

NEWSSTAND PRICE \$6.50

Anderson Powers Onto Pop

Jade Anderson's "Sugarhigh" was CHR/Pop's Most Added title this week: The Columbia Records singer-songwriter grabbed 76 adds with her debut single. Anderson's album *Dive Deeper* will be in stores in early June.



MARCH 29, 2002

WPLJ Celebrates Its 30th

From its days as a Rock pioneer to its incarnation as a Hot AC mainstay, there's quite a story to tell about WPLJ/New York. AC/Hot AC Editor Kid Kelly spent some time at the station's Manhattan studios to document its history. The four-page special begins on Page 1.



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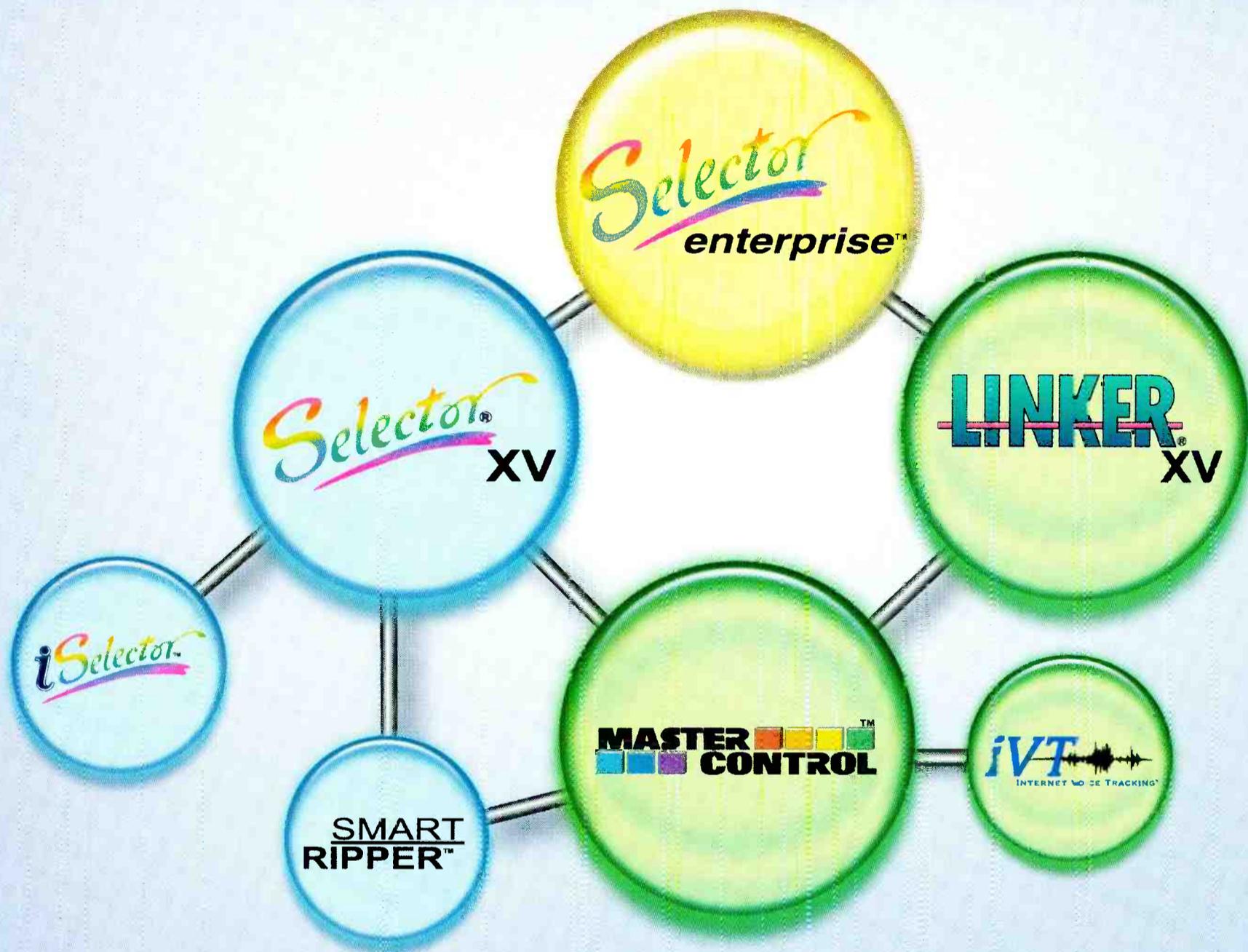
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SAME DNA



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Selector XV	●	●		
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Selector SmartRipper		●	●	●
Linker XV	●	●		
MasterControl		●	●	●
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Match your software...make your station great.



We live in a day and age that tests our trust of institutions that we never before doubted. Do you trust your boss? Your new owners? Big corporations or Wall Street analysts? **R&R** columnist **John Parikh** addresses the very important issue of trust. He defines it, slices it, dices it and explains how you can play a positive role when transacting trust. This week's Management, Marketing & Sales section begins a yearlong industry-events calendar you can enter into your organizing device. We also present a 31-point sales and marketing test developed by sales trainer Irwin Pollack. And featured in our GM Spotlight this week is Midwest Communications CEO Duke Wright.

Pages 10-13

POP GOES THE FORMAT!

Is CHR/Pop bogged down in a music cycle of too many titles with male-dominated vocals and too much hip-hop? **Tony Novia** polled his CHR/Pop reporting panel about this issue and has the first of two weeks' worth of interesting and helpful responses.

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IN THE NEWS

- **Jim Smith** appointed PD for WJMK/Chicago
- **Mary Ellen Kachinske** takes Program Mgr. duties at WTMX/Chicago
- **J.D. Gonzalez, Arnulfo Ramirez** named Regional PDs at Hispanic Broadcasting
- **RADAR 72** results released
- **WJBW/West Palm Beach** flips to Urban AC

Page 3



Possible Roadblock For IBOC?

■ **Nighttime tests address skywave interference**

The National Radio Systems Committee is expected to ask the FCC for clearance to operate, during daytime hours only, iBiquity Digital's new in-band, on-channel digital technology for AM service until it completes additional testing of skywave interference, **R&R** has learned.

"More data is needed," iBiquity President/CEO/co-Chairman Robert Struble said last week.



Struble

"They got to a point and realized that skywave interference had not been addressed. They are doing more testing, but not a lot more testing."

Nighttime tests are currently being conducted at KYW/Philadelphia, KDKA/Pittsburgh and WLW/Cincinnati. Struble said the daytime-only request was being made so that momentum for IBOC's getting FCC approval as

the digital broadcast standard will not be slowed.

Transmitter manufacturers will begin taking orders during the NAB show in April, and Struble said iBiquity is working with groups and stations in Chicago, Los Angeles, San Francisco, Miami and Seattle to place orders for the new technology and begin the process of migrating broadcasting to digital.

"We need to get about 75 stations to start, and we think we will get them on the air by the end of the year," he said.

Struble noted that, while groups are eyeing their expenses in a tight ad market, they also recognize the early success of satellite radio. "We think we have the right solution, and

IBOC/See Page 33

Mancow Racks Up \$21,000 In Indecency Fines For Emmis

■ **Chicago activist continues to monitor show**

By MOLLIE ZIEGLER
R&R WASHINGTON BUREAU
mziegler@rronline.com

The FCC last week slapped **Emmis Communications** with \$21,000 in fines for "willfully and repeatedly" broadcasting indecent language during three separate editions of *Mancow's Morning Madhouse*. The penalty reflects a \$7,000 fine for each violation. The incidents occurred on March 6 and 7, 2001 and May 17, 2001.



Mancow

The FCC said that the show, syndicated from WKQX/Chicago, was penalized for broadcasting discussions related to sexual and excretory responses to viewing pornography; the effects on a female cast member of a beverage containing a sexual stimulant; and masturbation, penis size and the taste of semen.

In response to the FCC's

original letter of inquiry, Emmis stated that it could not verify the accuracy of what was transcribed from the tapes

submitted by the complainant. Even assuming the tapes' accuracy, however, Emmis lawyers argued that the content was vague and not patently offensive, because it relied on innuendo. But the FCC disagreed, saying that the context in which the material

was discussed made its sexual meaning unmistakable. Sample dialogue heard on the broadcasts cited by the FCC (complete transcripts available on **R&R ONLINE** at www.rroonline.com):

• March 6, 2001: "Character voice: When I flog my beef stick while watching some pink in a porno, I don't

MANCOW/See Page 33

Q1: A Case Of Lowered Expectations

■ **Analysts' downgrade of Infinity estimates takes some of the steam out of radio sector**

By JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF
yorke@rronline.com

Infinity Broadcasting has been the engine that has been helping Viacom motor down the streets of investment success lately. Such big Wall Street names as Merrill Lynch's Jessica Reif Cohen have pointed to the radio division as being among the best revenue-generating jewels in the Viacom crown.

But on Tuesday Morgan Stanley entertainment analyst Rich Bilotti and radio/advertising analyst Michael Russell said that they

anticipate the company's Q1 radio revenue will slide 6%-7% and EBITDA will fall 13%-14%.

"Viacom's radio and outdoor properties have not recovered as fast as we had initially anticipated, and we believe that an outdoor recovery is trailing a radio recovery," the pair wrote in their guidance. They lowered their Viacom revenue estimate for Q1 by 5%, to \$5.46 billion, and their EBITDA estimate by 10%, to \$1.05 billion. That includes a \$25

ANALYSTS/See Page 16

THIS #1 WEEK

- CHR/POP**
 - **LINKIN PARK** In The End (Warner Bros.)
- CHR/RHYTHMIC**
 - **FAT JOE** I/ASHANTI What's Luv? (Terror Squad/Atlantic)
- URBAN**
 - **TWEET** Oops (O-T My) (Gold Mind/Elektra/EEG)
- URBAN AC**
 - **MICHAEL JACKSON** Butterflies (Epic)
- COUNTRY**
 - **MARTINA MCBRIDE** Blessed (RCA)
- AC**
 - **CELINE DION** A New Day Has Come (Epic)
- HOT AC**
 - **CALLING** Wherever You Will Go (RCA)
- SMOOTH JAZZ**
 - **MARC ANTOINE** On The Strip (VMG/GRP)
- ROCK**
 - **PUDDLE OF MUDD** Blurry (Flawless/Geffen/Interscope)
- ACTIVE ROCK**
 - **PUDDLE OF MUDD** Blurry (Flawless/Geffen/Interscope)
- ALTERNATIVE**
 - **PUDDLE OF MUDD** Blurry (Flawless/Geffen/Interscope)
- TRIPLE A**
 - **ALANIS MORISSETTE** Hands Clean (Maverick/Reprise)

WPLJ/New York Celebrates 30 Years On The Air

■ **A salute to the past and present of one of America's most influential radio stations**

By KID KELLY
R&R AC/HOT AC EDITOR
kkelly@rronline.com

WPLJ/New York recently celebrated its 30th birthday. From AOR to CHR to Hot AC, the station has become a Big Apple radio tradition. Recently, I had the pleasure of talking to several current and previous station members, who shared what it felt like to be associated with one of America's most influential stations.



Cuddy

Tom Cuddy,
ABC VP/
Programming

Tom Cuddy is a 22-year ABC Radio veteran. He joined WPRO/Providence as a jock in 1980 and rose to PD of WPRO-AM & FM two years later. In 1987 he made the move to New



York as VP/Programming for the ABC Radio Networks and Exec. Producer of American Top 40 and American Country Countdown. In 1990 he returned to local radio as VP/Programming for WPLJ. Six years later he was promoted to his current post, VP/Programming for ABC Radio's 14 FM stations (markets include Los Angeles, Chicago, Detroit, Dallas and Washington,

DC). Cuddy talks about 'PLJ and the airstaff that makes it one of the premier Hot AC stations in the country.

The equipment is pretty much the same from one major-market station to another. So, for me, the only thing that makes 'PLJ sizzle hotter than the competition is the team of incredibly passionate broadcasters that [WPLJ President/GM] Mitch Dolan and I have been able to put together. One of WPLJ's strengths is that it has always had strong air personalities. It's never been a wallpaper radio station.

For the past 10 years Scott and Todd have led the way with a morning show that is very compatible with our target demo and that has, thankfully, translated into big 25-54 numbers. Plus, it's given us consistency in the daypart where it matters most.

Eleven years ago, in 1991, we were able to entice Scott Shannon to return to New

See Page 70

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Smith Appointed Program Director At WJMK/Chicago

Veteran programmer **Jim Smith** has been named PD for Infinity's Oldies WJMK (Magic 104.3)/Chicago. Smith replaces Kevin Robinson, who exited last week after 10 years at WJMK.

Smith began his radio career in 1969 as MD at KDKA/Pittsburgh and later served as MD at two Chicago stations — WBBM & WLS-AM. His resume also includes stints as PD for WOKY/Milwaukee, WRVR/New York and KSFX/San Francisco. He returned to Chicago as PD at WBBM and since 1981 has operated his own Chicago-based radio consultancy, Smith & Company.

"We're very fortunate to have someone of Jim's caliber." WJMK VP/GM Mike Fowler told R&R. "He's a Chicago guy with 33 years of experience and knowledge that will go to work for Magic 104.3."

Commenting on his new post, Smith told R&R, "I feel that this is the perfect opportunity for me. I grew up listening to Chicago radio, then working in Chicago radio. Now I'm with a station that plays all those hits again."

Kachinske Takes Program Mgr. Post At WTMX/Chicago

Mary Ellen Kachinske has been upped to the newly created position of Program Manager at WTMX/Chicago.



Kachinske

She was most recently Asst. PD/MD at the Bonneville Hot AC station and succeeds Barry James, who was elevated to Station Manager and VP/Programming 18 months ago.

"Mary Ellen was doing the job and deserved to have the recognition to go along with it," James told R&R. "Two years ago she walked in and earned the respect of a leading morning show, and she's led the staff day to day, doing a wonderful job. This move is a testament to all that she's managed to do."

Kachinske told R&R, "My two years here have challenged me more than I ever dreamed. This has been a tremendous growth opportunity for me. Both Barry and WTMX GM Drew Horowitz have built an incredible machine here in Chicago, and it's a tremendous honor to be involved."

Gospel Love

WALT "BABY" LOVE'S GOSPEL TRACKS

16 top gospel tracks from such artists as Yolanda Adams, Aaron Neville and The Blind Boys Of Alabama. The release, issued by The Right Stuff label, hits stores this week.

Network Radio RADAR Ratings

Radar 72 — Winter 2002

Rank	Network	Audience*	AQH Rating
1.	Westwood CNN Max	6,672	2.8
2.	Premiere Morning Drive AM**	5,037	2.1
3.	Premiere Diamond**	4,305	1.8
4.	Premiere Focus**	4,196	1.8
5.	Premiere Pulse	4,096	1.7
6.	Premiere Morning Drive FM**	4,041	1.7
7.	ABC Prime	3,867	1.6
8.	WW1 Source Max	3,434	1.4
9.	WW1 Blaise**	3,427	1.4
10.	Premiere Action	3,397	1.4
11.	American Urban Pinnacle**	2,996	1.3
12.	Premiere Ruby**	2,902	1.2
13.	WW1 Navigator**	2,652	1.1
14.	Premiere Emerald	2,597	1.1
15.	Premiere Pearl	2,595	1.1
16.	Premiere Axis**	2,473	1.0
17.	ABC Young Adult**	2,424	1.0
18.	ABC FM**	2,301	1.0
19.	Premiere Sapphire	2,237	0.9
20.	ABC Advantage	2,230	0.9

* Audience in thousands
 ** This network has no broadcasts in one or more dayparts that make up Monday-Sunday, 6am-midnight.
 Source: Arbitron

WJBW/West Palm Switches To Urban AC

When Infinity relaunched WMBX/West Palm Beach as a CHR/Rhythmic station in October 2001, the goal was to give listeners in market No. 47 their own product, so that they would not have to listen to stations in nearby markets. On Tuesday the company extended the idea by flipping Hot AC WJBW/West Palm Beach to Urban AC as "B106.3."

Mark McCray, PD of WMBX, is overseeing the station's launch as interim PD. Corporate VP/Programming Jay Stevens is assisting in B106.3's launch, and former 'JBW

PD Richard Lucas has exited the station.

McCray told R&R, "We thought there were some people who were not being served in this market, and just like we did with 'MBX, we felt that people should be able to listen to their own station, rather than a station from a nearby market. The West Palm Beach-Boca Raton market is a top 50 market, and it's a totally different market from Miami. WJBW is Urban AC, and it's offering an adult mix of old school and today's R&B."

WJBW/See Page 16

MARCH 29, 2002

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CHR/Rhythmic RateTheMusic	48	Smooth Jazz Chart	88
Rhythmic Action	50	Smooth Jazz Action	89
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Urban Chart	54	Rock Chart	95
Urban Action	58	Active Rock Chart	99
Urban AC Chart	59	Active Rock RateTheMusic	97
Country	60	Rock Action/Rock Specialty Show	102
Nashville	61	Alternative	103
Country Chart	62	Alternative Chart	104
Country Indicator	63	Alternative Action	106
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		Triple A Chart	114
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Hispanic B'casting Taps Regional PDs

■ Ramirez, Gonzalez add oversight duties in TX

Hispanic Broadcasting has given its OMs in Houston and San Antonio additional responsibilities as Regional Programming Directors for the company.

In Houston, cluster OM **Arnulfo Ramirez** adds programming oversight responsibilities for HBC's Regional Mexican and Spanish AC

properties throughout Texas. Those stations include KDXX-AM & FM, KDOS, KDXT & KLNO/Dallas; KZMR & KBNA/EI Paso; KGBT-FM/McAllen; and KCOR-FM & KROM/San Antonio. Ramirez consulted the San Antonio

HBC/See Page 16

Do The Misty Mountain Hop



Warner/Chappell Music celebrated the release of a promotional Led Zeppelin three-CD boxed set with a small gathering in Los Angeles. Warner/Chappell Music SVP/Film & TV/Catalog Development Brad Rosenberger compiled the 40-song greatest-hits collection, of which only 2,500 were produced and given to members of the film, television and advertising communities. On hand to herald the occasion are (l-r) Warner/Chappell Music VP/A&R Greg Sowders and SVP/A&R Kenny MacPherson, Led Zeppelin bassist John Paul Jones and Rosenberger.

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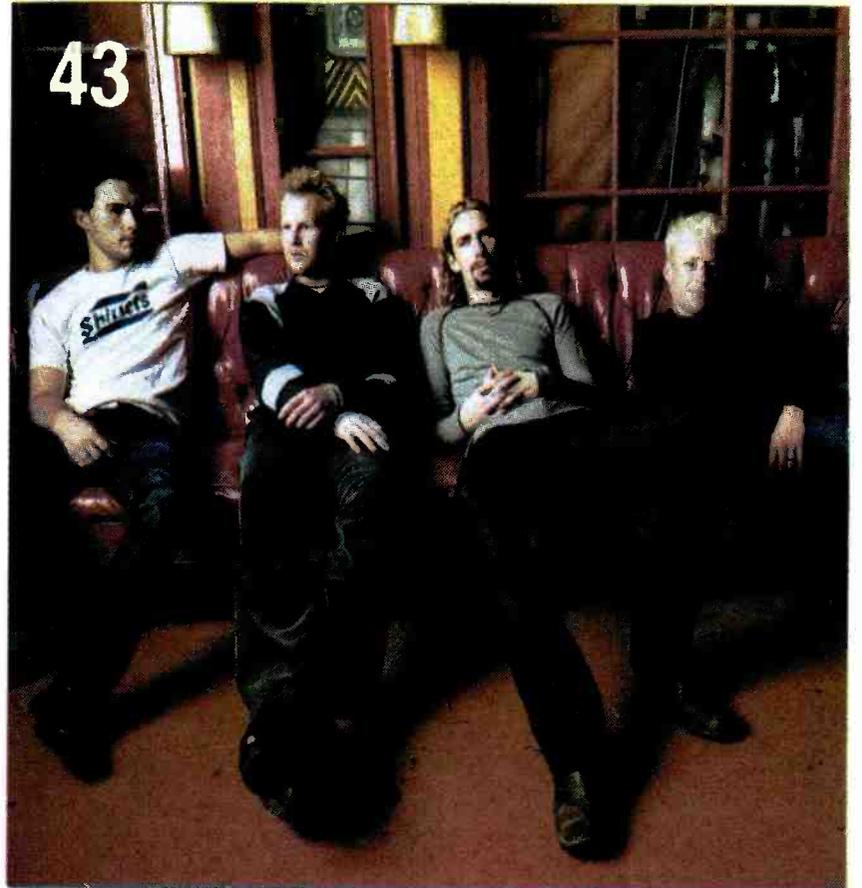
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New single "Too Bad" Top 10, approaching 50,000 spins in less than three months at Rock and Modern Rock radio, Top 40 Impact date April 2

"How You Remind Me"

#1 on the Billboard Hot 100 Singles Chart for four weeks, and:

- #1 for 13 weeks on Modern Rock chart
- #1 for 11 weeks on Active Rock chart
- #1 for 14 weeks on Modern Adult Rock chart
- #1 for 13 weeks on Mainstream Rock chart
- #1 for 10 weeks on Top 40 Mainstream chart
- #1 for 15 weeks on Top 40 chart
- #1 for 12 weeks on Top 40 Tracks chart

"Too Bad" video (Directed by Nigel Dick) on



"TOO BAD"
#2 Most Added at Pop
This Week!
Debut #7
Callout America!

Sold out every date on recent US, Canadian, and European tours

Headlining **COMING OF AGE** tour in April

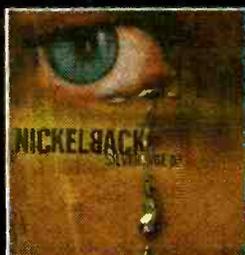
Headlining **JIM BEAM** Tour May-July with special guest Jerry Cantrell

Congratulations to Chad, Ryan, Mike and Ryan "Vik".

Special thanks to Bryan Coleman, Kevin "Chief" Zaruk and the entire Nickelback crew.

Thanks to all at Island Def Jam Music Group and Universal Music & Video Distribution for their love and support.

Management: Bryan Coleman for Union Entertainment Group
Booking Agent: The Agency Group - Steve Kaul (U.S.), Ralph James (Canada), Geoff Meall (Europe)
Legal Representation: Jonathan Simkin/Simkin & Co.



Produced by Rick Parashar and Nickelback. Mixed by Randy Staub.
Manufactured and distributed by The Island Def Jam Music Group.

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Interrep, Jones Q4 Revs Plummet On National Ad Slump

BY JEFFREY YORKE & JOE HOWARD
R&R WASHINGTON BUREAU
mailroom@rronline.com

Interrep Chairman/CEO Ralph Guild is standing by his company and singing the praises of the radio business — even though Interrep is soldiering through tough times as it deals with increased losses and a possible downgrade from Moody's.

During a conference call with investors, Guild faulted "the weak economy, a temporary recession in national advertising and the negative impact from the events of Sept. 11" for the declines his company reported in radio-commission revenue for the past quarter and for full-year 2001. For Q4, revenue slid 26%, to \$19.5 million; for the full year, revenue was down 19%, to \$80.4 million.

Interrep's Q4 net loss was \$9.3 million, or \$1.03 per share, compared to a gain of \$2.1 million, or 23 cents, in Q4 2000. The company's net loss widened for the full year, from \$2.9 million, or 31 cents, to \$19.9 million, or \$2.28. After-tax cash flow per share fell from a gain of 80 cents to a loss of 22 cents for Q4 and from a gain of \$1.60 to a loss of 49 cents in 2001. No First Call analysts follow the company.

Meanwhile, Interrep's operating EBITDA fell 91% in Q4, to \$800,000, and 77% in 2001, to \$5.6 million. Ex-

cluding \$3.4 million in severance costs related to an internal cost-savings program and \$1.2 million in legal and other fees related to acquisitions and the settlement of litigation, full-year operating EBITDA was \$10.2 million — a 59% decline from 2000.

But Guild still has a rosy outlook on the radio business. "More advertisers understand the benefits of radio than ever before," he said, noting that his company has seen increased activity since the start of 2002. "We believe that radio's share of the advertising dollar will have increased during the slowdown, and our clients will enjoy the benefits as national advertising improves."

Interrep Exec. VP/CFO Bill McEntee said that the company's Q1 2002 pacsings are beginning to improve, reinforcing Interrep's belief that its declines were a function of a slow economy that was further affected by the events of Sept. 11, 2001. Interrep

expects operating EBITDA for 2002 to increase to a range of \$17 million-\$18 million, which would improve operating EBITDA margins by 21%-23% — close to Interrep's record 2000 levels.

Guild told R&R that radio stations should stress the strengths of the medium to advertisers instead of selling against other stations, and he believes that salespeople should focus their efforts on selling creative ideas. "Advertisers buy ideas first," he said. "Sell the creative idea that matches their marketing needs." He also stressed the importance of having a well-trained sales staff that concentrates on "genuinely trying to help the advertiser, not meeting a quota."

Guild also believes that broadcasters should celebrate when a competitor brings a new advertiser to radio, because its subsequent radio buys will most likely not be limited to that single broadcaster.

Moody's doesn't share Guild's positive outlook, and on March 22 it announced that it is researching the possibility of downgrading Interrep's debt rating. The financial firm said its

EARNINGS/See Page 8

Minority Tax Credit Could Be Revived

Several years ago National Association of Black-Owned Broadcasters Exec. Director Jim Winston did some major lobbying to get legislators to reinstate a minority tax-certificate program. A number of broadcasters and lawmakers backed Winston's efforts, and Sen. John McCain's legal staff produced a draft bill that included women in the program. The bill appeared headed to committee, but it then fell off the radar screen.

Winston told R&R, "They were eager to push it through when McCain was running for president, but now it seems to be on the back burner."

But a McCain staffer told R&R that the senator still believes it's a great issue, although a lot of things were set aside after Sept. 11, 2001. "It's not that

McCain feels any less strongly about this issue," the staffer said.

On March 21 McCain and Sen. Russ Feingold wrapped up a seven-year effort to pass campaign-finance reform legislation, and that bill now awaits President Bush's signature. The staffer told R&R that movement on the minority tax certificate could begin again when Congress returns from a two-week break, on April 8.

— Jeffrey Yorke

BUSINESS BRIEFS

Congressman Calls For Clear Channel Investigation; CC Rejects Claims

New York Rep. Anthony Weiner called for a Department of Justice investigation into Clear Channel Communications last week, alleging that when the radio group signed a contract earlier this month to become the exclusive promoter for the Montage Mountain Amphitheater in Scranton, PA, Montage broke a contract with Metropolitan Entertainment, New York City's largest independent concert promoter. Weiner said that Clear Channel's 10-year contract will pay Montage's owners \$2.5 million upfront and \$833,000 per year — \$458,000 more per year than the Metropolitan deal — and that Clear Channel's alleged actions have threatened the pending sale of Metropolitan to concert-promotion veteran and former Clear Channel executive Mitchell Slater. Weiner asked the DOJ to investigate because, he claims, Clear Channel is attempting to undercut its primary competition in the New York market and block the sale of Metropolitan to Slater.

Clear Channel Entertainment Sr. VP Howard Schacter responded to Weiner's allegations, saying, "Montage Mountain owner Lackawanna County made it very clear that it reached out to us based on our experience as the national, pre-eminent venue operator, as well as its lack of confidence in the financial viability of Metropolitan and Mr. Slater. To suggest that we've done something wrong here is absurd."

WW1 Authorizes \$200 Million Stock Buyback

Westwood One has authorized a \$200 million stock buyback. At a Tuesday trading price of \$37.51, that should net WW1 about 10.7 million shares. The company can purchase the shares on the open market and through private transactions. Under previous buyback programs Westwood One has bought about 30 million shares, valued at \$477.7 million. Company President/CEO Joel Hollander noted that Westwood One has increased free cash flow in each of the last three years and that it expects cash flow to rise by a double-digit percentage this year from about \$104 million last year.

Regent 'Open To Any And All Deals'

Regent Communications VP/Finance & Accounting Bob Allen, whose company last week listed a \$250 million mixed-credit shelf registration with the Securities & Exchange Commission, told R&R that Regent

Continued on Page 8

R&R Stock Index

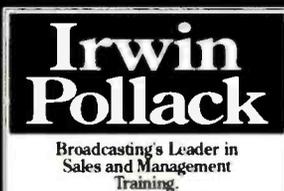
This weighted index consists of all publicly traded companies that derive more than 5% of gross earnings from radio advertising.

	Change Since				
	3/22/02	3/15/02	3/22/01	3/15/01	3/15/02-3/22/02
R&R Index	264.59	261.81	216.28	+22.3%	+1.1%
Dow Industrials	10,427.67	10,607.23	9,389.48	+11.1%	-1.7%
S&P 500	1148.70	1166.16	1117.58	+2.8%	-1.5%



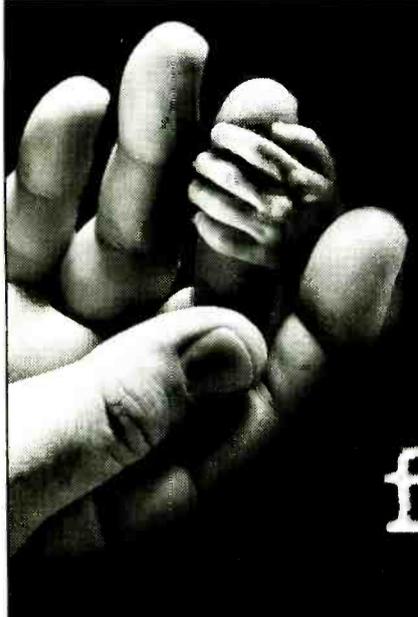
"I specialize in one thing: Increasing billing at radio stations in the United States."

**— Irwin Pollack
(603) 598-9300**

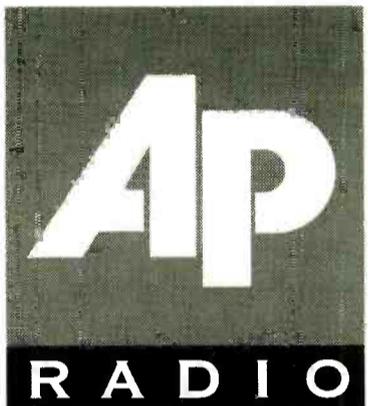


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DEAL OF THE WEEK

- **KKLD-FM/Prescott Valley (Flagstaff-Prescott), AZ \$8 million**

2002 DEALS TO DATE

Dollars to Date: \$377,655,725
(Last Year: \$3,859,873,556)

Dollars This Quarter: \$377,655,725
(Last Year: \$2,202,699,600)

Stations Traded This Year: 142
(Last Year: 1,053)

Stations Traded This Quarter: 142
(Last Year: 343)

TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- KFTM-AM/Ft. Morgan, CO \$175,000
- KDKO-AM/Littleton (Denver-Boulder), CO \$2.7 million
- WAOC-AM/St. Augustine, FL \$284,000
- WKAM-AM/Goshen, IN Undisclosed
- WSDQ-AM/Dunlap, TN \$165,000

Northern Arizona Deal Highlights Slow Week

Grant Hafley sells KKLD-FM/Flagstaff for \$8 million; KDKO/Denver sold for \$2.7 million

Deal Of The Week

Arizona

KKLD-FM/Prescott Valley (Flagstaff-Prescott)

PRICE: \$8 million
TERMS: Asset sale for cash
BUYER: 3 Points Media LLC, headed by Manager Bruce Buzil. Phone: 312-204-9900. It owns two other stations. This represents its entry into the market.
SELLER: W. Grant Hafley. Phone: 740-432-5605
FREQUENCY: 98.3 MHz
POWER: 880 watts at 2,546 feet
FORMAT: Oldies
BROKER: Kalil & Co.

FREQUENCY: 1400 kHz
POWER: 1kw
FORMAT: Oldies

KDKO-AM/Littleton (Denver-Boulder)

PRICE: \$2.7 million
TERMS: Stock sale for cash
BUYER: Newspaper Radio Corp., headed by Chairman/CEO Tim Brown. Phone: 303-988-7370. It owns no other stations.
SELLER: Peoples Wireless Inc., headed by owner Jim Walker. Phone: 303-295-1525
FREQUENCY: 1510 kHz
POWER: 10kw day/1kw night
FORMAT: Urban

FREQUENCY: 1420 kHz
POWER: 2kw day/250 watts night
FORMAT: Talk

Indiana

WKAM-AM/Goshen

PRICE: Undisclosed
TERMS: Unavailable
BUYER: Fulmer Communications LLC, headed by Member Kent Fulmer. Phone: 574-533-1460
SELLER: VanHawke-Johnson Communications Inc., headed by President Douglas Hawkes. Phone: 219-533-1460
FREQUENCY: 1460 kHz
POWER: 2.5kw day/500 watts night
FORMAT: Full Service

Florida

WAOC-AM/St. Augustine

PRICE: \$284,000
TERMS: Asset sale for cash
BUYER: Shull Broadcasting Co., headed by President Douglas Shull. Phone: 904-829-3416. It owns one other station, WFOY-AM/St. Augustine.
SELLER: Mondosphere Broadcasting, headed by co-President Clifford Burnstein. Phone: 559-434-1715

Tennessee

WSDQ-AM/Dunlap

PRICE: \$165,000
TERMS: Asset sale for cash
BUYER: Double R Communications LLC, headed by Member Charles Rodgers. Phone: 423-837-0747
SELLER: Tollye Wayne Tittsworth, Phone: 423-949-4114
FREQUENCY: 1190 kHz
POWER: 5kw day
FORMAT: Country

BUSINESS BRIEFS

Continued from Page 6

is "open to any and all deals." He continued, "We want to get ready for when the market comes back and get back in [the buying mode]." Allen added that Regent is open to acquisitions in any geographical area and said, "We are all over the place." Regent expects to use the proceeds of the shelf registration for expansion and to pay down debt.

Beasley Amends Credit Line Covenants

Beasley Broadcast Group has applied about \$20 million from its recent sale of two New Orleans FMs to bring its senior debt down to \$206 million and has amended its loan covenants to lower its debt ratio from 7.25 to 6.25 by the end of the year. The restructuring gives Beasley flexibility to pay down debt or increase cash flow, a Beasley spokesperson told R&R.

Radio One To Offer 10 Million Shares

Radio One has filed with the SEC to sell 8.7 million nonvoting class D common shares, while selling stockholders are to offer another 1.3 million shares. Banc of America Securities and Credit Suisse First Boston will handle the sale jointly, and the two brokerage houses will have up to an additional 1.5 million shares to cover overallotments. Bloomberg estimates that the sale will be worth about \$221 million, based on a March 22 closing price of \$22.12 for Radio One class A shares. Radio One said last month that its Q4 loss almost doubled because expenses rose and advertising sales slowed. It expects corporate expenses of \$12 million this year, and capital expenditures are expected to be about \$10 million to \$11 million.

Lobbying Group Asks FCC For 'Free-Speech Stations'

The Minority Media & Telecommunications Council has asked the FCC to consider establishing a new class of "free-speech" radio stations that would be devoted primarily to nonentertainment programming, including news, public affairs and religious broadcasts. In a proposal submitted last week, the MMTC suggested that such stations broadcast at full power, commercially or noncommercially, for at least 20 daytime hours per week; that they be independently owned by small, disadvantaged businesses, including minority-owned companies; and that they share time on the same frequencies as entertainment stations. MMTC Exec. Director David Honig explained that, under the proposal, an owner of several stations in a market could split one of those frequencies to accommodate both free-speech and entertainment radio. An owner that split a frequency in that manner might be permitted to own an additional full-time station.

Fisher May Expand Radio Holdings

Fisher Entertainment's broadcasting subsidiary has secured a \$150 million credit facility to finance new acquisitions, and Fisher Sr. VP/Communications Christopher Wheeler told R&R that the company may consider using the money to expand either its radio or television holdings. Wheeler said Fisher's primary focus is on expanding in the Northwest U.S., where the company has strength; he pointed to its operations in Portland, OR and Seattle as examples. Fisher currently has 28 radio stations.

Continued on page 17

Earnings

Continued from Page 6

review is based on "Interep's tenuous liquidity position relative to its 2002 funding needs."

Moody's also said that Interep's performance has been "materially weaker" than original expectations for the company and pointed to Interep's depleted cash position and lack of bank-loan availability as further reasons for the review. It said its research will focus in part on whether Interep can secure a new bank loan and on the company's underlying asset value. "Given the current economic environment and the near-term need for funding," Moody's said, "there is likelihood of a material downgrade."

But Guild told R&R that kind of thing is happening all around the industry. "We're not alone," he said. "A lot of media-related companies are being downgraded due to the recession." He said he's "fully confident that we'll be able to meet the company's objectives" in 2002, and added that, while he's not necessarily interested in taking on more debt in

the form of a bank loan, Interep is considering other options to bring capital into the company.

"Whether we [pursue those options] or not," he said, "we're confident that we'll get through the year." Guild continued, "These ratings services are conservative, as they're supposed to be, and the ratings go up and down."

Jones Media Posts Increased Losses

Jones Media's net loss grew from \$1.2 million in Q4 2000 to \$4.2 million last quarter as revenue declined 21%, to \$18.7 million, and consolidated EBITDA slid 49%, to \$2.8 million. Excluding results from the company's discontinued Internet operations, consolidated EBITDA from continuing operations fell 54%, to \$2.8 million. Jones' radio division broke even last quarter, compared to a profit of \$800,000 in Q4 2000. The radio division's revenue fell 9%, to \$9.7 million, and EBITDA slid 28%, to \$1.8 million.

For the full year, Jones' radio-division revenue slid 5%, to \$39.9 million, while

EBITDA fell 40%, to \$6.2 million. For the company as a whole, annual revenue declined 9%, to \$76.7 million, and consolidated EBITDA fell 62%, to \$6.7 million. Excluding Internet operations, EBITDA from continuing operations fell 55%, to \$7.9 million.

Despite those results, Jones Radio Networks President Ron Hartenbaum said he's encouraged by what he's seen in the scatter market so far in 2002. He added that, while the network's radio revenue declined in Q4, it was 13% better than its "exceedingly poor" Q3 revenue, which was affected by the events of Sept. 11.

Jones Media expects that 2002 revenue at its network-radio division will grow 10%, to \$44 million, and it expects 2002 EBITDA to grow 50%, to \$9.3 million. It expects the radio division to post Q1 revenue of \$9.3 million and EBITDA of \$1.1 million. For the entire company, Q1 revenue of \$18.5 million and EBITDA of \$1.8 million are predicted. For the year, Jones predicts it will report \$81.6 million in revenue and \$13 million in total EBITDA.

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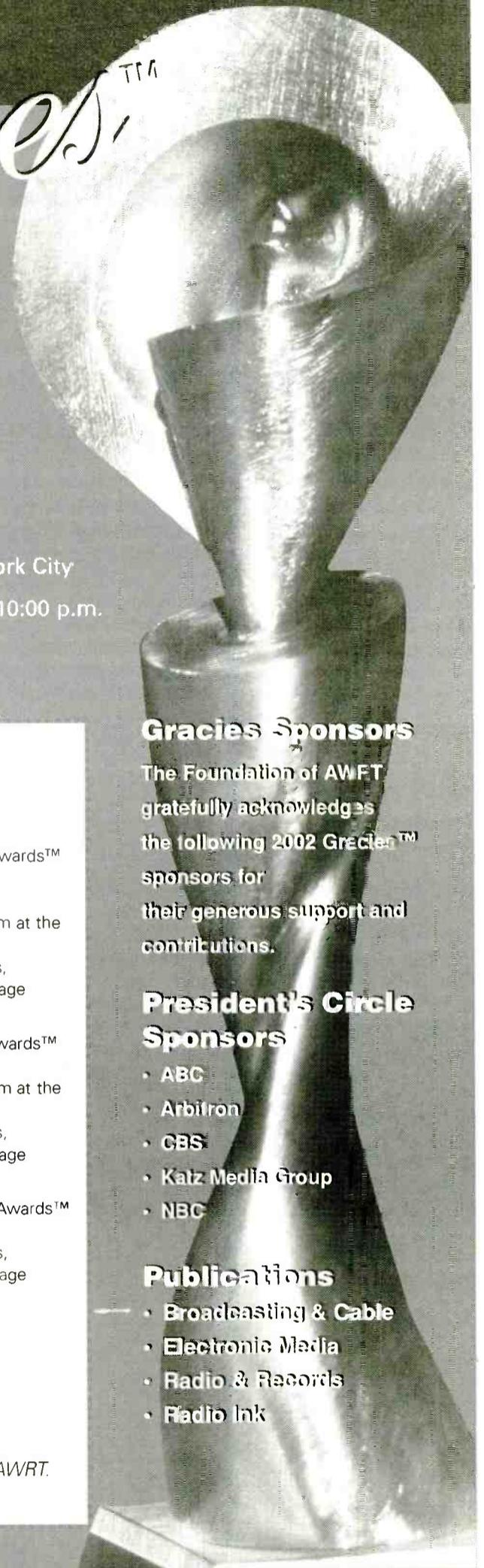


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- Irwin Pollack on training salespeople, Page 12
- Promo ideas for April, Page 13

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"Character may be called the most effective means of persuasion."
— Aristotle

WHO — AND HOW — DO YOU TRUST IN TROUBLED TIMES?

■ *Trustworthiness has never been more valuable*

By John Parikhal

Who do you really trust these days? Your boss? The company that just bought the company you work for? Big corporations? Wall Street analysts? These are times that try our souls. If trust is damaged, the fabric of society is torn. Trust holds society together, keeps businesses healthy and focuses us on our human side.



JOHN
PARIKHAL

Lately, our trust has really been tested. On the most horrific level, terrorists have made us afraid of such simple, everyday acts as opening the mail or taking a trip to see the grandparents.

On a personal level, consolidators in the radio and record businesses have bought companies, asked for trust and, in several high-level situations, violated it. As a result, we've all become suspicious, untrusting and less likely to work well together. Businesses, people and governments work best when there is real trust. When there isn't, they become inefficient, polarized and potentially dangerous.

As Denichaud reminds us, "Never assume competence," particularly in a new work situation.

With all this heavy stuff on my mind, I caught up with management expert Philippe Denichaud and asked him what he thinks is the essence of trust. His answers surprised and enlightened me.

"Trust is the end result of comfort," Denichaud says. "So you really have to focus on what creates comfort. Once someone is really comfortable with you, they will trust you." Then he laid out his "four pillars of trust." I was amazed at how powerful they are and how they explain so much of what's gone right — and wrong — with consolidation.

The four pillars, in order of importance, are: intent, propriety, competence and commonality. If each of these pillars is strong, you'll be very comfortable with someone, and you'll trust them. If any one pillar is weak, trust will be shaky. If all the pillars are weak, there will be no trust at all.

INTENT

In simple English, your intent is where you're coming from. Whenever people interact — for example, when a new general manager meets a program director — each

of them wonders what the other person's intent is. They'll think, "What do you want? What are your motives? Whose side are you on?"

If you don't trust someone's intent, it's very hard to build real trust. Think about some examples. If you're a PD and a record-company promotion person walks through the door, what do you think his intent is? If, as a record person, you're asked to pay money to get your product heard, what do you think the intent of the person asking is?

In a world of mergers, consolidation and cutbacks, intent is the first thing we scrutinize. If you believe someone's intent is to manipulate you (that is, to get you to change your behavior to meet their needs), but that person doesn't demonstrate flexibility (that is, a willingness to change their behavior to meet *your* needs), all the talk and promises in the world aren't going to generate more trust.

PROPRIETY

The second pillar of trust is propriety, meaning how one behaves, and should behave, in any given situation. The best way to test for propriety is to ask yourself whether a behavior is appropriate. But propriety can differ by culture and with the times. For example, in the U.S. today it's almost always inappropriate to touch a woman or kiss her on the cheek in the workplace. But in South America, it would be an insult if you didn't greet co-workers (male and female) with physical affection. In each case, what's proper is defined by context.

We trust people who behave appropriately, and we don't trust people who behave inappropriately. It might be appropriate (though politically incorrect) for a group of co-workers to go to a strip club after a long day's work. But it would be inappropriate to bring a stripper into the workplace, even as a joke, in 2002. Someone who did so could easily find him- or herself considered less than trustworthy.

Inappropriate behavior is behind many of the difficulties that arise between people in the workplace, including sexual-harassment suits, allegations of wrongful dismissal and even public relations sabotage.

COMPETENCE

The third pillar of trust is competence. Can you do your job? If you can do it well, and if you're perceived to be doing it well, people will trust you. If something goes wrong and you're to blame, they won't trust your competence.

All employees should have job descriptions that include thorough explanations of the skills they'll need in order to do their jobs well. The only real way to measure competence is to see how well employees are doing with each of those skills.

As Denichaud reminds us, "Never assume competence," particularly in a new work situation. He explains, "Assumed competence is one of the biggest causes of breakdowns in mergers and acquisitions."

Before you consider that someone is competent, you should see him or her do a job three times, completely unsupervised, to your total satisfaction. The words *unsupervised* and *satisfaction* are critical. Three times; once you've seen that, you can consider someone competent.

COMMONALITY

Commonality is the easiest pillar of trust for most people to understand. It simply means that people have something in common — something they both enjoy.

The most obvious commonality among radio- and record-industry people is music, but areas in common might also include, for example, sports. People can find some great points of commonality in offbeat areas like, say, New Zealand wines, stock cars, obscure '50s doo-wop groups or kung fu movies. Though people often think commonality alone can create trust and comfort, that's not the case. Commonality is the least important of the pillars of trust.

Be honest about your intent and behave with propriety, and you'll be amazed at the results.

Whenever trust breaks down, immediately re-evaluate all four pillars of trust and ask yourself which one is in trouble.

MAKE SURE YOU ARE TRUSTED

To demonstrate that you are trustworthy, in any situation with new people, state your intent often and ask whether you are behaving appropriately. (You might even try this with people you already know.)

For example, some people say I am a bit pushy and opinionated. That's their honest interpretation of my passion and competence. In order to make people comfortable and generate trust, I've learned to say things like, "My intent here is to help, so if I behave inappropriately by getting overexcited or too pushy, please let me know. It helps me and it helps you."

Be honest about your intent and behave with propriety, and you'll be amazed at the results. If you're coming from the right place, you're behaving appropriately, you know how to do your job, and you've found something in common with the people around you, you should do very well.

If you lie about what your intentions are to manipulate people, behave inappropriately, are perceived as less competent than others who have the same job and can't find any common ground with the people near you, trust will break down, and there will be trouble.

Trust is part of our humanity. It's part of our capacity for love, compassion, sharing and growth. We can all play a part in rekindling these core human values.

John Parikhal, CEO of Joint Communications, is a global leader in media strategy and implementation. His company specializes in identifying, capturing and keeping audiences. He can be reached at 203-656-4680 or parikhal@aol.com.



For The Record

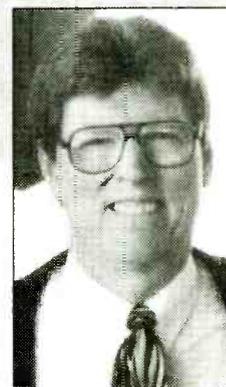
In the March 8 MMS section, a photo was incorrectly identified as Clear Channel/Chicago's David Bevens. The correct photo is on the left.

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R&R GM spotlight

DUKE WRIGHT
CEO & Market Manager/Green Bay, WI: WGEE-AM, WNFL-AM,
WIXX-FM, WNCY-FM, WLTM-FM, WOZZ-FM & WROE-FM
(Midwest Communications)



■ *This beloved Duke has been holding court up North for nearly 40 years*

In this world of consolidation, there are still some great family-owned operators that maintain local radio's warm spirit. One of the most highly regarded is the 28-station Midwest Communications, which has seven clusters in Wisconsin, Michigan and Minnesota. Based in Green Bay, WI, where WIXX-FM and WNCY-FM rank first and second, company CEO/Market Manager Duke Wright takes the time to visit each of his stations at least once every 60 days and knows almost every one of his 500 employees on a first-name basis. It's that kind of caring and support that led to so many recommendations for us to crown this Duke in the GM Spotlight. Congratulations!

I first got interested in radio....

"When I was 4 years old in Wausau, WI, I became fascinated with the big radio console in our living room — this was before TV. I proudly announced that I could spell the name of our town: 'W-S-A-U'; actually, that was the station we listened to. I liked Art Linkletter's *House Party* on the CBS network, and my parents told me they'd take me down to see him at the local station one day. I fully expected to meet him, but there was just an old bald-headed guy announcing. But do I ever remember that equipment room! We actually own that station now and still have that homemade transmitter; it's now in the lobby of our central Wisconsin facility.

"My parents had a music store, selling radios, phonographs, sheet music, instruments and records. When I was 9 or 10, accordion polka star Frankie Yankovic came to town, and my parents

took me to see him. I was captivated and wanted to be an accordion player. A few years later I had the opportunity to play onstage with him. I remember thinking that it was going to be either radio or music for me. I think I made the right choice, but I still have my accordion."

First job in broadcasting:

"My family bought WRIG-AM/Wausau in 1958 for \$54,000, and so my first job was on the air. After college and the Army I came back and did programming, engineering and sales. In 1965 I became GM and built the company from there."

Career highlights:

"I've got four kids, three of them in the business, and they're all loving it. One handles all of our Internet, another is in sales in Appleton, WI, and one is GSM at WIXX. That's a real highlight."

The most challenging aspect of being a GM is....

"Adapting to the change in the structure of the business with consolidation, which we took advantage of starting back in 1993. We knew it was going to be different, but we consolidated in markets where we had the most strength and got out of the ones where we didn't."

My most unforgettable moment at a radio station was....

"Buying WRIG was one. I also like the technical end of it, and so another was increasing the station's power from 250 watts to one kilowatt. It made a big difference because we were at 1400, and our competition was five kilowatts at 550. One thing I learned was to try to get the best facilities in the market. I've always lived by that since then."

My mentors have been....

"There haven't been too many. I really had to figure things out for myself. But Bill Walker of Mid-West Family Broadcast Group helped me in the early years. He was a very strong role model."

If I weren't in the radio business, I'd probably be....

"I've been doing this full-time since 1963 and still enjoy going to work every day. I love this business; it's been very good to me. If I had to do it all over again, I'd do the same thing."

Words to live by:

"In Wausau we had a competitor named Dick Dudley, whose group owned a newspaper, radio and several TV stations. I always thought he was a very good operator and admired him. If we got into technical trouble — we needed a part or were off the air — those guys were always helpful. If they had what we needed, they'd loan it to us. Those are the kinds of things I've tried to do as well. If any competitor of mine ever needs anything when they're down, heck, we'll help them out."

One thing I'm proud of is....

"That we're an independent company, not publicly traded, and that we can pretty much control our own destiny. We're going to stay this way. We hope to have some more stations, but I still like to have the ability to touch every one of them and get out there. Every station is very important to us. I care very deeply about each one, and the thing that makes me saddest is that they can't all be No. 1. But we all play on the same team. It makes me feel very, very good that we have this nice family."



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MASTER THE ART OF SALES TRAINING

By Irwin Pollack



IRWIN
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It's no secret: No matter how hot a sports team might be, all the players go to practice every day of the week. Why should it be any different for a sales team?

With larger sales staffs today, the cost of each sales desk has become a genuine issue. The job now demands that sellers play — or perform — at a higher level. When you come to the realization that it's time to kick it up in meetings, here are some steps you'll want to take.

Adopt "lesson plans." Adapt a concept from the educational arena to the way you lead sales meetings. View each 30- to 45-minute meeting the way a teacher might look at a class. Have a lesson plan and exercises for the participants, and, most important, hold yourself accountable for sticking to a syllabus.

Stand, don't sit. Walk around the table and up and down the aisles. Create a new, higher level of energy. Keep participants at the edges of their seats. Remember, there are two parts to leading a meeting: the message and the messenger.

Give sellers and other participants more responsibility. Let participants take ownership of and responsibility for the meetings and the welfare of the group. Think about having the

sellers take turns leading the meeting.

Record promises and commitments. These should be included, with dates and specific responsibilities, in the minutes of the meeting.

Start and end meetings on time. Close the door when the meeting begins, and end right at the time agreed on. Be known as a person who can be counted on when it comes to starting and ending meetings promptly.

Assess your team before you decide what to cover. To decide what you need to cover in sales meetings, distribute a quiz with multiple-choice, true-or-false and fill-in-the-blank questions. Cover such areas as knowledge about competing stations, a market overview and basic radio and business knowledge. See where your team is strong and where they're weak. On the right is a sample quiz to use as a guide.

Treat the team. At random meetings, treat the participants to fresh coffee and breakfast snacks. It's amazing how little it takes to increase people's awareness in the mornings!

Make sure everything covered is relevant to all participants. When there are issues that pertain to particular individuals, bring those up in one-to-one meetings. While a discussion of shrewd collection techniques is appropriate for a group meeting, save collection challenges on individual accounts for sellers' one-on-one time.

Radio sales and management trainer Irwin Pollack (www.irwinpollack.com) conducts on-site seminars and in-house training. He can be reached at 888-723-4650 or irwin@irwinpollack.com.



PERFORMING THEIR CIVIC DUTY

As part of The Marketing Factory-produced Civic Tour Presents Incubus' *Morning View*, Incubus customized their own Honda Civic Si and took part in a photo shoot in Los Angeles. Posing with the jazzed-up Civic are (l-r) Marketing Factory's Rob Tonkin, Incubus' Jose Pasillas, KROQ/Los Angeles air talent Tami Heide, bandmember DJ Kilmore, MFI's Jen Polenzani and bandmembers Brandon Boyd, Mike Einziger and Dirk Lance.

SALES AND MARKET QUIZ

- 1 What is the population of our market?
- 2 List three ways to change the mind of a client who says, "I've tried your station, and it doesn't work."
- 3 A buyer states a market cost-per-point goal of \$60. What does that mean?
- 4 How much does a quarter-page in the yellow pages cost?
- 5 Your sales manager wants you to call on the new carpet store down the street. You call, get the owner's name and leave a message, but the owner never calls you back. What do you do?
- 6 How many columns wide is the major local newspaper? How many inches deep?
- 7 What are the main reasons a client might have for saying, "Your rates are too high"?
- 8 You present a Halloween package to Joe's Bar and Grill around the corner. Joe says he likes it, but he wants to talk it over with his wife, and you should call him next Monday. What do you do next?
- 9 The owner of local business Johnson Jewelers is frustrated. She says that, for example, a \$250 gold bracelet will be priced at \$500 at a local department store, then marked "50% off" so consumers think they're getting a deal. What advice do you give the store owner?
- 10 On Aug. 30, you're at \$18,000 for September, and your goal is \$35,000. What steps will you take to save the month?
- 11 How many broadcast sellers are there in our market? Define *broadcast seller* and describe what you do to stand out.
- 12 List 10 different retailer tie-in combinations you could put together. For example, a restaurant and video-rental store could be combined for a Dinner and a Movie promotion.
- 13 Show your understanding, with definitions, of *cume* and *average quarter-hour*.
- 14 What's the unemployment rate in our market?
- 15 How much does a commercial on the local NBC affiliate's late news cost?
- 16 What are three advantages and disadvantages for a client that focuses on the adult 25-54 demographic?
- 17 Should you bring in your station's kit on a first call? Why or why not?
- 18 Define the term *short rate* and how it applies to newspapers.
- 19 The client says, "I don't listen to your station." What do you do?
- 20 Joe Simpson, VP of Simpson Electronics, says he wants to test your station. What do you do?
- 21 Define the term *return on investment* as it pertains to the owner of a furniture store using your station.
- 22 How can you make a businessperson understand what you're presenting?
- 23 The prospect says, "I want shoppers, not shoplifters." What is this prospect saying? What can you do to overcome that objection?
- 24 Every client has a hot button, and it is the salesperson's job to find it and keep on hitting it. What are 10 common hot buttons a retailer might have, and what can you, as a seller, do to find and hit them?
- 25 How high is our tower?
- 26 What are the call letters, frequencies, formats and morning teams of the other stations our company owns in the market?
- 27 Name five ways you can focus a prospecting campaign. For example, you could go after the newspaper's help-wanted advertisers by putting together a recruitment package and job line.
- 28 How can you satisfy a client's needs?
- 29 Name three reasons that radio makes more sense for businesses than TV, the yellow pages or the newspaper.
- 30 If your sales manager asked you to name three areas in which you could use more help or direction, what would those be?
- 31 You have a client that wants a 10-day schedule. Give examples of effective schedules at budgets of \$500, \$900 and \$1,500.

MMS[®]

management • marketing • sales

MARK YOUR CALENDARS

Important dates and events in the coming months



- **March 28-June 19** — Spring Arbitron
- **April 7-11** — NAB2002 Convention, Las Vegas; 202-429-5358 or www.nab.org
- **April 10** — American Broadcast Pioneer Awards, Las Vegas; 203-862-8577 or www.broadcastersfoundation.org
- **April 16** — American Women in Radio & Television 50th-Anniversary Celebration & Book Launch and 2002 Gracie Allen Awards, New York; 703-506-3290
- **April 18-20** — Adventures in Broadcasting's Promotion Directors School, Houston; 713-522-4273 or www.adventuresinbroadcasting.com
- **April 19-21** — NAB Broadcast Leadership Training Program, Washington, DC; 202-429-5358 or www.nab.org
- **April 20-25** — Gospel Music Association Convention, 33rd annual Dove Awards and Christian Music & Video Retailers Conference, Nashville; 615-242-0303 or www.gospelmusic.org
- **April 29-30** — Fourth European Digital Radio Conference, Munich, Germany; +49-81-2195-1351 or www.funkschau.de
- **May 8** — International Radio & Television Society Foundation Awards Luncheon, New York; 212-867-6650 or www.irts.org
- **May 10** — Fourth annual NAB Human Resources Symposium, Washington, DC; 202-429-5498 or www.nab.org/bcc
- **May 14-19** — National Public Radio Conference, Washington, DC; 202-414-2000 or www.npr.org
- **May 17-19** — NAB Broadcast Leadership Training Program, Washington, DC; 202-429-5358 or www.nab.org
- **May 20** — Peabody Awards Luncheon, New York; 706-542-3787 or www.peabody.uga.edu
- **May 22** — 37th annual Academy of Country Music Awards, Los Angeles; 818-842-8400 or academyoffice@aol.com
- **June 5** — RAB Radio-Mercury Awards Luncheon, New York; 800-232-3131 or www.rab.com
- **June 7-9** — NAB Broadcast Leadership Training Program, Washington, DC; 202-429-5358 or www.nab.org
- **June 10** — NAB Education Foundation Service to America Summit & Symposium, Washington, DC; 202-775-2550 or www.nabef.org
- **June 11-12** — NAB Summer Board Meeting, Washington, DC; 202-429-5358 or www.nab.org
- **June 12-16** — International Country Music Fan Fair, Nashville; 615-244-2840 or www.fanfair.com
- **June 13-15** — R&R Convention, Beverly Hilton Hotel, Beverly Hills, CA; 310-553-4330 or www.rronline.com
- **June 19-21** — Native American Journalists Association Convention, San Diego; 612-729-9244 or www.naja.com
- **June 24-26** — Wireless Communications Association International Annual Convention, Boston; 202-452-7823 or www.wcai.com
- **June 26-30** — 46th annual PROMAX & BDA Confer-

- ence, Los Angeles; 310-788-7600 or www.promax.org
- **June 27-Sept. 18** — Summer Arbitron
- **July 8-9** — Jupiter/MediaMetrix Plug.In, New York; 212-481-1212 or www.jmm.com
- **July 23-25** — NAB Americas Conference, Miami; 202-429-5358 or www.nab.org
- **July 24-28** — The Conclave, Minneapolis; 952-927-4487 or www.theconclave.com
- **July 31-Aug. 4** — National Association of Black Journalists' 27th annual Convention and Job Fair, Milwaukee; 301-445-7100 or www.nabj.org
- **Aug. 6-7** — Jupiter/MediaMetrix Online Advertising Forum, New York; 212-481-1212 or www.jmm.com
- **Aug. 8-10** — Talentmasters' 14th annual Morning Show Boot Camp, New Orleans; 770-926-7573 or www.talentmasters.com
- **Sept. 6-9** — Canadian Country Music Week, Calgary, Alberta; 905-850-1144 or www.cma.org
- **Sept. 12-14** — NAB Radio Show and Fall Convention, Seattle; 202-775-3527 or www.nab.org/conventions
- **Sept. 12-17** — International Broadcasting Convention, Amsterdam, the Netherlands; +44-171-611-7500 or www.ibc.org
- **Sept. 18-21** — RTNDA International Conference & Exhibition, Long Beach, CA; 202-659-6510 or www.rtna.org
- **Sept. 30-Oct. 3** — NAB Satellite Uplink Operators Training Seminar, Washington, DC; 202-429-5358 or www.nab.org
- **Oct. 20-22** — Canadian Association of Broadcasters Convention, Vancouver, British Columbia; 613-233-4035 or www.cab-acr.ca
- **Oct. 20-22** — NAB European Radio Conference, Prague, Czech Republic; 202-429-5358 or www.nab.org
- **Nov. 6** — 36th Annual Country Music Association Awards, Nashville; 615-244-2840 or www.cmaawards.com
- **Nov. 13-17** — National Association of Farm Broadcasters Annual Convention, Kansas City; 612-224-0508 or www.nafb.com
- **Jan. 9-12, 2003** — International Consumer Electronics Show, Las Vegas; 703-907-7500 or www.cesweb.org
- **Jan. 11-15, 2003** — NAB Winter Board Meeting, Palm Springs, CA; 202-429-5358 or www.nab.org
- **Jan. 30-Feb. 2, 2003** — RAB 2003 Conference, New Orleans; 800-232-3131 or www.rab.com
- **Feb. 6-7, 2003** — Radio Group Executive Fly-In, Washington, DC; 202-429-5358 or www.nab.org
- **Feb. 8-11, 2003** — National Religious Broadcasters Convention, Nashville; 703-330-7000 or www.nrb.org
- **Feb. 19-22, 2003** — Country Radio Seminar, Nashville; 615-327-4487 or www.crb.org
- **Feb. 22-25, 2003** — NAB State Leadership Conference, Washington, DC; 202-429-5358 or www.nab.org
- **March 12, 2003** — 17th annual Bayliss Broadcast Foundation Radio Roast, New York; 831-655-5229 or www.baylissfoundation.org

APRIL PROMOTIONAL CALENDAR

The Radio Advertising Bureau's calendar of anniversaries, commemorations and celebrations can help you create imaginative new promotions for your clients. Below is April's installment.

APRIL IS....

Alcohol Awareness Month
 Animal Cruelty Prevention Month
 Cancer Control Month
 Couple Appreciation Month
 International Amateur Radio Month
 International Customer Loyalty Month
 Keep America Beautiful Month
 Mathematics Education Month
 National Autism Awareness Month
 National Child Abuse Prevention Month
 National Grilled Cheese Sandwich Month
 National Humor Month
 National Lawn and Garden Month
 National Pecan Month
 National Pet First Aid Awareness Month
 National Poetry Month
 National Sexually Transmitted Disease Education and Awareness Month
 National Smile Month
 National Soft Pretzel Month
 National Woodworking Month
 National Youth Sports Safety Month
 Women's Eye Health and Safety Month

DAY BY DAY

1 April Fools' Day
 1 Lupus Alert Day
 1 National Fun at Work Day
 1-7 Egg Salad Week
 1-7 Golden Rule Week
 1-7 Laugh at Work Week
 1-7 Medication Safety Week
 1-7 National Sleep Awareness Week
 1-7 Testicular Cancer Awareness Week
 2 International Children's Book Day
 2 Reconciliation Day
 4 National Alcohol Screening Day
 5 National Equal Pay Day
 5-7 Alcohol-Free Weekend
 6 Anniversary of first modern Olympic Games (1896)
 7 Check Your Batteries Day
 7 Daylight-saving time begins
 7 No Housework Day
 7 World Health Day
 7-13 National Boys & Girls Clubs Week
 7-13 National Garden Week
 7-13 National Week of the Ocean
 8 International Feng Shui Awareness Day
 10 National Siblings Day
 10 Salvation Army Founder's Day (1829)
 11 Barbershop Quartet Day
 11 National D.A.R.E. Day
 14-18 Explore Your Career Options Week
 14-20 National Infant Immunization Week
 14-20 National Organ and Tissue Donor Awareness Week
 14-19 National Women's Nutrition Week
 15 First McDonald's opens (1955)
 15 Income Tax Day
 15-19 National Credit Education Week
 15-21 National Minority Cancer Awareness Week
 15-21 Astronomy Week
 15-21 Young People's Poetry Week
 16-20 Consumer Awareness Week
 18 Pet Owners' Independence Day
 21-27 National Crime Victims' Rights Week
 21-27 National Karaoke Week
 21-27 National Volunteer Week
 21-27 Reading is Fun Week
 21-27 Administrative Professionals Week
 22 Earth Day
 22-26 National Playground Safety Week
 22-27 National TV Turnoff Week
 22-28 National Wildlife Week
 24 Administrative Professionals Day
 25 Take Our Daughters to Work Day
 26 National Arbor Day
 28 Kiss Your Mate Day
 30 Hairstylist Appreciation Day
 30 International Walk Day

Referrals From Morpheus

Morpheus is showing signs of being whipped into submission. It is, like Napster before it, embracing independent artists with a set-your-own-price program to sell CDs and digital media through CDBaby. It is also, unfortunately, looking to more desperate measures to generate income as it searches for legitimacy.



David Lawrence

One somewhat alarming development is Morpheus' use of hidden software that either pops up ads at odd moments, tracks users' movements around the service or, in the latest magic trick, pretends Morpheus is the referral source when you go to another website.

When the software is running in your system, a list of sites that pay for referrals is kept running in the background. If the software sees you typing in the URL of a site that pays for sending surfers its way, it will redirect you through a site that contains code to tell your real destination that Morpheus sent you. Morpheus then gets credit, in the form of a few cents — or dollars, depending on its deal with the target site. This works with any of the hundreds of sites Morpheus has deals with.

We're not talking about clicking through on an ad or a text link on Morpheus, but the random surfing of a user. That's not what referral fees are all about. This system allows Morpheus to take credit and get paid for the branding efforts of other outlets. Suppose you're listening to the radio while you're pirating music on Morpheus, and you hear an ad for Amazon.com. That spot reminds you that you have been meaning to buy a book there, and you type www.amazon.com in your browser window. You get there eventually, but not before being routed through Morpheus' referral site.

Here's what that means: Morpheus makes money and gains credibility with Amazon, and the radio ad that reminded you to pop over and grab that book does not. Over the long term, this could potentially affect Amazon's ideas about radio's effectiveness.

Does it matter that Morpheus is making money off your whims — and doing so without letting you know? Sure it does. The secrecy is bad enough. But the idea that Morpheus can pretend it somehow influenced your decision to move on to another site and take credit for it is ludicrous. It's no money out of your pocket, but it is money out of the pockets of the sites you travel to.

But do you expect anything less from people who wash their hands of any responsibility for facilitating rampant piracy? They couldn't pay their bills to the other thieves who created their back-end software, so they're looking to make money any way they can, even if it means deceiving their consumers and their affiliate partners.



David Lawrence is heard daily on more than 150 radio stations on his nationally syndicated shows: *Online To-night*, a nightly high-tech and pop culture talk show; the East Coast morning drive news slot for CNET Radio and XM's Channel 130; and *Net Music Countdown*, the official countdown for music heard via the internet. He is based in Washington, DC and is heard on hundreds of stations, including WGN/Chicago, KFBK/Sacramento and WBT-AM & FM/Charlotte. You can reach him at david@netmusiccountdown.com or by calling 800-396-6546.

e-charts™

CHR/Pop

LW	TW	ARTIST	CD/Title
1	1	NICKELBACK	<i>Silver Side Up</i> /"Remind"
2	2	LINKIN PARK	<i>Hybrid Theory</i> /"End"
4	3	USHER	8701/"Bad"
5	4	JENNIFER LOPEZ	J. Lo/"Funny"
6	5	CREED	<i>Weathered</i> /"Sacrifice"
17	6	ALANIS MORISSETTE	<i>Under Rug Swept</i> /"Hands"
7	7	PINK	<i>Missundaztood</i> /"Party," "Don't"
3	8	SHAKIRA	<i>Laundry Service</i> /"Whenever," "Clothes"
15	9	KYLIE MINOGUE	<i>Fever</i> /"Out"
9	10	JA RULE	<i>Pain Is Love</i> /"Time"
8	11	NO DOUBT	<i>Rock Steady</i> /"Baby"
10	12	PUDDLE OF MUDD	<i>Come Clean</i> /"Blurry"
11	13	ALICIA KEYS	<i>Songs In A Minor</i> /"Worth"
—	14	INDIA.ARIE	<i>Acoustic Soul</i> /"Video"
18	15	CRAIG DAVID	<i>Born To Do It</i> /"7"
13	16	ENRIQUE IGLESIAS	<i>Escape</i> /"Escape"
14	17	BRITNEY SPEARS	<i>Britney</i> /"Girl"
20	18	MARY J. BLIGE	<i>No More Drama</i> /"Drama," "Family"
—	19	NELLY FURTADO	<i>Whoa Nelly!</i> /"Radio"
16	20	BLINK-182	<i>Take Off Your Pants And Jacket</i> /"First"

Country

LW	TW	ARTIST	CD/Title
1	1	ALAN JACKSON	<i>When Somebody Loves You</i> /"Drive"
2	2	TIM MCGRAW	<i>Set This Circus Down</i> /"Cowboy"
4	3	BROOKS & DUNN	<i>Steers & Stripes</i> /"Goodbye"
10	4	MARTINA MCBRIDE	<i>Greatest Hits</i> /"Blessed"
6	5	TRAVIS TRITT	<i>Down The Road I Go</i> /"Modern"
11	6	TOBY KEITH	<i>Pull My Chain</i> /"List"
16	7	DIXIE CHICKS	<i>Fly</i> /"Dance"
7	8	STEVE HOLY	<i>Blue Moon</i> /"Morning"
5	9	GEORGE STRAIT	<i>The Road Less Traveled</i> /"Run"
18	10	RASCAL FLATTS	<i>Rascal Flatts</i> /"Movin'"
17	11	TOMMY SHANE STEINER	<i>What If She's An...</i> /"Angel"
13	12	GARTH BROOKS	<i>Scarecrow</i> /"Squeeze"
19	13	KENNY CHESNEY	<i>No Shirt, No Shoes...</i> /"Young"
9	14	CYNDI THOMSON	<i>My World</i> /"Always"
—	15	PHIL VASSAR	<i>Phil Vassar</i> /"That's"
—	16	JOE DIFFIE	<i>In Another World</i> /"Another"
15	17	JEFF CARSON	<i>Real Life</i> /"Real"
—	18	CHRIS CAGLE	<i>Play It Loud</i> /"Breathe"
3	19	BRAD PAISLEY	<i>Part II</i> /"Around"
—	20	LONESTAR	<i>I'm Already There</i> /"Day"

Hot AC

LW	TW	ARTIST	CD/Title
8	1	ALANIS MORISSETTE	<i>Under Rug Swept</i> /"Hands"
1	2	NICKELBACK	<i>Silver Side Up</i> /"Remind"
2	3	CREED	<i>Weathered</i> /"Sacrifice"
—	4	TRAIN	<i>Drops Of Jupiter</i> /"Drops"
4	5	NO DOUBT	<i>Rock Steady</i> /"Baby"
9	6	LINKIN PARK	<i>Hybrid Theory</i> /"End"
13	7	DAVE MATTHEWS BAND	<i>Everyday</i> /"Everyday"
3	8	PUDDLE OF MUDD	<i>Come Clean</i> /"Blurry"
7	9	ENRIQUE IGLESIAS	<i>Escape</i> /"Hero"
10	10	PINK	<i>Missundaztood</i> /"Party"
12	11	JEWEL	<i>This Way</i> /"Standing"
—	12	FIVE FOR FIGHTING	<i>America Town</i> /"Superman"
11	13	SHAKIRA	<i>Laundry Service</i> /"Whenever"
14	14	MICHELLE BRANCH	<i>The Spirit Room</i> /"Wanted"
—	15	LIFEHOUSE	<i>No Name Face</i> /"Hanging," "Breathing"
—	16	VANESSA CARLTON	<i>Be Not Nobody</i> /"Miles"
17	17	STAINED	<i>Break The Cycle</i> /"Awhile"
16	18	CHRIS ISAAK	<i>Always Got Tonight</i> /"Easy"
18	19	CALLING	<i>Camino Palmero</i> /"Wherever"
20	20	NATALIE IMBRUGLIA	<i>White Lilies Island</i> /"Wrong"

Urban

LW	TW	ARTIST	CD/Title
5	1	ALICIA KEYS	<i>Songs In A Minor</i> /"Worth"
3	2	USHER	8701/"Call"
4	3	MICHAEL JACKSON	<i>Invincible</i> /"Butterflies"
1	4	JA RULE	<i>Pain Is Love</i> /"Time"
2	5	JENNIFER LOPEZ	J. Lo/"Funny"
6	6	LUDACRIS	<i>Word Of Mouf</i> /"Saturday," "Roll"
13	7	MARY J. BLIGE	<i>No More Drama</i> /"Drama"
7	8	OMX	<i>The Great Depression</i> /"Miss"
—	9	BABYFACE	<i>Face@Face</i> /"Callin'"
8	10	ASHANTI	<i>Foolish</i> /"Foolish"
—	11	BRIAN MCKNIGHT	<i>Superhero</i> /"Life"
9	12	MR. CHEEKS	<i>John P. Kelly</i> /"Lights"
10	13	METHOD MAN & REDMAN	<i>How High</i> /"Part"
11	14	KEKE WYATT	<i>Soul Sista</i> /"Nothing"
—	15	FAITH EVANS	<i>Faithfully</i> /"Love"
14	16	AALIYAH	<i>Aaliyah</i> /"Woman"
—	17	JILL SCOTT	<i>Experience</i> : Jill Scott /"He"
—	18	BONEY JAMES	<i>Ride</i> /"Inside"
19	19	'N SYNC	<i>Celebrity</i> /"Gone"
—	20	MAXWELL	<i>Now</i> /"Work"

Smooth Jazz

LW	TW	ARTIST	CD/Title
1	1	ALICIA KEYS	<i>Songs In A Minor</i> /"Fallin'"
4	2	BRIAN CULBERTSON	<i>Nice And Slow</i> /"About"
2	3	SADE	<i>Lovers Rock</i> /"Lovers"
6	4	BONEY JAMES	<i>Ride</i> /"See"
18	5	MARC ANTOINE	<i>Cruisin'</i> /"Strip"
3	6	RICK BRAUN	<i>Kisses In The Rain</i> /"Use"
15	7	LEE RITENOUR	<i>Twist Of Marley</i> /"Jammin'"
10	8	DIANA KRALL	<i>The Look Of Love</i> /"Look"
20	9	CHRIS BOTTI	<i>Night Sessions</i> /"Streets"
11	10	KIM WATERS	<i>From The Heart</i> /"Dawn"
5	11	JEFF LORBER	<i>Kickin' It</i> /"Nobody"
8	12	RIPPINGTONS	<i>Life In The Tropics</i> /"Caribbean"
—	13	CHUCK LOEB	<i>In A Heartbeat</i> /"Pocket"
9	14	WAYMAN TISOALE	<i>Face To Face</i> /"Hide"
—	15	BDNA FIDE	<i>The Poe House</i> /"Club"
12	16	RUSS FREEMAN	<i>To Grover With Love</i> /"East"
7	17	RICHARD ELLIOT	<i>Crush</i> /"Crush"
13	18	PETER WHITE	<i>Glow</i> /"Turn"
16	19	EUGE GROOVE	<i>Euge Groove</i> /"Sneak"
—	20	DAVID BENOIT	<i>Fuzzy Logic</i> /"Snap"

Alternative

LW	TW	ARTIST	CD/Title
4	1	LINKIN PARK	<i>Hybrid Theory</i> /"End," "Papercut"
1	2	NICKELBACK	<i>Silver Side Up</i> /"Bad"
2	3	PUDDLE OF MUDD	<i>Come Clean</i> /"Blurry"
3	4	P.O.D.	<i>Satellite</i> /"Youth"
6	5	STAINED	<i>Break The Cycle</i> /"You"
5	6	CREED	<i>Weathered</i> /"Sacrifice," "Bullets"
7	7	INCUBUS	<i>Morning View</i> /"Nice"
9	8	BLINK-182	<i>Take Off Your Pants And Jacket</i> /"First"
10	9	STROKES	<i>Is This It</i> /"Last"
14	10	HOBBASTANK	<i>Hoobastank</i> /"Crawling"
8	11	SYSTEM OF A DOWN	<i>Toxicity</i> /"Toxicity"
11	12	JIMMY EAT WORLD	<i>Bleed American</i> /"Middle"
16	13	DEFAULT	<i>The Fallout</i> /"Wasting"
15	14	SUM 41	<i>All Killer No Filler</i> /"Motivation"
12	15	EDDIE VEDDER	<i>I Am Sam</i> /"Hide"
13	16	OFFSPRING	<i>Orange County</i> /"Dely"
17	17	ADEMA	<i>Adema</i> /"Way"
19	18	TDOL	<i>Lateralus</i> /"Lateralus"
—	19	TRIK TURNER	<i>Trik Turner</i> /"Friends"
20	20	FOO FIGHTERS	<i>Orange County</i> /"One"

E-charts are based on weekly rankings of CD sales, downloads and streams of artists online compiled and tabulated directly from the logfiles of reporting websites. Reporters include AandE.com Radio (Frozen), About Radio (Frozen), Alf Radio, Amazon.com, B&N Radio, BarnesandNoble.com (Frozen), BellSouth Radio, bolt Radio, CDNow.com, ChoiceRadio.com, Denver 93.3 Radio, DMX Music, Earthlink Radio (Frozen), Gracenote.com, iWonRadio, Lycos (Frozen), MediAmazing, MusicMatch, Music Choice, Radio.Beonair.Com, RadioCentral Network (Frozen), Radio Free Virgin, RealOne, Scour Radio (Frozen), Spinner.com, The RadioAMP Network, and Voice Of America — Music Mix. Voice Of America-Music Mix is weighted based on traffic reports by web traffic monitor MediaMetric. Charts are ranked with a 50/50 methodology of sales data and streaming/airplay data for the six reporting formats. © 2002 R&R Inc. © 2002 Online Today, Net Music Countdown.



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Gracenote has well over 1 million unique daily users of the CDDB Music Recognition Service. Each time a consumer inserts an audio CD into a computer with a CDDB-enabled Internet connection, track information for that CD is displayed on the user's computer or device, and the data is anonymously aggregated by CDDB. Here are the 50-most-played CDs last week:

DIGITAL TOP 50SM

LW	TW	ARTIST	Album Title	Weeks On
1	1	LINKIN PARK	<i>Hybrid Theory</i>	69
2	2	ALICIA KEYS	<i>Songs In A Minor</i>	39
3	3	CREED	<i>Weathered</i>	18
5	4	NICKELBACK	<i>Silver Side Up</i>	28
4	5	U2	<i>All That You Can't Leave Behind</i>	75
7	6	SYSTEM OF A DOWN	<i>Toxicity</i>	29
6	7	ENYA	<i>A Day Without Rain</i>	55
8	8	SHAKIRA	<i>Laundry Service</i>	19
10	9	EMINEM	<i>Marshall Mathers LP</i>	76
9	10	SOUNDTRACK	<i>O Brother, Where Art Thou?</i>	15
12	11	PUDDLE OF MUDD	<i>Come Clean</i>	16
11	12	LIMP BIZKIT	<i>Chocolate Starfish and...</i>	76
13	13	LUDACRIS	<i>Word Of Mouf</i>	17
15	14	BLINK-182	<i>Take Off Your Pants & Jacket</i>	41
17	15	NELLY	<i>Country Grammar</i>	73
19	16	JA RULE	<i>Pain Is Love</i>	25
18	17	USHER	8701	24
23	18	PINK	<i>Missundaztood</i>	12
21	19	BRITNEY SPEARS	<i>Britney</i>	20
14	20	ALANIS MORISSETTE	<i>Under Rug Swept</i>	4
16	21	STAINED	<i>Break The Cycle</i>	44
22	22	BEATLES	<i>One</i>	62
20	23	PINK FLOYD	<i>Echoes (The Best of Pink Floyd)</i>	20
24	24	P.O.D.	<i>Satellite</i>	14
—	25	R. KELLY & JAY-Z	<i>The Best Of Both Worlds</i>	1
25	26	DISTURBED	<i>The Sickness</i>	33
29	27	SOUNDTRACK	<i>Moulin Rouge</i>	21
27	28	LENNY KRAVITZ	<i>Greatest Hits</i>	76
39	29	SOUNDTRACK	<i>Coyote Ugly</i>	46
30	30	ENRIQUE IGLESIAS	<i>Hero</i>	12
26	31	DAVE MATTHEWS BAND	<i>Everyday</i>	54
33	32	JENNIFER LOPEZ	J-Lo	38
36	33	3 DOORS DOWN	<i>Better Life</i>	74
38	34	MADONNA	<i>Music</i>	76
34	35	KYLIE MINOGUE	<i>Fever</i>	4
32	36	INCUBUS	<i>Morning View</i>	17
28	37	TOOL	<i>Lateralus</i>	40
40	38	'N SYNC	<i>No Strings Attached</i>	66
37	39	'N SYNC	<i>Celebrity</i>	35
35	40	GORILLAZ	<i>Gorillaz</i>	39
50	41	MISIA	<i>Greatest Hits</i>	2
—	42	UTADA HIKARU	<i>Hikari</i>	1
43	43	SADE	<i>Lover's Rock</i>	34
44	44	NAS	<i>Stillmatic</i>	13
47	45	PAPA ROACH	<i>Infest</i>	64
31	46	MICHAEL JACKSON	<i>Invincible</i>	21
41	47	NELLY FURTADO	<i>Whoa, Nelly!</i>	6
48	48	MARY J. BLIGE	<i>No More Drama</i>	5
—	49	VARIOUS ARTISTS	<i>Now That's What I Call...</i>	1
42	50	SUM 41	<i>All Killer No Filler</i>	15

Bramson Becomes President For WMG Soundtracks

Danny Bramson has been named to the newly created position of President for Warner Music Group Soundtracks. Bramson has overseen the development of soundtracks for WMG's Warner Bros. Records since 1996, having served most recently as the company's Exec.



Bramson

VP/Soundtrack Development. In his new position Bramson will oversee film music, as well as soundtrack albums for the entire WMG family of record companies, including Atlantic, Elektra, Maverick and Warner Bros.

WMG Chairman/CEO Roger Ames said, "We are fortunate to have one of the entertainment industry's most successful music supervisors and soundtrack producers overseeing this vital area for Warner Music Group. Soundtracks are not only an increasingly important source of revenue for the Music Group, but a critical component of cross-divisional initiatives within AOL Time Warner. Danny's reputation is simply unmatched in this field, and we are delighted that in this new position he will be able to apply his expertise and vision to soundtracks from all our labels."

Based in Burbank, CA, Bramson will report to Warner Strategic Marketing President Scott Pascucci. "Danny's creative instincts, combined with his ability to collaborate with directors, recording artists and producers alike, have spawned some of the most successful and critically acclaimed soundtracks of the last two decades," Pascucci said. "He has made the marriage of music and film an art form, and we're delighted that, in his new capacity, he can develop more first-rate soundtracks and scores with the resources of Warner Music Group and Warner Strategic Marketing behind him."

Since joining Warner Bros. Records in 1996 Bramson has been



Celebrating the launch of DMZ Records are (l-r) Columbia Records VP/Marketing Greg Linn; Columbia Records Group SVP/Sales & Retail Marketing Tom Donnarumma; Columbia Records SVP/Marketing & Media Larry Jenkins; CRG President Will Botwin and Chairman Don Jenner; bluegrass musician Ralph Stanley; recording artist-producer T Bone Burnett; CRG Exec. VP John Ingrassia; Columbia Records SVP/Jazz Jeff Jones; DMZ Records' Larry Erlich and DMZ co-Presidents John Grady and Cameron Strang.

Columbia, Coens, Burnett Debut DMZ Label

Grady, Strang appointed to co-President posts

Columbia Records Group, filmmakers Joel and Ethan Coen and recording artist-producer T Bone Burnett have entered into a joint venture to form DMZ Records, a label that Burnett said will be "musician-centric": "We're not going to concentrate solely on traditional American music," he said. "We're going to do music that is good, music that will become traditional American music."

The Coens and Burnett most recently teamed for the soundtrack to *O Brother, Where Art Thou?*, which won this year's Grammy for Album of the Year and has sold more than 4 million units since its December 2000 release on Mercury/Nashville-Lost Highway.

Former Mercury/Nashville-Lost Highway Sr. VP/Sales, Marketing & Promotion John Grady, who was heavily involved with the *O Brother* soundtrack, and New West Records founder Cameron Strang have been named co-Presidents of DMZ. The new label's board of advisers includes the Coen brothers; recording artists Elvis Costello, Tom Waits and Bono; and filmmakers Callie Khouri, Sam Shepard and Wim Wenders.

DMZ's inaugural project will be a new studio album from Ralph Stanley that's slated for a June 11 release.

Burnett noted that the label will do quite a few soundtracks. "If you're able to put an image with the music, it becomes very powerful," he said. "There's something that we learned from *Buena Vista Social Club* and *O Brother, Where Art Thou?*: The movie theater is a really good radio, a great broadcast medium."

responsible for such soundtracks as *Vanilla Sky*, *Austin Powers: The Spy Who Shagged Me* and *City of Angels*. Bramson's soundtrack work for other labels includes *Almost Famous*, *Jerry Maguire*, *The Nutty Professor* and *Singles*.

Bramson began his career in the music industry as a teenager, when

he began promoting concerts on the back lot of Universal Studios. In 1975 he was named MCA Exec. Director for Universal Amphitheatre, a post he held until 1984. In 1989 he was promoted to SVP for MCA Concerts. That year he also founded and served as President of Backstreet Records.

pany says it will give Q1 guidance on April 16.

But then the Viacom news came, sending Emmis into a tumble on very heavy trading — almost 3.4 million shares traded, compared to a 30-day average of just 647,000 shares — and shares fell 5%, to \$27.

Another Analyst Predicts Ad-Spending Rebound

A week after UBS Warburg's Lee Westerfield forecast a 1% increase in 2002 spending, Lehman Brothers' Kevin Sullivan last week made his own prediction, that spending would rise 1.4%. Sullivan, who believes that better-than-expected results from radio and TV will be tempered by weaker results in newspapers, also expects 2003

crease 2%-3% for the year and EBITDA to jump 3%. Viacom shares closed at \$47.60, off almost 4% from Monday's \$49.51 close.

While the Morgan Stanley note wasn't the shot heard 'round the world, it may have bruised some folks at Emmis in Indianapolis. Emmis, which has been enjoying a rise in share price (it went as high as \$30.40 last week), had every reason to expect a good day in the market.

After all, on Tuesday Emmis investors were told that the company expects fiscal Q4 net revenue to exceed \$114 million and EBITDA to exceed \$23.3 million. The numbers beat the multimedia company's earlier guidance. Emmis also said that, while it's too early to state its Q1 numbers, "the tone of business appears to be improving." The com-

Analysts

Continued from Page 1

million EBITDA trim in the Infinity division alone.

The analysts said their adjustments at the other divisions were minimal and stressed that their full-year 2002 estimates for Viacom remain unchanged.

In the big picture, their 2002 outlook for Infinity is upbeat and not all that different from the one delivered by Merrill Lynch's Cohen on March 18, when she lowered her expectations for Infinity's Q1 revenue by 7% and EBITDA by 12%.

Bilotti and Russell also note that the group's second-half comparisons are expected to be much easier due to back-to-back negative Q4 revenue growth in 2000 and 2001. They expect Infinity revenue to in-

EXECUTIVE ACTION

Gerson Now EVP/U.S. For EMI Music Publishing

EMI Music Publishing has promoted Jody Gerson to Exec. VP/U.S. Based in Los Angeles, Gerson will continue to develop, nurture and sign talent to the publishing company, as well as run its West Coast operations.

Gerson began her career at Chappell Music, where she worked closely with R.E.M., Rod Stewart and Bernie Taupin, among others. After six years she joined EMI Music Publishing's East Coast Creative Division. Gerson transferred to L.A. in 1991 and was most recently Sr. VP/West Coast Creative for the company.

"In the many years we have worked together Jody has consistently impressed me with her creative ability and business acumen," said EMI Music Publishing Chairman/CEO Martin Bandier. "I am proud to promote her to a role that reflects her achievements. I know Jody will bring her unique insight, enthusiasm and experience to her new position."

Kazen Joins Metro/Shadow As St. Louis GM

Metro Networks/Shadow Broadcast Services has tapped Andy Kazen as GM/St. Louis. Kazen will manage the bureau's overall operations and sales efforts and report to Metro/Shadow GM Larry Grant.

Kazen was most recently GSM for KYKY/St. Louis and has worked in Dallas as a Sales Manager for KOAI and an AE at KDMX. He also spent four years as VP & Director/Sales for Torbet Radio.

HBC

Continued from Page 3

duo in 1999, when PD Roger Leal first assumed his duties for the stations.

In San Antonio, J.D. Gonzalez has added programming oversight duties for HBC's CHR/Rhythmic KPTY/Houston and Tejano siblings KHCK/Dallas and KIWW/McAllen. He will continue to serve as OM for HBC's San Antonio properties and as the on-site PD for CHR/Rhythmic KBBT/San Antonio.

"Arnulfo and J.D. have the ability to take our highly respected

Texas radio stations to the next level," said HBC/Texas VP/Regional Manager Mark Masepohl, to whom Ramirez and Gonzalez report. "These promotions recognize the performance each has accomplished and will provide for additional ratings growth for our stations."

HBC Sr. VP/COO Gary Stone added, "The promotion of Arnulfo and J.D. to the newly created Regional PD position reflects their knowledge and experience in Spanish-language radio programming and our desire to more effectively manage the many radio stations we operate in the state of Texas."

WJBW

Continued from Page 3

McCray said he is now forming the station's airstaff and is personally seeking tapes and resumes. B106.3 is presently offering 10,000

songs in a row commercial-free as part of its launch.

WJBW's format flip puts an end to the Hot AC "Mix" presentation in the market. WMBX was "Mix 102.3" before flipping to CHR/Rhythmic.

spending to return to more normal growth and rise 3.5%-4%.

But there were also some cuts as a result of the improved economic landscape. With radio, outdoor and Spanish-language media stocks up as much as 22% this year — well above the S&P 500, which is flat, and the Nasdaq, which is down 4% — Salomon Smith Barney's Niraj Gupta downgraded Clear Channel from "buy" to "outperform," with medium risk; Entravision from "outperform" to "neutral," with high risk; and Regent from "outperform" to "neutral," with a "speculative" caveat.

Blame Gupta's adjustments on improved paces and an expected rebound for radio revenues. He'd been advising investors to take advantage of radio's down times and buy shares at reduced prices. As he put it, the groups' share prices have reached "full value."

But Gupta also raised some radio price targets. He upped the 12-month targets for Emmis, from \$22 to \$30, due to the sale of the company's Denver stations, improved cash flow for 2002 and more lenient covenant terms on Emmis' credit line; Hispanic Broadcasting, from \$26 to \$28, because it has a "compelling" long-term growth story; Entravision, from \$14 to \$15, because its radio assets are performing well and its TV division is growing; and Cox Radio, from \$28 to \$32, due to the group's presence in some of the faster-growing radio markets and a significant number of what Gupta called underdeveloped assets. "Cox should continue to grow faster than the overall radio industry for several years to come," he said.

Guzman & Co.'s David Joyce

Continued on Next Page

National Radio

• **JONES RADIO NETWORKS'** American Comedy Network syndicates the daily short feature "The Onion Radio News." For more info, contact Shawn Smith at 800-426-9082 or shawn.smith@jrnseattle.com.

• **WESTWOOD ONE** and HBO present the World Boxing Council's Floyd "Pretty Boy" Mayweather vs. Jose Castillo, live from Las Vegas on April 20 at 9:15pm ET. For more info, con-

tact Abby McDorman at 212-641-2009 or amcdorman@westwoodone.com.

• **SUPERADIO NETWORKS** and London's G-One syndicate the two-hour mix show *Paul Oakenfold Presents...* For more info, contact John Campanario at 508-480-9000, ext. 13, or johnc@superadio.com.

Products & Services

• **MICHELLE PRICE** forms Price-Champion Consulting, with offices in

Canada and the U.S. She recently launched Urban CFXJ (Flow 93.5)/Toronto and CHR stations in Memphis and Ft. Wayne, IN. For more info, contact Price at 416-703-5104.

• **WIRELESS FLASH NEWS SERVICE**, the San Diego-based media outlet and content provider, has officially changed its name to FlashNews. For more information, contact Melissa Rubenstein at 619-757-5000, ext. 302, or mrubenstein@drasincommunications.com

Changes

Country: WOGL (Froggy 98.3)/Pittsburgh announces its lineup: **Jimmy Roach** with co-host **Murphy Green** (a.k.a. Jerry Murphy), mornings; **Polly Wogg**, middays; PD **Matt Allbritton** (a.k.a. Dylan McKermit), afternoons; **Jeremy "Danger Frog" Mulder**, afternoon drive; **Happy Gilmore**, nights; and **Ray Ribbitski** (a.k.a. Leap Erickson), overnights.

Oldies: **Don Cannon** renews his contract with WOGL/Philadelphia and welcomes **Valerie Knight** to the *Cannon in the Morning Show*.

Rock: WJHA/Morristown, NJ welcomes **Shelli Sonnstein** for morning show *The Big Greasy Breakfast ... Joe Scott returns to WRXK/Ft. Myers for nights ... KTUX/Shreveport, LA middayer/Production Director **Bobby Cooks** exits to start his own production and imaging company; pm driver **Dave Marx** moves to middays as former night jock **Naked Jake** returns for afternoons ... WBAB/Nassau-Suffolk nighttimer/*Metal Shop* host **Fingers** rises to afternoons.*

Radio: Motor Sports Radio/PK Communications moves to NY-Penn Trade Center, Suite 125, 435 Main Street,

Johnson City, NY 13790-1939; new phone/fax is 607-729-6727.

Records: Def Jam/Def Soul Records ups **Darrell Lawrence** to Director of Joint Ventures/A&R ... **Tiarra Mukherjee** is named Dir./Urban Media for ARTISTdirect Records ... MCA Records names **Nodia Gilbert** East Coast Regional Marketing Director.

Industry: MCA Records signs an exclusive distribution agreement with Jason and Aaron Bieler to form Bieler Bros. Records ... Tim Gorman and Anthony Cordova form a new music-production company, Rocketbox Entertainment.

Analysts

Continued from Page 16
downgraded Entravision from "buy" to "attractive" at a \$17 target price. While the downgrade was due to disappointing ratings from television programming changes, Joyce said he's encouraged by Entravision's position in Hispanic markets, which, he said, should "foster a more rapid turnaround" once Arbitron and Nielsen factor census data into population figures.

Robertson Stephens' Brian Shipman raised his earnings per share estimates on the Tribune Co. from 26 cents to 28 cents in Q1 and from 35 cents to 38 cents in Q2. The company revealed that revenue declined 3% last month, an improvement from the

21% decline in December 2001 and 7% decline in January 2002. Shipman reiterated his "market perform" rating on Tribune and recommends that investors wait for a lower entry point on Tribune shares.

Analysts Say Investors Overreacted To XM Filing

After XM stock tumbled 13% on March 19, to \$14.06, on a warning from auditor KPMG that it had "substantial doubt" that the company could continue as a going concern without raising more funding through a debt or stock offering, Merrill Lynch's Oren Cohen told the *Los Angeles Times* that investors have been nervous since the recent downfalls of formerly high-flying companies such as Enron and Global Crossing.

"It's a misplaced reaction," Cohen said of XM's drop. "Given the speculative nature of an enterprise like XM, the auditor was just stating the obvious. People are not differentiating between stories out there."

Lehman Bros.' William Kidd agreed. "When you have a company with a large number of retail investors," he said, "there is the possibility they can get caught by surprise."

Meanwhile, Cohen pointed out that XM has a good track record when it comes to finding investors: "So far they have always succeeded in raising capital when they needed it, even in tough times." On Tuesday, a week after the 13% fall, XM shares had not recovered and closed down 4%, to \$11.99.

BUSINESS BRIEFS

Continued from Page 8

Michaels: FCC Review Of WUMX Deal 'Frustrating'

Clear Channel Radio CEO **Randy Michaels**, speaking to Phil Sweetland's *Country Insider*, called the FCC's announcement of a planned hearing into Clear Channel's long-pending acquisition of Air Virginia's WUMX/Charlottesville, VA "frustrating." Michaels continued, "This transaction was reviewed by the DOJ. After two years of extensive review, they cleared the transaction. How many government agencies should spend our tax money to review this transaction?"

Copps' Plea To Clean Up Airwaves Goes Unheeded

A story in the March 21 *Los Angeles Times* said that, as FCC Commissioner **Michael Copps'** Easter deadline for broadcasters to police themselves and create a voluntary code of conduct regarding indecency and vulgarity nears, the commissioner's pleas have gone unheeded. The newspaper noted that, while studies show that since 1998-99 sexual material on TV has fallen 29% and violent content has dropped 17%, radio has not seen an equivalent drop — as evidenced by recent court cases and fines involving Mancow Muller, Bubba The Love Sponge and Tom Leykis. But the NAB said it has not been ignoring Copps. "We hear him loud and clear," NAB spokesperson Dennis Wharton told the *Times*. The group, Wharton said, has not taken a position on Copps' recommendations, because it already has in place a Statement of Principles that "urges broadcasters to avoid exploiting violence, glamorizing drug use and airing sexual material that panders to prurient or morbid interests."

Volkswagen Signs On With XM, Sirius

Volkswagen, which also manufactures Audi vehicles, has signed on to offer **XM Satellite Radio** and **Sirius Satellite Radio** to new-car buyers. VW and Audi will separately announce their specific plans regarding timing, models and installation.

Cox Enterprises Names Morrison VP

Gregory Morrison has been named VP/Chief Information Officer at Cox Radio parent **Cox Enterprises**. He reports to Cox Enterprises Exec. VP/CFO Bob O'Leary. Morrison was most recently Prudential Financial VP/Information Systems.

NBC Drops Plans For Liquor Ads

The **NBC** television network has dropped its plans to air liquor advertising. The decision followed a storm of political criticism faced by the network since it broke its self-imposed ban on distilled-spirits advertising three months ago. No other major TV network allows hard-liquor ads, and, with NBC out of the mix, those advertisers' electronic-media platform has been reduced. What does that mean for radio? Among the major groups, Clear Channel currently permits hard-liquor ads on its adult formats on a station-by-station basis.



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20on20 (XM20)

Kane
ASHANTI Foolish
BASEMENT JAXX Where's Your Head At?

BPM (XM81)

Blake Lawrence
DANIEL BEDINGFIELD Gotta Get Through This
WAY OUT WEST Mind Circus

Real Jazz (XM70)

Maxx Myrick
KENNY GARRETT Happy People
SONNY ROLLINS This Is What I Do

The Boneyard (XM41)

Charlie Logan
No Adds

The Heart (XM23)

Johnny Williams
No Adds

The Loft (XM50)

Mike Marrone
JIMMY BUFFETT All The Ways I Want You
JIMMY BUFFETT What If The Hokey Pokey...
DARDEN SMITH Satellite
DARDEN SMITH Satellite (Live At XM)

Watercolors (XM71)

Steve Stiles
JEFF GOLUB Cold Duck Time
JEFF GOLUB Jesus Children Of America
JEFF GOLUB On The Beach

X Country (XM12)

Jessie Scott
KEVIN KINNEY Broken Hearts
GARRISON STARR Songs From Take Off To...
LUTHER WRIGHT/WRONGS Rebuild The Wall

XM Cafe (XM45)

Bill Evans
TREY ANASTASIO Trey Anastasio
PATTY GRIFFIN 1,000 Kisses
LUCE Luce
PETER STUART Propeller
CASSANDRA WILSON Belly Of The Sun

XMLM (XM23)

Eddie Webb
No Adds

XMLM (XM42) Playlist

- PISSING RAZORS Where We Come From
- AGENTS OF MAN EPO1
- MUSHROOMHEAD XX
- RABIES CASTE Let The Soul Out And Cut The Vein
- SCISSORFIGHT Mantrapping For Sport And Profit
- 40 BELOW SUMMER Invitation To The Dance
- SLAYER God Hates Us All
- HASTE When Reason Sleeps
- SYSTEM OF A DOWN Toxicity
- 36 CRAZYFISTS Bitterness The Star
- BLOOD DUSTER C—t
- NO ONE No One
- DIECAST Day Of Reckoning
- RINGWORM Birth Is Pain
- CANDIRIA 300 Percent Density
- SWITCHED Subject To Change
- PRIMER 55 New Release
- BURNT BY THE SUN Soundtrack To The Personal...
- CHIMAIRA Pass Out Of Existence
- LOSTPROPHETS Thefakesoundofprogress
- CONTRASTIC Czech Assault (compilation)
- SCAR CULTURE Inscribe
- MUDVAYNE The Beginning Of All Things To End
- SLIPKNOT Iowa
- CROSSBREED Synthetic Division
- HATEBREED Perseverance
- NO INNOCENT VICTIM Tipping The Scales
- FIVE POINTE 0 Untitled



100 million moviegoers
15,000 movie theaters

Movie Tunes plays current music in movie theaters across the nation. Movie Tunes then surveys moviegoers from five major distribution areas of the country each week. Respondents are sent a CD sampler and asked to rate songs on a scale of 1-5. This data is gathered and published by R&R.

TOP FIVE SONGS PER REGION

WEST

1. PUDDLE OF MUDD Blurry
2. LEANN RIMES Can't Fight The Moonlight
3. LENNY KRAVITZ Stillness Of Heart
4. BONNIE RAITT I Can't Help You Now
5. JAEHEIM Anything

MIDWEST

1. PUDDLE OF MUDD Blurry
2. LEANN RIMES Can't Fight The Moonlight
3. LENNY KRAVITZ Stillness Of Heart
4. JAEHEIM Anything
5. ALL 4 ONE Beautiful As U

SOUTHWEST

1. PUDDLE OF MUDD Blurry
2. LEANN RIMES Can't Fight The Moonlight
3. LENNY KRAVITZ Stillness Of Heart
4. JAEHEIM Anything
5. BONNIE RAITT I Can't Help You Now

NORTHEAST

1. PUDDLE OF MUDD Blurry
2. LEANN RIMES Can't Fight The Moonlight
3. LENNY KRAVITZ Stillness Of Heart
4. JAEHEIM Anything
5. SHARISSA Any Other Night

SOUTHEAST

1. PUDDLE OF MUDD Blurry
2. LEANN RIMES Can't Fight The Moonlight
3. LENNY KRAVITZ Stillness Of Heart
4. JAEHEIM Anything
5. ALL 4 ONE Beautiful As U

MARCH PLAYLIST

- ALL-4-ONE Beautiful As U
- BILLY IDOL White Wedding
- BONEY JAMES Ride
- BONNIE RAITT I Can't Help You Now
- GORILLAZ 19-2000
- HOLLY WYNETTE My Future Ex-Boyfriend
- IMX First Time
- JAEHEIM Anything
- JIMMY SOMMERS Lowdown
- LATHUM Fortunate
- LEANN RIMES Can't Fight The Moonlight
- LENNY KRAVITZ Stillness Of Heart
- M2M Everything
- MONTGOMERY GENTRY Didn't I
- PUDDLE OF MUDD Blurry
- SHARISSA Any Other Night
- ZOO STORY Star



Artist/Title	Total Plays
LMNT Juliet	72
PINK Get The Party Started	67
'N SYNC Girlfriend	66
BAHA MEN Who Let The Dogs...	66
SMASH MOUTH I'm A Believer	66
NINE DAYS Absolutely (Story...)	66
AARON CARTER Leave It Up...	65
'N SYNC Pop	63
MANDY MOORE Cry	35
LIL' ROMEO My Baby	33
DREAM STREET They Don't...	33
MICHELLE BRANCH Everywhere	31
3LW No More (Baby I'ma Do...)	30
AARON CARTER I'm All About...	29
'N SYNC Bye Bye Bye	29
AARON CARTER Aaron's Party...	28
ALICIA KEYS Fallin'	27
DESTINY'S CHILD Survivor	26
PINK Most Girls	20
PLUS ONE Going Crazy	18

Playlist for the week ending March 23.



10 million homes
180,000 businesses
Rick Gillette • 800-494-8863

DMX Specialty Retail

Jeanne Destro

The hottest tracks at specialty retail, which includes toy stores, home and office furnishings, kitchen stores, cosmetics, shoe stores, etc., targeted at 25-54 females.

- KARROL MARQUEZ Solo Tu Amor
- LISA LOEB Someone You Should Know
- CHRIS ISAAK Cool Love
- RYAN ADAMS Firecracker
- THIEVERY CORPORATION Barrio Alto
- JACK JOHNSON Flake
- ROLAND WHITE Toy Heart
- GIGI D'ALESSIO Bum Bum
- SIMON & MILO Pretty Girls
- BONA FIDE Low Rider

This section features this week's new adds on DMX MUSIC channels available via digital cable and direct broadcast satellite.

CHR/POP

Jack Patterson
B2K Uh Huh
SHERYL CROW Soak Up The Sun

CHR/RHYTHMIC

Mark Shands
EVE & FATBOY SLIM Cowboy
BRANDY All In Me
BRANDY Full Moon
BOYZ II MEN The Color Of Love

URBAN

Jack Patterson
NAS One Mic
ANGIE STONE I Wish I Didn't Miss You

ALTERNATIVE

Dave Sloan
SPIRITUALIZED Do It Again
TODD Parabola

ROCK

Stephanie Mondello
TODD Parabola
KORN Here To Stay

ADULT ALTERNATIVE

Stephanie Mondello
JEWEL Break Me
SOUTH Paint The Silence
JACK JOHNSON Flake

ADULT CONTEMPORARY

Jason Shift
JEWEL Break Me
JACK JOHNSON Flake

INTERNATIONAL HITS

Mark Shands
WILL YOUNG Anything Is Possible

COUNTRY

Leanne Flask
GABBIE NOLEN Almost There
RHET AKINS Highway Sunrise

DANCE

Danielle Ruyschaert
FREESTYLERS Get Down Massive
SUNSCREAM Please Save Me

RAP/HIP-HOP

Mark Shands
EVE & FATBOY SLIM Cowboy
LIL' ROMEO 2 Way
MR. CHEEKS Friday Night
R. KELLY I/JAY-Z The Best Of Both Worlds
R. KELLY I/JAY-Z Take You Home With Me
LIL' KIM I/R. KELLY Shake Ya Body
JAY-Z I/R. KELLY Somebody's Girl
DEVIN THE DUDE I/R. KELLY Pussy
DMX I/FAITH EVANS I Miss You
FABLOUS I/JAGGED EDGE Trade It All
P. DIDDY I/LOON I Need A Girl
DR. DRE I/DJ QUIK Put It On Me
TRINA Told Yall
NAPPY ROOTS Dime, Quarter, Nickel
FT Money All The Time
THE ANGEL Destiny Complete
MOS DEF I Against I
ICE CUBE Right Here, Right Now
CYPRESS HILL I/RONI SIZE Child Of The Wild West
BUSTA RHYMES The One
FABLOUS I/JADAKISS We Be Like This
REDMAN & GORILLAZ Gorillaz On My Mind
BUBBA SPARXXX Phdream
JAY-Z Song Cry



Phil Hall • 972-991-9200

Hot AC

Steve Nichols
GOD GOO DOLLS Here Is Gone

StarStation

Peter Stewart
No Adds

Classic Rock

Chris Miller
No Adds

Touch

Ron Davis
No Adds

Doug Banks Morning Show

Gary Saunders
No Adds

Tom Joyner Morning Show

Vern Catron
PROPHET JONES Cry Together

Country Coast To Coast

Kris Wilson
SHANNON LAWSON Goodbye On A Bad Day

ALTERNATIVE PROGRAMMING

Gary Knoll • 800-231-2818

Rock

DAVID DRAIMAN Forsaken
NEIL YOUNG Goin' Home

Alternative

2 SKINNEE J'S Grown Up
HEADSTRONG Adriana

Triple A

DISHWALLA Somewhere In The Middle
NEIL YOUNG Differently

CHR

SHERYL CROW Soak Up The Sun
GOD GOO DOLLS Here Is Gone

Mainstream AC

THE CORRS Would You Be Happier
FIVE FOR FIGHTING Easy Tonight

CHR

AVRIL LAVIGNE Complicated
KYLIE MINOGUE Can't Get You Out Of My Head

Lite AC

ALL-4-ONE Beautiful As You
THE CORRS Would You Be Happier

CHR

BONNIE RAITT I Can't Help You Now
LUTHER VANDROSS I'd Rather

NAC

ACOUSTIC ALCHEMY Tuff Puzzle
DAVID BENOIT Snap

Christian AC

RICHARD ELLIOT Shotgun
JEFF GOLUB Cut The Cake

UC

BRIAN MCKNIGHT What's It Gonna Be
NAS One Mic

Country

TRACE ADKINS Help Me Understand
BRET JAMES Chasin' Amy

CHR

GEORGE JONES 50,000 Names
LITTLE BIG TOWN Don't Waste My Time

CHR

MONTGOMERY GENTRY Didn't I
DARRYL WORLEY I Miss My Friend



Music Programming/Consulting

Ken Moultrie • 800-426-9082

Alternative

Steve Young/Kristopher Jones
KORN Here To Stay

CHR

ND DOUBT Hella Good
PETE YORN Strange Condition

Active Rock

Steve Young/Kristopher Jones
REVEILLE Inside Out

Heritage Rock

Steve Young/Kristopher Jones
INJECTED Faithless

Hot AC

Steve Young/Josh Hosler
No Adds

CHR

Steve Young/Josh Hosler
TOYA No Matta What (Party All Night)

Country

USHER U Don't Have To Call

Rhythmic CHR

Steve Young/Josh Hosler
B2K Uh Huh

Soft AC

NAPPY ROOTS Awnaw
TRUTH HURTS I/RAKIM Addictive

Delilah

Mike Bettelli
CAROLYN DAWN JOHNSON So Complicated

Mainstream AC

Mike Bettelli
ENYA Wild Child

Delilah

Mike Bettelli
ALL-4-ONE Beautiful As You

Dave Wingert Show

Mike Bettelli
BONNIE RAITT I Can't Help You Now

Mainstream Country

Ray Randall/Hank Aaron
MARK MCGUINN She Doesn't Dance

New Country

Hank Aaron
KELLIE COFFEY When You Lie Next To Me

Lia

Ken Moultrie/Hank Aaron
No Adds

24 HOUR FORMATS

Jon Holiday • 303-784-8700

Adult Hit Radio

JJ McKay
JA RULE I/ASHANTI Always On Time

Rock Classics

Adam Fendrich
No Adds

Adult Contemporary

Rick Brady
No Adds

CD COUNTRY

Rick Morgan
BRET JAMES Chasin' Amy

CHR

GABBIE NOLEN Almost There
ANTHONY SMITH If That Ain't Country

US COUNTRY

Penny Mitchell
JEFFREY STEELE She's Good To Go

GREAT AMERICAN COUNTRY

Jim Murphy • 303-784-8700
KEVIN DENNEY That's Just Jessie

CHR

JDANNA JANET, Since I've Seen You Last
JAMIE O'NEAL Frantic



Charlie Cook • 661-294-9000

Adult Rock & Roll

Jeff Gonzer
No Adds

Soft AC

Andy Fuller
No Adds

Bright AC

Jim Hays
KYLIE MINOGUE Can't Get You Out Of My Head

Mainstream Country

David Felker
TAMMY COCHRAN I Cry

Hot Country

Jim Hays
ANDY GRIGGS Tonight I Wanna Be Your Man

CHR

SHEDAISY Get Over Yourself

Young & Elder

David Felker
SHEDAISY Get Over Yourself



After Midnite

Andy Griggs
ANDY GRIGGS Tonight I Wanna Be Your Man

CHR

NELSON I/WOMACK Mendocino County Line

WAITT RADIO NETWORKS

Alternative

Chris Reeves • 970-949-3339
DEFAULT Deny

CHR

GOD GOO DOLLS Here Is Gone
HOOBASTANK Running Away

CHR

JACK JOHNSON Flake
KORN Here To Stay

CHR

SOMETHING CORPORATE If You C Jordan
TENACIOUS D Tribute

Country

DATEBOOK

MONDAY, APRIL 8

1974/**Hank Aaron** beats **Babe Ruth's** record by hitting his 715th home run.

1990/*Twin Peaks*, the wildly popular TV series from David Lynch, debuts on ABC.

Born: **John Havlicek** 1940, **Richard Hatch** 1961, **Patricia Arquette** 1968

In Music History

1974/**Elton John's** song "Bennie and the Jets" goes Gold.

1989/**Neil Diamond** sets an L.A. Forum record when he sells out a ninth night. He'll play before 180,000 people.

1997/The *Los Angeles Times* reports that **Joni Mitchell** has reunited with her daughter, **Kilaura Gibb**, and her new grandson, **Marlin Mitchell**. Mitchell signed Gibb over to an adoption agency 32 years before.

Born: **Izzy Stradlin** (Guns N' Roses) 1962, **Julian Lennon** 1963, **Biz Markie** 1964

TUESDAY, APRIL 9

1865/Confederate General **Robert E. Lee** surrenders to U.S. General **Ulysses S. Grant** at Appomattox, VA, ending the Civil War.

1881/**Billy The Kid** is found guilty of murdering the Lincoln County, NM sheriff and sentenced to hang. He escapes custody two weeks later.

1972/**Jane Fonda** wins her first Oscar, for her performance in *Klute*.

Born: **Dennis Quaid** 1954, **Jimmy Tingle** 1955, **Cynthia Nixon** 1965, **Jenna Jameson** 1974

In Music History

1976/Singer-songwriter **Phil Ochs** commits suicide at the age of 35.

1989/Rolling Stones member **Bill Wyman**, 52, announces he's marrying 19-year-old model-actress **Mandy Smith**. Wyman reveals that the two have been dating for six years.

1997/A&M Records issues a press release stating that the members of **Soundgarden** have amicably agreed to disband.



The rusty cage finally crumbles.

Born: **Carl Perkins** 1932, **Dave Innis** (Restless Heart) 1959

WEDNESDAY, APRIL 10

1953/The first 3-D color film, **Vincent Price's** *House of Wax*, debuts in New York City.

1971/Director **Penny Marshall** marries director **Rob Reiner**. They divorce in 1979.

1987/**Al Gore** announces his first presidential candidacy.

1992/Comedian **Sam Kinison**, 39, dies in a head-on car collision in Need-les, CA.

Born: **Max Von Sydow** 1929, **John Madden** 1936, **Haley Joel Osment** 1988

In Music History

1970/**Paul McCartney** announces that **The Beatles** have broken up.

1989/**Hank Williams Jr.** wins a third straight ACM Entertainer of the Year Award, and a tearful **Randy Owen** accepts **Alabama's** surprise award as Artist of the Decade.

1993/**Guns N' Roses** end a Sacramento show early when **Duff McKagan** is knocked unconscious by a plastic water bottle thrown from the crowd.

Born: **Brian Setzer** 1959, **Katrina Leskanich** (Katrina & The Waves) 1960, **Tim Alexander** (Primus) 1965, **Phife Dawg** (A Tribe Called Quest) 1970

THURSDAY, APRIL 11

1951/President **Harry Truman** relieves General **Douglas MacArthur** of duty as Commander of U.S. forces in Korea, replacing him with General **Matthew Ridgeway**.

1970/Apollo 13 is launched. One of the oxygen tanks explodes mid-mission, sparking a frantic effort by NASA to abort the moon landing and bring the astronauts back to Earth.

Born: **Peter Riegert** 1947, **Bret Saberhagen** 1964, **Jennifer Esposito** 1973

In Music History

1917/**Scott Joplin**, the "King of Ragtime," dies. He is most famous for his composition "The Entertainer."

1961/**Bob Dylan** makes his debut, at Folk City.



Forty years later, we still can't understand what he's saying.

1981/**Eddie Van Halen** marries **Valerie Bertinelli**.

1989/**George Benson**, **Wynton Marsalis**, **Bobby Watson** and **Freddie Hubbard** play an all-night benefit in New York to aid trumpeter **Woody Shaw**, who had recently lost an arm in a subway fall.

Born: **Lisa Stansfield** 1966, **Nigel Pulsford** (Bush) 1966

FRIDAY, APRIL 12

1861/The Civil War begins when Confederate troops launch an attack on Fort Sumter in Charleston, SC.

1961/Cosmonaut **Yuri Gagarin** becomes the first man in space, rocketing from Russia in his capsule, *Vostok 1*.

1996/Popular search-engine company Yahoo! launches its IPO.

Born: **Tom Clancy** 1947, **David Letterman** 1947, **Scott Turow** 1949, **Claire Danes** 1979

In Music History

1954/**Bill Haley And The Comets** record "Rock Around the Clock."

1989/**Michael Jackson** receives lifetime achievement award at the Soul Train Music Awards. For the second year in a row, **Whitney Houston** is loudly booed when she's announced.

1997/**Rob Lowe** hosts *Saturday Night*

Live as **The Spice Girls** do their first live TV performance.

Born: **Herbie Hancock** 1940, **Vince Gill** 1957, **Art Alexakis** (Everclear) 1962

SATURDAY, APRIL 13

1964/**Sidney Poitier** becomes the first African American to win an Oscar for Best Actor, for his role in *Lilies of the Field*.

1997/**Tiger Woods** wins the Masters, his first major golf tournament victory, in Augusta, GA.

Born: **Butch Cassidy** 1866-1908, **Paul Sorvino** 1939, **Ron Perlman** 1950, **Jonathan Brandis** 1976

In Music History

1967/**The Rolling Stones** cause a riot at their first show in Poland. Police need tear gas to repel the 2,000 concertgoers hoping to get in.

1980/*Grease* closes after becoming the longest-running musical ever on Broadway. This record is later broken by *Cats*.

2001/**Jay-Z** and three other men are arrested outside a Manhattan nightclub and held on weapons charges after a plainclothes police officer sees Jay-Z's bodyguard take a loaded gun from the rapper's car.



G to the U-N....

Born: **Al Green** 1946, **Max Weinberg** 1951, **Jimmy Destri** (Blondie) 1954, **Lou Bega** 1975

SUNDAY, APRIL 14

1865/President **Abraham Lincoln** is assassinated in Washington, DC's Ford Theater by **John Wilkes Booth**.

1912/The *RMS Titanic* strikes an iceberg in the North Atlantic just before midnight. The ship sinks 2 1/2 hours later, killing more than 1,500 people in one of the most famous maritime disasters ever. *Titanic's* wreckage is not found until 1985.

1998/Famed folk singer **Burl Ives** dies at 85. He appeared in several films, including *Cat on a Hot Tin Roof* and *East of Eden*, and also narrated the classic TV special *Rudolph the Red-Nosed Reindeer*.

Born: **Julie Christie** 1941, **Robert Carlyle** 1961, **Anthony Michael Hall** 1968, **Sarah Michelle Gellar** 1977

In Music History

1974/**Pete Townshend** appears solo for the first time, at a concert at the Roundhouse in London.

1976/**Stevie Wonder** announces he has signed a \$13 million-plus contract with Motown Records.

1989/**Tom Petty** releases his first solo album, *Full Moon Fever*.

Born: **Loretta Lynn** 1935, **Barret Martin** (Screaming Trees) 1967

— Keith Berman

'zinescene

No Love Lost For Courtney!

Entertainment Weekly catches up with confrontational rocker **Courtney Love**. The article details her lawsuit against Universal Music Group: "They f—career artists," she says. Also highlighted are her legal battles with former Nirvana members Dave Grohl and Krist Novoselic over the band's material, mostly written by Love's late husband, Kurt Cobain.

"Kurt's death was so difficult for so long, and Courtney got bad advice," says Love's boyfriend, **Jim Barber**, a former Geffen executive. "She feels she has a responsibility to her daughter and the rest of his surviving heirs. In reality, Nirvana was closer to being Tom Petty & The Heartbreakers or Bruce Springsteen & The E Street Band. If Springsteen died tomorrow, should Max Weinberg have an equal say as to how his catalog is promoted and marketed?"

"When Kurt died, he left behind a collection of music that is mind-blowing," Love says. "These are really insane, beautiful songs. The point is, I have the Holy Grail of rock 'n' roll."

The Magical Land Of Oz

Everything's coming up **Ozzy** now that MTV's new reality show *The Osbournes* is a hit. "A rock star is supposed to say, 'Get me Vicodin, I've got a headache,' or, 'Run me a bath in f—ing Perrier,'" Papa Osbourne tells *Us Weekly*. "I get f—ing dog s—t up to the elbows and an earful of f—ing abuse."

The dysfunctional TV family is also featured in *Spin*, where the Ozzman reveals his love for breakfast: "You know what my big passion is? Being able to buy cornflakes. Give me a shopping trolley, and I'm as happy as a pig in shit. As a kid, I used to run errands for old ladies to make enough money to buy a box of cornflakes. Now, I can buy thousands of boxes of cornflakes whenever I want."

Spin also lists 20 of Ozzy's odd possessions, including a life-size statue of the Virgin Mary, at least 200 crosses and crucifixes, electronically controlled bedroom curtains and, from the set of *A Clockwork Orange*, a green "pod chair" (where daughter Kelly throws her laundry).

Britney & Justin: The Never-Ending Story

The breakup of **Britney Spears** and **Justin Timberlake** is front-page news for *Us Weekly*, which probes the split with a cover story that even includes a timeline of the couple's relationship. Spears has reportedly



KYLIE THE KLUTZ — "I can be sexy in a video, I can be glamorous at a premiere, but I'm an absolute klutz most of the time at home, and people are somehow aware of that," says Australian pop star **Kylie Minogue**, who has undergone a successful image make-over here in the U.S., from one-hit-wonder to sexy singer. "I don't resent being lusted after, but it makes me feel odd sometimes." (Blender)

moved his friendship ring (estimated to have cost \$250,000) to her middle finger.

Naturally, the tabloids have the real scoop behind the split. The *National Enquirer* claims that a pregnancy scare convinced **Timberlake** that he wasn't ready for marriage. Meanwhile, the *Star* claims that he wanted nothing more than to start a family with **Spears**, but her ambitions got in the way.

Her Part Will Go On

Celine Dion makes the cover of *TV Guide*, which spotlights her big comeback, her marriage and motherhood. "When you are a new mother and you are breastfeeding, there is nothing about it that is sexy," she says. "You can't just say [to your spouse], 'OK, I am yours tonight. Let's get down and have a good time.' You have to talk a lot with your partner." But don't expect Dion to sing lullabies to 14-month-old **Rene-Charles**. "When I sing, he cries," she says.

Rock Stardom For Dummies

Blender hits up celebrities to deliver "38 Useful Tips From the Stars." Among the highlights: **Jewel** tells readers how to write a love poem, **Ludacris** explains how to talk your way out of a speeding ticket, **Mandy Moore** reveals how to cry on cue, and **Usher** shows you how to seal the deal with a young lady.

Marilyn Manson bassist **Twiggy Ramirez** shares tips on trashing hotel rooms: "You've got to be subtle so that damage will last long — like a time bomb. So, if you order room service — preferably chicken or anything that will rot — stick it between the mattresses. About a week down the road, it'll smell awful. Also, why bother going to the bathroom? Just use the bed!"

— Frank Correia

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

72 million households



Tom Calderone
VP/Programming

Plays

FAT JOE /ASHANTI What's Luv?	36
SYSTEM OF A DOWN Toxicity	34
ENRIQUE IGLESIAS Escape	33
BLINK-182 First Date	32
USHER U Don't Have To Call	32
JENNIFER LOPEZ Ain't It Funny	28
TWEET /MISSY ELLIOTT Oops (Oh My!)	28
X-ECUTIONERS It's Goin' Down	28
KYLIE MINOGUE Can't Get You Out Of My Head	26
PINK Don't Let Me Get Me	26
MICHELLE BRANCH All You Wanted	24
LUDACRIS Saturdays (Ooh...)	24
FAITH EVANS I Love You	24
ASHANTI Foolish	24
P. DIDDY /USHER & LOON I Need A Girl	24
NICKELBACK Too Bad	22
TRIK TURNER Friends + Family	21
BUSTA RHYMES /P. DIDDY... Pass The Courvoisier	20
UNWRITTEN LAW Seein' Red	19
NELLY FURTADO ...On The Radio...	19
VANESSA CARLTON A Thousand Miles	19
SHAKIRA Underneath Your Clothes	18
NAS One Mic	18
ADEMA The Way You Like It	17
'N SYNC Girlfriend	17
RES They-Say Vision	16
AALIYAH More Than A Woman	15
LIL' BOW WOW Take Ya Home	15
B2K Uh Huh	15
MARY J. BLIGE /JA RULE Rainy Dayz	14
GLENN LEWIS Don't You Forget It	13
INCUBUS Nice To Know You	13
JA RULE Down A Chick	13
OUTKAST The Whole World	12
NAPPY ROOTS Awnaw	12
ALANIS MORISSETTE Hands Clean	11
BEANIE SIGEL /FREEWAY Roc The Mic	11
HOBBASTANK Crawling In The Dark	11
ANDREW W.K. Party Hard	11
GODSMACK I Stand Alone	10
MAXWELL This Woman's Work	10
DASHBOARD CONFESSIONAL Screaming Infidelities	9
ROB ZOMBIE Never Gonna Stop	9
SMASH MOUTH Holiday In My Head	8
BRANDY What About Us?	6

Video playlist for the week ending March 23.

55 million households



Peter Cohen,
VP/Programming

Rap Adds

MYSTIKAL Tarantula	
BLACKALICIOUS Make You Feel That Way	
OJ QUIK Trouble	
JIM CROW Holla At A Playa	
REDD EYEZZ /JUVENILE... Put Yo Sets Up	

Pop Adds

LIL' BOW WOW Take Ya Home	
ENRIQUE IGLESIAS Escape	
MICHELLE BRANCH All You Wanted	
BRANDY Full Moon	
CHER Song For The Lonely	
KOSHEEN Hide U	
MOBY We Are All Made Of Stars	
USHER U Don't Have To Call	
ALIEN ANT FARM Attitude	
BUSTA RHYMES /P. DIDDY... Pass The Courvoisier	
MYSTIKAL Tarantula	
ASHANTI Foolish	
FAT JOE /ASHANTI What's Luv?	
ALANIS MORISSETTE Hands Clean	
B2K Uh Huh	
SHAKIRA Underneath Your Clothes	
IIO Rapture	

Urban Adds

BRANDY Full Moon	
IIO Rapture	
CHEMICAL BROTHERS /RICHARD ASHCROFT The Best	
SOUL CENTER A Good One	
MYSTIKAL Tarantula	
MOBY We Are All Made Of Stars	
ZERO 7 Destiny	

Rock Adds

N.E.R.D. Rock Star	
MILLENCOLIN Kemp	
ALIEN ANT FARM Attitude	

Adds for the week of April 1.

75 million households



Paul Marszalek
VP/Music Programming

ADDS

MOBY We Are All Made Of Stars	
BRANDY Full Moon	
LISA LOEB Someone You Should Know	
MAXWELL This Woman's Work	
ROB ZOMBIE Never Gonna Stop	

X-LARGE

SHERYL CROW Soak Up The Sun	
OAVE MATTHEWS BAND Everyday	
ALANIS MORISSETTE Hands Clean	
PUDDLE OF MUDD Blurry	

NEW

CELINE DION A New Day Has Come	
FIVE FOR FIGHTING /JOHN ONDRASIK Easy...	
GOO GOO DOLLS Here Is Gone	
JOHN MAYER No Such Thing	
PINK Don't Let Me Get Me	

LARGE

MARY J. BLIGE No More Drama	
CHER Song For The Lonely	
DEFAULT Wasting My Time	
NELLY FURTADO ...On The Radio...	
ENRIQUE IGLESIAS Escape	
LENNY KRAVITZ Stillness Of Heart	
KYLIE MINOGUE Can't Get You Out Of My Head	
SHAKIRA Underneath Your Clothes	

MEDIUM

MARY J. BLIGE /JA RULE Rainy Dayz	
MICHELLE BRANCH All You Wanted	
VANESSA CARLTON A Thousand Miles	
COURSE OF NATURE Caught In The Sun	
JIMMY EAT WORLD The Middle	
KID ROCK Lonely Road Of Faith	
NICKELBACK Too Bad	
TRAIN She's On Fire	

CUSTOM

AALIYAH More Than A Woman	
ASHANTI Foolish	
RYAN ADAMS Answering Bell	
BASEMENT JAXX Where's Your Head At?	
CEE-LO Closet Freak	
CREED Bullets	
FAITH EVANS I Love You	
GODSMACK I Stand Alone	
DARREN HAYES Insatiable	
HOBBASTANK Crawling In The Dark	
NATALIE IMBRUGLIA Wrong Impression	
P.O.D. Youth Of The Nation	
RES They-Say Vision	
REMY SHAND Take A Message	
TWEET /MISSY ELLIOTT Oops (Oh My!)	
USHER U Don't Have To Call	
WHITE STRIPES Fell In Love With A Girl	

Video airplay for April 1-7.

36 million households



Cindy Mahmoud
VP/Music Programming & Entertainment

VIDEO PLAYLIST

MARY J. BLIGE /JA RULE Rainy Dayz	
BUSTA RHYMES /P. DIDDY... Pass The Courvoisier	
FAITH EVANS I Love You	
LUDACRIS Saturday (Ooh...)	
GLENN LEWIS Don't You Forget It	
FAT JOE /ASHANTI What's Luv?	
AVANT Makin' Good Love	
JAHEIM Anything	
ASHANTI Foolish	
KEKE WYATT /AVANT Nothing In This World	

RAP CITY

WYCLEF JEAN The PJ's	
BUSTA RHYMES /P. DIDDY... Pass The Courvoisier	
NAS One Mic	
JA RULE /CHARLI BALTIMORE Down	
NAPPY ROOTS Awnaw	
FAT JOE /ASHANTI What's Luv?	
G. DEP /P. OIOOY... Special Delivery	
LUDACRIS Saturday (Ooh...)	
JAY-Z Song Cry	
P. DIDDY /USHER & LOON I Need A Girl	

Video playlist for the week ending March 31.



56.8 million households
Brian Phillips, Sr. VP/GM
Chris Parr, VP/Music & Talent

ADDS

JAMIE O'NEAL Frantic	
KEVIN DENNEY That's Just Jessie	
MARK CHESNUTT She Was	
STEVE EARLE Some Dreams	

TOP 20

NICKEL CREEK A Lighthouse's Tale	
KENNY CHESNEY Young	
TOBY KEITH My List	
TIM MCGRAW The Cowboy In Me	
TRAVIS TRITT Modern Day Bonnie And Clyde	
CHELY WRIGHT Jezebel	
ALISON KRAUSS & UNION STATION Let Me Touch...	
RASCAL FLATTS I'm Movin' On	
CAROLYN DAWN JOHNSON I Don't Want You To Go	
WILLIE NELSON & LEE ANN WOMACK Mendocino...	
MERLE HAGGARD If You've Got The Money...	
GARTH BROOKS & TRISHA YEARWOOD Squeeze Me In	
MARTINA MCBRIDE Blessed	
EARL SCRUGGS Foggy Mountain Breakdown	
EMERSON DRIVE I Should Be Sleeping	
TAMMY COCHRAN I Cry	
GARY ALLAN The One	
KID ROCK Lonely Road Of Faith	
BRAD PAISLEY I'm Gonna Miss Her	
REBA MCENTIRE Sweet Music Man	

HEAVY

ALISON KRAUSS & UNION STATION Let Me Touch...	
KENNY CHESNEY Young	
MARTINA MCBRIDE Blessed	
RASCAL FLATTS I'm Movin' On	
TOBY KEITH My List	
TRAVIS TRITT Modern Day Bonnie And Clyde	
TIM MCGRAW The Cowboy In Me	
NICKEL CREEK The Lighthouse's Tale	

HOT SHOTS

BRAD PAISLEY I'm Gonna Miss Her	
DARRYL WORLEY I Miss My Friend	
JAMIE O'NEAL Frantic	
MONTGOMERY GENTRY Didn't I	

Heavy rotation songs receive 28 plays per week.
Hot Shots receive 21 plays per week.

Information current as of March 26, 2002.



14.3 million households

ADDS

JAMIE O'NEAL Frantic	
JOANNA JANE'T Since I've Seen You Last	
KEVIN DENNEY That's Just Jessie	

TOP 10

TOBY KEITH My List	
KENNY CHESNEY Young	
RASCAL FLATTS I'm Movin' On	
CHELY WRIGHT Jezebel	
BLACKHAWK Days Of America	
BRAD PAISLEY I'm Gonna Miss Her	
MINOY MCCREAOY Maybe, Maybe Not	
PATTY LOVELESS & TRAVIS TRITT Out Of Control...	
TIM MCGRAW The Cowboy In Me	
GARY ALLAN The One	

Information current as of March 29, 2002.

TELEVISION

TOP TEN SHOWS

Total Audience
(105.5 million households)

1 Academy Awards (Sunday, 8:30pm)
2 On The Red Carpet: Oscars 2002 (Sunday, 8pm)
3 Survivor: Marquesas (Wednesday, 8pm)
4 Everybody Loves Raymond
5 Friends
6 Becker
7 Barbara Walters Special (Sunday, 7pm)
8 Law & Order
9 Baby Bob
10 Fear Factor

March 18-24

Adults
25-54

1 Academy Awards (Sunday, 8:30pm)
2 On The Red Carpet: Oscars 2002 (Sunday, 8pm)
3 Survivor: Marquesas (Wednesday, 8pm)
4 Friends
5 Everybody Loves Raymond
6 Will & Grace
7 Leap Of Faith
8 Just Shoot Me
9 Law & Order
10 Fear Factor

Source: Nielsen Media Research

COMING NEXT WEEK

Friday, 3/29

- **Ozzy Osbourne** and his family are interviewed and **Roni Size** performs on *The Tonight Show With Jay Leno* (NBC, 11:35pm ET/PT).
- **Candy Butchers**, *Late Night With Conan O'Brien* (NBC, 12:35am ET/PT).
- **Nils Lofgren**, *Late Show With Craig Kilborn* (CBS, 12:35am ET/PT).
- **Elton John**, *Last Call With Carson Daly* (NBC, 1:35am ET/PT).

Saturday, 3/30

- **Shakira** and **Bubba Sparxxx**, *Saturday Night Live* (NBC, 11:30pm ET/PT).
- **Brian McKnight**, *Showtime at the Apollo* (check local listings for time and channel).

Monday, 4/1

- **Nappy Roots**, *Jay Leno*.
- **Herbie Hancock** sits in with the

band on *Late Show With David Letterman* (CBS, 11:35pm ET/PT).

- **Shannon McNally**, *Conan O'Brien*.
- **Phantom Planet**, *Craig Kilborn*.
- **Face To Face**, *Carson Daly*.

Tuesday, 4/2

- **Five For Fighting**, *Jay Leno*.
- **Petey Pablo**, *Carson Daly*.

Wednesday, 4/3

- **Tweet**, *Jay Leno*.
- **Patti Smith**, *David Letterman*.
- **Default**, *Craig Kilborn*.

Thursday, 4/4

- **Alanis Morissette**, *Jay Leno*.
- **John Mayer**, *Craig Kilborn*.
- **Ice-T** is interviewed and **Default** perform on *Carson Daly*.
- **Art Alexakis**, *Politically Incorrect With Bill Maher* (ABC, check local listings for time).

— Julie Gidlow

FILMS

BOX OFFICE TOTALS

March 22-24

Title	Distributor	\$ Weekend	\$ To Date
1 <i>Blade 2</i> (New Line)*		\$32.52	\$32.52
2 <i>Ice Age</i> (FOX)		\$30.05	\$87.29
3 <i>E.T. (20th Anniversary)</i> (Universal)*		\$14.22	\$14.22
4 <i>Showtime</i> (WB)		\$8.14	\$27.80
5 <i>Resident Evil</i> (Sony)		\$6.70	\$28.93
6 <i>We Were Soldiers</i> (Paramount)		\$5.72	\$61.63
7 <i>The Time Machine</i> (DreamWorks)		\$5.32	\$48.15
8 <i>Sorority Boys</i> (Buena Vista)*		\$4.12	\$4.12
9 <i>A Beautiful Mind</i> (Universal)		\$4.08	\$154.70
10 <i>40 Days And 40 Nights</i> (Miramax)		\$2.71	\$34.17

*First week in release. All figures in millions. Source: ACNielsen EDI

COMING ATTRACTIONS: This week's openers include *Clockstoppers*, starring French Stewart. The film's *Hollywood* soundtrack contains **Smash Mouth's** "Holiday in My Head," **Lil' J's** "It's the Weekend," **Uncle Kracker's** cover of Cyndi Lauper's "Time After Time" and a remix of **Sugar Ray's** version of The Steve Miller Band's "Abracadabra." The ST also includes **Third Eye Blind's** "Never Let You Go," **Blink-182's** "All the Small Things," **Nickelback's** "Breathe," **The Dandy Warhols'** "Bohemian Like You," **Lil's** "Quicksand," **The Cranberries'** "Time Is Ticking Out," **Kool Keith's** "Know My Name" and cuts by **Fenix TX**, **A New Found Glory**,

Simple Plan and **Scapegoat Wax**. Hollywood is also releasing the soundtrack to another of this week's openers: *The Rookie*, starring **Dennis Quaid**. The ST features **Ryan Adams'** "In My Time of Need," **Steve Earle's** "Some Dreams," **John Hiatt's** "Slow Turning," **Willie Nelson's** "Nothing I Can Do About It Now," **John Fogerty's** "Blue Moon Nights," **Allison Moorer's** "Tumblin' Down" and **Jefferson Airplane's** "Embryonic Journey." Songs by **Guy Clark**, **Carl Stewart**, **Sam The Sham**, **Dave Hole**, **Duane Jarvis**, **John Dee Graham** and **Paul Burch & The WPA Ball Club** complete the package.

— Julie Gidlow

David Cohn
General Manager

2

X-ECUTIONERS It's Goin' Down	
QUARASHI Stick 'Em Up	
UNWRITTEN LAW Seein' Red	
OASHBOARD CONFESSIONAL Screaming Infidelities	
WHITE STRIPES Fell In Love With A Girl	
CEE-LO Closet Freak	
NAS One Mic	
FAT JOE /ASHANTI What's Luv?	
NELLY FURTADO ...On The Radio...	
SYSTEM OF A DDOWN Toxicity	
PHANTOM PLANET California	
G. DEP /P. DIDDY... Special Delivery	
ASHANTI Foolish	
INJECTEO Faithless	
BEANIE SIGEL /FREEWAY Roc The Mic	
ANGIE STONE Wish I Didn't Miss You	
MAXWELL This Woman's Work	

Video playlist for the week of March 25-31.



AL PETERSON
alpeterson@rronline.com

What I've Learned About Talk Shows

□ It's storytelling, relevance, information and entertainment that matter most

After a decade as the innovative programmer behind KFI/Los Angeles, **David Hall** recently left the station that he will forever be associated with to become Premiere Radio Networks Sr. VP/Programming.

This week, while I take a break to celebrate a milestone birthday, David has graciously agreed to fill in for me. The veteran Talk programmer and newsman recalls the two stations of his youth that shaped much of his programming philosophy today and what really makes for a successful talk show.



David Hall

figured it out. I had the liners memorized, I knew the hotline, I even had the listener-line number. But, for all the obsession I had with the mechanics of the format, it was the talent of the jocks that haunts me and every talk show that I touch even today — Dr. Don Rose, Bob Anthony, Rick Shaw, John Mack Flanagan, Robin Baily and Harry Nelson.

Before I had ever even seen a real radio station, I used to imagine that these guys had two records for every song, one with the intro and one with the words. They would talk as much as they needed to, no more and no less, and they would talk right to me. When they'd told me exactly what I needed to know about the song, or life, or the Day on the Green Rolling Stones concert coming up, they'd stop talking and start the record that had the words.

One day, after I'd had a big fight with my dad, I was in my room crying and feeling sorry for myself

when the late Rick Shaw came on the radio talking up "We Too" by The Little River Band. He said, "610 KFRC, Rick Shaw and you! And remember, as alone as you feel, you never really are. It's always the two of us. 'We Too'...." It was unbelievable. How on earth did he do that — ignore the other 999,999 people out there listening and reach through right to me, curled up on my floor 80 miles away? It was at that moment that I knew I wanted to become a program director and make a whole radio station sound just like that.



Frankly, the lack of storytelling in Talk radio today just amazes me.



What's Your Opinion?

Each week on these pages, just like a good talk show, I try to offer a wide variety of input from Talk radio professionals across the country. Whether you are a manager, programmer, account executive or talent, your thoughts and input are always both needed and welcomed.

If you haven't done so already, be sure to send me your contact information, including phone number, e-mail address and company or station affiliation so that I can seek you out whenever I'm looking for additional opinions and input on an issue. And if you have an idea for a story or an issue that you think should be discussed on these pages, let me hear from you. Call me directly at 858-486-7559 or e-mail me at alpeterson@rronline.com.

My father used to love KGO. With all due respect to Jack Swanson — who, very deservedly, just won another R&R award for his prowess in programming that station, and KSFO as well — while growing up I used to think KGO was the kind of station that went in one ear and out the other. It neither demanded your attention nor put you to sleep. I could not imagine how anyone in their right mind could listen to such a radio station, and I thought my dad was nuts for doing so. All I wanted to do when I grew up was program KFRC.

KFRC and KGO in San Francisco taught me about 80% of what I know about Talk radio. Most of what I've learned about it came from trying to figure out what it was about KFRC that made the pit of my stomach tingle and what it was about KGO that got me smacked if I dared speak between the commercial breaks.

Three Things I've Learned

When it comes to Talk radio, it has to be relevant, period. You can't talk about things I don't care about or even need to care about. You can only talk about things that mean

something to me. The deeper the meaning, the more invested I am before you even open up the mike. That's why Tom Leykis always catches me when he's talking about some blonde who did the pizza guy. I'll admit it here and now that, on some level, that means something to me.

On the other hand, I was once driving to KFI/Los Angeles and was about 20 minutes late for a meeting. I was flying down some Korea Town street, knuckles white from gripping the steering wheel, and a talk show host was on the radio talking about Bosnia. Now, I'm in the media, and I follow the news. But, honestly, at that moment I couldn't have cared less about Bosnia. It was informative as could be, but not the least bit relevant.

Put yourself in the shoes of your listener, who is with you for what amounts to maybe 18 minutes, 3 1/2 days a week, on average. Chances are they don't care about Enron and they don't care about the economy. But they do care about some corrupt CEO who toppled a pillar company.

Continued on Page 22



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What I've Learned About...

Continued from Page 21

They care about a woman who could be any one of us who can't retire next year because she just lost her life savings. They care about people of great character who run back into burning, jet-punctured towers to pull others out.

Next, it has to be informative. You have to be able to give me something I don't already know and offer me some better perspective. You need to make me say "Oh, wow, I never thought of it that way before!" Make something make more sense to me so I can own it and control it.

Rush Limbaugh does this better than anyone I've ever heard on the radio. After the *USS Cole* bombing — which happened while he was away — he came back and started his show by explaining that we were finally going to get some answers and clarity because he was here. Then he delivered on it. He explained it and made it make sense. He put it in the context of my world. It was quintessential Rush.

This is where people in our midst don't understand the difference between opinion and perspective. What listeners need and want is perspective — some context or a way of looking at things. But some talk hosts just give listeners their opinions and then ask them whether they agree or disagree. Who cares what you think about something, or what "Steve from Manhattan Beach on line three" thinks? But we all love it when someone explains something and really puts it in perspective for us.

Finally, it has to be entertaining. Remember, we work in an emotional medium. Emotions control the tuning and volume knobs. That's why the music stations that play the

hits from when I was 16 years old get all my music-station TSL. Over the years I have come to define *entertaining* as not necessarily being funny. It means being frank, speaking the God's honest truth and saying things that people think but would never dare say. And not just saying them, but flaunting them and boldly refusing to apologize for them. Not many talk hosts really pull this off, but Howard Stern does it more than most. So do John & Ken, Glenn Beck and Opie & Anthony.

Stories Make The World Go Around

While I learned a lot from those early listening experiences, I've also learned that it's stories that make the world go around. Think about it. Cave paintings and the Bible; they endure because they offer us great stories. Another example is the fact that while I was never much of a Ronald Reagan fan as a kid, I used to sit there watching State of the Union speeches wiping tears of pride and emotion from my eyes. It amazed me how the man would speak and reach me.

And then I figured it out: He never really spoke about things. He spoke about people. Instead of talking about crime, he would introduce me to 9-year-old Sarah Anderson, who was raped and murdered. Instead of talking about the Cold War, he would talk about the "Evil Empire" as he dared Mikhail Gorbachev to tear down a wall he not only had nothing to do with, but whose very founding he was trying to change.

Stories are also the bottom line of *60 Minutes*, the most successful spoken-word program in broadcasting ever. Case in point, *60 Minutes* creator Don Hewitt just wrote a book called *Tell Me a Story*. It was

stories that put *Dateline NBC* on the map when the show graduated from trucks blowing up to features like the "Dateline Survivor" stories.

Frankly, the lack of storytelling in Talk radio today just amazes me. We all go to work at our radio stations and put out reports and regurgitate newspaper articles, then we go home and tell our wives and husbands the stories of our day. We tell our kids the stories of our childhood. So why don't we tell our audience the stories that make the world such an extraordinary place?

I promised myself that I would not make this column about the success of KFI while I was there, but this is one place where it makes sense. Bill Handel, KFI's morning host, was in a six-year ratings plateau. Not terrible, just flat. Then, three years ago, this whole storytelling thing just hit me like a ton of bricks after I found myself reading through every page of a well-written newspaper story. So I changed the way Handel's show was produced and added stories, which he is excellent at telling.

The result? The show has been in a two-year ratings climb. Even better, the stories had positioned him very well, so that when Sept. 11 happened, he got all the attention and listeners and was beating News KNX/Los Angeles by the second day.

Don't just tell a story, personify it. I've found that there are at least three categories of people to personify in stories: victims, villains and heroes. Don't be average, and don't portray average folks. Tell me the story of someone I really want to be, someone who is good-looking and brave and who has great character. Tell me the story of someone I can despise and can just beat the crap out of vicariously. Or tell me the story of someone who could so easily be me, but for the grace of

What listeners need and want is perspective — some context or a way of looking at things. But some talk hosts just give listeners their opinions and then ask them whether they agree or disagree.

God. This quality is one of Dr. Laura's great strengths. She finds people with character that the rest of us aspire to be, and she also entertains us with stories of people we thank our lucky stars that we are not like.

Putting It All Together

All the basics I've outlined here are things I've gotten from listening to great radio — not just Talk, but great radio stations. And from just paying attention to what they were doing that made me pay attention to them. I've tried to figure out why some things seem to just come flying out of the radio and hit you between the eyes, while other things just go in one ear and out the other.

When I first became KFI's PD in 1991, I was in the terrible spot of having every show I picked be exactly flat, while Rush Limbaugh's show was going through the roof. So I put 80,000 miles on my car listening to Rush every day, just seeing what it was that he did that I was paying attention to, trying to figure out the difference between the stuff that went in one ear and out the other and the stuff that stuck somewhere in between. Then I started noticing all those TV newsmagazine shows out there and how they only tell people stories and never tell news stories. This makes them informative, entertaining and emotional.

I've noticed the same thing about movies. The ones that grown-ups go to see all have someone in them we all want to be like or someone we want to beat the crap out of. I've also noticed that newspaper articles that recite facts never get me past the first paragraph or so, while the stories that start with lines like, "Nineteen-year-old Olga Dobrowolska was walking home from the market in Moscow one day when she ran into the Russian mafia." Stories like that get me to turn to the continuation page every time.

When I first started programming KFI, I was bombarded with Rush sound-alikes. And, over the years, I've also found there are a lot of people in our format who try too hard to be radio stars. They sound good, and they have the right energy, but they recite things. They give opinions with no insight and look for callers' opinions on things most of us couldn't care less about.

So my final advice is, don't be like that. Bring me something new. Bring me a fresh perspective or a story I haven't heard before. Express a thought I may have privately but can't possibly express publicly the way that you can. And be very, very different, but do it in a way that leaves me feeling something and helps me to understand something better because you were on my radio today.

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The Real Robert W. Morgan, Part Two

'His intelligence level was a cut above everyone else's in the business'

By **Bob Shannon**

Palmdale, CA had none of the glitter of Tinseltown, but **Don Imus** couldn't have cared less. He figured that if something worked, it just plain worked. Besides, imitation is supposed to be flattery, right?

"I went to disc jockey school in Hollywood," says WFAN/New York-based syndicated morning talent Imus. "Then I got a job at KUTY/Palmdale, about 60 miles out from Los Angeles, and listened to Robert W.'s show *while* I was on the air."

Morgan would play a record on KHJ/Los Angeles, maybe do a bit. Minutes later Imus would play the same record on KUTY and do the same bit.

And if you couldn't hear Morgan live, there was always Memorex. "There were airchecks of Robert W. floating around all over the country," says consultant **Lee Bayley**.

"A friend from L.A. sent me a tape and said, 'You gotta hear this guy,'" says WPLJ/New York's **Scott Shannon**. "I was stupefied." Morgan's intelligence and one-on-one manner were an inspiration. "When I was designing my early Scott Shannon 'personality,' I tried to borrow Robert W.'s speech patterns and his intelligence and combine it with some of Don Steele's energy — as weird as that seems," Shannon says.

Shannon wasn't the only baby DJ copping Morgan's act. Morning men in town after town were "Zapping" and "Morganizing," and if they didn't know why they were doing what they did, it didn't matter, because if it was good enough for Morgan and Boss Radio, it was good enough for them.

"Good Morgan, Las Cruces!"

BOYS WILL BE BOYS

Imus and Morgan become fast friends. They talked on the phone once or twice a week. Early '70s radio press, such as it was, pointed to their hipness. Morgan was — except for a quick trip to Chicago — in L.A., while Imus had begun the market climb: Palmdale to Stockton, Stockton to Sacramento. "Then," says Imus, "I went to WGAR/Cleveland."

In 1971 or '72, along with WJR/Detroit's J.P. McCarthy and a few others, both Imus and Morgan were up for Billboard Disc Jockey of the Year. The convention was going to take place in New Orleans.

"I'm not going unless I win," Morgan told Imus. "And

you shouldn't either. Unless you win." A day or so later Morgan called Imus again and said, "I found out you won."

"So Jack Thayer gave me the money, and I went to New Orleans and checked into the hotel," says Imus. Banquet time, big deal. And the winner is — drum roll — J.P. McCarthy.

"They announced McCarthy's name, and I still thought they'd said mine," Imus says. "I mean, I'd been told that I won." Later that night he returned to his room to find a telegram from Morgan. One word: "Gotcha!"

"I never could get even with him," says Imus. Well, maybe once. Several years later Morgan was coming to New York and insisted that he be met by a limo at JFK. The I-Man said fine and sent a garbage truck. Perhaps you saw the picture in the trades.



Robert W. Morgan

COLD IN CHICAGO

For aspiring Boss Jocks, KHJ may have looked like heaven, but to Morgan, the promised land was KMPC/Los Angeles and, more specifically, Dick Whittinghill's morning slot.

"Robert and I were in awe of KMPC in those days," recalls **Charlie Tuna**. "Sure, we were on a hot station, but KMPC had a traffic watch and newspeople all over, and it was the station of the stars."

Freedom from Drake's format also appealed to Morgan, but equally important was the money, the \$100,000 that Whittinghill supposedly made. In fact, during the late '60s Morgan and Steele, both making about 35K a year, had staged a walkout at KHJ. Boss Radio PD Ron Jacobs responded by putting Tuna on in both shifts. Really. By 1970, however, Jacobs was gone, and Morgan was good to go. That's when Westinghouse Broadcasting's WIND/Chicago called.

"He really liked the idea," says Tuna. "He was a music connoisseur — the great bands, great vocalists, not just the top 40 — so it was an opportunity to play music he loved and have fun." And to make the kind of money he wanted.

But things didn't work out. There was Larry Lujack at WLS/Chicago to contend with, but a bigger hurdle was Wally Phillips at WGN/Chicago. "As Robert explained it, Wally owned Chicago, and he just couldn't do it," says Tuna.

So Morgan returned to Los Angeles, where he was to spend the remainder of his career.

THE SOUTHLAND FOREVER

Back at KHJ, one morning Morgan played "The First Time Ever I Saw Your Face" by Roberta Flack, apparently

not his favorite record. "Radio, like life itself, is a series of peaks and valleys," he said. "This is one of the latter."

By 1974, the year his daughter, Susanna, was born, Morgan and Steele were re-united on KIQQ(K-100)/Los Angeles. Listeners, particularly insiders, weren't surprised when the ex-Boss Jocks threw flames at their former employer, KHJ.

K-100, by the way, wasn't one of the peaks. Perhaps it had to do with the signal, says Bayley. "It was a low-power station with a tower in the hills, and the signal barely got across town."

Off the air, Morgan took on side projects, including *The Robert W. Morgan Special of the Week, Record Report* and television announcing on *Solid Gold*. He even hosted *Morgan Manor's* for TWA.

Then he got his shot at KMPC.

At first it was the swing shift: weekends and fill-in. "It was strange to hear Robert doing the Saturday overnight show, but he seemed to suck it up," says R&R Editor-in-Chief **Ron Rodrigues**, who, at the time, was KMPC's Music Director.

But, of course — and most everyone knew it — Morgan was parked and in place for when Whittinghill retired. When he did, and when Morgan finally moved into the morning spot, it seemed to be destiny.

"One of Robert's greatest strengths, and why KMPC coveted him, was that he was an advertiser-friendly guy," Rodrigues says. Remotes, meet and greets — you get the drift. And while Morgan's ratings at KMPC never came close to what he'd done at KHJ, his morning numbers were still KMPC's highest.

Interestingly enough, by the time Morgan took over KMPC's morning show, the station was transitioning from full-service MOR to Talk. Anticipating the change, Morgan surrounded himself with an ensemble cast, called it *The Good Morgan Team*. On the day he took over the reins, Aug. 6, 1979, he started his show with his boss' signature song, "Back in the Saddle Again."

GOODBYE, ROBERT W.

In 1982 Morgan left KMPC for KMGG/Los Angeles, where Joni Caryl joined the team, but after four years he was back at KMPC to lead the change from Standards to Sports. Then, in 1992, he reunited with The Real Don Steele at KRTH(K-Earth 101)/Los Angeles. On his first day he mentioned that he'd signed a 10-year deal. But it wasn't to be.

Morgan died on May 22, 1998. The next day a 12-year-old girl named Holly Amos posted these words on Reel Radio's website: "I've been listening to Robert W. since I was 8. Last night I heard about his death. I was so sad, I went to my mother at 11:00, crying."

I don't think she was alone.

Bob Shannon can be reached at bob@shannonworks.com.

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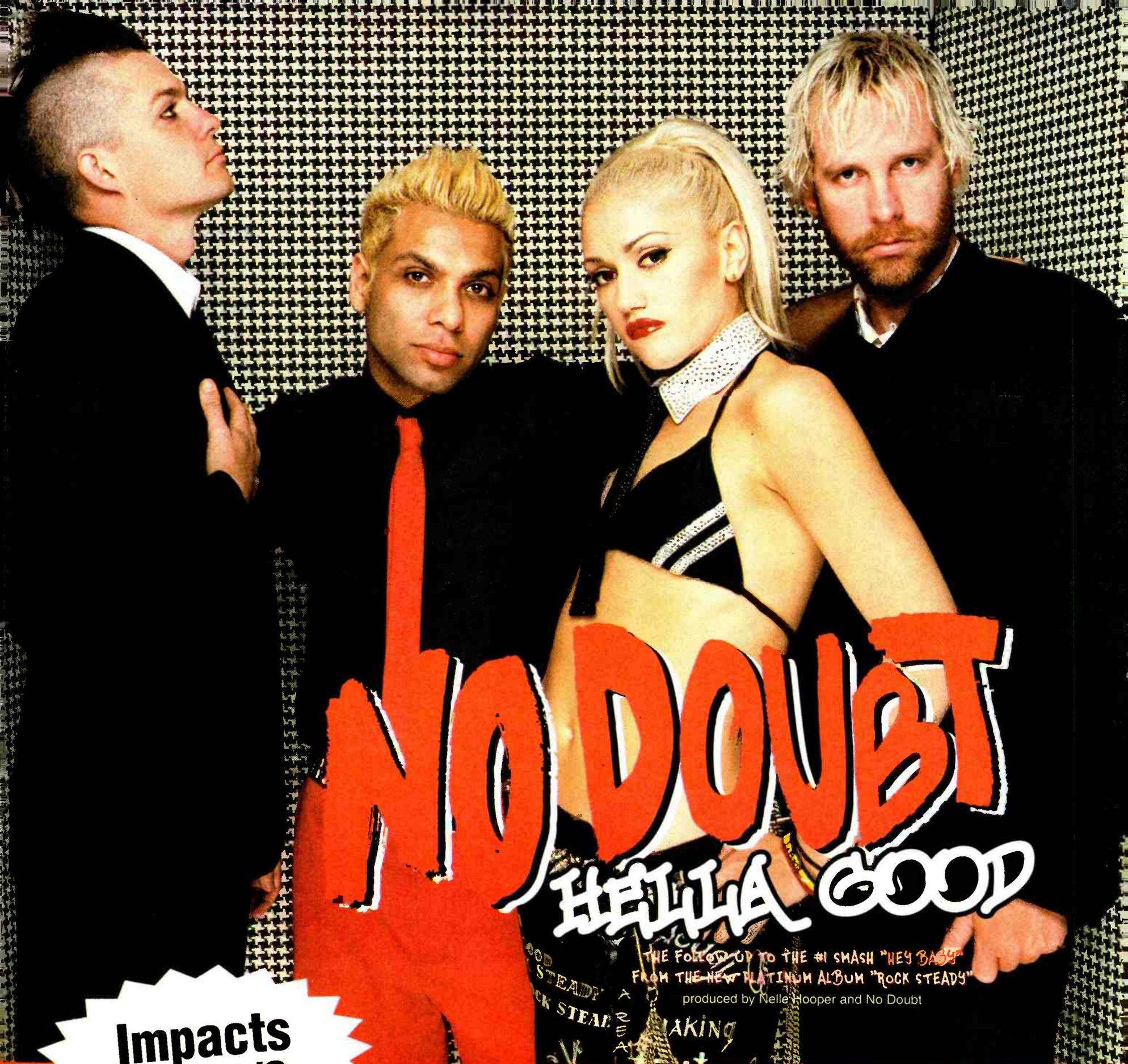
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Is Microsoft Interested In EMI?

The layoffs have begun at EMI Recorded Music, home to Virgin and Capitol, resulting in some notable early departures. As **R&R TODAY** first told you March 25, Virgin VP/Promotion **Jeffrey Naumann** and National Director/Promotion **Lisa Hackman** have both exited the label. Naumann had been at Virgin for 16 years, while Hackman's two stints at the label totaled 10 years. While **ST** reported last week that Bertelsmann may be the best-suited suitor (once again) for EMI, could Microsoft be interested in picking up the label group? According to *Forbes* Sr. Editor Brett Pulley, who cites music-industry sources, Microsoft is considering a buy of EMI, as it needs additional content for its web-based services. It should be duly noted by **ST** that Microsoft has been mentioned as a potential buyer for just about every entertainment company and radio group since 1996. But Microsoft has yet to step up and buy any mass media company — or, for that matter, any kind of company outside the IT realm. Could Microsoft instead be considering some sort of joint venture with EMI?

Meanwhile, *Variety* reports that, "fresh from axing 400 B-list artists from its roster," EMI was feverishly negotiating a multimillion-dollar contract renewal with Capitol megastar **Robbie Williams**. While Williams has had limited success in the U.S., he's a superstar throughout Europe and Asia. Williams has been courted by some rival companies, and his desire to finally score chart success in North America may be a major issue in the negotiations. If Williams signs what's expected to be a five-album deal with EMI, it could be worth between \$29 million and \$57 million.

▶ Clear Channel Execs Forgo 2001 Bonuses ◀

According to an SEC report, Clear Channel didn't meet its financial goals for last year. As a result, Chairman/CEO **Lowry Mays**, President/COO **Mark Mays**, EVP/CFO **Randall Mays** and Radio CEO **Randy Michaels** weren't paid bonuses. The eldest Mays earned a salary of \$1.01 million and was also awarded stock options for 750,000 Clear Channel common shares, worth \$20 million. Mark Mays pulled down \$692,915, and Randall Mays earned \$691,649. For running Clear Channel Radio, Michaels earned \$506,471 in 2001. That's a far cry from 2000, when Lowry Mays was paid a \$3 million bonus and \$1 million salary; Mark and Randall Mays, who, respectively, earned \$657,500 and \$655,000, each received a \$1.5 million bonus; and Michaels was awarded a \$1.3 million bonus and \$504,412 in salary.

Westwood One-syndicated and WJFK/Washington-based midday personality **Don**

Geronimo is alive! On March 26 an item that very much resembled a *Washington Post* article stating that the air talent had suddenly died found its way onto the Internet. But, upon further investigation, the item turned out to be a hoax and the handiwork of the webmaster of the fan-designed site *donandmikedefans.com*. The website had been attacked by both Geronimo and co-host Mike O'Meara on the air. *Don and Mike* producer Charlie Broyhill spent a good part of the day convincing advertisers and WW1 management that Geronimo was indeed alive, while *Post* reporter Frank Ahrens — whose name appeared on the phony article — was alerted to the item while in Houston working on an article involving Enron.

▶ Matthews Takes Middays At 'CKG' ◀

Longtime Windy City wild man **Kevin Matthews** lands in WCKG/Chicago's midday shift after a seven-month absence, starting April



Kevin Matthews

1. Matthews previously held mornings at WZZN/Chicago and its predecessor, WXCD, and was a longtime air talent at WLUP-AM/Chicago. Matthews' new show, *Chicago's Fun House*, replaces Buzz Kilman and Wendy Snyder, who will become full-time contributors to Steve Dahl's afternoon show, the *Chicago Sun-Times* reports. As part of the changes at 'CKG, midday sidekick and traffic reporter **Joy Masada** exits.

WOR/New York GM Bob Bruno tells **ST** that comedian **Joan Rivers** is leaving her talk show, which is simulcast on the WOR Network, on April 4. Rivers is leaving of her own accord and says, "I love radio. It's the last place left in the world where you can express your opinion. But it just wasn't going to be possible with the commitments I've made. With the change in program directors and the upcoming change of my show's time slot [due to the arrival of Bill O'Reilly's syndicated show], I just felt that now was the right time to let them know what my plans were."

▶ WSM-FM To Give Away 'The Big 98!' ◀

No, the Gaylord station now calling itself "Live 95" is *not* awarding Clear Channel's crosstown Country competitor to the 95th caller. Rather, WSM-FM is awarding one lucky listener a car in a clever promotion that takes a jab at **WSIX**, which calls itself The Big 98. Here's the deal: WSIX PD Mike Moore was recently married, and the station's morning host is Gerry House. On March 26 Live 95 began airing a

Continued on Page 26

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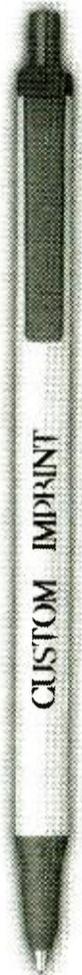
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Continued from Page 25

promo that tells listeners "the honeymoon is over" and asks the question, "How would you like to park in front of your house your very own Big 98?" The prize? A preowned, late-model Oldsmobile



WSM-FM's 'Big 98'

98. "Yep, it's a little old... but they *all* are," the Charlie Van Dyke-voiced promo says, clearly in reference to WSIX's air talent. All listeners who win a prize during the month of April qualify to win the vehicle.

Soft AC **WMLI/Madison** flips to Smooth Jazz as **WCJZ**. The format has a rich history in the Wisconsin market, as crosstown AC **WMGN** offered Smooth Jazz programming at nights and on Sundays for several years.

▶ **Imus Sportscaster Busted Over DIRECTV Disclosure** ◀

Sid Rosenberg, a sportscaster on the WFAN/New York-based *Imus in the Morning* program, has been sued by DIRECTV after admitting on-air March 11 that he has used an illegally modified DIRECTV access card to access the satellite system free of charge. DIRECTV claims that Rosenberg boasted about his illegal receiver throughout the program, even after **Don Imus** responded that Rosenberg was being dishonest and was stealing. If found guilty, Rosenberg faces fines up to \$10,000 per violation, as well as other financial damages.

From **ST's** Maple Leaf Desk: The Canadian Broadcast Standards Council on March 26 condemned — but did not fine — Rogers-owned Classic Rocker **CHRK (97 Rock)/Calgary** for an August 2001 contest that required a male listener to dance unclothed on one of the Alberta city's main arteries during morning rush hour. Although the man shielded his privates with two strategically placed Frisbees, he was subsequently fined by local authorities. Reuters reports that, according to the CBSC, the contest could have dangerously distracted drivers. "When Lady Godiva, with an analogous attention-getting goal, tried the same thing in Coventry's marketplace in 1040 A.D., traffic was not as heavy," the council reasoned in its report.

UPDATE: **WSKO/Providence** afternoon host **Scott Cordischi** has pleaded no contest to soliciting a prostitute in mid-March on a city street. Cordischi originally pleaded innocent to the charge, and a pretrial hearing had been set for March 26. According to the *Providence Journal*, Cordischi must pay court costs and undergo mandatory AIDS testing during the next year.

▶ **Forget Lassie, Here's Hank!** ◀

Newly appointed **KTAO/Santa Fe-Taos, NM** PD **John Hayes** last week packed up his truck and moved his belongings from Ft. Collins, CO, where he'd programmed **KTCL/Denver**, to the northern New Mexico town. Things didn't quite

go as planned on the drive down, however, as his truck flipped and rolled off the road into a gully after sliding on a patch of ice. Hayes' dog, Hank, managed to escape from the vehicle and get another driver's attention by running back up to the highway. The driver then followed Hank back toward the vehicle before summoning help from local emergency crews. Hayes is presently in an intensive-care unit at a Pueblo, CO hospital and is expected to make a swift recovery.



John Hayes

RADIO RECORDS



1

- **Andy Slater** ascends to President/CEO of Capitol Records.
- **Edie Hilliard** advances to VP/COO of Jones Radio Networks.
- **Dawn Fox** snares the VP/Rhythm-Crossover Promotion gig at Jive.
- **KDGE/Dallas** PD **Duane Doherty** adds duties for Active Rock sister **KEGL/Dallas**.

5

- **Chuck Fee** appointed VP/GM of **WPHT/Philadelphia**.
- **John Duncan** picked as PD of **KLOS/Los Angeles**.
- **Bill Macky** upped to Director/National Promotion for **MCA/Nashville**.
- **Tom Jordan** named Director/Operations for **KFMS & KWNR/Las Vegas**.



John Duncan

10

- **Craig Wilbraham** promoted to GM of **KKBT/Los Angeles**.
- **Gray Brobst** becomes VP/GM of **KRAK/Sacramento**.
- **Victor Lentini** advances to National Director/AOR Promotion at **Elektra Entertainment**.
- After 28 years at **KRLA/Los Angeles**, **Johnny Hayes** joins crosstown **KRTH** for middays.



Johnny Hayes

15

- **Lou Mellini** elevated to VP/Radio Division for **Bahakel**.
- **Bill Knobler** returns to Dallas as GM of **KZEW**.

- The **ABC Talkradio** national format unveils its lineup, which includes **WABC/N.Y.** morning talents **Ross & Wilson** and **KABC/L.A.** hosts **Michael Jackson, Dr. Toni Grant** and **Ira Fistell**.

- **Bill Ward** advances to President of **Golden West Broadcasting**.

- **Tom Barsanti** is promoted to VP/Operations for **WTIC-AM & FM/Hartford** parent the **Ten Eighty Corp.**



Tom Barsanti

25

- **KLYX/Houston** recruits **Jim Maddox** as VP/GM. Call letters change to **KMJQ**.
- **Charley Lake** is appointed Nat'l PD for **Bartell Broadcasting**.
- **Dave Diamond** joins **KFI/Los Angeles** for evenings.

Legendary DJ **Alan Freed**, the man who helped make *rock 'n' roll* a household word, has been permanently enshrined in the Rock and Roll Hall of Fame and Museum in Cleveland. A brass urn containing the ashes of the late air personality was sealed in a wall of the museum. His remains had been interred at a mausoleum in **Hartsdale, NY**. Freed died in 1965 at age 43. He rose to prominence at **Cleveland's WJW** (now **WKNR**) as *The King of the Moondogs*.

If you have Street Talk, call the **R&R** News Desk at 310-788-1699, or e-mail streettalk@rronline.com



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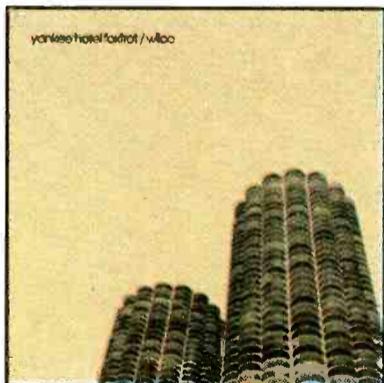
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STEVE WONSIEWICZ
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That's How I Met Aaron

□ A firsthand account of how kids react to music idols

I'm now officially the coolest dad on the block. You see, thanks to the folks at Jive Records, my wife — Warner Bros./Nashville Sr. VP/A&R **Paige Levy** — and I were able to take our sons (Alex, age 9, and Ethan, age 7) to an Aaron Carter concert. The excursion came complete with a preshow meet-and-greet and primo tickets to the performance.

For those of you who don't follow the tweener music scene or who aren't the parents of young children, Carter is a superstar to this generation. He's sold millions of albums with his brand of hip-hop-flavored pop. He is the younger brother of Backstreet Boy Nick Carter and has appeared untold numbers of times — in concert or in sitcoms — on the Disney Channel and Nickelodeon.

Thus, it's no surprise that the evening overwhelmed our boys — especially Ethan, a big-time fan who counts a doll and a poster among his Carter souvenirs. The E-man is also now the proud owner of an autographed Carter lunch box, which he promptly took to school the next day for Show and Share. Alex, meanwhile, walked away with a signed meet-and-greet sticker, which also made its way to class the following day.

An Enlightening Experience

This isn't the first time my wife and I have taken the kids to a pop concert. A few years ago our family went to a Hanson show at the Ryman Auditorium. The boys enjoyed the experience (OK, so did Paige and I),

but, looking back, they were still too young. Plus, we didn't make that big a deal of it because music didn't play that big a role in their lives.

What a difference a few years makes. Ethan now raps along with A.C. (as Carter is known to his fans) whenever the CD is playing in the car or the boys' playroom. Even Alex, who is less into music, knows a few verses of "That's How I Beat Shaq." Needless to say, my wife and I had a blast watching our kids.

For Paige and I, the concert proved enlightening in a couple of important ways. Personally, we got to experience the evening through the eyes and ears of our kids. We saw how Alex and Ethan reacted to Carter singing, the other performers onstage and the screaming fans around them. We noticed how parents and kids around us turned green with envy when they learned that we got to shake hands with Carter.

Summing up the dedication that today's tweeners have for their music idols, the parent of one 10-year-old girl sitting next to me at the show said, "If my daughter had met Aaron, we probably wouldn't be here right now. We'd be at Vanderbilt Hospital,

because she probably would have totally freaked out and had a seizure."

An Artist's Dream

Professionally, Paige and I gained fresh insight into tweeners and how they react to music and their favorite artists. We talked with parents and kids to find out how they had heard about Aaron Carter. Most said it was via cable TV, the Internet and friends.

We admired how carefully everything was staged during the concert, including the advertising and promotional messages pouring from the loudspeakers between performances.

As for merchandise, it was an artist's dream. Merchandise revenue in glow sticks alone (\$10 a pop) must have totaled a cool \$4,000-\$5,000 that night. And, for the first time in my concert experience, the smell of cotton candy and Belgian waffles permeated the atmosphere, as opposed to other substances I recall from my youth.

Lastly, we watched admiringly as Jive Mid-Central Pop Regional Rep **Doug Hamann** managed the preshow festivities with CHR/Pop WQZQ/Nashville amid hundreds of wildly enthusiastic Carter fans. As my wife said, "You can tell he's a pro and has been doing this for awhile. Look at how calm he is while everybody else is running around."

Going to the show was a great experience, and it reinforced my belief in the music industry. The concert showed how Carter, with the help of his record company, has been able to age with his audience while simultaneously winning over new fans, both older and younger. And it proved how little things, like pizza parties, help strengthen the bond among artist, fan, record company and radio station.

Jive Sr. VP/Pop Promotion **Joe Riccitelli** told me a few weeks after the show, "Aaron's doing the parties in every market. It has been a very successful promotional tool, because the kids want to meet him. He's becoming a young-end teen star.

"The parties have played a big part in helping us get airplay and resulted in other stations coming to the shows and seeing firsthand that this isn't a 7- and 9-year-old phenomenon."

Random Thoughts From The Family

Ethan Levy: "I liked his hairdo because it was all spiked. And I liked the dance moves, because the dancers could flip. And I especially liked that we got to go backstage and meet Aaron Carter. He was cool."

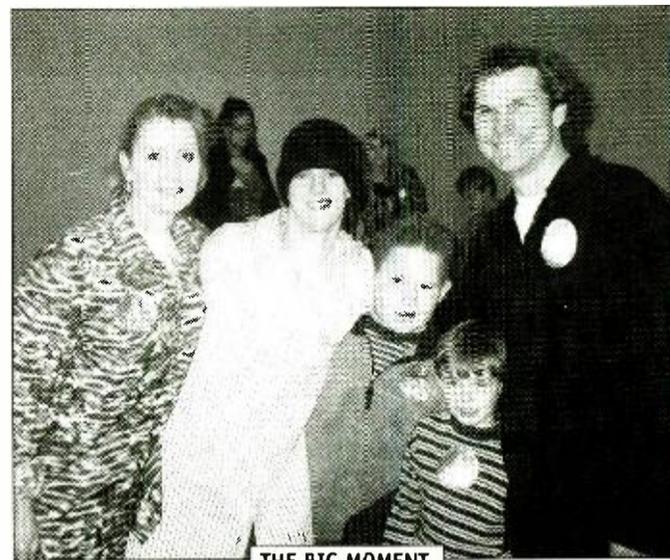
Alex Levy: "I liked the stage, because it looked cool. I really liked it when he played piano all by himself. And I liked it when I met Aaron. He was really nice."

Paige Levy: "As an A&R person, I was prepared with many questions to ask Aaron about his songs, the direction of his album, his production team, etc. However, when I put my arm around his waist for our picture, I noticed he was really thin. I quickly shifted from A&R rep to worried mom, and the only question I asked was, 'Are you getting enough to eat?'"

"The shrieking young girls reminded me of the time I saw Bobby Sherman at the Mississippi State Fair (circa 1970). I screamed so much that night, I lost my voice. My laryngitis was a badge of honor and a proud achievement among prepubescent girls.

"The sweet smell of funnel cakes wafting through the air during Carter's performance was definitely a welcome change from the cannabis smoke experienced at 'adult' music performances.

"Lastly, Aaron gave us a great vocal performance, especially considering the fact that, at age 14, it's very hard to control your alto and soprano sounds. He worked very hard to give the crowd a good show."



THE BIG MOMENT

The Wonsiewicz-Levy family schmooze it up with Carter during the meet-and-greet. Carter gladly and patiently signed autographs and posed for everyone in the room. Pictured here are (l-r) R&R Music Editor Steve Wonsiewicz, Ethan, Alex, Carter and Ethan and Alex's mom — Warner Bros./Nashville Sr. VP/A&R Paige Levy.



LET'S GET READY TO RUMBLE

The men of the household practice putting their fingers in their ears in preparation for the expected intolerably loud decibel level when Carter begins his concert.



HAVE LUNCH BOX, WILL TRAVEL

Ethan Levy proudly shows off his Aaron Carter lunch box, which Carter signed during the meet-and-greet.



LAUNCHING PAD LAUNCHING PAD

LAUNCHING PAD

MUSIC NEWS & VIEWS

Alternative Heeding Gob's Call

It's a simple, time-tested strategy for rock bands: Build a loyal fan base through touring and underground media, and then go after commercial radio when the time — and the song — are right.

Three albums and many tours later, that approach has finally paid off stateside for Canadian act **Gob**, whose new song "I Hear You Calling" has begun making impressive inroads at Alternative. The track has been added at key format players such as WHFS/Washington (the weekly plays leader at 24), CIMX/Detroit (over 450 total plays), KROQ/Los Angeles, KFMA/Tucson (nearly 250 total plays), WZZN/Chicago, KEDJ/Phoenix, WPLY/Philadelphia and WMRQ/Hartford.

Gob, which launched in 1993, features Theo Goutzinakis and Tom Thacker on vocals and guitar, Gabe Mantle on drums and Craig Wood on bass. Soon after the band's formation they self-released several EPs and seven-inch discs on Landspeed Records, in addition to their 1996 full-length release, *How Far Shallow Takes You*.



Gob

All of that activity attracted the attention of Nettwerk Group co-founder **Terry McBride**, who signed the band to Nettwerk Records. In 1999 the group released *Too Late ... No Friends* and in 2000 released its current disc, *The World According to Gob*. Along the way, Gob traveled throughout North America and had a slot on the Vans Warped Tour in 1998 and 1999. The band also picked up a Juno Award nomination for Best Video for "I Hear You Calling."

Despite the acclaim for the band north of the border, Nettwerk had purposely avoided commercial radio in the U.S. until now. "We've always known 'I Hear You Calling' was a hit, but until this record they hadn't written anything that was really radio-friendly," McBride says. "The songs would be 90% there, but then they'd take a left turn, which would make it hard for PDs to deal with. But on this album their songwriting — the melodies and lyrics — really started to improve."

Still, Nettwerk opted to hedge its bets when *The World According to Gob* and "I Hear You Calling" were released in the U.S. "We've always taken a guerrilla-marketing approach with the band," McBride says. "We'd keep them on the road and feed the audience little by little. To the band's credit, they've worked hard. It's the old punk rock mentality: Tour till you die. And these kids have it."

McBride got a glimpse of the band's U.S. potential when album sales started to climb in Canada. He says, "We went from selling 10,000 copies to 70,000, which is really impressive for a Canadian punk band, considering that 50,000 is Gold and considering the fact that Canadian Rock radio is pretty conservative. There aren't too many stations that play punk-leaning tracks."

Sensing an opportunity, Nettwerk began working Alternative radio last fall. The events of Sept. 11, 2001, though, forced the label to drop its radio efforts. Head of promotion **Tom Gates** recalls, "As you would expect, everything fell apart when it came to our radio plans. Radio pretty much stopped adding new music. And, since we were an independent label, it just made for a difficult environment in which to compete. We decided to focus our time and money on the road."

Fortunately, the radio future brightened late last year. "I got a call in December from [KFMA PD] John

Michael, who always loved the band and the song," Gates says. "He told me he was going to add it."

About one month later KROQ added "I Hear You Calling," followed soon afterward by WHFS. That's when retail kicked in. "In Los Angeles we went from selling something like two copies of the album to 80 to 180 within three weeks of KROQ's airplay," Gates says. "In DC we went from zero to 88. That told us that the listeners didn't think this was just another radio hit, but a band they wanted to be involved with. We pulled the trigger and really started going after Alternative."

"What has been really great about all of this is that radio has been adding the song just on gut. I haven't worked a record like this and seen people react to something like this in a long time."

Going forward, Nettwerk will continue working the panel and lining up radio festivals at select stations. The band will be touring the U.S.'s East and West Coasts for most of April and May. "The band really doesn't have a home, unless you can call a van a home," Gates says. "And we plan to keep them in that home all summer."

Meanwhile, McBride and Gob are making plans for the next album. "*The World According to Gob* is their third album for us," McBride says. "Depending on the schedule, we plan on having them begin recording their next album in early summer, and we're looking at an early November release."

"Based on how things are happening right now, that could work out very well. This song is opening a lot of doors, but the minute that we feel that we're losing momentum, we'll use this as a bridge to the next album."

Ready For Takeoff

Fans of pop rock might want to take a close look at the Long Island, NY-based band **Sevenwiser**, whose new song "Take Me as I Am" was added last week at CHR/Pop WNOU/Indianapolis. According to Mediabase, the station played the track nine times between March 17-23.

The band — lead singer-guitarist Jon Santos, guitarists-vocalists Andrew Sbarra and Dave Matos, bassist-vocalist Oliver Hofer and drummer Ben Gramm — have been performing throughout Nassau and Suffolk Counties for a

while. They also attracted the attention of WLIR/Long Island, which began spinning the track "Girl Like That."

But it was the connections made by radio voice-imaging pro **Sandy Thomas**, who signed the band to his production company, that led to the Indy add. Thomas says, "I sent it to the imaging guy who I know at the station because I felt I didn't stand much of a chance if I tried to get in touch with the PD directly. And, true to his word, my buddy met with PD David Edgar, who liked it. He spiked it a few times, got a lot of calls and then decided to add the record."

Thomas hopes to use the airplay to open more doors in the region. "It's still really hard for band like this to get airplay," he says. "We'll keep on trying, but in the meantime we plan on doing as much as we can with WNOU to help them."

For more information, contact Thomas at 516-679-1316. Visit the band's website at sevenwiser.com.

— Steve Wonsiewicz

U2 Walk Into Studio

Grammy-winning rock band **U2** have started work on a new studio album that could arrive at retail before the end of 2002. In a prepared statement intended to dispel a wide range of rumors, U2 manager Paul McGuinness said on U2's website that

"contrary to certain speculation in the press, they will be neither touring Europe this summer nor splitting up. Instead, they are spending time in the studio working on new material for a possible release later this year." The band continue to fly high on the success of their 2000 release *All That You Can't Leave Behind*, which earned Grammys in 2001 for Record of the Year ("Walk On"), Best Rock Album, Best Pop and Best Rock Performance by a Duo or Group With Vocal ("Stuck in a Moment You Can't Get Out Of"). The band also picked up Grammys in 2000 for Record of the Year, Song of the Year and Best Rock Performance by Group or Duo for the single "Beautiful Day," taken from the same album.



U2

Marilyn Manson Get Grotesque

Platinum-plus shock rockers **Marilyn Manson** are putting the finishing touches on their new album, *The Golden Age of Grotesque*. Interscope is eyeing a fall release for the new disc, which is being produced by Manson, Tim Skold and Ben Gross. In a post on his website, bandleader Marilyn Manson calls the new songs "snot-nose stompalongs" and the "most genius deluge of hardcore guitar-drum violence and reckless electronic-punk vaudeville mixed with '30s cabaret decadence and arch-dandy dada."

Grammy winner **Alicia Keys** begins a national headline tour July 2 in Milwaukee. The tour, which will hit theaters, amphitheaters, music festivals and state fairs, is scheduled to conclude August 30 in Virginia Beach. Commenting on the tour, Keys, who won five Grammys this year and whose debut album has sold 8 million copies worldwide, said, "The first half was off the chain! The second half will be even better! I'm lookin' forward to tearin' the house down with everyone who comes out this summer."

According to **Sammy Hagar's** website at www.redrock.com, Hagar plans to partner with original Van Halen lead singer **David Lee Roth** for a national tour. A post on his website notes, "Believe it or not, Sammy and David Lee Roth are talking about touring this summer. Sammy was blown away at how well they got along together. Sammy says, 'If this happens, this would have to be the party of a lifetime.' Stay tuned. We'll keep you posted."

Grateful New Label Launched

Former Grateful Dead bassist **Phil Lesh** has formed a new imprint with Columbia Records called Lapis Music. The first release will be the new Phil Lesh & Friends album *There and Back Again*, which arrives in stores on May 21 ... Virgin Records singer-songwriter **Nikka Costa** lands an opening slot on Britney Spears' tour, which commences May 24 in Las Vegas. Speaking of Spears, *Crain's New York Business* reports that she will open her first restaurant, at the Dylan Hotel in New York ... Platinum-plus Active Rock act **Disturbed** have begun work on their new album, which is slated for a September release.



CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)	Among this week's new tours:
1	CROSBY, STILLS, NASH & YOUNG	\$1,130.5	
2	NEIL DIAMOND	\$903.4	
3	BRITNEY SPEARS	\$808.2	ALICIA KEYS
4	AEROSMITH	\$589.4	JACK JOHNSON
5	CREED	\$576.6	MICHELLE SHOCKED
6	BARRY MANILOW	\$535.2	RUSTED ROOT
7	JERRY SEINFELD	\$457.9	TY HERNDON
8	OZZY OSBOURNE	\$399.6	THE WAILERS
9	AMY GRANT/VINCE GILL	\$393.5	
10	LINKIN PARK	\$274.1	
11	MARY J. BLIGE	\$266.3	
12	DOWN FROM THE MOUNTAIN	\$222.8	
13	KENNY CHESNEY	\$215.5	
14	WEEZER	\$197.1	
15	KENNY ROGERS	\$190.9	

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, 800-344-7383. California 209-271-7900.



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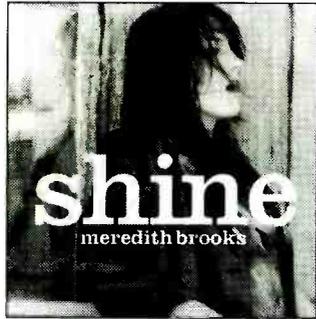
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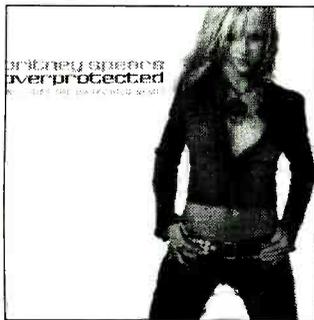
Brooks, Britney and More

With Easter just around the corner, Music Meeting has a basketful of new releases that are sweeter than anything the Cadbury bunny's gonna bring you. First up is Gold Circle artist **Meredith Brooks**, whose 1997 debut, *Blurring the Edges*, went multi-Platinum thanks to the strength of her hit "Bitch." Well, the bitch is back with a great new song called "Shine." There are shades of Alanis Morissette in this radio-friendly track — check it out in the CHR/Pop and Hot AC sections.



Meredith Brooks

The press just can't get enough when it comes to **Britney Spears'** personal life. With rumors of her breakup with 'N Sync's Justin Timberlake a hot topic right now, "Overprotected" is a perfect choice for the new single (no pun intended). We couldn't get you a date with Ms. Spears, but we've done the next best thing by hooking you up with the Darkchild radio edit of her latest track — find it in Rhythmic and Pop.



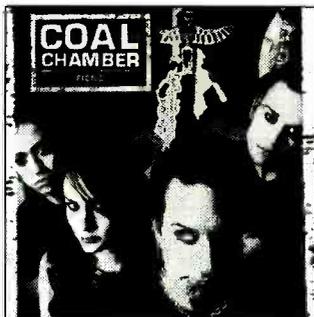
Britney Spears

Both Urban and Rhythmic get a triple play of hot new talent this week with new songs from **DJ Quik**, **Hi Hittaz** and **Slum Village**. Listening to DJ Quik's considerable mike skills, you know where he got his name. Give a listen to "Trouble" from Quik's upcoming album *Under the Influence*, and you'll be buzzin'.

Meanwhile, Hi Hittaz have the "big car, big house, big money in sight" with "One Day," which is sure to get hands clapping with its funky vibe. Detroit's Slum Village roll out of the Motor City with a more mellow approach on "Tainted." This group have already shared stages with D'Angelo, Lucy Pearl and A Tribe Called Quest.

The Easter bunny hasn't forgotten all the rock fans out there. The Active Rock, Rock and Alternative sections also get three times the great music with new tracks from **Hoobastank**, **Default** and **Tool**. Hoobastank are growing by leaps and bounds, first with "Crawling in the Dark" and now with "Running Away." The same can be said for TVT's Default, who made a huge splash with "Wasting My Time." Now "Deny" is something programmers can't deny. And, fresh off a Grammy win for Best Metal Performance for "Schism," the incredibly talented Tool provide another mindbending tune from *Lateralus* with "Parabola."

Another rock act that has been an underground favorite for years are Roadrunner's **Coal Chamber**. This creepy foursome have come crawling back with the new track "Fiend." The rock underground is buzzing about their new album, and the group are also featured on high-profile soundtracks for *The Scorpion King* and *Resident Evil*. **Cold** are also benefiting from soundtrack exposure, as they land on the *WWF Tough Enough 2* soundtrack with "Gone Away," a dark update on the power ballad that will have fans of Staind warming up to Cold.



Coal Chamber

Moving from metal to songs about metal, we have the latest from **Wilco**. "Heavy Metal Drummer" is worthy of a 20-minute solo, and we know there are a few programmers out there who can appreciate the line, "I miss the innocence I've known, playing Kiss covers, beautiful and stoned." Find it in Triple A, Alternative and Rock.

N.E.R.D. (a.k.a., hip-hop production team The Neptunes) also get in on the act with "Rock Star." After creating a buzz with "Lap Dance," these cats are cranking it to 11 with their new single. Party like a rock star in the Alternative section. Log onto Music Meeting today for these great new releases. Last one to the cool new music is a rotten egg!

— Frank Correia

R&R Going For Adds™

Week Of 4-1-02

CHR/POP

BRITNEY SPEARS Overprotected (*Jive*)
CRAIG DAVID Walking Away (*Wildstar/Atlantic*)
NO DOUBT Hella Good (*Interscope*)
P. DIDDY f/USHER & LOON
 I Need A Girl (*Bad Boy/Arista*)

CHR/RHYTHMIC

BRANDY Full Moon (*Atlantic*)
BRIAN MCKNIGHT f/JERMAINE OUPRI
 What's It Gonna To Be (*Motown/Universal*)
BRITNEY SPEARS Overprotected (*Jive*)
CEE-LO Closet Freak (*LaFace/Arista*)
COLLIN Baby Baby Baby (*Epic*)
JA RULE Down Ass Chick (*Murder Inc./Def Jam/IDJMG*)
JENNIFER LOPEZ I'm Gonna Be Alright (*Epic*)
MARIO Just A Friend (*J*)
MR.CHEEKS Friday Night (*Universal*)
MYSTIKAL Tarantula (*Jive*)
REMY SHANO Take A Message (*Motown/Universal*)

URBAN

ANN NESBY & AL GREEN Put It On Paper (*Universal*)
BRANDY Full Moon (*Atlantic*)
JAGUAR WRIGHT The What If's (*MCA*)
JA RULE Down Ass Chick (*Def Jam South/IDJMG*)
JOURNALIST f/FLOETRY
 The Way It Used To Be (*Motown*)
MARIO Just A Friend (*J*)
MR.CHEEKS Friday Night (*Universal*)
PETEY PABLO I Told Ya'll (*Jive*)
TRUTH HURTS Addictive (*Aftermath/Interscope*)

URBAN AC

No Adds

COUNTRY

DIAMOND RIO Beautiful Mess (*Arista*)

AC

No Adds

HOT AC

INDIGO GIRLS Moment Of Forgiveness (*Epic*)
MEREDITH BROOKS Shine (*Gold Circle*)
RUBYHORSE Sparkle (*Island/IDJMG*)
TRAVIS Flowers In The Window (*Independiente/Epic*)

SMOOTH JAZZ

CRAIG CHAQUICO Luminosa (*Higher Octave*)
DIANA KRALL S'Wonderful (*Verve/VMG*)
EO STONE Skyline (*ESP*)

ROCK

HOOBASTANK Running Away (*Island/IDJMG*)
OUR LADY PEACE Somewhere Out There (*Columbia*)
TOOL Parabola (*Volcano*)

ACTIVE ROCK

HOOBASTANK Running Away (*Island/IDJMG*)
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ALTERNATIVE

HIVES Hate To Say I Told You So
 (*Burning Heart/Epitaph*)
HOOBASTANK Running Away (*Island/IDJMG*)
OUR LADY PEACE Somewhere Out There (*Columbia*)
MOBY We Are All Made Of Stars (*V2*)
SPIRITUALIZED Do It All Over Again (*Arista*)
TOOL Parabola (*Volcano*)

TRIPLE A

ANDERS OSBORNE Stoned Me (*Shanachie*)
BADLY DRAWN BOY
 Something To Talk About (*ArtistDirect*)
CRAIG ARMSTRONG
 Wake Up In New York (*Astralwerks*)
EILEEN ROSE Good Man (*Sanctuary/SRG*)
JEB LOY NICHOLS They Don't Know (*Rykodisc*)
MOBY We Are All Made Of Stars (*V2*)
RAUL MALO I See You (*Higher Octave*)
RUBYHORSE Sparkle (*Island/IDJMG*)
TRAVIS Flowers In The Window (*Independiente/Epic*)
TREY ANASTASIO Alive Again (*Elektra/EEG*)

Going For Adds™ is based on information provided by record labels, which is subject to change without notice. R&R's Music Meeting is a secure and password-protected Internet service auditioning and/or downloading current music. Each week songs are posted online for participating radio programmers and record label executives. Not every title appearing in Going For Adds is available on Music Meeting.

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Selector

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A Perry Capital Corporation

Mancow

Continued from Page 1

wanna see some guy's face ... Guys in pornos are butt-ugly, and right when I'm ready to shoot airborne like No. 23 in his heyday, I gotta see some porno dude's face ... Also, I don't like those endless shots of girls smoking pole. It makes me feel like a homo. Get to the sex, and keep the camera on the pink, Spielberg."

• March 7, 2001: "Female voice: Get your mouth down there. Here it comes ... Male voice: Lower ... Mancow: I love little whores like her. Young, stupid little whores ... Male voice: Now go deep ... Mancow: There she is, her mouth is filled."

• May 17, 2001: "First voice: Do any of you ladies do the two-finger swirly? Second voice: Yeah, all the time. I don't just use two fingers though. I'm doing it now ... First voice: How often do you jill off? Second voice: Once a day at least. In the morning before I go to work."

WKQX has until April 19 to pay the fine or appeal. Emmis told R&R that it does not comment on matters in front of the FCC. No one at WKQX could be reached for comment, including host **Erich "Mancow" Muller**.

The fines represent the second victory for complainant David Smith, who told R&R that he is glad that the FCC ruled against Emmis but disappointed with the amount. "For a multimillion-dollar company, the fine is just the cost of doing business," he said.

Smith, who is affiliated with Illinois' Citizens for Community Values, complained to the FCC about previous indecent Mancow broadcasts, two of which resulted in \$14,000 in fines, which were upheld by the FCC earlier this year. Those fines "obviously did little to deter Mancow's obscene banter," Smith told the *Chicago Sun-Times* last week. "The FCC is supposed to impose fines incrementally or revoke

the license of the offender. Why is the FCC satisfied with ineffectual, minimal fines and penalties?"

Commissioner Michael Copps has encouraged broadcasters to create a voluntary code of conduct regarding indecency and vulgarity by Easter. He said in a recent op-ed piece, "I hear daily from Americans fed up with the patently offensive programming invading their homes. I hear from parents frustrated with the lack of choices available for their children. I even hear from broadcast station owners that something needs to be done."

R&R reported in January that Copps told Enforcement Bureau Chief David Solomon, "The enforcement of our indecency statutes is a high priority, and I trust it will be a high priority for you too."

While the standard procedure for enforcement requires listeners to tape offending broadcasts, Copps has lobbied broadcasters since last summer to keep tapes of their own broadcasts for several weeks.

Monitoring Focused On Mancow

Smith has monitored Mancow's show for three years, taking over a CCV project that began in 1997. The most recent FCC action was the result of the third batch of complaints issued by CCV or its affiliates. Smith told R&R that a fourth batch will be filed soon, and that Mancow will again be the target.

Copps' suggestion that stations keep airchecks would certainly make Smith's monitoring much less time-intensive. His method is to tape Mancow broadcasts in the morning while he commutes to his job as a school-bus driver and note anything that he believes will meet the FCC's criteria for indecency. A fellow activist follows the second part of the show and monitors it while Smith is on his route. The activists only monitor the show only as long as is necessary to gather a substantial complaint for FCC review. "I can't listen to his

show for long periods of time because it's disgusting," Smith said.

Smith learned his technique through trial and error, having had his first set of 30 complaints, filed between November 1999 and May 2000, summarily dismissed. An appeal of 11 of the dismissed complaints led to two fines of \$7,000 each.

He also received advice from another veteran shock-jock monitor, Bill Johnson, who is President of the Michigan-based American Decency Association. Johnson oversees the monitoring of Howard Stern's radio program, using volunteers in 16 markets to record the program. The ADA then coordinates letter-writing campaigns to advertisers to encourage them to stop supporting Stern's show.

Johnson targets advertisers because he thinks indecent programming is more likely to be stopped by lost revenue than by FCC action. "We place little hope in the FCC," he said, calling the commission "a farce."

Smith is motivated by his desire to protect children, a demographic that CCV-commissioned polls indicate listens to Mancow's show. Of Mancow, he said, "He's a 600-pound gorilla who's pouncing on our children with nobody there to protect them."

Mancow, who sports a tattoo in support of First Amendment rights, has said of his critics that they are a threat to democracy. "There is no free speech in this country unless you fight for it," he said.

"The problem with his assertion of free speech is that these are public airwaves, owned by the public," Smith said. "Radio shouldn't be like this. I don't mind a couple of guys doing their shtick. But when it comes to graphic, pornographic descriptions, that should not be allowed. I also don't like the racism and profanity, but I don't complain about it, because the FCC only enforces [complaints about] 'in-your-face' material because they have let it get so bad."

IBOC

Continued from Page 1

we've got to make this transition," he said. "We think now is the time to do it."

And, sure enough, so does the NAB. Late last week the group filed a reply to industry comments asking the commission to adopt IBOC technology as the digital standard. In pushing for the rapid introduction of terrestrial digital audio broadcasting technology, the NAB said the FCC should endorse the radio industry's proposed technology as "the single standard for FM IBOC."

The NAB noted that the industry's comments on the technology proposed by iBiquity were virtually unanimous, with support coming from such outlets as Disney/ABC, Radio One, Susquehanna, Cox Radio, Clear Channel, Bonneville, Infinity and Journal. The NAB also asked that the commission quickly implement specific rules for the transition to IBOC.

Struble, NAB President/CEO Eddie Fritts, Consumer Electronics Association President/CEO Gary Shapiro and other representatives from broadcasting and electronics manufacturing will conduct a press conference at NAB2002 in Las Vegas on April 8 to launch iBiquity's IBOC AM and FM digital broadcasting technology and to outline the industry's next steps in the commercialization of IBOC.

Group Wants Slower IBOC Transition

But not everyone wants a fast change to digital. The nonprofit Virginia Center for Public Press has filed comments with the FCC asking for a 25-year notice before IBOC technology is implemented. The group proposed that radio manufacturers label all radios sold between now and 2027 to indicate that they'll eventually be obsolete if the new technology is adopted.

VCCP, which opposes digital

IBOC, said the FCC should have learned from its digital-TV "fiasco" that the public "does not intend to, nor should it be required to, write off large investments in existing analog systems." Instead, VCCP believes the FCC should establish three new channels for free digital broadcasting, similar to those operated in Europe.

"There should be no transition to all-digital broadcasting on the 88-108 MHz FM band," VCCP wrote, "as this would destroy a large public investment in inexpensive, proven receivers and force the public to purchase very expensive digital replacements."

Meanwhile, Alpine says it will integrate iBiquity's IBOC technology into aftermarket receivers set for launch in 2003. iBiquity and Alpine have been working together to develop digital AM and FM products for more than two years, according to Struble.

— Jeffrey Yorke & Joe Howard



TONY NOVIA
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PART ONE OF A TWO-PART SERIES

Pop's Never-Ending Balancing Act

□ Scheduling music gets tougher with extremes

Have CHR/Pop programmers learned from their mistakes? From their responses below and their continued ratings success, I believe the answer is yes. Instead of overdosing on one genre of music — one that may be popular, yet polarizing — today's programmers seem to understand the importance of music balance.

They also understand that the ultimate goal of a Pop station is getting the mother and daughter to listen. To get a better handle on how programmers are balancing the musical extremes on their radio stations, I asked them the following question: "More male vocalists and rock-leaning acts like Linkin Park, Nickelback and Creed are topping the Pop chart. On the other side is hip-hop, which can polarize the audience. What are you doing to balance the music on your station today?" Next week we'll have more responses from Pop radio programmers.

Jeff 'Hitman' DeWitt

MD, KBFM (B104)/McAllen

To balance, we use some dance records like DJ Encore, an English import called "Hypno" by Floorfillaz, Kylie Minogue, the remix of Leann Rimes' "Can't Fight the Moonlight" and IIO's "Rapture" with some classics like Alice Deejay, Becca, etc. Variety is always a priority on B104. The only pop songs that we still play are songs that do very well in callout. Of course, one of the things that we always do is play the hits, right?

Sonny Valentine

PD, KFRX/Lincoln, NE

So far, balance is not a problem. We still have plenty of divas. Since we like to balance rock with rhythm, the balance is fine between the divas and strong rhythmic tunes like R. Kelly, Ginuwine, Enrique, 'N Sync and lots of recurrences. For how long, I don't know. It's definitely a turning tide in pop music trends.

Larry Freeze

Asst. PD, KFRX/Lincoln, NE

To be honest, the harder songs were a welcome balance to the rhythmic artists like Ginuwine, R. Kelly and the strong female artists. After all, variety is the spice that makes CHR what it is.

Brad Newman

Brand Manager, KMCK/
Fayetteville, AR

One can maintain balance by

hand-scheduling the log. There is no replacement for that. We have enough recurrences that can balance the station while we're still able to play what is hot.

Jay Shannon

PD, KHFI/Austin

Now, more than ever, it's important to watch balance as much as possible. We're using Shakira-, Pink-, Enrique-, Michelle Branch- and Kylie-type pop records to create the balance necessary for CHR/Pop. They also help get into the extreme records like P.O.D. and Ludacris. Sometimes it's also necessary to replace categories with recurrences to make flow happen. We also use some of our music- and station-imaging promos in between some of these extreme titles.

Every quarter-hour has to be reflective of what our station is about. I see so many playlists that lean in different directions from hour to hour, which confuses audiences. Three words that annoy me lately: "sound code violation."

John Ivey

PD, KIIS/Los Angeles

I am always looking for great balance songs and exclusive music like 'N Sync, Pink, Shakira, Kylie, Leann Rimes and Enrique.

Mick Ryder

Asst. PD/MD, KISR/Ft.
Smith, AR

You kidding? This is the first time in about three years that our playlists have practically balanced themselves, with the likes of Britney, Christina, The Backstreet Boys and 'N Sync, not to mention the urban side of things. It's nice to have some new crunch back in the lineup.

Josh Reno

PD, KISX/Tyler-Longview, TX

With so much good product out right now, we keep things balanced with our weekly adds. If we have room for a pop song, that's what is added. We don't get on songs as early as we did before because they might not be the balance records that we need for the week.

Kim Gower

MD, KIZS/Tulsa

Balance is easy — there's great music on both ends of the spectrum. It's music flow that has become a nightmare. It's made me a complete dork. I've resorted to third-grade math to schedule music on an imaginary ruler. I give every song a number between zero and 12, with zero being extreme rock-leaning acts, six being straight-up pop, and 12 being hardcore rap. When I schedule a song, I try to move at least five inches, and no more than eight inches, between songs. At the end of each hour I add up all the inches and divide by the number of songs in the hour with the goal of having that average number fall into the range of our center sound — somewhere between six and seven inches.

Increased polarization means more frequent train wrecks, which I find preferable to gluts of the same sound. I try to schedule harder songs with stopsets or longer production elements between them to make them less harsh.

'Ugly' Ed Johnson

Asst. PD, KLAL/Little Rock

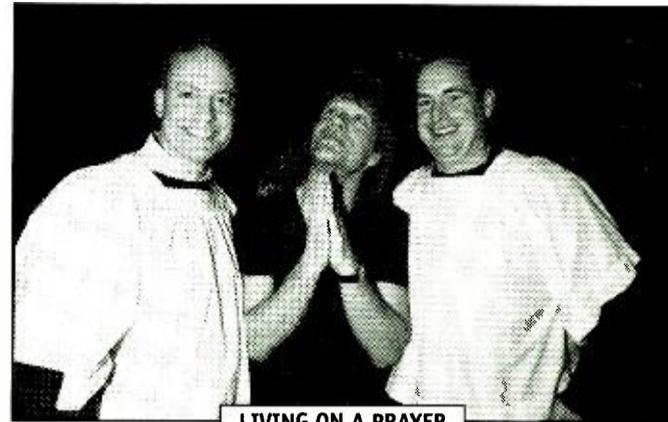
We are watching national trends and how stations that can afford research handle the heavy rock-leaning acts. We also purposely limit the number of rock to hip-hop songs on our playlist.

Bad Boy

Asst. PD/MD, KKMJ/
Colorado Springs

We still have many powerful titles, such as the J.Lo and Christina Aguilera, in recurrent. Some of the newer stuff — such as Kylie Minogue, Craig David, etc. — are very useful songs that test through the roof. It's honestly more of a challenge at night, since we lean more rhythmic and dangerous then.

Sometimes playing Busta next to Nickelback is fine. I'd much rather do that than try to find a mediocre record in recurrent to separate them. Hey, try scheduling around Alan Jackson on a CHR. Some people said I was crazy.



LIVING ON A PRAYER

Legendary rocker Jon Bon Jovi celebrated his 40th birthday with a host of the industry's finest, including Island Def Jam promotion junkies Mike Easterlin and Erik Olsen, who crashed the celebration dressed as altar boys. Seen here are (l-r) Easterlin, Bon Jovi and Olsen.

Mark Medina

PD, KRQQ & KOHT/Tucson

We're using a combination of pure pop stuff like Kylie Minogue, Leann Rimes, Enrique and Pink with some dance product like IIO and DJ Encore. I also think some pop R&B helps this issue. Toya, Brandy and Mary J. Blige are all great transition sounds.

You also have to factor in the star power of the artists. It may be extreme in some programmers' minds to go from "Always on Time" into "In the End," but does the audience see it that way? Or do they say, "Wow, they just played Ja Rule and Linkin Park, two of my favorite artists."

In polarizing music cycles like this one, the music director's job becomes more important. Good balance and flow become imperative. It's also easy to have the station clump up if you're not carefully watching sound codes, etc.

Ken Carr

Asst. PD/MD, KRQQ/Tucson

This is a situation that concerns me greatly. The last time we went through a similar music cycle was in the early '90s, with Dr. Dre- and Nirvana-type acts. It was not a good music cycle for CHR/Pop, because ratings suffered at the format.

The problem with these types of songs is that they create a lot of reaction — more than a middle-of-the-road pop song — and can cause a programmer to react a little too quickly. When I schedule the music, I take care to make sure that polarizing types of songs are surrounded by more mainstream music.

Hoss Grigg

PD, KSAS/Boise, ID

We try to balance it out with imaging, making sure that the proper piece is in the right place. We also pay very close attention to Selector to ensure that we don't load up with anything one way or the other.

Crash Kelley

PD, KSXY/Santa Rosa, CA

It can be a challenge. For balance, we look for great pop songs that aren't rock-male-vocalist- or hip-hop-oriented. For a while the boy bands were also reaching saturation point. That's

why great pop songs from artists like Vanessa Carlton, Alicia Keyes, Darren Hayes, Kylie Minogue, Shakira and Enrique Iglesias are doing so well. These adult-friendly songs add fresh balance to the sound of the station.

Another important factor that can't be overlooked is careful music-log editing every day. Factors like tempo and balance have to be taken into careful consideration every minute of every day. I try hard to demonstrate a truly representative balance within every quarter-hour.

Todd Chase

Asst. PD, KZBB/Ft. Smith, AR

We just watch very carefully to make sure that the harder sounds are balanced out. If we have Linkin Park and P.O.D. in the same hour, we look for four- to five-song separation. We also try to go to harder hip-hop sounds from the softer alternative records, as opposed to going to the edgier sounds of Linkin Park, P.O.D., etc.

Bobby Ramos

PD, KZII/Lubbock, TX

For balance, we are finding those pop records like Shakira, Kylie Minogue, 'N Sync and Alanis Morissette to buffer the transitions between the extremes.

Jay Hastings

OM, WABB/Mobile

WABB has always embraced rock-leaning acts. The hip-hop is just not us. The current trend is perfect for us. We love it. Now we can choose the best of the hip-hop-leaning songs to flavor the station.

Michael Lowe

PD, WAOA/Melbourne, FL

When it comes to balance, I let my research be my guide. The last two perceptual studies that we did in the market indicated that our target audience's top music preference was pop rock and alternative. Second choice among our CHR listeners was urban. On the Hot AC side, our listeners who cued in that direction had the same top preference, with hip-hop placing fourth. We simply wait a little longer on urban product, and dayparting is crucial.

Continued on Page 39

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES March 29, 2002

CALLOUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of March 3-9.

HP = Hit Potential

CHR/POP

TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)

TW LW 3W 4W

TOTAL FAMILIARITY

TOTAL BURN

DEMOGRAPHICS

WOMEN 12-17 WOMEN 18-24 WOMEN 25-34

REGIONS

EAST SOUTH MID-WEST WEST

ARTIST TITLE LABEL(S)

ARTIST TITLE LABEL(S)	TW	LW	3W	4W	TOTAL FAMILIARITY	TOTAL BURN	WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
LINKIN PARK In The End (Warner Bros.)	3.91	3.91	3.85	4.00	80.2	23.0	3.91	3.96	3.87	3.89	3.97	3.88	3.91
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	3.89	3.87	3.84	3.80	69.9	15.6	3.81	3.90	4.00	3.87	3.89	3.91	3.88
PINK Don't Let Me Get Me (Arista)	3.79	3.75	3.77	—	53.8	9.4	4.03	3.67	3.42	4.00	3.76	3.79	3.57
MICHELLE BRANCH All You Wanted (Maverick/WB)	3.78	3.85	3.63	3.56	58.5	8.4	4.12	3.69	3.31	3.50	3.89	3.91	3.84
NICKELBACK How You Remind Me (Roadrunner/IDJMG)	3.77	3.78	3.92	3.81	88.6	30.9	3.55	3.87	3.92	3.52	3.91	3.72	3.95
HP FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	3.76	3.68	3.66	3.73	67.4	14.3	4.10	3.66	3.32	3.83	3.57	3.96	3.69
HP NICKELBACK Too Bad (Roadrunner/IDJMG)	3.75	—	—	—	47.2	7.2	3.80	3.78	3.61	3.86	4.00	3.62	3.58
JENNIFER LOPEZ Ain't It Funny (Epic)	3.71	3.61	3.56	3.60	78.0	23.2	3.78	3.59	3.77	3.65	3.67	3.86	3.67
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	3.68	—	—	—	47.4	6.9	3.90	3.44	3.54	3.60	3.76	3.98	3.35
CALLING Wherever You Will Go (RCA)	3.67	3.64	3.83	3.78	87.7	28.6	3.64	3.60	3.77	3.40	3.86	3.79	3.64
JA RULE F/ASHANTI Always On Time (Murder Inc./Def Jam/IDJMG)	3.62	3.57	3.58	3.71	78.0	28.1	3.67	3.55	3.63	3.55	3.59	3.71	3.62
HP INDIA.ARIE Video (Motown)	3.61	—	3.58	3.61	46.2	8.6	3.71	3.47	3.66	3.61	3.51	3.81	3.50
JIMMY EAT WORLD The Middle (DreamWorks)	3.61	3.80	3.71	3.57	53.6	11.6	3.98	3.66	3.02	3.67	3.37	3.71	3.68
'N SYNC Girlfriend (Jive)	3.58	3.49	3.51	3.44	67.2	19.3	3.73	3.63	3.22	3.48	3.70	3.83	3.27
USHER U Got It Bad (LaFace/Arista)	3.57	3.51	3.71	3.55	80.7	31.4	3.76	3.49	3.40	3.35	3.63	3.77	3.51
CREED My Sacrifice (Wind-up)	3.56	3.62	3.65	3.60	83.7	29.9	3.52	3.41	3.75	3.25	3.75	3.66	3.56
HP DEFAULT Wasting My Time (TVT)	3.53	3.68	3.81	3.74	59.3	16.8	3.58	3.59	3.37	3.22	3.74	3.59	3.60
LUDACRIS Roll Out... (Def Jam South/IDJMG)	3.52	3.47	3.53	3.59	67.7	23.5	3.74	3.56	2.96	3.39	3.54	3.70	3.40
ENRIQUE IGLESIAS Escape (Interscope)	3.50	—	—	—	47.7	13.1	3.59	3.59	3.18	3.46	3.31	3.73	3.42
LEANN RIMES Can't Fight... (Curb)	3.46	3.61	3.47	3.50	82.2	25.9	3.61	3.47	3.26	3.31	3.58	3.58	3.37
SHAKIRA Underneath Your... (Epic)	3.42	—	—	—	60.0	14.1	3.41	3.66	3.14	3.07	3.56	3.42	3.64
CRAIG DAVID 7 Days (Wildstar/Atlantic)	3.40	3.45	3.49	3.49	71.4	26.2	3.54	3.25	3.39	3.35	3.27	3.63	3.32
MARY J. BLIGE Family Affair (MCA)	3.39	3.28	3.33	3.47	82.5	37.3	3.27	3.40	3.53	3.45	3.24	3.50	3.35
HP OUTKAST The Whole World (LaFace/Arista)	3.33	3.50	3.69	3.65	72.1	25.4	3.36	3.34	3.25	3.19	3.22	3.64	3.22
SHAKIRA Whenever Wherever (Epic)	3.29	3.41	3.49	3.45	81.2	37.0	3.36	3.21	3.29	3.34	3.39	3.27	3.15
BRANDY What About Us? (Atlantic)	3.26	3.22	3.42	—	69.9	25.2	3.38	3.13	3.22	3.37	3.21	3.36	3.06
NO DCUBT Hey Baby (Interscope)	3.25	3.36	3.39	3.62	84.4	43.0	3.25	3.05	3.48	3.20	3.41	3.19	3.21
PINK Get The Party... (Arista)	3.24	3.25	3.40	3.38	88.4	43.5	3.08	3.15	3.50	3.43	3.28	3.06	3.18
KYLIE MINOGUE Can't Get You... (Capitol)	3.23	3.27	3.25	3.23	72.1	27.7	3.01	3.38	3.38	3.22	3.32	3.26	3.14
MARY J. BLIGE No More Drama (MCA)	3.22	3.43	3.48	3.38	61.2	21.7	3.20	3.24	3.23	3.14	3.36	3.35	3.02
ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	3.19	3.35	3.24	3.22	65.9	16.3	3.31	3.01	3.25	2.85	3.53	3.33	3.10
IIO Rapture (Universal)	2.91	3.06	3.20	—	41.5	13.8	2.70	3.22	2.90	2.96	2.96	2.93	2.76

CALLOUT AMERICA® Hot Scores

By ANTHONY ACAMPORA

Two songs debut in the top 10 on Callout America, R&R's exclusive survey of 400 women ages 12-34.

Nickelback follow their multiformat No. 1 hit "How You Remind Me" with "Too Bad" (Roadrunner/IDJMG). "Bad" debuts in seventh place overall while scoring across-the-board top 10 demo results: It's eighth among teens, fourth with women 18-24 and ninth 25-34.

Newcomer Vanessa Carlton enters the survey at No. 9 with "A Thousand Miles" (A&M/Interscope). "Miles" ranks sixth with teens and 10th among women 25-34.

Over the last several weeks Callout America has had a decided lean toward male vocals, but the tide is now definitely turning. Pink follows her top five single "Get The Party Started" with "Don't Let Me Get Me" (Arista). "Let" ranks third overall and with teens, as well as sixth 25-34.

Michelle Branch pulls another top five finish with "All You Wanted" (Maverick/WB). "Wanted" is first among teens and fifth with women 18-24.

Jennifer Lopez continues her string of hits with "Ain't It Funny" (Epic). "Funny" ranks eighth overall, ninth with teens and fourth among women 25-34.

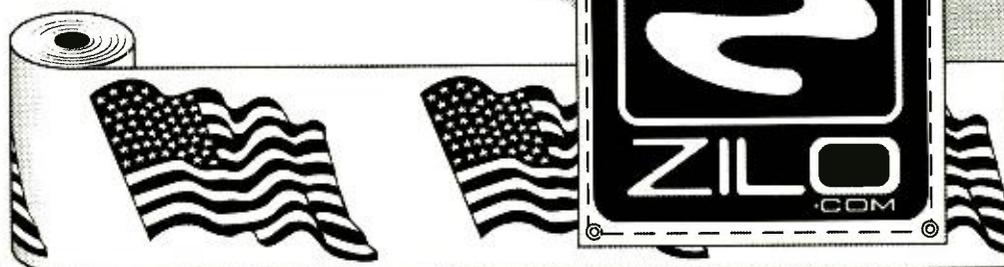
Grammy nominee India.Arie moves into 12th place overall with "Video" (Motown/Universal). "Video" gets another strong 25-34 score, ranking seventh in the demo.

Fat Joe continues to have the best-testing rhythmic song with "What's Luv?" (Terror Squad/Atlantic), featuring Ashanti. The song ranks sixth overall, second with teens and seventh 18-24.

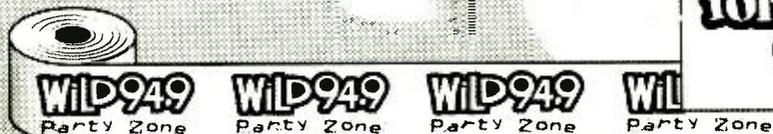
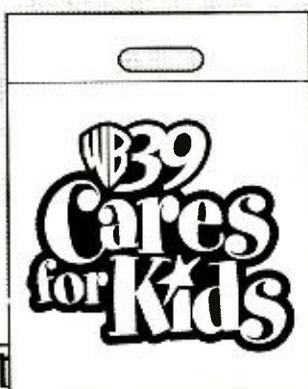
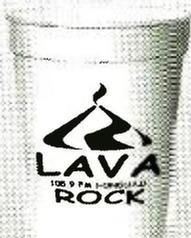
Finally, 'N Sync f/Nelly (Neptunes remix), move to their highest score in more than a month for "Girlfriend" (Jive), including a top 10 score 18-24.

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) represents songs that have yet to chart in the top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Boston, Nassau-Suffolk, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. MIDWEST: Chicago, Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. WEST: Denver, Los Angeles, Portland, Sacramento, Salt Lake City, San Diego, San Francisco, Seattle. © 2002, R&R Inc.

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R&R CHR/Pop Top 50

March 29, 2002

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	LINKIN PARK In The End (Warner Bros.)	9013	+8	1054773	15	111/3
2	2	JENNIFER LOPEZ Ain't It Funny (Epic)	8529	+301	983351	12	129/1
3	3	KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	7746	+50	873344	12	133/1
4	4	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	6731	-336	848025	22	130/1
10	5	PINK Don't Let Me Get Me (Arista)	6524	+938	761226	7	133/3
7	6	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	6301	+427	700566	10	132/1
8	7	'N SYNC Girlfriend (Jive)	6228	+468	763982	11	131/1
5	8	JA RULE F/ASHANTI Always On Time (Murder Inc./Def Jam/IDJMG)	6087	-371	667099	13	123/1
6	9	CALLING Wherever You Will Go (RCA)	5999	-246	728078	23	125/1
11	10	ENRIQUE IGLESIAS Escape (Interscope)	5744	+384	638718	8	133/1
9	11	LEANN RIMES Can't Fight The Moonlight (Curb)	5319	-403	670787	21	129/1
12	12	CRAIG DAVID 7 Days (Wildstar/Atlantic)	4792	-554	524297	18	128/1
16	13	MICHELLE BRANCH All You Wanted (Maverick/WB)	4582	+437	611230	11	129/2
20	14	SHAKIRA Underneath Your Clothes (Epic)	4198	+687	573996	6	131/5
13	15	NO DOUBT Hey Baby (Interscope)	4055	-1087	411549	19	130/1
22	16	VANESSA CARLTON A Thousand Miles (A&M/Interscope)	4012	+578	495812	6	129/4
14	17	USHER U Got It Bad (LaFace/Arista)	3899	-695	423385	20	129/1
15	18	CREED My Sacrifice (Wind-up)	3769	-399	381906	20	124/0
17	19	HIO Rapture (Tastes So Sweet) (Universal)	3746	-122	435404	8	121/1
19	20	BRANDY What About Us? (Atlantic)	3717	+149	466602	10	116/1
21	21	ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	3345	-102	339646	10	117/1
24	22	LUDACRIS Roll Out (My Business) (Def Jam South/IDJMG)	2946	+149	268959	9	98/2
25	23	P.O.D. Youth Of The Nation (Atlantic)	2850	+382	318204	6	115/5
31	24	GOO GOO DOLLS Here Is Gone (Warner Bros.)	2619	+909	330954	2	114/7
30	25	FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	2411	+671	371633	4	99/23
28	26	OUTKAST The Whole World (LaFace/Arista)	2386	+164	297400	8	90/1
27	27	DARREN HAYES Insatiable (Columbia)	2231	-86	208515	9	107/1
32	28	DEFAULT Wasting My Time (TVT)	2093	+383	208341	5	95/8
23	29	MARY J. BLIGE No More Drama (MCA)	2067	-892	245046	11	120/1
26	30	CITY HIGH Caramel (Interscope)	1987	-343	254640	19	117/1
29	31	FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)	1879	+91	194961	8	78/1
33	32	TOYA No Matta What (Party All...) (Arista)	1682	+110	183367	6	84/1
36	33	CELINE DION A New Day Has Come (Epic)	1503	+147	195421	5	98/3
34	34	NELLY FURTADO ...On The Radio (Remember...) (DreamWorks)	1476	-70	130318	7	93/1
40	35	TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)	1456	+313	160561	3	92/13
38	36	INDIA.ARIE Video (Motown/Universal)	1439	+237	176461	5	106/18
37	37	R. KELLY The World's Greatest (Interscope/Jive)	1230	-113	129495	14	89/0
43	38	RES They-Say Vision (MCA)	1151	+190	131305	3	89/3
44	39	JIMMY EAT WORLD The Middle (DreamWorks)	1135	+291	107972	2	73/13
47	40	ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	1034	+407	135382	2	73/25
42	41	DJ ENCORE I See Right Through To You (MCA)	1030	+59	111805	6	55/6
41	42	GLENN LEWIS Don't You Forget It (Epic)	955	-161	87999	7	80/0
46	43	LENNY KRAVITZ Stillness Of Heart (Virgin)	949	+158	83224	2	73/5
Debut	44	USHER U Don't Have To Call (LaFace/Arista)	910	+508	82688	1	88/21
Debut	45	ALICIA KEYS How Come You Don't Call Me (J)	897	+515	84547	1	95/9
48	46	B2K Uh Huh (Epic)	889	+307	65569	2	77/17
49	47	SHERYL CROW Soak Up The Sun (A&M/Interscope)	881	+319	92093	2	67/7
35	48	NATALIE IMBRUGLIA Wrong Impression (RCA)	869	-574	94530	10	86/0
45	49	BUSTA RHYMES Break Ya Neck (J)	595	-244	63753	8	53/0
39	50	GORILLAZ 19-2000 (Virgin)	585	-601	56807	9	85/0

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
JADE ANDERSON Sugarhigh (Columbia)	76
NICKELBACK Too Bad (Roadrunner/IDJMG)	43
ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	25
NO DOUBT Hella Good (Interscope)	24
FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	23
USHER U Don't Have To Call (LaFace/Arista)	21
INDIA.ARIE Video (Motown/Universal)	18
B2K Uh Huh (Epic)	17
TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)	13
JIMMY EAT WORLD The Middle (DreamWorks)	13

NICKELBACK TOO BAD

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Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PINK Don't Let Me Get Me (Arista)	+938
GOO GOO DOLLS Here Is Gone (Warner Bros.)	+909
SHAKIRA Underneath Your Clothes (Epic)	+687
FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	+671
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	+578
ALICIA KEYS How Come You Don't Call Me (J)	+515
USHER U Don't Have To Call (LaFace/Arista)	+508
'N SYNC Girlfriend (Jive)	+468
MICHELLE BRANCH All You Wanted (Maverick/WB)	+437
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	+427

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
PINK Get The Party Started (Arista)	3289
MARY J. BLIGE Family Affair (MCA)	3214
SHAKIRA Whenever Wherever (Epic)	2769
TOYA I Do (Arista)	2225
JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	1686
NELLY FURTADO Turn Off The Light (DreamWorks)	1653
LIFEHOUSE Hanging By A Moment (DreamWorks)	1533
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	1524
EVE F/G. STEFANI Let Me... (Ruff Ryders/Interscope)	1424
ALICIA KEYS Fallin' (J)	1389
NELLY #1 (Priority/Capitol)	1341
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	1115
JENNIFER LOPEZ I'm Real (Epic)	1089
BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	1073
ENRIQUE IGLESIAS Hero (Interscope)	1050
'N SYNC Gone (Jive)	964

133 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/17/02-3/23/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

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March 29, 2002

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	3132	-38	97882	12	53/0
2	2	JENNIFER LOPEZ Ain't It Funny (Epic)	2891	+49	89599	14	51/0
3	3	LINKIN PARK In The End (Warner Bros.)	2579	-170	84832	14	48/0
6	4	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	2513	+249	80359	11	50/0
4	5	CALLING Wherever You Will Go (RCA)	2223	-180	70553	24	44/0
5	6	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	2177	-101	71990	22	44/0
11	7	'N SYNC Girlfriend (Jive)	2143	+166	64214	10	50/1
10	8	ENRIQUE IGLESIAS Escape (Interscope)	2135	+107	66410	8	53/0
14	9	PINK Don't Let Me Get Me (Arista)	2036	+246	66479	6	52/0
7	10	JA RULE F/ASHANTI Always On Time (Murder Inc./Def Jam/IDJMG)	1923	-316	57076	13	46/0
8	11	LEANN RIMES Can't Fight The Moonlight (Curb)	1884	-214	60769	21	47/0
9	12	CRAIG DAVID 7 Days (Wildstar/Atlantic)	1745	-329	55247	18	46/0
16	13	MICHELLE BRANCH All You Wanted (Maverick/WB)	1743	+102	56674	11	50/0
15	14	IIO Rapture (Tastes So Sweet) (Universal)	1721	+59	54828	8	52/1
17	15	VANESSA CARLTON A Thousand Miles (A&M/Interscope)	1695	+166	54022	6	50/0
12	16	ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	1638	-220	50928	10	47/0
13	17	NO DOUBT Hey Baby (Interscope)	1427	-385	43482	18	42/0
19	18	BRANDY What About Us? (Atlantic)	1387	+30	41243	10	48/0
22	19	SHAKIRA Underneath Your Clothes (Epic)	1308	+226	39277	5	46/1
28	20	GOO GOO DOLLS Here Is Gone (Warner Bros.)	1226	+442	40137	2	47/1
18	21	CREED My Sacrifice (Wind-up)	1219	-235	38587	19	36/0
20	22	USHER U Got It Bad (LaFace/Arista)	1058	-216	33442	20	35/0
26	23	P.O.D. Youth Of The Nation (Atlantic)	1044	+130	31855	7	45/2
30	24	DEFAULT Wasting My Time (TVT)	851	+108	27946	6	33/1
24	25	DARREN HAYES Insatiable (Columbia)	844	-139	26029	10	39/0
27	26	LUDACRIS Roll Out (My Business) (Def Jam South/IDJMG)	830	+33	21428	9	38/2
23	27	NELLY FURTADO ...On The Radio (Remember...) (DreamWorks)	820	-206	24790	9	38/0
31	28	SHERYL CROW Soak Up The Sun (A&M/Interscope)	815	+148	25583	3	47/2
32	29	FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	707	+141	21832	5	31/7
21	30	MARY J. BLIGE No More Drama (MCA)	702	-410	22488	11	30/0
33	31	LENNY KRAVITZ Stillness Of Heart (Virgin)	620	+107	19172	3	36/3
37	32	JIMMY EAT WORLD The Middle (DreamWorks)	582	+168	18027	3	41/4
35	33	TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)	545	+125	15208	3	30/3
34	34	OUTKAST The Whole World (LaFace/Arista)	489	+41	12657	8	29/3
38	35	FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)	479	+68	13939	9	28/1
40	36	INDIA.ARIE Video (Motown/Universal)	446	+48	14395	5	26/4
43	37	RES They-Say Vision (MCA)	441	+96	12991	4	28/0
41	38	TOYA No Matta What (Party All...) (Arista)	438	+60	13166	6	23/2
36	39	CELINE DION A New Day Has Come (Epic)	426	+9	13404	5	25/2
42	40	KID ROCK Lonely Road Of Faith (Top Dog/Lava/Atlantic)	394	+26	11848	3	22/0
29	41	NATALIE IMBRUGLIA Wrong Impression (RCA)	387	-369	10632	10	21/0
50	42	USHER U Don't Have To Call (LaFace/Arista)	356	+178	7857	2	25/9
44	43	SOLUNA For All Time (DreamWorks)	332	+21	10394	3	37/5
Debut	44	ALICIA KEYS How Come You Don't Call Me (J)	320	+226	10557	1	25/2
Debut	45	ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	308	+130	9445	1	15/7
47	46	AMANDA PEREZ Never (Universal)	283	-2	5858	12	8/0
45	47	CITY HIGH Caramel (Interscope)	281	-17	8010	17	13/0
Debut	48	DJ ENCORE I See Right Through To You (MCA)	243	+96	6384	1	17/4
46	49	R. KELLY The World's Greatest (Interscope/Jive)	202	-85	5433	16	9/0
Debut	50	JEWEL Break Me (Atlantic)	185	+111	6320	1	20/3

53 CHR/Pop Indicator reports. Songs ranked by total plays for the airplay week of Sunday 3/17-Saturday 3/23. © 2002, R&R Inc.

Most Added.

ARTIST TITLE LABEL(S)	ADDS
NICKELBACK Too Bad (Roadrunner/IDJMG)	32
JADE ANDERSON Sugarhigh (Columbia)	23
USHER U Don't Have To Call (LaFace/Arista)	9
FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	7
ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	7
MPRESS Time Out (Big 3/Artemis)	7
NO DOUBT Hella Good (Interscope)	7
COURSE OF NATURE Caught In The Sun (Lava/Atlantic)	6
SOLUNA For All Time (DreamWorks)	5
GRAND SKEEM Baby Got Back (RCA)	5
JIMMY EAT WORLD The Middle (DreamWorks)	4
INDIA.ARIE Video (Motown/Universal)	4
DJ ENCORE I See Right Through To You (MCA)	4
B2K Uh Huh (Epic)	4
LENNY KRAVITZ Stillness Of Heart (Virgin)	3
TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)	3
OUTKAST The Whole World (LaFace/Arista)	3
JEWEL Break Me (Atlantic)	3
X-ECUTIONERS It's Goin' Down (Loud/Columbia)	3
SHERYL CROW Soak Up The Sun (A&M/Interscope)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GOO GOO DOLLS Here Is Gone (Warner Bros.)	+442
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	+249
PINK Don't Let Me Get Me (Arista)	+246
SHAKIRA Underneath Your Clothes (Epic)	+226
ALICIA KEYS How Come You Don't Call Me (J)	+226
USHER U Don't Have To Call (LaFace/Arista)	+178
JIMMY EAT WORLD The Middle (DreamWorks)	+168
'N SYNC Girlfriend (Jive)	+166
VANESSA CARLTON A Thousand... (A&M/Interscope)	+166
SHERYL CROW Soak Up The Sun (A&M/Interscope)	+148
FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	+141
P.O.D. Youth Of The Nation (Atlantic)	+130
ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	+130
TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)	+125
JEWEL Break Me (Atlantic)	+111
DEFAULT Wasting My Time (TVT)	+108
ENRIQUE IGLESIAS Escape (Interscope)	+107
LENNY KRAVITZ Stillness Of Heart (Virgin)	+107
NICKELBACK Too Bad (Roadrunner/IDJMG)	+104
MICHELLE BRANCH All You Wanted (Maverick/WB)	+102
RES They-Say Vision (MCA)	+96
DJ ENCORE I See Right Through To You (MCA)	+96
B2K Uh Huh (Epic)	+75
FABOLOUS Young'n... (Desert Storm/Elektra/EEG)	+68
COURSE OF NATURE Caught In The Sun (Lava/Atlantic)	+67
ENRIQUE IGLESIAS Hero (Interscope)	+67
TOYA No Matta What (Party All...) (Arista)	+60
IIO Rapture (Tastes So Sweet) (Universal)	+59
MPRESS Time Out (Big 3/Artemis)	+57
JENNIFER LOPEZ Ain't It Funny (Epic)	+49

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ON THE RECORD

With
Doc Miller
MD/evening personality,
WNOU/Indianapolis



Nelly, Nelly, Nelly! What can you say? We have never played a song by Nelly that was not a consistent No. 1-requested record (no pun intended). This guy could rap "Mary Had a Little Lamb," and it would be a hit. He dominates our requests at the No. 1 (pun intended this time) spot for six weeks in a row. And since we started playing The Neptunes' remix of "Girl-

friend" with 'N Sync and Nelly, it has enjoyed some request success. • R. Kelly is still requesting well from young and old alike. The guys are digging the new P.O.D., while the women are responding to Shakira's newest one. • No music conversation would be complete without talking about the Sonny and Cher of the CHR world, J.Lo and Ja Rule. The "Ain't It Funny" remix is making its way to the top of the request list. • If I had the chance to request songs myself, they would be "Wasting My Time" by Default and Pink's "Don't Let Me Get Me."

Newcomer **Jade Anderson** grabs Most Added honors for "Sugarhigh" this week (Columbia), grabbing 76 adds the first week out ... **Nickelback** follow their multiweek, multiformat No. 1 smash "How You Remind Me" with "Too Bad" (Roadrunner/IDJMG). "Bad" is second Most Added, and it debuts in a solid seventh place on **Callout America** this week ... On the chart, **Linkin Park** (Warner Bros.) hold steady at No. 1, but **Jennifer Lopez** (Epic) is on their tail, gaining over 300 plays at No. 2 ... **Pink's** "Don't Let Me Get Me" (Arista) moves 10-5* and ranks third on **Callout America** ... **Shakira** (Epic) and **Vanessa Carlton** (A&M/Interscope) both take six-point jumps, to 14* and 16*, respectively ... After debuting huge at No. 31 last week, **Goo Goo Dolls** leap to 24* with "Here Is Gone" (Warner Bros.) ... Two songs performing well in **Callout America** are clicking on the chart: "What's Luv?" by **Fat Joe f/Ashanti** (Terror Squad/Atlantic) moves 30-25*, and **Default's** "Wasting My Time" (TVT) moves 32-28* ... Ashanti's solo debut, "Foolish" (Murder Inc./Def Jam/IDJMG), leaps 47-40* and is up 407 plays ... A couple of people who are having communications issues debut this week: **Usher's** on his way to his third big hit in a row with "U Don't Have to Call" (LaFace/Arista), debuting at 44*, and Grammy diva **Alicia Keys** enters the chart at 45* with "How Come You Don't Call Me" (J)

CHR/Pop ON THE RADIO

— Anthony Acampora, Director/Charts

ON THE RISE

ARTIST: **Sheryl Crow**
LABEL: **A&M/Interscope**

By **TANYA O'QUINN** / ASSISTANT EDITOR



Sheryl Crow

The year: 1962. The place: Kennett, MO. Musically gifted superstar **Sheryl Crow** is born to a lawyer father and piano-teacher mom. With a gift for entertaining and the mind-set to survive, Crow has gone from music teacher to backup singer to superstar in less than 10 years' time while the music scene has evolved into something totally different from what it was when she first sang a note.

How could Crow not have been a musician? Her parents played on weekends in an amateur swing band. The lawyer would pick up the trumpet, and the piano teacher tickled the ivories for pleasure, not work. By the age of 16 Crow was a composer who had landed her first singing gig, yet she had no dreams of seeing her name in lights. She received her degree in classical piano from the University of Missouri and taught music at a St. Louis elementary school. It was during that time that Crow had some revelations. Teaching music awakened something in her spirit, and she began to wonder, "Could this really lead to something?" The 20-something music teacher was aware that many in her age bracket had already developed careers or abandoned dreams, but, with musical notes beginning to ring in her head, she headed west.

They say it's the first impression that counts. Well, it's a good thing that Crow has a strong will, because Los Angeles didn't exactly put out the welcome mat for the aspiring musician. She had to pay her dues by waitressing, sending out demos and auditioning for gigs, all to the collective shrug of the entertainment industry. Though she wanted to head back to the Midwest, Crow would not give up. Her persistence was a blessing to her future fans.

After returning from Michael Jackson's Bad tour, for which she was a backup singer, Crow found herself in great demand. George Harrison,

Rod Stewart, Sting, Don Henley and Joe Cocker are just some of the music greats the singer would share the stage with. In 1991 she signed with A&M Records, finally getting the big break she'd worked so hard for. However, once her album was completed, she chose not to release it, saying that it wasn't ballsy enough. She recorded another album filled with the kind of music that she and her friends performed during their regular weekly get-togethers, and in '93 *Tuesday Night Music Club* was released. It sold over 6 million copies. Suddenly a household name, Crow won Best New Artist, Best Female Vocalist and Record of the Year at the Grammys that year. Her second album, *Sheryl Crow*, sold over 2 million copies, and the third, *The Globe Sessions*, was voted Best Rock Album of the Year at the 1998 Grammys.

A year later Crow, who had amassed a huge fan base, won several Grammys and was a multi-Platinum artist, got the crew together and released *Sheryl Crow and Friends. Live From Central Park*. With appearances by Eric Clapton, Stevie Nicks, Keith Richards and Chrissie Hynde (among others), the record earned this amazing woman three Grammy nominations, including Best Female Rock Vocal Performance and Best Pop Collaboration with Vocals. Three years later *C'mon C'mon* hits the streets. Can the musical success of this dynamic woman get any bigger? Stay tuned for more nominations and more awards.

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Pop's Never-Ending....

Continued from Page 34

Kid Knight

MD, WBBO/Monmouth-Ocean

We balance our music by mixing in some of our most popular pop and dance recurrences, such as O-Town, Darude and Tamia. We know that it may be a bit of an overload of rock and hip-hop, and we still have plenty of listeners who love pop music. Pop may be fading, but it's not gone completely, and we don't want to alienate our pop fans.

Al Levine

Asst. PD/MD, WBLI/Long Island, NY

We can balance these harder artists with dance and pop from IIO, Enrique Iglesias, Madonna, Whitney Houston and others from our recurrent and gold categories. 'N Sync, Pink and Nelly Furtado have come into their own as pop artists as well, so there's still a pretty healthy list of flavors to balance with. The key is that they are all major hit artists with great songs to play. Anything less than power or former power status is messing with trouble. We can't use songs of less than that caliber just because their styles balance well.

Matt Johnson

PD, WDBT/Jackson, MS

It is important for programmers to play extremes. In the early '90s CHR got frightened, and we saw what a disaster that was. Back then kids either listened to Snoop and Dre or Nirvana and Pearl Jam. This time around it's different. People now listen to Creed and Ludacris. CHR needs to embrace these extremes, and that will be the balance. Of course, there are the pop acts to break up the intensity of the extremes.

Keith Scott

Asst. PD, WDCG/Raleigh-Durham

MTV has been doing this balancing act since the last split in pop music (i.e., the Nirvana era), and it is still on the air. Stations have to stay focused on their demo and what that demo wants. If your core is 25-34, that doesn't mean that once a female turns 25, she doesn't like Ja Rule and now loves Creed. A hit is a hit, and Steve Rivers said it best: "Play the hits." If a station does play some of the fringe hip-hop records, we make sure that a core-sounding record like Linkin Park, Creed or No Doubt follows it.

Jeff Scott

Director/FM Operations, WEZB (B-97)/New Orleans

B-97 has changed its overall presentation, musical mix and packaging elements about three times in three years, because bal-

ance means playing the hits, no matter what they are. PDs tend to get caught up in sounds, whereas listeners just want to hear great songs regardless of how they are "dressed."

Linkin Park's "In the End" is a prime example of a great pop song dressed up in rap rock drag. Sure, the texture is edgy, but underneath all of that it's a pure A-B-A-format pop song, like most hit records. What some may view as polarization in music, I view as simply today's version of balance. *TRL* has made this dichotomy of sound fashionable.

And, just like *TRL*, we use great production elements, which we constantly update to fit the music and to tie it all together. Just play the hits for your PIs and be willing to follow them, and your station will thrive.

Sarah Sullivan

MD, WERZ/Portsmouth, NH

We don't need to worry about the male-vocalist and rock-leaning acts dominating the pop charts — yet. Give them a chance to catch up, and ask me that again in six months.

Jeff Kapugi

OM/PD, WFLZ/Tampa

The middle sound has obviously changed, and there are still some acts around that help fill the middle sound to balance the radio station. Jennifer Lopez, Enrique Iglesias, Kylie Minogue, Craig David, Usher, Pink, Shakira, Brandy, Mary J. Blige and Toya help make the transition from Linkin Park to Ja Rule. And let's not forget about 'N Sync, who have done a great job of moving away from the typical boy band sound and almost reinventing themselves on their latest CD. CHR/Pop still has some acts to call its own.

Another thing I am seeing is that a lot of the male rock-leaning acts are testing well with the hip-hop core, so there are times — like at night — that you don't have to bridge the gap as much, with the audience being younger.

Stan The Man Priest

MD, WFLZ/Tampa

We balance by picking the hits. Where we may have a void in current center sound, we use the strongest dance tracks in our market or look back to past hits with the lowest burn.

Tony Waltekus

PD, WHTS/Davenport, IA

While hip-hop and rock can polarize, right now I don't know that they are polarizing. Our music tests show all these rock acts doing very well, and the same people who rate these songs high rate everything by Ja Rule just as high. Variety and balance are always important, and hits by Pink, Enrique Iglesias, Vanessa Carlton, Craig David, Leann Rimes, Kylie Minogue and more show that there are songs to give playlists balance.



America's Best Testing CHR/Pop Songs 12+ For The Week Ending 3/29/02.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
LINKIN PARK In The End (Warner Bros.)	4.21	4.21	95%	32%	4.25	94%	31%
MICHELLE BRANCH All You Wanted (Maverick/WB)	4.14	4.07	85%	12%	4.07	86%	13%
PINK Don't Let Me Get Me (Arista)	4.13	4.12	85%	10%	4.12	86%	9%
CALLING Wherever You Will Go (RCA)	4.03	4.11	92%	34%	4.12	93%	32%
LEANN RIMES Can't Fight The Moonlight (Curb)	4.00	4.09	95%	33%	4.01	97%	36%
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	3.99	3.92	66%	10%	3.92	68%	11%
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	3.93	3.94	80%	19%	4.02	79%	15%
NICKELBACK How You Remind Me (Roadrunner/IDJMG)	3.93	3.94	97%	51%	4.00	98%	49%
GOO GOO DOLLS Here Is Gone (Warner Bros.)	3.86	-	44%	7%	3.96	45%	5%
ENRIQUE IGLESIAS Escape (Interscope)	3.83	3.84	90%	19%	3.83	92%	20%
P.O.D. Youth Of The Nation (Atlantic)	3.80	3.74	80%	18%	3.76	81%	17%
PINK Get The Party Started (Arista)	3.79	3.90	99%	51%	3.81	100%	50%
JENNIFER LOPEZ Ain't It Funny (Epic)	3.78	3.88	93%	31%	3.72	94%	32%
SHAKIRA Whenever Wherever (Epic)	3.78	3.76	98%	48%	3.75	98%	48%
DARREN HAYES Insatiable (Columbia)	3.72	3.74	54%	11%	3.80	55%	8%
USHER U Got It Bad (LaFace/Arista)	3.72	3.72	96%	50%	3.78	97%	48%
SHAKIRA Underneath Your Clothes (Epic)	3.72	3.62	83%	18%	3.74	84%	17%
CRAIG DAVID 7 Days (Wildstar/Atlantic)	3.71	3.68	94%	43%	3.72	95%	44%
CREED My Sacrifice (Wind-up)	3.68	3.71	97%	48%	3.79	98%	47%
'N SYNC Girlfriend (Jive)	3.67	3.69	97%	33%	3.80	97%	30%
KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	3.60	3.66	90%	35%	3.54	92%	38%
CITY HIGH Caramel (Interscope)	3.60	3.62	87%	38%	3.64	88%	36%
ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	3.60	3.55	84%	21%	3.57	89%	23%
IIO Rapture (Universal)	3.59	3.58	54%	15%	3.59	55%	15%
NO DOUBT Hey Baby (Interscope)	3.57	3.73	98%	55%	3.59	99%	58%
JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)	3.56	3.51	93%	45%	3.64	92%	42%
MARY J. BLIGE No More Drama (MCA)	3.53	3.64	92%	35%	3.54	93%	38%
OUTKAST The Whole World (LaFace/Arista)	3.50	-	75%	25%	3.53	73%	23%
BRANDY What About Us? (Atlantic)	3.45	3.43	88%	29%	3.39	88%	30%
LUDACRIS Roll Out (My Business) (Def Jam South/IDJMG)	3.39	3.32	77%	29%	3.45	75%	27%

Total sample size is 946 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Males 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818/377-5300. RateTheMusic.com data is provided by Mediabase Research, A Division of Premiere Radio Networks.

The most important thing that labels can provide to radio is a continuous flow of solid hits. Everyone thrives when there are more hits.

Tony Banks

Asst. PD, WHYI/Miami

Fortunately, since we are in Miami, a good selection of dance product is always readily available to fill the void. Kosheen's "Hide You" and IIO's "Rapture" are two that we found early in the game. Others like Dee Dee's "Forever" and DJ Encore's "See Right Through to You" also help balance the extremes.

Tony Brueski

Interim PD, WIFC/Wausau, WI

The balance records for us at the present time include Michelle Branch, Vanessa Carlton and No Doubt. We also keep more of an eye on the elements that are placed between the records to help with transition.

New & Active

NO DOUBT Hella Good (Interscope) Total Plays: 558, Total Stations: 40, Adds: 24
AARON CARTER I'm All About You (Jive) Total Plays: 557, Total Stations: 59, Adds: 3
X-ECUTIONERS It's Goin' Down (Loud/Columbia) Total Plays: 490, Total Stations: 43, Adds: 6
98 DEGREES Why (Are We Still Friends) (Universal) Total Plays: 427, Total Stations: 40, Adds: 4
P. DIDDY F/USHER & LOON I Need A Girl (Part One) (Bad Boy/Arista) Total Plays: 372, Total Stations: 18, Adds: 6
BASEMENT JAXX Where's Your Head At (Astralwerks/Virgin) Total Plays: 357, Total Stations: 17, Adds: 1
NICKELBACK Too Bad (Roadrunner/IDJMG) Total Plays: 323, Total Stations: 65, Adds: 43
SOLUNA For All Time (DreamWorks) Total Plays: 314, Total Stations: 35, Adds: 6
COURSE OF NATURE Caught In The Sun (Lava/Atlantic) Total Plays: 204, Total Stations: 20, Adds: 4
JEWEL Break Me (Atlantic) Total Plays: 144, Total Stations: 24, Adds: 5

Songs ranked by total plays

Stations and their adds listed alphabetically by market

<p>WFLY/Albany, NY * VP/Prog: Michael Morgan PD: Donnie Michaels MD: Ellen Rockwell 1 USHER "Call" JADE ANDERSON "Sugarhigh" SHERYL CROW "Soak" NICKELBACK "Too"</p> <p>WVZZ/Cape Cod, MA DM: Steve McVie PD: Dan Stone MD: Chris Burns 5 NO DOUBT "Hella" 1 ALICIA KEYS "Come" JADE ANDERSON "Sugarhigh" INDIA ARIE "Video" JEWEL "Break" ALICIA KEYS "Come" SHERYL CROW "Soak" USHER "Call" CELINE DION "Day"</p> <p>KKSS/Albuquerque, NM * PD: Tom Naylor APD: Jeff "Crash" Jacot MD: Alex Fath JADE ANDERSON "Sugarhigh" INDIA ARIE "Video" NICKELBACK "Too"</p> <p>KQID/Alexandria, LA PD: Ron Roberts MD: Trindy Scott DJ ENCORE "Right" INDIA ARIE "Video" LENNY KRAVITZ "Heart" MPRESS "Time" NICKELBACK "Too"</p> <p>WAEB/Allentown, PA * PD: Brian Check APD: Laura St. James MD: Mike Kelly JADE ANDERSON "Sugarhigh"</p> <p>KPRF/Amarillo, TX Dir./Prog.: Les Montgomery 23 ASHANTI "Footish" 7 P. DIDDY "Need" 4 JADE ANDERSON "Sugarhigh"</p> <p>KGOT/Anchorage, AK PD: Bill Stewart MD: Moen Rock 13 LUDACRIS "Roh" 7 NICKELBACK "Too" 5 USHER "Call"</p> <p>WKSZ/Appleton, WI * PD: Dayton Kane MD: Joel Malone 10 P. DIDDY "Need" 1 JADE ANDERSON "Sugarhigh" SOLUNA "Time"</p> <p>WSTR/Atlanta, GA * PD: Dan Bowen MD: J.R. Ammons 1 PINK "Dont" NICKELBACK "Too"</p> <p>WWWO/Atlanta, GA * OM: Dylan Dir./Prog.: Leslie Fram PD: Ed Lambert JADE ANDERSON "Sugarhigh" INDIA ARIE "Video" NO DOUBT "Hella" USHER "Call"</p> <p>WAYV/Atlantic City, NJ * PD: Paul Kelly JADE ANDERSON "Sugarhigh" NICKELBACK "Too" USHER "Call"</p> <p>WZNY/Augusta, GA * OM: John Shomby PD: T.J. McKay MD: Jay Cruz 3 NO DOUBT "Hella" 1 INDIA ARIE "Video" 1 FAT JOE FASHANTI "Luv"</p> <p>KHFI/Austin, TX * PD: Jay Shannon MD: Johanne Blaz NICKELBACK "Too" NO DOUBT "Hella" USHER "Call"</p> <p>WFME/Baton Rouge, LA * PD/MD: Flash Phillips JADE ANDERSON "Sugarhigh" FAT JOE FASHANTI "Luv" JIMMY EAT WORLD "Middle" NICKELBACK "Too"</p> <p>KQXY/Beaumont, TX * PD: Brandin Shaw APD: Patrick Sanders MD: Jolo JADE ANDERSON "Sugarhigh" FAT JOE FASHANTI "Luv"</p> <p>WXKY/Biloxi-Gulfport, MS * PD: Darren Kelly APD/MD: Kyle Curley 8 JADE ANDERSON "Sugarhigh" 2 INDIA ARIE "Video" CRAG DAVID "Away" NICKELBACK "Too"</p> <p>WMRV/Binghamton, NY OM: Al Brock PD: Glen Turner APD: Marc Spenser JIMMY EAT WORLD "Middle" FAT JOE FASHANTI "Luv" COURSE OF NATURE "Sun" NO DOUBT "Hella" USHER "Call"</p> <p>WDOE/Birmingham, AL * PD: Johnny Vincent MD: Madison Reeves 1 X-ECTIONERS "Gon" JADE ANDERSON "Sugarhigh" ASHANTI "Footish"</p> <p>KSAS/Boise, ID * PD: Hess Grig APD/MD: Tim Davis 3 FAT JOE FASHANTI "Luv" 1 DEFAULT "Wasting" JADE ANDERSON "Sugarhigh" NICKELBACK "Too" NO DOUBT "Hella"</p> <p>KZMG/Boise, ID * PD/MD: Beau Richards APD: Soster D 10 JADE ANDERSON "Sugarhigh" JEWEL "Break"</p> <p>WKXS/Boston, MA * VP/Prog./PD: Cadillac Jack APD/MD: Kid David Corey 3 FAT JOE FASHANTI "Luv" JADE ANDERSON "Sugarhigh" DEFAULT "Wasting"</p> <p>WKSE/Buffalo, NY * PD: Dave Universal MD: Brian B. Wilde 6 P. DIDDY "Need" MARY J. BLIGE "Romeo" DEFAULT "Wasting" GRAND SKEEM "Back"</p>	<p>KFMD/Denver-Boulder, CO * PD: Greg Chance MD: Steve Jordan SHERYL CROW "Soak" NICKELBACK "Too" SOLUNA "Time" TWEET "Dops" AARON CARTER "About"</p> <p>KKDM/Des Moines, IA * PD: Greg Chance MD: Steve Jordan SHERYL CROW "Soak" NICKELBACK "Too" SOLUNA "Time" TWEET "Dops" AARON CARTER "About"</p> <p>KZIA/Cedar Rapids, IA PD/MD: Eric Hanson JADE ANDERSON "Sugarhigh" SOLUNA "Time" NICKELBACK "Too"</p> <p>WSSX/Charleston, SC * DM/PP: Mike Edwards MD: Ali D'Connell JADE ANDERSON "Sugarhigh" B2K "Huh" NICKELBACK "Too"</p> <p>WVSR/Charleston, WV OM: Jeff Whitehead PD: Chris Carmichael 15 JIMMY EAT WORLD "Middle" 15 JADE ANDERSON "Sugarhigh" 15 ASHANTI "Footish" 10 GRAND SKEEM "Back"</p> <p>WNKS/Charlotte, NC * OM/PP: John Reynolds MD: Jason McCormick 1 VANESSA CARLTON "Miles" JADE ANDERSON "Sugarhigh"</p> <p>WKOL/Chattanooga, TN * APD/MD: Tipper 6 NICKELBACK "Too" 3 FAT JOE FASHANTI "Luv" ASHANTI "Footish"</p> <p>WKSC/Chicago, IL * PD: Rod Phillips MD: Jeff Murray JADE ANDERSON "Sugarhigh" JIMMY EAT WORLD "Middle"</p> <p>KLRS/Chico, CA PD/MD: Eric Brown 11 BASEMENT JAXX "Head" GRAND SKEEM "Back" NICKELBACK "Too" JEWEL "Break" ALICIA KEYS "Come" MPRESS "Time" JADE ANDERSON "Sugarhigh" NICOLE MCCLOUD "Reason"</p> <p>WKFS/Cincinnati, OH * PD: B.J. Harris APD: Action Jackson MD: Donna Decoster 20 TWEET "Dops" 1 DEFAULT "Wasting" JADE ANDERSON "Sugarhigh" NICKELBACK "Too"</p> <p>WAKS/Cleveland, OH * PD: Dan Mason APD/MD: Kasper JADE ANDERSON "Sugarhigh" CRAG DAVID "Away" NICKELBACK "Too" INDIA ARIE "Video" P. DIDDY "Need"</p> <p>KKMG/Colorado Springs, CO * OM: Bobby Irwin Interim PD/MD: Rob Ryan APD: Valerie Hart 4 SHAKIRA "Underneath" 3 LUDACRIS "Roh" 2 DJ ENCORE "Right" 2 B2K "Huh" 1 JADE ANDERSON "Sugarhigh"</p> <p>WNK/Columbia, SC * OM: Jonathan Rush PD: Brad Kelly MD: Sae Tyler 1 FAT JOE FASHANTI "Luv"</p> <p>WBFA/Columbia, GA PD/MD: Wes Carroll APD: Amanda Lister NICKELBACK "Too" GRAND SKEEM "Back" JADE ANDERSON "Sugarhigh" ASHANTI "Footish" COURSE OF NATURE "Sun" NICKELBACK "Too"</p> <p>WNCI/Columbus, OH * PD: Jimmy Steele APD/MD: Joe Kelly 1 DJ ENCORE "Right" JADE ANDERSON "Sugarhigh" B2K "Huh" NICKELBACK "Too"</p> <p>WKPN/Corpus Christi, TX * PD: Chad Bennett MD: Derek Lee 1 JADE ANDERSON "Sugarhigh" GOO GOO DOLLS "Here" 1 ASHANTI "Footish" ALICIA KEYS "Come"</p> <p>KHKS/Dallas-Ft. Worth, TX * DM/PP: Todd Shannon MD: Dave Morales 1 ASHANTI "Footish" JADE ANDERSON "Sugarhigh" CRAG DAVID "Away" NICKELBACK "Too"</p> <p>KRBV/Dallas-Ft. Worth, TX * DM: John Cook APD: Alex Valentine 2 B2K "Huh" GOO GOO DOLLS "Here"</p> <p>WGTZ/Dayton, OH * DM: J.D. Kunes MD: Scott Sharp 1 USHER "Call" NICKELBACK "Too"</p> <p>WYVB/Daytona Beach, FL * PD: Kotter JADE ANDERSON "Sugarhigh"</p>	<p>WXXX/Green Bay, WI * PD: Dan Stone MD: Steve McVie 18 VANESSA CARLTON "Miles" 1 SHERYL CROW "Soak" NICKELBACK "Too" GRAND SKEEM "Back"</p> <p>WKZL/Greensboro, NC * PD: Jeff McHugh APD: Terrie Knight MD: Wendy Gatlin 1 FAT JOE FASHANTI "Luv"</p> <p>WERO/Greenville, NC * PD: Rob Carpenter 1 NICKELBACK "Too" NO DOUBT "Hella"</p> <p>WRHT/Greenville, NC * APD/MD: Jon Reilly APD/MD: Gina Gray 1 ASHANTI "Footish" 1 X-ECTIONERS "Gon" JADE ANDERSON "Sugarhigh" MPRESS "Time"</p> <p>WFBC/Greenville, SC * PD: Nikki Nita MD: Tias 6 AARON CARTER "About"</p> <p>WVLY/Elmira-Corning, NY PD/MD: Mike Strobel APD: Brian Stolt 18 DJ ENCORE "Right" 7 NICKELBACK "Too"</p> <p>WRTS/Erie, PA PD: Beth Ann McBride MD: Karen Black NICKELBACK "Too" ASHANTI "Footish" COURSE OF NATURE "Sun" LENNY KRAVITZ "Heart"</p> <p>KOUK/Eugene-Springfield, OR PD: Valerie Steele MD: Steve Brown SOLUNA "Time" USHER "Call" NICKELBACK "Too"</p> <p>WSTO/Evansville, IN APD/MD: Cal Michaels 28 JADE ANDERSON "Sugarhigh"</p> <p>KMXF/Fayetteville, AR PD: Bill West MD: AJN 4 FABULOUS "Young'n"</p> <p>WQSM/Fayetteville, NC * PD: Scott Free APD: Susanna James MD: Kid Carter 1 FAT JOE FASHANTI "Luv" 7 SHAKIRA "Underneath" JADE ANDERSON "Sugarhigh"</p> <p>WWCK/Flint, MI * DM: John Shomby PD: Beau Daniels 4 TWEET "Dops" JIMMY EAT WORLD "Middle"</p> <p>WJMX/Florence, SC PD: Kidd Phillips COURSE OF NATURE "Sun" NO DOUBT "Hella" JADE ANDERSON "Sugarhigh" USHER "Call"</p> <p>KSME/Ft. Collins, CO * PD/MD: Dan Carter 74 CRAIG DAVID "Away" 68 KYLIE MINOGUE "Can't" 69 LINKIN PARK "End" 64 JENNIFER LOPEZ "Fanny" 60 CALLING "Wherever" 59 PLODDE OF MUDG "Blunny" 55 NICKELBACK "Too" 47 LEANN RIMES "Fright" 46 PINK "Dont" 45 ENRIQUE Iglesias "Escape" 28 "N SYNC "Getthard" 37 USHER "Call" 37 VANESSA CARLTON "Miles" 37 SHAKIRA "Underneath" 33 P.O.D. "Youth" 33 MICHELLE BRANCH "Wanted" 33 JA RULIE FASHANTI "Always" 32 LUDACRIS "Roh" 32 BRADLEY "About" 31 PINK "Party" 31 MARY J. BLIGE "Drama" 28 NO DOUBT "Hella" 28 NO "Rapures" 25 ALANIS MORISSETTE "Clean" 25 DARRIN HAYES "Incredible" 20 CITY HIGH "Caramel" 17 JIMMY EAT WORLD "Middle" 17 NELY FURTADO "Radio" 16 USHER "Heart" 15 INDIA ARIE "Video" 15 JADE ANDERSON "Sugarhigh" 15 GOO GOO DOLLS "Here" 15 CELINE DION "Day" 15 X-ECTIONERS "Gon" 15 DJ ENCORE "Right" JADE ANDERSON "Sugarhigh" NICKELBACK "Too" USHER "Call"</p> <p>WXXB/Ft. Myers-Naples, FL * PD: Chris Cue MD: Randy Sherwyn 1 B2K "Huh" JADE ANDERSON "Sugarhigh" NICKELBACK "Too" INDIA ARIE "Video"</p> <p>KISR/Ft. Smith, AR DM: Rick Hayes PD: Fred Baker, Jr. APD/MD: Nick Ryder NICKELBACK "Too" EYRA GAIL "Heaven"</p> <p>WYKS/Gainesville-Ocala, FL * PD/MD: Jeri Banta APD: Mike Forts 3 NO DOUBT "Hella" 1 COURSE OF NATURE "Sun" 1 JADE ANDERSON "Sugarhigh" NICKELBACK "Too"</p> <p>WSNX/Grand Rapids, MI * PD: Jeff Andrews APD/MD: Eric O'Brien JADE ANDERSON "Sugarhigh" NO DOUBT "Hella"</p>	<p>WLAN/Lancaster, PA * PD: Michael McCoy MD: J.T. Bosch 2 FAT JOE FASHANTI "Luv" 2 USHER "Call" JADE ANDERSON "Sugarhigh" SOLUNA "Time"</p> <p>WHZZ/Lansing, MI * PD/MD: Dave B. Goode JIMMY EAT WORLD "Middle"</p> <p>KRRG/Laredo, TX PD/MD: Michael J. Lang 27 NICKELBACK "Too"</p> <p>KFMS/Las Vegas, NV * PD: Rick McNeil MD: Scotty Valentine PAULINA RUBIO "Goodbye" BRITNEY SPEARS "Over"</p> <p>WLKT/Lexington-Fayette, KY * PD: Eddie Rupp 38 DEGREES "Friends" JADE ANDERSON "Sugarhigh" ASHANTI "Footish" B2K "Huh" COURSE OF NATURE "Sun" MPRESS "Time" USHER "Call"</p> <p>KFRX/Lincoln, NE PD: Sonny Valentine APD/MD: Gary Miller MD: A.J. Ryder NICKELBACK "Too" MPRESS "Time"</p> <p>KLAL/Little Rock, AR * PD: Randy Cain APD: Ed Johnson MD: Sydney Taylor 1 NICKELBACK "Too" 1 USHER "Call" JADE ANDERSON "Sugarhigh" LENNY KRAVITZ "Heart"</p> <p>KQAR/Little Rock, AR * PD: Gary Robinson MD: Kevin Cruise 1 FAT JOE FASHANTI "Luv" 1 JADE ANDERSON "Sugarhigh" B2K "Huh" NICKELBACK "Too"</p> <p>KIIS/Los Angeles, CA * PD: John Ivry APD/MD: Michael Steele 20 BRITNEY SPEARS "Over" 2 DEFAULT "Wasting" ASHANTI "Footish"</p> <p>WDJX/Louisville, KY * PD: Shere Collins APD/MD: Jim Allen 9 JIMMY EAT WORLD "Middle" 9 JIMMY EAT WORLD "Middle" 1 FAT JOE FASHANTI "Luv"</p> <p>WZKF/Louisville, KY * PD: Chris Roodolph 5 TWEET "Dops" 3 SHERYL CROW "Soak" 3 TWEET "Dops" 1 JADE ANDERSON "Sugarhigh" NICKELBACK "Too" P. DIDDY "Need"</p> <p>WMGB/Macon, GA PD/MD: Derek Wright 11 SHAKIRA "Underneath" 14 P.O.D. "Youth" FAT JOE FASHANTI "Luv" NICKELBACK "Too"</p> <p>WZEE/Madison, WI * PD: Tommy Bodesan MD: Jonathan Reed 7 P. DIDDY "Need" 4 NICKELBACK "Too" 4 TWEET "Dops" SHERYL CROW "Soak"</p> <p>WJYY/Manchester, NH PD: Harry Klotzweid APD/MD: A.J. Dabole JADE ANDERSON "Sugarhigh" NICKELBACK "Too"</p> <p>KBFM/McAllen-Brownsville, TX * OM/PP: Billy Santiago MD: Jeff DeWitt 1 JADE ANDERSON "Sugarhigh" 1 GOO GOO DOLLS "Here"</p> <p>WADA/Melbourne, FL * APD/MD: Mike Lowe MD: Larry McKay 4 USHER "Call" 2 ASHANTI "Footish" JADE ANDERSON "Sugarhigh"</p> <p>WHY/Miami, FL * PD: Rob Roberts APD: Chris Marino MD: Michael Y 15 ASHANTI "Footish" 1 P. DIDDY "Need" JADE ANDERSON "Sugarhigh"</p> <p>WXSS/Milwaukee, WI * PD: Brian Kelly APD/MD: Julio Martinez No Adds</p> <p>KOWB/Minneapolis, MN * PD: Rob Morris APD/MD: Derek Moran B2K "Huh" NICKELBACK "Too" USHER "Call"</p> <p>WABW/Mobile, AL * DM/PP: Jay Hastings APD/MD: Pablo 1 LEMMY KRAVITZ "Heart" JADE ANDERSON "Sugarhigh" JEWEL "Break" SOLUNA "Time"</p>	<p>WBBQ/Monmouth-Ocean, NJ * PD: Gregg Thomas MD: Kid Knight 4 X-ECTIONERS "Gon" 1 ASHANTI "Footish" 1 USHER "Call" JADE ANDERSON "Sugarhigh" NICKELBACK "Too"</p> <p>WHYY/Montgomery, AL PD: Karen Rite USHER "Call" 26 FAT JOE FASHANTI "Luv" 26 LUDACRIS "Roh" 26 J. DUNN FLUGADRIS "Welcome" 23 ASHANTI "Footish" 22 OUTKAST "World" 20 INSECT "Dops" 9 NABEEL "Awww" 9 JAGGED EDGE "Got" 9 NAUGHTY BY "SLW" "Feet" 7 MISSY ELLIOTT "Freak" 7 P. DIDDY "Need" 5 LUDACRIS "Saturday"</p> <p>WQZQ/Nashville, TN * PD: Niki Nita MD: Marco JADE ANDERSON "Sugarhigh" COURSE OF NATURE "Sun" NICKELBACK "Too" NO DOUBT "Hella"</p> <p>WRVW/Nashville, TN * PD: Rich Davis MD: Tom Peace 3 FAT JOE FASHANTI "Luv" 1 USHER "Call" 1 TWEET "Dops"</p> <p>WBLI/Nassau-Suffolk, NY * APD/MD: J.J. Rice APD/MD: Al Levine 90 LINKIN PARK "End" 30 KYLIE MINOGUE "Can't" PAULINA RUBIO "Goodbye"</p> <p>WKCI/New Haven, CT * PD: Dany Ocean 14 FAT JOE FASHANTI "Luv" 7 ASHANTI "Footish" INDIA ARIE "Video"</p> <p>WQGN/New London, CT APD/MD: Shawn Murphy USHER "Call" NICKELBACK "Too"</p> <p>WEZB/New Orleans, LA * PD: Jeff Scott 1 MICHELLE BRANCH "Wanted" 4 NICKELBACK "Too" NICKELBACK "Too"</p> <p>WHZZ/New York, NY * VP/Prog.: Tom Polman MD: Paul "Dubby" Bryant JIMMY EAT WORLD "Middle"</p> <p>KCRS/Dessa-Midland, TX APD: John Shannon APD: Kathy Redwine 10 TRAIN "Sex"</p> <p>KIYO/Oklahoma City, OK * PD: Mike McCoy MD: Joe Friday 7 JIMMY EAT WORLD "Middle" 1 LEMMY KRAVITZ "Heart"</p> <p>KQKQ/Omaha, NE * PD: Tommy Austin APD: Kevin Dine MD: Nerrin Davis 1 ASHANTI "Footish" JADE ANDERSON "Sugarhigh" DJ ENCORE "Right"</p> <p>WXCL/Orlando, FL * DM/PP: Adam Cook APD/MD: Pete DeGri 1 NICKELBACK "Too" 1 ALICIA KEYS "Come" B2K "Huh" TWEET "Dops"</p> <p>WJLQ/Pensacola, FL * DM: Dan McClintock PD: Jonathan Lund 1 TWEET "Dops" 1 FAT JOE FASHANTI "Luv" JADE ANDERSON "Sugarhigh" P.O.D. "Youth"</p> <p>WPPY/Pooria, IL PD: Mike Stachman 11 NICKELBACK "Too"</p> <p>WIOQ/Philadelphia, PA * PD: Brian Bridgman APD/MD: Marian Newsome 1 NICKELBACK "Too"</p> <p>WBZZ/Pittsburgh, PA * OM: Keith Clark APD: Ryan Hill 12 SHAKIRA "Underneath" 11 B2K "Huh"</p> <p>WJBO/Portland, ME PD: Tim Moore MD: Rob Steere X-ECTIONERS "Gon" COURSE OF NATURE "Sun"</p> <p>KKRZ/Portland, OR * PD: Michael Hayes ALICIA KEYS "Come"</p> <p>WERZ/Portsmouth, NH * DM/PP: Mike D'Onnell APD: Jay Michaels MD: Sarah Sullivan USHER "Call" MPRESS "Time"</p>	<p>WPKF/Poughkeepsie, NY PD: Jim Jamn JADE ANDERSON "Sugarhigh"</p> <p>WSPK/Poughkeepsie, NY PD: Scotty Mac APD: Skyy Walker MD: Paulie Cruz NICKELBACK "Too" JADE ANDERSON "Sugarhigh"</p> <p>WFHN/Providence, MA * PD: Jim Reitz APD: Christine Fox MD: David Duran 3 GOO GOO DOLLS "Here" JADE ANDERSON "Sugarhigh" BASEMENT JAXX "Head"</p> <p>WPRO/Providence, RI * PD: Tony Bristol MD: Davey Morris JADE ANDERSON "Sugarhigh"</p> <p>KBFA/Quad Cities, IA-IL * PD: Matt Williams 1 FABULOUS "Young'n"</p> <p>WHTS/Quad Cities, IA-IL * OM/PP: Tony Waitkus MD: Kevin Walker 1 INDIA ARIE "Video" JADE ANDERSON "Sugarhigh" FAT JOE FASHANTI "Luv" NICKELBACK "Too"</p> <p>WDCG/Raleigh-Durham, NC * APD: Keith Scott MD: Andie Summers 1 TRIN "Turner" 1 SHAKIRA "Underneath" LENNY KRAVITZ "Heart"</p> <p>WRVQ/Richmond, VA * PD: Billy Surf MD: John Glenn 31 FAT JOE FASHANTI "Luv" GOO GOO DOLLS "Here" USHER "Call" JADE ANDERSON "Sugarhigh" TOYA "Mama"</p> <p>WJJS/Roanoke-Lynchburg, VA * PD: David Lee Michaels APD: Melissa Morgan MD: Rick Minor No Adds</p> <p>WXLK/Roanoke-Lynchburg, VA * PD: Kevin Scott MD: Travis Dyan 59 LINKIN PARK "End" JADE ANDERSON "Sugarhigh"</p> <p>WKGS/Rochester, NY * PD: Erik Anderson MD: Don Vincent 2 ASHANTI "Footish" JADE ANDERSON "Sugarhigh" NO DOUBT "Hella"</p> <p>WPXY/Rochester, NY * PD/MD: Mike Danger 3 JADE ANDERSON "Sugarhigh"</p> <p>WZOK/Rockford, IL PD: Joe Limardi APD: Todd Chance MD: Jenna West JADE ANDERSON "Sugarhigh" P.O.D. "Youth"</p> <p>KDND/Sacramento, CA * Station Mgr.: Steve Weed APD: Heather Lee MD: Christopher K. 4 NICKELBACK "Too" 2 ASHANTI "Footish" JADE ANDERSON "Sugarhigh" FAT JOE FASHANTI "Luv" USHER "Call"</p> <p>WIOG/Saginaw, MI * APD/MD: Brandon Edwards 7 SUGARBLT "Boasting" CRAG DAVID "Away" ALICIA KEYS "Come" JADE ANDERSON "Sugarhigh" LUDACRIS "Saturday" USHER "Call"</p> <p>KSLZ/St. Louis, MO * APD: Boomer 3 JEWEL "Break" 2 DEFAULT "Wasting" 1 NO DOUBT "Hella" 1 NICKELBACK "Too" 1 JADE ANDERSON "Sugarhigh" USHER "Call"</p> <p>KUDD/Salt Lake City, UT * PD: Rob Olson 1 USHER "Call" JADE ANDERSON "Sugarhigh" ASHANTI "Footish" B2K "Huh" TOYA "Mama"</p> <p>KZHT/Salt Lake City, UT * PD: Jeff McCartney MD: Jagger 1 JADE ANDERSON "Sugarhigh" X-ECTIONERS "Gon" NICKELBACK "Too"</p> <p>KOXM/San Antonio, TX * PD: Krash Kelly MD: Nadia Canales 1 JIMMY EAT WORLD "Middle" NO DOUBT "Hella" PAULINA RUBIO "Goodbye"</p> <p>WKST/Pittsburgh, PA * PD: Jason Kidd APD/MD: Trent DJ ENCORE "Right" LUDACRIS "Saturday"</p> <p>WJBO/Portland, ME PD: Rob Steere MD: Tim Moore X-ECTIONERS "Gon" COURSE OF NATURE "Sun"</p> <p>KQZQ/San Francisco, CA * PD: Alan Holten MD: Ivan Trujillo NO DOUBT "Hella"</p> <p>KSLY/San Luis Obispo, CA PD: Adam Burnes MD: Craig Marshall 21 NO DOUBT "Hella"</p> <p>KSXY/Santa Rosa, CA * PD: Crash Nigh 11 NICKELBACK "Too" JADE ANDERSON "Sugarhigh" MPRESS "Time"</p>	<p>WRVW/Savannah, GA PD: Cruz APD/MD: Chris Allen ASHANTI "Footish" JIMMY EAT WORLD "Middle" CELINE DION "Day" NICKELBACK "Too"</p> <p>WZAT/Savannah, GA DM/PP: John Thomas MD: Dylan NICKELBACK "Too" JADE ANDERSON "Sugarhigh"</p> <p>KBKS/Seattle-Tacoma, WA * MD: Mike Preston MD: Marissa D 32 CRAIG DAVID "Away"</p> <p>WRUF/Shreveport, LA * PD: Chris Callaway MD: Bethany Parks 1 INDIA ARIE "Video" 1 FAT JOE FASHANTI "Luv" 1 ALICIA KEYS "Come" NO DOUBT "Hella"</p> <p>WNVO/South Bend, IN OM/PP: Casey Daniels MD: Beau Derek FAT JOE FASHANTI "Luv" NICKELBACK "Too" MPRESS "Time"</p> <p>KSKY/Tier-Longview, TX OM: Larry Kent PD/MD: Josh Reno X-ECTIONERS "Gon" NICKELBACK "Too" B2K "Huh" JADE ANDERSON "Sugarhigh" GRAND SKEEM "Back"</p> <p>KZZU/Spokane, WA * DM: Tom Peace MD: Ken Hopkins APD/MD: Casey Christopher 9 P.O.D. "Youth" INDIA ARIE "Video"</p> <p>WDBR/Springfield, IL PD: David J 12 "N SYNC "Getthard" NO DOUBT "Hella" JADE ANDERSON "Sugarhigh"</p> <p>KHTO/Springfield, MO DM/PP: Dave DeFranco USHER "Call" JADE ANDERSON "Sugarhigh" NICKELBACK "Too"</p> <p>WIHT/Washington, DC * PD: Jeff Wyatt MD: Abbie Dee 20 98 DEGREES "Friends" 11 FAT JOE FASHANTI "Luv" JADE ANDERSON "Sugarhigh"</p> <p>WFG/Wausau, WI PD: John Dales APD/MD: Tom Brueski 14 SHERYL CROW "Soak" 9 DJ ENCORE "Right" 7 NICKELBACK "Too" 3 GRAND SKEEM "Back" JADE ANDERSON "Sugarhigh"</p> <p>WLOI/West Palm Beach, FL * PD: Jordan Walsh APD: Dave Vayda 1 ALICIA KEYS "Come"</p> <p>KKRO/Wichita, KS * PD: Jack Oliver APD/MD: Craig Hubbard 1 JADE ANDERSON "Sugarhigh" NICKELBACK "Too" USHER "Call"</p> <p>WBHT/Wilkes Barre, PA * PD: Mark McKay APD/MD: A.J. 3 INDIA ARIE "Video" 3 JADE ANDERSON "Sugarhigh"</p> <p>WKRR/Wilkes Barre, PA * PD: Jerry Padgett MD: Kelly K JADE ANDERSON "Sugarhigh" ASHANTI "Footish" LENNY KRAVITZ "Heart"</p> <p>WSTW/Wilmington, DE * PD: John Wilson APD/MD: Mike Rossi 3 JADE ANDERSON "Sugarhigh" 1 NO DOUBT "Hella" CELINE DION "Day" ALICIA KEYS "Come"</p> <p>WYCR/York, PA * PD: Davy Crockett MD: Sally Vicious 3 NICKELBACK "Too" JIMMY EAT WORLD "Middle" 1 ASHANTI "Footish" JADE ANDERSON "Sugarhigh"</p> <p>WAKZ/Youngstown-Warren, OH * PD: Adam Burnes MD: Craig Marshall 1 NO DOUBT "Hella"</p> <p>WHOT/Youngstown-Warren, OH * Int./PD/MD: Jay Kline JADE ANDERSON "Sugarhigh"</p>
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*** Monitored Reporters**
186 Total Reporters

133 Total Monitored

53 Total Indicator
49 Current Indicator Playlists

New Monitored Reporters (1):
KSME/Ft. Collins, CO

Reported Frozen Playlist (2):
KMCK/Fayetteville, AR
KZBB/Ft. Smith, AR

Did Not Report, Playlist Frozen (2):
KZLI/Lubbock, TX
WVAQ/Morgantown, WV



CHR/Pop Playlists

March 29, 2002 R&R • 41

MARKET #1
WHTZ/New York
Clear Channel
(212) 239-2300
Poleman/Bryant
12+ Cume 3,401,200



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
80	86	MICHELLE BRANCH/All You Wanted	127108
88	84	LINKIN PARK/In The End	124152
40	80	SHAKIRA/Underneath Your...	118240
84	76	BRANDY/What About Us?	112328
76	82	NICKELBACK/How You Remind Me	112328
66	66	PINK/Don't Let Me Get Me	97548
68	64	'N SYNC/Girlfriend	94592
18	61	FAT JOE F/ASHANTI/What's Luv?	90158
50	61	PUDDLE OF MUDD/Blurry	90158
91	56	JENNIFER LOPEZ/Ain't It Funny	82768
27	55	OUTKAST/The Whole World	81290
61	46	KYLIE MINOGUE/Can't Get You...	67988
62	44	CALLING/Wherever You Will Go	65032
39	39	VANESSA CARLTON/A Thousand Miles	57642
42	39	ENRIQUE IGLESIAS/Escape	57642
81	35	JA RULE F/ASHANTI/Always On Time	51730
31	34	IO Rapture (Tastes...)	50252
46	34	CITY HIGH/Caramel	50252
57	31	LEANN RIMES/Can't Fight...	45818
24	31	GOO GOO DOLLS/Here Is Gone	45818
6	24	FAITH EVANS/I Love You	35472
22	23	P.O.D./Youth Of The Nation	33994
25	21	FABOLOUS/FNATE DDDG/Can't Deny It	31038
23	21	CELINE DIONA/New Day Has Come	31038
20	20	USHER/U Got It Bad	29560
8	19	TWEET/Oops (Oh My)	28082
23	19	TOYAH/Do	28082
5	18	ASHANTI/Innocent	26644
16	18	DEFAULT/Wasting My Time	23648
6	16	JA RULE/Livin' It Up	23648
16	15	FABOLOUS/Young'n (Holla Back)	22170
-	14	MARY J. BLIGE/Rainy Dayz	20692
12	14	STAIN'D/It's Been Awhile	20692
17	13	JAGGED EDGE/Where The Party At	19214
12	12	LIFEHOUSE/Hanging By A Moment	17736
7	12	AMBY/Above The Clouds	17736
11	11	DARREN HAYES/Insatiable	16258
5	10	'N SYNC/Gone	14780
9	10	AARON CARTER/I'm All About You	14780
6	10	RES/They-Say Vision	14780

MARKET #2
KIIS/Los Angeles
Clear Channel
(818) 945-1027
Ivey/Steele
12+ Cume 1,937,200



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
66	79	LEANN RIMES/Can't Fight...	66044
64	76	'N SYNC/Girlfriend	63536
72	75	JA RULE F/ASHANTI/Always On Time	62700
47	68	JENNIFER LOPEZ/Ain't It Funny	56848
57	65	SHAKIRA/Underneath Your...	54340
62	61	CRAIG DAVID/7 Days	50996
72	58	KYLIE MINOGUE/Can't Get You...	46816
44	46	CALLING/Wherever You Will Go	41800
33	45	MICHELLE BRANCH/All You Wanted	37620
34	43	PUDDLE OF MUDD/Blurry	35948
27	39	PINK/Don't Let Me Get Me	32604
55	38	NICKELBACK/How You Remind Me	31768
41	37	ALANIS MORISSETTE/Hands Clean	30932
30	37	ENRIQUE IGLESIAS/Escape	30932
26	37	VANESSA CARLTON/A Thousand Miles	30932
48	36	LINKIN PARK/In The End	30096
47	35	MARY J. BLIGE/No More Drama	29260
25	30	GOO GOO DOLLS/Here Is Gone	25080
13	29	PAULINA RUBIO/Don't Say Goodbye	24244
20	27	CELINE DIONA/New Day Has Come	22572
34	27	PINK/Get The Party...	22572
30	26	USHER/U Got It Bad	20900
21	25	P.O.D./Youth Of The Nation	20900
35	23	NO DOUBT/Hey Baby	19228
27	22	IO Rapture (Tastes...)	18392
20	21	SHERYL CROW/Soak Up The Sun	17556
26	20	BRITNEY SPEARS/Oversprotected	16720
19	19	SHAKIRA/Wherever Wherever	15884
14	19	DJ ENCORE/See Right...	15884
19	18	BLINK-182/First Date	15048
15	18	NO DOUBT/Hella Good	15048
14	16	MARY J. BLIGE/Family Affair	13376
13	15	TOYAH/Do	12540
12	14	ALIEN ANT FARM/Smooth Criminal	11704
16	14	NELLY FURTADO/Turn Off The Light	11704
11	13	RES/They-Say Vision	10868
13	13	LIFEHOUSE/Hanging By A Moment	10868
15	13	SUGAR RAY/When It's Over	10868
4	12	BRANDY/What About Us?	10032

MARKET #3
WKSC/Chicago
Clear Channel
(312) 255-5100
Phillips/Murray
12+ Cume 873,200



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
99	98	JENNIFER LOPEZ/Ain't It Funny	30184
85	97	LEANN RIMES/Can't Fight...	29876
88	92	LINKIN PARK/In The End	28336
74	86	NICKELBACK/How You Remind Me	26488
51	84	'N SYNC/Girlfriend	25872
85	83	CALLING/Wherever You Will Go	25872
47	73	PINK/Don't Let Me Get Me	22484
94	69	CITY HIGH/Caramel	21252
67	68	KYLIE MINOGUE/Can't Get You...	20944
58	68	ENRIQUE IGLESIAS/Escape	20944
96	66	CRAIG DAVID/7 Days	20328
54	60	FAT JOE F/ASHANTI/What's Luv?	18480
38	57	BRANDY/What About Us?	17556
53	52	LUDACRIS/Roll Out...	16616
40	45	PUDDLE OF MUDD/Blurry	13660
52	39	SHAKIRA/Wherever Wherever	12012
35	39	JA RULE/Livin' It Up	12012
39	39	IO Rapture (Tastes...)	12012
48	38	R. KELLY/The World's Greatest	11704
36	37	USHER/U Got It Bad	11396
35	35	NELLY FURTADO/Turn Off The Light	10780
35	34	NELLY/1	10472
25	30	VANESSA CARLTON/A Thousand Miles	9240
19	30	JA RULE F/ASHANTI/Always On Time	9240
31	30	CREED/My Sacrifice	9240
31	26	'N SYNC/Gone	8008
30	24	O-TOWN/All Or Nothing	7392
25	24	ENRIQUE IGLESIAS/Hero	7392
22	23	MICHELLE BRANCH/All You Wanted	7084
37	22	TOYAH/Do	6776
21	22	OUTKAST/The Whole World	6776
15	21	DEFAULT/Wasting My Time	6468
13	18	TWEET/Oops (Oh My)	5544
7	18	'N SYNC/Where (Are We...)	5544
36	17	NO DOUBT/Hey Baby	5236
14	17	P.O.D./Youth Of The Nation	5236
23	16	PINK/Get The Party...	4928
16	15	FABOLOUS/Young'n (Holla Back)	4620
12	15	TOYAH/No More Drama	4620
4	13	MICHELLE BRANCH/Everywhere	4004

MARKET #4
KZQZ/San Francisco
Clear Channel
(415) 957-0957
Hollen/Trujillo
12+ Cume 792,500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
84	83	KYLIE MINOGUE/Can't Get You...	24153
73	77	VANESSA CARLTON/A Thousand Miles	22407
74	74	NICKELBACK/How You Remind Me	21534
68	65	JANET/Son Of A Gun...	18915
51	63	INDIA ARIE/Video	18333
57	60	MICHELLE BRANCH/All You Wanted	17460
63	57	CALLING/Wherever You Will Go	16587
55	54	JENNIFER LOPEZ/Ain't It Funny	15714
52	54	PINK/Don't Let Me Get Me	15714
51	51	NATALIE IMBRUGLIA/Wrong Impression	14841
55	50	LEANN RIMES/Can't Fight...	14550
48	46	ALANIS MORISSETTE/Hands Clean	13963
42	46	SHAKIRA/Underneath Your...	13386
41	44	ENRIQUE IGLESIAS/Escape	12804
26	41	GOO GOO DOLLS/Here Is Gone	11931
38	41	JIMMY EAT WORLD/The Middle	11931
35	41	MARY J. BLIGE/No More Drama	11931
36	40	SHAKIRA/Wherever Wherever	11640
44	39	CELINE DIONA/New Day Has Come	11349
41	38	CRAIG DAVID/7 Days	11058
40	38	PUDDLE OF MUDD/Blurry	11058
27	37	LENNY KRAVITZ/Silence Of Heart	10767
36	36	LINKIN PARK/In The End	10476
29	34	BAHA MENA/We'll Like This	9984
42	32	MARY J. BLIGE/Family Affair	9312
28	29	IO Rapture (Tastes...)	8439
21	28	BRANDY/What About Us?	8148
1	28	SHERYL CROW/Soak Up The Sun	8148
31	27	MAYWELL/This Woman's Work	7857
30	26	BLINK-182/First Date	7566
21	20	PINK/Get The Party...	5820
19	20	TRAIN/Drops Of Jupiter...	5529
18	19	LIFEHOUSE/Hanging By A Moment	5238
17	18	LENNY KRAVITZ/Again	5238
20	18	JEWEL/Standing Still	5238
18	18	NELLY FURTADO/Turn Off The Light	5238
17	17	FIVE FOR FIGHTING/Superman (It's...)	4947
-	16	SEVEN/Walk With Me	4656
15	15	ALICIA KEYS/Fallin'	4365
14	15	MAT/CHBOX TWENTY/Last Beautiful...	4365

MARKET #5
KHKS/Dallas-Ft. Worth
Clear Channel
(214) 891-3400
Shannon/Morales
12+ Cume 725,600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
77	78	CRAIG DAVID/7 Days	25038
74	74	JENNIFER LOPEZ/Ain't It Funny	23754
77	72	LINKIN PARK/In The End	23112
69	71	CALLING/Wherever You Will Go	22791
45	71	'N SYNC/Girlfriend	22791
66	65	CREED/My Sacrifice	20865
72	64	NICKELBACK/How You Remind Me	20544
50	52	LEANN RIMES/Can't Fight...	16692
40	48	PINK/Don't Let Me Get Me	15408
47	48	ENRIQUE IGLESIAS/Escape	15408
47	45	KYLIE MINOGUE/Can't Get You...	14445
37	42	SHAKIRA/Wherever Wherever	13482
35	41	PINK/Get The Party...	13161
38	41	SHAKIRA/Underneath Your...	13161
30	41	TOYAH/No More Drama	13161
30	37	VANESSA CARLTON/A Thousand Miles	11825
32	35	PUDDLE OF MUDD/Blurry	11235
35	34	USHER/U Got It Bad	10914
30	32	MICHELLE BRANCH/All You Wanted	10272
37	29	NELLY FURTADO/Turn Off The Light	9630
23	26	MICHELLE BRANCH/Everywhere	8346
16	25	P.O.D./Youth Of The Nation	8025
15	23	STAIN'D/It's Been Awhile	7383
21	23	CITY HIGH/Caramel	7383
19	22	3 DOORS DOWN/Be Like That	7062
11	22	'N SYNC/Gone	7062
16	22	JA RULE/Livin' It Up	7062
50	21	IO Rapture (Tastes...)	6741
36	21	TOYAH/Do	6741
15	20	INCUBUS/Drive	6420
21	20	ALICIA KEYS/Fallin'	6420
15	17	JENNIFER LOPEZ/Im Real	5457
13	17	NELLY FURTADO/On The Radio...	5457
14	17	OUTKAST/The Whole World	5457
12	16	JANE/1/1 For You	5136
16	16	INDIA ARIE/Video	5136
2	16	PINK/Don't Let Me Get Me	5136
34	15	MARY J. BLIGE/Family Affair	4815
5	15	GOO GOO DOLLS/Here Is Gone	4815

MARKET #5
KRBB/Dallas-Ft. Worth
Infinity
(214) 630-3011
Cook/Vatentine
12+ Cume 485,200



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
91	91	KYLIE MINOGUE/Can't Get You...	14560
82	90	CALLING/Wherever You Will Go	14400
85	86	LINKIN PARK/In The End	13760
80	82	NICKELBACK/How You Remind Me	13120
88	81	CREED/My Sacrifice	12960
56	56	IO Rapture (Tastes...)	8960
54	53	PUDDLE OF MUDD/Blurry	8480
25	53	MARY J. BLIGE/No More Drama	8480
59	52	'N SYNC/Girlfriend	8320
54	50	JA RULE F/ASHANTI/Always On Time	8000
31	48	PINK/Don't Let Me Get Me	7840
44	48	NO DOUBT/Hey Baby	7680
57	48	SHAKIRA/Wherever Wherever	7680
53	46	LEANN RIMES/Can't Fight...	7380
40	46	AMANDA PEECE/News	7040
50	43	JENNIFER LOPEZ/Ain't It Funny	6880
21	41	3 DOORS DOWN/Be Like That	6560
42	40	VANESSA CARLTON/A Thousand Miles	6400
40	38	STAIN'D/It's Been Awhile	6080
30	23	AB/Most Beautiful Girl	3680
17	22	NELLY FURTADO/Turn Off The Light	3520
14	18	CRAZY TOWN/Butterfly	2880
18	18	DAFT PUNK/One More Time	2880
17	18	MOBY F/GWEN STEFANI/Southside	2880
17	17	LIFEHOUSE/Hanging By A Moment	2720
11	17	MR. CHEEKS/Lights, Camera...	2720
11	17	CITY HIGH/What Would You Do?	2720
20	17	MARY J. BLIGE/Family Affair	2720
11	17	ALIEN ANT FARM/Smooth Criminal	2720
13	16	ALANIS MORISSETTE/Hands Clean	2560
13	16	TOYAH/Do	2560
12	16	INCUBUS/Drive	2560
17	15	P.O.D./Youth Of The Nation	2400
13	14	NELLY/1	2240
5	13	ASHANTI/Innocent	2080
12	13	TWEET/Oops (Oh My)	2080
8	13	GRANDSON/Get Out	2080
14	12	ENRIQUE IGLESIAS/Escape	1920
21	12	SHAKIRA/Underneath Your...	1920

MARKET #6
WIOQ/Philadelphia
Clear Channel
(610) 667-8100
Bridgman/Newsome
12+ Cume 1,022,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
93	100	JENNIFER LOPEZ/Ain't It Funny	45400
93	100	KYLIE MINOGUE/Can't Get You...	45400
83	99	'N SYNC/Girlfriend	44916
86	85	LINKIN PARK/In The End	38590
47	63	FAT JOE F/ASHANTI/What's Luv?	28602
60	67	PINK/Don't Let Me Get Me	25878
39	42	MICHELLE BRANCH/All You Wanted	19068
44	42	PUDDLE OF MUDD/Blurry	19068
43	39	CALLING/Wherever You Will Go	17706
41	39	CRAIG DAVID/7 Days	17706
32	37	VANESSA CARLTON/A Thousand Miles	16798
42	37	LEANN RIMES/Can't Fight...	16798
39	32	ENRIQUE IGLESIAS/Escape	14528
30	30	ASHANTI/Innocent	14528
54	30	JA RULE F/ASHANTI/Always On Time	13620
33	27	SHAKIRA/Wherever Wherever	12258
28	25	FABOLOUS/Young'n (Holla Back)	11350
23	24	SHAKIRA/Underneath Your...	10896
35	24	LIFEHOUSE/Breathing	10896
24	23	USHER/U Got It Bad	10442
18	22	112/Dance With Me	9988
19	21	MARY J. BLIGE/Family Affair	9534
17	19	DEFAULT/Wasting My Time	8626
21	19	R. KELLY/The World's Greatest	8626
19	19	NICKELBACK/How You Remind Me	8626
20	19	P.O.D./Youth Of The Nation	7264
15	15	IO Rapture (Tastes...)	6810
15	14	PINK/Get The Party...	6356
21	14	TOYAH/Do	6356
12	13	OUTKAST/The Whole World	5902
11	13	DARUDE/Sandstorm	5902
7	12	TWEET/Oops (Oh My)	5448
7	12	BRANDY/What About Us?	5448
10	12	CELINE DIONA/New Day Has Come	5448
19	12		

CHR/Pop Playlists

MARKET #14
KBKS/Seattle-Tacoma
Infinity
 (206) 805-1061
 Preston/Marcus D.
 12+ Cumé 436,400



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
83	86	PINK/Don't Let Me Get Me	14792
67	86	JENNIFER LOPEZ/Ain't It Funny	14792
48	83	FAT JOE F/ASHANTI/What's Luv?	14276
76	79	CALLING/Wherever You Will Go	13588
76	79	LINKIN PARK/In The End	13588
70	75	NICKELBACK/How You Remind Me	12900
48	62	LEANN RIMES/Can't Fight	10664
78	57	PUDDLE OF MUDD/Blurry	9804
44	47	NO DOUBT/Hey Baby	8084
56	46	KYLIE MINOQUE/Can't Get You	7912
36	46	SHAKIRA/Underneath Your	7912
47	45	ENRIQUE IGLESIAS/Escape	7740
45	45	VANESSA CARLTON/A Thousand Miles	7740
34	45	'N SYNC/Grifriend	7740
50	41	USHER/U Got It Bad	7052
46	39	JA RULE F/ASHANTI/Always On Time	6708
43	38	MARY J. BLIGE/Family Affair	6536
43	37	MICHELLE BRANCH/All You Wanted	6364
41	33	IO/Rapture (Tastes...)	5676
29	32	CRAIG DAVID/7 Days	5504
31	32	SHAKIRA/Whenever Wherever	5504
40	30	BRANDY/What About Us?	5160
11	28	NO DOUBT/Hella Good	4816
14	28	BLINK-182/First Date	4816
28	27	GOD GOOD DOLLS/Here Is Gone	4644
22	23	PINK/Get The Party	3956
21	21	USHER/U Remind Me	3612
15	20	P.O.D./Youth Of The Nation	3440
12	20	TWEET/Oops (Oh My)	3440
19	19	JAGGED EDGE/Where The Party At	3268
22	19	NELLY FURTAADO/Turn Off The Light	3268
23	19	EVE F/GWEN STEFANI/Let Me Blow Ya Mind	3268
16	18	OUTKAST/The Whole World	3096
21	18	JA RULE/Livin' It Up	3096
16	18	NELLY FURTAADO/This Woman's Work	3096
55	17	P.O.D./Alive	2924
19	16	CREED/My Sacrifice	2752
16	16	LIFEHOUSE/Hanging By A Moment	2752
3	16	USHER/U Don't Have To Call	2752
1	14	ASHANTI/Foolish	2408

MARKET #16
KDWB/Minneapolis
Clear Channel
 (612) 340-9000
 Morris/Moran
 12+ Cumé 547,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
83	81	JENNIFER LOPEZ/Ain't It Funny	22194
79	79	LINKIN PARK/In The End	21646
56	72	KYLIE MINOQUE/Can't Get You	19728
48	66	BRANDY/What About Us?	18084
62	63	CRAIG DAVID/7 Days	17262
54	57	NICKELBACK/How You Remind Me	15618
78	55	CITY HIGH/Caramel	15070
40	50	'N SYNC/Grifriend	13700
61	48	R. KELLY/The World's Greatest	13152
38	46	LUDACRIS/Roll Out	12604
32	42	OUTKAST/The Whole World	11508
47	40	JA RULE F/ASHANTI/Always On Time	10960
48	40	JAGGED EDGE/Let's Get Married	10960
47	40	PUDDLE OF MUDD/Blurry	10960
37	37	11/2 Dance With Me	10138
40	37	ENRIQUE IGLESIAS/Escape	10138
33	36	PINK/Don't Let Me Get Me	9864
21	34	FAT JOE F/ASHANTI/What's Luv?	9316
31	33	SHAKIRA/Whenever Wherever	9042
24	31	MICHELLE BRANCH/All You Wanted	8494
31	31	FABOLOUS/Young'n (Holla Back)	8494
41	29	USHER/U Got It Bad	7946
27	29	LEANN RIMES/Can't Fight	7946
17	28	VANESSA CARLTON/A Thousand Miles	7672
30	28	SHAKIRA/Underneath Your	7672
32	27	BRIAN MCKNIGHT/Still	7398
28	21	IO/Rapture (Tastes...)	5754
21	21	CALLING/Wherever You Will Go	5754
19	19	USHER/U Don't Have To Call	5206
31	19	NO DOUBT/Hey Baby	5206
16	16	SOUL J/DCISION/See Right	4384
15	16	P.O.D./Youth Of The Nation	4384
32	15	CREED/My Sacrifice	4110
13	14	BUSTA RHYMES/Break Ya Neck	3836
5	13	LENNY KRAVITZ/Stillness Of Heart	3562
15	12	CRAIG DAVID/Fill Me In	3288
12	12	ASHANTI/Foolish	3288
9	11	TOYAI/Do	3014
7	10	INDIA ARIE/Video	2740
27	10	MARY J. BLIGE/No More Drama	2740

MARKET #17
KHTS/San Diego
Clear Channel
 (858) 292-2000
 Laird/Vaughn/Haze
 12+ Cumé 458,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
65	85	LINKIN PARK/In The End	14620
64	79	JA RULE F/ASHANTI/Always On Time	13588
37	75	KYLIE MINOQUE/Can't Get You	12900
64	60	'N SYNC/Grifriend	10320
59	60	PINK/Don't Let Me Get Me	10320
47	50	KYLIE MINOQUE/Can't Get You	9976
47	50	CITY HIGH/Caramel	8600
35	47	ASHANTI/Foolish	8084
65	41	JENNIFER LOPEZ/Ain't It Funny	7052
37	40	ENRIQUE IGLESIAS/Escape	6880
38	39	LEANN RIMES/Can't Fight	6708
36	36	SHAKIRA/Underneath Your	6192
30	33	CRAIG DAVID/7 Days	5676
33	30	MARY J. BLIGE/No More Drama	5160
23	29	VANESSA CARLTON/A Thousand Miles	4988
22	27	BRIAN MCKNIGHT/Still	4614
20	26	FAT JOE F/ASHANTI/What's Luv?	4472
25	25	CITY HIGH/Caramel	4300
17	24	PUDDLE OF MUDD/Blurry	4128
15	24	TWEET/Oops (Oh My)	4128
22	23	DARREN HAYES/Insatiable	3956
24	23	INDIA ARIE/Video	3562
15	22	P.O.D./Youth Of The Nation	3784
19	21	SHAKIRA/Whenever Wherever	3612
53	21	NO DOUBT/Hey Baby	3612
21	21	MARY J. BLIGE/Family Affair	3612
20	20	FABOLOUS/Young'n (Holla Back)	3440
20	20	RES/They Say Vision	3440
20	20	NELLY FURTAADO/On The Radio	3440
17	20	B2K/Wh Huh	3440
19	19	IO/Rapture (Tastes...)	3268
24	19	LUDACRIS/Roll Out	3268
7	18	LENNY KRAVITZ/Stillness Of Heart	3096
15	18	NELLY FURTAADO/Turn Off The Light	3096
17	17	NO DOUBT/Hella Good	2924
15	17	NELLY FURTAADO/This Woman's Work	2924
19	17	USHER/U Got It Bad	2924
22	16	SOUL J/NA For All Time	2752
14	16	TOYAI/No Matta What	2752
13	16	EVE F/GWEN STEFANI/Let Me Blow Ya Mind	2752
15	15	USHER/U Don't Have To Call	2580

MARKET #18
WBLI/Nassau-Suffolk
Cox
 (631) 669-9254
 Rice/Levine
 12+ Cumé 858,900



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
93	92	JENNIFER LOPEZ/Ain't It Funny	33488
91	90	LINKIN PARK/In The End	32760
88	88	NICKELBACK/How You Remind Me	32032
59	78	JA RULE F/ASHANTI/Always On Time	28392
90	63	LEANN RIMES/Can't Fight	22932
40	53	VANESSA CARLTON/A Thousand Miles	19292
28	51	NICKELBACK/How You Remind Me	18564
42	44	'N SYNC/Grifriend	16016
42	43	PINK/Don't Let Me Get Me	15652
46	41	ENRIQUE IGLESIAS/Escape	14924
68	39	KYLIE MINOQUE/Can't Get You	14196
28	38	MARY J. BLIGE/No More Drama	13832
44	38	CALLING/Wherever You Will Go	13832
20	35	MICHELLE BRANCH/All You Wanted	12740
46	34	GOD GOOD DOLLS/Here Is Gone	12376
43	34	IO/Rapture (Tastes...)	12012
30	30	KYLIE MINOQUE/In Your Eyes	10920
50	26	SHAKIRA/Underneath Your	9464
24	26	DEBORAH COX/Absolutely Not	9464
19	25	ALANIS MORISSETTE/Hands Clean	9100
11	23	CRAIG DAVID/7 Days	8372
22	23	MARY J. BLIGE/Family Affair	8372
22	23	CALLING/Wherever You Will Go	8372
22	22	DATT PUNK/One More Time	8008
21	21	PINK/Get The Party	7644
23	20	PUDDLE OF MUDD/Blurry	7280
29	20	USHER/U Got It Bad	7280
21	20	NELLY/Ride Wit Me	7280
7	20	JADE ANDERSON/Sugarhigh	7280
23	18	MOJIB/Lady (Hear...)	6552
19	18	LIFEHOUSE/Hanging By A Moment	6552
16	18	NELLY FURTAADO/Turn Off The Light	6552
17	18	DARREN HAYES/Insatiable	6552
8	17	NO DOUBT/Hella Good	6188
15	17	NELLY FURTAADO/This Woman's Work	6188
1	17	RAYVON/2 Way	6188
10	16	LUDACRIS/Roll Out	5824
13	16	P.O.D./Youth Of The Nation	5824
13	16	EVE F/GWEN STEFANI/Let Me Blow Ya Mind	5824
18	16	TOYAI/No Matta What	5824

MARKET #19
KSLZ/St. Louis
Clear Channel
 (314) 692-5100
 Wheeler/Boomer
 12+ Cumé 374,700



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
85	87	KYLIE MINOQUE/Can't Get You	16617
86	85	JENNIFER LOPEZ/Ain't It Funny	16235
82	84	LEANN RIMES/Can't Fight	16044
82	80	JA RULE F/ASHANTI/Always On Time	15280
50	70	'N SYNC/Grifriend	13370
85	64	LINKIN PARK/In The End	12224
25	61	JA RULE F/ASHANTI/Always On Time	11651
80	56	NICKELBACK/How You Remind Me	10696
51	45	ENRIQUE IGLESIAS/Escape	9741
40	50	PINK/Don't Let Me Get Me	9741
40	50	CRAIG DAVID/7 Days	9550
81	47	NELLY/1	8777
50	46	IO/Rapture (Tastes...)	8595
45	45	PUDDLE OF MUDD/Blurry	8595
47	44	BRANDY/What About Us?	8404
38	42	SHAKIRA/Whenever Wherever	8022
40	40	USHER/U Got It Bad	7640
41	38	NO DOUBT/Hey Baby	7258
29	38	SHAKIRA/Underneath Your	7258
26	37	MICHELLE BRANCH/All You Wanted	7067
36	33	PINK/Get The Party	6303
33	31	TOYAI/Do	5921
15	29	VANESSA CARLTON/A Thousand Miles	5539
29	27	CALLING/Wherever You Will Go	5157
26	25	TOYAI/No Matta What	4775
7	25	MARY J. BLIGE/Family Affair	4775
23	23	LUDACRIS/Roll Out	4393
47	21	GORILLAZ/192000	4011
11	20	P.O.D./Youth Of The Nation	3820
9	20	FABOLOUS/Young'n (Holla Back)	3820
18	19	NELLY FURTAADO/On The Radio	3629
17	17	RES/They Say Vision	3247
31	16	NELLY FURTAADO/This Woman's Work	3056
9	14	CELINE DION/A New Day Has Come	2674
7	14	INDIA ARIE/Video	2674
28	13	WILLA FORD/1 Wanna Be Bad	2483
15	13	DARREN HAYES/Insatiable	2483
13	13	OUTKAST/The Whole World	2483
3	11	LENNY KRAVITZ/Stillness Of Heart	2101
9	11	FAT JOE F/ASHANTI/What's Luv?	2101

MARKET #21
WFLZ/Tampa
Clear Channel
 (813) 839-9393
 Kapugi/Knapp/Priest
 12+ Cumé 603,500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
77	79	JENNIFER LOPEZ/Ain't It Funny	25201
77	78	'N SYNC/Grifriend	24882
76	78	JA RULE F/ASHANTI/Always On Time	24244
75	75	LINKIN PARK/In The End	23925
50	74	LEANN RIMES/Can't Fight	23806
41	63	KYLIE MINOQUE/Can't Get You	20097
71	54	NICKELBACK/How You Remind Me	20097
71	53	USHER/U Got It Bad	17226
42	44	IO/Rapture (Tastes...)	14036
43	42	ENRIQUE IGLESIAS/Escape	13398
53	41	PINK/Don't Let Me Get Me	13079
35	39	BRANDY/What About Us?	12441
32	37	SHAKIRA/Underneath Your	11803
36	36	TOYAI/Do	11484
39	35	SHAKIRA/Whenever Wherever	11165
29	35	MARY J. BLIGE/Family Affair	11165
34	34	PINK/Get The Party	10846
33	34	VANESSA CARLTON/A Thousand Miles	10846
35	32	CRAIG DAVID/7 Days	10208
29	29	CRAIG DAVID/Fill Me In	9251
30	29	ALICIA KEYS/Fallin'	9251
28	28	MICHELLE BRANCH/All You Wanted	8932
27	28	CALLING/Wherever You Will Go	8932
14	25	FAT JOE F/ASHANTI/What's Luv?	7975
3	23	NELLY FURTAADO/Turn Off The Light	7337
23	21	PUDDLE OF MUDD/Blurry	6699
9	21	JA RULE/Livin' It Up	6699
36	21	NO DOUBT/Hey Baby	6699
17	19	LUDACRIS/Roll Out	6061
20	18	DJ ENCORE/See Right	5742
19	16	AARON CARTER/I'm All About You	5104
12	14	P.O.D./Youth Of The Nation	4466
12	14	FABOLOUS/Young'n (Holla Back)	4466
12	13	TWEET/Oops (Oh My)	4147
6	13	GOD GOOD DOLLS/Here Is Gone	4147
12	13	OUTKAST/The Whole World	4147
5	12	ASHANTI/Foolish	3828
14	12	DARREN HAYES/Insatiable	3828
10	10	PAULINA RUBIO/Don't Say Goodbye	3190
16	9	'N SYNC/Gone	2871

MARKET #22
KFMD/Denver-Boulder
Clear Channel
 (303) 713-8000
 Lawson/Pickett
 12+ Cumé 194,500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
85	85	PUDDLE OF MUDD/Blurry	5950
88	83	JENNIFER LOPEZ/Ain't It Funny	5810
85	82	LINKIN PARK/In The End	5740
61	79	CRAIG DAVID/7 Days	5390
61	77	KYLIE MINOQUE/Can't Get You	5320
83	76	NICKELBACK/How You Remind Me	5320
54	61	JA RULE F/ASHANTI/Always On Time	4270
46	49	'N SYNC/Grifriend	3430
34	48	LUDACRIS/Roll Out	3360
39	47	PINK/Don't Let Me Get Me	3290
42	45	IO/Rapture (Tastes...)	3150
31	42	SHAKIRA/Underneath Your	2940
44	41	CITY HIGH/Caramel	2870
34	38	BRANDY/What About Us?	2660
44	36	ALANIS MORISSETTE/Hands Clean	2520
80	36	SHAKIRA/Whenever Wherever	2520
36	35	MICHELLE BRANCH/All You Wanted	2450
12	35	FAT JOE F/ASHANTI/What's Luv?	2450

CHR/Rhythmic Playlists

March 29, 2002 R&R • 43

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1		
WKTV/New York Clear Channel (201) 420-3700 BlueZ 12+ Cume 2,619,900		
		
PLAYS	ARTIST/TITLE	GI (000)
75	KYLIE MINOGUE/Can't Get You...	89712
31	MARY J. BLIGE/Family Affair	82326
67	JENNIFER LOPEZ/Ain't It Funny	78498
63	JARULE F/ASHANTI/Always On Time	76006
45	IO/Rapture (Tastes...)	72268
36	ANDREA BROWN/Trippin'	52332
41	NO DOUBT/Hey Baby	51086
40	ENRIQUE IGLESIAS/Escape	49840
39	FAT JOE F/ASHANTI/What's Luv?	48594
38	'N SYNC/Girlfriend	47348
73	MARY J. BLIGE/No More Drama	44856
42	ANGIE STONE/Wish I Didn't	41118
40	AMBER/Yes	39872
17	YVONNE PRINGLE/Underneath Your	32396
24	MASTERS AT WORK/Work	29804
19	PINK/Don't Let Me Get Me	29804
23	CHER/Song For The Lonely	28658
22	KIM ENGLISH/Everyday	27412
22	NICOLE MCCLOUD/One Good Reason	27412
20	TAMIA/Stranger In My House	26166
19	AUBREY/Stand Still	23674
16	TINA ANN/In My Dreams	22428
17	DAFT PUNK/One More Time	22428
16	MDDJO/Ady (Heard...)	21182
16	DA BUZZ/Let Me Love You	19936
13	USHER/U Got It Bad	18690
18	IAN VAN DAHL/Castles In The Sky	17444
13	ALICIA KEYS/How Come You...	16198
13	GIGI D'AGOSTINO/It's My Wish With You	16198
10	ASHANTI/Foolish	16198
12	GLENN LEWIS/Don't You Forget It	14952
23	PINK/Get The Party	14952
6	SHAKIRA/Underneath Your	12306
10	CLINE DIONA/New Day Has Come	12460
11	AALIYAH/Try Again	12460
7	RES/They Say Vision	12460
7	PINK/There You Go	12460
9	MARC ANTHONY/I Need You	12460
12	MYA/Case Of The Ex.	11214
9	DESTINY'S CHILD/Independent Women...	11214

MARKET #1		
WOHT/New York Emmis (212) 229-9797 Cohery 12+ Cume 2,661,300		
		
PLAYS	ARTIST/TITLE	GI (000)
49	ASHANTI/Foolish	108180
42	BEANIE SIGEL/FREEWAY/Roc The Mic	93756
38	FAT JOE F/ASHANTI/What's Luv?	90150
31	NAS/One Mic	84741
46	CAM'RON/Ooh Boy	82938
39	TWEET/Oops (Oh My)	79332
38	USHER/U Don't Have To Call	73923
36	FAITH EVANS/I Love You	66711
45	BRANDY/What About Us?	66711
28	BUSTA RHYMES/Pass The Courvoisier	64908
28	TANTO METRO...Give It To Her	59499
24	JARULE/Never Again	57696
25	DMX/Faith Evans/I Miss You	55893
31	MUSIQ/Hotcozy	55893
24	R. KELLY & JAY-Z/Take You Home...	55893
31	NAS/Got Ur Self A	52287
20	MR. CHEEKS/Lights, Camera...	50484
38	LUDACRIS/Saturday (Oooh...)	50484
21	JARULE/Down Ass Chick	50484
25	R. KELLY & JAY-Z/Take This Money	45075
19	MOBB DEEP/Get Away	45075
24	AALIYAH/Can Be	43272
25	MS JADE/Feel The Girl	41469
24	MARY J. BLIGE/Rainy Day	41469
9	FABOLOUS/Trade It All	36060
22	JARULE/Anything	34257
10	ALICIA KEYS/How Come You...	34254
12	B2K/Gots To Be	32454
25	AALIYAH/More Than A Woman	28848
12	CAM'RON/The Roc	27045
15	JAGGED EDGE/Get It 2	27045
15	LIL BOW WOW/Take Ya Home	27045
17	DIDDY/F/USHER...I Need A Girl...	23155
12	SHARISSA/Any Other Night	21636
15	JENNIFER LOPEZ/Ain't It Funny	21636
10	CITY HIGH/Caramel	19833
11	MARY J. BLIGE/Family Affair	19833
11	KEKE WYATT/Nothing In This...	19833
9	AALIYAH/Rock The Boat	16227
9	MISSY ELLIOTT/One Minute Man	16227

MARKET #2		
KPWR/Los Angeles Emmis (818) 953-4200 Steal/E-Man 12+ Cume 1,847,700		
		
PLAYS	ARTIST/TITLE	GI (000)
75	FAT JOE F/ASHANTI/What's Luv?	65786
74	MOBB DEEP F/12Hey Luv (Anything)	65786
60	ASHANTI/Foolish	64008
67	J. DUPRI F/LUDACRIS/Welcome To Atlanta	60452
66	DR. DRE & DJ QUIK/Trouble	54229
48	DIJ QUIK/Trouble	52451
42	FABOLOUS/Young'n (Holla Back)	48895
45	NAS/Got Ur Self A	47117
41	LUDACRIS/Saturday (Oooh...)	36449
39	METHOD MAN & REDMAN/Part II	35660
34	TRUTH HURTS F/RAKIM/Addictive	35660
74	JARULE F/ASHANTI/Always On Time	34871
24	BEANIE SIGEL/FREEWAY/Roc The Mic	34871
33	USHER/U Don't Have To Call	32004
21	P. DIDDY F/USHER...I Need A Girl...	32004
36	TWEET/Oops (Oh My)	26870
45	MR. CHEEKS/Lights, Camera	24392
42	JENNIFER LOPEZ/Ain't It Funny	22225
12	NAUGHTY BY...3LW/Feels Good...	21336
22	MARY J. BLIGE/Rainy Day	20447
21	JAGGED EDGE/Get It 2	17780
6	FABOLOUS/Trade It All	16891
21	DR. DRE & DJ QUIK/Put It On Me	16302
6	BIG MOE/Purple Stuff	15133
20	30EPE/So Addicted	15133
26	WARREN G/Ghetto Village	13335
19	IMX/The First Time	13335
22	FAT JOE F/ASHANTI/What's Luv?	13335
19	BUSTA RHYMES/Break Ya Neck	13335
16	USHER/U Got It Bad	12446
39	LUDACRIS/Roll Out	11557
10	LIL J/It's The Weekend	10868
9	JARULE/Down Ass Chick	3001
8	R. KELLY & JAY-Z/Take You Home...	7112
7	MARY J. BLIGE/Family Affair	7112
8	LIL BOW WOW/Take Ya Home	7112
9	JERMAINE DUPRI/Balloon Out Of...	4725
1	YOUNG CHRIS/Sun Don't Shine	6223
3	CAM'RON/Ooh Boy	5223

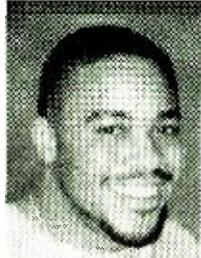
MARKET #3		
W88M/Chicago Infinity (312) 944-6000 Cavanah/Bradley 12+ Cume 1,360,600		
		
PLAYS	ARTIST/TITLE	GI (000)
90	CITY HIGH/Caramel	47775
91	PINK/Don't Let Me Get Me	46200
92	JENNIFER LOPEZ/Ain't It Funny	43575
45	PETEY PABLO/Raise Up	37275
34	P. DIDDY F/USHER...I Need A Girl...	35700
63	TWEET/Oops (Oh My)	33075
85	CRAIG DAVID/7 Days	33075
63	FAT JOE F/ASHANTI/What's Luv?	33075
57	KYLIE MINOGUE/Can't Get You...	28350
51	BRANDY/What About Us?	27825
47	J. DUPRI F/LUDACRIS/Welcome To Atlanta	27825
47	JENNIFER LOPEZ/Ain't It Funny	24675
44	AALIYAH/More Than A Woman	23100
40	OUTKAST/The Whole World	21000
35	ASHANTI/Foolish	18375
35	NELLY/Furtado/Turn Off The Light	18375
24	FAT JOE F/ASHANTI/What's Luv?	17850
23	TRICK DADDY/It's A Thug	17850
25	USHER/U Got It Bad	14700
12	SHAKIRA/Underneath Your	14700
34	JARULE F/ASHANTI/Always On Time	14175
23	FAITH EVANS/I Love You	12025
21	MASTERS AT WORK/Work	11025
11	CRAIG DAVID/Walking Away	8400
15	ENRIQUE IGLESIAS/Escape	7875
46	R. KELLY/The World's Greatest	7350
48	BRIAN MCKNIGHT/Still	7350
14	ALICIA KEYS/A Woman's World	7350
9	BUSTA RHYMES/Pass The Courvoisier	7350
32	NELLY/...	6300
12	LUDACRIS/Saturday (Oooh...)	6300
8	MISSY ELLIOTT/Get Ur Freak On	5750
10	LUDACRIS/Roll Out	5250
8	TOYAH/Do	5250
8	BLU CANTRELL/Hi Em Up Style	4725
8	AARON CARTER/In All About You	4725
9	112/Dance With Me	4725
9	AALIYAH/Try Again	4200
11	BUSTA RHYMES/Break Ya Neck	4200

MARKET #3		
WKIE/Chicago Big City (312) 573-9400 Shebel 12+ Cume 306,200		
		
PLAYS	ARTIST/TITLE	GI (000)
56	IAN VAN DAHL/Wish I Didn't	7860
54	LAUT SPRECHER/Omnibus	7467
58	ERIKAS/Relations	7205
55	DA SAMMY & YANDU/Heaven	7074
49	DA BUZZ/Wanna Be With Me	6943
50	DJ ENCORE/Welcome In The Sky	6681
57	KOSHEEN/Hide U	5764
31	PINK/Don't Let Me Get Me	5633
39	KYLIE MINOGUE/Can't Get You...	5109
38	BEKU/Wake Up	4847
30	TRICK DADDY/It's This Love	4847
37	ABSOLOUT/Stars	4847
37	CATER/Blinded	4847
41	KIM ENGLISH/Everyday	4585
39	KUNKY GREEN DOGS/You Got Me...	4454
42	NICOLE MCCLOUD/One Good Reason	4323
22	ANDREA BROWN/Trippin'	4061
24	LASGO/Something	3668
23	STEVO/By My Side	3537
26	MARY J. BLIGE/No More Drama	3406
15	ANGIE STONE/Wish I Didn't	3144
22	BAHA MEN/Move It Like This	3013
21	MASTERS AT WORK/Work	2751
10	ONE-T/Music Is	2751
37	TRICK DADDY/It's The Move	2227
15	COLLABORATION/Break 4 You	2227
17	RIVA DANNI/Minogue/Who Do You Love Now	2096
12	AMBER/Yes	1834
10	DANCE NATION/Sunshine	1572
11	JESSICA FOLKNER/To Be Able To Love	1572
36	CHER/Song For The Lonely	1572
10	IO/Rapture (Tastes...)	1572
6	THOMAS NEWMAN/Six Feet Under	1572
12	DAFT PUNK/Remember, Better...	1572
11	LIL BOW WOW/Take Ya Home	1572
8	PLUMMET/JAXX/Forever	1572
9	DJ JEAN-LU/Mi Amor	1572
12	DEE DEE/Forever	1441
8	MADISON AVENUE/Who The Hell Are You	1441
18	GEORGIE PORGIE/Who's Gonna...	1441

MARKET #4		
KMEL/San Francisco Clear Channel (415) 538-1061 Martin/Archer 12+ Cume 728,400		
		
PLAYS	ARTIST/TITLE	GI (000)
50	ASHANTI/Foolish	23240
52	USHER/U Don't Have To Call	20584
58	TWEET/Oops (Oh My)	18924
57	JARULE F/ASHANTI/Always On Time	18260
48	ANGIE STONE/Wish I Didn't	17596
42	BEANIE SIGEL/FREEWAY/Roc The Mic	17264
52	SHARISSA/Any Other Night	16932
46	KEKE WYATT/Nothing In This...	15936
45	FAITH EVANS/I Love You	15604
47	GLENN LEWIS/Don't You Forget It	14940
43	FAT JOE F/ASHANTI/What's Luv?	13612
39	MR. CHEEKS/Lights, Camera...	13612
39	AVANTI/Makin' Good Love	12948
38	AALIYAH/More Than A Woman	12616
38	JILL SCOTT/Gimme	11952
32	MICHAEL JACKSON/Butterflies	11952
43	MYSTIKAL/Bouncin' Back	11952
41	J. DUPRI F/LUDACRIS/Welcome To Atlanta	11620
31	INDIA ARIE/Oleo	10292
30	MARY J. BLIGE/Rainy Day	9960
30	MOBB DEEP F/12Hey Luv (Anything)	9960
35	BUSTA RHYMES/Break Ya Neck	9628
31	MONTY JORDAN/You Must Have Been	9296
23	JARULE F/ASHANTI/Always On Time	8964
27	TRUTH HURTS F/RAKIM/Addictive	8964
27	BUSTA RHYMES/Pass The Courvoisier	8964
35	P. DIDDY F/USHER...I Need A Girl...	8300
24	RAFHAEL SAADIA/Be Here	7968
23	MAXWELL/This Woman's Work	7636
21	R. KELLY & JAY-Z/Take You Home...	6972
19	NAS/One Mic	6308
15	INDIA ARIE/Simple	5976
14	LUTHER VANDROSS/Take You Out	5976
20	ANGIE STONE/Wish I Didn't	5312
15	JAGGED EDGE/Get It 2	4980
9	LUDACRIS/Saturday (Oooh...)	4980
21	HUFF ENDRZ/Someone To Love You	4648
16	JENNIFER LOPEZ/Ain't It Funny	4648
9	NAUGHTY BY...3LW/Feels Good	4316

MARKET #4		
KYLD/San Francisco Clear Channel (415) 356-0949 Martin/Archer 12+ Cume 952,000		
		
PLAYS	ARTIST/TITLE	GI (000)
69	ASHANTI/Foolish	35022
67	FAT JOE F/ASHANTI/What's Luv?	30532
66	KYLIE MINOGUE/Can't Get You...	30083
65	FABOLOUS/Young'n (Holla Back)	29185
61	JENNIFER LOPEZ/Ain't It Funny	27389
57	LINKIN PARK/In The End	26042
41	MARY J. BLIGE/Family Affair	22450
35	USHER/U Don't Have To Call	19756
46	J. DUPRI F/LUDACRIS/Welcome To Atlanta	17062
37	TWEET/Oops (Oh My)	16164
36	AALIYAH/More Than A Woman	16164
30	FAITH EVANS/I Love You	13919
30	'N SYNC/Girlfriend	13470
30	LAUT SPRECHER/Omnibus	13021
34	NB RIDAZI/Wanna Love You	13021
28	AMANDA PEREZ/Never	13021
24	A/Piece Of Heaven	12572
34	MOBB DEEP F/12Hey Luv (Anything)	12123
22	LUDACRIS/Saturday (Oooh...)	11225
8	MARY J. BLIGE/Rainy Day	11225
21	B2K/Uh Huh	9429
18	BUSTA RHYMES/Pass The Courvoisier	8531
12	FAT JOE F/ASHANTI/What's Luv?	8082
17	TANTO METRO...Give It To Her	8082
18	BEANIE SIGEL/FREEWAY/Roc The Mic	8082
16	BUSTA RHYMES/Break Ya Neck	5837
16	FAITH EVANS/Can't Believe	5837
28	R. KELLY & JAY-Z/Take You Home...	5837
35	AALIYAH/Rock The Boat	5388
15	USHER/U Got It Bad	5388
21	OUTKAST/The Whole World	4939
7	GLENN LEWIS/Don't You Forget It	4490
6	NAUGHTY BY...3LW/Feels Good	4490
10	ALICIA KEYS/How Come You...	4490
1	KHIA/My Neck, My Back	4490
7	OUTKAST/Whatever	4041
3	MADISON AVENUE/Don't Call Me Baby	3592
3	JAGGED EDGE/Where The Party At	3592
8	FABOLOUS/FNATE DOGG/Can't Deny It	3592
7	2PAC/All About U	3592

MARKET #7		
WPGC/Washington, DC Infinity (301) 918-0955 Stevens/O'Connor 12+ Cume 865,000		
		
PLAYS	ARTIST/TITLE	GI (000)
56	ASHANTI/Foolish	24278
57	FAITH EVANS/I Love You	23482
57	KEKE WYATT/Nothing In This...	23482
52	JARULE F/ASHANTI/Always On Time	20956
48	TWEET/Oops (Oh My)	18308
42	MAXWELL/This Woman's Work	18308
28	MUSIQ/Hotcozy	18308
54	MARY J. BLIGE/Rainy Day	17512
47	USHER/U Don't Have To Call	17114
26	P. DIDDY F/USHER...I Need A Girl...	15522
38	JENNIFER LOPEZ/Ain't It Funny	12736
32	BUSTA RHYMES/Pass The Courvoisier	12338
34	FAT JOE F/ASHANTI/What's Luv?	11940
24	MR. CHEEKS/Lights, Camera	11144
14	TANTO METRO...Give It To Her	9950
13	ANGIE STONE/Wish I Didn't	9552
18	LUDACRIS/Saturday (Oooh...)	9154
30	AALIYAH/More Than A Woman	7960
19	FUNDISHA/Live The Life	7562
27	'N SYNC/Girlfriend	7562
19	MICHAEL JACKSON/Butterflies	7562
8	MS JADE/Feel The Girl	7562
13	NAS/One Mic	7164
7	BRANDY/What About Us?	6766
18	AVANTI/Makin' Good Love	6368
21	BEANIE SIGEL/FREEWAY/Roc The Mic	6368
16	B2K/Uh Huh	6368
2	R. KELLY & JAY-Z/Take You Home...	5970
3	ALICIA KEYS/How Come You...	5174
4	LIL BOW WOW/Take Ya Home	4378
11	JILL SCOTT/He Loves Me	4378
10	GLENN LEWIS/Don't You Forget It	3980
20	BRANDY/What About Us?	3980
7	JAGGED EDGE/Where The Party At	3582
9	OUTKAST/The Whole World	3582
6	MARY J. BLIGE/No More Drama	3582
9	FABOLOUS/Young'n (Holla Back)	3184
8	JAY-Z/Just Wanna Love	3184
1		



DONTAY THOMPSON

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Unplugged With Craig David

□ R&R's exclusive interview with Atlantic's newest superstar

Craig David has become a huge star in Europe by selling millions of records, and he's also generated a huge fan base in the U.S. with his smooth vocals and remarkable talent — not to mention the fact that women go crazy over him.

With David's depth of talent, there's no doubt that he has star staying-power. I had the chance to chop it up with him during his recent visit to Los Angeles.

R&R: You've sold millions of records in the U.K. and toured all over Europe for well over three years; now you're doing the same thing in the United States. Did you ever think you would reach the level of success here that you have in Europe?

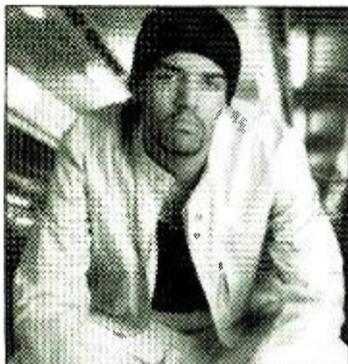
CD: It's been crazy! Coming from the U.K., traveling all over Europe and now coming to the U.S., doing the tour and seeing people singing album tracks — not just the singles that are on the radio — is crazy. I'm having a great time out here. The U.S. audiences have been very good to me.

R&R: In recent years there hasn't been an artist with your style and flavor delivering music to Rhythmic radio in the U.S. Knowing that, did you expect that your music would be embraced by the people here? Was this something you had your mind set on accomplishing?

CD: I always wanted to make an impression here. I didn't know how big it was going to be, and it was far from a full-blown conclusion to come over and say, "I've sold all these millions in the U.K. and Europe; now I'm going to have to sell millions here." I never went with that kind of approach. I was like, "I'm going to work as hard as I did when I first started off in the U.K., and, hopefully, it'll work out the way I would like it to work out." It's been crazy! We're only on the second single, and to see people getting it, understanding the album and going out and buying it is a wonderful thing.

R&R: I got an import copy of your album from Atlantic Sr. VP John McMahon six months before the first single, "Fill Me In," was released, and I thought the album was off the hook. I knew it was going to be huge because every female I played it for was asking me, "What song is this, and who is this cat singing?" What is the formula behind your writing?

CD: The priority in writing my songs is for me to have hooks and melodies that people can just sing straight off, and then, lyrically, I take it to another level. Some people get too caught up in clever chords, but



Craig David

that can throw your whole flow, depending on what kind of track it is.

I listened to R&B and hip-hop and all different kinds of music growing up as a DJ, and, in the clubs, I could tell you which tracks were really going to blow the crowd into pieces and which would make them go to the bar and clear the dance floor. It's just balancing it so that people will love to sing your song.

People don't want it to be too difficult to get the melody. You want to be able to hum it as soon as you hear the song. I was a teenager writing an album, and I wanted other teens to relate to it. I went with that whole formula of just trying to do a song that was very simple, instead of making

"The priority in writing my songs is for me to have hooks and melodies that people can just sing straight off, and then, lyrically, I take it to another level."

songs with production that was cluttered and overproduced. I'd rather do something people can relate to.

Hopefully, lyrically, it's got something that people will be touched by. I don't want songs that are just about Craig David. I want people to see themselves in my songs.

R&R: I read someplace that you got into music by accident. It said that you weren't taking it seriously in the beginning, but, all of a sudden, it became a passion of yours.

CD: I started off as a DJ at 14, just in the clubs doing my thing. The next thing you know, I was writing with a guy named Mark Hill, who was a DJ in the same club. I wrote this song called "Rewind" and went into the studio with him, and he put together this backing track that was kind of a two-step hybrid of house and R&B.

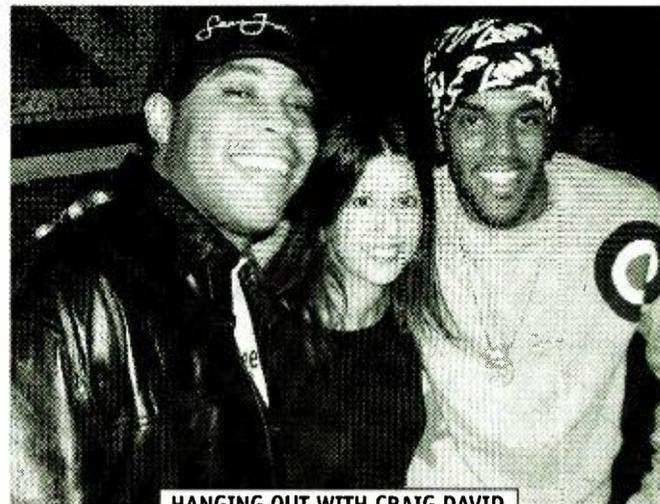
That song kind of blew up, and it was like an anthem in the clubs. I didn't think anything of it. The next day it went to No. 2 on the national charts, and then I got signed and started working on the album. It's crazy how, literally, in a matter of seconds it can all really flourish for you. It blows my mind! So, to people who are aspiring to be artists, be confident and have faith. When it happens, it happens. I'm blessed to be able to do what I'm doing at only 20.

R&R: You're getting ready to release your third single, "Walking Away," but I want to know a little something about "7 Days." When you wrote that song, did you have a particular girl in mind, or were you just writing a song?

CD: I wanted to write a song about how sometimes in life you meet a girl, and she may be that special one that you want to have a real relationship with. But I wanted to put it in a way that, at first, people would think this guy is some kind of player. He meets this girl on Monday, takes her for drinks on Tuesday — man, how could you be hearing about Wednesday? Something's wrong around here, all the way through the week till Sunday.

But sometimes you meet a person, and it happens real quick. You both go into it with your eyes open. In the second verse I explain that I want to be with this girl. This is the girl I want to have a relationship with. I'm not playing around, and I didn't lead her on to make her feel it was a relationship when it was a one-night stand for me.

I was trying to set it up in a way that people can relate to. It does happen, and sometimes people don't want to put it down like that. They want to make out like there are weeks and weeks of dating before



HANGING OUT WITH CRAIG DAVID

Atlantic recording artist Craig David regularly mesmerizes the women during his live performances. Pictured here after a recent show are R&R CHR/Rhythmic Editor Dontay Thompson, *Hollywood Hamilton* Weekend Top 30 producer Michelle Parisi and David. Shortly after this picture was taken Dontay pleaded with David to give him tips on how to drive women crazy (unfortunately, David laughed in his face and walked away).

you actually hit on a girl, but sometimes it happens real quick, and it doesn't mean that you don't have respect for each other.

R&R: What are some of the pickup lines women use on you?

CD: We're always rushing into some kind of bus or hotel, and they don't really have enough time to sit down and say, "This is how I want to drop it." It's usually like, "What room you staying at? Just tell me your room

"To people who are aspiring to be artists, be confident and have faith."

number straight up," or "Here's my number — call me. I'll be around in five minutes." All those kinds of crazy things.

R&R: Those are called groupies, dog. You don't want those in your life, man.

CD: That's what I've been trying to tell you. At the end of the day there are a lot of people out there who use and abuse that situation. You have to be careful. There are a lot of girls there on the table for you, but you've got to be careful. Do the right thing, or there will be no more performances for me, it'll be over.

R&R: Have you met women who approach you in a civil manner?

CD: Oh, yeah. It's funny, because the people I end up meeting in a normal way or chilling with are the people who aren't so upfront in their approach. They're a bit more relaxed about things. It's like, "I know you're Craig David, and I know you sing, but it's cool." They stop running up to you. It's chill. I really appreciate that in a girl.

I don't care what you do or who you are, we're on the same level of

respect. It doesn't matter if you sing songs. I might be sweepin' the floors in McDonald's, which I did do back in the day. I'm into the girls who want to know about me, nothing about music. We can talk about music, but once it's gone past that, you see if a person is interested in Craig David the artist or Craig David the person.

R&R: What are you currently working on?

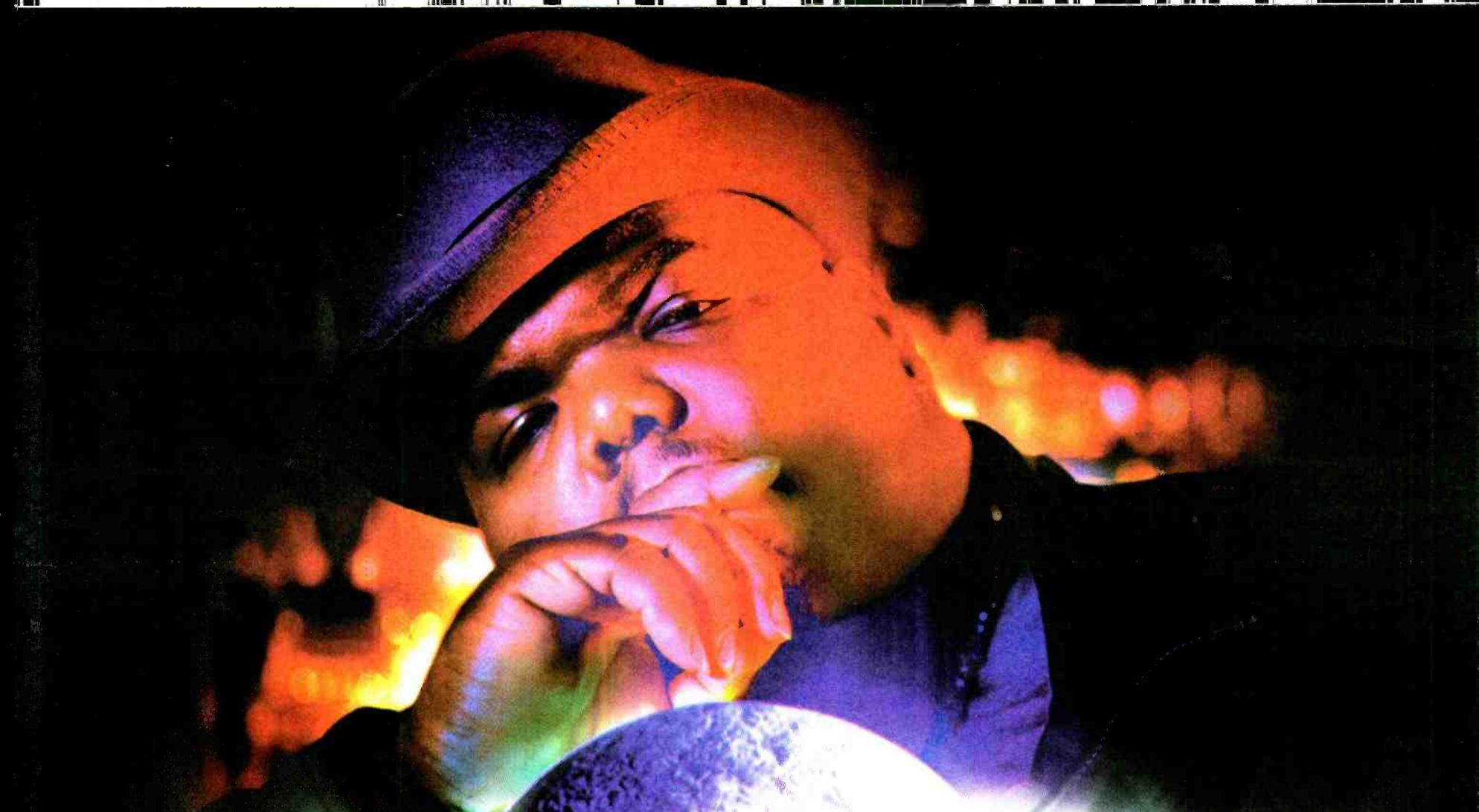
CD: We're writing a second album as we speak. I wanted it to be a progression. I don't want to be left-field, with a totally different-sounding album. I want it to be another progression of how I sing and how I write songs.

I'm really concerned about my time here in the U.S., because we worked it so hard in the U.K., and I want to do the same thing here and not let it get away from me. When we're doing the touring and getting so close to people, I want them to get to know who I am. Not just, "I know '7 Days' and 'Fill Me In'"; I mean, "I know who Craig David is." It's getting close, and I just want to keep whacking it.

R&R: Who were some of your musical influences?

CD: I grew up listening to Stevie Wonder, and Michael Jackson was a massive influence. I think he influenced everyone, especially those who grew up in the '80s. Terence D'Arby was someone I had a lot of respect for. He was like a hybrid of Stevie Wonder and Michael Jackson. On his first album he sounded so similar to them, and lyrically he was at the next level. So I grew up listening to them, wanting to learn from them.

In terms of D'Arby's career, his first album was massive, his second album didn't do too well, and the next thing you know, no one knows where he is and what's going on. I want to maintain longevity in my career and not mess with my integrity. Because that's the one thing I've got that no one can really take away from me. As soon as you start playing with that, you're messing with the whole core of what I'm about. I've got to do the right thing.



BIG MOE

"Purple Stuff"

feat. D-Gotti

the first single from

PURPLE WORLD

in stores April 23

Adds This Week:

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WJNH**

**WBHJ
KBTT**

**KTTB
KYWL**

**WRHH
WBLO**

**KDDB
KWIN**

**KDON
WDHT**

Getting Phones At:

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Produced by Salih Williams for Platinum Soul Productions
Mixed by Greg Morganstein, Noke D and Salih Williams

Executive Producer: D-Feck Dixon

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**PARENTAL
ADVISORY
EXPLICIT CONTENT**



R&R CHR/Rhythmic Top 50

Powered By



March 29, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	FAT JOE F/ASHANTI What's Luv? (<i>Terror Squad/Atlantic</i>)	5057	+328	781045	10	77/3
3	2	ASHANTI Foolish (<i>Murder Inc./Def Jam/IDJMG</i>)	4962	+904	759544	9	78/3
2	3	JENNIFER LOPEZ Ain't It Funny (<i>Epic</i>)	4294	+69	583463	15	75/3
4	4	TWEET Oops (Oh My) (<i>Gold Mind/Elektra/EEG</i>)	4079	+445	557945	10	78/3
6	5	USHER U Don't Have To Call (<i>LaFace/Arista</i>)	3835	+596	566864	9	77/3
8	6	P. DIDDY F/USHER & LOON I Need A Girl (Part One) (<i>Bad Boy/Arista</i>)	3150	+674	443858	5	77/6
5	7	JA RULE F/ASHANTI Always On Time (<i>Murder Inc./Def Jam/IDJMG</i>)	3119	-237	441743	19	78/3
7	8	JERMAINE DUPRI F/LUDACRIS Welcome To... (<i>So So Def/Columbia</i>)	2649	-7	371553	17	61/3
11	9	'N SYNC Girlfriend (<i>Jive</i>)	2382	+155	280711	7	60/4
13	10	FAITH EVANS I Love You (<i>Bad Boy/Arista</i>)	2294	+312	342686	8	66/4
14	11	LUDACRIS Saturday (Oooh! Oooh!) (<i>Def Jam South/IDJMG</i>)	2192	+317	314094	7	71/4
10	12	OUTKAST The Whole World (<i>LaFace/Arista</i>)	2189	-74	257418	16	65/3
9	13	BRANDY What About Us? (<i>Atlantic</i>)	2117	-381	290374	11	66/2
18	14	BUSTA RHYMES Pass The Courvoisier (Part II) (<i>J</i>)	2010	+365	355921	5	68/6
12	15	LUDACRIS Roll Out (My Business) (<i>Def Jam South/IDJMG</i>)	1992	-173	218565	22	68/3
15	16	AMANDA PEREZ Never (<i>Universal</i>)	1831	+68	184741	12	39/1
17	17	AALIYAH More Than A Woman (<i>BlackGround</i>)	1769	+70	265168	11	55/30
20	18	KYLIE MINOGUE Can't Get You Out Of My Head (<i>Capitol</i>)	1640	+72	267447	11	36/1
27	19	MARY J. BLIGE Rainy Dayz (<i>MCA</i>)	1628	+439	271050	3	67/5
16	20	FABOLOUS Young'n (Holla Back) (<i>Desert Storm/Elektra/EEG</i>)	1600	-117	230590	17	62/2
25	21	GLENN LEWIS Don't You Forget It (<i>Epic</i>)	1355	+63	151593	10	62/2
21	22	MOBB DEEP F/112 Hey Luv (Anything) (<i>Loud/Columbia</i>)	1316	-184	217070	15	42/1
24	23	KEKE WYATT Nothing In This World (<i>MCA</i>)	1297	+14	176428	10	50/2
28	24	JAGGED EDGE I Got It 2 (<i>So So Def/Columbia</i>)	1243	+168	161572	4	57/5
23	25	MR. CHEEKS Lights, Camera, Action (<i>Universal</i>)	1213	-78	219359	20	57/2
32	26	NAUGHTY BY NATURE F/3LW Feels Good (Don't Worry...) (<i>TVT</i>)	1177	+302	117688	4	54/3
30	27	NAPPY ROOTS Awnaw (<i>Atlantic</i>)	1109	+193	84615	7	53/9
31	28	BEANIE SIGEL & FREEWAY Roc The Mic (<i>Roc-A-Fella/IDJMG</i>)	1055	+143	250077	8	35/4
29	29	KNOC-TURN'AL Knoc (<i>LA Confidential/Elektra/EEG</i>)	899	-150	75335	8	48/1
33	30	JAHEIM Anything (<i>Divine Mill/WB</i>)	866	+63	155853	7	32/2
44	31	ALICIA KEYS How Come You Don't Call Me (<i>J</i>)	844	+334	120423	2	55/8
45	32	R. KELLY & JAY-Z Take You Home With Me... (<i>Roc-A-Fella/Jive/IDJMG</i>)	783	+327	149418	2	56/9
38	33	B2K Uh Huh (<i>Epic</i>)	777	+155	139005	4	33/14
34	34	MASTER P Ooohhwee (<i>No Limit/Universal</i>)	734	-73	71051	13	39/1
26	35	NO DOUBT Hey Baby (<i>Interscope</i>)	717	-474	103875	12	33/0
43	36	YING YANG TWINS Say I Yi Yi (<i>Koch</i>)	709	+148	49039	2	22/8
35	37	MYSTIKAL Bouncin' Back (Bumpin' Me...) (<i>Jive</i>)	692	-78	65767	15	39/2
39	38	LIL BOW WOW Take Ya Home (<i>So So Def/Columbia</i>)	663	+54	108651	6	36/3
36	39	NB RIDAZ F/ANGELINA Runaway (<i>Upstairs</i>)	619	-73	52513	19	22/1
40	40	CITY HIGH City High Anthem (<i>Interscope</i>)	613	+18	45746	4	29/1
47	41	AVANT Makin' Good Love (<i>Magic Johnson/MCA</i>)	595	+149	67230	2	30/6
37	42	MARY J. BLIGE No More Drama (<i>MCA</i>)	571	-112	100292	17	45/1
Debut	43	NAS One Mic (<i>Columbia/Def Jam/IDJMG</i>)	553	+173	160788	1	31/5
41	44	RL F/ERICK SERMON Got Me A Model (<i>J</i>)	535	-48	50856	4	35/0
46	45	IIO Rapture (Tastes So Sweet) (<i>Universal</i>)	522	+70	120458	4	17/0
Debut	46	BIG MOE Purple Stuff (<i>Priority/Capitol</i>)	503	+130	76357	1	39/12
Debut	47	NB RIDAZ I Wanna Love You (<i>Upstairs</i>)	493	+85	37980	1	8/2
49	48	NO GOOD Ballin' Boy (<i>ARTISTdirect</i>)	482	+69	26894	2	39/2
Debut	49	MUSIQ Halfcrazy (<i>Def Soul/IDJMG</i>)	479	+158	115227	1	27/13
48	50	TANTO METRO & DEVONTE Give It To Her (<i>VP</i>)	428	+7	155427	2	13/0

Most Added

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ARTIST TITLE LABEL(S)	ADDS
AALIYAH More Than A Woman (<i>BlackGround</i>)	30
ISYSS F/JADAKISS Day + Night (<i>Arista</i>)	20
MASTER P Real Love (<i>No Limit/Universal</i>)	20
CRAIG DAVID Walking Away (<i>Wildstar/Atlantic</i>)	19
PETEY PABLO I Told Y'all (<i>Jive</i>)	15
B2K Uh Huh (<i>Epic</i>)	14
MUSIQ Halfcrazy (<i>Def Soul/IDJMG</i>)	13
FUNDISHA Live The Life (<i>So So Def/Columbia</i>)	13
BIG MOE Purple Stuff (<i>Priority/Capitol</i>)	12
ANGIE STONE Wish I Didn't Miss You (<i>J</i>)	10

Most Increased Plays

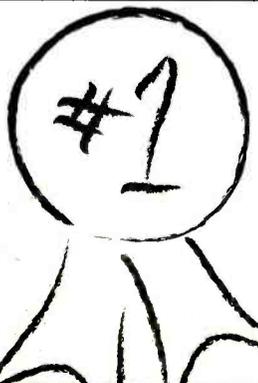
ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ASHANTI Foolish (<i>Murder Inc./Def Jam/IDJMG</i>)	+904
P. DIDDY F/USHER & LOON I Need... (Part One) (<i>Bad Boy/Arista</i>)	+674
USHER U Don't Have To Call (<i>LaFace/Arista</i>)	+596
TWEET Oops (Oh My) (<i>Gold Mind/Elektra/EEG</i>)	+445
MARY J. BLIGE Rainy Dayz (<i>MCA</i>)	+439
BUSTA RHYMES Pass The Courvoisier (Part II) (<i>J</i>)	+365
ALICIA KEYS How Come You Don't Call Me (<i>J</i>)	+334
FAT JOE F/ASHANTI What's Luv? (<i>Terror Squad/Atlantic</i>)	+328
R. KELLY & JAY-Z Take You... (<i>Roc-A-Fella/Jive/IDJMG</i>)	+327
LUDACRIS Saturday (Oooh!...) (<i>Def Jam South/IDJMG</i>)	+317

New & Active

IMX The First Time (<i>New Line</i>) Total Plays: 418, Total Stations: 23, Adds: 0
KHIA My Neck, My Back (<i>Independent</i>) Total Plays: 386, Total Stations: 11, Adds: 4
MS. JADE Feel The Girl (<i>Beatclub/Interscope</i>) Total Plays: 381, Total Stations: 22, Adds: 4
TRUTH HURTS F/RAKIM Addictive (<i>Aftermath/Interscope</i>) Total Plays: 378, Total Stations: 12, Adds: 6
MAXWELL This Woman's Work (<i>Columbia</i>) Total Plays: 373, Total Stations: 25, Adds: 0
CEE-LO Closet Freak (<i>LaFace/Arista</i>) Total Plays: 332, Total Stations: 23, Adds: 3
RAPHAEL SAADIO F/D'ANGELO Be Here (<i>Pookie/Universal</i>) Total Plays: 331, Total Stations: 32, Adds: 1
SHARISSA Any Other Night (<i>Motown/Universal</i>) Total Plays: 323, Total Stations: 13, Adds: 3
ANGIE STONE Wish I Didn't Miss You (<i>J</i>) Total Plays: 311, Total Stations: 30, Adds: 10
TOYA No Matta What (Party All...) (<i>Arista</i>) Total Plays: 305, Total Stations: 17, Adds: 1

Songs ranked by total plays

80 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/17/02-3/23/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.



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[PART ONE] FEATURING

USHER & LOON

RHYTHM MONITOR

10* - 7* (+334) #2 SPIN GAINER!

CROSSOVER MONITOR

10* - 8* (+329) #4 SPIN GAINER!

Early Airplay At:

KKRZ (100x/week), WIHT (20x), WPXY (28x),

WKST (15x), WXSS (18x), KBKS (11x) and MORE!



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TO BE CONTINUED...



America's Best Testing CHR/Rhythmic Songs 12+ For The Week Ending 3/29/02.

Table with 8 columns: Artist Title (Label), TW, LW, Familiarity, Burn, TD, Familiarity, Burn. Lists top 50 songs including FAT JOE, JA RULE, ASHANTI, LUDACRIS, MOBB DEEP, AALIYAH, LUDACRIS, JERMAINE DUPRI & LUDACRIS, FABOLOUS, P. DIDDY F/ USHER & LOON, USHER, MARY J. BLIGE, USHER, OUTKAST, FAT JOE, JENNIFER LOPEZ, KEKE WYATT, BRANDY, FAITH EVANS, BUSTA RHYMES, KYLIE MINOGUE, MR. CHEEKS, MASTER P, TWEET, ALICIA KEYS, MARY J. BLIGE, GLENN LEWIS, 'N SYNC, NO DOUBT.

Total sample size is 647 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818/377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

Table with 3 columns: Artist Title (Label), TOTAL PLAYS. Lists songs like USHER U Got It Bad (1574), BUSTA RHYMES Break Ya Neck (1323), MARY J. BLIGE Family Affair (1161), FAT JOE We Thuggin' (1107), CITY HIGH Caramel (996), CRAIG DAVID 7 Days (859), GINUWINE Differences (833), ALICIA KEYS A Woman's Worth (831), AALIYAH Rock The Boat (829), PETEY PABLO Raise Up (807), JAGGED EDGE Where The Party At (783), 112 Peaches & Cream (776), EVE F/GWEN STEFANI Let Me Blow Ya Mind (740), JENNIFER LOPEZ I'm Real (652), FABOLOUS F/NATE DOGG Can't Deny It (640), NELLY #1 (608), MISSY ELLIOTT Get Ur Freak On (565), PINK Get The Party Started (556), NELLY FURTADO Turn Off The Light (549), 112 Dance With Me (549).

Reporters

Grid of reporter information for various markets including Albuquerque, Charlotte, Greenville, Las Vegas, Montgomery, Portland, San Diego, San Francisco, Tampa, Washington DC, etc. Includes reporter names, phone numbers, and email addresses.

Monitored Reporters 91 Total Reporters, 80 Total Monitored, 11 Total Indicator. New Monitored Reporters (3): WJNH/Baton Rouge, LA; KVEG/Las Vegas, NV; KYWL/Spokane, WA. No Longer An Indicator Reporter (1): KPSI/Palm Springs, CA. Moves from Urban to CHR/Rhythmic (1): WBLO/Louisville, KY.

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ON THE RECORD

With
Pablo Sato
MD, KIKI (I-94)/Honolulu



First off, the record that is No. 1 top-of-mind is Ashanti's "Foolish" (Murder Inc./IDJMG). It's No. 1 in every demo, male and female. With the addition of Biggie in the remix, it's hot as hell! Got the Fat Joe, "What's Luv?" (Terror Squad/Atlantic), in power. I think this record will bring him into the mainstream, just as OutKast moved into the mainstream this year. * Some records that I think are destined to become powers for I-94: P. Diddy & Usher's "I Need a Girl" (Bad Boy/Arista) — losing a fine-ass girl with booty obviously makes one write more creatively. The females are just loving Tweet's "Oops (Oh My!)" (EEG/Goldmine/Elektra). Hmm, music to keep your hands busy. What a treat. * We are looking at this one track that's vintage Eminem, "Drugs Are Bad." It's unreleased, and can be found on the Internet. Keep an ear out for that one.

Starting things out this week, I must give love to the people at Def Jam and Murder Inc. for the development of **Ashanti**. They've done a tremendous job of exposing this young lady to radio and sending her current single, "Foolish," to nearly the top of the Rhythmic chart. Look for it to be holding down the No. 1 position soon. Shouts to producer **Irv Gotti** and Ashanti for lacing us up with the hot "Unfoolish" (Remix), featuring the late **Notorious B.I.G.** ... Speaking of the late Biggie, who would have thought that **P. Diddy** would have such a huge record? His current single, "I Need a Girl" (Bad Boy/Arista), is so hot, and it takes a huge jump to No. 6 on the chart with an additional 674 plays ... If you want to check out the very sexy **Faith Evans** singing her current single, "I Love You" (Bad Boy/Arista), she's just been added to Usher's tour. Her song debuts in the top 10 this week with a total of 2,294 plays ... Just like I mentioned last week, a record you cannot sleep on is **Naughty By Nature's** "Feels Good" (TVT). It's No. 26 on the chart and continues to grow. A record that's developing in the Dirty South is the **Ying Yang Twins'** "Say I Yi Yi" (Koch). This week it gets an additional 148 plays, taking it to No. 36 on the chart.

— **Dontay Thompson, CHR/Rhythmic Editor**

CHR/Rhythmic ON THE RADIO

HEAD RUSH

ARTIST: **Raphael Saadiq**
LABEL: **Universal**

By **RENEÉ BELL** / ASSISTANT EDITOR



Raphael Saadiq

After hearing Raphael Saadiq's debut solo single, "Be Here" featuring D'Angelo, via one of Jeff McClusky's infamous *Future Flavas* compilations, I can honestly say that, after more than a decade in the business, this crooner's signature cords have remained untarnished. When the former Lucy Pearl bandmember and founder-producer of Tony Toni Tone unveiled his plans for a solo debut, *Instant Vintage*, it was more like instant gratification for Saadiq fans.

In the mid-'80s Saadiq, along with his brother Dwayne Wiggins and cousin Timothy Christian, made up the neo-soul trio of Tony Toni Tone, who proved themselves guardians of the soul and funk tradition while giving their music just enough of a contemporary edge to remain popular. The Oakland, CA natives scored a No. 1 R&B hit right out of the box with "Little Walter," though the song generated some criticism for its use of the melody from the gospel tune "Wade in the Water." But they were able to keep things going, and their albums *The Revival*, *Sons of Soul* and *House of Music* were enormously successful.

After several years with the critically acclaimed trio, Saadiq moved on to a new group, Lucy Pearl. The band initially comprised Saadiq; Dawn Robinson, formerly of the trend-setting En Vogue; and Ali Shaheed Mohammed, formerly of hip-hop trio A Tribe Called Quest. After Robinson gave up her spot, the guys signed on newcomer Joi as the lead vocalist, but the group disbanded shortly thereafter. Saadiq pressed on and began working toward his highly anticipated solo debut.

Multitalented barely begins to describe this musician. He is known both for his distinctive vocals and for the award-winning writing and

production skills he's lent to other neo-soul crooners such as Angie Stone, D'Angelo and Kenny Lattimore, as well as pop sensations Macy Gray and TLC. But many have yet to fully comprehend the musical depth of Saadiq. He plays the guitar, bass, keyboard, drums — even a little bit of tuba. Music is clearly not just skin-deep with this accomplished entertainer; it's in his blood.

Asked to describe *Instant Vintage*, Saadiq calls it "gospeldelic," saying it combines gospel influences with psychedelic and funk grooves. The 19-track album was written entirely by Saadiq, who also produced and played many of the instruments. The project features guest appearances by Stone, Wiggins and D'Angelo. D'Angelo is also featured in the video for "Be Here," which, by the way, is also Saadiq's first video production.

Instant Vintage is a collection of old school, funk, R&B, soul and doo-wop inspired by such musical greats as Sheila E., Prince, Marvin Gaye, Stevie Wonder and Al Green. Saadiq admits to having drawn from the music of such old school legends to inform the new school, and that's reflected in the album's title. He explains, "A friend of mine said that people who look for vinyl treat all records as vintage pieces, even if they're new, because vinyl is so not the thing anymore. This record has a lot of music on it, a lot of footage, so we felt that the minute you get this album on vinyl, it's instant vintage."

Lawman Promotions would like to thank Glenn Lewis, Keke Wyatt, RL, Tweet and Angie Stone for helping to make the KMEL House Of Soul II an incredible success



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Stations and their adds listed alphabetically by market

Reporters

WAJZ/Albany, NY * PD/MD: Sugar Bear APD: Marie Cristal 16 WARREN G "Ghetto" 5 ISYSS F/JADAKISS "Day" 1 PETEY PABLO "Told" FUNDISHA "Life"	WJZZ/Biloxi-Gulfport, MS * PD: Rob Neal MD: Tabari Daniels 4 TRINA F/RICK ROSS "Told" 3 PETEY PABLO "Told" 1 MASTER P "Real" 1 FUNDISHA "Life" MOBB DEEP "Get" HAMPTONS "Jacket" ISYSS F/JADAKISS "Day" EXHALE "Still"	WIZF/Cincinnati, OH * PD: Hurricane Dave APD/MD: Terri Thomas 2 BUSTA RHYMES "Pass" NAUGHTY BY...JLW "Feels" HAMPTONS "Jacket"	WJLB/Detroit, MI * PD: KJ Holiday APD/MD: Kris Kelley 5 PETEY PABLO "Told" FUNDISHA "Life"	KPRS/Kansas City, MO * PD: Sam Weaver APD/MD: Myron Fears 19 MICHAEL JACKSON "War" 1 FUNDISHA "Life" 1 PETEY PABLO "Told" ISYSS F/JADAKISS "Day" HAMPTONS "Jacket"	WFXM/Macon, GA PD/MD: Derek Harper 43 ISYSS F/JADAKISS "Day" 24 JAGGED EDGE "Got" 20 404 SOLDIERZ "City" 19 BUSTA RHYMES "Pass" AVANT "Makin" NAS "Mic"	WBLS/New York, NY * PD: Vinny Brown MD: Deneen Womack No Adds	WQXX/Rochester, NY * PD: Andre Marcel MD: Kaia O'Neal 7 PETEY PABLO "Told" 1 ISYSS F/JADAKISS "Day" WILL DOWNING "Cool" FUNDISHA "Life" REMY SHAND "Message"	WPHR/Syracuse, NY * PD: Butch Charles MD: Kenny Dees 17 SETH MARCEL "Hardcore" 9 MICHAEL JACKSON "War" 4 ISYSS F/JADAKISS "Day" 1 PETEY PABLO "Told" 1 FUNDISHA "Life"	
KBCE/Alexandria, LA PD: Kenny Smoov MD: R.J. Polk No Adds	WBOT/Boston, MA * PD: Steve Gousby APD: Lamar Robinson MD: T. Clark 3 YING YANG TWINS "Say" NAUGHTY BY...JLW "Feels" HAMPTONS "Jacket"	WHXT/Columbia, SC * PD: Chris Conner MD: Bill Black No Adds	WJNN/Dothan, AL PD/MD: Tony Black 10 DONELL JONES "Know" 10 REMY SHAND "Message" 8 WARDENS "Alarm" 5 ISYSS F/JADAKISS "Day"	KIIZ/Killeen-Temple, TX PD/MD: Mychal Maguire HAMPTONS "Jacket" MOBB DEEP "Get" MASTER P "Real" ISYSS F/JADAKISS "Day"	WBB/Macon, GA PD: Mike Williams APD: Ava Blakk 20 R. KELLY & JAY-Z "Money" 13 CEE-LO "Closest" MOBB DEEP "Get"	WBHH/Norfolk, VA * PD/MD: Heart Attack 36 PETEY PABLO "Told" 9 MOBB DEEP "Get"	WTLZ/Saginaw, MI * PD: Eugene Brown 1 REMY SHAND "Message" 1 BUSTA RHYMES "Pass" MICHAEL JACKSON "War"	WTMP/Tampa, FL Interim PD: Big Money Ced Interim MD: Eric Storm 5 MOBB DEEP "Get"	
KEOG/Alexandria, LA OM/MD: Jay Stevens MD: Wade Hampton MOBB DEEP "Get" PETEY PABLO "Told"	WBLK/Buffalo, NY * PD/MD: Skip Oillard 2 PETEY PABLO "Told" FUNDISHA "Life" ISYSS F/JADAKISS "Day" HAMPTONS "Jacket"	WWDM/Columbia, SC * PD/MD: Mike Love APD: Vernessa Pendergrass 5 HAMPTONS "Jacket" 2 FUNDISHA "Life" 2 PETEY PABLO "Told" ISYSS F/JADAKISS "Day" MASTER P "Real" MOBB DEEP "Get"	WZFX/Fayetteville, NC * PD: Rod Cruise APD: Garrett Davis MD: Taylor Morgan 13 PETEY PABLO "Told"	KRRQ/Lafayette, LA * OM: James Alexander PD/MD: Darlene Prejean FUNDISHA "Life" ISYSS F/JADAKISS "Day" PETEY PABLO "Told"	WHRK/Memphis, TN * PD: Nate Bell APD: Eileen Collier MD: Devin Steel FUNDISHA "Life" PETEY PABLO "Told" HAMPTONS "Jacket"	WDWI/Norfolk, VA * OM/MD: Daisy Davis APD/MD: Michael Mauzone 6 PETEY PABLO "Told" 5 ISYSS F/JADAKISS "Day" FUNDISHA "Life"	WEAS/Savannah, GA PD: Sam Nelson MD: Jewel Carter NAS "Mic" TRINA F/RICK ROSS "Told" PETEY PABLO "Told" MASTER P "Real"	WJUC/Toledo, OH * MD: Nikki G. 31 R. KELLY & JAY-Z "Home" 1 PETEY PABLO "Told" 2 R. KELLY & JAY-Z "Money" "N SYNC "Girfriend" Q: DIRTY BASTARD "Stinkin" WARREN G "Ghetto" FUNDISHA "Life" ISYSS F/JADAKISS "Day" MASTER P "Real" HAMPTONS "Jacket"	
WHTA/Atlanta, GA * PD: Jerry Smokin' B APD: Ryan Cameron MD: Ramona Debraux NAUGHTY BY...JLW "Feels" HAMPTONS "Jacket"	WWWZ/Charleston, SC * OM/MD: Terry Base MD: Ron Spackzavellie 23 PETEY PABLO "Told" 3 HAMPTONS "Jacket" 2 ISYSS F/JADAKISS "Day" 1 MASTER P "Real" OL DIRTY BASTARD "Stinkin"	WFXE/Columbus, GA PD: Michael Soul 19 ARCHIE "Ready" 7 TRUTH HURTS F/RAKIM "Addictive" 7 HAMPTONS "Jacket" 3 ISYSS F/JADAKISS "Day"	WTMG/Gainesville-Ocala, FL * PD/MD: Quincy 11 FUNDISHA "Life" 10 ISYSS F/JADAKISS "Day" WILL DOWNING "Cool" MOBB DEEP "Get" HAMPTONS "Jacket" PETEY PABLO "Told"	WQHH/Lansing, MI * PD/MD: Brant Johnson 11 "N SYNC "Girfriend" 2 ANGIE STONE "Wish" 1 PETEY PABLO "Told" 1 MASTER P "Real" 1 FUNDISHA "Life" WILL DOWNING "Cool" ISYSS F/JADAKISS "Day" HAMPTONS "Jacket"	WEDR/Miami, FL * OM/MD: Cedric Hollywood AMO: Eddie Brasco 2 ISYSS F/JADAKISS "Day" 3 EXHALE "Still" 1 PETEY PABLO "Told" 1 MASTER P "Real" WILL DOWNING "Cool" PETEY PABLO "Told" FUNDISHA "Life"	KVSP/Oklahoma City, OK * PD: Terry Monday AMO: Eddie Brasco 2 ISYSS F/JADAKISS "Day" 1 MASTER P "Real" WILL DOWNING "Cool" PETEY PABLO "Told" FUNDISHA "Life"	KOKS/Shreveport, LA * PD/MD: Quenn Echols MD: Jewel Carter 3 PETEY PABLO "Told" FUNDISHA "Life" ISYSS F/JADAKISS "Day" MASTER P "Real" MOBB DEEP "Get" HAMPTONS "Jacket"	KJMM/Tulsa, OK * PD: Terry Monday APD: Aaron Bernard 3 FUNDISHA "Life" 1 PETEY PABLO "Told" 1 WILL DOWNING "Cool" ISYSS F/JADAKISS "Day" MASTER P "Real"	
WVEE/Atlanta, GA * PD: Tony Brown MD: Tasha Love 13 MARY J. BLIGE "Rainy" 4 B2K "Gots"	WPEG/Charlotte, NC * PD: Terri Avery MD: Nate Quick 19 TRINA F/RICK ROSS "Told" 17 PETEY PABLO "Told" 5 HAMPTONS "Jacket" 5 ANGIE STONE "Wish" 2 FUNDISHA "Life"	WCKX/Columbus, OH * PD: Paul Strong MD: Warren Stevens AALIYAH "Woman" NAUGHTY BY...JLW "Feels" HAMPTONS "Jacket"	WIKS/Greenville, NC * PD/MD: B. K. Kirkland 1 P. DIDDY "Need" MICHAEL JACKSON "War"	WQTV/Lexington-Fayette, KY * PD/MD: Jay Alexander 9 PETEY PABLO "Told" WILL DOWNING "Cool" FUNDISHA "Life" ISYSS F/JADAKISS "Day" MOBB DEEP "Get"	WKKV/Milwaukee, WI * PD: Jamillah Muhammad MD: Doc Love No Adds	WPHI/Philadelphia, PA * PD: Luscious Ice MD: Raphael "Raff" George NAUGHTY BY...JLW "Feels" HAMPTONS "Jacket"	KMJJ/Shreveport, LA * PD: Michael Tee MD: Kelli Dupree 7 TRINA F/RICK ROSS "Told" MASTER P "Real" PETEY PABLO "Told"	WESE/Tupelo, MS PD/MD: Pamela Aniese PETEY PABLO "Told" B2K "Gots"	
WFXA/Augusta, GA * DM: Ron Thomas 2 LUDACRIS "Saturday" NAUGHTY BY...JLW "Feels" HAMPTONS "Jacket"	WJTT/Chattanooga, TN * PD: Keith Landecker MD: Magic 14 PETEY PABLO "Told" 2 R. KELLY & JAY-Z "Home" WILL DOWNING "Cool" FUNDISHA "Life" ISYSS F/JADAKISS "Day" MASTER P "Real"	KBFB/Dallas-Ft. Worth, TX * PD: Tony Fields MD: Marie Kelly NAUGHTY BY...JLW "Feels" HAMPTONS "Jacket" TRINA F/RICK ROSS "Told"	WJMZ/Greenville, SC * PD/MD: Ooug Davis 7 FUNDISHA "Life" ISYSS F/JADAKISS "Day"	KIPR/Little Rock, AR * OM/MD: Joe Booker 15 PETEY PABLO "Told" 8 HAMPTONS "Jacket" 1 ISYSS F/JADAKISS "Day" WILL DOWNING "Cool" FUNDISHA "Life" MASTER P "Real" MOBB DEEP "Get"	WQOK/Nashville, TN * PD: Kevin Fox APD: Bruce Lowe 1 MASTER P "Real" FUNDISHA "Life" ISYSS F/JADAKISS "Day" PETEY PABLO "Told" HAMPTONS "Jacket"	WAMO/Pittsburgh, PA * Interim PD/MD: DJ Boogie 1 BRIAN MCKNIGHT "Gonna" 1 NAPPY ROOTS "Awnaw" FUNDISHA "Life" JOURNALIST "Used"	WQXX/Raleigh-Durham, NC * PD: Cy Young MD: Sean Alexander 1 NAUGHTY BY...JLW "Feels" HAMPTONS "Jacket"	WKYS/Washington, DC * PD: Darryl Huckaby MD: P-Stew 7 NAUGHTY BY...JLW "Feels" HAMPTONS "Jacket"	
WPRW/Augusta, GA * PD: Tim Snell MD: Nightrain No Adds	WGCI/Chicago, IL * OM/MD: Elroy Smith APD/MD: Carla Boatner 1 FUNDISHA "Life" LUVHER "Gonna" WOODY ROCK "No"	KKDA/Dallas-Ft. Worth, TX * PD/MD: Skip Cheatnam No Adds	WJMI/Jackson, MS * PD/MD: Stan Branson 13 PETEY PABLO "Told" 2 FUNDISHA "Life" ISYSS F/JADAKISS "Day" MASTER P "Real" MOBB DEEP "Get"	KKBT/Los Angeles, CA * PD: Rob Scorpio MD: Dorsey Fuller 12 NAPPY ROOTS "Awnaw" HAMPTONS "Jacket"	WQUE/New Orleans, LA * OM/MD: Marvin Hankston APD/MD: Angela Watson 16 PETEY PABLO "Told" 11 NO GOOD "Ballin" 6 MASTER P "Real" ANGIE STONE "Wish"	WCDX/Richmond, VA * PD: Lamonda Williams MD: B-Rock NAUGHTY BY...JLW "Feels" HAMPTONS "Jacket"	WFMX/Baton Rouge, LA * DM: James Alexander PD/MD: Adrian Long 1 PETEY PABLO "Told" FUNDISHA "Life" ISYSS F/JADAKISS "Day"	WPWX/Chicago, IL * PD: Jay Alan MD: Traci Reynolds 15 FUNDISHA "Life" 5 PETEY PABLO "Told" 3 MASTER P "Real" 1 NAPPY ROOTS "Awnaw"	WRJH/Jackson, MS * PD: Steve Poston MD: Lil Homie 1 PETEY PABLO "Told" ISYSS F/JADAKISS "Day" FUNDISHA "Life" MASTER P "Real"

* Monitored Reporters

77 Total Reporters

66 Total Monitored

11 Total Indicator

 No Longer A Monitored Reporter (1):
 WJKS/Wilmington, DE

 Moves from Urban to CHR/Rhythmic (1):
 WBLO/Louisville, KY


Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
AALIYAH Rock The Boat (BlackGround)	765
USHER U Got It Bad (LaFace/Arista)	721
FAT JOE We Thuggin' (Terror Squad/Atlantic)	681
ALICIA KEYS A Woman's Worth (J)	652
LUDACRIS Roll Out (My Business) (Def Jam South/IDJMG)	508
BUSTA RHYMES Break Ya Neck (J)	479
GINUWINE Differences (Epic)	440
JAGGED EDGE Where The Party At (So So Def/Columbia)	397
MARY J. BLIGE Family Affair (MCA)	370
JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	323
ANGIE STONE Brotha (J)	307
MAXWELL Lifetime (Columbia)	306
FAITH EVANS You Gets No Love (Bad Boy/Arista)	299
JUVENILE From Her Mamma (Mamma Got...) (Cash Money/Universal)	288
PETEY PABLO Raise Up (Jive)	284
CITY HIGH Caramel (Interscope)	276
TYRESE What Am I Gonna Do (RCA)	269
JUVENILE Set It Off (Cash Money/Universal)	265
JENNIFER LOPEZ I'm Real (Epic)	263
ALICIA KEYS Fallin' (J)	253

Indicator

Most Added

ISYSS F/JADAKISS Day + Night (Arista)
MOBB DEEP Get Away (Loud/Columbia)
HAMPTONS My Jacket (BlackGround)
PETEY PABLO I Told Y'all (Jive)
NAS One Mic (Columbia/Def Jam/IDJMG)
MASTER P Real Love (No Limit/Universal)
CEE-LO Closet Freak (LaFace/Arista)
BUSTA RHYMES Pass The Courvoisier (Part II) (J)
AVANT Makin' Good Love (Magic Johnson/MCA)
P. DIDDY F/USHER & LOON I Need A Girl (Part One) (Bad Boy/Arista)
TRINA F/RICK ROSS Told Ya'll (Slip 'N Slide/Atlantic)
B2K Gots Ta Be (Epic)
JAGGED EDGE I Got It 2 (So So Def/Columbia)
DONELL JONES You Know That I Love You (Untouchables/Arista)
REMY SHAND Take A Message (Motown)
R. KELLY & JAY-Z Get This Money (Roc-A-Fella/Jive/IDJMG)
404 SOLDIERZ Represent Yo City (Epic)
ARCHIE We Ready (Independent)
TRUTH HURTS F/RAKIM Addictive (Aftermath/Interscope)
WARDENS Ring The Alarm (Universal)



WALT LOVE
babylove@rronline.com

Kicking It

□ A little rest, relaxation and information

This week we take a break from the interesting events that have been unfolding in the world of Urban radio. I thought I'd share with you some information that I came across while reading the monthly *Marketing to the Emerging Majorities* newsletter. The March issue spotlights new publications aimed at African-American youths, the black dollar and how accurately (or inaccurately) diversity is reflected in statewide offices.



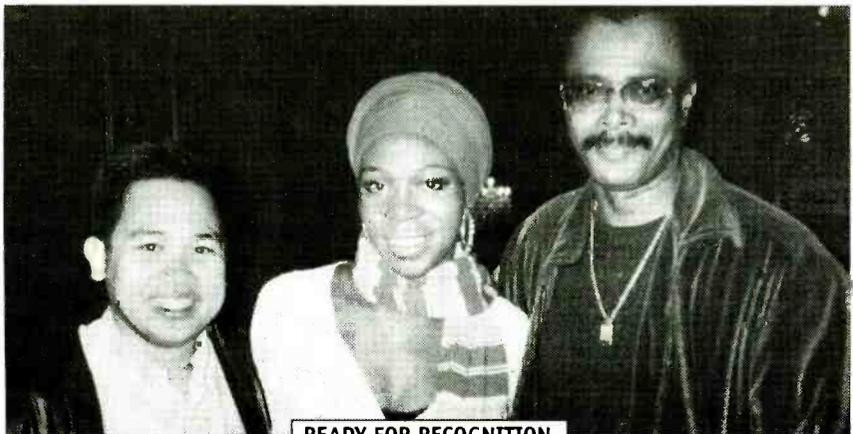
A STELLAR PAIR!

At the recent Stellar Gospel Awards in Atlanta, R&R Urban Editor/syndicated radio show host Walt "Baby" Love (l) is congratulated on his award for Best Gospel Radio Personality by World Wide Records co-owner Fatia Douglas.



TAKING NOTES

WPHI/Philadelphia MD Raphael "Raff" George was educated by J Records' Alicia Keys on the "value" of a woman. Seen here after the lesson are (l-r) WPHI Promotions Director Camisha Beverly, Keys and George.



READY FOR RECOGNITION

Grammy nominee India.Arie made a stop in the Bay Area and was captured on film. Seen here (l-r) are Motown West Coast Manager Philipp "West Side!" Embuido, India.Arie and KBLX/San Francisco MD Larry "Doc" Elliott.

URBAN DATABANK

Publishing Company Launches Urban Book Series

Townsend Press introduces the Bluford Series, a collection of short novels about urban African-American high school students. The books deal with topics such as family, friendship, trust, isolation, violence and peer pressure. The company plans to launch a series based on Latinos in the future. Contact John Langan at 800-772-6410.

Source: *Marketing to the Emerging Majorities*, March 2002.

Regional Mag Goes After Urban Youth Market

Innner City Broadcasting Corporation repositions *Innercity*, its 3-year-old regional publication, to appeal to 14-to-24-year-old urban youth. *I.C.E.: The Inner City Entertainment Magazine* launches in April and will feature celebrity news and interviews, fashion, reviews and promotions. The free publication, appearing six times this year, will be distributed in supermarkets and convenience and mass-merchandise retailers, as well at colleges and universities and school-district libraries. Contact Farrah Gray at 212-269-4555.

Source: *Marketing to the Emerging Majorities*, March 2002

Buying Power Should Uplift Black Community

Much has been made of the \$572.1 billion in spending power within the African-American community; however, not everyone sees that as a sign of success, reports *Africana.com*.

Some critics contend that, despite their buying power, blacks are still not acknowledged by corporate America as valued consumers. Advertisers have co-opted hip-hop culture to attract the youth market, but little is done to target the blacks who developed and maintain the culture. Jim Clingman, author of *Blackonomics*, says blacks' buying power is meaningless if the money is not redirected into the black community.

Source: *Marketing to the Emerging Majorities*, March 2002

State Offices Fail To Reflect Nation's Diversity

The nation's increasing diversity is not reflected in its statewide offices, reports *USA Today*. There are currently no black or Hispanic governors or senators. Of the 1,864 people who have served in the Senate since 1789, only 15 have been minorities. Just nine minorities are included in the more than 2,200 people who have served as governor.

Politicians of all racial and ethnic backgrounds believe this lack of diversity will have an impact on the way the country is governed. Just as women's issues didn't get careful consideration until women held congressional positions, issues affecting blacks and Hispanics will be overlooked until representatives from those groups have positions of power.

Source: *Marketing to the Emerging Majorities*, March 2002



STILL FLOATING?

Full Force member and producer Bowlegged Lou recently compared musical notes with the legendary Isley Brothers. Lou's group, Full Force, released a remake of The Floaters' hit "Float On" last year. Seen here making plans are (l-r) Ernie Isley, Lou and Ron Isley.

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R, c/o Mike Davis:

10100 Santa Monica Blvd., 3rd Floor, Los Angeles, CA 90067

e-mail: mdavis@rronline.com

WOODY ROCK

"Woody and Case great combination, Love it!"

- Colby Cob APD Power 99

"Great song...females love it... Woody and Case are a great combo!"

- Darryl Huckaby VP Programming Radio One

"Words we all need to hear, great song."

- K. J. Holiday - P.D. WJLB

"Woody Rock is a very soulful song from the heart!!"

- Grant Johnson PD WQHH

"Young talent with a big voice!"

- PD WFLM

"Surprising Fat!"

- Keith Landecker - PD WJTT

"Good to see a member of Dru Hill step out on faith, I like it alot!"

- Darlene Prejean PD KRRQ

"Love this single, its R&B/Inspirational content makes this a smash!"

- Mychal Maguire - MD KIIZ

Going for URBAN and AC adds

"NO MATTER WHAT"

GUEST: CASE

"PD's / MD's please don't sleep on Woody's new single, there is a message 'No Matter What' "

- Quinn Echols MD - KDKS

"It's one of the best inspirational songs to come out this year, I love it."

- Cliff Winston - KJLH

"Voice sounds great, very Inspirational. Case being on the record you just can't loose. It fits our format perfect."

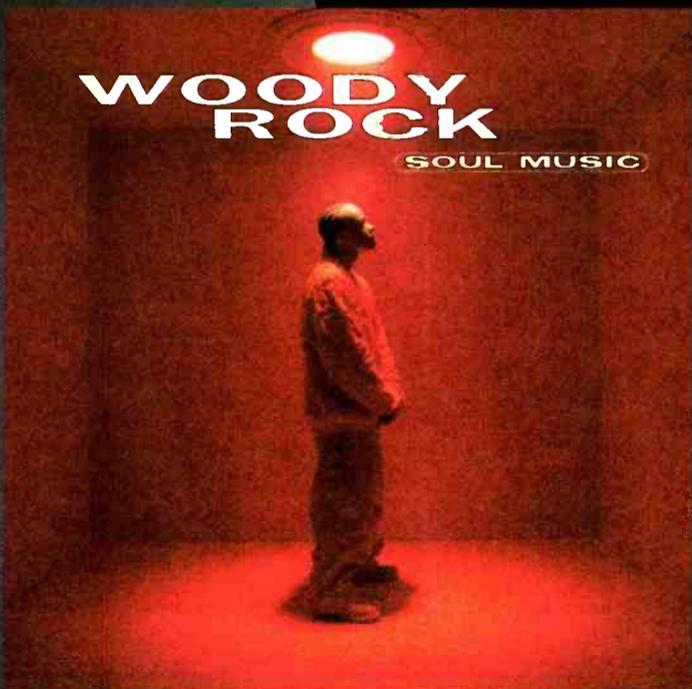
- Larry DOC Elliot KBLX

from the upcoming release

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R&R Urban Top 50

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March 29, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)	2997	-36	476239	10	65/0
2	2	USHER U Don't Have To Call (LaFace/Arista)	2905	+127	501088	10	62/0
4	3	ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	2887	+334	467018	7	64/0
3	4	FAITH EVANS I Love You (Bad Boy/Arista)	2577	-85	417655	12	63/0
7	5	AALIYAH More Than A Woman (BlackGround)	2075	-27	347067	10	36/1
5	6	JENNIFER LOPEZ Ain't It Funny (Epic)	2058	-83	315697	12	56/0
10	7	JAHEIM Anything (Divine Mill/WB)	2045	+102	350868	18	60/0
11	8	FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	2029	+174	334775	7	63/0
15	9	BUSTA RHYMES Pass The Courvoisier (Part II) (J)	1920	+420	298148	5	60/2
6	10	BRANDY What About Us? (Atlantic)	1881	-227	259983	11	62/0
13	11	AVANT Makin' Good Love (Magic Johnson/MCA)	1828	+166	289067	9	60/0
8	12	KEKE WYATT Nothing In This World (MCA)	1810	-204	299099	24	59/0
9	13	GLENN LEWIS Don't You Forget It (Epic)	1739	-172	252941	18	59/0
12	14	MR. CHEEKS Lights, Camera, Action (Universal)	1582	-132	264854	29	55/0
20	15	LUDACRIS Saturday (Oooh! Oooh!) (Def Jam South/IDJMG)	1533	+235	241917	7	58/1
18	16	SHARISSA Any Other Night (Motown)	1456	+53	198323	13	57/0
14	17	JA RULE F/ASHANTI Always On Time (Murder Inc./Def Jam/IDJMG)	1366	-132	248353	18	62/0
22	18	MAXWELL This Woman's Work (Columbia)	1281	+85	206895	8	48/0
16	19	MICHAEL JACKSON Butterflies (Epic)	1269	-218	219054	20	60/0
23	20	MUSIQ Halfcrazy (Def Soul/IDJMG)	1264	+84	232694	6	51/0
17	21	OUTKAST The Whole World (LaFace/Arista)	1233	-210	163933	15	56/0
21	22	BEANIE SIGEL & FREEWAY Roc The Mic (Roc-A-Fella/IDJMG)	1211	-28	203353	9	50/0
24	23	NAPPY ROOTS Awnaw (Atlantic)	1185	+57	144298	8	58/5
26	24	MARY J. BLIGE Rainy Dayz (MCA)	1149	+196	165084	3	53/1
19	25	MYSTIKAL Bouncin' Back (Bumpin' Me...) (Jive)	1108	-164	148278	16	58/0
30	26	P. DIDDY F/USHER & LOON I Need A Girl (Part One) (Bad Boy/Arista)	1015	+98	138202	4	46/2
32	27	YING YANG TWINS Say I Yi Yi (Koch)	975	+128	144115	4	44/2
29	28	RUFF ENDZ Someone To Love You (Epic)	937	-7	132728	7	48/0
28	29	LIL BOW WOW Take Ya Home (So So Def/Columbia)	867	-80	131707	8	49/0
33	30	JOE What If A Woman (Jive)	852	+7	122785	4	47/0
27	31	MISSY "MISDEMEANOR" ELLIOTT Take Away (Gold Mind/EastWest/EEG)	805	-142	167390	19	53/0
31	32	MARY J. BLIGE No More Drama (MCA)	794	-52	97707	18	53/0
25	33	JERMAINE DUPRI F/LUDACRIS Welcome To Atlanta (So So Def/Columbia)	761	-211	114405	16	50/0
34	34	CEE-LO Closet Freak (LaFace/Arista)	713	-6	85142	5	44/0
39	35	JAGGED EDGE I Got It 2 (So So Def/Columbia)	621	-42	86570	3	45/0
Debut	36	ALICIA KEYS How Come You Don't Call Me (J)	609	+202	90851	1	42/1
Debut	37	B2K Gots Ta Be (Epic)	586	+230	86515	1	42/1
40	38	DMX F/FAITH EVANS I Miss You (Ruff Ryders/IDJMG)	577	-40	62758	10	34/0
36	39	FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)	564	-75	65832	16	46/0
42	40	RL F/ERICK SERMON Got Me A Model (J)	563	+26	46445	5	36/0
Debut	41	DONELL JONES You Know That I Love You (Untouchables/Arista)	561	+137	80164	1	40/0
46	42	NAS One Mic (Columbia/Def Jam/IDJMG)	561	+104	77854	2	34/0
Debut	43	BIG TYMERS Still Fly (Cash Money/Universal)	547	+119	63369	1	34/1
37	44	'N SYNC Gone (Jive)	542	-128	93723	19	40/0
48	45	ANGIE STONE Wish I Didn't Miss You (J)	526	+91	76600	2	37/4
45	46	MS. JADE Feel The Girl (Beatclub/Interscope)	488	+18	50276	3	34/0
50	47	NO GOOD Ballin' Boy (ARTISTdirect)	472	+35	40955	2	38/1
Debut	48	BRIAN MCKNIGHT What's It Gonna Be (Motown)	465	+286	70392	1	38/2
49	49	IMX The First Time (New Line)	459	+9	51335	7	33/0
Debut	50	TRINA F/RICK ROSS Told Ya'll (Slip 'N Slide/Atlantic)	445	+171	57252	1	45/8

Most Added.

www.radds.com

ARTIST TITLE LABEL(S)	ADDS
FUNDISHA Live The Life (So So Def/Columbia)	36
PETEY PABLO I Told Y'all (Jive)	35
HAMPTONS My Jacket (BlackGround)	29
ISYSS F/JADAKISS Day + Night (Arista)	29
MASTER P Real Love (No Limit/Universal)	21
NAUGHTY BY NATURE F/3LW Feels Good (Don't...) (TVT)	15
TRINA F/RICK ROSS Told Ya'll (Slip 'N Slide/Atlantic)	8
WILL DOWNING Cool Water (GRP/VMG)	8
MOBB DEEP Get Away (Loud/Columbia)	8
NAPPY ROOTS Awnaw (Atlantic)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BUSTA RHYMES Pass The Courvoisier (Part II) (J)	+420
ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	+334
BRIAN MCKNIGHT What's It Gonna Be (Motown)	+286
LUDACRIS Saturday (Oooh!...) (Def Jam South/IDJMG)	+235
B2K Gots Ta Be (Epic)	+230
ALICIA KEYS How Come You Don't Call Me (J)	+202
MARY J. BLIGE Rainy Dayz (MCA)	+196
FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	+174
TRINA F/RICK ROSS Told Ya'll (Slip 'N Slide/Atlantic)	+171
AVANT Makin' Good Love (Magic Johnson/MCA)	+166

New & Active

- R. KELLY & JAY-Z Get This Money (Roc-A-Fella/Jive/IDJMG)
Total Plays: 419, Total Stations: 33, Adds: 1
- 'N SYNC Girlfriend (Jive)
Total Plays: 408, Total Stations: 24, Adds: 2
- R. KELLY & JAY-Z Take You Home With Me... (Roc-A-Fella/Jive/IDJMG)
Total Plays: 396, Total Stations: 34, Adds: 3
- RAPHAEL SAAIQ F/D'ANGELO Be Here (Pookie/Universal)
Total Plays: 383, Total Stations: 31, Adds: 0
- NAUGHTY BY NATURE F/3LW Feels Good (Don't Worry...) (TVT)
Total Plays: 354, Total Stations: 45, Adds: 15
- LATHUN Fortunate (Motown)
Total Plays: 307, Total Stations: 27, Adds: 0
- REMY SHAND Take A Message (Motown)
Total Plays: 288, Total Stations: 24, Adds: 2
- PETEY PABLO I Told Y'all (Jive)
Total Plays: 255, Total Stations: 35, Adds: 35
- NINE20 What Would You Do? (MCA)
Total Plays: 246, Total Stations: 23, Adds: 0
- BIG MOE Purple Stuff (Priority/Capitol)
Total Plays: 233, Total Stations: 17, Adds: 0

66 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/17/02-3/23/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

Songs ranked by total plays

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DJ ROGERS JR

*"Still searching... Stop searching...
Love will come and find you where you are..."*

"LONELY GIRL"

*"It's not just a feelin', it's a way of life."
- DJ Rogers Jr.*

*"He's the baby Bobby Womack of our time"
- Mary J. Blige*

*"I am the seeker of truth,
therefore I recognize it when I hear it.
'Lonely Girl' is my story for real!"
- India.Arie*

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R&B MAINSTREAM &
ADULT 4/8 & 4/9.**

THE NEW SINGLE AND VIDEO FROM THE FORTHCOMING ALBUM

EMOSOUL

IN STORES EVERYWHERE JUNE 18, 2002

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Urban Playlists

MARKET #1

WBLS/New York
Inner City
(212) 447-1000
Brown/Womack
12+ Cume 1,773,700

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
41	53	JA RULE F/ASHANTI/Always On Time	55332
44	51	JAHEIM/Anything	53244
50	51	USHER/U Don't Have To Call	53244
56	46	FAITH EVANS/I Love You	48024
46	46	MICHAEL JACKSON/Butterflies	48024
45	50	FAT JOE F/ASHANTI/What's Luv?	44822
40	41	ASHANTI/Foolish	42804
38	40	AALIYAH/More Than A Woman	41760
36	35	GLENN LEWIS/Don't You Forget It	37584
31	35	TWEET/Oops (Oh My)	36540
21	31	SHARISSA/Any Other Night	32364
25	25	AVANT/Makin' Good Love	26100
22	25	MUSIQ/Halfcrazy	26100
26	24	LIL BOW WOW/Take Ya Home	25056
46	24	JENNIFER LOPEZ/Ain't It Funny	25056
13	23	MAXWELL/This Woman's Work	24012
32	22	MISSY ELLIOTT/Take Away	22968
27	22	RUFF ENDOZ/Someone To Love You	22968
22	21	ALICIA KEYS/How Come You...	21924
15	20	BEANIE SIGEL/FREEWAY/Roc The Mic	20880
17	19	JAGGED EDGE/Where The Party At	19836
21	19	DONELL JONES/You Know That	19836
14	16	BUSTA RHYMES/Pass The Courvoisier	16704
28	15	BRANDY/What About Us?	15660
10	14	P. DIDDY F/USHER... I Need A Girl...	14516
12	13	INOA ARIE/Simple	13572
9	13	ANGIE STONE/Wish I Didn't	13572
14	12	MARY J. BLIGE/No More Drama	13572
12	12	LUDACRIS/Saturday (Oooh!...)	12528
12	12	TANTO METRO...Give It To Her	12528

MARKET #2

KKBT/Los Angeles
Radio One
(323) 634-1800
Scorpio/Fuller
12+ Cume 1,394,200

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
58	58	USHER/U Don't Have To Call	38338
35	56	FAT JOE F/ASHANTI/What's Luv?	37016
59	55	AALIYAH/More Than A Woman	36355
55	52	TWEET/Oops (Oh My)	34372
45	51	FAITH EVANS/I Love You	33711
45	50	MR. CHEEKS/Lights, Camera...	33050
54	49	TRUTH Hurts/FRAKIM Addictive	32389
35	48	ASHANTI/Foolish	31728
45	47	KEKE WYATT/Nothing In This...	31067
18	45	LUDACRIS/Saturday (Oooh!...)	29745
52	43	BRANDY/What About Us?	28423
37	39	BEANIE SIGEL/FREEWAY/Roc The Mic	25779
39	37	JENNIFER LOPEZ/Ain't It Funny	24352
58	36	JA RULE F/ASHANTI/Always On Time	23796
15	36	BUSTA RHYMES/Pass The Courvoisier	23796
33	35	AVANT/Makin' Good Love	23135
38	34	MISSY ELLIOTT/Take Away	22474
30	32	JAHEIM/Anything	21152
31	31	GLENN LEWIS/Don't You Forget It	20491
19	30	'N SYNC/Gone	19830
30	28	MARY J. BLIGE/Rainy Dayz	18508
29	26	MAXWELL/This Woman's Work	17186
21	26	DJ QU/K Trouble	17186
15	24	ANGIE STONE/Wish I Didn't	15864
18	19	RAPHAEL SAAD/D...Be Here	12559
13	19	BRIAN MCKNIGHT/What's It Gonna Be	12559
13	15	LIL BOW WOW/Thank You	9915
9	15	COREY F.L.I./Rome O' Hush Lil' Lady	9915
12	12	NAPPY ROOTS/Awraw	7932
10	11	OR. DRE/Intenditions	7271

MARKET #3

WGCI/Chicago
Clear Channel
(312) 986-6900
Smith/Boatner
12+ Cume 917,300

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
52	65	THREE PIECE/Ooh, Ahh	36985
61	63	FAITH EVANS/I Love You	35847
40	58	ASHANTI/Foolish	33002
48	55	USHER/U Don't Have To Call	31295
49	55	MAXWELL/This Woman's Work	31295
53	52	TWEET/Oops (Oh My)	29588
53	50	MICHAEL JACKSON/Heaven Can Wait	28450
52	47	AALIYAH/More Than A Woman	28743
42	46	MUSIQ/Halfcrazy	26174
47	43	AVANT/Makin' Good Love	24467
52	38	KEKE WYATT/Nothing In This...	21622
37	34	BEANIE SIGEL/FREEWAY/Roc The Mic	19346
20	34	JAHEIM/Anything	19346
30	31	JOE/W/What If A Woman	17639
19	29	BRANDY/What About Us?	16501
34	28	BUSTA RHYMES/Pass The Courvoisier	15932
35	28	MISSY ELLIOTT/Take Away	15932
15	28	FAT JOE F/ASHANTI/What's Luv?	15932
16	27	NAS/Got Ur Self A...	15363
28	26	MICHAEL JACKSON/Butterflies	14794
25	25	TYRESE/What Am I Gonna Do	14225
22	25	MR. CHEEKS/Lights, Camera...	12518
21	21	ANGIE STONE/Brotha	11949
20	21	B2K/Gots Ta Be	11380
24	20	OUTKAST/The Whole World	11380
26	20	MICHAEL JACKSON/Back	11380
22	19	R. KELLY & JAY-Z/Got This Money	10811
14	19	P. DIDDY F/USHER... I Need A Girl...	10811
18	18	NAS/One Mic	10242
18	18	RUFF ENDOZ/Someone To Love You	10242

MARKET #3

WPWX/Chicago
Crawford
(219) 933-4455
Alan Reynolds
12+ Cume 447,900

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
55	55	USHER/U Don't Have To Call	18700
46	52	TWEET/Oops (Oh My)	17680
31	47	ASHANTI/Foolish	15980
33	45	BUSTA RHYMES/Pass The Courvoisier	15300
53	45	BRANDY/What About Us?	15300
44	40	FAITH EVANS/I Love You	13600
34	39	BEANIE SIGEL/FREEWAY/Roc The Mic	13260
43	37	JENNIFER LOPEZ/Ain't It Funny	12580
36	35	AVANT/Makin' Good Love	11900
46	34	MR. CHEEKS/Lights, Camera...	11560
40	34	AALIYAH/More Than A Woman	11560
28	31	P. DIDDY F/USHER... I Need A Girl...	10540
15	31	NAS/One Mic	10540
29	29	FAT JOE F/ASHANTI/What's Luv?	9860
22	29	B2K/Gots Ta Be	9860
27	28	BUSTA RHYMES/Pass The Courvoisier	9520
26	27	J. DUPRI F/LUDACRIS/Welcome To Atlanta	9180
29	26	THREE PIECE/Ooh, Ahh	8840
20	24	MARY J. BLIGE/Rainy Dayz	8160
41	23	KEKE WYATT/Nothing In This...	7820
23	23	MUSIQ/Halfcrazy	7820
25	23	LUDACRIS/Saturday (Oooh!...)	7820
21	22	JAHEIM/Anything	7480
20	22	JOE/W/What If A Woman	7480
26	21	'N SYNC/Girlfriend	7140
16	20	DONELL JONES/You Know That	6800
18	20	RAPHAEL SAAD/D...Be Here	6800
18	19	OUTKAST/The Whole World	6460
15	16	RUFF ENDOZ/Someone To Love You	5440
14	16	R. KELLY & JAY-Z/Got This Money	5440

MARKET #5

KFBF/Dallas-Ft. Worth
Radio One
(214) 521-661
Fields/Kelly
12+ Cume 398,400

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
69	93	MR. CHEEKS/Lights, Camera...	19251
94	81	TWEET/Oops (Oh My)	16767
80	80	JENNIFER LOPEZ/Ain't It Funny	16560
77	77	USHER/U Don't Have To Call	15939
79	76	ASHANTI/Foolish	15732
57	59	JA RULE F/ASHANTI/Always On Time	12213
27	49	BUSTA RHYMES/Pass The Courvoisier	11778
49	48	BEANIE SIGEL/FREEWAY/Roc The Mic	10143
52	49	MYSTIKAL/Bouncin' Back	10143
49	48	FAT JOE F/ASHANTI/What's Luv?	9936
42	45	LUDACRIS/Saturday (Oooh!...)	9315
43	45	YUNG WANG TWINS/Say I Yi Yi	9315
39	42	FAITH EVANS/I Love You	8694
50	39	OUTKAST/The Whole World	8073
30	37	PETEY PABLO/From Her Mamma...	7659
33	36	JUVENILE/Don't You Forget It	7452
36	36	AALIYAH/More Than A Woman	7452
34	36	J. DUPRI F/LUDACRIS/Welcome To Atlanta	7452
39	36	FAT JOE/W/Thuggin'	7452
33	36	LUDACRIS/Saturday (Oooh!...)	6831
38	31	KEKE WYATT/Nothing In This...	6417
21	28	GLENN LEWIS/Don't You Forget It	5796
12	28	SHARISSA/Any Other Night	5796
26	26	DMX F/FAITH EVANS/I Miss You	5382
15	25	B2K/Ur Huh	5175
13	24	AALIYAH/Rock The Boat	4968
10	22	MAXWELL/This Woman's Work	4354
22	22	MOBB DEEP F/12Hey Luv (Anything)	4554
27	21	MICHAEL JACKSON/Butterflies	4344
10	20	JAHEIM/Anything	4140

MARKET #5

KKDA/Dallas-Ft. Worth
Service
(972) 263-9911
Cheatham
12+ Cume 525,400

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
64	65	TWEET/Oops (Oh My)	25220
52	63	RUFF ENDOZ/Someone To Love You	24444
37	61	MUSIQ/Halfcrazy	23668
49	61	ASHANTI/Foolish	23668
55	57	NAPPY ROOTS/Awraw	22116
32	53	GINUWINE/Tribute To A Woman	20564
22	51	AVANT/Makin' Good Love	19788
39	51	YING YANG TWINS/Say I Yi Yi	19788
45	48	JAHEIM/Anything	18624
42	48	USHER/U Don't Have To Call	18624
43	46	BUSTA RHYMES/Pass The Courvoisier	17848
32	45	ANGIE STONE/Brotha	17460
44	44	FAITH EVANS/I Love You	17072
42	44	MONTY/JORDAN/You Must Have Been	17072
16	42	P. DIDDY F/USHER... I Need A Girl...	16296
40	40	KEKE WYATT/Nothing In This...	15520
32	36	MARY J. BLIGE/Rainy Dayz	13968
36	36	AALIYAH/More Than A Woman	13968
21	36	JOE/W/What If A Woman	13968
31	33	LUDACRIS/Saturday (Oooh!...)	12804
48	33	MISSY ELLIOTT/Take Away	12804
39	31	B2K/Ur Huh	11252
7	29	ALICIA KEYS/How Come You...	11252
17	28	BIG TYMERS/Still Fly	10864
34	26	AALIYAH/Rock The Boat	10088
29	25	USHER/U Got It Bad	9700
9	18	MYSTIKAL/Tarantula	6984
10	15	LIL' ROMED2/Way	5820
10	11	CIE-LO/Closet Freak	4268
5	9	FAT JOE F/ASHANTI/What's Luv?	3492

MARKET #6

WPHI/Philadelphia
Radio One
(215) 884-9400
Ica/George
12+ Cume 413,600

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
58	63	USHER/U Don't Have To Call	12537
48	57	BEANIE SIGEL/FREEWAY/Roc The Mic	11343
53	56	JENNIFER LOPEZ/Ain't It Funny	11144
50	53	BUSTA RHYMES/Pass The Courvoisier	10547
52	51	ASHANTI/Foolish	10149
51	51	MR. CHEEKS/Lights, Camera...	10149
50	49	TWEET/Oops (Oh My)	9751
44	47	AALIYAH/More Than A Woman	9353
43	47	KEKE WYATT/Nothing In This...	9353
45	43	BRANDY/What About Us?	8557
44	42	LUDACRIS/Saturday (Oooh!...)	8358
42	42	FABOLOUS/Young'n (Holla Back)	8358
40	40	FAT JOE F/ASHANTI/What's Luv?	7960
40	39	MICHAEL JACKSON/Butterflies	7960
36	37	LUDACRIS/Saturday (Oooh!...)	7363
43	35	FAITH EVANS/I Love You	6965
33	33	JAHEIM/Anything	6567
32	33	JA RULE F/ASHANTI/Always On Time	6567
32	31	AVANT/Makin' Good Love	6169
33	31	MOBB DEEP F/12Hey Luv (Anything)	6169
11	27	YING YANG TWINS/Say I Yi Yi	5373
9	26	TRINA F/RICK ROSS/Told Ya'll	5174
29	26	MUSIQ/Halfcrazy	5174
26	24	LIL BOW WOW/Take Ya Home	4776
21	21	FAT JOE/W/Thuggin'	4179
12	18	RUFF ENDOZ/Someone To Love You	3582
17	16	JAGGED EDGE/Where The Party At	3184
20	15	AALIYAH/Rock The Boat	2985
23	15	MYSTIKAL/Bouncin' Back	2985
7	14	G. DEP/Special Delivery	2786

MARKET #6

WUSL/Philadelphia
Clear Channel
(215) 483-8900
Cooper/Tyner/Lani
12+ Cume 744,900

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
46	48	ASHANTI/Foolish	20592
46	48	USHER/U Don't Have To Call	20592
40	42	TWEET/Oops (Oh My)	18018
39	40	JAHEIM/Anything	17160
43	37	FAITH EVANS/I Love You	15873
30	32	FAT JOE F/ASHANTI/What's Luv?	13728
29	31	LIL BOW WOW/Thank You	13299
22	30	GLENN LEWIS/Don't You Forget It	12870
36	29	BUSTA RHYMES/Pass The Courvoisier	12441
16	28	SHARISSA/Any Other Night	12012
28	28	AALIYAH/More Than A Woman	12012
35	28	JENNIFER LOPEZ/Ain't It Funny	12012
24	26	MUSIQ/Halfcrazy	11154
26	24	AVANT/Makin' Good Love	10296
22	23	R. KELLY & JAY-Z/Got This Money	9917
21	22	KEKE WYATT/Nothing In This...	9438
26	22	ANGIE STONE/Brotha	9438
19	21	MAXWELL/This Woman's Work	9009
15	21	MR. CHEEKS/Lights, Camera...	9009
29	21	MISSY ELLIOTT/Take Away	9009
14	20	P. DIDDY F/USHER... I Need A Girl...	8580
34	19	BEANIE SIGEL/FREEWAY/Roc The Mic	8151
14	18	FUNDISHA/Live The Life	7722
21	18	DONELL JONES/You Know That	7722
20	17	'N SYNC/Girlfriend	7293
1	16	MICHAEL JACKSON/Heaven Can Wait	6864
16	14	MUSIQ/Mary Go Round	6006
8	14	FAT JOE/W/Thuggin'	6006
13	13	MICHAEL JACKSON/Butterflies	5577
12	12	'N SYNC/Gone	5148

MARKET #7

WKYS/Washington, DC
Radio One
(301) 306-1111
Huckaby/P-Stew
12+ Cume 653,700

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
53	56	KEKE WYATT/Nothing In This...	18312
58	55	TWEET/Oops (Oh My)	17985
56	50	MR. CHEEKS/Lights, Camera...	16350
58	48	MICHAEL JACKSON/Butterflies	16966
52	47	ASHANTI/Foolish	15699
53	47	JENNIFER LOPEZ/Ain't It Funny	15699
27	45	BUSTA RHYMES/Pass The Courvoisier	14375
36	44	USHER/U Don't Have To Call	14388
37	40	BRANDY/What About Us?	13080
30	39	FAITH EVANS/I Love You	

Reporters

Stations and their adds listed alphabetically by market

WALR/Atlanta, GA
DM: Tradia Chamont
Int. PD/GM: Tony Kidd

WWIN/Baltimore, MD
VP/Prog.: Kathy Brown
PD: Tim Watts
MD: Keith Fisher

KOXL/Baton Rouge, LA
DM: James Alexander
PD/MD: Mya Vernon

WBHK/Birmingham, AL
VP: Jay Dixon
MD: Darryl Johnson

WMGL/Charleston, SC
PD: Terry Base
APD/MD: Belinda Parker

WBAN/Charlotte, NC
PD/MD: Terri Avery

WVAZ/Chicago, IL
PD: Elroy Smith
APD: Armando Rivera

WZAK/Cleveland, OH
PD: Kim Johnson

WLXC/Columbia, SC
Int. PD: Doug Williams
MD: Tre Taylor

WAGH/Columbus, GA
PD: Rasheeda
MD: Ed Lewis

KRNB/Dallas-Ft. Worth, TX
PD: Al Payne
MD: Rudy V

WDMK/Detroit, MI
VP/Prog.: Lance Patton
OM/MD: Monica Star
APD: Benita "Lady B" Gray
MD: Sunny Anderson

WMXD/Detroit, MI
PD: Janet G.
APD: Oneil Stevens
MD: Sheila Little

WUKS/Fayetteville, NC
PD: Rod Cruise
APD: Garrett Davis
MD: Calvin Pee

WFLM/Ft. Pierce, FL
PD/MD: Michael James

WQMG/Greensboro, NC
PD: Alvin Stowe

KMJQ/Houston-Galveston, TX
PD: Carl Conner
MD: Sam Choice

WTLC/Indianapolis, IN
OM/MD: Brian Wallace
MD: Garth Adams

WKXI/Jackson, MS
PD/MD: Stan Branson

KJLH/Los Angeles, CA
PD/MD: Cliff Winston

WRBV/Macon, GA
PD/MD: Lisa Charles

KJMS/Memphis, TN
PD: Nate Bell
MD: Eileen Nathaniel

WHQT/Miami, FL
PD: Derrick Brown
APD/MD: Karen Vaughn

WJMR/Milwaukee-Racine, WI
PD/MD: Lauri Jones

WVFL/Norfolk, VA
PD: DC
MD: Sunny Andre

WCFB/Orlando, FL
PD: Steve Holbrook
MD: Joe Davis

WFXC/Raleigh-Durham, NC
OM/MD: Cy Young
APD/MD: Jodi Berry

WKJS/Richmond, VA
PD/MD: Kevin Kotax

WVBE/Roanoke-Lynchburg, VA
PD: Walt Ford

WVBC/New Haven, CT
OM: Wayne Schmidt
PD: Juan Castillo
APD: Steven Richardson
MD: Doc-P

WYLD/New Orleans, LA
OM/MD: Marvin Hankston
APD/MD: Aaron "A.J." Appleber

WRKS/New York, NY
PD: Toya Beasley
MD: Julie Gustines

WVSV/Norfolk, VA
PD/MD: Michael Mauzone

WVBE/Roanoke-Lynchburg, VA
PD: Roshon Vance

WIMX/Toledo, OH
OM/MD: Rocky Love
MD: Denise Brooks

WHUR/Washington, DC
PD/MD: David A. Dickinson

WMMJ/Washington, DC
VP/Prog./PD: Kathy Brown
MD: Mike Chase
AMD: James Pair

WVBE/Roanoke-Lynchburg, VA
PD: Roshon Vance

MARKET #1 WKRS/New York Emmis (212) 242-9870 Beasley/Gustines 12+ Cum: 1,593,200

MARKET #2 KHHT/Los Angeles Clear Channel (818) 845-1027 Santosuosso 12+ Cum: N/A

MARKET #2 KJLH/Los Angeles Taxi (310) 330-5550 Winston 12+ Cum: 421,400

MARKET #3 WVAZ/Chicago Clear Channel (312) 360-9000 Smith/Rivera 12+ Cum: 585,700

MARKET #5 KRNB/Dallas-Ft. Worth Service (972) 263-9911 Payne/V 12+ Cum: 176,900

MARKET #6 WDAS/Philadelphia Clear Channel (610) 617-8500 Tamburro/Gamble 12+ Cum: 515,500

MARKET #7 WHUR/Washington, DC Howard University (202) 806-3500 Dickinson 12+ Cum: 510,700

MARKET #7 WMMJ/Washington, DC Radio One (301) 306-1111 Brown/Chase 12+ Cum: 411,100

MARKET #9 KMJQ/Houston-Galveston Radio One (713) 623-2108 Conner/Choice 12+ Cum: 406,700

MARKET #10 WDMK/Detroit Radio One (313) 259-2000 Starr/Gray/Anderson 12+ Cum: 139,500

MARKET #10 WMXD/Detroit Clear Channel (313) 965-2000 G/Stevens/Little 12+ Cum: 360,600

MARKET #11 WALR/Atlanta Cox (404) 897-7500 12+ Cum: 359,900

* Monitored Reporters

45 Total Reporters

40 Total Monitored

5 Total Indicator

4 Current Indicator Playlists

New Monitored Reporters (1): WJMR/Milwaukee-Racine, WI WVBE/Roanoke-Lynchburg, VA

No Longer A Monitored Reporter (1): KTXQ/Dallas-Ft. Worth, TX

Did Not Report For Five Consecutive Weeks; Data Not Used (1): WILD/Boston, MA



ON THE RECORD

With
Rob Neal
PD, WJZD/Biloxi-Gulfport, MS



As you can see by my playlist, the top three songs belong to the ladies. Tweet's "Oops! (Oh My)" acquired many fans early in the game. Ashanti, whose appearance on Fat Joe's "What's Luv?" and Ja Rule's "Always on Time" allowed her to make an explosive introduction, is No. 2 on our list with her single "Foolish." And then there's Sharissa. This young lady is sharing the feelings of many young women all over

the country. Her soulful voice and straightforward lyrics give her song "Any Other Night" a sense of realness. * Of course, our listeners couldn't wait to hear Mary J. Blige's latest song, "Rainy Dayz," which features Ja Rule, another hardworking artist. Another song that took off is "Put It on Paper" by Ann Nesby featuring Al Green. It's surprising, because Nesby is an "adult" artist, but our listeners appreciate good music. * You would think by looking at our

playlist that our listeners seem to be caught up in a romantic mood. Besides Tweet, our top songs are about love or being hurt by it. As far as rap, P. Diddy is moving up with "I Need a Girl," and Nas is having success with "One Mic." Naughty By Nature's song "Feels Good" is a good one, and 3LW's vocals intensify its overall appeal.

Move over — Urban has six artists bogarting their way onto the chart! Slip 'N Slide/Atlantic artist **Trina**'s declaration "Told Y'All" debuts at No. 50*, and J Records' **Alicia Keys** and Motown's **Brian McKnight**'s inquisitions "How Come You Don't Call Me?" and "What's It Gonna Be?" debut at 36* and 48*, respectively. **The Big Tymers** soar in at No. 43* with "Still Fly" (Cash Money/Universal), Untouchable/Arista artist **Donell Jones** reassures at No. 41* with "You Know That I Love You", and Epic's teen quartet **B2K** are definite about this week's spot — it's 37* for them with their single "Gots ta Be" ... Though I'm a Henne woman myself, J's **Busta Rhymes** consumes a remarkable +420 plays this week and pushes his inebriating suggestion, "Pass the Courvoisier," to No. 9* ... At Urban AC, the debuts keep rolling in. Magic Johnson/MCA singer **Avant** sexes the No. 30* spot with "Makin' Good Love," while Donell Jones supplies comfort at 29* with "You Know That I Love You." Def Soul/IDJMG's **Musiq** goes insane at 28* with "Halfcrazy," and taking attendance is **Raphael Saadiq** (with **D'Angelo** double-checking the results) with the single "Be Here" (Pookie/Universal) at 27* ... Five-time Grammy winner Keys acquires the Most Increased honors for "How Come You Don't Call Me?" The single rings an extra +114 times this week, elevating it from No. 28-No. 20*.

— Tanya O'Quinn, Assistant Editor

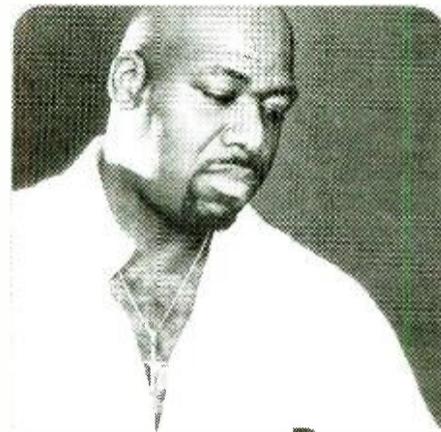


PHUNDAMENTALLY phat

ARTIST: Will Downing

LABEL: GRP/VMG

By TANYA O'QUINN / ASSISTANT EDITOR



Will Downing

Are your bags packed? It's time for some traveling. In less than two months Brooklyn-bred singer-songwriter-composer **Will Downing** will release his latest joint on GRP/VMG records, *Sensual Journey*. According to his bio, it is an 11-track set "of beguiling originals and newly imagined soul classics that fulfill the promise offered by its title." It features production by Rex Rideout, Ronnie Foster, Kashif and Sandy Stein, Lee Ritenour, Ronnie Garret, Kowan Paul and John Beasley. Downing, who has been in the game for more than 10 years "has carved out a unique niche in the worlds of R&B, Urban Adult and Smooth Jazz," says his bio. His latest CD fits snugly within the confines of tender romance and sensual passion.

Downing began as a much sought-after background singer. Before progressing to singing on sessions for such talents as Jennifer Holiday and Marc Sadane, he got his start with dance and pop producer Arthur Baker and his group Wally Jump Junior. In 1988 Downing signed to Island Records and released his debut, self-titled album later that year. That album contained his unique vocal arrangement of John Coltrane's "A Love Supreme" and earned him recognition as a bright new artist with distinctive vocal styling. In 1989 the uptempo *Come Together As One* was released, followed by the jazzy *A Dream Fulfilled* two years later. In 1993 Downing found himself at Mercury Records and released *Love's the Place to Be*. He dueted with the incredible Rachele Ferrell on 1994's sentimental "Nothing Has Ever Felt Like This." The maestro's collection of musically captivating masterpieces continued with *Moods*, *Invitation Only* and *Pleasures of the Night*. And while everyone worried about what the dawn of the new millennium would do to technology, the master of romance and seductive expression was busy supplying starving hearts with *All the Man You*

Need. Over the years, the innovative vocalist and musician has treated music enthusiasts to his renditions of such classics as Rose Royce's "Wishing on a Star," Deniece Williams' "Free," Angela Bofill's "I Try" and Paul Taylor's "I Go Crazy."

"I feel very strongly about every album I've recorded, but I think this is a lot more musical," Downing says about *Sensual Journey*. His songwriting skills can be heard in the heartfelt ode to his hometown "Brooklyn Breezes," the romantic "Home" and the seductive "Maybe." Marc Antoine plays guitar on "Almost Like Being in Love," and Gerald Albright supplies some sax to intensify the tenderness in "Home." "Cool Water" combines an island groove with an R&B vibe. This sensual tune will be the debut single for the Urban AC audience, while the Brazilian-flavored version of Stevie Wonder's "Can't Help It" will be the first single to whet the appetites of smooth jazz fans. More covers to keep you floating along on this sensual journey are The Main Ingredient's "Just Don't Want to Be Lonely," Leon Ware's "If Ever I Lose This Heaven" and British singer-songwriter Ephraim Lewis' '90s hit "Drowning in Your Eyes."

About adding GRP to his list of label homes, Downing says, "This label certainly suits who I am in the changing industry, especially with R&B and contemporary adult music. I feel at home here."

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The Years

In Review

R&R Urban AC Top 30

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March 29, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	MICHAEL JACKSON Butterflies (Epic)	833	+69	125151	24	36/2
1	2	ANN NESBY F/AL GREEN Put It On Paper (Universal)	816	+19	98547	11	27/3
3	3	LUTHER VANDROSS I'd Rather (J)	804	+53	100933	11	39/2
5	4	GLENN LEWIS Don't You Forget It (Epic)	740	+51	114691	21	34/2
4	5	MAXWELL Lifetime (Columbia)	712	-7	105313	38	37/1
7	6	MAXWELL This Woman's Work (Columbia)	686	+62	105375	11	39/2
6	7	ALICIA KEYS A Woman's Worth (J)	678	+59	83470	26	39/2
8	8	ANGIE STONE Brotha (J)	601	-5	90036	31	38/2
10	9	FAITH EVANS I Love You (Bad Boy/Arista)	557	+75	80056	12	25/2
11	10	GERALD LEVERT What Makes It Good To You... (EastWest/EEG)	539	+74	58659	11	35/2
9	11	USHER U Got It Bad (LaFace/Arista)	528	+41	66247	25	33/2
12	12	REMY SHAND Take A Message (Motown)	502	+101	72015	9	28/3
17	13	JAHEIM Anything (Divine Mill/WB)	423	+71	60925	16	18/3
13	14	PROPHET JONES Cry Together (University/Motown)	404	+27	39913	14	20/3
18	15	ANGIE STONE Wish I Didn't Miss You (J)	402	+68	64748	4	31/4
15	16	JILL SCOTT He Loves Me (Hidden Beach/Epic)	379	+18	61765	20	23/2
14	17	BRIAN MCKNIGHT What's It Gonna Be (Motown)	367	+8	46807	5	31/1
16	18	JOE What If A Woman (Jive)	310	-44	39484	4	27/3
20	19	SHARISSA Any Other Night (Motown)	296	+3	32144	13	24/3
28	20	ALICIA KEYS How Come You Don't Call Me (J)	241	+114	32951	2	27/5
23	21	MONTELL JORDAN You Must Have Been (Def Soul/IDJMG)	217	+2	45174	14	14/1
26	22	LATHUN Fortunate (Motown)	197	+26	21441	4	19/2
27	23	RUFF ENDZ Someone To Love You (Epic)	195	+43	13169	2	15/2
21	24	ISLEY BROTHERS Secret Lover (DreamWorks)	185	-50	18380	21	19/1
25	25	SADE Somebody Already Broke My... (Epic)	180	+7	20553	7	18/1
24	26	R. KELLY The World's Greatest (Interscope/Jive)	169	-32	44360	7	8/0
Debut	27	RAPHAEL SAADIQ F/D'ANGELO Be Here (Pookie/Universal)	138	+63	12186	1	17/2
Debut	28	MUSIQ Halfcrazy (Def Soul/IDJMG)	113	+26	15330	1	19/15
Debut	29	DONELL JONES You Know That I Love You (Untouchables/Arista)	112	+24	15859	1	13/1
Debut	30	AVANT Makin' Good Love (Magic Johnson/MCA)	112	+23	13428	1	11/1

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
YOLANDA ADAMS I'm Gonna Be Ready (Elektra/EEG)	13
MUSIQ Halfcrazy (Def Soul/IDJMG)	15
WILL DOWNING Cool Water (GRP/VMG)	12
ALICIA KEYS How Come You Don't Call Me (J)	5
ANGIE STONE Wish I Didn't Miss You (J)	4
REMY SHAND Take A Message (Motown)	3
ANN NESBY F/AL GREEN Put It On Paper (Universal)	3
JOE What If A Woman (Jive)	3
SHARISSA Any Other Night (Motown)	3
PROPHET JONES Cry Together (University/Motown)	3
JAHEIM Anything (Divine Mill/WB)	3
UNWRAPPED VOL. 1 You Got Me (Hidden Beach)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALICIA KEYS How Come You Don't Call Me (J)	+114
REMY SHAND Take A Message (Motown)	+101
FAITH EVANS I Love You (Bad Boy/Arista)	+75
GERALD LEVERT What Makes It... (EastWest/EEG)	+74
KEKE WYATT Nothing In This World (MCA)	+74
JAHEIM Anything (Divine Mill/WB)	+71
MICHAEL JACKSON Butterflies (Epic)	+69
ANGIE STONE Wish I Didn't Miss You (J)	+68
RAPHAEL SAADIQ F/D'ANGELO Be Here (Pookie/Universal)	+63
MAXWELL This Woman's Work (Columbia)	+62

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
LUTHER VANDROSS Take You Out (J)	439
GINUWINE Differences (Epic)	402
KEKE WYATT Nothing In This World (MCA)	368
GERALD LEVERT Made To Love Ya (EastWest/EEG)	358
BRIAN MCKNIGHT Love Of My Life (Motown)	299
BONEY JAMES Something Inside (Warner Bros.)	289
JILL SCOTT The Way (Hidden Beach/Epic)	286
JOE Let's Stay Home Tonight (Jive)	252
BABYFACE What If (Arista)	249
JAHEIM Just In Case (Divine Mill/WB)	243
BABYFACE I Keep Callin' (Arista)	241
DONNIE MCCLURKIN We Fall Down (Verity)	228
YOLANDA ADAMS Open My Heart (Elektra/EEG)	217
MUSIQ Love (Def Soul/IDJMG)	200
ALICIA KEYS Fallin' (J)	188
INDIA.ARIE Brown Skin (Motown)	179

40 Urban AC reporters. Monitored airplay data supplied by Medabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/17/02-3/23/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

New & Active

MARY J. BLIGE No More Drama (MCA)
Total Plays: 101, Total Stations: 5, Adds: 1

REGINA BELLE From Now On (Peak)
Total Plays: 99, Total Stations: 13, Adds: 0

COOLY'S HOT BOX Make Me Happy (Higher Octave)
Total Plays: 83, Total Stations: 8, Adds: 1

BEBE WINANS Do You Know Him (Motown)
Total Plays: 78, Total Stations: 12, Adds: 1

TINA MOORE Time Will Tell (Music Mind)
Total Plays: 67, Total Stations: 8, Adds: 0

GINUWINE Tribute To A Woman (Epic)
Total Plays: 54, Total Stations: 7, Adds: 1

NINE20 What Would You Do? (MCA)
Total Plays: 46, Total Stations: 4, Adds: 0

WOODY ROCK No Matter What (Gospo Centric/Jive)
Total Plays: 40, Total Stations: 5, Adds: 1

WILL DOWNING Cool Water (GRP/VMG)
Total Plays: 36, Total Stations: 12, Adds: 12

LEXI Without You (Real Deal)
Total Plays: 33, Total Stations: 6, Adds: 0

Songs ranked by total plays

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WBCT's Success Bolstered By 18-34s

□ Production, concerts, Internet and sales staff drive ratings, revenue

WBCT/Grand Rapids has been one of the most successful Country radio stations of the last decade. It took only a year after its mid-1992 debut to hit No. 1 12+, a spot it's occupied more often than not since its launch.

In fact, during a period when many other Country outlets are experiencing a ratings downturn, WBCT has been No. 1 in Grand Rapids for the last four sweeps, and it shows no sign of slowing down. PD **Doug Montgomery** beams, "Our DMA came is the highest it's been in five years. We're up to about 290,000, which is pretty good for a station in market 66."

Montgomery is especially proud of WBCT's audience makeup. "If you look at recent Arbitrons," he says, "WBCT's ratings are being driven by 18-to-34-year-olds — and that's not just in the fall 2001 book. It's been that way for some time; we've been one or two 18-34 for about the past 12 to 18 months."

Anybody programming a Country station that's first or second 18-34 these days has some 'splaining to do, Lucy. So what's his secret? Montgomery says, "WBCT skews young to begin with — it's been 'Michigan's New Country' forever. We also speak more to the young people than we do to the traditional Country core. One of the things that we've never stopped doing — in fact, it's our mission statement — is feeding, growing and nurturing the Country lifegroup in west Michigan.

"We also do a *ton* of shows — shows we pay for ourselves. Obviously, with the changes corporately [Clear Channel's addition of SFX, now Clear Channel Entertainment], we now have a 1,700-seat concert venue in Grand Rapids. It's now, 'OK, you have a baby act. No problem, I've got a theater. Let's talk.' We also do as many in-stores as possible.

"The fact that we are as produced as a CHR helps us with 18-34s too. By that I mean we are about as produced as a Country station should be while not being overproduced. And I'm hearing a lot of stations that seem overproduced these days."

Defining his idea of a good level of production, Montgomery explains, "The key is balance — balance between listener interaction with live jocks and having enough of the bombastic production qualities that you would hear on an 18-34-targeted Active Rock or CHR."

While WBCT is benefiting greatly from an influx of 18-34s, Montgom-

ery sees it as part of a bigger movement among young demos. He notes, "I've seen the 18-34s coming back to the party in a ton of my other markets.

[Montgomery is a Clear Channel Brand Manager for several other cities.] Part of it is that the labels are making more of an effort to make artists with younger appeal available to the 18-34s, via the Internet, for instance. The Gen Xers get it.

"Another reason we're seeing more 18-34s is that more cable systems in the North are going to digital systems that make more channels available. That means CMT and Jones are finally on in many places that never had a country channel before. Younger people are finally getting exposed to country. Part of what is attracting them is that some of the rock product out today isn't that far from some of the music we've been playing. If some of this rock product were just a tad different, it would be country — like Nickelback's 'How You Remind Me,' if you took out some of the chanting, or Incubus' 'Drive.' I don't think the gap between the music is as wide as it once was. We're also seeing a lot of 18-to-34-year-olds gain an interest in some of the older stuff, music from Charlie Daniels or Hank Williams Jr., some of the stuff that rocks a little harder."

Montgomery says another of WBCT's tactics for success among younger demos is its active use of the Internet. "We try to be very connected," he says. "The web is a big weapon for us. CC's had one of the top country websites for some time. We're back to streaming audio, which is going to help us. We've got the webcam and some of the usual toys. We'll put a lot of bits on there and allow people to download them, which allows us to add another dimension to the radio station."

Tell 'Em What You're Playing

Montgomery says that WBCT's music is pretty mainstream. "We're running 35 songs. It's not that short a list. We are careful, though, where we put newer music. And we showcase what we're playing, which I think makes a difference. If we commit to playing a record, I want there to be as much familiarity as possible. It's something that seems so trivial, but we identify the music. The brand-new, light-

rotation songs, especially, are front-and-backsold. Doing a better job of identification makes it easier for listeners to grab onto the baby acts. What I don't want is listener dissatisfaction. And I think there's a lot of that when you don't identify the music."

If that's the case, why is there a lack of identification on so many stations? "I have no idea," admits Montgomery. "Perhaps because PDs don't know how to make their clocks right. Or they're concerned about too much talk. It's very difficult for me to understand. It seems to me that you are just driving listeners away. We take care of the basics — the identification — and let the record labels figure out how they're going to sell their artists and take them to the next level."

A Sense Of Community, A Sense Of Humor

Montgomery gives credit to his programming predecessors for developing what he feels has been another key to WBCT's success. "A real sense of community has been cultivated from the beginning, and we benefit from what has been built here. It's been this way since Day One, and the listeners have come to expect it. It's what we are about.

"As an example, we were off the air for 10 hours one day in February because we blew out the antenna. But I was amazed because all day the phones were just rocking solid with, 'Did you know you were off the air?' and, 'What's the deal with my radio station?' I went out to lunch with one of our guys, who said, 'Would you even think about calling a radio station? People give a shit.' It shows the sense of community that's been built here, so it's pretty incredible."

Another sense that has played well for WBCT has been its sense of humor. Montgomery explains, "We make fun of ourselves. We take a left-of-center approach as much as possible. We give away farm animals. We give away

"Stations that don't control sales promotions are in more trouble than stations that run more units. Everybody wants to focus on units. But if spots are produced well, I don't see where that's a huge issue. The huge issue is the people who can't keep their clutter to a minimum."

junker cars. We took a perfectly good El Camino, painted it blaze orange and gave it away for hunting season. It's the crazy kind of stuff that we do, and we make fun of the fact that we are giving it away. The day we went off the air we cut a morning show promo about how great the morning show was, and if you would have just heard it, you would've agreed, so come back tomorrow morning for more. Of course, we were making fun of being off the air that morning. We were just trying to keep a sense of humor about it — and about everything."

Motivating The Airstaff

Montgomery's Brand Manager duties take him to a number of other markets, where he's able to listen to lots of stations. Asked what he hears most often that makes him grimace, he quickly says, "Sales promotions that have gotten overloaded to the point of being done with no listener benefits. Stations that don't control sales promotions are in more trouble than stations that run more units. Everybody wants to focus on units. But if spots are produced well, I don't see where that's a huge issue. The huge issue is the people who can't keep their clutter to a minimum.

"It's also talking about things that don't really matter. I was just busting a jock's chops because he said, 'Hey, tomorrow's going to be a carbon copy.'

neers and beg, borrow or steal — whatever we need to do to get listeners to this radio station.

"I want to set things up with the mind-frame that whatever we can commandeer, we're going to commandeer, and just do that. That's part of what I try to impress upon them. I want them to be loose; I want them to be crazy. One of the biggest problems in a lot of stations is that everybody's so damn uptight. This is still a fun business. It still beats the hell out of working for a living. Now you can have fun in multiple markets by making the system work for you. OK, you're not crazy about voicetracking. That's fine. But get over it, and try to figure out how you can make some extra money. I know that sounds crass, but it's all about figuring out how you can manipulate the system."

A Sales Staff That Gets It

You don't hear many programmers proclaim that their sales staffs are their secret weapons. Montgomery does. "There are going to be some PDs rolling their eyes at me for this, but we have a hell of a sales staff that gets it," he says. "Part of what allows us to fight this war with fewer people is that we have a sales staff that absolutely gets what we have to do. They get why we can't clutter the station. They get why they have to come out at 10:00 at night to pass out bumper stickers after a show. They get why they have to go to every remote. They get why we need them to go out and find a 1978 Grenada to give away. They even come out to fund-raisers. They get it. You can't put a price on that. The sales staff is our secret weapon.

"And they are good. They don't leave money sitting on the table either. They're really working two jobs. We can't have a promotion department that can just focus on 'BCT, so having everybody wearing multiple hats is really important. And not only will they come out and pass out bumper stickers at a show, they want to go to the show. They're into the music, they're into the lifegroup.

"And I'm very hard on them. They probably think I'm the biggest asshole in the world. But they understand it's good for us all that I don't allow them to give out pizza coupons every hour from nine to five. They understand. What's neat, too, is that they're the ones who want to see the baby acts when they come through. Half of them think they're junior A&R guys. I have a couple of them right now giving me grief because I'm not playing Nickel Creek."

COUNTRY ←

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CALVIN GILBERT
gilbert@rronline.com

Project Comes Full Circle

Capitol/Nashville reissues Dirt Band's historic sessions

After referring to them as "Southern California hippie boys," Roy Acuff said of The Nitty Gritty Dirt Band, "They've got such long hair and beards, I don't know if they're old men or young boys or what!"

As it turned out, Acuff — nicknamed "the King of Country Music" — ultimately provided the crowning touch on one of the most important albums in the history of country music. That was during the 1971 sessions for *Will the Circle Be Unbroken*, a United Artists Records project that featured The Nitty Gritty Dirt Band providing support for several of their musical heroes, including Earl Scruggs, Doc Watson, Mother Maybelle Carter, Merle Travis, Jimmy Martin and, of course, Acuff himself.

To celebrate the 30th anniversary of the project's original release, Capitol/Nashville this week reissued all of the music from the original three vinyl albums on two newly remastered CDs. The set also contains four bonus tracks of music and dialogue from the sessions.

A Cool Thing

Dirt Band member Jeff Hanna and former bandmate John McEuen started discussing the possibility of an anniversary reissue of *Circle* two years ago. McEuen was skeptical about working with a large record company on a reissue project. "I thought, 'They're gonna screw it up. It wouldn't be worth it,'" he says.

"Then Jeff said, 'You ought to meet [Capitol/Nashville President/CEO] Mike Dungan. He's a great guy. I met him and realized that he is a great guy. In my 30 years of doing this, I've never seen a record company so supportive of a project. You felt like every-

"This was a year after *Easy Rider* came out. There were people from Southern California who were afraid to even talk to anyone from the South."

John McEuen

body was pulling together. Everybody wanted to keep the integrity up."

McEuen, who exited the group in 1988 to concentrate on a solo career, said the idea for the album evolved after The Nitty Gritty Dirt Band appeared at a Colorado club with bluegrass pioneer Earl Scruggs, who was then performing with his sons, Randy and Gary. When Hanna and McEuen finally got up the nerve to ask Scruggs if he would record a song with The Dirt Band, he agreed.

The following week another acoustic-music legend, singer-guitarist Doc Watson, performed at the same club. Upon hearing that Scruggs had committed to the Dirt Band project, Watson agreed to participate as well.

"Earl gave his stamp of approval and integrity to it," Hanna says. "His

approval of us as players — and as people — opened the doors for the other artists. Basically, he said, 'These guys are OK. They care about this music.' He didn't think that this would be a cheap event. He liked us, and he liked where we were coming from."

"The album came together in the space of nine weeks, from the time it was first talked about to the time it was finished," McEuen says. "It happened so fast. We were on the road, working our way toward Nashville, getting ready for this impending event, with none of the parties really knowing that we were going to end up with such a cool thing."

Long Hair And Banjos

The album was produced by McEuen's brother, Bill, who also sported the clothing and long hair of the early '70s. When asked about the overall atmosphere in Nashville during that era, John McEuen recalls that his brother came close to a physical altercation with a hotel security guard while merely trying to secure lodging for himself and the band.

"This was L.A. vs. the Old South," he says. "That angst didn't exist in the studio, but this was a year after *Easy Rider* came out. There were people from Southern California who were afraid to even talk to anyone from the South."

At first the members of The Nitty Gritty Dirt Band were in awe at even being in the same room with their musical heroes. Playing music together was an emotional equalizer, as was the realization that even their heroes had heroes. "That was another one of those things that made us feel at ease in the studio, when Merle Travis walked in, and we saw our idol, Doc Watson, humbling himself in front of his idol," McEuen says.

One artist kept delaying making a commitment to the project. "Everyone threw caution to the wind, except for Roy Acuff," McEuen says. "He wanted to see which way the wind was blowing."

"He showed up at the studio unannounced, and we played him some of the tracks we'd done with Merle Travis," Hanna says. "He kind of leaned back in his chair and looked at John's brother, Bill. Mr. Acuff said, 'What kind of music would you call this?'" After the producer stammered a series of words such as "bluegrass," "traditional," "mountain," and "old-timey," Acuff stopped him abruptly to



MASTER'S TOUCH

John McEuen (l) happily accepted musical pointers from banjo pioneer Earl Scruggs during the 1971 sessions for *Will the Circle Be Unbroken*. The historic album was reissued this week by Capitol/Nashville.

say, "Hell, it's nothing but country. Let's make some more of it."

When it came to planning the album, Hanna says, "There was no A&R. We did go over to Acuff Rose Music Publishing to pick some songs out of the Hank Williams Sr. catalog, but that was as close to a song meeting as we had. Most of the songs came from the artists themselves.

"When Maybelle came in, we did Carter Family songs. Earl brought a bunch of great instrumentals with him. One of the songs that Doc Watson brought in was 'Tennessee Stud.' We knew the song, but we'd never heard it done right until Doc played it. I remember us requesting that he do 'Black Mountain Rag' because we were such fans of his first Vanguard album. It was one of those albums we just stared at when we were kids."

"Mr. Bojangles," "House at Pooh Corner" and "Some of Shelly's Blues." Because label executives were pleased with the band's success, McEuen says, "They were inclined to do what we wanted them to do.

"But when my brother told them it was going to be three records, that was a forced thing. Then, when they found out that the gatefold covers were going to cost \$1.15 each, they said they weren't going to put it out. Bill said, 'Then I'll erase the tape.'"

"It was a big, expensive package," Hanna says. "The only other triple-record set I can remember from that time was George Harrison's *All Things Must Pass*. Leon Russell maybe had released a three-album live set. But we had all this music — and all of it was great. Why would we want to cut anything out?"

A Slow Build

The album was released to immediate critical acclaim and slow, steady sales. "It never sold enough in any given week to chart," Hanna says.

However, when it went Gold four years later, McEuen says, "We got to give Maybelle Carter her first Gold record. It was a shock to me. I thought, 'This is your first? There should be a red carpet going right to your door with a pile of Gold records there.'"

"It took years — and I had to do a lot of personal digging — to finally get it certified as a Platinum album," Hanna says. "It didn't help that we changed labels several times."

"But labels changed labels," McEuen says. "Liberty became United Artists, which was bought by Transamerica, which was bought back by Liberty, which was bought by EMI/Capitol."

When asked where the original tapes have been stored all these years, McEuen responds with a mischievous smile. Hanna looks at him and says, "Under your bed, John?"

"I just happened to find them," McEuen says. "They were in private possession, you might say."

The original artwork had been lost during the transitions of the different companies that owned rights to the *Circle* album. McEuen says, "When they said, 'Why don't we have the masters?' we said, 'Well, it's a good thing they weren't with the artwork.'"

"We had all this music — and all of it was great. Why would we want to cut anything out?"

Jeff Hanna

\$22,000 Sessions

Completed in six days of recording, the album was produced for the \$22,000 budget approved by United Artists. "One reason it came in on budget is that it was recorded to two-track instead of multitrack, so there was no mixing," McEuen says. "When we got a take, we went to the next song."

"There was no ProTools involved," Hanna adds. "It was recorded live."

Budgetary concerns did arise when the band announced plans to release the session as a three-album set. UA's reaction? "They choked," Hanna says. "They had no idea. They just knew we were going to make a record. They didn't know we were going to put 33 songs on it."

At the time, The Nitty Gritty Dirt Band had scored three major pop hits,



REDHEADED VISITOR

Willie Nelson recently stopped by the Great American Country studios to appear on the cable network's *Behind the Scenes* series. Hosted by GAC's John Hendricks, Nelson's performance included material from his new Mercury/Lost Highway album, *The Great Divide*. Pictured are (l-r) Mercury's Chad Shultz, GAC's Jim Murphy, Nelson, Jones Media Networks/GAC President Jeff Wayne and Chairman/CEO Glenn Jones and Lost Highway's Glenn Noblit.

R&R Country Top 50

March 29, 2002

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	1 MARTINA MCBRIDE Blessed (RCA)	15912	+368	5757	+99	20	153/0
4	2	2 CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	15279	+805	5556	+290	25	153/0
2	3	3 TIM MCGRAW The Cowboy In Me (Curb)	14790	-652	5381	-283	17	153/0
5	4	4 TOBY KEITH My List (DreamWorks)	14501	+1009	5169	+349	12	153/0
6	5	5 KENNY CHESNEY Young (BNA)	13787	+426	5070	+182	14	153/1
7	6	6 RASCAL FLATTS I'm Movin' On (Lyric Street)	13028	+931	4830	+345	24	150/0
3	7	7 BROOKS & DUNN Long Goodbye (Arista)	12407	-2091	4539	-804	21	153/0
9	8	8 PHIL VASSAR That's When I Love You (Arista)	11449	+696	4172	+203	21	150/1
10	9	9 TOMMY SHANE STEINER What If She's An Angel (RCA)	10861	+498	4124	+196	14	151/0
11	10	10 ALAN JACKSON Drive (For Daddy Gene) (Arista)	10741	+1043	3972	+409	10	153/0
8	11	11 DIXIE CHICKS Some Days You Gotta Dance (Monument)	9504	-1776	3492	-778	25	146/0
12	12	12 TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia)	9103	+161	3388	+109	12	152/1
13	13	13 STEVE AZAR I Don't Have To Be (Till...) (Mercury)	8580	+644	3291	+245	24	146/2
15	14	14 EMERSON DRIVE I Should Be Sleeping (DreamWorks)	8443	+670	3170	+193	18	149/0
14	15	15 GARTH BROOKS & TRISHA YEARWOOD Squeeze Me In (Capitol)	7967	+52	3055	+36	10	151/1
17	16	16 GEORGE STRAIT Living And Living Well (MCA)	7662	+1468	2864	+508	7	148/5
16	17	17 CAROLYN DAWN JOHNSON I Don't Want You To Go (Arista)	7363	+481	2850	+153	14	146/0
18	18	18 KEVIN DENNEY That's Just Jessie (Lyric Street)	7014	+896	2652	+340	15	142/2
19	19	19 TAMMY COCHRAN I Cry (Epic)	6005	+282	2421	+146	17	134/2
20	20	20 LONESTAR Not A Day Goes By (BNA)	5709	+636	2249	+234	10	135/6
21	21	21 CHELY WRIGHT Jezebel (MCA)	5483	+415	2125	+185	14	127/3
22	22	22 TRICK PONY Just What I Do (H2E/WB)	5315	+363	2123	+131	11	137/5
23	23	23 KELLIE COFFEY When You Lie Next To Me (BNA)	5144	+353	1990	+167	13	136/1
24	24	24 W. NELSON/L. A. WOMACK Mendocino... (Lost Highway/Mercury)	4360	+733	1565	+275	12	116/12
25	25	25 ANDY GRIGGS Tonight I Wanna Be Your Man (RCA)	3825	+519	1475	+153	10	129/9
28	26	26 BRAD PAISLEY I'm Gonna Miss Her (Fishin') (Arista)	3799	+1120	1530	+380	5	117/12
26	27	27 GARY ALLAN The One (MCA)	3690	+460	1482	+173	11	116/7
27	28	28 MARK MCGUINN She Doesn't Dance (VFR)	3396	+554	1393	+165	16	107/2
Breaker	29	29 SHEDAISY Get Over Yourself (Lyric Street)	2676	+476	1005	+221	5	96/10
34	30	30 TRACE ADKINS Help Me Understand (Capitol)	2496	+556	1002	+222	6	101/8
30	31	31 SHANNON LAWSON Goodbye On A Bad Day (MCA)	2423	+217	975	+71	8	99/2
35	32	32 BRAD MARTIN Before I Knew Better (Epic)	2086	+406	921	+163	8	105/5
33	33	33 PAT GREEN Three Days (Republic)	2060	+112	689	+59	12	64/2
32	34	34 TY HERNDON Heather's Wall (Epic)	2011	+51	798	+44	13	81/3
36	35	35 SOGGY BOTTOM BOYS I Am A Man Of... (Lost Highway/Mercury)	1871	+260	658	+114	13	75/12
29	36	36 MARK WILLS W/JAMIE O'NEAL I'm Not Gonna Do... (Mercury)	1720	-814	674	-365	16	94/0
37	37	37 SARA EVANS I Keep Looking (RCA)	1685	+267	745	+105	4	82/15
39	38	38 DARRYL WORLEY I Miss My Friend (DreamWorks)	1661	+688	611	+248	3	66/21
38	39	39 MARK CHESNUTT She Was (Columbia)	1369	+187	562	+89	9	69/9
41	40	40 JOE NICHOLS The Impossible (Universal South)	1135	+275	416	+125	2	47/10
40	41	41 JAMIE O'NEAL Frantic (Mercury)	1041	+157	399	+57	4	59/13
42	42	42 LITTLE BIG TOWN Don't Waste My Time (Monument)	1023	+223	432	+89	4	64/6
Debut	43	43 BRETT JAMES Chasin' Amy (Arista)	664	+485	297	+231	1	61/15
Debut	44	44 BLAKE SHELTON Ol' Red (Warner Bros.)	652	+309	224	+111	1	43/37
48	45	45 HOMETOWN NEWS Minivan (VFR)	637	+115	290	+79	3	33/5
47	46	46 MONTGOMERY GENTRY Didn't I (Columbia)	576	+48	252	+39	2	26/4
Debut	47	47 JOE DIFFIE This Pretender (Monument)	539	+411	216	+165	1	26/6
43	48	48 BRIAN MCCOMAS I Could Never Love You Enough (Lyric Street)	529	-155	241	-86	7	45/0
Debut	49	49 MCBRIDE & THE RIDE Anything That Touches You (Dualtone)	523	+339	207	+122	1	21/3
Debut	50	50 JEFF CARSON Until We Fall Back In Love... (Curb)	521	+236	241	+99	1	43/8

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
BLAKE SHELTON Ol' Red (Warner Bros.)	37
DARRYL WORLEY I Miss My Friend (DreamWorks)	21
TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	18
SARA EVANS I Keep Looking (RCA)	15
BRETT JAMES Chasin' Amy (Arista)	15
JAMIE O'NEAL Frantic (Mercury)	13
BRAD PAISLEY I'm Gonna Miss Her (Fishin') (Arista)	12
W. NELSON/L. A. WOMACK Mendocino... (Lost Highway/Mercury)	12
SOGGY BOTTOM BOYS I Am A... (Lost Highway/Mercury)	12
GABBIE NOLEN Almost There (Republic)	12

Most Increased Points

ARTIST TITLE LABEL(S)	POINT INCREASE
GEORGE STRAIT Living And Living Well (MCA)	+1468
BRAD PAISLEY I'm Gonna Miss Her (Fishin') (Arista)	+1120
ALAN JACKSON Drive (For Daddy Gene) (Arista)	+1043
TOBY KEITH My List (DreamWorks)	+1009
RASCAL FLATTS I'm Movin' On (Lyric Street)	+931
KEVIN DENNEY That's Just Jessie (Lyric Street)	+896
CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	+805
W. NELSON/L. A. WOMACK Mendocino... (Lost Highway/Mercury)	+733
PHIL VASSAR That's When I Love You (Arista)	+696
DARRYL WORLEY I Miss My Friend (DreamWorks)	+688

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GEORGE STRAIT Living And Living Well (MCA)	+508
ALAN JACKSON Drive (For Daddy Gene) (Arista)	+409
BRAD PAISLEY I'm Gonna Miss Her (Fishin') (Arista)	+380
TOBY KEITH My List (DreamWorks)	+349
RASCAL FLATTS I'm Movin' On (Lyric Street)	+345
KEVIN DENNEY That's Just Jessie (Lyric Street)	+340
CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	+290
W. NELSON/L. A. WOMACK Mendocino... (Lost Highway/Mercury)	+275
DARRYL WORLEY I Miss My Friend (DreamWorks)	+248
STEVE AZAR I Don't Have To Be (Till...) (Mercury)	+245

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Songs ranked by total plays

153 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 3/17/02-3/23/02. Bullets appear on songs gaining in points or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Breaker status is awarded to songs reported by 60% of the panel for the first time. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

PAT GREEN "Three Days"

NEW ADDS THIS WEEK:

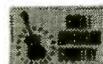
WXTU/Philadelphia KXKT/Omaha

See Pat on CMT's
"On The Verge"

Billboard 40* -37*
R&R 33

ALREADY BREAKING AT:

KZLA KPLX KSCS KIKK KILT WKHX
KNIX WRBQ KYGO KWJJ KBEQ KAJA
KUBL WCTK WHOK KASE ...and many more!



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March 29, 2002

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MARTINA MCBRIDE Blessed (RCA)	1329	-2	48606	22	36/0
2	2	KENNY CHESNEY Young (BNA)	1304	+9	48164	14	36/0
3	3	CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	1283	-1	46546	28	36/0
5	4	TOBY KEITH My List (DreamWorks)	1250	+5	46317	13	36/0
7	5	RASCAL FLATTS I'm Movin' On (Lyric Street)	1242	+51	45575	27	36/0
9	6	TOMMY SHANE STEINER What If She's An Angel (RCA)	1184	+42	44529	14	36/0
8	7	PHIL VASSAR That's When I Love You (Arista)	1151	0	41945	24	35/0
4	8	TIM MCGRAW The Cowboy In Me (Curb)	1148	-116	40432	19	33/0
6	9	BROOKS & DUNN Long Goodbye (Arista)	1072	-124	38264	23	34/0
12	10	ALAN JACKSON Drive (For Daddy Gene) (Arista)	1040	+101	38728	9	36/0
13	11	TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia)	996	+63	37056	14	36/0
11	12	GARTH BROOKS & TRISHA YEARWOOD Squeeze Me In (Capitol)	923	-20	34313	11	36/0
14	13	EMERSON DRIVE I Should Be Sleeping (DreamWorks)	903	+17	33598	22	35/0
16	14	STEVE AZAR I Don't Have To Be (Till...) (Mercury)	884	+68	32579	24	35/0
18	15	GEORGE STRAIT Living And Living Well (MCA)	866	+86	32844	7	36/0
15	16	CAROLYN DAWN JOHNSON I Don't Want You To Go (Arista)	847	+5	31645	16	35/0
17	17	KEVIN DENNEY That's Just Jessie (Lyric Street)	791	+1	30444	17	35/1
19	18	LONESTAR Not A Day Goes By (BNA)	711	+70	26988	12	34/1
10	19	DIXIE CHICKS Some Days You Gotta Dance (Monument)	703	-295	26143	25	27/0
20	20	CHELY WRIGHT Jezebel (MCA)	667	+38	24865	16	33/0
21	21	TAMMY COCHRAN I Cry (Epic)	637	+12	24211	17	33/0
22	22	TRICK PONY Just What I Do (H2E/WB)	630	+17	24036	13	35/0
23	23	GARY ALLAN The One (MCA)	563	+23	22077	12	34/1
24	24	BRAD PAISLEY I'm Gonna Miss Her (Fishin') (Arista)	526	+33	20180	6	33/0
25	25	KELLIE COFFEY When You Lie Next To Me (BNA)	513	+28	19977	15	31/0
27	26	W. NELSON/LEE ANN WOMACK Mendocino... (Lost Highway/Mercury)	493	+48	18665	10	30/0
26	27	ANDY GRIGGS Tonight I Wanna Be Your Man (RCA)	482	+31	19060	11	25/0
28	28	SHANNON LAWSON Goodbye On A Bad Day (MCA)	429	+33	16017	10	30/0
30	29	SARA EVANS I Keep Looking (RCA)	359	+34	14265	6	28/2
29	30	TRACE ADKINS Help Me Understand (Capitol)	345	+2	13434	8	27/1
31	31	PAT GREEN Three Days (Republic)	304	+28	12486	7	22/0
34	32	MARK CHESNUTT She Was (Columbia)	254	+30	9390	10	20/1
32	33	MARK MCGUINN She Doesn't Dance (VFR)	249	-26	9626	20	16/1
35	34	SHEDAISY Get Over Yourself (Lyric Street)	228	+58	8507	5	19/2
39	35	DARRYL WORLEY I Miss My Friend (DreamWorks)	214	+97	8186	2	25/13
36	36	SOGGY BOTTOM BOYS I Am A Man... (Lost Highway/Mercury)	204	+37	6676	2	10/2
37	37	BRAD MARTIN Before I Knew Better (Epic)	161	+16	6001	8	17/1
33	38	MARK WILLS W/JAMIE O'NEAL I'm Not Gonna Do... (Mercury)	157	-109	6573	19	9/0
40	39	MONTGOMERY GENTRY Didn't I (Columbia)	123	+8	5037	5	15/2
42	40	HOMETOWN NEWS Minivan (VFR)	121	+19	4379	2	8/0
48	41	JOE NICHOLS The Impossible (Universal South)	114	+46	3864	2	13/6
38	42	TY HERNDON Heather's Wall (Epic)	109	-29	4598	15	8/0
47	43	LITTLE BIG TOWN Don't Waste My Time (Monument)	107	+29	4036	4	12/3
44	44	JAMIE O'NEAL Frantic (Mercury)	103	+20	3593	4	13/4
46	45	EARL THOMAS CONLEY Love's The Only Voice (I'm...) (Sunbird)	77	-2	3591	6	8/0
43	46	SAWYER BROWN Circles (Curb)	72	-23	2860	9	7/0
41	47	BRIAN MCCOMAS I Could Never Love You Enough (Lyric Street)	68	-44	1966	9	8/0
45	48	TRACY LAWRENCE What A Memory (Atlantic/WB)	62	-21	2868	9	5/0
Debut	49	JOE DIFFIE This Pretender (Monument)	55	+23	2234	1	5/1
Debut	50	TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	53	+37	1972	1	6/4

36 Country Indicator reports. Songs ranked by total plays for the airplay week of Sunday 3/17-Saturday 3/23. © 2002, R&R Inc.

Most Added

ARTIST TITLE LABEL(S)	ADDS
DARRYL WORLEY I Miss My Friend (DreamWorks)	13
JOE NICHOLS The Impossible (Universal South)	6
BRETT JAMES Chasin' Amy (Arista)	5
JAMIE O'NEAL Frantic (Mercury)	4
TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	4
LITTLE BIG TOWN Don't Waste My Time (Monument)	3
BLAKE SHELTON Ol' Red (Warner Bros.)	3
SARA EVANS I Keep Looking (RCA)	2
SHEDAISY Get Over Yourself (Lyric Street)	2
MONTGOMERY GENTRY Didn't I (Columbia)	2
SOGGY BOTTOM BOYS I Am... (Lost Highway/Mercury)	2
ANTHONY SMITH If That Ain't Country (Independent)	2
KEVIN DENNEY That's Just Jessie (Lyric Street)	1
GARY ALLAN The One (MCA)	1
LONESTAR Not A Day Goes By (BNA)	1
TRACE ADKINS Help Me Understand (Capitol)	1
MARK CHESNUTT She Was (Columbia)	1
BRAD MARTIN Before I Knew Better (Epic)	1
MARK MCGUINN She Doesn't Dance (VFR)	1
JEFF CARSON Until We Fall Back In Love... (Curb)	1

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALAN JACKSON Drive (For Daddy Gene) (Arista)	+101
DARRYL WORLEY I Miss My Friend (DreamWorks)	+97
GEORGE STRAIT Living And Living Well (MCA)	+86
LONESTAR Not A Day Goes By (BNA)	+70
STEVE AZAR I Don't Have To Be (Till...) (Mercury)	+68
TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia)	+63
SHEDAISY Get Over Yourself (Lyric Street)	+58
RASCAL FLATTS I'm Movin' On (Lyric Street)	+51
W. NELSON/LEE ANN WOMACK Mendocino... (Lost Highway/Mercury)	+48
JOE NICHOLS The Impossible (Universal South)	+46
TOMMY SHANE STEINER What If She's An Angel (RCA)	+42
CHELY WRIGHT Jezebel (MCA)	+38
SOGGY BOTTOM BOYS I Am... (Lost Highway/Mercury)	+37
TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	+37
SARA EVANS I Keep Looking (RCA)	+34
BRAD PAISLEY I'm Gonna Miss Her (Fishin') (Arista)	+33
SHANNON LAWSON Goodbye On A Bad Day (MCA)	+33
ANDY GRIGGS Tonight I Wanna Be Your Man (RCA)	+31
MARK CHESNUTT She Was (Columbia)	+30
LITTLE BIG TOWN Don't Waste My Time (Monument)	+29
KELLIE COFFEY When You Lie Next To Me (BNA)	+28
PAT GREEN Three Days (Republic)	+28
GARY ALLAN The One (MCA)	+23
TRAVIS TRITT Love Of A Woman (Columbia)	+23
JOE DIFFIE This Pretender (Monument)	+23
TRICK PONY On A Night Like This (H2E/WB)	+22
JAMIE O'NEAL Frantic (Mercury)	+20
HOMETOWN NEWS Minivan (VFR)	+19
EMERSON DRIVE I Should Be Sleeping (DreamWorks)	+17
TRICK PONY Just What I Do (H2E/WB)	+17

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R&R Bullseye Country Callout

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES March 29, 2002

BULLSEYE® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of February 24-March 2.

ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN
PHIL VASSAR That's When I Love You (Arista)	31.8%	74.8%	20.0%	99.5%	2.3%	2.5%
TIM MCGRAW The Cowboy In Me (Curb)	33.5%	72.5%	17.0%	99.8%	4.3%	6.0%
CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	37.0%	71.5%	22.3%	99.8%	2.3%	3.8%
BROOKS & DUNN Long Goodbye (Arista)	36.3%	70.5%	19.5%	99.3%	3.8%	5.5%
TOBY KEITH My List (DreamWorks)	34.8%	70.3%	22.0%	98.0%	4.0%	1.8%
TOMMY SHANE STEINER What If She's An Angel (RCA)	31.0%	67.0%	24.0%	96.3%	3.0%	2.3%
EMERSON DRIVE I Should Be Sleeping (DreamWorks)	26.3%	66.8%	24.5%	98.5%	3.3%	4.0%
CAROLYN DAWN JOHNSON I Don't Want You To Go (Arista)	23.0%	66.8%	20.5%	97.8%	6.8%	3.8%
MARTINA MCBRIDE Blessed (RCA)	33.5%	66.3%	21.5%	99.5%	5.3%	6.5%
GEORGE STRAIT Living And Living Well (MCA)	31.8%	65.5%	22.5%	89.8%	1.0%	0.8%
ALAN JACKSON Drive (For Daddy Gene) (Arista)	29.8%	65.5%	25.0%	97.3%	4.5%	2.3%
RASCAL FLATTS I'm Movin' On (Lyric Street)	30.5%	64.5%	22.5%	95.3%	5.8%	2.5%
MARK WILLS/JAMIE ONEAL I'm Not Gonna Do Anything... (Mercury)	22.5%	64.0%	24.5%	95.8%	5.8%	1.5%
LONESTAR Not A Day Goes By (BNA)	23.5%	63.8%	24.3%	95.8%	5.3%	2.5%
STEVE AZAR I Don't Have To Be Me... (Mercury)	27.3%	62.5%	25.0%	95.5%	5.0%	3.0%
DIXIE CHICKS Some Days You Gotta Dance (Monument)	28.0%	62.3%	22.5%	98.5%	8.3%	5.5%
GARY ALLAN The One (MCA)	24.8%	62.3%	22.0%	89.5%	3.5%	1.8%
ANDY GRIGGS Tonight I Wanna Be Your Man (RCA)	20.8%	61.3%	24.0%	90.0%	2.0%	2.8%
GARTH BROOKS/TRISHA YEARWOOD Squeeze Me In (Capitol)	26.3%	60.8%	21.5%	95.3%	11.5%	1.5%
TAMMY COCHRAN I Cry (Epic)	22.3%	60.3%	28.8%	96.0%	4.8%	2.3%
KENNY CHESNEY Young (BNA)	28.3%	60.0%	25.8%	96.3%	7.3%	3.3%
TRICK PONY Just What I Do (Warner Bros.)	24.0%	58.8%	23.8%	93.5%	7.8%	3.3%
TRACE ADKINS Help Me Understand (Capitol)	22.8%	58.8%	25.5%	87.0%	2.3%	0.5%
KEVIN DENNEY That's Just Jessie (Lyric Street)	21.0%	58.8%	30.5%	97.0%	6.5%	1.3%
TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia)	28.3%	57.8%	28.5%	97.8%	9.3%	2.3%
CHELY WRIGHT Jezebel (MCA)	20.8%	57.3%	23.3%	94.5%	11.5%	2.5%
TY HERNDON Heather's Wall (Epic)	19.0%	55.8%	28.8%	93.3%	5.0%	3.8%
BRAD PAISLEY I'm Gonna Miss Her (Arista)	22.5%	55.0%	23.0%	85.5%	7.0%	0.5%
MARK MCGUINN She Doesn't Dance (VFR)	19.3%	54.8%	23.8%	86.5%	5.5%	2.5%
SHANNON LAWSON Goodbye On A Bad Day (MCA)	18.3%	54.8%	30.0%	87.0%	1.8%	0.5%
KELLIE COFFEY When You Lie Next To Me (BNA)	17.3%	54.5%	29.5%	92.5%	4.8%	3.8%
BRAD MARTIN Before I Knew Better (Epic)	21.5%	51.8%	28.8%	82.8%	1.0%	1.3%
PAT GREEN Three Days (Universal/South Republic)	18.3%	51.3%	24.3%	83.5%	6.3%	1.8%
SHEDAISY Get Over Yourself (Lyric Street)	16.5%	46.3%	20.3%	80.5%	11.0%	3.0%
W. NELSON/LEE ANN WOMACK Mendocino... (Lost Highway/Mercury)	14.3%	44.3%	27.0%	81.5%	8.5%	1.8%

**Bullseye
CALLOUT™**

Password of the Week:
Risser

Question of the Week: Think about the music you hear each day, not just on the radio but in movies and on television as well. Have you heard the song "A Man Of Constant Sorrow" from the motion picture *O Brother, Where Art Thou?* If you are familiar with it, what do you think of that song? On a scale of 1-5 — with 1 meaning you don't like the song at all and 5 meaning you like it a lot — how would you rate the song? (Note: This is phase II of the question, bringing the total sample to 400 people.)

Total
Familiar with song: 65%
5. Like it a lot: 38%
4. Like it some: 29%
3. It's ok: 24%
2 & 1. I don't like it: 9%

P1
Familiar with song: 62%
5. Like it a lot: 41%
4. Like it some: 29%
3. It's ok: 22%
2 & 1. I don't like it: 8%

P2
Familiar with song: 65%
5. Like it a lot: 31%
4. Like it some: 39%
3. It's ok: 26%
2 & 1. I don't like it: 10%

Male
Familiar with song: 65%
5. Like it a lot: 43%
4. Like it some: 31%
3. It's ok: 18%
2 & 1. I don't like it: 8%

Female
Familiar with song: 65%
5. Like it a lot: 32%
4. Like it some: 28%
3. It's ok: 30%
2 & 1. I don't like it: 10%

25-34
Familiar with song: 65%
5. Like it a lot: 37%
4. Like it some: 28%
3. It's ok: 26%
2 & 1. I don't like it: 9%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay...Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54 year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female... 1/3rd each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. NORTHEAST: Washington, DC., Harrisburg, PA., Providence, Rochester, NY., Springfield, MA., Hartford, Portland, ME., Portsmouth, NH. SOUTHEAST: Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL., Charleston, SC., Jackson, MS., MIDWEST: Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI., Ft Wayne, IN., Rockford, IL., Indianapolis. SOUTHWEST: Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette LA., San Antonio. WEST: Portland, OR., Salt Lake City, Fresno, Bakersfield, Spokane, WA., Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2002 R&R Inc. © 2002 Bullseye Marketing Research Inc.

**MOST
ADDED!**

GABBIE NOLEN

"ALMOST THERE"

Billboard 55* Debut

12 NEW ADDS

KSOP WIRK WWYZ KRST KXKT WBBS
WYNK KDRK WGNE WYYD WFBE KBUL

Already Breaking At:

KPLX KEYE KFRG KBEQ KRTY KUBL
WSM KIIM WBCT WGGY KSKS KTOM
KHEY WRKZ WNKT KJUG ...and many more!

"This is a great sounding record. I've listened to additional cuts . . . and she's got the right stuff." —Ray Massie/KFRG

Republic

ON THE RECORD

With **Kevin O'Neal**
PD, WSM-FM/Nashville



Hometown News came in and played our conference room, and when they performed their VFR debut single, "Minivan," everyone was left speechless by how cool the record was. Here at WSM-FM we are going after those 25-54 adults, especially the 18-54 women, and you just can't ask for anything

better than this. If you are in that demo, then you can totally relate to this song. It's almost like they wrote the song for that target demo. It is the most-requested song on the radio right now. Hometown News have hit a home run right from the get-go!

C O U N T R Y
FLASHBACK

1 YEAR AGO

• No. 1: "One More Day" — Diamond Rio

5 YEARS AGO

• No. 1: "(This Ain't No) Thinkin'..." — Trace Adkins

10 YEARS AGO

• No. 1: "She Is His Only Need" — Wynonna

15 YEARS AGO

• No. 1: "Kids Of The Baby Boom" — Bellamy Brothers

20 YEARS AGO

• No. 1: "The Clown" — Conway Twitty (second week)

25 YEARS AGO

• No. 1: "Southern Nights" — Glen Campbell (second week)

The New Artist Gallery



Tony Stampley
Rebellion (DreamWorks)

Tony Stampley grew up around country and rock music, thanks to his father, '70s hitmaker Joe Stampley. The elder Stampley never worried about mixing country with other influences, and neither does his son on his major-label debut, *Rebellion*. Tony Stampley says, "I call it my Baskin-Robbins album, because it has a lot of flavors in it. It's got traditional country, some positive message songs and, of course, some smoking Southern rock." Long before he landed his deal with DreamWorks, Stampley was writing songs, including "Where's the Dress," a novelty tune Joe Stampley and Moe Bandy recorded during the heyday of Boy George and Culture Club. Tony Stampley's songwriting developed to the point that Hank Williams Jr. has recorded 10 of his songs. His other work has been recorded by a diverse array of artists, including John Anderson, Randy Travis, Confederate Railroad and guitar great Lonnie Mack. About another milestone as a songwriter, Stampley says, "George Jones recorded one of mine not long ago. It was a really big thrill for me, something I had always dreamed about." Stampley co-wrote all the songs on *Rebellion*.

Much of the music on the CD was recorded when Stampley had a deal with the now-defunct TriChord Records. His work caught the attention of DreamWorks/Nashville chief James Stroud, who had been through a similar situation with Toby Keith. Stampley says, "He called me shortly afterward to tell me he loved it. We recorded two new tracks for the album, which is exactly what happened with Toby and DreamWorks. I can only hope we're as successful as Toby's been."

While Stampley appreciates the success he's had as a songwriter, he's optimistic about his future as a DreamWorks artist. He notes, "It's been a wild ride over a long period of time. I came very close to record deals several times, but, for one reason or another, they would always fall through. I was so close so many times that it feels incredible to finally be getting my shot." He adds, "Right now people need to hear some good, positive message songs and the kind of hard-core country tunes and rockers that let people have fun. And that's just what I want to give them."

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R, c/o Mike Davis:
10100 Santa Monica Blvd., 3rd Floor, Los Angeles, CA 90067
e-mail: mdavis@rronline.com

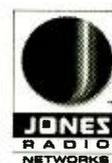


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America's Best Testing Country Song Among Persons 25-54
For The Week Ending 3/29/02.

Artist Title (Label)	TW	LW	Familiarity	Burn	12+	Familiarity	Burn
TOBY KEITH My List (DreamWorks)	4.42	4.33	91%	18%	4.09	92%	15%
ALAN JACKSON Drive (For Daddy Gene) (Arista)	4.28	4.24	86%	6%	4.18	84%	8%
TIM MCGRAW The Cowboy In Me (Curb)	4.28	4.21	80%	15%	3.88	80%	15%
BROOKS & DUNN The Long Goodbye (Arista)	4.27	4.28	75%	16%	3.82	75%	15%
BRAD PAISLEY Wrapped Around (Arista)	4.27	4.28	70%	15%	3.55	71%	16%
MARTINA MCBRIDE Blessed (RCA)	4.23	4.11	99%	37%	4.25	99%	49%
GEORGE STRAIT Living And Living Well (MCA)	4.23	4.16	90%	15%	4.05	90%	14%
JO DEE MESSINA W/TIM MCGRAW Bring On The Rain (Curb)	4.22	4.23	93%	10%	4.27	95%	13%
CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	4.22	4.18	71%	5%	4.12	68%	5%
RASCAL FLATTS I'm Movin' On (Lyric Street)	4.21	4.28	77%	6%	4.10	74%	8%
KENNY CHESNEY Young (BNA)	4.20	4.18	57%	14%	3.63	53%	11%
BRAD PAISLEY I'm Gonna Miss Her (The Fishin' Song) (Arista)	4.19	-	95%	16%	4.23	96%	16%
STEVE HOLY Good Morning Beautiful (Curb)	4.14	4.25	97%	25%	4.13	97%	27%
STEVE AZAR I Don't Have To Be Me Til Monday (Mercury)	4.06	4.01	98%	24%	4.11	98%	27%
GARY ALLAN The One (MCA)	4.06	4.07	76%	13%	3.86	79%	13%
TOMMY SHANE STEINER What If She's An Angel (RCA)	4.06	4.11	87%	22%	3.90	90%	21%
PHIL VASSAR That's When I Love You (Arista)	4.05	4.02	95%	20%	3.72	94%	24%
EMERSON DRIVE I Should Be Sleeping (DreamWorks)	4.03	4.02	95%	21%	4.19	96%	22%
LONESTAR Not A Day Goes By (BNA)	4.03	4.09	72%	9%	3.91	70%	8%
MARK WILLS W/JAMIE O'NEAL I'm Not Going To Do... (Mercury)	4.01	4.00	98%	36%	4.12	98%	39%
ANDY GRIGGS Tonight I Wanna Be Your Man (RCA)	4.01	4.07	63%	10%	3.75	63%	11%
CAROLYN DAWN JOHNSON I Don't Want You To Go (Arista)	3.98	3.85	99%	32%	4.07	99%	36%
TAMMY COCHRAN I Cry (Epic)	3.92	3.80	97%	26%	4.10	97%	28%
DIXIE CHICKS Some Days You Gotta Dance (Monument)	3.91	3.85	86%	13%	4.04	86%	14%
TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia)	3.90	4.01	80%	10%	3.96	80%	12%
TRICK PONY Just What I Do (H2E/WB)	3.88	3.81	90%	14%	4.04	91%	17%
KEVIN DENNEY That's Just Jessie (Lyric Street)	3.86	3.79	96%	27%	3.80	96%	32%
KELLIE COFFEY When You Lie Next To Me (BNA)	3.85	3.87	93%	22%	3.69	93%	24%
CHELY WRIGHT Jezebel (MCA)	3.84	3.79	70%	6%	4.11	69%	6%
GARTH BROOKS W/TRISHA YEARWOOD Squeeze Me In (Capitol)	3.76	3.72	81%	15%	3.83	82%	16%

Total sample size is 782 respondents. **Total average favorability** estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs are ranked by favorability among persons 25-54. Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. **The RTM system is available for local radio stations by calling 818/377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.**

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
STEVE HOLY Good Morning Beautiful (Curb)	3634
JO DEE MESSINA W/TIM MCGRAW Bring On The Rain (Curb)	3573
ALAN JACKSON Where Were You (When...) (Arista)	2531
BRAD PAISLEY Wrapped Around (Arista)	2337
TOBY KEITH I Wanna Talk About Me (DreamWorks)	2165
GEORGE STRAIT Run (MCA)	2050
AARON TIPPIN Where Stars And Stripes... (Lyric Street)	1999
BROOKS & DUNN Only In America (Arista)	1950
TRAVIS TRITT Love Of A Woman (Columbia)	1498
DAVID BALL Riding With Private Malone (Dualtone)	1414
TRICK PONY On A Night Like This (H2E/WB)	1407
BLAKE SHELTON Austin (Warner Bros.)	1386
TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	1314
TIM MCGRAW Angry All The Time (Curb)	1252
ALAN JACKSON Where I Come From (Arista)	1215
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	1194
TRACE ADKINS I'm Tryin' (Capitol)	1193
DIAMOND RIO One More Day (Arista)	1188
JOE DIFFIE In Another World (Monument)	1163

New & Active

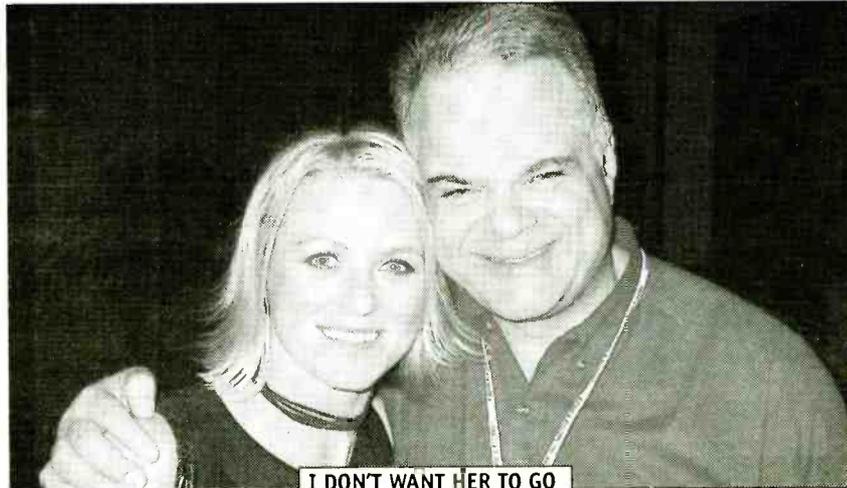
JOANNA JANE'T Since I've Seen You Last (DreamWorks)	Total Plays: 176, Total Stations: 27, Adds: 3
KENNY ROGERS Harder Cards (Dreamcatcher)	Total Plays: 145, Total Stations: 11, Adds: 4
GABBIE NOLEN Almost There (Republic)	Total Plays: 142, Total Stations: 34, Adds: 12
TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	Total Plays: 134, Total Stations: 24, Adds: 18
JAMESON CLARK Still Smokin' (Capitol)	Total Plays: 129, Total Stations: 26, Adds: 3
PINMONKEY Barbed Wire And Roses (BNA)	Total Plays: 104, Total Stations: 10, Adds: 4

Songs ranked by total points.



WHAT IF HE'S A COUNTRY STAR?

WNCY/Green Bay, WI had the honor of having RCA recording artist Tommy Shane Steiner visit. He is promoting his latest single, "What If She's An Angel?" and his debut album, out in April. Seen here (l-r) are WNCY PD Randy "Shotgun" Shannon and Steiner.



I DON'T WANT HER TO GO

KMPS/Seattle Music Director Tony Thomas (r) hung on tight to Arista recording artist Carlynn Dawn Johnson after her New Faces set at CRS.

Country Reporters

March 29, 2002 R&R • 67

Stations and their adds listed alphabetically by market

WQMX/Akron, OH * PD: Kevin Mason No Adds	WKNN/Biloxi-Gulfport, MS * PD: Ed Walker MD: DeAnna Lee 1 TRICK PONY "What" 2 GARY ALLAN "One" 3 SHEDAISY "Yourself"	WCOL/Columbus, OH * PD: John Crenshaw MD: Dan E. Zuko 1 ANDY GRIGGS "Tonight"	WWGR/Ft. Myers, FL * PD: Kipp Phillips MD: Steve Hart 2 TAMMY COCHRAN "Cry" 1 MARK CHESNUTT "She" DARRYL WORLEY "Friend"	WRDQ/Jacksonville, FL * No Adds	WWQM/Madison, WI * PD: Mark Granlin MD: Mel McKenzie TRACY BYRD "Ten" JOE NICHOLS "Impossible" BLAKE SHELTON "Red"	KTST/Oklahoma City, OK * PD: L.J. Smith APD/MD: Crash 2 SARA EVANS "Looking" 1 ANDY GRIGGS "Tonight" TRACE ADKINS "Help" JAMIE O'NEAL "Frantic"	WDRH/Raleigh-Durham, NC * PD: Lisa McKay MD: Morgan Thomas 2 GEORGE STRAIT "Living" SHEDAISY "Yourself" SOGGY BOTTOM BOYS "Man"	WCTQ/Sarasota, FL * PD: Mark Wilson 2 BLAKE SHELTON "Red" TRACY BYRD "Ten" DARRYL WORLEY "Friend"	KIM/Tucson, AZ * PD: Buzz Jackson MD: John Collins JEFF CARSON "Fall" JOE DUFFIE "Pretender" BRETT JAMES "Amy"
WGNA/Albany, NY * PD: Buzz Brindle MD: Bill Earley No Adds	WHWK/Binghamton, NY PD: Ed Walker APD/MD: John Davison 3 BLAKE SHELTON "Red" 2 ANTHONY SMITH "Country" 1 BRETT JAMES "Amy"	WHOK/Columbus, OH * PD: Caarley Lake MD: George Wolf 1 DARRYL WORLEY "Friend"	WQHK/Ft. Wayne, IN * DM/MD: Dean McNeil APD/MD: Mark Allen 4 KENNY ROGERS "Harder" 1 DARRYL WORLEY "Friend"	WXBQ/Johnson City, TN * PD: Bill Hagy 16 DARRYL WORLEY "Friend"	KTEX/McAllen, TX * PD: Jojo MD: Patches BLAKE SHELTON "Red" DARRYL WORLEY "Friend"	KXXY/Oklahoma City, OK * PD: L.J. Smith APD/MD: Bill Reed 8 SOGGY BOTTOM BOYS "Man" 1 STEVE AZAR "Don't"	KBUL/Reno, NV * OM/MD: Tom Jordan APD/MD: Chuck Reeves 1 ANTHONY SMITH "Country" JOE DUFFIE "Pretender" LITTLE BIG TOWN "Waste" GABRIEL NOLEN "There" BLAKE SHELTON "Red"	WJCL/Savannah, GA PD/MD: Bill West No Adds	KVOD/Tulsa, OK * OM: Moon Mullins MD: Scott Woodson 1 CHRIS LEDOUX "Bareback" 1 SHANNON LAWSON "Goodbye" 1 ANDY GRIGGS "Tonight"
KBOI/Albuquerque, NM * PD: Tommy Carrera MD: Sammy Cruise 1 TRACY BYRD "Ten" BLAKE SHELTON "Red"	WZZK/Birmingham, AL * PD: Rick Shockley APD/MD: Scott Stewart No Adds	KRYS/Corpus Christi, TX * PD: Clayton Allen MD: Cactus Lou No Adds	KSXS/Fresno, CA * PD: Mike Peterson MD: Steve Montgomery 4 LONESTAR "Day"	KBEQ/Kansas City, MO * PD: Mike Kennedy MD: T.J. McEntire 2 BLAKE SHELTON "Red"	WGKX/Memphis, TN * PD: Greg Mozingo MD: Mark Billingsley 16 SOGGY BOTTOM BOYS "Man" SARA EVANS "Looking"	KXKT/Omaha, NE * PD: Tom Goodwin MD: John Glenn 2 BRETT JAMES "Amy" 1 MONTGOMERY GENTRY "Didn't" 1 PINNOKNEY "Roses" 1 SARA EVANS "Looking" JEFF CARSON "Fall" PAT GREEN "Three" LITTLE BIG TOWN "Waste" GABRIEL NOLEN "There" BLAKE SHELTON "Red"	WKHK/Richmond, VA * PD: Jim Tice LITTLE BIG TOWN "Waste" SHEDAISY "Yourself" DARRYL WORLEY "Friend"	KRMD/Shreveport, LA * OM/MD: Greg Cole MD: James Anthony No Adds	KNUE/Tyler-Longview, TX PD/MD: Larry Kent LITTLE BIG TOWN "Waste" DARRYL WORLEY "Friend" JAMIE O'NEAL "Frantic" JOE NICHOLS "Impossible" BRETT JAMES "Amy"
KRST/Albuquerque, NM * PD: John Richards HOMETOWN NEWS "Minnivan" JOE NICHOLS "Impossible" GABRIEL NOLEN "There"	KIZN/Boise, ID * OM: Rich Summers PD/MD: Spencer Burke TRACY BYRD "Ten"	KPLX/Dallas-Ft. Worth, TX * PD: Paul Williams APD: Smokey Rivers MD: Cody Alan No Adds	WBCT/Grand Rapids, MI * OM/MD: Doug Montgomery MD: Dave Tait 3 TRACY BYRD "Ten" 1 SARA EVANS "Looking" 1 NELSON & WOMACK "Mendocino"	KFKF/Kansas City, MO * PD: Dale Carter APD/MD: Tony Stevens MARK CHESNUTT "She" DIAMOND RIO "Dance"	WKIS/Miami, FL * APD: R.J. McCoy MD: Darlene Evans 5 LONESTAR "Day" 1 MARK CHESNUTT "She"	KMXX/Omaha, NE * DM: Tom Land ANDY GRIGGS "Tonight"	KFRG/Riverside, CA * OM/MD: Ray Massie MD: Don Jeffrey 2 GEORGE STRAIT "Living" 2 NELSON & WOMACK "Mendocino" MARK CHESNUTT "She" BLAKE SHELTON "Red"	WBYT/South Bend, IN PD: Tom Oakes APD/MD: Lisa Kosti No Adds	KJUG/Visalia, CA * PD/MD: Dave Daniels 10 BLAKE SHELTON "Red" 4 TRACY BYRD "Ten"
WCTO/Allentown, PA * PD: Chuck Geiger APD/MD: Bobby Knight 4 TY HERNDON "Heather" MARK CHESNUTT "She" BLAKE SHELTON "Red"	WZWK/Birmingham, AL * PD: Rick Shockley APD/MD: Scott Stewart No Adds	KSCS/Dallas-Ft. Worth, TX * PD: Dean James APD/MD: Linda D'Brian 9 JACKSON & STRAIT "Drinks" 1 KELLIE COFFEY "Le" MARK CHESNUTT "She"	WTQR/Greensboro, NC * PD: Paul Franklin MD: Angie Ward JEFF CARSON "Fall" CONFEDERATE RAILROAD "Treats"	WQAF/Kansas City, MO * PD: Ted Cramer 5 EARL THOMAS CONLEY "Voice" 5 JEFF CARSON "Fall"	WMIL/Milwaukee, WI * OM/MD: Kerry Wolfe APD: Scott Dolphin MD: Mitch Morgan 4 GARY ALLAN "One"	WWKA/Orlando, FL * PD: Len Shackelford MD: Shadow Stevens 2 KEVIN DENNEY "Jesse" 2 TRICK PONY "What" 1 GARY ALLAN "One" TRACY BYRD "Ten"	WWSL/Roanoke-Lynchburg, VA * PD: Brett Sharp MD: Robin James No Adds	WYYD/Roanoke-Lynchburg, VA * PD: Chris D'Kelley GABRIEL NOLEN "There" HOLLY WYNETTE "Future"	WACC/Waco, TX PD/MD: Zack Owen APD/MD: Jennifer Allen 10 DARRYL WORLEY "Friend" 10 LITTLE BIG TOWN "Waste"
WGNC/Amarillo, TX PD: Tim Butler APD/MD: Patrick Clark 10 TRACY BYRD "Ten" 10 JOE NICHOLS "Impossible" 10 DARRYL WORLEY "Friend"	WYRK/Buffalo, NY * PD: John Paul APD/MD: Chris Keyzer 1 ANDY GRIGGS "Tonight" NICKEL CREEK "Come"	KSCS/Dallas-Ft. Worth, TX * PD: Dean James APD/MD: Linda D'Brian 9 JACKSON & STRAIT "Drinks" 1 KELLIE COFFEY "Le" MARK CHESNUTT "She"	WTQR/Greensboro, NC * PD: Paul Franklin MD: Angie Ward JEFF CARSON "Fall" CONFEDERATE RAILROAD "Treats"	WQAF/Kansas City, MO * PD: Ted Cramer 5 EARL THOMAS CONLEY "Voice" 5 JEFF CARSON "Fall"	WMIL/Milwaukee, WI * OM/MD: Kerry Wolfe APD: Scott Dolphin MD: Mitch Morgan 4 GARY ALLAN "One"	WWKA/Orlando, FL * PD: Len Shackelford MD: Shadow Stevens 2 KEVIN DENNEY "Jesse" 2 TRICK PONY "What" 1 GARY ALLAN "One" TRACY BYRD "Ten"	WWSL/Roanoke-Lynchburg, VA * PD: Brett Sharp MD: Robin James No Adds	WYYD/Roanoke-Lynchburg, VA * PD: Chris D'Kelley GABRIEL NOLEN "There" HOLLY WYNETTE "Future"	WACC/Waco, TX PD/MD: Zack Owen APD/MD: Jennifer Allen 10 DARRYL WORLEY "Friend" 10 LITTLE BIG TOWN "Waste"
WVWW/Ann Arbor, MI PD: Barry Mardit MD: Tom Baker 4 MARK MCGUINN "Dance" 3 GARY ALLAN "One"	WEZL/Charleston, SC * PD: T.J. Phillips MD: Gary Griffin 4 SARA EVANS "Looking" 4 PINNOKNEY "Roses" 3 BRETT JAMES "Amy" 1 SOGGY BOTTOM BOYS "Man" LITTLE BIG TOWN "Waste"	KYGO/Denver-Boulder, CO * PD: Joel Burke MD: Tad Svendsen 1 DARRYL WORLEY "Friend"	WESC/Greenville, SC * MD: Gary Griffin APD/MD: John Landrum 5 MARK CHESNUTT "She"	WQAF/Kansas City, MO * PD: Ted Cramer 5 EARL THOMAS CONLEY "Voice" 5 JEFF CARSON "Fall"	WMIL/Milwaukee, WI * OM/MD: Kerry Wolfe APD: Scott Dolphin MD: Mitch Morgan 4 GARY ALLAN "One"	WWKA/Orlando, FL * PD: Len Shackelford MD: Shadow Stevens 2 KEVIN DENNEY "Jesse" 2 TRICK PONY "What" 1 GARY ALLAN "One" TRACY BYRD "Ten"	WWSL/Roanoke-Lynchburg, VA * PD: Brett Sharp MD: Robin James No Adds	WYYD/Roanoke-Lynchburg, VA * PD: Chris D'Kelley GABRIEL NOLEN "There" HOLLY WYNETTE "Future"	WACC/Waco, TX PD/MD: Zack Owen APD/MD: Jennifer Allen 10 DARRYL WORLEY "Friend" 10 LITTLE BIG TOWN "Waste"
WNCY/Appleton, WI * OM: Jeff McCarthy PD: Randy Shannon MD: Marcy Braun 1 BLAKE SHELTON "Red" SOGGY BOTTOM BOYS "Man"	WZWK/Birmingham, AL * PD: Rick Shockley APD/MD: Scott Stewart No Adds	KYGO/Denver-Boulder, CO * PD: Joel Burke MD: Tad Svendsen 1 DARRYL WORLEY "Friend"	WESC/Greenville, SC * MD: Gary Griffin APD/MD: John Landrum 5 MARK CHESNUTT "She"	WQAF/Kansas City, MO * PD: Ted Cramer 5 EARL THOMAS CONLEY "Voice" 5 JEFF CARSON "Fall"	WMIL/Milwaukee, WI * OM/MD: Kerry Wolfe APD: Scott Dolphin MD: Mitch Morgan 4 GARY ALLAN "One"	WWKA/Orlando, FL * PD: Len Shackelford MD: Shadow Stevens 2 KEVIN DENNEY "Jesse" 2 TRICK PONY "What" 1 GARY ALLAN "One" TRACY BYRD "Ten"	WWSL/Roanoke-Lynchburg, VA * PD: Brett Sharp MD: Robin James No Adds	WYYD/Roanoke-Lynchburg, VA * PD: Chris D'Kelley GABRIEL NOLEN "There" HOLLY WYNETTE "Future"	WACC/Waco, TX PD/MD: Zack Owen APD/MD: Jennifer Allen 10 DARRYL WORLEY "Friend" 10 LITTLE BIG TOWN "Waste"
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Country Playlists

MARKET #1

WYNY/New York
Big City
(914) 592-1071
Mitchell
12+ Cumulative 402,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
40	40	BROOKS & DUNN/Long Goodbye	10560
38	40	CHRIS CAGLE/Breathe In	10560
38	39	DIXIE CHICKS/Some Days You	10296
36	35	TIM MCGRAW/The Cowboy In Me	9240
31	32	TOBY KEITH/My List	8448
32	32	KENNY CHESNEY/Young	8448
32	32	MARTINA MCBRIDE/Blessed	8448
31	32	RASCAL FLATTS/In Movin' On	8448
31	30	PHIL VASSAR/That's When I	7920
21	25	STEVE AZAR/Don't Have To	6600
21	25	WILLS W/O'NEAL/When I'm Not Gonna	6600
20	24	TAMMY COCHRAN/Cry	6336
21	24	CAROLYN DAWN JOHNSON/Don't Want You	6336
23	23	ANDY GRIGGS/Tonight I Wanna	6072
22	23	NELSON & WOMACK/Mendocino County	6072
22	22	TRAVIS TRITT/Modern Day Bonnie	5808
20	22	TRICK PONY/Just What I Do	5808
22	22	BROOKS & YEARWOOD/Squeeze Me In	5808
22	22	CHELY WRIGHT/Jezebel	5808
22	22	EMERSON DRIVE/Should Be Sleeping	5808
20	21	TOMMY SHANE STEINER/What If She's An	5544
20	21	MARK MCGUINN/She Doesn't Dance	5544
16	17	KELLIE COFFEY/When You Lie Next	4488
16	17	KEVIN DENNEY/That's Just Jessie	4488
17	17	LONESTAR/Not A Day Goes By	4488
16	16	GEORGE STRAIT/Living And Living	4224
15	16	TRACE ADKINS/Help Me Understand	4224
13	15	SHANNON LAWSON/Goodbye On A Bad Day	3960
12	14	BRAD PAISLEY/Wrapped Around	3696
15	14	GARY ALLAN/The One	3696
13	14	ALAN JACKSON/Drive (For Daddy)	3696
13	14	SHEDAISY/Get Over Yourself	3696
11	13	BROOKS & DUNN/An't Nothing	3432
10	13	MESSINA W/MCGRAW/Bring On The Rain	3432
13	13	TRACY BYRD/Just Let Me Be In	3432
12	12	JOE DEE/MESSINA/That's The Way	3168
14	12	AARON TIPPIN/Where Stars And	3168
10	12	DAVID BALL/Riding With	3168
8	12	BLAKE SHELTON/Austin	3168
11	11	GARTH BROOKS/Wrapped Up In You	2904

MARKET #2

KZLA/Los Angeles
Emmis
(323) 882-8000
Curtis/Campos
12+ Cumulative 729,600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
45	47	TIM MCGRAW/The Cowboy In Me	19646
45	47	MARTINA MCBRIDE/Blessed	19646
43	43	TOBY KEITH/My List	17974
36	40	RASCAL FLATTS/In Movin' On	16720
43	37	PHIL VASSAR/That's When I	15466
38	35	STEVE HOLY/Good Morning	14630
31	34	DIXIE CHICKS/Travelin' Soldier	14212
30	33	CHRIS CAGLE/Breathe In	13794
25	29	CAROLYN DAWN JOHNSON/Don't Want You	12122
35	28	BROOKS & DUNN/Long Goodbye	11704
17	23	PAT GREEN/Carry On	9614
19	21	KENNY CHESNEY/Young	9614
30	21	MESSINA W/MCGRAW/Bring On The Rain	8778
19	20	ALAN JACKSON/Where Were You	8360
21	20	AARON TIPPIN/Where Stars And	8360
2	18	GEORGE STRAIT/Living And Living	7524
17	18	BROOKS & DUNN/Only In America	7524
14	17	JESSICA ANDREWS/Who I Am	7106
14	17	EMERSON DRIVE/Should Be Sleeping	7106
16	17	TAMMY COCHRAN/Cry	7106
15	16	FAITH HILL/The Way You Love Me	6888
16	16	STEVE AZAR/Don't Have To	6888
16	16	TRAVIS TRITT/Modern Day Bonnie	6888
15	15	BROOKS & YEARWOOD/Squeeze Me In	6270
19	15	GARTH BROOKS/Wrapped Up In You	6270
16	14	TOMMY SHANE STEINER/What If She's An	5852
13	14	ALAN JACKSON/Drive (For Daddy)	5852
11	14	TRISHA YEARWOOD/Would've Loved	5852
15	14	DAVID BALL/Riding With	5852
13	14	SARA EVANS/Born To Fly	5852
11	13	SARA EVANS/I Could Not Ask	5434
13	13	TIM MCGRAW/Grown Men Don't Cry	5434
14	13	TRAVIS TRITT/It's A Great Day	5434
11	13	SHEDAISY/Get Over Yourself	5434
12	12	DIXIE CHICKS/Some Days You	5016
11	12	TOBY KEITH/My List	5016
11	12	CHELY WRIGHT/Jezebel	5016
12	12	DIXIE CHICKS/Without You	5016
13	12	PHIL VASSAR/Just Another Day	5016
10	11	LEE ANN WOMACK/Hope You Dance	4598

MARKET #3

WUSN/Chicago
Infinity
(312) 649-0099
Case/Biondo
12+ Cumulative 594,100



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
45	45	MARTINA MCBRIDE/Blessed	14940
44	45	TOBY KEITH/My List	14940
42	45	CHRIS CAGLE/Breathe In	14940
43	45	TIM MCGRAW/The Cowboy In Me	14940
44	44	PHIL VASSAR/That's When I	14608
25	43	RASCAL FLATTS/In Movin' On	14276
45	41	BROOKS & DUNN/Long Goodbye	12612
25	26	KENNY CHESNEY/Young	8632
24	25	TRAVIS TRITT/Modern Day Bonnie	8300
22	25	DIXIE CHICKS/Some Days You	8300
24	23	ALAN JACKSON/Drive (For Daddy)	7636
21	23	NELSON & WOMACK/Mendocino County	7636
22	23	MESSINA W/MCGRAW/Bring On The Rain	7636
24	23	BROOKS & YEARWOOD/Squeeze Me In	7636
24	21	EMERSON DRIVE/Should Be Sleeping	6972
20	21	TOMMY SHANE STEINER/What If She's An	6640
38	20	STEVE HOLY/Good Morning	6640
18	20	DARBY WOLFE/My Miss My Friend	6640
15	19	TAMMY COCHRAN/Cry	6308
22	19	BRAD PAISLEY/Wrapped Around	6308
18	19	SHEDAISY/Get Over Yourself	6308
14	17	STEVE AZAR/Don't Have To	5644
14	15	GEORGE STRAIT/Living And Living	5644
12	14	ANDY GRIGGS/Tonight I Wanna	4688
15	14	BROOKS & DUNN/Only In America	4648
12	14	TRICK PONY/On A Night Like This	4648
13	14	GARTH BROOKS/Wrapped Up In You	4648
16	13	ALAN JACKSON/Where I Come From	4316
14	13	TOBY KEITH/My List	4316
12	13	AARON TIPPIN/Where Stars And	4316
14	12	GEORGE STRAIT/Run	3984
11	11	LONESTAR/Not A Day Goes By	3652
7	11	CYNDI THOMPSON/What I Really	3652
21	10	CYNDI THOMPSON/Always Liked	3320
6	10	DAVID BALL/Riding With	3320
11	10	BROOKS & DUNN/Only In America	3320
14	10	JOE DEE/MESSINA/That's The Way	3320
6	9	DIXIE CHICKS/I Fall You're	2988
9	9	RASCAL FLATTS/Payin' For Daylight	2988
12	9	CAROLYN DAWN JOHNSON/So Complicated	2988
7	9	TOBY KEITH/You Shouldn't	2988

MARKET #5

KPLX/Dallas-Ft. Worth
Susquehanna
(214) 526-2400
Williams/River/Sloan
12+ Cumulative 584,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
54	56	KENNY CHESNEY/Young	19096
49	54	CHRIS CAGLE/Breathe In	18414
52	52	TRAVIS TRITT/That's Just Jessie	17732
51	49	TOBY KEITH/My List	16709
49	48	JACKSON & STRAIT/Designated Drinker	16368
30	46	GEORGE STRAIT/Living And Living	15686
58	39	PAT GREEN/Three Days	13299
6	34	MARTINA MCBRIDE/Blessed	11594
31	32	DARBY WOLFE/My Miss My Friend	10912
32	31	CHELY WRIGHT/Jezebel	10571
31	31	BROOKS & DUNN/My Heart Is Lost	10571
30	30	JAMIE O'NEAL/When I Think About	10230
28	29	ALAN JACKSON/Drive (For Daddy)	9889
14	28	TRAVIS TRITT/Modern Day Bonnie	9548
27	26	TIM MCGRAW/The Cowboy In Me	8866
22	24	EMERSON DRIVE/Should Be Sleeping	8184
21	20	BRAD PAISLEY/Wrapped Around	6820
30	19	TRACY BYRD/Just Let Me Be In	6479
18	18	GABRIEL NOLAN/Almost There	6138
22	17	NELSON & WOMACK/Mendocino County	5797
22	17	GEORGE STRAIT/Run	5797
14	15	STEVE HOLY/Good Morning	5115
15	15	BROOKS & YEARWOOD/Long Goodbye	5115
16	15	TRACE LAWRENCE/Life Don't Have	5115
18	14	KEITH URBAN/Where The Backlog	4774
15	14	BROOKS & DUNN/An't Nothing	4774
16	13	GREEN & MORROW/Texas On My Mind	4433
11	12	MESSINA W/MCGRAW/Bring On The Rain	4092
11	12	ALAN JACKSON/Where I Come From	4092
12	12	PINMONKEY/Barbed Wire	4092
16	12	TOBY KEITH/My List	4092
14	11	DAVID BALL/Riding With	3751
11	11	TRAVIS TRITT/It's A Great Day	3751
11	11	BROOKS & DUNN/Only In America	3751
14	10	PAT GREEN/Carry Me Out To	3410
15	10	CLAY WALKER/If You Ever Feel	3410
11	10	TIM MCGRAW/Angry All The Time	3410
7	10	MONTGOMERY GENTRY/She Couldn't	3410
11	10	ALAN JACKSON/Where Were You	3410

MARKET #5

KSCS/Dallas-Ft. Worth
ABC
(817) 640-1963
James/O'Brian
12+ Cumulative 462,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
51	52	KENNY CHESNEY/Young	12896
50	51	TOBY KEITH/My List	12648
48	50	CHRIS CAGLE/Breathe In	12400
30	31	ALAN JACKSON/Drive (For Daddy)	7688
19	30	PHIL VASSAR/That's When I	7440
25	29	KEVIN DENNEY/That's Just Jessie	7192
17	29	MARTINA MCBRIDE/Blessed	7192
28	28	GEORGE STRAIT/Living And Living	6944
24	24	BROOKS & DUNN/My Heart Is Lost	5952
7	22	EMERSON DRIVE/Should Be Sleeping	5456
23	22	TRACY BYRD/Just Let Me Be In	5456
21	22	STEVE HOLY/Good Morning	5208
21	21	PAT GREEN/Three Days	5208
23	21	MESSINA W/MCGRAW/Bring On The Rain	5208
22	21	TIM MCGRAW/The Cowboy In Me	5208
20	21	CHELY WRIGHT/Jezebel	5208
29	20	NELSON & WOMACK/Mendocino County	4960
20	20	TOMMY SHANE STEINER/What If She's An	4960
19	20	GARTH BROOKS/Wrapped Up In You	4960
32	20	TRAVIS TRITT/Modern Day Bonnie	4960
20	20	STEVE AZAR/Don't Have To	4960
15	18	TOBY KEITH/My List	4664
17	17	GARY ALLAN/The One	4216
16	17	BROOKS & YEARWOOD/Squeeze Me In	3968
13	16	RASCAL FLATTS/In Movin' On	3968
9	15	TRICK PONY/Just What I Do	3720
15	15	BRAD PAISLEY/In Gonna Miss	3720
6	14	SHANNON LAWSON/Goodbye On A Bad Day	3472
14	12	SOGGY BOTTOM BOYS/I Am A Man	2976
11	11	MONTGOMERY GENTRY/She Couldn't	2728
11	11	BRAD PAISLEY/Wrapped Around	2728
5	10	DAVID BALL/Riding With	2480
9	10	BROOKS & DUNN/An't Nothing	2480
6	10	TRAVIS TRITT/It's A Great Day	2480
10	10	DARBY WOLFE/A Good Day To Run	2480
7	10	DIXIE CHICKS/Some Days You	2480
8	9	DIXIE CHICKS/I Fall You're	2232
9	9	JACKSON & STRAIT/Designated Drinker	2232
9	9	AARON TIPPIN/Where Stars And	2232
9	8	KEITH URBAN/Where The Backlog	1984

MARKET #6

WXIU/Philadelphia
Beasley
(610) 667-9000
McKay/Jack
12+ Cumulative 495,500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
44	47	KENNY CHESNEY/Young	16920
45	41	MARTINA MCBRIDE/Blessed	14760
34	39	TOBY KEITH/My List	14040
40	39	TIM MCGRAW/The Cowboy In Me	14040
39	39	PHIL VASSAR/That's When I	14040
30	30	RASCAL FLATTS/In Movin' On	10800
42	29	BROOKS & DUNN/Long Goodbye	10440
22	27	ALAN JACKSON/Drive (For Daddy)	9720
27	27	CHRIS CAGLE/Breathe In	9720
41	26	DIXIE CHICKS/Some Days You	9360
24	21	BROOKS & YEARWOOD/Squeeze Me In	7560
20	21	KEVIN DENNEY/That's Just Jessie	7560
22	21	TAMMY COCHRAN/Cry	7560
23	21	CAROLYN DAWN JOHNSON/Don't Want You	7560
19	19	STEVE AZAR/Don't Have To	6840
23	18	TRAVIS TRITT/Modern Day Bonnie	6480
18	18	LONESTAR/Not A Day Goes By	6480
20	18	TOMMY SHANE STEINER/What If She's An	6480
15	16	GEORGE STRAIT/Living And Living	5760
15	16	EMERSON DRIVE/Should Be Sleeping	5760
18	15	TRICK PONY/Just What I Do	5400
12	15	NELSON & WOMACK/Mendocino County	5400
13	13	CHELY WRIGHT/Jezebel	4680
7	11	MARK MCGUINN/She Doesn't Dance	3960
9	11	PHIL VASSAR/That's When I	3960
10	10	KELLIE COFFEY/When You Lie Next	3600
9	9	BROOKS & DUNN/Only In America	3240
9	9	REBA MCKENTIRE/If A Survivor	3240
9	9	TRICK PONY/On A Night Like This	3240
9	8	GARY ALLAN/The One	3240
2	8	ANDY GRIGGS/Tonight I Wanna	2880
8	8	GEORGE STRAIT/Run	2880
8	8	DAVID BALL/Riding With	2880
7	8	TY HERNDON/Heather's Wall	2880
6	7	FAITH HILL/The Way You Love Me	2520
7	7	AARON TIPPIN/Where Stars And	2520
3	7	JAMIE O'NEAL/When I Think About	2520
3	7	SHEDAISY/Get Over Yourself	2520
7	7	SARA EVANS/Born To Fly	2520
6	7	TRACY BYRD/Just Let Me Be In	2520

MARKET #7

WMZQ/Washington, DC
Clear Channel
(301) 231-8231
Wyatt/Anthony
12+ Cumulative 515,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
47	47	MARTINA MCBRIDE/Blessed	12878
47	47	TIM MCGRAW/The Cowboy In Me	12878
37	46	DIXIE CHICKS/Some Days You	12604
42	45	STEVE AZAR/Don't Have To	12330
43	43	RASCAL FLATTS/In Movin' On	11782
40	39	STEVE HOLY/Good Morning	10686
28	35	KENNY CHESNEY/Young	9590
14	34	EMERSON DRIVE/Should Be Sleeping	9316
36	32	GEORGE STRAIT/Run	8768
30	31	TOBY KEITH/My List	8494
32	31	ALAN JACKSON/Drive (For Daddy)	8494
30	28	TOMMY SHANE STEINER/What If She's An	7672
14	26	CHRIS CAGLE/Breathe In	7124
13	22	CAROLYN DAWN JOHNSON/Don't Want You	6028
38	22	BRAD PAISLEY/Wrapped Around	6028
19	22	ALAN JACKSON/Where Were You</	

AC Playlists

MARKET #1
WLTW/New York
Clear Channel
(212) 603-4600
Ryan
12+ Cume 2,976,400

106.7
Lite fm

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
26	26	26	CELINE DIONA New Day Has Come	50778
23	24	24	MARC ANTHONY/I Need You	46772
24	24	24	FIVE FOR FIGHTING/Superman (It's...)	46772
25	23	23	CHER/Song For The Lonely	44919
24	22	22	LONESTAR/I'm Already There	42966
10	21	21	TRAIN/Drops Of Jupiter...	41013
21	20	20	ELTON JOHN/This Train Don't...	39060
19	19	19	UNCLE KRACKER/Follow Me	37107
9	17	17	LUTHER VANDROSS/I'd Rather	33201
12	16	16	ENYA/Wild Child	31248
15	16	16	ALICIA KEYS/Fallin'	31248
11	16	16	ENRIQUE IGLESIAS/Escape	31248
26	12	12	ENRIQUE IGLESIAS/Hero	23436
10	11	11	PHIL COLLINS/You'll Be In My...	21483
9	11	11	DANIEL DEBORG/Need An Angel	21483
10	10	10	BACKSTREET BOYS/Drowning	19530
10	10	10	O-TOWN/All Or Nothing	19530
9	10	10	BACKSTREET BOYS/More Than That	19530
9	10	10	LEE ANN WOMACK/I Hope You Dance	19530
10	10	10	DON HENLEY/Taking You Home	19530
10	10	10	LIONEL RICHIE/Angel	19530
4	10	10	CALLING/Wherever You Will Go	19530
10	10	10	MATCHBOX TWENTY/If You're Gone	19530
10	10	10	ENYA/Only Time	19530
9	10	10	FAITH HILL/The Way You Love Me	19530
9	10	10	MARC ANTHONY/You Sang To Me	17577
10	9	9	CHRIS ISAAK/Let Me Down Easy	17577
11	9	9	LEANN RIMES/Can't Fight...	17577
10	8	8	NELLY FURTAO/I'm Like A Bird	15624
5	8	8	S CLUB 7/Never Had A Dream...	15624

MARKET #2
KBIG/Los Angeles
Clear Channel
(818) 546-1043
Kaye/Schwartz
12+ Cume 1,140,200

k.big
104.3

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
29	29	29	PINK/Get The Party...	14268
27	29	29	LEANN RIMES/Can't Fight...	14268
28	27	27	SHAKIRA/Whenever Wherever	13764
28	27	27	JEWEL/Standing Still	13284
28	26	26	FIVE FOR FIGHTING/Superman (It's...)	12792
13	14	14	NATALIE IMBRUGLIA/Wrong Impression	6888
11	13	13	ENRIQUE IGLESIAS/Escape	6396
14	13	13	KYLIE MINOGUE/Can't Get You...	6396
14	12	12	CHER/Song For The Lonely	5904
11	12	12	ALICIA KEYS/Fallin'	5904
12	12	12	CELINE DIONA New Day Has Come	5904
10	11	11	DIDO/Thankyou	5412
10	9	9	JENNIFER LOPEZ/Love Don't Cost...	4428
10	9	9	SAVAGE GARDEN/I Knew I Loved You	4428
6	9	9	ENRIQUE IGLESIAS/Hero	4428
11	9	9	JANET/Someone To Call...	4428
10	8	8	LENNY KRAVITZ/Agan	3936
8	8	8	FAITH HILL/The Way You Love Me	3936
8	8	8	ATC/Around The World...	3936
10	8	8	MARC ANTHONY/You Sang To Me	3936
10	8	8	N SYNC/It's Gonna Be Me	3936
6	8	8	BACKSTREET BOYS/Drowning	3936
5	7	7	LEE ANN WOMACK/I Hope You Dance	3444
10	7	7	N SYNC/This I Promise You	3444
9	7	7	EVAN AND JARON/Crazy For This Girl	3444
10	7	7	BRITNEY SPEARS/Dogp... I Did It	3444
5	7	7	JANET/All For You	3444
7	7	7	ENYA/Only Time	3444
5	7	7	N SYNC/Bye Bye Bye	3444
6	7	7	MATCHBOX TWENTY/If You're Gone	3444

MARKET #2
KOST/Los Angeles
Clear Channel
(818) 546-1035
Kaye/Schwartz
12+ Cume 1,263,100

KOST
103.5 FM

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
25	25	25	MATCHBOX TWENTY/If You're Gone	15350
24	24	24	CELINE DIONA New Day Has Come	14736
24	24	24	ENYA/Only Time	14736
24	24	24	ENRIQUE IGLESIAS/Hero	14736
24	23	23	ENYA/Wild Child	14122
24	23	23	DIDO/Thankyou	14122
25	14	14	MARC ANTHONY/I Need You	8596
11	14	14	LONESTAR/I'm Already There	7368
11	12	12	N SYNC/This I Promise You	6754
-	11	11	NELLY FURTAO/I'm Like A Bird	6754
9	11	11	LEE ANN WOMACK/I Hope You Dance	6754
11	10	10	SAVAGE GARDEN/I Knew I Loved You	6140
7	10	10	LEANN RIMES/I Need You	6140
9	9	9	PHIL COLLINS/You'll Be In My...	5526
9	9	9	MARC ANTHONY/You Sang To Me	5526
8	8	8	CELINE DIONA/That's The Way It Is	4912
7	8	8	BACKSTREET BOYS/More Than That	4912
10	8	8	FAITH HILL/The Way You Love Me	4912
12	7	7	FAITH HILL/There You'll Be	4298
7	7	7	EVAN AND JARON/Crazy For This Girl	4298
7	6	6	MICHAEL BOLTON/Only A Woman Like...	3684
11	6	6	98 DEGREES/Why (Ave We)...	3684
9	5	5	DAVID GRAY/Baby	3070
10	3	3	BARRY MANILOW/Turn The Radio Up	1842
1	2	2	BRICKMAN/HOWARD/Simple Things	1228
1	1	1	BACKSTREET BOYS/Drowning	614
1	1	1	BRIAN MCKNIGHT/Still	614
1	1	1	CHER/Song For The Lonely	614
-	1	1	ROD STEWART/Don't Come Around...	614
-	1	1	LEANN RIMES/Can't Fight...	614

MARKET #3
WLIT/Chicago
Clear Channel
(312) 329-9002
Kaake
12+ Cume 593,600

93.9 WLIT
LITTY ROCK LESS TALK

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
29	31	31	CELINE DIONA New Day Has Come	9517
29	31	31	ENYA/Only Time	9517
28	30	30	FIVE FOR FIGHTING/Superman (It's...)	9210
30	28	28	ENRIQUE IGLESIAS/Hero	8596
25	26	26	UNCLE KRACKER/Follow Me	7982
13	16	16	LEE ANN WOMACK/I Hope You Dance	4912
19	16	16	DIDO/Thankyou	4912
14	14	14	MARC ANTHONY/I Need You	4298
10	11	11	MARC ANTHONY/You Sang To Me	3977
10	11	11	SAVAGE GARDEN/I Knew I Loved You	3977
10	11	11	BBMAK/Back Here	3977
6	9	9	BACKSTREET BOYS/Drowning	2763
11	8	8	BACKSTREET BOYS/Shape Of My Heart	2456
11	8	8	LONESTAR/I'm Already There	2456
8	7	7	DARREN HAYES/Insatiable	2149
7	7	7	S CLUB 7/Never Had A Dream...	2149
8	7	7	LEWIS & PALTRON/Cruisin'	2149
8	7	7	HALL & OATES/Do It For Love	2149
6	6	6	LEANN RIMES/I Need You	1842
6	6	6	BRICKMAN/HOWARD/Simple Things	1842
5	5	5	CELINE DIONA/That's The Way It Is	1528
5	5	5	PHIL COLLINS/You'll Be In My...	1235
3	4	4	O-TOWN/All Or Nothing	1228
3	4	4	FAITH HILL/The Way You Love Me	1228
3	4	4	FAITH HILL/There You'll Be	1228
3	4	4	MESSINA W/MCGRAW/Bring On The Rain	1228
3	4	4	CAROLYN DAWN JOHNSON/So Complicated	1228
6	3	3	N SYNC/This I Promise You	921
1	3	3	BACKSTREET BOYS/More Than That	921

MARKET #3
WNND/Chicago
Bonnieville
(312) 297-5100
Hamlin/Johns
12+ Cume 543,300

Windy
100 FM

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
31	34	34	CELINE DIONA New Day Has Come	8806
26	33	33	MARC ANTHONY/I Need You	8547
29	31	31	MICHAEL BOLTON/Only A Woman Like...	8029
25	28	28	FIVE FOR FIGHTING/Superman (It's...)	7252
27	27	27	ENYA/Wild Child	6993
26	21	21	ENRIQUE IGLESIAS/Hero	5439
17	17	17	BACKSTREET BOYS/Drowning	5180
17	18	18	LEANN RIMES/I Need You	4662
20	17	17	N SYNC/This I Promise You	4403
17	17	17	SAVAGE GARDEN/I Knew I Loved You	4403
17	17	17	LEE ANN WOMACK/I Hope You Dance	4403
17	17	17	ENYA/Only Time	4403
18	17	17	MATCHBOX TWENTY/If You're Gone	4403
16	16	16	DAVID GRAY/Baby	4144
16	16	16	FAITH HILL/There You'll Be	4144
16	16	16	BRIAN MCKNIGHT/Still	4144
17	16	16	CHRIS ISAAK/Let Me Down Easy	4144
11	14	14	ALL 4-ONE/Beautiful As U	3626
10	11	11	ELTON JOHN/This Train Don't...	2590
8	9	9	MESSINA W/MCGRAW/Bring On The Rain	2331
10	9	9	CHER/Song For The Lonely	2331
3	7	7	BRICKMAN/HOWARD/Simple Things	1813
6	7	7	CELINE DIONA/That's The Way It Is	1813
5	5	5	FAITH HILL/The Way You Love Me	1295
-	4	4	BONNIE RAITT/Can't Help You Now	1036
2	3	3	HALL & OATES/Do It For Love	777
2	3	3	SADE/By Your Side	777
4	3	3	PHIL COLLINS/You'll Be In My...	777
2	2	2	MARIAH CAREY/Never Too Far	518

MARKET #5
KVIL/Dallas-Ft. Worth
Infinity
(214) 691-1037
Johnson
12+ Cume 413,700

103.7
KVIL

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
20	25	25	MARC ANTHONY/I Need You	5075
23	24	24	ENRIQUE IGLESIAS/Hero	4872
24	24	24	FIVE FOR FIGHTING/Superman (It's...)	4872
17	23	23	CELINE DIONA New Day Has Come	4669
20	20	20	LONESTAR/I'm Already There	4060
20	20	20	ELTON JOHN/This Train Don't...	4060
19	19	19	LEANN RIMES/Can't Fight...	3857
12	19	19	LEE ANN WOMACK/I Hope You Dance	3857
12	19	19	DARREN HAYES/Insatiable	3857
20	18	18	BACKSTREET BOYS/Drowning	3654
15	16	16	MATCHBOX TWENTY/If You're Gone	3045
15	16	16	FAITH HILL/The Way You Love Me	3045
18	14	14	MICHAEL BOLTON/Only A Woman Like...	2842
15	13	13	ALL 4-ONE/Beautiful As U	2639
15	13	13	S CLUB 7/Never Had A Dream...	2639
11	12	12	LEWIS & PALTRON/Cruisin'	2436
14	12	12	CHER/Song For The Lonely	2436
11	11	11	BRICKMAN/HOWARD/Simple Things	2233
6	11	11	ALICIA KEYS/Fallin'	2233
16	11	11	CHRIS ISAAK/Let Me Down Easy	2233
8	11	11	DIAMOND RIO/One More Day	2233
10	10	10	ENYA/Only Time	2030
14	10	10	DON HENLEY/Taking You Home	2030
14	10	10	DIDO/Thankyou	2030
7	9	9	ELTON JOHN/This Train Don't...	1827
7	9	9	BACKSTREET BOYS/More Than That	1827
9	9	9	NELLY FURTAO/I'm Like A Bird	1827
8	9	9	THE CORRS/Breathless	1827
8	9	9	BBMAK/Back Here	1624
6	8	8	SAVAGE GARDEN/I Knew I Loved You	1624

MARKET #6
WBEB/Philadelphia
WEAZ Radio Inc
(610) 538-1223
Conley
12+ Cume 752,000

B 101.1

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
27	28	28	FIVE FOR FIGHTING/Superman (It's...)	13748
27	26	26	ENRIQUE IGLESIAS/Hero	12766
29	24	24	CELINE DIONA New Day Has Come	11784
27	21	21	UNCLE KRACKER/Follow Me	10314
26	18	18	ALICIA KEYS/Fallin'	8838
23	16	16	TRAIN/Drops Of Jupiter...	7856
16	16	16	DARREN HAYES/Insatiable	7856
11	14	14	ENYA/Only Time	6874
12	14	14	S CLUB 7/Never Had A Dream...	6874
9	14	14	MARILYN SCOTT/Don't Let Love...	6874
10	13	13	FAITH HILL/The Way You Love Me	6383
8	13	13	LUTHER VANDROSS/I'd Rather	6383
11	13	13	MATCHBOX TWENTY/If You're Gone	6383
11	12	12	MARC ANTHONY/You Sang To Me	5892
14	12	12	SAVAGE GARDEN/I Knew I Loved You	5401
15	11	11	DIDO/Thankyou	5401
14	10	10	LEE ANN WOMACK/I Hope You Dance	4910
6	10	10	CELINE DIONA/That's The Way It Is	4910
8	9	9	BBMAK/Back Here	4419
6	9	9	BABYFACE /Just My Imagination	4419
9	9	9	PHIL COLLINS/You'll Be In My...	4419
10	9	9	O-TOWN/All Or Nothing	4419
8	8	8	LEWIS & PALTRON/Cruisin'	3928
11	8	8	BRIAN MCKNIGHT/Still	3928
8	8	8	BBMAK/Back Here	3928
11	8	8	LEANN RIMES/I Need You	3928
5	8	8	BACKSTREET BOYS/Shape Of My Heart	3928
10	8	8	THE CORRS/Breathless	3928
8	7	7	N SYNC/Bye Bye Bye	3437
8	7	7	CHRISTINA AGUILERA/I Turn To You	3437
6	7	7	N SYNC/This I Promise You	3437

MARKET #7
WASH/Washington, DC
Clear Channel
(301) 984-9710
Allan
12+ Cume 452,100

Soft Rock 97.1
WASH FM

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
24	26	26	LONESTAR/I'm Already There	5408
23	24	24	CELINE DIONA New Day Has Come	4992
23	23	23	MARC ANTHONY/I Need You	4784
20	22	22	TRAIN/Drops Of Jupiter...	4576
20	22	22	O-TOWN/All Or Nothing	4576
20	22	22	ENRIQUE IGLESIAS/Hero	4576
21	20	20	FAITH HILL/There You'll Be	4160
14	16	16	FIVE FOR FIGHTING/Superman (It's...)	3328
17	16	16	BRICKMAN/HOWARD/Simple Things	3328
13	16	16	CHER/Song For The Lonely	3328
18	15	15	BACKSTREET BOYS/Drowning	3120
14	14	14	BRIAN MCKNIGHT/Still	2912
12	14	14	MESSINA W/MCGRAW/Bring On The Rain	2912
12	14	14	SAVAGE GARDEN/I Knew I Loved You	2912
12	13	13	DIDO/Thankyou	2704
7	12	12	BONNIE RAITT/Can't Help You Now	2496
12	11	11	ENYA/Wild Child	2288
10	10	10	LEANN RIMES/I Need You	2080
10	10	10	LEANN RIMES/Can't Fight...	2080
12	10	10	LEE ANN WOMACK/I Hope You Dance	2080
8	10	10	PHIL COLLINS/You'll Be In My...	2080
10	10	10	SADE/By Your Side	2080
11	10	10	LEWIS & PALTRON/Cruisin'	2080
8	9	9	HOUSTON & IGLESIAS/Could I Have This...	1872
6	9	9	MATCHBOX TWENTY/If You're Gone	1872
9	9	9		



KID KELLY
kkelly@rronline.com

WPLJ/New York Turns 30!

Continued from Page 1

York and work his magic. For my money, Scott is the most talented PD in the country and one of the most respected. As much success as Scott has enjoyed, there's one thing he's never lost: the thing about radio that inspired him as a kid to pursue a career in the business. The flame still burns. And no matter how much more complicated the business has become in this age of consolidation, Scott continues to focus on the basics that never change: giving people a compelling reason to turn on the radio, day after day.

When we were negotiating with Scott it was very top-secret. We did not want word to leak out, so Scott and I worked out an undercover identity he would use when he called me. He suggested using "Bill Drake," the old RKO programming great, whom Scott considers a mentor. So every time he phoned, which was sometimes two or three times a day, he said it was Bill Drake calling.

After about eight or nine calls my assistant asked me, "Who is this Bill Drake?" I said he was a successful program director from the past. She blurted out, "It sounds to me like he's a program director looking for work." The next day, April Fools' Day 1991, we announced Scott as the new PD/morning man for 'PLJ, and my assistant had the biggest laugh. She told me, "I knew something was up, and it drove me crazy, because his voice sounded so familiar to me every time he called, but I couldn't figure out who he sounded like."

Todd Pettengill joined us 10 years ago. I was familiar with his work from WFLY/Albany, NY and had met him during my stint at ABC Radio Networks. When we started our search for Scott's partner, I invited Todd to come by and meet Scott. Five minutes together in my office, and you could see the sparks of instant chemistry. I think of Todd as radio's Robin Williams. I've never heard a morning man as funny and gifted as Todd. And, because he sings, writes music and plays instruments, he creates and

performs on some of the best song parodies on the planet.

Patty Steele has been a terrific addition to Scott and Todd's show. I had been a fan of hers for years, so when news anchor Naomi DiClemente left to become a mom, nobody had to convince me to put Patty at the top of our wish list. Patty is one of the most intelligent people in radio and certainly one of the classiest.

Tony Mascaro is a fabulous MD. He's a 20-plus-year seasoned professional, but, when it comes to music, he has the youthful enthusiasm of someone who is new to the business. He hasn't allowed himself to get jaded. He's always on the lookout for that next record that offers us something new and fresh. Mitch and I had worked

years. We are fortunate to have someone of her caliber leading our promotion team. She knows everyone in the marketplace, and the bonus for us is that clients and concert promoters have a hard time saying no to her.

Marc Hilsenrath is the only member of our programming team who grew up in New York, and we depend on him to keep us plugged into the market's heritage. As Research Director, he does a sensational job pumping us with the all the stats we need, and his knowledge of music would make you think he's related to Joel Whitburn.

When you work in New York, you can pretty much afford the best on-air people in the business and give them all the tools they need to get the job done. We feel we've



with Tony at 'PRO-FM in the '80s, so when Mike Preston left to become PD in Seattle, we introduced Tony to Scott, and everything just clicked.

Most major-market promotion or creative directors don't stay in a job like that for more than five or 10 years because they burn out and need a new challenge. We've been fortunate to have Gene Wooten working his imaging magic at 'PLJ for 17 years. He has a unique ability to keep his work fresh. Plus, we have the advantage of his being a singer, musician and writer.

Theresa Angela has accomplished a rare feat in New York City: remaining at one radio station for 25

done that with middayer Kim Ashley, afternoon driver Race Taylor, nighttimer Jamie Lee, overnighter Dave Stewart and weekenders Joey Kramer, Jason Drew, Lani Hall and David Simpson.

It's the ultimate feeling, knowing that you have talent of the highest caliber. You combine that with the best resources money can buy, and then you just have to do it. That's usually the hardest job: getting it done, and then coming back every day and doing it again, only better, and making certain that you keep it sounding fresh. To see the drive, the spirit and the chemistry that's on display on the 17th floor of 2 Penn Plaza on a daily basis is what keeps me going and looking forward to coming to work every day.

As one of 107 radio signals heard in New York City, WPLJ has been able to cut through the clutter for 30 years as an adult radio station that plays the hits (without the rap or the sleepy elevator music). When Mitch, Tom and Scott arrived at 'PLJ over a decade ago, the station was losing money. Now, consistently ranking top five among adults 25-54, 'PLJ bills over \$30 million annually thanks



PLJ'S MORNING FAMILY

The members *Scott & Todd in the Morning* gather for a photo. Seen here are (back row, l-r) Channel 7's Bill Evans, Bruce The Producer, Patty Steele, (middle row, l-r) Scott Shannon, Todd Pettengill, Joe Nolan, (front row, l-r) Jersey Girl Diana and Monkey Boy.

to the efforts of GSM Steve Borne-man and his troops.

One thing that has changed for 'PLJ in recent years is the competitive landscape. Never in the station's history has there been more competition. We're a standalone FM up against multiple properties from Clear Channel and Infinity, so our troops have had to work harder and think things out more thoroughly; we've had to stand on our own two feet. But that's one of the best things about New York: You are challenged by people who are the best at their crafts — or they wouldn't be in New York.

As for what the call letters actually stand for, 30 years ago WABC-FM was flipping formats. The GM at the time loved White Port Lemon Juice and equally loved the song by Frank Zappa at the time, also called "White Port Lemon Juice." That was when management filed for those call letters. There's a second story that ties 'PLJ in with Woodstock and the flower-children movement, whereby 'PLJ stood for "peace, love and joy." It sounds sexy enough, and there are people who believe it, but the real story is "White Port Lemon Juice."

Mitch Dolan

ABC Radio Networks President



Mitch Dolan

In 1986 a small broadcasting company named Capital Cities Communications, which owned the Providence stations I've worked at since college, shocked the media industry by acquiring ABC, the American Broadcasting Company. My Rhode Island colleagues were thrilled that our little company actually owned the ABC TV Network, ABC News and *Monday Night Football*. It was fun to be part of the same fraternity as Barbara Walters, The Fonz and Howard Cosell.

But the coolest part of all was joining the ABC radio station group, led by its legendary FM station, WPLJ. I never said it out loud, but the dream of actually working at 'PLJ someday burned just a little brighter that year. And dreams do come true: I was transferred to New York in 1990 to run the station.

My pal Scott Shannon once told me that competing in New York radio was "just like professional wrestling, only the blood is real." Apparently he was right, as WPLJ had been experiencing some difficult times. Tom Cuddy and I found that there was plenty of work ahead to rebuild both the audience and the business, but the desire to re-establish the magic of those call letters and reinstate the resonance of that 95.5 dial position is what really drove us.

The good news is that 11 years and a tremendous effort by many smart people, along with the support and loyalty of an amazing audience, have made WPLJ the premier Hot AC station in America. I remember thinking that listening to 'PLJ as a 17-year-old kid in Goshen, NY was the coolest thing in the world. And then I thought that working at WPLJ was the coolest thing in the universe. The best part is, after all this time, I still do.

Rocky Allen

Afternoons, 1993-99



Rocky Allen

Rocky Allen is currently the morning driver on WDVD/Detroit.

Tom Cuddy hired me to do mornings at WPLJ in July 1990. My first impression of Tom was that he likes to work late. We negotiated the contract over the phone. He would call me at about 9:30pm to talk things over. I've always awakened

"WPLJ was more than a set of call letters, more than a dial position, more than a series of formats. WPLJ was people."

Jim Kerr

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**To 30 years
of breaking records**

**HAPPY
BIRTHDAY!**

**From Your Friends At
COLUMBIA RECORDS**



Congratulations
&
Happy 30th Anniversary
To The
Staff & Management
Of



From Your Friends At The
Island Def Jam Music Group



ISLAND



recordings

THE ISLAND DEF JAM MUSIC GROUP
A UNIVERSAL MUSIC COMPANY

WPLJ/New York....

Continued from Page 70

very early to go to work, and Tom talking to me late at night made me realize how shrewd he was. I'm convinced he was negotiating with me when I was most fatigued. Like I said, he's shrewd.

Tom arrived at the station only a couple of months before he hired me. He didn't exactly inherit ratings nirvana. The first show I did went better than any first show I've ever done. We were off and running. Fast-forward to March 1991: The show was getting some traction and positive response. The word was that Scott Shannon would be leaving Pirate Radio [the former KQLZ/Los Angeles] and probably coming back to New York. I thought that was great, because, if you are going to compete, why not compete against a legend?

ABC, unfortunately, wasn't thinking the same thing. I was told on April Fools' Day that Scott was hired to do mornings at 'PLJ. GM Mitch Dolan, also my friend, asked me to work with him. I didn't think I had the temperament to do that. We both like to run the board, although I'll never be known for my stellar board work. Don't take that to mean I don't like Scott — I happen to like him very much, but I decided to join another ABC station, WPRO-FM/Providence, to do mornings.

A year and a half later I'd end up working with Scott when Tom and Mitch talked to me about returning to 'PLJ. They wanted a morning-type show in the afternoon. My co-host, Blaine Ensley, and I talked it over and decided to make the move. It was a good move. By our third book we were No. 1 in all target demos.

I've been blessed to work with a great team. Ensley, producer Albert Reinoso, Harry Kapsalis and Cristina Lang are extremely gifted, and our success was a group effort. I've never had more fun than I had working with them and the rest of the great group of people I had the pleasure of working with at WPLJ.

A few things stand out about my time at WPLJ. Tom Cuddy deserves recognition. I went to him over the years with some crazy ideas that our staff came up with, many of which were photographed and published in *R&R*. He always tried to find a way to let me get the ideas on the air, not get in the way of them. Even when I told him we had an idea to give away a glass eye with our logo on it, he gave me his disbelieving look but gave it his blessing.

We also did our anniversary show every year at the Ed Sullivan Theater. For several years nothing else was broadcast from that facility, other than David Letterman's show. Tom booked amazing guests every year — Bon Jovi, Cher, Lou Diamond Phillips and, one of my favorites, Larry Storch from *F-Troop*.

One last thing I will never forget: On Oct. 14, 1996 I went into the hospital for what was supposed to

be a routine back operation. When I woke up, I was paralyzed from the waist down. I was taken back to surgery the next day to try to repair the damage. The surgery was unsuccessful. Two weeks later I developed spinal meningitis and was rushed into surgery to save my life. I spent three months in a rehab hospital. No one knew if I would ever move my legs again. I was in constant pain and wondering what my future would be like.

Tom Cuddy and Mitch Dolan often came to visit me. During one visit in December they came in and sat on the end of my bed to talk to me. Tom said, "When you are up to it, we want to talk to you about renewing your contract." That's one of the classiest things I've ever seen. I not only got a handsome raise, I started getting the movement back in my legs.

Scott Shannon PD/Morning Master



Scott Shannon

Right after Pirate Radio blew up, I got a call from a gentleman named Mitch Dolan. He said he was the GM of WPLJ and he'd like to meet with me and talk about the possibility of employment. I told him that I didn't want to make any decisions right away. I was still reeling from what had just happened. I asked him to give me a couple of days to sort things out, and then I would get back to him.

In the meantime, Don Bouloukos and Jim Arcara from the ABC hierarchy stopped by my house in L.A. to discuss the situation. After that I set up a date to meet with Mitch and Tom Cuddy in Manhattan. We talked for about 3 1/2 hours. I asked questions, they asked questions — we all seemed to get along pretty well, so we worked out a deal. I packed up my headphones and moved back to New York.

When I first walked into the American Broadcasting Company building, it was a very strange experience for me, because WPLJ had always been the enemy for as long as I had been in New York. 'PLJ was the home of the bad guys. I had beaten and battered them in the '80s, and now all of a sudden the guy who whipped them 18 out of 19 books in a row was the new PD of the station and doing the morning show. So it was a strange feeling when the elevator doors opened up on the 17th floor for the very first time.

The other thing that kind of surprised me was that there were some people who had worked under PD Larry Berger who still seemed to be a little bitter from the battle and none too happy about my presence in the building. I sat down with everybody right away and tried to smooth the ruffled feathers. Most of the staff members were willing to

give me a chance, and some were not. Those people seemed to disappear quickly.

When it came to putting together the morning show, we originally brought some people in who had worked with me at Pirate in Los Angeles. MJ Kelli (who is now at WFLZ down in Tampa) was with us for a couple of years, and so was a character named Gnarley Charlie, who quickly grew homesick for L.A. and returned to his surfboard.

It took us about six months to get all the proper people in place for the morning show. I remember Tom and I had flown in four or five different people to interview for a co-host position, and we couldn't find anyone who really fit until we found Todd Pettengill. Todd had done a great job as the PD/morning man at WFLY (Fly 92)/Albany, NY and had accepted a new job as a morning host in Philadelphia, a job that fell through after a management shake-up. We tracked Todd down in Hartford, where he was working temporarily at WKSS.

Tom called him and asked him if he'd like to come by our station for an interview. He brought a tape in, and we got about three minutes into it before I stopped it and said, "You're the guy." It was clear that he had the talent and was ready for the leap of the week to New York. We got along well and basically had the same sense of humor.

Another thing I liked about Todd: He had a fresh take on things, and I really wanted to get away from the old *Zoo* format. I felt it had become kind of antiquated, and he made it clear to me rather rapidly that he, too, wanted to get away from that. It took me awhile to realize the full depth of Todd's talents, and then, about a year into our partnership, we changed the name of the morning show from *Shannon in the Morning* to *Scott and Todd in the Morning*.

Either one of us can run a pretty damn good morning show on our own. We both bring different skills and talents to the table. He is the smartass, wisecracking kid we all grew up with and who takes it right up to the edge — and sometimes over. I think he's the funniest guy in the country. Over the past 10 years we've developed a great friendship and one hell of a morning show.

Our latest addition to the show is Patty Steele, whom we were really happy to bring on board when Naomi DiClemente left to start a family in Providence. Patty knows the market, and the market knows her. She's bright, she's fast, and she has really brought an extra dimension to the show. On top of all that, she sleeps with Steve Kingston and she's friends with Danny Bonaduce.

Our show targets females 25-plus, but we are not a traditional female morning show because we are edgy, even a bit biting at times, but always with a heart. We try to be compassionate and respectful of not crossing the line — most of the time.

The Rest Of The Day



Jamie Lee
Nights



Kim Ashley
Midday



Race Taylor
Afternoons



Dave Stewart
Overnights

Since 1979 I've worked as PD/morning man. It may seem like a big workload to some people, but I really enjoy it. It's especially easy for me because we've got Tom Cuddy, who not only oversees all the ABC music stations for the chain but also has time to help out with 'PLJ. Then, to help out with the responsibilities for the morning show, there's Todd. Like I said, he was also a pretty damn good program director in Albany, and that experience comes in handy, because he oversees most of the elements of our show.

On a typical day I get up at 3:18am exactly. I've got it down to a science on how long it takes me to get fully prepared to leave the house. I leave my place in Westchester at 3:45am, and I'm in the station at 4:30am, as is the rest of the morning show staff.

We're on the air at 6am, off at 10am. Around 10:15am there is usually a meeting with the morning show support staff, then at 10:45am there's a quick meeting with MD Tony Mascaro to go over the day's music log and rotations. Then I'll work on copy for station promos and imaging, return phone calls and e-mail, listen to a few tapes and sit and talk with Tom Cuddy for a while.

I head home anytime between 1-4pm, depending on the day of the week. Every night before I crash, I usually blow in a call in to Tom around 8pm to find out if anything has transpired during the day that I need to know about.

If it happens to be an especially sunny, warm day, I might occasionally slip out a little early and get in 18 holes of golf. I've been playing

for about eight years, and I'm fairly competitive, but I'm not quite ready yet to take on Rick Dees.

I still enjoy getting up in the morning and coming in to work. I think that's the most important factor for anyone's success. You really have to want it, and you have to work with people whom you enjoy being with.

There are still things I want to accomplish, both with our morning show and with our radio station. It all boils down to this: I still have a burning passion for the business of radio. This is what I've dreamed of doing since I was a kid. And, believe it or not, I'm living my life just like I wrote it.

Larry Berger

WPLJ PD, 1974-88



Larry Berger

It was going to be an easy adjustment. After all, I grew up listening to New York radio from my home in Bergen County, NJ and cut my teeth on radio in New Brunswick, NJ and Middletown, NY. I was even MD at WWRL/New York in the late 1960s. The only time I was away from New York was my 18 months as PD of ABC's WRIF/Detroit.

But in September 1974, when I looked up at the ABC building from Sixth Avenue — oh, my God! WPLJ was a struggling AOR station with a two share.

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WPLJ/New York....

Continued from Page 73

By the spring book in 1975, WPLJ had zoomed to a 3.5. In those days before computers, printed rating books were picked up by each station at the Arbitron office. Everyone tore open their package of books on the ride down the elevator. When I saw the spring results, I raced back to the station with unbridled joy and hugged the first person I saw, newsman Bob Ortiz.

In the 1970s WPLJ was actually a hybrid, playing hit singles and album tracks. Most of our audience was 12-24, and we had as many 18-24 women as men. The music was very familiar, and the jocks were very accessible and the friends. They were "cool," even though they played hits and talked over the music.

Although the station had very little recorded production, it had lots of forward momentum and energy. During most of the 1970s our jock lineup was Jim Kerr, Pat St. John, Carol Miller, Tony Pigg and Zach-erle. The music included everything from Stevie Wonder to Carole King to Led Zeppelin. In 1974 our main competition on the FM dial was actually WXLO (99X).

By the late 1970s New York radio was shaken up by Disco WKTU. Every station got shredded. Many, including WPLJ, narrowed their focus. After a period of shrinking come and flat AQH we went back to what made us famous. It was the time of some more great music like The Police, The Pretenders and a lot of new English pop rock bands that were called "New Wave."

In 1980 I hired Lisa Tonacci to set up and supervise an in-house call-out music research department. It was, in my opinion, the very best single-music research operation ever and proved invaluable when we were attacked by AOR competitor WAPP, which was commercial-free for the entire summer of 1982.

One of the hardest things I ever had to do at 'PLJ was sit through that summer, knowing we were getting beaten up, receiving all the reports about hearing WAPP and not

us. It was even harder *not* to react. I knew deep down that we had better talent and music and that as soon as their commercials came on around Labor Day, the audience would come back to us. They did.

By the way, we knew every song WAPP was testing. Their research department had randomly called Lisa's private line in the WPLJ research room, and she was a WAPP music respondent for several months!

By 1982, after several years of struggle, our heritage Top 40 sister WABC-AM changed to Talk. At the same time WPLJ began to see its own rock-listener coalition begin to splinter. At one time our audience accepted The Who, Men At Work — even AC/DC. Now we began to see that fewer songs and almost no currents tested well with all our listeners. There was also all this great music starting to come out, but it wasn't rock. Anyone with any brain cells at all could see that New York now had no real CHR station to play all this music.

In spring 1983 WPLJ, still an AOR, slipped in Michael Jackson's "Beat It." At first the reaction was extremely negative. By the second week of play, "Beat It" started getting requests, and the angry calls subsided. By the third week of play, it was one of our best-testing songs. What was up?

June 1983, and my part of the business plan for the next 18 months comes due. One of the things I had to do for the business plan was project ratings for the next six books. Yeah, sure. Well, each year I did it, but *this* year I stopped off first in GM Joe Parish's office and told him that, with what I was feeling and seeing in music research, I was going to project a downward trend for the rest of 1983 and 1984. But I had an idea! WPLJ could change to CHR, take our losses in the summer and be back in growth mode by fall.

As an AOR, WPLJ was mostly a 12-24 station. My idea was to do a mass-appeal, adult-leaning CHR, with grown-up-sounding air talent, skewed toward women 25-34. Hey, as an AOR, WPLJ was already No. 1 in teens! My plan would slide the demos onward and upward.

Joe liked the idea right away on that fateful Thursday. He called in GSM Marc Morgan, who nearly had a coronary. Promotion Director Russ King was brought into the loop. Over the weekend I worked at home on some plans for music, talent and positioning. On Monday we met with the ABC Radio brass. By the end of the day Monday, a puff of white smoke rose from the top of 1330, and it was a done deal. On Tuesday I called a jock meeting. Luckily, many of the current staff, like Jim Kerr, Pat St. John, Tony Pigg and Dave Charity, had done CHR earlier in their careers. The rest did their very best. By the next Thursday — June 30 at 4am — it was on the air.

What I'm saying here is that an extremely successful radio station in the No. 1 market and owned by a huge corporation agreed to change its format in three business days, with no outside consultants and no expensive "format finders," simply because they believed in the proposal and trusted the local station management team. What a concept! But radio was very different then, and it was run in a very different manner.

That summer was a blur. We needed jingles. We needed advertising. We even needed phone lines. I also wanted to change the call letters to WABC-FM. That's right — instant credibility as a CHR station with those call letters! I begged, I pleaded, but I never won the battle, even after numerous tries. So WPLJ stumbled its way from AOR to CHR that summer of 1983, putting the pieces together as we went, hoping and praying that we would hold enough of our old listeners while attracting some new ones. We only lost very little as all the Ozzy fans departed. By the fall book WPLJ was once again top-rated, but it was a difficult rebirth.

Of course, later that summer Z100 came on with a clean image and no baggage, but we were totally focused on our own product. Some of my longtime jocks moved on and were replaced by new people, like J.J. Kennedy in middays and Fast Jimi Roberts at night. Jim Kerr stayed in mornings, Pat St. John in afternoons.

Since I couldn't get the WABC call letters, we remained WPLJ but adopted the handle "Hitradio 95." By 1985 we were "Power 95." As Power 95 we continued to increase our market share, and by fall 1985 — one book — we even beat our toughest competitor.

Fourteen years later, after WPLJ, I live in San Francisco and have been PD of four different stations in four different formats. I've also consulted stations and syndicated programs. I've programmed successfully for ABC, the very best radio company of that era, but, best of all, I've made lifelong friends with some of the greatest radio people of all time. Nothing has ever quite matched the daily excitement of coming to work at WPLJ. It was never hard to get up for work. It was never really work at all.

WPLJ ALUMNI

Personalities who have spent time behind the 'PLJ microphone.

Rocky Allen	Helen Hagen	Bob Ortiz
Archer	David Haines	Tony Pigg
Al Bandiero	AJ Hammer	Carol Ratner
Tony Banks	Hollywood Henderson	Al Reinoso
Alex Bennett	Dave Herman	Fast Jimi Roberts
Larry Berger	Tom Hogan	Tony Roma
Jim Brownold	Howard The Cab Driver	Murray Roman
Gary Bryan	David Hunter	Viv Roundtree
Peter Bush	J.J. Jackson	Cleo Rowe
Mary Carolan	Ron Johnson	Pat St. John
Sean Casey	Cristina Lang	Nicole Sandler
Dave Charity	Rich Kaminski	Vin Scelsa
Gnarley Charlie	J.J. Kennedy	Kevin Seal
Marc Coppola	Jim Kerr	Allen Shaw
Jeff Cruise	Sandy Klein	Howard Smith
Naomi DiClemente	Paul Krimmier	Shelli Sonstein
Domino	Chris Marino	Pete Spellos
Linda Energy	Bob Marrone	Rich Stevens
Blain Ensley	Kristie McIntyre	Marc Summer
Storm Field	Steve McPartlan	Randy Thomas
Jimmy Fink	Danny Meyers	Greg Thunder
Dave Fonteno	Carol Miller	Mike Turner
Terry Foxx	Bill Minkin	Bobby Valentine
Liz Fulton	Donny Molloy	Kenny Walker
Lisa Glassberg	Jim "Scoop" Mullen	Skye Walker
Batman Gomez	Geoff Nimmo	Wendy Williams
Smokin' Willie B. Goode	Steve O'Brien	Gary Yudman
Mark Goodman	Sue O'Neal	John Zacherle
Kerri Griffith	Onions	Carole Getzoff Zimmer

Jim Kerr

Mornings, 1974-89

WPLJ was more than a set of call letters, more than a dial position, more than a series of formats. WPLJ was people. Passionate, talented, committed, goal-oriented people working together for a common purpose. People who truly understood the word *teamwork*. Every day we focused our efforts on creating the best programming for our audience and the best environment for our advertisers.

WPLJ was also lucky — I would have assembled a staff of eager, hungry, excited professionals who understood that New York City radio was at the top of their career ladder. These people were all very talented in their own right. However, they understood that in order to succeed they would have to rely on their colleagues and support staff. No one at WPLJ was considered expendable. Not the receptionist. Not the messengers. Even interns were missed when they had to move on.

Sales, traffic and continuity and the on-air staff were not strangers to one another, but instead teammates — and friends. Secretaries and interns were always called into music meetings, very often choosing music that would have gone unnoticed by the program and music directors. They were recognized for their abil-

ity to know what was hot and what was not. Their influence helped keep WPLJ's music mix exciting, fresh and current.

These same people were often called upon to help the promotions department make important choices as well. And many times, when the time came, these people were promoted and went on to enjoy more responsible positions at the station.

During this period WPLJ was not so much a radio station as it was a family. And, although families disagree and often fight, the bottom line was that we had an "us against the world" approach to our work. All of us were WPLJ.

We never concerned ourselves with what our competition was doing on a day-to-day basis. We simply understood that it was our responsibility to be the best that we could be. If we fell short, we always blamed ourselves and took the time to regroup. We never considered that the competition was beating us, only that we had beaten ourselves. With that in mind, we considered our mistakes and moved forward to correct them, always with positive results. It was the best time I can recall so far in my career.

I am honored to be a part of WPLJ's past. I enjoy listening to them in the present. I wish them the very best in the future!



Jim Kerr



IMAGINE

When WPLJ signed on the air in 1971, the first artist to stop by for an interview was John Lennon. He was interviewed by DJ Alex Bennett. Seen here (l-r) are Bennett, Lennon, Yoko Ono and legendary Beatles Promotion Manager Pete Bennett.

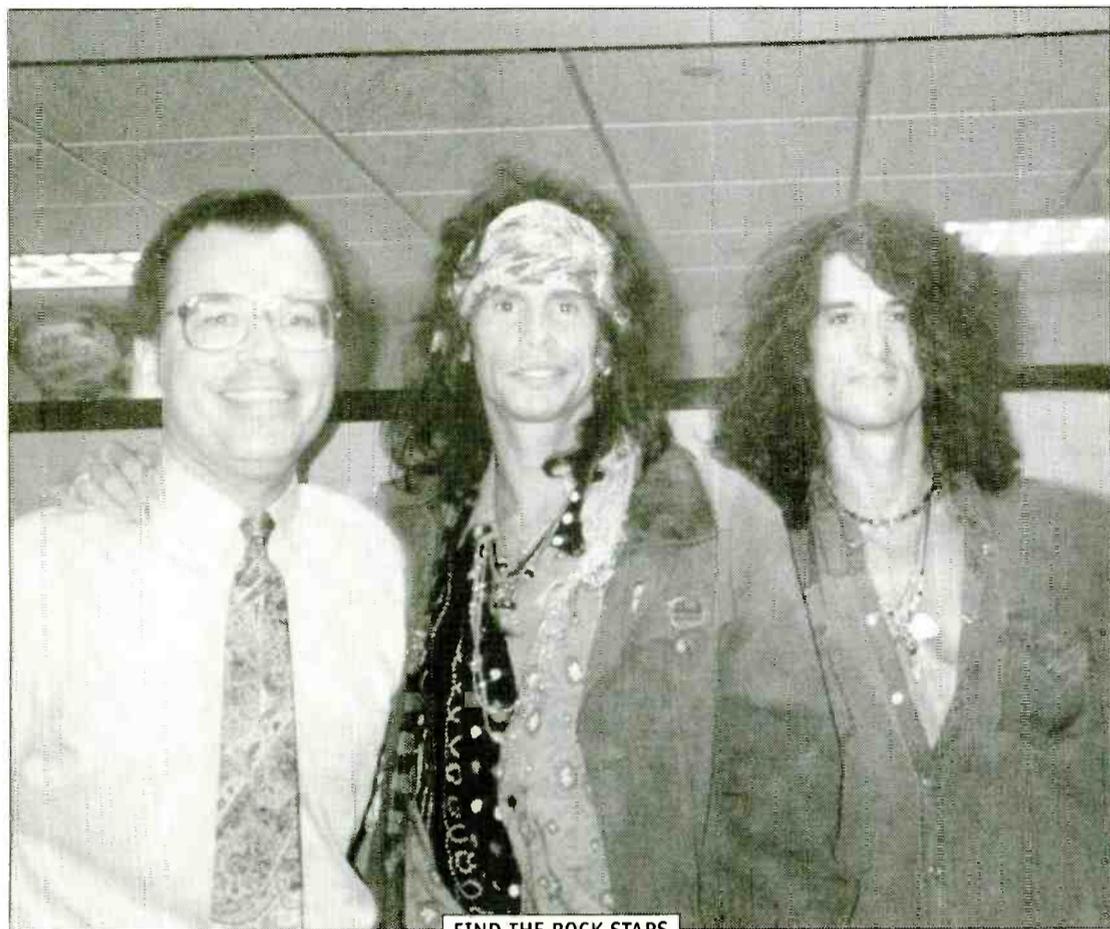
Reprise

Congratulates

WPLJ

On 30 Great Years!

Adult Contemporary



FIND THE ROCK STARS

Seen here are (l-r) ABC VP/Programming Tom Cuddy and Steven Tyler and Joe Perry of Aerosmith.



LOVIN' LENNY

Lenny Kravitz takes a moment to chill after a performance on *The Rocky Allen Showgram*. Seen here are (l-r) Kravitz, Allen and Blain Ensley.



REMEMBER THEN

Seen here are then-PLJ PD Larry Berger, Stevie Wonder and former 'PLJ afternoon driver Pat St. John, circa 1975.



MEETING OF THE MOUTHS

Who do you think was louder? Todd Pettengill, Regis Philbin or Scott Shannon?



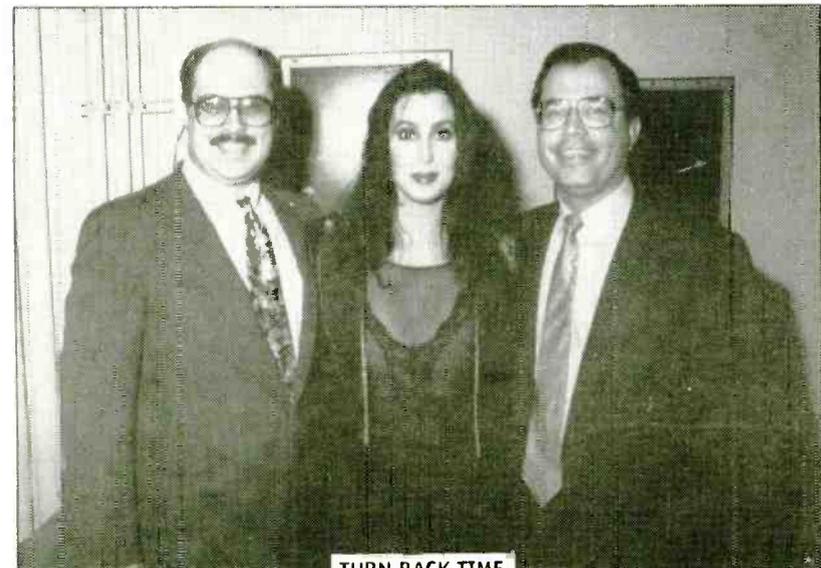
THE WAY HE WAS

Former 'PLJ PD Larry Berger, circa 1986.



NIGHT AND DAY

A late-night legend meets two early risers. Seen here (l-r) are Todd Pettengill, Conan O'Brien and Scott Shannon.



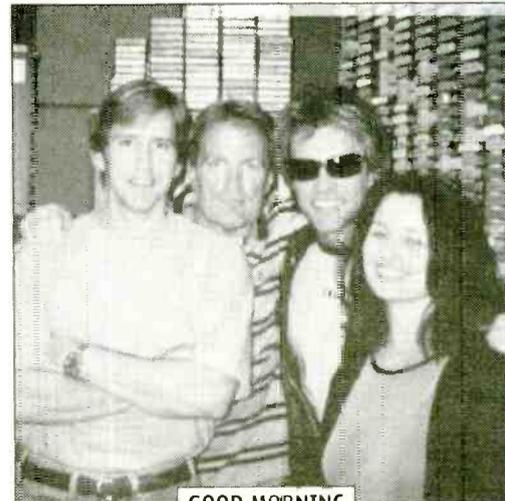
TURN BACK TIME

Seen here (l-r) are former 'PLJ MD Mike Preston, Cher and then-PLJ VP/Programming Tom Cuddy.



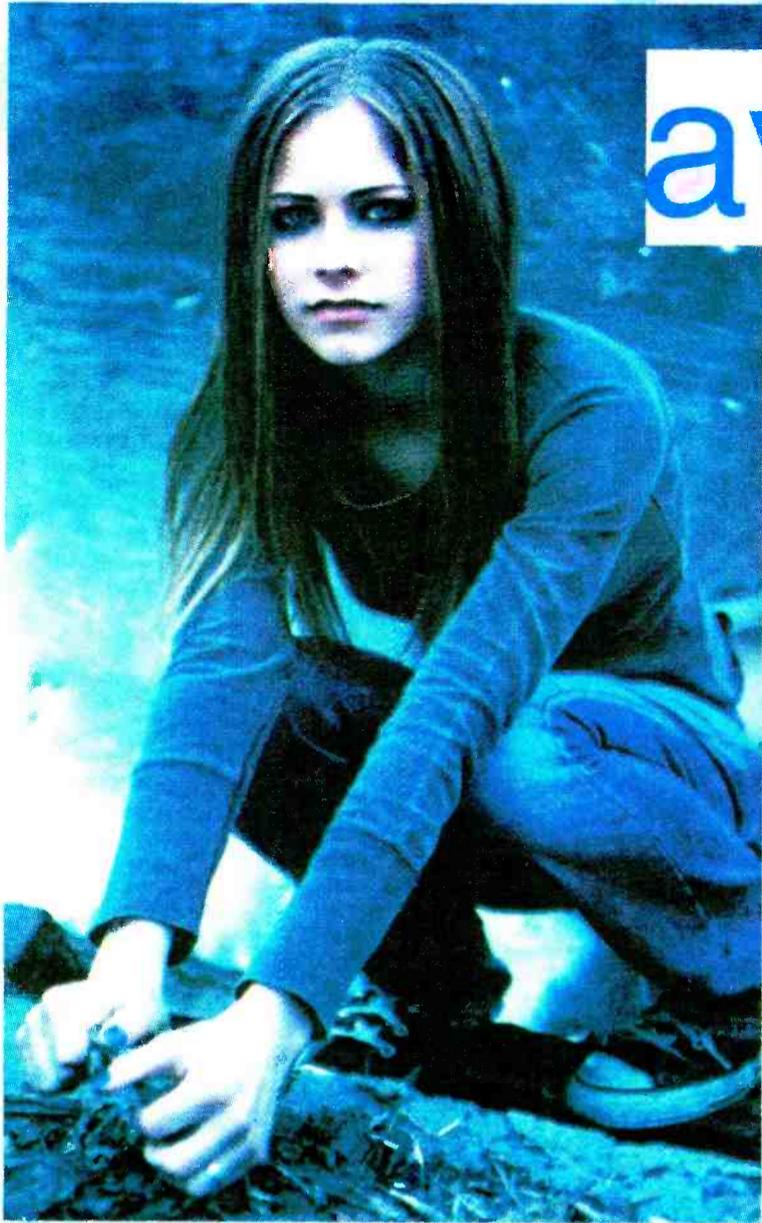
'PLJ STAFF ON A TYPICAL SATURDAY NIGHT?

No, this is Scott Shannon and Todd Pettengill on the set of one of the world-famous *Scott & Todd in the Morning* commercials — we hope! Note Tom Cuddy on the left — the real sexy one!



GOOD MORNING

Jon Bon Jovi paid a visit to the 'PLJ studios. Seen here (l-r) are 'PLJ morning men Todd Pettengill and Scott Shannon, Bon Jovi and morning show member Patty Steele.



avril lavigne

“complicated”

#1 Most Added!

Modern AC Monitor Debut 38*

Already Added At:

KYSR	WBMX	KPLZ	WVRV	WWMX	WSSR
KRSK	KSTE	WKRQ	KZZO	KRBZ	WPTE
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WDAQ	WMT	and more			

www.avril-lavigne.com



Congratulates

WPLJ

On Your
30th Anniversary

R&R AC Top 30

March 29, 2002



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	CELINE DION A New Day Has Come (Epic)	2779	+184	347059	7	119/2
1	2	ENRIQUE IGLESIAS Hero (Interscope)	2654	+16	311846	23	119/3
3	3	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	2389	+35	306065	19	116/3
5	4	ENYA Only Time (Reprise)	1983	+108	230845	58	116/3
4	5	LONESTAR I'm Already There (BNA)	1963	-135	238350	29	108/2
6	6	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	1746	-36	207808	65	109/2
7	7	DIDO Thankyou (Arista)	1631	-38	184276	54	108/1
12	8	MARC ANTHONY I Need You (Columbia)	1559	+255	208651	6	105/4
8	9	LEE ANN WOMACK I Hope You Dance (MCA/Universal)	1555	-30	187631	68	116/2
10	10	BACKSTREET BOYS Drowning (Jive)	1474	+90	154913	24	106/2
9	11	FAITH HILL There You'll Be (Warner Bros.)	1341	-68	142801	43	110/2
11	12	JIM BRICKMAN/REBECCA L. HOWARD Simple Things (Windham Hill)	1311	+24	110839	31	102/2
14	13	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	1290	+32	172207	36	78/3
13	14	ELTON JOHN This Train Don't Stop There... (Rocket/Universal)	1279	-10	161737	9	109/2
15	15	O-TOWN All Or Nothing (J)	1143	-6	126910	38	100/2
16	16	CHER Song For The Lonely (Warner Bros.)	1062	-66	150340	10	94/2
17	17	MICHAEL BOLTON Only A Woman Like You (Jive)	1037	+9	114003	4	106/6
19	18	JO DEE MESSINA Bring On The Rain (Curb)	985	+118	86596	7	92/5
18	19	DARREN HAYES Insatiable (Columbia)	964	-19	100962	11	94/2
21	20	CHRIS ISAAK Let Me Down Easy (Reprise)	682	+85	80515	5	75/3
20	21	ENYA Wild Child (Reprise)	667	+64	109029	5	84/6
25	22	CAROLYN DAWN JOHNSON So Complicated (Arista)	537	+292	49448	2	59/15
23	23	LEANN RIMES Can't Fight The Moonlight (Curb)	523	+67	81340	21	34/2
22	24	BRIAN MCKNIGHT Still (Motown/Universal)	391	-95	40476	10	51/1
Debut	25	BONNIE RAITT I Can't Help You Now (Capitol)	308	+255	31532	1	67/12
28	26	JONATHA BROOKE I'll Try (Wait Disney/Hollywood)	244	+50	20917	3	37/1
27	27	DANIEL DEBOURG I Need An Angel (DreamWorks)	222	+7	37976	4	41/6
26	28	MARILYN SCOTT Don't Let Love Get Away (Prana)	220	+3	21857	3	44/3
Debut	29	ALL-4-ONE Beautiful As U (AMC)	191	+82	18242	1	44/12
Debut	30	NATALIE IMBRUGLIA Wrong Impression (RCA)	190	+36	24028	1	13/0

Most Added

www.rraddds.com

ARTIST TITLE LABEL(S)	ADDS
PAUL MCCARTNEY Your Loving Flame (Capitol)	47
JOSH GROBAN To Where You Are (143/Reprise)	18
CAROLYN DAWN JOHNSON So Complicated (Arista)	15
BONNIE RAITT I Can't Help You Now (Capitol)	12
ALL-4-ONE Beautiful As U (AMC)	12
98 DEGREES Why (Are We Still Friends) (Universal)	8
MICHAEL BOLTON Only A Woman Like You (Jive)	6
ENYA Wild Child (Reprise)	6
DANIEL DEBOURG I Need An Angel (DreamWorks)	6
LUTHER VANDROSS I'd Rather (J)	6
THE CORRS Would You Be Happier (143/Lava/Atlantic)	6

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CAROLYN DAWN JOHNSON So Complicated (Arista)	+292
MARC ANTHONY I Need You (Columbia)	+255
BONNIE RAITT I Can't Help You Now (Capitol)	+255
CELINE DION A New Day Has Come (Epic)	+184
BACKSTREET BOYS More Than That (Jive)	+141
JO DEE MESSINA Bring On The Rain (Curb)	+118
ENYA Only Time (Reprise)	+108
MARC ANTHONY You Sang To Me (Columbia)	+98
BACKSTREET BOYS Drowning (Jive)	+90
CHRIS ISAAK Let Me Down Easy (Reprise)	+85

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
SAVAGE GARDEN I Knew I Loved You (Columbia)	1030
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	1024
HUEY LEWIS & G. PALTROW Cruisin' (Hollywood)	897
'N SYNC This I Promise You (Jive)	860
DIAMOND RIO One More Day (Arista)	835
FAITH HILL The Way You Love Me (Warner Bros.)	792
PHIL COLLINS You'll Be In My Heart (Hollywood)	785
S CLUB 7 Never Had A Dream... (A&M/Interscope)	764
LEANN RIMES I Need You (Curb)	754
MARC ANTHONY You Sang To Me (Columbia)	745
CELINE DION That's The Way It Is (Epic)	739
BBMAK Back Here (Hollywood)	717
DON HENLEY Taking You Home (Warner Bros.)	660
BACKSTREET BOYS More Than That (Jive)	636
BACKSTREET BOYS Shape Of My Heart (Jive)	574
LIONEL RICHIE Angel (Island/IDJMG)	495
THE CORRS Breathless (143/Lava/Atlantic)	468

120 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/17/02-3/23/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

New & Active

LUTHER VANDROSS I'd Rather (J)
Total Plays: 189, Total Stations: 37, Adds: 6

EVA CASSIDY Fields Of Gold (Blix Street)
Total Plays: 145, Total Stations: 23, Adds: 0

CHRIS BOTTI F/SHAWN COLVIN All Would Envy (Columbia)
Total Plays: 106, Total Stations: 19, Adds: 0

BETH NIELSEN CHAPMAN World Of Hurt (Artemis)
Total Plays: 101, Total Stations: 19, Adds: 1

DIANA KRALL The Look Of Love (Verve/VMG)
Total Plays: 89, Total Stations: 17, Adds: 1

BRITNEY SPEARS I'm Not A Girl, Not Yet... (Jive)
Total Plays: 88, Total Stations: 14, Adds: 1

JOSH GROBAN To Where You Are (143/Reprise)
Total Plays: 68, Total Stations: 34, Adds: 18

THE CORRS Would You Be Happier (143/Lava/Atlantic)
Total Plays: 49, Total Stations: 20, Adds: 6

98 DEGREES Why (Are We Still Friends) (Universal)
Total Plays: 32, Total Stations: 12, Adds: 8

JIM WILSON F/STEPHEN BISHOP Donna Lynn (Hillsboro)
Total Plays: 24, Total Stations: 11, Adds: 4

Songs ranked by total plays



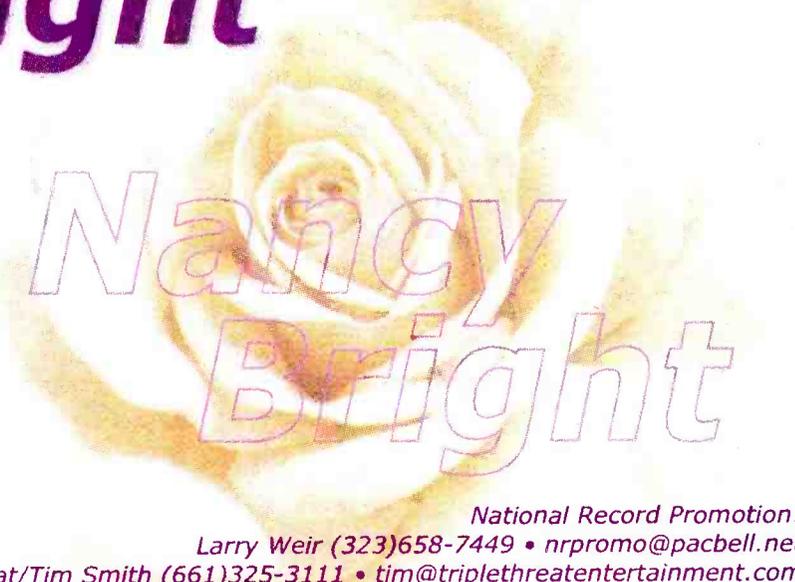
Nancy Bright

"From The Heart"

"A new artist and song you will never forget"

- NMW

#40* AC40 Chart Debut
- New Music Weekly!



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JOSH GROBAN

"TO WHERE YOU ARE"

FROM HIS SELF-TITLED DEBUT ALBUM

**OVER
300,000
ALBUMS
SOLD**

**35 Mainstream AC's
in just 2 weeks!!!**

joshgroban.com

A message from WALK, Long Island, NY Program Director Rob Miller about Josh Groban:

"The second evening we played Josh Groban's 'To Where You Are' during our love songs show, WALK Pillowtalk... the phone lines blew out!!! One WALK listener called in to say, 'I'm sitting at work crying because the lyrics are so beautiful. I can't wait to go out and buy it.' Another said, 'I love the song and Josh has the sexiest voice I've heard in a long time.' And another woman said the song 'Takes my breath away.. I love it.' Yet one more listener gushed 'I'm a regular WALK listener... 42 years old... love the station and would like to hear more music like this... it helped me ease into my evening and this is going to be a huge hit... It's incredible.' "

Rob's Conclusion:

"When I first heard the song... I knew it was beautiful... but now I'm a believer... Put Josh on your station... and watch him connect with your audience!!!"

"I played the song at 9:40 right out of weather... it is now 9:49 and I have had 9 calls! Need I say more? All were very positive. One lady actually was crying telling me that she had lost her husband, and the song was a pleasant reminder of that time in her life. Ok... it's now 9:57 and I've had two more calls. Both positive. Oh by the way, all the callers were women."

-Oleta Martin, Night-time Personality, WTPI/Indianapolis

management: Brian Aronoff for Aronoff Management. "To Where You Are" produced and arranged by Richard Marx.
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143





March 29, 2002

RateTheMusic.com BY MEDIABASE

America's Best Testing AC Songs 12+ For The Week Ending 3/29/02.

Table with columns: Artist Title (Label), TW, LW, Familiarity, Burn, TD, Familiarity, Burn. Lists top AC songs like Celine Dion, Faith Hill, Matchbox Twenty, etc.

Total sample size is 367 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.

Indicator

Most Added

- BONNIE RAITT I Can't Help You Now (Capitol)
MARC ANTHONY I Need You (Columbia)
CAROLYN DAWN JOHNSON So Complicated (Arista)
GOO GOO DOLLS Here Is Gone (Warner Bros.)
JOSH GROBAN To Where You Are (143/Reprise)
CHRIS ISAAK Let Me Down Easy (Reprise)
ALL-4-ONE Beautiful As U (AMC)
ENRIQUE IGLESIAS Escape (Interscope)
ALICIA KEYS Fallin' (J)
MARILYN SCOTT Don't Let Love Get Away (Prana)
JIM WILSON F/STEPHEN BISHOP Donna Lynn (Hillsboro)
THE CORRS Would You Be Happier (143/Lava/Atlantic)
98 DEGREES Why (Are We Still Friends) (Universal)
CAROLE KING Monday Without You (Rocking/Koch)

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o Mike Davis: 10100 Santa Monica Blvd., 3rd Floor Los Angeles, CA 90067

Reporters

Large grid of reporter information by city, including names, phone numbers, and email addresses.

* Monitored Reporters

137 Total Reporters

120 Total Monitored

17 Total Indicator 16 Current Indicator Playlists

New Monitored Reporters (2): WBBE/Baton Rouge, LA WSUY/Charleston, SC

Move from Hot AC to AC (4): KBIG/Los Angeles, CA WKTI/Milwaukee-Racine, WI KBEE/Salt Lake City, UT WMTX/Tampa, FL

Did Not Report, Playlist Frozen (1): WIKY/Evansville, IN



paul mccartney

your loving flame

The new single and video from his first studio album in four years, *DRIVING RAIN*.

Majors Include:
WLTJ/Pittsburgh
KKLT/Phoenix
WARM 98/Cincinnati

WNND/Chicago
WLTQ/Milwaukee
KOSI/Denver
and many more

WSHH/Pittsburgh
WDOK/Cleveland
WLTE/Minneapolis

#1 Most Added
with 47 adds!

BONNIE RAITT

I Can't Help You Now



Debut R&R **25**

Most Added Again with
12 More Majors Including:

KOSI/Denver
KSRC/Kansas City
WALK/New York

Monitor Debut **27***

Capitol
RECORDS

ON THE RECORD

WITH
Tony Mascaro
MD, WPLJ-FM/New York



WPLJ's music is geared to the 25-to-54-year-old female listener, with the emphasis on 25-34. At times we will push the envelope into the 25-44-year-old demo. Our format is adult CHR; we play the music that entertains adults who don't want the young sound of a Top 40 or the old sound of a mainstream

AC. • Our bread and butter is music from the pop/alternative world. The strength for the radio station and our core sounds are from artists like Matchbox Twenty, Goo Goo Dolls, U2, Dave Matthews Band, Smash Mouth, Sheryl Crow, Alanis Morissette, Nickelback and Creed. We flavor our sound for the upper end of the demo with contemporary music from adult artists like Faith Hill and Celine Dion and gold titles from such artists as Elton John and Billy Joel. • The hottest records on 'PLJ right now are Nickelback, Train, Creed, The Calling, U2 and John Mellencamp. These are the typical records and artists that give us the 'PLJ sound. These are also the best-testing records that we play. We have seen that the pop/alternative records give us the most longevity when it comes to good test scores and low burn over long periods of time. • As far as artists who define the 'PLJ heritage, our audience has named a chosen few: Sting, Billy Joel and Elton John.

Goo Goo Dolls continue their awesome ascent up the Hot AC chart with "Here Is Gone" (Warner Bros.). It's up 403 plays and already at No. 8 ... **Puddle Of Mudd's** "Blurry" (Flawless/Geffen/Interscope) soars from 9-6* ... **Vanessa Carlton** increases the heat with "A Thousand Miles" (A&M/Interscope), up an additional 249 plays since last week ... **John Mayer** makes strong gains with "No Such Thing" (Aware/Columbia); it's up 70 plays this week ... As predicted, **Lenny Kravitz's** "Stillness of Heart" (Virgin) debuts At AC, **Celine Dion** has her day and grabs the No. 1 spot with "A New Day Has Come" (Epic) ... **Marc Anthony's** "I Need You" (Columbia) is up a notable 255 plays and moves 12-8* ... **Bonnie Raitt's** "I Can't Help You Now" (Capitol), **All-4-One's** "Beautiful As U" (AMC) and **Natalie Imbruglia's** "Wrong Impression" (RCA) debut.



— Kid Kelly, AC/Hot AC Editor

artist activity

ARTIST: Indigo Girls

LABEL: Epic

By KID KELLY/AC-HOT AC EDITOR

It's been 15 years of sold-out concerts and more than 8 million records sold, and The Indigo Girls' latest album (and their eighth with Epic), *Become You*, looks like it will keep the tradition going strong. After all, isn't it true that just about every woman who's been on a college campus in the last 15 years can relate to the Indigo Girls? And — can you believe it? — the ladies have been together for that long!

When alternative music was the norm on CHRs, in the early to mid-'90s, The Indigo Girls led the way for artists like Tori Amos, Heather Nova and others toward and into the mainstream. Historically, the Indigo Girls have a rabid, Dave Matthews Band-style following and similar sales stories. And, let's face it, most ACs and Hot ACs can't go wrong with an Indigo Girls track.

It wouldn't be fair to call *Become You*, which is in stores now, a back-to-basics recording; that would shortchange the enormous creative growth the duo have demonstrated on their eight previous full-length albums and career-spanning anthology. Instead, Amy Ray and Emily Saliers approached *Become You* as a chance to summon their expansive artistic vocabulary and use it to more fully explore the core elements that have given their music such enduring appeal: rich acoustic instruments, pitch-perfect harmonies and lyrics that reflect their ever-deepening understanding of themselves and the world but that always leave room for listeners to join them on the journey.

The first single from the *Become* album is called "Moment of Forgiveness," and it's the perfect kickoff track for what could arguably be called the best work of the Girls' remarkable career. Amy begins the song with no instrumentation. She's joined by a Wurlitzer piano, then



Indigo Girls

drums, guitars and bass, and Emily's trademark harmonies are heard throughout the choruses. Don't be surprised if the opening notes hook you immediately. The song is warm, openhearted and honest, with an instantly memorable melody that lies somewhere between folk and soul.

The LP's title track builds its unforgettable chorus on a subtle metaphor for Ray's struggle to reconcile and hang onto her Southern identity in a region still haunted by racism. "I tried to personalize these ideas, to portray differences with my neighbors in my own rural area," she says. "A one-to-one relationship is a microcosm of these bigger social relations. To me, it's all about how you come to understand another person, how you can respect their humanity even when you think their position is deplorable."

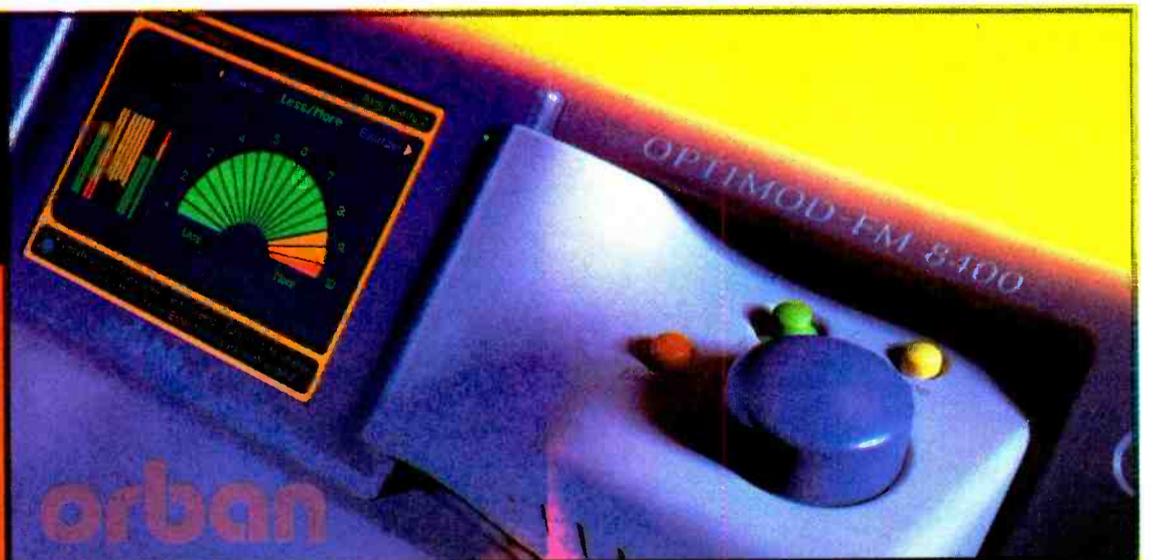
True to form. I think The Indigo Girls have come through for their fans once again with what has made and kept them so popular — but you already knew that!

INTRODUCING
ECHO FREE
MONITORING
EVERYWHERE

v 2.0

WE SLASHED THE DELAY
TO KEEP TALENT HAPPY
WHEREVER THEY ARE

NEW PUNCH AND PRESENCE
MAKE THE BEST SOUNDING
PROCESSOR EVEN BETTER.



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 BY MEDIABASE™

**America's Best Testing Hot AC Songs 12+
 For The Week Ending 3/29/02.**

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
CALLING Wherever You Will Go (RCA)	4.21	4.24	95%	32%	4.33	96%	33%
GOO GOO DOLLS Here Is Gone (Warner Bros.)	4.18	4.21	56%	3%	4.15	58%	2%
LINKIN PARK In The End (Warner Bros.)	4.18	4.15	94%	36%	4.15	95%	38%
JIMMY EAT WORLD The Middle (DreamWorks)	4.18	-	57%	9%	4.24	58%	9%
DEFAULT Wasting My Time (TVT)	4.16	4.19	70%	13%	4.22	70%	14%
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	4.14	4.14	90%	21%	4.20	88%	20%
LIFEHOUSE Breathing (DreamWorks)	4.13	4.18	80%	13%	4.19	80%	11%
LIFEHOUSE Hanging By A Moment (DreamWorks)	4.10	4.13	98%	49%	4.21	99%	51%
NICKELBACK How You Remind Me (Roadrunner/IDJMG)	4.03	4.09	98%	50%	4.09	98%	54%
MICHELLE BRANCH All You Wanted (Maverick/WB)	4.02	4.01	81%	13%	3.95	79%	12%
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	3.98	3.93	55%	7%	3.98	52%	5%
3 DOORS DOWN Be Like That (Republic/Universal)	3.94	3.91	94%	38%	4.05	94%	38%
JOHN MAYER No Such Thing (Aware/Columbia)	3.94	4.00	39%	7%	4.20	42%	5%
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	3.88	3.96	99%	54%	3.98	99%	55%
TRAIN She's On Fire (Columbia)	3.84	-	54%	8%	3.94	58%	7%
CREED My Sacrifice (Wind-up)	3.81	3.81	98%	49%	3.79	99%	52%
ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	3.80	3.79	89%	19%	3.77	91%	21%
FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	3.80	3.91	95%	48%	3.84	95%	52%
DAVE MATTHEWS BAND Everyday (RCA)	3.79	3.77	88%	31%	3.86	91%	31%
JEWEL Standing Still (Atlantic)	3.69	3.75	93%	36%	3.65	94%	38%
NATALIE IMBRUGLIA Wrong Impression (RCA)	3.69	3.69	74%	15%	3.60	78%	16%
STAINED It's Been Awhile (Flip/Elektra/EEG)	3.62	3.66	98%	61%	3.76	99%	63%
SHERYL CROW Soak Up The Sun (A&M/Interscope)	3.59	3.57	52%	9%	3.50	57%	11%
EDDIE VEDDER You've Got To Hide Your Love Away (V2)	3.52	3.51	59%	14%	3.67	63%	14%
LEANN RIMES Can't Fight The Moonlight (Curb)	3.50	3.49	83%	36%	3.49	85%	39%
NO DOUBT Hey Baby (Interscope)	3.38	3.41	97%	54%	3.46	98%	57%
NELLY FURTADO On The Radio (Remember The Days) (DreamWorks)	3.33	3.16	58%	16%	3.30	60%	16%
CHRIS ISAAK Let Me Down Easy (Reprise)	3.30	3.45	50%	14%	3.37	52%	12%
CELINE DION A New Day Has Come (Epic)	3.03	-	47%	15%	2.99	48%	14%

Total sample size is 756 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 4818/377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Indicator

Most Added

- ENYA** Wild Child (Reprise)
- VANESSA CARLTON** A Thousand Miles (A&M/Interscope)
- GOO GOO DOLLS** Here Is Gone (Warner Bros.)
- KYLIE MINOGUE** Can't Get You Out Of My Head (Capitol)
- ENRIQUE IGLESIAS** Escape (Interscope)
- JIMMY EAT WORLD** The Middle (DreamWorks)
- JENNIFER LOPEZ** Ain't It Funny (Epic)
- SHAKIRA** Underneath Your Clothes (Epic)
- SHERYL CROW** Soak Up The Sun (A&M/Interscope)
- ENRIQUE IGLESIAS** Hero (Interscope)
- LEANN RIMES** Can't Fight The Moonlight (Curb)
- SHAKIRA** Whenever Wherever (Epic)
- JEWEL** Break Me (Atlantic)
- LENNY KRAVITZ** Stillness Of Heart (Virgin)
- LINKIN PARK** In The End (Warner Bros.)
- 'N SYNC** Girlfriend (Jive)
- CRAIG DAVID** 7 Days (Wildstar/Antenna)
- DARREN HAYES** Insatiable (Columbia)
- AVRIL LAVIGNE** Complicated (Arista)
- PINK** Don't Let Me Get Me (Arista)

Reporters

<p>WKDD/Akron, OH * PD: Keith Kennedy MD: Lynn Kelly JIMMY EAT WORLD "Middle"</p> <p>WRVE/Albany, NY * PD: Randy McCarten No Adds</p> <p>KPKC/Albuquerque, NM * OM: Bill May PD: Mike Parsons MD: Deeya APD: Jaimey Barreras PHANTOM PLANET "California" EDDIE VEDDER "Hide"</p> <p>KMXS/Anchorage, AK PD: Roxi Lennox MD: Monica Thomas 10 KYLIE MINOGUE "Can't"</p> <p>WKDE/Atlantic City, NJ * PD/MD: Brad Carson No Adds</p> <p>KAMX/Austin, TX * PD: Jim Robinson MD: Clay Culver THE CORRS "Blue" RUBYHORSE "Sparkle"</p> <p>KLLY/Bakersfield, CA * PD: E.J. Tyler APD: Erik Fox HEATHER NOVA "Virus"</p> <p>WMMX/Baltimore, MD * VP/Prog: Bill Pasha PD: Steve Morley MD: Ryan Sampson AVRIL LAVIGNE "Complicate" TRAIN "She's"</p> <p>WLTB/Binghamton, NY GM/MD: Steve Giersky PD: Diana Potter APD: Tejay Schwartz ENYA "Chid" SOPHIA LOELL "Face" MEREDITH BROOKS "Shine"</p> <p>WMLJ/Birmingham, AL * PD/MD: John Stuart VANESSA CARLTON "Miles"</p> <p>WBMX/Boston, MA * VP/Prog: Greg Strassel MD: Mike Mullany JEWEL "Break"</p> <p>WTSS/Buffalo, NY * PD: Sue O'Neil MD: Rob Lucas No Adds</p>	<p>WZL/Canton, OH * Interim PD: Morgan Taylor GOO GOO DOLLS "Here" JEWEL "Break" AVRIL LAVIGNE "Complicate" ENYA "Chid" HEATHER NOVA "Virus" BONNIE RAITT "Help"</p> <p>WMTI/Cedar Rapids, IA PD/MD: Erin Bristol AVRIL LAVIGNE "Complicate" ENYA "Chid" LENNY KRAVITZ "Heart"</p> <p>WALC/Charlotte, SC * DEFAULT "Wasting" KYLIE MINOGUE "Can't" PINK "Don't"</p> <p>WLNK/Charlotte, NC * OM: Tom Jackson PD: Neal Sharpe APD: Chris Allen 2 EDDIE VEDDER "Hide" JIMMY EAT WORLD "Middle"</p> <p>WMMX/Chicago, IL * PDS/Int. Mgr.: Barry James MD/Prog. Mgr.: Mary Ellen Kac JIMMY EAT WORLD "Middle"</p> <p>WKRO/Cincinnati, OH * OM: Chuck Finney PD: Tommy Frank APD: Grover Collins MD: Brian Douglas 22 AVRIL LAVIGNE "Complicate" SOPHIA LOELL "Face" ENYA "Chid"</p> <p>WVMX/Cincinnati, OH * PD: Steve Bender MD: Storm Bennett VANESSA CARLTON "Miles" JOHN MAYER "Such" KYLIE MINOGUE "Can't"</p> <p>WMLX/Cleveland, OH * PD: Allen Fee MD: Rebecca Wilde SHERYL CROW "Soak" JEWEL "Break"</p> <p>KVVU/Colorado Springs, CO * PD: Kevin Callahan APD/MD: Andy Carlisle AVRIL LAVIGNE "Complicate" ENYA "Chid"</p> <p>WBNS/Columbus, OH * PD: Jeff Balentine MD: Robin Cole ENYA "Chid" THE CORRS "Blue" FIVE FOR FIGHTING "Tonight" PHANTOM PLANET "California"</p>	<p>WCGO/Columbus, GA PD/MD: Al Hayes 43 LEANN RIMES "Heart" 43 LINKIN PARK "End" 42 JO "Baptize" 38 VANESSA CARLTON "Miles" 38 KOSHEEN "Hide" 38 GORILLAZ "19-2000" 36 CRAIG DAVID "Days" 27 FAT JOE FASHANTI "Luv" 27 DJ ENCORE "Fight" 26 ENRIQUE IGLESIAS "Escape" 25 PINK "Don't" 25 GIGI D'AGOSTINO "Fly" 25 JIMMY EAT WORLD "Middle" 25 JA RULE FASHANTI "Always" 23 DARREN HAYES "Insatiable" 22 SHAKIRA "Underneath" 21 JENNIFER LOPEZ "Fanny" 18 BRANDY "About" 17 98 DEGREES "Friends" 16 KARMADELIC "Crying" 16 'N SYNC "Girlfriend" 13 SHAKIRA "Whenever" 12 TWEET "Oops"</p> <p>KDMX/Dallas-Ft. Worth, TX * PD: Pat McMahon MD: Lisa Thomas 14 JOHN MAYER "Such"</p> <p>WDAQ/Danbury, CT PD: Bill Trotta MD: Sharon Kelly 10 SHAKIRA "Underneath" 10 ENYA "Chid" 10 JIMMY EAT WORLD "Middle"</p> <p>WMMX/Davenport, OH * PD: Jeff Stevens MD: Shaun Vincent AVRIL LAVIGNE "Complicate" JOHN MAYER "Such"</p> <p>KALC/Denver-Boulder, CO * OM: Mike Stern PD: Tom Gjerum APD/MD: Kozman No Adds</p> <p>KIMN/Denver-Boulder, CO * PD: Ron Harrel APD/MD: Michael Gifford KYLIE MINOGUE "Can't"</p> <p>KSTZ/Des Moines, IA * OM/VP: Jim Schaefer MD: Jimmy Wright VANESSA CARLTON "Miles" FIVE FOR FIGHTING "Tonight" ENRIQUE IGLESIAS "Escape"</p> <p>WDVD/Detroit, MI * PD: Tom O'Brien APD: Rob Hazzleton MD: Ann Detels JIMMY EAT WORLD "Middle"</p> <p>WKMX/Dothan, AL OM/MD: Phil Thomas JEWEL "Break"</p>	<p>WNKI/Elmira, NY OM/VP: Bob Giesinger 14 ENRIQUE IGLESIAS "Here" 8 VANESSA CARLTON "Miles" 8 SHERYL CROW "Soak" 8 RUBYHORSE "Sparkle" 8 JENNIFER LOPEZ "Fanny" 8 KYLIE MINOGUE "Can't" 8 GOO GOO DOLLS "Here"</p> <p>KRBZ/Kansas City, KS * OM/VP: Mike Kaplan APD: Andy West MD: Todd Violette JACK JOHNSON "Like" HEATHER NOVA "Virus" ZOO STORY "Star"</p> <p>KSIW/El Paso, TX * OM/VP: Courtney Nelson APD/MD: Eli Molano 1 JEWEL "Break"</p> <p>WINK/Fl. Myers, FL * PD/MD: Bob Giesinger FIVE FOR FIGHTING "Tonight" TRAIN "She's" ZOO STORY "Star"</p> <p>WMEE/Fl. Wayne, IN * PD: Mike Boomer 1 VANESSA CARLTON "Miles"</p> <p>KALZ/Fresno, CA * PD: E. Curtis Johnson MD: Dave Craig HEATHER NOVA "Virus"</p> <p>KVSR/Fresno, CA * PD: Mike Yeager APD: Andy Winford No Adds</p> <p>WVTI/Grand Rapids, MI * PD/MD: Jeff Andrews APD: Ken Evans 1 FIVE FOR FIGHTING "Tonight" MEREDITH BROOKS "Shine" ENYA "Chid" KYLIE MINOGUE "Can't"</p> <p>KALC/Denver-Boulder, CO * OM: Mike Stern PD: Tom Gjerum APD/MD: Kozman No Adds</p> <p>KIMN/Denver-Boulder, CO * PD: Ron Harrel APD/MD: Michael Gifford KYLIE MINOGUE "Can't"</p> <p>KSTZ/Des Moines, IA * OM/VP: Jim Schaefer MD: Jimmy Wright VANESSA CARLTON "Miles" FIVE FOR FIGHTING "Tonight" ENRIQUE IGLESIAS "Escape"</p> <p>WDVD/Detroit, MI * PD: Tom O'Brien APD: Rob Hazzleton MD: Ann Detels JIMMY EAT WORLD "Middle"</p> <p>WKMX/Dothan, AL OM/MD: Phil Thomas JEWEL "Break"</p>	<p>WZPL/Indianapolis, IN * PD: Scott Sands MD: Dave Decker THE CORRS "Blue" RUBYHORSE "Sparkle" TRAIN "She's"</p> <p>KRBZ/Kansas City, KS * OM/VP: Mike Kaplan APD: Andy West MD: Todd Violette JACK JOHNSON "Like" HEATHER NOVA "Virus" ZOO STORY "Star"</p> <p>KMXB/Las Vegas, NV * OM: Cat Thomas APD/MD: Charese Fruge 25 DISHWALLA "Middle" AVRIL LAVIGNE "Complicate" JOHN MAYER "Such" NO DOUBT "Hella"</p> <p>WMLX/Lexington-Fayette, KY * PD: Jill Meyer LONESTAR "Already" KYLIE MINOGUE "Can't" TRAIN "She's" EDDIE VEDDER "Hide"</p> <p>KURB/Little Rock, AR * PD: Randy Cain APD: Aaron Anthony 1 ENYA "Chid" SOPHIA LOELL "Face" SENS FIELD "Save"</p> <p>KYSR/Los Angeles, CA * PD: John Ivey APD/MD: Chris Patyk 29 NO DOUBT "Hella"</p> <p>WMBZ/Memphis, TN * PD: Marc Sherman LENNY KRAVITZ "Heart"</p> <p>WMC/Memphis, TN * PD: Chris Taylor MD: Toni St. James DEFAULT "Wasting"</p> <p>WMMX/Milwaukee, WI * PD: Brian Kelly APD/MD: Mark Richards 3 DEFAULT "Wasting"</p> <p>KSTP/Minneapolis, MN * OM: Leighton Peck MD: Jill Rosen 5 CELINE DION "Day"</p> <p>KOSO/Madison, CA * PD: Max Miller MD: Donna Miller 8 AVRIL LAVIGNE "Complicate" 2 ZOO STORY "Star" 1 RUBYHORSE "Sparkle"</p>	<p>WHTG/Monmouth-Ocean, NJ * PD: Darrin Smith MD: Brian Zanyor 4 WHITE STRIPES "Fall" 1 STROKES "Exploit"</p> <p>WJLK/Monmouth-Ocean, NJ * PD: Jeff Rafter APD/MD: Chaz Henderson VANESSA CARLTON "Miles"</p> <p>KCDU/Monterey-Salinas, CA * PD/MD: Mike Scott APD: Meverick 8 ZOO STORY "Star" 3 HEATHER NOVA "Virus" 2 ENYA "Chid" MEREDITH BROOKS "Shine" THE CORRS "Blue"</p> <p>WZLN/New Orleans, LA * PD: Steve Suter 26 LINKIN PARK "End" JACK JOHNSON "Like" NICKELBACK "Tic" HEATHER NOVA "Virus" RUBYHORSE "Sparkle" ZOO STORY "Star" CITIZEN CORP "There's" ENYA "Chid" FIVE FOR FIGHTING "Tonight" THE CORRS "Blue"</p> <p>WPLJ/New York, NY * VP/Prog: Tom Cuddy PD: Scott Shannon MD: Tony Mascaro No Adds</p> <p>WPTI/Norfolk, VA * PD: Steve McKay HEATHER NOVA "Virus" LENNY KRAVITZ "Heart" AVRIL LAVIGNE "Complicate"</p> <p>KYIS/Oklahoma City, OK * OM: Chris Baker PD/MD: Ray Kaluse No Adds</p> <p>KSRZ/Omaha, NE * PD: Erik Johnson MD: Dave Swan PUDDLE OF MUDD "Blurry"</p> <p>WOMX/Oriando, FL * VP/Prog: John Roberts APD: Jeff Cushman MD: Laura Francis LENNY KRAVITZ "Heart"</p> <p>KBBY/Oxnard-Ventura, CA * OM/VP: Mark Elliott MD: Darren McPeck 1 FIVE FOR FIGHTING "Tonight" 22 BRU CANTRELL "Hit" 19 MARY J. BLIGE "Family" LENNY KRAVITZ "Heart" RES "Vision"</p> <p>WLCE/Philadelphia, PA * PD: Danny Wright DEFAULT "Wasting"</p>	<p>KNVO/Reno, NV * PD: Panama MD: Heather Combs 15 GOO GOO DOLLS "Here" CITIZEN CORP "There's" AVRIL LAVIGNE "Complicate" SOPHIA LOELL "Face" PHANTOM PLANET "California"</p> <p>WMMX/Richmond, VA * PD: Tim Baldwin No Adds</p> <p>WVOR/Rochester, NY * PD: Dave LeFrois MD: Joe Bonacci No Adds</p> <p>WMMX/Portland, ME PD: Randi Kirshbaum APD/MD: Ethan Minton PALL MCCARTNEY "Time" ZOO STORY "Star" ENYA "Chid"</p> <p>KRSK/Portland, OR * PD: Dan Persing MD: Sheryl Stewart RUBYHORSE "Sparkle" ZOO STORY "Star" ENYA "Chid" FIVE FOR FIGHTING "Tonight" THE CORRS "Blue"</p> <p>KSTE/Portland, OR * PD: Michael Storm APD/MD: Larry Thompson DISHWALLA "Middle" FIVE FOR FIGHTING "Tonight" HEATHER NOVA "Virus"</p> <p>WSNE/Providence, RI * PD: Bill Hess MD: Gary Trust 2 ENYA "Chid" 1 SOPHIA LOELL "Face"</p> <p>WRAL/Raleigh-Durham, NC * OM/VP: Joe Wade Formicola MD: Jim Kelly No Adds</p> <p>WRFY/Reading, PA * PD/MD: Al Burns THE CORRS "Blue" JEWEL "Break" AVRIL LAVIGNE "Complicate" HEATHER NOVA "Virus" ZOO STORY "Star"</p> <p>KLCA/Reno, NV * PD: Carlos Campos MD: Gina Hart COURSE OF NATURE "Sun" REMY ZERO "Save" RUBYHORSE "Sparkle"</p> <p>KNEV/Reno, NV * OM/VP: Mark Elliott MD: Carmy Ferrari MD: Bill Shakespeare 68 CRAIG DAVID "Days" 42 PINK "Party" 22 BRU CANTRELL "Hit" 19 MARY J. BLIGE "Family" LENNY KRAVITZ "Heart" RES "Vision"</p>	<p>KMHX/Santa Rosa, CA * PD: Mark Thomas 1 ZOO STORY "Star" THE CORRS "Blue" HEATHER NOVA "Virus"</p> <p>KPLZ/Seattle-Tacoma, WA * PD: Kent Phillips MD: Alisa Hashimoto No Adds</p> <p>WHYY/Springfield, MA * OM/VP: Pat McKay PD: Keith Clark APD/MD: John O'Donnell EDDIE VEDDER "Hide"</p> <p>WSSR/Tampa, FL * OM: Jeff Kaouji Interim PD: John Stewart 2 FIVE FOR FIGHTING "Tonight" HEATHER NOVA "Virus" THE CORRS "Blue"</p> <p>WWWV/Toledo, OH * OM: Tim Roberts PD: Ron Finn APD/MD: Steve Marshall No Adds</p> <p>KZPT/Tucson, AZ * PD: Carey Edwards APD/MD: Leslie Lois FIVE FOR FIGHTING "Tonight" THE CORRS "Blue" 2 AVRIL LAVIGNE "Complicate" 1 311 "Ambir"</p> <p>KOMB/Salt Lake City, UT * OM: Alan Hague PD: Mike Nelson APD/MD: J.J. Riley No Adds</p> <p>KFMB/San Diego, CA * VP/Prog: Tracy Johnson APD: Jen Sewell THE CORRS "Blue" NO DOUBT "Hella" SHAKIRA "Underneath" U2 "Liber"</p> <p>KLLC/San Francisco, CA * PD: Julie Peake MD: Julie Stoessel No Adds</p> <p>KEZR/San Jose, CA * PD: Jim Murphy APD/MD: Michael Martinez JEWEL "Break" THE CORRS "Blue"</p> <p>KRUZ/Santa Barbara, CA 15 GOO GOO DOLLS "Here" 15 VANESSA CARLTON "Miles"</p>	<p>WRQX/Washington, DC * Dir./Ops/PD: Steve Kosbau MD: Carol Parker 3 PUDDLE OF MUDD "Blurry"</p> <p>WWZZ/Washington, DC * PD: Mike Edwards APD/MD: Sean Sellers 11 VANESSA CARLTON "Miles"</p> <p>WJWB/West Palm Beach, FL * OM/VP: John O'Donnell APD/MD: Jeff Clarke No Adds</p> <p>WRMF/West Palm Beach, FL * PD: Russ Morley MD: Dave Brewster TRAIN "She's"</p> <p>WXLO/Worcester, MA * PD/MD: Chase Murphy PHANTOM PLANET "California" TRAIN "She's"</p> <p>WMMX/Youngstown-Warren, OH * OM/VP: Dan Rivers MD: Mark French VANESSA CARLTON "Miles" JIMMY EAT WORLD "Middle" PUDDLE OF MUDD "Blurry"</p>
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*** Monitored Reporters**
 101 Total Reporters

90 Total Monitored

11 Total Indicator
 10 Current Indicator Playlists

Move from Hot AC to AC (4):
 KBIG/Los Angeles, CA
 WKTU/Milwaukee-Racine, WI
 KBEE/Salt Lake City, UT
 WMTX/Tampa, FL

Note: KUCC/Honolulu, HI moves from Hot AC to Alternative.

Did Not Report, Playlist (1):
 WCOD/Cape Cod, MA

R&R Hot AC Top 30

Powered By



March 29, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	CALLING Wherever You Will Go (RCA)	3927	+18	385750	27	90/0
2	2	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	3692	-34	357522	21	83/0
3	3	ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	3123	-24	332094	11	89/0
4	4	CREED My Sacrifice (Wind-up)	3104	+27	277881	20	81/0
5	5	JEWEL Standing Still (Atlantic)	2591	-149	249059	23	82/0
9	6	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	2172	+102	195106	9	70/4
6	7	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	2126	-106	222180	55	87/0
15	8	GOO GOO DOLLS Here Is Gone (Warner Bros.)	2084	+403	222357	3	88/2
7	9	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	2057	-146	195874	41	84/0
13	10	SHERYL CROW Soak Up The Sun (A&M/Interscope)	2056	+164	211969	5	86/2
8	11	NATALIE IMBRUGLIA Wrong Impression (RCA)	1952	-251	193578	10	81/0
11	12	MICHELLE BRANCH All You Wanted (Maverick/WB)	1950	-42	176836	11	78/0
10	13	LIFEHOUSE Hanging By A Moment (DreamWorks)	1943	-65	220969	56	86/0
12	14	NO DOUBT Hey Baby (Interscope)	1817	-137	183074	12	57/0
14	15	DAVE MATTHEWS BAND Everyday (RCA)	1679	-124	188501	18	61/0
18	16	JOHN MAYER No Such Thing (Aware/Columbia)	1394	+70	184226	6	67/5
16	17	PINK Get The Party Started (Arista)	1373	-17	121735	12	36/1
19	18	LINKIN PARK In The End (Warner Bros.)	1312	+132	137237	7	29/1
22	19	VANESSA CARLTON A Thousand Miles (A&M/Interscope)	1301	+249	121801	4	69/8
17	20	CHRIS ISAAK Let Me Down Easy (Reprise)	1103	-235	97778	9	73/0
20	21	LEANN RIMES Can't Fight The Moonlight (Curb)	1091	+35	68217	14	43/0
21	22	LIFEHOUSE Breathing (DreamWorks)	1070	-37	73047	15	37/0
24	23	EDDIE VEDDER You've Got To Hide Your... (V2)	916	+17	127430	6	47/4
23	24	DEFAULT Wasting My Time (TVT)	891	+73	64065	5	44/7
25	25	CELINE DION A New Day Has Come (Epic)	883	+98	77486	5	44/1
28	26	KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	808	+192	80712	2	37/5
26	27	JIMMY EAT WORLD The Middle (DreamWorks)	716	+89	60458	2	44/6
27	28	TRAIN She's On Fire (Columbia)	706	+33	62278	3	51/8
Debut	29	LENNY KRAVITZ Stillness Of Heart (Virgin)	701	+172	62366	1	49/5
29	30	SENSE FIELD Save Yourself (Nettwerk)	630	+54	63554	4	38/1

90 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/17/02-3/23/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

Most Added

www.radds.com

ARTIST TITLE LABEL(S)	ADDS
AVRIL LAVIGNE Complicated (Arista)	14
HEATHER NOVA Virus Of The Mind (V2)	11
THE CORRS When The Stars Go Blue (143/Lava/Atlantic)	11
FIVE FOR FIGHTING Easy Tonight (Aware/Columbia)	10
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	8
TRAIN She's On Fire (Columbia)	8
DEFAULT Wasting My Time (TVT)	7
ENYA Wild Child (Reprise)	7
ZOO STORY Star (3:33 Music Group)	7
JIMMY EAT WORLD The Middle (DreamWorks)	6
JEWEL Break Me (Atlantic)	6

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GOO GOO DOLLS Here Is Gone (Warner Bros.)	+403
VANESSA CARLTON A Thousand... (A&M/Interscope)	+249
KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	+192
LENNY KRAVITZ Stillness Of Heart (Virgin)	+172
FIVE FOR FIGHTING Easy Tonight (Aware/Columbia)	+172
SHERYL CROW Soak Up The Sun (A&M/Interscope)	+164
LINKIN PARK In The End (Warner Bros.)	+132
JEWEL Break Me (Atlantic)	+111
AVRIL LAVIGNE Complicated (Arista)	+103
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	+102

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
3 DOORS DOWN Be Like That (Republic/Universal)	1292
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	1291
INCUBUS Drive (Immortal/Epic)	1212
DAVE MATTHEWS BAND The Space Between (RCA)	1209
U2 Stuck In A Moment... (Interscope)	1111
ENYA Only Time (Reprise)	1094
SUGAR RAY When It's Over (Lava/Atlantic)	1075
JOHN MELLENCAMP Peaceful World (Columbia)	1022
DIDO Thankyou (Arista)	1003
ENRIQUE IGLESIAS Hero (Interscope)	1002
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	971
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	959
U2 Beautiful Day (Interscope)	880
ALICIA KEYS Fallin' (J)	831
LENNY KRAVITZ Again (Virgin)	806
LENNY KRAVITZ Dig In (Virgin)	797
NELLY FURTADO I'm Like A Bird (DreamWorks)	790

New & Active

FIVE FOR FIGHTING Easy Tonight (Aware/Columbia)

Total Plays: 611, Total Stations: 53, Adds: 10

REMY ZERO Save Me (Elektra/EEG)

Total Plays: 385, Total Stations: 24, Adds: 1

LONESTAR I'm Already There (BNA)

Total Plays: 345, Total Stations: 17, Adds: 1

RES They-Say Vision (MCA)

Total Plays: 279, Total Stations: 23, Adds: 1

JEWEL Break Me (Atlantic)

Total Plays: 221, Total Stations: 27, Adds: 6

AVRIL LAVIGNE Complicated (Arista)

Total Plays: 215, Total Stations: 30, Adds: 14

INDIA.ARIE Video (Motown/Universal)

Total Plays: 186, Total Stations: 12, Adds: 0

311 Amber (Volcano)

Total Plays: 127, Total Stations: 13, Adds: 1

COURSE OF NATURE Caught In The Sun (Lava/Atlantic)

Total Plays: 127, Total Stations: 9, Adds: 1

RUBYHORSE Sparkle (Island/IDJMG)

Total Plays: 93, Total Stations: 14, Adds: 5

Songs ranked by total plays



Shine Meredith Brooks

The first single from the forthcoming album bad bad one



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**"Right down the center of the format...
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-DAN PERSIGEHL at KRSK/Portland

rubyhorse
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WRVE/Albany
KLCA/Reno
WHTG/Monmouth**

**WKZN/New Orleans
KSTE/Portland
WMXB/Richmond
KLLY/Bakersfield
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produced by ley joyce
mixed by tom lora-alba
night club management, jeff kraemer / cindy caborne

Hot AC Playlists

MARKET #1

WPLJ/New York
ABC
(212) 613-8900
Cuddy/Shannon/Mascaro
12+ Cume 2,256,300



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
46	45		CALLING/Wherever You Will Go	39960
43	44		CREED/My Sacrifice	39072
43	44		ALANIS MORISSETTE/Hands Clean	39072
43	44		LIFEHOUSE/Hanging By A Moment	38184
46	42		JOHN MELLENCAMP/Peaceful World	37296
46	42		NICKELBACK/How You Remind Me	37296
26	31		TRAIN/Drops Of Jupiter	37296
26	31		SHERYL CROW/Soak Up The Sun	27528
20	29		KYLIE MINOGUE/Can't Get You	25752
26	27		MATCHBOX TWENTY/You're Gone	23976
26	27		LENNY KRAVITZ/Dig In	23976
24	27		MICHELLE BRANCH/All You Wanted	23976
17	26		NATALIE IMBRUGLIA/Wrong Impression	23088
28	25		DAVE MATTHEWS BAND/The Space Between	22200
23	25		EDDIE VEDDER/You've Got To Go	22200
17	24		GOO GOO DOLLS/Here Is Gone	21312
32	24		NO DOUBT/Hey Baby	21312
26	22		JEWEL/Standing Still	19536
42	22		PINK/Get The Party	19536
19	20		JOHN MAYER/No Such Thing	17760
16	19		DAVE MATTHEWS BAND/Everyday	16872
19	19		VANESSA CARLTON/A Thousand Miles	16872
14	18		U2/Beautiful Day	15984
15	16		CELINÉ DION/A New Day Has Come	14208
11	15		NELLY FURTADO/In Like A Bird	13320
14	13		CHRIS ISAAK/Let Me Down Easy	11544
25	13		STAIN'D/It's Been Awhile	11544
11	13		SARAH McLACHLAN/Blackbird	11544
9	12		DIDO/Thankyou	10656

MARKET #2

KBIG/Los Angeles
Clear Channel
(818) 546-1043
Kays/Archer
12+ Cume 1,140,200



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
29	29		PINK/Get The Party	14268
26	28		JEWEL/Standing Still	13776
28	28		SHAKIRA/Whenever You Will Go	13776
27	28		FIVE FOR FIGHTING/Superman (It's...)	13776
29	27		LEANN RIMES/Can't Fight	13284
14	14		KYLIE MINOGUE/Can't Get You	6888
15	13		NATALIE IMBRUGLIA/Wrong Impression	6396
8	12		CELINÉ DION/A New Day Has Come	5904
12	11		ALICIA KEYS/Fallin'	5412
9	11		JANET/Someone To Call	5412
12	11		ENRIQUE IGLESIAS/Here	5412
10	10		FAITH HILL/The Way You Love Me	4920
9	10		CELINÉ DION/That's The Way It Is	4920
9	10		SAVAGE GARDEN/I Loved You	4920
10	10		JENNIFER LOPEZ/Don't Cost...	4920
11	10		MARC ANTHONY/You Sang To Me	4920
12	10		DIDO/Thankyou	4920
10	10		EVAN AND JARON/Crazy For This Girl	4920
8	10		LENNY KRAVITZ/Dig In	4920
10	10		JOHN MAYER/No Such Thing	4920
9	9		'N SYNC/This I Promise You	4428
5	8		ATC/Around The World	3936
6	8		LEANN RIMES/Need You	3444
6	7		ENYA/Only Time	3444
6	7		RICKY MARTIN/She Bangs	3444
5	6		NELLY FURTADO/In Like A Bird	2952
5	6		BACKS TO ZERO/More Than That	2952
6	6		MATCHBOX TWENTY/You're Gone	2952
7	6		BACKSTREET BOYS/Driving	2952

MARKET #2

KYSR/Los Angeles
Clear Channel
(818) 955-7000
Ivey/Patyk
12+ Cume 1,265,300



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
78	82		ALANIS MORISSETTE/Hands Clean	46002
59	79		DAVE MATTHEWS BAND/Everyday	44319
76	76		LINKIN PARK/In The End	42636
39	71		EDDIE VEDDER/You've Got To Go	39831
77	70		JOHN MAYER/No Such Thing	39270
40	38		NATALIE IMBRUGLIA/Wrong Impression	21318
73	38		JEWEL/Standing Still	21318
35	35		PUDDLE OF MUDD/Blurry	19635
26	33		SHERYL CROW/Soak Up The Sun	18513
37	33		PETE YORN/Strange Condition	18513
29	32		JIMMY EAT WORLD/The Middle	17952
35	32		FIVE FOR FIGHTING/Superman (It's...)	17952
32	32		STROKES/Last Nite	17952
22	32		GOO GOO DOLLS/Here Is Gone	17952
27	31		JACK JOHNSON/Flake	17952
25	29		CALLING/Wherever You Will Go	16269
15	29		NO DOUBT/Hey Baby	16269
14	28		NO DOUBT/Don't Let Me Down	15708
27	27		EVAN AND JARON/Crazy For This Girl	15147
25	22		U2/Beautiful Day	14025
21	22		VANESSA CARLTON/A Thousand Miles	12342
8	21		COLDPLAY/Trouble	11781
23	19		DEFAULT/Wasting My Time	10659
8	18		PHANTOM PLANET/California	10098
13	17		MICHELLE BRANCH/All You Wanted	9537
10	16		LENNY KRAVITZ/Silence Of Heart	8976
13	16		LEWIS WUDRUST/Outside	8976
30	15		NICKELBACK/How You Remind Me	8415
21	15		CHRIS ISAAK/Let Me Down Easy	8415
16	14		ZERO 7/Destiny	7854

MARKET #3

WTMX/Chicago
Bonneville
(312) 946-1019
Kachinske
12+ Cume 874,000



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
38	51		GOO GOO DOLLS/Here Is Gone	21267
49	48		CALLING/Wherever You Will Go	20016
39	47		JEWEL/Standing Still	19599
48	45		ALANIS MORISSETTE/Hands Clean	18765
29	44		JOHN MAYER/No Such Thing	18348
44	41		TRAIN/She's On Fire	17097
39	38		NO DOUBT/Hey Baby	15846
35	38		U2/Stuck In A Moment	15846
30	36		NICKELBACK/How You Remind Me	15012
28	34		SHERYL CROW/Soak Up The Sun	14178
42	33		TRAVIS/Slide	13761
42	32		CAKE/Short Skirt/Long...	13344
32	30		SENSE FIELD/Save Yourself	12510
35	30		DAVE MATTHEWS BAND/Everyday	12510
25	25		BEN FOLDS/Still Fighting It	10425
17	21		FIVE FOR FIGHTING/Superman (It's...)	8757
18	20		INCUBUS/Drive	8340
11	20		MICHELLE BRANCH/All You Wanted	8340
26	19		PUDDLE OF MUDD/Blurry	7923
9	18		LENNY KRAVITZ/Silence Of Heart	7506
18	17		NATALIE IMBRUGLIA/Wrong Impression	7089
19	16		BLUES TRAVELER/Back In The Day	6672
21	16		LIFEHOUSE/Hanging By A Moment	6672
22	15		CHRIS ISAAK/Let Me Down Easy	6255
8	14		PETE YORN/Strange Condition	5838
36	14		BETTER THAN EZRA/Extra Ordinary	5838
21	13		3 DOORS DOWN/Be Like That	5421
12	13		GOO GOO DOLLS/Here Is Gone	2691
16	12		NINE DAYS/Absolutely	5004
11	12		MICHELLE BRANCH/Everywhere	5004

MARKET #4

KLLC/San Francisco
Infinity
(415) 765-4000
Peake/Stoeckel
12+ Cume 616,700



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
55	58		PINK/Get The Party	12006
54	56		NO DOUBT/Hey Baby	11592
53	54		CALLING/Wherever You Will Go	11178
53	52		NICKELBACK/How You Remind Me	10764
31	46		U2/Stuck In A Moment	9522
49	45		ALICIA KEYS/Fallin'	9315
39	40		JEWEL/Standing Still	8280
40	40		ALANIS MORISSETTE/Hands Clean	8280
30	36		LINKIN PARK/In The End	7452
32	35		EDDIE VEDDER/You've Got To Go	7245
38	33		DAVE MATTHEWS BAND/Everyday	6831
40	32		CREED/My Sacrifice	6624
29	31		SHERYL CROW/Soak Up The Sun	6417
27	30		CHRIS ISAAK/Let Me Down Easy	6210
34	29		THOMAS NEWMAN/Six Feet Under	6003
26	28		MICHELLE BRANCH/All You Wanted	5796
35	28		NELLY FURTADO/In Like A Bird	5796
31	24		NATALIE IMBRUGLIA/Wrong Impression	4968
27	21		JOHN MAYER/No Such Thing	4648
20	20		SHAKIRA/Whenever You Will Go	4140
20	20		FIVE FOR FIGHTING/Superman (It's...)	4140
20	20		INDIA ARIE/Video	4140
18	18		JACK JOHNSON/Flake	3726
15	15		LIFEHOUSE/Hanging By A Moment	3105
17	14		STAIN'D/It's Been Awhile	2898
12	14		INCUBUS/Drive	2898
13	13		GOO GOO DOLLS/Here Is Gone	2691
12	13		NELLY FURTADO/In Like A Bird	2691
8	13		MOBY F/GWEN STEFANI/Southside	2691
11	13		MADONNA/Don't Tell Me	2691

MARKET #5

KDMX/Dallas-Ft. Worth
Clear Channel
(972) 991-1029
McMahon/Thomas
12+ Cume 435,500



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
29	34		CALLING/Wherever You Will Go	6732
31	34		NICKELBACK/How You Remind Me	6732
26	33		3 DOORS DOWN/Be Like That	6534
22	33		SMASH MOUTH/In A Believer	6534
24	29		TRAIN/Drops Of Jupiter	5742
21	28		INCUBUS/Drive	5644
22	28		SUGAR RAY/When It's Over	5644
20	27		ENYA/Only Time	5346
24	26		LIFEHOUSE/Hanging By A Moment	5148
16	17		SHERYL CROW/Soak Up The Sun	3666
18	16		NATALIE IMBRUGLIA/Wrong Impression	3666
26	15		LEANN RIMES/Can't Fight	2970
11	15		ALANIS MORISSETTE/Hands Clean	2970
17	15		CELINÉ DION/A New Day Has Come	2970
15	15		CREED/My Sacrifice	2970
11	13		CHRIS ISAAK/Let Me Down Easy	2574
8	12		VANESSA CARLTON/A Thousand Miles	2376
8	11		JACOB YOUNG/Life Is Good	2178
2	10		JOHN MAYER/No Such Thing	1980
-	9		GOO GOO DOLLS/Here Is Gone	1782
5	8		THE CORRS/Breathless	1584
5	6		NELLY FURTADO/In Like A Bird	1188
4	6		LENNY KRAVITZ/Again	1188
6	6		AEROSMITH/Jaded	1188
6	6		EVAN AND JARON/Crazy For This Girl	1188
3	5		MATCHBOX TWENTY/You're Gone	990
4	5		COLDPLAY/Yellow	990
4	5		MATCHBOX TWENTY/Bent	990
5	5		NINE DAYS/Absolutely	990
3	5		MADONNA/Don't Tell Me	990

MARKET #6

WLCE/Philadelphia
Clear Channel
(610) 668-0750
Bridgman/Wright
12+ Cume 556,000



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
39	41		SMASH MOUTH/In A Believer	8733
41	41		TRAIN/Drops Of Jupiter	8733
40	41		CALLING/Wherever You Will Go	8733
36	41		NICKELBACK/How You Remind Me	8733
38	35		FIVE FOR FIGHTING/Superman (It's...)	7455
33	34		UNCLE KRACKER/Follow Me	7242
34	31		DAVE MATTHEWS BAND/The Space Between	6603
23	28		STAIN'D/It's Been Awhile	5964
15	25		PUDDLE OF MUDD/Blurry	5325
25	25		JEWEL/Standing Still	5325
23	23		CREED/My Sacrifice	4899
22	23		LENNY KRAVITZ/Dig In	4899
18	21		NATALIE IMBRUGLIA/Wrong Impression	4473
21	19		SUGAR RAY/When It's Over	4047
22	19		ALANIS MORISSETTE/Hands Clean	4047
13	16		VANESSA CARLTON/A Thousand Miles	3408
11	15		DIDO/Thankyou	3195
14	13		CREED/With Arms Wide Open	2769
12	12		INCUBUS/Drive	2556
4	12		EVE 6/Here's To The Night	2556
10	10		NELLY FURTADO/In Like A Bird	2130
4	9		GOO GOO DOLLS/Here Is Gone	1917
5	8		ENYA/Only Time	1704
1	8		LENNY KRAVITZ/Again	1278
4	6		PHIL COLLINS/You'll Be In My...	1278
5	6		MICHELLE BRANCH/All You Wanted	1065
4	4		SAVAGE GARDEN/I Loved You	852
5	3		NINE DAYS/Absolutely	639
8	2		MATCHBOX TWENTY/Bent	426

MARKET #6

WMWX/Philadelphia
Greater Media
(610) 771-0933
Ebott/Navarro
12+ Cume N/A



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
60	65		PINK/Get The Party	0
64	65		CALLING/Wherever You Will Go	0
66	62		NICKELBACK/How You Remind Me	0
65	60		FIVE FOR FIGHTING/Superman (It's...)	0
63	60		NO DOUBT/Hey Baby	0
49	56		ENYA/Only Time	0
55	48		PUDDLE OF MUDD/Blurry	0
39	48		DAVE MATTHEWS BAND/The Space Between	0
48	47		JEWEL/Standing Still	0
53	46		ALANIS MORISSETTE/Hands Clean	0
50	46		ALANIS MORISSETTE/Hands Clean	0
44	40		DAVE MATTHEWS BAND/Everyday	0
42	39		DIDO/Thankyou	0
28	39		ALICIA KEYS/Fallin'	0
50	36		U2/Stuck In A Moment	0
36	35		SHERYL CROW/Soak Up The Sun	0
30	34		TRAIN/Drops Of Jupiter	0
35	34		LIFEHOUSE/Breathing	0
34	31		JOHN MAYER/No Such Thing	0
28	28		LIFEHOUSE/Hanging By A Moment	0
28	27		MATCHBOX TWENTY/You're Gone	0
28	26		LENNY KRAVITZ/Again	0
27	25		MADONNA/Don't Tell Me	0
23	25		NELLY FURTADO/In Like A Bird	0
26	25		SUGAR RAY/When It's Over	0
29	24		MATCHBOX TWENTY/Bent	0
22	22		UNCLE KRACKER/Follow Me	0
20	20		GOO GOO DOLLS/Here Is Gone	0
22	18		SENSE FIELD/Save Yourself	0



CAROL ARCHER

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CD Sales Under A Microscope

□ Ricky Schultz runs the numbers

No factor will have more influence on the recorded-music industry's future than CD sales — especially in jazz, a genre that historically generates respectable but relatively low sales even in a vibrant business climate. That's why a panel convened by veteran jazz record man and Zebra Records President **Ricky Schultz** at January's International Association for Jazz Education Conference in Long Beach, CA ignited widespread interest. Here Schultz shares his findings on the state of jazz based on national sales figures, with the hope that the jazz community will confront its current challenges successfully — and soon.

Schultz reminds readers, "The point of reference for each of the year-end tallies I'll refer to is the top 50 best-selling titles in that category, so they represent a substantial amount of the business done in any given year. The figures aren't the be-all and end-all, but they represent where the bulk of the action is."



Ricky Schultz

ditional jazz title, which was Diana Krall, counted for 26% of the top 50 sales alone. Diana Krall received some major-market Smooth Jazz radio support, so one must believe that a portion of her sales was generated by that airplay, although those numbers wouldn't show up on the tally of contemporary jazz sales."

First, The Numbers

"For the year 2001, total jazz sales were down 9% from the year 2000," Schultz says. "However, smooth jazz sales were off 27% over the same period. For the first year in recent memory, traditional and mainstream jazz units were higher than contemporary sales: Mainstream jazz sales were up 10% for 2001.

"The fact that 2001 in the mainstream jazz world equated to 'The Year of Ken Burns' and the massive exposure given to traditional jazz on public television produced this unusual state of affairs. Ken Burns-branded titles accounted for almost 32% of traditional jazz sales in 2001 — a good indication of the power of the programming. Also, the top four traditional jazz titles accounted for 60% of sales of the top 50 titles last year.

"In 2001 the top five titles in contemporary and smooth jazz accounted for 23.5% of all jazz sales. There were two carry-over titles in the top 10 from the previous year: St. Germain and The Rippingtons. It was definitely a year to pause and evaluate several preceding years.

"In 2000 total jazz units, contemporary and traditional, were off 29% vs. 1999. Traditional jazz was down 2.5%, and contemporary jazz sales were down 40.5% vs. 1999. So it's clear that the past two years haven't been a good time on the contemporary and smooth fronts.

"In 2000 the top five titles among contemporary and smooth jazz sellers in the top 50 accounted for 32.5% of sales. By comparison, the No. 1 tra-

The Superstar Effect

"Figures for 1999 and those from five years ago provide an overview," Schultz continues. "In 1999 contemporary and smooth jazz sales were down 8.5% from 1996. The top two titles in 1999 accounted for 49% of the top 50 sales, and they were both by Kenny G — and one of those, unusually, was a Christmas record. As a footnote, that top five included a Quincy Jones record that many would call a pop record.

"Ironically, as Smooth Jazz gains a wider audience, samplers only serve to encourage casual music consumers not to buy individual artists' CDs."

"The top five contemporary and smooth jazz titles of 1999 represented 62% of the top 50 sales. Mainstream jazz sales in 1999 were up 2% from 1995. The top five mainstream jazz records accounted for 45% of the sales, and four of them were vocal records — Harry Connick, Cassandra Wilson, Diana Krall and Tony Bennett.

"By contrast, the total numbers for jazz and smooth jazz for 2001 were down almost 40% from 1996, but mainstream jazz numbers have held pretty steady over a five-year period. In fact, all the mainstream numbers have been quite steady, with the notable bump last year coming from Burns' *Jazz* and the attendant branding.

"Contemporary jazz sales for 2001 were only about 40% of what they were in 1996, but in 1999 those two Kenny G titles and the Quincy Jones accounted for 35% of total sales. As in other areas, whenever there's a superstar release, it adds handsomely and notably to the tally. Incidentally, the top three titles in 1996 accounted for 49.5% of contemporary and smooth jazz sales.

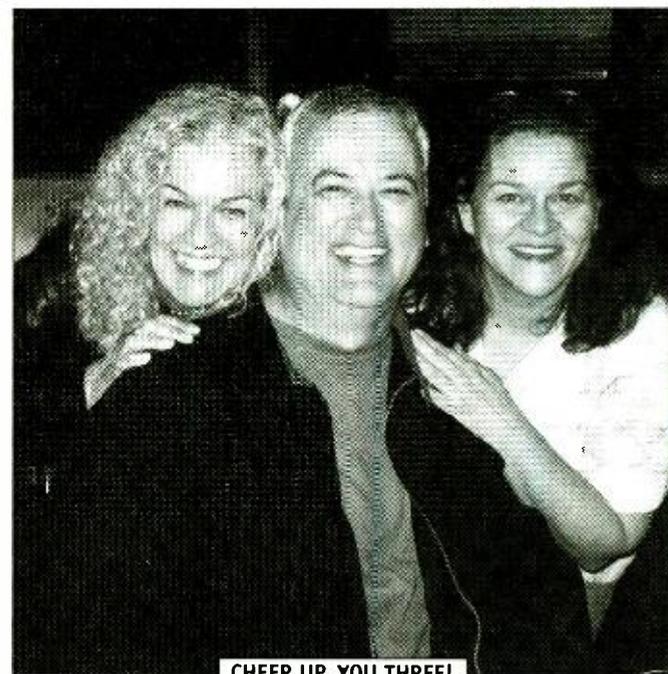
"When you take a closer look at the recording business, you may question the sanity of anyone who goes into it, because 95% of all records released in the U.S. fail to sell 5,000 units in the first year. It's an expensive business to be in, although there are lots of people trying their hand at making records. As the numbers demonstrate, there is far greater competition for a smaller piece of the pie than one might imagine.

"Two phenomena affected the entire business in 2001 — the economy and, of course, the Internet and downloading. Last year was the first year that CD-R sales surpassed prerecorded CD sales in the United States."

Mixed Blessings

"The recording industry overall has failed to telegraph a message to consumers that music is, indeed, a good entertainment value," Schultz says. "NARM's excellent 'Give the Gift of Music' campaign of a few years ago — the recording industry's answer to 'Got Milk?' — should have continued, because it's the kind of message that, over time, breaks through.

"I see the CDs by young acts that my children buy, and they're often quite short by comparison to jazz CDs. When contemporary and smooth jazz had vinyl albums, they were generally 38 to 44 minutes in



CHEER UP, YOU THREE!

It was like Old Home Week when R&R's Carol Archer and Warner Bros./Jazz VP/Promotion Deborah Lewow caught up with an admired radio colleague, WLVE (Love 94)/Miami PD Rich McMillan, while the ladies were traveling with Boney James' current national tour. Seen here (l-r) are Archer, McMillan and Lewow.

length. Today a contemporary jazz or smooth jazz CD is more likely to be 50-65 minutes long. So, on a cost-adjusted basis, the price of a CD may have actually gone down.

"When you take a closer look at the recording business, you may question the sanity of anyone who goes into it, because 95% of all records released in the U.S. fail to sell 5,000 units in the first year."

"Closer to home, Smooth Jazz radio plays a role in declining CD sales. I believe there hasn't been nearly enough current music played by this format. The low ratio of currents in the overall mix, plus an increase in out-of-format material — vocals in particular — contribute directly to shrinking sales, because when Smooth Jazz plays a crossover artist, like Luther Vandross, the sales such airplay generates aren't reflected in contemporary jazz sales tallies, although it's reasonable to believe that it stimulates sales.

"And take an artist who's core to our format, like Sade, where there's no question that Smooth Jazz airplay makes a serious sales impact. She doesn't show up in contemporary jazz sales figures either.

"Station charity CD samplers, which started out as a great idea —

and one I supported greatly — have gone on for so long that I fear they've devalued contemporary jazz records. When the phenomenon began, I don't think anyone envisioned that stations in many markets would end up with catalogs of 10 or more volumes of samplers, each containing 12 or 15 songs. Although I appreciate the argument that samplers were good for artist development, I've always been concerned how a label or an artist can compete against them.

"Samplers are great as collections of music that stations have marketed successfully as star-studded, hit-laden packages. But at a time when Smooth Jazz plays so little new music and when a CD rarely contains more than two legitimate hits, it's tough to compete against stations' CD samplers, which are packages of familiar tracks that carry your favorite station's seal of approval and sell for the same price as an album — especially when you get the warm fuzzy of knowing some of your purchase price is going to charity.

"Ironically, as Smooth Jazz gains a wider audience, samplers only serve to encourage casual music consumers not to buy individual artists' CDs.

"If there's any silver lining for contemporary jazz, it's that while about 1% of U.S. radio stations are Smooth Jazz, the format overdelivers listeners nationally, with a 3.1 share 25-54. As the audience for Smooth Jazz continues to grow and new services to deliver the music proliferate, it'll return some health to the scene."

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1665 or e-mail:

archer@rronline.com

R&R Smooth Jazz Top 30

March 29, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MARC ANTOINE On The Strip (GRP/VMG)	935	+20	126189	15	42/0
2	2	CHUCK LOEB Pocket Change (Shanachie)	804	-52	107099	21	39/0
3	3	LARRY CARLTON Deep Into It (Warner Bros.)	803	-19	98029	19	40/0
4	4	DAVID BENOIT Snap! (GRP/VMG)	775	+32	110447	11	44/0
5	5	GREGG KARUKAS Night Shift (N-Coded)	770	+65	90924	17	41/0
6	6	PIECES OF A DREAM Night Vision (Heads Up)	644	+111	67760	15	38/1
7	7	KIRK WHALUM I Try (Warner Bros.)	532	0	75408	9	32/2
10	8	JIMMY SOMMERS Lowdown (Higher Octave)	512	+41	83118	9	38/0
8	9	LEE RITENOUR W/GERALD ALBRIGHT Jammin' (GRP/VMG)	503	-27	69577	14	34/0
11	10	JEFF GOLUB Cut The Cake (GRP/VMG)	494	+24	79894	6	42/1
14	11	ALFONZO BLACKWELL Funky Shuffle (Shanachie)	450	+37	61434	13	38/1
13	12	SADE Lovers Rock (Epic)	441	+4	50311	20	31/0
9	13	BRIAN CULBERTSON All About You (Atlantic)	432	-83	48344	21	33/0
16	14	ERIC MARIENTHAL Lefty's Lounge (Peak)	411	+37	46230	11	32/0
15	15	CELINE DION A New Day Has Come (Epic)	399	+11	32093	5	28/0
19	16	BOZ SCAGGS Miss Riddle (Virgin)	358	+42	25902	4	27/4
18	17	ALICIA KEYS Fallin' (J)	325	-5	48371	13	22/0
17	18	FISHBELLY BLACK Ven A Gozar (Rhythm & Groove/Q)	310	-23	23397	13	24/0
23	19	RICHARD ELLIOT Shotgun (GRP/VMG)	288	+54	28957	3	33/4
20	20	BONA FIDE Club Charles (N-Coded)	279	+5	44962	11	22/0
24	21	ENYA Only Time (Reprise)	255	+38	20938	4	18/0
22	22	SPYRO GYRA Feelin' Fine (Heads Up)	249	-8	24408	10	25/1
29	23	PETER WHITE Bueno Funk (Columbia)	247	+69	38999	2	28/4
25	24	EVERETTE HARP F/BRIAN BROMBERG Rock With You (Native Language)	234	+21	31365	6	21/1
28	25	STEVE COLE So Into You (Atlantic)	224	+43	34674	2	29/9
21	26	DAVE KOZ Beneath The Moonlit Sky (Capitol)	216	-43	17758	17	16/0
26	27	PAMELA WILLIAMS Lifeline (Fame/Red Ink)	215	+9	8542	5	18/1
27	28	STING Fragile (A&M/Interscope)	198	-4	19131	13	15/1
—	29	OLETA ADAMS All The Love (Pioneer Music Group)	181	+17	7774	4	11/0
30	30	DAVID LANZ That Smile (Decca)	166	-9	6422	2	18/0

44 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of 3/17/02-3/23/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the most stations is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

New & Active

KEVIN TONEY Passion Dance (Shanachie)
Total Plays: 154, Total Stations: 18, Adds: 2

WALTER BEASLEY Good Times (Shanachie)
Total Plays: 133, Total Stations: 14, Adds: 0

JIM WILSON Can't Find My Way Home (Hillsboro)
Total Plays: 132, Total Stations: 14, Adds: 0

URBAN KNIGHTS The Message (Narada)
Total Plays: 123, Total Stations: 12, Adds: 0

SHILTS Your Place Or Mine (Higher Octave)
Total Plays: 120, Total Stations: 11, Adds: 2

BRAXTON BROTHERS Whenever I See You (Peak)
Total Plays: 119, Total Stations: 13, Adds: 0

MARK WHITFIELD Summer Chill (Q/Atlantic)
Total Plays: 118, Total Stations: 13, Adds: 2

ACOUSTIC ALCHEMY Tuff Puzzle (Higher Octave)
Total Plays: 95, Total Stations: 12, Adds: 3

CHRIS STANDRING Through The Looking Glass (Instinct)
Total Plays: 92, Total Stations: 8, Adds: 0

JOYCE COOLING Daddy-O (GRP/VMG)
Total Plays: 79, Total Stations: 18, Adds: 8

Songs ranked by total plays

Most Added

ARTIST TITLE LABEL(S)	ADDS
STEVE COLE So Into You (Atlantic)	9
JOYCE COOLING Daddy-O (GRP/VMG)	8
CHRIS BOTTI Through An Open Window (Columbia)	7
KEN NAVARRO So Fine (Shanachie)	5
RICHARD ELLIOT Shotgun (GRP/VMG)	4
PETER WHITE Bueno Funk (Columbia)	4
BOZ SCAGGS Miss Riddle (Virgin)	4
ACOUSTIC ALCHEMY Tuff Puzzle (Higher Octave)	3
BONEY JAMES RPM (Warner Bros.)	3
RIPPINGTONS Are We There Yet (Peak)	3
TAKE 6 Takin' It To The Streets (Warner Bros.)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PIECES OF A DREAM Night Vision (Heads Up)	+111
PETER WHITE Bueno Funk (Columbia)	+69
GREGG KARUKAS Night Shift (N-Coded)	+65
JOYCE COOLING Daddy-O (GRP/VMG)	+62
RICHARD ELLIOT Shotgun (GRP/VMG)	+54
STEVE COLE So Into You (Atlantic)	+43
BOZ SCAGGS Miss Riddle (Virgin)	+42
JIMMY SOMMERS Lowdown (Higher Octave)	+41
ENYA Only Time (Reprise)	+38
ALFONZO BLACKWELL Funky Shuffle (Shanachie)	+37
ERIC MARIENTHAL Lefty's Lounge (Peak)	+37

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
CHRIS BOTTI Streets Ahead (Columbia)	317
DIANA KRALL The Look Of Love (Verve/VMG)	297
BONEY JAMES See What I'm Sayin' (Warner Bros.)	292
GERALD VEASLEY Do I Do (Heads Up)	271
JEFF LORBER Ain't Nobody (Samson/Gold Circle)	233
PETER WHITE Turn It Out (Columbia)	199
EUGE GROOVE Sneak A Peek (Warner Bros.)	178
KIM WATERS Until Dawn (Shanachie)	165
JOYCE COOLING Mm-Mm Good (GRP/VMG)	131
RUSS FREEMAN East River Drive (Q/Atlantic)	128
FATBURGER Evil Ways (Shanachie)	114
MARILYN SCOTT Don't Let Love Get Away (Prana)	109
STEVE COLE From The Start (Atlantic)	106
MICHAEL McDONALD To Make A Miracle (MCA)	101
RICK BRAUN Use Me (Warner Bros.)	100
FREDDIE RAVEL Sunny Side Up (GRP/VMG)	89
URBAN KNIGHTS High Heel Sneakers (Narada)	65

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ON THE RECORD

WITH
Steve Williams
PD, KJCD (CD 104.3)/Denver



Chris Botti has paid the bills and logged an impressive collection of miles while seeing the world with Bob Dylan, Sting and Paul Simon. Botti has first-class status among smooth jazz fans and practitioners, along with an uncanny ability (like Sting and Simon) to take us to the places he's been — which, existentially speaking, also happens to be the way he reveals his present state of mind and future destinations. The

end result, as always with Botti, is a striking and irresistible sound. * *Night Sessions*, Botti's latest adventure, contains a cool, comfortable sophistication to disarm the most stressed-out office worker or capricious drive-time commuter. * I certainly remember all the places that passed my mind's eye while I was checking out the album: Funk Street, where I stopped to see the hand-slappin', foot-tappin' meeting of phat bass and clavinet that evokes memories of the classic Stevie Wonder title "Superstition." Lyrical Lane, where one will find the secret behind Botti's signature trumpet sound, which seems to sing a song that could only have been sung by Miles or Chet. Blues Alley, where the depth and sensitivity in Botti's world undoubtedly came from; it's also where the music wrapped around me like a blanket made of the finest fabric. I didn't want to leave this place. * But, by far, the best part of the journey was the end, where I witnessed what you might call the rebirth of cool and the demise of the annoying assumption that smooth jazz has to be bland and devoid of intellect to find its audience. "Streets Ahead" is neither.

Steve Cole's "So Into You" (Atlantic) kicks in impressively: At 25*, Cole earns No. 1 Most Added. Nine stations, including WJZZ/Philadelphia, WJZZ/Atlanta and KWJZ/Seattle, add the track ... It's a great week for **Joyce Cooling's** "Daddy-O" (GRP/VMG), which scores second Most Added with eight new adds. Adds include KSSJ/Sacramento and WJZI/Milwaukee ... **Chris Botti's** "Through an Open Window" (Columbia) is off to a good start with eight news adds, among them WSSM/St. Louis, WLOQ/Orlando and JRN. They follow WNUA/Chicago's early add three weeks ago ... **Peter White's** "Bueno Funk" (Columbia) makes the week's biggest chart gain, with a six-position move from 29-23*, and it earns four new adds, including KSSJ ... Among a number of outstanding new releases are **Boney James' "RPM"** (Warner Bros.) and **Warren Hill's "September Morning"** (Narada) ... Also, watch for **Philip Bailey's** surprising jazz recording *Soul on Jazz* (Heads Up). Bailey's voice has lost none of its silken luster over the years, and his covers honor the originals imaginatively — and Bailey swings as hard on "Compared to What" as Les McCann and Eddie Harris did on their version more than 30 years ago.



— Carol Archer, Smooth Jazz Editor

Reporters

Stations and their adds listed alphabetically by market

WZMR/Albany, NY

PD: Laura Waters

MD: Pete Logan

5 KIRK WHALUM "Try"
3 JOYCE COOLING "Daddy"
2 PETER WHITE "Bueno"
2 ROK BRAUN "Middle"

KRQS/Albuquerque, NM

PD: Paul Lavoie

MD: Jeff Young

CHRIS BOTTI "Window"
DIANA KRALL "Wonderful"
JIM BRICKMAN "Mother's"

KNIK/Anchorage, AK

OM: Aaron Wallender

PD: J.J. Michaels

MD: Jennifer Summers

PETER WHITE "Bueno"
MARK WHITFIELD "Summer"

WJZZ/Atlanta, GA

PD/MD: Nick Francis

6 BOZ SCAGGS "Riddle"
5 PIECES OF A DREAM "Night"
5 STEVE COLE "Into"

KSMJ/Bakersfield, CA

PD/MD: Chris Townshend

KIRK WHALUM "Try"
ACOUSTIC ALCHEMY "Puzzle"
STEVE COLE "Into"

WNUA/Chicago, IL

PD: Bob Kaake

APD/MD: Carl Anderson

No Adds

WNWV/Cleveland, OH

PD/MD: Bernie Kimble

5 STING "Fragile"

WJZA/Columbus, OH

OM/MD: Bill Harman

APD: Gary Wotter

CLETA ADAMS "Spoken"
RICK BRAUN "Middle"
JOYCE COOLING "Daddy"
TAKE 6 "Streets"
KEVIN TOBEY "Passion"

KOAI/Dallas-Ft. Worth, TX

PD: Maxine Todd

APD/MD: Bret Michael

No Adds

KVJZ/Des Moines, IA

PD: Mike Blakemore

MD: Becky Taylor

KEVIN TOBEY "Passion"

WVMV/Detroit, MI

PD: Tom Stecker

MD: Sandy Kovach

6 SPYRO GYRA "Feelin'"

KUJZ/Eugene, OR

PD: Chris Crowley

No Adds

KEZL/Fresno, CA

PD/MD: J. Weidenheimer

2 BOZ SCAGGS "Riddle"
2 JOYCE COOLING "Daddy"
2 ACOUSTIC ALCHEMY "Puzzle"

WYJZ/Indianapolis, IN

PD/MD: Carl Frye

PETER WHITE "Bueno"
STEVE COLE "Into"
JOYCE COOLING "Daddy"
RICHARD ELLIOT "Shotgun"
JEFF GOLUB "Take"

KCIY/Kansas City, MO

PD: Mark Edwards

MD: Michelle Chase

No Adds

WSMJ/Knoxville, TN

PD/MD: Tom Miller

4 RICHARD ELLIOT "Shotgun"
4 HARR FIBROMBERG "Rock"

KOAS/Las Vegas, NV

PD/MD: Erik Fox

STEVE COLE "Into"
ALFONZO BLACKWELL "Shuffle"

KTWV/Los Angeles, CA

PD: Chris Brodie

APD/MD: Ralph Stewart

No Adds

WJZN/Memphis, TN

PD: Norm Miller

DIDO "Thankyou"
KEN NAVARRO "Fine"
STEVE COLE "Into"

WLVE/Miami, FL

PD: Rich McMillan

BOZ SCAGGS "Riddle"
SHILTS "Place"

WJZI/Milwaukee, WI

OM/MD: Chris Moreau

JOYCE COOLING "Daddy"
PAMELA WILLIAMS "Lifeline"

KSBR/Mission Viejo, CA

OM/MD: Terry Wedel

MD: Logan Parris

3 CHRIS BOTTI "Window"
2 BOTTI/COOLING "Envy"
SADE "Smooth"

KRVR/Modesto, CA

PD: Jim Bryan

MD: Doug Wulf

CHRIS BOTTI "Window"
JOYCE COOLING "Daddy"
KEN NAVARRO "Fine"
RIPPINGTONS "There"

WQCD/New York, NY

OM: John Mullen

PD/MD: Charley Connolly

KEN NAVARRO "Fine"
MARK WHITFIELD "Summer"

WJCD/Norfolk, VA

MD: Larry Hollowell

STEVE COLE "Into"
WILL DOWNING "Help"
SHILTS "Place"

WLOQ/Orlando, FL

PD: Dave Kosh

MD: Patricia James

5 MICHAEL MANSON "Drive"
CHRIS BOTTI "Window"
BONEY JAMES "RPM"
KEN NAVARRO "Fine"
BRAZILIAN NIGHTS "Vista"

WJZZ/Philadelphia, PA

OM: Anne Gress

PD: Michael Tozzi

MD: Joe Proke

STEVE COLE "Into"

KYOT/Phoenix, AZ

PD: Shaun Holly

APD/MD: Greg Morgan

No Adds

KJZS/Reno, NV

PD: Jay Davis

11 BONEY JAMES "RPM"

WJZV/Richmond, VA

OM/MD: Tommy Fleming

TAKE 6 "Streets"
JOYCE COOLING "Daddy"
KEN NAVARRO "Fine"
WILL DOWNING "Help"

KSSJ/Sacramento, CA

PD: Lee Hanson

APD: Ken Jones

JOYCE COOLING "Daddy"
PETER WHITE "Bueno"

WSSM/St. Louis, MO

OM: Mark Edwards

PD: David Myers

11 BONEY JAMES "RPM"
CHRIS BOTTI "Window"

KBZN/Salt Lake City, UT

PD/MD: Rob Riesen

ACOUSTIC ALCHEMY "Puzzle"

KIFW/San Diego, CA

PD: Mike Vasquez

APD/MD: Kelly Cole

RICHARD ELLIOT "Shotgun"

KKSF/San Francisco, CA

PD: Paul Goldstein

APD/MD: Samantha Weidmann

No Adds

KMGQ/Santa Barbara, CA

PD: Mark De Anda

APD/MD: Steve Bauer

No Adds

KJZY/Santa Rosa, CA

PD: Gordon Zlot

APD/MD: Rob Singleton

5 DIANA KRALL "Charmed"
2 STEVE COLE "Into"

KWJZ/Seattle-Tacoma, WA

PD: Carol Handley

MD: Dianna Rose

STEVE COLE "Into"

WEIB/Springfield, MA

PD: Ben Casey

MD: Darrel Cutting

BRAZILIAN NIGHTS "Vista"
CHRIS BOTTI "Window"
TAKE 6 "Streets"
CAROL QUIROS "All"
RIPPINGTONS "There"
CHICAGO PROJECT "Girl"
PAUL ROZMUS "Okay"

WSJT/Tampa, FL

OM/MD: Ross Block

MD: Kathy Curtis

No Adds

WJZW/Washington, DC

PD/MD: Kenny King

RICHARD ELLIOT "Shotgun"
BOZ SCAGGS "Riddle"

JRN/(Jones NAC)/National

PD: Steve Hibbard

MD: Cheryl Marquart

2 RIPPINGTONS "There"
CHRIS BOTTI "Window"

44 Total Reporters

42 Current Playlists

Did Not Report, Playlist Frozen (2):

KJCD/Denver-Boulder, CO

KWSJ/Wichita, KS

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Smooth Jazz Playlists

MARKET #1

WCCO/New York
Emmis
(212) 352-1019
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12+ Cume 1,618,200

Smooth Jazz CD 101.9

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
24	24	BONA FIDE/Club Charles	23400
24	24	CHUCK LOEB/Pocket Change	23400
24	24	RITENOUR WALBRIGHT/Jammin'	23400
23	23	GREGG KARUKAS/Night Shift	22425
22	23	DAVID BENOIT/Snap!	22425
24	23	LARRY CARLTON/Deep Into It	22425
22	22	JIMMY SOMMERS/Lowdown	21450
17	17	MARC ANTOINE/On The Strip	16575
17	17	ALFONZO BLACKWELL/Funky Shuffle	16575
15	17	KIRK WHALUM/Try	16575
17	16	HARP F/BROMBERG/Rock With You	15600
16	15	JEFF GOLUB/Cut The Cake	14625
7	8	BRIAN JACKSON/Gotta Play	7800
7	8	FISHBELLY BLACK/Ven A Gozar	7800
7	8	RICHARD ELLIOT/Shotgun	7800
7	8	ANDRE WARD/Make You Fall In	7800
7	8	KEVIN TONEY/Passion Dance	7800
7	7	SPECIAL EPX/Two Hearts	6825
7	7	SPYRO GYRA/Feel'n Fine	6825
7	7	SUNNIE PAXTON/Do It Till You're...	6825
7	7	PIECES OF A DREAM/Night Vision	6825
7	7	DAVID MANN/Above And Beyond	6825
7	7	WALTER BEASLEY/Good Times	6825
7	7	JOYCE COOLING/Daddy-O	6825
-	-	a KEN NAVARRO/So Fine	0
-	-	a MARK WHITEFLY/Summer Chill	0

MARKET #2

KTWV/Los Angeles
Infinity
(310) 840-7180
Brodie/Stewart
12+ Cume 966,100

THE WAVE 94.7 KTWV

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
27	28	MARC ANTOINE/On The Strip	16996
26	27	CHUCK LOEB/Pocket Change	16996
26	27	KIRK WHALUM/Try	16389
24	26	JIMMY SOMMERS/Lowdown	15782
28	25	LARRY CARLTON/Deep Into It	15782
23	22	RICK BRAUN/Use Me	13354
18	20	CHRIS STANDING/Through...	12140
20	19	BRIAN CULBERTSON/All About You	11533
19	19	BONA FIDE/Club Charles	11533
15	19	DAVID BENOIT/Snap!	11533
16	19	PETER WHITE/Bueno Funk	11533
18	18	ERIC MARIENTHAL/Let's Lounge	10926
17	18	CHRIS BOTTI/Lisa	10926
17	18	HTENOUR WALBRIGHT/Jammin'	10319
18	17	BRAXTON BROTHERS/Whenever I See You	10319
16	15	JEFF GOLUB/Cut The Cake	9119
18	15	STEVE COLE/So Into You	9105
14	15	ALICIA KEYS/Fallin'	9105
13	13	DIANA KRALL/The Look Of Love	7891
13	13	STING/Fragile	7891
14	12	SADE/Lovers Rock	7284
14	12	DIDO/Thankyou	7284
-	-	12 JOYCE COOLING/Daddy-O	7284
-	-	14 RICHARD ELLIOT/Shotgun	6677
7	8	BOZ SCAGGS/Miss Riddle	4856
8	7	JIM WILSON/Can't Find My...	4249

MARKET #3

WNUA/Chicago
Clear Channel
(312) 645-9550
Kaake/Anderson
12+ Cume 800,300

WNIA 95.5

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
19	24	MARC ANTOINE/On The Strip	12768
23	23	JIMMY SOMMERS/Lowdown	12236
24	23	RICHARD ELLIOT/Still Sweet On You	12236
25	23	DAVID BENOIT/Snap!	12236
20	23	STEVE COLE/So Into You	10640
19	19	BONA FIDE/Club Charles	10108
18	18	JEFF GOLUB/Cut The Cake	9576
19	17	PETER WHITE/Bueno Funk	9044
15	12	LUTHER VANDROSS/Bring Your Heart...	6384
12	12	URBAN KNIGHTS/The Message	6384
15	12	BOZ SCAGGS/Miss Riddle	6384
11	12	SADE/Somebody Already...	6384
12	12	DIDO/Thankyou	6384
9	11	ALICIA KEYS/Fallin'	5852
11	11	HARP F/BROMBERG/Rock With You	5852
9	10	MARK WHITEFLY/Summer Chill	5320
10	10	FISHBELLY BLACK/Ven A Gozar	5320
-	-	10 JOYCE COOLING/Daddy-O	5320
13	10	CHRIS BOTTI/Through An Open...	5320
11	9	PIECES OF A DREAM/Night Vision	4788

MARKET #4

KKSF/San Francisco
Clear Channel
(415) 975-5555
Goldstein/Wiedmann
12+ Cume 587,900

KKSF 103.7

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
22	23	SHILTS/Your Place Or Mine	8165
23	23	GREGG KARUKAS/Night Shift	8165
23	22	MARC ANTOINE/On The Strip	7810
22	22	EUGE GROOVE/Sneak A Peek	7810
22	22	PETER WHITE/Who's That Lady?	7810
22	22	ERIC MARIENTHAL/Let's Lounge	7810
23	18	GERALD VEASLEY/Do I Do	6390
14	14	DAVID BENOIT/Snap!	4970
12	13	CHRIS BOTTI/Streets Ahead	4615
11	13	FREDDIE RAVEL/Conversations	4615
11	13	LARRY CARLTON/Deep Into It	4615
11	13	BLAKE ATRION/Overjoyed	4615
11	13	JOYCE COOLING/Mm-Mm Good	4615
14	12	ALFONZO BLACKWELL/Funky Shuffle	4260
11	12	JIMMY REID/Cool Vibe	4260
11	12	URBAN KNIGHTS/The Message	4260
11	12	DAVE KOZ/Beneath	4260
12	10	BONEY JAMES/See What I'm Sayin'	3550
9	9	SADE/Lovers Rock	3195
9	9	KIRK WHALUM/Try	3195
12	9	JEFF GOLUB/Cut The Cake	3195
9	7	JIM WILSON/Can't Find My...	2485
8	7	BRIAN CULBERTSON/I Wanna Know	2485
9	7	HIL ST. SUDL/Until You Come...	2485
8	7	PETER WHITE/Turn It Out	2485
6	7	DIANA KRALL/The Look Of Love	2130

MARKET #5

KOAI/Dallas-Ft. Worth
Infinity
(214) 630-3011
Todd/Michael
12+ Cume 356,500

OASIS 107.5 FM

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
28	29	PETER WHITE/Turn It Out	6351
12	28	WAYMAN TISDALE/Love Play	6132
26	28	MARC ANTOINE/On The Strip	6132
26	28	GREGG KARUKAS/Night Shift	6132
25	28	GERALD VEASLEY/Do I Do	6132
14	25	RITENOUR WALBRIGHT/Jammin'	5475
18	19	DIANA KRALL/The Look Of Love	4161
18	18	SADE/Lovers Rock	3942
14	13	CHRIS BOTTI/Streets Ahead	2847
13	12	LARRY CARLTON/Deep Into It	2628
13	12	JEFF GOLUB/Cut The Cake	2628
12	12	PIECES OF A DREAM/Night Vision	2628
14	12	DAVID BENOIT/Snap!	2628
12	12	KIRK WHALUM/Try	2628
14	12	ALFONZO BLACKWELL/Funky Shuffle	2628
12	12	CHUCK LOEB/Pocket Change	2628
25	12	FATBURGER/Evil Ways	2628
26	12	JEFF GOLUB/Can't Find My...	2628
12	12	BONEY JAMES/See What I'm Sayin'	2628
12	11	RICK BRAUN/Use Me	2409
13	10	BRIAN CULBERTSON/All About You	2190
8	7	JOSEPH VINCELLI/Stop Six	1533

MARKET #6

WJZZ/Philadelphia
Clear Channel
(215) 508-1200
Tozzi/Proke
12+ Cume 600,400

Smooth Jazz WJZZ 106.1

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
28	28	WALTER BEASLEY/Sweet Nothings	11060
28	28	GREGG KARUKAS/Night Shift	11060
12	28	DAVID BENOIT/Snap!	11060
28	28	EUGE GROOVE/Sneak A Peek	11060
28	28	JEFF GOLUB/Cut The Cake	11060
28	28	MARC ANTOINE/On The Strip	11060
19	20	DIDO/Thankyou	7900
18	19	ALICIA KEYS/Fallin'	7505
21	18	SADE/Lovers Rock	7110
13	13	BRIAN CULBERTSON/All About You	5135
13	13	SPYRO GYRA/Feel'n Fine	5135
13	13	CHUCK LOEB/Pocket Change	5135
12	13	DAVID BENOIT/Then The Morning...	5135
13	13	LARRY CARLTON/Deep Into It	5135
12	12	ALFONZO BLACKWELL/Funky Shuffle	4740
12	12	CHRIS BOTTI/Streets Ahead	4740
-	-	12 PETER WHITE/Bueno Funk	4740
12	12	KIM WATERS/Until Dawn	4740
12	12	PIECES OF A DREAM/Night Vision	4740
12	12	JIMMY SOMMERS/Promise Me	4740
12	7	BONEY JAMES/See What I'm Sayin'	2765
-	-	a STEVE COLE/So Into You	0

MARKET #7

WJZW/Washington, DC
ABC
(202) 895-2300
King
12+ Cume 364,100

Smooth Jazz 105.9

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
28	28	MARC ANTOINE/On The Strip	6188
28	28	LARRY CARLTON/Deep Into It	6188
28	28	PIECES OF A DREAM/Night Vision	6188
28	28	CHUCK LOEB/Pocket Change	6188
28	28	KIRK WHALUM/Try	6188
28	28	RHYTHM LOGIC/Tuesday's Love	6188
15	16	DIANA KRALL/The Look Of Love	3536
16	16	CELINE DIONA New Day Has Come	3536
16	15	ENYA/Only Time	3315
18	15	ALICIA KEYS/Fallin'	3315
10	12	PETER WHITE/Bueno Funk	2652
11	12	JEFF GOLUB/Cut The Cake	2652
9	10	WALTER BEASLEY/Good Times	2210
11	10	BONA FIDE/Club Charles	2210
12	10	RITENOUR WALBRIGHT/Jammin'	2210
9	10	BRAXTON BROTHERS/Whenever I See You	2210
10	10	DAVID MANN/Above And Beyond	2210
26	10	ALFONZO BLACKWELL/Funky Shuffle	2210
10	10	FREDDIE RAVEL/Sunny Side Up	2210
8	10	KIM WATERS/Until Dawn	2210
11	9	DAVID BENOIT/Snap!	1989
10	9	CHRIS BOTTI/Streets Ahead	1989
9	9	BRIAN CULBERTSON/All About You	1989
9	9	JEFF KASHIWA/Around The World	1989
9	9	STEVE COLE/From The Start	1989
10	9	RONNY JORDAN/On The Record	1989
10	8	GREGG KARUKAS/Night Shift	1768
11	8	BONEY JAMES/See What I'm Sayin'	1768
10	8	EUGE GROOVE/Sneak A Peek	1768

MARKET #10

WVMV/Detroit
Infinity
(248) 855-5100
Sleeker/Kovach
12+ Cume 484,900

V98.7 FM

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
24	26	ALFONZO BLACKWELL/Funky Shuffle	9074
24	24	DAVID BENOIT/Snap!	8376
25	22	GERALD VEASLEY/Do I Do	7678
24	22	PIECES OF A DREAM/Night Vision	7678
25	21	CHUCK LOEB/Pocket Change	7329
10	14	KIRK WHALUM/Try	4886
11	14	RUSS FREEMAN/East River Drive	4886
14	14	GREGG KARUKAS/Night Shift	4886
12	14	SPYRO GYRA/Open Door	4886
14	13	ERIC MARIENTHAL/Let's Lounge	4537
14	13	ALEXANDER ZONJIC/It's Too Late	4537
13	13	RICK BRAUN/Use Me	4537
13	13	EUGE GROOVE/Sneak A Peek	4537
12	13	JEFF GOLUB/Cut The Cake	4537
12	13	RICHARD ELLIOT/Shotgun	4537
6	13	STEVE COLE/So into you	4537
13	13	RITENOUR WALBRIGHT/Jammin'	4537
10	13	JIMMY SOMMERS/Lowdown	4537
12	12	URBAN KNIGHTS/High Heel Sneakers	4188
11	12	JEFF LORBER/Ain't Nobody	4188
13	11	KIM WATERS/Until Dawn	3839
13	11	WAYMAN TISDALE/Love Play	3839
10	11	CELINE DIONA New Day Has Come	3839
12	11	JIMMY SOMMERS/360 Groove	3839
10	10	DIANA KRALL/The Look Of Love	3490
10	10	ALICIA KEYS/Fallin'	3490
10	10	SADE/Lovers Rock	3490
13	10	PETER WHITE/Turn It Out	3490
-	-	6 a SPYRO GYRA/Feel'n Fine	2094

MARKET #11

WJZZ/Atlanta
Radio One
(404) 765-9750
Francis
12+ Cume N/A

107.5 WJZZ

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
14	28	GREGG KARUKAS/Night Shift	0
27	27	CHUCK LOEB/Pocket Change	0
27	27	KIRK WHALUM/Try	0
11	21	JEFF GOLUB/Cut The Cake	0
12	20	JAY BECKENSTEIN/It Flow	0
12	20	ALFONZO BLACKWELL/Funky Shuffle	0
12	19	LARRY CARLTON/Deep Into It	0
28	18	MARC ANTOINE/On The Strip	0
28	17	DAVID BENOIT/Snap!	0
16	14	MICHAEL MCDONALD/To Make A Miracle	0
16	13	DIANA KRALL/The Look Of Love	0
15	13	LUTHER VANDROSS/Id Rather	0
15	13	ALICIA KEYS/Fallin'	0
16	13	CELINE DIONA New Day Has Come	0
11	12	RITENOUR WALBRIGHT/Jammin'	0
11	12	BRIAN CULBERTSON/All About You	0
10	12	BONEY JAMES/See What I'm Sayin'	0
11	12	GERALD VEASLEY/Do I Do	0
11	11	JIMMY SOMMERS/Lowdown	0
11	11	JEFF GOLUB/Cut The Cake	0
11	11	SPYRO GYRA/Feel'n Fine	0
9	10	PETER WHITE/Bueno Funk	0
9	10	ALFONZO BLACKWELL/Funky Shuffle	0
10	10	RICHARD ELLIOT/Shotgun	0
23	10	FISHBELLY BLACK/Ven A Gozar	0
-	-	6 a BOZ SCAGGS/Miss Riddle	0
-	-	5 a PIECES OF A DREAM/Night Vision	0
-	-	5 a STEVE COLE/So into you	0

MARKET #12

WLVE/Miami
Clear Channel
(954) 862-2000
McMillan
12+ Cume 363,400

love94.1

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
26	28	MARC ANTOINE/On The Strip	6552
23	27	PIECES OF A DREAM/Night Vision	6318
27	27	LARRY CARLTON/Deep Into It	6318
26	26	CHUCK LOEB/Pocket Change	6084
26	26	GREGG KARUKAS/Night Shift	6084
11	24	JIMMY SOMMERS/Lowdown	5616
17	17	ALICIA KEYS/Fallin'	3978
17	17	CELINE DIONA New Day Has Come	3978
16	16	DIANA KRALL/The Look Of Love	3744
15	15	SADE/Lovers Rock	3510
27	12	KIRK WHALUM/Try	2808
9	11	BONEY JAMES/See What I'm Sayin'	2574
11	11	BRIAN CULBERTSON/All About You	2574
11	11	DAVID BENOIT/Snap!	2574
9	10	MARK WHITEFLY/Summer Chill	2340
9	10	GERALD VEASLEY/Do I Do	2340
11	10	RITENOUR WALBRIGHT/Jammin'	2340
11	10	PETER WHITE/Turn It Out	2340
9	10	STEVE COLE/So Into You	2340
10	10	JEFF GOLUB/Cut The Cake	2340
9	10	ERIC MARIENTHAL/Let's Lounge	2340
9	9	PETER WHITE/Bueno Funk	2106
10	9	RICHARD ELLIOT/Shotgun	2106
-	-	BOZ SCAGGS/Miss Riddle	2106
-	-	SHILTS/Your Place Or Mine	0

MARKET

Rock Playlists

March 29, 2002 R&R • 91

MARKET #4

KSJO/San Francisco
Clear Channel
(408) 453-5400
Schoenwetter/Tyler
12+ Cume 473,500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
22	44	PUDDLE OF MUDD/Blurry	10956
36	41	LINXIN PARK/In The End	10209
34	41	OZZY OSBOURNE/Get Me Through	10209
22	39	OISTURBED/Down With	9711
18	22	STAIN/D/For You	5478
18	19	ADEMA/Giving In	4731
15	19	GODSMACK/Stand Alone	4731
16	18	DEFAULT/Wasting My Time	4482
17	18	TOOL/Lateralus	4482
30	18	NICKELBACK/How You Remind Me	4482
8	18	TOMMY LEE/Hold Me Down	4482
14	17	NICKELBACK/Too Bad	4233
14	17	DROWNING POOL/Bodies	4233
12	13	SYSTEM OF A DOWN/Chop Suey	3237
13	12	HEADSTRONG/Adriana	2988
11	11	P.O.D./Youth Of The Nation	2939
9	10	SYSTEM OF A DOWN/Toxicity	2490
4	10	FUBOHAIN/Spoofed	2490
1	10	DISTURBED/Down With	2490
11	10	HOODASTANK/Crawling In The Dark	2490
5	6	GODSMACK/Awake	1494
31	5	TOOL/Schism	1245
5	5	STAIN/D/It's Been Awhile	1245
3	4	INCUBUS/Nice To Know You	996
5	4	LINXIN PARK/One Step Closer	996
7	4	CREED/Bullets	996
4	3	PRIMUS W/OZZY/N.I.B.	747
4	3	SOUL/Unreal	747
-	2	DROWNING POOL/Tear Away	498
-	2	METALLICA/No Leaf Clover	498

MARKET #6

WMMR/Philadelphia
Greater Media
(610) 771-0933
Mikman/Zipeto
12+ Cume 661,700



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
37	38	PUDDLE OF MUDD/Blurry	11058
40	36	INCUBUS/1 Wish You Were Here	10476
36	35	BUSH/Headful Of Ghosts	10185
24	35	OHTSPRING/Defy You	10185
29	22	NICKELBACK/Too Bad	6402
19	21	DEFAULT/Wasting My Time	6111
15	19	CREED/Stand Here With Me	5529
20	19	FU MANCHU/Squash That Fly	5529
3	18	COLD/Get Away	5238
19	14	INCUBUS/Nice To Know You	4074
8	13	GODSMACK/Awake	3783
12	13	GODSMACK/Stand Alone	3783
16	12	LINXIN PARK/In The End	3492
12	12	METALLICA/Disappear	3492
10	11	FAMILIAR 48/The Question	3201
10	11	OZZY OSBOURNE/Get Me Through	3201
8	11	NICKELBACK/How You Remind Me	3201
4	11	STAIN/D/Outside	3201
12	10	3 DOORS DOWN/Duck And Run	2910
10	10	PUDDLE OF MUDD/Control	2910
8	9	OZZY OSBOURNE/Dreamer	2619
6	9	METALLICA/No Leaf Clover	2619
6	8	U2/Beautiful Day	2328
-	7	TOMMY LEE/Hold Me Down	2037
6	7	CREED/My Sacrifice	2037
6	7	3 DOORS DOWN/Kryptonite	2037
20	6	COURSE OF NATURE/Caught In The Sun	1746
11	6	STAIN/D/For You	1746
8	5	STAIN/D/It's Been Awhile	1455
8	5	PRIMUS W/OZZY/N.I.B.	1455

MARKET #9

KLOL/Houston-Galveston
Clear Channel
(713) 830-8000
Richards/Fox
12+ Cume 348,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
29	26	DEFAULT/Wasting My Time	5096
10	26	OZZY OSBOURNE/Get Me Through	5096
27	26	OFFSPRING/Defy You	5096
24	24	STAIN/D/Outside	4704
27	21	PUDDLE OF MUDD/Control	4116
11	19	LINXIN PARK/In The End	3724
13	16	OZZY OSBOURNE/Dreamer	3136
10	15	TOMMY LEE/Hold Me Down	2940
18	14	PUDDLE OF MUDD/Blurry	2744
14	13	GODSMACK/Stand Alone	2548
15	12	KID ROCK/Lonely Road Of Faith	2352
13	12	CREED/Bullets	2352
4	11	HEADSTRONG/Adriana	2156
10	11	NICKELBACK/Too Bad	2156
12	10	COURSE OF NATURE/Caught In The Sun	1960
12	9	ROB ZOMBIE/Never Gonna Stop	1764
10	9	FU MANCHU/Squash That Fly	1764
8	8	STAIN/D/For You	1568
8	8	STAIN/D/Outside	1568
6	7	GODSMACK/Greed	1372
6	7	P.O.D./Alive	1372
9	7	P.O.D./Alive	1176
-	6	METALLICA/No Leaf Clover	1176
24	6	GODSMACK/Awake	1176
6	6	3 DOORS DOWN/Loser	1176
5	5	TOOL/Schism	980
6	5	FUEL/Hemorrhage	980
5	5	PRIMUS W/OZZY/N.I.B.	980
7	5	METALLICA/Disappear	980
7	5	CREED/My Sacrifice	980

MARKET #15

KOKB/Phoenix
Sandusky
(480) 897-9300
Bonadonna/Elias
12+ Cume 212,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
20	21	DEFAULT/Wasting My Time	2205
17	20	PUDDLE OF MUDD/Blurry	2100
19	20	NICKELBACK/How You Remind Me	2100
23	18	CREED/My Sacrifice	1890
10	10	OZZY OSBOURNE/Dreamer	1050
9	10	NO. MISSISSIPPI /Sugartown	1050
11	9	TRAIN/She's On Fire	945
9	9	3 DOORS DOWN/Kryptonite	945
10	9	NICKELBACK/Too Bad	945
10	9	NEIL YOUNG/Let's Roll	945
8	9	PUDDLE OF MUDD/Control	945
4	9	U2/Beautiful Day	945
9	9	FUEL/Hemorrhage	945
11	8	FOO FIGHTERS/The One	840
7	8	AEROSMITH/Jaded	840
3	7	ROB ZOMBIE/Never Gonna Stop	735
5	7	GOO GOO DOLLS/Here Is Gone	735
6	6	3 DOORS DOWN/Loser	630
6	6	U2/Walk On	630
4	6	LENNY KRAVITZ/Dig In	630
4	6	BON JOVIVITS/My Life	630
4	5	MATCHBOX TWENTY/Bent	525
-	4	JEREMIAH FREED/Again	420
4	4	TRAIN/Drops Of Jupiter	420
3	3	CREED/My Sacrifice	315
-	3	CREED/Stand Here With Me	0
-	3	TOMMY LEE/Hold Me Down	0

MARKET #18

WBAB/Nassau-Suffolk
Cox
(631) 587-1023
Olsen/Parise
12+ Cume 595,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
32	33	DEFAULT/Wasting My Time	9702
31	32	AEROSMITH/Just Push Play	9408
31	30	U2/Beautiful Day	8820
33	30	NICKELBACK/How You Remind Me	8820
31	29	CREED/My Sacrifice	8526
16	17	PUDDLE OF MUDD/Blurry	4998
15	17	GOO GOO DOLLS/Here Is Gone	4998
20	17	LENNY KRAVITZ/Dig In	4704
17	16	TRAIN/She's On Fire	4704
13	13	3 DOORS DOWN/Loser	3822
13	12	JEREMIAH FREED/Again	3822
13	12	PRIMUS W/OZZY/N.I.B.	3528
11	12	FUEL/Hemorrhage	3528
10	12	TRAIN/Drops Of Jupiter	3528
9	11	COURSE OF NATURE/Caught In The Sun	3234
12	11	STAIN/D/Outside	3234
10	11	STAIN/D/It's Been Awhile	3234
11	11	AC/DC/Satellite Blues	3234
12	11	MICK JAGGER/Visions Of Paradise	3234
11	9	NICKELBACK/Too Bad	2646
9	8	AEROSMITH/Jaded	2352
7	8	NEIL YOUNG/Go!n' Home	2058
6	6	FAMILIAR 48/The Question	1764
5	5	CREED/My Sacrifice	1470
3	5	3 DOORS DOWN/Kryptonite	1470
4	4	METALLICA/No Leaf Clover	1176
2	4	AC/DC/Back In Black	1176
3	3	METALLICA/Disappear	882
-	2	KORN/Here To Stay	588

MARKET #25

WMMS/Cleveland
Clear Channel
(216) 520-2600
Trapp/Pennington
12+ Cume 339,700



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
43	40	DEFAULT/Wasting My Time	7960
36	39	PUDDLE OF MUDD/Blurry	7761
36	38	LINXIN PARK/In The End	7562
31	32	P.O.D./Youth Of The Nation	6368
32	30	INCUBUS/Nice To Know You	5970
31	30	KID ROCK/Lonely Road Of Faith	5970
24	28	CREED/Bullets	5572
5	25	NICKELBACK/Too Bad	4975
27	21	OFFSPRING/Defy You	4179
8	19	STAIN/D/For You	3781
10	16	GODSMACK/Stand Alone	3184
16	15	NICKELBACK/How You Remind Me	2985
32	10	P.O.D./Alive	1990
9	9	PAPA ROACH/Last Resort	1791
9	9	CREED/My Sacrifice	1791
11	9	TANTRIC/Astounded	1791
7	9	STAIN/D/It's Been Awhile	1791
11	9	3 DOORS DOWN/Loser	1791
11	9	GODSMACK/Awake	1791
9	9	PUDDLE OF MUDD/Control	1791
9	9	SALIVA/Click Click Boom	1791
7	9	INCUBUS/1 Wish You Were Here	1791
10	8	LINXIN PARK/Crawling	1592
5	8	GODSMACK/Greed	1592
11	8	FUEL/Hemorrhage	1592
4	8	PRIMUS W/OZZY/N.I.B.	1592
9	8	LIMP BIZKIT/My Way	1592
9	8	SALIVA/Your Disease	1592

MARKET #26

WEBN/Cincinnati
Clear Channel
(513) 621-9326
Walter/Vaske
12+ Cume 264,400



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
29	33	STAIN/D/For You	5709
20	31	LINXIN PARK/In The End	5363
26	29	PUDDLE OF MUDD/Blurry	5017
25	29	NICKELBACK/How You Remind Me	5017
30	28	DEFAULT/Wasting My Time	4844
19	22	PUDDLE OF MUDD/Duck & Die	3806
20	22	ROB ZOMBIE/Never Gonna Stop	3806
20	21	DROWNING POOL/Tear Away	3633
16	21	LINXIN PARK/Runaway	3633
20	19	NICKELBACK/Too Bad	3287
14	15	COURSE OF NATURE/Caught In The Sun	2595
17	15	OFFSPRING/Defy You	2595
16	14	CREED/Weathered	2422
14	14	FAMILIAR 48/The Question	2422
12	14	DEFAULT/Deny	2422
12	14	P.O.D./Youth Of The Nation	2422
5	13	3 DOORS DOWN/Not Enough	2249
16	11	TOOL/Lateralus	1903
13	11	DISTURBED/Voices	1903
10	11	SOUL/Unreal	1903
10	10	DISTURBED/Down With	1730
10	10	3 DOORS DOWN/Just As I Am	1730
9	10	SYSTEM OF A DOWN/Toxicity	1730
8	10	SEVENDUST/Live Again	1730
15	9	P.O.D./Alive	1557
11	9	INCUBUS/Nice To Know You	1557
9	9	GODSMACK/Stand Alone	1557
10	9	LINXIN PARK/One Step Closer	1557
6	8	KORN/Here To Stay	1384
5	7	GRAVITY KILLS/One Thing	1211

MARKET #28

KCAL/Riverside
Anahem
(909) 793-3554
Hoffman/Mathews
12+ Cume 134,200



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
12	43	KORN/Here To Stay	3268
41	42	PUDDLE OF MUDD/Control	3192
45	41	NICKELBACK/How You Remind Me	3116
43	41	CREED/My Sacrifice	3116
38	41	LINXIN PARK/Runaway	3116
14	32	PUDDLE OF MUDD/Blurry	2432
32	24	SYSTEM OF A DOWN/Chop Suey	1824
20	23	P.O.D./Alive	1748
26	20	GODSMACK/Stand Alone	1520
14	20	FOO FIGHTERS/The One	1520
22	20	P.O.D./Youth Of The Nation	1520
20	19	ROB ZOMBIE/Never Gonna Stop	1444
15	19	TOOL/Schism	1444
15	17	OFFSPRING/Defy You	1292
22	17	DROWNING POOL/Bodies	1292
17	16	3 DOORS DOWN/Kryptonite	1216
16	15	OFFSPRING/Original Prankster	1140
15	15	STAIN/D/Outside	1140
15	15	GODSMACK/Greed	1140
14	15	3 DOORS DOWN/Loser	1140
14	14	GODSMACK/Awake	1064
14	14	DISTURBED/Down With	1064
16	14	DISTURBED/Voices	1064
12	14	LENNY KRAVITZ/Dig In	988
9	13	PAPA ROACH/Last Resort	988
14	12	LINXIN PARK/Crawling	912
7	11	LIMP BIZKIT/My Way	836
16	10	LINXIN PARK/One Step Closer	760
15	10	LINXIN PARK/In The End	760
7	9	P.O.D./Boom	684

MARKET #34

KBEB/Salt Lake City
Citadel
(801) 485-6700
Hammer/Powers
12+ Cume 122,100



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
27	27	PUDDLE OF MUDD/Blurry	1512
26	26	DEFAULT/Wasting My Time	1456
25	26	NICKELBACK/Too Bad	1456
16	17	COURSE OF NATURE/Caught In The Sun	952
14	17	TOMMY LEE/Hold Me Down	952
12	16	EARSHOT/Get Away	896
12	15	GODSMACK/Stand Alone	840
14	15	KID ROCK/Lonely Road Of Faith	840
15	15	HEADSTRONG/Adriana	840
10	15	SYSTEM OF A DOWN/Toxicity	840
12	14	INJECTED/Faithless	784
17	14	ROB ZOMBIE/Never Gonna Stop	784
9	14	HOODASTANK/Crawling In The Dark	784
13	13	PUDDLE OF MUDD/Control	728
12	13	CREED/My Sacrifice	728
9	13	SEVENDUST/Live Again	728
14	12	INCUBUS/Nice To Know You	672
13	12	NICKELBACK/How You Remind Me	672
13	12	3 DOORS DOWN/Duck And Run	672
10	11	OZZY OSBOURNE/Get Me Through	616
12	11	STAIN/D/It's Been Awhile	616
9	10	METALLICA/Disappear	560
12	10	3 DOORS DOWN/Kryptonite	560
12	9	FUEL/Hemorrhage	504
10	9	DROWNING POOL/Tear Away	448
10	8	BREAKING POINT/One Of A Kind	448
-	7	FLYING TIGERS/Maybe	392
7	7	DOPE/Slipping Away	392
6	7	METALLICA/No Leaf Clover	336
13	5	CREED/Bullets	280

MARKET #35

WHJY/Providence
Clear Channel
(401) 298-0032
Bevilacqua/Palmieri/Laurenti
12+ Cume 270,900



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
34	32	P.O.D./Alive	4928
32	31	NICKELBACK/How You Remind Me	4774
30	30	STAIN/D/Outside	4620
27	29	PUDDLE OF MUDD/Blurry	4466
20	28	DEFAULT/Wasting My Time	4312
11	19	CREED/Bullets	2926
10	18	COURSE OF NATURE/Caught In The Sun	2926
16	18	INCUBUS/Nice To	



CYNDEE MAXWELL

max@rronline.com

Heritage Artists Not A Slam Dunk

□ Rock side follows Active's lead and casts superstars aside

As I write this column, I realize that it's possible that some people may misinterpret my intentions. The goal is not to condemn the Rock side of the format, but rather to open a dialogue. Sitting between the radio and the record sides of the industry as I do, I can often see an issue from a middle perspective. After you've read this, I hope you will take a moment to share your thoughts on the matter.

First, a little background on how stations are divided into the two sides of the format. At R&R, one parameter of Active Rock stations is that they are current-intensive. The new music is frequently texture-driven, though that's not a necessary component for a station to be considered Active. The current-intensive nature of the format is really the important aspect, and as varying styles of rock are released, a consistent panel of reporters can be maintained.

The Rock side, on the other hand, is generally less current and more conservative with regard to new artists and music. The hard texture may or may not play a role in the station's overall list. The defining nature of the Rock side is that it normally waits until a song is proven before adding it. Exceptions sometimes occur with the hottest tried-and-true artists, such as Creed.

You may have noticed that, at the beginning of this year, R&R reduced the Rock chart from 50 to 30 positions. This was due to fewer stations (43 reporters) and lower overall spin counts.

The Crux Of The Matter

These days, both Rock and Active Rock are playing many of the same artists — Puddle Of Mudd, Nickelback, Default, Creed, Staind, Course Of Nature, Linkin Park, Kid Rock, In-



Ray Gmeiner



Raymond McGlamery

Incubus, etc. The biggest difference between the two sides of the format is which tracks they are playing by these artists.

For example, Default's "Wasting My Time" can be No. 1 at Rock with a bullet and still gaining airplay, while at Active Rock it's going down in spins, having already peaked on the chart. Default's label,TVT, sets up "Deny" as the next single and works it at Active first, since Rock stations are still enjoying success with the first track.

Another difference between the two sides of the format is the number of plays new bands receive. Godsmack's "I Stand Alone" is in a similar position on both the Rock and Active Rock charts. Using the Mediabase song anal-

ysis for March 14-20, I found that Rock spun the song 449 times. With 34 stations on the song, that averages out to 13 spins per station. At Active, the play count was 1,370 at 56 stations, which averages to 24 plays per station.

Fewer spins means less exposure. Looking at the Arbitron audience reach for the two formats, the Active side reached 8.5 million listeners, whereas the Rock side reached 1.7 million. Less exposure means less familiarity. Less familiarity means fewer potential buyers for the artist. Less familiarity also means that listeners may not be comfortable listening to the station.

While the Active side has an avalanche of great new music to choose from — The X-Ecutioners, 3rd Strike, Earshot, Tommy Lee and Incubus, for example — stalwart heritage artists like Neil Young and Mick Jagger continue to release new material, as do heritage-sounding artists like Train and Jeremiah Freed. Which brings us to the crux of the matter: Rock has not readily embraced these well-known names or the new bands with a heritage sound. What's the deal?

Two Rays

This week I talk to two promotion execs about their observations of the Rock side of the format. Reprise head of rock formats **Raymond McGlamery** is currently working a new record from Neil Young, *Are You Passionate?* He also has heritage artists like Eric Clapton and Stevie Nicks on his label. Virgin VP/Promotion **Ray Gmeiner** is working Mick Jagger's new project, *Goddess in the Doorway*, and Lenny Kravitz's latest, self-titled CD. Virgin is also home to The Rolling Stones.

Gmeiner points out the obvious differences between the Rock and Active Rock sides of the format: "At Rock, it's slower rotations, smaller playlists and fewer songs that are well-rotated."

McGlamery notes that there are three kinds of Rock stations. "There are a few, like KATT/Oklahoma City, which will add new records by new bands and give them a decent shot, but they'll probably never add a heritage artist," he says.

"Then there are other mainstreamers that will play a heritage record but never get it into heavy rotation. It might get two spins a day, some in overnights. Lastly, there are stations

No Artist, No Air?

Unfortunately, some Rock stations want the artist but not the music. I have heard all too often of scenarios where a station won't add a record unless the label rep can guarantee the artist will make an on-air appearance with one of the station's personalities. There are also situations where stations don't add the record even after the artist has gone to the station or phoned in. To say this frustrates labels is an understatement.

Such stations don't understand that big-name artists are reluctant to agree to such a scenario, since it appears that the stations do not think enough of the artists to play their music. Stations need to be reminded to get the horse in front of the cart for a change. Make the artists feel like they're important enough to you that they should do something for you.

At the same time, some artists are just too big to do phoners or meet-and-greets anymore. After 20-plus years, I would understand if Eric Clapton, The Rolling Stones or U2 never wanted to see another backstage scene again. The artists who continue to do so get extra props, but I wouldn't hold it against those who don't.

that will play a heritage artist in heavy rotation and really get behind the record."

That means the label, or the artist, can't expect any kind of success on the Rock chart. "You have to go to the markets where they're willing to play the record and get as much as you possibly can out of it and not look for a chart number," McGlamery says. "It's a market-by-market situation.

"The stations that will play these artists will absolutely support them. But many stations will dabble and never get behind them. It becomes micromarketing. You have to figure out which stations will play it enough to where it makes sense for the promotion person to tell the sales team, 'This is a Classic or mainstream station. They're going to play it X amount of times, and we should do some sales marketing in that market.' It's not like working a record that you expect to run up the chart."

McGlamery is working Neil Young at Classic Rock, and he is hopeful that he'll get a No. 1 record there. Rock is a different story. "I will take everything we can get and try to maximize it with win-it-before-you-can-buy-its, promotions and ticket giveaways for the tour," he says. "I want this to be a big record for Neil, but I can't just blanket the entire Rock panel with promotions, because, ultimately, it doesn't pay off.

"A tremendous amount of product will be wasted. Some stations won't say anything about the record on the air and will just give away the CDs on their van runs. That does us no good. My goal, as always, is to sell records, but it's also to make sure that the Neil Young audience is completely aware that his record is coming out on April 9."

Name Value

One of the problems in working the Rock side is that labels have no other successes to point to. Rock stations will not usually go out on new music, even by established artists, without first seeing success elsewhere. "It is difficult to try to start a record at Rock because of the conservative nature of the format," Gmeiner says. "It's also a problem when you don't have that nice story going on at Active to cross over.

"Several years ago there was a more distinct difference between Active Rock and Rock. You'd see a heritage artist leading the way at the Rock side and see less of the hard music. Over the past few months that I've been working Lenny and Mick, the top five or six records at Rock are very often the same records that are on top at Active Rock. The days of having heritage Rock artists in medium and heavy rotations are gone. Staind, Incubus and Nickelback are dominating both the Active Rock and Rock sides."

"In the case of Neil Young or Eric Clapton, we're hoping that Rock radio will see the importance of the artist," McGlamery says. "We hope they feel the artist is important enough to give him or her some exposure and see whether the record is a hit and something people want to hear.

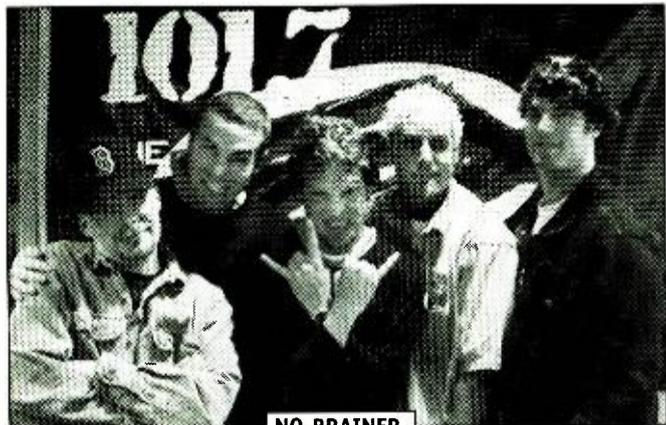
"Who are the heritage artists still making music? Bob Dylan, Neil, Eric, Mick Jagger. There are not many of them. Therefore, it's hard to understand why Rock stations won't give these artists a shot. It's not like there are 10 heritage artists all clamoring for a spot on the playlist. It's one or maybe two at any given time."

Stepping Out

As much as Rock radio desires quality music by established artists, support for a record by these artists is not a given. "They don't value name-brand recognition as much as we would hope they would," says McGlamery. "It's a fine line for me to walk, because I work for a label that has these artists. It seems to make sense for classic-based stations to attach themselves to a new Neil Young, Bob Dylan or Mick Jagger record. True, the artist has to deliver a good record to have any longevity, but you'd think the stations would at least be interested in exposing it."

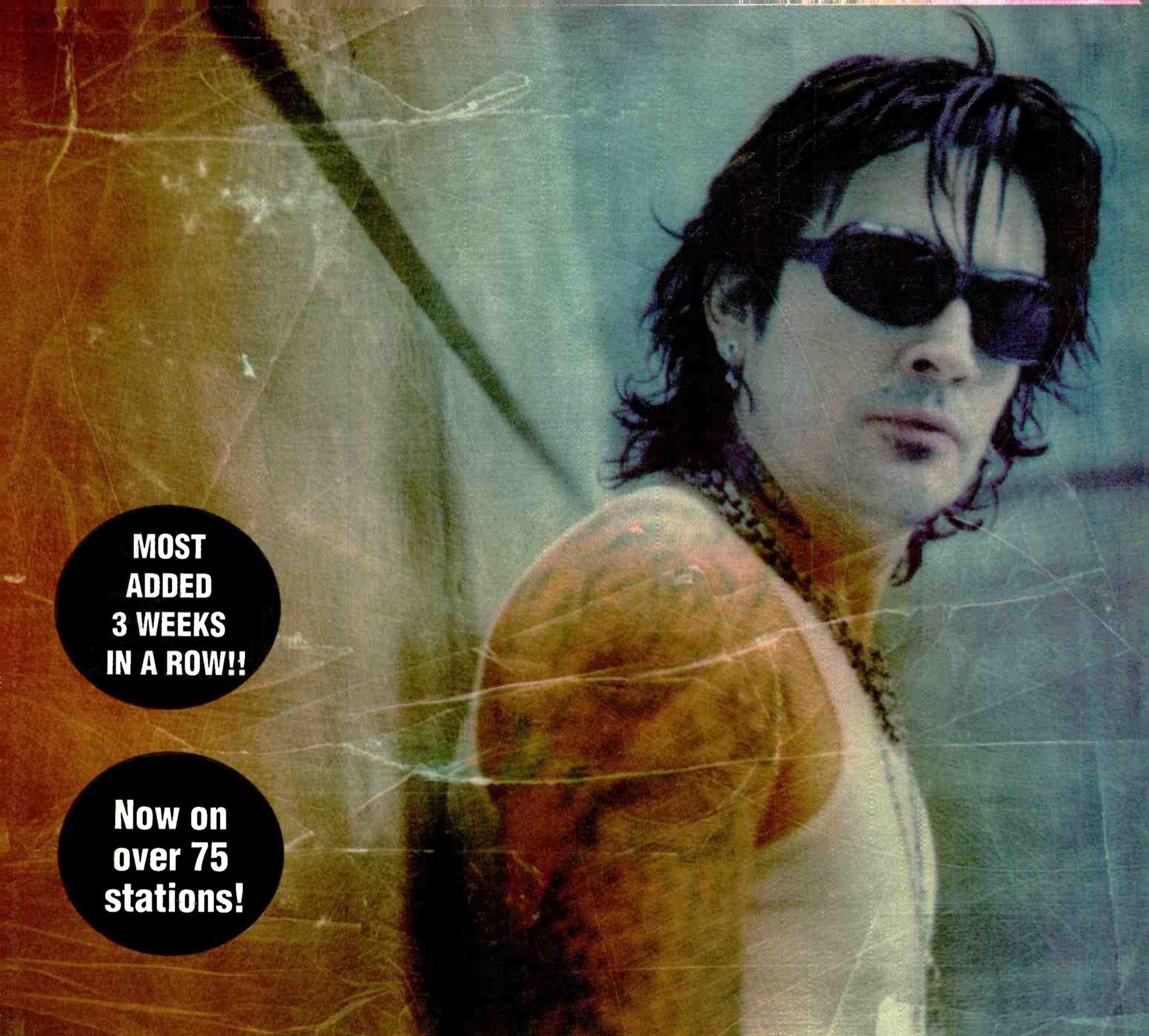
So, what are Rock programmers most interested in? "It still comes down to the hits, just like everybody else," Gmeiner says. "They want to play the best tracks. They are sharing more with Active Rock, but at the same time they are more cautious. Some are willing to

Continued on Page 96



NO-BRAINER

Former Metallica bassist Jason Newsted and his new band, Echobrain, found themselves in the KXFX/Santa Rosa, CA studios as guest DJs. The guys promoted their new album and an upcoming show. PD/pm drive host Harrison stepped aside for two hours as Jason and the Echobrain crew took over the airways, playing their favorites from Black Sabbath, Sepultura, The Heffes, Echobrain (of course) and even Metallica. Newsted took listener calls, gave away tickets to the show and autographed CDs.



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BDS Rock: 34*-26* BDS Active: 39*-32* • Mediabase Rock: 28 - 23 Mediabase Active: 23 - 21

VINCE RICHARDS/KLOL — "Sounds great on the air. I think it's a hit!!!"

SHAUNA MORAN/KIOZ — "I can't get this song out of my head! I think Tommy Lee has a hit on his hands!"

KAYVON MOTIIE/KWKD — "Listeners reacted to the song right away! And that was before they knew who it was. I think it has the potential to be his first solo smash!"

PAUL MARSHALL/KRXQ — "With only a week of airplay, already getting calls."

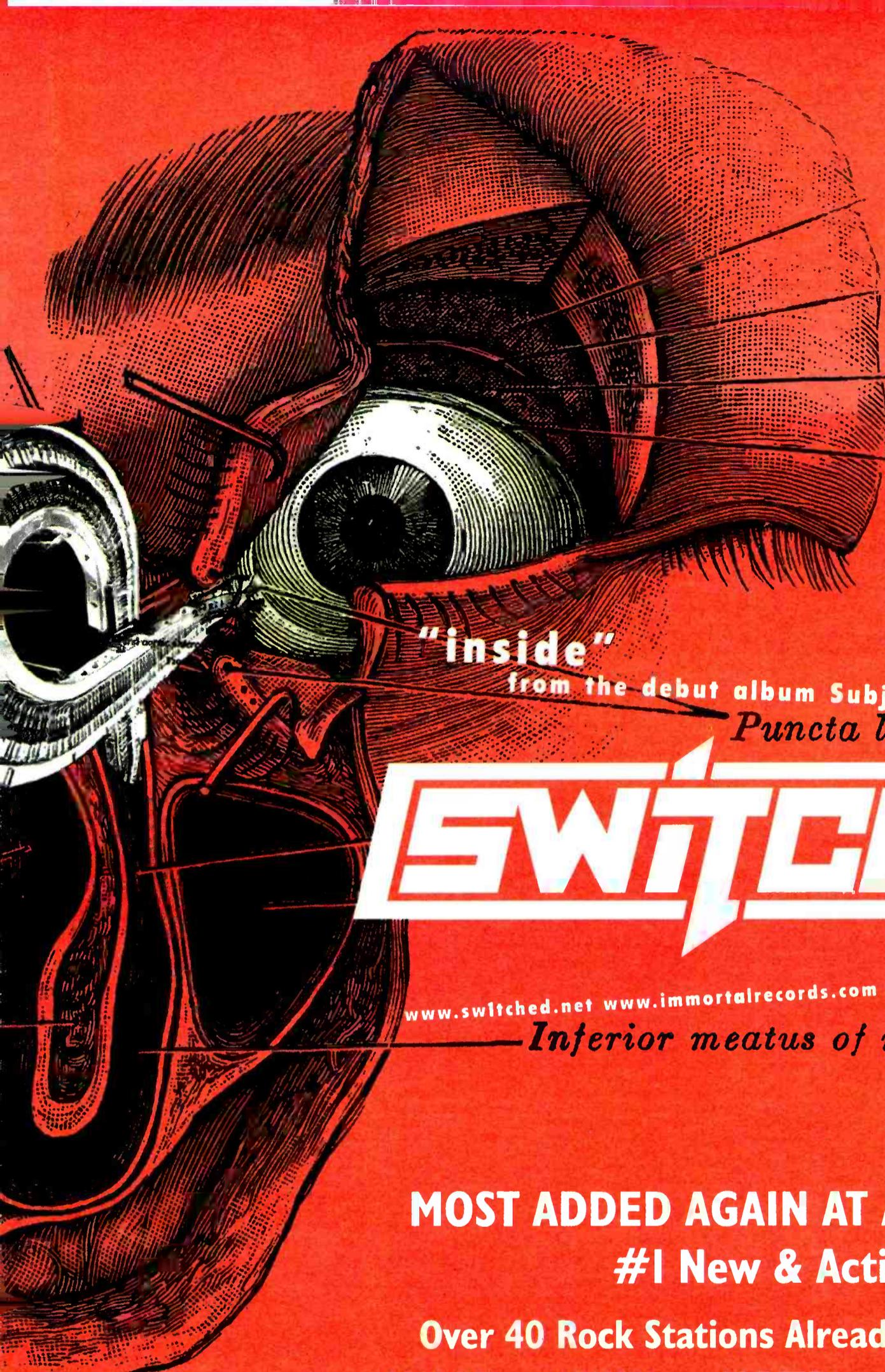
MAGIC MIKE/KLAQ — "Top 5 phones. One of the best sounding songs on the radio. It's doing unbelievably well."

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| WNOR | WBZX | WKLQ | KAZR | WJXQ |

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R&R Rock Top 30

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March 29, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	996	+55	99859	21	39/0
1	2	DEFAULT Wasting My Time (TVT)	945	-9	91711	28	38/0
3	3	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	772	-27	73686	35	39/0
5	4	NICKELBACK Too Bad (Roadrunner/IDJMG)	683	+30	64014	17	35/0
4	5	CREED My Sacrifice (Wind-up)	632	-25	56028	22	38/0
6	6	COURSE OF NATURE Caught In The Sun (Lava/Atlantic)	583	+12	45976	12	33/0
7	7	STAIN D For You (Flip/Elektra/EEG)	575	+1	49160	13	32/0
8	8	LINKIN PARK In The End (Warner Bros.)	460	-2	47278	25	21/0
9	9	GODSMACK I Stand Alone (Republic/Universal)	445	-4	38803	8	30/0
10	10	CREED Bullets (Wind-up)	423	-4	32999	9	32/0
12	11	KID ROCK Lonely Road Of Faith (Top Dog/Lava/Atlantic)	346	-22	28165	10	23/0
11	12	INCUBUS Nice To Know You (Immortal/Epic)	333	-38	31750	13	25/0
14	13	P.O.D. Youth Of The Nation (Atlantic)	310	-8	25628	11	19/0
13	14	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	308	-51	28781	38	24/0
18	15	HEADSTRONG Adriana (RCA)	270	+22	21580	7	25/2
16	16	ROB ZOMBIE Never Gonna Stop (The Red...) (Geffen/Interscope)	267	-18	19809	9	21/1
17	17	OZZY OSBOURNE Dreamer (Epic)	252	-6	25061	17	23/0
21	18	JEREMIAH FREED Again (Republic/Universal)	251	+38	21453	4	23/2
20	19	INJECTED Faithless (Island/IDJMG)	242	+2	16608	8	23/0
27	20	GOO GOO DOLLS Here Is Gone (Warner Bros.)	232	+86	21554	2	17/1
23	21	FAMILIAR 48 The Question (MCA)	229	+25	22901	3	26/2
19	22	FU MANCHU Squash That Fly (Mammoth)	226	-15	20493	8	20/0
28	23	TOMMY LEE Hold Me Down (MCA)	218	+66	21171	2	29/8
25	24	TRAIN She's On Fire (Columbia)	187	-2	16107	5	15/0
24	25	OFFSPRING Defy You (Columbia)	180	-13	26441	17	12/0
Debut	26	KORN Here To Stay (Immortal/Epic)	166	+118	12751	1	21/6
-	27	DOPE Slipping Away (Flip/Epic)	147	+12	9754	2	20/0
-	28	SEVENDUST Live Again (TVT)	144	+10	11567	2	15/0
30	29	DRDNING POOL Tear Away (Wind-up)	144	-3	11697	2	15/1
29	30	GRAVITY KILLS One Thing (Sanctuary/SRG)	141	-4	8088	6	16/0

42 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/17/02-3/23/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

New & Active

EARSHOT Get Away (Warner Bros.)
Total Plays: 132. Total Stations: 16. Adds: 0

DAVID DRAIMAN Forsaken (Reprise)
Total Plays: 131. Total Stations: 11. Adds: 0

FLYING TIGERS Maybe (Atlantic)
Total Plays: 114. Total Stations: 18. Adds: 1

SYSTEM OF A DOWN Toxicity (American/Columbia)
Total Plays: 112. Total Stations: 10. Adds: 1

DISHWALLA Somewhere In The Middle (Immergent)
Total Plays: 106. Total Stations: 10. Adds: 0

12 STONES Broken (Wind-up)
Total Plays: 81. Total Stations: 14. Adds: 2

ADEMA The Way You Like It (Arista)
Total Plays: 73. Total Stations: 7. Adds: 0

NEIL YOUNG Goin' Home (Reprise)
Total Plays: 71. Total Stations: 14. Adds: 5

BLACK LABEL SOCIETY Bleed For Me (Spitfire)
Total Plays: 68. Total Stations: 6. Adds: 0

REVELLE Inside Out (Can You Feel...) (Elektra/EEG)
Total Plays: 58. Total Stations: 10. Adds: 1

Songs ranked by total plays

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
DEFAULT Deny (TVT)	11
TOMMY LEE Hold Me Down (MCA)	8
COLD Gone Away (Flip/Geffen/Interscope)	7
HOME TOWN HERO Questions (Maverick/Reprise)	7
KORN Here To Stay (Immortal/Epic)	6
PAUL MCCARTNEY Lonely Road (Capitol)	6
NEIL YOUNG Goin' Home (Reprise)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KORN Here To Stay (Immortal/Epic)	+118
GOO GOO DOLLS Here Is Gone (Warner Bros.)	+86
NEIL YOUNG Goin' Home (Reprise)	+68
TOMMY LEE Hold Me Down (MCA)	+66
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	+55
FLYING TIGERS Maybe (Atlantic)	+43
JEREMIAH FREED Again (Republic/Universal)	+38
EARSHOT Get Away (Warner Bros.)	+31
NICKELBACK Too Bad (Roadrunner/IDJMG)	+30
STAIN D Outside (Flip/Elektra/EEG)	+26
FAMILIAR 48 The Question (MCA)	+25

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
STAIN D It's Been Awhile (Flip/Elektra/EEG)	298
INCUBUS I Wish You Were Here (Immortal/Epic)	275
P.O.D. Alive (Atlantic)	267
3 DOORS DOWN Kryptonite (Republic/Universal)	236
STAIN D Fade (Flip/Elektra/EEG)	235
FUEL Hemorrhage (In My Hands) (Epic)	219
OZZY OSBOURNE Gets Me Through (Epic)	190
3 DOORS DOWN Loser (Republic/Universal)	188
DISTURBED Down With The Sickness (Giant/Reprise)	183
HOOBASTANK Crawling In The Dark (Island/IDJMG)	182
GODSMACK Awake (Republic/Universal)	179
TOOL Schism (Volcano)	162
PRIMUS W/OZZY N.I.B. (Divine/Priority)	158
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	155
STAIN D Outside (Flip/Elektra/EEG)	152
LENNY KRAVITZ Dig In (Virgin)	143
METALLICA I Disappear (Hollywood)	141
GODSMACK Greed (Republic/Universal)	135
LINKIN PARK Crawling (Warner Bros.)	120
TANTRIC Breakdown (Maverick/Reprise)	105

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Reporters

WONE/Akron, OH *
 PD: T.K. O'Grady
 APD: Tim Daugherty
 No Adds

WPYX/Albany, NY *
 OMS/In Mgr: John Cooper
 APD/MD: Terry O'Donnell
 TOMMY LEE "Hold"
 PAUL MCCARTNEY "Lonely"

KZRR/Albuquerque, NM *
 Dir/Prog: Bill May
 PD: Phil Mahoney
 MD: Rob Brothers
 No Adds

KZMZ/Alexandria, LA
 PD: Terry Manning
 MD: Pat Cloud
 CREED "Breath"
 TOMMY LEE "Hold"
 STEVE EARLE "Dreams"

WZZO/Allentown, PA *
 PD: Robin Lee
 MD: Keith Moyer
 12 STONES "Broken"
 COLD "Gone"
 DEFAULT "Deny"

KWHL/Anchorage, AK
 PD: Larry Snider
 MD: Kathy Mitchell
 SYSTEM OF A DOWN "Toxicity"
 TOOL "Parabola"

WAPL/Appleton, WI *
 PD: Joe Calgano
 APD/MD: Cramer
 PAUL MCCARTNEY "Lonely"
 NEIL YOUNG "Home"

KLBJ/Austin, TX *
 OM: Jeff Carroll
 MD: Loria Lowe
 3RD STRIKE "Light"
 FAMILIAR 48 "Question"
 JEREMIAH FREED "Again"
 NEIL YOUNG "Home"

KIOC/Beaumont, TX *
 Dir/Prog: Debbie Wyde
 PD/MD: Mike Davis
 3 HEADSTRONG "Adriana"
 1 BREAKING POINT "Kind"
 KORN "Stay"

WKGB/Binghamton, NY
 PD: Jim Free
 MD: Tim Boland
 PUDDLE OF MUDD "Drift"
 COLD "Gone"

WBUF/Bufalo, NY *
 PD: John Paul
 COLD "Gone"
 DEFAULT "Deny"

WRQK/Canton, OH *
 PD/MD: Todd Downard
 1 KORN "Stay"
 HOME TOWN HERO "Questions"
 TOMMY LEE "Hold"

WPXC/Cape Cod, MA
 OM: Steve McVie
 PD: Suzanne Tonaire
 TOMMY LEE "Hold"
 OUTERSTAR "Round"

WYBB/Charleston, SC *
 PD/MD: Mike Allen
 COAL CHAMBER "Fiend"
 DEFAULT "Deny"
 HOME TOWN HERO "Questions"
 TOMMY LEE "Hold"

WKLC/Charleston, WV
 PD/MD: Mike Rappoport
 3 DEFAULT "Deny"
 NEIL YOUNG "Home"
 HOME TOWN HERO "Questions"
 COLD "Gone"

WEBN/Cincinnati, OH *
 OM: Scott Reinhart
 PD: Michael Walter
 MD: Rick "The Dude" Vaske
 14 DEFAULT "Deny"
 COLD "Gone"

WMMS/Cleveland, OH *
 PD: Jim Trapp
 MD: Mark Pennington
 1 FLYING TIGERS "Maybe"
 JEREMIAH FREED "Again"
 UNWRITTEN LAW "Red"

WVRK/Columbus, GA
 OM: Brian Waters
 9 STAIN'D "For"
 7 P.O.D. "Youth"
 COLD "Gone"
 DEFAULT "Deny"

KNCN/Corpus Christi, TX *
 PD: Paula Newell
 MD: Monte Montana
 1 BREAKING POINT "Kind"
 COLD "Gone"

WTUE/Dayton, OH *
 PD: Tony Tilford
 APD/MD: John Beauieu
 FAMILIAR 48 "Question"

KLAQ/EI Paso, TX *
 PD: Magic Mike Ramsey
 APD/MD: Glenn Garza
 9 DEFAULT "Deny"
 9 STROKES "Nite"

WPHD/Elmira-Corning, NY
 GM: George Harris
 MD: Jay Wulff
 DEFAULT "Deny"
 COAL CHAMBER "Fiend"
 GOO GOO DOLLS "Here"

KL0L/Houston, TX *
 OMPD: Vince Richards
 MD: Steve Flax
 No Adds

WRTT/Huntsville, AL *
 OM: Rob Harder
 PD/MD: Jimbo Wood
 No Adds

WRKR/Kalamazoo, MI
 PD: Mike McKelley
 APD/MD: Jay Deacon
 PAUL MCCARTNEY "Lonely"
 DEFAULT "Deny"

WTFX/Louisville, KY *
 OM: Michael Lee
 Interim MD: Frank Webb
 TOMMY LEE "Hold"

WQBZ/Macon, GA
 PD: Chris Ryder
 MD: Sarine Scott
 No Adds

KFRQ/McAllen, TX *
 PD: Alex Duran
 MD: Keith West
 ANDREW WK "Party"
 COAL CHAMBER "Fiend"
 DEFAULT "Deny"
 HOME TOWN HERO "Questions"
 NEIL YOUNG "Home"

WCLG/Morgantown, WV
 PD: Jeff Miller
 MD: Dave Murdock
 8 DEFAULT "Deny"

WOHA/Morristown, NJ *
 PD/MD: Terrie Carr
 1 DEFAULT "Deny"
 12 STONES "Broken"
 TOMMY LEE "Hold"

WBAB/Nassau-Suffolk, NY *
 PD: John Olsen
 MD: John Parise
 No Adds

WPLR/New Haven, CT *
 PD: John Griffin
 MD: Pam Landry
 No Adds

KFZX/Odessa-Midland, TX
 PD/MD: Steve Driscoll
 3 TOMMY LEE "Hold"
 JAKE ANDREWS "Bitter"
 PUDDLE OF MUDD "Drift"

KATT/Oklahoma City, OK *
 OM: Chris Baker
 MD: Jake Daniels
 No Adds

KEZO/Omaha, NE *
 PD/MD: Bruce Patrick
 No Adds

KCLB/Palm Springs, CA
 PD/MD: Tish Lacy
 COAL CHAMBER "Fiend"
 COLD "Gone"
 TOMMY LEE "Hold"
 DEFAULT "Deny"

WRRX/Pensacola, FL *
 OMPD: Dan McClintock
 5 HOME TOWN HERO "Questions"
 1 SYSTEM OF A DOWN "Toxicity"

WWCT/Peoria, IL
 PD: Jamie Markley
 MD: Debbie Hunter
 No Adds

WMMR/Philadelphia, PA *
 PD: Sam Milkman
 APD/MD: Ken Zipeto
 KORN "Stay"
 ROB ZOMBIE "Never"

KDKB/Phoenix, AZ *
 PD: Joe Bonadonna
 MD: Dock Ellis
 CREED "Stand"
 TOMMY LEE "Hold"

WHEB/Portsmouth, NH *
 PD/MD: Alex James
 REVELLE "Inside"

WHJY/Providence, RI *
 PD: Joe Bevilacqua
 APD: Doug Palmieri
 MD: John Laurenti
 1 DROWNING POOL "Tear"
 COLD "Gone"
 HOME TOWN HERO "Questions"
 PAUL MCCARTNEY "Lonely"

WBBS/Raleigh-Ourham, NC *
 OM: Andy Meyer
 18 JIMMY EAT WORLD "Middle"
 HEADSTRONG "Adriana"

WRXL/Richmond, VA *
 PD: John Lassman
 MD: Casey Krukowski
 DEFAULT "Deny"

KCAL/Riverside, CA *
 PD: Steve Hoffman
 MD: M.J. Matthews
 TOMMY LEE "Hold"

WROV/Roanoke-Lynchburg, VA *
 OM: Buzz Casey
 MD: Heidi Krummert
 COLD "Gone"
 SWITCHED "Inside"

WCMF/Rochester, NY *
 PD: John McCrae
 MD: Dave Kane
 DEFAULT "Deny"
 HOME TOWN HERO "Questions"
 KORN "Stay"
 PAUL MCCARTNEY "Lonely"

WXRX/Rockford, IL
 PD/MD: Jim Stone
 No Adds

KBER/Salt Lake City, UT *
 OM: Bruce Jones
 PD: Kathy Hammer
 APD/MD: Helen Powers
 1 KORN "Stay"
 DEFAULT "Deny"

KSJO/San Francisco, CA *
 OM: Gary Schoenwetter
 MD: Zakk Tyler
 No Adds

KZOZ/San Luis Obispo, CA
 PD: Donna James
 MD: Jordan Black
 10 THURSDAY "Car"
 10 HOME TOWN HERO "Questions"
 10 COLD "Gone"
 10 DEFAULT "Deny"
 10 OZZY OSBOURNE "Facing"

KXFX/Santa Rosa, CA *
 PD: Don Harrison
 MD: Howard Freese
 1 SWITCHED "Inside"
 1 TOMMY LEE "Hold"
 HOME TOWN HERO "Questions"

KXUS/Springfield, MO
 PD: Tony Matteo
 MD: Mark McClain
 JEREMIAH FREED "Again"
 TRAIN "She's"

WAQX/Syracuse, NY *
 PD/MD: Bob O'Dell
 APD: Dave Fritsina
 KORN "Stay"
 NEIL YOUNG "Home"

WIOT/Toledo, OH *
 OMPD: Cary Pal
 10 OZZY OSBOURNE "Facing"
 7 HOBBASTANK "Crawling"

WKLT/Traverse City, MI
 PD/MD: Terri Ray
 DEFAULT "Deny"
 COAL CHAMBER "Fiend"
 COLD "Gone"
 HOME TOWN HERO "Questions"
 SWITCHED "Inside"

KLPX/Tucson, AZ *
 PD/MD: Jonas Hunter
 DOKKEN "Sunless"
 PAUL MCCARTNEY "Lonely"

KMOD/Tulsa, OK *
 PD/MD: Rob Hurt
 PAUL MCCARTNEY "Lonely"
 NEIL YOUNG "Home"

WMZK/Wausau, WI
 PD/MD: Nick Summers
 17 GOO GOO DOLLS "Here"
 5 EARSHOT "Get"
 KORN "Stay"
 COLD "Gone"

WRQR/Wilmington, NC
 OM: John Stevens
 APD/MD: Gregg Stepp
 6 DOKKEN "Sunless"
 DEFAULT "Deny"
 PUDDLE OF MUDD "Drift"

KATS/Yakima, WA
 OM: Ron Harris
 No Adds

WNCD/Youngstown, OH *
 PD: Chris Patrick
 COLD "Gone"
 GOO GOO DOLLS "Here"

*** Monitored Reporters**
62 Total Reporters

42 Total Monitored

20 Total Indicator

No Longer A Monitored Reporter (1):
WXKE/Ft. Wayne, IN



Heritage Artists....

Continued from Page 92

look at name value. Some are finding success with Lenny Kravitz's 'Stillness of Heart,' such as WHJY/Providence.

"Mick Jagger's first track has done well at some of the Rock stations — WHJY, WBAB/Nassau-Suffolk. It depends on the texture, too, because we have been rocking harder in the last two to three years. That has spilled over to the Rock format from the Active side."

The conservative nature of Rock leaves the impression that the format is simply following Active Rock's lead, and since Active Rock won't go on Mick Jagger or Neil Young, the Rock side is missing out.

"There are very few Rock reporters that will step out early on a record — even a record by someone like Mick or Lenny," Gmeiner says. "With the exception of KLBJ/Austin, WHJY and a few others, they don't give new artists a shot, and they barely give established artists a shot. I don't perceive the Rock panel as stepping out early on baby bands or developing artists."

"Whether the artists are brand-new names or name brands, it seems that they start and do better at Triple A than at Rock."

Ray Gmeiner

'A' Artists Not In 'A' Rotation

"Most of the Rock stations have made their 'A' rotation records the same as the Active Rock stations," Gmeiner continues. "That's a key difference between now and three or four years ago. You can hardly get heritage artists into the 'A' slot of these stations anymore. They've gone along after the Active Rock format. You can make a case that

many of these same artists are being shared with Alternative too — Incubus, Nickelback, Staind. It makes for a huge panel of radio stations between those three formats sharing the same big songs.

"If it's hard to get Rock airplay for heritage Rock artists, what becomes of the new artist with a heritage sound? Train broke at Triple A before Modern AC, and then Rock started to get on board. Whether the artists are brand-new names or name brands, it seems that they start and do better at Triple A than at Rock."

My concern for Rock is that the format's neglect of these artists is driving them away from the format and possibly even from radio altogether. Artists like Mick Jagger, Neil Young and Lenny Kravitz don't really need Rock radio anymore. They can get exposure from television and CHR/Pop and go straight for the big reach. No Rock radio support means no concert tickets or other promotional consideration for Rock.

Rock stations must remember that, unless they get on board early and in decent spin levels, they are going to be left out of the superstar world.



A FIEND INDEED

On March 17 the Jagermeister MusicTour 2002 stopped in Hartford, CT and WCCO (The Rock 106.9) was on the scene. WCCO invited everyone to attend a pre-concert party where the bands (Ill Niño, Coal Chamber and Drowning Pool) came out to meet the fans. Coal Chamber premiered their new disc, due at the end of the month, to receptive fans. Seen here (l-r) are Coal Chamber vocalist B. Dez Fafara, WCCO promotions vixen Miss Glitter, and Coal Chamber bassist Nadja Peulen.



America's Best Testing Active Rock Songs 12+ For The Week Ending 3/29/02.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
GODSMACK I Stand Alone (Republic/Universal)	4.11	4.11	87%	14%	4.17	92%	15%
SEVENDUST Live Again (TVT)	4.08	4.06	63%	7%	3.98	67%	10%
SYSTEM OF A DOWN Chop Suey (American/Columbia)	4.03	4.01	96%	38%	4.01	96%	39%
DISTURBED Down With The Sickness (Giant/Reprise)	4.03	4.05	97%	40%	4.05	98%	46%
STATIC-X Cold (Warner Bros.)	4.02	4.04	65%	9%	3.89	68%	11%
SYSTEM OF A DOWN Toxicity (American/Columbia)	4.02	3.97	91%	20%	3.93	94%	21%
HOOBASTANK Crawling In The Dark (Island/IDJMG)	3.93	3.90	91%	28%	3.84	94%	32%
TOOL Lateralus (Volcano)	3.93	3.97	88%	27%	3.94	92%	28%
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	3.91	3.85	96%	39%	3.85	97%	42%
DAVID DRAIMAN Forsaken (Reprise)	3.91	3.91	51%	8%	3.79	54%	10%
ROB ZOMBIE Never Gonna Stop (The Red, Red Kroovy) (Geffen/Interscope)	3.91	3.91	88%	21%	3.95	93%	23%
DROWNING POOL Tear Away (Wind-up)	3.90	3.90	76%	12%	3.82	80%	15%
LINKIN PARK In The End (Warner Bros.)	3.89	3.87	98%	47%	3.79	98%	52%
ADEMA The Way You Like It (Arista)	3.89	3.84	80%	18%	3.72	79%	22%
NICKELBACK Too Bad (Roadrunner/IDJMG)	3.86	3.83	94%	28%	3.78	95%	31%
STAINED For You (Flip/Elektra/EEG)	3.83	3.87	93%	30%	3.72	94%	35%
SOIL Unreal (J)	3.82	3.83	58%	9%	3.78	64%	11%
NICKELBACK How You Remind Me (Roadrunner/IDJMG)	3.76	3.65	99%	58%	3.75	99%	60%
DEFAULT Wasting My Time (TVT)	3.69	3.63	92%	37%	3.60	94%	41%
P.O.D. Youth Of The Nation (Atlantic)	3.65	3.64	96%	38%	3.55	97%	42%
HEADSTRONG Adriana (RCA)	3.61	3.54	50%	8%	3.57	54%	10%
INJECTED Faithless (Island/IDJMG)	3.60	3.49	45%	9%	3.46	49%	13%
GRAVITY KILLS One Thing (Sanctuary/SRC)	3.59	3.60	45%	7%	3.43	47%	9%
COURSE OF NATURE Caught In The Sun (Lava/Atlantic)	3.58	3.60	52%	12%	3.44	56%	16%
INCUBUS Nice To Know You (Immortal/Epic)	3.58	3.51	92%	34%	3.45	93%	36%
REVELLE Inside Out (Elektra/EEG)	3.57	-	40%	8%	3.52	45%	10%
CREED Bullets (Wind-up)	3.44	3.46	84%	27%	3.58	88%	27%
X-ECUTIONERS It's Goin' Down (Loud/Columbia)	3.42	3.51	62%	17%	3.23	60%	20%
KID ROCK Lonely Road Of Faith (Top Dog/Lava/Atlantic)	2.83	2.81	78%	36%	2.99	82%	36%

Total sample size is 673 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

New & Active

SWITCHED Inside (Immortal/Virgin)
Total Plays: 116, Total Stations: 28, Adds: 12

GOO GOO DOLLS Here Is Gore (Warner Bros.)
Total Plays: 109, Total Stations: 8, Adds: 1

JEREMIAH FREED Again (Republic/Universal)
Total Plays: 103, Total Stations: 11, Adds: 0

TRIK TURNER Friends + Family (RCA)
Total Plays: 103, Total Stations: 5, Adds: 0

TOOL Parabola (Volcano)
Total Plays: 88, Total Stations: 5, Adds: 4

ANDREW W.K. Party Hard (Island/IDJMG)
Total Plays: 63, Total Stations: 10, Adds: 0

DEFAULT Deny (TVT)
Total Plays: 61, Total Stations: 24, Adds: 21

MUSHROOMHEAD Solitaire/Unraveling (Universal)
Total Plays: 60, Total Stations: 5, Adds: 0

PRESSURE 4-5 Melt Me Down (DreamWorks)
Total Plays: 51, Total Stations: 10, Adds: 1

ONESIDEZERO Instead Laugh (Maverick/WB)
Total Plays: 36, Total Stations: 7, Adds: 0

Songs ranked by total plays

Indicator

Most Added

COAL CHAMBER Fiend (Roadrunner/IDJMG)

COLD Gone Away (Flip/Geffen/Interscope)

DEFAULT Deny (TVT)

3RD STRIKE No Light (Hollywood)

TOMMY LEE Hold Me Down (MCA)

SWITCHED Inside (Immortal/Virgin)

KORN Here To Stay (Immortal/Epic)

TOOL Parabola (Volcano)

HOME TOWN HERO Questions (Maverick/Reprise)

Reporters

<p>WOBK/Albany, NY * PDMD: Dave Hill COAL CHAMBER "Fiend" DEFAULT "Deny" HOME TOWN HERO "Questions"</p>	<p>KILO/Colorado Springs, CO * PD: Ross Ford APD: Matt Gentry 8 TOOL "Parabola" 4 DEFAULT "Deny" COLD "Gone"</p>	<p>WRQC/R. Myers, FL * PD: Kyle Brooks MD: Fritz 2 STONED "Broken" COAL CHAMBER "Fiend" DEFAULT "Deny" TOOL "Parabola"</p>	<p>WAMX/Huntington, WV PDMD: Paul Ostlund TOOL "Parabola" COAL CHAMBER "Fiend"</p>	<p>WZTA/Miami, FL * OM: Gregg Steele APDMD: Lee Daniels 1 HOME TOWN HERO "Questions" DEFAULT "Deny" OUR LADY PEACE "There"</p>	<p>WNOR/Norfolk, VA * PD: Harvey Kojan APDMD: Tim Parker COLD "Gone" 3RD STRIKE "Light" HOME TOWN HERO "Questions" TOMMY LEE "Hold"</p>	<p>KORB/Quad Cities, IA-IL * OM: Danny Sullivan PD: Darren Pitra 3RD STRIKE "Light" HOME TOWN HERO "Questions" TOMMY LEE "Hold"</p>	<p>KURQ/San Luis Obispo, CA PDMD: Adam Barnes BREAKING POINT "Fiend" 3RD STRIKE "Light"</p>	<p>WLXZ/Springfield, MA * PD: Scott Lauden MD: Trible COLD "Gone" CREED "Breathe" DEFAULT "Deny" INCUBUS "Warning" TOMMY LEE "Hold"</p>
<p>KZRK/Amarillo, TX PDMD: Eric Slayter COAL CHAMBER "Fiend" COLD "Gone"</p>	<p>WBXZ/Columbus, OH * PD: Hal Fish APDMD: Ronni Hunter DEFAULT "Deny" SWITCHED "Inside"</p>	<p>WBYP/R. Wayne, IN * OM: Jim Fox DEFAULT "Deny" SWITCHED "Inside"</p>	<p>KQRC/Kansas City, MO * PD: Neal Mirsky APDMD: Don Jantzen 14 KORN "Stay" 1 SOULMATOR "Shutdown" CREED "Breathe" CREED "Youth" CREED "Young" DROWNING POOL "Game" FLYING TIGERS "Maybe" PUDDLE OF MUDD "Dirt" UNION UNDERGROUND "Nation"</p>	<p>WLUM/Milwaukee, WI * OM: Chris Moreau 2 WEEZER "Nose" COAL CHAMBER "Fiend" DEFAULT "Deny" SWITCHED "Inside"</p>	<p>KRQC/Omaha, NE * PD: Tim Sheridan MD: Jon Terry 28 KORN "Stay" 1 BREAKING POINT "Fiend" FLYING TIGERS "Maybe"</p>	<p>KDOT/Reno, NV * PD: Dave Patterson MD: Martina Davis 1 DEFAULT "Deny" 2 COAL CHAMBER "Fiend" COLD "Gone" 1 HOBBASTANK "Running" TOMMY LEE "Hold"</p>	<p>KTUX/Shreveport, LA * OM: Dale Baird PDMD: Paul Casnell 8 COAL CHAMBER "Fiend" COLD "Gone" HOME TOWN HERO "Questions"</p>	<p>KZRO/Springfield, MO OM: Dave DeFranzo MD: George Spankemaster 8 KORN "Stay" DEFAULT "Deny" COLD "Gone"</p>
<p>WWWX-WXWX/Appleton-Green Bay, WI * PDMD: Guy Dark 2 HOME TOWN HERO "Questions" 1 WEEZER "Nose" 1 3RD STRIKE "Light"</p>	<p>KEGL/Dallas-Ft. Worth, TX * PD: Duane Doherty APD: Chris Ryan MD: Cindy Scull No Adds</p>	<p>WRUF/Gainesville-Ocala, FL * PD: Harry Guscott MD: Ryan North 16 LINKIN PARK "Paperwork" 5 TOMMY LEE "Hold" QUARASHI "Stick"</p>	<p>KLFX/Killeen-Temple, TX TOOL "Parabola" HOBBASTANK "Running" COLD "Gone" COAL CHAMBER "Fiend" GREENWHEEL "Shaker"</p>	<p>WLZR/Milwaukee, WI * 1 P.O.D. "Boom" COLD "Gone" CREED "Breathe" DEFAULT "Deny" TOMMY LEE "Hold" LINKIN PARK "Runaway" LINKIN PARK "Paperwork" INCUBUS "Warning" TOOL "Parabola"</p>	<p>WJRR/Oriando, FL * PD: Pat Lynch MD: Dickerman 1 DEFAULT "Deny"</p>	<p>WNVE/Rochester, NY * PD: Erick Anderson MD: Don Vincent COAL CHAMBER "Fiend" REVELLE "Inside" SEVENDUST "Again"</p>	<p>WRBR/South Bend, IN PDMD: Mark McGill COAL CHAMBER "Fiend" COLD "Gone" HOME TOWN HERO "Questions" SWITCHED "Inside"</p>	<p>WYZZ/Tallahassee, FL PD: Jeff Horn APDMD: B.C. COLD "Gone" COAL CHAMBER "Fiend" 3RD STRIKE "Light"</p>
<p>WCHZ/Augusta, GA * OM: Harley Drew PDMD: Chuck Williams 1 SWITCHED "Inside" 3 SUNNIE JS "Grown" DOWN "Depressed"</p>	<p>KBPJ/Denver-Boulder, CO * PD: Bob Richards APDMD: Willie B. 2 KORN "Stay"</p>	<p>WKLG/Grand Rapids, MI * OM: Tony Gates PDMD: Mark Feurte AMD: Tom Stavrou 3RD STRIKE "Light" DEFAULT "Deny" SWITCHED "Inside" TOOL "Parabola"</p>	<p>WJXQ/Lansing, MI * OM: Bob Olson MD: Kevin Conrad 1 BLACK LABEL SOCIETY "Bleed" COLD "Gone"</p>	<p>KXXR/Minneapolis, MN * OM: Dave Hamilton PD: Wade Linder MD: Pablo HOBBASTANK "Running" INCUBUS "Warning"</p>	<p>WTXQ/Pensacola, FL * Dir/Prog: Joel Sampson APDMD: Mark "The Shark" Dybe 10 DEFAULT "Deny" 1 COLD "Gone"</p>	<p>KRXX/Sacramento, CA * Str. Mgr: Curtis Johnson PD: Pat Martin MD: Paul Marshall 3 QUARASHI "Stick" 1 SEVENDUST "Again"</p>	<p>WRTB/Tampa, FL * OM: Brad Hardin PD: Rick Schmidt APD: Carl Harris MD: Laura Phillips 3RD STRIKE "Light" COLD "Gone"</p>	<p>KRTQ/Tulsa, OK * PD: Chris Kelly APD: Kelly Garrett 7 KORN "Stay"</p>
<p>KRAB/Bakersfield, CA * PDMD: Danny Spanks 7 WEEZER "Nose" HOBBASTANK "Running"</p>	<p>KAZR/Des Moines, IA * PD: Sean Elliott MD: Jo Michaels COLD "Gone"</p>	<p>WZOR/Green Bay, WI PD: Roxanne Steele COAL CHAMBER "Fiend"</p>	<p>KOMP/Las Vegas, NV * PD: John Griffin MD: Big Marty 16 GOO GOO DOLLS "Here" 9 DEFAULT "Deny"</p>	<p>KMRQ/Modesto, CA * PDMD: Jack Paper APD: Matt Foley HOME TOWN HERO "Questions" SWITCHED "Inside"</p>	<p>WIXO/Peoria, IL PDMD: Matt Bahan 6 CREED "Breathe" COAL CHAMBER "Fiend" DEFAULT "Deny" FLYING TIGERS "Maybe" TOMMY LEE "Hold"</p>	<p>WYSP/Philadelphia, PA * OM: Tim Sabean MD: Nancy Palumbo 1 DOWN "Depressed"</p>	<p>WYZZ/Tallahassee, FL PD: Jeff Horn APDMD: B.C. COLD "Gone" COAL CHAMBER "Fiend" 3RD STRIKE "Light"</p>	<p>KRTQ/Tulsa, OK * PD: Chris Kelly APD: Kelly Garrett 7 KORN "Stay"</p>
<p>WYYY/Baltimore, MD * PD: Rick Strauss APDMD: Rob Heckman No Adds</p>	<p>WRIF/Detroit, MI * OM: Doug Podell APDMD: Troy Hanson DEFAULT "Deny" FLYING TIGERS "Maybe" HOME TOWN HERO "Questions"</p>	<p>WXQR/Greenville, NC * PD: Brian Rickman APD: Wes Adams ALLEN ANTHEM "Abrade" TOMMY LEE "Hold" PRESSURE 4-5 "Melt" SWITCHED "Inside"</p>	<p>KIBZ/Lincoln, NE PD: E.J. Marshall APD: Sperry MD: Samantha Knight SWITCHED "Inside"</p>	<p>WRAT/Monmouth-Ocean, NJ * PD: Carl Craft APDMD: Robyn Lane 1 WHITE STRIPES "Fat" COLD "Gone" TOMMY LEE "Hold"</p>	<p>WYZZ/Tallahassee, FL PD: Jeff Horn APDMD: B.C. COLD "Gone" COAL CHAMBER "Fiend" 3RD STRIKE "Light"</p>	<p>WYZZ/Tallahassee, FL PD: Jeff Horn APDMD: B.C. COLD "Gone" COAL CHAMBER "Fiend" 3RD STRIKE "Light"</p>	<p>WYZZ/Tallahassee, FL PD: Jeff Horn APDMD: B.C. COLD "Gone" COAL CHAMBER "Fiend" 3RD STRIKE "Light"</p>	<p>KRTQ/Tulsa, OK * PD: Chris Kelly APD: Kelly Garrett 7 KORN "Stay"</p>
<p>WAFB/Boston, MA * PD: Dave Douglas MD: Mike Brangiforte 19 INCUBUS "Nice" 7 COAL CHAMBER "Fiend"</p>	<p>WGBF/Evansville, IN OMPD: Mike Sanders APDMD: Fatboy KORN "Stay" COLD "Gone"</p>	<p>WQXA/Harrisburg, PA * PD: Claudine DeLorenzo MD: Nixon 2 QUARASHI "Stick" 2 SWITCHED "Inside" 1 LINKIN PARK "Paperwork" DEFAULT "Deny" TOMMY LEE "Hold"</p>	<p>WJQQ/Madison, WI * PD: Randy Hawke APDMD: Blake Patton 1 COAL CHAMBER "Fiend" 1 SOULMATOR "Shutdown" 1 BREAKING POINT "Fiend" TOMMY LEE "Hold"</p>	<p>WKZQ/Myrtle Beach, SC PD: Brian Rickman APDMD: Charley SWITCHED "Inside" TOMMY LEE "Hold"</p>	<p>WYZZ/Tallahassee, FL PD: Jeff Horn APDMD: B.C. COLD "Gone" COAL CHAMBER "Fiend" 3RD STRIKE "Light"</p>	<p>WYZZ/Tallahassee, FL PD: Jeff Horn APDMD: B.C. COLD "Gone" COAL CHAMBER "Fiend" 3RD STRIKE "Light"</p>	<p>WYZZ/Tallahassee, FL PD: Jeff Horn APDMD: B.C. COLD "Gone" COAL CHAMBER "Fiend" 3RD STRIKE "Light"</p>	<p>KRTQ/Tulsa, OK * PD: Chris Kelly APD: Kelly Garrett 7 KORN "Stay"</p>
<p>WRXR/Chattanooga, TN * PD: Boner MD: Dave Spain 1 3RD STRIKE "Light" DEFAULT "Deny" HOME TOWN HERO "Questions" TOMMY LEE "Hold"</p>	<p>WRCQ/Fayetteville, NC * PDMD: Aaron Roberts 17 KORN "Stay" 1 3RD STRIKE "Light" HOME TOWN HERO "Questions" TOMMY LEE "Hold"</p>	<p>WCCB/Hartford, CT * APDMD: Mike Picozzi APDMD: Mike Karolyi 6 COLD "Gone" 1 DEFAULT "Deny" COAL CHAMBER "Fiend"</p>	<p>WJQQ/Madison, WI * PD: Randy Hawke APDMD: Blake Patton 1 COAL CHAMBER "Fiend" 1 SOULMATOR "Shutdown" 1 BREAKING POINT "Fiend" TOMMY LEE "Hold"</p>	<p>WKZQ/Myrtle Beach, SC PD: Brian Rickman APDMD: Charley SWITCHED "Inside" TOMMY LEE "Hold"</p>	<p>WYZZ/Tallahassee, FL PD: Jeff Horn APDMD: B.C. COLD "Gone" COAL CHAMBER "Fiend" 3RD STRIKE "Light"</p>	<p>WYZZ/Tallahassee, FL PD: Jeff Horn APDMD: B.C. COLD "Gone" COAL CHAMBER "Fiend" 3RD STRIKE "Light"</p>	<p>WYZZ/Tallahassee, FL PD: Jeff Horn APDMD: B.C. COLD "Gone" COAL CHAMBER "Fiend" 3RD STRIKE "Light"</p>	<p>KRTQ/Tulsa, OK * PD: Chris Kelly APD: Kelly Garrett 7 KORN "Stay"</p>
<p>WYZZ/Tallahassee, FL PD: Jeff Horn APDMD: B.C. COLD "Gone" COAL CHAMBER "Fiend" 3RD STRIKE "Light"</p>	<p>WYZZ/Tallahassee, FL PD: Jeff Horn APDMD: B.C. COLD "Gone" COAL CHAMBER "Fiend" 3RD STRIKE "Light"</p>	<p>WYZZ/Tallahassee, FL PD: Jeff Horn APDMD: B.C. COLD "Gone" COAL CHAMBER "Fiend" 3RD STRIKE "Light"</p>	<p>WYZZ/Tallahassee, FL PD: Jeff Horn APDMD: B.C. COLD "Gone" COAL CHAMBER "Fiend" 3RD STRIKE "Light"</p>	<p>WYZZ/Tallahassee, FL PD: Jeff Horn APDMD: B.C. COLD "Gone" COAL CHAMBER "Fiend" 3RD STRIKE "Light"</p>	<p>WYZZ/Tallahassee, FL PD: Jeff Horn APDMD: B.C. COLD "Gone" COAL CHAMBER "Fiend" 3RD STRIKE "Light"</p>	<p>WYZZ/Tallahassee, FL PD: Jeff Horn APDMD: B.C. COLD "Gone" COAL CHAMBER "Fiend" 3RD STRIKE "Light"</p>	<p>WYZZ/Tallahassee, FL PD: Jeff Horn APDMD: B.C. COLD "Gone" COAL CHAMBER "Fiend" 3RD STRIKE "Light"</p>	<p>KRTQ/Tulsa, OK * PD: Chris Kelly APD: Kelly Garrett 7 KORN "Stay"</p>

* Monitored Reporters
73 Total Reporters
56 Total Monitored
17 Total Indicator
16 Current Indicator Playlists
Did Not Report, Playlist Frozen (1):
KRQR/Chico, CA

MEDICATION

“INSIDE”

Going for Adds Now



- + MEDICATION consists of the musicians from well-known bands like MACHINE HEAD, SOULFLY, UGLY KID JOE, OZZY OSBOURNE, SUICIDAL TENDENCIES,...
- + This is their first official recording, the famous producer and engineer Bill Kennedy (BLACK SABBATH, NINE INCH NAILS, MEGADETH, MOTLEY CRUE, TESTAMENT DANZIG,...) is in charge of the upcoming album.



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R&R Active Rock Top 50

Powered By



March 29, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	PUDDLE OF MUDD Blurry (<i>Flawless/Geffen/Interscope</i>)	1718	-7	158985	23	56/0
2	2	STAIN D For You (<i>Flip/Elektra/EEG</i>)	1639	-1	151906	14	56/0
4	3	NICKELBACK Too Bad (<i>Roadrunner/IDJMG</i>)	1613	+58	139590	17	54/0
3	4	P.O.D. Youth Of The Nation (<i>Atlantic</i>)	1547	-44	119309	15	53/0
8	5	GODSMACK I Stand Alone (<i>Republic/Universal</i>)	1422	+86	135462	8	56/0
7	6	HOOBASTANK Crawling In The Dark (<i>Island/IDJMG</i>)	1376	-55	114490	22	54/0
5	7	LINKIN PARK In The End (<i>Warner Bros.</i>)	1366	-143	125530	29	56/0
6	8	DEFAULT Wasting My Time (<i>TVT</i>)	1353	-100	114916	28	49/0
29	9	KORN Here To Stay (<i>Immortal/Epic</i>)	1106	+685	101495	2	56/5
9	10	ROB ZOMBIE Never Gonna Stop (The Red...) (<i>Geffen/Interscope</i>)	1097	-35	97283	12	56/0
10	11	INCUBUS Nice To Know You (<i>Immortal/Epic</i>)	1017	-50	88038	14	53/1
12	12	SYSTEM OF A DOWN Toxicity (<i>American/Columbia</i>)	943	+54	82420	12	54/0
11	13	CREED Bullets (<i>Wind-up</i>)	889	-119	76593	12	51/0
14	14	HEADSTRONG Adriana (<i>RCA</i>)	846	+65	69746	11	55/1
13	15	ADEMA The Way You Like It (<i>Arista</i>)	802	-7	68121	17	51/1
17	16	COURSE OF NATURE Caught In The Sun (<i>Lava/Atlantic</i>)	770	+13	55937	13	46/0
16	17	SYSTEM OF A DOWN Chop Suey (<i>American/Columbia</i>)	728	-31	64351	35	48/0
15	18	DISTURBED Down With The Sickness (<i>Giant/Reprise</i>)	711	-48	75645	42	54/0
21	19	DROWNING POOL Tear Away (<i>Wind-up</i>)	640	+68	58824	7	53/0
18	20	DAVID DRAIMAN Forsaken (<i>Reprise</i>)	633	-41	46724	7	44/1
23	21	EARSHOT Get Away (<i>Warner Bros.</i>)	629	+75	59760	5	55/0
20	22	INJECTED Faithless (<i>Island/IDJMG</i>)	622	+15	51812	11	52/0
22	23	GRAVITY KILLS One Thing (<i>Sanctuary/SRG</i>)	546	-10	43009	8	50/0
24	24	SEVENDUST Live Again (<i>TVT</i>)	538	+4	46422	5	44/2
26	25	X-ECUTIONERS It's Goin' Down (<i>Loud/Columbia</i>)	490	+12	41530	9	36/1
28	26	REVELLE Inside Out (Can You Feel...) (<i>Elektra/EEG</i>)	470	+16	47248	6	49/2
25	27	KID ROCK Lonely Road Of Faith (<i>Top Dog/Lava/Atlantic</i>)	453	-68	39956	10	31/0
27	28	STATIC-X Cold (<i>Warner Bros.</i>)	446	-31	34914	8	45/0
33	29	DOPE Slipping Away (<i>Flip/Epic</i>)	304	-62	28237	6	38/0
30	30	SOIL Unreal (<i>J</i>)	301	-100	28983	11	32/0
34	31	LOSTPROPHETS Shinobi Vs. Dragon Ninja (<i>Columbia</i>)	300	0	30531	7	34/0
31	32	FU MANCHU Squash That Fly (<i>Mammoth</i>)	287	-105	25105	11	32/0
44	33	3RD STRIKE No Light (<i>Hollywood</i>)	274	+102	21452	2	44/8
41	34	TOMMY LEE Hold Me Down (<i>MCA</i>)	273	+73	35005	3	34/15
36	35	DISTURBED The Game (<i>Giant/Reprise</i>)	270	-11	25474	15	14/0
35	36	OFFSPRING Defy You (<i>Columbia</i>)	265	-32	21431	17	20/0
38	37	JIMMY EAT WORLD The Middle (<i>DreamWorks</i>)	240	-18	16347	9	15/0
37	38	LOCAL H Half Life (<i>Palm Pictures</i>)	225	-56	18374	10	29/0
39	39	APEX THEORY Shhh... (Hope Diggy) (<i>DreamWorks</i>)	182	-63	16307	9	29/0
45	40	DOWN Beautifully Depressed (<i>Elektra/EEG</i>)	180	+12	16098	3	25/2
43	41	SLIPKNOT My Plague (<i>Roadrunner/IDJMG</i>)	178	+1	14951	3	24/1
42	42	MESH STL Believe Me (<i>Label/Jive</i>)	170	-28	15782	7	20/0
46	43	BREAKING POINT One Of A Kind (<i>Wind-up</i>)	166	+71	13726	1	20/2
46	44	FAMILIAR 48 The Question (<i>MCA</i>)	165	+4	17584	4	16/0
49	45	QUARASHI Stick 'Em Up (<i>Time Bomb/Columbia</i>)	143	+26	11135	2	20/4
47	46	FLAW Whole (<i>Republic/Universal</i>)	139	+2	10269	2	21/0
50	47	FLYING TIGERS Maybe (<i>Atlantic</i>)	130	+25	7155	1	22/3
50	48	12 STONES Broken (<i>Wind-up</i>)	128	+11	6024	2	16/1
50	49	LINKIN PARK Runaway (<i>Warner Bros.</i>)	127	+21	19421	1	4/2
50	50	BLACK LABEL SOCIETY Bleed For Me (<i>Spitfire</i>)	123	+11	14304	3	15/1

56 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/17/02-3/23/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
DEFAULT Deny (<i>TVT</i>)	21
COLD Gone Away (<i>Flip/Geffen/Interscope</i>)	16
TOMMY LEE Hold Me Down (<i>MCA</i>)	15
HOME TOWN HERO Questions (<i>Maverick/Reprise</i>)	14
SWITCHED Inside (<i>Immortal/Virgin</i>)	12
COAL CHAMBER Fiend (<i>Roadrunner/IDJMG</i>)	11
3RD STRIKE No Light (<i>Hollywood</i>)	8
KORN Here To Stay (<i>Immortal/Epic</i>)	5
QUARASHI Stick 'Em Up (<i>Time Bomb/Columbia</i>)	4
TOOL Parabola (<i>Volcano</i>)	4
HOOBASTANK Running Away (<i>Island/IDJMG</i>)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KORN Here To Stay (<i>Immortal/Epic</i>)	+685
3RD STRIKE No Light (<i>Hollywood</i>)	+102
GODSMACK I Stand Alone (<i>Republic/Universal</i>)	+86
EARSHOT Get Away (<i>Warner Bros.</i>)	+75
TOMMY LEE Hold Me Down (<i>MCA</i>)	+73
BREAKING POINT One Of A Kind (<i>Wind-up</i>)	+71
DROWNING POOL Tear Away (<i>Wind-up</i>)	+68
HEADSTRONG Adriana (<i>RCA</i>)	+65
NICKELBACK Too Bad (<i>Roadrunner/IDJMG</i>)	+58
SYSTEM OF A DOWN Toxicity (<i>American/Columbia</i>)	+54

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
NICKELBACK How You Remind Me (<i>Roadrunner/IDJMG</i>)	586
PUDDLE OF MUDD Control (<i>Flawless/Geffen/Interscope</i>)	571
INCUBUS I Wish You Were Here (<i>Immortal/Epic</i>)	557
TOOL Schism (<i>Volcano</i>)	527
DROWNING POOL Bodies (<i>Wind-up</i>)	505
P.O.D. Alive (<i>Atlantic</i>)	501
CREED My Sacrifice (<i>Wind-up</i>)	485
LINKIN PARK Crawling (<i>Warner Bros.</i>)	481
LINKIN PARK One Step Closer (<i>Warner Bros.</i>)	431
STAIN D Fade (<i>Flip/Elektra/EEG</i>)	400
SALIVA Your Disease (<i>Island/IDJMG</i>)	394
PAPA ROACH Last Resort (<i>DreamWorks</i>)	361
GODSMACK Greed (<i>Republic/Universal</i>)	357
TOOL Lateralus (<i>Volcano</i>)	341
DISTURBED Stupify (<i>Giant/Reprise</i>)	326
GODSMACK Awake (<i>Republic/Universal</i>)	323
FUEL Hemorrhage (In My Hands) (<i>Epic</i>)	316
STAIN D It's Been Awhile (<i>Flip/Elektra/EEG</i>)	301
A PERFECT CIRCLE Judith (<i>Virgin</i>)	300
TANTRIC Breakdown (<i>Maverick/Reprise</i>)	300

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Active Rock Playlists

MARKET #5
KEGL/Dallas-Ft. Worth
 Clear Channel
 (972) 991-1029
 Doherty/Ryan/Scull
 12+ Cumé 399,300



LW	TW	ARTIST/TITLE	GI (000)
37	35	PUDDLE OF MUDD/Blurry	7455
36	35	LINKIN PARK/In The End	6816
33	32	DRDWINING POOL/Bodies	6816
31	31	STAIN'D/For You	6603
25	27	GODSMACK/Stand Alone	5751
22	26	ROB ZOMBIE/Never Gonna Stop...	5638
25	25	NICKELBACK/Too Bad	5325
26	25	DEFAULT/Wasting My Time	5325
24	24	TOOL/Lateralus	5112
23	21	DROWNING POOL/Tear Away	4473
13	15	DISTURBED/Down With...	3195
10	11	HEADSTRONG/Adriana	2343
8	11	DISTURBED/Stupify	2343
11	11	INJECTED/Fatless	2343
11	11	KID ROCK/Lonely Road Of Faith	2343
15	11	SYSTEM OF A DOWNS/Chop Suey	2343
12	11	GRAVITY KILLS/One Thing	2343
12	11	CREED/Bullets	2343
9	10	GODSMACK/Greed	2130
13	9	ADEMA/The Way You Like It	1917
13	9	SYSTEM OF A DOWNS/Toxicity	1917
9	9	TOOL/Schism	1917
7	8	LINKIN PARK/Crawling	1704
8	8	TOMMY LEE/Hold Me Down	1704
8	8	P.O.D./Youth Of The Nation	1704
8	8	NICKELBACK/How You Remind Me	1704
8	8	GODSMACK/Awake	1704
8	8	LINKIN PARK/One Step Closer	1704
7	8	BREAKING POINT/One Of A Kind	1704
7	8	EARSHOT/Get Away	1704

MARKET #6
WYSP/Philadelphia
 Infinity
 (215) 625-9460
 Sabean/Palumbo
 12+ Cumé 828,700



LW	TW	ARTIST/TITLE	GI (000)
48	47	DISTURBED/Down With...	19881
45	42	TOOL/Lateralus	17786
46	42	PUDDLE OF MUDD/Blurry	17766
14	34	GODSMACK/Stand Alone	14382
19	22	NICKELBACK/Too Bad	9306
47	22	LINKIN PARK/In The End	9306
21	21	HOBBASTANK/Crawling In The Dark	8883
18	21	STAIN'D/For You	8883
21	19	INCUBUS/Nice To Know You	8037
16	18	CREED/Bullets	7614
10	18	ADEMA/The Way You Like It	7614
18	17	FAMILIAR 48/The Question	7191
6	16	KORN/Here To Stay	6768
13	16	X-ECUTIONERS/It's Goin' Down	6768
12	14	KID ROCK/Lonely Road Of Faith	5922
13	13	ROB ZOMBIE/Never Gonna Stop...	5499
12	12	HEADSTRONG/Adriana	5076
5	12	EARSHOT/Get Away	5076
8	11	TOMMY LEE/Hold Me Down	4653
10	10	DROWNING POOL/Tear Away	4230
7	9	LOSTPROPHETS/Shnoobi Vs...	3807
10	9	SYSTEM OF A DOWNS/Toxicity	3807
9	9	BLACK LABEL SOCIETY/Bleed For Me	3807
10	9	REVEILLE/Inside Out...	3807
8	9	DOPE/Slipping Away	3807
-	7	P.O.D./Youth Of The Nation	2961
10	7	INJECTED/Fatless	2961
7	7	SALIVA/Your Disease	2961
8	6	STATIC-X/Cold	2538
5	6	PAPA ROACH/Last Resort	2538

MARKET #8
WAAF/Boston
 Entercom
 (617) 779-5400
 Douglas/Branghorste
 12+ Cumé 462,400



LW	TW	ARTIST/TITLE	GI (000)
37	37	GODSMACK/Stand Alone	10060
38	35	SYSTEM OF A DOWNS/Toxicity	9800
15	34	KORN/Here To Stay	9520
37	34	TOOL/Lateralus	9520
30	34	PUDDLE OF MUDD/Blurry	9520
31	33	DROWNING POOL/Tear Away	9240
26	32	ILL NINO/What Comes Around	8960
32	32	INCUBUS/1 Wish You Were Here	8960
33	32	HOBBASTANK/Crawling In The Dark	8960
29	30	REVEILLE/Inside Out	8400
15	24	SYSTEM OF A DOWNS/Chop Suey	6720
28	23	DAVID DRAIMAN/Forsaken	6440
22	23	SEVENDUST/Live Again	6440
21	22	EARSHOT/Get Away	6160
19	22	MUSHROOMHEAD/Soitaire/Unraveling	6160
29	21	STAIN'D/For You	5880
11	21	LINKIN PARK/In The End	5880
25	18	INCUBUS/Nice To Know You	5040
18	18	SOUL/Unreal	5040
22	17	STAIN'D/Epiphany	4760
21	17	ROB ZOMBIE/Never Gonna Stop...	4760
14	17	HEADSTRONG/Adriana	4760
18	14	DOPE/Slipping Away	3920
16	14	STATIC-X/Cold	3920
16	14	SLIPKNOT/My Plague	3920
16	14	LOSTPROPHETS/Shnoobi Vs...	3920
17	13	KITTIE/Run Like Hell	3640
19	13	NICKELBACK/Too Bad	3640
14	13	X-ECUTIONERS/It's Goin' Down	3640
4	11	DROWNING POOL/Bodies	3080

MARKET #10
WRIF/Detroit
 Greater Media
 (248) 547-0101
 Podell/Hanson
 12+ Cumé 552,600



LW	TW	ARTIST/TITLE	GI (000)
32	33	DEFAULT/Wasting My Time	12012
20	32	INCUBUS/Nice To Know You	11648
33	32	STAIN'D/For You	11648
28	30	LINKIN PARK/In The End	10920
24	30	NICKELBACK/Too Bad	10920
31	25	PUDDLE OF MUDD/Blurry	9100
19	22	GODSMACK/Stand Alone	8008
22	22	ROB ZOMBIE/Never Gonna Stop...	8008
22	22	TOMMY LEE/Hold Me Down	8008
16	20	OZZY OSBOURNE/Facing Hell	7280
-	17	TENACIOUS O/Tribute	6188
13	14	CUSTOM/Hey Mister	5096
4	14	CREED/Stand Here With Me	5096
17	14	INJECTED/Fatless	5096
13	13	REVEILLE/Inside Out...	4732
7	12	ECHOBRAIN/Coaler World	4368
12	12	SYSTEM OF A DOWNS/Toxicity	4368
14	12	SOUL/Unreal	4368
9	11	JEREMIAH FREED/Again	4004
11	11	KORN/Here To Stay	4004
15	10	ADEMA/The Way You Like It	3640
13	10	HEADSTRONG/Adriana	3640
9	10	PUDDLE OF MUDD/Control	3640
6	9	COURSE OF NATURE/Caught In The Sun	3276
5	8	GODSMACK/Awake	2912
5	8	LOCAL H/Half Life	2912
12	7	KITTIE/Run Like Hell	2548
11	7	LINKIN PARK/My December	2548
10	7	DISTURBED/Down With...	2548
3	7	P.O.D./Alive	2548

MARKET #12
WZTA/Miami
 Clear Channel
 (954) 862-2000
 Steele/Daniels
 12+ Cumé 296,100



LW	TW	ARTIST/TITLE	GI (000)
31	46	P.O.D./Youth Of The Nation	6440
26	46	STAIN'D/For You	6440
44	45	HOBBASTANK/Crawling In The Dark	6300
18	43	LINKIN PARK/In The End	6020
41	43	PUDDLE OF MUDD/Blurry	5740
19	33	LINKIN PARK/In The End	4620
35	24	OFFSPRING/Million Miles Away	3360
18	23	JIMMY EAT WORLD/The Middle	3220
25	23	INCUBUS/Nice To Know You	3220
20	22	ROB ZOMBIE/Never Gonna Stop...	3080
40	22	DEFAULT/Wasting My Time	3080
13	20	GODSMACK/Stand Alone	2800
18	20	ADEMA/The Way You Like It	2800
28	20	DISTURBED/Down With...	2800
16	19	X-ECUTIONERS/It's Goin' Down	2660
15	18	GODSMACK/Greed	2520
18	18	TOOL/Schism	2520
18	18	HEADSTRONG/Adriana	2520
2	18	KORN/Here To Stay	2520
14	18	SYSTEM OF A DOWNS/Toxicity	2520
21	18	SYSTEM OF A DOWNS/Chop Suey	2520
4	17	SALIVA/Your Disease	2380
15	16	EARSHOT/Get Away	2240
19	16	CREED/Bullets	2240
17	14	SEVENDUST/Live Again	1960
16	14	APEX THEORY/Shhh... (Hope Diggy)	1960
11	14	LINKIN PARK/Crawling	1960
17	13	INJECTED/Fatless	1820
12	13	LINKIN PARK/One Step Closer	1820
11	12	STAIN'D/For You	1680

MARKET #15
KUPD/Phoenix
 Sandusky
 (480) 345-5921
 Jeffries/Moellele
 12+ Cumé 277,700



LW	TW	ARTIST/TITLE	GI (000)
39	36	STAIN'D/For You	5580
39	36	DEFAULT/Wasting My Time	5580
37	35	NICKELBACK/Too Bad	5425
24	25	ROB ZOMBIE/Never Gonna Stop...	3875
21	24	GODSMACK/Stand Alone	3720
23	23	TOOL/Lateralus	3565
22	23	INCUBUS/Nice To Know You	3410
24	22	HOBBASTANK/Crawling In The Dark	3410
21	17	KORN/Here To Stay	2635
16	16	STATIC-X/Cold	2480
8	16	LINKIN PARK/Crawling	2480
13	14	PUDDLE OF MUDD/Control	2170
11	14	INJECTED/Fatless	2170
12	14	COURSE OF NATURE/Caught In The Sun	2170
9	13	LINKIN PARK/In The End	2015
14	13	EARSHOT/Get Away	2015
16	13	DISTURBED/Stupify	2015
10	12	PUDDLE OF MUDD/Blurry	1860
10	12	LINKIN PARK/One Step Closer	1860
15	12	GRAVITY KILLS/One Thing	1860
10	11	BREAKING POINT/One Of A Kind	1705
10	11	PAPA ROACH/Last Resort	1705
12	11	TOOL/Schism	1705
11	11	SEVENDUST/Live Again	1705
13	11	P.O.D./Alive	1705
15	11	DISTURBED/Down With...	1705
8	10	A PERFECT CIRCLE/Judith	1550
5	9	JIMMY EAT WORLD/The Middle	1395
8	9	ALIEN ANT FARM/Moves	1395
6	8	DROWNING POOL/Bodies	1240

MARKET #16
KXXR/Minneapolis
 ABC
 (612) 617-4000
 Linder/Pablo
 12+ Cumé 334,400



LW	TW	ARTIST/TITLE	GI (000)
41	41	KORN/Here To Stay	8733
36	40	WEezer/Dope Nose	8520
26	39	NICKELBACK/Too Bad	8307
37	37	STAIN'D/For You	7881
33	35	PUDDLE OF MUDD/Blurry	7455
25	26	TOOL/Lateralus	6816
27	29	OFFSPRING/Dely You	6177
31	27	HOBBASTANK/Crawling In The Dark	5751
21	23	LINKIN PARK/In The End	4899
23	23	GODSMACK/Stand Alone	4899
19	22	SYSTEM OF A DOWNS/Toxicity	4686
10	22	COURSE OF NATURE/Caught In The Sun	4686
11	21	INCUBUS/1 Wish You Were Here	4473
13	19	TOOL/Lateralus	4047
14	17	ADEMA/The Way You Like It	3621
25	15	DEFAULT/Wasting My Time	3195
16	15	INJECTED/Fatless	3195
12	14	SYSTEM OF A DOWNS/Chop Suey	2982
9	14	DAVID DRAIMAN/Forsaken	2982
15	13	GRAVITY KILLS/One Thing	2769
13	13	DISTURBED/The Game	2769
7	13	P.O.D./Alive	2769
15	13	REVEILLE/Inside Out...	2769
9	12	LINKIN PARK/Crawling	2556
6	12	DEFONES/Change	2556
17	11	PAPA ROACH/Last Resort	2343
9	10	PUDDLE OF MUDD/Control	2343
17	10	P.O.D./Youth Of The Nation	2130
10	10	KID ROCK/Lonely Road Of Faith	2130
9	10	TANTRIC/Breakdown	2130

MARKET #17
KIOZ/San Diego
 Clear Channel
 (619) 292-2000
 Moran/Leider
 12+ Cumé 331,600



LW	TW	ARTIST/TITLE	GI (000)
27	31	P.O.D./Youth Of The Nation	6169
19	30	GODSMACK/Stand Alone	5970
27	27	LINKIN PARK/Runaway	5373
27	27	STAIN'D/For You	5373
29	28	TOOL/Lateralus	5174
25	26	SYSTEM OF A DOWNS/Chop Suey	5174
14	22	KORN/Here To Stay	4378
16	19	APEX THEORY/Shhh... (Hope Diggy)	3781
16	17	NICKELBACK/Too Bad	3383
14	17	DEFAULT/Wasting My Time	3383
12	16	EARSHOT/Get Away	3184
9	15	TOMMY LEE/Hold Me Down	2985
14	14	TOOL/Parabola	2786
18	14	DISTURBED/The Game	2786
16	14	HOBBASTANK/Crawling In The Dark	2786
16	14	CREED/Bullets	2786
11	13	OZZY OSBOURNE/Get Me Through	2587
18	13	ROB ZOMBIE/Never Gonna Stop...	2587
10	16	HEADSTRONG/Adriana	1990
5	10	ADEMA/The Way You Like It	1990
9	10	SEVENDUST/Live Again	1990
10	9	GRAVITY KILLS/One Thing	1791
4	9	DROWNING POOL/Tear Away	1791
1	8	INJECTED/Fatless	1692
13	8	LOCAL H/Half Life	1592
10	7	SOUL/Unreal	1393
6	7	X-ECUTIONERS/It's Goin' Down	1194
6	6	PUDDLE OF MUDD/Blurry	1194
6	6	SYSTEM OF A DOWNS/Toxicity	1194
6	6	DISTURBED/Voices	1194

MARKET #20
WYII/Baltimore
 Hearst
 (410) 889-0098
 Strauss/Heckman
 12+ Cumé 426,900



LW	TW	ARTIST/TITLE	GI (000)
31	31	GODSMACK/Stand Alone	6262
30	31	NICKELBACK/Too Bad	6262
30	31	PUDDLE OF MUDD/Blurry	6262
31	30	DEFAULT/Wasting My Time	6060
32	30	STAIN'D/For You	6060
28	30	ROB ZOMBIE/Never Gonna Stop...	6060
29	29	LINKIN PARK/In The End	5858
28	29	CREED/Bullets	5858
22	22	COURSE OF NATURE/Caught In The Sun	4444
17	21	KID ROCK/Lonely Road Of Faith	4242
17	21	FU MANCHU/Squash That Fly	4242
21	20	HEADSTRONG/Adriana	4040
19	19	INCUBUS/Nice To Know You	3838
15	18	PUDDLE OF MUDD/Drift & Die	3636
11	15	LINKIN PARK/Crawling	3030
13	15	PUDDLE OF MUDD/Control	3030
3	15	KORN/Here To Stay	3030
12	14	INCUBUS/1 Wish You Were Here	2828
8	13	OZZY OSBOURNE/Get Me Through	2626
11	13	DISTURBED/Down With...	2626
13	12	P.O.D./Alive	2424
16	12	P.O.D./Youth Of The Nation	2424
12	1		

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WAMX	WRBR	WSFM	KQRX	and many more...	

ON THE RECORD

With
Dan McClintock
PD, WRRX (Rock 106)/
Pensacola, FL



One of the projects that has taken off with Rock 106 listeners is the *Queen of the Damned* soundtrack. When we moved up the rotation on David Draiman's "Forsaken," we saw a big jump in requests and with Soundscan. With all the success we've had with Disturbed, the Draiman track was a no-brainer. It's great for radio when we finally get a soundtrack that sur-

passes the expectations of the film itself. • The other soundtrack that's ready to explode is *The Scorpion King*. In addition to the home run from Godsmack, there's a very solid collection, including six of the bands that will tour Ozzfest this summer. Course Of Nature, a group with regional ties (from Dothan and Enterprise, AL), sound great on Rock 106. Be sure to check out "Wall of Shame" and "Gain." We had Course Of Nature for a showcase before their record release, and they can certainly deliver live! • Injected are developing nicely, along with Korn and Earshot. Stack that up with Linkin Park, P.O.D., Nickelback, Puddle Of Mudd, Rob Zombie and Default, and it's a great time to rock.

Thanks to Lippman Entertainment for pointing out that the top five tracks on the Rock chart were produced by two producers. Rick Parashar produced "Wasting My Time," "How You Remind Me" and "Too Bad." John Kurzeg produced "Blurry" and "My Sacrifice" ... The new **Our Lady Peace** single, "Somewhere Out There" (Columbia), was a happy surprise. The band hired producer Bob Rock to work his magic, and OLP dug deeper to create a solid rock record. *Spiritual Machines*, taken from the title of Ray Kurzweil's book *The Age of Spiritual Machines — When Computers Exceed Human Intelligence*, will be released in June. The book had a profound impact on the band and spawned many of the ideas on the record. Official adds are April 2, but crossover interest is so strong that WZTA/Miami has already added it, as have many Alts ... I love the new **Hoobastank** single, "Running Away" (Island/IDJMG). The hook is a mile wide ... **Switched's** "Inside" (Immortal/Virgin) is a blistering rocker that won heavy-hitting fans from coast to coast before this week's official add date. They still raked in 12 Actives this week ... **The Color Red's** "Sore Throat" not only indicates my condition today, but, most important, a great move toward Rock on RCA's behalf. Add date is April 30 ... It's not often that six records get double-digit adds, but that was the case at Active yesterday. **Default** (TVT) led the pack with 21 adds. Following closely behind were **Cold** (Flip/Geffen/Interscope) with 16 adds, **Tommy Lee** (MCA) with 15 adds, **Home Town Hero** (Maverick/Reprise) with 14 adds, **Switched** with 12 adds and **Coal Chamber** (Roadrunner/IDJMG) with 11 adds ... Wow, what a week! **Korn** (Epic) power-launched its way to No. 9 thanks to an increase of 685 spins ... Finally, everybody's favorite is going for adds next week, and it's this week's **MAX PIX: TOOL Parabola** (*Volcano*).

— Cyndee Maxwell, Active Rock/Rock Editor

Record Of The Week

Artist: Various

LP: *WWF Forceable Entry*

Label: Smackdown/Columbia

An 18-band Battle Royale of everybody who's anybody in the hard rock scene, *WWF Forceable Entry* features pro-wrestler entrance themes as covered by Drowning Pool, Rob Zombie, Sevendust, Monster Magnet, Limp Bizkit and other heavyweights. Particularly strong are Disturbed's take on Stone Cold Steve Austin's theme ("Glass Shatters"), Breaking Point's "One of a Kind" for high-flying superstar Rob Van Dam, The Union Underground's "Across the Nation" theme for the *Raw* television show, and Boy Hits Car's "Lovefuryrpassionenergy" for female wrestler Lita. Plus, where else are you going to find Kid Rock performing ZZ Top's "Legs" in a loving tribute to WWF diva Stacy Kiebler? Forget the girls in the Eliminator, we'll take Stacy any day!



— Frank Correia

active INSIGHT

ARTIST: **Five Pointe O**

LABEL: Roadrunner/IDJMG

By **FRANK CORREIA** / ROCK SPECIALTY EDITOR



Five Pointe O

By the looks of some of these nu-metal press packets, you'd think someone died. We've all seen the typical band photo for upcoming hard rock acts: pissed-off scowls, strategically crossed forearms showcasing expensive body art, at least 20 collective body piercings and toaster-in-the-bathtub hairdos (dreadlocks optional). Looking at the fresh-faced kids in **Five Pointe O**, you'd think the Joliet, IL six-piece forgot to read *The Complete Idiot's Guide to Headbanging*. They look like downright pleasant hard-rock fans.

Well, don't let the naive appearance fool you. These young upstarts can hold their own with the most angst-ridden 30-somethings out there. On their Roadrunner debut, *Untitled*, Five Pointe O throw all their influences into a fight-to-the-death cage match. Hardcore, nu-metal, old-school metal and, yes, even melody mix it up on *Untitled's* 11 tracks, and despite the mayhem, it all comes together for a compelling debut that's experimental without being scatterbrained. Sevendust's precise guitar chug collides headfirst with Faith No More's epic songwriting sensibilities on album opener "Double X Minus," while the unbridled, hardcore aggression of the title track makes you want to punch out windows. Driving guitars meld with FNM-ish keyboards to provide both stark and uplifting atmospheres. There are subtle hints of Rage Against The Machine on the Armageddon-themed "Purity 01" without force-feeding the listener political agendas, and tracks like "King of

the Hill" showcase the group's ability to combine chaos and harmony.

Providing vocals to this musical riot is 18-year-old Daniel Struble, who can soar to melodic highs before plunging into death-metal depths to conjure up guttural growls from Mordor itself. He formed the group in late 1998 with bassist Sean Pavey, and the duo began jamming with guitarist Sharon Grzenlinski just for kicks. When it started working out, however, they found drummer Tony Starcevich, who eventually left another band to join Five Pointe O full-time. Luckily, Struble has a musical family, and cousins Casey Mejia (keyboards) and Eric Wood (guitars) joined the fold. In their early days the group made an impression on Roadrunner A&R man Paul Conroy, who had first seen them while he was working for a management company in Chicago. Once he landed at Roadrunner, Conroy brought Five Pointe O along for the ride.

Currently, the group is a bright spot on an already stellar roster. You can find them on the *Resident Evil* soundtrack with "The Infinity," and they're presently opening up for masked metalheads Mushroomhead. On April 6 they hit the New England Metallfest in Worcester, MA. Check www.roadrunnerrecords.com for more info on the group.



Top 20 Specialty Artists

March 29, 2002

1. **DOWN** (*Elektra/EEG*) "Beautifully Depressed," "The Seed"
2. **BLACK LABEL SOCIETY** (*Spitfire*) "Bleed For Me," "Battering Ram"
3. **HATEBREED** (*Universal*) "I Will Be Heard," "Perseverance"
4. **RESIDENT EVIL** (*Roadrunner/IDJMG*) "Something Told Me," "Anything But This"
5. **MINISTRY** (*Sanctuary*) "Just One Fix," "Psalm 69"
6. **QUEEN OF THE DAMNED** (*Reprise/WB*) "Forsaken," "Cold"
7. **PRO-PAIN** (*Spitfire*) "Down For The Cause," "Gone Fishin'"
8. **MEGADETH** (*Sanctuary/SRG*) "Peace Sells...," "Hangar 18"
9. **ARCH ENEMY** (*Century Media*) "Enemy Within," "Burning Angel"
10. **36 CRAZYFISTS** (*Roadrunner/IDJMG*) "Bury Me...," "Turns To Ashes"
11. **COAL CHAMBER** (*Roadrunner/IDJMG*) "Fiend," "Glow"
12. **ALL THAT REMAINS** (*Prosthetic/Metal Blade*) "Follow," "Behind Silence..."
13. **HEADSTRONG** (*RCA*) "Adriana," "Swing Harder"
14. **KORN** (*Immortal/Epic*) "Here To Stay"
15. **SWITCHED** (*Immortal/Virgin*) "Inside," "Religion"
16. **CANNIBAL CORPSE** (*Metal Blade*) "Dormant Bodies...," "No Remorse"
17. **FIVE POINTE O** (*Roadrunner/IDJMG*) "Double X Minus," "Untitled"
18. **3RD STRIKE** (*Hollywood*) "No Light," "Flow Heat"
19. **ENTOMBED** (*Koch*) "I For An Eye," "Chief Rebel Angel"
20. **HYPOCRISY** (*NBA*) "Don't Judge Me," "Destroyed"

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.



JIM KERR
jimmkerr@rronline.com

Do Small Promotions Do Diddly?

□ In an era of paring down marketing budgets, how much can you do with a little?

By Mark Ramsey
President, Mercury Radio Research

Conventional wisdom says, If you can't do a lot of marketing, at least do a little; it's bound to have some impact.

But what if conventional wisdom is wrong?

What if you're better off saving your money unless you can spend a bunch of it? What if those bucks will do more good fattening the corporate coffers than sprinkled onto a few boards or trickled into some cheap cable spots? Will we move the needle much if we spend a molehill of dollars and expect a mountain of results?



Mark Ramsey

Here's one opinion: "A hundred petty crimes or petty accidents will not strike the imagination of crowds in the least, whereas a single great crime or a single great accident will profoundly impress them, even though the results be infinitely less disastrous than the hundred small accidents put together."

What's this? A description of the impact of the terrorist atrocity at the World Trade Center? Nope, it's an excerpt from a 115-year-old book called *The Crowd: A Study of the Popular Mind* by Gustave Le Bon.

5,000 persons in Paris alone a few years ago made very little impression on the popular imagination ... [Yet] an accident which should have caused the death of only 500 persons, but all on the same day and in public, as the outcome of an accident appealing strongly to the eye, by the fall, for instance, of the Eiffel Tower, would have produced, on the contrary, an immense impression on the imagination of the crowd."

Eerily prescient, isn't it? Le Bon is right. Look at these facts:

- The estimated death toll in the World Trade Center disaster: 3,000.
- The estimated death toll in the U.S. from influenza: 20,000 to 40,000 annually. Annually!

I don't need to ask which tragedy made a stronger impact on all of us last year.

Big, Vivid, Dramatic And Sudden Vs. Quiet And Slow

The difference is obvious: The WTC disaster was big, vivid, dramatic and sudden. It was not one disaster, but several together. Influenza is no less tragic, and it causes many more fatalities, but it's quiet and slow — one terrible death at a time.

Think about this when you gear up to market your station. Are you marketing for big, vivid and dramatic impact? Or are you quietly and slowly spreading the message one listener at a time? The former activity is called "marketing," the latter is called "keeping ourselves busy."

We should understand these rules because we're in the advertising business, after all. And these rules apply as much to our clients as they do to us in our own marketing.

Do you have clients who insist on inserting a toe into the pool of marketing on your station, but no more than that? They're kidding themselves. You know that advertisers on your station need two things for success:

1. A strong message
2. Frequency

Frequency makes for "big, vivid, dramatic and sudden." Frequency makes for marketing. Frequency makes for dollars well-spent. Show

your clients this proof, and get the frequency that will make them and you successful.

What About Viral Marketing?

You know viral marketing. That's where we don't spend a lot of money, but what we do spend is aimed at piercing the hard steel shells of opinion leaders, who then spread the news by word of mouth to the general audience. That contradicts my argument; it's an example of small and effective marketing, right?

Well, for some products, sure. Gen-

Spend too much effort going viral, and your station's ratings will catch cold.

erally new products, products with a dramatic and novel advantage over existing alternatives. But what new radio station is dramatically different nowadays? I mean *dramatically* different? Viral marketing operates on news, and what's news about your station? Besides, what marketing campaign for a new radio station knows how to identify these opinion leaders anyway?

Example: There's a new AC here in San Diego, KMYI (My 94.1). Nobody is going to convince me that any viral marketing campaign would be sufficient to launch this station in the hotly contested AC format. It's no surprise, then, that management is spending a boatload of money to kick things off. That's how it should be.

Spend too much effort going viral, and your station's ratings will catch cold.

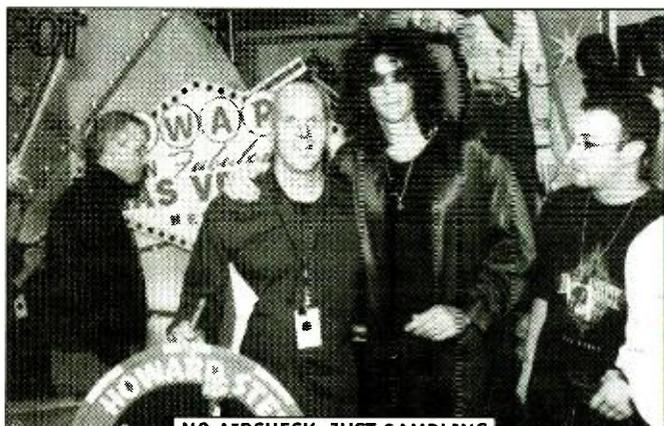
Are We Marketing Or Just Keeping Ourselves Busy?

Let's remember these stories the next time we tap dance around a mar-



AN ODD SORT OF FAYOLA

Drowning Pool recently visited WOCL/Orlando PD Alan Smith. While reminiscing about their days together when Smith was in Dallas, Drowning Pool bandmember Mike Luce blurted out, "I'll give you this half-eaten croissant if you add our record!" We'll see if this unorthodox tactic works. Seen here (l-r) are Drowning Pool's C.J. Pierce and Stevie Benton, Smith and Drowning Pool's Dave Williams and Luce.



NO AIRCHECK, JUST GAMBLING

So you run a highly rated radio station, and your star syndicated morning show comes to town. What do you do? Well, it sure as hell isn't an aircheck meeting. In this case it was a week of broadcasts from the Hard Rock Hotel and Casino, where Howard Stern placed a high-profile blackjack bet for charity. Here's KXTE/Las Vegas PD Dave Wellington (l) *not* airchecking Stern in the midst of the casino madness.



TRADING PLACES

When Sugarcult visited the WWDC (DC101)/Washington studios recently, PD Buddy Rizer grabbed a guitar and teasingly suggested that he join the band onstage. Ultimatum Promotion Manager Toby Russell then grabbed Selector and suggested that he program the station. While Rizer thought it was a joke, he wasn't laughing when, six hours later, DC101 began a Sugarcult music marathon. Seen here are (l-r) Sugarcult's Tim Pagnotta, Rizer, Sugarcult's Marko 72 and Ben Davis, DC101 night jock Greg Roach, Russell and DC101 afternoon host John Ballard.

keting budget of zero, before we make those convenient rationalizations about the knickknacks we hand out at events, the tidbits we trade in print or outdoor or cable, the banners we hang, the hands we shake, the databases we stroke, the proverbial babies we kiss.

Marketing budget thin this season? Save it. All of it. Start socking it away until you can pack a big enough punch. Make it big. Make it vivid. Make it impactful.

Or let's not pretend we're marketing at all.

Will we move the needle much if we spend a molehill of dollars and expect a mountain of results?

Le Bon's point, in more modern language and applied to the marketing world, is this: If you want to get people's attention and move them, do it big. If you're going to pinch pennies, you're wasting your money.

Le Bon's book is a classic on the arts of persuasion and propaganda. And persuasion and propaganda are what most of marketing is all about.

But It's Just the Flu, Right?

Le Bon goes on: "The epidemic of influenza, which caused the death of

R&R Alternative Top 50

March 29, 2002

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	PUDDLE OF MUDD Blurry (<i>Flawless/Geffen/Interscope</i>)	2780	-103	307662	22	75/0
1	2	P.O.D. Youth Of The Nation (<i>Atlantic</i>)	2761	-78	293386	14	74/0
3	3	HOOBASTANK Crawling In The Dark (<i>Island/IDJMG</i>)	2556	-10	264623	22	74/0
4	4	JIMMY EAT WORLD The Middle (<i>DreamWorks</i>)	2537	-15	280791	19	68/0
5	5	STAIN'D For You (<i>Flip/Elektra/EEG</i>)	2255	-21	218934	13	70/0
6	6	DEFAULT Wasting My Time (<i>TVT</i>)	2093	-162	174960	27	67/0
9	7	BLINK-182 First Date (<i>MCA</i>)	2091	+134	221839	11	73/0
7	8	NICKELBACK Too Bad (<i>Roadrunner/IDJMG</i>)	2039	-3	145832	14	72/0
8	9	LINKIN PARK In The End (<i>Warner Bros.</i>)	2030	-68	201592	35	75/0
11	10	UNWRITTEN LAW Seein' Red (<i>Interscope</i>)	1939	+154	187928	11	73/2
12	11	TRIK TURNER Friends + Family (<i>RCA</i>)	1873	+95	172433	12	73/1
10	12	INCUBUS Nice To Know You (<i>Immortal/Epic</i>)	1675	-160	158070	15	71/0
13	13	SYSTEM OF A DOWN Toxicity (<i>American/Columbia</i>)	1571	+81	212194	12	65/0
14	14	X-ECUTIONERS It's Goin' Down (<i>Loud/Columbia</i>)	1540	+50	163958	11	65/0
15	15	INCUBUS I Wish You Were Here (<i>Immortal/Epic</i>)	1389	-7	155265	31	71/0
16	16	ADEMA The Way You Like It (<i>Arista</i>)	1381	+20	122492	17	62/0
38	17	KORN Here To Stay (<i>Immortal/Epic</i>)	1354	+878	198832	2	69/12
20	18	GODSMACK I Stand Alone (<i>Republic/Universal</i>)	1140	+15	95072	8	57/0
18	19	CUSTOM Hey Mister (<i>ARTISTdirect</i>)	1119	-40	80841	19	53/0
19	20	SYSTEM OF A DOWN Chop Suey (<i>American/Columbia</i>)	1115	-15	145441	34	59/0
21	21	ROB ZOMBIE Never Gonna Stop (The Red...) (<i>Geffen/Interscope</i>)	1042	+37	98825	8	52/0
27	22	WEEZER Dope Nose (<i>Geffen/Interscope</i>)	938	+309	125781	3	69/32
24	23	WHITE STRIPES Fell In Love With A Girl (<i>Third Man/V2</i>)	914	+157	154799	4	58/7
17	24	STROKES Last Nite (<i>RCA</i>)	901	-288	165568	20	55/0
22	25	INJECTED Faithless (<i>Island/IDJMG</i>)	881	+13	49545	11	48/0
25	26	311 Amber (<i>Volcano</i>)	812	+75	63174	6	47/3
34	27	GOO GOO DOLLS Here Is Gone (<i>Warner Bros.</i>)	806	+241	70807	2	35/0
23	28	COURSE OF NATURE Caught In The Sun (<i>Lava/Atlantic</i>)	783	-40	51591	12	37/0
26	29	LOSTPROPHETS Shinobi Vs. Dragon Ninja (<i>Columbia</i>)	726	+55	59104	8	44/1
28	30	SEVENDUST Live Again (<i>TVT</i>)	679	+68	46039	4	44/3
30	31	ABANDONED POOLS Remedy (<i>Extasy</i>)	649	+56	68223	7	44/3
39	32	EARSHOT Get Away (<i>Warner Bros.</i>)	633	+164	51153	2	51/1
32	33	QUARASHI Stick 'Em Up (<i>Time Bomb/Columbia</i>)	632	+64	61271	3	51/4
29	34	SOMETHING CORPORATE If You C Jordan (<i>Drive-Thru/MCA</i>)	607	-1	45619	8	34/0
37	35	JACK JOHNSON Flake (<i>Enjoy/Universal</i>)	594	+85	54469	6	36/1
33	36	DROWNING POOL Tear Away (<i>Wind-up</i>)	593	+37	37782	5	37/0
31	37	LINKIN PARK Papercut (<i>Warner Bros.</i>)	582	+17	124539	9	16/1
44	38	DASHBOARD CONFESSIONAL Screaming Infidelities (<i>Vagrant</i>)	573	+120	59862	3	40/4
36	39	PHANTOM PLANET California (<i>Daylight/Epic</i>)	550	+50	57912	7	40/3
35	40	OFFSPRING Defy You (<i>Columbia</i>)	516	-29	63324	17	37/0
41	41	REVEILLE Inside Out (Can You Feel...) (<i>Elektra/EEG</i>)	479	+28	32837	3	41/2
50	42	LINKIN PARK My December (<i>Warner Bros.</i>)	443	-44	64025	6	10/0
47	43	SUGARCULT Bouncing Off The Walls (<i>Ultimatum/Artemis</i>)	440	+28	29752	5	28/0
48	44	MOTH I See Sound (<i>Virgin</i>)	437	+42	21209	2	35/1
43	45	TOOL Lateralus (<i>Volcano</i>)	431	-16	33804	19	23/0
49	46	PETE YORN Strange Condition (<i>Columbia</i>)	425	+30	55188	4	28/0
Debut	47	PUDDLE OF MUDD Drift & Die (<i>Flawless/Geffen/Interscope</i>)	402	+73	54251	1	25/10
Debut	48	DAVID DRAIMAN Forsaken (<i>Reprise</i>)	393	+9	16268	1	24/0
46	49	BAD RELIGION Sorrow (<i>Epitaph</i>)	379	-70	50828	13	23/0
Debut	50	TENACIOUS D Tribute (<i>Epic</i>)	371	+42	40448	1	25/2

76 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/17/02-3/23/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
WEEZER Dope Nose (<i>Geffen/Interscope</i>)	32
DEFAULT Deny (<i>TVT</i>)	26
STROKES Hard To Explain (<i>RCA</i>)	18
OUR LADY PEACE Somewhere Out There (<i>Columbia</i>)	17
HOME TOWN HERO Questions (<i>Maverick/Reprise</i>)	16
KORN Here To Stay (<i>Immortal/Epic</i>)	12
PUDDLE OF MUDD Drift & Die (<i>Flawless/Geffen/Interscope</i>)	10
ALIEN ANT FARM Attitude (<i>New Noize/DreamWorks</i>)	9
HEADSTRONG Adriana (<i>RCA</i>)	8
WHITE STRIPES Fell In Love With A Girl (<i>Third Man/V2</i>)	7
3RD STRIKE No Light (<i>Hollywood</i>)	7

ANDREW W.K.
"PARTY HARD"
 Appearing on SNL 4/13,
 with The Rock
 Buzzworthy on
 New this week at:
WHFS WBUZ WCYY

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Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KORN Here To Stay (<i>Immortal/Epic</i>)	+878
WEEZER Dope Nose (<i>Geffen/Interscope</i>)	+309
GOO GOO DOLLS Here Is Gone (<i>Warner Bros.</i>)	+241
EARSHOT Get Away (<i>Warner Bros.</i>)	+164
WHITE STRIPES Fell In Love With A Girl (<i>Third Man/V2</i>)	+157
UNWRITTEN LAW Seein' Red (<i>Interscope</i>)	+154
BLINK-182 First Date (<i>MCA</i>)	+134
DASHBOARD CONFESSIONAL Screaming... (<i>Vagrant</i>)	+120
3RD STRIKE No Light (<i>Hollywood</i>)	+106
TRIK TURNER Friends + Family (<i>RCA</i>)	+95

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
NICKELBACK How You Remind Me (<i>Roadrunner/IDJMG</i>)	1102
P.O.D. Alive (<i>Atlantic</i>)	971
DISTURBED Down With The Sickness (<i>Giant/Reprise</i>)	876
PUDDLE OF MUDD Control (<i>Flawless/Geffen/Interscope</i>)	858
STAIN'D Fade (<i>Flip/Elektra/EEG</i>)	713
TOOL Schism (<i>Volcano</i>)	708
WEEZER Hash Pipe (<i>Geffen/Interscope</i>)	694
CREED My Sacrifice (<i>Wind-up</i>)	690
SUM 41 Fat Lip (<i>Island/IDJMG</i>)	654
LINKIN PARK Crawling (<i>Warner Bros.</i>)	650
ALIEN ANT FARM Smooth... (<i>New Noize/DreamWorks</i>)	595
PAPA ROACH Last Resort (<i>DreamWorks</i>)	564
FUEL Hemorrhage (In My Hands) (<i>Epic</i>)	534
STAIN'D It's Been Awhile (<i>Flip/Elektra/EEG</i>)	526
ALIEN ANT FARM Movies (<i>New Noize/DreamWorks</i>)	502

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Alternative:

KEDJ WPBZ KTEG KWOD KCXX
WEDG WEQX WWDX WCYY WOXY
KNXX WKRL KMBY WJSE KJEE
WRWK KNRO WXZZ WJBX WZZI
KPOI WRZK

Active Rock:

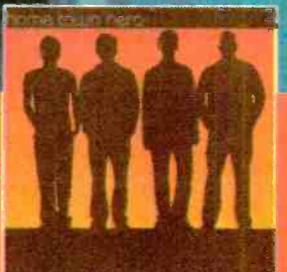
KUFO WRIF WZTA WNPL WQBK
WKQZ KMRO WRXR WZBH WRBR
WRCQ KORB WWWX WCPR KRZR
KTUX

Mainstream Rock:

WHJY WKLC WYBB WCMF KXFX
WOTT WRTT KFRQ WRQK KZOZ
WRRX WKLT

On Tour With Tenacious D:

4/9 Grand Rapids 4/10 Columbus 4/12 Chicago 4/13 Milwaukee 4/15 Davenport



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ON THE RECORD

WITH
Seth Resler
Music Director, KNDD/Seattle



In terms of requests, there's a dead heat right now between the new Korn ("Here to Stay") and Sifl & Olly's "United States of Whatever." Thursday and The White Stripes have also been lighting up the phone consistently. • I'm all about the new Finch album, *What It Is to Burn*. It's The Deftones as a pop-punk act. I also like the new Riddlin' Kids album, *Hurry Up and Wait*, Hot Rod Circuit's "The Pharmacist"; Lo-Fidelity Allstars' "Feel What I Feel" (that's a pop smash!); and another Fred Durst discovery called Kenna. • We just added Finch's "Letters to You." It hasn't even gone for adds at college and specialty yet, but I'm so excited about this band! They were in town the other night with Moth, and they rocked, totally living up to the promise of the album. I'm hoping for huge things from them. The early sales are promising (especially in Southern California), and they'll be out on the Warped Tour this summer.

How cool are **Weezer**? The whole Alternative world zigs to the hard rock left, and the group continue to zag with their unique brand of alt rock. Luckily, that unique brand continues to resonate with the audience. Radio notices, as the band hit the Most Added column *again*, with 32 stations adding "Dope Nose." With 69 total stations, look for the song to hit the top 20 next week ... Speaking of the chart, **Puddle Of Mudd** do something extremely rare: They re-enter the No. 1 spot, with "Blurry," a spot they could conceivably hold for another week or more ... Also Most Added this week are **Default**, whose straight-ahead mass-appeal rock sound was huge for "Wasting My Time." With 26 stations behind "Deny," it looks like TVT has another winner ... **The Strokes** are another of the bands proving that this format hasn't turned into Active Rock sans mullets. "Hard to Explain" nails down 18 adds behind another strong release from the band ... Quite a few other bands nabbed double-digit adds during this very busy music week. One of my favorites is **Home Town Hero**, who got 16 adds on "Questions," including KEDJ/Phoenix and WEDG/Buffalo ... Lastly, another cool as hell record is on your desk now — the latest song from **Goldfinger**, "Open Your Eyes." **RECORD OF THE WEEK: Moby "We Are All Made Of Stars"**

Alternative ON THE RADIO

— Jim Kerr, Alternative Editor

COMING RIGHT UP

ARTIST: **2 Skinnee J's**
LABEL: **Volcano**

By **KATY STEPHAN**/ALTERNATIVE SPECIALTY EDITOR

It's true what Tom Petty said about the waiting — just ask **2 Skinnee J's**. Their "new" CD, *Volumizer*, was mixed, mastered and ready to hit way back in September. Not last fall, friends. We're talking September of 2000.

Ouch. You know a band is having a hard time waiting when they actually start encouraging fans to go to Napster and download their songs. But what else could the poor J's do, trapped in label-consolidation limbo as they were? Though there are plenty of sad tales about bands getting lost in the shuffle, this one has a happy ending. Here's the skinny on Skinnee.

Back in the fall of 2000, just as the last scratches were being added to *Volumizer*, Universal purchased PolyGram. At this time 2 Skinnee J's were signed to Capricorn, which was an independently operated joint venture with Mercury Records. Mercury was owned by PolyGram, which was now owned by Universal. There was restructuring and reprioritizing. The president of Mercury was fired. Universal made a new list of things to do, and Capricorn was penciled in at the bottom. And spelled wrong. A couple of Capricorn artists split, and eventually Universal neglected to renew its distribution agreement with the label. Short of selling CDs door to door, the Skinnees didn't have many options.

Then Zomba-owned Volcano Records came galloping in on a white horse and acquired Capricorn's roster. The J's were saved, right? Well, in theory. But the album had yet to find its way into the sweaty hands of the band's many fans. And the fans were getting restless. One frustrated youngster posted this on opinions.com after getting a taste of some *Volumizer*



2 Skinnee J's

tracks via Audio Galaxy Satellite: "People, when you're a Skinnee fan, there is only so long you can go without new songs before you break ... My final recommendation is that Volcano Records release this goddamn album before I get medieval on their punk asses."

It turns out violence *is* the answer, after all. Or the threat of violence, anyway. Because Volcano finally came through with *Volumizer*, bless 'em, on March 21, and radio is making up for lost time. Last week WMRQ/Hartford gave "Grown Up" 32 spins, and WAVF/Charleston, SC and WXNR/Greenville, NC each gave it 22. Forget the whole "no-spin add" concept — stations are jumping all over this one. Finally.

And for good reason — could a band made up of guys with names like Special J, Eddie Eyeball and The Spice be anything less than a party? "Grown Up," the first single, is a screw-up's manifesto, delivered with plenty of sass to a strait-laced ex-girlfriend. It bounces along over a solid rock 'n' roll foundation with a bright, surf-punk feel. The video for "Grown Up" was directed by notorious comedian-weirdo Andy Dick and is basically a parody of those wacky Indian musicals with the elaborate production numbers. Andy dances around in drag. It's a guaranteed good time.

It took awhile to get the party to the people, and it's hard to say who suffered more — the band or their fun-starved fans. But 2 Skinnee J's are well worth the wait.

SUGARCULT

"BOUNCING OFF THE WALLS" From their album *Start Static*

The lead single from the upcoming film, **National Lampoon's Van Wilder**, and featured in Artisan Entertainment's \$20 million advertising campaign.

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R&R Alternative **47 - 43** Just Added: **WIOG**

"'BOUNCING OFF THE WALLS' really stands out and is reacting like crazy at DC101! Talk about an energetic live show - do not miss it!"
- LeeAnn Curtis-Music Director, DC101

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WPBZ
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91X
WMRQ
KNXX
WEEQ

KFSD
WEDG
KLEC
KJEE

KTCL
WZNE
WARQ
WRAX

KWOD
WHRL
WMAD

KCXX
KPOI
WXTW

WAQZ
WGRD
WZZI



Produced, Recorded, and Mixed by Mark Trombino Album Produced by Matt Wallace Managed by: Raspler Management sugarcult.com

KEDJ #1 PHONES!
WMAD #1 PHONES!
WPBZ #1 PHONES!
KJEE #1 PHONES!
DC101 TOP 5 PHONES!
KFSD TOP 5 PHONES!
KPOI TOP 5 PHONES!
WMRQ TOP 10 PHONES!
WWDX TOP 10 PHONES!

March 29, 2002

RateTheMusic.com BY MEDIABASE™

America's Best Testing Alternative Songs
12+ For The Week Ending 3/29/02.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
LINKIN PARK In The End (Warner Bros.)	4.20	4.29	99%	45%	4.21	99%	45%
HOOBASTANK Crawling In The Dark (Island/IDJMG)	4.16	4.23	92%	23%	4.17	93%	25%
JIMMY EAT WORLD The Middle (DreamWorks)	4.15	4.27	88%	22%	4.17	91%	23%
PUDDLE... Blurry (Flawless/Geffen/Interscope)	4.12	4.22	97%	37%	4.07	98%	39%
INCUBUS I Wish You Were Here (Immortal/Epic)	4.09	4.14	96%	36%	4.08	97%	38%
ADEMA The Way You Like It (Arista)	4.04	4.09	78%	14%	3.97	80%	15%
INCUBUS Nice To Know You (Immortal/Epic)	4.03	4.01	94%	27%	4.01	95%	30%
DEFAULT Wasting My Time (TVT)	4.03	4.05	90%	30%	4.01	92%	31%
SYSTEM... Chop Suey (American/Columbia)	4.02	3.95	94%	36%	4.05	95%	37%
SEVENDUST Live Again (TVT)	4.00	3.95	50%	4%	4.04	53%	4%
STAINED For You (Flip/Elektra/EEG)	3.99	4.04	89%	25%	3.99	92%	27%
UNWRITTEN LAW Seein' Red (Interscope)	3.97	4.06	64%	10%	3.95	65%	11%
P.O.D. Youth Of The Nation (Atlantic)	3.97	3.95	97%	36%	3.97	98%	38%
NICKELBACK Too Bad (Roadrunner/IDJMG)	3.96	4.01	91%	24%	3.95	94%	25%
P.O.D. Alive (Atlantic)	3.92	3.83	97%	47%	3.90	97%	48%
OFFSPRING Defy You (Columbia)	3.91	3.92	90%	22%	3.93	91%	24%
GODSMACK I Stand Alone (Republic/Universal)	3.91	3.86	77%	14%	3.91	82%	15%
SYSTEM OF A DOWN Toxicity (American/Columbia)	3.89	3.89	90%	22%	3.89	92%	23%
NICKELBACK ...Remind Me (Roadrunner/IDJMG)	3.83	3.92	99%	63%	3.87	99%	62%
COURSE OF NATURE Caught In The Sun (Lava/Atlantic)	3.82	3.83	49%	8%	3.86	54%	9%
BLINK-182 First Date (MCA)	3.79	3.86	91%	26%	3.70	90%	27%
X-ECUTIONERS It's Goin' Down (Loud/Columbia)	3.79	3.86	66%	12%	3.86	68%	11%
INJECTED Faithless (Island/IDJMG)	3.77	-	44%	5%	3.75	46%	5%
311 Amber (Volcano)	3.76	3.73	54%	9%	3.79	59%	9%
ROB ZOMBIE Never Gonna... (Geffen/Interscope)	3.74	3.65	69%	15%	3.84	73%	15%
CUSTOM Hey Mister (Artist Direct)	3.56	3.56	64%	17%	3.49	67%	20%
TRIK TURNER Friends + Family (RCA)	3.52	3.51	66%	17%	3.49	70%	19%
STROKES Last Nite (RCA)	3.48	3.52	85%	37%	3.42	89%	41%
CREED My Sacrifice (Wind-up)	3.27	3.39	99%	70%	3.20	99%	74%

Total sample size is 757 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Males 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818/377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

R&R Top 20 Specialty Artists

March 29, 2002

1. FLOGGING MOLLY (Sideonedummy) "Drunken Lullabies"
 2. BEN KWELLER (ATO) "Wasted & Ready"
 3. SUPER FURRY ANIMALS (XL/Beggars Banquet) "(Drawing) Rings..."
 4. BEFORE BRAILLE (Aezra) "Twenty-four Minus Eighteen"
 5. SPARTA (DreamWorks) "Mye"
 6. PROMISE RING (Anti) "Stop Playing Guitar"
 7. WHITE STRIPES (Third Man/V2) "Fell In Love..."
 8. BLADE II ST (Immortal/Virgin) "Tao of the Machine," "Gettin' Aggressive"
 9. HIVES (Burning Heart/Epitaph) "Hate To Say I Told You So"
 10. TRAIL OF DEAD (Interscope) "Relative Ways"
 11. N.E.R.D. (Virgin) "Rock Star"
 12. RIDDLIN' KIDS (Aware/Columbia) "I Feel Fine"
 13. BADLY DRAWN BOY (XL/ARTISTdirect) "Something To Talk About"
 14. EELS (DreamWorks) "Rotten World Blues"
 15. 3RD STRIKE (Hollywood) "No Light"
 16. QUARASHI (Time Bomb/Columbia) "Stick 'Em Up"
 17. FACE TO FACE (Vagrant) "The New Way"
 18. KMFD (Metropolis) "Boots"
 19. 2 SKINNEE J'S (Volcano) "Grown Up"
 20. THURSDAY (Victory) "Understanding..."
- Ranked by total number of shows reporting artist.

Record Of The Week

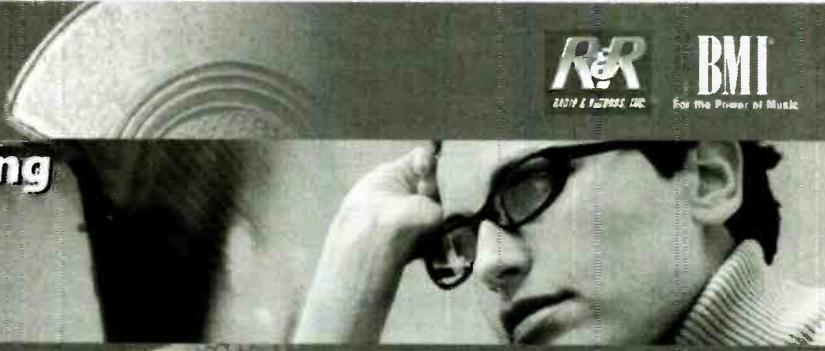
Artist: SPARTA
LP: AUSTERE
Label: DREAMWORKS



After At The Drive-In, there were basically two camps: the 'fros and the no-'fros. ATDI's Cedric and Omar may have bigger hair, but when they split from Jim Ward, Paul Hinojos and Tony Hajjar, guess who had bigger riffs? It took Ward, Hinojos and Hajjar less than three months after the breakup to eliminate all nonessentials (including luxurious locks) and choose the apt name of Sparta. Hinojos passed low-end duties to Matt Miller and joined Ward on guitar, freeing him up for some blistering vocals. "This time I'll get it right," screams the chorus of "Mye." Nothing like a nasty breakup to fuel some furious hard rock.

— Katy Stephan, Alternative Specialty Editor

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RADIO ADVERTISING BUREAU

Stations and their adds listed alphabetically by market

Reporters

<p>WHRI/Albany, NY * OM/PD/AD/MD: Lisa Biello 1 PUDDLE OF MUDD "Drift" 12 STONES "Broken" DEFAULT "Deny" OUR LADY PEACE "There"</p>	<p>WEDG/Bufalo, NY * PD: Lenny Diana MD: Ryan Patrick 13 OUR LADY PEACE "There" 2 WHITE STRIPES "Fell" 1 FAMILIAR 48 "Question" ABANDONED POOLS "Remedy" HOME TOWN HERO "Questions" WEEZER "Nose"</p>	<p>WXEG/Dayton, OH * PD: Steve Kramer MD: Boomer 18 DEFAULT "Deny" 10 TOOL "Parabola" 5 WHITE STRIPES "Fell"</p>	<p>KPOI/Honolulu, HI * Interim PD: Kid Leo Interim MD: Fil Slash 3 DISHWALLA "Middle" 1 KORN "Stay" 1 WEEZER "Nose" DEFAULT "Deny" HOME TOWN HERO "Questions" STROKES "Explain"</p>	<p>WZZL/Leington-Fayette, KY * PD: B.J. Kinard MD: Suzy Boe DEFAULT "Deny" HEADSTRONG "Adriana" HOME TOWN HERO "Questions"</p>	<p>WXRK/New York, NY * PD: Steve Kingston MD: Mike Peat 40 KORN "Stay" 5 PHANTOM PLANET "California" 1 3RD STRIKE "Light"</p>	<p>WBUR/Providence, RI * PD: Tim Schiavelli MD: Annie Shapiro No Adds</p>	<p>KITS/San Francisco, CA * PD: Jay Taylor MD: Aaron Axelsen 1 OUR LADY PEACE "There" 1 STROKES "Explain" 3RD STRIKE "Light"</p>	<p>WSUN/Tampa, FL * OM: Chuck Beck PD: Shark No Adds</p>
<p>KTEG/Albuquerque, NM * PD: Ellen Flaherty 6 HOME TOWN HERO "Questions" 1 WEEZER "Nose" REVEILLE "Inside"</p>	<p>WAVF/Charleston, SC * PD: Greg Patrick APD/MD: Danny Villalobos 4 WEEZER "Nose" 3RD STRIKE "Light" DEFAULT "Deny" PUDDLE OF MUDD "Drift" UNWRITTEN LAW "Red"</p>	<p>KTCL/Denver-Boulder, CO * PD: Mike D' Connor MD: Sabrina Saunders CONVOY "Caught"</p>	<p>KUCD/Honolulu, HI * PD: Jamie Hyatt 17 DEFAULT "Deny" 3 UNWRITTEN LAW "Red" KORN "Stay"</p>	<p>KLEC/Little Rock, AR * Dir./Prog.: Larry LeBlanc MD: Peter Gunn 41 WEEZER "Nose" 35 KORN "Stay" CONVOY "Caught" EARSHOT "Get" STROKES "Explain"</p>	<p>WROX/Norfolk, VA * PD: Michele Diamond MD: Mike Powers 1 PHANTOM PLANET "California" HEADSTRONG "Adriana" SEV "Same" STROKES "Explain"</p>	<p>KRZQ/Reno, NV * PD: Wendy Rollins APD/MD: Scott Santord 1 WEEZER "Nose" DEFAULT "Deny"</p>	<p>KJEE/Santa Barbara, CA GM/PD: Eddie Gutierrez MD: Dakota 10 WEEZER "Nose" STROKES "Explain" HOME TOWN HERO "Questions"</p>	<p>KFMA/Tucson, AZ * PD: John Michael APD: Libby Carstensen 22 WEEZER "Nose" 4 REVEILLE "Inside" TENACIOUS O "Tribute"</p>
<p>WNNX/Atlanta, GA * PD: Leslie Fram APD/MD: Chris Williams No Adds</p>	<p>WEND/Charlotte, NC * PD: Jack Daniel APD/MD: Kristen Honeycutt 1 OUR LADY PEACE "There" 1 WEEZER "Nose" 1 KORN "Stay" 3RD STRIKE "Light" MOTH "Sound" REMY ZERO "Perfect"</p>	<p>CIMX/Detroit, MI * PD: Murray Brookshaw APD: Vince Cannova MD: Matt Franklin 311 "Amber" HOOBASTANK "Running" PUDDLE OF MUDD "Drift"</p>	<p>KTRZ/Houston-Galveston, TX * PD/MD: Steve Robinson 5 JEREMIAH FREED "Again" DASHBOARD... "Screaming" KORN "Stay" WEEZER "Nose" DEFAULT "Deny"</p>	<p>KROQ/Los Angeles, CA * VP/Prog.: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden 9 3RD STRIKE "Light" 8 CREED "Breath" 1 HIVES "Hate" OUR LADY PEACE "There" DASHBOARD... "Screaming"</p>	<p>KQRX/Odessa-Midland, TX PD/MD: Michael Todd Mobley COAL CHAMBER "Fiend" STROKES "Explain" WEEZER "Nose" DEFAULT "Deny" SOUTH "Silence" 3RD STRIKE "Light"</p>	<p>WQYV/Savannah, GA PD/MD: Phil Conn KORN "Stay" DASHBOARD... "Screaming" STROKES "Explain" CONVOY "Caught"</p>	<p>WVHS/Washington, DC * PD: Robert Benjamin APD: Bob Waugh MD: Pat Ferrise 4 HOOBASTANK "Running" ABANDONED POOLS "Remedy" ANDREW W.K. "Party" OUR LADY PEACE "There"</p>	
<p>WJSE/Atlantic City, NJ * PD: Al Parinello MD: Jason Ulanet 9 KORN "Stay" 1 OUR LADY PEACE "There" DEFAULT "Deny" HOME TOWN HERO "Questions" N.E.R.D. "Star" SOUTH "Soon" STROKES "Explain"</p>	<p>WKQX/Chicago, IL * PD: Tim Richards APD/MD: Mary Shuminas AM: Nicole Churninatto 14 WEEZER "Nose" HOOBASTANK "Running" OUR LADY PEACE "There"</p>	<p>KXNA/Fayetteville, AR PD: Margot Smith 10 WEEZER "Nose" 5 KORN "Stay" WHITE STRIPES "Fell" HOME TOWN HERO "Questions"</p>	<p>WPLA/Jacksonville, FL * PD: Scott Petibone APD/MD: Chad Chumley 2 KORN "Stay" 1 WEEZER "Nose" 1 SKINNEE J'S "Grown" TOOL "Parabola"</p>	<p>WLRS/Louisville, KY * Dir./Prog.: J.D. Kunes PD: Lance MD: Kyle Meredith DEFAULT "Deny" WEEZER "Nose"</p>	<p>WOCL/Oriando, FL * PD: Alan Smith MD: Bobby Smith 16 WEEZER "Nose" DASHBOARD... "Screaming" OUR LADY PEACE "There"</p>	<p>KCXX/Riverside, CA * OM/PD: Kelli Cluque APD: John DeSantis MD: Daryl James HOME TOWN HERO "Questions"</p>	<p>KNDD/Seattle-Tacoma, WA * PD: Phil Manning APD: Jim Keller MD: Seth Resler No Adds</p>	<p>WWDC/Washington, DC * PD: Buddy Rizer MD: LeeAnn Curtis No Adds</p>
<p>KROX/Austin, TX * PD: Melody Lee MD: Toby Ryan SEVENOUST "Again"</p>	<p>WZZN/Chicago, IL * PD: Bill Gamble APD: Steve Levy MD: James VanOsdol ALIEN ANT FARM "Attitude" HIVES "Hate"</p>	<p>WJBX/Ft. Myers, FL * PD: John Razz MD: Lance DEFAULT "Deny" HOME TOWN HERO "Questions" WEEZER "Nose"</p>	<p>WRZK/Indianapolis, IN * PD: Scott Jameson MD: Michael Young 1 DEFAULT "Deny" ALIEN ANT FARM "Attitude"</p>	<p>WMAD/Madison, WI * PD: Pat Frawley MD: Amy Hudson 1 OUR LADY PEACE "There" 2 SKINNEE J'S "Grown" STROKES "Explain"</p>	<p>WPMY/Philadelphia, PA * PD: Jim McGuinn MD: Dan Fein 2 STROKES "Explain" 1 PUDDLE OF MUDD "Drift"</p>	<p>WZNE/Rochester, NY * PD/MD: Mike Danger 9 OUR LADY PEACE "There" STROKES "Explain"</p>	<p>WKRL/Syracuse, NY * OM/PD: Mimi Griswold APD/MD: Abbie Weber 1 HOME TOWN HERO "Questions" 311 "Amber" HEADSTRONG "Adriana" OUR LADY PEACE "There" WEEZER "Nose"</p>	<p>WBSX/Wilkes-Barre, PA * PD: Chris Lloyd APD: Jay Hunter MD: Freddie No Adds</p>
<p>KNXX/Baton Rouge, LA * PD/MD: Randy Chase APD: Bill Jackson HEADSTRONG "Adriana" HOME TOWN HERO "Questions" KORN "Stay" PUDDLE OF MUDD "Drift" STROKES "Explain" TENACIOUS O "Tribute" WEEZER "Nose"</p>	<p>WAQZ/Cincinnati, OH * PD: Rick Jamie APD/MD: Shaggy No Adds</p>	<p>KFRR/Fresno, CA * PD: Chris Squires MD: Reverend 4 LINKIN PARK "Papercut" HEADSTRONG "Adriana" WHITE STRIPES "Fell"</p>	<p>WRZK/Johnson City, TN * VP/Prog. Ops.: Mark E. McKinn ALIEN ANT FARM "Attitude" DEFAULT "Deny" HOME TOWN HERO "Questions" STROKES "Explain"</p>	<p>WMFMS/Memphis, TN * PD: Rob Cressman MD: Mike Killabrew WHITE STRIPES "Fell"</p>	<p>KEDJ/Phoenix, AZ * PD: Nancy Stevens APD: Dead Air Dave MD: Robin Nash 15 WEEZER "Nose" 2 HOME TOWN HERO "Questions" ALIEN ANT FARM "Attitude"</p>	<p>WZNE/Rochester, NY * PD/MD: Mike Danger 9 OUR LADY PEACE "There" STROKES "Explain"</p>	<p>WKRL/Syracuse, NY * OM/PD: Mimi Griswold APD/MD: Abbie Weber 1 HOME TOWN HERO "Questions" 311 "Amber" HEADSTRONG "Adriana" OUR LADY PEACE "There" WEEZER "Nose"</p>	<p>WBSX/Wilkes-Barre, PA * PD: Chris Lloyd APD: Jay Hunter MD: Freddie No Adds</p>
<p>WRAX/Birmingham, AL * PD: Susan Groves APD: Hurricane Shane MD: Mark Lindsey 12 WAYNE "Whisper" 2 OUR LADY PEACE "There" 1 QUARASHI "Stick" DEFAULT "Deny" WHITE STRIPES "Fell"</p>	<p>WXTM/Cleveland, OH * PD: Kim Monroe MD: Dom Nardella JIMMY EAT WORLD "Sweet" PUDDLE OF MUDD "Drift" QUARASHI "Stick" TOOL "Parabola"</p>	<p>WGRD/Grand Rapids, MI * PD: Bobby Duncan 12 PUDDLE OF MUDD "Drift" 6 WEEZER "Nose" 5 HEADSTRONG "Adriana"</p>	<p>WVFX/Johnson City, TN * PD: Dan Bozyk APD/MD: Anthony Proffitt AM: Opie Hines 1 DEFAULT "Deny" NICKELBACK "Never" WICKELBACK "Never" PUDDLE OF MUDD "Drift" TOOL "Parabola"</p>	<p>KMBY/Monterey-Salinas, CA * PD: Chris White APD: Opie Taylor 1 ALIEN ANT FARM "Attitude" COAL CHAMBER "Fiend" DEFAULT "Deny" HOME TOWN HERO "Questions" WEEZER "Nose"</p>	<p>WPLY/Philadelphia, PA * PD: Jim McGuinn MD: Dan Fein 2 STROKES "Explain" 1 PUDDLE OF MUDD "Drift"</p>	<p>WZNE/Rochester, NY * PD/MD: Mike Danger 9 OUR LADY PEACE "There" STROKES "Explain"</p>	<p>WKRL/Syracuse, NY * OM/PD: Mimi Griswold APD/MD: Abbie Weber 1 HOME TOWN HERO "Questions" 311 "Amber" HEADSTRONG "Adriana" OUR LADY PEACE "There" WEEZER "Nose"</p>	<p>WBSX/Wilkes-Barre, PA * PD: Chris Lloyd APD: Jay Hunter MD: Freddie No Adds</p>
<p>WBCN/Boston, MA * VP/Programming: Oedipus APD/MD: Steven Strick 1 WEEZER "Nose" QUARASHI "Stick"</p>	<p>WVFX/Johnson City, TN * PD: Dan Bozyk APD/MD: Anthony Proffitt AM: Opie Hines 1 DEFAULT "Deny" NICKELBACK "Never" WICKELBACK "Never" PUDDLE OF MUDD "Drift" TOOL "Parabola"</p>	<p>WVFX/Johnson City, TN * PD: Dan Bozyk APD/MD: Anthony Proffitt AM: Opie Hines 1 DEFAULT "Deny" NICKELBACK "Never" WICKELBACK "Never" PUDDLE OF MUDD "Drift" TOOL "Parabola"</p>	<p>WVFX/Johnson City, TN * PD: Dan Bozyk APD/MD: Anthony Proffitt AM: Opie Hines 1 DEFAULT "Deny" NICKELBACK "Never" WICKELBACK "Never" PUDDLE OF MUDD "Drift" TOOL "Parabola"</p>	<p>WVFX/Johnson City, TN * PD: Dan Bozyk APD/MD: Anthony Proffitt AM: Opie Hines 1 DEFAULT "Deny" NICKELBACK "Never" WICKELBACK "Never" PUDDLE OF MUDD "Drift" TOOL "Parabola"</p>	<p>WVFX/Johnson City, TN * PD: Dan Bozyk APD/MD: Anthony Proffitt AM: Opie Hines 1 DEFAULT "Deny" NICKELBACK "Never" WICKELBACK "Never" PUDDLE OF MUDD "Drift" TOOL "Parabola"</p>	<p>WVFX/Johnson City, TN * PD: Dan Bozyk APD/MD: Anthony Proffitt AM: Opie Hines 1 DEFAULT "Deny" NICKELBACK "Never" WICKELBACK "Never" PUDDLE OF MUDD "Drift" TOOL "Parabola"</p>	<p>WVFX/Johnson City, TN * PD: Dan Bozyk APD/MD: Anthony Proffitt AM: Opie Hines 1 DEFAULT "Deny" NICKELBACK "Never" WICKELBACK "Never" PUDDLE OF MUDD "Drift" TOOL "Parabola"</p>	<p>WVFX/Johnson City, TN * PD: Dan Bozyk APD/MD: Anthony Proffitt AM: Opie Hines 1 DEFAULT "Deny" NICKELBACK "Never" WICKELBACK "Never" PUDDLE OF MUDD "Drift" TOOL "Parabola"</p>

***Monitored Reporters**

86 Total Reporters

76 Total Monitored

10 Total Indicator

Moves from Hot AC to Alternative (1):
 KUCD/Honolulu, HI



New & Active

- 2 SKINNEE J'S Grown Up (Volcano)**
 Total Plays: 352, Total Stations: 30, Adds: 3
- NO DOUBT Hella Good (Interscope)**
 Total Plays: 323, Total Stations: 16, Adds: 1
- ANDREW W.K. Party Hard (Island/IDJMG)**
 Total Plays: 282, Total Stations: 26, Adds: 2
- 3RD STRIKE No Light (Hollywood)**
 Total Plays: 279, Total Stations: 34, Adds: 7
- SENSE FIELD Save Yourself (Nettwerk)**
 Total Plays: 254, Total Stations: 13, Adds: 0

- HOOBASTANK Running Away (Island/IDJMG)**
 Total Plays: 235, Total Stations: 12, Adds: 5
- SIMPLE PLAN I'm Just A Kid (Lava/Atlantic)**
 Total Plays: 222, Total Stations: 17, Adds: 0
- FLYING TIGERS Maybe (Atlantic)**
 Total Plays: 202, Total Stations: 15, Adds: 0
- HEADSTRONG Adriana (RCA)**
 Total Plays: 196, Total Stations: 32, Adds: 8
- JEREMIAH FREED Again (Republic/Universal)**
 Total Plays: 190, Total Stations: 13, Adds: 1

Songs ranked by total plays

Indicator

Most Added

- WEEZER Dope Nose (Geffen/Interscope)
- DEFAULT Deny (TVT)
- HOME TOWN HERO Questions (Maverick/Reprise)
- STROKES Hard To Explain (RCA)
- KORN Here To Stay (Immortal/Epic)
- SEV Same Old Song (Geffen/Interscope)
- ALIEN ANT FARM Attitude (New Noize/DreamWorks)
- COAL CHAMBER Fiend (Roadrunner/IDJMG)
- DASHBOARD CONFESSIONAL Screaming Infidelities (Vagrant)
- QUARASHI Stick 'Em Up (Time Bomb/Columbia)
- NICKELBACK How You Remind Me (Roadrunner/IDJMG)
- 3RD STRIKE No Light (Hollywood)
- CONVOY Caught Up In You (Hybrid)
- WHITE STRIPES Fell In Love With A Girl (Third Man/V2)
- ANDREW W.K. Party Hard (Island/IDJMG)
- 12 STONES Broken (Wind-up)
- FAMILIAR 48 The Question (MCA)
- GREENWHEEL Shelter (Island/IDJMG)
- SOUTH Paint The Silence (Kinetic)
- WAYNE Whisper (TVT)

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white). Please include the names and titles of all pictured and send them to:

R&R, c/o Mike Davis:
 10100 Santa Monica Blvd., 3rd Floor, Los Angeles, CA 90067
 E-mail: mdavis@ronline.com

Alternative Playlists

MARKET #1
WXRK/New York
Infinity
(212) 314-9230
Kingston/Woody/Pear
12+ Cumulative 2,463,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
15	40	KORN/Here To Stay	50960
36	40	PUDDLE OF MUDD/Blurry	50960
29	39	SYSTEM OF A DOWN/Toxicity	49686
33	38	STROKES/Last Nite	48112
35	38	LINKIN PARK/Papercut	48112
34	34	P.O.D./Youth Of The Nation	47138
39	34	P.O.D./Youth Of The Nation	43316
28	28	WHITE STRIPES/Fall In Love	35672
22	26	HOOBASTANK/Crawling In The Dark	33124
17	25	BLINK-182/First Date	31850
23	25	STROKES/Hard To Explain	31850
22	21	ABANDONED POOLS/Remedy	28028
21	21	JIMMY EAT WORLD/The Middle	26754
17	20	TOOL/Schism	25480
26	20	P.O.D./Boom	25480
17	17	INCUBUS/Nice To Know You	21658
20	17	TRIK TURNER/Friends + Family	21658
15	17	PAPA ROACH/Last Resort	21658
23	17	HOOBASTANK/Crawling In The Dark	21658
18	17	SYSTEM OF A DOWN/Chop Suey	21658
16	16	X-ECTIONERS/It's Goin' Down	20394
16	16	GORILLAZ/Clear Eastwood	20394
14	16	BLINK-182/Stay Together For...	20394
15	16	CREED/My Sacrifice	20394
16	16	PUDDLE OF MUDD/Control	20394
12	15	ROB ZOMBIE/Never Gonna Stop	19110
23	15	PUDDLE OF MUDD/Drift & Die	19110
20	15	STAINED/For You	19110
14	14	STATIC-X/Cold	17836
17	14	UNWRITTEN LAW/Seen' Red	17836

MARKET #2
KROQ/Los Angeles
Infinity
(323) 930-1067
Weatherly/Sandblom/Worden
12+ Cumulative 1,550,800



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
37	41	STROKES/Last Nite	38007
33	38	PUDDLE OF MUDD/Blurry	35226
18	37	SYSTEM OF A DOWN/Toxicity	34299
37	37	JIMMY EAT WORLD/The Middle	34299
16	30	HOOBASTANK/Crawling In The Dark	32445
28	30	WHITE STRIPES/Fall In Love	27810
17	28	JIMMY EAT WORLD/Sweetness	25056
18	27	KORN/Here To Stay	25029
30	27	NO DOUBT/Hella Good	25029
33	27	P.O.D./Youth Of The Nation	25029
13	26	COLDI AY/Trouble	24102
15	26	LINKIN PARK/My December	24102
25	25	SYSTEM OF A DOWN/Chop Suey	23175
15	24	BAD RELIGION/Sorrow	22248
28	24	X-ECTIONERS/It's Goin' Down	22248
24	23	INCUBUS/ Wish You Were Here	21321
13	22	BLINK-182/First Date	20394
24	22	WEEZER/Dope Nose	20394
17	22	TOOL/Schism	20394
10	22	STAINED/For You	20394
12	21	UNWRITTEN LAW/Seen' Red	19467
18	21	OFFSPRING/Duty You	19467
12	21	P.O.D./Boom	19467
33	19	LINKIN PARK/In The End	17613
14	18	JACK JOHNSON/Flake	16586
12	17	LINKIN PARK/Papercut	15759
13	17	PAPA ROACH/Last Resort	15759
23	15	HOOBASTANK/Running Away	13905
11	14	EDDIE VEDDER/You've Got To...	12978
14	14	P.O.D./Alive	12978

MARKET #3
WQXX/Chicago
Emmis
(312) 527-8348
Richards/Shummas
12+ Cumulative 766,800



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
45	44	BLINK-182/First Date	14344
42	42	STAINED/For You	13692
46	41	P.O.D./Youth Of The Nation	13366
41	40	JIMMY EAT WORLD/The Middle	13140
35	37	DASHBOARD...Screaming	12062
35	37	TENACIOUS D/In The End	12062
34	31	WHITE STRIPES/Fall In Love	10106
42	30	INCUBUS/Nice To Know You	9780
26	26	UNWRITTEN LAW/Seen' Red	8476
33	25	TRIK TURNER/Friends + Family	8150
14	25	HOOBASTANK/Crawling In The Dark	8150
16	25	DEFAULT/Wasting My Time	8150
7	24	KORN/Here To Stay	7824
16	23	QUARASHI/Stuck 'Em Up	7498
15	23	THURSDAY/Understanding In...	7498
23	23	PHANTOM PLANET/California	7498
20	22	311/Ambler	7172
18	21	PETE YORN/Strange Condition	6846
23	20	SYSTEM OF A DOWN/Toxicity	6520
33	20	NICKELBACK/Too Bad	6520
19	20	BEN KELLER/Wasted And Ready	6520
14	20	MEST/Mother's Prayer	6520
17	20	LINKIN PARK/Papercut	6520
18	19	X-ECTIONERS/It's Goin' Down	6194
20	17	SUGARCULT/Bouncing Off...	5542
17	17	WEEZER/Dope Nose	5542
12	16	DISTURBED/Down With...	5216
15	16	STAINED/For You	5216
28	16	PUDDLE OF MUDD/Blurry	5216
11	15	SYSTEM OF A DOWN/Chop Suey	4890

MARKET #3
WZZN/Chicago
ABC
(312) 984-9923
Gamble/Lavy/VanOstol
12+ Cumulative 531,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
19	69	JIMMY EAT WORLD/The Middle	12972
69	67	PUDDLE OF MUDD/Blurry	12596
46	61	LINKIN PARK/In The End	11468
58	60	WHITE STRIPES/Fall In Love	11280
43	52	BLINK-182/First Date	9776
43	46	STAINED/For You	8648
53	45	HOOBASTANK/Crawling In The Dark	8468
40	43	PETE YORN/Strange Condition	8384
37	41	CREED/My Sacrifice	7708
54	40	SENSE FIELD/Save Yourself	7520
35	37	WEEZER/Dope Nose	6956
31	37	JOHN MAYER/No Such Thing	6956
31	36	SYSTEM OF A DOWN/Chop Suey	6768
24	29	DASHBOARD...Screaming	5452
49	29	P.O.D./Youth Of The Nation	5452
19	27	DISPATCH/Open Up	5076
21	27	COURSE OF NATURE/Caught In The Sun	5076
30	26	OASIS/The Hindu Times	4888
13	26	INCUBUS/Nice To Know You	4888
32	26	NO DOUBT/Hella Good	4780
17	25	ALANIS MORISSETTE/21 Things I Want...	4800
36	24	UNWRITTEN LAW/Seen' Red	4512
23	23	SYSTEM OF A DOWN/Toxicity	4324
18	23	JACK JOHNSON/Flake	4324
17	22	THURSDAY/Understanding In...	4136
14	21	LINKIN PARK/Papercut	3772
27	19	TRIK TURNER/Friends + Family	3372
33	19	STROKES/Last Nite	3372
17	18	2 SKINNEE J'S/Grown Up	3384
11	18	ADEMA/The Way You Like It	3384

MARKET #4
KITS/San Francisco
Infinity
(415) 402-6700
Taylor/Aeisen
12+ Cumulative 611,100



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
46	51	PUDDLE OF MUDD/Blurry	11985
43	50	JIMMY EAT WORLD/The Middle	11750
32	45	P.O.D./Youth Of The Nation	10575
44	44	LINKIN PARK/Papercut	10340
32	40	SYSTEM OF A DOWN/Chop Suey	9400
29	31	WHITE STRIPES/Fall In Love	7285
31	29	TOOL/Schism	6815
35	29	OFFSPRING/Duty You	6815
32	28	HOOBASTANK/Crawling In The Dark	6580
35	28	BLINK-182/First Date	6580
47	28	STROKES/Last Nite	6580
27	28	WEEZER/Dope Nose	6580
28	28	PAPA ROACH/Last Resort	6580
33	27	INCUBUS/ Wish You Were Here	6345
18	24	DISTURBED/Down With...	6540
23	23	X-ECTIONERS/It's Goin' Down	5405
1	22	HOOBASTANK/Running Away	5170
8	20	KORN/Here To Stay	4700
26	20	NICKELBACK/How You Remind Me	4700
21	19	EDDIE VEDDER/You've Got To...	4465
30	18	UNWRITTEN LAW/Seen' Red	4230
17	17	P.O.D./Alive	3995
16	17	SYSTEM OF A DOWN/Toxicity	3995
13	16	TRIK TURNER/Friends + Family	3760
19	14	STAINED/For You	3290
14	13	LINKIN PARK/Papercut	3190
13	13	PUDDLE OF MUDD/Control	3055
12	13	RAGE AGAINST...Renegades Of Funk	3055
13	12	DEFAULT/Wasting My Time	2820
6	10	GODSMACK/Stand Alone	2350

MARKET #5
KDGE/Dallas-Ft. Worth
Clear Channel
(972) 770-7777
Doherty/Ayo
12+ Cumulative 465,100



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
48	49	STAINED/For You	9408
47	47	PUDDLE OF MUDD/Blurry	9024
47	46	DEFAULT/Wasting My Time	8832
50	46	INCUBUS/Nice To Know You	8832
40	39	LINKIN PARK/In The End	7488
34	37	TRIK TURNER/Friends + Family	7104
34	34	DASHBOARD...Screaming	6528
33	33	UNWRITTEN LAW/Seen' Red	6336
29	33	NICKELBACK/Too Bad	6336
35	30	COURSE OF NATURE/Caught In The Sun	5760
34	30	P.O.D./Youth Of The Nation	5760
23	28	PETE YORN/Strange Condition	5376
29	28	LINKIN PARK/My December	5376
27	27	HOOBASTANK/Crawling In The Dark	5184
26	27	WEEZER/Dope Nose	5184
29	26	INJECTED/Fatless	4992
24	25	SOME THING CORPORATE/If You C. Jordan	4800
18	24	CREED/My Sacrifice	4608
24	22	BLINK-182/First Date	4224
20	21	U2/Elevation	4032
23	20	BLINK-182/Stay Together For...	3840
23	20	SUM 41/Fat Lip	3840
16	20	3 DOORS DOWN/Be Like That	3840
20	20	AVANTAGES/Frontier	3840
21	19	STARSAILOR/Good Souls	3648
21	19	COLDI AY/Trouble	3648
19	21	SUM 41/In Too Deep	3648
19	18	ABANDONED POOLS/Remedy	3456
4	17	GOD GOOD DOLLS/Here Is Gone	3264

MARKET #6
WPLY/Philadelphia
Radio One
(610) 565-8900
McGinn/Fen
12+ Cumulative 584,900



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
44	45	HOOBASTANK/Crawling In The Dark	9540
42	42	NICKELBACK/Too Bad	8904
40	42	P.O.D./Youth Of The Nation	8904
44	40	INCUBUS/Nice To Know You	8480
44	40	PUDDLE OF MUDD/Blurry	8480
43	40	LINKIN PARK/In The End	8480
39	36	DEFAULT/Wasting My Time	7632
31	32	BLINK-182/First Date	6784
34	31	UNWRITTEN LAW/Seen' Red	6572
29	29	JIMMY EAT WORLD/The Middle	6148
26	26	X-ECTIONERS/It's Goin' Down	5512
26	26	PUDDLE OF MUDD/Control	5512
27	25	ALIEN ANT FARM/Movies	5300
28	25	FAMILIAR 48/The Question	5300
25	25	TRIK TURNER/Friends + Family	5300
20	24	DISTURBED/Down With...	5088
15	24	KORN/Here To Stay	5088
22	23	ADEMA/The Way You Like It	4876
20	21	SYSTEM OF A DOWN/Chop Suey	4452
25	21	STAINED/For You	4452
14	21	ROB ZOMBIE/Never Gonna Stop	4452
25	21	FOO FIGHTERS/The One	4452
24	20	GOD GOOD DOLLS/Here Is Gone	4240
18	20	WEEZER/Dope Nose	4240
14	19	P.O.D./Alive	4028
11	17	WHITE STRIPES/Fall In Love	3604
20	17	SYSTEM OF A DOWN/Toxicity	3604
16	15	PETE YORN/Strange Condition	3180
18	15	DASHBOARD...Screaming	3180
19	15	PHANTOM PLANET/California	3180

MARKET #7
WHFS/Washington, DC
Infinity
(301) 306-0991
Benjamin/Ferise
12+ Cumulative 694,100



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
61	50	SYSTEM OF A DOWN/Toxicity	13000
46	49	INCUBUS/Nice To Know You	12740
57	48	PUDDLE OF MUDD/Blurry	12480
60	47	HOOBASTANK/Crawling In The Dark	12280
57	46	JIMMY EAT WORLD/The Middle	11960
54	45	P.O.D./Youth Of The Nation	11700
31	43	INCUBUS/ Wish You Were Here	11180
23	43	KORN/Here To Stay	9360
29	31	LINKIN PARK/Runaway	8060
44	31	X-ECTIONERS/It's Goin' Down	8060
30	31	WEEZER/Dope Nose	8060
17	27	SEV/Same Old Song	7020
36	26	UNWRITTEN LAW/Seen' Red	6760
29	25	LINKIN PARK/My December	6500
24	24	GORILLAZ/You Calling	6240
15	24	BLINK-182/First Date	6240
24	23	B.R.M.C./Love Burns	5980
31	23	REVEAL/Inside Out	5980
27	22	TRIK TURNER/Friends + Family	5720
30	22	WHITE STRIPES/Fall In Love	5720
31	21	QUARASHI/Stuck 'Em Up	5420
18	20	SYSTEM OF A DOWN/Chop Suey	5200
20	18	LINKIN PARK/In The End	4680
22	17	LINKIN PARK/Papercut	4420
13	16	GODSMACK/Stand Alone	4160
28	16	STROKES/Last Nite	4160
9	14	P.O.D./Boom	3640
14	14	ALIEN ANT FARM/Movies	3640
8	13	STAINED/It's Been Awhile	3380
12	12	P.O.D./Alive	3120

MARKET #7
WWDC/Washington, DC
Clear Channel
(301) 567-7100
Rizer/Curtis
12+ Cumulative 756,400



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
48	51	LINKIN PARK/In The End	16116
49	49	JIMMY EAT WORLD/The Middle	15844
20	31	HOOBASTANK/Crawling In The Dark	9796
45	28	P.O.D./Youth Of The Nation	8348
23	24	STROKES/Last Nite	7584
21	23	ADEMA/The Way You Like It	7268
22	19	BLINK-182/First Date	6004
18	22	NICKELBACK/How You Remind Me	5888
14	18	FOO FIGHTERS/The One	5888
17	18	REMY ZERBATO/Save Me	5888
14	17	DEFAULT/Wasting My Time	5372
16	16	WEEZER/Hush Pops	5056
11	15	STAINED/For You	4740
21	15	PUDDLE OF MUDD/Blurry	4740
16	15	WHITE STRIPES/Fall In Love	4740
15	15	SUGARCULT/Bouncing Off...	4740
13	14	CREED/Stand Here With Me	4424
9	14	3 DOORS DOWN/Loser	4424
14	14	CAKE/Short Skirt/Long...	4424
12	14	JOHN MAYER/No Such Thing	4424
13	14	SOME THING CORPORATE/If You C. Jordan	4424
14	14	TRIK TURNER/Friends + Family	4424
15	14	PAPA ROACH/Last Resort	4424
15	13	COLD/No One	4108
14	13	PUDDLE OF MUDD/Control	4108
23	13	ALIEN ANT FARM/Movies	4108
15	13	MOTHS/In The End	4108
15	13	UNWRITTEN LAW/Seen' Red	

Alternative Playlists

MARKET #22

KTCL/Denver-Boulder
Clear Channel
(303) 713-8000
O'Connor/Saunders
12+ Cumulative 287,900



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
43	49	49	BLINK-182/First Date	3283
44	48	48	WEezer/Island In The Sun	3216
42	45	45	PUDDLE OF MUDD/Blurry	3015
44	45	45	INCUBUS/Wish You Were Here	3015
43	43	43	DEFAULT/Wasting My Time	2881
39	42	42	HOBBASTANK/Crawling In The Dark	2814
42	42	42	JACK JOHNSON/Flake	2814
15	40	40	UNWRITTEN LAW/Seen' Red	2680
39	39	39	LINKIN PARK/Runaway	2680
41	35	35	BAD RELIGION/Sorrow	2345
29	29	29	NICKELBACK/Too Bad	1943
29	29	29	FOO FIGHTERS/The One	1943
28	28	28	SUGARCULT/Bouncing Off...	1876
15	28	28	311/Amber	1876
26	27	27	TRIK TURNER/Friends + Family	1809
26	27	27	PHANTOM PLANET/California	1809
44	26	26	GORILLAZ/19-2000	1742
20	25	25	DARUDE/Sandstorm	1675
22	25	25	QUARASHI/Stick 'Em Up	1675
27	24	24	SUM 41/Fat Lip	1608
23	24	24	SR-71/Right Now	1608
26	23	23	DAF PUNK/One More Time	1541
25	22	22	STAIN'D/Fade	1474
1	21	21	TIMO MAAS/To Get Down	1407
17	21	21	GORILLAZ/Clim Eastwood	1407
21	20	20	311/It'll Be Here Awhile	1340
22	20	20	NICKELBACK/How You Remind Me	1340
15	17	17	INCUBUS/Nice To Know You	1139
16	15	15	LINKIN PARK/In The End	1005

MARKET #23

WXDX/Pittsburgh
Clear Channel
(412) 937-1441
Moschitta/Vinnie
12+ Cumulative 287,500



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
36	42	42	ADENA/The Way You Like It	6510
44	41	41	NICKELBACK/Too Bad	6355
40	41	41	HOBBASTANK/Crawling In The Dark	6355
33	41	41	CUSTOM/Hey Mister	6355
42	37	37	P.O.D./Youth Of The Nation	5735
38	36	36	PUDDLE OF MUDD/Blurry	5580
29	32	32	SYSTEM OF A DOWN/Chop Suey	4960
24	28	28	ROB ZOMBIE/Feel So Numb	4340
27	24	24	DEFAULT/Wasting My Time	3720
24	24	24	JIMMY EAT WORLD/The Middle	3720
21	24	24	ROB ZOMBIE/Never Gonna Stop...	3720
20	21	21	FAMILIAR 48/The Question	3255
20	21	21	X-ECUTIONERS/It's Goin' Down	3255
15	20	20	TENACIOUS D/Tribute	3100
17	19	19	COURSE OF NATURE/Caught In The Sun	2945
15	19	19	EARSHOT/Get Away	2945
19	19	19	SEVENDUST/Live Again	2945
16	19	19	INCUBUS/Nice To Know You	2790
13	17	17	GODSMACK!/Stand Alone	2635
5	17	17	KORN/Here To Stay	2635
19	17	17	SYSTEM OF A DOWN/Toxicity	2635
11	16	16	OFFSPRING/Dely You	2480
17	16	16	TRIK TURNER/Friends + Family	2480
14	16	16	ANDREW W.K./Party Hard	2480
19	16	16	PAPA ROACH/Between Angels...	2480
18	16	16	BLINK-182/First Date	2480
13	16	16	DROWNING POOL/Tear Away	2480
11	15	15	STAIN'D/Fade	2325
10	15	15	PUDDLE OF MUDD/Control	2325

MARKET #24

KNRK/Portland, OR
Entercom
(503) 223-1441
Hamilton/Jayn
12+ Cumulative 186,100



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
42	43	43	P.O.D./Youth Of The Nation	3741
39	42	42	PUDDLE OF MUDD/Blurry	3654
43	41	41	BLINK-182/First Date	3567
41	41	41	TRIK TURNER/Friends + Family	3567
23	40	40	SYSTEM OF A DOWN/Toxicity	3480
33	37	37	JIMMY EAT WORLD/The Middle	3219
33	32	32	ADENA/The Way You Like It	2784
19	32	32	X-ECUTIONERS/It's Goin' Down	2784
29	31	31	HEADSTRONG/Adriana	2697
20	30	30	GODSMACK!/Stand Alone	2610
2	28	28	KORN/Here To Stay	2436
29	27	27	SIMPLE PLAN/I'm Just A Kid	2398
30	26	26	ROB ZOMBIE/Never Gonna Stop...	2262
26	25	25	SEVENDUST/Live Again	2175
41	25	25	STAIN'D/For You	2175
24	24	24	UNWRITTEN LAW/Seen' Red	2088
21	24	24	WHITE STRIPES/Fell In Love...	2088
22	22	22	LOST PROPHETS/Shinobi Vs...	1914
27	22	22	INCUBUS/Nice To Know You	1914
25	19	19	REVEILLE/Inside Out...	1653
1	18	18	EARSHOT/Get Away	1566
14	16	16	INJECTED/Faithless	1392
9	15	15	P.O.D./Alive	1305
9	14	14	NICKELBACK/How You Remind Me	1218
12	14	14	INCUBUS/Wish You Were Here	1218
13	14	14	LINKIN PARK/Runaway	1218
14	14	14	LINKIN PARK/In The End	1218
18	14	14	SYSTEM OF A DOWN/Chop Suey	1218
14	14	14	MEST/Mother's Prayer	1218
23	13	13	HOBBASTANK/Crawling In The Dark	1131

MARKET #25

WXTM/Cleveland
Infinity
(216) 861-0100
Monroe/Nardella
12+ Cumulative 287,100



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
42	47	47	HOBBASTANK/Crawling In The Dark	5311
49	46	46	X-ECUTIONERS/It's Goin' Down	5198
37	44	44	OFFSPRING/Dely You	4972
44	43	43	PUDDLE OF MUDD/Blurry	4859
35	42	42	P.O.D./Alive	4746
40	40	40	DEFAULT/Wasting My Time	4520
39	39	39	LINKIN PARK/In The End	4407
18	32	32	KORN/Here To Stay	3616
30	28	28	LOST PROPHETS/Shinobi Vs...	3164
28	27	27	311/Sick Tight	3051
19	26	26	TRIK TURNER/Friends + Family	2938
27	26	26	UNWRITTEN LAW/Seen' Red	2938
15	24	24	DISTURBED/Down With...	2712
24	24	24	ADENA/The Way You Like It	2712
24	24	24	BLINK-182/First Date	2712
24	24	24	GODSMACK!/Stand Alone	2712
18	23	23	TOOL/Schism	2599
17	23	23	STAIN'D/For You	2599
23	22	22	ROB ZOMBIE/Never Gonna Stop...	2486
19	21	21	ANDREW W.K./Party Hard	2379
20	21	21	NICKELBACK/Too Bad	2373
28	21	21	SYSTEM OF A DOWN/Toxicity	2373
19	21	21	SYSTEM OF A DOWN/Chop Suey	2373
17	20	20	STAIN'D/Fade	2260
19	20	20	P.O.D./Youth Of The Nation	2260
19	20	20	INCUBUS/Nice To Know You	2147
19	19	19	SALIVA/Click Click Boom	2034
11	18	18	2 SKINNEE J'S/Grown Up	2034
14	18	18	SLIPKNOT/My Plague	2034
19	17	17	PAPA ROACH/Last Resort	1921

MARKET #26

WAQZ/Cincinnati
Infinity
(513) 699-5102
Jamie/Shaggy
12+ Cumulative 162,500



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
39	43	43	P.O.D./Youth Of The Nation	3140
39	43	43	STAIN'D/For You	3440
36	41	41	NICKELBACK/Too Bad	3280
41	40	40	HOBBASTANK/Crawling In The Dark	3280
35	40	40	PUDDLE OF MUDD/Blurry	3200
33	40	40	DEFAULT/Wasting My Time	3200
32	39	39	LINKIN PARK/In The End	3120
24	31	31	UNWRITTEN LAW/Seen' Red	2480
30	30	30	STROKES/Last Nite	2400
30	29	29	OFFSPRING/Dely You	2400
30	29	29	JIMMY EAT WORLD/The Middle	2320
28	28	28	INCUBUS/Nice To Know You	2240
28	27	27	TRIK TURNER/Friends + Family	2240
24	27	27	CREED/Stand Here With Me	2160
24	26	26	WEZER/Dope Nose	2080
26	26	26	BAD RELIGION/Sorrow	2080
25	26	26	QUARASHI/Stick 'Em Up	2080
23	24	24	DROWNING POOL/Tear Away	1920
21	23	23	PUDDLE OF MUDD/Drift & Die	1840
16	22	22	WHITE STRIPES/Fell In Love...	1760
20	22	22	X-ECUTIONERS/It's Goin' Down	1760
20	20	20	P.O.D./Boom	1600
16	18	18	DISTURBED/Down With...	1440
11	17	17	PAPA ROACH/Last Resort	1360
10	17	17	FUEL/Hemorrhage...	1360
7	17	17	KORN/Here To Stay	1360
9	16	16	BLINK-182/Stay Together For...	1280
10	16	16	SUM 41/In Too Deep	1280
11	16	16	SYSTEM OF A DOWN/Chop Suey	1280
17	16	16	ALIEN ANT FARM/Smooth Criminal	1280

MARKET #27

KWOD/Sacramento
Royce
(916) 448-5000
Bunce/Boomer
12+ Cumulative 262,800



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
43	53	53	WEZER/Dope Nose	5512
40	50	50	ADENA/Giving In	5200
48	48	48	STAIN'D/For You	5096
41	48	48	P.O.D./Youth Of The Nation	4992
46	48	48	HOBBASTANK/Crawling In The Dark	4992
47	48	48	BLINK-182/First Date	4992
34	45	45	JIMMY EAT WORLD/The Middle	4680
37	45	45	ROB ZOMBIE/Never Gonna Stop...	3952
27	38	38	TRIK TURNER/Friends + Family	3952
40	37	37	SYSTEM OF A DOWN/Toxicity	3848
23	35	35	SOMETHING CORPORATE/If You C. Jordan	3640
2	32	32	GODSMACK!/Stand Alone	3328
25	31	31	OFFSPRING/Dely You	3224
32	30	30	ALIEN ANT FARM/Movies	3120
26	27	27	UNWRITTEN LAW/Seen' Red	2808
16	25	25	STAIN'D/epiphany	2600
7	25	25	KORN/Here To Stay	2600
25	25	25	NICKELBACK/Too Bad	2600
24	24	24	NICKELBACK/Never Again	2496
13	24	24	INCUBUS/Warning	2496
21	23	23	CREED/Stand Here With Me	2392
23	23	23	DEFAULT/Wasting My Time	2392
12	23	23	MEST/Mother's Prayer	2392
15	22	22	JACK JOHNSON/Flake	2288
22	21	21	X-ECUTIONERS/It's Goin' Down	2184
19	21	21	GRAVITY KILLS/One Thing	2184
19	21	21	COURSE OF NATURE/Caught In The Sun	2184
23	20	20	DEFAULT/Sick And Lined	2080
18	20	20	ABANDONED POOLS/Remedy	2080
4	20	20	SENSE FIELD/Save Yourself	2080

MARKET #28

KCXX/Riverside
All Pro
(909) 384-1039
Cluque/DeSantis/James
12+ Cumulative 142,000



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
35	35	35	HOBBASTANK/Crawling In The Dark	2555
33	32	32	PUDDLE OF MUDD/Blurry	2336
32	32	32	P.O.D./Youth Of The Nation	2336
22	31	31	GODSMACK!/Stand Alone	2263
30	31	31	ADENA/The Way You Like It	2263
29	30	30	STAIN'D/For You	2190
21	28	28	UNWRITTEN LAW/Seen' Red	2044
27	27	27	NICKELBACK/Too Bad	1971
26	26	26	SYSTEM OF A DOWN/Toxicity	1898
8	22	22	KORN/Here To Stay	1606
25	21	21	LOST PROPHETS/Shinobi Vs...	1533
18	21	21	INJECTED/Faithless	1533
17	20	20	STATIC-X/Cold	1460
22	19	19	SUGARCULT/Bouncing Off...	1387
23	19	19	LINKIN PARK/Papercut	1387
23	19	19	HEADSTRONG/Adriana	1387
22	19	19	ROB ZOMBIE/Never Gonna Stop...	1387
17	18	18	BLINK-182/First Date	1314
13	16	16	SUM 41/Fat Lip	1168
15	15	15	FLAW/Whole	1095
16	15	15	TRIK TURNER/Friends + Family	1095
10	14	14	DEFTONES/Change	1022
13	14	14	311/You Won't Believe	1022
12	13	13	DISTURBED/Down With...	1022
12	13	13	3 DOORS DOWN/Loser	949
12	13	13	TANTRICK/Breakdown	949
11	13	13	OFFSPRING/Dely You	949
13	13	13	DISTURBED/Down With...	949
12	13	13	ALIEN ANT FARM/Smooth Criminal	949
11	12	12	DROWNING POOL/Bodies	876

MARKET #34

KXKR/Salt Lake City
Simmons
(801) 524-2600
Summers/Noiker
12+ Cumulative 151,700



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
37	40	40	JIMMY EAT WORLD/The Middle	2480
41	39	39	UNWRITTEN LAW/Seen' Red	2418
38	38	38	HOBBASTANK/Crawling In The Dark	2418
37	38	38	P.O.D./Youth Of The Nation	2356
11	37	37	KORN/Here To Stay	2294
33	37	37	TRIK TURNER/Friends + Family	2294
32	35	35	NO DOUBT/Hella Good	2170
34	34	34	TENACIOUS D/Tribute	2108
17	34	34	GOO GOO DOLLS/Here Is Gone	2108
19	24	24	JEREMIAH FREED/Agam	1426
20	22	22	WEZER/Dope Nose	1364
20	22	22	ADENA/The Way You Like It	1240
28	19	19	SYSTEM OF A DOWN/Toxicity	1178
28	19	19	STAIN'D/For You	1178
25	18	18	DEFAULT/Wasting My Time	1116
30	17	17	311/Amber	1054
15	16	1		

Triple A Playlists

MARKET #3
WXRT/Chicago
Infinity
(773) 777-1700
Winer/Farneda
12+ Cume 484,800



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
21	24	PETE YORN/Strange Condition	6936
18	24	GOO GOO DOLLS/Here Is Gone	6936
23	23	ELVIS COSTELLO/Tear Off Your Own...	6647
21	23	SHERYL CROW/Soak Up The Sun	6647
23	21	TRAIN/She's On Fire	6069
20	19	JOHN MAYER/No Such Thing	5491
10	14	JACK JOHNSON/Flake	4046
20	14	CRACKER/She	4046
7	12	JOHN MAYER/Your Body Is	3468
11	11	OASIS/The Hindu Times	3179
11	11	BIG HEAD TODD...Wishing Well	3179
-	10	TRAVIS/Side	2890
5	10	NEIL YOUNG/Differently	2890
8	10	CHRIS ISAAK/American Boy	2890
8	10	WIDESPREAD PANIC/This Part Of Town	2890
9	9	ZERO 7/Destiny	2601
9	9	WEezer/Island In The Sun	2601
9	9	RYAN ADAMS/Answering Bell	2601
11	9	BOB MOULD/Sound/On Sound	2601
8	9	COLDFPLAY/Trouble	2601
1	9	B.R.M.C.A./Oh Yeah	2601
11	9	KASEY CHAMBERS/Barricades	2601
7	8	BETTER THAN EZRA/Extra Ordinary	2312
15	8	TRAVIS/Side	2312
9	8	WILLIAM TOPELY/Back To Believing	2312
1	7	RUFUS WAINWRIGHT/Across The Universe	2023
1	7	PSYCHEDELIC FURS/Alive	2023
10	7	U2/In A Little While	2023
8	7	STROKES/Last Nite	2023
10	7	BONNIE RAITT/Can't Help You Now	2023

MARKET #4
KFOG/San Francisco
Susquehanna
(415) 543-1045
Benson/Jones
12+ Cume 563,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
31	29	COLDFPLAY/Trouble	8439
20	25	EDDIE VEDDER/You've Got To...	7275
30	23	CALLING/Wherever You Will Go	6693
20	21	BONNIE RAITT/Can't Help You Now	6111
20	21	SHERYL CROW/Soak Up The Sun	6111
19	19	MIDNIGHT OIL/Golden Age	5529
17	17	NICKELBACK/How You Remind Me	4947
16	15	TRAIN/Drops Of Jupiter...	4365
12	14	ALANIS MORISSETTE/Hands Clean	4074
12	14	JOHNNY A./Oh Yeah	4074
19	14	DAVE MATTHEWS BAND/Everyday	4074
10	13	MOBY F/GWEN STEFANI/Southside	3783
11	12	INCUBUS/Drive	3492
17	12	DAVE MATTHEWS BAND/The Space Between	3492
7	12	GOO GOO DOLLS/Here Is Gone	3492
13	11	RYAN ADAMS/New York, New York	3201
13	11	PETE YORN/Strange Condition	3201
9	11	JOSH JOPLIN GROUP/Camera One	3201
10	11	MARK KNOPFLER/What Is It	3201
12	11	INDIGO GIRLS/Moment Of...	3201
12	10	DAVID GRAY/Babylon	2910
11	10	LIFEHOUSE/Hanging By A Moment	2910
8	10	PETE YORN/She's On Fire	2910
7	10	U2/In A Little While	2910
6	9	U2/Beautiful Day	2619
-	9	NEIL YOUNG/Differently	2619
11	9	ROBERT BRADLEY'S...Train	2619
9	9	PHISH/Heavy Things	2619
6	9	U2/Stuck In A Moment...	2619
11	9	BLUES TRAVELER/Back In The Day	2619

MARKET #8
WBOS/Boston
Greater Media
(617) 822-9600
Hermann/Williams
12+ Cume 376,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
30	31	PETE YORN/Strange Condition	4402
33	30	JOHN MAYER/No Such Thing	4260
33	30	SHERYL CROW/Soak Up The Sun	4260
33	29	CALLING/Wherever You Will Go	4118
10	26	DAVE MATTHEWS BAND/Everyday	3692
17	20	U2/In A Little While	2840
31	19	ALANIS MORISSETTE/Hands Clean	2698
15	17	INDIGO GIRLS/Moment Of...	2414
16	17	COLDFPLAY/Trouble	2414
16	17	TRAVIS/Side	2272
17	16	CHRIS ISAAK/Let Me Down Easy	2272
17	16	RYAN ADAMS/Answering Bell	2272
19	16	GOO GOO DOLLS/Here Is Gone	2272
17	16	TRAIN/She's On Fire	2272
14	13	EDDIE VEDDER/You've Got To...	1846
8	10	U2/Stuck In A Moment...	1420
8	10	U2/Beautiful Day	1420
8	9	JOHNNY A./Oh Yeah	1278
7	9	MOBY F/GWEN STEFANI/Southside	1278
7	9	LISA LOEB/Someone You...	1136
7	9	SENSE FIELD/Save Yourself	1136
11	8	DAVID GRAY/Babylon	1136
9	8	AFRO-CELTP/GABRIEL/When You're Falling	1136
4	8	ELVIS COSTELLO/Tear Off Your Own...	1136
8	8	NEIL YOUNG/Let's Roll	1136
5	8	JACK JOHNSON/Flake	1136
10	8	FIVE FOR FIGHTING/Superman (It's...)	1136
6	7	JOHN MELLENCAMP/Peaceful World	994
8	7	KASEY CHAMBERS/Not Pretty Enough	994
5	7	CREED/My Sacrifice	994

MARKET #8
WXRV/Boston
Northeast
(617) 374-4733
Doody/Marshall
12+ Cume 171,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
22	29	SHERYL CROW/Soak Up The Sun	2088
22	29	STARSAILOR/Good Souls	2088
22	28	PETE YORN/Strange Condition	2016
22	27	CHRIS ISAAK/Let Me Down Easy	1944
22	22	INDIGO GIRLS/Moment Of...	1440
16	20	WILLIAM TOPELY/Back To Believing	1368
16	18	NATALIE MERCHANT/Build A Levee	1296
16	18	ZERO 7/Destiny	1296
11	18	TRAIN/She's On Fire	1296
16	18	ALANIS MORISSETTE/Hands Clean	1296
20	18	BONNIE RAITT/Can't Help You Now	1296
18	18	DISHWALL/Let Me Down Easy	1296
15	18	ELVIS COSTELLO/Tear Off Your Own...	1296
12	17	LENNY KRAVITZ/Stilness Of Heart	1224
21	17	U2/In A Little While	1224
16	16	DAVE MATTHEWS BAND/Everyday	1152
-	15	NEIL YOUNG/Differently	1080
3	10	RYAN ADAMS/New York, New York	720
3	10	DANDY DANCERS/Bohemian Like You	720
11	9	LUCE/Good Day	648
1	9	JACK JOHNSON/Flake	648
15	9	STROKES/Last Nite	648
4	9	TRAIN/Drops Of Jupiter...	648
2	9	LIFEHOUSE/Hanging By A Moment	648
5	9	EDDIE VEDDER/You've Got To...	648
8	8	NICKELBACK/How You Remind Me	576
3	8	MOBY F/GWEN STEFANI/Southside	576
10	8	SUZANNE VEGA/Last Year's Troubles	576
3	7	SAHAR MCLACHLAN/Blackbird	504

MARKET #14
KMTT/Seattle-Tacoma
Entercom
(206) 233-1037
Mays/Stewart
12+ Cume 220,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
14	22	GOO GOO DOLLS/Here Is Gone	2596
23	22	PETE YORN/Strange Condition	2596
22	22	INDIGO GIRLS/Moment Of...	2596
20	21	DAVE MATTHEWS BAND/Everyday	2478
21	21	BONNIE RAITT/Can't Help You Now	2478
18	21	U2/In A Little While	2124
19	18	COLDFPLAY/Trouble	2124
14	18	ROBERT BRADLEY'S...Train	1652
14	18	SHERYL CROW/Soak Up The Sun	1652
13	18	TRAVIS/Side	1534
12	18	TRAIN/She's On Fire	1534
14	13	CHRIS ISAAK/Let Me Down Easy	1534
14	13	STARSAILOR/Good Souls	1534
16	13	PHANTOM PLANET/California	1534
11	12	RYAN ADAMS/Answering Bell	1416
14	12	CITIZEN COPE/If There's Love	1416
10	12	EDDIE VEDDER/You've Got To...	1416
12	12	NATALIE MERCHANT/Build A Levee	1416
13	12	LENNY KRAVITZ/Stilness Of Heart	1416
14	12	JACK JOHNSON/Flake	1416
2	11	NEIL YOUNG/Differently	1298
-	11	SHANNON MCNALLY/Now That I Know	1298
18	10	DAVID GRAY/Sail Away	1180
14	10	ALANIS MORISSETTE/Hands Clean	1180
12	9	JOSH JOPLIN GROUP/Camera One	1062
9	10	JOHN MAYER/No Such Thing	1062
6	8	JACK JOHNSON/Bubble Toes	944
8	8	RYAN ADAMS/New York, New York	944
9	7	INCUBUS/Drive	826
8	7	DIDO/Thankyou	826

MARKET #16
KTCZ/Minneapolis
Clear Channel
(612) 339-0000
MacLeash/Wolf
12+ Cume 314,400



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
35	37	COLDFPLAY/Trouble	5698
31	37	DAVE MATTHEWS BAND/Everyday	4774
29	31	JOHN MAYER/No Such Thing	4774
30	30	U2/In A Little While	4620
31	30	CHRIS ISAAK/Let Me Down Easy	4620
36	27	NICKELBACK/How You Remind Me	4158
25	25	DAVID GRAY/Sail Away	3850
20	24	SHERYL CROW/Soak Up The Sun	3696
21	21	JACK JOHNSON/Flake	3234
20	24	BOB SCHNEIDER/Big Blue Sea	3080
26	20	JEWEL/Standing Still	3080
12	20	INDIGO GIRLS/Moment Of...	3080
21	19	TRAIN/She's On Fire	2926
20	19	PETE YORN/Strange Condition	2926
20	19	TRAVIS/Side	2926
34	18	LENNY KRAVITZ/Dig In	2772
12	18	AFRO-CELTP/GABRIEL/When You're Falling	2772
17	17	CREED/My Sacrifice	2618
15	17	LIFEHOUSE/Hanging By A Moment	2310
21	15	BONNIE RAITT/Can't Help You Now	2310
11	14	FIVE FOR FIGHTING/Superman (It's...)	2156
14	14	CALLING/Wherever You Will Go	2156
12	14	DIDO/Thankyou	2156
13	14	GOO GOO DOLLS/Here Is Gone	2156
11	13	LISA LOEB/Someone You...	2002
9	13	JOSH JOPLIN GROUP/Camera One	2002
-	13	EDDIE VEDDER/You've Got To...	2002
12	12	JOHN MELLENCAMP/Peaceful World	1848
-	12	MATCHBOX TWENTY/Bad Season	1848
11	11	TRAIN/Drops Of Jupiter...	1694

MARKET #17
KXST/San Diego
Compass
(858) 678-0102
Shaib
12+ Cume 124,600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
22	27	ALANIS MORISSETTE/Hands Clean	1539
24	26	MIDNIGHT OIL/Golden Age	1482
26	26	DAVE MATTHEWS BAND/Everyday	1482
28	25	CHRIS ISAAK/Let Me Down Easy	1425
26	24	EDDIE VEDDER/You've Got To...	1254
20	22	U2/In A Little While	1254
14	20	JACK JOHNSON/Flake	1140
13	18	INDIGO GIRLS/Moment Of...	1026
19	16	PETE YORN/Strange Condition	915
12	15	LENNY KRAVITZ/Stilness Of Heart	852
23	13	SHERYL CROW/Soak Up The Sun	741
10	13	FIVE FOR FIGHTING/Superman (It's...)	741
9	13	BONNIE RAITT/Can't Help You Now	741
8	12	JOHN MAYER/No Such Thing	684
9	9	TRAVIS/Side	513
9	9	TRAIN/Drops Of Jupiter...	513
9	9	RYAN ADAMS/Answering Bell	513
8	9	JOHN MELLENCAMP/Peaceful World	513
10	8	CALLING/Wherever You Will Go	456
9	8	TRAIN/She's On Fire	456
5	7	AFRO-CELTP/GABRIEL/When You're Falling	399
7	7	STARSAILOR/Good Souls	399
7	7	INCUBUS/Drive	399
6	7	ROBERT BRADLEY'S...Train	399
8	7	JEWEL/Standing Still	399
4	6	MOBY F/GWEN STEFANI/Southside	342
7	6	COLDFPLAY/Yellow	342
5	6	NATALIE MERCHANT/Build A Levee	342
5	6	DAVID GRAY/Babylon	342
9	6	LENNY KRAVITZ/Dig In	342

MARKET #20
WRNR/Baltimore
Empire
(410) 626-0103
Peterson/Cortright
12+ Cume 62,800



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
16	24	PETE YORN/Strange Condition	1080
22	23	CHRIS ISAAK/Let Me Down Easy	1035
21	23	TRAVIS/Side	1035
13	20	TRAIN/She's On Fire	900
15	16	DAVE MATTHEWS BAND/Everyday	720
13	15	NATALIE MERCHANT/Build A Levee	675
12	12	MICK JAGGER/Visions Of Paradise	540
11	12	PHANTOM PLANET/California	540
12	11	U2/In A Little While	495
11	11	MICK JAGGER/Visions Of Paradise	495
12	11	BIG HEAD TODD...Wishing Well	495
11	11	CRACKER/She	495
12	10	MIDNIGHT OIL/Golden Age	450
10	12	SHERYL CROW/Soak Up The Sun	450
7	10	KELLER WILLIAMS/Freaker By...	450
9	10	JACK JOHNSON/Flake	450
13	10	ROBERT BRADLEY'S...Train	450
14	10	ELVIS COSTELLO/Tear Off Your Own...	450
24	9	STARSAILOR/Good Souls	405
5	9	BONNIE RAITT/Can't Help You Now	405
7	9	SUZANNE VEGA/Last Year's Troubles	405
6	8	ZERO 7/Destiny	360
6	8	DAVE MATTHEWS BAND/The Space Between	360
11	8	LENNY KRAVITZ/Stilness Of Heart	360
7	8	JOSH JOPLIN GROUP/Camera One	360
6	7	INDIGO GIRLS/Moment Of...	315
5	7	BOB SCHNEIDER/Big Blue Sea	315
11	7	WILLIAM TOPELY/Back To Believing	315
4	7	RAUL MALO/Every Little	315
10	7	JOEY RAMONE/What A Wonderful...	315

MARKET #22
KBCO/Denver-Boulder
Clear Channel
(303) 444-5600
Atough/Keefer
12+ Cume 327,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
31	33	WEezer/Island In The Sun	6567
36	24	DAVE MATTHEWS BAND/Everyday	5174
26	24	BLUES TRAVELER/Back In The Day	4776
16	24	EDDIE VEDDER/You've Got To...	4776
14	23	U2/Beautiful Day	4577
25	22	JACK JOHNSON/Flake	4378
19	21	NICKELBACK/How You Remind Me	4179
15	19	WILLIAM TOPELY/Back To Believing	3781
19	19	ALANIS MORISSETTE/Hands Clean	3781
16	19	PETE YORN/Strange Condition	3781
15	19	SHERYL CROW/Soak Up The Sun	3781
19	18	CHRIS ISAAK/Let Me Down Easy	3582
32	18	U2/In A Little While	3582
15	17	FIVE FOR FIGHTING/Superman (It's...)	3383
3	15	GOO GOO DOLLS/Here Is Gone	2985
14	14	JOHN MELLENCAMP/Peaceful World	2786
16	13	STING/Fragile	2786
18	13	BIG HEAD TODD...Wishing Well	2587
13	13	JOHNNY A./Oh Yeah	2587
13	13	MARK KNOPFLER/What Is It	2587
4	11	JOHN MAYER/No Such Thing	2189
17	11	MARK KNOPFLER/Sailing To...	2189
12	11	BONNIE RAITT/Can't Help You Now	2189
3	11	BARENKATED LADIES/Pinch Me	2189
10	10	ELVIS COSTELLO/Tear Off Your Own...	1990
10	10	INDIGO GIRLS/Moment Of...	1990
10	10	NEIL YOUNG/Differently	1990
10	9	MIDNIGHT OIL/Golden Age	1791
8	9	NATALIE MERCHANT/Build A Levee	



JOHN SCHOENBERGER
jschoenberger@rronline.com

Let's Get Specific

Everything you ever wanted to know about the Triple A listener

During recent R&R editorial meetings a variety of industry experts discussed with us the state of the radio and record industries. Among the speakers was **Phil Beswick**, President of The Media Audit. Beswick presented some very compelling information, and thought I'd share some of it with you.

First, a little background on The Media Audit, a research firm owned by Houston-based International Demographics. The company offers a syndicated local-market multimedia qualitative audience-survey service for radio, broadcast and cable television, mainstream and alternative newspapers, publications such as the local yellow pages, direct mail, out-of-home media and the Internet.

The following responses are from a 2000-2001 national survey of adults 18+ conducted by Media Audit. Data

was gathered by telephone. After the sample population was set, all interviews were conducted over a two-month interval. The Media Audit surveys 87 markets nationally.

I examined the responses of the Triple A listeners who participated in the study. We often discuss how the Triple A audience is highly educated, has above-average income, are active listeners and so on. This time we're going to delve a little deeper. In most cases I have provided the top three responses to each question.

- | | |
|---|---|
| <p>Top Age-Group Breakout</p> <ol style="list-style-type: none"> Adults 35-44 Adults 25-34 Adults 45-54 <p>Alternate Age-Group Breakout</p> <ol style="list-style-type: none"> Adults 25-49 Adults 25-54 Adults 18-49 <p>Annual Household Income</p> <ol style="list-style-type: none"> More than \$100,000 More than \$75,000 More than \$50,000 <p>Annual Household Income By Age Group</p> <p>25-49: More than \$50,000
25-54: More than \$50,000
18-49: More than \$50,000</p> <p>Investments</p> <ol style="list-style-type: none"> CDs/Savings certificates IRA/401(k) Passbook savings <p>Health Care Coverage</p> <ol style="list-style-type: none"> Covered by HMO Covered by PPO <p>People In Household</p> <ol style="list-style-type: none"> Three to four people One person Two people <p>Household Type By Age/Lifestyle</p> <p>25-49: Maturing yuppies
18-34: Yuppies</p> <p>Household Type By Affluence/Size</p> <ol style="list-style-type: none"> Affluent full nester — kids at home Affluent empty nester — no kids at home <p>Household Ownership Status</p> <ol style="list-style-type: none"> Rent Own <p>Pets Owned</p> <ol style="list-style-type: none"> Cat Dog Other | <p>Occupation</p> <ol style="list-style-type: none"> Professional/technical Proprietor/managerial Clerical/sales <p>Education</p> <ol style="list-style-type: none"> College graduate (one degree) College graduate (one or more degrees) Advanced college degree <p>Marital Status</p> <ol style="list-style-type: none"> Single/never married Married Divorced/separated <p>Ethnicity</p> <ol style="list-style-type: none"> White Asian Hispanic <p>Number Of Vehicles Owned</p> <ol style="list-style-type: none"> Two Three One <p>Make Of Vehicle</p> <ol style="list-style-type: none"> Saab Subaru Jeep Volkswagen Infiniti <p>Vehicle Most Desired For Purchase</p> <ol style="list-style-type: none"> Car Van or truck <p>Vehicle Most Desired For Purchase — Origin</p> <ol style="list-style-type: none"> Foreign car/van/truck Domestic car/van/truck <p>Vehicle Most Desired For Purchase — Age</p> <ol style="list-style-type: none"> New car/van/truck Used car/van/truck <p>Other Vehicles Owned</p> <ol style="list-style-type: none"> Motorcycle Boat RV/motor home |
|---|---|

- Airline Trips Last Year**
- Six-plus times
 - Three-plus times
 - Two-plus times
- Preferred Airline**
- Alaska
 - United
 - American
- Outdoor Activities**
- Snow skiing
 - Bike riding
 - Golf
- Live Performances**
- Rock/pop music
 - Opera/symphony/theater
 - Country music
- Favorite Fast-Food Restaurants**
- Taco Bell
 - Subway
 - Arby's
- Favorite Soft Drink**
- Dr. Pepper
 - Coca-Cola
 - Mountain Dew
- Favorite National Retail Store**
- Target
 - Sears
 - J.C. Penney
- Favorite Building Supply Store**
- Ace Hardware
 - Home Depot
 - Lowe's
- Favorite Pharmacy**
- Osco
 - Walgreens
 - Rite-Aid
- Electronics Desired For Purchase**
- Stereo/CD player
 - Personal computer
 - Video/DVD equipment
- Credit Card Used Most**
- American Express
 - Visa
 - Master Card

Markets Surveyed

Here is a list of the markets in The Media Audit survey that provided the data for this column.

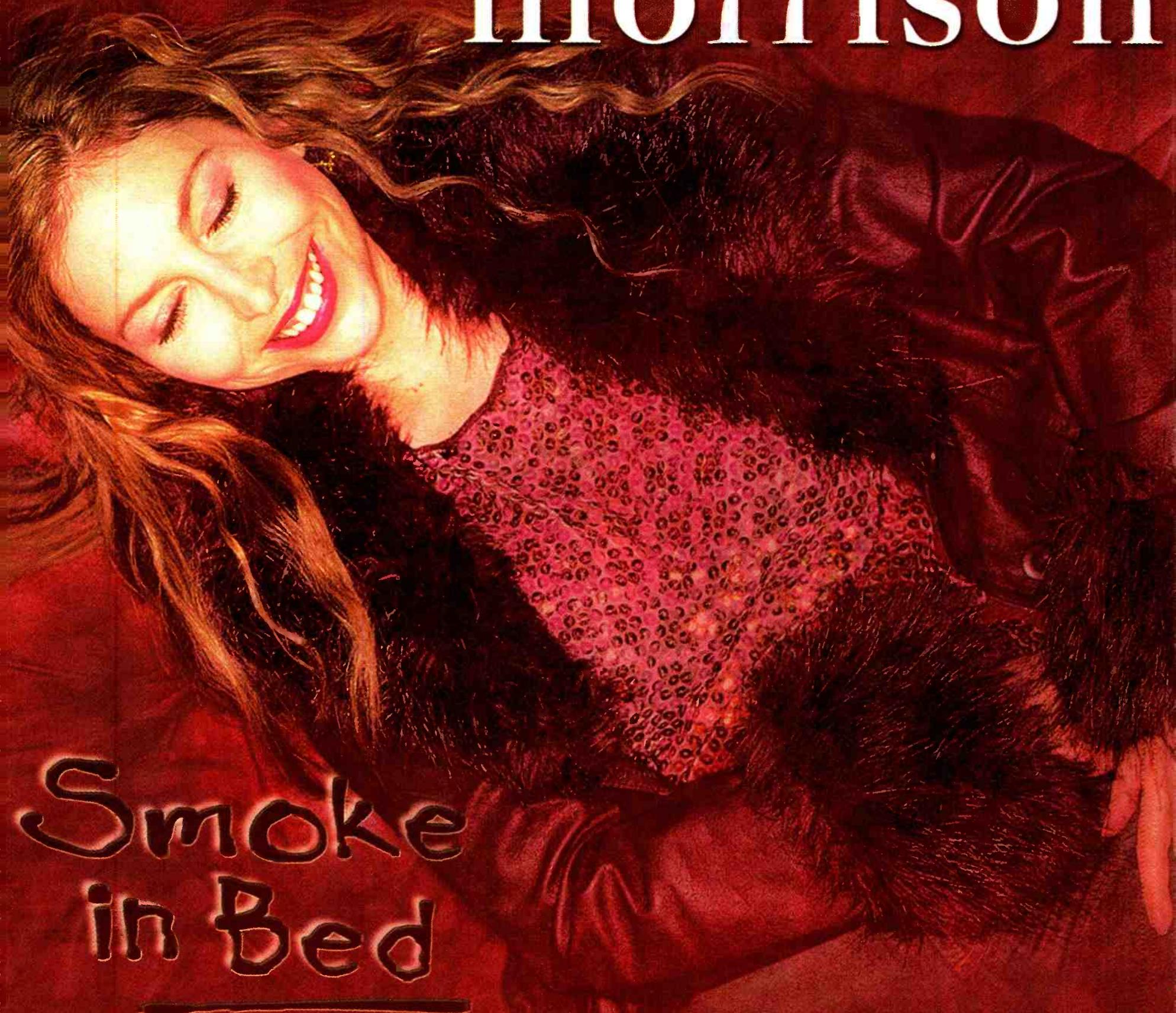
- | | |
|-----------------------------|----------------------------|
| Akron | Madison |
| Albany-Schenectady-Troy | Melbourne-Titusville-Cocoa |
| Albuquerque | Memphis |
| Ann Arbor, MI | Miami-Ft. Lauderdale |
| Atlanta | Milwaukee-Racine |
| Austin | Minneapolis-St. Paul |
| Baltimore | Nashville |
| Boise, ID | New Haven |
| Boston | New Orleans |
| Buffalo, NY | New York |
| Cedar Rapids, IA | Norfolk-Virginia Beach |
| Charleston, SC | Oklahoma City |
| Charlotte | Omaha-Council Bluffs |
| Chicago | Orlando |
| Cincinnati | Peoria, IL |
| Cleveland | Philadelphia |
| Colorado Springs | Phoenix |
| Columbia, SC | Pittsburgh |
| Columbia-Jefferson City, MO | Portland, OR |
| Columbus, OH | Providence |
| Dallas-Ft. Worth | Raleigh-Durham |
| Dayton | Reno, NV |
| Daytona Beach | Richmond |
| Denver | Rochester, NY |
| Des Moines | Sacramento |
| Detroit | Salt Lake City |
| Eugene-Springfield, OR | San Antonio |
| Ft. Myers-Naples | San Diego |
| Greensboro-Winston-Salem | San Francisco |
| Greenville-Spartanburg, SC | San Jose |
| Houston-Galveston | Sarasota |
| Indianapolis | Seattle-Tacoma |
| Jackson, MS | Spokane |
| Jacksonville | St. Louis |
| Kansas City | Tampa-St. Petersburg |
| Knoxville | Toledo |
| Las Vegas | Tucson |
| Lexington, KY | Tulsa |
| Little Rock | Washington, DC |
| Los Angeles | Wichita |
| Louisville | Wilmington, NC |
| | West Palm Beach |

- Political Affiliation**
- Democrat
 - Independent
 - Republican
- Favorite Long-Distance Phone Service**
- MCI Worldcom
 - Sprint
 - GTE/Verizon
- Internet Usage — Location**
- From work
 - From work and home
 - From home
- Internet Provider**
- Microsoft
 - America Online
 - Other
- Listen To Radio — Weekday Average**
- 3-7pm
 - 5-10am
 - 10am-3pm
- Television Viewership — Weekday Average**
- 11:30pm-1am
 - 8-11pm
 - 7:30-8pm

- Heavy Media Ad Exposure — Weekly Average**
- Internet
 - Outdoor
 - Yellow Pages
 - Radio
 - Television
- Read Direct Mail — Weekly Average**
- Light — read some
 - Medium — read 25% to 75%
 - Not exposed — read none
 - Heavy — read 75% or more
- Favorite Newspaper Section**
- Movies/music/entertainment
 - Outdoor activities
 - Travel
 - Lifestyle/fashion
- Not Exposed To — Weekday Average**
- Television
 - Daily newspaper
 - Sunday newspaper
 - Radio

For more information on The Media Audit, contact Phil Beswick at 845-398-8000 or at pbeswick@themediaind.com.

shana morrison



Smoke in Bed

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R&R Triple A Top 30

Powered By



March 29, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	544	-29	29713	10	24/0
2	2	PETE YORN Strange Condition (Columbia)	534	-6	39634	13	27/0
4	3	U2 In A Little While (Interscope)	510	+2	33601	11	25/0
3	4	DAVE MATTHEWS BAND Everyday (RCA)	495	-15	35703	21	24/0
6	5	CHRIS ISAAK Let Me Down Easy (Reprise)	482	+8	31629	11	25/0
5	6	SHERYL CROW Soak Up The Sun (A&M/Interscope)	468	-9	38074	5	24/0
17	7	GOO GOO DOLLS Here Is Gone (Warner Bros.)	360	+104	29298	2	22/4
8	8	TRAIN She's On Fire (Columbia)	357	+10	25031	10	24/0
7	9	EDDIE VEDDER You've Got To Hide Your... (V2)	355	-12	29399	11	22/0
10	10	JOHN MAYER No Such Thing (Aware/Columbia)	328	+7	29092	30	22/0
11	11	BONNIE RAITT I Can't Help You Now (Capitol)	326	+17	25337	5	21/0
12	12	INDIGO GIRLS Moment Of Forgiveness (Epic)	315	+10	23902	10	21/0
9	13	CALLING Wherever You Will Go (RCA)	313	-30	21808	25	16/0
16	14	JACK JOHNSON Flake (Enjoy/Universal)	308	+30	26006	6	23/1
13	15	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	292	-13	22451	20	11/0
14	16	STARSAILOR Good Souls (Capitol)	274	-13	14107	9	22/0
18	17	LENNY KRAVITZ Stillness Of Heart (Virgin)	256	+7	14499	6	21/0
15	18	TRAVIS Side (Epic)	253	-28	16334	18	16/0
22	19	NATALIE MERCHANT Build A Levee (Elektra/EEG)	232	+11	16159	4	21/0
21	20	RYAN ADAMS Answering Bell (Lost Highway/IDJMG)	232	+9	17247	8	20/0
19	21	CREED My Sacrifice (Wind-up)	230	-9	10043	20	10/0
23	22	MIDNIGHT OIL Golden Age (Liquid 8)	207	+5	17336	6	19/0
20	23	WILLIAM TOPLEY Back To Believing (Lost Highway/IDJMG)	206	-28	14277	16	15/0
27	24	ELVIS COSTELLO Tear Off Your Own Head... (Island/IDJMG)	192	+41	17379	2	19/2
24	25	ROBERT BRADLEY'S BLACKWATER... Train (Vanguard)	191	-8	12183	8	18/0
25	26	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	190	+13	6434	6	7/1
26	27	DEFAULT Wasting My Time (TVT)	179	+17	6150	6	8/0
30	28	JIMMY EAT WORLD The Middle (DreamWorks)	159	+23	6274	2	7/0
Debut	29	NEIL YOUNG Differently (Reprise)	158	+121	15427	1	19/3
28	30	CRACKER Shine (Backporch/Virgin)	136	-5	9897	3	13/0

27 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/17/02-3/23/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

Most Added.

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
WILCO Heavy Metal Drummer (Nonesuch)	6
PATTY GRIFFIN Rain (ATO/RCA)	5
PAUL MCCARTNEY Lonely Road (Capitol)	5
GOO GOO DOLLS Here Is Gone (Warner Bros.)	4
RUSTED ROOT Welcome To My Party (Island/IDJMG)	4
NEIL YOUNG Differently (Reprise)	3
DISHWALLA Somewhere In The Middle (Immergent)	3
JOHNNY A. Oh Yeah (Favored Nations/Red Ink)	3
SENSE FIELD Save Yourself (Nettwerk)	3
NORAH JONES Don't Know Why (Blue Note/Capitol)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NEIL YOUNG Differently (Reprise)	+121
GOO GOO DOLLS Here Is Gone (Warner Bros.)	+104
ELVIS COSTELLO Tear Off Your... (Island/IDJMG)	+41
DISHWALLA Somewhere In The Middle (Immergent)	+38
STEVE EARLE Some Dreams (E-Squared/Artemis)	+38
SHANNON MCNALLY Now That I Know (Capitol)	+34
JACK JOHNSON Flake (Enjoy/Universal)	+30
LINKIN PARK In The End (Warner Bros.)	+28
MOBY F/GWEN STEFANI Southside (V2)	+26
JIMMY EAT WORLD The Middle (DreamWorks)	+23
PATTY GRIFFIN Rain (ATO/RCA)	+23

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
COLDPLAY Trouble (Nettwerk/Capitol)	247
JEWEL Standing Still (Atlantic)	207
LIFHOUSE Hanging By A Moment (DreamWorks)	201
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	189
FIVE FOR FIGHTING Superman (It's...) (Aware/Columbia)	179
DAVID GRAY Babylon (ATO/RCA)	164
INCUBUS Drive (Immortal/Epic)	163
DAVE MATTHEWS BAND The Space Between (RCA)	156
RYAN ADAMS New York... (Lost Highway/IDJMG)	154
LENNY KRAVITZ Dig In (Virgin)	152
U2 Beautiful Day (Interscope)	150
MOBY F/GWEN STEFANI Southside (V2)	148
AFRO-CELT... F.P. GABRIEL When... (Real World/Virgin)	146
WEEZER Island In The Sun (Geffen/Interscope)	134
JOHN MELLENCAMP Peaceful World (Columbia)	133
JOSH JOPLIN GROUP Camera One (Artemis)	125
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	125
COLDPLAY Yellow (Nettwerk/Capitol)	110

New & Active

JOHNNY A. Oh Yeah (Favored Nations/Red Ink)
Total Plays: 133, Total Stations: 11, Adds: 3

PHANTOM PLANET California (Daylight/Epic)
Total Plays: 125, Total Stations: 13, Adds: 1

BIG HEAD TODD & THE MONSTERS Wishing Well (Big)
Total Plays: 120, Total Stations: 13, Adds: 2

DISHWALLA Somewhere In The Middle (Immergent)
Total Plays: 118, Total Stations: 15, Adds: 3

SENSE FIELD Save Yourself (Nettwerk)
Total Plays: 107, Total Stations: 8, Adds: 3

KASEY CHAMBERS Not Pretty Enough (Warner Bros.)
Total Plays: 105, Total Stations: 12, Adds: 1

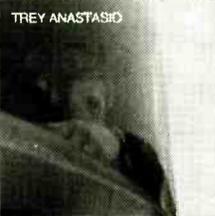
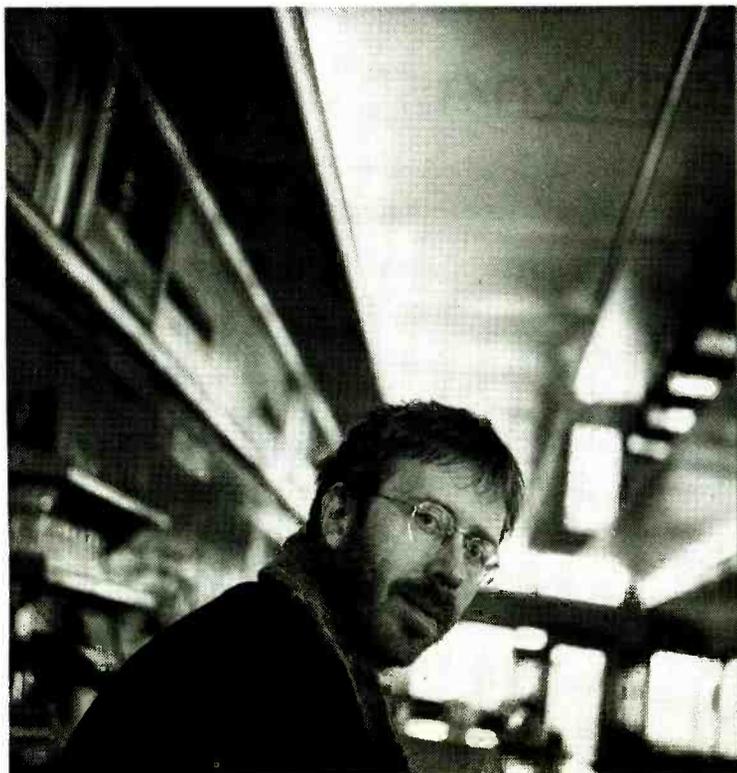
ZERO 7 Destiny (Quango/Palm)
Total Plays: 98, Total Stations: 13, Adds: 2

SHANNON MCNALLY Now That I Know (Capitol)
Total Plays: 77, Total Stations: 11, Adds: 2

BEN FOLDS Still Fighting It (Epic)
Total Plays: 74, Total Stations: 6, Adds: 0

LIFHOUSE Breathing (DreamWorks)
Total Plays: 72, Total Stations: 3, Adds: 0

Songs ranked by total plays



TREY ANASTASIO

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THE FIRST SINGLE FROM HIS DEBUT SOLO ALBUM.

PRODUCED BY BRYCE GOGGIN AND TREY ANASTASIO
MANAGEMENT: JOHN PALUSKA, JASON COLTON / DIONYSIAN PRODUCTION

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SUMMER
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IN MAY!

Couldn't Wait:

WXRT/Chicago WXPB/Philadelphia

Already Spinning At:

KBCO WBOS WXRV KMTT
WTTS WRNR WKOC WNCS
KTHX WZEW WMPS

See Trey perform live on the *Late Show with David Letterman* on May 2nd

March 29, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	CHRIS ISAAK Let Me Down Easy (Reprise)	324	+13	6664	11 21/0	
1	2	RYAN ADAMS Answering Bell (Lost Highway/IDJMG)	307	-12	6792	9 20/0	
3	3	INDIGO GIRLS Moment Of Forgiveness (Epic)	272	+21	8976	10 19/0	
8	4	SHERYL CROW Soak Up The Sun (A&M/Interscope)	263	+32	4657	5 20/0	
6	5	ROBERT BRADLEY'S BLACKWATER... Train (Vanguard)	255	+15	4967	10 19/0	
9	6	BONNIE RAITT I Can't Help You Now (Capitol)	254	+23	6895	4 20/1	
4	7	STARSAILOR Good Souls (Capitol)	248	-2	6396	14 18/0	
7	8	ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	246	+11	3615	9 14/0	
5	9	NATALIE MERCHANT Build A Levee (Elektra/EEG)	240	0	6613	5 20/0	
11	10	KASEY CHAMBERS Not Pretty Enough (Warner Bros.)	213	-1	5913	8 18/0	
10	11	PETE YORN Strange Condition (Columbia)	205	-10	1107	16 12/0	
17	12	BIG HEAD TODD & THE MONSTERS Wishing Well (Big)	195	+33	1801	4 16/0	
14	13	ZERO 7 Destiny (Quango/Palm)	190	+14	4461	6 17/0	
13	14	MIDNIGHT OIL Golden Age (Liquid 8)	189	-5	2883	10 17/0	
24	15	ELVIS COSTELLO Tear Off Your Own Head... (Island/IDJMG)	181	+46	6067	2 18/1	
12	16	WILLIAM TOPLEY Back To Believing (Lost Highway/IDJMG)	177	-37	2114	21 12/0	
20	17	JACK JOHNSON Flake (Enjoy/Universal)	176	+18	5606	6 16/0	
16	18	WILLIE NELSON Maria (Shut Up And Kiss Me) (Lost Highway/IDJMG)	172	+7	4897	9 16/0	
15	19	CRACKER Shine (Backporch/Virgin)	168	-4	3924	8 15/0	
Debut	20	NEIL YOUNG Differently (Reprise)	164	+121	5843	1 20/3	
18	21	U2 In A Little While (Interscope)	151	-8	872	14 9/1	
19	22	TRAIN She's On Fire (Columbia)	149	-9	1789	8 11/0	
21	23	JOSH ROUSE Feeling No Pain (Rykodisc)	134	-15	4468	4 13/0	
22	24	BILLY BRAGG NPWA (Elektra/EEG)	130	-9	5429	5 13/0	
23	25	EDDIE VEDDER You've Got To Hide Your... (V2)	129	-8	499	11 9/0	
25	26	LENNY KRAVITZ Stillness Of Heart (Virgin)	128	+5	1711	5 10/0	
27	27	PATTI SMITH When Doves Cry (Arista)	127	+11	5323	2 15/0	
Debut	28	STEVE EARLE Some Dreams (E-Squared/Artemis)	122	+85	2484	1 17/2	
Debut	29	GOO GOO DOLLS Here Is Gone (Warner Bros.)	115	+51	1565	1 11/1	
Debut	30	SHANNON MCNALLY Now That I Know (Capitol)	114	+24	4103	1 14/2	

21 Triple A Indicator Reports. Songs ranked by total plays for the airplay week of Sunday 3/17-Saturday 3/23.
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Most Added

ARTIST TITLE LABEL(S)	ADDS
PATTY GRIFFIN Rain (ATO/RCA)	12
RUSTED ROOT Welcome To My Party (Island/IDJMG)	12
WILCO Heavy Metal Drummer (Nonesuch)	12
ANGELIQUE KIDJO Iwoya (Columbia)	6
GOMEZ Detroit Swing 66 (Hut/Virgin)	5
PAUL MCCARTNEY Lonely Road (Capitol)	4
NEIL YOUNG Differently (Reprise)	3
NORAH JONES Don't Know Why (Blue Note/Capitol)	3
STEVE EARLE Some Dreams (E-Squared/Artemis)	2
SHANNON MCNALLY Now That I Know (Capitol)	2
JIMMY BUFFETT Savannah Fare You Well (Mailboat)	2
MATT ROLLINGS F/LYLE LOVETT Gee Baby... (Verve/VMG)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NEIL YOUNG Differently (Reprise)	+121
STEVE EARLE Some Dreams (E-Squared/Artemis)	+85
GOO GOO DOLLS Here Is Gone (Warner Bros.)	+51
ELVIS COSTELLO Tear Off Your... (Island/IDJMG)	+46
BIG HEAD TODD & THE MONSTERS Wishing Well (Big)	+33
SHERYL CROW Soak Up The Sun (A&M/Interscope)	+32
RUSTED ROOT Welcome To My Party (Island/IDJMG)	+25
WILCO Heavy Metal Drummer (Nonesuch)	+25
SHANNON MCNALLY Now That I Know (Capitol)	+24
BONNIE RAITT I Can't Help You Now (Capitol)	+23
GOV'T MULE Soulshine (ATO/RCA)	+22
JIMMY BUFFETT Savannah Fare You Well (Mailboat)	+22
MICHELLE SHOCKED What Can I Say (Warner Bros.)	+22
INDIGO GIRLS Moment Of Forgiveness (Epic)	+21
PATTY GRIFFIN Rain (ATO/RCA)	+20
JACK JOHNSON Flake (Enjoy/Universal)	+18
DREW EMMITT Bend In The River (Compass)	+16
ROBERT BRADLEY'S BLACKWATER... Train (Vanguard)	+15
AFRO-CELT... F/P. GABRIEL When... (Real World/Virgin)	+15

Reporters

WAPS/Akron, OH PD: Bill Gruber 1 RUSTED ROOT "Party" 1 PATTY GRIFFIN "Rain" 1 PAUL MCCARTNEY "Lonely" 1 ANGELIQUE KIDJO "Iwoya" 1 34 BELOW "Jackie" 1 JIMMY EAT WORLD "Middle" 1 KENNEDYS "Winona"	WXRT/Chicago, IL * PD: Norm Winer APD/MD: John Farneda 5 WILCO "Heavy" 1 RUSTED ROOT "Party" 1 PAUL MCCARTNEY "Lonely" 1 PETER D'AGOSTINO "Nocturnal"	KTBG/Kansas City, MO PD: Jon Hart MD: Byron Johnson 5 WILCO "Heavy" 1 GOO GOO DOLLS "Here" 1 ANGELIQUE KIDJO "Iwoya" 1 PAUL MCCARTNEY "Lonely" 1 PATTY GRIFFIN "Rain"	WXP/Philadelphia, PA PD: Bruce Warren APD/MD: Helen Leicht 11 WILCO "Heavy" 8 PATTY GRIFFIN "Rain" 7 BADLY DRAWN BOY "Something" 5 WHITE STRIPES "Friends" 5 CASSANDRA WILSON "Weight" 1 TREV ANASTASIO "Alive" 1 ROLAND GIFT "Money" 1 STEVE EARLE "Dreams" 1 RUSTED ROOT "Party" 1 ANGELIQUE KIDJO "Iwoya" 1 GOMEZ "Wiles" 1 SLOAN "Feast"	KFOG/San Francisco, CA * PD: Dave Benson APD/MD: Haley Jones No Adds
KTZO/Albuquerque, NM * PD: Scott Souhrada MD: Dan Kelley 1 JACK JOHNSON "Flake"	KBXR/Columbia, MO PD/MD: Lana Trezise WILCO "Heavy" 1 JOHNNY A "Yeah" 1 BONNIE RAITT "Help" 1 GOMEZ "Skat"	WMMM/Madison, WI * PD/MD: Tom Teuber 12 JOHNNY A "Yeah" 9 WILCO "Heavy"	WYEP/Pittsburgh, PA PD: Rosemary Welsh APD/MD: Chris Griffin 1 ANGELIQUE KIDJO "Iwoya" 1 PATTY GRIFFIN "Rain" 1 WILCO "Heavy" 1 RUSTED ROOT "Party" 1 GOMEZ "Swing"	KOTR/San Luis Obispo, CA PD: Drew Ross MD: Greg Philter 5 RUSTED ROOT "Party" 4 PAUL MCCARTNEY "Lonely" 4 NORAH JONES "Know" 4 JIMMY BUFFETT "Savannah"
KGSR/Austin, TX * PD: Jody Denberg MD: Susan Castle 12 PATTY GRIFFIN "Rain" 8 ELIZA GILKISON "Welcome" 6 DARGEN SMITH "Satellite" 5 NORAH JONES "Cold" 5 CASSANDRA WILSON "Gotta" 4 DAMNATIONS TX "Bloodhound"	KBCD/Denver-Boulder, CO * PD: Scott Arbaugh MD: Keeter 15 GOO GOO DOLLS "Here"	WMPW/Memphis, TN PD/MD: Alexandra Inzer 1 JOHNNY A "Yeah"	WYEP/Pittsburgh, PA PD: Rosemary Welsh APD/MD: Chris Griffin 1 ANGELIQUE KIDJO "Iwoya" 1 PATTY GRIFFIN "Rain" 1 WILCO "Heavy" 1 RUSTED ROOT "Party" 1 GOMEZ "Swing"	KBAC/Santa Fe, NM GM/MD: Ira Gordon 9 RUSTED ROOT "Party" 8 PATTY GRIFFIN "Rain" 1 ANGELIQUE KIDJO "Iwoya" 1 NEIL YOUNG "Differently" 1 NORAH JONES "Know"
WRNR/Baltimore, MD * GM: Jon Peterson PD: Alex Cortright MD: Damian Einstein 1 GOMEZ "Gut" 1 GOMEZ "Wiles" 1 PAUL MCCARTNEY "Lonely" 1 DONNA WASS "Mambo" 1 RUSTED ROOT "Party" 1 WILCO "Heavy"	WDET/Detroit, MI PD: Judy Adams MD: Martin Bandyke AM: Chuck Horn 3 GOMEZ "Swing" 3 PATTY GRIFFIN "Rain" 3 RUSTED ROOT "Party" 3 WILCO "Heavy"	KTCZ/Minneapolis, MN * PD: Lauren MacLeash APD/MD: Mike Wolf 1 PHILIP PLANET "California"	WCLZ/Portland, ME PD: Herb Ivy MD: Brian James 1 ELVIS COSTELLO "Head" 1 SHANNON MCNALLY "Know"	KTAD/Santa Fe, NM PD: John Hayes MD: Michael Dean 4 RUSTED ROOT "Party" 4 WILCO "Heavy" 1 NORAH JONES "Know" 1 RUSTED ROOT "Party" 1 PATTY GRIFFIN "Rain"
KRVB/Boise, ID * PD/MD: Brandon Dawson DISHWALLA "Middle" NEIL YOUNG "Differently"	WVOD/Elizabeth City, NC PD: Matt Cooper MD: Tad Abbey 1 NEIL YOUNG "Differently" 1 U2 "The Fly" 1 GOMEZ "Swing"	WZLW/Mobile, AL * PD: Brian Hart MD: Linda Woodworth 1 BIEHEAD TODD "Wishing" 1 SHIRLEY LA "Mambo" 1 GOO GOO DOLLS "Here"	KINK/Portland, OR * PD: Dennis Constantine MD: Kevin Welch No Adds	KRSH/Santa Rosa, CA * PD: Bill Bowker MD: Pam Long 3 PATTY GRIFFIN "Rain" 1 JOSH ROUSE "Party" 1 RUSTED ROOT "Party" 1 WILCO "Heavy"
WBOS/Boston, MA * PD: Joanne Doody MD: Dana Marshall MD: Michele Williams 6 ANGELIQUE KIDJO "Iwoya" 2 RUBY ROUSE "Sparkle"	WNCW/Greenville, SC PD: Mark Keale APD: Kim Clark 1 GOMEZ "Swing" 1 PATTY GRIFFIN "Rain" 1 ROLLINGS & LOVETT "Baby" 1 RUSTED ROOT "Party" 1 WILCO "Heavy" 1 GISH DOVER "Tangled" 1 MASON JENNINGS "Moment" 1 UNCLE TUPELO "Dog"	KPIC/Monterey, CA PD/MD: Laura Ellen Hopper 3 WILCO "Jesus"	WDST/Poughkeepsie, NY PD: Greg Battine APD: Christine Martinez MD: Carl Widig 1 WILCO "Heavy" 1 PAUL MCCARTNEY "Lonely" 1 RUSTED ROOT "Party" 1 GOV'T MULE "Soulshine"	KMTT/Seattle-Tacoma, WA * GM/MD: Chris Mays APD/MD: Shawn Stewart 3 ZERO 7 "Destiny" 2 NORAH JONES "Know" 1 ELVIS COSTELLO "Head"
WXRW/Boston, MA * PD: Joanne Doody MD: Dana Marshall MD: Michele Williams 6 ANGELIQUE KIDJO "Iwoya" 2 RUBY ROUSE "Sparkle"	WTTN/Indianapolis, IN * PD: Jim Ziegler MD: Brad Holtz No Adds	KTEE/Monterey, CA PD: Linda Roberts MD: Linda Roberts 1 SHANNON MCNALLY "Know" 1 DARGEN SMITH "Satellite" 1 SHANA MORRISON "Smoke" 1 RUSTED ROOT "Party"	WTHX/Reno, NV * PD: Harry Reynolds MD: Dave Herold 1 NORAH JONES "Know" 1 PAUL MCCARTNEY "Lonely" 1 WILCO "Heavy"	KAEP/Spokane, WA * PD: Tim Cotter MD: Kari Bushman No Adds
CKEY/Bufalo, NY * GM/MD: Rob White MD: Mike Blakely 1 KASEY CHAMBERS "Pretty" 1 HEATHER NOVA "Virus" 1 PUDDLE OF MUDD "Blurry"	WOKI/Knoxville, TN * PD: Shane Cox MD: Sarah McClure 1 NEIL YOUNG "Differently" 1 SHANNON MCNALLY "Know"	WRLT/Nashville, TN * GM/MD: David Hall APD/MD: Keith Coe 10 PATTY GRIFFIN "Rain" 1 CITIZEN COPE "There's" 1 DISHWALLA "Middle" 1 PAUL MCCARTNEY "Lonely" 1 SHANNON MCNALLY "Know" 1 DARGEN SMITH "Satellite" 1 ZERO 7 "Destiny"	KENZ/Salt Lake City, UT * GM/MD: Bruce Jones MD: Kari Bushman No Adds	WRNK/Springfield, MA * GM/MD: Tom Davis MD: Donnie Moorhouse 1 GOO GOO DOLLS "Here" 1 PATTY GRIFFIN "Rain" 1 SHANA MORRISON "Smoke" 1 NORAH JONES "Know" 1 PAUL MCCARTNEY "Lonely" 1 JOSH ROUSE "Party" 1 RUSTED ROOT "Party" 1 SENSE FIELD "Save" 1 WILCO "Heavy"
WNCV/Burlington, VT PD: Jody Peterson APD: Eric Thomas MD: Hank Abuzzahab 9 PAUL KELLY "Eyes" 7 RUSTED ROOT "Party" 7 WILCO "Heavy"	KMTN/Jackson, WY PD/MD: Mark Fishman RUSTED ROOT "Party" WILCO "Heavy" PATTY GRIFFIN "Rain" SOULIVE FMATTHEWS "Joyful"	WFUV/New York, NY PD: Chris Singleton MD: Rita Houston AM: Russ Borris 1 GOMEZ "Swing" 1 PATTY GRIFFIN "Rain" 1 WILCO "Heavy" 1 ANGELIQUE KIDJO "Iwoya" 1 SHAWN KINNEY "Ain" 1 BARRISON STARR "Sky" 1 ROLLINGS & LOVETT "Baby"	KXST/San Diego, CA * PD/MD: Dana Shaibe 2 ELVIS COSTELLO "Head" 1 NEIL YOUNG "Differently"	WVNY/Cape Cod, MA PD/MD: Barbara Dacey PATTY GRIFFIN "Rain" JIMMY BUFFETT "Savannah" NEIL YOUNG "Differently"
WDDO/Chattanooga, TN * GM/MD: Danny Howard NO DOUBT "Hell"	WFPK/Louisville, KY PD: Dan Reed APD: Stacy Owen 1 STEVE EARLE "Dreams" 1 PATTY GRIFFIN "Rain" 1 SHEILA NICHOLS "Fam" 1 WILCO "Heavy" 1 GOMEZ "Hex"	WKOC/Norfolk, VA * PD: Paul Shugart MD: Kristian Croft 1 JOHNNY A "Yeah" 1 PATTY GRIFFIN "Rain" 1 RUSTED ROOT "Party" 1 SENSE FIELD "Save"	KCTY/Denver, CO * PD: Max Bungegardner MD: Christopher Dean 1 WANE "Woofer" 1 BIG HEAD TODD "Wishing" 1 GOO GOO DOLLS "Here" 1 SENSE FIELD "Save"	WVNY/Cape Cod, MA PD/MD: Barbara Dacey PATTY GRIFFIN "Rain" JIMMY BUFFETT "Savannah" NEIL YOUNG "Differently"

National Programming

Added This Week



Ali Castelinni 215-898-6677

ANGELIQUE KIDJO Iwoya
 PATTY GRIFFIN Rain
 RUSTED ROOT Welcome To My Party
 STEVE FORBERT Starstruck
 WILCO Heavy Metal Drummer



Rob Reinhart 734-761-2043

CASSANDRA WILSON The Weight
 MARK ERELLI Summer Nights
 SHANA MORRISON 7 Wishes

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

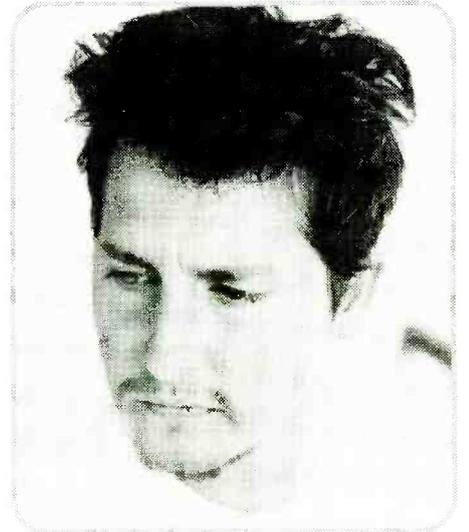
Please include the names and titles of all pictured and send them to:

R&R c/o Mike Davis:
 10100 Santa Monica Blvd., 3rd Floor
 Los Angeles, CA 90067

AAA ARTIST OF THE WEEK

ARTIST: **Josh Rouse**
 LABEL: **Slow River/Rykodisk**

By **JOHN SCHOENBERGER** / TRIPLE A EDITOR



Josh Rouse

It's only after the third, fourth or fifth listen that the subtle urgency and uncertain tension begin to take hold. Rouse infuses his seemingly autobiographical observations with a longing that gently gnaws at the back of the head and the depths of the gut." — *Pulse!*

It may take awhile for Josh Rouse's music to grab you, but once it does, it's hard to get it out of your head. You were most likely impressed with his 1998 debut effort, *Dressed Up Like Nebraska*, and further intrigued by 2000's *Home*, but if you've been waiting for an album to quietly knock you out of your socks, then *Under Cold Blue Stars* is the one that'll do exactly that. "I hate to be the guy who says, 'I put a lot of soul into this one,'" says Rouse, "but it's my favorite one so far. I'm proud of it."

Rouse was born in Nebraska, and after quite a bit of traveling he settled in Nashville in 1996. "It was a city where there are actually clubs and a music scene," he says. "I figured maybe I could meet some people." One of the first people he met was David Henry, an engineer and cellist who'd worked with The Cowboy Junkies and Vic Chesnutt. The two started working together, and the end result was a deal with Slow River and the *Nebraska* debut.

By the time *Home* was released two years later, Rouse was a full-time musician touring with artists as diverse as Aimee Mann and Golden Smog. He also recorded a side project called *Chester*, on which he collaborated with Kurt Wagner of Lambchop. Furthermore, several of his tracks have been used on TV shows and in films.

Under Cold Blue Stars is the first time Rouse and his friend and engineer Henry have worked with an outside producer, but the style and sensibilities of Roger Moutenot fit well with the approach the two had become comfortable with.

"We all kind of produced it, actually," says Rouse. "He's good at saying, 'That doesn't sound right,' or, 'Let's try this.'" Joining them were drummer Darren Jesse and multi-instrumentalist Pat Sansone. They augmented this basic unit with loops, horns, strings and subtle atmospherics to more fully express the emotion that underlies these 10 new songs.

The new material is a loose song cycle based on a couple living in a small town in the 1950s, and it examines the full spectrum of emotions any relationship can bring to the surface. "I was writing the songs when I was on the road," Rouse explains. "They started going together, so I thought, 'Why not?' It's almost like a short film or a little screenplay. I took all of these relationship themes and decided to make it about a couple."

Whether it's the first single, "Feeling No Pain" (which Rouse describes as "a makeup song"), the affirmative "Nothing Gives Me Pleasure" and "Miracle," the insightful "Christmas With Jesus," the evocative title track or the touching "Woman and Man," Josh Rouse has burrowed into the secret emotions we all feel but rarely share.

ON THE RECORD

With **Matt Cooper**
 PD, WVOD/Elizabeth City, NC



In 1993 I attended the Earth Day concert at Merriweather Post Pavilion in Maryland, courtesy of my college radio station. That day I went from being a casual Midnight Oil fan to a true convert. At the press conference you could tell these guys were as real as global warming, and when they took the stage, they ran through one of the best live sets I've ever seen. Peter Garrett moved around the stage like a giant praying mantis on acid as the band cranked off 1 1/2 hours of mammoth tunes. • It's hard to believe Midnight Oil have been making relevant, inspired music for 27 years. I'm not sure why their success has mellowed recently, but they deserve more. *Breath* was an underrated album, and we can only hope *Carpicornia* enjoys the success it deserves. "Golden Age" may be the perfect Triple A tune: It's got enough edge for the kids but not enough to scare away the higher end. And, of course, what would a Midnight Oil song be without a message? • Our format seems to be the only one that will still play new tunes by the Oils. Let's hope our support and spins translate into sales for these deserving blokes. Given all their work on the environment and human rights, I wouldn't be surprised if VW busloads of young, tofu-munching hippies follow these guys around as they tour the States.

Quite a bit of add action this week: **Wilco** are off to a great start with 18 adds (No. 1 on both panels), followed closely by **Patty Griffin** with 17 (No. 1 Indicator and No. 2 monitored), **Rusted Root** with 16 (No. 1 Indicator and No. 3 monitored), **Paul McCartney** with nine, **Angelique Kidjo** with six and **Gomez** with adds on several tracks ... **The Goo Goo Dolls**, **Zero 7**, **Elvis Costello** and **Neil Young** close some important holes ... On the monitored airplay chart, **Alanis Morissette** holds at No. 1 for the sixth week, **Pete Dinklage** remains at No. 2, **U2** advance to 3*, and **Chris Isaak** is now top five at 5* ... Jumpers this week include The Goo Goo Dolls (17*-7*), **Jackson Johnson** (16*-14*), **Natalie Merchant** (22*-19*), **Elvis Costello** (27*-24*) and **Jimmy Eat World** (30*-28*) ... **Neil Young** is the big spin gainer this week (+121) and debuts at 29* ... **Dishwalla**, **Citizen Cope**, **Nora Jones** and **Shannon McNally** are building nicely, while **Johnny A.** is showing new life ... On the Indicator airplay chart, **Chris Isaak** sneaks back into the top slot, **Sheryl Crow** jumps 8*-5*, **Big Head Todd** moves 17*-12*, **Elvis Costello** leaps 24*-15*, and **Jack Johnson** climbs 20*-17* ... **Neil Young**, **Steve Earle**, **The Goo Goo Dolls** and **Shannon McNally** debut.



— John Schoenberger, Triple A Editor

BADLY DRAWN BOY

"SOMETHING TO TALK ABOUT"

Already On: KCRW WXPB

Add Date: April 1st

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 Produced by Tom Rothrock and Badly Drawn Boy
 Mixed by Tom Rothrock

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RICK WELKE
rwelke@rronline.com

Promote With Purpose

□ Rush Concerts gives tips on working with event promoters

How does a station maximize its profit when promoting a large event? When you want to help bring an artist to town, what is the first step? I sat down with **Cliff Reiser**, owner of Rush Concerts, to talk about his company, the industry and how Christian radio plays an important part in the concert-promotion game.

Reiser and I worked together frequently when I was in radio. His attention to detail and his marketing efforts when putting on concerts were impressive. One thing came across in every conversation we had: He needed the radio station to make the event prosper to its fullest potential. Without local radio's involvement, there would be uncertainty that no promoter would want to deal with.

Reiser started out by promoting four shows in Ohio in 1989. Now, 15 years later, his company sponsors events across the country. This week he tells us how to maximize a station's ability to work with promoters and what he looks for in a radio-station partnership.

R&R: *What is the first thing you look at when booking a tour or standalone show? Who do you talk to about setting up a concert in each town?*

CR: The first thing we look at is the strength of the artist and their national record sales. Then we pay very close attention to each particular market's unit sales where we are planning a show. We then focus on the media in the market to determine their interest and the level that they want to be involved with the show. Once we know that we have

an opportunity in a specific market, we secure a venue.

R&R: *Name a few stations that have been great to work with in the past. What made them easy to work with?*

CR: In the Cleveland market it would have to be WFSH (The Fish). They started in August 2001. We have presented DC Talk, Steven Curtis Chapman and Songs For Worship in Northeast Ohio. Our success there has been a direct result of The Fish's enthusiasm and commitment to the events.

Smart radio stations know they need to align themselves with great concerts because their product is music. There are many other markets with great stations that have the same attitude. Some of them are WCVO/Columbus, OH; KJIL/Dodge City, KS; K-LOVE network stations in Phoenix and Oklahoma City; WUFM/Columbus; WYSZ/Toledo; and KLTU/Dallas.

R&R: *What separates a good station from a bad station when it comes to show promotion?*

CR: Simple — their enthusiasm. A station has to be pumped about the show. They can't just run promotional spots. The whole staff needs to be part of the event. Most big Christian shows are

events, not just standalone concerts. On-air personalities, programming and promotion all have to want the event to be a success.

R&R: *What are your objectives — besides making a profit — when putting together a show or tour?*

"Take \$25,000, put it in your driveway, and pour lighter fluid all over it. Light it with a match, and if you are not tempted to stomp it out, maybe you have what it takes to be a promoter."

CR: We are a business, and we need to make a profit to survive. But that is not why we got into this business and not what drives us. The most profound example is the recent Steven Curtis Chapman shows we did. While it was a four-star concert musically, the testimony of Steve Saint and his friend showed the power of forgiveness and transformation. No one left these concerts feeling the same about their faith. It was one of those nights where, as a promoter of Christian concerts, you felt good about what you do.

R&R: *What are some of the more creative ways that radio stations have promoted your events?*

CR: We have a variety of arrangements with the radio stations in the 20 cities that we promote events in. We always ask the radio stations what they are looking for in order to be successful while tying into the event. We use a variety of contests, from unique ticket giveaways to limo rides. It's not really anything that hasn't been done before, but it's unique enough to offer good value to the



BIG DADDY ARRIVE

New Fervent Records artists Big Daddy Weave recently spent time in Nashville at work on their debut album, *One and Only*. Pictured standing (l-r) are: Big Daddy Weave bassist Jay Weaver; engineer Julian Kindred; Big Daddy Weave guitarist Jeremy Redmon, vocalist-guitarist Mike Weaver; and Weave saxophonist Joe Shirk. Sitting (l-r): Big Daddy Weave drummer Jeff Jones and FFH vocalist and project producer Jeremy Deibler.

consumer and make the radio station look good to its listeners.

R&R: *Give us a little background on your company. What made you start Rush Concerts?*

CR: I was VP/Marketing for the Columbus Convention Center from 1983 to 1997. Since I was a Christian, they asked me to come up with an alternative New Year's Eve event in 1987. There were not a lot of Christian entertainment options available back then. We did Mylon LeFevre & Broken Heart and got about 2,000 attendees. We lost a little bit of money on that deal.

We tried it again the next year with Petra and brought in 3,000 people. Over the ensuing years I did a couple of shows a year for the facility and a couple in other cities. As the art got better, God opened the door for me to start a new promotions company in 1997, and I walked through.

We are now doing approximately 100 shows in 20 cities a year. We are thankful for the opportunity we have to do what we do for a living. The greatest thing about what I do is that my son, Jacob, joined me after graduating from college in 1999. That partnership has allowed us to grow immensely.

R&R: *What do artists look for from you to make a show a positive experience?*

CR: Selling tickets and having enough personnel available on show day. That includes stagehands, security, runners and the like. Having a great catering service and respecting their privacy are always pluses as well.

R&R: *Have tours gained or lost any momentum over the past few years?*

CP: The acts have gotten enormously better. Christian artists are presenting music that is as good as mainstream music and still delivering a Christ-centered message. Third Day are examples of artists who continue to develop their art and work hard and who are now selling 4,000 to 5,000 tickets per show.

R&R: *What advice can you offer to other potential promoters across the country?*

CR: Take \$25,000, put it in your driveway, and pour lighter fluid all over it. Light it with a match, and if you are not tempted to stomp it out, maybe you have what it takes to be a promoter. It is legalized gambling. It is risky and rewarding.

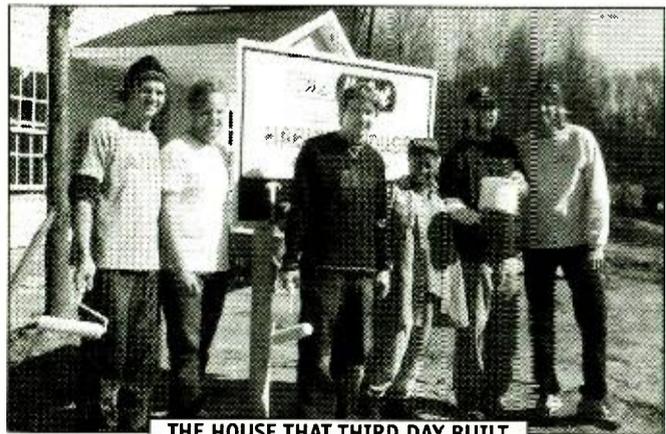
Seriously, you need to start out small. Begin where you are. Develop your market, and nurture relationships in that market. That will allow you to learn without taking as great a risk and give you the confidence and smarts to move on from there.

R&R: *What can stations do to align themselves with regional or national promoters? What can they do better to help in the promotional game?*

"Like any other business, and probably more so, ours is based on relationships."

CP: When a promoter presents a show to a radio station, the station can commit its resources in a reasonable way. Like any other business, and probably more so, ours is based on relationships. Those relationships lead to loyalty to the promoter and to the radio station — it goes both ways. These are sincere, mutually beneficial relationships based on trust and growth opportunities for both parties. That is really the art of it all.

You can contact Rush Concerts at 937-642-7912 or www.rushconcerts.com.



THE HOUSE THAT THIRD DAY BUILT

Before a sold-out concert in Spartanburg, SC, Third Day members volunteered their time as part of a Habitat for Humanity house build. Here they're pictured with the happy homeowner, who will move into her new house next month. Pictured are (l-r): Third Day's Tai Anderson, David Carr and Mark Lee; new homeowner Tweety; and the band's Mac Powell and Brad Avery.

March 29, 2002

CHR Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	NEWSBOYS It Is You (Sparrow)	1017	+31	13
2	2	JARS OF CLAY I Need You (Essential)	956	-5	15
3	3	PLUS ONE Camouflage (Atlantic)	784	+31	13
5	4	REBECCA ST. JAMES Breathe (Forefront)	739	+23	13
4	5	JENNIFER KNAPP w/MAC POWELL Sing Alleluia (Essential) 730	708	-14	15
6	6	STEVEN CURTIS CHAPMAN See The Glory (Sparrow)	708	+21	11
8	7	SKILLET One Real Thing (Ardent)	691	+80	7
7	8	TRUE VIBE You Are The Way (Essential)	685	+28	10
12	9	GINNY OWENS I Am (Rocketown)	556	+22	6
13	10	RACHAEL LAMPA Savior Song (Word)	550	+39	5
10	11	SHAUN GROVES After The Music Fades (Rocketown)	538	-26	16
11	12	NATALIE LARUE, T-BONE & DJ MAJ King Of... (Flicker)	512	-30	8
9	13	OUT OF EDEN Different Now (Gotee)	508	-64	19
15	14	CAEDMON'S CALL Before There Was Time (Essential)	490	-3	9
16	15	LIFEHOUSE Breathing (DreamWorks)	471	+11	11
14	16	JAKE Army Of Love (Reunion)	465	-31	17
17	17	PAUL ALAN Leaving Lonely (Aluminum)	447	+7	5
23	18	AUDIO ADRENALINE Rejoice (Forefront)	419	+73	2
26	19	STACIE ORRICO Bounce Back (Forefront)	402	+67	2
18	20	BY THE TREE Invade My Soul (Fervent)	391	-2	7
19	21	P.O.D. Youth Of The Nation (Atlantic)	346	-32	8
30	22	THIRD DAY It's Alright (Essential)	342	+45	2
20	23	MERCY ME I Can Only Imagine (INO)	341	-33	10
27	24	NICOLE C. MULLEN Talk About It (Word)	340	+7	4
24	25	FFH Open Up The Sky (Essential)	319	-25	15
21	26	DOWNHERE Larger Than Life (Word)	299	-59	19
Debut	27	JEFF DEYO Let It Flow (Gotee)	294	+118	1
28	28	FUSEBOX Every Move I Make (Elevate/Inpop)	291	-39	3
29	29	JENNIFER KNAPP Breathe On Me (Gotee)	257	-47	22
—	30	TAIT Loss For Words (Forefront)	256	-27	25

31 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 3/17-Saturday 3/23.
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AC Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	NEWSBOYS It Is You (Sparrow)	1558	-15	13
2	2	AVALON I Don't Want To Go (Sparrow)	1423	-38	11
3	3	JARS OF CLAY I Need You (Essential)	1398	-8	16
4	4	CAEDMON'S CALL Before There Was Time (Essential)	1384	+73	13
6	5	TRUE VIBE You Are The Way (Essential)	1315	+60	13
7	6	PLUS ONE Forever (Atlantic)	1291	+58	9
9	7	RACHAEL LAMPA No Greater Love (Word)	1224	+58	8
10	8	POINT OF GRACE You Will Never Walk Alone (Word)	1165	+57	7
11	9	ANOINTED One Fine Day (Word)	1103	-2	10
5	10	JENNIFER KNAPP w/MAC POWELL Sing Alleluia (Essential)	1099	-172	17
14	11	GINNY OWENS I Am (Rocketown)	953	+75	8
15	12	MARK SCHULTZ Back In His Arms Again (Word)	903	+109	5
8	13	MERCY ME I Can Only Imagine (INO)	890	-293	22
12	14	REBECCA ST. JAMES Breathe (Forefront)	834	-59	13
16	15	BROTHER'S KEEPER Take Me To The Cross (Ardent)	833	+77	8
13	16	STEVEN CURTIS CHAPMAN God Is God (Sparrow)	721	-170	19
18	17	NICOLE C. MULLEN Talk About It (Word)	680	+32	8
20	18	4HIM Surrender (Word)	660	+119	3
17	19	MICHAEL W. SMITH Breathe (Reunion)	651	-27	9
21	20	THIRD DAY It's Alright (Essential)	624	+108	3
19	21	SHAUN GROVES After The Music Fades (Rocketown)	499	-137	20
25	22	WATERMARK Constant (Rocketown)	452	+105	2
23	23	NATALIE GRANT What Other Man (Curb)	452	+71	3
22	24	FFH Open Up The Sky (Essential)	419	-39	21
26	25	GO FISH You're My Little Girl (Inpop)	371	+40	4
Debut	26	FREDDIE COLLOCA Savior My Savior (One Voice)	369	+110	1
27	27	BEBO NORMAN Holy Is Your Name (Essential)	349	+19	2
28	28	MICHELLE TUMES King Of My Heart (Sparrow)	325	+3	6
24	29	OUT OF THE GREY Brave (Rocketown)	311	-44	6
29	30	THIRD DAY Show Me Your Glory (Essential)	271	-28	28

53 AC reporters. Songs ranked by total plays for the airplay week of Sunday 3/17-Saturday 3/23.
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Rock Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	P.O.D. Youth Of The Nation (Atlantic)	352	-50	16
3	2	PILLAR Fireproof (Flicker)	338	+15	4
2	3	BENJAMIN GATE Lay It Down (Forefront)	322	-22	10
4	4	JUSTIFIDE Our Little Secret (Culdesac/Ardent)	287	-21	11
5	5	RELIENT K Those Words Are Not Enough (Gotee)	270	+5	8
14	6	THIRD DAY Get On (Essential)	244	+32	4
10	7	TOBY MAC Yours (Forefront)	219	0	17
13	8	JARS OF CLAY I Need You (Essential)	217	+3	6
21	9	SEVENTH DAY SLUMBER My Struggle (Mercy Street)	213	+62	7
9	10	EAST WEST She Cries (Floodgate)	212	-14	4
6	11	MONDAY MORNING Amazed (Independent)	211	-24	11
7	12	LADS Creator (Cross Driven)	210	-24	14
17	13	FIVE IRON FRENZY Spartan (5 Minute Walk)	197	+9	4
12	14	THOUSAND FOOT KRUTCH Supafly (OGE)	190	-24	7
15	15	SQUIRT No Turning Back (Absolute)	188	-24	11
11	16	PLANET SHAKERS Phenomena (Crowne)	182	-35	11
20	17	EVERYDAY SUNDAY Just A Story (Independent)	176	+20	10
16	18	TAIT Spy (Forefront)	175	-15	12
23	19	SLINGSHOT 57 Everyday (Independent)	170	+38	3
18	20	STEVE My Ever, My All (Forefront)	166	-5	10
19	21	LIFEHOUSE Breathing (DreamWorks)	162	+4	9
8	22	ESO To Confront (Bettie Rocket)	156	-75	14
22	23	STAVESACRE Keep Waiting (Tooth & Nail)	154	+3	13
Debut	24	ALL TOGETHER SEPARATE We Know (Ardent)	127	+57	1
24	25	ROD LAVER The Kind That Could (BEC)	112	-16	18
27	26	JENNIFER KNAPP Breathe On Me (Gotee)	110	+1	11
25	27	AUDIO ADRENALINE Lonely Man (Forefront)	109	-10	18
26	28	REAL Let It Be (Mercy Street)	108	-9	3
28	29	FIVE IRON FRENZY Far Far Away (5 Minute Walk)	90	-7	22
29	30	NEWSBOYS It Is You (Sparrow)	90	+3	2

47 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 3/17-Saturday 3/23.
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Specialty Programming

Rhythmic

RANK	ARTIST TITLE LABEL(S)
1	OUT OF EDEN Different Now (Gotee)
2	ILL HARMONICS Take Two (Uprok)
3	T-BONE Turn This Up (Flicker)
4	NATALIE LARUE, T-BONE & DJ MAJ King Of My Life (Flicker)
5	JOHN REUBEN Gather In (Gotee)
6	TOBY MAC I/KIRK FRANKLIN J Train (Forefront)
7	ELLE ROC Significance (BRx2)
8	DJ MAJ I/PIGEON JOHN Deception (Gotee)
9	DEEP SPACE 5 Stick This In Your Ear (Uprok)
10	NICOLE C. MULLEN Talk About It (Word)
11	PLUS ONE Camouflage (Atlantic)
12	NEW BREED Stop The Music (Uprok)
13	STACIE ORRICO Bounce Back (Forefront)
14	TUNNEL RATS Bow Down (Uprok)
15	CLOUD2GROUND Slow Down (N'Soul)
16	MARS ILL Rap Fans (Uprok)
17	KNOWDAVERBS If I Were Mayor (Gotee)
18	JAVEN Never Give Up On Love (Crowne)
19	SMOOTH Smooth Be Tha Name (Metro One)
20	ELLE ROC Blindfolded (BRx2)

Reporters

CHR

KLYT/Albuquerque, NM
WHMX/Bangor, ME
KWOE/Cedar Rapids, IA
WCFL/Chicago, IL
WONU/Chicago, IL
KYIX/Chico, CA
WUFM/Columbus, OH
KZZQ/Des Moines, IA
WJLF/Gainesville, FL
WORQ/Green Bay, WI
KAIM/Honolulu, HI

WAYK/Kalamazoo, MI
WYLV/Knoxville, TN
WJTL/Lancaster, PA
WLGH/Lansing, MI
WNCB/Minneapolis, MN
WAYM/Nashville, TN
KOKF/Oklahoma City, OK
KSFB/San Francisco, CA
KLFF/San Luis Obispo, CA
KCMS/Seattle-Tacoma, WA
KTSL/Spokane, WA

KADI/Springfield, MO
WBVM/Tampa, FL
WTSZ/Toledo, OH
KTWY/Tri-Cities, WA
KNRX/Tulsa, OK
KDUV/Visalia, CA
WCLQ/Wausau, WI
AIR1/Network
KNMI/Network

31 Reporters

AC

KAEZ/Amarillo, TX
KAFC/Anchorage, AK
WFSH/Atlanta, GA
WVFJ/Atlanta, GA
WQCK/Baton Rouge, LA
KTSY/Boise, ID
WCVK/Bowling Green, KY
WBGL/Champaign, IL
WRCM/Charlotte, NC
WBDX/Chattanooga, TN
WZFS/Chicago, IL
WAKW/Cincinnati, OH
WFHM/Cleveland, OH
KBIQ/Colorado Springs, CO
WMHK/Columbia, SC
WCVO/Columbus, OH
KLTY/Dallas, TX
WCTL/Erie, PA
KYTT/Eugene, OR
KLRC/Fayetteville, AR

WPSM/Ft. Walton Beach, FL
WLAB/Ft. Wayne, IN
WCSG/Grand Rapids, MI
WBFJ/Greensboro, NC
KSBH/Houston-Galveston, TX
WTCR/Huntington, WV
WBGB/Jacksonville, FL
WCQR/Johnson City, TN
KOBK/Joplin, MO
KFSH/Los Angeles, CA
WJIE/Louisville, KY
KOFB/Lubbock, TX
WMCU/Miami, FL
WBSN/New Orleans, LA
KLGH/Oklahoma City, OK
WPOZ/Orlando, FL
KFIS/Portland, OR
KSLT/Rapid City, SD
WRXT/Roanoke, VA
WXPZ/Salisbury, DE

WJIS/Sarasota, FL
WHPZ/South Bend, IN
WBI/Springfield, IL
KWND/Springfield, MO
KHCR/St. Louis, MO
KTLI/Wichita, KS
WGRC/Williamsport, PA
WXHL/Wilmington, DE
WPER/Winchester, VA

HIS RADIO/Network
SALEM/Network
KLOVE/Network
KJL/Network

53 Reporters

Rock

WDCD/Albany, NY
WWEV/Atlanta, GA
WCVK/Bowling Green, KY
WVOF/Bridgeport, CT
WBNY/Buffalo, NY
WCFL/Chicago, IL
WONC/Chicago, IL
KYIX/Chico, CA
WUFM/Columbus, OH
KTPW/Dallas, TX
WSNL/Flint, MI
WKLQ/Grand Rapids, MI
WORQ/Green Bay, WI
WRGX/Green Bay, WI
WROQ/Greenville, SC
WBOP/Harrisonburg, VA
KSBH/Houston-Galveston, TX

WNCM/Jacksonville, FL
WYLV/Knoxville, TN
WLGH/Lansing, MI
KSLI/Lincoln, NE
WDML/Marion, IL
WMKL/Miami, FL
WCWP/Nassau-Suffolk, NY
WVCP/Nashville, TN
WCNI/New London, CT
KOKF/Oklahoma City, OK
WZZD/Philadelphia, PA
WMSJ/Portland, ME
KPSU/Portland, OR
WITR/Rochester, NY
KSFB/San Francisco, CA
KWND/Springfield, MO
WTRK/Saginaw, MI

WJIS/Sarasota, FL
KCLC/St. Louis, MO
KYMC/St. Louis, MO
WBVM/Tampa, FL
WTRR/Toccoa Falls, GA
WYSZ/Toledo, OH
KNOD/Tulsa, OK
KNRX/Tulsa, OK
WCLQ/Wausau, WI
KZZD/Wichita, KS
WEXC/Youngstown, OH

KNMI/Network
ZJAM/Syndicated

47 Reporters

Specialty Programming

Loud

RANK	ARTIST TITLE LABEL(S)
1	BROKEN Cage (Mercy Street)
2	REAL Let It Be (Mercy Street)
3	ESO To Confront (Bettie Rocket)
4	SPOKEN This Path (Metro One)
5	UPLIFTED Death Of Self Reliance (Deaththorn)
6	ESO CHARIS The Narrowing List (Solid State)
7	EAST WEST Wake (Floodgate)
8	BIOGENESIS Fat Man From China (Rowe)
9	GRYP Lessons Of Distance (W)
10	THESE 5 DOWN Revelation War (Absolute)

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Play-by-Play & Sales D1 Football, Basketball and Baseball. Contact ROB GREGORY: (302)-559-8021 or rgregory@udel.edu. (03/29)

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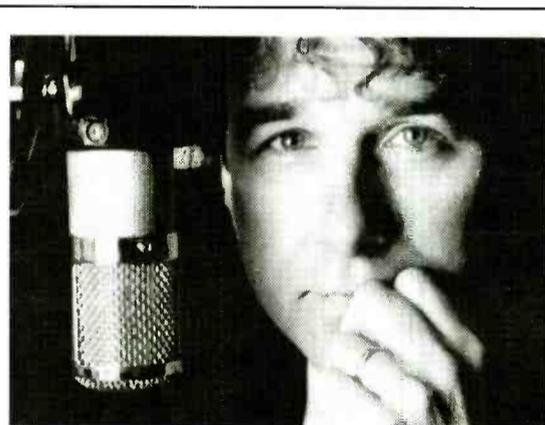
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Monitored Airplay Overview: March 29, 2002

CHR/POP

LW	TW	ARTIST	SON	Label
1	1	LINKIN PARK	In The End	(Warner Bros.)
2	2	JENNIFER LOPEZ	Ain't It Funny	(Epic)
3	3	KYLIE MINOGUE	Can't Get You Out Of My Head	(Capitol)
4	4	NICKELBACK	How You Remind Me	(Roadrunner/IDJMG)
10	5	PINK	Don't Let Me Get Me	(Arista)
7	6	PUDDLE OF MUDD	Blurry	(Flawless/Geffen/Interscope)
8	7	'N SYNC	Girlfriend	(Jive)
5	8	JARULEF/ASHANTI	Always On Time	(Murder Inc./Def Jam/IDJMG)
6	9	CALLING	Wherever You Will Go	(RCA)
11	10	ENRIQUE IGLESIAS	Escape	(Interscope)
9	11	LEANN RIMES	Can't Fight The Moonlight	(Curb)
12	12	CRAIG DAVID	7 Days	(Wildstar/Arista)
16	13	MICHELLE BRANCH	All You Wanted	(Maverick/WB)
20	14	SHAKIRA	Underneath Your Clothes	(Epic)
13	15	NO DOUBT	Hey Baby	(Interscope)
22	16	VANESSA CARLTON	A Thousand Miles	(A&M/Interscope)
14	17	USHER	U Got It Bad	(LaFace/Arista)
15	18	CREED	My Sacrifice	(Wind-up)
17	19	IIO	Rapture (Tastes So Sweet)	(Universal)
19	20	BRANDY	What About Us?	(Atlantic)
21	21	ALANIS MORISSETTE	Hands Clean	(Maverick/Reprise)
24	22	LUDACRIS	Roll Out (My Business)	(Def Jam South/IDJMG)
25	23	P.O.D.	Youth Of The Nation	(Atlantic)
31	24	GOO GOO DOLLS	Here Is Gone	(Warner Bros.)
30	25	FAT JOE F/ASHANTI	What's Luv?	(Terror Squad/Atlantic)
28	26	OUTKAST	The Whole World	(LaFace/Arista)
27	27	DARREN HAYES	Insatiable	(Columbia)
32	28	DEFAULT	Wasting My Time	(TVT)
23	29	MARY J. BLIGE	No More Drama	(MCA)
26	30	CITY HIGH	Caramel	(Interscope)

#1 MOST ADDED

JADE ANDERSON Sugarhigh (Columbia)

#1 MOST INCREASED PLAYS

PINK Don't Let Me Get Me (Arista)

TOP 5 NEW & ACTIVE

NO DOUBT Hella Good (Interscope)

AARON CARTER I'm All About You (Jive)

X-ECUTIONERS It's Goin' Down (Loud/Columbia)

98 DEGREES Why (Are We Still Friends) (Universal)

P. ODDY F/USHER & LOON I Need A Girl (Part One) (Bad Boy/Arista)

CHR/POP begins on Page 34

AC

LW	TW	ARTIST	SON	Label
2	1	CELINE DION	A New Day Has Come	(Epic)
1	2	ENRIQUE IGLESIAS	Hero	(Interscope)
3	3	FIVE FOR FIGHTING	Superman (It's Not Easy)	(Aware/Columbia)
5	4	ENYA	Only Time	(Reprise)
4	5	LONESTAR	I'm Already There	(BNA)
6	6	MATCHBOX TWENTY	If You're Gone	(Lava/Atlantic)
7	7	DIDO	Thankyou	(Arista)
12	8	MARC ANTHONY	I Need You	(Columbia)
8	9	LEE ANN WOMACK	I Hope You Dance	(MCA/Universal)
10	10	BACKSTREET BOYS	Drowning	(Jive)
9	11	FAITH HILL	There You'll Be	(Warner Bros.)
11	12	J. BRICKMAN/REBECCA L. HOWARD	Simple Things	(Windham Hill)
14	13	TRAIN	Drops Of Jupiter (Tell Me)	(Columbia)
13	14	ELTON JOHN	This Train Don't Stop There...	(Rocket/Universal)
15	15	O-TOWN	All Or Nothing	(J)
16	16	CHER	Song For The Lonely	(Warner Bros.)
17	17	MICHAEL BOLTON	Only A Woman Like You	(Jive)
19	18	JO DEE MESSINA	Bring On The Rain	(Curb)
18	19	DARREN HAYES	Insatiable	(Columbia)
21	20	CHRIS ISAAK	Let Me Down Easy	(Reprise)
20	21	ENYA	Wild Child	(Reprise)
25	22	CAROLYN DAWN JOHNSON	So Complicated	(Arista)
23	23	LEANN RIMES	Can't Fight The Moonlight	(Curb)
22	24	BRIAN MCKNIGHT	Still	(Motown/Universal)
—	25	BONNIE RAITT	I Can't Help You Now	(Capitol)
28	26	JONATHA BROOKE	I'll Try	(Wait Disney/Hollywood)
27	27	DANIEL DEBOURG	I Need An Angel	(DreamWorks)
26	28	MARILYN SCOTT	Don't Let Love Get Away	(Prana)
—	29	ALL-4-ONE	Beautiful As U	(AMC)
—	30	NATALIE IMBRUGLIA	Wrong Impression	(RCA)

#1 MOST ADDED

PAUL MCCARTNEY Your Loving Flame (Capitol)

#1 MOST INCREASED PLAYS

CAROLYN DAWN JOHNSON So Complicated (Arista)

TOP 5 NEW & ACTIVE

LUTHER VANDROSS I'd Rather (J)

EVA CASSIDY Fields Of Gold (Blix Street)

CHRIS BOTTI F/SHAWN COLVIN All Would Envy (Columbia)

BETH NIELSEN CHAPMAN World Of Hurt (Artemis)

DIANA KRALL The Look Of Love (Verve/VMG)

AC begins on Page 69.

CHR/RHYTHMIC

LW	TW	ARTIST	SON	Label
1	1	FAT JOE F/ASHANTI	What's Luv?	(Terror Squad/Atlantic)
3	2	ASHANTI	Foolish	(Murder Inc./Def Jam/IDJMG)
2	3	JENNIFER LOPEZ	Ain't It Funny	(Epic)
4	4	TWEET	Oops (Oh My)	(Gold Mind/Elektra/EEG)
6	5	USHER	U Don't Have To Call	(LaFace/Arista)
8	6	P. DIDDY F/USHER & LOON	I Need A Girl...	(Bad Boy/Arista)
5	7	JARULEF/ASHANTI	Always On Time	(Murder Inc./Def Jam/IDJMG)
7	8	J. DUPRI F/LUDACRIS	Welcome To Atlanta	(So So Def/Columbia)
11	9	'N SYNC	Girlfriend	(Jive)
13	10	FAITH EVANS	I Love You	(Bad Boy/Arista)
14	11	LUDACRIS	Saturday (Oooh! Oooh!)	(Def Jam South/IDJMG)
10	12	OUTKAST	The Whole World	(LaFace/Arista)
9	13	BRANDY	What About Us?	(Atlantic)
18	14	BUSTA RHYMES	Pass The Courvoisier (Part II) (J)	
12	15	LUDACRIS	Roll Out (My Business)	(Def Jam South/IDJMG)
15	16	AMANDA PEREZ	Never	(Universal)
17	17	AALIYAH	More Than A Woman	(BlackGround)
20	18	KYLIE MINOGUE	Can't Get You Out Of My Head	(Capitol)
27	19	MARY J. BLIGE	Rainy Dayz	(MCA)
16	20	FABOLOUS	Young'n (Holla Back)	(Desert Storm/Elektra/EEG)
25	21	GLENN LEWIS	Don't You Forget It	(Epic)
21	22	MOBB DEEP F/112	Hey Luv (Anything)	(Loud/Columbia)
24	23	KEKE WYATT	Nothing In This World	(MCA)
28	24	JAGGED EDGE	I Got It 2	(So So Def/Columbia)
23	25	MR. CHEEKS	Lights, Camera, Action	(Universal)
32	26	NAUGHTY BY NATURE F/3LW	Feels Good...	(TVT)
30	27	NAPPY ROOTS	Awnaw	(Atlantic)
31	28	BEANIE SIGEL & FREEWAY	Roc The Mic	(Roc-A-Fella/IDJMG)
29	29	KNOC-TURN'AL	Knoc	(LA Confidential/Elektra/EEG)
33	30	JAHEIM	Anything	(Divine Mill/WB)

#1 MOST ADDED

AALIYAH More Than A Woman (BlackGround)

#1 MOST INCREASED PLAYS

ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)

TOP 5 NEW & ACTIVE

IMX The First Time (New Line)

KHIA My Neck, My Back (Independent)

MS. JADE Feel The Girl (Beatclub/Interscope)

TRUTH HURTS F/RAKIM Addictive (Aftermath/Interscope)

MAXWELL This Woman's Work (Columbia)

CHR/RHYTHMIC begins on Page 43.

HOT AC

LW	TW	ARTIST	SON	Label
1	1	CALLING	Wherever You Will Go	(RCA)
2	2	NICKELBACK	How You Remind Me	(Roadrunner/IDJMG)
3	3	ALANIS MORISSETTE	Hands Clean	(Maverick/Reprise)
4	4	CREED	My Sacrifice	(Wind-up)
5	5	JEWEL	Standing Still	(Atlantic)
9	6	PUDDLE OF MUDD	Blurry	(Flawless/Geffen/Interscope)
6	7	TRAIN	Drops Of Jupiter (Tell Me)	(Columbia)
15	8	GOO GOO DOLLS	Here Is Gone	(Warner Bros.)
7	9	FIVE FOR FIGHTING	Superman (It's Not Easy)	(Aware/Columbia)
13	10	SHERYL CROW	Soak Up The Sun	(A&M/Interscope)
8	11	NATALIE IMBRUGLIA	Wrong Impression	(RCA)
11	12	MICHELLE BRANCH	All You Wanted	(Maverick/WB)
10	13	LIFEHOUSE	Hanging By A Moment	(DreamWorks)
12	14	NO DOUBT	Hey Baby	(Interscope)
14	15	DAVE MATTHEWS BAND	Everyday	(RCA)
18	16	JOHN MAYER	No Such Thing	(Aware/Columbia)
16	17	PINK	Get The Party Started	(Arista)
19	18	LINKIN PARK	In The End	(Warner Bros.)
22	19	VANESSA CARLTON	A Thousand Miles	(A&M/Interscope)
17	20	CHRIS ISAAK	Let Me Down Easy	(Reprise)
20	21	LEANN RIMES	Can't Fight The Moonlight	(Curb)
21	22	LIFEHOUSE	Breathing	(DreamWorks)
24	23	EDDIE VEDDER	You've Got To Hide Your... (V2)	
23	24	DEFAULT	Wasting My Time	(TVT)
25	25	CELINE DION	A New Day Has Come	(Epic)
28	26	KYLIE MINOGUE	Can't Get You Out Of My Head	(Capitol)
26	27	JIMMY EAT WORLD	The Middle	(DreamWorks)
27	28	TRAIN	She's On Fire	(Columbia)
—	29	LENNY KRAVITZ	Stillness Of Heart	(Virgin)
29	30	SENSE FIELD	Save Yourself	(Nettwerk)

#1 MOST ADDED

AVRIL LAVIGNE Complicated (Arista)

#1 MOST INCREASED PLAYS

GOO GOO DOLLS Here Is Gone (Warner Bros.)

TOP 5 NEW & ACTIVE

FIVE FOR FIGHTING Easy Tonight (Aware/Columbia)

REMY ZERO Save Me (Elektra/EEG)

LONESTAR I'm Already There (BNA)

RES They-Say Vision (MCA)

JEWEL Break Me (Atlantic)

AC begins on Page 69.

URBAN

LW	TW	ARTIST	SON	Label
1	1	TWEET	Oops (Oh My)	(Gold Mind/Elektra/EEG)
2	2	USHER	U Don't Have To Call	(LaFace/Arista)
4	3	ASHANTI	Foolish	(Murder Inc./Def Jam/IDJMG)
3	4	FAITH EVANS	I Love You	(Bad Boy/Arista)
7	5	AALIYAH	More Than A Woman	(BlackGround)
5	6	JENNIFER LOPEZ	Ain't It Funny	(Epic)
10	7	JAHEIM	Anything	(Divine Mill/WB)
11	8	FAT JOE F/ASHANTI	What's Luv?	(Terror Squad/Atlantic)
15	9	BUSTA RHYMES	Pass The Courvoisier (Part II) (J)	
6	10	BRANDY	What About Us?	(Atlantic)
13	11	AVANT	Makin' Good Love	(Magic Johnson/MCA)
8	12	KEKE WYATT	Nothing In This World	(MCA)
9	13	GLENN LEWIS	Don't You Forget It	(Epic)
12	14	MR. CHEEKS	Lights, Camera, Action	(Universal)
20	15	LUDACRIS	Saturday (Oooh! Oooh!)	(Def Jam South/IDJMG)
18	16	SHARISSA	Any Other Night	(Motown)
14	17	JARULEF/ASHANTI	Always On Time	(Murder Inc./Def Jam/IDJMG)
22	18	MAXWELL	This Woman's Work	(Columbia)
16	19	MICHAEL JACKSON	Butterflies	(Epic)
23	20	MUSIQ	Halfcrazy	(Def Soul/IDJMG)
17	21	OUTKAST	The Whole World	(LaFace/Arista)
21	22	BEANIE SIGEL & FREEWAY	Roc The Mic	(Roc-A-Fella/IDJMG)
24	23	NAPPY ROOTS	Awnaw	(Atlantic)
26	24	MARY J. BLIGE	Rainy Dayz	(MCA)
19	25	MYSTIKAL	Bouncin' Back (Bumpin' Me...)	(Jive)
30	26	P. DIDDY F/USHER & LOON	I Need A Girl...	(Bad Boy/Arista)
32	27	YING YANG TWINS	Say I Yi Yi	(Koch)
29	28	RUFF ENDZ	Someone To Love You	(Epic)
28	29	LIL BOW WOW	Take Ya Home	(So So Def/Columbia)
33	30	JOE	What If A Woman	(Jive)

#1 MOST ADDED

FUNDISHA Live The Life (So So Def/Columbia)

#1 MOST INCREASED PLAYS

BUSTA RHYMES Pass The Courvoisier (Part II) (J)

TOP 5 NEW & ACTIVE

R. KELLY & JAY-Z Get This Money (Roc-A-Fella/Jive/IDJMG)

'N SYNC Girlfriend (Jive)

R. KELLY & JAY-Z Take You Home With Me... (Roc-A-Fella/Jive/IDJMG)

RAPHAEL SAADIQ F/D'ANGELO Be Here (Pookie/Universal)

NAUGHTY BY NATURE F/3LW Feels Good (Don't Worry...) (TVT)

URBAN begins on Page 51.

ROCK

LW	TW	ARTIST	SON	Label
2	1	PUDDLE OF MUDD	Blurry	(Flawless/Geffen/Interscope)
1	2	DEFAULT	Wasting My Time	(TVT)
3	3	NICKELBACK	How You Remind Me	(Roadrunner/IDJMG)
5	4	NICKELBACK	Too Bad	(Roadrunner/IDJMG)
4	5	CREED	My Sacrifice	(Wind-up)
6	6	COURSE OF NATURE	Caught In The Sun	(Lava/Atlantic)
7	7	STAIN D FOR YOU	(Flip/Elektra/EEG)	
8	8	LINKIN PARK	In The End	(Warner Bros.)
9	9	GODSMACK	I Stand Alone	(Republic/Universal)
10	10	CREED	Bullets	(Wind-up)
12	11	KID ROCK	Lonely Road Of Faith	(Top Dog/Lava/Atlantic)
11	12	INCUBUS	Nice To Know You	(Immortal/Epic)
14	13	P.O.D.	Youth Of The Nation	(Atlantic)
13	14	PUDDLE OF MUDD	Control	(Flawless/Geffen/Interscope)
18	15	HEADSTRONG	Adriana	(RCA)
16	16	ROB ZOMBIE	Never Gonna Stop (The Red...)	(Geffen/Interscope)
17	17	OZZY OSBOURNE	Dreamer	(Epic)
21	18	JEREMIAH FREED	Again	(Republic/Universal)
20	19	INJECTED	Faithless	(Island/IDJMG)
27	20	GOO GOO DOLLS	Here Is Gone	(Warner Bros.)
23	21	FAMILIAR 48	The Question	(MCA)
19	22	FU MANCHU	Squash That Fly	(Mammoth)
28	23	TOMMY LEE	Hold Me Down	(MCA)
25	24	TRAIN	She's On Fire	(Columbia)
24	25	OFFSPRING	Defy You	(Columbia)
—	26	KORN	Here To Stay	(Immortal/Epic)
—	27	DOPE	Slipping Away	(Flip/Epic)
—	28	SEVENDUST	Live Again	(TVT)
30	29	DROWNING POOL	Tear Away	(Wind-up)
29	30	GRAVITY KILLS	One Thing	(Sanctuary/SRG)

#1 MOST ADDED

DEFAULT Deny (TVT)

#1 MOST INCREASED PLAYS

KORN Here To Stay (Immortal/Epic)

TOP 5 NEW & ACTIVE

EARSHOT Get Away (Warner Bros.)

DAVID DRAIMAN Forsaken (Reprise)

FLYING TIGERS Maybe (Atlantic)

SYSTEM OF A DOWN Toxicity (American/Columbia)

DISHWALLA Somewhere In The Middle (Immergent)

ROCK begins on Page 91.

Monitored Airplay Overview: March 29, 2002

URBAN AC

LW	TW	ARTIST	SON	Label
2	1	MICHAEL JACKSON	Butterflies	(Epic)
1	2	ANN NESBY F/AL GREEN	Put It On Paper	(Universal)
3	3	LUTHER VANDROSS	I'd Rather (J)	
4	4	GLENN LEWIS	Don't You Forget It	(Epic)
5	5	MAXWELL	Lifetime	(Columbia)
7	6	MAXWELL	This Woman's Work	(Columbia)
6	7	ALICIA KEYS	A Woman's Worth	(J)
8	8	ANGIE STONE	Brotha	(J)
10	9	FAITH EVANS	I Love You	(Bad Boy/Arista)
11	10	GERALD LEVERT	What Makes It Good To You...	(EastWest/EEG)
9	11	USHER	U Got It Bad	(LaFace/Arista)
12	12	REMY SHAND	Take A Message	(Motown)
13	13	JAHEIM	Anything	(Divine Mill/WB)
17	14	PROPHET JONES	Cry Together	(University/Motown)
18	15	ANGIE STONE	Wish I Didn't Miss You	(J)
15	16	JILL SCOTT	He Loves Me	(Hidden Beach/Epic)
14	17	BRIAN MCKNIGHT	What's It Gonna Be	(Motown)
16	18	JOE	What If A Woman	(Jive)
20	19	SHARISSA	Any Other Night	(Motown)
28	20	ALICIA KEYS	How Come You Don't Call Me	(J)
23	21	MONTELL JORDAN	You Must Have Been	(Def Soul/IDJMG)
26	22	LATHUN	Fortunate	(Motown)
27	23	RUFF ENDZ	Someone To Love You	(Epic)
21	24	ISLEY BROTHERS	Secret Lover	(DreamWorks)
25	25	SADE	Somebody Already Broke My...	(Epic)
24	26	R. KELLY	The World's Greatest	(Interscope/Jive)
—	27	RAPHAEL SAADIQ F/D'ANGELO	Be Here	(Pookie/Universal)
—	28	MUSIQ	Halfcrazy	(Def Soul/IDJMG)
—	29	DONELL JONES	You Know That I Love You	(Untouchables/Arista)
—	30	AVANT	Makin' Good Love	(Magic Johnson/MCA)

#1 MOST ADDED

YOLANDA ADAMS I'm Gonna Be Ready (Elektra/EEG)

#1 MOST INCREASED PLAYS

ALICIA KEYS How Come You Don't Call Me (J)

TOP 5 NEW & ACTIVE

MARY J. BLIGE No More Drama (MCA)

REGINA BELLE From Now On (Peak)

COOLY'S HOT BOX Make Me Happy (Higher Octave)

BEBE WINANS Do You Know Him (Motown)

TINA MOORE Time Will Tell (Music Mind)

URBAN begins on Page 51.

ACTIVE ROCK

LW	TW	ARTIST	SON	Label
1	1	PUDDLE OF MUDD	Blurry	(Flawless/Geffen/Interscope)
2	2	STAINED	For You	(Flip/Elektra/EEG)
4	3	NICKELBACK	Too Bad	(Roadrunner/IDJMG)
3	4	P.O.D.	Youth Of The Nation	(Atlantic)
8	5	GODSMACK	I Stand Alone	(Republic/Universal)
7	6	HOOBASTANK	Crawling In The Dark	(Island/IDJMG)
5	7	LINKIN PARK	In The End	(Warner Bros.)
6	8	DEFAULT	Wasting My Time	(TVT)
29	9	KORN	Here To Stay	(Immortal/Epic)
9	10	ROB ZOMBIE	Never Gonna Stop (The Red...)	(Geffen/Interscope)
10	11	INCUBUS	Nice To Know You	(Immortal/Epic)
12	12	SYSTEM OF A DOWN	Toxicity	(American/Columbia)
11	13	CREED	Bullets	(Wind-up)
14	14	HEADSTRONG	Adriana	(RCA)
13	15	ADEMA	The Way You Like It	(Arista)
17	16	COURSE OF NATURE	Caught In The Sun	(Lava/Atlantic)
16	17	SYSTEM OF A DOWN	Chop Suey	(American/Columbia)
15	18	DISTURBED	Down With The Sick	(Giant/Reprise)
21	19	DROWNING POOL	Tear Away	(Wind-up)
18	20	DAVID DRAIMAN	Forsaken	(Reprise)
23	21	EARSHOT	Get Away	(Warner Bros.)
20	22	INJECTED	Faithless	(Island/IDJMG)
22	23	GRAVITY KILLS	One Thing	(Sanctuary/SRG)
24	24	SEVENDUST	Live Again	(TVT)
26	25	X-ECUTIONERS	It's Goin' Down	(Loud/Columbia)
28	26	REVEILLE	Inside Out (Can You Feel...)	(Elektra/EEG)
25	27	KID ROCK	Lonely Road Of Faith	(Top Dog/Lava/Atlantic)
27	28	STATIC-X	Cold	(Warner Bros.)
33	29	DOPE	Slipping Away	(Flip/Epic)
30	30	SOIL	Unreal	(J)

#1 MOST ADDED

DEFAULT Deny (TVT)

#1 MOST INCREASED PLAYS

KORN Here To Stay (Immortal/Epic)

TOP 5 NEW & ACTIVE

SWITCHED Inside (Immortal/Virgin)

GOO GOO DOLLS Here Is Gone (Warner Bros.)

JEREMIAH FREED Again (Republic/Universal)

TRIK TURNER Friends + Family (RCA)

TOOL Parabola (Volcano)

ROCK begins on Page 91.

COUNTRY

LW	TW	ARTIST	SON	Label
1	1	MARTINA MCBRIDE	Blessed	(RCA)
4	2	CHRIS CAGLE	I Breathe In, I Breathe Out	(Capitol)
2	3	TIM MCGRAW	The Cowboy In Me	(Curb)
5	4	TOBY KEITH	My List	(DreamWorks)
6	5	KENNY CHESNEY	Young	(BNA)
7	6	RASCAL FLATTS	I'm Movin' On	(Lyric Street)
3	7	BROOKS & DUNN	Long Goodbye	(Arista)
9	8	PHIL VASSAR	That's When I Love You	(Arista)
10	9	TOMMY SHANE STEINER	What If She's An Angel	(RCA)
11	10	ALAN JACKSON	Drive (For Daddy Gene)	(Arista)
8	11	DIXIE CHICKS	Some Days You Gotta Dance	(Monument)
12	12	TRAVIS TRITT	Modern Day Bonnie And Clyde	(Columbia)
13	13	STEVE AZAR	I Don't Have To Be (Till...)	(Mercury)
15	14	EMERSON DRIVE	I Should Be Sleeping	(DreamWorks)
14	15	GARTH BROOKS & TRISHA YEARWOOD	Squeeze Me In	(Capitol)
17	16	GEORGE STRAIT	Living And Living Well	(MCA)
16	17	CAROLYN DAWN JOHNSON	I Don't Want You To Go	(Arista)
18	18	KEVIN DENNEY	That's Just Jessie	(Lyric Street)
19	19	TAMMY COCHRAN	I Cry	(Epic)
20	20	LONESTAR	Not A Day Goes By	(BNA)
21	21	CHELY WRIGHT	Jezebel	(MCA)
22	22	TRICK PONY	Just What I Do	(H2E/WB)
23	23	KELLIE COFFEY	When You Lie Next To Me	(BNA)
24	24	W. NELSON/LEE ANN WOMACK	Mendocino...	(Lost Highway/Mercury)
25	25	ANDY GRIGGS	Tonight I Wanna Be Your Man	(RCA)
28	26	BRAD PAISLEY	I'm Gonna Miss Her (Fishin')	(Arista)
26	27	GARY ALLAN	The One	(MCA)
27	28	MARK MCGUINN	She Doesn't Dance	(VFR)
31	29	SHEDAISY	Get Over Yourself	(Lyric Street)
34	30	TRACE ADKINS	Help Me Understand	(Capitol)

#1 MOST ADDED

BLAKE SHELTON Ol' Red (Warner Bros.)

#1 MOST INCREASED PLAYS

GEORGE STRAIT Living And Living Well (MCA)

TOP 5 NEW & ACTIVE

JOANNA JANE'T Since I've Seen You Last (DreamWorks)

KENNY ROGERS Harder Cards (Dreamcatcher)

GABBIE NOLEN Almost There (Republic)

TRACY BYRD Ten Rounds With Jose Cuervo (RCA)

JAMESON CLARK Still Smokin' (Capitol)

COUNTRY begins on Page 60.

ALTERNATIVE

LW	TW	ARTIST	SON	Label
2	1	PUDDLE OF MUDD	Blurry	(Flawless/Geffen/Interscope)
1	2	P.O.D.	Youth Of The Nation	(Atlantic)
3	3	HOOBASTANK	Crawling In The Dark	(Island/IDJMG)
4	4	JIMMY EAT WORLD	The Middle	(DreamWorks)
5	5	STAINED	For You	(Flip/Elektra/EEG)
6	6	DEFAULT	Wasting My Time	(TVT)
9	7	BLINK-182	First Date	(MCA)
7	8	NICKELBACK	Too Bad	(Roadrunner/IDJMG)
8	9	LINKIN PARK	In The End	(Warner Bros.)
11	10	UNWRITTEN LAW	Seein' Red	(Interscope)
12	11	TRIK TURNER	Friends + Family	(RCA)
10	12	INCUBUS	Nice To Know You	(Immortal/Epic)
13	13	SYSTEM OF A DOWN	Toxicity	(American/Columbia)
14	14	X-ECUTIONERS	It's Goin' Down	(Loud/Columbia)
15	15	INCUBUS	I Wish You Were Here	(Immortal/Epic)
16	16	ADEMA	The Way You Like It	(Arista)
38	17	KORN	Here To Stay	(Immortal/Epic)
20	18	GODSMACK	I Stand Alone	(Republic/Universal)
18	19	CUSTOM	Hey Mister	(ARTISTdirect)
19	20	SYSTEM OF A DOWN	Chop Suey	(American/Columbia)
21	21	ROB ZOMBIE	Never Gonna Stop (The Red...)	(Geffen/Interscope)
27	22	WEEZER	Dope Nose	(Geffen/Interscope)
24	23	WHITE STRIPES	Fell In Love With A Girl	(Third Man/V2)
17	24	STROKES	Last Nite	(RCA)
22	25	INJECTED	Faithless	(Island/IDJMG)
25	26	311	Amber	(Volcano)
34	27	GOO GOO DOLLS	Here Is Gone	(Warner Bros.)
23	28	COURSE OF NATURE	Caught In The Sun	(Lava/Atlantic)
26	29	LOSTPROPHETS	Shinobi Vs. Dragon Ninja	(Columbia)
28	30	SEVENDUST	Live Again	(TVT)

#1 MOST ADDED

WEEZER Dope Nose (Geffen/Interscope)

#1 MOST INCREASED PLAYS

KORN Here To Stay (Immortal/Epic)

TOP 5 NEW & ACTIVE

2 SKINNEE J'S Grown Up (Volcano)

NO DOUBT Hella Good (Interscope)

ANDREW W.K. Party Hard (Island/IDJMG)

3RD STRIKE No Light (Hollywood)

SENSE FIELD Save Yourself (Network)

ALTERNATIVE begins on Page 103.

SMOOTH JAZZ

LW	TW	ARTIST	SON	Label
1	1	MARC ANTOINE	On The Strip	(GRP/VMG)
2	2	CHUCK LOEB	Pocket Change	(Shanachie)
3	3	LARRY CARLTON	Deep Into It	(Warner Bros.)
4	4	DAVID BENOIT	Snaps!	(GRP/VMG)
5	5	GREGG KARUKAS	Night Shift (N-Coded)	
6	6	PIECES OF A DREAM	Night Vision	(Heads Up)
7	7	KIRK WHALUM	I Try	(Warner Bros.)
10	8	JIMMY SOMMERS	Lowdown	(Higher Octave)
8	9	LEE RITENOUR W/GERALD ALBRIGHT	Jammin'	(GRP/VMG)
11	10	JEFF GOLUB	Cut The Cake	(GRP/VMG)
14	11	ALFONZO BLACKWELL	Funky Shuffle	(Shanachie)
13	12	SADE	Lovers Rock	(Epic)
9	13	BRIAN CULBERTSON	All About You	(Atlantic)
16	14	ERIC MARIENTHAL	Lefty's Lounge	(Peak)
15	15	CELINE DION	A New Day Has Come	(Epic)
19	16	BOZ SCAGGS	Miss Riddle	(Virgin)
18	17	ALICIA KEYS	Fallin'	(J)
17	18	FISHBELLY BLACK	Ven A Gozar	(Rhythm & Groove/Q)
23	19	RICHARD ELLIOT	Shotgun	(GRP/VMG)
20	20	BONA FIDE	Club Charles	(N-Coded)
24	21	ENYA	Only Time	(Reprise)
22	22	SPYRO GYRA	Feelin' Fine	(Heads Up)
29	23	PETER WHITE	Bueno Funk	(Columbia)
25	24	E. HARP F.B. BROMBERG	Rock With You	(Native Language)
28	25	STEVE COLE	So Into You	(Atlantic)
21	26	DAVE KOZ	Beneath The Moonlit Sky	(Capitol)
26	27	PAMELA WILLIAMS	Lifeline	(Fome/Red Ink)
27	28	STING	Fragile	(A&M/Interscope)
—	29	OLETA ADAMS	All The Love	(Pioneer Music Group)
30	30	DAVID LANZ	That Smile	(Decca)

#1 MOST ADDED

STEVE COLE So Into You (Atlantic)

#1 MOST INCREASED PLAYS

PIECES OF A DREAM Night Vision (Heads Up)

TOP 5 NEW & ACTIVE

KEVIN TONEY Passion Dance (Shanachie)

WALTER BEASLEY Good Times (Shanachie)

JIM WILSON Can't Find My Way Home (Hillsboro)

URBAN KNIGHTS The Message (Narada)

SHILTS Your Place Or Mine (Higher Octave)

Smooth Jazz begins on Page 87.

TRIPLE A

LW	TW	ARTIST	SON	Label
1	1	ALANIS MORISSETTE	Hands Clean	(Maverick/Reprise)
2	2	PETE YORN	Strange Condition	(Columbia)
4	3	U2	In A Little While	(Interscope)
3	4	DAVE MATTHEWS BAND	Everyday	(RCA)
6	5	CHRIS ISAAK	Let Me Down Easy	(Reprise)
5	6	SHERYL CROW	Soak Up The Sun	(A&M/Interscope)
17	7	GOO GOO DOLLS	Here Is Gone	(Warner Bros.)
8	8	TRAIN	She's On Fire	(Columbia)
7	9	EDDIE VEDDER	You've Got To Hide Your...	(V2)
10	10	JOHN MAYER	No Such Thing	(Aware/Columbia)
11	11	BONNIE RAITT	I Can't Help You Now	(Capitol)
12	12	INDIGO GIRLS	Moment Of Forgiveness	(Epic)
9	13	CALLING	Wherever You Will Go	(RCA)
16	14	JACK JOHNSON	Flake	(Enjoy/Universal)
13	15	NICKELBACK	How You Remind Me	(Roadrunner/IDJMG)
14	16	STARSAILOR	Good Souls	(Capitol)
18	17	LENNY KRAVITZ	Stillness Of Heart	(Virgin)
15	18	TRAVIS	Side	(Epic)
22	19	NATALIE MERCHANT	Build A Levee	(Elektra/EEG)
21	20	RYAN ADAMS	Answering Bell	(Lost Highway/IDJMG)
19	21	CREED	My Sacrifice	(Wind-up)
23	22	MIDNIGHT OIL	Golden Age	(Liquid 8)
20	23	WILLIAM TOPLEY	Back To Believing	(Lost Highway/IDJMG)
27	24	ELVIS COSTELLO	Tear Off Your Own Head...	(Island/IDJMG)
24	25	ROBERT BRADLEY'S BLACKWATER...	Train	(Vanguard)
25	26	PUDDLE OF MUDD	Blurry	(Flawless/Geffen/Interscope)
26	27	DEFAULT	Wasting My Time	(TVT)
30	28	JIMMY EAT WORLD	The Middle	(DreamWorks)
—	29	NEIL YOUNG	Differently	(Reprise)
28	30	CRACKER	Shine	(Backporch/Virgin)

#1 MOST ADDED

WILCO Heavy Metal Drummer (Nonesuch)

#1 MOST INCREASED PLAYS

NEIL YOUNG Differently (Reprise)

TOP 5 NEW & ACTIVE

JOHNNY A. Oh Yeah (Favored Nations/Red Ink)

PHANTOM PLANET California (Daylight/Epic)

BIG HEAD TODD & THE MONSTERS Wishing Well (Big)

DISHWALLA Somewhere In The Middle (Immergent)

SENSE FIELD Save Yourself (Network)

TRIPLE A begins on Page 111.

Publisher's Profile

By Erica Farber



DEAN SORENSON

President & Chairman of the Board, Sorenson Broadcasting Corp.;
President, Eternal Broadcasting and Sorenson Southeast

Midwest — 10,000-30,000 population was our parameter. We help little businesspeople raise their vision and hopes for their businesses with good promotion. We liked always talking to the decisionmaker. Our whole sales presentation was made on the concept that you, the business owner, get up in the morning and dream about what could be better in your business. You come down and open the door, turn on the lights. You've got this investment and inventory, now how can we help you market your story in the community? We've always done it on a personal-relationship basis.

"Nowadays, when folks know you're in the radio business, they say, 'Do you have Imus or Stern on your station?' They talk about programming. I say, 'We have syndicated programming, but we're local advertising experts.' National people tell people there's a new Maytag washer out. Everybody learns about it in *Good Housekeeping* or whatever. But our job is to call on Bob's Maytag Store and help him say, 'If you want that new Maytag, come down to my store and buy one.'"

Differences among his three companies:

"Sorenson is my root thing. That's in an LMA with Waitt. At this point my responsibilities are a lot less, but I'm active in the licensing. Today we were working on a highway-construction project that is trying to screw up our transmitter site. I still do the ascertainment and oversee that kind of stuff. Waitt has leased all the assets, and it's in charge of making the sales. I have a 10-year deal with them. I entered into it on Jan. 1, 2000. It's working good. My standard line about the Waitt people is that they have two things going for them: They have finances, and they're fair and honest people.

"Eternal Broadcasting is Dick Chapin and I. We've got KROR-FM/Hastings, NE and KCRO-AM/Omaha. That's the old 660 where Todd Storz created Top 40 radio. It's a great old station. My wife says, 'Dick and Dean talk every day on the phone; they might as well have a business to talk about.' We're having a ball.

"And then there's Sorenson Southeast. Art Sutton is in South Carolina and other places. He serves little towns, and he trains and takes good care of his people. They stay with him forever. He also sits down with a compass, a road map and a *Broadcasting Yearbook* and dreams about move-ins. When he gets them done, he calls his consultant and says, 'See if it works.' He came to me a couple of years ago, and one thing led to another. I said, 'You need a friend to take care of a couple of those stations for a while. I'll LMA them to you until you can own them and have the funds.'"

Biggest challenge for small-market broadcasters:

"The changing marketplace and the new technology. A couple years ago we didn't know where the Internet was going, and we still don't. Satellite's coming now. The biggest challenge for our income stream has been the big stores in our small towns. I don't operate in South Dakota, but the Chamber of Commerce and Economic Development Committee went to K-Mart in the last two months and begged them not to close — it's such a big part of that community. Wal-Marts are all over, and they don't buy any radio advertising to speak of, but they hurt some of our customers, who have not been able to stand the competition. That's the biggest change, as far as our business side."

State of the industry: "We can't do it the way we used to. Guys like me have to change our ways or get out of the way. I still think we need to be a local service that provides something that nobody else can or will. Sometimes that's the most expensive thing to provide. And the talent thing is a challenge. I get so frustrated with my friends, myself and the business — that we sit around and talk about the lack of talent. There's no choice: You have to have the people."

Something about his company that might

surprise our readers: "We are an ESOP company and have been since about '95. That was my exit plan, and then this other deal came along. There are 150 employees who are all going to be a part of the payday that's coming. Everyone in the company has always felt comfortable picking up the phone and giving me their input. I didn't always agree with them, but we always respected each other, and we had some longevity. People who could have gone on to other opportunities or larger markets really believed in what we were doing in those little towns, as far as making a difference."

Career highlight: "A few of the people we've developed. Two or three of our ex-managers are now running their own groups. A couple of our managers have come out of other industries, and not always on top. They made a change because of economic pressures and came aboard and bought into our system.

"I had a little news experience early on, and I have always loved the news departments. We've got some great, award-winning newspeople. We had newspeople who understood that news wasn't just something that we did every day at our stations, it was a big part of our radio stations — and, our managers would agree, a profitable part."

Career disappointment: "I'm pretty comfortable where we are."

Most influential individual: "My old partner, Jerry Simmons. Jerry was an attorney by trade but never practiced law a day in his life. He always wanted to be a businessman and entrepreneur. I look at stuff we're doing and think, 'I remember when Jerry told us that's a great way to instill that philosophy.' He was never in the radio business, never active in our organization, other than coming to managers meetings, but he was a huge inspiration and caused me to think out of the box. He's been deceased about four years. It was a great loss."

Favorite radio format: "I'm a Talk guy. I want to hear what the people are saying. For music, I listen to the standards."

Favorite television show: "*Dateline* and *60 Minutes*."

Favorite song: "Ray Conniff's version of the old Berlin song 'S Wonderful.' I've got it written down that I want that played at my funeral."

Favorite book: "I'm a great book buyer and library visitor. Give me anything that's a good biography about somebody who made something happen either in business or their life. I'm just now finishing up Jack Welch's book. Every couple of chapters I say, 'I wish I were just starting my career. I'd like to try that on my company.'"

Favorite movie: "Currently, *A Beautiful Mind*."

Favorite restaurant: "The Palm in Washington, DC, and I'll go to a P.F. Chang's anywhere."

Beverage of choice: "Give me a good scotch."

Hobbies: "I'm a history buff. My mother taught me to follow the family lineage. I don't want prehistoric history, but I like the history of the Midwest — that's only 100 years ago. Since I've started coming to the West, I've become fascinated by Route 66."

E-mail address: "sorenson@sbradio.com."

Advice for broadcasters: "Give our people a chance to help the industry and themselves become successful. Basically, people want to do the job. They want to do a bigger and better job. We need to let them know the vision a little more clearly, not just hammer away that we need more productivity, more dollars. Give them a dream to tie in to. Give them enough training. There's such pressure today to get it done now. We know we should sell long-term, but we have to make this week's goal — we get confused. Have faith in our people, let them in on the vision, and let them help create the vision so they buy in early."

Celebrating 30 years in radio ownership this month, Dean Sorenson loves his life and his life's work — although he is quick to point out that this is not your grandfather's radio industry.

Sorenson fervently believes that radio's primary job is to be the local advertising expert — and he should know, as owner of 22 stations, represented by three separate companies, all located in small-town America.

Getting into the business: "I was out of school and playing golf with some buddies. They said, 'Let's play another nine holes,' and I said, 'I gotta go to town and get a job.' They said, 'Where are you going?' I had to come up with an answer, so I said, 'The radio station.' I went to town and called Ray Eppel, who owned KORN-AM/Mitchell, SD. His secretary said, 'He's out to lunch.' I said, 'Good. I gotta take a shower anyway.' I went back, read some copy poorly, and he hired me as an engineer and announcer.

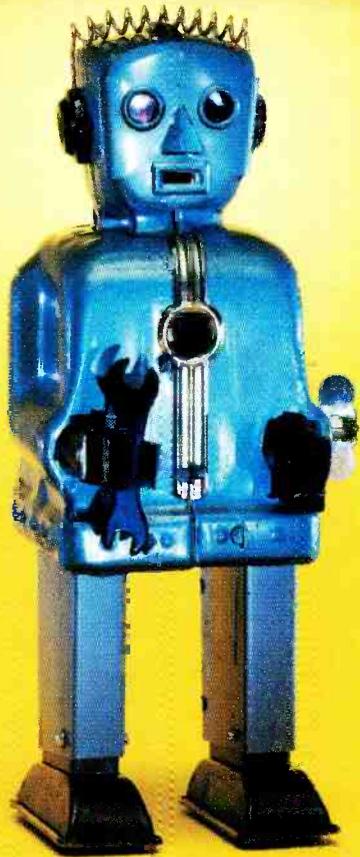
"I'd always thought, 'Play the tunes and get paid for it — wouldn't that be fun?' I didn't know anybody in the business. The job really became available because the guy who had been working nights at the transmitter got moved up to the middle of the day, and he moved up because the midday guy was leaving town. His name was Gary Altman, who now calls himself Gary Owens. That's how I got into the business."

Founding Sorenson Broadcasting: "I had been operating a station in Pierre, SD, and a guy who became my best friend and partner for 15 years wanted to run for Congress. I left Pierre for about a year and a half and went to Sioux Falls, SD to run his campaign. He had a Dale Carnegie license, so I worked in his business while he ran for Congress, but I really wanted to get back in radio. I heard that the other station back in Pierre was going through some transitions. I sat down one night at an old manual typewriter and wrote the guy who owned it a one-paragraph letter saying that I came from Pierre and that if he ever wanted to sell, he should call me. This was on a Tuesday. By the time I got home to Sioux Falls on Friday night, my wife said, 'This guy's been calling three times a day.'"

"That was Jordan Ginsburg, Scott's father. He was a jeweler in Sioux City, IA and was tired of Pierre by that time. He called and said he'd cut me a deal. Back then we had to hold stations for three years, and he'd only had his a little over a year. I said, 'I'll come run it, but I want you to treat me fairly when three years are up,' and he did. We borrowed \$11,000, and Ginsburg gave us a contract. That's how I started this company, 30 years ago this month."

Mission of the company: "Always make a difference in small towns. We were committed to small towns in the

He Comes From Outer Space



CURIOSLY ENOUGH, HE'S LANDED IN AN AD ABOUT COPYRIGHT LAW.

The miniature alien you see above is the proud possession of Allee Willis, vintage toy enthusiast. So if you're a broadcaster, why should you want to read about an individual like Allee Willis, let alone her tin collectibles? Because Allee is a major supplier of content to your business: she's a songwriter.

At BMI, our job is to manage the songwriter relationship for you.

Every year, we license billions of public performances of musical works from songwriters, composers and publishers. Operating on a non-profit-making basis, we distribute the fees we receive from broadcasters as royalties to Allee and hundreds of thousands like her. Tasks that would otherwise have to be performed by you.

Now, we have no doubt you'd enjoy doing business with someone as creative as Allee. The question is: do you really have the time to do business with 300,000 different Allees?

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