

NEWSSTAND PRICE \$6.50

U2 Stuck At No. 1

Interscope recording artists **U2** notch their 10th consecutive week atop **R&R's** Triple A chart with "Stuck in a Moment You Can't Get Out Of."



Remarkably, the feat is achieved by the fourth single release from the band's multi-Platinum *All That You Can't Leave Behind*. Bono and company continue to perform in sold-out venues across America.

R&R

RADIO & RECORDS

www.ranline.com

NOVEMBER 30, 2001

Karmazin: Eight Is Not Enough!

R&R Washington Bureau Chief **Jeffrey Yorke** snared an exclusive interview with Infinity Chairman/CEO **Mel Karmazin** this week. Karmazin — not satisfied with the FCC's ownership caps — would like to see the commission remove all restrictions on local and national station ownership. The interview begins on Page 1.



© 2001 VIRGIN RECORDS AMERICA, INC. PRINTED IN THE USA.

LENNY

DIG IN

THE FIRST SONG FROM THE FORTHCOMING ALBUM **LENNY**

PRODUCED, ARRANGED AND PERFORMED BY **LENNY KRAVITZ**. REPRESENTATION: CRAIG FRUIN AND HOWARD KAUFMAN/HK MANAGEMENT

The #1 Most Played Video At 25x
VH1 Artist of the Month for November
Lenny will be performing live on the
VH1 MY Music Awards on 12/2

R&R
MAINSTREAM 21
HAC 16

BDS
MAINSTREAM
TOP 40: 20° 3330x
ADULT TOP 40: 16° 1362x
MODERN AC: 12° 1036x

Album In Stores Now!

10x

19x

"Everywhere I turn now, there's Lenny. TV, record stores, and he's sounding GREAT on the radio! 'Dig In' is a hit from a proven superstar!"
- Rob Roberts/PD WHYI

"'Dig In' is a natural. As a core artist, Lenny delivers another one for our station and the format overall."
- John Peake/PD KLLC

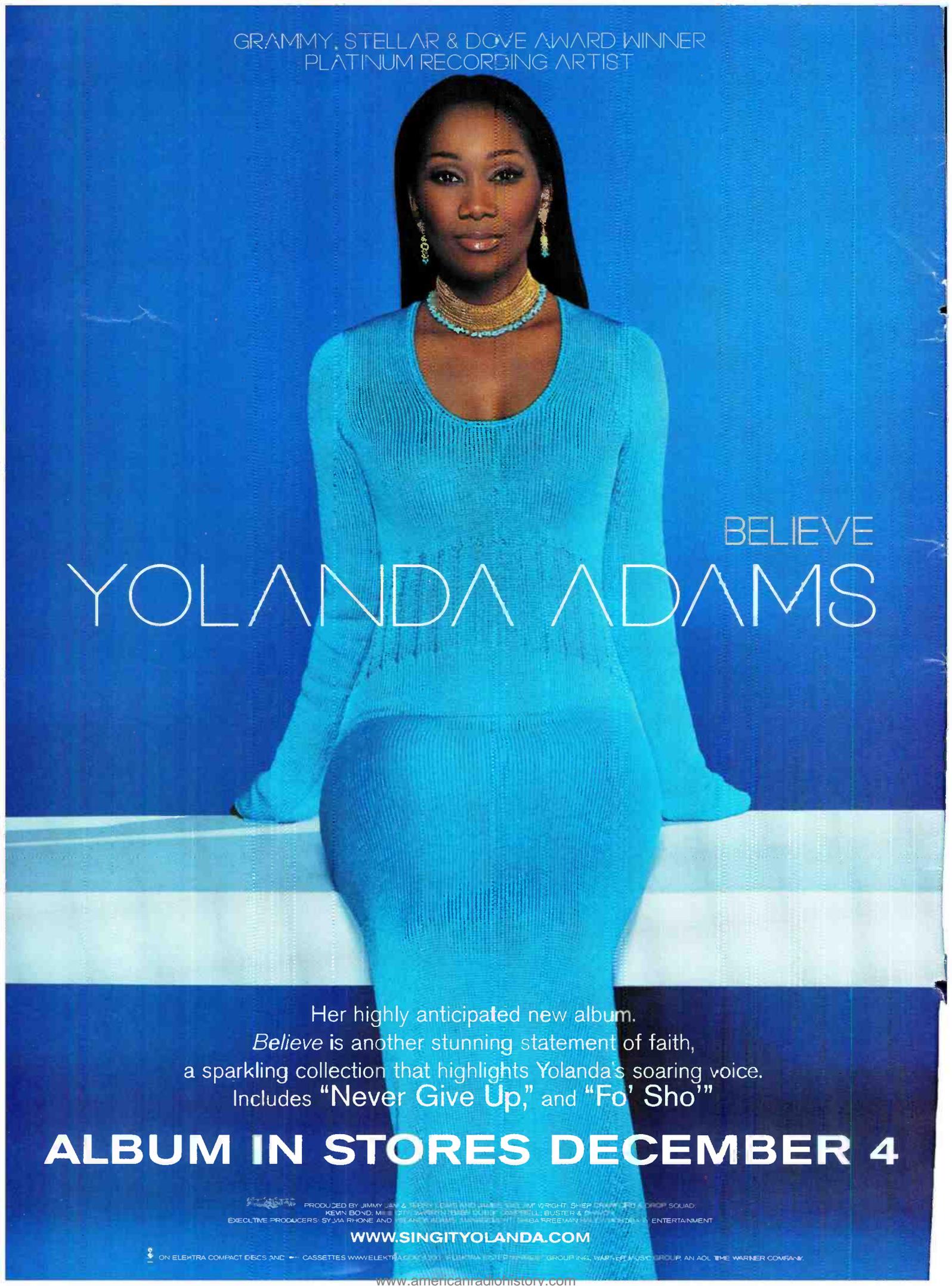
MAJOR ACTIVITY:

Z100	20x	WPLJ	14x	KIIS	31x	WKSC	31x	WTMX	35x	KZGZ	34x
KLLC	24x	WMVX	27x	KHKS	19x	WKOI	33x	WDRG	14x	WDVD	28x
WXKS	10x	WBMX	20x	WWZZ	21x	WSTR	32x	WWWG	15x	WHYI	40x
KPLZ	20x	KHTS	20x	KSTP	36x	KSLZ	43x	WVRV	45x	WSSR	29x

Winner of the RMA Pop/Alternative Artist Of The Year Award!!

- RECENT TV:
- VH1 Fashion Awards Performance 10/19
 - Radio Music Awards Performance 10/26
 - Jay Leno Performance 10/30
 - TRL Performance 11/5

GRAMMY, STELLAR & DOVE AWARD WINNER
PLATINUM RECORDING ARTIST

A full-length portrait of Yolanda Adams standing against a blue background. She is wearing a bright blue, long-sleeved, ribbed knit dress. She has long dark hair and is wearing a multi-strand necklace and large earrings. Her hands are resting on a white ledge in front of her.

BELIEVE
YOLANDA ADAMS

Her highly anticipated new album.
Believe is another stunning statement of faith,
a sparkling collection that highlights Yolanda's soaring voice.
Includes "Never Give Up," and "Fo' Sho"

ALBUM IN STORES DECEMBER 4

PRODUCED BY JIMMY JAY & JERRY HOGG AND JAMES WELLS, JIM WRIGHT, SHEP DRAWE, TO A DROP SQUAD,
KEVIN BOND, MIKE DITTO, LAWRENCE DUBOIS, GUY COMBELL, BUSTER & PHOENIX
EXECUTIVE PRODUCERS: SY JIA RHONE AND YOLANDA ADAMS. MANAGED BY JILL GREGG. MARKETING BY WARRNER BROS. ENTERTAINMENT

WWW.SINGITYOLANDA.COM

ON ELEKTRA COMPACT DISCS AND CASSETTES WWW.ELEKTRA.COM. ELEKTRA, WARRNER BROS. ENTERTAINMENT, WARRNER MUSIC GROUP, AN AOL TIME WARNER COMPANY.

www.americanradiohistory.com

Elvis Duran has been part of the New York soundscape for over a decade. In that time he has helped WHTZ (Z100) achieve success despite numerous ownership and management changes. In this week's Management, Marketing & Sales section, he tells Pam Baker about his interaction with the Z100 sales department, and he describes his feelings while witnessing the horrific World Trade Center events of Sept. 11 from across the Hudson River. This week's MMS section also features the second part of our 2002 promotional calendar, as well as our featured GM: Press Communications' John Dziuba.

Pages 9-12

FAA CLARIFIES AIR RESTRICTIONS

News-gathering aircraft have flown (or not flown, as the case may be) under severe Federal Aviation Administration restrictions as a result of the events of Sept. 11. The agency is slowly removing some of those restrictions by way of waivers that are being granted on a city-by-city basis.

Page 4

IN THE NEWS

- Warner Music Group buys Word Entertainment from Gaylord
- Dylan Sprague becomes OM for WWWQ/Atlanta
- WFZH/Milwaukee signs on as Contemporary Christian "Fish"
- Dan Forth appointed President of Vivid Image Worldwide
- Mark McCray appointed PD for WMBX/West Palm Beach

Page 3

THIS #1 WEEK

- CHR/POP**
 - MARY J. BLIGE Family Affair (MCA)
- CHR/RHYTHMIC**
 - USHER U Got It Bad (LaFace/Arista)
- URBAN**
 - USHER U Got It Bad (LaFace/Arista)
- URBAN AC**
 - MAXWELL Lifetime (Columbia)
- COUNTRY**
 - TOBY KEITH I Wanna Talk About Me (DreamWorks)
- AC**
 - ENYA Only Time (Reprise)
- HOT AC**
 - FIVE FOR FIGHTING Superman (It's...) (Aware/Columbia)
- SMOOTH JAZZ**
 - RICHARD ELLIOT Crush (GRP/VMG)
- ROCK**
 - NICKELBACK How You Remind Me (Roadrunner)
- ACTIVE ROCK**
 - NICKELBACK How You Remind Me (Roadrunner)
- ALTERNATIVE**
 - NICKELBACK How You Remind Me (Roadrunner)
- TRIPLE A**
 - U2 Stuck In A Moment... (Interscope)



Clayton Now Sirius Pres./CEO

■ Satellite-TV veteran takes over for Margolese

Sirius Satellite Radio has named Joseph Clayton President/CEO just five weeks after Sirius co-founder David Margolese resigned from the position. Sirius' hiring of Clayton, a consumer-electronics veteran credited with demystifying the satellite-TV subscription process for the average consumer and helping foster the satellite-TV revolution, is considered a major coup for the struggling Sirius. In fact, his appointment helped Sirius shares jump almost 12%, to \$5.85, on Nov. 27.



Clayton

CLAYTON/See Page 22

Karmazin: Eliminate All Ownership Rules

■ In a wide-ranging interview, the Viacom exec discusses radio's current troubles, satellite radio and his relationship with Sumner Redstone

By JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF
yorke@ronline.com

For the past two weeks Viacom President/COO Mel Karmazin has been stopping in at various Infinity Broadcasting stations around the country to tell sales representatives that they must increase spot rates in 2002. Karmazin, who spoke to R&R in an exclusive interview this week, explained, "I really felt the radio industry needed some cheerleading."



Karmazin

R&R: What sparked your road show to Infinity stations, and what are you telling your people?

MK: It sucks to be involved with down revenue. Nov. 16, 1981 is when I joined Infinity. 2001 will be the first down year in the history of Infinity. It's not fun, and I don't like it. Even in

1991, when there was the Gulf War and a recession, Infinity managed to have record results. There are some who will give excuses about it — the excuses being that the last two years have been extraordinarily robust, that what we were dealing with was difficult comparables, that if you were to take a look at that 20-

year history of radio you would never have seen growth as we saw in 2000, so the fact that 2001 will be Infinity's second-best year ever is not something that should go unnoticed.

But that isn't what we set out to do. We set out to make every year better than the year before. Sometimes that's easy, sometimes that's hard, and we've always managed to do it. But this year was just so extraordinary.

And it certainly didn't help matters with the events of Sept. 11, because we did see, prior to that date, a sense of improvement. Everything stopped on the 11th and in the immediate aftermath. Then it got back to where advertisers were taking advantage of the situation, and, unfortunately, all of the media salespeople — particularly the radio salespeople — just got beat.

One of the things that we have

KARMAZIN/See Page 8

Comments From Karmazin....

"I'm looking to just eliminate all of the ownership rules. The Justice Department could determine whether a radio company has too much power or too much concentration, but there really should not be an FCC rule as to what the number of stations ought to be."

"I've told our salespeople that if they don't believe we are worth the prices that I'm expecting them to sell at, then they don't belong in the radio business."

"I would certainly love to see Howard Stern talk positively about Don Imus, but I don't think I'll ever see that in my lifetime."

Wall St. Weighs In On Satellite Radio

Wall Street analysts who follow radio have had a lot of good things to say about the industry lately. And at least one analyst is singing the praises of XM Satellite Radio — but shunning terrestrial radio in the process.

"Since I've gotten XM, I've spent less than one minute listening to commercial radio. I tuned it in last weekend, heard a bunch of commercials, and went back to XM." That's what Ladenburg Thalmann & Co. satellite analyst John Stone told R&R after he completed a nine-day drive from Los Angeles to New York City, all the while listening to XM.

"The service has tremendous consumer appeal," he said. "There are a lot of programming choices, and there is much better reception quality." Of course, Stone may be biased: He was

ANALYSTS/See Page 22

N.Y. Leads Commute Times

The average New York City commuter spent nearly 40 minutes getting to work in 2000, according to the latest Census Bureau figures. Here are average travel times to work in the major cities (based on all modes of transportation):

New York	39.0	Phoenix	24.7
Chicago	33.1	Detroit	24.2
San Francisco	29.6	Las Vegas	24.1
Miami	29.4	Atlanta	23.9
Philadelphia	29.2	Portland, OR	23.2
Riverside	29.0	Cincinnati	23.1
Washington, DC	28.5	Pittsburgh	23.0
Los Angeles	28.1	Charlotte	22.9
Baltimore	27.7	Jacksonville	22.6
San Jose	26.4	Nashville	22.3
Houston	25.9	Indianapolis	21.6
Boston	25.5	San Antonio	21.5
New Orleans	25.5	Sacramento	21.3
Seattle	25.5	Honolulu	21.2
Dallas	25.2	Fresno	21.1
Denver	25.2	Tampa	20.9
Cleveland	24.9	Milwaukee	20.8

Source: Census Bureau

Clear Ch. Accused Of Using Operators As Shell Companies

By JOE HOWARD & ADAM JACOBSON
R&R STAFF WRITERS
mailroom@ronline.com

Rumors are swirling that Clear Channel is using a series of "front companies" to operate stations in markets where it has reached its ownership limit.

Online publication Salon.com ran a story Nov. 20 that focused on a petition to the FCC by Ohio carpet dealer David Ringer alleging that WKKJ-FM/Chillicothe, OH is being illegally operated by Clear Channel. Ringer claims that Florida-based broadcaster Concord Media entered into a time-brokerage agreement with the station in August 1999, but Clear Channel has actually been paying the station's employees.

Since Clear Channel owns three

CLEAR CHANNEL/See Page 4

THE PRODUCT G&B

FEATURING CARLOS SANTANA

DIRTY DANCIN'

Together with Santana they made
"Maria, Maria" an all-time #1 smash! And now...

THE PRODUCT G&B
and **CARLOS SANTANA** do it again!

BREAKING FAST AT MAINSTREAM TOP 40!!

KHKS	KDWB	WKST	WPOW	WEZB	WAKS
KRQQ	WKSE	WZEE	WXKB	WQZQ	KKSS
KKXX	WFHN	KZNG	WZKF	WIOG	WFLY
WAEZ	WKLZ	WLKT	WBBO	WAKZ	WOKF
KSMB	KQAR	WSHX	WWHT	KIZS	WQJX



Sprague Tapped As Q100/Atlanta's OM

Dylan Sprague, currently Asst. PD/MD/middayer at Infinity's CHR/Pop KMXV/Kansas City, has been named OM for Susquehanna's CHR/Pop WWWQ (Q100)/Atlanta. He will begin his new job Jan. 2, 2002.

"I'm thrilled to be joining Susquehanna/Atlanta and Q100," Sprague told R&R. "The station has tremendous potential. WNNX & WWWQ Director/Programming Leslie Fram and Q100 Program Manager Ed Lambert have assembled a great team, and the station is set up to be a major player in Atlanta. All the elements are in place, including an amazing morning show in *The Bert Show* and a great airstaff.

"I'm excited to get to Atlanta and get things going! I would also like to thank KMXV PD and Infinity

SPRAGUE/See Page 15

'Fish' Swims Into Milwaukee On 'FZH

Salem's seventh "Fish" station bowed on Thanksgiving Day, as WFZH/Milwaukee was launched. In keeping with the holiday spirit, 'FZH is airing "40 days and 40 nights" of Christmas music from its core artists. After Christmas the station will begin regular programming and introduce the new on-air staff.

The station, known as "105.3 The Fish," will be the first 24/7 Christian AC in the market. Salem purchased the frequency from Outlook

FISH/See Page 15

Infinity/Phoenix Names Talbot DOS

Paul Talbot has been appointed Director/Sales for Infinity's KMLE, KOOL & KZON/Phoenix. He was most recently Director/National Sales for America Online.

A radio veteran with almost three decades of experience, Talbot has held GSM posts in Tucson, Houston and New York. He was also GM at KVMY/Phoenix and has worked on-air.

"Paul is simply the best sales and marketing talent I've seen during my career in broadcasting," said VP/Market Manager Clancy Woods. "His success in a variety of media-based roles — as a broadcast journalist, sales manager, general manager and Internet advertising executive — is a testament to his abilities to create extraordinary value wherever he's worked. His arrival as Director/Sales is a huge coup for Infinity Broadcasting."

Honoring Radio's Best



The 2001 Radio Hall of Fame induction ceremony took place Nov. 3 in Chicago and featured a special tribute to Bob Hope to celebrate the hall's 10th anniversary. Pictured (l-r) are Hope's son, Tony Hope; KMOX/St. Louis' John Carney, son of 2001 inductee the late Jack Carney; 2001 inductees Bob Uecker and Paul Harvey Aurandt; ABC Radio Networks President Traug Keller; and WTMJ/Milwaukee's Gordon Hinkley. Also inducted was the late Eddie "Rochester" Anderson.

Warner Music Group Buys Word

Gaylord's Christian-music div. fetches \$84.1M

Gaylord Entertainment has sold its Christian-music division, Word Entertainment, to Warner Music Group for \$84.1 million in cash. Under the agreement, Word will continue to be based in Nashville, with Malcolm Mimms remaining President/CEO.

The transaction should be concluded in January, subject to regulatory approval. Gaylord announced earlier this month that it was in discussions with several companies about selling Word. Gaylord chose to begin divesting some of its assets to sharpen its focus on its core hospitality and entertainment businesses. Among its present holdings are WSM-AM & FM & WWTN/Nashville, the Gaylord Opryland Resort and Convention Center and the Grand Ole Opry.

"We said we would not retain assets and companies within Gaylord that did not create a strategic link to our core hospitality business, represent a nationally recognized brand that we possessed the expertise to develop fully or provide a

threshold-level return on our investment," Gaylord CEO Colin Reed said. "The purchase price represents a fair value for Word, and we will utilize the proceeds to pay down debt."

Among the 30 artists on Word's roster are Amy Grant, Rachael Lampa, Nicole C. Mullen, Sandi Patty, Point Of Grace, Marc Schultz, Sixpence None The Richer and Jaci Velasquez. The company has a catalog containing more than 75,000 masters.

Word's publishing arm has approximately 45 songwriters under contract and administers the rights to in excess of 40,000 songs. It is also the exclusive distributor of Christian labels Integrity Music and Big Idea, among others.

Warner is expected to keep most of Word's present staff. "We're delighted to welcome Word Entertainment to Warner Music Group at a time when Christian music is enjoying explosive growth," Warner Music Chairman/CEO Roger Ames

WORD/See Page 15

V Marks His Spot At WQEN/Birmingham

Clear Channel has promoted WLKT/Lexington, KY PD Johnny Vincent, a.k.a. Johnny V, to PD for CHR/Pop WQEN/Birmingham. Vincent, who has been PD at WLKT since March 2000, will begin his new duties Dec. 3.

Vincent told R&R, "The only question they had for me in the interview was, 'Auburn or Alabama?' I got it wrong, but they want me anyway! The 'Q' airstaff is extremely talented and ready for a battle in 'Bama."

Vincent became Asst. PD/MD/nighttimer at WBLZ/Evansville, IN in June 1992. In January 1994 he moved to WYNG/Evansville as Asst. PD/MD/afternoon driver, then took a similar post at WWYC/Lexington in April 1996. He was half of WLKT's *Johnny & Cindy* morning show from January 1998 to November 1999, then became PD for WBTF/Lexington.

Meanwhile, WLKT OM Barry Fox elevates Eddie Rupp to interim PD for the station.

NOVEMBER 30, 2001

NEWS & FEATURES

Radio Business	4	Street Talk	25
Business Briefs	4	Sound Decisions	28
Transactions	6	Music Meeting	32
MMS	9	Publisher's Profile	116
Internet News & Views	13		
E-Charts	14	Opportunities	112
Show Prep	16	Marketplace	113
'Zine Scene	16		
National Video Charts	17		
Legends	23		

FORMATS & CHARTS

News/Talk/Sports	18	Adult Contemporary	68
Classic Rock	21	AC Chart	70
CHR	33	AC RateTheMusic	71
CHR/Callout America	34	Hot AC Chart	74
CHR/Pop Chart	36	Hot AC RateTheMusic	76
CHR/Pop RateTheMusic	39	Smooth Jazz	78
CHR/Rhythmic Chart	43	Smooth Jazz Chart	79
CHR/Rhythmic RateTheMusic	45	Smooth Jazz Action	80
Urban	49	Rock	85
Urban Chart	50	Rock Chart	86
Urban Action	54	Active Rock Chart	89
Urban AC Chart	55	Active Rock RateTheMusic	90
Country	56	Rock Specialty Show	92
Country Chart	59	Alternative	95
Country Indicator	60	Alternative Chart	96
Country Callout	61	Alternative Action	98
Country Action	62	Alternative RateTheMusic	99
CountryRateTheMusic	64	Alternative Specialty Show	102
		Triple A	104
		Triple A Chart	106
		Christian	109
		Christian Charts	110-111

The Back Pages 114

WMBX/West Palm Makes McCray PD

Mark McCray has been named PD at Infinity's CHR/Rhythmic WMBX (X102.3)/West Palm Beach. He was most recently Asst. PD/MD at CHR/Rhythmic sister KQBT/Austin.

"I have been in radio for over 10 years, and this is the position you strive to learn and earn," McCray told R&R. "I have been working on shaping my career to become PD at a CHR/Rhythmic radio station like this and have worked in the programming departments of many radio stations. I am very grateful to Infinity VP/Programming Jay

Stevens and Infinity for this opportunity.

"The new X102.3 is the new obvious choice for Rhythmic radio in West Palm Beach. Listeners no longer have to listen to a Miami radio station 60 miles away to get their favorite music. We are here, we are already heavily entrenched in the local community, and we will continue to build on that. We are their new favorite hometown radio station."

Prior to joining KQBT McCray

McCRAY/See Page 15

Radio Vet Forth Now Vivid Images Pres.

Dan Forth has been named President of Hamden, CT-based Vivid Images Worldwide, which creates art and design work for record labels, radio stations, networks and other sectors of the entertainment industry. Forth was formerly CEO of Sony's SW Networks.

Forth began his career at WPLR/New Haven, CT in the 1970s and later became Director/Affiliate Relations for NBC/The Source Radio

Network. He also served as VP/Group Director of the ABC Young Adult Radio Networks.

Forth commented, "This new position brings me full circle — directly involved with the music and art that attracted me to the business twenty-something years ago — in fact, right back to the town where I grew up."

FORTH/See Page 15

HOW TO REACH US RADIO & RECORDS INC. / 10100 SANTA MONICA BLVD., THIRD FLOOR, LOS ANGELES, CA 90067 WEBSITE: www.rronline.com

CIRCULATION:	310-788-1625	310-203-8727	moreinfo@rronline.com	OPPORTUNITIES/MARKETPLACE:	310-788-1621	310-203-8727	kmumaw@rronline.com
NEWS DESK:	310-788-1699	310-203-9763	newsroom@rronline.com	EDITORIAL, OTHER DEPTS:	310-553-4330	310-203-9763	mailroom@rronline.com
R&R ONLINE SERVICES:	310-788-1675	310-553-4056	jill@rronline.com	WASHINGTON, DC BUREAU:	202-463-0500	202-463-0432	rrdc@rronline.com
ADVERTISING/SALES:	310-553-4330	310-203-8450	hmowry@rronline.com	NASHVILLE BUREAU:	615-244-8822	615-248-6655	lhelton@rronline.com

FAA Clarifies News-Flight Restrictions

Flights resume in some cities

By Joe Howard
R&R WASHINGTON BUREAU
jhoward@rtronline.com

The FAA is slowly lifting its restrictions on airborne traffic reporting and news-gathering, loosening the ban on flights near major airports that has been in place since Sept. 14.

RTNDA President Barbara Cochran told R&R that the FAA has recently clarified its restrictions on flights over major cities, saying that, according to the new definition, no "circling, loitering or unpredictable flight patterns" are allowed.

Cochran said that station-owned aircraft remain grounded, but companies that are in the air-transportation business are flying, and, since air carriers that run from point to point are allowed to operate, stations can have those companies take reporters on flights to gather news and deliver traffic reports. Westwood One

Exec. VP Shane Coppola told R&R that about 90% of broadcasters use such arrangements.

Coppola said that the FAA has been granting waivers for flights over major cities for about a week, and progress is being made on a city-by-city basis. He said that airborne reporting returned in New York early last week, and *The Washington Post* reported Monday that reporters from Westwood One's Metro/Shadow traffic networks were back in the air.

Coppola noted that the restrictions put in place by the FAA varied, depending on the size of the market and

the distance of airports from the city. He pointed out that Houston, whose airport is well outside the city, wasn't significantly affected by the ban, but New York, with its several airports, had a harder time. Some airports also had smaller protected areas around them.

According to FAA spokesman William Shumann, about 2,000 waivers have been granted to news-media and general-aviation pilots since the FAA instituted the ban. He told the *Post*, "As time goes on, we have been granting more of these." Coppola said he understands why the restrictions were necessary. "The FAA knows what it's doing," he said. "We knew that, over a period of time, things would go back to normal."

Clear Channel

Continued from Page 1

other Chillicothe stations. Ringer alleges that Clear Channel therefore has a monopoly on radio in the town. He further claims that Clear Channel was forced to divest WKJ in 1998, following its merger with Jacor, which agreed to sell the station following its own merger with Nationwide. However, BIA data used by R&R shows that Clear Channel filed an application to purchase WKJ outright in September 2001 and that Secret Communications has owned the station since 1998, when Jacor sold it to Secret.

Since the Salon.com report, allegations have emerged that both Secret and Mercury Broadcasting are also operating as front companies for Clear Channel. While R&R's calls to Mercury were not returned, Secret CEO Frank Wood flatly denied that his company is being used by Clear Channel as a facade. "They certainly don't need to do that," Wood told R&R, adding that such deceptive

behavior wouldn't go unnoticed in the industry. "There's a small number of players out there," he said. "We all know each other."

Clear Channel's \$17.5 million deal to buy WKJ includes a local marketing agreement under which Clear Channel is currently running the station. Wood noted that this type of arrangement is legal and, in fact, very common. "There are guidelines from the FCC that you have to follow," he said, "and professional broadcasters do."

But Ringer's allegations aren't limited to WKJ. R&R has obtained a copy of the pleading that asks the FCC to deny Clear Channel's proposed purchase of WKJ, and in it Ringer said there is "substantial evidence of Clear Channel's presence in each station that Concord Media owns."

WBPM-FM (Cool 94.3)/Poughkeepsie, NY is one of Concord's stations, although ad sales for the station are handled by Clear Channel under a joint sales agreement. On Nov. 24 the station flipped its format from Rhythmic Oldies to Oldies, but PD

Lou Brown told R&R that the format change was entirely Concord's decision. Still, the format change could be seen as beneficial for Clear Channel.

While Brown said the shift was "something that we needed to do," as WBPM's old presentation fit too small a market niche, the Oldies format also works very well for Clear Channel's sales team. Clear Channel's other properties in the market include Adult Standards WGHQ, News/Talk WKIP, Hot AC WBWZ, CHR/Rhythmic simulcast WFKP & WPKF, Classic Hits WRKW, Country WRWD and AC WRNQ.

WBPM was purchased by Concord Media in August 2000 from Clear Channel, which purchased the station two months before from Roberts Radio. Today WBPM is located in the same Poughkeepsie facility as Clear Channel's eight Poughkeepsie-area stations. Although Clear Channel's sales executives represent the station, Brown — who also serves as

Clear Channel/See Page 8

BUSINESS BRIEFS

Disney Stockholders Earn Dividend

On Tuesday Disney's board of directors declared an annual cash dividend of 21 cents per share, payable Dec. 21 to shareholders of record as of the close of business on Dec. 7.

New Pacifica Board 'In Limbo'

A source close to Pacifica Foundation told R&R this week that the foundation's present board of directors recently voted to install a "transitional" board that will decide what shape a new, permanent board of directors will take, but the changes were left "in limbo" while directors absent from the meeting were contacted. The source said, "It's not that things aren't happening; it's just that the shape of what's happening isn't clear." The source added that staff at Pacifica's radio stations "have not taken the change well." R&R was unable to reach Pacifica Foundation Exec. Director Joanne Meredith for comment by press time, and calls to Pacifica stations were not returned. Pacifica elected five new board members in September, including former Washington, DC Mayor Marion Barry and social activist Dick Gregory. Pacifica Vice Chairman Ken Ford resigned on Oct. 31, shortly after denying that the organization had plans to sell any of its radio stations.

Regent Sets Private Stock Placement

Regent Communications will trade about 900,000 newly issued shares in a private stock placement worth about \$5.2 million. The shares will trade at a discount price of \$5.75; RGCI shares closed Tuesday at \$6.09. Regent CEO Terry Jacobs told R&R that the nonregistered stock is being sold "to strengthen our balance sheet and allow us to do some things that we want to do." Jacobs did not elaborate, but at the group's Nov. 7 Q3 teleconference he and COO Bill Stakelin made it clear that they intend to focus on expansion. Jacobs described the latest funding as a "small, privately placed offering with very little dissolution to our stock."

Fisher Gets Waiver For Credit Default

Fisher Communications said in October that it was in default of some lender covenants due to this year's financial performance, but word came last week that Fisher's lenders — Bank of America and U.S. Bank National Assn. — have granted its request for a waiver. As a result, some \$205.3 million is no longer classified as part of Fisher's current liabilities.

Continued on Page 6

R&R Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross earnings from radio advertising.

	Change Since				
	11/24/00	11/16/01	11/23/01	11/23/00	11/16/01-11/23/01
R&R Index	225.8	222.9	214.14	-5.1%	-4%
Dow Industrials	10,470.23	9866.99	9959.71	-5%	+0.9%
S&P 500	1341.77	1138.65	1150.34	-1.4%	+1%

Rediscover the Magic of Radio*

RAB
2002
Orlando Feb. 7-10

YOU COME.

YOU LEARN.

YOU MAKE MONEY.

PERIOD.

Register online: www.RAB.com,
or call: 800-917-4269.

are you VULNERABLE?

Think Just Music And Generic Voice Tracks
Will Hold Up To Real Competition?

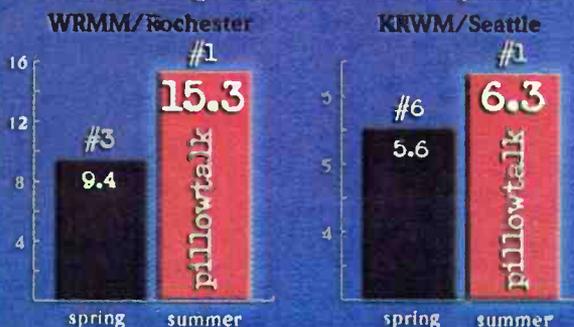
A few years ago AC stations learned that they could build massive nighttime ratings from an audience which previously didn't exist with an evening personality specialty show. It's like the flags we now see everywhere which no one knew people had; loyal listeners suddenly appear who become addicted to a charismatic star personality, rather than some guy with a nice voice reading promos for the morning show.

Pillow Talk[®]
WITH ALAN ALMOND

Pillow Talk[™] is radio's original love songs show. With the incredible magic of host Alan Almond, Pillow Talk[™] completely and uniquely hypnotizes 25-54 women nightly with talk about love. These female listeners simply become addicted to Alan's romantic environment ... and the ratings prove it.

When you have a powerful personality and brand such as Pillow Talk[™], your station builds appointment listening, loyalty, and an impenetrable position in your marketplace. And best of all, Pillow Talk[™] helps you hit your budget numbers with cash savings and top-rate sponsor opportunities.

The latest 25-54 Female success story for two new stations adding Pillow Talk[™] from Superadio:



At WNIC/Detroit for over 15 years, Pillow Talk has been number one 12+ and 25-54 women longer than anyone can remember.

Arbitron Share, Women 25-54 Rank

SU 01	#1	FA 99	#1
SP 01	#1	SU 99	#1
WI 01	#1	SP 99	#1
FA 00	#1	WI 99	#1
SU 00	#1	SJ 98	#1
SP 00	#1	SP 98	#1
WI 00	#1	WI 98	#1

(ratings: Arbitron AOH share, females 25-54)

1.508.480.9000 www.superadio.com

Lock up the Pillow Talk[™] franchise in your market now before you have to program against it!



DEAL OF THE WEEK

- **WBBK-AM & FM/Blakely and WSEM-AM & WGМК-FM/Donalsonville, GA**
\$1.35 million

2001 DEALS TO DATE

Dollars to Date: \$3,706,186,481
(Last Year: \$24,930,429,133)

Dollars This Quarter: \$444,384,128
(Last Year: \$855,884,133)

Stations Traded This Year: 976
(Last Year: 1,781)

Stations Traded This Quarter: 146
(Last Year: 203)

TRANSACTIONS AT A GLANCE

All transaction information provided by
BIA's MEDIA Access Pro, Chantilly, VA.

- WENG-AM/Englewood, FL \$255,000
- KBIZ-AM & KTWA-FM/Ottumwa, IA \$950,000

Small Town Purchase Week's Biggest Deal

☐ Georgia deal highlights quiet holiday week for sales

Deal Of The Week

Georgia

WBBK-AM & FM/Blakely and WSEM-AM & WGМК-FM/Donalsonville

PRICE: \$1.35 million

TERMS: Asset sale for cash

BUYER: Small Town Radio, headed by President Don Boyd. Phone: 678-762-3295. It owns two other stations. This represents its entry into the market.

SELLER: Merchants Broadcasting System of Georgia, headed by President Gilbert Kelley Sr. Phone: 229-723-2677

FREQUENCY: 1260 kHz; 93.1 MHz;

1500 kHz; 106.3 MHz

POWER: 1kw; 25kw at 328 feet;

1kw; 6kw at 331 feet

FORMAT: Country/Talk; Country; Country/Talk; Hot AC

COMMENT: This deal originally appeared in the Aug. 24 issue of R&R with an undisclosed price.

Florida

WENG-AM/Englewood

PRICE: \$255,000

TERMS: Asset sale for cash
BUYER: Englewood Broadcast Associates, headed by President Bruce Cox. Phone: 887-251-1240. It owns no other stations.

SELLER: Murray Broadcasting Co. headed by owner John Murray. Phone: 941-474-3231

FREQUENCY: 1530 kHz

POWER: 1kw

FORMAT: News/Talk

Iowa

KBIZ-AM & KTWA-FM/Ottumwa

PRICE: \$950,000

TERMS: Asset sale for cash

BUYER: Fairfield Media Group, headed by President Jay Mitchell. Phone: 641-472-4191. It owns two other stations. This represents its entry into the market.

SELLER: Gillbro Communications LP, headed by GM Mel Moyer. Phone: 641-682-4535

FREQUENCY: 1240 kHz; 92.7 MHz

POWER: 1kw; 50kw at 318 feet

FORMAT: Oldies; AC

BUSINESS BRIEFS

Continued from Page 4

Gaylord Rethinking DC Complex

In the wake of its recent reorganization and Q3 losses, **Gaylord Entertainment** is reassessing its plan for a \$560 million conference-center project in Washington, DC. Gaylord CFO David Kloeppel told the *Washington Post* last week that the Sept. 11 terrorist attacks "had a dramatic impact on business" and that the company is "still trying to factor in any future impact on our growth plans." But Peterson Companies Chairman Milton Peterson, whose company is leading the construction project, isn't worried: He said Gaylord would be "stupid" if it didn't announce plans to reassess the project in light of current conditions.

Bodenchak Establishes Hedge Funds

Former Morgan Stanley Managing Director and media analyst **Frank Bodenchak**, long considered one of Wall Street's best and brightest stock pickers, has launched **Edge Capital**, a family of mutual investment funds that focuses on 14 media and entertainment companies. Four of those companies are radio issues, Bodenchak told R&R, though he declined to identify which groups he's buying. Half of the funds' portfolio consists of long-term investments, and half is made up of short-term stocks.

Fiske Named FCC Director/Media Relations

David Fiske has been named Director/Media Relations for the FCC. He's been acting Director since January; before that he was Director/Government & Media Relations at CBS. Fiske has also been Press Officer and Asst. Staff Director for Information Services at the Federal Election Commission, Press Secretary and Legislative Assistant to Pennsylvania Sen. Richard Schweiker and a reporter for *Communications Daily* and *Television Digest*. Fiske replaces Linda Paris, who was acting Director under former FCC Chairman Bill Kennard.

FCC Site Launches New Search Engine

The FCC's website at www.fcc.gov now includes a commercial-style search engine that searches documents throughout the website, including Word, WordPerfect, Acrobat, Excel and ASCII files. While the search engine is set to check the FCC's Electronic Document Management System, it cannot collect information from other FCC databases or electronic filing systems; that material can be searched from www.fcc.gov/searchtools.html. The new engine was tested on the FCC Wireless Telecommunications Bureau website for several weeks before this week's full-scale launch.

Radio Scholarships Available Now!

If you meet these criteria, contact the Bayliss Foundation for an application form.

- junior, senior or graduate student
- GPA 3.0
- extensive radio-related activities

You will need:

- college transcript
- letters of recommendation
- descriptive essay

The application deadline is April 30, 2002.

THE
JOHN
BAYLISS
BROADCAST
FOUNDATION

AN INVESTMENT IN RADIO'S FUTURE

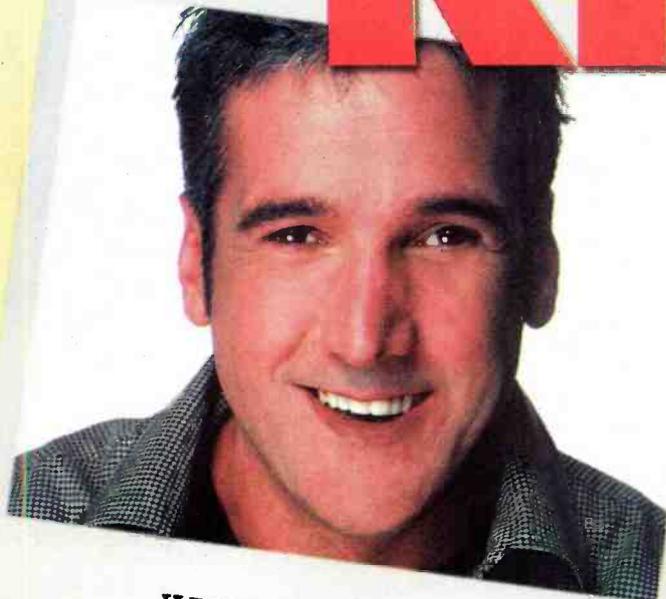
Contact us today for an application form:

email: info@baylissfoundation.org
www.baylissfoundation.org

... or send a SASE to:

P.O. Box 51126, Pacific Grove, CA 93950

Make A Date With **KIDD**



KIDD KRADDICK

TURN-ONS: Great Ratings, Strong Advertiser Support & Puppies

TURN-OFFS: Blue Humor, Insensitive People & Rainy Days

PERFECT DAY: Making Great Radio For Women (with Men eavesdropping too)

**Women Across America
Are Waking Up With
KIDDKRADDICK**

Already On In 15 Markets Including...

- KTND-FM** – Austin, TX
- KSYU-FM** – Albuquerque, NM
- KQIZ-FM** – Amarillo, TX
- KMXW-FM** – Wichita, KS
- WFMF-FM** – Baton Rouge, LA
- WALC-FM** – Charleston, SC
- WHHZ-FM** – Gainesville, FL
- WAEV-FM** – Savannah, GA

And Still #1 On...

KHKS-FM – Dallas, TX

#1 WOMEN #1 ADULTS

12+, 18-34, 18-49, 25-54*

12+, 25-54*

To Hook Up With Kidd
Call Dan Larkin At 972.239.6220

KIDDKRADDICK

IN THE MORNING

**Mark Your Calendar
A New Morning Show For A New Year**

PREMIERE TALENT

**PREMIERE
RADIO NETWORKS**

Karmazin

Continued from Page 1

always talked about was how well radio performs in all types of economies. One of the things that we would expect in a typical slow economic year would be for radio to pick up market share. So, in spite of the recession and the events of Sept. 11, Viacom is going to have its best year ever, and Infinity and the rest of radio are not picking up market share but are, in fact, losing share. And the reason that radio is losing this year has nothing to do with the fact that radio is not efficient. It has nothing to do with anything, other than advertisers convincing our salespeople that they ought to sell at lower prices.

R&R: What is your goal for Infinity?

MK: What I am interested in doing is creaming 2001's numbers and outperforming anyone's expectations. We want to demonstrate the power of the radio business. And the way we are going to do it is by charging \$1 a spot more or \$100 a spot more, depending on the market. Every spot sold in 2002 has to be higher than the

rate it was sold at in 2001.

MK: They tell advertisers that radio is a very efficient advertising medium; that radio works, and it sells product; that reaching people in the environment that we offer is very desirable. They compare it to what that advertiser is going to have to pay in any other medium. The argument that most often gets raised to me is that, if we raise our rates, maybe the advertisers will put their money on other radio stations — that we are going to lose share. We don't sell radio as a commodity. We are unique, and we have an audience that is different than the other guys have.

Consolidation has helped in that regard because, principally, you are not fighting head-to-head competitors in formats that are the same. If an advertiser in New York said, "Gee, the Infinity radio stations in New York City are raising their rates. I can put my money on Emmis or Clear Channel." I don't know who has a radio station like [WXRK] or WFAN or WNEU or WINS or WCBS. I don't know how an advertiser shifts from those stations to somebody else's stations.

ever I raise issues. He has yet to shake my hand at the end of the meeting and say, "OK, Mel, you got it!" You should assume that, until he does that, I will continue to go to Washington.

He asks the right questions, he has an understanding of the business, and he has an understanding of the changes that are going on, with television particularly. He's aware that our clients have merged. He's aware that our advertising agencies have merged and that we haven't been able to consolidate enough to make our businesses efficient.

I think the events of Sept. 11 demonstrated the importance of free over-the-air broadcasting and the importance of having a healthy, financially well-equipped industry so that we can do the things that we need to do.

R&R: What is the chairman's response when you tell him that?

MK: He listens to my viewpoint, he asks questions, and he throws me out of his office when it's time. I think the industry is very fortunate to have someone of his caliber as chairman. He does have an understanding; he does know that radio operates in a world of other media. He is aware of all the competition that our industry faces. I am hopeful that he will be supportive of some other rule changes.

R&R: Infinity was originally focused on acquiring stations only in the top 10 markets. That plan later expanded to the top 50 markets. Are there any plans to buy deeper than that now?

MK: We still have no appetite for small-market radio. Viacom's interest is in keeping Infinity in the top 50 markets and expanding that way. There are also some rules that need to go away. The cross-ownership rule is an archaic rule, as well.

R&R: Does Viacom have any interest in acquiring newspapers?

MK: No. The main reason is because we believe that radio is a growth business. We don't believe that newspapers are a growth business. We see people spending less and less time with newspapers. We see the circulations declining.

R&R: Rumors have circulated that you and Viacom could be interested in buying all or part of Sirius Satellite Radio. Are you interested in such an acquisition? What are your feelings about satellite radio?

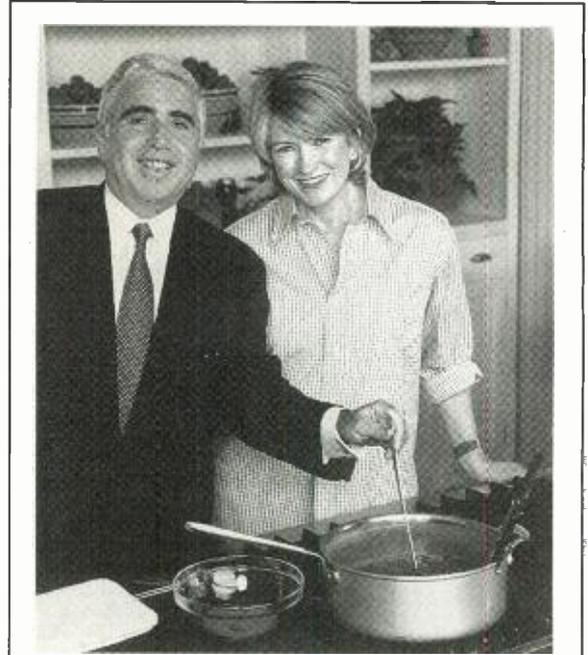
MK: I certainly would love to answer that directly, but, unfortunately, if I answered this one directly, and I skirted around other questions about what we are looking at, I would not be consistent. So the only thing I can say is that we just don't comment on these kinds of things.

Do I believe that there is a business model out there for these kinds of services in the kinds of markets that Viacom is most interested in? I would say that our research is not indicating that. I am not worried about the viability of over-the-air broadcasting in the future.

R&R: Do you think that satellite radio is too risky an investment?

MK: You've got to take a look at the risk factors. They work on a model where they pay the car manufacturers to put these radios in vehicles and content providers to give content, but consumers don't seem to be that unhappy with the radio choices they have online or over the air. It's just a very risky proposition.

R&R: What is your reaction when



Mel Karmazin stirs it up with lifestyle guru Martha Stewart.

"What I am interested in doing is creaming 2001's numbers and outperforming anyone's expectations. We want to demonstrate the power of the radio business. And the way we are going to do it is by charging \$1 a spot more or \$100 a spot more, depending on the market. Every spot sold in 2002 has to be higher than the rate it was sold at in 2001."

rate it was sold at in 2001.

R&R: Do you think that if Infinity raises ad rates other groups will follow suit, or will Infinity be undercut?

MK: I can't control what the other companies do, but I sure as hell can control what the Viacom and Infinity salespeople do — and they are going to be selling at higher rates next year than this year. Our company doesn't need the money to meet its payroll. The reason we need to have higher revenue is so that the stock will be reflected based on higher revenue.

This is not a question of a company that can't afford to stand on its principles. We absolutely believe, with a passion, that radio is a great medium. I've told our salespeople that if they don't believe we are worth the prices that I'm expecting them to sell at — and if they don't have a passion for the effectiveness of radio and a belief that radio is offering great value — then they don't belong in the radio business.

R&R: Have you seen any pacings for 2002? How is radio doing in the new year?

MK: There is virtually no business. The reason we are making these trips now is that radio will typically write about 25% to 30% of its business in the month that is actually going on. I think we probably have about 10% of January booked now. I've just instructed our stations that it's not an option — that they just can't, that it's not within their authority — to sell a spot at a lower rate than they did in 2001.

R&R: What message do sales reps take to advertisers to support rate increases? How do they convince buy-

ers to buy schedules at higher rates? Price is one issue, but it is not the only issue. We certainly see it in television. We see advertisers that want to be in *Survivor*. The Ritz-Carlton and the Four Seasons are still doing a whole lot more business than a lot of the cheaper hotels. A bed is a bed is a bed, but, when it comes time to pick a hotel, people spend more than they have to spend for a bed. And if they buy an automobile, they don't all buy Hyundais.

R&R: What are your plans for expanding the group? Have ownership limits hampered your growth?

MK: We'd love to expand. We spend a lot of time in Washington, DC. We think the current rules on ownership are antiquated. We think that the idea that there is an arbitrary number of stations that a company can own in a market — eight! — seems to be not really recognizing the nature of diversity that exists in radio. You ought to be able to have, say, 20% to 25% of the stations within a market. If it is a market like New York or Los Angeles, where there are 100 signals, why shouldn't a company be able to own more than eight stations?

I'm looking to just eliminate all of the ownership rules. The Justice Department could determine whether a radio company has too much power or too much concentration, but there really should not be an FCC rule as to what the number of stations ought to be.

R&R: When you met with FCC Chairman Michael Powell and proposed that the ownership limits be eliminated, what was his response?

MK: The chairman is very thoughtful and certainly challenges me when-

you hear Infinity talent sniping at each other on-air, sometimes even accusing each other of behavior that borders on criminal activity?

MK: It's much more appropriate for the managers of the stations to handle these situations. That's not something that I would get involved in. I love the idea that people are talking about our personalities. We always believed in having highly visible radio performers. We like "Oh,

here. Sumner and I get along fine professionally — it is exactly what I thought it would be at the time of the merger. There hasn't been one area that Sumner and I have disagreed on.

I have an awful lot of friends, and the friends that I have are real friends of mine. I put a lot of hours in at work — 60 to 70 hours a week — and don't see a reason to have to mix my business life and my personal life. When I am away from it, I am often with

"The reason that radio is losing this year has nothing to do with the fact that radio is not efficient. It has nothing to do with anything, other than advertisers convincing our salespeople that they ought to sell at lower prices."

friends who are not necessarily the people I work with.

R&R: Your contract at Viacom will be up in two years. What are your plans?

MK: I have no plans to quit. If the question is, Am I planning to leave as of today? I am very happy doing what I am doing. I am on a mission to turn around Infinity Radio. I'm still enjoying the competitiveness of the industry. I enjoy getting up every morning and coming to work. As long as I'm enjoying myself, I'll stay here. I have no belief that I'll ever lose that interest. But if I do, I will do something else.

Clear Channel

Continued from Page 4

Site Manager for Concord — says that he answers to Concord and its owner, Mark Jorgenson, and that his paychecks are from Concord.

The same goes for Stan Blackwood, PD of Concord's WGUY/Bangor, ME. Clear Channel sold WGUY to Concord in June 2001 and immediately entered into a JSA with the station. Blackwood comments,

"On a local level, Concord and Clear Channel have a long relationship with one another. On a day-to-day basis, the programming is all up to me. Clear Channel is able to market and promote my station, but Mark Jorgenson pays me from 9am to 5pm to be a PD. When I don't know what to do in a certain circumstance, I call the owner — Mark."

Clear Channel declined to comment for this story but has until Dec. 5 to file a response to Ringer's petition with the FCC.

- John Dziuba in the GM Spotlight, Page 10
- 2002 Promotional Calendar, Part Two, Page 11
- Rich Carr's Radio Web 911, Page 12

MMS

management • marketing • sales

"Truth is like the sun. You can shut it out for a time, but it ain't going away."
— Elvis Presley

HUNGRY LIKE A HOUND DOG

■ *WHTZ/New York's Elvis Duran discovers a higher purpose*

By Pam Baker

Sales & Marketing Editor
pambaker@ronline.com



PAM
BAKER

Each weekday morning *Elvis Duran and the Z Morning Zoo* entertain millions of New Yorkers with their lighthearted comedy on Clear Channel CHR/Pop WHTZ (Z100). Duran began his radio career at the age of 14 and has been a part of the Z100 family since 1989.

On Oct. 26 Duran was honored with the Air Personality of the Year award at the 2001 Radio Music Awards in Las Vegas. During the live television broadcast, in front of millions of viewers, Duran was called to the stage. "It was an incredible show, with Elton John and all the superstars performing, and then they called my name," he says. "It was freaky. I felt really awkward and out of place. It was an honor and really fun to be there, although I lost a lot of money at the tables afterward."

In receiving the award, Duran beat out many of the radio personalities he's admired over the years, including Rick Dees (KIIS-FM/Los Angeles), Mark & Brian (KLOS/Los Angeles), Bill Lee (WKTU/New York), MJ Kelli & BJ Harris (WFLZ/Tampa), Ryan Seacrest (KYSR/Los Angeles), Kidd Kraddick (KHKS/Dallas), Big Boy (KPWR/Los Angeles) and Gerry House (WSIX/Nashville).

I started our interview by asking Duran about his airname. Does he have a particular affinity for Elvis Presley and '80s pop group Duran Duran? "No, but an ex-program director of mine did," he explains. "His name was Rick McGee, and he programmed a little station in San Antonio, KITY. When he hired me, he said, 'You have to take this name—Elvis Duran,' and I said no. He said, 'If you don't take this name, you don't have this job.' I needed the job, so I've been cursed with this name since 1980-something." Even with some prodding, Duran refuses to reveal his real name. "Only bill collectors and credit-card companies have that information," he jokes.

WHAT'S MY NAME?

So did it take a while to get used to being called Elvis? "Yes, it did," he said. "I'm still not used to it. Everybody calls me that except for my parents, so I really don't know what my real name is. How stupid is that? I think it's tragically sad."

Like many personalities who began before syndicated radio and voicetracking became economically fashionable, Duran got his start at a small station in his hometown. "My first job in radio was working for a microscopic little station north of Dallas, KMMK in McKinney, TX," he said. "Our station was so weak that all the stations in Dallas boomed into McKinney, but our station did not boom out to Dallas. One day I decided to test to see who was listening, and I offered the fifth caller \$100 in cash. Not one phone line rang. I announced it at least three times that day. That's how many listeners we had. What a great place to learn how to screw up radio."

How did this innocent youngster from Texas end up in New York? A quick tour of his career: "My first full-time job was in San Antonio, where they named me Elvis Duran. Then it was off to KRBE/Houston,

WZGC/Atlanta and WIOQ/Philadelphia. I had been fired in Philadelphia, and there was no job opening other than afternoons in New York. I'd never thought one way or another about coming to New York. I enjoyed visiting, but I never thought of working here. But if it's the only job available, you take it. Luckily, it was Z100 in New York. That's how I ended up here."

In 1989 Duran joined WHTZ for afternoon drive duties, and seven years later then-newly appointed PD Tom Poleman decided to pair Duran with Elliot Segal in mornings. Keep in mind that the Z100 of 1996 was not the Z100 of today. "At the time Z100 had no listeners," Duran explained. "Management said, 'The station's going nowhere. OK, we'll put you guys there.' Luckily, they had faith in us and they gave us time, because we stunk in the ratings for quite a long time. The station kept being sold, so no one had the time to fire us."

THE ZOO OPENS

In August of 1999, just as Z100 was showing strong ratings gains in the New York metro, Segal decided to leave the station for his own morning show at WWDC (DC101)/Washington. "He really needed to do his own show," Duran said. "Even though we had a ton of fun, it was just something he had to do. I'm happy that he's succeeding so well and doing a great job."

Z100's morning team has since developed into *The Z Morning Zoo*, featuring Duran along with John Bell; Christine Nagy with the news; Danielle Monero with entertainment reports; Greg T., The Frat Boy and Scotty B. on the streets; producers Shawn Dion, Skeery Jones and David Brody; and Stick The Phone Babe. Duran also credits consultant Dennis Clark for being "such a positive part of the shaping of the show."

It's no secret that today's radio groups are focused on the bottom line. How does Duran cooperate with the sales department? "First and foremost, to help sales and the company and everyone, including ourselves, we keep our eye on the ball, and we don't think of sales between 6 and 10am except to make sure that the spots run and that the show's good," said Duran. "But we do work with sales. We've had to adjust, and sales has had to adjust to us as well. At Z100 our sales department is extremely accommodating to our requests and needs. If we feel that a certain sponsor shouldn't be rolling in our show, they listen to us and respond. On the other hand, we take time out to spend personal time with clients on the phone to make sure they're getting what they want."

Does Duran ever interact with clients himself? "Yes, especially live-spot clients," he replied. "We have relationships with them because we want to keep them on. Some of our best long-term revenues have come from live-spot clients. I love a company like Vermont Teddy Bear, which has been such a longtime client of Z100. They're friends of ours. Not only do we strive consciously to take good care of them, but also, subconsciously, I know they're one of our favorites."

In this new era of radio spokespeople, I asked Duran if he's become a spokesperson for any local businesses—for example, a car dealership. "No, but I'd love to go on the air and talk about how much we love our local Porsche dealer, because all guys need that red, fast, turbo penis extension for free," he said. "That would be awesome, but I don't see that happening anytime soon. I'm not going to hold my breath."

Z100 is an extremely promotion-driven station, and I asked Duran about his favorite promotions. "One of the beautiful parts of working at Z100 in New York is, it's such an overly populated area, when we do events like our

annual Z100 Jingle Ball or our summertime Zootopia concert, we fill up Madison Square Garden in five minutes with ticket sales," he said. "It's one unbelievable task. And then another is the nights of these events. When you know everyone in the audience likes you, and they make a lot of noise, it's so wonderful, so much bigger than life. That always blows me away, each and every time."

COMING BACK AFTER DISASTER

With all these amazing moments behind him, what makes Duran think, "Wow, this is why I'm in broadcasting." Without hesitation, he said, "Sept. 12." He went on, "Our studios were built to showcase, outside our windows, the World Trade Center. We're

"Sept. 11 is such a blur. I've been meaning to go back and listen to the tape because this person and that person have been telling me that we said some amazing things and things that they couldn't understand until they saw pictures."

on the 36th floor on the Hudson River over in Jersey City; you felt like you could practically reach out and touch the World Trade Center towers. That morning we didn't notice the first fire; we didn't know what it was. Someone called and said, 'Look out the windows.' We just looked up, and there it was. Then we all saw the second plane hit, and we knew at that point what was going on. It was a rainbow of emotions—some people crying, some people yelling, some people being calm—it was a moment I will never forget. Eventually, once the towers fell, we were all evacuated and sent home.

"I'll be honest with you—Sept. 11 is such a blur. I've been meaning to go back and listen to the tape because this person and that person have been telling me that we said some amazing things and things that they couldn't understand until they saw pictures. But I don't remember what we said that day. I haven't listened to that tape; I don't feel like touching it right now. But I do remember from Sept. 12 on."

Duran and his team went back on the air on the morning of Sept. 12. What did that feel like? "Not knowing what to say when you turn on the microphone for the first time after so much has happened," he said. "It was painful and frightening. We thought, 'Who are we? These people need therapy, they don't need some wacky weirdos.' But we turned on the microphones and started answering the phones, and it all just seemed to work out."

"We had people the next morning all ready to help out. We were getting supplies down to the docks below our building to ferry over to the World Trade Center area. Things that were needed immediately were showing up 10 minutes or less after we'd ask for them. People were ready to donate money. People were looking for their parents and friends. It was wild, but it was the most fascinating radio I've ever done. I, to that point, never really thought that what we did for a living was important in the grand scheme of things. And now, after being in this business since I was 14, I finally think I've been wrong all these years. People responded to us, people needed us, and we definitely helped a lot of people out. I'll never forget it. It was the most amazing and, at the same time, the most frightening time of my life."



ELVIS
DURAN

MMS

management • marketing • sales

R&R GM spotlight

JOHN DZIUBA
 VP/GM of WBUD-AM, WHTG-AM, WBSS-FM, WHTG-FM &
 WKXW-FM/Trenton, NJ (Press Communications)



■ Stop the presses, and look who's talking!

This week's GM Spotlight pays tribute to 26-year radio executive John Dziuba of Trenton, NJ. "He took WKXW (New Jersey 101.5) from obscurity to being the only Trenton station that shows in the New York and Philly metros," an R&R reader e-mails, adding, "John was the first GM in history to take a 24/7 FM Talk station aimed at an under-40 audience and succeed. Plus, he was the first to give John & Ken a talk show." Congratulations!

forming Trenton station into New Jersey's most powerful radio voice, with more than 900,000 weekly listeners."

The most challenging aspect of being a GM:

"Staying ahead of the curve. By that I mean keeping abreast of the rapid changes that are part of today's society and understanding their impact on staff and listeners."

of our staff's response to the tragedy, especially our news and talk show hosts. We kept our listeners informed and took calls enabling people to vent and share their grief with others. Also, our staff helped raise more than \$100,000 for the American Red Cross through various mall appearances throughout the area."

My favorite album of all time is...

"Barometer Soup by Jimmy Buffett."

If I weren't in the radio business I'd probably be...

"A teacher and spending my summers boating and volunteering."

I'm most proud of...

"My wife and three children."

The best words of advice I've ever received were...

"Do unto others as you would have others do unto you."

You'd be surprised to know that...

"I usually stay away from the spotlight!"

I decided to enter the world of broadcasting because:

"I was working for the Asbury Park Press, the parent company of [then-simulcast] WJLK-AM & FM in Asbury Park, NJ. The radio stations needed help in sales following a format change. It was then that I was drafted into the world of broadcasting by Bob McAllan, who is still our CEO."

First job in broadcasting:

"Account Executive at WJLK-AM & FM."

Career highlights:

"The highlight was participating in the launch of New Jersey 101.5 and changing an underper-



My most unforgettable moment at a radio station:

"Without a doubt, it would have to be witnessing Hands Across New Jersey in 1990. That was a tax protest and march on the state capital by angry New Jersey citizens protesting Governor Jim Florio's tax increase. People were lined up on the sides of the highways cheering the caravan of cars on their way to Trenton. The idea was initiated by callers to New Jersey 101.5 afternoon drive show John & Ken and continued with our other talent. This single event helped to launch our new station and format and demonstrate the power of local radio."

How did the events of Sept. 11 affect you?

"Many of the victims of the Sept. 11 attacks were from New Jersey and other parts of our listening area. It was a devastating and tragic loss that affected all of us at the stations in a very personal way. I was proud



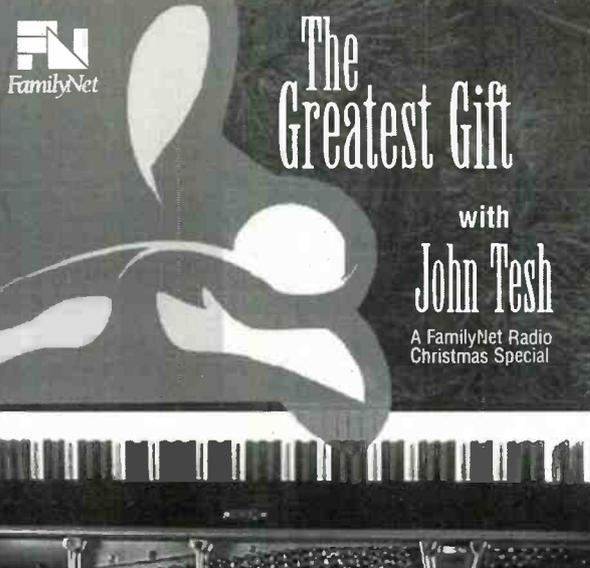
The GM Spotlight is selected by your nominations. Acknowledge the GM who made a difference in your career! E-mail nominations to pbaker@rronline.com.

NEW!

The Greatest Gift is a 1-hour Christmas special hosted by John Tesh featuring a variety of Christmas favorites sung by popular artists Luther Vandross, Amy Grant, Lou Rawls, Michael Crawford, Kenny Loggins, Chicago, Martina McBride and many more.

For more information or to schedule *The Greatest Gift* on your station, e-mail fnradio@namb.net or call 800.266.1837 & 800.433.5757.

The Greatest Gift is offered on CD or as an MP3 download.



ALSO AVAILABLE:
Powerline Adult Contemporary Music
Country Crossroads Country Hits and Interviews
MasterControl Magazine Style Format
On Track Contemporary Christian Music
The Baptist Hour Contemporary Christian Music
:60 Features Family, Health & Fitness

FamilyNet

6350 West Freeway
 Fort Worth, TX 76116-4511
 800-266-1837
www.FamilyNet.org
 email: fnradio@namb.net

PART TWO OF A FOUR-PART SERIES

2002 PROMOTIONAL CALENDAR

April through June

Develop new and innovative ideas that will impress your clients and grab the attention of your listeners. The Radio Advertising Bureau has made your job easier by compiling a year's worth of information for its 2002 Promotional Calendar. In last week's issue we gave you special events for the first quarter, and this week it's April through June. Make copies of this calendar for your morning show, sales team and marketing and promotions staff. Enjoy!

APRIL

- Alcohol Awareness Month
- Animal Cruelty Prevention Month
- Couples Appreciation Month
- International Amateur Radio Month
- International Customer Loyalty Month
- Keep America Beautiful Month
- Mathematics Education Month
- National Autism Awareness Month
- National Child Abuse Prevention Month
- National Grilled Cheese Sandwich Month
- National Humor Month
- National Lawn and Garden Month
- National Pecan Month
- National Pet First Aid Awareness Month
- National Smile Month
- National Woodworking Month
- National Youth Sports Safety Month
- Women's Eye Health and Safety Month



- 1 April Fools' Day
- 1 National Fun at Work Day
- 1-7 Egg Salad Week
- 1-7 Golden Rule Week
- 1-7 Laugh at Work Week
- 1-7 Medication Safety Week
- 1-7 National Sleep Awareness Week
- 1-7 Testicular Cancer Awareness Week
- 2 International Children's Book Day
- 2 Reconciliation Day
- 4 National Alcohol Screening Day
- 5 National Equal Pay Day
- 5-7 Alcohol-Free Weekend
- 7 Check Your Batteries Day
- 7 Daylight-savings time begins
- 7 No Housework Day
- 7 World Health Day
- 7-13 National Boys & Girls Club Week
- 7-13 National Garden Week
- 7-13 National Week of the Ocean
- 8 International Feng Shui Awareness Day
- 10 National Siblings' Day
- 10 Salvation Army Founder's Day (1829)
- 11 Barbershop Quartet Day
- 11 National Drug Abuse Resistance Education (D.A.R.E.) Day
- 14-18 Explore Your Career Options Week
- 14-20 National Infant Immunization Week
- 14-20 National Organ & Tissue Donor Awareness Week
- 14-20 National Women's Nutrition Week
- 15 First McDonald's opens (1955)
- 15 Income Tax Day
- 15-19 National Credit Education Week
- 15-21 National Minority Cancer Awareness Week
- 15-21 Astronomy Week
- 15-21 Young People's Poetry Week
- 16-20 Consumer Awareness Week
- 18 Pet Owners' Independence Day

- 21-27 National Crime Victims' Rights Week
- 21-27 National Karaoke Week
- 21-27 National Volunteer Week
- 21-27 Reading Is Fun Week
- 22 Earth Day
- 22-26 National Playground Safety Week
- 22-28 National TV Turnoff Week
- 22-28 National Wildlife Week
- 24 Administrative Professionals Day
- 25 Take Our Daughters to Work Day
- 26 National Arbor Day
- 28 Kiss Your Mate Day
- 30 Hairstylist Appreciation Day

MAY

- Asian-Pacific American Heritage Month
- Better Sleep Month
- Breathe Easy Month
- Clean Air Month
- Direct Deposit Month
- Melanoma and Skin Cancer Detection and Prevention Month
- National Allergy and Asthma Awareness Month
- National Arthritis Month
- National Barbecue Month
- National Bike Month
- National Book Month
- National Egg Month
- National Hamburger Month
- National Hepatitis Awareness Month
- National High Blood Pressure Education Month
- National Mental Health Month
- National Moving Month
- National Neurofibromatosis Awareness Month
- National Osteoporosis Prevention Month
- National Physical Fitness and Sports Month
- National Salad Month
- National Salsa Month
- National Scholarship Month
- National Stroke Awareness Month
- Women's Health Care Month



- 1 May Day
- 1 National Anxiety Disorders Screening Day
- 2 National Prayer Day
- 2 Sibling Appreciation Day
- 4 National Weather Observer's Day
- 4 Relationship Renewal Day
- 4-11 National Safe Kids Week
- 5 Cinco de Mayo
- 5-11 National Family Week
- 5-11 National Pet Week
- 5-11 National Suicide Awareness Week
- 5-11 National Tourism Week
- 5-11 Small Business Week
- 5-11 Teacher Appreciation Week
- 6 Melanoma Monday
- 6 No Diet Day
- 6-12 National Nurses' Day and Week
- 7 National Teacher Day
- 8 National Receptionist Day
- 8 No Socks Day
- 8 World Red Cross Day
- 10 National Small-Business Day
- 11 Eat What You Want Day
- 12 Mother's Day
- 12-June 16 National Family Month
- 12-18 National Emphysema Awareness Week
- 12-18 National Nursing Home Week
- 12-18 National Police Week
- 12-18 National Running and Fitness Week
- 12-18 National Transportation Week

- 12-18 Universal Family Week
- 13-18 National Etiquette Week
- 13-18 National Stuttering Awareness Week
- 15 National Employee Health and Fitness Day
- 15 Peace Officer Memorial Day
- 17 National Bike to Work Day
- 17-27 International Pickle Week
- 18 Armed Forces Day
- 18 International Museum Day
- 18 Visit Your Relatives Day
- 18-24 National Safe Boating Week
- 19 International AIDS Candlelight Memorial
- 19-25 National Emergency Medical Services Week
- 19-25 National New Friends, Old Friends Week
- 20 Buckle Up America! Week
- 20 Victoria Day (Canada)
- 20-27 National Backyard Games Week
- 21 National Clergy Day
- 21 National Waitstaff Day
- 23 World Turtle Day
- 24 Brothers' Day
- 24 Morning Radio Wise Guy Day
- 25 International Jazz Day
- 25 National Missing Children's Day
- 25 National Tap Dance Day
- 27 Memorial Day
- 29 National Senior Health and Fitness Day
- 31 World No-Tobacco Day

JUNE

- Adopt a Shelter Cat Month
- Cancer From the Sun Month
- Child Vision Awareness Month
- Children's Awareness Month
- Dairy Month
- Gay and Lesbian Pride Month
- International Men's Month
- National Iced Tea Month
- National Rivers Month
- National Rose Month
- National Safety Month
- National Trails Day
- Sports America Kids Month
- Perennial Gardening Month
- Vision Research Month
- 1-7 International Volunteers Week
- 1-7 Special Education Week
- 1-7 Stepparents' Week
- 1-9 National Fishing Week
- 2 National Cancer Survivors Day
- 2-8 National Headache Awareness Week
- 3-10 National Homeowners' Week
- 5 National Tailors' Day
- 5 World Environment Day
- 5-12 Black Single Parents' Week
- 9 Abused Women and Children Awareness Day
- 9-15 National Flag Week
- 10-16 Meet a Mate Week
- 10-16 National Little League Baseball Week
- 10-16 National Men's Health Week
- 14 Family History Day
- 14 Flag Day
- 14-16 Dollars Against Diabetes Day
- 15 Join Hands Day
- 16 Father's Day
- 16-22 National Forgiveness Week
- 18 National Splurge Day
- 21 Baby Boomers Recognition Day
- 21 Summer begins
- 21 Take Your Dog to Work Day
- 23 America's Kids' Day
- 23 Let It Go Day
- 23-30 Amateur Radio Week
- 24-28 Take Your Pet to Work Week
- 27 Decide to Be Married Day
- 27 National HIV Testing Day



NEWS AND VIEWS FROM THE ONLINE WORLD

This holiday season everyone is monitoring consumer spending. How much are consumers spending? Where are they spending it? Are they embracing online shopping? Below is some valuable information regarding e-commerce that you can share with your clients. Remember, the more informed you are, the better equipped you'll be to serve your clients and become their marketing specialist.

Bad customer service costs retailers billions. Research firm Datamonitor predicts that U.S.-based online retailers will lose more than \$13 billion this year because of poor online service.

A Datamonitor study reports that 69% of online transactions were abandoned before completion in 2001. The main reasons given by consumers who abandoned their online shopping carts were slow processing of orders, security concerns and high shipping fees. More than 8% of the abandoned transactions were cut short because the retailer didn't offer a way for consumers to ask questions as they shopped.

On a more positive note, the number of transactions that were completed rose from 25.4% last year to 30.6% in 2001. One of the main reasons for that was the increased use of personalized marketing messages by online retailers.

Permission-based e-mail is a promising trend. New research from online ad-placement company DoubleClick shows that 88% of online consumers have made a purchase as a direct result of having received permission-based e-mail. That's a 27% increase from 2000.

The research also finds that 37% of consumers had clicked through on an e-mail and made a

purchase immediately, up from 20% last year. Eighty-six percent of online consumers have bought from the same merchant more than once, up slightly from last year.

Asked what type of offers they would like to receive by e-mail, 77% of respondents say they'd like special offers from online retailers, and 65% say that offers from local retailers or restaurants would be welcome. On average, online consumers receive approximately 36 permission-based e-mail marketing messages every week, up from 18 last year. Forty percent of those polled say e-mail is one of the main reasons they remain loyal to particular online merchants.

Online credit-card fraud is a problem for retailers. According to a new report commissioned by CyberSource and conducted by MindWave, 41% of online retailers in the U.S. say that credit-card fraud is a very serious problem. Fifty-seven percent of the companies polled fear they will lose revenue because of fraud, up from 37% last year. Of this group, 45% cite having the cost of fraudulent purchases charged back to them by credit-card companies as a major concern. Interestingly, the report also found that the proportion of online retailers that said that Internet credit fraud isn't serious at all increased from 1% in 2000 to 15% this year.

Online consumer spending will be up in Q4. EMarketer forecasts that online consumer spending will reach \$10.7 billion in the fourth quarter of 2001, up 20.2% from Q4 2000. Approximately 59 million U.S. consumers will shop online this quarter, up 14.1 million from last year. About 4.9 of those consumers will be shopping online for the first time, and the average online spending per consumer will be \$182.

WE'LL TAKE THE FIFTH CALLER NOW

By Rich Carr



RICH
CARR

What would we in radio do without the telephone? Just about every station in America uses it as a secondary manner of interacting with the audience. When we're on the air and we need a winner, we ask for the fifth caller, caller No. 7 or sometimes even "the first three callers to get through." But what about the rest of the folks calling in? Do they get a busy signal? A recording that says "Try again"? Are you risking losing those listeners?

The telephone has always been radio's major conduit for interactivity with its listeners. But if you haven't

opened up the Internet pipeline for your audience to interact with you, you have a bigger problem brewing than you realize.

I used to own an AM-FM combo in Washington state, and I once asked the local phone company to monitor my lines to see how many people tried to call in during a particularly big on-air contest. I wanted the 95th caller — the FM's frequency was 95.3 — and I wanted to know how many calls were attempted so I could give a better, more flamboyant recap to the advertisers. The results were staggering: More than 45,000 calls were attempted before the 95th caller got through. This was in a DMA that had just over 30,000 people! Think of all those people who called, many of them more than once, getting more and more frustrated as they tried to get through.

Running contests online gives your station the ability to touch huge numbers of people while making sure that none of them ever hears a busy signal. Listeners log on, enter a contest or drawing or sign up for a rewards program, and you've touched them. They've participated, and they continue to like your station and call it theirs. They come back again and again, they tell their friends and, when they get the chance, they put your name in their Arbitron diaries.

Pretty soon listener phone lines will be as useful in a radio-station control room as an AMPEX mixing board: They'll serve the purpose, but they won't give you what you really need. Pretty soon saying you're "logging on to the Internet" will be as unnecessary as pointing out "I'm plugging into the electrical power grid." And pretty soon your website will be second only to your on-air signal in relating to your audience. A phone line can give you access to only one listener at a time. It's archaic. Want an example of how much further you could be going to offer your listeners access and interactivity? Visit Radio.Voodoo at www.radiovoodoo.com.

We all know some stations that have killer websites, that are making money online and that seem to understand the whole Internet thing. We look at them in wonder, but we don't do anything about it except call the "Net a distraction or say it's too expensive. Sometime we just admit that we don't get it and leave it at that.

I remember a time when we looked suspiciously at those goofballs who were programming FM signals and embracing stereo and who clearly understood the whole FM thing. Now we look back and wonder why we didn't do what they did. History is repeating itself, with the third generation of radio: the Internet. Don't be left behind.

Rich Carr is VP of Radio Web Network (www.radiowebnetwork.com), a radio-website sales, management and promotional network headquartered in Portland, OR. Carr can be reached at 503-612-0517 or rcarr@radiowebnetwork.com.

ARBITRON WEBCAST CHANNEL RATINGS REPORT

■ October 2001 top 25

The October Arbitron Webcast Ratings released by Arbitron ranked Virgin Radio as the No. 1 webcast channel, with 567,800 aggregate tuning hours (ATH) — the sum total of all hours that listeners tune to a given station or channel. Check out the Internet's top 25 webcast providers:

Channel	URL	ATH	Channel	URL	ATH
1 Virgin Radio	www.virginradio.co.uk	567,800	14 World Class Rock	www.worldclassrock.com	95,700
2 KING-FM	www.king.org	517,900	15 Cablemusic Country	www.cablemusic.com	94,100
3 MEDIAmazing "Variety"	www.mediaamazing.com	501,500	16 Cablemusic Top 40	www.cablemusic.com	93,300
4 GrooveRadio	www.grooveradio.com	346,900	17 WLS-FM	www.wlsam.com	84,600
5 KNAC.com	www.knac.com	344,700	18 Christian Pirate Radio	www.mycpr.com	74,300
6 KPLU-FM	www.kplu.org	322,000	19 WCPE-FM	www.wcpe.org	72,500
7 WQXR-FM	www.wqxr.com	314,600	20 Cablemusic CHR	www.cablemusic.com	72,100
8 Radio Margaritaville	www.radiomargaritaville.com	249,800	21 Cablemusic Classical	www.cablemusic.com	70,200
9 Tom Joyner Morning Show	www.tomjoyner.com	191,300	22 Radiowave Urban	www.radiowave.com	65,500
10 WBUR-FM	www.wbur.org	168,800	23 KCRW-FM	www.kcrw.org	63,800
11 Radiowave CHR	www.radiowave.com	157,800	24 KLON-FM	www.klon.org	58,800
12 Cablemusic Smooth Jazz	www.cablemusic.com	136,600	25 BluesBoy Music	www.bluesboymusic.com	56,300
13 WNYC Radio	www.wnyc.com	98,600			

Source: Arbitron

Good News For Streamers: More Consumers Choose Broadband In Q3

Other news: BMG copy-protection woes, UMG's DJ-enhanced CDs

By Brida Connolly

bconnolly@rronline.com

According to a survey by the National Cable & Telecommunications

Association, more than 2.4 million new broadband service accounts were opened in the third quarter. That included 825,000 new high-speed cable Internet accounts, and that's good news for streaming-media services, most of whose offerings are far more accessible and enjoyable to consumers who have broadband hookups.

Other services consumers opted for in Q3 included digital cable and telephone connections. The number of new accounts opened was steady with figures for the second quarter, and NCTA President/CEO Robert Sachs said, "Given the economic downturn, this is very encouraging news. Consumers' strong response to digital cable services, in spite of difficult times, confirms the excellent value of these new services."

BMG Has Copy-Protection Problems

BMG artist Natalie Imbruglia's *White Lilies Island* was released in the U.K. on Nov. 5 with Midbar's Cactus Data Shield digital-rights management technology in place, and the label has since fielded complaints from some consumers who have found themselves unable to play

the disc on their computers, in their cars, through their games consoles or in older audio players. U.K. paper *The Daily Telegraph* reported last week that BMG is offering to replace the CDs for consumers who are having difficulties.

UMG Debuts Remixable, Protected CDs

Back in June Universal Music Group made a deal to include Visiosonic's PCDJ software on some of its new CD releases, and the first such CDs are beginning to come to market. The PCDJ Silver Player package, described by Visiosonic as "entry-level professional DJ software," allows consumers to use their PCs to remix special added tracks included on the enhanced CDs.

Consumers can use the software to sample, loop and play multiple tracks simultaneously. The mixable tracks on the enhanced CDs are copy-protected, encrypted MP3s and are playable only through the PCDJ player.

As part of its deal with UMG, a customized player is created by Visiosonic for each release that includes the software. PCDJ CDs are out in Australia and Latin America. Best-of CDs with remixable tracks are in the works from UMG's Def Jam and Motown labels, and a remixable Limp Bizkit single is reportedly planned for release in the U.K.



Site Of The Week

RadioNow93.com: Plenty Of Content And More To Come

Emmis Communications CHR/Pop WNOU (Radio Now) Indianapolis recently launched an attractive website (www.radionow93.com) with enough content to keep a loyal listener happily occupied for hours — even days. And, according to Emmis Interactive Manager Jo Robinson, there are more features on the way.

Radio Now's site is part of the Local Media Internet Venture, a joint effort of Emmis, Entercom, Bonneville, Jefferson-Pilot and Corus Entertainment. LMIV supplies the nonlocal parts of the site, including "Music News" and the comprehensive "Artists A-Z" pages, but much of what's up is original, and all of it is commendably current.

The predominantly black and red site design is busy but sensible, with a consistent look and menu structure from section to section. It's all blessedly free of pop-ups and Flash, and outside advertising is unobtrusive, with a small banner on the homepage and two or three buttons on each page throughout the site.

P1s will certainly head first to the "Jocks" pages, and they're agreeable but ordinary, including pics and more-or-less facetious bios. WNOU's personalities are shown to better advantage in "CD Reviews," where their brief notes on current albums are generally thoughtful and fair, particularly those by morning co-host Dave O'Brien. And their reviews are far from all positive: Middyayer Mysti calls Lenny Kravitz' self-titled latest album "12 tracks of torture."

Among the site's other offerings is "Ask Mysti," where the host answers listeners' e-mailed questions (mostly about relationships) with amusing and occasionally useful recommendations. This is the only section in which I found navigation problems; the "Mysti's Answer" links lead confusingly to the top of a new Q&A page.

"Ask Mysti" is in the "Single Life" section, which also includes an advice column from *Loveline* host Dr. Drew Pinsky's site, an "Indy Hot Spot" page, a sponsored



"Skin Deep" dermatological-advice column and an Am I Hot or Not?-style "Rate A Mate" section, with pics up now and ratings capability set to go live shortly. "Music Now" has concert and CD-release calendars and a few downloads, and "Now News" covers LMIV-supplied sports, entertainment and celebrity news, with a half-dozen headlines in each section.

Robinson tells R&R that the goal is to have WNOU's site be as local as possible. "We have in the works things like school closings in bad weather, and we'll be much more focused on the different shows coming to town, night life, community events and bars and clubs," she says. "We want to have much more interactivity."

Sports, fashion and lifestyle polls will soon be up, and Robinson says that the site will also offer listeners a chance to rate songs before they've been added on the air. Though Robinson says that a live stream is the most frequent request of site visitors, it will be at least several months before such a stream is available because of still-unresolved royalties issues. But, she says, once those issues are settled, "We're talking about streamed subchannels and being able to have our listeners customize music online."

— Brida Connolly

DIGITAL BITS

CHUM Ltd. Invests In Iceberg Media.com

Toronto-based radio and TV group CHUM Ltd. this week acquired a 16.5% stake in Iceberg Media.com in exchange for CHUM's Bonzaroo.com web-radio portal and the Canadian equivalent of \$293,750. CHUM holds 5.25 million of Iceberg's 31.9 million issued and outstanding common shares.

SiteShell Transfers Business To Cavalry

SiteShell Corp., operator of the BlueDot network of radio-station websites, has transferred its business and assets to Cavalry Finance Corp., which is owned by several SiteShell stockholders, including company managers. SiteShell's BlueDot network includes about 200 broadcast-radio sites. Cavalry is now operating the network under the SiteShell name and says it will determine a course for the business shortly.

Siti-Sites.com Music Sites Fold

Saying that it has "lost money continuously since its inception in 1999," Siti-Sites.com will soon liquidate its assets and cease operations. Siti-Sites operates the streaming-media news website NewMediaMusic.com, the hip-hop news and 'Net-radio site Tropia.com and the unsigned-artist site Hungrybands.com.

CYBERSPACE

Hot, new music-related World Wide Web sites, cool cyberchats and other points of interest along the information superhighway.

'Net Chats

• On Friday (11/30), Yahoo! presents *Live From the Grand Ole Opry*, featuring chats with Diamond Rio and Joe Diffie. Chat with Diamond Rio at 9pm ET, 6pm PT; Diffie joins the fun at 9:30 ET, 6:30 PT (<http://chat.yahoo.com>).



Joe Diffie

On The Web

• Pop singer Pink discusses hair dye on Get-Music's weekly interview show, *The A List*, this Friday (11/30) at 2pm ET, 11am PT (www.getmusic.com).



Pink

• Also on Friday, Lou Reed joins *The A List*. Same web address, same time, waaay different conversation.

• On Thursday (12/6) HOB.com presents a 24-hour webcast of Jay-Z's recent show at the House of Blues on Hollywood, CA's famous Sunset Strip. Grab your Hennessy and join the party, starting at 3pm ET, noon PT (www.hob.com).

— Frank Correia

Abandoned Devices

Our listeners, to whom record labels are now getting ready to sell digital music files, are slowly waking up, rubbing the sleep from their eyes and realizing that the \$250 they spent on their portable MP3 players is about to be flushed down the toilet.

Lots of our listeners heard about this new MP3 thing and went out and bought Rio and Sony and Nike players and MP3-capable phones and personal jukeboxes and dozens of other iterations of music and technology. They marveled at the lack of moving parts and the devices' unnerving lightness. The players work, and they work well.



David Lawrence

But just wait a few weeks. Both of the major digital-music services, pressplay and MusicNet, are getting ready to unleash their marketing on the public. They will sally forth with currents and catalog alike, all for some interesting price points. They will make listeners salivate at the prospect of getting digital-quality music from the artists they want without the guilt of stealing music through the 'Net-piracy sites.

And then the listeners won't be able to do all the things they're used to doing with the music they've paid for because they won't be able to use the MP3 players they bought. Yep, every one of those players will be obsolete. And before you jump up from your chair and send me all kinds of e-mail reminding me that there are several players that will play files in formats other than MP3, including the de facto standards, Windows Media and RealAudio files, bear in mind that no player is capable of playing DRM versions of those files.

What's DRM? Digital rights management. It's the generic term for limiting the devices on which or the time period during which a file can be played (or both). A record company sets up a file to time out after 100 plays or after 15 days or the day after the album is released. Or, more importantly, the label decides the PC or Mac to which a file is downloaded is the only device on which it can be played.

If you don't believe me, start calling the DRM companies or the folks at pressplay or MusicNet (or the new and improved Napster). If they are marketers, there will be a song and dance, but they'll eventually admit that there are no plans to allow any digital file to be moved from one PC to another or to any currently available portable device.

And, at that point, you can say DRM should really stand for digital rights mismanagement.

Two hundred and fifty dollars is a lot of money to pay for a player that only lasted a year or so. The last thing we need is another piece of technology that has to be scrapped by our ever-more-cynical audience.



David Lawrence is heard daily on more than 150 radio stations on his nationally syndicated shows: *Online Tonight*, a nightly high-tech and pop culture talk show, the East Coast morning drive news slot for CNET Radio and XM's Channel 130, and *Net Music Countdown*, the official countdown for music heard via the Internet. He is based in Washington, DC and is heard on hundreds of stations, including WGN/Chicago, KFBK/Sacramento and WBT-AM & FM/Charlotte. You can reach him at david@netmusiccountdown.com or by calling 800-396-6546.

e-charts™

Another 'Net-Music Arms Race Begins

One thing the new MusicNet and pressplay services are sure to do is fuel the firefight between record labels and security crackers. Depending on which numbers you believe, the death of Napster appears to have increased the popularity of second-generation piracy sites that have no central services and that, in many cases, call some country other than the U.S. home.

Although the RIAA and the NMPA have weighed in legally and technically to fight the good fight on all fronts, their efforts have been marginally successful at best, because, for the moment, the pirates have the upper hand.

What accounts for the apparently limitless drive of end users to steal from the labels and the very artists whose fans the users purport

to be? In many cases it's the misguided notion that everybody's doing it, so it must be OK. Or they think record companies charge too much for CDs. Or that it's all fair use, and the courts have it all wrong.

Or it may be that these users have no choice. They've tried to be legal, they've only ripped MP3s from CDs they already own, but they're finding that the new CDs they're buying are cloaked and can't be ripped. These are the users who went out and bought MP3 players — only to find that the files being made available for legal download won't be MP3s at all.

A lot of these consumers just want to do the right thing. If that's not working, what are they left with?

— David Lawrence

CHR/Pop

LW	TW	ARTIST	CD/Title
1	1	ALICIA KEYS	<i>Songs In A Minor</i> /"Fallin"
2	2	ENYA	<i>A Day Without Rain</i> /"Time"
13	3	ENRIQUE IGLESIAS	<i>Escape</i> /"Hero"
7	4	NICKELBACK	<i>Silver Side Up</i> /"Remind"
4	5	JENNIFER LOPEZ	<i>J. Lo</i> /"Real"
—	6	BACKSTREET BOYS	<i>Greatest Hits-Chapter One</i> /"Drowning"
2	7	STAINED	<i>Break The Cycle</i> /"Awhile"
6	8	'N SYNC	<i>Celebrity</i> /"Gone"
10	9	JAY-Z	<i>The Blackprint</i> /"Izzo"
5	10	USHER	<i>8701</i> /"Bad"
8	11	NELLY FURTADO	<i>Whoa Nelly!</i> /"Light"
15	12	DESTINY'S CHILD	<i>Survivor</i> /"Emotion"
16	13	MICHELLE BRANCH	<i>The Spirit Room</i> /"Everywhere"
11	14	3 ODORS DOWN	<i>The Better Life</i> /"Like"
9	15	U2	<i>All That You Can't Leave Behind</i> /"Stuck"
—	16	BRITNEY SPEARS	<i>Britney</i> /"Slave"
17	17	BLU CANTRELL	<i>So Blu</i> /"Hit"
19	18	MARY J. BLIGE	<i>No More Drama</i> /"Family"
12	19	CRAIG DAVID	<i>Born To Do It</i> /"Fill"
—	20	ALIEN ANT FARM	<i>Anthology</i> /"Smooth"

Country

LW	TW	ARTIST	CD/Title
6	1	REBA MCENTIRE	<i>Vol. 3 Greatest Hits</i> /"Survivor"
9	2	TRAVIS TRITT	<i>Down The Road I Go</i> /"Woman"
4	3	TOBY KEITH	<i>Pull My Chain</i> /"Wanna"
1	4	ALAN JACKSON	<i>When Somebody Loves You</i> /"Where"
11	5	DAVID BALL	<i>Amigo</i> /"Malone"
7	6	TRICK PONY	<i>Trick Pony</i> /"Night"
14	7	G. JONES/G. BROOKS	<i>The Rock: Stone Cold Country 2001</i> /"Beer"
10	8	JEFF CARSON	<i>Real Life</i> /"Real"
—	9	AARON TIPPIN	<i>Where The Stars And Stripes.../</i> "Stars"
18	10	GARTH BROOKS	<i>Scarecrow</i> /"Wrapped"
12	11	LONESTAR	<i>I'm Already There</i> /"With"
—	12	GEORGE STRAIT	<i>The Road Less Traveled</i> /"Run"
2	13	BROOKS & DUNN	<i>Steers & Stripes</i> /"Goodbye," "America"
—	14	TRACE ADKINS	<i>Chrome</i> /"Tryin"
5	15	TIM MCGRAW	<i>Set This Circus Down</i> /"Angry"
15	16	GARY ALLAN	<i>Alright Guy</i> /"Man"
3	17	MARTINA MCBRIDE	<i>Greatest Hits</i> /"Blessed," "Blues"
8	18	CAROLYN DAWN JOHNSON	<i>Room With A View</i> /"Complicated"
—	19	BLAKE SHELTON	<i>Blake Shelton</i> /"Over"
13	20	BRAD PAISLEY	<i>Part IV</i> /"Wrapped"

Hot AC

LW	TW	ARTIST	CD/Title
1	1	ENYA	<i>A Day Without Rain</i> /"Time"
2	2	STAINED	<i>Break The Cycle</i> /"Awhile"
4	3	3 ODORS DOWN	<i>The Better Life</i> /"Like"
3	4	ALICIA KEYS	<i>Songs In A Minor</i> /"Fallin"
6	5	U2	<i>All That You Can't Leave Behind</i> /"Stuck"
8	6	NICKELBACK	<i>Silver Side Up</i> /"Remind"
5	7	FIVE FOR FIGHTING	<i>America Town</i> /"Superman"
9	8	MICHELLE BRANCH	<i>The Spirit</i> /"Everywhere"
13	9	TRAIN	<i>Drops Of Jupiter</i> /"Drops," "More"
7	10	DAVE MATTHEWS BAND	<i>Everyday</i> /"Space"
10	11	COLOPLAY	<i>Parachutes</i> /"Trouble"
—	12	ENRIQUE IGLESIAS	<i>Escape</i> /"Hero"
15	13	LIFEHOUSE	<i>No Name Face</i> /"Hanging"
—	14	JEWEL	<i>This Way</i> /"Standing"
14	15	INCUBUS	<i>Make Yourself</i> /"Drive"
12	16	NELLY FURTADO	<i>Whoa Nelly!</i> /"Light"
11	17	SUGAR RAY	<i>Sugar Ray</i> /"Over"
—	18	CREED	<i>Weathered</i> /"Sacrifice"
19	19	ELTON JOHN	<i>Songs From The West Coast</i> /"Love"
—	20	LENNY KRAVITZ	<i>Lenny</i> /"Dig"

Urban

LW	TW	ARTIST	CD/Title
10	1	MICHAEL JACKSON	<i>Invincible</i> /"Butterflies," "Rock"
1	2	ALICIA KEYS	<i>Songs In A Minor</i> /"Worth"
3	3	AALIYAH	<i>Aaliyah</i> /"Rock"
2	4	JARULE	<i>Pain Is Love</i> /"Livin"
5	5	DMX	<i>Great Depression</i> /"Who"
4	6	JAY-Z	<i>The Blackprint</i> /"Giris," "Izzo"
6	7	GINUWINE	<i>The Life</i> /"Differences"
7	8	USHER	<i>8701</i> /"Bad"
11	9	MARY J. BLIGE	<i>No More Drama</i> /"Family"
9	10	MAXWELL	<i>Now</i> /"Lifetime"
13	11	BRIAN MCKNIGHT	<i>Superhero</i> /"Life"
8	12	JENNIFER LOPEZ	<i>J. Lo</i> /"Real"
—	13	JAHEIM	<i>Ghetto Love</i> /"Just"
12	14	DESTINY'S CHILD	<i>Survivor</i> /"Emotion"
17	15	BABYFACE	<i>Face 2 Face</i> /"If"
—	16	'N SYNC	<i>Celebrity</i> /"Gone"
—	17	GERALD LEVERT	<i>Gerald's World</i> /"Made"
20	18	JILL SCOTT	<i>Who Is Jill Scott?</i> /"Way"
16	19	ISLEY BROTHERS	<i>Eternal</i> /"Contagious"
19	20	R. KELLY	<i>TP-2.com</i> /"Feelin"

Smooth Jazz

LW	TW	ARTIST	CD/Title
2	1	DIANA KRALL	<i>The Look Of Love</i> /"Look"
4	2	EUGE GROOVE	<i>Euge Groove</i> /"Sneak"
8	3	JEFF LORBER	<i>Kickin' It</i> /"Nobody"
4	4	RICHARD ELLIOTT	<i>Crush</i> /"Crush"
3	5	DIDO	<i>No Angel</i> /"Thankyou"
6	6	BRIAN CULBERTSON	<i>Nice And Slow</i> /"About"
5	7	STEVE COLE	<i>Between Us</i> /"Start"
11	8	RUSS FREEMAN	<i>To Grover With Love</i> /"East"
10	9	DAVE KOZ	<i>The Dance</i> /"Bright"
14	10	URBAN KNIGHTS	<i>Urban Knights IV</i> /"Heel"
15	11	JOYCE COOLING	<i>Third Wish</i> /"Good"
12	12	FATTBURGER	<i>T.G.I.F.</i> /"Evil"
—	13	ACOUSTIC ALCHEMY	<i>Aart</i> /"Wish"
16	14	CHRIS BOTTI	<i>Night Sessions</i> /"Ahead"
—	15	TIM WATERS	<i>From The Heart</i> /"Dawn"
7	16	BONEY JAMES	<i>Ride</i> /"See"
17	17	PETER WHITE	<i>Gloss</i> /"Turn"
1	18	RICK BRAUN	<i>Kisses In The Rain</i> /"Use"
—	19	SPECIAL FX	<i>Butterfly</i> /"Star"
19	20	MARC ANTOINE	<i>Cruisin'</i> /"Mas"

Alternative

LW	TW	ARTIST	CD/Title
1	1	INCUBUS	<i>Morning View</i> /"Wish"
2	2	NICKELBACK	<i>Silver Side Up</i> /"Remind"
3	3	LINKIN PARK	<i>Hybrid Theory</i> /"End"
4	4	STAINED	<i>Break The Cycle</i> /"Fade"
5	5	P.O.D.	<i>Satellite</i> /"Aive"
6	6	BLINK-182	<i>Take Off Your Pants And Jacket</i> /"Staying"
11	7	DISTURBED	<i>Sickness</i> /"Down"
17	8	CREED	<i>Weathered</i> /"Sacrifice"
7	9	SYSTEM OF A DOWN	<i>Toxicity</i> /"Chop"
13	10	LENNY KRAVITZ	<i>Lenny</i> /"Dig"
9	11	BUSH	<i>Golden State</i> /"People"
12	12	SUM 41	<i>All Killer No Filler</i> /"Deep"
8	13	PUDDLE OF MUDD	<i>Come Clean</i> /"Blurry," "Control"
16	14	ALIEN ANT FARM	<i>Anthology</i> /"Smooth"
15	15	GDRILLAZ	<i>Gorillaz</i> /"19"
14	16	LODL	<i>Lateralus</i> /"Schism," "Lateralus"
10	17	LT	<i>Atomic</i> /"Lipstick"
—	18	DEFAULT	<i>The Fallout</i> /"Wasting"
—	19	COLOPLAY	<i>Parachutes</i> /"Trouble"
—	20	CDL	<i>From Chaos</i> /"Awhile"

E-charts are based on weekly rankings of CD sales, downloads and streams of artists online compiled and tabulated directly from the logfiles of reporting websites. Reporters include AandE.com Radio, About Radio, Aftv Radio, Amazon.com, BarnesandNoble.com, bolt Radio, bored.com, B&N Radio, CDNow.com, CDNow Radio, Choice Radio, DMX Music, Earthlink Radio, FreeClub.com, Gracenet.com, Groove Cycle, iWonRadio, Kinetic Radio, Lycos, MediAmazing, Music Choice, MusicMatch, Mustplex, PEE Radio, Radio, Radio, Radio, Beonair.com, RadioCentral Network, Radio Juntos, Radio on bay9, Scour Radio, Skateboard.com, Spinner.com, thejazz.com, The RadioAMP Network, Voice Of America-Music Mix, and www.com Radio. Data is weighted based on traffic reports by web traffic monitor MediaMetric. Charts are ranked with a 50/50 methodology of sales data and streaming/airplay data for the six reporting formats. © 2001 R&R Inc. © 2001 Online Today, Net Music Countdown.

National Radio

• **WESTWOOD ONE** presents a live simulcast of the two-hour 2001 *VH1 My Music Awards* Dec. 2 at 9pm ET from the Shrine Auditorium in Los Angeles. The WW1-distributed VH1 Radio Network will also provide affiliates with special feeds of performances and exclusive interviews on Dec. 3.

Also, the WW1-distributed MTV Radio Network presents *Staind: Unplugged*, available to air Dec. 3-9. The one-hour show features acoustic versions of Staind's hits, as well as interviews with the band. For more information, contact Abby McDorman at 212-641-2009; amcdorman@westwoodone.com.

• **PREMIERE RADIO NETWORKS'** *Rockline* features Linkin Park on Dec. 10. The band will chat with host Bob Coburn, answer listener questions and play an unreleased Christmas song. For more information, contact Justin Chadwick at 212-896-5397.

Also, *Premiere's AfterMidNite*, hosted by Blair Garner, adds two new affiliates: WXTU/Philadelphia and WMZQ/Washington. For more information, contact Amir Forester at 818-461-5404.

Radio

• **CHERYL CARLISLE** becomes Dir./Marketing & Promotions at WCTC-AM & WMGQ/Middlesex. She was most recently Dir./Marketing & Promotions at WFG-AM & FM, WKOE & WPUR/Atlantic City, NJ.

• **HARRY SIMONS** is named VP/Engineering at First Broadcasting. He was most recently Dir./Field Engineering for ABC/Disney.

• Broadcast Architecture announces the following:

STUART SAUNDERS rises to Dir./International Operations. He was most recently Sr. Research Analyst/West Coast.

CHRONICLE

BIRTHS

MannGroup Radio Services President Ed Mann, wife Mindy, son Harrison Matthew, Nov. 19.

CONDOLENCES

La Bouche singer Melanie Thornton, 34, Nov. 24.
Jazz producer, promoter and manager Norman Granz, 83, Nov. 22.

JASON MUTH rises to Dir./Domestic Operations. He was most recently Sr. Research Analyst/East Coast.

Records



Wiesen

• **KAREN WIESEN** rises to Sr. Dir./Media & Artist Relations at IDJMG. She most recently worked in the label's publicity department.



Young

• **JEFF YOUNG** rises to SVP/Sales & Marketing at Sony Discos. He was most recently VP/Sales & Distribution.



Green

• **CHANEL GREEN** rises to VP/Video Promotion at Arista Records. She was most recently Sr. Dir./Video Promotion.

• **JIM SALIBY** rises to VP/Sales for RCA Label Group/Nashville. He was most recently Sr. Dir./Sales

• Elektra announces the following:



Babbitt

MICHELLE BABBITT is appointed Sr. Dir./Adult Promotion. She was most recently Adult Format Editor for *Network 40*.

DANA BRANDWEIN is appointed VP/Marketing & Artist Development. She was most recently Sr. Dir./Marketing.



Brandwein

• **MOONSHINE MUSIC** launches the vinyl division Moonshine RGB. Three labels — Moonshine Red (house and techno), Moonshine Green (breakbeat and drum-and-bass) and Moonshine Blue (trance and progressive) — have been established to showcase emerging electronic music talent via one-off singles releases. For more information, contact Natalie Svider, 310-652-8145, ext. 108.

Sprague

Continued from Page 3

CHR Captain Jon Zellner for being such a great friend and mentor over the last five years and KMXV GM Herndon Hasty for all his support during my tenure at KMXV."

Prior to KMXV Sprague worked in Oklahoma City as afternoon driver and Music Asst. at KYIS and nighttimer at KJYO. He was also swing talent at WNCI/Columbus, OH and nighttimer at WXTQ/Athens, OH.

When Sprague departs KMXV, the station will move nighttimer Mat Mitchell to middays. KMXV has begun the search for another nighttime talent.

Fish

Continued from Page 3

Communications on Oct. 22 for \$6.5 million.

As previously reported in R&R, longtime WKTI/Milwaukee programmer Danny Clayton joins WFZH as PD. "This is a unique opportunity for me to program a station airing Contemporary Christian music, one of the most popular radio formats in the country," said Clayton. "The Fish's radio format has been enormously successful in markets where it has launched, and I am excited to help bring it to the people of southeastern Wisconsin."

Forth

Continued from Page 3

The original designs of Vivid's Ioannis have graced album covers for such artists as The Allman Brothers Band, Deep Purple, Blue Oyster Cult, Jean-Luc Ponty and King Crimson. "Ioannis is one of the most respected visual artists in the industry," Forth said. "It's an honor to be working with him."

NATIONAL RADIO FORMATS

ADDED THIS WEEK

ABC RADIO NETWORKS
Phil Hall • 972-991-9200

Hot AC

Steve Nichols
NICKELBACK How You Remind Me
TRAIN Something More

StarStation

Peter Stewart
BACKSTREET BOYS Drowning
FIVE FOR FIGHTING Superman (It's Not Easy)

Classic Rock

Chris Miller
No Adds

Touch

Ron Davis
No Adds

Doug Banks Morning Show

Gary Saunders
No Adds

Tom Joyner Morning Show

Vern Catron
YOLANDA ADAMS Never Give Up
LUTHER VANDROSS Can Heaven Wait

ALTERNATIVE PROGRAMMING

Steve Knoll • 800-231-2818
Gary Knoll

Rock

DEEP BLUE SOMETHING Who Wants It
DUST TO DUST Submission
OZZY OSBOURNE Dreamer

Alternative

ADEMA The Way You Like It
NICKELBACK Too Bad

Triple A

AFRO-CELT SOUND SYSTEM Life Begin Again
STING Fragile

CHR

EAGLE-EYE CHERRY Feels So Right
BRIAN MCKNIGHT Still

Mainstream AC

RYAN ADAMS New York, New York
BACKSTREET BOYS Drowning
LONESTAR I'm Already There
NATALIE MERCHANT Just Can't Last
SUGAR RAY Answer The Phone

Lite AC

EVAN AND JARON The Distance
FIVE FOR FIGHTING Superman (It's Not Easy)
CHARLOTTE CHURCH/JOSH GROBAN The Prayer

NAC

ALFONZO BLACKWELL Funky Shuffle
PIECES OF A DREAM Night Vision

Christian AC

FFH Open Up The Sky
NATALIE GRANT/PLUS ONE Whenever You Need...
THIRD DAY Show Me Your Glory
VESTAL GOODMAN/LEE GREENWOOD We The People

UC

LIL' JON & THE EASTSIDE BOYZ Put Yo Hood Up
R. KELLY The World's Greatest

JONES RADIO NETWORKS
Music Programming/Consulting
Ken Moultrie • 800-426-9082

Alternative

Steve Young/Chris Jones
DROWNING POOL Bodies
TANTRIC Mourning

Active Rock

Steve Young/Craig Altmaier
OFFSPRING Defy You

Heritage Rock

Steve Young/Craig Altmaier
OZZY OSBOURNE Dreamer

Hot AC

Steve Young/Josh Hosler
LEANN RIMES Can't Fight The Moonlight

CHR

Steve Young/Josh Hosler
CITY HIGH I/EVE Caramel
CRAIG DAVID 7 Days
JANET/MISSY ELLIOTT Son Of A Gun (Betcha...)
NELLY #1

Rhythmic CHR

Steve Young/Josh Hosler
BUSTA RHYMES Break Ya Neck
JA RULE Always On Time
R. KELLY The World's Greatest

Soft AC

Mike Bettelli
TRAIN Drops Of Jupiter (Tell Me)

Mainstream AC

Mike Bettelli
FIVE FOR FIGHTING Superman (It's Not Easy)

Delilah

Mike Bettelli
JAMES TAYLOR Have Yourself A...

Dave Wingert Show

Mike Bettelli
FIVE FOR FIGHTING Superman (It's Not Easy)

24 HOUR FORMATS

Jon Holiday • 303-784-8700

Adult Hit Radio

JJ McKay
SHAKIRA Whenever, Wherever

Rock Classics

Adam Fendrich
No Adds

Adult Contemporary

Rick Brady
No Adds

RADIO ONE NETWORKS

970-949-3339

Choice AC

Yvonne Day
No Adds

New Rock

Benji McPhail
No Adds

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • 661-294-9000
Bob Blackburn

Adult Rock & Roll

Jeff Gonzer
SAMMY HAGAR I Can't Drive 65

Soft AC

Andy Fuller
SHELBY LYNNE Wall In Your Heart
PAUL MCCARTNEY Freedom

Bright AC

Jim Hays
DAVE MATTHEWS BAND Everyday



Artist/Title

Total Plays

'N SYNC Pop	75
BACKSTREET BOYS Drowning	74
CHRISTINA MILIAN AM To PM	74
AARON CARTER Not Too Young, Not Too Old	72
LIL' ROMEO My Baby	71
AARON CARTER Oh Aaron	71
DREAM STREET It Happens Every Time	70
JUMP5 God Bless The U.S.A.	67
SMASH MOUTH I'm A Believer	65
MICHELLE BRANCH Everywhere	30
DREAM STREET I Say Yeah	29
NINE DAYS Absolutely (Story Of A Girl)	28
JUMP5 Spinnin' Around	28
MANDY MOORE Crush	27
A* TEENS Bouncing Off The Ceiling	27
EIFFEL 65 Blue (Da Ba Dee)	26
NELLY FURTADO Turn Off The Light	26
3LW No More (Baby I'ma Do Right)	26
DESTINY'S CHILD Survivor	26
MYRA Miracles Happen	24



Playlist for the week ending November 24.

McCray

Continued from Page 3

was PD for Urban AC KJCE/Austin. He has also served as Asst. PD/afternoon driver at KRNB/Dallas and swing talent at Dallas' KKDA and KRLD.

Word

Continued from Page 3

said. "Over the past five years the Christian-gospel genre has grown more than 12% a year, while the overall music industry has grown at 3% a year. Word is one of the most prominent players in this arena."

DATEBOOK

MONDAY, DECEMBER 10

National Lager Day
 1817/ Mississippi officially becomes the 20th U.S. state.
 1901/ The first Nobel Prizes are awarded, in Stockholm, Sweden, in the categories of physics, chemistry, medicine, literature and peace. The awards were devised by Alfred Nobel, who regretted the damage he had done to the world with his invention of dynamite and other explosives.
 1953/ With an investment of \$7,600, **Hugh Hefner** publishes the first issue of *Playboy*. Included in the issue is a nude calendar photo of actress Marilyn Monroe.



Hef comes out to play.

1970/ **Lee Iacocca** becomes president of Ford Motor Co.

Born: **Michael Clarke Duncan** 1957

In Music History

1967/ Soul music superstar **Otis Redding**, 26, and four members of his touring band **The Bar-Kays** are killed when their tour plane crashes into a Wisconsin lake.

1967/ **The Steve Miller Blues Band** sign with Capitol Records for an unprecedented \$750,000. They subsequently drop the "Blues" from their band name.

1986/ The American-Arab Anti-Discrimination League meets with **Elektra Records** and **The Cure's** management about the group's song "Killing an Arab," which is actually inspired by the **Albert Camus** book *The Stranger*.

1997/ In Phoenix, **Motley Crue** bassist **Nikki Sixx** spends his birthday in jail with drummer **Tommy Lee** after 5,000 fans rush the stage during the group's cover of "Anarchy in the U.K."

Born: **J. Mascis** (Dinosaur Jr.) 1965

TUESDAY, DECEMBER 11

1941/ Two days after Congress passes a declaration of war against Japan, Germany and Italy declare war against the United States.

1951/ **Joe DiMaggio** announces his retirement from baseball.

1985/ A computer-store worker in Sacramento is killed when he opens a mail bomb, becoming the first victim of the "Unabomber." **Ted Kaczynski** is later revealed to be the Unabomber, is arrested in 1996 and is convicted in '98.

Born: **Teri Garr** 1949

In Music History

1957/ **Jerry Lee Lewis** secretly weds his third wife — his 13-year-old third cousin **Myra** — in Hernando, TN.

1964/ Influential R&B singer **Sam Cooke** dies under mysterious circumstances after an alleged scuffle with a hotel manager in Los Angeles. Cooke was shot three times.

1965/ Motown signs **The Isley Brothers**.

1972/ Art rockers **Genesis** play their first U.S. concert, at Brandeis University in Massachusetts.

Born: **Jermaine Jackson** 1954, **Nikki Sixx** (Motley Crue) 1958

WEDNESDAY, DECEMBER 12

1787/ Pennsylvania officially becomes the second U.S. state.

1901/ Italian physicist **Guglielmo Marconi** sends the first wireless transatlantic signal, from an antenna in England to a receiver in Newfoundland, Canada.

1913/ Two years after it was stolen from the Louvre Museum in Paris, **Leonardo da Vinci's Mona Lisa** is recovered inside a hotel in Florence, Italy.

1994/ IBM halts shipments of Pentium-equipped computers because of a flaw in the Pentium chip.

Born: **Jennifer Connelly** 1970

In Music History

1974/ Guitarist **Mick Taylor** quits **The Rolling Stones** as sessions begin for *Black and Blue*.

1990/ A Florida judge orders record-store owner **Charles Freeman** to pay a \$1,000 fine for selling **2 Live Crew's As Nasty as They Wanna Be**, which had been ruled obscene.

Born: **Frank Sinatra** 1915-1998, **Dionne Warwick** 1941, **Dickey Betts** (Allman Bros. Band) 1943, **Paul Rodgers** 1949, **Bruce Kulick** (ex-Kiss) 1953, **Sheila E.** 1959

THURSDAY, DECEMBER 13

National Cocoa Day

1939/ The Lincoln Continental rolls off production lines for the first time.

1989/ Real-estate queen **Leona Helmsley** receives a four-year sentence, 750 hours of community service and a \$7.1 million tax-fraud fine in New York.

Born: **Dick Van Dyke** 1925, **Steve Buscemi** 1957, **Jamie Foxx** 1967

In Music History

1974/ Ex-Beatle **George Harrison** meets President **Gerald Ford** at the White House.

1975/ **Foghat** release "Slow Ride."

1988/ **Waylon Jennings** undergoes triple-bypass heart surgery in Nashville.

1997/ **Rage Against The Machine** guitarist **Tom Morello** is arrested at a Santa Monica, CA, mall while protesting **Guess? Inc.'s** alleged use of sweatshop labor.



Guess he's going to jail...

Born: **Jeff "Skunk" Baxter** (Doobie Brothers) 1948, **Ted Nugent** 1949, **Jon Anderson** (Yes) 1954

FRIDAY, DECEMBER 14

1799/ **George Washington**, the American revolutionary leader and first president of the United States, dies of acute laryngitis at the age of 67.

1947/ The National Association for Stock Car Racing is founded in Daytona Beach.

Born: **Patty Duke** 1946

In Music History

1968/ **Iron Butterfly's In-A-Gadda-Da-Vida** goes Gold.

1977/ *Saturday Night Fever* premieres in New York. The movie is instrumental in spreading the disco craze across the country. The soundtrack — featuring **The Bee Gees**, **Kool & The Gang**, **K.C. & The Sunshine Band** and others — becomes one of the biggest-selling records of all time.



Disco fever infects the U.S.

1985/ **James Taylor** weds actress **Kathryn Walker**.

1986/ **Elton John** records "Candle in the Wind" live in Sydney, Australia. It's later released as a single.

1988/ The original script of **Orson Welles' War of the Worlds** radio broadcast, complete with changes and revisions from Welles and CBS censors, sells for \$143,000 at a New York auction.

Born: **Cliff Williams** (AC/DC) 1949, **Tim Skold** (MDFMK) 1966

SATURDAY, DECEMBER 15

National Lemon Cupcake Day

1939/ *Gone With the Wind* premieres at Loew's Grand Theatre in Atlanta.

1985/ Actor **Sylvester Stallone** weds model **Brigitte Nielsen**.

Born: **Tim Conway** 1933, **Don Johnson** 1949

In Music History

1955/ **Johnny Cash** releases "Folsom Prison Blues."

1977/ Two days before they are due to appear on NBC's *Saturday Night Live*, **The Sex Pistols** are denied visas to enter the U.S.

1988/ **James Brown** receives a six-year sentence for leading police on a late-night, two-state car chase two months earlier.

Born: **Alan Freed** 1922-1965

SUNDAY, DECEMBER 16

Eat What You Want Day

1773/ Protesting British taxation, a group of Massachusetts colonists disguised as Mohawk Indians board three British ships and dump 342 chests of tea into the harbor. The incident becomes known as the Boston Tea Party.

1901/ **Beatrix Potter's** famous book *The Tale of Peter Rabbit* is printed for the first time.

1951/ *Dragnet* debuts on NBC-TV.

Born: **Arthur C. Clarke** 1917, **Bill Hicks** 1961-1994

In Music History

1966/ **Jimi Hendrix's** first U.K. single, "Hey Joe," is released.

1968/ **Creedence Clearwater Revival's** self-titled debut album goes Gold.

1975/ **The Bay City Rollers** receive a Gold record for "Saturday Night."

1992/ **Barbra Streisand** inks a 10-year, \$60 million film and record deal with Sony.

Born: **Billy Gibbons** (ZZ Top) 1950

— Frank Correia

'zinescene

The Times They Are A-Changin'

Rolling Stone reveals its People of the Year: **Paul McCartney**, **Jay-Z**, **Bob Dylan**, **Jennifer Lopez**, **Sum 41**, **Alicia Keys**, **Fred Durst**, **Bono**, **Linkin Park**, **Eve**, **Dave Matthews** and **Ja Rule**. Durst tells the 'zine how the events of Sept. 11 have changed him: "I know people who, since this has happened, still have beefs with people. There's not time for that now. My fans are like, 'Hey, man, you're not mad at this guy anymore?' or, 'There's no more beef there?' And I'm like, 'You know what? No. I realize that it's very petty.'"

Ja Rule seems to agree and says rap is moving toward a new social consciousness: "I think artists are smart enough to get together and talk out problems they've had in the past; there's a lot of bigger issues than beefs. Hip-hop itself is just growing up. A lot is going on, so you want to be more conscious of what you say, anyway. My lyrical direction has become more uplifting, more spiritual, more passionate; I'm looking to live, but I'm not afraid of death. It's inspired by the things going on in the world, period."

Will pop music become more serious as a result of Sept. 11? **Dave Matthews** tells the 'zine, "To pretend that we can encapsulate the horror in pop music is a little short-sighted. Music in the '60s and early '70s obviously became a very strong record of the anti-war struggle, but at the same time frivolous entertainment has also thrived in times of war and trouble. Because one of the properties of music is to entertain and to — I don't mean this lightly — distract us from the things that pull us down. Music should be not only a source for political ideas but also a source of hope for the simple things in life — like dancing."

Changes In The Ai

The events of Sept. 11 are bound to have an effect on what people think pop songs should say. However, **Mick Jagger** tells the 'zine, "We're gonna get some terrible lyrics though. People who don't have lyrical talent should stay away from that subject. It's not easy. That's not a no-brainer. Stick to moon-in-June for most people — that's my advice. You're going to need real language and real thoughts, not just pasted-on patriotism."

Bono tells the 'zine what good he thinks will come from Sept. 11: "America is interested in the rest of the world in a way it wasn't. You can't be an island in a global eco-



VERY SIMPLE STUFF — **Chuck Berry** tells Rolling Stone, "My music, it is very simple stuff. I wanted to play blues. But I wasn't blue enough. I wasn't like **Muddy Waters**, people who really had it hard. In our house, we had food on the table. We were doing well compared to many. So I concentrated on this fun and frolic, these novelties. I wrote about cars because half the people had cars, or wanted them. I wrote about love, because everyone wants that. I wrote songs white people could buy, because that's nine pennies out of every dime. That was my goal: to look at my bank book and see a million dollars."

nomie sea. The ripples will return as waves, and, you know, the roots of this present crisis are in poverty — the abject poverty that a lot of Africans are living in. I didn't say that, you know — the president of the World Bank said that on Sept. 13. Anyway, fanatics feed off this poverty. **Osama bin Laden** is a spoiled, middle-class brat. Fuck middle class — he's just a rich kid, as often were members of the provisional IRA. They were political-science students, and we grew up in their environs and got to despise them, these people who see ideas as being more valuable than human life. That's how we boxed them in Ireland."

Just Enjoy Life

Paul McCartney tells the 'zine what his philosophy of life is, in light of the recent events: "Years ago when **The Beatles** were with the Maharishi, he gave each of us a book. He wrote in mine, 'Radiate bliss consciousness.' I thought, 'That's pretty good.' And then he just put, 'Enjoy.' I took that to heart. If at the end of each day — or most days — you could say, 'That was a good one,' it builds into a reasonably successful life. So I do try and enjoy, even when things are looking grim, as they have been for the last few months. If you can, try and enjoy it, because it's moving by fast."

— Deborah Overman

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

72 million households

Tom Calderone
VP/Programming



75 million households

Paul Marszalek
VP/Music Programming



Plays	
24	DMX Who We Be
23	PINK Get The Party Started
23	BUSTA RHYMES Break Ya Neck
21	NICKEL BACK How You Remind Me
19	JAY-Z Girls, Girls, Girls
19	NELLY #1
19	USHER U Got It Bad
18	NO DOUBT /BOUNTY KILLER Hey Baby
18	LINKIN PARK In The End
16	FAITH EVANS You Gets No Love
16	SHAKIRA Whenever, Wherever
15	AALIYAH Rock The Boat
15	CITY HIGH /EVE Caramel
15	PETEY PABLO Raise Up
14	BLINK-182 Stay Together For The Kids
14	CALLING Wherever You Will Go
14	JA RULE Always On Time
14	SUGAR RAY Answer The Phone
14	KID ROCK Forever
13	FAT JOE /R. KELLY We Thuggin'
13	JAGGED EDGE Goodbye
13	INCUBUS I Wish You Were Here
13	LUDACRIS Roll Out (My Business)
13	BRITNEY SPEARS I'm A Slave 4 U
12	ALL STAR TRIBUTE What's Going On
12	LENNY KRAVITZ Dig In
11	JANET /MISSY ELLIOTT Son Of A Gun (Betcha...)
11	ALIEN ANT FARM Movies
11	JEWEL Standing Still
10	ALICIA KEYS A Woman's Worth
9	JENNIFER LOPEZ Ain't It Funny
9	PUDDLE OF MUDD Blurry
9	MARY J. BLIGE No More Drama
9	PAUL MCCARTNEY Freedom
8	P. DIDDY & THE BAD BOY FAMILY Diddy
8	O-TOWN We Fit Together
8	CREED My Sacrifice
7	SYSTEM OF A DOWN Chop Suey!
7	'N SYNC Gone
7	SUM 41 In Too Deep
7	PETE YORN For Nancy
7	KITCIE What I've Always Wanted
7	ENRIQUE IGLESIAS Hero
6	STROKES Last Mile
6	TENACIOUS D Wonderboy
6	MISSY ELLIOTT /GINUWINE & TWEET Take Away
5	JIMMY EAT WORLD The Middle
5	RYAN ADAMS New York, New York
5	DEFAULT Wasting My Time
5	R. KELLY The World's Greatest
4	MR. CHEEKS Lights, Camera, Action
4	OZZY OSBOURNE Gets Me Through
4	P.O.D. Alive
4	GARBAGE Androgyny
4	BACKSTREET BOYS Drowning
3	MAXWELL Lifetime
3	MYSTIC The Life
3	ROB ZOMBIE Feel So Numb
3	MARILYN MANSON Tainted Love
3	SEVENDUST Praise
3	DR. DRE /KNOX-TURN'AL Bad Intentions

Video playlist for the week ending November 26

55 million households

Peter Cohen
VP/Programming



Rap Adds

JA RULE /ASHANTI Always On Time
THE PRODUCT G&B /SANTANA Dirty Dancin'
ABENAA Simple Life
N. O. R. E. Grimey
COO COO CAL How Does It Feel To Ya
JONELL /METHOD MAN Round & Round
BBALL Stop Playin' Games,
EXHALE Chillin' In Your Benz

Pop Adds

USHER U Got It Bad
EXHALE Chillin' In Your Benz

Urban Adds

MARY J. BLIGE No More Drama
THE PRODUCT G&B /SANTANA Dirty Dancin'
ABENAA Simple Life
JONELL /METHOD MAN Round & Round

Rhythmic Adds

PRODUCT G&B /SANTANA Dirty Dancin'

Rock Adds

LENNY KRAVITZ Dig In

Adds for the week of December 3.

RYAN ADAMS New York, New York

DMX Who We Be
DILATED PEOPLES Worst Comes To Worst
B. R. M. C. Whatever Happened To...
STROKES Last Mile
NO DOUBT /BOUNTY KILLER Hey Baby
INCUBUS I Wish You Were Here
CREED My Sacrifice
DAVE MATTHEWS BAND Everyday
ANGIE STONE Brotha
BUSTARHYMES Break Ya Neck
JIMMY EAT WORLD The Middle
GORILLAZ 19-2000
PUDDLE OF MUDD Blurry
SEVENDUST Praise
SAVES THE DAY At Your Funeral
FABLOUS Young'n (Holla Back)

ADDS

JOE Let's Stay Home Tonight
JENNIFER LOPEZ Ain't It Funny
LIFEHOUSE Breathing
TRAVIS Side

EXTRA LARGE

MARY J. BLIGE Family Affair
NELLY FURTADO Turn Off The Light
ENRIQUE IGLESIAS Hero
LENNY KRAVITZ Dig In
NICKEL BACK How You Remind Me

NEW

CREED My Sacrifice
DAVE MATTHEWS BAND Everyday
MICK JAGGER God Gave Me Everything
NO DOUBT /BOUNTY KILLER Hey Baby
SHAKIRA Whenever, Wherever

LARGE

RYAN ADAMS New York, New York
ALL STAR TRIBUTE What's Going On
DESTINY'S CHILD Emotion
FIVE FOR FIGHTING Superman (It's Not Easy)
JEWEL Standing Still
PAUL MCCARTNEY Freedom
PINK Get The Party Started
TRAIN Something More

MEDIUM

CALLING Wherever You Will Go
COLOPLAY Trouble
ENYA Only Time
INCUBUS I Wish You Were Here
ALICIA KEYS A Woman's Worth
JOHN MELLENCAMP Peaceful World
NATALIE MERCHANT Just Can't Last
U2 Stuck In A Moment You Can't Get Out Of
USHER U Got It Bad

CUSTOM

AALIYAH Rock The Boat
AEROSMITH Sunshine
CRAIG DAVID 7 Days
FAITH EVANS You Gets No Love
FLICKERSTICK Beautiful
GINUWINE Differences
MACY GRAY Sexual Revolution
JANET /MISSY ELLIOTT... Son Of A Gun (Betcha...)
JAGGED EDGE Goodbye
OZZY OSBOURNE Gets Me Through
P.O.D. Alive
SMASH MOUTH Pacific Coast Party
STAIN'D Face
STEREOPHONICS Have A Nice Day
ANGIE STONE Brotha
SUGAR RAY Answer The Phone

Video airplay for December 3-10

36 million households

Cindy Mahmoud
VP/Music Programming & Entertainment



VIDEO PLAYLIST

JA RULE /ASHANTI Always On Time
MR. CHEEKS Lights, Camera, Action
USHER U Got It Bad
CITY HIGH /EVE Caramel
GINUWINE Differences
NELLY #1
FAT JOE /R. KELLY We Thuggin'
FAITH EVANS You Gets No Love
DMX Who We Be
JAGGED EDGE Goodbye

RAP CITY

JA RULE /ASHANTI Always On Time
BUSTARHYMES Break Ya Neck
JAY-Z Girls, Girls, Girls
DMX Who We Be
FAT JOE /R. KELLY We Thuggin'
FUBU PRESENTS... Fatty Girl
LUDACRIS Roll Out (My Business)
NELLY #1
QUITKAST The Whole World
JUVENILE From Her Mama...

Video playlist for the week ending December 2

David Cohn
General Manager



REMY ZERO Save Me

FAITH EVANS You Gets No Love
BASEMENT JAXX Where's Your Head
LINKIN PARK In The End
BLINK-182 Stay Together For The Kids
LENNY KRAVITZ Dig In
THE CRYSTAL METHOD /SCOTT WEILAND You Know It...
ALIEN ANT FARM Movies

Video playlist for the week of November 26 - December 2

TELEVISION

TOP TEN SHOWS NOV. 19-25

Total Audience
(95.9 million households)

- 1 Friends
- 2 E.R.
- 3 CSI
- 4 Friends (8:30pm)
- 5 Everybody Loves Raymond
- 6 Becker
- 7 Will & Grace
- 8 FOX Movie Special (Star Wars Episode I: The Phantom Menace)
- 9 Law & Order
- 10 Survivor: Africa

Adults 25-54

- 1 E.R.
 - 2 Friends
 - 3 Friends (8:30pm)
 - 4 CSI
 - 5 Everybody Loves Raymond
 - 6 Will & Grace
 - 7 FOX Movie Special (Star Wars Episode I: The Phantom Menace)
 - 8 NFL Monday Night Football (New York vs. Minnesota)
 - 9 Law & Order
 - 10 West Wing
- Source: Nielsen Media Research

COMING NEXT WEEK

Tube Tops

Mary J. Blige, Creed, Nelly Furtado, Mick Jagger, Jewel, Lenny Kravitz, No Doubt and Sting are slated to perform live from Los Angeles' Shrine Auditorium on My VH1 Music Awards (Sunday, 12/2, 9pm).

Live by Request (9pm).

- Creed, Jay Leno.
- Britney Spears, Late Show With David Letterman (CBS, check local listings for time).
- Jude, Conan O'Brien.
- Craig David, Craig Kilborn.

Tuesday, 12/4

Friday, 11/30

- Destiny's Child, The Tonight Show With Jay Leno (NBC, check local listings for time).
- Dr. John, Late Night With Conan O'Brien (NBC, check local listings for time).
- Jewel, Late Show With Craig Kilborn (CBS, check local listings for time).

Saturday, 12/1

- Little Anthony & The Imperials, Jay & The Americans, Little Richard, The Reflections and Lenny Welch perform on PBS's *Folk, Rhythm and Doo Wop*, hosted by Jerry Butler, Lloyd Price and Frankie Valli (check local listings for time).
- Shakira, Saturday Night Live (NBC, 11:30pm).
- Craig David, Showtime at the Apollo (check local listings for time and channel).

Monday, 12/3

- Elton John performs on A&E's

— Julie Gidlow

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

FILMS

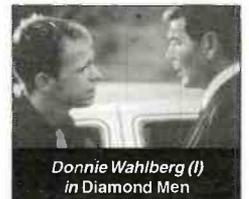
BOX OFFICE TOTALS Nov. 23-25

Title	Distributor	\$ Weekend (\$ To Date)
1 Harry Potter And The Sorcerer's Stone	WB	\$57.48 (\$186.97)
2 Monsters, Inc.	Buena Vista	\$24.05 (\$192.22)
3 Spy Game	Universal*	\$21.68 (\$30.56)
4 Black Knight	FOX*	\$11.10 (\$15.40)
5 Shallow Hal	FOX	\$8.51 (\$54.99)
6 Out Cold	Buena Vista*	\$4.53 (\$6.70)
7 Domestic Disturbance	Paramount	\$4.00 (\$39.80)
8 Heist	WB	\$3.11 (\$20.22)
9 Life As A House	New Line	\$2.12 (\$12.22)
10 The One	Sony	\$2.07 (\$41.88)

*First week in release
All figures in millions
Source: ACNielsen EDI

COMING ATTRACTIONS:
This week's openers include *Texas Rangers*, starring James Van Der Beek and Dylan McDermott. Look sharp for recording artists Usher and Randy Travis in co-starring roles.

Another recording artist, former New Kid On The Block Donnie Wahlberg, stars with Robert Forster in *Diamond Men*, which is showing in limited engagements.



Donnie Wahlberg (l) in *Diamond Men*

Exclusive engagements of *Trouble Every Day*, starring Vincent Gallo, open this week. The film's *Beggars Banquet* soundtrack contains original music by Tin-dersicks.

— Julie Gidlow

100 million moviegoers

15,000 movie theaters



TOP FIVE SONGS PER REGION

WEST

1. PINK Get The Party Started
2. Lenny Kravitz Dig In
3. Jewel Standing Still
4. GARTH BROOKS Wrapped Up In You
5. CRAIG DAVID 7 Days

MIDWEST

1. PINK Get The Party Started
2. Jewel Standing Still
3. GARTH BROOKS Wrapped Up In You
4. CRAIG DAVID 7 Days
5. MANNHEIM STEAMROLLER Hallelujah

SOUTHWEST

1. PINK Get The Party Started
2. Jewel Standing Still
3. GARTH BROOKS Wrapped Up In You
4. SMASH MOUTH Pacific Coast Party
5. Lenny Kravitz Dig In

NORTHEAST

1. PINK Get The Party Started
2. Jewel Standing Still
3. NATURAL Put Your Arms Around Me
4. GARTH BROOKS Wrapped Up In You
5. TEMPTATIONS Four Days

SOUTHEAST

1. PINK Get The Party Started
2. Jewel Standing Still
3. SMASH MOUTH Pacific Coast Party
4. NATURAL Put Your Arms Around Me
5. Lenny Kravitz Dig In

NOVEMBER PLAYLIST

- BONEY JAMES Let It Snow
- BONEY JAMES Something Inside
- CLINT BLACK Easy For Me To Say

CRAIG DAVID 7 Days

GARTH BROOKS Wrapped Up In You
GORILLAZ Clint Eastwood
HARRY POTTER Hedwig's Theme
IRISH TERRORS Medley
JAHEIM Anything
JEFF STEELE Somethin' In The Water
JEWEL Standing Still
LENNY KRAVITZ Dig In
MANNHEIM STEAMROLLER Hallelujah
NATURAL Put Your Arms Around Me
OUTERSTAR You Love It When It Rains
PATTI AUSTIN Make It Right
PINK Get The Party Started
PINK FLOYD Medley
RAYVON 2 Way
SMASH MOUTH Pacific Coast Party
STING Fragile
TEMPTATIONS 4 Days
TIM MCGRAW Angel Boy
TONI BRAXTON Snowflakes Of Love



AL PETERSON
alpeterson@rronline.com

Steppin' Out: The 12-Step Radio Show

■ New program uses power of radio to reach those in need

Fact: As you read these words, there are more than 27 million Americans fighting alcohol, drug, gambling or sexual addictions. Every single one of these individuals is also likely to be impacting the lives of others — family members, friends and co-workers — with his or her problem.

Anyone can do the math and see that addiction, in one form or another, touches a broad cross-section of Americans. While many are involved in such well-known 12-step programs as Alcoholics Anonymous and related support groups, there are still millions of people who face their demons daily with no support system and who feel like they have nowhere to turn.

That could change if Geller Media International's Denise McIntee and Valerie Geller have their way. They believe that a new show they've developed could mean that help will be as close as your radio.

Just in time for the holiday season — a time when so many of us make resolutions to change or improve our lives — McIntee and Geller are launching a public-affairs program called *Steppin' Out — The 12-Step Radio Show*. After more than a year in development and a year on the air at WEVD-AM/New York, they're now ready to take their crusade of hope nationwide. I talked with the Manhattan, NY-based consulting duo recently to find out how the idea came about and what they hope to accomplish with their unique talk show.



Valerie Geller



Denise McIntee

R&R: When did you get the idea for this show?

DM: Eleven or 12 years ago I decided to go back to school at night. I had to take a psychology course, and the only one available was on alcoholism. As part of the course I had to go to an AA meeting every night. It was amazing to go and listen to how so many of these people had destroyed their lives, but also to how others had managed to pick themselves up and put their lives back together. The stories were all so powerful and riveting and full of such raw honesty.

I began thinking about how great it would be to put something like that on the radio. Ever since then I've felt that someday the idea could be developed into a radio show that could

help not only those who are in recovery, but also people who aren't but who could still benefit from the kind of help that this sort of program can offer them.

VG: Alcoholism and addiction have touched almost everyone in America. You may not be an alcoholic, but you probably know people who are. Certainly, in our own industry, many of us have probably known people who have struggled with addiction. I think you and I could sit down right now and make a list of a half-dozen talents who would have been among the hottest talents in radio, but they self-destructed.

R&R: How has the show been received by groups that offer their services to those with addictions?

DM: We work very closely with all the various 12-step groups, even though we are not officially affiliated with any of them.

VG: Before the show moved to a weekly version, we started out by doing it once a month on a small station so we could develop it from an idea to a show. After we had done about a dozen or so shows, we began to get some interest from the recovery community about what we were doing.

We learned that there were a lot of

R&R To Honor Osgood At TRS 2002

CBS News anchor and commentator Charles Osgood will be the recipient of the 2002 R&R News/Talk Lifetime Achievement Award at the upcoming seventh annual R&R Talk Radio Seminar in Washington, DC. Osgood will address attendees on Saturday, Feb. 23, 2002, during the TRS 2002 Awards Luncheon to be held in his honor.

R&R's annual Talk Radio Seminar will take place Feb. 21-23, 2002 at Washington, DC's Marriott at Metro Center. You'll find a registration form on the inside back cover. You can also get additional details about the seminar, hotel info and convenient online early-bird registration by logging on to www.rronline.com and clicking on "Conventions."



"Every one of these stories ends on a hopeful and inspirational note, so it is definitely not a depressing show."

Denise McIntee

One stations, but I'm not black. I've worked with WABC/New York, but I'm not a white male conservative. I work with Hispanic Broadcasting, but I don't speak Spanish. I've worked with Christian stations, but I'm not a heavy-duty Christian in my personal life. Denise and I are both broadcasters, and we know how to make powerful radio. That's the perspective from which we come at this project.

R&R: How did you decide on a host for the show?

VG: Denise and I knew that getting the right host for a show like this would be difficult. It's not a star vehicle, and it's not host-intensive. It's very much about the stories — the stories are the stars. The host's role is sort of like on *Hollywood Squares*: If it gets boring, the host jumps in and makes it not boring. I guess you might say that the host is really in black and white, as opposed to in color.

Over the course of a year we auditioned about a half-dozen potential hosts before we ended up with Tom Zarecki, who has also never been in

Continued on Page 20

people who were part of that community who were very excited about the idea of a show like this. They realize that in New York maybe 3,000 people can go to a meeting on any given night, but on the radio they may be able to reach 100,000 people or more.

R&R: Since neither of you has been in a 12-step program yourself, how do you relate to and understand what your guests are going through?

VG: I consult many kinds of radio stations. For example, I consult Radio

MasterControl

Family friendly radio featuring travel, financial, health and entertainment segments as well as MasterControl's LifeHelps and Thought for the Week.

- WEEKLY PROGRAMS
- FREE!
- FOLLOWED BY A :24 PROMO SPOT
- VOICE OUT 28:00
- COMPACT DISC

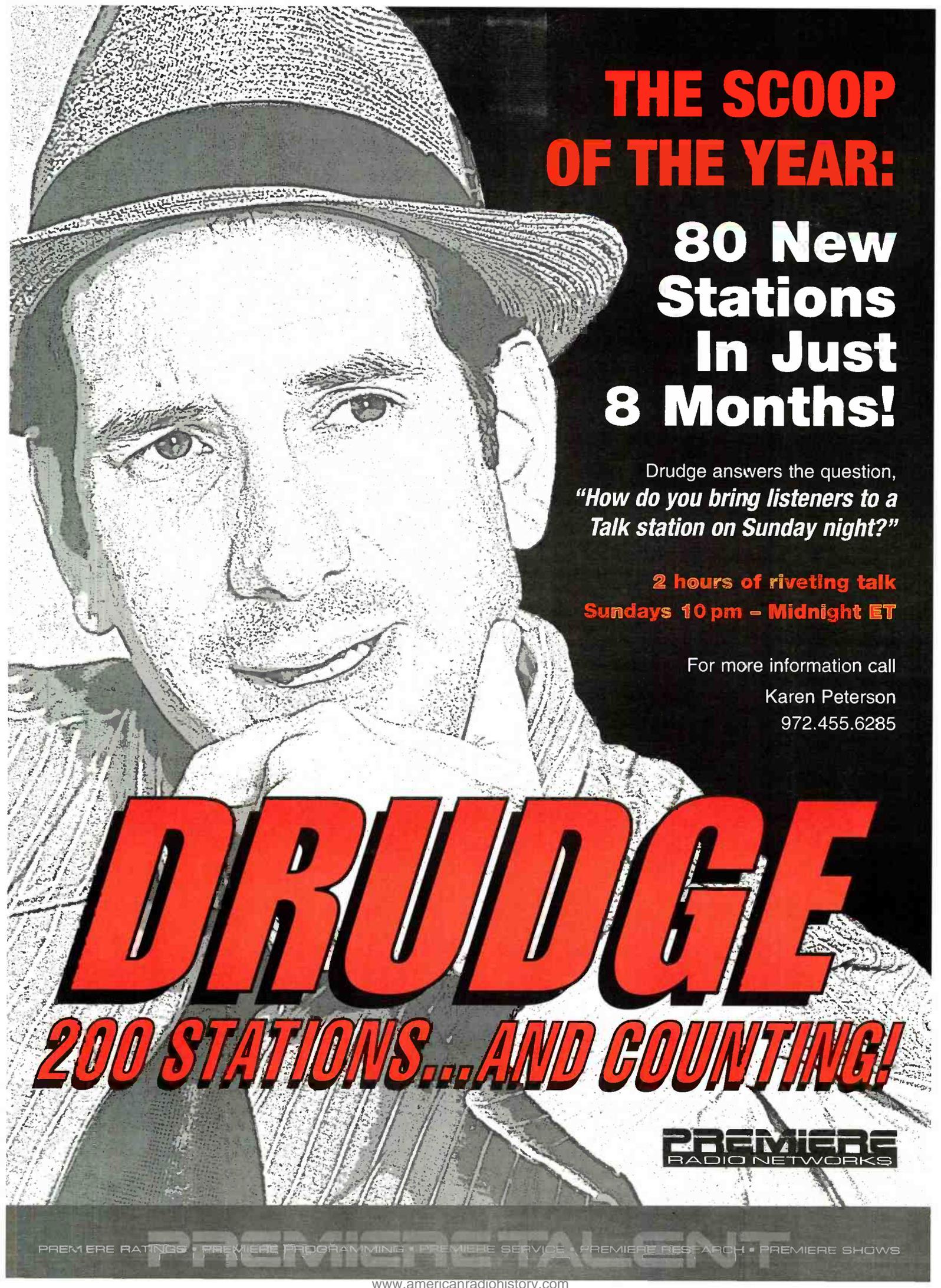


ALSO AVAILABLE:

- Powerline**
Adult Contemporary Music
- Country Crossroads**
Country Hits and Interviews
- On Track**
Contemporary Christian Music
- The Baptist Hour**
Contemporary Christian Music
- :60 Features**
Family, Health & Fitness

FamilyNet

6350 West Freeway
Fort Worth, TX 76116-4511
800-266-1837
www.FamilyNet.org
email: fnradio@namb.net



**THE SCOOP
OF THE YEAR:**

**80 New
Stations
In Just
8 Months!**

Drudge answers the question,
*"How do you bring listeners to a
Talk station on Sunday night?"*

**2 hours of riveting talk
Sundays 10 pm - Midnight ET**

For more information call
Karen Peterson
972.455.6285

DRUDGE
200 STATIONS...AND COUNTING!

**PREMIERE
RADIO NETWORKS**

PREMIERE RATINGS • PREMIERE PROGRAMMING • PREMIERE SERVICE • PREMIERE RESEARCH • PREMIERE SHOWS

www.americanradiohistory.com

Steppin' Out

Continued from Page 18

a 12-step program. We'd been looking for somebody who was upbeat and who liked to have fun, because these stories are like Shakespeare — they're tragic and funny all at the same time. We needed someone who would get it when the stories are funny but who also knew how to keep it serious, move things along and not try to be the star.

DM: Also, the program contributes to a station's public-service needs, and Tom does a lot of public-service things. He volunteers at his church, and he's involved with Special Olympics and reading to the blind, so it was a natural fit for him and for us.

R&R: What kinds of guests have appeared on the show?

VG: We're very respectful, and we never "out" anybody on the air. Everyone remains anonymous. We've had people on the show ranging from Oscar winners to major sports figures and Wall Street millionaires to people who have lived in a cardboard box. They all have one thing in common, and that is amazing stories.

Most of them share the experience of feeling that they were all alone or had no reason to go on living. Many felt they were different from other people or that they couldn't be what others expected of them, so they just opted out to one form of addiction or another. Their stories really touch you; it is real reality radio.

DM: On a recent show most of the guests were 16- and 17-year-old teenagers who had quit drinking at 13. You'd be amazed at the wide variety of people and backgrounds in the room. There is no single description to fit everyone who suffers from addiction.

R&R: Would someone who has been to a meeting feel that he or she is in familiar surroundings?

DM: Definitely. We actually do a

real meeting, believe it or not. We try to keep it as much like a real meeting as we possibly can, given the fact that we are doing it in a radio studio. All of the basics that someone who has attended a 12-step meeting would recognize are there.

R&R: How have the early returns on the show been, and who is listening?

VG: The program has had a 1,200% increase in its timeslot on WEVD in New York, which is prob-

"Many of us have probably known people who have struggled with addiction. I think you and I could sit down right now and make a list of a half-dozen talents who would have been among the hottest talents in radio, but they self-destructed."

Valerie Geller

ably the toughest market in radio. It had a 0.3 when we started, and it now has a 3.2 share, one year later. It's important to note that the show brings new audience to radio, something we are all always interested in doing. We've learned that word of mouth about the show in the recovery community spreads very quickly.

DM: It's also important to note that, while, certainly, those in the recovery community have responded

quickly, the show attracts the attention of other listeners too. Some are attracted as "audio voyeurs" because many of the stories are so astonishing to listen to, and, unless you are going to these meetings, you would never hear them. It's sort of like *Cops* or some of those other reality TV shows — you simply cannot stop listening because so many of the stories are unbelievable.

Then there's the other segment of people who listen because, in their hearts, they think they might have a problem or they know a family member or friend whom they think has a problem, but they are too afraid to attend a meeting or seek out help.

R&R: I take it that it's not a coincidence that you are launching the show at this time of year.

VG: Well, certainly, the holidays tend to be a time of year when many people resolve to quit drinking, stop taking drugs, quit smoking, etc. So, yes, we felt this would be a good time to put the show out there. Also, with so many famous people in the news recently — like Ben Affleck, Carrie Fisher, Robert Downey Jr., Elton John, etc. — discussing their addiction problems, recovery has become something that is interesting to a wider audience than ever. While any time is a good time for your station to do something that is socially responsible, there's no question that we believe this is a good time of year to get started with a program like *Steppin' Out*.

DM: We also felt, after Sept. 11, that the time was right. People are feeling more out of control than ever out there these days, and a lot of the philosophies of recovery programs — things like trying to live in the moment, having the power to change yourself, etc. — that are incorporated into the show are very grounding. Sometimes, when you feel powerless, the ability to get together and share stories and experiences with others can help you heal.



HEY, YOU TALKIN' TO ME?

On a recent show, KXNT/Las Vegas morning talkers Alan Stock and Heidi Harris hosted Michael Gambino, grandson of infamous organized-crime figure Carlo Gambino. Gambino was in Sin City promoting his new book, a fictionalized version of his life growing up in the mafia. Seen here (l-r) are Stock, Harris and Gambino.

R&R: What sets this show apart from other programs aimed at recovery that have been tried before?

DM: The biggest difference is that the show isn't a bunch of experts preaching at you about why you shouldn't drink or do drugs or whatever. They usually get psychologists and interview them about theories behind what makes people become addicted or what new drug therapies are available to help combat addictions.

These are real stories of recovery from real people. When you hear these stories, you know that if these people have gone through it, there are others out there right now who are going through it too. These are people who have been through the fire and survived. The show is exactly what it says it is: a 12-step meeting on the air.

R&R: How do you respond to the inevitable objection "Gee, a show like this sounds like it would be too darn depressing"?

DM: There's not one depressing moment in this program. And at the end of all these amazing stories there's a happy ending as the person

shares how they finally got their act together and what that has done for their own life, as well as for the lives of their family, their friends and others. Every one of these stories ends on a hopeful and inspirational note, so it is definitely not a depressing show.

R&R: Finally, even though you have already noted that the program serves to meet public-service needs, do you think it can also offer new revenue potential to stations?

VG: Yes, I do, because recovery is something that is, as I said before, considered to be socially responsible. We've had sponsors who have already contacted us about how they can become involved with the show.

DM: Another example: Go to Mothers Against Drunk Driving's website, and you'll see a dozen or more major sponsors listed. Or look at Partnership for a Drug-Free America's site, and you'll find dozens of participating sponsors. The same can hold true for local businesses in your city, because it's an image sell, not a cost-per-point sell. And it's an image that many companies are very eager to be associated with.



TALK RADIO SEMINAR

2002

THE MOST IMPORTANT DATES IN TALK RADIO!

Marriott At Metro Center, Washington, DC

Early Bird Registration \$399

www.rronline.com

FEBRUARY 21-23


ADAM JACOBSON

jacobson@rronline.com

Classic Rock And More

WOCT/Baltimore reinvents itself with a unique playlist

In February Mark Bradley departed a Norfolk Hot AC drenched in pop-alternative tunes to become PD of a struggling Clear Channel Classic Rocker in Baltimore. Bradley was well aware of the challenge ahead of him but convinced that Classic Rock was still a viable option for the station. Therefore, he plotted a strategy that would breathe new life into it.

Nine months later WOCT has seen a considerable surge in listening from those who had given up on radio, as well as those who listened to a wide variety of other stations. WOCT's rebirth as "Baltimore 104.3" has even attracted women to the once male-oriented station. How was it able to do so? By offering a play-list so different from a traditional Classic Rocker's that one may wonder if Bradley has lost his mind.

"WOCT is definitely a Classic Rocker," says Bradley, who has worked at AOR and Classic Rock stations in such markets as Atlanta and Jacksonville. "It's a Classic Rock station, but it's not the station that it once was. The problem with some Classic Rock stations is that their listeners are too few and limiting. They may see lots of TSL but not very much cume. This station was cume anemic. The product wasn't there to build both cume and TSL."

One of the first things Bradley did upon arriving at 'OCT was to try to figure out how the station was going to get between a 4.0 and 5.0 12+ in Baltimore's Arbitron ratings. A much-rumored flip to CHR was seriously considered.

"We definitely could have gone CHR," Bradley says. "The highest rating this station ever had was in December 1996, when it received a 4.2 as a '70s-based Classic Hits station. We talked about CHR, but the request for proposals in our sales department are 25-54-based. The 25-54 adults reign supreme if you want to make money."



Mark Bradley with daughter Brooke

Time To Refocus

Bradley felt that WOCT wasn't in a bad position, even though the station languished at or near the bottom of the pack among Baltimore's FMs. Rather, he believed that 'OCT simply wasn't offering what the people wanted. Once a decision was made to keep the station Classic Rock, Bradley decided to give up the fight against crosstown Active Rocker WYYY (98 Rock).

"The focus of this station for two years was 98 Rock," he says. "But was it a player? We were taking on a station that, in the 25-54 demo, consistently earned a three share. We were focusing on a station that was an Active Rock station for results."

Instead of targeting 98 Rock, WOCT began looking at other adult-appealing stations in Baltimore. As a result, Hot AC WWMX (Mix 106-5) became just as important a competitor as 98 Rock had been. Music tests and research came back with a core set of titles to work with while 'OCT's "Classic Rock 104.3" presentation disappeared.

After several days of stunting and

even more rumors of an impending format flip to CHR, Bradley took the immediate results of the tests and research and, on May 15, rechristened WOCT as "Baltimore 104.3 — Classic Rock and More." It's the "more" that was eye-catching. All of a sudden, a Classic Rock station was throwing in such artists as Madness, A Flock Of Seagulls and Hootie And The Blowfish.

A New Mantra

"We developed a mantra, which was, 'As long as it's not rhythmic and it's old, we'll play it.'" Bradley says. "Hootie's 'Time' fits in very nicely on our station, balanced with '70s songs." On Nov. 9 WOCT played the track in morning drive between Jackson Browne's "Running on Empty" and Queen's "Killer Queen."

"Mixing in tunes like that helped us build our cume by about 40,000 in two Arbitron books,"

Bradley says. "We fixed the station, and, as the initial results came back, we saw that it was going to be big." WOCT is already top five 25-54, and Bradley expects the station to finish as high as seventh 18-34.

"WWMX is as much of a concern for us as WYYY," he says. "It's a good station, and it has lots of cume. But it's too wide. The listeners didn't like the extremes. They'll play rhythmic stuff and old stuff."

Part of attracting listeners from WWMX involves some unique coalition-building that makes Baltimore 104.3 palatable for both men and women. "Most women want to hear classic rock," Bradley says. "Just because women listen to AC most doesn't mean that they don't want to hear other types of music. The problem is, most Classic Rock stations polarize them; they're very testosterone-driven."

In fact, Bradley says all songs on WOCT must pass a "coalition vote" and be liked by both its male and fe-

WOCT's Uncommon Highway

Clear Channel's WOCT/Baltimore has rebuilt itself with a presentation focused on '70s rock 'n' roll hits and a few songs from the '80s and '90s. Here's a look at the 2pm hour from Friday, Nov. 9.

TOM COCHRANE Life Is A Highway
FLEETWOOD MAC Go Your Own Way
ROLLING STONES Beast Of Burden
EAGLES Take It To The Limit
TOM PETTY I Won't Back Down
GUESS WHO American Woman
PAUL McCARTNEY Maybe I'm Amazed
R.E.M. The One I Love
STEVE MILLER BAND Jungle Love
BRUCE SPRINGSTEEN Born To Run
GENESIS Follow You Follow Me

Information courtesy of Mediabase 24/7.

male PIs. The on-air presentation of 'OCT is also welcoming for listeners of both genders. "Our air talent sounds like AOR talent circa 1988," he says. "The station has an aggressive sound. It's a sound that I knew was missing from radio right now."

"There was a disenfranchised listening audience out there to tap into, and we're adding listening to the market. We're also taking from such stations as Country WPOC and Alternative WHFS. The whole thing is building a coalition of listeners. There's no reason why we can't be playing 'Mr. Jones' by Counting Crows along with 'La Grange' by ZZ Top."

True Variety

WOCT certainly offers a wide variety of old favorites. Of course, how the playlist is put together makes all the difference between a smooth-sounding station and "Train Wreck

CHR if the opportunity for Classic Rock hadn't been there. But the opportunity was here, and why would you ever trade a top five 25-54 player for a top three 18-34 radio station? That's not good business philosophy."

By calling the station "Baltimore 104.3," Bradley makes it clear that the station is designed specifically for listeners in the Chesapeake Bay region. When asked how the moniker came about, he says, "The problem with WOCT was that we had a generic locator for our station name. We needed a fresh name to go along with the relaunch, and we researched every conceivable name. 'Baltimore 104.3' came up with the best scores."

Bradley's inspiration? Clear Channel Alternative sister WWDC (DC101)/Washington. "DC101 is a great name and locator," he says. "It says something about the city. We're both owned by Clear Channel, so you know there has got to be some synergy here. And it does hearken back to 'B104,' which was a monster in Baltimore back in the '70s and '80s."

Will there ever be a DC101 vs. Baltimore 104.3 charity hockey match? "Yes," Bradley says. "I seriously guarantee you that. It's all part of Clear Channel's trading zone strategy. Our radio stations are definitely going to get together. As a matter of fact, in 18-34, DC101 has great numbers in Baltimore."

A Chance At Success

Bradley says he's having a blast as WOCT's PD because he's doing something different. "I've done a little bit of everything, but this is not just Classic Rock," he says. "It's something that I have never done before, but it's also scary. The thinking that goes into scheduling Madness between Boston and Led Zeppelin ... I'm thinking, 'Am I a genius, or am I stupid?'"

Luckily, Bradley looks like radio's next programming genius.



"The thinking that goes into scheduling Madness between Boston and Led Zeppelin ... I'm thinking, 'Am I a genius, or am I stupid?'"

Analysts

Continued from Page 1

a Hughes Satellite engineer before joining the financial world.

Stone reiterated his "buy" rating on XM and told R&R that his target price for the issue, which had been in the \$30 range; is "under review." Although XM shares closed at \$9.18 the day before Thanksgiving, they had rebounded by Nov. 27 to close at \$11.63. While Stone believes the target should be "way north of \$9," he thinks that a mid-30s target is possible. Meanwhile, XM stock was reinstated "buy" by analyst Ty Carmichael from Credit Suisse First Boston at a 12-month target price of \$12 per share.

Stone also rates Sirius stock a "buy" but says it's a riskier investment because Sirius must pass a series of milestones to catch up with XM. However, he believes Sirius can be as good a business as XM: "If XM is a glass of wine, Sirius is a shot of whiskey," he said. "It's a high-risk, high-reward play." While he agreed that both companies will need additional funding in 2002, he said that both have strong upsides as investments and are "very compelling."

But a recently released report said XM may be in a better position to get more funding than Sirius. A report by The Yankee Group pointed out that both satcasters are starting their services "at the end of their funding" — Sirius says it's funded through 2002, while XM currently has funding through March 31, 2002. Both companies will likely need to seek additional funding before the end of 2002, Yankee reports, but XM "is in a better position to do so" based on debt-to-equity ratios: Sirius' is 154%, and XM's is 41%.

And in a paragraph subtitled "Is Sirius Serious?" Yankee said that, while it's convinced that Sirius' Feb. 14 service-launch date will be met, if it's not, "it is likely that Sirius will collapse or be acquired."

Cumulus Gets Mixed Reaction

Speaking of acquisitions, Cumulus' announcement that it is going on a \$317 million spending spree for 18 stations was met with mixed reactions on Wall Street. Drew Marcus at Deutsche Banc Alex. Brown raised Cumulus' rating from "market perform" to "strong buy" and its target price from \$12 to \$17. But the stock

was downgraded from "add" to "hold" by Richard Read at Credit Lyonnais, who set a 12-month target price of \$12.70. Meanwhile, Richard Rosenstein at Goldman Sachs reiterated his "market perform" rating on Cumulus.

The reason for those mixed reactions may be that cautious analysts are watching to see if radio stocks currently on the rise fall back to earth. A.G. Edwards & Sons analyst Michael Kupinski told R&R that radio stocks "have gotten a little ahead of themselves," and, as a result, he downgraded Clear Channel, Westwood One and Tribune from "strong buy" to "buy" over price concerns.

"We think they're going to [be affected by] some profit-taking by the end of the year," he said. "They've been pretty strong of late, given the strength of the sector." While Kupinski lowered Clear Channel's target price from \$60 to \$55 per share, he maintained WW1's \$35 and Tribune's \$42 targets.

But Fidelity Magellan Fund Manager Robert Stansky is optimistic about radio's recovery. Stansky, who has headed the world's largest actively managed mutual fund for the past five years, told investors in his semiannual report that "the pieces are falling into place for an economic recovery and a market rebound, but the near term remains a very difficult call." He added, "Consumer confidence and the country's war on terrorism in the wake of Sept. 11 are significant wild cards." The Fidelity Magellan Fund, which lists Viacom among its top five holdings, is off 13% year-to-date but is still outperforming the S&P, which is down 14%.

One company that just may outperform the overall industry — at least in Q4 2001 — is Cox Radio. Robertson Stephens analyst James Marsh estimates that, while Cox Radio will show almost a 6% decline in 2001 pro forma revenue, the overall radio industry should see a decline of almost 8%. Marsh notes that Cox's Q3 same-station revenue decline of nearly 4% compares well to the industry's decline of 8%.

Still, Marsh lowered his revenue estimate for the company by 8%, to \$96.5 million, for Q4 and by 3%, to \$390.1 million, for 2001. He also cut his broadcast cash flow estimate by

16%, to \$36.9 million, for Q4 and by 4%, to \$148.6 million, for the year. His after-tax cash flow estimates are also reduced, from 23 cents to 20 cents per share in Q4 and from 81 cents to 78 cents for 2001.

Marsh downgraded Cox Radio stock from "buy" to "market perform" and lowered his target price from \$23 to \$22 per share. Cox's own new guidance for Q4 calls for pro forma revenue to decline 9%, rather than remaining flat, and for BCF to decrease 17%, rather than growing 1%.

Despite lower forecasts, Merrill Lynch's Keith Fawcett and Jessica Reif Cohen call Cox "a consistently excellent operator." They commend the company for successfully garnering nontraditional revenue (up 25% in Q3) and for its "superb" cost controls and note that, while Cox saw pro forma sales decline 6%, that outpaced the industry's overall 8% decline.

Still, they reduced their pro forma 2002 sales estimate by 1%, to \$387 million, and lowered their pro forma EBITDA estimate for the company by 5%, to \$129 million. But they expect Cox Radio's earnings per share to grow from an estimated 10 cents this year to 42 cents in 2002. They also forecast ATCF per share will hit 80 cents in 2001 but fall to 76 cents in 2002. The analysts have a "buy" rating on CXR stock.

Meanwhile, Fitch has cut the credit ratings for both Disney and Tribune from "stable" to "negative." The firm lowered Disney's credit rating because it expects declines in vacation travel and in the ABC network's earnings and cash flow. "If the company is unable to achieve meaningful reduction in debt over the next 12 to 24 months and a solid earnings recovery does not materialize, additional rating actions will likely follow," said Fitch, which rates Disney's senior unsecured debt as "A-" and its short-term debt as "F2."

Moody's rates long- and short-term Disney debt as "A3" and "P-2," and Standard & Poor's rates them "A-" and "A-2" — roughly equivalent to Fitch's ratings; all have "negative" outlooks. Fitch said Tribune's downgrade reflects the company's deterioration in credit-protection measures this year, primarily the result of "recessionary conditions" in Tribune's newspaper and TV markets.

— Jeffrey Yorke & Joe Howard

Clayton

Continued from Page 1

Clayton was instrumental in the development and launch of consumer equipment at Thomson MultiMedia's DirecTV in the early 1990s. He is remembered for spearheading a \$50 million gamble to create, develop and market the hardware for satellite TV that helped DirecTV skyrocket from its launch pad into America's homes, and he managed DirecTV's development program to within three months of its target delivery date.

Clayton, who has served as Chairman of the Consumer Electronics Assn., went on to top management positions at General Electric's Consumer Electronics division and the

RCA Corp. He was also CEO of national phone company Frontier Corp. and was most recently President/CEO of that company's successor, Global Crossing.

"Sirius offers a tremendous opportunity — a unique branded service that will revolutionize the way people listen to radio," said Clayton. "Sirius is poised to complete its transformation from a development-stage enterprise into a premier entertainment company. I am looking forward to leading Sirius and making the Sirius brand a household name."

Clayton has a strong retail background and is known for his ability to "get boxes on shelves," one industry

observer told R&R. Clayton's first assignment is to keep Sirius focused on its Feb. 14 commercial launch date, when it's set to roll out service in Denver, Houston and Phoenix.

Jimmy Schaeffler, a subscriptions analyst for the Carmel, CA-based media, telecommunications and computer consultancy The Carmel Group, told R&R, "Joe Clayton is a force to be reckoned with. He is a guy who is perfect for Sirius right now. He knows the satellite industry, but, more important, he knows its relevance to the consumers right now, and he knows retail. He will make the satellite-broadcasting space much more competitive."

— Jeffrey Yorke



10100 Santa Monica Blvd, Third Floor • Los Angeles CA 90067-4004 Tel (310) 553-4330 • Fax (310) 203-9763 www.rnline.com	
EDITOR-IN-CHIEF	RON RODRIGUES • ronr@rnline.com
MANAGING EDITOR	RICHARD LANGE • rlange@rnline.com
SALES & MARKETING EDITOR	PAM BAKER • pambaker@rnline.com
MUSIC EDITOR	STEVE WONSIEWICZ • swonz@rnline.com
NEWS EDITOR	JULIE GIDLOW • jgidlow@rnline.com
RADIO EDITOR	ADAM JACOBSON • jacobson@rnline.com
RESEARCH DIRECTOR	HURRICANE HEERAN • ratings@rnline.com
ASSISTANT MANAGING EDITOR	BRIDA CONNOLLY • brida@rnline.com
SENIOR ASSOCIATE EDITOR/MUSIC ASSOCIATE EDITOR	FRANK CORREIA • fcorreia@rnline.com DEBORAH OVERMAN • doverman@rnline.com
CHARTS & FORMATS	
DIRECTOR/CHARTS	ANTHONY ACAMPORA • anthony1@rnline.com
CHARTS & MUSIC MANAGER	ROB AGNOLETTI • rob@rnline.com
FORMAT EDITORS	
AC EDITOR	MIKE KINOSIAN • mkinosox@rnline.com
ALTERNATIVE EDITOR	JIM KERR • jimkerr@rnline.com
SR. VP/CHR EDITOR	TONY NOVIA • novia@rnline.com
CHRISTIAN EDITOR	RICK WELKE • rweika@rnline.com
COUNTRY EDITOR	LON HELTON • lhelton@rnline.com
NEWS/TALK/SPORTS EDITOR	AL PETERSON • alpeterson@rnline.com
ROCK EDITOR	CYNDEE MAXWELL • max@rnline.com
SMOOTH JAZZ EDITOR	CAROL ARCHER • archer@rnline.com
TRIPLE A EDITOR	RANE SCHENBERGER • jschenberger@rnline.com
URBAN EDITOR	WALT LOVE • waltlove@rnline.com
ASST. EDITOR	RENEE BELL • rbell@rnline.com
ASST. EDITOR	MIKE DAVIS • mdavis@rnline.com
ASST. EDITOR	TANYA O'QUINN • oquinn@rnline.com
ASST. EDITOR	PETER PETRO • petro@rnline.com
ASST. EDITOR	KATY STEPHAN • kstephan@rnline.com
ASST. EDITOR	HEIDI VAN ALSTYNE • heidiv@rnline.com
BUREAU	
888 17 th Street NW • Washington, DC 20006 • Tel (202) 463-0500 • Fax (202) 463-0432	
BUREAU CHIEF	JEFFREY YORKE • yorke@rnline.com
ASSOCIATE EDITOR	JOE HOWARD • jhoward@rnline.com
1106 16 th Avenue South • Nashville, TN 37212 • Tel (615) 244-8822 • Fax (615) 248-6855	
BUREAU CHIEF	LON HELTON • lhelton@rnline.com
ASSOCIATE EDITOR	CALVIN GILBERT • gilbert@rnline.com
OFFICE MANAGER	CHRISTINA BULLOCK • cbullock@rnline.com
INFORMATION SERVICES	
SALES & MARKETING DIRECTOR	JEFF GELB • jgelb@rnline.com
MANAGER	JILL BAUMS • jill@rnline.com
TECHNICAL SUPPORT	JOSHUA BENNETT • jbenett@rnline.com
TECHNICAL SUPPORT	MARY KUBOTA • mkubota@rnline.com
CIRCULATION	
FULFILLMENT MANAGER	KELLEY SCHIEFFELIN • mschieff@rnline.com
CIRCULATION COORDINATOR	JIM HANSON • jhanson@rnline.com
CIRCULATION COORDINATOR	AMANDA CIMMARUSTI • acimmarusti@rnline.com
IT	
DIRECTOR	SAEID IRVANI • sirvani@rnline.com
SYSTEM ADMIN	JOSE DE LEON • deleon@rnline.com
COMPUTER SERVICES	MARY LOU DOWNING • mldowning@rnline.com
COMPUTER SERVICES	AMIT GUPTA • agupta@rnline.com
COMPUTER SERVICES	HAMID IRVANI • hirvani@rnline.com
COMPUTER SERVICES	ABHIJIT JOGLEKAR • ajoglekar@rnline.com
COMPUTER SERVICES	PUNEET PARASHAR • pparashar@rnline.com
COMPUTER SERVICES	CECIL PHILLIPS • philips@rnline.com
COMPUTER SERVICES	DAVID PUCKETT • dpuckett@rnline.com
NETWORK ADMIN	CARLOS REYES • creyes@rnline.com
COMPUTER SERVICES	RICK ZABLAN • rzablan@rnline.com
COMPUTER SERVICES	
PRODUCTION	
DIRECTOR	KENT THOMAS • kthomas@rnline.com
MANAGER	ROGER ZUMWALT • roger@rnline.com
GRAPHICS	ANDREW CHIZOV • achizov@rnline.com
GRAPHICS	FRANK LOPEZ • flopez@rnline.com
GRAPHICS	DELIA RUBIO • drubio@rnline.com
DESIGN	
DIRECTOR	GARY VAN DER STEUR • vdsteur@rnline.com
DESIGN	MIKE GARCIA • mgarcia@rnline.com
ELECTRONIC PUBS DESIGN	CARL HARMON • gdesign@rnline.com
DESIGN	TIM KUMMEROW • kummerow@rnline.com
DESIGN	JULIE LEE • jee@rnline.com
AD DESIGN MANAGER	EULALAE C. NARIDO II • bnarido@rnline.com
DESIGN	JEFF STEIMAN • voodoo@rnline.com
ADVERTISING	
DIRECTOR/SALES	HENRY MOWRY • hmowry@rnline.com
ADVERTISING COORDINATOR	NANCY HOFF • nhoff@rnline.com
SALES REPRESENTATIVE	PAUL COLBERT • pcolbert@rnline.com
SALES REPRESENTATIVE	MISSY HAFLEY • mhafley@rnline.com
SALES REPRESENTATIVE	JESSICA HARRELL • jessica@rnline.com
SALES REPRESENTATIVE	KRISTY REEVES • kreesves@rnline.com
SALES REPRESENTATIVE	MICHELLE RICH • mrich@rnline.com
SALES REPRESENTATIVE	ROBERT TAYLOR • rtaylor@rnline.com
OPPORTUNITIES SALES	KAREN MUMAW • kmumaw@rnline.com
SALES ASSISTANT	STEPHANIE HEYSER • sheyser@rnline.com
MUSIC MEETING	
OPERATIONS MANAGER	AL MACHERA • almachera@rmusicmeeting.com
E-COMMERCE ADMIN.	DIANE RAMOS • dramos@rmusicmeeting.com
MEDIA COORDINATOR	MARK BROWER • mbrower@rmusicmeeting.com
ENCODING COORDINATOR	MICHAEL TRIAS • mtrias@rmusicmeeting.com
ADMINISTRATIVE ASSISTANT	PHOEBE GARRETT • pgarrett@rmusicmeeting.com
ACCOUNTING	
ACCOUNTING MANAGER	MARIA ABUIVSA • maria@rnline.com
ACCOUNTING	MAGDA LIZARDO • magda@rnline.com
ACCOUNTING	WHITNEY MOLLAHAN • whitney@rnline.com
ACCOUNTING	ERNESTINA RUBIO • erubio@rnline.com
ACCOUNTING	GLENDIA VICTORES • glenda@rnline.com
ACCOUNTING ASSISTANT	SUSANNA PEDRAZA • spedraza@rnline.com
ADMINISTRATIVE	
PUBLISHER/CEO	ERICA FARBER • efarber@rnline.com
SR. VP/MUSIC OPERATIONS	KEVIN MCCABE • kmccabe@rnline.com
OPERATIONS MANAGER	PAGE BEAVER • pbeaver@rnline.com
LEGAL COUNSEL	LISE DEARY • lise@rnline.com
DIRECTOR OF CONVENTIONS	JACQUELINE LENNON • jlennon@rnline.com
DIRECTOR HUMAN RESOURCES	LIZ GARRETT • lgarrett@rnline.com
EXECUTIVE ASSISTANT	TED KOZLOWSKI • tkozlow@rnline.com
EXECUTIVE ASSISTANT	KAT CARRIDO • kcarrido@rnline.com
RECEPTIONIST	JUANITA NEWTON • jnewton@rnline.com
MAILROOM	ROB SPARAGO • rsparago@rnline.com
A Ruby Capital Corporation	

Casey Kasem, Part Two: Countdown To The Countdown

'Once you get your foot in the door, you can create your future'

If you missed last week's column, no big deal. Let's catch up.

It seems he's always been focused. During his freshman year in college Casey Kasem did young character voices on ABC Radio's *The Lone Ranger*. Playing records was never his goal — acting was — but while serving with the Army in Korea in 1953 Kasem did mornings on Armed Forces Radio/Taegu for two weeks. "I called myself 'Crazy Casey In The Morning' and played bebop," he recalls. The brass balked. "They couldn't swallow their breakfast and wrote a letter saying, 'Get that maniac off the air.'"

Out of the Army, Kasem rejoined the *Lone Ranger* cast, did theater (George C. Scott offered him a job — "If it means anything," Scott told him, "you're the first actor I've ever hired.") and took a part-time radio job at WJLB/Detroit before joining WJBK/Detroit full-time. "Big band stuff — Stan Kenton, Ella Fitzgerald," says Kasem. "Then rock 'n' roll hit, and we switched over." Within three months he was the Motor City's most popular nighttime personality.

Did I mention he was also a clown? "In '55, '56, I started doing a show on WJBK television," he says. "I was Krogo The Clown."

Then, abruptly, Kasem left radio behind to help out his family in their grocery business. "I did it for a year, but it paid off," he says. "We quadrupled business, and I was able to go to New York to become the serious actor I was hoping to be."

DETOURS ON THE ROAD TO SUCCESS

Now we're back to dashed dreams.

Last week I told you that Kasem didn't break a leg on Broadway and, dejected, went home to Detroit. Here's what happened then. "I put feelers out and sent off some tapes," he says. "Milwaukee wanted me, but then the people at JBK heard that I was back in town."

WJBK was owned by Store Broadcasting. Its sister station in Cleveland, WJW, had just flipped formats to Pop and wanted Kasem too. "I went there because they offered me the *Cleveland Bandstand* show," he says.

Cleveland is where Kasem started wild-tracking and calling himself "Casey At The Mike." "I was looking for something to keep me on the edge of my seat," he says. "Wild tracks were the answer."

WJW was mostly a Pop station — Perry Como, The McGuire Sisters — but at night Kasem leaned heavily on R&B. Smart move. Within three months he was No. 2 in Cleveland, right behind WHK.



Casey Kasem

Fast forward.

Kasem left Cleveland to join WBNY/Buffalo, but it was short-lived. "I was fired because I was insubordinate," he admits.

Enter Chuck Blore.

Blore programmed KFWB/Los Angeles but had taken on corporate responsibilities for Crowell-Collier Broadcasting as it prepared to buy WMGM/New York, where Blore wanted to send Kasem. When the FCC killed the deal, Blore sent him to KEWB/Oakland-San Francisco instead.

There, in a trash can by the door, Kasem found something that changed his life.

TRASH TO TREASURE

John McRae was GM of KEWB, the man in the carpeted office. One day he and Kasem started talking. Last week's column may have implied that McRae had fired other wild-trackers at the station. McRae contacted R&R this week with a clarification: "No one was ever fired for being a wild-tracker," he said. "Casey did wild tracks better than anyone, but I did suggest that he do what some of us had done in the good old days: talk about the background of the artists and their music."

Forty years ago is way back there, so exactly how or why things happened that day doesn't matter as much as the fact that Kasem agreed to try something new that night. And that brings me to Farley McLuth, the janitor at KEWB.

"There was a big trash barrel wedged in the door that was piled high with reams of news copy," Kasem recalls. "On top of it all was a magazine, *Who's Who in Pop Music* in 1962."

The magazine was full of thumbnail sketches, birthdays, first hits — you get the drift. Kasem knew he was on his way. "I'd always teased upcoming records," he says. But this was different: people, lives, feelings — storytelling.

"Coming up," Kasem said, "the man who's had more No. 1 records than anyone else since the beginning of the rock 'n' roll era."

Sound familiar?

"Ten seconds later, and Farley might have moved that trash can," says Kasem. "But it was supposed to be there for me to see."

CARTOONS, TV AND THE MOVIES

May 1963. Kasem got a call from KRLA/Pasadena-Los Angeles. KHJ/Los Angeles was two years away. That spring KRLA's direct competition was KFVB. "Within three months I was No. 1," says Kasem. By

spring of 1964 KRLA had embraced The Beatles and the British Invasion; KFVB missed them. "That was all she wrote for KFVB," Kasem says.

Kasem did middays at KRLA, but his real goal was to use the station as a launching pad for voiceovers, TV, even movies. In late '63 KRLA joined with LA's Channel 13 to do a local music show. "My job was to introduce two people who'd died — Johnny Horton and Sam Cooke," says Kasem. The script was rough, so he asked if he could ad lib his part. "I did them both in one take," he says.

Several weeks later Kasem ran into Bob Lee, the producer of a new, as-yet-unnamed Dick Clark production that would become *Shbang*. Lee told Kasem that the work Kasem had done on Channel 13 was terrific and said, "We'd like you to come down and talk to us about hosting a new show we're putting into syndication."

He did, they did a deal, and production began, but the show was never syndicated nationally, though it did become a hit in Hollywood. "I did the show for two years, it went off, and then, by popular demand, it came back," Kasem says. Six hundred and fifty episodes later he was established on L.A. TV.

Did I mention movies? Kasem chuckles when he recalls his first flick, Dennis Hopper's *The Glory Stompers*. "I played a bad guy, a motorcycle bandit," he says.

YOU MAY NOT KNOW

In 1967, at the insistence of his friend, record mogul Mike Curb, Kasem tried doing voiceovers. His first hit was as the voice of Robin in the *Batman and Robin* cartoon. "That was the beginning," he says. "Eventually I did several other features, including letters and numbers on *Sesame Street* and *Josie and the Pussycats*."

I don't have to tell you about *Scooby-Doo*, do I? That began in 1968, lasted for 23 years, and Kasem says there's talk that it may come back. In 1976 he became the voice of NBC television — five years, 25,000 promos.

But still, and always, there's *American Top 40*. In early 1970 Kasem and his partner, Don Bustany, approached Tom Rounds and Ron Jacobs at Watermark Productions about doing a countdown show. It became a national institution. According to Ron Jacobs, *AT40* is the most-listened-to program in the history of radio. "I can't imagine it having been so without Casey's energy and creative contributions," he says.

No kidding.

Bob Shannon writes, voices, produces and consults from his Bainbridge Island, WA-based based business, bobshannonworks. Shannon, who continues to consult his former employer, TM Century, can be reached at bob@shannonworks.com.

Extend your on-air image!

CrowdCruiser

Looking for the ultimate remote vehicle? The CrowdCruiser™ combines a Ford Chassis with BPI's custom designing to deliver a vehicle that your listeners will look for and your staff will love!

Create custom graphics that will get noticed! We'll build the interior to your specs. Call for more information—this vehicle can be completely customized for you.



BROADCAST PRODUCTS INCORPORATED

1-800-433-8460

6528 Constitution Drive
Fort Wayne, IN 46804
USA
(219) 459-1286



On Over 60 Top 40 Stations

Including:

**WSTR
KZHT**

**WWZZ
KFMD**

**WPRO
WKZL**

**B97
WBLI**

**WNCI
WQZQ**

Paul McCartney Freedom

“This is a song for everyone who values our right to be free.”

from the album DRIVING RAIN in stores now!!!

Produced by David Kahne Executive Producer: Paul McCartney



© 2001 MPL Communications Ltd./MPL Communications Inc. under exclusive license to Capitol Records, Inc.

paulmccartney.com

hollywoodandvine.com



Street Talk

WABC: For Whom The Bell Tolls?

Are Premiere Radio Networks syndicated talk host **Art Bell's** days at WABC/New York numbered? Talk Radio Network syndicated talent **Michael Savage** enjoyed a weeklong tryout in Bell's usual overnight slot from Nov. 19-23, and WABC OM/PD Phil Boyce tells **ST**, "I replaced Art last week with Savage due to my continued concern with Art's health issues and his inability to be on the air most nights." Bell's latest malady, a bad back, marks the fifth time in the past few months that he's taken considerable time off from his show. Boyce says his station will have to evaluate Bell and adds, "If at some point Art becomes disabled again and can't do his show, I will consider replacing him with Savage, as well as with a few other options in the overnight slot." Aside from his syndicated duties, Savage holds down afternoons on KSFO/San Francisco.



Art Bell

Windy City radio personality **George Willborn** was expected to make a short return to WVAZ (V-103)/Chicago's afternoon show Nov. 28 — his first appearance on the Urban AC since his Nov. 19 arrest for allegedly purchasing crack cocaine in a public housing complex. The comic will continue to serve as a co-host of V-103's pm drive program but will remain off the air until Dec. 19. In the meantime, Willborn will undergo drug rehabilitation and counseling.

In other Chicago radio news, the Museum of Broadcast Communications may end up losing its lease on its space at the city-owned Chicago Cultural Center. The museum's 10-year deal expires in May, but Nov. 30 marks the deadline for the city to offer a renewal of the lease. As of Nov. 26, museum founder/President Bruce DuMont said he'd heard nothing from the city about the lease's extension. He tells the *Chicago Sun-Times*, "Given the economy, any significant increase in occupancy costs would likely force the board to close the museum." A representative for the mayor's office insists to the *Sun-Times* that it has every intention of renewing the museum's lease and was unaware of the Nov. 30 deadline.

Radio's Culinary Edge

WYSF/Birmingham-based syndicated morning men **Rick and Bubba** have decided to branch out in an unusual direction by opening up a chain of fast-food restaurants! Rick and Bubba's plans to open between three and six Birmingham-area locations before franchising throughout the southeastern U.S. The menu includes hamburgers, hot dogs, chicken and soda fountain faves. The chain has already inked

a deal with Coca-Cola to be the restaurants' exclusive soft-drink provider.

In other food news, **Harry Nelson**, a radio veteran who has worked at such stations as KFRC/San Francisco and Boston's WRKO and WROR, has founded Deep Dixie Products with two business partners. Nelson tells **ST** the company was launched to fulfill the public's interest in Southern living and dining and will sell Dixie delicacies via its website, www.deepdixie.com.

Looking for a *buono vino*? **ST's** resident wine snobs highly recommend the 1998 Sandhill Cabernet Sauvignon. By the way, Sandhill — located in Washington state — just happens to be part-owned by SiteShell Corp. VP/Marketing & Affiliate Relations and former Arbitron executive **Susan Dingethal**.

With mixed emotions, **R&R** announces that Sales & Marketing Editor **Pam Baker** will be returning to Infinity's KFVB/Los Angeles as Director/Sales, Marketing & Promotions. Before joining **R&R** two years ago Baker served as the station's Marketing Director. She'll depart in mid-December.

Pot Talk Stopped By Clear Channel

Rick Day, Exec. Director of the Texas branch of the National Organization for the Reform of Marijuana Laws, was all set to begin hosting the hourlong *Club Cannabis* on KTRA/Dallas on Nov. 4 but has yet to light up the airwaves with his show. Although Clear Channel/Dallas AE **David Becker** approached Day with the idea for the brokered show, which is set for the 7pm slot on Sundays, Becker tells *Salon.com* that Clear Channel/Dallas programmers feared Day might focus his shows on how to obtain marijuana or achieve a quality high. Becker adds that Clear Channel/Dallas LSM **Mike Scott** has

Continued on Page 26

Records

• **Arista** elevates **Rick Sackheim** to VP/Rhythm & Crossover Promo while **Nat'l Director/Top 40 Promo Lori Rischer** moves to L.A. to handle Regional/West Coast promo duties.

• Following the move to L.A. of Interscope Seattle regional **Jeff Stacey**, Denver regional **Brian Courville** takes Stacey's former duties, Cleveland/Pittsburgh regional **Jesse Flohr** moves to Denver, and L.A. Office Manager **Kimberlie Nichols** takes Flohr's old duties and moves to Cleveland.



Santa Baby

All I want for Christmas this year is cheer!

Peace to all we hold dear, Santa Baby

So hurry down the chimney tonight!

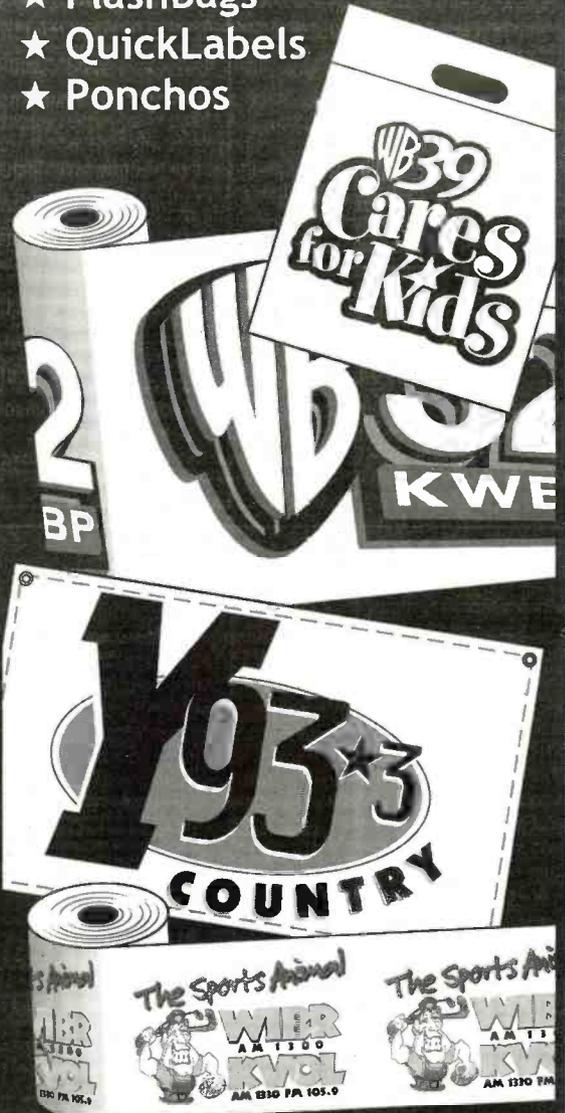
Lyric by Joan Javits

Music by Philip Springer

U.S. Publisher Tamir Music (ASCAP)

image IS everything

- ★ EventTape®
- ★ BunchaBanners™
- ★ FlashBags™
- ★ QuickLabels
- ★ Ponchos



FirstFlash! LINE®

6528 constitution drive • fort wayne, in 46804

1-800-21 FLASH
1-800-213-5274

www.firstflash.com

Continued from Page 25

TAG YOUR IT!



{2 color}
\$.54 {5000 pc. minimum}

Get in
the game
with these
{HOT}
Key Tags with
custom imprint

{ 800-786-8011
www.resultsmarketing.com }



assured him that Day's show will eventually run, once it gets past some "goose bumps." Day agreed to pay \$15,600 for a year's worth of Sunday-night slots, in which Clear Channel still gets four minutes of advertising, Salon.com reports. Day tells the online magazine that he's already been billed for the as-yet-unaired first show and that he's shelled out upward of \$4,000 for materials for the KTRA broadcasts. Among the topics Day plans to discuss: "Libertine Lifestyles," "Drug Czar Bizarre," "Mr. Greenbud's Groovy Garden," and "Spotlight on Stoner Stupidity."

WJMN/Boston morning hosts **Ramiro** and **Pebbles** recently encouraged people to drink alcoholic beverages responsibly by having stunt boy Jay demonstrate on the air just how dumb one can act when drunk. Jay got loaded on beer and shots of triple sec over a 90-minute period, after which Waltham, MA police arrived to give him a sobriety test. As expected, Jay failed the test. To further prove the point, Jay was removed from the studio in handcuffs after thoroughly making a fool of himself and was given the opportunity to sober up before going home.

Down in Texas, **KZFM/Corpus Christi** station staffers recently had their own experience with intoxicated idiots. While the station was conducting a pre-Thanksgiving live remote at a local club, two highly inebriated young men took off with KZFM's station van! Police soon caught up with the duo, who then led officers on a three-mile high-speed chase. When all was said and done, the two drunks ended up in a hospital after crashing the van, and KZFM was left looking for a new remote vehicle. No station staffers or innocent bystanders were injured.

Smerconish Set To Depart 'PHT

The Philadelphia *Daily News* reports that **Michael Smerconish** has decided to exit WPHT/Philly when his contract lapses at the end of the year. Smerconish has been with the station for four years and before that was at WWDB/Philadelphia for six years. Smerconish cited "irreconcilable differences" with management as the reason for his decision. Could he end up on another AM in the market in the near future? The newspaper reports that rumors are rife that **WPEN/Philadelphia** is considering a flip from Adult Standards to Talk and that Smerconish could end up there.

Premiere Radio Networks' **Rush Limbaugh**, **Dr. Laura Schlessinger** and **Art Bell** will have a new home in Eastern Washington after New Year's Day. On Jan. 1 Clear Channel will shift Adult Standards **KAQQ/Spokane** to the dial position presently occupied by Religious **KUDY**. At the same time **KQNT** will bow on KAQQ's former frequency with a News/Talk format highlighted by the Premiere trio. The three hosts



REYNOLDS RAPS WITH BROTHERS GIBB

'Twas the night before Christmas (or Thanksgiving, perhaps?), and this is no ad-lib — Universal VP/Pop Promotion **Dave Reynolds** has been made a Brother Gibb! We even have this photo to see, to prove that Reynolds has become a Bee Gee. Here's the honorary Gibb (second from l) posing with brothers **Maurice**, **Barry** and **Robin**, humming the melody to a tune that's heart-stoppin'.

RADIO & RECORDS



1

- **Lindsay Wood Davis** elected VP/Meetings for the RAB.
- **Chuck Fredrick** bumped up to VP/GM of Clear Channel/Cincinnati.
- **John Moschitta** made OM at WDVE & WXDX/Pittsburgh.
- **Johnny Chiang** appointed KHPT/Houston PD.

5

- **George Toulas** takes Sr. Exec. VP duties at Chancellor Broadcasting.
- **Lee Hansen** lured as OM of KKSF/San Francisco.
- **Jim Richards** tapped as OM of WEBN/Cincinnati.
- **Todd Fisher** hooks PD post at KSTP-FM/Minneapolis.



George Toulas

10

- **Kris McClendon** captures WMXD/Detroit OM gig.
- **Kevin O'Neal** appointed OM of WSM-AM & FM/Nashville.
- **John Hart** lassoed as WXTU/Philadelphia PD.
- **Dave Numme** beams aboard KUFO/Portland, OR for PD duties.

15



Beau Phillips

- **Beau Phillips** promoted to GM at KISW/Seattle.
- **Steve Rivers** recruited as PD for KIIS-AM & FM/Los Angeles.
- **Nick Ferrara** buzzes into KSDO-FM/San Diego as PD.
- **WAVA/Washington** moves **Gene Baxter** from late-nights to early evenings.

20

- **WTKK/Baltimore** promotes **Scott Brenner** to Director/Broadcast Operations and hires **Michael O'Malley** as PD.
- **Dave Scott** selected as Program OM for KOA/Denver.

25

- *Street Talk* appears in **R&R** for the very first time. The top item? **KTNQ/Los Angeles** PD **Jimi Fox** talks with **The Real Don Steele** at Hollywood hangout **Martoni's**.
- **Mason Dixon** named MD of **KCBQ/San Diego**.

currently air on Citadel's crosstown **KGA**, and it's not known when they'll officially depart that station. Premiere's **Mike Reagan**, **Glenn Beck** and **Jim Cramer** will also join the **KQNT** lineup.

Country **KZLA/Los Angeles** on Nov. 30 will give three lucky ladies the chance to win a dream date with "international superstar" and model extraordinaire **Fabio**. **Fabio** will choose his date through a question-and-answer session held on morning host **Peter Tilden's** show, but he won't see any of the eligible ladies. He'll finally come face-to-face with the contest winner when they meet for their date.

If you have Street Talk, call the R&R News Desk at 310-788-1699, or e-mail streettalk@rronline.com

laura dawn | would

**MONITOR
ADULT TOP 40:
39 - 37**

**Monitor
Modern Adult
Debut 40**

15 weeks and growing...

The first single from Laura Dawn's powerful debut album Believer, on Extasy Records International

Produced by Yoshiki, Co-produced by Laura Dawn and Simeon Spiegel / Management: Jessica Harley for DAS Communications, Ltd
www.lauradawn.net / www.extasyrecords.com

EXTASY RECORDS
INTERNATIONAL



© 2001 Extasy Records International. Distributed by Warner Bros. Records Inc. Warner Music Group. An AOL TimeWarner Company

WRFY/Reading 32x - Ranked #7
KAMX/Austin 28x - Ranked #14
WSSR/Tampa 25x - Ranked #19
WJLK/Monmouth 20x - Ranked #12
WCDA/Lexington 21x
KCDA/Spokane 21x

KMXN/Los Angeles 33x - Ranked #12
WVRV/St. Louis 23x - Ranked #15
WKDD/Akron 26x - Ranked #17
KSTZ/Des Moines 22x - Ranked #16
WCGQ/Columbus 22x



STEVE WONSIEWICZ
swonz@rronline.com

New York, New York

□ Long-quiet alt rock music scene primed for resurgence

Start spreading the news: New York could be poised for a rock renaissance. The city's underground rock scene — which began in the late '60s with acts like The Velvet Underground and lasted throughout the '70s on the strength of such bands as The Ramones and Talking Heads — is once again appearing on various media radar screens. That's thanks, in part, to the recent sales and airplay success of such Big Apple-based acts as RCA's The Strokes and ARTISTdirect's Custom.

But it's more than just those two acts. New York has been the focal point of national media attention since Sept. 11, and music, partly because of hugely impressive charity events, has been front and center. Add it all up, and it's just what New York needs to get back in the rock spotlight.



Steve Ralbovsky

Obviously, how things play out in the future will depend on the quality of the home-grown talent. But for most of the '80s and all of the '90s, alt rock played a weak second fiddle to the city's rap and hip-hop acts, who garnered most of the media attention — and rightly so, since those rappers and hip-hoppers have sold tens of millions of albums and will shape their genres for years to come.

Meanwhile, New York alt rock artists have been left behind. As one person recently noted on a music-industry bulletin board, "The problem with N.Y.C.-based bands is that they are usually signed for style, not substance. Therefore, they soar over the heads of the national audience that the record companies hope they will catch on with. They usually don't."

The flannel-shirted early '90s grunge scene in Seattle was about as far removed from New York as possible, as is the current West Coast rap rock sound. But The Strokes, whose sound harks back to New York's alt rock heyday, and

Custom, who blends old school art rock with contemporary rap rock beats, have got people talking about the Big Apple again.

City Gets Back To Normal

Naturally, A&R pros are quick to point out that two acts don't necessarily add up to a trend. And the pure economics of living and playing in New York have discouraged many a band. But, as one New York-based senior A&R vet notes, "People in the city are starting to go out again, post-Sept. 11. They're not just going to clubs, but to restaurants, movies, shows and coffee shops.

"The Strokes are separate from that, but it's exciting to see people get behind a band like that in a very organic kind of way. They've definitely galvanized their fans in a traditional way, and they've done it in a way that doesn't have much to do with the music industry. That, in and of itself, makes them fresh, and the kids pick up on it. It's not like people are going out to see the band because they've been told to. There does seem to be a renewed interest in developing a hometown scene."

As would be expected, New York-based RCA Sr. VP/A&R Steve Ralbovsky, who signed The Strokes, is pleased that many people in the radio and recording industries are giving the band a thumbs-up. Nevertheless, he's cautious about saying this could be the beginning of something big.

"From time to time you see bands pop up and wonder if it's the beginning of a resurgence," he says. "I'll hear about groups who model them-

selves after Sonic Youth, who were the fountainhead band for the more experimental art rock that New York is known for. But, for whatever reason, nobody has attached a 'scene' to that music, which almost has more of a following in Europe. For a pure, downtown, rock 'n' roll scene, nothing has coalesced in the community since the waning days of the late '70s and early '80s."

"Nearly every time I talk to New York A&R people, I can tell they're a little frustrated that nothing's really happening in their own city."

Ron Handler

Money, Honey

The main reason for this, Ralbovsky feels, is lack of money. "Part of it has always been economics," he says. "Frankly, it's pretty expensive for a young band to make a go of it living in New York. It's probably the most expensive place to live and pull that off."

And there are other considerations. "There are any number of places to play in the city, but if you play there too frequently, you're going to have a difficult time convincing the clubs to keep booking you — unless you're filling the place," Ralbovsky continues.

"At the same time, I think there's a subliminal thing going on at a lot of the record companies, in that it's more 'real' if your band are local heroes in Pick-A-City, USA. Certainly, there's a tremendous amount of feeling for New York throughout the country and in many places in the rest of the world. It's good to see the Ryan Adams song 'New York, New



LISTENING TO PLATINUM

Elektra Entertainment Group executives threw a listening party for Natalie Merchant's highly anticipated new album, *Motherland*, which was released Nov. 13. The leadoff single, "Just Can't Last," is already at radio. Pictured (l-r) are Elektra Sr. VP/Sales Ron Spaulding, VP/Video Promotion Diane Van Horn, VP/New Media Camille Hackney and Chairman Sylvia Rhone; Merchant; and Elektra Sr. VP/Promotion Dennis Reese, Sr. VP/Marketing Brian Cohen, VP/Marketing Dana Brandwein and VP/Sales Jay Perloff.

York' becoming very popular in the U.K. and America, even though the spirit of that song is separate from what it's actually about.

"I go to the clubs on a regular basis, and they're generally as full as they were before Sept. 11. People still have an appetite to see different bands and artists. But I have yet to see a community of musicians resulting from it or becoming a scene in the wake of The Strokes or the aftermath of Sept. 11. It may yet come — I sense that more from the people who come to visit and from some of the newspaper articles I read.

"If another one or two great New York bands come to the forefront in the next few months, all of a sudden everyone will be talking about how New York is a scene again. Bands aren't going to copy The Strokes just because they're happening. The savvy, aware kids who create the buzz in this town would see right through it."

And New York hasn't lost the ability to draw outside talent to its clubs during national tours. "I recently saw a cool band from Albuquerque called The Shins," Ralbovsky says. "I read an interesting blurb about them in the newspaper on Monday, talked to a few friends about them a few days later and on Friday saw them in a small club. That's what New York continues to provide, as much or even more than other towns: It provides a great place to see any kind of music imaginable and for an out-of-town band to connect with fans of that kind of music."

The Left Coast

Los Angeles-based DreamWorks A&R executive **Ron Handler** agrees with Ralbovsky on many fronts, and he's not surprised that New York has been quiet when it comes to rock music.

"In L.A. it's difficult to get a following because there are so many clubs and bands and so much else going on outside the music scene,"

he says. "It happens from time to time, but when it does, people are thinking along the lines of 'That's pretty amazing.' I bet the same thing happens in New York.

"There are pockets in California where bands like Blink-182, Tool and Papa Roach have broken out. None of those bands came from L.A.; they came from places like Anaheim, Orange County and Sacramento. It's much easier to get a following in those cities and create something."

If the New York alt rock scene is to take off, says Handler, it will have to happen naturally. "That's what was so great about Seattle," he explains. "All those bands were intertwined and knew each other on some level. Their music and their personalities were all different, but there was a commonality among them. It was a scene, and they helped each other.

"The same thing is happening with a lot of the West Coast bands. When one band makes it, they take their friend's band on tour with them. That spreads the word among the kids and helps the bands build a fan base."

Still, Handler knows it's trying for A&R execs in New York. "Nearly every time I talk to New York A&R people, I can tell they're a little frustrated that nothing's really happening in their own city," he says.

Fortunately for Handler and the rest of the Los Angeles A&R community, the West Coast has proven to be fertile ground over the past decade. "There is a West Coast sound in a weird kind of way, and it's fueled by early punk rock," Handler says. "What is the New York scene? It's the Blondie, The Ramones, Talking Heads and similar artists. What's the Seattle scene? It's Pearl Jam, Nirvana and Alice In Chains. In each case there was an identifiable sound that developed naturally. Maybe The Strokes and Custom are the beginning."

"For a pure, downtown, rock 'n' roll scene, nothing has coalesced in the community since the waning days of the late '70s and the early 80s."

Steve Ralbovsky

ON
TOUR WITH
MACY GRAY
NOW!!

Going For Adds
At Top 40, Hot AC and AC
on December 3 & 4

dakota moon

looking for a place to land

the first single from **dakota moon's** new album **a place to land**, "Looking For A Place To Land" Is The New Theme Song For The "NBA On NBC!"

"These guys are absolutely electrifying! Their energy and passion are incredible! To truly appreciate them is to see them perform live. These guys are easy to root for."

— Dan Persigehl, PD - KRSK/Portland

"Great harmonies...and a great upbeat tune perfect for AC...and Peach now!"

— Jeff Silvers, OM/PD - WPCH/Atlanta

"Every once in a while, a band comes along and grabs your attention. This was the case of Dakota Moon. Listening to the cd in your office doesn't do them justice. To see them live, and hear 'real music' is what sells this band. They are for real!" — Steve McKay, PD - WPTE/Norfolk

   album in 2002

produced by andrew logan management: aaron walton for aaron walton entertainment, inc.
www.dakotamoon.net www.dakotamoon.com www.elektra.com

on elektra compact discs ©2001 elektra entertainment group, inc., warner music group, an aol time warner company.

Landed Early:

KRSK/Portland
WPCH/Atlanta
WCGQ/Columbus
WRFY/Reading
WZKL/Canton

Melanie Thornton



1 9 6 7 - 2 0 0 1

You will
be missed
dearly.





LAUNCHING PAD LAUNCHING PAD

LAUNCHING PAD

Gold Circle Saves Face At Rock Radio

Christmas is coming a little early for Gold Circle Records. The Los Angeles-based indie is celebrating the Rock chart debut of "Save Your Face" by the Texas trio Hedder.

Key Rock stations supporting the track, which entered the chart at No. 48, include KOMPLas Vegas, KLAQ/El Paso, KLBj/Austin, WZZO/Allentown, KFRQ/McAllen, WYBB/Charleston and WCMF/Rochester, NY. The song also has been added at Active Rockers WNOR/Norfolk; KRQC/Omaha; WJJO/Madison; KHTQ/Spokane; WQBK/Albany, NY; and WCPR/Biloxi, MS, among others.



Hedder

Formerly known as Aunt Flossie, Hedder features singer-guitarist Matt Roberts, guitarist Jason Nelson and drummer Dave Steffen, who have been together for nearly a decade. The band have won over noted Rock station KLBj and opened for such bands as The Foo Fighters and Collective Soul. Hedder also won the Best New Band competition at South By Southwest 2001.

Before signing with Gold Circle, Hedder inked a deal with Corpus Christi, TX-based independent Crown Records, which released the 12-track album *Fill the Void* earlier this year. The release includes the song "For Me for You," which peaked at No. 46 on R&R's Active Rock Top 50 in April 2001. All told, the song received close to 2,100 plays during the past year at Mediabase-monitored stations. Active Rock leads the way (44% of total airplay), while Rock (31%), Alternative (20%) and Classic Rock (5%) have also spun the record.

Despite such impressive success for an independent act, the band wasn't picked up by a major label and continued going about its business during the rest of 2001. That changed somewhat when Gold Circle VP/A&R Mike Sikkas heard some of Hedder's material this past spring. "A friend of mine who manages a lot of different producers sent me their music, and I was immediately struck by their blend of melodic rock," Sikkas says. "I got in touch with the band's attorney, Fred Davis, with whom I've had a long-standing relationship, and things kind of fell into place."

Rather than start from scratch and rerecord *Fill the Void* or simply rerelease "For Me for You," Gold Circle elected to pick another single to lead off the project. "I was really impressed with the band's album," Sikkas says. "They did a great job with a limited budget. We wanted to build on their accomplishments. We simply repackaged the album, rerecorded it and remixed 'Save Your Face,' which we all believe is a much more mass-appeal song."

The band's involvement during the remixing of the song proved invaluable. "I normally like to remix songs by myself, so I was kind of taken aback when the band wanted to be involved," Sikkas says. "But it really helped the process, because there was stuff on their original multitrack that I couldn't possibly have known about that helped make the song that much better."

On the radio front, Hedder's signing with Gold Circle marks a reunion with the label's Sr. VP/Promotion, Alan Oremman, who, as an independent promoter and consultant, worked "For Me for You" to Rock radio. "We had

a good six-month roll with that record and made a lot of friends at radio," Oremman says. "It was a great introduction of the band to radio."

Oremman and his team began setting up "Save Your Face" a couple of months ago. "We started with the people who had played 'For Me for You' and went from there," Oremman says. "Our staff did a great job of visiting nearly all of the major markets and getting people familiar with the band and the song. So far, everything has worked very well, and we got some early airplay before the [Nov. 20] add date. We still have a long way to go, but our goal is to lock in a lot of airplay and stations before the end of the year, get more stations on board and build upon everything in the new year."

The traditional holiday slowdown at radio is helping Gold Circle and Hedder, Oremman believes. "At this time of year most labels are working the second or third single from a successful project, or they're waiting until next year to begin working new bands," he says. "But there are still a lot of stations that are looking for new music and new acts."

Going forward, Gold Circle is lining up select radio performances during December and early January, mostly with stations in the Midwest that are supporting the album. The label then hopes to get Hedder an opening slot on a national tour early in 2002.

Hedder's Gold Circle debut, *Ventilate*, arrives at retail on January 8, 2002.

Ready For Takeoff

The telephones are ringing at Seattle-based Loveless Records now that "Shatterday," the new song from Vendetta Red, has been added at hometown Alternative powerhouse KNDD. The station, which two weeks ago officially added "Shatterday," aired the track seven times during the week of Nov. 19, with just one play in overnights.

Loveless is owned by John Richards, who also doubles



Vendetta Red

as the host for KNDD's Sunday-night locals-only show. As Vendetta Red manager Brendon Smyth recalls, "John has been keeping KNDD PD Phil Manning up to date about the band, and I guess Phil liked them enough to start spiking the song at night to see if it reacted. Once it did, he added it, and now we're on just about every major label's radar."

Vendetta Red have been together about three years and released an EP about a year ago. Their new album was released less than two weeks ago. "It's still way too early to talk about signing with a major label, because the A&R departments are only now getting their copy of the new album," Smyth says. "I know the band and John would like to do something with a major, but for right now we want to continue building our base in the region and take it from there."

For more information, contact Smyth at 206-465-3191 or Richards at 206-795-6490. "Shatterday" is available for streaming or downloads at www.lovelessrecords.com.

— Steve Wonsiewicz

MUSIC NEWS & VIEWS

Lollapalooza To Return For '02?

Organizers of the Lollapalooza music festival are in exploratory talks about bringing the alternative rock showcase back in 2002, the *Los Angeles Times* reports. William Morris Agency Sr. VP/worldwide head of music Peter Grosslight, whose company co-owns Lollapalooza with rock artist Perry Farrell and Farrell's former manager, Ted Gardner, told the newspaper that the time is right for the festival to return. He also notes that there are a growing number of bands that mean something to kids that aren't receiving great support from radio. Lollapalooza debuted in 1991 and was last seen five years ago. Organizers pulled the plug on the event due to rising costs and the challenges in arranging must-see acts.

Sigur Ros Capture Shortlist

Congrats to the Icelandic act Sigur Ros, who won the first Virgin Megastore Shortlist Prize for Artistic Achievement in Music. The quartet bested nine other finalists: Nikka Costa, Ryan Adams, Air, Bilal, Talib Kweli, The Dandy Warhols, PJ Harvey, Gorillaz and Jay Dee. The finalists were selected by a panel of 15 judges, which included Beck, Mos Def, Macy Gray, Aimee Mann and Michael Penn, who was a last-minute substitute for Dave Grohl. Sigur Ros won \$10,000, which they donated to a Sept. 11-related charity.



Sigur Ros

New release news: Fans of The Who will finally be able to buy stereo remixes of some of the group's earliest analog recordings. In a deal struck with former Who producer Shel Talmy, MCA will release 24 three-track versions of such classics as "My Generation," "I Can't Explain," "The Kids Are Alright" and "Anyhow, Anyway, Anywhere." Talmy had retained ownership of the recordings after splitting with the band in the '60s ... Spurred by the huge success of the single "Hey Baby," Interscope Records has moved up by one week the release date of No Doubt's new album, *Rock Steady*. The disc will now arrive at retail on Dec. 11 ... MTV News reports that Rob Zombie plans to produce a Ramones tribute album. Zombie told MTV that acts "semi-committed" to the project include The Red Hot Chili Peppers, Metallica, The Offspring, Rancid and Joe Strummer.

This n't that: Creed begins a national tour on Jan. 14 in Lakeland, FL ... Crosby, Stills, Nash & Young will embark on a 35-city tour beginning Feb. 6 in Detroit. The group's 2000 tour was the eighth-highest-grossing tour of the year, bringing in \$42.1 million over 40 dates, according to *Pollstar* ... Launch.com, citing a post on what it calls the "highly reliable" website Van Halen News Desk (www.vhnd.com), reports that David Lee Roth will rejoin the band when it releases a new album in the spring ... BET.com says rap acts Tha Liks and The Dogg Pound have joined forces as The Vapors and will release a new album sometime next year.

POLLSTAR CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)	Among this week's new tours:
1	U2	\$1,769.3	
2	NEIL DIAMOND	\$1,360.7	
3	JANET JACKSON	\$1,063.1	AEROSMITH
4	BACKSTREET BOYS	\$786.6	CHARLATANS U.K.
5	AEROSMITH	\$732.8	DCTALK
6	SADE	\$631.8	JAMIROQUAI
7	TIM MCGRAW	\$509.0	P.O.D.
8	FAMILY VALUES TOUR	\$419.0	YELLOWCARD
9	JOHN MELLENCAMP	\$395.8	
10	TOOL	\$376.7	
11	DESTINY'S CHILD	\$368.0	
12	STEVIE NICKS	\$346.2	
13	JAMES TAYLOR	\$343.6	
14	ROD STEWART	\$334.6	
15	MATCHBOX TWENTY	\$333.5	

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, 800-344-7383, California 209-271-7900.

November 30, 2001

Music With All The Trimmings

Another Turkey Day has come and gone, and while most Americans are still snacking on leftovers, we here at Music Meeting emerged from a tryptophan coma to serve fresh new dishes to our welcome guests. Of course, you don't need to bring anything to join our musical potluck, just log onto www.rmusicmeeting.com for fast and free access to the newest music first.

This week Triple A gets a heapin' helping of new tracks. First up is the legendary **Mick Jagger**, who delivers two tracks from his new solo album *Goddess in the Doorway*. Head to the "Pre-views" section of Triple A to experience "Visions of Paradise," and Jagger leaves it to Music Meeting to bring "Joy" to the world this holiday season.



Mick Jagger

We also roll out some new artists to accompany our Jagger entree. Nettwerk Records, the label that brought you a little band by the name of Coldplay, has another act ready to break through to similar success. Check out **Divine Comedy's** "Love What You Do" — you'll love what they do. V2 also makes our day with a new **Stereophonics**

track. "Have a Nice Day," and DreamWorks up 'n' comer **Louise Goffin** is making heads turn with her debut, "Sometimes a Circle" — check it out in Music Meeting's Triple A, Hot AC and AC sections.

While Thanksgiving produces its fair share of garbage to haul outside, we here at Music Meeting bring you the good kind of **Garbage**. Triple A gets a dose of Shirley Manson and company's latest, "Breaking Up the Girl."

From his stint with The Doobie Brothers to solo success, **Michael McDonald** has produced his fair share of musical miracles. Check out the Smooth Jazz section of Music Meeting for his "To Make a Miracle." The master of blue-eyed soul, McDonald offers up a full album's worth of holiday tunes this season with *In the Spirit — A Christmas Album*.

Also in the spirit of the season is R&B singer **Kelly Price**. Teaming up with the Gospel girls of Mary Mary, Price brings some Yuletide cheer to CHR/Rhythmic and Urban with "In Love at Christmas."

One group that's always on kids' wish lists are 'N Sync. The fab fivesome bring their multi-Platinum touch to Urban this week with "Gone." On the flip side, Southern rap duo **Dirty** live up to their name with "Candyman" — a definite treat for fans with a sweet tooth for the dirty South. Meanwhile, Urban AC gets a tasty trio with **Montell Jordan's** "You Must Have Been," **Kenny Lattimore's** "Don't Deserve" and **Sharissa's** "Any Other Night."

Creed gave Dallas quite the halftime show during the Thanksgiving showdown between the Cowboys and the Denver Broncos. Although their performance couldn't lift the Cowboys higher than the Broncos, millions of fans worldwide are eager for the group's latest, *Weathered*. While the lead single, "My Sacrifice," saturates the airwaves, get a preview of a potential followup track by checking out "Weathered."

How hot are **The Strokes**? Hotter than that plate of candied yams that burned your hands last Thursday, that's for sure. Critics and fans



The Strokes

alike are heaping praise on the RCA group, and this week Music Meeting delivers "Last Nite" to Rock. Don't be last to the table for new releases: Log on today, or look like a turkey tomorrow.

— Frank Correia

MUSIC MEETING™

THIS WEEK'S NEW MUSIC

The latest songs featured this week on Music Meeting

www.rmusicmeeting.com

CHR/POP

DAKOTA MOON Looking For... (Elektra/EEG)
FAT JOE We Thuggin' (Terror Squad/Atlantic)
PETEY PABLO Raise Up (Jive)
RYAN ADAMS New York... (Lost Highway/IDJMG)

CHR/RHYTHMIC

AMANDA PEREZ Never (Universal)
BRIAN MCKNIGHT Still (Motown/Universal)
JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)
KELLY PRICE In Love At Christmas (Def Soul/IDJMG)
METHOD MAN & REDMAN Part II (Def Jam/IDJMG)

URBAN

'N SYNC Gone (Jive)
DIRTY Candyman (Universal)
KELLY PRICE In Love At Christmas (Def Soul/IDJMG)
METHOD MAN & REDMAN Part II (Def Jam/IDJMG)

URBAN AC

KENNY LATTIMORE Don't Deserve (Arista)
MONTELL JORDAN You Must... (Def Soul/IDJMG)
SHARISSA Any Other Night (Motown)

COUNTRY

GEORGE STRAIT Christmas Cookies (MCA)
JOLIE & THE WANTED-Party On... (DreamWorks)

AC

DAKOTA MOON Looking For... (Elektra/EEG)
LOUISE GOFFIN Sometimes A Circle (DreamWorks)
TONI BRAXTON Snowflakes Of Love (Arista)

HOT AC

DAKOTA MOON Looking For... (Elektra/EEG)
JEFFREY GAINES Hero In Me (Artemis)
LOUISE GOFFIN Sometimes A Circle (DreamWorks)
NO DOUBT Hey Baby (Interscope)
RYAN ADAMS New York... (Lost Highway/IDJMG)

SMOOTH JAZZ

MICHAEL MCDONALD To Make A Miracle (MCA)

ROCK

COURSE OF NATURE Caught In The Sun (Atlantic)
CREED Weathered (Wind-up)
ILL NIÑO What Comes Around (Roadrunner)
LIT Addicted (RCA)
P.O.D. Youth Of A Nation (Atlantic)
STROKES Last Nite (RCA)

ACTIVE-ROCK

COURSE OF NATURE Caught In The Sun (Atlantic)
LIT Addicted (RCA)
P.O.D. Youth Of A Nation (Atlantic)

ALTERNATIVE

COURSE OF NATURE Caught In The Sun (Atlantic)

TRIPLE A

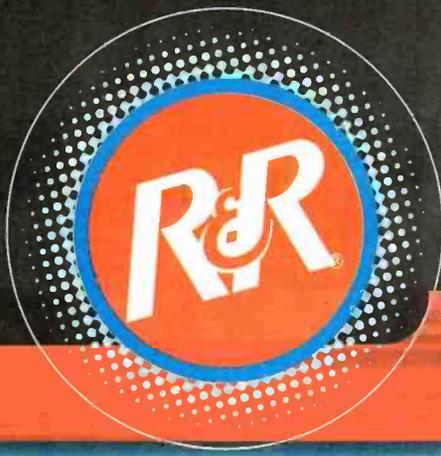
30 ODD FOOT OF... Swept Away Bayou (Artemis)
DIVINE COMEDY Love What You Do (Nettwerk)
GARBAGE Breaking Up... (Almo Sounds/Interscope)
LOUISE GOFFIN Sometimes A Circle (DreamWorks)
MICK JAGGER Joy (Virgin)
MICK JAGGER Visions Of Paradise (Virgin)
STEREOPHONICS Have A Nice Day (V2)

R&R's Music Meeting is a secure and password-protected Internet service for auditioning and/or downloading current music. Each week songs are posted online for participating radio programmers and record label executives.

liquid audio

Selector

www.rmusicmeeting.com



THIS WEEK AT:

MUSIC MEETING™

NICKELBACK TOO BAD



A
ALTERNATIVE

AR
ACTIVE ROCK

R
ROCK

HEAR THE HITS

www.rrmusicmeeting.com

liquid audio™



Selector



TONY NOVIA
tnovia@rronline.com

CHR's Declining TSL

Study examines radio's success in attracting younger listeners

By Jayne Charneski

Edison Media Research Director/Research

From *Total Request Live*, this generation's *Ed Sullivan Show* for the younger demos, to the late-night "10 Spot" with *Real World* and *Undressed* for the college set, MTV has created compelling, targeted programming that reaches more viewers aged 12 to 24 than any other cable network.

In a recent Edison Media Research national study of 12 to 24s sponsored by R&R, we found that 85% of them watch MTV and watch an average of 4.25 hours of the cable channel per week. In 2000, MTV had the highest ratings in its history.

MTV Vs. Radio

MTV has come a long way in 20 years, evolving from around-the-clock music-video programming in the '80s to today's lifestyle-centric version. Over the years MTV has fine-tuned its programming and is now more relevant, influential and popular than ever for the 12-to-24 demo.

Now let's compare MTV's success with radio's in attracting 12 to 24s. Since 1993 TSL among 12 to 17s is down 15%, to 13 hours and 45 minutes per week. TSL among 18 to 24s is down 18%, to 19:30. The figures for young men are particularly troublesome, with TSL for boys age 12 to 17 currently at 11:45 per week and TSL among 18-24 men currently at 19:30 per week.

There are several reasons why radio needs to pay attention to today's 12 to 24s and take their declining TSL numbers seriously:

- Between the ages of 12 and 24 (and, of course, younger) people develop media habits and loyalties that can last a lifetime.

- The teens and early 20s is the time when music takes on by far the biggest role in most people's lives. If radio does not fulfill the desires of music-conscious youth, it risks losing them.

- Historically, radio listening increases between the time one turns 12 and the time one "graduates" to 25. If this pattern stops, radio risks bigger losses.

- As nearly all baby boomers were in their childbearing years

during the middle and late '80s, birth rates exploded. As a result, there are a tremendous number of teenagers today. This generation represents an enormous opportunity for radio now and is vital to its future.

And yet, while there are so many young people today (12-24s represent 52 million people), very few radio stations target this demographic. In most markets there is not a single radio station that reaches 12-17s, and at best there is one station that is truly courting the youth market.

Between the ages of 12 and 24 (and, of course, younger) people develop media habits and loyalties that can last a lifetime.

Reasons For Decline

To try to discover the reasons behind the drop in radio listening among 12-to-24-year-olds, we tested various theories on the respondents in our national survey. By far the two statements that respondents agreed with most for not listening to radio more often were because "there are too many commercials" (75% agreeing) and because they "like CDs or cassettes better" (74%). Of course, these items appear to be related to each other.

From there, the next-highest answers were "radio has too much talk" (63%), "radio doesn't play enough of the music you like

to hear" (51%) and that respondents "prefer watching TV" (47%). This last item is clearly related, at least in part, to MTV. The previous item, "doesn't play enough music you like to hear," is very likely related to the lack of stations that target this demo — and the number was much higher for young men than it was for young women.

Other responses were that they "don't have time" (44%) and they just "don't think to listen more" (43%). This last item is in part a consequence of the fact that radio stations are doing less total marketing today than in years past.

With the current system of radio, where clusters dominate most markets, there should be more freedom to send stations after the younger listeners. While this may make less short-term economic sense, such a strategy seems to be in the long-term interest of the radio industry.

A Thought Experiment

I asked several CHR programmers and consultants to conduct a thought experiment: How would they program a radio station devoted entirely to gathering the largest-possible audience of teenagers? WKSE (Kiss)/Buffalo PD Dave Universal described a 12-to-17 station's sound as "totally urban, alternative and boy band, leaning rhythmic ... and there would be no dayparting whatsoever."

Results from a recent Callout America CHR report support the fit of this sound to the younger demos. The Alternative songs (Alien Ant Farm, Sum 41) and the Urban and CHR/Rhythmic-leaning songs (Missy Elliott, Eve, Nelly) all scored much higher with the 12-to-17 demo than with the



WZYP/Huntsville, AL air talent Karson went sky high to gather bikes for the Toys for Tots Foundation during WZYP's "Bikes or Bust 2001." Karson was raised on a platform about four stories in the air with nothing but his charm and his microphone and remained there for two days, until listeners had donated 210 bicycles! Seen here are (l-r) Karson and Marine First Sergeant Laney.

18-24 and 25-34 demos.

Meanwhile, the cornerstone CHR/Pop and Hot AC songs (Sugar Ray, Dave Matthews Band, Uncle Kracker) test much better with the upper demos than the lower demos.

More support for this urban-alternative-rhythmic sound comes from a recent *TRL* top 10 list, which reads like a virtual who's who within the different music types Universal mentions. Artists making the list for the week ending Aug. 17 included P. Diddy, Ja Rule, Limp Bizkit, Blink-182, Mandy Moore and 'N Sync.

While there are so many young people today (12-24s represent 52 million people), very few radio stations target this demographic.

CHR consultant Guy Zapoleon told me that a 12-to-17-targeted station would also be more extreme- and active-sounding than the CHRs that target the upper demos. Zapoleon would expect interactive countdowns, aggressive promotions and an "outrageous" quality to the station. Sounds an awful lot like MTV to me. The bottom line: There isn't a commercial radio station in America that

sounds like this before 7pm.

Clearly, radio needs to reflect upon and react to these issues. These young people are the medium's future, and they must be able to expect fulfilling programming from radio. As we are faced with more and more media choices, from the Internet and personalized streaming to satellite radio, it is more important than ever for us to win this demo over.

Right now the TSL numbers are telling us that radio is becoming less relevant and less popular among 12 to 24s each year. Perhaps radio needs to reinvent itself among this age group and evolve as MTV has. Instead of hoping these kids grow into radio, radio needs to get out and win them over or risk losing future generations of radio listeners.

Jayne Charneski is an expert in music research and regularly conducts projects regarding music preferences both in the U.S. and in Europe for Edison Media Research's radio- and record-industry clients. Edison Media Research conducts survey research and provides strategic information to radio stations, television stations, newspapers, cable networks, record labels, Internet companies and other media organizations. For more information, contact Charneski at Edison Media Research, 6 West Cliff Street, Somerville, NJ 08876; phone 908-707-4707; e-mail jcharneski@edisonresearch.com; website: www.edisonresearch.com.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at (310) 788-1663 or e-mail: tnovia@rronline.com

PD Advantage 3.0

Because Audiences Are What Really Drive Revenue

It takes an AE to make a sale, but it takes a PD to make an audience. And to know your audience, you need PD Advantage®—the only service that delivers insight into critical programming issues like P1 listening, where listeners go when they leave a station, occasions of listening and TSL per occasion.

Reach More P1s with Fewer Dollars

Did you know that on average you can target just 12 percent of a Top 10 market's zip codes and still reach 75 percent of a CHR's P18-34 P1 listeners? And that the audiences of many stations can be reached by targeting less than 10 percent of the zip codes? You will if you use PDA 3.0's Zip Code Distribution report.

Find Out Where Your New Listeners Are Coming From

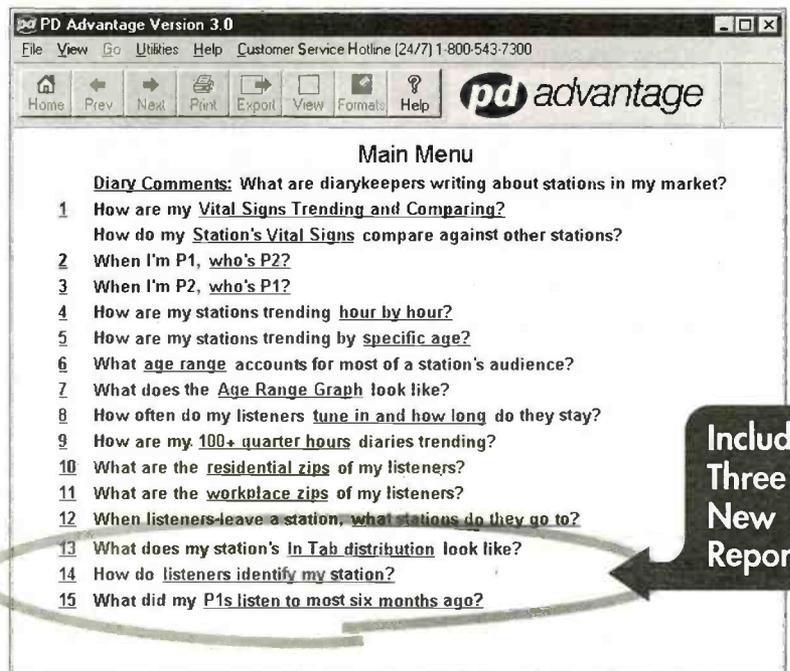
The new Prior P1 report shows what stations you're stealing listeners from—and which ones you're losing them to.

Measure Your Branding Efforts

The new Diary ID report shows exactly how listeners are identifying your station in diaries. The information might surprise you—and make you reconsider the way you brand your station.

Get PD Advantage Before Your Competition Does

If you don't have PD Advantage, odds are your competition soon will. To learn how the most powerful information tool ever developed for programmers can help you program more effectively, contact Bob Michaels at (972) 385-5357 or visit www.arbitron.com/radio_stations/pdadvantage.htm.



PD Advantage Version 3.0

File View Go Utilities Help Customer Service Hotline (24/7) 1-800-543-7300

Home Prev Next Print Export View Formats Help **pd advantage**

Main Menu

Diary Comments: What are diarykeepers writing about stations in my market?

- 1 How are my **Vital Signs Trending and Comparing?**
How do my **Station's Vital Signs** compare against other stations?
- 2 When I'm P1, **who's P2?**
- 3 When I'm P2, **who's P1?**
- 4 How are my stations trending **hour by hour?**
- 5 How are my stations trending by **specific age?**
- 6 What **age range** accounts for most of a station's audience?
- 7 What does the **Age Range Graph** look like?
- 8 How often do my listeners **tune in and how long** do they stay?
- 9 How are my **100+ quarter hours** diaries trending?
- 10 What are the **residential zips** of my listeners?
- 11 What are the **workplace zips** of my listeners?
- 12 When listeners leave a station, **what stations do they go to?**
- 13 What does my station's **In Tab distribution** look like?
- 14 How do **listeners identify my station?**
- 15 What did my **P1s listen to most six months ago?**

Includes Three New Reports!

More Customization, More Information!

- Set quarter-hour minimum for many listening preference reports (P1-P4+)
- Examine workplace zip code information by location and daypart
- Review preference listening by daypart
- Get station info with new "Format" button in selected reports
- See weekly and monthly diary return numbers for any station in your market

R&R CHR/Pop Top 50

November 30, 2001

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (M)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	MARY J. BLIGE Family Affair (MCA)	8883	+358	1082810	12	124/1
2	2	ENRIQUE IGLESIAS Hero (Interscope)	8243	+218	905485	12	133/0
5	3	NICKELBACK How You Remind Me (Roadrunner)	7802	+1228	975020	7	132/0
6	4	PINK Get The Party Started (Arista)	7038	+940	881091	7	131/1
3	5	JENNIFER LOPEZ I'm Real (Epic)	6810	-692	736869	22	129/0
4	6	NELLY FURTADO Turn Off The Light (DreamWorks)	6746	-223	752010	19	134/0
8	7	TOYA I Do (Arista)	6063	+291	698889	18	122/2
9	8	DESTINY'S CHILD Emotion (Columbia)	5657	+107	708096	12	129/0
7	9	ALICIA KEYS Fallin' (J)	5491	-576	580325	18	131/0
10	10	'N SYNC Gone (Jive)	5322	-127	625435	15	128/0
16	11	USHER U Got It Bad (LaFace/Arista)	5133	+1241	605927	5	123/3
23	12	SHAKIRA Whenever Wherever (Epic)	4075	+1065	573637	7	128/3
12	13	ENYA Only Time (Reprise)	3962	-354	384749	21	126/0
21	14	JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	3957	+722	560405	7	113/7
13	15	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	3801	-332	355940	21	129/0
14	16	STAINED It's Been Awhile (Flip/Elektra/EEG)	3763	-240	406207	25	126/0
11	17	MICHELLE BRANCH Everywhere (Maverick)	3709	-683	476728	20	127/0
19	18	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	3664	+196	418760	17	114/6
18	19	BRITNEY SPEARS I'm A Slave 4 U (Jive)	3660	-95	443286	11	123/0
17	20	CRAIG DAVID Fill Me In (Wildside/Atlantic)	3380	-444	361099	23	124/0
24	21	LENNY KRAVITZ Dig In (Virgin)	3330	+349	355897	9	126/1
26	22	CALLING Wherever You Will Go (RCA)	3279	+462	370139	8	110/6
15	23	BACKSTREET BOYS Drowning (Jive)	3120	-851	345333	10	128/0
31	24	NO DOUBT Hey Baby (Interscope)	2990	+876	367927	4	128/3
29	25	GINUWINE Differences (Epic)	2935	+443	357100	7	117/8
25	26	O-TOWN We Fit Together (J)	2709	-147	293111	11	117/0
22	27	ALIEN ANT FARM Smooth Criminal (DreamWorks)	2631	-466	332890	14	122/0
33	28	CREED My Sacrifice (Wind-up)	2485	+638	258993	5	105/10
28	29	JAGGED EDGE Where The Party At (So So Def/Columbia)	2269	-284	232171	20	110/0
35	30	NELLY #1 (Priority/Capitol)	2135	+540	228675	7	96/9
30	31	MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)	2125	-116	278009	13	81/0
27	32	JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	1991	-765	246493	13	109/0
34	33	JEWEL Standing Still (Atlantic)	1976	+140	228730	8	92/4
38	34	JANET Son Of A Gun (I Betcha...) (Virgin)	1918	+648	221595	3	98/10
39	35	CRAIG DAVID 7 Days (Wildside/Atlantic)	1745	+503	222330	3	99/13
36	36	SMASH MOUTH Pacific Coast Party (Interscope)	1494	-28	135772	7	89/0
32	37	U2 Stuck In A Moment... (Interscope)	1402	-477	161401	16	94/0
Breaker	38	CITY HIGH Caramel (Interscope)	1380	+477	152287	4	84/19
41	39	BUBBA SPARXXX Ugly (Interscope)	1351	+125	133324	6	75/0
37	40	SUGAR RAY Answer The Phone (Lava/Atlantic)	1169	-280	134683	8	85/0
42	41	LIFEHOUSE Breathing (DreamWorks)	1154	+27	155289	7	74/2
40	42	CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)	1115	-123	121369	17	105/0
46	43	FABOLOUS F/NATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)	1039	+234	96824	3	53/5
Breaker	44	LFO Life Is Good (J)	1030	+169	106131	3	86/4
48	45	EVAN AND JARON The Distance (Columbia)	920	+158	85728	3	70/5
49	46	LEANN RIMES Can't Fight The Moonlight (Curb)	799	+181	74083	6	56/7
47	47	TRAIN Something More (Columbia)	775	-17	68896	6	54/0
44	48	ALL STAR TRIBUTE What's Going On (Columbia)	729	-145	110495	9	62/0
Debut	49	DAVE MATTHEWS BAND Everyday (RCA)	666	+115	57976	1	46/4
Debut	50	ALICIA KEYS A Woman's Worth (J)	596	+385	68808	1	81/24

135 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 11/18-Saturday 11/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals. Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2001, The Arbitron Company). © 2001, R&R, Inc.

Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
MICHAEL JACKSON Butterflies (Epic)	35
RYAN ADAMS New York... (Lost Highway/IDJMG)	28
ALICIA KEYS A Woman's Worth (J)	24
BRIAN MCKNIGHT Still (Motown/Universal)	22
CITY HIGH Caramel (Interscope)	19
AEROSMITH Just Push Play (Columbia)	15
EAGLE-EYE CHERRY Feels So Right (MCA)	14
CRAIG DAVID 7 Days (Wildside/Atlantic)	13
JAY-Z Girls, Girls, Girls (Roc-A-Fella/IDJMG)	12
CREED My Sacrifice (Wind-up)	10
JANET Son Of A Gun (I Betcha...) (Virgin)	10
PRODUCT G&B F/SANTANA Dirty Dancin' (J)	10
LINKIN PARK In The End (Warner Bros.)	10

RYAN ADAMS

"NEW YORK, NEW YORK"
MOST ADDED THIS WEEK!!

Over 50 Pop adds including:
WPRO/Providence and
WZPL/Indianapolis



Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
USHER U Got It Bad (LaFace/Arista)	+1241
NICKELBACK How You Remind Me (Roadrunner)	+1228
SHAKIRA Whenever Wherever (Epic)	+1065
PINK Get The Party Started (Arista)	+940
NO DOUBT Hey Baby (Interscope)	+876
JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	+722
JANET Son Of A Gun (I Betcha...) (Virgin)	+648
CREED My Sacrifice (Wind-up)	+638
NELLY #1 (Priority/Capitol)	+540
CRAIG DAVID 7 Days (Wildside/Atlantic)	+503

Breakers®

NOW PLAYING ON 60% OF THE REPORTING PANEL

CITY HIGH
Caramel (Interscope)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1380/477	84/19	38

LFO
Life Is Good (J)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1030/169	86/4	44

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

LeAnn Rimes Can't Fight The Moonlight

Can't Fight the Facts... The Research - The Sales - The International success cannot be denied:

Top 40 Action

WIOG 82x	WBLI 47x	WZEE 41x
WEZB 35x	WDJX 33x	KZHT 30x
WNKS 23x	KHTS 18x	WWWQ 19x

New Action at:

WSTR WNCI	KDWB WPRO	WAPE KFMD
KKRZ WZYP	WNNK WPST	WHTS WAEB
KQAR WSSX	WLAN KJYO	WSPK

Over 800 Top 40 Spins R&R: 46

Hot AC Action

WTIC-FM 35x	WWMX 32x	KQMB 27x
WZKL 24x	WRAL 20x	WVWM 20x
WMC 18x	KFMB 17x	WMBX 12x

New Action at:

KBEE WKDD	WRMF WMMX	WKTI WMJJ
-----------	-----------	-----------

Over 325 Hot AC Spins R&R: 44

Can't Fight the Sales:

Top 10 single sales continue over one year later - Coyote Ugly soundtrack still selling 15,000 plus per week one year later

Graham Stack version (cut #2 on Pro) - #1 International hit
Written by Diane Warren



November 30, 2001

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	ENRIQUE IGLESIAS Hero (Interscope)	2846	+53	89455	10	50/0
3	2	MARY J. BLIGE Family Affair (MCA)	2793	+37	87644	10	51/0
1	3	NELLY FURTADO Turn Off The Light (DreamWorks)	2759	-115	84601	17	50/0
5	4	NICKELBACK How You Remind Me (Roadrunner)	2637	+360	85801	7	49/0
6	5	PINK Get The Party Started (Arista)	2397	+223	76028	7	51/1
9	6	DESTINY'S CHILD Emotion (Columbia)	2034	+13	61078	10	50/0
4	7	JENNIFER LOPEZ I'm Real (Epic)	2015	-293	65792	17	43/0
11	8	TOYA I Do (Arista)	1914	-21	60847	16	45/0
10	9	'N SYNC Gone (Jive)	1898	-86	56715	14	49/0
7	10	MICHELLE BRANCH Everywhere (Maverick)	1812	-318	57219	17	44/0
8	11	ALICIA KEYS Fallin' (J)	1749	-286	53262	17	41/0
12	12	ENYA Only Time (Reprise)	1609	-63	52585	17	46/0
14	13	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	1540	-18	50876	17	43/1
16	14	LENNY KRAVITZ Dig In (Virgin)	1528	+60	50081	9	47/1
21	15	USHER U Got It Bad (LaFace/Arista)	1457	+384	43915	5	46/0
19	16	CALLING Wherever You Will Go (RCA)	1337	+144	42757	9	44/0
13	17	BACKSTREET BOYS Drowning (Jive)	1185	-413	37830	9	34/0
27	18	SHAKIRA Whenever Wherever (Epic)	1171	+308	37566	6	46/6
22	19	CREED My Sacrifice (Wind-up)	1159	+90	37395	4	45/0
17	20	STAINED It's Been Awhile (Flip/Elektra/EEG)	1155	-110	39692	17	35/0
25	21	NO DOUBT Hey Baby (Interscope)	1148	+251	35993	3	51/0
15	22	CRAIG DAVID Fill Me In (Wildside/Atlantic)	1125	-383	38309	17	31/0
20	23	BRITNEY SPEARS I'm A Slave 4 U (Jive)	1064	-12	34179	9	41/1
18	24	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	1059	-191	30362	17	34/0
30	25	JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	988	+152	31558	7	41/2
23	26	SMASH MOUTH Pacific Coast Party (Interscope)	944	-88	28595	7	44/0
28	27	JEWEL Standing Still (Atlantic)	937	+85	31803	9	43/1
31	28	GINUWINE Differences (Epic)	899	+94	23671	7	35/3
29	29	O-TOWN We Fit Together (J)	811	-32	24406	10	32/1
33	30	LIFEHOUSE Breathing (DreamWorks)	705	-37	21626	10	43/0
38	31	CRAIG DAVID 7 Days (Wildside/Atlantic)	636	+200	21113	3	43/7
37	32	JANET Son Of A Gun (I Betcha...) (Virgin)	624	+187	19711	2	35/4
24	33	ALIEN ANT FARM Smooth Criminal (DreamWorks)	591	-413	15512	14	22/0
32	34	U2 Stuck In A Moment... (Interscope)	565	-189	18264	16	26/0
34	35	SUGAR RAY Answer The Phone (Lava/Atlantic)	500	-163	14865	9	30/0
39	36	BUBBA SPARXXX Ugly (Interscope)	411	+33	10980	6	23/0
36	37	MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)	398	-79	10192	10	18/0
41	38	NELLY #1 (Priority/Capitol)	396	+97	11026	6	28/9
43	39	CITY HIGH Caramel (Interscope)	381	+95	10847	2	30/1
40	40	LEANN RIMES Can't Fight The Moonlight (Curb)	360	+4	9429	6	23/2
42	41	EVAN AND JARON The Distance (Columbia)	327	+35	9933	4	25/2
35	42	JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	317	-214	8290	10	19/0
49	43	LFO Life Is Good (J)	290	+45	9149	2	21/0
Debut	44	R. KELLY The World's Greatest (Interscope/Jive)	288	+163	8179	1	31/4
44	45	WILLA FORD Did Ya' Understand That (Lava/Atlantic)	278	-6	12063	6	19/1
Debut	46	DAVE MATTHEWS BAND Everyday (RCA)	276	+42	8353	1	20/4
Debut	47	EAGLE-EYE CHERRY Feels So Right (MCA)	262	+145	8178	1	35/9
47	48	NATALIE MERCHANT Just Can't Last (Elektra/EEG)	242	-11	6822	4	17/0
Debut	49	ALICIA KEYS A Woman's Worth (J)	236	+158	5551	1	25/12
48	50	CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)	214	-34	7416	17	7/0

52 CHR/Pop Indicator reporters in markets 144-205. Songs ranked alphabetically for the airplay week of Sunday 11/18-Saturday 11/24.

© 2001, R&R Inc.

Most Added®

ARTIST TITLE LABEL(S)	ADDS
RYAN ADAMS New York... (Lost Highway/IDJMG)	20
ALICIA KEYS A Woman's Worth (J)	12
AMANDA PEREZ Never (Universal)	10
EAGLE-EYE CHERRY Feels So Right (MCA)	9
NELLY #1 (Priority/Capitol)	9
BRIAN MCKNIGHT Still (Motown/Universal)	9
CRAIG DAVID 7 Days (Wildside/Atlantic)	7
SHAKIRA Whenever Wherever (Epic)	6
AEROSMITH Just Push Play (Columbia)	6
MICHAEL JACKSON Butterflies (Epic)	5
JANET Son Of A Gun (I Betcha...) (Virgin)	4
R. KELLY The World's Greatest (Interscope/Jive)	4
DAVE MATTHEWS BAND Everyday (RCA)	4
GINUWINE Differences (Epic)	3
KACI Intervention Divine (London Sire/Curb)	3
PETEY PABLO Raise Up (Jive)	3
P.O.D. Alive (Atlantic)	3
JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	2
EVAN AND JARON The Distance (Columbia)	2
LEANN RIMES Can't Fight The Moonlight (Curb)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
USHER U Got It Bad (LaFace/Arista)	+384
NICKELBACK How You Remind Me (Roadrunner)	+360
SHAKIRA Whenever Wherever (Epic)	+308
NO DOUBT Hey Baby (Interscope)	+251
PINK Get The Party Started (Arista)	+223
CRAIG DAVID 7 Days (Wildside/Atlantic)	+200
JANET Son Of A Gun (I Betcha...) (Virgin)	+187
R. KELLY The World's Greatest (Interscope/Jive)	+163
ALICIA KEYS A Woman's Worth (J)	+158
JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	+152
EAGLE-EYE CHERRY Feels So Right (MCA)	+145
CALLING Wherever You Will Go (RCA)	+144
BRIAN MCKNIGHT Still (Motown/Universal)	+104
NELLY #1 (Priority/Capitol)	+97
CITY HIGH Caramel (Interscope)	+95
GINUWINE Differences (Epic)	+94
CREED My Sacrifice (Wind-up)	+90
AEROSMITH Just Push Play (Columbia)	+87
JEWEL Standing Still (Atlantic)	+85
LENNY KRAVITZ Dig In (Virgin)	+60
ALL-4-ONE Not Ready 4 Goodbye (AMC)	+57
ENRIQUE IGLESIAS Hero (Interscope)	+53
KACI Intervention Divine (London Sire/Curb)	+53
AALIYAH Rock The Boat (BlackGround)	+49
LFO Life Is Good (J)	+45
DAVE MATTHEWS BAND Everyday (RCA)	+42
MARY J. BLIGE Family Affair (MCA)	+37
EVAN AND JARON The Distance (Columbia)	+35
NELLY Ride Wit Me (Fo' Reel/Universal)	+34
PRODUCT G&B F/SANTANA Dirty Dancin' (J)	+34


R&R's Year-End Chart Pack...
NOW AVAILABLE!

 Includes year-end charts for all R&R formats from 1974 through 2000!
 Call (310) 788-1637, or email "jbennett@rroonline.com"

 Only
\$50

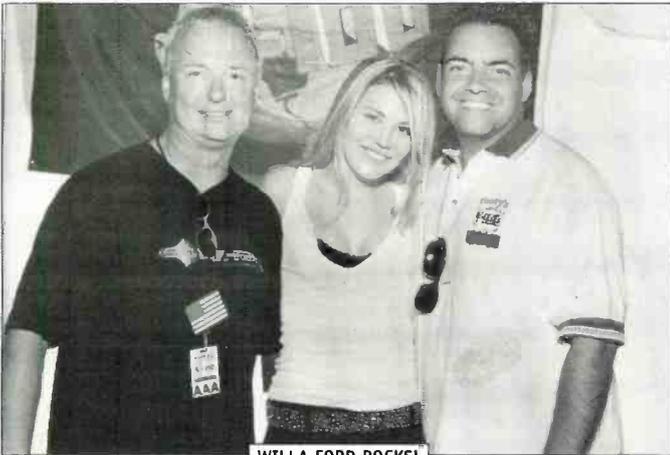
Footy's Y-100 Wing Ding

WHYI (Y-100)/Miami and Clear Results Productions presented Footy's 15th Annual Y-100 Wing Ding. This year's celebration consisted of three fun-filled days, with performances by Mandy Moore, Christina Milian, Jessica Simpson, Five For Fighting, Eden's Crush, Joy Enriquez, LFO and Willa Ford. Listeners also enjoyed fine food and champagne from local eateries.



MIAMI'S POWER SURGE

J Records' LFO lit up the stage with chart-toppers like "Every Other Time" and "Life Is Good." Pictured (l-r) are LFO's Brad, Y-100's Fay, LFO's Devin, Y-100's Kenny Walker, LFO's Rich and Y-100 PD Rob Roberts.



WILLA FORD ROCKS!

Lava/Atlantic bombshell Willa Ford rocked Y-100 listeners with a performance of her hit single "I Wanna Be Bad" and her new smash "Did Ya Understand...". Hanging out backstage are (l-r) Y-100 PD Rob Roberts, Ford and Y-100's Kenny Walker.



SIMPSON WOOS THE CROWD

Columbia's irresistible Jessica Simpson was among the many stars to perform at Footy's Y-100 Wing Ding. She is pictured here surrounded by a few of her biggest fans. Smiling pretty are (l-r) Y-100 APD Tony Banks, Footy, Simpson, Columbia's Rich Tardanio and Y-100 PD Rob Roberts.

New & Active

112 Dance With Me (*Bad Boy/Arista*)
Total Plays: 536, Total Stations: 15, Adds: 3

WILLA FORD ...Understand That (*Lava/Atlantic*)
Total Plays: 526, Total Stations: 48, Adds: 3

LINKIN PARK In The End (*Warner Bros.*)
Total Plays: 482, Total Stations: 21, Adds: 10

BARENAKED LADIES Falling For... (*Reprise*)
Total Plays: 430, Total Stations: 27, Adds: 2

JAY-Z Girls, Girls, Girls (*Roc-A-Fella/IDJMG*)
Total Plays: 425, Total Stations: 37, Adds: 12

PETEY PABLO Raise Up (*Jive*)
Total Plays: 417, Total Stations: 26, Adds: 2

AEROSMITH Just Push Play (*Columbia*)
Total Plays: 380, Total Stations: 53, Adds: 15

EAGLE-EYE CHERRY Feels So Right (*MCA*)
Total Plays: 372, Total Stations: 65, Adds: 14

PAUL MCCARTNEY Freedom (*Capitol*)
Total Plays: 339, Total Stations: 45, Adds: 3

BRIAN MCKNIGHT Still (*Motown/Universal*)
Total Plays: 324, Total Stations: 83, Adds: 22

PRODUCT G&B F/SANTANA Dirty Dancin' (*J*)
Total Plays: 299, Total Stations: 40, Adds: 10

R. KELLY The World's Greatest (*Interscope/Jive*)
Total Plays: 246, Total Stations: 39, Adds: 9

MPRESS Maybe (*Big 3/Artemis*)
Total Plays: 174, Total Stations: 19, Adds: 1

WISEGUYS Ooh La La (*Ideal/Mammoth*)
Total Plays: 149, Total Stations: 15, Adds: 1

RYAN ADAMS New York... (*Lost Highway/IDJMG*)
Total Plays: 29, Total Stations: 28, Adds: 28

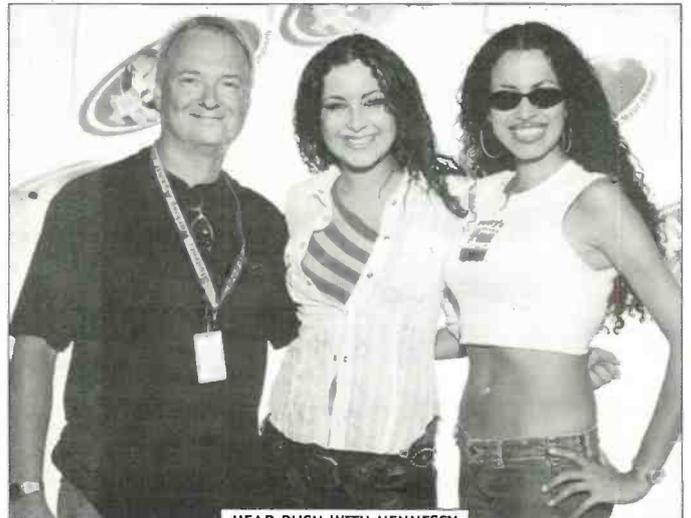
MICHAEL JACKSON Butterflies (*Epic*)
Total Plays: 23, Total Stations: 38, Adds: 35

Songs ranked by total plays



"IN MY POCKET"

Mandy Moore had concertgoers in her pocket during her sizzling performance. Moore performed hits from her self-titled album on Epic Records. Pictured are (l-r) Y-100's Fay and PD Rob Roberts, Moore, Footy and Y-100's Kevin Walker.



HEAD RUSH WITH HENNESSY

Carly Hennessy blew the crowd the away during her intoxicating performance of hits from her MCA debut, *Ultimate High*. Still buzzing are (l-r) Y-100 PD Rob Roberts, Hennessy and Y-100's Fay.

November 30, 2001



America's Best Testing CHR/Pop Songs 12+ For The Week Ending 11/30/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
PINK Get The Party Started(Arista)	4.06	3.99	92%	12%	3.99	92%	13%
NICKELBACK How You Remind Me(Roadrunner)	4.06	4.02	85%	13%	4.11	85%	13%
CALLING Wherever You Will Go(RCA)	3.93	-	59%	7%	4.00	61%	7%
BACKSTREET BOYS Drowning(Jive)	3.90	4.00	91%	19%	4.00	92%	16%
MICHELLE BRANCH Everywhere(Maverick)	3.87	3.87	91%	27%	3.82	93%	27%
FIVE FOR FIGHTING Superman (It's Not Easy)(Aware/Columbia)	3.86	3.93	81%	18%	3.83	81%	18%
SHAKIRA Whenever, Wherever (Epic)	3.85	-	79%	14%	3.78	78%	13%
MARY J. BLIGE Family Affair(MCA)	3.84	3.83	88%	27%	3.91	90%	28%
*N SYNC Gone(Jive)	3.82	3.81	95%	29%	3.99	96%	25%
LIFEHOUSE Hanging By A Moment(DreamWorks)	3.82	3.80	96%	49%	3.83	98%	48%
ENRIQUE IGLESIAS Hero(Interscope)	3.81	3.90	96%	29%	3.89	96%	30%
3 DOORS DOWN Be Like That(Republic/Universal)	3.78	3.83	82%	23%	3.80	84%	23%
USHER U Got It Bad(LaFace/Arista)	3.76	3.74	75%	16%	3.78	75%	16%
ALIEN ANT FARM Smooth Criminal(DreamWorks)	3.75	3.68	95%	36%	3.76	95%	35%
ALICIA KEYS Fallin'(J)	3.73	3.72	98%	53%	3.77	98%	56%
TOYA I Do(Arista)	3.73	3.68	79%	24%	3.73	80%	25%
CRAIG DAVID Fill Me In(Wildside/Atlantic)	3.71	3.71	89%	35%	3.65	89%	36%
DESTINY'S CHILD Emotion(Columbia)	3.70	3.60	93%	25%	3.69	94%	23%
STAIN'D It's Been Awhile(Flip/Elektra/EEG)	3.65	3.65	95%	49%	3.74	96%	48%
EVE F/GWEN STEFANI Let Me Blow Ya Mind(Ruff Ryders/Interscope)	3.64	3.59	97%	54%	3.74	98%	51%
JA RULE Livin' It Up(Murder Inc./Def Jam/IDJMG)	3.61	3.60	81%	21%	3.60	79%	20%
O-TOWN We Fit Together(J)	3.61	3.66	77%	18%	3.61	76%	19%
JENNIFER LOPEZ I'm Real(Epic)	3.57	3.51	96%	46%	3.59	96%	44%
GINUWINE Differences(Epic)	3.55	-	66%	18%	3.52	64%	17%
BLU CANTRELL Hit 'Em Up Style (Oops!)(Arista)	3.50	3.43	96%	57%	3.57	96%	55%
NELLY FURTADO Turn Off The Light(DreamWorks)	3.50	3.43	96%	41%	3.53	96%	39%
MISSY ELLIOTT One Minute Man(Gold Mind/EastWest/EEG)	3.48	3.40	82%	31%	3.57	82%	28%
ENYA Only Time(Reprise)	3.48	3.48	88%	35%	3.48	91%	36%
LENNY KRAVITZ Dig In(Virgin)	3.35	3.39	67%	17%	3.36	67%	15%
BRITNEY SPEARS I'm A Slave 4 U(Jive)	3.31	3.27	97%	35%	3.40	96%	33%

Total sample size is 1067 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	PLAY
EVE F/G. STEFANI Let Me Blow Ya Mind(Ruff Ryders/Interscope)	3114
3 DOORS DOWN Be Like That(Republic/Universal)	2795
LIFEHOUSE Hanging By A Moment(DreamWorks)	2668
USHER U Remind Me(LaFace/Arista)	2265
TRAIN Drops Of Jupiter (Tell Me)(Columbia)	2039
JANET Someone To Call My Lover(Virgin)	1711
LFO Every Other Time(J)	1421
INCUBUS Drive(Immortal/Epic)	1279
NELLY Ride Wit Me(Fo' Reel/Universal)	1250
SUGAR RAY When It's Over(Lava/Atlantic)	1206
CITY HIGH What Would You Do?(Interscope)	1142
JANET All For You(Virgin)	1099
O-TOWN All Or Nothing(J)	1099
SHAGGY Angel(MCA)	1008
UNCLE KRACKER Follow Me(Top Dog/Lava/Atlantic)	941
112 Peaches & Cream(Bad Boy/Arista)	931
LENNY KRAVITZ Again(Virgin)	855
CRAZY TOWN Butterfly(Columbia)	835
3 DOORS DOWN Kryptonite(Republic/Universal)	818
WILLA FORD I Wanna Be Bad(Lava/Atlantic)	750

CHR/POP Going For Adds 12/4/01

- DAKOTA MOON Looking For A Place To Land (Elektra/EEG)
- FAT JOE We Thuggin' (Terror Squad/Atlantic)
- JENNIFER LOPEZ Ain't It Funny (Epic)

Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music: www.rmmusicmeeting.com



GUITAR 101

Evan, from the Columbia recording group Evan And Jaron, took WHZZ (Z100)/New York VP/Programming Tom Poleman back to school. Unfortunately, sudden laughter broke Poleman's concentration during his guitar lesson. The new duo Evan And Tom are pictured here playing the same song for the third time at an industry party in New York.

Stations and their adds listed alphabetically by market

Table listing radio stations across various markets (e.g., Albany, NY; Boston, MA; Dallas, TX) with their respective programming and advertising spots. Each entry includes the station name, location, and a list of songs and artists being played or advertised.

Monitored Reporters
187 Total Reporters
135 Total Monitored
52 Total Indicator
48 Current Indicator Playlists
Reported Playlist Frozen (1):
KZBB/Ft. Smith, AR
Did Not Report, Playlist Frozen (2):
KZIA/Cedar Rapids, IA
KSLY/San Luis Obispo, CA
Did Not Report For Two Consecutive Weeks; Data Not Used (1):
WAEV/Savannah, GA

CHR/Pop Playlists

November 30, 2001 R&R • 41

MARKET #1

WHTZ/New York

Clear Channel
(212) 239-2300
Polemanski/Bryant
12+ Cume 3,401,200



PLAYS	LW	RT	ARTIST/TITLE	GI	(000)
76	80	80	PNK/Get The Party...	130200	
64	78	78	DESTINY'S CHILD/Emotion	130664	
80	87	87	NICKELBACK/How You Remind Me	125566	
82	84	84	JARULE/Live It Up	127108	
83	84	84	MARY J. BLIGE/Family Affair	124152	
87	87	87	SHAKIRA/Whenever Whenever	99225	
53	61	61	NELLY FURTADO/Turn On The Light	90158	
52	58	58	MICHELLE BRANCH/Everywhere	87202	
56	57	57	Y'SYNCGone	84246	
46	47	47	USHER/Get It Bad	69466	
45	45	45	TOY'D	66510	
55	43	43	MISSY ELLIOTT/One Minute Man	63554	
33	42	42	JAY-Z/Zo (H.O.V.A.)	80176	
37	37	37	NO DOUBT/Hey Baby	54066	
34	34	34	BRITNEY SPEARS/Trn A Slave 4 U	53208	
26	34	34	CA...LING/Whenever You Will Go	50252	
23	34	34	ALIEN ANT FARM/Smooth Criminal	48774	
17	34	34	LINMAN PARKIN/The End	47298	
32	27	27	ENRIQUE IGLESIAS/Here	47296	
20	27	27	ALICIA KEYS/Fallin'	39906	
20	27	27	NSYNC/One	39066	
27	27	27	CRAG DAVID/7 Days	39906	
20	27	27	JENIFER LOPEZ/Trn Real	36950	
25	25	25	CRAG DAVID/7 Days	36950	
25	25	25	O-TOWN/We Ft Together	36950	
23	23	23	JANET/Someone To Call...	33994	
22	23	23	JAGGED EDGE/Where The Party At	33994	
24	21	21	FIVE FOR FIGHTING/Superman (It's...)	31038	
23	21	21	STAND!N'S Been Awful	31038	
20	20	20	NELLY/1	29560	
14	19	19	LENNY KRAWITZ/Dig In	28082	
14	19	19	JEWEL/Standin' Still	28082	
11	18	18	SUGAR RAY/When It's Over	23648	
11	18	18	ALICIA KEYS/Fallin'	23648	
14	14	14	AAJYAN/Try Again	20682	
14	14	14	LIFEHOUSE/Where's Your Head At	20682	
19	13	13	ALL STAR TRIBUTE/What's Going On	19782	
15	12	12	GIGI D'AGOSTINO/It's My Thing	18336	
11	11	11	BACKSTREET BOYS/Drowning	16258	
21	11	11	STAND!N'S Been Awful	16258	

MARKET #2

KIIS/Los Angeles

Clear Channel
(818) 341-1027
Ivey/Steale
12+ Cume 1,837,200



PLAYS	LW	RT	ARTIST/TITLE	GI	(000)
67	79	79	SHAKIRA/Whenever Whenever	66044	
72	77	77	ENRIQUE IGLESIAS/Here	64372	
64	75	75	MARY J. BLIGE/Family Affair	62700	
66	71	71	PNK/Get The Party...	59356	
43	67	67	NICKELBACK/How You Remind Me	56012	
58	68	68	Y'SYNCGone	50193	
31	53	53	BRITNEY SPEARS/Trn A Slave 4 U	44308	
53	51	51	MICHELLE BRANCH/Everywhere	42636	
53	51	51	BACKSTREET BOYS/Drowning	41800	
62	48	48	NSYNC/One	40128	
34	40	40	GNINW/Where's Your Head At	34276	
43	38	38	NELLY FURTADO/Turn On The Light	31768	
33	37	37	LENNY KRAWITZ/Dig In	27588	
58	33	33	ALIEN ANT FARM/Smooth Criminal	27588	
27	30	30	TOY'D	25080	
29	29	29	EVE FOWEN STEFANAMI/et Me Blow Ya Mind	25080	
27	27	27	NSYNC/One	24278	
19	26	26	JARULE/Live It Up	21738	
12	26	26	USHER/Get It Bad	21738	
37	25	25	SUGAR RAY/When It's Over	20900	
25	25	25	CRAG DAVID/7 Days	20900	
24	24	24	FIVE FOR FIGHTING/Superman (It's...)	20028	
23	24	24	NSYNC/One	18228	
21	22	22	O-TOWN/We Ft Together	18228	
4	21	21	JANET/Someone To Call...	17552	
30	20	20	USHER/Remind Me	16720	
18	17	17	LINMAN PARKIN/The End	14212	
20	17	17	STAND!N'S Been Awful	14212	
12	16	16	LENNY KRAWITZ/Dig In	13376	
13	15	15	O-TOWN/We Ft Together	13376	
14	15	15	JEWEL/Standin' Still	12540	
11	14	14	ALICIA KEYS/Fallin'	11982	
16	15	15	CRED/MY Sacrifice	11740	
4	14	14	CALLING/Where's Your Head At	11740	
12	14	14	LENNY KRAWITZ/Dig In	11740	
11	14	14	DESTINY'S CHILD/Emotion	11088	
10	13	13	SUGAR RAY/When It's Over	11088	
18	13	13	NSYNC/One	10662	
14	12	12	EVAN AND JAYON/The Distance	10662	

MARKET #3

WKSC/Chicago

Clear Channel
(312) 255-5100
Phillips/Murray
12+ Cume 873,200



PLAYS	LW	RT	ARTIST/TITLE	GI	(000)
91	99	99	MARY J. BLIGE/Family Affair	30492	
89	98	98	TOY'D	30184	
73	95	95	NICKELBACK/How You Remind Me	29290	
51	92	92	PNK/Get The Party...	28336	
84	86	86	ENRIQUE IGLESIAS/Here	26488	
58	88	88	Y'SYNCGone	25038	
44	65	65	BRITNEY SPEARS/Trn A Slave 4 U	20020	
81	60	60	MICHELLE BRANCH/Everywhere	19480	
53	58	58	JENIFER LOPEZ/Trn Real	17864	
58	58	58	DESTINY'S CHILD/Emotion	15408	
57	49	49	CRAG DAVID/7 Days	15408	
50	46	46	BU CANTRELL/He 'Em Up Style...	14168	
43	45	45	ALIEN ANT FARM/Smooth Criminal	13920	
44	44	44	JARULE/Live It Up	13552	
72	41	41	NELLY FURTADO/Turn On The Light	12828	
41	41	41	NELLY FURTADO/Turn On The Light	12828	
39	35	35	USHER/Remind Me	12012	
26	38	38	NO DOUBT/Hey Baby	11704	
43	36	36	JAY-Z/Zo (H.O.V.A.)	11088	
33	36	36	ALICIA KEYS/Fallin'	11088	
43	35	35	NSYNC/One	10780	
21	35	35	NELLY FURTADO/Turn On The Light	10780	
24	34	34	BLU/Beautiful Day	10472	
23	33	33	MISSY ELLIOTT/One Minute Man	10184	
31	33	33	NSYNC/One	10184	
52	33	33	3 DOORS DOWN/Be Like That	10164	
21	31	31	SHAKIRA/Whenever Whenever	9548	
30	30	30	LIFEHOUSE/Where's Your Head At	9240	
27	28	28	NSYNC/One	9240	
23	27	27	LENNY KRAWITZ/Dig In	9240	
16	27	27	NSYNC/One	8624	
16	27	27	CITY HIGH/What Would You Do?	8624	
12	23	23	FIVE FOR FIGHTING/Superman (It's...)	8316	
12	23	23	NSYNC/One	8316	
12	23	23	NSYNC/One	8316	
18	21	21	ALICIA KEYS/A Woman's Worth	8232	
11	19	19	BUBBA SPAROC/Only	8522	
11	19	19	AAJYAN/Try Again	8522	
5	19	19	JANET/Someone To Call...	8522	
15	17	17	EVE FOWEN STEFANAMI/et Me Blow Ya Mind	8236	
15	17	17	NSYNC/One	8236	
43	16	16	LFO/Every Other Time	4928	
21	16	16	CALLING/Where's Your Head At	4928	

MARKET #4

K202/San Francisco

Clear Channel
(415) 957-0957
Keshup/Reid
12+ Cume 792,500



PLAYS	LW	RT	ARTIST/TITLE	GI	(000)
86	71	71	MARY J. BLIGE/Family Affair	20661	
69	83	83	ALICIA KEYS/Fallin'	18333	
81	82	82	PNK/Get The Party...	18042	
58	85	85	NELLY FURTADO/Turn On The Light	16878	
64	87	87	EVE FOWEN STEFANAMI/et Me Blow Ya Mind	15587	
45	87	87	USHER/Get It Bad	16887	
66	86	86	NICKELBACK/How You Remind Me	16296	
69	85	85	JENIFER LOPEZ/Trn Real	16005	
54	84	84	DESTINY'S CHILD/Emotion	15714	
22	82	82	JANET/Someone To Call...	15132	
20	84	84	JARULE/Live It Up	14502	
50	80	80	SHAKIRA/Whenever Whenever	14550	
61	80	80	STAND!N'S Been Awful	12894	
40	80	80	NO DOUBT/Hey Baby	12804	
41	80	80	CRAG DAVID/7 Days	12804	
52	43	43	ALL STAR TRIBUTE/What's Going On	12513	
23	43	43	BRITNEY SPEARS/Trn A Slave 4 U	12513	
25	43	43	GNINW/Where's Your Head At	12513	
40	43	43	MATCHBOX TWENTY/Last Beautiful Day	11640	
36	43	43	BYVA/Only Time	10476	
34	43	43	JENIFER LOPEZ/Trn Real	10476	
48	42	42	BU CANTRELL/He 'Em Up Style...	8912	
13	40	40	CALLING/Where's Your Head At	8730	
25	40	40	NELLY FURTADO/Turn On The Light	8730	
24	40	40	CRAG DAVID/7 Days	8730	
26	40	40	CRISTINA MILANIAN/et Me Blow Ya Mind	7586	
7	40	40	CITY HIGH/Carroll	7586	
50	37	37	TOY'D	7275	
49	37	37	CITY HIGH/What Would You Do?	6984	
12	37	37	FIVE FOR FIGHTING/Superman (It's...)	6693	
12	37	37	NSYNC/One	6693	
18	36	36	ALICIA KEYS/A Woman's Worth	5238	
11	35	35	SMASH MOUTH/Pacific Coast Party	5238	
15	35	35	ENRIQUE IGLESIAS/Here	5238	
15	35	35	NSYNC/One	5238	
16	35	35	ALIEN ANT FARM/Smooth Criminal	4965	
11	35	35	JANET/Someone To Call...	4584	
11	35	35	SUGAR RAY/When It's Over	4366	
13	35	35	NSYNC/One	4540	
11	35	35	O-TOWN/We Ft Together	4540	

MARKET #5

WIOQ/Philadelphia

Clear Channel
(610) 667-8100
Bridgman/Newsome
12+ Cume 1,922,300



PLAYS	LW	RT	ARTIST/TITLE	GI	(000)
100	100	100	MARY J. BLIGE/Family Affair	45400	
97	99	99	TOY'D	44906	
70	93	93	JARULE/Live It Up	42222	
60	71	71	NICKELBACK/How You Remind Me	32334	
86	86	86	NSYNC/One	30872	
85	86	86	PNK/Get The Party...	29892	
45	83	83	USHER/Get It Bad	24062	
59	83	83	ENRIQUE IGLESIAS/Here	24062	
35	43	43	BRITNEY SPEARS/Trn A Slave 4 U	19522	
41	41	41	LINMAN PARKIN/The End	18614	
23	40	40	NELLY FURTADO/Turn On The Light	1814	
39	39	39	DESTINY'S CHILD/Emotion	17705	
33	39	39	NICKELBACK/How You Remind Me	14962	
31	39	39	JENIFER LOPEZ/Trn Real	14074	
25	31	31	ALL STAR TRIBUTE/What's Going On	14074	
30	30	30	MICHELLE BRANCH/Everywhere	13820	
37	29	29	TOY'D	12712	
27	28	28	BACKSTREET BOYS/Drowning	12712	
32	28	28	JAGGED EDGE/Where The Party At	12122	
39	27	27	MISSY ELLIOTT/One Minute Man	12258	
16	27	27	NSYNC/One	8908	
16	27	27	CALLING/Where's Your Head At	8172	
13	27	27	LIFEHOUSE/Where's Your Head At	8172	
5	27	27	CRAG DAVID/7 Days	7718	
11	27	27	O-TOWN/We Ft Together	7718	
11	27	27	JARULE/Live It Up	7718	
16	27	27	NSYNC/One	7164	
15	27	27	LIFEHOUSE/Where's Your Head At	6810	
15	27	27	ALICIA KEYS/Fallin'	6810	
13	27	27	NSYNC/One	5902	
13	27	27	LIFEHOUSE/Where's Your Head At	5448	
12	27	27	NSYNC/One	5448	
12	27	27	FIVE FOR FIGHTING/Superman (It's...)	5448	
14	27	27	USHER/Remind Me	5448	
16	27	27	NSYNC/One	5448	
16	27	27	EVE FOWEN STEFANAMI/et Me Blow Ya Mind	5494	
11	27	27	JAY-Z/Zo (H.O.V.A.)	4948	
16	27	27	NSYNC/One	4540	
11	27	27	O-TOWN/We Ft Together	4540	

MARKET #6

KHKS/Dallas-Ft. Worth

Clear Channel
(214) 891-3400
Shannon/Morales
12+ Cume 725,600



PLAYS	LW	RT	ARTIST/TITLE	GI	(000)
68	88	88	NICKELBACK/How You Remind Me	25843	
82	78	78	MARY J. BLIGE/Family Affair	25038	
77	78	78	TOY'D	25038	
72	75	75	JENIFER LOPEZ/Trn Real	24076	
47	71	71	NELLY FURTADO/Turn On The Light	22791	
42	67	67	ENRIQUE IGLESIAS/Here	21507	
39	63	63	ALICIA KEYS/Fallin'	20223	
31	58	58	NSYNC/One	17913	
41	58	58	USHER/Get It Bad	16050	
51	49	49	PNK/Get The Party...	15729	
45	47	47	JARULE/Live It Up	15087	
63	44	44	SHAKIRA/Whenever Whenever	14124	
69	43	43	STAND!N'S Been Awful	13803	
31	40	40	MISSY ELLIOTT/One Minute Man	12840	
82	40	40	NSYNC/One	12086	
32	37	37	USHER/Remind Me	11877	
29	37	37	BU CANTRELL/He 'Em Up Style...	1	

R&R CHR/Rhythmic Top 50



November 30, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	USHER U Got It Bad (LaFace/Arista)	4416	-43	677424	10	70/1
2	2	GINUWINE Differences (Epic)	3423	-211	515332	20	68/0
4	3	JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	3147	-104	484580	17	63/0
3	4	MARY J. BLIGE Family Affair (MCA)	3069	-233	543884	19	65/0
7	5	NELLY FURTADO Turn Off The Light (DreamWorks)	2858	+189	398247	9	62/0
6	6	NELLY #1 (Priority/Capitol)	2831	+142	371592	14	61/0
5	7	PETEY PABLO Raise Up (Jive)	2732	-29	369250	16	63/2
8	8	CITY HIGH Caramel (Interscope)	2536	-20	383535	12	61/0
9	9	112 Dance With Me (Bad Boy/Arista)	2378	-163	332106	14	60/0
11	10	JAY-Z Girls, Girls, Girls (Roc-A-Fella/IDJMG)	2304	+91	346537	10	61/0
10	11	JENNIFER LOPEZ I'm Real (Epic)	2276	-71	356388	23	66/0
12	12	AALIYAH Rock The Boat (BlackGround)	2134	+71	404737	14	53/2
Breaker	13	JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)	2052	+527	421689	4	60/51
13	14	FABOLOUS F/NATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)	1789	-228	265697	19	61/0
14	15	FAT JOE We Thuggin' (Terror Squad/Atlantic)	1786	+202	375693	7	63/2
17	16	JANET Son Of A Gun (I Betcha...) (Virgin)	1628	+174	200627	5	59/1
19	17	CRAIG DAVID 7 Days (Wildside/Atlantic)	1446	+171	161022	7	52/1
22	18	LUDACRIS Roll Out (My Business) (Def Jam South/IDJMG)	1344	+173	171520	7	48/2
20	19	ALICIA KEYS Fallin' (J)	1274	+1	205961	23	59/0
18	20	JAGGED EDGE Where The Party At (So So Def/Columbia)	1246	-62	194848	29	60/0
28	21	PINK Get The Party Started (Arista)	1234	+210	220247	6	36/3
15	22	BUBBA SPARXXX Ugly (Interscope)	1223	-351	172864	15	61/0
29	23	BUSTA RHYMES Break Ya Neck (J)	1215	+192	205974	6	54/2
31	24	FAITH EVANS You Gets No Love (Bad Boy/Arista)	1159	+207	192917	9	39/0
25	25	DMX Who We Be (Ruff Ryders/IDJMG)	1155	+71	233556	8	50/0
26	26	JUVENILE From Her Mamma (Mamma Got...) (Cash Money/Universal)	1142	+80	134381	10	42/2
24	27	ALICIA KEYS A Woman's Worth (J)	1137	+29	223584	7	48/2
27	28	'N SYNC Gone (Jive)	1135	+83	210410	12	34/3
23	29	DR. DRE & SNOOP DOGG The Wash (Interscope)	1110	-25	154517	5	47/0
21	30	DESTINY'S CHILD Emotion (Columbia)	1027	-186	110541	17	36/0
36	31	MR. CHEEKS Lights, Camera, Action (Universal)	955	+138	210389	5	39/4
33	32	MISSY ELLIOTT Take Away (Gold Mind/EastWest/EEG)	928	+46	154500	4	48/1
32	33	P. DIDDY & THE FAMILY Diddy (Bad Boy/Arista)	903	-35	138038	8	48/0
34	34	BRITNEY SPEARS I'm A Slave 4 U (Jive)	891	+34	162820	8	29/0
30	35	JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	888	-121	99804	20	51/0
44	36	MARY J. BLIGE No More Drama (MCA)	838	+257	110671	2	50/7
Breaker	37	FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)	733	+275	127352	2	50/8
37	38	JAGGED EDGE Goodbye (So So Def/Columbia)	733	-8	99147	11	37/1
Breaker	39	MICHAEL JACKSON Butterflies (Epic)	710	+155	171209	2	44/5
35	40	R. KELLY Feelin' On Yo Booty (Jive)	708	-133	103575	17	27/0
38	41	NB RIDAZ F/ANGELINA Runaway (Upstairs)	706	+34	78330	4	20/3
43	42	ENRIQUE IGLESIAS Hero (Interscope)	662	+66	172554	3	16/1
40	43	DR. DRE & DJ QUIK Put It On Me (Priority)	645	-23	141160	7	22/0
48	44	SHAKIRA Whenever Wherever (Epic)	592	+106	126395	2	14/0
50	45	JERMAINE DUPRI Welcome To Atlanta (So So Def/Columbia)	551	+118	107877	2	26/5
42	46	TIMBALAND & MAGOOD All Y'All (BlackGround)	550	-49	86775	5	30/0
Breaker	47	R. KELLY The World's Greatest (Interscope/Jive)	535	+244	47930	1	43/4
45	48	DESTINY'S CHILD Brown Eyes (Columbia)	530	-41	62893	16	10/0
Breaker	49	OUTKAST The Whole World (LaFace/Arista)	491	+329	75611	1	48/5
41	50	MAXWELL Lifetime (Columbia)	468	-177	59706	16	25/0

71 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 11/18-Saturday 11/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals. Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2001, The Arbitron Company). © 2001, R&R, Inc.

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)	51
MYSTIKAL Bouncin' Back (Bumpin' Me...) (Jive)	28
BRIAN MCKNIGHT Still (Motown/Universal)	16
MOBB DEEP Hey Luv (Anything) (Loud/Columbia)	13
FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)	8
MARY J. BLIGE No More Drama (MCA)	7
AMANDA PEREZ Never (Universal)	6
OUTKAST The Whole World (LaFace/Arista)	5
MICHAEL JACKSON Butterflies (Epic)	5
JERMAINE DUPRI Welcome To Atlanta (So So Def/Columbia)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)	+527
OUTKAST The Whole World (LaFace/Arista)	+329
FABOLOUS Young'n (Holla...) (Desert Storm/Elektra/EEG)	+275
MARY J. BLIGE No More Drama (MCA)	+257
R. KELLY The World's Greatest (Interscope/Jive)	+244
PINK Get The Party Started (Arista)	+210
FAITH EVANS You Gets No Love (Bad Boy/Arista)	+207
FAT JOE We Thuggin' (Terror Squad/Atlantic)	+202
BUSTA RHYMES Break Ya Neck (J)	+192
NELLY FURTADO Turn Off The Light (DreamWorks)	+189

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

JA RULE

Always On Time (Murder Inc./Def Jam/IDJMG)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2052/527	60/51	13

FABOLOUS

Young'n (Holla Back) (Desert Storm/Elektra/EEG)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
733/275	50/8	37

MICHAEL JACKSON

Butterflies (Epic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
710/155	44/5	39

R. KELLY

The World's Greatest (Interscope/Jive)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
535/244	43/4	47

OUTKAST

The Whole World (LaFace/Arista)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
491/329	48/5	49

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

hooks.com

HOOKS
UNLIMITED
The World's Premier Music Hook Service

Fast Hooks. No Snags.

CHR/RHYTHMIC Indicator

Most Added.

- JA RULE** Always On Time (*Murder Inc./Def Jam/IDJMG*)
- MYSTIKAL** Bouncin' Back (Bumpin' Me...) (*Jive*)
- BRIAN MCKNIGHT** Still (*Motown*)
- MARY J. BLIGE** No More Drama (*MCA*)
- JERMAINE DUPRI** Welcome To Atlanta (*So So Def/Columbia*)
- MOBB DEEP** Hey Luv (Anything) (*Loud/Columbia*)
- R. KELLY** The World's Greatest (*Interscope/Jive*)
- CRAIG DAVID** 7 Days (*Wildside/Atlantic*)
- AMANDA PEREZ** Never (*Universal*)
- ALICIA KEYS** A Woman's Worth (*J*)
- FAT JOE** We Thuggin' (*Terror Squad/Atlantic*)
- OUTKAST** The Whole World (*LaFace/Arista*)
- BUSTA RHYMES** Break Ya Neck (*J*)
- NB RIDAZ F/ANGELINA** Runaway (*Upstairs*)
- LIL BOW WOW** Thank You (*So So Def/Columbia*)
- ANGIE STONE** Brotha (*J*)
- TONI BRAXTON** Christmas In Jamaica (*Arista*)
- NO DOUBT** Hey Baby (*Interscope*)

New & Active

- JOE** Let's Stay Home Tonight (*Jive*)
Total Plays: 352, Total Stations: 30, Adds: 2
- MYSTIKAL** Bouncin' Back (Bumpin' Me...) (*Jive*)
Total Plays: 344, Total Stations: 34, Adds: 28
- RAYWON** 2-Way (*MCA*)
Total Plays: 337, Total Stations: 28, Adds: 0
- MOBB DEEP** Hey Luv (Anything) (*Loud/Columbia*)
Total Plays: 336, Total Stations: 28, Adds: 13
- DILATED PEOPLES** Worst Comes To Worst (*Capitol*)
Total Plays: 326, Total Stations: 32, Adds: 1
- WARREN G** Lookin' At You (*Universal*)
Total Plays: 298, Total Stations: 26, Adds: 0
- ICE CUBE** \$100 Bill Y'all (*Priority*)
Total Plays: 264, Total Stations: 28, Adds: 3
- BLAUQUE** Can't Get It Back (*Columbia*)
Total Plays: 256, Total Stations: 22, Adds: 0
- GLENN LEWIS** Don't You Forget It (*Epic*)
Total Plays: 242, Total Stations: 23, Adds: 3
- EIGHTBALL** Stop Playin' Games (*8Ways/Jcor*)
Total Plays: 216, Total Stations: 23, Adds: 2
- COO COD CAL** How Does It Feel To Ya (*Tommy Boy*)
Total Plays: 178, Total Stations: 21, Adds: 3
- MACK 10** Hate In Yo Eyes (*Cash Money/Universal*)
Total Plays: 161, Total Stations: 13, Adds: 1
- JONELL & M. MAN** Round & Round (*Def Jam/IDJMG*)
Total Plays: 158, Total Stations: 14, Adds: 1
- LIL' WAYNE** Shine (*Cash Money/Universal*)
Total Plays: 153, Total Stations: 8, Adds: 0
- OJ ENCORE** I See Right Through You (*MCA*)
Total Plays: 145, Total Stations: 8, Adds: 0
- QARUDE** Sandstorm (*Groovicious/Strictly Rhythm*)
Total Plays: 123, Total Stations: 9, Adds: 0
- PRODUCT G&B F/SANTANA** Dirty Dancin' (*J*)
Total Plays: 120, Total Stations: 13, Adds: 3
- BELL BIV DEVOE** Da Hot Sh** (Aight) (*Universal*)
Total Plays: 117, Total Stations: 15, Adds: 0
- N.O.R.E.** Grimey (*Violator/IDJMG*)
Total Plays: 112, Total Stations: 26, Adds: 0
- MASTER P** Ooohhwee (*No Limit/Universal*)
Total Plays: 108, Total Stations: 16, Adds: 0
- M. JORDAN** You Must Have Been (*Def Soul/IDJMG*)
Total Plays: 105, Total Stations: 17, Adds: 0
- AMANDA PEREZ** Never (*Universal*)
Total Plays: 92, Total Stations: 9, Adds: 6
- DRAMA** Big Ball (*Atlantic*)
Total Plays: 84, Total Stations: 7, Adds: 0
- MPRESS** Maybe (*Big 3/Artemis*)
Total Plays: 82, Total Stations: 8, Adds: 1
- BRIAN MCKNIGHT** Still (*Motown/Universal*)
Total Plays: 47, Total Stations: 19, Adds: 16

Songs ranked by total plays

CHR/Rhythmic Reporters Stations and their adds listed alphabetically by market

KYLZ/Albuquerque, NM PD: Robb Royala MD: DJ Lopez APD: Mr. Clean 3 MYSTIKAL "Bouncin'" JA RULE "Always" MOBB DEEP "Luv"	WCHH/Charlotte, NC PD: Reggie D 28 MARY J. BLIGE "Drama" 14 MICHEL JACKSON "Butter" 14 MICHEL JACKSON "Butter"	KBOS/Fresno, CA PD: E. Curtis Johnson APD: Greg Hoffman 11 JA RULE "Always" MYSTIKAL "Bouncin'"	WJBT/Jacksonville, FL PD: Aaron Maxwell MD: G-Wiz 4 JA RULE "Always"	KDMN/Monterey-Salinas, CA PD: Dennis Marfinez 10 NE RIDAZ F/ANGELINA "Runaway" 2 JA RULE "Always"	KUUU/Palm Springs, CA PD/MD: Pattie Morano APD: Aundrey MYSTIKAL "Bouncin'" AMANDA PEREZ "Never" JA RULE "Always" BRIAN MCKNIGHT "Still" CRAIG DAVID "Days"	WCCO/Salisbury, MD PD: Wookie MD: Deedee 23 JA RULE "Always" MAYI B LIGE "Drama" LIL BOW WOW "Thank" BRIAN MCKNIGHT "Still"	KUBE/Seattle-Tacoma, WA OM: Shelle Hart PD: Eric Powers APD/MD: Aelle Pili 44 JA RULE "Always" DESTINY'S CHILD "Christmas" R KELLY "Greatest"
KFAT/Anchorage, AK DM: Mark Carlson APD/MD: Marvin Negent JERMAINE DUPRI "Welcome" MOBB DEEP "Luv" JA RULE "Always"	WBBM-FM/Chicago, IL PD: Todd Cavanah MD: Erik Bradley 5 PETE PARLO "Rasta" 1 PETE PARLO "Rasta"	KSEQ/Fresno, CA PD: Tommy Del Rio MD: Jo Jo Lopez 31 JA RULE "Always" JA RULE "Always" JERMAINE DUPRI "Welcome" MYSTIKAL "Bouncin'" AMANDA PEREZ "Never"	WXIS/Johnson City, TN PD: Todd Ambrose MD: Jeff Ambrose 48 JA RULE "Always" MYSTIKAL "Bouncin'" JERMAINE DUPRI "Welcome"	WJWZ/Montgomery, AL PD/MD: D-Rock 38 JA RULE "Always" 15 MYSTIKAL "Bouncin'" 15 JERMAINE DUPRI "Welcome"	KPSU/Palm Springs, CA PD: Kayvon Melton APD/MD: Zae Davis MAYI B LIGE "Drama" ICE CUBE "Luv" MOBB DEEP "Luv"	KUUU/Salt Lake City, UT DM: Kayvon Melton APD/MD: Zae Davis MAYI B LIGE "Drama" ICE CUBE "Luv" MOBB DEEP "Luv"	KBT/Shevport, R.L.A. PD/MD: Queen Echols 40 JA RULE "Always" TONI BRAXTON "Christmas" DESTINY'S CHILD "Christmas" JA RULE "Always" BRIAN MCKNIGHT "Still" MOBB DEEP "Luv"
WBTS/Atlanta, GA APD/MD: Jeff Miles 7 OUTKAST "Word"	WKIE/Chicago, IL PD: Chris Shabel R. KELLY "Greatest" SERGIO MELIANS "Hero" UPPER "Word"	WJMH/Greensboro, NC MD: Tap Money 30 JERMAINE DUPRI "Welcome" 37 MICHEL JACKSON "Butter" 13 MYSTIKAL "Bouncin'" 15 MYSTIKAL "Bouncin'"	KLUC/Las Vegas, NV PD: Cal Thomas OM/MD: Brian Douglas MD: J.B. King 51 JA RULE "Always" BRIAN MCKNIGHT "Still"	WKUU/New York, NY VP/Prog.: Frankie Blue MD: Garthma No Adds	KKFX/Phoenix, AZ PD: Bruce St. James APD/MD: Charlie Huro 10 FABOLOUS "Young'n" 10 BUSTAR RHYMES "Break" 10 JA RULE "Always" 10 OUTKAST "Word"	KBBT/San Antonio, TX PD: J.D. Gonzalez APD: Danny B MD: Ramoo No Adds	KNN/Stockton Modesto, CA VP/Prog.: John Christian PD: Amanda King COO COD CAL "How" BRIAN MCKNIGHT "Still" MYSTIKAL "Bouncin'"
WZBZ/Atlantic City, NJ PD: Ted Nash "N SYNC" "Donr" MAYI B LIGE "Drama" BRIAN MCKNIGHT "Still"	KNDA/Corpus Christi, TX PD/MD: Mapp-1 39 JA RULE "Always" MYSTIKAL "Bouncin'" AMANDA PEREZ "Never" PINK "Word" PRODUCT G&B/SANTANA "Diry"	WQSL/Greenville, NC PD: Brian Richman APD/MD: Jack Spade 47 JA RULE "Always" JERMAINE DUPRI "Welcome" MOBB DEEP "Luv"	KHTE/Little Rock, AR Dir/Prog.: Larry LeBans MD: Peter Gunn JERMAINE DUPRI "Welcome" JA RULE "Always" BRIAN MCKNIGHT "Still" MOBB DEEP "Luv" MYSTIKAL "Bouncin'"	WVNZ/Norfolk, VA MD: Jay West 10 JA RULE "Always" 9 BUSTAR RHYMES "Break" 3 P. D'arcy "Word" 3 FABOLOUS "Young'n"	KZZP/Phoenix, AZ MD: Carlos No Adds	KTFM/San Antonio, TX PD: Mark T. Jackson 52 JA RULE "Always" 5 MYSTIKAL "Bouncin'"	WLD/Tampa, FL PD: Orlando APD: Seantman MD: Berta 41 JA RULE "Always"
KOBT/Austin, TX PD: Scooter B. Stevens APD: Mark McCrep 30 JA RULE "Always" MICHEL JACKSON "Butter" MOBB DEEP "Luv" MYSTIKAL "Bouncin'" SPM "High"	KZFM/Corpus Christi, TX PD: Ed Ocasas MD: Ariane Madell 1 OUTKAST "Word" 14 BOW WOW "Thank" MYSTIKAL "Bouncin'" SPM "High"	WZMX/Hartford, CT DM: Steve Salfany PD: Walter Star APD/MD: David Simpson 4 JA RULE "Always" MAYI B LIGE "Drama" MAYI B LIGE "Drama"	KPWR/Los Angeles, CA APD: Damon Young MD: E-Man 30 JA RULE "Always" 13 JERMAINE DUPRI "Welcome" 15 PETE PARLO "Rasta"	KBAT/Odessa-Midland, TX VP/Prog: Jimmy Seal MD: Leo Caro MD: LJ Sit-Medros BRIAN MCKNIGHT "Still" OUTKAST "Word"	KJVM/Portland, OR Dir/Prog.: Mark Adams APD: Maria Deves MD: Pretty Boy Dentay 15 JA RULE "Always"	KTFM/San Antonio, TX PD: Mark T. Jackson 52 JA RULE "Always" 5 MYSTIKAL "Bouncin'"	WLD/Tampa, FL PD: Orlando APD: Seantman MD: Berta 41 JA RULE "Always"
KISV/Bakersfield, CA PD: Bob Lewis APD/MD: Picazza 5 FAT JOE "Thuggin'" MAYI B LIGE "Drama" JARET "Word"	KRBV/Dallas-Ft. Worth, TX DM: John Cook APD: Alex Valentine No Adds	KDOB/Honolulu, HI PD: Leo Baldwin MD: Ryan Sear MAYI B LIGE "Drama" COO COD CAL "How" JOE "Word" GLENN LEWIS "Forget"	KLZK/Lubbock, TX MD: Marc Anthony BRIAN MCKNIGHT "Still" AMANDA PEREZ "Never" CRAIG DAVID "Days"	KMFK/Odessa-Midland, TX PD/MD: Dana Cortez MAYI B LIGE "Drama" MYSTIKAL "Bouncin'" MOBB DEEP "Luv" CRAIG DAVID "Days"	WVVK/Providence, RI MD: Bradley Ryan 53 JA RULE "Always" 9 BUSTAR RHYMES "Break" 9 MOBB DEEP "Luv" "N SYNC" "Donr" R. KELLY "Greatest"	KXHT/San Diego, CA DM/MD: Lisa Karsting MD: Dale Selvan 6 JA RULE "Always" MYSTIKAL "Bouncin'" NE RIDAZ F/ANGELINA "Runaway" OUTKAST "Word"	KBLZ/Tyler-Longview, TX MD: Patu 29 JA RULE "Always" BRIAN MCKNIGHT "Still" MYSTIKAL "Bouncin'"
WERQ/Baltimore, MD PD: Brian Summers APD/MD: Weta At Night 46 JA RULE "Always" 27 MYSTIKAL "Bouncin'" GLENN LEWIS "Forget" BRIAN MCKNIGHT "Still" OUTKAST "Word"	KOKS/Denver-Boulder, CO PD: Cat Collins MD: John E. Kage 37 JA RULE "Always" FABOLOUS "Young'n"	KKH/Honolulu, HI PD: Fred Rice MD: Paula Sala 10 JA RULE "Always" MYSTIKAL "Bouncin'" 10 JA RULE "Always" BUSTAR RHYMES "Break" MAYI B LIGE "Drama" JERMAINE DUPRI "Welcome" MYSTIKAL "Bouncin'" AMANDA PEREZ "Never"	KWYN/Reno, NV PD: Bill Schelz 1 JA RULE "Always" 1 MYSTIKAL "Bouncin'" BRIAN MCKNIGHT "Still" MOBB DEEP "Luv"	KBAT/Odessa-Midland, TX PD/MD: Dana Cortez MAYI B LIGE "Drama" MYSTIKAL "Bouncin'" MOBB DEEP "Luv" CRAIG DAVID "Days"	KWNV/Reno, NV PD: Bill Schelz 1 JA RULE "Always" 1 MYSTIKAL "Bouncin'" BRIAN MCKNIGHT "Still" MOBB DEEP "Luv"	KYLD/San Francisco, CA VP/Prog.: Michael Martin APD/MD: Jazzy Jim Archer 65 JA RULE "Always" BRIAN MCKNIGHT "Still" MYSTIKAL "Bouncin'" AMANDA PEREZ "Never" MOBB DEEP "Luv"	KBLZ/Tyler-Longview, TX MD: Patu 29 JA RULE "Always" BRIAN MCKNIGHT "Still" MYSTIKAL "Bouncin'"
WBHJ/Birmingham, AL PD: Mickey Johnson APD/MD: Mary Kay 27 MYSTIKAL "Bouncin'" 12 ALICIA KEYS "A Woman's Worth" 8 ANGIE STONE "Brotha" 1 MOBB DEEP "Luv"	KPRR/EI Paso, TX DM/MD: John Candelario APD: Paul Diaz MD: Gina Lee Fuentaz 9 JA RULE "Always" MICHEL JACKSON "Butter" LUDACRS "Word" R. KELLY "Greatest"	KKME/Honolulu, HI PD: K.C. MD: Kevin Abbaba 69 JA RULE "Always" MD: GINA LEE "Fuentaz" BRIAN MCKNIGHT "Still" MYSTIKAL "Bouncin'"	KWNV/Reno, NV PD: Bill Schelz 1 JA RULE "Always" 1 MYSTIKAL "Bouncin'" BRIAN MCKNIGHT "Still" MOBB DEEP "Luv"	WPOW/Miami, FL PD: Kid Curry APD: Tony The Tiger MD: Eddie Mix 3 JA RULE "Always" CRAIG DAVID "Days" MOBB DEEP "Luv" MYSTIKAL "Bouncin'"	KGJ/Riverside, CA PD: Jesse Owen Interim MD: DDM 3 JA RULE "Always" BRIAN MCKNIGHT "Still"	KYLD/San Francisco, CA VP/Prog.: Michael Martin APD/MD: Jazzy Jim Archer 65 JA RULE "Always" BRIAN MCKNIGHT "Still" MYSTIKAL "Bouncin'" AMANDA PEREZ "Never" MOBB DEEP "Luv"	KDGS/Wichita, KS PD: Greg Williams MD: Jo Jo Collins MYSTIKAL "Bouncin'" 1 NE RIDAZ F/ANGELINA "Runaway" 1 BRIAN MCKNIGHT "Still"
WJMN/Boston, MA VP/Prog./PD: Caitlino Jack APD: Danick D'Haron MD: Kid David Corey AMC: Chris Tyler No Adds	WBT/Fl. Myers, FL PD: Bob Matthews MD: Bruce The Hood 26 JA RULE "Always"	KHXX/Houston-Galveston, TX PD: Kason Powell MD: Sara G 55 JA RULE "Always" 10 FAT JOE "Thuggin'" R. KELLY "Greatest"	KTTB/Minneapolis, MN PD: Randy James APD: Bradberry Joe MD: Pink "Word" 21 JA RULE "Always" MAYI B LIGE "Drama" LIL BOW WOW "Thank"	KHYN/Modesto, CA DM/MD: Rene Roberts APD: Rich Adams 47 JA RULE "Always" 15 MYSTIKAL "Bouncin'" BRIAN MCKNIGHT "Still"	KGJ/Riverside, CA PD: Jesse Owen Interim MD: DDM 3 JA RULE "Always" BRIAN MCKNIGHT "Still"	KWNV/Reno, NV PD: Bill Schelz 1 JA RULE "Always" 1 MYSTIKAL "Bouncin'" BRIAN MCKNIGHT "Still" MOBB DEEP "Luv"	KDGS/Wichita, KS PD: Greg Williams MD: Jo Jo Collins MYSTIKAL "Bouncin'" 1 NE RIDAZ F/ANGELINA "Runaway" 1 BRIAN MCKNIGHT "Still"
WRVZ/Charleston, WV PD: Bill Shahan JERMAINE DUPRI "Welcome" MOBB DEEP "Luv" NE RIDAZ F/ANGELINA "Runaway" ANGIE STONE "Brotha"	WJFX/Fl. Wayne, IN PD: Phil Becker MD: Waseal 43 JA RULE "Always" 4 BUSTAR RHYMES "Break" 3 FABOLOUS "Young'n" 1 DILATED PEOPLES "Worst" 1 ICE CUBE "Y'all"	KTH/Houston-Galveston, TX MD: Sara G 37 JA RULE "Always" MAYI B LIGE "Drama"	KCAQ/Oxnard-Ventura, CA PD/MD: Erica Garcia APD: Big Bear 27 JA RULE "Always" 15 MYSTIKAL "Bouncin'" BRIAN MCKNIGHT "Still"	KHYN/Modesto, CA DM/MD: Rene Roberts APD: Rich Adams 47 JA RULE "Always" 15 MYSTIKAL "Bouncin'" BRIAN MCKNIGHT "Still"	KGJ/Riverside, CA PD: Jesse Owen Interim MD: DDM 3 JA RULE "Always" BRIAN MCKNIGHT "Still"	KWNV/Reno, NV PD: Bill Schelz 1 JA RULE "Always" 1 MYSTIKAL "Bouncin'" BRIAN MCKNIGHT "Still" MOBB DEEP "Luv"	KDGS/Wichita, KS PD: Greg Williams MD: Jo Jo Collins MYSTIKAL "Bouncin'" 1 NE RIDAZ F/ANGELINA "Runaway" 1 BRIAN MCKNIGHT "Still"
WWBZ/Charleston, SC PD: George Cook 33 JA RULE "Always" 6 MYSTIKAL "Bouncin'" 1 DILATED PEOPLES "Worst" ICE CUBE "Y'all"							

Monitored Reporters
83 Total Reporters

71 Total Monitored

12 Total Indicator
11 Current Indicator Playlists

Did Not Report For Two Consecutive Weeks; Data Not Used (1):
KSPW/Springfield, MO

November 30, 2001

RateTheMusic.com
BY MEDIABASE™

America's Best Testing CHR/Rhythmic Songs 12+ For The Week Ending 11/30/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
USHER U Got It Bad(LaFace/Arista)	4.30	4.27	93%	14%	4.30	92%	14%
112 Dance With Me(Bad Boy/Arista)	4.10	4.14	88%	19%	4.13	88%	19%
JA RULE Livin' It Up(Murder Inc./Def Jam/IDJMG)	4.08	4.14	96%	23%	4.09	96%	23%
GINUWINE Differences(Epic)	4.06	4.15	87%	22%	4.09	87%	21%
NELLY#1(Priority)	4.03	4.09	93%	15%	4.09	93%	14%
CITY HIGH Caramel(Interscope)	4.03	3.98	86%	14%	4.10	85%	12%
PETEY PABLO Raise Up(Jive)	4.02	4.04	73%	15%	4.14	72%	13%
AALIYAH Rock The Boat(BlackGround)	4.02	4.05	86%	15%	4.03	85%	14%
MARY J. BLIGE Family Affair(MCA)	4.00	4.13	95%	33%	3.94	94%	35%
JENNIFER LOPEZ F/JA RULE I'm Real(Epic)	4.00	4.00	98%	48%	4.01	98%	48%
PINK Get The Party Started(Arista)	3.99	3.89	87%	13%	3.98	86%	13%
FABOLOUS F/NATE DOGG Can't Deny It(Desert Storm/Elektra/EEG)	3.98	3.96	89%	27%	4.01	90%	27%
JAGGED EDGE Where The Party At?(So So Def/Columbia)	3.97	3.96	98%	43%	3.98	98%	43%
CRAIG DAVID 7 Days(Wildside/Atlantic)	3.96	3.90	66%	9%	4.01	65%	8%
LUDACRIS Roll Out(Def Jam South/IDJMG)	3.93	-	52%	4%	4.02	51%	3%
DMX Who We Be(Ruff Ryders/IDJMG)	3.92	4.03	77%	12%	3.97	77%	11%
ALICIA KEYS A Woman's Worth(J)	3.91	3.99	74%	12%	3.87	72%	12%
NELLY FURTADO Turn Off The Light(DreamWorks)	3.83	3.82	93%	24%	3.83	93%	24%
ALICIA KEYS Fallin'(J)	3.81	3.87	98%	57%	3.75	98%	57%
MISSY ELLIOTT Take Away(Gold Mind/EastWest/EEG)	3.81	-	43%	5%	3.79	41%	5%
BUSTA RHYMES Break Ya Neck(J)	3.80	-	56%	7%	3.87	55%	7%
MISSY ELLIOTT One Minute Man(Gold Mind/EastWest/EEG)	3.78	3.83	96%	41%	3.75	97%	43%
DESTINY'S CHILD Emotion(Columbia)	3.77	3.70	93%	25%	3.86	92%	23%
JANET Son Of A Gun(Virgin)	3.76	3.72	70%	9%	3.73	67%	9%
FAITH EVANS You Gets No Love(Bad Boy/Arista)	3.76	3.79	57%	10%	3.73	54%	9%
BUBBA SPARXXX Ugly(Interscope)	3.74	3.75	84%	26%	3.70	83%	27%
FAT JOE We Thuggin'(Terror Squad/Atlantic)	3.73	3.79	61%	8%	3.77	60%	7%
DR. DRE & SNOOP DOGG The Wash(Interscope)	3.65	3.79	44%	6%	3.70	41%	5%
JAY-Z Girls, Girls, Girls(Roc-A-Fella/IDJMG)	3.62	3.67	89%	23%	3.65	89%	23%
JUVENILE From Her Mamma(Cash Money/Universal)	3.57	-	41%	6%	3.72	39%	4%

Total sample size is 695 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Persons 12-24). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
MISSY ELLIOTT One Minute Man(Gold Mind/EastWest/EEG)	1063
112 Peaches & Cream(Bad Boy/Arista)	985
EVE F/G. STEFANI Let Me Blow Ya Mind(Ruff Ryders/Interscope)	963
RL/SNOOP DOGG/LIL' KIM Do U Wanna Roll(J)	887
TRICK DADDY I'm A Thug(Slip 'N Slide/Atlantic)	870
MISSY ELLIOTT Get Ur Freak On(Gold Mind/EastWest/EEG)	850
USHER U Remind Me(LaFace/Arista)	772
TOYA I Do(Arista)	716
BLU CANTRELL Hit 'Em Up Style (Oops!)(Arista)	697
CITY HIGH What Would You Do?(Interscope)	544
NELLY Ride Wit Me(Fo' Reel/Universal)	513
JA RULE F/LIL' MO... Put It On Me(Murder Inc./Def Jam/IDJMG)	507
CRAIG DAVID Fill Me In(Wildside/Atlantic)	489
LIL' MO Superwoman(Gold Mind/EastWest/EEG)	422
OUTKAST Ms. Jackson(LaFace/Arista)	414
JOE F/MYSTIKAL Stutter(Jive)	411
LUDACRIS What's Your Fantasy(Def Jam South/IDJMG)	363
JAY-Z I Just Wanna Love U...(Roc-A-Fella/IDJMG)	356
MYSTIKAL F/NIVEA Danger (Been So Long)(Jive)	347
JA RULE F/C. MILIAN Between Me And You(Murder Inc./Def Jam/IDJMG)	328

CHR/RHYTHMIC Going For Adds

12/4/01

- BUBBA SPARXXX Lovely (Interscope)
- JENNIFER LOPEZ Ain't It Funny (Epic)
- JDI Missing You (Universal)
- METHDD MAN & REDMAN Part II (Def Jam/IDJMG)
- NAS Got Ur Self A... (Columbia)

Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music: www.rrmusicmeeting.com



MUSIC INDUSTRY FIGHTS AIDS

Donating proceeds from their MTV TRL tour, multi-Platinum stars Destiny's Child presented LIFEbeat: The Music Industry Fights AIDS with a check for \$125,000. Pictured are (l-r) LIFEbeat Executive Director Alan Fields; tour manager Chloe Monahan; DC's Beyonce Knowles, Kelly Rowland and Michelle Williams; MTV President and LIFEbeat board member Van Toffler; and MTV Sr. VP/Talent and Music Programming Tom Calderone.

CHR/Rhythmic Playlists

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WKUT/New York
Clear Channel
(201) 420-3700
Blue/Gesomino
12+ Cume 2,619,900



PLAYS	ARTIST/TITLE	GI (899)
76	MARY J. BLIGE/Family Affair	65942
76	ENRIQUE IGLESIAS/Amor	94696
53	PNK/Get The Party...	90958
47	JENNIFER LOPEZ/It's Real	83482
44	WYNIC/Gone	35652
41	AMER/Yes	54824
39	MISSY ELLIOTT/One Minute Man	53578
34	SHAKIRA/Whenever Whenever	53978
43	KEVIN CADogan/First Love	53578
49	CRAG DAVID/D'Ya Think I'm Sexy?	51086
21	ALICIA KEYS/Fallin'	47348
31	IAN VAN DAN/Castles In The Sky	42384
32	DEBORAH COXA/Absolutely Not	39972
12	KYLE MINOGUE/Can't Get You...	38926
30	GIGI D'AGOSTINI/Fly With You	37380
28	MICHAEL JACKSON/Smooth Criminal	31334
28	ALL STAR TRIP/Where's George?	31334
26	BRITNEY SPEARS/It's a Slave 4 U	32396
25	DA BUZZ/Let Me Love You	31150
25	JESSICA FOLWER/You're Able To Love	31150
24	TAMIA/Stronger In My House	29904
25	DEBORAH COXA/Never Knew	28658
12	O-TOWN/Am I Ready?	27412
12	EVE FOWEN/STEFAN/Let Me Blow Ya Mind	26166
20	U-SHERU/Remind Me	26166
20	MARC ANTHONY/She's Out Of My Life	24920
12	DERD/Da	23674
12	NELLY FURTADO/Turn Off The Light	23674
19	DJ ENRIQUE/See Right	23674
19	JANET/For You	23674
15	USHER/Get It Bad	19936
17	SARINA PARRISH/Get It Bad	18630
15	SONQUE/It Feels So Good	18690
15	MODU/Lady (Feat.)	18690
13	DAT PUNK/One More Time	17454
11	SHAGGY/When Love Takes Over	17444
12	BLU CANTRELL/All I Want	16198
12	MELANIE C/It's My Turn To You	16198
12	SAMANTHA MUMBA/Get That Tell You	16198
9	DESTINY'S CHILD/Over You	14652

MARKET #1

WKUT/New York
Emmis
(212) 229-9797
Coherty
12+ Cume 2,661,380



PLAYS	ARTIST/TITLE	GI (899)
52	FAT JOE/We Thuggin'	94741
19	NAS/Get It: Part 2...	79532
14	N.O.R.E./Bad Intentions	72120
15	FAT JOE/Definition Of A Thug	72120
40	CITY HIGH/Caramel	72120
11	METHOD MAN & REDMAN/Part II	72120
42	USHER/Get It Bad	68514
38	DMX/Who We Be	64988
47	JARULE/Live It Up	63105
32	ALYHA/More Than A Woman	63105
33	FATH EVANS/You Gets No Love	59499
33	FAITH EVANS/You Gets No Love	59499
33	JAY-Z/Just Wanna Rock	59499
33	BUSTA RHYMES/Break Ya Neck	59499
33	MICHAEL JACKSON/You Rock My World	59499
33	ALYHA/Rock The Boat	59499
33	MISSY ELLIOTT/Tale Aye	54090
33	MR. CHEEK/Lights, Camera...	52077
32	MOBB DEEP/Am I Ready?	50484
41	JAY-Z/Girls, Girls, Girls	49881
21	ALICIA KEYS/Fallin'	43871
22	KEVIN CADOGAN/First Love	43871
23	MICHAEL JACKSON/Smooth Criminal	43871
23	GUN/WINE/Differences	41469
23	EVE FOWEN/STEFAN/Let Me Blow Ya Mind	39966
25	FABOLOUS/FNATE DOGG/Can't Deny It	39966
28	U-SHERU/Remind Me	36920
28	BRITNEY SPEARS/It's a Slave 4 U	34257
19	NELLY FURTADO/Turn Off The Light	34257
17	BJM/Who We Be	30651
17	ERIK/Only Thru	30651
16	JERMANE DUPRI/Welcome To Atlanta	30651
17	BEANIE SIGEL/There It Is A Game	30651
15	FATH EVANS/You Gets No Love	27405
14	WARREN G/Local At U	25242
14	MARY J. BLIGE/Family Affair	25242
10	ALICIA KEYS/Fallin'	25242
11	BEZ/Be Good To Me	21636
12	BEZ/Be Good To Me	21636
14	JADAKISS/We Got 'Em	18030
14	JAGGED EDGE/Where The Party At	18030
11	JAYM/Just Go Home	16227

MARKET #2

KPMR/Los Angeles
Emmis
(818) 953-4200
Sisal/Young/E-Net
12+ Cume 1,847,780



PLAYS	ARTIST/TITLE	GI (899)
70	RUSNOOP DOGG...Do U Wanna Roll	66675
74	DR. DRE & DJ QUIB/Put It On Me	66675
74	DR. DRE/Bad Intentions	65786
71	JARULE/Live It Up	64052
48	FAT JOE/We Thuggin'	56674
76	JERMANE DUPRI/Baller Out Of...	52451
44	JAY-Z/Girls, Girls, Girls	38227
66	EASTSIDEDOWN	37328
48	FAT JOE/We Thuggin'	36449
60	MARY J. BLIGE/Family Affair	35560
39	BURBA SPAROC/UGly	33782
37	FABOLOUS/FNATE DOGG/Can't Deny It	32893
37	DR. DRE & SNOOP DOGG/The Wash	32893
26	BUSTA RHYMES/Break Ya Neck	32893
28	DMX/Who We Be	31115
28	CYPRESS/High Low Rider	31115
46	MR. CHEEK/Lights, Camera...	30226
40	MISSY ELLIOTT/Get It Frack On	29337
32	USHER/Get It Bad	28448
13	JARULE/Live It Up	26870
22	BRITNEY SPEARS/It's a Slave 4 U	24692
29	NELLY FURTADO/Turn Off The Light	24003
27	DILATED PORTERS/What Comes To Worst	24003
27	TRICK DADDY/It's My Turn To You	24003
30	CITY HIGH/Caramel	24003
25	ALYHA/Rock The Boat	24003
13	METHOD MAN & REDMAN/Part II	21336
15	JARULE/Live It Up	21336
23	FATH EVANS/You Gets No Love	21336
4	OUTKAST/The Whole World	19559
14	BUSTA RHYMES/Let It Come Back	19559
19	NELLY/1	18622
10	MR. CHEEK/Lights, Camera...	18681
15	PETE PARLO/Paise Up	16002
11	LI'M/O/Superwoman	15137
8	WARREN G/Local At U	13326
14	TRICK DADDY/It's My Turn To You	12448
7	MYSTIKAL/Bouncer Back	11557
13	NATE DOGG/Get Love	11557

MARKET #3

WBWB/Chicago
Infinity
(312) 944-6000
Cavanaugh/Bradley
12+ Cume 1,368,608



PLAYS	ARTIST/TITLE	GI (899)
87	112/Dance With Me	45873
81	USHER/Get It Bad	44325
83	MARY J. BLIGE/Family Affair	43675
82	JARULE/Live It Up	43050
66	ALYHA/Rock The Boat	42524
71	ENRIQUE IGLESIAS/Amor	43061
58	NELLY FURTADO/Turn Off The Light	30450
57	GUN/WINE/Differences	29925
53	BRITNEY SPEARS/It's a Slave 4 U	27625
37	NELLY/1	25700
47	CRAG DAVID/D'Ya Think I'm Sexy?	24673
47	FABOLOUS/FNATE DOGG/Can't Deny It	24673
35	P.DIDDY...Diddy	23825
49	JAY-Z/Gone	21625
36	EDGEE/Where The Party At	18375
35	112/Dance With Me	18375
34	MARY J. BLIGE/More Drama	16800
30	MISSY ELLIOTT/One Minute Man	15720
29	JENNIFER LOPEZ/It's Real	15250
28	R. KELLY/Fiesta	13125
28	BRUNO MARS/Smack On	12075
18	MICHAEL JACKSON/Smooth Criminal	11550
19	JAMIE/Son Of A Gun...	9825
13	TRICK DADDY/It's My Turn To You	9825
11	R. KELLY/Who's The Greatest?	8400
16	BRIAN MCKENNA/Who's The Greatest?	8400
2	JARULE/Live It Up	6000
24	BLU CANTRELL/All I Want	6000
13	DR. DRE & SNOOP DOGG/The Wash	7875
14	ALICIA KEYS/Woman's World	7875
13	BENZO/Right Back	6825
12	TRICK DADDY/It's My Turn To You	6825
14	JAY-Z/Girls, Girls, Girls	6000
10	MISSY ELLIOTT/Get It Frack On	6300
12	TOY/Da	6300
12	LI'M/O/Superwoman	6300
11	JAY-Z/Girls, Girls, Girls	5775
8	EVE FOWEN/STEFAN/Let Me Blow Ya Mind	5775
11	TRICK DADDY/It's My Turn To You	5775
11	R. KELLY/Fiesta	5775

MARKET #3

WKIE/Chicago
Big City
(312) 573-9400
Shelbel
12+ Cume 385,280



PLAYS	ARTIST/TITLE	GI (899)
51	DAT PUNK/One More Time	6512
53	DEE DEE/Forever	6812
56	GROOVE ARMADA/Superstition	6812
51	JENNIFER LOPEZ/It's Real	6612
51	KYLE MINOGUE/Can't Get You...	6681
52	KATE RYAN/Song For Me	6500
48	AMER/Yes	6288
52	DJ JEWELL/Me Up	5371
34	SHAKIRA/Whenever Whenever	5371
39	PNK/Get The Party...	4978
37	OT/Reptar	4847
37	ABIGAIL/You Set Me Free	4847
37	MARY J. BLIGE/Family Affair	4847
25	CRYSTAL WATER/Come On Down	4558
35	MARTY THOMAS/Resurrect Me...	4558
35	JESSICA FOLWER/You're Able To Love	4558
16	BRUNO MARS/Smack On	4192
16	ALBURY/Stand Still	4192
28	GEORGE PORGIE/Who Is Coming...	3668
28	JAMIE LYNN SINGLER/You Baby	3013
20	BRUNO MARS/Smack On	2751
21	LINDSEY PAGANO/Everything I Do	2489
52	DEBORAH COXA/Absolutely Not	2489
15	LUTHER WALKER/Son Of A Gun...	1854
10	TRICK DADDY/It's My Turn To You	1703
11	GIGI D'AGOSTINI/Fly With You	1703
12	MISSY ELLIOTT/Get It Frack On	1703
12	DAVID/Who's The Greatest?	1572
11	SHAGGY/When Love Takes Over	1572
11	SA-FIRE & CYNTHIA/Can You Stand...	1703
9	IAN VAN DAN/Castles In The Sky	1572
10	BASEMENT JACQ/When Your Head At	1572
12	USHER/Get It Bad	1572
12	DERB/Da	1572
12	DARLENE/Out Of Control	1572
10	SHY/Get It Bad	1572
12	LI'M/O/Superwoman	1572
11	JAY-Z/Girls, Girls, Girls	1441
9	MODU/Lady (Feat.)	1441
11	DARLENE/Out Of Control	1441
10	ROGER SANCHEZ/Another Chance	1441

MARKET #4

KMEL/San Francisco
Clear Channel
(415) 538-1061
Martin/Archer
12+ Cume 728,400



PLAYS	ARTIST/TITLE	GI (899)
66	JARULE/Live It Up	21580
64	FAT JOE/We Thuggin'	21580
61	USHER/Get It Bad	20252
61	MR. CHEEK/Lights, Camera...	20252
59	JARULE/Live It Up	19580
58	MAXWELL/Leslie	19256
57	ALICIA KEYS/Woman's World	18924
47	MOBB DEEP/Am I Ready?	18924
37	FATH EVANS/You Gets No Love	15272
46	FATH EVANS/You Gets No Love	15272
46	LUTHER WALKER/Son Of A Gun...	15272
45	JAY-Z/Girls, Girls, Girls	14040
45	ALYHA/Rock The Boat	14940
45	GLENN LEWIS/Don't You Forget It	14940
40	GUN/WINE/Differences	12476
40	PETE PARLO/Paise Up	12444
39	RUSNOOP DOGG...Do U Wanna Roll	13612
47	JARULE/Live It Up	12948
38	R. KELLY/Fiesta	12254
38	JILL SCOTT/The Way	10292
29	JARIM/Just In Case	9628
28	OUTKAST/The Whole World	7368
28	JUVENILE/From Her Mama...	7636
20	JILL SCOTT/A Long Walk	6972
4	ANGE STONE/Brotha	6646
21	MICHAEL JACKSON/Smooth Criminal	5976
25	BURBA SPAROC/UGly	5976
17	LUDACRIS/Southern Hospitality	5312
17	JERMANE DUPRI/Welcome To Atlanta	5312
16	MISSY ELLIOTT/Tale Aye	5312
16	112/Dance With Me	4648
14	FABOLOUS/FNATE DOGG/Can't Deny It	4648
14	ISLEY BROS./R. KELLY/Contagious	4648
14	MICHAEL JACKSON/Smooth Criminal	4648
11	MARY J. BLIGE/More Drama	3652
5	DR. DRE/Bad Intentions	3652
8	LI'M/O/Superwoman	3520
9	LUDACRIS/Southern Hospitality	2988
7	MISSY ELLIOTT/Get It Frack On	2324

MARKET #4

KYLD/San Francisco
Clear Channel
(415) 536-0949
Martin/Archer
12+ Cume 952,600



PLAYS	ARTIST/TITLE	GI (899)
55	JARULE/Live It Up	23108
63	USHER/Get It Bad	20340
62	ALYHA/Rock The Boat	20340
64	FATH EVANS/You Gets No Love	21248
62	NELLY FURTADO/Turn Off The Light	24246
59	FAT JOE/We Thuggin'	23460
59	NELLY/1	23001
59	MR. CHEEK/Lights, Camera...	19126
40	PETE PARLO/Paise Up	17968
36	WISE GUY/ORESTRA/Amambo Italiano	17511
38	JUVENILE/From Her Mama...	17062
31	BEZ/Be Good To Me	16513
46	RUSNOOP DOGG...Do U Wanna Roll	15104
45	FABOLOUS/FNATE DOGG/Can't Deny It	15175
37	CITY HIGH/Caramel	15715
37	JERMANE DUPRI/Welcome To Atlanta	15286
35	MARY J. BLIGE/Family Affair	13470
26	DR. DRE/Bad Intentions	11874
23	JARULE/Live It Up	10327
20	JAGGED EDGE/Where The Party At	10327
22	MISSY ELLIOTT/One Minute Man	9818
22	FABOLOUS/Young'n (Holla Back)	9818
14	DR. DRE & DJ QUIB/Put It On Me	9363
20	112/Dance With Me	9363
19	DR. DRE/The Next Episode	9323
21	LUDACRIS/Who's The Greatest?	9323
18	TRICK DADDY/It's My Turn To You	9323
19	ALICIA KEYS/Woman's World	8582
15	DR. DRE & SNOOP DOGG/The Wash	8582
12	JAMIE/Son Of A Gun...	8362
12	CHINA DOLL/Just Know How To...	8362
32	R. KELLY/Fiesta	7023
16	DARLENE/Sandstorm	7164
25	DESTINY'S CHILD/Emotion	6726
17	FATH EVANS/You Gets No Love	6726
22	112/Dance With Me	5837
13	DMX/Who We Be	4937
8	LI'M/O/Superwoman	4937
5	C.L.P./Project/Promisor	4937
9	GIGI D'AGOSTINI/Fly With You	4406

MARKET #5

KRBB/Dallas-Ft. Worth
Infinity
(214) 630-3011
Cook/Valentini
12+ Cume 485,200



PLAYS	ARTIST/TITLE	GI (899)
85	USHER/Get It Bad	53043
85	ALIEN ANT FARM/Smooth Criminal	53763
84	MARY J. BLIGE/Family Affair	51213
86	JENNIFER LOPEZ/It's Real	51213
58	PETE PARLO/Paise Up	9103
44	TOY/Da	8648
52	NELLY FURTADO/Turn Off The Light	8160
38	BRITNEY SPEARS/It's a Slave 4 U	7940
40	JARULE/Live It Up	7940
44	SHAKIRA/Whenever Whenever	7940
21	ERIK/Only Thru	6893
45	MISSY ELLIOTT/One Minute Man	6820
42	NICE/Back In My Room	6720
60	LI'M/O/Superwoman	6090
38	MR. CHEEK/Lights, Camera...	6080
38	DESTINY'S CHILD/Emotion	5950
43	FAT JOE/We Thuggin'	5950
38	JAGGED EDGE/Where The Party At	5440
38	PNK/Get The Party...	5170
37	DMX/Who We Be	4960
50	LI'M/O/Superwoman	4960
23	STANDY/Who's The Greatest?	3840
20	CRAZ/TOMMY/Butterfly	3840
21	DAT PUNK/One More Time	3390
18	FABOLOUS/FNATE DOGG/Can't Deny It	3390
16	MYCASE Of The Ex...	2880
14	112/Dance With Me</	



Mix Show Top 30

November 30, 2001

- 1 MARY J. BLIGE Family Affair (MCA)
- 2 FAT JOE We Thuggin' (Terror Squad/Atlantic)
- 3 JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)
- 4 NELLY FURTADO Turn Off The Light (DreamWorks)
- 5 JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)
- 6 CITY HIGH Caramel (Interscope)
- 7 112 Dance With Me (Bad Boy/Arista)
- 8 PETEY PABLO Raise Up (Jive)
- 9 NELLY #1 (Priority)
- 10 USHER U Got It Bad (LaFace/Arista)
- 11 AALIYAH Rock The Boat (BlackGround)
- 12 P. DIDDY & THE FAMILY Diddy (Bad Boy/Arista)
- 13 FABOLOUS f/NATE DOGG Ya'll Can't Deny It (DS/Elektra/EEG)
- 14 JUVENILE From Her Mamma (Cash Money/Universal)
- 15 JAGGED EDGE Where The Party At? (So So Def/Columbia)
- 16 JAY-Z Girls, Girls, Girls (Roc-A-Fella/IDJMG)
- 17 BUBBA SPARXX Ugly (Interscope)
- 18 FAITH EVANS You Gets No Love (Bad Boy/Arista)
- 19 JENNIFER LOPEZ I'm Real (Epic)
- 20 LUDACRIS Roll Out (My Business) (Def Jam South/IDJMG)
- 21 DR. DRE & DJ QUIK Put It On Me (Priority)
- 22 DR. DRE Bad Intentions (Death Row/Interscope)
- 23 JERMAINE DUPRI Welcome To Atlanta (So So Def/Columbia)
- 24 DR. DRE & SNOOP DOGG The Wash (Interscope)
- 25 GINUWINE Differences (Epic)
- 26 DMX Who We Be (Ruff Ryders/IDJMG)
- 27 MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)
- 28 JANET Son Of A Gun... (Virgin)
- 29 BUSTA RHYMES Break Ya Neck (J)
- 30 FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)



37 CHR/Rhythmic Mix Show Reporters

ARTIST
BREAK DOWN

GLENN LEWIS

Track: Don't You Forget It
Label: Epic



Epic Records recently unveiled their secret weapon: a handsome young man ready to become the next R&B sensation. Toronto native **Glenn Lewis** is sending encouraging and uplifting messages tailor-made for despairing women in his debut single, "Don't You Forget It." Give yourself more than 30 seconds of this track, and you'll appreciate Lewis' deep narration, which leaves an indelible mark on today's R&B music. ● KMRK/Odessa-Midland, TX PD Dana Cortez told me this was a hot record, and she was right. I heard it in its entirety while I was on my way to a showcase with my co-worker and aunt, Asst. Editor Tanya O'Quinn. After hearing the first verse, we stopped chatting and turned up the radio. The car was filled with silence until the song ended; we were both impressed by this young man. To think that he was expressing encouragement and understanding of what we go through. While we were talking about how much we enjoyed the track, Tanya read my mind: "Yep, sounds like a 'Break Down' artist." I sat quietly, searching my mind for the topic of our previous conversation, but all I could think about was getting my hands on a copy of the single. ● Lewis' father was a professional keyboardist and singer for a group called Crack Of Dawn on Columbia Records (Canada), and his mother was a background singer for the group. Despite inheriting musical genes from both parents, Lewis didn't have an interest in music until his early teen years. He was 14 when he wrote his first song. Fascinated by the freedom of expression that music allowed, the young songwriter took a liking to it and in no time was addicted to the art. After a few years of cutting demos, Lewis released his first independent single, "The Thing to Do," which he wrote and produced. The single was well received — in fact, it earned him a nomination for the Juno Award for Best Soul/R&B Recording. Lewis released another single the following year, "Bout Your Love," and received a second Juno nomination. Already heading down the road to success, he was promptly picked up by Epic Records. ● Lewis is a unique talent who embraces the vibe of a young spirit, the mind of a mature man and the sound of a star. As he tells the story of a frightened woman lost in a cold world, you can almost hear a young Stevie Wonder. Legendary influence lends its helpful hand in the chorus, "And don't you forget it/Don't you forget your way home/For that little girl/Hold on to your world."

— Reneé Bell
Assistant Editor

Contributing Stations

KOBT/Austin, TX	KSEQ/Fresno, CA	KDON/Monterey-Salinas, CA	KBMB/Sacramento, CA
KISW/Bakersfield, CA	KIKI/Honolulu, HI	WQHT/New York, NY	KSFM/Sacramento, CA
WBHJ/Birmingham, AL	KXME/Honolulu, HI	WNVZ/Norfolk, VA	KTFM/San Antonio, TX
WJMN/Boston, MA	KBXX/Houston-Galveston, TX	KOCH/Omaha, NE	XHTZ/San Diego, CA
WBBM/Chicago, IL	KLUC/Las Vegas, NV	WPTY/Orlando, FL	KMEL/San Francisco, CA
KZFM/Corpus Christi, TX	KPWR/Los Angeles, CA	KCAQ/Dxnard-Ventura, CA	KYLD/San Francisco, CA
KPRR/EI Paso, TX	KXHT/Memphis, TN	KKFR/Phoenix, AZ	KUBE/Seattle-Tacoma, WA
WJFX/Ft. Wayne, IN	WPOW/Miami, FL	KXJM/Portland, OR	WLLD/Tampa, FL
KBOS/Fresno, CA	KTBB/Minneapolis, MN	WWKX/Providence, RI	KDHT/Tucson, AZ
			WPGC/Washington, DC

Jazz Up Your Promotions

Are you tired of whistling the same old tune when it comes to promotions? Sometimes you need to hit a new note to increase your success. With **Banners on a Roll** — the dramatic, colorful banners that use the proven power of repetition to earn greater profits — you can turn your message, URL or logo into the major graphic element at every event you stage. Call Brad Lehrer or Susan Van Allen to find out how you can improvise a new, unique promotional program that will be music to your ears.



1-800-786-7411
www.bannersonaroll.com



NATE DOGG

MUSIC & ME

The highly anticipated album featuring 13 new songs
including the hit single I GOT LOVE.

Guest appearances by Dr. Dre, Snoop Dogg, Fabo ous, Lil' Mo,
Pharoahe Monch, Xzibit, Jermaine Dupri, Kurupt, Lucacris, B.R.E.T.T. & more.

Production by Dr. Dre, Battlecat, Jermaine Dupri, Bink!, Megahertz, Darnizza, Mel-Man, Fred Wreck.

IN STORES DECEMBER 4

Executive Producers: Rod McGrew and Sylvia Rhone **Co-Executive Producer:** Jay Brown
ON ELEKTRA COMPACT DISCS AND CASSETTES © 2001 ELEKTRA ENTERTAINMENT GROUP, INC., WARNER MUSIC GROUP, AN AOL TIME WARNER COMPANY.



WALT LOVE
babylove@rronline.com

First For The First Time

□ KDKS tastes the thrill of victory in Shreveport, LA

Once again I've decided to take a look at an Urban station that enjoys significant heritage in its market. As illustrated by its performance last summer, KDKS/Shreveport, LA remains a force to be reckoned with even in the face of a fierce direct competitor, Cumulus' KMJJ.

In March 2000 KDKS was purchased from John Mitchell by New York-based Access.1 Communications. Although the station has had a 13-year battle in its climb to the top, in terms of its current success, it's really only just the beginning.

To get the full story on KDKS, I spoke with GM Cary Camp — who once owned the station — and his longtime PD, Quinn Echols, who also holds OM duties. I first spoke with Camp about KDKS's summer 2001 ratings. In that survey period KDKS topped 'em all.

"There were a combination of things that we did during that book," Camp said. "As you know, we own the CHR/Rhythmic station here, KBTT, which Quinn also programs. He did a superb job of making KBTT cut into the listening of KMJJ's 12-17 and 12-24 audience, and that helped KDKS move up a little more.

"With Quinn knocking enough out from under them, KDKS was able to sit on top of KMJJ with big 25-54 and 18-49 numbers and plow them down a little bit. That's why we were able to achieve a No. 1 12+ ranking."

Group Effort Yields Success

I next asked Camp how Access.1 integrates all of its tools and makes them work for the collective good of the radio station. "Speaking from an administrative perspective, we really do work hard together," he said. "That includes the sales and programming people and how they work with our community leaders. And we do things that are good for everyone concerned. We are very active in our community."

"It's really a day-to-day process, in that it's very important that the right hand knows what the left hand is doing and the value of it," Echols added. "I come from the old school of programming, in that, if it won't make a positive impact on the community or for us financially, then it doesn't make sense for us to do it.

"We try to evaluate everything that we're doing at all times. It's just as important for us to be at an elementary school or high school event that has no monetary value but does have positive image value as it is for us to be at any other live broadcast remote.

"Like Cary mentioned earlier, it's all about how we work together.

er. It is a day-to-day process that we established some years ago, and we've had the good fortune to continue the structure that works well for us and helps us to get good professional results with these radio stations."

Native Son

Echols is a native of Shreveport and has worked in nearby Monroe, LA and in Dallas. He's now on his second go-around at KDKS, which began in 1998. Knowing a market is always essential for creating a

"I think consolidation has helped the entire industry, and it's actually given us a leg up here in this market."

Cary Camp

winning station. How does Echols put everything together to create a ratings- and revenue-leading outlet?

"Basically, as I speak for both Cary and myself, the average person wouldn't believe how much time we have to talk about things that can, will or might affect the radio station," he said. "I am in a very fortunate situation, in that these guys have allowed me to use my knowledge and my gut feeling on a lot of our music programming and imaging. Each time, though, I come back and try to communicate what I'm doing and how I think it could best fit what we have going on in reference to promotions or sales.

"At the end of the day Cary probably looks at the numbers and all of the other information a little bit more than I do on a day-to-day basis. But, when we talk, we normally sit there and say to each other, 'What do you think?' and real-



SONGS IN V MINOR?

V100 welcomed J Records recording artist Alicia Keys (c) with open arms — but then again, who wouldn't? The young singer-musician-songwriter became a household name after her single "Fallin'" went to No. 1 one in four formats: CHR/Pop, CHR/Rhythmic, Urban and Urban AC. Among those pictured with Keys here are WKVV/Milwaukee PD Jamillah Muhammad (second from l) and MD/air talent Doc Love (second from right).

ly go with our gut reaction.

"Sure, information is good, but we're not going to always rely on somebody else's opinion of what we need to do in our own backyard. We take a little pride in ourselves and think that we kind of have a clue about what does and doesn't work here, considering the period of time we've been together in Shreveport.

"It is a unique situation. A lot of people come into Shreveport, listen to the marketplace and then give us some observations. They'll ask, 'Why are things done like that?' Well, the answer is, because this is Shreveport, not someplace else."

A Unique Market's Needs

From a musical perspective, Shreveport has its own tastes. Blues and R&B are popular, and zydeco is also big. Camp and company focus on those unique tastes and tweak KDKS to meet the market's musical needs.

Interestingly, Camp said that industry consolidation has helped in giving listeners in Shreveport an outlet for these musical genres and has given Access.1 added riches. "I think consolidation has helped the entire industry, and it's actually given us a leg up here in this market," he explained. "In our company, Chairman/CEO Sid Smalls and President Chesley Maddox-Dorsey have been so good about letting us run our stations independently.

"You'll find that most of your big companies — Clear Channel, Cumulus, etc. — are becoming very cookie-cutter, but the United States is a big country, and not everybody puts their shoes on the same way. We're able to put our shoes on the same way that every-

body down here puts 'em on. We don't have to do it the way they're doing it in Columbus, GA or Los Angeles or Seattle."

Access.1's locally based leadership gave KDKS some incredible summer results. Overall, it was No. 1 with a 12.7. In persons 18-34 KDKS ranked second with a 10.9; KMJJ topped the demo with a 15.3. KDKS is No. 1 in the 18-49 and 25-54 demos and earned a 14.2 in the money demo. As I mentioned earlier, KDKS was in second place for years, trying to get to No. 1. It finally accomplished that feat six months ago.

Cluster Accomplishments

In closing, Camp noted, "It's important to share the fact that our entire group did well right along with our Urban station. The success of KDKS was due in part to the overall plan to help KDKS do better. Our Classic Rock station, KTAL, is ranked second 25-54. It's nice to know that minority owners can also own general-market radio stations and be successful with them. Sid and Chesley have allowed us to be successful."

"We've been blessed," Echols added. "But, of course, in the game we're in, you're only as good as your teacher. We have so much more to do and accomplish, and I am really very thankful to the people I work for and the people who work along with me in my programming departments, because by no means is this a one-man show. This is truly a team effort. I'm just happy that the marketplace is identifying with what we're about."

It's only one No. 1 book, but this group now knows that not only can it be reached, it can also be maintained.



MEMORIES

Though it seems like a lifetime has passed since we were on the fifth floor, it's been a mere four weeks. One of our most memorable moments was when Moyo/Interscope recording artist Bilal visited. The remarkable artist signed glossies and took pictures with the staff. Pictured during a seemingly awkward moment are (l-r) Asst. Editor Tanya O'Quinn, Urban Editor Walt "Baby" Love, Bilal, Sales Rep. Robert Taylor and Interscope rep A.D.

R&R Urban Top 50



November 30, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	USHER U Got It Bad (LaFace/Arista)	2997	+3	471534	14	64/0
2	2	AALIYAH Rock The Boat (BlackGround)	2226	-217	383498	16	64/0
4	3	FAITH EVANS You Gets No Love (Bad Boy/Arista)	2174	+64	322964	12	64/0
3	4	JAY-Z Girls, Girls, Girls (Roc-A-Fella/IDJMG)	2147	-140	350856	9	65/0
12	5	MICHAEL JACKSON Butterflies (Epic)	1774	+223	291449	5	62/0
9	6	MR. CHEEKS Lights, Camera, Action (Universal)	1720	+85	268889	14	53/1
10	7	ALICIA KEYS A Woman's Worth (J)	1702	+98	264968	8	63/1
5	8	GINUWINE Differences (Epic)	1683	-225	303656	24	65/0
8	9	CITY HIGH Caramel (Interscope)	1672	-116	246042	10	54/0
Breaker	10	JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)	1645	+459	263611	3	61/60
16	11	FAT JOE We Thuggin' (Terror Squad/Atlantic)	1556	+208	250409	7	63/1
6	12	MAXWELL Lifetime (Columbia)	1512	-334	251488	19	58/0
7	13	JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	1506	-318	289177	17	63/0
15	14	LUDACRIS Roll Out (My Business) (Def Jam South/IDJMG)	1464	+110	203557	6	59/0
11	15	MARY J. BLIGE Family Affair (MCA)	1454	-106	233468	20	65/0
13	16	PETEY PABLO Raise Up (Jive)	1418	-125	210078	19	61/0
18	17	JAGGED EDGE Goodbye (So So Def/Columbia)	1375	+59	215192	10	60/0
17	18	NELLY #1 (Priority/Capitol)	1327	+9	137392	13	50/0
24	19	JANET Son Of A Gun (I Betcha...) (Virgin)	1288	+127	176731	5	62/0
25	20	JUVENILE From Her Mamma (Mamma Got...) (Cash Money/Universal)	1219	+83	123709	7	51/1
14	21	BUBBA SPARXXX Ugly (Interscope)	1216	-218	214288	14	61/0
19	22	P. DIDDY & THE FAMILY Diddy (Bad Boy/Arista)	1163	-146	165778	8	59/0
22	23	DESTINY'S CHILD Emotion (Columbia)	1130	-89	163186	11	49/0
32	24	BUSTA RHYMES Break Ya Neck (J)	1093	+254	142104	6	57/1
20	25	BRIAN MCKNIGHT Love Of My Life (Motown)	1080	-187	213261	19	56/0
21	26	DMX Who We Be (Ruff Ryders/IDJMG)	1073	-179	164429	10	61/0
27	27	KEKE WYATT Nothing In This World (MCA)	1067	+121	150632	9	49/1
30	28	MARY J. BLIGE No More Drama (MCA)	1044	+185	136006	3	61/1
28	29	'N SYNC Gone (Jive)	1039	+129	173212	4	46/1
33	30	MISSY ELLIOTT Take Away (Gold Mind/EastWest/EEG)	873	+47	141051	4	60/1
36	31	JOE Let's Stay Home Tonight (Jive)	857	+140	109693	3	57/0
34	32	ANGIE STONE Brotha (J)	840	+40	118735	12	48/0
26	33	FABOLOUS F/NATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)	803	-246	106256	17	54/0
38	34	EIGHTBALL Stop Playin' Games (8Ways/Jcor)	709	+39	80233	6	39/1
40	35	GLENN LEWIS Don't You Forget It (Epic)	708	+49	94712	3	60/2
45	36	LUDACRIS Fatty Girl (FB/Universal)	698	+93	109176	8	42/0
39	37	JAHEIM Anything (Divine Mill/WB)	676	+13	77965	3	51/0
35	38	MICHAEL JACKSON You Rock My World (Epic)	669	-119	112733	14	59/0
31	39	TYRESE What Am I Gonna Do (RCA)	661	-198	154134	16	41/0
Breaker	40	MYSTIKAL Bouncin' Back (Bumpin' Me...) (Jive)	653	+374	85852	1	59/58
50	41	R. KELLY The World's Greatest (Interscope/Jive)	616	+217	82960	2	52/0
Debut	42	LIL BOW WOW Thank You (So So Def/Columbia)	586	+238	86712	1	56/0
37	43	JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	581	-98	90169	20	60/0
46	44	DR. DRE & SNOOP DOGG The Wash (Interscope)	575	-5	82563	4	37/0
42	45	ISLEY BROTHERS Secret Lover (DreamWorks)	573	-46	67087	4	48/0
Debut	46	JERMAINE DUPRI Welcome To Atlanta (So So Def/Columbia)	540	+254	86617	1	54/7
41	47	112 Dance With Me (Bad Boy/Arista)	537	-101	79925	18	42/0
47	48	IMX The First Time (New Line)	522	+77	67214	4	25/0
Breaker	49	FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)	481	+182	64660	1	42/3
43	50	BABYFACE What If (Arista)	459	-148	75373	14	32/0

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)	60
MYSTIKAL Bouncin' Back (Bumpin' Me...) (Jive)	58
MOBB DEEP Hey Luv (Anything) (Loud/Columbia)	30
RAY-J Keep Yo Head Up (Atlantic)	26
TONI BRAXTON Christmas In Jamaica (Arista)	25
DESTINY'S CHILD 8 Days Of Christmas (Columbia)	20
JAGUAR F/BILAL I Can't Wait (MCA)	20
DIRTY Candyman (Universal)	15
KELLY PRICE In Love At Christmas (Def Soul/IDJMG)	10
JERMAINE DUPRI Welcome To... (So So Def/Columbia)	7

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)	+459
MYSTIKAL Bouncin' Back (Bumpin' Me...) (Jive)	+374
OUTKAST The Whole World (LaFace/Arista)	+261
BUSTA RHYMES Break Ya Neck (J)	+254
JERMAINE DUPRI Welcome To... (So So Def/Columbia)	+254
LIL BOW WOW Thank You (So So Def/Columbia)	+238
MICHAEL JACKSON Butterflies (Epic)	+223
R. KELLY The World's Greatest (Interscope/Jive)	+217
FAT JOE We Thuggin' (Terror Squad/Atlantic)	+208
MARY J. BLIGE No More Drama (MCA)	+185

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

JA RULE

Always On Time (Murder Inc./Def Jam/IDJMG)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
	1645/459	61/60	10

MYSTIKAL

Bouncin' Back (Bumpin' Me...) (Jive)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
	653/374	59/58	40

FABOLOUS

Young'n (Holla Back) (Desert Storm/Elektra/EEG)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
	481/182	42/3	49

OUTKAST

The Whole World (LaFace/Arista)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
	391/261	43/4	N+A

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

66 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 11/18-Saturday 11/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals. Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2001, The Arbitron Company). © 2001, R&R, Inc.

www.bannersonaroll.com
1-800-786-7411



Sometimes you need to get a fresh perspective to get the most out of your promotions budget. With Banners on a Roll - our colorful, high impact, continuous banners - your promotions will score as they never have before. Call Brad Lehner or Susan Van Allen for a quote. We specialize in customer service.

It's time to look at promotions in a brand new way.

Stations and their adds listed alphabetically by market

Urban

WAJZ/Albany, NY * PD: Sugar Bear APD: Marie Cristal 26 JA RULE "Always" 1 MOBB DEEP "Luv" % SYNC "Gone" MYSTIKAL "Bouncin"	WBOT/Boston, MA * PD: Steve Gausby APD: Lamar Robinson MD: T. Clark 51 JA RULE "Always" 9 MYSTIKAL "Bouncin" 4 JILL SCOTT "Loves" RAY-J "Head"	WENZ/Cleveland, OH * PD: Lance Pantan MD: Sam Syk 1847 JOE "Thuggin"	WJLB/Detroit, MI * PD: K. Holiday APD: MD: Kris Kelley 29 JA RULE "Always" 17 MYSTIKAL "Bouncin" MOBB DEEP "Luv" RAY-J "Head"	WRHJ/Jackson, MS * PD: Steve Poston MD: Lil Home 31 JA RULE "Always" 1 BELL BIV DEVOTE "Hot" MYSTIKAL "Bouncin" KELLY PRICE "Christmas" RAY-J "Head" JAGUAR FBILAL "Wait"	WBLD/Louisville, KY * PD: Karen Jordan MD: Gerald Harrison 10 JA RULE "Always" DIRTY "Candyman" MYSTIKAL "Bouncin" TONI BRAXTON "Jamaica"	WQOK/Nashville, TN * PD: Maurice Devoe APD: Bruce Lowe 14 JA RULE "Always" MYSTIKAL "Bouncin"	WCDX/Richmond, VA * PD: Lamonda Williams MD: B. Rock 35 JA RULE "Always" 29 MYSTIKAL "Bouncin" 3 MOBB DEEP "Luv" TONI BRAXTON "Jamaica"	WPHR/Syracuse, NY * PD: Butch Charles MD: Kenny Dees 33 JA RULE "Always" 3 MOBB DEEP "Luv" 1 MYSTIKAL "Bouncin" RAY-J "Head"
KBCE/Alexandria, LA PD: Kenny Smok MD: R. J. Polk 5 CRAIG DAVID "Days" 5 RAY-J "Head"	WBLK/Buffalo, NY * PD: MD: Skip Duffalo 30 JA RULE "Always" 11 MYSTIKAL "Bouncin" 1 MOBB DEEP "Luv" 1 WARREN G "Lookin" COO COO CAL "How" RAY-J "Head" RAYMON "2-Way" EIGHTBALL "Playin"	WHXT/Columbia, SC * PD: Chris Conner MD: Bill Black 18 JA RULE "Always" 13 MYSTIKAL "Bouncin" 7 MOBB DEEP "Luv" 4 DR. DRE "Bad" DESTINY'S CHILD "Christmas" KELLY PRICE "Christmas"	WJUN/Dothan, AL PD: MD: Tony Black 10 MYSTIKAL "Bouncin" 10 RAY-J "Head" 10 JERMAINE DUPRI "Welcome" 7 OUTKAST "World" 3 TONI BRAXTON "Jamaica" DIRTY "Candyman"	WRJW/Kansas City, MO * PD: Sam Weaver APD: MD: Myron Fears 25 JA RULE "Always" 22 MYSTIKAL "Bouncin" 3 DESTINY'S CHILD "Christmas" TONI BRAXTON "Jamaica" DIRTY "Candyman"	W62B/Louisville, KY * PD: Karen Jordan MD: Gerald Harrison 30 JA RULE "Always" MYSTIKAL "Bouncin" TONI BRAXTON "Jamaica"	WQOE/New Orleans, LA * OP: MD: Marvin Hanston APD: MD: Angela Walton 27 MYSTIKAL "Bouncin" 4 JA RULE "Always" TONI BRAXTON "Jamaica"	WDKX/Rochester, NY * PD: Andre Hanceel MD: Kala D. Heat 28 JA RULE "Always" MYSTIKAL "Bouncin" BUBBA SPARXXX "Lovely" JAGUAR FBILAL "Wait"	WTMP/Tampa, FL PD: Charlie Hack MD: Erin Storm 33 JA RULE "Always" 12 MOBB DEEP "Luv" 10 DESTINY'S CHILD "Christmas"
KEDG/Alexandria, LA PD: Jay Stevens MD: Wade Hampton 32 JA RULE "Always" 23 KEKE WYATT "Nothing" MOBB DEEP "Luv" RAY-J "Head" MYSTIKAL "Bouncin" SHARISSA "NigM"	WWWZ/Charleston, SC * OP: MD: Tony Base MD: Ron Splakaville 43 JA RULE "Always" 37 MYSTIKAL "Bouncin" 7 MOBB DEEP "Luv" 1 DIRTY "Candyman" TONI BRAXTON "Jamaica" CHAKA DEMUS & PLERS "Gente" DESTINY'S CHILD "Christmas" KELLY PRICE "Christmas" JAGUAR FBILAL "Wait"	WVFX/Columbus, GA PD: Michael Soul MD: Alvin 45 JA RULE "Always" 16 DIRTY "Candyman" 11 FABOLOUS "Young'n" 3 RAY-J "Head" 3 MYSTIKAL "Bouncin" 3 MOBB DEEP "Luv"	WZFX/Fayetteville, NC * PD: Rod Cruise APD: Garrett Davis MD: Taylor Morgan 18 JA RULE "Always" 1 MOBB DEEP "Luv" 1 MYSTIKAL "Bouncin" DESTINY'S CHILD "Christmas" RAY-J "Head"	WJZZ/Flint, MI * PD: MD: Chris Reynolds 7 JA RULE "Always" 10 MOBB DEEP "Luv" RAY-J "Head"	WFXM/Macon, GA PD: Derek Harper 10 MISSY ELLIOTT "Take" RAY-J "Head" MOBB DEEP "Luv" PASTOR TROY "Vesa"	WBLS/New York, NY * PD: Vinny Brown MD: Deneen Wonack 16 JA RULE "Always" 11 NAS "Got" 4 JERMAINE DUPRI "Welcome"	WTLZ/Saginaw, MI * Int. PD: MD: Long John MD: Nick G. 20 MYSTIKAL "Bouncin" 14 JA RULE "Always" 1 GLENN LEWIS "Forget" 3 JA RULE "Always" DESTINY'S CHILD "Christmas" KELLY PRICE "Christmas"	WJUC/Toledo, OH * PD: Charlie Hack MD: Nick G. 20 MYSTIKAL "Bouncin" 14 JA RULE "Always" 1 GLENN LEWIS "Forget" 3 JA RULE "Always" DESTINY'S CHILD "Christmas" DIRTY "Candyman" DIRTY 30 "Hustle" OUTLAW "Worldwide" RAY-J "Head" JAGUAR FBILAL "Wait" MOBB DEEP "Luv"
WHTA/Atlanta, GA * PD: Jerry Smokin B APD: Ryan Cameron MD: Ramona Debraux 23 BRETNEY SPEARS "Slave" 7 JA RULE "Always" 2 NAPPY ROOTS "Awww" ALCIA KEYS "Vorth" MYSTIKAL "Bouncin"	WPEB/Charlotte, NC * PD: Andre Carson MD: Nate Dixie 54 JA RULE "Always" 26 MYSTIKAL "Bouncin" 1 MOBB DEEP "Luv" 1 FABOLOUS "Young'n" TONI BRAXTON "Jamaica" MONTELL JORDAN "Must"	WVFE/Columbus, GA PD: Michael Soul MD: Alvin 45 JA RULE "Always" 16 DIRTY "Candyman" 11 FABOLOUS "Young'n" 3 RAY-J "Head" 3 MYSTIKAL "Bouncin" 3 MOBB DEEP "Luv"	WRRK/Memphis, TN * PD: Nate Bell APD: MD: Eileen Nathaniel 60 JA RULE "Always" 5 MYSTIKAL "Bouncin" 32 MYSTIKAL "Bouncin" FABOLOUS "Young'n" RAY-J "Head" JAGUAR FBILAL "Wait"	KRRQ/Lafayette, LA * PD: James Alexander APD: MD: Darlene Prejean 59 JA RULE "Always" 5 MYSTIKAL "Bouncin" 33 MYSTIKAL "Bouncin"	WIBB/Macon, GA PD: Mike Williams MD: Mike Williams 28 JA RULE "Always" MOBB DEEP "Luv" DESTINY'S CHILD "Christmas"	WOWI/Norfolk, VA * OP: MD: Dary Davis APD: MD: Michael Mauzone 11 JA RULE "Always" 8 MOBB DEEP "Luv" 2 CRAIG DAVID "Days" MYSTIKAL "Bouncin"	WEAS/Savannah, GA PD: Sam Nelson MD: Jewel Carter 26 JA RULE "Always" MYSTIKAL "Bouncin"	KJMM/Tulsa, OK * PD: Terry Munday APD: Aaron Beaud 1 MYSTIKAL "Bouncin" DESTINY'S CHILD "Christmas" JA RULE "Always" TONI BRAXTON "Jamaica" JAGUAR FBILAL "Wait" RAY-J "Head"
WVEE/Atlanta, GA * PD: Tony Brown MD: Tosha Love 47 JA RULE "Always" MYSTIKAL "Bouncin"	WJTT/Chattanooga, TN * PD: Keith Landecker MD: Magi 3 JA RULE "Always" TONI BRAXTON "Jamaica" DESTINY'S CHILD "Christmas" DIRTY "Candyman" MOBB DEEP "Luv" MYSTIKAL "Bouncin" RAY-J "Head" JAGUAR FBILAL "Wait"	WVXX/Columbus, OH * PD: Paul Strong MD: Warren Stevens 29 JA RULE "Always" 6 MYSTIKAL "Bouncin" 3 DIRTY "Candyman" TONI BRAXTON "Jamaica" JAGUAR FBILAL "Wait"	WQHH/Lansing, MI * PD: MD: Brent Johnson 21 JA RULE "Always" 3 MYSTIKAL "Bouncin" 2 MOBB DEEP "Luv" 2 CRAIG DAVID "Days" DIRTY "Candyman" JAGUAR FBILAL "Wait" RAY-J "Head" TONI BRAXTON "Jamaica" DESTINY'S CHILD "Christmas"	WRRK/Memphis, TN * PD: Nate Bell APD: MD: Eileen Nathaniel 60 JA RULE "Always" 5 MYSTIKAL "Bouncin" 32 MYSTIKAL "Bouncin" FABOLOUS "Young'n" RAY-J "Head" JAGUAR FBILAL "Wait"	WEDR/Miami, FL * PD: MD: Cedric Hollywood 26 JA RULE "Always" 3 MYSTIKAL "Bouncin" 1 MYSTIKAL "Bouncin" CHAKA DEMUS & PLERS "Gente" RAY-J "Head" JILL SCOTT "Loves" JAGUAR FBILAL "Wait"	WPHI/Philadelphia, PA * PD: Lucius Lee MD: Raphael "Rafi" George 33 MYSTIKAL "Bouncin" 2 OUTLAWZ "Worldwide" KELLY PRICE "Christmas" JAGUAR FBILAL "Wait"	WVSP/Oklahoma City, OK * PD: Terry Munday APD: Eddie Brasco 1 DESTINY'S CHILD "Christmas" JA RULE "Always" MYSTIKAL "Bouncin" TONI BRAXTON "Jamaica" RAY-J "Head" JAGUAR FBILAL "Wait"	WESE/Tupelo, MS PD: Pamela Aniese MISSY ELLIOTT "Take" JA RULE "Always" DIRTY "Candyman"
WVFA/Augusta, GA * OP: MD: Kevin Fox 39 JA RULE "Always" 8 MYSTIKAL "Bouncin" MOBB DEEP "Luv" 2 LA CHAT "Ain't" RAY-J "Head"	WJTX/Charlotte, NC * PD: Keith Landecker MD: Magi 3 JA RULE "Always" TONI BRAXTON "Jamaica" DESTINY'S CHILD "Christmas" DIRTY "Candyman" MOBB DEEP "Luv" MYSTIKAL "Bouncin" RAY-J "Head" JAGUAR FBILAL "Wait"	WVXX/Columbus, OH * PD: Paul Strong MD: Warren Stevens 29 JA RULE "Always" 6 MYSTIKAL "Bouncin" 3 DIRTY "Candyman" TONI BRAXTON "Jamaica" JAGUAR FBILAL "Wait"	WQHH/Lansing, MI * PD: MD: Brent Johnson 21 JA RULE "Always" 3 MYSTIKAL "Bouncin" 2 MOBB DEEP "Luv" 2 CRAIG DAVID "Days" DIRTY "Candyman" JAGUAR FBILAL "Wait" RAY-J "Head" TONI BRAXTON "Jamaica" DESTINY'S CHILD "Christmas"	WVXX/Columbus, OH * PD: Paul Strong MD: Warren Stevens 29 JA RULE "Always" 6 MYSTIKAL "Bouncin" 3 DIRTY "Candyman" TONI BRAXTON "Jamaica" JAGUAR FBILAL "Wait"	WEDR/Miami, FL * PD: MD: Cedric Hollywood 26 JA RULE "Always" 3 MYSTIKAL "Bouncin" 1 MYSTIKAL "Bouncin" CHAKA DEMUS & PLERS "Gente" RAY-J "Head" JILL SCOTT "Loves" JAGUAR FBILAL "Wait"	WPHI/Philadelphia, PA * PD: Lucius Lee MD: Raphael "Rafi" George 33 MYSTIKAL "Bouncin" 2 OUTLAWZ "Worldwide" KELLY PRICE "Christmas" JAGUAR FBILAL "Wait"	WVSP/Oklahoma City, OK * PD: Terry Munday APD: Eddie Brasco 1 DESTINY'S CHILD "Christmas" JA RULE "Always" MYSTIKAL "Bouncin" TONI BRAXTON "Jamaica" RAY-J "Head" JAGUAR FBILAL "Wait"	WESE/Tupelo, MS PD: Pamela Aniese MISSY ELLIOTT "Take" JA RULE "Always" DIRTY "Candyman"
WVFA/Augusta, GA * OP: MD: Kevin Fox 39 JA RULE "Always" 8 MYSTIKAL "Bouncin" MOBB DEEP "Luv" 2 LA CHAT "Ain't" RAY-J "Head"	WJTX/Charlotte, NC * PD: Keith Landecker MD: Magi 3 JA RULE "Always" TONI BRAXTON "Jamaica" DESTINY'S CHILD "Christmas" DIRTY "Candyman" MOBB DEEP "Luv" MYSTIKAL "Bouncin" RAY-J "Head" JAGUAR FBILAL "Wait"	WVXX/Columbus, OH * PD: Paul Strong MD: Warren Stevens 29 JA RULE "Always" 6 MYSTIKAL "Bouncin" 3 DIRTY "Candyman" TONI BRAXTON "Jamaica" JAGUAR FBILAL "Wait"	WQHH/Lansing, MI * PD: MD: Brent Johnson 21 JA RULE "Always" 3 MYSTIKAL "Bouncin" 2 MOBB DEEP "Luv" 2 CRAIG DAVID "Days" DIRTY "Candyman" JAGUAR FBILAL "Wait" RAY-J "Head" TONI BRAXTON "Jamaica" DESTINY'S CHILD "Christmas"	WVXX/Columbus, OH * PD: Paul Strong MD: Warren Stevens 29 JA RULE "Always" 6 MYSTIKAL "Bouncin" 3 DIRTY "Candyman" TONI BRAXTON "Jamaica" JAGUAR FBILAL "Wait"	WEDR/Miami, FL * PD: MD: Cedric Hollywood 26 JA RULE "Always" 3 MYSTIKAL "Bouncin" 1 MYSTIKAL "Bouncin" CHAKA DEMUS & PLERS "Gente" RAY-J "Head" JILL SCOTT "Loves" JAGUAR FBILAL "Wait"	WPHI/Philadelphia, PA * PD: Lucius Lee MD: Raphael "Rafi" George 33 MYSTIKAL "Bouncin" 2 OUTLAWZ "Worldwide" KELLY PRICE "Christmas" JAGUAR FBILAL "Wait"	WVSP/Oklahoma City, OK * PD: Terry Munday APD: Eddie Brasco 1 DESTINY'S CHILD "Christmas" JA RULE "Always" MYSTIKAL "Bouncin" TONI BRAXTON "Jamaica" RAY-J "Head" JAGUAR FBILAL "Wait"	WESE/Tupelo, MS PD: Pamela Aniese MISSY ELLIOTT "Take" JA RULE "Always" DIRTY "Candyman"
WVFA/Augusta, GA * OP: MD: Kevin Fox 39 JA RULE "Always" 8 MYSTIKAL "Bouncin" MOBB DEEP "Luv" 2 LA CHAT "Ain't" RAY-J "Head"	WJTX/Charlotte, NC * PD: Keith Landecker MD: Magi 3 JA RULE "Always" TONI BRAXTON "Jamaica" DESTINY'S CHILD "Christmas" DIRTY "Candyman" MOBB DEEP "Luv" MYSTIKAL "Bouncin" RAY-J "Head" JAGUAR FBILAL "Wait"	WVXX/Columbus, OH * PD: Paul Strong MD: Warren Stevens 29 JA RULE "Always" 6 MYSTIKAL "Bouncin" 3 DIRTY "Candyman" TONI BRAXTON "Jamaica" JAGUAR FBILAL "Wait"	WQHH/Lansing, MI * PD: MD: Brent Johnson 21 JA RULE "Always" 3 MYSTIKAL "Bouncin" 2 MOBB DEEP "Luv" 2 CRAIG DAVID "Days" DIRTY "Candyman" JAGUAR FBILAL "Wait" RAY-J "Head" TONI BRAXTON "Jamaica" DESTINY'S CHILD "Christmas"	WVXX/Columbus, OH * PD: Paul Strong MD: Warren Stevens 29 JA RULE "Always" 6 MYSTIKAL "Bouncin" 3 DIRTY "Candyman" TONI BRAXTON "Jamaica" JAGUAR FBILAL "Wait"	WEDR/Miami, FL * PD: MD: Cedric Hollywood 26 JA RULE "Always" 3 MYSTIKAL "Bouncin" 1 MYSTIKAL "Bouncin" CHAKA DEMUS & PLERS "Gente" RAY-J "Head" JILL SCOTT "Loves" JAGUAR FBILAL "Wait"	WPHI/Philadelphia, PA * PD: Lucius Lee MD: Raphael "Rafi" George 33 MYSTIKAL "Bouncin" 2 OUTLAWZ "Worldwide" KELLY PRICE "Christmas" JAGUAR FBILAL "Wait"	WVSP/Oklahoma City, OK * PD: Terry Munday APD: Eddie Brasco 1 DESTINY'S CHILD "Christmas" JA RULE "Always" MYSTIKAL "Bouncin" TONI BRAXTON "Jamaica" RAY-J "Head" JAGUAR FBILAL "Wait"	WESE/Tupelo, MS PD: Pamela Aniese MISSY ELLIOTT "Take" JA RULE "Always" DIRTY "Candyman"
WVFA/Augusta, GA * OP: MD: Kevin Fox 39 JA RULE "Always" 8 MYSTIKAL "Bouncin" MOBB DEEP "Luv" 2 LA CHAT "Ain't" RAY-J "Head"	WJTX/Charlotte, NC * PD: Keith Landecker MD: Magi 3 JA RULE "Always" TONI BRAXTON "Jamaica" DESTINY'S CHILD "Christmas" DIRTY "Candyman" MOBB DEEP "Luv" MYSTIKAL "Bouncin" RAY-J "Head" JAGUAR FBILAL "Wait"	WVXX/Columbus, OH * PD: Paul Strong MD: Warren Stevens 29 JA RULE "Always" 6 MYSTIKAL "Bouncin" 3 DIRTY "Candyman" TONI BRAXTON "Jamaica" JAGUAR FBILAL "Wait"	WQHH/Lansing, MI * PD: MD: Brent Johnson 21 JA RULE "Always" 3 MYSTIKAL "Bouncin" 2 MOBB DEEP "Luv" 2 CRAIG DAVID "Days" DIRTY "Candyman" JAGUAR FBILAL "Wait" RAY-J "Head" TONI BRAXTON "Jamaica" DESTINY'S CHILD "Christmas"	WVXX/Columbus, OH * PD: Paul Strong MD: Warren Stevens 29 JA RULE "Always" 6 MYSTIKAL "Bouncin" 3 DIRTY "Candyman" TONI BRAXTON "Jamaica" JAGUAR FBILAL "Wait"	WEDR/Miami, FL * PD: MD: Cedric Hollywood 26 JA RULE "Always" 3 MYSTIKAL "Bouncin" 1 MYSTIKAL "Bouncin" CHAKA DEMUS & PLERS "Gente" RAY-J "Head" JILL SCOTT "Loves" JAGUAR FBILAL "Wait"	WPHI/Philadelphia, PA * PD: Lucius Lee MD: Raphael "Rafi" George 33 MYSTIKAL "Bouncin" 2 OUTLAWZ "Worldwide" KELLY PRICE "Christmas" JAGUAR FBILAL "Wait"	WVSP/Oklahoma City, OK * PD: Terry Munday APD: Eddie Brasco 1 DESTINY'S CHILD "Christmas" JA RULE "Always" MYSTIKAL "Bouncin" TONI BRAXTON "Jamaica" RAY-J "Head" JAGUAR FBILAL "Wait"	WESE/Tupelo, MS PD: Pamela Aniese MISSY ELLIOTT "Take" JA RULE "Always" DIRTY "Candyman"
WVFA/Augusta, GA * OP: MD: Kevin Fox 39 JA RULE "Always" 8 MYSTIKAL "Bouncin" MOBB DEEP "Luv" 2 LA CHAT "Ain't" RAY-J "Head"	WJTX/Charlotte, NC * PD: Keith Landecker MD: Magi 3 JA RULE "Always" TONI BRAXTON "Jamaica" DESTINY'S CHILD "Christmas" DIRTY "Candyman" MOBB DEEP "Luv" MYSTIKAL "Bouncin" RAY-J "Head" JAGUAR FBILAL "Wait"	WVXX/Columbus, OH * PD: Paul Strong MD: Warren Stevens 29 JA RULE "Always" 6 MYSTIKAL "Bouncin" 3 DIRTY "Candyman" TONI BRAXTON "Jamaica" JAGUAR FBILAL "Wait"	WQHH/Lansing, MI * PD: MD: Brent Johnson 21 JA RULE "Always" 3 MYSTIKAL "Bouncin" 2 MOBB DEEP "Luv" 2 CRAIG DAVID "Days" DIRTY "Candyman" JAGUAR FBILAL "Wait" RAY-J "Head" TONI BRAXTON "Jamaica" DESTINY'S CHILD "Christmas"	WVXX/Columbus, OH * PD: Paul Strong MD: Warren Stevens 29 JA RULE "Always" 6 MYSTIKAL "Bouncin" 3 DIRTY "Candyman" TONI BRAXTON "Jamaica" JAGUAR FBILAL "Wait"	WEDR/Miami, FL * PD: MD: Cedric Hollywood 26 JA RULE "Always" 3 MYSTIKAL "Bouncin" 1 MYSTIKAL "Bouncin" CHAKA DEMUS & PLERS "Gente" RAY-J "Head" JILL SCOTT "Loves" JAGUAR FBILAL "Wait"	WPHI/Philadelphia, PA * PD: Lucius Lee MD: Raphael "Rafi" George 33 MYSTIKAL "Bouncin" 2 OUTLAWZ "Worldwide" KELLY PRICE "Christmas" JAGUAR FBILAL "Wait"	WVSP/Oklahoma City, OK * PD: Terry Munday APD: Eddie Brasco 1 DESTINY'S CHILD "Christmas" JA RULE "Always" MYSTIKAL "Bouncin" TONI BRAXTON "Jamaica" RAY-J "Head" JAGUAR FBILAL "Wait"	WESE/Tupelo, MS PD: Pamela Aniese MISSY ELLIOTT "Take" JA RULE "Always" DIRTY "Candyman"
WVFA/Augusta, GA * OP: MD: Kevin Fox 39 JA RULE "Always" 8 MYSTIKAL "Bouncin" MOBB DEEP "Luv" 2 LA CHAT "Ain't" RAY-J "Head"	WJTX/Charlotte, NC * PD: Keith Landecker MD: Magi 3 JA RULE "Always" TONI BRAXTON "Jamaica" DESTINY'S CHILD "Christmas" DIRTY "Candyman" MOBB DEEP "Luv" MYSTIKAL "Bouncin" RAY-J "Head" JAGUAR FBILAL "Wait"	WVXX/Columbus, OH * PD: Paul Strong MD: Warren Stevens 29 JA RULE "Always" 6 MYSTIKAL "Bouncin" 3 DIRTY "Candyman" TONI BRAXTON "Jamaica" JAGUAR FBILAL "Wait"	WQHH/Lansing, MI * PD: MD: Brent Johnson 21 JA RULE "Always" 3 MYSTIKAL "Bouncin" 2 MOBB DEEP "Luv" 2 CRAIG DAVID "Days" DIRTY "Candyman" JAGUAR FBILAL "Wait" RAY-J "Head" TONI BRAXTON "Jamaica" DESTINY'S CHILD "Christmas"	WVXX/Columbus, OH * PD: Paul Strong MD: Warren Stevens 29 JA RULE "Always" 6 MYSTIKAL "Bouncin" 3 DIRTY "Candyman" TONI BRAXTON "Jamaica" JAGUAR FBILAL "Wait"	WEDR/Miami, FL * PD: MD: Cedric Hollywood 26 JA RULE "Always" 3 MYSTIKAL "Bouncin" 1 MYSTIKAL "Bouncin" CHAKA DEMUS & PLERS "Gente" RAY-J "Head" JILL SCOTT "Loves" JAGUAR FBILAL "Wait"	WPHI/Philadelphia, PA * PD: Lucius Lee MD: Raphael "Rafi" George 33 MYSTIKAL "Bouncin" 2 OUTLAWZ "Worldwide" KELLY PRICE "Christmas" JAGUAR FBILAL "Wait"	WVSP/Oklahoma City, OK * PD: Terry Munday APD: Eddie Brasco 1 DESTINY'S CHILD "Christmas" JA RULE "Always" MYSTIKAL "Bouncin" TONI BRAXTON "Jamaica" RAY-J "Head" JAGUAR FBILAL "Wait"	WESE/Tupelo, MS PD: Pamela Aniese MISSY ELLIOTT "Take" JA RULE "Always" DIRTY "Candyman"
WVFA/Augusta, GA * OP: MD: Kevin Fox 39 JA RULE "Always" 8 MYSTIKAL "Bouncin" MOBB DEEP "Luv" 2 LA CHAT "Ain't" RAY-J "Head"	WJTX/Charlotte, NC * PD: Keith Landecker MD: Magi 3 JA RULE "Always" TONI BRAXTON "Jamaica" DESTINY'S CHILD "Christmas" DIRTY "Candyman" MOBB DEEP "Luv" MYSTIKAL "Bouncin" RAY-J "Head" JAGUAR FBILAL "Wait"	WVXX/Columbus, OH * PD: Paul Strong MD: Warren Stevens 29 JA RULE "Always" 6 MYSTIKAL "Bouncin" 3 DIRTY "Candyman" TONI BRAXTON "Jamaica" JAGUAR FBILAL "Wait"	WQHH/Lansing, MI * PD: MD: Brent Johnson 21 JA RULE "Always" 3 MYSTIKAL "Bouncin" 2 MOBB DEEP "Luv" 2 CRAIG DAVID "Days" DIRTY "Candyman" JAGUAR FBILAL "Wait" RAY-J "Head" TONI BRAXTON "Jamaica" DESTINY'S CHILD "Christmas"	WVXX/Columbus, OH * PD: Paul Strong MD: Warren Stevens 29 JA RULE "Always" 6 MYSTIKAL "Bouncin" 3 DIRTY "Candyman" TONI BRAXTON "Jamaica" JAGUAR FBILAL "Wait"	WEDR/Miami, FL * PD: MD: Cedric Hollywood 26 JA RULE "Always" 3 MYSTIKAL "Bouncin" 1 MYSTIKAL "Bouncin" CHAKA DEMUS & PLERS "Gente" RAY-J "Head" JILL SCOTT "Loves" JAGUAR FBILAL "Wait"	WPHI/Philadelphia, PA * PD: Lucius Lee MD: Raphael "Rafi" George 33 MYSTIKAL "Bouncin" 2 OUTLAWZ "Worldwide" KELLY PRICE "Christmas" JAGUAR FBILAL "Wait"	WVSP/Oklahoma City, OK * PD: Terry Munday APD: Eddie Brasco 1 DESTINY'S CHILD "Christmas" JA RULE "Always" MYSTIKAL "Bouncin" TONI BRAXTON "Jamaica" RAY-J "Head" JAGUAR FBILAL "Wait"	WESE/Tupelo, MS PD: Pamela Aniese MISSY ELLIOTT "Take" JA RULE "Always" DIRTY "Candyman"
WVFA/Augusta, GA * OP: MD: Kevin Fox 39 JA RULE "Always" 8 MYSTIKAL "Bouncin" MOBB DEEP "Luv" 2 LA CHAT "Ain't" RAY-J "Head"	WJTX/Charlotte, NC * PD: Keith Landecker MD: Magi 3 JA RULE "Always" TONI BRAXTON "Jamaica" DESTINY'S CHILD "Christmas" DIRTY "Candyman" MOBB DEEP "Luv" MYSTIKAL "Bouncin" RAY-J "Head" JAGUAR FBILAL "Wait"	WVXX/Columbus, OH * PD: Paul Strong MD: Warren Stevens 29 JA RULE "Always" 6 MYSTIKAL "Bouncin" 3 DIRTY "Candyman" TONI BRAXTON "Jamaica" JAGUAR FBILAL "Wait"	WQHH/Lansing, MI * PD: MD: Brent Johnson 21 JA RULE "Always" 3 MYSTIKAL "Bouncin" 2 MOBB DEEP "Luv" 2 CRAIG DAVID "Days" DIRTY "Candyman" JAGUAR FBILAL "Wait" RAY-J "Head" TONI BRAXTON "Jamaica" DESTINY'S CHILD "Christmas"	WVXX/Columbus, OH * PD: Paul Strong MD: Warren Stevens 29 JA RULE "Always" 6 MYSTIKAL "Bouncin" 3 DIRTY "Candyman" TONI BRAXTON "Jamaica" JAGUAR FBILAL "Wait"	WEDR/Miami, FL * PD: MD: Cedric Hollywood 26 JA RULE "Always" 3 MYSTIKAL "Bouncin" 1 MYSTIKAL "Bouncin" CHAKA DEMUS & PLERS "Gente" RAY-J "Head" JILL SCOTT "Loves" JAGUAR FBILAL "Wait"	WPHI/Philadelphia, PA * PD: Lucius Lee MD: Raphael "Rafi" George 33 MYSTIKAL "Bouncin" 2 OUTLAWZ "Worldwide" KELLY PRICE "Christmas" JAGUAR FBILAL "Wait"	WVSP/Oklahoma City, OK * PD: Terry Munday APD: Eddie Brasco 1 DESTINY'S CHILD "Christmas" JA RULE "Always" MYSTIKAL "Bouncin" TONI BRAXTON "Jamaica" RAY-J "Head" JAGUAR FBILAL "Wait"	WESE/Tupelo, MS PD: Pamela Aniese MISSY ELLIOTT "Take" JA RULE "Always" DIRTY "Candyman"
WVFA/Augusta, GA * OP: MD: Kevin Fox 39 JA RULE "Always" 8 MYSTIKAL "Bouncin" MOBB DEEP "Luv" 2 LA CHAT "Ain't" RAY-J "Head"	WJTX/Charlotte, NC * PD: Keith Landecker MD: Magi 3 JA RULE "Always" TONI BRAXTON "Jamaica" DESTINY'S CHILD "Christmas" DIRTY "Candyman" MOBB DEEP "Luv" MYSTIKAL "Bouncin" RAY-J "Head" JAGUAR FBILAL "Wait"	WVXX/Columbus, OH * PD: Paul Strong MD: Warren Stevens 29 JA RULE "Always" 6 MYSTIKAL "Bouncin" 3 DIRTY "Candyman" TONI BRAXTON "Jamaica" JAGUAR FBILAL "Wait"	WQHH/Lansing, MI * PD: MD: Brent Johnson 21 JA RULE "Always" 3 MYSTIKAL "Bouncin" 2 MOBB DEEP "Luv" 2 CRAIG DAVID "Days" DIRTY "Candyman" JAGUAR FBILAL "Wait" RAY-J "Head" TONI BRAXTON "Jamaica" DESTINY'S CHILD "Christmas"	WVXX/Columbus, OH * PD: Paul Strong MD: Warren Stevens 29 JA RULE "Always" 6 MYSTIKAL "Bouncin" 3 DIRTY "Candyman" TONI BRAXTON "Jamaica" JAGUAR FBILAL "Wait"	WEDR/Miami, FL * PD: MD: Cedric Hollywood 26 JA RULE "Always" 3 MYSTIKAL "Bouncin" 1 MYSTIKAL "Bouncin" CHAKA DEMUS & PLERS "Gente" RAY-J "Head" JILL SCOTT "Loves" JAGUAR FBILAL "Wait"	WPHI/Philadelphia, PA * PD: Lucius Lee MD: Raphael "Rafi" George 33 MYSTIKAL "Bouncin" 2 OUTLAWZ "Worldwide" KELLY PRICE "Christmas" JAGUAR FBILAL "Wait"	WVSP/Oklahoma City, OK * PD: Terry Munday APD: Eddie Brasco 1 DESTINY'S CHILD "Christmas" JA RULE "Always" MYSTIKAL "Bouncin" TONI BRAXTON "Jamaica" RAY-J "Head" JAGUAR FBILAL "Wait"	WESE/Tupelo, MS PD: Pamela Aniese MISSY ELLIOTT "Take" JA RULE "Always" DIRTY "Candyman"
WVFA/Augusta, GA * OP: MD: Kevin Fox 39 JA RULE "Always" 8 MYSTIKAL "Bouncin" MOBB DEEP "Luv" 2 LA CHAT "Ain't" RAY-J "Head"	WJTX/Charlotte, NC * PD: Keith Landecker MD: Magi 3 JA RULE "Always" TONI BRAXTON "Jamaica" DESTINY'S CHILD "Christmas" DIRTY "Candyman" MOBB DEEP "Luv" MYSTIKAL "Bouncin" RAY-J "Head" JAGUAR FBILAL "Wait"	WVXX/Columbus, OH * PD: Paul Strong MD: Warren Stevens 29 JA RULE "Always" 6 MYSTIKAL "Bouncin" 3 DIRTY "Candyman" TONI BRAXTON "Jamaica" JAGUAR FBILAL "Wait"	WQHH/Lansing, MI * PD: MD: Brent Johnson 21 JA RULE "Always" 3 MYSTIKAL "Bouncin" 2 MOBB DEEP "Luv" 2 CRAIG DAVID "Days" DIRTY "Candyman" JAGUAR FBILAL "Wait" RAY-J "Head" TONI BRAXTON "Jamaica" DESTINY'S CHILD "Christmas"	WVXX/Columbus, OH * PD: Paul Strong MD: Warren Stevens 29 JA RULE "Always" 6 MYSTIKAL "Bouncin" 3 DIRTY "Candyman" TONI BRAXTON "Jamaica" JAGUAR FBILAL "Wait"	WEDR/Miami, FL * PD: MD: Cedric Hollywood 26 JA RULE "Always" 3 MYSTIKAL "Bouncin" 1 MYSTIKAL "Bouncin" CHAKA DEMUS & PLERS "Gente" RAY-J "Head" JILL SCOTT "Loves" JAGUAR FBILAL "Wait"	WPHI/Philadelphia, PA * PD: Lucius Lee MD: Raphael "Rafi" George 33 MYSTIKAL "Bouncin" 2 OUTLAWZ "Worldwide" KELLY PRICE "Christmas" JAGUAR FBILAL "Wait"	WVSP/Oklahoma City, OK * PD: Terry Munday APD: Eddie Brasco 1 DESTINY'S CHILD "Christmas" JA RULE "Always" MYSTIKAL "Bouncin" TONI BRAXTON "Jamaica" RAY-J "Head" JAGUAR FBILAL "Wait"	WESE/Tupelo, MS PD: Pamela Aniese MISSY ELLIOTT "Take" JA RULE "Always" DIRTY "Candyman"
WVFA/Augusta, GA * OP: MD: Kevin Fox 39 JA RULE "Always" 8 MYSTIKAL "Bouncin" MOBB DEEP "Luv" 2 LA CHAT "Ain't" RAY-J "Head"	WJTX/Charlotte, NC * PD: Keith Landecker MD: Magi 3 JA RULE "Always" TONI BRAXTON "Jamaica" DESTINY'S CHILD "Christmas" DIRTY "Candyman" MOBB DEEP "Luv" MYSTIKAL "Bouncin" RAY-J "Head" JAGUAR FBILAL "Wait"	WVXX/Columbus, OH * PD: Paul Strong MD: Warren Stevens 29 JA RULE "Always" 6 MYSTIKAL "Bouncin" 3 DIRTY "Candyman" TONI BRAXTON "Jamaica" JAGUAR FBILAL "Wait"	WQHH/Lansing, MI * PD: MD: Brent Johnson 21 JA RULE "Always" 3 MYSTIKAL "Bouncin" 2 MOBB DEEP "Luv" 2 CRAIG DAVID "Days" DIRTY "Candyman" JAGUAR FBILAL "Wait" RAY-J "Head" TONI BRAXTON "Jamaica" DESTINY'S CHILD "Christmas"	WVXX/Columbus, OH * PD: Paul Strong MD: Warren Stevens 29 JA RULE "Always" 6 MYSTIKAL "Bouncin" 3 DIRTY "Candyman" TONI BRAXTON "Jamaica" JAGUAR FBILAL "Wait"	WEDR/Miami, FL * PD: MD: Cedric Hollywood 26 JA RULE "Always" 3 MYSTIKAL "Bouncin" 1 MYSTIKAL "Bouncin" CHAKA DEMUS & PLERS "Gente" RAY-J "Head" JILL SCOTT "Loves" JAGUAR FBILAL "Wait"	WPHI/Philadelphia, PA * PD: Lucius Lee MD: Raphael "Rafi" George 33 MYSTIKAL "Bouncin" 2 OUTLAWZ "Worldwide" KELLY PRICE "Christmas" JAGUAR FBILAL "Wait"	WVSP/Oklahoma City, OK * PD: Terry Munday APD: Eddie Brasco 1 DESTINY'S CHILD "Christmas" JA RULE "Always" MYSTIKAL "Bouncin" TONI BRAXTON "Jamaica" 	

November 30, 2001

ARTIST BREAKDOWN

ARTIST: **MICHAEL JACKSON**
ALBUM: **INVINCIBLE**
LABEL: **EPIC**

"Invincible is no Thriller," was the comment I read in an e-mail. Why do peeps always have to compare apples to oranges? Just because the artist whose multi-Platinum CD won over a nation and sent shock waves through everyone's bodies happens to release a joint that is not in the same vein as one of its predecessors, why do they have to degrade it?

Thriller was a hit, no doubt about it. That joint still is and will always be one of my favorite Michael Jackson albums. But just as *Thriller* was good for its time, so is M.J.'s latest release, *Invincible*.

While strolling down the 'Shaw (that's Crenshaw to non-Californians) looking for my favorite food joint, the Vegetarian Affair, I listened to various tracks from *Invincible*. Though I had received the CD a while ago and listened to it, I hadn't given it the attention it deserved. It wasn't until an outing with friends that I realized that I must, absolutely must, break down this remarkable piece of work.

I tried to fall into the musical essence of Jackson while on my way to the beach, but it was hard, as the driver, Donald, played his favorite tracks, and my co-passenger, Kandace, did her Michael Jackson sound effects in the back seat next to me. Oh, well. I had my own copy of *Invincible*, so I decided to listen to it later when I had the luxury of solitude and the freedom to drift from track to track.

The Gloved One comes out hard on the album but with a gentle, unrelenting touch. The debut single, "You Rock My World," displays Jackson's energy and flexibility as the Rodney Jerkins beat lets the superstar be himself while allowing him to glide on the new sound of today.

Now, is it just me, or do you feel the need to start nodding as soon as you hear the first note of the hypnotic "Butterflies"? This song contains a melody that is both persuasive and powerful. From the first beat, I found myself trapped inside the four-minute-plus song.

"Tanya, is Epic going for adds on another Michael song?" was the question posed to me by a non-Epic employee. "I don't think so. Which track you speaking of?" I answered. "Invin-

cible," he replied. As I played the title track to see if the bigwigs at Epic had made a good choice I felt a "Scream" flashback coming on, which reappeared in the rock-leaning "Privacy."

It's a good tune, and I'm feeling Michael's sense of indestructibility, but I'm not sold on the track. Now, here is my other jam: "Heaven Can Wait." I have a romantic heart, so I tend to lean toward grooves that are slower in tempo, sensuously melodic and contain tenderly expressed messages.

In "Heaven-Can Wait," babyboy's love for babygirl is so strong that if the Lord should come for him before he wakes, he wouldn't want to go if he couldn't see her face. (I'm not ready to receive my judgment, either, but if the Big Man came to me and said, "T... let's bounce," I'd go. I'd be so glad to see that it was him who'd come calling and not someone with a pitchfork, horns and a blazing red suit.)

The dumbing effect of love is the focus of "Speechless." Beginning and ending with an a capella performance and supported by a gentle melody in the interim, this beautiful and loving ballad goes straight to the heart, stopping a millimeter shy of where "Heaven..." lands.

"You listening to Michael Jackson?" asked R&R Charts & Music Manager Rob Agnoletti. "Yes," I replied with a nod of my head. "'2000

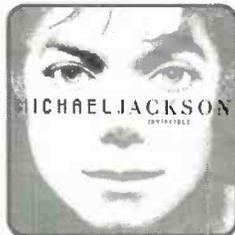
Watts' is good; I think it's track No. 9," he added. Agnoletti is right; this uptempo joint is hot. But this Piscean princess (let me have my moment) prefers Jackson's slower grooves.

One-word, uptempo tracks for you to bang and try out your favorite Michael Jackson dance routines to are "Unbreakable," "Heartbreaker" and "Invincible." If you want to score brownie points with your significant other, "Heaven Can Wait" and "You Are My Life" are two tracks to have handy.

The catatonic "Speechless" and the painfully pleading "Don't Walk Away" take the listener from intense admiration to incredible anguish. If ever a dedication was on point, "Cry" is it. For the victims of the Sept. 11 tragedy and their loved ones, this emotionally charged song may be lyrically embracing and melodically comforting.

Invincible is no *Thriller*, that's true — but why would Michael Jackson release, in 2001, the same type of music he released in 1982? Times have changed over the past nine years. With a new outlook on life, two beautiful kids and personal growth, Jackson releases a joint that combines elements of yesteryear with new tricks of the trade. I'm glad *Invincible* is no *Thriller*; I already have that joint. Peace.

— Tanya O'Quinn
Assistant Editor



Michael Jackson

URBAN

Going For Adds 12/4/01

BUBBA SPARXXX *Lovely (Interscope)*
JOI *Missing You (Universal)*
KENNY LATTIMORE *Don't Deserve (Arista)*
METHOD MAN & REDMAN *Part II (Def Jam/IDJMG)*
NAS *Got Ur Self A... (Columbia)*
SHARISSA *Any Other Night (Motown)*

Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music: www.rmmusicmeeting.com

Urban New & Active

JONELL & METHOD MAN *Round... (Def Jam/IDJMG)*

Total Plays: 458, Total Stations: 37, Adds: 1

CRAIG DAVID *7 Days (Wildside/Atlantic)*

Total Plays: 442, Total Stations: 38, Adds: 2

JILL SCOTT *He Loves Me (Hidden Beach/Epic)*

Total Plays: 418, Total Stations: 37, Adds: 3

ICE CUBE *\$100 Bill Y'all (Priority)*

Total Plays: 401, Total Stations: 43, Adds: 0

OUTKAST *The Whole World (LaFace/Arista)*

Total Plays: 391, Total Stations: 43, Adds: 4

DR. DRE *Bad Intentions (Death Row/Interscope)*

Total Plays: 378, Total Stations: 28, Adds: 1

MONTELL JORDAN *You Must... (Def Soul/IDJMG)*

Total Plays: 355, Total Stations: 38, Adds: 1

B2K *Uh Huh (Epic)*

Total Plays: 354, Total Stations: 36, Adds: 0

G. DEP *Special Delivery (Arista)*

Total Plays: 351, Total Stations: 27, Adds: 0

MASTER P *Ooohhwee (No Limit/Universal)*

Total Plays: 321, Total Stations: 35, Adds: 1

GERALD LEVERT *Made To Love Ya (EastWest/EEG)*

Total Plays: 303, Total Stations: 18, Adds: 0

RAYVON *2-Way (MCA)*

Total Plays: 277, Total Stations: 27, Adds: 1

DUNGEON FAMILY *Trans DF Express (Arista)*

Total Plays: 277, Total Stations: 23, Adds: 0

BELL BIV DEVOE *Da Hot Sh** (Aight) (Universal)*

Total Plays: 206, Total Stations: 27, Adds: 1

Songs ranked by total plays

URBAN

Indicator

Most Added®

RAY-J *Keep Yo Head Up (Atlantic)*

JA RULE *Always On Time (Murder Inc./Def Jam/IDJMG)*

MOBB DEEP *Hey Luv (Anything) (Loud/Columbia)*

MYSTIKAL *Bouncin' Back (Bumpin' Me...) (Jive)*

DIRTY *Candyman (Universal)*

DESTINY'S CHILD *8 Days Of Christmas (Columbia)*

TONI BRAXTON *Christmas In Jamaica (Arista)*

MISSY "MISDEMEANOR" *ELLIOTT Take Away (Gold Mind/EastWest/EEG)*

CRAIG DAVID *7 Days (Wildside/Atlantic)*

NAPPY ROOTS *Awnaw (Atlantic)*

KEKE WYATT *Nothing In This World (MCA)*

JERMAINE DUPRI *Welcome To Atlanta (So So Def/Columbia)*

BUSTA RHYMES *Break Ya Neck (J)*

FABOLOUS *Young'n (Holla Back) (Desert Storm/Elektra/EEG)*

OUTKAST *The Whole World (LaFace/Arista)*

DR. DRE *Bad Intentions (Death Row/Interscope)*

THREE 6 MAFIA *Two-Way Freak (Universal)*

PASTOR TROY *Vice Versa (Universal)*

SHARISSA *Any Other Night (Motown)*

Most Played Recurrents

ARTIST TITLE LABEL(S)

TOTAL PLAYS

JENNIFER LOPEZ *I'm Real (Epic)*

833

R. KELLY *Feelin' On Yo Booty (Jive)*

750

JAGGED EDGE *Where The Party At (So So Def/Columbia)*

623

ALICIA KEYS *Fallin' (J)*

547

TRICK DADDY *I'm A Thug (Slip 'N Slide/Atlantic)*

509

USHER *U Remind Me (LaFace/Arista)*

454

URBAN AC

Going For Adds 12/4/01

MONTELL JORDAN *You Must Have Been (Def Soul/IDJMG)*

SHARISSA *Any Other Night (Motown)*

Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music: www.rmmusicmeeting.com

R&R Urban AC Top 30

Powered By



November 30, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	MAXWELL Lifetime (Columbia)	1066	+51	171640	19	37/0
	2	BRIAN MCKNIGHT Love Of My Life (Motown)	945	+14	152227	20	36/0
	3	GERALD LEVERT Made To Love Ya (EastWest/EEG)	886	+98	152234	21	35/0
3	4	GINUWINE Differences (Epic)	767	-105	119556	17	30/0
4	5	BABYFACE What If (Arista)	750	-54	121767	17	38/0
9	6	MICHAEL JACKSON Butterflies (Epic)	671	+136	128417	5	31/2
6	7	ANGIE STONE Brotha (J)	598	-18	106808	12	35/3
8	8	LUTHER VANDROSS Can Heaven Wait (J)	595	+54	63492	13	37/0
7	9	ALICIA KEYS A Woman's Worth (J)	585	+19	92505	7	36/0
11	10	USHER U Got It Bad (LaFace/Arista)	528	+48	92078	6	29/2
10	11	LUTHER VANDROSS Take You Out (J)	512	+28	96421	31	36/0
12	12	JILL SCOTT The Way (Hidden Beach/Epic)	495	+27	86429	27	36/0
16	13	JOE Let's Stay Home Tonight (Jive)	424	+67	84731	3	32/2
14	14	REGINA BELLE Ooh Boy (Peak/Concord)	408	+47	60766	8	29/1
17	15	BDNEY JAMES F/DAVE HOLLISTER Something Inside (Warner Bros.)	394	+56	61233	6	31/1
20	16	ISLEY BROTHERS Secret Lover (DreamWorks)	333	+43	35322	4	30/5
15	17	MARY J. BLIGE Family Affair (MCA)	327	-34	73232	16	13/0
22	18	INDIA.ARIE Strength, Courage & Wisdom (Motown)	292	+50	42718	5	26/1
19	19	KENNY LATTIMORE Weekend (Arista)	282	-35	50923	17	23/0
26	20	GLENN LEWIS Don't You Forget It (Epic)	248	+53	57624	2	22/3
24	21	YOLANDA ADAMS Never Give Up (Elektra/EEG)	245	+27	31335	4	29/1
25	22	TEMPTATIONS Four Days (Motown)	230	+30	25950	3	27/3
18	23	D'JAYS Let's Ride (MCA)	230	-100	38758	17	26/0
28	24	JILL SCOTT He Loves Me (Hidden Beach/Epic)	225	+64	33669	2	24/2
23	25	AALIYAH Rock The Boat (BlackGround)	197	-24	35704	9	12/1
21	26	MICHAEL JACKSON You Rock My World (Epic)	183	-67	50303	14	30/0
29	27	SUE ANN CARWELL/RICHARD ELLIOT Brand New Love Affair (GRP/VMG)	149	+6	16589	3	18/2
27	28	KEKE WYATT Nothing In This World (MCA)	140	-39	35496	4	17/1
Debut	29	FAITH EVANS You Gets No Love (Bad Boy/Arista)	126	0	40545	1	3/1
Debut	30	CECE WINANS Anybody Wanna Pray (Wellspring/Capitol)	119	+32	38009	1	17/1

38 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 11/18-Saturday 11/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals. Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2001, The Arbitron Company). © 2001, R&R, Inc.

New & Active

JAHEIM Anything (Divine Mill/WB)
Total Plays: 115, Total Stations: 7, Adds: 1

TONY TERRY I Don't Wanna Stop (Golden Boy)
Total Plays: 90, Total Stations: 11, Adds: 2

PROPHET JONES Cried Together (University/Motown)
Total Plays: 84, Total Stations: 11, Adds: 0

RANDY CRAWFORD Permanent (Warner Bros.)
Total Plays: 81, Total Stations: 10, Adds: 0

MANHATTANS Nites Like This (Orchard)
Total Plays: 75, Total Stations: 8, Adds: 0

MARY J. BLIGE No More Drama (MCA)
Total Plays: 70, Total Stations: 7, Adds: 0

PAM & DODI What's Wrong (D.E.G./MCA)
Total Plays: 48, Total Stations: 10, Adds: 1

EDDIE M Baby Leave The Lights On (Gold Circle)
Total Plays: 32, Total Stations: 5, Adds: 0

KENNY LATTIMORE Don't Deserve (Arista)
Total Plays: 3, Total Stations: 14, Adds: 14

Songs ranked by total plays

Most Added®

www.radds.com

ARTIST TITLE LABEL(S)	ADDS
KENNY LATTIMORE Don't Deserve (Arista)	14
ISLEY BROTHERS Secret Lover (DreamWorks)	5
ANGIE STONE Brotha (J)	3
TEMPTATIONS Four Days (Motown)	3
GLENN LEWIS Don't You Forget It (Epic)	3
JOE Let's Stay Home Tonight (Jive)	2
MICHAEL JACKSON Butterflies (Epic)	2
USHER U Got It Bad (LaFace/Arista)	2
JILL SCOTT He Loves Me (Hidden Beach/Epic)	2
SUE ANN CARWELL/RICHARD ELLIOT Brand... (GRP/VMG)	2
TONY TERRY I Don't Wanna Stop (Golden Boy)	2
MONTELL JORDAN You Must Have... (Def Soul/IDJMG)	2
JAGUAR F/BILAL I Can't Wait (MCA)	2
TONI BRAXTON Snowflakes Of Love (Arista)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MICHAEL JACKSON Butterflies (Epic)	+136
GERALD LEVERT Made To Love Ya (EastWest/EEG)	+98
JOE Let's Stay Home Tonight (Jive)	+67
JILL SCOTT He Loves Me (Hidden Beach/Epic)	+64
B. JAMES F/D. HOLLISTER Something... (Warner Bros.)	+56
TONI BRAXTON Just Be A Man About It (LaFace/Arista)	+55
LUTHER VANDROSS Can Heaven Wait (J)	+54
GLENN LEWIS Don't You Forget It (Epic)	+53
MAXWELL Lifetime (Columbia)	+51
AVANT My First Love (Magic Johnson/MCA)	+50
INDIA.ARIE Strength, Courage & Wisdom (Motown)	+50

Breakers®

NOW PLAYING ON 60% OF THE REPORTING PANEL

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



March of Dimes
Saving babies, together

Thank you radio, for giving every baby a fighting chance to be born healthy by joining in on the excitement of the 2001/2002 March of Dimes Achievement in Radio Awards®.

Atlanta, Baltimore, Boston, Chicago, Cleveland, Houston, Miami, Milwaukee, Nashville, New York, Philadelphia, Phoenix, San Diego, St. Louis, Washington

A.I.R. AWARDS



Achievement In Radio

A Broadcast Competition Celebrating Excellence in Radio to Benefit the March of Dimes Birth Defects Foundation

Presented Nationally By: Ford Motor Company
Sponsored Nationally By: Arbitron, Katz Media Group, Metro Networks/Shadow and R&R
Co-Sponsored By: CURB Records, Interep, McLeod USA, Miller Lite and Viejas Casino

For more information, contact the A.I.R. Awards at: eschultz@modimes.org; or call: (312)596-4701.



LON HELTON
lhelton@rronline.com

Christmas Music: How Soon? How Long? How Much?

■ A survey of Country listeners' seasonal song expectations

Do Country listeners want to hear Christmas music on their favorite radio stations? How much do they want to hear, and when do they want to start hearing it? What songs are their favorites?

These questions were asked of those who visited the RateTheMusic website at www.ratethemusic.com, and more than 14,000 people responded by offering their thoughts on the sounds of the season. We compared the responses of Country listeners to those of listeners to other formats.

Do Listeners Want Christmas Music?

The first question asked was, "Do you expect to hear Christmas music on your favorite radio station?" Each format-specific sample was presented in 12+ figures and with a breakout for the format's key demo. Among Country listeners, 98% of the 12+ sample of 1,848 said yes. That number rose to 99% among the 1,529 25-54s.

Now, while you may think that's a no-brainer, consider this: The percentages of Alternative listeners who answered yes to that question were 63% (12+) and 66% (18-34). For mainstream Pop formats together, the figures were 87% (12+) and 91% (females 18-34).

Rock listeners weren't too keen on hearing Christmas music mixed with their Nickelback, with 59% of the 12+ sample and 57% of 18-34 males wanting to hear the sounds of the season. AC was close to Country's percentages, with 97% of the 12+ listeners and 25-54 females answering yes.

How Soon To Play It

Next up on RTM's menu was "When would be an appropriate time to start playing Christmas music on the radio?" Fifty-five percent of 12+ Country listeners and 56% of 25-54 Country listeners said that the day after Thanksgiving was a good time to start (so you're already late!).

The other choices and their response rates (12+, 25-54) were: three weeks prior to Christmas, 25%, 24%; two weeks prior to Christmas, 13%, 13%; and one week prior to Christmas, 5%, 5%. That left 2% without an opinion or saying that they didn't want to hear Christmas music on their radio station.

The percentage of Country folks who wanted to hear Christmas music the day after getting the bird was large, but not as large as that for AC,

where 61% of the 12+ sample and 62% of 25-54 females gave that answer. On the other end of the spectrum, only 26% of the 12+ Alternative sample and 30% of 18-34 persons wanted to hear Christmas music that early. The Rockers were on the low end as well, with 28% of 12+ and 30% of 18-34 males wanting to hear Christmas music on the biggest shopping day of the year.

The dates that the majority of folks who listen to other formats wanted to begin hearing Brenda Lee's "Rockin' Around the Christmas Tree" blended with their faves were far more evenly distributed than were the dates Country listeners chose. For non-Country listeners, the percentage of people who wanted to hear Christmas tunes three weeks and two weeks before the big day was almost equal to the number of folks who said they wanted to hear Christmas music the day after Thanksgiving. The number who answered "one week before Christmas" was almost half that of those who answered "two weeks before."

While the above numbers offer no clear guide for programmers in other formats, Country programmers seem to have a mandate: Fully 80% of your listeners want Christmas music on the air no later than three weeks before Christmas.

How Long To Play It

One of the most surprising results of RateTheMusic's survey of Christmas-music listening was how long people expected to be in the mood for this music. I don't think I ever worked at a station that played Christmas music after Christmas Day. Heck, I'm not even sure I've ever heard a Christmas song on a Country station the day after Christmas.

However, while 45% of the 12+ and 45% of the 25-54 Country fans who took this survey gave Dec. 26 as the answer to "When do you no longer want to hear Christmas music on the radio?" an amazing 46% in both cells gave New Year's Day as the answer! That really blows my mind. (As for the other options offered, 2% of Country listeners both 12+ and 25-54

Country Partisans Rate The Standards

Here's how Country listeners who visited RateTheMusic rated these Christmas standards, many of which aren't even played on Country radio. The total sample is 14,551. The 12+ Country sample is 1,848; the 25-54 Country sample is 1,529.

Artist Title	12+			25-54		
	Popularity	Familiarity	Burn	Popularity	Familiarity	Burn
1. Bing Crosby White Christmas	4.34	98%	9%	4.37	99%	9%
2. Brenda Lee Rockin' Around The Christmas Tree	4.27	98%	9%	4.29	99%	9%
3. Burl Ives Holly Jolly Christmas	4.27	96%	6%	4.30	98%	6%
4. Gene Autry Rudolph The Red Nosed Reindeer	4.24	97%	7%	4.27	98%	7%
5. Nat King Cole The Christmas Song	4.24	89%	6%	4.27	92%	6%
6. Bobby Helms Jingle Bell Rock	4.17	94%	8%	4.17	95%	8%
7. Johnny Mathis It's Beginning To Look A Lot Like Christmas	4.12	94%	7%	4.13	96%	7%
8. Andy Williams It's The Most Wonderful Time Of The Year	4.12	94%	9%	4.13	97%	9%
9. Carpenters Have Yourself A Merry Little Christmas	4.10	94%	8%	4.13	96%	8%
10. Gene Autry Here Comes Santa Claus	4.09	96%	8%	4.11	97%	8%
11. Eagles Please Come Home For Christmas	4.07	77%	6%	4.08	81%	6%
12. Ronettes Sleigh Ride	4.07	82%	6%	4.07	85%	6%
13. Elvis Presley Blue Christmas	4.06	95%	12%	4.08	98%	13%
14. Johnny Mathis It's The Most Wonderful Time Of The Year	4.05	94%	9%	4.07	96%	9%
15. Harry Simeone Chorale Little Drummer Boy	3.98	86%	10%	4.02	88%	10%
16. Dr. Seuss You're A Mean One, Mr. Grinch	3.97	89%	10%	3.92	89%	11%
17. Hall & Oates Jingle Bell Rock	3.95	88%	9%	3.92	89%	9%
18. Elmo & Patsy Grandma Got Run Over By A Reindeer	3.95	98%	19%	3.90	99%	20%
19. Carpenters Merry Christmas Darling	3.88	73%	9%	3.90	80%	10%
20. Dan Fogelberg Same Auld Lang Syne	3.87	61%	7%	3.93	67%	7%
21. David Bowie & Bing Crosby Little Drummer Boy	3.83	85%	12%	3.86	87%	12%
22. Beach Boys Little Saint Nick	3.83	77%	9%	3.82	80%	10%
23. Mannheim Steamroller Deck The Halls	3.82	84%	12%	3.81	85%	13%
24. Trans-Siberian Orchestra Christmas Eve In Sarajevo	3.82	47%	6%	3.81	50%	7%
25. Jose Feliciano Feliz Navidad	3.82	95%	16%	3.83	97%	16%
26. Bruce Springsteen Santa Claus Is Coming To Town	3.80	91%	14%	3.76	93%	16%
27. Chipmunks The Chipmunk Song	3.78	96%	19%	3.73	98%	21%
28. Paul McCartney Wonderful Christmastime	3.78	71%	10%	3.79	75%	11%
29. John Lennon Happy Christmas (War Is Over)	3.74	68%	12%	3.73	73%	14%
30. Band-Aid Do They Know It's Christmas Time	3.72	57%	10%	3.74	61%	11%
31. Kenny Loggins Celebrate Me Home	3.67	43%	7%	3.71	46%	7%
32. Guy Lombardo Auld Lang Syne	3.67	83%	12%	3.68	89%	13%
33. Wham! Last Christmas	3.53	55%	12%	3.52	60%	13%
34. Elton John Step Into Christmas	3.52	47%	9%	3.56	51%	9%
35. Singing Dogs Jingle Bells	3.10	90%	32%	3.04	92%	35%

Country Partisans Rate Country Christmas Cuts

Here's how Country listeners logging on to RateTheMusic rated these Country Christmas songs.

Artist Title	12+			25-54		
	Popularity	Familiarity	Burn	Popularity	Familiarity	Burn
1. Alabama Angels Among Us	4.47	94%	7%	4.49	96%	7%
2. Jeff Foxworthy 12 Redneck Days Of Christmas	4.28	90%	8%	4.15	92%	11%
3. Alabama Christmas In Dixie	4.21	77%	4%	4.26	85%	5%
4. Collin Raye The Gift	4.21	66%	4%	4.21	68%	3%
5. Dolly Parton Hard Candy Christmas	4.19	71%	6%	4.26	83%	6%
6. Alan Jackson I Only Want You For Christmas	4.19	78%	4%	4.22	84%	4%
7. Alan Jackson Holly Jolly Christmas	4.16	88%	5%	4.21	92%	5%
8. Kenny Rogers & Wynonna Mary Did You Know	4.16	69%	6%	4.23	74%	6%
9. Lonestar I'll Be Home For Christmas	4.14	82%	3%	4.18	88%	3%
10. Ricochet Let It Snow Let It Snow Let It Snow	4.11	79%	4%	4.13	82%	4%
11. George Strait Merry Christmas Strait To You	4.09	66%	5%	4.12	73%	6%
12. Toby Keith Santa I'm Right Here	4.09	53%	4%	4.08	55%	4%
13. Garth Brooks Santa Looks A Lot Like Daddy	4.09	87%	8%	4.01	92%	10%
14. Joe Diffie Leroy The Redneck Reindeer	4.08	76%	8%	4.00	78%	8%
15. Vince Vance & The Valiants All I Want For Christmas...	4.07	74%	7%	4.09	79%	7%
16. Faith Hill Where Are You Christmas?	4.05	70%	8%	4.05	68%	8%
17. Clay Walker Blue Christmas	3.98	75%	4%	3.99	82%	5%
18. Alan Jackson Merry Christmas To Me	3.98	54%	4%	4.03	63%	4%
19. Clint Black Til Santa's Gone	3.98	53%	4%	4.03	63%	4%
20. George Strait Christmas Cookies	3.97	43%	4%	4.06	46%	3%
21. Alan Jackson Honky Tonk Christmas	3.97	68%	5%	4.01	75%	5%
22. Sawyer Brown Please Come Home For Christmas	3.96	70%	4%	3.99	79%	4%
23. Clint Black Christmas For Every Boy And Girl	3.96	52%	4%	4.02	58%	4%
24. Gary Allan Please Come Home For Christmas	3.92	63%	5%	3.88	67%	5%
25. Ronnie Milsap Only One Night Of The Year	3.91	48%	4%	3.99	56%	4%
26. Suzy Bogguss Two Step 'Round The Christmas Tree	3.90	56%	5%	3.91	60%	4%
27. Randy Travis How Do I Wrap My Heart Up For Christmas	3.89	53%	5%	3.95	60%	5%
28. Shania Twain God Bless The Child	3.85	77%	11%	3.83	78%	12%
29. Travis Tritt Christmas In My Hometown	3.85	49%	4%	3.94	55%	5%
30. Keith Harling Santa's Got A Semi	3.82	41%	4%	3.77	43%	5%
31. Tractors Santa Claus Is Coming In A Boogie Woogie...	3.76	81%	14%	3.82	87%	14%
32. SheDAISY Deck The Halls	3.72	78%	11%	3.5	76%	13%
33. Dwight Yoakam Santa Claus Is Back In Town	3.55	60%	9%	3.66	67%	9%

Continued on Page 58

Gather together
and join Bob for
heart-warming
memories with

Country's most-loved
stars, yuletide cheer
and music to
celebrate the season.

CHRISTMAS

In America

with Bob Kingsley

A Holiday Tradition

Six Hours

December 17th-26th, 2001

**AMERICAN
COUNTRY
COUNTDOWN**



WITH BOB KINGSLEY

www.acctop40.com

abc RADIO NETWORKS
america listens to abc

For exclusive clearance information, call Robin Rhodes (972) 448-3376 or
Shawn Studer (817) 599-4099, x2238. Outside the U.S. call Radio Express at (818) 295-5800.



CALVIN GILBERT
gilbert@ronline.com

Ease Into The Holidays

□ Nashville labels serve up new CDs for the season

Travis Tritt isn't releasing any Christmas music this year, but he can tell you what people expect from a holiday album.

Tritt jokes, "After I released a Christmas album years ago on my former label, it sold five copies — and then had 10 returned. I found out that people really like their Christmas songs done in a traditional way. That album was not very traditional. I didn't do the songs in a very traditional way, and I learned a lesson from it." (Tritt will take the traditional approach when he performs at the lighting of the national Christmas tree on Dec. 6 in Washington, DC.)

For the most part, major-label promotion teams don't beat programmers over the head to secure airplay for their holiday music. After all, haven't they just spent the past 11 months beating programmers over the head to secure airplay for their *nonholiday* titles?

Approaching the holidays with a more relaxed point of view, the labels have released some new albums — along with a couple of CD singles — that you can consider programming gifts. As we take a look at this year's new holiday music, just remember the most precious gift that you can give a promotion rep: increased airplay after the first of the year.

Many Nashville labels are not releasing new holiday CDs this year, but here's a look at what's available.

Capitol

Capitol Records has released a new version of Garth Brooks' 1999 holiday collection, *The Magic of Christmas*, with three new tracks that will be included in the made-for-TV movie *Call Me Claus*. The new tracks include "Call Me Claus" (which Brooks wrote with Jenny

Yates and Lisa Sanderson), "Mary Had a Little Lamb" (written by Larry Bastian, Gordon Kennedy and Wayne Kirkpatrick) and "Zat You, Santa Claus" (a jazz standard popularized by Louis Armstrong). *Call Me Claus*, which stars Whoopi Goldberg, premieres Dec. 2 on TNT. Brooks and Goldberg are executive producers of the film.

Lyric Street

In terms of current chart presence, Aaron Tippin is the only artist providing a full album of all-new material. His Lyric Street project *A December to Remember* combines holiday classics with several originals. Tippin co-wrote six of the seven new songs with his wife, Thea, who also sings on the album.

Tippin's originals range from lighthearted ("It's a Good Thing Santa Ain't Single") to serious ("He Said That He Was Jesus"). He covers the same ground with his remakes, which include "Jingle Bell Rock," "Blue Christmas," "Away in a Manger," "Run Rudolph Run" and "Silent Night."

Tippin's version of "Jingle Bell Rock" also shows up on Lyric Street's multiact compilation *No Wrapping Required*. As you might expect, the music centers on the label's acts, including SHEDAISY ("That's What I Want for Christmas") and Rascal Flatts ("God Rest Ye Merry Gentlemen"). Lyric Street newcomer Kevin Denney performs "White Christmas," and Sonya Isaacs delivers three songs — "What Do You See," "Mary, Did You Know" and "The Christmas Song."

No Wrapping Required also features tracks by Ricky Skaggs, Por-

ter Wagoner and Kortney Kayle, along with a collaboration between Kree and Rosie O'Donnell.

MCA

It's a busy season at MCA, which has released three new holiday albums. Topping the list is the 15-track compilation *Christmas Cookies*, which features several of today's top acts. The MCA promo department has serviced a CD single of George Strait's title track, but other noteworthy tracks include Lee Ann Womack's "The Nativity," Chely Wright's "Let It Snow, Let It Snow, Let It Snow," Gary Allan's "Please Come Home for Christmas" and the Trisha Yearwood-Vince Gill duet "An Angel Gets Its Wings."

Much of the material was released previously, including the tracks by Tracy Byrd, The Mavericks, Mark Chesnutt and Rhett Akins. Some of the previously released recordings are genuine classics, including Bobby Helms' "Jingle Bell Rock," Burl Ives' "A Holly Jolly Christmas" and Brenda Lee's "Rockin' Around the Christmas Tree."

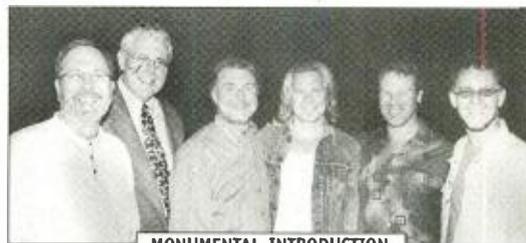
Alecia Elliott and CMA Horizon nominees Nickel Creek are featured on the MCA soundtrack for the made-for-TV movie *Prancer Returns*. Inspired by the 1999 theatrical film *Prancer*, the holiday movie aired last week on the USA Network with a simultaneous release on home video. Elliott performs "If You Believe," and Nickel Creek provide a new take on "I'll Be Home for Christmas."

The Prancer Returns soundtrack also features Michael McDonald's performance of "Have Yourself a Merry Little Christmas," which isn't included on his new MCA project, *In the Spirit: A Christmas Album*. Of course, the former member of The Doobie Brothers was in no way attempting to record a country album — despite the fact that he resides in Nashville.

RCA Label Group

RCA has serviced Country radio with "The Christmas Shoes" by the vocal trio 3 Of Hearts, but programmers will also be receiving a copy of the RCA Label Group's holiday compilation that's being sold only in Target department stores. Titled *Country Christmas 2001*, the CD includes significant tracks that were previously unreleased.

These include Brad Paisley's



MONUMENTAL INTRODUCTION

Singer-songwriter Jeffrey Steele gave Nashville an advance sip of his new Monument album, *Somethin' in the Water*, during a recent showcase in Nashville. A former member of the band Boy Howdy, Steele's solo debut album is set for January release. Pictured are (l-r) CMA Executive Director Ed Benson, BMI VP/Writer-Publisher Relations Paul Corbin, Sony/Nashville President/CEO Allen Butler, Steele, Sony Executive VP/GM Mike Kraski and manager Scott Siman.

"364 Days to Go," Sara Evans' "Go Tell It on the Mountain," Kenny Chesney's "Santa Claus Is Back in Town" and Diamond Rio's "What Child Is This." The collection also includes Alan Jackson's "Rudolph the Red-Nosed Reindeer," Lonestar's "This Christmas Time" and other tracks by Steve Wariner, Dolly Parton, LeAnn Rimes and Alison Krauss & Gary Chapman.

Independent Releases

Modern-day honky-tonker Dale Watson went to the historic Sun Records studio in Memphis to record his Audium Entertainment holiday collection, *Christmas Time in Texas*. Tracks include "Christmas in Vegas," "Santa and My Semi" and "You Can Call Me Nick," a holiday story that takes place in a Texas jail. Labelmate Danni Leigh joins Watson for the Texas shuffle "Christmas Love."

Singer-songwriter Paul Overstreet's *Christmas, My Favorite*

Time of the Year is available on Scarlet Moon Records. The project features several originals, along with Overstreet's versions of "Rockin' Around the Christmas Tree," "White Christmas," "Winter Wonderland," "I'll Be Home for Christmas" and "Silent Night."

Suzy Bogguss' *Have Yourself a Merry Little Christmas* (on Loyal Dutchess Records) is available through her website (www.suzybogguss.com). Internet merchants and selected stores. The collection features the late Chet Atkins, as well as Bogguss' duet with Delbert McClinton on "Baby It's Cold Outside."

With "God Bless the USA" enjoying a resurgence in popularity, Lee Greenwood's new holiday CD — also titled *Have Yourself a Merry Little Christmas* — has been released by Free Falls Entertainment. Greenwood includes several medleys in the collection that range from the religious to the secular.

Christmas Music

Continued from Page 56

said Christmas Day at noon, and 4% of 12+ listeners and 5% of 25-54s said Christmas Day at 6pm.)

The AC audience's responses seem to corroborate Country's results showing that adults really do want to hear Christmas music that long after Christmas Day. In AC, 40% of the 12+ audience and 39% of 25-54 females gave Dec. 26 as their end date, while 52% of people 12+ and 55% of 25-54s said New Year's Day should be the final day. That still blows my mind.

Even the younger-skewing formats have large percentages of listeners who want to keep those Christmas hits coming right on through the Rose Bowl game. In Alternative, 51% (all numbers here are 12+) said to stop playing Christmas music on Dec. 26, while 31% said Jan. 1. In Rock, 52% said to stop playing Christmas music on Dec. 26, while 26% said New Year's Day. In mainstream Pop, 43% said quit on Dec. 26, while 48% said enough isn't enough until New Year's Day. It's simply amazing.

How Often To Play It

The question that's even more

perplexing to programmers than when to start and stop playing Christmas music is how much Christmas music to play. In search of some guidance, respondents were asked to answer the query "How much Christmas music would you like to hear on the radio?" The options were one song per hour, one song every other hour, one song every three hours and one song every four hours.

As you might expect, Country listeners overwhelmingly said they wanted to hear one song per hour. Eighty percent selected that choice, with 12%, 3% and 3% choosing the other responses, respectively. Among the other formats, those giving one song per hour as their first choice were 69% in mainstream Pop, 82% in AC, 48% in Alternative and 45% in Rock. Those percentages led their categories.

So the bottom line for playing Christmas music, at least according to RateTheMusic users, is that a huge percentage of Country listeners not only expect to hear Christmas music on their favorite stations, they want to hear those songs earlier and longer than they currently hear them on their favorite Country stations.



ROCKIN' THE WILDHORSE

Capitol recording artist Chris Cagle eased into the recent CMA Week in Nashville with a show at the Wildhorse Saloon that caught the attention of the guys from KMLE/Phoenix's *Ben & Brian Morning Show*. Pictured backstage are (l-r) Capitol/Nashville President/CEO Mike Dungan, Ben Campbell, Cagle, Brian Egan and Capitol/Nashville Executive VP Bill Catino.

R&R Country Top 50

Powered By



November 30, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE (LABEL(S))	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	TOBY KEITH I Wanna Talk About Me (<i>DreamWorks</i>)	5932	+192	655553	16	149/0
3	2	DAVID BALL Riding With Private Malone (<i>Dualtone</i>)	5213	+325	562634	13	148/0
6	3	GEORGE STRAIT Run (<i>MCA</i>)	5125	+494	568049	9	150/0
5	4	AARON TIPPIN Where Stars And Stripes... (<i>Lyric Street</i>)	5048	+365	534354	10	147/0
2	5	TRAVIS TRITT Love Of A Woman (<i>Columbia</i>)	4967	-433	528384	25	149/0
4	6	REBA MCENTIRE I'm A Survivor (<i>MCA</i>)	4598	-228	502803	20	149/0
9	7	TRACE ADKINS I'm Tryin' (<i>Capitol</i>)	4442	+277	457352	21	148/1
10	8	ALAN JACKSON Where Were You (When...) (<i>Arista</i>)	4370	+571	512059	3	150/15
8	9	GARTH BROOKS Wrapped Up In You (<i>Capitol</i>)	4163	-57	452007	7	150/1
12	10	STEVE HOLY Good Morning Beautiful (<i>Curb</i>)	3801	+265	409889	19	149/1
14	11	BRAD PAISLEY Wrapped Around (<i>Arista</i>)	3514	+233	379580	14	146/1
13	12	LONESTAR With Me (<i>BNA</i>)	3343	-4	361073	16	146/0
15	13	JO DEE MESSINA W/TIM MCGRAW Bring On The Rain (<i>Curb</i>)	3188	+214	340767	13	145/1
16	14	GARY ALLAN Man Of Me (<i>MCA</i>)	2520	+66	261191	23	143/0
18	15	BROOKS & DUNN Long Goodbye (<i>Arista</i>)	2399	+427	261600	6	135/6
17	16	TRACY BYRD Just Let Me Be In Love (<i>RCA</i>)	2382	+219	240276	16	135/2
19	17	JOE DIFFIE In Another World (<i>Monument</i>)	2188	+220	218178	20	125/2
20	18	SARA EVANS Saints & Angels (<i>RCA</i>)	2113	+199	208256	13	125/2
23	19	DIXIE CHICKS Some Days You Gotta Dance (<i>Monument</i>)	1934	+260	198398	10	107/8
21	20	JAMIE O'NEAL Shiver (<i>Mercury</i>)	1888	+72	185804	13	128/2
22	21	GEORGE JONES & GARTH BROOKS Beer Run (<i>Bandit/BNA</i>)	1685	-104	180715	9	102/1
28	22	MARTINA MCBRIDE Blessed (<i>RCA</i>)	1635	+487	188521	5	114/10
27	23	BLAKE SHELTON All Over Me (<i>Warner Bros.</i>)	1541	+304	153613	7	123/6
25	24	CHRIS CAGLE I Breathe In, I Breathe Out (<i>Capitol</i>)	1511	+109	142797	10	108/5
24	25	MONTGOMERY GENTRY Cold One Comin' On (<i>Columbia</i>)	1485	+73	134131	16	115/4
26	26	CLINT BLACK W/LISA H. BLACK Easy For Me To Say (<i>RCA</i>)	1410	+108	156787	10	106/2
29	27	RASCAL FLATTS I'm Movin' On (<i>Lyric Street</i>)	1322	+177	131616	9	107/3
50	28	TIM MCGRAW The Cowboy In Me (<i>Curb</i>)	860	+527	92833	2	87/38
31	29	JEFFREY STEELE Something In The Water (<i>Monument</i>)	858	+50	77517	13	82/2
33	30	STEVE AZAR I Don't Have To Be (Till...) (<i>Mercury</i>)	856	+130	76704	9	84/2
Breaker	31	PHIL VASSAR That's When I Love You (<i>Arista</i>)	816	+167	72715	6	91/11
35	32	CHARLIE DANIELS This Ain't No Rag, It's A Rag (<i>Audium</i>)	796	+114	79828	5	32/1
37	33	CYNDI THOMSON I Always Liked That Best (<i>Capitol</i>)	790	+176	74198	5	87/6
38	34	LEE ANN WOMACK Does My Ring Burn Your Finger (<i>MCA</i>)	668	+93	69541	3	71/5
40	35	EMERSON DRIVE I Should Be Sleeping (<i>DreamWorks</i>)	638	+137	56236	3	73/4
34	36	SHANNON BROWN Baby I Lied (<i>BNA</i>)	625	-57	62035	13	75/0
39	37	DIAMOND RIO That's Just That (<i>Arista</i>)	564	+27	48828	6	56/4
32	38	PAT GREEN Carry On (<i>Republic/Universal</i>)	544	-218	54643	13	68/0
44	39	TAMMY COCHRAN I Cry (<i>Epic</i>)	498	+101	44487	2	73/9
41	40	WILD HORSES I Will Survive (<i>Epic</i>)	496	+8	41150	7	63/0
45	41	BLACKHAWK Days Of America (<i>Columbia</i>)	460	+64	40626	5	44/1
49	42	DAISY DERN Gettin' Back To You (<i>Mercury</i>)	408	+59	32839	6	53/1
47	43	KENNY ROGERS Homeland (<i>Dreamcatcher</i>)	405	+33	39772	3	60/3
Debut	44	TRISHA YEARWOOD Inside Out (<i>MCA</i>)	363	+139	33597	1	44/7
46	45	HANK WILLIAMS JR. America Will Survive (<i>Curb</i>)	358	-20	38783	5	18/3
Debut	46	MARK MCGUINN She Doesn't Dance (<i>VFR</i>)	348	+100	24865	1	49/2
Debut	47	MARK WILLS W/JAMIE O'NEAL I'm Not Gonna Do Anything... (<i>Mercury</i>)	339	+29	25296	1	48/8
-	48	CLARK FAMILY EXPERIENCE To Quote Shakespeare (<i>Curb</i>)	329	+22	36129	3	48/2
-	49	ALAN JACKSON It's Alright To Be A Redneck (<i>Arista</i>)	248	-55	17836	2	23/1
Debut	50	KEVIN DENNEY That's Just Jessie (<i>Lyric Street</i>)	218	+149	27597	1	15/2

Most Added

www.radds.com

ARTIST TITLE LABEL(S)	ADDS
TIM MCGRAW The Cowboy In Me (<i>Curb</i>)	38
ALAN JACKSON Where Were You (When...) (<i>Arista</i>)	15
PHIL VASSAR That's When I Love You (<i>Arista</i>)	11
MARTINA MCBRIDE Blessed (<i>RCA</i>)	10
TAMMY COCHRAN I Cry (<i>Epic</i>)	9
DIXIE CHICKS Some Days You Gotta Dance (<i>Monument</i>)	8
MARK WILLS W/JAMIE O'NEAL I'm Not... (<i>Mercury</i>)	8
TRISHA YEARWOOD Inside Out (<i>MCA</i>)	7
BROOKS & DUNN Long Goodbye (<i>Arista</i>)	6
BLAKE SHELTON All Over Me (<i>Warner Bros.</i>)	6
CYNDI THOMSON I Always Liked That Best (<i>Capitol</i>)	6

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALAN JACKSON Where Were You (When...) (<i>Arista</i>)	+571
TIM MCGRAW The Cowboy In Me (<i>Curb</i>)	+527
GEORGE STRAIT Run (<i>MCA</i>)	+494
MARTINA MCBRIDE Blessed (<i>RCA</i>)	+487
BROOKS & DUNN Long Goodbye (<i>Arista</i>)	+427
AARON TIPPIN Where Stars And Stripes... (<i>Lyric Street</i>)	+365
DAVID BALL Riding With Private Malone (<i>Dualtone</i>)	+325
BLAKE SHELTON All Over Me (<i>Warner Bros.</i>)	+304
TRACE ADKINS I'm Tryin' (<i>Capitol</i>)	+277
STEVE HOLY Good Morning Beautiful (<i>Curb</i>)	+265

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

PHIL VASSAR

That's When I Love You (*Arista*)
61% of our reporters on it (91 stations)
11 Adds • Moves 36-31

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total Plays.

150 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of Sunday 11/18-Saturday 11/24. Bullets appear on songs gaining points/plays or remaining flat from previous week. If two songs are tied in total points/plays, the song with the larger increase in plays is placed first. Breaker status is assigned to songs achieving airplay at 60% of reporter base for the first time. Songs that are down in points/plays for three consecutive weeks and below No. 1 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.



IF SUCCESS HAS A KEY...

THIS IS IT'S KEY RING

With these {COOL} key ring lights with custom imprint, success is easy to find



\$1.00 (100 pc. minimum)

800-786-8011
www.resultsmarketing.com

R&R Country Top 50 Indicator

November 30, 2001

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
4	1	GEORGE STRAIT Run (MCA)	1147	+12	42990	10	32/0
1	2	TOBY KEITH I Wanna Talk About Me (DreamWorks)	1144	-57	41906	14	32/0
2	3	DAVID BALL Riding With Private Malone (Dualtone)	1136	-43	42512	13	32/0
3	4	REBA MCENTIRE I'm A Survivor (MCA)	1077	-87	40068	19	32/0
5	5	TRACE ADKINS I'm Tryin' (Capitol)	1061	-29	39681	19	32/0
6	6	AARON TIPPIN Where Stars And Stripes... (Lyric Street)	1045	-19	38524	11	31/1
21	7	ALAN JACKSON Where Were You (When...) (Arista)	953	+434	35564	4	31/1
8	8	GARTH BROOKS Wrapped Up In You (Capitol)	938	+22	34967	8	32/0
9	9	BRAD PAISLEY Wrapped Around (Arista)	894	+5	34568	18	32/0
10	10	STEVE HOLY Good Morning Beautiful (Curb)	867	+22	32810	19	32/0
7	11	TRAVIS TRITT Love Of A Woman (Columbia)	811	-251	29053	19	29/0
14	12	JO DEE MESSINA W/TIM MCGRAW Bring On The Rain (Curb)	764	+11	28928	13	31/0
12	13	LONESTAR With Me (BNA)	719	-110	27107	19	30/0
16	14	TRACY BYRD Just Let Me Be In Love (RCA)	710	+35	27193	18	30/0
13	15	GARY ALLAN Man Of Me (MCA)	705	-112	27197	19	31/0
17	16	BROOKS & DUNN Long Goodbye (Arista)	663	+16	25099	7	32/0
18	17	SARA EVANS Saints & Angels (RCA)	622	+25	23363	13	31/1
22	18	JOE DIFFIE In Another World (Monument)	573	+79	21758	19	28/0
20	19	DIXIE CHICKS Some Days You Gotta Dance (Monument)	549	+3	20843	9	29/1
19	20	GEORGE JONES & GARTH BROOKS Beer Run (Bandit/BNA)	507	-41	19701	10	26/1
24	21	JAMIE D'NEAL Shiver (Mercury)	502	+32	18537	15	28/1
23	22	MONTGOMERY GENTRY Cold One Comin' On (Columbia)	491	+13	18523	15	28/0
25	23	CLINT BLACK W/LISA H. BLACK Easy For Me To Say (RCA)	483	+29	17350	11	28/0
27	24	MARTINA MCBRIDE Blessed (RCA)	433	+56	16102	6	27/0
26	25	BLAKE SHELTON All Over Me (Warner Bros.)	390	+10	14638	9	28/1
29	26	CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	383	+53	14242	12	26/3
28	27	RASCAL FLATTS I'm Movin' On (Lyric Street)	376	+6	15362	11	22/1
30	28	PHIL VASSAR That's When I Love You (Arista)	331	+22	12021	8	23/0
31	29	LEE ANN WOMACK Does My Ring Burn Your Finger (MCA)	317	+19	12390	6	24/2
48	30	TIM MCGRAW The Cowboy In Me (Curb)	277	+204	11009	3	28/15
34	31	CYNDI THOMSON I Always Liked That Best (Capitol)	269	+51	10135	6	24/3
33	32	DIAMOND RIO That's Just That (Arista)	239	+10	8830	8	20/1
35	33	TRISHA YEARWOOD Inside Out (MCA)	225	+30	8085	4	19/1
39	34	EMERSON DRIVE I Should Be Sleeping (DreamWorks)	205	+45	7278	6	22/5
38	35	CHARLIE DANIELS This Ain't No Rag, It's A Flag (Audium)	198	+33	7376	4	13/1
40	36	JEFFREY STEELE Something In The Water (Monument)	171	+21	6021	12	14/1
42	37	STEVE AZAR I Don't Have To Be (Till...) (Mercury)	150	+36	5665	8	13/1
36	38	PAT GREEN Carry On (Republic/Universal)	149	-30	7020	14	10/0
37	39	ALAN JACKSON It's Alright To Be A Redneck (Arista)	134	-36	5149	5	11/0
43	40	BLACKHAWK Days Of America (Columbia)	116	+8	4067	6	7/0
47	41	MARK WILLS W/JAMIE O'NEAL I'm Not Gonna... (Mercury)	115	+35	4034	3	13/1
49	42	MARK MCGUINN She Doesn't Dance (VFR)	94	+23	3233	4	11/1
45	43	CLARK FAMILY EXPERIENCE To Quote Shakespeare (Curb)	87	+5	2722	8	8/1
41	44	DARRYL WORLEY Sideways (DreamWorks)	81	-44	2600	10	6/0
50	45	SHANNON BROWN Baby I Lied (BNA)	66	+1	2680	11	6/0
	46	KENNY ROGERS Homeland (Dreamcatcher)	64	0	2544	3	6/2
Debut	47	KEVIN DENNEY That's Just Jessie (Lyric Street)	49	+17	1973	1	4/1
Debut	48	HANK WILLIAMS JR. America Will Survive (Curb)	47	+16	1922	1	4/1
Debut	49	JOHN BERRY How Much Do You Love Me (Ark 21)	47	0	1768	1	3/0
Debut	50	TAMMY COCHRAN I Cry (Epic)	46	+17	2043	1	7/2

33 Country Indicator reporters in markets 144-205. Songs ranked by total plays for the airplay week of Sunday 11/18-Saturday 11/24.
© 2001, R&R Inc.

Most Added®

ARTIST TITLE LABEL(S)	ADDS
TIM MCGRAW The Cowboy In Me (Curb)	15
EMERSON DRIVE I Should Be Sleeping (DreamWorks)	5
CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	3
CYNDI THOMSON I Always Liked That Best (Capitol)	3
LEE ANN WOMACK Does My Ring Burn... (MCA)	2
TAMMY COCHRAN I Cry (Epic)	2
KENNY ROGERS Homeland (Dreamcatcher)	2
KRISTIN GARNER Singing To The Scarecrow (Atlantic)	2
CRAIG MORGAN God, Family & Country (Broken Bow)	2
SARA EVANS Saints & Angels (RCA)	1
ALAN JACKSON Where Were You (When...) (Arista)	1
AARON TIPPIN Where Stars And Stripes... (Lyric Street)	1
DIXIE CHICKS Some Days You Gotta Dance (Monument)	1
JAMIE O'NEAL Shiver (Mercury)	1
BLAKE SHELTON All Over Me (Warner Bros.)	1
G. JONES & G. BROOKS Beer Run (Bandit/BNA)	1
RASCAL FLATTS I'm Movin' On (Lyric Street)	1
DIAMOND RIO That's Just That (Arista)	1
TRISHA YEARWOOD Inside Out (MCA)	1
JEFFREY STEELE Something In The Water (Monument)	1

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALAN JACKSON Where Were You (When...) (Arista)	+434
TIM MCGRAW The Cowboy In Me (Curb)	+204
JOE DIFFIE In Another World (Monument)	+79
MARTINA MCBRIDE Blessed (RCA)	+56
CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	+53
CYNDI THOMSON I Always Liked That Best (Capitol)	+51
EMERSON DRIVE I Should Be Sleeping (DreamWorks)	+45
STEVE AZAR I Don't Have To Be (Till...) (Mercury)	+36
TRACY BYRD Just Let Me Be In Love (RCA)	+35
M. WILLS W/J. O'NEAL I'm Not Gonna... (Mercury)	+35
CHARLIE DANIELS This Ain't No Rag... (Audium)	+33
JAMIE O'NEAL Shiver (Mercury)	+32
TRISHA YEARWOOD Inside Out (MCA)	+30
C. BLACK W/LISA H. BLACK Easy For Me To Say (RCA)	+29
SARA EVANS Saints & Angels (RCA)	+25
MARK MCGUINN She Doesn't Dance (VFR)	+23
GARTH BROOKS Wrapped Up In You (Capitol)	+22
STEVE HOLY Good Morning Beautiful (Curb)	+22
PHIL VASSAR That's When I Love You (Arista)	+22
G. BROOKS & T. YEARWOOD Squeeze Me In (Capitol)	+22
JEFFREY STEELE Something In The Water (Monument)	+21
GEORGE STRAIT Christmas Cookies (MCA)	+20
LEE ANN WOMACK Does My Ring Burn... (MCA)	+19
DIXIE CHICKS Travelin' Soldier (Monument)	+19
TAMMY COCHRAN I Cry (Epic)	+17
KEVIN DENNEY That's Just Jessie (Lyric Street)	+17
BROOKS & DUNN Long Goodbye (Arista)	+16
JO DEE MESSINA Downtime (Curb)	+16
HANK WILLIAMS JR. America Will Survive (Curb)	+16
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	+15

R&R Packages The Reach & Frequency You Need!

Complete R&R Classified Advertising



R&R Today: the leading management daily fax

rroline.com: Radio's Premiere Web Site

R&R: The Industry's Newspaper with the largest help wanted section

Contact Karen Mumaw at kmumaw@rroline.com or (310)788-1621 for information.

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES November 30, 2001

BULLSEYE® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of November 4-10.

ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN
TOBY KEITH I Wanna Talk About Me (DreamWorks)	45.0%	76.0%	14.3%	98.5%	4.5%	3.8%
TRICK PONY On A Night Like This (H2E/WB)	35.5%	76.0%	16.8%	98.5%	3.5%	2.3%
AARON TIPPIN Where The Stars And Stripes... (Lyric Street)	40.3%	75.8%	17.3%	97.3%	3.8%	0.5%
TRAVIS TRITT Love Of A Woman (Columbia)	31.5%	75.5%	17.8%	99.5%	2.8%	3.5%
TIM MCGRAW Angry All The Time (Curb)	33.5%	73.8%	17.8%	97.5%	3.3%	2.8%
JOE DIFFIE In Another World (Monument)	31.0%	73.8%	20.5%	98.3%	2.5%	1.5%
REBA MCENTIRE I'm A Survivor (MCA)	35.5%	73.3%	17.0%	99.3%	1.8%	7.3%
ALAN JACKSON Where Were You... (Arista)	43.0%	71.5%	19.0%	95.0%	3.0%	1.5%
JO DEE MESSINA/TIM MCGRAW Bring On The Rain (Curb)	30.0%	71.5%	21.0%	97.3%	3.5%	1.3%
TRACE ADKINS I'm Tryin' (Capitol)	30.5%	70.5%	20.0%	96.3%	2.5%	3.3%
STEVE HOLY Good Morning Beautiful (Curb)	32.0%	68.8%	20.0%	94.0%	2.8%	2.5%
BRAO PAISLEY Wrapped Around (Arista)	29.8%	67.8%	22.8%	97.5%	3.5%	3.5%
GEORGE STRAIT Run (MCA)	24.0%	65.5%	20.5%	93.0%	5.5%	1.5%
LONESTAR With Me (BNA)	29.8%	65.0%	24.8%	96.3%	3.8%	2.8%
DAVIO BALL Riding With Private Malone (Dualtone)	34.5%	64.0%	21.5%	94.5%	4.8%	4.3%
CLAY WALKER If You Ever Feel Like Lovin' Me Again (Giant/WB)	24.5%	61.5%	27.5%	94.8%	4.3%	1.5%
MONTGOMERY GENTRY Cold One Comin' On (Columbia)	18.8%	60.5%	26.5%	93.5%	4.3%	2.3%
SHANNON BROWN Baby I Lied (BNA)	24.5%	59.5%	25.3%	89.5%	2.8%	2.8%
CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	18.5%	59.5%	27.3%	93.3%	4.0%	2.5%
SARA EVANS Saints & Angels (RCA)	18.8%	59.3%	29.0%	93.8%	3.3%	2.3%
TRACY BYRD Just Let Me Be In Love (RCA)	19.8%	57.5%	26.8%	92.5%	5.8%	2.5%
CHARLIE DANIELS BAND This Aint No Rag, Its a Flag (Audium)	24.5%	56.5%	23.5%	88.5%	7.0%	1.5%
BROOKS & DUNN Long Goodbye (Arista)	18.8%	55.8%	27.8%	86.8%	3.8%	0.3%
GEORGE JONES/GARTH BROOKS Beer Run (BNA)	19.5%	54.8%	28.8%	95.8%	9.5%	2.8%
JEFFREY STEELE Somethin' In The Water (Monument)	20.8%	54.3%	22.3%	92.8%	11.8%	4.5%
STEVE AZAR I Dont Have To Be Me... (Mercury)	13.3%	54.3%	30.0%	92.0%	6.3%	1.5%
GARY ALLAN Man Of Me (MCA)	22.8%	53.5%	32.3%	96.3%	7.8%	2.8%
DIXIE CHICKS Some Days You Gotta Dance (Monument)	19.3%	53.3%	27.5%	87.8%	5.0%	2.0%
MARTINA MCBRIDE Blessed (RCA)	17.3%	52.3%	27.3%	87.3%	5.8%	2.0%
CLINT BLACK/LISA H. BLACK Easy For Me To Say (RCA)	14.0%	49.5%	25.5%	82.3%	5.8%	1.5%
JAMIE O'NEAL Shiver (Mercury)	15.8%	49.8%	31.5%	92.5%	8.5%	3.5%
GARTH BROOKS Wrapped Up In You (Capitol)	14.3%	47.3%	27.3%	86.0%	9.0%	2.5%
RASCAL FLATTS Im Movin' On (Lyric Street)	11.5%	42.3%	28.8%	79.5%	6.8%	1.8%
PAT GREEN Carry On (Republic/Universal)	8.5%	37.8%	35.5%	81.3%	5.5%	2.5%
BLAKE SHELTON All Over Me (Warner Bros.)	11.3%	36.0%	24.3%	75.5%	13.5%	1.8%

Bullseye CALLOUT™

Password of the Week:

Blake
 Question of the Week: Are you traveling over the holidays? Have the recent terrorist events in New York, Washington, DC and Pennsylvania, or the plane crash in New York, caused you to change your travel plans in any way?

Total
 Yes, I'm traveling: 23%
 Yes, I changed my plans: 10%

P1
 Yes, I'm traveling: 21%
 Yes, I changed my plans: 15%

P2+
 Yes, I'm traveling: 28%
 Yes, I changed my plans: 8%

Men
 Yes, I'm traveling: 26%
 Yes, I changed my plans: 7%

Women
 Yes, I'm traveling: 20%
 Yes, I changed my plans: 13%

25-34
 Yes, I'm traveling: 10%
 Yes, I changed my plans: 9%

35-44
 Yes, I'm traveling: 32%
 Yes, I changed my plans: 13%

45-54
 Yes, I'm traveling: 27%
 Yes, I changed my plans: 8%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using five interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay... Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54 year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female ... 1/3 each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. **NORTHEAST:** Washington, DC., Harrisburg, PA., Providence, Rochester, NY., Springfield, MA., Hartford, Portland, ME., Portsmouth, NH. **SOUTHEAST:** Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL., Charleston, SC., Jackson, MS. **MIDWEST:** Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI., Ft Wayne, IN., Rockford, IL., Indianapolis. **SOUTHWEST:** Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette LA., San Antonio. **WEST:** Portland, OR., Salt Lake City, Fresno, Bakersfield, Spokane, WA., Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2001 R&R Inc. © 2001 Bullseye Marketing Research Inc.

Invest in Your Future and Take Your Career in Programming to the Next Level



As the radio industry changes, you need to change with it.

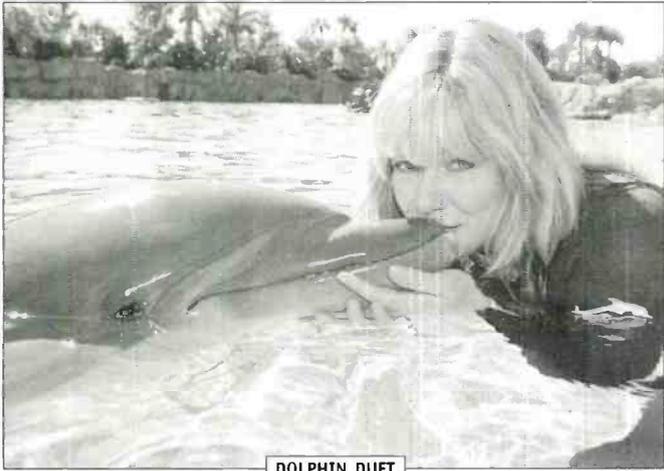
If you're a programmer, the Radio Advertising Bureau now offers you the opportunity to increase your knowledge of the business and your value to your station. With your Certified Radio Marketing Consultant Programmer's Accreditation (CRMC-PA), you'll combine your expertise in Programming with the vital, career-building knowledge of Sales.

To get a free copy of the CRMC-PA on CD-ROM, watch for it arriving on your desk soon, call the Radio Advertising Bureau at 1-800-232-3131 or log on at <http://www.rab.com>.

Get the credit you deserve. Get certified!

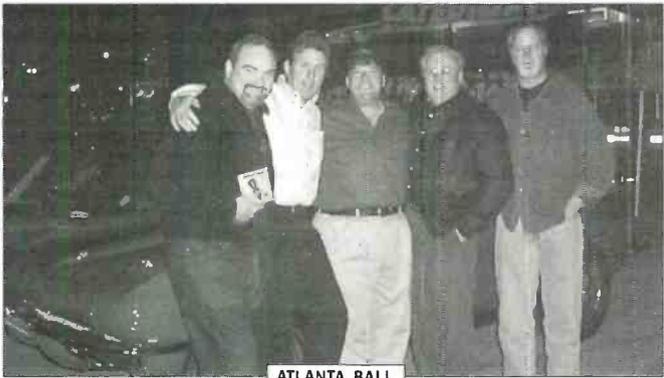


The New Album Gallery



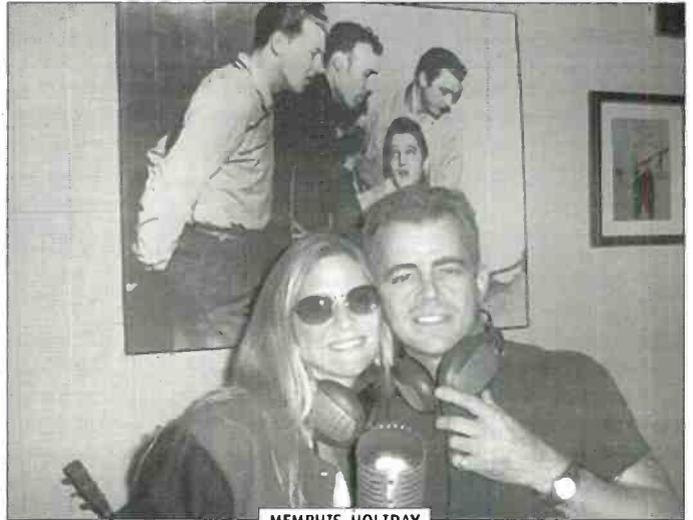
DOLPHIN DUET

Jamie O'Neal got the royal treatment during a recent visit to Discovery Cove, a park that evolved from Sea World in Orlando. During a two-hour tour of the facility, the Mercury recording artist was able to forge a friendship with one of the park's stars.



ATLANTA BALL

Celebrating the success of his Dualtone single "Riding With Private Malone," David Ball made a Veterans' Day visit to WKHX/Atlanta. The station even managed to find a Corvette similar to the one mentioned in Ball's hit. Pictured are (l-r) WKHX OM Dene Hallam, Ball, WKHX's Rhubarb Jones and Steve Mitchell and Dualtone's Scott Robinson.



MEMPHIS HOLIDAY

When Audium recording artist Dale Watson was working on his new album, *Christmas Time in Texas*, labelmate Danni Leigh joined him for a duet on "Christmas Love." Despite the album's title, the sessions for the album took place in Memphis at the historic Sun Studio, where Elvis Presley, Carl Perkins and Jerry Lee Lewis recorded some of their earliest work.

C O U N T R Y FLASHBACK

1 YEAR AGO

• No. 1: "Best Of Intentions" — Travis Tritt (third week)

5 YEARS AGO

• No. 1: "Little Boy" — Alan Jackson (second week)

10 YEARS AGO

• No. 1: "For My Broken Heart" — Reba McEntire

15 YEARS AGO

• No. 1: "Give Me Wings" — Michael Johnson

20 YEARS AGO

• No. 1: "Bet Your Heart On Me" — Johnny Lee

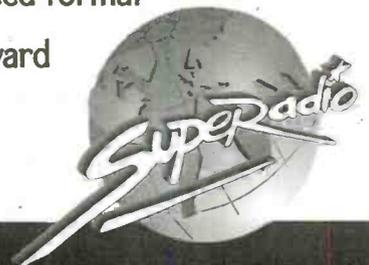
25 YEARS AGO

• No. 1: "Thinking Of A Rendezvous" — Johnny Duncan (second week)

Superadio ... Helping The World's Greatest Radio Stations Be Their Best.



It's a hip, informative two-hour weekly spotlight on the hottest country hits of the 80's. These are the great no-burn hits in a contemporary, well-produced format your listeners will look forward to each weekend.



Call Superadio now to lock up Retro Country in your market! 508.480.9000

New & Active

ROBIN ENGLISH *Girl In Love (Columbia)*

Total Plays: 146, Total Stations: 18, Adds: 0

CRAIG MORGAN *God, Family & Country (Broken Bow)*

Total Plays: 110, Total Stations: 11, Adds: 0

KRISTIN GARNER *Singing To The Scarecrow (Atlantic)*

Total Plays: 87, Total Stations: 18, Adds: 3

Songs ranked by total points.



TEN-MAN ACOUSTIC JAM

On Nov. 10 Infinity's KIKK/Houston held an invitation-only Ten-Man Acoustic Jam featuring 10 country artists: IDJMG recording artist Robert Earl Keen, MCA recording artist Gary Allan, Arista recording artist Rodney Foster, Lucky Dog recording artist Jack Ingram, Vanguard recording artist Rodney Crowell, independent recording artist Roger Creager, Dualtone recording artist David Ball, Virgin recording artist Chris Cagle, RCA recording artist Darryl Worley and Vanguard recording artist Lee Roy Parnell. KIKK listeners won admission to the concert. Pictured here (l-r) are Worley, Cagle, Parnell, Creager and Ball.



THIS MAKES 10

Pictured here (l-r) onstage during the Ten-Man Acoustic Jam are (l-r) recording artists Jack Ingram, Rodney Crowell, Robert Earl Keen, Rodney Foster and Gary Allan.



BOWLING COWBOYS

Broken Bow recording artist Craig Morgan and Capitol recording artist Keith Urban traded in their boots for bowling shoes during the T.J. Martell Bowling Bash in Nashville. Pictured (l-r) are Morgan, WNKT/Charleston, SC's Randy Wilcox and Urban.



HONORING THE VETS

The Grand Ole Opry commemorated Veterans' Day with a special performance at the Ryman Auditorium. Vince Gill, Bill Anderson, Hal Ketchum, Brad Paisley and Steve Wariner were among the stars who came out to help raise more than \$60,000 for AmeriCares' Heroes Fund, which assists the families of New York police and fire personnel who died on Sept. 11. With a color guard, those looking toward the audience are (l-r) Mandy Barnett, Marty Stuart, Little Jimmy Dickens and WSM-AM's Eddie Stubbs.

National Radio Formats

ABC RADIO NETWORKS

Coast To Coast

Kris Wilson • 972-448-3341

Adds:

No Adds

Movers:

GEORGE STRAIT Run
DAVID BALL Riding With Private Malone
TOBY KEITH I Wanna Talk About Me
GARTH BROOKS Wrapped Up In You
AARON TIPPIN Where The Stars And Stripes...

ALTERNATIVE PROGRAMMING

Steve Knoll • 800-231-2818

Gary Knoll

Adds:

MARK MCGUINN She Doesn't Dance
TRISHA YEARWOOD Inside Out

Hottest:

ALAN JACKSON Where Were You...
AARON TIPPIN Where The Stars And Stripes...

JONES RADIO NETWORKS

Music Programming/Consulting

Ken Moultrie • 800-426-9082

Mainstream Country

Ray Randall/Hank Aaron

Adds:

TIM MCGRAW The Cowboy In Me

Hots:

TOBY KEITH I Wanna Talk About Me
DAVID BALL Riding With Private Malone
GEORGE STRAIT Run
AARON TIPPIN Where The Stars And Stripes...
ALAN JACKSON Where Were You...

New Country

L.J. Smith/Hank Aaron

Adds:

TIM MCGRAW The Cowboy In Me

Hots:

TOBY KEITH I Wanna Talk About Me
DAVID BALL Riding With Private Malone
GEORGE STRAIT Run
AARON TIPPIN Where The Stars And Stripes...
ALAN JACKSON Where Were You...

Lia

Ken Moultrie/Hank Aaron

Adds:

No Adds

Hottest:

TOBY KEITH I Wanna Talk About Me
DAVID BALL Riding With Private Malone
GEORGE STRAIT Run
AARON TIPPIN Where The Stars And Stripes...
ALAN JACKSON Where Were You...

CD COUNTRY

Rick Morgan • 303-784-8758

Adds:

No Adds

Hottest:

GEORGE STRAIT Run
TOBY KEITH I Wanna Talk About Me
DAVID BALL Riding With Private Malone

24 HOUR FORMATS

Jim Murphy • 303-784-8700

US COUNTRY

Penny Mitchell

Adds:

TIM MCGRAW The Cowboy In Me

Hottest:

TRAVIS TRITT Love Of A Woman
REBA MCENTIRE I'm A Survivor
TRACE ADKINS I'm Tryin'
TIM MCGRAW Angry All The Time

US COUNTRY CONTINUED

TOBY KEITH I Wanna Talk About Me
ALAN JACKSON Where Were You...

GREAT AMERICAN COUNTRY

John Hendricks

Adds:

TAMMY COCHRAN I Cry
CYNDI THOMPSON I Always Liked That Best
MERLE HAGGARD If You've Got The Money...
DALE WATSON Honky Tonk Christmas
UNCLE DONNY & FRIENDS Heartbreak Holiday

Elite:

TRACE ADKINS I'm Tryin'
DAVID BALL Riding With Private Malone
GARTH BROOKS Wrapped Up In You
BROOKS & DUNN Only In America
TOBY KEITH I Wanna Talk About Me
LONESTAR With Me
AARON TIPPIN Where The Stars And Stripes...
TRAVIS TRITT Love Of A Woman

PREMIERE RADIO NETWORKS

After Midnight

KELLY ERICKSON • 818-461-5435

Adds:

No Adds

Hots:

TOBY KEITH I Wanna Talk About Me
DAVID BALL Riding With Private Malone
GEORGE STRAIT Run
AARON TIPPIN Where The Stars And Stripes...
GARTH BROOKS Wrapped Up In You
TRACE ADKINS I'm Tryin'
ALAN JACKSON Where Were You...

RADIO ONE COUNTRY PLAYLIST

JIM WEST • 970-949-3339

Adds:

No Adds

Hottest:

TOBY KEITH I Wanna Talk About Me
DAVID BALL Riding With Private Malone
TIM MCGRAW Angry All The Time

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • 661-294-9000

Mainstream Country

David Felker

Adds:

GEORGE STRAIT Christmas Cookies

Hottest:

TRAVIS TRITT Love Of A Woman
TOBY KEITH I Wanna Talk About Me
REBA MCENTIRE I'm A Survivor
DAVID BALL Riding With Private Malone
GARTH BROOKS Wrapped Up In You

Hot Country

Jim Hays

Adds:

CHRIS CAGLE I Breathe In, I Breathe Out
RASCAL FLATTS I'm Movin' On

Hottest:

TOBY KEITH I Wanna Talk About Me
GEORGE STRAIT Run
ALAN JACKSON Where Were You...
DAVID BALL Riding With Private Malone
AARON TIPPIN Where The Stars And Stripes...

Young & Elder

David Felker

Adds:

GEORGE STRAIT Christmas Cookies
CHRIS CAGLE I Breathe In, I Breathe Out

Hottest:

TOBY KEITH I Wanna Talk About Me
REBA MCENTIRE I'm A Survivor
DAVID BALL Riding With Private Malone
GARTH BROOKS Wrapped Up In You
TRAVIS TRITT Love Of A Woman



COUNTRY MUSIC TELEVISION

54.4 million households
Brian Phillips, Sr. VP/GM
Chris Parr, VP/Music & Talent

ADDS

MERLE HAGGARD If You've Got The Money...

CYNDI THOMPSON I Always Liked That Best

TOP 12

TRAVIS TRITT Love Of A Woman

ALISON KRAUSS & UNION STATION The Lucky One

MONTGOMERY GENTRY Cold One Comin' On

TRACE ADKINS I'm Tryin'

TOBY KEITH I Wanna Talk About Me

BILLY GILMAN Elisabeth

MARK WILLS Loving Every Minute

BRAD PAISLEY Wrapped Around

CHRIS CAGLE I Breathe In, I Breathe Out

RAONEY FOSTER W/PAT GREEN Texas In 1880

LONESTAR With Me

PAT GREEN Carry On

HEAVY

AARON TIPPIN Where The Stars & Stripes...

ALISON KRAUSS & UNION STATION Lucky One

GARTH BROOKS Wrapped Up In You

GARY ALLAN Man Of Me

MONTGOMERY GENTRY Cold One Comin' On

TOBY KEITH I Wanna Talk About Me

TRACE ADKINS I'm Tryin'

TRAVIS TRITT Love Of A Woman

HOT SHOTS

MESSINA/MCGRAW Bring On The Rain

NICKEL CREEK The Lighthouse's Tale

SARA EVANS Saints & Angels

TRISHA YEARWOOD Inside Out

Heavy rotation songs receive 28 plays per week.

Hot Shots receive 21 plays per week.

Information current as of November 28, 2001



14.3 million households

ADDS

CYNDI THOMPSON I Always Liked That Best

TAMMY COCHRAN I Cry

MERLE HAGGARD If You've Got The Money...

DALE WATSON Honky Tonk Christmas

UNCLE DONNY AND FRIENDS Heartbreak Holiday

TOP 10

GARTH BROOKS Wrapped Up In You

TOBY KEITH I Wanna Talk About Me

AARON TIPPIN Where The Stars And Stripes...

CHRIS CAGLE I Breathe In, I Breathe Out

JO DEE MESSINA Bring On The Rain

DAVID BALL Riding With Private Malone

TRACE ADKINS I'm Tryin'

CRAIG MORGAN God, Family & Country

BRAD PAISLEY Wrapped Around

STEVE HOLY Good Morning Beautiful

Information current as of November 30, 2001

November 30, 2001

RateTheMusic.com
 BY MEDIABASE™

America's Best Testing Country Songs 12+ For The Week Ending 11/30/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
AARON TIPPIN Where Stars And Stripes And Eagles Fly(Lyric Street)	4.15	4.19	95%	16%	4.24	96%	14%
TOBY KEITH I Wanna Talk About Me(DreamWorks)	4.08	4.11	99%	25%	4.13	99%	25%
BROOKS & DUNN Only In America(Arista)	4.08	4.10	99%	30%	4.21	99%	25%
BRAO PAISLEY Wrapped Around(Arista)	4.08	4.10	96%	14%	4.13	97%	12%
JO DEE MESSINA W/TIM MCGRAW Bring On The Rain(Curb)	4.06	4.04	95%	13%	4.04	95%	13%
STEVE HOLY Good Morning Beautiful(Curb)	4.06	4.03	87%	11%	4.06	87%	10%
GEORGE STRAIT Run(MCA)	4.04	4.08	92%	12%	4.02	94%	11%
CHRIS CAGLE I Breathe In, I Breathe Out(Capitol)	4.01	4.02	77%	6%	3.93	77%	6%
TRACE ADKINS I'm Tryin'(Capitol)	4.00	3.99	95%	17%	4.12	96%	13%
BROOKS & DUNN The Long Goodbye(Arista)	4.00	4.01	66%	4%	4.01	69%	4%
MARTINA MCBRIDE Blessed(RCA)	3.98	-	65%	5%	3.92	70%	6%
TIM MCGRAW Angry All The Time(Curb)	3.97	3.93	99%	29%	4.03	99%	27%
DAVID BALL Riding With Private Malone(Dualtone)	3.97	4.02	97%	25%	4.06	98%	22%
ALAN JACKSON Where I Come From(Arista)	3.95	-	99%	29%	4.08	100%	24%
RASCAL FLATTS I'm Movin' On(Lyric Street)	3.94	3.91	66%	7%	3.87	64%	8%
TRACY BYRD Just Let Me Be In Love(RCA)	3.94	3.91	79%	8%	3.97	82%	7%
TRAVIS TRITT Love Of A Woman(Columbia)	3.93	3.86	97%	25%	4.04	98%	22%
LONESTAR With Me(BNA)	3.91	3.94	92%	16%	3.92	92%	14%
JOE DIFFIE In Another World(Monument)	3.89	3.88	75%	9%	3.90	79%	8%
GARY ALLAN Man Of Me(MCA)	3.89	3.95	92%	17%	3.88	92%	16%
SARA EVANS Saints & Angels(RCA)	3.87	3.92	79%	9%	3.83	80%	9%
TRICK PONY On A Night Like This(H2E/WB)	3.85	3.89	98%	32%	3.93	99%	27%
MONTGOMERY GENTRY Cold One Comin' On(Columbia)	3.78	3.82	87%	14%	3.85	87%	12%
GARTH BROOKS Wrapped Up In You(Capitol)	3.78	3.80	93%	19%	3.71	93%	20%
DIXIE CHICKS Some Days You Gotta Dance(Monument)	3.77	3.83	84%	16%	3.70	84%	17%
GEORGE JONES W/GARTH BROOKS Beer Run(Bandit/BNA)	3.72	3.73	93%	19%	3.71	95%	19%
CLINT BLACK W/LISA HARTMAN BLACK Easy For Me To Say(RCA)	3.70	3.71	80%	13%	3.81	83%	12%
BLAKE SHELTON All Over Me(Warner Bros.)	3.67	3.66	69%	9%	3.64	71%	9%
JAMIE O'NEAL Shiver(Mercury)	3.59	3.65	89%	19%	3.54	89%	19%
REBA MCENTIRE I'm A Survivor(MCA)	3.57	3.57	99%	35%	3.61	99%	34%

Total sample size is 925 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Persons 25-54). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A Division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
TIM MCGRAW Angry All The Time(Curb)	4039
BROOKS & DUNN Only In America(Arista)	3670
TRICK PONY On A Night Like This(H2E/WB)	2934
ALAN JACKSON Where I Come From(Arista)	2842
BLAKE SHELTON Austin(Warner Bros.)	2060
LONESTAR I'm Already There(BNA)	1817
CYNDI THOMSON What I Really Meant To Say(Capitol)	1752
TOBY KEITH I'm Just Talkin' About Tonight(DreamWorks)	1664
JAMIE O'NEAL When I Think About Angels(Mercury)	1632
DIAMOND RIO One More Day(Arista)	1576
TRISHA YEARWOOD I Would've Loved You Anyway(MCA)	1529
CAROLYN DAWN JOHNSON Complicated(Arista)	1517
JEFF CARSON Real Life (I Never Was...)(Curb)	1495
BROOKS & DUNN Ain't Nothing 'Bout You(Arista)	1441
TRAVIS TRITT It's A Great Day To Be Alive(Columbia)	1410
KEITH URBAN Where The Blacktop Ends(Capitol)	1383
MONTGOMERY GENTRY She Couldn't Change Me(Columbia)	1354
SARA EVANS I Could Not Ask For More(RCA)	1337
KENNY CHESNEY Don't Happen Twice(BNA)	1279
TAMMY COCHRAN Angels In Waiting(Epic)	1275

COUNTRY

Going For Adds 12/3/01

CAROLYN DAWN JOHNSON I Don't Want You To Go (Arista)
 CHELY WRIGHT Jezebel (MCA)
 JOLIE & THE WANTED Party On The Patio (DreamWorks)
 KELLIE COFFEY When You Lie Next To Me (BNA)
 TY HERNDON Heather's Wall (Epic)

Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music: www.rrmusicmeeting.com

MUSIC MEETING


COUNTRY SHARE

Several artists took time during CMA Week to lend their voices to "When Love Rules the World," the featured song for an album that benefits Songs of Hope, Awareness and Recovery for Everyone (SHARE), a non-profit organization aimed at fighting drug and alcohol abuse. Among those participating in the project were Martina McBride, Carolyn Dawn Johnson, Collin Raye, Mark Wills, Susan Ashton, Sherrie Austin, Gary Burr, Sonya Isaacs, Hal Ketchum, Raul Malo, Kathy Mattea, Michael Peterson and Daryle Singletary. Taking a break from the session are (L-R) producer Paul Worley and Audium recording artist T. Graham Brown.

Stations and their adds listed alphabetically by market

WQMK/Akron, OH * DN: Kevin Mason MD: Tom Fox 1 MESSIA WMCRAW "Bring" 1 TRACY BYRD "Just" 1 CYNDI THOMSON "Always"	WHWQ/Binghamton, NY PD: Jeff Walker APD/MD: John Davidson LEE ANN WOMACK "Ring" TAMMY COCHRAN "Cry" DIAMOND RIO "That's"	WCOL/Columbus, OH * PD: John Oenshaw MD: Don E. Zabo No Adds	WQHK/Ft. Wayne, IN * OW/PD: Dean McNeil MD: Mark Allen 2 TIM MCGRAW "Cowboy"	WXBQ/Johnson City, TN * PD: Bill Hays 10 SARA EVANS "Sweets"	WDEM/Macon, GA PD: Gary Hestler APD/MD: Laura Starling 11 TIM MCGRAW "Always" 5 CRAIG MORGAN "God"	KTST/Oklahoma City, OK * OW/PD: Ted Shaker APD/MD: Crash No Adds	KBUL/Reno, NV * OW/PD: Tom Jordan APD/MD: Chuck Reeves 22 SARA EVANS "Sweets"	KRMO/Shevport, LA * OW/PD: Greg Cole MD: James Anthony TIM MCGRAW "Cowboy" WILLS WO'NEAL "Gonna"	WWZD/Tupelo, MS OW/PD: Tom Freeman APD/MD: Matt Claborn TIM MCGRAW "Cowboy" DIXIE CHICKS "Days"
WGNA/Albany, NY * PD: Buzz Brindle MD: Bill Ehler 1 PHIL VASSAR "When"	WZZK/Birmingham, AL * PD: Rick Shockey APD/MD: Scott Stewart No Adds	WHDK/Columbus, OH * PD: Charley Lala MD: George Wolf No Adds	KSXS/Fresno, CA * PD: Mike Peterson No Adds	WNTZ/Johnstown, PA PD: Steve Walker MD: Lara Mosby 10 TIM MCGRAW "Cowboy" 5 CYNDI THOMSON "Always" LEE ANN WOMACK "Ring"	WWQM/Madison, WI * PD: Mark Granlin MD: Mel McKenzie CHELY WRIGHT "Jezebel"	KCKY/Oklahoma City, OK * OW/PD: Ted Shaker APD/MD: Bill Reed No Adds	WKHK/Richmond, VA * PD: Jim Tice 8 BROOKS & DUNN "Goodbye"	WBYT/South Bend, IN PD: Tom Dales APD/MD: Lisa Kostl No Adds	KHUE/Tyler-Langview, TX * PD/MD: Larry Kent BLACKHAWK "Days" TIM MCGRAW "Cowboy"
KBOJ/Albuquerque, NM * PD: Tommy Carrao MD: Sammy Cruz DIXIE CHICKS "Days"	KIZN/Boise, ID * OW: Rich Summers PD/MD: Spencer Butler 1 PHIL VASSAR "When" TAMMY COCHRAN "Cry" TIM MCGRAW "Cowboy" WILLS WO'NEAL "Gonna" TRISHA YEARWOOD "Inside"	KRYS/Corpus Christi, TX * PD: Clayton Allen MD: Cactus Lou 2 CHRIS CAGLE "Breath" DIAMOND RIO "That's"	WBCT/Grand Rapids, MI * OW/PD: Doug Montgomery MD: Dave Talt 3 TIM MCGRAW "Cowboy" 3 MARTINA MCBRIDE "Blessed" WILLS WO'NEAL "Gonna"	KBEQ/Kansas City, MO * PD: Mike Kennedy MD: T.J. McEneaney 17 DIAMOND RIO "That's" LEE ANN WOMACK "Ring" TAMMY COCHRAN "Cry"	KTEX/McAllen, TX * PD: Jojo MD: Patches No Adds	IOKT/Omaha, NE * PD: Tom Goodwin MD: John Glenn 11 ALAN JACKSON "Where" 2 LEE ANN WOMACK "Ring" 1 CYNDI THOMSON "Always" TAMMY COCHRAN "Cry" KELLIE COFFEY "Lil" KEVIN DENNEY "Jesse" EMERSON DRIVE "Sleeping" TIM MCGRAW "Cowboy"	KFRG/Riverside, CA * OW/PD: Ray Massee MD: Don Jeffrey No Adds	WYYD/Roanoke-Lynchburg, VA * PD: Chris O'Kelley No Adds	KJUZ/Spokane, WA * OW: Scott Rank PD/MD: Paul Neumann 43 ALAN JACKSON "Where" KRISTIN GARNER "Singing" TIM MCGRAW "Cowboy"
KRST/Albuquerque, NM * PD: John Richards MD: Ben Walker KRISTIN GARNER "Singing" CYNDI THOMSON "Always"	WTLB/Boston, MA * PD: Mike Brophy APD/MD: Giny Rogers No Adds	KPLY/Dallas-Ft. Worth, TX * PD: Brian Peltz APD: Stanley Rivers MD: Cody Alan 19 TIM MCGRAW "Cowboy"	WTOR/Greensboro, NC * PD: Paul Franklin MD: Angie Ward No Adds	KFKF/Kansas City, MO * PD: Dale Carter APD/MD: Tony Stevens TAMMY COCHRAN "Cry" TIM MCGRAW "Cowboy"	WGTJ/Memphis, TN * PD: Greg Hestling MD: Mark Billigley 1 JOE OFFIE "Another"	KMXM/Omaha, NE * OW: Tom Land PD: Beverlee Brannigan 31 ALAN JACKSON "Where" 5 JAMIE O'NEAL "Shiver" 4 BROOKS & DUNN "Goodbye"	WYEE/Rochester, NY * OW: Dave Symonds PD/MD: Coyote Collins 10 DIXIE CHICKS "Days" 1 KRISTIN GARNER "Singing"	WXXX/Rockford, IL OW/PD: Jesse Garcia No Adds	WPCO/Springfield, MA * PD: Chip Miller 5 HANK WILLIAMS JR. "America" TIM MCGRAW "Cowboy" WILLS WO'NEAL "Gonna" TRISHA YEARWOOD "Inside"
WCTO/Allentown, PA * PD: Chuck Geiger APD/MD: Bobby Knight 19 DIXIE CHICKS "Sonder" 12 TIM MCGRAW "Cowboy" 1 MARTINA MCBRIDE "Blessed"	WYRK/Buffalo, NY * PD: John Paul APD/MD: Chris Keyzer No Adds	KCSG/Dallas-Ft. Worth, TX * PD: Dean James APD/MD: Linda O'Brian No Adds	WRNS/Greenville, NC * PD: Wayne Carley APD: Mike Farley MD: Boomer Lee 4 TIM MCGRAW "Cowboy" EMERSON DRIVE "Sleeping"	WDAF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WKIS/Miami, FL * PD: Robert Walker APD: R.J. McCoy MD: Darlene Evans No Adds	WWKA/Ontario, FL * PD: Len Shackelford OW: Shadow Stevens 1 BRAD PASKLEY "Wrapped" TIM RUSLOW "Whir"	WDBE/Rochester, NY * OW: Dave Symonds PD/MD: Coyote Collins 10 DIXIE CHICKS "Days" 1 KRISTIN GARNER "Singing"	WXXX/Rockford, IL OW/PD: Jesse Garcia No Adds	WACO/Waco, TX PD/OW: Zack Owen APD/MD: Jennifer Allen No Adds
KGNC/Amarillo, TX PD: Tim Butler APD/MD: Patrick Clark 11 RASCAL FLATTS "Movin" 10 TIM MCGRAW "Cowboy" 10 WILLS WO'NEAL "Gonna"	KHAK/Cedar Rapids, IA PD: Jeff Whitfield MD: Dawn Johnson 5 TRISHA YEARWOOD "Inside" 5 EMERSON DRIVE "Sleeping"	KYGO/Denver-Boulder, CO * PD: Joel Butte MD: Tad Swendsen 3 DIXIE CHICKS "Days"	WESG/Greenville, SC * OW/PD: Bill Kramer 16 ALAN JACKSON "Where" TAMMY COCHRAN "Cry"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVWA/Ontario, FL * PD: Len Shackelford OW: Shadow Stevens 1 BRAD PASKLEY "Wrapped" TIM RUSLOW "Whir"	WYEE/Rochester, NY * OW: Dave Symonds PD/MD: Coyote Collins 10 DIXIE CHICKS "Days" 1 KRISTIN GARNER "Singing"	WXXX/Rockford, IL OW/PD: Jesse Garcia No Adds	WAZO/Waco, TX PD/OW: Zack Owen APD/MD: Jennifer Allen No Adds
WYCV/Applington, WI * OW: Jeff McCarthy PD: Randy Shannon MD: Mary Braun EMERSON DRIVE "Sleeping" CAROLYN DAWN JOHNSON "War" TIM MCGRAW "Cowboy"	KHAK/Cedar Rapids, IA PD: Jeff Whitfield MD: Dawn Johnson 5 TRISHA YEARWOOD "Inside" 5 EMERSON DRIVE "Sleeping"	KYGO/Denver-Boulder, CO * PD: Joel Butte MD: Tad Swendsen 3 DIXIE CHICKS "Days"	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVWA/Ontario, FL * PD: Len Shackelford OW: Shadow Stevens 1 BRAD PASKLEY "Wrapped" TIM RUSLOW "Whir"	WYEE/Rochester, NY * OW: Dave Symonds PD/MD: Coyote Collins 10 DIXIE CHICKS "Days" 1 KRISTIN GARNER "Singing"	WXXX/Rockford, IL OW/PD: Jesse Garcia No Adds	WAZO/Waco, TX PD/OW: Zack Owen APD/MD: Jennifer Allen No Adds
WVWF/Wichita, KS * OW: Jack Oliver PD: Brad Shetter APD: Tracy Garrett MD: Dan Holliday No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVWA/Ontario, FL * PD: Len Shackelford OW: Shadow Stevens 1 BRAD PASKLEY "Wrapped" TIM RUSLOW "Whir"	WYEE/Rochester, NY * OW: Dave Symonds PD/MD: Coyote Collins 10 DIXIE CHICKS "Days" 1 KRISTIN GARNER "Singing"	WXXX/Rockford, IL OW/PD: Jesse Garcia No Adds	WAZO/Waco, TX PD/OW: Zack Owen APD/MD: Jennifer Allen No Adds
WVWF/Wichita, KS * OW: Jack Oliver PD: Brad Shetter APD: Tracy Garrett MD: Dan Holliday No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVWA/Ontario, FL * PD: Len Shackelford OW: Shadow Stevens 1 BRAD PASKLEY "Wrapped" TIM RUSLOW "Whir"	WYEE/Rochester, NY * OW: Dave Symonds PD/MD: Coyote Collins 10 DIXIE CHICKS "Days" 1 KRISTIN GARNER "Singing"	WXXX/Rockford, IL OW/PD: Jesse Garcia No Adds	WAZO/Waco, TX PD/OW: Zack Owen APD/MD: Jennifer Allen No Adds
WVWF/Wichita, KS * OW: Jack Oliver PD: Brad Shetter APD: Tracy Garrett MD: Dan Holliday No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVWA/Ontario, FL * PD: Len Shackelford OW: Shadow Stevens 1 BRAD PASKLEY "Wrapped" TIM RUSLOW "Whir"	WYEE/Rochester, NY * OW: Dave Symonds PD/MD: Coyote Collins 10 DIXIE CHICKS "Days" 1 KRISTIN GARNER "Singing"	WXXX/Rockford, IL OW/PD: Jesse Garcia No Adds	WAZO/Waco, TX PD/OW: Zack Owen APD/MD: Jennifer Allen No Adds
WVWF/Wichita, KS * OW: Jack Oliver PD: Brad Shetter APD: Tracy Garrett MD: Dan Holliday No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVWA/Ontario, FL * PD: Len Shackelford OW: Shadow Stevens 1 BRAD PASKLEY "Wrapped" TIM RUSLOW "Whir"	WYEE/Rochester, NY * OW: Dave Symonds PD/MD: Coyote Collins 10 DIXIE CHICKS "Days" 1 KRISTIN GARNER "Singing"	WXXX/Rockford, IL OW/PD: Jesse Garcia No Adds	WAZO/Waco, TX PD/OW: Zack Owen APD/MD: Jennifer Allen No Adds
WVWF/Wichita, KS * OW: Jack Oliver PD: Brad Shetter APD: Tracy Garrett MD: Dan Holliday No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVWA/Ontario, FL * PD: Len Shackelford OW: Shadow Stevens 1 BRAD PASKLEY "Wrapped" TIM RUSLOW "Whir"	WYEE/Rochester, NY * OW: Dave Symonds PD/MD: Coyote Collins 10 DIXIE CHICKS "Days" 1 KRISTIN GARNER "Singing"	WXXX/Rockford, IL OW/PD: Jesse Garcia No Adds	WAZO/Waco, TX PD/OW: Zack Owen APD/MD: Jennifer Allen No Adds
WVWF/Wichita, KS * OW: Jack Oliver PD: Brad Shetter APD: Tracy Garrett MD: Dan Holliday No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVWA/Ontario, FL * PD: Len Shackelford OW: Shadow Stevens 1 BRAD PASKLEY "Wrapped" TIM RUSLOW "Whir"	WYEE/Rochester, NY * OW: Dave Symonds PD/MD: Coyote Collins 10 DIXIE CHICKS "Days" 1 KRISTIN GARNER "Singing"	WXXX/Rockford, IL OW/PD: Jesse Garcia No Adds	WAZO/Waco, TX PD/OW: Zack Owen APD/MD: Jennifer Allen No Adds
WVWF/Wichita, KS * OW: Jack Oliver PD: Brad Shetter APD: Tracy Garrett MD: Dan Holliday No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVWA/Ontario, FL * PD: Len Shackelford OW: Shadow Stevens 1 BRAD PASKLEY "Wrapped" TIM RUSLOW "Whir"	WYEE/Rochester, NY * OW: Dave Symonds PD/MD: Coyote Collins 10 DIXIE CHICKS "Days" 1 KRISTIN GARNER "Singing"	WXXX/Rockford, IL OW/PD: Jesse Garcia No Adds	WAZO/Waco, TX PD/OW: Zack Owen APD/MD: Jennifer Allen No Adds
WVWF/Wichita, KS * OW: Jack Oliver PD: Brad Shetter APD: Tracy Garrett MD: Dan Holliday No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVWA/Ontario, FL * PD: Len Shackelford OW: Shadow Stevens 1 BRAD PASKLEY "Wrapped" TIM RUSLOW "Whir"	WYEE/Rochester, NY * OW: Dave Symonds PD/MD: Coyote Collins 10 DIXIE CHICKS "Days" 1 KRISTIN GARNER "Singing"	WXXX/Rockford, IL OW/PD: Jesse Garcia No Adds	WAZO/Waco, TX PD/OW: Zack Owen APD/MD: Jennifer Allen No Adds
WVWF/Wichita, KS * OW: Jack Oliver PD: Brad Shetter APD: Tracy Garrett MD: Dan Holliday No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVWA/Ontario, FL * PD: Len Shackelford OW: Shadow Stevens 1 BRAD PASKLEY "Wrapped" TIM RUSLOW "Whir"	WYEE/Rochester, NY * OW: Dave Symonds PD/MD: Coyote Collins 10 DIXIE CHICKS "Days" 1 KRISTIN GARNER "Singing"	WXXX/Rockford, IL OW/PD: Jesse Garcia No Adds	WAZO/Waco, TX PD/OW: Zack Owen APD/MD: Jennifer Allen No Adds
WVWF/Wichita, KS * OW: Jack Oliver PD: Brad Shetter APD: Tracy Garrett MD: Dan Holliday No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVWA/Ontario, FL * PD: Len Shackelford OW: Shadow Stevens 1 BRAD PASKLEY "Wrapped" TIM RUSLOW "Whir"	WYEE/Rochester, NY * OW: Dave Symonds PD/MD: Coyote Collins 10 DIXIE CHICKS "Days" 1 KRISTIN GARNER "Singing"	WXXX/Rockford, IL OW/PD: Jesse Garcia No Adds	WAZO/Waco, TX PD/OW: Zack Owen APD/MD: Jennifer Allen No Adds
WVWF/Wichita, KS * OW: Jack Oliver PD: Brad Shetter APD: Tracy Garrett MD: Dan Holliday No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVWA/Ontario, FL * PD: Len Shackelford OW: Shadow Stevens 1 BRAD PASKLEY "Wrapped" TIM RUSLOW "Whir"	WYEE/Rochester, NY * OW: Dave Symonds PD/MD: Coyote Collins 10 DIXIE CHICKS "Days" 1 KRISTIN GARNER "Singing"	WXXX/Rockford, IL OW/PD: Jesse Garcia No Adds	WAZO/Waco, TX PD/OW: Zack Owen APD/MD: Jennifer Allen No Adds
WVWF/Wichita, KS * OW: Jack Oliver PD: Brad Shetter APD: Tracy Garrett MD: Dan Holliday No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVWA/Ontario, FL * PD: Len Shackelford OW: Shadow Stevens 1 BRAD PASKLEY "Wrapped" TIM RUSLOW "Whir"	WYEE/Rochester, NY * OW: Dave Symonds PD/MD: Coyote Collins 10 DIXIE CHICKS "Days" 1 KRISTIN GARNER "Singing"	WXXX/Rockford, IL OW/PD: Jesse Garcia No Adds	WAZO/Waco, TX PD/OW: Zack Owen APD/MD: Jennifer Allen No Adds
WVWF/Wichita, KS * OW: Jack Oliver PD: Brad Shetter APD: Tracy Garrett MD: Dan Holliday No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVWA/Ontario, FL * PD: Len Shackelford OW: Shadow Stevens 1 BRAD PASKLEY "Wrapped" TIM RUSLOW "Whir"	WYEE/Rochester, NY * OW: Dave Symonds PD/MD: Coyote Collins 10 DIXIE CHICKS "Days" 1 KRISTIN GARNER "Singing"	WXXX/Rockford, IL OW/PD: Jesse Garcia No Adds	WAZO/Waco, TX PD/OW: Zack Owen APD/MD: Jennifer Allen No Adds
WVWF/Wichita, KS * OW: Jack Oliver PD: Brad Shetter APD: Tracy Garrett MD: Dan Holliday No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVWA/Ontario, FL * PD: Len Shackelford OW: Shadow Stevens 1 BRAD PASKLEY "Wrapped" TIM RUSLOW "Whir"	WYEE/Rochester, NY * OW: Dave Symonds PD/MD: Coyote Collins 10 DIXIE CHICKS "Days" 1 KRISTIN GARNER "Singing"	WXXX/Rockford, IL OW/PD: Jesse Garcia No Adds	WAZO/Waco, TX PD/OW: Zack Owen APD/MD: Jennifer Allen No Adds
WVWF/Wichita, KS * OW: Jack Oliver PD: Brad Shetter APD: Tracy Garrett MD: Dan Holliday No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVWA/Ontario, FL * PD: Len Shackelford OW: Shadow Stevens 1 BRAD PASKLEY "Wrapped" TIM RUSLOW "Whir"	WYEE/Rochester, NY * OW: Dave Symonds PD/MD: Coyote Collins 10 DIXIE CHICKS "Days" 1 KRISTIN GARNER "Singing"	WXXX/Rockford, IL OW/PD: Jesse Garcia No Adds	WAZO/Waco, TX PD/OW: Zack Owen APD/MD: Jennifer Allen No Adds
WVWF/Wichita, KS * OW: Jack Oliver PD: Brad Shetter APD: Tracy Garrett MD: Dan Holliday No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVWA/Ontario, FL * PD: Len Shackelford OW: Shadow Stevens 1 BRAD PASKLEY "Wrapped" TIM RUSLOW "Whir"	WYEE/Rochester, NY * OW: Dave Symonds PD/MD: Coyote Collins 10 DIXIE CHICKS "Days" 1 KRISTIN GARNER "Singing"	WXXX/Rockford, IL OW/PD: Jesse Garcia No Adds	WAZO/Waco, TX PD/OW: Zack Owen APD/MD: Jennifer Allen No Adds
WVWF/Wichita, KS * OW: Jack Oliver PD: Brad Shetter APD: Tracy Garrett MD: Dan Holliday No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVDF/Kansas City, MO * PD/MD: Ted Cramer No Adds	WVWK/Knoxville, TN * OW/PD: Michael Hammond MD: Colleen Addair 1 KEVIN DENNEY "Jesse" 2 MITCH MORGAN 1 MONTGOMERY GENTRY "Cold" STEVE AZAR "Don't"	WVWA/Ontario, FL * PD: Len Shackelford OW: Shadow Stevens 1 BRAD PASKLEY "Wrapped" TIM RUSLOW "Whir"	WYEE/Rochester, NY * OW: Dave Symonds PD/MD: Coyote Collins		

MARKET #12 WKIS/Miami Basley (305) 654-7000... 12x Cum 312,600

MARKET #14 KPMP/Seattle-Tacoma Infinity (206) 805-1941... 12x Cum 361,100

MARKET #15 KMFL/Phoenix Infinity (602) 258-8181... 12x Cum 342,900

MARKET #16 KNIX/Phoenix Clear Channel (480) 956-6236... 12x Cum 383,600

MARKET #16 KSON/San Diego Jefferson-Pilot (619) 291-9797... 12x Cum 255,300

MARKET #17 KEYE/Minneapolis Clear Channel (652) 820-4200... 12x Cum 339,600

MARKET #18 WLSL/Louisville Wolf-TV 96.00 (615) 351-9600... 12x Cum 394,700

MARKET #20 WPOC/Baltimore Clear Channel (410) 371-9600... 12x Cum 395,100

MARKET #21 WYD/Tampa Infinity (813) 495-0995... 12x Cum 275,000

MARKET #21 WFTS/Tampa Infinity (813) 1047... 12x Cum 187,800

MARKET #22 WDSY/Pittsburgh Infinity (412) 920-9400... 12x Cum 293,300

MARKET #23 KYGO/Denver-Boulder Jefferson-Pilot (303) 321-9500... 12x Cum 335,800

MARKET #24 WGAR/Cleveland Clear Channel (216) 520-2600... 12x Cum 314,800

MARKET #25 KUPJ/Portland, OR Infinity (503) 223-0300... 12x Cum 225,400

MARKET #25 KUPJ/Portland, OR Fisher (503) 228-4303... 12x Cum 225,700



MIKE KINOSHIAN
mkinosox@rronline.com

PART TWO OF A TWO-PART SERIES

Sorry, It's Not My Job

Three more radio execs discuss the problems they'd most like to see vanish

What industrywide or format-specific problem would you like to eliminate with a snap of your fingers? A cross-section of AC programmers pondered that question and shared some interesting comments last week, and this week we present three more radio execs describing their least-favorite aspects of the industry.

While everyone's input thus far in this roundtable discussion has been valuable, WBBQ/Augusta, GA OM/PD **John Patrick** gives perhaps the most intriguing response. Amazed by the less-than-enthusiastic attitude displayed by today's workers, he says, "Everyone seems to want to get by with the least possible amount of work. It's like they want things handed to them. I'd love to be able to eliminate the phrase 'It's not my job' from the English language."



John Patrick

no one hustle. Hamburgers sit on the rack because people aren't reacting or using their brains. They do only what they need to do."

A Conventional Nondelegator

In addition to AC WBBQ, Patrick oversees programming on six other Clear Channel stations in Augusta. He says that, while the fat-and-happy attitude exists within the cluster, some people there have demonstrated a good, old-fashioned work ethic.

"A couple of folks came in as van drivers and did everything, and I mean everything, we asked of them," he recalls. "It's now a year later, and one is a full-time copywriter, and another is doing omelets on our CHR station. They did more than we asked, and they did it well. When it's time to fill positions, they have to be the first ones you consider."

For those two successes, however, Patrick says, "I have 10 other people who don't show up on time and can't follow directions. There's not a lot of future for people doing nights on an AC these days. You better think about doing something else or asking what can be done to help make the PD's job easier."

There are many different management styles, and Patrick clearly subscribes to one that disdains delegation. "I find myself not asking for help, but it's because of what's out there," he explains. "Someone's going to screw it up, so I might as well do it myself. I'd go crazy if I knew that everything I was doing depended on someone else."

"I don't know if that's one of my better qualities. I'm aware of it, and people keep telling me that I need to delegate, but these stations represent \$30 million, and it's difficult to instill a certain pride of ownership."

Salary increases may sound like the obvious first answer to the pride-of-ownership question, but Patrick strongly disagrees. "It simply doesn't work. Someone either has it or doesn't. I'm concerned about the next 30-40 years, because this attitude applies to many things, like the family. Things are changing."

One thing in particular that's definitely changed is WBBQ's ownership,

which has transitioned from Cumulus to Clear Channel. "They've been very good for us," says Patrick. "They run it like a business, and I totally understand that. I was even able to play golf with Randall and Mark Mays. I've been in radio 25 years, and they're either the best at doing snow jobs, or they're really good people. I told my GM [Tim McFalls] that I really want to do a good job for those guys."

Consolidation Concerns

Consolidation tops the list of things that **Ron Antill** would like to see vanish. Antill, PD of Renda Broadcasting Soft AC outlet WSHH/Pittsburgh, believes that consolidation encourages formula radio. "Some stations have become so cookie-cutter that they've lost their local feel," he says. "Systems that cannibalize themselves water down who we are and how we relate to people. Relationships are very important to listeners."

This may be especially true among older demos. "They're used to hearing a voice they can relate to," Antill says. "Having a personality on a Nostalgia station, for example, is very important. They truly are companions to their audience."

One potential repercussion of consolidation is that a market group may tell advertisers that they need to buy time on all clustered stations. But, as Antill says, "We haven't seen that work very well in any market, because savvy clients, agencies and local mom-and-pop operations might not be able to afford that huge commitment."

"One of my fears was that if a company represented a 20 share of the marketplace in a certain demographic, we'd be shut out of advertising. If that company were bought exclusively, nothing would be left for anyone else. You can see those numbers, but I'm thankful that people are still smart about how they place their ad dollars."

Emphasis On People

Hot AC's "Quiet Companies" session at this year's R&R Convention featured executives from Bonneville, Emmis, Journal and Saga. Pittsburgh-based Renda is another of the industry's leading smaller groups, and Antill feels fortunate to work for a

company with a family feel to it.

"They want to keep good people," he stresses. "It's not like they're going to use you and throw you away when you're done. [President Tony Renda] is very hands-on. At the same time, however, Mr. Renda realizes that he can't make some of the intricate, day-to-day decisions at a radio station. With about 20 stations, it's nearly impossible for someone like that not to have people in place with whom he feels comfortable."

Employees are treated to a station party the first Friday of each month, with work stopping at noon. "A different department hosts the party, each month" Antill explains. "When corporate recently hosted the event, our comptroller got up and said that management really likes the people who work here. You never hear people speak like that in companies anymore. It's generally, 'What have you done for me lately?'"

"Our company expects you to do the job. If there's a question about ability, they'll try to help, but they will make a change when a person can't be helped. It doesn't, however, appear that they're chopping you up like you're nothing. Corporate America is forgetting to reward people — even if it's just a thank you — when their employees do something good."

Much like stations owned by the bigger operators, WSHH, Antill says, has all the bells and whistles it needs. "If we can justify it, we can have it," he explains. "We all know that companies today are much more conscious of the bottom line and profit margins, so the bigger chains are finding it much more difficult to justify even things like music tests."

Personality Response

Crediting Renda for keeping his stations as personality-driven as possible, Antill remarks, "At the end of the day, that's what stands out about what we do. Advertisers respond to personalities, and we have a lot of interaction. There's true value in making the point about having personalities involved. We're trying to get people to remember our call letters and have them respond to commercials. Those are the two elementary functions we have."

In addition to programming WSSH and two other Renda/Pittsburgh properties, Antill is also Wish's morning drive personality. "It makes for a very interesting day, and I change hats a lot," he says. "Our listeners know the nuances of our personalities when they see us on the street. They pick up on subtle things,

like knowing that my morning co-host likes Scotty dogs. We talk about this all the time. Listeners react to our on-air conversation as if they're part of it. That's critical in making a connection, even in a format like Soft AC, where you don't expect it."

Until a few months ago crosstown Steel City Media's WLTI was WSHH's nearest and longest-running direct competitor. "Having listened to them, I'd say that WLTI is now a cross between light Classic Rock, Soft AC and Hot AC," says Antill.

"We don't need to react to them, because we're worried about what we do and not what they do. We've done the research and know where we're supposed to be. There's a plan in place, and it's being executed. Our station will remain a conservative, very stable and consistent radio station, and listeners will never be offended by anything they hear on the station."

Only Time Will Tell

Instead of getting rid of something, WDEF-FM/Chattanooga, TN PD **Danny Howard** would love to see the arrival of more AC-exclusive artists and songs. "We grabbed hold of Enya's 'Only Time' and were able to say we were the only station in the market playing it," he says. "We did the same thing in the past with several Jim Brickman

songs, but it seems like we have a lot fewer true, core AC artists. Phil Collins, Lionel Richie and Rod Stewart are still our own, but it would be great to have a few middle-line artists who could become AC superstars."

Looking at the situation realistically, however, Howard says, "ACs have never been in the business of breaking tons of new songs. I know we'll borrow more artists from CHR than vice versa, but it would be nice if it were more of a two-way street."

"When you're in a hotly contested race, the research says that your station needs to play familiar music. There's a lot to be said for that, but I also think you should look at the success that so many other stations in your format might be having with an AC-exclusive artist. It might be something you can perhaps address at night in a *Love Songs* show."

As a result of longtime rival WLMX's move early last year to Active Rock (and



Danny Howard

Continued on Page 71

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at (310) 788-1664 or e-mail: mkinosox@rronline.com

THANK YOU! TOP 10 SINGLE!

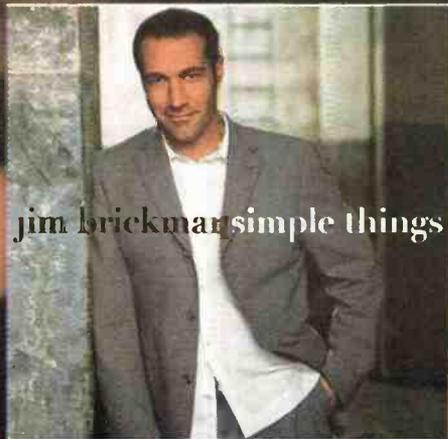
JIM BRICKMAN

featuring Rebecca L. Howard

"SIMPLE THINGS"

Monitor 12*- 7*

#1 in
Chicago



jim brickman simple things

From the Windham Hill CD,
"SIMPLE THINGS"

**"Tied for #1 on our
chart this week!
Perfect comfort
song and sends a
great message for
the season!"**

**-Haynes Johns,
WNND / Chicago**

**RATE THE MUSIC.COM #6
6 WEEKS IN A ROW**

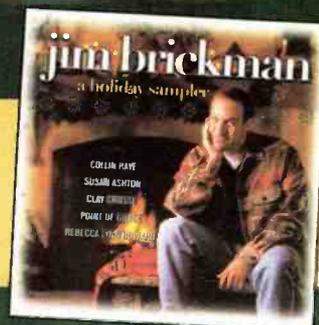
**"Another big hit from one of A/C's best and
brightest stars!" - Kurt Johnson, KVIL - DALLAS**



radio contact:
Kerry Wood 201-224-5210
kerry@jimbrickman.com

marketing contact:
Josie Di Chiara / RCA Victor Group 212-930-4636
josie.dichiara@bmg.com

**CHRISTMAS VERSION
OF "SIMPLE THINGS"
ON YOUR DESK NOW!**



R&R AC Top 30

November 30, 2001

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	ENYA Only Time (Reprise)	1487	—	169365	43	80/0
5	2	ENRIQUE IGLESIAS Hero (Interscope)	1478	—	211129	8	73/3
3	3	DIDO Thankyou (Arista)	1396	—	146700	39	79/0
2	4	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	1395	—	153501	50	80/0
4	5	O-TOWN All Or Nothing (J)	1228	—	147951	23	74/0
8	6	FAITH HILL There You'll Be (Warner Bros.)	1227	—	161988	28	80/0
6	7	ELTON JOHN I Want Love (Rocket/Universal)	1184	—	111064	14	81/0
9	8	LONESTAR I'm Already There (BNA)	1181	—	150094	14	76/2
7	9	LEE ANN WOMACK I Hope You Dance (MCA/Universal)	1059	—	158269	53	82/0
11	10	JIM BRICKMAN F/REBECCA L. HOWARD Simple Things (Windham Hill)	1037	—	98680	16	77/1
13	11	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	943	—	159053	31	65/0
10	12	S CLUB 7 Never Had A Dream Come True (A&M/Interscope)	910	—	144165	25	63/0
14	13	BACKSTREET BOYS Drowning (Jive)	846	—	135815	9	69/2
16	14	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	799	—	103968	21	48/1
12	15	DIAMOND RIO One More Day (Arista)	765	—	64793	32	73/0
15	16	LEANN RIMES Soon (Curb)	697	—	71650	13	75/0
17	17	CELINE DION God Bless America (Epic/Columbia)	489	—	81314	9	49/0
18	18	STEVIE NICKS Sorcerer (Reprise)	439	—	38528	8	61/1
24	19	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	429	—	103665	4	36/2
19	20	PAUL MCCARTNEY Freedom (Capitol)	412	—	61046	3	62/2
22	21	JEWEL Standing Still (Atlantic)	331	—	28052	6	38/2
21	22	DESTINY'S CHILD Emotion (Columbia)	330	—	34447	5	39/1
20	23	SHELBY LYNNE Wall In Your Heart (Island/IDJMG)	305	—	45695	7	40/5
26	24	ALICIA KEYS Fallin' (J)	281	—	46112	7	23/0
23	25	JOHN WAITE Fly (Gold Circle)	219	—	20510	2	36/6
30	26	CAROLE KING Love Makes The World (Rockingale/Koch)	196	—	48474	4	36/2
Debut	27	DIANA KRALL The Look Of Love (Verve/VMG)	193	—	41026	1	41/2
28	28	JOHN MELLENCAMP Peaceful World (Columbia)	192	—	13385	10	28/0
29	29	'N SYNC Gone (Jive)	186	—	15359	8	35/0
25	30	MARIAH CAREY Never Too Far (Virgin)	163	—	16207	16	34/0

84 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 11/18-Saturday 11/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals. Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2001, The Arbitron Company). © 2001, R&R, Inc.

New & Active

BARRY MANILOW Turn The Radio Up (Concord)

Total Plays: 138, Total Stations: 33, Adds: 3

SUGAR RAY When It's Over (Lava/Atlantic)

Total Plays: 135, Total Stations: 10, Adds: 0

HUEY LEWIS & THE NEWS I'm Not In Love Yet (Silvertone)

Total Plays: 115, Total Stations: 26, Adds: 1

LUTHER VANDROSS Can Heaven Wait (J)

Total Plays: 113, Total Stations: 24, Adds: 1

DAVE KOZ Beneath The Moonlit Sky (Capitol)

Total Plays: 84, Total Stations: 25, Adds: 3

TONY BENNETT W/BILLY JOEL New York State Of Mind (Columbia)

Total Plays: 77, Total Stations: 15, Adds: 0

EVAN AND JARON The Distance (Columbia)

Total Plays: 72, Total Stations: 8, Adds: 0

CHARLOTTE CHURCH W/JOSH GROBAN The Prayer (Columbia)

Total Plays: 53, Total Stations: 15, Adds: 0

PETER CETERA Just Like Love (DDE)

Total Plays: 53, Total Stations: 9, Adds: 0

NEIL DIAMOND A Mission Of Love (Columbia)

Total Plays: 50, Total Stations: 9, Adds: 0

Songs ranked by total plays

Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
MANNHEIM STEAMROLLER Hallelujah (American Gramophone)	9
JAMES TAYLOR Have Yourself A Merry... (Columbia)	9
TONI BRAXTON Snowflakes Of Love (Arista)	8
JOHN WAITE Fly (Gold Circle)	6
EILLEEN "SHANIA" TWAIN The Heart Is Blind (Limelight)	6
TRANS-SIBERIAN ORCHESTRA Christmas Canon (Atlantic)	6
SHELBY LYNNE Wall In Your Heart (Island/IDJMG)	5
R. KELLY The World's Greatest (Interscope/Jive)	4
ENRIQUE IGLESIAS Hero (Interscope)	3
BARRY MANILOW Turn The Radio Up (Concord)	3
DAVE KOZ Beneath The Moonlit Sky (Capitol)	3

Most Increased Plays

WILL RETURN NEXT WEEK

Breakers®

NOW PLAYING ON 60% OF THE REPORTING PANEL

No Songs Qualified For Breaker Status This Week

Due to the significant change in programming at many of R&R's AC reporters with regard to holiday music, this week's chart appears without bullets, Most Increased Plays, and +/- plays. These features will return next week.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

MANNHEIM STEAMROLLER

www.mannheimsteamroller.com

"Hallelujah"

ON YOUR DESK NOW

from the album

Christmas
EXTRAORDINAIRE

Airplay At:

WKJY WSHH WRRM KSFI
WJBR KXLY WTFM WAJI
WSRS WGYL

Promotion Contact: The Navigator Company (203) 226-9939

AMERICAN GRAMOPHONE

RateTheMusic.com
BY MEDIABASE™

America's Best Testing AC Songs 12+ For The Week Ending 11/30/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
CELINE DION God Bless America(Epic/Columbia)	4.06	4.10	97%	22%	4.14	98%	22%
MATCHBOX TWENTY If You're Gone(Lava/Atlantic)	3.98	3.95	96%	31%	4.06	96%	28%
FAITH HILL There You'll Be(Warner Bros.)	3.97	3.95	96%	24%	4.01	97%	26%
LONESTAR I'm Already There(BNA)	3.89	3.98	88%	19%	4.01	89%	14%
DIAMOND RIO One More Day(Arista)	3.88	3.96	87%	24%	4.01	91%	22%
JIM BRICKMAN F/REBECCA LYNN HOWARD Simple Things(Windham Hill)	3.85	3.81	72%	12%	3.88	76%	11%
BACKSTREET BOYS Drowning(Jive)	3.84	3.84	80%	15%	3.98	81%	13%
LEE ANN WOMACK I Hope You Dance(Universal)	3.79	3.80	98%	39%	3.86	98%	38%
ENYA Only Time(Reprise)	3.78	3.84	95%	30%	3.80	95%	31%
ELTON JOHN I Want Love(Rocket/Universal)	3.71	3.64	89%	18%	3.68	91%	19%
S CLUB 7 Never Had A Dream Come True(A&M/Interscope)	3.67	3.74	84%	23%	3.77	83%	18%
ENRIQUE IGLESIAS Hero(Interscope)	3.65	3.69	90%	25%	3.85	90%	18%
FIVE FOR FIGHTING Superman (It's Not Easy)(Aware/Columbia)	3.63	3.72	72%	17%	3.67	71%	16%
CAROLE KING Love Makes The World(Rockingale/Koch)	3.61	3.70	56%	8%	3.63	59%	7%
JOHN MELLENCAMP Peaceful World(Columbia)	3.59	3.64	70%	13%	3.66	74%	12%
PAUL MCCARTNEY Freedom(Capitol)	3.58	3.52	67%	12%	3.70	71%	11%
O-TOWN All Or Nothing(J)	3.56	3.61	86%	28%	3.64	87%	26%
TRAIN Drops Of Jupiter (Tell Me)(Columbia)	3.55	3.52	85%	29%	3.61	82%	25%
LEANN RIMES Soon(Curb)	3.52	3.61	73%	17%	3.51	77%	19%
MARC ANTHONY Tragedy(Columbia)	3.48	3.47	65%	15%	3.69	68%	13%
UNCLE KRACKER Follow Me(Top Dog/Lava/Atlantic)	3.46	3.54	88%	37%	3.63	86%	29%
JOHN WAITE Fly(Gold Circle)	3.43	-	44%	8%	3.52	49%	7%
JEWEL Standing Still(Atlantic)	3.43	3.38	64%	14%	3.41	61%	14%
SHELBY LYNNE Wall In Your Heart(Island/IDJMG)	3.40	3.31	45%	10%	3.38	44%	8%
'N SYNC Gone(Jive)	3.37	3.28	80%	27%	3.42	83%	27%
DIDO Thankyou(Arista)	3.36	3.38	93%	49%	3.36	93%	51%
STEVIE NICKS Sorcerer(Reprise)	3.31	3.10	58%	16%	3.29	58%	19%
ALICIA KEYS Fallin'(J)	3.30	3.32	77%	31%	3.34	74%	28%
DESTINY'S CHILD Emotion(Columbia)	3.29	3.35	76%	26%	3.22	78%	27%
MARIAH CAREY Never Too Far(Virgin)	2.88	2.93	80%	35%	2.86	81%	36%

Total sample size is 294 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Persons 25-54). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A Division of Premiere Radio Networks.

AC Indicator

Most Added®

- TRANS-SIBERIAN ORCHESTRA Christmas Canon (Atlantic)
- TONI BRAXTON Snowflakes Of Love (Arista)
- FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)
- JOHN WAITE Fly (Gold Circle)
- MANNHEIM STEAMROLLER Hallelujah (American Gramophone)
- OUTERSTAR You Love It When It Rains (Jaggo)
- JAMES TAYLOR Have Yourself A Merry... (Columbia)
- U2 Stuck In A Moment... (Interscope)
- ENYA Oiche Chiun (Silent Night) (Reprise)
- FAITH HILL Where Are You Christmas? (Interscope)
- KRISTY JACKSON Little Did She Know (She'd...) (Independent)
- ALAN JACKSON Where Were You (When...) (Arista)
- NEWSONG The Christmas Shoes (Benson/Jive)
- BARBRA STREISAND Christmas Mem'ries (Columbia)
- TRANS-SIBERIAN ORCHESTRA Whoville Medley (Atlantic)

Most Played Recurrents

ARTIST TITLE LABEL(S)	PLAYS
'N SYNC This I Promise You(Jive)	629
FAITH HILL Breathe(Warner Bros.)	602
SAVAGE GARDEN I Knew I Loved You(Columbia)	601

AC Going For Adds 12/3/01

- BEN FOLDS FIVE Still Fighting It (Epic)
- DAKOTA MOON Looking For A Place To Land (Elektra/EEG)

Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music: www.rmmusicmeeting.com



Sorry, It's Not My Job

Continued from Page 68

new calls WRXR), WDEF-FM is Chattanooga's lone metro AC. "There's a new North Georgia move-in signal and another from Cleveland, TN, but they've had relatively little effect on us," reports Howard.

"Everyone works well, from our GM to our weekend talent. It's a good formula, and I'm amazed at the level of professionalism we've had over the years. We're doing extremely well and are coming off one of our best books ever."

Despite WDEF-FM's impressive double-digit demo shares, Chattanooga is also home to Country WUSY, which posts even more eye-popping numbers and traditionally registers in the 20-share range 12+.

"They do a lot of things right over there and have always been a very well-run station," Howard says. "You can't take anything away from them. They've spent a lot of marketing money but not as much lately under new owner Clear Channel."

Luther's Longevity

Broadcasters frequently use words like *vet* and *longtime* when describing their air talents. If those words are valid anywhere, they'd most definitely apply in Chattanooga, where 79-year-old WDEF-FM morning talent and Marconi Award winner Luther Massingill has been heard the past 62 years.

"He's one of the longest-running — if not the longest-running — morning talents in the country," Howard claims. "By my own admission, his morning show is one of the strangest you'll ever hear on an AC."

It's a full-service, news- and community-oriented show that manages to sneak in five songs an hour. "He'll talk about anything, including lost-dog announcements," says Howard. "The music in that show is fairly vanilla. We don't put on anything that's too much out-of-the-box in mornings. Luther's a community icon, does a noontime television segment and shows no signs of wanting to retire. He says that whenever his friends retire, they die."

MARKET #1

WLTW/New York
Clear Channel
(212) 603-4600
Rivers/Davis
12+ Cume 2,976,400

106.7 Litefm

PLAYS

LW	TW	ARTIST/TITLE	GI (0000)
25	18	ENRIQUE IGLESAS/Hero	48625
16	24	S CLUB 7/Never Had A Dream...	46872
14	24	FAITH HILL/There You'll Be In My...	46872
24	24	BACKSTREET BOYS/Drowning	44919
23	22	UNCLE KRACKEER/Follow Me	42966
22	22	LEE ANN WOMACKI/Hope You Dance	42966
22	22	FIVE FOR FIGHTING/Supaman (It's...)	39000
17	18	LONESTAR/My Always There	36154
18	18	LIONEL RICHELIE/You're Long	36154
17	18	CELINE DION/Don't Speak (Album)	33201
17	18	CAROLE KEMMEL/You're The World	32939
16	17	BENNETT & JOEL/Never You State...	31248
11	13	PAUL MCCARTNEY/Freeform	25389
10	12	DIANA KRALL/The Look Of Love	20438
11	11	D-TOWN/Walk In Your Heart	21483
3	11	BARRY MAMLOW/Turn The Radio Up	21483
9	11	MARC ANTHONY/My Baby You Sang To Me	19530
12	18	DON HENLEY/Talking Your Home	19530
10	11	FAITH HILL/There You'll Be In My...	19530
10	11	KRISTY JACKSON/You'll Be In My...	19530
9	10	PHIL COLLINS/You'll Be In My...	19530
9	10	ENYA/Only Time	19530
5	10	ELTON JOHN/My Love	19530
7	9	LARA FABIAN/Will Love Again	17577
7	9	HOUSTON & IGLESAS/Could I Have This...	17577
9	9	SAVAGE GARDEN/Knew I Loved You	17577
9	9	SANTANA FROB THOMAS/Smooth	17577
10	9	LIONEL RICHELIE/Angel	17577
9	9	"N SYNC/This I Promise You	17577
15	9	TRAIN/Drops Of Jupiter...	16524

MARKET #3

WVND/Chicago
Bonneville
(612) 287-5100
Holtzman
12+ Cume 843,300

Windy 100FM

PLAYS

LW	TW	ARTIST/TITLE	GI (0000)
21	24	ENRIQUE IGLESAS/Hero	8216
21	22	ENYA/Only Time	5696
21	22	FAITH HILL/There You'll Be In My...	5696
26	21	BRUCE MCKENNA/You're Not Alone	5439
25	20	BACKSTREET BOYS/Drowning	5180
24	20	FAITH HILL/There You'll Be In My...	5180
24	20	LEE ANN WOMACKI/Hope You Dance	5180
19	18	LIONEL RICHELIE/Angel	4662
18	18	BBM&B/Back Here	4662
20	17	DIDD/Thankyou	4403
18	18	SAVAGE GARDEN/Knew I Loved You	4144
18	18	LEE ANN WOMACKI/Hope You Dance	4144
17	15	CELINE DION/That's The Way It Is	3885
15	15	LEANN RIMES/Need You	3885
15	14	FAITH HILL/There You'll Be In My...	3885
15	14	LEANN RIMES/Need You	3885
14	14	BACKSTREET BOYS/Drowning	3626
14	14	CELINE DION/That's The Way It Is	3626
14	13	D-TOWN/Walk In Your Heart	3626
15	13	ELTON JOHN/My Love	3367
11	13	BRIAN MCKENNA/Back At One	2690
7	7	LEANN RIMES/Soon	1813
7	7	CHRISTINA AGUILERA/Turn To You	1536
7	7	ENRIQUE IGLESAS/Hero	1296
7	7	SANTANA FROB THOMAS/Smooth	1038
4	4	CHEV/Beleive	1038
2	3	SABE/By Your Side	777
2	3	JOHN SECA/Don't Break The Beats	511

MARKET #5

WBEP/Philadelphia
WEA Radio Inc
(610) 538-1223
Carter
12+ Cume 152,000

B 101.1

PLAYS

LW	TW	ARTIST/TITLE	GI (0000)
29	31	FIVE FOR FIGHTING/Supaman (It's...)	18221
29	30	ENYA/Only Time	14730
26	27	D-TOWN/Walk In Your Heart	13977
26	26	ALICIA KEYS/Fallen	12766
25	25	BACKSTREET BOYS/Drowning	12275
25	25	TRAIN/Drops Of Jupiter...	11293
13	14	CELINE DION/That's The Way It Is	6874
13	14	ENRIQUE IGLESAS/Hero	6874
15	17	PHIL COLLINS/You'll Be In My...	7365
14	16	SARAH McLACHLAN/My Remembrance You	7365
12	16	LEE ANN WOMACKI/Hope You Dance	6874
12	16	LEANN RIMES/Need You	6874
15	14	SAVAGE GARDEN/Knew I Loved You	6874
13	14	CELINE DION/That's The Way It Is	6874
12	14	LUTHER VANDROSS/Can Haven't Wait	6874
12	14	FAITH HILL/There You'll Be In My...	6874
14	14	LONESTAR/My Always There	6383
14	14	S CLUB 7/Never Had A Dream...	6383
10	12	BRIAN MCKENNA/Back At One	5692
12	12	MACY GRAVY/Try	5892
12	12	DIDD/Thankyou	5952
7	11	SANTANA FROB THOMAS/Smooth	4419
7	9	BACKSTREET BOYS/Drowning	4419
7	9	CHEV/Beleive	4419
9	9	MARC ANTHONY/My Baby You Sang To Me	4419
9	9	SANTANA FROB THOMAS/Smooth	4419
8	9	DIANA KRALL/The Look Of Love	3828
9	9	LEANN RIMES/Need You	3828
5	7	JOHN SECA/Don't Break The Beats	777

MARKET #8

WLJX/Boston
Greater Media
(617) 822-5325
Kellum/DeLuca
12+ Cume 804,500

MAGIC 106.7

PLAYS

LW	TW	ARTIST/TITLE	GI (0000)
26	28	LEE ANN WOMACKI/Hope You Dance	9282
26	28	LEWIS & PALTRON/Cruisin'	9282
26	28	DON HENLEY/Talking Your Home	9282
26	28	ALICIA KEYS/Fallen	9282
26	28	ENRIQUE IGLESAS/Hero	8925
26	28	ENYA/Only Time	8925
26	28	UNCLE KRACKEER/Follow Me	7140
18	20	BACKSTREET BOYS/Drowning	7140
17	18	S CLUB 7/Never Had A Dream...	5712
15	17	D-TOWN/Walk In Your Heart	5355
15	17	PHIL COLLINS/You'll Be In My...	5355
15	17	MARC ANTHONY/My Baby You Sang To Me	3827
10	11	BRIAN MCKENNA/Back At One	3827
10	11	MARTIN FAGOLE/ERA Nobody Wants...	3870
15	18	MARAH CAREY/Never Top For	3570
12	18	JANET JACKSON/Control	3570
12	18	DESTINY'S CHILD/Emotion	3570
10	18	LEWIS & PALTRON/Cruisin'	3213
8	10	ELTON JOHN/My Love	2856
8	10	"N SYNC/Gone	2856
8	10	BACKSTREET BOYS/Want It That Way	2856
7	8	STING/Desert Rose	2499
7	8	FAITH HILL/There You'll Be In My...	2499
6	8	LEANN RIMES/Need You	2142
6	8	CELINE DION/That's The Way It Is	2142
6	8	LEE ANN WOMACKI/Hope You Dance	2142
6	8	LARA FABIAN/Will Love Again	1785
9	5	FAITH HILL/There You'll Be In My...	1785

MARKET #13

KLSY/Seattle-Tacoma
Sandusky
(206) 853-9462
Rivers/Davis
12+ Cume 269,000

92.5 KLSY

PLAYS

LW	TW	ARTIST/TITLE	GI (0000)
40	41	LEE ANN WOMACKI/Hope You Dance	5207
36	40	UNCLE KRACKEER/Follow Me	5083
36	40	CELINE DION/That's The Way It Is	5083
17	20	SMASH MOUTH/My All Believer	3680
27	25	MATCHBOX TWENTY/You're Gone	3175
27	25	FAITH HILL/There You'll Be In My...	3175
27	25	DIDD/Thankyou	3048
23	24	CELINE DION/That's The Way It Is	2041
23	24	FAITH HILL/There You'll Be In My...	2041
22	22	LEANN RIMES/Need You	2794
15	22	SANTANA FROB THOMAS/Smooth	2794
30	22	ENRIQUE IGLESAS/Hero	2794
21	21	DIAMOND RIO/One More Day	2617
7	19	ENYA/Only Time	2453
18	18	SUGAR RAY/When It's Over	1529
17	18	JESSICA ANDREWS/Who I Am	1529
4	12	CELINE DION/That's The Way It Is	2154
4	11	LONESTAR/My Always There	2154
15	15	CELINE DION/That's The Way It Is	1317
10	15	LEANN RIMES/Soon	1016
10	15	CHEV/Beleive	819
8	10	FAITH HILL/There You'll Be In My...	1016
8	10	BACKSTREET BOYS/Drowning	632
8	10	STEVE NICKS/Sorcerer	792
5	8	BACKSTREET BOYS/Drowning	632
5	8	JOHN WATTE/Fry	632
4	8	CELINE DION/That's The Way It Is	508
4	8	PHIL COLLINS/You'll Be In My...	508
6	4	ALICIA KEYS/Fallen	508
6	4	EVAN AND JARON/Crazy For This Girl	301

MARKET #16

KKLT/Phoenix
Emery
(602) 274-8200
Gris
12+ Cume 217,800

LiteRock 98.7

PLAYS

LW	TW	ARTIST/TITLE	GI (0000)
32	32	D-TOWN/Walk In Your Heart	4192
18	24	ENRIQUE IGLESAS/Hero	3930
21	20	S CLUB 7/Never Had A Dream...	3930
31	29	TRAIN/Drops Of Jupiter...	3799
20	28	FIVE FOR FIGHTING/Supaman (It's...)	3688
22	23	ELTON JOHN/My Love	3615
22	23	ENYA/Only Time	3013
22	23	LONESTAR/My Always There	2882
20	22	BACKSTREET BOYS/Drowning	2882
12	20	STEVE NICKS/Sorcerer	2882
18	20	LEANN RIMES/Soon	2620
16	20	JEWEL/Standing Still	2620
16	20	MATCHBOX TWENTY/You're Gone	2096
14	16	UNCLE KRACKEER/Follow Me	2096
14	16	DIDD/Thankyou	1834
14	16	FAITH HILL/There You'll Be In My...	1834
14	16	DIAMOND RIO/One More Day	1834
14	16	BBM&B/Back Here	1703
13	16	"N SYNC/This I Promise You	1703
14	13	SHELBY LYNN/Well In Your Heart	1703
13	16	DESTINY'S CHILD/Emotion	1703
12	16	EVAN AND JARON/Crazy For This Girl	1703
15	12	THE CORP/Sweetest	1572
12	16	PAUL MCCARTNEY/Freeform	1572
11	16	FAITH HILL/There You'll Be In My...	1572
11	16	LEANN RIMES/Need You	1572
14	18	BRIAN MCKENNA/Back At One	1179
4	18	CHEV/Beleive	1048
3	18	BACKSTREET BOYS/Want It That Way	786
3	18	EVAN AND JARON/Crazy For This Girl	786

MARKET #17

WLTE/Indianapolis
Infinity
(317) 559-1029
Nolan
12+ Cume 306,000

107.3 WLTE

PLAYS

LW	TW	ARTIST/TITLE	GI (0000)
18	20	DIDD/Thankyou	8840
22	19	FIVE FOR FIGHTING/Supaman (It's...)	8840
16	19	MATCHBOX TWENTY/You're Gone	3648
16	19	ENRIQUE IGLESAS/Hero	3456
17	18	S CLUB 7/Never Had A Dream...	3456
14	18	CELINE DION/That's The Way It Is	2880
14	18	UNCLE KRACKEER/Follow Me	2688
13	18	LEANN RIMES/Need You	2304
12	18	LEWIS & PALTRON/Cruisin'	2304
12	11	PHIL COLLINS/You'll Be In My...	2112
9	11	SAVAGE GARDEN/Knew I Loved You	2112
11	11	LEWIS & PALTRON/Cruisin'	2112
14	11	CELINE DION/Don't Speak (Album)	2112
14	10	BACKSTREET BOYS/Shape Of My Heart	1920
10	10	SARAH McLACHLAN/My Remembrance You	1920
10	10	LEE ANN WOMACKI/Hope You Dance	1728
8	10	FAITH HILL/There You'll Be In My...	1728
8	10	D-TOWN/Walk In Your Heart	1728
9	9	BACKSTREET BOYS/Show Me	1728
9	9	CELINE DION/That's The Way It Is	1728
2	7	HUEY LEWIS & THE NEW POWER GENERATION	1344
2	7	BACKSTREET BOYS/Drowning	1152

MARKET #18

WALK/Nassau-Suffolk
Clear Channel
(516) 475-5200
Mintz
12+ Cume 859,200

WALK 97.3

PLAYS

LW	TW	ARTIST/TITLE	GI (0000)
26	31	BACKSTREET BOYS/Drowning	14333
22	29	CELINE DION/That's The Way It Is	13900
24	29	S CLUB 7/Never Had A Dream...	13427
24	29	ENRIQUE IGLESAS/Hero	13427
17	28	LEE ANN WOMACKI/Hope You Dance	12594
27	27	FAITH HILL/There You'll Be In My...	12081
15	18	ALICIA KEYS/Fallen	8334
11	18	KRISTY JACKSON/You'll Be In My...	8334
17	18	CELINE DION/Don't Speak (Album)	8334
17	18	LONESTAR/My Always There	7871
17	18	SHELBY LYNN/Well In Your Heart	7408
23	15	ELTON JOHN/My Love	6945
12	15	UNCLE KRACKEER/Follow Me	6919
12	15	ENYA/Only Time	6919
12	12	MARC ANTHONY/My Baby You Sang To Me	5556
12	12	CELINE DION/That's The Way It Is	5556
12	12	D-TOWN/Walk In Your Heart	5556
12	12	PHIL COLLINS/You'll Be In My...	5556
12	12	SAVAGE GARDEN/Knew I Loved You	5556
12	12	LARA FABIAN/Will Love Again	5556
12	12	"N SYNC/This I Promise You	5556
12	12	LEANN RIMES/Need You	5556
12	12	LIONEL RICHELIE/Angel	5556
12	12	TRAIN/Drops Of Jupiter...	5556
11	12	CELINE DION/That's The Way It Is	5556
11	12	MARC ANTHONY/My Baby You Sang To Me	5556
10	11	CELINE DION/That's The Way It Is	5556
11	11	LONESTAR/My Always There	5093

MARKET #19

WKJY/Nassau-Suffolk
Stereo
(516) 475-5200
Garcia/Vale
12+ Cume 325,800

107.3 WKJY

PLAYS

LW	TW	ARTIST/TITLE	GI (0000)
23	21	FIVE FOR FIGHTING/Supaman (It's...)	4578
23	21	ENRIQUE IGLESAS/Hero	4142
24	19	FAITH HILL/There You'll Be In My...	4142
14	19	ENRIQUE IGLESAS/Hero	4142
11	18	BACKSTREET BOYS/Drowning	3524
11	18	CELINE DION/That's The Way It Is	3524
24	17	UNCLE KRACKEER/Follow Me	3708
16	13	TRAIN/Drops Of Jupiter...	2834
15	13	ENYA/Only Time	2834
12	13	LEANN RIMES/Need You	2616
13	12	ALICIA KEYS/Fallen	2318
14	10	S CLUB 7/Never Had A Dream...	2180
14	10	CELINE DION/Don't Speak (Album)	1992
8	10	LEE ANN WOMACKI/Hope You Dance	1744
8	10	SAVAGE GARDEN/Knew I Loved You	1744
8	10	LEANN RIMES/Need You	1744
8	10	UNCLE KRACKEER/Follow Me	1744
7	8	FIVE FOR FIGHTING/Supaman (It's...)	1744
7	8	DON HENLEY/Talking Your Home	1744
8	8	"N SYNC/This I Promise You	1744
8	8	LEE ANN WOMACKI/Hope You Dance	1744
8	8	LEE ANN WOMACKI/Hope You Dance	1744
7	8	HOUSTON & IGLESAS/Could I Have This...	1526
7	8	KRISTY JACKSON/You'll Be In My...	1526
7	8	CELINE DION/That's The Way It Is	1526
7	8	LEANN RIMES/Need You	1526
7	8	MARC ANTHONY/My Baby You Sang To Me	1526
7	8	CHEV/Beleive	1526
5	8	CHEV/Beleive	1508

MARKET #16

KEZZ/St

Stations and their adds listed alphabetically by market

Table of radio stations under the 'AC' section, listing call letters, market, and reporter information.

Table of radio stations under the 'Hot AC' section, listing call letters, market, and reporter information.

Summary statistics for the AC section: Monitored Reporters (102), Total Reporters (102), 84 Total Monitored, 18 Total Indicator, 16 Current Indicator Playlists. Includes a 'Not Yet Reported, Playlist Frozen' list.

Summary statistics for the Hot AC section: Monitored Reporters (90), Total Reporters (90), 80 Total Monitored, 10 Total Indicator. Includes a note about stations temporarily removed due to holiday music programming.

R&R Hot AC Top 30

Powered By



November 30, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	FIVE FOR FIGHTING Superman (It's Not Easy) (<i>Aware/Columbia</i>)	3061	+49	307441	26	76/0
2	2	ENYA Only Time (<i>Reprise</i>)	2808	-45	267468	17	75/0
6	3	CALLING Wherever You Will Go (<i>RCA</i>)	2472	+62	246562	12	76/0
3	4	TRAIN Drops Of Jupiter (Tell Me) (<i>Columbia</i>)	2464	-145	257752	40	77/0
5	5	3 DOORS DOWN Be Like That (<i>Republic/Universal</i>)	2435	-41	236122	23	73/0
4	6	LIFEHOUSE Hanging By A Moment (<i>DreamWorks</i>)	2344	-67	257334	41	79/0
7	7	STAIN'D It's Been Awhile (<i>Filip/Elektra/EEG</i>)	2111	-120	171197	22	57/0
8	8	JEWEL Standing Still (<i>Atlantic</i>)	2090	+42	224277	8	77/1
12	9	NICKELBACK How You Remind Me (<i>Roadrunner</i>)	1981	+205	184983	6	60/3
9	10	U2 Stuck In A Moment... (<i>Interscope</i>)	1880	+9	214284	15	68/2
11	11	NELLY FURTADO Turn Off The Light (<i>DreamWorks</i>)	1785	-42	160655	18	57/0
13	12	ALICIA KEYS Fallin' (J)	1701	-29	182613	9	49/0
10	13	SUGAR RAY When It's Over (<i>Lava/Atlantic</i>)	1684	-105	174065	28	76/0
15	14	INCUBUS Drive (<i>Immortal/Epic</i>)	1570	-49	155266	37	70/0
14	15	DAVE MATTHEWS BAND The Space Between (<i>RCA</i>)	1530	-117	154264	32	70/0
16	16	LENNY KRAVITZ Dig In (<i>Virgin</i>)	1436	+38	140067	8	62/2
18	17	ENRIQUE IGLESIAS Hero (<i>Interscope</i>)	1399	+114	163209	7	49/3
17	18	JOHN MELLENCAMP Peaceful World (<i>Columbia</i>)	1371	+27	176747	10	56/2
20	19	CREED My Sacrifice (<i>Wind-up</i>)	1313	+113	105059	5	59/3
19	20	TRAIN Something More (<i>Columbia</i>)	1243	+25	111177	9	68/0
21	21	SMASH MOUTH Pacific Coast Party (<i>Interscope</i>)	1015	-24	83232	6	56/0
Breaker	22	DAVE MATTHEWS BAND Everyday (<i>RCA</i>)	909	+152	116356	3	49/3
22	23	MATCHBOX TWENTY Last Beautiful Girl (<i>Lava/Atlantic</i>)	857	-99	66076	11	47/0
23	24	ELTON JOHN I Want Love (<i>Rocket/Universal</i>)	739	-40	83425	7	50/0
24	25	FUEL Bad Day (<i>Epic</i>)	707	-79	51684	19	27/0
26	26	SUGAR RAY Answer The Phone (<i>Lava/Atlantic</i>)	676	+20	62306	3	40/1
27	27	EAGLE-EYE CHERRY Feels So Right (<i>MCA</i>)	657	+26	47130	5	45/2
28	28	COLDPLAY Trouble (<i>Netwerk/Capitol</i>)	647	+41	65935	10	37/1
29	29	NATALIE MERCHANT Just Can't Last (<i>Elektra/EEG</i>)	636	+31	59376	4	41/1
30	30	STEREOPHONICS Have A Nice Day (V2)	563	+21	49333	2	44/1

81 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 11/18-Saturday 11/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals. Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2001, The Arbitron Company). © 2001, R&R, Inc.

Most Added®

www.rroads.com

ARTIST TITLE LABEL(S)	ADDS
RYAN ADAMS New York... (<i>Lost Highway/IDJMG</i>)	11
LOUISE GOFFIN Sometimes A Circle (<i>DreamWorks</i>)	10
TRAVIS Side (<i>Epic</i>)	5
NICKELBACK How You Remind Me (<i>Roadrunner</i>)	3
CREED My Sacrifice (<i>Wind-up</i>)	3
DAVE MATTHEWS BAND Everyday (<i>RCA</i>)	3
ENRIQUE IGLESIAS Hero (<i>Interscope</i>)	3
LEANN RIMES Can't Fight The Moonlight (<i>Curb</i>)	3
JEFFREY GAINES Hero In Me (<i>Artemis</i>)	3
PINK Get The Party Started (<i>Arista</i>)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NICKELBACK How You Remind Me (<i>Roadrunner</i>)	+205
DAVE MATTHEWS BAND Everyday (<i>RCA</i>)	+152
ENRIQUE IGLESIAS Hero (<i>Interscope</i>)	+114
CREED My Sacrifice (<i>Wind-up</i>)	+113
RYAN ADAMS New York... (<i>Lost Highway/IDJMG</i>)	+103
LIFEHOUSE Breathing (<i>DreamWorks</i>)	+76
LEANN RIMES Can't Fight The Moonlight (<i>Curb</i>)	+70
TRAVIS Side (<i>Epic</i>)	+65
CALLING Wherever You Will Go (<i>RCA</i>)	+62
FIVE FOR FIGHTING Superman (It's...) (<i>Aware/Columbia</i>)	+49

Breakers®

NOW PLAYING ON 60% OF THE REPORTING PANEL

DAVE MATTHEWS BAND

Everyday (*RCA*)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
909/152	49/3	22

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

New & Active

LIFEHOUSE Breathing (*DreamWorks*)
Total Plays: 562, Total Stations: 37, Adds: 0

TRAVIS Side (*Epic*)
Total Plays: 556, Total Stations: 39, Adds: 5

LONESTAR I'm Already There (*BNA*)
Total Plays: 391, Total Stations: 18, Adds: 1

LEANN RIMES Can't Fight The Moonlight (*Curb*)
Total Plays: 305, Total Stations: 23, Adds: 3

JOSH JOPLIN GROUP I've Changed (*Artemis*)
Total Plays: 201, Total Stations: 15, Adds: 0

CAKE Short Skirt/Long Jacket (*Columbia*)
Total Plays: 177, Total Stations: 10, Adds: 0

NEW ORDER Crystal (*Reprise*)
Total Plays: 161, Total Stations: 14, Adds: 1

RYAN ADAMS New York, New York (*Lost Highway/IDJMG*)
Total Plays: 157, Total Stations: 26, Adds: 11

EVAN AND JARON The Distance (*Columbia*)
Total Plays: 149, Total Stations: 16, Adds: 1

PAUL MCCARTNEY Freedom (*Capitol*)
Total Plays: 145, Total Stations: 16, Adds: 1

WEEZER Island In The Sun (*Geffen/Interscope*)
Total Plays: 139, Total Stations: 8, Adds: 0

INVERTIGO Chances Are (*Atlantic*)
Total Plays: 54, Total Stations: 11, Adds: 1

JEFFREY GAINES Hero In Me (*Artemis*)
Total Plays: 52, Total Stations: 10, Adds: 3

LOUISE GOFFIN Sometimes A Circle (*DreamWorks*)
Total Plays: 9, Total Stations: 11, Adds: 10

Songs ranked by total plays

Superadio ... Helping The World's Greatest Radio Stations Be Their Best.



Joe Cortez

The great music from mid-eighties through the early nineties defines the culture of the video music era. And it bursts every weekend from a great four-hour show designed to fill a feature airshift and put a spike in your ratings. Great stations air it Friday or Saturday nights, and Saturday or Sunday mornings.



Call Superadio now to lock up Retro Pop Reunion in your market! 508.480.000



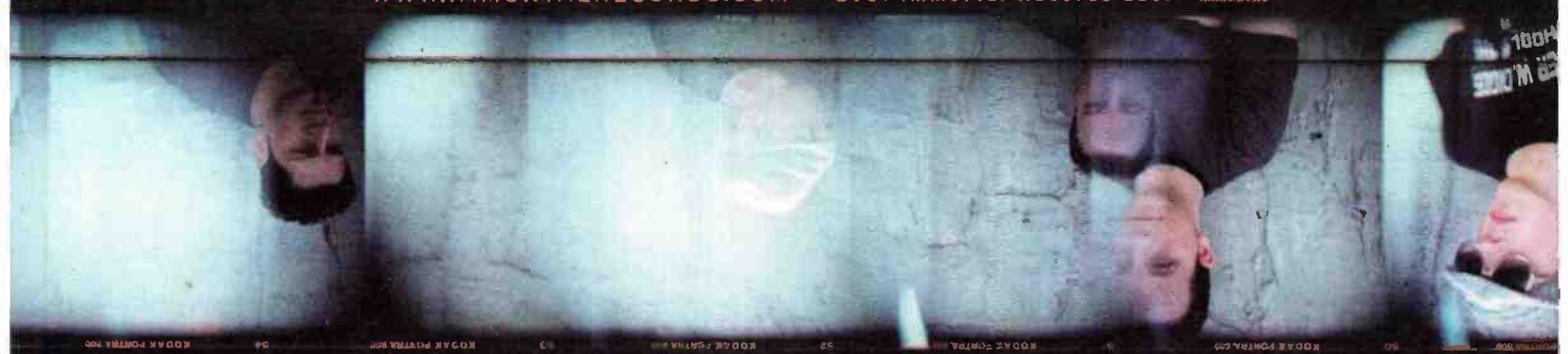
COME THE FIRST SONG FROM THE DEBUT SELF-TITLED ALBUM

TRANSMATIC



7087 6 16419 2 9

WWW.IMMORTALRECORDS.COM © 2001 Immortal Records LLC.



Impacting Hot & Modern AC 12/3!!



November 30, 2001

America's Best Testing Hot AC Songs 12+ For The Week Ending 11/30/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
NICKELBACK How You Remind Me(Roadrunner)	4.30	4.34	88%	13%	4.31	87%	14%
CALLING Wherever You Will Go(RCA)	4.20	4.13	74%	7%	4.27	75%	6%
LIFEHOUSE Breathing(DreamWorks)	4.18	4.15	60%	4%	4.22	59%	3%
3 DOORS DOWN Be Like That(Republic/Universal)	4.05	4.07	93%	23%	4.11	93%	23%
MATCHBOX TWENTY Last Beautiful Girl(Lava/Atlantic)	4.00	3.94	75%	10%	4.15	78%	10%
TRAIN Something More(Columbia)	4.00	3.95	63%	5%	4.11	67%	4%
LIFEHOUSE Hanging By A Moment(DreamWorks)	3.96	3.98	98%	47%	4.09	97%	45%
FIVE FOR FIGHTING Superman (It's Not Easy)(Aware/Columbia)	3.96	4.03	94%	27%	3.94	92%	31%
CREED My Sacrifice(Wind-up)	3.93	3.90	73%	9%	3.91	76%	9%
INCUBUS Drive(Immortal/Epic)	3.89	3.90	97%	42%	3.93	97%	41%
TRAIN Drops Of Jupiter (Tell Me)(Columbia)	3.86	3.88	99%	49%	3.93	99%	50%
COLDPLAY Trouble(Netwerk/Capitol)	3.81	3.80	72%	12%	3.81	76%	12%
DAVE MATTHEWS BAND Everyday(RCA)	3.80	3.83	66%	12%	3.89	70%	11%
MICHELLE BRANCH Everywhere(Maverick)	3.79	3.77	92%	31%	3.76	93%	33%
U2 Stuck In A Moment You Can't Get Out Of(Interscope)	3.76	3.75	89%	24%	3.82	89%	27%
STAINED It's Been Awhile(Flip/Elektra/EEG)	3.74	3.77	98%	48%	3.79	97%	50%
DAVE MATTHEWS BAND The Space Between(RCA)	3.69	3.74	97%	43%	3.81	97%	38%
SUGAR RAY Answer The Phone(Lava/Atlantic)	3.66	3.66	67%	12%	3.55	64%	13%
JOHN MELLENCAMP Peaceful World(Columbia)	3.66	3.61	61%	14%	3.74	64%	16%
JEWEL Standing Still(Atlantic)	3.66	3.60	76%	10%	3.70	80%	11%
SUGAR RAY When It's Over(Lava/Atlantic)	3.49	3.52	98%	50%	3.46	97%	51%
EAGLE-EYE CHERRY Feels So Right(MCA)	3.45	3.48	40%	6%	3.42	42%	6%
ENRIQUE IGLESIAS Hero(Interscope)	3.43	3.51	88%	31%	3.45	89%	30%
ALICIA KEYS Fallin'(J)	3.42	3.57	91%	44%	3.50	92%	44%
LENNY KRAVITZ Dig In(Virgin)	3.40	3.43	82%	23%	3.32	84%	26%
NELLY FURTADO Turn Off The Light(DreamWorks)	3.36	3.33	92%	39%	3.31	92%	39%
NATALIE MERCHANT Just Can't Last(Elektra/EEG)	3.35	-	42%	8%	3.38	41%	7%
ENYA Only Time(Reprise)	3.35	3.51	88%	35%	3.44	90%	34%
SMASH MOUTH Pacific Coast Party(Interscope)	3.32	3.33	51%	10%	3.27	46%	9%
ELTON JOHN I Want Love(Rocket/Universal)	3.17	3.34	69%	19%	3.35	68%	15%

Total sample size is 846 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Women 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
MICHELLE BRANCH Everywhere(Maverick)	1414
UNCLE KRACKER Follow Me(Top Dog/Lava/Atlantic)	1242
DIDO Thankyou(Arista)	1125
SMASH MOUTH I'm A Believer(Interscope)	1114
MATCHBOX TWENTY If You're Gone(Lava/Atlantic)	1080
LENNY KRAVITZ Again(Virgin)	930
EVE 6 Here's To The Night(RCA)	886
NELLY FURTADO I'm Like A Bird(DreamWorks)	758
MOBY F/GWEN STEFANI Southside(V2)	747
U2 Beautiful Day(Interscope)	747
BETTER THAN EZRA Extra Ordinary(Beyond)	696
MADONNA Don't Tell Me(Maverick/WB)	681
VERTICAL HORIZON Everything You Want(RCA)	668
CREED With Arms Wide Open(Wind-up)	668
SANTANA F/ROB THOMAS Smooth(Arista)	645
BARENAKED LADIES Pinch Me(Reprise)	638
MATCHBOX TWENTY Bent(Lava/Atlantic)	546
MATCHBOX TWENTY Mad Season(Lava/Atlantic)	540
EVAN AND JARON Crazy For This Girl(Columbia)	539
CREED Higher(Wind-up)	531

HOT AC

Indicator

Most Added®

RYAN ADAMS New York, New York (Lost Highway/IDJMG)
ENRIQUE IGLESIAS Hero (Interscope)
JEWEL Standing Still (Atlantic)
JOHN MELLENCAMP Peaceful World (Columbia)
CREED My Sacrifice (Wind-up)
JEFFREY GAINES Hero In Me (Artemis)
LEANN RIMES Can't Fight The Moonlight (Curb)
MARY J. BLIGE Family Affair (MCA)
LOUISE GOFFIN Sometimes A Circle (DreamWorks)
NO DOUBT Hey Baby (Interscope)

HOT AC

Going For Adds 12/3/01

BEN FOLDS FIVE Still Fighting It (Epic)
DAKOTA MOON Looking For A Place To Land (Elektra/EEG)

Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music: www.rmmusicmeeting.com



CAROL ARCHER

archer@rronline.com

To: Lee Hanson, c/o Hotel California

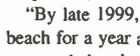
□ The format veteran demonstrates that you can check out any time you like, but you can never leave

I first encountered Lee Hanson in the late 1960s, when his afternoon-drive alter ego, Baby Leroy, held sway on Rock KSJO/San Jose. Remarkably, in the years since 1989 the primary milestones in his distinguished Smooth Jazz career have been plum programming assignments at two heritage stations in top five markets: WNUA/Chicago and KKSJ/San Francisco.

Hanson's contribution to the development of Smooth Jazz over the course of his 25-year-plus radio career is well known. Here he shares the most recent leg of his trip — from format pioneer to rural denizen, and then a return to Smooth Jazz in June 2001 as Station Manager/PD of Entercom's KSSJ/Sacramento.

A New Opportunity

Hanson was born near San Francisco, and his roots are firmly planted in Northern California, which remains home to his immediate family, including two grandchildren. After stepping down from KKSJ in 1998, he continued to consult Smooth Jazz KJZY/Santa Rosa, CA and KNIK/Anchorage, AK (and, briefly, KCJZ/San Antonio) and stayed in the Bay Area to honor his deep family ties.



Lee Hanson

"By late 1999, after being on the beach for a year and a half, the nest egg needed replenishing, so I put out feelers," Hanson recalls. "Bill Wise left WLOQ/Orlando, and I'd always hit it off with co-owner John Gross. Before I fully interviewed, they promoted Dave Kosh to PD from within, so I suggested that I might consult. John suggested I might be more interested to know he had just bought a cluster in Bend, OR.

"The icing on the cake was that, as Director/Programming for Gross Communications, my responsibility would be overseeing the four-station cluster in Bend and consulting 'LOQ.'"

At the same time, XM Satellite Radio offered Hanson a job. "It would have been great fun to work with Dave Logan and Lee Abrams, and I looked forward to rejoining [former KKSJ Asst. PD/MD] Blake Lawrence, but I didn't want to move so far from two grandkids," he says. "With a firm job offer in hand, I asked John whether he could index the salary in Bend against the cost of living in DC, and he agreed."

Quality Of Life

"Bend is charming, with a wonderful quality of life," Hanson continues. "It's east of the Cascades at 3,700 feet, so it doesn't get the rain Oregon is famous for. You can walk to the Deschutes River, eat lunch at an outdoor restaurant and then paddle around in a canoe before going back to work. Plus, the market has doubled in the past seven years.

"I'm still a closet rocker, and the jewel in the cluster's crown was the Active Rock station. Getting calls again from Heavy Lenny made it all worthwhile. I had always wanted to be involved with Country, whose listeners are passionate, like Smooth Jazz's. I'd done AC before, which doesn't light my fire, but I showed that we could be successful with it. The fourth station was Sports/Talk and carried ESPN."

Beyond living in Bend's desirable environment and the challenge of overseeing four formats, another factor enhanced Hanson's job satisfaction — people. "The facility had a good spectrum of talent. Being a small market, there were those just starting who had nothing to be cynical about, talent who couldn't wait to climb the ladder and get to New Orleans or Chicago.

"Others had been in radio a while and wanted to raise their kids in that kind of town. Our Country PD, Michael Cook, and his wife, who did mid-days and promotions, came to Bend from Seattle. He was a joy to work with because he had stability and calmness."

After Steve Williams decided to return to the East Coast and not to renew his contract after three years as KSSJ's Station Manager, Market GM John Geary approached Hanson. Despite all of Bend's pluses, Hanson accepted the opportunity to rejoin Smooth Jazz — and his closest kin — in June 2001.

Young Smooth Jazz?

Hanson identifies Smooth Jazz's aging audience as the format's central challenge. "It felt fine when the center age was 35," he says. "It felt OK at 40, but now it's moving up into the mid-40s, and, if we don't watch out, we'll

spill out of the bell curve altogether.

"Everyone in Smooth Jazz has their thinking caps on, but nothing immediately occurs to me, except asking for the order, because our product is so compatible with 25-34 women, although younger men have a tough time with it."

Hanson ponders whether a younger-skewing version of Smooth Jazz would attract young adults. Or does the solution rest in unearthing those elusive but precious tunes that listeners over 35 can accept and that also appeal to 25-34s?

"There's nothing sleepy or anti-30-year-old in our sound now. Smooth Jazz has an uplifting bounce."

"There's not enough music yet for young Smooth Jazz, but there could be someday," he says. "Meanwhile, Dido was a hell of a catch for us. Steve Williams stepped out on it, but so many other programmers didn't. I was aware of her because my wife's a fan of her other tracks. My 15-year-old daughter asked me if I'd heard Eminem's 'Stan,' which samples Dido. She played it and blew me away, then I listened to Dido.

"I thought about her for this format, but I don't think I would have had Steve's courage to put her on the air. Dido was our highest-testing current vocal. That's the kind of song that will help me with women 25-34. If I could find more of those, it would be terrific. At the other end of the spectrum, Diana Krall helps us too. This is a challenge that the sharpest people in this format must watch — just as the old ACs were forced to — in order to survive.

"As it is, much AC crossover product that we play is completely compatible with the whole AC audience, from 18 to 49. But attracting young-



SISTERHOOD ROCKS

All That Jazz associate Suzy Peters (r) and husband Michael Dirce gathered friends and family recently in Sony's beautiful Santa Monica garden to celebrate the greatly anticipated arrival of their son, Justin Nicholas Dirce, on Dec. 25. Here, R&R's Carol Archer admires Suzy's monumental shapeliness.

er listeners is as much a marketing issue as anything. There's nothing sleepy or anti-30-year-old in our sound now. Smooth Jazz has an uplifting bounce. While we call ourselves 'relaxing' in most markets, there's a lot of room in that slogan with how hard and in-your-face everyone else sounds.

"I wouldn't chase the younger audience with product because I'm still not concerned enough about getting it to change the mix. We bounce around a three share in 18-34 women. That's not even top 10, but we're appealing enough, and if the marketing is there, they'll know about us and use us too."

Sept. 11 And Beyond

"Smooth Jazz is in a good position to get through the uncertainty we've all experienced since Sept. 11," Hanson says. "What makes me feel good isn't from a revenue standpoint, but the fact that we can be there for people. At the time of the attacks we made a tough decision to utilize our relationship with ABC-TV's affiliate and run their feed to carry Peter Jennings, who did the best job. He's so gracious, sensitive and real.

"The next day, Wednesday, we thought it might be time to get back to normal. We put on music, but within 20 minutes it didn't feel right, and we went back to the feed. Other stations were back to music and spots the day of the attacks, to the dismay of some clients.

"We're proud of our stance, even if it hurt us in the third-phase trend. I have no regret that we did the right thing as Americans and the right thing for our audience. Listeners called to say that they didn't have AM radio in their offices, that they were scared and that our coverage comforted them.

"A residual effect, from a marketing standpoint, is trip-a-day giveaways — our main benchmark — which we suspended right after the attacks and haven't resumed. We're losing touch with that important feature, but we plan to reintroduce trips in January, with the belief people will feel better by then — that is, if nothing worse happens in the meantime. It's a bump in the road for us, because we'd just determined in our August

music test that KSSJ has great attribution for that feature.

"The attacks aside, the dynamics of the Sacramento market have changed: The 'Jammin' Oldies' station aged its sound to become old-school R&B, which could hurt us, and Oldies are back on the air — another potential threat.

"Psychographically, we don't share with either station the way WNUA shared with WVAZ in Chicago. Our market is only 7% African-American, and there's no differential survey treatment with diaries here. But, in the competitive landscape, there are two new entities asking for the order 25-54, whether they share with my station or not. That's a competitive issue that requires marketing, because we're not going to start playing more oldies or more urban-sounding music."

A New Chapter

Hanson won't discuss KSSJ's future marketing strategies on the record, but he cites the key role of continuing database marketing. "When concerts, like Art Good's JazzTrax tour, come to town, Promotions Director Pamela Love tells loyal listeners they are the ones who can win tickets if they're registered," he says. "Recently, we put out an e-mail announcing Luther Vandross' show. Within hours we had hundreds and hundreds of entries. People are very responsive to that.

"We also use guerrilla tactics, something I miss about Rock. For example, Jim Brickman played here last week. The label wouldn't give us the show; instead, they spread it between us and the AC station, which we said was OK, but we weren't willing to make it sound particularly like our show, since we have bigger fish to fry. After the show we handed out flyers telling people to listen to KSSJ for a chance to win Luther Vandross tickets.

"As anyone can see, Steve left the station in very good shape. But each author writes with his own style, and now it's my chapter in the Smooth Jazz book at KSSJ. For instance, I added jingles, which Steve didn't feel a need for. Long-term, I'd like to bring KSSJ back into the top five 25-54 consistently. I believe top three is doable, but that takes marketing."

November 30, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (K)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	RICHARD ELLIOT Crush (GRP/VMG)	911	+5	113806	17	44/0
2	2	JEFF LORBER Ain't Nobody (Samson/Gold Circle)	883	-23	120199	19	42/0
3	3	PETER WHITE Turn It Out (Columbia)	815	+45	101726	15	44/0
7	4	RUSS FREEMAN East River Drive (Q/Atlantic)	682	+49	72438	18	41/0
4	5	URBAN KNIGHTS High Heel Sneakers (Narada)	677	-53	80544	19	36/0
8	6	BONEY JAMES See What I'm Sayin' (Warner Bros.)	638	+48	95719	9	44/0
6	7	FATTBURGER Evil Ways (Shanachie)	625	-8	71904	25	35/0
10	8	JOYCE COOLING Mm-Mm Good (GRP/VMG)	603	+48	85735	13	41/0
5	9	EUGE GROOVE Sneak A Peek (Warner Bros.)	540	-113	67055	27	31/0
9	10	STEVE COLE From The Start (Atlantic)	533	-39	74426	25	33/0
12	11	BOZ SCAGGS Payday (Virgin)	518	-5	48978	10	37/0
13	12	CHRIS BOTTI Streets Ahead (Columbia)	504	-9	51912	12	41/0
14	13	DIANA KRALL The Look Of Love (Verve/VMG)	501	-6	56282	10	37/0
11	14	KIM WATERS Until Dawn (Shanachie)	496	-47	75282	19	37/0
16	15	BRIAN CULBERTSON All About You (Atlantic)	488	+62	62529	6	42/0
15	16	RICK BRAUN Use Me (Warner Bros.)	400	-32	57757	17	31/0
17	17	CHUCK LOEB Pocket Change (Shanachie)	387	-2	56141	6	36/1
20	18	MICHAEL MCDONALD To Make A Miracle (MCA)	372	+66	24149	4	28/3
19	19	SADE Lovers Rock (Epic)	365	+29	44996	5	24/0
21	20	GERALD VEASLEY Do I Do (Heads Up)	330	+26	43586	14	27/0
18	21	WILL OWNING Is This Love (GRP/VMG)	328	-31	17619	16	21/0
22	22	LARRY CARLTON Deep Into It (Warner Bros.)	310	+55	29857	4	32/3
24	23	PAUL TAYLOR Hypnotic (Peak/Concord)	230	+25	19633	7	19/0
23	24	ACOUSTIC ALCHEMY Wish You Were Near (Higher Octave)	218	+3	25706	9	18/0
27	25	GREGG KARUKAS Night Shift (N-Coded)	207	+53	16136	2	22/1
28	26	DAVE KOZ Beneath The Moonlit Sky (Capitol)	198	+61	25704	2	19/2
25	27	SPECIAL EFX Everyone's A Star (Shanachie)	178	-14	19073	17	17/0
26	28	MARILYN SCOTT Don't Let Love Get Away (Prana)	148	0	4073	3	14/2
30	29	DIDO Thankyou (Arista)	148	+4	13187	17	12/0
29	30	JIM BRICKMAN Serenade (Windham Hill)	141	+6	6560	2	14/2

44 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 11/18-Saturday 11/24. Bullets appear on songs gaining plays or remaining flat from previous week. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2001, The Arbitron Company). © 2001, R&R, Inc.

Most Added®

ARTIST TITLE LABEL(S)	ADDS
BONA FIDE Club Charles (N-Coded)	4
LARRY CARLTON Deep Into It (Warner Bros.)	3
MICHAEL MCDONALD To Make A Miracle (MCA)	3
MARC ANTOINE On The Strip (GRP/VMG)	3
ALFONZO BLACKWELL Funky Shuffle (Shanachie)	3
PIECES OF A DREAM Night Vision (Heads Up)	3
LEE RITENOUR W/GERALD ALBRIGHT Jammin' (GRP/VMG)	3
OAVE KOZ Beneath The Moonlit Sky (Capitol)	2
JIM BRICKMAN Serenade (Windham Hill)	2
MARILYN SCOTT Don't Let Love Get Away (Prana)	2
ERIC MARIENTHAL Lefty's Lounge (Peak/Concord)	2
FISHBELLY BLACK Ven A Gozar (Q/Atlantic)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MICHAEL MCDONALD To Make A Miracle (MCA)	+66
MARC ANTOINE On The Strip (GRP/VMG)	+63
BRIAN CULBERTSON All About You (Atlantic)	+62
DAVE KOZ Beneath The Moonlit Sky (Capitol)	+61
LARRY CARLTON Deep Into It (Warner Bros.)	+55
GREGG KARUKAS Night Shift (N-Coded)	+53
STING Fragile (A&M/Interscope)	+53
RUSS FREEMAN East River Drive (Q/Atlantic)	+49
BONEY JAMES See What I'm Sayin' (Warner Bros.)	+48
JOYCE COOLING Mm-Mm Good (GRP/VMG)	+48

New & Active

PIECES OF A DREAM Night Vision (Heads Up)
Total Plays: 135, Total Stations: 14, Adds: 3

ALFONZO BLACKWELL Funky Shuffle (Shanachie)
Total Plays: 116, Total Stations: 14, Adds: 3

STING Fragile (A&M/Interscope)
Total Plays: 116, Total Stations: 11, Adds: 0

BOB JAMES Brighton By The Sea (Warner Bros.)
Total Plays: 115, Total Stations: 11, Adds: 0

MARC ANTOINE On The Strip (GRP/VMG)
Total Plays: 104, Total Stations: 16, Adds: 3

ERIC MARIENTHAL Lefty's Lounge (Peak/Concord)
Total Plays: 97, Total Stations: 11, Adds: 2

SPYRO GYRA Feelin' Fine (Heads Up)
Total Plays: 87, Total Stations: 9, Adds: 0

ENYA Only Time (Reprise)
Total Plays: 86, Total Stations: 7, Adds: 0

LEE RITENOUR W/GERALD ALBRIGHT Jammin' (GRP/VMG)
Total Plays: 61, Total Stations: 10, Adds: 3

KIRK WHALUM I Try (Warner Bros.)
Total Plays: 58, Total Stations: 7, Adds: 1

YULARA Om Namah Shivaya (Higher Octave)
Total Plays: 57, Total Stations: 7, Adds: 0

Songs ranked by total plays

Breakers®

NOW PLAYING ON 60% OF THE REPORTING PANEL

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

MANNHEIM STEAMROLLER

"Winter Wonderland"

www.mannheimsteamroller.com

from the album *Christmas* EXTRAORDINAIRE

ON YOUR DESK NOW

Christmas Airplay At:

WNUA/Chicago	KOAI/Dallas	WLVE/Miami	KWJZ/Seattle
KYOT/Phoenix	KCIY/Kansas City	WJZA/Columbus	KBZN/Salt Lake City
WJZI/Milwaukee	KOAS/Las Vegas	KWSJ/Wichita	WEIB/Springfield
KRVR/Modesto	KSMJ/Bakersfield	Jones Radio	Jazz TRAX

Promotion Contacts:
All That Jazz (310) 395-6995 www.allthatjazzinc.com
Jack Ashton/Ashton Consultants (805) 564-8335 ashtonconsults@aol.com

AMERICAN GRAPHICONE

smooth

JAZZ
notes

with Carol Archer

One of 2001's most enduring tracks, Richard Elliot's "Crush" (GRP/VMG), claims No. 1 for the sixth consecutive week. Congratulations to everyone who helped take this fabulous project to the top.

This is the time of year that stations begin to incorporate seasonal songs rather than new music, but a few tracks are cutting through and gaining acceptance. Among them is Bona Fide's "Club Charles" (N-Coded), which leads the Most Added pack with four new adds, including WLOQ/Orlando and JRN.

Momentum slows after Thanksgiving, demonstrated by the fact that the top two Most Increased tracks — Michael McDonald's "To Make a Miracle" (MCA) and Marc Antoine's "On the Strip" (GRP/VMG) — gain just 66 and 63 plays, respectively. Both are also among six tracks tied for second Most Added with three new

adds. The other tracks that earn three adds are Larry Carlton's "Deep Into It" (Warner Bros.), at 22*; Pieces Of A Dream's "Night Vision" (Heads Up); Alfonzo Blackwell's "Funky Shuffle" (Shanachie); and Ritenour f/ Albricht's "Jammin'" (GRP/VMG).

At 25*, Marilyn Scott's "Don't Let Love Get Away" (Prana) picks up new adds at KCIY/Kansas City and KOAS/Las Vegas. Special thanks to Scott for her holiday gift to Smooth Jazz, the disc *Happy Holidays*, which contains Christmas and Hanukkah IDs, along with "Silver Bells," "Winter Wonderland" and "Let Me Be the One."

If you like St. Germain, watch for Marc Moulin's exciting *Top Secret* (Nettwerk), another impressive studio project filled with sensational, forward-leaning (yet commercial) grooves.

Angie Stone is the opening act on Maxwell's current national tour, and audiences and critics are taking notice because of her expressive vocals, well-crafted tunes and observant lyrics. "Brotha" is currently No. 8* on R&R's Urban AC chart, but if you can get your hands on Stone's CD *Mahogany Soul* (J), check out "Life Goes On," to my ear a great fit for this format. Let's hope the label will be able to service that track to Smooth Jazz after the beginning of the year.

Heads
Up

Brian Tarquin
High Life
Instinct

Brian Tarquin's 1997 *Last Kiss Goodbye* (Instinct) struck a chord in contemporary jazz circles. On that auspicious debut, London producer Ernie McCone (Count Basic) successfully melded Tarquin's deft playing with acid jazz inflections, and the release produced the top four track "One Arabian Knight." In 1999 Tarquin demonstrated his growing compositional and technical skills on *Soft Touch*, which included a cover of "Darlin' Darlin' Baby" that rose to No. 9. Those releases foreshadowed Tarquin's newest, *High Life*, a palette of tasty musical hues, including a strong first single, a cover of The Doors' "Riders on the Storm." Other appealing tracks include the soulful shuffle "Charlemagne," a midtempo "Deep Blue Sea," "Picasso Blue," the rock-inspired "Razor's Edge," "Celtic Tales" and "Paradise." Incidentally, Tarquin and former KKSf/San Francisco programming assistant Miss M wed several years ago, and she can be seen on the cover of *High Life*, sitting behind the wheel of a cherry-red vintage Cadillac.



Just when it seems there isn't much new under the format sun where Smooth Jazz holiday programming is concerned, at least one reporter is providing a new twist: WLVE (Love 94)/Miami began to play Christmas music 24/7 before Thanksgiving. We weren't able to reach Love 94 PD Rich McMillan before press time, but we checked with several other Smooth Jazz PDs about their approaches to seasonal programming.

KKSf/San Francisco VP/Programming Paul Goldstein reports, "KKSf started playing Christmas music in April. Seriously, we began integrating Christmas music on Thanksgiving, and we're illuminating this special programming with production designed to tug at the heartstrings. We have a child actor who has voiced humorous 15-second vignettes inspired by radio legend Chuck Blore, and we have interviewed children about things like Santa, what gifts they want, etc. This gives KKSf the warmth of children's voices mixed into the programming with special holiday versions of our jingles." ■ KTWV (The Wave)/Los Angeles Asst. PD/MD Ralph Stewart says, "Our Christmas music is time-released. We play one track per daypart, beginning in early December. Then, as we ramp up to Christmas, sleigh bells are ringing, although we sprinkle in smooth jazz tracks even the day before Christmas and on Christmas Day for continuity's sake; we're never wall-to-wall. Where we could be playing a Burl Ives track, for instance, we may go with a Boney James tune instead." ■ According to KYOT/Phoenix Asst. PD/MD Greg Morgan, "We'll start playing Christmas music the weekend of Dec. 1, beginning with one per shift.



Paul
Goldstein



Ralph
Stewart

That will increase incrementally until we get to KYOT's traditional Christmas Eve, when we'll play all holiday music from midnight until noon on Christmas Day. We're doing what we've always done — nothing fancy, nothing special. I understand a few of our brethren are trying the 24/7 approach, so it'll be interesting to see whether they get any of the spike that ACs have gotten using that tactic. By the way, we presented the Dave Koz & Friends show recently, as we have for the past three years. It sold out 1,000 seats and was great! We're fortunate in Smooth Jazz to have such hip Christmas music." ■ KSBR/Mission Viejo, CA PD Terry Wedel tells R&R, "We gradually drop in Christmas music. We have a stable of favorites across the years, going back to *A Charlie Brown Christmas* and Mannheim Steamroller. About a week before Christmas we play four or five an hour." ■ KOAS/Las Vegas PD/MD Erik Foxx says, "We're starting right now playing two songs per shift, which we'll increase to three a couple of weeks out. Christmas week we'll go to about one Christmas song per hour, then we'll play holiday music exclusively from 3pm on Christmas Eve for 24 hours. Both AC stations in the market are already playing all Christmas music, so KOAS is the only place you can hear soft vocals. And, as a relatively recent sign-on, we're too new to stop selling our brand. I couldn't bear it."



Terry
Wedel



The most comprehensive and up-to-the-minute coverage of radio business news...at a special VIP package rate!

R&R's Industry VIP Package



- R&R: The Industry's Newspaper
- R&R Today: The Industry's Leading Daily Fax
- R&R's Today's News
- The R&R Directory
- E-mail updates of breaking stories
- The most comprehensive resource guide available

SAVE OVER 30%! R&R'S INDUSTRY VIP PACKAGE IS \$419⁰⁰
(Regular rate \$601.50)

U. S. Only e-mail R&R at:
moreinfo@rsonline.com

Call R&R at:
310-788-1625

FAX Credit Card Payments To:
310-203-8727

Subscribe online:
www.rsonline.com

Stations and their adds listed alphabetically by market

WZMR/Albany, NY PD: Patrick Ryan MD: Pete Logan 1 MICHAEL McDONALD "Miracle" 1 BONA FIDE "Charles"	KOAI/Dallas-Ft. Worth, TX PD: Maxine Todd APD/MD: Bret Michael No Adds	KCIY/Kansas City, MO MD: Michelle Chase FISHBELLY BLACK "Ven" PIECES OF A DREAM "Night" ALEX BUGHNON "Change" MARILYN SCOTT "Don't"	WQCD/New York, NY OM: John Mullen PD/MD: Charley Connolly No Adds	KKJZ/Portland, OR PD: Chris Miller MD: David Shult No Adds	KMGQ/Santa Barbara, CA PD: Mark De Anda APD/MD: Steve Bauer ERIC MARIENTHAL "Lafly's" ALFONZO BLACKWELL "Shuffle"	WEIB/Springfield, MA PD: Ben Casey MD: Darrel Cutting 7 DENNIS TAYLOR "Angel" EVA CASSIDY "Fields"
KROS/Albuquerque, NM PD: Paul Lavoie MD: Jeff Young No Adds	KJCD/Denver-Boulder, CO PD: John St. John MD: Marty Lenz No Adds	WSMJ/Knoxville, TN PD/MD: Tom Miller No Adds	WSJZ/New Orleans, LA PD: Jeff Trepagnier ALFONZO BLACKWELL "Shuffle" DAVE KOZ "Moonlit" LARRY CARLTON "Deep"	KJZS/Reno, NV PD: Jay Davis No Adds	KJZY/Santa Rosa, CA PD: Gordon Ziot APD/MD: Rob Singleton No Adds	WSJT/Tampa, FL OM/MD: Ross Block MD: Kathy Curtis LARRY CARLTON "Deep" JIM BRICKMAN "Serenade"
WJZZ/Atlanta, GA PD/MD: Nick Francis 2 MICHAEL McDONALD "Miracle"	KVJZ/Des Moines, IA PD: Mike Blakemore MD: Becky Taylor No Adds	KOAS/Las Vegas, NV PD/MD: Erik Foxx MARILYN SCOTT "Don't"	WJCD/Norfolk, VA MD: Larry Hollowell MICHAEL McDONALD "Miracle" RITENOUR WALBRIGHT "Jammie"	WJZV/Richmond, VA OM/MD: Tommy Fleming DAVE KOZ "Moonlit"	KWJZ/Seattle-Tacoma, WA PD: Carol Handley MD: Dianna Rose GREGG KARUKAS "Night"	WJZW/Washington, DC PD/MD: Kenny King No Adds
KSMJ/Bakersfield, CA PD/MD: Chris Townshend MARC ANTOINE "Strip"	WVMV/Detroit, MI PD: Tom Sleeper MD: Sandy Kovach CHUCK LOEB "Pocket"	WJZN/Memphis, TN PD: David Gingold 1 LARRY CARLTON "Deep" 1 FISHBELLY BLACK "Ven"	WLDQ/Oriando, FL PD: Dave Kosh MD: Patricia James BONA FIDE "Charles" MARC ANTOINE "Strip"	KSSJ/Sacramento, CA PD: Lee Hanson APD: Ken Jones No Adds	WSSM/St. Louis, MO PD: Mike Watermann RITENOUR WALBRIGHT "Jammie" KIRK WHALUM "Try"	JRN/(Jones NAC)/National PD: Steve Hibbard MD: Cheri Marquart BONA FIDE "Charles"
WNUA/Chicago, IL PD: Bob Kaake APD/MD: Carl Anderson No Adds	KUJZ/Eugene, OR PD: Chris Crowley ERIC MARIENTHAL "Lafly's" ALFONZO BLACKWELL "Shuffle"	WJZL/Milwaukee, WI OM/MD: Chris Moreau MARC ANTOINE "Strip"	WJWJ/Philadelphia, PA OM: Anne Gress PD: Michael Tozzi MD: Joe Proke No Adds	WSSM/St. Louis, MO PD: Mike Watermann RITENOUR WALBRIGHT "Jammie" KIRK WHALUM "Try"	44 Total Reporters	41 Current Indicator Playlists
WNWV/Cleveland, OH PD/MD: Bernie Kimble PIECES OF A DREAM "Night"	KEZL/Fresno, CA PD/MD: J. Weidenheimer No Adds	KSBR/Mission Viejo, CA OM/MD: Terry Wedel MD: Logan Parris 1 RITENOUR WALBRIGHT "Jammie" SHILTS "Place"	KYOT/Phoenix, AZ PD: Shaun Holly APD/MD: Greg Morgan No Adds	KBZN/Salt Lake City, UT PD/MD: Rob Riesen No Adds	Reported Frozen Playlist (3): KNIK/Anchorage, AK KTWV/Los Angeles, CA KKSJ/San Francisco, CA	Note: Due to all Holiday Music Programming, WLVE/Miami, FL and KWSJ/Wichita, KS have been temporarily removed until the issue dated January 11, 2002.
WJZA/Columbus, OH OM/MD: Bill Harman APD: Gary Wolter BONA FIDE "Charles" JIM BRICKMAN "Serenade" MARCUS JOHNSON "Street"	WYJZ/Indianapolis, IN PD/MD: Carl Frye PIECES OF A DREAM "Night"	KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff No Adds		KIFM/San Diego, CA PD: Mike Vasquez APD/MD: Kelly Cole No Adds		

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
DAVE KOZ The Bright Side (Capitol)	327
LEE RITENOUR F/D. GRUSIN Get Up Stand Up (GRP/VMG)	213
SPYRO GYRA Open Door (Heads Up)	205
JIMMY SOMMERS 360 Groove (Higher Octave)	185
MARC ANTOINE Mas Que Nada (GRP/VMG)	164
PIECES OF A DREAM R U Ready (Heads Up)	155
WAYMAN TISDALE Can't Hide Love (Atlantic)	154
JEFF KASHIWA Around The World (Native Language)	148
HIL ST. SOUL Until You Come Back To Me (Dome/Select-O-Hits)	147
ERIC MARIENTHAL One Day In Venice (Peak/Concord)	128
GERALD ALBRIGHT Winelight (Q/Atlantic)	97
BRIAN CULBERTSON Get It On (Atlantic)	96
RIPPINGTONS Caribbean Breeze (Peak/Concord)	86
FREDDIE RAVEL Sunny Side Up (GRP/VMG)	76
KIRK WHALUM Now Til Forever (Warner Bros.)	74
JEFF GOLUB Droptop (GRP/VMG)	71
SADE King Of Sorrow (Epic)	62
LUTHER VANDROSS Take You Out (J)	61
ERIC CLAPTON Reptile (Duck/Reprise)	59
MICHAEL LINGTON Twice In A Lifetime (Samson/Gold Circle)	52

National Programming

Art Good's JazzTrax

UNITED STATIONS

212-869-1111

Mannheim Steamroller	Fum Fum Fum
Acoustic Alchemy	The Velvet Swing
Peter White	Pedro Blance
Larry Carlton	Deep Into It

Dave Koz Radio Show

 Renee DePuy
 reneeradio@rronline.com

No Adds

SMOOTH JAZZ Going For Adds

12/3/01

 If you'd like to see your new releases listed here, contact
 Asst. Editor Tanya O'Quinn at toquinn@rronline.com or 310-788-1655.

 Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music. www.rrmusicmeeting.com


PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

 R&R c/o Tanya O'Quinn:
 10100 Santa Monica Blvd.,
 5th Floor, Los Angeles, CA 90067

Smooth Jazz Playlists

MARKET #1

WDCO/New York
Infinity
(212) 352-1019
Comely
12z Cume 1,618,200

Smooth Jazz
CDZ 101.9
10th ANNIVERSARY

PLAYS	ARTIST/TITLE	GI (888)
1	28 PETER WHITE/Turn It Out	6188
2	28 DAVE KOZ/The Bright Side	6188
3	28 JEFF LOBER/Am'ty Noboddy	6188
4	28 JEFF LOBER/Am'ty Noboddy	6188
5	28 JEFF LOBER/Am'ty Noboddy	6188
6	28 JEFF LOBER/Am'ty Noboddy	6188
7	28 JEFF LOBER/Am'ty Noboddy	6188
8	28 JEFF LOBER/Am'ty Noboddy	6188
9	28 JEFF LOBER/Am'ty Noboddy	6188
10	28 JEFF LOBER/Am'ty Noboddy	6188
11	28 JEFF LOBER/Am'ty Noboddy	6188
12	28 JEFF LOBER/Am'ty Noboddy	6188
13	28 JEFF LOBER/Am'ty Noboddy	6188
14	28 JEFF LOBER/Am'ty Noboddy	6188
15	28 JEFF LOBER/Am'ty Noboddy	6188
16	28 JEFF LOBER/Am'ty Noboddy	6188
17	28 JEFF LOBER/Am'ty Noboddy	6188
18	28 JEFF LOBER/Am'ty Noboddy	6188
19	28 JEFF LOBER/Am'ty Noboddy	6188
20	28 JEFF LOBER/Am'ty Noboddy	6188
21	28 JEFF LOBER/Am'ty Noboddy	6188
22	28 JEFF LOBER/Am'ty Noboddy	6188
23	28 JEFF LOBER/Am'ty Noboddy	6188
24	28 JEFF LOBER/Am'ty Noboddy	6188
25	28 JEFF LOBER/Am'ty Noboddy	6188
26	28 JEFF LOBER/Am'ty Noboddy	6188
27	28 JEFF LOBER/Am'ty Noboddy	6188
28	28 JEFF LOBER/Am'ty Noboddy	6188
29	28 JEFF LOBER/Am'ty Noboddy	6188
30	28 JEFF LOBER/Am'ty Noboddy	6188

MARKET #3

WNUA/Chicago
Clear Channel
(312) 645-9550
Kaale/Anderson
12z Cume 880,300

Smooth Jazz
WNIA 95.5

PLAYS	ARTIST/TITLE	GI (888)
1	28 PETER WHITE/Turn It Out	1262
2	28 JEFF LOBER/Am'ty Noboddy	1262
3	28 JEFF LOBER/Am'ty Noboddy	1262
4	28 JEFF LOBER/Am'ty Noboddy	1262
5	28 JEFF LOBER/Am'ty Noboddy	1262
6	28 JEFF LOBER/Am'ty Noboddy	1262
7	28 JEFF LOBER/Am'ty Noboddy	1262
8	28 JEFF LOBER/Am'ty Noboddy	1262
9	28 JEFF LOBER/Am'ty Noboddy	1262
10	28 JEFF LOBER/Am'ty Noboddy	1262
11	28 JEFF LOBER/Am'ty Noboddy	1262
12	28 JEFF LOBER/Am'ty Noboddy	1262
13	28 JEFF LOBER/Am'ty Noboddy	1262
14	28 JEFF LOBER/Am'ty Noboddy	1262
15	28 JEFF LOBER/Am'ty Noboddy	1262
16	28 JEFF LOBER/Am'ty Noboddy	1262
17	28 JEFF LOBER/Am'ty Noboddy	1262
18	28 JEFF LOBER/Am'ty Noboddy	1262
19	28 JEFF LOBER/Am'ty Noboddy	1262
20	28 JEFF LOBER/Am'ty Noboddy	1262
21	28 JEFF LOBER/Am'ty Noboddy	1262
22	28 JEFF LOBER/Am'ty Noboddy	1262
23	28 JEFF LOBER/Am'ty Noboddy	1262
24	28 JEFF LOBER/Am'ty Noboddy	1262
25	28 JEFF LOBER/Am'ty Noboddy	1262
26	28 JEFF LOBER/Am'ty Noboddy	1262
27	28 JEFF LOBER/Am'ty Noboddy	1262
28	28 JEFF LOBER/Am'ty Noboddy	1262
29	28 JEFF LOBER/Am'ty Noboddy	1262
30	28 JEFF LOBER/Am'ty Noboddy	1262

MARKET #5

Clear Channel Philadelphia
WJZZ/Philadelphia
(215) 506-1200
Tuzzi/Proke
12z Cume 880,400

Smooth Jazz
WJZZ 107.1

PLAYS	ARTIST/TITLE	GI (888)
1	28 PETER WHITE/Turn It Out	1060
2	28 JEFF LOBER/Am'ty Noboddy	1060
3	28 JEFF LOBER/Am'ty Noboddy	1060
4	28 JEFF LOBER/Am'ty Noboddy	1060
5	28 JEFF LOBER/Am'ty Noboddy	1060
6	28 JEFF LOBER/Am'ty Noboddy	1060
7	28 JEFF LOBER/Am'ty Noboddy	1060
8	28 JEFF LOBER/Am'ty Noboddy	1060
9	28 JEFF LOBER/Am'ty Noboddy	1060
10	28 JEFF LOBER/Am'ty Noboddy	1060
11	28 JEFF LOBER/Am'ty Noboddy	1060
12	28 JEFF LOBER/Am'ty Noboddy	1060
13	28 JEFF LOBER/Am'ty Noboddy	1060
14	28 JEFF LOBER/Am'ty Noboddy	1060
15	28 JEFF LOBER/Am'ty Noboddy	1060
16	28 JEFF LOBER/Am'ty Noboddy	1060
17	28 JEFF LOBER/Am'ty Noboddy	1060
18	28 JEFF LOBER/Am'ty Noboddy	1060
19	28 JEFF LOBER/Am'ty Noboddy	1060
20	28 JEFF LOBER/Am'ty Noboddy	1060
21	28 JEFF LOBER/Am'ty Noboddy	1060
22	28 JEFF LOBER/Am'ty Noboddy	1060
23	28 JEFF LOBER/Am'ty Noboddy	1060
24	28 JEFF LOBER/Am'ty Noboddy	1060
25	28 JEFF LOBER/Am'ty Noboddy	1060
26	28 JEFF LOBER/Am'ty Noboddy	1060
27	28 JEFF LOBER/Am'ty Noboddy	1060
28	28 JEFF LOBER/Am'ty Noboddy	1060
29	28 JEFF LOBER/Am'ty Noboddy	1060
30	28 JEFF LOBER/Am'ty Noboddy	1060

MARKET #6

KDAD/Dallas-Ft. Worth
Infinity
(214) 630-3011
Toni/Michael
12z Cume 356,500

Smooth Jazz
107.5

PLAYS	ARTIST/TITLE	GI (888)
1	28 PETER WHITE/Turn It Out	6351
2	28 JEFF LOBER/Am'ty Noboddy	6351
3	28 JEFF LOBER/Am'ty Noboddy	6351
4	28 JEFF LOBER/Am'ty Noboddy	6351
5	28 JEFF LOBER/Am'ty Noboddy	6351
6	28 JEFF LOBER/Am'ty Noboddy	6351
7	28 JEFF LOBER/Am'ty Noboddy	6351
8	28 JEFF LOBER/Am'ty Noboddy	6351
9	28 JEFF LOBER/Am'ty Noboddy	6351
10	28 JEFF LOBER/Am'ty Noboddy	6351
11	28 JEFF LOBER/Am'ty Noboddy	6351
12	28 JEFF LOBER/Am'ty Noboddy	6351
13	28 JEFF LOBER/Am'ty Noboddy	6351
14	28 JEFF LOBER/Am'ty Noboddy	6351
15	28 JEFF LOBER/Am'ty Noboddy	6351
16	28 JEFF LOBER/Am'ty Noboddy	6351
17	28 JEFF LOBER/Am'ty Noboddy	6351
18	28 JEFF LOBER/Am'ty Noboddy	6351
19	28 JEFF LOBER/Am'ty Noboddy	6351
20	28 JEFF LOBER/Am'ty Noboddy	6351
21	28 JEFF LOBER/Am'ty Noboddy	6351
22	28 JEFF LOBER/Am'ty Noboddy	6351
23	28 JEFF LOBER/Am'ty Noboddy	6351
24	28 JEFF LOBER/Am'ty Noboddy	6351
25	28 JEFF LOBER/Am'ty Noboddy	6351
26	28 JEFF LOBER/Am'ty Noboddy	6351
27	28 JEFF LOBER/Am'ty Noboddy	6351
28	28 JEFF LOBER/Am'ty Noboddy	6351
29	28 JEFF LOBER/Am'ty Noboddy	6351
30	28 JEFF LOBER/Am'ty Noboddy	6351

MARKET #7

WFMJ/Detroit
Infinity
(248) 855-5100
Stetler/Kovach
12z Cume 484,900

Smooth Jazz
V98.7 FM

PLAYS	ARTIST/TITLE	GI (888)
1	28 PETER WHITE/Turn It Out	4537
2	28 JEFF LOBER/Am'ty Noboddy	4537
3	28 JEFF LOBER/Am'ty Noboddy	4537
4	28 JEFF LOBER/Am'ty Noboddy	4537
5	28 JEFF LOBER/Am'ty Noboddy	4537
6	28 JEFF LOBER/Am'ty Noboddy	4537
7	28 JEFF LOBER/Am'ty Noboddy	4537
8	28 JEFF LOBER/Am'ty Noboddy	4537
9	28 JEFF LOBER/Am'ty Noboddy	4537
10	28 JEFF LOBER/Am'ty Noboddy	4537
11	28 JEFF LOBER/Am'ty Noboddy	4537
12	28 JEFF LOBER/Am'ty Noboddy	4537
13	28 JEFF LOBER/Am'ty Noboddy	4537
14	28 JEFF LOBER/Am'ty Noboddy	4537
15	28 JEFF LOBER/Am'ty Noboddy	4537
16	28 JEFF LOBER/Am'ty Noboddy	4537
17	28 JEFF LOBER/Am'ty Noboddy	4537
18	28 JEFF LOBER/Am'ty Noboddy	4537
19	28 JEFF LOBER/Am'ty Noboddy	4537
20	28 JEFF LOBER/Am'ty Noboddy	4537
21	28 JEFF LOBER/Am'ty Noboddy	4537
22	28 JEFF LOBER/Am'ty Noboddy	4537
23	28 JEFF LOBER/Am'ty Noboddy	4537
24	28 JEFF LOBER/Am'ty Noboddy	4537
25	28 JEFF LOBER/Am'ty Noboddy	4537
26	28 JEFF LOBER/Am'ty Noboddy	4537
27	28 JEFF LOBER/Am'ty Noboddy	4537
28	28 JEFF LOBER/Am'ty Noboddy	4537
29	28 JEFF LOBER/Am'ty Noboddy	4537
30	28 JEFF LOBER/Am'ty Noboddy	4537

MARKET #8

WJZZ/Washington, DC
ABC
(202) 896-2300
King
12z Cume 364,100

Smooth Jazz
105.9

PLAYS	ARTIST/TITLE	GI (888)
1	28 PETER WHITE/Turn It Out	6188
2	28 DAVE KOZ/The Bright Side	6188
3	28 JEFF LOBER/Am'ty Noboddy	6188
4	28 JEFF LOBER/Am'ty Noboddy	6188
5	28 JEFF LOBER/Am'ty Noboddy	6188
6	28 JEFF LOBER/Am'ty Noboddy	6188
7	28 JEFF LOBER/Am'ty Noboddy	6188
8	28 JEFF LOBER/Am'ty Noboddy	6188
9	28 JEFF LOBER/Am'ty Noboddy	6188
10	28 JEFF LOBER/Am'ty Noboddy	6188
11	28 JEFF LOBER/Am'ty Noboddy	6188
12	28 JEFF LOBER/Am'ty Noboddy	6188
13	28 JEFF LOBER/Am'ty Noboddy	6188
14	28 JEFF LOBER/Am'ty Noboddy	6188
15	28 JEFF LOBER/Am'ty Noboddy	6188
16	28 JEFF LOBER/Am'ty Noboddy	6188
17	28 JEFF LOBER/Am'ty Noboddy	6188
18	28 JEFF LOBER/Am'ty Noboddy	6188
19	28 JEFF LOBER/Am'ty Noboddy	6188
20	28 JEFF LOBER/Am'ty Noboddy	6188
21	28 JEFF LOBER/Am'ty Noboddy	6188
22	28 JEFF LOBER/Am'ty Noboddy	6188
23	28 JEFF LOBER/Am'ty Noboddy	6188
24	28 JEFF LOBER/Am'ty Noboddy	6188
25	28 JEFF LOBER/Am'ty Noboddy	6188
26	28 JEFF LOBER/Am'ty Noboddy	6188
27	28 JEFF LOBER/Am'ty Noboddy	6188
28	28 JEFF LOBER/Am'ty Noboddy	6188
29	28 JEFF LOBER/Am'ty Noboddy	6188
30	28 JEFF LOBER/Am'ty Noboddy	6188

MARKET #11

WJZZ/Atlanta
Radio One
(404) 755-3750
Francis
12z Cume N/A

Smooth Jazz
107.5 WJZZ

PLAYS	ARTIST/TITLE	GI (888)
1	28 PETER WHITE/Turn It Out	0
2	28 JEFF LOBER/Am'ty Noboddy	0
3	28 JEFF LOBER/Am'ty Noboddy	0
4	28 JEFF LOBER/Am'ty Noboddy	0
5	28 JEFF LOBER/Am'ty Noboddy	0
6	28 JEFF LOBER/Am'ty Noboddy	0
7	28 JEFF LOBER/Am'ty Noboddy	0
8	28 JEFF LOBER/Am'ty Noboddy	0
9	28 JEFF LOBER/Am'ty Noboddy	0
10	28 JEFF LOBER/Am'ty Noboddy	0
11	28 JEFF LOBER/Am'ty Noboddy	0
12	28 JEFF LOBER/Am'ty Noboddy	0
13	28 JEFF LOBER/Am'ty Noboddy	0
14	28 JEFF LOBER/Am'ty Noboddy	0
15	28 JEFF LOBER/Am'ty Noboddy	0
16	28 JEFF LOBER/Am'ty Noboddy	0
17	28 JEFF LOBER/Am'ty Noboddy	0
18	28 JEFF LOBER/Am'ty Noboddy	0
19	28 JEFF LOBER/Am'ty Noboddy	0
20	28 JEFF LOBER/Am'ty Noboddy	0
21	28 JEFF LOBER/Am'ty Noboddy	0
22	28 JEFF LOBER/Am'ty Noboddy	0
23	28 JEFF LOBER/Am'ty Noboddy	0
24	28 JEFF LOBER/Am'ty Noboddy	0
25	28 JEFF LOBER/Am'ty Noboddy	0
26	28 JEFF LOBER/Am'ty Noboddy	0
27	28 JEFF LOBER/Am'ty Noboddy	0
28	28 JEFF LOBER/Am'ty Noboddy	0
29	28 JEFF LOBER/Am'ty Noboddy	0
30	28 JEFF LOBER/Am'ty Noboddy	0

MARKET #13

KWJZ/Seattle-Tacoma
Sandusky
(425) 373-5336
Hendy/Morgan
12z Cume 235,600

Smooth Jazz
107.5 WJZZ

PLAYS	ARTIST/TITLE	GI (888)
1	28 PETER WHITE/Turn It Out	4200
2	28 JEFF LOBER/Am'ty Noboddy	4050
3	28 JEFF LOBER/Am'ty Noboddy	4050
4	28 JEFF LOBER/Am'ty Noboddy	4050
5	28 JEFF LOBER/Am'ty Noboddy	4050
6	28 JEFF LOBER/Am'ty Noboddy	4050
7	28 JEFF LOBER/Am'ty Noboddy	4050
8	28 JEFF LOBER/Am'ty Noboddy	4050
9	28 JEFF LOBER/Am'ty Noboddy	4050
10	28 JEFF LOBER/Am'ty Noboddy	4050
11	28 JEFF LOBER/Am'ty Noboddy	4050
12	28 JEFF LOBER/Am'ty Noboddy	4050
13	28 JEFF LOBER/Am'ty Noboddy	4050
14	28 JEFF LOBER/Am'ty Noboddy	4050
15	28 JEFF LOBER/Am'ty Noboddy	4050
16	28 JEFF LOBER/Am'ty Noboddy	4050
17	28 JEFF LOBER/Am'ty Noboddy	4050
18	28 JEFF LOBER/Am'ty Noboddy	4050
19	28 JEFF LOBER/Am'ty Noboddy	4050
20	28 JEFF LOBER/Am'ty Noboddy	4050
21	28 JEFF LOBER/Am'ty Noboddy	4050
22	28 JEFF LOBER/Am'ty Noboddy	4050
23	28 JEFF LOBER/Am'ty Noboddy	4050
24	28 JEFF LOBER/Am'ty Noboddy	4050
25	28 JEFF LOBER/Am'ty Noboddy	4050
26	28 JEFF LOBER/Am'ty Noboddy	4050
27	28 JEFF LOBER/Am'ty Noboddy	4050
28	28 JEFF LOBER/Am'ty Noboddy	4050
29	28 JEFF LOBER/Am'ty Noboddy	4050
30	28 JEFF LOBER/Am'ty Noboddy	4050

MARKET #15

KYOT/Phoenix
Clear Channel
(480) 966-6236
Holly/Morgan
12z Cume 302,900

Smooth Jazz
KYOT 95.5 FM

PLAYS	ARTIST/TITLE	GI (888)
1	28 PETER WHITE/Turn It Out	5859
2	28 JEFF LOBER/Am'ty Noboddy	5859
3	28 JEFF LOBER/Am'ty Noboddy	5859
4	28 JEFF LOBER/Am'ty Noboddy	5859
5	28 JEFF LOBER/Am'ty Noboddy	5859
6	28 JEFF LOBER/Am'ty Noboddy	5859
7	28 JEFF LOBER/Am'ty Noboddy	5859
8	28 JEFF LOBER/Am'ty Noboddy	5859
9	28 JEFF LOBER/Am'ty Noboddy	5859
10	28 JEFF LOBER/Am'ty Noboddy	5859
11	28 JEFF LOBER/Am'ty Noboddy	5859
12	28 JEFF LOBER/Am'ty Noboddy	5859
13	28 JEFF LOBER/Am'ty Noboddy	5859
14	28 JEFF LOBER/Am'ty Noboddy	5859
15	28 JEFF LOBER/Am'ty Noboddy	5859
16	28 JEFF LOBER/Am'ty Noboddy	5859
17	28 JEFF LOBER/Am'ty Noboddy	5859
18	28 JEFF LOBER/Am'ty Noboddy	5859
19	28 JEFF LOBER/Am'ty Noboddy	5859
20	28 JEFF LOBER/Am'ty Noboddy	5859
21	28 JEFF LOBER/Am'ty Noboddy	5859
22	28 JEFF LOBER/Am'ty Noboddy	5859
23	28 JEFF LOBER/Am'ty Noboddy	5859
24	28 JEFF LOBER/Am'ty Noboddy	5859
25	28 JEFF LOBER/Am'ty Noboddy	5859
26	28 JEFF LOBER/Am'ty Noboddy	5859
27	28 JEFF LOBER/Am'ty Noboddy	5859
28	28 JEFF LOBER/Am'ty Noboddy	5859
29	28 JEFF LOBER/Am'ty Noboddy	5859
30	28 JEFF LOBER/Am'ty Noboddy	5859

MARKET #16

KIFM/San Diego
Jefferson-Pilot
(619) 297-3698
Vasquez/Cole
12z Cume 271,500

Smooth Jazz
98.1

PLAYS	ARTIST/TITLE	GI (888)
1	28 PETER WHITE/Turn It Out	2862
2	28 JEFF LOBER/Am'ty Noboddy	2703
3	2	

DOING MORNINGS ON
OVER 100 STATIONS!

Do

THE
BOB & TOM
SHOW

and then
Curl Up With A Good Book



Over **75%** of Bob & Tom Affiliates
are **#1** or **#2** in Their Target Demos*

Get In Bed with Bob & Tom
~~Tonight...~~ This Morning!

Call Laura Gonzo At 317.972.7395

www.bobandtom.com

PREMIERE
RADIO NETWORKS

PREMIERE TALENT

www.americanradiohistory.com

*Arbitron, Spring 2001 MSA, Monday - Friday, Exact Times Mornings, Targeted Demographics Men 18-34, Men 18-49, Men 25-54



CYNDEE MAXWELL

max@rronline.com

The Third Day Dilemma

□ Can this Christian rock band cross to the mainstream?

Quick — what comes to mind when you read the words “Christian rock band”? If you can’t think of anything, at least you’re probably more open-minded than those who have already stopped reading. One band that deserves at least the chance to be heard beyond Christian circles are Atlanta-based Third Day. The five-piece write music that is not preachy yet doesn’t compromise their spiritual values.

Vocalist Mac Powell provides the Cliff Notes version of the band’s 1991 origin: “Mark Lee, who’s one of the guitarists, and I got together in high school. We were in a little cover band called Nuclear Hoedown. Perhaps you’ve heard of us? We were horrible. We never practiced, and we played about three parties.

“We quit that band and had this newfound faith and wanted to share it through music. So we said, ‘Hey, let’s do a Christian band.’ We had never listened to any Christian music. We didn’t even know what that meant. We just knew that we wanted to write music about our faith.”

The duo, along with another member, gigged unnamed for a time. “It was an acoustic thing,” says Powell, whose parents are musicians and singers. “Growing up around that, I always felt like it’s what I wanted to do. Whether I was going to do it or not, I didn’t know, but I always had the desire.”

Eventually the group came up with the name Third Day, which stuck. “A year later we met up with our drummer, David Carr, and Tai Anderson, the bass player,” Powell says. “They went to church together, and they played in a little church group. We said, ‘Hey, let’s make a demo.’ We got together, and they helped us on the demo and became part of the band.

“Approximately a year later, Brad Avery — who moved to Atlanta from Illinois — joined the band on guitar. We then became a full-fledged rock ‘n’ roll band. We dabbled in electric stuff before he came in, but he was the missing element.”

Reaching People

Third Day made their first independent, self-titled record in 1994. “It was released on an indie label in 1995, and we added a couple of songs to it,” explains Powell. “A major picked it up in 1996, and we remixed it and added a couple more songs. So it went through a transformation for a couple of years. By the time it came out in 1996, we were ready to do another record.”

Powell says the band focused on the Christian marketplace because that’s where they were accepted. “You go through the doors that are



Third Day

open for you,” he explains. “We never played a lot of clubs. It was mostly churches, youth groups, camps — that sort of thing. It seemed like the right thing to do. In hindsight, we wish we’d made more inroads to try to reach more people outside the church, but we’re happy where we are. Not to get too spiritual here, but we really are where God wants us to be.

“You can never satisfy everybody. Some people say, ‘Why don’t you go into places where people need to hear the message for the first time?’ Then Christians are like, ‘Hey, you’re a Christian band; you need to be playing for us.’ The answer is to do both; it’s just hard to accomplish that. We’ve tried to go through the doors that God has opened. I wouldn’t say it’s the easy route, but it’s what happened for us.”

Although the band hopes to reach more people outside the Christian culture, Powell realizes the need inside the church for a band like Third Day. “There are many people who are like I was, who go to church because their parents make them more than because it’s their decision and their faith,” he says. “We’re trying to reach those people and share with them that Christianity is so much more than going to church and being good. It’s a relationship with God.”

Mainstream Mistakes

Third Day has already rubbed elbows with the Rock format, and the band is certainly interested in developing that relationship should the opportunity arise. “We had a small amount of success with our first record, ‘Nothing at All,’ which was in the top 30 on Rock radio,” Powell says. “A few stations gave us airplay on our second record.

“But that hasn’t been our focus. Our focus has been to just make our music. A mainstream company owns our label. If they want to try to push the records, we’re fine with that, but I don’t think it’s going to happen anytime soon.”

Most programmers haven’t taken the time to learn about and understand the Contemporary Christian music culture, and Christian bands that would be sonically compatible with the mainstream Rock format are few and far between.

Powell and the other members of Third Day recognize that the Christian label hurt them in the non-Christian arena. “We had that small amount of success with our first record without even trying,” Powell recalls. “So we thought that if we actually tried to find success in the mainstream with our second record, it would be even more successful.

“It didn’t happen that way. It’s not always true that if you follow a certain rule, you get a certain result. We were a little hurt by that and decided to just make the music we make. If it reaches more people in the mainstream, that would be awesome, but we’re not going to fight and push for it; we’re just going to do our thing. That’s where we’ve been to this point.”

No Surprises

What would Powell say to mainstream PDs? “We’ve realized that if we’re going to have any mainstream success, it’s not going to be because we’ve hidden who we are and people didn’t know,” he explains. “This is not a slam, because they’re friends of ours, but Jars Of Clay had a great amount of success before people knew who they were. Then, when people found out they were Christians, it seemed like they said, ‘OK, maybe we’re not going to play these guys, no matter how good their music is.’ Their music has gotten better and better every record, so it isn’t really fair.

“For us, it’s not going to be a surprise element: it’s going to be more where people might say, ‘These guys are one of the biggest things in Christian music. Here’s a good song. Let’s play it because it’s a good song.’

“Groups like Sixpence None The

“The listeners have heard Christian music, and they don’t have those blinders on that say, ‘I’m not going to listen to it if it’s got that title ‘Christian’ on it.”

Richer and P.O.D. are just being who they are, and they’re successful. It’s incredible. God has really made that happen, worked on their hearts and brought them to a place where they can handle that stuff. It’s really cool. We support those people, and we’re very excited for them, and we hope that one day that happens for us. We don’t expect it to happen, but if it did, we’d welcome it.”

The humble attitude Powell exhibits is remarkable considering that Third Day really are one of the hottest bands in Christian music circles today. The band’s career sales are at nearly 2 million, and their new project, *Come Together*, is off to a solid start since its release Nov. 6. First-week sales of over 56,000 units put the band’s third release for Essential Records at No. 31 on the sales chart, making it their fastest-selling album ever.

Earlier this year Third Day received the most nominations in the Dove Awards (Christian music’s version of the Grammys) — nine — and won five — again, the most of any nominee. The band has also had three Grammy nominations for Best Rock Gospel Album (*Offerings* in 2001, *Time* in 2000 and *Conspiracy No. 5* in 1998), coverage on CNN and NBC’s *Today* and in *USA Today* and a Gold certification for *Offerings*.

Faith Issues

One key element that programmers do not usually think about is whether any part of their audience consider themselves Christians. Certainly the Active Rock side of the format seems to be distinctly anti-Christian, but has anyone ever researched that audience regarding faith issues? The format’s sales staffs continually work hard to convince their clients that the audience is not all black-T-shirted, Satan-worshipping bikers.

Powell says that Christians live and work right alongside non-Christians and share the same musical taste. “The people who buy our records buy mainstream records, too, for the most part,” he explains. “Probably 60% to 70% or more buy the same records that I buy. They buy U2 and The Wallflowers and groups like that. The listeners have heard Christian music, and they don’t have those blinders on that say, ‘I’m not going to listen to it if it’s got that title “Christian” on it.’

“I would tell program directors to listen to it as a song, without their preconceived notions about what

Christian music is. They think it’s either going to be cheesy rock or that it’s going to be shoving gospel down their throats.”

Are there any mainstream artists Powell really enjoys or would like to collaborate with? “U2 are definitely one of them,” he says. “We saw them in Chicago, and they were incredible. It was just awesome. In the past year I’ve really liked a lot of British rock. Richard Ashcroft, Coldplay, Travis — things like that. Some of those guys would be cool to work with. I’m a big fan of Britpop. Kula Shaker are really good. Their second record was incredible, but nobody really heard it.”

Divine Timing

Third Day’s new release was shaped by the theme of unity. The timing seems divine in light of the Sept. 11 attacks, which has resulted in the entire nation seeking unity and a new kind of camaraderie. “God really had that message in our hearts,” says Powell. “We’ve been talking about it onstage for over a year now.

“There were some praise and worship projects a couple of years ago — one called *Exodus* and one called *City on a Hill* — that we were involved with and which included other artists, friends of ours and people whose music we love. To be able to come together and make music that was worshiping God and encouraging people was a really cool thing.

“We talked about that a lot — the church as a whole tearing down denominational walls and coming together to accomplish so much more than we could by ourselves. We wrote the song ‘Come Together’ specifically for the church, but it is really fitting for our nation today. How many politicians have you seen on TV say that we really need to come together? That’s a message that God, in his sovereignty, put on our hearts. Hopefully, hearing the song will encourage people.”

If bands like U2 and Creed can sing about their faith and enjoy a wide audience, then Third Day deserve their day in the sun as well. Powell says there are a few tracks on *Come Together* that are more accessible to mainstream radio.

“‘I Got You’ could be about a relationship with anyone,” he says. “For us, it’s about God, but it could be about anyone who has a deep, meaningful relationship with somebody. It says that all the things that we do or

Continued on Page 87

R&R Rock Top 50

November 30, 2001

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	NICKELBACK How You Remind Me (Roadrunner)	1248	+17	115824	20	45/0
2	2	CREED My Sacrifice (Wind-up)	1166	+15	97181	7	47/0
4	3	STAIN'D Fade (Flip/Elektra/EEG)	851	+39	63291	16	41/0
3	4	OZZY OSBOURNE Gets Me Through (Epic)	758	-107	62790	13	43/0
6	5	INCUBUS I Wish You Were Here (Immortal/Epic)	754	+26	58090	16	37/0
5	6	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	741	+5	63417	23	37/0
7	7	LENNY KRAVITZ Dig In (Virgin)	632	-5	53025	11	39/0
8	8	P.O.D. Alive (Atlantic)	622	+43	43459	17	33/0
9	9	DEFAULT Wasting My Time (TVT)	532	+32	45781	13	39/0
10	10	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	519	+50	48819	36	43/0
11	11	MICK JAGGER God Gave Me Everything (Virgin)	477	+29	41307	7	30/0
14	12	TANTRIC Mourning (Maverick)	442	+18	29852	7	38/3
16	13	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	425	+40	39628	6	33/1
12	14	DISTURBED Down With The Sickness (Giant/Reprise)	424	-13	30646	25	26/1
17	15	TOOL Schism (Volcano)	421	+29	43435	30	26/0
16	16	LINKIN PARK In The End (Warner Bros.)	411	+14	33124	10	25/2
13	17	ROB ZOMBIE Feel So Numb (Geffen/Interscope)	409	-16	29985	9	30/0
15	18	AEROSMITH Sunshine (Columbia)	406	-3	34432	7	31/1
19	19	FUEL Last Time (Epic)	375	+20	28926	4	32/0
20	20	STONE TEMPLE PILOTS Revolution (Atlantic)	305	-5	31136	5	26/0
22	21	KID ROCK Forever (Top Dog/Lava/Atlantic)	293	+7	19247	5	22/0
23	22	TOOL Lateralus (Volcano)	261	+13	18408	4	26/0
21	23	BUSH The People That We Love (Atlantic)	258	-50	23712	13	21/0
Breaker	24	OZZY OSBOURNE Dreamer (Epic)	250	+145	26486	2	29/6
Breaker	25	OFFSPRING Defy You (Columbia)	233	+132	20898	2	29/7
24	26	GODSMACK Bad Magick (Republic/Universal)	219	-19	18756	13	19/0
28	27	SALIVA Click Click Boom (Island/IDJMG)	198	+20	12811	17	14/0
25	28	HOOBASTANK Crawling In The Dark (Island/IDJMG)	194	+1	11600	6	23/0
26	29	SYSTEM OF A DOWN Chop Suey (American/Columbia)	184	-5	12517	18	16/1
27	30	SEVENDUST Praise (TVT)	178	-8	9713	7	18/1
29	31	DOPE Now Or Never (Flip/Epic)	163	+9	13284	8	20/1
30	32	FLAW Payback (Republic/Universal)	141	+5	8461	7	19/0
34	33	MESH STL Maybe Tomorrow (Label)	129	+21	6655	12	15/1
41	34	DROWNING POOL Sinner (Wind-up)	101	+25	4985	3	15/1
32	35	ALIEN ANT FARM Smooth Criminal (DreamWorks)	97	-13	5728	17	7/0
31	36	COLLECTIVE SOUL Next Homecoming (Atlantic)	89	-46	7405	7	11/0
40	37	MARILYN MANSON Tainted Love (Maverick/WB)	84	+5	4414	2	10/1
33	38	STEREOMUD Steppin Away (Loud/Columbia)	83	-26	5503	9	12/0
37	39	SOIL Halo (J)	82	-15	8375	17	7/0
49	40	NICKELBACK Too Bad (Roadrunner)	81	+31	8056	2	24/23
42	41	CUSTOM Hey Mister (Artist Direct)	75	+6	4396	2	8/0
44	42	TABITHA'S SECRET And Around (Pyramid)	72	+11	5048	5	8/0
Debut	43	BUSH Headful Of Ghosts (Atlantic)	65	+58	3737	1	17/3
43	44	CRAVING THEO Alone (Columbia)	65	-2	3298	2	11/1
48	45	DUST TO DUST Submission (Sanctuary/SRG)	60	+8	2909	3	11/0
45	46	PRESSURE 4-5 Beat The World (DreamWorks)	60	-1	3462	6	7/0
Debut	47	GOV'T MULE Life On The Outside (ATO/RCA)	57	+13	3474	1	5/0
Debut	48	HEDDER Save Your Face (Gold Circle)	50	+23	3799	1	11/2
46	49	TRAIN Something More (Columbia)	50	-8	4187	10	7/0
Debut	50	KITTIE What I Always Wanted (Artemis)	47	+8	3012	1	6/1

Most Added

www.rraddds.com

ARTIST TITLE LABEL(S)	ADDS
NICKELBACK Too Bad (Roadrunner)	23
OFFSPRING Defy You (Columbia)	7
LIT Addicted (RCA)	7
OZZY OSBOURNE Dreamer (Epic)	6
P.O.D. Youth Of The Nation (Atlantic)	5
RYAN ADAMS New York... (Lost Highway/IDJMG)	4
TANTRIC Mourning (Maverick)	3
BUSH Headful Of Ghosts (Atlantic)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
OZZY OSBOURNE Dreamer (Epic)	+145
OFFSPRING Defy You (Columbia)	+132
BUSH Headful Of Ghosts (Atlantic)	+58
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	+50
P.O.D. Alive (Atlantic)	+43
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	+40
STAIN'D Fade (Flip/Elektra/EEG)	+39
DEFAULT Wasting My Time (TVT)	+32
NICKELBACK Too Bad (Roadrunner)	+31

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

OZZY OSBOURNE Dreamer (Epic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
250/145	29/6	24

OFFSPRING Defy You (Columbia)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
233/132	29/7	25

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

47 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 11/18-Saturday 11/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals. Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2001, The Arbitron Company). © 2001, R&R, Inc.

On Time. Every Time.

- Custom Production - Callouts & Montages
- Digital, Clear, Consistent ➤ 50,000+ Song Library
- All Formats & International Titles ➤ On-Time Delivery



Email: hooks@hooks.com
 hooksunlimited@compuserve.com
 www.hooks.com
 FAX: (573)443-4016
 200 Old 63 South, #103
 Columbia, MO 65201-6081

For The Best Auditorium
 Test Hook Tapes

Bernie Grice
 (573)443-4155

New & Active

LIFER Not Like You (<i>Republic/Universal</i>) Total Plays: 46, Total Stations: 9, Adds: 1	40 BELOW SUMMER Falling Down (<i>London Sire</i>) Total Plays: 30, Total Stations: 6, Adds: 0
MUSHROOMHEAD Solitaire/Unraveling (<i>Universal</i>) Total Plays: 45, Total Stations: 7, Adds: 1	ADEMA The Way You Like It (<i>Arista</i>) Total Plays: 20, Total Stations: 8, Adds: 2
SAMMY HAGAR I Can't Drive 65 (<i>Hybrid/Atlantic</i>) Total Plays: 44, Total Stations: 6, Adds: 0	LIT Addicted (<i>RCA</i>) Total Plays: 5, Total Stations: 7, Adds: 7
PAUL MCCARTNEY Freedom (<i>Capitol</i>) Total Plays: 41, Total Stations: 5, Adds: 1	P.O.D. Youth Of The Nation (<i>Atlantic</i>) Total Plays: 2, Total Stations: 5, Adds: 5

Songs ranked by total plays

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
FUEL Hemorrhage (In My Hands) (<i>Epic</i>)	312
GODSMACK Awake (<i>Republic/Universal</i>)	308
TRAIN Drops Of Jupiter (Tell Me) (<i>Columbia</i>)	264
LINKIN PARK Crawling (<i>Warner Bros.</i>)	261
3 DOORS DOWN Loser (<i>Republic/Universal</i>)	246
3 DOORS DOWN Kryptonite (<i>Republic/Universal</i>)	233
3 DOORS DOWN Be Like That (<i>Republic/Universal</i>)	233
STAINED Outside (<i>Flip/Elektra/EEG</i>)	231
GODSMACK Greed (<i>Republic/Universal</i>)	223
TANTRIC Astounded (<i>Maverick</i>)	212
TANTRIC Breakdown (<i>Maverick</i>)	205
INCUBUS Drive (<i>Immortal/Epic</i>)	200
METALLICA I Disappear (<i>Hollywood</i>)	199
3 DOORS DOWN Duck And Run (<i>Republic/Universal</i>)	187
LIFEHOUSE Hanging By A Moment (<i>DreamWorks</i>)	182
SALIVA Your Disease (<i>Island/IDJMG</i>)	172
PRIMUS W/OZZY N.I.B. (<i>Divine/Priority</i>)	172
LINKIN PARK One Step Closer (<i>Warner Bros.</i>)	167
METALLICA No Leaf Clover (<i>Elektra/EEG</i>)	152

The Third Day Dilemma

Continued from Page 85

don't have are nothing compared with the relationship that we have with that person."

"My Heart" and "Forty Days" are also accessible for mainstream, according to Powell. "Even though 'Forty Days' has spiritual-speak words in it, people would get the rock feel," he says. "And the idea of going through trials — as a country we're going through tribulations and trials right now, and yet knowing that makes us stronger."

Hidden Agendas

"'Get On' is the quintessential rock song on the record," Powell continues. "It's a message that can go beyond the church walls. Sometimes people want to spread gossip. We don't want to hear that. If you've got a problem with somebody, go straight to them. Don't bring it to me and try to turn me against them."

"A lot of people have hidden agendas. They come up and say, 'What do you think about so and so doing this?' Their excuse is that they want to make sure that so and so is doing OK, but their excuse falls down, and what they really want is bring somebody down. We should be people who don't want

to hear it and who say, 'Get on.'"

Their in-store appearance on the release date of *Come Together* at the Best Buy in their hometown of Atlanta began with some 100 fans waiting in line for three hours before the band arrived. By the time the event began, 700 people had lined up around the perimeter of the store and into the parking lot. All told, over 2,300 fans showed up for the meet-and-greet. Members of Third Day met every one of them personally, and more than 750 copies of the new disc were sold.

Third Day have even had one of their songs played in outer space. "God of Wonders" — which includes Caedmon's Call and Leigh Nash of Sixpence None The Richer — from the *City on a Hill* project, was one of the songs used to awaken NASA astronauts aboard the space shuttle Atlantis in July.

Earlier this year Third Day played a show for 15,000 screaming fans in Atlanta. In May they were featured on CNN's "World Bear" for two nights. Their promo tour the first part of this month drew 3,000 fans in Sacramento and 1,000 in Portland, OR. The band's next step is a tour of America's major cities from mid-February through May. "We're really excited about that," enthuses Powell.

How many of your listeners will be in the audience of a Third Day concert next year?

ROCK Indicator

Most Added®

NICKELBACK Too Bad (<i>Roadrunner</i>)	12
OFFSPRING Defy You (<i>Columbia</i>)	4
LIT Addicted (<i>RCA</i>)	4
OZZY OSBOURNE Dreamer (<i>Epic</i>)	3
ADEMA The Way You Like It (<i>Arista</i>)	2
ILL NINO What Comes Around (<i>Roadrunner</i>)	2
P.O.D. Youth Of The Nation (<i>Atlantic</i>)	2
TANTRIC Mourning (<i>Maverick</i>)	1
SEVENDUST Praise (<i>TVT</i>)	1
FLAW Payback (<i>Republic/Universal</i>)	1
LIFER Not Like You (<i>Republic/Universal</i>)	1
BUSH Headful Of Ghosts (<i>Atlantic</i>)	1
GOV'T MULE Life On The Outside (<i>ATO/RCA</i>)	1
RYAN ADAMS New York, New York (<i>Lost Highway/IDJMG</i>)	1
INCUBUS Nice To Know You (<i>Immortal/Epic</i>)	1

ROCK Going For Adds 12/4/01

COURSE OF NATURE Caught In The Sun (<i>Lava/Atlantic</i>)
ILL NINO What Comes Around (<i>Roadrunner</i>)
INCUBUS Nice To Know You (<i>Epic</i>)

Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music: www.rmmusicmeeting.com



A CANADIAN COWBOY?

Nickelback recently visited KISS/San Antonio to get their fill of Shiner Bock and other Texas treats. Shown here (l-r) are the band's Ryan Peake, KISS PD Kevin Vargas, Nickelback's Chad Kroeger and Roadrunner's Billy Cox.



A TYPICAL BEAUMONT DAY

Days Of The New's Travis Meeks (c) visited KIOC/Beaumont, TX Dir./Programming Debbie Wylde and PD Mike Davis recently while on tour with Pete and Breaking Point.

Stations and their adds listed alphabetically by market

Rock

WONE/Akron, OH *
 PD: T.K. O'Grady
 APD: Tim Daugherty
 17 NICKELBACK "Too"
 BUSH "Ghosts"
 DURST & REZNICK "Here"

WPYX/Albany, NY *
 OM/Sin Mgr: John Cooper
 APDMD: Terry O'Donnell
 NICKELBACK "Too"
 TANTRIC "Mourning"

KZRR/Albuquerque, NM *
 Dir/Prog: Bill May
 PD: Phil Mathoney
 MD: Rob Brothers
 OFFSPRING "Dely"

KZMZ/Alexandria, LA
 PD: Terry Manning
 MD: Pat Cloud
 NICKELBACK "Too"

WZZD/Allentown, PA *
 PD: Rob Lee
 MD: Keith Moyer
 16 NICKELBACK "Too"
 DEEP BLUE SOMETHING "Who"

KWHL/Anchorage, AK
 PD: Larry Snider
 MD: Kathy Mitchell
 ILL NINO "Comes"

WAPL/Appleton, WI *
 PD: Joe Calgario
 APDMD: Cramer
 10 AEROSMITH "Sunshine"
 OZZY OSBOURNE "Dreamer"

KLBJ/Austin, TX *
 OM: Jeff Carroll
 MD: Loris Love
 NICKELBACK "Too"
 PUSHPONKEY "Myself"

KIOC/Beaumont, TX *
 Dir/Prog: Debbie Wyide
 PD/MD: Mike Davis
 NICKELBACK "Too"

WKGB/Binghamton, NY
 PD: Jim Free
 MD: Tim Boland
 NICKELBACK "Too"
 OFFSPRING "Dely"

WRQK/Canton, OH *
 PD/MD: Todd Downard
 ADEMA "Like"
 NICKELBACK "Too"

WPXC/Cape Cod, MA
 PD: Steve McVie
 MD: Suzanne Tomate
 MD: Nick Rivers
 NICKELBACK "Too"

WYBB/Charleston, SC *
 PD/MD: Mike Allen
 LIT "Addicted"
 NICKELBACK "Too"

WKLC/Charleston, WV
 PD/MD: Mike Rappoport
 LIT "Addicted"
 NICKELBACK "Too"

WECN/Cincinnati, OH *
 OM: Scott Reinhart
 PD: Michael Walter
 MD: Rick "The Dude" Vaske
 INCUBUS "Nite"
 NICKELBACK "Too"

WMMS/Cleveland, OH *
 Interim PD: Greg Stevens
 MD: Mark Pennington
 15 NICKELBACK "Too"

WVRK/Columbus, GA
 OM: Brian Waters
 LIFER "Like"
 OZZY OSBOURNE "Dreamer"
 NICKELBACK "Too"
 LIT "Addicted"

KNCN/Corpus Christi, TX *
 PD: Paula Newell
 No Adds

WTUE/Dayton, OH *
 PD: Tony Tilford
 APD/MD: John Beaulieu
 No Adds

KLAQ/El Paso, TX *
 PD: Magic Mike Ramsey
 APD/MD: Glenn Garza
 1 OFFSPRING "Dely"
 ADEMA "Like"
 ILL NINO "Comes"
 NICKELBACK "Too"

WRKT/Erie, PA
 VP/Prog: Ron Kline
 MD: Sammy Stone
 No Adds

WXKE/Fl. Wayne, IN *
 PD/MD: Doc West
 CRAWLING THEO "Alone"
 MUSHROOMHEAD "Solitaire"

KLOL/Houston, TX *
 Dir/Prog: Jim Trapp
 OM: Vince Richards
 MD: Steve Flix
 No Adds

WRTT/Huntsville, AL *
 OM: Rob Hander
 PD/MD: Jimbo Wood
 LIT "Addicted"
 NICKELBACK "Too"
 P.O.D. "Youth"

KOMP/Las Vegas, NV *
 PD: John Griffin
 MD: Big Marty
 1 CREED "Bullets"
 1 CREED "Hole"

WWCT/Peoria, IL
 PD: Jamie Markley
 MD: Debbie Hunter
 20 NICKELBACK "Too"
 ADEMA "Like"
 P.O.D. "Youth"
 LIT "Addicted"

WKQQ/Lexington, KY *
 PD/MD: Dennis Dillon
 TANTRIC "Mourning"

WTFX/Louisville, KY *
 OM: Michele Lee
 Interim MD: Frank Webb
 No Adds

WOBZ/Macon, GA
 PD: Chris Ryder
 MD: Sanna Scott
 LIT "Addicted"
 SEVENDUST "Praise"

KFRQ/McAllen, TX *
 PD: Alex Duran
 MD: Keith West
 LIT "Addicted"
 NICKELBACK "Too"
 P.O.D. "Youth"

WLUM/Milwaukee, WI *
 PD/MD: Randy Hawke
 2 LIT "Addicted"
 1 P.O.D. "Youth"
 1 NICKELBACK "Too"
 RYAN ADAMS "New"
 KITTIE "Wanted"
 MARILYN MANSON "Tainted"

WCLG/Morgantown, WV
 PD: Jeff Miller
 MD: Dave Murbach
 FLAW "Playback"
 INCUBUS "Nite"
 P.O.D. "Youth"

WDHA/Morrisstown, NJ *
 PD/MD: Terrie Carr
 2 NICKELBACK "Too"
 1 SEVENDUST "Praise"
 LIFER "Like"

WBAB/Nassau-Suffolk, NY *
 PD: John Olsen
 APD: Ralph Tortora
 MD: John Parise
 15 PAUL MCCARTNEY "Freedom"

WPLR/New Haven, CT *
 PD: John Griffin
 MD: Pam Landry
 No Adds

KFZX/Odesa-Midland, TX
 PD/MD: Steve Ericson
 NICKELBACK "Too"
 GOVT MULE "Outside"
 TANTRIC "Mourning"

KATT/Oklahoma City, OK *
 OM: Chris Baker
 MD: Jake Daniels
 BUSH "Ghosts"
 NICKELBACK "Too"
 DOPE "Never"

KEZO/Omaha, NE *
 PD/MD: Bruce Fatrick
 1 OZZY OSBOURNE "Dreamer"

KCLB/Palm Springs, CA
 PD/MD: Tish Lacy
 NICKELBACK "Too"
 OZZY OSBOURNE "Dreamer"

WRRX/Pensacola, FL *
 PD/MD: Dan McClintock
 8 BUSH "Ghosts"
 8 OFFSPRING "Dely"
 8 OZZY OSBOURNE "Dreamer"
 3 NICKELBACK "Too"
 MESH STL "Maybe"

WVCT/Peoria, IL
 PD: Jamie Markley
 MD: Debbie Hunter
 20 NICKELBACK "Too"
 ADEMA "Like"
 P.O.D. "Youth"
 LIT "Addicted"

WMMR/Philadelphia, PA *
 PD: Sam Milkman
 APD/MD: Ken Zepeto
 STROKES "Nite"

KOKB/Phoenix, AZ *
 PD: Joe Bonadonna
 MD: Dock Ellis
 No Adds

WHEB/Portsmouth, NH *
 OM: Russ Mottis
 PD/MD: Alex James
 1 SYSTEM OF A DOW "Chop"
 FLICKERSTICK "Beautiful"
 HEDDER "Save"
 LINKIN PARK "End"
 STROKES "Nite"
 P.O.D. "Youth"
 OZZY OSBOURNE "Dreamer"

WHJY/Providence, RI *
 PD: Joe Bevilacqua
 APD: Doug Painter
 MD: John Laurelli
 RYAN ADAMS "New"
 OZZY OSBOURNE "Dreamer"
 TANTRIC "Mourning"

WBBB/Raleigh-Durham, NC *
 OM: Andy Heyer
 11 PUDDLE OF MUD "Blurry"
 9 REMY ZERO "Save"
 DISTURBED "Down"
 LINKIN PARK "Crawling"
 LINKIN PARK "End"
 NICKELBACK "Too"
 OFFSPRING "Dely"

WRXK/Richmond, VA *
 PD: John Lassman
 MD: Casey Krutowski
 HEDDER "Save"
 OFFSPRING "Dely"

KCAL/Riverside, CA *
 PD: Steve Hoffman
 MD: M.J. Matthews
 No Adds

WRFO/Roanoke-Lynchburg, VA *
 MD: AJ
 4 NICKELBACK "Too"
 ADEMA "Like"
 MESH STL "Maybe"

WCHZ/Augusta, GA *
 OM: Harley Drew
 PD/MD: Chuck Williams
 2 LIT "Addicted"
 NICKELBACK "Too"

WCMF/Rochester, NY *
 PD: John McCrae
 MD: Dave Kane
 RYAN ADAMS "New"
 NICKELBACK "Too"

WKQZ/Saginaw, MI *
 PD: Hunter Scott
 APD/MD: Rebel Scott James
 9 NICKELBACK "Too"
 LIT "Addicted"

KBER/Salt Lake City, UT *
 OM: Bruce Jones
 PD: Kelly Hammer
 APD/MD: Helen Powers
 18 OZZY OSBOURNE "Dreamer"
 15 OFFSPRING "Dely"
 13 DOWNDOWN POOL "Sinner"
 NICKELBACK "Too"

KJSJO/San Francisco, CA *
 OM: Chris Baker
 MD: Zak Tyler
 No Adds

KXFX/Santa Rosa, CA *
 PD: Don Harrison
 MD: Howard Freese
 P.O.D. "Youth"

KTUX/Shreveport, LA *
 PD/MD: Paul Carnelli
 2 NICKELBACK "Too"
 2 INCUBUS "Nite"
 LIT "Addicted"

KXUS/Springfield, MO
 PD: Tony Matteo
 MD: Mark McClain
 OZZY OSBOURNE "Dreamer"

WAQX/Syracuse, NY *
 PD/MD: Bob O'Dell
 APD: Dave Frisino
 No Adds

WIOT/Toledo, OH *
 PD/MD: Don Davis
 No Adds

WKLT/Traverse City, MI
 PD/MD: Terry Ray
 NICKELBACK "Too"
 OFFSPRING "Dely"

KLPX/Tucson, AZ *
 PD/MD: Jonas Hunter
 12 NICKELBACK "Too"

KMOD/Tulsa, OK *
 PD/MD: Rob Hurt
 RYAN ADAMS "New"
 OFFSPRING "Dely"

WMZK/Wausau, WI
 PD/MD: Nick Summers
 NICKELBACK "Too"
 BUSH "Ghosts"
 ADEMA "Like"

WROR/Wilmington, NC
 OM: John Stevens
 APD/MD: Gregg Stepp
 OFFSPRING "Dely"
 RYAN ADAMS "New"

KATS/Yakima, WA
 PD/MD: Ron Harris
 OFFSPRING "Dely"
 NICKELBACK "Too"
 ILL NINO "Comes"

WNCD/Youngstown, OH *
 PD: Chris Patrick
 No Adds

Active Rock

WQBK/Albany, NY *
 18 SUIA 41 "Deep"
 LIT "Addicted"
 NICKELBACK "Too"
 P.O.D. "Youth"

KZRR/Amarillo, TX
 PD: Eric Slayter
 NICKELBACK "Too"
 MESH STL "Maybe"
 ADEMA "Like"

WWWX-WXWX/Appleton-Green Bay, WI *
 MD: AJ
 4 NICKELBACK "Too"
 ADEMA "Like"
 MESH STL "Maybe"

WCHZ/Augusta, GA *
 OM: Harley Drew
 PD/MD: Chuck Williams
 2 LIT "Addicted"
 NICKELBACK "Too"

KRAB/Bakersfield, CA *
 PD/MD: Danny Spanks
 No Adds

WIYY/Baltimore, MD *
 PD: Rick Stauss
 APD/MD: Rob Heckman
 OFFSPRING "Dely"

WCPR/Biloxi-Gulfport, MS *
 PD: Kenny Vest
 PD: Scott Fox
 APD: Wayne Watkins
 MD: A.J. Fantastic
 1 MUSHROOMHEAD "Solitaire"
 LIT "Addicted"
 NICKELBACK "Too"

WAAB/Boston, MA *
 PD: Dave Ougous
 MD: Mike Branglforte
 22 NICKELBACK "Too"
 20 DISTURBED "Same"
 20 OZZY OSBOURNE "Dreamer"
 12 ILL NINO "Comes"

WRXK/Chattanooga, TN *
 PD: Borer
 MD: Dave Spain
 24 OFFSPRING "Dely"
 13 OZZY OSBOURNE "Dreamer"
 11 ADEMA "Like"
 1 HEDDER "Save"
 1 NICKELBACK "Too"

KFMF/Chicago, CA
 PD: Marly Griffin
 MD: Tim Buc Moore
 2 OFFSPRING "Dely"
 2 MARILYN MANSON "Tainted"

KRQR/Chicago, CA
 PD/MD: Dain Sandoval
 MUSHROOMHEAD "Solitaire"

KILO/Colorado Springs, CO *
 PD: Ross Ford
 APD: Matt Gentry
 MD: Hill Jordan
 22 NICKELBACK "Too"
 1 ADEMA "Like"
 OZZY OSBOURNE "Dreamer"
 STAIN'D "For"

WAZU/Columbus, OH *
 OM: Charley Lake
 PD/MD: Joe Pasternak
 OFFSPRING "Dely"

WBZX/Columbus, OH *
 PD: Hal Fish
 APD/MD: Romul Hunter
 1 HEDDER "Save"

KEGL/Dallas-Ft. Worth, TX *
 PD: Dave Doherty
 APD: Chris Ryan
 MD: Cindy Scull
 OFFSPRING "Dely"

KBPI/Denver-Boulder, CO *
 PD: Bob Richards
 APD/MD: Willie B
 2 MUSHROOMHEAD "Solitaire"

KAZR/Des Moines, IA *
 PD: Sean Elliott
 MD: Jo Michaels
 ILL NINO "Comes"
 NICKELBACK "Too"

WRIF/Detroit, MI *
 OM: Doug Podell
 APD/MD: Troy Hanson
 1 DAYS OF THE NEW "Som"
 MARILYN MANSON "Tainted"

WGBF/Evansville, IN
 OMPD: Mike Sanders
 APD/MD: Fatboy
 NICKELBACK "Too"
 BUSH "Ghosts"

WRQC/Fayetteville, NC *
 PD/MD: Sydney Scott
 2 ADEMA "Like"
 NICKELBACK "Too"

WWBN/Flint, MI *
 PD: Brian Bedow
 LIT "Addicted"
 NICKELBACK "Too"

KRZR/Fresno, CA *
 OM: E. Curtis Johnson
 No Adds

WRQC/Fl. Myers, FL *
 PD/MD: Kyree Brooks
 18 NICKELBACK "Too"

WBYY/Fl. Wayne, IN *
 OM: Jim Fox
 MD: Shannon Norris
 2 CRAWLING THEO "Alone"
 STAIN'D "For"

WRUF/Gainesville-Ocala, FL *
 PD: Harry Guscott
 MD: Ryan North
 1 ILL NINO "Comes"
 CRAWLING THEO "Alone"
 OZZY OSBOURNE "Dreamer"

WKLO/Grand Rapids, MI *
 OM: Tony Gates
 PD/MD: Mark Feurie
 AMO: Tom Stavrou
 OFFSPRING "Dely"
 OZZY OSBOURNE "Dreamer"

WXQR/Greenville, NC *
 PD: Brian Rickman
 MD: Wes Adams
 12 DEFAULT "Wasting"
 11 NICKELBACK "Too"
 2 ILL NINO "Comes"
 P.O.D. "Youth"

WTPT/Greenville, SC *
 PD: Mark Hendrix
 NICKELBACK "Too"

WQXA/Harrisburg, PA *
 PD: Claudine DeLorenzo
 MD: Nixon
 6 NICKELBACK "Too"
 BUSH "Ghosts"
 OZZY OSBOURNE "Dreamer"

WCCC/Hartford, CT *
 PD: Michael Picozzi
 APD/MD: Mike Karolyi
 10 NICKELBACK "Too"
 5 P.O.D. "Youth"

WAMX/Huntington, WV
 PD/MD: Paul Ostlund
 5 NICKELBACK "Too"

KQRC/Kansas City, MO *
 PD: Neal Minsky
 APD/MD: Don Janzen
 No Adds

KLFX/Killeen-Temple, TX
 PD/MD: Bob Fonda
 NICKELBACK "Too"

WJXQ/Lansing, MI *
 OM: Bob Olson
 MD: Kevin Conrad
 NICKELBACK "Too"
 OZZY OSBOURNE "Dreamer"

KIBZ/Lincoln, NE
 PD: E.J. Marshall
 APD: Sperry
 MD: Samantha Knight
 GREEN DAY "Mar"
 NICKELBACK "Too"
 OFFSPRING "Dely"
 LIT "Addicted"

KFMX/Lubbock, TX
 OM: Wes Nessmann
 NICKELBACK "Too"
 ADEMA "Like"

WJJO/Madison, WI *
 OM: Glen Gardner
 APD/MD: Blake Patton
 1 P.O.D. "Youth"
 HEADSTRONG "Adriana"
 ILL NINO "Comes"

WGIR/Manchester, NH
 PD: Russ Motta
 MD: Meegan Collier
 No Adds

WLZR/Milwaukee, WI *
 PD: Keith Hastings
 MD: Marilyn Mee
 CUSTOM "Master"
 NICKELBACK "Too"
 OZZY OSBOURNE "Dreamer"

KXOR/Minneapolis, MN *
 OM: Dave Hamilton
 PD: Wade Linder
 MD: Poble
 BUSH "Ghosts"
 INCUBUS "Nite"
 NICKELBACK "Too"

KMRQ/Modesto, CA *
 PD/MD: Jack Paper
 APD: Matt Foley
 1 ILL NINO "Comes"

WRAT/Monmouth-Ocean, NJ *
 PD: Carl Craft
 APD/MD: Robyn Lane
 12 OFFSPRING "Dely"
 7 NICKELBACK "Never"
 5 P.O.D. "Youth"
 4 DOPE "Never"
 4 HEDDER "Save"
 2 NICKELBACK "Too"
 1 INCUBUS "Nite"
 ILL NINO "Comes"

WKZO/Myrtle Beach, SC
 OM: Eric Hall
 MD: Charley
 5 NICKELBACK "Too"

WNFL/Nashville, TN *
 NICKELBACK "Too"

WNOR/Norfolk, VA *
 PD: Harvey Kojan
 APD/MD: Tim Parker
 1 MARILYN MANSON "Tainted"
 P.O.D. "Youth"

KRQC/Omaha, NE *
 PD: Tim Sheridan
 MD: Jon Terry
 LIT "Addicted"
 NICKELBACK "Too"

WJRR/Orlando, FL *
 PD: Pat Lynch
 MD: Dickerman
 NICKELBACK "Too"

WTKX/Pensacola, FL *
 Dir/Prog: Joel Sampson
 APD/MD: Mark "The Shark" Dybo
 17 NICKELBACK "Too"
 6 MARILYN MANSON "Tainted"

WIXD/Peoria, IL
 PD/MD: Matt Bahan
 LIT "Addicted"
 LIFER "Like"

WYSP/Philadelphia, PA *
 OM: Tim Sabean
 MD: Nancy Patumbo
 No Adds

KUPD/Phoenix, AZ *
 PD: J.J. Jeffries
 MD: Larry McFeele
 APD/MD: Don Janzen
 OFFSPRING "Dely"

KUFO/Portland, OR *
 OM: Dave Numme
 APD/MD: AJ Scott
 17 OFFSPRING "Dely"
 6 ADEMA "Like"

WXTB/Tampa, FL *
 OM: Brad Hardin
 PD: Rick Phillips
 APD: Carl Harris
 MD: Laura Phillips
 6 NICKELBACK "Too"

KRTQ/Tulsa, OK *
 PD: Chris Kelly
 APD: Kelly Garrett
 ADEMA "Like"
 OFFSPRING "Dely"

KOOT/Reno, NV *
 PD: Joe Patterson
 MD: Marlene Davis
 11 MUSHROOMHEAD "Solitaire"
 9 NICKELBACK "Too"
 OZZY OSBOURNE "Dreamer"

KICT/Wichita, KS *
 MD: R.J. Davis
 OFFSPRING "Dely"

* Monitored Reporters

68 Total Reporters

47 Total Monitored

21 Total Indicator

18 Current Indicator Playlists

Did Not Report, Playlist Frozen (3):

- WPHD/Elmira-Corning, NY
- WXRK/Rockford, IL
- KZOZ/San Luis Obispo, CA



* Monitored Reporters

72 Total Reporters

54 Total Monitored

18 Total Indicator

17 Current Indicator Playlists

Did Not Report, Playlist Frozen (1):

- WRBR/South Bend, IN



R&R Active Rock Top 50

Powered By



November 30, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	1	NICKELBACK How You Remind Me (Roadrunner)	1805	+34	163507	20	53/0
4	2	CREED My Sacrifice (Wind-up)	1547	+37	137897	7	53/0
3	3	STAIN'D Fade (Flip/Elektra/EEG)	1546	+34	143741	17	53/0
2	4	P.O.D. Alive (Atlantic)	1539	+27	136450	18	52/0
6	5	LINKIN PARK In The End (Warner Bros.)	1442	+119	136235	14	52/0
5	6	INCUBUS I Wish You Were Here (Immortal/Epic)	1333	-6	106807	16	53/0
8	7	DISTURBED Down With The Sickness (Giant/Reprise)	1256	-46	118611	27	54/0
9	8	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	1246	-65	118640	23	53/0
7	9	SYSTEM OF A DOWN Chop Suey (American/Columbia)	1149	+43	100753	20	49/0
13	10	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	1019	+86	95764	8	54/0
12	11	ROB ZOMBIE Feel So Numb (Geffen/Interscope)	1004	+54	96572	9	54/0
11	12	SEVENDUST Praise (TVT)	953	-19	88072	9	52/0
14	13	DEFAULT Wasting My Time (TVT)	903	+62	74475	13	50/2
15	14	TOOL Schism (Volcano)	837	+12	90535	30	53/0
16	15	KID ROCK Forever (Top Dog/Lava/Atlantic)	831	+35	75198	6	51/0
17	16	LINKIN PARK Crawling (Warner Bros.)	775	+21	63020	35	50/0
10	17	OZZY OSBOURNE Gets Me Through (Epic)	763	-220	78570	13	49/0
18	18	TOOL Lateralus (Volcano)	761	+59	70925	6	54/0
19	19	HOOBASTANK Crawling In The Dark (Island/IDJMG)	731	+79	63528	7	51/1
20	20	TANTRIC Mourning (Maverick)	665	+54	47894	7	41/0
21	21	MESH STL Maybe Tomorrow (Label)	538	+28	44840	15	42/2
25	22	FUEL Last Time (Epic)	479	+75	37405	4	37/0
26	23	DROWNING POOL Sinner (Wind-up)	478	+82	41883	5	44/0
22	24	SALIVA Click Click Boom (Island/IDJMG)	468	-2	48575	19	29/0
23	25	DOPE Now Or Never (Flip/Epic)	437	+15	42970	9	39/1
41	26	OFFSPRING Defy You (Columbia)	414	+301	41117	2	48/11
29	27	FLAW Payback (Republic/Universal)	339	-7	26974	9	36/0
33	28	MARILYN MANSON Tainted Love (Maverick/WB)	332	+40	20385	4	29/3
30	29	STONE TEMPLE PILOTS Revolution (Atlantic)	322	-22	23541	5	19/0
28	30	LENNY KRAVITZ Dig In (Virgin)	313	-52	22513	12	23/0
Breaker	31	OZZY OSBOURNE Dreamer (Epic)	289	+182	29711	2	33/9
31	32	KITTY What I Always Wanted (Artemis)	286	-14	23625	6	28/0
24	33	STEREOMUD Steppin Away (Loud/Columbia)	285	-123	18018	10	29/0
32	34	PRESSURE 4-5 Beat The World (DreamWorks)	276	-20	18270	11	28/0
27	35	BUSH The People That We Love (Atlantic)	222	-161	14668	13	23/0
43	36	ADEMA The Way You Like It (Arista)	206	+98	10306	2	25/9
34	37	GODSMACK Bad Magick (Republic/Universal)	195	-93	13295	14	24/0
36	38	CUSTOM Hey Mister (Artist Direct)	191	+4	17761	6	16/1
35	39	40 BELOW SUMMER Falling Down (London Sire)	185	-18	15374	6	21/0
Breaker	40	NICKELBACK Too Bad (Roadrunner)	179	+89	19209	2	36/32
Debut	41	MUSHROOMHEAD Solitaire/Unraveling (Universal)	160	+77	12292	1	20/3
38	42	BLINK-182 Stay Together For The Kids (MCA)	139	-13	7151	8	8/0
Debut	43	BUSH Headful Of Ghosts (Atlantic)	133	+119	10133	1	19/3
37	44	STATIC-X Black And White (Warner Bros.)	130	-56	7655	14	23/0
45	45	CRAVING THEO Alone (Columbia)	124	+22	11916	2	16/2
40	46	DUST TO DUST Submission (Sanctuary/SRG)	121	-1	9413	5	13/0
48	47	LIFER Not Like You (Republic/Universal)	101	+11	5484	2	12/0
Debut	48	ILL NINO What Comes Around (Roadrunner)	100	+50	14848	1	20/8
39	49	SLIPKNOT Left Behind (Roadrunner)	91	-41	9783	16	12/0
46	50	CLUTCH Immortal (Atlantic)	88	-9	4859	4	11/0

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
NICKELBACK Too Bad (Roadrunner)	32
OFFSPRING Defy You (Columbia)	11
OZZY OSBOURNE Dreamer (Epic)	9
ADEMA The Way You Like It (Arista)	9
P.O.D. Youth Of The Nation (Atlantic)	9
ILL NINO What Comes Around (Roadrunner)	8
LIT Addicted (RCA)	7
MARILYN MANSON Tainted Love (Maverick/WB)	3
MUSHROOMHEAD Solitaire/Unraveling (Universal)	3
BUSH Headful Of Ghosts (Atlantic)	3
HEDDER Save Your Face (Gold Circle)	3

"ECHOES"
THE BEST OF
PINK FLOYD
IN STORES NOW!!!

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
OFFSPRING Defy You (Columbia)	+301
OZZY OSBOURNE Dreamer (Epic)	+182
LINKIN PARK In The End (Warner Bros.)	+119
BUSH Headful Of Ghosts (Atlantic)	+119
ADEMA The Way You Like It (Arista)	+98
NICKELBACK Too Bad (Roadrunner)	+89
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	+86
DROWNING POOL Sinner (Wind-up)	+82
HOOBASTANK Crawling In The Dark (Island/IDJMG)	+79
MUSHROOMHEAD Solitaire/Unraveling (Universal)	+77

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

OZZY OSBOURNE Dreamer (Epic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
289/182	33/9	31

NICKELBACK Too Bad (Roadrunner)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
179/89	36/32	40

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

RESULTS MARKETING CREATIVE PROMOTIONS

the **PIGEON** is NOW collecting unemployment

Get your messages on one of these **{Contemporary}** Post-It note pads with a custom imprint



3x4, 25 sheet, 1color, Post-It pad
 \$.50 ea. (500 pc. minimum)
 800-786-8011
 www.resultsmarketing.com

November 30, 2001

RateTheMusic.com
 BY MEDIABASE™

 America's Best Testing Active Rock Songs
 12+ For The Week Ending 12/30/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
NICKELBACK How You Remind Me (Roadrunner)	4.07	4.02	97%	32%	4.02	98%	33%
DISTURBED Down With The... (Giant/Reprise)	4.02	4.04	95%	31%	4.00	97%	34%
SEVENDUST Praise (TVT)	4.02	3.97	74%	6%	4.05	79%	8%
SYSTEM... Chop Suey (American/Columbia)	3.98	4.02	93%	24%	3.97	95%	26%
ROB ZOMBIE Feel So Numb (Geffen/Interscope)	3.95	3.98	86%	11%	3.96	90%	13%
TOOL Lateralus (Volcano)	3.94	3.96	76%	13%	3.96	81%	13%
OZZY OSBOURNE Gets Me Through (Epic)	3.93	3.92	92%	18%	3.95	95%	16%
LINKIN PARK In The End (Warner Bros.)	3.85	3.85	94%	27%	3.75	95%	30%
TOOL Schism (Volcano)	3.84	3.93	95%	40%	3.92	96%	39%
DROWNING POOL Sinner (Wind-up)	3.77	-	54%	7%	3.74	61%	10%
STAINED Fade (Flip/Elektra/EEG)	3.75	3.71	96%	35%	3.61	98%	39%
DEFAULT Wasting My Time (TVT)	3.72	3.79	66%	10%	3.61	68%	13%
DROWNING POOL Bodies (Wind-up)	3.71	3.72	95%	38%	3.75	97%	40%
P.O.D. Alive (Atlantic)	3.69	3.74	94%	29%	3.67	96%	29%
INCUBUS I Wish You Were Here (Immortal/Epic)	3.68	3.69	92%	27%	3.48	93%	32%
PUDDLE... Blurry (Flawless/Geffen/Interscope)	3.67	3.67	75%	13%	3.46	79%	18%
PUDDLE... Control (Flawless/Geffen/Interscope)	3.67	3.68	93%	38%	3.52	94%	42%
LINKIN PARK Crawling (Warner Bros.)	3.67	3.72	97%	46%	3.57	98%	48%
DOPE Now Or Never (Flip/Epic)	3.67	3.57	50%	7%	3.62	54%	9%
HOOBASTANK Crawling In The Dark (Island/IDJMG)	3.60	3.56	51%	7%	3.47	56%	10%
STEREOMUD Steppin Away (Loud/Columbia)	3.57	3.60	58%	9%	3.50	65%	12%
MESH STL Maybe Tomorrow (Label)	3.56	3.57	49%	7%	3.47	53%	9%
TANTRIC Mourning (Maverick)	3.55	3.52	69%	14%	3.43	72%	16%
FUEL Last Time (Epic)	3.46	3.45	60%	11%	3.28	61%	15%
CREED My Sacrifice (Wind-up)	3.45	3.33	91%	28%	3.33	93%	31%
SALIVA Click Click Boom (Island/IDJMG)	3.44	3.46	90%	31%	3.52	93%	31%
BUSH The People That We Love (Atlantic)	3.43	3.36	82%	19%	3.24	85%	23%
STONE TEMPLE PILOTS Revolution (Atlantic)	3.42	-	66%	14%	3.30	69%	18%
KID ROCK Forever (Top Dog/Lava/Atlantic)	2.89	2.86	79%	28%	2.96	83%	30%
LENNY KRAVITZ Dig In (Virgin)	2.88	2.93	82%	35%	2.86	82%	37%

Total sample size is 910 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Males 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
DROWNING POOL Bodies (Wind-up)	535
GODSMACK Greed (Republic/Universal)	528
SALIVA Your Disease (Island/IDJMG)	494
LINKIN PARK One Step Closer (Warner Bros.)	494
STAINED It's Been Awhile (Flip/Elektra/EEG)	462
GODSMACK Awake (Republic/Universal)	451
PAPA ROACH Last Resort (DreamWorks)	429
ADEMA Giving In (Arista)	391
ALIEN ANT FARM Smooth Criminal (DreamWorks)	383
DISTURBED Stupify (Giant/Reprise)	376
DISTURBED Voices (Giant/Reprise)	354
FUEL Hemorrhage (In My Hands) (Epic)	348
TANTRIC Breakdown (Maverick)	329

ACTIVE ROCK Indicator

Most Added

NICKELBACK Too Bad (Roadrunner)	10
LIT Addicted (RCA)	4
ADEMA The Way You Like It (Arista)	3
OFFSPRING Defy You (Columbia)	3
P.O.D. Youth Of The Nation (Atlantic)	3
MUSHROOMHEAD Solitaire/Unraveling (Universal)	2
MESH STL Maybe Tomorrow (Label)	1
MARILYN MANSON Tainted Love (Maverick/WB)	1
LIFER Not Like You (Republic/Universal)	1
OZZY OSBOURNE Dreamer (Epic)	1
BUSH Headful Of Ghosts (Atlantic)	1
GREEN DAY Maria (Reprise)	1
SAMMY HAGAR I Can't Drive 65 (Hybrid/Atlantic)	1

ACTIVE ROCK Going For Adds

COURSE OF NATURE Caught In The Sun (Lava/Atlantic) **12/4/01**
ILL NINO What Comes Around (Roadrunner)
INCUBUS Nice To Know You (Epic)

Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music: www.rrmusicmeeting.com

MUSIC MEETING

New & Active

HEDDER Save Your Face (Gold Circle)

Total Plays: 72, Total Stations: 10, Adds: 3

LIT Addicted (RCA)

Total Plays: 9, Total Stations: 7, Adds: 7

P.O.D. Youth Of The Nation (Atlantic)

Total Plays: 32, Total Stations: 10, Adds: 9

Songs ranked by total plays



Third Day members were honored to autograph a CD for Grammy-winning songwriter Tommy Sims' daughter at a Nashville LifeWay Bookstore appearance Nov. 10. Pictured (l-r) are Third Day's Brad Avery and David Carr, Tommy Sims and his daughter and the band's Mac Powell, Mark Lee and Tai Anderson.

Active Rock Playlists

MARKET #6
WYSP/Philadelphia
 Clear Channel
 (215) 625-9450
 Sabean/Palmbo
 12+ Cume 828,700

94WYSP
 THE ROCK STATION

PLAYS

LW	TW	ARTIST/TITLE	GI (800)
39	40	PUDDLE OF MUDD/Barry	16920
37	38	COL/Schm	16410
34	38	LINXIN PARK/In The End	16074
19	33	STAND/Fade	13859
27	27	P.O.D./Alive	11421
20	24	DEFAULT/Wasting My Time	8460
19	28	INCUBUS/Wish You Were Here	8460
15	19	CRED/Dwly Sacrifice	8037
11	18	OZZY OSBOURNE/Get Me Through	7514
11	18	OZZY OSBOURNE/Feel So Numb	7191
16	17	OZZY OSBOURNE/Get Me Through	7191
17	17	DISTURBED/Down With...	7191
14	14	PUDDLE OF MUDD/Barry	5922
9	10	DROWNING POOL/Bodies	4230
8	8	SALVA/Click Click Boom	4230
9	9	SEVEN/UST/Praise	3807
5	8	DOPE/Now Or Never	3807
5	8	KID ROCK/Forever	3807
7	8	SYSTEM OF A DOWNS/Chop Suesy	3384
6	8	TOOL/Lateralus	3384
6	8	DOPE/Now Or Never	3384
4	7	ADENA/Click Click Boom	2961
4	7	FUEL/Hemorrhage...	2538
5	5	3 DOORS/DOWN/Duck And Run	2538
5	5	PRINCE/It's A New Day	2115
5	5	WEZPER/Head Pie	2115
5	5	MARILYN MANSOON/Tainted Love	2115
5	5	SALVA/Click Click Boom	2115
5	5	GODSMACK/Whatever	2115
3	5	RED/HOT CHILLI...California	2115

MARKET #6
KCGL/Dallas-Ft. Worth
 Clear Channel
 (817) 991-1029
 Doherty/Hanson/Scull
 12+ Cume 399,380

PLAYS

LW	TW	ARTIST/TITLE	GI (800)
35	38	NICKELBACK/How You Remind Me	7681
34	38	PUDDLE OF MUDD/Barry	7681
34	36	DROWNING POOL/Bodies	7668
36	36	DISTURBED/Down With...	7668
22	25	STAND/Fade	5325
22	25	STAND/Fade	5112
21	23	CRED/Dwly Sacrifice	4899
21	23	OZZY OSBOURNE/Get Me Through	4899
20	22	LINXIN PARK/In The End	4680
20	22	ROB ZOMBIE/Feel So Numb	4680
20	19	SYSTEM OF A DOWNS/Chop Suesy	4047
10	17	KID ROCK/Forever	3621
12	18	TOOL/Lateralus	3497
9	15	HOBBASTANK/Crawling In The Dark	3195
10	14	DEFAULT/Wasting My Time	2982
17	13	SEVEN/UST/Praise	2769
6	13	DROWNING POOL/Bodies	2769
12	12	TOOL/Schm	2556
7	11	STONE TEMPLE PILOTS/Revolution	2343
11	11	FUEL/Last Time	2343
14	11	DOPE/Now Or Never	2343
9	11	LINXIN PARK/One Step Closer	2343
5	10	GODSMACK/Whatever	2130
5	10	INCUBUS/Wish You Were Here	2130
12	10	GODSMACK/Whatever	2130
10	10	DOPE/Now Or Never	2130
10	10	A PERFECT CIRCLE/Judith	1704
8	8	LINXIN PARK/Crawling	1704

MARKET #7
WRIF/Detroit
 Greater Media
 (817) 454-0101
 Podell/Hanson
 12+ Cume 552,500

101WRIF

PLAYS

LW	TW	ARTIST/TITLE	GI (800)
24	27	NICKELBACK/How You Remind Me	10182
25	28	NICKELBACK/How You Remind Me	9464
20	25	KID ROCK/Forever	9100
24	24	STAND/Fade	8736
40	37	ROB ZOMBIE/Feel So Numb	8372
40	37	SYSTEM OF A DOWNS/Chop Suesy	8952
19	17	TANTRIC/Mourning	6188
17	17	INCUBUS/Wish You Were Here	6188
16	15	P.O.D./Alive	5480
14	14	PUDDLE OF MUDD/Barry	5066
14	14	DEFAULT/Wasting My Time	5066
11	12	ROB ZOMBIE/Feel So Numb	4368
12	12	SYSTEM OF A DOWNS/Chop Suesy	4368
12	12	OFFSPRING/Daily You	4368
11	11	SALVA/Click Click Boom	4004
11	11	OZZY OSBOURNE/Get Me Through	4004
10	10	DROWNING POOL/Bodies	3640
10	10	DISTURBED/Down With...	3640
10	10	SEVEN/UST/Praise	3640
9	10	DOPE/Now Or Never	3640
9	10	KID ROCK/Forever	3276
8	8	NICKELBACK/Too Bad	3276
15	8	LENNY KRAVITZ/Dig In	2912
14	8	HOBBASTANK/Crawling In The Dark	2912
12	8	TOOL/Lateralus	2912
7	7	HOBBASTANK/Crawling In The Dark	2548
7	7	B-POLAR/Hotting In Real	2548
6	7	LINXIN PARK/One Step Closer	2140
6	7	CUSTOM/My Mister	2140
7	8	TOOL/Schm	2184

MARKET #8
WAFF/Boston
 Entercom
 (617) 775-5400
 Douglas/Rangfora
 12+ Cume 482,400

107.3 FM

PLAYS

LW	TW	ARTIST/TITLE	GI (800)
16	16	LINXIN PARK/In The End	10920
36	38	NICKELBACK/How You Remind Me	10920
38	38	STAND/Fade	10640
40	37	ROB ZOMBIE/Feel So Numb	10380
40	37	SYSTEM OF A DOWNS/Chop Suesy	10380
35	37	OZZY OSBOURNE/Get Me Through	10380
25	36	HOBBASTANK/Crawling In The Dark	9080
32	35	PUDDLE OF MUDD/Barry	9080
32	35	SEVEN/UST/Praise	9020
29	34	KID ROCK/Forever	9520
33	33	DOPE/Now Or Never	9240
29	31	DISTURBED/Down With...	8680
25	30	TOOL/Lateralus	8400
22	23	MUDWYNE/Death Blooms	6440
19	22	NICKELBACK/Too Bad	6180
21	22	MESH STU/Allybe Tomorrow	6180
4	20	SEVEN/UST/Praise	5600
6	20	OZZY OSBOURNE/Get Me Through	5600
14	18	THE SCORPIONS/Beast (New Diggy)	5040
15	18	ONDISSEIZER/New World Order	4480
13	16	SALVA/Click Click Boom	4480
21	16	KITTE/What I Always Wanted	4200
14	16	DOPE/Now Or Never	3920
12	14	PUDDLE OF MUDD/Barry	3640
14	13	40 BELOW/SUMMER/Falling Down	3640
12	13	INCUBUS/Wish You Were Here	3360
6	12	MUDWYNE/Death Blooms	3360
6	12	GODSMACK/Whatever	3360

MARKET #12
WZTA/Miami
 Clear Channel
 (954) 862-2000
 Steele/Daniles
 12+ Cume 296,100

ZETA

PLAYS

LW	TW	ARTIST/TITLE	GI (800)
45	48	NICKELBACK/How You Remind Me	6580
47	47	CRED/Dwly Sacrifice	6580
42	44	LINXIN PARK/In The End	6160
34	34	STAND/Fade	4780
38	32	DROWNING POOL/Bodies	4480
23	22	P.O.D./Alive	4480
20	22	SYSTEM OF A DOWNS/Chop Suesy	3940
22	22	ROB ZOMBIE/Feel So Numb	3940
18	21	OFFSPRING/Daily You	2860
20	21	KID ROCK/Forever	2860
20	20	STONE TEMPLE PILOTS/Revolution	2600
21	20	DEFAULT/Wasting My Time	2600
18	20	DISTURBED/Down With...	2520
19	18	INCUBUS/Wish You Were Here	2380
17	17	FUEL/Hemorrhage...	2380
16	17	GODSMACK/Whatever	2380
8	17	FUEL/Last Time	2380
20	17	CUSTOM/My Mister	2380
16	16	SALVA/Click Click Boom	2240
16	16	DOPE/Now Or Never	2240
13	16	RED HOT CHILLI...Around The World	2100
15	16	PUDDLE OF MUDD/Barry	2100
12	15	SAM I AM/Up	2100
16	15	HOBBASTANK/Crawling In The Dark	2100
16	15	PUDDLE OF MUDD/Barry	2100
15	15	RED HOT CHILLI...Overdrive	2100
15	15	TOOL/Schm	1960
14	15	MARILYN MANSOON/Tainted Love	1960
13	14	SALVA/Click Click Boom	1860
14	14	PAPA ROACH/Last Resort	1860

MARKET #14
KFNK/Seattle-Tacoma
 Rock On
 (206) 671-0195
 Cass/Kaplan
 12+ Cume 119,100

104.9 FM

PLAYS

LW	TW	ARTIST/TITLE	GI (800)
42	45	DISTURBED/Down With...	1938
31	51	SYSTEM OF A DOWNS/Chop Suesy	1938
36	41	NICKELBACK/How You Remind Me	1900
40	50	LINXIN PARK/In The End	1900
41	49	P.O.D./Alive	1862
42	49	STAND/Fade	1862
47	49	CRED/Dwly Sacrifice	1786
39	42	PUDDLE OF MUDD/Barry	1596
26	40	TOOL/Schm	1520
40	40	OZZY OSBOURNE/Get Me Through	1520
37	37	GODSMACK/Whatever	1292
34	34	ROB ZOMBIE/Feel So Numb	1292
23	33	LINXIN PARK/Crawling	1254
21	31	STAND/Fade	1178
19	30	DISTURBED/Down With...	1140
21	23	SALVA/Click Click Boom	874
23	23	PUDDLE OF MUDD/Barry	874
19	22	STAND/Fade	836
21	22	PAPA ROACH/Last Resort	836
22	22	SPIN/Don't Stop Believin'	836
21	21	PRINCE/It's A New Day	798
20	21	DROWNING POOL/Bodies	798
20	21	METALLICA/No Live Show	798
18	20	GODSMACK/Whatever	750
18	20	METALLICA/No Live Show	750
19	19	ADENA/Click Click Boom	722
18	18	GODSMACK/Whatever	684
18	18	GODSMACK/Whatever	684
18	18	STAND/Outside	684

MARKET #15
KUPD/Phoenix
 Sandusky
 (480) 345-5921
 Jett/Kaplan
 12+ Cume 277,700

98KUPD
 ROCKERS
 98.1 FM

PLAYS

LW	TW	ARTIST/TITLE	GI (800)
31	42	STAND/Fade	6510
37	41	NICKELBACK/How You Remind Me	6510
41	41	LINXIN PARK/In The End	6300
22	24	PUDDLE OF MUDD/Barry	3720
31	32	SEVEN/UST/Praise	3410
19	22	CRED/Dwly Sacrifice	3410
15	20	ADENA/Click Click Boom	3256
13	21	TOOL/Lateralus	3256
16	14	ROB ZOMBIE/Feel So Numb	2170
17	14	CRAWLING/In The End	2170
12	17	TANTRIC/Mourning	2170
20	14	INCUBUS/Wish You Were Here	2170
14	13	FUEL/Last Time	2015
13	12	DISTURBED/Down With...	2015
13	12	MESH STU/Allybe Tomorrow	1860
12	12	NEVER/UST/Praise	1860
9	12	LAMP BZKT/It's A New Day	1860
12	12	PRESSURE 4-5/Beat The World	1860
11	12	PAPA ROACH/Last Resort	1860
15	11	PUDDLE OF MUDD/Barry	1705
6	11	INCUBUS/Wish You Were Here	1705
6	11	DOPE/Now Or Never	1705
10	11	GODSMACK/Whatever	1562
10	11	GODSMACK/Whatever	1562
13	10	STEREOMUDD/Stepin' Away	1550
11	10	PRINCE/It's A New Day	1550
8	10	LINXIN PARK/Crawling	1550
8	10	GODSMACK/Whatever	1350
5	9	DISTURBED/Down With...	1350
11	8	DISTURBED/Down With...	1350

MARKET #16
KIQD/San Diego
 Clear Channel
 (619) 292-2000
 Morant/LaRue
 12+ Cume 331,600

105.3 FM
 SAN DIEGO'S ROCK STATION

PLAYS

LW	TW	ARTIST/TITLE	GI (800)
27	30	NICKELBACK/How You Remind Me	5970
28	28	DISTURBED/Down With...	5572
27	27	LINXIN PARK/In The End	5438
27	26	TOOL/Lateralus	4975
26	25	TOOL/Schm	4975
18	22	CRED/Dwly Sacrifice	4378
15	20	ADENA/Click Click Boom	3980
20	19	LINXIN PARK/In The End	3781
16	20	COL/Up	3589
17	17	SYSTEM OF A DOWNS/Chop Suesy	3383
18	15	PUDDLE OF MUDD/Barry	2985
15	15	OZZY OSBOURNE/Get Me Through	2985
13	14	DISTURBED/Down With...	2788
8	13	FU MANCH/Separate Kingdom	2587
9	13	DROWNING POOL/Bodies	2587
10	13	INCUBUS/Wish You Were Here	2587
3	13	OFFSPRING/Daily You	2189
10	11	HOBBASTANK/Crawling In The Dark	2189
9	11	DOPE/Now Or Never	1791
10	11	ROB ZOMBIE/Feel So Numb	1791
8	10	SEVEN/UST/Praise	1592
6	8	GODSMACK/Whatever	1562
7	8	GODSMACK/Whatever	1562
7	8	GODSMACK/Whatever	1333
5	7	STAND/Outside	1333
6	7	GODSMACK/Whatever	1333
5	7	FUEL/Last Time	1333
6	7	INCUBUS/Wish You Were Here	1194

MARKET #17
KCXR/Minneapolis
 ABC
 (612) 617-4000
 Lindquist/Lehman
 12+ Cume 334,400

107.3 FM

PLAYS

LW	TW	ARTIST/TITLE	GI (800)
32	38	SYSTEM OF A DOWNS/Chop Suesy	8094
35	38	NICKELBACK/How You Remind Me	8094
38	38	STAND/Fade	8094
34	38	LINXIN PARK/In The End	8094
26	34	P.O.D./Alive	7242
28	34	PUDDLE OF MUDD/Barry	7242
24	28	CRED/Dwly Sacrifice	5924
20	28	INCUBUS/Wish You Were Here	5924
17	25	ROB ZOMBIE/Feel So Numb	5325
20	23	LENNY KRAVITZ/Dig In	4989
21	21	PUDDLE OF MUDD/Barry	4473
20	20	LENNY KRAVITZ/Dig In	4260
19	20	KID ROCK/Forever	4047
19	19	TOOL/Lateralus	3980
15	18	TANTRIC/Mourning	3634
16	17	DEFAULT/Wasting My Time	3621
17	17	STAND/Outside	3621
17	17	WEZPER/Head Pie	3408
15	15	OZZY OSBOURNE/Get Me Through	3195
14	14	TOOL/Lateralus	2982
13	14	HOBBASTANK/Crawling In The Dark	2882
13	14	SALVA/Click Click Boom	2882
12	14	BUSH/The People That...	2882
16	13	PUDDLE OF MUDD/Barry	2769
11	13	ALL HIND/What Comes Around	2769
12	12	DROWNING POOL/Bodies	2556
12	12	FUEL/Hemorrhage...	2556
15	12	SEVEN/UST/Praise	2556
11	12	FUEL/Last Time	2556
9	11	TANTRIC/Mourning	2343

active INSIGHT

By **Frank Correia**
Rock Specialty Show Editor

**Mushroomhead Sprout
New Darkness**

Whenever I think of Cleveland, I get the image of *The Drew Carey Show*'s opening credits, where the comedy star shakes his rump while lip-synching to The Presidents' cover of Ian Hunter's "Cleveland Rocks." But, thanks to an eccentric octet named Mushroomhead, I now have an even scarier image to associate with Cleveland.

Making Halloween a year-round event, the theatrical group look like demented rag dolls with X's for eyes and vertical scars for lips. While the get-ups may inspire Slipknot comparisons, Mushroomhead are more like Pantera laced with Faith No More's *Angel Dust*. Keyboardist Schmotz provides icy atmospheres to accompany the cold steel delivered by guitarists Bronson and Gravy, and drummer and band founder Skinny propels this abominable creation with death metal speed and tribal bombast. JMann provides the Pantera-style growl, while Jeffrey Nothing's bellows make him sound like a long-lost cousin of Mike Patton. The band's bipolar chemistry is highlighted on "Bwomp," on which JMann reveals,



Mushroomhead

"If it was up to me/I'd free Charles Manson." After all, mushrooms need darkness to thrive.

Mushroomhead were formed in '93, and their near-decade of deviance recently reaped rewards when Universal inked them to a deal. *XX*, the group's label debut, features tracks from three independent releases, and 50,000 copies have already been sold via indie label Eclipse. Universal will rerelease *XX* on Dec. 4 with three additional tracks, all of which will be remixed by Toby Wright (Korn, Alice In Chains).

Currently, lead single "Solitaire/Unraveling" is picking up steam at Active Rock. Early out of the gate on Mushroomhead was WRXR/Chattanooga, TN. "They're a very cool band with one of those freak looks that kids love," says PD Boner, who admits that both the sonic and the visual elements of the band factored into his adding the song. "They've got an interesting sound that I really kind of dig. I've been to their website and checked it all out, and they're a bunch of freaks, which is cool."

R&R Top 20 Specialty Artists
November 30, 2001

1. **KITTIE** (*Ng/Artemis*) "What I've Always...," "Run Like Hell," "Oracle"
2. **ROB ZOMBIE** (*Geffen/Interscope*) "Dead Girl...," "Feel So Numb," "Never Gonna Stop"
3. **SEVENDUST** (*TVT*) "Praise," "T.O.A.B.," "Beautiful"
4. **ILL NINO** (*Roadrunner*) "What Comes Around," "I Am Loco"
5. **DOPE** (*Flip/Epic*) "Die MF Die," "Now Or Never," "Take Your..."
6. **SYSTEM OF A DOWN** (*American/Columbia*) "Chop Suey!," "Forest"
7. **SLAYER** (*American/IDJMG*) "Here Comes The Pain," "God Send...," "Disciple"
8. **BIONIC JIVE** (*Interscope*) "I Shot Lucifer," "Shut 'Em Down," "Swarm"
9. **SLIPKNOT** (*Roadrunner*) "My Plague," "New Abortion," "I Am Hated"
10. **40 BELOW SUMMER** (*London-Sire*) "Falling Down," "Rope," "Step"
11. **BIOHAZARD** (*Sanctuary*) "Uncivilization," "Sellout," "Domination"
12. **DROWNING POOL** (*Wind-up*) "Sinner"
13. **OZZY OSBOURNE** (*Epic*) "Facing Hell," "Gets Me Through," "Running..."
14. **P.O.D.** (*Atlantic*) "Alive," "Ghetto," "Youth Of The Nation"
15. **GWAR** (*Metal Blade*) "Bloody Mary," "Battle Lust," "Song Of Words"
16. **KID ROCK** (*Atlantic*) "Forever"
17. **NOT JUST ANOTHER TEEN MOVIE** (*Maverick*) "Tainted Love"
18. **FLAW** (*Universal*) "Payback," "Only The Strong"
19. **OMNIBLANK** (*Summa*) "Circles," "Dogmatic," "What About Me?"
20. **SLITHERYN** (*Independent*) "Enemy," "Other Side," "Different"

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

<p>L.A. Lloyd Productions L.A. Lloyd's Rock 30 Various L.A. Lloyd Nickelback "How You Remind Me" Creed "My Sacrifice" Stand "Fate" Ozzy Osbourne "Gets Me Through" Incubus "I Wish You Were Here"</p>	<p>KWHL/Anchorage, AK In The Pit! M-F midnight-1am Bearded Jon Kittie "What I've Always..." Sevendust "Acid For Blood" Scar Culture "Brazos" Gargueta Soul "Hollin' My America" Bionic Jive "Shut 'Em Down"</p>	<p>KAZR/Des Moines, IA Aggro-Culture Saturday midnight-1am Cory Brown, Andy Hall System Of A Down "Heretics" Sevendust "T.O.A.B." Dixie "Tritonal" Kittie "Oracle" American Head Charge "Seamless"</p>	<p>WXQR/Greenville, NC Pure Adrenaline W-F 9-10pm Meal Slayer "Disciple" Mosh Earth "Wolf" System Of A Down "Prison Song" Mushroomhead "Solitaire/Unraveling" Kittie "What I've Always..."</p>	<p>KKXR/Minneapolis, MN X-treme Metal Shop Friday 1-4am Nick Davis Pissing Razors "Justice Denied" Kittie "No Name" Scar Culture "Serpent" Demaris "Painting The White..." Benediction "Suicide Rebellion"</p>	<p>KUPD/Phoenix, AZ Red Radio Underground Sunday 7-9pm Larry Mac Lennon "Property Of..." Tenacious D "Fuck Her Gently" Haters "Last Ride" Apocrypha "Pain Vol 2" Oh My God "Chill"</p>	<p>KBER/Salt Lake City, UT Radio Kaos Sunday 9-11pm Darby Sevendust "Damaged" Machine Head "Supercharger" Will Haven "Alpha Male" Kittie "Pain" From Autumn To Ashes "The Royal Crown..."</p>
<p>MJI Piledriver Various Corey Nakke/Mark Razz P.O.D. "Alive" Saliva "Your Disease" Creed "My Sacrifice" Ozzy Osbourne "Gets Me Through" Rob Zombie "Feel So Numb"</p>	<p>WKGB/Binghamton, NY Incoming Monday 10-11:30pm Tim Boland Slipknot "My Plague" Kittie "What I've Always..." Rattmeister "Ich Will" Rob Zombie "Dead Girl Superstar" Live "Flow"</p>	<p>KLAQE/ Paso, TX The 10:30 News Tues., Sat. 10-11pm Scott Renson Mash "Maybe Tomorrow" Pressure 4-5 "Beat The World" Headbanger "Crying In The Dark" Kid Rock "Forever" Custom "Hey Mister"</p>	<p>WQXA/Harrisburg, PA The Sunday News Sunday 8-10am Bill Hanson Dragonflies "Brenda Mars" Stone Temple Pilots "Revolution" Twister "Take Me Alive" Bathory "Surfers' Dracula From Houston" Stars allor "Good Souls"</p>	<p>WBAB/Nassau-Suffolk, NY Fingers Metal Shop Sunday 10pm-1am Fingers Kittie "What I've Always..." Sevendust "Praise" Mushroomhead "Solitaire/Unraveling" Slitheryn "Different" Rob Zombie "Demon Speeding"</p>	<p>KUPD/Phoenix, AZ Into The Pit Sunday 10pm-midnight Larry Mac & The Berzeker Slayer "God Send Death" Decade "Vengeance Will..." 40 Below Summer "Step Into The Light..." Ill Nino "I Am Loco" Otep "Possession"</p>	<p>KIDZ/San Diego, CA Another State Of Mind Sunday 11pm-midnight Jack "The Ripper" Machine Head "Bulldozer" Kreator "Recoiling The..." Kittie "Oracle" Ill Nino "What Comes Around" Mudvayne "Seed"</p>
<p>Tour Bus Inc. Tour Bus Various Ralph Sutton/Matt Murray Beth Blowerch "Big Hair/Broken..." Aerosmith "Beyond Beautiful" Colt "Pines: All The Kings..." W.A.S.P. "Let It Rize" Enuff Zuff "Jean Genie"</p>	<p>WPXC/Cape Cod, MA To The Extreme Saturday 10pm-midnight Erik Stafford Drowning Pool "Fear Away" Kittie "What I've Always..." Slithe "Cold" Dixie "Logic: Riot" Sevendust "Trust"</p>	<p>WRQC/Ft. Myers, FL The Pit Sunday 8:30-9:30pm Vince Perello [Minnis] "Antiviamy" River City Rebels "What's In A Dream" Epic "Franksenstein: The Mess" Dixie "Logic: Riot" Lost Prophets "Shinobi Vs. Dragon..."</p>	<p>WTFX/Louisville, KY The Attitude Network Saturday 10pm-2am Black Frank Kittie "What I've Always..." Flaw "Only The Strong" Sevendust "Beautiful" Ozzy Osbourne "Facing Hell" Slayer "Payback"</p>	<p>KATT/Oklahoma City, OK Launch Pad Thursday midnight-1am Joe Mitchell Dope "Take Your Best Shot" Student Pick "Falling For You" Benz "All The Things" Caro "Communication" Neil Herder "Cashmere"</p>	<p>KRXQ/Sacramento, CA Ear Whacks Sunday 8-8:30pm Che Brooks, Paul Wilbur My Hotel Year "Once More" Fugate "Ex-Spectator" Sabao "Sucked Into..." Napier "Emerging From Hell..." Tim "Old Crow"</p>	<p>KLPX/Tucson, AZ Area 51 Friday 10pm-midnight Bob Bitchin Soll "Halo" Megadeth "The World Needs..." Sevendust "Praise" Ill Nino "What Comes Around" Slayer "God Send Death"</p>
<p>United Stations Hardrive Various Roxy Myzal/Lou Brutus P.O.D. "Youth Of The Nation" Lost Prophets "Shinobi Vs. Dragon..." Flaw "Payback" Drowning Pool "Sinner" Dixie "Logic: Submission"</p>	<p>KEGL/Dallas, TX The Rubber Room Saturday 11:30pm-1am Robert Miguel Custom "Hey Mister" Slow Rooster "Boys Lie, Girls..." Willie "What Comes Around" Dixie "Logic: Submission" Oysterhead "Mc Oysterhead"</p>	<p>WKLG/Grand Rapids, MI Metal@Midnight Thursday midnight-1am Tom "Wiz" Stavrou System Of A Down "Aerials" Marilyn Manson "Tainted Love" Kittie "Run Like Hell" Gwar "Bloody Mary" Testament "First Strike Is..."</p>	<p>WTFX/Louisville, KY Debut Sunday 8-10pm Chris Allman Kittie "Run Like Hell" Flaw "Payback" Napier "Emerging From Hell..." Cold "Thirteen" Sevendust "Beautiful"</p>	<p>WJRR/Orlando, FL Midnight Metal Saturday 12midnight-3am Vegas Karma To Burn "Winteen" Riotism & Jarsim "Camera Eye" Dog Fashion Disco "Kilimo Rhino" Mink "Driest" Static-X "Petulance"</p>	<p>26 total reporters from the Active Rock and Rock panels.</p>	

Custom manufacturers of

Stickers • Decals

Statics • Logo Design

Call us for all your Promotional Product needs

IMAGES ink

1.888.768.4259 • www.imagesinkusa.com • e-mail: Inksales@imagesinkusa.com

Stations and their adds listed alphabetically by market

New & Active

INCUBUS Nice To Know You (*Immortal/Epic*)
Total Plays: 203, Total Stations: 23, Adds: 13

CYPRESS HILL Trouble (*Ruffhouse/Columbia*)
Total Plays: 200, Total Stations: 15, Adds: 1

NICKELBACK Too Bad (*Roadrunner*)
Total Plays: 190, Total Stations: 42, Adds: 29

FLAW Payback (*Republic/Universal*)
Total Plays: 188, Total Stations: 9, Adds: 0

BUSH Headful Of Ghosts (*Atlantic*)
Total Plays: 183, Total Stations: 20, Adds: 3

P.O.D. Youth Of The Nation (*Atlantic*)
Total Plays: 171, Total Stations: 37, Adds: 30

EVERLAST Love For Real (*Tommy Boy*)
Total Plays: 149, Total Stations: 12, Adds: 0

BASEMENT JAXX Where's Your Head At (*Astralwerks/Virgin*)
Total Plays: 149, Total Stations: 11, Adds: 1

LIT Addicted (*RCA*)
Total Plays: 147, Total Stations: 28, Adds: 21

MUSHROOMHEAD Solitaire/Unraveling (*Universal*)
Total Plays: 121, Total Stations: 12, Adds: 0

JLL NINO What Comes Around (*Roadrunner*)
Total Plays: 67, Total Stations: 12, Adds: 4

RYAN ADAMS New York, New York (*Lost Highway/IDJMG*)
Total Plays: 60, Total Stations: 15, Adds: 10

Songs ranked by total plays

Reporters

WHRL/Albany, NY *
OM/MD: Susan Groves
AP/MD: Lisa Bello
1 NICKELBACK "Too"
1 INCUBUS "Nice"
1 LIT "Addicted"
1 P.O.D. "Youth"

KTEG/Albuquerque, NM *
PD: Elen Flaherty
ALLEN AXT FARM "Movers"
No Adds

WNNX/Atlanta, GA *
OM: Brian Phillips
PD: Leslie Fram
AP/MD: Chris Williams
No Adds

WJSE/Atlantic City, NJ *
PD: Al Pannello
MD: Jason Ulmer
1 NICKELBACK "Too"
1 RYAN ADAMS "New"
1 INCUBUS "Nice"
1 LIT "Addicted"
1 NO DOUBT "Down"
1 P.O.D. "Youth"

KROX/Austin, TX *
PD: Melody Lee
MD: Tony Ryan
1 CUSTOM "Maze"
1 CORNELLIA "19 2000"
1 ILL NINO "Comes"
1 JIMMY EAT WORLD "Mood"
No Adds

WRAX/Birmingham, AL *
PD: Dave Rossi
AP/MD: Hurricane Shane
MD: Mark Lindsey
No Adds

KQXR/Boise, ID *
PD: Jacent Jackson
MD: Kallio
No Adds

WBCN/Boston, MA *
VP/Programming: Oedipus
AP/MD: Steven Strick
No Adds

WFNX/Boston, MA *
PD: Cruz
AP/MD: Kevin Mays
1 CORNELLIA "19 2000"
1 DISTORTED "Clam"
1 P.O.D. "Youth"
1 TANTRIC "Morning"
No Adds

WEDG/Buffalo, NY *
PD: Lenny Diana
MD: Ryan Patrick
1 ALLEN AXT FARM "Movers"
1 MARIYR WILKINSON "Tainted"
1 OFFSPRING "Dely"
1 TWELZER "Photograph"
No Adds

WAVF/Charleston, SC *
PD: Greg Patrick
AP/MD: Dany Villalobos
1 STRIPES "Rise"
1 WHEELER "Photograph"
No Adds

WEND/Charlotte, NC *
PD: Jack Osnick
AP/MD: Kristie Honeycutt
1 RYAN ADAMS "New"
No Adds

WKQX/Chicago, IL *
PD: Tim Richards
AP/MD: Mary Stuninas
1 OFFSPRING "Dely"
1 P.O.D. "Youth"
No Adds

WAOZ/Cincinnati, OH *
PD: Rick Jamie
MD: Shaggy
1 JIMMY EAT WORLD "Mood"
1 STAND "Top"
No Adds

WXTM/Cleveland, OH *
PD: Kim Monroe
MD: Don Harotta
1 NICKELBACK "Too"
No Adds

WARO/Columbia, SC *
OM/MD: Gina Juliano
RYAN ADAMS "New"
1 INCUBUS "Nice"
1 NICKELBACK "Too"
No Adds

WWCD/Columbus, OH *
PD: Andy Davis
MD: Jack DeVoss
No Adds

KDGE/Dallas-Ft. Worth, TX *
PD: Duane Doherty
AP/MD: Alan Ayo
No Adds

WXEG/Dayton, OH *
PD: Steve Kramer
MD: Vinnie
1 NICKELBACK "Too"
1 P.O.D. "Youth"
No Adds

KTCL/Denver-Boulder, CO *
PD: Mike O'Connor
MD: Sabrina Saunders
1 OFFSPRING "Dely"
No Adds

CIMX/Detroit, MI *
PD: Murray Brookshaw
AP/MD: Vince Genova
MD: Nat Franklin
1 OFFSPRING "Dely"
No Adds

KNRQ/Eugene-Springfield, OR
AP/MD: Stu Allen
MD: BJ
1 RYAN ADAMS "New"
1 ADEMA "Like"
1 NICKELBACK "Too"
No Adds

KXNA/Fayetteville, AR
PD: Margal Smith
MD: Nick Tomsona
No Adds

WJBX/Ft. Myers, FL *
PD: John Rezz
MD: Lance
1 OFFSPRING "Dely"
1 ADEMA "Like"
1 DROWNING POOL "Shiner"
1 NICKELBACK "Too"
1 ILL NINO "Comes"
1 NICKELBACK "Too"
1 LIT "Addicted"
1 NICKELBACK "Too"
No Adds

WXTW/Ft. Wayne, IN *
PD/MD: JJ Fazio
RYAN ADAMS "New"
1 DROWNING POOL "Shiner"
1 LIT "Addicted"
1 P.O.D. "Youth"
No Adds

KFRF/Fresno, CA *
PD: Chris Squires
MD: Revealed
1 P.O.D. "Youth"
No Adds

WGRD/Grand Rapids, MI *
PD: Bobby Duncan
MD: Tim Bronson
1 NICKELBACK "Too"
1 ALLEN AXT FARM "Movers"
No Adds

WXNR/Greenville, NC *
AP/MD: Turner Watson
LIT "Addicted"
1 NICKELBACK "Too"
1 P.O.D. "Youth"
No Adds

WEEQ/Hagerstown, MD
PD/MD: Austin Davis
1 BASEMENT JAXX "Head"
1 FOO FIGHTERS "We"
1 MARIYR WILKINSON "Tainted"
1 NICKELBACK "Too"
1 P.O.D. "Youth"
No Adds

WMRQ/Hartford, CT *
PD: Todd Thomas
MD: Chuck Kelly
1 INCUBUS "Nice"
1 BUSH "Head"
1 NICKELBACK "Too"
1 FUEL "Like"
1 NICKELBACK "Too"
1 P.O.D. "Youth"
1 STAND "Top"
No Adds

KPOI/Honolulu, HI *
PD/MD: Niki Basque
MD: Ope Taylor
1 LIT "Addicted"
No Adds

KTBX/Houston-Galveston, TX *
OM: Jim Trapp
PD/MD: Steve Robinson
JIMMY EAT WORLD "Mood"
1 NICKELBACK "Too"
No Adds

WRZX/Indianapolis, IN *
PD: Scott Jameson
MD: Michael Young
No Adds

WPLA/Jacksonville, FL *
PD: Scott Peibone
AP/MD: Chad Chumley
No Adds

WRZK/Johnson City, TN *
PD/MD: Mark E. McKinney
BUSH "Head"
1 LIT "Addicted"
1 NICKELBACK "Too"
1 P.O.D. "Youth"
No Adds

WNFZ/Knoxville, TN *
PD: Dan Boxy
AP/MD: Anthony Proffit
1 NICKELBACK "Too"
1 ADEMA "Like"
1 DISTORTED "Clam"
1 P.O.D. "Youth"
No Adds

KETE/Lafayette, LA *
PD: Rob Summers
MD: Scott Penn
1 MARIYR WILKINSON "Tainted"
1 ADEMA "Like"
No Adds

WVOX/Lansing, MI *
PD: Chai Walker
1 TEXANUS D "Wonderboy"
No Adds

KXTE/Las Vegas, NV *
PD: Dave Wellington
AP/MD: Chris Ripley
1 NICKELBACK "Too"
1 P.O.D. "Youth"
No Adds

WXZZ/Lexington-Fayette, KY *
PD: B. J. Kinard
MD: Suzi Boe
1 RYAN ADAMS "New"
1 NICKELBACK "Too"
No Adds

KLEC/Little Rock, AR *
Dir./Prog.: Larry LeBlanc
MD: Peter Gunn
1 P.O.D. "Youth"
1 RYAN ADAMS "New"
1 NO DOUBT "Down"
No Adds

KROQ/Los Angeles, CA *
VP/Prog.: Kevin Weatherly
AP/MD: Gene Sandblom
MD: Lisa Worden
1 P.O.D. "Youth"
1 STRIPES "Rise"
No Adds

WLRS/Louisville, KY *
Interim PD: J.D. Kunes
MD: Kyle Meredith
1 P.O.D. "Youth"
1 NICKELBACK "Too"
1 LIT "Addicted"
No Adds

WMAD/Madison, WI *
PD: Pat Frawley
MD: Amy Hudson
1 BUSH "Head"
1 JIMMY EAT WORLD "Mood"
1 LUCKY BOYS CONFUSION "Bouman"
1 NICKELBACK "Too"
1 P.O.D. "Youth"
No Adds

WFMS/Memphis, TN *
PD: Rob Cressman
MD: Mike Kilbrew
1 NICKELBACK "Too"
No Adds

WHTG/Monmouth-Ocean, NJ *
PD: Darrin Smith
MD: Brian Zenger
1 RYAN ADAMS "New"
1 LIT "Addicted"
1 OFFSPRING "Dely"
No Adds

KMBY/Monterey-Salinas, CA *
PD: Chris White
MD: Ope Taylor
1 BAD RELIGION "Sorrow"
1 INCUBUS "Nice"
1 LIT "Addicted"
1 P.O.D. "Youth"
1 ULTRAJUL "Lose"
No Adds

WBIZ/Nashville, TN *
PD: Brian Krysz
MD: Russ Schenck
1 MARIYR WILKINSON "Tainted"
1 TEXANUS D "Wonderboy"
1 NICKELBACK "Too"
1 P.O.D. "Youth"
1 ILL NINO "Comes"
No Adds

WRRV/Newburgh, NY
PD: Andrew Boris
1 NO DOUBT "Down"
1 BUSH "Head"
1 LIT "Addicted"
1 CUSTOM "Maze"
No Adds

KKND/New Orleans, LA *
OM/MD: Dave Stewart
MD: Jim
1 ADEMA "Like"
1 NICKELBACK "Too"
No Adds

WXRK/New York, NY *
PD: Steve Kingston
MD: Mike Peer
1 CYPRESS HILL "Trouble"
1 STAND "Top"
No Adds

WRDX/Norfolk, VA *
PD: Michele Diamond
MD: Mike Powers
1 P.O.D. "Youth"
1 INCUBUS "Nice"
1 BAD RELIGION "Sorrow"
1 MARIYR WILKINSON "Tainted"
1 NICKELBACK "Too"
No Adds

KQKX/Odessa-Midland, TX
PD/MD: Michael Todd Mobley
1 P.O.D. "Youth"
1 RYAN ADAMS "New"
1 NO DOUBT "Down"
1 BAD RELIGION "Sorrow"
1 NICKELBACK "Too"
No Adds

WOCL/Orlando, FL *
PD: Alan Smith
MD: Bobby Smith
1 MARIYR WILKINSON "Tainted"
No Adds

WPLY/Philadelphia, PA *
PD: Jim McGuinn
AP/MD: Suzie Dunn
MD: Dan Fein
1 CORNELLIA "19 2000"
1 ALLEN AXT FARM "Movers"
1 JIMMY EAT WORLD "Mood"
No Adds

KEDJ/Phoenix, AZ *
PD: Nancy Stevens
AP/MD: Brad Air Dave
MD: Robin Nash
1 ILL NINO "Comes"
1 CORNELLIA "19 2000"
1 NICKELBACK "Too"
1 P.O.D. "Youth"
No Adds

KZON/Phoenix, AZ *
OM/MD: Tim Maranville
AP/MD: Kevin Mannion
RYAN ADAMS "New"
1 LIT "Addicted"
No Adds

WXDX/Pittsburgh, PA *
PD: John Moschitta
1 MARIYR WILKINSON "Tainted"
1 P.O.D. "Youth"
No Adds

WCYY/Portland, ME
PD: Herb Ivy
MD: Brian James
1 MARIYR WILKINSON "Tainted"
1 RYAN ADAMS "New"
No Adds

KXNK/Portland, DR *
PD: Mark Hamilton
AP/MD: Jayn
1 LIT "Addicted"
1 NICKELBACK "Too"
No Adds

WBUR/Providence, RI *
PD: Tim Schiavelli
MD: Andre Shorby
1 NICKELBACK "Too"
1 ALLEN AXT FARM "Movers"
1 MARIYR WILKINSON "Tainted"
1 P.O.D. "Youth"
1 LIT "Addicted"
No Adds

KRZZ/Reno, NV *
PD: Wendy Rollins
AP/MD: Scott Santolo
1 CUSTOM "Maze"
1 NICKELBACK "Too"
1 OFFSPRING "Dely"
1 P.O.D. "Youth"
No Adds

WDVL/Richmond, VA *
PD: Mike Murphy
MD: Keith Dakin
1 NICKELBACK "Too"
1 P.O.D. "Youth"
1 TANTRIC "Morning"
No Adds

KCXX/Riverside, CA *
OM/MD: Kelli Clague
AP/MD: John DeSanis
MD: Daryl James
No Adds

WZZI/Roanoke-Lynchburg, VA *
PD: Dan Walker
MD: Greg Travis
1 RYAN ADAMS "New"
1 LIT "Addicted"
1 NO DOUBT "Down"
No Adds

WZNE/Rochester, NY *
PD: Mike Danger
AP/MD: Norm On The Barstool
1 P.O.D. "Youth"
11 INCUBUS "Nice"
1 NICKELBACK "Too"
1 TANTRIC "Morning"
No Adds

KWDD/Sacramento, CA *
PD: Ron Bunce
AP/MD: Bomber
1 LIT "Addicted"
11 NO DOUBT "Down"
11 NICKELBACK "Too"
1 P.O.D. "Youth"
1 BAD RELIGION "Sorrow"
No Adds

KPNT/St. Louis, MO *
PD: Tommy Hatten
AP/MD: Denny Mueller
MD: Eric Schmidt
1 INCUBUS "Nice"
No Adds

KXRX/Salt Lake City, UT *
VP/Prog. & Prod.: Mike Summers
AP/MD: Todd Raker
1 P.O.D. "Youth"
10 NO DOUBT "Down"
10 NO DOUBT "Down"
No Adds

KFSD/San Diego, CA *
PD: Mike Halloran
AP/MD: Randy Dewitt
MD: Marco Collins
1 RYAN ADAMS "New"
1 INCUBUS "Nice"
1 P.O.D. "Youth"
No Adds

XTRA/San Diego, CA *
PD: Bryan Schick
MD: Chris Mackley
No Adds

KITS/San Francisco, CA *
PD: Jay Taylor
MD: Aaron Atelsen
1 P.O.D. "Youth"
No Adds

KJEE/Santa Barbara, CA
AP/MD: Eddie Gutierrez
MD: Dakota
1 LIT "Addicted"
No Adds

WVVV/Savannah, GA
PD/MD: Phil Conn
1 NICKELBACK "Too"
11 TOTO "Liberator"
1 CMC "Easy"
No Adds

KNDD/Seattle-Tacoma, WA *
PD: Phil Manning
AP/MD: Jim Keller
MD: Seth Resler
1 SEVENDUST "Prize"
No Adds

KAEP/Spokane, WA *
PD: Scott Rusk
MD: Karl Bushman
1 NO DOUBT "Down"
1 STANSON "Prize"
No Adds

WRRL/Syracuse, NY *
OM/MD: Mimi Griswold
AP/MD: Abbe Weber
1 NICKELBACK "Too"
11 INCUBUS "Nice"
1 ILL NINO "Comes"
1 LIT "Addicted"
No Adds

WXSX/Tallahassee, FL
PD: Steve King
MD: Kenze
1 CUSTOM "Maze"
1 NICKELBACK "Too"
1 ILL NINO "Comes"
1 RYAN ADAMS "New"
1 BASEMENT JAXX "Head"
No Adds

WSUN/Tampa, FL *
MD: Chuck Beck
PD: Shark
1 ADEMA "Like"
1 NICKELBACK "Too"
1 LIT "Addicted"
No Adds

KFMA/Tucson, AZ *
PD: John Michael
11 INCUBUS "Nice"
1 LIT "Addicted"
1 P.O.D. "Youth"
No Adds

KMYZ/Tulsa, OK *
PD: Lynn Barstow
MD: Corbin Pierce
1 DROWNING POOL "Shiner"
1 OFFSPRING "Dely"
1 BASEMENT JAXX "Head"
No Adds

WHFS/Washington, OC *
PD: Robert Benjamin
AP/MD: Ego Waugh
MD: Pat Ferrise
1 NICKELBACK "Too"
1 ADEMA "Like"
No Adds

WVDD/Washington, DC *
PD: Buddy Rizer
MD: LeeAnn Curtis
No Adds

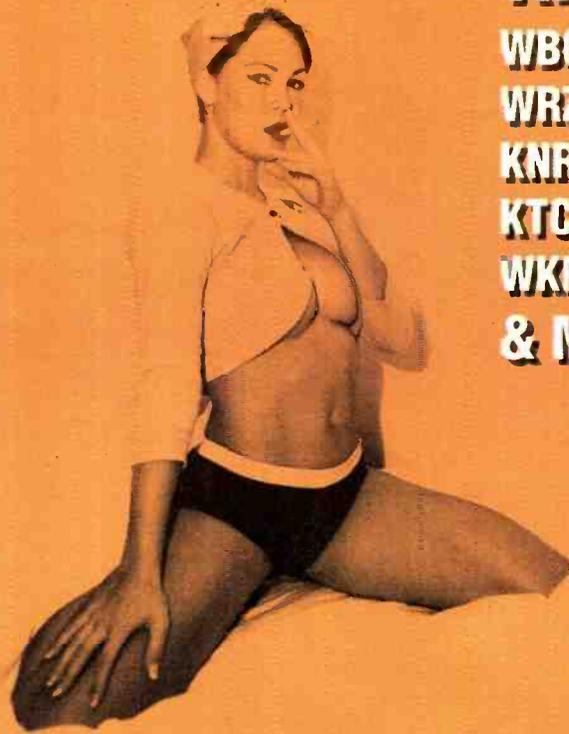
WPBZ/West Palm Beach, FL *
OM/MD: John O'Connell
MD: Eric Kristensen
No Adds

WBSX/Wilkes-Barre, PA *
PD: Chris Lloyd
MD: Freddie
1 ADEMA "Like"
No Adds

WSFM/Wilmington, NC
PD: Chris Schaff
MD: James Sutter
1 P.O.D. "Youth"
1 NICKELBACK "Too"
No Adds

*Monitored Reporters
86 Total Reporters
76 Total Monitored
10 Total Indicator





Already on:
WBCN WPLY WZZN
WRZX WBRU WMFS
KNRK WROX WSUN
KTCL WLRS KJEE
WKRL WHRL
& Many More!!!

I'm so addicted to you...
and you're such a dick to me



addicted

the new single and video from the Dirty Martini/RCA Records album
ATOMIC



www.litlounge.com

www.dirtymartiniusa.com

Produced by Don Gilmore and Lit / Engineered and Mixed by Don Gilmore / Management: Rula E. Sapetys for Sapetys Entertainment Group, Inc. [SEG] / A&R: Bruce Fiori
The RCA Records Label is a unit of BMG Entertainment Inc. (Registered in Morocco) (Registered) © General Electric Co., USA. The BMG logo is a trademark of BMG Music. © 2001 BMG Entertainment



JIM KERR

jimkerr@rronline.com

How Much Holiday Music?

RateTheMusic.com looks at listener preferences

An odd thing happened in Dallas recently: All three AC stations switched to all-Christmas music. That's right, there isn't a station in town where you can hear the latest AC or Hot AC hits, but you can hear "White Christmas" pretty much every hour if you scan the dial enough. While that may be an exaggeration, clearly, Christmas music resonates with listeners of all ages. For a format like Alternative, however, things seem a little dicey.

We have a fickle audience that likes *new* music. Do they really want to hear Christmas music, and, if so, how much? Luckily, RateTheMusic did a research study with over 3,500 Alternative radio listeners and asked precisely those questions. This week I'll be looking at the results from the 1,194 18-34 Alternative listeners who were surveyed.

Important Questions

Perhaps the primary question we have to ask ourselves about Christmas music is whether to play any at all. Listeners to an Alternative station know to expect alternative music, but is that expectation thrown out the window around Christmastime? Are our listeners more than happy to find their Christmas music elsewhere, and do they want our stations to stay true to what they are musically? Or do they want us to play Christmas music?

Unfortunately, RateTheMusic never asked its respondents if they wanted to hear Christmas music on their favorite Alternative station. They did ask two related questions that shed light on this subject, however. In answering one of them, listeners overwhelmingly — by a vote of 90% to 10% — said they wanted to hear Christmas music on the radio.

Note that they responded to a question that said "radio" and not "Alternative station," "favorite station" or anything else that would lead us to believe the respondents meant their local Alternative station. Still, a nine-to-one margin expressing desire to hear Christmas music on the radio underscores a significant need and should merit at least some attention from Alternative programmers.

The next related question asked was "Do you expect to hear Christmas music on your favorite radio station?" This question focuses on expectations, and, as we all know,

expectations are very different from desires. This number was much lower than the one we previously mentioned: Sixty-six percent of the 1,194 alternative fans 18-34 stated that they expected to hear Christmas music on their favorite station. It may very well be that 90% of the listeners want to hear Christmas music but only 66% of them expect to hear it on their favorite station.

While these questions were not specific enough to draw direct conclusions, they do give us a general idea of where the audience stands. Given that most of the radio listening by the 90% of alternative fans

A nine-to-one margin expressing desire to hear Christmas music on the radio underscores a significant need and should merit at least some attention from Alternative programmers.

who want to hear Christmas music is probably to an Alternative station, it is not unreasonable to deduce that playing at least some Christmas music is a good idea, even in the absence of direct research saying so.

When To Start

As I mentioned earlier, even before Thanksgiving Dallas already had three full-time Christmas stations. Also, as I'm sure many of you have noticed, retail outlets are already festooned with Christmas decorations. So, should you start play-

ing Christmas music right now?

RateTheMusic asked, "When would be an appropriate time to start playing Christmas music on the radio?" Note that this question is worded "on the radio" and not "on your favorite Alternative station." As a result, we should look at these answers a bit more conservatively, since there is the possibility that a number of the respondents may have answered that radio should play Christmas music at that point but not necessarily their favorite Alternative station.

There was no overwhelming answer to this question. The No. 1 response was "the day after Thanksgiving," which is when 30% of the sample stated that it would be appropriate to start playing Christmas music. However, "three weeks prior to Christmas" was fairly close at 25%. Even the more conservative date of "two weeks prior to Christmas" received the support of 21% of the respondents.

So what should you do? With an online-only sample and a question not worded format-specifically, it pays to be as conservative as possible here. In a sense, waiting longer would seem to be more prudent than starting early. Look at it this way: If you want to play Christmas music until two weeks before the holiday, you at least know that a large chunk of the audience is ready to hear it.

When To End

The question that RateTheMusic asked regarding when to stop playing Christmas music had similar limitations to the one above: It did not specifically cite the Alternative station, but rather radio in general. Still, there was a majority answer that is probably in line with what the respondents would have answered for their favorite Alternative station. More than half (54%) of the respondents stated that they would no longer want to hear Christmas music Dec. 26. A distant second was New Year's Day, at 28%.



HOW YOU REMIND ME

With a red-hot album full of emotionally charged songs, Nickelback were perfect guests for the syndicated relationship show *Loveline*. Hanging out after the show are (l-r) *Loveline* co-host Dr. Drew, Nickelback's Chad Kroeger, *Loveline* co-host Adam Corolla and Nickelback's Ryan Peake.

A very small number of listeners felt that Christmas-music airplay should end before Christmas day was over. Christmas day at noon was the time preferred by 3%, Christmas day at 6pm was the choice of 5%, and "I don't want to hear Christmas music" was chosen by 9%, which is consistent with the response rate for the earlier question that asked when radio should start playing Christmas music.

If you can fulfill the general need for Christmas music on your specific station, maybe listeners won't go elsewhere for that festive-music fix.

How Much To Play

OK, you've decided that you are going to start playing Christmas music two weeks before Christmas and stop Dec. 26. Now you have to decide how to put your clocks together and how much Christmas music you should play.

RateTheMusic asked, "How much Christmas music would you like to hear on the radio?" This question is perhaps more relevant to Alternative stations because it asks the listener how much Christmas music they want to hear in general. If you can fulfill that general need on your specific station, maybe listeners won't go elsewhere for that festive-music fix.

The answer to this question was also fairly specific. Fifty percent of respondents said that they would

like to hear one Christmas song an hour. A much smaller group of 22% wanted to hear a Christmas song every other hour. Only 16% of the sample wanted to hear Christmas music every three hours or less, while 12% didn't want to hear any Christmas music at all.

A Look At The Music

RateTheMusic also ran a survey on the appeal of certain Christmas songs among Alternative fans. With an 18-34 sample size of 1,194 people, the results showed pretty clearly that, when it comes to Christmas, it's difficult to find songs to hate. Even the worst-scoring song received over a 3.00 score.

The No. 1 song on the chart was "You're a Mean One Mr. Grinch," which is from a '60s Christmas cartoon. Nat King Cole's "The Christmas Song" scored a 3.85. Even The Carpenters (!) scored a 3.55 for "Have Yourself a Merry Little Christmas," and Wham! (of "Wake Me Up Before You Go Go" fame) scored a 3.29 for "Last Christmas." As I said, by all appearances, you can't go wrong in choosing Christmas songs — they all score well.

RateTheMusic did additional research on Alternative format-specific songs, which was not available at press time. But if the early results from the non-format-specific songs are any guide, they'll all score well too. In that case, market and station history will probably be the best guide in choosing your Christmas songs.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 214-370-5544 or e-mail: jkerr@rronline.com

R&R Alternative Top 50

November 30, 2001

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	#/PLAYS	GROSS IMPRESSIONS (00)	WEBSON CHART	TOTAL STATIONS/ ADDS
1	1	NICKELBACK How You Remind Me (Roadrunner)	3025	-44	322002	19	74/0
2	2	P.O.D. Alive (Atlantic)	2926	+45	319057	17	72/0
4	3	LINKIN PARK In The End (Warner Bros.)	2753	+67	308612	21	74/0
3	4	INCUBUS I Wish You Were Here (Immortal/Epic)	2678	-70	299400	16	76/0
5	5	STAIN'D Fade (Flip/Elektra/EEG)	2450	-52	261842	17	74/0
6	6	CREED My Sacrifice (Wind-up)	2415	-53	254431	7	71/0
7	7	SYSTEM OF A DOWN Chop Suey (American/Columbia)	2022	+74	229252	19	63/0
9	8	BLINK-182 Stay Together For The Kids (MCA)	1821	-26	193883	17	70/0
8	9	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	1812	-119	197096	23	68/0
12	10	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	1685	+182	200930	8	68/0
10	11	SUM 41 In Too Deep (Island/IDJMG)	1661	-49	162121	11	73/0
11	12	DISTURBED Down With The Sick (Giant/Reprise)	1562	-73	143315	25	64/0
13	13	HOOBASTANK Crawling In The Dark (Island/IDJMG)	1521	+38	137815	8	70/1
14	14	DEFAULT Wasting My Time (TVT)	1484	+61	119443	13	60/0
15	15	311 I'll Be Here Awhile (Volcano)	1413	+69	132789	11	66/0
18	16	STROKES Last Nite (RCA)	1220	+142	138519	6	62/2
16	17	ALIEN ANT FARM Smooth Criminal (DreamWorks)	1195	-77	143511	27	73/0
19	18	ROB ZOMBIE Feel So Numb (Geffen/Interscope)	1109	+35	98765	9	60/0
21	19	WEEZER Photograph (Geffen/Interscope)	1102	+118	105056	6	58/2
24	20	JIMMY EAT WORLD The Middle (DreamWorks)	1055	+181	100084	5	58/3
23	21	TOOL Lateralus (Volcano)	1051	+151	93419	4	63/1
35	22	OFFSPRING Defy You (Columbia)	1023	+471	130842	2	70/9
20	23	KID ROCK Forever (Top Dog/Lava/Atlantic)	1014	+19	81210	6	55/1
22	24	SEVENDUST Praise (TVT)	964	+16	78879	8	54/1
31	25	ALIEN ANT FARM Movies (DreamWorks)	792	+129	75878	21	56/5
28	26	FLICKERSTICK Beautiful (Epic)	743	-7	54055	8	45/0
30	27	FUEL Last Time (Epic)	705	+20	63754	3	47/2
29	28	REMY ZERO Save Me (Elektra/EEG)	688	-4	66803	12	45/0
36	29	GORILLAZ 19-2000 (Virgin)	675	+123	77592	5	44/4
27	30	SALIVA Click Click Boom (Island/IDJMG)	672	-102	48036	16	33/0
33	31	COLDPLAY Trouble (Nettwerk/Capitol)	657	+77	74669	13	36/0
34	32	TANTRIC Mourning (Maverick)	633	+73	42864	3	41/3
25	33	LENNY KRAVITZ Dig In (Virgin)	595	-264	35469	12	40/0
26	34	BUSH The People That We Love (Atlantic)	572	-280	64432	13	49/0
32	35	PETE YORN For Nancy (Columbia)	517	-104	79112	14	42/0
41	36	MARILYN MANSON Tainted Love (Maverick/WB)	499	+107	47454	2	40/6
50	37	ADEMA The Way You Like It (Arista)	476	+174	48826	2	44/7
38	38	ABANDONED POOLS Mercy Kiss (Extasy)	470	+33	21813	9	28/0
44	39	CUSTOM Hey Mister (Artist Direct)	440	+86	26160	4	27/2
47	40	CAKE Love You Madly (Columbia)	433	+102	25421	2	27/1
46	41	DROWNING POOL Sinner (Wind-up)	424	+77	24331	2	32/3
39	42	DAVE MATTHEWS BAND Everyday (RCA)	402	-28	28824	5	28/0
43	43	CRASHPALACE Evolution (Trauma)	354	-14	12134	6	22/0
40	44	STONE TEMPLE PILOTS Revolution (Atlantic)	353	-42	31727	4	20/0
42	45	PRESSURE 4-5 Beat The World (DreamWorks)	342	-31	22523	7	26/0
45	46	SAVES THE DAY At Your Funeral (Vagrant/Jcor)	338	-10	23965	6	26/0
48	47	SEVEN CHANNELS Breathe (Palm Pictures)	318	-8	28949	13	14/0
49	48	GREEN DAY Poprocks & Coke (Reprise)	301	-19	16025	3	18/0
37	49	LIT Lipstick And Bruises (RCA)	291	-165	13811	14	25/0
-	50	TENACIOUS D Wonderboy (Epic)	286	+7	25058	3	19/2

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
P.O.D. Youth Of The Nation (Atlantic)	30
NICKELBACK Too Bad (Roadrunner)	29
LIT Addicted (RCA)	21
INCUBUS Nice To Know You (Immortal/Epic)	13
RYAN ADAMS New York, New... (Lost Highway/IDJMG)	10
OFFSPRING Defy You (Columbia)	9
ADEMA The Way You Like It (Arista)	7
MARILYN MANSON Tainted Love (Maverick/WB)	6
ALIEN ANT FARM Movies (DreamWorks)	5
NO DOUBT Don't Let Me Down (Interscope)	5

RYAN ADAMS

"NEW YORK, NEW YORK"

Early support from:
**WARQ, WEND, WLIR, KZON,
 89X, WAVF, WEQX, WOXY,
 KWOD, WXZZ, WCYY, WHTG**
 and many more.



Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
OFFSPRING Defy You (Columbia)	+471
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	+182
JIMMY EAT WORLD The Middle (DreamWorks)	+181
ADEMA The Way You Like It (Arista)	+174
TOOL Lateralus (Volcano)	+151
STROKES Last Nite (RCA)	+142
NICKELBACK Too Bad (Roadrunner)	+134
ALIEN ANT FARM Movies (DreamWorks)	+129
BUSH Headful Of Ghosts (Atlantic)	+124
GORILLAZ 19-2000 (Virgin)	+123

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

76 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 11/18-Saturday 11/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals. Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2001, The Arbitron Company). © 2001, R&R, Inc.

Need it fast? No problem.

- Custom Production - Callouts & Montages
- Digital, Clear, Consistent ➤ 50,000+ Song Library
- All Formats & International Titles ➤ On-Time Delivery



Email: hooks@hooks.com
 hooksunlimited@compuserve.com
 www.hooks.com
 FAX: (573)443-4016
 200 Old 63 South, #103
 Columbia, MO 65201-6081
 For The Best Auditorium
 Test Hook Tapes
Bernie Grice
 (573)443-4155

Adds
Dec. 3rd

starsailor goodsouls

the first single from the debut album, **love is here**

"An emotional song for emotional times. Immediate impact as soon as we put it on the air. It takes an extra listen but important and meaningful songs always do."

- Gary Cee / WLIR

in stores January 8, 2002



Break Through

Artist

ILL NIÑO

Track: "WHAT COMES AROUND"

LP: **REVOLUTION/REVOLUCION**

Label: ROADRUNNER

By
Katy Stephan
Assistant Editor

essentials: Ever since Big Mama Thornton's blues hit "Hound Dog" was recorded by a young white singer who would later be called The King, rock 'n' roll has been a marriage of different races and cultures. When The Yardbirds and The Rolling Stones invaded the rock scene, they brought with them American blues. From The Beatles to Bjork, rock has embraced diverse sounds, added a backbeat and created something new.

Ill Niño follow this tradition of amalgamation with their debut release, *Revolution/Revolucion*, a unique fusion of heavy metal, Latin percussion, Spanish and English.

Three of Ill Niño's members are New York-area natives, two were born in Brazil, and one was born in Peru. Somehow they all came together in New Jersey, and there they found a musical voice that is both distinctly Latin and undeniably American.

The band began three years ago as El Niño with Christian Machado on bass, Dave Chavarri on drums and Mark Rizzo on guitar. Meanwhile, Chavarri was tapped to go on tour with Soulfly. When he returned home, he brought with him a vision of a new metal sound that would incorporate heavy music with his own Latin background.

Machado then became the vocalist, and three new members were added: Ricanstruction percussionist Roger Vasquez joined, as did Jardel Paisante on rhythm guitar and Lazaro Pina on bass.

Soon, Ill Niño were playing shows with Kittie and Snapcase and headlining New Jersey's March Metal Meltdown. Roadrunner

then hooked them up with producer Ron St. Germaine (Tool, Creed, Soundgarden, 311) and released *Revolution/Revolucion* in September 2001.

Radio is finding Ill Niño fans all over the country, as evidenced by WXRK/New York; WZZL/Roanoke-Lynchburg, VA; KTEG/Albuquerque; and KMBY/Monterey. No matter where they live or what their cultural background, listeners are responding to Ill Niño's message: Music is universal.

Artist POV: Christian Machado explains the reason for the album title, *Revolution/Revolucion*: "It's just our revolution basically, lyrically and musically. Speaking for myself, as well as other people in the band, I know we've been waiting our whole life to put out a record.

"Some of us were born in other countries and came here in later years ... and not to say that other people's lives are perfect, but everybody in this band has pretty much had rough lives, has gone through a lot of bullshit, been moved around and had to deal with all sorts of different family problems and hatred, racism, whatever. It's basically just like our story. And it's for everybody to just take into their own mind and make their own."



Ill Niño

Chris Scharf, PD
WSFM/Wilmington, NC

Chris Scharf ON THE RECORD

One song that's more of a regional hit that is blowing up the phones is Jump Little Children's "Too High." Looking ahead, I've been listening to a Custom sampler I've received, and it is amazing. All three songs are awesome. ■ The Remy Zero CD is also rock solid. I'm waiting for the next Abandoned Pools CD to drop. "Mercy Kiss" has been working well for us. ■ Rustic Overtones are another band that is going to be hitting the format later, but we're already playing one of their songs. They're a band that has done just amazing here, and they deserve a second listen from the format. We've had an amazing run with Coldplay, and "Trouble" is still doing really well.

You have to hand it to the team at Atlantic. They've been working to break P.O.D. the hard way — one station at a time. Now, it is all starting to pay off for them. With "Alive" on the verge of being No. 1, "Youth of the Nation" pulls in an amazing 30 adds ... The same goes for Roadrunner and Nickelback, whose sophomore album has racked up one of the biggest hits of the year in "How You Remind Me." The followup single, "Too Bad," hits radio with an extremely strong 29 adds ... Followups from Lit and Incubus also pull in double-digit adds. Lit's "Addicted" hauls in 21, while Incubus' "Nice to Know You" gets 13 ... The only other double-digit performer this week is Ryan Adams, whose "New York, New York" is positioned well after strong video and Triple A airplay ... Last week I mentioned Nickelback's run at the top of the Alternative chart (which is still going on, by the way). How does it stack up in historical terms? Well, this week marks 10 weeks at No. 1 for the

ON THE RADIO

by Anthony Acampora

band. This is an impressive run that puts them in the all-time top five in terms of duration at the top, but I'm afraid the all-time record is probably out of reach: The Red Hot Chili Peppers' "Scar Tissue" and Lewis & Durst's "Outside" both remained at the top of the chart for 16 weeks. **RECORD OF THE WEEK:** System of A Down "Toxicity"

abandoned pools

"mercy kiss"

R&R Alternative 38

New this week: KNXX

On over 40 Stations, Including:

91X KEDJ WRZX KKND WSUN WRAX
KFSD KWOD WMRQ WROX KPOI KAEP



EXTASY RECORDS INTERNATIONAL
www.extasyrecords.com

November 30, 2001

RateTheMusic.com
BY MEDIABASE™

America's Best Testing Alternative Songs
12+ For The Week Ending 11/30/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
LINKIN PARK In The End (Warner Bros.)	4.35	4.34	96%	15%	4.32	96%	15%
NICKELBACK How You Remind Me (Roadrunner)	4.28	4.31	97%	29%	4.31	97%	27%
LINKIN PARK Crawling (Warner Bros.)	4.16	4.13	98%	34%	4.14	98%	35%
INCUBUS I Wish You Were Here (Immortal/Epic)	4.16	4.20	94%	17%	4.13	96%	17%
SYSTEM... Chop Suey (American/Columbia)	4.00	3.93	90%	19%	3.96	91%	20%
HOOBASTANK Crawling In The Dark (Island/IDJMG)	3.99	3.93	51%	4%	3.92	54%	5%
P.O.D. Alive (Atlantic)	3.98	4.09	95%	24%	3.92	96%	24%
STAINED Fade (Flip/Elektra/EEG)	3.98	4.03	94%	26%	3.99	95%	26%
PUDDLE... Blurry (Flawless/Geffen/Interscope)	3.93	3.90	73%	8%	3.86	76%	11%
FUEL Last Time (Epic)	3.92	-	62%	6%	3.88	65%	6%
DEFAULT Wasting My Time (TVT)	3.92	4.01	62%	6%	3.94	67%	6%
ALIEN ANT FARM Movies (DreamWorks)	3.88	-	73%	11%	3.81	73%	11%
DISTURBED Down With The Sick (Giant/Reprise)	3.84	3.91	91%	29%	3.82	93%	33%
PUDDLE... Control (Flawless/Geffen/Interscope)	3.83	3.87	94%	32%	3.86	96%	32%
TDDL Lateralus (Volcano)	3.82	3.88	57%	10%	3.82	62%	11%
SUM 41 Fat Lip (Island/IDJMG)	3.81	3.83	94%	39%	3.70	94%	41%
SUM 41 In Too Deep (Island/IDJMG)	3.81	3.89	90%	18%	3.67	90%	21%
ALIEN ANT FARM Smooth Criminal (DreamWorks)	3.77	3.78	99%	51%	3.75	100%	51%
BLINK-182 Stay Together For The Kids (MCA)	3.76	3.71	87%	19%	3.59	87%	22%
JIMMY EAT WORLD The Middle (DreamWorks)	3.76	3.84	46%	6%	3.73	47%	6%
SEVENDUST Praise (TVT)	3.74	3.80	58%	7%	3.74	64%	8%
TOOL Schism (Volcano)	3.74	3.81	89%	35%	3.80	92%	36%
WEEZER Photograph (Geffen/Interscope)	3.69	3.78	57%	8%	3.67	57%	8%
311 I'll Be Here Awhile (Volcano)	3.67	3.73	65%	11%	3.64	68%	13%
CREED My Sacrifice (Wind-up)	3.63	3.64	90%	23%	3.60	93%	25%
ROB ZOMBIE Feel So Numb (Geffen/Interscope)	3.54	3.60	73%	13%	3.58	79%	14%
FLICKERSTICK Beautiful (Epic)	3.53	3.60	46%	7%	3.55	50%	8%
STROKES Last Nite (RCA)	3.51	3.44	50%	9%	3.48	54%	11%
SALIVA Click Click Boom (Island/IDJMG)	3.50	3.65	85%	26%	3.47	87%	28%
KID ROCK Forever (Top Dog/Lava/Atlantic)	2.95	2.97	74%	24%	2.90	78%	26%

Total sample size is 907 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Males 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

ALTERNATIVE Indicator

Most Added

P.O.D. Youth Of The Nation (Atlantic)	30
NICKELBACK Too Bad (Roadrunner)	29
LIT Addicted (RCA)	21
INCUBUS Nice To Know You (Immortal/Epic)	13
RYAN ADAMS New York, New York (Lost Highway/IDJMG)	10
OFFSPRING Defy You (Columbia)	9
ADEMA The Way You Like It (Arista)	7
MARILYN MANSON Tainted Love (Maverick/WB)	6
ALIEN ANT FARM Movies (DreamWorks)	5
NO DOUBT Don't Let Me Down (Interscope)	5

Most Played Recurrents

ARTIST TITLE LABEL(S)	PLAY
TOOL Schism (Volcano)	983
LINKIN PARK Crawling (Warner Bros.)	917
SUM 41 Fat Lip (Island/IDJMG)	864
WEEZER Hash Pipe (Geffen/Interscope)	822
STAINED It's Been Awhile (Flip/Elektra/EEG)	775
GORILLAZ Clint Eastwood (Virgin)	666
FUEL Hemorrhage (In My Hands) (Epic)	606

ALTERNATIVE Going For Adds

12/4/01

COURSE OF NATURE Caught In The Sun (Lava/Atlantic)
ILL NINO What Comes Around (Roadrunner)
SYSTEM OF A DOWN Toxicity (American/Columbia)

Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music: www.rmmusicmeeting.com



20 great years of breaking artists and super-serving radio



Jeff McClusky & Associates chicago los angeles atlanta new york www.jmapromo.com

Alternative Playlists

MARKET #1

WKRX/New York
Infinity
(212) 914-9230
Kingston/Peer
12+ Cum 2,463,300



PLAYS

LW	ARTIST/TITLE	BI (999)
37	STAND/Fade	52234
38	NICKELBACK/How You Remind Me	49686
39	INCUBUS/Wish You Were Here	49686
38	STAND/Fade	48412
35	LINKIN PARK/The End	48412
37	SYSTEM OF A DOWN/Chop Suey	47138
22	PUDDLE OF MUDD/Blurry	35672
25	PUDDLE OF MUDD/Blurry	33174
14	ALIEN ANT FARM/Smooth Criminal	30676
19	BLINK-182/Stay Together For...	30576
23	STROKES/Last Nite	29502
22	TOOL/Schmear	29028
20	PAPA ROACH/Last Resort	25480
20	INCUBUS/Who You Remind Me	24206
19	GORILLAZ/Climb Eastwood	24206
12	PAPA ROACH/Behind the Walls of Hell	25480
13	DOGWALKER/Pool/Sinner	22932
18	REMY ZERO/Save Me	21658
16	FUEL/Hemorrhage...	20384
21	OFFSPRING/Only You	20384
10	UP/Beatdown	19110
15	WEezer/Whelp	17836
14	STAND/Fade	17836
17	LINKIN PARK/Crawling	17836
21	BUSH/The People That...	17836
4	LINKIN PARK/One Step Closer	16562
3	SUM 41/In Too Deep	16562
13	FUEL/Last Time	16562

MARKET #2

KROQ/Los Angeles
Infinity
(323) 202-1067
Real Heron/Sand Stars/Worden
12+ Cum 1,550,800



PLAYS

LW	ARTIST/TITLE	BI (999)
41	STAND/Fade	52094
40	P.O.D./Alive	28737
38	LINKIN PARK/The End	27810
32	PUDDLE OF MUDD/Blurry	25952
34	NICKELBACK/How You Remind Me	24102
36	NO DOUBT/Don't Let Me Down	24102
28	STAND/Fade	23175
25	OFFSPRING/Only You	23175
24	SYSTEM OF A DOWN/Chop Suey	22948
31	STAND/Fade	20394
22	COLDPLAY/Trouble	20394
26	TOOL/Schmear	20394
22	NICKELBACK/How You Remind Me	20394
24	CREED/My Sacrifice	19487
20	311/7th Be Here Awhile	18540
22	LINKIN PARK/Crawling	17613
25	LINKIN PARK/Crawling	17613
27	LINKIN PARK/Crawling	17613
17	BAD RELIANCE/Sorrow	14832
17	BLINK-182/Stay Together For...	14832
15	BUSH/Head of Ghosts	13905
17	PAPA ROACH/Last Resort	13905
12	INCUBUS/Pardon Me	12978
14	REMY ZERO/Save Me	12061
11	LINKIN PARK/One Step Closer	12061
13	ALIEN ANT FARM/Smooth Criminal	12061
24	LINKIN PARK/Crawling	11124
18	REMY ZERO/Save Me	11124
12	JIMMY EAT WORLD/The Middle	11124
10	TRAVIS/Side	10107

MARKET #3

WKXV/Chicago
Emmis
(312) 527-4348
Richards/Sumkins
12+ Cum 766,800



PLAYS

LW	ARTIST/TITLE	BI (999)
41	STAND/Fade	14926
40	STAND/Fade	14926
42	LINKIN PARK/The End	14844
39	INCUBUS/Wish You Were Here	13692
42	BLINK-182/Stay Together For...	13692
38	NO DOUBT/Don't Let Me Down	13692
26	PUDDLE OF MUDD/Blurry	10108
30	STROKES/Last Nite	9780
27	SUM 41/In Too Deep	9726
28	311/7th Be Here Awhile	9780
37	CREED/My Sacrifice	8902
23	ALIEN ANT FARM/Smooth Criminal	7498
21	THE TEMPLE PILOTS/Revolution	7498
23	DEFAULT/Wasting My Time	7498
22	HOBBASANK/Crawling In The Dark	7498
22	WEZEEr/Whelp	7498
23	TOOL/Schmear	7498
19	TANTRICK/Mourning	6846
24	GORILLAZ/Climb Eastwood	6846
19	REMY ZERO/Save Me	6846
23	COLDPLAY/Trouble	6846
21	BUSH/The People That...	6520
21	BLINK-182/Stay Together For...	6520
17	ALIEN ANT FARM/Smooth Criminal	5542
17	PUDDLE OF MUDD/Blurry	5542
14	WEZEEr/Whelp	5216
17	JIMMY EAT WORLD/The Middle	5216
6	SYSTEM OF A DOWN/Chop Suey	4890
11	SUM 41/In Too Deep	4890
15	SUM 41/In Too Deep	4890
13	CRYSTAL METHOD/You Know It's Hard	4564
9	TRAVIS/Side	4564

MARKET #4

KITS/San Francisco
Infinity
(415) 402-6700
Taylor/Alexson
12+ Cum 811,188



PLAYS

LW	ARTIST/TITLE	BI (999)
43	NICKELBACK/How You Remind Me	11252
46	P.O.D./Alive	11750
49	NICKELBACK/How You Remind Me	11260
47	LINKIN PARK/The End	11045
47	INCUBUS/Wish You Were Here	9895
43	LINKIN PARK/The End	8695
31	ALIEN ANT FARM/Smooth Criminal	7050
29	STROKES/Last Nite	6815
27	PUDDLE OF MUDD/Blurry	6815
27	WEZEEr/Whelp	6345
26	PAPA ROACH/Last Resort	6110
28	CREED/My Sacrifice	5640
28	TOOL/Schmear	5640
19	AP/7th Be Here Awhile	5610
25	THE TEMPLE PILOTS/Revolution	5610
25	311/7th Be Here Awhile	5675
23	WEZEEr/Whelp	5675
23	TOOL/Schmear	5640
24	GORILLAZ/Climb Eastwood	5640
24	BLINK-182/Stay Together For...	5640
24	ALIEN ANT FARM/Smooth Criminal	5640
23	INCUBUS/Wish You Were Here	5405
16	BLINK-182/Stay Together For...	5170
16	STAND/Fade	4700
19	DISTURBED/Down With...	4652
19	STAND/Fade	4652
18	STAND/Outside	4230
11	JIMMY EAT WORLD/The Middle	3995
11	REMY ZERO/Save Me	3540
15	LINKIN PARK/One Step Closer	3525
6	HOBBASANK/Crawling In The Dark	3055

MARKET #5

WPLY/Philadelphia
Radio One
(610) 565-8900
McGinn/Dunn/Vain
12+ Cum 584,908



PLAYS

LW	ARTIST/TITLE	BI (999)
41	NICKELBACK/How You Remind Me	9543
37	CREED/My Sacrifice	9328
42	P.O.D./Alive	9116
46	INCUBUS/Wish You Were Here	8904
43	LINKIN PARK/The End	8692
41	LINKIN PARK/Crawling	7823
28	LINKIN PARK/The End	7632
34	STROKES/Last Nite	7420
32	SUM 41/In Too Deep	7208
30	STAND/Fade	7208
31	BLINK-182/Stay Together For...	6784
29	BUSH/The People That...	6784
21	WEZEEr/Whelp	6572
20	SAVES THE DAY/In Your Face	5724
21	GORILLAZ/Climb Eastwood	5512
24	ALIEN ANT FARM/Smooth Criminal	5088
24	FEARS LINKIN PARK/One Step Closer	5088
26	FLICKERSTICK/Beautiful	4876
20	PUDDLE OF MUDD/Blurry	4876
23	SYSTEM OF A DOWN/Chop Suey	4876
23	OFFSPRING/Only You	4876
16	HOBBASANK/Crawling In The Dark	4452
22	DEFAULT/Wasting My Time	4240
22	LINKIN PARK/Crawling	4240
18	COLDPLAY/Trouble	3818
28	UP/Short Skirt/Long...	3604
17	KID ROCK/Forever	3604
15	CREED/My Sacrifice	3592
16	PETE DINKOVIC/When Love Takes Over	3392
9	FUEL/Last Time	3180

MARKET #6

KDGE/Dallas-Ft. Worth
Clear Channel
(972) 770-7777
Doherty/No
12+ Cum 465,100



PLAYS

LW	ARTIST/TITLE	BI (999)
52	NICKELBACK/How You Remind Me	10368
52	SEVEN CHANNELS/Strawberry	10368
48	P.O.D./Alive	10176
51	STAND/Fade	9732
49	INCUBUS/Wish You Were Here	9408
49	CREED/My Sacrifice	9408
48	BLINK-182/Stay Together For...	7880
38	SUM 41/In Too Deep	7296
38	PUDDLE OF MUDD/Blurry	7296
4	LINKIN PARK/Crawling	6912
36	FLICKERSTICK/Beautiful	6912
26	COLDPLAY/Trouble	6184
26	STROKES/Last Nite	6184
25	TOOL/Schmear	5184
25	PRESSURE 4-0/Best The World	4982
24	DEFAULT/Wasting My Time	4800
24	KID ROCK/Forever	4800
24	DISTURBED/Down With...	4800
24	JIMMY EAT WORLD/The Middle	4800
24	Moby/FRENCH STEPM/Outside	4608
24	311/7th Be Here Awhile	4608
24	FUEL/Last Time	4608
22	TANTRICK/Mourning	4224
22	REMY ZERO/Save Me	4224
21	WEZEEr/Whelp	4032
14	SP-07/Right Now	4032
19	UP/Beatdown	3840
18	HOBBASANK/Crawling In The Dark	3840
18	WEZEEr/Whelp	3840
11	GORILLAZ/Climb Eastwood	3648
11	FUEL/Last Time	3648
15	CHV/Short Skirt/Long...	3264
15	BLINK-182/The Rock Show	2880

MARKET #7

CIMX/Detroit
Chum Ltd.
(313) 961-5387
Brooks/Schroeder/Carson/Franklin
12+ Cum 419,780



PLAYS

LW	ARTIST/TITLE	BI (999)
38	PUDDLE OF MUDD/Blurry	7680
41	BLINK-182/Stay Together For...	7680
39	CREED/My Sacrifice	7488
37	P.O.D./Alive	7288
35	INCUBUS/Wish You Were Here	6720
35	LINKIN PARK/The End	6720
35	SUM 41/In Too Deep	6720
34	ADAM/What's Up	6528
27	SYSTEM OF A DOWN/Chop Suey	6184
25	STROKES/Last Nite	6184
25	TOOL/Schmear	6184
25	PRESSURE 4-0/Best The World	4982
24	DEFAULT/Wasting My Time	4800
24	KID ROCK/Forever	4800
24	DISTURBED/Down With...	4800
23	311/7th Be Here Awhile	4416
24	HOBBASANK/Crawling In The Dark	4032
18	THE TEMPLE PILOTS/Revolution	4032
15	REMY ZERO/Save Me	3840
15	RYAN ADAMS/How You Remind Me	3840
14	BLINK-182/Stay Together For...	3840
14	SUM 41/In Too Deep	3840
14	PUDDLE OF MUDD/Blurry	3840
14	REVELL/When You Got...	3840
14	ALIEN ANT FARM/Smooth Criminal	3840
13	WEZEEr/Whelp	3648
26	TOOL/Schmear	3648
10	STAND/Fade	3456
17	ALIEN ANT FARM/Smooth Criminal	3264
6	MESH STYL/Always Tomorrow	2048

MARKET #8

WBGN/Boston
Infinity
(617) 296-1111
Carpenter/Schroeder/Carson/Franklin
12+ Cum 594,100



PLAYS

LW	ARTIST/TITLE	BI (999)
47	INCUBUS/Wish You Were Here	10488
39	LINKIN PARK/The End	9840
39	STROKES/Last Nite	9840
39	NICKELBACK/How You Remind Me	7424
29	PUDDLE OF MUDD/Blurry	7424
21	SYSTEM OF A DOWN/Chop Suey	6144
21	PEARL JAM/Alive A Patriot	6144
20	DEFAULT/Wasting My Time	6144
15	MATEWALKER/When You Got...	5632
15	STONE TEMPLE PILOTS/Revolution	5632
22	BLINK-182/Stay Together For...	5632
21	PETE DINKOVIC/When Love Takes Over	5376
17	OFFSPRING/Only You	4832
13	311/7th Be Here Awhile	4096
15	KID ROCK/Forever	4096
18	HOBBASANK/Crawling In The Dark	3840
16	SEVENDUST/Pain	3840
13	REMY ZERO/Save Me	3840
15	BLINK-182/Stay Together For...	3840
14	SUM 41/In Too Deep	3584
14	PUDDLE OF MUDD/Blurry	3584
14	REVELL/When You Got...	3584
14	ALIEN ANT FARM/Smooth Criminal	3584
13	WEZEEr/Whelp	3328
26	TOOL/Schmear	2560
10	STAND/Fade	2560
17	ALIEN ANT FARM/Smooth Criminal	2560
6	MESH STYL/Always Tomorrow	2048

MARKET #9

WFNX/Boston
MCC
(617) 595-6200
Carpenter/Schroeder/Carson/Franklin
12+ Cum 197,200



PLAYS

LW	ARTIST/TITLE	BI (999)
40	P.O.D./Alive	3526
38	SYSTEM OF A DOWN/Chop Suey	3288
40	LINKIN PARK/The End	3288
38	STAND/Fade	2962
38	ROB ZOMBIE/Real So Numb	2962
24	PUDDLE OF MUDD/Blurry	2460
24	KID ROCK/Forever	2460
36	NICKELBACK/How You Remind Me	2460
28	HOBBASANK/Crawling In The Dark	2378
27	PUDDLE OF MUDD/Blurry	2378
27	PUDDLE OF MUDD/Blurry	2214
28	OZZY OSBORN/Paranoid	2132
28	BLINK-182/Stay Together For...	2132
24	TOOL/Schmear	2052
24	GOOSE/When Love Takes Over	1968
22	OFFSPRING/Only You	1804
19	SUM 41/In Too Deep	1840
28	STROKES/Last Nite	1840
28	CREED/My Sacrifice	1640
19	DROWNING POOL/Sinner	1478
18	BLINK-182/Stay Together For...	1478
18	FUEL/Last Time	1478
18	TOOL/Schmear	1394
18	WEZEEr/Whelp	1394
19	ALIEN ANT FARM/Smooth Criminal	1394
17	SEVENDUST/Pain	1312
17	ALIEN ANT FARM/Smooth Criminal	1312
16	WEZEEr/Whelp	1312
16	REMY ZERO/Save Me	1312
9	BLINK-182/Stay Together For...	1128
11	JIMMY EAT WORLD/The Middle	1148

MARKET #10

WFHS/Washington, DC
Infinity
(301) 306-0811
Carpenter/Schroeder/Carson/Franklin
12+ Cum 694,100



PLAYS

LW	ARTIST/TITLE	BI (999)
45	NICKELBACK/How You Remind Me	10660
47	LINKIN PARK/The End	9620
46	PUDDLE OF MUDD/Blurry	9620
46	INCUBUS/Wish You Were Here	9360
43	P.O.D./Alive	9360
26	PUDDLE OF MUDD/Blurry	8960
30	STAND/Fade	7800
28	SYSTEM OF A DOWN/Chop Suey	6760
28	BLINK-182/Stay Together For...	5980
28	CREED/My Sacrifice	5980
28	OFFSPRING/Only You	5460
21	INCUBUS/Pardon Me	5460
17	LINKIN PARK/Crawling	4940
17	ALIEN ANT FARM/Smooth Criminal	4940
17	HOBBASANK/Crawling In The Dark	4420
19	WEZEEr/Whelp	4420
14	MARLIN MANSON/Strained Love	3920
14	STAND/Fade	3920
23	311/7th Be Here Awhile	3380
15	SUM 41/In Too Deep	3380
12	GOOSE/When Love Takes Over	3380
12	SUM 41/In Too Deep	3120
12	COLDPLAY/Trouble	3120
11	P.O.D./Alive	3120
6	ALIEN ANT FARM/Smooth Criminal	3120
11	INCUBUS/Who	2860
11	PETE DINKOVIC/When Love Takes Over	2860
11	STROKES/Last Nite	2860
6	BLINK-182/Stay Together For...	2860
10	GORILLAZ/Climb Eastwood	2600

MARKET #11

WWDC/Washington, DC
Clear Channel
(202) 587-1100
Rizzo/Curtis
12+ Cum 756,400

New Music Specialty Shows

R&R's Exclusive Look At The Cutting Edge Of Alternative

Did You Forget Something?

Have you ever left your baby on a bus? Have you ever forgotten where you live? Has your wife's name ever slipped your mind? It's perfectly normal to forget things once in a while. But if you missed any of these albums this year, you might want to get some professional help:

By
Katy Stephan
Assistant Editor

Beulah
The Coast Is Never Clear (Velocett)

Further Seems Forever
The Moon Is Down (Tooth And Nail)

Mo'ke
Carnival (Ultimatum)

Outerstar
Outerstar (Jaggo)

Ozma
Rock And Roll Part Three (Kung Fu Records)

Dan Bern
New American Language (Messenger)

Cousteau
Cousteau (Palm Pictures)

David Singer
The Cost Of Living (Deep Elm)

Dropkick Murphys
Sing Loud, Sing Proud! (Hellcat/Epitaph)



Further Seems Forever



Ozma



David Singer

Maybe you didn't let any of these albums slip by. Maybe you never forget anything. Maybe you get out of bed at 3:30 every morning to check and see if you left the stove on, or you drive home from work several times each day to make sure you locked the front door. If so, then you're just plain crazy.

R&R Top 20 Artists

November 30, 2001

1. **AVALANCHES** (Modular/London Sire) "Frontier Psychiatrist"
2. **H2O** (MCA) "Like A Prayer"
3. **RADIOHEAD** (Capitol) "National Anthem"
4. **BASEMENT JAXX** (Astralwerks) "Where's Your Haad At"
5. **MUSHROOMHEAD** (Universal) "Solitaire/Unraveling"
6. **APEX THEORY** (DreamWorks) "Shhhh"
7. **NO MOTIV** (Vagrant/TVT) "Give Me Strength"
8. **FEEDER** (Echo) Buck Rogers"
9. **HEALERS** (Import) "Last Ride"
10. **MAD CAPSULE MARKETS** (Palm Pictures) "Pulse"
11. **B.R.M.C.** (Virgin) "Whatever Happened To My Rock & Roll"
12. **FURTHER SEEMS FOREVER** (Tooth & Nail) "Wearing Thin"
13. **AMERICAN ANALOG SET** (Tiger Style) "the Only One"
14. **GORILLAZ** (Virgin) "19-2000"
15. **CUSTOM** (Artist Direct) "Streets"
16. **TENACIOUS D** (Epic) "Wonderboy"
17. **SOUL HOOLIGAN** (Maverick) "Psychedelic Soul"
18. **STARSAILOR** (Capitol) "Good Souls"
19. **ADEMA** (Arista) "The Way You Like It"
20. **ILL NINO** (Roadrunner) "What Comes Around"

Ranked by total number of shows reporting artist.

Record Of The Week

Record of the Week: Local H
Album: Here Comes The Zoo
Label: Palm Pictures

No rapping. No DJ. No masks. Well, OK, there is a gorilla suit onstage now and then, but Local H deliver gimmick-free, straight-ahead, full-out rock on *Here Comes The Zoo*. These are classic hard rock songs with a punk rock soul.

Although their music doesn't fool around, the band don't always take themselves seriously. Songs like "Rock and Roll Professionals" reveal the sarcastic sense of humor under the band's tough skin.

Jack Douglas, legendary producer of Aerosmith, Cheap Trick and John Lennon, lends his expertise to the record, creating a solid sound with plenty of gristle.

Local H pull off an unbelievable live show. Considering that there are only two guys in the band, the amount of noise they make is nothing short of miraculous. Scott Lucas (lead vocal, guitar) runs his guitar through about 30 different effects pedals and somehow gets a low end going that sounds so real, you'd swear there's a kick-ass live bass player onstage.

But there's no trickery here. Local H are the real thing, and they make all those image-conscious, costume-wearing nu metal bands sound like they're missing the point.



Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

<p>WDEQ/Albany, NY Download Sunday 8pm-11pm Alex Taylor Sloan "I'll Feel Good..." Feeder "Seven Days Lull..." Starsailor "Good Souls" Laptop "Never You" Boss Green "Down In It"</p>	<p>WXEG/Dayton, OH The X Spin Cycle Sunday 9-10:30pm Vinnie Lynch Park "Paperclip" No Motiv "Give Me Strength" Gorilla "19-2000" Drowning Pool "Sinner" Nickelback "Too Bad"</p>	<p>WROX/Norfolk, VA The Punk Show Sunday 10pm-midnight Michelle & Justin Damned "I Think I'm..." Avalanches "Kiss Of The Black..." H2O "Like A Prayer" Mistis "Die Die" Subhuman "Back & White"</p>	<p>KITS/San Francisco, CA Soundcheck Sunday 8pm-10pm Aaron Axelsen H2O "Like A Prayer" Pressure 4-5 "Beat The World" White Stripes "Dead Leaves..." Avalanches "Frontier Psychiatrist" Pattem "Breakfast"</p>
<p>KTEG/Albuquerque, NM Burning Sensations Sunday 9pm-10pm Adam 12 Hey Mercedes "A List Actress" Further Seems Forever "Wearing Thin" American Analog Set "The Only One" Stung Out "Cuts Of The Sub..." Aereogramme "Post-Tour..."</p>	<p>KTCL/Denver, CO Adventure University Sunday 7:30-8:30pm Professor Kat Uberzone "Science Fiction" Bredin Daddys "Who's Your Daddy" Death Cab For Cutie "Information..." Custom "Hey Mister" Tenacious D "Wonder Boy"</p>	<p>WPLY/Philadelphia, PA Y-Not Sunday 9pm-10:30pm Dan Fain Abandoned Poets "Mercy Kiss" Get Up Kids "Forgive & Forget" Radiohead "National Anthem" Saul Williams "Oh My American" Strikes "Take A Dr Leave It"</p>	<p>KJEE/Santa Barbara, CA New Noise Monday midnight-2am Dave Hanzack Lounge "Pinger Management" Avalanches "Frontier Psychiatrist" Starsailor "Good Souls" Tommyhawk "Sweet Small..." International "We For Sale"</p>
<p>WNNX/Atlanta, GA Sunday School Sunday 9pm-10pm Jay Harren Jill 72 "Doyger" Adema "The Way You Like It" Soul Hooligan "Psychedelic Soul" Buttchick Surfers "Dracula From Houston" Rob Zombie "Feel So Numb"</p>	<p>WXTW/Ft Wayne, NJ The Living Room Sunday 9pm-10pm Matt Jericho Bush "Heard Of Ghosts" Foo Fighters "Win Or Lose" Panic! At The Disco "I Write Sins" They Might Be Giants "Man, It's So Loud" Mad Capsule Markets "Good Girl"</p>	<p>KNRK/Portland, OR Something Cool Sunday 9pm-10pm Jaime Cooley Adema "The Way You Like It" Apex Theory "Shhh" Basement Jaxx "Where's Your Head At" Cypress Hill "Flow" Fitch "Perfection Through..."</p>	<p>KNDD/Seattle, WA Loudspeaker Sunday 11:00pm-midnight Bill Reid Go Kart Co "Public Display..." B.R.M.C. "Whatever..." Giant Sand "Shhh" Radiohead "True Love Waits" Student Rich "Hideaway"</p>
<p>WRAX/Birmingham, AL 9's CaffeHouse Sunday 10am-1pm Scott Register Alana Davis "Go Off Love" Sean Williams "Let It Fall" Ben Folds "Accident Of Stan" Gov't Mule "Soushine" Bob Schneider "Metal And Steel"</p>	<p>WJBF/Ft. Myers, FL 9X Xtreme Sunday 8-10pm Lancer Killer "What I Always Wanted" Mushroomhead "Solitaire/Unraveling" Disturbed "Meaning Of Life" Sithen "Enemy" M-16 "Febrero"</p>	<p>WBRU/Providence, RI Breaking And Entering Wednesday 10pm-2am Annie Shapiro ART "Days Of The Proxima" Liam Neeson "Power To The Beasts" Avalanches "Frontier Psychiatrist" Further Seems Forever "Wearing Thin" It's My Margaret "So Sorry"</p>	<p>WXSR/Tallahassee, FL Underground Lounge Sunday 8-10pm Meathard Dragonette "Fashion Of The Day" Unwritten Law "Up All Night" Avalanches "Frontier Psychiatrist" Kevin Thusha... "Pretty Please" Mushroomhead "Solitaire/Unraveling"</p>
<p>WFNX/Boston, MA The First Contact Sunday 8pm-9:30pm Zach Brooks Get Up Kids "Spraypainted City" Limp Bizkit "Iz Getta" Dilated Peoples "Clockwork" Avalanches "Frontier Psychiatrist" Starsailor "Good Souls"</p>	<p>WEEQ/Hagerstown, MD Now Hear This Sunday 10pm-midnight Austin Davis Top 40 "Lately" Feeder "Turn" Better Than Ever "Misunderstood" Creed "Stand Here With Me" Lenny Kravitz "Battered"</p>	<p>KRZQ/Reno, NV Friday 11pm-midnight Felix Rockhounds "Travelling By..." Avalanches "Frontier Psychiatrist" Left Front Tire "Bring You Down" Tenacious D "F--- Ya Her Gently" It's My Margaret "So Sorry"</p>	<p>KFMA/Tucson, AZ Test Department Sunday 6-9pm Matt Spyr Phoenix "Concrete Sounds" Custom "Hey Mister" Kottonmouth Kings "On The Run" Apex Theory "Shhh" Avalanches "Frontier Psychiatrist"</p>
<p>WEDG/Buffalo, NY Next Wave Monday midnight-1am Ryan Parrillo Creed "My Sacrifice" No Motiv "Give Me Strength" Ourspring "Dely You" Healers "Last Ride" Odense "Silent Treatment"</p>	<p>WMRQ/Hartford, CT Spinning Unrest Sunday 10pm-midnight Cousin Chris Foo Fighters "Win Or Lose" Healers "Last Ride" Panic! At The Disco "Concrete Sounds" Go Kart Co "Tim Gons" Shut Up Marie "Raining Like Crazy"</p>	<p>WODY/Richmond, VA Under Exposed Sunday 10pm-11pm Charlie Paddgett Smashing Pumpkins "Unkilled" Lounge "Stroker Ace" Sub Bionic "Reply" New "Truth Or Dare" No Motiv "Celebrate"</p>	<p>KMYZ/Tulsa, OK New From The Edge Tuesday midnight-2:00am Lynn Barstow Ourspring "Dely You" Ill Niño "What Comes Around" Lennon "Broke Of Your Car" Creed "Busted" Green Day "Pop Rocks & Coke"</p>
<p>WAFW/Charleston, SC Cutting Edge Sunday 8:30-10pm Bryant Stowe Darude "Sandstorm" New Wet Kojak "Do The Math" On My God "Yes" Saul Williams "Fearless" Evan Johansen "Recluse"</p>	<p>WRXZ/Indianapolis, IN Hangover Cafe Sunday 9am-noon Dave Dugan B.R.M.C. "Fallsafe" American Analog Set "The Only One" Willow "Status, Etc." Feeder "Turn" New Wet Kojak "Do The Math"</p>	<p>KWOD/Sacramento, CA Alternative Beat Sunday 10pm-2am DJ David X Crystal Method "You Know It's Hard" Avalanches "Frontier Psychiatrist" 311 "I'll Be Here After" Garbage "Shut Your Mouth" Rammstein "Ich Will"</p>	<p>WHFS/Washington, DC Now Hear This Sunday 8:00pm-10:30pm Dave Marsh One Time Angels "Terminal Phases" Radiohead "Morning Bell" Hole Sequence "Square Bubbles" Soul Hooligan "Psychedelic Soul" B.R.M.C. "Fallsafe"</p>
<p>WARQ/Columbia, SC 7200 Seconds Sunday 8-10 Cataldo Mest "Another Day" On My God "Yes" Dependster "Mikeman" Green Day "Marla" Kittie "Run Like Hell"</p>	<p>WPLA/Jacksonville, FL Forbidden Planet Saturday 8pm-1am Robert Goodman Avalanches "Frontier Psychiatrist" Bush "Heard Of Ghosts" Filter/Crystal... "I Can You Trip..." H2O "Like A Prayer" New Order "Crystal"</p>	<p>KKRX/Salt Lake City, UT Exposed Monday-Friday 8-9pm Tode Nukem Basement Jaxx "Where's Your Head At" Marilyn Manson "Tainted Love" Lit "Addicted" Healers "Last Ride" Drowning Pool "Sinner"</p>	<p>WFBZ/W. Palm Beach, FL Electronic Buzz Saturday midnight-3am DJ Jitterbug Basement Jaxx "Where's Your Head At" Crystal Method "You Know It's Hard" Chemical Brothers "I Begun In Afrika" Unknown "2000 Freaks" Resident Alien "Movers/Thruers"</p>
<p>WCCD/Columbus, OH Invisible Hills Hour Sunday 7-9pm Curtis Schaefer Radiohead "I Might Be Wrong" Jerry Garcia/David "Frisco Of The Devil" Sister Carol "Iss" Dave Matthews Band "Crash Into Me" Dependster "Banda Marc"</p>	<p>KFTE/Lafayette, LA Now Hear This Sunday 9pm-11pm Dave Hubbell Hanson/Manson "Tainted Love" Custom "Hey Mister" King's X "Skeptical Winds" Get Up Kids "Spraypainted City" No Motiv "Give Me Strength"</p>	<p>KCXX/San Bernardino, CA Xtreme X Saturday 9pm-3am Dave Desev/Daryl James Dope "The UK Die" System Of A Down "Toxicity" "S10" American Head Charge "Violent Reaction" Sikth "The Stage"</p>	<p>WFSM/Wilmington, NC Final Hour Weeknights 11pm-midnight Janice A. Suttler Craving "They Stone" Custom "Streets" Nickelback "Too Bad" Spine 1000 "Make Me Suffer" Stone Temple Pilots "Revelation"</p>
<p>KDGE/Dallas, TX Adventure Club Sunday 9-9pm Josh Venable Macavity "Another Tg..." Turn Brakes "Emergency 72" Desaparecidos "Apples Pips" Disaparecidos "Love Is The Key" Healers "Last Ride"</p>	<p>KROQ/Los Angeles, CA Rodney On The Road Sunday midnight-3am Rodney Bingenheimer Dyckell "No Stress" Elbow "Little Beast" Beautiful South "Root Of All Evil" Drowning "Simon" Go Kart Co "Public Display..."</p>	<p>XTRA/San Diego, CA The Lab Sunday 7pm-8pm Tim Pyles Avalanches "Frontier Psychiatrist" Starsailor "Good Souls" White Stripes "I Guess I'll Stay" P.O.D. "You're On The Nation" Bad Religion "Savior"</p>	<p>WFSM/Wilmington, NC Final Hour Weeknights 11pm-midnight Janice A. Suttler Craving "They Stone" Custom "Streets" Nickelback "Too Bad" Spine 1000 "Make Me Suffer" Stone Temple Pilots "Revelation"</p>

39 Total Reporters



JOHN SCHOENBERGER
jschoenberger@rronline.com

Favorite CDs Of The Year

Triple A programmers and promotion people reveal their personal faves of 2001

I thought it would be fun to start a new tradition in the Triple A section of R&R: printing the yearly personal favorite albums of folks within our community. As you'll see, there were some consensus picks, but, by and large, people's tastes ran from one end of the spectrum to the other. If you didn't contribute this time, you'll have your chance next year. Don't be shy!

Mark Abuzzahab, WNCS/Burlington, VT
DOVES Lost...
RYAN ADAMS Gold
JOE HENRY Scar
ALEXANDRO ESCOVEDO Man...
KRISTY MACCOLL Tropical...
JIM WHITE No Such...
WHISKEYTOWN Pneumonia
COLDPLAY Parachutes
JAY FARRAR Substoptol
SHAWN COLVIN Whole...

Max Bumgardner, KCTY/Omaha
UZ All...
JOHN WATER Room...
PETE YORN Music...
TRAIN Drops...
COLDPLAY Parachutes
GREEN DAY Warning
FIVE FOR FIGHTING America...
BODY Play
BETTER THAN EZRA Closer
AFRO-CELT SOUND SYSTEM Further...
UZ All...

Mark Cunningham, Aware
JOHN WATER Room...
JIMMY EAT WORLD Blood...
PETE YORN Music...
TURIN BRAKES Optimist
ACTUAL TIGERS Gravelled...
GLEN PHILLIPS Album
CREEPER LADON Tab...
ST. LUMATICS Free City
FIVE FOR FIGHTING America...
UZ All...

John Fameda, WXRT/Chicago
BLACK REBEL MOTORCYCLE CLUB BRAC
BOZ SCAGGS Dig
BLIND BOYS OF ALABAMA Spirit...
CAKE Comfort...
JOHNNY MARR'S HEALERS Last...
BUDDY GUY Sweet Tea
TURIN BRAKES Optimist
STROKES Is...
MICK JAGGER Goddess...

Hayley Jones, KF0G/San Francisco
ST. GERMAIN Tourist
TRAIN Drops...
DAVE MATTHEWS Everyday
ALICIA KEYS Songs
COLDPLAY Parachutes
JOHN MAYER Room...
THE WORD Word...
UZ All...
PETE YORN Music...
DAVID GRAY White...

Keefer, KBCC/Denver
RYAN ADAMS Gold
RYAN ADAMS Heartbreaker
BOB DYLAN Love...
OANDY WARHOLS Thirteen...
VELVET UNDERGROUND Robert...
BOB MARLEY "trassus"
MERLE HAGGARD H...
STEVE EARLE Transcendental...
PETE YORN Music...
UZ All...

Tom Kolloth, Alligator
REIGNING SOUND Break...
REILAN Coast...
PERNICE BROS World...
BOB DYLAN Love...
HOLMES BROS Speaking...
BOB MARLEY "trassus"
MERLE HAGGARD H...
STEVE EARLE Transcendental...
PETE YORN Music...
UZ All...

Dara Kravitz, MCA
GRANDERIES Warm...
EAGLE-EYE CHERIE Present/Future
LEONA NAESS I...
SICUR ROS Agnets...
RYAN ADAMS Gold
FIVE FOR FIGHTING America...
JIMMY EAT WORLD Blood...
SEMSONIC Chemistry
VARIOUS C&M... 7
VARIOUS C&M... 7

Nicole Sandler, KTAQ/Taos, NM
RYAN ADAMS Gold
FIVE FOR FIGHTING America...
PETE YORN Music...
WHISKEYTOWN Pneumonia
TRAVIS Invisible...
UZ All...
BOB SCHNEIDER Lonelyland
DAVE MATTHEWS Everyday
BOB DYLAN Love...
JOHN MAYER Room...

Judy Adams, WDET/Detroit
AFRO-CELT SOUND SYSTEM Further...
AIR 10,000 Hz...
BETA BAND Hot...
BJORK Vespertine
COURTEAU Coasttew
BOB DYLAN Love...
EUPHORIA Beautiful...
PETER GREEN Time...
STEREOLAB Sound...
TIDWATERSTICKS Cas...

Keith Coes, WRLT/Nashville
JAY-2 Blueprint
SLAYER God...
PETE YORN Music...
CAKE Comfort...
JOHN WATER Room...
SHOUP OOO Essentia
NAUL MALO Today
BOB SCHNEIDER Lonelyland
FIVE FOR FIGHTING America...
UZ All...

Jennifer Daunt, Putumayo
DOVES Lost...
NEIL FINN One Nil
KRISTEN HERSH Sunny...
HARIB KOITE Baro
JOE HENRY Scar
LOS MOCOSOS Shades...
GIGI GIGI
WHISKEYTOWN Pneumonia
MARK EITZEL Invisible...
FUZZI Argument

Tom Gates, Nettwerk
DASHBOARD CONFSSIONAL Places...
AVANCHES Since...
TRAVIS Invisible...
ZERO 7 Simple...
RYAN ADAMS Gold...
ASH Free...
SICUR ROS Agnets...
SPIRITUALIZED Let...
PERNICE BROS World...
ACTUAL TIGERS Gravelled...

Paul Lanchar, Beggars Group
RADIOHEAD Amnesiac
STARSAILOR Love Is Here
GOLDFRAPP Utopia
LUPINE HOWL Carnivorous...
ANDREW BIRD'S Swimming...
ALEXANDRO ESCOVEDO Man...
COURTEAU Coasttew
VARNALINE Songs...

Dave Morrell, Red Ink
DR. JOHN Creole Moon
LUCINDA WILLIAMS Essence
GILLIAN WELCH Time...
BOB DYLAN Love...
BEN BROWN Jr...
DELBERT MCCLINTON Nothing...
JOHNNY A Sometime...
JIMMY SMITH Doc...
VISITOR JIM Visitor...
SHELBY LYNN Love...

Julie Muncy, Warner Bros.
WILCO Yellow...
REILAN Coast...
JIMMY TO SPILL Ancient...
BUNNY TO JOHN Blood...
STROKES Is...
SHINS Or...
PETE YORN Music...
RYAN ADAMS Gold
LUCINDA WILLIAMS Essence
BEACHWOOD SPARKS Once...

Greg Seese, Palm
SUNSHINE ANDERSON Heard It All Before
COURTEAU Coasttew
OLU DARA In The World
STEVES BY WARRAD A Goodbye...
VARIOUS Stone...
VARIOUS CAR... 8
VARIOUS Darker...
VARIOUS Studio...
ZERO 7 Simple...

Donna Shaleib, KXST/San Diego
UZ All...
FIVE FOR FIGHTING America...
BOB DYLAN Love...
STING Al...
DAVID GRAY White...
JOHN MAYER Room...
JOHN HIATT TB...
DAVE MATTHEWS Everyday
TRAIN Drops...
UZ All...

Nick Bedding, Hollywood
MAXWELL Now
GORILLAZ Gorillaz
EVERYTHING BUT THE GIRL Back...
STROKES Is...
TRAVIS Invisible...
ZERO 7 Simple...
RADIOHEAD Amnesiac
ALICIA KEYS Songs
TURIN BRAKES Optimist
TRICKY Blowback

Alex Coranoff, Reprise
RYAN ADAMS Gold
STEVE NICKS Trouble...
WEEZER Weezer
EVERYTHING BUT THE GIRL Back...
STROKES Is...
TRAVIS Invisible...
ZERO 7 Simple...
RADIOHEAD Amnesiac
ALICIA KEYS Songs
TURIN BRAKES Optimist
TRICKY Blowback

Christopher Dean, KCTY/Omaha
UZ All...
COLDPLAY Parachutes
PETE YORN Music...
DAVE MATTHEWS Everyday
JOHN WATER Room...
LENNY KRAVITZ Lanny
JOHN MELLENCAMP Cuttin'...
WEEZER Weezer
BETTER THAN EZRA Closer
THE REILLY Salesman...
YOND OWO Blueprint...

Greg Gattine, WDST/Poughkeepsie, NY
UZ All...
POWDERFINGER Odyssey #5
KIDY POP Best Era Lip
STEREOPHONICS Just...
JOE STRUMMER Global...
VARIOUS Timeless...
TRAVIS Invisible...
TRICKY Blowback...
COLDPLAY Parachutes
FRANK BLACK Dog...

Paul Langton, Palm
BEACHWOOD SPARKS Once...
SPIRIT CARAVAN Jug...
COURTEAU Coasttew
RADIOHEAD Amnesiac
PULP Hi...
SEVEN CHANNELS Seven...
BETA BAND Hot...
TIDWATERSTICKS Can...
SPIRITUALIZED Let...

Steve Nices, Capitol
STROKES Is...
JAY-2 Blueprint
AFROMAN DROPS...
LIFT TICKET LRL...
LUCINDA WILLIAMS Essence
ALISON KRAUSS New...
TRAVIS Invisible...
LUCINDA WILLIAMS Essence
GRANT-LEE PHILLIPS Mobilia
COLDPLAY Parachutes
SHELBY LYNN Love...
SUZANNE VEGA Songs...
KACEY CHAMBERS Captain...
JOHN MAYER Room...
TORI AMOS Strange...

Steve Nices, Capitol
STROKES Is...
JAY-2 Blueprint
AFROMAN DROPS...
LIFT TICKET LRL...
LUCINDA WILLIAMS Essence
ALISON KRAUSS New...
TRAVIS Invisible...
LUCINDA WILLIAMS Essence
GRANT-LEE PHILLIPS Mobilia
COLDPLAY Parachutes
SHELBY LYNN Love...
SUZANNE VEGA Songs...
KACEY CHAMBERS Captain...
JOHN MAYER Room...
TORI AMOS Strange...

Chris Stacey, Lost Highway
RYAN ADAMS Gold
BOB SCHNEIDER Lonelyland
PETE YORN Music...
BETTER THAN EZRA Closer...
UZ All...
TRAIN Drops...
JAY-2 Blueprint
AFROMAN DROPS...
LIFT TICKET LRL...
LUCINDA WILLIAMS Essence

Chris Stacey, Lost Highway
RYAN ADAMS Gold
BOB SCHNEIDER Lonelyland
PETE YORN Music...
BETTER THAN EZRA Closer...
UZ All...
TRAIN Drops...
JAY-2 Blueprint
AFROMAN DROPS...
LIFT TICKET LRL...
LUCINDA WILLIAMS Essence

Ron Bleetslein, Acoustic Disc
RYAN ADAMS Gold
BOB DYLAN Love...
CHARLES SANTELLE Music...
TENDACIOUS O Tendacious D
PETE YORN Music...
LUCINDA WILLIAMS Essence
VARIOUS Timeless...
BUDDY & JULIE MILLER Buddy...
SAMUEL BARBER/JOHN WILLIAMS Traversata
ROBERT EARL KEEN Grandnational...

Alex Corright, WRNR/Baltimore
ACTION FIGURE PARTY Action...
ACTUAL TIGERS Gravelled...
BOB DYLAN Love...
RYAN ADAMS Gold
RODNEY JONES Soul...
KRISTY MACCOLL Tropical...
WILLIE NELSON Rainbow...
PSYCHO ON DA BUS Psycho...
TRAVIS Invisible...
UZ All...
RUFUS WAINWRIGHT Poses

Ray Di Pietro, Artemis
COLDPLAY Parachutes
WEEZER Weezer
JOHN JOPLIN GROUP Useful...
JAY-2 The Blueprint
PETE YORN Music...
DURS Distorted Lullabies
STROKES Is...
ALANA DAVIS Fortune...
WEEZER Weezer
COLDPLAY Parachutes
LUCINDA WILLIAMS Essence

Jody Denberg, KGSR/Austin
JAN HUNTER Rant
BOB DYLAN Love...
PAUL MCCARTNEY Driving Rain
ALEXANDRO ESCOVEDO Man...
LONDON WAINWRIGHT III Last...
LUCINDA WILLIAMS Essence
COWBOY JUNKIES Open
BJORK Vespertine
VAN OTTER/COSTELLO For...
LEONARD COHEN Ten...
YOND OWO Blueprint...

Bill Gruber, WAPS/Akron
JOHN MAYER Room...
COURTEAU Coasttew
ANDREAS JOHNSON Lullaby
JOHN HIATT TB...
LOYD COLE The Negatives
EVAN & JARON Even...
SUZANNE VEGA Songs...
TIM EASTON Truth...
OLD 97'S Satellite...
DAVID MEAD Miles...

Barry Lyons, Rent-A-Label
COURTEAU Coasttew
TRACTORS Fast...
BRUCE SPRINGSTEEN Live...
BEACH BOYS Goodbye...
VARIOUS Post...
LP Heart...
DURS Distorted...
PAT HAYES Ghost...
ROY WOOD'S WIZZARD Wizzards...

Jody Peterson, WNCS/Burlington, VT
ST. GERMAIN Tourist
JIMMY SMITH Doc...
DELERIUM Poem
FRANCIS DUNNERY Man
CPR Just Like Gravity
RANDALL BRANBLITT No...
PETE YORN Music...
SUZANNE VEGA Songs...
KRISTY MACCOLL Tropical...
SAMPLES Return...

Katrinca Suydam, Rounder
ALISON KRAUSS New...
TRAVIS Invisible...
LUCINDA WILLIAMS Essence
GRANT-LEE PHILLIPS Mobilia
COLDPLAY Parachutes
SHELBY LYNN Love...
SUZANNE VEGA Songs...
KACEY CHAMBERS Captain...
JOHN MAYER Room...
TORI AMOS Strange...

Katrinca Suydam, Rounder
ALISON KRAUSS New...
TRAVIS Invisible...
LUCINDA WILLIAMS Essence
GRANT-LEE PHILLIPS Mobilia
COLDPLAY Parachutes
SHELBY LYNN Love...
SUZANNE VEGA Songs...
KACEY CHAMBERS Captain...
JOHN MAYER Room...
TORI AMOS Strange...

John Bradley, SBR Creative
RYAN ADAMS Gold
JANET JACKSON All For You
VARIOUS Ken Burns...
ALISON KRAUSS New...
LOS MOCOSOS Shades...
DELBERT MCCLINTON Nothing...
NICKEL CREEK Nickel...
UZ All...
WEEZER Weezer
PETE YORN Music...

Kristen Crool, WKOC/Norfolk
JOHN WATER Room...
LUCKY TOWN Anyway...
UZ All...
ELTON JOHN Songs...
DAVE MATTHEWS Everyday
MELISSA ETHERIDGE Skin
TRAIN Drops...
ALANA DAVIS Fortune...
WEEZER Weezer
COLDPLAY Parachutes
LUCINDA WILLIAMS Essence

David Hall, WRLT/Nashville
GEORGE HARRISON All...
ELTON JOHN Songs...
RYAN ADAMS Gold
PETE YORN Music...
JOHN MAYER Room...
WITHOUT RUTH Circus...
JOHN MAYALL Along...
DAVE MATTHEWS Everyday
JOHN HIATT TB...
TRAIN Drops...

David Hall, WRLT/Nashville
GEORGE HARRISON All...
ELTON JOHN Songs...
RYAN ADAMS Gold
PETE YORN Music...
JOHN MAYER Room...
WITHOUT RUTH Circus...
JOHN MAYALL Along...
DAVE MATTHEWS Everyday
JOHN HIATT TB...
TRAIN Drops...

Meg MacDonald, Michele Clark Promotion
RYAN ADAMS Gold
JONATHAN BROOKE Steady...
JOHN WATER Room...
JOHN JOPLIN GROUP Useful...
STEVE NICKS Trouble...
SARAH HARMER You...
ELTON JOHN Songs...
JOHN HIATT TB...
COLDPLAY Parachutes
EMMYLOU HARRIS Red...

Jon Peterson, WRNR/Baltimore
UZ All...
CONYOT Rock Libricore
SOUTHERN CULTURE Liqueured...
CAKE Comfort...
COLDPLAY Parachutes
PETE YORN Music...
JIM WHITE No...
LUCINDA WILLIAMS Essence
SUZANNE VEGA Songs...
JOHN JOPLIN GROUP Useful...

Marc Ratner, DreamWorks
ALISON KRAUSS New...
DIANA KRALL Look...
LUCINDA WILLIAMS Essence
CARTER/GRAMMER Drum...
VARIOUS Down...
JAZZ MESSENGERS Live... Vol. 1
JAZZ MESSENGERS Live... Vol. 2
JOSEPH HYDEN Symphonies...
RUFUS WAINWRIGHT Poses
THE WHD Live...

Tom Tauber, WMMH/Madison
BOB DYLAN Love...
BOB DYLAN Love...

Tom Tauber, WMMH/Madison
BOB DYLAN Love...
BOB DYLAN Love...

Brian Hart, WZEW/Mobile
TRAIN Drops...
UZ All...
DAVID GRAY White...
BARNABED LADIES Maroon
PETE YORN Music...
JOHN MAYER Room...
JOHN HIATT TB...
FIVE FOR FIGHTING America...
GLEN PHILLIPS Album
RYAN ADAMS Gold

Zack Hechkeppel, Blue Note
STROKES Is...
WHITE STRIPES White...
PJ HARVEY Stories...
JACK JOHNSON Bruhhhh...
NICK CAVE No...
BUDDY GUY Sweet Tea
STEPHEN MALKINUS Stephen...
CAKE Comfort...
WEEZER Weezer
SPOON Girls...

Bob Hughes, KXST/San Diego
BOB DYLAN Love...
RYAN ADAMS Gold
PETE YORN Music...
UZ All...
COLDPLAY Parachutes
MELISSA ETHERIDGE Skin
R.E.M. Revel...
DELBERT MCCLINTON Nothing...
TRAIN Drops...

Dana Marshall, WXRW/Boston
RYAN ADAMS Gold
SUZANNE VEGA Songs...
UZ All...
CAKE Comfort...
COURTEAU Coasttew
PETE YORN Music...
DAVE MATTHEWS Everyday
COLDPLAY Parachutes
LUCINDA WILLIAMS Essence
SHELBY LYNN Love...

Chris Mays, KMTT/Seattle
DAVE MATTHEWS Everyday...
ST. GERMAIN Tourist
RYAN ADAMS Gold
BEN HARPER Live...
BRUCE SPRINGSTEEN Live...
WILLIAM TOPLBY Feasting...
PETE YORN Music...
SADE Lower's Rock
JOHN HIATT TB...
JEB LOY NICHOLS Just...

Dan Reed, WFPK/Louisville
RYAN ADAMS Gold
JAN HUNTER Rant
STROKES Is...
SPIRITUALIZED Let...
BOB DYLAN Love...
RUFUS WAINWRIGHT Poses
MY MORNING JACKET At Dawn
BLIND BOYS OF ALABAMA Spirit...
NIKA COSTA Everybody...
GUIDED BY VOICES Isolation...

Greg Reisch, Tone-Cool
N. MISSISSIPPI Allstars 51...
DOUBLE TROUBLE Been...
JAY FARRAR Substoptol
BEN HARPER Live...
OLD 97'S Satellite...
LYLE LOVETT Anthology...
THE WORD Word
LUCKY BOYS CONFUSION Throwing...
ROBERT EARL KEEN Grandnational...
DEMAILERS Here...

Lana Trezise, KBXR/Columbia, MO
RYAN ADAMS Gold
LUCINDA WILLIAMS Essence
EMILIANA TORRINI Love...
SICUR ROS Agnets...
NEW ORDER Get...
DOLLY PARTON Little...
BJORK Vespertine
STROKES Is...
ELIZA CATHRY Angels...
DAVID BYRNE Look...

Lana Trezise, KBXR/Columbia, MO
RYAN ADAMS Gold
LUCINDA WILLIAMS Essence
EMILIANA TORRINI Love...
SICUR ROS Agnets...
NEW ORDER Get...
DOLLY PARTON Little...
BJORK Vespertine
STROKES Is...
ELIZA CATHRY Angels...
DAVID BYRNE Look...

Gary Jay, TVT
NIKA COSTA Everybody...
MORE Carnal
JANET JACKSON All For You
E.L.O. Zoom
AMERICAN Hi-Fi American...
FEEDER Echo Park
SPOON Girls Can't Tell
ALANA DAVIS Fortune...
CAKE Comfort...
MILES DAVIS Box Set

Gary Jay, TVT
NIKA COSTA Everybody...
MORE Carnal
JANET JACKSON All For You
E.L.O. Zoom
AMERICAN Hi-Fi American...
FEEDER Echo Park
SPOON Girls Can't Tell
ALANA DAVIS Fortune...
CAKE Comfort...
MILES DAVIS Box Set

Gary Jay, TVT
NIKA COSTA Everybody...
MORE Carnal
JANET JACKSON All For You
E.L.O. Zoom
AMERICAN Hi-Fi American...
FEEDER Echo Park
SPOON Girls Can't Tell
ALANA DAVIS Fortune...
CAKE Comfort...
MILES DAVIS Box Set

Gary Jay, TVT
NIKA COSTA Everybody...
MORE Carnal
JANET JACKSON All For You
E.L.O. Zoom
AMERICAN Hi-Fi American...
FEEDER Echo Park
SPOON Girls Can't Tell
ALANA DAVIS Fortune...
CAKE Comfort...
MILES DAVIS Box Set

Gary Jay, TVT
NIKA COSTA Everybody...
MORE Carnal
JANET JACKSON All For You
E.L.O. Zoom
AMERICAN Hi-Fi American...
FEEDER Echo Park
SPOON Girls Can't Tell
ALANA DAVIS Fortune...
CAKE Comfort...
MILES DAVIS Box Set

Gary Jay, TVT
NIKA COSTA Everybody...
MORE Carnal
JANET JACKSON All For You
E.L.O. Zoom
AMERICAN Hi-Fi American...
FEEDER Echo Park
SPOON Girls Can't Tell
ALANA DAVIS Fortune...
CAKE Comfort...
MILES DAVIS Box Set

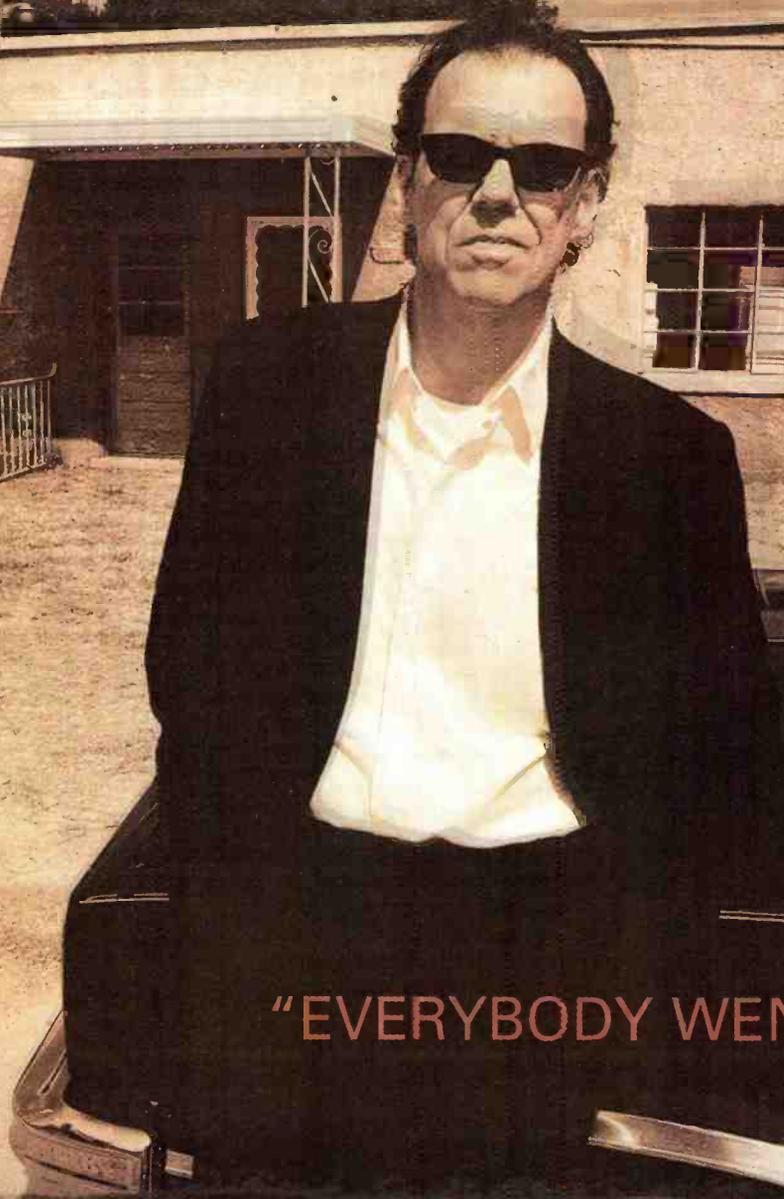
Gary Jay, TVT
NIKA COSTA Everybody...
MORE Carnal
JANET JACKSON All For You
E.L.O. Zoom
AMERICAN Hi-Fi American...
FEEDER Echo Park
SPOON Girls Can't Tell
ALANA DAVIS Fortune...
CAKE Comfort...
MILES DAVIS Box Set

Gary Jay, TVT
NIKA COSTA Everybody...
MORE Carnal
JANET JACKSON All For You
E.L.O. Zoom
AMERICAN Hi-Fi American...
FEEDER Echo Park
SPOON Girls Can't Tell
ALANA DAVIS Fortune...
CAKE Comfort...
MILES DAVIS Box Set

Gary Jay, TVT
NIKA COSTA Everybody...
MORE Carnal
JANET JACKSON All For You
E.L.O. Zoom
AMERICAN Hi-Fi American...
FEEDER Echo Park
SPOON Girls Can't Tell
ALANA DAVIS Fortune...
CAKE Comfort...
MILES DAVIS Box Set

1/14/02

JOHN HIATT



"EVERYBODY WENT LOW"

From the electric CD, *THE TIKI BAR IS OPEN*

HOW 'LOW' CAN YOU GO?!

New: **KBCO! WBOS!**

Now on over 30 stations including:

WXRT KTCZ KXST WXRV WRLT

John Hiatt & The Goners on tour and selling out everywhere!



www.vanguardrecords.com • www.johnhiatt.com

www.americanradiohistory.com

R&R Triple A Top 30



November 30, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	U2 Stuck In A Moment... (Interscope)	503	+16	35211	16	26/1
2	2	RYAN ADAMS New York, New York (Lost Highway/IDJMG)	482	+9	36545	14	26/0
4	3	DAVE MATTHEWS BAND Everyday (RCA)	466	+39	33305	6	26/0
3	4	JOHN MELLENCAMP Peaceful World (Columbia)	441	-13	31117	14	23/1
7	5	JOHN MAYER No Such Thing (Aware/Columbia)	430	+40	37451	15	24/2
5	6	LENNY KRAVITZ Dig In (Virgin)	422	-4	27042	12	24/1
8	7	NATALIE MERCHANT Just Can't Last (Elektra/EEG)	407	+22	32116	10	24/1
6	8	TRAIN Something More (Columbia)	385	-15	19832	17	22/1
9	9	WEEZER Island In The Sun (Geffen/Interscope)	334	+18	25700	16	18/0
10	10	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	295	+13	20736	27	20/1
14	11	COLDPLAY Trouble (Nettwerk/Capitol)	265	+24	15903	7	23/1
11	12	SUZANNE VEGA Widow's Walk (A&M/Interscope)	259	+5	16736	14	20/1
13	13	CALLING Wherever You Will Go (RCA)	254	+9	18801	10	10/0
16	14	MICK JAGGER God Gave Me Everything (Virgin)	240	+17	16235	4	17/0
12	15	3 ODOR'S DOWN Be Like That (Republic/Universal)	238	-14	14642	18	11/0
19	16	NICKELBACK How You Remind Me (Roadrunner)	231	+18	13155	5	10/0
15	17	STAINO It's Been Awhile (Flip/Elektra/EEG)	229	+5	27049	17	10/0
21	18	JEWEL Standing Still (Atlantic)	220	+17	14705	8	18/1
20	19	CREED My Sacrifice (Wind-up)	209	-4	10081	5	10/0
17	20	CRANBERRIES Analyse (MCA)	204	-16	12322	13	17/0
18	21	DAVID GRAY Sail Away (ATO/RCA)	195	-20	14272	18	19/1
22	22	EAGLE-EYE CHERRY Feels So Right (MCA)	185	-10	13250	8	17/0
23	23	TRAVIS Side (Epic)	176	+38	10705	3	17/1
27	24	MELISSA ETHERIDGE Lover Please (Island/IDJMG)	172	+49	14695	2	17/1
24	25	ENYA Only Time (Reprise)	154	-1	13592	6	12/1
26	26	LUCINDA WILLIAMS Get Right With God (Lost Highway/IDJMG)	132	-2	7548	3	11/0
Debut	27	JOHNNY A. Oh Yeah (Favored Nations/Red Ink)	118	+15	12055	1	9/0
Debut	28	WILLIAM TOPLEY Back To Believing (Lost Highway/IDJMG)	116	+21	7275	1	14/1
Debut	29	SHANNON MCNALLY Down And Dirty (Capitol)	112	+15	3983	1	10/0
Debut	30	FIVE FOR FIGHTING America Town (Aware/Columbia)	110	+63	6653	1	12/1

27 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 11/18-Saturday 11/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Gross Impressions equals. Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2001, The Arbitron Company). © 2001, R&R, Inc.

New & Active

ELTON JOHN Birds (Rocket/Universal)
Total Plays: 109, Total Stations: 9, Adds: 0

INCUBUS I Wish You Were Here (Immortal/Epic)
Total Plays: 109, Total Stations: 4, Adds: 0

WIDESPREAD PANIC Little Lily (Widespread/SRG)
Total Plays: 108, Total Stations: 15, Adds: 1

STING Fragile (A&M/Interscope)
Total Plays: 106, Total Stations: 14, Adds: 2

JOHN HIATT Everybody Went Low (Vanguard)
Total Plays: 104, Total Stations: 13, Adds: 2

LIVE Overcome (Radioactive/MCA)
Total Plays: 101, Total Stations: 8, Adds: 1

LYLE LOVETT San Antonio Girl (Curb/MCA)
Total Plays: 83, Total Stations: 8, Adds: 0

U2 In A Little While (Interscope)
Total Plays: 72, Total Stations: 6, Adds: 1

GARBAGE Breaking Up The Girl (Almo Sounds/Interscope)
Total Plays: 60, Total Stations: 8, Adds: 1

RUFUS WAINRIGHT Cigarettes & Chocolate Milk (DreamWorks)
Total Plays: 58, Total Stations: 8, Adds: 0

Songs ranked by total plays

Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
PETE YORN Strange Condition (Columbia)	6
NORTH MISSISSIPPI ALLSTARS Sugartown (Tone-Cool)	3
LOUISE GOFFIN Sometimes A Circle (DreamWorks)	3
JOHN MAYER No Such Thing (Aware/Columbia)	2
STING Fragile (A&M/Interscope)	2
JOHN HIATT Everybody Went Low (Vanguard)	2
AFRO-CELT SOUND...R. PLANT Life... (Real World/Virgin)	2
BEN FOLDS Still Fighting It (Epic)	2
MICK JAGGER Joy (Virgin)	2
34 BELOW Empty Sunday (NFE)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FIVE FOR FIGHTING America Town (Aware/Columbia)	+63
MELISSA ETHERIDGE Lover Please (Island/IDJMG)	+49
JOHN MAYER No Such Thing (Aware/Columbia)	+40
DAVE MATTHEWS BAND Everyday (RCA)	+39
TRAVIS Side (Epic)	+38
WIDESPREAD PANIC Little Lily (Widespread/SRG)	+38
GARBAGE Breaking Up The Girl (Almo Sounds/Interscope)	+35
U2 Elevation (Interscope)	+25
COLDPLAY Trouble (Nettwerk/Capitol)	+24
BEN FOLDS Still Fighting It (Epic)	+24

Breakers®

NOW PLAYING ON 60% OF THE REPORTING PANEL

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
176/38	17/1	23

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

garbage

breaking up the girl

200,000 scanned in 6 weeks

New this week:
KBCO

WXRT WXPB WBOS WTTS
 WNCS KCTY WRNR WXRV
 WDST WAPS & more

From the album beautifulgarbage
Produced by garbage
Management, Q Prime Inc.

R&R'S EXCLUSIVE COMBINED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	RYAN ADAMS New York, New York (Lost Highway/IDJMG)	730	+5	44538	17	43/0
2	2	NATALIE MERCHANT Just Can't Last (Elektra/EEG)	625	+8	39128	11	40/1
3	3	JOHN MELLENCAMP Peaceful World (Columbia)	618	-19	35208	17	37/1
4	4	DAVE MATTHEWS BAND Everyday (RCA)	604	+26	34430	7	35/0
6	5	JOHN MAYER No Such Thing (Aware/Columbia)	570	+35	42908	19	37/2
5	6	U2 Stuck In A Moment... (Interscope)	561	-2	35532	18	31/1
7	7	LENNY KRAVITZ Dig In (Virgin)	500	-26	28594	12	31/1
9	8	SUZANNE VEGA Widow's Walk (A&M/Interscope)	442	+4	22881	17	35/1
8	9	TRAIN Something More (Columbia)	432	-23	21132	19	27/1
10	10	MICK JAGGER God Gave Me Everything (Virgin)	385	+15	19659	7	30/0
11	11	COLDPLAY Trouble (Netwerk/Capitol)	383	+24	19146	9	35/1
12	12	WEEZER Island In The Sun (Geffen/Interscope)	360	+12	25809	19	21/0
13	13	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	333	+2	20938	19	24/1
14	14	LUCINO A WILLIAMS Get Right With God (Lost Highway/IDJMG)	294	-5	13262	9	26/0
16	15	CRANBERRIES Analyse (MCA)	270	-14	13346	16	25/0
18	16	JEWEL Standing Still (Atlantic)	268	+4	16375	9	23/1
19	17	CALLING Wherever You Will Go (RCA)	267	+9	18801	17	11/0
25	18	WILLIAM TOPLEY Back To Believing (Lost Highway/IDJMG)	264	+49	9924	4	29/1
24	19	JOHN HIATT Everybody Went Low (Vanguard)	264	+48	13397	3	28/2
15	20	DAVID GRAY Sail Away (ATO/RCA)	263	-32	15839	19	25/1
17	21	3 ODORS DOWN Be Like That (Republic/Universal)	263	-15	14686	19	13/0
28	22	TRAVIS Side (Epic)	259	+48	13514	6	26/1
31	23	MELISSA ETHERIDGE Lover Please (Island/IDJMG)	258	+61	15632	4	26/2
27	24	SHANNON MCNALLY Down And Dirty (Capitol)	251	+40	7957	4	25/0
20	25	EAGLE-EYE CHERRY Feels So Right (MCA)	247	-7	14965	10	23/0
26	26	NICKELBACK How You Remind Me (Roadrunner)	240	+27	13155	8	11/0
22	27	STAINED It's Been Awhile (Flip/Elektra/EEG)	237	+4	27049	19	11/0
41	28	WIDESPREAD PANIC Little Lily (Widespread/SRG)	225	+75	9972	4	28/2
23	29	CREED My Sacrifice (Wind-up)	218	-3	10081	7	11/0
21	30	BOZ SCAGGS Payday (Virgin)	214	-23	8457	16	26/1
29	31	CURE Cut Here (Fiction/Elektra/EEG)	197	-14	6884	8	19/0
33	32	ELTON JOHN Birds (Rocket/Universal)	191	+9	9516	10	16/0
Debut	33	FIVE FOR FIGHTING America Town (Aware/Columbia)	182	+90	9138	2	18/1
45	34	STING Fragile (A&M/Interscope)	168	+25	13366	3	21/2
35	35	LYLE LOVETT San Antonio Girl (Curb/MCA)	167	+3	6322	5	19/0
36	36	ENYA Only Time (Reprise)	161	-2	13592	7	13/1
46	37	JOHNNY A. Oh Yeah (Favored Nations/Red Ink)	150	+9	13087	11	13/0
37	38	CHRIS WHITLEY Radar (ATO/RCA)	149	-13	4973	6	16/0
32	39	BOB DYLAN Summer Days (Columbia)	148	-49	5666	11	16/0
43	40	LIVE Overcome (Radioactive/MCA)	134	-12	5914	9	12/1
40	41	SHELBY LYNNE Wall In Your Heart (Island/IDJMG)	134	-18	8168	12	11/0
39	42	JOSH JOPLIN GROUP I've Changed (Artemis)	133	-25	4122	11	17/1
42	43	ROBERT CRAY BAND Love Sickness (Rykodisc)	130	-20	3168	6	16/0
38	44	JOHN HIATT My Old Friend (Vanguard)	129	-31	3712	19	19/0
47	45	JACK JOHNSON Bubble Toes (Enjoy)	128	+10	4306	3	15/1
50	46	RAUL MALO Every Little Thing About You (Higher Octave)	128	+20	7510	3	14/1
44	47	JAY FARRAR Voodoo Candle (Artemis)	126	-18	5522	9	14/0
Debut	48	U2 In A Little While (Interscope)	119	+38	12578	2	10/1
Debut	49	BEN FOLDS Still Fighting It (Epic)	112	+78	3400	2	17/4
34	50	TORI AMOS Strange Little Girl (Atlantic)	109	-56	3486	18	12/0

44 Triple A Reports - 27 Monitored and 17 Indicator. By total plays for the airplay week of Sunday 11/18-Saturday 11/24.
© 2001, R&R Inc.

Most Added®

ARTIST TITLE LABEL(S)	ADDS
PETE YORN Strange Condition (Columbia)	13
LOUISE GOFFIN Sometimes A Circle (DreamWorks)	9
NORTH MISSISSIPPI ALLSTARS Sugartown (Tone-Cool)	6
AFRO-CELT.../R. PLANT Life... (Real World/Virgin)	5
BEN FOLDS Still Fighting It (Epic)	4
BRUCE SPRINGSTEEN My City Of Ruins (Columbia)	4
NEIL YOUNG Imagine (Independent)	4
MICK JAGGER Joy (Virgin)	3
JOHN MAYER No Such Thing (Aware/Columbia)	2
JOHN HIATT Everybody Went Low (Vanguard)	2
WIDESPREAD PANIC Little Lily (Widespread/SRG)	2
MELISSA ETHERIDGE Lover Please (Island/IDJMG)	2
STING Fragile (A&M/Interscope)	2
STARSAILOR Good Souls (Capitol)	2
34 BELOW Empty Sunday (NFE)	2
NATALIE MERCHANT Just Can't Last (Elektra/EEG)	1
JOHN MELLENCAMP Peaceful World (Columbia)	1
COLDPLAY Trouble (Netwerk/Capitol)	1
SUZANNE VEGA Widow's Walk (A&M/Interscope)	1
LENNY KRAVITZ Dig In (Virgin)	1

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FIVE FOR FIGHTING America Town (Aware/Columbia)	+90
BEN FOLDS Still Fighting It (Epic)	+78
WIDESPREAD PANIC Little Lily (Widespread/SRG)	+75
PETE YORN Strange Condition (Columbia)	+68
GARBAGE Breaking Up... (Almo Sounds/Interscope)	+67
MELISSA ETHERIDGE Lover Please (Island/IDJMG)	+61
WILLIAM TOPLEY Back To... (Lost Highway/IDJMG)	+49
JOHN HIATT Everybody Went Low (Vanguard)	+48
TRAVIS Side (Epic)	+48
SHANNON MCNALLY Down And Dirty (Capitol)	+40
U2 In A Little While (Interscope)	+38
JOHN MAYER No Such Thing (Aware/Columbia)	+35
J. BECK/C. HYNDE Mystery Train (London Sire)	+30
AFRO-CELT.../P. GABRIEL When... (Real World/Virgin)	+29
CRACKER Merry Christmas Emily (Backporch/Virgin)	+28
NICKELBACK How You Remind Me (Roadrunner)	+27
DAVE MATTHEWS BAND Everyday (RCA)	+26
STING Fragile (A&M/Interscope)	+25
U2 Elevation (Interscope)	+25
MIDGE URE You Move Me (Koch)	+25
COLDPLAY Trouble (Netwerk/Capitol)	+24
AFRO-CELT.../ROBERT PLANT Life... (Real World/Virgin)	+24
LIFHOUSE Hanging By A Moment (DreamWorks)	+22
ROLAND ORZABAL Low Life (Gold Circle)	+22
STARSAILOR Good Souls (Capitol)	+22
MICK JAGGER Visions Of Paradise (Virgin)	+22
DAVID GRAY Babylon (ATO/RCA)	+21
BEN HARPER Steal My Kisses (Virgin)	+21
RAUL MALO Every Little Thing... (Higher Octave)	+20
V. MORRISON/C. PERKINS Sittin On Top... (London Sire)	+20

The R&R Annual Subscription Package Delivers The Most For Your Money

\$299.00
(U.S. Only)

SUBSCRIBE and SAVE

51 weeks of R&R PLUS 2 semi-annual R&R Directories
(\$330.00 value) (\$150.00 value)

e-mail R&R at:
moreinfo@rronline.com

Call R&R at:
310-788-1625

FAX Credit Card Payments To:
310-203-8727

Subscribe online:
www.rronline.com



Triple A Reporters

Stations and their adds listed alphabetically by market

<p>WAPS/Akron, OH PD/MD: Bill Gruber No Adds</p> <p>KTZD/Albuquerque, NM * PD: Scott Soubrada MD: Don Kelley No Adds</p> <p>KGSR/Austin, TX * PD: Jody Denberg MD: Susan Castle 7 BOB DYLAN "Mississippi" 8 RYAN ADAMS "Answering" 9 BRUCE COCKBURN "Blair"</p> <p>WRNR/Baltimore, MD * OM: Jon Peterson PD: Alex Cortright MD: Damian Einstein CAKE "Steady" MICK JAGGER "Joy"</p> <p>KRVB/Boise, ID * PD/MD: Brandon Dawson 2 JONATHAN BROOKS "Steady" MICK JAGGER "Paradise" STRING "Fragile" TRAVIS "Side"</p> <p>WBOS/Boston, MA * PD: Chris Herrmann MD: Amy Brooks 1 BEN FOLDS "Smile" JOHN HIATT "Went" PETE YORN "Strange"</p> <p>WXRW/Boston, MA * PD: Joanne Dandy MD: Dana Marshall 2 AFRO-CELTIC PLANT "Life" PETE YORN "Strange"</p> <p>CKEY/Bufalo, NY * PD/MD: Rob White No Adds</p>	<p>WNCS/Burlington, VT PD: Jody Petersen APD: Eric Thomas MD: Mark Abbezzahab 6 SAAD "Casual" 5 FRANCIS DUNNERY "Hometown"</p> <p>WVTV/Cape Cod, MA PD/MD: Barbara Pacey 1 MICK JAGGER "Joy" 1 WIDESCREEN "Little" 1 NEIL YOUNG "Imagine"</p> <p>WDDO/Chattanooga, TN * OM/PD/MD: Danny Howard SHERYL CROW "Sole" DEFAULT "Wasting"</p> <p>WXRT/Chicago, IL * PD: Norm Winer APD/MD: John Farneda BRUCE SPRINGSTEEN "Rains" WIDESCREEN PANIC "Little" NEIL YOUNG "Imagine"</p> <p>KBXR/Columbia, MD PD/MD: Lisa Trezise 13 PETE YORN "Strange"</p> <p>KMMR/Dallas-Ft. Worth, TX * PD: Scott Strong MD: Jeff K No Adds</p> <p>KBCD/Denver-Boulder, CO * PD: Scott Ansbough MD: Kessler 16 JACK JOHNSON "Rake" 1 GARBAGE "Breaking" JOHN HIATT "Went"</p> <p>WDET/Detroit, MI PD: Judy Adams MD: Martin Sandkye AMD: Chuck Horn 3 NO. MISSISSIPPI... "SugarTown" 3 LOUISE GOFFIN "Circle" 3 PETE YORN "Strange" 3 BEN FOLDS "Smile" 3 STARSAILOR "Good"</p>	<p>WNCV/Greenville-Spartanburg, SC PD: Mark Keate APD: Kim Clark SLAID CLEAVES "Mean" DONNA THE BUFFALO "Tides" RICHIE LEE JONES "Some" B.B. KING "Baby" MICK JAGGER "Wabraler" THEY MIGHT BE GIANTS "Bangs"</p> <p>WTTS/Indianapolis, IN * PD: Jim Ziegler APD/MD: Marie McCallister No Adds</p> <p>WOKI/Knoxville, TN * PD: Shane Cox MD: Sarah McClune FIVE FOR FIGHTING "Town" SEN FOLDS "Smile" LOUISE GOFFIN "Circle"</p> <p>KMTN/Jackson, WY PD/MD: Mark Fishman STARSAILOR "Good" AFRO-CELTIC PLANT "Life" MELISSA ETHERIDGE "Pleaser" LOUISE GOFFIN "Circle"</p> <p>WFPK/Louisville, KY PD: Dan Reed APD: Stacy Oren DAN BERN "American" LOUISE GOFFIN "Circle" VARNALINE "Indian"</p> <p>WMMM/Madison, WI * PD/MD: Tom Teuber No Adds</p> <p>WNPS/Memphis, TN PD/MD: Alexandra Izner 4 PETE YORN "Strange"</p> <p>KTCZ/Minneapolis, MN * PD: Lauren MacLeash APD/MD: Mike Wolf No Adds</p>	<p>WZEW/Mobile, AL * PD: Brian Hart MD: Linda Woodworth No Adds</p> <p>KPIG/Monterey, CA PD/MD: Laura Ellen Hopper 5 BRUCE SPRINGSTEEN "Rains" 5 NEIL YOUNG "Imagine" NATALIE MERCURANT "Leaves" NO. MISSISSIPPI... "SugarTown"</p> <p>WRLT/Nashville, TN * OM/PD: David Hall APD/MD: Keith Coes MICK JAGGER "Joy" REMY ZERO "Save" UZ "Lies" PETE YORN "Strange"</p> <p>WFUV/New York, NY PD: Chuck Singleton MD: Rita Houston AMD: Russ Borris JONATHAN RICHMAN "Mystery"</p> <p>WKOC/Norfolk, VA * PD: Paul Shugras MD: Kristen Croft AFRO-CELTIC PLANT "Life" RAUL MALO "Easy" NO. MISSISSIPPI... "SugarTown" PETE YORN "Strange"</p> <p>KCTY/Omaha, NE * PD: Max Bumpardner MD: Christopher Dean No Adds</p> <p>WXPN/Philadelphia, PA APD/MD: Helen Leicht AFRO-CELTIC PLANT "Life" LOUISE GOFFIN "Circle" BRUCE SPRINGSTEEN "Rains" MAURA O'CONNELL "Ask" BLACK THORN "Run"</p>	<p>WYEP/Pittsburgh, PA PD: Rosemary Welch APD/MD: Chris Griffin No Adds</p> <p>KINK/Portland, OR * PD: Dennis Constantina MD: Kevin Welch</p> <p>WSTP/Poughkeepsie, NY PD: Greg Gattine APD: Christine Martinez MD: Roger Mensell 5 PETE YORN "Strange" BEN FOLDS "Smile" NIKKA COSTA "Push" LOUISE GOFFIN "Circle"</p> <p>KTHX/Reno, NV * PD: Harry Reynolds MD: Dave Harold 1 STRING "Time" NO. MISSISSIPPI... "SugarTown" STRING "Love" PETE YORN "Strange"</p> <p>KENZ/Salt Lake City, UT * OM/PD: Bruce Jones MD: Karl Bushman No Adds</p> <p>KXST/San Diego, CA * PD: Dana Schaeib No Adds</p> <p>KFOG/San Francisco, CA * PD: Dave Benson APD/MD: Haley Jones No Adds</p>	<p>KOTR/San Luis Obispo, CA PD: Drew Ross MD: Greg Pflifer 8 NO. MISSISSIPPI... "SugarTown" 4 PETE YORN "Strange" 4 BEARS "Volcano" 4 BRUCE SPRINGSTEEN "Rains" 4 STEVE FORBERT "Watching" 4 CRACKER "Emily"</p> <p>KBAC/Santa Fe, NM GM/PD: Ira Gordon 15 PETE YORN "Strange" 15 LOUISE GOFFIN "Circle" AFRO-CELTIC PLANT "Life"</p> <p>KTAD/Santa Fe, NM PD: Michael Sandler MD: Michael Dean 5 PETE YORN "Strange" NEIL YOUNG "Imagine"</p>	<p>KRSH/Santa Rosa, CA * PD: Bill Bewker MD: Pam Long 1 PAUL THORN "Mission" JOHN MAYER "Such" 34 BELOW "Sunday" LOUISE GOFFIN "Circle" NO. MISSISSIPPI... "Storm" PETE YORN "Strange"</p> <p>KMTT/Seattle-Tacoma, WA * GM/PD: Chris Mays APD/MD: Shawn Stewart 8 SHELBY LYNN "Truth" 3 JACK JOHNSON "Bubble"</p> <p>WRNX/Springfield, MA * GM/PD: Tom Davis MD: Donnie Moorhouse 34 BELOW "Sunday" LOUISE GOFFIN "Circle" NO. MISSISSIPPI... "SugarTown"</p>
--	---	--	--	---	---	--

* Monitored Reporters
44 Total Reporters
27 Total Monitored
17 Total Indicator



Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
AFRO-CELT... F/P. GABRIEL When You're Falling (Real World/Virgin)	261
LIFEHOUSE Hanging By A Moment (DreamWorks)	252
INCUBUS Drive (Immortal/Epic)	212
DAVID GRAY Babylon (ATO/RCA)	194
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	188
JOSH JOPLIN GROUP Camera One (Artemis)	187
PETE YORN Life On A Chain (Columbia)	180
CAKE Short Skirt/Long Jacket (Columbia)	179

National Programming

Added This Week



World Cafe

Ali Castelinni 215-898-6677

No new adds reported this week



Acoustic Cafe

Rob Reinhart 734-761-2043

JEWEL Gray Matter
HOPE SANDAVAL Feeling Of Gaze

Favorite CDs...

Continued from Page 104

Kevin Welch, KINK/Portland, OR

- BINGOCULAR Biscollar
- COLLECTIVE SOUL Greatest...
- MARK KNOPFLER Sailing...
- SADE Lover's Rock
- CAKE Comfort...
- ALANA DAVIS Fortune...
- ENYA Day...
- STING All...

Rosemary Welch, WYEP/Pittsburgh

- KIRSTY MACCOLL Tropical...
- RUFUS WAINWRIGHT Posses
- GILLIAN WELCH Time...
- RAUL MALO Today
- BOB DYLAN Love...
- SAM PHILLIPS Fan...
- GRANT-LEE PHILLIPS Mobilize
- ACTION FIGURE PARTY Action...
- ST. GERMAIN Tourist
- TORI AMOS Strange...

Rob White, CKEY/Bufalo

- COLDPLAY Parachutes
- TRAIN Drops...
- KELLY PURTADO Whoa...
- DAVE MATTHEWS Everyday
- DEPECHE MODE Exciter
- FIVE FOR FIGHTING America...
- ENYA Day...
- SUGAR RAY Sugar...
- CRANBERRIES White...
- WAVE Nothing...

Norm Winer, WXRT/Chicago

- WILCO Hello...
- BUDDY GUY Sweet Tea
- RYAN ADAMS Gold
- VARIOUS Alligator 30th...
- R.E.M. Raved
- JAN HUNTER Rant
- JIMMY SMITH Dot...
- KINKS B.C.C.
- N. MISSISSIPPI ALLSTARS 51...
- MICK JAGGER Goddess...

Mike Wolf, KTCZ/Minneapolis

- UZ All...
- DAVE MATTHEWS Everyday
- DAVID GRAY White...
- TRAIN Drops...
- FIVE FOR FIGHTING America...
- COLDPLAY Parachutes
- JOHN MELLENCAMP Curtin...
- PETE YORN Music...
- MATCHBOX TWENTY Mad...
- BLUES TRAVELER Bridge

Jim Ziegler, WTTS/Indianapolis

- JOHN MAYER Room...
- PETE YORN Music...
- FUEL Something...
- FIVE FOR FIGHTING America...
- UZ All...
- JOHN HIATT The...
- BUCKCHERRY Time...
- DAVID GRAY White...
- TRAVIS Invisible...
- EMILIANI TORRINI Love...

TRIPLE A Going For Adds 12/3/01

BRUCE COCKBURN My Beat (True North/Rounder)
30 ODD FOOT OF GRUNTS Swept Away Bayou (Artemis)
STARSAILOR Good Souls (Capitol)

Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music: www.rrmusicmeeting.com



OWN YOUR EVENTS

If no one can see your signs, do they know who staged the event? Make sure you claim ownership at all your events with cost-effective, disposable plastic banners.



- We print your logo using up to four spot colors.
- Perfect for concerts, events and giveaways.
- Packaged on a roll and easy to use.
- Up to 3' High and 6' Wide
- Weather-resistant
- Durable

1-800-231-6074

P.O. Box 750250 Houston, Texas 77275-0250 • Tel 713/507-4200 Fax 713/507-4295
rr@raefindustries.com www.raefindustries.com


RICK WELKE

rwelke@rronline.com

PART TWO OF A TWO-PART SERIES

Get Connected

More Christian-radio contact info

This week we present the rest of our list of R&R Christian-radio reporter address information, which we began in last week's column. Remember, communication is key in any endeavor, so use this invaluable resource wisely.

WBVM/Tampa

Michael Dee
P.O. Box 18081
Tampa, FL 33679
miked@spiritfm905.com

WCFL/Morris, IL

Jeremy Gudauskas
1802 N. Division Street, Suite 403
Morris, IL 60450
gallery451@hotmail.com

WCLQ/Wausau, WI

Hector Delgado
4111 Schofield Avenue, No. 10
Schofield, WI 54476
hectore@89q.org

WCNI/New London, CT

John Fogg
247 Haley Road
Ledyard, CT 06339
buzradio@aol.com

WCQR/Johnson City, TN

Jason Sharp
P.O. Box 8039
Gray, TN 37615
jason@wcqr.org

WCSG/Grand Rapids

Chris Lemke
1159 E. Beltline Avenue NE
Grand Rapids, MI 49525
chrislemke@aol.com

WCTL/Erie, PA

Ronald Raymond
10912 Peach Street
Waterford, PA 16441
wctl@erie.net

WCVK/Bowling Green, KY

Geoffrey Powviriya
P.O. Box 539
Bowling Green, KY 42102
heyman@rocketmail.com

WCVO/Columbus, OH

Michael Russell
P.O. Box 7
New Albany, OH 43054
mrussell@wcvo.org

WCWP/Nassau-Suffolk

Chris MacIntosh
P.O. Box 39
Woosmere, NY 11598
grandfatherrock@juno.com

WDCD/Albany, NY

Dave Lenahan
1098 Parkwood Blvd.
Schenectady, NY 12308
cdyfc@albany.net

WDML/Marion, IL

Tom Schroeder
RR No. 1, Box 355
Woodlawn, IL 62898
godrocktom@juno.com

WEXC/Youngstown, OH

Matt Rhodes
2958 Ivanhoe Road
Sharpsville, PA 16150
mattr@infonline.net

WFSH/Atlanta

Kevin Avery
2970 Peachtree Road NW, No. 700
Atlanta, GA 30305
kevin@thefish.com

WGRC/Williamsport, PA

Larry Weidman
150 Buffalo Road, No. 202
Lewisburg, PA 17837
email@wgrc.com

WHMX/Bangor, ME

Tim Collins
1476 Broadway
Bangor, ME 04401
tim@whmx.com

WHPZ/South Bend, IN

Zack Anders
61300 S. Ironwood
South Bend, IN 46614
zanders@lesea.com

WIBI/Springfield, IL

Paul Anthony
17387 Cottonwood Lane
Carlinville, IL 62626
panthony@wibi.org

WITR/Rochester, NY

Samme Palermo
998 Beaver Creek Road
Webster, NY 14580-9600
lrministry@aol.com

WJIE/Louisville

Jim Gallipo
3400 Minors Lane
Louisville, KY 40259
jimd@wjie.org

WJIS/Sarasota

Brian Chinn
6469 Parkland Drive
Sarasota, FL 34243
brian@thejoyfm.com

WJLF/Gainesville

Jeremy Yoder
2925 NW 39th Avenue
Gainesville, FL 32605-2198
jlfprogramdir@aol.com

WKLQ/Grand Rapids

Frank Jenks
4665 Cascade Road SE, No. 138
Grand Rapids, MI 49546
frank@listenin.org

WLAB/Ft. Wayne, IN

Don Buettner
8 Martin Luther Drive
Fort Wayne, IN 46825
don@wlab.org

WLFJ Network (His Radio)

Rob Dempsey
2420 Wade Hampton Blvd.
Spartanburg, SC 29615
robd@hisradio.com

WLGH/Lansing, MI

Mike Couchman
148 East Grand River
Williamston, MI 48895
mike@positivehits.com

WMCU/Miami

Dwight Taylor
330 Biscayne Blvd., No. 600
Miami, FL 33132
dtaylor@tiu.edu

WMHK/Columbia, SC

Mike Weston
P.O. Box 3122
Columbia, SC 29230
mweston@ciu.edu

WMSJ/Portland, ME

Thomas Hazel
301 Beechridge Road
Scarborough, ME 04074
wmsj@csi.com

WNCB/Minneapolis, MN

Yehuda
2828 Piedmont Avenue
Duluth, MN 55811
yehuda@wncb.com

WNCM/Jacksonville

Ed Ferri
7423 Leroy Drive
Jacksonville, FL 32244
nextgenradio@aol.com

WONC/Chicago

Tim Calderwood
30 N. Brainard St.
Naperville, IL 60566
wonc@noctrl.edu

WONU/Chicago

Bill DeWees
240 East Marsile
Bourbonnais, IL 60914
wonu@olivet.edu

WORQ/Green Bay, WI

Jim Raider
1075 Brookwood, Suite 2C
Green Bay, WI 54304-4135
kid@q90fm.com

WPER/Washington

Dwayne Edwards
6546 Lovers Lane
Warrenton, VA 20186
dwaynepermd@cs.com

WPOZ/Orlando

Dean O'Neal
P.O. Box 607883
Orlando, FL 32860
doneal@zradio.org

WPSM/Ft. Walton Beach, FL

Dale Riddick
13 Kelly Avenue
Ft. Walton Beach, FL 32548
driddick@wpsm.com

WRCM/Charlotte

Dwayne Harrison
P.O. Box 17069
Charlotte, NC 28227
dwayne@wrcm.com

WRGX/Green Bay, WI

Dave Roberson
1715 Michigan St.
Sturgeon Bay, WI 54235
dave@wrgx.com

WROQ/Greenville, SC

Scott Bachmann
223 W. Stone Avenue
Greenville, SC 29602
rockofageswroq@hotmail.com

WRXT/Roanoke, VA

Jackie Howard
20276A Timberlake Road
Lynchburg, VA 24502
jackie@spiritfm.com

WSNL/Flint, MI

Brian Goodman
292 King George III Drive
Flint, MI 48507

WTCC/Springfield, MA

Jon Wilson
862 Armory St.
Springfield, MA 01107
djwillie7@juno.com

WTRK/Bay City, MI

Mark DeWitt
P.O. Box 489
Bay City, MI 48707-0489
therock@wtrk.com

WTRX Network

Andrew Steele
P.O. Box 800935
Toccoa Falls, CA 30598
wtrx@toccoafalls.edu

WUFM/Columbus, OH

Nikki Shumate
114 Dorchester Square
Westerville, OH 43081
nikki@radiou.com

WVCP/Nashville

Rick Coleman
629 Hidden Acres Drive
Madison, TN 37115
rcoleman@twol.com

WVFJ/Atlanta

Tiffany Thorpe
120 Peachtree East S/C
Peachtree City, GA 30269
tiffany@wvfj.com

WVOF/Bridgeport, CT

Bob Felberg
39 Forestview Road
Bridgeport, CT 06606
rom0910@aol.com

WWEV/Cumming, GA

Tim Bagley
1840 Morgan Trace
Canton, GA 30115-8804
powersource@prodigy.net

WXHL/Wilmington, DE

Dave Kirby
179 Stanton-Christiana Road
Newark, DE 19702
davekirby@home.com

WXPZ/Salisbury, DE

Denise Harper
P.O. Box K
Milford, DE 19963
dharper@wxpz.com

WYLV/Knoxville

Jonathon Unthank
1621 E. Magnolia Avenue
Knoxville, TN 37917
jonboyut99@yahoo.com

WYSZ/Toledo

Jeff Howe
5115 Glendale Avenue
Toledo, OH 43614
jhowe@yeshome.com

WZFS/Chicago

Cliff Tredway
P.O. Box 56889
Chicago, IL 60656
ctredway@1067thefish.com

WZZD/Philadelphia

Tim DeMoss
117 Ridge Pike
LaFayette Hill, PA 19444
timmyd@wzzd.com

Virtual Frequency

Mike Allen
P.O. Box 441
Antioch, TN 37013
fstpic@verizon.net

Zero Gravity

P.R.E.Z.
3628 Torrance Drive
Toledo, OH 43612
prezman@hotmail.com

November 30, 2001

CHR Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	AUDIO ADRENALINE Beautiful (Forefront)	809	-13	12
4	2	THIRD DAY Come Together (Essential)	769	+32	12
2	3	SKILLET You Are My Hope (Ardent)	672	-131	16
8	4	TAIT Loss For Words (Forefront)	626	+9	10
3	5	TRUE VIBE Jump, Jump, Jump (Essential)	618	-126	13
9	6	KEVIN MAX Existence (Forefront)	612	+55	9
5	7	PAUL ALAN She's The Reason (Aluminum)	607	-98	16
11	8	JENNIFER KNAPP Breathe On Me (Gotee)	539	+59	6
10	9	MATT BROUWER Sanity (Reunion)	535	+13	13
14	10	ZOEGIRL With All Of My Heart (Sparrow)	524	+81	9
6	11	STEVEN CURTIS CHAPMAN Live Out Loud (Sparrow)	518	-114	20
7	12	CAEDMON'S CALL Who You Are (Essential)	486	-133	14
17	13	OUT OF EDEN Different Now (Gotee)	403	+97	3
13	14	REBECCA ST. JAMES Wait For Me (Forefront)	402	-48	21
12	15	STACIE ORRICO Stay True (Forefront)	391	-62	10
15	16	AVALON Wonder Why (Sparrow)	360	-69	12
21	17	MICHELLE TUMES Dream (Sparrow)	322	+69	5
16	18	RACHAEL LAMPA You Lift Me Up (Word)	321	-69	19
25	19	TEN SHEKEL SHIRT Sweet Embrace (Vertical)	272	+55	11
28	20	DOWNHERE Larger Than Life (Word)	263	+56	3
23	21	JOY WILLIAMS No Less (Reunion)	262	+37	3
<i>Debut</i>	22	JAKE Army Of Love (Reunion)	219	+59	1
22	23	MICHAEL W. SMITH Above All (Reunion)	198	-30	8
30	24	SHAUN GROVES Welcome Home (Rocketown)	195	+41	13
18	25	SWITCHFOOT Innocence Again (Sparrow)	194	-77	6
19	26	PHAT CHANCE Sunshine Daylight (Flicker)	191	-80	9
24	27	ELMS Who Got The Meaning (Sparrow)	184	-36	4
20	28	SMALLTOWN POETS Firefly (Ardent/Forefront)	183	-77	17
—	29	JUMP 5 Spinnin' Around (Sparrow)	179	+29	13
28	30	BENJAMIN GATE How Long (Forefront)	167	+1	5

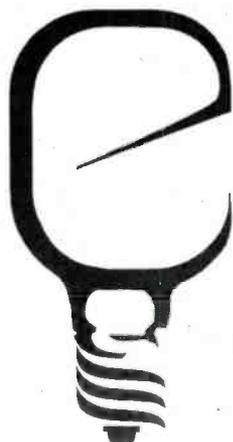
29 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 11/18-Saturday 11/24.
© 2001 Radio & Records.

Rock Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	THIRD DAY Come Together (Essential)	330	-8	11
6	2	FIVE IRON FRENZY Far Far Away (5 Minute Walk)	263	+28	6
11	3	COMMON CHILDREN Entertaining Angels (Galaxy 21)	232	+29	9
8	4	PILLAR Original Superman (Flicker)	229	-0	7
3	5	TREE63 1*0*1 (Inpop)	217	-36	18
16	6	AUDIO ADRENALINE Lorieley Man (Forefront)	200	+57	3
14	7	SKILLET Vapor (Ardent)	199	+49	3
7	8	SUPERCHICK Big Star Machine (Inpop)	198	-32	8
2	9	P.O.D. Alive (Atlantic)	187	-113	18
5	10	RELIENT K Pressing On (Gotee)	186	-53	17
4	11	BENJAMIN GATE How Long (Forefront)	176	-83	16
9	12	JUSTIFIDE 9 Out Of 10 (Culdesac/Ardent)	170	-50	14
10	13	BY THE TREE There For Me (Fervent)	157	-57	13
17	14	TAIT Loss For Words (Forefront)	144	+1	9
19	15	BUCK ENTERPRISES Silent Ruin (Galaxy 21)	138	+13	7
24	16	CRASH RICKSHAW Angry Sunset (Tooth & Nail)	129	+21	8
21	17	77's Genuine (Galaxy 21)	127	+5	4
22	18	ROD LAVER The Kind That Could (BEC)	120	-2	2
20	19	AMONG THORNS No Rock (Here To Him)	114	-10	6
<i>Debut</i>	20	JOY ELECTRIC We Are Rock (BEC)	111	+66	1
18	21	EAST WEST Closure (Floodgate)	109	-21	4
15	22	SEVENTH DAY SLUMBER Candy (Mercy Street)	109	-35	4
<i>Debut</i>	23	KEVIN MAX Existence (Forefront)	105	+38	1
<i>Debut</i>	24	G.S. MEGAPHONE Out Of My Mind (Spindust)	104	+39	1
<i>Debut</i>	25	TOBY MAC Yours (Forefront)	102	+84	1
12	26	BEANBAG Slipstream (Inpop)	101	-68	15
13	27	ELMS Who Got The Meaning (Sparrow)	99	-64	10
28	28	STAVESACRE Sad Parade (Velvet Blue)	93	-10	10
23	29	JOHN COX 80 Yrs (Grace Alone)	88	-30	9
30	30	DISCIPLE Coal (Rugged)	73	-24	4

45 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 11/18-Saturday 11/24.
© 2001 Radio & Records.

MUSIC TESTING & CALLOUT



- ✓ Faster
- ✓ Less Expensive
- ✓ Smarter

Call Edison today to learn about how our efficient methods lead to better, more reliable results.

edison media research

908-707-4707 / e-mail lrosin@edisonresearch.com / www.edisonresearch.com

AC Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
3	1	4HIM Psalm 112 (Word)	1063	+81	9
1	2	POINT OF GRACE Praise Forevermore (Word)	1052	+11	15
2	3	MARK SCHULTZ I Have Been There (Word)	1034	+39	13
5	4	THIRD DAY Show Me Your Glory (Essential)	1032	+178	11
4	5	MICHAEL W. SMITH Above All (Reunion)	869	-17	17
11	6	MERCY ME I Can Only Imagine (INO)	852	+218	5
7	7	SONICFLOOD Resonate (INO)	843	-98	13
12	8	NATALIE GRANT w/PLUS ONE Whenever... (Pamplin)	823	+199	11
6	9	AVALON Wonder Why (Sparrow)	792	-54	17
13	10	ZOEGIRL With All Of My Heart (Sparrow)	784	+181	7
8	11	CAEDMON'S CALL Who You Are (Essential)	666	-36	16
15	12	MICHELLE TUMES Dream (Sparrow)	621	+101	11
24	13	STEVEN CURTIS CHAPMAN God Is God (Sparrow)	605	+323	2
9	14	NICOLE C. MULLEN Call On Jesus (Word)	591	-100	19
19	15	FFH Open Up The Sky (Essential)	579	+165	4
10	16	NEWSONG Defining Moment (Benson)	575	-85	16
14	17	SCOTT KRIPPAYNE Deeper Still (Spring Hill)	568	+10	13
18	18	TAIT Loss For Words (Forefront)	539	+121	9
22	19	JOY WILLIAMS Touch Of Faith (Reunion)	509	+160	5
20	20	SHAUN GROVES After The Music Fades (Rocketown)	475	+109	3
21	21	KATINAS You Are (Gotee)	469	+109	6
17	22	TRUE VIBE You Found Me (Essential)	437	-67	15
23	23	ANDREW PETERSON Isn't It Love (Watershed/Essential)	400	+92	13
16	24	STEVEN CURTIS CHAPMAN Live Out Loud (Sparrow)	373	-120	22
26	25	NIKKI LEONTI Letting Go (Pamplin)	342	+100	15
27	26	ANOINTED You'll Never Thirst (Word)	249	+19	4
28	27	WES KING What Matters Most (Word)	248	+18	7
29	28	REBECCA ST. JAMES Wait For Me (Forefront)	206	-4	19
25	29	CHRIS RICE The Face Of Christ (Rocketown)	202	-66	18
	30	S. SAOLER w/M. BECKER This Is My Prayer (Forefront)	192	+35	1

54 AC reporters. Songs ranked by total plays for the airplay week of Sunday 11/18-Saturday 11/24. ©2001 Radio & Records.

Specialty Programming

Rhythmic

RANK	ARTIST TITLE LABEL(S)
1	ELLE ROC Blindfolded (Bettie Rocket)
2	TRIN-I-TEE 5:7 It's Alright (B-Rite)
3	OUT OF EDEN Different Now (Gotee)
4	TOBY MAC w/KIRK FRANKLIN J-Train (Forefront)
5	DJ MAJ f/PIGEON JOHN Deception (Gotee)
6	TUNNEL RATS Bow Down (Uprok/BEC)
7	T-BONE Turn This Up (Flicker)
8	MARS ILL Rap Fans (Uprok/BEC)
9	PEACE 586 The Difference (Uprok/BEC)
10	ZOEGIRL With All Of My Heart (Sparrow)
11	APT. CORE Life Inverted (Rocketown)
12	UNITY KLAN Rida (Eternal Funk)
13	BENJAMIN GATE All Over Me (Forefront)
14	TRUE VIBE Jump, Jump, Jump (Essential)
15	TOBY MAC Somebody's Watching Me (Forefront)
16	STACIE ORRICO Stay True (Forefront)
17	KINDRED 3 Away (Red Hill)
18	K2S Weight Of The World (Metro One)
19	PRIESTHOOD Luv For My Thugs (Metro One)
20	SMOOTH Smooth Be Tha Name (Metro One)

Reporters

CHR

KLYT/Albuquerque, NM WHMX/Bangor, ME KWOF/Cedar Rapids, IA WCFL/Chicago, IL KYIX/Chico, CA WUFM/Columbus, OH KZZQ/Des Moines, IA WJLF/Gainesville, FL WROQ/Green Bay, WI KAHM/Honolulu, HI WAYK/Kalamazoo, MI	WYLV/Knoxville, TN WLGH/Lansing, MI WNCB/Minneapolis, MN WAYM/Nashville, TN KOKF/Oklahoma City, OK KSFJ/San Francisco, CA KLPF/San Luis Obispo, CA KCMS/Seattle-Tacoma, WA KTSJ/Spokane, WA KADI/Springfield, MO WBVM/Tampa, FL	WYSZ/Toledo, OH KTWY/Tri-Cities, WA KMRX/Tulsa, OK KDOU/Visalia, CA WCLQ/Wausau, WI AIR1/Network KNMI/Network 29 Reporters
---	---	---

Rock

WCCD/Albany, NY KLYT/Albuquerque, NM WWEV/Atlanta, GA WVDF/Bridgeport, CT WBNI/Buffalo, NY WCFL/Chicago, IL WONC/Chicago, IL KYIX/Chico, CA WUFM/Columbus, OH KPTW/Dallas, TX KZZQ/Des Moines, IA WSNL/Flint, MI WKLD/Grand Rapids, MI WDRQ/Green Bay, WI WRGX/Green Bay, WI WROQ/Greenville, SC	WBOP/Harrisonburg, VA WQME/Indianapolis, IN WNCM/Jacksonville, FL WYLV/Knoxville, TN WLGH/Lansing, MI KSLI/Lincoln, NE WDML/Marion, IL WCWP/Nassau-Suffolk, NY WVCP/Nashville, TN WCNI/New London, CT KOKF/Oklahoma City, OK WZZD/Philadelphia, PA WMSJ/Portland, ME WITR/Rochester, NY KWND/Springfield, MO WTRK/Saginaw, MI	WJIS/Sarasota, FL KCLC/St. Louis, MO KYMC/St. Louis, MO WLFJ/Spartansburg, SC WBVM/Tampa, FL WYSZ/Toledo, OH KMOT/Tulsa, OK KMRX/Tulsa, OK WCLQ/Wasau, WI WAYF/West Palm Beach, FL KZZD/Wichita, KS WPAO/Youngstown, OH KNMI/Network 45 Reporters
---	--	--

AC

KAEZ/Amarillo, TX KAFC/Anchorage, AK WFSH/Atlanta, GA WVFI/Atlanta, GA KTFA/Beaumont, TX KTSY/Boise, ID WCVK/Bowling Green, KY WBGL/Champaign, IL WRCM/Charlotte, NC WBDX/Chattanooga, TN WONU/Chicago, IL WZFS/Chicago, IL WAKW/Cincinnati, OH WFHM/Cleveland, OH KBIQ/Colorado Springs, CO WMHK/Columbia, SC WCVO/Columbus, OH KLTJ/Dallas, TX WCTL/Erie, PA KYTT/Eugene, OR	KLRC/Fayetteville, AR WPSM/Ft. Walton Beach, FL WLAB/Ft. Wayne, IN WCSS/Grand Rapids, MI WBFJ/Greensboro, NC KSBJ/Houston-Galveston, TX WQME/Indianapolis, IN WBG8/Jacksonville, FL WCOR/Johnson City, TN K08C/Joplin, MO KFSH/Los Angeles, CA WJIE/Louisville, KY KOFR/Lubbock, TX WMCU/Miami, FL WPOZ/Orlando, FL WZZD/Philadelphia, PA KBVM/Portland, OR KSLT/Rapid City, SD WPAR/Roanoke, VA WRXT/Roanoke, VA	WXPZ/Salisbury, DE WJIS/Sarasota, FL WHPZ/South Bend, IN WIBI/Springfield, IL KWNO/Springfield, MO WBGL/Terre Haute, IN KTLI/Wichita, KS WGRG/Williamsport, PA WXHL/Wilmington, DE WPER/Winchester, VA HIS RADIO/Network SALEM/Network KLOVE/Network KJIL/Network 54 Reporters
---	--	--

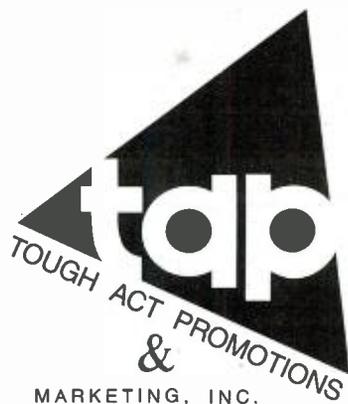
Specialty Programming

Loud

RANK	ARTIST TITLE LABEL(S)
1	THESE 5 DOWN Revelation War (Absolute)
2	BRIDE Beginning Of The End (Absolute)
3	REAL Downfall (Mercy Street)
4	BIOGENESIS Fat Man From China (Rowe)
5	DISCIPLE Coal (Rugged)
6	EAST WEST Wake (Floodgate)
7	BROKEN Stand (Mercy Street)
8	GRYP Lessons Of Distance (W)
9	SPOKEN This Path (Metro Vox)
10	GRETCHEN Mouth Full Of Nails (Rugged)

NATIONAL

Your Exclusive Independent Urban & Urban AC (NTR)



Contact
Teddy Astin

Phone 404-298-1666

Fax 404-298-0005

5300 Memorial Drive

Suite 142

Stone Mountain, Georgia 30083

Email: tap@atcom.net • Website: www.toughact.net

EAST

100,000 watt, in-touch, West Virginia owned country station seeking a morning show co-host. An interested applicant is already community-oriented and knows how to use phones within a personality-driven format. Send T&R to: Radio & Records, 10100 Santa Monica Blvd., #1015, 3rd Floor, Los Angeles, CA 90067. EOE

Independent Sales Reps

Z Radio, a division of Z Communications — Washington, DC area. Z Radio is an established radio promotion firm specializing in RNR's, PSAs and contests. Looking for one or more independent sales professionals to represent us in NY, Atlanta and Boston. We have a great reputation! Mail or fax your resume to: David Lesser, Z Comm. 1600 Wilson Blvd., Suite 1210, Arlington, VA 22209. davidl@zpr.com. EOE

www.rronline.com

SOUTH

SUSQUEHANNARADIO/ATLANTA

Be part of the legendary Susquehanna roster. 99X AND Q100 are seeking the following: Q100 LSM-2 years sales management experience and demonstrated track record of success in conceptual selling, event marketing and non-traditional sales with a passion for developing sales talent. Creative problem solving, communication and people skills required. CSS preferred. 99X Account Manager-2 years radio, media or outside sales experience with a focus on retail versus agency selling. Must have the desire to achieve excellence combined with strong interpersonal, verbal and written presentation skills. Degree preferred. A/R MANAGER-3 years experience and strong Excel, analytical, interpersonal, verbal and written communication skills. Marketron and Great Plains preferred. CONTINUITY DIRECTOR-1 year continuity and traffic experience. Marketron preferred. Fax 404-497-4735. For details visit the Help page at www.99X.com or www.Q100atlanta.com. EOE, ESOR, Drug-free workplace, Must be eligible to work in the U.S.

RADIO & RECORDS

10100 Santa Monica Blvd., Third Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., 3rd Floor, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two R&R Directories issues and other special publications. Refunds are prorated based on the actual value of issue received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher.

© Radio & Records, Inc. 2001

POSTMASTER: Send address changes to R&R, 10100 Santa Monica Blvd., Third Floor, Los Angeles, California 90067.

ATLANTA MORNINGS

ABC Radio Rare Opening At WKHX, Atlanta!

WKHX, is searching for the new starring member of "The Moby In The Morning Show"! Deborah Richards is 'hanging up the headphones' after 17 years at KJCK 101.5. Join one of America's true Country Morning Star's show! As News Director, your responsibilities will include news headlines, a weekly Public Affairs show, and having fun on the radio! We are also looking for a PERSONALITY, that can be an asset throughout the show with Mr. Moby! Overnight or email/MP3 your Tape/Resume and/or: your Video/Picture today! As always, we are looking for Part-time AT for WKHX & WYAY. No calls, please! Women & minorities are encouraged to apply!

Dene Hallam, OM/PD.

WKHX/KICKS 101.5, 210 Interstate North Parkway, 6th Floor. Atlanta, GA 30339. Dene.Hallam@abc.com

MIDWEST

Top 50 market seeks experienced hosts to deliver smooth, local, music intensive AM and PM drive shows with an AC/Smooth Jazz feel. Can you be creative and topical within guidelines and handle public appearances with warmth and class? Settle down in this outstanding mid-west city! Radio & Records, 10100 Santa Monica Blvd., #1016, 3rd Floor, Los Angeles, CA 90067. EOE

Sexy South African Female! 3 years on air experience. The accent and looks to drive your male listeners crazy, and make your female listeners wish they were me! territomon@yahoo.com or (909) 370-8550. (11/30)

JEFFREY CHING (Specs Howard School of Broadcast Arts graduate) Seeks AC, CHR, or Country format FT preferred. (517) 355 3528. (11/30)

Jim Ellis KSHE 95, Westwood One, St. Louis Rams. Great pipes AM/PM Drive. (989) 893-6214. (11/30)

Sports Director/PBP/sales experience available. JOE: 1 (888) 327-4996. (11/30)

Bill Elliott hot new format available. 3DSJ request & dedication radio. Listen: www.3DSJ.com BILL ELLIOTT: (813) 920-7102, billelliott@3DSJ.com. (11/30)

Former DC101 evening personality KELLY KNIGHT available! Great phones, great vox, dynamic personality! Seven years top ten market experience. Kellyknighttime@aol.com. (11/30)

WEST

Drive up for late night "live" weekend shift with "The Highway Stations." Great company! T&R: Lance Todd, KHVY, Box 1668, Barstow, CA 92312. EOE (11/30)

Hot 97.5 KVEG NEVADA'S NEW-EST RADIO STATION. Looking for all air-shifts. CHR/Rhythmic format. Please send T&R to: 3999, Las Vegas Blvd. South, Suite K, LV, Nevada 89119 Attn. Sherita Salsberry. EOE

POSITIONS SOUGHT

Stand-up comic (funny a.m. sports dude with 'The Reg Guys - All '99) morning drive, sports talk, comedy, voices, appearances! PDFunny@aol.com. EOE (11/30)

Oldies, Classic Rock, Jammin Oldies jock seeks fill-in air work, in metro NY-NJ-PA-CT region. Call BIG JIM: (212) 844-9045. (11/30)

Oldies PD/DJ/OM CHUCK WHITE-Strong leader, great ratings history large & small mks, cyber junkie, agency prod, super references, Arbitron smart. T&R: www.chuckerwhite.com Email: chuckerr@vwm.com Call: (254) 773-4256. (11/30)

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax: (310-203-8450) or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Third Floor, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" x 11" company/station letterhead and are accepted only by mail or fax: 310-203-8450. Only free positions sought ads are accepted by e-mail to: kmumaw@rronline.com Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Third Floor, Los Angeles, CA 90067.

R&R Opportunities Advertising

1x \$150/inch **2x \$125/inch**

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's website. (www.rronline.com)

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

AIRCHECK

AUDIO & VIDEO AIRCHECKS

• **CURRENT #259**, KRTH/Shotgun Tom Kelly, WKQI/Booker, WPLJ/Scott & Todd, CISS/Tarzan Dan, WKTU/Bill Lee, WCAU/Big Ron O'Brien. \$10.00 cassette
 • **CURRENT #258**, KFRC/Bobby Ocean, KRBE/Adam Smasher, WDRQ/Tic Tac, WLWL/Alan Kabel, WDSY/Welch & Woody, WDFE/Jim & Randy. \$10.00 cassette
 • **PERSONALITY PLUS #PP-167**, WRIF/Drew & Mike, KHS/Rick Dees, KHKS/Kid Kraddick, WROR/Loren & Wally. \$10.00 cassette, \$13 CD
 • **PERSONALITY PLUS #PP-166**, WMJL/Jim Harper, KMLE/Ben & Brian, KORS/Tom Bernard & KO Morning Show, KOMA/Danny Williams. \$10.00 cassette
 • **ALL COUNTRY #CY-114**, WQIK, WROD, WJUR, WKLB, WMZO. \$10.00
 • **ALL AC #AC-92**, CKKS, WEJZ, KOST, WBMX, WJMX. \$10.00
 • **ALL CHR #CHR-84**, WAPE, WFKS, CKZZ, WPRO, WWJX, Z100. \$10.00
 • **PROFILE #S-450**, VANCOUVER/CHR AC AOR Gold City. \$10.00
 • **PROFILE #S-451**, PHILADELPHIA/CHR AC AOR Gold City UC. \$10.00
 • **PROMO VAULT #PR-47**, promo samples - all formats, all market sizes. Cassette, \$12.50
 • **SWEEPER VAULT #SV-33**, Sweeper & Legal ID samples, all formats. Cassette, \$12.50
 • **CHR-30 (CHR NIGHTS)**, #MR-9 (All Rock), #O-23 (OLDIES), #F-27 (ALL FEMALE), #JO-1 (RHY. OLDIES), #T-8 (TALK) at \$10.00 each
 • **CLASSIC #C-251**, WFIL/George Michael - 1971, KDWB/Charlie Fox - 1974, CKLW/Steve Hunter - 1971, WLS/Bob Sirott - 1974, KMGG/Robert W. Morgan - 1984 & more! \$13.50
VIDEO #88, Toronto's CISS/Tarzan Dan, Boston's WGSX/Ralphie Marino, DC's WRGX/Jack Diamond, Philly's WIOU/Chlo, Vegas's KLUC/Chet Buchanan & Zoo, XM Sat/Kane. 2 killer hours on VHS \$30.00. DVD copy \$50.
 • Tapes marked with * may be ordered on CD for \$3 additional

www.californiaaircheck.com
CALIFORNIA AIRCHECK
 Box 4408 - San Diego, CA 92164 - (619) 460-6104

CHRISTMAS PROGRAMMING

KRIS STEVENS ENTERPRISES
 PRESENTS
The Magic of Christmas The 12 Hours of Christmas
 Holiday Specials for Every Format
800-231-6100 kriserikstevens.com

VOICEOVER SERVICES

LINEAR/PROMOS "PRODUCED OR DRY"
JENNIFER VAUGHN voice imaging
 ISDN/DAT/CD
 (941) 282-8400
 www.jenniferbaugh.com

Get the Voice! without the growl!

KYW, Philadelphia
 KISS-FM, Dallas
 93Q Country, Houston
 Mix 107.3, Washington
 KISS 106, Seattle
 Country • CHR • Hot AC • News
Sean Caldwell
 BROADCAST SERVICES
 (813) 926-1250
 www.seancaldwell.com
 dem@seancaldwell.com

PRODUCTION LIBRARIES

REVOLT
 Imaging Library
 Heard on top stations like:
 WKQI - Detroit WTMX - Chicago
 KRBV - Dallas WVRV - St. Louis
 WSOC - Charlotte KUBL - Salt Lake
 www.audio-farm.com 303.220.5969

Mark McKay Media

"POWERFUL...YET NATURAL!"
 Jim O'Hara, OM
 WLLR/Quad Cities, IA
DRY TRAX or PRODUCED
AFFORDABLE!
 MP3 Delivery
 PHONE DEMO: 913-345-2381
 FAX 345-2351
 WEB DEMO: mckaymedia.net

COMEDY SERVICES

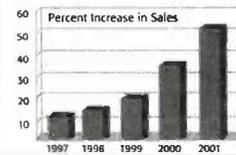
Today in Laughs

NEW CD-ROM
 from **ACN**
AMERICAN COMEDY NETWORK
 A Jones Radio Networks Company

Example:
 On this date in 1856, Cullen Whipple, of Providence, Rhode Island, patented the screw machine. The machine is still in use at the IRS.

Every fact is accurate.
 Every punchline is an evergreen comedic gem.
 Order today. You won't be sorry.
 And, if you are, please keep it to yourself... we're trying to sell a lot of these!
 Order on-line at <http://americancomedynetwork.com>
 It's historically hysterical! And, it's *inexpensive*, too!
 A one-time buy-out price of \$49.95 gets you five written jokes for each of the 366 days in the year. That's less than 3¢ per joke!

SALES CONSULTANTS

Percent Increase in Sales

 "After your seminar, we did over \$94,000 - in just 3 hours. This was Irwin Pollack at his best!"
 Bill Files, Brill Media
 Evansville, IN
Call Irwin Pollack
 for radio sales and management training
 Proven the most bottom-line, action-oriented sales and management help available.
 Phone: (603) 598-9300 • Fax: (603) 598-0200
 www.irwinpollack.com

CARTER DAVIS
 CUTS THROUGH
 901-681-0650
 www.carterdavis.com

KRIS ERIK STEVENS
 EXCEPTIONAL VOICE IMAGERY

 (800) 231-6100 kriserikstevens.com

MARKETPLACE ADVERTISING



Payable in advance. Order must be typewritten and accompanied by payment. Visa/MC/AMEx/Discover accepted. One inch minimum, additional space up to six inches available in increments of one-inch.

1 time	\$95.00
6 insertions	90.00
13 insertions	85.00
26 insertions	75.00
51 insertions	70.00

Marketplace
 (310) 553-4330
 Fax: (310) 203-8450
 e-mail: kmumaw@rronline.com

VOICEOVER SERVICES

JOE CIPRIANO PROMOS

AMERICA'S NUMBER 1 VOICE
 the voice of FOX, CBS and The Grammys
 Call Us.
 (877)-473-7643

www.joecipriano.com

SMALL SPACE WORKS

YOU JUST READ THIS
 MARKETPLACE 3 | O-553-4330

www.rronline.com



CHR/POP

LW	TW	ARTIST	SON	REMARKS
1	1	MARY J. BLIGE	Family Affair (MCA)	
2	2	ENRIQUE IGLESIAS	Hero (Interscope)	
5	3	NICKELBACK	How You Remind Me (Roadrunner)	
6	4	PINK	Get The Party Started (Arista)	
3	5	JENNIFER LOPEZ	I'm Real (Epic)	
4	6	NELLY FURTADO	Turn Off The Light (DreamWorks)	
8	7	TOYA	I Do (Arista)	
9	8	DESTINY'S CHILD	Emotion (Columbia)	
7	9	ALICIA KEYS	Fallin' (J)	
10	10	'N SYNC	Gone (Jive)	
16	11	USHER	U Got It Bad (LaFace/Arista)	
23	12	SHAKIRA	Whenever Wherever (Epic)	
12	13	ENYA	Only Time (Reprise)	
21	14	JA RULE	Always On Time (Murder Inc./Def Jam/IDJMG)	
13	15	BLU CANTRELL	Hit 'Em Up Style (Oops!) (Arista)	
14	16	STAINED	It's Been Awhile (Flip/Elektra/EEG)	
11	17	MICHELLE BRANCH	Everywhere (Maverick)	
19	18	FIVE FOR FIGHTING	Superman (It's Not Easy) (Aware/Columbia)	
18	19	BRITNEY SPEARS	I'm A Slave 4 U (Jive)	
17	20	CRAIG DAVID	Fill Me In (Wildside/Atlantic)	
24	21	LENNY KRAVITZ	Dig In (Virgin)	
26	22	CALLING	Wherever You Will Go (RCA)	
15	23	BACKSTREET BOYS	Drowning (Jive)	
31	24	NO DUDET	Hey Baby (Interscope)	
29	25	GINUWINE	Differences (Epic)	
25	26	D-TOWN	We Fit Together (J)	
22	27	ALIEN ANT FARM	Smooth Criminal (DreamWorks)	
33	28	CREED	My Sacrifice (Wind-up)	
28	29	JAGGED EDGE	Where The Party At (So So Def/Columbia)	
35	30	NELLY #1	(Priority/Capitol)	

#1 MOST ADDED

MICHAEL JACKSON *Butterflies* (Epic)

#1 MOST INCREASED PLAYS

USHER U Got It Bad (LaFace/Arista)

TOP 5 NEW & ACTIVE

112 Dance With Me (Bad Boy/Arista)

WILLA FORD *Did Ya' Understand That* (Lava/Atlantic)

LINKIN PARK *In The End* (Warner Bros.)

BARENAKED LADIES *Falling For The First Time* (Reprise)

JAY-Z *Girls, Girls, Girls* (Roc-A-Fella/IDJMG)

CHR begins on Page 33.

CHR/RHYTHMIC

LW	TW	ARTIST	SON	REMARKS
1	1	USHER	U Got It Bad (LaFace/Arista)	
2	2	GINUWINE	Differences (Epic)	
4	3	JA RULE	Always On Time (Murder Inc./Def Jam/IDJMG)	
3	4	MARY J. BLIGE	Family Affair (MCA)	
7	5	NELLY FURTADO	Turn Off The Light (DreamWorks)	
6	6	NELLY #1	(Priority/Capitol)	
5	7	PETEY PABLO	Raise Up (Jive)	
8	8	CITY HIGH	Caramel (Interscope)	
9	9	112	Dance With Me (Bad Boy/Arista)	
11	10	JAY-Z	Girls, Girls, Girls (Roc-A-Fella/IDJMG)	
10	11	JENNIFER LOPEZ	I'm Real (Epic)	
12	12	AALIYAH	Rock The Boat (BlackGround)	
16	13	JA RULE	Always On Time (Murder Inc./Def Jam/IDJMG)	
13	14	FABLOUS FNATE DDOG	Can't Deny It (Desert Storm/Elektra/EEG)	
14	15	FAT JDE	We Thuggin' (Terror Squad/Atlantic)	
17	16	JANET	Son Of A Gun (I Betcha...) (Virgin)	
19	17	CRAIG DAVID	7 Days (Wildside/Atlantic)	
22	18	LUDACRIS	Roll Out (My Business) (Def Jam South/IDJMG)	
20	19	ALICIA KEYS	Fallin' (J)	
18	20	JAGGED EDGE	Where The Party At (So So Def/Columbia)	
28	21	PINK	Get The Party Started (Arista)	
15	22	BUBBA SPARXXX	Ugly (Interscope)	
29	23	BUSTA RHYMES	Break Ya Neck (J)	
31	24	FAITH EVANS	You Gets No Love (Bad Boy/Arista)	
25	25	DMX	Who We Be (Ruff Ryders/IDJMG)	
26	26	JUVENILE	From Her Mamma... (Cash Money/Universal)	
24	27	ALICIA KEYS	A Woman's Worth (J)	
27	28	'N SYNC	Gone (Jive)	
23	29	DR. DRE & SNOOP DDOG	The Wash (Interscope)	
21	30	DESTINY'S CHILD	Emotion (Columbia)	

#1 MOST ADDED

JA RULE *Always On Time* (Murder Inc./Def Jam/IDJMG)

#1 MOST INCREASED PLAYS

JA RULE *Always On Time* (Murder Inc./Def Jam/IDJMG)

TOP 5 NEW & ACTIVE

JDE *Let's Stay Home Tonight* (Jive)

MYSTIKAL *Bouncin' Back* (Bumpin' Me...) (Jive)

RAYVON *2-Way* (MCA)

MOBB DEEP *Hey Luv* (Anything) (Loud/Columbia)

DILATED PEOPLES *Worst Comes To Worst* (Capitol)

CHR begins on Page 33.

URBAN

LW	TW	ARTIST	SON	REMARKS
1	1	USHER	U Got It Bad (LaFace/Arista)	
2	2	AALIYAH	Rock The Boat (BlackGround)	
4	3	FAITH EVANS	You Gets No Love (Bad Boy/Arista)	
3	4	JAY-Z	Girls, Girls, Girls (Roc-A-Fella/IDJMG)	
12	5	MICHAEL JACKSON	Butterflies (Epic)	
9	6	MR. CHEEKS	Lights, Camera, Action (Universal)	
10	7	ALICIA KEYS	A Woman's Worth (J)	
5	8	GINUWINE	Differences (Epic)	
8	9	CITY HIGH	Caramel (Interscope)	
23	10	JA RULE	Always On Time (Murder Inc./Def Jam/IDJMG)	
16	11	FAT JOE	We Thuggin' (Terror Squad/Atlantic)	
6	12	MAXWELL	Lifetime (Columbia)	
7	13	JA RULE	Always On Time (Murder Inc./Def Jam/IDJMG)	
15	14	LUDACRIS	Roll Out (My Business) (Def Jam South/IDJMG)	
11	15	MARY J. BLIGE	Family Affair (MCA)	
13	16	PETEY PABLO	Raise Up (Jive)	
18	17	JAGGED EDGE	Goodbye (So So Def/Columbia)	
17	18	NELLY #1	(Priority/Capitol)	
24	19	JANET	Son Of A Gun (I Betcha...) (Virgin)	
25	20	JUVENILE	From Her Mamma... (Cash Money/Universal)	
14	21	BUBBA SPARXXX	Ugly (Interscope)	
19	22	P. DIDDY & THE FAMILY	Didly (Bad Boy/Arista)	
22	23	DESTINY'S CHILD	Emotion (Columbia)	
32	24	BUSTA RHYMES	Break Ya Neck (J)	
20	25	BRIAN KIMMIGHT	Love Of My Life (Motown)	
21	26	DMX	Who We Be (Ruff Ryders/IDJMG)	
27	27	KEKE WYATT	Nothing In This World (MCA)	
30	28	MARY J. BLIGE	No More Drama (MCA)	
28	29	'N SYNC	Gone (Jive)	
33	30	MISSY ELLIOTT	Take Away (Gold Mind/EastWest/EEG)	

#1 MOST ADDED

JA RULE *Always On Time* (Murder Inc./Def Jam/IDJMG)

#1 MOST INCREASED PLAYS

JA RULE *Always On Time* (Murder Inc./Def Jam/IDJMG)

TOP 5 NEW & ACTIVE

JONELL & METHOD MAN *Round & Round* (Def Jam/IDJMG)

CRAIG DAVID *7 Days* (Wildside/Atlantic)

JILL SCOTT *He Loves Me* (Hidden Beach/Epic)

ICE CUBE *\$100 Bill Y'all* (Priority)

OUTKAST *The Whole World* (LaFace/Arista)

URBAN begins on Page 49.

AC

LW	TW	ARTIST	SON	REMARKS
1	1	ENYA	Only Time (Reprise)	
5	2	ENRIQUE IGLESIAS	Hero (Interscope)	
3	3	DIDO	Thankyou (Arista)	
2	4	MATCHBOX TWENTY	If You're Gone (Lava/Atlantic)	
4	5	D-TOWN	All Or Nothing (J)	
8	6	FAITH HILL	There You'll Be (Warner Bros.)	
6	7	ELTON JOHN	I Want Love (Rocket/Universal)	
9	8	LONESTAR	I'm Already There (BNA)	
7	9	LEE ANN WOMACK	I Hope You Dance (MCA/Universal)	
11	10	J. BRICKMAN, REBECCA L. HOWARD	Simple Things (Windham Hill)	
13	11	UNCLE KRACKER	Follow Me (Top Dog/Lava/Atlantic)	
10	12	S CLUB 7	Never Had A Dream Come True (A&M/Interscope)	
14	13	BACKSTREET BOYS	Drowning (Jive)	
16	14	TRAIN	Drops Of Jupiter (Tell Me) (Columbia)	
12	15	DIAMOND RIO	One More Day (Arista)	
15	16	LEANN RIMES	Soon (Curb)	
17	17	CELINE DIDON	God Bless America (Epic/Columbia)	
18	18	STEVIE NICKS	Sorcerer (Reprise)	
24	19	FIVE FOR FIGHTING	Superman (It's Not Easy) (Aware/Columbia)	
19	20	PAUL MCCARTNEY	Freedom (Capitol)	
22	21	JEWEL	Standing Still (Atlantic)	
21	22	DESTINY'S CHILD	Emotion (Columbia)	
20	23	SHELBY LYNNE	Wall In Your Heart (Island/IDJMG)	
26	24	ALICIA KEYS	Fallin' (J)	
23	25	JOHN WAITE	Fly (Gold Circle)	
30	26	CARDIE KING	Love Makes The World (Rockingale/Koch)	
—	27	DIANA KRALL	The Look Of Love (Verve/VMG)	
28	28	JOHN MELLENCAMP	Peaceful World (Columbia)	
29	29	'N SYNC	Gone (Jive)	
25	30	MARIAH CAREY	Never Too Far (Virgin)	

#1 MOST ADDED

MANNHEIM STEAMROLLER *Hallelujah* (American Gramophone)

#1 MOST INCREASED PLAYS

FIVE FOR FIGHTING *Superman* (It's Not Easy) (Aware/Columbia)

TOP 5 NEW & ACTIVE

BARRY MANILOW *Turn The Radio Up* (Concord)

SUGAR RAY *When It's Over* (Lava/Atlantic)

HUEY LEWIS & THE NEWS *I'm Not In Love Yet* (Silvertone)

LUTHER VANOROSS *Can Heaven Wait* (J)

DAVE KDOZ *Beneath The Moonlit Sky* (Capitol)

AC begins on Page 66.

HOT AC

LW	TW	ARTIST	SON	REMARKS
1	1	FIVE FOR FIGHTING	Superman (It's Not Easy) (Aware/Columbia)	
2	2	ENYA	Only Time (Reprise)	
6	3	CALLING	Wherever You Will Go (RCA)	
3	4	TRAIN	Drops Of Jupiter (Tell Me) (Columbia)	
5	5	3 DOORS DOWN	Be Like That (Republic/Universal)	
4	6	LIFHOUSE	Hanging By A Moment (DreamWorks)	
7	7	STAINED	It's Been Awhile (Flip/Elektra/EEG)	
8	8	JEWEL	Standing Still (Atlantic)	
12	9	NICKELBACK	How You Remind Me (Roadrunner)	
9	10	U2	Stuck In A Moment... (Interscope)	
11	11	NELLY FURTADO	Turn Off The Light (DreamWorks)	
13	12	ALICIA KEYS	Fallin' (J)	
10	13	SUGAR RAY	When It's Over (Lava/Atlantic)	
15	14	INCUBUS	Drive (Immortal/Epic)	
14	15	DAVE MATTHEWS BAND	The Space Between (RCA)	
16	16	LENNY KRAVITZ	Dig In (Virgin)	
18	17	ENRIQUE IGLESIAS	Hero (Interscope)	
17	18	JOHN MELLENCAMP	Peaceful World (Columbia)	
20	19	CREED	My Sacrifice (Wind-up)	
19	20	TRAIN	Something More (Columbia)	
21	21	SMASH MOUTH	Pacific Coast Party (Interscope)	
25	22	DAVE MATTHEWS BAND	Everyday (RCA)	
23	23	MATCHBOX TWENTY	Last Beautiful Girl (Lava/Atlantic)	
24	24	ELTON JOHN	I Want Love (Rocket/Universal)	
24	25	FUEL	Bad Day (Epic)	
26	26	SUGAR RAY	Answer The Phone (Lava/Atlantic)	
27	27	EAGLE-EYE CHERRY	Feels So Right (MCA)	
28	28	COLDPLAY	Trouble (Netwerk/Capitol)	
29	29	NATALIE MERCHANT	Just Can't Last (Elektra/EEG)	
30	30	STEREOPHONICS	Have A Nice Day (V2)	

#1 MOST ADDED

RYAN ADAMS *New York, New York* (Lost Highway/IDJMG)

#1 MOST INCREASED PLAYS

NICKELBACK *How You Remind Me* (Roadrunner)

TOP 5 NEW & ACTIVE

LIFHOUSE *Breathing* (DreamWorks)

TRAVIS *Side* (Epic)

LONESTAR *I'm Already There* (BNA)

LEANN RIMES *Can't Fight The Moonlight* (Curb)

JOSH JOPLIN GROUP *I've Changed* (Artemis)

AC begins on Page 66.

ROCK

LW	TW	ARTIST	SON	REMARKS
1	1	NICKELBACK	How You Remind Me (Roadrunner)	
2	2	CREED	My Sacrifice (Wind-up)	
3	3	STAINED	Fade (Flip/Elektra/EEG)	
3	4	OZZY OSBOURNE	Gets Me Through (Epic)	
6	5	INCUBUS	I Wish You Were Here (Immortal/Epic)	
5	6	PUDDLE OF MUDD	Control (Flawless/Geffen/Interscope)	
7	7	LENNY KRAVITZ	Dig In (Virgin)	
8	8	P.O.D.	Alive (Atlantic)	
9	9	DEFAULT	Wasting My Time (TVT)	
10	10	STAINED	It's Been Awhile (Flip/Elektra/EEG)	
11	11	MICK JAGGER	God Gave Me Everything (Virgin)	
14	12	TANTRIC	Mourning (Maverick)	
18	13	PUDDLE OF MUDD	Blurry (Flawless/Geffen/Interscope)	
12	14	DISTURBED	Down With The Sickness (Giant/Reprise)	
17	15	TOOL	Schism (Volcano)	
16	16	LINKIN PARK	In The End (Warner Bros.)	
17	17	ROB ZOMBIE	Feel So Numb (Geffen/Interscope)	
15	18	AEROSMITH	Sunshine (Columbia)	
19	19	FUEL	Last Time (Epic)	
20	20	STONE TEMPLE PILOTS	Revolution (Atlantic)	
22	21	KID ROCK	Forever (Top Dog/Lava/Atlantic)	
23	22	TOOL	Lateralus (Volcano)	
21	23	BUSH	The People That We Love (Atlantic)	
35	24	OZZY OSBOURNE	Dreamer (Epic)	
36	25	OFFSPRING	Defy You (Columbia)	
24	26	GODSMACK	Bad Magick (Republic/Universal)	
28	27	SALIVA	Click Click Boom (Island/IDJMG)	
25	28	HOBBASTANK	Crawling In The Dark (Island/IDJMG)	
26	29	SYSTEM OF A DOWN	Chop Suey (American/Columbia)	
27	30	SEVENDUST	Praise (TVT)	

#1 MOST ADDED

NICKELBACK *Too Bad* (Roadrunner)

#1 MOST INCREASED PLAYS

OZZY OSBOURNE *Dreamer* (Epic)

TOP 5 NEW & ACTIVE

LIFER *Not Like You* (Republic/Universal)

MUSHROOMHEAD *Solitaire/Unraveling* (Universal)

SAMMY HAGAR *I Can't Drive 65* (Hybrid/Atlantic)

PAUL MCCARTNEY *Freedom* (Capitol)

40 BELOW SUMMER *Falling Down* (London Sire)

ROCK begins on Page 83.

</

Monitored Airplay Overview: November 30, 2001

URBAN AC

LW	TW	
1	1	MAXWELL Lifetime (Columbia)
2	2	BRIAN MCKNIGHT Love Of My Life (Motown)
3	3	GERALD LEVERT Made To Love Ya (EastWest/EEG)
4	4	GINUWINE Differences (Epic)
4	5	BABYFACE What If (Arista)
9	6	MICHAEL JACKSON Butterflies (Epic)
6	7	ANGIE STONE Brotha (J)
8	8	LUTHER VANDROSS Can Heaven Wait (J)
7	9	ALICIA KEYS A Woman's Worth (J)
11	10	USHER U Got It Bad (LaFace/Arista)
10	11	LUTHER VANDROSS Take You Out (J)
12	12	JILL SCOTT The Way (Hidden Beach/Epic)
14	13	JOE Let's Stay Home Tonight (Jive)
16	14	REGINA BELLE Ooh Boy (Peak/Concord)
17	15	BONEY JAMES F/DAVE HOLLISTER Something Inside (Warner Bros.)
20	16	ISLEY BROTHERS Secret Lover (DreamWorks)
15	17	MARY J. BLIGE Family Affair (MCA)
22	18	INDIA.ARIE Strength, Courage & Wisdom (Motown)
19	19	KENNY LATTIMORE Weekend (Arista)
26	20	GLENN LEWIS Don't You Forget It (Epic)
24	21	YOLANDA ADAMS Never Give Up (Elektra/EEG)
25	22	TEMPTATIONS Four Days (Motown)
18	23	O'JAYS Let's Ride (MCA)
28	24	JILL SCOTT He Loves Me (Hidden Beach/Epic)
23	25	AALIYAH Rock The Boat (BlackGround)
21	26	MICHAEL JACKSON You Rock My World (Epic)
27	27	SUE ANN CARWELL/R. ELLIOT Brand New Love... (GRP/VMG)
29	28	KEKE WYATT Nothing In This World (MCA)
—	29	FAITH EVANS You Gets No Love (Bad Boy/Arista)
—	30	CECE WINANS Anybody Wanna Pray (Wellspring/Capitol)

#1 MOST ADDED

KENNY LATTIMORE Don't Deserve (Arista)

#1 MOST INCREASED PLAYS

MICHAEL JACKSON Butterflies (Epic)

TOP 5 NEW & ACTIVE

JAHEIM Anything (Divine Mill/WB)

TONY TERRY I Don't Wanna Stop (Golden Boy)

PROPHET JONES Cried Together (University/Motown)

RANDY CRAWFORD Permanent (Warner Bros.)

MANHATTANS Nites Like This (Orchard)

URBAN begins on Page 49.

COUNTRY

LW	TW	
1	1	TOBY KEITH I Wanna Talk About Me (DreamWorks)
3	2	DAVID BALL Riding With Private Malone (Dualtone)
5	3	GEORGE STRAIT Run (MCA)
6	4	AARON TIPPIN Where Stars And Stripes... (Lyric Street)
2	5	TRAVIS TRITT Love Of A Woman (Columbia)
4	6	REBA MCENTIRE I'm A Survivor (MCA)
9	7	TRACE ADKINS I'm Tryin' (Capitol)
10	8	ALAN JACKSON Where Were You (When...) (Arista)
8	9	GARTH BROOKS Wrapped Up In You (Capitol)
12	10	STEVE HOLY Good Morning Beautiful (Curb)
14	11	BRAD PAISLEY Wrapped Around (Arista)
13	12	LONESTAR With Me (BNA)
15	13	JO DEE MESSINA W/TIM MCGRAW Bring On The Rain (Curb)
16	14	GARY ALLAN Man Of Me (MCA)
18	15	BROOKS & DUNN Long Goodbye (Arista)
17	16	TRACY BYRO Just Let Me Be In Love (RCA)
19	17	JOE DIFFIE In Another World (Monument)
20	18	SARA EVANS Saints & Angels (RCA)
23	19	DIXIE CHICKS Some Days You Gotta Dance (Monument)
21	20	JAMIE O'NEAL Shiver (Mercury)
22	21	GEORGE JONES & GARTH BROOKS Beer Run (Bandit/BNA)
28	22	MARTINA MCBRIDE Blessed (RCA)
27	23	BLAKE SHELTON All Over Me (Warner Bros.)
25	24	CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)
24	25	MONTGOMERY GENTRY Cold One Comin' On (Columbia)
26	26	CLINT BLACK W/LISA H. BLACK Easy For Me To Say (RCA)
29	27	RASCAL FLATTS I'm Movin' On (Lyric Street)
50	28	TIM MCGRAW The Cowboy In Me (Curb)
31	29	JEFFREY STEELE Something In The Water (Monument)
33	30	STEVE AZAR I Don't Have To Be (Till...) (Mercury)

#1 MOST ADDED

TIM MCGRAW The Cowboy In Me (Curb)

#1 MOST INCREASED PLAYS

ALAN JACKSON Where Were You (When...) (Arista)

TOP NEW & ACTIVE

ROBIN ENGLISH Girl In Love (Columbia)

CRAIG MORGAN God, Family & Country (Broken Bow)

KRISTIN GARNER Singing To The Scarecrow (Atlantic)

COUNTRY begins on Page 56.

SMOOTH JAZZ

LW	TW	
1	1	RICHARD ELLIOT Crush (GRP/VMG)
2	2	JEFF LORBER Ain't Nobody (Samson/Gold Circle)
3	3	PETER WHITE Turn It Out (Columbia)
7	4	RUSS FREEMAN East River Drive (Q/A/Jantic)
4	5	URBAN KNIGHTS High Heel Sneakers (Narada)
8	6	BONEY JAMES See What I'm Sayin' (Warner Bros.)
6	7	FATBURGER Evil Ways (Shanachie)
10	8	JOYCE COOLING Mm-Mm Good (GRP/VMG)
5	9	EUGE GROOVE Sneak A Peek (Warner Bros.)
9	10	STEVE COLE From The Start (Atlantic)
12	11	BOZ SCAGGS Payday (Virgin)
13	12	CHRIS BOTTI Streets Ahead (Columbia)
14	13	DIANA KRALL The Look Of Love (Verve/VMG)
11	14	KIM WATERS Until Dawn (Shanachie)
16	15	BRIAN CULBERTSON All About You (Atlantic)
15	16	RICK BRAUN Use Me (Warner Bros.)
17	17	CHUCK LOEB Pocket Change (Shanachie)
20	18	MICHAEL MCDONALD To Make A Miracle (MCA)
19	19	SEAL Lovers Rock (Epic)
21	20	GERALD VEASLEY Do I Do (Heads Up)
18	21	WILL DOWNING Is This Love (GRP/VMG)
22	22	LARRY CARLTON Deep Into It (Warner Bros.)
24	23	PAUL TAYLOR Hypnotic (Peak/Concord)
23	24	ACOUSTIC ALCHEMY Wish You Were Near (Higher Octave)
27	25	GREGG KARUKAS Night Shift (N-Coded)
28	26	DAVE KOZ Beneath The Moonlit Sky (Capitol)
25	27	SPECIAL EPX Everyone's A Star (Shanachie)
26	28	MARILYN SCOTT Don't Let Love Get Away (Prana)
30	29	DIDD Thankyou (Arista)
29	30	JIM BRICKMAN Serenade (Windham Hill)

#1 MOST ADDED

BONA FIDE Club Charles (N-Coded)

#1 MOST INCREASED PLAYS

MICHAEL MCDONALD To Make A Miracle (MCA)

TOP 5 NEW & ACTIVE

PIECES OF A DREAM Night Vision (Heads Up)

ALFONZO BLACKWELL Funky Shuffle (Shanachie)

STING Fragile (A&M/Interscope)

BOB JAMES Brighton By The Sea (Warner Bros.)

MARC ANTOINE On The Strip (GRP/VMG)

Smooth Jazz begins on Page 78.

ACTIVE ROCK

LW	TW	
1	1	NICKELBACK How You Remind Me (Roadrunner)
4	2	CREED My Sacrifice (Wind-up)
3	3	STAINED Fade (Flip/Elektra/EEG)
2	4	P.O.D. Alive (Atlantic)
6	5	LINKIN PARK In The End (Warner Bros.)
5	6	INCUBUS I Wish You Were Here (Immortal/Epic)
8	7	DISTURBED Down With The Stickness (Geffen/Reprise)
7	8	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)
9	9	SYSTEM OF A DOWN Chop Suey (American/Columbia)
13	10	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)
12	11	ROB ZOMBIE Feel So Numb (Geffen/Interscope)
11	12	SEVENDUST Praise (TVT)
14	13	DEFAULT Wasting My Time (TVT)
15	14	TOOL Schism (Volcano)
16	15	KID ROCK Forever (Top Dog/Lava/Atlantic)
17	16	LINKIN PARK Crawling (Warner Bros.)
10	17	OZZY OSBOURNE Gets Me Through (Epic)
18	18	TOOL Lateralus (Volcano)
19	19	HOOBASTANK Crawling In The Dark (Island/IDJMG)
20	20	TANTRIC Mourning (Maverick)
21	21	MESH STL Maybe Tomorrow (Label)
25	22	FUEL Last Time (Epic)
26	23	DROWNING POOL Sinner (Wind-up)
22	24	SALIVA Click Click Boom (Island/IDJMG)
23	25	DOPE Now Or Never (Flip/Epic)
41	26	OFFSPRING Defy You (Columbia)
29	27	FLAW Payback (Republic/Universal)
33	28	MARILYN MANSON Tainted Love (Maverick/WB)
30	29	STONE TEMPLE PILOTS Revolution (Atlantic)
28	30	LENNY KRAVITZ Dig In (Virgin)

#1 MOST ADDED

NICKELBACK Too Bad (Roadrunner)

#1 MOST INCREASED PLAYS

OFFSPRING Defy You (Columbia)

TOP NEW & ACTIVE

HEDDER Save Your Face (Gold Circle)

P.O.D. Youth Of The Nation (Atlantic)

LIT Addicted (RCA)

ROCK begins on Page 83.

ALTERNATIVE

LW	TW	
1	1	NICKELBACK How You Remind Me (Roadrunner)
2	2	P.O.D. Alive (Atlantic)
4	3	LINKIN PARK In The End (Warner Bros.)
3	4	INCUBUS I Wish You Were Here (Immortal/Epic)
5	5	STAINED Fade (Flip/Elektra/EEG)
6	6	CREED My Sacrifice (Wind-up)
7	7	SYSTEM OF A DOWN Chop Suey (American/Columbia)
8	8	BLINK-182 Stay Together For The Kids (MCA)
9	9	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)
12	10	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)
10	11	SUM 41 In Too Deep (Island/IDJMG)
11	12	DISTURBED Down With The Stickness (Giant/Reprise)
13	13	HOOBASTANK Crawling In The Dark (Island/IDJMG)
14	14	DEFAULT Wasting My Time (TVT)
15	15	311 I'll Be Here Awhile (Volcano)
16	16	STROKES Last Nite (RCA)
17	17	ALIEN ANT FARM Smooth Criminal (DreamWorks)
19	18	ROB ZOMBIE Feel So Numb (Geffen/Interscope)
21	19	WEEZER Photograph (Geffen/Interscope)
24	20	JIMMY EAT WORLD The Middle (DreamWorks)
23	21	TOOL Lateralus (Volcano)
35	22	OFFSPRING Defy You (Columbia)
22	23	KID ROCK Forever (Top Dog/Lava/Atlantic)
22	24	SEVENDUST Praise (TVT)
31	25	ALIEN ANT FARM Movies (DreamWorks)
28	26	FLICKERSTICK Beautiful (Epic)
30	27	FUEL Last Time (Epic)
29	28	REMY ZERO Save Me (Elektra/EEG)
36	29	GORILLAZ 19-2000 (Virgin)
27	30	SALIVA Click Click Boom (Island/IDJMG)

#1 MOST ADDED

P.O.D. Youth Of The Nation (Atlantic)

#1 MOST INCREASED PLAYS

OFFSPRING Defy You (Columbia)

TOP 5 NEW & ACTIVE

INCUBUS Nice To Know You (Immortal/Epic)

CYPRESS HILL Trouble (Ruffhouse/Columbia)

NICKELBACK Too Bad (Roadrunner)

FLAW Payback (Republic/Universal)

BUSH Headful Of Ghosts (Atlantic)

ALTERNATIVE begins on Page 93.

TRIPLE A

LW	TW	
1	1	U2 Stuck In A Moment... (Interscope)
2	2	RYAN ADAMS New York, New York (Lost Highway/IDJMG)
4	3	DAVE MATTHEWS BAND Everyday (RCA)
3	4	JOHN MELLENCAMP Peaceful World (Columbia)
7	5	JOHN MAYER No Such Thing (Aware/Columbia)
5	6	LENNY KRAVITZ Dig In (Virgin)
8	7	NATALIE MERCHANT Just Can't Last (Elektra/EEG)
6	8	TRAIN Something More (Columbia)
9	9	WEEZER Island In The Sun (Geffen/Interscope)
10	10	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)
14	11	COLDPLAY Trouble (Netwerk/Capitol)
11	12	SUZANNE VEGA Widow's Walk (A&M/Interscope)
13	13	CALLING Wherever You Will Go (RCA)
16	14	MICK JAGGER God Gave Me Everything (Virgin)
12	15	3 DOORS DOWN Be Like That (Republic/Universal)
19	16	NICKELBACK How You Remind Me (Roadrunner)
15	17	STAINED It's Been Awhile (Flip/Elektra/EEG)
21	18	JEWEL Standing Still (Atlantic)
20	19	CREED My Sacrifice (Wind-up)
17	20	CRANBERRIES Analyse (MCA)
18	21	DAVID GRAY Sail Away (ATO/RCA)
22	22	EAGLE-EYE CHERRY Feels So Right (MCA)
25	23	TRAVIS Side (Epic)
27	24	MELISSA ETHERIDGE Lover Please (Island/IDJMG)
24	25	ENYA Only Time (Reprise)
26	26	LUCINDA WILLIAMS Get Right With God (Lost Highway/IDJMG)
—	27	JOHNNY A. Oh Yeah (Favored Nations/Red Ink)
—	28	WILLIAM TOBLEY Back To Believing (Lost Highway/IDJMG)
—	29	SHANNON MCNALLY Down And Dirty (Capitol)
—	30	FIVE FOR FIGHTING America Town (Aware/Columbia)

#1 MOST ADDED

PETE YORN Strange Condition (Columbia)

#1 MOST INCREASED PLAYS

FIVE FOR FIGHTING America Town (Aware/Columbia)

TOP 5 NEW & ACTIVE

ELTON JOHN Birds (Rocket/Universal)

INCUBUS I Wish You Were Here (Immortal/Epic)

WIDESPREAD PANIC Little Lily (Widespread/SRG)

STING Fragile (A&M/Interscope)

JOHN HIATT Everybody Went Low (Vanguard)

TRIPLE A begins on Page 103.

Publisher's Profile

By Erica Farber



GEORGE REED

Director, Media Services Group

George Reed has been actively involved in the broadcasting industry for almost 30 years. In 1987 he made the transition from station operator to broker and consultant. Reed manages Media Services Group's Florida office and San Juan, Puerto Rico affiliate. His practice includes station brokerage, valuations and investment banking. He recently retired as President of the National Association of Media Brokers, turning over the gavel to Larry Patrick.

Getting into the business: "I got in when I was in high school. I went to work for Jim Brewer, whom I am still friends with and who is still in the business. Jim owns some stations in Chattanooga, TN and Richmond, IN. I worked for him and also for Bud Walters when I was in high school. I was on the air and did sales. It was one of those weird things. I knew all along that's what I wanted to do. I couldn't begin to explain why."

Moving from the station side to the brokerage side: "I was working in Atlanta for DKM Broadcasting as Sales Manager for WVEE (V103). Jim and I bought a station with a couple of other guys in Chattanooga, WJTT-FM, in 1986. Through the process of buying the station and arranging the financing, and also having just completed an MBA program, I got interested in the financial side of the business. I wound up going to work for Chapman Associates as a broker. Several of the guys who worked with Chapman, myself included, left and formed Media Services Group in late 1990, and I have been with the company ever since."

How the business climate affects his company: "We saw a drop-off a year ago when stock prices on several public companies ratcheted down. We've actually had a pretty busy year as a company, in our office in particular. There's not as much activity as there was 18 months ago, but there's still plenty. Since Sept. 11, pricing on stations has certainly come down. It's anecdotal evidence, but it's probably come down 10%-15%. But there are still buyers out there, and a few sellers. It's certainly not the level of activity we saw a couple of years ago, but deals are still getting done — more so in the smaller to middle-sized markets. We really haven't slowed down that much."

Finding financing: "The equity markets, and certainly the junk bond market, have been very tough for the last several months, but there's still plenty of senior debt out there. The banks will still loan money to credit-worthy borrowers. The capital markets have been a lot tighter, especially on the equity and high-yield-debt side. That even impacts deals that are smaller. When capital is hard to find with the big companies on the high end of the business, there is a trickledown effect, and it affects

pricing all the way down the line to the smallest stations."

Why someone uses a broker: "It's a value-added concept. The brokers who really know their stuff bring a value to the process. They can brainstorm ideas and stand in the middle as an intermediary between two parties, particularly when things get a little heated. The broker can step in as the voice of reason to get problems resolved and to address issues. If you checked with our clients and the clients of others, they would all agree that value is brought to the process by having an experienced outside third party involved."

Biggest challenge: "Every day that goes by, the industry is that much more consolidated. So, slowly but surely — and maybe not so slowly — we're working ourselves out of a business. That's the biggest challenge. As the groups accumulate more stations, few of them are interested in selling. Before 1996 it was not unusual to broker the same stations over and over every few years. That's not going to happen in the future."

"What I think is going to happen is that the larger groups are going to have to look into some of the smaller markets. They are going to be looking for ways to continue to grow their revenue, their top line, so they can grow their bottom line. Brokers will fit well into that process. We can go out and find ways to put interesting clusters together — albeit, perhaps, in smaller markets — and provide ideas for the larger companies in their acquisition plans."

State of the industry: "It's still a great business. The changes we've seen are almost unfathomable when you stop and think about how different it is today compared to pre-1996 and, especially, pre-1992, but it's still a great business. It's a business driven by people, and people really are the assets and really do make it happen."

"The broadcasters, the large groups, are learning how to run big companies and are finding that things are different when you run very large companies. But, slowly but surely, they're getting their arms around how to run these huge groups of clusters and getting the right people into the right places. The business will continue to be a great business into the future."

Forecast for next year: "In general, the groups we talk to are predicting slight gains — not really flat business from this year to next, but not overly aggressive either. I think that's accurate. Nobody has a very clear crystal ball right now. All the Wall Street guys are complaining about lack of visibility, and there's a lot of truth to that. The revenues and the earnings are not predictable very far into the future."

"Normally, it's fairly stable, and you can see a little bit into the future and have a pretty good idea what your station or your cluster — or, for that matter, your company — will bill. That's become a lot tougher now. There's a decent chance we've seen the worst in the economy, and broadcasters tend to lead the economy out of recession. Broadcasters tend to benefit early in that process. The chances of next year — particularly the second half — being a pretty good year for broadcasters are good."

The days of individuals owning only a couple of stations: "They're not over, but it's nothing like what it once was. There are still cases of it, and there will continue to be cases where individuals can and will go out and put together companies. The difference today is that you're not going to do that in the top 50 markets, and probably not in the top 100 markets. If you're willing to be creative and live somewhere you might not otherwise have chosen to live and to do what it takes to put

together investors and bring lenders on board and so forth, it can be and is, occasionally, still done."

Something about his business that would surprise our readers: "We get a lot of calls from first-time buyers who want to get into the business. A lot of folks don't realize that most of the time we're working for the sellers. When we're working for the sellers, we are absolutely looking out for the sellers' best interest, which usually means trying to get the most money that we possibly can for a station. That sometimes is at odds with people calling up and wanting help to buy a station. What we're trying to do is wring every last nickel out of the transaction. It's something that comes up a lot that might be a misconception about what brokers really do."

Most influential individual: "In addition to the people I've mentioned, Jim Wesley would be on the list. I worked for him at DKM for a number of years. He ran Cox Radio for a long time before he formed DKM."

Career highlight: "Forming Media Services Group is something I'm very proud of. We went into the brokerage business at what had to be one of the worst times on earth to get into the business, which was in late 1990. The country was in a recession and in the midst of a war. The timing was just horrible. We struggled for the first year and a half. We have some really good guys in the company, and we're now one of the largest media brokerage firms in the country."

Career disappointment: "You can always make more money, I guess. And there's always that deal that got away. But I really have no beef at all. I worked with some great people on the station level and worked at the No. 1 station in Atlanta for about 10 years before I did this. I've had some of the best teachers in the business, and I'm very fortunate to have known and worked with them. I've learned a lot from them, and I stay in touch with them to this day."

Favorite radio format: "As my hair gets grayer, my tastes change. Back in the V103 days Urban was my favorite format. I'm a News/Talk guy at this point. I'm also a big Country fan."

Favorite television show: "West Wing."

Favorite song: "Anything by Jimmy Buffett."

Favorite movie: "Wall Street."

Favorite book: "Atlas Shrugged."

Favorite restaurant: "Commander's Palace in New Orleans."

Beverage of choice: "Opus 1 wine."

Hobbies: "Wine collecting, reading, a little golf — but not nearly enough."

E-mail address: "reedmsconsulting@cs.com."

Advice for broadcasters: "I believe that broadcasters today have to be part of the consolidation game in one way or the other. If you are a station owner, you have to be in the business of acquiring other stations to grow your business, or you have to be looking at the exit so you're not the last guy left standing. There have been situations where markets have become consolidated and the holdout has found him- or herself in the position of not having any buyers at hand."

"It's a liquidity problem. They've got all their money tied up in this broadcasting asset, and suddenly no one else can buy them in the market because of the ownership rules. Some of them may get a second chance out if there's some deregulation in the broadcast cross-ownership rules, which I think and hope will happen. Consolidation is happening whether you like it or not; therefore, you have to look at the potential impact of consolidation on your business and act accordingly."

**For more
information
and website
registration go to
rronline.com**

If you are serious about success in Talk Radio, **R&R's Talk Radio Seminar 2002** is the one event you cannot afford to miss! Join a who's-who of Talk Radio's leaders and innovators for the most format-focused meeting you've ever attended.



Featuring keynote speakers and sessions designed to help you increase your Talk radio station's ratings and revenues in the year ahead. Don't miss the most talked about annual event in Talk radio - **R&R's Talk Radio Seminar 2002!**

MARRIOTT AT METRO CENTER, WASHINGTON, DC

REGISTER NOW!

SEMINAR
registration

FAX THIS FORM BACK TO 310-203-8450

OR MAIL TO:

R&R Talk Radio Seminar 2002
10100 Santa Monica Blvd., 3rd Floor
Los Angeles, CA 90067-4004

Please print carefully or type in the form below.
Full payment must accompany registration form. Please include separate forms for each registration. Photocopies are acceptable.

OR REGISTER ONLINE AT www.rronline.com

MAILING ADDRESS

Name _____
Title _____
Call Letters/Company Name _____
Street _____
City _____ State _____ Zip _____
Telephone # _____ Fax # _____
E-mail _____

SEMINAR FEES

BEFORE JANUARY 18, 2002 \$399
JANUARY 19 - FEBRUARY 15, 2002 \$450
AFTER FEBRUARY 15, 2002
ON-SITE REGISTRATION ONLY \$500

There is a \$50.00
cancellation fee.
No refunds after
February 1, 2002

METHOD OF PAYMENT

PLEASE ENCLOSE SEPARATE FORMS FOR EACH INDIVIDUAL REGISTRATION

Amount Enclosed: \$ _____
 Visa MasterCard American Express Discover Check
Account Number _____
Expiration Date _____
Month _____ Date _____ Signature _____
Print Cardholder Name Here _____

QUESTIONS? Call the R&R Talk Radio Seminar 2002
Hotline at **310-788-1696**

HOTEL
registration

Mariott At Metro Center, Washington, DC

Thank you for requesting reservations at the Marriott At Metro Center. Our staff would like to take the opportunity to extend a warm welcome to you during your upcoming meeting.

- To confirm your reservation, your arrival must be guaranteed by charging two nights deposit to a major credit card, or you may send payment by mail. Deposits will be refunded only if reservation is cancelled **at least 7 days prior to arrival.**
- Reservations requested after **February 1, 2002** or after the room block has been filled are subject to availability and may not be available at the Seminar rate.
- Check in time is 3:00 pm; check out time is 12noon.

TYPE OF ROOM	TALK RADIO SEMINAR RATE
Single / Double	\$172/night

**FOR HOTEL RESERVATIONS, PLEASE CALL:
202-737-2200 or 800-228-9290**

Or mail to:
Marriott At Metro Center
775 12th Street NW
Washington, DC 20005

Maximize TSL Without Killing Your Cume

Coleman's New *FACT with TSL Max*[™] Solves Radio's Biggest Programming Issue

THE PROBLEM

Most radio stations already know that library music testing is essential if they want to stay on top of the music tastes of their audience. But, as many have discovered, music testing has the potential to backfire – to hurt rather than help the ratings. How? "Hyper focus" is most often the culprit. You know the symptoms. You drill down on your P1 listeners to the point that you get a library that is overly focused. The station sounds exactly like what your P1s want, but you've ignored the Cume. It's fine if you have no competition, but when you do, watch out.

With any level of competition "hyper focus" feeds on itself driving the station in a downward spiral. P1 focus backfires. At first your

Cume erodes. Then you get so narrow that your TSL falls apart. Modern AC, Hot AC, Rhythmic CHR, Country, Alternative — every format has fallen victim. In the search for TSL, stations who over focus lose the balance between maximizing Cume and TSL.

Some stations do the opposite. Their test is too broad. Cume oriented or "montage" screened studies yield a list of songs that are liked in the market, but is too broad for "reining in" or "focusing" the sound of the station.

You get people to Cume the station only to find that you've produced a TSL nightmare. Without TSL, radio stations simply cannot achieve strong ratings.

THE SOLUTION

- **FACT with TSL Max** is a revolutionary, patent-pending way of measuring your audience's music tastes.

- **FACT with TSL Max** is the first and only library music testing method that identifies the exact songs that drive Cume and those that drive TSL. Now you can find those Cume songs that simply would not test in the "hyper focused" old approach to music testing.

- **FACT with TSL Max** is the only library testing method that ensures that your station will not sacrifice Cume for TSL or TSL for Cume. **FACT with TSL Max** provides powerful insight that yields music optimally balanced for both Cume and TSL delivery.



Proven Strategic Insight from Coleman

FACT with TSL Max also includes the proven Fit and Compatibility measures made famous by Coleman's original FACT music testing methodology. Fit and

Compatibility are the best way to focus your music mix on songs listeners expect on your station and songs compatible with your Core sound.

All of these tools, plus our state-of-the-art pcFACT software, allow Coleman to give you the extra insight you need to win.

Maximize TSL without killing your Cume.

Learn more about *FACT with TSL Max* from (left to right) Warren Kurtzman, John Mönninghoff, Jon Coleman and Chris Ackerman at (919) 571-0000 or info@ColemanInsights.com.

WWW.COLEMANINSIGHTS.COM



COLEMAN
MUSIC. TRENDS. BRANDING.

RESEARCH TRIANGLE PARK LOS ANGELES HAMBURG