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Radio Gets 'Foolish' With Ashanti

Isn't it appropriate that during the week of April Fools' Day a song called "Foolish" climbs to No. 1 on the CHR/Rhythmic and Urban charts? New Murder Inc./Def Jam/IDJMG superstar Ashanti accomplishes the feat with her solo debut single.



RADIO & RECORDS

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APRIL 5, 2002

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Leslie Fram
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99X/Q-100, Atlanta



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Radio is making an enthusiastic move toward nontraditional revenue as an additional revenue stream, according to enlightening survey results from the RAB. MMS Editor **Jeff Green** also reports that, while stations are increasingly dependent on non-spot initiatives and joint efforts among station departments, they also feel the need for more training and better time-management skills to make their NTR programs more effective. Also this week: Sales superstar **Judy Carlough** reminds us who at a radio station pays the bills and keeps bread on the table — the advertisers! She offers a 13-question survey you can give your staff to help gauge their attitudes toward your clients. Finally, this week's GM Spotlight shines its beam on **Citadel/Saginaw-Bay City, MI's Scott Meier**.

Pages 7-9

BEAM ME UP!

Jacobs Media consultant **Tim Davis** takes the reins of the Alternative column this week and describes his experience searching for and hooking up an XM receiver. For us technogeeks, Part One of Tim's adventure is both exciting and familiar ... but XM may not be happy to read about some of what he went through.

Page 85

IN THE NEWS

- **Dave Dillon** appointed PD for WPCH/Atlanta
- **Scott Lindy** takes Dir./Ops. chair for Clear Channel/Baltimore
- **KEMR & KZMR/San Francisco** adopt "Amor" format under Hispanic Broadcasting

Page 3

THIS #1 WEEK

CHR/POP

• **LINKIN PARK** In The End (Warner Bros.)

CHR/RHYTHMIC

• **ASHANTI** Foolish (Murder Inc./Def Jam/IDJMG)

URBAN

• **ASHANTI** Foolish (Murder Inc./Def Jam/IDJMG)

URBAN AC

• **ANN WESBY I/AL GREEN** Put It On Paper (Universal)

COUNTRY

• **CHRIS CAGLE** I Breathe In, I Breathe Out (Capitol)

AC

• **ENRIQUE IGLESIAS** Hero (Interscope)

HOT AC

• **CALLING** Wherever You Will Go (RCA)

SMOOTH JAZZ

• **MARC ANTOINE** On The Strip (GRP/VMG)

ROCK

• **PUDLE OF MUDD** Blurry (Flawless/Geffen/Interscope)

ACTIVE ROCK

• **STAINED** For You (Flip/Ektra/EEG)

ALTERNATIVE

• **JIMMY EAT WORLD** The Middle (DreamWorks)

TRIPLE A

• **ALANIS MORISSETTE** Hands Clean (Maverick/Reprise)



Liquor Makers Seek Radio Time

■ As NBC drops ads, distillers approach radio

BY JEFFREY YORKE
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Radio broadcasters can expect to get the hard sell from the liquor lobby in the wake of the NBC television network's decision two weeks ago to suspend a trial run in accepting advertising for hard alcohol.

A spokesman for the Distilled Spirits Council of the United States told R&R this week that DISCUS intends to relaunch a massive effort it began nearly seven years ago to encourage radio stations to accept its members' advertising.

The Washington, DC-based council generally buys only limited amounts of advertising, to address specific issues regarding distilled spirits. However, it approaches broadcasters on behalf of its members — including the makers of such products as Jack Daniel's bourbon, Canadian Mist

whiskey, Finlandia vodka, Bacardi rum and Jägermeister herbal liqueur — to persuade broadcasters to sell the members airtime.

"The ads are legal, tasteful and responsible," DISCUS spokesman Frank Coleman told R&R on Tuesday. "We are a \$400 million- to \$450 million-per-year category, and we are up for grabs."

DISCUS made its first approach to radio and TV broadcasters in the fall of 1996, after it dropped a self-imposed ban on the use of electronic media. That move was met with great controversy, including debate within the FCC. A number of regulators and lawmakers called for regulations to prevent the ads' being aired, and, in the end, most broadcasters declined to accept the distillers' money.

Coleman, who estimates that radio is currently getting far less

"Liquor advertising is not something that [Infinity is] going to do recklessly, but on a case-by-case basis."

— Dana McClintock

LIQUOR/See Page 18

AFTRA Brings FCC Its Consolidation Concerns

■ NAB, CC also comment on market limits

BY JOE HOWARD
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AFTRA says that the Telecommunications Act of 1996 and the broadcast consolidation that ensued have squashed programming diversity, and it is imploring the FCC to tighten the ownership reins.

The union made the remarks in comments filed with the FCC on March 27 in the commission's ongoing review of radio market-ownership limits. "The loosening of station ownership limitations since the Telecommunications Act of 1996 has had a devastating impact on diversity and competition in radio broadcasting," AFTRA said. It went on to claim that group owners in local radio markets have established business plans that eliminate diversity in news, entertainment and public affairs programming.



Michaels

The union took special aim at **Clear Channel Communications**, saying that the company has expanded its operations to such a degree that AFTRA is concerned that "both the radio and the sound-recordings industries have been forever transformed and destroyed."

In separate comments to the FCC on the same issue, the NAB has taken an opposing view, saying that there is plenty of diverse programming out there. The group said, "The public's interest in receiving varying types of radio programming is clearly being met on a market basis."

The NAB also contends that a study it conducted shows that the impact of consolidation on radio has been "less dramatic than commonly assumed," pointing out that a large number of commercial

AFTRA/See Page 18

Jay Clark Named Sirius Sat. Radio VP/Nonmusic Prog.

WRKO-AM/Boston OM/PD **Jay Clark** has been named VP/Nonmusic Programming for Sirius Satellite Radio. Clark, who will relocate to Sirius' New York City offices, will begin in the newly created position on April 8.

His duties will include developing new Talk and other non-music programming for the sat-caster.



Clark

CLARK/See Page 18

BUBBA
THE OTHER WHITE MEAT

GUILTY!
...OF BAD TASTE

Just Say 'Oink!': Bubba Boards In Tampa Make Their Own Statements

Fresh from his exoneration on animal-cruelty charges, WXTB/Tampa morning man **Bubba The Love Sponge's** face is plastered around the market with these not-so-subtle comebacks to his detractors.

Saunders Selected As WTJM/N.Y. PD

Michael Saunders, most recently VP/Programming & Operations at Clear Channel's WJLB & WMXD/Detroit, has been promoted to the programming post at sister **WTJM/New York**, which recently flipped from Urban AC to Urban as "Power 105.1."

Saunders reports to Clear Channel Sr. VP/Programming **Tom Poleman** and will work closely with fellow Sr. VPs/Programming **Steve Smith** and **Doc**



Saunders

SAUNDERS/See Page 3

WHY

IS

DIRTY

VEGAS



Dillon Picks Up Peachy PD Post At WPCH/Atlanta

Veteran programmer **Dave Dillon** has been tapped as the new PD of Clear Channel's **WPCH (Peach 94.9)/Atlanta**. He replaces Jeff Silvers, who exited the heritage Soft AC last month.

Dillon, who begins his new duties next week, told **R&R**. "It's wonderful to be in Atlanta working with Clear Channel Director/Programming Tim Dukes, Regional VP/Programming Marc Chase and VP/Market Manager Pat McDennell to help bring WPCH back to the position of prominence it's enjoyed in past years."

McDennell said, "To say we're thrilled to have Dave join us is a huge understatement. Peach is one of the longest-tenured FM signals and continuous FM formats in Atlanta and a tremendous priority for the company. We look forward to taking full advantage of Dave's extensive AC experience."

Dillon was most recently VP/Programming for Journal Broadcast Group, and he has held similar positions with SFX and Capstar. His local programming stops include KODA/Houston and stations in Richmond, Jacksonville, Miami and Pittsburgh.

Saunders

Continued from Page 1

Wynter. Poleman said, "Steve, Doc and the entire Power dream team have created an incredible standard of excellence with this launch. Choosing a program director to maintain the same level of programming intensity was critical. There's no question that Michael is the perfect person to lead Power 105.1 to its full potential."

Saunders said, "This is an incredible opportunity, and it is every programmer's dream to be in New York — not to mention working with [Clear Channel Regional VP & New York Market Manager] Andy Rosen, Tom, Doc, Steve and the entire Power 105.1 team. The energy that exists among all the Clear Channel radio stations in New York is truly amazing."

Along with his Detroit experience, Saunders has held positions at KKBT-FM/Los Angeles, WPEG & WBVA/Charlotte and the Left Bank Organization, a Los Angeles-based artist-management company.



Dillon

Top Of The World



ZZ Top bassist **Dusty Hill** married his longtime girlfriend, filmmaker-actress **Charleen "Chuck" McCrory**, in front of 200 guests in Houston last month. Drummer **Frank Beard** served as Hill's best man, while Beard's wife, **Debbie**, was maid of honor. At the reception Hill surprised his new wife by serenading her with Elvis Presley's ballad "Can't Help Falling in Love." Seen celebrating here are (l-r) the new Mr. and Mrs. Hill, ZZ Top guitarist **Billy Gibbons** and Beard.

HBC's 'Amor' Arrives In San Jose

■ Garcia PD for Amor pair, 'Estereo Sol' KARA

Concurrent with its official takeover of newly acquired **KARA/San Jose**, Hispanic Broadcasting has shifted **KSOL & KZOL's** Regional Mexican "Estereo Sol" presentation to **KARA**, which gains the **KSOL** calls. At the same time, **KSOL & KZOL** have changed call letters to **KEMR & KZMR** and are now airing a hit-driven Spanish AC format as "Amor 98.9 y 99.1."

Eleazar Garcia, who has programmed **KSOL & KZOL** for the past six years, will now serve as PD for **KEMR, KSOL & KZMR**. He told **R&R**, "I am very excited about the launch of Amor. This is something we have been waiting to have happen for six years, but there were no available stations for Hispanic to buy. We were able to get this signal last year, and I am looking forward to the growth we're going to see."

KEMR serves San Francisco, Oakland and nearby Marin County, CA, while **KZMR** reaches Hispanics in San Jose, Santa Cruz and a large portion of the Monterey-Salinas market. The stations' chief nemesis will be Entravision's **KBRG (Radio Romantica)/San Jose-San**

Francisco, which also airs a Spanish AC format.

"Ours is totally contemporary." Garcia says of Amor's format. "There are no Regional Mexican artists. It is a mix of AC and pop, and we are going to offer our audience something they have been searching for all this time."

Asked why HBC decided to shift the Estereo Sol simulcast to **KARA's** 105.7 MHz facility, Garcia replied that the move makes sense because **KARA** serves the predominantly Mexican South Bay. He added that the Spanish AC audience is located in the northern portion of the Bay Area, where **KEMR's** signal is based. Garcia said, "We have a large marketing campaign to promote the switch in frequencies."

Interestingly, Los Angeles-based syndicated morning host **Renan Almendares Coello** will shift from Estereo Sol to Amor — remaining on the signals on which he's been airing. Estereo Sol adds Houston-based syndicated morning talent **Raul Brindis**, who will air live on **KSOL**. Brindis began his career at **KLOK/San Jose** in the early 1990s.

Lindy Hops To CC/Baltimore As Dir./Ops

WPOC/Baltimore PD Scott Lindy has been promoted to Director/Operations for Clear Channel's Baltimore cluster. In addition to the Country outlet, the three-station group includes Classic Rock **WOCT** and Religious **WCAO-AM**.

Clear Channel/Baltimore VP/Market Manager **Jim Dolan** said, "Scott is not only sales-friendly, he's a top-shelf talent coach and a natural



Lindy

leader. With eight shows and a regional news operation being voicetracked out of Baltimore's new Clear Channel facility, Scott can obviously identify and manage great talent."

Lindy said, "We've got three great stations here in the Baltimore Clear Channel cluster. I can't wait to

LINDY/See Page 18

APRIL 5, 2002

NEWS & FEATURES

Radio Business	4	Street Talk	20
Business Briefs	4	Sound Decisions	24
Transactions	6	Music Meeting	27
MMS	7	Publisher's Profile	104
Internet News & Views	10		
National Music Formats	12	Opportunities	100
Show Prep	13	Marketplace	101
'Zine Scene	13		
National Video Charts	14		
Legends	19		

FORMATS & CHARTS

News/Talk/Sports	15	Adult Contemporary	65
CHR/Pop	28	AC Chart	66
CHR/Pop Chart	31	AC RateTheMusic	67
Pop Action	33	AC/Hot AC Action	69
CHR/Pop RateTheMusic	34	Hot AC Chart	70
CHR/Rhythmic	39	Hot AC RateTheMusic	71
CHR/Rhythmic Chart	41	Smooth Jazz	73
CHR/Rhythmic RateTheMusic	43	Smooth Jazz Chart	74
Rhythmic Action	44	Smooth Jazz Action	75
Urban	46	Rock	77
Urban Chart	49	Rock Chart	78
Urban Action	52	Active Rock Chart	81
Urban AC Chart	54	Active Rock RateTheMusic	82
Country	56	Rock Action/Rock Specialty Show	84
Nashville	58	Alternative	85
Country Chart	59	Alternative Chart	86
Country Indicator	61	Alternative Action	87
Country Callout	62	Alternative RateTheMusic/ Specialty Show	88
Country Action	63	Triple A	92
Country RateTheMusic	64	Triple A Chart	94
		Triple A Action	96
		Christian	97
		Christian Charts	98-99

The Back Pages 102

Brooks Books The Gold Circle



Meredith Brooks has signed to **Gold Circle Records**, and her debut for the label, **Bad Bad One**, will be released May 21. Pictured flanking the singer at the signing ceremony are Gold Circle President/CEO **Rob Dillman** and Sr. VP/GM **Tom Gorman**.

Spring Forward!

Daylight-saving time begins this weekend. Set your clocks forward one hour at 2am on Sunday, April 7.



HOW TO REACH US

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XM Doubles Its Subscriber Numbers

□ Sirius accelerates national service rollout

By JEFFREY YORKE
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XM Satellite Radio has exceeded all expectations when it comes to its total subscriber count. The company says it attracted more than 48,000 new customers in Q1 — surpassing its target by 15%.

As of March 31, XM had a total of 76,000 subscribers. On March 29 Bear Stearns analyst Robert Peck said that XM was on track to meet or beat the street consensus of 42,000 new subscribers during Q1.

XM President/CEO Hugh Panero said, "Our momentum continues, with consumers, retailers and automakers alike recognizing XM as the hot new

audio entertainment product of 2002."

He added that XM remains on track to end the year with 350,000 subscribers and that the majority of XM subscriber growth has come from consumer retail distribution. He also expects significant growth from the automotive sector in the second half of 2002, when XM will become available in a variety of new-car models.

The positive news from XM came on the heels of a March 29 company announcement that CFO Heinz Stubblefield, who had been with XM since 1998, had accepted a similar position with outsourced marketing and staffing services provider AHL Services. XM Treasurer Greg Cole will serve as XM's acting CFO until a replacement is named.

At the same time, Ladenburg Thalmann analyst John Stone reiterated his "buy" rating on XM and set a

XM/See Page 11

Embattled Virgin Islands Combo Gets FCC Reprieve

By MOLLIE ZIEGLER
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Virgin Islands-based WSTX-AM & FM/Cristiansted, St. Croix, owned by Family Broadcasting, have been mired in a years-long licensing battle with the FCC over allegations that Family moved the transmitter of the two properties without proper authorization and then lied to the FCC about having done so.

Last week the FCC gave Family Broadcasting a reprieve after the company finally convinced the commission to consider letting it transfer control of the company from owners Asta and Gerald Luz James to their children. Daughter Barbara James-Adams would directly operate the combo if it is transferred. The FCC has designated the transfer applications for a yet-to-be-scheduled hearing.

While the FCC says it has serious questions about the managerial ability of James-Adams and her independence from her family, it concedes that she has made legitimate efforts to correct violations and get the stations into compliance with commission rules.

In earlier hearings the FCC contended that Family lied when it said

its move to an unauthorized transmitter location was due to damage from either Hurricane Lenny or Hurricane Marilyn. In fact, the tower move was the result of eviction for nonpayment of rent. Other violations included holes in the fence surrounding the antenna tower, lack of a public-inspection file at the main studio on two occasions and failure to respond to FCC correspondence.

In a separate incident involving a Virgin Islands-based station, the FCC has affirmed its revocation of OCC Acquisitions' license for WSTA-FM/Charlotte Amalie, St. Thomas — even after the FCC admitted that it erred in saying that the company could not bring up new business on an appeal.

OCC argued that the FCC wrongly

interpreted a 1934 rule that says that a station that is off the air continuously for 12 months automatically forfeits its license. The FCC revoked the license for WSTA-FM in 1998. The station was dark from November 1994 through February 1997 and spent much of 1997 and 1998 broadcasting sporadically. In 1999 OCC argued that the commission's failure to act on OCC's 1998 Special Temporary Authorization request prevented WSTA from returning to the air. The FCC did not act on the original STA request and later rejected that argument.

In its most recent fight OCC argued that the FCC's failure to recognize the "peculiar circumstances" of its case — most notably OCC's financial troubles and the need to conduct tests for the station's operations — went beyond congressional intent.

R&R Washington Bureau Associate Editor Joe Howard contributed to this article.

BUSINESS BRIEFS

Entercom Bonuses Drop In 2001

Entercom Communications' bonuses to its top executives dropped in 2001. Chairman/CEO Joseph Field was paid a \$267,000 bonus last year, down from the \$400,000 bonus he was awarded in 2000. Field made \$600,000 in salary in 2000 and 2001. Company President/COO David Field's bonus declined from \$350,000 in 2000 to \$267,000 last year; his salary in both years was \$450,000. Exec. VP/CFO Stephen Fisher was paid a \$300,000 salary and awarded a \$175,000 bonus, down from \$200,000 in 2000; and Exec. VP/Secretary/General Counsel John Donlevie earned a \$265,000 salary and a \$100,000 bonus down from \$150,000. An SEC filing by the company last week said these discretionary bonuses are determined by Entercom's compensation committee.

Cumulus Closes Aurora, Dickey Bros. Deals

Cumulus Broadcasting has closed on its \$230 million purchase of Aurora Broadcasting's 18 properties in Connecticut and New York and on its \$87 million deal for WNPL, WQQK & WRQQ/Nashville, owned by Lew and John Dickey's DBBC LLC. At the same time, Cumulus has completed a \$400 million credit facility, which includes an unfunded \$112.5 million revolving commitment, a \$112.5 million term loan and a \$175 million term loan. The new facility will be used to refinance outstanding debt under Cumulus' old credit facility and to fund the cash portions of the Aurora and DBBC acquisitions. Meanwhile, Lew Dickey filed with the FCC to acquire Galtex Broadcasting's KSTB/Crystal Beach, TX — a Houston-market move-in — for \$2.5 million. Dickey told R&R his company will power down the station from a class C to a class A, a move that will allow KAYD/Beaumont, TX (formerly KLOI) to increase its facility from a class A to a class C, thus gaining improved market coverage. KAYD is located at 101.7 MHz, while KSTB is at 101.5 MHz and can be heard in both the Beaumont area and the eastern portions of Houston.

Big City's Future Placed In Doubt

According to a March 29 SEC filing, Big City Radio's current on-hand cash level may not be sufficient to carry the company through the end of 2002. Specifically, Big City said it will not be able to make a \$9.8 million payment due Sept. 15, along with other interest payments on its loans, unless it can secure additional funding or divest some assets. "No assurances can be provided that the company will be able to obtain any such financing or sell assets on acceptable terms," Big City warned in the filing. "These matters raise substantial doubt about the company's ability to continue as a going concern." Meanwhile, the SEC 10-k filing also showed that Big City's net losses for 2001 improved 1% over 2000, to \$30.7 million. For Q4 2001, net losses narrowed 5%, to \$3.2 million, or 50 cents per share. However, Q4 net revenues declined 18%, to \$4.4 million. The company attributed its narrowed losses to the sale of its Phoenix stations to Hispanic Broadcasting, in addition to lower operating expenses.

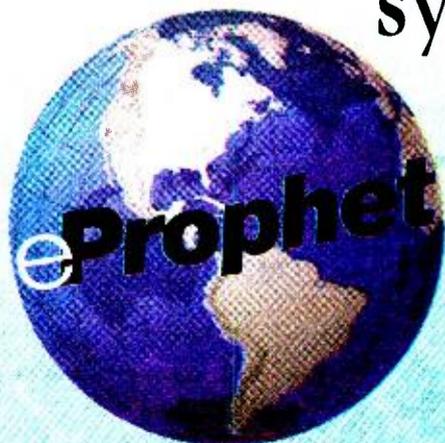
S&P Cuts Clear Channel Outlook To 'Negative'

Standard & Poor's last week cut its rating on Clear Channel Communications to "negative" from "stable." It affirmed its "BBB-" credit rating on the company and said that CC has about \$9.5 billion in debt outstanding. "The advertising recession, the company's heavy capital spending needs and its acquisition-related debt continue to weigh on Clear

Continued on Page 11

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Persons 25-54 Men 25-54

WIMZ

Knoxville, TN

↑ **55%** ↑ **42%**
Persons 25-54 Men 25-54

WKLR

Richmond, VA

↑ **19%** ↑ **18%**
Persons 25-54 Men 25-54

WABX

Evansville, IN

↑ **32%** ↑ **50%**
Persons 25-54 Men 25-54



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DEAL OF THE WEEK

• **KLGH-FM/Kingfisher, OK**
\$3.1 million

2002 DEALS TO DATE

Dollars to Date: \$390,915,725
(Last Year: \$3,859,873,556)

Dollars This Quarter: \$386,505,725
(Last Year: \$2,202,699,600)

Stations Traded This Year: 165
(Last Year: 1,053)

Stations Traded This Quarter: 155
(Last Year: 343)

TRANSACTIONS AT A GLANCE

All transaction information provided by
BIA's MEDIA Access Pro, Chantilly, VA.

- WFMH-AM/Cullman, AL \$50,000
- KUUZ-FM/Lake Village, AR \$500,000
- KDAC-AM/Ft. Bragg, KUKI-AM & FM/Ukiah and KLLK-AM/Willits, CA \$1 million
- WTYX-FM/Jackson and WVIV-FM/Pearl (Jackson), MS Undisclosed
- WZZZ-AM/Fulton, NY Undisclosed
- WABQ-AM/Cleveland, OH \$3 million
- WFRO-AM/Fremont, OH \$750,000
- KACO-FM/Ardmore and KNOR-FM/Healdton, OK \$480,000
- WDNT-AM & FM/Dayton, WAYB-FM/Graysville and WXQK-AM & WAYA-FM/Spring City, TN \$1.1 million
- KPDB-FM/Big Lake, TX \$300,000
- KSTB-FM/Crystal Beach (Houston), TX \$2.5 million
- KNET-AM & KYK-FM/Palestine (Tyler-Longview), TX Undisclosed

Citadel Adds In Oklahoma

- **Acquires suburban Oklahoma City property in \$3.1 million deal;**
Dale Edwards gets Cleveland AM for \$3 million

Deal of the Week

Oklahoma

KLGH-FM/Kingfisher

PRICE: \$3.1 million

TERMS: Asset sale for cash

BUYER: Citadel Communications Corp., headed by CEO Farid Suleman. Phone: 702-804-5200. It owns 204 other stations. This represents its entry into the market.

SELLER: Kingfisher County Broadcasting, headed by GM Tom McCoy. Phone: 405-720-8900

FREQUENCY: 105.3 MHz

POWER: 798 watts at 840 feet

FORMAT: Contemporary Christian

BROKER: Kalil & Co. Inc.

Alabama

WFMH-AM/Cullman

PRICE: \$50,000

TERMS: Asset sale for cash

BUYER: Queen of Peace Radio Inc., headed by President J. Christopher Williams. Phone: 904-249-9329. It owns two other stations. This represents its entry into the market.

SELLER: Eddins Broadcasting Co., headed by Member/Manager Mary Evelyn Jones. Phone: 256-734-3271

FREQUENCY: 1460 kHz

POWER: 5kw day/500 watts night

FORMAT: Gospel

COMMENT: As part of consideration for the sale, Queen of Peace Radio has

agreed to change the city of license of its noncommercial WQOP-FM/Dora, AL to Cordova, AL. Queen of Peace Radio is proposing to operate WFMH as a noncommercial station.

Arkansas

KUUZ-FM/Lake Village

PRICE: \$500,000

TERMS: Asset sale for cash

BUYER: Family Worship Center Church Inc., headed by Member Jimmy Swaggart. Phone: 225-768-3688. It owns six other stations. This represents its entry into the market.

SELLER: DBR Communications Inc., headed by President Wayne Bennett. Phone: 662-332-0025

FREQUENCY: 95.9 MHz

POWER: 20kw at 302 feet

FORMAT: Religious

BROKER: Wally Tucker of MGMT Services Inc.

California

KDAC-AM/Ft. Bragg, KUKI-AM & FM/Ukiah and KLLK-AM/Willits

PRICE: \$1 million

TERMS: Asset sale for cash

BUYER: Moon Broadcasting Corp., headed by President Abel De Luna. Phone: 213-745-6224. It owns 10 other stations. This represents its entry into the market.

SELLER: Ukiah Broadcasting Corp., headed by President Keith Bussman. Phone: 209-946-7900

FREQUENCY: 1230 kHz; 1400 kHz; 103.3 MHz; 1250 kHz

POWER: 1kw; 1kw; 3kw at 1,791 feet; 5kw day/3kw night

FORMAT: News/Talk; News/Talk; Country; News/Talk

Mississippi

WTYX-FM/Jackson and WVIV-FM/Pearl (Jackson)

PRICE: Undisclosed

TERMS: Unavailable

BUYER: Backyard Broadcasting, headed by President/CEO Barry Drake. No phone listed. It owns no other stations.

SELLER: Proteus Investments Inc., headed by owner Mike McRee. Phone: 601-957-3000

FREQUENCY: 94.7 MHz; 93.9 MHz

POWER: 97kw at 1,116 feet; 25kw at 328 feet

FORMAT: Classic Rock; Adult Standards

BROKER: Kalil & Co. Inc.

New York

WZZZ-AM/Fulton

PRICE: Undisclosed

TERMS: Asset sale for cash

BUYER: Donald Derosa. Phone: 315-

699-8514. He owns no other stations.

SELLER: David Zinkhann. Phone: 315-593-1313

FREQUENCY: 1300 kHz

POWER: 1kw day/42 watts night

FORMAT: AC

WABQ-AM/Cleveland

PRICE: \$3 million

TERMS: Asset sale for cash

BUYER: D&E Communications Inc., headed by President Dale Edwards. Phone: 216-752-9988. It owns two other stations. This represents its entry into the market.

SELLER: WABQ Inc., headed by President John Linn. Phone: 941-561-8110

FREQUENCY: 1540 kHz

POWER: 1kw

FORMAT: Gospel

WFRO-AM/Fremont

PRICE: \$750,000

TERMS: Asset sale for cash

BUYER: ABC Radio Inc., headed by ABC Radio President John Hare. Phone: 972-776-4648. It owns 56 other stations. This represents its entry into the market.

SELLER: Wolfe Broadcast Corp., headed by VP Thomas Wolfe. Phone: 419-332-8218

FREQUENCY: 900 kHz

POWER: 500 watts day/287 watts night

FORMAT: AC

Oklahoma

KACO-FM/Ardmore and KNOR-FM/Healdton

PRICE: \$480,000

TERMS: Asset sale for cash

BUYER: Community Broadcast Group Inc., headed by President Jerry Russell. Phone: 903-593-2666. It owns seven other stations. This represents its entry into the market.

SELLER: Witko Broadcasting LLC, headed by President Dick Wilkowski. Phone: 903-657-4528

FREQUENCY: 98.5 MHz; 97.7 MHz

POWER: 14kw at 341 feet; 25kw at 328 feet

FORMAT: Oldies; Dark

Tennessee

WDNT-AM & FM/Dayton, WAYB-FM/Graysville and WXQK-AM & WAYA-FM/Spring City

PRICE: \$1.1 million

TERMS: Asset sale for cash

BUYER: Brewer Broadcasting Corp., headed by VP Jim Brewer II. Phone: 423-265-9494. It owns four other stations. This represents its entry into the market.

Continued on Page 11

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• Steve Meier in the GM Spotlight, Page 8
 • Judy Carlough on loving your advertisers, Page 9

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 — Patricia Fripp

PART ONE OF A TWO-PART SERIES

SURVEY SAYS: NTR IS GAINING MOMENTUM

■ *No feud here: A new RAB report finds a growing emphasis on NTR sales*

By Jeff Green

Executive Editor
 jgreen@ronline.com



JEFF GREEN

The RAB's third annual survey of radio stations involved in nontraditional revenue efforts provides mounting evidence of an upward trend. Stations are becoming increasingly dependent on NTR activities, including nonspot initiatives and joint efforts between station departments, and they're allocating extra lead time to build NTR programs. However, stations also feel they need more training and better time-management skills to make their NTR efforts more effective.

The number of respondents to the RAB's survey was up dramatically — 66% more stations participated than in 2001, creating a sample of just over 500. Perhaps, more than anything else, the response rate testifies to the growing importance of NTR. RAB President/CEO Gary Fries says, "I find it hard to believe anybody's not doing it."

'NTR'S DAY HAS COME'

More than a third (36%) of respondents are generating more than 10% of their annual revenue from NTR, and Fries expects NTR's annual share of overall radio revenue will continue to grow. He says, "It's probably the most natural growth plane that we have in front of us. NTR's day has come."

"Utilizing the relationship with your station audience in ways other than 'body court' is going to be important for radio's growth. You have a relatively fixed inventory situation; we've found out what limits of inventory are available per station, format and market. Cost-per-point increases in the traditional manner are going to be relatively difficult, because local-television CPPs are coming down, and cable's CPP is below radio's. Other industries are going to end up closer to radio, rather than radio rising to them."

"Radio has the most favorable CPP at this time, compared to other electronic media, and growth planes using only CPP are going to be all right. But the potential growth is going to be in utilizing the audience base to produce other revenue streams that aren't part of the inventory. We're going to see more and more of that, and it's just ridiculous not to have more lifestyle usage, because we control such a great relationship with the audience. That audience is very identifiable in terms of who they are and what types of events they like. Every station is unique on that basis. That's different from selling numbers on a piece of paper."

Including a few comparisons with the 2001 survey, here are the box scores, along with some analysis from RAB VP/Co-Op & NTR Services Bill Barr.

What market size is your station in?

Below 50,000	10%
50,000-200,000	26%
200,000-500,000	16%
500,000-1 million	13%
1 million-plus	35%

Barr reports, "Respondents in the 1 million-plus markets increased by 11% over the 2001 survey. This

leads us to believe that, due to the new economy, more major-market stations are turning toward NTR."

How long has your station or group been pursuing NTR opportunities?

	2001	2002
Less than a year	24%	16%
One-two years	23%	24%
Three-five years	25%	29%
More than five years	28%	31%

The major drop in the "less than a year" category is a good sign; it means there are fewer stations that are new to exploring NTR.

Which of these NTR areas are you now pursuing?

	2001	2002
Event marketing	91%	92%
Cause-related marketing	67%	70%
Recruitment	72%	58%
Internet	54%	55%
Manufacturer direct	40%	44%
Dealer group	35%	40%
Other	10%	27%

With the events of Sept. 11, 2001, it is a little surprising that there hasn't been more than a 3% increase in cause-related marketing.

For 2002 will your station....

Increase the level of NTR selling	84%
Maintain the same level as in 2001	14%
Decrease the level of NTR selling	3%

If you plan to increase your NTR efforts for 2002, in which areas are you planning to increase?

Event marketing	72%
Cause-related marketing	54%
Internet	47%
Manufacturer direct	40%
Recruitment	36%
Dealer group	32%
Other	19%

When training a new sales rep, which topics do you include?

	2001	2002
Event selling	77%	68%
Cooperative advertising	79%	64%
NTR	60%	62%
Cause-related marketing	52%	47%
Internet	42%	41%
Recruitment	59%	41%
Other	11%	26%

The surprises here are that NTR did not score higher, and, in light of Sept. 11, that there is not more emphasis being placed on training for cause-related marketing. Says Barr, "The industry is interested in cause, but maybe it's not necessarily wanting to focus some sellers on it — which, I think, is a huge missed opportunity, because training in this area is so important."

"There's a major difference between philanthropy and cause-related marketing. Sometimes sellers don't understand that and have a hard time conveying it to retailers or manufacturers. There could be some miscommunication there. If we had more training in this particular area, it would definitely be so much better for the industry. The statistics are overwhelming:

Eighty-one percent of consumers say that if price and quality are equal, they would be likely to switch to a brand or retailer associated with a good cause."

If you offer cause-related marketing, how many different causes have you supported in the last two years?

	2001	2002
Three to five	36%	40%
One to two	45%	35%
Over five	21%	25%

Despite the concerns about training that Barr notes above, the RAB anticipated growth in the number of cause-related events, and those results were borne out by the survey.

Do several departments create and implement NTR campaigns?

	2001	2002
Yes	39%	50%
No	61%	50%

Barr says these findings show that it's becoming "more of a station effort, not just a sales-department effort, to try to bring in NTR." Among those stations that have multiple departments involved in NTR, 37% said that sales has the most responsibility, and 24% said it is chiefly the NTR department's role. Only 4% put the main burden on the promotion staff.

What is the biggest challenge you have with NTR selling?

	2001	2002
Time management	75%	67%
Training issues	40%	38%
Lack of resources	34%	37%
AE turnover	24%	26%
Communications with other station departments	21%	26%
Lack of leads	27%	25%
Other	13%	18%
Station consolidation	6%	8%

"Time management continues to lead responses," says Barr. "This shows that management and sellers want to increase NTR efforts but are not sure how to split their time between traditional and nontraditional sales. Training and lack of resources continue to be issues. The RAB will be working on creating programs to better address those concerns."

Fries says, "A colleague pointed out to me how many stations have cut back their NTR and canceled their training. There's a disconnect between what people say and what they're doing. Part of that is the natural tightening of the budget cycle at stations, but there's no question that there's got to be a uniqueness to the training. This is not normal spot sales; it's a different relationship and a different entity, and it has to be managed in a different way."

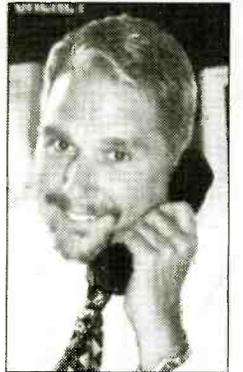
"Maybe the training — and this is what we're going to look at — needs to be more on the management side of it vs. the issue of which NTR programs work and which ones don't. In other words, how do you train an NTR director to manage it profitably? Usually, when I find someone who says they stopped NTR because it wasn't making them money, it means that they had good ideas but didn't know how to manage them."

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R&R GM
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SCOTT MEIER
Regional VP/Market Manager, Saginaw-Bay City-Midland, MI:
WIOG, WILZ, WHN, WKQZ & WYLZ (Citadel)



■ This big thinker in a medium market is both a teacher and a student

Known for launching top-billing Sports WFAN/New York — after strong radio sales and management runs at Minneapolis' Hubbard Broadcasting and Park Broadcasting — **Scott Meier** brings big-city experience to his current post as Regional VP/Market Manager for Citadel's Saginaw-Bay City-Midland, MI cluster. Always ready to take on a new challenge, Scott's been a GM in Detroit, a VP for Blair Radio and an executive with Nextel, and he's run his own successful Sports radio consultancy, working with several major-market stations.

One of his many fans writes, "Scott is an A-plus manager. He has a tremendous love and passion for radio; he's a proud supporter of innovative, compelling, entertaining media; and he has mastered the art of getting the best out of those he surrounds himself with by constantly mentoring and challenging them to grow and do better every day. Scott works tirelessly to provide great service to the community, listeners and customers, and he really is one of the greats within our business." Congratulations!

When did you first get interested in radio?

"When I was 11, I saved up enough from jobs like shoveling snow to buy a reel-to-reel tape recorder so I could record songs off my favorite stations, play them back in my bedroom and act like I was announcing them."

First job in broadcasting:

"At 15 I got my first job, at WRLS — for 'Wisconsin's Rivers, Lakes and Streams' — working on-air, doing news and collecting from advertisers who didn't pay. I listened to WLS-AM/Chicago at night. Those were my stars."

What is it like returning to a smaller market?

"It's reinvigorated this business for me. There was a time in New York when we'd just be pushing numbers around and be so far away from why we got into this business: the vibrancy. We have really good young people here. We have the attitude that it's OK to make mistakes. Don't repeat them, but don't be afraid to make them either. We're very big into community projects and are not just some faceless company. We're involved citizens. I really love it."



Citadel Communications Corporation

What strengths do you bring from working in major markets?

"One thing I try to stress is that it ain't so bad being the big fish in the small pond. Over time market equity is everything; that's what advertisers are looking for. I've had pretty good luck with a lot of our staff who understand and embrace this concept. We look for people who regard central Michigan as their home."

Career highlights:

"Two things: In New York, it was starting the Tomorrow's Children's Fund Radiothon, which deals with the treatment of children with cancer. Everybody laughed when we first talked about it, because it sounded like a small-town, hick thing, but in our first year we raised \$1.3 million in 28 hours. Nobody dreamed we could do that. In four years we raised enough to get the state of New Jersey to support a bond effort to build a huge research center."

"Here, through our fund-raising efforts we helped

this area get one of the handful of national grants to support the Child Advocacy Network Council, which works with kids who have been possibly molested and gives them treatment in a nonthreatening environment. The money is enough working capital for an entire year."

The most challenging aspect of being a GM is....

"In markets this size, it's maintaining the space and distance between large-city expectations and middle-city lifestyle. There's a reason people live here and not in a big city. Even though the expectations in this industry have grown exponentially, you're still dealing with a lot of people who like this lifestyle. People work hard here, too, but families are a lot more important."

My favorite album of all time is....

"Right now, it's the Sopranos soundtrack."

If I weren't in the radio business, I'd probably be....

"Teaching. At some point, once I get my kids through college and save up the money to do it, I'd like to get my master's and, hopefully, be in a position to teach communications and marketing at the university level."

I'm most proud of....

"That part of what we can do, as broadcasters, to give back to a community and to change people's lives in a positive way."

My mentors have been....

"The late George Wolfson, whom I had the privilege of working with for a short time. He was a pretty special guy. Also John Hayes, Jeff Smulyan, Mel Karmazin and Rick Torcasso. Each is different in many ways, but I learned so much from every one of them."

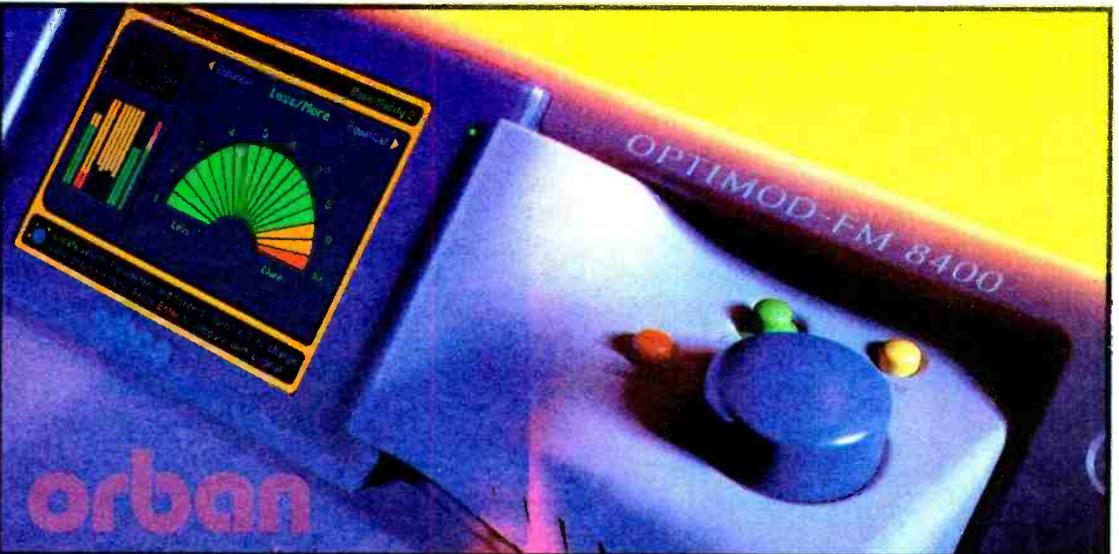
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HOW DO YOU REALLY FEEL ABOUT YOUR ADVERTISERS?

■ *Learn to love your customers — then show it with better service*

By **Judy Carlough**



JUDY
CARLOUGH

Who are your customers? Ask around your station, and see how many people give the two correct answers: listeners and advertisers. What are your station's attitudes about these two sets of customers?

Generally, radio caters to listeners. We invest in research, promotions, advertising, contests, listener lines and websites to attract and retain listeners. We know the value of

listener loyalty. And we know the formula: Big come plus AQH equals big audiences, and that equals programming success.

Advertisers? Oh, that's the sales department's problem. Hey, if programming delivers a big audience and the AEs throw in some qualitative, a few lunches, free tickets, maybe a client trip, that should take care of it, right?

Dream on. With annual revenue-growth expectations targeted at 10%, 15% or 20%, that type of thinking is inadequate. For every 1% of business you lose, you must replace it with 2% in order to grow. In a time of exploding media choices (as if 500 cable channels weren't enough, now we've got satellite radio to worry about), radio can't afford to ignore its customer-attrition crisis.

Every year most stations' advertiser turnover is high. Forty percent is not uncommon. Why? Do you really know? Or have you just taken it for granted that that's the way the radio business is? The benefit of retaining advertisers is (or should be) obvious: It accelerates your revenue growth, and it's cheaper than attracting new business. In other industries, customer loyalty is a passion. In radio, we're passionate about loyal listeners and indifferent to advertisers.

FIND OUT WHERE YOU STAND

Radio *must* develop better relationships with advertisers if it hopes to achieve aggressive revenue growth and not lose overall share to other advertising media. There's no denying the problem, but there is considerable debate over solutions. I believe the initial step must be evaluation.

To evaluate where you stand with your advertisers, the first place to look is inside your station. What's your attitude about advertisers? Forget the corporate policy and the legal blah, blah, blah. Forget the internal procedures for dealing with credit ascertainment, copy and production deadlines and billing. These are the mechanics of advertiser relationships, not the soul.

Every station needs to honestly answer these questions: How do we think and feel about advertisers? How do we treat them? How do we meet their needs? I'll save the last two for future articles; today let's just find out how the people at your station really feel about advertisers.

First, you'll have to do some inside research. The good news: It's cheap, quick and easy. Just create a confidential questionnaire and circulate it to everyone at your station. Yes, I mean everyone: receptionists, listener-line volunteers, the promotions department, even jocks — especially jocks. The following questions are a good start (if you want more, e-mail me at the address below). The answers you get will be en-

lightening — or, possibly, horrifying.

- Why are advertisers important to us? Give three reasons.
- Who are our advertisers? Name 10.
- Who are our most important advertisers? Name five. Why are they the most important?
- What problems do our advertisers create for us?
- How do we attract new advertisers? Do we do anything special for them?
- Why do advertisers use our station?
- What do we say on the air that helps our advertisers? What do we say that hurts them?
- Who is responsible for advertisers?
- What makes our advertisers happy? What makes them unhappy?
- Have you ever met any advertisers? Who? Where? When? What did you do?
- Do you patronize any of our advertisers? Please give details.
- How do we serve our advertisers?
- How do we say thank you to our advertisers?

Believe me, if your attitude is that advertisers are a pain in the ass or that they're somebody else's problem, then you need to correct it, fast.

Are you afraid to hear the answers? If you are, that's a strong sign that you need to hear the answers. No one likes a bad report card, but it's the only way to identify weaknesses. Believe me, if your attitude is that advertisers are a pain in the ass or that they're somebody else's problem, then you need to correct it, fast. Getting information about attitudes is a powerful first step toward building better advertiser relationships and stemming the turnover. Think of it as the first step toward increasing revenue.

ADOPT THE PROPER ATTITUDE

What should your station's attitude toward its customers be? Here are some key ideas to work on.

The advertiser is everyone's responsibility. Advertisers don't belong only to the sales department. One of your station's top goals should be to keep advertisers happy and loyal. Everyone should ask how they can help the advertisers.

Advertisers should be welcome at the station. Invite advertisers on a tour and to station events. They need to see where the magic happens.

Advertisers should be thanked, regularly. How about an Advertiser Appreciation Day?

See yourself as a business consultant. Advertisers want to build their businesses, and they want help, but they're too time-starved to do research, attend seminars, go online, etc. Why not enlist everyone at the station (and give them incentives) to clip articles, go online, attend seminars and get RAB and Arbitron/Scarborough research? The research bank that you create can be delivered to advertisers at little or no cost.

Empower everyone. Solicit ideas on how to better serve current advertisers — and how to get them to spend more. Everyone on your staff needs to feel like part of the process. Reward good ideas.

Give recognition. Do you salute an Advertiser of the Year? Do you have an Advertiser Hall of Fame? They're

great bonding devices — who doesn't crave recognition?

Feedback is valuable. If you get calls from listeners asking for advertiser info (or complaining about the ads), the advertiser needs to know. (If it's complaints, be diplomatic.)

Show your support. If you patronize an advertiser, drop them a note or an e-mail telling them so. Give praise when you can. If you were a disappointed customer, find a constructive way to share your experience.

Training, education and research about advertisers' needs should be ongoing. Do you know what your customers value? Really?

EVALUATE YOUR SYSTEMS

Identify and evaluate the points of contact between your station and your advertisers. Are they strong or weak? Are they helpful or harmful? Does an advertiser meet the GM or GSM when there's a crisis — but not before? Is your AE 80%, 90% or even 100% of your connection with an advertiser? Is this healthy?

Are your systems advertiser-friendly? Do you constantly tell your advertisers how they can reach traffic, promotions or the business manager? Is your phone system easy to use, or is it voice-mail hell? Are there new points of contact or systems that you need?

How do you treat advertisers on the air? Do your music promotions still scream "commercial-free"? Do you run breaks with five, six or seven spots? Is that how you'd want your ad to be treated?

IT'S A LONG-TERM PROCESS

Even if all this overwhelms you, make a commitment to start building better advertiser relationships. Take only one or two ideas to implement at first, but lay out a long-term plan. It might take a year or more to integrate all these ideas, as well as your own, but the payoff will be worth it.

Along with improving your revenue growth, think of the other benefits. If you build better advertiser relationships and your competitors don't, you'll have a market leadership position that will be tough to challenge. You will not be as vulnerable to "cheapest price" decisionmaking. You will stay on a buy when other stations get knocked off during budget cuts. Better relationships are also likely to lead to increased spending on your station. Satisfied customers are likely to say good things about your station to other potential advertisers. If your customers really love you, you can ask for referrals.

See? There's a whole lot of upside. But first you have to have the right attitude.

Start by circulating the above questions, and let me know how you do. I'll share all the feedback (names will be withheld to protect the guilty, of course). Good luck.

Judy Carlough is a 20-year radio veteran who has served as an LSM, GSM and VP/GM for companies including ABC, RKO and Infinity. As Exec. VP/National Marketing for the RAB, she has earned a reputation as radio's goodwill ambassador. Carlough has also worked for Arbitron in advertiser services and has just launched Big Radio Initiatives (Big ROI), a company that creates and executes innovative sales, marketing and client retention programs for radio groups. You can reach her at jcarlough@att.net or 508-791-5949.

House Digitally Copies Senate

There's a wave of legislation sweeping through our bicameral system designed to make sure that no piece of hardware or software that you come in contact with can be used to illegally copy digital entertainment files. First the Senate introduced the CBDTPA, the Consumer Broadband and Digital Television Promotion Act.



David Lawrence

And that's hardly the most fun bill name to say: Add "doo-dah, doo-dah" to "Tauzin Dingell Broadband Bill," and you'll have hours of jingle excitement.

But back to the CBDTPA: The House now has its own version, introduced by California Rep. Andy Schiff, who is a member of the House Judiciary Committee. (Those are the people you saw toying with the Enron folks on C-SPAN last month.) Having bills running similar tracks in both bodies means less time spent haggling over a compromise if and when the bills both pass.

What will a new law mean to you and me? It will affect everything from the digital recording devices your reporters use to grab audio and wirelessly send it back to your studios to the Ti-Vos and ReplayTVs that have become the air talent's best friend to the very PCs that sit on your desks. The law will add circuitry and software that will police your ability to copy digital entertainment files.

Can you say Secure Digital Music Initiative? Or Serial Copy Management System? Both these schemes were designed to stop copying, and neither one was effective. The SDMI is still waiting for actual implementation, and the SCMS essentially killed the market for digital audiotape in the home.

Mandatory copy protection is simply unrealistic. A manufacturer spends months implementing a copy-protection scheme, and a hacker spends a few hours cracking it. I'm the first person to rail against piracy of content and software, but the last thing we need is an arms race — the slothlike pace of a manufacturing schedule vs. the nimbleness of your average hacker dude or dudette. This is more "innovation by legislation" that simply won't stand up to real-world tests.

More and more people are slowly coming to the conclusion that we have Napster to thank for giving the masses a taste of forbidden fruit by supplying unlimited free music for anyone who cared to download it. And, with the Amsterdam Court of Justice recently setting aside intelligent lower court rulings against KaZaa, the legal jujitsu over piracy sites continues.

With every passing moment, the existence and persistence of piracy sites pushes the government to mandate technology that just won't fly. In a recent Salon.com article, the guys who run So-maFM — a webcaster facing deletion due to the stunning CARP rulings — grudgingly admit that Napster set these legal wheels in motion and ruined digital music for everyone. Finally.



David Lawrence is heard daily on more than 150 radio stations on his nationally syndicated shows: *Online To-night*, a nightly high-tech and pop culture talk show; the East Coast morning drive news slot for CNET Radio and XM's Channel 130; and *Net Music Countdown*, the official countdown for music heard via the Internet. He is based in Washington, DC and is heard on hundreds of stations, including WGN/Chicago, KFBK/Sacramento and WBT-AM & FM/Charlotte. You can reach him at david@netmusiccountdown.com or by calling 800-396-6546.

e-charts™

CHR/Pop

LW	TW	ARTIST	CD/Title
2	1	LINKIN PARK	<i>Hybrid Theory</i> /"End"
1	2	NICKELBACK	<i>Silver Side Up</i> /"Remind"
4	3	JENNIFER LOPEZ	<i>J. Lo</i> /"Funny"
5	4	CREED	<i>Weathered</i> /"Sacrifice"
7	5	PINK	<i>Missundaztood</i> /"Party," "Don't"
9	6	KYLIE MINOGUE	<i>Fever</i> /"Out"
6	7	ALANIS MORISSETTE	<i>Under Rug Swept</i> /"Hands"
10	8	JA RULE	<i>Pain Is Love</i> /"Time"
8	9	SHAKIRA	<i>Laundry Service</i> /"Whenever," "Clothes"
13	10	ALICIA KEYS	<i>Songs In A Minor</i> /"Worth"
14	11	INDIA ARIE	<i>Acoustic Soul</i> /"Video"
12	12	PUDDLE OF MUDD	<i>Come Clean</i> /"Blurry"
11	13	NO DOUBT	<i>Rock Steady</i> /"Baby"
3	14	USHER	<i>8701</i> /"Bad"
16	15	ENRIQUE IGLESIAS	<i>Escape</i> /"Escape"
18	16	MARY J. BLIGE	<i>No More Drama</i> /"Drama," "Family"
20	17	BLINK 182	<i>Take Off Your Pants And Jacket</i> /"First"
—	18	'N SYNC	<i>Celebrity</i> /"Girlfriend"
15	19	CRAIG DAVID	<i>Born To Do It</i> /"7"
19	20	NELLY FURTADO	<i>Whoa Nelly</i> /"Radio"

Country

LW	TW	ARTIST	CD/Title
1	1	ALAN JACKSON	<i>Drive</i> /"Drive"
—	2	SOGGY BOTTOM BOYS	<i>O Brother Where... / "Sorrow"</i>
3	3	BROOKS & DUNN	<i>Steers & Stripes</i> /"Goodbye"
12	4	GARTH BROOKS	<i>Scarecrow</i> /"Squeeze"
—	5	GEORGE STRAIT	<i>The Road Less Traveled</i> /"Living"
2	6	TIM MCGRAW	<i>Set This Circus Down</i> /"Cowboy"
4	7	MARTINA MCBRIDE	<i>Greatest Hits</i> /"Blessed"
5	8	TRAVIS TRITT	<i>Down The Road I Go</i> /"Modern"
11	9	TOMMY SHANE STEINER	<i>What If She's... / "Angel"</i>
6	10	TOBY KEITH	<i>Pull My Chain</i> /"List"
18	11	CHRIS CAGLE	<i>Play It Loud</i> /"Breathe"
7	12	DIXIE CHICKS	<i>Fly</i> /"Dance"
10	13	RASCAL FLATTS	<i>Rascal Flatts</i> /"Movin'"
15	14	PHIL VASSAR	<i>Phil Vassar</i> /"That's"
8	15	STEVE HOLY	<i>Blue Moon</i> /"Morning"
13	16	KENNY CHESNEY	<i>No Shoes, No Shirt... / "Young"</i>
17	17	JEFF CARSON	<i>Real Life</i> /"Real"
14	18	CYNDI THOMSON	<i>My World</i> /"Always"
—	19	C. OAWN JOHNSON	<i>Room With A View</i> /"Don't"
19	20	BRAD PAISLEY	<i>Part II</i> /"Miss," "Around"

Hot AC

LW	TW	ARTIST	CD/Title
2	1	NICKELBACK	<i>Silver Side Up</i> /"Remind"
3	2	CREED	<i>Weathered</i> /"Sacrifice"
1	3	ALANIS MORISSETTE	<i>Under Rug Swept</i> /"Hands"
4	4	TRAIN	<i>Drops Of Jupiter</i> /"Drops," "Fire"
5	5	NO DOUBT	<i>Rock Steady</i> /"Baby"
6	6	LINKIN PARK	<i>Hybrid Theory</i> /"End"
7	7	DAVE MATTHEWS BAND	<i>Everyday</i> /"Everyday"
11	8	JEWEL	<i>This Way</i> /"Standing"
12	9	FIVE FOR FIGHTING	<i>America Town</i> /"Superman"
—	10	EDDIE VEDDER	<i>I Am Sam</i> /"Hide"
14	11	MICHELLE BRANCH	<i>The Spirit Room</i> /"Wanted"
8	12	PUDDLE OF MUDD	<i>Come Clean</i> /"Blurry"
16	13	VANESSA CARLTON	<i>Be Not Nobody</i> /"Miles"
10	14	PINK	<i>Missundaztood</i> /"Party"
15	15	LIFHOUSE	<i>No Name Face</i> /"Hanging"
13	16	SHAKIRA	<i>Laundry Service</i> /"Whenever"
20	17	NATALIE IMBRUGLIA	<i>White Lilies Island</i> /"Wrong"
19	18	CALLING	<i>Camino Palmero</i> /"Wherever"
17	19	STAINED	<i>Break The Cycle</i> /"Awhile"
9	20	ENRIQUE IGLESIAS	<i>Escape</i> /"Hero"

Urban

LW	TW	ARTIST	CD/Title
3	1	MICHAEL JACKSON	<i>Invincible</i> /"Butterflies"
2	2	USHER	<i>8701</i> /"Call"
5	3	JENNIFER LOPEZ	<i>J. Lo</i> /"Funny"
4	4	JA RULE	<i>Pain Is Love</i> /"Time"
6	5	LUDACRIS	<i>Word Of Mouf</i> /"Saturday"
7	6	MARY J. BLIGE	<i>No More Drama</i> /"Rainy," "Drama"
8	7	DMX	<i>The Great Depression</i> /"Miss"
10	8	ASHANTI	<i>Foolish</i> /"Foolish"
15	9	FAITH EVANS	<i>Faithfully</i> /"Love"
9	10	BABYFACE	<i>Face@Face</i> /"Callin'"
14	11	KEKE WYATT	<i>Soul Sista</i> /"Nothing"
1	12	ALICIA KEYS	<i>Songs In A Minor</i> /"Worth"
12	13	MR. CHEEKS	<i>John P. Kelly</i> /"Lights"
13	14	METHOD MAN & REDMAN	<i>How High</i> /"Part"
—	15	GERALD LEVERT	<i>Gerald's World</i> /"Good"
—	16	GLENN LEWIS	<i>World Outside My Window</i> /"Forget"
16	17	AALIYAH	<i>Aaliyah</i> /"Woman"
—	18	ANN NESBY / AL GREEN	<i>Put It On Paper</i> /"Paper"
—	19	RUFF RIDERS	<i>Ryde Or Die Vol. III</i> /"She"
19	20	'N SYNC	<i>Celebrity</i> /"Girlfriend," "Gone"

Smooth Jazz

LW	TW	ARTIST	CD/Title
1	1	ALICIA KEYS	<i>Songs In A Minor</i> /"Fallin'"
—	2	ENYA	<i>A Day Without Rain</i> /"Time"
2	3	BRIAN CULBERTSON	<i>Nice And Slow</i> /"About"
3	4	SAOE	<i>Lovers Rock</i> /"Lovers"
8	5	DIANA KRALL	<i>The Look Of Love</i> /"Look"
18	6	PETER WHITE	<i>Glow</i> /"Turn"
6	7	RICK BRAUN	<i>Kisses In The Rain</i> /"Use"
14	8	WAYMAN TISDALE	<i>Face To Face</i> /"Hide"
10	9	KIM WATERS	<i>From The Heart</i> /"Dawn"
16	10	RUSS FREEMAN	<i>To Grover With Love</i> /"East"
4	11	BONEY JAMES	<i>Ride</i> /"See"
19	12	EUGE GROOVE	<i>Euge Groove</i> /"Sneak"
5	13	MARC ANTOINE	<i>Cruisin'</i> /"Strip"
7	14	LEE RITENOUR	<i>Twist Of Marley</i> /"Jammin'"
—	15	GERALD ALBRIGHT	<i>To Grover With Love</i> /"Winelight"
20	16	DAVID BENOIT	<i>Fuzzy Logic</i> /"Snap"
—	17	ALFONZO BLACKWELL	<i>Reflections</i> /"Funky"
—	18	LARRY CARLTON	<i>Deep Into It</i> /"Deep"
12	19	RIPPINGTONS	<i>Life In The Tropics</i> /"Caribbean"
11	20	JEFF LORBER	<i>Kickin' It</i> /"Nobody"

Alternative

LW	TW	ARTIST	CD/Title
2	1	NICKELBACK	<i>Silver Side Up</i> /"Bad"
5	2	STAINED	<i>Break The Cycle</i> /"You"
1	3	LINKIN PARK	<i>Hybrid Theory</i> /"End," "Papercut"
4	4	P.O.D.	<i>Satellite</i> /"Youth"
8	5	BLINK-182	<i>Take Off Your Pants And Jacket</i> /"First"
3	6	PUDDLE OF MUDD	<i>Come Clean</i> /"Blurry"
7	7	INCUBUS	<i>Morning View</i> /"Nice"
6	8	CREED	<i>Weathered</i> /"Sacrifice," "Bullets"
10	9	HOOBASTANK	<i>Hoobastank</i> /"Crawling"
12	10	JIMMY EAT WORLD	<i>Bleed American</i> /"Middle"
11	11	SYSTEM OF A DOWN	<i>Toxicity</i> /"Toxicity"
9	12	STROKES	<i>Is This It</i> /"Last"
14	13	SUM 41	<i>All Killer No Filler</i> /"Motivation"
17	14	ADEMA	<i>Adema</i> /"Way"
13	15	DEFAULT	<i>The Fallout</i> /"Wasting"
16	16	OFFSPRING	<i>Orange County</i> /"Defy"
19	17	TRIK TURNER	<i>Trik Turner</i> /"Friends"
18	18	TOOL	<i>Lateralus</i> /"Lateralus"
—	19	UNWRITTEN LAW	<i>Elva</i> /"Red"
—	20	CUSTOM	<i>Fast</i> /"Mister"

E-charts are based on weekly rankings of CD sales, downloads and streams of artists online compiled and tabulated directly from the logfiles of reporting websites. Reporters include Amazon.com, B&N Radio, BarnesandNoble.com, BellSouth Radio, bolt Radio, CDNow.com, ChoiceRadio.com, Denver 93.3 Radio, DMX Music, Gracenote.com, iWonRadio, Lycos, MediAmazing, MusicMatch, Music Choice, Radio.Beonair.Com, Radio Free Virgin, RealOne, Spinner.com, The RadioAMP Network, and Voice Of America-Music Mix — Music Mix. Voice Of America-Music Mix is weighted based on traffic reports by web traffic monitor MediaMetric. Charts are ranked with a 50/50 methodology of sales data and streaming/airplay data for the six reporting formats. © 2002 R&R Inc. © 2002 Online Today, Net Music Countdown.



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Gracenote has well over 1 million unique daily users of the CDDB Music Recognition Service. Each time a consumer inserts an audio CD into a computer with a CDDB-enabled Internet connection, track information for that CD is displayed on the user's computer or device, and the data is anonymously aggregated by CDDB. Here are the 50-most-played CDs last week:

DIGITAL TOP 50SM

LW	TW	ARTIST	Album Title	Weeks On
1	1	LINKIN PARK	<i>Hybrid Theory</i>	70
3	2	CREED	<i>Weathered</i>	19
2	3	ALICIA KEYS	<i>Songs In A Minor</i>	40
—	4	CELINE DION	<i>A New Day Has Come</i>	1
4	5	NICKELBACK	<i>Silver Side Up</i>	29
6	6	SYSTEM OF A DOWN	<i>Toxicity</i>	30
5	7	U2	<i>All That You Can't Leave Behind</i>	76
7	8	ENYA	<i>A Day Without Rain</i>	56
9	9	EMINEM	<i>Marshall Mathers LP</i>	77
8	10	SHAKIRA	<i>Laundry Service</i>	20
12	11	LIMP BIZKIT	<i>Chocolate Starfish and...</i>	77
11	12	PUDDLE OF MUDD	<i>Come Clean</i>	17
10	13	SOUNDTRACK	<i>O Brother, Where Art Thou?</i>	16
18	14	PINK	<i>Missundaztood</i>	13
15	15	NELLY	<i>Country Grammar</i>	74
13	16	LUDACRIS	<i>Word Of Mouf</i>	18
16	17	JA RULE	<i>Pain Is Love</i>	26
14	18	BLINK-182	<i>Take Off Your Pants & Jacket</i>	42
49	19	VARIOUS ARTISTS	<i>Now That's What I Call...</i>	2
21	20	STAINO	<i>Break The Cycle</i>	45
17	21	USHER	<i>8701</i>	25
22	22	BEATLES	<i>One</i>	63
19	23	BRITNEY SPEARS	<i>Britney</i>	21
27	24	SOUNDTRACK	<i>Moulin Rouge</i>	22
24	25	P.O.D.	<i>Satellite</i>	15
26	26	DISTURBED	<i>The Sickness</i>	34
28	27	LENNY KRAVITZ	<i>Greatest Hits</i>	77
20	28	ALANIS MORISSETTE	<i>Under Rug Swept</i>	5
23	29	PINK FLOYD	<i>Echoes (The Best Of Pink Floyd)</i>	21
31	30	DAVE MATTHEWS BAND	<i>Everyday</i>	55
33	31	3 DOORS DOWN	<i>Better Life</i>	75
25	32	R. KELLY & JAY-Z	<i>The Best Of Both Worlds</i>	2
30	33	ENRIQUE IGLESIAS	<i>Hero</i>	13
—	34	ORIGINAL SCORE	<i>Lord Of The Rings</i>	12
29	35	SOUNDTRACK	<i>Coyote Ugly</i>	47
37	36	TOOL	<i>Lateralus</i>	41
39	37	'N SYNC	<i>Celebrity</i>	36
32	38	JENNIFER LOPEZ	<i>J-Lo</i>	39
36	39	INCUBUS	<i>Morning View</i>	18
35	40	KYLIE MINOGUE	<i>Fever</i>	5
—	41	DESTINY'S CHILD	<i>Survivor</i>	39
50	42	SUM 41	<i>All Killer No Filler</i>	16
44	43	NAS	<i>Stillmatic</i>	14
—	44	ALAN JACKSON	<i>Drive</i>	8
38	45	'N SYNC	<i>No Strings Attached</i>	67
34	46	MADONNA	<i>Music</i>	77
—	47	COLDPLAY	<i>Parachutes</i>	22
40	48	GORILLAZ	<i>Gorillaz</i>	40
—	49	ADEMA	<i>Adema</i>	1
43	50	SADE	<i>Lovers Rock</i>	35

Fletcher Named Universal South SVP/Sales & Mktg.

Former Virgin Records/Nashville Exec. VP/GM **Van Fletcher** has been named Sr. VP/Sales & Marketing at **Universal South**, the recently formed joint venture between Universal Records and veteran Nashville label executives Tony Brown and Tim DuBois.



Fletcher

In making the announcement, Brown said, "Van is a remarkably creative music executive who wholeheartedly shares our vision for the company. We are pleased to welcome him to the Universal South family."

DuBois said, "We are very fortunate to have an executive of Van's caliber. His energy, skillful approach and consummate professionalism will be key factors in contributing to the success of our artists as we move forward."

In addition to his stint at Virgin/Nashville, Fletcher has served as Sr.

Kane Tapped As CC/Austin OM, KASE & KVET PD

Former Star System President **Jason Kane** has returned to the Clear Channel fold as OM of the company's seven-station cluster in Austin. He will also handle day-to-day programming duties for Country combo **KASE & KVET/Austin**. Kane succeeds Mac Daniels, who was Director/Programming for CC/Austin before he left to take the WYCD/Detroit PD post in February.

Kane told R&R, "I'm flattered to have this opportunity and can't imagine a more perfect situation. Making this an easy choice was having Dusty Black as the Market Manager and John Cullen running the region for Clear Channel — two guys I've known for a long time. More reasons making this great are Asst. PDs like Bob Pickett at KASE and Dave Marcum at KVET, in addition to talented PDs at the other stations. Plus, I've been a fan of KASE & KVET during the three years I've lived in Austin. I feel intimately familiar with the people there, so this is like joining a family I already know. It couldn't be better."

Kane joined Clear Channel as President/Star System in March 1999 and left when that operation closed last July. Before that he spent 15 years with the Research Group, leaving the company as Sr. VP/Special Services.

VP/Sales & Branch Distribution for Polygram Group Distribution in New York.

Fletcher said, "The opportunity to work with Tony and Tim is a dream come true. To be an integral part of starting a new, versatile music label [of a type] that the industry has not seen in many, many years is very special to me. I look forward to helping build our artists' careers and seeing their music make an impact over the years to come."

In other Sirius news, the company reports that it has renegotiated its financing with Lehman Brothers. It has been known in investor circles for several months that the fledgling company had little chance of meeting the loan covenants set by the financier to have 200,000 subscribers by year's end.

During a March 27 investor's conference call Sirius President/CEO Joe Clayton told investors that a newly recut deal eliminates December 2002 subscriber and cash-flow covenants. The new terms reduce the strike price of 2.1 million warrants from \$29 per share to \$15. Sirius will pay Lehman an additional \$15 million this year and \$25 million in 2003.

The news immediately helped Sirius shares, sending them up 14% on March 27 as investors' finance concerns ebbed. Analyst Stone said the new, accelerated service-rollout plan "puts chipset availability and functionality issues to bed once and for all." He also believes the near-term financing issues are behind Sirius and noted that he's satisfied that the company is funded into Q2 2003.

Investors might also have been calmed by Clayton's promise to step up the satcaster's ad campaign, although he did not provide specifics on how much money will be spent or in what media Sirius advertising will appear.

While Sirius is ramping up to have as many as 50,000 chipsets in the production pipeline by June, Clayton said receivers sold in new cars should surge past factory replacements soon after the 2003 and 2004 models move into full production. He said that another major automaker would be signing up for satellite radio in the coming months, and within the hour Nissan, which

Transactions

Continued from Page 6

SELLER: Walter E. Hooper III. Phone: 423-365-4567

FREQUENCY: 1280 kHz; 104.9 MHz; 95.7 MHz; 970 kHz; 93.9 MHz

POWER: 1kw day/94 watts night; 420 watts at 699 feet; 6kw at 328 feet; 500 watts; 6kw at 574 feet

FORMAT: Country; Country; AC; Country; AC

Texas

KPDB-FM/Big Lake

PRICE: \$300,000

TERMS: Asset sale for cash

BUYER: Centro Cristiano de Fe Inc., headed by CEO Hector Manzo. Phone: 760-947-4300. It owns no other stations.

SELLER: La Radio Cristiana Network Inc., headed by President Paulino Bernal Jr. Phone: 956-686-6382

FREQUENCY: 98.3 MHz

POWER: 50kw at 430 feet

FORMAT: Spanish Religious

KSTB-FM/Crystal Beach (Houston)

PRICE: \$2.5 million

TERMS: Asset sale for cash

BUYER: Cumulus Broadcasting, headed by President/CEO Lew Dickey Jr. Phone: 404-949-0700. It owns 243 other stations, including KRWP-FM/Houston.

SELLER: Galtex Broadcasting Inc., headed by President Irvin Davis. Phone: 281-335-1015

FREQUENCY: 101.5 MHz

POWER: 14kw at 449 feet

FORMAT: Hot AC

BROKER: Doyle Hadden of Hadden & Assoc. Media Brokers

KNET-AM & KYK-FM/Palestine (Tyler-Longview)

PRICE: Undisclosed

TERMS: Unavailable

BUYER: Community Broadcast Group Inc., headed by President Jerry Russell. Phone: 903-593-2666. It owns seven other stations, including KZEY-AM & KOFY-AM/Tyler-Longview.

SELLER: Witko Broadcasting LLC, headed by President Dick Wilkowski. Phone: 903-657-4528

FREQUENCY: 1450 kHz; 98.3 MHz

POWER: 630 watts; 50kw at 492 feet

FORMAT: Misc.; Country

BUSINESS BRIEFS

Continued from Page 4

Channel's financial profile," said S&P credit analyst Eric Geil, who believes that Clear Channel may find it difficult to meet the debt level required for a June 30, 2003 bank covenant if there isn't a second-half recovery in the ad market.

Analyst Sees No Growth For Radio Ads In 2002

Sanford Bernstein analyst Tom Wolzien forecasts that U.S. TV ad sales will rise about 1%, with an average 3% gain at the top four TV networks and a 2% drop for cable TV. He expects sales across all U.S. media, including the Internet, to rise about 1%, compared to a drop of 6% last year.

Emmis To Raise \$104.5M In Public Offering

Proceeds from **Emmis Communications'** offering of 4 million class A common shares at \$26.80 per share, expected to raise \$104.5 million, will be used to repay outstanding debt and possibly to redeem or repurchase some of Emmis' outstanding 12 1/2% senior discount notes due 2011. The shares are part of Emmis' universal shelf registration approved by the SEC on June 25, 2001. Deutsche Banc Alex. Brown is the sole bookrunning manager, while Credit Suisse First Boston is co-lead manager on the offering, which was set to close April 2. The underwriters have a 30-day option to purchase up to 600,000 additional shares of common stock to cover overallotments. "We're continuing to do everything we can to keep our debt under control," Emmis spokesman John Thomas told Bloomberg. "This takes us a great way toward getting our leverage issues resolved."

Viacom To Increase Capital Spending This Year

Viacom said in an SEC filing that its capital spending should amount to \$625 million to \$675 million in 2002, up as much as 31% from 2001's \$515.4 million. Viacom said part of the spending will be for TV and radio equipment. The company also said last week that, from Jan. 1 to March 8, 2002, it repurchased about 6.6 million shares of its class B common stock for \$271 million, for an average of \$41.06 per share. There is roughly \$753 million remaining under the authorized repurchase program.

also manufactures Infiniti, announced that it was signing on with Sirius and XM. The carmaker will offer both satellite radio services to new-car buyers this fall. Clarion will provide the radio receivers, which will be offered in such Infiniti models as the Q45, G35 and I35 and such Nissan vehicles as the Pathfinder and new Murano SUV.

But Sirius took some lumps at the cash register, as its Q4 operating loss widened 36%, to \$51.8 million. The net loss, which includes an extraordinary item resulting in a gain of more than \$5 million, grew 63%, to \$72.7 million. The net loss applicable to common stockholders also expanded, from \$54.1 million, or \$1.28 per share, to \$83.6 million,

or \$1.52. First Call analysts were expecting a loss of \$1.42. For the full year, Sirius' operating loss increased 34%, to \$168.5 million, while the net loss, including the extraordinary item, widened 75%, to \$235.8 million. Sirius, which rolled out its 100-channel service in four markets on Feb. 14, brought in no revenue in 2001.

XM

Continued from Page 4

target price of \$20. Stone also noted that the departure of Stubblefield comes at a delicate time for XM, as the company attempts to seek additional funding. Stone later determined that getting subscribers is XM's biggest risk to investors and upped his 12-month target on XM from \$20 to \$22.

Stone also noted that XM made the surprise announcement about its subscriber count in an apparent attempt to head off potential pressure on its stock on April 1, the first day of trading following Stubblefield's departure. Stone lowered his Q2 subscriber forecast from 163,000 to 157,000 and revised his year-end projection downward from 474,000 to 455,000. He also revised his 2002 revenue projection to \$28.9 million, slightly off from his original \$30.1 million estimate. He expects an improved loss of \$5.94, rather than his original 2002 estimation of a \$5.96 per-share loss.

Perhaps taking inspiration from some financial analysts who faulted Sirius for setting a slow service-launch schedule, the satellite broadcaster said last week that it will increase the pace on its national rollout by doing it on a state-by-state basis, rather than targeting one city at a time. Later this month Sirius will launch its service in Arizona, New Mexico, Colorado, Wyoming, Idaho, Montana, North Dakota, South Dakota, Nebraska and Iowa. Nevada, Utah, Oklahoma, Minnesota, Missouri, Arkansas and Louisiana will have service by May 1. Additional states in the Midwest, South, far West and East Coast will receive service by July 1 — a full month earlier than originally planned.



Lori Parkerson • 202-380-4425

20on20 (XM20)
Kane
B2K Uh Huh
JIMMY EAT WORLD The Middle

BPM (XM81)
Blake Lawrence
IBIZA VIP
KYLIE MINOGUE In Your Eyes
PURETONE Addicted To Bass
X-PRESS 2 I/ DAVID BYRNE Lazy

Real Jazz (XM70)
Maxx Myrick
No Adds

The Boneyard (XM41)
Charlie Logan
3RD STRIKE No Light
KORN Here To Stay
SLASH'S SNAKE PIT Mean Bone
STATIC-X Cold
SYSTEM OF A DOWN Aerials

The Heart (XM23)
Johnny Williams
No Adds

The Loft (XM50)
Mike Marrone
CASSANDRA WILSON The Weight

Watercolors (XM71)
Steve Stiles
No Adds

X Country (XM12)
Jessie Scott
GREG BROWN Milk Of The Moon
STEVE EARLE Sidetracks
REVEREND HORTON HEAT Lucky 7
JAMES TALLEY Touchstone

XM Cafe (XM45)
Bill Evans
BADLY DRAWN BOY About A Boy
GOMEZ In Our Gun
JEB LOY NICHOLS Easy Now
WILCD Yankee Hotel Foxtrot
KELLER WILLIAMS Laugh

XMLM (XM23)
Eddie Webb
HATEBREED Perseverance
POISON THE WELL Tear From The Red

X Country (XM12)
PAT GREEN Three Days
BOTTLE ROCKETS Songs Of Salm
RYAN ADAMS Gold
VARIOUS ARTISTS Caught In The Webb
CHRIS ISAAK Always Got Tonight
GURF MORLIX Fishin' In The Muddy
HANK III Lovesick, Broke & Driftin'
DERAILERS Here Come The Derailers
KASEY CHAMBERS Barricades And Brick Walls
MIKE PLUME BAND Fools For The Radio
PAUL THORN Mission Temple Fireworks...
GARRISON STARR Songs From Take-Off To Landing
WILLIE NELSON The Great Divide
PAT HANEY Ghost Of Things To Come
CINDY BULLENS Neverland
TIM KREKEL Happy Town
SHELBY LYNNE Love, Shelby
CHRISTY MCWILSON Bed Of Roses
DERYL DODO Pearl Snaps
LONESOME BOB Things Change



100 million moviegoers
15,000 movie theaters

Movie Tunes plays current music in movie theaters across the nation. Movie Tunes then surveys moviegoers from five major distribution areas of the country each week. Respondents are sent a CD sampler and asked to rate songs on a scale of 1-5. This data is gathered and published by R&R.

TOP FIVE SONGS PER REGION

WEST

1. KYLIE MINOGUE Can't Get You Out Of My Head
2. SHERYL CROW Soak Up The Sun
3. LENNY KRAVITZ Stillness Of Heart
4. JEWEL Break Me
5. FUNDISHA Live The Life

MIDWEST

1. KYLIE MINOGUE Can't Get You Out Of My Head
2. SHERYL CROW Soak Up The Sun
3. LENNY KRAVITZ Stillness Of Heart
4. FUNDISHA Live The Life
5. JEWEL Break Me

SOUTHWEST

1. KYLIE MINDGUE Can't Get You Out Of My Head
2. SHERYL CROW Soak Up The Sun
3. LENNY KRAVITZ Stillness Of Heart
4. JOE What If A Woman
5. FAITH EVANS I Love You

NORTHEAST

1. KYLIE MINOGUE Can't Get You Out Of My Head
2. SHERYL CROW Soak Up The Sun
3. JEWEL Break Me
4. LENNY KRAVITZ Stillness Of Heart
5. FAITH EVANS I Love You

SOUTHEAST

1. KYLIE MINDGUE Can't Get You Out Of My Head
2. LENNY KRAVITZ Stillness Of Heart
3. SHERYL CROW Soak Up The Sun
4. FAITH EVANS I Love You
5. JEWEL Break Me

APRIL PLAYLIST

- ALL-4-ONE Beautiful As U
DONELL JONES You Know That I Love You
FAITH EVANS I Love You
FUNDISHA Live The Life
HOLLY WYNETTE My Future Ex-Boyfriend
JEWEL Break Me
JOE What If A Woman
JOHN LEE HOOKER I'm In The Mood
KYLIE MINOGUE Can't Get You Out Of My Head
LENNY KRAVITZ Stillness Of Heart
SHERYL CROW Soak Up The Sun
SOL Crazy
SUGARCULT Bouncin' Off The Walls
TA TA & BRANDO Let's Be Friends
DONZ Give
WALT LOVE GOSPEL Medley



10 million homes
180,000 businesses
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DMX HOSPITALITY
David Sader

The hottest tracks at hospitality, which includes restaurants, bars, hotels and cruise ships, targeted at 25-54 adults.

- SHERYL CROW Soak Up The Sun
VANESSA CARLTON A Thousand Miles
BONNIE RAITT I Can't Help You Now
GARTH BROOKS Why Ain't I Runnin'
NORAH JONES Feelin' The Same Way
AVRIL LAVIGNE Complicated
CHER Rain Rain
NATALIE IMBRUGLIA Wrong Impression
JOHN MELLENCAMP Just Like You
MICHELLE BRANCH All You Wanted
SHAKIRA Whenever
JEWEL Standing Still

This section features this week's new adds on DMX MUSIC channels available via digital cable and direct broadcast satellite.

CHR/POP

- Jack Patterson
JADE ANDERSON Sugarhigh
ASHANTI Foolish

CHR/RHYTHMIC

- Mark Shands
TRUTH HURTS I/RAKIM Addictive

URBAN

- Jack Patterson
ISYSS I/JADAKISS Day + Night
B2K Gots Ta Be

ALTERNATIVE

- Dave Sloan
INCUBUS Warning
P.O.D. Boom

ROCK

- Stephanie Mondello
GOO GOO DOLLS Here Is Gone

ADULT ALTERNATIVE
Stephanie Mondello

- 311 Amber
AMANDA MARSHALL Everybody's Got A Story

ADULT CONTEMPORARY

- Jason Shift
AMANDA MARSHALL Everybody's Got A Story
CELINE DION I'm Alive

INTERNATIONAL HITS

- Mark Shands
TWEET Oops (Oh My)

COUNTRY

- Leanne Flak
SHEDAISY Get Over Yourself

DANCE

- Danielle Ruysschaert
CHEMICAL BROTHERS Come With Us
FUNKY GREEN OGS Can't Help It

RAP/HIP-HOP

- Mark Shands
JUVENILE Do Your Thang
TRUTH HURTS I/RAKIM Addictive



Phil Hall • 972-991-9200

Hot AC
Steve Nichols
VANESSA CARLTON A Thousand Miles

StarStation
Peter Stewart
No Adds

Classic Rock
Chris Miller
No Adds

Touch
Ron Davis
No Adds

Doug Banks Morning Show
Gary Saunders
No Adds

Tom Joyner Morning Show
Vern Catron
ANGIE STONE Wish I Didn't Miss You

Country Coast To Coast
Kris Wilson
TRACE ADKINS Help Me Understand
DARRYL WORLEY I Miss My Friend

ALTERNATIVE PROGRAMMING
Gary Knoll • 800-231-2818

Rock
CALLING Adrienne
COLD Gone Away
HOOBASTANK Running Away
PAUL MCCARTNEY Lonely Road

Alternative
DAVID DRAIMAN Forsaken
KORN Here To Stay
PUDDLE OF MUDD Drift & Die

Triple A
PAUL MCCARTNEY Lonely Road

CHR
DJ ROGERS JR. Lonely Girl
NICKELBACK Too Bad

Mainstream AC
THE CORRS When The Stars Go Blue
COURSE OF NATURE Caught In The Sun
ENYA Wild Child
JEWEL Break Me
JIMMY EAT WORLD The Middle
MEREDITH BROOKS Shine
RUBYHORSE Sparkle

Lite AC
JOSH GROBIN To Where You Are
PAUL MCCARTNEY Your Loving Flame

NAC
CHRIS BOTTI Through An Open Window
JOYCE COOLING Daddy-O

Christian AC
No Adds
UC
DJ ROGERS JR. Lonely Girl
FUNDISHA Live The Life
ALICIA KEYS How Come You Don't Call Me

Country
TRACY BYRD Ten Rounds With Jose Cuervo
JOE DIFFIE This Pretender
JOE NICHOLS The Impossible
BLAKE SHELTON O! Red



Music Programming/Consulting
Ken Moultrie • 800-426-9082

Alternative
Steve Young/Kristopher Jones
3RD STRIKE No Light
OJ X Use Your Love
EARSHDT Get Away
HOOBASTANK Running Away
OASIS Hindu Times

Active Rock
Steve Young/Kristopher Jones
TOMMY LEE Hold Me Down

Heritage Rock
Steve Young/Kristopher Jones
DISHWALLA Somewhere In The Middle
TOMMY LEE Hold Me Down

Hot AC
Steve Young/Josh Hosler
ENRIQUE IGLESIAS Escape
LENNY KRAVITZ Stillness Of Heart
KYLIE MINOGUE Can't Get You Out Of My Head

CHR
Steve Young/Josh Hosler
JADE ANDERSON Sugarhigh
ASHANTI Foolish
B2K Uh Huh
NICKELBACK Too Bad

Rhythmic CHR
Steve Young/Josh Hosler
R. KELLY & JAY-Z Take You Home With Me
JENNIFER LOPEZ I'm Gonna Be Alright
BIG MOE Purple Stuff

Soft AC
Mike Bettelli
ALL-4-ONE Beautiful As You

Mainstream AC
Mike Bettelli
BONNIE RAITT I Can't Help You Now

Delilah
Mike Bettelli
No Adds

Dave Wingert Show
Mike Bettelli
ENYA Wild Child

Mainstream Country
Ray Randall/Hank Aaron
SHEAISIS Get Over Yourself

New Country
Hank Aaron
LONESTAR Not A Day Goes By

Lia
Ken Moultrie/Hank Aaron
LONESTAR Not A Day Goes By

24 HOUR FORMATS
Jon Holiday • 303-784-8700

Adult Hit Radio
JJ McKay
GOO GOO DOLLS Here Is Gone

Rock Classics
Adam Fendrich
No Adds

Adult Contemporary
Rick Brady
No Adds

CD COUNTRY
Rick Morgan
BROOKS & DUNN My Heart Is Lost To You
SAWYER BROWN Can You Hear Me Now
TONY STAMPLEY Waste Of Good Whiskey
CYNDI THOMSON I'm Gone

US COUNTRY
Penny Mitchell
BROOKS & DUNN My Heart Is Lost To You
PAT GREEN Three Days

GREAT AMERICAN COUNTRY
Jim Murphy • 303-784-8700

KELLIE COFFEY When You Lie Next To Me
DERAILERS Bar Exam
GILLIAN WELCH I/DAVID RAWLINS I Want To Sing...



Charlie Cook • 661-294-9000

Adult Rock & Roll
Jeff Gonzer
No Adds

Soft AC
Andy Fuller
CHRIS ISAAK Let Me Down Easy

Bright AC
Jim Hays
No Adds

Mainstream Country
David Felker
SHEDAISY Get Over Yourself

Hot Country
Jim Hays
GARY ALLAN The One

Young & Elder
David Felker
SARA EVANS I Keep Looking



After Midnight
No Adds

WAITT RADIO NETWORKS

Alternative
Chris Reeves • 970-949-3339
OUR LADY PEACE Somewhere In The Middle
P.O.D. Boom
PUDDLE OF MUDD Drift & Die
TOOL Parabola
JACK JOHNSON Flake
KORN Here To Stay
PETE YORN Strange Condition

Country
Jim West
No Adds



Artist/Title	Total Plays
LMNT Juliet	70
PINK Get The Party Started	67
SMASH MOUTH I'm A Believer	67
'N SYNC Girlfriend	66
BAHA MEN Who Let The Dogs Out	66
NINE DAYS Absolutely (Story...)	64
AARON CARTER Leave It Up To ...	64
'N SYNC Pop	63
DREAM STREET They Don't ...	36
MICHELLE BRANCH Everywhere	31
AARON CARTER I'm All About You	31
DESTINY'S CHILD Survivor	30
LIL' ROMEO My Baby	29
3LW No More (Baby I'ma Do Right)	29
PINK Most Girls	28
AARON CARTER Aaron's Party ...	27
MANDY MOORE Cry	25
'N SYNC Bye Bye Bye	25
ALICIA KEYS Fallin'	24
KIM POSSIBLE Call Me, Beep Me	21



Playlist for the week ending March 30.

DATEBOOK

MONDAY, APRIL 15

1327/ **Douglas Fairbanks, Mary Pickford** and **Norma and Constance Talmadge** become the first celebrities to leave their footprints in the concrete in front of Los Angeles' Grauman's Chinese Theater.

1983/ *Flashdance* opens, and the *Los Angeles Times* calls it "the silliest excuse yet for big, backlit close-ups of pretty girls."

1992/ **Leona Helmsley** begins her four-year jail term for tax evasion.

1998/ **Pol Pot**, the man who organized Cambodia's deadly Khmer Rouge regime, dies of natural causes while serving a life sentence in prison.

Born: **Emma Thompson** 1959, **Seth Rogen** 1982

In Music History

1982/ **Billy Joel** smashes his left hand in a motorcycle accident in Long Island and is hospitalized for over a month.

2001/ **Joey Ramone** dies of lymphoma in a New York City hospital.

Born: **Roy Clark** 1933, **Mark Connors** (Nylons) 1949, **Samantha Fox** 1966

TUESDAY, APRIL 16

1917/ **Vladimir Lenin** returns to Russia after 10 years of exile to head the Russian Revolution.

1943/ Swiss chemist **Albert Hoffmann** discovers the hallucinogenic side effects of lysergic acid diethylamide, better known as LSD.

1946/ **Arthur Chevrolet**, auto racer and co-designer of the first Chevrolet car, commits suicide.

Born: **Henry Mancini** 1924-1994, **Kareem Abdul-Jabbar** 1947, **David Graf** 1950, **Jon Cryer** 1965

In Music History

1972/ **Electric Light Orchestra** play their first live performance.

1988/ **Yoko Ono** and Westwood One announce that they will soon air *The Lost Lennon Tapes*, a compilation of over 300 hours of previously unheard **John Lennon** interviews and songs.

1996/ **Judy Collins** marries **Louis Nelson** — her second marriage.

Born: **Bobby Vinton** 1935, **Dusty Springfield** 1939-1999, **Diana Krall** 1964, **Dave Pirner** (Soul Asylum) 1964

WEDNESDAY, APRIL 17

1790/ **Benjamin Franklin** dies in Philadelphia at age 84.

1924/ Metro-Goldwyn-Mayer, more commonly known as MGM, is formed by the merger of Metro Pictures, Goldwyn Pictures and the Louis B. Mayer Company.

1937/ The first Warner Bros. cartoon featuring **Daffy Duck** debuts.



It's dithpickable!

Born: **Nikita Khrushchev** 1894-1971,

Roddy Piper 1954, **Nick Hornby** 1957, **Norman "Boomer" Esia-**
son 1961, **Jennifer Garner** 1972

In Music History

1964/ **The Rolling Stones** release their debut album in the United Kingdom.

1970/ **Johnny Cash** performs at the White House; he doesn't sing "Okie" or "Welfare Cadillac," which President **Richard Nixon** requests, but he does do "A Boy Named Sue."

1987/ Comedian **Dick Shawn** collapses (and later dies) onstage at the University of California at San Diego and lies there for three minutes before people figure out that it's not part of his performance.

Born: **Michael Sembello** 1954, **Liz Phair** 1967, **Redman** 1970

THURSDAY, APRIL 18

1775/ **Paul Revere** and **William Dawes** ride through the Boston area to alert colonists that "the British are coming!"

1906/ San Francisco is hit with its biggest earthquake, which measures 8.0 on the Richter scale. Approximately 3,000 people are killed, and 30,000 buildings are destroyed.

1956/ **Grace Kelly** marries **Prince Rainier** of Monaco.

1983/ A suicide bomber kills 63 people (including 17 Americans) at the American Embassy in Beirut, Lebanon.

Born: **Hayley Mills** 1946, **Cindy Pickett** 1947, **Rick Moranis** 1954, **Conan O'Brien** 1963, **Melissa Joan Hart** 1976

In Music History

1960/ **Elvis Presley** leaves Memphis on a train bound for Hollywood, to film *G.I. Blues*.

1988/ Polydor Records releases *Crossroads*, a four-CD compilation of tunes from **Eric Clapton's** days with **Blind Faith**, **Cream**, **Derek & The Dominoes**, **The Yardbirds** and as a solo artist.

Born: **Les Pattinson** (Echo & The Bunnymen) 1958, **Greg Eklund** (Everclear) 1970

FRIDAY, APRIL 19

1955/ Volkswagen of America is established in Englewood, NJ.



The punch buggy revolution begins.

1993/ After a 51-day standoff, the FBI launches an attack on the Branch Davidian compound in Waco, TX. The compound burns down, killing 80 cult members.

1995/ **Timothy McVeigh** attacks the Alfred P. Murrah Building in Oklahoma City with a truck bomb, killing 168 people, including 19 children in the building's day-care facility.

Born: **Eliot Ness** 1903-1957, **Dudley Moore** 1935-2002, **Tim Curry** 1946, **Ashley Judd** 1968

In Music History

1988/ With the Baltimore Orioles losing their 11th straight game, WIYY/ Baltimore morning man **Bob Riv-**

ers vows to stay on the air until the O's win. The Orioles go on to lose a record 19 straight games, causing Rivers to stay on the air for 216 hours, which garners him international attention. Rivers keeps at his post by taking naps during 40-minute music sweeps.

Born: **Alan Price** (The Animals) 1942, **Eve Graham** (The New Seekers) 1943, **Rod Morgenstein** (Winger) 1957

SATURDAY, APRIL 20

1841/ The first detective story, **Edgar Allen Poe's** *The Murders in the Rue Morgue*, is published.

1902/ **Marie and Pierre Curie** discover radium.

1999/ Teenage gunmen **Dylan Klebold** and **Eric Harris** kill 13 schoolmates at Columbine High School in Littleton, CO.

Born: **Don Mattingly** 1961, **Hank The Angry Drunken Dwarf** 1962-2001, **Crispin Glover** 1964, **Carmen Electra** 1972

In Music History

1986/ **Ted Nugent** strips a 19-year-old female fan down to her boots and panties and then leaves the stage with her. Police don't arrest him because, as he says, "I did such a good job... they didn't have the heart to arrest me."



There's a reason he's called The Motor City Madman.

1987/ An 18-year-old record store clerk in Callaway, FL is arrested for selling a **2 Live Crew** cassette to a minor.

1990/ **Janet Jackson** receives a star on the Hollywood Walk of Fame. That night, she begins a five-night stand at L.A.'s Forum.

Born: **Tito Puente** 1923-2000, **Craig Frost** (Grand Funk Railroad) 1948, **Luther Vandross** 1951, **Joey Lawrence** 1976

SUNDAY, APRIL 21

1955/ **Bob Hope** airs his last radio show.

1989/ Chinese students begin gathering in Tiananmen Square to protest their Communist government.

Born: **Queen Elizabeth II** 1926, **Charles Grodin** 1935, **Tony Danza** 1951

In Music History

1956/ **Elvis Presley** hits the top of the chart for the first time, with "Heartbreak Hotel."

1988/ The Tandy Corporation announces it has developed a recordable CD for computers and stereo players.

1995/ **Mark Wahlberg**, a.k.a. **Marky Mark**, makes his movie debut as a junkie high school basketball player in *The Basketball Diaries*.

Born: **Iggy Pop** 1947, **Robert Smith** (The Cure) 1959

— Keith Berman

Zinescene

Is R. Rated NC-17?

Vibe puts troubled R&B singer **R. Kelly** on its cover and provides in-depth (and explicit) details about the video that allegedly shows him having sex with a 14-year-old girl. The singer's collaboration with **Jay-Z**, *Best of Both Worlds*, has been overshadowed by the scandal, and Kelly could face up to 15 years in prison if convicted of a felony.



THE WHITE STUFF — "We're so far away from the music industry in New York and L.A. that people aren't tricked into making music to get signed. Detroit's been this abandoned wasteland for so long, and poverty produces great art. I'd rather this not become a real scene. And I really hope it's not my fault." — *White Stripes* frontman **Jack White** gets pale just thinking about turning his hometown hip. (Entertainment Weekly)

Shortly after the *Chicago Sun-Times* received the tape from an anonymous source and broke the story, *Vibe* editors viewed the tape. They contend that it shows Kelly performing lewd acts with an underage girl. The article examines Kelly's rumored predilection for teens and makes mention of his secret 1994 wedding to **Aaliyah**, who was 15 at the time. (The marriage was annulled by a Michigan judge months later.)

"These girls don't stand a chance," says lawyer **Susan Loggans**, who is representing two women suing Kelly over inappropriate conduct. "They're so in awe of somebody like this coming up to them and lavishing them with attention. And, for the most part, they want to be in the music industry."

"The people I did trust aren't here, and I don't know anybody's motives anymore," says Kelly, a married father of two children. "I'm a real person, and I love people. That's my problem. I let people into my world, and they fuck some things up. But I turn around and love them anyway, because that's what I want God to do for me. I forgive them, because I want to be forgiven one day."

Mudd In Yer Eye!

In a lighter cover story, Puddle of Mudd frontman **Wes Scantlin** talks to *Alternative Press* about playing with balls. "Art doesn't spawn from happiness, man," he says. "It spawns from aggression, anger, hate, unfulfillment, alienation. Art has got to have balls and passion — and you can't have balls and passion with happiness."

Blink Inc.

When they're not busy being rock stars, the boys in **Blink-182** are helping others look like rock stars. Bassist **Mark Hoppus** and guitarist **Tom DeLonge** are co-owners of **LoserKids.com**, an Internet marketplace for clothing, music and movies catering to the punk rock lifestyle. Drummer **Travis Barker** runs **Famous Stars & Straps**, which sells T-shirts, hats, belts and other accessories and will soon be marketing a line of bicycles. "We still get in trouble for putting stickers on police cars and spray-painting stencils everywhere," Barker says of his guerrilla operation. "It's just a gang of all my hoodlum friends at home. They

can't get normal jobs, so they come work for me." (Revolver)

The Poop On Pop

Christina Aguilera provided another argument for keeping pets out of department stores when she was browsing the lingerie department at **Neiman Marcus** recently. The pop diva had to run to the gift-wrap desk to clean up the "present" her terrier-mix dog left on the store's floor. (Star)

It hasn't taken long for 'N Sync's **Justin Timberlake** to get over **Britney Spears**, according to *The Star*. Along with three of his bandmates, he spent \$200,000 on Vegas strippers, booze and gambling chips. "Beauties in skimpy outfits were gyrating just a few inches from his face," one party-goer said. "Justin kept craning his neck, straining to get a better view. Every few minutes he'd throw \$100 bills in the air and shout: 'God bless America!' The girls would scramble on all fours to scoop up the cash."

Makin' Bacon

Xemu Records' bizarre new compilation, *When Pigs Fly*, features covers and duets you never thought you'd hear, like folk rocker **Ani DiFranco** teaming with martial artist-actor **Jackie Chan** on **Nat King Cole's** "Unforgettable." Hawaiian music legend **Don Ho** opted for **Peter Gabriel's** "Shock the Monkey." "He really liked [Prodigy's] 'Firestarter,' but he had trouble with the line 'I'm the bitch you hated, filth infatuated,'" notes Xemu exec **Cevin Soling**, who conceived the comp.

Not every desired player was available, however: A plan to have **Anne Murray** cover **King Missile's** "Detachable Penis" never materialized. "I couldn't get past her manager," Soling explains. "She said, 'I'm not telling Anne Murray that. In fact, I'm pretending this conversation never took place.'" (Entertainment Weekly)

— Frank Correia

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

72 million households



Tom Calderone
VP/Programming

Plays	Artist	Title
45	FAT JOE /ASHANTI	What's Luv?
42	KYLIE MINOGUE	Can't Get You Out Of My Head
38	SYSTEM OF A DOWN	Toxicity
38	TWEET /MISSY ELLIOTT	Oops! (Oh My!)
37	USHER U	Don't Have To Call
32	LUDACRIS	Saturday (Ooh...)
32	SHAKIRA	Underneath Your Clothes
30	P. DIDDY /USHER & LONDON	I Need A Girl
30	NAS	One Mic
29	ASHANTI	Foolish
28	X-ECUTIONERS	It's Goin' Down
27	ENRIQUE IGLESIAS	Escape
26	BUSTA RHYMES /P. DIDDY...	Pass The Courvoisier
25	FAITH EVANS	I Love You
24	PINK	Don't Let Me Get Me
23	NICKELBACK	Too Bad
23	VANESSA CARLTON	A Thousand Miles
23	UNWRITTEN LAW	Seein' Red
22	MICHELLE BRANCH	All You Wanted
21	BLINK-182	First Date
21	TRIK TURNER	Friends + Family
21	MARY J. BLIGE /JA RULE	Rainy Dayz
19	ADEMA	The Way You Like It
17	RES	They-Say Vision
17	B2K	Uh Huh
16	NELLY FURTADO	...On The Radio...
16	'N SYNC	Girlfriend
16	INCUBUS	Nice To Know You
16	JA RULE	Down A Chick
15	G. DEP	Special Delivery
14	AALIYAH	More Than A Woman
14	LIL' BOB WOVW	Take Ya Home
14	NAPPY ROOTS	Awnaw
14	BEANIE SIGEL /FREEWAY	Roc The Mic
14	SHERYL CROW	Soak Up The Sun
13	ANDREW W.K.	Party Hard
13	GOD GOD DOLLS	Here Is Gone
12	SMASH MOUTH	Holiday In My Head
11	JENNIFER LOPEZ	Am't It Funny
11	GLENN LEWIS	Don't You Forget It
11	GODSMACK	I Stand Alone
11	DASHBOARD CONFESSIONAL	Screaming Infidelities
11	LENNY KRAVITZ	Stillness Of Heart
8	PUDDLE OF MUDD	Blurry
8	N.E.R.D.	Rock Star
8	WHITE STRIPES	Fell In Love With A Girl
7	MAXWELL	This Woman's Work
7	KID ROCK	Lonely Road Of Faith
6	ROB ZOMBIE	Never Gonna Stop
5	INJECTED	Faithless
4	ALANIS MORISSETTE	Hands Clean
4	FABOLOUS	Young'n (Holla Back)
3	OUTKAST	The Whole World
3	BRANDY	What About Us?
3	JIMMY EAT WORLD	The Middle
3	BRITNEY SPEARS	Overprotected
2	ELTON JOHN	This Train Don't Stop There Anymore
2	DEFAULT	Wasting My Time
2	P.O.D.	Youth Of The Nation
2	ABANDONED POOLS	Remedy
2	CEE-LO	Closet Freak
2	ANGIE STONE	Wish I Didn't Miss You
2	APEX THEORY	Shhh (Hope Diggy)
2	JAY-Z	Song Cry

Video playlist for the week ending March 30

55 million households



Peter Cohen
VP/Programming

BOX BLOCK

Rap Adds

CAM'RON /JUELZ SANTANA Oh Boy
YING YANG TWINS Say I Yi Yi
MASTER P Real Love

Pop Adds

JEWEL Break Me
NO DOUBT Hella Good
SUM-41 What We're All About

Urban Adds

JILL SCOTT Gimme
MUSIQ Halfcrazy

Rhythmic Adds

IAN VAN DAHL Will I?

Rock Adds

SUGARCULT Bouncing Off The Walls
COAL CHAMBER Fiend
SUM-41 What We're All About

Adds for the week of April 8

75 million households



Paul Marszalek
VP/Music Programming

ADDS

JEWEL Break Me
NORAH JONES Don't Know Why
PAUL MCCARTNEY Lonely Road
NO DOUBT Hella Good
RAPHAEL SAAOIQ /D'ANGELO Be Here
ANGIE STONE Wish I Didn't Miss You

Plays

SHERYL CROW Soak Up The Sun 25
DAVE MATTHEWS BAND Everyday 25
ALANIS MORISSETTE Hands Clean 25
PUDDLE OF MUDD Blurry 24
DEFAULT Wasting My Time 20
CELINE DION A New Day Has Come 18
FIVE FOR FIGHTING /JOHN ONDRASIK Easy... 18
GOD GOD DOLLS Here Is Gone 18
JOHN MAYER No Such Thing 18
PINK Don't Let Me Get Me 18
KYLIE MINOGUE Can't Get You Out Of My Head 17
SHAKIRA Underneath Your Clothes 17
ENRIQUE IGLESIAS Escape 17
MARY J. BLIGE No More Drama 16
LENNY KRAVITZ Stillness Of Heart 15
CHER Song For The Lonely 14
TRAIN She's On Fire 12
JIMMY EAT WORLD The Middle 11
NICKELBACK Too Bad 11
MOBY We Are All Made Of Stars 11
NELLY FURTADO ...On The Radio... 10
MARY J. BLIGE /JA RULE Rainy Dayz 8
MICHELLE BRANCH All You Wanted 7
VANESSA CARLTON A Thousand Miles 7
COURSE OF NATURE Caught In The Sun 7
BRANDY Full Moon 6
KID ROCK Lonely Road Of Faith 5
RES They-Say Vision 5
WHITE STRIPES Fell In Love With A Girl 5
MAXWELL This Woman's Work 3
BASEMENT JAXX Where's Your Head At? 3
REMY SHAND Take A Message 3
ASHANTI Foolish 1
RYAN ADAMS Answering Bell 1
CEE-LO Closet Freak 1
CREED Bullets 1
GODSMACK I Stand Alone 1
HOOBASTANK Crawling In The Dark 1
P.O.D. Youth Of The Nation 1
TWEET /MISSY ELLIOTT Oops! (Oh My) 1
USHER U Don't Have To Call 1
LISA LOEB Someone You Should Know 1
ROB ZOMBIE Never Gonna Stop 1

Video airplay for April 8-14.

36 million households



Cindy Mahmoud
VP/Music Programming & Entertainment

VIDEO PLAYLIST

MARY J. BLIGE /JA RULE Rainy Dayz
BUSTA RHYMES /P. DIDDY... Pass The Courvoisier
FAITH EVANS I Love You
LUDACRIS Saturday (Ooh...)
P. DIDDY /USHER & LONDON I Need A Girl
FAT JOE /ASHANTI What's Luv?
AVANT Makin' Good Love
JAHEIM Anything
ASHANTI Foolish
KEKE WYATT /AVANT Nothing In This World

RAP CITY

WYCLEF JEAN The PJ's
BUSTA RHYMES /P. DIDDY... Pass The Courvoisier
NAS One Mic
CAM'RON /JUELZ SANTANA Oh Boy
JA RULE /CHARLI BALTIMORE Down
NAPPY ROOTS Awnaw
FAT JOE /ASHANTI What's Luv?
G. DEP /P. DIDDY... Special Delivery
LUDACRIS Saturday (Ooh...)
JAY-Z Song Cry

Video playlist for the week ending April 7.

2



David Cohn
General Manager

RES They-Say Vision
RAPHAEL SAAOIQ /D'ANGELO Be Here
ANGIE STONE Wish I Didn't Miss You
JOHN MAYER No Such Thing
PHANTOM PLANET California
ANDREW W.K. Party Hard
MARY J. BLIGE /JA RULE Rainy Dayz
GODSMACK I Stand Alone

Video playlist for the week of April 1-7.

CMT

COUNTRY MUSIC TELEVISION

56.8 million households
Brian Phillips, Sr. VP/GM
Chris Parr, VP/Music & Talent

ADDS

JDANNA JANE'T Since I've Seen You Last
LITTLE BIG TOWN Don't Waste My Time

TOP 20

NICKEL CREEK A Lighthouse's Tale
KENNY CHESNEY Young
TOBY KEITH My List
TRAVIS TRITT Modern Day Bonnie And Clyde
CHELY WRIGHT Jezebel
ALISON KRAUSS & UNION STATION Let Me Touch...
TIM MCGRAW The Cowboy In Me
CAROLYN DAWN JOHNSON I Don't Want You To Go
WILLIE NELSON & LEE ANN WOMACK Mendocino...
GARTH BROOKS & TRISHA YEARWOOD Squeeze Me In
RASCAL FLATTS I'm Movin' On
MERLE HAGGARD If You've Got The Money...
EMERSON DRIVE I Should Be Sleeping
MARTINA MCBRIDE Blessed
TAMMY COCHRAN I Cry
GARY ALLAN The One
KID ROCK Lonely Road Of Faith
BRAD PAISLEY I'm Gonna Miss Her
REBA MCENTIRE Sweet Music Man
EARL SCRUGGS Foggy Mountain Breakdown

HEAVY

ALISON KRAUSS & UNION STATION Let Me Touch...
KENNY CHESNEY Young
MARTINA MCBRIDE Blessed
RASCAL FLATTS I'm Movin' On
TOBY KEITH My List
TRAVIS TRITT Modern Day Bonnie And Clyde
TIM MCGRAW The Cowboy In Me
NICKEL CREEK The Lighthouse's Tale

HOT SHOTS

JOANNA JANE'T Since I've Seen You Last
DARRYL WORLEY I Miss My Friend
JAMIE D'NEAL Frantic
ALAN JACKSON Drive (For Daddy Gene)

Heavy rotation songs receive 28 plays per week.
Hot Shots receive 21 plays per week.
Information current as of April 2, 2002.

GREAT AMERICAN COUNTRY



14.3 million households

ADDS

KELLIE COFFEY When You Lie Next To Me
THE DERAILERS Bar Exam
GILLIAN WELCH I Want To Sing That Rock & Roll

TOP 10

KENNY CHESNEY Young
TOBY KEITH My List
RASCAL FLATTS I'm Movin' On
BRAD PAISLEY I'm Gonna Miss Her
CHELY WRIGHT Jezebel
BLACKHAWK Days Of America
TIM MCGRAW The Cowboy In Me
MINDY MCCREARY Maybe, Maybe Not
JESSICA ANDREWS Karma
GARY ALLAN The One

Information current as of April 5, 2002.

TELEVISION

TOP TEN SHOWS March 25-31

Total Audience (105.5 million households)	Teens 12-17
1 <i>CSI</i>	1 <i>Fear Factor</i>
2 <i>E.R.</i>	2 <i>Greg The Bunny</i>
3 <i>Friends</i>	3 <i>Greg The Bunny</i> (Sunday, 8:30pm)
4 <i>Everybody Loves Raymond</i>	4 <i>The Simpsons</i>
5 <i>Survivor: Marquesas</i>	5 <i>Bernie Mac</i>
6 <i>Law & Order</i>	6 <i>Just Shoot Me</i> (Monday, 9pm)
7 <i>NCAA Basketball Championship</i> (Maryland vs. Kansas)	7 <i>Grounded For Life</i>
8 <i>Yes, Dear</i>	8 <i>That '70s Show</i>
9 <i>West Wing</i>	9 <i>Andy Richter Controls The Universe</i>
10 <i>JAG</i>	10 <i>Survivor: Marquesas</i>

Source: Nielsen Media Research

COMING NEXT WEEK

Friday, 4/5

- Goo Goo Dolls, *The Tonight Show With Jay Leno* (NBC, 11:35pm ET/PT).
- Michael Feinstein, *Craig Kilborn*.
- Cracker, *Late Night With Conan O'Brien* (NBC, 12:35am ET/PT).
- And You Will Know Us By The Trail Of Dead, *Late Show With Craig Kilborn* (CBS, 12:35am ET/PT).

Saturday, 4/6

- Master P and Insane Clown Posse perform in a comedy sketch on *Mad TV* (FOX, 11pm ET/PT).
- Jimmy Eat World, *Saturday Night Live* (NBC, 11:30pm ET/PT).
- P. Diddy And The Family, *Showtime at the Apollo* (check local listings for time and channel).

Sunday, 4/7

- Celine Dion makes her big comeback with the televised concert special *Celine Dion: A New Day Has Come*. Special guests include Destiny's Child and Brian McKnight (CBS, 8pm ET/PT).
- Shawn Colvin, *Jay Leno*.

Tuesday, 4/9

- Pat Benatar, *Craig Kilborn*.

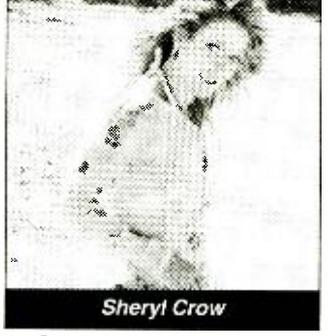
Wednesday, 4/10

- Drowning Pool, *Jay Leno*.
- Sheryl Crow, *David Letterman*.

Thursday, 4/11

- Shakira, *Jay Leno*.
- The Strokes, *David Letterman*.
- Angeliqe Kidjo, *Craig Kilborn*.
- Goo Goo Dolls, *Carson Daly*.

— Julie Gidlow



FILMS

BOX OFFICE TOTALS March 29-31

Title Distributor	\$ Weekend	\$ To Date
1 <i>Panic Room</i> (Sony)*	\$30.05	\$30.05
2 <i>Ice Age</i> (FOX)	\$18.13	\$116.86
3 <i>The Rookie</i> (Buena Vista)*	\$16.02	\$16.02
4 <i>Blade 2</i> (New Line)	\$13.02	\$54.92
5 <i>Clockstoppers</i> (Paramount)*	\$10.10	\$10.10
6 <i>E.T. (20th Anniversary)</i> (Universal)	\$6.16	\$24.29
7 <i>Death To Smoochy</i> (WB)*	\$4.26	\$4.26
8 <i>A Beautiful Mind</i> (Universal)	\$3.88	\$160.84
9 <i>We Were Soldiers</i> (Paramount)	\$3.72	\$67.60
10 <i>Showtime</i> (WB)	\$3.53	\$33.30

*First week in release. All figures in millions. Source: ACNielsen EDI

COMING ATTRACTIONS: Opening in limited release this week is the director's cut of 1985's Oscar winner for Best Picture, *Amadeus*, starring F. Murray Abraham and Tom Hulce. The original soundtrack is being released on a new 2-CD set. The new gold CD package includes more than 155 minutes of music from the soundtrack plus a newly recorded piece for the theatrical release. The musical score is performed by Sir Neville Marriner conducting the Academy Of St. Martin In The Fields.

Also opening in limited release this week is *American Chai*, starring Indian film legend Paresh Rawal. The film's soundtrack includes Fathead's "I'd Rather Be" and "The Damage," as well as Aalok Mehta's "Breathe" and "In Between Blue." The original score rounds out the soundtrack.

— Julie Gidlow



AL PETERSON
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R&R's News/Talk Radio Executive Of The Year

ABC News Radio's Chris Berry receives honor from radio peers

The past year was truly one for the broadcasting history books. A controversial presidential election, an economic recession, a missing intern and a disgraced congressman, the attacks of Sept. 11 and the ongoing war on terrorism — all were major news events that caused millions of listeners to flock to News and Talk radio stations across America.

It seems only fitting that the recipient of the 2002 R&R News/Talk Radio Executive of the Year award is someone who is called "a newsman's newsman" by his co-workers. Receiving the honor during a special awards luncheon held during last month's R&R Talk Radio Seminar was veteran newsman and ABC News Radio VP **Chris Berry**.



Chris Berry

The soft-spoken Berry is responsible for all of the news, sports and information programming heard on ABC Radio Networks and also oversees the network's franchise player, *Paul Harvey News and Comment*. Berry joined ABC News in 1996 after 14 years of working in radio newsrooms in Los Angeles, Chicago and Washington, DC.

Long involved in diversity and freedom-of-information issues, he played a key role in the release and

historic broadcast of audiotape of U.S. Supreme Court proceedings related to the 2000 presidential election.

In 1999 Berry was appointed chairman of the RTNDA's Diversity Task Force. He also currently sits on the board of directors of the Radio Center for People With Disabilities. A recognized authority on broadcast-news writing, he frequently speaks on college campuses, where he champions careers in broadcast journalism to all who will listen.

Berry, who has received numerous national awards for radio news coverage and broadcast-news writing, also serves on the professional journalism advisory boards at both the University of Mississippi and the University of Nebraska.

R&R: You looked pretty surprised when your name was called during this year's awards ceremony at TRS 2002. What went through your mind at that moment?

CB: It was very gratifying to be recognized that way by my peers, but I feel that anything I may have ac-

complished is due mainly to the close relationship I have with my staff. When I look at what we have accomplished together over the past year, I honestly don't feel that any one individual is responsible for it. I see this award as being given for a true collective effort.

R&R: Has this past year been one of the busiest that you can recall when it comes to seemingly nonstop breaking news events?

CB: It certainly has been one of the biggest news years ever for radio. The most compelling radio that we do as newsmen and Talk programmers is when we're putting information out there immediately as it's developing and unfolding. We had the election 2000 story, the execution of Timothy McVeigh and, of course, the events of Sept. 11. Combined with the economic distress that we have all felt during this past year in our industry, it's really been a challenging time for all of us as broadcast managers.

R&R: What makes radio such a great medium when it comes to breaking news events?



THUMBS UP!

It was smiles all around as ABC Radio Networks syndicated host Sean Hannity dropped by the studios of KABC/Los Angeles to celebrate his recent ratings increases at the SoCal News/Talker. Seen here are (l-r) KABC PD Erik Braverman and President/GM John Davison, Hannity and KABC Asst. PD Eric Stanger and Director/Sales Bob Koontz.

CB: I don't remember who said it first, but the cellular telephone has really become the world's longest microphone cord. We can take radio listeners to wherever news is happening, whether it's the mountains of eastern Afghanistan or the fields of Shanksville, PA. Radio's ability to go live to wherever news is happening is unbeatable.

I have the good fortune of working with so many terrific radio journalists — both on the air and behind the scenes — who are really able to paint pictures with audio. That is certainly one of the things I'm most proud of when it comes to covering both scheduled events and breaking news stories.

R&R: What drew you to a career in radio news?

CB: I actually started at a TV station in Memphis, WHBQ. A little over a year later I moved to KNX radio in Los Angeles. My thought at that time was that if I could get established in a market like L.A., I could get back into television. But the more I did radio, the more I fell in love with it, as I began to understand what a personal medium it is.

Some people have said that radio is almost a calling that you feel. It's just you and the listener, and that is such an intimate relationship. When it comes to breaking news, I found out that radio absolutely does that better than any other medium. In short, I was hooked, and I've stayed in radio for the past 20 years.

"As an industry, those of us in information formats need to work continuously to inform our current and potential audience of the real value of this medium."

Continued on Page 16

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R&R's News/Talk Radio....

Continued from Page 15

R&R: Can you recall any particular events that turned you into a real radio guy?

CB: A couple of things come to mind that reinforced to me the immediacy and the power of radio. First were the El Niño storms that hit Southern California in 1983. They wiped out homes and businesses along the coast and caused flooding everywhere. That event showed me the public service that radio can provide and the immediacy with which it can provide people with information.

I had the same sense over and over again whenever even a small earthquake would rattle the L.A. area. The telephones would start ringing in the newsroom. Just by the number of phone calls — even if it was 3am — you could determine how large a quake it was and how many people were being affected.

From events like these I learned how dependent people have become on radio to provide them with the most immediate form of news. Virtually everyone has access to the technology in their homes and cars. It's free, and you can take it with you anywhere. That's what makes radio really outstanding as a news medium, and it's something that no other medium can really compete against.

R&R: Sept. 11, 2001 was an excellent example of that. While TV reporters were telling you what you were watching for yourself, radio reporters were delivering emotional and vivid first-person accounts from the scene. The difference was dramatic, would you agree?

CB: Yes, absolutely. Breaking news on the radio is probably one of the most compelling forms of communication that there is. The fact that someone is right there telling you about something immediately as it's unfolding is unrivaled. The difference between that kind of reporting and something you see that's been pack-

aged on television is that on radio you don't know how the story is going to end.

That's what radio does best; that's what makes it such a compelling news medium. How many of us have ever gotten home and then sat there in our car in the driveway just to listen to a news story or a caller on a talk show to find out how it ends? That's something you don't often see happen with TV or print news. I mean, you don't keep reading your magazine or newspaper after your train has arrived at the station, right?

R&R: What are some of the biggest changes that you have seen in radio news during your two decades in the medium?

CB: The biggest change has been something that we will be living with for the next 20 years. Because there are fewer stations doing radio news today than there were 20 years ago — in part because of consolidation, and also because of changes in FCC rules — there are fewer people coming into the radio news industry today.

Consequently, the pool of talent is much smaller than it was when I got into the business. I think this is a problem that is especially challenging for news managers as we try to create a diverse working environment in the newsroom that includes a fair representation of women and minorities.

R&R: Are you saying there aren't as many "farm team" newsrooms out there to develop new talent?

CB: There really aren't. In most cities there are two or maybe three radio stations that still go out and gather news on their own. Those stations have staffs, for the most part, of maybe three or four people. It's rare to find a News station with 20 broadcasters in its newsroom today. You'll only find that in the largest of cities. For young people who are interested in getting into radio news — either behind the scenes or on the air — there are fewer opportunities out there to do so. Consequently, there are not as many people who are

choosing radio news as a career.

R&R: While you are understandably an advocate of stations having a network news affiliation, has this past year made that relationship more important than ever?

CB: In many ways networks are the "firemen" for our local radio affiliates. Just as you want to have your fire station fully stocked and prepared to respond in case your house or the one next door catches fire, it's important for local stations to have a network that is standing by and ready when the big news story happens. Having a network to call on reinforces to your listeners the immediacy of radio and the fact, that whenever and wherever news happens, your station is going to give them the information they want and need, no matter where it's happening, anywhere in the world.

For example, think back to the deaths of Princess Diana and John F. Kennedy Jr. They were both stories that happened over a weekend and stories that nobody could have anticipated. It was the response from network radio newsrooms that made it possible for stations to have instant coverage of those stories with reporters on-site within a matter of hours. In situations like that, having a network allows your local station to have the resources and the kind of continuing coverage that you would not otherwise have access to for a story that everyone in your audience wants to hear about.

R&R: If your career hadn't ended up the way it has, what do you think you would be doing today?

CB: I enjoy writing a lot, especially news writing, but it's something that I don't get as much time to do now as I did early in my career. But I think that if the entire profession of broadcasting and journalism didn't exist, I would have probably ended up as a lawyer.

That said, a day has not gone by when I have regretted my career decision, and I have never had a day when I didn't want to go to work. You never know at the beginning of any

"The most compelling radio that we do as newspeople and Talk programmers is when we're putting information out there immediately as it's developing and unfolding."

day in this business how your day is going to end up. There are very few professions where you can say that. I can never imagine myself in a job where I'd be faced with the same routine, day in and day out.

R&R: Any professional moments that stand out as you look back over the last 20 years?

CB: One of the most rewarding moments I remember happened in 1987, when a series of tornadoes swept through Illinois. At the time I was the Asst. News Director at WBBM-AM/Chicago. The coverage and public service that we were able to provide that day were superior to anything that I had ever been involved in. The newspaper even did an editorial on our radio station's coverage of that day.

At the end of the day it was really rewarding to know that, even in the midst of such a tragic story that had to be reported, the service that a News radio station can provide when it is operating on all cylinders is amazing. That was a really gratifying moment in my career.

Another standout moment was ABC News Radio's involvement with the pool coverage and distribution of the Supreme Court audio during arguments before the court in connection with election 2000. That was rewarding because it was the Supreme Court opening itself up to a broadcast of its proceedings. Even though it wasn't a particularly compelling broadcast, it was significant. I hope that we are able to see additional microphones and cameras in

the federal courts in the years ahead.

R&R: Freedom of information and diversity issues have long been pet causes for you, correct?

CB: Yes, and breaking news coverage too. I would say that freedom of information and increasing newsroom diversity — especially in radio newsrooms — are the two issues, outside of breaking news, that are most important to me. Breaking news is certainly what I think that everyone who works with me would tell you is my true passion. I will throw as many resources as I can toward a breaking news story because I would rather pull back later than not have the people and equipment that I need in place when a story moves to the next level.

R&R: What are some goals you've set for your next 20 years?

CB: As an industry, those of us in information formats need to work continuously to inform our current and potential audience of the real value of this medium. I also believe that information formats continue to offer tremendous revenue opportunities for major radio companies. I want to continue to preach my passion for News and Talk radio to them and to our listeners.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 858-486-7559 or e-mail alpeterson@ronline.com, fax: 858-486-7232

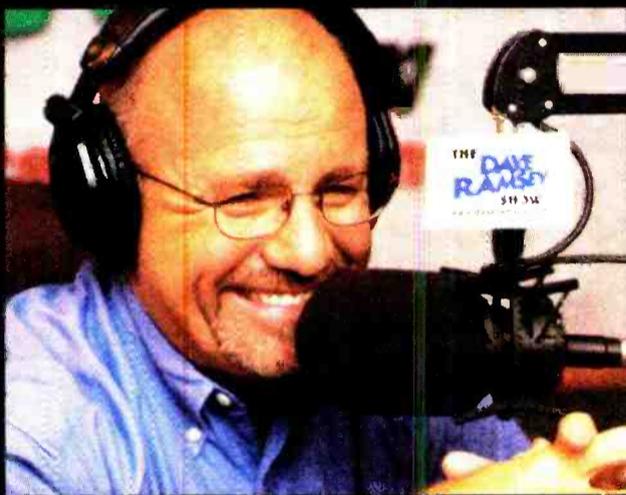


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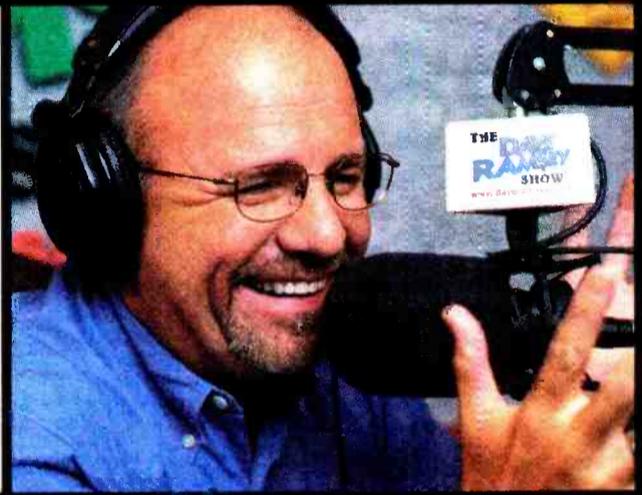
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Liquor

Continued from Page 1
 than 10% of the ad dollars he envisions, said some headway has been made by his group and that DISCUS intends to pursue stations in large markets that fit the strategies of its member distillers. He said, "[The effort] may be a glacier, but it is moving forward."

On March 22, when NBC returned to its policy of not accepting liquor ads, DISCUS called the network's decision "unfortunate, but only a temporary setback for responsible alcohol advertising and equal treatment of distilled spirits, beer and wine."

DISCUS President Peter Cressy said NBC was to be commended for responsible alcohol advertising. He went on, "There would have been more socially responsible messages about drinking on television than ever before. Sadly, a few misguided critics through their attacks on NBC, have undercut this effort."

Cressy said NBC's decision to

drop the spots did a disservice to the American public because "it blocks responsible advertising while reinforcing the dangerous misperception that beer is 'soft' alcohol and spirits are 'hard' alcohol."

Coleman also told R&R that DISCUS' critics are misguided and said that more than 2,000 U.S. radio stations, more than 400 TV stations and a slew of cable TV networks — among them USA Networks, BET, Bloomberg, Comedy Central and E! — now accept ads for hard-alcohol products. In fact, he said, several radio networks have delivered major advertising proposals to DISCUS so the group can forward them to its membership.

One proposal specifically designed for Infinity's Talk WJFK-FM and the DC market features Washington Redskins tie-ins to luncheons, golf tournaments and other events. That package may be particularly attractive to potential advertisers because Infinity has more relationships with the major profes-

sional sports leagues than any other broadcasting network.

Infinity/CBS spokesman Dana McClintock confirmed to R&R that the radio division has submitted a proposal to DISCUS for discussion and said, "It's not something that we are going to do recklessly, but on a case-by-case basis." He said the proposal was made with a "here's how we imagine doing this" approach and added, "This is in the early stages, and it is premature to say how it will pan out."

McClintock emphasized that decisions to accept liquor advertising will be made on a "GM-by-GM basis" and based on whether the ad copy is acceptable. He was unsure whether Infinity has accepted any liquor ads to date.

Clear Channel has been accepting hard-liquor ads for nearly four years on a station-by-station basis for those properties whose formats are directed to listeners 21 and older. Station GMs make the final determination on whether ads are acceptable.

comments a study of the advertising market conducted by MIT professor Jerry Hausman. The study says that, because radio competes with other forms of media, it should not be considered a "separate product market" that can be segregated. The study says that isolating radio "ignores this very real, broader competition" from other media.

Clear Channel also disagreed with assertions that consolidation has hurt programming choices. It told the FCC that the need for diversity is being satisfied by the ever-expanding array of media choices available to listeners and by the increased variety of formats that has resulted from consolidation.

Included with Clear Channel's comments was a statement from company Radio CEO Randy Michaels, who said that the selection, quantity and content of news and public affairs programming airing on Clear Channel stations is left entirely to the discretion of local station and market managers.

To back up Michaels' claims, Clear Channel/Cookeville, TN VP/Market Manager Dave Thomas also provided a statement, saying that corporate management does not attempt to influence programming decisions. Regarding diversity of viewpoints, Thomas pointed out that his cluster maintains various network affiliations for news and information.

AFTRA

Continued from Page 1

radio stations remain standalones or part of local duopolies. The NAB noted, "Programming diversity is the type of diversity most relevant to the listening public."

In its comments on the matter, Clear Channel argued that the FCC's concern about the competitive atmosphere in markets that have seen a high degree of consolidation is misplaced. It said that the average change in radio-advertising prices is actually lower in markets that have experienced greater consolidation.

Clear Channel included with its

tic and business challenges that it presents, and I'm truly looking forward to joining the fantastic management team that Sirius President/CEO Joe Clayton is assembling."

Before joining Talk WRKO just under a year ago, Clark's Talk radio programming career included stints at WABC/New York, KLSX/Los Angeles, WTKS/Orlando, WWWE/Cleveland and WTIC/Hartford. He was also an executive with the now-

defunct Comedy World Radio Network and has served as a consultant to a number of leading Talk radio stations as an independent entrepreneur and as an associate with New York-based Sabo Media.

Entercom National Director of News/Talk/Sports Ken Beck is overseeing programming chores at WRKO for now and will assist Baker in the search for Clark's replacement.

Clark

Continued from Page 1

"I have nothing but great things to say about [WRKO VP/GM] Tom Baker and everyone at 'RKO and Entercom,'" Clark told R&R. "But this was just such a great new opportunity in an exciting new medium that I had to take it when it was offered to me. I really love the artis-

Lindy

Continued from Page 3

start working closely with [WOCT PD] Mark Bradley and [WCAO PD] Lee Michaels. We've got a new facility and lots of positive energy here. Thanks to the WPOC airstaff's performing at such a high level and Jim Dolan's confidence in me, I can accept this position and know the whole cluster will grow in ratings and revenue."

Lindy arrived at WPOC in February 1997 after 3 1/2 years as OM of WTVR-AM & FM/Richmond. His background also includes on-air stints in Dayton and in Mobile and Montgomery, AL.

'N Sync Get Wild In Dallas



'N Sync performed in Dallas as part of the second leg of their current tour, and bandmember J.C. Chazez stopped by KRBV-FM (Wild 100) to chat with the morning show while the band was in town. Seen here sharing a moment are (l-r) Chazez and Wild morning co-host Bess Hanley and producer Tim Putre.



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Vin Scully's Field Of Dreams

Beloved Dodgers' play-by-play man begins his 53rd season this week

By Ron Rodrigues

R&R Editor-In-Chief
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"Hi everybody, wherever you may be. Just the start of things here at Dodger Stadium. So pull up a chair, lean back, relax and spend a part of Sunday with us."

This week Southern California baseball fans will be treated to another season of renowned baseball announcer Vin Scully. It's hard to believe, but Scully's been calling Dodger contests for 53 seasons, the last 50 as lead announcer.

Widely considered to be the best play-by-play man to ever call the game, Scully is also perhaps the game's most consistent performer. If you can obtain an aircheck of his from 40 years ago, you'll not only hear that the timbre in his voice hasn't changed, but neither has his magical ability to use words to paint a vivid portrait of his surroundings.

"Three times in his sensational career has Sandy Koufax walked out to the mound to pitch a fateful ninth where he turned in a no-kitter. But tonight, September the ninth, 1965, he made the toughest walk of his career, I'm sure, because through eight innings he has pitched a perfect game."

Vincent Edward Scully was born in 1927 in the Bronx to Irish immigrant parents. By the time he was 8, he had identified his passion. The Scully family had a huge console radio that stood on four legs. The space underneath the radio was large enough to hold young Vin, so that he could listen to football broadcasts as close to the speaker as possible.

"The roar of the crowd absolutely intoxicated me, and I would get goose bumps like you can't believe," Scully recalls. "I knew that, of all the things in this world that I wanted, I wanted to be that fella saying home run or touchdown."

Scully was a baseball player in school and even attended Fordham University on a partial baseball scholarship, but he traded in his glove for the chance to work at a radio station. After a couple of years in the Navy and graduation, Scully signed on as a summer relief announcer at CBS affiliate WTOP/Washington.

When that job ended, Scully went up to New York and scouted for another. After visiting CBS News, he stopped in at the office of CBS Sports Director Red Barber, who was also the play-by-play announcer for the Brooklyn Dodgers.

It so happened that Barber needed a fill-in announcer for a college football game in Boston, so he hired Scully

for the weekend. "He did an impeccably good job," remarked Barber, in a 1983 interview with R&R. "I learned later that they had him on the roof, and the wind and rain blew his papers away and messed them up. Yet he did a good job despite that and not once complained over the air that he was having problems."

"Koufax, feet together, now to his windup and the 1-2 pitch: fastball outside, ball two [crowd boos]. A lot of people in the ballpark now are starting to see the pitches with their hearts. The pitch was outside. Torborg tried to pull it over the plate, but Vargo, an experienced umpire, wouldn't go for it. Two and two the count to Chris Krug. Sandy reading signs, into his windup, 2-2 pitch: fastball, got him swingin'!"

A few weeks later, when veteran Dodgers announcer Ernie Harwell announced that he was leaving the lineup after the 1949 season, Barber asked the 22-year-old Scully if he would be interested in joining the broadcast team in the third position. He would be someone whom

the two older announcers could mold as they went along. Needless to say, Scully's eyes grew as big as, well, baseballs, and he leaped at the offer.

Scully says that Barber was a strict disciplinarian who became a father figure to him. "The great thing about Red was that he cared," Scully recalls. "Red wanted me to succeed as a broadcaster, just as a father would like to see his son succeed."

"It was a joy to have Scully with us," said Barber. "He was so quick. You never had to tell him the same thing twice. He made very few mistakes. He worked hard and did thorough pregame preparation. That's where he learned it — he'll tell you that. We impressed on him that that was the most important part of his work."

When Barber left the Dodgers after the 1953 season, Scully was promoted to the No. 1 chair — a position he still holds today.

Scully's smooth, conversational style contrasted with the staccato, rat-a-tat delivery of many baseball announcers of the day. Interestingly, he has practically nothing to say about his contemporaries, past or present. "When I first started, Red Barber suggested that I not listen to other announcers," Scully tells R&R. "He suggested that because he thought I might, subconsciously or otherwise, copy. And then I might be watering my wine, so to speak."

"One and one to Harvey Kuenn. Now he's ready: fastball, high, ball two. You can't blame a man for pushing just a little bit now. Sandy backs off, mops his forehead, runs his left index finger along his forehead, dries it off on his left pants leg. All the while Kuenn just waiting. Now Sandy looks in. Into his windup and the 2-1 pitch to Kuenn: swung on and missed, strike two!"

Scully today sounds as good as ever and gives no hint of retirement plans. He was inducted into the Baseball Hall of Fame in 1982, has received a George Foster Peabody award for excellence in broadcasting and was named National Sportscaster of the Year by the Sportscasters and Sportswriters Association.

"I just try to do the best I can without trying to establish guidelines or judgments about anybody else," Scully says. "It's a difficult job, because you're talking constantly. You're trying to be accurate, and you're trying to be fair."

In between all the stats, Scully has always included a great slice of the literary in his broadcasts. When calling an all-star game on TV in Chicago one year, he said to his viewers, "In 1906 Upton Sinclair wrote a book called *The Jungle*. It really gave the city of Chicago a punch in the ribs. It was a tough place. But 1906 was also the year of the only Chicago White Sox-Chicago Cubs World Series. The town was alive."

Scully has this advice for emerging announcers: "First of all, two words: Be yourself. I think most young broadcasters have a tendency to try to imitate those who have already made it. That's not necessarily a good idea. You might appreciate the man's work habits, you might appreciate his crisp delivery, but you shouldn't try to have that. You should be yourself. It's really hard to do, especially when you start."

"When I first started in Brooklyn, I was concerned — negative thinking really — about making mistakes. As you are in the business for a long time, you begin to relax. And when you begin to relax, whatever personality you have suddenly emerges. Over the years I think I've put more of me into the broadcasts than just calling balls and strikes."

Unfortunately, these days Scully spends more time on television broadcasts, where his opportunities to paint colorful pictures with words are largely replaced by the real pictures on the screen. But Angelenos are nevertheless fortunate to hear Scully regale them with the great stories that he has collected throughout the decades — oh, and to call the balls and strikes.

"Two and two to Harvey Kuenn. One strike away. Sandy into his windup. Here's the pitch: Swung on and missed. A perfect game!"



Vin Scully

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Street Talk®

An Ample Supply Of April Fools

Radio stations across the U.S. once again toyed with the minds of listeners on April Fools' Day. In Kansas City, two Entercom stations drew a lot of attention for their programming pranks and high jinks.

Active Rocker **KQRC** sent listeners in Olathe, KS into a near-panic after morning hosts **Johnny Dare** (pictured) and **Murphy Wells** announced that the city's water supply was contaminated with high levels of "a naturally occurring substance" called dihydrogen monoxide, which supposedly causes increased urination, profuse sweating and the wrinkling of hands and feet. Olathe's superintendent of water protection received calls from 150 customers about the contamination, and the *Kansas City Star* reports that the superintendent likened the April Fools' gag to a terrorist act.



KQRC PD Neal Mirsky told the newspaper that he pulled the plug on the joke as soon as problems arose. By the way, dihydrogen monoxide is the scientific name for water. Meanwhile, crosstown Hot AC sister **KRBZ (The Buzz)** caused a splash on April 1 by adopting an "all-Gay" format as K-Gay. Among the artists featured: Liza Minnelli, ABBA, Cher and Ricky Martin. The station's trailblazing format lasted just 24 hours, however, as "version 2.0" of The Buzz hit the airwaves April 2 with a more female-targeted, pop-leaning alternative mix under OM/PD Mike Kaplan. As part of the change, *The Kenny & Afentra Showgram* is added for mornings.

Among the other fun and games on April 1:

- The ongoing mocking of Inland Empire listeners by **KROQ/Los Angeles** morning pranksters **Kevin and Bean** continued when the station drew 200 Blink-182 fans to Ontario Mills Mall for a free Apology to the 909 concert by the band. As KROQ interviewed bandmember Travis Barker, who lives in the region, about such Inland Empire topics as cockfighting and monster trucks, the hosts repeatedly told listeners to join them at the mall. But KROQ listeners who showed up for the concert ended up running in circles in a desperate attempt to find the show. At 10am the hosts finally revealed that there wasn't any Blink-182 concert after all and that they had pulled a prank. According to the *Riverside Press-Enterprise*, the concert that KROQ aired that morning was taped a week earlier, and interviews with mall shoppers were taped March 29. Kevin told the newspaper, "It was a success right up until our general manager came in screaming at us with the veins popping out of his head. Then it wasn't so successful."

- **WLIR/Nassau-Suffolk** jokingly told listeners that V2 artist **Moby** had purchased the Alternative for \$4.2 million. PD Gary Cee told listeners the station's calls would change to WMBY and that Moby would co-host mornings with Motley Crue member Tommy Lee. The station returned to its regularly scheduled programming later that day, when Moby supposedly "sold" the station back to its rightful owner.

- **WKRK/Detroit** midday hosts **Kramer & Twitch** were "fired" March 29 for a stunt in which the controversial duo supposedly supplied a loaded weapon to a listener and convinced him to shoot off his own toe in the FM Talker's parking lot. Word then spread that the duo had

been hired at crosstown Active Rocker WRIF. On April 2 'KRK came clean and revealed that Kramer & Twitch hadn't been fired after all.

- **WFNX/Boston** afternoon hosts **Storm and Birdsey** announced that fugitive gangster Whitey Bulger had been arrested. Of course, their announcement was only an April Fools' prank. But, according to the *Boston Globe*, they didn't reveal that until after the daughter of one of the Bulger gang's alleged victims had frantically notified friends and rela-



Storm (l) and Birdsey (r) with the winner of their first annual Lingerie Ball

tives, telling them that Bulger had finally been caught after seven years on the lam. Meanwhile, the FBI was flooded with media calls inquiring about the Bulger arrest. FNX Radio Network's **Bruce Mittman** tells the *Globe* that he approved the Bulger hoax because he believed it was harmless. He adds, "People don't listen to our station for news, so I'm sure most of our listeners knew it was a joke." By the way, Mittman was the GM at crosstown Active Rocker WAAF in 1998 when then-AAF hosts Opie and Anthony falsely reported in an April Fools' prank that Boston Mayor Thomas Menino had been killed in a car accident.

Lastly, **WVKS/Toledo's Breakfast Club** fooled the *Toledo Blade* and one radio trade with a press release touting a new technology that parent Clear Channel had developed called the "Broadcast Subscription Service," which allowed subscribers to hear the entire morning show while blocking out portions of the program to nonsubscribers' radios. When morning host **Denny Schaffer** took to the airwaves April 1, only production elements could be heard when the *Club* opened their mikes. The pay-to-listen plan was revealed as an April Fools' hoax at the end of the morning show.

'Star' Sued Over Death In 2000 Britney Hoax

The husband of a woman who died two years ago during a stunt at Clear Channel CHR/Pop **WMRV (Star 105.7)/Binghamton, NY** is suing the company and the station for an astounding \$1.2 billion in damages. The station announced that pop superstar Britney Spears would be visiting the station for an in-studio interview, but it turned out that the on-air

Continued on Page 22

Rumbles

- **Mark Hanson** is tapped as VP/Market Manager of Triad's WAIB, WHTF & WYZR/Tallahassee, FL.

- **WTTS/Indianapolis PD Jim Ziegler** and midday host **Marie McCallister** depart the Triple A. SBR Consultant **John Bradley** will serve as interim PD.

- **KQAR/Little Rock PD Gary Robinson** exits after four years to become PD/afternoon host at KBED (Mix 102-9)/Shreveport, LA.

- **Oldies WWKL/Harrisburg** flips to CHR/Rhythmic as "Hot 92, The Beat of Harrisburg" under PD John O'Dea.

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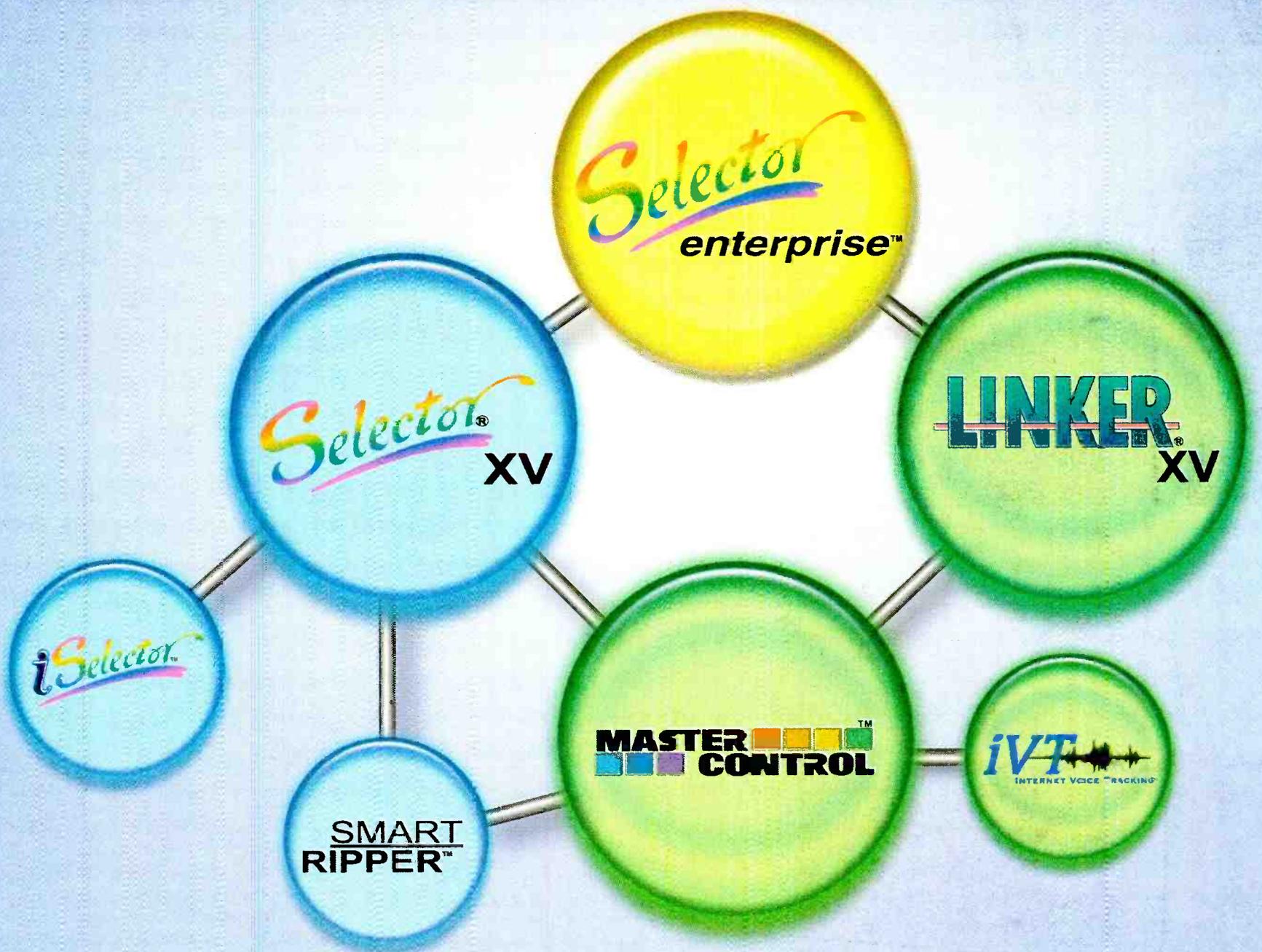
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Street Talk®

Continued from Page 20

interview with the teen queen had been conducted elsewhere. To give the illusion that Spears had stopped by New York's Southern Tier, a Britney look-alike was hired to depart the station by limo once the on-air segment had ended. Close to 100 listeners showed up at the station in an attempt to meet "Britney," and all rushed toward the limo as the impostor left 'MRV. The resulting crush of fans caused Susan Santodonato to fall and hit her head; she later died of cardiac arrest.

Universal names Sr. VP/Promo **Steve Leeds** Sr. VP/New Technology. Leeds will continue doing video promotion for the label.

Reprise VP/Alternative Promotion **Bob Divney** exits to join artist management company The Firm. Meanwhile, **Lynn McDonnell**, who had been with The Firm's record label (aptly titled The Label), joins Reprise as Divney's successor.

As part of an ongoing restructuring at EMI, Priority/Capitol Sr. VP/Promotion **Tom Maffei** exits. Denver-based Virgin Regional Promo Director **Kirsten Bailey** and Cleveland-based Regional Promo Director **Kevin Young** also exit.

Former RCA exec **Waymon Jones** joins Warner Bros. as VP/Urban Promo. He succeeds Dwight Bibbs, who exits the label.



Waymon Jones

'Toad' Takes On K-Frog In SoCal!

Listeners to KGGI/Riverside's morning show were surprised April 1 when hosts **Jeff Pope** and **Evie** were replaced by "JK McKay" and "Daisy," and the station adopted a Classic Country format as "The Toad." While the format change turned out to be an April Fools' stunt, "The Toad" lives on, as the format moved to KEWS/Riverside. KEWS is now **KTDD** and is calling itself "AM 1350 The Toad — Genuine Country Music." The station is the creation of Clear Channel L.A. Market President Roy Laughlin and takes plenty of swipes at Infinity's top-rated Country competitor KFRG (K-Frog). Among the liners: "You know what they say about Frogs ... taste like chicken ... which explains why they're afraid to play Waylon, Willie, Merle and George."

Speaking of the Inland Empire, Amaturio Group's **KELT/Riverside** relocates to nearby Victorville, CA, while sister **KLIT** is set to move its tower from Avalon, CA to Irvine, CA, giving that station full coverage of Orange County.

Lastly, **KCAL/Riverside** Promotions Director **Todd Garrigus** takes a one-month sabbatical to recover from sexual reassignment surgery. Upon returning, Todd will be known as Tanya Garrigus.

Frazer Smith Lands At K-Earth

Frazer Smith, a Los Angeles AOR vet with experience at KROQ, KMET, KLSX and KLOS (where he was known as the Party Animal), has joined Infinity's Oldies **KRTH (K-Earth)/Los Angeles** for *Frazer Smith's Wakeup Call*. The show officially airs as part of the *Jim & Joni* show, in the 6-8am slot. Meanwhile, weekenders **Chaz Kelley**, **Mike Lynch** and **Bob Shannon**, along with legendary L.A. air talent **Huggy Boy**, all exit K-Earth. Joining for weekend slots are former **KCMG/L.A.** midday host and

RADIO & RECORDS



1

- **Randy Acker** advances to VP of Def Jam/Def Soul Records.
- **Patti Martin** named PD at WDRV/Chicago.

5

- **WPEN & WMGK/Philadelphia** VP/GM **Dennis Begley** adds WMMR duties.
- **Greg Ausham** ascends to Director/FM Programming for Jacor/Columbus, OH.
- **Sean Taylor** promoted to PD at WHTA/Atlanta.
- **Greg Stevens** set as KQRC/Kansas City PD.



Greg Ausham

10

- **Bill Thomas** appointed President/CEO of Ameron Broadcasting.
- **Jerry Lembo** boosted to VP/AC Promotion at Columbia Records.
- **Clear Channel** agrees to acquire WRVA & WRVQ/Richmond and WRBQ-AM & FM/Tampa from Edens for \$18.5 million.

15

- **Sherry Evans** advances to VP/GM at WTIX/New Orleans.
- **Joe Krause** cops WCSX/Detroit PD gig.
- **Dave Richards** cooks as WWRX/Providence PD.



Joe Krause

20

- **Wally Clark** captures President/GM duties at KPRZ & KIIS/Los Angeles.
- **Rob Edwards** elevated to Director/Programming for Bonneville's Los Angeles and San Francisco stations.
- **Konstantin Grab** grabs Program Manager duties at KDKA/Pittsburgh.
- **Buddy Scott** set as WBBM-FM (B96)/Chicago PD.



Wally Clark

25

- **Michael Spears** nails KHJ/Los Angeles' PD gig.
- **Steve Rivers** joins WIFJ/Philadelphia as PD.
- **Jeff Pollack** wins KYNO-FM/Fresno PD duties.

longtime WPGC-FM/Washington middayer **Christina Kelley** and veteran L.A. air talent **Joe "The Boomer" Servantez**.

The Music Group and the Music for Youth Foundation of UJA-Federation of New York will honor Davis, Shapiro & Lewitt founder and co-partner **Fred Davis** and Artemis Records President **Daniel Glass** at its Music Visionary of the Year Award Luncheon, set for June 19 at New York's Pierre Hotel. Individual tickets can be purchased for \$500. For more information, contact Ron Brien at 212-836-1126.

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STEVE WONSIEWICZ

swonz@ronline.com

Somber Mood Pervades SXSW '02

□ Participants hunker down to address several pressing needs

What a difference a few years can make. The Internet-fed hype and hoopla of past South By Southwest conventions was supplanted at 2002's edition by the gritty realism of declining album sales and a beleaguered record industry fighting complex battles on nearly every front.

Depending on whose version of the future you believe, the music business either has a few things to change in order to get back on track, as Band co-founder **Robbie Robertson** alluded to in his keynote speech, or to avoid heading into the toilet, as **Courtney Love** said on the last day of the confab.

For those keeping track, the 16th annual SXSW convention drew about 6,000 registered participants, down 15% from last year and the first decline on record for the event.

An Industry Wakeup Call

Robertson's address perhaps best reflected the somber mood of the convention, which is the largest music gathering of its kind and still the bellwether for rock music. "SXSW organizers told me that, in the past, other people who spoke here have come in with big, complex speeches, while other people have lambasted the industry for everything it's doing wrong," he told a packed auditorium.

"I'm sure it's healthy every once in a while to have somebody shout out a wakeup call for things that are happening. And we know in these particular times that it's difficult just keeping up with the technology and all that's going on in the business right now.

"There are a lot of people crying doom and gloom out there. But probably what strikes me the most in these times, and what makes me a little uneasy, is that we're forgetting why we came here in the first place. We're forgetting what our connection to music is.

"Right now a lot of the industry is trying to find the shortcut, the quick fix and cheap thrill ... and nurturing artists and helping support and encourage people to grow and all of that could very easily be taking a back seat.

"When I think about it, I don't know what would happen in these times to a Bruce Springsteen or Bob Dylan. It took a while for people to become knowledgeable about their



Robbie Robertson



Courtney Love



Hilary Rosen

work. And The Band, we were together for seven years before we made *Music From Big Pink*." *Music From Big Pink* was The Band's legendary debut album.

Robertson's comments are especially insightful for a few key reasons. First, as the principal songwriter for The Band, he's missing out on an untold amount of cash due to unauthorized song-copying on the Internet. Secondly, he's served as a senior creative executive at DreamWorks Records since the label's first few years in business.

"The music industry is utterly failing, and within three years it will have failed."

Courtney Love

"Watching [DreamWorks] grow and build and come out of the ground and become something is pretty special, and the record company is really coming to life right now," Robertson said. "It gives me great faith in the industry.

"I know there's a lot of negativity out there right now, but just having seen things from both sides of the fence, I'm very proud of what's happening with DreamWorks and to be a part of it. People are a little panicked about the technology and this

business. We do have to be smart and stay on top of it ... and not be faked out by the technology."

A Love-Hate Relationship

On the flip side was Courtney Love, an increasingly vocal critic of major record companies. Love, who's in the midst of a bitter three-year battle with her record company in which she's spent about \$2.5 million in legal fees, told attendees, "The music industry is utterly failing, and within three years it will have failed."

In an often-rambling discourse that didn't hide her contempt for major-label senior executives, she nonetheless tempered her criticism and even empathized with the music-industry rank-and-file.

"We [artists] all had guys we could talk to, and ever since [the mergers], none of us have a guy anymore," she said. "That's why we're all pissed off. We were getting ripped off worse back then, but at least we had a guy."

Love also addressed the music-business executives in attendance. "I don't have a beef against any of you who are hard-working," she said. "We don't have any problems with those of you who believe in music and are passionate about music.

"Unfortunately, you are the first victims to go when the mergers start to happen."

What The Customer Wants

Even RIAA President/CEO **Hilary Rosen** admitted that the music industry needs to get more with it in certain areas. Citing a recent survey of heavy music buyers, Rosen noted, "Something like 24% of the heaviest music fans didn't buy more records because they couldn't find what they wanted, even if they knew what they wanted.

"There's this sort of sense that nobody in the food chain of music is serving the fans or consumers well enough — whether that's providing information about new music to encourage people to listen to it and buy it; or whether it's at the retail level and how [retailers] make their choices about po-



FULL HOUSE FOR BRANDY

Atlantic recording artist Brandy celebrated the March 5 release of her new album, *Full Moon*, with an exclusive in-store appearance at FYE in New York. Over 600 devoted fans attended the event, which saw Brandy signing autographs for nearly three hours. During its first week at retail *Full Moon* was the second best-selling album in the country. Seen here (l-r) are WEA Regional VP Ray Milanese; Atlantic Group co-Chairman/co-CEO Val Azzoli; Brandy; Transworld Director/Field Music Marketing Vinnie Birbiglia; and Atlantic co-President Ron Shapiro, Sr. VP/Sales Rick Froio, Regional Marketing Manager Denise Pizzini and Sr. Director/Sales Jack McMorrow.

"There are a lot of people crying doom and gloom out there."

Robbie Robertson

sitioning; or whether it's at radio, when [programmers] make their choices about playlists. That's one of those numbers that's shame on us."

As for the highly complex and publicized debate over the length of recording contracts, Rosen observed, "There are three truths to start with in this issue. The first is that I fully expect this issue will be worked out. Good people have come, and we will find a common understanding, so I don't think this is a fight to the death. We certainly have indicated our desire to find the right compromise and policy.

"The second truth is, I don't believe that if an artist doesn't want to be affiliated with a record label after seven years they shouldn't have to be. The third truth is that this issue is not as simple as it seems, nor as it's being portrayed. I just have this fundamental view that people ought not to be able to walk away from a deal they've made, particularly if they have been paid. If you make a deal, you make a deal."

The Nature Of The Business

Meanwhile, industry vets have resigned themselves to the fact that major-label restructuring and personnel changes are going to be de rigueur for the immediate future. As one A&R vet noted during a panel, "I've been with my company eight years, but I can't guarantee I'll be here next year. That's just the nature of the business right now. It has always been unstable, but these days it's very unstable. [Unsigned artists] need to have a backup plan at the label in case your A&R person leaves."

Matador Records co-founder/co-owner **Gerard Cosloy**, whose label used to be partly owned by Capitol Records, understands how much the game has changed. "In today's environment it's very, very difficult [for major label executives] to look at the long-term picture," he said. "Those who have taken the risks and have not looked at the score all the time deserve a lot of credit."

His experience with Capitol sums up what the near future holds for many aspiring indie label owners. "We had a number of projects we were very excited about, and just trying to find a way to get our singles scheduled at the company was very difficult," he said. "They had so many things coming out that they classified in the loosest possible way as being like-minded, like, 'We're going for adds on this date with an Everclear record, a Beastie Boys record and a Radiohead record.'

"Something like 24% of the heaviest music fans didn't buy more records because they couldn't find what they wanted, even if they knew what they wanted."

Hilary Rosen

"They didn't have room for our records on those dates, so we ended up getting pushed further and further back. It got to a point where there was never a time of the year when they weren't very, very busy. Our records were a big deal to us, but within the framework of that company, they weren't. That's no one's fault. That's just the way it is."

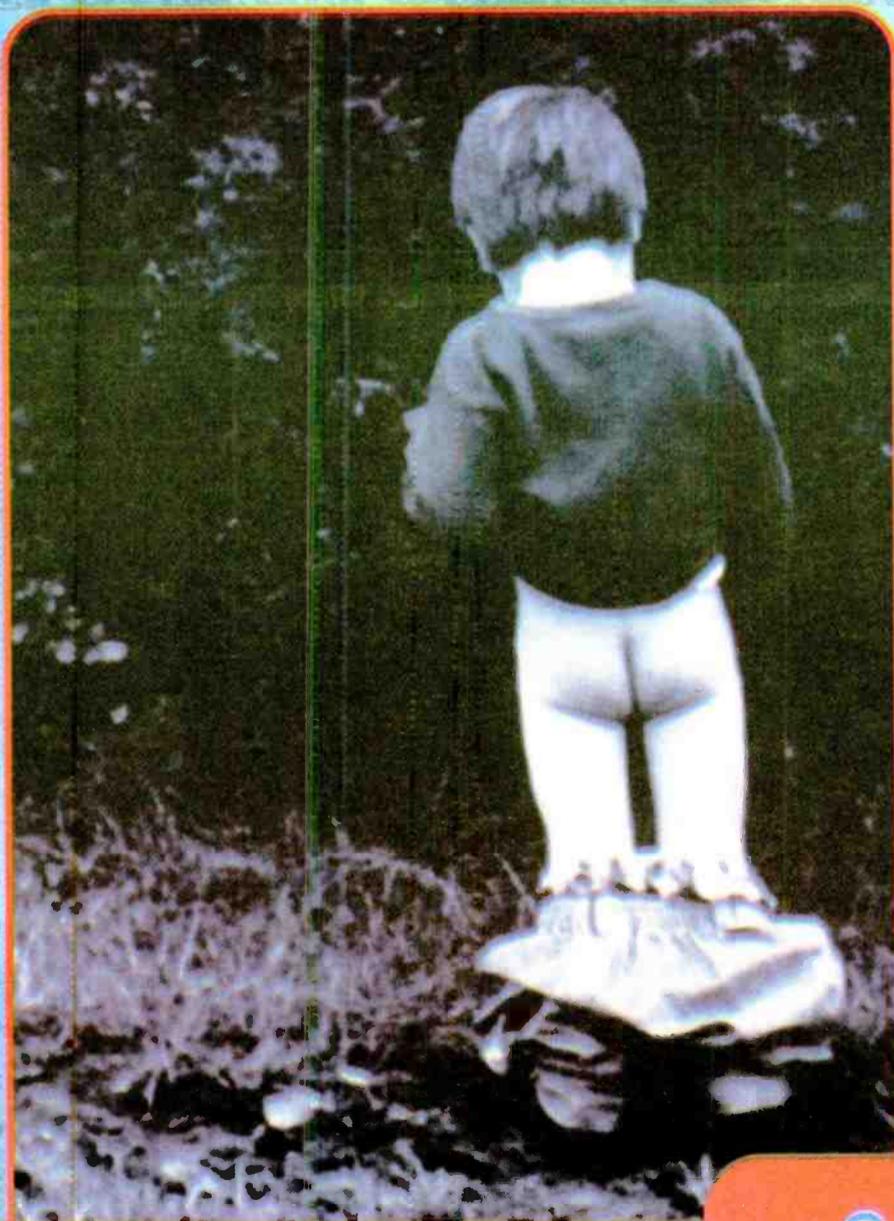


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MUSIC NEWS & VIEWS

'Screaming' For Dashboard Confessional

Who says old-school artist development doesn't exist any more? It's certainly alive for **Vagrant Records** and its act **Dashboard Confessional**, whose song "Screaming Infidelities" continues its impressive climb up the Alternative chart.

The song has been added at most of the format's largest and most-influential stations, including KROQ/Los Angeles, KNDD/Seattle, KJGE/Dallas, WBCN/Boston, WPLY/Philadelphia, WDXD/Pittsburgh, WNNX/Atlanta, WZZN and WKQX in Chicago, WSUN/Tampa, CIMX/Detroit, KPNT/St. Louis, KZON and KEDJ in Phoenix and KNRK/Portland, OR.

The person behind Dashboard Confessional is **Chris Carrabba**, who first started playing in punk and emo bands after graduating from high school in Florida. Carrabba spent several years with the band The Vacant Andies, followed by a one-album stint with The Agency before playing with Further Seems Forever.

During his tenure with Further Seems Forever, Carrabba began recording solo, acoustic-flavored material under the name Dashboard Confessional. After releasing the EP *Drowning* on Fiddler Records, he cut the full-length *The Swiss Army Romance*, which was first issued on Fiddler and then on Drive-Thru Records. Carrabba then signed to Los Angeles-based indie Vagrant Records.

As for how he balances the songwriting for his solo albums with his duties in Further Seems Forever, the 26-year-old Carrabba told MTV, "At some point all the lines seemed to blur. Some of the songs I was writing for the band sounded a lot more heartfelt — no less hard-edged, but somehow more melodic. And the inverse was also true: I found myself writing these songs that were basically ballads but were kind of driving. And that's become something I embraced, because there's more than one way to sing a love song, or an anti-love song, and I maybe merged those two worlds a bit."

Dashboard Confessional's most recent disc, *The Places You Have Come to Fear the Most*, has become Vagrant's most successful album since its release nearly a year ago, selling 135,000 copies by early March.

Summing up why he signed with Vagrant — home to Saves The Day, The Get Up Kids, Face To Face and Rocket From The Crypt — Carrabba told *The Los Angeles Times* that label founders Rich Egan and Jon



Dashboard Confessional

Cohen are incredibly passionate about the music they put out and how they get it across. "They have carved a certain niche, but there's a wide spectrum of music within that niche, and they're great to work with," he said. "It's been an amazing time for me."

Helping the indie label carve out that niche at radio has been Vagrant VP and promotion vet **Bill Carroll**, who joined the company last June. Carroll became aware of Vagrant and Dashboard Confessional while working with his previous employer, London-Sire Records, which was trying to partner with Vagrant and its bands.

Carroll recalls, "I was already a fan of the label, but when several of us from London-Sire met in New Orleans, I hit it off with Rich, and we ended up becoming good friends."

Carroll began mailing programmers copies of *The Places You Have Come to Fear the Most* in April 2001, while still employed at London-Sire. "I thought it was overwhelmingly a first-listen record and one that deserved to be heard," he says. "It was so 'right up the alley' of the programmers I talk to a lot."

When Carroll officially joined Vagrant in June 2001, he jumped right into the thick of things, including the indie label's first national label tour, which included Dashboard Confessional. Carroll used the July-August tour to introduce Dashboard Confessional to radio.

"I spent two months on the road, taking people by the hand in each market and showing them what was going on with Dashboard and our other bands," Carroll says. "We wanted people to see how big a movement it really is."

Rather than push too hard during the busy third and fourth quarters, Vagrant waited until the time was right for a big-time push at radio. "Rich and Jon have been tremendous in their support," Carroll says. "We always believed this song would raise its hand, but we wanted the band to continue touring the country. We used the beginning of the band's third tour — as well as the feedback from programmers at MTV and MTV2, who had gotten to know the band from previous tours — to begin our push."

Vagrant officially went for adds in mid-March and immediately landed 10 stations, including several major-market outlets. Now that Vagrant has partnered with Interscope, the indie has the resources of one of the most powerful record groups in the country.

"Interscope got involved about a month ago, and its field and national staff has really driven the record the past few weeks. It's a great partner."

Dashboard Confessional are currently touring the East Coast and Southeast with labelmates The Anniversary.

— Steve Wonsiewicz

Van The Man

Universal Records will release **Van Morrison's** eagerly awaited new studio album, *Down the Road*, on May 14. The first single from the disc, "Hey Mr. DJ," will be serviced to radio on April 16. In addition to 13 new songs, the album features Morrison's interpretations of the Hoagy Carmichael classic "Georgia on My Mind" — a favorite from his concerts — and "Evening Shadows," an Acker Bilk instrumental to which Van has added his own lyrics. Acker contributes a clarinet solo to the song.



Van Morrison

"Universal Records is thrilled to have the opportunity to work with one of the most highly respected artists in popular musical history," said Universal President Monte Lipman.

Anthony Gets 'Mended'

Columbia Records has set May 21 as the in-store date for *Mended*, the second English-language album from multi-Platinum pop and salsa star **Marc Anthony**. The disc is Anthony's first English-language offering since his self-titled 1999 triple-Platinum breakthrough. Anthony's last recording was the double-Platinum Latin release *Libre*, which was released in November 2001. *Mended* reunites Anthony with co-writer and producer Cory Rooney, who co-wrote the global hit "I Need to Know" with Anthony and served as executive producer of *Marc Anthony*. The Rooney co-penned single "I've Got You" is slated to hit Pop radio April 23. In related news, Columbia inked **David Bowie** to a multi-record deal through the artist's imprint, ISO Records. Bowie's new album, *Heathen*, his first studio effort in three years, hits retail June 11. The disc marks Bowie's first studio collaboration in over 20 years with producer Tony Visconti, who worked with Bowie on *Young Americans*, *Low*, *Heroes* and *Scary Monsters*.

In the studio: **Hootie & The Blowfish** have started work on their first studio album in over four years. The as-yet-untitled disc is scheduled for release this summer. Don Was is producing ... **Pearl Jam** are on the final leg of recording their new album, as well as putting the finishing touches on a rarities collection. The new album is slated to be released in early 2003, while the rarities comp should hit retail by the end of this year ... Platinum-plus rock band **Tantric** have started recording their new album, which could be released by year-end. The band are working with producer Toby Wright, who helmed their debut album ... Platinum-plus hard rock outfit **The Deftones** have begun work on their new studio album. Rollingstone.com reports that the album could hit retail by the fall ... MTV.com reports that multi-Platinum rapper **Eve** has started recording her new album. No word yet on when it will be released.

Tour update: **Alanis Morissette** begins her first North American tour in three years, on May 1 in San Diego. Opening is **Ryan Adams** ... **Elvis Costello** embarks on a U.S. tour on May 18 in Portland, OR ... Multi-Platinum urban star **Usher** kicks off a national headlining tour May 8 in Seattle. Supporting are **Faith Evans**, **Mr. Cheeks** and **Nas**.



MCA BOWS BIELER BROS. IMPRINT

MCA Records has inked a distribution agreement with Florida-based managers Jason and Aaron Bieler to form Bieler Bros. Records. The Bieler brothers have worked with MCA bands such as Darwin's Waiting Room and Nonpoint. A former member of Saigon Kick, Jason is a songwriter-producer-engineer who has worked closely with Nonpoint, Darwin's Waiting Room, Switched and Daniel Cage. Aaron has extensive experience in artist management, tour management and event coordination. The first release under the new deal is the Florida band Legends Of Rodeo, whose debut album, *A Thousand Friday Nights*, is slated to hit retail on April 16. Pictured here (l-r) are MCA Director/Business & Legal Affairs Bill Waddell and VP/A&R Hans Haedelt, Aaron and Jason Bieler and MCA President Jay Boberg and Sr. VP/A&R Gary Ashley.

POLLSTAR CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)	Among this week's new tours:
1	CROSBY, STILLS, NASH & YOUNG	\$1,130.5	
2	NEIL DIAMOND	\$811.9	ALANIS MORISSETTE
3	BRITNEY SPEARS	\$803.2	GEORGE CLINTON
4	CREED	\$576.6	& PARLIAMENT/FUNKADELIC
5	BARRY MANILOW	\$518.5	HIROSHIMA
6	OZZY OSBOURNE	\$390.3	KENNY CHESNEY
7	LINKIN PARK	\$295.7	TED NUGENT
8	MARY J. BLIGE	\$266.3	TOGETHER WE STAND:
9	KENNY CHESNEY	\$223.4	THE WINANS FAMILY
10	DOWN FROM THE MOUNTAIN	\$222.8	
11	LORD OF THE DANCE	\$221.3	
12	BOB DYLAN	\$189.9	
13	WEEZER	\$188.8	
14	BLUE COLLAR COMEDY: JEFF FOXWORTHY	\$187.1	
15	STYX/REO SPEEDWAGON	\$185.3	

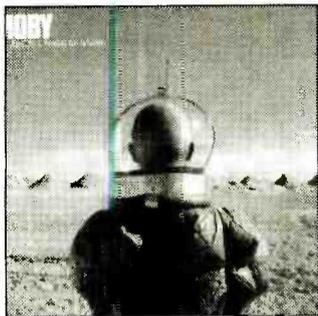
The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, 800-344-7383, California 209-271-7900.

April 5, 2002

Thar He Blows!

A descendent of *Moby Dick* author Herman Melville, techno god **Moby** made a huge splash in the pop world with his 1999 effort *Play*. It was a huge breakthrough

for an artist who swam in the underground for years. Now a household name, Moby resurfaces with "We Are All Made of Stars," the first single from his upcoming album *18*. Music Meeting has this great new track for your listening and spinning pleasure in the Alternative and Triple A sections. And, speaking of stars, the video features stars of all kinds — big (porn star Ron Jeremy and well-endowed rocker Tommy Lee), small (Verne "Mini Me" Troyer and Gary Coleman) and faded (Kato Kaelin and Corey Feldman). Moby will add some much needed "Star" power to your playlist.

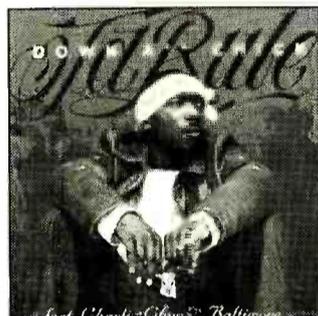


Moby

Music Meeting also witnesses the return of stars **Boyz II Men**. Produced by Babyface, "The Color of Love" is from the group's forthcoming debut for Arista. When it comes to harmonies, the Boyz know

best, as their collective talent has sold millions of records worldwide. Find their latest in Urban, Urban AC, Rhythmic and AC — the Boyz are back in town!

One singer who has no trouble being heard around town is **Ja Rule**. Whether he's teaming up with Ashanti on the chart-topping "Always on Time" or bangin' it on his own, Ja's gritty voice is everywhere. Get your ass in gear and check out "Down Ass Chick," featuring Charli



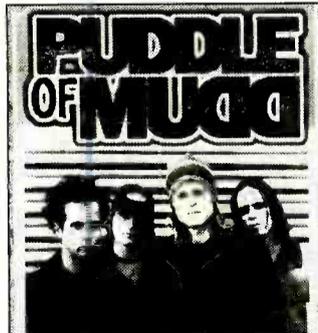
Ja Rule

"Chuck" Baltimore, in Urban and Rhythmic. It's no secret that Ja rules. And if you're looking for something to get your listeners on the dance floor, you need look no further than **Mr. Cheeks'** "Friday Night." This followup to the hit "Lights, Camera, Action" is propelled by a bass line that's irresistible. Head on over to Urban and Rhythmic and get the party started right.

Another hot track to be found in the Urban section is the Rock-wilder and Missy Elliott remix of **Me'Shell Ndegeocello's** "Pocketbook." Featuring Redman and the red-hot Tweet, this upbeat number has all the right moves.

Turning to the rock world, it doesn't get any bigger than **Creed**. Since debuting in 1997 with the multi-Platinum debut *My Own Prison*, the Wind-up act has become an arena rock behemoth. "One Last Breath" is sure to continue the winning streak. You can find it in the Active Rock and Alternative sections.

And what a ride it's been for Wes Scantlin, lead singer of **Puddle Of Mudd**. This dude was ready to quit music when Limp Bizkit's Fred Durst called him about POM's demo, which Scantlin had slipped to Durst's bodyguard after sneaking backstage at a Family Values concert. Two hit singles later, and the group is one of Rock's hottest acts. "Drift & Die" is the third single from *Come Clean* and follows on the heels of the monster hit "Blurry." Listen to it today in Alternative, Active Rock and Rock.



Puddle Of Mudd

The future also looks bright for Island's upcoming act **Greenwheel**. The melodic rock of "Shelter" will provide cover to anyone suffering from the rap rock downpour. Spin the 'Wheel and make a deal after checking out the song in Active Rock, Rock and Alternative. For those who like their riffs heavier, check out the 10-ton guitar crunch of **Sinisstar's** "White Noise." These rockers aren't afraid to bring the noise to Active Rock and Rock.

Although **Goldfinger** may be known as a ska-ish pop punk band, the group throws everyone for a loop with the straightforward rock of "Open Your Eyes," the title track from their forthcoming album. This track is more muscular than past efforts, and you can listen to it in Alternative. Open your eyes and your ears by logging onto Music Meeting today at www.rmusicmeeting.com for the coolest new releases.

— Frank Correia

R&R Going For Adds™

Week Of 4-8-02

CHR/POP

ASHANTI Foolish (*Murder Inc./Def Jam/IDJMG*)

CHR/RHYTHMIC

BOYZ II MEN Color Of Love (*Arista*)
CAM'RON Oh Boy (*Roc-A-Fella/IDJMG*)
LIL' ROMEO 2 Way (*No Limit/Soulja/Universal*)
VOILA Say So (*Universal*)

URBAN

BOYZ II MEN The Color Of Love (*Arista*)
CAM'RON Oh Boy (*Roc-A-Fella/IDJMG*)
DJ QUIK Trouble (*Euponic/Lane Way/Bungalo/Universal*)
DJ ROGERS, JR. Lonely Girl (*Motown*)
HER SANITY Pure Rain (*Motown*)
LIL' ROMEO 2 Way (*No Limit/Soulja/Universal*)
VOILA Say So (*Universal*)

URBAN AC

BOYZ II MEN Color Of Love (*Arista*)
DJ ROGERS, JR. Lonely Girl (*Motown*)

COUNTRY

ANTHONY SMITH If That Ain't Country (*Mercury*)
CYNDI THOMSON I'm Gone (*Capitol*)
KENNY ROGERS Harder Cards (*Dreamcatcher*)
SAWYER BROWN Can You Hear Me Now (*Curb*)

AC

BOYZ II MEN The Color Of Love (*Arista*)

HOT AC

DISHWALLA Somewhere In The Middle (*Immergent*)
SHAKIRA Underneath Your Clothes (*Epic*)

SMOOTH JAZZ

JAARED Jaared's Groove (*Marimelj*)
PAUL HARDCASTLE Rainforest (*Trippin' N Rhythm*)
ROBERTO PERERA Classical Gas (*Heads Up*)
STANLEY B This Is B (*SGB*)
WARREN HILL September Morning (*Narada*)
WILL DOWNING I Can't Help It (*GRP/VMG*)

ROCK

INCUBUS Warning (*Immortal/Epic*)
RIDDLIN' KIDS I Feel Fine (*Columbia*)
RUSH One Little Victory (*Anthem/Atlantic*)
SINISSTAR White Noise (*Geffen/Interscope*)

ACTIVE ROCK

AMERICAN HEAD CHARGE Just So You Know (*Island/IDJMG*)
INCUBUS Warning (*Immortal/Epic*)
RIDDLIN' KIDS I Feel Fine (*Columbia*)
RUSH One Little Victory (*Anthem/Atlantic*)
SINISSTAR White Noise (*Geffen/Interscope*)
SUM 41 What We're All About (*Island/IDJMG*)

ALTERNATIVE

AMERICAN HEAD CHARGE Just So You Know (*Island/IDJMG*)
COLD Gone Away (*Flip/Geffen/Interscope*)
DEADSY The Key To Gramercy Park (*DreamWorks*)
INCUBUS Warning (*Immortal/Epic*)
P.O.D. Boom (*Atlantic*)
SUM 41 What We're All About (*Island/IDJMG*)

TRIPLE A

BEULAH A Good Man (*Velocette/Red Ink*)
COREY HARRIS Santoro (*Rounder*)
ELIZA GILKYSOn Welcome Back (*Red House*)
MAIA SHARP Willing To Burn (*Concord*)
NORTH MISSISSIPPI ALLSTARS Storm (*Tone-Cool/Artemis*)

Going For Adds™ is based on information provided by record labels, which is subject to change without notice. R&R's Music Meeting is a secure and password-protected Internet service auditioning and/or downloading current music. Each week songs are posted online for participating radio programmers and record label executives. Not every title appearing in Going For Adds is available on Music Meeting.

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PART TWO OF A TWO-PART SERIES

Secrets Behind The Music Logs

□ Finding a musical balance is the key to success

The key to maintaining mass appeal is sound balance," says consultant **Guy Zapoleon**. "If you vary tempo and style so that listeners are hearing their favorites every two to three songs, this will satisfy both pop rock and pop rhythm fans." To survive music doldrums, he advises, "CHR should buffer rock and rhythm with pop oldies while looking for the right dance, pop rock and pop rhythm songs that can be substituted for pure pop."

Even if they have 125 songs on their playlists, one constant challenge that CHR stations face is trying to properly balance their music. It's not an easy job when you are at the mercy of whatever product is released by the labels. **John Reynolds**, who oversees top-ranked WNKs/Charlotte, says that he and his staff make all of their music selections with balance in mind. "It is the programmer's responsibility to continue to provide hit music with the proper flow in music scheduling," he says.

On the flip side, WSKS & WSKU/Utica, NY OM/PD **Stew Schantz** says, "One of the great things about the CHR format is the ability to play the hits, no matter what the genre. If it's a hit, CHR should play it."

This week we continue our survey of CHR/Pop programmers on the important subject of balancing the music. The programmers' insightful responses are as varied as their respective stations.

David Lee Michaels

PD, WJJS/Roanoke/
Lynchburg, VA

You have to pay more attention to the gold and recurrenents. Sometimes you have to depend more on your gut for the feel and sound of your station, rather than overloading the powers with the five top-testing records, which may all lean toward rock.

Harry Kozlowski

PD, WJYY/Manchester, NH

We use a lot of dayparting. We may also hang on to a song a little longer or increase the number of recurrenents or gold to maintain balance. I am worried that the pop core of CHR is shrinking, which is bad for the long-term viability of the format.

Nick Taylor

MD, WKFR/Kalamazoo, MI

Thank God for boy bands. Seriously, it's times like these that recurrenents can make your station. While we cover both ends of the spectrum with our currents, we recognize the importance of core artists like The Goo Goo Dolls, Alanis Morissette and Match-

box Twenty. They add flesh to the sound of a station and fill in the gaps with hits that have already proven themselves.

Rob Weaver

PD, WKPK (The Peak)/
Traverse City, MI

We have to know who we want to reach. There's always been wiggle room for CHR stations to lean one way or another. We have bent toward adult top 40, so we are very selective when it comes to urban and hip-hop records. It is our opinion that the influx of rap and hip-hop into the mainstream mix is driven, in part, by the clout of Clear Channel CHRs that are looking to dominate 12-24, and that's not us.

"I am worried that the pop core of CHR is shrinking, which is bad for the long-term viability of the format."

Harry Kozlowski

With all of the alternative cross-over, combined with the deluge of female artists, it's still important to pay attention to the flow of any given song set. We go over every hour to make sure as best we can that we play a mix of music that is a reflection of what The Peak is — not too "dancy" one quarter-hour and too alternative the next. Our gold and recurrent mix is critical with our hits, and this strategy seems to work for us.

Dayton Kane

PD, WKSZ/Green Bay, WI

CHR is at a great point right now. We are playing the hits. We have everything from Alanis and 'N Sync to Creed and Ja Rule playing back to back. Some see it as polarizing; I see

it as potential. CHR has always been a cume-driven format, and we can attract everyone right now. You need to be smart with the music you select so that it's not too over-the-edge in any direction. I wouldn't play Puddle Of Mudd's "Control" on my station, but "Blurry" is a total smash.

Jeff McHugh

PD, WKZL Greensboro

Two things come to mind on this subject. First, Nickelback and Creed have always been mainstream for CHR in this market, so that end of the spectrum is no problem at all for us. Second, we are finding that the polarization is more a product of what is being released by the labels than of audience demand. Mainstream acts like Kylie Minogue, Enrique Iglesias, Michelle Branch and 'N Sync still move heavy loads of product here. It is a bit more extreme, but still manageable at this point.

Jordan Walsh

PD, WLDI/West Palm Beach

South Florida has had a good run with dance product. Songs from IIO, Kosheen and Kylie Minogue are our bridges between Linkin Park and Ja Rule.

Ron Pritchard

PD/MD, WKHQ/
Charlevoix, MI

Keeping a good balance of all genres and dayparting are important. We play the more pop-leaning songs all day and keep the harder music at night. We are also very selective about the urban and hip-hop music we play.

Derek Wright

PD, WMGB/Macon, GA

I look for acts like Craig David, Janet, Sheryl Crow, etc., to balance out the sound of the station.

Marc Spencer

Asst. PD, WMRV/
Binghamton, NY

We're taking much closer looks at new songs and new artists. Our listeners are still using music to help them



THE NEW GUY

WHTZ (Z100)/New York held a First Date Party for new night guy Romeo on top of the Empire State Building. Universal recording group IIO and industry peeps dropped by the party to welcome the newcomer to the Big Apple. Pictured here are (l-r) Z100 Asst. MD Axl Nemitz, Universal NY Promotion Rep Jacque Gonzales James, Z100 MD Paul Cubby Bryant and Sr. VP/Programming Tom Poleman, IIO's Nadia and Marcus and Romeo (the injury is from an earlier celebration).

Doc Miller

MD, WNOU/Indianapolis

There is a variety of artists that we use to balance the station. Pink springs to mind, as does Mary J. Blige, Jewel, Alanis and the like do not help the balance, because, in my opinion, they do not stand apart enough from the existing rock monopoly. However, there is an influx of dance records that, if you can get them to test well, will help out. Case in point: Kylie Minogue, IIO and DJ Encore.

Jimi Jamm

PD, WFKP & WPKF/
Poughkeepsie, NY

Our station is so rhythmic-leaning that Linkin Park and Creed don't factor in. Our mainstream titles are the Nelly Furtados and the No Doubts of the world. As far as hip-hop goes, much of the music coming out is very pop-oriented, and, in many ways, rhythm is in the center of the pop universe that 'N Sync and Britney Spears occupied 18 months ago. Those two acts realize it, and they are both collaborating with producers like The Neptunes and Rodney Jerkins to stay on the radar.

I don't feel that hip-hop is polarizing at all. It's been at CHR for 12 years in one form or another, and those listeners who were teens when it first became prominent are now smack in the middle of the 18-34 cell.

Steve McVie Solomon

OM, WRZE (96.3 The Rose)/
Cape Cod, MA

We are very careful to balance our music so that each quarter-hour represents each genre of The Rose evenly. With our nine-year heritage as a rhythmic-leaning CHR, we are very careful when adding a rock song such as Creed or Linkin Park, and we never segue two rock songs back to back. It is very unnerving to hear Linkin Park on our station, but a hit is a hit is a hit.

In addition, we have an Active Rock station in our cluster that owns these artists. So, overall, this recent polarization is quite a challenge for us. Personally, I feel that our listeners

"Our listeners are still using music to help them heal the wounds of Sept. 11, 2001, so we're careful not to get rid of their favorite artists and songs too soon."

Marc Spencer

heal the wounds of Sept. 11, 2001, so we're careful not to get rid of their favorite artists and songs too soon.

John Reynolds

OM, WNKs/Charlotte

This situation is similar to when all the hair bands were releasing records and flooding the charts. You have to continue to force balance into the product. We make all music decisions with balance in mind. Sometimes that means looking harder for a song with the right texture that we can use to separate the extremes. The bottom line is that CHR is a lifestyle format that everyone goes to for hit music. It's the programmer's responsibility to continue to provide hit music with the proper flow in scheduling. It's how you use the songs and what you surround them with.

Joe Kelly

Asst. PD/MD, WNCI/
Columbus, OH

We're finding that there's a lot of good balance to be found in the female pop songs available to us now. With artists like Alanis, Pink, Leann Rimes and Kylie Minogue, we're finding that balance pretty easily. And now, with the emergence of Michelle Branch and Vanessa Carlton, things are going well for CHR. It's a nice time in CHR, with male rock, pop rock, R&B and hip-hop all seeming to claim their pieces of the pie. I hope it continues.



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Mainstream-Most Added with 60 stations - including: Z100, WKQI, B94, WXSS, WIHT, WFKS, KSLZ, WKSS, KDWB, KFMD, WDRQ, KBKS and more!

Airplay Leaders: KKRZ (105x/week!), KBKS (26x), Y100 (39x), KHTS (26x)



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TO BE CONTINUED...

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES April 5, 2002

CALLOUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of March 10-16.

HP = Hit Potential

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL* FAMILIARITY	TOTAL* BURN	DEMOGRAPHICS			REGIONS			
	TW	LW	3W	4W			WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
LINKIN PARK In The End (Warner Bros.)	3.86	3.91	3.91	3.85	87.8	27.3	4.04	3.70	3.78	3.72	3.98	3.81	3.93
PINK Don't Let Me Get Me (Arista)	3.83	3.79	3.75	3.77	59.1	8.7	4.01	3.66	3.62	3.76	3.78	3.85	3.94
MICHELLE BRANCH All You Wanted (Maverick/WB)	3.82	3.78	3.85	3.63	64.3	12.2	4.07	3.73	3.49	3.52	4.07	3.72	4.07
NICKELBACK How You Remind Me (Roadrunner/IDJMG)	3.82	3.77	3.78	3.92	91.3	32.0	3.86	3.64	3.92	3.85	3.86	3.86	3.69
HP FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	3.75	3.76	3.68	3.66	71.7	17.4	3.98	3.69	3.42	3.60	3.82	3.82	3.76
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	3.73	3.68	—	—	54.8	9.7	3.88	3.65	3.50	3.66	3.58	3.72	4.00
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	3.72	3.89	3.87	3.84	74.4	15.4	3.93	3.52	3.63	3.66	3.61	3.80	3.80
CALLING Wherever You Will Go (RCA)	3.70	3.67	3.64	3.83	87.3	27.8	3.81	3.56	3.72	3.60	3.64	3.81	3.78
P.O.D. Youth Of The Nation (Atlantic)	3.65	—	—	—	68.0	14.9	3.81	3.48	3.57	3.47	3.56	3.69	3.93
HP JIMMY EAT WORLD The Middle (DreamWorks)	3.64	3.61	3.80	3.71	54.3	10.7	3.86	3.50	3.36	3.28	3.80	3.68	3.80
HP ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	3.61	—	—	—	52.1	13.4	3.79	3.32	3.63	3.63	3.58	3.45	3.82
HP NICKELBACK Too Bad (Roadrunner/IDJMG)	3.60	3.75	—	—	49.1	8.7	3.80	3.52	3.35	3.61	3.54	3.48	3.81
CREED My Sacrifice (Wind-up)	3.58	3.56	3.62	3.65	85.9	31.0	3.64	3.34	3.74	3.44	3.64	3.65	3.61
HP DEFAULT Wasting My Time (TVT)	3.58	3.53	3.68	3.81	64.0	17.6	3.65	3.38	3.70	3.42	3.67	3.70	3.51
SHAKIRA Underneath Your... (Epic)	3.56	3.42	—	—	60.3	14.6	3.67	3.42	3.54	3.52	3.73	3.37	3.61
ENRIQUE IGLESIAS Escape (Interscope)	3.55	3.50	3.49	3.47	49.9	12.2	3.71	3.42	3.40	3.64	3.24	3.72	3.58
JENNIFER LOPEZ Ain't It Funny (Epic)	3.55	3.71	3.61	3.56	82.6	29.0	3.74	3.31	3.54	3.38	3.64	3.59	3.60
USHER U Got It Bad (LaFace/Arista)	3.55	3.57	3.51	3.71	81.9	34.5	3.74	3.37	3.45	3.35	3.58	3.67	3.60
JA RULE F/ASHANTI Always On Time (Murder Inc./Def Jam/IDJMG)	3.50	3.62	3.57	3.58	82.6	32.8	3.67	3.32	3.46	3.38	3.50	3.55	3.61
'N SYNC Girlfriend (Jive)	3.47	3.58	3.49	3.51	71.0	21.6	3.70	3.51	3.00	3.39	3.43	3.54	3.49
LEANN RIMES Can't Fight... (Curb)	3.45	3.46	3.61	3.47	85.4	28.8	3.69	3.39	3.22	3.35	3.26	3.60	3.60
LUDACRIS Roll Out... (Def Jam South/IDJMG)	3.41	3.52	3.47	3.53	68.0	22.8	3.72	3.14	3.17	3.17	3.42	3.53	3.52
INDIA.ARIE Video (Motown)	3.40	3.61	—	3.58	49.1	12.4	3.37	3.65	3.17	3.30	3.18	3.56	3.56
OUTKAST The Whole World (LaFace/Arista)	3.40	3.33	3.50	3.69	70.7	24.1	3.54	3.25	3.31	3.20	3.48	3.53	3.37
CRAIG DAVID 7 Days (Wildstar/Atlantic)	3.37	3.40	3.45	3.49	74.2	28.3	3.60	3.20	3.21	3.22	3.29	3.41	3.62
NO DOUBT Hey Baby (Interscope)	3.37	3.25	3.36	3.39	85.4	39.0	3.40	3.19	3.50	3.18	3.48	3.22	3.62
PINK Get The Party... (Arista)	3.37	3.24	3.25	3.40	90.3	39.5	3.42	3.10	3.55	3.23	3.35	3.35	3.55
BRANDY What About Us? (Atlantic)	3.27	3.26	3.22	3.42	72.2	29.0	3.45	3.10	3.17	3.09	3.20	3.41	3.42
MARY J. BLIGE No More Drama (MCA)	3.27	3.22	3.43	3.48	61.3	20.8	3.19	3.39	3.26	3.28	3.35	3.12	3.34
ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	3.16	3.19	3.35	3.24	72.0	20.6	3.03	3.04	3.42	3.05	3.15	3.05	3.40
KYLIE MINOGUE Can't Get You... (Capitol)	3.09	3.23	3.27	3.25	78.7	32.5	3.04	3.00	3.23	2.99	3.11	3.14	3.12
IIO Rapture (Universal)	2.74	2.91	3.06	3.20	51.4	21.8	2.79	2.67	2.76	2.55	2.84	2.78	2.82

**CALLOUT AMERICA®
Hot Scores**

BY ANTHONY ACAMPORA

About a month ago we noticed a heavy trend toward male and rock artists at the top of the **Callout America** survey. What a difference a few weeks makes: The ladies have made a big comeback.

Pink climbs to No. 2 with "Don't Let Me Get Me" (Arista). The song ranks third with teens, fourth 18-24 and eighth 25-34.

Michelle Branch is heading for star status; "All You Wanted" (Maverick/WB) makes its move to No. 3 overall with a 3.82 total favorability score. The song is also the No. 1 tester among teens and women 18-24.

Newcomer **Vanessa Carlton** climbs to No. 6 with "A Thousand Miles" (A&M/Interscope). "Miles" ranks sixth with teens and fifth 18-24.

Other highlights: After taking the biggest leap on the chart this week, **Fat Joe's** "What's Luv?" featuring **Ashanti** is up to No. 5 with a 3.75. "Luv" ranks fourth with teens and third 18-24.

Speaking of Ashanti, she lands at No. 11 in her first week with "Foolish" (Murder Inc./Def Jam/IDJMG). The song scores a big No. 6 debut in the 25-34 cell.

The other new entry is from **P.O.D.**, who debut at No. 9 with "Youth Of The Nation" (Atlantic). "Youth" ranks ninth with teens and women 25-34.

Some songs scoring key demo results: **'N Sync** once again post a top 10 score among women 18-24 with "Girlfriend" (Jive), **Default** are top five among women 25-34 with "Wasting My Time" (TVT), and **Nickelback** rank eighth 18-24 with "Too Bad" (Roadrunner/IDJMG).

Total sample size is 400 respondents with a +/- margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) represents songs that have yet to chart in the top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Boston, Nassau-Suffolk, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. MIDWEST: Chicago, Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. WEST: Denver, Los Angeles, Portland, Sacramento, Salt Lake City, San Diego, San Francisco, Seattle. © 2002, R&R Inc.

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April 5, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	LINKIN PARK In The End (Warner Bros.)	8836	-151	1018193	16	110/0
2	2	JENNIFER LOPEZ Ain't It Funny (Epic)	8767	+262	1018501	13	129/1
3	3	KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	7688	-34	799278	13	132/0
5	4	PINK Don't Let Me Get Me (Arista)	7361	+851	818576	8	132/0
7	5	'N SYNC Girlfriend (Jive)	6811	+595	827792	12	130/0
6	6	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	6407	+140	689798	11	131/0
4	7	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	6246	-461	716166	23	129/0
9	8	CALLING Wherever You Will Go (RCA)	5729	-238	661977	24	124/0
10	9	ENRIQUE IGLESIAS Escape (Interscope)	5705	-20	678627	9	132/0
8	10	JA RULE F/ASHANTI Always On Time (Murder Inc./Def Jam/IDJMG)	5442	-638	591376	14	122/0
13	11	MICHELLE BRANCH All You Wanted (Maverick/WB)	4998	+442	654389	12	129/1
14	12	SHAKIRA Underneath Your Clothes (Epic)	4974	+790	605184	7	131/1
11	13	LEANN RIMES Can't Fight The Moonlight (Curb)	4677	-617	574408	22	128/0
16	14	VANESSA CARLTON A Thousand Miles (A&M/Interscope)	4487	+504	551531	7	129/1
12	15	CRAIG DAVID 7 Days (Wildstar/Atlantic)	4336	-446	442175	19	127/0
25	16	FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	3700	+1289	532074	5	110/11
20	17	BRANDY What About Us? (Atlantic)	3557	-151	443471	11	115/0
15	18	NO DOUBT Hey Baby (Interscope)	3447	-598	321733	20	128/0
18	19	CREED My Sacrifice (Wind-up)	3374	-370	337063	21	122/0
17	20	USHER U Got It Bad (LaFace/Arista)	3267	-624	312531	21	128/0
24	21	GOO GOO DOLLS Here Is Gone (Warner Bros.)	3122	+517	355144	3	114/1
23	22	P.O.D. Youth Of The Nation (Atlantic)	3112	+263	329557	7	117/3
22	23	LUDACRIS Roll Out (My Business) (Def Jam South/IDJMG)	2964	+20	273935	10	98/0
19	24	IIO Rapture (Tastes So Sweet) (Universal)	2932	-802	290092	9	120/0
21	25	ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	2800	-510	275957	11	115/0
26	26	OUTKAST The Whole World (LaFace/Arista)	2634	+249	345683	9	94/4
28	27	DEFAULT Wasting My Time (TVT)	2618	+525	259863	6	100/5
35	28	TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)	2022	+566	249499	4	101/9
31	29	FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)	1989	+111	230248	9	78/0
36	30	INDIA.ARIE Video (Motown/Universal)	1863	+424	201232	6	111/5
32	31	TOYA No Matta What (Party All...) (Arista)	1814	+132	211818	7	84/0
30	32	CITY HIGH Caramel (Interscope)	1701	-284	201172	20	103/0
33	33	CELINE DION A New Day Has Come (Epic)	1699	+222	200838	6	98/1
40	34	ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	1690	+656	219797	3	96/23
44	35	USHER U Don't Have To Call (LaFace/Arista)	1640	+731	154783	2	94/6
29	36	MARY J. BLIGE No More Drama (MCA)	1505	-550	219626	12	116/0
39	37	JIMMY EAT WORLD The Middle (DreamWorks)	1466	+345	150483	3	82/10
27	38	DARREN HAYES Insatiable (Columbia)	1460	-749	116982	10	105/0
46	39	B2K Uh Huh (Epic)	1322	+434	125700	3	86/8
38	40	RES They-Say Vision (MCA)	1263	+113	140073	4	88/1
45	41	ALICIA KEYS How Come You Don't Call Me (J)	1224	+327	112562	2	103/8
Debut	42	NO DOUBT Hella Good (Interscope)	1168	+610	134692	1	119/79
41	43	DJ ENCORE I See Right Thro'gh To You (MCA)	1143	+113	120750	7	55/1
47	44	SHERYL CROW Soak Up The Sun (A&M/Interscope)	1137	+274	94185	3	73/7
43	45	LENNY KRAVITZ Stillness Of Heart (Virgin)	1047	+115	86603	3	74/2
37	46	R. KELLY The World's Greatest (Interscope/Jive)	1035	-193	125460	15	86/0
34	47	NELLY FURTADO ...On The Radio (Remember...) (DreamWorks)	915	-549	86844	8	90/0
Debut	48	NICKELBACK Too Bad (Roadrunner/IDJMG)	769	+447	59973	1	78/13
Debut	49	AARON CARTER I'm All About You (Jive)	588	+31	78982	1	60/3
Debut	50	P. DIDDY F/USHER & LOON I Need A Girl (Part One) (Bad Boy/Arista)	577	+205	55979	1	57/39

Most Added.

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ARTIST TITLE LABEL(S)	ADDS
NO DOUBT Hella Good (Interscope)	79
BRITNEY SPEARS Overprotected (Jive)	53
CRAIG DAVID Walking Away (Wildstar/Atlantic)	45
P. DIDDY F/USHER & LOON I Need... (Part One) (Bad Boy/Arista)	39
ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	23
NICKELBACK Too Bad (Roadrunner/IDJMG)	13
FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	11
JIMMY EAT WORLD The Middle (DreamWorks)	10
COURSE OF NATURE Caught In The Sun (Lava/Atlantic)	10
TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)	9
JADE ANDERSON Sugarhigh (Columbia)	9

NICKELBACK TOO BAD

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Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	+1289
PINK Don't Let Me Get Me (Arista)	+851
SHAKIRA Underneath Your Clothes (Epic)	+790
USHER U Don't Have To Call (LaFace/Arista)	+731
ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	+656
NO DOUBT Hella Good (Interscope)	+610
'N SYNC Girlfriend (Jive)	+595
TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)	+566
DEFAULT Wasting My Time (TVT)	+525
GOO GOO DOLLS Here Is Gone (Warner Bros.)	+517
JADE ANDERSON Sugarhigh (Columbia)	+517

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
MARY J. BLIGE Family Affair (MCA)	2998
PINK Get The Party Started (Arista)	2901
SHAKIRA Whenever Wherever (Epic)	2446
TOYA I Do (Arista)	2160
JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	1618
NELLY FURTADO Turn Off The Light (DreamWorks)	1598
LIFEHOUSE Hanging By A Moment (DreamWorks)	1553
STAINED It's Been Awhile (Flip/Elektra/EEG)	1444
ALICIA KEYS Fallin' (J)	1328
EVE F/GWEN STEFANI Let Me... (Ruff Ryders/Interscope)	1300
BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	1109
NELLY #1 (Priority/Capitol)	1091
JENNIFER LOPEZ I'm Real (Epic)	1046
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	1008
NELLY Ride Wit Me (Fo' Reel/Universal)	970

132 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/24/02-3/30/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.



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R&R CHR/Pop Top 50 Indicator

April 5, 2002

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	3047	-85	88633	13	53/0
2	2	JENNIFER LOPEZ Ain't It Funny (Epic)	2913	+22	83950	13	51/0
4	3	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	2713	+200	77311	11	51/0
3	4	LINKIN PARK In The End (Warner Bros.)	2612	+33	79687	16	49/0
9	5	PINK Don't Let Me Get Me (Arista)	2358	+322	71596	8	53/1
8	6	ENRIQUE IGLESIAS Escape (Interscope)	2341	+206	67281	9	53/0
7	7	'N SYNC Girlfriend (Jive)	2310	+167	66991	12	50/0
13	8	MICHELLE BRANCH All You Wanted (Maverick/WB)	1999	+256	59046	12	51/0
5	9	CALLING Wherever You Will Go (RCA)	1995	-228	57301	24	43/0
6	10	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	1979	-198	58127	23	43/1
15	11	VANESSA CARLTON A Thousand Miles (A&M/Interscope)	1860	+165	54218	7	51/0
11	12	LEANN RIMES Can't Fight The Moonlight (Curb)	1691	-193	49367	22	44/0
10	13	JA RULE F/ASHANTI Always On Time (Murder Inc./Def Jam/IDJMG)	1636	-287	46846	14	43/0
19	14	SHAKIRA Underneath Your Clothes (Epic)	1599	+291	46229	7	49/1
14	15	HIO Rapture (Tastes So Sweet) (Universal)	1574	-147	46120	9	49/0
20	16	GOO GOO DOLLS Here Is Gone (Warner Bros.)	1545	+319	45295	3	49/2
16	17	ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	1435	-203	40142	11	42/0
12	18	CRAIG DAVID 7 Days (Wildstar/Atlantic)	1434	-311	44937	19	42/0
18	19	BRANDY What About Us? (Atlantic)	1318	-69	36060	11	46/0
17	20	NO DOUBT Hey Baby (Interscope)	1135	-292	31933	20	38/0
21	21	CREED My Sacrifice (Wind-up)	1112	-107	32378	21	36/0
23	22	P.O.D. Youth Of The Nation (Atlantic)	1099	+55	33669	7	45/0
24	23	DEFAULT Wasting My Time (TVT)	1015	+164	28906	6	38/3
29	24	FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	945	+238	28791	5	35/4
28	25	SHERYL CROW Soak Up The Sun (A&M/Interscope)	936	+121	26135	3	48/0
22	26	USHER U Got It Bad (LaFace/Arista)	920	-138	24979	21	31/0
26	27	LUDACRIS Roll Out (My Business) (Def Jam South/IDJMG)	835	+5	22410	10	38/1
31	28	LENNY KRAVITZ Stillness Of Heart (Virgin)	713	+93	20763	3	36/0
32	29	JIMMY EAT WORLD The Middle (DreamWorks)	696	+114	20086	3	43/1
25	30	DARREN HAYES Insatiable (Columbia)	639	-205	15964	10	29/0
33	31	TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)	632	+87	17220	4	38/7
34	32	OUTKAST The Whole World (LaFace/Arista)	594	+105	16243	9	29/1
27	33	NELLY FURTADO ...On The Radio (Remember...) (DreamWorks)	579	-241	17114	8	26/1
36	34	INDIA.ARIE Video (Motown/Universal)	534	+88	14489	6	29/3
39	35	CELINE DION A New Day Has Come (Epic)	525	+99	13446	6	29/3
37	36	RES They-Say Vision (MCA)	491	+50	12162	4	28/0
42	37	USHER U Don't Have To Call (LaFace/Arista)	480	+124	10974	2	32/7
Debut	38	NICKELBACK Too Bad (Roadrunner/IDJMG)	476	+357	13571	1	42/5
38	39	TOYA No Matta What (Party All...) (Arista)	458	+20	12742	7	22/0
35	40	FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)	422	-57	12223	9	26/0
43	41	SOLUNA For All Time (DreamWorks)	420	+88	13773	0	38/1
44	42	ALICIA KEYS How Come You Don't Call Me (J)	399	+79	10678	2	27/3
45	43	ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	384	+76	13248	3	24/10
Debut	44	NO DOUBT Hella Good (Interscope)	355	+281	10165	1	47/34
48	45	DJ ENCORE I See Right Through To You (MCA)	347	+104	8068	7	19/1
40	46	KID ROCK Lonely Road Of Faith (Top Dog/Lava/Atlantic)	313	-81	9718	0	17/0
Debut	47	B2K Uh Huh (Epic)	281	+133	7113	3	20/6
50	48	JEWEL Break Me (Atlantic)	265	+80	7762	0	22/1
46	49	AMANDA PEREZ Never (Universal)	251	-32	4800	0	6/0
41	50	NATALIE IMBRUGLIA Wrong Impression (RCA)	233	-154	5437	10	14/1

53 CHR/Pop Indicator reports. Songs ranked by total plays for the airplay week of Sunday 3/24-Saturday 3/30.
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Most Added

ARTIST TITLE LABEL(S)	ADDS
NO DOUBT Hella Good (Interscope)	34
CRAIG DAVID Walking Away (Wildstar/Atlantic)	20
P. DIDDY F/USHER & LDDN I Need A Girl... (Bad Boy/Arista)	13
BRITNEY SPEARS Overprotected (Jive)	13
ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	10
TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)	7
USHER U Don't Have To Call (LaFace/Arista)	7
JADE ANDERSON Sugarhigh (Columbia)	6
B2K Uh Huh (Epic)	6
NICKELBACK Too Bad (Roadrunner/IDJMG)	5
GRAND SKEEM Baby Got Back (RCA)	5
SUGARCULT Bouncing Off The Walls (Ultimatum/Artemis)	5
FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	4
COURSE OF NATURE Caught In The Sun (Lava/Atlantic)	4
DEFAULT Wasting My Time (TVT)	3
CELINE DION A New Day Has Come (Epic)	3
INDIA.ARIE Video (Motown/Universal)	3
ALICIA KEYS How Come You Don't Call Me (J)	3
MPRESS Time Out (Big 3/Artemis)	3
GOO GOO DOLLS Here Is Gone (Warner Bros.)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NICKELBACK Too Bad (Roadrunner/IDJMG)	+357
PINK Don't Let Me Get Me (Arista)	+322
GOO GOO DOLLS Here Is Gone (Warner Bros.)	+319
SHAKIRA Underneath Your Clothes (Epic)	+291
NO DOUBT Hella Good (Interscope)	+281
MICHELLE BRANCH All You Wanted (Maverick/WB)	+256
FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	+238
ENRIQUE IGLESIAS Escape (Interscope)	+206
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	+200
JADE ANDERSON Sugarhigh (Columbia)	+182
'N SYNC Girlfriend (Jive)	+167
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	+165
DEFAULT Wasting My Time (TVT)	+164
B2K Uh Huh (Epic)	+133
USHER U Don't Have To Call (LaFace/Arista)	+124
SHERYL CROW Soak Up The Sun (A&M/Interscope)	+121
JIMMY EAT WORLD The Middle (DreamWorks)	+114
OUTKAST The Whole World (LaFace/Arista)	+105
DJ ENCORE I See Right Through To You (MCA)	+104
CELINE DION A New Day Has Come (Epic)	+99
LENNY KRAVITZ Stillness Of Heart (Virgin)	+93
SOLUNA For All Time (DreamWorks)	+88
INDIA.ARIE Video (Motown/Universal)	+88
TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)	+87
COURSE OF NATURE Caught In The Sun (Lava/Atlantic)	+82
JEWEL Break Me (Atlantic)	+80
ALICIA KEYS How Come You Don't Call Me (J)	+79
ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	+76
MPRESS Time Out (Big 3/Artemis)	+65
P.O.D. Youth Of The Nation (Atlantic)	+55

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ON THE RECORD

With
Eric Hanson
PD/MD, KZIA-FM
(Z-102.9)/Cedar Rapids, IA

Here in the heart of the Heartland, our listeners like a lot of everything. Linkin Park's "In the End" and Puddle Of Mudd's "Blurry" are getting most of the phone calls, most of the spins and high marks on our online research. ♣ Females really dig the new Pink, "Don't Let Me Get Me," and Michelle Branch's "All You Wanted." P.O.D.'s "Youth of the Nation" and Ja Rule's "Always on Time" are among the biggest



with the guys. ♣ Since the only new rock and alternative come from an out-of-market Rocker, we fill the hole with early action on Nickelback's "Too Bad," Jimmy Eat World's "The Middle" and Default's "Wasting My Time." ♣ As far as my "pick to click," I really like the sound of Vanessa Carlton. I hope to hear her name among the Best New Artist nominees for next year's Grammys.

The battle for the next No. 1 song continues to heat up. While **Linkin Park** hold the top spot with "In the End" (Warner Bros.), **Jennifer Lopez's** "Ain't It Funny" (Epic) is just 71 plays away from the top and should get there next week ... **Pink** is red-hot, as "Don't Let Me Get Me" (Arista) moves 5-4* with an increase of 851 plays ... That hot new Nelly/Neotunes remix of 'N Sync's "Girlfriend" (Jive) helps the song move 7-5* ... The phat move of the week goes to **Fat Joe's** "What's Luv?" featuring **Ashanti** (Terror Squad/Atlantic). The song is up 1,289 plays and vaults 25-16* ... Two CDs that hit the streets this week feature songs with big chart moves. **Tweet** goes 35-28* with her chart-topping Urban hit "Oops (Oh My)" (Elektra/EEG). Meanwhile, **Ashanti** (who moves to No. 1 at both CHR/Rhythmic and Urban this week) climbs 40-34* with "Foolish" (Murder Inc./Def Jam/IDJMG) ... **Usher** makes another solid move, going 44-35* with "U Don't Have to Call" (LaFace/Arista) ... The buzz is out on **B2K** — they move 46-39* with "Uh Huh" (Epic) ... **No Doubt's** "Hella Good" makes an impressive debut at 42* ... Looking ahead to the next few weeks, watch for the new **Creed** single. It is this week's **RECORD OF THE WEEK: CREED One Last Breath (Wind-up).**



— Anthony Acampora, Director/Charts

ON THE RISE

ARTIST: **The Calling**

LABEL: **RCA**

By **TANYA O'QUINN** / ASSISTANT EDITOR



The Calling

Our first band was called Generation Gap. We found members out of *The Recycler*," recalls Calling vocalist Alex Band. "Our first drummer was 58, and the bass player was 40, which we thought was cool." Eventually, the older bandmembers left and were replaced by Billy Mohler (bass) and Nate Wood (drums). With guitarists Aaron Kamin and Sean Woolstenhulme onboard, Band, Mohler and Wood formed The Calling. According to the band's bio, "The Calling is a powerful new L.A. band that draws on its decadent Southern California roots to make its music defiantly upbeat and unsettlingly intimate."

Kamin and Band's songwriting skills filter throughout *Camino Palmero*, the band's debut album, supplying an "astringent view of love and loss, rejection and redemption." "Too many people get lost writing just for themselves," says Kamin of his and Band's m.o. "It's a big world, and, as writers, we're onlookers, describing what we see and feel." With universal observations informing their lyrics, Kamin's musical manipulation of the guitar strings and Band's strong vocals, The Calling may be new to the scene, but they are destined to grow old in the music industry.

Band and Kamin met under romantic circumstances. Don't go there — the aspiring musicians hooked up when Kamin began dating Band's sister. Kamin became curious when he saw a guitar in his girlfriend's house. He asked whose it was and was told it belonged to Band, who was 15 at the time. Kamin listened to Band play a few chords and sing, and once Band's talent came hurtling at him, his age meant absolutely nothing. "Actually, I think he's a genius," says Kamin. "His sincerity goes deep. You really believe him when he sings."

The two began playing together as often as possible. This new partnership began to bother Band's sister, who got fed up with the amount of

time Kamin and Band spent together and asked Kamin if he wanted to play music with Alex or date her. It now seems evident that Kamin's relationship with Band's sister was a precursor to a musical collaboration that would yield a dynamic Southern California band.

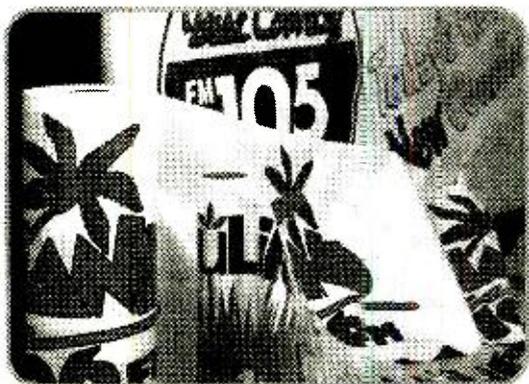
After adding Woolstenhulme, Mohler and Wood to the group, the guys got started on their game plan. "We locked ourselves away and wrote about 100 songs," says Band.

"We knew that the only way to gain respect was to write our way into everyone's hearts and minds," says Kamin. That creative confinement would yield the outstanding material that appears on the album. It can be incredibly intimidating to be the new kid on the block, but when you have the toys that the other kids want to play with, that trepidation turns into self-confidence. The Calling can wholeheartedly identify with that. "It was cool to go into a place and have everyone say, 'Who the hell are these guys?' then watch the music blow them away," says Kamin.

The album's first single, "Wherever You Will Go," has a passionately performed and sentimentally expressive message whose appeal was so intense that the band performed it live in the movie *Coyote Ugly*. This tender and sincere tune is not simply a new song by yet another group of musically inclined individuals seeking stardom; its lyrical content and passionate performance earned the group recognition as a talented and skilled band that will not fall into the one-hit wonder category. "The people who work with us understand that things come fast and furious from us," says Band. "This is the real deal."

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April 5, 2002

The Music Logs

Continued from Page 28

don't expect to hear Puddle Of Mudd on The Rose. As the wave of rock crossovers continues to invade CHR/Pop, the format loses its identity one song at a time. We should do all we can to prevent the spread of extremes in the format. Why can't we learn from our mistakes of the early '80s and early '90s?

Stew Schantz

OM/PD, WSKS & WSKU/Utica, NY

One of the great things about CHR is the ability to play the hits, no matter what the genre. I grew up listening to Top 40 radio, and back then it was not unusual to hear Led Zeppelin played back to back with The Jackson 5. If it's a hit, CHR should play it.

As far as balance goes, some of the dance records that are rearing their heads have helped. In many ways, they have become the pop music of today's chart. Records like Kylie Minogue and HIO help bridge the perceived gap between rock and hip-hop.

Jeff Andrews

PD, WSNX & WVTI/Grand Rapids

It's really all about playing what the people want. If you listen, they'll tell you what they want to hear. Looking at the research doesn't hurt either. We picked up on this evolution awhile ago. You still have to play the Pinks, 'N Syncs, etc., of the world to balance it out. It's also an image thing. Keep in mind that it's not cool sometimes for teens to admit they listen to Britney or 'N Sync, but you know they do and are checking out the concerts.

Mike Edwards

OM/PD, WSSX/Charleston, SC

We're supposed to balance this stuff? Actually, 'SX is a pop rock-and-pop alternative-leaning radio station, so this cycle in music is perfect for us. We've been our most successful when guitar-based music is abundant. Linkin Park, Nickelback and Creed embody the sound of our radio station.

Dave Michaels

PD, WSTO/Evansville, IN

We're looking for those songs that can transcend format boundaries. We're consulting the Hot AC, Alternative and Rhythmic charts, plus we're listening to all of the product that comes in. CHR is built on variety, and to be a true CHR station, you need to have that variety.

We look for hits, and we don't really care where they come from. If we're lacking a good balance, we go into the gold and recurrent libraries to get the variety. That is the most important thing: keeping the

variety from quarter-hour to quarter-hour.

Ali O'Connell

Asst. PD/MD, WSUY & WSSX/Charleston, SC

It is difficult to balance a good music log when music trends tend to sway a certain way. I make sure that I am very particular about the records I add and the rotations I put them in. I pay close attention to making sure that our sound doesn't lean too much in one direction. Creating a good log that sounds balanced is like putting together a puzzle — each piece must fit well together.

Scott Free

PD, WQSM (Q98)/Fayetteville, NC

At Q98 we try very hard to day-part rhythmic artists like OutKast and Ginuwine out of middays. We gradually add those genres and artists as the day progresses. I also suggest that we embrace the rock sound that's coming to CHR/Pop now. If that's what the audience wants, it should get it. When we program music, the goal is to give listeners a wide sampling of pop music styles in each quarter-hour.

Bill Michaels

PD, WVKS/Toledo

It is all about equilibrium, but, with all the rock-leaning stuff out there, keep in mind that the format balances itself out with the Pink, Celine Dion and Mary J. Blige records.

Chris Carmichael

PD, WVSR/Charleston, SC

We're finding that artists like Celine Dion, Alanis Morissette, Pink and Sheryl Crow are working quite well to fill the gap between the two genres.

Dylan Sprague

OM, WWWQ/Atlanta

It's hard to keep things balanced right now, and it's also too easy to pick weaker records in order to achieve a certain sound or texture absent on the station. We are working hard to prevent that by looking for hits first and foremost, then using high-testing gold and recurrents to manage a balance.

Darren Kies

PD, WXYK/Biloxi, MS

It is important to know your station's image and to try to fit the appropriate songs into it. If you are straight-ahead mainstream, you play all the hits. We're a little more rhythmic, and it is more difficult to lean that way right now. That may change again in a few weeks, but that's the beauty of CHR. We only play the rock stuff after it builds a history in this market through our sister station, WCPR. It does a great



America's Best Testing CHR/Pop Songs 12+ For The Week Ending 4/5/02

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
PINK Don't Let Me Get Me (Arista)	4.25	4.13	87%	10%	4.28	89%	12%
MICHELLE BRANCH All You Wanted (Maverick/WB)	4.21	4.14	88%	12%	4.23	88%	12%
LINKIN PARK In The End (Warner Bros.)	4.19	4.21	96%	35%	4.27	98%	34%
CALLING Wherever You Will Go (RCA)	4.05	4.03	95%	35%	4.15	95%	33%
PUDDELE OF MUDD Blurry (Flawless/Geffen/Interscope)	4.00	3.93	85%	19%	4.06	86%	18%
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	3.98	3.99	74%	11%	3.93	75%	13%
LEANN RIMES Can't Fight The Moonlight (Curb)	3.98	4.00	96%	35%	3.97	98%	37%
NICKELBACK How You Remind Me (Roadrunner/IDJMG)	3.92	3.93	98%	53%	4.02	97%	53%
DEFAULT Wasting My Time (TVT)	3.92	-	58%	9%	4.04	61%	9%
ENRIQUE IGLESIAS Escape (Interscope)	3.88	3.83	91%	23%	3.91	93%	25%
GOO GOO DOLLS Here Is Gone (Warner Bros.)	3.84	3.86	52%	6%	3.89	51%	6%
P.O.D. Youth Of The Nation (Atlantic)	3.84	3.80	84%	20%	3.84	88%	22%
JENNIFER LOPEZ Ain't It Funny (Epic)	3.81	3.78	93%	32%	3.83	95%	33%
DARREN HAYES Insatiable (Columbia)	3.79	3.72	61%	11%	3.84	60%	10%
FAT JOE What's Luv? (Terror Squad/Atlantic)	3.75	-	59%	14%	3.79	60%	15%
CRAIG DAVID 7 Days (Wildstar/Atlantic)	3.69	3.71	92%	43%	3.72	95%	47%
'N SYNC Girlfriend (Jive)	3.69	3.67	97%	33%	3.83	98%	33%
USHER U Got It Bad (LaFace/Arista)	3.68	3.72	96%	50%	3.74	97%	53%
NO DOUBT Hey Baby (Interscope)	3.67	3.57	98%	54%	3.68	99%	58%
HIO Rapture (Universal)	3.67	3.59	59%	16%	3.69	60%	17%
KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	3.66	3.60	92%	37%	3.57	95%	44%
SHAKIRA Underneath Your Clothes (Epic)	3.64	3.72	87%	20%	3.57	89%	25%
CREED My Sacrifice (Wind-up)	3.62	3.68	97%	51%	3.67	99%	54%
JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)	3.56	3.56	92%	47%	3.66	95%	49%
CITY HIGH Caramel (Interscope)	3.56	3.60	88%	39%	3.62	91%	43%
ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	3.56	3.60	88%	25%	3.53	91%	27%
OUTKAST The Whole World (LaFace/Arista)	3.56	3.50	77%	25%	3.63	79%	25%
BRANDY What About Us? (Atlantic)	3.46	3.45	89%	30%	3.39	91%	33%
LUDACRIS Roll Out (My Business) (Def Jam South/IDJMG)	3.37	3.39	81%	32%	3.37	82%	34%
FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)	3.36	-	65%	23%	3.38	66%	24%

Total sample size is 1005 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Males 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818/377-5300. RateTheMusic.com data is provided by Mediabase Research, A Division of Premiere Radio Networks.

job of making them into hits so we don't have to. We're not going to break any rock records on WXYK.

There is not much we can use to balance the two ends of the spectrum right now, and pure pop seems to be fading. I am also conscious of where the rock songs are categorically, and I'm bringing them in slowly, rarely making any of them a true power. We do not play much gold, and what we do play is rhythmic, which helps to sustain the image that we've built.

Kris Fisher

MD, WYOY/Jackson, MS

We basically play the hits, and you can't deny a hit, whether it happens to be rock, hip-hop, pop or whatever. Yes, it's odd to find Puddle Of Mudd back to back with Nelly, but it's also odd to hear a hip-hop artist on a track with a boy band. These are the times we live in. As I

was typing this, I saw someone cast votes for both Linkin Park's "In the End" and Ja Rule's "Always on Time" for tonight's "Hot 8@8."

Travis Dylan

Asst. PD/MD, WXLK/ Roanoke, VA

It's nice to have pop songs that can balance things out; however, I think we've seen a shift in listener preference toward songs that are more rhythmic. Artists like Ja Rule, Nelly and Jennifer Lopez have become Pop mainstays for now, pulling solid phones and callout alike. Balance is always relative to the focus of the station.

Pete de Graaff

Asst. PD/MD, WXXL (XL 106.7)/Orlando

We're keeping an eye on the middle ground while still playing the hits that are right for XL 106.7.

Chris Randolph

PD, WZKF/Louisville

To balance our music, we play softer songs and spread the harder-edged music out in half-hour intervals.

Joe Limardi

PD, WZOK/Rockford, IL

We are really showcasing the pop that is out there, like Kylie Minogue, Leann Rimes, Michelle Branch, Enrique Iglesias and Pink. Plus, the library of songs I have to work with gives us a nice mix, especially with at-work listening.

Bill West

PD, WZYP/Huntsville, AL

We are looking at all the product that's out right now, plus relying on the pop recurrent and gold product that tests positive to give us a good balance.

CHR/Pop Playlists

MARKET #1

WHTZ/New York
Clear Channel
(212) 239-2300
Polemyn/Bryant
12+ Cume 3,503,600



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
86	86		MICHELLE BRANCH/All You Wanted	130376
61	85		FAT JOE F/ASHANTI/What's Lov'?	128860
64	85		'N SYNC/Girlfriend	128860
84	83		LINKIN PARK/In The End	125828
56	77		JENNIFER LOPEZ/Ain't It Funny	116732
80	67		SHAKIRA/Underneath Your...	101572
55	67		OUTKAST/The Whole World	101572
76	65		BHANDY/What About Us?	98540
64	64		PINK/Don't Let Me Get Me	97024
63	63		PUDDLE OF MUDD/Blurry	95508
63	63		ENRIQUE IGLESIA/S escape	95508
39	51		VANESSA CARLTON/A Thousand Miles	77316
44	44		CALLING/Wherever You Will Go	66704
75	43		NICKELBACK/How You Remind Me	65188
19	37		TWEET/Oops (Oh My)	56092
31	32		GOO GOO DOLLS/Here Is Gone	48512
9	32		MARY J. BLIGE/No More Drama	48512
31	32		LEANN RIMES/Can't Fight...	48512
19	28		ASHANTI/Foolish	43964
19	28		TOYA/No Matra What	42448
24	27		FAITH EVANS/I Love You	40932
15	26		FABOLOUS/Young'n (Holla Back)	39416
46	25		KYLIE MINOGUE/Can't Get You...	37900
21	24		FABOLOUS/FINATE DOGG/Can't Deny It	36384
23	23		P.O./Youth Of The Nation	34668
35	22		JARULE/F/ASHANTI/Always On Time	33352
21	21		CELINE DION/A New Day Has Come	31836
16	20		DEFAULT/Wasting My Time	30320
14	18		MARY J. BLIGE/Rainy Dayz	27288
12	15		LIFEHOUSE/Hanging By A Moment	27240
15	15		RES/They-Say Vision	22740
9	13		MELANIE C/In Turn To You	19708
12	13		AMERICA/Above The Clouds	19708
8	12		STAIN'D/It's Been Awhile	18192
34	12		HO/Rapture (Tastes...)	18192
10	12		ALLIANCE/It's Raining	18192
6	10		'N SYNC/Gone	16676
10	10		3 DOORS DOWN/Be Like That	15160
10	10		AARON CARTER/I'm All About You	15160
6	9		OUTKAST/Ms. Jackson	13644

MARKET #2

KIIS/Los Angeles
Clear Channel
(818) 845-1027
Ivey/Steele
12+ Cume 1,836,900



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
68	83		JENNIFER LOPEZ/Ain't It Funny	64574
76	65		'N SYNC/Girlfriend	50570
65	64		SHAKIRA/Underneath Your...	49792
79	61		LEANN RIMES/Can't Fight...	47458
45	60		MICHELLE BRANCH/All You Wanted	46680
50	58		CALLING/Wherever You Will Go	45124
36	55		LINKIN PARK/In The End	42790
37	50		ENRIQUE IGLESIA/S escape	38900
56	50		KYLIE MINOGUE/Can't Get You...	38900
75	50		JARULE/F/ASHANTI/Always On Time	38900
43	42		PUDDLE OF MUDD/Blurry	32676
46	42		INDIA ARIE/Video	32676
37	41		ALANIS MORISSETTE/Hands Clean	31898
36	36		NICKELBACK/How You Remind Me	28008
29	35		PAULINA RUBIO/Don't Say Goodbye	27230
61	35		CRAG DAVID/7 Days	27230
30	32		GOO GOO DOLLS/Here Is Gone	24118
39	31		PINK/Don't Let Me Get Me	23340
37	30		VANESSA CARLTON/A Thousand Miles	23340
19	26		SHAKIRA/Underneath Your...	20228
24	26		NO DOUBT/Hella Good	20228
8	26		JARULE/In'n It Up	20228
12	26		BRANDY/What About Us?	20228
27	25		PINK/Get The Party...	19450
15	24		TOYA/Do	18672
23	23		CELINE DION/A New Day Has Come	17894
20	22		BRITNEY SPEARS/Overprotected	17116
22	21		HO/Rapture (Tastes...)	16338
18	20		BLINK-182/First Date	15560
11	19		JIMMY EAT WORLD/The Middle	15560
19	19		DJ ENCORE/See Right	14872
35	17		MARY J. BLIGE/No More Drama	13226
25	16		USHER/U Got It Bad	12418
23	15		NO DOUBT/Hey Baby	11670
11	15		AARON CARTER/I'm All About You	11670
25	14		P.O./Youth Of The Nation	10892
16	14		MARY J. BLIGE/Family Affair	10892
9	12		BACKSTREET BOYS/Drowning	9336
14	12		ALIEN ANT FARM/Smooth Criminal	9336
14	12		NELLY FURTTAD/In A Slave 4 U	9336

MARKET #3

WKSC/Chicago
Clear Channel
(312) 255-5100
Phillips/Murray
12+ Cume 872,900



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
84	102		'N SYNC/Girlfriend	24888
80	102		LEANN RIMES/Can't Fight...	23424
73	96		PINK/Don't Let Me Get Me	23424
68	95		ENRIQUE IGLESIA/S escape	23180
92	88		LINKIN PARK/In The End	21472
83	84		CALLING/Wherever You Will Go	20496
68	71		KYLIE MINOGUE/Can't Get You...	17324
38	70		RYLEIGH/World's Greatest	17080
60	62		FAT JOE F/ASHANTI/What's Lov'?	15128
36	61		JENNIFER LOPEZ/Ain't It Funny	14884
52	58		LUDACRIS/Roll Out	14152
58	58		TWEET/Oops (Oh My)	14152
60	56		NICKELBACK/How You Remind Me	12200
45	43		CITY HIGH/Caramel	11224
45	43		PUDDLE OF MUDD/Blurry	10492
30	41		VANESSA CARLTON/A Thousand Miles	10004
66	41		CRAG DAVID/7 Days	10004
59	41		NELLY FURTTAD/Turn Off The Light	10004
37	40		USHER/U Got It Bad	9760
21	37		DEFAULT/Wasting My Time	9028
33	33		MICHELLE BRANCH/All You Wanted	8052
29	33		JARULE/In'n It Up	8052
30	33		JARULE/F/ASHANTI/Always On Time	8052
30	32		CREED/My Sacrifice	7808
21	30		O-TOWN/All Or Nothing	7320
17	28		P.O./Youth Of The Nation	6832
26	26		'N SYNC/Gone	6344
15	25		TOYA/No Matra What	6100
57	24		BRANDY/What About Us?	5856
22	24		OUTKAST/The Whole World	5856
5	23		USHER/U Don't Have To Call	5612
24	21		ENRIQUE IGLESIA/S escape	5124
13	19		MICHELLE BRANCH/All You Wanted	4636
18	18		98 DEGREES/Why (Are We...)	4392
10	17		PETEY PABLO/Raise Up	4148
15	16		FABOLOUS/Young'n (Holla Back)	3904
34	16		NELLY/1	3904
7	15		DJ ENCORE/See Right	3660
5	13		INDIA ARIE/Video	3172

MARKET #4

KZQZ/San Francisco
Bonnevill
(415) 957-0957
Hotten/Trujillo
12+ Cume 737,500



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
83	85		KYLIE MINOGUE/Can't Get You...	20810
77	78		VANESSA CARLTON/A Thousand Miles	19188
54	73		PINK/Don't Let Me Get Me	17958
63	70		INDIA ARIE/Video	17220
74	66		NICKELBACK/How You Remind Me	16236
60	58		MICHELLE BRANCH/All You Wanted	14268
57	56		CALLING/Wherever You Will Go	13776
51	55		NATALIE IMBRUGLIA/Wrong Impression	13530
50	54		LEANN RIMES/Can't Fight...	13284
54	53		JENNIFER LOPEZ/Ain't It Funny	13038
39	48		CELINE DION/A New Day Has Come	11808
46	46		ALANIS MORISSETTE/Hands Clean	11316
44	45		ENRIQUE IGLESIA/S escape	11070
46	45		SHAKIRA/Underneath Your...	11070
41	45		JIMMY EAT WORLD/The Middle	11070
40	44		SHAKIRA/Underneath Your...	10824
41	43		GOO GOO DOLLS/Here Is Gone	10578
38	42		PUDDLE OF MUDD/Blurry	10332
37	40		MARY J. BLIGE/No More Drama	9840
37	39		LENNY KRAVITZ/Silence Of Heart	9594
26	38		SHERYL CROW/Soak Up The Sun	8364
27	34		MAXWELL/This Woman's Work	7626
36	31		LINKIN PARK/In The End	7380
34	30		BAHA MEN/Move It Like This	6888
28	28		JANET/Son Of A Gun	6888
28	28		BRANDY/What About Us?	6888
27	27		HO/Rapture (Tastes...)	6642
38	27		CRAG DAVID/7 Days	6642
25	23		MARY J. BLIGE/Family Affair	6150
23	23		NO DOUBT/Hella Good	5658
19	17		TRIN/Drops Of Jupiter...	4182
16	16		SEVEN/Walk With Me	3936
18	16		LIFEHOUSE/Hanging By A Moment	3936
17	16		FIVE FOR FIGHTING/Superman (It's...)	3936
26	16		BLINK-182/First Date	3936
15	15		MATCHBOX TWENTY/Last Beautiful...	3690
20	15		PINK/Get The Party...	3444
13	14		INCUBUS/Drive	3444
14	14		JEWEL/Standing Still	3444
15	14		ALL STAR TRIBUTE/What's Going On	3444

MARKET #5

KHKS/Dallas-Ft. Worth
Clear Channel
(214) 891-3400
Shannon/Moras
12+ Cume 734,500



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
71	77		'N SYNC/Girlfriend	23716
78	76		CRAG DAVID/7 Days	23408
74	74		JENNIFER LOPEZ/Ain't It Funny	22272
73	73		CALLING/Wherever You Will Go	22484
72	72		LINKIN PARK/In The End	20636
65	65		CREED/My Sacrifice	20020
64	64		NICKELBACK/How You Remind Me	19712
48	44		ENRIQUE IGLESIA/S escape	13552
45	44		KYLIE MINOGUE/Can't Get You...	13552
42	42		JENNIFER LOPEZ/Ain't It Funny	12936
52	40		LEANN RIMES/Can't Fight...	12320
42	38		SHAKIRA/Underneath Your...	11704
41	37		PINK/Get The Party...	11396
23	36		CITY HIGH/Caramel	11088
41	36		TOYA/No Matra What	11088
30	35		NELLY FURTTAD/Turn Off The Light	10780
31	35		VANESSA CARLTON/A Thousand Miles	10780
47	32		SHAKIRA/Underneath Your...	9856
15	31		GOO GOO DOLLS/Here Is Gone	9548
30	30		PUDDLE OF MUDD/Blurry	9240
32	30		MICHELLE BRANCH/All You Wanted	9240
44	29		USHER/U Got It Bad	8932
26	28		MICHELLE BRANCH/All You Wanted	8624
22	26		JARULE/In'n It Up	8000
22	25		'N SYNC/Gone	7700
10	25		FAT JOE F/ASHANTI/What's Lov'?	7392
20	24		ALICIA KEYS/Fallin'	7392
23	23		NO DOUBT/Hey Baby	7084
22	22		3 DOORS DOWN/Be Like That	6776
21	21		TOYA/Do	6468
20	21		INCUBUS/Drive	6468
17	19		JENNIFER LOPEZ/Ain't It Funny	5852
4	18		LIFEHOUSE/Hanging By A Moment	5544
25	18		P.O./Youth Of The Nation	5544
23	16		STAIN'D/It's Been Awhile	4928
15	15		BRANDY/What About Us?	4620
16	15		DEFAULT/Wasting My Time	4620
16	15		INDIA ARIE/Video	4620
12	13		SHAGGY/Wash I Me	4004
13	13		JANET/All For You	4004

MARKET #5

KRBW/Dallas-Ft. Worth
Infinity
(214) 630-3011
Cook/Malentine
12+ Cume 500,200



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
81	82		CREED/My Sacrifice	13530
90	80		CALLING/Wherever You Will Go	13200
44	72		AMANDA P/REZ/Never	11880
91	71		KYLIE MINOGUE/Can't Get You...	11715
40	71		VANESSA CARLTON/A Thousand Miles	10725
9	65		JIMMY EAT WORLD/The Middle	10395
86	63		LINKIN PARK/In The End	10395
56	55		HO/Rapture (Tastes...)	9075
49	55		PINK/Don't Let Me Get Me	9075
54	54		MARY J. BLIGE/No More Drama	8910
52	54		'N SYNC/Girlfriend	8910
53	52		PUDDLE OF MUDD/Blurry	8580
52	52		NICKELBACK/How You Remind Me	8580
46	47		JENNIFER LOPEZ/Ain't It Funny	7755
43	46		LEANN RIMES/Can't Fight...	7590
41	43		3 DOORS DOWN/Be Like That	7260
35	43		AB/Most Beautiful Girl	5775
12	34		SHAKIRA/Underneath Your...	5610
10	31		MICHELLE BRANCH/All You Wanted	5115
29	29		ENRIQUE IGLESIA/S escape	4785
42	24		SHAKIRA/Underneath Your...	3960
46	22		PINK/Get The Party...	3630
21	21		JARULE/F/ASHANTI/Always On Time	2970
18	18		NO DOUBT/Hella Good	2970
13	18		TWEET/Oops (Oh My)	2970
17	17		MR. CHEEK'S/Lights, Camera...	2805
22	17		NELLY FURTTAD/Turn Off The Light	2805
16	16		DAFT PUNK/One More Time	2640
13	16		ASHANTI/Foolish	2640
17	15		CITY HIGH/What Would You Do?	2475
15	15		P.O./Youth Of The Nation	2475
18	15		CRAZY TOWN/Butterfly	2475
13	14		GRAND SKEEM/Baby Got Back	2475
12	14		JAGGED EDGE/Where The Party At	2310
17	13		ALIEN ANT FARM/Smooth Criminal	2145
12	13		OUTKAST/Ms. Jackson	2145
10	13		NELLY/1	2145
10	13		MYA/Case Of The Ex...	2145
12	13		NELLY/Ride With Me	2145
13	13		TOYA/Do	2145

MARKET #6

WIOD/Philadelphia
Clear Channel
(610) 667-8100
Brigman/Newsome
12+ Cume 1,016,400



PLAYS	LW	TW	ARTIST/TITLE	
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CHR/Rhythmic Playlists

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1			
WKUT/New York			
Clear Channel (201) 420-3700 BlueZ			
12+ Cumulative 2,554,700			
LW	TW	ARTIST/TITLE	GI (000)
58	75	10/3 Rapture (Tastes...)	76425
72	73	KYLE MINOGUE/Can't Get You...	74387
66	69	MARY J. BLIGE/Family Affair	64197
66	59	JENNIFER LOPEZ/Ain't It Funny	60121
61	59	JAY-Z/FASHANT/What's Love?	60121
42	44	ANDREA BROWN/Trippin'	44836
40	37	ENRIQUE IGLESIAS/Escape	37703
39	37	FAT JOE FASHANT/What's Love?	37703
36	35	MARY J. BLIGE/No More Drama	35665
32	34	AMBER/Yes	34646
33	33	THE SYNC/Girlfriend	33627
26	31	EYRA GAIL/Heaven	31899
24	29	MASTERS AT WORK/Work	29551
24	28	PINK/Don't Let Me Get Me	28532
22	27	ANGIE STONE/Wish I Didn't	27513
22	27	KIM ENGLISH/Everyday	27513
18	22	TINA ANNI/My Dreams	22418
23	21	C-HER/Song For The Lonely	21399
11	19	SHAKIRA/Underneath You	19361
13	18	GIGI D'AGOSTINO/It's My Youth You	18342
9	17	USHER/U Don't Have To Call	17323
17	17	DAVE NAVARRO/More Time	17323
21	17	TRINA/Stranger In My House	17323
41	17	NO DOUBT/Hey Baby	17323
13	16	ASHANTI/Foolish	16304
19	15	ALBIREY/Stand Still	15285
19	15	MODJOL/Lady (Hear...)	15285
16	14	GA BUZZ/Let Me Love You	14266
12	14	HE'S TRYING TO SAY	12228
22	12	NICOLE MCCLLOUD/One Good Reason	12228
15	11	USHER/U Got It Bad	11209
10	10	CELINÉ DION/A New Day Has Come	10190
7	10	LA J INCORP/See Right	10190
4	9	EZKUH/uh	9171
9	9	MELANIE C/It's Turn To You	9171
8	8	JENNIFER LOPEZ/In Real	8152
8	8	PINK/Get The Party	8152
14	8	IAN VAN DAAH/Castles In The Sky	8152
10	8	AALIYAH/Tricky	8152
13	8	ATC/Around The World	8152

MARKET #1			
WOHT/New York			
Emmis (212) 228-9797 Cloherly			
12+ Cumulative 2,990,500			
LW	TW	ARTIST/TITLE	GI (000)
46	70	CAV RON/Oh Boy	128520
60	64	ASHANTI/Foolish	117504
52	62	BEANIE SIGEL/FREEWAY/Roc The Mic	113832
41	55	USHER/U Don't Have To Call	100980
50	55	FAT JOE FASHANT/What's Love?	100980
47	54	NAS/One Mic	99144
44	47	TWEET/Oops (Oh My)	86292
32	45	JAY-Z/Take You Home	82620
43	43	TWEET/Call Me	78948
33	40	TANTO METRO /Give It To Her	73440
29	40	MOBB DEEP/Get Away	73440
29	36	TRUTH HURTS/FRAKIM/Addictive	66096
37	34	FAITH EVANS/I Love You	62424
31	33	DMX/FAITH EVANS/Just Miss You	60588
36	30	BUSTA RHYMES/Pass The Courvoisier	55080
19	29	ALICIA KEYS/How Come You...	53244
23	29	MS. JADE/Feel The Girl	53244
28	26	LUDACRIS/Saturday (Oooh...)	47736
26	25	STY. ES/It's The Life	47736
25	25	R. KELLY & JAY-Z/Get This Money	45900
17	25	AALIYAH/More Than A Woman	45900
37	25	BRANDY/What About Us?	45900
23	25	MARY J. BLIGE/Rainy Dayz	45900
9	22	JAY-Z/FASHANT/What's Love?	45900
24	22	AALIYAH/Can Be	40392
31	18	MUSIQ/Half Crazy	33048
15	17	FABOLOUS/Trade It All	31212
20	17	LIL' 30W/WOW/Take Ya Home	31212
19	16	JAY-Z/Just Wanna Love	29376
18	16	KE\$HA/Nothin' In This	29376
28	15	JAY-Z/Down Ass Chick	27540
31	14	R. KELLY & JAY-Z/Just Wanna Love	25704
9	14	MISSY ELLIOTT/One Minute Man	25704
11	14	LA J INCORP/See Right	25704
8	13	JAGGED EDGE/Where The Party At	23868
3	12	USHER/U Got It Bad	22032
1	11	FABOLOUS/FNATE DOGG/Can't Deny It	20196
7	9	FAT JOE/We Thuggin'	16524
2	9	OUTKAST/The Whole World	16524

MARKET #2			
KPWR/Los Angeles			
Emmis (818) 953-4200 Steal/E-Man			
12+ Cumulative 1,664,500			
LW	TW	ARTIST/TITLE	GI (000)
61	71	DJ QUIK/Trouble	51262
74	71	FAT JOE FASHANT/What's Love?	51262
68	71	J. DUPRI F/LUDACRIS/Welcome To Atlanta	51262
72	68	ASHANTI/Foolish	49096
59	68	FABOLOUS/Young'n (Holla Back)	49096
74	67	MOBB DEEP F/12Hey/Lu (Anything)	48374
41	64	LUDACRIS/Saturday (Oooh...)	46208
53	63	BUSTA RHYMES/Pass The Courvoisier	38266
39	47	BEANIE SIGEL/FREEWAY/Roc The Mic	33934
36	45	P. DIDDY F/USHER /I Need A Girl...	32490
55	42	NAS/Got Ur Self A	30324
40	39	TRUTH HURTS/FRAKIM/Addictive	28158
66	39	DR. DRE /Bad Intentions	28158
40	39	METHOD MAN & REDMAN/Part II	28158
36	37	USHER/U Don't Have To Call	26714
30	27	TWEET/Oops (Oh My)	19494
27	27	JENNIFER LOPEZ/Ain't It Funny	19494
17	24	BIG MOBE/Purple Stuff	16208
23	23	NAUGHTY BY.../JLW/Feels Good...	15884
23	22	MARY J. BLIGE/Rainy Dayz	15884
15	21	BUSTA RHYMES/Break Ya Neck	15162
30	21	JAY-Z/FASHANT/What's Love?	15162
20	20	JAGGED EDGE/Get It 2	14440
17	20	3DEEP/So Addicted	14440
28	18	MR. CHEEKS/Lights, Camera...	12996
9	18	JAY-Z/Down Ass Chick	12996
19	17	FABOLOUS/Trade It All	12274
7	15	NAS/One Mic	10830
14	14	USHER/U Got It Bad	10108
7	14	PETEY PABLO/It's My Turn	10108
12	13	LIL' J/It's The Weekend	9386
15	13	WARRÉN G./Ghetto Village	9386
3	12	BKZ/uh Huh	8664
7	12	CAV RON/Oh Boy	7942
18	11	DR. DRE & DJ QUIK/Put It On Me	7942
15	11	IMX/The First Time	7942
2	10	G. DEEP/Special Delivery	7220
8	7	R. KELLY & JAY-Z/Just Wanna Love	5054
2	7	GZ/AGE NUS/Fame	5054
6	7	MS. JADE/Feel The Girl	5054

MARKET #3			
WBMM/Chicago			
Infinity (312) 944-6000 Cavanah/Bradley			
12+ Cumulative 1,306,500			
LW	TW	ARTIST/TITLE	GI (000)
63	90	TWEET/Oops (Oh My)	49410
68	89	P. DIDDY F/USHER /I Need A Girl...	48861
91	86	CITY HIGH/Caramel	47214
84	84	IAN VAN DAAH/Will I	46116
55	73	ASHANTI/Foolish	40077
71	68	PETEY PABLO/Raise Up	37332
68	68	PINK/Don't Let Me Get Me	37332
68	68	FAT JOE FASHANT/What's Love?	37332
47	47	AALIYAH/More Than A Woman	25803
40	45	OUTKAST/The Whole World	24705
63	45	CRAIG DAVID/7 Days	24705
54	42	KYLE MINOGUE/Can't Get You...	23058
34	42	BKZ/uh Huh	23058
53	41	BRANDY/What About Us?	22509
28	40	SHAKIRA/Underneath You...	21960
44	39	USHER/U Don't Have To Call	21411
21	37	ENRIQUE IGLESIAS/Escape	20313
34	35	FAT JOE/We Thuggin'	19215
35	33	NELLY/FURTADO/Turn Off The Light	18117
23	31	FAITH EVANS/I Love You	17019
53	27	J. DUPRI F/LUDACRIS/Welcome To Atlanta	14823
47	27	JENNIFER LOPEZ/In Real	14274
7	26	LINXIN PARK/In The End	14274
12	25	LUDACRIS/Saturday (Oooh...)	13725
21	21	CRAIG DAVID/Walking Away	11529
16	21	USHER/U Got It Bad	11529
6	16	JAY-Z/Just Wanna Love	3784
14	14	BUSTA RHYMES/Pass The Courvoisier	7686
16	14	MARY J. BLIGE/Rainy Dayz	7686
27	14	JAY-Z/FASHANT/What's Love?	7686
6	13	112/Peaches & Cream	7137
10	13	LUDACRIS/Roll Out	7137
8	13	BUSTA RHYMES/Break Ya Neck	7137
11	12	MISSY ELLIOTT/Get Ur Freak On	3588
6	12	MIA/Case Of The Ex	3588
9	11	THE J. BROWN/See You	6039
7	11	CHOOBAKKA/She's Feeling Me	6039
8	11	AALIYAH/Tricky	6039
4	10	R. KELLY & JAY-Z/Just Wanna Love	5490

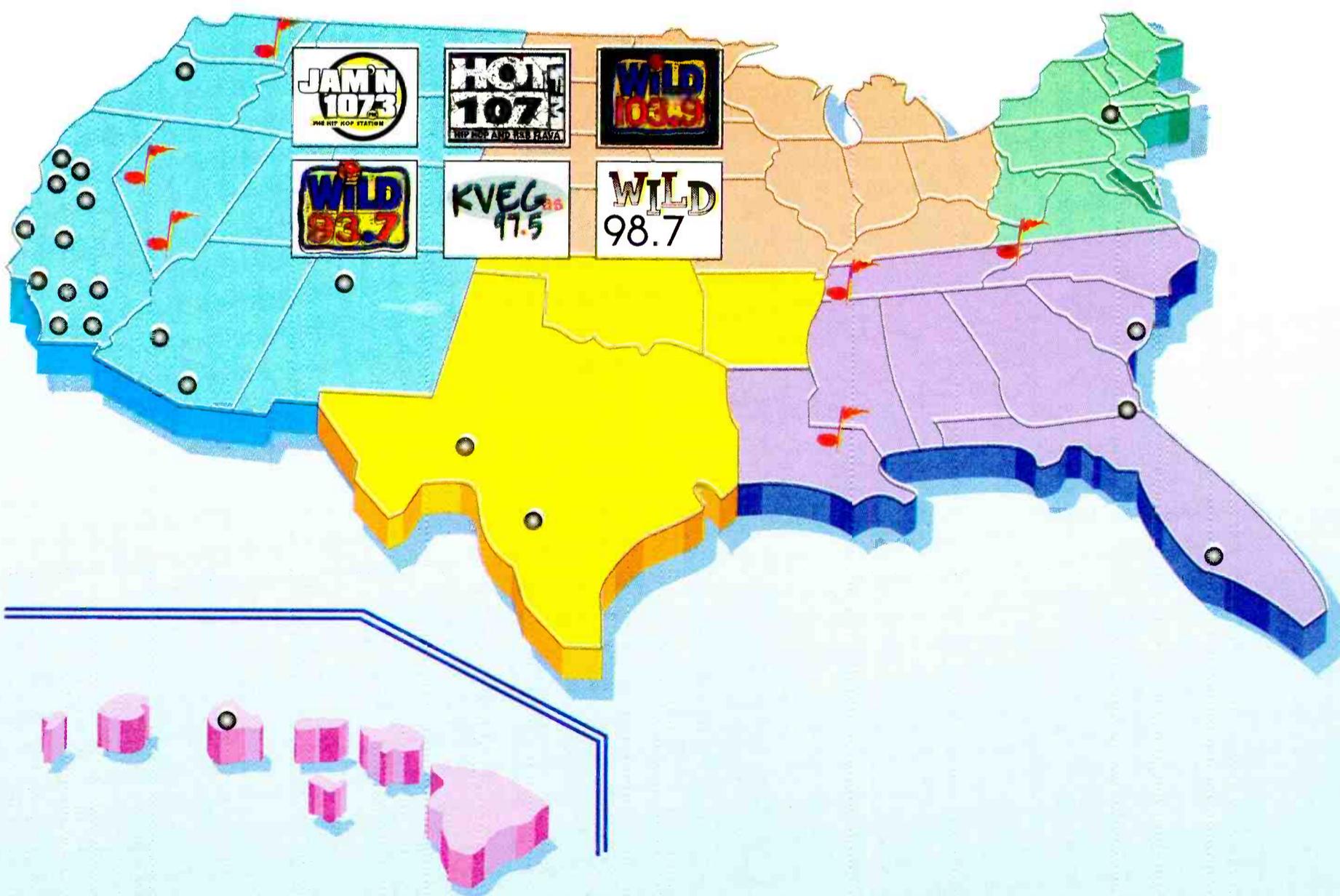
MARKET #3			
WKIE/Chicago			
Big City (312) 573-9400 Shelb			
12+ Cumulative 281,700			
LW	TW	ARTIST/TITLE	GI (000)
56	56	LAUT SPRECHER/Omnibus	6272
53	55	DA BUZZ/Wanna Be With Me	6160
55	55	ERIKAS/Relations	6160
60	54	IAN VAN DAAH/Will I	6048
54	53	DJ SAMMY & YANUQ/Heaven	5926
51	52	DJ ENCORE/Walking In The Sky	5834
42	52	PINK/Don't Let Me Get Me	5824
39	40	KYLE MINOGUE/Can't Get You...	4480
34	40	FUNKY GREEN DOGS/You Got Me	4480
37	38	TEARRA SKYE/Is This Love	4256
37	38	CAETERA/Embed	4256
44	37	KOSHEEN/Hide	4144
37	37	KOSHEEN/Hide	4144
35	36	REN ENGLISH/Everyday	4032
36	35	NICOLE MCCLLOUD/One Good Reason	4032
37	35	ABSOLOM/Stars	3920
26	34	MARY J. BLIGE/No More Drama	3908
28	31	LASSO/Something	3472
30	30	ANDREA BROWN/Trippin'	3360
27	27	STEVIO/By My Side	3024
23	27	ANGIE STONE/Wish I Didn't	2576
21	21	ONE-T/Music Is	2352
21	21	MASTERS AT WORK/Work	2240
20	21	BAHA MEN/Move It Like This	2240
16	16	RVA/DANNI MINOGUE/Who Do You Love Now	1792
17	15	COLLABORATION/Break 4 Love	1680
9	15	PPK/Resurrection	1680
14	14	BARTHEZZ/On The Move	1568
12	13	PLUMET/Damaged	1456
12	13	THOMAS NEWMAN/Six Feet Under	1456
9	13	MARY J. BLIGE/Family Affair	1456
12	12	MADISON AVENUE/Who The Hell Are You	1344
12	12	10/3 Rapture (Tastes...)	1344
9	11	SAY I DO/Just Wanna Love	1232
11	11	GEORGE J. NOBLE/Love Is Gonna	1232
7	11	AUBREY/Stand Still	1232
8	11	DJ SPILLER/Groove Jet	1232
11	11	GIGI D'AGOSTINO/It's My Youth You	1232
10	11	AT&T/It's My Turn	1120
11	10	DEBORAH COX/Absolutely Not	1120

MARKET #4			
KMEL/San Francisco			
Clear Channel (415) 538-1061 Martin/Archer			
12+ Cumulative 728,000			
LW	TW	ARTIST/TITLE	GI (000)
70	72	ASHANTI/Foolish	25848
62	58	USHER/U Don't Have To Call	20822
47	56	FAITH EVANS/I Love You	20104
52	55	BEANIE SIGEL/FREEWAY/Roc The Mic	19745
53	53	JAY-Z/FASHANT/What's Love?	19027
48	49	KE\$HA/Nothing In This	17591
57	45	TWEET/Oops (Oh My)	16155
40	44	MARY J. BLIGE/Rainy Dayz	15796
45	40	GLENN LEWIS/Don't You Forget It	14360
53	39	ANGIE STONE/Brotha	14001
41	38	FAT JOE FASHANT/What's Love?	13642
41	38	MR. CHEEKS/Lights, Camera	13642
27	37	BUSTA RHYMES/Pass The Courvoisier	13283
27	36	TRUTH HURTS/FRAKIM/Addictive	12924
35	35	J. DUPRI F/LUDACRIS/Welcome To Atlanta	12565
31	35	SHARISSA/Any Other Night	12565
36	34	MICHAEL JACKSON/Butterflies	12206
38	33	AALIYAH/More Than A Woman	11847
29	33	BUSTA RHYMES/Break Ya Neck	11847
30	32	MOBB DEEP F/12Hey/Lu (Anything)	11488
25	31	P. DIDDY F/USHER /I Need A Girl...	11129
36	31	WILL SCOTT/Imme	11129
24	30	RAPHAEL SAADIO/Be Here	10770
27	29	JAY-Z/FASHANT/What's Love?	10411
28	28	WONTELL JORDAN/You Must Have Been	10052
21	27	R. KELLY & JAY-Z/Just Wanna Love	9693
31	26	INDIA ARIE/Video	9334
39	25	AVANTI/Makin' Good Love	8975
23	24	MAXWELL/This Woman's Work	8616
19	19	LUTHER VANDROSS/Take You Out	6821
15	18	LUDACRIS/Saturday (Oooh...)	6462
8	17	FABOLOUS/Young'n (Holla Back)	6103
19	17	CAV RON/Oh Boy	5385
15	15	JAGGED EDGE/Get It 2	5385
18	15	MUSIQ/Half Crazy	5385
13	14	NAUGHTY BY.../JLW/Feels Good...	5026
18	14	INDIA ARIE/Simple	5026
14	11	RUFF ENDS/Someone To Love You	3949

MARKET #4			
KYLD/San Francisco			
Clear Channel (415) 356-0949 Martin/Archer			
12+ Cumulative 314,200			
LW	TW	ARTIST/TITLE	GI (000)
78	87	ASHANTI/Foolish	38976
68	66	FAT JOE FASHANT/What's Love?	29568
41	60	USHER/U Don't Have To Call	26880
69	59	JENNIFER LOPEZ/Ain't It Funny	26432
67	55	KYLE MINOGUE/Can't Get You...	24640
58	45	LINXIN PARK/In The End	20160
65	41	FABOLOUS/Young'n (Holla Back)	18368
36	41	AALIYAH/More Than A Woman	18368
38	37	J. DUPRI F/LUDACRIS/Welcome To Atlanta	16576
13	35	P. DIDDY F/USHER /I Need A Girl...	15680
30	30	N. SYNC/Girlfriend	14396
31	30	AMANDA PEREZ/Never	13440
21	26	BKZ/uh Huh	11648
19	25	BUSTA RHYMES/Pass The Courvoisier	11200
29	25	NB RIDAZI/Wanna Love You	11200
29	24	LAUT SPRECHER/Omnibus	10752
25	24	MARY J. BLIGE/Rainy Dayz	10752
10	22	KHIA/My Neck, My Back	9856
50	22	JAY-Z/FASHANT/What's Love?	9856
18	20	BEANIE SIGEL/FREEWAY/Roc The Mic	8960
18	19	TANTO METRO /Give It To Her	8512
10	18	NAUGHTY BY.../JLW/Feels Good...	8064
25	18	LUDACRIS/Saturday (Oooh...)	8064
27	16	MOBB DEEP F/12Hey/Lu (Anything)	7168
7	16	R. KELLY & JAY-Z/Just Wanna Love	7168
1	15	DIRTY VEGAS/Days Go By	6720
28	15	FAT JOE/We Thuggin'	6720
28	15	AT Piece Of Heaven	6720
12	13	USHER/U Got It Bad	5824
4	13	JENNIFER LOPEZ/In Real Gonna Be Alright	5824

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PART ONE OF A TWO-PART SERIES

Damion Young: KPWR's Secret Weapon

□ **Emmis Communications' newest bicoastal big shot**

Emmis Communications has just pulled out one of its secret weapons: **Damion Young**. The company has promoted him from KPWR (Power 106)/Los Angeles Asst. PD to Sr. Director/Artist Relations & Programming and put him on a plane to New York. He'll spend at least half his time there, working at sister CHR/Rhythmic WQHT (Hot 97). He arrives just in time to handle Hot 97's new crosstown competitor, Clear Channel Urban WTJM (Power 105.1).

When I got my start in radio at KWIN/Stockton, I had the opportunity to meet Damion Young, who was then Power's MD. I remember our conversations about our passion for the music, as well as the relationships he'd developed with artists over the years. To this day, Young understands the importance of building those relationships, and he still displays an incredible passion for music. He is, without a doubt, a secret weapon for Emmis and a key element in the success of KPWR.

Just days after his promotion I caught up with Young to discuss, among other things the importance of relationships in the industry and how he plans to protect his turf.

R&R: *What's on the Damion Young resume? How did you get into the relationship business?*

DY: At 12 I was an intern for [now-consul] Michael Newman at KHTY/Santa Barbara, CA. He let me press the buttons on the board when he went to the bathroom. That's when I caught the radio bug. About five or six years later, when I was about 18 or 19, I ended up programming the station. At that time it was No. 15 in the market, and we took it to No. 1 in six weeks. Then they gave me the Oldies sister station, KIST/Santa Barbara,

which I flipped to Alternative.

I have this love for hip-hop, and I wanted to get back to it. KPWR's Music Director, Bruce St. James, came up and saw a couple of shows we did. At the time, Garbage had gone Platinum, and we had them at a 500-seat club in Santa Barbara. That blew him away. He said, "How did you do this?" I told him it was all about relationships, and I guess that impressed him.

He passed my name on to Michelle Mercer, who was running KPWR at the time. Michelle offered me a board op position, even though she knew I was a program director. I told her I'd do anything to get into the building. She said, "OK, do you want to board op for Kurtis Blow?" I said yes.

The first three breaks I was on with him, I messed it up so many times — dead air, the whole nine yards. He was like, "Kid, what's wrong with you?" I told him I was the biggest hip-hop fan, and I needed a second to get past being star-struck. I don't get star-struck easy, but Kurtis Blow blew me away. I did like three board op shifts, and I was staying in the cheapest motel I could find every weekend and barely sleeping. Then they gave me a weekend shift, so I was doing three board op shifts and a weekend shift.

Michelle Mercer knew how hard I

was working, and she said, "I want to talk to you." She knew I ran two stations in Santa Barbara and did the shifts at KPWR on the weekends. She said there was a gig at Power 106, but she wouldn't tell me what it was. We sat down and talked, and, next thing you know, I'm the Music Director. Then I became the Asst. PD. Now I'm at Hot 97.

R&R: *What are you doing at Hot?*

DY: I'm helping [PD] Tracy [Cloherty]. She's responsible for a lot of stations, and now, with Power 105.1 across the street, it's an even more competitive market. It's so funny, because some people in the industry think that Tracy and I don't get along. But, quietly, we always got along.

R&R: *Why do people think you don't get along?*

DY: I think it's something that was perpetuated by some assholes who didn't want Hot 97 and Power 106 to work very closely together. You know how haters are. Sometimes they will attempt to find a way to turn your own people against you so that you don't become more powerful. Now that we have the two stations linked together more closely than ever, it's been hilarious.

R&R: *What do you mean by that?*

DY: The funniest thing I've heard since I've been here is this: I was talking to an artist, and he says, "But [Clear Channel Sr. VP/Regional Programming] Steve Smith says they have 1,100 stations, and they're gonna fuck us up if we don't follow and become part of that new team across the street." What's hysterical about that is that Power 106 and Hot 97 together outcome [Clear Channel's] 15 small-market Rhythmic stations three to one. Including our KKFR/Phoenix, it's closer to four to one.

It's kind of misrepresentation. Do the math: 15 mostly small-market stations in this format. Now, I'm not even going to get into SoundScan, because you can go double-Platinum in just these two markets, with these two radio stations.

Talking With Scooter B. Stevens

When you think about the ratio of PDs who are "good people" to the number of stations across the nation, you may find yourself coming up with a lopsided number. But one PD, in the good ol' city of Austin, has successfully programmed stations throughout his career and, at the same time, maintained a positive winning attitude in a business where that's sometimes very difficult.

I recently had a chance to speak with KJCE & KQBT/Austin PD **Scooter B. Stevens**. Please join me as I talk to someone in this business who really is "good people"!

R&R: *How did you get started in radio?*

SBS: When I was in high school in Colorado, I sucked up to a geeky kid in my class. His dad was starting an FM radio station. From there it was onward and upward.

R&R: *What made you want to get into programming?*

SBS: First, the pay raise. Then, eventually, I truly enjoyed being the coach. "Those who can't do, teach. Those who can't teach, teach P.E." Actually, I think Woody Allen said that.

R&R: *Tell us about your first programming job.*

SBS: KKMG/Colorado Springs. I was 21 and had no freakin' idea what I was doing, but we had a lot of fun, played hits and drank a lot. Somehow we kept winning. Then I began to really discover programming, and I began to study it and meet programmers I admired. But, even today, I'm always learning new things and changing my opinions and perspectives.

R&R: *Who have been some of the most influential people in your career?*

SBS: Dick Sweat, the politician from New Hampshire. OK, he's not an influence, but it's a hilarious name. Various people: Michael Newman; Bill Richards; Steve Smith; Peter Lynch; Tony Robbins; the late Sunny Jo White; Dan O'Day; George S. Clausen; my current GM, John Hiatt; and the list continues. All have been an influence in some way.

R&R: *Who do you consider the competition in your market, and what strategies do you use to increase your ratings?*

SBS: The mainstream Top 40 [KHFI] and anyone else that's also after that 18-34 women demo. As for strategy, I can't say. The competition copies us too much already.

R&R: *What is the most annoying thing about industry people?*

SBS: People who take themselves too seriously. We are not surgeons or Mother Teresa. This is show biz. Have fun, work hard, but, at the end of the day, check yourself. The average person on the street doesn't give a rat's ass about your latest trend, if your sweeper is two seconds too long or, for you record guys, if you were Most Added or about an "impact date" — or about how many trades your face appears in. By the way, did you get my photo?

R&R: *How do you get the most out of your air personalities and keep them entertaining to your listeners?*

SBS: One word: bribery. Oh, and I treat them well, give them freedom and never use fear for motivation.

R&R: *How has radio changed since you got your start?*

SBS: More rules, more paperwork, more monster companies and fewer cart machines.

R&R: *Where do you see radio in the future?*

SBS: Ask Miss Cleo the psychic; I'm still researching it. It's not going to fade away.

R&R: *What are the last five books you read?*

SBS: I love this question. I read constantly. Here's the list since January: Bruce Campbell's *Confessions of a B Movie Actor*, Bill O'Reilly's *The O'Reilly Factor*, David Friedman's *A Mind of Its Own*, Yahya Emerick's *Idiot's Guide to Islam* and J.K. Rowling's *Harry Potter and the Sorcerer's Stone*.

R&R: *Are you saying that there are people from WTJM implying that they will not support these artists and their music if the artists do not support the station?*

DY: Yes. Can you imagine? There have never been stations like Hot and Power that have been so supportive in cultivating artists. So these artists immediately call me and ask, "What else can we do for you?" Some record labels that really support this new radio station may find it difficult doing business with Hot 97 and Power 106.

R&R: *What do you mean?*

DY: We will continue to play the music that's right for these two radio stations. One label in particular seems

to have pretty much jumped ship. In their case, it would not make sense for us to go out of our way to support them anytime soon.

R&R: *What do you mean by support them?*

DY: Power 106 and Hot 97 are the only two stations in the country that have broken acts for certain labels. It's like, why continue to develop artists who tell the audience to switch from the station that broke them to a station that has changed format three times in one year? It's funny to me.

Editor's note: Trust me, you do not want to miss the second part of this interview, on these very pages next week.



Scooter B. Stevens



YOUNG & FRIENDS

Seen here (l-r) are Steve Robel, Da Brat, Mariah Carey, Jermaine Dupri, Krayzie Bone and Damion Young.

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the highly anticipated
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Top 5 Callout & Top 5 Phones: WPGC

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April 5, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	5408	+446	803007	10	79/1
1	2	FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	5308	+251	765094	11	78/1
4	3	TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)	4267	+188	562334	11	79/1
5	4	USHER U Don't Have To Call (LaFace/Arista)	4117	+282	600953	10	79/2
3	5	JENNIFER LOPEZ Ain't It Funny (Epic)	4000	-294	521161	16	76/1
6	6	F. DIDDY F/USHER & LOON I Need A Girl (Part One) (Bad Boy/Arista)	3910	+760	544248	6	80/3
7	7	JA RULE F/ASHANTI Always On Time (Murder Inc./Def Jam/IDJMG)	2763	-356	383853	20	78/1
8	8	JERMAINE DUPRI F/LUDACRIS Welcome To... (So So Def/Columbia)	2595	-54	327183	18	61/0
11	9	LUDACRIS Saturday (Oooh! Oooh!) (Def Jam South/IDJMG)	2542	+350	346006	8	72/1
10	10	FAITH EVANS I Love You (Bad Boy/Arista)	2430	+136	350230	9	71/5
9	11	'N SYNC Girlfriend (Jive)	2406	+24	261143	8	59/0
14	12	BUSTA RHYMES Pass The Courvoisier (Part II) (J)	2312	+302	354727	6	69/1
12	13	OUTKAST The Whole World (LaFace/Arista)	2029	-160	244664	17	66/1
19	14	MARY J. BLIGE Rainy Dayz (MCA)	1913	+285	277183	4	68/3
17	15	AALIYAH More Than A Woman (BlackGround)	1860	+91	280325	12	63/9
16	16	AMANDA PEREZ Never (Universal)	1851	+20	183127	13	38/1
15	17	LUDACRIS Roll Out (My Business) (Def Jam South/IDJMG)	1729	-263	184912	23	68/1
18	18	KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	1568	-72	237102	12	36/0
13	19	BRANDY What About Us? (Atlantic)	1514	-603	211207	12	64/0
20	20	FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)	1450	-150	210426	18	62/1
26	21	NAUGHTY BY NATURE F/BLW Feels Good (Don't Worry...) (TVT)	1421	+244	141882	5	59/5
24	22	JAGGED EDGE I Got It 2 (So So Def/Columbia)	1306	+63	137651	5	54/1
27	23	NAPPY ROOTS Awnaw (Atlantic)	1288	+179	114262	8	56/6
32	24	F. KELLY & JAY-Z Take You Home With Me... (Roc-A-Fella/Jive/IDJMG)	1208	+425	164347	3	59/3
28	25	BEANIE SIGEL & FREEWAY Roc The Mic (Roc-A-Fella/IDJMG)	1168	+113	267547	9	40/5
23	26	KEKE WYATT Nothing In This World (MCA)	1135	-162	141056	11	46/0
21	27	GLENN LEWIS Don't You Forget It (Epic)	1100	-255	108402	11	61/0
22	28	MOBB DEEP F/112 Hey Luv (Anything) (Loud/Columbia)	1082	-234	162729	16	42/0
33	29	B2K Uh Huh (Epic)	1004	+227	168561	5	40/7
31	30	ALICIA KEYS How Come You Don't Call Me (J)	966	+122	155103	3	57/3
30	31	JAHEIM Anything (Divine Mill/WB)	901	+35	161089	8	31/0
36	32	YING YANG TWINS Say I Yi Yi (Koch)	841	+132	66491	3	25/3
41	33	AVANT Makin' Good Love (Magic Johnson/MCA)	738	+143	89858	3	36/6
29	34	KNOC-TURN'AL Knoc (LA Confidential/Elektra/EEG)	688	-211	50065	9	44/0
38	35	LIL BOW WOW Take Ya Home (So So Def/Columbia)	687	+24	108558	7	35/0
43	36	NAS One Mic (Columbia/Def Jam/IDJMG)	667	+114	184882	2	32/2
Debut	37	TRUTH HURTS F/RAKIM Addictive (Aftermath/Interscope)	625	+247	114167	1	45/33
46	38	BIG MOE Purple Stuff (Priority/Capitol)	587	+84	76687	2	37/2
37	39	MYSTIKAL Bouncin' Back (Bumpin' Me...) (Jive)	577	-115	61358	16	36/0
Debut	40	KHIA My Neck, My Back (Independent)	576	+190	74858	1	12/1
34	41	MASTER P Ooohhhwee (No Limit/Universal)	557	-177	50094	14	31/0
39	42	NB RIDAZ F/ANGELINA Runaway (Upstairs)	555	-64	48802	20	20/0
49	43	MUSIQ Halfcrazy (Def Soul/IDJMG)	549	+70	91402	2	28/2
45	44	IIO Rapture (Tastes So Sweet) (Universal)	545	+23	122828	5	17/0
42	45	MARY J. BLIGE No More Drama (MCA)	544	-27	80749	18	43/0
40	46	CITY HIGH City High Anthem (Interscope)	537	-76	40083	5	24/0
47	47	NB RIDAZ I Wanna Love You (Upstairs)	523	+30	42019	2	11/3
48	48	NO GOOD Ballin' Boy (ARTISTdirect)	516	+34	31696	3	41/2
35	49	NO DOUBT Hey Baby (Interscope)	516	-201	60760	13	27/0
Debut	50	JA RULE Down Ass Chick (Murder Inc./Def Jam/IDJMG)	501	+178	95754	1	40/35

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
BRANDY Full Moon (Atlantic)	40
JA RULE Down Ass Chick (Murder Inc./Def Jam/IDJMG)	35
TRUTH HURTS F/RAKIM Addictive (Aftermath/Interscope)	33
JENNIFER LOPEZ I'm Gonna Be Alright (Epic)	15
ISYSS F/JADAKISS Day + Night (Arista)	11
REMY SHAND Take A Message (Motown/Universal)	10
AALIYAH More Than A Woman (BlackGround)	9
MYSTIKAL Tarantula (Jive)	8
MR. CHEEKS Friday Night (Universal)	8
BRITNEY SPEARS Overprotected (Jive)	8

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
P. DIDDY F/USHER & LOON I Need... (Part One) (Bad Boy/Arista)	+760
ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	+446
R. KELLY & JAY-Z Take You... (Roc-A-Fella/Jive/IDJMG)	+425
LUDACRIS Saturday (Oooh!...) (Def Jam South/IDJMG)	+350
BUSTA RHYMES Pass The Courvoisier (Part II) (J)	+302
MARY J. BLIGE Rainy Dayz (MCA)	+285
USHER U Don't Have To Call (LaFace/Arista)	+282
FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	+251
JENNIFER LOPEZ I'm Gonna Be Alright (Epic)	+250
TRUTH HURTS F/RAKIM Addictive (Aftermath/Interscope)	+247

New & Active

MS. JADE Feel The Girl (Beatclub/Interscope) Total Plays: 451, Total Stations: 21, Adds: 0
TANTO METRO & DEVONTE Give It To Her (VP) Total Plays: 435, Total Stations: 13, Adds: 0
RAPHAEL SAADIQ F/D'ANGELO Be Here (Pookie/Universal) Total Plays: 390, Total Stations: 34, Adds: 3
MAXWELL This Woman's Work (Columbia) Total Plays: 384, Total Stations: 24, Adds: 0
CEE-LO Closet Freak (LaFace/Arista) Total Plays: 359, Total Stations: 22, Adds: 0
TOYA No Matta What (Party All...) (Arista) Total Plays: 327, Total Stations: 13, Adds: 0
ANGIE STONE Wish I Didn't Miss You (J) Total Plays: 323, Total Stations: 31, Adds: 2
CHOOBAKKA She's Feeling Me (Big Daddy) Total Plays: 314, Total Stations: 15, Adds: 0
R. KELLY & JAY-Z Get This Money (Roc-A-Fella/Jive/IDJMG) Total Plays: 307, Total Stations: 23, Adds: 0
BIG TYMERS Still Fly (Cash Money/Universal) Total Plays: 286, Total Stations: 10, Adds: 2

Songs ranked by total plays

81 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/24/02-3/30/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

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America's Best Testing CHR/Rhythmic Songs 12+
For The Week Ending 4/5/02.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
FAT JOE What's Luv? (Terror Squad/Atlantic)	4.36	4.32	85%	12%	4.45	85%	11%
ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	4.25	4.16	75%	10%	4.33	75%	10%
JA RULE Always On Time (Murder Inc./Def Jam/IDJMG)	4.20	4.17	98%	40%	4.21	98%	41%
P. DIDDY F/ USHER & LOON I Need A Girl (Bad Boy/Arista)	4.13	4.01	74%	9%	4.21	74%	8%
AALIYAH More Than A Woman (BlackGround)	4.12	4.06	81%	18%	4.15	80%	17%
MARY J. BLIGE Rainy Dayz (MCA)	4.07	3.99	66%	8%	4.10	65%	7%
LUDACRIS Roll Out (My Business) (Def Jam South/IDJMG)	4.07	4.10	96%	29%	4.10	96%	29%
USHER U Don't Have To Call (LaFace/Arista)	4.06	4.00	85%	15%	4.07	85%	15%
FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)	4.03	4.03	90%	28%	4.09	91%	27%
LUDACRIS Saturday (Oooh Oooh!) (Def Jam South/IDJMG)	4.02	4.06	72%	11%	4.05	73%	11%
MOBB DEEP F/12 Hey Luv (Anything) (Loud/Columbia)	4.00	4.07	64%	11%	4.06	64%	11%
JERMAINE DUPRI & LUDACRIS Welcome To Atlanta (So So Def/Columbia)	4.00	4.05	83%	20%	4.07	84%	20%
USHER U Got It Bad (LaFace/Arista)	3.96	3.97	98%	50%	3.95	98%	52%
JENNIFER LOPEZ Ain't It Funny (Epic)	3.94	3.83	97%	29%	3.94	97%	29%
JAGGED EDGE I Got It 2 (So So Def/Columbia)	3.91	-	44%	5%	4.01	41%	4%
OUTKAST The Whole World (LaFace/Arista)	3.90	3.87	93%	34%	3.91	93%	34%
BUSTA RHYMES Pass The Courvoisier (Part II) (J)	3.89	3.81	63%	9%	3.92	62%	9%
FAITH EVANS I Love You (Bad Boy/Arista)	3.84	3.81	70%	16%	3.88	69%	15%
KEKE WYATT Nothing In This World (MCA)	3.83	3.82	43%	9%	3.87	41%	9%
BRANDY What About Us? (Atlantic)	3.82	3.82	94%	31%	3.83	94%	31%
BUSTA RHYMES Break Ya Neck (J)	3.75	3.79	88%	32%	3.82	89%	32%
'N SYNC Girlfriend (Jive)	3.70	3.56	97%	32%	3.72	97%	32%
TWEET Oops (Oh My) (Gold Mind/EastWest/EEG)	3.70	3.68	81%	22%	3.74	81%	21%
MR. CHEEKS Lights, Camera, Action (Universal)	3.69	3.71	76%	25%	3.70	77%	25%
GLENN LEWIS Don't You Forget It (Epic)	3.66	3.61	62%	14%	3.62	61%	15%
ALICIA KEYS A Woman's Worth (J)	3.63	3.67	97%	48%	3.59	97%	49%
MARY J. BLIGE Family Affair (MCA)	3.63	3.66	97%	58%	3.55	97%	61%
MASTER P Ooohhwee (No Limit/Universal)	3.63	3.68	75%	18%	3.71	76%	16%
KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	3.59	3.71	88%	36%	3.55	88%	37%
NO DOUBT Hey Baby (Interscope)	3.40	3.40	98%	61%	3.31	98%	66%

Total sample size is 694 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized 'he song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818/377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
USHER U Got It Bad (LaFace/Arista)	1379
BUSTA RHYMES Break Ya Neck (J)	1228
MARY J. BLIGE Family Affair (MCA)	1176
MR. CHEEKS Lights, Camera, Action (Universal)	1067
FAT JOE We Thuggin' (Terror Squad/Atlantic)	972
CITY HIGH Caramel (Interscope)	901
ALICIA KEYS A Woman's Worth (J)	801
PETEY PABLO Raise Up (Jive)	796
GINUWINE Differences (Epic)	790
JAGGED EDGE Where The Party At (So So Def/Columbia)	769
AALIYAH Rock The Boat (BlackGround)	762
CRAIG DAVID 7 Days (Wildstar/Atlantic)	758
112 Peaches & Cream (Bad Boy/Arista)	746
EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)	655
JENNIFER LOPEZ I'm Real (Epic)	609
MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)	604
FABOLOUS F/NATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)	585
NELLY #1 (Priority/Capitol)	559
112 Dance With Me (Bad Boy/Arista)	529
JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	492
NELLY FURTADO Turn Off The Light (DreamWorks)	488

Reporters

<p>KYLU/Albuquerque, NM PD: Rob Royce MD: D. Lopez APD: Mr. Cline 1 JA RULE "Down" 2 BRANDY "Full" 3 MYSTIKAL "Tarantula" 4 MR. CHEEKS "Friday" 5 JENNIFER LOPEZ "Ain't It Funny"</p>	<p>WCHH/Charlotte, NC PD: Mark Carmon MD: Marvin Nugent APD: Mr. Cline 1 JA RULE "Down" 2 BRANDY "Full" 3 MYSTIKAL "Tarantula" 4 MR. CHEEKS "Friday" 5 JENNIFER LOPEZ "Ain't It Funny"</p>	<p>WHZT/Greenville, SC PD: Fisher MD: Marg Dawg 14 BUBBA SPARKS "Lugy" 13 F. KELLY & JAY-Z "Home" 6 JINXIN PARK "End" 6 WYCLEF JEAN "P.J's" 3 BEANIE SIGEL/FREEWAY "Mic" 4 JENNIFER LOPEZ "Ain't It Funny"</p>	<p>KHTE/Little Rock, AR PD/Prog: Larry Lebanc MD: Peter Gunn 3 JA RULE "Down" 2 REMY SHAND "Message" 1 BRANDY "Full" 1 MYSTIKAL "Tarantula" 1 PETEY PABLO "Told" 1 BRITNEY SPEARS "Over" 1 MASTER P "Real"</p>	<p>WQHT/New York, NY PD/Prog: Tracy Cloherty MD: Kelly Adams 1 JA RULE "Down" 2 YING YANG TWINS "Say" 1 BRANDY "Full" 1 ANDREA BROWN "Trippin" 1 BIG MOE "Purple" 1 MASTER P "Real"</p>	<p>WWXX/Providence, RI MD: Bradley Ryan 1 JA RULE "Down" 2 YING YANG TWINS "Say" 1 BRANDY "Full" 1 ANDREA BROWN "Trippin" 1 BIG MOE "Purple" 1 MASTER P "Real"</p>	<p>KUUU/Salt Lake City, UT PD: Kayvon Mollis MD: Chuck Wright 1 BEANIE SIGEL/FREEWAY "Mic" 1 BRANDY "Full" 1 JENNIFER LOPEZ "Ain't It Funny" 1 MYSTIKAL "Tarantula" 1 PETEY PABLO "Told"</p>	<p>KYWL/Spokane, WA PD: Steve Kacklighter MD: Zee Davis 16 TRUTH HURTS F/RAKIM "Addictive" 10 FAITH EVANS "Love" 4 WARREN G "Ghetto" 2 AALIYAH "Woman" 2 NAUGHTY BY 3/W "Feels" 1 JAGGED EDGE "Got" 1 BRANDY "Full" 1 PAULINA RUBIO "Goodbye"</p>
<p>KFAT/Anchorage, AK PD: Mark Carmon MD: Marvin Nugent APD: Mr. Cline 1 JA RULE "Down" 2 BRANDY "Full" 3 MYSTIKAL "Tarantula" 4 MR. CHEEKS "Friday" 5 JENNIFER LOPEZ "Ain't It Funny"</p>	<p>WKIE/Chicago, IL PD: Chris Shebel MD: Edie Moreno APD: Mr. Cline 1 JA RULE "Down" 2 BRANDY "Full" 3 MYSTIKAL "Tarantula" 4 MR. CHEEKS "Friday" 5 JENNIFER LOPEZ "Ain't It Funny"</p>	<p>WZMG/Hartford, CT PD: Steve Salther MD: Victor Starr APD: David Simpson 1 JA RULE "Down" 2 BRANDY "Full" 3 MYSTIKAL "Tarantula" 4 MR. CHEEKS "Friday" 5 JENNIFER LOPEZ "Ain't It Funny"</p>	<p>WBLD/Louisville, KY MD: Gerald Harrison PD: Scotty G 10 INDIA ARIE "Video" 2 SYSS FUJADAKISS "Day" 1 TRUTH HURTS F/RAKIM "Addictive" 2 JENNIFER LOPEZ "Ain't It Funny"</p>	<p>KBAT/Odesa-Midland, TX PD: Leo Caro MD: Bill Schatz 1 BRANDY "Full" 1 CRAIG DAVID "Awww" 1 BRITNEY SPEARS "Over" 1 FUNDISHA "Life" 1 DOUBT "Heia"</p>	<p>KWNL/Reno, NV MD: Pat Clarke 1 BRANDY "Full" 2 JA RULE "Down" 1 BRANDY "Full" 1 YING YANG TWINS "Say" 1 MASTER P "Real"</p>	<p>KMRL/Odesa-Midland, TX PD: Dana Carter 40 NAS "Mic" 37 JA RULE "Down" 35 JENNIFER LOPEZ "Ain't It Funny" 25 JENNIFER LOPEZ "Ain't It Funny"</p>	<p>KWLL/Tampa, FL PD: Orlando APD: Seanman MD: Beata No Ads 16 TRUTH HURTS F/RAKIM "Addictive" 10 FAITH EVANS "Love" 4 WARREN G "Ghetto" 2 AALIYAH "Woman" 2 NAUGHTY BY 3/W "Feels" 1 JAGGED EDGE "Got" 1 BRANDY "Full" 1 PAULINA RUBIO "Goodbye"</p>
<p>WZBZ/Atlantic City, NJ PD: Rob Garcia MD: Ryan Sean 1 B2K "Hub" 1 AVANT "Makin" 1 BIG MOE "Purple" 1 ALICIA KEYS "Come" 1 YING YANG TWINS "Say"</p>	<p>KZFM/Corpus Christi, TX PD: Ed Gomez MD: Arlene Madell 17 NB RIDAZ "Wanna" 2 DIRTY VEGAS "Days" 1 JA RULE "Down" 1 BRANDY "Full" 1 CRAIG DAVID "Awww" 1 TRUTH HURTS F/RAKIM "Addictive"</p>	<p>WZLJ/Dayton, OH PD: J. J. Kunes APD: Marcel Thornton MD: Jay Lewis 1 JA RULE "Down" 2 BRANDY "Full" 3 MYSTIKAL "Tarantula" 4 MR. CHEEKS "Friday" 5 JENNIFER LOPEZ "Ain't It Funny"</p>	<p>KXHT/Memphis, TN PD: Steve English MD: Cezia Reid 25 RAYVON "My" 1 BRITNEY SPEARS "Over" 1 PETEY PABLO "Told" 1 MYSTIKAL "Tarantula" 1 BRANDY "Full"</p>	<p>KWKO/Oklahoma City, OK PD: Steve English MD: Cezia Reid 25 RAYVON "My" 1 BRITNEY SPEARS "Over" 1 PETEY PABLO "Told" 1 MYSTIKAL "Tarantula" 1 BRANDY "Full"</p>	<p>KWYL/Orlando, FL PD: Dan Garte MD: Dan Garte 1 BRANDY "Full" 1 CRAIG DAVID "Awww" 1 BRITNEY SPEARS "Over" 1 FUNDISHA "Life" 1 DOUBT "Heia"</p>	<p>KWWS/San Francisco, CA PD/Prog: Michael Martin APD/MD: Jazzy Jim Archer 1 BRANDY "Full" 1 JENNIFER LOPEZ "Ain't It Funny" 1 MYSTIKAL "Tarantula" 1 PETEY PABLO "Told"</p>	<p>WPGC/Washington, DC PD/Prog: Jay Stevens MD: Sarah O'Connor 9 TRUTH HURTS F/RAKIM "Addictive" 1 BRANDY "Full" 1 JENNIFER LOPEZ "Ain't It Funny" 1 MYSTIKAL "Tarantula" 1 PETEY PABLO "Told"</p>
<p>WZLJ/Dayton, OH PD: J. J. Kunes APD: Marcel Thornton MD: Jay Lewis 1 JA RULE "Down" 2 BRANDY "Full" 3 MYSTIKAL "Tarantula" 4 MR. CHEEKS "Friday" 5 JENNIFER LOPEZ "Ain't It Funny"</p>	<p>KZFM/Corpus Christi, TX PD: Ed Gomez MD: Arlene Madell 17 NB RIDAZ "Wanna" 2 DIRTY VEGAS "Days" 1 JA RULE "Down" 1 BRANDY "Full" 1 CRAIG DAVID "Awww" 1 TRUTH HURTS F/RAKIM "Addictive"</p>	<p>WZLJ/Dayton, OH PD: J. J. Kunes APD: Marcel Thornton MD: Jay Lewis 1 JA RULE "Down" 2 BRANDY "Full" 3 MYSTIKAL "Tarantula" 4 MR. CHEEKS "Friday" 5 JENNIFER LOPEZ "Ain't It Funny"</p>	<p>KXHT/Memphis, TN PD: Steve English MD: Cezia Reid 25 RAYVON "My" 1 BRITNEY SPEARS "Over" 1 PETEY PABLO "Told" 1 MYSTIKAL "Tarantula" 1 BRANDY "Full"</p>	<p>KWKO/Oklahoma City, OK PD: Steve English MD: Cezia Reid 25 RAYVON "My" 1 BRITNEY SPEARS "Over" 1 PETEY PABLO "Told" 1 MYSTIKAL "Tarantula" 1 BRANDY "Full"</p>	<p>KWYL/Orlando, FL PD: Dan Garte MD: Dan Garte 1 BRANDY "Full" 1 CRAIG DAVID "Awww" 1 BRITNEY SPEARS "Over" 1 FUNDISHA "Life" 1 DOUBT "Heia"</p>	<p>KWWS/San Francisco, CA PD/Prog: Michael Martin APD/MD: Jazzy Jim Archer 1 BRANDY "Full" 1 JENNIFER LOPEZ "Ain't It Funny" 1 MYSTIKAL "Tarantula" 1 PETEY PABLO "Told"</p>	<p>WPGC/Washington, DC PD/Prog: Jay Stevens MD: Sarah O'Connor 9 TRUTH HURTS F/RAKIM "Addictive" 1 BRANDY "Full" 1 JENNIFER LOPEZ "Ain't It Funny" 1 MYSTIKAL "Tarantula" 1 PETEY PABLO "Told"</p>

*** Monitored Reporters**
93 Total Reporters
81 Total Monitored
12 Total Indicator
New Monitored Reporter (1):
KWYL/Reno, NV
Moves from CHR/Pop to CHR/Rhy (1):
WHYY/Montgomery, AL

ON THE RECORD

WITH
Murph Dawg
MD, WHZT/Greenville, SC



Tracks that I'm feeling right now: I just got the Lady May and Blu Cantrell track, "Round Up," from Arista. It's got dueling banjos in the beginning, then it goes into the beat, and it's tight. Blu sounds like Foxy Brown and Lil' Kim put together. It's not bad. It catches you the first time you hear it. • I know you're hearing the buzz on Truth Hurts' "Addictive." That song is just ridiculous; I think it's going to be the next big thing! I think programmers and listeners are tired of just hearing Ja Rule, Ja Rule, Ja Rule on everything. I think that this one is going to change the whole frequency, just like Missy Elliott did with "Get Ur Freak On" and Blu Cantrell did with "Hit 'Em Up Style." • I'm feeling this Isyss joint, "Day & Night" (Arista) with Jadakiss — it's definitely smooth. It's got that girl group sound, but not like your average pop girl group. It reminds me of Xscape and SWV back in the day. I'm feeling Fundisha's "Live the Life" (So So Def/Columbia). And the Raphael Saadiq, "Be Here" (Universal), with D'Angelo, is so tight. But it's something for our Urban sister station. We've gotta let them break it before we can. • We just added Busta Rhymes' "Pass the Courvoisier" (J Records) this week, and we're getting instant phones on it. Also, Ashanti's "Foolish" is a monster; it's No. 1 most requested. I heard the remix with Biggie, and they used the "I'm F**king You Tonight" beat. I love that. I think that's a tight, tight song. I can't wait to blast off with the remix. A song that caught my ear the first time listening was by Bradshaw. He's a Blackground artist — Timbaland hooked up the beat, I think — and it's with Tank. They used The Beach Boys' "Good Vibrations," and it's pretty good.

I'll be the first to tell you, when I heard Tweet's "Cops (Oh My!)" (Gold Mind/Elektra/EEG) I loved the track — but I wasn't too sure about how far it would go at radio. But it's continued to do surprisingly well on the Rhythmic chart, taking No. 3 this week with an additional 188 plays. Not to mention Tweet's new album, *Southern Hummingbird*, which is filled with hot track after hot track. The crew at Elektra will have no problem working whatever they pick next for radio ... How off the hook is Usher's Evolution Tour? The lineup includes Faith Evans, Nas and Mr. Cheeks! Usher's "U Don't Have to Call" (LaFace/Arista) gets a bullet and goes to No. 4 this week on the chart ... Things continue to sizzle for Arista with P. Diddy's "I Need a Girl" (Bad Boy/Arista), which grows with a ridiculous 760 plays this week! Could this record eventually be No. 1? ... Props to Naughty By Nature and all the radio stations that continue to support their current single, "Feels Good" (TVT). It's No. 21 on the chart and continues to grow with an additional 244 plays. You wanna talk about a fun, upbeat springtime record? Put the Naughty By Nature in, and I'm sure you'll get positive feedback ... Another great hip-hop record is Jay-Z and R. Kelly's "Take You Home" (Jive/Roc-A-Fella/IDJMG). It goes to 24* on the chart ... I got to hit up all the good R&B music right now: Alicia Keys' "How Come You Don't Call Me?" (J) is at 30*, Jaheim's "Anything" (Divine Mill/WB) is at 31*, Avant's "Makin' Good Love" (Magic Johnson Music/MCA) is at 33*, and Musiq's "Halfcrazy" (Def Soul/IDJMG) lands at 43. My pick this week is Brandy's "Full Moon" (Atlantic) ... Holla!

— Dontay Thompson, CHR/Rhythmic Editor

CHR/Rhythmic ON THE RADIO

HEAD RUSH

ARTIST: Fundisha

LABEL: So So Def/Columbia

By RENEÉ BELL / ASSISTANT EDITOR

An increasing number of female vocalists are emerging to ambush this male-driven, boy band music industry. As it stands, just about every record label has its neo-soul beauty queen who's going to send the other contenders scrambling back to the studios for a makeover. So So Def recently announced the debut of its own queen: Fundisha is joining the ranks of the new female solo artists with "Live the Life," from her forthcoming album, *Lessons*.

This New Jersey native and first lady of So So Def Records made her recording debut on the *Hardball* soundtrack with "Intro (Love the Life)" and "Insomnia." She also appeared on labelmate Lil Bow Wow's "Thank You," and I caught a glimpse of her in the "Thank You" video while I was hanging out at the crib of my industry peep Big West. The video showed Columbia quartet Jagged Edge — and a young lady I hadn't seen before. I decided to do some research when I got back to the office, where I logged on to the Columbia Records website and was able to put a name to the face.

Fundisha (pronounced foon-dee-sha) was born and raised in Newark, NJ and was already a well-known singer and songwriter before beginning a solo recording career. She's sung background for Tyrese and Lauryn Hill, among others, and she wrote Tyrese's "Taste of My Love" and Mary J. Blige's "Your Child (Remix)." The latter especially expresses Fundisha's creativity. Picture this: Your husband's old flame shows up at the front door, holding a child with a remarkable family resemblance — heavy.

Fundisha's interest in music began early. Her mother was a respected preacher who instilled

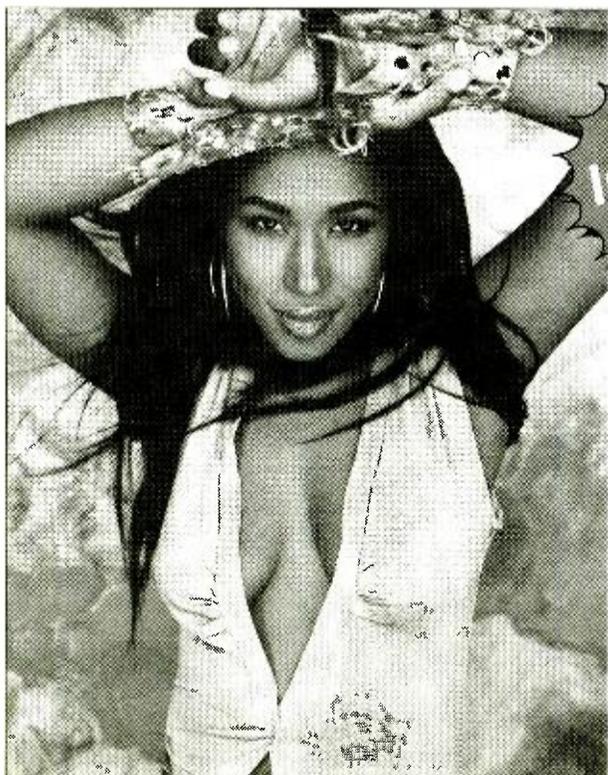


Fundisha

her spiritual beliefs into her daughter's upbringing. Fundisha began singing at age 5 and always had a love for gospel music; in fact, she still recalls the first time she sang "Kumbaya." Even at that early point, it was clear that she would become a recording star.

She started writing raps and poetry in grammar school and listened to such classic performers as Aretha Franklin, Billie Holiday and Nancy Wilson, all of whom influenced her songwriting. A powerhouse in live performance, this new star on the music front delivers a funky R&B groove that will fit right in with today's neo-soul craze.

What's hot now won't be hot next month, but, unlike many other artists, Fundisha's skills aren't limited to the stage and the studio. Having been exposed to and experienced in the art of the music biz, she will definitely be around. Expect *Lessons* to arrive on your desks this summer. Enjoy.



Album In-Stores Now!

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tweet

"oops (oh my)"

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Stations and their adds listed alphabetically by market

Reporters

WAJZ/Albany, NY * PD/MID: Sugar Bear APD: Marie Cristal 50 P. DIDDY "Need" 9 NO GOOD "Ballin" 2 TRUTH HURTS F/RAKIM "Addictive" 1 JA RULE "Down" BRANDY "Full" MR. CHEEKS "Friday" JAGUAR WRIGHT "It's"	WJZD/Biloxi-Gulfport, MS * PD: Rob Neal MD: Tabari Daniels 16 ANN NESBY F/AL GREEN "Paper" 2 MYSTIKAL "Tarantula" 2 WOODY ROCK "No" 1 JA RULE "Down" BRANDY "Full" WILL DOWNING "Cool" MR. CHEEKS "Friday" TRUTH HURTS F/RAKIM "Addictive" JOURNALIST "Used"	WIZF/Cincinnati, OH * PD: Hurricane Dave APD/MD: Terri Thomas B2K "Gots" BRANDY "Full"	WDTJ/Detroit, MI * VP/Prog.: Lance Patton DM: Monica Starr PD/MD: Terri Thomas B2K "Gots" BRANDY "Full"	WRHJ/Jackson, MS * PD: Steve Poston MD: Lil' Homie 22 JA RULE "Down" 10 BIG MOE "Purple" BRANDY "Full" CDDE 5 "Name" MR. CHEEKS "Friday" MYSTIKAL "Tarantula" HAMPTONS "Jacket" TRUTH HURTS F/RAKIM "Addictive"	WGZB/Louisville, KY * PD: Mark Gunn MD: Gerald Harrison 15 J. DUPRI F/LUDACRIS "Welcome" 8 BIG MOE "Purple" 5 BRANDY "Full"	WQVE/New Orleans, LA * OM/PD: Marvin Hankston APD/MD: Angela Watson 9 MYSTIKAL "Tarantula" 1 YING YANG TWINS "Say" BRANDY "Full"	WCDX/Richmond, VA * PD: Lamonda Williams MD: B-Rock 1 BRANDY "Full" BIG MOE "Purple"	WPHR/Syracuse, NY * PD: Butch Charles MD: Kenny Dees 2 JA RULE "Down" 1 JOURNALIST "Used" 1 MR. CHEEKS "Friday" 1 TRUTH HURTS F/RAKIM "Addictive" BRANDY "Full" JAGUAR WRIGHT "It's"
KBCE/Alexandria, LA PD: Kenny Smoov MD: R.J. Polk 5 BRANDY "Full"	WBOT/Boston, MA * PD: Steve Gousby APD: Lamar Robinson MD: T. Clark 3 BRANDY "Full" JOURNALIST "Used"	WENZ/Cleveland, OH * PD: Sam Sytk 1 BIG MOE "Purple" BRANDY "Full"	WJLB/Detroit, MI * PD: KJ Holiday APD/MD: Kris Kelley 30 JA RULE "Down" 14 TRUTH HURTS F/RAKIM "Addictive" BRANDY "Full" MR. CHEEKS "Friday"	KPRS/Kansas City, MO * PD: Sam Weaver APD/MD: Myron Feares 3 JA RULE "Down" 2 TRUTH HURTS F/RAKIM "Addictive" 1 MR. CHEEKS "Friday" BRANDY "Full"	WFXM/Macon, GA PD/MD: Derek Harper 27 TRUTH HURTS F/RAKIM "Addictive" MYSTIKAL "Tarantula" BRANDY "Full" MOBB DEEP "Get"	WBLS/New York, NY * PD: Vinny Brown MD: Deneen Womack 12 MR. CHEEKS "Friday" BRANDY "Full" 10 BRANDY "Full"	WTKX/Rochester, NY * PD: Andre Marcel MD: Kala D'Neal 14 LIL BOW WOW "Take" 14 TRUTH HURTS F/RAKIM "Addictive" 3 JA RULE "Down" 3 BRANDY "Full" JOURNALIST "Used"	WTMP/Tampa, FL Interim PD: Big Money Ced Interim MD: Eriq Storm 28 BRANDY "Full" 26 MYSTIKAL "Tarantula" 23 GRAVEYARD SOLDJAS "Thing" 20 P. DIDDY "Need" 20 TRINA F/RICK ROSS "Told" 5 MR. CHEEKS "Friday"
KEDG/Alexandria, LA DM/PD: Jay Stevens MD: Wade Hampton 19 MYSTIKAL "Tarantula" 18 BRANDY "Full" 12 NAS "Mic" TRINA F/RICK ROSS "Told" GRAVEYARD SOLDJAS "Thing"	WBLK/Buffalo, NY * PD/MD: Skip Dillard 5 JA RULE "Down" 1 TRUTH HURTS F/RAKIM "Addictive" 1 BRANDY "Full" BIG MOE "Purple" JOURNALIST "Used" MR. CHEEKS "Friday" MYSTIKAL "Tarantula" JAGUAR WRIGHT "It's"	WHXT/Columbia, SC * PD: Chris Conner MD: Bill Black 18 JA RULE "Down" 5 TRUTH HURTS F/RAKIM "Addictive" 3 PETEY PABLO "Told" 2 ISYSS F/JADAKISS "Day" 1 FUNDISHA "Life" BRANDY "Full" MR. CHEEKS "Friday" MYSTIKAL "Tarantula"	WJNN/Dothan, AL PD/MD: Tony Black 15 MR. BIGGSS "Ho's" 12 MR. CHEEKS "Friday" 10 BRANDY "Full" GRAVEYARD SOLDJAS "Thing"	WJZZ/Flint, MI * PD/MD: Chris Reynolds 28 ANN NESBY F/AL GREEN "Paper" 4 JA RULE "Down" BRANDY "Full" MR. CHEEKS "Friday" MYSTIKAL "Tarantula" TRUTH HURTS F/RAKIM "Addictive"	WZFX/Fayetteville, NC * PD: Rod Cruise APD: Garrett Davis MD: Taylor Morgan No Adds	WBHH/Norfolk, VA * PD/MD: Heart Attack No Adds	WTLZ/Saginaw, MI * PD: Eugene Brown 11 ANN NESBY F/AL GREEN "Paper" 1 BIG TYMERS "Fly" BRANDY "Full" MR. CHEEKS "Friday"	WJUC/Toledo, OH * PD: Charlie Mack MD: Nikki G. 20 ANN NESBY F/AL GREEN "Paper" 13 TRUTH HURTS F/RAKIM "Addictive" 13 JA RULE "Down" 2 MYSTIKAL "Tarantula" BRANDY "Full" JOURNALIST "Used" MR. CHEEKS "Friday" JAGUAR WRIGHT "It's"
WHTA/Atlanta, GA * PD: Jerry Smokin' B APD: Ryan Cameron MD: Ramona Debraux BIG MOE "Purple" BRANDY "Full" JOURNALIST "Used"	WWWZ/Charleston, SC * OM/PD: Terry Base MD: Ron Splackaville 21 MYSTIKAL "Tarantula" 13 BRANDY "Full" 7 JA RULE "Down" 1 TRUTH HURTS F/RAKIM "Addictive" MR. CHEEKS "Friday" JOURNALIST "Used"	WWDM/Columbia, SC * PD/MD: Mike Love APD: Vemessa Pendergrass 2 TRUTH HURTS F/RAKIM "Addictive" 1 MR. CHEEKS "Friday" 1 JA RULE "Down" BRANDY "Full" WILL DOWNING "Cool" JOURNALIST "Used" MYSTIKAL "Tarantula" ANN NESBY F/AL GREEN "Paper" JAGUAR WRIGHT "It's"	WZFF/Lafayette, LA * DM: James Alexander PD/MD: Darlene Prejean 28 MYSTIKAL "Tarantula" 5 JA RULE "Down" 3 'N SYNC "Girlfriend" 1 TRUTH HURTS F/RAKIM "Addictive" BRANDY "Full" MR. CHEEKS "Friday"	WDR/MIAMI, FL * OM/PD/MD: Cedric Hollywood 13 TRUTH HURTS F/RAKIM "Addictive" 7 JA RULE "Down" 3 ANGLE STONE "Wish" BRANDY "Full" MR. CHEEKS "Friday" MYSTIKAL "Tarantula" JAGUAR WRIGHT "It's"	WQHH/Lansing, MI * PD/MD: Brant Johnson 9 JA RULE "Down" 7 JOURNALIST "Used" 4 MYSTIKAL "Tarantula" 3 MR. CHEEKS "Friday" 2 ALICIA KEYS "Come" BRANDY "Full" MOBB DEEP "Get" ANN NESBY F/AL GREEN "Paper" TRUTH HURTS F/RAKIM "Addictive" JAGUAR WRIGHT "It's" EXHALÉ "Still"	WVSP/Oklahoma City, OK * PD: Terry Monday AMO: Eddie Brasco 4 ANN NESBY F/AL GREEN "Paper" 4 TRUTH HURTS F/RAKIM "Addictive" 1 MYSTIKAL "Tarantula" 1 JAGUAR WRIGHT "It's" BABYFACE "What" BRANDY "Full" LIL' ROMEO "Ginies" MR. CHEEKS "Friday" RELL "Baby" JOURNALIST "Used"	KDKS/Shreveport, LA * PD/MD: Quenn Echols 38 ANN NESBY F/AL GREEN "Paper" BRANDY "Full" JA RULE "Down" MR. CHEEKS "Friday" MYSTIKAL "Tarantula" JAGUAR WRIGHT "It's" TRUTH HURTS F/RAKIM "Addictive" JOURNALIST "Used"	KJMM/Tulsa, OK * PD: Terry Monday APD: Aaron Bernard 6 JAGUAR WRIGHT "It's" 5 TRUTH HURTS F/RAKIM "Addictive" 5 ANN NESBY F/AL GREEN "Paper" 1 BRANDY "Full" 1 MR. CHEEKS "Friday" JA RULE "Down" MYSTIKAL "Tarantula"
WVEE/Atlanta, GA * PD: Tony Brown MD: Tosna Love 7 JA RULE "Down" 5 BRIAN MCKNIGHT "Gonna"	WPEX/Charlotte, NC * PD: Terry Avery MD: Nate Quick No Adds	WVFX/Columbus, GA PD: Michael Soul 13 JA RULE "Down" 4 BRANDY "Full" 4 MR. CHEEKS "Friday" 4 JOURNALIST "Used" 3 JAGUAR WRIGHT "It's"	WQZZ/Flint, MI * PD/MD: Quincey 6 JA RULE "Down" 5 ANN NESBY F/AL GREEN "Paper" 1 BRANDY "Full" JOURNALIST "Used" MASTER P "Real" MR. CHEEKS "Friday" TRUTH HURTS F/RAKIM "Addictive"	WVFX/MIAMI, FL * OM/PD/MD: Cedric Hollywood 13 TRUTH HURTS F/RAKIM "Addictive" 7 JA RULE "Down" 3 ANGLE STONE "Wish" BRANDY "Full" MR. CHEEKS "Friday" MYSTIKAL "Tarantula" JAGUAR WRIGHT "It's"	WVFX/COLUMBUS, OH * PD: Paul Strong MD: Warren Stevens 5 BRANDY "Full" 1 BIG MOE "Purple"	WVPH/Philadelphia, PA * PD: Luscious Ice MD: Raphael "Raffi" George 31 TRINA F/RICK ROSS "Told" 11 B2K "Gots" BRANDY "Full" JOURNALIST "Used"	KMJJ/Shreveport, LA * PD: Michael Tee MD: Kelli Dupree 40 ANN NESBY F/AL GREEN "Paper" 12 MYSTIKAL "Tarantula" 1 JA RULE "Down" BRANDY "Full" MR. CHEEKS "Friday"	WESE/Tupelo, MS PD/MD: Pamela Aniese BRANDY "Full" MR. CHEEKS "Friday" MYSTIKAL "Tarantula"
WFXA/Augusta, GA * DM: Ron Thomas B2K "Gots" BIG MOE "Purple" BRANDY "Full"	WPEG/Charlotte, NC * PD: Terry Avery MD: Nate Quick No Adds	WVFX/COLUMBUS, OH * PD: Paul Strong MD: Warren Stevens 5 BRANDY "Full" 1 BIG MOE "Purple"	WVFX/MIAMI, FL * OM/PD/MD: Cedric Hollywood 13 TRUTH HURTS F/RAKIM "Addictive" 7 JA RULE "Down" 3 ANGLE STONE "Wish" BRANDY "Full" MR. CHEEKS "Friday" MYSTIKAL "Tarantula" JAGUAR WRIGHT "It's"	WVFX/COLUMBUS, OH * PD: Paul Strong MD: Warren Stevens 5 BRANDY "Full" 1 BIG MOE "Purple"	WVPH/Philadelphia, PA * PD: Luscious Ice MD: Raphael "Raffi" George 31 TRINA F/RICK ROSS "Told" 11 B2K "Gots" BRANDY "Full" JOURNALIST "Used"	WVFX/COLUMBUS, OH * PD: Paul Strong MD: Warren Stevens 5 BRANDY "Full" 1 BIG MOE "Purple"	WVPH/Philadelphia, PA * PD: Luscious Ice MD: Raphael "Raffi" George 31 TRINA F/RICK ROSS "Told" 11 B2K "Gots" BRANDY "Full" JOURNALIST "Used"	WVFX/COLUMBUS, OH * PD: Paul Strong MD: Warren Stevens 5 BRANDY "Full" 1 BIG MOE "Purple"
WPRW/Augusta, GA * PD: Tim Snell MD: Nightrain 13 TRUTH HURTS F/RAKIM "Addictive" 4 JA RULE "Down" BRANDY "Full" FUNDISHA "Life" MR. CHEEKS "Friday" MYSTIKAL "Tarantula" JAGUAR WRIGHT "It's" ANN NESBY F/AL GREEN "Paper"	WJTT/Chattanooga, TN * PD: Keith Landecker MD: Magie 14 ANN NESBY F/AL GREEN "Paper" 2 TRUTH HURTS F/RAKIM "Addictive" BRANDY "Full" GRAVEYARD SOLDJAS "Thing" JA RULE "Down" JERZEE MDNET "High" MR. CHEEKS "Friday" MYSTIKAL "Tarantula" JAGUAR WRIGHT "It's"	WVFX/COLUMBUS, OH * PD: Paul Strong MD: Warren Stevens 5 BRANDY "Full" 1 BIG MOE "Purple"	WVFX/MIAMI, FL * OM/PD/MD: Cedric Hollywood 13 TRUTH HURTS F/RAKIM "Addictive" 7 JA RULE "Down" 3 ANGLE STONE "Wish" BRANDY "Full" MR. CHEEKS "Friday" MYSTIKAL "Tarantula" JAGUAR WRIGHT "It's"	WVFX/COLUMBUS, OH * PD: Paul Strong MD: Warren Stevens 5 BRANDY "Full" 1 BIG MOE "Purple"	WVPH/Philadelphia, PA * PD: Luscious Ice MD: Raphael "Raffi" George 31 TRINA F/RICK ROSS "Told" 11 B2K "Gots" BRANDY "Full" JOURNALIST "Used"	WVFX/COLUMBUS, OH * PD: Paul Strong MD: Warren Stevens 5 BRANDY "Full" 1 BIG MOE "Purple"	WVPH/Philadelphia, PA * PD: Luscious Ice MD: Raphael "Raffi" George 31 TRINA F/RICK ROSS "Told" 11 B2K "Gots" BRANDY "Full" JOURNALIST "Used"	WVFX/COLUMBUS, OH * PD: Paul Strong MD: Warren Stevens 5 BRANDY "Full" 1 BIG MOE "Purple"
WEMX/Baton Rouge, LA * DM: James Alexander PD/MD: Adrian Long 39 MYSTIKAL "Tarantula" 9 JA RULE "Down" 5 TRUTH HURTS F/RAKIM "Addictive" 4 'N SYNC "Girlfriend" 1 BRANDY "Full" MR. CHEEKS "Friday"	WGCI/Chicago, IL * OM/PD: Eroy Smith APD/MD: Carla Boatner JA RULE "Down"	WVFX/COLUMBUS, OH * PD: Paul Strong MD: Warren Stevens 5 BRANDY "Full" 1 BIG MOE "Purple"	WVFX/MIAMI, FL * OM/PD/MD: Cedric Hollywood 13 TRUTH HURTS F/RAKIM "Addictive" 7 JA RULE "Down" 3 ANGLE STONE "Wish" BRANDY "Full" MR. CHEEKS "Friday" MYSTIKAL "Tarantula" JAGUAR WRIGHT "It's"	WVFX/COLUMBUS, OH * PD: Paul Strong MD: Warren Stevens 5 BRANDY "Full" 1 BIG MOE "Purple"	WVPH/Philadelphia, PA * PD: Luscious Ice MD: Raphael "Raffi" George 31 TRINA F/RICK ROSS "Told" 11 B2K "Gots" BRANDY "Full" JOURNALIST "Used"	WVFX/COLUMBUS, OH * PD: Paul Strong MD: Warren Stevens 5 BRANDY "Full" 1 BIG MOE "Purple"	WVPH/Philadelphia, PA * PD: Luscious Ice MD: Raphael "Raffi" George 31 TRINA F/RICK ROSS "Told" 11 B2K "Gots" BRANDY "Full" JOURNALIST "Used"	WVFX/COLUMBUS, OH * PD: Paul Strong MD: Warren Stevens 5 BRANDY "Full" 1 BIG MOE "Purple"
KTCX/Beaumont, TX * PD/MD: Chris Clay 15 ANN NESBY F/AL GREEN "Paper" BRANDY "Full" ISYSS F/JADAKISS "Day" JA RULE "Down" MR. CHEEKS "Friday"	WPWX/Chicago, IL * PD: Jay Alan MD: Traci Reynolds 7 BIG TYMERS "Fly" 3 MYSTIKAL "Tarantula" 2 JOURNALIST "Used" BRANDY "Full" YING YANG TWINS "Say" TRUTH HURTS F/RAKIM "Addictive"	WVFX/COLUMBUS, OH * PD: Paul Strong MD: Warren Stevens 5 BRANDY "Full" 1 BIG MOE "Purple"	WVFX/MIAMI, FL * OM/PD/MD: Cedric Hollywood 13 TRUTH HURTS F/RAKIM "Addictive" 7 JA RULE "Down" 3 ANGLE STONE "Wish" BRANDY "Full" MR. CHEEKS "Friday" MYSTIKAL "Tarantula" JAGUAR WRIGHT "It's"	WVFX/COLUMBUS, OH * PD: Paul Strong MD: Warren Stevens 5 BRANDY "Full" 1 BIG MOE "Purple"	WVPH/Philadelphia, PA * PD: Luscious Ice MD: Raphael "Raffi" George 31 TRINA F/RICK ROSS "Told" 11 B2K "Gots" BRANDY "Full" JOURNALIST "Used"	WVFX/COLUMBUS, OH * PD: Paul Strong MD: Warren Stevens 5 BRANDY "Full" 1 BIG MOE "Purple"	WVPH/Philadelphia, PA * PD: Luscious Ice MD: Raphael "Raffi" George 31 TRINA F/RICK ROSS "Told" 11 B2K "Gots" BRANDY "Full" JOURNALIST "Used"	WVFX/COLUMBUS, OH * PD: Paul Strong MD: Warren Stevens 5 BRANDY "Full" 1 BIG MOE "Purple"
WJMI/Jackson, MS * PD/MD: Stan Branson 17 TRUTH HURTS F/RAKIM "Addictive" 13 MYSTIKAL "Tarantula" 1 MR. CHEEKS "Friday" BRANDY "Full" JA RULE "Down" JOURNALIST "Used" JAGUAR WRIGHT "It's"	WVFX/COLUMBUS, OH * PD: Paul Strong MD: Warren Stevens 5 BRANDY "Full" 1 BIG MOE "Purple"	WVFX/COLUMBUS, OH * PD: Paul Strong MD: Warren Stevens 5 BRANDY "Full" 1 BIG MOE "Purple"	WVFX/MIAMI, FL * OM/PD/MD: Cedric Hollywood 13 TRUTH HURTS F/RAKIM "Addictive" 7 JA RULE "Down" 3 ANGLE STONE "Wish" BRANDY "Full" MR. CHEEKS "Friday" MYSTIKAL "Tarantula" JAGUAR WRIGHT "It's"	WVFX/COLUMBUS, OH * PD: Paul Strong MD: Warren Stevens 5 BRANDY "Full" 1 BIG MOE "Purple"	WVPH/Philadelphia, PA * PD: Luscious Ice MD: Raphael "Raffi" George 31 TRINA F/RICK ROSS "Told" 11 B2K "Gots" BRANDY "Full" JOURNALIST "Used"	WVFX/COLUMBUS, OH * PD: Paul Strong MD: Warren Stevens 5 BRANDY "Full" 1 BIG MOE "Purple"	WVPH/Philadelphia, PA * PD: Luscious Ice MD: Raphael "Raffi" George 31 TRINA F/RICK ROSS "Told" 11 B2K "Gots" BRANDY "Full" JOURNALIST "Used"	WVFX/COLUMBUS, OH * PD: Paul Strong MD: Warren Stevens 5 BRANDY "Full" 1 BIG MOE "Purple"
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WALT LOVE
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Memphis By The Numbers

□ An in-depth look at the success of Memphis' five Urban outlets

Looking at the recent Arbitrend Phase 1 ratings results for the Memphis market, I noticed something very interesting: There are five black music formats at the top of the ratings in that city. I wondered what it is about the different approaches of these stations that make them so popular in the hearts and minds of this community. For answers, I decided to talk to six people who truly know the market and its people.

First off, here are the Arbitrend numbers that originally piqued my interest:

Calls (Format)	Su 2001	Fall 2001	Wi 2002, Ph. 1
WHRK-FM (Urban)	7.1	7.8	8.2 (No. 1)
WDIA-AM (Urban AC)	7.3	7.3	7.0 (No. 2)
WRBO-FM (Urban/O)	5.0	7.2	6.6 (No. 3)
KJMS-FM (Urban AC)	7.0	6.7	6.4 (No. 4)
WLOK-AM (Gospel)	4.3	5.9	6.1 (No. 5)

For me, the question was whether the success of these stations was predicated on their programming and presentation, or was it something else? Is it possible that these different genres of black music are just more popular with the masses in the Memphis market?

Remember, one of the things that made Memphis famous was the special chemistry of Beale Street. The blues originated there, along with jazz, R&B and gospel. Memphis is also where Elvis and the boys mixed their hillbilly blues with gospel and R&B to come up with rock 'n' roll.

A Knowledgeable Audience

Two of the people I talked to were Barnstable's **Tony Yoken**, Market Manager of the Barnstable properties in Memphis, and **Henry Nelson**, PD of the company's Memphis Urban Oldies outlet, WRBO. I started by asking how five black music stations can keep a lock on Memphis' radio-listening public.

"I have to take the more personal and humanistic approach with my answer," Nelson said. "Having grown up here in Memphis, I have to give a lot of credit to our entire listening audience. These people are very sophisticated about different types of music. They are very passionate about their music, and they love radio — both blacks and whites.

"To the credit of WRBO, in addition to African-American listeners, we also have nonethnic people who know a lot of these artists and their music because these are the R&B songs that were played on white radio when they were growing up. I have to give a lot of credit

to the audience for being very knowledgeable about music."

"I programmed and was on-air in a number of East Coast, Northeast and Southern markets before moving to Memphis 22 years ago to do mornings and be involved in programming a station that is Classic Rock today," Yoken said. "In my travels and the places I've lived, I have never seen a more music-focused, proactive radio audience anywhere in the United States.



Tony Yoken

The Magic Is The Music

"The history and culture of this region show when you take a look at the Barnstable platform," Yoken continued. "We base that platform on the fact that the magic is the music, and the music comes out of Memphis. For example, this city is the birthplace of R&B and the cradle of rock 'n' roll, and Barnstable has an R&B station and a Classic Rock station here.

"Country was based down on Union Avenue and in Sun Records' studios in the early '50s. Sam Phillips had Johnny Cash, Carl Perkins, Roy Orbison, Jerry Lee Lewis and Elvis. We all know they were white guys singing black men's music, and that's how rock 'n' roll started. Today the only Country outlet in our platform is WGKX/Memphis.

"This city is also arguably the hometown of the godfather of the modern American jazz movement, W.C. Handy, and we have the Smooth Jazz station here. So, we've put that whole platform out there, and you can see the proactive response from the audience.

"When you take a look at the demographics of Memphis, you can see that it's a top 13 African-American

marketplace. Julian Davis from Arbitron was in yesterday, showing us the latest census figures. If you took just the black population, Memphis would be a top 100-populated market and No. 1 when it comes to ethnic composition in the United States.

"Because of that, we're hoping that the top five stations will be Urban and that the No. 6 station will turn out to be our Smooth Jazz station before long."

A Vibrant Market

"You know what's fascinating?" Yoken continued. "The audience and listeners love all the radio stations and use all of them, to a great extent. We saw proof of that in some of the research that we were conducting with Julian yesterday."

"We have to admit, to the credit of Tony and David Gingold and myself, we found that the African-American market here was obviously and specifically underserved," Nelson said. "Now we can look at it and say that the audience was starving. They were waiting for what we're offering."

"If you took just the black population, Memphis would be a top 100-populated market and No. 1 when it comes to ethnic composition in the United States."

Tony Yoken

I asked them what makes Memphis such a hot market at this point in time. "Memphis now has its own NBA team, the Memphis Grizzlies," Yoken said. "I don't think there is a more vibrant city or marketplace than Memphis is today. We've got 10 of the biggest and best brand-

Club R&R



THE EYES HAVE IT!

I'm convinced that one of the secrets to success is personality-defining eyewear. Case in point: this pic of two of the music business' most successful women. On the left is publishing diva (and R&R CEO/Publisher) Erica Farber, and on the right is singing diva (and J Records artist) Angie Stone.

name casinos 15 minutes away in northwest Mississippi. On any given weekend, you can see artists like The Four Tops, James Brown or Isaac Hayes there.

"The music that comes into the marketplace is just amazing, and now we're about to go into the warm spring and summertime weather, which is good for all of our outdoor festivals. People who come to Memphis for the first time say, 'You know, we never knew about this place.'

"Economic growth is on the rise here. We have exciting political leadership in play with Mayor Willie Herenton. Congressman Harold Ford Jr. is in the national spotlight. There are so many good things happening in this city right now.

"But that does not mean that we don't have our challenges. You've got education and crime initiatives, and we are certainly taking a forefront role in making our listeners aware of them. We're also seeing a lot of new people deciding to relocate here."

Urban Radio Delivers

WRBO is also involved in the Soulsville redevelopment project, which is currently underway on the site of the old Stax recording studios near downtown. It's a \$20 million project that will house a museum for soul music and a children's music academy. There are also plans for a performing arts center in the complex.

Shelby County and the Memphis city government are pushing this effort, which they started by contributing \$5 million. The idea is to develop an economic structure around the music heritage of Memphis.

In closing, Nelson pointed out a few important facts for advertisers. "When I think about the value of WRBO's being here in the Memphis community, and when you look

"I have to give a lot of credit to our entire listening audience. These people are very sophisticated about different types of music. They are very passionate about their music, and they love radio."

Henry Nelson

at the more than \$500 billion spent annually by African Americans in this country, we have something here that should garner more attention nationally, as far as the value that's received from a product that is way over the top on the Urban side of the market," he said.

"Urban radio delivers, and I think WRBO is the epitome of that — not just from the product side, but also from the value that we give by our associations in the community with the Stax Music Academy and LeMoyné-Owen College. I want national advertisers to know that we're a special and unique product buy here in Memphis. WRBO has the loyalty of the listeners."

Next week I'll speak with Bruce Demps, who oversees Clear Channel's Memphis cluster; one of his PDs, Nate Bell; Art Gilliam, Chairman of Gilliam Communications, which owns WLOK/Memphis; and his longtime Assoc. VP/Programming Melvin Jones, another Memphis native who stayed in his hometown and made his industry dreams come true in a big way.



jennifer lopez : i'm gonna be alright

featuring nas

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I love this record and I'm putting it in the system right now!"

WJLB/K.J. HOLIDAY/PD

"We LOVE this record! (in rotation!)"

WPWX/Jay Alan/PD

"This record is BANANAS!!...Chi-town's in!!"

WGCI/Carla Boatner/PD

**IMPACTING
4/8 & 4/9**

WQHT	66	WHXT	24
WOWI	47	WJMH	24
WJNH	46	KBMB	22
WCHH	43	WGCI	18
WTJM	42	KMEL	15
WPEG	41	KBXX	14
WZMX	41	WBLK	11
WWKX	29	WEMX	11
WERQ	27	WJMN	10

ROC-A-FELLA RECORDS PRESENTS...

CAM'RON

"OH BOY"

FEAT. JUELZ SANTANA

COME HOME WITH ME
IN STORES 05.14.02



R&R Urban Top 50

Powered By



April 5, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
3	1	ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	3191	+304	560246	8	64/0
2	2	USHER U Don't Have To Call (LaFace/Arista)	2995	+90	569210	11	62/0
1	3	TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)	2876	-121	498617	11	65/0
4	4	FAITH EVANS I Love You (Bad Boy/Arista)	2549	-28	462059	13	63/0
8	5	FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	2270	+241	435809	8	63/0
7	6	JAHEIM Anything (Divine Mill/WB)	2109	+64	419009	19	60/0
9	7	BUSTA RHYMES Pass The Courvoisier (Part II) (J)	2079	+159	341506	6	60/0
11	8	AVANT Makin' Good Love (Magic Johnson/MCA)	1979	+151	363378	10	61/0
6	9	JENNIFER LOPEZ Ain't It Funny (Epic)	1927	-131	314635	13	56/0
5	10	AALIYAH More Than A Woman (BlackGround)	1921	-154	366471	11	36/0
10	11	BRANDY What About Us? (Atlantic)	1654	-227	255513	12	60/0
15	12	LUDACRIS Saturday (Oooh! Oooh!) (Def Jam South/IDJMG)	1618	+85	262382	8	60/1
12	13	KEKE WYATT Nothing In This World (MCA)	1576	-234	287569	25	59/0
13	14	GLENN LEWIS Don't You Forget It (Epic)	1507	-232	246805	19	59/0
14	15	MR. CHEEKS Lights, Camera, Action (Universal)	1454	-128	254614	30	54/0
24	16	MARY J. BLIGE Rainy Dayz (MCA)	1434	+285	240985	4	53/0
16	17	\$HARISSA Any Other Night (Motown)	1406	-50	216155	14	56/0
18	18	MAXWELL This Woman's Work (Columbia)	1327	+46	240162	9	48/0
20	19	MUSIQ Halfcrazy (Def Soul/IDJMG)	1319	+55	243103	7	51/0
17	20	JA RULE F/ASHANTI Always On Time (Murder Inc./Def Jam/IDJMG)	1281	-85	248031	19	61/0
23	21	NAPPY ROOTS Awnaw (Atlantic)	1264	+79	154037	9	58/0
26	22	P. DIDDY F/USHER & LOON I Need A Girl (Part One) (Bad Boy/Arista)	1260	+245	217093	5	47/1
22	23	BEANIE SIGEL & FREEWAY Roc The Mic (Roc-A-Fella/IDJMG)	1166	-45	224270	10	49/0
21	24	OUTKAST The Whole World (LaFace/Arista)	1121	-112	172482	16	56/0
27	25	YING YANG TWINS Say I Yi Yi (Koch)	1069	+94	157978	5	46/2
25	26	MYSTIKAL Bouncin' Back (Bumpin' Me...) (Jive)	1048	-60	140762	17	56/0
28	27	RUFF ENDZ Someone To Love You (Epic)	973	+36	157249	8	48/0
29	28	LIL BOW WOW Take Ya Home (So So Def/Columbia)	949	+82	167968	9	50/1
30	29	JOE What If A Woman (Jive)	891	+39	165428	5	46/0
37	30	B2K Gots Ta Be (Epic)	845	+259	136318	2	48/6
34	31	CEE-LO Closet Freak (LaFace/Arista)	746	+33	98530	6	44/0
33	32	JERMAINE DUPRI F/LUDACRIS Welcome To Atlanta (So So Def/Columbia)	711	-50	118188	17	47/1
31	33	MISSY "MISDEMEANOR" ELLIOTT Take Away (Gold Mind/EastWest/EEG)	709	-96	167310	20	50/0
36	34	ALICIA KEYS How Come You Don't Call Me (J)	698	+89	122320	2	45/1
43	35	BIG TYMERS Still Fly (Cash Money/Universal)	695	+148	92258	2	37/2
32	36	MARY J. BLIGE No More Drama (MCA)	642	-152	88739	19	49/0
42	37	NAS One Mic (Columbia/Def Jam/IDJMG)	631	+70	93420	3	35/0
41	38	DONELL JONES You Know That I Love You (Untouchables/Arista)	584	+23	99037	2	41/0
38	39	DMX F/FAITH EVANS I Miss You (Ruff Ryders/IDJMG)	576	-1	65093	11	33/0
48	40	BRIAN MCKNIGHT What's It Gonna Be (Motown)	568	+103	90051	2	38/1
39	41	FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)	535	-29	61077	17	42/0
40	42	RL F/ERICK SERMON Got Me A Model (J)	529	-34	49971	6	35/0
45	43	ANGIE STONE Wish I Didn't Miss You (J)	525	-1	79241	3	39/2
35	44	JAGGED EDGE I Got It 2 (So So Def/Columbia)	518	-103	72831	4	42/0
Debut	45	R. KELLY & JAY-Z Get This Money (Roc-A-Fella/Jive/IDJMG)	508	+89	102283	1	35/1
Debut	46	NAUGHTY BY NATURE F/3LW Feels Good (Don't Worry...) (TVT)	486	+132	48259	1	43/0
	47	'N SYNC Girlfriend (Jive)	474	+66	78919	3	23/2
50	48	TRINA F/RICK ROSS Told Ya'll (Slip 'N Slide/Atlantic)	474	+29	61779	2	42/1
47	49	NO GOOD Ballin' Boy (ARTISTdirect)	466	-6	41730	3	38/1
49	50	IMX The First Time (New Line)	456	-3	50580	8	32/0

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
BRANDY Full Moon (Atlantic)	54
JA RULE Down Ass Chick (Murder Inc./Def Jam/IDJMG)	38
MR. CHEEKS Friday Night (Universal)	34
TRUTH HURTS F/RAKIM Addictive (Aftermath/Interscope)	32
MYSTIKAL Tarantula (Jive)	28
ANN NESBY F/AL GREEN Put It On Paper (Universal)	20
JOURNALIST The Way It Used To Be (Motown)	19
JAGUAR WRIGHT The What If's (MCA)	18
BIG MOE Purple Stuff (Priority/Capitol)	10
B2K Gots Ta Be (Epic)	6

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	+304
MARY J. BLIGE Rainy Dayz (MCA)	+285
B2K Gots Ta Be (Epic)	+259
P. DIDDY F/USHER & LOON I Need... (Part One) (Bad Boy/Arista)	+245
FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	+241
BUSTA RHYMES Pass The Courvoisier (Part II) (J)	+159
AVANT Makin' Good Love (Magic Johnson/MCA)	+151
BIG TYMERS Still Fly (Cash Money/Universal)	+148
FUNDISHA Live The Life (So So Def/Columbia)	+141
NAUGHTY BY NATURE F/3LW Feels Good (Don't...) (TVT)	+132

New & Active

CHOCBAKKA She's Feeling Me (Big Daddy) Total Plays: 452. Total Stations: 33. Adds: 0
KNOC-TURN'AL Knoc (LA Confidential/Elektra/EEG) Total Plays: 353. Total Stations: 29. Adds: 0
PETEY PABLO I Told Y'all (Jive) Total Plays: 323. Total Stations: 35. Adds: 2
ANN NESBY F/AL GREEN Put It On Paper (Universal) Total Plays: 301. Total Stations: 20. Adds: 20
JA RULE Down Ass Chick (Murder Inc./Def Jam/IDJMG) Total Plays: 275. Total Stations: 39. Adds: 38
TRUTH HURTS F/RAKIM Addictive (Aftermath/Interscope) Total Plays: 266. Total Stations: 33. Adds: 32
FUNDISHA Live The Life (So So Def/Columbia) Total Plays: 237. Total Stations: 33. Adds: 2
G. DEP Special Delivery (Arista) Total Plays: 230. Total Stations: 14. Adds: 0
MYSTIKAL Tarantula (Jive) Total Plays: 226. Total Stations: 28. Adds: 28
WOODY ROCK No Matter What (Gospo Centric/Jive) Total Plays: 218. Total Stations: 27. Adds: 1

Songs ranked by total plays

Q: What do LA's POWER106.FM, Toronto's KISS92.FM and Denver's MIX100.FM know about the Internet that you don't?

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MARKET #1

WBLS/New York
Inner City
(212) 447-1000
Brown/Womack
12+ Cumulative 2,153,900



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
51	53		USHER/U Don't Have To Call	73670
51	50		JAE/IM/Anything	69500
43	47		FAT JOE F/ASHANTI/What's Lov?	65330
46	47		FAITH EVANS/I Love You	65330
53	45		JA RULE F/ASHANTI/Always On Time	62550
40	45		AALIYAH/More Than A Woman	62550
46	41		MICHAEL JACKSON/Butterflies	56990
41	37		ASHANTI/Foolish	51430
36	35		GLENN LEWIS/Don't You Forget It	48650
31	30		SHARRISSA/Any Other Night	41700
28	26		TWEET/Oops (Oh My)	38920
23	26		MAXWELL/This Woman's Work	36140
25	25		RUFF ENDZ/Someone To Love You	34750
22	24		AVANTI/Makin' Good Love	33360
22	24		MISSY ELLIOTT/Take Away	33360
21	23		ALICIA KEYS/How Come You	31970
19	22		DONELL JONES/You Know That	30580
11	20		JOE/What If A Woman	27800
16	20		BUSTA RHYMES/Pass The Courvoisier	27800
24	19		LIL BOW WOW/Take Ya Home	26410
25	19		MUSIQ/Halfrazy	26410
24	19		JENNIFER LOPEZ/Ain't It Funny	26410
15	17		BRANDY/What About Us?	23630
11	16		KEKE WYATT/Nothing In This	22240
15	15		KEKE WYATT/Nothing In This	20850
17	15		P. DIDDY F/USHER...I Need A Girl	20850
11	15		JONELL & METHOD MAN/Round & Round	20850
20	14		BEANIE SIGEL/FREEWAY/Roc The Mic	19460
12	13		LUDACRIS/Saturday (Oooh!)	18070
10	13		NAS/One Mic	18070

MARKET #2

KKBT/Los Angeles
Radio One
(323) 986-1800
Scorpio/Fuler
12+ Cumulative 1,410,900



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
58	60		USHER/U Don't Have To Call	16220
56	59		FAT JOE F/ASHANTI/What's Lov?	45548
48	58		ASHANTI/Foolish	44776
52	53		TWEET/Oops (Oh My)	40916
49	50		TRUTH HURTS/F/RAKIM/Addictive	37828
51	49		FAITH EVANS/I Love You	33196
43	43		BRANDY/What About Us?	33196
35	43		AVANTI/Makin' Good Love	33196
32	43		JAE/IM/Anything	33196
50	43		MR. CHEEKS/Lights, Camera	33196
36	42		JA RULE F/ASHANTI/Always On Time	32424
39	41		BEANIE SIGEL/FREEWAY/Roc The Mic	31652
55	41		AALIYAH/More Than A Woman	31652
45	37		LUDACRIS/Saturday (Oooh!)	28564
47	36		KEKE WYATT/Nothing In This	27292
34	34		MISSY ELLIOTT/Take Away	26248
37	33		JENNIFER LOPEZ/Ain't It Funny	25476
36	28		BUSTA RHYMES/Pass The Courvoisier	21612
26	26		DJ QUIK/Trout	20072
31	26		GLENN LEWIS/Don't You Forget It	20072
3	26		P. DIDDY F/USHER...I Need A Girl	20072
26	25		MAXWELL/This Woman's Work	19300
24	22		ANGIE STONE/Brotha	16984
28	21		MARY J. BLIGE/Rainy Dayz	16212
7	20		LIL BOW WOW/Take Ya Home	15440
19	19		RAFAEL SAADIQ...Be Here	14668
19	13		BRIAN MCKNIGHT/What's It Gonna Be	10036
12	12		NAPPY ROOTS/Awraw	9264
1	11		B2K/Up Hott	8492
7	11		FABOLOUS/F/NATE DOGG/Can't Deny It	8492

MARKET #3

WGCI/Chicago
Clear Channel
(312) 986-6900
Smith/Boatner
12+ Cumulative 896,500



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
65	68		THREE PIECE/Ooh, Ahh	39576
58	67		ASHANTI/Foolish	38994
63	62		FAITH EVANS/I Love You	36084
58	58		USHER/U Don't Have To Call	33756
43	54		AVANTI/Makin' Good Love	31428
55	54		MAXWELL/This Woman's Work	31428
50	52		MICHAEL JACKSON/Heaven Can Wait	30264
52	46		TWEET/Oops (Oh My)	27336
46	44		MUSIQ/Halfrazy	25808
28	42		FAT JOE F/ASHANTI/What's Lov?	24444
31	36		JOE/What If A Woman	20952
34	35		JAE/IM/Anything	20370
34	34		BEANIE SIGEL/FREEWAY/Roc The Mic	19788
47	34		AALIYAH/More Than A Woman	19788
38	33		KEKE WYATT/Nothing In This	19206
28	29		MISSY ELLIOTT/Take Away	16878
25	29		TYRESE/What Am I Gonna Do	16878
27	27		NAS/Got Ur Self A	15714
26	27		MICHAEL JACKSON/Butterflies	15714
21	26		ANGIE STONE/Brotha	15132
19	26		P. DIDDY F/USHER...I Need A Girl	15132
28	24		BUSTA RHYMES/Pass The Courvoisier	13968
20	22		OUTKAST/The Whole World	12804
22	22		MR. CHEEKS/Lights, Camera	12804
16	22		MARY J. BLIGE/Rainy Dayz	12804
17	21		JILL SCOTT/The Loves Me	12222
20	20		B2K/Gots Ta Be	11640
28	20		BRANDY/What About Us?	11640
18	19		NAS/One Mic	11058
16	18		SHARRISSA/Any Other Night	10476

MARKET #3

WPWC/Chicago
Crawford
(219) 933-4455
Alan/Reynolds
12+ Cumulative 649,800



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
47	52		ASHANTI/Foolish	21892
55	50		USHER/U Don't Have To Call	21050
45	50		BUSTA RHYMES/Pass The Courvoisier	21050
39	46		BEANIE SIGEL/FREEWAY/Roc The Mic	19366
45	45		BRANDY/What About Us?	18945
34	44		AALIYAH/More Than A Woman	18524
52	43		TWEET/Oops (Oh My)	18103
35	42		AVANTI/Makin' Good Love	17682
40	42		FAITH EVANS/I Love You	17682
37	39		JENNIFER LOPEZ/Ain't It Funny	15577
29	37		FAT JOE F/ASHANTI/What's Lov?	15577
31	33		P. DIDDY F/USHER...I Need A Girl	13893
26	32		THREE PIECE/Ooh, Ahh	13472
22	28		JOE/What If A Woman	11788
23	28		LUDACRIS/Saturday (Oooh!)	11788
27	27		J. DUPRI F/LUDACRIS/Welcome To Atlanta	11367
21	27		N SYNC/Girlfriend	11367
22	26		JAE/IM/Anything	10946
28	26		GLENN LEWIS/Don't You Forget It	10946
29	25		B2K/Gots Ta Be	10625
24	24		MARY J. BLIGE/Rainy Dayz	10154
15	23		FUNDISHA/Live The Life	9683
16	23		RUFF ENDZ/Someone To Love You	9683
16	22		R. KELLY & JAY-Z/Get This Money	9262
20	22		DONELL JONES/You Know That	9262
23	22		MUSIQ/Halfrazy	9262
7	18		R. KELLY & JAY-Z/Take You Home	7578
16	17		CEE-LO/Closet Freak	7157
20	17		RAFAEL SAADIQ...Be Here	7157
31	17		NAS/One Mic	7157

MARKET #5

KBFB/Dallas-Ft. Worth
Radio One
(214) 521-4661
Fields/Kelly
12+ Cumulative 428,400



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
81	90		TWEET/Oops (Oh My)	15750
76	84		ASHANTI/Foolish	14700
77	82		USHER/U Don't Have To Call	14350
80	79		JENNIFER LOPEZ/Ain't It Funny	13825
93	72		MR. CHEEKS/Lights, Camera	12600
42	67		FAITH EVANS/I Love You	11725
45	54		LUDACRIS/Saturday (Oooh!)	9450
48	51		FAT JOE F/ASHANTI/What's Lov?	8925
54	50		NAPPY ROOTS/Awraw	8750
50	46		JA RULE F/ASHANTI/Always On Time	8050
49	46		MYSTIKAL/Bouncin' Back	8050
45	45		YING YANG TWINS/Say I Y I Y	7875
39	40		OUTKAST/The Whole World	7000
28	27		GLENN LEWIS/Don't You Forget It	4725
26	27		SHARRISSA/Any Other Night	4725
36	27		DUPRI F/LUDACRIS/Welcome To Atlanta	4725
26	27		DMX F/FAITH EVANS/ Miss You	4725
31	26		KEKE WYATT/Nothing In This	4550
36	26		AALIYAH/More Than A Woman	4375
35	25		P. DIDDY F/USHER...I Need A Girl	4375
36	25		JUVE/NI/From Her Mamma	4375
36	25		FAT JOE/We Thuggin'	4375
22	25		MOBB DEEP F/12Hey Lu (Anything)	3675
20	21		JAE/IM/Anything	3675
21	21		BIG TYMERS/Still Fly	3675
21	21		MARY J. BLIGE/Rainy Dayz	3675
19	19		CEE-LO/Closet Freak	3325
22	18		MAXWELL/This Woman's Work	3150
18	18		MISSY ELLIOTT/Take Away	3150

MARKET #5

KKDA/Dallas-Ft. Worth
Service
(972) 263-9911
Cheatham
12+ Cumulative 538,000



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
61	67		ASHANTI/Foolish	25326
63	62		RUFF ENDZ/Someone To Love You	23436
65	62		TWEET/Oops (Oh My)	23436
36	58		MARY J. BLIGE/Rainy Dayz	21924
51	58		AVANTI/Makin' Good Love	21924
48	57		USHER/U Don't Have To Call	21546
61	55		MUSIQ/Halfrazy	20790
42	55		P. DIDDY F/USHER...I Need A Girl	20790
48	54		JAE/IM/Anything	20412
52	52		NAPPY ROOTS/Awraw	19656
53	48		GINUWINE/Tribute To A Woman	18144
40	47		KEKE WYATT/Nothing In This	17386
29	46		ALICIA KEYS/How Come You	16832
51	44		YING YANG TWINS/Say I Y I Y	16832
38	40		AALIYAH/More Than A Woman	15120
11	40		CEE-LO/Closet Freak	15120
18	39		MYSTIKAL/Bouncin' Back	14742
36	39		JOE/What If A Woman	14742
28	37		BIG TYMERS/Still Fly	13986
44	36		FAITH EVANS/I Love You	13608
45	36		ANGIE STONE/Brotha	13230
33	32		LUDACRIS/Saturday (Oooh!)	12096
9	28		ALICIA KEYS/A Woman's Worth	10584
37	27		MISSY ELLIOTT/Take Away	10206
44	22		MONTELL JORDAN/You Must Have Been	8316
18	21		BUSTA RHYMES/Pass The Courvoisier	6804
7	15		MR. CHEEKS/Lights, Camera	5670
7	12		MICHAEL JACKSON/Butterflies	4386
6	10		JENNIFER LOPEZ/Ain't It Funny	3730
9	8		FAT JOE F/ASHANTI/What's Lov?	3024

MARKET #6

WPHI/Philadelphia
Radio One
(215) 884-9400
Ice/George
12+ Cumulative 463,600



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
53	59		USHER/U Don't Have To Call	12154
51	58		ASHANTI/Foolish	11948
56	56		JENNIFER LOPEZ/Ain't It Funny	11536
40	53		FAT JOE F/ASHANTI/What's Lov?	10918
49	52		TWEET/Oops (Oh My)	10712
47	51		AALIYAH/More Than A Woman	10506
53	51		BUSTA RHYMES/Pass The Courvoisier	10506
57	46		BEANIE SIGEL/FREEWAY/Roc The Mic	9476
9	43		P. DIDDY F/USHER...I Need A Girl	8558
35	42		FAITH EVANS/I Love You	8652
51	41		MR. CHEEKS/Lights, Camera	8446
47	41		KEKE WYATT/Nothing In This	8446
43	39		BRANDY/What About Us?	8034
33	37		JAE/IM/Anything	7622
36	36		AVANTI/Makin' Good Love	7416
42	36		LUDACRIS/Saturday (Oooh!)	7116
33	33		JA RULE F/ASHANTI/Always On Time	6798
42	33		FABOLOUS/Young'n (Holla Back)	6798
26	31		TRINA FRICK ROSS/Told Ya I	6386
27	31		YING YANG TWINS/Say I Y I Y	6386
24	29		LIL BOW WOW/Take Ya Home	5974
31	28		MOBB DEEP F/12Hey Lu (Anything)	5768
18	24		RUFF ENDZ/Someone To Love You	4944
15	20		MYSTIKAL/Bouncin' Back	4120
21	19		FAT JOE/We Thuggin'	3914
10	18		CITY HIGH/Caramel	3708
39	16		MICHAEL JACKSON/Butterflies	3296
16	15		JAGGED EDGE/Where The Party At	3090
15	14		AALIYAH/Rock The Boat	2884
10	13		JAY-Z/Just Wanna Love	2678

MARKET #6

WUSL/Philadelphia
Clear Channel
(215) 483-8900
Cooper/Tyner/Lani
12+ Cumulative 787,800



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
48	50		ASHANTI/Foolish	29050
48	47		USHER/U Don't Have To Call	23547
32	44		FAT JOE F/ASHANTI/What's Lov?	22044
40	41		FAITH EVANS/I Love You	20541
42	37		TWEET/Oops (Oh My)	18537
31	37		LIL BOW WOW/Take Ya Home	18537
24	34		AVANTI/Makin' Good Love	17034
28	31		JENNIFER LOPEZ/Ain't It Funny	15531
37	30		FAITH EVANS/I Love You	15030
29	27		BUSTA RHYMES/Pass The Courvoisier	13527
20	26		P. DIDDY F/USHER...I Need A Girl	13026
22	25		ANGIE STONE/Brotha	12025
26	24		MUSIQ/Halfrazy	12024
28	23		AALIYAH/More Than A Woman	11523
30	23		GLENN LEWIS/Don't You Forget It	11523
19	22		BEANIE SIGEL/FREEWAY/Roc The Mic	11022
21	20		MISSY ELLIOTT/Take Away	9519
14	19		MUSIQ/My Go Round	9519
19	19		DONELL JONES/You Know That	9519
13	19		MICHAEL JACKSON/Butterflies	9519
23	19			

Reporters

Stations and their adds listed alphabetically by market

WALR/Atlanta, GA *
DM: Tradia Charmont
Int. PD/GM: Tony Kidd
No Adds

KMJQ/Houston-Galveston TX *
PD: Carl Conner
MD: Sam Choice
3 YOLANDA ADAMS "Ready"

WYLD/New Orleans, LA *
DM/PO: Marvin Hankston
APD/MD: Aaron "A.J." Appleber
3 ANGIE STONE "Wish"

WWN/Baltimore, MD *
VP/Prog.: Kathy Brown
PD: Tim Watts
MD: Keith Fisher
No Adds

WTLC/Indianapolis, IN *
DM/PO: Brian Wallace
MD: Garth Adams
No Adds

WRKS/New York, NY *
PD: Tyla Beasley
MD: Julie Gustines
No Adds

KOXL/Baton Rouge, LA *
DM: James Alexander
PD/MD: Mya Vernon
WILL DOWNING "Cool"

WKXI/Jackson, MS *
PD/MD: Stan Branson
22 ANN NESBY/FAL GREEN "Paper"
RICK BRAUN "World"
JAGUAR WRIGHT "If's"

WSVY/Norfolk, VA *
PD/MD: Michael Mauzone
JAGUAR WRIGHT "If's"

WBHK/Birmingham, AL *
PD: Jay Dixon
MD: Darryl Johnson
No Adds

WSOL/Jacksonville, FL *
PD: Aaron Maxwell
APD/MD: K.J.
5 GLENN LEWIS "Forget"
MARY J. BLIGE "Drama"

WVKL/Norfolk, VA *
PD: DC
MD: Sunny Andre
WOODY ROCK "No"
JAGUAR WRIGHT "If's"

WMGL/Charleston, SC *
PD: Terry Base
APD/MD: Belinda Parker
RICK BRAUN "World"
JAGUAR WRIGHT "If's"

KDKY/Little Rock, AR *
PD: Mark Dylan
MD: Jamal Quarles
5 JAGUAR WRIGHT "If's"
3 RICK BRAUN "World"

WCFB/Olando, FL *
PD: Steve Holbrook
MD: Joe Davis
No Adds

WBAV/Charlotte, NC *
PD/MD: Terri Avery
No Adds

KHHT/Los Angeles, CA *
PD: Michelle Santosusso
38 MARY J. BLIGE "Drama"
31 ASHANTI "Foolish"
30 BOYZ II MEN "Color"
25 USHER "Call"
17 JOE "Woman"
6 112 "Peaches"

WDAS/Philadelphia, PA *
Stn. Mgr./PD: Joe Tamburo
MD: Joann Gamble
MUSIQ "Half Crazy"

WVAZ/Chicago, IL *
PD: Eroy Smith
APD: Armando Rivera
13 MICHAEL JACKSON "Wail"
5 TINA MOORE "Tell"

KJLH/Los Angeles, CA *
PD/MD: Cliff Winston
1 ASHANTI "Foolish"

WFXC/Raleigh-Durham, NC *
DM/PO: Cy Young
APD/MD: Jodi Berry
No Adds

WZFK/Cleveland, OH *
PD: Kim Johnson
No Adds

WVBE/Roanoke-Lynchburg, VA *
PD: Walt Ford
BRANDY "Full"
REGINA BELLE "Now"
RICK BRAUN "World"
PHIL PERRY "Wail"
JAGUAR WRIGHT "If's"

WKJS/Richmond, VA *
PD/MD: Kevin Kotaz
No Adds

WLXC/Columbia, SC *
Int. PD: Doug Williams
MD: Tre Taylor
BLESSSED "Mercy"
RICK BRAUN "World"
MANHATTANS "Even"

KJMS/Memphis, TN *
PD: Nate Bell
MD: Eileen Nathaniel
No Adds

WVBE/Roanoke-Lynchburg, VA *
PD: Walt Ford
BRANDY "Full"
REGINA BELLE "Now"
RICK BRAUN "World"
PHIL PERRY "Wail"
JAGUAR WRIGHT "If's"

WAGH/Columbus, GA
PD: Rasheeda
MD: Ed Lewis
No Adds

WHQT/Miami, FL *
PD: Derrick Brown
APD/MD: Karen Vaughn
No Adds

KMJM/St. Louis, MO *
DM/PO: Chuck Atkins
MD: Brian Anthony
7 REGINA BELLE "Now"
DONELL JONES "Know"

KRNB/Dallas-Ft. Worth, TX *
PD: Al Payne
MD: Rudy "V"
22 YOLANDA ADAMS "Battin'"
16 JENNIFER LOPEZ "Funny"
10 TWEET "Oops"
5 JAGUAR WRIGHT "If's"

WJMR/Milwaukee-Racine, WI *
PD/MD: Lauri Jones
BRIAN MCKNIGHT "Gonna"
USHER "Call"

WLVH/Savannah, GA
PD: Roshon Vance
17 YOLANDA ADAMS "Open"

WDMK/Detroit, MI *
VP/Prog.: Lance Patton
DM/PO: Monica Starr
APD: Benita "Lady B" Gray
MD: Sunny Anderson
No Adds

WMCS/Milwaukee, WI
PD/MD: Tyrene Jackson
JERZEE MONET "High"
YOLANDA ADAMS "Ready"
JAGUAR WRIGHT "If's"

WIMX/Toledo, OH *
DM/PO: Rocky Love
MD: Denise Brooks
No Adds

WMDX/Detroit, MI *
PD: Janet G.
APD: Dneil Stevens
MD: Sheila Little
2 BRIAN MCKNIGHT "Gonna"
JAGUAR WRIGHT "If's"

WDLT/Mobile, AL *
PD: Ron Anthony
MD: Kathy Barlow
3 WILL DOWNING "Cool"

WHUR/Washington, DC *
PD/MD: David A. Dickinson
17 JAGUAR WRIGHT "If's"
15 JANET "Feels"
4 RICK BRAUN "World"

WUWS/Fayetteville, NC *
PD: Rod Cruise
APD: Garrett Davis
MD: Salvin Pee
No Adds

WYBC/New Haven, CT *
DM: Wayne Schmidt
PD: Juan Castillo
APD: Steven Richardson
MD: Doc-P
16 GLENN LEWIS "Forget"
10 AVANT "Makin'"

WMMJ/Washington, DC *
VP/Prog./PD: Kathy Brown
MD: Mike Chase
AMD: James Pair
No Adds

WFLM/Ft. Pierce, FL *
PD/MD: Michael James
2 KEKE WYATT "Wanna"
2 JAGUAR WRIGHT "If's"
THREE PIECE "Ooh"
RICK BRAUN "World"

WMMJ/Washington, DC *
VP/Prog./PD: Kathy Brown
MD: Mike Chase
AMD: James Pair
No Adds

WQMG/Greensboro, NC *
PD: Alvin Stowe
1 GERALD LEVERT "Makes"
YOLANDA ADAMS "Ready"
WILL DOWNING "Cool"
MUSIQ "Half Crazy"

* Monitored Reporters
45 Total Reporters
40 Total Monitored
5 Total Indicator
4 Current Indicator Playlists
Did Not Report For Six Consecutive Weeks; Data Not Used (1): WILD/ Boston, MA



MARKET #1 WRKS/New York (212) 242-9870. Table with columns: PLAYS, SW, TW, ARTIST/TITLE, GI (000). Includes tracks like 'Nothing In This...', 'Anything', 'Don't You Forget It'.

MARKET #2 KHHT/Los Angeles Clear Channel (818) 845-1027. Table with columns: PLAYS, SW, TW, ARTIST/TITLE, GI (000). Includes tracks like 'I Love You', 'No More Drama', 'The Way'.

MARKET #2 KJLH/Los Angeles Taxi (310) 330-5550. Table with columns: PLAYS, SW, TW, ARTIST/TITLE, GI (000). Includes tracks like 'Differences', 'I Wanna Be Good', 'Cry Together'.

MARKET #3 WVAZ/Chicago Clear Channel (312) 360-9000. Table with columns: PLAYS, SW, TW, ARTIST/TITLE, GI (000). Includes tracks like 'I Wanna Be Good', 'Put It On Paper', 'Brother'.

MARKET #5 KRNB/Dallas-Ft. Worth Service (972) 263-9911. Table with columns: PLAYS, SW, TW, ARTIST/TITLE, GI (000). Includes tracks like 'Put It On Paper', 'Loves Me', 'Wish I Didn't'.

MARKET #6 WDAS/Philadelphia Clear Channel (610) 617-8500. Table with columns: PLAYS, SW, TW, ARTIST/TITLE, GI (000). Includes tracks like 'Brown Skin', 'Loves Me', 'The Battle Is Not'.

MARKET #7 WHUR/Washington, DC Howard University (202) 806-3500. Table with columns: PLAYS, SW, TW, ARTIST/TITLE, GI (000). Includes tracks like 'Take A Message', 'Wish I Didn't', 'From Now On'.

MARKET #7 WMMJ/Washington, DC Radio One (301) 306-1111. Table with columns: PLAYS, SW, TW, ARTIST/TITLE, GI (000). Includes tracks like 'Woman's Worth', 'Lifetime', 'Got It Bad'.

MARKET #9 KMJQ/Houston-Galveston Radio One (713) 623-2108. Table with columns: PLAYS, SW, TW, ARTIST/TITLE, GI (000). Includes tracks like 'Let's Stay Home', 'Butterflies', 'Woman's Worth'.

MARKET #10 WDMK/Detroit Radio One (313) 259-2000. Table with columns: PLAYS, SW, TW, ARTIST/TITLE, GI (000). Includes tracks like 'Don't You Forget It', 'Put It On Paper', 'Brother'.

MARKET #10 WMDX/Detroit Clear Channel (313) 965-2000. Table with columns: PLAYS, SW, TW, ARTIST/TITLE, GI (000). Includes tracks like 'Put It On Paper', 'Brown Skin', 'Don't You Forget It'.

MARKET #11 WALR/Atlanta Cox (404) 897-7500. Table with columns: PLAYS, SW, TW, ARTIST/TITLE, GI (000). Includes tracks like 'Put It On Paper', 'Got It Bad', 'Nothing In This'.

ON THE RECORD

With
Talitha Gibson
Asst. MD, WQHH/Lansing, MI



WQHH wants to know what's really going on with the Jay-Z and R. Kelly collaborative album *The Best of Both Worlds*. Are the fans of both icons really hearing the best of both worlds on this joint? Currently, we're running a Best of Both Worlds promo to find out consumers' reactions to this CD. • Considering the independent successes of both artists, expectations were high. However, the tag team fell short of the best. I'm used to having, at the very least, five or six hot and slamming tracks to bang from each artist. But for these two separate worlds to come together with the intent of supplying the "best," I don't think their intention was musically accomplished. • Question: When partnering with someone, wouldn't you think synergy would be a determining factor? With R. Kelly's recent bad publicity, this situation doesn't seem to be the best in any world. Hopefully, the negative karma won't "roc" Jay-Z's world. And speaking of Jay-Z, shouldn't he be dropping his fifth project of the year soon? If so, how will he step up to his "one mike"? • So, did *The Best of Both Worlds* really contain the best efforts of each entertainer, or was the album simply thrown together? You be the judge. WQHH just wants to know what's really going on.

Ashanti's "Foolish" (Murder Inc./Def Jam/IDJMG) conquers the No. 1 spot with an increase of 304 plays. **Mary J. Blige's** "Rainy Dayz" (MCA) gains 285 plays this week, moving it from 24-16*, and Epic's **B2K** are steadily moving up the chart from 37-30*, inspired by a 259-play increase ... **P. Diddy's** quest for a mate, "I Need a Girl" (Bad Boy/Arista), gains popularity, as it rises from 26-22*. The latest release from the *Best of Both Worlds* CD debuts on the chart. The **R. Kelly-Jay-Z** collaboration "Get This Money" (Roc-A-Fella/Jive/IDJMG) enters at 45*. Expect more from this joint — it's hot! ... Speaking of hot, **Naughty By Nature's** collaboration with **3LW** results in "Feels Good" (TVT) and a debut at 46* ... As I cross to the Urban AC side, I see the "marriage certificate" song returns to the top of the chart. **Ann Nesby**, featuring Al Green, reassumes her No. 1* slot with "Put It on Paper" (Universal) with a play increase of 69 ... 2-2-1: two songs, two chart positions, one artist. Columbia's **Maxwell** has "A Woman's Work" and "Lifetime" at 3* and 5, respectively; J's **Alicia Keys'** "A Woman's Worth" and "How Come You Don't Call Me?" are 7 and 19*, respectively; and **Angie Stone** (J) has "Brotha" and "Wish I Didn't Miss You" claiming the 10 and 12* positions, respectively ... Debuting at 25* is **Regina Belle** with "From Now On" (Peak).



— Tanya O'Quinn, Assistant Editor

P H U N D A M E N T A L L Y p h a a t

ARTIST: Warren G

LABEL: Universal

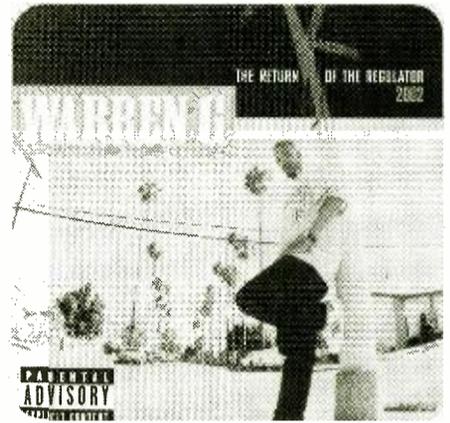
By TANYA O'QUINN / ASSISTANT EDITOR

Where rhythm is life, and life is rhythm," is where you'll find the king of this newly created "country." Merely 8 years old, this type of sound enabled its creator to sell over four million copies of his debut joint, *Regulate ... G-Funk Era*. Born Warren Griffin III, **Warren G's** explosive entrance onto the rap scene helped to nurture the rise of the West Coast funk in hip-hop music. His 1994 hit single "Regulate" is a hip-hop classic and features the vocals of infamous hook singer-rapper Nate Dogg. It's entry onto hip-hop charts helped to usher in the G-funk era, along with classic songs by Dr. Dre, Snoop Dogg and Tupac. Consequently, the West Coast had a presence in the hip-hop community.

Hailing from the L.B.C. (Long Beach, CA), Warren G began rapping and making beats at a young age. It would seem that his parents' collection of jazz, soul and funk records heavily influenced the teen innovator, as he would successfully fuse all three genres into a unique sound that would hypnotize the hip-hop community. Along with friends Snoop Dogg and Nate Dogg (no relation), the aspiring rapper-producer created the group 213 — the unique name was the area code of their city.

The trio, while working regular jobs, would practice their skills in the back room of a local record store. It was there that Snoop Dogg cut the demo "Super Duper Snooper," which Warren played for his half-brother and future super-producer Dr. Dre. Dre was impressed with the group's collective sound and invited them to work with him in his studio and later put them on his joint *The Chronic*. Producing artists like Tupac Shakur and MC Breed enabled Warren G to hone his production skills, and in 1993 he received his vocal big break.

Though it was '94 when Warren G caused a four-alarm fire in the music industry, it was in '93 that the first sparks were noticed. He paired



Warren G's *The Return of the Regulator* 2002

with fellow West Coast rapper Mista Grimm to record "Indo Smoke" for the *Poetic Justice* soundtrack. Though fans found themselves vibing to the joint, they had no idea what was bubbling inside of Warren G's mind. A year later they were enlightened.

Whereas "Indo Smoke" may have given fans of West Coast rap a buzz, "Regulate" yielded an incredible high not just for West Coast folks, but for the entire hip-hop community. Warren G's mellow style of rhyming flowing over this melodically funky, yet easygoing track was also included on the *Above the Rim* soundtrack.

Three years later the followup CD, *Take a Look Over Your Shoulder*, went double Platinum, and two years after that, in 1999, *I Want It All* went Platinum. Warren G's fourth album, *The Return of the Regulator* re-establishes his prominence as an all-around hip-hop artist. The set includes a reunion with Mista Grimm on "Here Comes Another Hit," "Speed Dreamin'," "It Ain't Nothin' Wrong With You" and "G-Funk Is Here to Stay." The 213 family get together on "Yo' Sassy Ways," and El DeBarge supplies the vocals on "Keepin' It Strong."

"This time my production has a bigger sound. It's beefier, and my lyrics have really stepped up too," explains the producer-rapper in regard to his latest project. "Together, it's hip-hop with a touch of soul that rides and makes everything turn out great."

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R&R Urban AC Top 30

Powered By



April 5, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	ANN NESBY F/AL GREEN Put It On Paper (Universal)	885	+69	124954	12	28/1
3	2	LUTHER VANDROSS I'd Rather (J)	805	+1	108894	12	39/0
6	3	MAXWELL This Woman's Work (Columbia)	735	+49	127267	12	39/0
4	4	GLENN LEWIS Don't You Forget It (Epic)	726	-14	120261	22	36/2
5	5	MAXWELL Lifetime (Columbia)	708	-4	127811	39	37/0
1	6	MICHAEL JACKSON Butterflies (Epic)	700	-133	116922	25	35/0
7	7	ALICIA KEYS A Woman's Worth (J)	584	-94	83524	27	39/0
9	8	FAITH EVANS I Love You (Bad Boy/Arista)	566	+9	107047	13	25/0
11	9	USHER U Got It Bad (LaFace/Arista)	540	+12	75635	26	33/0
8	10	ANGIE STONE Brotha (J)	532	-69	89606	32	38/0
10	11	GERALD LEVERT What Makes It Good To You... (EastWest/EEG)	513	-26	69899	12	35/1
15	12	ANGIE STONE Wish I Didn't Miss You (J)	478	+76	80384	5	32/1
12	13	REMY SHAND Take A Message (Motown)	475	-27	71880	10	28/0
13	14	JAHEIM Anything (Divine Mill/WB)	445	+22	77810	17	18/0
17	15	BRIAN MCKNIGHT What's It Gonna Be (Motown)	395	+28	56507	6	33/2
18	16	JOE What If A Woman (Jive)	386	+76	62131	5	28/1
14	17	PROPHET JONES Cry Together (University/Motown)	384	-20	41202	15	19/0
19	18	SHARISSA Any Other Night (Motown)	305	+9	33107	14	22/0
20	19	ALICIA KEYS How Come You Don't Call Me (J)	270	+29	42418	3	26/0
28	20	MUSIQ Halfcrazy (Def Soul/IDJMG)	208	+95	27997	2	20/2
22	21	LATHUN Fortunate (Motown)	208	+11	26131	5	19/0
23	22	RUFF ENDZ Someone To Love You (Epic)	203	+8	19012	3	15/0
26	23	R. KELLY The World's Greatest (Interscope/Jive)	184	+15	45037	8	8/0
21	24	MONTELL JORDAN You Must Have Been (Def Soul/IDJMG)	182	-35	42098	15	13/0
Debut	25	REGINA BELLE From Now On (Peak)	159	+60	23394	1	21/2
27	26	RAPHAEL SAADIQ F/D'ANGELO Be Here (Pookie/Universal)	147	+9	15641	2	17/0
25	27	SADE Somebody Already Broke My... (Epic)	146	-34	14449	8	17/0
29	28	DONELL JONES You Know That I Love You (Untouchables/Arista)	140	+28	22954	2	14/1
-	29	YOLANDA ADAMS The Battle Is Not Yours (Verity)	135	+26	38095	2	4/1
30	30	AVANT Makin' Good Love (Magic Johnson/MCA)	119	+7	13826	2	10/1

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
JAGUAR WRIGHT The What It's (MCA)	10
RICK BRAUN Your World (Warner Bros.)	7
WILL DOWNING Cool Water (GRP/VMG)	3
GLENN LEWIS Don't You Forget It (Epic)	2
BRIAN MCKNIGHT What's It Gonna Be (Motown)	2
REGINA BELLE From Now On (Peak)	2
MUSIQ Halfcrazy (Def Soul/IDJMG)	2
YOLANDA ADAMS I'm Gonna Be Ready (Elektra/EEG)	2
MARY J. BLIGE No More Drama (MCA)	2
ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	2
USHER U Don't Have To Call (LaFace/Arista)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MUSIQ Halfcrazy (Def Soul/IDJMG)	+95
ANGIE STONE Wish I Didn't Miss You (J)	+76
JOE What If A Woman (Jive)	+76
YOLANDA ADAMS I'm Gonna Be Ready (Elektra/EEG)	+71
ANN NESBY F/AL GREEN Put It On Paper (Universal)	+69
REGINA BELLE From Now On (Peak)	+60
INDIA.ARIE Video (Motown)	+59
JIMMY COZIER She's All I Got (J)	+56
BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	+55
KEKE WYATT Nothing In This World (MCA)	+52

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
KEKE WYATT Nothing In This World (MCA)	420
LUTHER VANDROSS Take You Out (J)	410
GINUWINE Differences (Epic)	399
JILL SCOTT He Loves Me (Hidden Beach/Epic)	375
GERALD LEVERT Made To Love Ya (EastWest/EEG)	303
BRIAN MCKNIGHT Love Of My Life (Motown)	303
JILL SCOTT The Way (Hidden Beach/Epic)	293
BONEY JAMES Something Inside (Warner Bros.)	268
JAHEIM Just In Case (Divine Mill/WB)	256
BABYFACE What If (Arista)	239
INDIA.ARIE Video (Motown)	225
JILL SCOTT A Long Walk (Hidden Beach/Epic)	207
YOLANDA ADAMS Open My Heart (Elektra/EEG)	206
DONNIE MCCLURKIN We Fall Down (Verity)	200
ALICIA KEYS Fallin' (J)	198
BABYFACE I Keep Callin' (Arista)	188

40 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/24/02-3/30/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

New & Active

ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)
Total Plays: 118, Total Stations: 5, Adds: 2

MARY J. BLIGE No More Drama (MCA)
Total Plays: 117, Total Stations: 6, Adds: 2

PHIL PERRY I Can't Wait (Til Morning...) (Peak)
Total Plays: 95, Total Stations: 12, Adds: 1

USHER U Don't Have To Call (LaFace/Arista)
Total Plays: 94, Total Stations: 4, Adds: 2

BEBE WINANS Do You Know Him (Motown)
Total Plays: 87, Total Stations: 11, Adds: 0

KIRK FRANKLIN 911 (Gospo Centric/Jive)
Total Plays: 85, Total Stations: 10, Adds: 0

WILL DOWNING Cool Water (GRP/VMG)
Total Plays: 83, Total Stations: 13, Adds: 3

TINA MOORE Time Will Tell (Music Mind)
Total Plays: 68, Total Stations: 10, Adds: 1

LEXI Without You (Real Deal)
Total Plays: 55, Total Stations: 6, Adds: 0

BLESSED Your Mercy (Ultimate)
Total Plays: 53, Total Stations: 4, Adds: 1

Songs ranked by total plays

Luther Vandross

"I'd Rather"

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Spin It More...



Stations and their ads listed alphabetically by market

KEAN/Abilene, TX PD/M: Rudy Fernandez 16 DIXIE CHICKS "Heart" 5 JOE DUFFIE "Pretender" 11 TRACY BYRD "Ten" 5 CHRIS EDOKU "Bareback" 5 DARRYL WORLEY "Friend" 5 AARON TIPPIN "Money" 4 GABRIELE NOLEN "There" 4 HOMETOWN NEWS "Minivan" 4 LITTLE BIG TOWN "Waste" 3 DIAMOND RIO "Mess" 2 JOE NICHOLS "Impossible" 2 PINNOKY "Roses"	WJLS/Beckley, WV PD: Bill O'Brien MD: David Willis 11 CONFEDERATE RAILROAD "Treats" 11 SOGGY BOTTOM BOYS "Man" 11 JEFF CARSON "Fall" 11 DARRYL WORLEY "Friend" 11 SARA EVANS "Looking" 11 BRETT JAMES "Army" 11 BLAKE SHELTON "Red"	KCCY/Colorado Springs, CO * PD: Travis Daily MD: Bryan Waters 12 BROOKS & DUNN "Only" 11 CYN H THOMPSON "Really" 10 LON STAR "Day" 7 REB MCKENZIE "Survivor" 7 TRICK PONY "Night" 6 KEITH URBAN "Blacktop" 6 GARY ALLAN "One" 5 SHEILA "Yourself"	KVOX/Fargo, ND PD: Eric Heyer MD: Scott Winston 21 BROOKS & DUNN "Lost" 20 SHEDAI'S "Youself" 13 JOE NICHOLS "Impossible"	KKBO/Houston, TX * PD: Michael Cruise MD: Christi Brooks 23 EMERSON DRIVE "Sleeping" 8 LONESTAR "Day"	KZKK/Lincoln, NE PD: Brian Jennings MD: Carol Turner 4 BRAD PAISLEY "Miss" 2 SARA EVANS "Looking" 1 JAMIE O'NEAL "Francis"	WSM/Nashville, TN * DM: Kyle Cantrell PD: Kevin O'Neal APD: Frank Seres 2 CYNDI THOMPSON "Gone" 2 MONTGOMERY GENTRY "Dixie" BROOKS & DUNN "Lost"	WLLR/Quad Cities, IA-IL * PD: Jim O'Hara MD: Ron Evans 7 TRACE ADKINS "Help"	KSNL/Santa Maria, CA PD: Tim Brown 7 DARRYL WORLEY "Friend" 7 JOE NICHOLS "Impossible" 7 TRACY BYRD "Ten"	WTCM/Traverse City, MI Interim PD/M: Ryan Doby-Hunt 10 BRETT JAMES "Army"	KIIM/Tucson, AZ * PD: Buzz Jackson MD: John Collins No Adds	KVOO/Tulsa, OK * DM: Moon Mullins MD: Scott Woodson No Adds	WZWD/Tupelo, MS PD: Brian Driver APD/M: Paul Stone SHEDAI'S "Yourself" JOE NICHOLS "Impossible" EMERSON DRIVE "Sleeping"	KNUE/Tyler-Longview, TX PD: Blake Shelton MD: Mark McGinnis TRACY BYRD "Ten"	WFRG/Utica-Rome, NY DM: Don Cristini PD: Matt Raiman JOE NICHOLS "Impossible" KENNY ROGERS "Harder"	KJUG/Visalia, CA * PD: Dave Daniels DIAMOND RIO "Mess"	WACO/Waco, TX PD/DM: Zack Owen APD/M: Jennifer Allen 10 JAMIE O'NEAL "Francis" 10 JOE NICHOLS "Impossible"	WMZD/Washington, DC * OM/DP: Jeff Wyatt APD/M: Jon Anthony 6 SIKKARE "Now" 1 ANDY GRIGGS "Tonight" SHEDAI'S "Yourself"	WDEZ/Wausau, WI PD: Denny Louell MD: T.K. Michaels No Adds	WRK/West Palm Beach, FL * PD: Mitch Mahan APD/M: J.R. Jackson No Adds	WVOK/Wheeling, WV PD/M: Jimmy Elliott BLAKE SHELTON "Red" DIAMOND RIO "Mess" LITTLE BIG TOWN "Waste"	KFDI/Wichita, KS * PD: Beverlee Brannigan APD/M: Pat James No Adds	KZSN/Wichita, KS * OM/DP: Jack Oliver APD: Tracy Garrett MD: Dan Holiday No Adds	KLUR/Wichita Falls, TX PD/M: Brent Warner 10 DARRYL WORLEY "Friend" BRETT JAMES "Army"	WGGY/Wilkes Barre, PA * PD: Mike Krinik MD: Jaymie Gordon 1 BRAD PAISLEY "Miss" 1 KID ROCK "Fath"	WQQW/Wilmington, NC PD/M: Ron Gray DARRYL WORLEY "Friend" BRETT JAMES "Army"	KXDD/Yakima, WA PD/M: Dewey Boynton DIAMOND RIO "Mess" JOE NICHOLS "Impossible"	WGTY/York, PA * OM/DP: John Pellegrini APD/M: Brad Austin 1 BRETT JAMES "Army" 1 DARRYL WORLEY "Friend"	WVWV/Youngstown-Warren, OH * PD: Dave Steele MD: Tim Roberts 2 BRETT JAMES "Army" 2 DARRYL WORLEY "Friend"
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*** Monitored Reporters**
227 Total Reporters

153 Total Monitored

74 Total Indicator

Note: Beginning this week, 36 new Country Indicator reporters are added to the panel.





LON HELTON

lhelton@rronline.com

Cover Your Listeners With A Blanket Of Emotion

□ KUBL (The Bull)/PD Ed Hill talks passion and imagery

Emotion, passion, imagery: Ask KUBL/Salt Lake City PD Ed Hill why The Bull recently had the best book in its history, and he'll talk very passionately about those three keys to success. Hill has some very definite opinions about what it takes for a Country station to be successful these days. Recently, he shared them with me.

EH: There are a couple of things you have to have in your on-air staff and in your people working at the station. No. 1, they have to understand what you are doing and buy into it. No. 2, they have to be ultracompetitive and want to win really badly. The PD must create an atmosphere where people can be competitive, where people are constantly trying to outdo their competitors in their individual day-parts. And they have to have a healthy dose of fear — not from you, but just from themselves.

R&R: *What do you mean, a healthy dose of fear?*

EH: The fear of losing, the fear of not performing at their best. Whenever we have success at our station, there's kind of a collective sigh of relief because we know that we haven't been the best we can be. We want to be better. That builds upon itself, and we want to make sure that we are building constantly. You have to get your people emotionally involved in your radio station from the competitive viewpoint. If you don't have these emotionally competitive people, like a football team does, you're never going to be a big winner.

We just had the greatest ratings that we've ever had, but I know they can go away tomorrow. Salt Lake City is very insulated; we don't have a lot of other media outlets bleeding in here. Everyone is super-concentrated on marketing to the core, and everyone is throwing money into marketing. So, where's the edge? It's in your people. With that spirit, and through your own leadership capabilities, you build the emotional aspects of being competitive.

R&R: *What do you do to continually cultivate a competitive atmosphere?*

EH: We have a saying around here: Who are we going to hate now? In fact, for this book we're targeting the

heritage AC. I don't want to sound like we're boasting, but KUBL is a first-tier radio station. We're consistently in the top five in most demos. Our competitors have done a good job, but we're looking now for the perennial market leaders, and we are going after them.

I don't want to put all the emphasis on Arbitron, in terms of saying that we're this big powerhouse, but I do want to take some credit for that and give the staff that feeling of accomplishment while still maintaining our edge. We run the race every day. We're constantly running and carpet-bombing the market. When it comes down to the battlefield, things change real fast, and reaction time is what's important.

I like to quote one of my friends, [Moyes Research Sr. VP] Mike Shepard, who says there are no absolutes. It isn't our fault — in terms of making a mistake — but I think Country has fallen victim to its success. Not because we're bad or stupid, but because that's what happens to everyone.

When you get successful, where do you go? You go down, or you go farther up and become superstars. In our format, we got really absolute on research. We got really absolute on the application of strategy and research. But that isn't the way it is. It doesn't matter what the music is, you just have to love the product you play. I love country music. What I'm leading up to is the emotion of our format. We've got the greatest emotional music, the best in the world. That is our strength.

R&R: *How do you translate that into a successful radio station?*

EH: That's where the creativity of imaging comes in. I'm Director/Im-

aging for Citadel, and my specialty is getting that emotion out of the music. You take the great emotional songs that you know are doing well and showcase them with special moments. We did a thing called "The Language of Your Heart," where we took listeners' comments on what these songs meant to them and tied them into the song clips. It was very emotional. It touched a lot of people. I still have what I call "emotion promos" on the air.

R&R: *Describe the emotion promos.*

COUNTRY ←
FOCUS
ON SUCCESS →

EH: They're listener comments tied to specific songs. They tell stories, the stories or songs of your life. A lot of PDs have lost touch with the visceral feelings that people get from this music — the goose-bump factor. We all express it, we all love it, but we've got to figure out a way to put it on the air. It's a challenge.

R&R: *You said earlier that, after you have success, you either go down, or you go on to become a superstar. What are the things that take you to the next level?*

EH: Everything the station does has to go through that emotional filter. You have to find a way to consistently be that radio station — I call it that *person* — people want to hang out with. I tell the personalities to use their life experience, to react honestly with listeners. I listen to what they're doing on the air and ask, "Do you see how this certain reply you made to this issue could be taken another way?" It's in the dialogue and in the content. It has to do with how they speak to people and how they listen to people.

Listening is key. You have to listen to lead people in conversation so that you can take them to the place where you get the payoff for the phone bit.

"Do not de-emphasize the creative writing of your recorded imagery. It all starts with the written word. If you don't believe that, hang up your PD hat, because you're going to lose."

You have to look at their life in that short conversation and make a decision about how you're going to make this appealing enough to be on the radio.

R&R: *What are some of the off-air intangibles that make for a winning, successful radio station?*

EH: Having a great time in the office, and understanding that this great time is all pointed toward the top of the pyramid. We play Nintendo in the office. Our weekly jock meetings are not always there to accomplish something. Be a team. Being a team means knowing everyone to a T. It's like a dysfunctional family. You get together, you love each other, but you're all screwed up somewhat. Everyone in this business is crazy, but we understand that we're all on a mission.

We always talk about the listeners. We talk about marketing and promotions, we talk about the challenges we face in today's consolidated business, and we bitch and

moan about whoever we're working for, working with or working against. We also always talk about the competition — how good they are or how inept and stupid they are. We keep focused on the enemy. If you don't have an enemy, you're going to be in trouble.

R&R: *But isn't radio like golf, in that there is really no way to play defense?*

EH: We coined the term *dofense*, which can go either way. It depends where you are. If you're in a battle, there are several more things you can do when you're attacking than when you're defending. Defending against an attack is the hard part. Stations that have been on top for a long time have a challenge in keeping people motivated. The most successful people in this business are the most in shape mentally. They are battle-ready and battle-proven and still like to fight.

Our whole thing is passion. Whatever we do, we are going to be very passionate. Because radio is such a local and emotional medium, talent and listeners are tied physically and emotionally. The localism and the people who live in your market are all tied in with you. Without the emotional blan-

ket, none of what radio does is any good.

A big part of Country radio's problem is that most stations lack passion. We have a lot of programmers who've been in Country a long time. They're passionate about the music and about the format, but either they have never learned how to put that on the air in terms of imaging or have never had someone who could do it for them or make them understand how important it is to get the most from the imagery of those songs.

On the other side of the coin, Country has a bunch of younger programmers who have come up over the last few years from other formats, who are very strategically sound and understand the emotion of music but don't really understand which country songs reach people emotionally, so they don't know which songs to really lean on.

R&R: *Of all the things you do, you seem to love imaging the most. What is imaging to you?*

EH: Technically and tactically, imaging is everything. It's what you say around your songs, what you say about those songs and what you say about yourself. Everything that surrounds us is imaging. What people wear, what's on their walls — we're all trying to say something about who we are through that imaging.

Country radio does a terrible job of imaging. We're the worst. We suck at it. Great imaging is what's missing in this format. Imaging isn't all about loud, funny, stupid or goofy liners. It can be very subtle stuff. Getting across the message of who you are is what's important.

Look, we all have different kinds of friends we call on to suit the occasion or mood we're in. Because of the way people listen to radio, we're people's "short-time friend." When they tune in, they want an exciting, literate, fun, true, real, good-lookin', sexy kind of friend. You have to make sure that your station fills that expectation all the time.

You have to risk everything in imaging. If you feel like there's something funny that needs to be said, go there. Listen to your heart as well as your brain when you're writing. And do not de-emphasize the creative writing of your recorded imagery. It all starts with the written word. If you don't believe that, hang up your PD hat, because you're going to lose.

"We've got the greatest emotional music, the best in the world. That is our strength."

ANTHONY SMITH

"If That Ain't Country"

PLAY IT NOW

AND JUST LISTEN
TO WHAT YOUR
LISTENERS HAVE
TO UDDER!

The following letter was sent to Tony Thomas at KMPS Seattle by a listener...

Tony,

We were on our way to dinner Friday night when you played "If That Ain't Country" and couldn't call you. I have been meaning to write and didn't until Ichabod played it again this morning and **I LOVE IT!!!!** My daughters who are 6 1/2 just loved it and even my husband who really doesn't care about music much one way or the other admitted to liking it. **It is good semi-loud but much better WAY loud.**

It isn't that often I fall in love with a song the first time I hear it, a few Chris LeDoux, Jamie O' Neal "There Is No Arizona," a couple Travis Tritt, Martina McBride "Independence Day." I hear a song and think that is ok or a nice song and it grows on ya. But **every now and then from the first note one will reach out and grab you like that one does.**

Can we get that one at the stores yet?

Thanks and take care,
Karyn



CALVIN GILBERT
gilbert@rronline.com

Country Music Television's New Blood

□ Veteran radio programmer raises expectations at CMT

Explaining one of the differences between programming a radio station and programming a cable television channel, **Brian Philips** says, "Imagine an audience with a shorter attention span than a radio listener's. That's what you've got."

Philips knows about attention span from both sides. As a programmer, he transformed underachieving KPLX/Dallas into "The Wolf," one of the nation's most successful — and innovative — Country stations. In August 2001 he became Sr. VP/GM of CMT, the 24-hour country music network owned by Viacom's MTV Networks.



Brian Philips

wasn't really on my radar as a Country programmer, which is something that we're addressing now," he says. "The first thing I thought here was, 'Wow, Country radio is a conduit to 40 million people a week — and 25% of all the adults who listen to the radio listen to Country.' A big part of our initiative for the next year is making sure that we have

strong, regular contact and great relationships with those important radio stations."

Primary Mission

CMT has evolved significantly since CBS Cable purchased the network from Gaylord Entertainment in 1997. While country music videos will remain a programming staple, the evolution continues, with MTV Networks' emphasis on original programming and overall presentation. "We have a goal this year of presenting great new original long-form programming and becoming more than just a video channel," Philips says.

"Running hour-after-hour videos, whether it's on CMT or VH1, doesn't really drive the bus. With this new creative team coming together, our mission is to make some great shows. We're funding a lot of pilots and trying new experiments. [CMT VP/Program Development] Kaye Zusmann has brought in world-class producers and directors who come from places like A&E, the USC film school and Carsey-Werner Productions. They're people who have credentials beyond the country music world."

Among the more adventurous shows is *CMT Crossroads*, which teams country artists with musicians from other genres to share stories and songs. The series has already featured Lucinda Williams with Elvis Costello and Hank Williams Jr. with Kid Rock. Upcoming episodes pair Brooks & Dunn with ZZ Top and Lost Highway singer-songwriter Ryan Adams with Elton John.

"We've got artists lining up in all sorts of interesting combinations, so it should be a great season for *Crossroads*," Philips says. "We wanted to

make a statement with the show from the start. No two shows are going to be the same."

When asked how far they plan to push things musically, he laughs. "We're going to have one eventually where we'll know we've gone too far, and there will be bloodshed," he says. "But, so far, the show is a great 'what if?' What if you put ZZ Top together with Brooks & Dunn? What would Crosby, Stills & Nash and Clint Black do together, with all the possibilities for harmonies?"

The Value Of Videos

In the past Nashville record-label executives have questioned the economic value of music videos, contending that heavy video airplay doesn't impact CD sales. Philips is aware of the criticism and notes, "The videos had been presented in a passive environment. They were streamed end to end without any personality, packaging or supporting programming.

"It's one thing for us to play a Trace Adkins video. It ships to us in a box, we pop it on the channel, and there it goes. That's the kind of thing we've done for years. Now we're giving context, telling stories and building personalities. We've got this *Inside Fame* show that we did with Trace that's partly about a guy holding his own and ultimately becoming successful, but it's almost a horror film about a guy who once had a terrible, terrible life."

Country music is considered a song-driven format these days, but CMT shares the labels' desire to build solid careers for country artists. Philips says, "If country has faced an issue during the past decade, it's that it's cranked out a lot of acts, put them on the radio and filled up the charts with some artists who — maybe at the end of the day — we haven't formed long-term bonds with."

Philips' job description includes the day-to-day management of the network, including programming, production, marketing and promotion. Label executives are aware that Philips is in a position to shape country music's future. However, Philips insists that everyone shares in the responsibility.



AT THE CROSSROADS

Country meets pop and rock at *CMT Crossroads*, CMT's series that brings together artists with different influences to share their stories and music. As part of RCA/Nashville's promotion of its all-star country tribute to ZZ Top, Brooks & Dunn performed with the Texas trio for a *Crossroads* episode set to premiere April 21. Pictured at the Nashville taping are (l-r) RCA Label Group Chairman Joe Galante, CMT Sr. VP/GM Brian Philips, Ronnie Dunn, ZZ Top's Billy Gibbons and Dusty Hill, Kix Brooks, ZZ Top's Frank Beard and RCA Label Group Executive VP Butch Waugh.

"There are really smart people in Nashville who have the same interests that we have at CMT in moving things forward," Philips says. "CMT may be a catalyst or a great vehicle for where country goes from here, but CMT has its allies who want to pull in the same direction. They're all guys who have learned tough lessons in this town and have had great success.

"There's a wealth of great business sense, great ears and a willingness to take some chances. Fortunately for us, they're the ones who realize that CMT can help move the whole thing forward — if we get it right."

Marketing Matters

Philips is working with a \$20 million budget to upgrade and market CMT this year. "That sounds like a lot, but in the world of cable, it's not a lot compared to what ESPN or Nickelodeon or other networks spend," he says. Some of the money will go to tour sponsorship, including the Brooks & Dunn, Kenny Chesney and Toby Keith tours. However, much of the money will go to promotions to increase distribution.

"A lot of the marketing is to improve distribution and to create awareness in markets where we want to expand," Philips says. "We're at almost 60 million now, but we'd like to get to 70 million or 75 million, which would put us in the top tier of distribution and make us more typical of the other MTV networks."

CMT also promotes itself through the website formerly called Country.com. MTV Networks only recently secured the rights to use the CMT.com address after reaching an agreement with the trucking company that registered the domain name first. "It was one of the great, protracted legal battles of the century for us to get those three little letters," Philips jokes.

A leading source of country music news, CMT.com will experience even greater traffic in the months ahead because of the *CMT Flameworthy Video Awards*. CMT has taken over full ownership of the June awards show, which was most recently billed as the *TNN & CMT/Country Weekly Music Awards*. The award winners will be determined by viewers who cast their votes at CMT.com.

Philips is also involved in a new project, CMT Radio. The plan this year is to focus on cross-promotion opportunities with radio stations, although, Philips says, "We're working on a couple of network possibilities. When we do it, I want it to be something we're proud of and something that reflects the tone and the style of the channel. Were we to do it, we'd probably partner with Westwood One, our corporate brothers and sisters."

Retaining The Essence

Although CMT viewers obviously have a deep interest in country music, research shows that they are, first and foremost, music lovers. "People who make it into CMT focus groups as avid fans of the channel are people who make an informed choice," Philips says. "They know about all kinds of music. They know what's happening in the pop world. They buy all kinds of records and go to all kinds of shows.

"That's probably a different animal from what we would have seen 15 years ago in a country music focus group, where country was probably the center of their knowledge about music. We're finding real music fans who have consciously chosen country."

In CMT's quest to attract and retain viewers, Philips says, "We certainly don't want to lose our essence. Our core business is still being a place where people can check in with us to see what the hottest and most interesting things are in country. The question will be what we put around that. If we diminish the number of videos, it isn't because we're putting in game shows and movies and other things that don't have country music as a focus. It's all going to be about country music."

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 615-244-8822
or e-mail:
gilbert@rronline.com

R&R Country Top 50

April 5, 2002

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	± POINTS	TOTAL PLAYS	± PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	16342	+1063	5794	+238	26	153/0
4	2	TOBY KEITH My List (DreamWorks)	16122	+1621	5529	+360	13	153/0
1	3	MARTINA MCBRIDE Blessed (RCA)	15495	-417	5454	-303	21	152/0
5	4	KENNY CHESNEY Young (BNA)	14947	+1160	5266	+196	15	153/0
6	5	RASCAL FLATTS I'm Movin' On (Lyric Street)	13705	+677	4956	+126	25	150/0
8	6	PHIL VASSAR That's When I Love You (Arista)	13118	+1669	4637	+465	22	150/0
10	7	ALAN JACKSON Drive (For Daddy Gene) (Arista)	12425	+1684	4325	+353	11	153/0
9	8	TOMMY SHANE STEINER What If She's An Angel (RCA)	12029	+1168	4393	+269	15	151/0
12	9	TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia)	10196	+1093	3719	+331	13	152/0
13	10	STEVE AZAR I Don't Have To Be (Till...) (Mercury)	9586	+1005	3473	+182	25	148/2
14	11	EMERSON DRIVE I Should Be Sleeping (DreamWorks)	9265	+822	3325	+155	19	149/1
16	12	GEORGE STRAIT Living And Living Well (MCA)	8752	+1091	3142	+278	8	148/0
15	13	GARTH BROOKS & TRISHA YEARWOOD Squeeze Me In (Capitol)	8099	+133	3064	+9	11	151/0
17	14	CAROLYN DAWN JOHNSON I Don't Want You To Go (Arista)	7657	+295	2952	+102	15	146/0
18	15	KEVIN DENNEY That's Just Jessie (Lyric Street)	7423	+409	2706	+54	16	144/2
20	16	LONESTAR Not A Day Goes By (BNA)	6419	+711	2464	+215	11	140/5
19	17	TAMMY COCHRAN I Cry (Epic)	6395	+390	2526	+105	18	134/0
21	18	CHELY WRIGHT Jezebel (MCA)	5962	+479	2278	+153	15	129/2
22	19	TRICK PONY Just What I Do (H2E/WB)	5927	+612	2292	+169	12	141/4
23	20	KELLIE COFFEY When You Lie Next To Me (BNA)	5915	+771	2275	+285	14	136/1
26	21	BRAD PAISLEY I'm Gonna Miss Her (Fishin') (Arista)	5581	+1781	2071	+541	6	126/9
24	22	W. NELSON/L. A. WOMACK Mendocino... (Lost Highway/Mercury)	5348	+988	1792	+227	13	128/12
27	23	GARY ALLAN The One (MCA)	4415	+725	1707	+225	12	119/3
25	24	ANDY GRIGGS Tonight I Wanna Be Your Man (RCA)	4130	+304	1576	+101	11	130/2
28	25	MARK MCGUINN She Doesn't Dance (VFR)	3566	+170	1408	+15	17	107/0
29	26	SHEDAISY Get Over Yourself (Lyric Street)	3169	+493	1168	+163	6	102/6
31	27	SHANNON LAWSON Goodbye On A Bad Day (MCA)	2839	+416	1097	+122	9	101/3
30	28	TRACE ADKINS Help Me Understand (Capitol)	2772	+276	1078	+76	7	106/6
38	29	DARRYL WORLEY I Miss My Friend (DreamWorks)	2488	+827	844	+233	4	83/17
32	30	BRAD MARTIN Before I Knew Better (Epic)	2450	+363	1026	+105	9	104/1
33	31	PAT GREEN Three Days (Republic)	2427	+368	783	+94	13	66/2
37	32	SARA EVANS I Keep Looking (RCA)	2123	+437	876	+131	5	90/8
35	33	SOGGY BOTTOM BOYS I Am A Man Of... (Lost Highway/Mercury)	2114	+243	729	+71	14	72/1
34	34	TY HERNDON Heather's Wall (Epic)	2038	+27	804	+6	14	80/0
39	35	MARK CHESNUTT She Was (Columbia)	1752	+383	637	+75	10	73/5
40	36	JOE NICHOLS The Impossible (Universal South)	1476	+342	509	+93	3	51/4
41	37	JAMIE O'NEAL Frantic (Mercury)	1289	+248	501	+102	5	63/6
42	38	LITTLE BIG TOWN Don't Waste My Time (Monument)	1172	+149	486	+54	5	67/5
43	39	BRETT JAMES Chasin' Amy (Arista)	1087	+423	472	+175	2	71/10
Debut	40	TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	1077	+667	396	+262	1	34/11
46	41	MONTGOMERY GENTRY Didn't I (Columbia)	893	+317	356	+104	3	30/4
44	42	BLAKE SHELTON Ol' Red (Warner Bros.)	862	+210	331	+107	2	50/10
45	43	HOMETOWN NEWS Minivan (VFR)	844	+207	359	+69	4	36/3
50	44	JEFF CARSON Until We Fall Back In Love... (Curb)	804	+284	336	+95	2	53/10
Debut	45	DIXIE CHICKS Walk Softly On This Heart (Skaggs Family)	784	+397	188	+99	1	3/0
-	46	KENNY ROGERS Harder Cards (Dreamcatcher)	671	+195	170	+25	2	13/2
-	47	ALAN JACKSON/GEORGE STRAIT Designated Drinker (Arista)	639	+168	76	+8	8	3/0
Debut	48	BROOKS & DUNN My Heart Is Lost (Arista)	636	+174	113	+25	1	9/5
Debut	49	PINMONKEY Barbed Wire And Roses (BNA)	540	+265	140	+36	1	14/4
Debut	50	GABBIE NOLEN Almost There (Republic)	540	+121	202	+60	1	43/10

153 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 3/24/02-3/30/02. Bullets appear on songs gaining in points or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Breaker status is awarded to songs reported by 60% of the panel for the first time. Station Weight = AQH Persons - (Market rank X 10) divided by 4130. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
DIAMOND RIO Beautiful Mess (Arista)	28
DARRYL WORLEY I Miss My Friend (DreamWorks)	17
W. NELSON/L. A. WOMACK Mendocino... (Lost Highway/Mercury)	12
TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	11
BRETT JAMES Chasin' Amy (Arista)	10
JEFF CARSON Until We Fall Back In Love... (Curb)	10
BLAKE SHELTON Ol' Red (Warner Bros.)	10
GABBIE NOLEN Almost There (Republic)	10
BRAD PAISLEY I'm Gonna Miss Her (Fishin') (Arista)	9
SARA EVANS I Keep Looking (RCA)	8

Most Increased Points

ARTIST TITLE LABEL(S)	POINT INCREASE
BRAD PAISLEY I'm Gonna Miss Her (Fishin') (Arista)	+1781
ALAN JACKSON Drive (For Daddy Gene) (Arista)	+1684
PHIL VASSAR That's When I Love You (Arista)	+1669
TOBY KEITH My List (DreamWorks)	+1621
TOMMY SHANE STEINER What If She's An Angel (RCA)	+1168
KENNY CHESNEY Young (BNA)	+1160
TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia)	+1093
GEORGE STRAIT Living And Living Well (MCA)	+1091
CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	+1063
STEVE AZAR I Don't Have To Be (Till...) (Mercury)	+1005

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BRAD PAISLEY I'm Gonna Miss Her (Fishin') (Arista)	+541
PHIL VASSAR That's When I Love You (Arista)	+465
TOBY KEITH My List (DreamWorks)	+360
ALAN JACKSON Drive (For Daddy Gene) (Arista)	+353
TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia)	+331
KELLIE COFFEY When You Lie Next To Me (BNA)	+285
GEORGE STRAIT Living And Living Well (MCA)	+278
TOMMY SHANE STEINER What If She's An Angel (RCA)	+269
TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	+262
CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	+238

Breakers®

No Songs Qualified For Breaker Status This Week

Songs ranked by total plays

PAT GREEN "Three Days"

R&R 33-31

Billboard 37*-35*

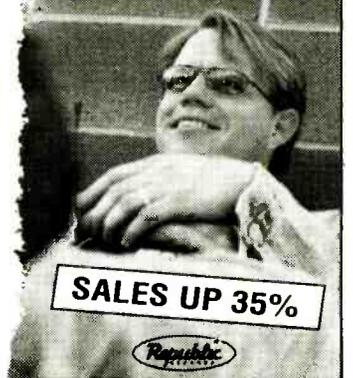
Appearing On Miller Lite's National TV Campaign

ALREADY BREAKING AT:

- KZLA KPLX KSCS KIKK KILT WKHX
- KNIX WRBQ KYGO KWJJ KBEQ KAJA
- KUBL WCTK WHOK KASE...and many more!

NEW THIS WEEK
KMLE WCTQ

#8 Most Played
Video on CMT





Country Reporting Stations & Weights

April 5, 2002

Monitored Stations

Calls	Market	Adjusted AQH	R&R Weight
WQMX-FM	Akron	8830	2.3
WGNA-FM	Albany, NY	11410	2.9
KBOI-FM	Albuquerque	7740	2
KRST-FM	Albuquerque	5440	1.4
WCTO-FM	Allentown	13290	3.4
WNKY-FM	Appleton	8090	2.1
WKHX-FM	Atlanta	24010	6.2
WYAY-FM	Atlanta	12710	3.3
WPUR-FM	Atlantic City	4850	1.2
WKXC-FM	Augusta	5220	1.3
KASE-FM	Austin	11930	3.1
KUZZ-FM	Bakersfield	7310	1.9
WPOC-FM	Baltimore	24800	6.4
WTGE-FM	Baton Rouge	2930	0.8
WYNK-FM	Baton Rouge	6730	1.7
KAYD-FM	Beaumont	3630	0.9
WKNN-FM	Biloxi	5160	1.3
WZZK-FM	Birmingham	10770	2.8
KIZN-FM	Boise	4810	1.2
WKLB-FM	Boston	21180	5.4
WYRK-FM	Buffalo	13700	3.5
WEZL-FM	Charleston	6230	1.6
WNKT-FM	Charleston	3130	0.8
WKKT-FM	Charlotte	10270	2.6
WSOC-FM	Charlotte	9670	2.5
WUSY-FM	Chattanooga	11560	3
WUSN-FM	Chicago	34430	8.8
WUBE-FM	Cincinnati	11760	3
WYGY-FM	Cincinnati	10160	2.6
WGAR-FM	Cleveland	18650	4.8
KCCY-FM	Colorado Springs	4960	1.3
KKCS-FM	Colorado Springs	5660	1.5
WCOS-FM	Columbia, SC	7580	1.9
WCOL-FM	Columbus, OH	10760	2.8
WHOK-FM	Columbus, OH	5660	1.5
KRYS-FM	Corpus Christi	4840	1.2
KPLX-FM	Dallas	38150	9.8
KSCS-FM	Dallas	31550	8.1
WGNE-FM	Daytona Beach	6850	1.8
KYGO-FM	Denver-Boulder	21820	5.6
KHKI-FM	Des Moines	4300	1.1

Calls	Market	Adjusted AQH	R&R Weight
KJFY-FM	Des Moines	4800	1.2
WYCD-FM	Detroit	23300	6
KHEY-FM	El Paso	4870	1.2
WKML-FM	Fayetteville, NC	6360	1.6
WFBE-FM	Flint	4540	1.2
KSKS-FM	Fresno	8880	2.3
KUAD-FM	Ft. Collins	4490	1.2
WCKT-FM	Ft. Myers	5800	1.5
WWGR-FM	Ft. Myers	5700	1.5
WQHK-FM	Ft. Wayne	4830	1.2
WBCT-FM	Grand Rapids	13760	3.5
WTQR-FM	Greensboro	12320	3.2
WRNS-FM	Greenville, NC	9840	2.5
WESC-FM	Greenville, SC	9300	2.4
WSSL-FM	Greenville, SC	9500	2.4
WRBT-FM	Harrisburg	6480	1.7
WRKZ-FM	Harrisburg	10880	2.8
WWYZ-FM	Hartford	16690	4.3
KIKK-FM	Houston	11390	2.9
KILT-FM	Houston	25590	6.6
KKBO-FM	Houston	17390	4.5
WDRM-FM	Huntsville	11060	2.8
WFMS-FM	Indianapolis	16500	4.2
WMSI-FM	Jackson, MS	4920	1.3
WQIK-FM	Jacksonville	8720	2.2
WRDD-FM	Jacksonville	6220	1.6
WXBQ-FM	Johnson City	12280	3.1
KBEQ-FM	Kansas City	8690	2.2
KFKF-FM	Kansas City	9890	2.5
WDAF-AM	Kansas City	14190	3.6
WIVK-FM	Knoxville	22110	5.7
KMDL-FM	Lafayette, LA	5430	1.4
KXKC-FM	Lafayette, LA	4230	1.1
WPCV-FM	Lakeland	13990	3.6
WIOV-FM	Lancaster	9630	2.5
WITL-FM	Lansing	6400	1.6
KWNR-FM	Las Vegas	11610	3
WBUL-FM	Lexington	7020	1.8
WVLK-FM	Lexington	5520	1.4
KSSN-FM	Little Rock	7950	2
KZLA-FM	Los Angeles	39020	10

Calls	Market	Adjusted AQH	R&R Weight
WAMZ-FM	Louisville	14650	3.8
WWQM-FM	Madison	5670	1.5
KTEX-FM	McAllen	9730	2.5
WGKX-FM	Memphis	8280	2.1
WKIS-FM	Miami	18620	4.8
WMLL-FM	Milwaukee	14110	3.6
KEYY-FM	Minneapolis	23460	6
WKSJ-FM	Mobile	8110	2.1
KTOM-FM	Monterey-Salinas	4660	1.2
WKDF-FM	Nashville	8340	2.1
WSIX-FM	Nashville	11340	2.9
WSM-FM	Nashville	6640	1.7
WNOE-FM	New Orleans	10050	2.6
WYNY-FM	New York	21410	5.5
WCMS-FM	Norfolk	10080	2.6
WGH-FM	Norfolk	10380	2.7
KTST-FM	Oklahoma City	6640	1.7
KXXY-FM	Oklahoma City	7740	2
KMXM-FM	Omaha	2840	0.7
KXKT-FM	Omaha	7240	1.9
WWKA-FM	Orlando	18390	4.7
KHAY-FM	Oxnard/Ventura	5850	1.5
WXBM-FM	Pensacola	10150	2.6
WXTU-FM	Philadelphia	29060	7.4
KMLE-FM	Phoenix	16350	4.2
KNIX-FM	Phoenix	16950	4.3
WDSY-FM	Pittsburgh	21730	5.6
KUPL-FM	Portland	13240	3.4
KWJJ-FM	Portland	11440	2.9
WOKQ-FM	Portsmouth, NH	11290	2.9
WCTK-FM	Providence	17250	4.4
WLLR-FM	Quad Cities	6100	1.6
WQDR-FM	Raleigh	11260	2.9
KBUL-FM	Reno	4270	1.1
WKHK-FM	Richmond	8560	2.2
KFRG-FM	Riverside	17780	4.6
WSLC-FM	Roanoke	6990	1.8
WYYD-FM	Roanoke	5290	1.4
WBEE-FM	Rochester	17030	4.4
KNCI-FM	Sacramento	13070	3.3
WKCO-FM	Saginaw	7590	1.9

Calls	Market	Adjusted AQH	R&R Weight
KKAT-FM	Salt Lake City	4740	1.2
KSOP-FM	Salt Lake City	6740	1.7
KUBL-FM	Salt Lake City	9940	2.5
KAJA-FM	San Antonio	9610	2.5
KCYF-FM	San Antonio	12410	3.2
KSON-FM	San Diego	13170	3.4
KRTY-FM	San Jose	13400	3.4
WCTQ-FM	Sarasota	5890	1.5
KMPS-FM	Seattle	26040	6.7
KRMD-FM	Shreveport	4420	1.1
KXKS-FM	Shreveport	3120	0.8
KDRK-FM	Spokane	4540	1.2
KIXZ-FM	Spokane	4340	1.1
WPKX-FM	Springfield, MA	6020	1.5
KSD-FM	St. Louis	12490	3.2
WIL-FM	St. Louis	20690	5.3
KATM-FM	Stockton	12170	3.1
WBBS-FM	Syracuse	8390	2.2
WQYK-FM	Tampa	24310	6.2
WRBQ-FM	Tampa	9310	2.4
KIIM-FM	Tucson	10940	2.8
KVOO-FM	Tulsa	5650	1.4
KJUG-FM	Visalia	3810	1
WMZQ-FM	Washington, DC	21070	5.4
WIRK-FM	West Palm	9170	2.4
KFDI-FM	Wichita	7420	1.9
KZSN-FM	Wichita	4020	1
WGGY-FM	Wilkes-Barre	10370	2.7
WGTY-FM	York	5770	1.5
WQXK-FM	Youngstown	12680	3.2

Every R&R Country reporter has its own weight based on that station's AQH Persons (12+, Mon-Sun, 6am-Mid) and market size. The market rank is multiplied by a market factor of 10 and then added to the station's AQH Persons. A station's weight is determined by dividing the adjusted AQH by a number that is 10% of the leading Country station's AQH (in this case, KZLA/Los Angeles' AQH of 39,020). That calculation puts the weights on a 0-10 scale. The formula: Station Weight = AQH Persons + (Market rank X 10) divided by 4180.

153 Monitored Country Reporters

For Detailed Reporter Information, Please See R&R ONLINE MUSIC TRACKING

Indicator Stations

Calls	Market	Adjusted AQH	R&R Weight
KEAN-FM	Abilene, TX	4610	1.2
KRRV-FM	Alexandria, LA	4140	1.1
KGNC-FM	Amarillo, TX	3110	0.8
KBRJ-FM	Anchorage, AK	3960	1.0
WWWV-FM	Ann Arbor, MI	5150	1.3
WKSF-FM	Asheville, NC	5210	1.3
WNWN-FM	Battle Creek, MI	220	1.6
WJLS-FM	Beckley, WV	4700	1.2
WHWK-FM	Binghamton, NY	5050	1.3
WPSK-FM	Bksbrg-Chrstnbg-Rdfrd-Piski, VA	3780	1.0
WHQX-FM	Bluefield, WV	3050	0.8
KAGG-FM	Bryan-College Station, TX	3720	1.0
KHAK-FM	Cedar Rapids, IA	4940	1.3
WIXY-FM	Champaign, IL	4420	1.1
WQBE-FM	Charleston, WV	8020	2.1
WGSQ-FM	Cookeville, TN	5020	1.3
WDJR-FM	Dothan, AL	5080	1.3
KKCB-FM	Duluth-Superior, MN-WI	4430	1.1
WAXX-FM	Eau Claire, WI	5920	1.5
WRSF-FM	Elizabeth City-Nags Head, NC	4090	1.0
WXTA-FM	Erie, PA	5610	1.4
KKNU-FM	Eugene-Springfield, OR	5580	1.4
WKDQ-FM	Evansville, KY	5750	1.5
KVOX-FM	Fargo-Moorhead, ND-MN	4470	1.1
KKIX-FM	Fayetteville, AR	6490	1.7
KAFF-FM	Flagstaff-Flagstaff, AZ	3070	0.8
WXFL-FM	Florence-Muscle Shoals, AL	3640	0.9
WYZB-FM	Fl. Walton Beach, FL	4490	1.2

Calls	Market	Adjusted AQH	R&R Weight
WAYZ-FM	Hagerstown, PA	3260	0.8
WTCR-FM	Huntington, CT	6910	1.8
WMTZ-FM	Johnstown, PA	6720	1.7
KIXQ-FM	Joplin, MO	5090	1.3
WKOA-FM	Lafayette, IN	4140	1.1
WBBN-FM	Laurel-Hattiesburg, MS	4460	1.1
KZKX-FM	Lincoln, NE	3840	1.0
KLLL-FM	Lubbock, TX	5000	1.3
WDEN-FM	Macon, GA	6130	1.6
KIAI-FM	Mason City, IA	3990	1.0
KRWQ-FM	Medford-Ashland, OR	4070	1.0
WOKK-FM	Meridian, MS	3930	1.0
KJLO-FM	Monroe, LA	4770	1.2
WLWI-FM	Montgomery, AL	5870	1.5
WGTR-FM	Myrtle Beach, SC	3490	0.9
WCTY-FM	New London, CT	4100	1.1
KGEE-FM	Odessa-Midland, TX	4970	1.3
KPLM-FM	Palm Springs, CA	3280	0.8
WBWN-FM	Peoria, IL	3220	0.8
WXCL-FM	Peoria, IL	4520	1.2
WPOR-FM	Portland, ME	4820	1.2
KOUT-FM	Rapid City, SD	3780	1.0
WXXQ-FM	Richmond, IL	7120	1.8
WICO-FM	Salisbury, MD	2700	0.7
KGKL-FM	San Angelo, TX	4200	1.1
KKJG-FM	San Luis Obispo, CA	4230	1.1
KRAZ-FM	Santa Barbara, CA	2400	0.6
KSNI-FM	Santa Maria-Lompoc, CA	3710	1.0

Calls	Market	Adjusted AQH	R&R Weight
WJCL-FM	Savannah, GA	3690	0.9
KSUX-FM	Sioux City, IA	4870	1.2
WBVT-FM	South Bend, IN	4270	1.1
WFMB-FM	Springfield, IL	6120	1.6
KTTS-FM	Springfield, MO	6540	1.7
WTNT-FM	Tallahassee, FL	3430	0.9
WTHI-FM	Terre Haute, IN	6970	1.8
WIBW-FM	Topoka, KS	5860	1.5
WTCM-FM	Traverse City, MI	4520	1.2
WWZD-FM	Tupelo, MS	4730	1.2
KNUE-FM	Tyler-Longview, TX	3960	1.0
WFRG-FM	Utica-Rome, NY	7760	2.0
WACO-FM	Waco, TX	9930	2.5
WDEZ-FM	Wausau, WI	5980	1.5
WQVK-FM	Wheeling, WV	5430	1.4
KLUR-FM	Wichita Falls, TX	5500	1.4
WWOQ-FM	Wilmington, NC	4070	1.0
KXDD-FM	Yakima, WA	5800	1.5

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74 Indicator Reporters

For Detailed Reporter Information, Please See R&R ONLINE MUSIC TRACKING

April 5, 2002

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
—	1	TOBY KEITH My List (DreamWorks)	3361	—	2723	—	13	74/0
—	2	CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	3257	—	2602	—	26	71/0
—	3	KENNY CHESNEY Young (BNA)	3219	—	2579	—	15	73/0
—	4	RASCAL FLATTS I'm Movin' On (Lyric Street)	3218	—	2563	—	25	73/0
—	5	MARTINA MCBRIDE Blessed (RCA)	3111	—	2519	—	21	71/0
—	6	TOMMY SHANE STEINER What If She's An Angel (RCA)	3035	—	2417	—	15	73/0
—	7	PHIL VASSAR That's When I Love You (Arista)	2975	—	2413	—	22	74/0
—	8	ALAN JACKSON Drive (For Daddy Gene) (Arista)	2881	—	2333	—	11	73/0
—	9	TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia)	2635	—	2152	—	13	74/0
—	10	STEVE AZAR I Don't Have To Be (Till...) (Mercury)	2367	—	1882	—	25	72/1
—	11	GEORGE STRAIT Living And Living Well (MCA)	2319	—	1874	—	8	74/0
—	12	EMERSON DRIVE I Should Be Sleeping (DreamWorks)	2251	—	1819	—	19	71/1
—	13	GARTH BROOKS & TRISHA YEARWOOD Squeeze Me In (Capitol)	2205	—	1811	—	11	72/0
—	14	CAROLYN DAWN JOHNSON I Don't Want You To Go (Arista)	2103	—	1690	—	15	72/0
—	15	KEVIN DENNEY That's Just Jessie (Lyric Street)	2037	—	1630	—	16	71/1
—	16	LONESTAR Not A Day Goes By (BNA)	1956	—	1587	—	11	70/0
—	17	CHELY WRIGHT Jezebel (MCA)	1830	—	1509	—	15	70/0
—	18	TRICK PONY Just What I Do (H2E/WB)	1819	—	1471	—	12	73/0
—	19	TAMMY COCHRAN I Cry (Epic)	1710	—	1366	—	18	66/1
—	20	BRAD PAISLEY I'm Gonna Miss Her (Fishin') (Arista)	1639	—	1305	—	6	70/2
—	21	GARY ALLAN The One (MCA)	1631	—	1322	—	12	72/0
—	22	W. NELSON/LEE ANN WOMACK Mendocino... (Lost Highway/Mercury)	1573	—	1270	—	13	67/1
—	23	ANDY GRIGGS Tonight I Wanna Be Your Man (RCA)	1343	—	1099	—	11	60/0
—	24	KELLIE COFFEY When You Lie Next To Me (BNA)	1266	—	1020	—	14	63/0
—	25	SHANNON LAWSON Goodbye On A Bad Day (MCA)	1167	—	958	—	9	66/2
—	26	TRACE ADKINS Help Me Understand (Capitol)	1071	—	869	—	7	63/2
—	27	SARA EVANS I Keep Looking (RCA)	1058	—	851	—	5	63/3
—	28	SHEDAISY Get Over Yourself (Lyric Street)	942	—	773	—	6	58/12
—	29	DARRYL WORLEY I Miss My Friend (DreamWorks)	837	—	664	—	4	62/18
—	30	MARK MCGUINN She Doesn't Dance (VFR)	768	—	668	—	17	41/3
—	31	PAT GREEN Three Days (Republic)	683	—	512	—	13	38/1
—	32	MARK CHESNUTT She Was (Columbia)	596	—	476	—	10	38/2
—	33	BRAD MARTIN Before I Knew Better (Epic)	585	—	462	—	9	42/4
—	34	SOGGY BOTTOM BOYS I Am A Man... (Lost Highway/Mercury)	484	—	384	—	14	29/4
—	35	JAMIE O'NEAL Frantic (Mercury)	475	—	380	—	5	37/8
—	36	JOE NICHOLS The Impossible (Universal South)	429	—	342	—	3	34/12
—	37	LITTLE BIG TOWN Don't Waste My Time (Monument)	421	—	333	—	5	32/7
—	38	MONTGOMERY GENTRY Didn't I (Columbia)	327	—	243	—	3	26/3
—	39	HOMETOWN NEWS Minivan (VFR)	320	—	281	—	4	21/1
—	40	TY HERNDON Heather's Wall (Epic)	310	—	269	—	14	20/1
—	41	TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	291	—	233	—	1	26/12
—	42	BRETT JAMES Chasin' Amy (Arista)	263	—	223	—	2	26/13
—	43	EARL THOMAS CONLEY Love's The Only Voice (I'm...) (Sunbird)	231	—	163	—	1	13/0
—	44	BLAKE SHELTON Ol' Red (Warner Bros.)	206	—	172	—	2	21/13
—	45	JOE DIFFIE This Pretender (Monument)	164	—	115	—	1	12/5
—	46	CLINT BLACK Money Or Love (RCA)	164	—	157	—	3	12/0
—	47	TRINI TRIGGS You Never Can Tell (Curb)	147	—	129	—	1	11/0
—	48	GABBIE NOLEN Almost There (Republic)	131	—	109	—	1	11/7
—	49	JEFF CARSON Until We Fall Back In Love... (Curb)	125	—	110	—	2	13/4
—	50	SAWYER BROWN Circles (Curb)	121	—	93	—	8	6/0

 74 Country Indicator reports. Songs ranked by total plays for the airplay week of Sunday 3/24-Saturday 3/30.
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Most Added.

ARTIST TITLE LABEL(S)	ADDS
DARRYL WORLEY I Miss My Friend (DreamWorks)	18
BRETT JAMES Chasin' Amy (Arista)	13
BLAKE SHELTON Ol' Red (Warner Bros.)	13
SHEDAISY Get Over Yourself (Lyric Street)	12
JOE NICHOLS The Impossible (Universal South)	12
TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	12
JAMIE O'NEAL Frantic (Mercury)	8
LITTLE BIG TOWN Don't Waste My Time (Monument)	7
DIAMOND RIO Beautiful Mess (Arista)	7
GABBIE NOLEN Almost There (Republic)	7
CYNDI THOMSON I'm Gone (Capitol)	7
ANTHONY SMITH If That Ain't Country (Mercury)	6
JOE DIFFIE This Pretender (Monument)	5
BRAD MARTIN Before I Knew Better (Epic)	4
SOGGY BOTTOM BOYS I Am... (Lost Highway/Mercury)	4
JEFF CARSON Until We Fall Back In Love... (Curb)	4
BROOKS & DUNN My Heart Is Lost (Arista)	4
DIXIE CHICKS Walk Softly On This Heart (Skaggs Family)	4
CHRIS LEDOUX Bareback Jack (Capitol)	4
SARA EVANS I Keep Looking (RCA)	3

Most Increased Points

ARTIST TITLE LABEL(S) POINT INCREASE

Will Return Next Week

Most Increased Plays

ARTIST TITLE LABEL(S) TOTAL PLAY INCREASE

Will Return Next Week



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R&R Bullseye Country Callout

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES April 5, 2002

BULLSEYE® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of March 3-9.

**Bullseye
CALLOUT™**

Password of the Week:
Cosco

Question of the Week: Think about your favorite Country radio station and the community events and projects it is involved in. How important is it that your favorite station get actively involved in sensitive community issues like child abuse, spousal abuse or pornography in the community?

Total

Very important: 29%

Important: 28%

So so: 26%

Not important: 7%

Not important at all: 10%

P1

Very important: 28%

Important: 30%

So so: 27%

Not important: 6%

Not important at all: 9%

P2

Very important: 30%

Important: 25%

So so: 25%

Not important: 9%

Not important at all: 11%

Male

Very important: 29%

Important: 29%

So so: 26%

Not important: 6%

Not important at all: 10%

Female

Very important: 30%

Important: 27%

So so: 26%

Not important: 8%

Not important at all: 9%

25-34

Very important: 28%

Important: 25%

So so: 31%

Not important: 8%

Not important at all: 8%

35-44

Very important: 31%

Important: 30%

So so: 27%

Not important: 6%

Not important at all: 6%

ARTIST Title (Label)

	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN
TIM MCGRAW Cowboy In Me (Curb)	30.5%	72.5%	17.0%	98.0%	4.0%	4.5%
PHIL VASSAR That's When I Love You (Arista)	30.5%	70.8%	20.3%	99.8%	5.8%	3.0%
TOBY KEITH My List (DreamWorks)	29.0%	69.5%	20.5%	99.0%	5.8%	3.3%
GARY ALLAN The One (MCA)	24.0%	69.3%	17.8%	93.8%	3.8%	3.0%
CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	31.0%	68.8%	20.8%	98.5%	4.3%	4.8%
GEORGE STRAIT Living And Living Well (MCA)	32.3%	67.8%	17.8%	91.5%	4.0%	2.0%
TOMMY SHANE STEINER What If She's An Angel (RCA)	27.0%	67.5%	21.0%	96.0%	4.3%	3.3%
RASCAL FLATTS I'm Movin' On (Lyric Street)	29.5%	66.8%	17.3%	93.5%	6.0%	3.5%
ALAN JACKSON Drive (For Daddy Gene)(Arista)	25.3%	65.8%	23.3%	97.0%	4.8%	3.3%
BROOKS & DUNN Long Goodbye (Arista)	29.3%	64.8%	22.8%	98.5%	6.0%	5.0%
MARTINA MCBRIDE Blessed (RCA)	31.8%	64.0%	21.0%	98.5%	5.8%	7.8%
KENNY CHESNEY Young (BNA)	26.8%	62.5%	20.3%	94.8%	7.5%	4.5%
TAMMY COCHRAN I Cry (Epic)	23.3%	62.3%	26.0%	97.5%	5.5%	3.8%
CAROLYN DAWN JOHNSON I Don't Want You To Go (Arista)	23.8%	62.0%	23.0%	95.8%	6.8%	4.0%
BRAD PAISLEY I'm Gonna Miss Her (Arista)	23.3%	61.3%	18.0%	88.8%	7.3%	2.3%
LONESTAR Not A Day Goes By (BNA)	22.5%	61.3%	24.8%	95.0%	6.8%	2.3%
TY HERNDON Heather's Wall (Epic)	22.3%	61.3%	24.3%	95.0%	6.3%	3.3%
TRICK PONY Just What I Do (Warner Bros.)	22.3%	60.8%	20.3%	92.8%	7.8%	4.0%
KEVIN DENNEY That's Just Jessie (Lyric Street)	19.3%	60.8%	23.0%	95.3%	9.0%	2.5%
EMERSON DRIVE I Should Be Sleeping (DreamWorks)	21.5%	60.5%	27.5%	97.5%	6.0%	3.5%
DIXIE CHICKS Some Days You Gotta Dance (Monument)	24.8%	60.3%	23.5%	98.0%	9.5%	4.8%
STEVE AZAR I Don't Have To Be Me... (Mercury)	22.5%	60.0%	28.3%	96.5%	5.0%	3.3%
ANDY GRIGGS Tonight I Wanna Be Your Man (RCA)	20.0%	59.8%	21.5%	88.3%	4.0%	3.0%
GARTH BROOKS/TRISHA YEARWOOD Squeeze Me In (Capitol)	23.5%	59.5%	22.0%	95.0%	10.8%	2.8%
MARK MCGUINN She Doesn't Dance (VFR)	19.5%	58.5%	23.3%	90.0%	6.8%	1.5%
KELLIE COFFEY When You Lie Next To Me (BNA)	17.5%	57.5%	27.0%	93.3%	4.8%	4.0%
BRAD MARTIN Before I Knew Better (Epic)	20.0%	57.0%	23.5%	86.8%	3.5%	2.8%
TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia)	25.8%	56.8%	24.8%	98.0%	13.8%	2.8%
TRACE ADKINS Help Me Understand (Capitol)	19.3%	56.8%	23.8%	87.0%	4.8%	1.8%
CHELY WRIGHT Jezebel (MCA)	21.5%	55.8%	25.0%	96.3%	12.0%	3.5%
SHANNON LAWSON Goodbye On A Bad Day (MCA)	19.8%	55.5%	27.5%	86.0%	2.5%	0.5%
PAT GREEN Three Days (Universal/South Republic)	13.3%	52.5%	21.8%	85.5%	7.3%	4.0%
SOGGY BOTTOM BOYS I Am A Man... (Lost Highway/Mercury)	27.8%	51.8%	22.3%	86.5%	10.3%	2.3%
W. NELSON/LEE ANN WOMACK Mendocino... (Lost Highway/Mercury)	13.3%	44.0%	32.5%	85.5%	7.5%	1.5%
SHEDAISY Get Over Yourself (Lyric Street)	14.5%	42.5%	20.3%	80.3%	14.8%	2.8%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay...Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54 year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female ... 1/3rd each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. **NORTHEAST:** Washington, DC., Harrisburg, PA., Providence, Rochester, NY., Springfield, MA., Hartford, Portland, ME., Portsmouth, NH. **SOUTHEAST:** Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL., Charleston, SC., Jackson, MS. **MIDWEST:** Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI., Ft Wayne, IN., Rockford, IL., Indianapolis. **SOUTHWEST:** Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette LA., San Antonio. **WEST:** Portland, OR., Salt Lake City, Fresno, Bakersfield, Spokane, WA., Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2002 R&R Inc. © 2002 Bullseye Marketing Research Inc.

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GABBIE NOLEN

"ALMOST THERE"

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Billboard 52*

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"Certainly fits what country music is doing today, and in some cases, fits much nicer."
Mike Kennedy/KBEQ

ON THE RECORD

With
Doug Montgomery
PD, WBCT/Grand Rapids



There are some who believe that the country music world has been besieged by drought, but the worst may be over. For the first time in ages, I feel confident that there are several acts that may break through, both on the charts and at retail. And, continuing with the weather metaphor, I think that, perhaps, lightning does strike twice. Tim DuBois' vision at Arista in the early '90s was a large part of the country music boom, and I believe that DuBois is well-positioned to duplicate that success with his new label, Universal South. The next country wave has begun, and at the lead is newcomer Joe Nichols with "The Impossible."

The New Album Gallery



Chris LeDoux *After The Storm* (Capitol)

After the Storm is Chris LeDoux's first album since he underwent liver-transplant surgery in October 2000. Maybe that's why the project has a more reflective tone than much of his previous work. LeDoux says, "I always was one who didn't take things for granted, but I think I do appreciate things more now. The small moments of joy that we find each day are so much more precious now than when I looked at them before." LeDoux wrote only one song for the album, but he received new material from noted songwriters and chose a couple of somewhat obscure cover tunes. The album opens with LeDoux's collaboration with Garth Brooks on "Some Things Never Change," a song Brooks wrote with Jennifer Pierce. Other highlights include Kevin Welch's "Millionaire" and David Lee Murphy's "Scatter the Ashes." The cover material includes "I Don't Want to Mention Any Names," a Larry Cordle-Lisa Palas song recorded years ago by Reba McEntire; and "Don't It Make You Want to Dance," a Rusty Wier staple from the progressive country movement of the '70s.



Tommy Shane Steiner *Then Came The Night* (RCA)

Tommy Shane Steiner's debut album arrives just as his first single, "What If She's an Angel," climbs to No. 8 on this week's R&R Country chart. The 28-year-old Texan is drawn to story songs, giving *Then Came the Night* an almost cinematic feel. Steiner says, "I like songs that you can picture in your mind as a little movie. When I listen to a song, I like to close my eyes and see what it looks like." Vince Gill sings on "What If She's an Angel," and Steiner also managed to get some help from several other noted country artists. He and Randy Travis team up for a duet on "I Don't Need Another Reason," and Steiner says, "I was just lucky to have him on there. His style and his voice are completely different from mine, and that's what I think we were going for. We wanted a conversation between two people, and we needed two different styles of voice." Lonestar's Richie McDonald contributed a song he co-wrote, "Have a Good Time," and also sings on the track.

C · O · U · N · T · R · Y FLASHBACK

1

YEAR AGO

• No. 1: "Who I Am" — Jessica Andrews

5

YEARS AGO

• No. 1: "Rumor Has It" — Clay Walker

10

YEARS AGO

• No. 1: "The Tips Of My Fingers" — Steve Wariner

15

YEARS AGO

• No. 1: "Rose In Paradise" — Waylon Jennings

20

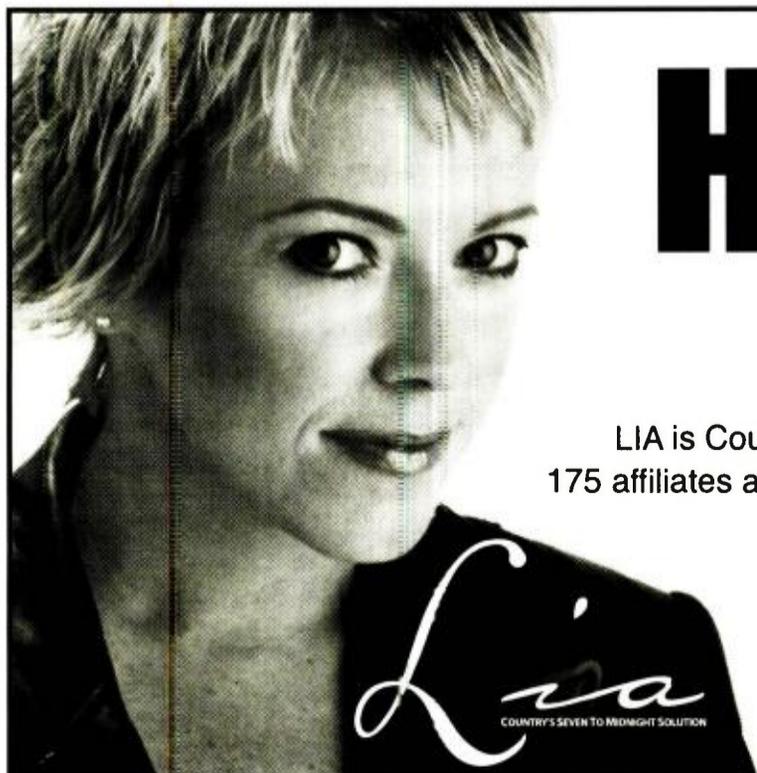
YEARS AGO

• No. 1: "The Clown" — Conway Twitty (third week)

25

YEARS AGO

• No. 1: "Lucille" — Kenny Rogers



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America's Best Testing Country Song Among Persons 25-54
For The Week Ending 4/5/02.

Artist Title (Label)	TW	LW	Familiarity	Burn	12+	Familiarity	Burn
TOBY KEITH My List (DreamWorks)	4.33	4.42	96%	11%	4.25	97%	14%
ALAN JACKSON Drive (For Daddy Gene) (Arista)	4.26	4.28	90%	9%	4.14	90%	12%
RASCAL FLATTS I'm Movin' On (Lyric Street)	4.25	4.21	97%	20%	4.23	98%	22%
STEVE HOLY Good Morning Beautiful (Curb)	4.21	4.14	99%	31%	4.14	99%	35%
TIM MCGRAW The Cowboy In Me (Curb)	4.18	4.28	98%	25%	4.13	99%	30%
CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	4.16	4.22	98%	25%	4.13	98%	29%
BRAD PAISLEY I'm Gonna Miss Her (The Fishin' Song) (Arista)	4.15	4.19	80%	8%	4.10	80%	9%
BROOKS & DUNN The Long Goodbye (Arista)	4.14	4.27	98%	25%	4.11	97%	27%
LONESTAR Not A Day Goes By (BNA)	4.11	4.03	86%	14%	4.04	84%	15%
GEORGE STRAIT Living And Living Well (MCA)	4.10	4.23	79%	7%	4.04	76%	8%
GARY ALLAN The One (MCA)	4.10	4.06	69%	6%	4.15	71%	5%
JO DEE MESSINA W/TIM MCGRAW Bring On The Rain (Curb)	4.08	4.22	99%	37%	4.00	99%	40%
ANDY GRIGGS Tonight I Wanna Be Your Man (RCA)	4.08	4.01	75%	7%	3.98	74%	8%
MARTINA MCBRIDE Blessed (RCA)	4.07	4.23	98%	32%	4.01	98%	34%
STEVE AZAR I Don't Have To Be Me Til Monday (Mercury)	4.07	4.06	92%	14%	4.08	91%	14%
PHIL VASSAR That's When I Love You (Arista)	4.06	4.05	93%	16%	4.05	93%	18%
TOMMY SHANE STEINER What If She's An Angel (RCA)	4.06	4.06	93%	17%	4.10	93%	17%
KENNY CHESNEY Young (BNA)	4.05	4.20	96%	22%	4.17	97%	20%
EMERSON DRIVE I Should Be Sleeping (DreamWorks)	4.01	4.03	92%	18%	4.05	92%	17%
CAROLYN DAWN JOHNSON I Don't Want You To Go (Arista)	3.93	3.98	88%	16%	4.02	87%	15%
KELLIE COFFEY When You Lie Next To Me (BNA)	3.93	3.85	64%	9%	3.87	64%	10%
TRICK PONY Just What I Do (H2E/WB)	3.90	3.88	85%	17%	3.93	83%	16%
CHELY WRIGHT Jezebel (MCA)	3.85	3.84	91%	24%	3.93	92%	22%
TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia)	3.84	3.90	96%	20%	3.75	95%	22%
DIXIE CHICKS Some Days You Gotta Dance (Monument)	3.80	3.91	96%	35%	3.75	97%	38%
KEVIN DENNEY That's Just Jessie (Lyric Street)	3.76	3.86	84%	14%	3.81	85%	15%
TAMMY COCHRAN I Cry (Epic)	3.73	3.92	82%	20%	3.73	85%	20%
MARK MCGUINN She Doesn't Dance (VFR)	3.69	-	72%	17%	3.77	74%	15%
GARTH BROOKS W/TRISHA YEARWOOD Squeeze Me In (Capitol)	3.65	3.76	94%	30%	3.62	94%	29%
WILLIE NELSON & LEE ANN WOMACK Mendocino... (Lost Highway/Mercury)	3.52	-	78%	21%	3.55	77%	20%

Total sample size is 803 respondents. **Total average favorability** estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs are ranked by favorability among persons 25-54. Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. **The RTM system is available for local radio stations by calling 818/377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.**

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
TIM MCGRAW The Cowboy In Me (Curb)	5006
BROOKS & DUNN Long Goodbye (Arista)	3967
STEVE HOLY Good Morning Beautiful (Curb)	3500
JO DEE MESSINA W/TIM MCGRAW Bring On The Rain (Curb)	3333
ALAN JACKSON Where Were You (When...) (Arista)	2237
DIXIE CHICKS Some Days You Gotta Dance (Monument)	2200
TOBY KEITH I Wanna Talk About Me (DreamWorks)	2176
BRAD PAISLEY Wrapped Around (Arista)	2097
AARON TIPPIN Where Stars And Stripes... (Lyric Street)	2065
GEORGE STRAIT Run (MCA)	1871
BROOKS & DUNN Only In America (Arista)	1829
TRAVIS TRITT Love Of A Woman (Columbia)	1424
TRICK PONY On A Night Like This (H2E/WB)	1339
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	1317
TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	1276
BLAKE SHELTON Austin (Warner Bros.)	1274
DAVID BALL Riding With Private Malone (Dualtone)	1267
TIM MCGRAW Angry All The Time (Curb)	1193
ALAN JACKSON Where I Come From (Arista)	1171
TRACE ADKINS I'm Tryin' (Capitol)	1149

New & Active

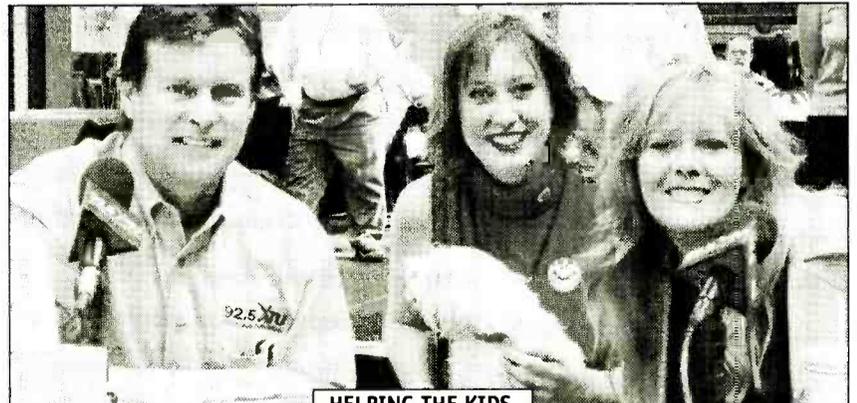
JOANNA JANE'T Since I've Seen You Last (DreamWorks) Total Plays: 179, Total Stations: 29, Adds: 2
JOE DIFFIE This Pretender (Monument) Total Plays: 166, Total Stations: 29, Adds: 4
NICKEL CREEK The Lighthouse's Tale (Sugar Hill/Vanguard) Total Plays: 158, Total Stations: 10, Adds: 0
JAMESON CLARK Still Smokin' (Capitol) Total Plays: 153, Total Stations: 26, Adds: 0
DIAMOND RIO Beautiful Mess (Arista) Total Plays: 142, Total Stations: 30, Adds: 28

Songs ranked by total points.



SLOTPY KISSES FOR HOMETOWN NEWS

VFR recording artists Hometown News dropped by Clear Channel/Shreveport, LA to go head to head with KXKS (Kiss Country) duo The Sloppy Kisses (a.k.a. PD Russ Winston and OM Gary McCoy). Pictured here (l-r) are Kiss Country's Russ Winston, Hometown News' Ron and Scott and Clear Channel/Shreveport's Gary McCoy.



HELPING THE KIDS

Mercury recording artist Jamie O'Neal and her companion Griffin stopped by WXTU (92.5)/Philadelphia during the Country Cares for St. Jude Kids radiothon. Jamie signed autographs and posed for pictures with her fans at the ninth annual radiothon, which raised \$100,522 in just 11 hours. Pictured here (l-r) are 'XTU morning-show hosts Scott Evans and Andie Summers and O'Neal.



KID KELLY
kkelly@rronline.com

Sparkle Without The Snarl

Positioning a no-hype AC in an overhyped world

Perhaps one of the toughest jobs for an AC station is developing a position in your market and then making sure that you achieve optimum call-letter retention in that all-important Arbitron survey. Does your positioning guarantee that you squeeze every available mention from every listener? Are you sending "ticklers" out to possible phantom cume, or are you unintentionally sending them away? This week we highlight a few thoughts about what type of positioning works best to help an AC station cut through the hype and get noticed without pounding its chest.

Smokey Rivers

OM, KYKY/St. Louis;
PD, KEZK/St. Louis

AC positioning should be a welcome relief in the jungle of hype. I feel that the understated, confident, honest approach cuts through clutter and hype the best. We should use strong, clear voices. Also, an audio signature, such as the appropriate jingles, will also cut through during background listening.

Bill Cahill

OM, WTVR/Richmond; Clear
Channel VP/Operations,
Virginia Trading Area

I hate AC stations using lasers and noisy, annoying static sweepers that sound like the station just got knocked off the air. AC is an avoidance format. A standard AC station can win big by being the stress-free station. It should also be the family station.



Chuck Knight Steve Allan

Chuck Knight

PD, WSNY/Columbus, OH

The positioning that plays best for us is language that deals with the feelings and emotions of our audience.

Joe Hann

MD, WRCH/Hartford

WRCH has been the favorite at-work "lite" station for 12 years. Many of the diaries we receive credit in give us word for word, the liners that we use on the air.

We've been using our station ID for 12 years, and we have never changed it. On location our listeners sing it back to us. Consistency — all the time. It has paid off for WRCH.



Smokey Rivers Nick Allen

Nick Allen

PD, WMAG/Greensboro

The AC positioning dilemma: Does too much hype ruin the atmosphere that is such an important position for Soft AC's to own? The world has been overhyped for a long time, and it's only getting more cluttered, but the basics of making sure that listeners know who you are and why they're listening are important. Call letters need to be everywhere, on and off air, to remind diarykeepers who they listened to. That's even more important with ACs that are used passively for long stretches.

Steve Allan

PD, WASH & WBIG/
Washington;
Clear Channel Brand
Manager, Washington, DC

We need to continue to call attention to our existence between songs because of the relative lack of passion our music can elicit. However, as music fragments, we become more fragmented, and we find that our position becomes more unique every day.

"AC stations that sound like jukeboxes are running the risk of getting shoved too far into the background."

Steve Hamilton

Kent Phillips

PD, KPLZ/Seattle

Each station must figure out its passion point of differentiation from its competitors. As an example, we have five or six AC-type stations in Seattle, but our station's passion point might be the morning show, the unique contesting or the quantity of music. Stations that just play the music and have their staff read liners will most likely get lost in the crowd. Find your station's passion point and position accordingly.

"Identify your station at every turn. Forget the old mentality of three-to-four-song segues without an ID."

Scott Miller

Scott Miller

PD, WDOK/Cleveland

The bigger question is, "Are we overhyped AC?" That is hard to determine in this fairly new atmosphere of multiple brands. I feel that the adult audience has already shown that phantom cume is a big problem for our format; however, we also know that top-of-mind issues are very relevant to our audience. I feel that continued brand building and brand reinforcement are paramount to position today's AC.

Identify your station at every turn. Forget the old mentality of three-to-four-song segues without an ID. As long as we don't go nuts with audio drops and sweepers, and as long as we keep the positioning a textural match with the station's brand position, our imaging will be a programming complement rather an intrusion to the listener.

The Talent Does The Positioning

OK, what about contesting on an AC station? Isn't that considered to be hype? KOST & KBIG/Los Angeles PD Jhani Kaye says that it's all in the presentation.

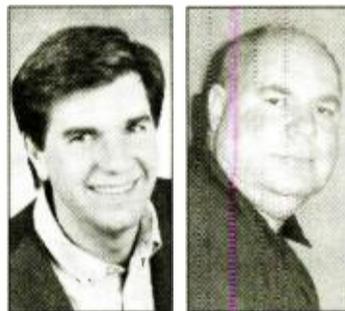
"One of the benefits of programming a heritage station like KOST is the talent that comes along with having a veteran airstaff," he says. "Our incredibly talented airstaff has the ability to take something that might otherwise sound like hype and turn it into a regular part of their conversation. We know that, to take the hype out of a ticket giveaway, all you have to do is siphon that old Boss Jock application out of the solicit."

"Instead of taking the Xth caller now to win a pair of tickets to see — insert event here — we treat our listeners as what they are: adults. We'll take a large portion of the available tickets and go on the air in this fashion: 'Be sure to be listening to Mark & Kim this Wednesday morning between 7 and 8, because if you call the "Coastlines" anytime that hour and get through, you'll automatically win a pair of tickets.'

"In this manner there's no hype, no rushing to the phone and no slim margin of participating. We promote a giveaway and then simply mention that listeners can call anytime during an entire hour. Our listeners truly appreciate being treated as adults.

"Here at KOST, the family is simply superb at delivering all those events as if they're creating them and ad-libbing the thought that instant, instead of making it sound like hype from some copywriter's computer.

"This same type of approach holds true for all of the positioning and imaging of any AC radio station."



Kent Phillips Steve Clem

Steve Hamilton

Asst. PD/MD, KOSI/Denver

I feel that AC stations can position themselves well in the oversaturated market by focusing on the basics. That is, lots of music. If an AC is positioned correctly, with well-targeted external marketing and TSL contests that don't dominate the airwaves, it can remain successful.

The keys, as far as I'm concerned, are well-programmed music and jocks with personality. Entertaining, relatable bits over song intros work great. AC stations that sound like jukebox-

es are running the risk of getting shoved too far into the background.

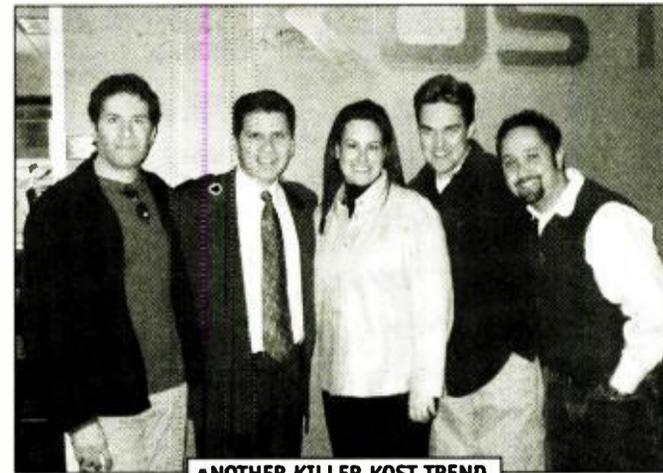
As Music Director, I spend hours programming the day. I make sure it's fine-tuned with songs that blend together — not too fast, not too slow. I know PDs and MDs who crank out a day in Selector and just let it fly. I am very picky about the music selection, and I believe that attention to detail is critical, because the audience cares.

Steve Clem

PD, KQSR/Oklahoma City

With more and more demands on everyone's time, you've got to give listeners reasons why they need your station and interact with them as they live their lives. We've got to tell them how our station fits into their lifestyle.

As programmers, we must learn how to say the things that we've always said in a lifestyle manner. It's no longer enough to just intro a song. We must relate the song to listeners' lives. Over time, our station becomes synonymous with their lifestyle.



ANOTHER KILLER KOST TREND

Wouldn't you be smiling if you were No. 1 25-54 with a 5.0 share and No. 1 with women 18+ in Los Angeles? Seen here celebrating are (l-r) R&R AC/Hot AC Editor Kid Kelly, KOST & KBIG/Los Angeles PD Jhani Kaye and Asst. PD Stella Schwartz, KBIG Asst. PD Rob Archer and KOST & KBIG Programming Coordinator Chachi.

April 5, 2002

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	ENRIQUE IGLESIAS Hero (Interscope)	2654	0	340459	24	119/0
1	2	CELINE DION A New Day Has Come (Epic)	2653	-126	366895	8	119/0
3	3	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	2319	-70	314530	20	116/0
5	4	LONESTAR I'm Already There (BNA)	2061	+98	269933	30	108/0
4	5	ENYA Only Time (Reprise)	1923	-60	249790	59	116/0
6	6	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	1886	+140	245253	66	109/0
7	7	DIDO Thankyou (Arista)	1670	+39	203291	55	108/0
8	8	MARC ANTHONY I Need You (Columbia)	1605	+46	227646	7	107/2
17	9	MICHAEL BOLTON Only A Woman Like You (Jive)	1441	+404	167742	5	108/2
9	10	LEE ANN WOMACK I Hope You Dance (MCA/Universal)	1415	-140	194225	69	116/0
11	11	FAITH HILL There You'll Be (Warner Bros.)	1293	-48	158311	44	109/0
14	12	ELTON JOHN This Train Don't Stop There... (Rocket/Universal)	1284	+5	167430	10	106/0
13	13	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	1269	-21	190560	37	79/1
10	14	BACKSTREET BOYS Drowning (Jive)	1238	-236	144404	25	106/0
12	15	JIM BRICKMAN/REBECCA L. HOWARD Simple Things (Windham Hill)	1129	-182	108984	32	102/0
18	16	JO DEE MESSINA Bring On The Rain (Curb)	1127	+142	110799	8	95/3
16	17	CHER Song For The Lonely (Warner Bros.)	981	-81	140175	11	92/0
19	18	DARREN HAYES Insatiable (Columbia)	797	-167	87566	12	91/0
21	19	ENYA Wild Child (Reprise)	765	+98	120145	6	87/3
20	20	CHRIS ISAAK Let Me Down Easy (Reprise)	708	+26	78331	6	76/1
23	21	LEANN RIMES Can't Fight The Moonlight (Curb)	620	+97	97076	22	32/0
22	22	CAROLYN DAWN JOHNSON So Complicated (Arista)	541	+4	57099	3	69/10
25	23	BONNIE RAITT I Can't Help You Now (Capitol)	487	+179	49045	2	78/10
29	24	ALL-4-ONE Beautiful As U (AMC)	355	+164	35311	2	55/9
Debut	25	JOSH GROBAN To Where You Are (143/Reprise)	317	+249	44242	1	48/13
24	26	BRIAN MCKNIGHT Still (Motown/Universal)	264	-127	28138	11	32/0
26	27	JONATHA BROOKE I'll Try (Walt Disney/Hollywood)	250	+6	24246	4	38/1
27	28	DANIEL DEBOURG I Need An Angel (DreamWorks)	239	+17	42570	5	43/2
28	29	MARILYN SCOTT Don't Let Love Get Away (Prana)	238	+18	25079	4	46/3
—	30	LUTHER VANDROSS I'd Rather (J)	215	+26	55051	2	42/5

120 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/24/02-3/30/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
JOSH GROBAN To Where You Are (143/Reprise)	13
BONNIE RAITT I Can't Help You Now (Capitol)	10
CAROLYN DAWN JOHNSON So Complicated (Arista)	10
ALL-4-ONE Beautiful As U (AMC)	9
98 DEGREES Why (Are We Still Friends) (Universal)	8
PAUL MCCARTNEY Your Loving Flame (Capitol)	7
CAROLE KING Monday Without You (Rockingale/Koch)	6
LUTHER VANDROSS I'd Rather (J)	5
THE CORRS Would You Be Happier (143/Lava/Atlantic)	4
JIM WILSON F/STEPHEN BISHOP Donna Lynn (Hillsboro)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MICHAEL BOLTON Only A Woman Like You (Jive)	+404
JOSH GROBAN To Where You Are (143/Reprise)	+249
BONNIE RAITT I Can't Help You Now (Capitol)	+179
DIAMOND RIO One More Day (Arista)	+165
ALL-4-ONE Beautiful As U (AMC)	+164
PAUL MCCARTNEY Your Loving Flame (Capitol)	+156
CELINE DION That's The Way It Is (Epic)	+147
JO DEE MESSINA Bring On The Rain (Curb)	+142
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	+140
R. MARTIN F/C. AGUILERA Nobody Wants... (Columbia)	+129

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
O-TOWN All Or Nothing (J)	1082
DIAMOND RIO One More Day (Arista)	1000
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	998
'N SYNC This I Promise You (Jive)	980
SAVAGE GARDEN I Knew I Loved You (Columbia)	930
CELINE DION That's The Way It Is (Epic)	886
HUEY LEWIS & G. PALTROW Cruisin' (Hollywood)	842
PHIL COLLINS You'll Be In My Heart (Hollywood)	836
LEANN RIMES I Need You (Curb)	812
FAITH HILL The Way You Love Me (Warner Bros.)	797
MARC ANTHONY You Sang To Me (Columbia)	650
S CLUB 7 Never Had A Dream... (A&M/Interscope)	649
BBMAK Back Here (Hollywood)	600
DON HENLEY Taking You Home (Warner Bros.)	587
BACKSTREET BOYS Shape Of My Heart (Jive)	540
THE CORRS Breathless (143/Lava/Atlantic)	472
BACKSTREET BOYS More Than That (Jive)	442
ALICIA KEYS Fallin' (J)	387

New & Active

CALLING Wherever You Will Go (RCA)
Total Plays: 185, Total Stations: 10, Adds: 2

PAUL MCCARTNEY Your Loving Flame (Capitol)
Total Plays: 171, Total Stations: 49, Adds: 7

CHRIS BOTTI F/SHAWN COLVIN All Would Envy (Columbia)
Total Plays: 106, Total Stations: 18, Adds: 0

BETH NIELSEN CHAPMAN World Of Hurt (Artemis)
Total Plays: 105, Total Stations: 19, Adds: 1

THE CORRS Would You Be Happier (143/Lava/Atlantic)
Total Plays: 101, Total Stations: 23, Adds: 4

98 DEGREES Why (Are We Still Friends) (Universal)
Total Plays: 53, Total Stations: 19, Adds: 8

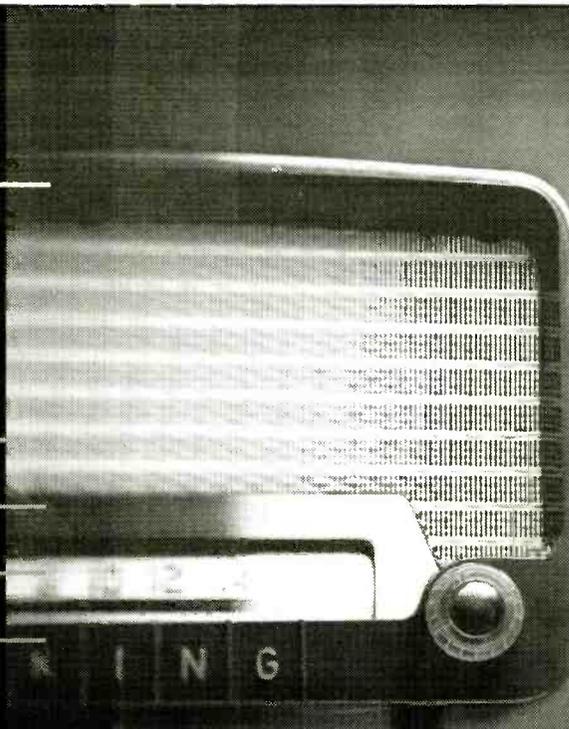
JIM WILSON F/STEPHEN BISHOP Donna Lynn (Hillsboro)
Total Plays: 27, Total Stations: 12, Adds: 4

Songs ranked by total plays

Powerline

Adult contemporary music blended with brief commentaries about life by host Brother Jon Rivers.

- WEEKLY PROGRAMS
- FREE!
- FOLLOWED BY A :24 PROMO SPOT
- VOICE OUT 28:00
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BY MEDIABASE

America's Best Testing AC Songs 12+
For The Week Ending 4/5/02.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
CELINE DION A New Day Has Come (Epic)	4.19	4.22	90%	13%	4.23	90%	14%
FAITH HILL There You'll Be (Warner Bros.)	4.15	4.16	96%	29%	4.16	96%	31%
LONESTAR I'm Already There (BNA)	4.09	4.10	94%	30%	4.18	96%	29%
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	4.05	4.11	95%	35%	4.11	95%	36%
JIM BRICKMAN FREBECCA LYNN HOWARD Simple Things (Windham Hill)	4.05	4.02	78%	17%	4.08	80%	18%
MARC ANTHONY I Need You (Columbia)	4.00	3.89	85%	16%	4.10	86%	13%
LEANN RIMES Can't Fight The Moonlight (Curb)	3.99	4.05	84%	16%	4.07	82%	14%
BACKSTREET BOYS Drowning (Jive)	3.97	4.02	90%	26%	4.10	89%	24%
LEE ANN WOMACK I Hope You Dance (Universal)	3.97	4.00	95%	43%	4.02	96%	45%
ENRIQUE IGLESIAS Hero (Interscope)	3.94	3.88	95%	37%	4.01	95%	35%
BRIAN MCKNIGHT Still (Motown/Universal)	3.93	3.96	75%	13%	3.97	77%	13%
FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	3.85	3.95	91%	31%	3.87	92%	30%
MICHAEL BOLTON Only A Woman Like You (Jive)	3.82	3.90	67%	12%	4.01	68%	8%
ENYA Only Time (Reprise)	3.81	3.87	93%	39%	3.86	93%	39%
JO DEE MESSINA Bring On The Rain (Curb)	3.71	3.84	68%	16%	3.75	70%	17%
DARREN HAYES Insatiable (Columbia)	3.71	3.66	69%	15%	3.70	67%	16%
O-TOWN All Or Nothing (J)	3.70	3.80	92%	36%	3.79	90%	34%
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	3.70	3.79	86%	36%	3.77	86%	35%
DANIEL DEBOURG I Need An Angel (DreamWorks)	3.66	3.58	45%	8%	3.75	47%	7%
CHER Song For The Lonely (Warner Bros.)	3.65	3.73	87%	24%	3.63	88%	24%
ELTON JOHN This Train Don't Stop There Anymore (Rocket/Universal)	3.63	3.70	83%	18%	3.70	83%	15%
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	3.61	3.66	91%	43%	3.78	90%	38%
ENYA Wild Child (Reprise)	3.61	3.61	77%	21%	3.71	80%	19%
EVA CASSIDY Fields Of Gold (Blix Street)	3.59	3.71	53%	12%	3.65	53%	12%
CHRIS ISAAK Let Me Down Easy (Reprise)	3.58	3.71	58%	14%	3.63	55%	12%
DIDO Thankyou (Arista)	3.52	3.57	93%	49%	3.46	92%	52%
ALICIA KEYS Fallin' (J)	3.39	3.43	85%	40%	3.43	83%	38%
BRITNEY SPEARS I'm Not A Girl, Not Yet A Woman (Jive)	2.77	2.78	85%	46%	2.65	83%	46%

Total sample size is 352 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 25-54). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818/377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Indicator

Most Added

- BONNIE RAITT I Can't Help You Now (Capitol)
- PAUL MCCARTNEY Your Loving Flame (Capitol)
- CAROLYN DAWN JOHNSON So Complicated (Arista)
- JOSH GROBAN To Where You Are (143/Reprise)
- SHERYL CROW Soak Up The Sun (A&M/Interscope)
- CALLING Wherever You Will Go (RCA)
- VANESSA CARLTON
A Thousand Miles (A&M/Interscope)

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o Mike Davis:
10100 Santa Monica Blvd., 3rd Floor
Los Angeles, CA 90067

Reporters

WYJE/Albany, NY * OM: Michael Morgan PD: Chris Holmberg MD: Chad O'Hara 98 DEGREES "Friends"	WMJX/Boston, MA * PD: Don Kelley APD: Candy O'Terry MD: Mark Lawrence 3 PAUL MCCARTNEY "Flame" LUTHER VANDROSS "Rather"	KKBA/Corpus Christi, TX * 2 JOSH GROBAN "Where"	WAFY/Frederick, MD MD: Norman Henry Schmidt CAROLYN DAWN JOHNSON "So"	WKYE/Johnstown, PA PD: Jack Michaels MD: Brian Wolfe SHERYL CROW "Soak" VANESSA CARLTON "Miles" PAUL MCCARTNEY "Flame"	KVLY/McAllen, TX * PD: Alex Duran CAROLE KING "Monday"	WTVR/Richmond, VA * PD: Bill Cahill 1 ALL 4-ONE "Beautiful"	KVKI/Shreveport, LA * PD: Stephanie Huffman 5 CAROLYN DAWN JOHNSON "So"	WLZV/Utica-Rome, NY PD: Randy Jay MD: Trudy No Adds
KMGA/Albuquerque, NM * OM/MD: Kris Abrams MD: Jenna James 6 MICHAEL BOLTON "Only"	WEBE/Bridgeport, CT * PD: Curtis Hanson MD: Danny Lyons No Adds	WLQT/Dallas-Fl. Worth, TX * 2 JOSH GROBAN "Where" PAUL MCCARTNEY "Flame"	WKTK/Gainesville, FL * PD: Kurt Johnson APD: Kevin Ray No Adds	WOLR/Kalamazoo, MI OM: Ken Lanphear PD: Brian Wertz No Adds	WLRQ/Melbourne, FL * PD: Britton Jon 1 JIMMY BUFFETT "Savannah" CAROLE KING "Monday"	WWSU/Hanalei-Lincoln, VA * OM/MD: Don Morrison APD/MD: Dick Daniels No Adds	WNSN/South Bend, IN No Adds	WASH/Washington, DC * PD: Don Morrison MD: Beth Nielsen Chapman "Hart"
WLEY/Allentown, PA * PD: Vern Anderson WILSON & BISHOP "Donna"	WEZN/Bridgeport, CT * PD: Steve Marcus 6 MESSINA W/MCGRAW "Bring"	WLHT/Grand Rapids, MI * PD: Sandy Collins MD: Steven Scott 4 MESSINA W/MCGRAW "Bring"	WQOL/Grand Rapids, MI * PD: John Patrick APD/MD: Steve Hamilton No Adds	KSRC/Kansas City, MO * PD: Jon Zeltner MD: Jeanne Ashley No Adds	WMGQ/Middlesex, NJ * PD: Tim Tefft MD: Lou Russo No Adds	WRMM/Fitchester, NY * PD: John McCrae MD: Terese Taylor 98 DEGREES "Friends" ALL 4-ONE "Beautiful" CAROLE KING "Monday" LUTHER VANDROSS "Rather"	KISG/Spokane, WA * PD: Rob Harber MD: Dawn Marcel WILSON & BISHOP "Donna"	WEAT/West Palm Beach, FL * OM/MD: Les Howard Jacoby APD/MD: Chad Perry THE CORRS "Happier"
KYMG/Anchorage, AK MD: Dave Flavin 13 BONNIE RAITT "Help" 11 CAROLYN DAWN JOHNSON "So"	WJYE/Buffalo, NY * PD: Joe Chille No Adds	WOOO/Grand Rapids, MI * PD: John Patrick APD/MD: Steve Hamilton No Adds	WMOG/Greensboro, NC * PD: Nick Allen No Adds	KUOL/Kansas City, MO * PD: Dan Hurst No Adds	WTKT/Milwaukee, WI * OM: Rick Belcher PD: Bob Walker No Adds	WRM/Phchester, NY * PD: Steve Albertson APD: Jeff Larson 3 CAROLYN DAWN JOHNSON "So"	KXLY/Spokane, WA * PD: Beau Tyler MD: Steve Knight 1 JOSH GROBAN "Where"	WHUO/Westchester, NY * OM/MD: Steve Petrone MD/MD: Tom Furci No Adds
WPCN/Atlanta, GA * PD: Dave Dillon No Adds	WHBC/Canton, OH * PD: Terry Simmons MD: Kayleigh Kriss 2 CAROLYN DAWN JOHNSON "So"	WNIC/Detroit, MI * PD: Lon Bennett No Adds	WMYU/Greenville, SC * PD: Greg McKinney BONNIE RAITT "Help"	WJXB/Knoxville, TN * PD: Vance Dillard APD/MD: Bonnie Raitt "Help"	WLTQ/Milwaukee, WI * PD: Stan Atkinson 2 JOSH GROBAN "Where" 98 DEGREES "Friends" THE CORRS "Happier" WILSON & BISHOP "Donna"	WMEZ/Pensacola, FL * PD: Kevin Peterson No Adds	KGBY/Sacramento, CA * PD: Brad Waldo No Adds	KRBW/Wichita, KS * PD: Lyman James MD: Tom Cook 6 CAROLYN DAWN JOHNSON "So"
WPFG/Atlantic City, NJ * PD: Gary Guida MD: Marlene Aqua 2 JOSH GROBAN "Where" 1 TRAIN "Drops"	WCOO/Cape Cod, MA OM: Gregg Cassidy MD: Cheryl Park 14 VANESSA CARLTON "Miles" 13 INDIA ARIE "Vibe"	WOOE/Dorhan, AL OM/MD: Leign Simpson PAUL MCCARTNEY "Flame" CALLING "Wherever"	WRCR/Hartford, CT * PD: Allan Camp MD: Joe Hann 11 ALICIA KEYS "Fallin'" 2 JOSH GROBAN "Where"	WFMK/Lansing, MI * PD: Chris Reynolds 7 CALLING "Wherever" CAROLE KING "Monday"	WLTQ/Milwaukee, WI * PD: Stan Atkinson 2 JOSH GROBAN "Where" 98 DEGREES "Friends" THE CORRS "Happier" WILSON & BISHOP "Donna"	WBEW/Philadelphia, PA * PD: Chris Conley JOSH GROBAN "Where" BONNIE RAITT "Help"	KJYO/Sacramento, CA * Dir/Prog: Mark Evans PD/MD: Bryan Jackson PAUL MCCARTNEY "Flame"	WJBR/Wilmington, DE * PD: Michael Waite MD: Kelly Hill MARILYN SCOTT "Don't"
WBBQ/Augusta, GA * PD: John Patrick No Adds	WSUY/Charleston, SC * PD: Mike Edwards MD: Ali O'Connell 5 MESSINA W/MCGRAW "Bring" 2 JOSH GROBAN "Where"	WTKS/Mt. Pleasant, TX * PD/MD: Bill Cole APD: Sam Cassiano VANESSA CARLTON "Miles"	WRCH/Hartford, CT * PD: Allan Camp MD: Joe Hann 11 ALICIA KEYS "Fallin'" 2 JOSH GROBAN "Where"	WMCX/Mobile, AL * PD: Dan Mason MD: Mary Booth 2 JOSH GROBAN "Where"	WBEW/Philadelphia, PA * PD: Chris Conley JOSH GROBAN "Where" BONNIE RAITT "Help"	KEZJ/Salt Lake City, UT * PD: Rusty Keys CAROLYN DAWN JOHNSON "So" BONNIE RAITT "Help"	KJYO/Sacramento, CA * Dir/Prog: Mark Evans PD/MD: Bryan Jackson PAUL MCCARTNEY "Flame"	WGNW/Wilmington, NC PD: Mike Farrow MD: Craig Thomas No Adds
WKMG/Austin, TX * PD: Alex O'Neil MD: Shelly Knight 98 DEGREES "Friends"	WDEF/Chattanooga, TN * PD: Danny Howard 1 CAROLYN DAWN JOHNSON "So"	WXXC/Erie, PA PD: Ron Arlen MD: Scott Stevens PAUL MCCARTNEY "Flame" JOSH GROBAN "Where"	WVFA/Indianapolis, IN * PD: Gary Havens MD: Steve Cooper No Adds	KSJN/Modesto, CA * PD: Gary Michaels No Adds	WBSB/Salt Lake City, UT * APD/MD: Alan Hague APD/MD: Lance Balance No Adds	KQXT/San Antonio, TX * PD: Ed Scarborough MD: Tom Graye No Adds	WRSR/Worcester, MA * PD: Steve Peck MD: Jackie Brush No Adds	
WQFM/Bakersfield, CA * OM: Bob Lewis PD/MD: Chris Edwards BONNIE RAITT "Help"	WVLT/Chicago, IL * PD: Bob Kaake No Adds	WIKY/Evanston, IL PD/MD: Mark Baker 4 JOSH GROBAN "Where"	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	WOBM/Monmouth-Ocean, NJ * PD: Steve Gallagher MD: Liz Jerrell MARILYN SCOTT "Don't"	WBSB/Salt Lake City, UT * APD/MD: Alan Hague APD/MD: Lance Balance No Adds	KQXT/San Antonio, TX * PD: Ed Scarborough MD: Tom Graye No Adds	WARM/York, PA * PD: Rick Sten No Adds	
WVLT/Baltimore, MD * MD: Mark Thoner No Adds	WVNO/Chicago, IL * PD: Mark Hamlin MD: Haynes Johns 13 HALL & OATES "Love" JOSH GROBAN "Where"	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	
WBBE/Baton Rouge, LA * PD: Don Gossett MD: Michelle Southern NANCY BRIGHT "Heart" DANIEL DEBOURG "Angel" CAROLYN DAWN JOHNSON "So" WILSON & BISHOP "Donna"	WVNO/Chicago, IL * PD: Mark Hamlin MD: Haynes Johns 13 HALL & OATES "Love" JOSH GROBAN "Where"	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	
WVFX/Biloxi-Gulfport, MS * PD: Walter Brown 6 ENYA "Orion"	WVNO/Chicago, IL * PD: Mark Hamlin MD: Haynes Johns 13 HALL & OATES "Love" JOSH GROBAN "Where"	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	
WVFX/Birmingham, AL * PD: Jeff Tyson APD/MD: Valerie Vining 98 DEGREES "Friends" THE CORRS "Happier"	WVNO/Chicago, IL * PD: Mark Hamlin MD: Haynes Johns 13 HALL & OATES "Love" JOSH GROBAN "Where"	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	
WVFX/Boise, ID * PD: Tobin Jeffries THE CORRS "Happier"	WVNO/Chicago, IL * PD: Mark Hamlin MD: Haynes Johns 13 HALL & OATES "Love" JOSH GROBAN "Where"	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	WVFX/Louisville, KY * APD/MD: Joe Fedele No Adds	

* Monitored Reporters

137 Total Reporters

120 Total Monitored

17 Total Indicator

16 Current Indicator Playlists

Did Not Report, Playlist Frozen (1):
WSWT/Peoria, IL

AC Playlists

MARKET #1

WLTW/New York
Clear Channel
(212) 603-4600
Ryan
12+ Cume 2,993,700

106.7 Litefm

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
21	24	24	TRAIN/Drops Of Jupiter	50064
21	24	24	MARC ANTHONY/Need You	50064
22	24	24	CELINE DIONA New Day Has Come	50064
24	24	24	LONESTAR/It's Already There	50064
24	24	24	FIVE FOR FIGHTING/Superman (It's...)	47978
23	21	21	CHER/Song For The Lonely	43806
19	18	18	ELTON JOHN/This Train Don't...	39634
20	19	19	UNCLE KRACKER/Follow Me	37548
16	16	16	ENRIQUE IGLESIAS/Here	33376
17	15	15	LUTHER VANDROSS/It's Rather	31290
16	13	13	ALICIA KEYS/Fallin'	27118
12	12	12	CALLING/Wherever You Will Go	25032
11	11	11	ENRIQUE IGLESIAS/Here	22946
11	11	11	ENYA/Wid Child	22946
11	11	11	DANIEL OBOURNE/Need An Angel	22946
10	11	11	LEE ANN WOMACK/Only A Woman Like...	22946
10	11	11	BACKSTREET BOYS/More Than That	22946
10	11	11	PHIL COLLINS/You'll Be In My...	20860
10	11	11	O-TOWN/All Or Nothing	20860
9	10	10	LEANN RIMES/Can't Fight	20860
9	10	10	BACKSTREET BOYS/Drowning	20860
10	10	10	LIONEL RICHIE/Angel	20860
10	10	10	FAITH HILL/The Way You Love Me	20860
10	10	10	ENYA/Only Time	20860
10	10	10	MATCHBOX TWENTY/If You're Gone	20860
9	10	10	MARC ANTHONY/You Sang To Me	20860
9	10	10	DON HENLEY/Taking You Home	18774
8	9	9	NELLY FURTADO/It's Like A Bird	18774
5	8	8	JOHN MELLENCAMP/Peaceful World	16688
6	7	7	LEWIS & PALTRON/Cruisin'	14602

MARKET #2

KBIG/Los Angeles
Clear Channel
(818) 546-1043
Kaye/Archer
12+ Cume 968,000

k.big 102.3

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
29	30	30	PINK/Get The Party	12840
29	29	29	LEANN RIMES/Can't Fight	12412
28	28	28	SHAKIRA/Whenever Wherever	11984
27	28	28	JEWEL/Standing Still	11984
-	20	20	JENNIFER LOPEZ/Don't Tell Me	8560
13	14	14	KYLIE MINOGUE/Can't Get You...	5992
12	14	14	FIVE FOR FIGHTING/Superman (It's...)	5992
12	14	14	CELINE DIONA New Day Has Come	5992
12	13	13	ALICIA KEYS/Fallin'	5564
14	13	13	NATALIE IMBRUGLIA/Wrong Impression	5564
12	13	13	ENRIQUE IGLESIAS/Escape	5564
11	10	10	DIDO/Thankyou	4280
7	9	9	MATCHBOX TWENTY/If You're Gone	3852
7	9	9	ENYA/Only Time	3852
9	9	9	ENRIQUE IGLESIAS/Here	3852
8	8	8	MARC ANTHONY/You Sang To Me	3424
8	8	8	LENNY KRAVITZ/Again	3424
8	8	8	JANET/Someone To Call	3424
7	8	8	MADONNA/Don't Tell Me	3424
7	8	8	BRITNEY SPEARS/Oops!...I Did It	3424
7	8	8	BACKSTREET BOYS/Drowning	3424
8	8	8	JENNIFER LOPEZ/Don't Tell Me	3424
6	8	8	NELLY FURTADO/It's Like A Bird	3424
9	8	8	SAVAGE GARDEN/Knew I Loved You	3424
6	7	7	RICKY MARTIN/She Bangs	2996
6	7	7	EVAN AND JARON/Crazy For This Girl	2996
5	7	7	MADONNA/Music	2996
4	7	7	BACKSTREET BOYS/More Than That	2996
4	7	7	SUGAR RAY/When It's Over	2996
6	6	6	JANET/Doesn't Really	2568

MARKET #2

KOST/Los Angeles
Clear Channel
(818) 546-1035
Kaye/Schwartz
12+ Cume 1,363,400

KOST 103.5FM

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
23	25	25	ENYA/Wid Child	18525
24	24	24	ENYA/Only Time	17784
24	24	24	CELINE DIONA New Day Has Come	17784
24	23	23	ENRIQUE IGLESIAS/Here	17043
25	23	23	MATCHBOX TWENTY/If You're Gone	17043
11	23	23	NELLY FURTADO/It's Like A Bird	17043
23	17	17	DIDO/Thankyou	12597
12	11	11	LONESTAR/It's Already There	8151
14	11	11	MARC ANTHONY/Need You	8151
12	11	11	'N SYNC/This I Promise You	8151
11	11	11	LEE ANN WOMACK/Only A Woman Like...	8151
10	11	11	SAVAGE GARDEN/Knew I Loved You	8151
8	10	10	BACKSTREET BOYS/More Than That	7410
9	10	10	PHIL COLLINS/You'll Be In My...	7410
7	10	10	EVAN AND JARON/Crazy For This Girl	7410
9	10	10	MARC ANTHONY/You Sang To Me	7410
8	9	9	CELINE DIONA/That's The Way It Is	6669
8	9	9	FAITH HILL/The Way You Love Me	6669
10	8	8	LEANN RIMES/Can't Fight	5928
6	3	3	MICHAEL BOLTON/Only A Woman Like...	2223
7	2	2	FAITH HILL/There You'll Be	1182
6	2	2	98 DEGREES/My Everything	1482
-	2	1	ALL-4-ONE/Beautiful As U	1482
-	1	1	DARREN HAYES/Insatiable	741
-	1	1	ELTON JOHN/This Train Don't...	741
-	1	1	FIVE FOR FIGHTING/Superman (It's...)	741
-	1	1	SAVAGE GARDEN/Crash And Burn	741
-	1	1	O-TOWN/All Or Nothing	741
-	1	1	ELTON JOHN/Someday Out Of...	741
-	1	1	LEIGH NASH/Need To Be	741

MARKET #3

WLIT/Chicago
Clear Channel
(312) 329-9002
Kaake
12+ Cume 750,100

93.9 WLIT
LITE ROCK LESS TAX

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
28	32	32	ENRIQUE IGLESIAS/Here	14528
30	28	28	FIVE FOR FIGHTING/Superman (It's...)	12712
31	28	28	CELINE DIONA New Day Has Come	12712
13	26	26	MARC ANTHONY/Need You	11804
26	26	26	UNCLE KRACKER/Follow Me	11804
31	17	17	ENYA/Only Time	7718
16	15	15	LEE ANN WOMACK/Only A Woman Like...	6810
14	14	14	MATCHBOX TWENTY/If You're Gone	6356
16	12	12	DIDO/Thankyou	5448
11	11	11	MICHAEL BOLTON/Only A Woman Like...	4994
8	11	11	LONESTAR/It's Already There	4994
8	10	10	BACKSTREET BOYS/Shape Of My Heart	4994
11	9	9	BBMAK/Back Here	4086
11	9	9	SAVAGE GARDEN/Knew I Loved You	4086
7	8	8	LEWIS & PALTRON/Cruisin'	3632
3	8	8	'N SYNC/This I Promise You	3632
7	8	8	HALL & DATES/Do It For Love	3632
9	8	8	BACKSTREET BOYS/Drowning	3632
4	7	7	CELINE DIONA/That's The Way It Is	3632
4	7	7	PHIL COLLINS/You'll Be In My...	3178
6	6	6	LEANN RIMES/Need You	2724
7	6	6	S CLUB 7/Never Had A Dream...	2724
7	6	6	DARREN HAYES/Insatiable	2724
11	6	6	MARC ANTHONY/You Sang To Me	2724
4	5	5	FAITH HILL/There You'll Be	2270
4	5	5	FAITH HILL/The Way You Love Me	2270
4	5	5	O-TOWN/All Or Nothing	2270
5	4	4	MESSINA W/MCGRAW/Bring On The Rain	2270
4	4	4	BRICKMAN/HOWARD/Simple Things	1816
2	4	4	DIAMOND RIO/One More Day	1816

MARKET #3

WNND/Chicago
Bonneville
(312) 297-5100
Hamil/Johns
12+ Cume 564,800

Windy 100.7

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
34	34	34	CELINE DIONA New Day Has Come	9044
31	33	33	MICHAEL BOLTON/Only A Woman Like...	8778
33	32	32	MARC ANTHONY/Need You	8512
28	27	27	FIVE FOR FIGHTING/Superman (It's...)	7182
27	27	27	ENYA/Wid Child	7182
7	22	22	BRICKMAN/HOWARD/Simple Things	5852
20	18	18	LEANN RIMES/Need You	4788
21	18	18	ENRIQUE IGLESIAS/Here	4788
17	17	17	MATCHBOX TWENTY/If You're Gone	4522
17	17	17	BACKSTREET BOYS/Drowning	4522
17	17	17	'N SYNC/This I Promise You	4522
16	16	16	BACKSTREET BOYS/Shape Of My Heart	4256
16	16	16	SAVAGE GARDEN/Knew I Loved You	4256
16	16	16	ENYA/Only Time	4256
16	16	16	DARREN HAYES/Insatiable	4256
16	16	16	FAITH HILL/There You'll Be	4256
17	14	14	LEE ANN WOMACK/Only A Woman Like...	3724
16	14	14	CHRIS ISAAK/Let Me Down Easy	3724
3	13	13	HALL & DATES/Do It For Love	3458
13	13	13	ALL-4-ONE/Beautiful As U	3458
11	11	11	BRIAN MCKNIGHT/Just	2928
10	10	10	ELTON JOHN/This Train Don't...	2660
9	9	9	MESSINA W/MCGRAW/Bring On The Rain	2394
8	8	8	CHER/Song For The Lonely	2128
-	8	8	PAUL MCCARTNEY/You Loving Some	2128
7	6	6	CELINE DIONA/That's The Way It Is	1596
5	6	6	FAITH HILL/The Way You Love Me	1330
4	4	4	BONNIE RAITT/Can't Help You Now	1064
3	4	4	PHIL COLLINS/You'll Be In My...	1064
3	3	3	SADE/By Your Side	798

MARKET #5

KVIL/Dallas-Ft. Worth
Infinity
(214) 691-1037
Johnson
12+ Cume 447,700

103.7 KVIL

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
20	24	24	LONESTAR/It's Already There	4584
23	23	23	ENRIQUE IGLESIAS/Here	4393
14	23	23	MICHAEL BOLTON/Only A Woman Like...	4393
25	23	23	MARC ANTHONY/Need You	4393
23	23	23	CELINE DIONA New Day Has Come	4393
24	21	21	FIVE FOR FIGHTING/Superman (It's...)	4011
20	20	20	LEANN RIMES/Can't Fight	3820
19	19	19	FAITH HILL/There You'll Be	3629
16	16	16	MATCHBOX TWENTY/If You're Gone	3056
15	15	15	LEE ANN WOMACK/Only A Woman Like...	2865
12	15	15	CHER/Song For The Lonely	2865
11	14	14	CHRIS ISAAK/Let Me Down Easy	2674
10	14	14	ELTON JOHN/This Train Don't...	2674
13	13	13	ALL-4-ONE/Beautiful As U	2483
8	13	13	O-TOWN/All Or Nothing	2483
12	12	12	DARREN HAYES/Insatiable	2292
4	12	12	LUTHER VANDROSS/It's Rather	2292
-	11	11	TRAIN/Drops Of Jupiter	2101
7	10	10	MARTIN F/AGUILERA/Nobody Wants...	1910
10	10	10	DIDO/Thankyou	1910
9	10	10	NELLY FURTADO/It's Like A Bird	1910
6	10	10	MESSINA W/MCGRAW/Bring On The Rain	1910
11	10	10	DIAMOND RIO/One More Day	1910
9	10	10	ENYA/Only Time	1719
9	9	9	THE CORRS/Breathless	1719
9	9	9	LEWIS & PALTRON/Cruisin'	1719
11	9	9	BRICKMAN/HOWARD/Simple Things	1719
16	8	8	BACKSTREET BOYS/Drowning	1719
13	8	8	ERIC CLAPTON/Believe In Life	1719
13	8	8	S CLUB 7/Never Had A Dream...	1719

MARKET #6

WBEB/Philadelphia
WEAZ Radio Inc
(610) 538-1223
Conley
12+ Cume 826,000

B*101.1

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
26	29	29	ENRIQUE IGLESIAS/Here	15457
28	28	28	FIVE FOR FIGHTING/Superman (It's...)	14924
24	25	25	CELINE DIONA New Day Has Come	13325
14	18	18	ENYA/Only Time	9594
21	15	15	UNCLE KRACKER/Follow Me	7995
16	15	15	TRAIN/Drops Of Jupiter	7995
16	15	15	S CLUB 7/Never Had A Dream...	7462
11	14	14	DIDO/Thankyou	7462
13	14	14	FAITH HILL/The Way You Love Me	7462
10	14	14	LEE ANN WOMACK/Only A Woman Like...	7182
13	13	13	LUTHER VANDROSS/It's Rather	6929
13	13	13	MATCHBOX TWENTY/If You're Gone	6929
14	13	13	MARILYN SCOTT/Don't Let Love...	6929
10	13	13	CELINE DIONA/That's The Way It Is	6929
8	12	12	BACKSTREET BOYS/Shape Of My Heart	6396
7	12	12	CHER/Song For The Lonely	6396
12	12	12	MARC ANTHONY/You Sang To Me	6396
12	12	12	SAVAGE GARDEN/Knew I Loved You	6396
9	10	10	PHIL COLLINS/You'll Be In My...	5330
7	9	9	'N SYNC/This I Promise You	4787
16	9	9	DARREN HAYES/Insatiable	4787
9	9	9	O-TOWN/All Or Nothing	2403
8	9	9	LEWIS & PALTRON/Cruisin'	4797
8	9	9	THE CORRS/Breathless	4797
18	8	8	ALICIA KEYS/Fallin'	4264
6	8	8	'N SYNC/It's Gonna Be Me	4264
7	8	8	'N SYNC/Bye Bye Bye	4264
8	8	8	CHRISTINA AGUILERA/Turn To You	4264
3	7	7	CHRIS ISAAK/Let Me Down Easy	3731
7	7	7	BBMAK/Back Here	3731
7	7	7	BABYFACE...Just My Imagination	3731

MARKET #7

WASH/Washington, DC
Clear Channel
(301) 984-9710
Allan
12+ Cume 481,600

Soft Rock 97.1 WASH-FM

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
23	26	26	MARC ANTHONY/Need You	6942
24	24	24	CELINE DIONA New Day Has Come	6408
22	23	23	ENRIQUE IGLESIAS/Here	6141
22	23	23	TRAIN/Drops Of Jupiter	6141
20	21	21	FAITH HILL/There You'll Be	5607
22	21	21	O-TOWN/All Or Nothing	5607
16	21	21	LONESTAR/It's Already There	5607
16	21	21	FIVE FOR FIGHTING/Superman (It's...)	4272
15	15	15	CHER/Song For The Lonely	4005
15	15	15	BACKSTREET BOYS/Drowning	4005
14	14	14	MESSINA W/MCGRAW/Bring On The Rain	3738
3	13	13	CAROLYN DAWN JOHNSON/So Complicated	3471
16	12	12	BRICKMAN/HOWARD/Simple Things	3204
14	12	12	BRIAN MCKNIGHT/Just	3204
13	11	11	DIDO/Thankyou	

ON THE RECORD

WITH **Steve Salhany**
OM, WTIC-FM/Hartford



WTIC's focus is on hit music for adults 25-54. Train's "Drops of Jupiter" (Columbia) is a great song, which, at this point, we have played a couple of thousand times. It will not go away. Our audience loves it and they want to hear it, so we'll play it. That's our goal: to keep our audience happy. We like Sheryl Crow's latest, "Soak Up the Sun." It has a great summertime feel to it,

and it's unique because of the pop rock feel that it has — and there was a big buzz created by her playing it at half-time at the AFC championship game. ♦ Celine Dion, who has always been a 'TIC staple, has solid early response with "A New Day Has Come." It's a strong song. And the new Pink is fun! She has really taken herself more mainstream from her dance background and really gotten the party started. Every parent and young adult loves that song. ♦ Finally, although here at 'TIC we play the hits and don't break them, one song we gave a shot to was "Wherever You Will Go" by The Calling (RCA). Our Asst. PD/MD, Jeanine Jersey, is great with the music and extremely passionate. She loved The Calling, and apparently she was right: After we played it, listeners called the station and asked what it was.

More Goo! **Goo Goo Dolls** continue upward on the Hot AC chart with "Here Is Gone" (Warner Bros.). They're up 321 plays and move 8-6* ... Give it up for **Vanessa Carlton's** "A Thousand Miles" (A&M/Interscope), which surges 19-14* ... **Lenny Kravitz's** "Stillness of Heart" (Virgin) is up 219 plays and scores six spots, 29-23* ... **Jimmy Eat World's** "The Middle" (DreamWorks) is eating up the chart! It rises to 24* and is up nearly 200 plays ... **Five For Fighting's** "Easy Tonight" (Aware/Columbia) debuts at No. 29 ... Most Added honors go to **Meredith Brooks** and her Gold Circle debut, "Shine" ... Over at AC, it's a photo finish. "Hero" by **Enrique Iglesias** (Interscope) regains the No. 1 spot — by one play — over **Celine Dion's** "A New Day Has Come" (Epic) ... There's no stopping **Michael Bolton's** "Only a Woman Like You" (Jive), up an enormous 404 plays this week and exploding 17-9* ... **Bonnie Raitt's** "I Can't Help You Now" (Capitol) is up 179 plays and moves 25-23* ... And the unmistakable **Josh Groban's** "To Where You Are" (143/Reprise) is up 248 plays, debuting at 25*.

— Kid Kelly, AC/Hot AC Editor



artist activity

ARTIST: Starsailor

LABEL: Capitol

By **KID KELLY**/AC-HOT AC EDITOR

Starsailor (Capitol) just kicked off a 16-date tour of Midwestern and Eastern colleges on April 4. Why colleges? This band inspires a unique, fanatical attraction, and young adults want to get to know them, that's for sure.

They played their first gig in April 2000, at a small gathering in London, and within three months they were signed to a label. And how about these stats: According to *Variety*, Starsailor's U.S. debut album, *Love Is Here*, has been selling at the rapid pace of about 5,000 a week and, as we go to press, has sold 80,000-plus units. Add in an awesome performance on *Late Night With David Letterman* in January, and, pretty much out of nowhere, *Love Is Here* really is here!

If you're one of the few who haven't heard of the band and want to know what they are all about, Starsailor are four lads (I'll call them that, since they're from the U.K.) who write massive, life-affirming songs. They're known for their intense, burning lyrics: "There's a fever on the freeway/In the morning, in the morning/And a lover smiling for me/Without warning, without warning/There's an outlaw



Starsailor

on the highway/And she's falling, and she's falling."

Starsailor are headed by 20-year-old James Walsh, a young man of indisputable icon potential. At first he may remind you of an aloof and shy Michael Hutchence type, low-key and quiet — until he opens his mouth, and the charisma starts to pour out. Walsh is joined by bassist James Stelfox, drummer Ben Byrne and keyboardist Barry Westhead.

The band's influences include Tim Buckley (as a matter of fact, their name is taken from one of his LPs), as well as Van Morrison, Neil Young and Jeff Buckley. "When I heard Jeff Buckley," says Walsh, "I found someone who genuinely touched me, and I knew that singing was what I wanted to do."

Considered a misfit when he was in school, Walsh turned to music and was playing the piano at the age of 12 and writing songs at 14. But it wasn't until Starsailor formed that his true potential began to be realized. "Even when Starsailor didn't sound too good, I always knew that singing was what I did best," he says. After hearing a few cuts from the new CD, I agree.

TELL US WHAT YOU THINK!

Share your opinion about this column — go to www.ronline.com and click the Message Boards button.



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R&R Hot AC Top 30



April 5, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	CALLING Wherever You Will Go (RCA)	3820	-91	400332	28	90/0
2	2	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	3571	-112	355077	22	83/0
3	3	ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	3122	+4	334398	12	87/0
4	4	CREED My Sacrifice (Wind-up)	3008	-72	276958	21	79/0
5	5	JEWEL Standing Still (Atlantic)	2498	-77	241712	24	81/0
8	6	GOO GOO DOLLS Here Is Gone (Warner Bros.)	2394	+321	254782	4	88/0
6	7	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	2376	+199	231103	10	71/1
10	8	SHERYL CROW Soak Up The Sun (A&M/Interscope)	2212	+161	231861	6	86/0
7	9	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	2150	+33	216721	56	87/0
12	10	MICHELLE BRANCH All You Wanted (Maverick/WB)	2117	+160	210856	12	77/0
9	11	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	1923	-111	192610	42	82/0
13	12	LIFEHOUSE Hanging By A Moment (DreamWorks)	1886	-53	208287	57	86/0
14	13	NO DOUBT Hey Baby (Interscope)	1672	-107	178373	13	56/0
19	14	VANESSA CARLTON A Thousand Miles (A&M/Interscope)	1596	+266	153228	5	75/5
16	15	JOHN MAYER No Such Thing (Aware/Columbia)	1545	+158	192926	7	69/3
11	16	NATALIE IMBRUGLIA Wrong Impression (RCA)	1535	-425	141077	11	73/0
15	17	DAVE MATTHEWS BAND Everyday (RCA)	1523	-141	157400	19	59/0
18	18	LINKIN PARK In The End (Warner Bros.)	1398	+61	133832	8	33/3
17	19	PINK Get The Party Started (Arista)	1335	-5	125029	13	35/0
24	20	DEFAULT Wasting My Time (TVT)	1095	+204	85665	6	46/2
22	21	LIFEHOUSE Breathing (DreamWorks)	1013	-57	74373	16	35/0
21	22	LEANN RIMES Can't Fight The Moonlight (Curb)	940	-145	64728	15	43/0
29	23	LENNY KRAVITZ Stillness Of Heart (Virgin)	937	+219	84692	2	55/5
27	24	JIMMY EAT WORLD The Middle (DreamWorks)	925	+199	81150	3	52/7
26	25	KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	923	+123	90323	3	41/5
25	26	CELINE DION A New Day Has Come (Epic)	910	+22	85241	6	45/1
23	27	EDDIE VEDDER You've Got To Hide Your... (V2)	857	-59	89730	7	47/1
28	28	TRAIN She's On Fire (Columbia)	795	+113	70868	4	51/2
—	29	FIVE FOR FIGHTING Easy Tonight (Aware/Columbia)	741	+140	73668	3	57/5
30	30	SENSE FIELD Save Yourself (Nettwerk)	684	+63	72548	5	36/1

Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
MEREDITH BROOKS Shine (Gold Circle)	14
RUBYHORSE Sparkle (Island/IDJMG)	11
JIMMY EAT WORLD The Middle (DreamWorks)	7
JEWEL Break Me (Atlantic)	7
AVRIL LAVIGNE Complicated (Arista)	6
THE CORRS When The Stars Go Blue (143/Lava/Atlantic)	6
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	5
FIVE FOR FIGHTING Easy Tonight (Aware/Columbia)	5
LENNY KRAVITZ Stillness Of Heart (Virgin)	5
KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GOO GOO DOLLS Here Is Gone (Warner Bros.)	+321
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	+266
LENNY KRAVITZ Stillness Of Heart (Virgin)	+219
DEFAULT Wasting My Time (TVT)	+204
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	+199
JIMMY EAT WORLD The Middle (DreamWorks)	+199
SHERYL CROW Soak Up The Sun (A&M/Interscope)	+161
MICHELLE BRANCH All You Wanted (Maverick/WB)	+160
JOHN MAYER No Such Thing (Aware/Columbia)	+158
THE CORRS When The Stars Go Blue (143/Lava/Atlantic)	+158

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	1301
3 DOORS DOWN Be Like That (Republic/Universal)	1215
DAVE MATTHEWS BAND The Space Between (RCA)	1171
INCUBUS Drive (Immortal/Epic)	1170
U2 Stuck In A Moment... (Interscope)	1103
SUGAR RAY When It's Over (Lava/Atlantic)	1040
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	985
ENYA Only Time (Reprise)	980
DIDO Thankyou (Arista)	963
ENRIQUE IGLESIAS Hero (Interscope)	944
JOHN MELLENCAMP Peaceful World (Columbia)	934
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	928
U2 Beautiful Day (Interscope)	817
LENNY KRAVITZ Again (Virgin)	799
NELLY FURTADO I'm Like A Bird (DreamWorks)	761
ALICIA KEYS Fallin' (J)	748
SMASH MOUTH I'm A Believer (Interscope)	741
LENNY KRAVITZ Dig In (Virgin)	718

90 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/24/02-3/30/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

New & Active

REMY ZERO Save Me (Elektra/EEG)
Total Plays: 415, Total Stations: 23, Adds: 0

AVRIL LAVIGNE Complicated (Arista)
Total Plays: 359, Total Stations: 37, Adds: 6

LONESTAR I'm Already There (BNA)
Total Plays: 350, Total Stations: 17, Adds: 0

JEWEL Break Me (Atlantic)
Total Plays: 331, Total Stations: 35, Adds: 7

ENRIQUE IGLESIAS Escape (Interscope)
Total Plays: 290, Total Stations: 11, Adds: 4

RES They-Say Vision (MCA)
Total Plays: 255, Total Stations: 23, Adds: 2

PINK Don't Let Me Get Me (Arista)
Total Plays: 252, Total Stations: 11, Adds: 3

INDIA.ARIE Video (Motown/Universal)
Total Plays: 183, Total Stations: 14, Adds: 2

COURSE OF NATURE Caught In The Sun (Lava/Atlantic)
Total Plays: 177, Total Stations: 11, Adds: 2

NO DOUBT Hella Good (Interscope)
Total Plays: 174, Total Stations: 9, Adds: 4

Songs ranked by total plays

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America's Best Testing Hot AC Songs 12+ For The Week Ending 4/5/02.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
LINKIN PARK In The End (Warner Bros.)	4.15	4.18	94%	35%	4.14	95%	37%
JIMMY EAT WORLD The Middle (DreamWorks)	4.15	4.18	65%	10%	4.24	65%	8%
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	4.14	4.14	92%	22%	4.14	91%	23%
DEFAULT Wasting My Time (TVT)	4.14	4.16	77%	13%	4.15	76%	13%
CALLING Wherever You Will Go (RCA)	4.14	4.21	96%	34%	4.09	97%	37%
GOO GOO DOLLS Here Is Gone (Warner Bros.)	4.11	4.18	70%	5%	4.13	69%	6%
LIFEHOUSE Hanging By A Moment (DreamWorks)	4.10	4.10	99%	51%	4.12	99%	55%
LIFEHOUSE Breathing (DreamWorks)	4.07	4.13	84%	17%	4.16	83%	15%
NICKELBACK How You Remind Me (Roadrunner/IDJMG)	4.02	4.03	99%	51%	4.09	99%	54%
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	3.99	3.98	58%	8%	4.05	60%	8%
JOHN MAYER No Such Thing (Aware/Columbia)	3.98	3.94	48%	8%	4.09	45%	8%
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	3.97	3.88	99%	54%	4.02	99%	56%
MICHELLE BRANCH All You Wanted (Maverick/WB)	3.92	4.02	83%	15%	3.92	84%	15%
TRAIN She's On Fire (Columbia)	3.91	3.84	64%	9%	3.98	61%	6%
3 DOORS DOWN Be Like That (Republic/Universal)	3.90	3.94	95%	40%	3.89	97%	42%
ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	3.85	3.80	92%	21%	3.86	93%	22%
FIVE FOR FIGHTING Easy Tonight (Aware/Columbia)	3.81	-	55%	14%	3.88	52%	13%
FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	3.80	3.80	96%	48%	3.73	97%	50%
CREED My Sacrifice (Wind-up)	3.77	3.81	99%	50%	3.70	100%	55%
JEWEL Standing Still (Atlantic)	3.77	3.69	93%	34%	3.75	95%	37%
DAVE MATTHEWS BAND Everyday (RCA)	3.75	3.79	89%	34%	3.79	91%	36%
NATALIE IMBRUGLIA Wrong Impression (RCA)	3.66	3.69	81%	17%	3.66	83%	19%
SHERYL CROW Soak Up The Sun (A&M/Interscope)	3.62	3.59	65%	13%	3.50	62%	14%
EDDIE VEDDER You've Got To Hide Your Love Away (V2)	3.57	3.52	67%	16%	3.63	65%	14%
KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	3.52	-	82%	29%	3.47	85%	34%
LEANN RIMES Can't Fight The Moonlight (Curb)	3.51	3.50	85%	37%	3.55	89%	37%
LENNY KRAVITZ Stillness Of Heart (Virgin)	3.49	-	52%	11%	3.52	47%	10%
NO DOUBT Hey Baby (Interscope)	3.38	3.38	99%	56%	3.47	99%	60%
CHRIS ISAAK Let Me Down Easy (Reprise)	3.36	3.30	58%	14%	3.30	55%	14%
CELINE DION A New Day Has Come (Epic)	3.00	3.03	57%	19%	3.08	58%	18%

Total sample size is 679 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 4818/377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premier Radio Networks.

Indicator

Most Added

- RUBYHORSE Sparkle (Island/IDJMG)
- VANESSA CARLTON A Thousand Miles (A&M/Interscope)
- ENRIQUE IGLESIAS Escape (Interscope)
- JEWEL Break Me (Atlantic)
- LENNY KRAVITZ Stillness Of Heart (Virgin)
- JIMMY EAT WORLD The Middle (DreamWorks)
- PINK Don't Let Me Get Me (Arista)
- INDIA.ARIE Video (Motown/Universal)
- JACK JOHNSON Flake (Enjoy/Universal)

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white). Please include the names and titles of all pictured and send them to:

R&R c/o Mike Davis:
10100 Santa Monica Blvd., 3rd Floor
Los Angeles, CA 90067

Reporters

<p>WKOD/Akron, OH * PD: Keith Kennedy MD: Lynn Kelly 1 INDIA.ARIE "Video" LENNY KRAVITZ "Heart" FIVE FOR FIGHTING "Tonight"</p>	<p>WTSS/Buffalo, NY * PD: Sue O'Neill MD: Rob Lucas ENRIQUE IGLESIAS "Escape" EDDIE VEDDER "Hide" RES "Yason"</p>	<p>KVUU/Colorado Springs, CO * PD: Kevin Callahan APD/MD: Andy Carlisle N: Adds</p>	<p>WINK/Ft. Myers, FL * PD/MD: Bob Grissinger MEREITH BROOKS "Shine" ENYA "Chill" No Adds</p>	<p>WZPL/Indianapolis, IN * PD: Scott Sanders MD: Dave Decker No Adds</p>	<p>WHTG/Monmouth-Ocean, NJ * PD: Darrin Smith APD/MD: Brian Zanyor 7 MOBY "Stars" OUR LADY PEACE "There"</p>	<p>WMWX/Philadelphia, PA * PD: Pamara MD: Heather Combs INDIA.ARIE "Video" ENYA "Chill" MEREITH BROOKS "Shine" RUBYHORSE "Sparkle"</p>	<p>KNVQ/Reno, NV * PD: Panama MD: Meredith Brooks ENYA "Chill" PHANTOM PLANET "Calmoma" RUBYHORSE "Sparkle"</p>	<p>KMHX/Santa Rosa, CA * PD: Mark Thomas MEREITH BROOKS "Shine" ENYA "Chill" PHANTOM PLANET "Calmoma"</p>	<p>KZPT/Tucson, AZ * PD: Carey Edwards APD/MD: Leslie Lois VANESSA CARLTON "Miles"</p>
<p>WRVW/Albany, NY * PD: Fandy McCarten AVRIL LAVIGNE "Complicate"</p>	<p>WZKL/Canton, OH * Interim PD: Morgan Taylor MD: Lynn Kelly 1 FIVE FOR FIGHTING "Tonight" RES "Yason" SOFIA LOLELL "Face"</p>	<p>WBKS/Columbus, OH * PD: Jeff Balentine MD: Robin Cole N: Adds</p>	<p>WMEE/Ft. Wayne, IN * PD: John O'Rourke MD: Boomer No Adds</p>	<p>KRBZ/Kansas City, KS * OM/MD: Mike Kaplan APD: Andy West MD: Todd Violette No Adds</p>	<p>WJLK/Monmouth-Ocean, NJ * PD: Jeff Rafter APD/MD: Chaz Henderson FIVE FOR FIGHTING "Tonight" JEWEL "Break"</p>	<p>KMXP/Phoenix, AZ * PD: Ron Price MD: Trent Edwards 6 JIMMY EAT WORLD "Middle"</p>	<p>WNRX/Richmond, VA * PD: Tim Balaban MD: Mike Phillips MD: Aisha Hashimoto 1 FIVE FOR FIGHTING "Tonight" 2 NO DOUBT "Heila" 3 JIMMY EAT WORLD "Middle"</p>	<p>KPLZ/Seattle-Tacoma, WA * PD: Kent Phillips MD: Aisha Hashimoto No Adds</p>	<p>WROX/Washington, DC * Dir./Prog./PO: Steve Koesbu MD: Carol Parker No Adds</p>
<p>KPEK/Albuquerque, NM * OM: Bill May PD: Julie Parsons MD: Deeya APD: Jailmey Barreras 311 "Amber"</p>	<p>WCOD/Cape Cod, MA OM: Gregg Casady MD: Cheryl Park 14 VANESSA CARLTON "Miles" 13 INDIA.ARIE "Video"</p>	<p>KDMX/Dallas-Ft. Worth, TX * PD: Pat McMahon MD: Lisa Thomas N: Adds</p>	<p>KALZ/Fresno, CA * PD: E. Curtis Johnson MD: Dave Craig 12 LINKIN PARK "End" 1 JACK JOHNSON "Flake" RUBYHORSE "Sparkle"</p>	<p>KMXX/Las Vegas, NV * OM: Cat Thomas APD/MD: Charese Fruge ENYA "Chill" JIMMY EAT WORLD "Middle"</p>	<p>KCOU/Monterey-Salinas, CA * PD/MD: Mike Scott APD/MD: Meverick RUBYHORSE "Sparkle"</p>	<p>WZPT/Pittsburgh, PA * PD: Keith Clark APD/MD: Jonny Hartwell No Adds</p>	<p>WVQR/Rochester, NY * PD: Dave LaFrois MD: Joe Borzese JIMMY EAT WORLD "Middle" AVRIL LAVIGNE "Complicate"</p>	<p>WHYN/Springfield, MA * OM/MD: Pat McKay MEREITH BROOKS "Shine" RUBYHORSE "Sparkle"</p>	<p>WVZZ/Washington, DC * PD: Mike Edwards APD/MD: Sean Sellers 8 JEWEL "Break" LENNY KRAVITZ "Heart"</p>
<p>KMXS/Anchorage, AK PD: Monica Thomas MD: Monica Thomas No Adds</p>	<p>WMT/Cedar Rapids, IA PD/MD: Erin Bristol RUBYHORSE "Sparkle"</p>	<p>WDAQ/Danbury, CT PD: Jill Tracta MD: Sharon Kelly 10 RUBYHORSE "Sparkle"</p>	<p>KVSR/Fresno, CA * PD: Mike Yeager APD: Andy Winford 1 VANESSA CARLTON "Miles" 1 CELINE DION "Icy" JOHN MAYER "Such"</p>	<p>WMXL/Lexington-Fayette, KY * PD: Jill Meyer THE CORRS "Blue"</p>	<p>WKZN/New Orleans, LA * PD: Steve Suter 1 SOFIA LOLELL "Face" MEREITH BROOKS "Shine"</p>	<p>WVGR/Portland, ME PD: Randi Kirshbaum APD/MD: Ethan Minton No Adds</p>	<p>KZZZ/Sacramento, CA * PD: Mark Evans MD: Alan Cota APD: Jim Matthews 1 MEREITH BROOKS "Shine" NICKELBACK "Too"</p>	<p>WSSR/Tampa, FL * OM: Jeff Kapugi MD: Kristy Knight 1 ZERO 7 "Destiny" 1 SOFIA LOLELL "Face" NICKELBACK "Too"</p>	<p>WVWF/West Palm Beach, FL * PD: Russ Morley MD: Dave Brewster 1 THE CORRS "Blue" JEWEL "Break"</p>
<p>WKOE/Atlantic City, NJ * PD/MD: Brad Carson No Adds</p>	<p>WALC/Charleston, SC * CRAIG DAVID "Days" DISHWALLA "Middle" NO DOUBT "Heila"</p>	<p>KALC/Denver-Boulder, CO * OM: Mike Stern MD: Tom Gerdrum APD/MD: Kozman AVRIL LAVIGNE "Complicate"</p>	<p>WVTI/Grand Rapids, MI * PD/MD: Jeff Andrews APD: Ken Evans 1 VANESSA CARLTON "Miles" ZOO STORY "Star"</p>	<p>KURB/Little Rock, AR * PD: Randy Cain APD: Aaron Anthony MEREITH BROOKS "Shine" JIMMY EAT WORLD "Middle" RUBYHORSE "Sparkle"</p>	<p>WPLJ/New York, NY * VP/Prog.: Tom Cuddy PD: Scott Shannon MD: Tony Mascaro JEWEL "Break" JIMMY EAT WORLD "Middle" LENNY KRAVITZ "Heart"</p>	<p>KSTP/Portland, OR * PD: Michael Storm APD/MD: Larry Thompson MEREITH BROOKS "Shine" JEWEL "Break"</p>	<p>WVWW/Toledo, OH * OM/MD: Mark Edwards MD: David J 1 RUBYHORSE "Sparkle"</p>	<p>WVWR/Si. Louis, MO * OM/MD: Mark Edwards MD: David J 1 RUBYHORSE "Sparkle"</p>	<p>WVWX/Youngstown-Warren, OH * OM/MD: Dan Rivers DEFAULT "Wasting"</p>
<p>KAMZ/Austin, TX * PD: Jim Robinson MD: Clay Cuhner 1 MEREITH BROOKS "Shine"</p>	<p>WLNK/Charlotte, NC * OM: Tom Jackson PD: Neal Sharpe APD: Chris Allen VANESSA CARLTON "Miles"</p>	<p>KIMH/Denver-Boulder, CO * PD: Stan Harrell APD/MD: Michael Gifford 1 PINK "Dor!"</p>	<p>WKSJ/Greensboro, NC * PD: Steve Williams No Adds</p>	<p>KYSR/Los Angeles, CA * PD: John Ivey APD/MD: Chris Patyk 12 MOBY "Stars" 3 RUBYHORSE "Sparkle"</p>	<p>WPTE/Norfolk, VA * PD: Steve McKay No Adds</p>	<p>WSNE/Providence, RI * PD: Bill Hess MD: Gary Trust 1 JOHN MAYER "Such" MEREITH BROOKS "Shine" THE CORRS "Blue"</p>	<p>KONB/Salt Lake City, UT * OM: Alan Hague PD: Mike Nelson APD/MD: J.J. Riley 5 FIVE FOR FIGHTING "Tonight" 5 SOFIA LOLELL "Face" 4 AVRIL LAVIGNE "Complicate" NICKELBACK "Too" RUBYHORSE "Sparkle" MEREITH BROOKS "Shine"</p>	<p>WVWV/Si. Louis, MO * OM/MD: Mark Edwards MD: David J 1 RUBYHORSE "Sparkle"</p>	<p>WVWY/Youngstown-Warren, OH * OM/MD: Dan Rivers DEFAULT "Wasting"</p>
<p>KLLY/Bakersfield, CA * PD: E.J. Tyler APD: Erik Fox 1 MEREITH BROOKS "Shine" JACK JOHNSON "Flake" LENNY KRAVITZ "Heart" RES "Yason" ZOO STORY "Star"</p>	<p>WTHX/Chicago, IL * PD/Star. Mgr.: Barry James MD/Prog. Mgr.: Mary Ellen Kane AMANDA MARSHALL "Everybody" RUBYHORSE "Sparkle"</p>	<p>KSTJ/Des Moines, IA * OM/MD: Jim Schaefer MD: Jimmy Wright No Adds</p>	<p>WKSJ/Greensboro, NC * PD: Steve Williams No Adds</p>	<p>WMBZ/Memphis, TN * OM: Jim Dean PD/MD: Kramer AVRIL LAVIGNE "Complicate"</p>	<p>KYIS/Oklahoma City, OK * OM: Chris Baker PD/MD: Ray Katasa 8 KYLIE MINOGUE "Can't"</p>	<p>WRAL/Raleigh-Durham, NC * OM/MD: Joe Wade Formicola MD: Jim Kelly No Adds</p>	<p>WVWV/Si. Louis, MO * OM/MD: Mark Edwards MD: David J 1 RUBYHORSE "Sparkle"</p>	<p>WVWY/Youngstown-Warren, OH * OM/MD: Dan Rivers DEFAULT "Wasting"</p>	
<p>WVWX/Baltimore, MD * VP/Prog.: Bill Pasha PD: Steve Horz MD: Ryan Sampson No Adds</p>	<p>WKRO/Cincinnati, OH * OM: Chuck Finney PD: Tommy Frank APD: Grover Collins MD: Brian Douglas 14 LENNY KRAVITZ "Heart" ZOO STORY "Star"</p>	<p>WDVD/Detroit, MI * PD: Tom O'Brien APD: Rob Hazelton MD: Ann Delia JEWEL "Break" PO.D "Nevitt"</p>	<p>WNNK/Harrisburg, PA * PD: John O'Dea MD: Denny Logan No Adds</p>	<p>WVWV/Si. Louis, MO * OM/MD: Mark Edwards MD: David J 1 RUBYHORSE "Sparkle"</p>	<p>KSRZ/Omaha, NE * OM: Chris Johnson MD: Toni St. James 3 PINK "Dor!"</p>	<p>WRAL/Raleigh-Durham, NC * OM/MD: Joe Wade Formicola MD: Jim Kelly No Adds</p>	<p>WVWV/Si. Louis, MO * OM/MD: Mark Edwards MD: David J 1 RUBYHORSE "Sparkle"</p>	<p>WVWY/Youngstown-Warren, OH * OM/MD: Dan Rivers DEFAULT "Wasting"</p>	
<p>WLTG/Binghamton, NY GM/MD: Steve Gliensky PD: Gene Postler APD: Tejay Schwartz ENRIQUE IGLESIAS "Escape" LENNY KRAVITZ "Heart" JACK JOHNSON "Flake"</p>	<p>WVWX/Cincinnati, OH * PD: Steve Bender MD: Storm Bennett No Adds</p>	<p>WKMX/Dothan, AL OM/MD: Phil Thomas JIMMY EAT WORLD "Middle"</p>	<p>WVWV/Si. Louis, MO * OM/MD: Mark Edwards MD: David J 1 RUBYHORSE "Sparkle"</p>	<p>WVWV/Si. Louis, MO * OM/MD: Mark Edwards MD: David J 1 RUBYHORSE "Sparkle"</p>	<p>WVWV/Si. Louis, MO * OM/MD: Mark Edwards MD: David J 1 RUBYHORSE "Sparkle"</p>	<p>WRAL/Raleigh-Durham, NC * OM/MD: Joe Wade Formicola MD: Jim Kelly No Adds</p>	<p>WVWV/Si. Louis, MO * OM/MD: Mark Edwards MD: David J 1 RUBYHORSE "Sparkle"</p>	<p>WVWY/Youngstown-Warren, OH * OM/MD: Dan Rivers DEFAULT "Wasting"</p>	
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<p>WVWV/Si. Louis, MO * OM/MD: Mark Edwards MD: David J 1 RUBYHORSE "Sparkle"</p>	<p>WVWV/Si. Louis, MO * OM/MD: Mark Edwards MD: David J 1 RUBYHORSE "Sparkle"</p>	<p>WVWV/Si. Louis, MO * OM/MD: Mark Edwards MD: David J 1 RUBYHORSE "Sparkle"</p>	<p>WVWV/Si. Louis, MO * OM/MD: Mark Edwards MD: David J 1 RUBYHORSE "Sparkle"</p>	<p>WVWV/Si. Louis, MO * OM/MD: Mark Edwards MD: David J 1 RUBYHORSE "Sparkle"</p>	<p>WVWV/Si. Louis, MO * OM/MD: Mark Edwards MD: David J 1 RUBYHORSE "Sparkle"</p>	<p>WRAL/Raleigh-Durham, NC * OM/MD: Joe Wade Formicola MD: Jim Kelly No Adds</p>	<p>WVWV/Si. Louis, MO * OM/MD: Mark Edwards MD: David J 1 RUBYHORSE "Sparkle"</p>	<p>WVWY/Youngstown-Warren, OH * OM/MD: Dan Rivers DEFAULT "Wasting"</p>	
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Hot AC Playlists

MARKET #1
WPLJ/New York
 Clear Channel
 (212) 613-8900
 Cuddy/Shannon/Mascaro
 12+ Cumulative 2,208,600



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
45	45	45	CALLING/Wherever You Will Go	41175
46	44	44	JOHN MELLENCAMP/Peaceful World	40260
47	44	44	NICKELBACK/How You Remind Me	40260
48	42	42	ALANIS MORISSETTE/Hands Clean	38430
49	41	41	CREED/My Sacrifice	37515
50	39	39	U2/Stuck In A Moment	35685
51	39	39	LIFEHOUSE/Hanging By A Moment	35685
52	31	31	MICHELLE BRANCH/All You Wanted	35685
53	31	31	TRAIN/Drops Of Jupiter	28365
54	29	29	NATALIE IMBRUGLIA/Wrong Impression	26535
55	29	29	GOO GOO DOLLS/Here Is Gone	26535
56	29	29	NO DOUBT/Hey Baby	26535
57	28	28	SHERYL CROW/Soak Up The Sun	25620
58	27	27	LENNY KRAVITZ/Dig In	24705
59	25	25	U2/Walk On	22875
60	24	24	VANESSA CARLTON/A Thousand Miles	21960
61	24	24	DAVE MATTHEWS BAND/The Space Between	21960
62	23	23	JEWEL/Standing Still	21045
63	23	23	JOHN MAYER/No Such Thing	21045
64	22	22	KYLIE MINOGUE/Can't Get You	20130
65	22	22	SARAH MCELACHLAN/Backbird	20130
66	14	20	PUDDLE OF MUDD/Blurry	18300
67	17	17	CELINE DION/A New Day Has Come	15555
68	20	17	NELLY FURTADO/I'm Like A Bird	15555
69	17	17	EDDIE VEDDER/You've Got To	15555
70	16	16	DIDO/Thankyou	14640
71	15	15	THE CORRS/Breathless	13725
72	15	15	LENNY KRAVITZ/Again	13725
73	14	14	EVAN AND JARON/Crazy For This Girl	12810
74	14	14	SMASH MOUTH/I'm A Believer	12810

MARKET #2
KYSR/Los Angeles
 Clear Channel
 (818) 955-7000
 vey/Patyk
 12+ Cumulative 1,119,500



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
80	82	82	JOHN MAYER/No Such Thing	35588
81	47	47	PUDDLE OF MUDD/Blurry	33852
82	75	75	LININ PARK/In The End	32550
83	75	75	ALANIS MORISSETTE/Hands Clean	32550
84	37	37	CALLING/Wherever You Will Go	28644
85	34	34	SHERYL CROW/Soak Up The Sun	17360
86	30	30	MICHELLE BRANCH/All You Wanted	16492
87	28	28	JIMMY EAT WORLD/The Middle	15624
88	25	25	DAVE MATTHEWS BAND/Everyday	15190
89	32	32	GOO GOO DOLLS/Here Is Gone	15190
90	30	30	NO DOUBT/Hey Baby	13020
91	28	28	JACK JOHNSON/Flake	13020
92	29	29	NATALIE IMBRUGLIA/Wrong Impression	12586
93	29	29	FIVE FOR FIGHTING/Superman (It's...)	11718
94	25	25	JEWEL/Standing Still	11284
95	26	26	PETE YORN/Strange Condition	11284
96	17	17	LEWIS WOHLSIT/Outside	10850
97	18	18	DEFAULT/Wasting My Time	10416
98	12	12	U2/Stuck In A Moment	9982
99	33	33	NO DOUBT/Don't Let Me Down	9548
100	22	22	NO DOUBT/Hey Baby	9548
101	45	45	DAVE MATTHEWS BAND/The Space Between	9114
102	66	61	EDDIE VEDDER/You've Got To	9114
103	18	20	LENNY KRAVITZ/Stillness Of Heart	8680
104	27	18	U2/Beautiful Day	7812
105	19	18	VANESSA CARLTON/A Thousand Miles	7812
106	17	17	FIVE FOR FIGHTING/Supernatural	7378
107	17	17	PHANTOM PLANET/California	7378
108	18	16	ZERO 7/Destiny	6944
109	11	16	JEWEL/Break Me	6944
110	13	15	EVE 6/Here's To The Night	6510

MARKET #3
WTMX/Chicago
 Bonneville
 (312) 944-1019
 James/Kachinske
 12+ Cumulative 776,900



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
47	56	56	GOO GOO DOLLS/Here Is Gone	19040
48	51	51	CALLING/Wherever You Will Go	17340
49	45	45	JOHN MAYER/No Such Thing	15300
50	45	45	NICKELBACK/How You Remind Me	15300
51	34	34	TRAIN/She's On Fire	14960
52	43	43	JEWEL/Standing Still	14620
53	41	41	ALANIS MORISSETTE/Hands Clean	13940
54	39	39	SHERYL CROW/Soak Up The Sun	13260
55	37	37	U2/Stuck In A Moment	12580
56	36	36	DAVE MATTHEWS BAND/Everyday	12240
57	31	31	SENSE FIELD/Save Yourself	10540
58	29	29	CAKE/Short Skirt/Long	9860
59	28	28	NO DOUBT/Hey Baby	9520
60	22	24	JOHN MELLENCAMP/Peaceful World	8160
61	21	23	TRAVIS/Side	7820
62	22	22	BETTER THAN EZRA/Extra Ordinary	7480
63	19	21	LENNY KRAVITZ/Stillness Of Heart	7140
64	19	19	MICHELLE BRANCH/All You Wanted	6800
65	18	18	LIFEHOUSE/Hanging By A Moment	6120
66	17	17	3 DOORS DOWN/Be Like That	6120
67	12	17	BLUES TRAVELER/Back In The Day	5780
68	18	17	INCUBUS/Drive	5780
69	14	15	PUDDLE OF MUDD/Blurry	5100
70	12	15	STAIN'D/It's Been Awfully	5100
71	15	15	U2/Walk On	5100
72	15	15	PETE YORN/Strange Condition	5100
73	14	14	FIVE FOR FIGHTING/Superman (It's...)	4760
74	6	13	NINE DAYS/Absolutely	4420
75	10	12	DAVE MATTHEWS BAND/The Space Between	4080

MARKET #4
KLLC/San Francisco
 Infinity
 (415) 765-4000
 Peake/Stoeckel
 12+ Cumulative 676,700



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
51	55	55	NO DOUBT/Hey Baby	14355
52	55	55	PINK/Get The Party	14355
53	54	54	NICKELBACK/How You Remind Me	14094
54	54	54	NICKELBACK/How You Remind Me	14094
55	54	54	CALLING/Wherever You Will Go	14094
56	26	26	MICHELLE BRANCH/All You Wanted	9396
57	36	36	ALANIS MORISSETTE/Hands Clean	9396
58	36	36	DAVE MATTHEWS BAND/Everyday	9396
59	33	33	SHERYL CROW/Soak Up The Sun	9396
60	33	33	JACK JOHNSON/Flake	8613
61	33	33	SHAKIRA/Whenever Wherever	8613
62	33	33	LININ PARK/In The End	8613
63	24	32	JOHN MAYER/No Such Thing	8352
64	32	32	INDIA ARIE/Video	8091
65	42	41	U2/Stuck In A Moment	8091
66	31	31	JEWEL/Standing Still	8091
67	31	31	EDDIE VEDDER/You've Got To	8091
68	20	30	GOO GOO DOLLS/Here Is Gone	7880
69	26	26	ALICIA KEYS/Fallin'	6786
70	19	26	PUDDLE OF MUDD/Blurry	6786
71	18	22	SENSE FIELD/Save Yourself	5742
72	15	15	ENYA/Only Time	3915
73	14	14	U2/Beautiful Day	3654
74	14	14	MADONNA/Don't Tell Me	3654
75	14	14	FIVE FOR FIGHTING/Superman (It's...)	3654
76	11	13	TRAIN/Drops Of Jupiter	3393
77	13	13	DAVE MATTHEWS BAND/The Space Between	3393
78	17	11	NELLY FURTADO/...On The Radio	2871
79	9	10	SMASH MOUTH/I'm A Believer	2610
80	11	10	STAIN'D/It's Been Awfully	2610

MARKET #5
KDMX/Dallas-Ft. Worth
 Clear Channel
 (972) 991-1029
 McMahon/Thomas
 12+ Cumulative 451,600



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
37	37	37	3 DOORS DOWN/Be Like That	6031
38	36	36	NICKELBACK/How You Remind Me	5868
39	36	36	CALLING/Wherever You Will Go	5868
40	33	33	SMASH MOUTH/I'm A Believer	5379
41	31	31	CALLING/Wherever You Will Go	5053
42	31	31	LIFEHOUSE/Hanging By A Moment	5053
43	28	31	TRAIN/Drops Of Jupiter	5053
44	29	29	INCUBUS/Drive	4727
45	26	24	ENYA/Only Time	3912
46	24	24	JACOB YOUNG/It's Good	3912
47	19	19	ALANIS MORISSETTE/Hands Clean	3097
48	19	19	SHERYL CROW/Soak Up The Sun	2934
49	17	17	LININ RIMES/Can't Fight	2771
50	16	16	GOO GOO DOLLS/Here Is Gone	2608
51	17	16	NATALIE IMBRUGLIA/Wrong Impression	2608
52	16	16	CREED/My Sacrifice	2608
53	16	16	VANESSA CARLTON/A Thousand Miles	2608
54	15	15	CHRIS ISAAK/Let Me Own Easy	2445
55	12	15	CELINE DION/A New Day Has Come	2445
56	13	13	JOHN MAYER/No Such Thing	2119
57	5	7	LENNY KRAVITZ/Again	1141
58	7	7	AEROSMITH/Jaded	1141
59	6	6	NELLY FURTADO/I'm Like A Bird	978
60	6	6	EVAN AND JARON/Crazy For This Girl	978
61	6	6	NINE DAYS/Absolutely	978
62	4	6	DIDO/Thankyou	978
63	6	6	MADONNA/Don't Tell Me	978
64	5	5	VERTICAL HORIZON/You're A God	815
65	5	5	THE CORRS/Breathless	815
66	4	5	COLDPLAY/Yeah	815

MARKET #6
WLCE/Philadelphia
 Clear Channel
 (610) 668-0750
 Bridgman/Wright
 12+ Cumulative 529,700



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
43	42	42	TRAIN/Drops Of Jupiter	7266
44	41	41	CALLING/Wherever You Will Go	7093
45	41	41	FIVE FOR FIGHTING/Superman (It's...)	7093
46	39	39	UNCLE KRACKER/Follow Me	6747
47	30	30	JEWEL/Standing Still	5190
48	30	30	NICKELBACK/How You Remind Me	5190
49	30	30	PUDDLE OF MUDD/Blurry	5190
50	30	30	LIFEHOUSE/Hanging By A Moment	5190
51	30	30	SMASH MOUTH/I'm A Believer	5190
52	29	29	GOO GOO DOLLS/Here Is Gone	5017
53	28	28	DAVE MATTHEWS BAND/The Space Between	4844
54	28	28	CREED/My Sacrifice	4844
55	28	28	SUGAR RAY/When It's Over	4844
56	27	27	STAIN'D/It's Been Awfully	4671
57	14	17	DIDO/Thankyou	2941
58	16	16	MATCHBOX TWENTY/II You're Gone	2768
59	15	15	CREED/With Arms Wide Open	2595
60	15	15	INCUBUS/Drive	2595
61	14	14	EVE 6/Here's To The Night	2422
62	14	14	NELLY FURTADO/I'm Like A Bird	2422
63	13	13	ENYA/Only Time	2249
64	9	11	MICHELLE BRANCH/All You Wanted	1903
65	7	7	PHIL COLLINS/You'll Be In My	1211
66	5	5	NINE DAYS/Absolutely	1038
67	6	6	LENNY KRAVITZ/Again	1038
68	4	5	DEFAULT/Wasting My Time	865
69	4	4	SAVAGE GARDEN/I Know I Loved You	692
70	3	3	BON JOVIVI/My Life	519
71	2	2	ELTON JOHN/This Train Don't	346
72	1	1	ART ALEXAKIS/Volvo Driving	173

MARKET #6
WMWX/Philadelphia
 Greater Media
 (610) 771-0933
 Ebbott/Navarro
 12+ Cumulative 410,500



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
49	51	51	ENRIQUE IGLESIAS/Hero	6528
50	49	49	PINK/Get The Party	6272
51	48	48	LEANN RIMES/Can't Fight	6144
52	47	47	FIVE FOR FIGHTING/Superman (It's...)	6016
53	47	47	CALLING/Wherever You Will Go	5888
54	45	45	NICKELBACK/How You Remind Me	5888
55	45	45	DAVE MATTHEWS BAND/The Space Between	5760
56	40	40	ALICIA KEYS/Fallin'	5120
57	40	40	ENYA/Only Time	5120
58	40	40	ALANIS MORISSETTE/Hands Clean	4992
59	39	39	JEWEL/Standing Still	4992
60	37	37	PUDDLE OF MUDD/Blurry	4736
61	35	35	CREED/My Sacrifice	4608
62	35	35	TRAIN/Drops Of Jupiter	4352
63	34	34	NO DOUBT/Hey Baby	4352
64	32	32	KYLIE MINOGUE/Can't Get You	4086
65	26	30	GOO GOO DOLLS/Here Is Gone	3840
66	27	27	SHERYL CROW/Soak Up The Sun	3840
67	29	28	CELINE DION/A New Day Has Come	3584
68	21	21	LIFEHOUSE/Hanging By A Moment	2688
69	21	21	DAVE MATTHEWS BAND/Everyday	2560
70	12	16	VANESSA CARLTON/A Thousand Miles	2048
71	10	16	SENSE FIELD/Save Yourself	1828
72	12	12	JOHN MAYER/No Such Thing	1920
73	14	14	CHRIS ISAAK/Let Me Own Easy	1792
74	14	13	LIFEHOUSE/Hanging By A Moment	1664
75	12	13	NELLY FURTADO/I'm Like A Bird	1664
76	14	12	SMASH MOUTH/I'm A Believer	1536
77	15	12	MADONNA/Don't Tell Me	1536
78	13	11	DIDO/Thankyou	1408

MARKET #7
WRDQ/Washington, DC
 ABC
 (202) 686-3100
 Kosbau/Parker
 12+ Cumulative 460,900



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
43	45	45	NICKELBACK/How You Remind Me	10305
44	45	45	CALLING/Wherever You Will Go	10305
45	42	42	TRAIN/Drops Of Jupiter	10305
46	27	44	FIVE FOR FIGHTING/Superman (It's...)	10076
47	43	43	LIFEHOUSE/Hanging By A Moment	9847
48	41	41	INCUBUS/Drive	9389
49	41	41	DAVE MATTHEWS BAND/The Space Between	9389
50	27	27	SHERYL CROW/Soak Up The Sun	8959
51	22	2		



CAROL ARCHER
archer@rironline.com

Southern Comfort: On The Bus At Last

□ A peripatetic editor's four-city, four-day ride on the Boney James tour

As a format editor, I travel regularly for station events, label business, conventions, concerts and jazz festivals. But my recent whirlwind trip to four markets in as many days was like none other, because I was finally on the bus.

Wish Fulfillment

I confess that when I read Warner Bros. Jazz VP/Promotion Deborah Lewow's reminiscence about accompanying Acoustic Alchemy on their first American tour in 1990, which appeared in R&R's "Smooth Jazz Alchemy" special (2/15/02), my sulking inner baby (the one who never has any fun) whined, "I wanna be on the bus too!" So when Deborah suggested that I join her on Boney James' tour bus for the first leg of his national Ride Tour — to four great Smooth Jazz markets, no less: Miami, Tampa, Orlando and Atlanta — I jumped at the chance.

Our first stop was Miami, where WLVE (Love 94)/Miami PD Rich McMillan was as exhausted following a MixMaster music test as Deborah and I were after a day in the air. But fatigue never prevents a programmer (or me) from talking about radio.

Rich explained that, to gather comprehensive music research results, Love 94 must test listeners in Broward and Dade counties, because the audience composition of each differs dramatically. He was elated by the latest findings.

"Our Hispanic numbers have never been as high as they were in this test," he said. "Maybe those listeners are assimilating to the music, just 'hearing' the radio station or simply open to this music now. I can't say why, but it's great news, because the Hispanic population down here is exploding. Ultimately, if Love 94 is going to continue to be successful, it must be successful in that community."

We would have continued to talk for hours that night, except that our brains turned to porridge after just one beer. Besides, it was time to get on the bus for the overnight drive to Tampa.

All Aboard

The bus was a massive, gleaming thing, a chrome behemoth built for comfort — a good thing, too, considering that Boney's tour will run for two months. The bus was loaded: sofas, TVs, video and CD players, a stocked galley, cell



Carol Archer and Boney James

phone and laptop connections and assorted amusements. A corridor stacked with sleeping compartments, six to a side, separated the front and rear living spaces.

As I kid, I longed to sleep in a bunk bed. I got my wish when I claimed a compact upper bunk beneath the rain, which peppered the roof just inches above my head. I slid into the bunk like a letter into an envelope, with my feet pointed toward the front in observance of the First Immutable Law of tour bus travel.

The passenger list: Boney; guitarist John Lawrence; bassist-vocalist Larry Kimpel; original bandmember and keyboardist David Torkanowsky; keyboardist-bassist-trumpeter Morris "Mo" Pleasure (fresh off Janet Jackson's tour); drum marvel Ricardo Jordan; percussionist Michito Sanchez; Boney's unflappable manager, Tom Santee; and their aptly-named driver, Shaggy, who drove the group nonstop from Ft. Worth to L.A. in 25 hours on Sept. 11, following the terrorist attacks. Nine guys, Deborah and me.

I met Boney before he was a solo artist, when he played sax in Bobby Caldwell's band. I became acquainted with most of Boney's band the night of the *Shake It Up* gig that Rick Braun and Boney played in Atlantic City last year. At ease among friends on my first night on the bus, I fell asleep listening to the sounds of their funny, good-natured banter. Boney and his band are like brothers, and they made me feel like one of the family too.

Tampa Time

The next morning dawned dry and mild in Tampa, a perfect Florida day. After we checked into a hotel that overlooked a marina, I spotted a manatee swimming languidly among the docked boats.

Deborah and I had dinner with WSJT/Tampa PD Ross Block and MD Kathy Curtis. Block and his team have overcome a series of daunting challenges at WSJT to craft, with little fanfare, an impressive and successful Smooth Jazz station.

"After almost seven years, through the turmoil of three owners and six general managers, with a great staff who have stuck with it because this is their home, WSJT has become a major player in the market," Block said.

"Business is great. We're one of the top-billing stations in Tampa. Since March 2000 we've met our revenue goals virtually every month, except in September of last year — for obvious reasons. Cash flow is on target, which a demanding company like Infinity — which runs its businesses efficiently and insists on shareholder value — requires.



The logo for Boney James' tour

"Ratings are consistent too: top six in the last four books, and in the last seven of eight. In a market like this, which is not an affluent, upscale area, and which has a relatively low African-American population — factors that don't favor success with Smooth Jazz — it's something we're very proud of. We're an active, foreground music station with great personalities and a lot of community involvement."



OH, ATLANTA!

After Boney James' show at Atlanta's Fox Theater, WJZZ hosted a meet-and-greet backstage. Revelers included (l-r) Sharon Francis, WJZZ PD Nick Francis, James, WJZZ morning personality Greg Fitzgerald, R&R Smooth Jazz Editor Carol Archer, Warner Bros. Jazz VP/Promotion Deborah Lewow and crosstown WSB PD Kelly McCoy.

It's Showtime, Folks

With eight solo CDs and a string of hits under his belt, Boney James is a valuable core artist poised to achieve major crossover acclaim. The current Ride Tour, which includes a lighting director and two semis filled with sets, raises smooth jazz concert production to unprecedented heights and marks a significant milestone in this genre.

The set list combines newer songs and past hits, like the big favorites "All Night Long," "Sweet Thing" and "R.S.V.P.," which bear Boney's signature sexy, soulful grooves.

The shows I saw proved that each market is unique. At Van Wezel Performing Arts Hall in Sarasota, the audience was overwhelmingly white and distinctly upper demo, though neither factor was a detriment to their high groove quotient.

At Orlando's packed House of Blues the next night, the racially mixed crowd, whose ages spanned mid-20s to 70s, displayed the ardor universal to smooth jazz fans. I was particularly impressed that the audience recognized Boney's hits within the first few bars. Before the set's end everyone in the place was on their feet and grooving hard, including a man who got out of his wheelchair to dance with me — quite a testament to the power of the music.

WLOQ/Orlando MD/air personality Patricia James is a highly visible advocate for smooth jazz and a bona fide celebrity in the market. She graciously greeted a seemingly endless stream of listeners as they came up to chat with her throughout the evening. Later, she organized contest winners for the station's meet-and-greet with Boney and the band. For more than 20 years WLOQ has done an admirable job of connecting its listeners to the music and fostering passion for smooth jazz in Orlando.

Weary from the unbridled backstage merriment after the gig, I trundled back to the bus for the long haul to Atlanta, my last stop on the tour.

Hello, Goodbye

I was eager to see WJZZ/Atlanta PD Nick Francis; his wife, Sharon; and their son, Miles — friends whose company I enjoy immensely. Nick's a very gifted PD, so I was curious to hear the station too.

One of his first orders of business after being hired by Radio One was to assemble a first-rate airstaff: seasoned major-market personality Greg Fitzgerald for morning drive; Maria Lopez, formerly of KKSJ/San Francisco, for middays; and veteran Atlanta jazz personage Rene Miller in afternoons.

Boney and his band are like brothers, and they made me feel like one of the family too.

When I told Nick how great the station sounded, he reminded me that it's still under construction, but even as a work in progress it's clear that WJZZ is destined to become a dominant force in the market.

The people of Atlanta saved the landmark Fox Theater from demolition in the 1970s. Today, with its Moorish splendor restored and fine acoustics intact, the Fox is an elegant venue that's ideal for smooth jazz. The show that night attracted a sophisticated, affluent urban audience that was a GSM's dream. Boney played his heart out for them, and they returned the favor by showing him their love.

Boney James' well-deserved breakthrough is more than a tremendous step in his career; it's also encouraging news for everyone in smooth jazz, because we're all on the bus together.

R&R Smooth Jazz Top 30

April 5, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MARC ANTOINE On The Strip (GRP/VMG)	835	-83	134872	16	40/0
5	2	GREGG KARUKAS Night Shift (N-Coded)	793	+40	107482	18	38/0
4	3	DAVID BENOIT Snap! (GRP/VMG)	764	+5	118404	12	43/0
3	4	LARRY CARLTON Deep Into It (Warner Bros.)	744	-42	102897	20	38/0
6	5	PIECES OF A DREAM Night Vision (Heads Up)	663	+37	88445	16	37/0
2	6	CHUCK LOEB Pocket Change (Shanachie)	653	-135	74764	22	34/0
7	7	KIRK WHALUM I Try (Warner Bros.)	540	+26	82461	10	31/0
10	8	JEFF GOLUB Cut The Cake (GRP/VMG)	538	+59	96792	7	43/2
8	9	JIMMY SOMMERS Lowdown (Higher Octave)	518	+21	92574	10	38/1
9	10	LEE RITENOUR W/GERALD ALBRIGHT Jammin' (GRP/VMG)	472	-14	69664	15	32/0
11	11	ALFONZO BLACKWELL Funky Shuffle (Shanachie)	447	+12	69003	14	36/0
14	12	ERIC MARIENTHAL Lefty's Lounge (Peak)	425	+30	47747	12	33/2
15	13	CELINE DION A New Day Has Come (Epic)	403	+18	36369	6	29/2
12	14	SADE Lovers Rock (Epic)	401	-27	50809	21	28/0
16	15	BOZ SCAGGS Miss Riddle (Virgin)	392	+50	35447	5	27/1
19	16	RICHARD ELLIOT Shotgun (GRP/VMG)	337	+58	42078	4	32/0
25	17	STEVE COLE So Into You (Atlantic)	303	+88	47520	3	32/4
17	18	ALICIA KEYS Fallin' (J)	302	-9	51365	14	20/0
23	19	PETER WHITE Bueno Funk (Columbia)	291	+53	47371	3	30/3
22	20	SPYRO GYRA Feelin' Fine (Heads Up)	250	+14	34414	11	24/0
18	21	FISHBELLY BLACK Ven A Gozar (Rhythm & Groove/Q)	245	-50	25676	14	19/1
21	22	ENYA Only Time (Reprise)	242	+1	22039	5	16/0
20	23	BONA FIDE Club Charles (N-Coded)	238	-24	45795	12	19/0
24	24	EVERETTE HARP F/BRIAN BROMBERG Rock With You (Native Language)	223	-1	33608	7	20/0
—	25	KEVIN TONEY Passion Dance (Shanachie)	190	+45	21437	3	19/1
27	26	PAMELA WILLIAMS Lifeline (Fome/Red Ink)	190	-16	9505	6	17/0
Debut	27	JOYCE COOLING Daddy-O (GRP/VMG)	186	+112	37478	1	24/7
26	28	DAVE KOZ Beneath The Moonlit Sky (Capitol)	180	-20	15649	18	13/0
29	29	OLETA ADAMS All The Love (Pioneer Music Group)	165	-2	5785	5	10/0
30	30	DAVID LANZ That Smile (Decca)	161	0	9435	3	18/1

43 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of 3/24/02-3/30/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the most stations is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

New & Active

BRAXTON BROTHERS Whenever I See You (Peak)
Total Plays: 159, Total Stations: 17, Adds: 5

STING Fragile (A&M/Interscope)
Total Plays: 147, Total Stations: 12, Adds: 1

SHILTS Your Place Or Mine (Higher Octave)
Total Plays: 136, Total Stations: 10, Adds: 0

WALTER BEASLEY Good Times (Shanachie)
Total Plays: 133, Total Stations: 13, Adds: 0

MARK WHITFIELD Summer Chill (Q/Atlantic)
Total Plays: 124, Total Stations: 12, Adds: 0

URBAN KNIGHTS The Message (Narada)
Total Plays: 120, Total Stations: 11, Adds: 0

ACOUSTIC ALCHEMY Tuff Puzzle (Higher Octave)
Total Plays: 118, Total Stations: 12, Adds: 1

KEN NAVARRO So Fine (Shanachie)
Total Plays: 97, Total Stations: 11, Adds: 0

RICK BRAUN Middle Of The Night (Warner Bros.)
Total Plays: 77, Total Stations: 9, Adds: 0

WAYMAN TISDALE Love Play (Atlantic)
Total Plays: 75, Total Stations: 6, Adds: 0

Songs ranked by total plays

Most Added

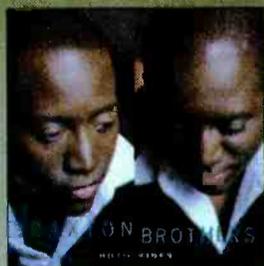
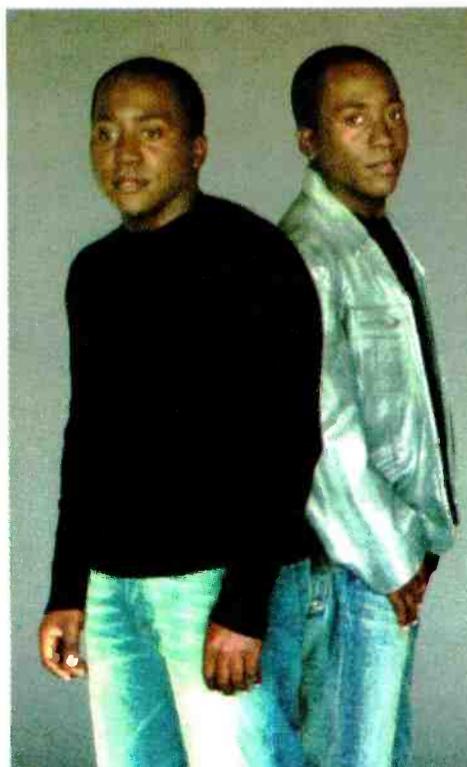
ARTIST TITLE LABEL(S)	ADDS
CRAIG CHAQUICO Luminosa (Higher Octave)	19
BONEY JAMES RPM (Warner Bros.)	13
JOYCE COOLING Daddy-O (GRP/VMG)	7
BRAXTON BROTHERS Whenever I See You (Peak)	5
STEVE COLE So Into You (Atlantic)	4
PETER WHITE Bueno Funk (Columbia)	3
DIANA KRALL S'Wonderful (Verve/VMG)	3
JEFF GOLUB Cut The Cake (GRP/VMG)	2
ERIC MARIENTHAL Lefty's Lounge (Peak)	2
CELINE DION A New Day Has Come (Epic)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JOYCE COOLING Daddy-O (GRP/VMG)	+112
STEVE COLE So Into You (Atlantic)	+88
JEFF GOLUB Cut The Cake (GRP/VMG)	+59
RICHARD ELLIOT Shotgun (GRP/VMG)	+58
PETER WHITE Bueno Funk (Columbia)	+53
CHRIS BOTTI Through An Open Window (Columbia)	+52
TAKE 6 Takin' It To The Streets (Warner Bros.)	+51
BOZ SCAGGS Miss Riddle (Virgin)	+50
KEVIN TONEY Passion Dance (Shanachie)	+45
BRAXTON BROTHERS Whenever I See You (Peak)	+45
KEN NAVARRO So Fine (Shanachie)	+45

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
BRIAN CULBERTSON All About You (Atlantic)	327
DIANA KRALL The Look Of Love (Verve/VMG)	268
GERALD VEASLEY Do I Do (Heads Up)	221
CHRIS BOTTI Streets Ahead (Columbia)	203
PETER WHITE Turn It Out (Columbia)	197
BONEY JAMES See What I'm Sayin' (Warner Bros.)	197
JEFF LORBER Ain't Nobody (Samson/Gold Circle)	176
KIM WATERS Until Dawn (Shanachie)	161
EUGE GROOVE Sneak A Peek (Warner Bros.)	131
RUSS FREEMAN East River Drive (Q/Atlantic)	112
JOYCE COOLING Mm-Mm Good (GRP/VMG)	89
STEVE COLE From The Start (Atlantic)	87
FATBURGER Evil Ways (Shanachie)	84
DIDO Thankyou (Arista)	82
FREDDIE RAVEL Sunny Side Up (GRP/VMG)	77
URBAN KNIGHTS High Heel Sneakers (Narada)	67
MICHAEL MCDONALD To Make A Miracle (MCA)	66



BRAXTON BROTHERS

Both Sides "Whenever I See You"

Already On:

KTWV WNUA KKSF WJZW KIFM WSSM KJCD KCIY KBZN
WJZA WLOQ WJZV WZMR KRQS WEIB KSBR JRN

"Our Callout was excellent" — Steve Williams, PD/KJDC



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ON THE RECORD

with
Rich McMillan
PD, WLVE (Love 94)/Miami



Love 94 has played Craig Chaquico's "Sacred Ground" from his *Acoustic Highway* CD since the early '90s. It has a haunting melody, and it draws telephone calls every time we play it. His style can be quickly identified. It's unique, like Clapton's, but different, so I'm always eager to hear Craig's new releases. * "Luminosa" is right in the pocket for Love 94, and Jeff Lorber's remix of the record is simply outstanding. It has

Craig's smart guitar; a smooth, sexy saxo-

phone in just the right places; and a very nice rhythm track, with an organ to hold everything together. Too cool. Peer Pressure's Roger Lifeset was right to describe it as a mellow "Cafe Carnival." It's difficult to listen to the song without tapping your toe or swaying back and forth. It's got a tropical feel too. That pretty much makes it right for Miami. * If I can listen to a song and remember its melody at the end of the day after going through stacks of new music submissions, the song is a winner.

"Luminosa" has the kind of simple, catchy melody that I couldn't

get out of my head. I kept coming back to the CD the day it arrived. I must have played it 20 times in the car on the way home that evening! I was hooked. "Luminosa" was a natural add for Love 94.

Spring is officially here, and, judging by the invigorating new music being added, it's going to be a good season for Smooth Jazz listeners. The week's No. 1 Most Added is Craig Chaquico's "Luminosa" (Higher Octave), which earns 19 new adds. If immediate acceptance by programmers is any indication (and it usually is), this one is likely to equal or surpass Chaquico's smash "Cafe Carnival." "Luminosa" received BA's recommendation for medium rotation a week before it went for adds — a highly unusual occurrence — and is added by KTWF (The Wave)/Los Angeles, KYOT/Phoenix, WJWZ/Washington and KSSJ/Sacramento, among others ... Boney James' enormously appealing "RPM" (Warner Bros.) is a strong No. 2 Most Added this week with 13 new adds. WNUA/Chicago has been playing this energetic, hooky track for weeks — it's up to 20 plays there — and now "RPM" is added by powerhouses like The Wave, KKSJ/San Francisco, WVMV/Detroit, WNWV/Cleveland, KSSJ, JRN and others ... Joyce Cooling's "Daddy-O" (GRP/VMG) debuts at 27* and continues to earn top-notch airplay endorsements with seven new adds, among them KKSJ and WSJT/Tampa ... "Whenever I See You" (Peak) by those fabulous Braxton Brothers continues to turn the heads of influential Smooth Jazz programmers. They pick up five new adds this week, including WNUA and KKSJ, with nine plays. The track's already up to 21 plays at The Wave ... Describing Diana Krall's concert on March 30 at Radio City Music Hall as "awesome," *New York Times* music critic Stephen Holden writes, "Ms. Krall is no slave to her influences. Out of them she has forged a musical identity that is utterly distinctive, contemporary and built to last." Krall's "S Wonderful" (GFP/VMG) earns three adds, including WSSM/St. Louis and KJZY/Santa Rosa, CA.



— Carol Archer, Smooth Jazz Editor

Reporters

Stations and their adds listed alphabetically by market

<p>WZMR/Albany, NY PD: Tim Durkee MD: Pete Logan</p> <p>9 BRAXTON BROTHERS "See" 7 STEVE COLE "Into" JEFF GOLUB "Cafe" SONNY PRAXTON "You're" ACQUISTO C/ALCHEMY "Puzzle" CRAIG CHAQUICO "Luminosa" CHICAGO PROJECT "Grip"</p>	<p>KTWW/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart</p> <p>BONEY JAMES "RPM" CELINE DION "Daddy" CRAIG CHAQUICO "Luminosa" NORAH JONES "Know"</p>	<p>KBZN/Salt Lake City, UT PD: Rob Riesen</p> <p>CRAIG CHAQUICO "Luminosa" BONEY JAMES "RPM"</p>
<p>KRQS/Albuquerque, NM PD: Paul Lavoie MD: Jeff Young</p> <p>CRAIG CHAQUICO "Luminosa"</p>	<p>WJZN/Memphis, TN PD: Norm Miller</p> <p>JOYCE COOLING "Daddy" DAVID ARIZ "Smile" BOZ SLAGGS "Wings"</p>	<p>KFSF/San Francisco, CA PD: Paul Goldstein APD/MD: Samantha Weidmann</p> <p>9 BRAXTON BROTHERS "See" 7 BONEY JAMES "RPM" 6 JOYCE COOLING "Daddy"</p>
<p>KNK/Anchorage, AK DM: Aaron Wallender PD: J. J. Michaels MD: Jennifer Summers</p> <p>BONEY JAMES "RPM" CRAIG CHAQUICO "Luminosa"</p>	<p>WLVE/Miami, FL PD: Rich McMillan</p> <p>CRAIG CHAQUICO "Luminosa"</p>	<p>KMGQ/Santa Barbara, CA PD: Mark De Anda APD/MD: Steve Bauer</p> <p>No Adds</p>
<p>WJZZ/Atlanta, GA PD/MD: Nick Francis</p> <p>1 JOYCE COOLING "Daddy" 1 BONEY JAMES "RPM"</p>	<p>WJZI/Milwaukee, WI DM/PO/MD: Chris Moreau</p> <p>BONEY JAMES "RPM" CRAIG CHAQUICO "Luminosa"</p>	<p>KJZY/Santa Rosa, CA PD: Gordon Zlot APD/MD: Rob Singleton</p> <p>2 DIANA KRALL "Wonderful"</p>
<p>KSMJ/Bakersfield, CA PD/MD: Chris Townshend</p> <p>No Adds</p>	<p>KSBR/Mission Viejo, CA DM/PO: Terry Wedel MD: Logan Parris</p> <p>5 NORAH JONES "Turn" 1 CRAIG CHAQUICO "Luminosa" BONEY JAMES "RPM"</p>	<p>KWJZ/Seattle-Tacoma, WA PD: Carol Handley MD: Dianna Rose</p> <p>No Adds</p>
<p>WNUA/Chicago, IL PD: Bob Kaake APD/MD: Carl Anderson</p> <p>BRAXTON BROTHERS "See"</p>	<p>KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff</p> <p>BENNETT & J. JEL "State" CRAIG CHAQUICO "Luminosa" BONEY JAMES "RPM" DIANA KRALL "Wonderful" LISA LAUREN "Shanti"</p>	<p>WEIB/Springfield, MA PD: Ben Casey MD: Darrel Cutting</p> <p>18 AL JARREAU "Let" 17 RACHELLE FERRELL "Heart" 11 ALICIA KEYS "Butter" 11 JAMES S BROUSSARD "Heaven" 11 LINA WASHINGTON 11 TAYLOR F/JACKSON "Sunshine" 11 JEAN NORRIS "Feeling" 10 KAREN BRIGGS "Got" 10 NDARBI "Call" 8 LISA HILTON "Feeling" 7 MAXWELL "Woman's" 7 COOLY "HOT BIX" "Take" 7 STEPHANIE MILLS "Born" 7 TEMPTATIONS "Lady" 6 FISHBELL BLACK "Ven" 6 ANGIE STONE "Wish" 6 PARIS F/WOMACK "Wish" 5 DRAMATICS "Rain"</p>
<p>WNWV/Cleveland, OH PD/MD: Bernie Kimble</p> <p>2 BONEY JAMES "RPM"</p>	<p>WQCD/New York, NY DM: John Mullen PD/MD: Charley Connelly</p> <p>No Adds</p>	<p>WSJT/Tampa, FL OM/PO: Ross Block MD: Kathy Curtis</p> <p>STING "Fragile" CELINE DION "Daddy" JOYCE COOLING "Daddy" CHRIS BOTTI "Window" CRAIG CHAQUICO "Luminosa" DIDO "Frankyou"</p>
<p>WJZA/Columbus, OH OM/PO/MD: Bill Harman APD: Gary Wolter</p> <p>BRAXTON BROTHERS "See"</p>	<p>WJCD/Norfolk, VA MD: Larry Hollowell</p> <p>JOYCE COOLING "Daddy"</p>	<p>WJZW/Washington, DC PD/MD: Kenny King</p> <p>CRAIG CHAQUICO "Luminosa" SADIE "Somebody" STEVE COLE "Into" KEN NAVARRO "Healing"</p>
<p>KOAI/Dallas-Ft. Worth, TX PD: Maxine Todd APD/MD: Bret Michael</p> <p>PETER WHITE "Bueno" JIMMY SOMMERS "Loudnow"</p>	<p>WLOQ/Orlando, FL PD: Dave Kosn MD: Patricia James</p> <p>ERIC MARIENTHAL "Lefty's" JEFF GOLUB "Cafe" CRAIG CHAQUICO "Luminosa"</p>	<p>JRN/(Jones NAC)/National PD: Steve Hibbard MD: Cheri Marquart</p> <p>BONEY JAMES "RPM"</p>
<p>KVJZ/Des Moines, IA PD: Mike Blakemore MD: Becky Taylor</p> <p>JOYCE COOLING "Daddy" PETER WHITE "Bueno" STEVE COLE "Into" CRAIG CHAQUICO "Luminosa"</p>	<p>WJWZ/Philadelphia, PA OM: Anne Gress PD: Michael Tezzi MD: Joe Proke</p> <p>No Adds</p>	<p>43 Total Reporters</p>
<p>WVMV/Detroit, MI PD: Tom Sleeker MD: Sandy Kovach</p> <p>BONEY JAMES "RPM"</p>	<p>KYOT/Phoenix, AZ PD: Shaun Holly APD/MD: Greg Morgan</p> <p>11 CRAIG CHAQUICO "Luminosa"</p>	<p>43 Total Indicator</p>
<p>KUJZ/Eugene, OR PD: Chris Crowley</p> <p>BLAKE AARON "Overjoyed"</p>	<p>KJZS/Reno, NV PD: Jay Davis</p> <p>11 ERIC MARIENTHAL "Lefty's" 11 JEFF GOLUB "Cafe" 11 CRAIG CHAQUICO "Luminosa"</p>	<p>41 Current Indicator Playlists</p>
<p>KEZL/Fresno, CA PD/MD: J. Weidenheimer</p> <p>2 CRAIG CHAQUICO "Luminosa"</p>	<p>WJZV/Richmond, VA OM/PO: Tommy Fleming</p> <p>CRAIG CHAQUICO "Luminosa"</p>	<p>No Longer A Reporter (1): KWSJ/Wichita, KS</p>
<p>WYJZ/Indianapolis, IN PD/MD: Carl Frye</p> <p>CRAIG CHAQUICO "Luminosa"</p>	<p>KSSJ/Sacramento, CA PD: Lee Hanson APD: Ken Jones</p> <p>CRAIG CHAQUICO "Luminosa" BONEY JAMES "RPM"</p>	<p>Did Not Report, Playlist Frozen (2): KJCD/Denver-Boulder, CO WSMJ/Knoxville, TN</p>
<p>KCIY/Kansas City, MO PD: Mark Edwards MD: Michelle Chase</p> <p>STEVE COLE "Into" PETER WHITE "Bueno"</p>	<p>WSSM/St. Louis, MO OM: Mark Edwards PD: David Myers</p> <p>18 PETER WHITE "Turn" BRAXTON BROTHERS "See" DIANA KRALL "Wonderful"</p>	
<p>KOAS/Las Vegas, NV PD/MD: Erik Foxx</p> <p>KEVIN TONEY "Passion" BONEY JAMES "RPM" CRAIG CHAQUICO "Luminosa" JOYCE COOLING "Daddy"</p>		

R&R convention: 2002

June 13-15

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Beverly Hills, California

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Smooth Jazz Playlists

MARKET #1

WQCD/New York
Emmis
(212) 352-1019
Connolly
12+ Cume 1,871,200

Smooth Jazz
CD 101.9

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
23	24	24	GREGG KARUKAS/Night Shift	27552
23	24	24	DAVID BENOIT/Snap!	27552
23	24	24	JIMMY SOMMERS/Lowdown	27552
23	24	24	BONA FIDE/Club Charles	27552
23	24	24	LARRY CARLTON/Deep Into It	26404
17	22	22	MARC ANTOINE/On The Strip	25256
24	22	22	RITENOUR WALBRIGHT/Jammin'	25256
17	17	17	ALFONZO BLACKWELL/Funky Shuffle	19518
17	17	17	JEFF GOLUB/Cut The Cake	19516
7	16	16	PIECES OF A DREAM/Night Vision	18368
16	16	16	HARP F/BROMBERG/Rock With You	18368
17	16	16	KIRK WHALUM/Try	18368
7	10	10	JOYCE COOLING/Daddy-O	11480
9	9	9	MARK WHITFIELD/Summer Chill	10332
7	9	9	WALTER BEASLEY/Good Times	10332
9	9	9	SUNNIE PAXTON/Do I Do	10332
9	9	9	RICHARD ELLIOT/Shotgun	10332
9	9	9	SPYRO GYRA/Feel'n Fine	10332
8	9	9	ANDRE WARD/Make You Fall In	10332
8	9	9	DAVID MANN/Above And Beyond	10332
8	8	8	KEVIN TONEY/Passion Dance	9184
8	8	8	FISHBELLY BLACK/Ven A Gozar	9184
8	8	8	KEN NAVARRO/So Fine	9184

MARKET #2

KTWV/Los Angeles
Infinity
(310) 840-7180
Brode/Stewart
12+ Cume 946,000

THE WAVE
94.7 KTWV

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
27	29	29	KIRK WHALUM/Try	18966
25	27	27	LARRY CARLTON/Deep Into It	17658
28	24	24	MARC ANTOINE/On The Strip	15696
26	24	24	JIMMY SOMMERS/Lowdown	15696
28	24	24	CHUCK LOEB/Pocket Change	15696
17	21	21	BRAXTON BROTHERS/Whenever I See You	13734
19	20	20	PETER WHITE/Bueno Funk	13080
15	19	19	STEVE COLE/So Into You	12426
12	19	19	JOYCE COOLING/Daddy-O	12426
19	18	18	BONA FIDE/Club Charles	11772
19	18	18	DAVID BENOIT/Snap!	11772
18	18	18	CHRIS BOTTI/Streets Ahead	11772
19	17	17	BRIAN CULBERTSON/All About You	11118
20	16	16	CHRIS STANDRING/Through...	10464
15	16	16	JEFF GOLUB/Cut The Cake	10416
11	15	15	RICHARD ELLIOT/Shotgun	9880
14	14	14	ERIC MARIENTHAL/Lefly's Lounge	9156
15	14	14	ALICIA KEYS/Fallin'	9156
13	13	13	DIANA KRALL/The Look Of Love	8502
13	13	13	DIDO/Thankyou	8502
17	13	13	RITENOUR WALBRIGHT/Jammin'	8502
12	12	12	SADE/Lovers Rock	7848
13	12	12	STING/Fragile	7848
8	8	8	BOZ SCAGGS/Miss Riddle	5232
7	7	7	JIM WILSON/Can't Find My...	4578
-	-	-	BONEY JAMES/RPM	0
-	-	-	CELINE DIONA New Day Has Come	0
-	-	-	CRAIG CHAQUICO/Luminosa	0
-	-	-	NORAH JONES/Don't Know Why	0

MARKET #3

WNUA/Chicago
Clear Channel
(312) 645-9550
Kaake/Anderson
12+ Cume 871,100

WNUA 95.5
Smooth Jazz

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
23	24	24	JIMMY SOMMERS/Lowdown	12912
23	24	24	DAVID BENOIT/Snap!	12912
23	24	24	MARC ANTOINE/On The Strip	12912
23	23	23	RICHARD ELLIOT/Shotgun	12374
18	20	20	BONEY JAMES/RPM	10760
17	19	19	PETER WHITE/Bueno Funk	10760
19	19	19	BONA FIDE/Club Charles	10222
20	18	18	STEVE COLE/So Into You	9684
12	13	13	LUTHER VANDROSS/Bring Your Heart	6994
12	13	13	SADE/Somebody Already	6994
12	12	12	URBAN KNIGHTS/The Message	6456
12	12	12	FISHBELLY BLACK/Ven A Gozar	6456
10	11	11	MARK WHITFIELD/Summer Chill	5918
10	11	11	JOYCE COOLING/Daddy-O	5918
12	10	10	BOZ SCAGGS/Miss Riddle	5380
9	10	10	PIECES OF A DREAM/Night Vision	5380
10	10	10	HARP F/BROMBERG/Rock With You	5380
11	9	9	CHRIS BOTTI/Through An Open	5380
11	9	9	ALICIA KEYS/Fallin'	4842
12	8	8	DIDO/Thankyou	4304
-	-	-	BRAXTON BROTHERS/Whenever I See You	0

MARKET #4

KKSF/San Francisco
Clear Channel
(415) 975-5555
Goldstein/Wedmann
12+ Cume 577,000

KKSF 103.7
SMOOTH JAZZ

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
22	24	24	ERIC MARIENTHAL/Lefly's Lounge	7008
9	23	23	JEFF GOLUB/Cut The Cake	6716
23	22	22	GREGG KARUKAS/Night Shift	6424
22	22	22	MARC ANTOINE/On The Strip	6424
22	22	22	SHILTS/Your Place Or Mine	6424
22	22	22	PETER WHITE/Who's That Lady?	6424
12	17	17	URBAN KNIGHTS/The Message	4964
12	13	13	JIMMY REID/Cool Vibes	3796
13	13	13	BLAKE AARON/Overjoyed	3796
13	13	13	CHRIS BOTTI/Streets Ahead	3796
13	13	13	FREDDIE RAVEL/Conversations	3796
13	13	13	LARRY CARLTON/Deep Into It	3504
18	12	12	GERALD VEASLEY/Do I Do	3504
12	11	11	ALFONZO BLACKWELL/Funky Shuffle	3212
9	10	10	SADE/Lovers Rock	2920
14	10	10	DAVID BENOIT/Snap!	2920
-	9	9	BRAXTON BROTHERS/Whenever I See You	2628
9	9	9	KIRK WHALUM/Try	2628
9	9	9	BRIAN CULBERTSON/Wanna Know	2628
12	8	8	DAVE KOZ/Beneath	2044
7	7	7	HIL ST. SOUL/Until You Come	2044
-	7	7	BONEY JAMES/RPM	2044
7	7	7	JIM WILSON/Can't Find My...	2044
-	6	6	JOYCE COOLING/Daddy-O	1752
6	6	6	DIANA KRALL/The Look Of Love	1752

MARKET #5

KOAI/Dallas-Ft. Worth
Infinity
(214) 630-3011
Todd/Michael
12+ Cume 351,600

ASIS 107.5 FM
Smooth Jazz

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
29	29	29	PETER WHITE/Turn It Out	6467
25	28	28	RITENOUR WALBRIGHT/Jammin'	6244
28	28	28	MARC ANTOINE/On The Strip	6244
28	28	28	GREGG KARUKAS/Night Shift	6244
28	28	28	GERALD VEASLEY/Do I Do	6244
28	24	24	WAYMAN TISDALE/Love Play	5352
18	18	18	SADE/Lovers Rock	4014
19	18	18	DIANA KRALL/The Look Of Love	4014
12	13	13	PIECES OF A DREAM/Night Vision	2899
12	13	13	CHUCK LOEB/Pocket Change	2899
12	13	13	FATBURGER/Evil Ways	2899
12	12	12	LARRY CARLTON/Deep Into It	2676
12	12	12	DAVID BENOIT/Snap!	2676
12	12	12	KIRK WHALUM/Try	2676
10	12	12	BRIAN CULBERTSON/All About You	2676
12	11	11	BONEY JAMES/See What I'm Sayin'	2676
12	11	11	JEFF GOLUB/Cut The Cake	2453
12	11	11	ALFONZO BLACKWELL/Funky Shuffle	2453
12	11	11	CHRIS BOTTI/Streets Ahead	2453
7	7	7	JOSEPH VINCE/LL/Stop Six	1561
-	-	-	PETER WHITE/Bueno Funk	0
-	-	-	JIMMY SOMMERS/Lowdown	0

MARKET #6

WJZZ/Philadelphia
Clear Channel
(215) 508-1200
Tozzi/Proke
12+ Cume 667,800

Smooth Jazz
wjzz 106.1

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
28	28	28	EUGE GROOVE/Sneak A Peek	12628
28	28	28	GREGG KARUKAS/Night Shift	12628
28	28	28	DAVID BENOIT/Snap!	12628
28	28	28	MARC ANTOINE/On The Strip	12628
28	28	28	WALTER BEASLEY/Sweet Nothings	12628
28	28	28	JEFF GOLUB/Cut The Cake	12628
19	20	20	ALICIA KEYS/Fallin'	9020
18	19	19	SADE/Lovers Rock	8569
20	18	18	DIDO/Thankyou	8118
13	14	14	CHUCK LOEB/Pocket Change	6314
12	13	13	PIECES OF A DREAM/Night Vision	5863
12	13	13	JIMMY SOMMERS/Promise Me	5863
7	13	13	BONEY JAMES/See What I'm Sayin'	5863
13	12	12	DAVID BENOIT/Then The Morning...	5412
12	12	12	SPYRO GYRA/Feel'n Fine	5412
12	12	12	PETER WHITE/Bueno Funk	5412
13	12	12	BRIAN CULBERTSON/All About You	5412
-	12	12	STEVE COLE/So Into You	5412
-	12	12	KIM WATERS/Until Dawn	5412
-	12	12	CHRIS BOTTI/Streets Ahead	5412
-	12	12	LARRY CARLTON/Deep Into It	5412
-	12	12	ALFONZO BLACKWELL/Funky Shuffle	5412

MARKET #7

WJZW/Washington, DC
ABC
(202) 895-2300
King
12+ Cume 408,200

Smooth Jazz
105.9

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
28	28	28	RHYTHM LOGIC/Tuesday's Love	7000
28	28	28	MARC ANTOINE/On The Strip	7000
28	28	28	LARRY CARLTON/Deep Into It	7000
28	28	28	KIRK WHALUM/Try	7000
28	28	28	PIECES OF A DREAM/Night Vision	7000
28	27	27	CHUCK LOEB/Pocket Change	6750
16	17	17	CELINE DIONA New Day Has Come	4250
16	16	16	DIANA KRALL/The Look Of Love	4000
-	16	16	BOZ SCAGGS/Miss Riddle	1000
-	15	15	ENYA/Only Time	4000
-	15	15	ALICIA KEYS/Fallin'	3250
-	12	12	ALFONZO BLACKWELL/Funky Shuffle	3000
-	11	11	GREGG KARUKAS/Night Shift	2750
-	11	11	BRAXTON BROTHERS/Whenever I See You	2750
-	11	11	RITENOUR WALBRIGHT/Jammin'	2750
-	10	10	WALTER BEASLEY/Good Times	2750
-	10	10	BONA FIDE/Club Charles	2500
-	10	10	DAVID MANN/Above And Beyond	2500
-	9	9	DAVID BENOIT/Snap!	2500
-	9	9	JIMMY SOMMERS/Lowdown	2500
-	8	8	JAARE/It's Baby Come Back	2500
-	8	8	BONEY JAMES/See What I'm Sayin'	2500
-	8	8	KIM WATERS/Until Dawn	2500
-	8	8	RICHARD ELLIOT/Shotgun	2250
-	8	8	JEFF GOLUB/Cut The Cake	2250
-	8	8	JEFF KASHWA/Round The World	2250
-	8	8	EUGE GROOVE/Sneak A Peek	2000
-	8	8	JEFF GOLUB/Droptop	2000
-	8	8	STEVE COLE/From The Start	2000

MARKET #10

WVMV/Detroit
Infinity
(248) 855-5100
Seeker/Kovach
12+ Cume 464,700

V 98.7 FM
Smooth Jazz

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
26	25	25	ALFONZO BLACKWELL/Funky Shuffle	7950
22	25	25	GERALD VEASLEY/Do I Do	7950
24	25	25	DAVID BENOIT/Snap!	7950
22	23	23	PIECES OF A DREAM/Night Vision	7314
14	22	22	GREGG KARUKAS/Night Shift	6996
13	14	14	ALEXANDER ZONIC/It's Too Late	4452
11	14	14	KIM WATERS/Until Dawn	4452
13	14	14	STEVE COLE/So Into You	4452
12	13	13	URBAN KNIGHTS/High Heel Sneakers	4134
14	13	13	KIRK WHALUM/Try	4134
13	13	13	ERIC MARIENTHAL/Lefly's Lounge	4134
12	13	13	JEFF LORBER/Ain't Nobody	4134
10	13	13	CHUCK LOEB/Pocket Change	4134
10	13	13	PETER WHITE/Turn It Out	4134
11	13	13	WAYMAN TISDALE/Love Play	4134
13	13	13	EUGE GROOVE/Sneak A Peek	4134
14	12	12	RUSS FREEMAN/Last River Drive	3816
10	12	12	ALICIA KEYS/Fallin'	3816
13	12	12	RICK BRAUN/Use Me	3816
6	12	12	SPYRO GYRA/Feel'n Fine	3816
13	12	12	JEFF GOLUB/Cut The Cake	3816
13	12	12	RICHARD ELLIOT/Shotgun	3816
13	12	12	RITENOUR WALBRIGHT/Jammin'	3816
11	12	12	JIMMY SOMMERS/360 Groove	3816
13	12	12	JIMMY SOMMERS/Lowdown	3816
14	11	11	SPYRO GYRA/Open Door	3498
11	11	11	CELINE DIONA New Day Has Come	3498
10	10	10	DIANA KRALL/The Look Of Love	3180
-	9	9	SADE/Lovers Rock	2862
-	9	9	BONEY JAMES/RPM	0

MARKET #11

WJZZ/Atlanta
Radio One
(404) 765-9750
Francis
12+ Cume 282,200

Smooth Jazz
107.5 WJZZ

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
20	28	28	ALFONZO BLACKWELL/Funky Shuffle	4452
20	28	28	JAY BECKENSTEIN/Let It Flow	4452
26	27	27	CHUCK LOEB/Pocket Change	4452
28	27	27	GREGG KARUKAS/Night Shift	4293
21	27	27	JEFF GOLUB/Cut The Cake	4293
27	27	27	KIRK WHALUM/Try	4293
13	16	16	LUTHER VANDROSS/I'd Rather	2544
13	16	16	ALICIA KEYS/Fallin'	2544
13	15	15	CELINE DIONA New Day Has Come	2385
13	15	15	DIANA KRALL/The Look Of Love	2385
6	15	15	BOZ SCAGGS/Miss Riddle	2385
10	12	12	RICHARD ELLIOT/Shotgun	1908
12	12	12	DAVID BENOIT/Snap!	1908
12	12	12	GERALD VEASLEY/Do I Do	1908
19	12	12	LARRY CARLTON/Deep Into It	1908
18	11	11	MARC ANTOINE/On The Strip	1749
11	11	11	PETER WHITE/Bueno Funk	1749
11	11	11	SPYRO GYRA/Feel'n Fine	1749
11	11	11	DAVID LANZ/That Smile	1749
11	11	11	RITENOUR WALBRIGHT/Jammin'	1749

CYNDEE MAXWELL

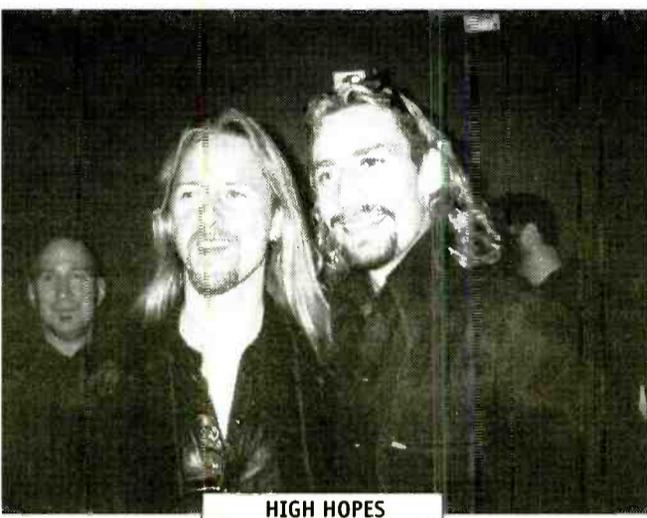
max@rronline.com



The Format's Faces And Places

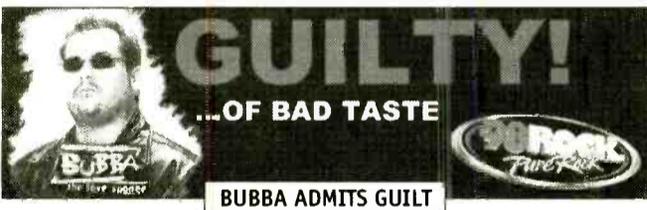
■ A roundup of recent events captured on film

Formats as busy as Rock and Active Rock have a number of events, celebrity appearances and stunts happening all the time. This week we share some of the fun that's part and parcel of a day in the life of Rock.



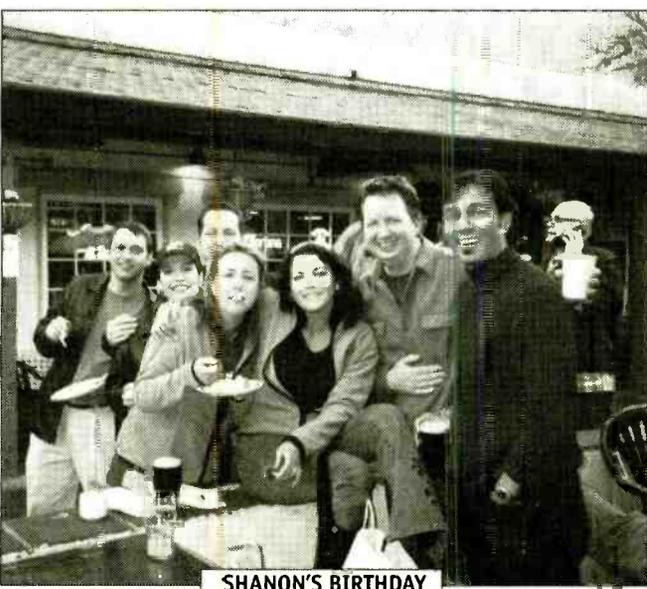
HIGH HOPES

The pairing of Jerry Cantrell (l) and Nickelback's Chad Kroeger is a match made in rock heaven. Anticipation for their Jim Beam Road to the Rackhouse Tour is high in the industry and among fans.



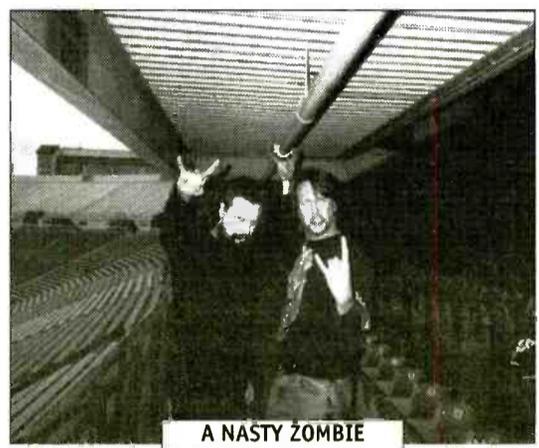
BUBBA ADMITS GUILT

Last month a jury found WXTB/Tampa morning personality Bubba the Love Sponge not guilty of animal cruelty in last year's on-air slaughter of a wild boar. However, as the billboard shows, Bubba does admit his guilt on another count.



SHANON'S BIRTHDAY

The recent industry Napa Valley wine tour was on the same day as KIOZ/San Diego Asst. PD/MD Shanon Leder's birthday. Naturally, a stop had to be made for cake and ice cream. Chowing down are (l-r) KLTH/Portland, OR's Larry Blumhagen; R&R's Cyndee Maxwell; WMFS/Memphis' Rob Cressman; DreamWorks' Laura Curtin; Leder; Volcano's Warren Christensen; and KSON/San Diego's Kimo Jensen.



A NASTY ZOMBIE

Here's a photo of KBPI/Denver afternoon drive jock Uncle Nasty (r) throwing up horns to the sky with one Mr. Rob Zombie when Zombie swung through town on his U.S. tour.



LOSTPROPHETS FOUND

Columbia's Lostprophets made their way to Club R&R recently, thanks to Columbia guide Stephanie Hardy. Life is all high-fives for the band as "Shinobi Vs. Dragon Ninja" climbs the Active Rock and Alternative charts. Shown here are (back, l-r) Lostprophets' Jamie Oliver, (middle, l-r) Mike Chiplin, Ian Watkins, Lee Gaze, Stuart Richardson and Mike Lewis; (front, l-r) Hardy; and R&R's Cyndee Maxwell.



A BUNNY'S FLIGHT

On Good Friday the KBPI/Denver Locker Room morning show sent the Easter Bunny to a Denver suburb where panhandling on street corners and in traffic was recently outlawed. The Easter Bunny made \$40 and walked away with a bag of jelly beans and a cold beer.



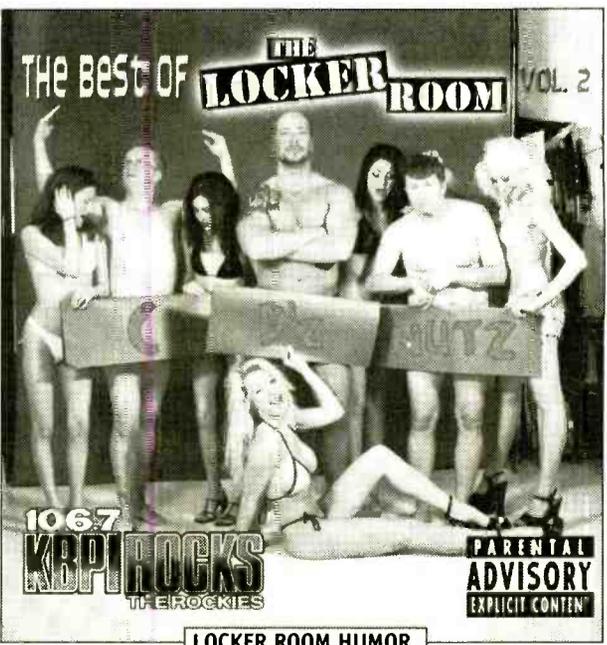
STRONG FANS

RCA artists Headstrong are on the road, and they have big fans at Active Rock KRXQ/Sacramento. Pictured here are (back, l-r) Headstrong's Matt Kitna and Brian Matthews, KRXQ PD Pat Martin, local club owner Mark Earl, (center) KRXQ MD Paul Marshall, (front, l-r) RCA Regional Rep Cheryl Kovalchik, the band's Joel Krass, RCA National Rock Promotion Dennis Blair and Headstrong's Jon Cohen.



INCREASING K-ROCK'S STATIC

Warner Bros. artists Static-X visited the studios of WXRK/New York recently, and Warner Bros. Sr. VP/Promotion John Boulos caught the glorious moment on film. Pictured (l-r) are the band's Wayne Static, WXRK's Booker, Boulos, Static-X's Trip Eisen and (front) the label's Brian Mandler.



LOCKER ROOM HUMOR

Here's an image of the cover of the KBPI/Denver Locker Room morning show's new "Best of" project, CD'Z NUTZ: The Best of the KBPI Locker Room, Vol. 2. The CD release party will be on April 12 and will feature mentalist The Amazing Kreskin. The CD will be available in every Denver Best Buy location.

R&R Rock Top 30

Powered By



April 5, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	PUDDLE OF MUDD Blurry (<i>Flawless/Geffen/Interscope</i>)	994	-2	95196	22	39/0
2	2	DEFAULT Wasting My Time (<i>TVT</i>)	908	-37	87811	29	38/0
4	3	NICKELBACK Too Bad (<i>Roadrunner/IDJMG</i>)	769	+86	68824	18	35/0
3	4	NICKELBACK How You Remind Me (<i>Roadrunner/IDJMG</i>)	679	-93	67151	36	39/0
6	5	COURSE OF NATURE Caught In The Sun (<i>Lava/Atlantic</i>)	573	-10	43890	13	33/0
7	6	STAIN D For You (<i>Flip/Elektra/EEG</i>)	572	-3	46683	14	32/0
5	7	CREED My Sacrifice (<i>Wind-up</i>)	570	-62	50648	23	36/0
9	8	GODSMACK I Stand Alone (<i>Republic/Universal</i>)	467	+22	42110	9	29/0
8	9	LINKIN PARK In The End (<i>Warner Bros.</i>)	452	-8	44982	26	21/0
23	10	TOMMY LEE Hold Me Down (<i>MCA</i>)	356	+138	30866	3	35/6
10	11	CREED Bullets (<i>Wind-up</i>)	355	-68	27913	10	31/0
11	12	KID ROCK Lonely Road Of Faith (<i>Top Dog/Lava/Atlantic</i>)	326	-20	28263	11	23/0
13	13	P.O.D. Youth Of The Nation (<i>Atlantic</i>)	322	+12	25595	12	18/0
16	14	ROB ZOMBIE Never Gonna Stop (The Red...) (<i>Geffen/Interscope</i>)	293	+26	23270	10	21/0
12	15	INCUBUS Nice To Know You (<i>Immortal/Epic</i>)	289	-44	26024	14	24/0
15	16	HEADSTRONG Adriana (<i>RCA</i>)	284	+14	22259	8	25/0
20	17	GOO GOO DOLLS Here Is Gone (<i>Warner Bros.</i>)	257	+25	25321	3	16/0
18	18	JEREMIAH FREED Again (<i>Republic/Universal</i>)	256	+5	21014	5	24/1
17	19	OZZY OSBOURNE Dreamer (<i>Epic</i>)	254	+2	28832	18	23/0
19	20	INJECTED Faithless (<i>Island/IDJMG</i>)	249	+7	17894	9	22/0
26	21	KORN Here To Stay (<i>Immortal/Epic</i>)	244	+78	18833	2	22/0
21	22	FAMILIAR 48 The Question (<i>MCA</i>)	241	+12	22741	4	27/1
25	23	OFFSPRING Defy You (<i>Columbia</i>)	186	+6	24092	18	10/0
24	24	TRAIN She's On Fire (<i>Columbia</i>)	178	-9	13852	6	14/0
29	25	DROWNING POOL Tear Away (<i>Wind-up</i>)	154	+10	13194	3	17/2
Debut	26	DAVID DRAIMAN Forsaken (<i>Reprise</i>)	149	+18	8466	1	10/0
28	27	SEVENDUST Live Again (<i>TVT</i>)	148	+4	11442	3	14/0
27	28	DOPE Slipping Away (<i>Flip/Epic</i>)	142	-5	8840	3	18/0
Debut	29	NEIL YOUNG Goin' Home (<i>Reprise</i>)	137	+66	11835	1	14/0
30	30	GRAVITY KILLS One Thing (<i>Sanctuary/SRG</i>)	135	-6	8042	7	15/0

42 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/24/02-3/30/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

New & Active

EARSHOT Get Away (*Warner Bros.*)
Total Plays: 134, Total Stations: 17, Adds: 1

FLYING TIGERS Maybe (*Atlantic*)
Total Plays: 129, Total Stations: 19, Adds: 0

SYSTEM OF A DOWN Toxicity (*American/Columbia*)
Total Plays: 129, Total Stations: 10, Adds: 1

DISHWALLA Somewhere In The Middle (*Immergent*)
Total Plays: 125, Total Stations: 10, Adds: 0

DEFAULT Deny (*TVT*)
Total Plays: 111, Total Stations: 17, Adds: 5

12 STONES Broken (*Wind-up*)
Total Plays: 93, Total Stations: 14, Adds: 0

COLD Gone Away (*Flip/Geffen/Interscope*)
Total Plays: 88, Total Stations: 13, Adds: 3

TOOL Lateralus (*Volcano*)
Total Plays: 80, Total Stations: 9, Adds: 0

BREAKING POINT One Of A Kind (*Wind-up*)
Total Plays: 72, Total Stations: 11, Adds: 1

REVELLE Inside Out (Can You Feel...) (*Elektra/EEG*)
Total Plays: 59, Total Stations: 11, Adds: 0

Songs ranked by total plays

Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
TOOL Parabola (<i>Volcano</i>)	11
HOOBASTANK Running Away (<i>Island/IDJMG</i>)	7
TOMMY LEE Hold Me Down (<i>MCA</i>)	6
OUR LADY PEACE Somewhere Out There (<i>Columbia</i>)	6
DEFAULT Deny (<i>TVT</i>)	5
CREED One Last Breath (<i>Wind-up</i>)	5
COLD Gone Away (<i>Flip/Geffen/Interscope</i>)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TOMMY LEE Hold Me Down (<i>MCA</i>)	+138
NICKELBACK Too Bad (<i>Roadrunner/IDJMG</i>)	+86
KORN Here To Stay (<i>Immortal/Epic</i>)	+78
DEFAULT Deny (<i>TVT</i>)	+74
NEIL YOUNG Goin' Home (<i>Reprise</i>)	+66
COLD Gone Away (<i>Flip/Geffen/Interscope</i>)	+63
RUSH One Little Victory (<i>Anthem/Atlantic</i>)	+51
HOOBASTANK Crawling In The Dark (<i>Island/IDJMG</i>)	+32
3 DOORS DOWN Kryptonite (<i>Republic/Universal</i>)	+27
STAIN D It's Been Awhile (<i>Flip/Elektra/EEG</i>)	+26
ROB ZOMBIE Never... (The Red...) (<i>Geffen/Interscope</i>)	+26
HOME TOWN HERO Questions (<i>Maverick/Reprise</i>)	+26

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
STAIN D It's Been Awhile (<i>Flip/Elektra/EEG</i>)	324
P.O.D. Alive (<i>Atlantic</i>)	291
PUDDLE OF MUDD Control (<i>Flawless/Geffen/Interscope</i>)	280
3 DOORS DOWN Kryptonite (<i>Republic/Universal</i>)	263
INCUBUS I Wish You Were Here (<i>Immortal/Epic</i>)	250
STAIN D Fade (<i>Flip/Elektra/EEG</i>)	231
FUEL Hemorrhage (In My Hands) (<i>Epic</i>)	217
HOOBASTANK Crawling In The Dark (<i>Island/IDJMG</i>)	214
GODSMACK Awake (<i>Republic/Universal</i>)	194
DISTURBED Down With The Sick (<i>Giant/Reprise</i>)	191
3 DOORS DOWN Loser (<i>Republic/Universal</i>)	183
PRIMUS W/OZZY N.I.B. (<i>Divine/Priority</i>)	181
OZZY OSBOURNE Gets Me Through (<i>Epic</i>)	176
TOOL Schism (<i>Volcano</i>)	167
METALLICA I Disappear (<i>Hollywood</i>)	149
TRAIN Drops Of Jupiter (Tell Me) (<i>Columbia</i>)	148
LINKIN PARK Crawling (<i>Warner Bros.</i>)	135
LENNY KRAVITZ Dig In (<i>Virgin</i>)	131
STAIN D Outside (<i>Flip/Elektra/EEG</i>)	124
GODSMACK Greed (<i>Republic/Universal</i>)	119

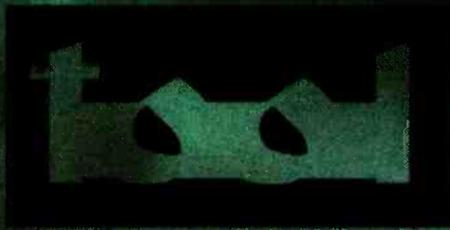
#1 MOST ADDED ACTIVE ROCK
ACTIVE ROCK DEBUT 50

#1 MOST ADDED ROCK

Over 70 Adds Out-of-the-Box!

INCLUDING THESE MAJORS:

KSJO WYSP WAAF KXXR
KUPD KIOZ KUFO KRXQ
KCAL KQRC KISS WLZR
WLUM KBER WBZX WJRR



#2 Most Added Alternative
48 Adds Out-of-the-Box!

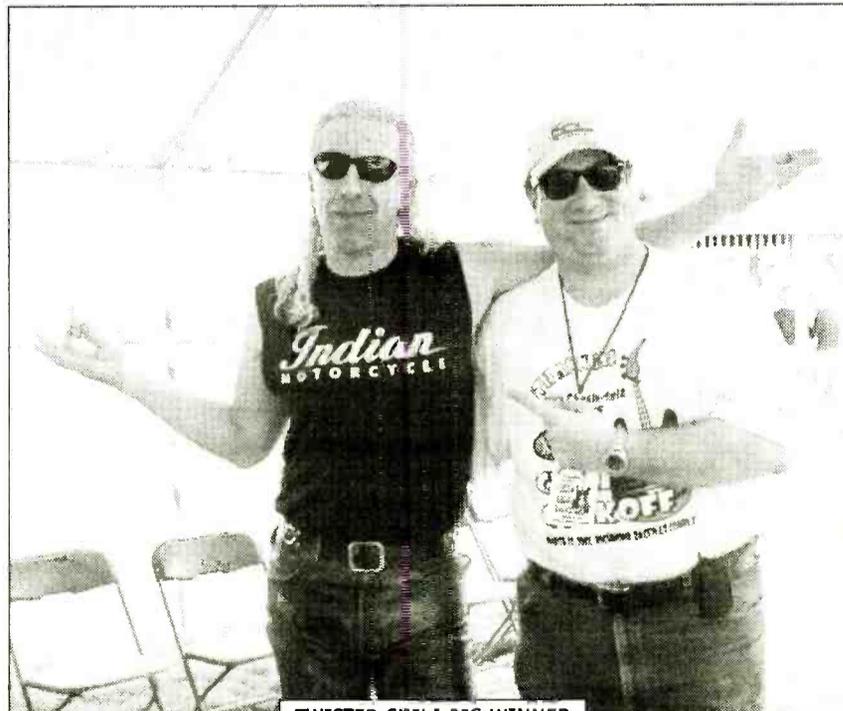


Reporters

WONE/Akron, OH * PD: T.K. O'Grady APC: Tim Daugherty DEFAULT "Deny" FAMILIAR 48 "Question"	WKGB/Binghamton, NY PD: Jim Free MD: Tim Boland RUSH "Victory" SYSTEM OF A DOWN "Toxicity" DEFAULT "Deny"	WVRK/Columbus, GA OM: Brian Waters TOOL "Parabola" 3RD STRIKE "Light" SEVENCUST "Again" CREED "Breath"	WTFX/Louisville, KY * OM: Michael Lee Interim MD: Frank Webb No Adds	KATT/Oklahoma City, OK * OM: Chris Baker MD: Jake Daniels 13 TOMMY LEE "Hold" 9 DEFAULT "Deny" 4 TENACIOUS D "Tribute" 2 SYSTEM OF A DOWN "Toxicity" 1 TOOL "Parabola" JERRY CANTRELL "Anger" UNWRITTEN LAW "Red"	WHJY/Providence, RI * PD: Joe Bevilacqua APD: Doug Palmieri MD: John Laurent No Adds	KSJO/San Francisco, CA * OM: Gary Schoenwetter MD: Zakk Tyler 2 TOOL "Parabola" LINKIN PARK "Runaway"	WKLTV/Traverse City, MI PD/MD: Terri Ray 7 BIHLMAN BROTHERS "Game" CREED "Breath" MEDICATION "Inside"
WPYX/Albany, NY * OMS/In Mgr: John Cooper APC/MD: Terry O'Donnell No Adds	WBUF/Bufalo, NY * PD: John Paul HOBBASTANK "Running" OUR LADY PEACE "There"	KNCN/Corpus Christi, TX * PD: Paula Newell MD: Monte Mortana 2 DOWN "Depressed" DEFAULT "Deny" TOOL "Parabola"	WOBZ/Macon, GA PD: Chris Ryder MD: Sanna Scott HOBBASTANK "Running" 3RD STRIKE "Light"	KEZO/Omaha, NE * PD/MD: Bruce Patrick TOMMY LEE "Hold"	WBBB/Raleigh-Durham, NC * OM: Andy Meyer No Adds	KZQZ/San Luis Obispo, CA PD: Donna James MD: Jordan Black 10 TOOL "Parabola" 10 TOMMY LEE "Hold" 10 SWITCHED "Inside" 10 MEDICATION "Inside"	KLPX/Tucson, AZ * PD/MD: Jonas Hunter No Adds
KZRR/Albuquerque, NM * Dir/Prog: Bill May PD: Phil Mahoney MD: Rob Brothers No Adds	WRQK/Canton, OH * PD/MD: Todd Downerd COLD "Gone" HOBBASTANK "Running" INCUBUS "Warning"	WTUE/Dayton, OH * PD: Tony Tilford APD/MD: John Beaulieu JEREMIAH FREED "Again"	KFRQ/McAllen, TX * PD: Alex Duran MD: Keith West HOBBASTANK "Running" OUR LADY PEACE "There" SWITCHED "Inside" TOOL "Parabola"	KCLB/Palm Springs, CA PD/MD: Tish Lacy 4 TOOL "Parabola" HOBBASTANK "Running" SWITCHED "Inside"	WRXL/Richmond, VA * PD: John Lassman MD: Casey Krukowski CREED "Breath" HOME TOWN HERO "Questions" RUSH "Victory" TOOL "Parabola"	KXFX/Santa Rosa, CA * PD: Don Harrison MD: Howard Friebe 1 DROWNING POOL "Tear" P.D. "Boom" TOOL "Parabola"	KMOD/Tulsa, OK * PD/MD: Rob Hurt No Adds
KZMZ/Alexandria, LA PD: Terry Manning MD: Pat Cloud No Adds	WPXC/Cape Cod, MA OM: Steve McVie PD: Suzanne Tonaire CREED "Breath" DEFAULT "Deny" RUSH "Victory" HOME TOWN HERO "Downtown"	KLAQ/El Paso, TX * PD: Magic Mike Ramsey APD/MD: Glenn Garza CREED "Breath" OUR LADY PEACE "There"	WCLG/Morgantown, WV PD: Jeff Miller MD: Dave Murdock 1 TOOL "Parabola" CREED "Breath" HOBBASTANK "Running"	WRRX/Pensacola, FL * OMPD: Dan McClintock 2 TOOL "Parabola" 2 HOBBASTANK "Running" TOMMY LEE "Hold"	KCAL/Riverside, CA * PD: Steve Hoffman MD: M.J. Matthews COAL CHAMBER "Field" PAPA ROACH "Dead" TOOL "Parabola"	KXUS/Springfield, MO PD: Tony Matteo MD: Mark McClain TOMMY LEE "Hold"	WMZK/Wausau, WI PD/MD: Nick Summers CREED "Breath" HOBBASTANK "Running"
WZZO/Allentown, PA * PD: Robin Lee MD: Keith Moyer 3 CREED "Breath"	WYBB/Charleston, SC * PD/MD: Mike Allen HOBBASTANK "Running" OUR LADY PEACE "There"	WPHD/Elmira-Coming, NY GM: George Harris MD: Jay Wulff MEDICATION "Inside" HOBBASTANK "Running" EARSHOT "Get" COLD "Gone"	WQHA/Morristown, NJ * PD/MD: Terrie Carr 1 ECHOBRAIN "Colder"	WWCT/Peoria, IL PD: Jamie Markley MD: Debbie Hunter HOBBASTANK "Running" DEFAULT "Deny" P.D. "Boom"	WROV/Roanoke-Lynchburg, VA * OM: Buzz Casey MD: Heidi Krummert No Adds	WAQX/Syracuse, NY * PD/MD: Bob O'Dell APD: Dave Frisina CREED "Breath" MEDICATION "Inside"	WRQR/Wilmington, NC OM: John Stevens APD/MD: Gregg Stepp CREED "Breath"
KWHL/Anchorage, AK PD: Larry Snider MD: Kathy Mitchell PUDDLE OF MUDD "Dirt"	WKLC/Charleston, WV PD/MD: Mike Rappaport OUR LADY PEACE "There" HOBBASTANK "Running" TOOL "Parabola"	KLOL/Houston, TX * OMPD: Vince Richards MD: Steve Fixx No Adds	WBAB/Nassau-Suffolk, NY * PD: John Olsen MD: John Parise No Adds	WMMR/Philadelphia, PA * PD: Sam Milkman APD/MD: Ken Zipeto No Adds	WCMF/Rochester, NY * PD: John McCrae MD: Dave Kane HOBBASTANK "Running" MEDICATION "Inside" OUR LADY PEACE "There" TOOL "Parabola"	WIOT/Toledo, OH * OMPD: Cary Pall 1 CREED "Stand" TOMMY LEE "Hold"	KATS/Yakima, WA OM: Ron Harris 4 RUSH "Victory" BLACK LABEL SOCIETY "Bleed"
WAFL/Appleton, WI * PD: Joe Calgano APD/MD: Cramer No Adds	WEBN/Cincinnati, OH * OM: Scott Reinhart PD: Michael Walter MD: Rick "The Duke" Vaske No Adds	WRTT/Huntsville, AL * OM: Rob Harder PD/MD: Jimbo Wood 12 COLD "Gone" 10 DEFAULT "Deny" 3 HOME TOWN HERO "Questions" DROWNING POOL "Tear" HOBBASTANK "Running" OUR LADY PEACE "There" TOOL "Parabola"	WPLR/New Haven, CT * PD: John Griffin MD: Pam Landry No Adds	WHEB/Portsmouth, NH * PD/MD: Alex James BREAKING POINT "Kind" TOMMY LEE "Hold"	WXRX/Rockford, IL PD/MD: Jim Stone DEFAULT "Deny" COLD "Gone" JERRY CANTRELL "Anger" RUSH "Victory"	WNCD/Youngstown, OH * PD: Chris Patrick DEFAULT "Deny" INCUBUS "Warning" TOMMY LEE "Hold"	
KLBJ/Austin, TX * OM: Jeff Carrol MD: Loris Lowe C.O.D. "Gone"	WMMS/Cleveland, OH * PD: Jim Trapp MD: Mark Pennington CREED "Breath"	WRKR/Kalamazoo, MI PD: Mike McKelley APD/MD: Jay Deacon No Adds	KFZD/Odessa-Midland, TX PD/MD: Steve Driscoll SWITCHED "Inside" HOME TOWN HERO "Questions" JERRY CANTRELL "Anger"	KOKB/Phoenix, AZ * PD: Joe Bonadonna MD: Dock Ellis No Adds	KBER/Salt Lake City, UT * OM: Bruce Jones PD: Kelly Hammer APD/MD: Helen Powers TOOL "Parabola"	* Monitored Reporters 62 Total Reporters <hr/> 42 Total Monitored <hr/> 20 Total Indicator	


INJECTED DIG WKLO

IDJMG's Injectec braved the WKLO/Grand Rapids, MI studios recently and injected a little "Faithless" fun on the air with afternoon personality Cristi Cantle. Posing here (l-r) are Injected's Chris Wojtal and Steve Slovisky, Cantle and the band's Danny Grady and Jade Lemons. The group's show was sold out that evening.


TWISTED CHILI BIG WINNER

WRXL (XL102)/Richmond's 19th annual Chili Cook-Off broke all past records for attendance and money raised for charity. Pictured here (l-r) are XL102's Morning man and former Twisted Sister lead singer Dee Snider and XL102 PD John Lassman.

Rock Playlists

MARKET #4

KSJO/San Francisco
Clear Channel
(408) 453-5400
Schoenwetter/Flyer
12+ Cumulative 421,600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
41	42	LINKIN PARK/In The End	8568
44	39	OZZY OSBOURNE/Gets Me Through	7956
44	37	PUDDLE OF MUDD/Blurry	7548
39	36	DISTURBED/Down With...	7344
18	22	TOMMY LEE/Hold Me Down	4488
19	20	NICKELBACK/How You Remind Me	4080
19	20	GODSMACK/Stand Alone	4080
18	18	TOOL/Lateralus	3672
22	18	STAIN'D/For You	3672
17	18	NICKELBACK/Too Bad	3672
19	17	ADEMAN/Click Boom	3468
18	16	DEFAULT/Wasting My Time	3264
12	12	HEADSTRONG/Adriana	2448
12	12	DROWNING POOL/Bodies	2448
11	12	P.O.D./Youth Of The Nation	2448
5	11	TOOL/Schism	2244
10	11	ECHOBRAIN/Spooned	2244
10	11	HOBBASTANK/Crawling In The Dark	2244
10	11	DISTURBED/Noises	2244
10	11	SYSTEM OF A DOWN/Chop Suey	2040
10	9	SYSTEM OF A DOWN/Toxicity	1836
6	7	GODSMACK/Awake	1428
5	6	STAIN'D/It's Been Awhile	1224
5	5	RUSH/One Little Victory	1020
2	4	DROWNING POOL/Tear Away	816
4	3	INCUBUS/Nice To Know You	612
3	3	PRIMUS W/OZZY/N.I.B.	612
4	3	CRED/Bullets	612
3	3	KORN/Here To Stay	612
2	2	METALLICA/No Leaf Clover	408

MARKET #6

WMMR/Philadelphia
Greater Media
(610) 771-0933
Milkman/Zepeto
12+ Cumulative 628,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
38	37	PUDDLE OF MUDD/Blurry	9694
35	33	OFFSPRING/Dely You	8646
35	27	BUSH/Headful Of Ghosts	7074
21	24	DEFAULT/Wasting My Time	6288
36	24	INCUBUS/! Wish You Were Here	6288
19	18	CRED/Stand Here With Me	4716
22	15	NICKELBACK/Too Bad	3930
12	15	LINKIN PARK/In The End	3930
18	14	COLD/Gone Away	3668
10	14	PUDDLE OF MUDD/Control	3668
11	12	NICKELBACK/How You Remind Me	3144
13	11	GODSMACK/Stand Alone	2882
11	10	STAIN'D/Outside	2820
10	10	TOOL/Schism	2820
11	9	FAMILIAR 48/The Question	2358
14	9	INCUBUS/Nice To Know You	2358
9	9	OZZY OSBOURNE/Dreamer	2358
7	9	CRED/My Sacrifice	2358
5	8	FLYING TIGERS/Maybe	2096
9	8	METALLICA/No Leaf Clover	2096
12	8	METALLICA/Disappear	2096
13	8	GODSMACK/Awake	2096
8	8	ROB ZOMBIE/Never Gonna Stop...	2096
3	8	BUSH/Hurricane	2096
7	8	TOMMY LEE/Hold Me Down	2096
8	3	3 DOORS DOWN/Kryptonite	2096
8	7	U2/Beautiful Day	1834
11	7	OZZY OSBOURNE/Gets Me Through	1834
5	6	PRIMUS W/OZZY/N.I.B.	1572
5	6	KORN/Here To Stay	1572

MARKET #9

KLOL/Houston-Galveston
Clear Channel
(713) 830-8000
Richards/Fox
12+ Cumulative 348,500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
16	30	OZZY OSBOURNE/Dreamer	5460
26	28	DEFAULT/Wasting My Time	5096
26	27	OFFSPRING/Dely You	4914
26	25	OZZY OSBOURNE/Gets Me Through	4550
19	24	LINKIN PARK/In The End	4368
11	19	NICKELBACK/Too Bad	3458
13	16	GODSMACK/Stand Alone	2912
15	15	TOMMY LEE/Hold Me Down	2730
8	14	STAIN'D/Fade	2548
14	13	PUDDLE OF MUDD/Control	2366
12	12	KID ROCK/Lonely Road Of Faith	2184
8	11	STAIN'D/For You	2002
9	10	ROB ZOMBIE/Never Gonna Stop...	1820
7	10	P.O.D./Alive	1820
11	8	HEADSTRONG/Adriana	1456
9	8	FLU MANCHU/Squash That Fly	1456
7	8	GODSMACK/Greed	1456
6	7	GODSMACK/Awake	1274
5	7	FUEL/Hemorrhage...	1274
10	7	COURSE OF NATURE/Caught In The Sun	1274
3	7	NICKELBACK/How You Remind Me	1274
5	7	METALLICA/Disappear	1274
5	7	U.P.O./Godless	1274
7	7	DEFAULT/Deny	1274
6	6	METALLICA/No Leaf Clover	1092
4	5	STAIN'D/It's Been Awhile	910
21	5	PUDDLE OF MUDD/Control	910
6	5	3 DOORS DOWN/Loser	910
5	5	TOOL/Schism	910

MARKET #15

KDKB/Phoenix
Sandusky
(480) 897-9300
Bonadonna/Ellis
12+ Cumulative 217,400



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
20	19	PUDDLE OF MUDD/Blurry	2185
21	18	DEFAULT/Wasting My Time	2070
9	15	NICKELBACK/Too Bad	1725
20	15	NICKELBACK/How You Remind Me	1725
18	14	CRED/My Sacrifice	1610
9	10	FUEL/Hemorrhage...	1150
8	10	AE ROSMITH/Jaded	1150
7	8	DOKKEN/Sunless Days	920
7	8	TRAIN/She's On Fire	920
9	8	U2/Beautiful Day	920
7	8	GOO GOO DOLLS/Here Is Gone	920
4	7	TRAIN/Drops Of Jupiter...	805
7	7	STAIN'D/It's Been Awhile	805
4	7	JEREMIAH FREED/Again	805
6	6	BON JOVIVI/My Life	690
10	6	NO. MISSISSIPPI...Spartan	690
9	6	TANTRIC/Breakdown	690
9	6	PUDDLE OF MUDD/Control	690
9	5	3 DOORS DOWN/Kryptonite	575
4	4	CRED/Stand Here With Me	460
4	4	LIFEHOUSE/Hanging By A Moment	460
6	4	3 DOORS DOWN/Loser	460
6	3	U2/Walk On	345
3	3	TOMMY LEE/Hold Me Down	345
3	2	CRED/With Arms Wide Open	230
9	2	NEIL YOUNG/Let's Roll	230
10	2	OZZY OSBOURNE/Dreamer	230
8	1	FOO FIGHTERS/The One	115
6	1	LENNY KRAVITZ/Dig In	115
1	1	AC/DC/Back In Black	115

MARKET #18

WBAB/Nassau-Suffolk
Cox
(631) 587-1023
Olsen/Parse
12+ Cumulative 488,700



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
30	32	NICKELBACK/How You Remind Me	8832
29	31	CRED/My Sacrifice	8556
33	31	NICKELBACK/Too Bad	8556
32	31	AE ROSMITH/Just Push Play	8556
30	28	U2/Beautiful Day	7728
17	18	LENNY KRAVITZ/Dig In	4968
16	18	PUDDLE OF MUDD/Blurry	4968
11	16	STAIN'D/It's Been Awhile	4416
17	16	GOO GOO DOLLS/Here Is Gone	4416
12	15	PRIMUS W/OZZY/N.I.B.	4140
11	14	AC/DC/Satellite Blues	3864
13	13	TRAIN/She's On Fire	3588
11	12	STONE TEMPLE PILOTS/Revolution	3312
11	12	JEREMIAH FREED/Again	3036
10	13	LENNY KRAVITZ/Dig In	3036
7	11	NEIL YOUNG/Go Home	3036
9	10	NICKELBACK/Too Bad	2760
11	9	COURSE OF NATURE/Caught In The Sun	2484
13	9	3 DOORS DOWN/Loser	2484
12	9	FUEL/Hemorrhage...	2484
5	8	CRED/With Arms Wide Open	2208
6	7	FAMILIAR 48/The Question	1932
8	6	AE ROSMITH/Jaded	1656
6	6	OZZY OSBOURNE/Dreamer	1656
6	6	NEIL YOUNG/Let's Roll	1656
12	6	TRAIN/Drops Of Jupiter	1656
5	5	RUSH/One Little Victory	1380
11	3	MICK JAGGER/Visions Of Paradise	828
4	3	METALLICA/No Leaf Clover	828
4	3	AC/DC/Stiff Upper Lip	828

MARKET #25

WMMS/Cleveland
Clear Channel
(216) 520-2600
Trapp/Pennington
12+ Cumulative 297,400



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
39	41	PUDDLE OF MUDD/Blurry	5781
38	35	LINKIN PARK/In The End	4935
40	35	DEFAULT/Wasting My Time	4935
32	31	P.O.D./Youth Of The Nation	4371
30	30	KID ROCK/Lonely Road Of Faith	4230
30	28	INCUBUS/Nice To Know You	3948
25	28	NICKELBACK/Too Bad	3948
4	25	HOBBASTANK/Crawling In The Dark	3525
16	23	GODSMACK/Stand Alone	3243
28	16	CRED/Bullets	2256
21	15	OFFSPRING/Dely You	2115
19	15	STAIN'D/For You	2115
6	13	HEADSTRONG/Adriana	1833
6	13	ROB ZOMBIE/Never Gonna Stop...	1833
9	12	INCUBUS/! Wish You Were Here	1692
9	11	SALIVA/Click Boom	1551
8	11	FUEL/Hemorrhage...	1551
6	11	3 DOORS DOWN/Kryptonite	1551
10	6	METALLICA/Disappear	1410
9	10	GODSMACK/Awake	1410
8	10	PRIMUS W/OZZY/N.I.B.	1410
8	9	LINKIN PARK/One Step Closer	1269
9	9	3 DOORS DOWN/Loser	1269
9	9	PUDDLE OF MUDD/Control	1269
15	9	NICKELBACK/How You Remind Me	1269
8	9	LIMP BIZKIT/My Way	1269
9	9	PAPA ROACH/Last Resort	1269
9	9	SALIVA/Your Disease	1269
7	9	DISTURBED/Down With...	1269
9	9	STAIN'D/Outside	1269

MARKET #26

WEBN/Cincinnati
Clear Channel
(513) 621-9326
Walter/Vaske
12+ Cumulative 297,800



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
31	30	LINKIN PARK/In The End	5460
29	28	PUDDLE OF MUDD/Blurry	5096
33	27	STAIN'D/For You	4914
22	22	ROB ZOMBIE/Never Gonna Stop...	4004
10	22	DISTURBED/Down With...	4004
21	20	DROWNING POOL/Tear Away	3640
22	19	PUDDLE OF MUDD/Drift & Die	3458
29	19	NICKELBACK/How You Remind Me	3458
21	18	LINKIN PARK/Runaway	3276
14	17	DEFAULT/Deny	3094
28	16	DEFAULT/Wasting My Time	2912
15	16	COURSE OF NATURE/Caught In The Sun	2912
14	15	FAMILIAR 48/The Question	2730
19	15	NICKELBACK/Too Bad	2730
15	15	OFFSPRING/Dely You	2730
11	14	TOOL/Lateralus	2548
10	13	3 DOORS DOWN/Life Of My Own	2366
14	13	CRED/Weathered	2366
14	13	P.O.D./Youth Of The Nation	2366
9	12	GODSMACK/Stand Alone	2184
8	11	KORN/Here To Stay	2002
10	10	LINKIN PARK/One Step Closer	1820
11	10	DISTURBED/Noises	1820
13	10	LEWIS WURST/Outside	1820
15	12	STAIN'D/It's Been Awhile	1820
12	10	TOOL/Unstoppable	1820
10	9	SYSTEM OF A DOWN/Toxicity	1638
9	9	SEVENDUST/Live Again	1638
7	8	GRAVITY KILLS/One	1456
6	7	STATIC X/Cold	1274
6	6	COLD/Drive Away	1092

MARKET #28

KCAL/Riverside
Anahiem
(909) 793-3554
Hoffman/Matthews
12+ Cumulative 152,900



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
32	43	PUDDLE OF MUDD/Blurry	2709
41	42	CRED/My Sacrifice	2646
41	42	NICKELBACK/How You Remind Me	2646
43	42	KORN/Here To Stay	2646
42	41	PUDDLE OF MUDD/Control	2583
17	35	OFFSPRING/Dely You	2205
23	33	P.O.D./Alive	2079
41	25	LINKIN PARK/Runaway	1575
19	24	ROB ZOMBIE/Never Gonna Stop...	1512
20	19	P.O.D./Youth Of The Nation	1197
15	18	3 DOORS DOWN/Loser	1134
17	18	DROWNING POOL/Bodies	1134
14	18	DISTURBED/Down With...	1134
20	17	GODSMACK/Stand Alone	1071
9	17	NICKELBACK/Too Bad	1071
15	16	GODSMACK/Greed	1008
19	16	TOOL/Schism	1008
24	16	SYSTEM OF A DOWN/Chop Suey	1008
16	15	3 DOORS DOWN/Kryptonite	945
14	15	GODSMACK/Awake	945
12	13	LINKIN PARK/Crawling	819
14	13	DISTURBED/Noises	819
13	12	LEWIS WURST/Outside	756
15	12	STAIN'D/It's Been Awhile	756
12	10	TOMMY LEE/Hold Me Down	756
7	11	DAVID DRAIMAN/Forsaken	693
9	11	OZZY OSBOURNE/Alive	693
11	10	LIMP BIZKIT/My Way	630
10	10	LINKIN PARK/One Step Closer	630
13	10	PAPA ROACH/Last Resort	630

MARKET #34

KBER/Salt Lake City
Citadel
(801) 485-6700
Hammer/Powers
12+ Cumulative 132,400



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
26	27	NICKELBACK/Too Bad	1593
27	27	PUDDLE OF MUDD/Blurry	1593
26	27	DEFAULT/Wasting My Time	1593
15	22	HEADSTRONG/Adriana	1298
16	16	EARSHOT/Get Away	944
17	16	COURSE OF NATURE/Caught In The Sun	944
15	16	SYSTEM OF A DOWN/Toxicity	944
17	16	TOMMY LEE/Hold Me Down	944
14	14	ROB ZOMBIE/Never Gonna Stop...	826
14	14	GODSMACK/Stand Alone	826
15	13	DEFAULT/Deny	767
10	13	3 DOORS DOWN/Kryptonite	767
10	13	KID ROCK/Lonely Road Of Faith	767
12	12	3 DOORS DOWN/Duck And Run	708
13	12	CRED/My Sacrifice	708
13	12	INJECTED/Faithless	708
14	11	PUDDLE OF MUDD/Control	649
11	11	OZZY OSBOURNE/Gets Me Through	649
12	11	INCUBUS/Nice To Know You	649
11	11	STAIN'D/For You	649
10	11	FUEL/Hemorrhage...	590
7	10	FLYING TIGERS/Maybe	590
12	10	NICKELBACK/How You Remind Me	590
8	10	DROWNING POOL/Tear Away	590
13	9	SEVENDUST/Live Again	531

R&R Active Rock Top 50

April 5, 2002

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	STAIN'D For You (Flip/Elektra/EEG)	1737	+37	145227	15	57/0
3	2	NICKELBACK Too Bad (Roadrunner/IDJMG)	1728	+53	140245	18	55/0
1	3	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	1676	-105	142101	24	57/0
4	4	P.O.D. Youth Of The Nation (Atlantic)	1643	+33	127652	16	54/0
5	5	GODSMACK I Stand Alone (Republic/Universal)	1535	+102	142084	9	57/0
6	6	HOOBASTANK Crawling In The Dark (Island/IDJMG)	1433	+22	115463	23	55/0
7	7	LINKIN PARK In The End (Warner Bros.)	1342	-87	106073	30	56/0
8	8	DEFAULT Deny (TVT)	1273	-142	98489	29	49/0
10	9	ROB ZOMBIE Never Gonna Stop (The Red...) (Geffen/Interscope)	1191	+83	98201	13	57/0
9	10	KORN Here To Stay (Immortal/Epic)	1176	+69	104182	3	57/0
12	11	SYSTEM OF A DOWN Toxicity (American/Columbia)	1015	+61	88351	13	56/1
11	12	INCUBUS Nice To Know You (Immortal/Epic)	910	-134	77155	15	52/0
14	13	HEADSTRONG Adriana (RCA)	897	+45	68885	12	56/0
15	14	ADEMA The Way You Like It (Arista)	830	+13	69779	18	52/0
21	15	EARSHOT Get Away (Warner Bros.)	758	+122	62088	6	56/0
18	16	DISTURBED Down With The Sick (Giant/Reprise)	717	+6	79979	43	54/0
16	17	COURSE OF NATURE Caught In The Sun (Lava/Atlantic)	698	-74	46149	14	43/0
19	18	DROWNING POOL Tear Away (Wind-up)	697	+50	62424	8	54/0
20	19	DAVID DRAIMAN Forsaken (Reprise)	670	+31	50224	8	44/0
17	20	SYSTEM OF A DOWN Chop Suey (American/Columbia)	667	-61	60884	36	48/0
22	21	INJECTED Faithless (Island/IDJMG)	658	+36	53136	12	53/1
13	22	CREED Bullets (Wind-up)	618	-271	51568	13	46/0
23	23	GRAVITY KILLS One Thing (Sanctuary/SRG)	588	+34	45016	9	51/0
24	24	SEVENDUST Live Again (TVT)	572	+32	47433	6	44/0
25	25	X-ECUTIONERS It's Goin' Down (Loud/Columbia)	525	-3	45499	10	38/1
26	26	REVEILLE Inside Out (Can You Feel...) (Elektra/EEG)	515	+38	51349	7	51/1
28	27	STATIC-X Cold (Warner Bros.)	435	-11	34534	9	45/0
34	28	TOMMY LEE Hold Me Down (MCA)	398	+125	40309	4	40/6
33	29	3RD STRIKE No Light (Hollywood)	396	+115	31741	3	48/3
27	30	KID ROCK Lonely Road Of Faith (Top Dog/Lava/Atlantic)	336	-117	32148	11	28/0
37	31	JIMMY EAT WORLD The Middle (DreamWorks)	299	+26	21192	10	16/0
35	32	DISTURBED The Game (Giant/Reprise)	292	+21	26293	16	14/0
31	33	LOSTPROPHETS Shinobi Vs. Dragon Ninja (Columbia)	282	-25	29203	8	35/0
36	34	OFFSPRING Defy You (Columbia)	269	+1	23931	18	18/0
Debut	35	PUDDLE OF MUDD Drift & Die (Flawless/Geffen/Interscope)	228	+109	21675	1	13/9
29	36	DOPE Slipping Away (Flip/Epic)	227	-77	22568	7	32/0
30	37	SOIL Unreal (J)	216	-92	19788	12	24/0
40	38	DOWN Beautifully Depressed (Elektra/EEG)	211	+31	17001	4	25/0
Debut	39	DEFAULT Deny (TVT)	209	+148	12552	1	31/8
32	40	FU MANCHU Squash That Fly (Mammoth)	204	-92	14311	12	25/0
43	41	BREAKING POINT One Of A Kind (Wind-up)	199	+27	14303	2	27/6
Debut	42	SWITCHED Inside (Immortal/Virgin)	198	+82	16404	1	32/4
41	43	SLIPKNOT My Plague (Roadrunner/IDJMG)	196	+18	14477	4	24/0
38	44	LOCAL H Half Life (Palm Pictures)	180	-45	13741	11	25/0
47	45	FLYING TIGERS Maybe (Atlantic)	177	+47	11110	2	23/1
46	46	FLAW Whole (Republic/Universal)	168	+29	12916	3	21/0
45	47	QUARASHI Stick 'Em Up (Time Bomb/Columbia)	165	+22	11663	3	20/0
49	48	LINKIN PARK Runaway (Warner Bros.)	164	+37	21087	2	5/1
44	49	FAMILIAR 48 The Question (MCA)	162	-3	18727	5	16/0
Debut	50	TOOL Parabola (Volcano)	152	+64	11128	1	45/40

Most Added.

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ARTIST TITLE LABEL(S)	ADDS
TOOL Parabola (Volcano)	40
HOOBASTANK Running Away (Island/IDJMG)	22
OUR LADY PEACE Somewhere Out There (Columbia)	10
PUDDLE OF MUDD Drift & Die (Flawless/Geffen/Interscope)	9
DEFAULT Deny (TVT)	8
MEDICATION Inside (Locomotive)	8
HOME TOWN HERO Questions (Maverick/Reprise)	7
TOMMY LEE Hold Me Down (MCA)	6
BREAKING POINT One Of A Kind (Wind-up)	6
COLD Gone Away (Flip/Geffen/Interscope)	6
INCUBUS Warning (Immortal/Epic)	6

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DEFAULT Deny (TVT)	+148
TOMMY LEE Hold Me Down (MCA)	+125
EARSHOT Get Away (Warner Bros.)	+122
3RD STRIKE No Light (Hollywood)	+115
PUDDLE OF MUDD Drift & Die (Flawless/Geffen/Interscope)	+109
GODSMACK I Stand Alone (Republic/Universal)	+102
COLD Gone Away (Flip/Geffen/Interscope)	+97
ROB ZOMBIE Never... (The Red...) (Geffen/Interscope)	+83
SWITCHED Inside (Immortal/Virgin)	+82
HOME TOWN HERO Questions (Maverick/Reprise)	+81

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
NICKELBACK How You Remind Me (Roadrunner/IDJMG)	612
INCUBUS I Wish You Were Here (Immortal/Epic)	582
PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	574
TOOL Schism (Volcano)	558
P.O.D. Alive (Atlantic)	508
LINKIN PARK Crawling (Warner Bros.)	505
CREED My Sacrifice (Wind-up)	496
DROWNING POOL Bodies (Wind-up)	463
LINKIN PARK One Step Closer (Warner Bros.)	444
STAIN'D Fade (Flip/Elektra/EEG)	405
PAPA ROACH Last Resort (DreamWorks)	392
SALIVA Your Disease (Island/IDJMG)	365
TOOL Lateralus (Volcano)	344
GODSMACK Greed (Republic/Universal)	323
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	320
FUEL Hemorrhage (In My Hands) (Epic)	311
DISTURBED Stupify (Giant/Reprise)	306
A PERFECT CIRCLE Judith (Virgin)	302
GODSMACK Awake (Republic/Universal)	302
TANTRIC Breakdown (Maverick/Reprise)	282

56 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/24/02-3/30/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.



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For The Week Ending 4/5/02.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
GODSMACK I Stand Alone (Republic/Universal)	4.09	4.11	87%	15%	4.13	92%	18%
SEVENDUST Live Again (TVT)	4.05	4.08	63%	6%	4.02	66%	7%
SYSTEM OF A DOWN Toxicity (American/Columbia)	4.02	4.02	89%	22%	3.95	92%	23%
SYSTEM OF A DOWN Chop Suey (American/Columbia)	4.01	4.03	93%	36%	4.05	94%	38%
STATIC-X Cold (Warner Bros.)	3.97	4.02	66%	9%	3.85	69%	12%
DISTURBED Down With The Sickness (Giant/Reprise)	3.96	4.03	95%	37%	4.04	96%	43%
ROB ZOMBIE Never Gonna Stop (The Red, Red Kroovy) (Geffen/Interscope)	3.94	3.91	88%	20%	3.94	93%	22%
KORN Here To Stay (Immortal/Epic)	3.93	-	61%	8%	3.85	64%	8%
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	3.90	3.91	96%	40%	3.85	96%	41%
ADEMA The Way You Like It (Arista)	3.89	3.89	80%	19%	3.81	81%	21%
DROWNING POOL Tear Away (Wind-up)	3.88	3.90	76%	14%	3.83	79%	16%
LINKIN PARK In The End (Warner Bros.)	3.86	3.89	97%	48%	3.80	96%	51%
HOBBASTANK Crawling In The Dark (Island/IDJMG)	3.84	3.93	91%	32%	3.82	93%	34%
STAIN'D For You (Flip/Elektra/EEG)	3.83	3.83	92%	34%	3.78	95%	37%
DAVID DRAIMAN Forsaken (Reprise)	3.83	3.91	56%	8%	3.77	58%	11%
NICKELBACK Too Bad (Roadrunner/IDJMG)	3.83	3.86	95%	32%	3.81	95%	34%
SOIL Unreal (J)	3.80	3.82	58%	10%	3.81	64%	12%
NICKELBACK How You Remind Me (Roadrunner/IDJMG)	3.75	3.76	98%	59%	3.75	98%	60%
EARSHOT Get Away (Warner Bros.)	3.69	-	41%	5%	3.68	45%	6%
GRAVITY KILLS One Thing (Sanctuary/SRG)	3.62	3.59	45%	8%	3.59	51%	10%
DEFAULT Wasting My Time (TVT)	3.61	3.69	90%	39%	3.56	91%	41%
P.O.D. Youth Of The Nation (Atlantic)	3.59	3.65	96%	42%	3.55	97%	45%
COURSE OF NATURE Caught In The Sun (Lava/Atlantic)	3.58	3.58	56%	15%	3.49	62%	15%
INCUBUS Nice To Know You (Immortal/Epic)	3.53	3.58	92%	39%	3.49	92%	39%
HEADSTRONG Adriana (RCA)	3.48	3.61	50%	13%	3.48	53%	16%
REVELLE Inside Out (Elektra/EEG)	3.46	3.57	42%	9%	3.36	48%	12%
INJECTED Faithless (Island/IDJMG)	3.45	3.60	49%	10%	3.36	49%	12%
X-ECUTIONERS It's Goin' Down (Loud/Columbia)	3.36	3.42	67%	21%	3.20	69%	25%
CREED Bullets (Wind-up)	3.34	3.44	87%	32%	3.35	92%	34%
KID ROCK Lonely Road Of Faith (Top Dog/Lava/Atlantic)	2.81	2.83	77%	35%	2.87	83%	39%

Total sample size is 771 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

New & Active

- 12 STONES** Broken (Wind-up)
Total Plays: 140, Total Stations: 19, Adds: 3
- TRIK TURNER** Friends + Family (RCA)
Total Plays: 137, Total Stations: 7, Adds: 1
- COLD** Gone Away (Flip/Geffen/Interscope)
Total Plays: 124, Total Stations: 23, Adds: 6
- COAL CHAMBER** Fiend (Roadrunner/IDJMG)
Total Plays: 107, Total Stations: 12, Adds: 1
- ANDREW W.K.** Party Hard (Island/IDJMG)
Total Plays: 105, Total Stations: 12, Adds: 1
- JEREMIAH FREED** Again (Republic/Universal)
Total Plays: 103, Total Stations: 11, Adds: 0
- WEEZER** Dope Nose (Geffen/Interscope)
Total Plays: 99, Total Stations: 6, Adds: 0
- CREED** One Last Breath (Wind-up)
Total Plays: 89, Total Stations: 7, Adds: 4
- HOME TOWN HERO** Questions (Maverick/Reprise)
Total Plays: 88, Total Stations: 22, Adds: 7
- PRESSURE 4-5** Melt Me Down (DreamWorks)
Total Plays: 87, Total Stations: 10, Adds: 0

Songs ranked by total plays

Indicator

Most Added

- HOBBASTANK** Running Away (Island/IDJMG)
- COLD** Gone Away (Flip/Geffen/Interscope)
- TOOL** Parabola (Volcano)
- TOMMY LEE** Hold Me Down (MCA)
- HOME TOWN HERO** Questions (Maverick/Reprise)
- P.O.D.** Boom (Atlantic)
- DEFAULT** Deny (TVT)
- SWITCHED** Inside (Immortal/Virgin)
- KORN** Here To Stay (Immortal/Epic)
- 12 STONES** Broken (Wind-up)

Reporters

WOBK/Albany, NY * PD/M: Dave Hill HOBBASTANK "Running" OUR LADY PEACE "There" TOOL "Parabola"	KROR/Chico, CA PD/M: Dain Sandoval 35 HOME TOWN HERO "Questions" 15 JERRY CANTRELL "Anger" 15 P.O.D. "Boom" HOBBASTANK "Running" COAL CHAMBER "Fiend"	WVBN/Flint, MI * PD: Brian Bedlow OM: E. Curtis Johnson MD: Tony LaBrie 3RD STRIKE "Light" HOBBASTANK "Running" TOOL "Parabola"	WQXA/Harrisburg, PA * PD: Claudine DeLorenzo OM: E. Curtis Johnson MD: Tony LaBrie 1 HOME TOWN HERO "Questions" HOBBASTANK "Running" PUDDLE OF MUDD "Drift"	KFMX/Lubbock, TX OM: Wes Nessmann 5 KORN "Stay" COLD "Gone" 12 STONES "Broken"	WIZO/Myrtle Beach, SC PD: Brian Rickman APD/M: Charley Nixon WEZZER "Nose" TOOL "Parabola"	KURO/Portland, OR * OM: Dave Norman APD/M: AJ Scott TOOL "Parabola"	KIOZ/San Diego, CA * Dir/Prog: Jim Richards PD: Shauna Moran APD/M: Shannon Leder 4 P.O.D. "Boom"	WVZQ/Springfield, MA * PD: Scott Laudani MD: Tricia TOOL "Parabola"	
KZKR/Amarillo, TX PD/M: Eric Sheyter 10 PUDDLE OF MUDD "Drift" 5 INCUBUS "Warning" 3 BLACK LABEL SOCIETY "Bleed"	KILO/Colorado Springs, CO * PD: Ross Ford APD: Matt Gentry 4 HOBBASTANK "Running"	KRZR/Fresno, CA * OM: E. Curtis Johnson MD: Tony LaBrie 9 TOOL "Parabola"	WCCO/Hartford, CT * PD: Michael Picozzi APD/M: Mike Karolyi 1 HOBBASTANK "Running" TOMMY LEE "Hold" COLD "Gone" HOBBASTANK "Running" SWITCHED "Inside" TOOL "Parabola"	WLIQ/Madison, WI * PD: Randy Hawke APD/M: Blake Patton 1 TOOL "Parabola" BLACK LABEL SOCIETY "Bleed" COLD "Gone" HOBBASTANK "Running" MEDICATION "Inside"	WNPI/Nashville, TN * 1 SYSTEM OF A DOWN "Toxicity" HOBBASTANK "Running" PUDDLE OF MUDD "Drift"	KORR/Quad Cities, IA-I * OM: Denny Sullivan PD: Darren Pitra 1 PUDDLE OF MUDD "Drift" HOBBASTANK "Running" INCUBUS "Warning"	KURO/San Luis Obispo, CA PD/M: Adam Burnes UNWRITTEN LAW "Red"	KZRO/Springfield, MO OM: Dave DeFranzo MD: George Spanko TOOL "Parabola" HOME TOWN HERO "Questions" HOBBASTANK "Running" OUR LADY PEACE "There" 12 STONES "Broken"	
WWW-WQXX/Appleton-Green Bay, WI * PD/M: Guy Dark 3 OUR LADY PEACE "There" 1 PUDDLE OF MUDD "Drift" HOBBASTANK "Running"	WBZX/Columbus, OH * PD: Hal Fish APD/M: Ronil Hunter COLD "Gone" HOBBASTANK "Running" TOOL "Parabola"	WRQC/Ft. Myers, FL * PD: Kyle Brooks MD: Ryan North HOBBASTANK "Running"	KPOI/Honolulu, HI * PD: Kid Leo MD: Fil Slesh No Adds	WGIR/Manchester, NH MD: Meegan Collier TOMMY LEE "Hold" COLD "Gone" SWITCHED "Inside"	WNOR/Norfolk, VA * PD: Harvey Kojan APD/M: Tim Parker HOME TOWN HERO "Questions" TOOL "Parabola"	KOOT/Reno, NV * PD: Jave Patterson MD: Martine Davis 15 TOOL "Parabola" 3 P.O.D. "Boom"	WVVE/Rochester, NY * PD: Erick Anderson MD: Don Vincent 12 STONES "Broken" BREAKING POINT "Kind" OUR LADY PEACE "There" TOOL "Parabola"	KTUX/Shreveport, LA * OM: Dale Baird PD/M: Paul Cannel 24 OUR LADY PEACE "There" 23 HOBBASTANK "Running" 9 TOOL "Parabola" BREAKING POINT "Kind" TOMMY LEE "Hold" HOBBASTANK "Running"	WYZZ/Tallahassee, FL PD: Jeff Horn APD/M: B.C. 14 KORN "Stay" CREED "Breathe" TOMMY LEE "Hold" SWITCHED "Inside" HOBBASTANK "Running"
WCHZ/Augusta, GA * OM: Harley Drew PD/M: Chuck Williams HOME TOWN HERO "Questions" OUR LADY PEACE "There" TOOL "Parabola"	KEGL/Dallas-Ft. Worth, TX * PD: Duane Doherty APD: Chris Ryan MD: Cindy Scull No Adds	WRUF/Gainesville-Ocala, FL * PD: Harry Guscott MD: Ryan North 1 HOBBASTANK "Running" MEDICATION "Inside" SWITCHED "Inside" TOOL "Parabola"	WAMX/Huntington, WV PD/M: Paul Ostlund P.O.D. "Boom" HOBBASTANK "Running" DEFAULT "Deny"	WZTA/Miami, FL * OM: Gregg Steele APD/M: Lee Daniels 4 WHITE STRIPS "Hell" 2 SUBSBUIT "Bouncing" PUDDLE OF MUDD "Drift"	KRQC/Omaha, NE * PD: Tim Sheridan MD: Jon Terry 12 STONES "Broken" DEFAULT "Deny" HOME TOWN HERO "Questions" TOOL "Parabola"	WVWR/Rochester, NY PD: Erick Anderson MD: Don Vincent 12 STONES "Broken" BREAKING POINT "Kind" OUR LADY PEACE "There" TOOL "Parabola"	WRBR/South Bend, IN PD/M: Mark McGill 10 TOOL "Parabola" ALLEN ANT FARM "Attitude" HOBBASTANK "Running" MEDICATION "Inside"	WXTB/Tampa, FL * OM: Brad Hardin PD: Rick Schmidt APD: Carl Harris MD: Laura Phillips No Adds	
KRAB/Bakersfield, CA * PD/M: Danny Spinks 7 INCUBUS "Warning" 7 TOOL "Parabola"	KBPI/Denver-Boulder, CO * PD: Bob Richards APD/M: Willie B. 9 3RD STRIKE "Light" 7 INJECTED "Fatness"	WVLR/Gainesville-Ocala, FL * PD: Harry Guscott MD: Ryan North 1 HOBBASTANK "Running" MEDICATION "Inside" SWITCHED "Inside" TOOL "Parabola"	KORC/Kansas City, MO * PD: Neal Mirsky APD/M: Don Jantzen 3 TOOL "Parabola" COAL CHAMBER "Fiend" 1 MEDICATION "Inside" DEFAULT "Deny"	WLUM/Milwaukee, WI * OM: Chris Moreau COLD "Gone" HOME TOWN HERO "Questions" HOBBASTANK "Running" MEDICATION "Inside" TOOL "Parabola"	WJRR/Orlando, FL * PD: Pat Lynch MD: Dickerman 4 DASHBARD "Scrambling" 3 TRIK TURNER "Friends" 2 MOBY "Stars" 1 OUR LADY PEACE "There" 1 HOBBASTANK "Running" 1 TOOL "Parabola"	KRXQ/Sacramento, CA * Stn. Mgr.: Curtis Johnson PD: Pat Martin MD: Paul Marshall 11 PUDDLE OF MUDD "Drift" 8 DEFAULT "Deny" 7 TOOL "Parabola" 4 HOME TOWN HERO "Questions" 4 FLYING TIGERS "Maybe"	KHTQ/Spokane, WA * OM: Brew Michaels PD: Ken Richards MD: Barry Bennett HOBBASTANK "Running" MEDICATION "Inside" OUR LADY PEACE "There" TOOL "Parabola"	KRTQ/Tulsa, OK * PD: Chris Kelly APD: Kelly Garrett CREED "Breathe" DEFAULT "Deny" TOOL "Parabola"	
WIYY/Baltimore, MD * PD: Rick Strauss APD/M: Rob Heckman No Adds	KAZR/Des Moines, IA * PD: Sean Elliott MD: Jo Michaels 17 CREED "Breathe" 1 INCUBUS "Warning" BREAKING POINT "Kind" HOBBASTANK "Running" REARVIEW MIRROR "Beginning" TOOL "Parabola"	WKLO/Grand Rapids, MI * OM: Tony Gates APD/M: Mark Feurie AMD: Tom Stavrou X-ECUTIONERS "Goin'"	KLFX/Killeen-Temple, TX PD/M: Bob Fonda INCUBUS "Warning" PITCHSHIFTER "Shadow" SWITCHED "Inside"	WLZR/Milwaukee, WI * PD: Keith Hastings MD: Marilyn Mee ECHOBRAIN "Color" HOBBASTANK "Running" MEDICATION "Inside"	WTKX/Pensacola, FL * Dir/Prog: Joel Sampson APD/M: Mark "The Shark" Dyba 7 TOOL "Parabola" HOBBASTANK "Running" REVELLE "Inside"	WVWR/Sacramento, CA * Stn. Mgr.: Curtis Johnson PD: Pat Martin MD: Paul Marshall 11 PUDDLE OF MUDD "Drift" 8 DEFAULT "Deny" 7 TOOL "Parabola" 4 HOME TOWN HERO "Questions" 4 FLYING TIGERS "Maybe"	KHTQ/Spokane, WA * OM: Brew Michaels PD: Ken Richards MD: Barry Bennett HOBBASTANK "Running" MEDICATION "Inside" OUR LADY PEACE "There" TOOL "Parabola"	KRTQ/Tulsa, OK * PD: Chris Kelly APD: Kelly Garrett CREED "Breathe" DEFAULT "Deny" TOOL "Parabola"	
WCPR/Biloxi-Gulfport, MS * OM: Kenny Vest PD: Scot Fox APD: Wayne Watkins MD: Mitch Cry 7 JUS "Sweeping" 1 OUR LADY PEACE "There" HOBBASTANK "Running" INCUBUS "Warning" MEDICATION "Inside" TOOL "Parabola"	WRIF/Detroit, MI * OM: Doug Podel APD/M: Troy Hanson BREAKING POINT "Kind" PAUL MCCARTNEY "Lonely" 12 STONES "Broken" BREAKING POINT "Brother"	WZOR/Green Bay, WI PD: Roxanne Steele COLD "Gone" P.O.D. "Boom"	WJXQ/Lansing, MI * OM: Bob Olson MD: Kevin Conrad 4 DEFAULT "Deny" TOOL "Parabola"	KXOR/Minneapolis, MN * OM: Dave Hamilton PD: Wade Linder MD: Pablo 10 TOOL "Parabola" AMERICAN HEAD CHARGE "Know" COLD "Gone"	WIXO/Peoria, IL PD/M: Matt Bahan LINKIN PARK "Runaway" HOME TOWN HERO "Questions" COLD "Gone" HOBBASTANK "Running"	WVWR/Sacramento, CA * Stn. Mgr.: Curtis Johnson PD: Pat Martin MD: Paul Marshall 11 PUDDLE OF MUDD "Drift" 8 DEFAULT "Deny" 7 TOOL "Parabola" 4 HOME TOWN HERO "Questions" 4 FLYING TIGERS "Maybe"	KHTQ/Spokane, WA * OM: Brew Michaels PD: Ken Richards MD: Barry Bennett HOBBASTANK "Running" MEDICATION "Inside" OUR LADY PEACE "There" TOOL "Parabola"	KRTQ/Tulsa, OK * PD: Chris Kelly APD: Kelly Garrett CREED "Breathe" DEFAULT "Deny" TOOL "Parabola"	
WAAB/Boston, MA * PD: Dave Douglas MD: Mike Brangiforte 1 TOOL "Parabola" BREAKING POINT "Kind" INCUBUS "Warning" TOMMY LEE "Hold"	WGBF/Evansville, IN OM/PD: Mike Sanders APD/M: Fatboy DEFAULT "Deny" TOOL "Parabola" BREAKING POINT "Kind"	WXOR/Greenville, NC * APD: Wes Adams 3 TOOL "Parabola" 2 DEFAULT "Deny" HOME TOWN HERO "Questions" P.O.D. "Boom"	KOMP/Las Vegas, NV * PD: John Griffin MD: Big Marty TOOL "Parabola"	KXOR/Minneapolis, MN * OM: Dave Hamilton PD: Wade Linder MD: Pablo 10 TOOL "Parabola" AMERICAN HEAD CHARGE "Know" COLD "Gone"	WYSP/Philadelphia, PA * OM: Tim Sabean MD: Nancy Palumbo 3 PUDDLE OF MUDD "Drift" SWITCHED "Inside" TOOL "Parabola"	WVWR/Sacramento, CA * Stn. Mgr.: Curtis Johnson PD: Pat Martin MD: Paul Marshall 11 PUDDLE OF MUDD "Drift" 8 DEFAULT "Deny" 7 TOOL "Parabola" 4 HOME TOWN HERO "Questions" 4 FLYING TIGERS "Maybe"	KHTQ/Spokane, WA * OM: Brew Michaels PD: Ken Richards MD: Barry Bennett HOBBASTANK "Running" MEDICATION "Inside" OUR LADY PEACE "There" TOOL "Parabola"	KRTQ/Tulsa, OK * PD: Chris Kelly APD: Kelly Garrett CREED "Breathe" DEFAULT "Deny" TOOL "Parabola"	
WRXK/Chattanooga, TN * PD: Bone MD: Dave Spain 3 TOOL "Parabola" 2 P.O.D. "Boom" 1 SWITCHED "Inside"	WRQC/Fayetteville, NC * PD/M: Aaron Roberts 2 HOBBASTANK "Running" OUR LADY PEACE "There"	WTPT/Greenville, SC * PD/M: Mark Hendrix 1 TOMMY LEE "Hold" BREAKING POINT "Kind" COLD "Gone" HOME TOWN HERO "Questions" DEFAULT "Deny" TOOL "Parabola"	KIRZ/Lincoln, NE PD: E.J. Marshall APD: Sparly MD: Samantha Knight TOMMY LEE "Hold" COLD "Gone" WEZZER "Nose" HOME TOWN HERO "Questions" DEFAULT "Deny"	WRAT/Monmouth-Ocean, NJ * PD: Carl Craft APD/M: Robyn Lane 8 ANDREW W.K. "Party" TOOL "Parabola"	KUPD/Phoenix, AZ * PD: J.J. Jeffries MD: Larry McFeele 22 JERRY CANTRELL "Anger" TOOL "Parabola"	WVWR/Sacramento, CA * Stn. Mgr.: Curtis Johnson PD: Pat Martin MD: Paul Marshall 11 PUDDLE OF MUDD "Drift" 8 DEFAULT "Deny" 7 TOOL "Parabola" 4 HOME TOWN HERO "Questions" 4 FLYING TIGERS "Maybe"	KHTQ/Spokane, WA * OM: Brew Michaels PD: Ken Richards MD: Barry Bennett HOBBASTANK "Running" MEDICATION "Inside" OUR LADY PEACE "There" TOOL "Parabola"	KRTQ/Tulsa, OK * PD: Chris Kelly APD: Kelly Garrett CREED "Breathe" DEFAULT "Deny" TOOL "Parabola"	

* Monitored Reporters

74 Total Reporters

57 Total Monitored

17 Total Indicator

Moves from Alternative to
Active Rock (1):
KPOI/Honolulu, HI

Active Rock Playlists

April 5, 2002 R&R • 83

MARKET #5
KEGL/Dallas-Ft. Worth
 Clear Channel
 (972) 991-1029
 Doherty/Ryan/Scull
 12+ Cum: 396,200



94 WYSP
 THE ROCK STATION

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
35	34		PUDDLE OF MUDD/Blurry	7140
31	33		STAIN'D/For You	6930
32	33		DROWNING POOL/Bodies	6930
35	33		LINKIN PARK/In The End	6930
25	25		GODSMACK/Stand Alone	5250
24	25		NICKELBACK/Too Bad	5040
26	23		ROB ZOMBIE/Never Gonna Stop	4630
6	21		KORN/Here To Stay	4410
25	21		DEFAULT/Wasting My Time	3780
21	18		DROWNING POOL/Tear Away	3780
11	17		HEADSTRONG/Adriana	3570
11	15		INJECTED/Fatness	3150
24	15		TOOL/Lateralus	3150
9	13		SYSTEM OF A DOWN/Toxicity	2730
11	13		SYSTEM OF A DOWN/Chop Suey	2730
11	13		KID ROCK/Lonely Road Of Faith	2730
15	13		DISTURBED/Down With	2730
10	12		GRAVITY KILLS/One Thing	2520
11	10		GODSMACK/Greed	2100
11	9		DISTURBED/Supply	1890
7	9		REVEILLE/Inside Out	1890
8	9		LINKIN PARK/Crawling	1890
8	8		P.O.D./Youth Of The Nation	1680
8	8		TOMMY LEE/Hold Me Down	1680
8	8		LINKIN PARK/One Step Closer	1680
9	8		ADEMA/The Way You Like It	1680
8	7		BREAKING POINT/One Of A Kind	1470
8	7		GODSMACK/Awake	1470
7	7		DOWN/Unwritten	1470
6	7		EARSHOT/Get Away	1470

MARKET #6
WYSP/Philadelphia
 Infinity
 (215) 625-9460
 Sabean/Palmc
 12+ Cum: 932,700



94 WYSP
 THE ROCK STATION

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
34	49		GODSMACK/Stand Alone	23716
47	48		DISTURBED/Down With	23232
42	43		PUDDLE OF MUDD/Blurry	20812
42	41		TOOL/Lateralus	19844
18	20		ADEMA/The Way You Like It	9680
18	18		CREED/Bullets	8712
7	18		P.O.D./Youth Of The Nation	8712
14	18		KID ROCK/Lonely Road Of Faith	8712
17	17		FAMILIAR 48/The Question	8228
17	17		TOOL/Unreal	8228
21	17		INCUBUS/Nice To Know You	8228
22	17		NICKELBACK/Too Bad	8228
21	16		HOBBASTANK/Crawling In The Dark	7744
16	16		KORN/Here To Stay	7744
16	15		X-CUTIONERS/It's Goin' Down	7260
11	14		TOMMY LEE/Hold Me Down	6776
9	11		OSTROPHET'S/Shinobi Vs.	5324
9	11		SYSTEM OF A DOWN/Toxicity	5324
12	10		HEADSTRONG/Adriana	4640
12	10		ROB ZOMBIE/Never Gonna Stop	4640
12	10		EARSHOT/Get Away	4640
9	9		REVEILLE/Inside Out	4640
9	9		DOPE/Slipping Away	4356
9	9		DROWNING POOL/Tear Away	4356
9	8		BLACK LABEL SOCIETY/Bleed For Me	3872
6	8		STATIC-X/Cold	3872
7	7		INJECTED/Fatness	3388
6	7		PAPA ROACH/Last Resort	3388
4	6		LINKIN PARK/Crawling	2904
2	6		P.O.D./Alive	2904

MARKET #8
WAAF/Boston
 Entercom
 (617) 779-5400
 Douglas/Biangforte
 12+ Cum: 438,000



107.3 FM

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
37	41		GODSMACK/Stand Alone	10373
32	39		HOBBASTANK/Crawling In The Dark	9867
34	36		TOOL/Lateralus	9108
34	36		PUDDLE OF MUDD/Blurry	9108
33	34		KORN/Here To Stay	8602
32	33		INCUBUS/Wish You Were Here	8349
32	32		SYSTEM OF A DOWN/Toxicity	8096
32	31		ILLUMINATED/Get Me	7843
33	30		DROWNING POOL/Tear Away	7590
30	29		REVEILLE/Inside Out	7337
27	27		SYSTEM OF A DOWN/Chop Suey	6831
18	26		INCUBUS/Nice To Know You	6572
23	24		DAVID DRAIMAN/Forsaken	6078
17	22		STAIN'D/For You	5566
22	20		MUSHROOMHEAD/Solitaire/Unraveling	5060
23	20		SEVENDUST/Live Again	5060
17	20		ROB ZOMBIE/Never Gonna Stop	5060
22	19		EARSHOT/Get Away	4807
17	19		HEADSTRONG/Adriana	4301
21	17		STAIN'D/For You	4301
17	16		HEADSTRONG/Adriana	4048
13	15		NICKELBACK/Too Bad	3795
13	15		KITTE/Run Like Hell	3795
14	14		LOSTPROPHETS/Shinobi Vs.	3542
13	14		STATIC-X/Cold	3542
13	13		SOIL/Unreal	3542
10	14		SWITCHED/Inside	3542
14	13		PAPA ROACH/Plague	3289
13	13		3RD STRIKE/No Light	3289
6	12		DISTURBED/Down With	3036

MARKET #10
WRIF/Detroit
 Greater Media
 (248) 547-0101
 Podel/Hanson
 12+ Cum: 539,300



101 WRIF

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
30	34		LINKIN PARK/In The End	9146
32	33		INCUBUS/Nice To Know You	8877
32	33		STAIN'D/For You	8877
30	32		PUDDLE OF MUDD/Blurry	8608
33	31		DEFAULT/Wasting My Time	8339
27	23		ROB ZOMBIE/Never Gonna Stop	6187
22	22		TOMMY LEE/Hold Me Down	5918
22	22		PUDDLE OF MUDD/Blurry	5918
22	21		GODSMACK/Stand Alone	5649
17	21		TENACIOUS D/Tribute	5649
14	20		CREED/Stand Here With Me	5380
20	19		OZZY OSBOURNE/Facing Hell	5111
11	16		KORN/Here To Stay	4304
13	12		REVEILLE/Inside Out	3497
12	12		ECHOBRAIN/Colder World	3228
10	12		ADEMA/The Way You Like It	3228
14	11		CUSTOM/Hey Mister	2959
12	11		SOIL/Unreal	2959
14	11		INCUBUS/Nice To Know You	2959
10	11		HEADSTRONG/Adriana	2959
6	10		P.O.D./Youth Of The Nation	2690
6	10		CREED/My Sacrifice	2690
10	10		PUDDLE OF MUDD/Control	2690
7	10		DISTURBED/Down With	2690
12	10		SYSTEM OF A DOWN/Toxicity	2690
7	9		TOOL/Schism	2421
6	9		NICKELBACK/How You Remind Me	2421
6	8		KID ROCK/Lonely Road Of Faith	2152
6	8		KID ROCK/Lonely Road Of Faith	2152
7	7		P.O.D./Alive	1883

MARKET #12
WZTA/Miami
 Clear Channel
 (954) 862-2000
 Steele/Daneis
 12+ Cum: 320,100



97.3 WZTA

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
46	43		STAIN'D/For You	7095
43	42		NICKELBACK/Too Bad	6930
45	39		HOBBASTANK/Crawling In The Dark	6435
46	37		P.O.D./Youth Of The Nation	6105
23	30		INCUBUS/Nice To Know You	4950
27	29		ROB ZOMBIE/Never Gonna Stop	4785
41	27		PUDDLE OF MUDD/Blurry	4455
27	26		JIMMY EAT WORLD/The Middle	4290
22	25		DEFAULT/Wasting My Time	4125
18	22		SYSTEM OF A DOWN/Toxicity	3630
33	21		LINKIN PARK/In The End	3465
11	20		COURSE OF NATURE/Caught In The Sun	3300
19	20		X-CUTIONERS/It's Goin' Down	3300
20	20		GODSMACK/Stand Alone	3300
18	20		HEADSTRONG/Adriana	3300
18	19		KORN/Here To Stay	3135
20	19		ADEMA/The Way You Like It	3135
17	19		SALIVA/Your Disease	3135
18	18		GODSMACK/Greed	2970
18	17		SYSTEM OF A DOWN/Chop Suey	2805
8	17		TRIK TURNER/Friends + Family	2805
18	17		TOOL/Schism	2805
10	17		ANDREW W.K./Party Hard	2805
14	15		SEVENDUST/Live Again	2475
15	15		LINKIN PARK/One Step Closer	2475
11	14		GRAVITY KILLS/One Thing	2310
24	14		OFFSPRING/Dely You	2310
20	13		DISTURBED/Down With	2145
13	13		LOSTPROPHETS/Shinobi Vs.	2145
10	13		KID ROCK/Cocky	2145

MARKET #15
KUPD/Phoenix
 Sandusky
 (480) 345-5921
 Jetties/McFeele
 12+ Cum: 240,400



98 KUPD
 REAL ROCK

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
36	40		STAIN'D/For You	5720
35	39		NICKELBACK/Too Bad	5577
22	27		HOBBASTANK/Crawling In The Dark	3861
24	25		GODSMACK/Stand Alone	3575
24	24		DEFAULT/Wasting My Time	3432
25	24		ROB ZOMBIE/Never Gonna Stop	3432
22	22		JERFY CANTRELL/Anger Rising	3146
23	22		CREED/Bullets	3146
11	20		SEVENDUST/Live Again	2860
13	20		EARSHOT/Get Away	2860
22	17		INCUBUS/Nice To Know You	2431
16	16		STATIC-X/Cold	2288
11	15		TOOL/Schism	2145
14	14		COURSE OF NATURE/Caught In The Sun	2002
11	13		PAPA ROACH/Last Resort	1859
11	13		P.O.D./Alive	1859
11	13		GRAVITY KILLS/One Thing	1859
11	13		PUDDLE OF MUDD/Blurry	1859
12	13		BREAKING POINT/One Of A Kind	1859
10	12		DISTURBED/Supply	1716
10	12		A PERFECT CIRCLE/Judith	1716
14	12		PUDDLE OF MUDD/Control	1716
11	12		DISTURBED/Down With	1716
11	12		LINKIN PARK/One Step Closer	1573
5	11		SYSTEM OF A DOWN/Toxicity	1573
6	11		KORN/Here To Stay	1573
6	10		GODSMACK/Awake	1430
10	10		INJECTED/Fatness	1430
13	10		LINKIN PARK/In The End	1430
7	9		CREED/My Sacrifice	1287

MARKET #16
KXXR/Mirneapolis
 ABC
 (612) 617-4300
 Linden/Patic
 12+ Cum: 357,700



93 X ROCKS

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
37	35		STAIN'D/For You	7840
32	34		NO FIGHTERS/The One	7616
41	33		KORN/Here To Stay	7392
23	31		GODSMACK/Stand Alone	6944
23	30		NICKELBACK/Too Bad	6720
20	30		SYSTEM OF A DOWN/Toxicity	6720
35	28		PUDDLE OF MUDD/Blurry	6272
40	28		WEEZER/Dope Nose	6272
27	28		HOBBASTANK/Crawling In The Dark	6272
13	27		REVEILLE/Inside Out	6048
10	26		P.O.D./Youth Of The Nation	5824
29	24		OFFSPRING/Dely You	5376
21	19		INCUBUS/Wish You Were Here	4256
19	19		TOOL/Lateralus	4256
13	18		GRAVITY KILLS/One Thing	4032
15	18		INJECTED/Fatness	4032
23	18		LINKIN PARK/In The End	4032
3	15		ROB ZOMBIE/Never Gonna Stop	3360
14	15		DAVID DRAIMAN/Forsaken	3360
15	14		DEFAULT/Wasting My Time	3136
14	13		SYSTEM OF A DOWN/Chop Suey	2912
13	13		P.O.D./Alive	2912
9	12		SEVENDUST/Live Again	2688
12	12		HOBBASTANK/Running Away	2688
11	12		PAPA ROACH/Last Resort	2688
8	12		TOMMY LEE/Hold Me Down	2688
12	12		LINKIN PARK/Crawling	2688
7	12		LINKIN PARK/One Step Closer	2688
13	12		DISTURBED/The Game	2688
10	12		CREED/Bullets	2688

MARKET #17
KIOZ/San Diego
 Clear Channel
 (619) 617-2000
 Moran/Leider
 12+ Cum: 303,900



105.3 ROCK
 SAN DIEGO'S ROCK STATION

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
27	30		LINKIN PARK/Runaway	4710
30	30		GODSMACK/Stand Alone	4710
31	26		P.O.D./Youth Of The Nation	4082
27	25		STAIN'D/For You	3925
26	25		TOOL/Lateralus	3925
20	25		SYSTEM OF A DOWN/Chop Suey	3140
17	15		DEFAULT/Wasting My Time	2340
14	15		DISTURBED/The Game	2355
17	15		NICKELBACK/Too Bad	2355
14	15		HOBBASTANK/Crawling In The Dark	2355
13	15		ROB ZOMBIE/Never Gonna Stop	2355
16	14		EARSHOT/Get Away	2198
14	14		TOOL/Parabola	2198
14	14		CREED/Bullets	2198
13	13		OZZY OSBOURNE/Get Me Through	2041
14	13		TOMMY LEE/Hold Me Down	2041
19	10		APEX THEORY/Shihh (Hope Duggy)	1570
8	10		LOCAL H/Halt Life	1570
9	8		DROWNING POOL/Tear Away	1256
7	7		X-CUTIONERS/It's Goin' Down	1099
9	7		GRAVITY KILLS/One Thing	1099
4	7		GODSMACK/Awake	1099
6	7		SYSTEM OF A DOWN/Toxicity	1099
10	7		HEADSTRONG/Adriana	1099
6	7		PAPA ROACH/Last Resort	1099
4	7		LINKIN PARK/How You Remind Me	1099
10	6		SEVENDUST/Live Again	942
4	6		LINKIN PARK/In The End	942
5	6		PRIMUS/W/OZZY/N.I.B.	942

ON THE RECORD

With
Adam Burnes
PD/MD, KURQ/San Luis Obispo, CA



There once was a time when I wasn't a Korn fan (back when I was a crack smoker). When we signed on KURQ, "Make Me Bad" was in heavy rotation, and that one song turned me. Korn + radio = the Active Rock format. I can think of only a few other bands that fit this format as well as Korn. No matter how much your Alternative or mainstream Rock competitor plays this band, the Active Rock format proudly owns this artist. * Korn ooze everything that we want in an Active Rock band. Jonathan Davis is the perfect frontman. He's weird, freaky, depressed, hard to figure out and a cool mofo. Their music is Rock with a capital R and has the kind of unique edge that separates them from the rest. When Korn are on the radio there is no mistaking their sound, yet, as with the new tune, "Here to Stay," they've altered it just enough so that it sounds fresh and different from the last record. * There is a huge buzz on "Here to Stay," and so far it is getting great reaction. Our listeners love the new Korn! As we gear up for the book, KURQ couldn't be happier to have a killer new song from one of our most core artists. And I'm sure there are a few more solid singles to come from the new *Untouchables* album. Plus, I get the feeling they are just getting warmed up. Long live Korn!

The recent Medication party in L.A. was like a mini convention. Scores of the industry's elite packed the Viper Room to catch a glimpse of the new project on Locomotive Music from these veteran rockers. Now, in its first official add week, 10 stations go on "Inside" (eight Active, two Rock). The Medication kit also won our Promo Item of the Week award ... Tool (Volcano) claim No. 1 Most Added honors at both sides of the format with 40 Active and 11 Rock adds. For those who will be adding it in the coming weeks, don't forget it's "Parabola," with an "a" at the end ... Hoobastank remind me of the little band that could. IDJMG have another hot hit on their hands with "Running Away," and 22 Actives and seven Rocks get the party started ... Our Lady Peace (Columbia) roll out with 10 Actives and six Rocks this week on "Somewhere Out There" ... Staind's "For You" (Flip/Elektra/EEG) knocks Puddle Of Mudd's "Blurry" (Flawless/Geffen/Interscope) out of the No. 1 slot at Active after eight weeks. In the nick of time "Drift & Die" will be launched on April 16; however, eight Actives gave it the nod this week. A mess of other stations are already pounding it, making for a debut at 35, two weeks before the box. That performance alone garners it my

MAX PIX: PUDDLE OF MUDD "Drift & Die" (Flawless/Geffen/Interscope)

— Cyndee Maxwell, Active Rock/Rock Editor



Record Of The Week

Artist: Quitter
LP: Quitter
Label: Tortuga

Rehab may be for quitters, but Quitter definitely ain't for rehab. A potent blast of stony and spacey rock, this group's Tortuga debut will have your average 12-stepper reaching for the bong in no time.

Think a pre-Vegas Monster Magnet mixed with Cactus and the requisite Black Sabbath influence. But, unlike most stoner rock outfits, these Bostonians don't observe the Sabbath too closely and provide a much-needed dose of creativity to the black-lit subgenre. Ex-Roadsaw riffer Ian Ross lays down thick slabs of guitar buzz and tears it up during solos. The ass-kickin' "Black Box" is radio's best bet, and the flanged-out effects and floating keyboards of "Blind" are way cooler than Kravitz. Extra points for being concise — the whole album runs the length of your average TV sitcom, but it's much more entertaining. Tune in and drop out.

— Frank Correia

active
INSIGHT

ARTIST: Down

LABEL: Elektra/EEG

By FRANK CORREIA / ROCK SPECIALTY EDITOR

Unless you're Def Leppard or Boston, anything over five years would seem like a long time between albums. But it's not like the members of Down weren't keeping themselves busy. Here's the long and short of it: Way back in 1995 five New Orleans natives from four different bands (Pantera, C.O.C., Eyehategod and Crowbar) came together as Down and released the cult favorite *NOLA*. Perceived as a side project by critics, the group took on a life of its own among hard rock fans who dug their Southern Sabbath sludge. If Ozzy had been born in Birmingham, AL rather than Birmingham, England, his work might have sounded like Down.

The short of it, you ask? The group's newest effort, *Down II*, was written and recorded in 28 days. Stocking up on enough food, booze and "miscellaneous" to last a while, the five-man team holed up in a barn somewhere in the isolated region of Southern Louisiana's swamplands. Pantera bassist Rex Brown brought a little Texas flavor (and BBQ) to the mix, replacing original bassist Todd Strange, but other than that, Down remain a group of Big Easy bad boys. Pantera's Phil Anselmo provides his trademark vocal growl, as well as more subdued singing moments; C.O.C.'s Pepper Keenan and Crowbar's Kirk Windstein lay down the guitar blast; and



Down

Eyehategod's Jimmy Bower bashes away with wild abandon.

The wait was well worth it. The shit-kicking riffs of "Beautifully Depressed" will stomp a mudhole in the ass of any whiny rock star in its way, while the whirling riffage of "Man That Follows Hell" hits like a twister. Such aggression is tempered with the mellow and introspective "Learn From This Mistake," where Anselmo reflects on past addictions. Down's Southern flavor especially comes through on "Where I'm Going," as Keenan forgoes distortion for Dobro guitars.

The aptly titled instrumental "Doob Interlude" sounds like something the aliens in *Heavy Metal* would be listening to after snorting yards of nyborg. Then the needle's ripped from the record, and "New Orleans Is a Dying Whore" crawls up out of the mud like the Swamp Thing. Not surprisingly, Down also provide their own ode to the sweet leaf with "The Seed." *Down II* is not an album for the melodramatic Hot Topic rocker; it's a big ol' slab of rock for people who like their BBQ hot, their beer chugged and their music loud.



Top 20 Specialty Artists

April 5, 2002

1. DOWN (Elektra/EEG) "Beautifully Depressed," "There's Something..."
2. SCORPION KING (Universal) "Streamline," "I Stand Alone"
3. HATEBREED (Universal) "I Will Be Heard," "Perseverance"
4. BLACK LABEL SOCIETY (Spitfire) "Bleed For Me," "Battering Ram"
5. COAL CHAMBER (Roadrunner/IDJMG) "Fiend," "Glow"
6. MEGADETH (Sanctuary/SRG) "Peace Sells... (Live)," "Reckoning... (Live)"
7. MOTORHEAD (Sanctuary/SRG) "Shut Your Mouth," "Red Raw"
8. RESIDENT EVIL (Roadrunner/IDJMG) "My Plague (Remix)," "Something Told Me"
9. QUEEN OF THE DAMNED (Reprise/WB) "Cold," "Forsaken"
10. 36 CRAZYFISTS (Roadrunner/IDJMG) "Bury Me...," "Turns To Ashes"
11. FIVE POINTE O (Roadrunner/IDJMG) "Double X Minus," "King Of The Hill"
12. PRO-PAIN (Spitfire) "Down For The Cause," "Gone Fishin'"
13. EARSHOT (Warner Bros.) "Get Away," "Headstrong"
14. MINISTRY (Sanctuary/SRG) "Just One Fix (Live)," "Psalm 69 (Live)"
15. IRON MAIDEN (Portrait/Columbia) "The Trooper (Live)," "Wicker Man (Live)"
16. INDEX CASE (Index Case) "Nocturna," "Roofies"
17. SLITHERYN (Slitheryn) "Lost," "Get Up"
18. CANNIBAL CORPSE (Metal Blade) "Hatchet To Head," "No Remorse"
19. MUSHROOMHEAD (Universal) "Solitaire/Unraveling," "Bwomp"
20. 3RD STRIKE (Hollywood) "No Light," "Flow Heat"

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.



JIM KERR
jimmkerr@rronline.com

PART ONE OF A TWO-PART SERIES

My XM Diary

■ An in-depth look at the satellite radio experience

By **Tim Davis**
Jacobs Media

I've created this little diary as an overview of my shopping trip to purchase and set up an XM radio and to document how it worked during my holiday road trip from Detroit to Dallas and Austin.

The money for the purchase came from my boss, Jacobs Media President Fred Jacobs, who, for professional reasons, wanted to see what the satellite radio service offered and how well it performed.

It should be stated right upfront that I'm a gearhead. If it's electronic, has buttons and in some way deals with entertainment, I'm your token early adopter. Home theater, computers and electronic toys aren't just an interest, they are an obsession. So I'm the perfect target for satellite radio, right? Let's look into that.

Let's Go Shopping

I'd done my research, and I knew what was available and how I'd be able to get audio in my house and car. I wanted the Sony DRN-XM01, a snazzy, futuristic-looking little box that mounts into a cradle that you can affix to your car's dashboard or stick in your center console. You can also detach it from the cradle and bring it inside to an in-home docking station.

It'll cost you though. The cheapest version for "in-car only" is \$299, plus installation (which is unnecessary with this model) and the activation fee (\$10 if you do it online, or \$15 over the phone). Tack on another \$150 for the home kit and another \$100 for an RF modulator, and you're looking at over \$600 bucks to do it right and have it installed. There's also the \$10-per-month charge for the programming itself.

My first stop was Circuit City. I hooked up with a sales guy and told him exactly what I wanted. He had no clue about XM, however, and took me back to the installation area, where I met Mike, a car stereo freak. He's the head installer at this particular Circuit City and knows car stereos like nobody else. Mike knew exactly what I was talking about, and he told me, in no uncertain terms, that I didn't want it.

"I don't want it? You don't want to sell me XM?"

"Nope," he replied. "I've got it, and it's not that great." The local XM rep had comped him a unit and

the monthly subscription fee, clearly hoping it would push him to encourage others to purchase it, yet he steered me away from the service.

He recapped the pricing information that I detailed above, described the channels and told me that, for that kind of coin, he could upgrade my existing stereo to the nines and make me happier with an in-dash MP3 player that I'd have control over.

"On one CD, you can get 10 hours of high-quality music in MP3 format and decide what you hear and when you hear it," Mike said. "XM's not really any better than the radio. They just play a few more songs."

Either way, the store was out of the Sony model that I was looking for and didn't have a way to find out when it would be back in stock.

Off To Best Buy

I proceeded to Best Buy and walked into the car audio section. XM Radio was on sale there, and they even had the Sony unit that I was after on display. However, it was just the docking station, with no actual receiver in it (I was told that it had been stolen).

Unlike Circuit City, Best Buy had no live display — there was no way to hear the service or browse the actual stations. The irony is that the Circuit City stores I visited had a much better setup to show off the XM service (and are also already touting Sirius) but generally weren't too keen on selling it. At Best Buy, however, the sales guy told me that XM was revolutionary, that it was changing radio forever, and he actually recited some salient benefits.

However, he did goof up by insisting that there wasn't a monthly service fee. Indeed, in browsing the Best Buy-branded XM brochure (Circuit City has its own), I found the \$10 monthly subscription fee mentioned only in very fine print.

I questioned the sales guy, and he was absolutely insistent that XM is "just like regular radio" — meaning free. He asked two other guys, who said the same thing. I showed them the fine print in the brochure, and they maintained that the \$10 was the

charge to my Best Buy credit card on a special financing deal if I bought on credit. Huh?

Bottom line: While Best Buy's enthusiasm was much higher and they actually attempted to sell me XM, they had incorrect information about what's most important to most people: the cost. In addition, they were also out of the Sony model and had no idea when new units would be in.

As with most things digital, XM is an all-or-nothing proposition: It either works as advertised, or it doesn't work at all.

Shopping Online

Next, I browsed about half a dozen websites, including Sony's, which didn't have information about the product. When I finally called the company to ask about it, the representative said that the models weren't yet available for purchase and would be out sometime in late January.

Finally, I went to Crutchfield.com, a consistent player in service and selection. To my surprise, the company knew all about the product and informed me that I had a number of choices. I could buy the home kit, which they were taking orders for, but which would not be released until shortly after the first of the year, and a version with an in-car RF modulator and the base unit.

I happily plunked down the company credit card and spent \$300 of Fred's money. Two days later, my radio arrived.

The Hookup

If you have ever dealt with satellite TV dishes, you know a satellite



HE'S NOT FROM SAN DIEGO

Here's Universal recording artist Jack Johnson, who is widely and mistakenly thought to be from San Diego. True fans know that he is really from Santa Barbara, CA (where his wife teaches high school). Of course, someone who knows all this already is KJEE/Santa Barbara PD Eddie Gutierrez, who recently hung with hometown boy Johnson at the station. Seen here (l-r) are Eddie's wife, Monica; Johnson; and Eddie.

receiver is one of the most difficult things to hook up. It turns out that XM actually has terrestrial repeaters in many markets, so, short of putting my antenna (a small nub-shaped object that looks unobtrusively high-tech) in a closet and closing the door, I couldn't kill the signal. As with most things digital, XM is an all-or-nothing proposition: It either works as advertised, or it doesn't work at all.

I was amazed at how good the reception was. I'd initially strung wires outside my house, but then I discovered how easy it was to maintain the signal when I started moving the antenna around, even indoors. I can even pick the signal up here in the center of the office, with no windows around. It's quite simple to get going with this particular model, my custom wiring job notwithstanding.

When signing up for service, you can call an 800 number or save a few bucks by signing up on the web. They say it can take up to 12 hours to start getting your channels once you've

signed up, but less than two minutes after clicking "submit" I had all 100 channels at my disposal. All I had to do was just provide a receiver ID number, a credit card number and my personal information.

For the first few hours I was a kid in a candy store — so much music, so many choices, so little time. However, as any cable or satellite TV subscriber knows, you eventually narrow your check-out list to about 10 or 15 channels and then only really watch three to five of them on a regular basis.

The same thing happened to me, but in the space of about four hours. I quickly realized the programming quirks of the service, but I'm in radio, so I have a leg up on your normal consumer. It wasn't hard for me to find an "oh wow" channel.

The next phase was to give it a real-world spin. Rather than worrying about how the service's Rock stations would compete with our clients, I was going to use XM as a consumer — albeit, a weird one.

Next week: The drive

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R&R **Alternative Top 50**

April 5, 2002

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
4	1	JIMMY EAT WORLD The Middle (<i>DreamWorks</i>)	2558	+54	291933	20	68/1
2	2	P.O.D. Youth Of The Nation (<i>Atlantic</i>)	2558	-140	281679	15	73/0
1	3	PUDDLE OF MUDD Blurry (<i>Flawless/Geffen/Interscope</i>)	2506	-211	284135	23	74/0
3	4	HOOBASTANK Crawling In The Dark (<i>Island/IDJMG</i>)	2438	-83	271159	23	73/0
5	5	STAIN D For You (<i>Flip/Elektra/EEG</i>)	2248	+54	236339	14	69/0
7	6	BLINK-182 First Date (<i>MCA</i>)	2080	+10	231700	12	72/0
8	7	NICKELBACK Too Bad (<i>Roadrunner/IDJMG</i>)	2007	+30	161654	15	69/0
10	8	UNWRITTEN LAW Seein' Red (<i>Interscope</i>)	1974	+49	201788	12	72/0
11	9	TRIK TURNER Friends + Family (<i>RCA</i>)	1915	+67	178688	13	72/0
6	10	DEFAULT Wasting My Time (<i>TVT</i>)	1870	-161	176618	28	64/0
9	11	LINKIN PARK In The End (<i>Warner Bros.</i>)	1858	-109	189514	36	74/0
13	12	SYSTEM OF A DOWN Toxicity (<i>American/Columbia</i>)	1747	+187	247073	13	64/0
14	13	X-ECUTIONERS It's Goin' Down (<i>Loud/Columbia</i>)	1561	+59	185753	12	65/0
12	14	INCUBUS Nice To Know You (<i>Immortal/Epic</i>)	1539	-109	145045	16	68/0
17	15	KORN Here To Stay (<i>Immortal/Epic</i>)	1515	+162	195121	3	68/0
16	16	ADEMA The Way You Like It (<i>Arista</i>)	1349	-17	122641	18	61/0
22	17	WEEZER Dope Nose (<i>Geffen/Interscope</i>)	1328	+391	153850	4	70/2
15	18	INCUBUS I Wish You Were Here (<i>Immortal/Epic</i>)	1318	-32	158956	32	70/0
18	19	GODSMACK I Stand Alone (<i>Republic/Universal</i>)	1086	-43	103020	9	56/0
21	20	ROB ZOMBIE Never Gonna Stop (The Red...) (<i>Geffen/Interscope</i>)	1056	+25	113070	9	51/0
23	21	WHITE STRIPES Fell In Love With A Girl (<i>Third Man/V2</i>)	1044	+131	173593	5	61/3
19	22	CUSTOM Hey Mister (<i>ARTISTdirect</i>)	875	-244	76186	20	51/0
26	23	311 Amber (<i>Volcano</i>)	847	+73	76532	7	46/0
27	24	GOO GOO DOLLS Here Is Gone (<i>Warner Bros.</i>)	757	-15	72378	3	35/1
25	25	INJECTED Faithless (<i>Island/IDJMG</i>)	733	-148	42382	12	48/0
28	26	COURSE OF NATURE Caught In The Sun (<i>Lava/Atlantic</i>)	720	-61	50968	13	35/0
33	27	QUARASHI Stick 'Em Up (<i>Time Bomb/Columbia</i>)	714	+82	77531	4	52/1
38	28	DASHBOARD CONFESSIONAL Screaming Infidelities (<i>Vagrant</i>)	707	+134	85754	4	42/2
30	29	SEVENDUST Live Again (<i>TVT</i>)	702	+25	52496	5	44/0
32	30	EARSHOT Get Away (<i>Warner Bros.</i>)	689	+63	66628	3	51/1
29	31	LOSTPROPHETS Shinobi Vs. Dragon Ninja (<i>Columbia</i>)	684	-35	62493	9	43/0
31	32	ABANDONED POOLS Remedy (<i>Extasy</i>)	677	+34	73637	8	45/4
36	33	DROWNING POOL Tear Away (<i>Wind-up</i>)	606	+20	43131	6	38/2
35	34	JACK JOHNSON Flake (<i>Enjoy/Universal</i>)	604	+18	65323	7	36/1
37	35	LINKIN PARK Papercut (<i>Warner Bros.</i>)	590	+9	131874	10	15/0
47	36	PUDDLE OF MUDD Drift & Die (<i>Flawless/Geffen/Interscope</i>)	581	+179	87095	2	28/3
39	37	PHANTOM PLANET California (<i>Daylight/Epic</i>)	553	+4	64001	8	41/1
34	38	SOMETHING CORPORATE If You C Jordan (<i>Drive-Thru/MCA</i>)	545	-54	43793	9	29/0
43	39	SUGARCULT Bouncing Off The Walls (<i>Ultimatum/Artemis</i>)	498	+69	33246	6	28/1
41	40	REVEILLE Inside Out (Can You Feel...) (<i>Elektra/EEG</i>)	483	+11	33012	4	40/0
40	41	OFFSPRING Defy You (<i>Columbia</i>)	450	-63	62089	18	35/0
44	42	MOTH I See Sound (<i>Virgin</i>)	436	+7	26309	3	34/0
50	43	TENACIOUS D Tribute (<i>Epic</i>)	405	+34	48696	2	24/0
45	44	TOOL Lateralus (<i>Volcano</i>)	397	-34	32892	20	22/0
46	45	PETE YORN Strange Condition (<i>Columbia</i>)	393	-32	50116	5	27/0
42	46	LINKIN PARK My December (<i>Warner Bros.</i>)	393	-38	58473	7	9/0
48	47	DAVID DRAIMAN Forsaken (<i>Reprise</i>)	382	-5	18122	2	22/0
Debut	48	2 SKINNEE J'S Grown Up (<i>Volcano</i>)	362	+18	27696	1	29/0
49	49	BAD RELIGION Sorrow (<i>Epitaph</i>)	342	-37	50882	14	19/0
Debut	50	HOOBASTANK Running Away (<i>Island/IDJMG</i>)	340	+105	81886	1	38/27

75 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/24/02-3/30/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
MOBY We Are All Made Of Stars (<i>V2</i>)	39
TOOL Parabola (<i>Volcano</i>)	38
HOOBASTANK Running Away (<i>Island/IDJMG</i>)	27
OUR LADY PEACE Somewhere Out There (<i>Columbia</i>)	25
HOME TOWN HERO Questions (<i>Maverick/Reprise</i>)	6
P.O.D. Boom (<i>Atlantic</i>)	5
REMY ZERO Perfect Memory (<i>Elektra/EEG</i>)	5
ABANDONED POOLS Remedy (<i>Extasy</i>)	4
STROKES Hard To Explain (<i>RCA</i>)	4

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Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
WEEZER Dope Nose (<i>Geffen/Interscope</i>)	+391
OUR LADY PEACE Somewhere Out There (<i>Columbia</i>)	+194
SYSTEM OF A DOWN Toxicity (<i>American/Columbia</i>)	+187
PUDDLE OF MUDD Drift & Die (<i>Flawless/Geffen/Interscope</i>)	+179
DEFAULT Deny (<i>TVT</i>)	+171
MOBY We Are All Made Of Stars (<i>V2</i>)	+166
KORN Here To Stay (<i>Immortal/Epic</i>)	+162
ALIEN ANT FARM Attitude (<i>New Noize/DreamWorks</i>)	+147
HEADSTRONG Adriana (<i>RCA</i>)	+140
DASHBOARD CONFESSIONAL Screaming... (<i>Vagrant</i>)	+134

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
NICKELBACK How You Remind Me (<i>Roadrunner/IDJMG</i>)	1044
SYSTEM OF A DOWN Chop Suey (<i>American/Columbia</i>)	1001
P.O.D. Alive (<i>Atlantic</i>)	961
DISTURBED Down With The Sickness (<i>Giant/Reprise</i>)	896
PUDDLE OF MUDD Control (<i>Flawless/Geffen/Interscope</i>)	822
STROKES Last Nite (<i>RCA</i>)	805
TOOL Schism (<i>Volcano</i>)	687
WEEZER Hash Pipe (<i>Geffen/Interscope</i>)	658
CREED My Sacrifice (<i>Wind-up</i>)	635
SUM 41 Fat Lip (<i>Island/IDJMG</i>)	618
STAIN D Fade (<i>Flip/Elektra/EEG</i>)	600
LINKIN PARK Crawling (<i>Warner Bros.</i>)	596
PAPA ROACH Last Resort (<i>DreamWorks</i>)	545
ALIEN ANT FARM Smooth... (<i>New Noize/DreamWorks</i>)	544
STAIN D It's Been Awhile (<i>Flip/Elektra/EEG</i>)	526

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ON THE RECORD

With
Tyson Haller
National Manager/
College Promotion, Virgin



I'm really diggin' on the new Lo Fidelity Allstars record, "Sleeping Faster." It's got this kinda soul funk, dirty techno to it. I also love that Remy Zero song "Save Me." Such an anthem. It actually reminds me a lot of another band that Virgin will be putting out soon in the U.S. called Haven. * There's a new band called Vex Red that I have had advance music on since October. Everyone I play that record for instantly loves it. It's very heavy and melodic — not too far from the feel of A Perfect Circle. They are from the U.K. and have already developed a following over there. The record comes out this summer in the U.S., and they should be touring with Glassjaw late this spring. * I went to see Hometown Heroes at the Mercury Lounge here in New York recently, and the whole time I was standing next to the Osbourne kids. I guess they had just finished taping *TRL* at MTV, and they know one of the bandmembers in Hometown Heroes. They seemed very down to earth. I didn't hear them swear once, interestingly enough. * I'm really excited to see The Strokes and The White Stripes get such heavy support at Alternative. With

enough believers, those types of bands (you can include Moth and B.R.M.C. in that scene) could really change the direction of the format. Seeing The Executioners on the Alternative chart is quite revolutionary too. There is no reason that your average alt-rock listener can't get into rap. The cultures are almost one and the same.

When a bunch of big records are out, it means two things: a tight race for Most Added and not a lot of room for other records on playlists. This week was the perfect example of this. The Most Added title wasn't decided until the very last add came in. Moby's "We Are All Made of Stars" squeaked by Toc!s "Parabola" by a razor thin 44 to 43 add margin. They are two very different and very strong songs that illustrate the breadth of this format ... That there wasn't a lot of room for other songs is indicated by the fact that you only needed three adds to hit top 10 Most Added ... The other big records did exceptionally well: Hoobastank's "Running Away" hit over 40 stations this week (including 33 new adds), as the band begin to build off their huge first single, and personal faves Our Lady Peace continued the Canadian wave at the format with 32 adds behind "Somewhere Out There" ... Fifth Most Added went to Home Town Hero and "Questions," which is now on over 20 stations ... Let's look at the chart: Congrats to new No. 1 Jimmy Eat World, whose pop rock masterpiece "The Middle" vaulted to the top from No. 4. They may be there for some time ... Speaking of the chart, 3rd Strike's rocking "No Light" is No. 1 New & Active and will chart nicely next week ... Finally, WPLY/Philadelphia adds the cult fave Sift & Oilly and their track "Whatever," which already has a huge buzz at KNDD/Seattle. Check it out at www.sift-n-oilly.com. **RECORD OF THE WEEK: Trust Company "Downfall"**

Alternative ON THE RADIO

— Jim Kerr, Alternative Editor

COMING UP RIGHT UP

ARTIST: Moby

LABEL: V2

By KATY STEPHAN/ALTERNATIVE SPECIALTY EDITOR

Moby is like that boy in your ninth-grade class who was so shy he was practically invisible. It took him 3 1/2 years to work up the courage to say hi to you. Then, when he did, and you managed to eke out a little conversation with him, he revealed that he knew everything about you — your favorite song, what you wore to last year's Sadie Hawkins dance, the day you got your braces off.

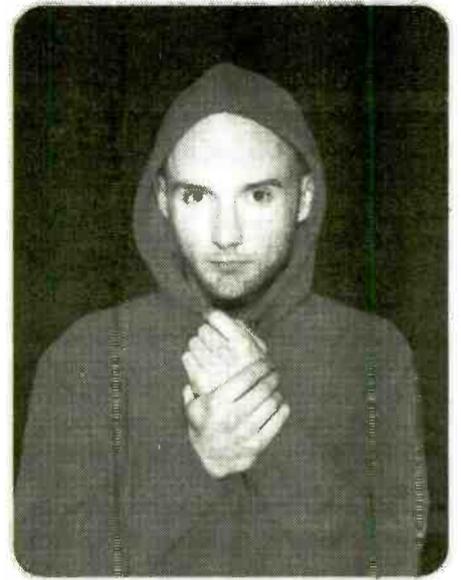
Moby is exactly like that. While traditional rock stars are out there dating starlets or getting arrested (or both: dating Winona), Moby is at home alone. Listening to your favorite records. Learning everything about you.

And on his new album, *18*, he has finally worked up the nerve to speak. Unlike *Play*, which almost exclusively featured sampled vocals, many of which were gathered from field recordings of blues singers from the South, *18* sports the voice of the Mobe himself. Turns out his singing is pretty much exactly what you'd expect — unaffected, introspective, not showy.

Vocally, Moby is the anti-Elvis. But shyness is not to be found elsewhere on "We Are All Made of Stars," *18*'s first single. Everything about the track reveals the many hours that Moby has logged listening to the post-disco, pre-electronica dance hits of the '80s: the relentless high hat; the sequenced bass part, eighth-notes phasing; the hooky backing electric guitar part; the eventual swelling, spacey strings and numbing synths.

Moby was born in 1965. He draws from the musical vocabulary of the '80s not just because it's the trendy thing to do right now or to pander to 14-year-olds who are discovering muscle shirts and Members Only jackets for the first time. Moby speaks the language of the '80s because, musically, these were his first words.

Although Moby has been beloved by hipsters



Moby

and indie kids since 1995, when *Spin* named his *Everything Is Wrong* Album of the Year, now he wants to bring his music to a much wider audience. *The New York Times Magazine* reported that Moby told V2 that he believes soccer moms would enjoy his music and he would like to find a way to reach them.

If it seems crazy that a single artist could appease both sides of the eternally bitter carpool-radio war, consider the success of Moby's last album, *Play*: four Grammy nominations, two MTV awards and nearly 9 million copies sold. Plus, all 18 of the tracks on the album were licensed at least once for use in a film soundtrack, a TV show or by a national advertiser. No matter who you are, you've been hearing that Moby album nonstop for three years.

And you're about to start hearing a whole lot of the new one. On its very first week, "We Are All Made of Stars" grabbed 44 adds. Forty-four adds! He may have started out as that painfully shy kid who never talked, but Moby's about to be crowned homecoming king. Hmm. I wonder if he's looking for a date for the prom.

Modern Rock Monitor 28-24*

R&R 26 - 23

91X	39x	KTCL	23x	WEND	26x
WROX	26x	KFMA	24x	WOCL	24x
99X	22x	Q101	22x	KPNT	23x
WPBZ	40x	KPOI	42x	KNXX	23x
WAVF	36x	WWVV	31x	WCYY	27x

amber

"Our audience loves this song. It's a great soundtrack for Spring." #1 40 plays — Chris Muckley, 91X/San Diego

"'Amber' may be the 3rd track from 311, but it is outperforming the previous singles...Phones are huge, and my first batch of callout is great." #5 40 plays — John O'Connell, WPBZ/W. Palm Beach



Adam B. Spiel Management

RateTheMusic.com
BY MEDIABASE™

America's Best Testing Alternative Songs
12+ For The Week Ending 4/5/02.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
LINKIN PARK In The End (Warner Bros.)	4.22	4.20	99%	48%	4.20	99%	50%
JIMMY EAT WORLD The Middle (DreamWorks)	4.22	4.15	86%	21%	4.20	89%	21%
HOOBASTANK Crawling In The Dark (Island/IDJMG)	4.21	4.16	92%	24%	4.18	92%	23%
PUDDLE... Blurry (Flawless/Geffen/Interscope)	4.20	4.12	98%	33%	4.18	99%	35%
DEFAULT Wasting My Time (TVT)	4.13	4.03	91%	31%	4.08	93%	34%
ADEMA The Way You Like It (Arista)	4.09	4.04	78%	12%	4.10	80%	13%
UNWRITTEN LAW Seein' Red (Interscope)	4.08	3.97	66%	9%	4.04	68%	10%
INCUBUS I Wish You Were Here (Immortal/Epic)	4.07	4.09	97%	37%	4.06	98%	38%
STAIN'D For You (Flip/Elektra/EEG)	4.05	3.99	90%	24%	4.05	93%	26%
NICKELBACK Too Bad (Roadrunner/IDJMG)	4.03	3.96	93%	26%	4.01	96%	26%
INCUBUS Nice To Know You (Immortal/Epic)	3.97	4.03	93%	28%	3.92	95%	32%
SYSTEM... Chop Suey (American/Columbia)	3.96	4.02	94%	37%	3.92	95%	38%
NICKELBACK ...Remind Me (Roadrunner/IDJMG)	3.93	3.83	99%	62%	3.98	99%	63%
P.O.D. Youth Of The Nation (Atlantic)	3.92	3.97	97%	37%	3.89	97%	37%
COURSE OF NATURE Caught In... (Lava/Atlantic)	3.91	3.82	51%	6%	3.86	55%	6%
SYSTEM OF A DOWN Toxicity (American/Columbia)	3.88	3.89	90%	21%	3.86	92%	21%
P.O.D. Alive (Atlantic)	3.87	3.92	97%	47%	3.84	97%	49%
WEEZER Dope Nose (Geffen/Interscope)	3.87	-	45%	6%	3.88	44%	5%
GODSMACK I Stand Alone (Republic/Universal)	3.87	3.91	79%	14%	3.83	84%	16%
SEVENDUST Live Again (TVT)	3.86	4.00	47%	6%	3.87	50%	7%
INJECTED Faithless (Island/IDJMG)	3.85	3.77	43%	5%	3.79	45%	5%
BLINK-182 First Date (MCA)	3.80	3.79	90%	26%	3.77	91%	26%
X-ECUTIONERS It's Goin' Down (Loud/Columbia)	3.80	3.79	67%	14%	3.80	71%	14%
KORN Here To Stay (Immortal/Epic)	3.77	-	53%	7%	3.80	54%	7%
GOO GOO DOLLS Here Is Gone (Warner Bros.)	3.71	-	56%	9%	3.61	57%	9%
ROB ZOMBIE Never Gonna Stop... (Geffen/Interscope)	3.71	3.74	71%	16%	3.76	75%	14%
311 Amber (Volcano)	3.67	3.76	53%	10%	3.65	57%	11%
CUSTOM Hey Mister (Artist Direct)	3.63	3.56	62%	16%	3.61	65%	17%
STROKES Last Nite (RCA)	3.56	3.48	83%	35%	3.42	86%	39%
TRIK TURNER Friends And Family (RCA)	3.54	3.52	68%	19%	3.45	72%	21%

Total sample size is 784 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Males 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818/377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.



Top 20 Specialty Artists

April 5, 2002

1. BEN KWELLER (ATO) "Wasted & Ready"
2. BLADE II ST (Immortal/Virgin) "Raised in the Hood" "PHDream"
3. SOUL HOOLIGAN (Maverick) "Algebra"
4. BEFORE BRAILLE (Aezra) "Twenty Four Minus Eighteen"
5. HIVES (Burning Heart/Epitaph) "Hate To Say..."
6. SUPER FURRY ANIMALS (XL/Beggars) "(Drawing) Rings..."
7. SPARTA (DreamWorks) "Mye"
8. TRAIL OF DEAD (Interscope) "Relative Ways"
9. PROMISE RING (Anti) "Stop Playing Guitar"
10. RIDDLIN' KIDS (Aware/Columbia) "I Feel Fine"
11. THURSDAY (Victory) "Understanding..."
12. WHITE STRIPES (V2) "Fell In Love..."
13. WEEZER (Geffen/Interscope) "Dope Nose"
14. CITIZEN BIRD (Stinky) "Joy"
15. EELS (DreamWorks) "Rotten World Blues"
16. BADLY DRAWN BOY (XL/ARTISTdirect) "Something to..."
17. FACE TO FACE (LL/Beyond) "The New Way"
18. GOLDFINGER (Mojo/Jive) "Open Your Eyes"
19. COAL CHAMBER (Roadrunner/IDJMG) "Fiend"
20. 2 SKINNY J'S (Volcano) "Grown Up"

Ranked by total number of shows reporting artist.

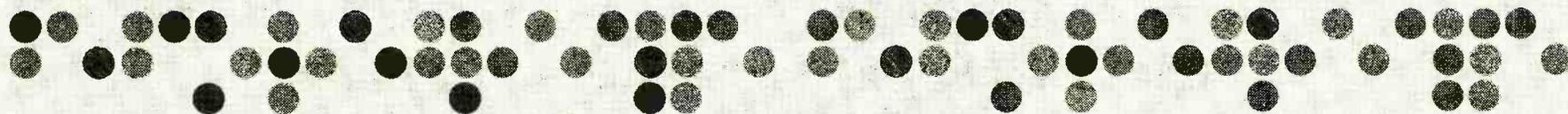
Record Of The Week

Artist: BEFORE BRAILLE
Label: AEZRA

I've never been good at math, but here are some numbers that make sense to me even without the use of that pocket calculator that I take with me everywhere: Before Braille's debut release on Aezra Records is a four-song EP, and the first single, "Twenty-Four Minus Eighteen," has charted for three straight weeks at specialty. In fact, it's been top five for two weeks in a row. * Those are some hectic figures. But it don't take no genius to realize that their tight hooks and melodic songwriting multiplied by the eager response of specialty radio are going to add up to huge success.

— Katy Stephan, Alternative Specialty Editor

before braille | twenty four minus eighteen



YOU ROCK!

KUPD/Larry Mac
WXDX/Vinnie Ferguson
WMRQ/Chris Johnson
WBER/Joey Guisto
WTFX/Chris Allman

WQXA/Bill Hanson
KRZQ/Felix
WARQ/John Cataldo
WSFM/Leah Galloway
WXTW/Matt Jericho

KXTE/Mat Diablo
WNNX/Jay Harren
KTEG/Adam 12
KFTE/Dave Hubbell
WAQZ/Sally Vollner

WBCN/Albert O
WKGB/Tim Boland
KCPX/Adam 12
WXRT/Marty Lennartz

WAVF/Bryant Stowe
KWOD/Capone
WBRU/Annie Shapiro
WXSX/Meathead

THANK YOU!

"Before Braille picks up where Jimmy Eat World left off. They'll make you see what good music is about."

— Larry Mac/KUPD

from the upcoming Aezra Records Release www.aezra.com www.beforebraille.com

Dan Kaufman — U.N.C.I.E. (610)526-9438 Chris Stowers — THE BRIDGE/JMA (773)938-1229

Orpheus
MUSIC



Stations and their adds listed alphabetically by market

Reporters

WHRL/Albany, NY *
 OM/PO/AD/MO: Lisa Biello
 HOOBASTANK "Running"
 RIMY ZERO "Perfect"
 SEV "Same"
 TOOL "Parabola"

KTEG/Albuquerque, NM *
 PD: Ellen Flaherty
 13 TOOL "Parabola"
 P.O.D. "Boom"

WNNX/Atlanta, GA *
 PD: Leslie Fram
 APD/MO: Chris Williams
 23 OASIS "Hindu"
 1 ALIEN ANT FARM "Attitude"
 MOBY "Stars"

WJSE/Atlantic City, NJ *
 PD: Ai Parinello
 MD: Jason Ulanet
 HOOBASTANK "Running"
 MOBY "Stars"
 TOOL "Parabola"

KROX/Austin, TX *
 PD: Melody Lee
 MD: Toby Ryan
 3 P.C.D. "Boom"
 OUR LADY PEACE "There"
 TOOL "Parabola"
 WHITE STRIPES "Fell"

KNXX/Baton Rouge, LA *
 PD/MD: Randy Chase
 APD: Bill Jackson
 ALIEN ANT FARM "Attitude"
 HOOBASTANK "Running"
 MOBY "Stars"
 REWY ZERO "Perfect"
 STARSAILOR "Foot"
 TOOL "Parabola"

WRAX/Birmingham, AL *
 PD: Susan Groves
 APD: Hurricane Shane
 MD: Mark Lindsey
 1 HEADSTRONG "Adriana"
 1 MOBY "Stars"

KQXR/Boise, ID *
 PD: Jacent Jackson
 MD: Kallao
 No Adds

WBCN/Boston, MA *
 VP/Programming: Oedipus
 APD/MD: Steven Strick
 14 MOBY "Stars"
 OUR LADY PEACE "There"

WFXN/Boston, MA *
 PD: Cruze
 APD/MD: Kevin Mays
 12 MOBY "Stars"
 10 TOOL "Parabola"
 COAL CHAMBER "Fiend"
 DEFAULT "Deny"
 HOME TOWN HERO "Questions"
 OUR LADY PEACE "There"
 SUGARCULT "Bouncing"

WEOG/Bufalo, NY *
 PD: Lenny Diana
 MD: Ryan Patrick
 No Adds

WAVF/Charleston, SC *
 PD: Greg Patrick
 APD/MD: Danny Villalobos
 OUR LADY PEACE "There"
 TOOL "Parabola"

WEND/Charlotte, NC *
 PD: Jack Daniel
 APD/MD: Kristen Honeycutt
 No Adds

WKQX/Chicago, IL *
 PD: Tim Richards
 APD/MD: Mary Shuminato
 AMO: Nicole Churninatto
 3 MOBY "Stars"
 2 GOO GOO DOLLS "Here"

WZZM/Chicago, IL *
 PD: Bill Gamble
 APD: Steve Levy
 MD: James VanOsdo
 19 MOBY "Stars"
 HOOBASTANK "Running"
 CREED "Breath"
 PUDDLE OF MUDD "Drift"
 STROKES "Explain"
 INCUBUS "Warning"

WAQZ/Cincinnati, OH *
 PD: Rick Jamie
 APD/MD: Shaggy
 HOME TOWN HERO "Questions"
 HOOBASTANK "Running"
 STROKES "Explain"
 TOOL "Parabola"

WXTM/Cleveland, OH *
 PD: Kim Monroe
 MD: Dom Nardella
 HOOBASTANK "Running"
 OUR LADY PEACE "There"

WARO/Columbia, SC *
 OM/MD: Gina Juliano
 10 DASHBOARD... "Screaming"
 1 PHANTOM PLANET "California"
 HOOBASTANK "Running"
 TOOL "Parabola"

WWCD/Columbus, OH *
 PD: Andy Davis
 MD: Jack DeVoss
 8 MOBY "Stars"
 4 DANIEL ASH "Spooky"

KDGE/Dallas-Ft. Worth, TX *
 PD: Duane Doherty
 APD/MD: Alan Ayo
 6 MOBY "Stars"

WXEG/Dayton, OH *
 PD: Steve Kramer
 MD: Boomer
 6 HOOBASTANK "Running"

KTCL/Denver-Boulder, CO *
 PD: Greg Patrick
 APD: Mike D'Connor
 MD: Sabrina Saunders
 MOBY "Stars"

CMX/Detroit, MI *
 PD: Murray Brookshaw
 APD: Vince Cannova
 MD: Matt Franklin
 No Adds

KNFO/Eugene-Springfield, OR
 PD: Chris Crowley
 APD/MD: Stu Allen
 PUDDLE OF MUDD "Drift"
 HEADSTRONG "Adriana"
 MOBY "Stars"

KXNA/Fayetteville, AR
 PD: Margot Smith
 PD: Margot Smith
 23 INCUBUS "Warning"
 12 OUR LADY PEACE "There"
 2 DEFAULT "Deny"
 EARSHOT "Get"
 3RD STRIKE "Light"

WJBY/Ft. Myers, FL *
 PD: John Fozz
 APD: Fitz Madrid
 MD: Jeff Zito
 1 TOOL "Parabola"
 HOOBASTANK "Running"

KFRR/Fresno, CA *
 PD: Reverend
 1 TOOL "Parabola"
 P.O.D. "Boom"

WGRD/Grand Rapids, MI *
 PD: Bobby Duncan
 MD: Michael Grey
 11 OUR LADY PEACE "There"
 1 DEFAULT "Deny"
 HOOBASTANK "Running"

WXNR/Greenville, NC *
 PD: Jeff Sanders
 APD: Turner Watson
 DEFAULT "Deny"
 OUR LADY PEACE "There"
 TOOL "Parabola"

WEEO/Hagerstown, MD
 PD: Brad Hunter
 APD: Dave Roberts
 OUR LADY PEACE "There"
 MOBY "Stars"
 HOOBASTANK "Running"
 TOOL "Parabola"
 WILCO "Heavy"

WMRO/Hartford, CT *
 PD: Todd Thomas
 MD: Ryan Patrick
 MOBY "Stars"
 TOOL "Parabola"

KUCO/Honolulu, HI *
 PD: Jamie Hyatt
 MOBY "Stars"

KTZX/Houston-Galveston, TX *
 PD/MD: Steve Robison
 No Adds

WRXZ/Indianapolis, IN *
 PD: Scott Jameson
 MD: Michael Young
 3 ABANDONED POOLS "Remedy"
 2 WEEZER "Nose"
 2 INCUBUS "Warning"
 1 HOOBASTANK "Running"

WPLA/Jacksonville, FL *
 PD: Scott Pettibone
 APD/MD: Chad Chumley
 1 OUR LADY PEACE "There"
 HOME TOWN HERO "Questions"
 HOOBASTANK "Running"
 LINKIN PARK "Place"

WRZK/Johnson City, TN *
 VP/Prog. Ops.: Mark E. McKinn
 HOOBASTANK "Running"
 OUR LADY PEACE "There"
 TOOL "Parabola"
 WEEZER "Nose"
 MOBY "Stars"
 WHITE STRIPES "Fell"

WNFZ/Knoxville, TN *
 PD: Dan Bozyk
 APD/MD: Anthony Proffitt
 AMO: Opie Hines
 1 OUR LADY PEACE "There"

KFTF/Lafayette, LA *
 PD: Rob Summers
 MD: Scott Perrin
 DROWNING POOL "Tear"
 OUR LADY PEACE "There"

WWDX/Lansing, MI *
 PD: Chih Walker
 2 HOOBASTANK "Running"
 2 MOBY "Stars"
 1 TOOL "Parabola"

KXTE/Las Vegas, NV *
 PD: Dave Wellington
 APD/MD: Chris Ripley
 No Adds

WXZZ/Lexington-Fayette, KY *
 PD: B.J. Kinard
 MD: Suzy Boe
 2 MOBY "Stars"
 1 PUDDLE OF MUDD "Drift"
 INCUBUS "Warning"
 OUR LADY PEACE "There"

KLEC/Little Rock, AR *
 Dir./Prog.: Larry LeBlanc
 MD: Peter Gunn
 39 HOOBASTANK "Running"
 9 TOOL "Parabola"
 1 OUR LADY PEACE "There"
 HOME TOWN HERO "Questions"
 MOBY "Stars"

KROQ/Los Angeles, CA *
 VP/Prog.: Kevin Weatherly
 APD: Gene Sandblom
 MD: Lisa Worden
 MOBY "Stars"
 KROEGER & SCOTT "Hero"
 TRUST COMPANY "Downtail"

WLRS/Louisville, KY *
 Dir./Prog.: J.D. Kunes
 PD: Lance
 MD: Kyle Meredith
 1 HOOBASTANK "Running"
 TOOL "Parabola"

WMAD/Madison, WI *
 PD: Pat Frawley
 MD: Amy Hudson
 10 MOBY "Stars"

WMFS/Memphis, TN *
 PD: Rob Cressman
 MD: Mike Killabrew
 9 CREED "Breath"
 OUR LADY PEACE "There"
 P.O.D. "Boom"

KMBY/Monterey-Salinas, CA *
 OM/MD: Chris White
 APD: Opie Taylor
 7 NICKELBACK "Never"
 1 WHITE STRIPES "Fell"
 HOOBASTANK "Running"
 OUR LADY PEACE "There"
 TOOL "Parabola"

WBUZ/Nashville, TN *
 PD: Brian Krycz
 23 JIMMY EAT WORLD "Middle"
 SUM 41 "About"
 MOBY "Stars"
 OUR LADY PEACE "There"
 TOOL "Parabola"

WRRV/Newburgh, NY
 PD: Andrew Boris
 MD: Dave Wellington
 DUSHWALLA "Middle"
 MOBY "Stars"
 OUR LADY PEACE "There"
 DISHWALLA "Middle"

KKND/New Orleans, LA *
 OM/MD: Dave Stewart
 MD: Sig
 2 B.R.M.C. "Love"
 2 TOOL "Parabola"
 OUR LADY PEACE "There"

WXRK/New York, NY *
 PD: Steve Kingston
 MD: Mike Peer
 7 QUARASHI "Stuck"
 KROEGER & SCOTT "Hero"
 TOOL "Parabola"
 TRUST COMPANY "Downtail"

WRDX/Norfolk, VA *
 PD: Michele Diamond
 MD: Mike Powers
 1 HOOBASTANK "Running"
 N.E.R.D. "Star"
 OUR LADY PEACE "There"
 TOOL "Parabola"

KQRX/Odessa-Midland, TX
 PD/MD: Michael Todd Mobley
 12 AVALANCHES "Fronter"
 HOOBASTANK "Running"
 WHITE STRIPES "Fell"
 OUR LADY PEACE "There"
 TOOL "Parabola"

WOCL/Orlando, FL *
 PD: Alan Smith
 MD: Bobby Smith
 14 MOBY "Stars"

WPLY/Philadelphia, PA *
 PD: Jim McGuinn
 MD: Dan Fein
 10 MOBY "Stars"
 1 OUR LADY PEACE "There"
 SIFL & OLLY "Whatever"

KEDJ/Phoenix, AZ *
 PD: Nancy Stevens
 APD: Dead Air Dave
 MD: Robin Nash
 1 OUR LADY PEACE "There"
 TOOL "Parabola"

KZON/Phoenix, AZ *
 OM/MD: Tim Maranville
 APD/MD: Kevin Mannion
 1 OUR LADY PEACE "There"
 HOOBASTANK "Running"
 MOBY "Stars"

WXDX/Pittsburgh, PA *
 PD: John Moschitta
 MD: Vinnie
 3 TOOL "Parabola"
 2 MOBY "Stars"
 1 HOOBASTANK "Running"

WCYY/Portland, ME
 PD: Herb Ivy
 MD: Brian James
 OUR LADY PEACE "There"
 MOBY "Stars"
 TOOL "Parabola"
 STROKES "Explain"
 DEFAULT "Deny"
 SUM 41 "About"

KNRK/Portland, OR *
 PD: Mark Hamilton
 APD/MD: Jayn
 9 TOOL "Parabola"
 2 MOBY "Stars"

WBRU/Providence, RI *
 PD: Tim Schiavelli
 MD: Annie Shapiro
 3 MOBY "Stars"
 3 TOOL "Parabola"
 1 OUR LADY PEACE "There"
 JACK JOHNSON "Freak"

KRZQ/Reno, NV *
 PD: Wendy Rollins
 APD/MD: Scott Sanford
 MD: Dakota
 1 ALIEN ANT FARM "Attitude"
 HOME TOWN HERO "Questions"
 REMY ZERO "Perfect"

WDYL/Richmond, VA *
 PD: Mike Murphy
 MD: Keith Dakin
 1 TOOL "Parabola"
 3RD STRIKE "Light"
 OUR LADY PEACE "There"
 P.O.D. "Boom"

KCXX/Riverside, CA *
 OM/MD: Kelli Cluque
 APD: John DeSantis
 MD: Daryl James
 11 TOOL "Parabola"

WZZL/Roanoke-Lynchburg, VA *
 PD/MD: Don Walker
 19 HOOBASTANK "Running"
 MOBY "Stars"
 N.E.R.D. "Star"
 OUR LADY PEACE "There"
 THURSDAY "Car"
 TOOL "Parabola"

WZNE/Rochester, NY *
 PD/MD: Mike D'Angier
 17 PUDDLE OF MUDD "Drift"
 4 HOOBASTANK "Running"
 1 MOBY "Stars"
 1 GREENWHEEL "Shelter"

KWOD/Sacramento, CA *
 PD: Ron Buncie
 APD: Boomer
 20 HOOBASTANK "Running"
 1 MOBY "Stars"
 CONVOY "Caught"
 DROWNING POOL "Tear"
 TOOL "Parabola"

KPNT/St. Louis, MO *
 PD: Tommy Mattem
 MD: Eric Schmidt
 1 TOOL "Parabola"
 ABANDONED POOLS "Remedy"
 MOBY "Stars"
 SUM 41 "About"

KXRK/Salt Lake City, UT *
 VP/Ops. & Prog.: Mike Summers
 APD/MD: Todd Noker
 14 TOOL "Parabola"
 9 MOBY "Stars"

XTRA/San Diego, CA *
 PD: Bryan Schock
 MD: Chris Muckley
 20 MOBY "Stars"

KITS/San Francisco, CA *
 PD: Jay Taylor
 MD: Aaron Axelsen
 1 MOBY "Stars"
 EARSHOT "Get"
 TOOL "Parabola"

KJEE/Santa Barbara, CA
 GM/MD: Eddie Gutierrez
 MD: Dakota
 16 MOBY "Stars"
 1 HOOBASTANK "Running"

WWVW/Savannah, GA
 PD/MD: Phil Conn
 PUDDLE OF MUDD "Drift"
 OUR LADY PEACE "There"
 DEFAULT "Deny"
 HOOBASTANK "Running"
 MOBY "Stars"

KNDD/Seattle-Tacoma, WA *
 PD: Phil Manning
 APD: Jim Keller
 MD: Seth Resler
 17 MOBY "Stars"
 12 JIMMY EAT WORLD "Sweet"
 SOUL HOOLIGAN "Algebra"

KSYR/Shreveport, LA *
 PD/MD: Craig Cooper
 1 3RD STRIKE "Light"
 1 HOOBASTANK "Running"
 TOOL "Parabola"

WKRL/Syracuse, NY *
 OM/MD: Mimi Griswold
 APD/MD: Abbie Weber
 1 HOOBASTANK "Running"
 BREAKING POINT "Kind"
 MOBY "Stars"
 REMY ZERO "Perfect"
 TOOL "Parabola"

WWSR/Tallahassee, FL
 PD: Steve King
 MD: Meathhead
 16 KORN "Slay"
 TOOL "Parabola"
 HOOBASTANK "Running"
 COAL CHAMBER "Fiend"

* Monitored Reporters

85 Total Reporters

75 Total Monitored

10 Total Indicator

Moves from Alternative to Active Rock (1):
 KPOI/Honolulu, HI



New & Active

3RD STRIKE No Light (Hollywood)
 Total Plays: 338, Total Stations: 35, Adds: 2

HEADSTRONG Adriana (RCA)
 Total Plays: 330, Total Stations: 33, Adds: 2

ANDREW W.K. Party Hard (Island/IDJMG)
 Total Plays: 304, Total Stations: 25, Adds: 0

OUR LADY PEACE Somewhere Out There (Columbia)
 Total Plays: 278, Total Stations: 44, Adds: 25

SENSE FIELD Save Yourself (Nettwerk)
 Total Plays: 265, Total Stations: 13, Adds: 0

ALIEN ANT FARM Attitude (New Noise/DreamWorks)
 Total Plays: 260, Total Stations: 26, Adds: 3

DEFAULT Deny (TVT)
 Total Plays: 247, Total Stations: 28, Adds: 3

P.O.D. Boom (Atlantic)
 Total Plays: 246, Total Stations: 16, Adds: 5

FLYING TIGERS Maybe (Atlantic)
 Total Plays: 205, Total Stations: 16, Adds: 1

THURSDAY Understanding In A Car Crash (Victory Music, Inc.)
 Total Plays: 204, Total Stations: 14, Adds: 1

Songs ranked by total plays

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white). Please include the names and titles of all pictured and send them to:

R&R, c/o Mike Davis:

10100 Santa Monica Blvd., 3rd Floor, Los Angeles, CA 90067

E-mail: mdavis@rronline.com

Indicator

Most Added

OUR LADY PEACE Somewhere Out There (Columbia)

HOOBASTANK Funning Away (Island/IDJMG)

MOBY We Are All Made Of Stars (V2)

TOOL Parabola (Volcano)

DEFAULT Deny (TVT)

PUDDLE OF MUDD Drift & Die (Flawless/Geffen/Interscope)

EARSHOT Get Away (Warner Bros.)

KORN Here To Stay (Immortal/Epic)

3RD STRIKE No Light (Hollywood)

HEADSTRONG Adriana (RCA)

WHITE STRIPES Fell In Love With A Girl (Third Man/V2)

DISHWALLA Somewhere In The Middle (Immergent)

STROKES Hard To Explain (RCA)

AVALANCHES Frontier Psychiatrist (Modular/London Sire)

COAL CHAMBER Fiend (Roadrunner/IDJMG)

INCUBUS Warning (Immortal/Epic)

SUM 41 What We're All About (Island/IDJMG)

WILCO Heavy Metal Drummer (Nonesuch)

Alternative Playlists

MARKET #1

WXRK/New York
Infinity
(212) 314-9230
Kingston/Woody/Peer
12+ Cumc 2,455,600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
39	42	SYSTEM OF A DOWN/Toxicity	54768
38	38	LINKIN PARK/Runaway	49552
37	34	LINKIN PARK/Papercut	44336
40	33	KORN/Here To Stay	43302
42	32	PUDDLE OF MUDD/Blurry	41728
28	31	WHITE STRIPES/Fell In Love	40424
28	29	STROKES/Last Nite	37816
34	29	P.O.D./Youth Of The Nation	37816
24	27	DISTURBED/Down With	35208
16	26	X-ECUTIONERS/It's Goin' Down	33904
25	25	STROKES/Hard To Explain	32600
26	24	HOBBASTANK/Running Away	31296
25	23	BLINK-182/First Date	29992
17	23	SYSTEM OF A DOWN/Chop Suey	29992
21	22	JIMMY EAT WORLD/The Middle	28688
21	21	HOBBASTANK/Crawling In The Dark	27384
16	20	BLINK-182/Stay Together For	26080
22	18	ABANDONED POOLS/Remedy	23472
17	17	P.O.D./Alive	22168
15	17	PUDDLE OF MUDD/Drift & Die	22168
16	16	CREED/My Sacrifice	23864
20	15	TOOL/Schism	19560
14	15	GODSMACK/Stand Alone	19560
17	15	INCUBUS/Nice To Know You	19560
16	15	PUDDLE OF MUDD/Control	19560
3	15	NOBANYE Are All Made...	19560
14	14	P.O.D./Alive	18256
12	14	INCUBUS/I Wish You Were Here	18256
17	14	PAPA ROACH/Last Resort	18256

MARKET #2

KROQ/Los Angeles
Infinity
(323) 930-1067
Weatherly/Sandblom/Worden
12+ Cumc 1,603,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
37	42	SYSTEM OF A DOWN/Toxicity	37212
41	40	STROKES/Last Nite	35440
38	38	PUDDLE OF MUDD/Blurry	33668
37	38	JIMMY EAT WORLD/The Middle	33668
30	36	WHITE STRIPES/Fell In Love	31896
35	31	HOBBASTANK/Crawling In The Dark	27466
28	29	JIMMY EAT WORLD/Sweetness	25694
26	28	COLDPLAY/Trouble	24808
24	27	BAD RELIGION/Sorrow	23922
21	26	OFFSPRING/Dely You	23036
26	26	LINKIN PARK/My December	23036
21	25	UNWRITTEN LAW/Seen' Red	22150
27	25	P.O.D./Youth Of The Nation	22150
17	23	LINKIN PARK/Papercut	20378
23	23	X-ECUTIONERS/It's Goin' Down	20378
22	22	INCUBUS/I Wish You Were Here	19492
22	22	TOOL/Schism	19492
15	21	HOBBASTANK/Running Away	18606
25	21	SYSTEM OF A DOWN/Chop Suey	18606
27	21	NO DOUBT/Hella Good	18606
18	21	KORN/Here To Stay	18606
18	20	JACK JOHNSON/Flake	17720
22	18	WEEZER/Dope Nose	15948
21	18	P.O.D./Room	15948
17	17	PAPA ROACH/Last Resort	15062
8	17	CREED/One Last Breath	15062
1	17	HIVES/Hate To Say	15062
13	15	NICKELBACK/How You Remind Me	13290

MARKET #3

WKQX/Chicago
Emmis
(312) 527-8348
Richards/Snuminas
12+ Cumc 839,600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
40	46	JIMMY EAT WORLD/The Middle	15364
44	45	BLINK-182/First Date	15030
25	44	HOBBASTANK/Crawling In The Dark	14696
41	41	P.O.D./Youth Of The Nation	13694
37	35	DASHBOARD...Screaming	11690
37	34	TENACIOUS D/Tribute	11356
26	34	UNWRITTEN LAW/Seen' Red	11356
23	33	THURSDAY/Understanding In...	11022
20	32	SYSTEM OF A DOWN/Toxicity	10688
25	31	TRIK TURNER/Friends + Family	10354
25	28	DEFAULT/Wasting My Time	9352
31	28	WHITE STRIPES/Fell In Love	9352
14	25	WEEZER/Dope Nose	8350
19	25	X-ECUTIONERS/It's Goin' Down	8350
20	24	BEN KWILLER/Wasted And Ready	8016
23	23	QUARASHI/Stick Em Up	7682
42	23	STAIN'D/For You	7682
20	21	LINKIN PARK/Papercut	7014
22	21	TOOL/Schism	7014
13	20	ABANDONED POOLS/Remedy	6960
15	18	PHANTOM PLANET/California	6348
15	18	INCUBUS/I Wish You Were Here	6012
17	18	WEEZER/Hate To Say	6012
20	18	MEST/Mother's Prayer	6012
16	18	PUDDLE OF MUDD/Blurry	6012
24	18	KORN/Here To Stay	6012
12	17	2 SKINNEE J'S/Grown Up	5678
21	17	PT.FY YORN/Strange Condition	5678
30	16	INCUBUS/Nice To Know You	5344
15	16	ALIEN ANT FARM/Movies	5344

MARKET #3

WZZN/Chicago
ABC
(312) 984-9923
Gambler/Levy/VanOsdoi
12+ Cumc 548,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
60	70	WHITE STRIPES/Fell In Love	11410
61	68	LINKIN PARK/In The End	11084
67	68	PUDDLE OF MUDD/Blurry	11084
46	64	STAIN'D/For You	10432
52	53	BLINK-182/First Date	8639
40	49	SENSE FIELD/Save Yourself	7987
69	46	JIMMY EAT WORLD/The Middle	7498
23	43	SYSTEM OF A DOWN/Toxicity	7009
23	40	JACK JOHNSON/Flake	6520
45	39	HOBBASTANK/Crawling In The Dark	6357
41	38	CREED/My Sacrifice	6194
43	34	PETE YORN/Strange Condition	5542
26	34	INCUBUS/Nice To Know You	5429
19	32	STROKES/Last Nite	5216
37	29	JOHN MAYER/No Such Thing	4727
27	28	WEEZER/Dope Nose	4564
29	27	P.O.D./Youth Of The Nation	4401
26	27	OASIS/The Hindu Times	4401
25	25	ALANIS MORISSETTE/11 Things I Want	4075
19	21	TRIK TURNER/Friends + Family	3423
14	20	GOB/I Hear You Calling	3260
15	20	NICKELBACK/How You Remind Me	3260
15	19	INCUBUS/I Wish You Were Here	3097
22	19	THURSDAY/Understanding In...	3097
12	19	GOO GOO DOLLS/Here Is Gone	3097
19	19	MOBY/We Are All Made...	3097
27	17	COURSE OF NATURE/Caught In The Sun	2771
26	17	NO DOUBT/Hella Good	2771
18	17	WEEZER/Hate To Say	2771

MARKET #4

KITS/San Francisco
Infinity
(415) 402-6700
Taylor/Aeisen
12+ Cumc 620,200



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
50	42	JIMMY EAT WORLD/The Middle	9366
44	39	LINKIN PARK/Papercut	8697
45	38	P.O.D./Youth Of The Nation	8474
31	33	WHITE STRIPES/Fell In Love	7359
33	33	SYSTEM OF A DOWN/Chop Suey	7359
28	32	STROKES/Last Nite	7136
51	31	PUDDLE OF MUDD/Blurry	6913
29	31	OFFSPRING/Dely You	6913
28	31	BLINK-182/First Date	6913
26	29	WEEZER/Dope Nose	6467
22	28	HOBBASTANK/Running Away	6244
28	28	PAPA ROACH/Last Resort	6244
19	27	EDDIE VEDDER/You've Got To	6021
27	26	INCUBUS/I Wish You Were Here	5798
20	25	NICKELBACK/How You Remind Me	5575
24	24	DISTURBED/Down With	5352
24	24	TOOL/Schism	5352
17	24	SYSTEM OF A DOWN/Toxicity	5352
28	22	HOBBASTANK/Crawling In The Dark	4906
23	20	X-ECUTIONERS/It's Goin' Down	4460
20	20	KORN/Here To Stay	4460
14	19	STAIN'D/For You	4237
18	17	UNWRITTEN LAW/Seen' Red	3791
17	16	P.O.D./Alive	3568
8	16	ROB ZOMBIE/Never Gonna Stop...	3568
14	14	QUARASHI/Stick Em Up	3122
13	12	PUDDLE OF MUDD/Control	2676
12	12	TRIK TURNER/Friends + Family	2676
5	11	PUDDLE OF MUDD/Drift & Die	2453
8	10	LINKIN PARK/In The End	2230

MARKET #5

KDGE/Dallas-Ft. Worth
Clear Channel
(972) 779-7777
Doherty/Ayo
12+ Cumc 476,100



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
46	51	JIMMY EAT WORLD/The Middle	10353
40	50	DEFAULT/Wasting My Time	10150
49	49	STAIN'D/For You	9947
47	48	PUDDLE OF MUDD/Blurry	9744
39	42	LINKIN PARK/In The End	8526
37	35	TRIK TURNER/Friends + Family	7105
33	35	UNWRITTEN LAW/Seen' Red	7105
34	34	DASHBOARD...Screaming	6902
30	33	COURSE OF NATURE/Caught In The Sun	6699
33	32	NICKELBACK/Too Bad	6496
28	31	LINKIN PARK/My December	6293
30	31	P.O.D./Youth Of The Nation	6293
28	25	PETE YORN/Strange Condition	5075
27	25	WEEZER/Dope Nose	5075
25	24	SOMETHING CORPORATE/It You C Jordan	4872
22	22	BLINK-182/First Date	4466
19	20	SUM 41/In Too Deep	4060
26	20	INJECTED/Faithless	4060
17	19	GOD GOO DOLLS/Here Is Gone	3857
19	19	AVALANCHES/Frontier	3857
20	19	SUM 41/Fat Lip	3857
6	19	TENACIOUS D/Tribute	3857
21	18	U2/Elevation	3654
24	18	CREED/My Sacrifice	3654
20	18	BLINK-182/Stay Together For	3654
27	18	HOBBASTANK/Crawling In The Dark	3654
20	18	3 DOORS DOWN/Duck And Run	3654
17	18	U2/Beautiful Day	3654
17	17	INCUBUS/I Wish You Were Here	3451
6	17	B.R.M.C./Love Burns	3451

MARKET #6

WPLY/Philadelphia
Radio One
(610) 565-8900
McGuinn/Fem
12+ Cumc 493,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
40	44	PUDDLE OF MUDD/Blurry	7832
40	44	INCUBUS/Nice To Know You	7832
40	42	LINKIN PARK/In The End	7476
36	42	DEFAULT/Wasting My Time	7476
42	40	NICKELBACK/Too Bad	7120
42	40	P.O.D./Youth Of The Nation	7120
32	38	BLINK-182/First Date	6764
45	34	HOBBASTANK/Crawling In The Dark	6052
29	32	JIMMY EAT WORLD/The Middle	5696
25	32	ALIEN ANT FARM/Movies	5696
21	29	ROB ZOMBIE/Never Gonna Stop...	5162
31	28	UNWRITTEN LAW/Seen' Red	4984
26	26	WEEZER/Dope Nose	4628
23	25	ADAMA/The Way You Like It	4450
19	24	P.O.D./Alive	4272
25	23	FAMILIAR 48/The Question	4094
24	23	DISTURBED/Down With	4094
21	22	STAIN'D/For You	3916
17	22	SYSTEM OF A DOWN/Toxicity	3916
26	22	X-ECUTIONERS/It's Goin' Down	3916
11	22	LINKIN PARK/Papercut	3916
14	20	KORN/Here To Stay	3560
24	20	OASIS/The Hindu Times	3560
15	19	DASHBOARD...Screaming	3382
25	19	TRIK TURNER/Friends + Family	3382
20	18	HOBBASTANK/Crawling In The Dark	3204
26	17	PUDDLE OF MUDD/Control	3026
9	17	INCUBUS/I Wish You Were Here	3026
11	16	SUM 41/In Too Deep	2848
21	16	SYSTEM OF A DOWN/Chop Suey	2848

MARKET #7

WHFS/Washington, DC
Infinity
(301) 306-0991
Benjamin/Ferise
12+ Cumc 377,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
50	52	SYSTEM OF A DOWN/Toxicity	5096
46	51	JIMMY EAT WORLD/The Middle	4998
49	49	INCUBUS/Nice To Know You	4802
31	48	LINKIN PARK/Runaway	4704
48	48	PUDDLE OF MUDD/Blurry	4704
45	44	P.O.D./Youth Of The Nation	4312
26	42	UNWRITTEN LAW/Seen' Red	4116
47	39	HOBBASTANK/Crawling In The Dark	3823
14	32	WEEZER/Dope Nose	3528
36	31	KORN/Here To Stay	3136
22	30	WHITE STRIPES/Fell In Love	2940
31	29	X-ECUTIONERS/It's Goin' Down	2842
21	27	QUARASHI/Stick Em Up	2646
43	27	INCUBUS/I Wish You Were Here	2646
27	27	OUR LADY PEACE/Somewhere Out There	2646
24	26	LINKIN PARK/My December	2548
23	24	B.R.M.C./Love Burns	2352
12	23	DROWNING POOL/Tear Away	2254
27	23	SEV'Same Old Song	2254
22	21	TRIK TURNER/Friends + Family	2058
4	21	HOBBASTANK/Running Away	2058
24	18	BLINK-182/First Date	1764
12	18	TOOL/Schism	1764
20	17	SYSTEM OF A DOWN/Chop Suey	1666
16	16	STROKES/Last Nite	1568
14	15	ALIEN ANT FARM/Movies	1470
13	14	ABANDONED POOLS/Remedy	1274
24	13	GOB/I Hear You Calling	1274
9	12	FOO FIGHTERS/The One	1176

MARKET #7

WWDC/Washington, DC
Clear Channel
(301) 587-7100
Rosen/Curtis
12+ Cumc 573,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
49	50	JIMMY EAT WORLD/The Middle	12600
51	44	LINKIN PARK/In The End	11088
31	44	HOBBASTANK/Crawling In The Dark	11088
24	26	STROKES/Last Nite	6552
23	21	ADAMA/The Way You Like It	5292
18	19	FOO FIGHTERS/The One	5040
19	18	BLINK-182/First Date	4788
14	17	SOMETHING CORPORATE/It You C Jordan	4536
11	17	PETE YORN/Strange Condition	4284
14	16	PAPA ROACH/Last Resort	4032
13	16	PUDDLE OF MUDD/Control	4032
10	16	WEEZER/Dope Nose	4032
13	15	COLD/No One	3780
11	15	NICKELBACK/Too Bad	3780
11	15	GODSMACK/Stand Alone	3780
14	15	CREED/Stand Here With Me	3780
13	15	UNWRITTEN LAW/Seen' Red	3780
12	15	SUM 41/Fat Lip	3780
13	15	GREEN DAY/Waiting	3780
13	15		

Triple A Playlists

April 5, 2002 R&R • 91

MARKET #3
WXRT/Chicago
Infinity
(773) 777-1700
Winer/Farrada
12+ Cumulative 466,700



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
24	24	GOO GOO DOLLS/Here Is Gone	6528
21	24	TRAIN/She's On Fire	6528
23	23	SHERYL CROW/Soak Up The Sun	6256
19	22	JOHN MAYER/No Such Thing	5984
23	22	ELVIS COSTELLO/Tear Off Your Own...	5984
5	15	WILCO/Heavy Metal Drummer	4080
15	15	MOBY/We Are All Made of Stars	4080
24	14	PETE YORN/Strange Condition	3808
12	12	JACK JOHNSON/Flake	3264
11	11	OASIS/The Hindu Times	2992
4	11	INDIGO GIRLS/Moment Of...	2992
11	11	BIG HEAD TODD...Wishing Well	2992
10	11	IREY ANASTASIO/Alive Again	2992
8	10	TRAVIS/Side	2720
2	10	LLAMA/Too Much Too Soon	2448
5	9	CHRIS ISAAK/Let Me Down Easy	2448
9	9	ZERO 7/Destiny	2448
6	9	MIDNIGHT OIL/Golden Age	2448
9	9	BOB MOULD/Sound On Sound	2448
9	9	KASEY CHAMBERS/Barricades	2176
10	8	WIDESPREAD PANIC/This Part Of Town	2176
9	8	COLDPLAY/Trouble	2176
9	8	E.R.M.C./Love Burns	2176
10	8	CHRIS ISAAK/American Boy	2176
12	8	JOHN MAYER/Your Body Is...	2176
1	7	PETE YORN/Life On A Chain	1904
7	7	STROKES/Last Mile	1904
7	7	LUCIANO WILLIAMS/Essence	1904
7	7	WEEZER/Stand In The Surf	1904
8	7	BETTER THAN EZRA/Extra Ordinary	1904

MARKET #4
KFOG/San Francisco
Susquehanna
(415) 443-1045
Bensco Jones
12+ Cumulative 350,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
29	30	COI.D/PLAY/Trouble	7890
25	29	EDDIE VEDDER/You've Got To...	7672
8	20	JACK JOHNSON/Flake	5260
12	20	GOO GOO DOLLS/Here Is Gone	5260
20	20	NICKELBACK/How You Remind Me	5260
21	20	SHERYL CROW/Soak Up The Sun	5260
23	18	CALLING/Wherever You Will Go	4734
21	18	BONNIE RAITT/Can't Help You Now	4734
9	17	NEIL YOUNG/Differently	4474
13	13	MOBY/F/G/WEN STEFANI/Southside	3419
15	13	TRAIN/Drops Of Jupiter...	3419
9	13	U2/Stuck In A Moment...	3419
11	13	U2/Beautiful Day	3419
9	12	RYAN ADAMS/New York, New York	3156
14	12	JOHN Y/A/Oh Yeah	3156
9	12	ROBERT BRADLEY'S...Train	3156
10	11	LIFEHOUSE/Hanging By A Moment	2893
11	11	MIDNIGHT OIL/Golden Age	2893
9	11	NATALIE MERCHANT/Build A Levee	2893
7	10	RYAN ADAMS/Answering Bell	2630
10	10	PETE YORN/Life On A Chain	2630
11	10	PETE YORN/Strange Condition	2630
9	10	LENNY KRAVITZ/Stillness Of Heart	2630
11	9	INDIGO GIRLS/Moment Of...	2367
9	9	CHRIS ISAAK/Let Me Down Easy	2367
12	9	INCUBUS/Drive	2367
8	8	SANTANA/FIVE FOR FIGHTING/Superman (It's...)	2104
3	8	BLUES TRAVELER/Back In The Day	2104
3	8	ELVIS COSTELLO/Tear Off Your Own...	2104
11	8	MARK KNOPFLER/What It Is	2104

MARKET #8
WBOS/Boston
Greater Media
(617) 822-3600
Herrmann/Williams
12+ Cumulative 374,100



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
30	33	SHERYL CROW/Soak Up The Sun	4323
31	32	PETE YORN/Strange Condition	4192
30	31	JOHN MAYER/No Such Thing	4061
29	31	CALLING/Wherever You Will Go	4061
23	26	EDDIE VEDDER/You've Got To...	3406
26	20	DAVE MATTHEWS BAND/Everyday	2620
19	19	GOO GOO DOLLS/Here Is Gone	2489
16	18	TRAIN/She's On Fire	2358
20	17	U2/In A Little While	2227
7	17	BONNIE RAITT/Can't Help You Now	2227
17	17	RYAN ADAMS/Answering Bell	2227
17	17	INDIGO GIRLS/Moment Of...	2227
16	16	CHRIS ISAAK/Let Me Down Easy	2096
17	16	COLDPLAY/Trouble	2096
19	15	ALANIS MORISSETTE/Hands Clean	1965
16	15	TRAVIS/Side	1965
7	11	MIDNIGHT OIL/Golden Age	1441
10	10	JOHN MELLENCAMP/Peaceful World	1310
5	10	LIFEHOUSE/Hanging By A Moment	1310
10	10	LISA LOEB/Someone You...	1310
9	10	LENNY KRAVITZ/Stillness Of Heart	1310
9	10	JOHN MAYER/No Such Thing	1310
8	10	JACK JOHNSON/Flake	1310
10	10	JEWEL/Standing Still	1310
10	10	ANGELIQUE KIDJO/Iwoya	1310
10	10	U2/Beautiful Day	1310
8	9	FIVE FOR FIGHTING/Superman (It's...)	1179
7	9	WEEZER/Stand In The Surf	1179
9	9	TRAIN/Drops Of Jupiter...	1179
9	9	MOBY/F/G/WEN STEFANI/Southside	1179

MARKET #8
WXRV/Boston
Northeast
(978) 374-4733
Duddy/Marshall
12+ Cumulative 194,400



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
29	30	SHERYL CROW/Soak Up The Sun	2490
29	28	STARSAILOR/Good Souls	2324
28	28	PETE YORN/Strange Condition	2324
27	27	BONNIE RAITT/Can't Help You Now	2241
18	27	CHRIS ISAAK/Let Me Down Easy	2158
18	19	ALANIS MORISSETTE/Hands Clean	1577
22	19	INDIGO GIRLS/Moment Of...	1577
18	19	TRAIN/She's On Fire	1577
18	18	NATALIE MERCHANT/Build A Levee	1494
18	18	DISHWALLA/Somewhere In...	1494
18	18	ZERO 7/Destiny	1494
18	18	DAVE MATTHEWS BAND/Everyday	1494
17	18	U2/In A Little While	1494
18	18	ELVIS COSTELLO/Tear Off Your Own...	1494
18	18	NEIL YOUNG/Differently	1494
20	17	WILLIAM TOPLIFY/Back To Believing	1411
17	17	RYAN ADAMS/Answering Bell	1411
17	16	LENNY KRAVITZ/Stillness Of Heart	1328
9	11	LIFEHOUSE/Hanging By A Moment	913
9	10	JACK JOHNSON/Flake	830
9	9	NICKELBACK/How You Remind Me	747
6	9	BIG HEAD TODD...Wishing Well	747
7	8	SARAH MCLACHLAN/Blackbird	674
7	8	CRACKER/Shine	664
7	8	JOSH ROUSE/Feeling No Pain	664
7	8	D/D/O/Thankyou	664
7	8	KASEY CHAMBERS/Not Pretty Enough	664
8	8	MOBY/F/G/WEN STEFANI/Southside	664
7	8	CAKE/Short Skirt/Long...	664
7	8	COLOPLAY/Yellow	664

MARKET #14
KMTT/Seattle-Tacoma
Entercom
(206) 233-1037
Mays/Stewart
12+ Cumulative 213,900



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
24	24	GOO GOO DOLLS/Here Is Gone	2928
23	23	PETE YORN/Strange Condition	2806
21	22	DAVE MATTHEWS BAND/Everyday	2684
12	19	EDDIE VEDDER/You've Got To...	2318
14	19	SHERYL CROW/Soak Up The Sun	2318
18	19	U2/In A Little While	2318
21	18	BONNIE RAITT/Can't Help You Now	2196
12	14	JACK JOHNSON/Flake	1708
13	14	TRAIN/She's On Fire	1708
14	14	ROBERT BRADLEY'S...Train	1708
13	13	STARSAILOR/Good Souls	1586
12	13	CITIZEN COPELAND/There's Love	1586
12	12	CHRIS ISAAK/Let Me Down Easy	1464
12	12	INDIGO GIRLS/Moment Of...	1464
11	12	SHANNON MCNALLY/Now That I Know	1464
12	11	LENNY KRAVITZ/Stillness Of Heart	1342
10	11	ALANIS MORISSETTE/Hands Clean	1342
13	11	PHANTOM PLANET/California	1342
11	11	ELVIS COSTELLO/Tear Off Your Own...	1342
10	11	COLDPLAY/Trouble	1342
11	10	NEIL YOUNG/Differently	1220
12	10	NATALIE MERCHANT/Build A Levee	1220
7	8	D/D/O/Thankyou	976
7	8	JOHN MELLENCAMP/Peaceful World	976
7	8	STAIN'D/It's Been Awhile	976
7	8	MARK KNOPFLER/What It Is	976
7	8	JOSH JOPLIN GROUP/Camera One	976
7	8	INCUBUS/Drive	976
7	8	TRAIN/Drops Of Jupiter...	854
7	8	RYAN ADAMS/New York, New York	854

MARKET #16
KTCT/Minnneapolis
Clear Channel
(612) 339-4000
MacLear/Moff
12+ Cumulative 364,600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
13	38	EDDIE VEDDER/You've Got To...	6802
30	36	CHRIS ISAAK/Let Me Down Easy	6444
37	36	COLDPLAY/Trouble	6444
30	36	U2/In A Little While	6444
31	31	A'RO-CELT/P. GABRIEL/When You're Falling	5549
24	30	DAVE MATTHEWS BAND/Everyday	5370
30	30	SHERYL CROW/Soak Up The Sun	5370
12	28	MATCHBOX TWENTY/Match Season	5012
31	28	JOHN MAYER/No Such Thing	5012
14	22	GOO GOO DOLLS/Here Is Gone	3938
21	20	JACK JOHNSON/Flake	3580
19	20	TRAVIS/Side	3580
17	20	C/REED/My Sacrifice	3580
25	20	DAVID GRAY/Sail Away	3580
19	20	BOB SCHNEIDER/Big Blue Sea	3401
19	19	PETE YORN/Strange Condition	3401
18	19	TRAIN/She's On Fire	3222
15	16	BONNIE RAITT/Can't Help You Now	2824
11	15	MOBY/F/G/WEN STEFANI/Southside	2685
14	15	FIVE FOR FIGHTING/Superman (It's...)	2506
10	13	STAIN'D/It's Been Awhile	2327
11	13	TRAIN/Drops Of Jupiter...	2327
12	12	NICKELBACK/How You Remind Me	2148
15	12	LIFEHOUSE/Hanging By A Moment	2148
12	12	JOHN MELLENCAMP/Peaceful World	2148
14	12	D/D/O/Thankyou	2148
10	12	3 DOORS DOWN/Be Like That	2148
10	11	NATALIE MERCHANT/Build A Levee	1969
11	11	CALLING/Wherever You Will Go	1969
20	11	INDIGO GIRLS/Moment Of...	1969

MARKET #17
KXST/San Diego
Compass
(619) 679-0122
Shaweb
12+ Cumulative 110,200



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
25	30	CHRIS ISAAK/Let Me Down Easy	1620
24	29	EDDIE VEDDER/You've Got To...	1566
27	28	ALANIS MORISSETTE/Hands Clean	1512
26	26	DAVE MATTHEWS BAND/Everyday	1404
16	23	PETE YORN/Strange Condition	1242
22	22	U2/In A Little While	1188
20	20	JACK JOHNSON/Flake	1080
26	20	MIDNIGHT OIL/Golden Age	1080
13	20	SHIF 3YL CROW/Soak Up The Sun	1080
18	17	INDIGO GIRLS/Moment Of...	918
17	17	BONNIE RAITT/Can't Help You Now	918
6	12	LENNY KRAVITZ/Dig In	648
8	12	CALLING/Wherever You Will Go	648
5	11	GOO GOO DOLLS/Here Is Gone	594
6	11	NATALIE MERCHANT/Build A Levee	594
7	10	ROBERT BRADLEY'S...Train	540
9	10	STARSAILOR/Good Souls	540
7	10	JOHN MELLENCAMP/Peaceful World	540
8	10	TRAIN/She's On Fire	540
15	9	LENNY KRAVITZ/Stillness Of Heart	486
9	9	RYAN ADAMS/Answering Bell	486
9	9	TRAIN/Drops Of Jupiter...	486
12	9	JOHN MAYER/No Such Thing	486
9	9	FIVE FOR FIGHTING/Superman (It's...)	486
9	9	TRAVIS/Side	486
6	9	DAVID GRAY/Babylon	486
4	7	BARENAKED LADIES/Pinch Me	378
7	7	JEWEL/Standing Still	378
5	7	RYAN ADAMS/New York, New York	378
2	6	ELVIS COSTELLO/Tear Off Your Own...	324

MARKET #20
WRNR/Baltimore
Empire
(410) 626-0103
Peterson/Cortright
12+ Cumulative 16,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
20	26	TRAIN/She's On Fire	2600
23	23	PETE YORN/Strange Condition	230
22	23	TRAVIS/Side	230
23	21	CHRIS ISAAK/Let Me Down Easy	210
16	16	DAVE MATTHEWS BAND/Everyday	160
10	13	SHERYL CROW/Soak Up The Sun	130
15	12	NATALIE MERCHANT/Build A Levee	120
12	12	MICK JAGGER/Visions Of Paradise	120
10	12	JACK JOHNSON/Flake	120
10	12	PHANTOM PLANET/California	120
10	12	ROBERT BRADLEY'S...Train	120
9	11	STARSAILOR/Good Souls	110
9	11	BONNIE RAITT/Can't Help You Now	110
12	11	MICK JAGGER/You	110
8	10	JOSH ROUSE/Feeling No Pain	100
11	10	BIG HEAD TODD...Wishing Well	100
10	10	CRACKER/Shine	100
10	10	MIDNIGHT OIL/Golden Age	100
10	10	ELVIS COSTELLO/Tear Off Your Own...	100
11	9	U2/In A Little While	90
10	9	KELLER WILLIAMS/Freaker By...	90
6	8	NEIL FINN/Weather With You	80
8	8	RUSTED ROOF/Welcome To My Party	80
6	8	CITIZEN COPELAND/There's Love	80
7	7	BOB SCHNEIDER/Big Blue Sea	70
7	7	GARBAGE/Breaking Up The Girl	70
6	7	DAVE MATTHEWS BAND/The Space Between	70
6	7	SHANNON MCNALLY/Now That I Know	70
6	6	STEVE FORBERT/Starstruck	60
6	6	EELS/Friendly Ghost	60

MARKET #22
KBCO/Denver-Boulder
Clear Channel
(303) 444-5600
Arbough/Keefer
12+ Cumulative 338,800



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
26	33	DAVE MATTHEWS BAND/Everyday	6798
23	32	EDDIE VEDDER/You've Got To...	6592
24	32	NICKELBACK/How You Remind Me	6592
23	30	U2/Beautiful Day	6180
33	30	WEEZER/Stand In The Surf	6180
19	29	ALANIS MORISSETTE/Hands Clean	4120
15	20	GOO GOO DOLLS/Here Is Gone	3914
22	19	JACK JOHNSON/Flake	3914
19	17	SHERYL CROW/Soak Up The Sun	3502
18	17	PETE YORN/Strange Condition	3502
18	17	CHRIS ISAAK/Let Me Down Easy	3502
4	16	COLDPLAY/Trouble	3296
19	15	WILLIAM TOPLIFY/Back To Believing	3030
14	15	STING/Fragile	3090
9	14	LIFEHOUSE/Hanging By A Moment	2884
10	13	MARK KNOPFLER/What It Is	2678
10	13	FIVE FOR FIGHTING/Superman (It's...)	2678
11	13	BARENAKED LADIES/Pinch Me	2678
14	13	JOHN MELLENCAMP/Peaceful World	2678
10	13	BLUES TRAVELER/Back In The Day	2678
9	13	JOHN Y/A/Oh Yeah	2678
9	12	MIDNIGHT OIL/Golden Age	2472
10	13	BIG HEAD TODD...Wishing Well	2060
10	10	KASEY CHAMBERS/Not Pretty Enough	2060
10	10	ELVIS COSTELLO/Tear Off Your Own...	2060
10	10	NEIL YOUNG/Differently	2060
11	9	JOHN MAYER/No Such Thing	1854
5	8	RYAN ADAMS/Answering Bell	



JOHN SCHOENBERGER

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The Big Apple's 'Cityfolk'

WFUV/New York stresses musical diversity

A lot of current triple A music can only be heard on public radio in many major American cities. This is the case in the Big Apple, where Fordham University's WFUV/New York has been delivering its own special brand of the format to New Yorkers for the past 10 years.

WFUV is New York City's sole source for a wide variety of music by heritage and new artists, and, under the guidance of PD **Chuck Singleton** and MD **Rita Houston**, the station has built a loyal listening audience.

According to Singleton, 'FUV has tripled its cume over the past 10 years — from about 100,000 to 310,000, as reflected in the winter 2001 book. Most of that growth has been in the past five years. "We attribute much of that to our focusing the music, as well as the evolution of our programming philosophy," he says.

"The addition of important market-heritage talent, such as Dennis Elsas, Pete Fornatale and Vin Scelsa, has also helped to bring along a new group of listeners. I'd also say that Delphine Blue, who had a very successful show on WBAI/New York called *Shocking Blue*, helped us to extend the format both in hours and musical diversity."

The station also created a morning show by pairing Claudia Marshall with Julianne Welby. It's a public radio-style morning show, full of news and information alongside the music. Singleton says, "Claudia has a musical background, as well as a tremendous amount of experience with news, information and cultural programming — something that's very important in a city as connected as New York."

Defining The Station

WFUV's current positioning statement, "Cityfolk," came from a daily program that was started about 15 years ago. Its meaning has obviously been transformed, but the station feels that it still represents WFUV. "Certainly, we have gone way past folk music, though it's still part of our music mix, but the idea of the big city and referring to being part of the community works well for us," says Houston.

"Furthermore, we feel that it's a great way to define our eclectic music mix. I know a lot of stations struggle with what to call themselves, and we felt that something using 'rock' was a little misleading for us, since we're so diverse."

Much has changed since Houston's arrival — she's celebrating her eighth anniversary at WFUV as you read this column. She believes that the biggest change for all Triple A stations has been the breadth of product that has become available by established as well as new artists — much of which the station can own in the market, a circumstance that WFUV has certainly taken advantage of.

"It's no longer just indie folk or singer-songwriter stuff," Houston says. "In this market today we can exclusively



Chuck Singleton Rita Houston

or almost exclusively take advantage of artists such as Chris Isaak, Bonnie Raitt, Bob Dylan and Elvis Costello, in addition to many new artists.

"It has been the correct approach for us to have a foundation of heritage and familiar artists to build upon. If we were just playing Ed Harcourt, Caitlin Cary and Neal Halstead, we probably wouldn't have many listeners."

Scheduling Switch

The other big change for 'FUV was a switch to music-scheduling software. "The spike in our numbers just six months after we started to manage our musical choices was amazing," Houston says. "We owe much of the success of this transition to Dennis Constantine, who was helping us out at the time. This move has allowed us to balance the familiar and unfamiliar and to control the rotations while still leaving room for our hosts to be creative."

Singleton and Houston make no bones about adopting certain aspects of commercial radio and molding them to fit their needs. This has made a big difference. "We can now cater to certain expectations that listeners have when they tune in to the radio," Houston says. "We realize that you cannot build audience without having some familiarity and repetition within the format, and it's the best way for us to keep track of the good songs."

"We're in kind of a unique situation, in that we have a lineup of on-air personalities who have a lot of heritage in the New York market," Singleton says. "And yet none of them look at the playlist as a bad thing."

"We're all team players here, and we want to win. There's still plenty of music in there for them to take advantage of, plus we know we have to take advantage of their talent. They're all committed to carrying out our format."

Another successful endeavor has been WFUV's in-studio interviews and live performances, which have become a hallmark of the station over the years.

Musical Diversity

Singleton and Houston hang their

hats on musical diversity. Even though they've tightened up the presentation, they have expanded the styles of music they play in regular programming, as well as on specialty shows.

"That's the one factor I am particularly proud of," says Houston. "We have tripled our listeners by becoming more adventurous and by opening ourselves up to new styles of music. The conventional wisdom would have been to tighten things up and get ultra-familiar."

"Sure, we have a tighter list now, and we've increased our rotations, but I broadened the base of music from which to choose. We play everything from Ray Charles to Steve Earle and from Patty Griffin to Buena Vista Social Club, and we make it work to our advantage."

This makes sense in New York, a city with people from many cultures. "You also have to keep in mind that we service a broad geographic area," says Houston. "We have the city, the suburbs and the country. We cover three states. So, although we are a New York City station, the bulk of our audience is from outside Manhattan."

With this view, the station's promotion and marketing efforts have to stay broad. "We certainly have our work cut out for us to reach this broad spectrum of people," says Houston. "We mostly reach them by co-promoting shows over the whole area, whether it's at the Bottom Line, Central Park's SummerStage in Manhattan, the Newport Folk Festival, clubs in Westchester and Long Island or the Celebrate Brooklyn free outdoor shows in Prospect Park. It even makes sense for us to be involved with the blues cruises around Manhattan."

The right balance of news and information also plays an important role for the station. "We've been carrying National Public Radio top-of-the-hour newsbreaks for many years, and now, more than ever, that seems like the right thing for us to continue," explains Singleton.

"After Sept. 11, 2001 we expanded NPR news coverage to certain hours over the weekend. While we're not a News or information station, and we recognize the limitations on how much of that we can present, we still feel it's important to keep the type of listener we attract connected to current world events and to their community. It gives us a certain amount of credibility."

Specialty Programming

Regular Cityfolk programming fills many of the hours in WFUV's week. But, being a public radio station, it can afford to plug in quite a bit of specialty programming. This includes some syndicated programming, such as *The*

WFUV Sample Hours

March 27, 2002

2pm

CITIZEN COPE If There's Love
KEB' MO' Perpetual Blues Machine
PAUL SIMON Diamonds On The Soles Of Her Shoes
STEPHEN STILLS Black Queen
GOMEZ Detroit/Swing 66
R.E.M. Talk About The Passion
NORAH JONES Don't Know Why
RAY CHARLES Lonely Avenue
RICHIE HAVENS Here Comes The Sun
JOAN ARMATRADE Show Some Emotion
EMMYLOU HARRIS Deeper Well
JOHN SCOFIELD Ideofunk
RYAN ADAMS New York New York

9am

COUNTING CROWS Sullivan Street
BOB DYLAN Honest With Me
MUDDY WATERS Rollin' And Tumblin'
GOV'T MULE Soulshine
CHRIS SMITHER Dust My Broom
NATALIE MERCHANT Build A Levee
BEN KWELLER Family Tree
INDIGO GIRLS Least Complicated
FLYING BURRITO BROTHERS Wheels
WILCO Heavy Metal Drummer
VAN MORRISON Queen Of The Slipstream
SUSAN TEDESCHI It Hurt So Bad



Grateful Dead Hour, World Cafe, Mountain Stage and Echoes, but it also allows for the creation of some special in-house programming.

Two programs that the station is very proud to air on Saturday evenings are Pete Fornatale's *Mixed Bag* and Vin Scelsa's *Idiot's Delight*. Both personalities have decades of experience in the market and bring their unique and loyal followings to the station.

"Certainly, they are permitted to do their own thing, but they also add an important musical dimension to the station," says Houston. "Those guys belong on public radio — that's their natural home these days."

Singleton and Houston have transformed evening programming on the station as well. About a year ago Houston began a special Friday-night show from 8-11pm called *The Whole Wide World With Rita Houston*. "My show focuses on the what's happening in the world of hip DJ, lounge, trip-hop, electronica and the like," she says. "It has been drawing in a new type of listener to the station."

This goes even further with Delphine Blue's show, which airs Monday through Thursday from 9pm-1am. Blue leans in a similar direction musically, which gives the station a different mood at night, a daypart that all adult-oriented stations find difficult to make compelling to their listeners.

WFUV features genre-specific programs on the weekend focusing on Celtic, folk, blues and more. All have very solid followings that have developed over the years, and all represent the musical-diversity image that the station tries to project.

Community Service

As with all public stations, fund-raising is an important part of WFUV's programming. "An old public-radio adage says, 'Good fund-raising is good programming,'" says Singleton. "It's kind of hard to avoid the begging aspect of a fund drive — you don't get it if you don't ask for it — but we've tried to make it more entertaining and more listenable during that week in the spring and the fall."

In fact, WFUV has found creative

ways for the listeners to get directly involved in how the station structures that week. Singleton says that this has made listeners feel closer to the station and realize how important it is in their lives.

"The goal is to make it more than a beg-a-thon," Singleton explains. "We do this by giving it a special spin and getting listeners involved. We have them e-mail us an essay, if you will, about their favorite concert or song and what it has meant in their lives. We then pick some of the best and have listeners record them for playback on the air. We believe that it's enjoyable and very relatable. Plus, each person qualifies for some prize. We also offer premiums and all that other stuff that goes with fund-raising."

It must be working. In spite of what happened on Sept. 11, WFUV had its biggest drive ever last fall, attracting over \$750,000 in membership pledges. "A decade ago we had about 2,500 contributing members, and today we're well over 20,000," Singleton says. "This is important as a gauge for us. Not only can we see how our programming is affecting our audience via Arbitron, we can also see how the audience feels by their willingness to open their wallets."

Because WFUV is licensed by Fordham University, getting students involved with the station is a must. Singleton says, "We have a mission, as defined by the university, that asks us to serve an audience with significant programming, reflect the resources of the university when we can on the air and provide training opportunities for students."

WFUV has created a structure whereby about 50 students are working at the station at any one time in paid, part-time positions. They work everywhere from the promotions department to membership, from the music department to sports, news and public affairs. They even work in engineering, where they run the board during live in-studio performances. They get valuable training but they also have a lot of responsibility.

"We've turned out a lot of graduate who go on to have successful career in broadcasting," Singleton says. "There's a long tradition of that here actually, and we're very proud of that."

RYAN ADAMS

FEATURING THE SINGLE

answering bell

from the Grammy nominated

album **GOLD**

OVER 500K

SOLD

WORLDWIDE

Impacting at:

KFOG WXRT

KMTT KBCO

WBOS KGSR

KXST KTCZ

WXRV WXPB

WTTS WRLT

WKOC KTHX

KRSH WOKI

WZEW WRNX

WFPK KRVB

WCLZ KTBG

KBXF

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more...

"It is such a breath of fresh air to hear something so organic and with such stunning lyrics..." - ELTON JOHN

"... Ryan Adams is the sort of artist who seems perpetually on the cusp of a masterpiece... Adams' sources run deep - from Paul Westerberg to Hank Williams - and he has the raspy, quavering voice and innate truthfulness to be worthy of them..." - ROLLING STONE

"My listeners are twice as passionate about [Answering Bell] as they were about 'New York, New York.' That's why I moved it into Heavy."

- Chris Hermann / WBOS

on tour with

ALANIS MORISSETTE

5/1 San Diego	5/14 St. Louis, MO
5/3 Los Angeles	5/16 Dallas
5/4 Los Angeles	5/17 Austin
5/5 San Jose, CA	5/18 Houston
5/7 Phoenix, AZ	5/20 Tampa
5/8 Las Vegas	5/22 West Palm Beach
5/10 Salt Lake City	5/24 Birmingham, AL
5/11 Denver, CO	5/25 Atlanta, GA
5/13 Kansas City, KS	

www.losthighwayrecords.com

LOST HIGHWAY

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R&R Triple A Top 30

Powered By



April 5, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	520	-24	25273	11	23/0
2	2	PETE YORN Strange Condition (Columbia)	519	-15	34156	14	25/0
6	3	SHERYL CROW Soak Up The Sun (A&M/Interscope)	513	+45	39386	6	24/0
3	4	U2 In A Little While (Interscope)	500	-10	29232	12	25/0
5	5	CHRIS ISAAK Let Me Down Easy (Reprise)	464	-18	31610	12	24/0
4	6	DAVE MATTHEWS BAND Everyday (RCA)	463	-32	32888	22	24/0
7	7	GOO GOO DOLLS Here Is Gone (Warner Bros.)	442	+82	34102	3	23/1
9	8	EDDIE VEDDER You've Got To Hide Your... (V2)	385	+30	36156	12	21/0
8	9	TRAIN She's On Fire (Columbia)	372	+15	25245	11	23/0
14	10	JACK JOHNSON Flake (Enjoy/Universal)	356	+48	28236	7	24/1
11	11	BONNIE RAITT I Can't Help You Now (Capitol)	343	+17	25123	6	21/0
10	12	JOHN MAYER No Such Thing (Aware/Columbia)	326	-2	26768	31	22/0
12	13	INDIGO GIRLS Moment Of Forgiveness (Epic)	306	-9	21702	11	21/0
15	14	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	291	-1	21688	21	11/0
13	15	CALLING Wherever You Will Go (RCA)	272	-41	16215	26	16/0
16	16	STARSAILOR Good Souls (Capitol)	265	-9	13129	10	20/0
17	17	LENNY KRAVITZ Stillness Of Heart (Virgin)	248	-8	13334	7	22/2
19	18	NATALIE MERCHANT Build A Levee (Elektra/EEG)	233	+1	16330	5	21/0
20	19	RYAN ADAMS Answering Bell (Lost Highway/IDJMG)	229	-3	16427	9	20/0
24	20	ELVIS COSTELLO Tear Off Your Own Head... (Island/IDJMG)	227	+35	19599	3	19/0
22	21	MIDNIGHT OIL Golden Age (Liquid 8)	225	+18	16485	7	19/0
18	22	TRAVIS Side (Epic)	223	-30	14504	19	16/0
29	23	NEIL YOUNG Differently (Reprise)	206	+48	18082	2	20/1
25	24	ROBERT BRADLEY'S BLACKWATER... Train (Vanguard)	196	+5	11244	9	17/0
27	25	DEFAULT Wasting My Time (TVT)	191	+12	5305	7	8/0
26	26	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	186	-4	5137	7	7/0
28	27	JIMMY EAT WORLD The Middle (DreamWorks)	178	+19	7200	3	7/0
23	28	WILLIAM TOPLEY Back To Believing (Lost Highway/IDJMG)	172	-34	11808	17	14/0
Debut	29	DISHWALLA Somewhere In The Middle (Immergent)	151	+33	8104	1	17/2
Debut	30	BIG HEAD TODD & THE MONSTERS Wishing Well (Big)	151	+31	7529	1	14/1

27 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 3/24/02-3/30/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
TREY ANASTASIO Alive Again (Elektra/EEG)	10
MOBY We Are All Made Of Stars (V2)	10
TRAVIS Flowers In The Window (Epic)	5
BADLY DRAWN BOY Something... (ARTISTdirect)	4
JEB LOY NICHOLS They Don't Know (Rykodisc)	4
LENNY KRAVITZ Stillness Of Heart (Virgin)	2
DISHWALLA Somewhere In The Middle (Immergent)	2
ZERO 7 Destiny (Quango/Palm)	2
NORAH JONES Don't Know Why (Blue Note/Capitol)	2
RAUL MALO I See You (Higher Octave)	2
WAYNE Whisper (TVT)	2
CREED One Last Breath (Wind-up)	2
OUR LADY PEACE Somewhere Out There (Columbia)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GOO GOO DOLLS Here Is Gone (Warner Bros.)	+82
JACK JOHNSON Flake (Enjoy/Universal)	+48
NEIL YOUNG Differently (Reprise)	+48
SHERYL CROW Soak Up The Sun (A&M/Interscope)	+45
NO DOUBT Hella Good (Interscope)	+37
ELVIS COSTELLO Tear Off Your Own... (Island/IDJMG)	+35
WILCO Heavy Metal Drummer (Nonesuch)	+35
DISHWALLA Somewhere In The Middle (Immergent)	+33
TREY ANASTASIO Alive Again (Elektra/EEG)	+32
BIG HEAD TODD & THE MONSTERS Wishing Well (Big)	+31

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
COLDPLAY Trouble (Nettwerk/Capitol)	241
LIFEHOUSE Hanging By A Moment (DreamWorks)	213
CREED My Sacrifice (Wind-up)	199
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	195
FIVE FOR FIGHTING Superman (It's...) (Aware/Columbia)	178
DAVID GRAY Babylon (ATO/RCA)	157
U2 Beautiful Day (Interscope)	157
INCUBUS Drive (Immortal/Epic)	155
DAVE MATTHEWS BAND The Space Between (RCA)	150
JEWEL Standing Still (Atlantic)	149
AFRO-CELT... F/P. GABRIEL When... (Real World/Virgin)	138
JOHN MELLENCAMP Peaceful World (Columbia)	138
MOBY F/GWEN STEFANI Southside (V2)	136
WEEZER Island In The Sun (Geffen/Interscope)	132
RYAN ADAMS New York, New York (Lost Highway/IDJMG)	125
U2 Stuck In A Moment... (Interscope)	123

New & Active

JOHNNY A. Oh Yeah (Favored Nations/Red Ink)
Total Plays: 139, Total Stations: 11, Adds: 0

SENSE FIELD Save Yourself (Nettwerk)
Total Plays: 131, Total Stations: 8, Adds: 0

ZERO 7 Destiny (Quango/Palm)
Total Plays: 108, Total Stations: 15, Adds: 2

SHANNON MCNALLY Now That I Know (Capitol)
Total Plays: 105, Total Stations: 11, Adds: 0

LLAMA Too Much Too Soon (MCA)
Total Plays: 87, Total Stations: 9, Adds: 0

LUCE Good Day (Joe's)
Total Plays: 81, Total Stations: 10, Adds: 0

WILLIE NELSON Maria (Shut Up And Kiss Me) (Lost Highway/IDJMG)
Total Plays: 79, Total Stations: 9, Adds: 0

CITIZEN COPE If There's Love (DreamWorks)
Total Plays: 69, Total Stations: 8, Adds: 0

STEVE EARLE Some Dreams (E-Squared/Artemis)
Total Plays: 69, Total Stations: 7, Adds: 0

NO DOUBT Hella Good (Interscope)
Total Plays: 60, Total Stations: 3, Adds: 0

Songs ranked by total plays

Patti Smith

WHEN DOVES CRY

from her 2-CD retrospective
LAND (1975-2002)

Already On:

- WXRV KGSR
- WMMM KTHX
- WXPB WFUV
- WCNW WFPK

"When Doves Cry" Produced by Lenny Kaye

www.pattismitland.com

www.arista.com



photo: Steven Sebring

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	RYAN ADAMS Answering Bell (<i>Lost Highway/IDJMG</i>)	313	+6	7519	9 20/0	
1	2	CHRIS ISAAK Let Me Down Easy (<i>Reprise</i>)	304	-20	7044	12 21/0	
3	3	INDIGO GIRLS Moment Of Forgiveness (<i>Epic</i>)	292	+20	7689	11 19/0	
4	4	SHERYL CROW Soak Up The Sun (<i>A&M/Interscope</i>)	290	+27	5590	6 20/0	
6	5	BONNIE RAITT I Can't Help You Now (<i>Capitol</i>)	274	+20	7453	6 20/0	
9	6	NATALIE MERCHANT Build A Levee (<i>Elektra/EEG</i>)	257	+17	6913	5 20/0	
5	7	ROBERT BRADLEY'S BLACKWATER... Train (<i>Vanguard</i>)	255	0	5741	9 19/0	
8	8	ALANIS MORISSETTE Hands Clean (<i>Maverick/Reprise</i>)	252	+6	4598	11 14/0	
7	9	STARSAILOR Good Souls (<i>Capitol</i>)	237	-11	6383	10 17/0	
10	10	KASEY CHAMBERS Not Pretty Enough (<i>Warner Bros.</i>)	205	-8	5737	0 18/0	
15	11	ELVIS COSTELLO Tear Off Your Own Head... (<i>Island/IDJMG</i>)	198	+17	6342	3 18/0	
11	12	PETE YORN Strange Condition (<i>Columbia</i>)	189	-16	1676	14 11/0	
20	13	NEIL YOUNG Differently (<i>Reprise</i>)	186	+22	5654	2 20/0	
13	14	ZERO 7 Destiny (<i>Quango/Palm</i>)	182	-8	4932	0 18/1	
12	15	BIG HEAD TODD & THE MONSTERS Wishing Well (<i>Big</i>)	182	-13	1924	1 16/0	
17	16	JACK JOHNSON Flake (<i>Enjoy/Universal</i>)	168	-8	5310	7 17/1	
14	17	MIDNIGHT OIL Golden Age (<i>Liquid 8</i>)	166	-23	2990	7 14/0	
18	18	WILLIE NELSON Maria (Shut Up And Kiss Me) (<i>Lost Highway/IDJMG</i>)	165	-7	4176	0 17/1	
16	19	WILLIAM TOPLEY Back To Believing (<i>Lost Highway/IDJMG</i>)	163	-14	2521	17 12/0	
21	20	U2 In A Little While (<i>Interscope</i>)	160	+9	1422	12 9/0	
19	21	CRACKER Shine (<i>Backporch/Virgin</i>)	160	-8	3648	3 15/0	
22	22	TRAIN She's On Fire (<i>Columbia</i>)	159	+10	2375	11 11/0	
23	23	JOSH ROUSE Feeling No Pain (<i>Rykodisc</i>)	150	+16	4673	0 13/0	
29	24	GOO GOO DOLLS Here Is Gone (<i>Warner Bros.</i>)	143	+28	2162	3 11/0	
28	25	STEVE EARLE Some Dreams (<i>E-Squared/Artemis</i>)	141	+19	3818	0 19/2	
30	26	SHANNON MCNALLY Now That I Know (<i>Capitol</i>)	139	+25	4351	0 15/1	
25	27	EDDIE VEDDER You've Got To Hide Your... (<i>V2</i>)	131	+2	925	12 9/0	
26	28	LENNY KRAVITZ Stillness Of Heart (<i>Virgin</i>)	129	+1	1947	7 10/0	
27	29	PATTI SMITH When Doves Cry (<i>Arista</i>)	119	-8	4415	0 15/0	
24	30	BILLY BRAGG NPWA (<i>Elektra/EEG</i>)	115	-15	5063	0 12/0	

21 Triple A Indicator Reports. Songs ranked by total plays for the airplay week of Sunday 3/24-Saturday 3/30.
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Most Added®

ARTIST TITLE LABEL(S)	ADDS
TREY ANASTASIO Alive Again (<i>Elektra/EEG</i>)	14
JEB LOY NICHOLS They Don't Know (<i>Rykodisc</i>)	13
MOBY We Are All Made Of Stars (<i>V2</i>)	11
BADLY DRAWN BOY Something To... (<i>ARTISTdirect</i>)	7
RAUL MALO I See You (<i>Higher Octave</i>)	6
TRAVIS Flowers In The Window (<i>Epic</i>)	4
PATTY GRIFFIN Rain (<i>ATO</i>)	3
WILCO Heavy Metal Drummer (<i>Nonesuch</i>)	3
STEVE EARLE Some Dreams (<i>E-Squared/Artemis</i>)	2
ANGELIQUE KIDJO Iwoya (<i>Columbia</i>)	2
PAUL MCCARTNEY Lonely Road (<i>Capitol</i>)	2
GOMEZ Detroit Swing 66 (<i>Hut/Virgin</i>)	2
ED HARCOURT She Fell Into My Arms (<i>Capitol</i>)	2
JOHNNY A. Oh Yeah (<i>Favored Nations/Red Ink</i>)	2
RUEYHORSE Sparkle (<i>Island/IDJMG</i>)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
WILCO Heavy Metal Drummer (<i>Nonesuch</i>)	+82
PATTY GRIFFIN Rain (<i>ATO</i>)	+77
RUSTED ROOT Welcome To My Party (<i>Island/IDJMG</i>)	+59
GOMEZ Detroit Swing 66 (<i>Hut/Virgin</i>)	+55
TREY ANASTASIO Alive Again (<i>Elektra/EEG</i>)	+49
ANGELIQUE KIDJO Iwoya (<i>Columbia</i>)	+47
PAUL MCCARTNEY Lonely Road (<i>Capitol</i>)	+41
GOO GOO DOLLS Here Is Gone (<i>Warner Bros.</i>)	+28
SHERYL CROW Soak Up The Sun (<i>A&M/Interscope</i>)	+27
JEB LOY NICHOLS They Don't Know (<i>Rykodisc</i>)	+26
SHANNON MCNALLY Now That I Know (<i>Capitol</i>)	+25
NEIL YOUNG Differently (<i>Reprise</i>)	+22
ED HARCOURT She Fell Into My Arms (<i>Capitol</i>)	+21
BONNIE RAITT I Can't Help You Now (<i>Capitol</i>)	+20
INDIGO GIRLS Moment Of Forgiveness (<i>Epic</i>)	+20
JOHNNY A. Oh Yeah (<i>Favored Nations/Red Ink</i>)	+20
STEVE EARLE Some Dreams (<i>E-Squared/Artemis</i>)	+19

Reporters

<p>WAPS/McDon, OH PD/M: Bill Gruber 1 RUBYHORSE "Sparkle" 1 BADLY DRAWN BOY "Something" 1 JEB LOY NICHOLS "Know" 1 TREY ANASTASIO "Alive" 1 GOMEZ "Swing"</p>	<p>WXRT/Chicago, IL * PD: Norm Winer APD/M: John Farneda 15 MOBY "Stars"</p>	<p>WMMM/Madison, WI * PD/M: Tom Teuber 3 MOBY "Stars" 1 TREY ANASTASIO "Alive"</p>	<p>WYEP/Pittsburgh, PA PD: Rosemary Welsh APD/M: Chris Griffin RAUL MALO "See" JEB LOY NICHOLS "Know" STEVE EARLE "Dreams" MOBY "Stars" TREY ANASTASIO "Alive" TRAVIS "Flowers" CAGSANDRA WILSON "Show"</p>	<p>KOTR/San Luis Obispo, CA PD: Drew Ross MD: Greg Phifer 7 GOMEZ "Swing" 4 BADLY DRAWN BOY "Something" 4 TREY ANASTASIO "Alive" 4 LOS LOBOS "Hearts" 4 PATTY GRIFFIN "Rain" 4 TRAVIS "Flowers" 4 WILCO "Heavy" 4 LUTHER WRIGHT "Last"</p>
<p>KTZO/Albuquerque, NM * PD: Scott Souhrada MD: Don Kelley 1 CREED "Breath"</p>	<p>KBCO/Denver-Boulder, CO * PD: Scott Arbaugh MD: Keeler 3 TREY ANASTASIO "Alive"</p>	<p>WMPW/Memphis, TN PD/M: Alexandra Inzer 16 TREY ANASTASIO "Alive" 3 JEB LOY NICHOLS "Know"</p>	<p>WCLZ/Portland, ME PD: Herb Ivy MD: Brian James JOHNNY A. "Yeah" WILCO "Heavy" PATTY GRIFFIN "Rain" STEVE EARLE "Dreams" MOBY "Stars" TREY ANASTASIO "Alive" JEB LOY NICHOLS "Know" TRAVIS "Flowers"</p>	<p>KBAC/Santa Fe, NM GM/PD: Ira Gardner 11 TRAVIS "Flowers" 11 GOMEZ "Swing" 10 RAUL MALO "See" 9 RUBYHORSE "Sparkle" MOBY "Stars" BADLY DRAWN BOY "Something" JEB LOY NICHOLS "Know" ZIROO "Closer"</p>
<p>KCSR/Austin, TX * PD: Jody Denberg MD: Susan Castle 8 NEIL YOUNG "Different" MICHELLE SHOCKED "What"</p>	<p>WDET/Detroit, MI PD: Judy Adams MD: Martin Bandyke AMD: Chuck Horn 3 ANGELIQUE KIDJO "Iwoya" 3 RAUL MALO "See" 3 MOBY "Stars" 3 TREY ANASTASIO "Alive" 3 BADLY DRAWN BOY "Something" 3 PAUL MCCARTNEY "Lonely" 3 JEB LOY NICHOLS "Know"</p>	<p>KTCT/Minneapolis, MN * PD: Lauren MacEach APD/M: Mike Wolf No Adds</p>	<p>WZLW/Mobile, AL * PD: Brian Hart MD: Linda Woodworth JACK JOHNSON "Flake"</p>	<p>KTAO/Santa Fe, NM PD: John Hayes MD: Michael Dean MOBY "Stars" BADLY DRAWN BOY "Something" JEB LOY NICHOLS "Know" MICHELLE SHOCKED "What"</p>
<p>WRNR/Baltimore, MD * DM: Jon Peterson PD: Alex Cortright MD: Damian Einstein 6 TREY ANASTASIO "Alive" 6 BADLY DRAWN BOY "Something" RAUL MALO "See" MOBY "Stars" TRAVIS "Flowers"</p>	<p>WVOD/Elizabeth City, NC PD: Matt Cooper MD: Tad Abbey MOBY "Stars" WILLIE NELSON "Maria"</p>	<p>KPIG/Monterey, CA PD/M: Laura Ellen Hopper 4 BIG HEAD TODD "Blues" 4 JOHNNY A. "Yeah" 4 ANDERS OSBORNE "Stoned" 3 CAROL LEAF "Boxer" 3 TONY PRICE "Heart" JOHN COWAN "Always" JOHN MOONEY "Want"</p>	<p>KINK/Portland, OR * PD: Dennis Constantine MD: Kevin Welch 1 Lenny Kravitz "Heart" 1 RUBYHORSE "Sparkle" 1 JEB LOY NICHOLS "Know"</p>	<p>KRSH/Santa Rosa, CA * PD: Bill Bowker MD: Pam Long 2 NORAH JONES "Know" 2 JEB LOY NICHOLS "Know" BADLY DRAWN BOY "Something" JANAH "Heart" KEVIN KANEY "Auto" RAUL MALO "See" TRAVIS "Flowers"</p>
<p>WBOS/Easton, MA * PD: Chris Herrmann MD: Michele Williams 2 TREY ANASTASIO "Alive"</p>	<p>WNCV/Greenville, SC PD: Mark Keefe APD/M: Kim Clark TREY ANASTASIO "Alive" BADLY DRAWN BOY "Something" JEB LOY NICHOLS "Know" NERISSA & KATRINA "Kiss" ANGELIQUE KIDJO "Back"</p>	<p>WDTT/Nashville, TN * DM/PD: David Hall APD/M: Keith Coles 13 B.R.M.C. "Love" 7 TREY ANASTASIO "Alive" 5 WAYNE "Whisper" 1 MOBY "Stars"</p>	<p>KTHX/Reno, NV * PD: Harry Reynolds MD: Dave Herold 2 TREY ANASTASIO "Alive" BADLY DRAWN BOY "Something" MOBY "Stars" JEB LOY NICHOLS "Know" MICHELLE SHOCKED "Amazing"</p>	<p>KMTT/Seattle-Tacoma, WA * GM/PD: Chris Mays APD/M: Shawn Stewart No Adds</p>
<p>WXRW/Easton, MA * PD: Joanne Doady MD: Dana Marshall 2 MOBY "Stars" 2 TREY ANASTASIO "Alive" 1 ANGELIQUE KIDJO "Iwoya" 1 NORAH JONES "Know" TRAVIS "Flowers"</p>	<p>WTTN/Indianapolis, IN * DM: Jim Ziegler MD: Brad Holtz 6 TREY ANASTASIO "Alive" 2 WILCO "Heavy" TRAVIS "Flowers"</p>	<p>WFLW/New York, NY PD: Chuck Singleton AMD: Russ Borris TREY ANASTASIO "Alive" BADLY DRAWN BOY "Something" MOBY "Stars" JEB LOY NICHOLS "Know" GREG BROWN "Let" SCOTT MILLER "Want"</p>	<p>KENZ/Salt Lake City, UT * DM/PD: Bruce Jones MD: Karl Bushman 2 OUR LADY PEACE "There" MOBY "Stars"</p>	<p>KAEP/Spokane, WA * PD: Tim Cotter MD: Karl Bushman MOBY "Stars" OUR LADY PEACE "There"</p>
<p>CKEY/Buffalo, NY * DM/PD: Rob White MD: Mike Stakely 16 DAVID LUSHER "Life" 1 JAN ARDEN "Thing" LENNY KRAVITZ "Heart"</p>	<p>WOKI/Knoxville, TN * PD: Shane Cox MD: Sarah McClune 1 BIG HEAD TODD "Wishin' 1 DISHWALLA "Middle"</p>	<p>WXPW/Philadelphia, PA PD: Bruce Warren APD/M: Helen Leicht JEB LOY NICHOLS "Know" MOBY "Stars" RAUL MALO "See" ROLLINGS & LOVETT "Baby" HIGWAY'S "Sally"</p>	<p>KFOG/San Francisco, CA * PD: Dave Benson APD/M: Haley Jones 7 THE CORRS "Blue"</p>	<p>WRNX/Springfield, MA * GM/PD: Tom Davis MD: Donnie Moorhouse TREY ANASTASIO "Alive" BADLY DRAWN BOY "Something" MOBY "Stars" LEON NASS "Moozo" JEB LOY NICHOLS "Know" RUBYHORSE "Sparkle" TRAVIS "Flowers" WAYNE "Whisper"</p>
<p>WNCS/Eurlington, VT PD: Jody Peterson APD: Eric Thomas MD: Mark Abuzzahab 1 TREY ANASTASIO "Alive" 1 LUCE "Good" 1 KELLER WILLIAMS "Speaker" 1 JEB LOY NICHOLS "Know" 6 PATTY GRIFFIN "Rain" 6 PAUL MCCARTNEY "Lonely" 5 BUB MOULD "Sound" 5 JEB LOY NICHOLS "Know" 4 ANGELIQUE KIDJO "Iwoya" 3 JEFF FRANKIE "Wonderful"</p>	<p>KMTN/Jackson, WY PD/M: Mark Fishman TREY ANASTASIO "Alive" LUCE "Good" KELLER WILLIAMS "Speaker" JEB LOY NICHOLS "Know"</p>	<p>WKOC/Norfolk, VA * PD: Paul Shugrue MD: Kristen Croot No Adds</p>	<p>KCTY/Denver, NE * PD: Max Rumpardner MD: Christopher Dean 808 MOULD "Sound"</p>	<p>WMMY/Cape Cod, MA PD/M: Barbara Deacy TREY ANASTASIO "Alive" WILCO "Heavy"</p>
<p>WVOD/Charlotte, NC * DM/PD: Dany Howard 1 MOBY "Stars" 1 CREED "Breath" 1 ZIROO "Destiny"</p>	<p>KTBG/Kansas City, MO PD: Jon Hart MD: Byron Johnson 12 JEB LOY NICHOLS "Know" ED HARCOURT "Arms" MOBY "Stars" RUSTED ROOT "Party" GARDEN SMITH "Satellite"</p>	<p>KCTY/Denver, NE * PD: Max Rumpardner MD: Christopher Dean 808 MOULD "Sound"</p>	<p>WXPW/Philadelphia, PA PD: Bruce Warren APD/M: Helen Leicht JEB LOY NICHOLS "Know" MOBY "Stars" RAUL MALO "See" ROLLINGS & LOVETT "Baby" HIGWAY'S "Sally"</p>	<p>WMMY/Cape Cod, MA PD/M: Barbara Deacy TREY ANASTASIO "Alive" WILCO "Heavy"</p>

National Programming

Added This Week



World Cafe

Ali Castelinni 215-898-6677

GOMEZ Detroit Swing 66
M ROLLINGS/L LOVETT Gee Baby, Ain't I Good To Ya
RINOCEROSE Music Kills Me
ROLAND GIFT It's Only Money
TREY ANASTASIO Alive Again



Acoustic Cafe

Rob Reinhart 734-761-2043

ELEANOR MCEVOY Easy In Love
PATTY GRIFFIN Rain
STEVE EARLE Willin'
UNCLE TUPELO No Depression

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ON THE RECORD

With
Dana Marshall
MD, WXRV/Boston



I've been a fan of Bonnie Raitt's music for many years and got downright emotional in 1990 when she won a boatload of Grammys for *Nick of Time*. One of my fondest memories related to Bonnie was when my daughter Cara was just 2 years old, and she started singing along to "Have a Heart" on the car radio. • Bonnie's now back on the radio with her 16th album.

When you open the gem called *Silver Lining*, its regal purple tones set the stage for

the arrival of royalty — in this case, the queen of pop and R&B. Liner notes and photos reveal a band whose longevity and affection could be compared to that of the most loyal of a queen's subjects. • Bonnie has the ability to ignite little fires in your mind, body and soul. With her sweet slide guitar in hand, she brings us an album that she feels is perhaps her best yet. Her trick is that all the songs sound a bit familiar. The single "I Can't Help You Now" could be the best example of her knack for delivering hits to radio. • In a world where age and maturity are not considered assets, Bonnie sings of new beginnings and lessons learned with a fresh, youthful perspective. "The Time of Our Lives" evokes the sense of free-spiritedness that comes from the end of one relationship and the beginning of another, "Gnawin' on It" delivers the rootsy Raitt we've come to recognize after just a few chords on the guitars, and I'm guessing David Gray couldn't be more pleased with her cover of "Silver Lining," especially since she chose it as the title of the album. • Bonnie Raitt's new album is one of those rare gems that needs to be worn rather than locked away in a safe place — she never seems to play it safe anyway.

Trey Anastasio takes Most Added honors this week with 24 total adds (No. 1 on both panels), followed closely by **Moby** with 21 total adds (No. 1 monitored and No. 3 Indicator) and **Jeb Loy Nichols** with 17 (No. 2 Indicator and No. 4 monitored) ... **Travis**, **Badly Drawn Boy**, **Raul Malo**, **Wayne and Our Lady Peace** also have good first weeks ... **Dishwalla**, **Zero 7**, **Norah Jones**, **Creed**, **Patty Griffin**, **Wilco**, **Steve Earle**, **Angelique Kidjo**, **Gomez** and **Paul McCartney** close some important holes ... On the Triple A monitored airplay chart, **Alanis Morissette** remains at No. 1 for the seventh week, and **Pete Dinklage** holds at No. 2 ... **Sheryl Crow** moves up to 3*, **The Goo Goo Dolls** hold at 7* (they were the big gainer this week, with an increase of 82 spins), **Eddie Vedder** regains his bullet at 8*, **Train** are 9* (did you see the great story on them in the latest *Rolling Stone*?), and **Jack Johnson** is now top 10 at 10* ... **Bonnie Raitt** holds at 11*, **Natalie Merchant** moves 19*-18*, **Elvis Costello** jumps 24*-20*, **Midnight Oil** goes 22*-21*, and **Neil Young** increases 29*-23* ... **Dishwalla** and **Big Head Todd & The Monsters** debut ... On the Indicator airplay chart, **Ryan Adams** moves back up to 1*; **Merchant** turns it around, going 9*-6*; **Costello** jumps 15*-11*; **Young** leaps 20*-13*; and **Shannon McNally** increases 30*-26* ... No debuts!



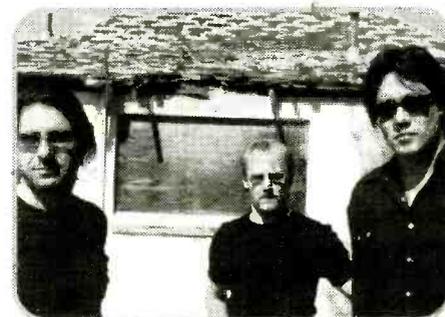
— John Schoenberger, Triple A Editor

AAA ARTIST OF THE WEEK

ARTIST: **Big Head Todd & The Monsters**

LABEL: **Big**

By **JOHN SCHOENBERGER** / TRIPLE A EDITOR



Big Head Todd & The Monsters

What began in the '80s as three friends from Denver's Columbine High School jamming together has turned into somewhat of a cottage industry. Todd Park Mohr (vocals, guitar, keys), Rob Squires (bass) and Brian Nevin (drums) formed Big Head Todd & The Monsters and started the long trek toward success. As with most rock-based bands that stand the test of time, BHTM built their fan base the old-fashioned way, through constant touring (they've performed over 2,500 dates!). In 1989 they released their first album, *Another Mayberry*, on their own Big label, followed by *Midnight Radio* in 1991. This led to a deal with Giant Records and the release of the now-Platinum *Sister Sweetly* in 1993. Three more albums were released on the label in the '90s — *Stratagem*, *Beautiful World* and *Live Monsters*.

When Giant folded into Warner Bros. Big Head Todd & The Monsters were free agents once again. They return with *Riviera*, their first new album in four years, which is once again on their own Big label (distributed by Warner Bros.). Much of the material for the disc was originally recorded in 1999. "We had been working on a lot of new material in the meantime," says Nevin. "We spent the summer of 2001 fine-tuning the new stuff and choosing what we'd keep from the earlier sessions."

They decided to release the project on their own label and set out to establish the distribution deal with Warner Bros. "This is monumental, as they're still the best distributor around," Nevin says. "I think we're in the best place we could be."

Riviera continues down the same musical

path that BHTM have always traveled, but it reveals the continuing maturation of Mohr's songwriting skills, as well as the evolution of the tight sound that the trio is renowned for. Noting the Latin sensuality and spirit that runs through the album — hence the title — Mohr says, "I sort of plotted each song as its own little Latin movie. The album is half Gabriel Garcia Marquez and half Clash war ballad. Sure, it's primarily a rock record. There are not a lot of band-oriented, raw records out there right now, and I feel there's an excitement to that."

As you listen to *Riviera*, it becomes quite clear that the three musicians are very comfortable playing with each other and have developed a sixth sense when it comes to blending their instruments into a cohesive sound. This comes across loud and clear on the more rocking tunes, such as "Freedom Fighter," "Runaway Train" and "Secret Mission." Their more melodic side is revealed in selections such as the first emphasis track, "Wishing Well," as well as "Julianna," "Riviera" and "Again and Again."

In a world where everything changes much too quickly and most bands seem to teeter between trends, it's comforting to know that acts such as Big Head Todd & The Monsters remain true to their original calling. "We've always made a lot of effort to ensure that the art side of our career is something we're proud of," says Mohr.

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Help Stop Client Nightmares

□ Going beyond the superficial is key to landing long-term ad buys

By **Trey Morris**
Sales Manager, WZFS/Chicago

Selling spots on a commercial Christian music station can be a challenging task. There are often misconceptions on both sides of the desk. This week **Trey Morris** from WZFS (*The Fish*)/Chicago takes us through a recent sales call to help us understand what is genuinely important in the sales game. We join Morris inside a client's office, as he enters the room and sits down.

"Why do you run ads?" the client asked. That is how it started. I knew that I was in for one of those conversations that include lines like, "Real radio ministries don't run commercials."

"The other Christian stations in town never play commercials," the client continued. "Why does your station have to run so many?"

I tried to explain that it was because the other stations generate their revenue from underwriters and donations and we generate our revenue through the running of commercials. "Our business model allows us to generate more revenue, which allows us to do more for our listeners," I said. "We hold more concerts, have a better-sounding signal and run contests for listeners to win interesting prizes."

By the look on his face, I didn't think he was buying what I was selling.

Have you ever run into a prospective client like this one? If you sell commercial time for a Christian radio station, you have probably had similar conversations. You have probably even answered similar questions. However, I was coming at it from the wrong direction in this scenario. The real reason that our station sells advertising is simple: We can help stop nightmares. Yes, nightmares.

Overcoming Marketing Obstacles

Radio account executives have the ability to help business owners sleep at night. Every business owner that you come in contact with has at least one marketing obstacle that he or she can't figure out how to overcome. It is that obstacle that prevents the owner from getting a night of peaceful sleep. Selling spots, creating promotions or even doing remotes is absolutely meaningless unless it accomplishes one thing for the customers, and that is to help them overcome their marketing obstacles.



Trey Morris

Salespeople have been talking about being consultants for their customers for years, but how many sales reps in the general or Christian market actually help their customers sleep at night? I'll tell you how many: 17. OK, I made that number up, but I'm pretty sure that I am not far off.

So many times you meet with a prospect for the first time and perform one of those Client Needs Analyses — known as C.N.A.s in the sales universe — that we all learned about on our second day on the job. The prospect tells you that he needs to generate more traffic, to build awareness or to increase market share, and you believe that you've hit the jackpot.

You run back to the station, already thinking of ways to spend your commission check from the pending order. You throw a media kit together with a schedule, an on-site remote plan and, of course, a sponsorship, and run back to the client, thinking that you are a marketing genius.

Christian radio can't yet rely on ratings. Therefore, we will have to become a well-informed resource for our clients.

For some reason — maybe the prospect is a listener of the station, or maybe he views his advertising as his gift to the church for the month — he decides to buy your proposal. You run your ingenious marketing campaign for a couple of weeks. As the flight nears its end, you call the client to follow up on the results, expecting to re-sign him.

That's when you find that your proposal didn't work. You are shocked and amazed at the failure of this plan. How could it happen? You discovered the client's need for more traffic, you ran a schedule, and you even did a remote at his business. You decide that your client is just a cheapskate and doesn't understand advertising. Oh, well. On to your next victim — I mean client.

Stop! Rewind the tape.

The Art Of The C.N.A.

More traffic. Build awareness. Those expressions are where your perfect plan fell apart. Those are buzzwords — meaningless phrases that only mislead and give you a false sense of your client's true needs.

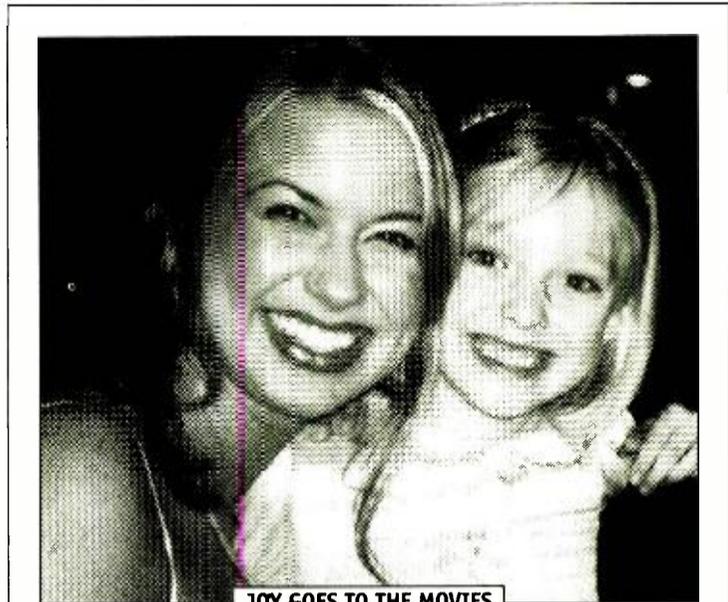
Have you ever met a client who didn't need more traffic or better name awareness? Without real information on your client's business, you will never be able to help him hurdle his marketing obstacle. Without overcoming that obstacle, you have no real hope of helping your client.

So much of sales training is spent on techniques for closing the sale. In fact, you could fill an entire library with all the sales books on the subject. But how many seminars or books have you seen that seriously tackle the art of the C.N.A.?

The C.N.A. is always mentioned in training, but it is merely a step toward the close. The faster you get to the presentation, the faster you can get to the close — and that's what it's all about, right?

Well, the close is obviously important. Without a close, you're not going to be able to stop your client's nightmare. But too many stations are putting all their eggs into the closing basket. That is where account executives and sales managers are moving in the wrong direction.

If we expend more effort on the client at the beginning of the process, we can spend less time closing a deal and more time helping solve his or her problems. If we can use the resources of our station to help



JOY GOES TO THE MOVIES

Reunion artist Joy Williams appeared at the 10th annual Movieguide Awards in Los Angeles last week, presenting the award for Best Movie for Mature Audiences and performing two songs from her debut album. Seen here are (l-r) Williams and Dakota Fanning, one of the stars of the film *I Am Sam*.

solve those problems, we have assisted in creating a long-term customer for the radio station. We've also been a prominent player in stopping the client's nightmares.

Knowledge Is Power

So, how do you uncover the client's marketing obstacle? You ask a lot of questions. That isn't groundbreaking information, but where you go from there is. You must keep

need is to get rid of last year's models, not just gain traffic. Don't stop there. You are just getting warmed up. You need to dig even deeper. Find out more about the client's need to move last year's models.

How many units does he need to sell? What is his closing ratio for customers who walk through his door? What is his profit margin on each sell? What will his cost of doing business be if he can't move last year's models? These are all good followup questions that will allow you to get more information about his marketing obstacles. Knowledge is power, and, in this case, you can use this power to overcome your client's marketing obstacles.

Real Solutions

In the general-market world, Christian stations often don't even make it onto the radar screen. This means that, for Christian stations to earn a customer's business, we must move beyond superficial needs and toward real solutions for real problems.

As an industry, Christian radio can't yet rely on ratings. Therefore, we will have to become a well-informed resource for our clients. Helping to overcome a client's marketing obstacles is at the core of our success. We have the opportunity to make a significant impact on the success of someone's business.

All Christian stations have unique characteristics that account executives can use to provide solutions for their customers. Let's just make sure that we are solving a real need and not jumping on one of those buzzwords.

The next time that you are asked why your station runs commercials, have a real answer. Don't get bogged down with the multitude of reasons a Christian station should or should not be commercial. The reason we run ads is to help clients overcome their obstacles and to stop their nightmares.

The salesperson who is worried about closing the deal won't make a sell. She won't be able to solve the client's problem because she won't have any idea what that problem really is.

asking questions long after the client has brought up his need for traffic, awareness and sales. Maybe he does need more traffic, but why? Is it traffic for the sake of traffic, or is it traffic for last year's model, because this year's model goes on sale in a month?

As I described earlier, many account executives, upon hearing the term "more traffic," stop asking questions and start thinking about closing the deal. In reality, the salesperson who is worried about closing the deal won't make a sell. She won't be able to solve the client's problem because she won't have any idea what that problem really is.

Let's say, however, that you have asked the right questions and discovered that the customer's true

CHR Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	NEWSBOYS It Is You (Sparrow)	1027	+10	14
2	2	JARS OF CLAY I Need You (Essential)	958	+2	16
4	3	REBECCA ST. JAMES Breathe (Forefront)	739	0	14
3	4	PLUS ONE Camouflage (Atlantic)	716	-68	14
7	5	SKILLET One Real Thing (Ardent)	697	+6	8
8	6	TRUE VIBE You Are The Way (Essential)	694	+9	11
5	7	JENNIFER KNAPP w/MAC POWELL Sing Alleluia (Essential)	690	-40	16
6	8	STEVEN CURTIS CHAPMAN See The Glory (Sparrow)	688	-20	12
9	9	GINNY OWENS I Am (Rocketown)	632	+76	7
10	10	RACHAEL LAMPA Savior Song (Word)	592	+42	6
11	11	SHAUN GROVES After The Music Fades (Rocketown)	500	-38	17
12	12	NATALIE LARUE, T-BONE & DJ MAJ King Of My Life (Flicker)	497	-15	9
17	13	PAUL ALAN Leaving Lonely (Aluminum)	492	+45	6
19	14	STACIE ORRICO Bounce Back (Forefront)	489	+87	3
18	15	AUDIO ADRENALINE Rejoice (Forefront)	480	+61	3
15	16	LIFEHOUSE Breathing (DreamWorks)	478	+7	12
14	17	CAEDMON'S CALL Before There Was Time (Essential)	473	-17	10
20	18	BY THE TREE Invade My Soul (Fervent)	408	+17	8
22	19	THIRD DAY It's Alright (Essential)	398	+56	3
<i>Debut</i>	20	PAUL COLMAN TRIO Turn (Essential)	374	+136	1
27	21	JEFF DEYO Let It Flow (Gotee)	348	+54	2
24	22	NICOLE C. MULLEN Talk About It (Word)	340	0	5
23	23	MERCY ME I Can Only Imagine (INO)	336	-5	11
<i>Debut</i>	24	TAIT Bonded (Forefront)	309	+115	1
16	25	JAKE Army Of Love (Reunion)	301	-164	18
25	26	FFH Open Up The Sky (Essential)	299	-20	16
21	27	P.O.D. Youth Of The Nation (Atlantic)	299	-47	9
13	28	OUT OF EDEN Different Now (Gotee)	298	-210	20
26	29	DOWNHERE Larger Than Life (Word)	297	-2	20
28	30	FUSEBOX Every Move I Make (Elevate/Inpop)	294	+3	4

31 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 3/24-Saturday 3/30. © 2002 Radio & Records.

AC Top 30

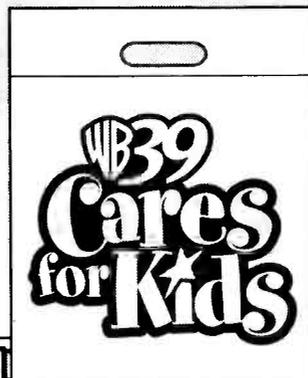
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2	2	AVALON I Don't Want To Go (Sparrow)	1437	+14	12
5	3	TRUE VIBE You Are The Way (Essential)	1326	+11	14
6	4	PLUS ONE Forever (Atlantic)	1313	+22	10
7	5	RACHAEL LAMPA No Greater Love (Word)	1288	+64	9
4	6	CAEDMON'S CALL Before There Was Time (Essential)	1278	-106	14
3	7	JARS OF CLAY I Need You (Essential)	1235	-163	17
8	8	POINT OF GRACE You Will Never Walk Alone (Word)	1198	+33	8
9	9	ANointed One Fine Day (Word)	1079	-24	11
11	10	GINNY OWENS I Am (Rocketown)	1005	+52	9
12	11	MARK SCHULTZ Back In His Arms Again (Word)	993	+90	6
10	12	JENNIFER KNAPP w/MAC POWELL Sing Alleluia (Essential)	906	-193	18
15	13	BROTHER'S KEEPER Take Me To The Cross (Ardent)	901	+68	9
18	14	4HIM Surrender (Word)	774	+114	4
14	15	REBECCA ST. JAMES Breathe (Forefront)	755	-79	14
13	16	MERCY ME I Can Only Imagine (INO)	747	-143	23
20	17	THIRD DAY It's Alright (Essential)	676	+52	4
17	18	NICOLE C. MULLEN Talk About It (Word)	673	-7	9
19	19	MICHAEL W. SMITH Breathe (Reunion)	670	+19	10
22	20	WATERMARK Constant (Rocketown)	544	+92	3
16	21	STEVEN CURTIS CHAPMAN God Is God (Sparrow)	529	-192	20
23	22	NATALIE GRANT What Other Man (Curb)	521	+69	4
26	23	FREDDIE COLLOCA Savior My Savior (One Voice)	483	+114	2
25	24	GO FISH You're My Little Girl (Inpop)	427	+56	5
21	25	SHAUN GROVES After The Music Fades (Rocketown)	417	-82	21
24	26	FFH Open Up The Sky (Essential)	406	-13	22
27	27	BEBO NORMAN Holy Is Your Name (Essential)	403	+54	3
<i>Debut</i>	28	NEWSONG Wide Open (Reunion)	373	+104	1
28	29	MICHELLE TUMES King Of My Heart (Sparrow)	354	+29	7
<i>Debut</i>	30	ZOE GIRL Here And Now (Sparrow)	329	+159	1

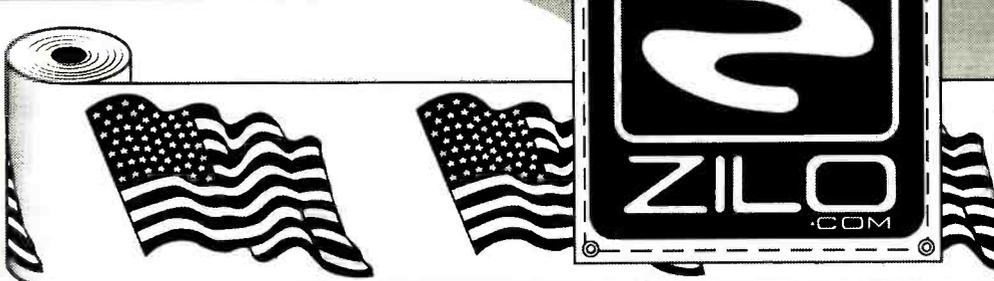
53 AC reporters. Songs ranked by total plays for the airplay week of Sunday 3/24-Saturday 3/30. © 2002 Radio & Records.

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April 5, 2002

Rock Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
2	1	PILLAR Fireproof (Flicker)	338	0	5
3	2	BENJAMIN GATE Lay It Down (Forefront)	308	-14	11
4	3	JUSTIFIDE Our Little Secret (Culdesac/Ardent)	282	-5	12
6	4	THIRD DAY Get On (Essential)	281	+37	5
5	5	RELIENT K Those Words Are Not Enough (Gotee)	275	+5	9
1	6	P.O.D. Youth Of The Nation (Atlantic)	245	-107	17
13	7	FIVE IRON FRENZY Spartan (5 Minute Walk)	238	+41	5
9	8	SEVENTH DAY SLUMBER My Struggle (Mercy Street)	217	+4	8
8	9	JARS OF CLAY I Need You (Essential)	208	-9	7
10	10	EAST WEST She Cries (Floodgate)	204	-8	5
14	11	THOUSAND FOOT KRUTCH Supafy (OGE)	199	+9	8
7	12	TOBY MAC Yours (Forefront)	194	-25	18
12	13	LADS Creator (Cross Driven)	192	-18	15
18	14	TAIT Spy (Forefront)	181	+6	13
15	15	SQUIRT No Turning Back (Absolute)	177	-11	12
17	16	EVERYDAY SUNDAY Just A Story (Independent)	177	+1	11
11	17	MONDAY MORNING Amazed (Independent)	168	-43	12
20	18	STEVE My Ever, My All (Forefront)	165	-1	11
19	19	SLINGSHOT 57 Everyday (Independent)	164	-6	4
16	20	PLANET SHAKERS Phenomena (Crowne)	147	-35	12
21	21	LIFEHOUSE Breathing (DreamWorks)	143	-19	10
Debut	22	SKILLET Earth Invasion (Ardent)	135	+129	1
Debut	23	COMMON CHILDREN Celebrity Virtue (Galaxy 21)	132	+90	1
24	24	ALL TOGETHER SEPARATE We Know (Ardent)	122	-5	2
23	25	STAVESACRE Keep Waiting (Tooth & Nail)	115	-39	14
28	26	REAL Let It Be (Mercy Street)	112	+4	4
Debut	27	NEWSBOYS John Woo (Sparrow)	111	+100	1
Debut	28	AMONG THORNS Wind... (Worship Extreme/Here To Him)	108	+22	1
22	29	ESQ To Confront (Bettie Rocket)	106	-50	15
25	30	ROD LAVER The Kind That Could (BEC)	92	-20	19

47 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 3/24-Saturday 3/30.
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Specialty Programming

Rhythmic

RANK	ARTIST TITLE LABEL(S)
1	OUT OF EDEN Different Now (Gotee)
2	ILL HARMONICS Take Two (Uprok)
3	T-BONE Turn This Up (Flicker)
4	NATALIE LARUE, T-BONE & DJ MAJ King Of My Life (Flicker)
5	TOBY MAC f/KIRK FRANKLIN J Train (Forefront)
6	JOHN REUBEN Gather In (Gotee)
7	ELLE ROC Significance (BRx2)
8	DJ MAJ f/PIGEON JOHN Deception (Gotee)
9	DEEP SPACE 5 Stick This In Your Ear (Uprok)
10	NICOLE C. MULLEN Talk About It (Word)
11	NEW BREED Stop The Music (Uprok)
12	STACIE ORRICO Bounce Back (Forefront)
13	JAVEN Never Give Up On Love (Crowne)
14	TUNNEL RATS Bow Down (Uprok)
15	PLUS ONE Camouflage (Atlantic)
16	CLOUD2GROUND Slow Down (N'Soul)
17	KNOWDAVERBS If I Were Mayor (Gotee)
18	SMOOTH Smooth Be Tha Name (Metro One)
19	MARS ILL Rap Fans (Uprok)
20	ELLE ROC Blindfolded (BRx2)

Reporters

CHR

KLYT/Albuquerque, NM WHMX/Bangor, ME KWOF/Cedar Rapids, IA WCFL/Chicago, IL WONU/Chicago, IL KYIX/Chico, CA WUFM/Columbus, OH KZZQ/Des Moines, IA WJLF/Gainesville, FL WORQ/Green Bay, WI KAIM/Honolulu, HI	WAYK/Kalamazoo, MI WYLV/Knoxville, TN WJTL/Lancaster, PA WLGH/Lansing, MI WNCB/Minneapolis, MN WAYM/Nashville, TN KOKF/Oklahoma City, OK KSFJ/San Francisco, CA KLFF/San Luis Obispo, CA KCMS/Seattle-Tacoma, WA KTSL/Spokane, WA	KADI/Springfield, MO WBVM/Tampa, FL WYSZ/Toledo, OH KTWY/Tri-Cities, WA KMRX/Tulsa, OK KDUV/Visalia, CA WCLQ/Wausau, WI AIR1/Network KNMI/Network
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31 Reporters

AC

KAEZ/Amarillo, TX KAFC/Anchorage, AK WFSH/Atlanta, GA WVFJ/Atlanta, GA WQCK/Baton Rouge, LA KTSY/Boise, ID WCVK/Bowling Green, KY WBGL/Champaign, IL WRCM/Charlotte, NC WBDX/Chattanooga, TN WZFS/Chicago, IL WAKW/Cincinnati, OH WFHM/Cleveland, OH KBIQ/Colorado Springs, CO WMHK/Columbia, SC WCVO/Columbus, OH KLTJ/Dallas, TX WCTL/Erie, PA KYTT/Eugene, OR KLRC/Fayetteville, AR	WPSM/Ft. Walton Beach, FL WLAB/Ft. Wayne, IN WCSG/Grand Rapids, MI WBFJ/Greensboro, NC KSBJ/Houston-Galveston, TX WTCR/Huntington, WV WBGJ/Jacksonville, FL WCQR/Johnson City, TN KOBK/Joplin, MO KFSH/Los Angeles, CA WJIE/Louisville, KY KOFB/Lubbock, TX WMCU/Miami, FL WBSN/New Orleans, LA KLGH/Oklahoma City, OK WPOZ/Orlando, FL KFIS/Portland, OR KSLT/Rapid City, SD WRXT/Roanoke, VA WXPZ/Salisbury, DE	WJIS/Sarasota, FL WHPZ/South Bend, IN WIBI/Springfield, IL KWND/Springfield, MO KHCR/St. Louis, MO KTLI/Wichita, KS WGRC/Williamsport, PA WXHL/Wilmington, DE WPER/Winchester, VA HIS RADIO/Network SALEM/Network KLOVE/Network KJIL/Network
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53 Reporters

Rock

WDCD/Albany, NY WWEV/Atlanta, GA WCVK/Bowling Green, KY WVOF/Bridgeport, CT WBNY/Buffalo, NY WCFL/Chicago, IL WONC/Chicago, IL KYIX/Chico, CA WUFM/Columbus, OH KTPW/Dallas, TX WSNL/Flint, MI WKLQ/Grand Rapids, MI WORQ/Green Bay, WI WRGX/Green Bay, WI WROQ/Greenville, SC WBOP/Harrisonburg, VA KSBJ/Houston-Galveston, TX	WNCM/Jacksonville, FL WYLV/Knoxville, TN WLGH/Lansing, MI KSLI/Lincoln, NE WDML/Marion, IL WMKL/Miami, FL WCWP/Nassau-Suffolk, NY WVCP/Nashville, TN WCN/New London, CT KOKF/Oklahoma City, OK WZZD/Philadelphia, PA WMSJ/Portland, ME KPSU/Portland, OR WTR/Rochester, NY KSFJ/San Francisco, CA KWND/Springfield, MO WTRK/Saginaw, MI	WJIS/Sarasota, FL KCLC/St. Louis, MO KYMC/St. Louis, MO WBVM/Tampa, FL WTRR/Toccoa Falls, GA WYSZ/Toledo, OH KMOD/Tulsa, OK KMRX/Tulsa, OK WCLQ/Wausau, WI KZZD/Wichita, KS WEXC/Youngstown, OH KNMI/Network ZJAM/Syndicated
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47 Reporters

Specialty Programming

Loud

RANK	ARTIST TITLE LABEL(S)
1	ESO CHARIS The Narrowing List (Solid State)
2	BROKEN Cage (Mercy Street)
3	SPOKEN This Path (Metro One)
4	ESO To Confront (Bettie Rocket)
5	REAL Let It Be (Mercy Street)
6	UPLIFTED Death Of Self Reliance (Deadthorn)
7	EAST WEST Wake (Floodgate)
8	GRYP Lessons Of Distance (W)
9	LIKE DAVID Suffer To Reach (Bettie Rocket)
10	ANGUISH UNSAID Key Factors The Devil Overlooked (Bettie Rocket)

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 +CURRENT #261, KFRC/J.D. & Cammy, WMZO/Murphy & Cash, WKSC/Rick Party, B96/Roxanne, KGB/Dave, Shelly & Chainsaw, CISS/Mad Dog & Billie, WWZZ. \$10.00
 +PERSONALITY PLUS #PP-170, WYUU/Mason Dixon & Bill Connolly, WJMK/John Landecker, WEGR/Tim, Bev & Bad Dog, WKYS/Russ Parr & Olivia Fox. \$10.00
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 +PROFILE #S-457, MEMPHIS! CHR AC AOR Gold Ctry UC. \$10.00
 +PROMO VAULT #PR-48, promo samples - all formats, all market sizes, Cassette, \$12.50
 +SWEEPER VAULT #SV-34, Sweeper & Legal ID samples, all formats, Cassette, \$12.50
 +#O-24 (ALL OLDIES), +CHN-30 (CHR NIGHTS), +MR-9 (Alt. Rock), +F-27 (ALL FEMALE), +#JQ-1 (RHY. OLDIES), +T-8 (TALK) at \$10.00 each
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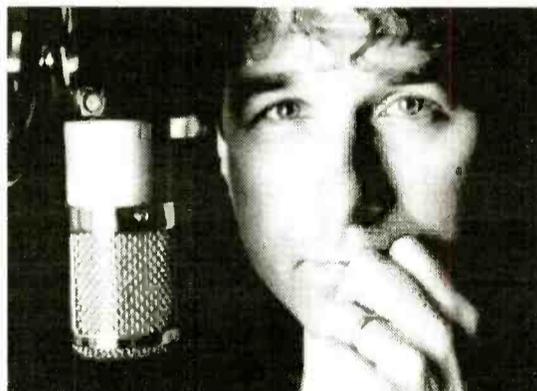
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13 insertions	85.00
26 insertions	75.00
51 insertions	70.00

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 e-mail: kmumaw@rronline.com



Monitored Airplay Overview: April 5, 2002

CHR/POP

LW	TW	
1	1	LINKIN PARK In The End (Warner Bros.)
2	2	JENNIFER LOPEZ Ain't It Funny (Epic)
3	3	KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)
5	4	PINK Don't Let Me Get Me (Arista)
7	5	'N SYNC Girlfriend (Jive)
6	6	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)
4	7	NICKELBACK How You Remind Me (Roadrunner/IDJMG)
9	8	CALLING Wherever You Will Go (RCA)
10	9	ENRIQUE IGLESIAS Escape (Interscope)
8	10	JARULE F/ASHANTI Always On Time (Murder Inc./Def Jam/IDJMG)
13	11	MICHELLE BRANCH All You Wanted (Maverick/WB)
14	12	SHAKIRA Underneath Your Clothes (Epic)
11	13	LEANN RIMES Can't Fight The Moonlight (Curb)
16	14	VANESSA CARLTON A Thousand Miles (A&M/Interscope)
12	15	CRAIG DAVID 7 Days (Wildstar/Atlantic)
25	16	FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)
20	17	BRANDY What About Us? (Atlantic)
15	18	NO DOUBT Hey Baby (Interscope)
18	19	CREED My Sacrifice (Wind-up)
17	20	USHER U Got It Bad (LaFace/Arista)
24	21	GOO GOO DOLLS Here Is Gone (Warner Bros.)
23	22	P.O.D. Youth Of The Nation (Atlantic)
22	23	LUDACRIS Roll Out (My Business) (Def Jam South/IDJMG)
19	24	IIO Rapture (Tastes So Sweet) (Universal)
21	25	ALANIS MORISSETTE Hands Clean (Maverick/Reprise)
26	26	OUTKAST The Whole World (LaFace/Arista)
28	27	DEFAULT Wasting My Time (TVT)
35	28	TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)
31	29	FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)
36	30	INDIA.ARIE Video (Motown/Universal)

#1 MOST ADDED

NO DOUBT Hella Good (Interscope)

#1 MOST INCREASED PLAYS

FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)

TOP 5 NEW & ACTIVE

JADE ANDERSON Sugarhigh (Columbia)

X-ECUTIONERS It's Goin' Down (Loud/Columbia)

98 DEGREES Why (Are We Still Friends) (Universal)

PETEY PABLO Raise Up (Jive)

BASEMENT JAXX Where's Your Head At (Astralwerks/Virgin)

CHR/POP begins on Page 28.

CHR/RHYTHMIC

LW	TW	
2	1	ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)
1	2	FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)
4	3	TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)
5	4	USHER U Don't Have To Call (LaFace/Arista)
3	5	JENNIFER LOPEZ Ain't It Funny (Epic)
6	6	P. DIDDY F/USHER & LOON I Need A Girl... (Bad Boy/Arista)
7	7	JARULE F/ASHANTI Always On Time (Murder Inc./Def Jam/IDJMG)
8	8	J. DUPRI F/LUDACRIS Welcome To Atlanta (So So Def/Columbia)
11	9	LUDACRIS Saturday (Oooh! Oooh!) (Def Jam South/IDJMG)
10	10	FAITH EVANS I Love You (Bad Boy/Arista)
9	11	'N SYNC Girlfriend (Jive)
14	12	BUSTA RHYMES Pass The Courvoisier (Part II) (J)
12	13	OUTKAST The Whole World (LaFace/Arista)
19	14	MARY J. BLIGE Rainy Dayz (MCA)
17	15	AALIYAH More Than A Woman (BlackGround)
16	16	AMANDA PEREZ Never (Universal)
15	17	LUDACRIS Roll Out (My Business) (Def Jam South/IDJMG)
18	18	KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)
13	19	BRANDY What About Us? (Atlantic)
20	20	FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)
26	21	NAUGHTY BY NATURE F/3LW Feels Good (Don't Worry...) (TVT)
24	22	JAGGED EDGE I Got It 2 (So So Def/Columbia)
27	23	NAPPY ROOTS Awnaw (Atlantic)
32	24	R. KELLY & JAY-Z Take You Home... (Roc-A-Fella/Jive/IDJMG)
28	25	BEANIE SIGEL & FREEWAY Roc The Mic (Roc-A-Fella/IDJMG)
23	26	KEKE WYATT Nothing In This World (MCA)
21	27	GLENN LEWIS Don't You Forget It (Epic)
22	28	MOBB DEEP F/112 Hey Luv (Anything) (Loud/Columbia)
33	29	B2K Uh Huh (Epic)
31	30	ALICIA KEYS How Come You Don't Call Me (J)

#1 MOST ADDED

BRANDY Full Moon (Atlantic)

#1 MOST INCREASED PLAYS

P. DIDDY F/USHER & LOON I Need A Girl (Part One) (Bad Boy/Arista)

TOP 5 NEW & ACTIVE

MS. JADE Feel The Girl (Beatclub/Interscope)

TANTO METRO & DEVONTE Give It To Her (VP)

RAPHAEL SAADIQ F/D'ANGELO Be Here (Pookie/Universal)

MAXWELL This Woman's Work (Columbia)

CEE-LO Closet Freak (LaFace/Arista)

CHR/RHYTHMIC begins on Page 37.

URBAN

LW	TW	
3	1	ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)
2	2	USHER U Don't Have To Call (LaFace/Arista)
1	3	TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)
4	4	FAITH EVANS I Love You (Bad Boy/Arista)
8	5	FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)
7	6	JAHEIM Anything (Divine Mill/WB)
9	7	BUSTA RHYMES Pass The Courvoisier (Part II) (J)
11	8	AVANT Makin' Good Love (Magic Johnson/MCA)
6	9	JENNIFER LOPEZ Ain't It Funny (Epic)
5	10	AALIYAH More Than A Woman (BlackGround)
10	11	BRANDY What About Us? (Atlantic)
15	12	LUDACRIS Saturday (Oooh! Oooh!) (Def Jam South/IDJMG)
12	13	KEKE WYATT Nothing In This World (MCA)
13	14	GLENN LEWIS Don't You Forget It (Epic)
14	15	MR. CHEEKS Lights, Camera, Action (Universal)
24	16	MARY J. BLIGE Rainy Dayz (MCA)
16	17	SHARISSA Any Other Night (Motown)
18	18	MAXWELL This Woman's Work (Columbia)
20	19	MUSIQ Halfcrazy (Def Soul/IDJMG)
17	20	JARULE F/ASHANTI Always On Time (Murder Inc./Def Jam/IDJMG)
23	21	NAPPY ROOTS Awnaw (Atlantic)
26	22	P. DIDDY F/USHER & LOON I Need A Girl... (Bad Boy/Arista)
22	23	BEANIE SIGEL & FREEWAY Roc The Mic (Roc-A-Fella/IDJMG)
21	24	OUTKAST The Whole World (LaFace/Arista)
27	25	YING YANG TWINS Say I Yi Yi (Koch)
25	26	MYSTIKAL Bouncin' Back (Bumpin' Me...) (Jive)
28	27	RUFF ENDZ Someone To Love You (Epic)
29	28	LIL BOW WOW Take Ya Home (So So Def/Columbia)
30	29	JOE What If A Woman (Jive)
37	30	B2K Gots Ta Be (Epic)

#1 MOST ADDED

BRANDY Full Moon (Atlantic)

#1 MOST INCREASED PLAYS

ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)

TOP 5 NEW & ACTIVE

CHOOBAKKA She's Feeling Me (Big Daddy)

KNOC-TURN'AL Knoc (LA Confidential/Elektra/EEG)

PETEY PABLO I Told Y'all (Jive)

ANN NESBY F/AL GREEN Put It On Paper (Universal)

JA RULE Down Ass Chick (Murder Inc./Def Jam/IDJMG)

URBAN begins on Page 45.

AC

LW	TW	
2	1	ENRIQUE IGLESIAS Hero (Interscope)
1	2	CELINE DION A New Day Has Come (Epic)
3	3	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)
5	4	LONESTAR I'm Already There (BNA)
4	5	ENYA Only Time (Reprise)
6	6	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)
7	7	DIDO Thankyou (Arista)
8	8	MARC ANTHONY I Need You (Columbia)
17	9	MICHAEL BOLTON Only A Woman Like You (Jive)
9	10	LEE ANN WOMACK I Hope You Dance (MCA/Universal)
11	11	FAITH HILL There You'll Be (Warner Bros.)
14	12	ELTON JOHN This Train Don't Stop There... (Rocket/Universal)
13	13	TRAIN Drops Of Jupiter (Tell Me) (Columbia)
10	14	BACKSTREET BOYS Drowning (Jive)
12	15	J. BRICKMAN/REBECCA L. HOWARD Simple Things (Windham Hill)
18	16	JO DEE MESSINA W/TIM MCGRAW Bring On The Rain (Curb)
16	17	CHER Song For The Lonely (Warner Bros.)
19	18	DARREN HAYES Insatiable (Columbia)
21	19	ENYA Wild Child (Reprise)
20	20	CHRIS ISAAK Let Me Down Easy (Reprise)
23	21	LEANN RIMES Can't Fight The Moonlight (Curb)
22	22	CAROLYN DAWN JOHNSON So Complicated (Arista)
25	23	BONNIE RAITT I Can't Help You Now (Capitol)
29	24	ALL-4-ONE Beautiful As U (AMC)
—	25	JOSH GROBAN To Where You Are (143/Reprise)
24	26	BRIAN MCKNIGHT Still (Motown/Universal)
26	27	JONATHA BROOKE I'll Try (Walt Disney/Hollywood)
27	28	DANIEL OBOURG I Need An Angel (DreamWorks)
28	29	MARILYN SCOTT Don't Let Love Get Away (Prana)
—	30	LUTHER VANDROSS I'd Rather (J)

#1 MOST ADDED

JOSH GROBAN To Where You Are (143/Reprise)

#1 MOST INCREASED PLAYS

MICHAEL BOLTON Only A Woman Like You (Jive)

TOP 5 NEW & ACTIVE

CALLING Wherever You Will Go (RCA)

PAUL MCCARTNEY Your Loving Flame (Capitol)

CHRIS BOTTI F/SHAWN COLVIN All Would Envy (Columbia)

BETH NIELSEN CHAPMAN World Of Hurt (Artemis)

THE CORRS Would You Be Happier (143/Lava/Atlantic)

AC begins on Page 65.

HOT AC

LW	TW	
1	1	CALLING Wherever You Will Go (RCA)
2	2	NICKELBACK How You Remind Me (Roadrunner/IDJMG)
3	3	ALANIS MORISSETTE Hands Clean (Maverick/Reprise)
4	4	CREED My Sacrifice (Wind-up)
5	5	JEWEL Standing Still (Atlantic)
8	6	GOO GOO DOLLS Here Is Gone (Warner Bros.)
6	7	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)
10	8	SHERYL CROW Soak Up The Sun (A&M/Interscope)
7	9	TRAIN Drops Of Jupiter (Tell Me) (Columbia)
12	10	MICHELLE BRANCH All You Wanted (Maverick/WB)
9	11	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)
13	12	LIFEHOUSE Hanging By A Moment (DreamWorks)
14	13	NO DOUBT Hey Baby (Interscope)
19	14	VANESSA CARLTON A Thousand Miles (A&M/Interscope)
16	15	JOHN MAYER No Such Thing (Aware/Columbia)
11	16	NATALIE IMBRUGLIA Wrong Impression (RCA)
15	17	DAVE MATTHEWS BAND Everyday (RCA)
18	18	LINKIN PARK In The End (Warner Bros.)
17	19	PINK Get The Party Started (Arista)
24	20	DEFAULT Wasting My Time (TVT)
22	21	LIFEHOUSE Breathing (DreamWorks)
21	22	LEANN RIMES Can't Fight The Moonlight (Curb)
29	23	LENNY KRAVITZ Stillness Of Heart (Virgin)
27	24	JIMMY EAT WORLD The Middle (DreamWorks)
26	25	KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)
25	26	CELINE DION A New Day Has Come (Epic)
23	27	EDDIE VEDDER You've Got To Hide Your... (V2)
28	28	TRAIN She's On Fire (Columbia)
—	29	FIVE FOR FIGHTING Easy Tonight (Aware/Columbia)
30	30	SENSE FIELD Save Yourself (Nettwerk)

#1 MOST ADDED

MEREDITH BROOKS Shine (Gold Circle)

#1 MOST INCREASED PLAYS

GOO GOO DOLLS Here Is Gone (Warner Bros.)

TOP 5 NEW & ACTIVE

REMY ZERO Save Me (Elektra/EEG)

AVRIL LAVIGNE Complicated (Arista)

LONESTAR I'm Already There (BNA)

JEWEL Break Me (Atlantic)

ENRIQUE IGLESIAS Escape (Interscope)

AC begins on Page 65.

ROCK

LW	TW	
1	1	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)
2	2	DEFAULT Wasting My Time (TVT)
4	3	NICKELBACK Too Bad (Roadrunner/IDJMG)
3	4	NICKELBACK How You Remind Me (Roadrunner/IDJMG)
6	5	COURSE OF NATURE Caught In The Sun (Lava/Atlantic)
7	6	STAIN'D For You (Flip/Elektra/EEG)
5	7	CREED My Sacrifice (Wind-up)
9	8	GODSMACK I Stand Alone (Republic/Universal)
8	9	LINKIN PARK In The End (Warner Bros.)
23	10	TOMMY LEE Hold Me Down (MCA)
10	11	CREED Bullets (Wind-up)
11	12	KID ROCK Lonely Road Of Faith (Top Dog/Lava/Atlantic)
13	13	P.O.D. Youth Of The Nation (Atlantic)
16	14	ROB ZOMBIE Never Gonna Stop (The Red...) (Geffen/Interscope)
12	15	INCUBUS Nice To Know You (Immortal/Epic)
15	16	HEADSTRONG Adriana (RCA)
20	17	GOO GOO DOLLS Here Is Gone (Warner Bros.)
18	18	JEREMIAH FREED Again (Republic/Universal)
17	19	OZZY OSBOURNE Dreamer (Epic)
19	20	INJECTED Faithless (Island/IDJMG)
26	21	KORN Here To Stay (Immortal/Epic)
21	22	FAMILIAR 48 The Question (MCA)
25	23	OFFSPRING Defy You (Columbia)
24	24	TRAIN She's On Fire (Columbia)
29	25	DROWNING POOL Tear Away (Wind-up)
—	26	DAVID DRAIMAN Forsaken (Reprise)
28	27	SEVENDUST Live Again (TVT)
27	28	DOPE Slipping Away (Flip/Epic)
—	29	NEIL YOUNG Goin' Home (Reprise)
30	30	GRAVITY KILLS One Thing (Sanctuary/SRG)

#1 MOST ADDED

TOOL Parabola (Volcano)

#1 MOST INCREASED PLAYS

TOMMY LEE Hold Me Down (MCA)

TOP 5 NEW & ACTIVE

EARSHOT Get Away (Warner Bros.)

FLYING TIGERS Maybe (Atlantic)

SYSTEM OF A DOWN Toxicity (American/Columbia)

DISHWALLA Somewhere In The Middle (Immergent)

DEFAULT Deny (TVT)

ROCK begins on Page 77.

Monitored Airplay Overview: April 5, 2002

URBAN AC

LW	TW	ARTIST	SON	Label
2	1	ANN NESBY F/AL GREEN	Put It On Paper	(Universal)
3	2	LUTHER VANDROSS	I'd Rather (J)	
6	3	MAXWELL	This Woman's Work	(Columbia)
4	4	GLENN LEWIS	Don't You Forget It	(Epic)
5	5	MAXWELL	Lifetime	(Columbia)
1	6	MICHAEL JACKSON	Butterflies	(Epic)
7	7	ALICIA KEYS	A Woman's Worth	(J)
9	8	FAITH EVANS	I Love You	(Bad Boy/Arista)
11	9	USHER	U Got It Bad	(LaFace/Arista)
8	10	ANGIE STONE	Brotha	(J)
10	11	GERALD LEVERT	What Makes It Good To You...	(EastWest/EEG)
15	12	ANGIE STONE	Wish I Didn't Miss You	(J)
12	13	REMY SHAND	Take A Message	(Motown)
13	14	JAHEIM	Anything	(Divine Mill/WB)
17	15	BRIAN MCKNIGHT	What's It Gonna Be	(Motown)
18	16	JOE	What If A Woman	(Jive)
14	17	PROPHET JONES	Cry Together	(University/Motown)
19	18	SHARISSA	Any Other Night	(Motown)
20	19	ALICIA KEYS	How Come You Don't Call Me	(J)
28	20	MUSIQ	Halfcrazy	(Def Soul/IDJMG)
22	21	LATHUN	Fortunate	(Motown)
23	22	RUFF ENDZ	Someone To Love You	(Epic)
26	23	R. KELLY	The World's Greatest	(Interscope/Jive)
21	24	MONTELL JORDAN	You Must Have Been	(Def Soul/IDJMG)
—	25	REGINA BELLE	From Now On	(Peak)
27	26	RAPHAEL SAADIQ F/D'ANGELO	Be Here	(Pookie/Universal)
25	27	SADE	Somebody Already Broke My...	(Epic)
29	28	DONELL JONES	You Know That I Love You	(Untouchables/Arista)
—	29	YOLANDA ADAMS	The Battle Is Not Yours	(Verify)
30	30	AVANT	Makin' Good Love	(Magic Johnson/MCA)

#1 MOST ADDED

JAGUAR WRIGHT The What If's (MCA)

#1 MOST INCREASED PLAYS

MUSIQ Halfcrazy (Def Soul/IDJMG)

TOP 5 NEW & ACTIVE

ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)

MARY J. BLIGE No More Drama (MCA)

PHIL PERRY I Can't Wait (Til Morning...) (Peak)

USHER U Don't Have To Call (LaFace/Arista)

BEBE WINANS Do You Know Him (Motown)

URBAN begins on Page 45.

ACTIVE ROCK

LW	TW	ARTIST	SON	Label
2	1	STAINED	For You	(Flip/Elektra/EEG)
3	2	NICKELBACK	Too Bad	(Roadrunner/IDJMG)
1	3	PUDDLE OF MUDD	Blurry	(Flawless/Geffen/Interscope)
4	4	P.O.D.	Youth Of The Nation	(Atlantic)
5	5	GODSMACK	I Stand Alone	(Republic/Universal)
6	6	HOOBASTANK	Crawling In The Dark	(Island/IDJMG)
7	7	LINKIN PARK	In The End	(Warner Bros.)
8	8	DEFAULT	Wasting My Time	(TVT)
10	9	ROB ZOMBIE	Never Gonna Stop (The Red...)	(Geffen/Interscope)
9	10	KORN	Here To Stay	(Immortal/Epic)
12	11	SYSTEM OF A DOWN	Toxicity	(American/Columbia)
11	12	INCUBUS	Nice To Know You	(Immortal/Epic)
14	13	HEADSTRONG	Adriana	(RCA)
15	14	ADEMA	The Way You Like It	(Arista)
21	15	EARSHOT	Get Away	(Warner Bros.)
18	16	DISTURBED	Down With The Sickness	(Giant/Reprise)
16	17	COURSE OF NATURE	Caught In The Sun	(Lava/Atlantic)
19	18	DROWNING POOL	Tear Away	(Wind-up)
20	19	DAVID DRAIMAN	Forsaken	(Reprise)
17	20	SYSTEM OF A DOWN	Chop Suey	(American/Columbia)
22	21	INJECTED	Faithless	(Island/IDJMG)
13	22	CREED	Bullets	(Wind-up)
23	23	GRAVITY KILLS	One Thing	(Sanctuary/SRG)
24	24	SEVENDUST	Live Again	(TVT)
25	25	X-ECUTIONERS	It's Goin' Down	(Loud/Columbia)
26	26	REVELLE	Inside Out (Can You Feel...)	(Elektra/EEG)
28	27	STATIC-X	Cold	(Warner Bros.)
34	28	TOMMY LEE	Hold Me Down	(MCA)
33	29	3RD STRIKE	No Light	(Hollywood)
27	30	KID ROCK	Lonely Road Of Faith	(Top Dog/Lava/Atlantic)

#1 MOST ADDED

TOOL Parabola (Volcano)

#1 MOST INCREASED PLAYS

DEFAULT Deny (TVT)

TOP 5 NEW & ACTIVE

12 STONES Broken (Wind-up)

TRIK TURNER Friends + Family (RCA)

COLD Gone Away (Flip/Geffen/Interscope)

COAL CHAMBER Fiend (Roadrunner/IDJMG)

ANDREW W.K. Party Hard (Island/IDJMG)

ROCK begins on Page 77.

COUNTRY

LW	TW	ARTIST	SON	Label
2	1	CHRIS CAGLE	I Breathe In, I Breathe Out	(Capitol)
4	2	TOBY KEITH	My List	(DreamWorks)
1	3	MARTINA MCBRIDE	Blessed	(RCA)
5	4	KENNY CHESNEY	Young	(BNA)
6	5	RASCAL FLATTS	I'm Movin' On	(Lyric Street)
8	6	PHIL VASSAR	That's When I Love You	(Arista)
10	7	ALAN JACKSON	Drive (For Daddy Gene)	(Arista)
9	8	TOMMY SHANE STEINER	What If She's An Angel	(RCA)
12	9	TRAVIS TRITT	Modern Day Bonnie And Clyde	(Columbia)
13	10	STEVE AZAR	I Don't Have To Be (Till...)	(Mercury)
14	11	EMERSON DRIVE	I Should Be Sleeping	(DreamWorks)
16	12	GEORGE STRAIT	Living And Living Well	(MCA)
15	13	GARTH BROOKS & TRISHA YEARWOOD	Squeeze Me In	(Capitol)
17	14	CAROLYN DAWN JOHNSON	I Don't Want You To Go	(Arista)
18	15	KEVIN DENNEY	That's Just Jessie	(Lyric Street)
20	16	LONESTAR	Not A Day Goes By	(BNA)
19	17	TAMMY COCHRAN	I Cry	(Epic)
21	18	CHELY WRIGHT	Jezebel	(MCA)
22	19	TRICK PONY	Just What I Do	(H2E/WB)
23	20	KELLIE COFFEY	When You Lie Next To Me	(BNA)
26	21	BRAD PAISLEY	I'm Gonna Miss Her (Fishin')	(Arista)
24	22	W. NELSON/LEE ANN WOMACK	Mendocino...	(Lost Highway/Mercury)
27	23	GARY ALLAN	The One	(MCA)
25	24	ANDY GRIGGS	Tonight I Wanna Be Your Man	(RCA)
28	25	MARK MCGUINN	She Doesn't Dance	(VFR)
29	26	SHEDAISY	Get Over Yourself	(Lyric Street)
31	27	SHANNON LAWSON	Goodbye On A Bad Day	(MCA)
30	28	TRACE ADKINS	Help Me Understand	(Capitol)
38	29	DARRYL WORLEY	I Miss My Friend	(DreamWorks)
32	30	BRAD MARTIN	Before I Knew Better	(Epic)

#1 MOST ADDED

DIAMOND RIO Beautiful Mess (Arista)

#1 MOST INCREASED PLAYS

BRAD PAISLEY I'm Gonna Miss Her (Fishin') (Arista)

TOP 5 NEW & ACTIVE

JOANNA JANE'T Since I've Seen You Last (DreamWorks)

JOE DIFFIE This Pretender (Monument)

NICKEL CREEK The Lighthouse's Tale (Sugar Hill/Vanguard)

JAMESON CLARK Still Smokin' (Capitol)

DIAMOND RIO Beautiful Mess (Arista)

COUNTRY begins on Page 55.

ALTERNATIVE

LW	TW	ARTIST	SON	Label
4	1	JIMMY EAT WORLD	The Middle	(DreamWorks)
2	2	P.O.D.	Youth Of The Nation	(Atlantic)
1	3	PUDDLE OF MUDD	Blurry	(Flawless/Geffen/Interscope)
3	4	HOOBASTANK	Crawling In The Dark	(Island/IDJMG)
5	5	STAINED	For You	(Flip/Elektra/EEG)
7	6	BLINK-182	First Date	(MCA)
8	7	NICKELBACK	Too Bad	(Roadrunner/IDJMG)
10	8	UNWRITTEN LAW	Seein' Red	(Interscope)
11	9	TRIK TURNER	Friends + Family	(RCA)
6	10	DEFAULT	Wasting My Time	(TVT)
9	11	LINKIN PARK	In The End	(Warner Bros.)
13	12	SYSTEM OF A DOWN	Toxicity	(American/Columbia)
14	13	X-ECUTIONERS	It's Goin' Down	(Loud/Columbia)
12	14	INCUBUS	Nice To Know You	(Immortal/Epic)
17	15	KORN	Here To Stay	(Immortal/Epic)
16	16	ADEMA	The Way You Like It	(Arista)
22	17	WEEZER	Dope Nose	(Geffen/Interscope)
15	18	INCUBUS	I Wish You Were Here	(Immortal/Epic)
18	19	GODSMACK	I Stand Alone	(Republic/Universal)
21	20	ROB ZOMBIE	Never Gonna Stop (The Red...)	(Geffen/Interscope)
23	21	WHITE STRIPES	Fell In Love With A Girl	(Third Man/V2)
19	22	CUSTOM	Hey Mister	(ARTISTdirect)
26	23	311	Amber (Volcano)	
27	24	GOO GOO DOLLS	Here Is Gone	(Warner Bros.)
25	25	INJECTED	Faithless	(Island/IDJMG)
28	26	COURSE OF NATURE	Caught In The Sun	(Lava/Atlantic)
33	27	QUARASHI	Stick 'Em Up	(Time Bomb/Columbia)
38	28	DASHBOARD CONFSSIONAL	Screaming Infidelities	(Vagrant)
30	29	SEVENDUST	Live Again	(TVT)
32	30	EARSHOT	Get Away	(Warner Bros.)

#1 MOST ADDED

MOBY We Are All Made Of Stars (V2)

#1 MOST INCREASED PLAYS

WEEZER Dope Nose (Geffen/Interscope)

TOP 5 NEW & ACTIVE

3RD STRIKE No Light (Hollywood)

HEADSTRONG Adriana (RCA)

ANDREW W.K. Party Hard (Island/IDJMG)

OUR LADY PEACE Somewhere Out There (Columbia)

SENSE FIELD Save Yourself (Nettwerk)

ALTERNATIVE begins on Page 85.

SMOOTH JAZZ

LW	TW	ARTIST	SON	Label
1	1	MARC ANTOINE	On The Strip	(GRP/VMG)
5	2	GREGG KARUKAS	Night Shift	(N-Coded)
4	3	DAVID BENOIT	Snap!	(GRP/VMG)
3	4	LARRY CARLTON	Deep Into It	(Warner Bros.)
6	5	PIECES OF A DREAM	Night Vision	(Heads Up)
2	6	CHUCK LOEB	Pocket Change	(Shanachie)
7	7	KIRK WHALUM	I Try	(Warner Bros.)
10	8	JEFF GOLUB	Cut The Cake	(GRP/VMG)
8	9	JIMMY SOMMERS	Lowdown	(Higher Octave)
9	10	LEE RITENOUR W/GERALD ALBRIGHT	Jammin'	(GRP/VMG)
11	11	ALFONZO BLACKWELL	Funky Shuffle	(Shanachie)
14	12	ERIC MARIENTHAL	Lefty's Lounge	(Peak)
15	13	CELINE DION	A New Day Has Come	(Epic)
12	14	SADE	Lovers Rock	(Epic)
16	15	BOZ SCAGGS	Miss Riddle	(Virgin)
19	16	RICHARD ELLIOT	Shotgun	(GRP/VMG)
25	17	STEVE COLE	So Into You	(Atlantic)
17	18	ALICIA KEYS	Fallin' (J)	
23	19	PETER WHITE	Bueno Funk	(Columbia)
22	20	SPYRD GYRA	Feelin' Fine	(Heads Up)
18	21	FISHBELLY BLACK	Ven A Gozar	(Rhythm & Groove/Q)
21	22	ENYA	Only Time	(Reprise)
20	23	BONA FIDE	Club Charles	(N-Coded)
24	24	E. HARP F.B. BROMBERG	Rock With You	(Native Language)
—	25	KEVIN TONEY	Passion Dance	(Shanachie)
27	26	PAMELA WILLIAMS	Lifeline	(Fome/Red Ink)
—	27	JOYCE COOLING	Daddy-O	(GRP/VMG)
26	28	DAVE KOZ	Beneath The Moonlit Sky	(Capitol)
29	29	OLETA ADAMS	All The Love	(Pioneer Music Group)
30	30	DAVID LANZ	That Smile	(Decca)

#1 MOST ADDED

CRAIG CHAQUICO Luminosa (Higher Octave)

#1 MOST INCREASED PLAYS

JOYCE COOLING Daddy-O (GRP/VMG)

TOP 5 NEW & ACTIVE

BFAXTON BROTHERS Whenever I See You (Peak)

STING Fragile (A&M/Interscope)

SHILTS Your Place Or Mine (Higher Octave)

WALTER BEASLEY Good Times (Shanachie)

MARK WHITFIELD Summer Chill (Q/Atlantic)

Smooth Jazz begins on Page 73.

TRIPLE A

LW	TW	ARTIST	SON	Label
1	1	ALANIS MORISSETTE	Hands Clean	(Maverick/Reprise)
2	2	PETE YORN	Strange Condition	(Columbia)
6	3	SHERYL CROW	Soak Up The Sun	(A&M/Interscope)
3	4	U2	Ir A Little While	(Interscope)
5	5	CHRIS ISAAK	Let Me Down Easy	(Reprise)
4	6	DAVE MATTHEWS BAND	Everyday	(RCA)
7	7	GOO GOO DOLLS	Here Is Gone	(Warner Bros.)
9	8	EDDIE VEDDER	You've Got To Hide Your... (V2)	
8	9	TRAIN	She's On Fire	(Columbia)
14	10	JACK JOHNSON	Flake	(Enjoy/Universal)
11	11	BONNIE RAITT	I Can't Help You Now	(Capitol)
10	12	JOHN MAYER	No Such Thing	(Aware/Columbia)
12	13	INDIGO GIRLS	Moment Of Forgiveness	(Epic)
15	14	NICKELBACK	How You Remind Me	(Roadrunner/IDJMG)
13	15	CALLING	Wherever You Will Go	(RCA)
16	16	STARSAILOR	Good Souls	(Capitol)
17	17	LENNY KRAVITZ	Stillness Of Heart	(Virgin)
19	18	NATALIE MERCHANT	Build A Levee	(Elektra/EEG)
20	19	RYAN ADAMS	Answering Bell	(Lost Highway/IDJMG)
24	20	ELVIS COSTELLO	Tear Off Your Own Head...	(Island/IDJMG)
22	21	MIDNIGHT OIL	Golden Age	(Liquid 8)
18	22	TRAVIS	Side	(Epic)
29	23	NEIL YOUNG	Differently	(Reprise)
25	24	ROBERT BRADLEY'S BLACKWATER...	Train	(Vanguard)
27	25	DEFAULT	Wasting My Time	(TVT)
26	26	PUDDLE OF MUDD	Blurry	(Flawless/Geffen/Interscope)
28	27	JIMMY EAT WORLD	The Middle	(DreamWorks)
23	28	WILLIAM TOPLEY	Back To Believing	(Lost Highway/IDJMG)
—	29	DISHWALLA	Somewhere In The Middle	(Immergent)
—	30	BIG HEAD TODD & THE MONSTERS	Wishing Well	(Big)

#1 MOST ADDED

TREY ANASTASIO Alive Again (Elektra/EEG)

#1 MOST INCREASED PLAYS

GOO GOO DOLLS Here Is Gone (Warner Bros.)

TOP 5 NEW & ACTIVE

JOHNNY A. Oh Yeah (Favored Nations/Red Ink)

SENSE FIELD Save Yourself (Nettwerk)

ZERO 7 Destiny (Quango/Palm)

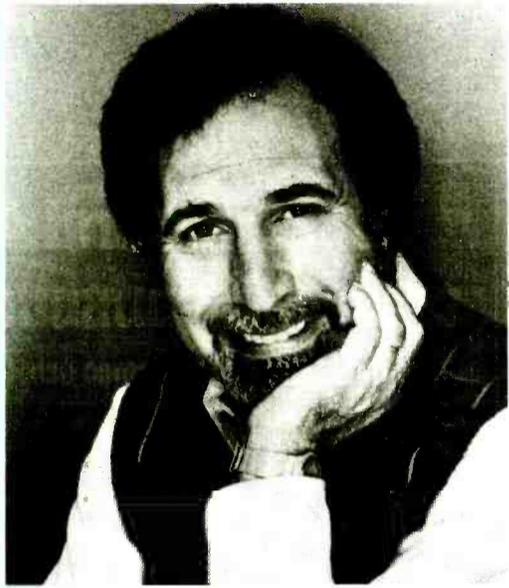
SHANNON MCNALLY Now That I Know (Capitol)

LLAMA Too Much Too Soon (MCA)

TRIPLE A begins on Page 91.

Publisher's Profile

By Erica Farber



DICK ORKIN

VP and founder, the Famous Radio Ranch

Everyone working in radio owes his or her career to one thing: radio advertising. Without it, there would be no money to pay anyone's salary. One gentleman who has had a great impact in this area is Dick Orkin. Orkin is highly regarded and well known for creating and producing great radio commercials.

Next week Orkin will be the newest inductee in the NAB's Radio Hall of Fame. It is an honor that thrills and excites him and puts him in the company of some extraordinary people.

Getting into the business: "I actually started in high school. My father owned a gift shop. One day I said that I could do a better job with his commercials than they were doing on the local radio station. He said, 'Go ahead,' and I did. I went up to the station and read the commercial, and they hired me. I was 16 years old. My voice was just changing, but they didn't seem to care. In 1971 I went into business for myself. I was later joined by Bert Berdis. We were Dick & Bert for a while. We split, and I created the Radio Ranch. Since 1981 it's been the Famous Radio Ranch With Dick & Chris. That's Christine Coyle."

How radio can generate larger shares: "Unfortunately, radio is a medium that sells the radio product in order to increase the dollars for the station, but it doesn't do very much to sell the advertising products and services to increase the dollars for the advertisers. Stations set a monthly quota for their sales departments. They are so caught up in making quota that the issue of devising a creative strategy or any kind of long-term campaign for the advertiser is absolutely ignored and neglected. There are some outstanding stations that do a very good job, but most managers and, certainly, sales managers really don't listen very much to the spots on the air.

"Spots, with the exception of those produced by specialists, are predictable, derivative, routine and very boring. The audience has tuned them out, and, as a result, the advertisers suffer. Until radio is willing to do all those things good advertising agencies have recognized as requirements for being effective in advertising, radio will trail behind.

"Stations have to produce dollars, so they spend very little time concerning themselves with their advertisers and their advertisers' customers. They know very little about the products and services they're selling, and they know nothing about the audience they're selling to. Stations are selling machines, not advertising machines."

What radio needs to do to develop better relationships with advertisers: "One is research. There has never been a time in the history of any media when research has been so easy. The Internet offers all kinds of

opportunities to research a product or service. There are so many search engines. There's a particular kind of engine called questia.com. You can ask it any question you want about a product or service, and it will come back with tons of information. You can do that with the RAB too. Radio needs to speak with sincerity and honesty to the advertisers, understand their problems and needs and then come back with a simple strategy."

Developing creative strategies: "One that we offer now is called Spot-0-Matic. It has reduced the process to such a simple 1-2-3 system that anyone who can't use it really belongs taking tokens on a bus. It's based on finding unique research, unique selling propositions — USPs. In good creative work, you try to suppress the rational mind so that it doesn't take over your imagination. When rationality is the way you approach creativity, you're going to get very contrived and derivative spots. You need a technique for saying, 'Down, down, rational mind,' and a technique that looks for examples of other people's work to use as models for the work you're doing for your new advertiser."

"One of the ways you suppress your rational mind is called 'Personal Memories.' If you add the USP, it will trigger your memories, not someone else's. Once you lay out those memories and put them together with the unique selling propositions, the spot virtually writes itself. The ideas flow very quickly, and there you have it. The idea in all creative work is to get as many ideas as you can, not to believe that if you have one, your work is done."

"When you take stories and put them together with the USP, you come up with ideas for spots. The technique relies on personal memories, which are emotional. Emotionality reaches out and touches the audience, and it's storytelling. Study after study has demonstrated that a storytelling-type of spot is far more capable of reaching out to people and touching them than an announcement-style spot with a laundry list of facts."

Continuing to keep it fresh: "Memories are unlimited; there is no bottom to memories. Yesterday is a memory; this will be a memory tomorrow. Memories are there for us every day. That's why we recommend them as a creative resource, because you have them in abundance. Then it becomes a matter of selectivity. Chris and I may come up with 15 stories, then we'll choose those that work best."

Biggest challenges: "Meeting deadlines. People say to us, 'We understand that you require 30 days,' but they have already bought their time. So they call us within a week and say, 'You can't move that up, can you?' We're in the client relationship business, so we want to satisfy them. We say, 'OK, we'll do what we can,' and we suddenly change our 30 days to one or two weeks."

State of the industry: "It has pushed itself more and more toward being a big business. The industry believes — unfortunately and regrettably and mistakenly — that the job of a radio station is to make money. That's not the job of a station. One of the greatest business minds of all time, Peter Drucker, has reminded every business that, every day, their job is to satisfy customers. If they satisfy customers, the money will come. Radio stations begin with the notion that they have to make money."

"If people ask what business I'm in, I never say that it's making money writing radio commercials. I say that our job is to bring the consumer closer to the advertiser. If we do that, we create effective advertising. Then they'll say, 'Great, now do it again for us.' It's that long-term relationship that will save radio's ass. Radio has never seriously pursued the concept of long-term relationships. Every business in the world understands that it's the repeat customer that is the key to generating income. Radio's share would surpass 8% if radio had the capacity to get

past the notion of short-term selling to long-term selling."

Most influential individual: "I thought Chuck Blore, when he was at various stations and was a producer of radio commercials, was very impressive. He had a knack for creating a show-biz sound. They were little stories, little plays. That's why we have moved in the direction of storytelling for our work. And, just for sheer humor and fun, there were Bob & Ray, Stan Frieberg and Mel Blanc."

Career highlight: "Time magazine will always stand out as some of our better work. We did it for about four or five years, and it played all over the United States. They were good commercials. There's a Yiddish expression meaning 'a chest that's puffed up.' My puffed-up chest comes from my family and my grandchildren."

Career disappointment: "None. I chose the right medium. I started out in medicine and law. For a variety of reasons I found myself in radio, mostly just to keep myself in some gelt to go to school. It turned into a career. I'm very happy with the work I'm doing. I have a great partner in Christine Coyle. I like to tell people that Dick Orkin is really two people, Dick Orkin and Christine Coyle, because it is a collaborative partnership. I can't sit there and talk to myself very successfully. Well, I could, and then people would ask me if I wanted to go home and rest for a while. You need someone to collaborate with. Christine is a Chicago girl who has been with me for almost 22 years now. Without Christine, I don't think I could have held up all this time."

Favorite radio format: "I listen to everything, because I want to hear what everyone is doing. I listen to Rush Limbaugh and Dennis Prager; I like the Talk stuff. I tend to gravitate toward that more than anything."

Favorite television show: "Law & Order and Law & Order: Criminal Intent, with Vincent D'Onofrio. That is one of the best shows on television. And anything on Masterpiece Theatre."

Favorite movie: "Whatever is working for me at the time."

Favorite book: "Whatever I'm reading at the moment."

Favorite commercial that he didn't create: "Anything by Chuck Blore. There's a spot he produced in Boston, I think. It featured the voice of Stephen King, who tells the story of a homeless person who's attacked by rats in an alley. It's a true story. King's asking for funds for a special project in Boston designed to take care of the homeless. It's a single voice. He doesn't have a great storyteller's voice, but it's so believable and real that it works for me. Blore also loves children, and that always gets me. I don't think there's anyone who does a better job of using kids in spots than he does."

Hobbies: "Fly fishing and reading. And when I'm up to it, I like doing graphic work. I was an oil painter and worked in pen and ink. I like to get outdoors. Fortunately, I have a lot of friends interested in fly fishing."

E-mail address: "dickinfo@aol.com."

Advice for broadcasters: "Stop, listen and observe. I've followed AEs around stations, and I've heard clients telling them some very important things that they don't hear. They're so caught up in their own agendas and needs that they're way ahead of the clients, and they're not listening to them."

"The key to great creative work — and that includes advertising, which is an art and a science — is the capacity to listen, observe and store away what you see and hear in an idea bank, saying, 'I'll be able to use that some day.' Characters, people, moments. I have been blessed with an insatiable need to watch everything that goes on around me. If you go to lunch or dinner with me, I will be very rude, because I'll be listening to everyone's conversations around me and observing them. I've always been a constant observer."

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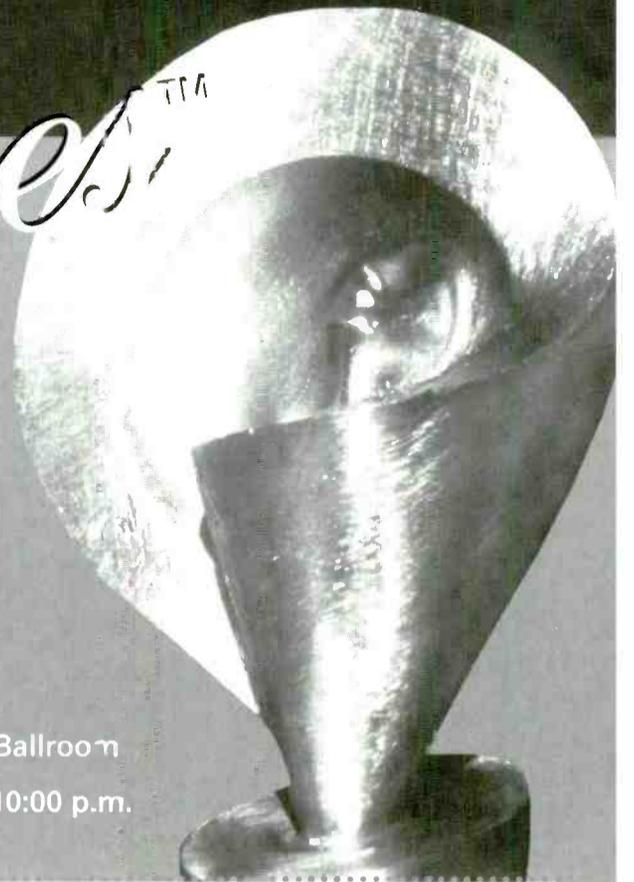


Joan Rivers
Emcee and
Honorary
Chair

Presenting Underwriter



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