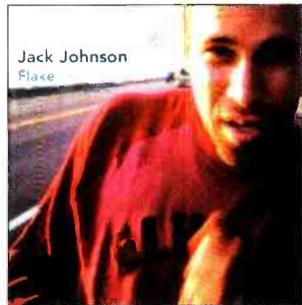


Kowabunga!

Professional surfer-turned-musician **Jack Johnson** moves to the top of R&R's Triple A chart this week with "Flake."



Jack Johnson
Flake

The Hawaii native — whose music career blossomed at the University of California Santa Barbara — has also charted at Alternative and is upcoming at Hot AC with his song "Enjoy." Universal.



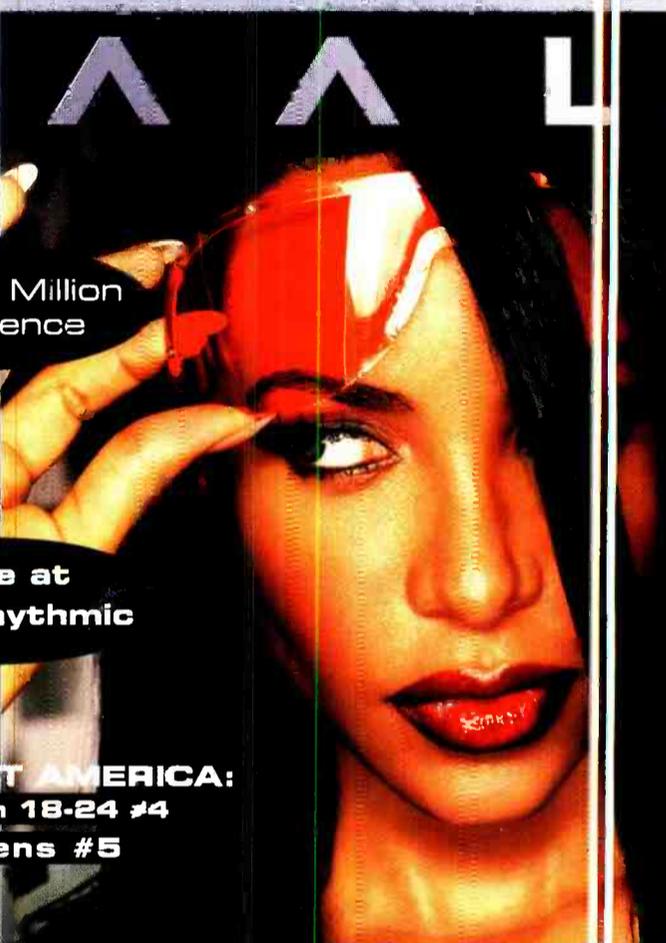
RADIO & RECORDS

www.ronline.com

MAY 3, 2002

Annual Triple A Special

Widely considered to be music radio's most adventurous and innovative format, Triple A gets the full treatment in R&R this week with the 36-page special *Unity in Diversity*. This is a must-read for every radio and record executive. This week's paper has related items in Publisher's Profile, 3M Spotlight and Legends.



AALIYAH

Over 50 Million in Audience

Huge at CHR/Rhythmic

CALLOUT AMERICA:
Women 18-24 #4
Teens #5

AALIYAH

more than **A** woman

THE THIRD HIT SINGLE FROM THE AWARD-WINNING DOUBLE-PLATINUM ALBUM

AALIYAH

"With its very infectious hook 'More Than A Woman' is a very provocative song that relates to our female listeners."

Keith Curry/MD, Jay Towers/APC, Alex Tear/PD WDRQ

"Aaliyah's 'More Than A Woman' has a message that all women will be able to grab onto and relate with. For that reason alone, we are placing it directly into a sub-power rotation."

Scotty Valentine/MD KFMS

Reaching Out of the Box at CHR/POP

- Z100
- WKSC
- KZOO
- WIOQ
- KHKS
- WDRQ
- WKQI
- Y100
- Q100
- KBKS
- KHTS
- KSLZ
- WFLZ
- WKST
- WAKS
- KKRZ
- WKFS
- KDND
- WXSS
- KXXM



PRODUCED BY TIMBALAND FOR TIMBALAND PRODUCTIONS, INC.
EXECUTIVE PRODUCERS AALIYAH, BARRY HAMKERSON & JONO HAMKERSON
www.virginrecords.com
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Hot AC **18**
CHR/POP **39**

"Stillness Of Heart" has proven itself as a very solid record for the format. The call-out looks great; and it sounds great on the air. With the upcoming tour, now is the right time to play this record." Michael Martinez, APD/MD, KEZR

"'Stillness Of Heart' sounds great on the air, people are lovin' it on the phones, and his concert will be one of the highlights of the summer."
Mark Edwards, DM, WVRV

- KROZ 34x
- WSTR 22x
- WMEG 33x
- KHTS 23x
- WNOU 21x
- WPTD 15x
- KYER 13x
- KELC 27x
- WDVD 25x
- WBMX 20x
- WWZZ 23x
- KFMB 22x
- WVRV 45x
- WSSR 34x
- KZZO 33x

LENNY KRAVITZ

"STILLNESS OF HEART"

The new song from the platinum album **LENNY**

Produced, arranged and performed by Lenny Kravitz
Representation: Craig Fish and Howard Kaufman/HK Management.
© 2002 Virgin Records America, Inc. www.lennykravitz.com www.virginrecords.com



ON TOUR
All Summer with
PINK
beginning 7/12

earshot

GET AWAY

THE FIRST TRACK

Free download for your
website available at
<http://www.buzztone.com/earshot/links.asp>

R&R Active: 11 - 10

R&R Rock: 24 - 23

Added at WONE

WAAF 26x WCPR 38x KTUX 38x
WRQC 30x WRXR 35x WCHZ 29x
WBYS 33x KRAB 29x

Huge Phones! Great Research!

R&R Alternative: 29 - 27

Spins Include:

99X-22x 89X-25x
KPNT-18x (Top 5 Phones)
WFNX-31x (Huge Phones/Research)
KNDD-14x KNRK-23x
Live 105 WSUN-27x
WPBZ-28x WMFS-23x
WXDX-16x

On Tour with Static-X
Shipping Over 70,000 Records
In Stores 5/7



PRODUCED BY DAVID KAHNE
CO-PRODUCED BY JASON SLATER MIXED BY ANDY WALLACE ADDITIONAL PRODUCTION BY WIL MARTIN
MANAGEMENT IN DE GDOT ENTERTAINMENT

In conjunction with our annual Triple A special this week, R&R's Management, Marketing & Sales section features Clear Channel Regional VP/Denver Market Manager Lee Larsen in our GM Spotlight. Lee oversees one of the format's flagship stations, KBCO, as well as seven other Mile High City stations. Our MMS section this week also features a guest article from consultant Ed Shane, who stresses the importance of serving the 35-44 "Generation Jones" demo in this post-Sept. 11 atmosphere. We also have an essay from Dave Van Dyke, who offers eight points toward becoming a good coaching manager. And we have a May promotional calendar that you can clip 'n' save.

Pages 8-11

THE ROCK WITH TWO HEADS

R&R Rock Editor **Cyndee Maxwell** and Alternative Editor **Jim Kerr** collaborated on their columns this week. The subject is the increasingly important issues that challenge both the Rock and Alternative formats these days. Issues such as Internet strategies, the thinning talent pool, keeping radio relevant and good sales training are discussed by the formats' great thinkers.

Pages 122, 130

IN THE NEWS

- **Jim Donahoe** becomes CEO of Millennium
- **Sean Demery** takes KITS/San Francisco PD position
- **Don Alias** appointed PD for KHYL/Sacramento

Page 3

THIS #1 WEEK

- CHR/POP**
• PINK Don't Let Me Get Me (Arista)
- CHR/RHYTHMIC**
• ASHANTI Foolish (N'urder Inc./Def Jam/IDJMG)
- URBAN**
• ASHANTI Foolish (N'urder Inc./Def Jam/IDJMG)
- URBAN AC**
• LUTHER VANDROSS I'd Rather (J)
- COUNTRY**
• TOBY KEITH My Lis (DreamWorks)
- AC**
• CELINE DION A New Day Has Come (Epic)
- HOT AC**
• CALLING Wherever You Will Go (RCA)
- SMOOTH JAZZ**
• DAVID BENIOIT Snap! (GRP/VMG)
- ROCK**
• PUDDLE OF MUDD Slurry (Flawless/Geffen/Interscope)
- ACTIVE ROCK**
• GOSMACK I Stand Alone (Republic/Universal)
- ALTERNATIVE**
• UNWRITTEN LAW Sasin' Red (Interscope)
- TRIPLE A**
• JACK JOHNSON Flake (Enjoy/Universal)



MAY 3, 2002

Official R&R Hotel Nears Sellout

Rooms at Merv Griffin's Beverly Hilton Hotel are becoming scarce for R&R Convention 2002, June 13-15. The Hilton is the official headquarters hotel for the convention.

Those planning to attend the convention are urged to reserve their rooms immediately by calling 310-285-1307 or by going online to www.beverlyhills.hilton.com. Make sure you use the rate code "RRC" to take advantage of

CONVENTION/See Page 14



Viacom Beats Q1 Forecast: It's A Lovefest!

■ Redstone praises Karmazin's 'outstanding job'

By JOE HOWARD
R&R WASHINGTON BUREAU
jhoward@ronline.com



Redstone and Karmazin

Praising his company's diverse stable of assets and solid management team, Viacom Chairman/CEO Sumner Redstone took time during an April 25 conference call with investors to brag about the strength of his company's first-quarter financial performance. "Viacom began 2002 as it ended 2001," he said, "by outmanaging, outexecuting and, yes, outperforming."

Indeed, excluding a \$1.5 billion writedown charge, Viacom's earnings per share climbed from 0 cents to 21 cents, well ahead of Thomson Financial/First Call's 16-cent estimate. The company posted a Q1 profit of \$367.4 million when the writedown was excluded, vs. a loss of \$7.3

million a year ago. But including the writedown — tied to the company's Blockbuster unit — Viacom reported a Q1 net loss of \$1.1 billion, or 63 cents per share. Revenue declined 1%, to \$5.7 billion, while EBITDA slid 5%, to \$1.1 billion.

Over at Infinity, Q1 net revenues slid 4%, to \$799 million, while EBITDA declined 15%, to \$274 million. But Viacom President/COO Mel Karmazin said he's currently seeing the best rates he's seen in the last 18 months.

EARNINGS/See Page 4

Analyst: 'May Is Looking Strong'

By MOLLY ZIEGLER
R&R WASHINGTON BUREAU
mziegler@ronline.com

Merrill Lynch's Jessica Reif Cohen forecast that radio-industry advertising will grow 6%-9% during May, especially given the influx of TV advertising dollars to promote the month's ratings sweeps.

"May is looking surprisingly strong," she said, pointing out that TV may have shifted advertising from the February sweeps to May since many TV stations opted not to compete against NBC's Olympics coverage in February. She also predicted radio revenues will grow 4%-5% in Q2 and 7%-9% in Q3.

"The May pacsings provide further confirmation of a recovery in radio advertising," Cohen said. "Demand for national and local advertising has firmed." She further forecast September 2002 will be up 15% over September 2001

ANALYST/See Page 31

Winter '02 Arbs: N/T Still Has Shining Moments

As winter Arbitrons roll in, News and Talk stations are generally outperforming their winter numbers from a year ago, and in some cases are holding the stratospheric highs they achieved in the fall, following the Sept. 11 terrorist attacks.

In San Francisco, Talk KGO held on to its first-place perch, while all-News KCBS-AM actually rose a tenth of a point. Washington's WTOP held on to all but a tenth of the 5.5 it earned in the fall, and Spanish N/T WAQI-AM moved 4.0-4.2

San Francisco

Station (Format)	Fa '01	Wi '02
KGO-AM (N/T)	7.4	6.7
KOIT-A/F (AC)	4.7	5.2
KCBS-AM (News)	5.0	5.1
KSFO-AM (Talk)	5.3	4.4
KYLD-FM (CHR/Rhy)	4.1	3.8

COMPLETE RESULTS FROM TEN MAJOR MARKETS: PAGE 20

Universal Names DeLong SVP/Promo

Universal Records has elevated Valerie DeLong to Sr. VP/Promotion. Most recently Sr. VP/Crossover Promotion for Universal/Motown Records, DeLong remains based in New York and will now oversee all of Universal's Pop, Rock, Crossover and AC radio initiatives.

"As one of the industry's most creative executives, Val continues to be a key building block in the growth of Universal," said Universal President Monte Lipman, to whom DeLong reports. "Since joining Universal she has displayed extraordinary leadership, a keen sense of strategy in a broad range of situations and

DeLONG/See Page 14



DeLong

Where Did All The Deals Go?

■ BIAfn: Activity came to abrupt halt in '01

By ADAM JACOBSON
R&R RADIO EDITOR
ajacobson@ronline.com

BIAfn's latest "State of the Industry" white paper, which examines the year in radio-station deals, has confirmed what many buyers and sellers have witnessed firsthand: Radio-station transaction activity came to a screeching stop in 2001.

Blame it on the slowdown in the nation's overall economy last year, particularly in the advertising sector. The marked decrease in transaction activity can also be blamed on the flurry of trading seen in the late '90s, during which time "previously

BIA/See Page 14

2001's Top Buyers

Acquiring Co.	Total Stations Acquired	Highest Mkt. Rank Acquired
Forstmann Little	208	5
Clear Channel	60	35
Cumulus	27	44
Mapleton	19	75
Regent	18	65
Radio One	17	1
Waitt Radio	15	74
Millennium	13	33

Source: BIAfn

Music Biz Still Seeking Synergy

By STEVE WONSIEWICZ
R&R MUSIC EDITOR
swoncz@ronline.com

AOL Time Warner's record-setting \$54 billion writeoff in the first quarter has the entertainment industry scratching its collective head for the answers to two all-important questions: When will today's multimedia conglomerates finally start profiting from long-proposed synergies among their varied properties, and just how close to the bottom is the music business?

Some pros cite AOLTW's Q1 performance as a prime example of the seemingly schizophrenic environment in which senior managements of today's multimedia giants operate. On one hand, in a tough market AOLTW's team managed to increase revenues 4%, to \$9.8 billion, and grow cash flow (EBITDA) 3%, to \$2.1 billion. On the other

SYNERGY/See Page 13

Dirty Vegas

Days Go By

"#1 requests this week. Exploded on the phones within the first 2 weeks."

Frankie Blue - PD WKTU (New York)

"At least top 5 phones! The phones are non-stop every time we play Dirty Vegas. What a perfect KIIS FM song!!!"

Michael Steele - APD KIIS (Los Angeles)

"Dirty Vegas is already getting #1 phones. We like it a lot!"

Chris Shebel - PD WKIE (Chicago)

"Instant reaction & easily Top 5 Phones! Has immediately filled our dance void & the Mitsubishi commercial supports our airplay-Multimedia impact!!!"

Alex Tear, Jay Towers, Keith Curry @ WDRQ (Detroit)

"Huge phones immediately, Houston loves Dirty Vegas."

Tracy Austin - PD KRBE (Houston)

"Already #1 phones in just one week! As it turns out, you don't have to be in a Mitsubishi to love this song! Super reactionary..."

Chris Pickett - APD/MD KFMD (Denver)

"#1 Phones.....Blowing up!! Sounds great on the air. Great initial callout!"

Mark Medina - PD KRQQ (Tucson)

Top 40 Rhythm Monitor Debut 31*
R&R Rhythmic 43



Produced, Arranged and Mixed by Dirty Vegas | Management: David Dorrell Management | dirtyvegas.com hollywoodandvine.com

Demery Appointed Live 105/S.F. PD

Infinity's Alternative KITS (Live 105)/San Francisco has named **Sean Demery** PD. He replaces Jay Taylor, who exited the station. Demery has a long history with the Alternative format, being one of the architects of highly regarded WNNX (99X)/Atlanta and an R&R Industry Achievement Award winner for his work there as Asst. PD/MD. In addition, he served as 99X's afternoon drive talent.



Demery

Live 105 VP/GM Steve DiNardo said, "Sean's creativity and talent-coaching skills make him an ideal

DEMERY/See Page 14

Alias Named PD At KHYL/Sacramento

Former WAMJ/Atlanta OM/PD/morning host **Don Alias** has been named PD for Clear Channel Rhythmic Oldies KHYL/Sacramento. He replaces Terry Foxx.

"I'm really excited," Alias told R&R. "There has been tremendous growth with the station, which has been on for about a year. I plan to have an immediate impact on the market, musically and within the community."

A veteran programmer, Alias joined Rhythmic Oldies WAMJ in 1997. The station flipped last summer to become Smooth Jazz WJZZ. Alias previously worked for Cox/Birmingham, where he served as OM for WBHJ (95.7 Jamz) and WBHK (98.7 Kiss-FM).

Flying High With Doves

Michael W. Smith holds the six statuettes he won at the 33rd annual Dove Awards, a celebration recognizing artists' achievements in all genres of Contemporary Christian and gospel music. Smith, who this year brought his career total to 33 Dove Awards, received Artist of the Year from the Gospel Music Association. The April 25 awards show aired live on PAX-TV and was hosted by NFL quarterback Kurt Warner and Elektra recording artist Yolanda Adams. For more Dove Awards coverage, turn to R&R's Christian section on Page 136.



Donahoe Now Millennium CEO

Jim Donahoe has assumed the CEO post at **Millennium Radio Group**. While his official title is acting CEO, Donahoe will be given the permanent position when Millennium closes on its acquisition of Nassau Broadcasting. Until September 2001 Donahoe was Sr. VP/Regional Operations for Clear Channel.



Donahoe

Millennium partner Charlie Banta told R&R that the hiring of Donahoe gives the company an "added layer of strength that positions us for growth beyond New Jersey," where the company has primarily focused its attention. The appointment comes nine months after Millennium announced its first acquisitions in the Garden State, and

Banta said the company has now reached the "critical mass" to merit a CEO.

In addition to Clear Channel, Donahoe's career in radio has included stints with Infinity Broadcasting, Noble Broadcasting, Commonwealth Broadcasting, SFX Broadcasting, Pacific Star Communications and AMFM Inc.

Millennium currently owns WKXW-AM, WFPG, WIXM & WPUR in Atlantic City, where it also operates WKOE under a time-brokerage agreement. It also owns WBUD & WKXW-FM/Trenton, NJ and has agreed to buy Nassau's WOBN-AM & FM, WADB, WBBO & WJLK/Monmouth-Ocean.

Around The R&R World



Arista recording artist Tina Novak recently took some time off from traveling all around the world to stop by the R&R offices. Seen here smiling brightly are (l-r) R&R sales rep Robert Taylor; Arista VP/Promotions Desiree Schuon; Premiere Radio Networks CEO Kraig Kitchin; Novak; R&R CHR/Rhythmic Editor Dontay Thompson and sales rep Kristy Reeves; Arista Local Promotion Manager Lori Rischer; and R&R Publisher/CEO Erica Farber, Director/Digital Initiatives Greg Maffei and Sr. VP/Music Operations Kevin McCabe.

MAY 3, 2002

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LETTERS TO THE EDITOR

Abrams Responds To XM Road Test

We read with some amusement the April 12 R&R Alternative column by Tim Davis of Jacobs Media, a local AM/FM radio consultant, criticizing XM Satellite Radio following his road test of the service. All we can say is consider the source.

XM is a terrific service with more than 76,000 customers in less than six months. In fact, XM is the fastest-selling new audio product in the last 20 years, according to the Yankee Group. Here is a list of awards and honors XM has won since its nationwide launch late last year: *Fortune* Product of the Year; *Popular Science* Best of What's New Grand Award; *Time* 2001 Inventions of the Year; *Popular Mechanics* Editor's Choice Award; *Entertainment Weekly* "A" Rating; *AMI Auto World* One of the Best New Car Options; Tech TV Best of CES; CES Innovations

Award; Truck Writers of North America Technical Achievement Award; *AudioVideo Magazine* Autosound Grand Prix Award; *Mobile Electronics* Industry Achievement Award; *Parents' Choice* 2002 Recommendation for "XM Kids."

So, if you are in the radio or record business, just ask one of your friends who has XM what he or she thinks about it. Better yet, get one for yourself. It will be the best research you have ever done.

By the way, Mr. Davis writes that his "biggest programming disappointment with the service" was not being able to listen to the Rose Bowl on XM in early January. We don't know how he missed it live on ESPN Radio (XM Channel 140) nationwide.

Lee Abrams
Chief Programming Officer
XM Satellite Radio

LETTERS/See Page 13

HOW TO REACH US RADIO & RECORDS INC. / 10100 SANTA MONICA BLVD., THIRD FLOOR, LOS ANGELES, CA 90067

WEBSITE: www.rronline.com

	Phone	Fax	E-mail	Phone	Fax	E-mail	
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ADVERTISING/SALES:	310-553-4330	310-203-8450	hmowry@rronline.com	NASHVILLE BUREAU:	615-244-8822	615-248-6655	lhelton@rronline.com

Copps: Capitol Hill May Step In On Indecency

□ **Renews call for broadcasters' voluntary code of conduct**

By JOE HOWARD
R&R WASHINGTON BUREAU
jhoward@rronline.com

FCC Commissioner **Michael Copps** has once again urged the broadcasting industry to adopt a voluntary standard of conduct to curb indecent content on the airwaves — but this time Copps said that some of his friends on Capitol Hill may take up the cause.

"Several Capitol Hill members tell me they are thinking of introducing legislative remedies," Copps told the U.S. Conference of Catholic Bishops on April 26. "That's out of my purview, of course, and I've been telling them that, as far as programming standards go, my emphasis is on the voluntary." However, he noted that the FCC has a statutory obligation to enforce indecency rules and again called on the broadcasting industry to retain copies of the programs it airs to help the FCC meet that obligation.

Copps said, "The people best able to fix this problem and to take responsibility for the programming they are putting out there are the leaders of the industry. By taking responsibility for what they broadcast — particularly when children are likely to be watching — the broadcast and cable industries would make a huge contribution to our children and our society."

Copps also raised the question of whether it may be time for the FCC to make some changes. One idea he put forth was to dust off a recommenda-

tion, first proposed for digital-TV licensees, that broadcasters disclose what kinds of public-interest programming they air and follow a minimum set of public-interest requirements. "I'm not predicting such proposals would fly through the commission," Copps said, "but I'll bet there would be a lot of support all across America for jump-starting a national dialogue."

The commissioner continued, "Today's mad race to the bottom is sad. Shock broadcasting seems increasingly to be elbowing aside broadcasters' public-interest obligations. The industry as a whole needs to tackle this one head-on, or it won't get tackled at all — at least, until others tackle it."

R&R News Editor *Julie Gidlow* contributed to this report.

Earnings

Continued from Page 1
noting that pricing for ads and lead time for advertiser orders are improving. And while Infinity has posted consecutive revenue declines since Q1 2001, he predicts the tide will turn, starting with Q2 2002. "We are seeing pacing up for the entire radio group for the month of April," he said. "May is up stronger than April, and there's no reason to believe Q3 will be any different than Q2."

Considering Redstone's opinion of his company's leadership, it could be said that he, too, sees no reason why Viacom won't deliver solid results going forward. "I want to recognize Viacom's incomparable management team, led by Mel, which continues to do such an outstanding job of distinguishing Viacom and proving every day that management matters," Redstone said, possibly to further quell rumors of a rift between the two execs.

Redstone pointed out that Viacom

hasn't had to take as many charges as some other companies, which he said "is another illustration for investors that it is management that separates the real winners from the losers." Kamazin also praised his troops, saying Viacom's management team is "the best in the business."

And the pressure is on that team as Viacom is forecasting double-digit growth in 2002, with expected gains in earnings per share and EBITDA driven by advertising rates that Viacom predicts will start to improve in Q2. The frequently bullish Redstone highlighted the company's diverse stable of assets as one of its major strengths. "Viacom is not sector-driven," he said. "It is in a class by itself." He added that some TV-industry observers are "correctly handicapping Viacom as a big winner this season, to the detriment of most of our competitors. You can count on Viacom to exploit our competitive edge in this market and in every market in which we operate."

• Despite a marked improvement in its Tampa cluster — which saw broadcast cash flow improve 80% — **Cox Radio's** overall revenues were essentially flat vs. last year, dropping less than 1%, to \$86 million. The Atlanta-based broadcaster reported a net loss of \$6.6 million, or 7 cents per share, due to a \$13.9 million charge from goodwill accounting changes. Excluding the charge, Cox posted a profit of \$7.3 million, or 7 cents per share, a penny ahead of the consensus forecast from Thomson Financial/First Call analysts. The company had a loss of \$2.2 million, or 2 cents, a year earlier. BCF improved 1%, to \$30 million. Looking ahead to Q2, the company expects net revenues of \$110 million, BCF of \$44 million and EPS of 15 cents.

"I'm optimistic about the health of the advertising environment going forward," Cox Chairman/CEO Bob Neil said in a Tuesday conference call with investors, during which he

Continued on Page 14

BUSINESS BRIEFS

Susquehanna, Cox, Salem Join Webcast 'Day Of Silence'

Susquehanna and **Cox Radio** were among the webcasters set to participate in a May 1 "Day of Silence" protest against webcast royalties proposed by the U.S. Copyright Office's Copyright Arbitration Royalty Panel. The radio groups planned to include short periods of silence and public service announcements about the issue in their web simulcasts. The Day of Silence was called for last month by SaveInternetRadio.org founder Kurt Hanson, and hundreds of broadcasters and Internet-only streamers quickly agreed to take part.

As of R&R's press time, **Salem Communications'** Christian-formatted KFSH, KIEV & KKLA/Los Angeles; **Greater Media's** Active Rock WRIF/Detroit; **New York Times'** Classical WQXR/New York; and **Mapleton Communications'** Triple A KPIG/Monterey were also set to participate with web banners and streamed PSAs. Many leading Internet-onlys, including Live365, Beethoven.com, Radio Free Virgin and Radio Margaritaville, also agreed to join in, with some shutting down their streams entirely from dawn local time until late evening, others using banners and PSAs, and still others airing a specially produced daylong talk show. The broadcasters and webcasters hope their protest against the CARP's proposed per-performance royalties — .14 cents for Internet-only streams and .07 cents for AM and FM simulcasts, plus a 9% ephemeral-license fee for all webcasters — will encourage listeners to contact legislators and journalists about the matter. The Copyright Office must accept, reject or amend the CARP's rates by May 21.

Media Audit: 58% Of Adults Now Use The 'Net

Multimedia ratings service **Media Audit** reported that 58% of adults in the 85 markets it surveys now use the Internet, an 8.5% increase from a year ago. Out of approximately 128.3 million adults in those markets, 74.5 million say they've accessed the Internet during the past month. Leading Media Audit's surveyed markets in Internet access were Washington, DC and Madison, each with 74%, and Ann Arbor, MI, with 70%. Thirty markets have 'Net access rates of more than 60%. The study also showed that 'Net users are beginning to reflect more accurately the general U.S. population, with the median age of those who go online increasing and the average income decreasing.

Continued on Page 14

R&R Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross earnings from radio advertising.

	Change Since				
	4/26/01	4/19/02	4/26/02	4/26/01	4/19/02-4/26/01
R&R Index	257.83	271.37	254.58	-1.3%	-6.2%
Dow Industrials	10,692.35	10,257.11	9910.72	-7.3%	-3.4%
S&P 500	1234.52	1125.17	1076.32	-12.8%	-4.3%



Today's level of fierce competition demands that you prominently display your name every chance you get (location broadcasts, concerts, station sponsored autograph sessions, etc.). With theft, vandalism and loss, it becomes a costly proposition to continuously replace expensive signs and banners costing hundreds of dollars.

Roll-A-Sign™ offers a better way. You get up to four vibrant colors printed on durable, high quality 4 or 6 mil plastic film to display your logo and message brilliantly for an economical price. Now you can afford to display a bright new sign at every public event. They even make great cost-effective promotional give-aways. Just roll off what you need and cut.

- 💰 Durable banners for an affordable price.
- 💰 UV stabilized plastic won't fade indoors or outdoors.
- 💰 Simply FAX your logo and color separation information for a free price quote.



Reef Industries
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DEAL OF THE WEEK

- **KQQK-FM/Beaumont (Houston) and KEYH-AM/Houston, TX \$30 million**

2002 DEALS TO DATE

- Dollars to Date:** **\$486,926,777**
(Last Year: \$3,861,325,728)
- Dollars This Quarter:** **\$98,158,052**
(Last Year: \$315,436,435)
- Stations Traded This Year:** **239**
(Last Year: 1,053)
- Stations Traded This Quarter:** **83**
(Last Year: 151)

TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- WQUA-FM/Citronelle (Mobile), AL \$1.5 million
- WRRS-FM/Cullman (Birmingham-Huntsville), AL \$8.5 million
- KKFJ-AM & KCNO-FM/Alturas, CA \$260,000
- WEBY-AM/Milton, FL \$150,000
- WRBR-FM/South Bend, IN \$840,879
- KQAM-AM/Wichita, KS Undisclosed
- WTGY-FM/Charleston, MS \$300,000
- WTYX-FM/Jackson and WVIV-FM/Pearl (Jackson), MS \$5 million
- WDRP-FM/Windsor, NC \$300,000
- KTLV-AM/Midwest City (Oklahoma City), OK Undisclosed
- KEBC-AM/Oklahoma City, OK Undisclosed
- KSND-FM/Lincoln City, OR \$400,000
- WAAW-FM/Williston, SC \$700,000
- WSTN-AM/Somerville, TN \$50,000
- KFGG-FM/Corpus Christi, TX \$500,000
- KEYH-AM/Houston, TX \$2.53 million

El Dorado Says Adios To Houston

- **Sells KEYH & KQQK to Liberman in \$30 million deal; Crawford grabs 100kw Alabama FM**

Deal Of The Week

Texas

KQQK-FM/Beaumont (Houston) and KEYH-AM/Houston

PRICE: \$30 million
TERMS: Asset sale for cash
BUYER: Liberman Broadcasting Inc., headed by President Leonard Liberman. Phone: 323-461-9300. It owns 10 other stations, including KQUE-AM, KSEV-AM, KJOJ-AM & FM & KTJM-FM/Houston.
SELLER: El Dorado Communications, headed by President/CEO Thomas Castro. Phone: 713-993-8000
FREQUENCY: 850 kHz; 107.9 MHz
POWER: 10kw day/185 watts night; 100kw at 1,952 feet
FORMAT: Regional Mexican; Tejano
COMMENT: Liberman is purchasing KQQK for \$23 million. It also has an option to purchase KEYH outright for \$7 million following the completion of El Dorado's purchase of the station (see transaction, below) from Arlite and is expected to act on its option. The combined price therefore reflects the purchase of both stations from El Dorado. Liberman will immediately begin operating the stations via a local marketing agreement.

Multistate Deal

Williams County/Impact Radio Transaction

PRICE: \$1.25 million
TERMS: Asset sale for cash
BUYER: Impact Radio LLC, headed by President Dennis Rumsey. Phone: 616-435-8565. It owns no other stations.
SELLER: Williams County Broadcast Systems, headed by Trustee Merrill Baumann Jr. Phone: 419-636-3175
BROKER: Joe Rapchak and Tony Rizzo of Blackburn & Co. Inc.
COMMENT: This deal originally appeared in the April 26 issue of R&R with an undisclosed price.

Michigan

WLKM-AM & FM/Three Rivers

FREQUENCY: 1510 kHz; 95.9 MHz
POWER: 448 watts; 3kw at 289 feet
FORMAT: Adult Standards; Soft AC

Ohio

WQCT-AM & WBNO-FM Bryan

FREQUENCY: 1520 kHz; 100.9 MHz
POWER: 500 watts; 6kw at 299 feet
FORMAT: Nostalgia; Classic Rock

Alabama

WQUA-FM/Citronelle (Mobile)

PRICE: \$1.5 million
TERMS: Asset sale for cash
BUYER: ABC Radio Inc., headed by President John Hare. Phone: 972-776-4548. It owns 63 other stations. This represents its entry into the market.
SELLER: Lyn Communications, headed by President Herbert Wilkins Sr. Phone: 301-608-3203
FREQUENCY: 102.1 MHz
POWER: 15kw at 427 feet
FORMAT: Gospel
COMMENT: ABC will place its nationally syndicated Radio Disney children's format on WQUA following the closing of this transaction. This deal originally appeared in the April 19 issue of R&R with an undisclosed price.

WRRS-FM/Cullman (Birmingham-Huntsville)

PRICE: \$8.5 million
TERMS: Asset sale for cash
BUYER: Crawford Broadcasting Co., headed by President Donald Crawford. Phone: 215-628-3500. It owns 29 other stations, including WLGS-AM, WYDE-AM & WDJC-FM/Birmingham.
SELLER: STG Media LLC, headed by President Steve Shelton. Phone: 256-536-6664
FREQUENCY: 101.1 MHz
POWER: 100kw at 1,345 feet
FORMAT: Hot AC
BROKER: Michael Bergner of Bergner & Co.

California

KKFJ-AM & KCNO-FM/Alturas

PRICE: \$260,000
TERMS: Asset sale for cash
BUYER: EDI Media Inc, headed by President James Su. Phone: 626-856-3889. It owns no other stations.
SELLER: KCNO Inc., headed by President Richard Hansen. Phone: 530-233-3570
FREQUENCY: 570 kHz; 94.5 MHz
POWER: 5kw; 100kw at -194 feet
FORMAT: Talk; Country

Florida

WEBY-AM/Milton

PRICE: \$150,000
TERMS: Asset sale for cash
BUYER: Spinnaker Communications, headed by President/Director Michael Bates. Phone: 850-983-2242. It owns no other stations.
SELLER: Number One Radio Inc.,

headed by owner H. Byrd Maples. Phone: 850-983-2242

FREQUENCY: 1330 kHz
POWER: 5kw day/79 watts night
FORMAT: News/Talk
COMMENT: This deal originally appeared in the April 19 issue of R&R with an undisclosed price.

Indiana

WRBR-FM/South Bend

PRICE: \$840,879
TERMS: Stock sale for cash
BUYER: Dille, Dille & Erlacher, headed by Member Alec Dille. No phone listed. It owns one other station. This represents its entry into the market.
SELLER: Estate of David Hicks, headed by Estate Rep. Sally Hicks. Phone: 219-258-5483
FREQUENCY: 103.9 MHz
POWER: 3kw at 328 feet
FORMAT: Rock
COMMENT: Alec Dille, John Dille and Sarah Dille Erlacher are purchasing 51% of the stock in WRBR from the estate of David Hicks for \$750,000. In addition, the three stockholders will pay Sally Hicks a \$90,879 noncompete agreement fee. Each of the stockholders will own 33% of WRBR.

Kansas

KQAM-AM/Wichita

PRICE: Undisclosed
TERMS: Unavailable
BUYER: ABC Radio Inc., headed by President John Hare. Phone: 972-776-4648. It owns 62 other stations. This represents its entry into the market.
SELLER: Entercom Communications, headed by President/COO David Field. Phone: 610-660-5610.
FREQUENCY: 1480 kHz
POWER: 5kw day/1kw night
FORMAT: Sports
COMMENT: ABC will place its nationally syndicated Radio Disney children's format on KQAM following the closing of this transaction.

Mississippi

WTGY-FM/Charleston

PRICE: \$300,000
TERMS: Asset sale for cash
BUYER: Family Worship Center Church Inc., headed by Member Jimmy Swaggart. Phone: 225-768-3688. It owns eight other stations. This represents its entry into the market.
SELLER: Charleston Broadcasting Co., headed by President Tommy Darby. Phone: 662-226-0199
FREQUENCY: 95.7 MHz
POWER: 6kw at 328 feet
FORMAT: Gospel

BROKER: Wally Tucker of MGMT Services Inc.

WTYX-FM/Jackson and WVIV-FM/Pearl (Jackson)

PRICE: \$5 million
TERMS: Asset sale for cash
BUYER: Backyard Broadcasting, headed by President/CEO Barry Drake. No phone listed. It owns no other stations.
SELLER: Proteus Investments Inc., headed by owner Mike McRee. Phone: 601-957-3000
FREQUENCY: 94.7 MHz; 93.9 MHz
POWER: 97kw at 1,116 feet; 25kw at 328 feet
FORMAT: Classic Rock; Adult Standards
BROKER: Kalil & Co. Inc.
COMMENT: This deal originally appeared in the April 5 issue of R&R with an undisclosed price.

North Carolina

WDRP-FM/Windsor

PRICE: \$300,000
TERMS: Stock sale for cash
BUYER: Lifeline Ministries Inc., headed by President Johnny Bryant. Phone: 252-792-4161. It owns two other stations. This represents its entry into the market.
SELLER: PS&W Enterprises Inc., headed by President J. Rodney Williford. Phone: 252-794-3130
FREQUENCY: 98.9 MHz
POWER: 6kw at 328 feet
FORMAT: Gospel

Oklahoma

KTLV-AM/Midwest City (Oklahoma City)

PRICE: Undisclosed
TERMS: Station swap
BUYER: Clear Channel Communications, headed by Radio CEO Randy Michaels. Phone: 859-655-2267. It owns 1,213 other stations, including KTOK-AM, KJYO-FM, KQSR-FM, KTST-FM & KXXY-FM/Oklahoma City.
SELLER: First Choice Broadcasting, headed by President Howard Williams. Phone: 405-672-3686
FREQUENCY: 1220 kHz
POWER: 250 watts day
FORMAT: Gospel
COMMENT: First Choice is swapping KTLV-AM/Midwest City, OK to Clear Channel for KEBC-AM/Oklahoma City. A definitive agreement has not been filed at the FCC.

KEBC-AM/Oklahoma City

PRICE: Undisclosed
TERMS: Station swap (see above deal)
BUYER: First Choice Broadcasting, headed by President Howard Williams. Phone: 405-672-3886. It owns one other station, KTLV-AM/Midwest City, OK.
SELLER: Clear Channel Communications, headed by Radio CEO Randy Michaels. Phone: 859-655-2267
FREQUENCY: 1340 kHz
POWER: 1kw
FORMAT: Urban
COMMENT: See above transaction for swap details.

Oregon

KSND-FM/Lincoln City

PRICE: \$400,000
TERMS: Asset sale for cash
BUYER: Radio Beam LLC, headed by Member Earnest Hopseker. Phone: 425-747-5840. It owns no other stations.
SELLER: Elite Broadcasting Inc., headed by President William Emery. Phone: 503-221-0167
FREQUENCY: 95.1 MHz
POWER: 6kw at 847 feet
FORMAT: AC
BROKER: Bob Heymann of Broadcasting Asset Management Corp.

South Carolina

WAAW-FM/Williston

PRICE: \$700,000
TERMS: Asset sale for cash
BUYER: Frank Neely. Phone: 803-329-2664. It owns two other stations. This represents its entry into the market.
SELLER: Brown Family Broadcasting Inc., headed by President La-Tonya Brown. Phone: 706-724-9490
FREQUENCY: 94.7 MHz
POWER: 2kw at 561 feet
FORMAT: Urban Oldies
COMMENT: This deal originally appeared in the April 19 issue of R&R with an undisclosed price.

Tennessee

WSTN-AM/Somerville

PRICE: \$50,000
TERMS: Asset sale for cash
BUYER: Family Worship Center Church Inc., headed by Member Jimmy Swaggart. Phone: 225-768-3688. It owns eight other stations. This

Continued on Page 14

Don't Miss
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Industries' Most
Exciting Event!



agenda:

WEDNESDAY: JUNE 12, 2002

12:00 - 6:00PM
 Registration Opens

THURSDAY: JUNE 13, 2002

11:15AM - 12:15PM
 R&R Exclusive!
 The Ultimate Record Buyer Study II

12:15 - 1:45PM
 Alternative & Active Rock Awards Lunch

2:00 - 5:30PM
 R&R/Jacobs Media Rock Summit

6:00 - 8:00PM
 Opening Cocktail Party

Evening Events
 > Club R&R
 > R&R Late Night Lounge
 > Hospitality Suites

FRIDAY: JUNE 14, 2002

9:00 - 11:00AM
General Session
 > R&R National Industry
 Achievement Awards

concurrent sessions:

11:30AM - 1:00PM
 > ALTERNATIVE
 > SMOOTH JAZZ
 > CHR/RHYTHMIC
 > HOT AC

FRIDAY: JUNE 14, 2002 (Continued)

concurrent sessions:

1:15 - 2:45PM
 > SMOOTH JAZZ AWARDS LUNCH
 > ALTERNATIVE/ACTIVE ROCK

3:30 - 5:00PM
 > CHR/POP
 > URBAN
 > ROCK/ACTIVE ROCK
 > AC

5:00 - 7:00PM
 R&R Pop Awards Show

7:00 - 10:00PM
 R&R Rhythmic Awards Show

Evening Events
 > Club R&R
 > R&R Late Night Lounge
 > Hospitality Suites

SATURDAY: JUNE 15, 2002

10:00 - 11:15AM
 Arbitron

11:30AM - 1:00PM
MULTI-FORMAT
 Cluster Mentality: Programming Multiple
 Formats Without Losing Your Sanity

concurrent sessions:

1:15 - 2:45PM
 > SMOOTH JAZZ
 > ROCK/ACTIVE ROCK

3:00 - 5:00PM
 Smooth Jazz

R&R convention:2002 Agenda Subject To Change

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REGISTRATION FEE includes admission to all sessions, cocktail party and hospitality events.

- 3 OR MORE* ON OR BEFORE MAY 3, 2002 • \$399 EACH
- SINGLE ON OR BEFORE MAY 3, 2002 • \$425 EACH
- 3 OR MORE* MAY 4 - JUNE 7, 2002 • \$450 EACH
- SINGLE MAY 4 - JUNE 7, 2002 • \$475 EACH
- EXTRA THURSDAY COCKTAIL TICKETS • \$85 EACH
- ON-SITE REGISTRATION AFTER JUNE 7, 2002 • \$550 EACH

* All Attendee Names Must Be Submitted Together

In addition... if you work in the Alternative, Active Rock or Smooth Jazz formats you may choose to attend one of the following lunches. PLEASE CHECK ONE ONLY!!!

— **ALTERNATIVE & ACTIVE ROCK (Thursday)** — **SMOOTH JAZZ (Friday)**

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CANCELLATION POLICY: All cancellations must be submitted in writing. A full refund less a \$100.00 administrative fee will be issued after the convention if notification is received on or before **May 3, 2002**. Cancellations received between **May 4-17, 2002** will be subject to a \$150.00 administrative fee. No refund will be issued for cancellations after **May 17, 2002** or for "no shows."

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- Clear Channel's Lee Larsen in the GM Spotlight, Page 9
- Dave Van Dyke on how to be a coaching manager, Page 10
- RAB Promo Calendar for May, Page 11

MMS

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"The young do not know enough to be prudent, and therefore they attempt the impossible — and achieve it, generation after generation."
— Pearl Buck

KEEPING UP WITH GENERATION JONES

■ A post-Sept. 11 exchange of ideas about a critical demo

By Ed Shane



ED SHANE

If you target 35-44, your job was difficult enough before Sept. 11, 2001. In the aftermath of the terrorist attacks, targeting and branding for that demo — the largest part of what's known as "Generation Jones" — has become more complicated. Jonesers are reassessing life and lifestyle, and they are more open to something new — new products and new radio stations.

Granted, all demographics were altered by the events of 9/11. There was evidence everywhere:

Church attendance grew, although it has now returned to pre-9/11 levels. Charitable contributions increased. Radio listeners responded to comfortable nostalgia, and that boosted all-Christmas radio.

Since Generation Jones includes more than a quarter of the adult population and covers America's most sought-after demographic group — 35-44 — keeping up with the Jonesers allows us to keep up with our audiences.

You remember the Jonesers. They are Americans born between 1954 and 1965, so the true Joneser age range is broader than 35-44. While originally defined as part of the baby boom, Generation Jones has an identity all its own. Common experiences like music, movies or TV programs add to the definition. Jonesers watched *Scooby-Doo* and *Fat Albert*, not *Howdy Doody* or *Kukla, Fran and Ollie*. Jonesers got their formative music from FM, boomers from AM.

The term "Generation Jones" was coined by author and culture expert Jonathan Pontell, who has shared his expertise about Jonesers on the major TV news networks and in hundreds of newspaper and magazine articles.

The Generation Jones concept first came to radio's attention in 2000, when Shane Media released a special report to clients, "Radio's Untapped Generation: An Analysis of Generation Jones." Since then a number of Shane Media personnel have joined Pontell for presentations to radio-industry groups, including the 2001 R&R Talk Radio Seminar.

THE LATEST

When Jeff Green asked me for a post-9/11 update on this important group, I felt the best way to accomplish that would be to use the same process we used the first time (R&R 5/12/00) — an exchange of ideas. Below are excerpts from my conversation with Pontell.

JP: Among the broad changes I'm seeing in e-mail and phone calls from Jonesers nationwide are an increased focus on family and friends, an increased desire to simplify very busy lives and a shift in focus from achievement to happiness.

ES: Given the horrific impact of the attacks on the World Trade Center and the Pentagon, there is no American who hasn't done some reflection or re-examination. During the few weeks after the attacks our company talked personally with radio listeners of all ages as part of Arbitron's post-9/11 study. It's clear that every demographic group emerged from those events with a different worldview and a different sense of itself.

JP: The impact has, perhaps, been greatest on Jonesers because we were the generation most re-

examining our lives already. When you reach early middle age you tend to get that "now or never" rumble in the pit of your stomach, the feeling that if you are ever going to live out your original dreams, you'd better go for it soon, or you probably never will. For Jonesers this feeling has been more of a growling hunger than a distant rumble because of the big discrepancy between the huge dreams we were given as kids and the disappointing reality we generally ended up with.

This has translated into Jonesers' making changes in their lives. They'll change brands, change careers — even change lifestyles — to a much greater degree than previous generations at this point in their life cycles.

WHAT IT MEANS FOR RADIO

JP: Since Sept. 11 intensified the reassessment process for Jonesers, we are more open now to considering new brands, and that includes new radio stations. Jonesers are even more reachable now by marketers and programmers alike.

ES: The true "Joneser formats" are Classic Rock and Classic Hits. They target the Joneser demo specifically. Of the two, I like the Classic Hits strategy better because the appeal is broader than the typically male focus of Classic Rock. And Classic Hits has the opportunity to use music that targets not just the demo, but the attitude of unfulfillment. Songs like Bruce Springsteen's "Hungry Heart" and U2's "I Still Haven't Found What I'm Looking For" are so aligned with Jonesers.

JP: There are several formats that are attractive to Jonesers. Classic Rock and Classic Hits are the two obvious ones because Jonesers have such a strong, positive history with the music of that period and with radio itself. I've seen others — AC and Rock, for example — do well with Jonesers recently. Other formats, like Country, show great potential with Jonesers.

ES: The return to roots music is sure a part of that. Jonesers in the Country audience are the first to say that the music on Country radio is too much the same. They also want songs that speak to them and their experiences, but Nashville has tended to sign kids who speak to kids — until *O Brother, Where Art Thou?* woke them up. While the demos on *O Brother* are very broad, the evidence at our Country clients is that Joneser males notice the differences between roots music and today's pop country.

JP: I'm seeing growing evidence that Jonesers can be drawn to News/Talk in large numbers. I think it was true before 9/11 that Jonesers were a very underserved audience in News/Talk. With adaptations in programming and marketing, News/Talk stations can draw far more of us. This is even more true post-9/11. Jonesers — formed as children in the intense, politically charged *zeitgeist* of the '60s — are reconnecting with their political feelings.

ES: News/Talk listenership got a spike in most markets after 9/11, and all audiences seemed to be more interested in news and information. There's evidence in the ratings that Jonesers who are hungry for news are going to NPR stations. NPR presents a broader range of stories and treats its stories in depth. People who want that are, indeed, underserved by commercial stations.

JP: I also think that Jonesers who have not been listening to radio at all can be attracted to the medium. I say this in part because of this period of reassessing and stock-taking that makes Jonesers generally open to trying something new, and also because Jonesers have such a strong, positive history with radio as children and teens.

ES: Since radio's job is to aggregate an audience of

SEVEN TIPS FOR SELLING TO GENERATION JONES

1. **Take the edge off that Jonesing.** This generation added *Jonesing*, meaning a strong craving for someone or something, to its slang. Jonesers understand when Bruce Springsteen sings "Hungry Heart" and U2's Bono laments "I Still Haven't Found What I'm Looking For." One of this generation's main dreams is going beyond the monetary.

2. **Use Joneser music and nostalgic touchstones in advertising.** People relate best to songs that were hits during their senior year of high school. "Focus on music from 1973 to 1984," says the 2000 Shane Media industry report "Radio's Untapped Generation: An Analysis of Generation Jones." Hark back to characters Jonesers feel warm and fuzzy about: The Monkees, the Munsters, Gilligan and his cronies, the Bradys.

3. **Advertise on price.** Jonesers are pragmatic, not idealistic like boomers or cynical like Xers. Jonesers are interested in practical solutions to solvable problems, and 72% say advertising that helps them save money is important to them.

4. **Play to Jonesers' feeling of entitlement.** The flip side of Generation Jones' yearning is that they feel they're entitled to more than they've been given. With older generations, marketers are better off saying that customers have earned something. With Jonesers, telling them they deserve it is the most effective method.

5. **Make Jonesers' lives easier.** Juggling job, home and family keeps Jonesers in perpetual motion. They're in the busiest period of their lives, especially as the American workweek continually expands. Outside of work, they're trying to shop for groceries before Junior topples the pyramid of Alpo cans.

6. **Give Jonesers control, or the illusion of it.** Members of Generation Jones like to have choices because they so often haven't had them. Perhaps because their lives have been shaped by events beyond their control — like Watergate and the '70s energy crisis — Jonesers need to feel control now. They don't like no-haggling car lots (no room for deal-making), but they like being told that products or services give them more control over their lives.

7. **Tap into Jonesers' sense that they need to seize the day.** Jonesers are starting to take stock of their lives. If they put their dreams on hold earlier in life, they're dusting off those dreams today. Perhaps that's why lifestyle and spending data lists motorcycles among the top 10 things enjoyed or purchased by Jonesers. They didn't get a dirt bike back in '72, so now they're shopping for Harleys. It's now or never.

similar tastes, the idea of targeting a cohort like Generation Jones is a natural. Yet radio is not making an outreach to Jonesers — or to any audience segment, for that matter. Tight budgets mean less marketing, so we're doing little to attract nonlisteners. That needs to change if radio is to seize this timely opportunity.

For a reprint of the earlier MMS article on Generation Jones, e-mail Jeff Green at jgreen@rronline.com.

Ed Shane is Chief Executive of Shane Media Services, a Houston-based programming and research company working with all formats. He can be reached at 713-952-9221, eshane@shanemedia.com or via www.shanemedia.com. Visit Jonathan Pontell's website at www.generationjones.com.

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R&R GM
spotlightLEE LARSEN
Regional VP/Denver Market Manager
(Clear Channel)

■ This pilot uses his major-market experience to fly without fear

There have been several GMs who oversee prominent Triple A stations nominated for the GM Spotlight, but none who has paid more career dues than 40-year industry veteran Lee Larsen. In addition to managing Triple A K3CO-FM/Denver-Boulder — one of the top-rated stations in the market — and seven other Clear Channel/Denver outlets as Market Manager, Lee serves as Regional VP, handling 35 stations in eight cities in Colorado, Wyoming and Nebraska. He visits each station at least twice a year, encouraging his teams to take risks to achieve excellence — a management sensibility gained from working for some of the most successful radio companies in the history of the business. It's no wonder Lee is so highly regarded by his peers. Congratulations!

How did you get into the world of broadcasting?

"In 1962, when I was 16 and working at KSHS, the South High School radio station in Torrance, CA, MOR KAPP/Redondo Beach, CA wanted a high school-news reporter. Before long they offered me a weekend job as a fringe daypart announcer at \$1.15 an hour. I put myself through Pepperdine College working at KAPP and got my first raise when President Kennedy increased the minimum wage to \$1.25. I took home \$25-\$30 per week and supplemented that by setting up promotional appearances at supermarkets for KHJ-TV/Los Angeles' cartoon hosts."

What are some of your career highlights?

"As I was graduating, in 1965, KHJ/Los Angeles was changing format for the 900th time, to something called 'Boss Radio.' Bill Drake had been doing Boss Radio at KYNO/Fresno, but it had not been tried in a big market. I moved over to the radio side and got my first full-time job, doing

supermarket merchandising — I set up advertiser displays and sales promotions. At the time nobody knew Boss Radio was going to take off and become the most phenomenal form of Top 40 radio. At KHJ I worked with Bill, PD Ron Jacobs, morning man Robert W. Morgan, Sam Riddle, The Real Don Steele — all the greats.

"I was at KHJ for nearly eight years, including as LSM, and I did a stint in the late '60s for RKO in San Francisco at KFRC-AM & FM — I was the FM manager. KHJ is still one of the absolute highlights of my career because it was the broadcasting equivalent of taking off from an aircraft carrier in an F-16. It just shot out to become the biggest thing in the country.

"In 1973 I joined then-Top 40 KROQ/Los Angeles as GSM for a year, then went across town for two years to MOR KFI as NSM and LSM. Both stations were having difficult but interesting times, and I worked with fabulous people. After that I had the great experience of working at ABC for eight years as NSM and GSM at AOR KLOS/Los Angeles. In 1983 I was offered the GM post at KOA & KOAQ/Denver, and in '87 the stations were sold to Jacor. That turned out to be a phenomenal run, and then we merged with Clear Channel in '99."

The most challenging aspect of being a Regional VP is....

"Communication. Being able to stay in touch with everybody to give them whatever help they need. There are a lot of moving parts with so many stations. Our region is bigger than Jacor or Clear Channel were

10 years ago. Everybody has to work at a much higher level than they used to. It works because I've got GMs and department heads who do their jobs across multiple stations, working together trying to invent how you do radio in a postconsolidation era."

The best words of advice I ever received were....

"To not be afraid to change or make a mistake. At Jacor the philosophy was not to be afraid to experiment. Trying something that turned out to be a mistake was not a problem; a problem would be not being willing to try. I was encouraged to take risks, and it feels so good to have someone tell you that they're behind you."

If I weren't in the radio business, I'd probably be....

"An airline pilot. I have a private license, but I never get a chance to use it."

How would you describe your management style?

"A consensus-builder with a cranky layer. I'm not somebody who stands up there and tells everybody what to do and how to do it. Instead, I tend to put the task out in front and try to get everybody to get behind it, enthusiastically and voluntarily. The crankiness just comes if I think it's moving too slowly."

I'm most proud of....

"The people who have worked with me who have gone on to other great accomplishments in the radio business. It always makes me feel good when somebody I've worked alongside moves on and does well. I see around the country a lot of people who are doing well and are proud of themselves, and that is, maybe, a little bit of the teacher in me. I'm really proud to be a broadcaster."

The GM Spotlight is selected by your nominations. Acknowledge the GM who made a difference in your career! E-mail nominations to jgreen@rronline.com.

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A GOOD MANAGER IS A GOOD COACH

By Dave Van Dyke



DAVE
VAN DYKE

You can't be a good coaching manager without being aware of the attitudes and actions that can sabotage the best-laid managerial plans. Certain approaches to coaching can be disastrous, as many well-intentioned managers have discovered too late. Below are eight common coaching errors that will undermine the performance of even the most talented working team.

1. DETACHED LEADERSHIP

Detached leaders isolate themselves from their people. They seem to believe it's undignified to get too involved with team members. They tend to spend a lot of time alone in their offices. They communicate a "lonely at the top" attitude and seem to believe it's not organizationally healthy to rub shoulders with the "common people."

I know a 30-year industry veteran who could be the poster boy for this. He's a PD at a top-market, big-company station. He spends so much of his time in his office and so little time with his staff that he has distanced himself right out of being an effective manager. He claims privately that he won't get close to his staff for fear of opening himself up to manipulation.

The truth is, nothing is more important than communication and involvement with the people with whom we work. Consider this: If it's true that you, as a manager and coach, exist to get results not from yourself, but from the people who work for you, where should you be spending most of your time? Remember, everything starts at the top. Your attitude affects the people who work for you. That's why detached leadership can be such a problem. If you show no interest in or concern for your people, why should they give your goals or your standards a place of importance in their minds and hearts?

2. LACK OF GOALS

If you lack goals, sooner or later you'll have serious problems. You'll be like a ship without a rudder, going wherever the wind and waves take you. What are your short- and long-range team goals? Have you listed them? Such a list might include:

- Increase sales targets by 15% by one year from today.
- Schedule every team member for a computer class of their choice.
- Turn over the budgeting process to department heads.
- Bring in outside trainers to teach how to handle conflict and criticism at work.

Can your team members list your goals? To win, every team needs to know what's important now. The key word in that formula is *now*. Have you ever stared at your "things to do" list and ended up doing nothing at all, blown off-track by the sheer volume of work? We've all done that. But each of us learns that, to get all our tasks done, we simply have to tackle them one at a time.

Your team needs to know that. Only when you tell team members your priorities will you see progress. It takes courage for a manager to feel no personal threat from being open with the staff. To open up to your team is motivational. To truly communicate your professional game plan is nurturing and empowering.

Of course, the goals you and your team settle on must be consistent with your organization's direction.

No management team is an island. Don't set goals that are independent of the organizational structure (say, a three-day work week), or you'll be in for disappointments. When your goals conflict with organizational plans, people will grumble and possibly rebel.

Additionally, your goals must be simple but exciting. In order for your goals to excite the team, you need team-member input to and ownership of each goal. That's why some very successful managers in our business have established team committees to brainstorm goals, submit mission statements and develop plans for measuring progress. Others identify goals, then turn over projects to self-directed committees that report regularly on progress. In any case, motivational goals must offer benefits that your team members view as worthy and real.

3. FAILURE TO PROVIDE PERSPECTIVE

Ever get assigned a task that didn't make sense to you? Ever tackle a job without having the slightest idea how it fit into the big picture? You may have done it — even done it well — but it wasn't your best effort, and it wasn't satisfying or rewarding.

People who don't know why they do what they do are people who don't give their best. That's because they don't see their jobs as important. When you give people the "why" of a task, they can see its relevance, and real job satisfaction can take place.

General managers are often told to operate their properties — on a shoestring — without being given the entire picture. I've spoken to many GMs in this position, and their job satisfaction plummets, as does performance from their teams.

The lack of nurturing, coaching and people management in our industry today is contributing to the mediocrity that many accuse us of.

If you are like more than 65% of all managers, the people who work for you don't understand what they contribute to the overall scheme of things. You should go to those people and say, "I'm sure you understand the importance of your job, but let me tell you how important I think it is." Then tell them how their job works within your organization. Chances are good that they will take more pride and interest in what they're doing. The results? Your team members will begin to assume ownership of their performance. They will have their own, internal reasons for performing, regardless of external incentives.

4. FAILURE TO BE SPECIFIC

You've seen this happen: A manager tells his team what he wants in broad terms, then waits for somebody to start doing it. And what happens? He finds himself waiting forever. Don't wait, motivate! Tell people — specific people — exactly what you expect of them.

5. FAILURE TO SECURE COMMITMENT

If no mutual commitment exists between the managing coach and the team, it isn't much of a team. You must have mutual commitment to goals. How do you get that? By spending time together. The more time you spend with someone, the better you can identify with his abilities and vision. You must spend time sharing goals, problems, victories and even fears. Mutual commitment develops only through time and effort. It all comes back to "management by walking around." Be visible to your team.

6. TAKING THE COURSE OF LEAST RESISTANCE

If you settle for less than the best you or your people can deliver, you may avoid confrontation. You may even think you're cutting your team some slack. But the reality is that you're undermining your coaching credibility and your team's long-term viability. When a team faces a tough competitor, it comes out better — win or lose — than if it had faced some "no-contest" challenge.

7. FAILURE TO IDENTIFY RESULTS

If the people on your staff don't feel like they're getting results, they will gradually lose motivation. When you accomplish a task or reach a goal, let your people know. Many managers have found project recaps to be helpful in this vital finishing touch to any team effort. Recaps can take many forms, written or verbal, but they should include at least these points:

- The project's original goal
- What made the project difficult or important
- Who worked on the project
- What made the people who worked on it right for the task (be specific)
- The good aspects of the project, pinpointing individual efforts
- The problems that had to be solved along the way
- What you're proud of about how your team handled the project

8. IMPATIENCE

To succeed as a manager and coach, you must develop patience. When you have explained something to someone 10 times and the person asks you to repeat it just one more time, you must learn to smile and repeat it once again. When your team suffers setbacks or doesn't reach goals as quickly as you expect, you must learn to smile and help your people pick themselves up and go at it again. You must learn to tell your team members over and over that you believe in them, that you know they can do it. Why? Because then they will gradually begin to have patience with themselves.

As you model patience for your team, they will begin to understand that your patience is more than a comforting character attribute. It's a response to reality, a response to your team's humanity. That growing subconscious awareness will set your team free to try anything once — and, more importantly, to try anything again.

AFTERTHOUGHT

There will be many who read this and feel that it's basic stuff. And, you know what? They'll be right. But you'd be amazed at the percentage of managers who don't have the will, interest or courage to nurture their staffs to better performance.

Some say it is the nature of our business these days, when the lifeblood has been sucked out of management by consolidation and empty assignments. Another viewpoint is that there are those who have come up through the management ranks with little skill in coaching. Either way you look at it, the lack of nurturing, coaching and people management in our industry today is contributing to the mediocrity that many accuse us of.

Learn to enjoy your people and what they can do. Enjoy their growth and success, and it will make your management job more rewarding.

Dave Van Dyke is President of Radio Mentor Inc., a Los Angeles-based general managers' consultancy. His consulting business also includes services in investment-banking guidance on broadcast acquisitions. A 30-year industry veteran, Van Dyke is a former VP/GM of KCBS-FM/Los Angeles. Reach him at 888-790-1102 or dvd@radiomentor.com.

MAY PROMOTIONAL CALENDAR

Important dates and events in the coming month



Asian-Pacific American Heritage Month	5-11	Small Business Week
Better Hearing and Speech Month	5-11	Teacher Appreciation Week
Better Sleep Month	6	Melanoma Monday
Breathe Easy Month	6	No Diet Day
Clean Air Month	6	National Nurses Day
Direct Deposit Month	6-12	National Nurses Week
Family Support Month	7	National Teacher Day
Get Caught Reading Month	8	National Receptionist Day
Melanoma/Skin Cancer Detection and Prevention Month	8	No Socks Day
National Allergy/Asthma Awareness Month	8	World Red Cross Day
National Arthritis Month	10	National Family-Owned Furniture Store Day
National Barbecue Month	10	National Small Business Day
National Bike Month	11	Eat What You Want Day
National Book Month	12	Mother's Day
National Correct Posture Month	12-18	National Emphysema Awareness Week
National Egg Month	12-18	National Nursing Home Week
National Good Car-Keeping Month	12-18	National Police Week
National Hamburger Month	12-18	National Running and Fitness Week
National Hepatitis Awareness Month	12-18	National Transportation Week
National High Blood Pressure Education Month	12-18	Police Week
National Mental Health Month	12-18	Universal Family Week
National Moving Month	13-18	National Etiquette Week
National Neurofibromatosis Awareness Month	13-18	National Stuttering Awareness Week
National Osteoporosis Prevention Month	15	National Employee Health and Fitness Day
National Physical Fitness and Sports Month	15	Peace Officer Memorial Day
National Promote Graduation Safety Month	17	National Bike to Work Day
National Salad Month	17-23	International Pickle Week
National Salsa Month	18	Armed Forces Day
National Scholarship Month	18	Preakness Stakes
National Sight Saving Month	18	Visit Your Relatives Day
National Stroke Awareness Month	18-24	National Safe Boating Week
Older Americans Month	19	International AIDS Candlelight Memorial
Women's Health Care Month	19-25	National Emergency Medical Services Week
	19-25	National New Friends, Old Friends Week
	20	Buckle Up, America Week
	20	Victoria Day (Canada)
1 May Day	20-27	National Backyard Games Week
1 National Anxiety Disorders Screening Day	21	National Clergy Day
2 National Prayer Day	21	National Waitstaff Day
2 Sibling Appreciation Day	22	National Maritime Day
4 Kentucky Derby	23	World Turtle Day
4 National Weather Observers Day	24	Brother's Day
4 Relationship Renewal Day	24	Morning Radio Wise Guy Day
4-11 National Safe Kids Week	25	National Missing Children Day
5 Cinco De Mayo	25	National Tap Dance Day
5-11 National Family Week	27	Memorial Day
5-11 National Pet Week	29	National Senior Health and Fitness Day
5-11 National Suicide Awareness Week		
5-11 National Tourism Week		

MMSBOOKS

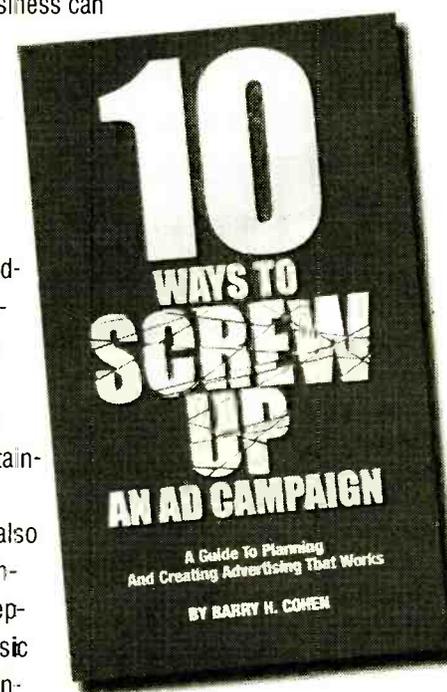
10 Ways To Screw Up An Ad Campaign: A Guide To Planning And Creating Advertising That Works

By Barry Cohen

\$21.95; published by 1stBooks Library
(www.1stbooks.com)

In his *10 Ways to Screw Up an Ad Campaign: A Guide to Planning and Creating Advertising That Works*, ad-industry veteran Barry Cohen tackles the biggest mistakes a business can

make with its marketing campaigns — everything from hiring unqualified personnel to ad-agency recruitment errors to abandoning efforts prematurely to maintaining a tired old approach. He also addresses common misconceptions about basic advertising principles.



Written in a conversational style and peppered with suggestion "toolboxes," this 272-page book offers copy points, suggested reading and a helpful glossary of advertising terms. Cohen makes recommendations about how to test copy and explains the product marketplace and how to create memorable campaigns. But the best part of *10 Ways* is the many stories of effective — and disastrous — campaigns and tales of repositioning competitors and overturning objections.

10 Ways is particularly suitable for helping newer sellers understand their responsibilities, the competitive forces they're facing and how to think from a client's point of view. For information or interviews, the author can be reached at 973-340-6200.

WHAT'S NEW

CBT REVIVES CLASSIC STUDIO ON-AIR LIGHT

San Diego-based CBT Systems has re-created the classic "On-Air" light for radio broadcast studios. Constructed in polished aluminum by traditional sand-casting methods, the four-pound box lights can be ordered with a Plexiglas lens that reads "On-Air," "Standby," "Silence" or "Applause." An optional flasher module with adjustable flash

rates is available. CBT also offers a full studio and control room "Recording" lighting-control system that can interface with mixer or audio-production consoles' recording-status indicators. Prices start at \$295. For details, contact Jenny Roberts at CBT Systems; 858-536-2927 or jenny@cbt-net.com.



FOR THE RECORD

NextMedia/Erie, PA VP/GM Rick Rambaldo's photo was omitted from last week's column on the GM of the Year nominees for R&R's Industry Achievement Awards. Rambaldo's picture appears at right.



The Superstar Effect

Independent artists are getting more exposure and superstars are getting less money, and it's all because of file piracy, according to a new study by researchers at the University of Buffalo and the University of Connecticut. The researchers come to some rather familiar conclusions, but they also make some interesting recommendations.



David Lawrence

The study, conducted by Professor Larry Sanders at Buffalo and Professors Ram Gopal and Sudip Bhattacharjee at UConn, looked at chart data for the last 10 years and compared the number of new acts on the charts from year to year. When that data was superimposed on data delineating the rise of Napster, the researchers found that the number of new artists charting increased post-Napster, after having dropped steadily throughout the early '90s. When compared with rising Internet usage, the number of new artists on the charts matches up, step by step.

The study also looked at how long it took artists to get to the top of the charts and how long they stayed there. Gopal says, "We looked at the movement when they hit the charts and then how far they rose. We then tallied the number of positions and weeks on the charts and termed that the 'sustaining power' of the release. A typical act had much lower sustaining power — meaning it stayed on the chart for far fewer weeks — once the Napster phenomenon took hold, perhaps suggesting that people were experiencing more music and not sticking with traditional superstars."

The researchers believe that superstars will end up losing money over the next few years due to file piracy. But they suggest that, instead of trying to fight piracy with technology, record labels create a two-tier system to allow people to purchase or sample files online. Newer artists would cost less to listen to, and the superstars whose music is most likely to be pirated would cost more to sample.

The research team also concluded that there is a new feeling among consumers that the record industry is ripping them off. Gopal says, "There is now price sensitivity in the music space because there is a Napster-created option of 'free.' There is a new reality of music fans who have never seen or used 12-inch albums and who have no point of reference from which to view the value of MP3 files."

Of course, there was no outcry about albums' being too expensive until the argument became a way to explain away theft.



David Lawrence is heard daily on more than 150 radio stations on his nationally syndicated shows: *Online To-night*, a nightly high-tech and pop culture talk show; the East Coast morning drive news slot for CNET Radio and XM's Channel 130; and *Net Music Countdown*, the official countdown for music heard via the Internet. He is based in Washington, DC and is heard on hundreds of stations, including WGN/Chicago, KFBK/Sacramento and WBT-AM & FM/Charlotte. You can reach him at david@netmusiccountdown.com or by calling 800-396-6546.

e-charts™

CHR/Pop

LW	TW	ARTIST	CD/Title
18	1	ASHANTI	<i>Ashanti</i> / <i>"Foolish"</i>
4	2	PUDDLE OF MUDD	<i>Come Clean</i> / <i>"Blurry"</i>
2	3	JENNIFER LOPEZ	<i>J.Lo</i> / <i>"Funny"</i>
1	4	NICKELBACK	<i>Silver Side Up</i> / <i>"Remind," "Bad"</i>
3	5	JA RULE	<i>Pain Is Love</i> / <i>"Time"</i>
7	6	LUDACRIS	<i>Word Of Moul</i> / <i>"Roll"</i>
8	7	PINK	<i>Missundaztood</i> / <i>"Don't"</i>
5	8	ALANIS MORISSETTE	<i>Under Rug Swept</i> / <i>"Hands"</i>
10	9	CELINE DION	<i>A New Day Has Come</i> / <i>"Day"</i>
6	10	LINKIN PARK	<i>Hybrid Theory</i> / <i>"End"</i>
13	11	SHAKIRA	<i>Laundry Service</i> / <i>"Clothes"</i>
12	12	INDIA.ARIE	<i>Acoustic Soul</i> / <i>"Video"</i>
14	13	ALICIA KEYS	<i>Songs In A Minor</i> / <i>"How"</i>
15	14	KYLIE MINOGUE	<i>Fever</i> / <i>"Out"</i>
16	15	ENRIQUE IGLESIAS	<i>Escape</i> / <i>"Escape"</i>
17	16	CREED	<i>Weathered</i> / <i>"Sacrifice"</i>
—	17	VANESSA CARLTON	<i>Be Not Nobody</i> / <i>"Miles"</i>
11	18	NO DOUBT	<i>Rock Steady</i> / <i>"Baby," "Hella"</i>
—	19	TWEET	<i>Southern Hummingbird</i> / <i>"Oops"</i>
19	20	MARY J. BLIGE	<i>No More Drama</i> / <i>"Drama"</i>

Urban

LW	TW	ARTIST	CD/Title
3	1	ALICIA KEYS	<i>Songs In A Minor</i> / <i>"How"</i>
8	2	ASHANTI	<i>Foolish</i> / <i>"Foolish"</i>
1	3	JENNIFER LOPEZ	<i>J.Lo</i> / <i>"Funny"</i>
2	4	MR. CHEEKS	<i>John P. Kelly</i> / <i>"Lights"</i>
4	5	JA RULE	<i>Pain Is Love</i> / <i>"Time," "Down"</i>
6	6	'N SYNC	<i>Celebrity</i> / <i>"Girlfriend"</i>
10	7	TWEET	<i>Southern Hummingbird</i> / <i>"Oops"</i>
5	8	R. KELLY & JAY-Z	<i>Both Worlds</i> / <i>"Money," "Take"</i>
15	9	MARY J. BLIGE	<i>No More Drama</i> / <i>"Rainy"</i>
11	10	USHER	<i>8701</i> / <i>"Call"</i>
7	11	LUDACRIS	<i>Word Of Moul</i> / <i>"Saturday"</i>
9	12	DMX	<i>The Great Depression</i> / <i>"Miss"</i>
—	13	MUSIQ	<i>Justisen</i> / <i>"Halfcrazy"</i>
12	14	FAITH EVANS	<i>Faithfully</i> / <i>"Love"</i>
16	15	METHDD MAN & REDMAN	<i>How High</i> / <i>"Part"</i>
20	16	GERALD LEVERT	<i>Gerald's World</i> / <i>"Makes"</i>
19	17	ANGIE STONE	<i>Mahogany Soul</i> / <i>"Wish"</i>
18	18	GLENN LEWIS	<i>World Outside My Window</i> / <i>"Forget"</i>
14	19	REMY SHANO	<i>Way I Feel</i> / <i>"Message"</i>
17	20	B2K	<i>B2K</i> / <i>"Gots"</i>

Country

LW	TW	ARTIST	CD/Title
1	1	ALAN JACKSON	<i>Drive</i> / <i>"Drive"</i>
2	2	SOGGY BOTTOM BOYS	<i>O Brother Where...?</i> / <i>"Sorrow"</i>
4	3	GEORGE STRAIT	<i>The Road Less Traveled</i> / <i>"Living"</i>
3	4	GARTH BROOKS	<i>Scarecrow</i> / <i>"Squeeze"</i>
5	5	MARTINA MCBRIDE	<i>Greatest Hits</i> / <i>"Blessed"</i>
6	6	TRAVIS TRITT	<i>Down The Road I Go</i> / <i>"Modern"</i>
7	7	TOMMYSHANE STEINER	<i>Then Came The Night</i> / <i>"Angel"</i>
9	8	TOBY KEITH	<i>Pull My Chain</i> / <i>"List"</i>
8	9	CHRIS CAGLE	<i>Play It Loud</i> / <i>"Breathe"</i>
12	10	BROOKS & DUNN	<i>Steers & Stripes</i> / <i>"Goodbye"</i>
11	11	TRACY BYRD	<i>Ten Rounds</i> / <i>"Ten"</i>
10	12	TIM MCGRAW	<i>Set This Circus Down</i> / <i>"Cowboy"</i>
13	13	KENNY CHESNEY	<i>No Shoes, No Shirt...!</i> / <i>"Young"</i>
18	14	CAROLYN DAWN JOHNSON	<i>Room With A View</i> / <i>"Don't"</i>
15	15	STEVE HOLY	<i>Blue Moon</i> / <i>"Morning"</i>
17	16	JEFF CARSON	<i>Real Life</i> / <i>"Real"</i>
16	17	DIAMOND RIO	<i>Beautiful Mess</i> / <i>"Mess"</i>
14	18	DIXIE CHICKS	<i>Fly</i> / <i>"Dance"</i>
19	19	STEVE AZAR	<i>Waitin' On Joe</i> / <i>"Have"</i>
—	20	LONESTAR	<i>I'm Already There</i> / <i>"Day"</i>

Smooth Jazz

LW	TW	ARTIST	CD/Title
1	1	CELINE DION	<i>A New Day Has Come</i> / <i>"Day"</i>
2	2	ENYA	<i>A Day Without Rain</i> / <i>"Time"</i>
3	3	ALICIA KEYS	<i>Songs In A Minor</i> / <i>"Fallin"</i>
6	4	RICK BRAUN	<i>Kisses In The Rain</i> / <i>"Use"</i>
4	5	KIM WATERS	<i>From The Heart</i> / <i>"Dawn"</i>
7	6	PETER WHITE	<i>Glow</i> / <i>"Turn"</i>
5	7	WAYMAN TISDALE	<i>Face To Face</i> / <i>"Hide"</i>
9	8	EUGE GROOVE	<i>Euge Groove</i> / <i>"Sneak"</i>
8	9	RUSS FREEMAN	<i>To Grover With Love</i> / <i>"East"</i>
12	10	BRIAN CULBERTSON	<i>Nice And Slow</i> / <i>"About"</i>
13	11	GREG KARUKAS	<i>Nightshift</i> / <i>"Nightshift"</i>
11	12	MARC ANTOINE	<i>Cruisin'</i> / <i>"Strip"</i>
10	13	PAUL TAYLOR	<i>Hypnotic</i> / <i>"Hypnotic"</i>
—	14	JEFF GOLUB	<i>Do It Again</i> / <i>"Cake"</i>
14	15	GERALD ALBRIGHT	<i>To Grover With Love</i> / <i>"Wavelength"</i>
16	16	RICHARD ELLIOT	<i>Crush</i> / <i>"Crush"</i>
17	17	ACOUSTIC ALCHEMY	<i>Aart</i> / <i>"Tuff"</i>
18	18	RIPPINGTONS	<i>Life In The Tropics</i> / <i>"Caribbean"</i>
—	19	DAVID BENOIT	<i>Fuzzy Logic</i> / <i>"Snap"</i>
19	20	JEFF LORBER	<i>Kickin' It</i> / <i>"Nobody"</i>

Hot AC

LW	TW	ARTIST	CD/Title
1	1	NICKELBACK	<i>Silver Side Up</i> / <i>"Remind"</i>
2	2	ALANIS MORISSETTE	<i>Under Rug Swept</i> / <i>"Hands"</i>
3	3	CREED	<i>Weathered</i> / <i>"Sacrifice"</i>
8	4	VANESSA CARLTON	<i>Be Not Nobody</i> / <i>"Miles"</i>
5	5	MICHELLE BRANCH	<i>The Spirit Room</i> / <i>"Wanted"</i>
11	6	SHERYL CROW	<i>C'Mon, C'Mon</i> / <i>"Soak"</i>
6	7	NO DOUBT	<i>Rock Steady</i> / <i>"Baby"</i>
13	8	GOO GOO DOLLS	<i>Gutterflower</i> / <i>"Gone"</i>
4	9	LINKIN PARK	<i>Hybrid Theory</i> / <i>"End"</i>
10	10	PINK	<i>Missundaztood</i> / <i>"Party"</i>
12	11	CELINE DION	<i>A New Day Has Come</i> / <i>"Day"</i>
15	12	PUDDLE OF MUDD	<i>Come Clean</i> / <i>"Blurry"</i>
9	13	JEWEL	<i>This Way</i> / <i>"Standing"</i>
7	14	EDDIE VEDDER	<i>I Am Sam</i> / <i>"Hide"</i>
14	15	DAVE MATTHEWS BAND	<i>Everyday</i> / <i>"Everyday"</i>
19	16	JOHN MAYER	<i>Room For Squares</i> / <i>"Such"</i>
16	17	NATALIE IMBRUGLIA	<i>White Lilies Island</i> / <i>"Wrong"</i>
18	18	THE CALLING	<i>Camino Palmero</i> / <i>"Wherever"</i>
17	19	KYLIE MINOGUE	<i>Fever</i> / <i>"Out"</i>
20	20	JIMMY EAT WORLD	<i>Bleed American</i> / <i>"Middle"</i>

Alternative

LW	TW	ARTIST	CD/Title
1	1	NICKELBACK	<i>Silver Side Up</i> / <i>"Bad"</i>
5	2	PUDDLE OF MUDD	<i>Come Clean</i> / <i>"Blurry," "Drift"</i>
3	3	P.O.D.	<i>Satellite</i> / <i>"Youth," "Boom"</i>
2	4	LINKIN PARK	<i>Hybrid Theory</i> / <i>"End," "Papercut"</i>
9	5	JIMMY EAT WORLD	<i>Bleed American</i> / <i>"Middle"</i>
6	6	SYSTEM OF A DOWN	<i>Toxicity</i> / <i>"Toxicity"</i>
7	7	BLINK-182	<i>Take Off Your Pants And Jacket</i> / <i>"First"</i>
4	8	STAINED	<i>Break The Cycle</i> / <i>"You"</i>
10	9	ADEMA	<i>Adema</i> / <i>"Way"</i>
11	10	HOOBASTANK	<i>Hoobastank</i> / <i>"Crawling," "Running"</i>
8	11	INCUBUS	<i>Morning View</i> / <i>"Nice"</i>
12	12	UNWRITTEN LAW	<i>Eiva</i> / <i>"Red"</i>
14	13	TRIK TURNER	<i>Trik Turner</i> / <i>"Friends"</i>
16	14	X-ECUTIONERS	<i>Built From Scratch</i> / <i>"Down"</i>
20	15	GOO GOO DOLLS	<i>Gutterflower</i> / <i>"Gone"</i>
15	16	ROB ZOMBIE	<i>The Sinister Urge</i> / <i>"Never"</i>
17	17	DEFAULT	<i>The Fallout</i> / <i>"Wasting," "Deny"</i>
—	18	GOODSMACK	<i>The Scorpion King</i> / <i>"Alone"</i>
19	19	JACK JOHNSON	<i>Brushfire</i> / <i>Fairytales</i> / <i>"Flake"</i>
—	20	INJECTED	<i>Burn It Black</i> / <i>"Faithless"</i>

E-charts are based on weekly rankings of CD sales, downloads and streams of artists online compiled and tabulated directly from the logfiles of reporting websites. Reporters include Amazon.com, AT&T.net (Frozen), B&N Radio (Frozen), BarnesandNoble.com, BellSouth Radio (Frozen), bolt Radio (Frozen), CDNow.com, ChoiceRadio.com, Denver 93.3 Radio (Frozen), DMX Music, Gracenote.com, iWonRadio (Frozen), Launch.yahoo.com (Frozen), MediAmazing (No Alt, Urban, CHR, Jazz Frozen), MusicMatch, Music Choice, Radio.Beonair.Com, Radio Free Virgin, RealOne (Frozen), Spinner.com, The RadioAMP Network (Frozen), The Digital Music Network/DMN.com, and Voice Of America-Music Mix — Music Mix. Voice Of America-Music Mix is weighted based on traffic reports by web traffic monitor MediaMetric. Charts are ranked with a 50/50 methodology of sales data and streaming/airplay data for the six reporting formats. © 2002 R&R Inc. © 2002 Online Today, Net Music Countdown.



Hugo Cole
General Manager/Data Services
www.gracenote.com
charts@gracenote.com

Gracenote has well over 1 million unique daily users of the CDDB Music Recognition Service. Each time a consumer inserts an audio CD into a computer with a CDDB-enabled Internet connection, track information for that CD is displayed on the user's computer or device, and the data is anonymously aggregated by CDDB. Here are the 50-most-played CDs last week:

DIGITAL TOP 50™

LW	TW	ARTIST	Album Title	Weeks On
1	1	LINKIN PARK	<i>Hybrid Theory</i>	74
2	2	SYSTEM OF A DOWN	<i>Toxicity</i>	34
4	3	ALICIA KEYS	<i>Songs In A Minor</i>	44
3	4	CELINE DION	<i>A New Day Has Come</i>	5
5	5	NICKELBACK	<i>Silver Side Up</i>	33
6	6	CREED	<i>Weathered</i>	23
12	7	LUDACRIS	<i>Word Of Moul</i>	22
9	8	U2	<i>All That You Can't Leave Behind</i>	80
7	9	SHAKIRA	<i>Laundry Service</i>	24
8	10	ENYA	<i>A Day Without Rain</i>	60
10	11	BEATLES	<i>One</i>	67
11	12	EMINEM	<i>Marshall Mathers LP</i>	81
15	13	ASHANTI	<i>Ashanti</i>	4
20	14	LIMP BIZKIT	<i>Chocolate Starfish And...</i>	81
14	15	BLINK-182	<i>Take Off Your Pants & Jacket</i>	46
17	16	P.O.D.	<i>Satellite</i>	19
22	17	SOUNDTRACK	<i>Moulin Rouge</i>	26
18	18	PINK	<i>Missundaztood</i>	17
16	19	PUDDLE OF MUDD	<i>Come Clean</i>	21
35	20	JOHN MAYER	<i>Room For Squares</i>	4
21	21	VARIOUS ARTISTS	<i>Now That's What I ...</i>	6
27	22	NELLY	<i>Country Grammar</i>	78
25	23	USHER	<i>8701</i>	29
19	24	JA RULE	<i>Pain Is Love</i>	30
24	25	STAINED	<i>Break The Cycle</i>	49
13	26	SHERYL CROW	<i>C'mon C'mon</i>	2
42	27	DAVE MATTHEWS BAND	<i>Everyday</i>	59
23	28	SOUNDTRACK	<i>O Brother, Where Art Thou?</i>	20
29	29	BRITNEY SPEARS	<i>Britney</i>	25
26	30	PINK FLOYD	<i>Echoes (The Best of Pink Floyd)</i>	25
—	31	KENNY CHESNEY	<i>No Shoes, No Shirt ...</i>	1
46	32	THE STROKES	<i>Is This It?</i>	9
31	33	ENRIQUE IGLESIAS	<i>Escape</i>	17
38	34	TOOL	<i>Lateralus</i>	45
39	35	COLDPLAY	<i>Parachutes</i>	25
—	36	JAY-Z	<i>The Blueprint</i>	23
28	37	KYLIE MINOGUE	<i>Fever</i>	9
32	38	ALANIS MORISSETTE	<i>Under Rug Swept</i>	9
44	39	NO DOUBT	<i>Rock Steady</i>	14
45	40	CRAIG DAVID	<i>Born To Do It</i>	20
—	41	JOHN WILLIAMS	<i>Star Wars Episode II...</i>	1
33	42	DISTURBED	<i>The Sickness</i>	38
30	43	LENNY KRAVITZ	<i>Greatest Hits</i>	81
—	44	WILCO	<i>Yankee Hotel Foxtrot</i>	1
37	45	JENNIFER LOPEZ	<i>J.Lo</i>	43
48	46	INCUBUS	<i>Morning View</i>	22
—	47	INDIA.ARIE	<i>Acoustic Soul</i>	1
—	48	NORAH JONES	<i>Come Away With Me</i>	1
—	49	SADE	<i>Lovers Rock</i>	37
—	50	VARIOUS ARTISTS	<i>Now That's What I...</i>	7

Greene Resigns As Grammy President

In a move that had been record-industry gossip fodder for months, Grammy President **Michael Greene** resigned on April 29 after 13 years with the **National Academy Of Recording Arts & Sciences**. Garth Fundis, Chairman of the Board of Trustees of the Recording Academy, is handling Greene's former duties on an interim basis.

The Recording Academy gave no reason for Greene's departure, but the *Los Angeles Times* said the split followed an eight-hour emergency board meeting called by Fundis in which the board's 38 members were presented with the findings of a sexual-harassment investigation that began six months ago. The *Times* reported around that time that the Recording Academy had approved a \$650,000 payout to settle sexual assault and battery allegations made against Greene by former NARAS human resources executive Jill Marie Geiger.

Greene — whom the *Times* says was the highest-paid nonprofit boss in the U.S., earning around \$2 million in salary and bonuses — will remain as a full-time consultant through September and on a part-time basis until after the 2003 Grammy Awards show. Greene walked away with an \$8 million severance package, according to the *Times*.

"We thank Mike for his years of service and the contributions he's made to the organization and to the music community," Fundis said. "I also want to state that a full and fair investigation of alleged misconduct

Arista Taps Two For Rock/Alt. Promo

Arista Records has promoted National Director/Rock & Alternative Promotion **Shannah Miller** to Sr. Director/Rock & Alternative Promotion. Concurrently, the label has named **Dave Lombardi** Sr. Director/Rock & Alternative Promotion. Miller is based in Los Angeles, while Lombardi is headquartered in New York. Both executives report to Sr. VP Steve Bartels.

Miller had held her most recent post since October 2000. She joined Arista from the Columbia Records Group, where she was named National Director/Alternative Promotion in 1998. Before that she spent two years as the company's Local Promotion Manager in the Boston and Houston markets. Miller began her music-industry career as a sales rep at Alternative Distribution Alliance in 1993 and worked in the Sony Music college radio promotion department from 1994-96.

Lombardi comes to Arista from Warner Bros. Records, which he joined in 1989 as Manager/National Alternative Promotion. In 1993 he



Miller

Lombardi

was named Manager/National Rock Promotion, and a year later he was elevated to Director/National Promotion, Rock Radio, a post he held for the next seven years. Prior to working at Warner Bros. Lombardi spent half a year at Pellegrino Promotions handling alternative promotion and retail duties. He was also Island Records/4th & B'way's Manager/National Club Promotion from 1987-89. He began his music-industry career as a DJ in the New York and New Jersey areas.

by Mike was completed, and it revealed no sexual harassment, no sex discrimination and no hostile work environment at the Recording Academy."

Greene noted, "I am so proud of what we've been able to accomplish together over the past 13 years and am gratified by the growth and success of the organization and our mission, especially our work with Musicales and the Grammy Foundation. We have built a spectacular senior management team, and I will work with the senior staff to ensure a seamless, smooth and successful transition."

The move caps a turbulent yet successful run for Greene. During his tenure the Recording Academy

grew substantially. According to the *Times*, membership jumped from 3,500 to 17,000 after Greene took the helm, while Recording Academy assets increased from \$4.9 million to more than \$50 million. One of Greene's most impressive achievements was negotiating a reported \$20 million contract with CBS to televise the Grammy Awards.

Greene, however, had his share of critics. In addition to a public run-in with then-New York Mayor Rudy Giuliani, who accused Greene of being abusive to one of his aides, Greene has been criticized for failing to funnel more funds to the Recording Academy's charitable enterprises.

companies' business prospects or overall financial health.

"In AOL Time Warner's case, the first-quarter results were pretty good, except for America Online. While investors have been very critical of the stock throughout the bulk of this year, that criticism stems more from softness in Internet advertising, as opposed to the traditional media businesses, which are performing quite well despite the tough economic climate. Cable operations and cable networks, entertainment and music have all performed very solidly so far this year and are actually offsetting the weakness at the online unit."

Mark Greenberg, a Sr. VP and analyst with mutual-fund giant Invesco's Leisure Fund, agrees. "Synergies are difficult to achieve within large companies," he said. "It's almost as if it's 'dis-economies of scale.' Once you get beyond a certain size, it's difficult.

"In the radio business, for instance, if a smaller radio group sees a competitive threat in a given market or needs to change a disc jockey at a certain station, senior management — which usually rose up within the management ranks — knows how to deal with it.

"Within multibillion-dollar corpora-

EXECUTIVE ACTION

Bohannon Becomes CC/Greensboro Market Manager

Morgan Bohannon has been elevated from Director/Sales to Market Manager for Clear Channel's Greensboro cluster. The company owns AC **WMAG**, Rock **WVBZ** and Country outlets **WTQR** and **WWCC** in the market.

"Morgan has done an outstanding job and has been groomed for this position by Kim Pyle, who is taking a leave of absence," said Clear Channel Radio Regional VP Skip Schmidt. "I'm always pleased when there's an opportunity to promote talented radio pros like Morgan from within. He's ready for the added responsibilities. While we'll miss Kim, I know Morgan will ensure that we don't miss a step in the transition."

Bohannon has been in radio for more than 18 years and has worked throughout the Southeast, including stints in Memphis and Greenville, SC. "Taking over as Market Manager for the Greensboro cluster is a great milestone in my career," he said. "Clear Channel/Greensboro has the best collection of stations, formats, advertisers and listeners in the Southeast. I'm excited to be a part of its growth."

Letters

Continued from Page 3

Radio Must Better Educate Clients

I want to point out something I think causes our industry problems from the top executives down to the first-day salesperson. The comments from Rep. Billy Tauzin's aide Ken Johnson during the roundtable at the NAB Congressional Breakfast (*R&R* 4/12) are typical of people who do not understand radio. It's not their fault, it's ours, "the stewards of good radio education."

Johnson said he doubts that the Distilled Spirits Council's renewed interest in radio will receive the same sort of scrutiny as seen with the TV industry, since TV is a visual medium and, therefore, creates a greater awareness with people. If the radio industry does not challenge that comment, then we should expect to continue to get a smaller percentage of the advertising pie.

If liquor ads ran on Talk, Sports/Talk, Classic Rock and other stations that targeted adults, they would see an increase in business just like any other category that has ever committed to advertising on radio and done it the correct way. It's no coincidence

that "radio promotions" produce success every time, because no "client" or "agency" gets to tell us what will work. We know what works, and we know how to make radio work. When clients try radio the way they think it should be done, it usually doesn't work. That's our fault!

I spoke recently with a concert promoter who thanked me for my radio stations' support of his concert and all the "extra" things we have done. He asked me to bring my station logo on the day of the concert. I asked why, and he said the band and he were planning to run a full-page ad in the newspaper to thank everyone who helped and donated time.

I spoke up! "You told me the newspaper hadn't helped in any way!" I said. "They hadn't run a cover story or made any mention of a concert, and they weren't even planning to send a reporter to the concert. Why don't you spend the money with the two radio stations that helped?" His answer: "I hadn't thought about that." I said I would set up the recording for after the concert and asked how much he planned on spending in the paper.

We've got to fight it!

Phil McComb

GM, KKOY-AM & FM/Chanute, KS and KSNP/Burlington, KS

The views expressed in a letter to the editor are those of the writer only. The writer is solely responsible for the content. R&R reserves the right to edit letters.

Synergy

Continued from Page 1

hand, past actions resulted in the non-cash \$54 billion hit — caused by new accounting regulations that require companies to more accurately reflect the fair market value of their assets — to the company's income statement and balance sheet.

To be fair, AOLTW is hardly alone. In the first quarter Vivendi Universal took a one-time accounting charge of 17 billion Euros (\$15 billion). Viacom also took a \$1.48 billion writeoff related mostly to its Blockbuster unit.

In the post-Enron world, entertainment industries have had plenty of company. Telecom/Internet firm and onetime Wall Street darling JDS Uniphase last year booked a \$39.8 billion goodwill writedown. Other Internet firms have seen similar multibillion-dollar noncash charges.

Rebuilding those lost values, executives say, is going to take a long time. But, if history is any gauge, proponents say it may be a little sooner than some people expect, despite all the doom and gloom.

AOLTW executives brought that

into sharp focus during their quarterly earnings presentation. AOLTW COO Robert Pittman told attendees, "[AOLTW Chairman] Steve Case and I agree that today's situation reminds us of 1996. There was an awful lot of swirl about AOL then as well, and the good news was the company was in much better shape than the swirl suggested. We put our plan together then and executed it, and we will do the same today."

Co-COO Richard Parsons added, "The swirl, in my view, is out of line with the realities. AOL will again be a powerful growth driver for AOL Time Warner. I remain very upbeat about the future of the business. Anyone who doesn't believe in this business is making a big mistake about the future of this medium, about America Online and about AOL Time Warner."

Most financial pros, however, aren't betting on the wonders of synergy to pull the media giants through their current hard times. Veteran Jefferies & Co. entertainment analyst Fred Moran said, "All of these charges relate to the accounting rule FAS 142 and are reflective of changes in accounting standards rather than indications of different

tions, the senior executives, except in rare cases, are not thinking about what made the company great. They're thinking about it more from a total corporate point of view. That's probably not going to change, because these companies are so huge and incorporate many different properties."

Beyond "doing things like selling magazine subscriptions on America Online, cross-promoting and cross-selling movies and music and a few other similar things," Greenberg said, synergy is "really limited." He added, "In the radio business, Clear Channel has talked about the synergy of SFX Entertainment and its radio stations. That's great, but they're getting sued over it. It's difficult to do."

Meanwhile, Jefferies' Moran wonders if the record industry is close to bottoming out. "We are more comfortable with the financial condition of the Warner Music Group than we have been in quite some time," he said. "First-quarter music sales and

cash flow strengthened for the first time in quite a while. But we're forecasting flat to modestly higher music revenues and cash flow for the rest of the year because the record industry remains in a mature state. The CD format has matured, and there is no new distribution system on the horizon. At some point, if the Internet can get harnessed and pay-for-titles [revenue streams] take off, then we could see a new leg of growth. Until then, it's a market-share battle."

Greenberg noted, "There's an old expression that goes something like, 'I've been down so low for so long, it looks like up.' I don't really see anything that's going to cause the music industry to return to profit levels it experienced several years ago. The only thing in the short term that's going to help the music industry is finding a group of artists who create new kinds of music that nobody has heard, which will get people back in the stores."

Earnings

Continued from Page 4

praised a few of Cox's clusters for turning in strong Q1 results. He noted that the company's Houston stations posted a 10% gain in revenues and said that reformatting of the former Classical WTMI/Miami as CHR/Rhythmic WPMY was a "runaway success."

He pointed out that the station made "major progress in the money demos," which he said was the primary reason for changing the format in the first place. According to the winter ratings released Monday, the station moved from 19th place to third in the 18-34 demo, from 20th to fourth among 18-49s and from 20th to sixth 25-54. "I've been involved in a number of great start-ups at Cox Radio," Neil said, "but to do this in such a large market in such a short time is just unbelievable."

• Hefty charges soured **Spanish Broadcasting System's** Q1 results as the company posted a Q1 net a loss of \$100.5 million, or \$1.55 per share, compared to a loss of \$4.2 million, or 6 cents, in Q1 2001. The loss is blamed on two noncash charges totaling \$100.7 million: a \$45.3 million charge to reflect the cumulative effect of a change in accounting principles and a charge of \$55.4 million to income-tax expense to establish a valuation allowance against the company's deferred tax assets.

First Call/Thomson Financial's Chuck Hill told **R&R** that SBS would have reported a loss of 3 cents without the charges. In that case, he said, SBS beat the analyst consensus estimate by a penny. Revenues increased 18%, to \$29.7 million, while BCF improved 68%, to \$11.1 million. On a same-station basis, net revenues climbed 14%, and BCF increased 35%. For Q2, the company expects net revenue growth of 6%-7% and predicts BCF of \$14 million to \$14.5 million.

Despite the losses, SBS Chairman/CEO Raul Alarcon cited increased revenues at KLAX & KXOL/Los Angeles for the company's revenue gains. "Our stations either increased or maintained their leadership positions in reaching our target demographics in our core markets, including New York, Chicago and Miami," he said. "In Los Angeles the company is now the second-largest Hispanic-radio entity among six competitors." Alarcon admitted, however, that visibility for SBS

remains limited because revenues continue to outpace general-market radio-advertising revenues in the majority of its markets.

• March made all the difference for **Beasley Broadcast Group's** Q1, Chairman/CEO George Beasley said Monday. He said results for that month were surprisingly strong across all of Beasley's markets, but especially Philadelphia and Las Vegas, where, he said, "station turnarounds are starting to attract some meaningful ad dollars."

Q1 BCF improved 7%, to \$6.9 million (driven by a surge in revenues at the Philadelphia stations); EBITDA improved 7%, to \$5.7 million; and after-tax cash flow jumped 44%, to \$4 million. Net loss widened from \$2.6 million, or 11 cents per share, to \$10.3 million, or 42 cents, but the latest figure includes the effects of a one-time charge of \$12.1 million, or 50 cents, for a writedown from Beasley's acquisition of Centennial Broadcasting. Excluding that charge, Beasley would have seen Q1 income of \$1.8 million.

Net revenues slipped 4%, to \$24.9 million, which the company attributed, in part, to \$900,000 in lost barter revenues from a now-defunct Internet venture. On a same-station basis, revenue fell 5% and BCF improved 7%. Looking ahead to Q2, the company expects revenue of about \$27 million, BCF of \$8.5 million and ATCF per share of 13 cents.

• **Walt Disney Co.** CFO Tom Staggs underscored an upswing in the ABC Radio division. "While not a big factor in this quarter's broadcasting results," he said, "it's worth noting that our radio group's numbers were up modestly on a year-over-year basis through a combination of efficient cost management and an ad environment that has shown early signs of improvement."

Fiscal Q2 revenues for the broadcasting segment of the company's Media Networks division slipped 15%, to \$1.3 billion, while operating income dropped from a \$167 million profit a year ago to an \$11 million loss. Media Networks EBITDA slid 28%, to \$354 million.

For the company as a whole, EPS came in at 13 cents — 3 cents ahead of the Thomson Financial/First Call consensus. Net income was \$259 million, 51% below the \$524 million pro forma profit from Q2 2001. Revenues

Continued on Page 31

Demery

Continued from Page 3

fit for Live 105, especially as we seek to craft a more compelling, mass-appeal alternative sound and personality."

Demery was most recently Sr. Director/Music Programming at Internet broadcaster RadioCentral Networks.

At RadioCentral he created online radio networks with multiple formats for such large clients as Lycos, Earthlink and A&E.

"The people at Live 105 are great," Demery told **R&R**. "Jay put together a great staff. We're going to spend the next few months molding and honing the station from being an Alternative community to becoming a vibrant part of San Francisco's culture."

Convention

Continued from Page 1

discounted room rates. Anyone calling after the hotel is sold out will be referred to nearby hotels.

Attendees are also urged to regis-

ter for the convention before the end of business today, May 3, to take advantage of **R&R's** early-bird discount. After the close of business today, registration fees rise by \$50 in all categories. To register, go to www.rronline.com.

BUSINESS BRIEFS

Continued from Page 4

Triad, Cumulus Reach Agreement In Florida Sale

Triad Broadcasting and **Cumulus Media** have settled a dispute that dates back to July 2001, when Triad agreed to pay Cumulus \$1.73 million for Urban Oldies WWLD/Tallahassee, FL. The Oct. 26, 2001 closing date came and went with the deal uncompleted, and Triad filed suit in November alleging that Cumulus "made it clear it had no intention of proceeding with the closing." Under the terms of the settlement, the deal will close no later than Nov. 1, 2002. Triad President/CEO David Benjamin refused to elaborate on the terms, though he told **R&R** he hopes the closing date will be sooner. Once Triad assumes control of WWLD, it will own four FM stations in Florida's state capital.

Radio One Seen As Consolidation Target?

Radio One may be a target for consolidation, according to On24's Steve Harmon. Harmon examined Radio One's class D shares in this week's *Marketsnap* report for the online business-news service — but he also noted that his opinion could be premature because Radio One management owns a controlling interest in voting stock. Harmon, whose analysis shows the company trading at about 10-times cash flow with no earnings, said Radio One's niche focus on African-American programming has helped its shares increase over the past 52 weeks. His report followed Radio One's April 26 filing of its ownership statement with the FCC, which showed Mutual Fund Fidelity owning almost 12% of the company and Putnam Investments owning more than 5%.

DeLong

Continued from Page 1

an unwavering commitment to our artists. We are confident that Val will become even more instrumental in taking the label to new levels in an increasingly demanding marketplace."

DeLong noted, "This promotion is a wonderful opportunity to continue building one of the industry's most dynamic music companies. Universal has quickly emerged as a world-class leader that is home to a diverse roster of talent and equally gifted executives. I look forward to continuing to be part of this incredible team."

Prior to joining Universal DeLong served as Sr. VP/Promotion for Lava Records, where she was instrumental in the breakthrough success of Matchbox Twenty, Edwin McCain, The Corrs, Jill Sobule and Sugar Ray. She also served as Sr. VP/Promotion for The Enclave, working with such artists as World Party and Drain.

BIA

Continued from Page 1

unimaginable numbers of stations sold for breathtaking prices," BIAfn noted.

For 2001, radio-station transaction activity decreased 46% as the total value of those sales slumped 85%, to just below \$4 billion. The slowdown in station deals was a yearlong dilemma for brokers, and BIAfn said the events of Sept. 11 and their aftermath were ancillary to the prime reasons for the virtual halt in station sales. Thanks to the incredible volume of sales seen over the last several years and the "maxing out" of some groups in particular markets, interest in acquiring new stations was severely reduced.

Last year just 1,000 stations were traded. That's the lowest number of stations dealt for an entire year since 1991, when 1,009 stations were bought, sold or traded. Of the stations sold in 2001, 644 were located in rated markets. Compare that to 1997, when the Telecommunications Act of 1996 led companies to trade 2,250 stations, 1,613 of them in rated markets. Not surprisingly, the overall value of radio-station transactions on

a per-year basis has suffered and is at its lowest point since 1994. In 2001 the value of total station sales for the year came in at \$3.8 billion. That compares to \$24.9 billion in 2000 and \$28.5 billion in 1999.

The decrease in station sales wasn't limited to a particular region or confined to small-, medium- or large-sized markets. BIAfn said the slowdown in transactions was seen across most market sizes, although rated markets saw a larger dip in the number of stations sold. Furthermore, the top 10 markets saw the most pronounced decrease in the number of sales, as sales amounted to just 10% of the number in previous years. The sharp decline in the number of large-market stations sold also sent the average price paid for a station down nearly \$10 million.

While Forstmann Little's Q1 2001 acquisition of Citadel placed the corporate investment firm at the top of the list for groups acquiring stations in 2001, Clear Channel and Cumulus both kept busy adding stations to their portfolios. Clear Channel added 60 stations to its roster, while Cumulus acquired 27 stations. Mapleton (with 19), Regent (with 18) and Radio One (with 17) rounded out the top five.

See the chart on Page 1 for more details.

What does 2002 and beyond hold for brokers? BIAfn speculates that some of the larger radio operators will acquire groups that operate 20-40 stations. "Those sized groups will either have to acquire stations or be acquired themselves to compete in the radio marketplace," the report stated. While several operators are prevented from acquiring further stations in their existing markets because they have met FCC ownership limits or their local-radio-advertising share exceeds the thresholds used by the commission,

BIAfn said many of the larger radio broadcast groups have the opportunity to enter several markets. The report mentioned Viacom adding in markets No. 50-75 and Hispanic Broadcasting adding in markets with substantial Hispanic listeners as examples of possible furthered industry consolidation.

Regardless of BIAfn's predictions of how forthcoming transactions will be made, it believes that station activity will pick up in future years. With an economy set to improve and companies beginning to incorporate their many recently acquired stations, the stage is set for conditions to improve.

Transactions

Continued from Page 5

represents its entry into the market. **SELLER: Fayette County Broadcasting**, headed by owner **Alfred Roberson III**. Phone: 870-572-5070 **FREQUENCY:** 1410 kHz **POWER:** 500 watts **FORMAT:** Gospel **BROKER: Wally Tucker of MGMT Services Inc.**

Texas
KFGG-FM/Corpus Christi
PRICE: \$500,000

TERMS: Asset sale for cash **BUYER: Educational Media Foundation**, headed by President **Richard Jenkins**. Phone: 800-434-8400. It owns 52 other stations. This represents its entry into the market. **SELLER: Roloff Evangelistic Enterprises Inc.**, headed by President **Jim Copeland**. Phone: 361-289-0887 **FREQUENCY:** 88.7 MHz **POWER:** 5kw at 856 feet **FORMAT:** Contemporary Christian

KEYH-AM/Houston
PRICE: \$2.53 million **TERMS:** Asset sale for cash **BUYER: El Dorado Communica-**

tions, headed by President/CEO **Thomas Castro**. Phone: 713-993-8000. It owns one other station, KQKQ-FM/Beaumont-Houston. **SELLER: Arlite Broadcasting Co.**, headed by President **David Best**. Phone: 713-641-0323 **FREQUENCY:** 850 kHz **POWER:** 10kw day/185 watts night **FORMAT:** Regional Mexican **COMMENT:** El Dorado has agreed to purchase KEYH after operating the station via a seven-year 12% note worth \$1.2 million. El Dorado's lease-management agreement credits have been factored into the final purchase price, and it is now obligated to pay Arlite \$723,307 to complete the purchase.



Lori Parkerson • 202-380-4425

20on20 (XM20)

Kane
CALLING Adrienne
JENNIFER LOPEZ I'm Gonna Be Alright
NELLY Hot In Herre

BPM (XM81)

Blake Lawrence
DB BOULEVARD Point Of View
FREESTYLERS Get Down Massive
JAMIROQUAI Love Foolosophy
LASGO Something
LIGHTFORCE Join Me
RES They-Say Vision

Real Jazz (XM70)

Maxx Myrick
CLAUDIA ACUNA Rhythm Of Life
MELISSA WALKER I Saw The Sky
TONY MONACO TRIO Master Chops T
WAYNE SHORTER Footprints Live!

The Boneyard (XM41)

Char'ie Logan
ANDREW W.K. Party Hard
POISON Squeeze Box

The Heart (XM23)

Johnny Williams

No Adds

The Loft (XM50)

Mike Marrone
NEIL YOUNG Differently
NEIL YOUNG You're My Girl

Watercolors (XM71)

Steve Stiles
JOE SAMPLE X Marks The Spot
TURNING POINT Estrella
TURNING POINT Jay
TURNING POINT Wide Open Spaces

X Country (XM12)

Jessie Scott
COREY HUDSON The Phoenix
GARDEN SMITH Sunflower
DAVID ZOLLO The Big Night
DREW EMMITT Freedom Ride
EILEEN ROSE Long Shot Novena
ELIZA GILKYSON Lost & Found
FLATLANDERS Now Again
FLORENCE DORE Perfect City
SUPERSUCKERS Must've Been Live

XM Cafe (XM45)

Bill Evans
CHUCK PROPHET I No Other Love
CLARKS Another Happy Ending
MOBY 18
STEVE MORSE BAND Split Decision

XMLM (XM42)

Eddie Webb
SUPERJOINT RITUAL Use Once And Destroy

The Heart (XM23)

JOY ENRIQUEZ With This Love
DIANA KRALL The Look Of Love
ENRIQUE IGLESIAS Hero
SHELBY LYNNE Wall In Your Heart
BRIAN MCKNIGHT Still
CELINE DION A New Day Has Come
DARREN HAYES Insatiable
JOSH GROBAN To Where You Are
ALL-4-ONE Not Ready For Goodbye
ENYA Wild Child
SHAKIRA Underneath Your Clothes
ELTON JOHN This Train Don't Stop There Anymore
S CLUB 7 Never Had A Dream Come True
LUIS FONSI Imagine Me Without You
MATCHBOX 20 If You're Gone
NORAH JONES Don't Know Why
CHRIS BOTTI & SHAWN COLVIN All Would Envy
LONESTAR Not A Day Goes By
YOUNGSTOWN Grow Old With Me
GLENN LEWIS Don't You Forget It
CELINE DION At Last
CAROLE KING You Will Find Me There
BETH NEILSEN CHAPMAN World Of Hurt
INDIA ARIE Ready For Love
JONATHAN BROOKE I'll Try
ALICIA KEYS How Come You Don't Call Me?
MARILYN SCOTT Don't Let Love Get Away
JO DEE MESSINA Bring On The Rain

DIDO Thankyou
BRICKMAN & HOWARD Simple Things
ENYA Only Time
LEE ANN WOMACK I Hope You Dance
LONESTAR I'm Proudly There
RICK ASTLEY Don't Ask
BRANDY Come A Little Closer
BACKSTREET BOYS Drowning
CAROLE KING Love Makes The World
BONNIE RAITT I Can't Help You Now
JIM BRICKMAN & TOM DOUGLAS A Mother's Day

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27,000 businesses

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HIT LIST

Seth Neiman
AALIYAH More Than A Woman
AVRIL LAVIGNE Complicated
CALLING Adrienne
JENNIFER LOPEZ I'm Gonna Be Alright
JOHN MAYER No Such Thing
MARC ANTHONY I've Got You
TINA NOVAK Been Around The World
USHER U Don't Have To Call

SOFT ROCK

Seth Neiman
VANESSA CARLTON A Thousand Miles

NEW RELEASES

Seth Neiman
AVRIL LAVIGNE Complicated
JOHN MAYER No Such Thing
MARC ANTHONY I've Got You
TRUTH HURTS I/RAKIM Addictive
TINA NOVAK Been Around The World
UNWRITTEN LAW Seein' Red

R&B HITS

Damon Williams
BRANDY Full Moon
ME'SHELL NDEGECELLO Pocketbook
NELLY Hot In Herre

RAI

Damon Williams
DJ QUIK Trouble
FT. John F. Hennessy
SCARFACE Guess Who's Back

BODY AND SOUL

Damon Williams
TINA MOORE Time Will Tell
WILL DOWNING Cool Water

ROCK HITS

Adam Neiman
APEX THEORY Shhh... (Hope Diggy)
JERRY CANTRELL Anger Rising
KROEGER I/SCOTT Hero

ALTERNATIVE

Adam Neiman

No Adds

TODAY'S COUNTRY

Liz Opoka
ANDY GRIGGS Tonight I Wanna Be Your Man
BROOKS & DUNN My Heart Is Lost To You

PROGRESSIVE

Liz Opoka
CHUCK PROPHET I Bow Down And Pray To...
ED MARCHOURT She Fell Into My Arms
TIFF MERRITT Neighborhood
MARK KNOFFLER He's The Man

LITE JAZZ

Gary Susalis
JEFF GOLUB Do It Again
PATRICK YANDALL Back To The Groove
SCOTT COSSU Islands



WEST

1. VANESSA CARLTON A Thousand Miles
2. P.DIDDY I/USHER... I Need A Girl
3. DIRTY VEGAS Days Go By
4. CRAIG DAVID Walking Away
5. Q-TOWN I Showed Her

MIDWEST

1. P.DIDDY I/USHER... I Need A Girl
2. VANESSA CARLTON A Thousand Miles
3. DIRTY VEGAS Days Go By
4. MESSINA I/MCGRAW Bring On The Rain
5. WOODY ROCK No Matter What

SOUTHWEST

1. VANESSA CARLTON A Thousand Miles
2. P.DIDDY I/USHER... I Need A Girl
3. DIRTY VEGAS Days Go By
4. CRAIG DAVID Walking Away
5. KIRK FRANKLIN Brighter Day

NORTHEAST

1. P.DIDDY I/USHER... I Need A Girl
2. VANESSA CARLTON A Thousand Miles
3. DIRTY VEGAS Days Go By
4. MESSINA I/MCGRAW Bring On The Rain
5. KIRK FRANKLIN Brighter Day

SOUTHEAST

1. P.DIDDY I/USHER... I Need A Girl
2. VANESSA CARLTON A Thousand Miles
3. DIRTY VEGAS Days Go By
4. JAMIE O'NEAL Frantic
5. MESSINA I/MCGRAW Bring On The Rain



10 million homes 180,000 businesses

Rick Gillette • 800-494-8863

DMX Specialty Retail

Sam Teplitsky

The hottest tracks at specialty retail, which includes toy stores, home and office furnishings, kitchen stores, cosmetics, shoe stores, etc., targeted at 25-54 females.

SHANNON MCNALLY Now That I Know
MOBY We Are All Made Of Stars
NORAH JONES Don't Know Why
ANGELIQUE KIDJO I/DAVE MATTHEWS Iwoya
JACK JOHNSON Flake
TRAVIS Sing
ROBERT BRADLEY'S BLACKWATER... Train
DIRTY VEGAS Days Go By
ELVIS COSTELLO 45
TOSCA Honey
RINOCEROSE Lost Love
RUSS FREEMAN East River Drive

This section features this week's new adds on DMX MUSIC channels available via digital cable and direct broadcast satellite.

CHR/POP

Jack Patterson
BRANDY Full Moon
AALIYAH More Than A Woman

CHR/RHYTHMIC

Mark Shands
EMINEM Without Me
EMINEM What You Say
OUTKAST Land Of A Million Drums

URBAN

Jack Patterson
ANN NESBY I/AL GREEN Put It On Paper
LIL' ROMEO 2 Way

ALTERNATIVE

Dave Sloan
EMINEM Without Me
OASIS The Hindu Times
MARS VOLTA Negative Love

ROCK

Stephanie Mondello
DEFAULT Deny
HOME TOWN HERO Questions

ADULT ALTERNATIVE

Stephanie Mondello
BADLY DRAWN BOY Something To Talk About

ADULT CONTEMPORARY

Jason Schiff
PAULINA RUBIO Don't Say Goodbye

INTERNATIONAL HITS

Mark Shands
OASIS The Hindu Times
EMINEM Without Me
EMINEM What You Say

COUNTRY

Leanne Flask
MONTGOMERY GENTRY Didn't I
STEVE AZAR I Don't Have To Be Me...

DANCE

Danielle Ruyschaert
DAFT PUNK High Life
TALL PAUL Precious Heart (Riva Mix)
PET SHOP BOYS Home & Dry (Blank & Jones Remix)
ZERO 7 In The Waiting (Dortmeister Mix)
PPK Resurrection (Space Club Mix)
RES They-Say Vision (Bastone Mix)
FROU FROU Breathe In (Watkins Mix)
ACCU Dust Bunny
COPPE Kangaroo Baby
CYBERSLAM Your Love

RAP/HIP-HOP

Mark Shands
EMINEM Without Me
SHORTY ROCKWELL Don't Even Talk To Us
EMINEM What You Say
TERRY BLACK Time To Represent
TERRY BLACK Black Daddy



Artist/Title	Total Plays
'N SYNC Pop	68
CHRISTINA MILIAN Call Me, Beep Me	67
'N SYNC Girlfriend	66
LMNT Juliet	66
BAHA MEN Who Let The Dogs Out	66
BAHA MEN Move It Like This	66
PINK Get The Party Started	64
NINE DAYS Absolutely (Story...)	62
AARON CARTER Leave It Up To Me	59
PLUS ONE Going Crazy	41
BRITNEY SPEARS Overprotected	35
SMASH MOUTH I'm A Believer	31
AARON CARTER Aaron's Party...	30
AARON CARTER I'm All About You	29
LIL' ROMEO My Baby	28
DREAM STREET They Don't...	28
MICHELLE BRANCH Everywhere	28
DESTINY'S CHILD Survivor	28
PINK Most Girls	27
MANDY MOORE Cry	26



Playlist for the week ending April 27.



Phil Hall • 972-991-9200

Hot AC

Steve Nichols

No Adds

StarStation

Peter Stewart
CAROLYN DAWN JOHNSON So Complicated

Classic Rock

Chris Miller

No Adds

Touch

Ron Davis

No Adds

Doug Banks Morning Show

Gary Saunders

No Adds

Tom Joyner Morning Show

Vern Catron

YOLANDA ADAMS I'm Gonna Be Ready

Country Coast To Coast

Kris Wilson

No Adds

ALTERNATIVE PROGRAMMING

Gary Knoll • 800-231-2818

Rock

AUDIOVENT The Energy
BREAKING POINT One Of A Kind
GREENWHEEL Shelter
RUSH One Little Victory

Alternative

ALIEN ANT FARM Attitude
BOX CAR RACER I Feel So
GREENWHEEL Shelter

Triple A

LOS LOBOS Hearts Of Shame
RUFUS WAINWRIGHT Across The Universe

CHR

BRITNEY SPEARS Overprotected

Mainstream AC

DISHWALLA Somewhere In The Middle
ENRIQUE IGLESIAS Escape
NATALIE MERCHANT Build A Levee
NICKELBACK Too Bad
PINK Don't Let Me Get Me
SHAKIRA Underneath Your Clothes

Lite AC

VANESSA CARLTON A Thousand Miles
LINDA EDER How In The World
ENRIQUE IGLESIAS Escape

NAC

BRAXTON BROTHERS Whenever I See You

Christian AC

JEFF DEYO Let It Flow
JARS OF CLAY Fly

UC

ROB JACKSON I/LADY MAY Boom, Boom, Boom
MYSTIKAL I/BUTCH CASSIDY Tarantula
PETEY PABLO I Told Y'all
SHARISSA No Half Steppin'

Country

MARIE SISTERS Real Bad Mood
MARTINA MCBRIDE Where Would You Be
AARON TIPPIN I'll Take Love Over Money



Music Programming/Consulting

Ken Moultrie • 800-426-9082

Alternative

Steve Young/Kristopher Jones
CREED One Last Breath
STAIN'D Epiphany

Active Rock

Steve Young/Kristopher Jones

COLD Gone Away
HOBBASTANK Running Away
KROEGER I/SCOTT Hero
P.O.D. Boom
STAIN'D Epiphany

Heritage Rock

Steve Young/Kristopher Jones
KROEGER I/SCOTT Hero
PUDDLE OF MUDD Drift & Die

Hot AC

Steve Young/Josh Hosler
CALLING Adrienne

CHR

Steve Young/Josh Hosler
DIRTY VEGAS Days Go By
EMINEM Without Me
JENNIFER LOPEZ I'm Gonna Be Alright
PAULINA RUBIO Don't Say Goodbye

Rhythmic CHR

Steve Young/Josh Hosler
CAM'RON Oh Boy
EMINEM Without Me
RAYVON My Bad

Soft AC

Mike Bettelli
JOSH GROBAN To Where You Are

Mainstream AC

Mike Bettelli
JOSH GROBAN To Where You Are

Delliah

Mike Bettelli

No Adds

Dave Wingert Show

Mike Bettelli

No Adds

Mainstream Country

Ray Randall/Hank Aaron
TRACE ADKINS Help Me Understand
ANDY GRIGGS Tonight I Wanna Be Your Man
DARRYL WORLEY I Miss My Friend

New Country

Hank Aaron
TRACY BYRD Ten Rounds With Jose Cuervo

Lia

Ken Moultrie/Hank Aaron
GARY ALLAN The One

24 HOUR FORMATS

Jon Holiday • 303-784-8700

Adult Hit Radio

JJ McKay
FIVE FOR FIGHTING Easy Tonight

Rock Classics

Adam Fendrich

No Adds

Adult Contemporary

Rick Brady
BONNIE RAITT I Can't Help You Now

CD COUNTRY

Rick Morgan
CHRIS CAGLE Country By...
MARIE SISTERS Real Bad Mood
JO DEE MESSINA Dare To Dream

US COUNTRY

Penny Mitchell
MARTINA MCBRIDE Where Would You Be

GREAT AMERICAN COUNTRY

Jim Murphy • 303-784-8700
STEVE AZAR I Don't Have To Be Me...
KENNY CHESNEY The Good Stuff
SHEDAISY Get Over Yourself



Charlie Cook • 661-294-9000

Adult Rock & Roll

Jeff Gonzer

No Adds

Soft AC

Andy Fuller
JOSH GROBAN To Where You Are

Bright AC

Jim Hays

No Adds

Mainstream Country

David Felker
KENNY CHESNEY The Good Stuff
JO DEE MESSINA Dare To Dream
DARRYL WORLEY I Miss My Friend

Hot Country

Jim Hays
JO DEE MESSINA Dare To Dream

Young & Elder

David Felker
KENNY CHESNEY The Good Stuff



After Midnite

MARK CHESNUTT She Was
SHANNON LAWSON Goodbye On A Bad Day
BRAD MARTIN Before I Knew Better

WAITT RADIO NETWORKS

Alternative

Chris Reeves • 970-949-3339
AUDIOVENT The Energy
STAIN'D Epiphany

DATEBOOK

MONDAY, MAY 13

1607/English colonists settle in Jamestown, VA, establishing the first permanent English settlement in North America. Among the colonists is **Captain John Smith**, who is later captured by the Algonquin Indians and spared at the urging of the chief's daughter, **Pocahontas**.

1981/As he is passing through St. Peter's Square in Rome, **Pope John Paul II** is shot and seriously wounded by 23-year-old Mehmet Ali Agca.

Born: **Bea Arthur** 1923, **Harvey Keitel** 1939, **Dennis Rodman** 1961

In Music History

1968/In a move that surprises and shocks most Britons, **The Beatles** turn down an invitation to play for the queen at the London Palladium.

1985/**Bruce Springsteen** marries actress **Julianne Phillips** in Lake Oswego, OR on her 25th birthday. The two divorce four years later.

1986/**Ted Nugent** appears on **Dr. Ruth Westheimer's** show. He says that "life is one big female safari ... and Dr. Ruth is my guide and outfitter." He also calls her "an incredibly sexy woman."

Born: **Ritchie Valens** 1941-1959, **Stevie Wonder** 1950, **Darius Rucker** (Hootie & The Blowfish) 1966

TUESDAY, MAY 14

1948/The State of Israel is proclaimed, establishing the first Jewish state in over 2,000 years.

1973/America's first space station, **Skylab**, is launched and achieves orbit. The station, consisting of the spent third stage of a Saturn V rocket and measuring only 118 feet long, burns up in Earth's atmosphere six years later.

Born: **George Lucas** 1944, **Robert Zemeckis** 1952, **Tim Roth** 1961, **Cate Blanchett** 1969



Yoda says, "Birthday happy you must have."

In Music History

1976/Former Yardbirds vocalist **Keith Relf** dies after being electrocuted while tuning his guitar in his London home.

1988/**The Bee Gees** and a reunited **Led Zeppelin** (with John Bonham's son **Jason** on drums) headline Atlantic Records' 40th-anniversary celebration at Madison Square Garden. Other performers include **The Coasters**, **Wilson Pickett**, **The Rascals**, **Roberta Flack**, **Yes**, **Genesis**, **Ben E. King**, **Foreigner** and **Manhattan Transfer**.

Born: **Bobby Darin** 1936-1973, **David Byrne** (Talking Heads) 1952, **Ian Astbury** (The Cult) 1962, **C.C. DeVille** (Poison) 1962, **Mike Inez** (Alice In Chains) 1966

WEDNESDAY, MAY 15

1964/**The Smothers Brothers** debut at

Carnegie Hall in New York City. Tom and Dick Smothers' performance of folk songs and satirical humor makes them popular well before they launch their TV show in 1967.

1972/Alabama Governor and presidential hopeful **George Wallace** is shot during an outdoor rally in Laurel, MD. Wallace is permanently paralyzed from the waist down.

Born: **Chazz Palminteri** 1952, **Jamie-Lynn Sigler** 1981

In Music History

1970/**Pink Floyd** perform a 2 1/2 hour set at Crystal Palace in the U.K., complete with fireworks and a 50-foot inflatable octopus. The concert is so loud that fish in the lake at the concert venue die.

1971/**John Lennon** and **Yoko Ono's** films *Fly* and *Apothesis* are screened at the Cannes Film Festival.

1995/**Stone Temple Pilots** singer **Scott Weiland** is arrested on drug-possession charges after he is caught buying rock cocaine behind a Pasadena, CA motel.



Just say no!

Born: **Brian Eno** 1948, **Mike Oldfield** 1953, **Ahmet Zappa** 1974

THURSDAY, MAY 16

1929/The Academy of Motion Picture Arts and Sciences presents the first Academy Awards, at the Roosevelt Hotel in Hollywood, CA. **Wings**, which stars **Clara Bow** and **Gary Cooper**, wins the first award for Best Picture.

1975/Japanese climber **Junko Tabei** becomes the first woman to reach the peak of Mount Everest.

1990/After being rushed to the hospital with a bad case of pneumonia, Muppets creator **Jim Henson** dies at age 53.

Born: **Studs Terkel** 1912, **Debra Winger** 1955, **Tori Spelling** 1973

In Music History

1969/**Pete Townshend** is arrested for assault after he mistakes a policeman onstage at the Fillmore East for an attacking fan and kicks him.

1990/**Sammy Davis Jr.** dies of lung cancer at age 64.

Born: **Liberace** 1919-1987, **Lenny Kravitz** 1964, **Krist Novoselic** (Nirvana) 1965, **Janet Jackson** 1966, **Ralph Tresvant** (New Edition) 1968

FRIDAY, MAY 17

1954/The U.S. Supreme Court delivers a ruling in *Brown vs. Board of Education* that racial segregation in public schools is unconstitutional.

1970/**Thor Heyerdahl** sets sail from Morocco to cross the Atlantic Ocean in a papyrus sailboat modeled after old Egyptian watercraft. He reaches Barbados in 57 days.



So that's what Waterworld was about....

1973/The Senate Select Committee on Presidential Campaign Activities begins its televised hearings to investigate the Watergate break-in.

Born: **Dennis Hopper** 1936, **Bill Paxton** 1955, **Sugar Ray Leonard** 1956, **Bob Saget** 1956

In Music History

1969/**Chicago** issue their first album, making them the first group to debut with a double LP.

1975/Two weeks before the Rolling Stones kick off a tour, **Mick Jagger** punches through a window of a Long Island restaurant.

1987/A fire set by an arsonist causes \$800,000 worth of damage to **Tom Petty's** Southern California home. The fire begins as Petty, his wife and daughter are eating breakfast.

Born: **Enya** 1961, **Dave Abbruzzese** (ex-Pearl Jam) 1964, **Trent Reznor** (Nine Inch Nails) 1965, **Andrea Corr** (The Corrs) 1974

SATURDAY, MAY 18

1927/Grauman's Chinese Theater opens in Hollywood with a showing of **Cecil B. DeMille's** *The King of Kings*.

1980/After more than a century of lying dormant, Mount St. Helens erupts in Washington state, killing 57 people, causing one of the largest avalanches ever recorded and destroying vegetation and property for several miles in all directions.

Born: **Bill Macy** 1922, **Chow Yun-Fat** 1955, **Tina Fey** 1970

In Music History

1963/**The Beatles'** first headlining tour begins in England.

1975/Forty-four people are injured and four more are hospitalized when a riot breaks out at a **Bay City Rollers** concert north of London on the BBC's Fun Day.

Born: **Perry Como** 1912-2001, **Joe Bonsall** (Oak Ridge Boys) 1948, **George Strait** 1952, **Martika** 1969

SUNDAY, MAY 19

1991/**Willy T. Ribbs** becomes the first African-American racecar driver to qualify for the Indy 500.

1998/The U.S. Justice Department officially files suit against Microsoft, charging the company with keeping its competitors down and stifling technological innovation.

Born: **Malcolm X** 1925-1965, **Jim Lehrer** 1934, **Nora Ephron** 1941, **Andre The Giant** 1946-1993

In Music History

1958/**Bobby Darin's** "Splish Splash" debuts, becoming the first eight-track recording ever released.

1960/DJ **Alan Freed** and seven other disc jockeys are charged by a federal grand jury with commercial bribery, better known as payola.

1979/The remaining **Beatles** — **Paul McCartney**, **George Harrison** and **Ringo Starr** — reunite for an impromptu performance with **Mick Jagger** and **Denny Laine** at a party celebrating **Eric and Patti Clapton's** marriage.

Born: **Pete Townshend** (The Who) 1945, **Dusty Hill** (ZZ Top) 1949, **Joey Ramone** 1952-2001

— Keith Berman

Zinescene

The New Slim Shady!

Rolling Stone gives a sneak preview of **Eminem's** new CD, *The Eminem Show*. "Nothing I do is private anymore," explains the happy-go-lucky rapper. "I usually feel like a monkey in a fucking cage with people looking at me. The whole *Eminem Show* concept was just, 'Fuck it, if the world wants a show, here the fuck it is; here's my show.'"

From his divorce to his lawsuit-happy mother, Eminem draws upon many real-life situations for his raps. Fans can also expect an Aerosmith-sanctioned cover of "Dream On," as well as Em's singing debut on "Hallie's Song," an ode to his daughter. "I made it just for her," he explains. "I'm singing on it, for Christ's sake, or trying to. I wasn't going to use it, but I played it for a few people, and they really liked it. A few of them cried, actually, so I said, 'Fuck it, I'll put it out.'"

Two Heads Better Than One

Atlantic co-Presidents **Craig Kallman** and **Ron Shapiro** are profiled in *Details* magazine. "They're like Batman and Robin," says **Brandy**, whose new CD, *Full Moon*, was executive-produced by Kallman and Shapiro. "Craig always knows what's hot. Ron wants to win — and he wants the artist to win."

The dynamic duo share their views on being competitive. "You gotta get in early," Kallman explains. "You need to get Nirvana at *Bleach*, not *Nevermind*."

Shapiro has also encouraged cross-promotions with other companies — such as Pantene hair products — to further brand Atlantic artists. "I've never come from the perspective of being overly precious with artists or their music," he says. "I've always challenged artists to get other avenues of exposure. I've always felt that if the artist was authentic, you could put the music almost anywhere."

Naturally, there are some naysayers when it comes to the two-man system, but Atlantic co-CEO **Val Azzoli** sees it another way. "The industry has changed so that it can't be a one-man show," she says. "I need a team to compete."

"The whole music business is kind of like Las Vegas anyway," Shapiro notes. "If you see some positive signs, chances are you'll probably strike gold."

How To Make A Million Dollars

But who needs Kallman and Shapiro when you have **Barena-ked Ladies?** The Canadian superstars reveal to *Maxim* how to write a hit song. "What makes a hit? Something that resonates with the kids," singer **Steve Page** explains. "Actually, something a 45-year-old at a record company thinks their 15-year-old niece or nephew might like ... but they have to check with a 45-year-old



MADE OF PORN STARS? — "Since the advent of the Internet, I don't really have a porn collection. But I like pornography — who doesn't? I don't really trust men who claim to not be interested in porn. We're biologically programmed to respond to the sight of people having sex. As far as porn tastes go, I tend to like amateur stuff the best." — *Moby discusses the finer points of cinema with Maxim.*

at a radio station to see if they think their 15-year-old might like it. We have three 15-year-olds on staff. Whenever we write a song, we sing it to them."

The *Globe* reports that country star **Wynonna Judd** is weighing in at an all-time high of 275 pounds and that the 37-year-old singer has vowed to slim down for herself and her children. Meanwhile, the *Star* reveals that **Ozzy Osbourne's** wife-manager-ham hurler, **Sharon**, turned to radical experimental surgery to lose 95 pounds. Sharon had a gastric ring inserted in her stomach to restrict her eating. "I'd recommend it to anyone who needs to lose weight," she tells the *Star*.

Speaking of the Osbournes, *Rolling Stone* reports that daughter **Kelly** will sing a cover of Madonna's "Papa Don't Preach," backed by **Incubus' Mike Einziger** and **Jose Pasillas**, for an upcoming soundtrack to the hit MTV reality series *The Osbournes*.

Let It Ride....

The *National Enquirer* goes backstage to find out the perks stars demand. Among the must-have items for **Britney Spears'** dressing room: 12 bottles of Evian; various fruit, vegetable and deli trays; a dozen large bath towels; and a box each of Cap'n Crunch and Froot Loops cereals. Spears also requires an "unlisted, outgoing only" phone line — if the diva receives an incoming call, the promoter pays a \$5,000 fine!

The *Enquirer* also looks at the demands of **Christina Aguilera**, **Mariah Carey**, **Destiny's Child**, **'N Sync**, **Ricky Martin**, **Sean "P. Diddy" Combs** and **Jennifer Lopez**. **Janet Jackson** not only insists on a new toilet seat wrapped in plastic, but, to make sure no one else uses it, she wants it installed after she arrives. **Marilyn Manson** requires one pair of queen-size pantyhose, 10 packs of green Tic Tacs and five packs of spearmint gum, while rockers **Monster Magnet** ask for edible panties and two blowup dolls (one female, one male).

— Frank Correia

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.



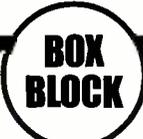
72 million households

Tom Calderone
VP/Programming

Plays

SHAKIRA Underneath Your Clothes	32
NO DOUBT Hella Good	31
PINK Don't Let Me Get Me	30
P. DIDDY /USHER & LODN I Need A Girl	29
NAS One Mic	28
BUSTA RHYMES /P. DIDDY... Pass The Courvoisier	26
MDBY We Are All Made Of Stars	24
UNWRITTEN LAW Seein' Red	23
MICHELLE BRANCH All You Wanted	22
VANESSA CARLTON A Thousand Miles	20
TWEET /MISSY ELLIOTT Oops (Oh My!)	19
SUM-41 What We're All About	18
GOD GOD DOLLS Here Is Gone	17
MUSIC Halfcrazy	17
ANGIE STONE Wish I Didn't Miss You	17
MARY J. BLIGE /JA RULE Rainy Dayz	17
FAT JOE /ASHANTI What's Luv?	16
LUDACRIS Saturdays (Ooh...)	16
LINKIN PARK Points Of Authority	16
USHER I Don't Have To Call	16
PUDDLE OF MUDD Drift & Die	15
BRANDY Full Moon	14
ASHANTI Foolish	12
ALICIA KEYS How Come You Don't Call Me?	12
BRITNEY SPEARS Overprotected	12
B2K Uh Huh	12
ANDREW W.K. Party Hard	11
TRUTH HURTS /RAKIM Addictive	11
ALIEN ANT FARM Attitude	10
PAUL MCCARTNEY Lonely Road	9
N.E.R.D. Rock Star	9
INCUBUS Warning	9
JOHN MAYER No Such Thing	8
LIL' BOB WOW Take Ya Home	8
DASHBOARD CONFESSIONAL Screaming Infidelities	7
G. DEP Special Delivery	7
JAY-Z Song Cry	7
NAPPY ROOTS Awnaw	7
WHITE STRIPES Fell In Love With A Girl	7
HOBBASTANK Running Away	7
AVANT Makin' Good Love	7
KORN Here To Stay	7
X-ECUTIONERS It's Goin' Down	6
RES They-Say Vision	6
JA RULE Down	6
SHERYL CROW Soak Up The Sun	5
ALI Boughetto	5
GODSMACK I Stand Alone	5
CHAD KROEGER /JOSEY SCOTT Hero	5
NELLY FURTAO ...On The Radio...	4
TRIK TURNER Friends + Family	4
LENNY KRAVITZ Stillness Of Heart	4
MAXWELL This Woman's Work	4
IMX First Time	4
KID ROCK Lonely Road Of Faith	3
KYLIE MINOGUE Can't Get You Out Of My Head	3
PHANTOM PLANET California	3
SYSTEM OF A DOWN Toxicity	2
RAPHAEL SAAIQ /D'ANGELO Be Here	2
QUARASHI Stick 'Em Up	2
CALLING Adrienne	2
COLO Gone Away	2

Video playlist for the week ending April 27.



55 million households

Peter Cohen,
VP/Programming

Rap Adds

EMINEM Without Me	
ARCHIE EVERSOLE /BUBBA SPARXXX We Ready	
HEATHER B. A Live MC	

Pop Adds

JADE ANDERSON Sugarhigh	
JENNIFER LOPEZ Alive	

Urban Adds

DONELL JONES You Know That I Love You	
---------------------------------------	--

Rhythmic Adds

DB BOULEVARD Point Of View	
MASTERS AT WORK /PUPPAH NAS T... Work	

Rock Adds

GOLDFINGER Open Your Eyes	
SEVENDUST Live Again	
THURSDAY Cross Out The Eyes	
TOOL Parabola	

Adds for the week of May 6.

DASHBOARD CONFESSIONAL Screaming Infidelities	
ZERO 7 Destiny	
PHANTOM PLANET California	
JOHN MAYER No Such Thing	
NAS One Mic	
MOBY We Are All Made Of Stars	
NORAH JONES Don't Know Why	
QUARASHI Stick 'Em Up	
WHITE STRIPES Fell In Love With A Girl	
HIVES Hate To Say I Told...	
INCUBUS Warning	
MUSIC Halfcrazy	
311 Amber	
LOST PROPHETS Shinobi Vs...	
LUDACRIS Saturday (Ooh...)	
NAPPY ROOTS Awnaw	
BRMC Love Burns	

75 million households

Paul Marszalek
VP/Music Programming



ADDS

THE CORRS When The Stars Go Blue	
CALLING Adrienne	
BADLY DRAWN BOY Something To Talk About	
TENACIOUS D Tribute	

Plays

GOD GOD DOLLS Here Is Gone	24
SHERYL CROW Soak Up The Sun	23
PINK Don't Let Me Get Me	23
SHAKIRA Underneath Your Clothes	22
MOBY We Are All Made Of Stars	19
NO DOUBT Hella Good	18
CELINE DION A New Day Has Come	17
JOHN MAYER No Such Thing	16
DEFAULT Wasting My Time	16
NICKELBACK Too Bad	16
JENNIFER LOPEZ Alive	16
JIMMY EAT WORLD The Middle	16
CHAD KROEGER /JOSEY SCOTT Hero	16
VANESSA CARLTON A Thousand Miles	14
JEWEL Break Me	14
FIVE FOR FIGHTING /JOHN ONDRASIK Easy...	13
LENNY KRAVITZ Stillness Of Heart	13
MICHELLE BRANCH All You Wanted	13
MARY J. BLIGE /JA RULE Rainy Dayz	12
TRAIN She's On Fire	8
COURSE OF NATURE Caught In The Sun	8
ALICIA KEYS How Come You Don't Call Me?	8
BRANDY Full Moon	8
DIRTY VEGAS Days Go By	8
NORAH JONES Don't Know Why	8
RES They-Say Vision	7
USHER I Don't Have To Call	7
MAXWELL This Woman's Work	7
TOMMY LEE Hold Me Down	6
PAUL MCCARTNEY Your Loving Flame	6
PAUL MCCARTNEY Lonely Road	6
ZERO 7 Destiny	4
MUSIC Halfcrazy	3
TWEET /MISSY ELLIOTT Oops! (Oh My)	3
WHITE STRIPES Fell In Love With A Girl	2
CHEMICAL BROTHERS /R. ASHCROFT The Test	1
RAPHAEL SAAIQ /D'ANGELO Be Here	1
ANGIE STONE Wish I Didn't Miss You	1
P.O.D. Youth Of The Nation	1
JILL SCOTT Gimme	1
ASHANTI Foolish	1
LISA LOEB Someone You Should Know	1
CRAIG DAVID Walking Away	1

Video airplay for May 6-12.

35 million households

Cindy Mahmoud
VP/Music Programming
& Entertainment



VIDEO PLAYLIST

MARY J. BLIGE /JA RULE Rainy Dayz	
BUSTA RHYMES /P. DIDDY... Pass The Courvoisier	
CAM'RON /JUELZ SANTANA Oh Boy	
LUDACRIS Saturday (Ooh...)	
P. DIDDY /USHER & LODN I Need A Girl	
FAT JOE /ASHANTI What's Luv?	
AVANT Makin' Good Love	
JANEIM Anything	
ASHANTI Foolish	
MUSIC Halfcrazy	

RAP CITY

BIG TYMERS Still Fly	
BUSTA RHYMES /P. DIDDY... Pass The Courvoisier	
NAS One Mic	
CAM'RON /JUELZ SANTANA Oh Boy	
JA RULE /CHARLI BALTIMORE Down	
NAPPY ROOTS Awnaw	
FAT JOE /ASHANTI What's Luv?	
YING YANG TWINS Say I Yi Yi	
EMINEM Without Me	
JAY-Z Song Cry	

Video playlist for the week ending May 5.

DASHBOARD CONFESSIONAL Screaming Infidelities	
ZERO 7 Destiny	
PHANTOM PLANET California	
JOHN MAYER No Such Thing	
NAS One Mic	
MOBY We Are All Made Of Stars	
NORAH JONES Don't Know Why	
QUARASHI Stick 'Em Up	
WHITE STRIPES Fell In Love With A Girl	
HIVES Hate To Say I Told...	
INCUBUS Warning	
MUSIC Halfcrazy	
311 Amber	
LOST PROPHETS Shinobi Vs...	
LUDACRIS Saturday (Ooh...)	
NAPPY ROOTS Awnaw	
BRMC Love Burns	

Video playlist for the week of April 29-May 5.



56.8 million households
Brian Phillips, Sr. VP/GM
Chris Parr, VP/Music & Talent

ADDS

KENNY CHESNEY The Good Stuff	
STEVE AZAR I Don't Have To Be Me ('Til Monday)	

TOP 20

TOBY KEITH My List	
TRAVIS TRITT Modern Day Bonnie And Clyde	
ALISON KRAUSS /UNION STATION Let Me Touch...	
WILLIE NELSON /LEE ANN WOMACK Mendocino...	
CAROLYN DAWN JOHNSON I Don't Want You To Go	
EMERSON DRIVE I Should Be Sleeping	
GARY ALLAN The One	
BRAD PAISLEY I'm Gonna Miss Her	
KENNY CHESNEY Young	
TAMMY COCHRAN I Cry	
REBA MCKENTRE Sweet Music Man	
DARRYL WORLEY I Miss My Friend	
GARTH BROOKS & TRISHA YEARWOOD Squeeze Me In	
MDMTGDMERY GENTRY Didn't I	
TRACE AOKINS Help Me Understand	
ALAN JACKSON Drive (For Daddy Gene)	
CHELY WRIGHT Jezebel	
TOMMY SHANE STIENER What If She's An Angel	
NICKEL CREEK A Lighthouse's Tale	
TIM MCGRAW Angel Boy	

HEAVY

ALAN JACKSON Drive (For Daddy Gene)	
ALISON KRAUSS /UNION STATION Let Me Touch...	
BRAD PAISLEY I'm Gonna Miss Her	
CAROLYN DAWN JOHNSON I Don't Want You To Go	
RASCAL FLATTS I'm Movin' On	
TRAVIS TRITT Modern Day Bonnie And Clyde	
WILLIE NELSON /LEE ANN WOMACK Mendocino...	
TOBY KEITH My List	

HOT SHOTS

BROOKS & DUNN My Heart Is Lost To You	
JOANNA JANET Since I've Seen You Last	
KENNY CHESNEY The Good Stuff	
STEVE AZAR I Don't Have To Be Me ('Til Monday)	

Heavy rotation songs receive 28 plays per week.
Hot Shots receive 21 plays per week.

Information current as of April 30.



14.3 million households

ADDS

KENNY CHESNEY The Good Stuff	
SHEDAISY Get Over Yourself	
STEVE AZAR I Don't Have To Be Me ('Til Monday)	

TOP 10

KENNY CHESNEY Young	
BRAD PAISLEY I'm Gonna Miss Her	
TOBY KEITH My List	
ALAN JACKSON Drive (For Daddy Gene)	
RASCAL FLATTS I'm Movin' On	
TRICK PDNY Just What I Do	
ANDY GRIGGS Tonight I Wanna Be Your Man	
GARY ALLAN The One	
DARRYL WORLEY I Miss My Friend	
GARTH BROOKS & TRISHA YEARWOOD Squeeze Me In	

Information current as of May 3.

TELEVISION

TOP TEN SHOWS

Total Audience
(105.5 million households)

1 E.R.
2 CSI
3 Friends
4 Survivor: Marquesas
5 Law & Order
6 The Bachelor (9pm)
7 Friends (8:30pm)
8 Raymond: First Six Years (8pm)
9 60 Minutes
10 CBS Sunday Movie

April 22-28

Teens
12-17

1 Malcolm in the Middle
2 Simpsons
3 King Of The Hill
4 Bernie Mac
5 ABC Big Picture Show (The Sixth Sense)
6 Fear Factor
(tie) Simpsons (7pm)
8 Friends
(tie) X-Files
10 The Bachelor (9pm)
(tie) Greg The Bunny

Source: Nielsen Media Research

COMING NEXT WEEK

Tube Tops

Babyface, Brandy, Cher, Michael Jackson, KC & The Sunshine Band, Kiss, Alanis Morissette, The Village People, Stevie Wonder and A Taste Of Honey featuring Janice-Marie perform when ABC presents *American Bandstand's 50th ... A Celebration!* A "supergroup" led by Little Richard also takes the stage.

Friday, 5/3

- Paul McCartney, *The Tonight Show With Jay Leno* (NBC, check local listings for time).
- Nick Cave & The Bad Seeds, *Late Night With Conan O'Brien* (NBC, check local listings for time).
- Five For Fighting, *Late Late Show With Craig Kilborn* (CBS, check local listings for time).
- Michael Bolton, *Politically Incorrect With Bill Maher* (ABC, check local listings for time).

Saturday, 5/4

- No Doubt, *Saturday Night Live* (NBC, check local listings for time).
- Glenn Lewis, *Showtime at the Apollo* (check local listings for time and channel).

Sunday, 5/5

- Snoop Dogg, *Behind the Music*

(VH1, 8pm ET/PT).

Monday, 5/6

- P. Diddy, *Jay Leno*.
- Norah Jones, *Late Show With David Letterman* (CBS, check local listings for time).
- Jewel, *Conan O'Brien*.
- Nas, *Craig Kilborn*.
- Ashanti, *Last Call With Carson Daly* (NBC, check local listings for time).
- Syndicated talk host Blanquita Cullum, *Politically Incorrect*.

Tuesday, 5/7

- Carole King guest-stars on *Gilmore Girls* (WB, 8pm ET/PT).
- Deborah Gibson guest-stars on FOX's *That '80s Show* (8:30pm ET/PT).
- Res, *Craig Kilborn*.
- Nappy Roots, *Carson Daly*.

Wednesday, 5/8

- Run of Run-DMC guest-stars on *Grounded for Life* (FOX, 8:30pm).
- Tom Waits, *David Letterman*
- Mest, *Carson Daly*.

Thursday, 5/9

- Neil Young, *Jay Leno*.
- Poison, *Craig Kilborn*.
- Papa Roach, *Carson Daly*.

— Julie Gidlow

FILMS

BOX OFFICE TOTALS

April 26-28

Title	Distributor	\$ Weekend	\$ To Date
1	<i>The Scorpion King</i> (Universal)	\$18.03	\$61.31
2	<i>Changing Lanes</i> (Paramount)	\$9.00	\$44.57
3	<i>Jason X</i> (New Line)*	\$6.64	\$6.64
4	<i>Murder By Numbers</i> (WB)	\$6.36	\$18.36
5	<i>Life Or Something Like It</i> (FOX)*	\$6.21	\$6.21
6	<i>The Rookie</i> (Buena Vista)	\$5.60	\$60.76
7	<i>Ice Age</i> (FOX)	\$5.02	\$165.83
8	<i>Panic Room</i> (Sony)	\$4.21	\$87.73
9	<i>High Crimes</i> (FOX)	\$3.11	\$35.09
10	<i>The Sweetest Thing</i> (Scny)	\$2.90	\$21.28

*First week in release. All figures in millions. Source: ACNielsen EDI

COMING ATTRACTIONS: This week's openers include *Spider-Man*, starring Tobey Maguire and Willem Dafoe. The film's Roadrunner/Columbia/IDJMG soundtrack contains the title theme by Aerosmith, as well as a remix of Macy Gray's "My Nutmeg Fantasy." Also on the ST are Chad Kroeger /Josey Scott's "Hero," Black Lab's "Learn to Crawl," Bleu's "Somebody Else," Alien Ant

Farm's "Bug Bytes," Default's "Blind," Corey Taylor's "Bother," Greenwheel's "Shelter," The Strokes' "When It Started," The Hives' "Hate to Say I Told You So," Theory Of A Dead Man's "Invisible Man," Pete Yorn's "Undercover," Injected's "I-IV-V" and Jerry Cantrell's "She Was My Girl." Former Oingo Boingo frontman Danny Elfman composed the movie's score.

— Julie Gidlow



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alpeterson@rronline.com

Talk Radio's New Rules For Marketing

□ Budget cutbacks, Sept. 11 events force marketers to rethink their plans

With marketing budgets being scrutinized more than ever, it's no wonder that one of the most heavily attended sessions at this year's R&R Talk Radio Seminar was titled "The New Rules for Marketing in the Post-9/11 World."

Moderated by Premiere Radio Networks Sr. VP/Marketing & Advertising **Marty Raab**, the panel also featured McVay Media Alliance News/Talk specialist **Holland Cooke**, Creative Media Direct President **Nancy Izor**, ABC Radio Sr. VP **John McConnell** and XM Satellite Radio Director/Talk Programming **Kevin Straley**.

The panelists drew on their collective experience and cited a recently completed study of radio marketers by Critical Mass Media throughout their discussion. While it would be impossible to include every subject covered during the 90-minute gathering, this week we review some of the highlights of this standing-room-only TRS 2002 session.

What Do We Do Next?

Cooke suggested that, while 9/11 was a watershed event, it was just the final blow in a series of events and changes that have impacted radio



Holland Cooke



Nancy Izor



John McConnell



Marty Raab



Kevin Straley

marketing in recent years. "I think it really was the last straw," he said. "We saw historic deregulation followed by the operational challenges of managing more than anyone has ever tried to manage under one roof in our business. Coincidentally, there have been all the new competitors coming after radio, like the Internet and satellite radio. Then there was the recession, and now war.

"Even before we reached Sept. 11, it was all stations could do to put together a cogent marketing plan. I have never seen planning as short-term as it is right now. And expense budgets are on a 'magic slate.' So, while 9/11 had a huge impact, in many ways I think it was just the final straw. All of these other things had made stations much

more chaotic on an operational level even before that day."

Izor cautioned that no one should use the fall 2001 Arbitron results to judge any marketing efforts. "There were so many other things going on along with the extraordinary events of 9/11, including the implementation of new census data," she said. "So, to make a judgment that any marketing efforts you were doing within that environment will not work again is probably a huge mistake."

McConnell offered the sobering perspective that the big issue facing virtually every station this year when it comes to marketing is having a budget to market with. "The issue is really what funds are going to be available in order to do what you



Discussing what's new and what's not when it comes to marketing News/Talk stations in the post-9/11 world are (l-r) ABC Radio's John McConnell, McVay Media Alliance's Holland Cooke, Creative Media Direct's Nancy Izor, XM Satellite Radio's Kevin Straley and moderator Marty Raab, of Premiere Radio Networks.

need to do," he said. "Although we're seeing signs of improvement, there does not seem to be any quick turnaround pending.

"It's tough to be in a position of being responsible for all the people you have working for you and keeping people employed, families supported, etc., and having to balance that with trying to meet a bottom line. Frankly, marketing and external promotion are usually the first things to go when you are in that situation."

New Map For The Future

Raab turned the discussion to the future of marketing by offering the old Yogi Berra-ism "If you don't know where you're going, you might not get there." He compared the loss of marketing dollars at a station to owning a high-performance car with no wheels. "You have a huge investment in a revved-up car with all the power, but no wheels to take you anywhere. So, our goal today will be to help you find some wheels."

To begin the search for those wheels, Raab explored how the recent anthrax scare impacted direct mail, a popular marketing methodology for many stations. "There's no question that the anthrax scare had an initial impact on direct mail," Izor told at-

tendees. "But when the postal service began educating people about suspicious mail, it was easy to see that it doesn't look like a mailer from a radio station.

"We don't use envelopes for most mailers; we use a self-contained mailer with the radio station's logo prominently displayed on the outside. And stations are usually using their airwaves to tell you to watch for it. I think some of the initial fear about direct mailers right after 9/11 has calmed down quite a bit."

XM's Straley said that TV is still the primary marketing medium for the satcaster's new service. "The initial campaign focused on the idea of satellite radio, and now it has moved more toward talking about the product," he said. "We're also using print and the Internet as an extension of the TV marketing. It's all really aimed at getting listeners into a car and listening to the service, because when they do, XM radio sells itself."

Cooke touted online and e-mail advertising as being especially useful when budgets are tight. "Don't be fooled by the fact that online and e-mail advertising are free," he said. "It is the most efficient way to have an automated relationship with hundreds of thousands of people by way of a



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simple piece of software that communicates and converses with them 24/7.”

McConnell suggested that personal choice still enters into a marketing program, no matter what the budget considerations may be. “I know there are managers in this room today who feel that TV advertising is far and away the best way to brand your station in the market,” he said. “I don’t happen to believe that.”

“Yes, there are some markets — New York being perhaps the best example — where television is really the only way your station can reach out to a lot of people. In Los Angeles, on the other hand, research showed that KFI was perceived to be the most marketed station in town, but they bought mostly billboards, not TV.

“Personally, I have generally had the most success with direct mail and hot ZIP codes when it comes to being able to quantify the results of marketing on a particular ratings book.”

A Place For Contesting?

Cooke pointed out that, while News/Talkers may not be able to approach contesting in the traditional ways that music radio does, contesting can still have a place on Talk stations. “Just because we’re talking about serious issues a lot of the time doesn’t mean we can’t have a little fun,” he said.

“I have seen some conspicuous success stories with some very under-the-radar type of contesting where the contest was conducted on the air but not necessarily announced on the air. Rather, listeners have been direct-mailed or telemarketed to in advance to listen for a certain on-air icon that is innocuous to those who have not been contacted.

“By targeting would-be diarykeepers via direct mail or telemarketing, you can do a contest that need not interrupt the flow of programming nor become an issue when an event like 9/11 requires more sensitivity about what you are airing.”

McConnell said that the decision to offer contests depends on the station and the contest. “I don’t know that giving away big prizes on a Talk station is necessarily effective,” he said. “I don’t think people listen to a News/Talk station to win \$1,000 or even \$500,000 in the same way that they might listen to a station like KIIS-FM in Los Angeles to win a Porsche, but I’ve heard some phrase-that-pays-type of contesting lately that I found to be remarkably compelling, funny and effective. But, generally speaking, in this format — at least on the AM side — I don’t know that contesting is really all that effective.”

Straley recalled a contest that was done a few years back, during his days as WRKO/Boston’s PD. “We were doing a fairly typical contest where we paid your rent or mortgage,” he said. “At the end of the campaign we had some dollars left in the budget, which we decided to let [afternoon host] Howie Carr give away in his 6pm hour, however he wanted.

“We got more attention from that contest, mainly because it was Howie being Howie — like the day he decided to pay off some guy’s gambling debts. It worked because it was one of the station’s personalities being himself with his listeners, and that sort of contesting always works, in my opinion.”

Izor then reminded attendees that contesting can be very polarizing. “When you are going to do a contest in this format, you need to remember that the prizes also need to help to position the radio station,” she said. “It also has to be something that they can’t really buy. It should be something that only the radio station can provide for them. Just getting on the air and giving away \$100, or even \$1,000, to the 10th caller isn’t going to cut it in News/Talk.”

Some Statistics

Just prior to TRS 2002 Premiere Radio Networks Sr. VP/Marketing & Advertising Marty Raab designed a survey, which was fielded by Critical Mass Media, to find out how things were going marketing-wise out in the trenches.

The study questioned 100 Talk radio marketing executives, GMs and PDs about the state of their marketing plans and how the economics of today’s business have impacted those plans. For the benefit of those unable to attend this year’s R&R Talk Radio Seminar, here are the results of the survey.

1. What do you consider to be the most effective marketing tool or media?
 - TV advertising (14.0%)
 - Online/e-mail (13.0%)
 - Contesting (11.0%)
 - Direct mail (10.0%)
 - Print (10.0%)
 - Radio/sister stations (10.0%)
 - Promotions/events (10.0%)
 - Outdoor (7.0%)
 - Other (14.0%)
2. What advertising media do budget cuts most frequently impact?
 - TV advertising (65.4%)
 - Direct mail (35.8%)
 - Outdoor (0.0)
 - Online/e-mail (0.0%)
 - Print (0.0%)
 - Promotions/events (0.0%)
 - Contesting (0.0%)
 - Radio/sister stations (0.0%)
 - Other (1.2%)
3. Which events most significantly impacted your marketing budget this year? (Choose as many as applicable.)
 - Economy (80.2%)
 - Sept. 11 (53.1%)
 - Management directive (56.8%)
 - Technology/Internet (4.9%)
 - Strategy/philosophy change (7.4%)
 - Other (4.9%)
 - Don’t know/not applicable (4.9%)
4. Who is most responsible for development of the marketing budget at your station?
 - GM/market manager (64.2%)
 - Program director (12.3%)
 - Marketing director (9.9%)
 - Corporate (4.9%)
 - Other (7.4%)
5. Who is most responsible for controlling the budget at your station?
 - GM/market manager (58.0%)
 - Program director (11.1%)
 - Marketing director (16.0%)
 - Corporate (8.6%)
 - Other (4.9%)
6. Is your website: (Choose all that apply.)
 - Sponsored (60.9%)
 - Updated daily (81.0%)
 - Proactive in developing a database (59.5%)
 - Streaming audio (35.4%)
 - What website? (7.6%)
 - Don’t know (1.3%)
7. The size of your marketing staff is:
 - What marketing staff? (20.0%)
 - One (28.0%)
 - Two to three people (40.0%)
 - Four to five people (2.5%)
 - Six people or more (10%)
 - Don’t know (1.3%)
8. How many other stations in your cluster does the marketing staff promote?
 - One (20.3%)
 - Two (17.7%)
 - Three (12.7%)
 - Four (15.2%)
 - Five (5.3%)
 - Six (10.1%)
 - Seven (2.5%)
 - Eight (2.5%)
 - More than eight (2.5%)
 - Don’t know or N/A (11.4%)
9. Do you employ an outside agency for creative or campaign development?
 - Yes (18.5%)
 - No (79.0%)
 - Don’t know or N/A (1.2%)
10. Other than ratings info, what other marketing support do you provide your sales department?
 - Updated demos (66.7%)
 - Video/multimedia (18.5%)
 - PR/news clippings (69.1%)
 - Talent interaction with clients (74.1%)
 - Sales sheets on talent and shows (75.3%)
 - Other (7.4%)
 - Don’t know, N/A, nothing (3.7%)
11. Since 9/11, has your level of involvement with charities...
 - Increased (48.8%)
 - Decreased (0.0%)
 - Stayed the same (48.8%)
 - Don’t know or N/A (1.3%)
12. What resources from network syndicators do you utilize?
 - Bios, photos, logos (85.2%)
 - Audio promos (79.0%)
 - Sales support sheets (58.0%)
 - Other (4.9%)
 - Don’t know or N/A (3.7%)
13. What is your greatest resource for your database?
 - Web/online (40.0%)
 - Station club card (0.0%)
 - 2000 census info (1.3%)
 - Demographic and neighborhood mapping (2.5%)
 - Outside vendor (7.5%)
 - Other (11.3%)
 - Don’t deal with database (20.0%)
 - Don’t know or N/A (10.0%)

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?
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12+ WINTER 2002 ARBITRON RESULTS

San Francisco - #4

Station (Format)	Owner	Fa '01	Wi '02
KGO-AM (N/T)	ABC	7.4	6.7
KOIT-A/F (AC)	Bonneville	4.7	5.2
KCBS-AM (News)	Infinity	5.0	5.1
KSFO-AM (Talk)	ABC	5.3	4.4
KYLD-FM (CHR/Rhy)	Clear Chan.	4.1	3.8
KDFC-FM (Classical)	Bonneville	3.9	3.5
KMEL-FM (CHR/Rhy)	Clear Chan.	3.6	3.3
KFRC-A/F (Oldies)	Infinity	2.9	3.1
KSOL/KZOL (Reg. Mex.)	Hispanic	2.0	3.0
KFFG/KFOG (Triple A)	Susq'hanna	3.1	2.8
KKSF-FM (Sm. Jazz)	Clear Chan.	3.0	2.7
KBLX-FM (Urban AC)	Inner City	2.6	2.4
KIOI-FM (Hot AC)*	Clear Chan.	2.2	2.3
KITS-FM (Alt.)	Infinity	2.2	2.3
KBRG-FM (Span. AC)	Entravision	1.8	2.2
KZQZ-FM (CHR/Pop)	Bonneville	2.4	2.2
KABL-AM (Adult Std.)	Clear Chan.	2.2	2.0
KISQ-FM (Urban AC)	Clear Chan.	2.9	2.0
KNBR-AM (Sports)	Susq'hanna	1.9	2.0
KLLC-FM (Hot AC)	Infinity	2.6	1.9
KFJO/KSJO (Rock)	Clear Chan.	1.6	1.7
KSAN-FM (Cl. Rock)	Susq'hanna	1.3	1.6
KLOK-AM (Reg. Mex.)	Entravision	1.2	1.3
KUFM-FM (Cl. Rock)	Clear Chan.	1.1	1.2
KRTY-FM (Country)	Empire	0.8	1.1

*Evolved from '80s during November

Houston-Galveston - #9

Station (Format)	Owner	Fa '01	Wi '02
KODA-FM (AC)	Clear Chan.	7.6	7.0
KLTN-FM (Reg. Mex.)	Hispanic	5.6	5.8
KMJQ-FM (Urban AC)	Radio One	6.7	5.7
KBXX-FM (CHR/Rhy)	Radio One	5.9	5.4
KRBE-FM (CHR/Pop)	Susq'hanna	4.6	4.8
KILT-FM (Country)	Infinity	4.1	4.5
KTBS-FM (Alt.)	Clear Chan.	3.8	4.3
KTRH-AM (News)	Clear Chan.	4.4	3.8
KKRW-FM (Cl. Hits)	Clear Chan.	2.8	3.4
KKBQ-FM (Country)	Cox	2.8	3.3
KOVE-FM (Span. AC)	Hispanic	2.9	3.2
KJOJ/KTJM (Reg. Mex.)	Lieberman	2.7	3.1
KLDE-FM (Oldies)	Cox	2.7	3.1
KLLO-FM (Rock)	Clear Chan.	2.9	2.8
KHMX-FM (Hot AC)	Clear Chan.	3.0	2.7
KPRC-AM (N/T)	Clear Chan.	2.9	2.6
KIKK-FM (Country)	Infinity	1.8	2.4
KHPT-FM ('80s)	Cox	2.1	2.0
KSEV-AM (N/T)	Lieberman	2.0	1.8
KTHT-FM (CHR/Rhy)	Cox	1.9	1.7
KBME-AM (Adult Std.)	Clear Chan.	1.6	1.4
KILT-AM (Sports)	Infinity	1.1	1.2
KLAT-FM (Span. N/T)*	Hispanic	1.4	1.0
KQKQ-FM (Tejano)	El Dorado	1.0	1.0
KQUE-AM (Reg. Mex.)	Lieberman	0.4	1.0

*Was KRTX-FM (CHR/Rhythmic) until March

Washington, DC - #7

Station (Format)	Owner	Fa '01	Wi '02
WPGC-FM (CHR/Rhy)	Infinity	6.7	6.1
WMMJ-FM (Urban AC)	Radio One	5.1	6.0
WTOP-A/F (News)	Bonneville	5.5	5.4
WHUR-FM (Urban AC)	Howard Univ.	4.5	4.7
WGMS-FM (Classical)	Bonneville	4.7	4.4
WASH-FM (AC)	Clear Chan.	4.5	4.2
WKYS-FM (Urban)	Radio One	5.1	4.2
WBIG-FM (Oldies)	Clear Chan.	4.3	4.1
WMAL-AM (N/T)	ABC	3.3	4.1
WWDC-FM (Alt.)	Clear Chan.	3.8	3.9
WJFK-FM (Talk)	Infinity	3.7	3.8
WMZQ-FM (Country)	Clear Chan.	3.2	3.8
WRQX-FM (Hot AC)	ABC	3.8	3.7
WJZW-FM (Sm. Jazz)	ABC	4.2	3.2
WIHT-FM (CHR/Pop)	Clear Chan.	2.7	2.9
WWVZ/WWZZ (Hot AC)*	Bonneville	2.1	2.3
WARW-FM (Cl. Rock)	Infinity	2.3	2.0
WBPS/WBZS (Tropical)	Mega	0.8	1.8
WHFS-FM (Alt.)	Infinity	1.5	1.7
WTEM-AM (Sports)	Clear Chan.	1.6	1.5
WPGC-AM (Gospel)	Infinity	1.3	1.3

*Evolved from CHR/Pop during December

Dallas-Ft. Worth - #5

Station (Format)	Owner	Fa '01	Wi '02
KPLX-FM (Country)	Susq'hanna	6.1	5.6
KKDA-FM (Urban)	Service	5.7	5.4
KHKS-FM (CHR/Pop)	Clear Chan.	4.8	4.7
WBAP-AM (N/T)	ABC	5.2	4.5
KLNO-FM (Reg. Mex.)	Hispanic	3.7	4.4
KLUV-FM (Oldies)	Infinity	3.9	4.1
KOAI-FM (Sm. Jazz)	Infinity	3.5	4.1
KSCS-FM (Country)	ABC	5.0	3.8
KVIL-FM (AC)	Infinity	3.0	3.5
KDGE-FM (Alt.)	Clear Chan.	3.2	3.3
KDBN-FM (Cl. Rock)*	Susq'hanna	1.4	3.1
KRLD-AM (N/T)	Infinity	3.1	2.9
KTBK/KTCK (Sports)	Susq'hanna	2.5	2.8
WRR-FM (Classical)	City/Dallas	2.0	2.8
KDMX-FM (Hot AC)	Clear Chan.	2.6	2.7
KLTY-FM (Christ. AC)	Salem	2.9	2.5
KZMP-A/F (Reg. Mex.)	Entravision	1.4	2.5
KZPS-FM (Cl. Rock)	Clear Chan.	3.1	2.5
KBFB-FM (Urban)	Radio One	2.7	2.3
KRBV-FM (CHR/Rhy)	Infinity	2.6	2.3
KYNG-FM (Talk)	Infinity	3.0	2.3
KEGL-FM (Act. Rock)	Clear Chan.	3.2	2.1
KMEO-FM (Soft AC)	ABC	1.9	1.9
KRNB-FM (Urban AC)	Service	1.9	1.5
KTXQ-FM (Urban AC)**	Radio One	0.8	1.5
KAAM-AM (Adult Std.)	Crawford	1.2	1.1
KESS-AM (Span. N/T)	Hispanic	0.5	1.1
KHVN-AM (Gospel)	Infinity	1.6	1.1
KTCY-FM (Reg. Mex.)	SBS	0.8	1.0

*Was KKMR-FM (Triple A) until January

**Evolved from Rhythmic Oldies during January

Phoenix - #15

Station (Format)	Owner	Fa '01	Wi '02
KOOL-FM (Oldies)	Infinity	4.8	6.1
KTAR-AM (N/T)	Emmis	6.8	5.7
KYOT-FM (Sm. Jazz)	Clear Chan.	4.9	5.3
KFYI-AM (N/T)	Clear Chan.	5.8	4.8
KZON-FM (Alt.)	Infinity	3.6	4.8
KESZ-FM (AC)	Clear Chan.	5.1	4.4
KMLE-FM (Country)	Infinity	4.2	4.4
KKFR-FM (CHR/Rhy)	Emmis	4.4	4.2
KNIX-FM (Country)	Clear Chan.	4.4	4.2
KZZP-FM (CHR/Rhy)	Clear Chan.	3.8	4.1
KLNZ-FM (Reg. Mex.)	Entravision	3.2	4.0
KUPD-FM (Act. Rock)	Sandusky	3.7	4.0
KKLT-FM (AC)	Emmis	3.7	3.6
KMXP-FM (Hot AC)	Clear Chan.	2.4	3.3
KDKB-FM (Rock)	Sandusky	3.0	3.2
KEDJ-FM (Alt.)*	New Planet	2.1	2.9
KOY-AM (Adult Std.)	Clear Chan.	2.8	2.9
KSLX-A/F (Cl. Rock)	Sandusky	2.5	2.4
KHOT/KHOV (Reg. Mex.)	Hispanic	2.5	2.2
KMRR/KOMR (Sp. Con.)*	Hispanic	1.2	1.7
KDVA/KVVA (Span. AC)	Entravision	1.7	1.3
KAJM-FM (Oldies)	Rainbow	0.9	1.0

*Moved to 103.9 MHz on November 2

**KMMR-FM was KDDJ-FM (Alternative) until Nov. 2

Minneapolis-St. Paul - #16

Station (Format)	Owner	Fa '01	Wi '02
KQRS-FM (Cl. Rock)	ABC	10.4	9.2
WCCO-AM (Full Serv.)	Infinity	8.8	7.2
KEEY-FM (Country)	Clear Chan.	6.3	6.8
KSTP-AM (Talk)	Hubbard	5.8	6.3
KDWB-FM (CHR/Pop)	Clear Chan.	6.2	6.1
WLTE-FM (AC)	Infinity	5.3	5.3
KXXR-FM (Act. Rock)	ABC	5.5	4.8
KQQL-FM (Oldies)	Clear Chan.	4.6	4.4
KTCZ-FM (Triple A)	Clear Chan.	4.8	3.8
KTTB-FM (CHR/Rhy)	Radio One	3.2	3.7
KSTP-FM (Hot AC)	Hubbard	3.7	3.6
KFAN-AM (Sports)	Clear Chan.	2.6	3.3
WXPT-FM ('80s)	Infinity	2.3	2.9
WLOL-FM (Cl. Hits)	Clear Chan.	2.8	2.5
KLBB/KLBP (Adult Std.)	MNN Radio	1.5	1.9
WGVX/WGVZ (Triple A)*	ABC	1.3	1.5

*Was Urban Oldies until Jan. 16

Puerto Rico - #13

Station (Format)	Owner	Fa '01	Wi '02
WPRM-FM (Tropical)	Arso Radio	8.0	7.4
WZNT-FM (Tropical)	SBS	4.1	5.1
WKAQ-FM (Trop./CHR)	El Mundo	4.9	4.9
WVOZ-FM (CHR/Rhy)	Int'l Br.	3.9	4.6
WIOA-FM (Span. AC)	SBS	4.4	4.5
WMEG-FM (CHR/Pop)	SBS	3.7	3.9
WFID-FM (AC)	Arso Radio	5.8	3.7
WKAQ-AM (Span. N/T)	El Mundo	4.1	3.6
WORD-FM (B/EZ)	Roman Cath.	2.4	2.9
WXYX-FM (Trop./CHR)	RAAD	2.2	2.8
WZAR-FM (AC)	Arso Radio	3.0	2.8
WIAC-FM (Span. AC)	Bestov	3.3	2.7
WIVA-FM (Tropical)	Arso Radio	2.5	2.4
WAPA-AM (Span. N/T)	Ventura	3.3	2.2
WIOB-FM (Span. AC)	SBS	1.6	2.2
WUNO-AM (Span. News)	Arso Radio	1.1	1.7
WCMA-FM ('80s)	SBS	1.9	1.6
WCOM-FM (Span. Rock)	SBS	1.2	1.6
WUKQ-FM (Trop./CHR)	El Mundo	1.7	1.6
WEGM-FM (CHR/Pop)	SBS	1.5	1.5
WCMN-FM (Trop./CHR)	Caribbean	1.4	1.4
WOYE-FM (Span. Rock)	SBS	1.7	1.4
WNRT-FM (Span. Rel.)	Arecibo	0.8	1.3
WRIO-FM (Tropical)	Arso Radio	1.2	1.2
WUPR-AM (Span. N/T)	Central	1.1	1.2
WVJP-FM (Span. AC)	Borinquen	0.8	1.2
WBRQ-FM (Span. AC)	Arso Radio	1.5	1.1
WCMN-AM (Span. News)	Caribbean	0.9	1.1
WORA-AM (Sp. N/T)	Radio Cadena	0.8	1.0

Format Abbreviations

AC-Adult Contemporary, Adult Std. - Adult Standards, B/EZ-Beautiful/Easy Listening, CHR/Pop-Contemporary Hit Radio/Pop, CHR/Rhy-Contemporary Hit Radio/Rhythmic, Cl. Hits-Classical Hits, Cl. Rock-Classical Rock, Full Serv-Full Service, Hot AC-Hot AC, Misc-Miscellaneous, Reg. Mex-Regional Mexican, Sm. Jazz-Smooth Jazz Span. AC-Spanish Adult Contemporary, Spanish Con-Spanish Contemporary, Span N/T-Spanish News/Talk, Spanish/O-Spanish Oldies, Triple A-Triple A, Urban/AC-Urban Adult Contemporary, Urban-Urban Contemporary, Urban/O-Urban Oldies.

Atlanta - #11

Station (Format)	Owner	Fa '01	Wi '02
WVEE-FM (Urban)	Infinity	10.0	9.4
WSB-AM (N/T)	Cox	11.0	8.9
WKHX-FM (Country)	ABC	4.7	5.4
WPZE-FM (Gospel)*	Radio One	3.1	5.1
WNNX-FM (Alt.)	Susq'hanna	5.5	4.7
WSB-FM (AC)	Cox	3.9	4.7
WALR-FM (Urban AC)	Cox	5.6	4.4
WSTR-FM (CHR/Pop)	Jeff.-Pilot	4.0	4.3
WPCH-FM (AC)	Clear Chan.	5.6	4.2
WHTA-FM (Urban)	Radio One	3.3	3.8
WKLS-FM (Rock)	Clear Chan.	4.1	3.7
WJZZ-FM (Sm. Jazz)	Radio One	3.1	3.0
WYAY-FM (Country)	ABC	2.5	3.0
WBTS-FM (CHR/Rhy)	Cox	2.7	2.9
WZGC-FM (Cl. Hits)	Infinity	2.6	2.9
WFSH-FM (Christ. AC)	Salem	2.2	2.7
WGST-AM (N/T)	Clear Chan.	3.1	2.5
WFOX-FM (Oldies)	Cox	2.5	2.4
WWWQ-FM (CHR/Pop)	Susq'hanna	2.0	2.0
WAMJ-FM (Urban AC)	N. Mableton	0.0	1.9
WQXI-AM (Sports)	Jeff.-Pilot	0.8	1.2
WMXV-FM (Cl. Rock)	Clear Chan.	1.2	1.1
WAZX-A/F (Reg. Mex.)	GA-MEX	0.4	1.0

*Was WEGF-FM until January

Seattle-Tacoma - #14

Station (Format)	Owner	Fa '01	Wi '02
KMPS-FM (Country)	Infinity	6.0	6.9
KIRO-AM (N/T)	Entercom	9.1	6.2
KVI-AM (Talk)	Fisher	4.2	5.2
KBSG-A/F (Oldies)	Entercom	4.1	5.1
KUBE-FM (CHR/Rhy)	Ackerley	5.1	5.1
KRWM-FM (Soft AC)	Sandusky	5.4	4.9
KZOK-FM (Cl. Rock)	Infinity	3.8	4.3
KBKS-FM (CHR/Pop)	Infinity	3.6	3.6
KWJZ-FM (Sm. Jazz)	Sandusky	3.8	3.6
KNDD-FM (Alt.)	Entercom	3.4	3.5
KIXI-AM (Adult Std.)	Sandusky	2.9	3.4
KING-FM (Classical)	Beethoven	2.8	3.2
KPLZ-FM (Hot AC)	Fisher	2.6	3.2
KISW-FM (Rock)*	Entercom	2.9	3.1
KLSY-FM (AC)	Sandusky	2.7	2.9
KMTT-FM (Triple A)	Entercom	2.8	2.9
KOMO-AM (N/T)	Fisher	3.1	2.8
KCMS-FM (Christ. CHR)	Crista	2.3	2.5
KQBZ-FM (Talk)	Entercom	2.6	2.4
KJR-AM (Sports)	Ackerley	2.0	2.1
KYPT-FM ('80s)	Infinity	1.9	2.1
KBTB-FM (Rhy/O)	Ackerley	1.9	1.8
KNWX-AM (News)	Entercom	1.2	1.5
KFNK-FM (Act. Rock)	Bedrock	1.1	1.4

*Evolved from Classic Rock during March

Miami-Ft. Lauderdale - #12

Station (Format)	Owner	Fa '01	Wi '02
WEDR-FM (Urban)	Cox	7.8	8.1
WAMR-FM (Span. AC)	Hispanic	4.7	5.5
WHQT-FM (Urban AC)	Cox	5.1	5.0
WPOW-FM (CHR/Rhy)	Beasley	5.5	4.8
WLYF-FM (AC)	Jeff.-Pilot	4.7	4.4
WAQI-AM (Span. N/T)	Hispanic	4.0	4.2
WLVE-FM (Sm. Jazz)	Clear Chan.	3.3	4.0
WCMQ-FM (Span. Oldies)	SBS	3.5	3.7
WHYI-FM (CHR/Pop)	Clear Chan.	3.7	3.6
WPYM-FM (CHR/Rhy)*	Cox	3.4	3.6
WRMA-FM (Span. AC)	SBS	3.4	3.3
WKIS-FM (Country)	Beasley	2.9	3.1
WMXJ-FM (Oldies)	Jeff.-Pilot	3.2	3.1
WIOD-AM (N/T)	Clear Chan.	3.3	3.0
WXDJ-FM (Tropical)	SBS	3.0	2.9
WBGG-FM (Cl. Rock)	Clear Chan.	2.7	2.8
WQAM-AM (Sports)	Beasley	2.9	2.8
WZTA-FM (Act. Rock)	Clear Chan.	2.6	2.8
WFLC-FM (AC)	Cox	3.0	2.7
WRTO-FM (Tropical)	Hispanic	2.5	2.6
WNGE-FM (Rhy/O)	Clear Chan.	2.4	2.2
WQBA-AM (Span. N/T)	Hispanic	1.9	2.0
WMBM-AM (Gospel)	New Birth	1.0	1.3
WSUA-AM (Tropical)	El Dorado	1.3	1.3

*Was WTMI-FM (Classical) until January

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David Dye: Going Public

The host of World Café speaks up

By Bob Shannon

In 1967, at the height of the Vietnam War, the United States Congress passed the Public Broadcasting Act authorizing the creation of the Corporation for Public Broadcasting to develop programming that would be "responsive to the interests of the people."

David Dye, who was still in high school, probably didn't notice.

Three years later, on Feb. 24, 1970, National Public Radio was born with 90 public radio stations as charter members. It's unlikely that this news hit Dye's radar either. He was busy discovering "segue-ways" at the campus radio station at Philadelphia's Swarthmore College.

"When the station was off the air, I'd go in and practice," Dye says. "It was like learning how to play an instrument with nobody listening."

Fast-forward to earlier this year.

The roar of the crowd, the smell of peanuts and beer. Phillies baseball in the spring of 2002. The man from the public relations department wanted to introduce Dye to someone. "He brought us over to the owner's box," says Dye.

It was supposed to be a meet and greet. It never occurred to Dye that this moneyed Philadelphia power player would have any idea who he was. Surprise! "It turns out the owner was a fan of the show," Dye says. "All these guys in suits were saying, 'Yeah, hey, happy anniversary.'"

If Dye learned anything that day, it was this: Never underestimate the power of food for the soul, which is what he provides for over half a million listeners every week on the program he originates from WXP/Philadelphia, *The World Café*.

OK, that's the last food metaphor.

SEGUE HEAVEN

Jerry Stevens had been a big-time jock on Philly's Top 40 giant, WIBG, and he was one of Dye's radio heroes. By 1970, like many of his generation who'd heard the truth in Hendrix and sent The Archies into screaming oblivion, Stevens had found a new home at Metromedia's WMMR/Philadelphia, one of the early underground progressive stations. Another Philadel-

phia legend, Dave Herman, was also working there.

Back at the campus teapot, Dye perfected his segues. "On a dare, I sent an aircheck to 'MMR,'" he says. "Six months later — after I'd totally forgotten about it — Jerry called me."

Dye had written a letter full of bravado. "I'm doing the same segues that Herman is doing," he wrote. He went so far as to suggest that he was as good as Herman. Stevens invited the beginner to the station

and proceeded to read the letter that he'd written aloud. Dye didn't say a word.

When Stevens got to the part about Dye being as good as Herman, embarrassment set in, but the worst was yet to come: What Dye didn't know was that Herman was listening on the other side of the room. Dye got the job at WMMR anyway. Sunday morning. God Squad.

"One morning right after I started, I decided to do a person's life from birth to death in song," Dye says. "I started with a recording of heartbeat, and then every song went from one phase to another, gradually climbing up the age chart. I never knew if my listeners got it, but I did."

Putting music together became a passion. Sun songs, rain songs, love and hate and pain songs. "These days I'm a little more interested in how a segue sounds than the meaning behind it," Dye says.

MAINE LINING

In 1975 Dye sailed from Philadelphia to Lewiston, ME, where he became PD of WBLM.

"I left 'MMR' voluntarily and worked up there for a couple of years," he says. What he remembers most was the reception he received. "All these guys were absolutely fixated on Boston," he says. "I mean, they had to get to Boston. For the first time I understood how jocks from smaller markets revered jocks from larger markets."

By 1978 it was time to go home. WMMR was in trouble. "I think the ratings were in the ones, and the only direction we got was 'Be wacky and creative,'" Dye says.

Enter Jeff Pollack.

Dye, still somewhat of a purist, was skeptical. "I thought this suit was going to ruin the station," he says. But then Pollack did something that was unheard

of in Philadelphia — a block-party weekend. The station went crazy. "All weekend long every phone in the place was lit, and I thought, 'Whoa, this guy knows what he's doing,'" Dye says. WMMR hadn't seen action like that since the early '70s.

In 1980 Dye jumped ship and joined crosstown WIOQ, where he stayed until 1989, eventually becoming PD, flipping the station to Oldies and, at least for a time, beating direct format competitor CBS's WOGL.

Then, in 1990, he decided to go public.

THE TENT-POLE EFFECT

Back to Sunday mornings.

"My first two shows on WXP/Philadelphia were definitely auditions," says Dye. "There was concern that I was going to ruin the station."

His commercial reputation and persona were held against him. "I phrased things in a more mannered way than they did, and I had production skills," he says. "They were worried that I might make the station sound too slick."

This, however, would pass.

The World Café debuted in October of 1991. "We started with five stations," says Dye. "We got a grant from the Corporation for Public Broadcasting to do a show that was supposed to bring in a younger, more diverse audience. *All Things Considered* and *Morning Edition* got huge numbers, but middays were dying. We called it the 'tent-pole effect.'"

Dye says that a decision was made to see if "this not-so-popular popular music could be a tie-in." Research confirmed the hole, and they hit the ground running. "We called the show *The World Café* because there was some thought that world music was going to be somehow popular," Dye says. "But, gee — and this is a no-brainer — people like to hear music in English. So, to begin with, we went with the singer-songwriter thing."

Did they ever!

"In the early 1990s people like Shawn Colvin, Sheryl Crow and Dave Matthews were all starting, and we latched on to them early," Dye says.

Today, in its 10th year, *The World Café* is on 151 stations. Dye says he does his show for a 40-year-old guy who lives inside his head. He says, "The hipsters in Philadelphia may not think WXP is the hippest place in the world, but it is to that 40-year-old-guy. And that's OK with me."

Bob Shannon can be reached at bob@shannonworks.com.



David Dye

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If you can remember as far back as last week, you'll recall that R&R immortalized, in a Page 1 item, KRQQ/Tucson morning guys **JohnJay & Rich**, who had been recently been immortalized in a genuine Bazooka Joe comic along with Arizona Diamondbacks slugger-gum chewer Luis Gonzales, who signed a 24-foot by 31.5-foot mock-up of the comic after a recent game at Bank One Ballpark. "During the game they projected the comic up on the Jumbotron, and the crowd went absolutely mental," says JohnJay. The signed mock-up was put up for auction on eBay, and, as of press time, the bidding stood at \$653. Bidding closed on May 1. Proceeds are earmarked for a local anti-tobacco charity.

Not to be outdone, syndicated morning duo **Lex & Terry** were curious to see how much someone would pay for *their* A.B.C. (already been chewed) gum, so they auctioned off a chunk on eBay. Amazingly, the winning bid was \$307.56. That amount is being matched by L&T and donated to a charity that benefits terminally ill children. By the way, Lex & Terry have just been reupped by their Charlotte affiliate, **WXRC**.

And then there's **Johnson & Johnson**, the morning guys at Citadel's Country KUBL/Salt Lake City. J&J, with the help of Utah Jazz all-star power forward Karl Malone, decided to grab their own (already chewed) piece of the action. On April 16, after a game against the Dallas Mavericks, Malone gave his A.B.C. piece of peppermint-flavored Trident to the KUBL jocks. J&J then auctioned it off ... along with front-row seats and backstage passes to see Brooks & Dunn. The winner forked over \$950. Mr. Malone and his wife, Kaye, are avid KUBL listeners and called in themselves to match the winning bid. The promotion raised more than \$1,800 for the Utah Adoption Exchange, which places local foster children in permanent homes.

Two Decades For 'The Two And Only'!

It was 20 years ago May 3 that **Jeff Elliott** and **Jerry St. James** first teamed for a radio show. May 3 also marks the 14th year the duo, commonly known as "The Two and Only: Jeff & Jer," have been on the air in San Diego. May 3 also happens to be the day the duo joined KFMB-FM (Star 100.7)/San Diego for mornings. Producer **Little Tommy Sablan** says today marks the duo's fifth year at Star and that they've now worked at the station longer than at any of their previous homes (including the former KKLQ (Q106)/San Diego). "They have no reason to leave — for at least a few more years," Sablan tells **ST**.



Jeff & Jer, WFYR/Chicago, June 1985

By the way, Jeff & Jer are taking credit for saving the marriage of rocker **Eddie Van Halen** and actress wife **Valerie Bertinelli**. The guys recently called Mr. Van Halen at his 5150 recording studio and asked if they could wish Valerie a happy 42nd birthday. After a brief silence, Van Halen responded, "Oh s***, oh s***, f***, f***!" "He had completely forgotten Valerie's birthday," Sablan says. Luckily, Valerie was driving son Wolfgang to school at the time and missed the on-air fun.

In other birthday milestones, congrats to CHR/Pop **WSTO/Evansville, IN** on its 20th birthday. PD **Dr. Dave Michaels** and staff celebrated with an on-air reunion weekend, complete with a cocktail party, dinner and golf outing. The first morning jock was **Paul Gregory** (now **Paul Trout**, the new PD at WHOT/Youngstown). The first PD was **Chris Taylor** (a.k.a. **Barry Witherspoon**), who did middays. And who could forget the night guy, then-MD "**Fast Eddie**." Today he's Infinity/Boston VP/Programming **Greg Strassell**. Check out a great aircheck of Fast Eddie talking up Michael Jackson's "Beat It" by visiting www.wsto.com. It's wonderful blackmail material!

WZPL/Indianapolis fills its morning vacancy by hiring **Dave Smiley**, most recently the morning co-host at KZON/Phoenix. He just finished sitting out a six-month noncompete and before joining 'ZON spent many quality years in San Diego at Q106, Star 100.7 and KMSX. *The Smiley Morning Show* debuts in a couple of weeks.

Cox/Orlando Aggravated By Bomb Threat

A bomb threat phoned in to Classic Rocker **WHTQ/Orlando** prompted an evacuation of Cox Radio's six Orlando stations on April 25. **WDBO/Orlando PD Kipper McGee** says employees were evacuated for two hours, but nothing was found. McGee suspects the threat is the work of a "psychotic" man who has called other Cox/Orlando stations and made "aggravating comments" before. McGee, a true broadcaster, snuck back into the 'DBO studios just before 1pm to hit the button for ABC Radio News' top-of-the-hour feed, then went to a best-of broadcast of the syndicated *Neal Boortz Show*.

Mancow Muller finally returned to his shift at **WKQX (Q101)/Chicago** on April 23 after being conspicuously absent for several days following a heated "discussion" with PD **Tim Richards**. Did Emmis call on the Rev. Jesse Jackson to help broker the fragile peace? What for, when you can rely on the services of Emmis President **Rick Cummings**! The *Chicago Sun-Times* reports that the situation remains tense between management and its \$3 million morning mouth.

In other Emmis news, listeners to **WQHT (Hot 97)/New York** must no doubt be just as amazed/amused/horrified as the folks at **ST Central** were over the, uh, unique parade of applicants doing on-air auditions for the vacant co-host slot on the *Star & Buc Wild* morning show. "Yeah, they've been pretty hilarious," says VP/Programming **Tracy Cloherty**. "We've been averaging eight to 10 women a day. One woman who applied says she hates the show, but, for the paycheck, she says she'll put up with anything." When asked how long this adventure

Continued on Page 24

Records

- Former R&R GM **Sky Daniels** is named head of promotion for Redline Entertainment, Best Buy's new record label. Artists include Prince, Pete Townshend, Chris Robinson, Brad, Noise Therapy and Silvercrush.
- TVT VP/Promo **Todd Glassman** crosses the street to become VP/Pop Promo at Columbia.

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Z95/San Francisco #1 Research Overall

EARLY PHONES:

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KRBE/Houston	Top 5 Phones
WBLI/Long Island	Top 5 Phones
KZZP/Phoenix	Top 5 Phones
WPRO/Providence	Top 5 Phones
WKGS/Rochester	Top 5 Phones
WKIE/Chicago	Top 10 Phones
WFLZ/Tampa	Top 10 Phones
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Street Talk®

Continued from Page 22

in broadcast excellence will continue, Cloherty replied, "Until I get tired of it — and right now it still amuses me."

Meanwhile, out on Long Island, Clear Channel AC WALK-FM/Nassau-Suffolk is celebrating its 50th anniversary. "I'm smelling a big fat **Kid Kelly** feature story in **R&R!**" says PD **Rob Miller**. Gotham radio vet **Freddie Colon** joins for middays and replaces Dave Reid, who'd been with the station for 11 years.

A Jury Of His Intellectual Peers

Despite a warning by local schoolkids not to try it, WHTZ (Z100)/N.Y. morning sidekick **Greg T. The Frat Boy** (pictured) was bagged for illegally trying to fish a snapping turtle out of a northern New Jersey pond. Before he appears before a judge, the Frat Boy, legally known as Gregory Tyndorf, appeared before the very class of fourth-graders that tipped off the cops. The *North Jersey News* reports that the students, who had been studying turtles, were horrified when they heard about Greg's plan to catch the animal and tried to warn him via e-mail. He didn't get the message, and police were waiting to apprehend him. Mr. Tyndorf faces a May 10 hearing for fishing without a license and apologized to the students when he walked into the classroom. "The lesson I learned is to leave Mother Nature alone," he said.



ST's must-have Song of the Moment has to be the version of Ozzy Osbourne's "Dreamer" put together by the folks at Z100 that's now getting spins at Clear Channel sister KIIS/L.A. KIIS PD **John Ivey** tells ST the special mix features tons of bleeped-out clips from the smash MTV program *The Osbournes*. "It's very funny," Ivey says. "We debuted it last Friday, and it's already getting a reaction. It's gonna be such a hit ... for about a month."

After seeing rumors posted on various websites saying WAAF/Worcester-Boston afternoon sidekick **Matty** had left the building, PD Dave Douglas tells ST, "As of right now, Matty is still employed at WAAF." Stay tuned for further developments.

Wanna be a rock star for a night? Live out your fantasies while raising money for arts education and literacy at Jam Night III, set for May 9 at the House of Blues in Hollywood. The roster of talent and celebs already set to participate includes **Kenny Aronoff**, **Jeff "Skunk" Baxter**, **Sheila E.**, **Pete Escovedo**, **Evan And Jaron**, **Dave Koz**, **Phil Lesh**, **Jude**, **Robby Krieger**, **Slash** and **Jill Sobule**.



BILLBOARD O' THE WEEK

How could we resist running the latest outdoor ad for WXTB (98 Rock)/Tampa, featuring a station T-shirt on none other than MD/midday hostess **Launa Phillips**? When ST asked Launa to autograph the artwork the station sent, she replied, "Get in line, buddy!" Says 98 Rock PD Rick Schmidt, "Yes, we are perverted."

RADIO & RECORDS



1

- **Charlie Foster** is elevated to Sr. VP/Pop Promotion at Universal Records.
- **Mark Jackson** accepts the PD chair at KTFM/San Antonio.

5

- **Capstar** merges with **Gulfstar** to form the nation's largest radio group, with 229 stations.
- **Hilary Shaev** elevated to Sr. VP/Promotion at 550 Music.
- **Michael Hughes** tapped as PD of KLOL/Houston.
- **Brian Casey** chosen as PD of KOOL-FM/Phoenix.
- **Jeff McMurray** named PD of KYYS/Kansas City.



Brian Casey

10

- **Jay Kelly** recruited as PD of KBSG/Seattle.
- **George Hamilton** rejoins KJMS/Memphis as PD.
- **Joe Nasty** joins XHTZ/San Diego for mornings while **Joe Nasti** joins WBZZ/Pittsburgh for nights.

15

- **Robert Hyland** advances to Sr. VP of CBS Radio Division.
- **Andy Beaubien** bounces to KNX-FM/Los Angeles as PD.
- **Gary King** crowned PD of WIL-AM & FM/St. Louis.

20

- **Bob Mounty** ascends to Exec. VP for NBC Radio Division.
- **Dan Jessop** named OM/PD of KISN/Salt Lake City.

25

- KHJ/Los Angeles hooks **Charlie Tuna** for mornings.
- WCOA-FM/Baltimore becomes Disco WXYV (V103) with **Larry Hall** as PD.
- **Jeff Salgo** set as Director/Operations for KDUA & KFxm/Riverside-San Bernardino.



Charlie Tuna

Mike Chapman, a 30-year country-music industry vet, suffered a massive heart attack in early April. Chapman's business partner, Joy Swinea, tells R&R Country Editor Lon Helton that doctors are aggressively fighting a staph infection in Mike's lungs. He's been off the respirator for the last two weeks but has yet to regain consciousness. The doctors say that's to be expected, due to the large doses of drugs being administered to fight the infection and because his body is using all of its strength to fight the infection. It may take a full month to get a staph infection under control. We'll keep you posted as Chapman's condition changes.

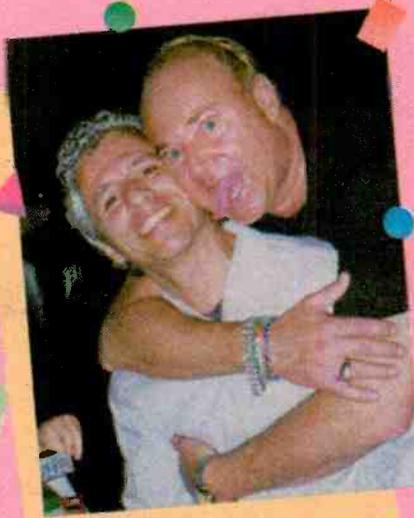
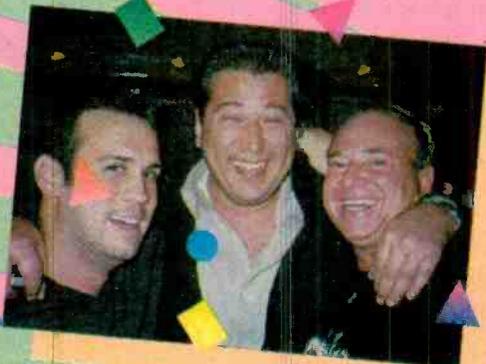
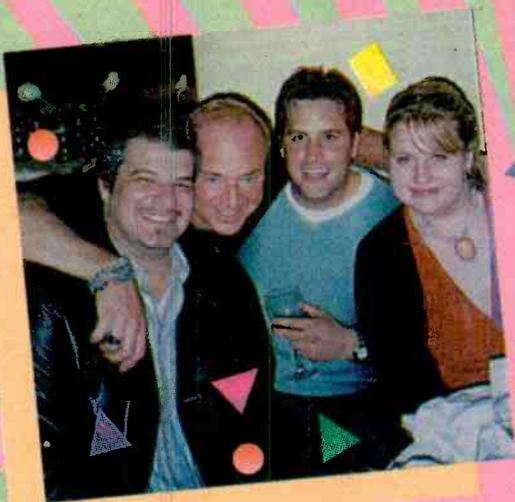
Lastly, ST is happy to report that **Mike Halloran**, PD of KFSD/San Diego and KMXN/Anaheim, CA, is home from the hospital following a recent heart attack and eager to return to work soon.

If you have Street Talk, call the R&R News Desk at 310-788-1699, or e-mail streettalk@rronline.com

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— GARY, DAN, DESIREE and JASON



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Ballads, Midtempo Rock Rule

□ Tried-and-true songwriting styles power acts to huge airplay and sales

It's deja vu all over again. I've always wanted to use that Yogi Berra line in a column but could never find a suitable time, until now. Midtempo rock songs and rock-themed power ballads — material that catapulted many bands to fame in the '80s — are back with a vengeance. They have become some of the most popular songs on Rock and Pop radio.

A quick glance at the research scores and chart positions of some recent hits proves that the success of the time-honored forms of songwriting has not waned. Puddle Of Mudd's "Blurry" was the third most-played song during the week of April 26, while Linkin Park's "In the End" was fourth. Not surprisingly, both songs held the same chart positions at CHR/Pop and were runaway hits at Alternative, Active Rock and Rock.

Nickelback put themselves on the map with their hit "How You Remind Me." That song, which went to No. 1 at multiple formats, was the 17th most-played song last year and the No. 1 song during the first quarter of 2002, according to Mediabase.

The callout story is just as compelling. At the end of February, for example, Callout America ranked "In the End" No. 1, followed by "How You Remind Me" at No. 2, "Blurry" at No. 3, Creed's "My Sacrifice" at No. 5, The Calling's "Wherever You Will Go" at No. 7 and Default's "Wasting My Time" at No. 10.

Six weeks' worth of airplay later, "In the End" was still No. 1, while "Blurry" ranked No. 5. The rest of the pack — minus "How You Remind Me," which moved to recurrent — ranked in the top 20.

Those songs, most of which are recurrents at Rock radio, are being succeeded by new tunes such as Dashboard Confessional's "Screaming Infidelities," Staind's "Epiphany," Abandoned Pools' "Remedy" and Creed's "One Last Breath."

Creed Open The Door

Many programming and promotion pros point to the breakout success of Creed's "With Arms Wide Open" and Staind's "Outside" as opening the door at Pop radio for midtempo rock records and power ballads.

Roadrunner Sr. VP/Promotion **Dave Loncao** was the first person to bring radio's rediscovered love for rock ballads and midtempo records to my attention. Earlier this year, however, he didn't want any ink on the topic because he was in the middle of a big push at Pop radio for "How You Remind Me." His caution was shared by other label pros, who also didn't want to go on the record for this column out of concern for their acts and songs.

Recalling his early efforts with "How You Remind Me," Loncao says, "We absolutely were not using the term 'power ballad' with radio. I used it only with a few close friends. At the time we were afraid of it how it might reflect on the band. We knew we had an incredibly talented band that could write a wide variety of great songs, but we didn't want to give programmers any reason not to play the song.

"I remember tossing and turning in my sleep about the whole thing. The formula for releasing new singles, which we all get taught in this business, is rock song-rock song-ballad. I've done that my entire career. When we were initially planning the release schedule for the new album, we thought 'How You Remind Me' would be the second or even third single. But the more we thought about it, the more we realized that would be a mistake. The song was going to be huge, so we decided not to sit on it.

"Now, instead of going rock-rock-ballad, we're going ballad-rock-harder rock song and leaving Nickelback fans with a straight-ahead rock song

that will leave a lasting impression and paint the right picture."

No Allegiance

Netwerk America head of Promotion **Tom Gates**, whose label is enjoying success with Sense Field's "Save Yourself," isn't surprised at the record industry's collective hesitancy to draw attention to its Pop promotion efforts with rock ballads and Midtempo rock songs.

"You have to be careful because, on average, Pop radio won't form an allegiance to many of those bands," he says. "They're just looking for hits, and those songs happen to be among the biggest hits out there. Once they're finished with them, they'll move on to something else, and you could be at risk of having only a hit song and not having furthered the artist's career."

While the songs in question turned out to be huge hits, Gates says that labels still tend to have a difficult time finding early believers for many ballads and midtempo songs. "You don't get this kind of success without having some gutsy programmers who get it supporting you in the beginning," he says.

"Sense Field's song is about saving yourself for the right person in life. That's not exactly a sexy topic among pop listeners, so you need forward-thinking programmers to start the record."

No Signs Of Erosion

The flow of hit rock ballads and midtempo songs doesn't show any signs of abating, which is fine with radio, because, according to a trio of programming pros, the public isn't tiring of the music.

One programming veteran in a prime position to watch the ebb and flow is Susquehanna/Atlanta Director/Programming **Leslie Fram**, who oversees Alternative WNNX (99X)/Atlanta and CHR/Pop WWWQ (Q100)/Atlanta. "Several of those songs that Q100 hadn't even started playing showed up in callout for the station, which meant those scores came mostly from 99X airplay," she says.

"About a month ago 'Blurry' was top five in callout at Q100 even though the station wasn't playing it. We immediately put it in full-time ro-

First Quarter's Top 20 Songs

Rank/Artist	Title	Label
1 NICKELBACK	How You Remind Me	Roadrunner/IDJMG
2 LINKIN PARK	In The End	Warner Bros.
3 CREED	My Sacrifice	Wind-up
4 USHER	U Got It Bad	LaFace/Arista
5 JA RULE	Always On Time	Murder Inc/Def Jam/IDJMG
6 JENNIFER LOPEZ	Ain't It Funny	Epic
7 CALLING	Wherever You Will Go	RCA
8 PUDDLE OF MUDD	Blurry	Flawless/Geffen/Interscope
9 NO DOUBT	Hey Baby	Interscope
10 PINK	Get The Party Started	Arista
11 CRAIG DAVID	7 Days	Wildstar/Atlantic/AG
12 MARY J. BLIGE	Family Affair	MCA
13 ENRIQUE IGLESIAS	Hero	Interscope
14 KYLIE MINOGUE	Can't Get You Out Of My Head	Capitol
15 FIVE FOR FIGHTING	Superman (It's Not Easy)	Aware/Columbia
16 BRANDY	What About Us?	Atlantic
17 SHAKIRA	Whenever, Wherever	Epic
18 LEANN RIMES	Can't Fight The Moonlight	Curb
19 ALICIA KEYS	A Woman's Worth	J
20 DEFAULT	Wasting My Time	TVT

Source: Mediabase, R&R

tation, and it has done great for us. We saw the same thing happen for Default.

"The great thing is that we're not seeing any erosion at 99X because of the sharing. We're keeping our fingers crossed, but the songs are huge for young and older women and are complemented by songs from No Doubt; Ja Rule and Nelly Furtado. A lot of people say Creed and Staind opened the door for these bands. That may be true, but now the records are really lasting. Staind's 'It's Been Awhile' has been in top 10 or top 15 callout since it came out."

Midtempo winning streak aside, Fram makes sure that both stations don't go overboard. "Right now we have the right balance at Q100 and 99X, but we don't want to overdo it," she says. "That's why we've opened slots for bands like Earshot at 99X, in order to give our listeners the hard rock they want. But as soon as we move one of the midtempo hits to recurrent, we'll probably add another one, because the passion scores for the songs remain high."

As to why the songs are reacting so favorably with listeners, Fram says, "Some of it has to do with 9/11 and the country's desire to hear more introspective music. But another factor is that this kind of music has been gone for so long that it was inevitable that it would come back. A lot of these records are love songs or address heartfelt emotions that people can relate to."

The Burn Begins?

Despite the ballads' success, Hot AC KYSR/Los Angeles Asst. PD/MD **Chris Patyk** wonders if some burn might have already started to set in. "What we're seeing is the repercussion of Creed's and Staind's success," he says. "This is the next wave of that type of music, which is only natural. It's kind of like the success our format had with Dido's 'Thankyou.'

Soon after that I was bombarded with soundalike artists.

"A few weeks ago things were getting pretty jammed with acts like Default, Course Of Nature, Puddle Of Mudd, The Calling and Linkin Park. But I was surprised at the staying power of one or two other acts, which means that the prolonged popularity of these songs might be starting to fatigue our younger listeners.

"I don't think we'll see as many records happening all at once, like they did a month ago, but the music will still appeal to a lot of the audience because it's a style of music they grew up with."

Meanwhile, for most mainstream Pop stations that don't have to battle it out in hypercompetitive markets and that can remain pretty broad-based with their music, rock ballads and Midtempo songs will remain a core part of the format.

CHR/Pop KMXV/Kansas City OM/PD **Jon Zellner** remarks, "Kansas City has always been a rock-based town. During the six

years I've been here, we've had the most success with rock product. On the other hand, we've had only moderate success with hip-hop and urban product and little or no success with dance product.

"Usually, about 60%-70% of the music in any given hour before 7pm is rock product, which we break up with music from acts like Pink and Mary J. Blige. But what I've found interesting of late is that rhythmic-leaning stations are beginning to dabble in these rock records. They're not playing them a lot, but the fact that they're doing it is significant, because it means the songs must be testing well with their audience."



Dave Loncao



Chris Patyk



Leslie Fram



Jon Zellner

"We absolutely were not using the term 'power ballad' with radio. I used it only with a few close friends. At the time we were afraid of it how it might reflect on the band."

Dave Loncao



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Radio Knows Why Norah's Got A Hit

It's rare that an artist profiled in Launching Pad sets airplay records early in the life cycle of a leadoff single. Yet that's exactly what Capitol/Blue Note Records singer-songwriter Norah Jones is accomplishing with the song "Don't Know Why."

The track, taken from her debut album, *Come Away With Me*, is the first original recording from a new artist to be embraced simultaneously at Smooth Jazz and Triple A. The song last week bowed at No. 23 at Smooth Jazz. This week it's just 24 plays from entering the Triple A chart.

Key Smooth Jazz supporters include KTWV/Los Angeles, WNUA/Chicago, KIFM/San Diego, KSSF/San Francisco, KSSJ/Sacramento, WJZW/Washington, WLVE/Miami, WLOQ/Orlando, WJZZ/Atlanta, WVMV/Detroit, WNWV/Cleveland and WSSM/St. Louis. At Triple A, influential stations embracing the record include KGSR/Austin, KMTT/Seattle, KFOG/San Francisco, WXRT/Chicago, WXRV/Boston and KINK/Portland, OR.

Jones, who is the daughter of music legend Ravi Shankar, grew up in Texas with her mother. She spent two years studying jazz piano at the University of North Texas in Denton, but a summer away from college spent in New York resulted in a permanent relocation from the Dallas suburbs. As she notes in her official bio, "The music scene is so huge. I found it very exciting. Everything opened up for me. I couldn't leave."

While in New York Jones formed a band with songwriter Jesse Harris and bassist Lee Alexander. In October 2000 the group recorded some demos, which came to the attention of Capitol Jazz & Classics President Bruce Lundvall about 18 months ago. "It's one of these classic cases that record people need to remember: Always return phone calls, even from people you don't know," he says. "I'd heard about Norah from Shell White, who's now her co-manager but at the time was working in royalty accounting at EMI. I didn't know Shell and thought we had a problem with royalties. She told me nothing was wrong but that she had an artist whose music I should hear."

A few days later Jones and White met with Lundvall. "Norah was pretty shy and sat there most of the time while I listened to three of the songs on her demo," Lundvall says. "She then told me about her life and music. As soon as she finished, I asked her if she wanted to be a Blue Note artist. I signed her on the spot because of the originality and beauty of her voice. It really captured me."

Soon thereafter Jones began work on her Blue Note debut with veteran producer Craig Street. Those sessions, which took place in May and June of last year, yielded three songs for the album. Lundvall, however, wanted to continue experimenting and paired Jones with renowned producer Arif Mardin.

"I loved the original demos and wanted to recapture the beauty of those songs, so I asked Norah to meet with Arif," Lundvall says. "Right after they met, they really hit it off."

The Mardin sessions concluded in the fall of 2001 — too late, says Lundvall, to release the new album in the fourth quarter. The company then set its sights on early 2002 and sent copies of the full-length and an EP to the media, including commercial and noncommercial radio, to gauge interest.

The response was impressive. Blue Note/Manhattan Records VP/Promotion Kevin Carroll, who joined the company in March, comments, "[Blue Note Product Man-



Norah Jones

ager] Zach Hochkeppel sent the music out to see what people thought. It didn't take too long for people like [WFUV/New York MD] Rita Houston, the people at KCRW/Los Angeles and other noncommercial programmers to start buzzing about Norah. Then the press started picking up on it, including *Rolling Stone*, *Entertainment Weekly*, *Time* and *Newsweek*. It was a press person's dream."

Initially, Blue Note used a team of indie promoters to begin working the record to radio. "They did a good job of getting things going at stations like KGSR and KINK," Carroll says. "Right after I joined the company, we released the album to retail, and within weeks it started to explode in Austin and Portland. In Austin it was the best-selling record, and KGSR was the only station in the market playing it."

Blue Note successfully spread that story to other markets. It then set its sights on Smooth Jazz. As to why the company was hesitant to work Smooth Jazz at the outset, Lundvall says, "It wasn't in the plan because we didn't think it would get airplay."

In fact, Lundvall even asked Jones if she wanted her album to be released on the company's sister label, Manhattan Records. "I asked her that because I told her the album really isn't a jazz album," he says. "But she said she first agreed to be on Blue Note and wanted to remain a Blue Note artist, which made me very happy."

Going forward, Carroll says the label will move carefully as it navigates multiformat waters. "The real trick to the longevity of her career will be how we manage things in the future," he says. "The worst thing we could do would be to boilerplate this, try to slam-dunk it at one format and then move on to the next one. We want to work with programmers who raise their hands and want to support Norah and her music. Those are the stations we'll be doing things with in the future. We'll take care of business with them."

Last week *Come Away With Me* jumped from No. 40 to No. 19 on the *HITS* Top 50 Album chart, selling 41,640 copies — a 34% rise from the prior period. The album was released Feb. 26.

Ready For Takeoff

Fans of straight-ahead rock with a contemporary pop flavor might want to take a close listen to **The Rugs**, whose new song "Breakdown" received 17 plays at Alternative WRAX/Birmingham during the week of April 22. More than half of those plays came between sunup and sundown. Additionally, Triple A WRLT/Nashville added the song this week.

The Rugs, which includes three ex-members of the defunct Capitol act Lackey, formed in Nashville and recorded a new batch of songs over the past year. The group has yet to sign a publishing contract, but it has inked a management deal with Atlanta-based Sixthman. The company is now getting geared up for radio, says Sixthman co-founder **Andy Levine**, whose firm also reps Sister Hazel and Dexter Freebish. "The band has been working on their music and is really ready to get out on the



The Rugs

road and make it work," Levine says. "We want to release the record in mid-July, and we're already organizing some prerelease promotions and activities with key retailers and distributors."

For more information, contact Levine or Craig Johnson at 404-525-0222 or www.sixthman.net.

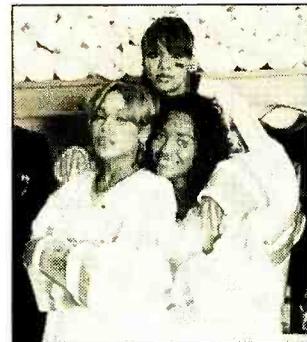
— Steve Wonsiewicz

MUSIC NEWS & VIEWS

Car Wreck Claims TLC's Lopes

Lisa "Left Eye" Lopes, the spirited founding member of Arista's Grammy award-winning trio TLC, died April 25 in an automobile accident while in Honduras. She was 30. Lopes, who owned a condominium in the Central American nation and had been volunteering at a children's development center, was traveling with seven other people when the sport-utility vehicle she was driving swerved off the road and rolled over. Lopes was the only fatality.

In a prepared statement, group members and lifelong friends Tionne "T-Boz" Watkins and Rozonda "Chilli"



TLC

Thomas said, "We had all grown up together and were as close as a family. Today we have truly lost our sister." Arista President/CEO Antonio "L.A." Reid commented, "No words can possibly express the sorrow and sadness I feel for this most devastating loss." Reid helped make TLC one of the best-selling female acts of all time. "Lisa was not only a gifted and talented musical inspiration, but, more importantly, she was like a daughter to me," he added. "My thoughts and prayers are with Lisa's family and friends. Her legacy will be remembered forever."

TLC released their first album, the quadruple-Platinum *Ooooooh ... On the TLC Tip!* in February 1992. The group followed that up in 1994 with *CrazySexyCool*, which went on to sell 11 million copies and yielded the smash single "Waterfalls." In 1999 the group released *Fan Mail*, which included the multiformat hit "No Scrubs." TLC have sold a total of 21 million albums in the U.S., according to the RIAA. The trio are also one of the top 100 best-selling acts in the music industry. Despite not having released any new material since *Fan Mail*, last year TLC were the No. 75 most-played act at CHR/Pop, No. 83 at CHR/Rhythmic and No. 113 at Urban. The group were in the studio last November working on a new album, which had been slated for release this summer.

Fan To Board Incubus' Bus

Epic multi-Platinum rock act **Incubus** have teamed with tour sponsor Honda (which is touting the Civic) and MTV to offer a fan-club member a three-day tour with the group. The winner will spend the time with the band as they travel from city to city, hang around with them before and after the show and get backstage passes to each concert. The festivities begin July 1 at the group's show in New Orleans and wrap up after their July 3 concert in San Antonio. Fans can visit www.civictour.com for more details.

New Album From P. Diddy Due

P. Diddy (a.k.a. Sean "Puffy" Combs) will release his star-studded new remix album, *P. Diddy & Bad Boy Records Present ... We Invented the Remix*, on May 14 ... Creed have been forced to cancel the second leg of their tour due to injuries lead singer **Scott Stapp** suffered in a recent car accident ... **Jewel** has postponed her tour as a result of a broken collarbone and rib suffered when she was thrown from a horse while on a five-day vacation.

POLLSTAR

CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)	Among this week's new tours:
1	CROSBY, STILLS, NASH & YOUNG	\$1,126.2	CHRIS ISAAK/NATALIE MERCHANT
2	'N SYNC	\$1,068.1	DISHWALLA
3	NEIL DIAMOND	\$718.5	ELLEN DEGENERES
4	LUIS MIGUEL	\$700.7	JESUS JONES
5	CREED	\$576.6	KMFDM
6	BARRY MANILOW	\$474.5	TIM O'BRIEN
7	ROBIN WILLIAMS	\$374.5	
8	LINKIN PARK	\$295.7	
9	ALAN JACKSON	\$282.2	
10	MARY J. BLIGE	\$277.3	
11	KID ROCK	\$262.1	
12	LORD OF THE DANCE	\$231.6	
13	ENRIQUE IGLESIAS	\$225.3	
13	DOWN FROM THE MOUNTAIN	\$220.0	
15	KENNY CHESNEY	\$215.5	

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, 800-344-7383; California 209-271-7900.

THE INDUSTRY'S NO. 1 RETAIL CHART May 3, 2002

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE
—	1	KENNY CHESNEY	No Shoes, No Shirt, No Problem	BNA	240,594	—
1	2	ASHANTI	Ashanti	Murder Inc./Def Jam/IDJMG	132,358	-36%
2	3	SHERYL CROW	C'mon, C'mon	A&M/Interscope	109,612	-45%
3	4	CELINE DION	A New Day Has Come	Epic	108,412	-32%
4	5	VARIOUS	Now Vol. 9	UTV	108,387	-13%
—	6	STAR WARS EPISODE II: ATTACK...	Soundtrack	Sony Classical	78,398	—
5	7	JOSH GROBAN	Josh Groban	Reprise	66,470	-13%
6	8	SOUNDTRACK	Scorpion King	Universal	63,270	-5%
7	9	SOUNDTRACK	O Brother, Where Art Thou?	Lost Highway/IDJMG	58,602	-9%
8	10	PINK	M!\$sundaztood	Arista	58,444	-2%
—	11	CEE-LO	Cee-Lo Green & His Perfect...	Arista	56,690	—
10	12	SHAKIRA	Laundry Service	Epic	55,687	-4%
—	13	WILCO	Yankee Hotel Foxtrot	Nonesuch/Atlantic	52,900	—
12	14	LUDACRIS	Word Of Mouf	Def Jam South/IDJMG	45,620	-7%
14	15	LINKIN PARK	Hybrid Theory	Warner Bros.	43,695	-4%
15	16	PUDDLE OF MUDD	Come Clean	Flawless/Geffen/Interscope	43,645	-4%
11	17	TWEET	Southern Hummingbird	Gold Mind/Elektra/EEG	42,675	-21%
34	18	SYSTEM OF A DOWN	Toxicity	American/Columbia	42,262	+28%
—	19	ELVIS COSTELLO	When I Was Cruel	Island/IDJMG	41,589	—
17	20	NICKELBACK	Silver Side Up	Roadrunner/IDJMG	41,553	-5%
22	21	JOHN MAYER	Room For Squares	Aware/Columbia	39,845	+6%
25	22	BRANDY	Full Moon	Atlantic	38,951	+8%
31	23	ENRIQUE IGLESIAS	Escape	Interscope	38,885	+16%
9	24	GOO GOO DOLLS	Gutterflower	Warner Bros.	38,688	-34%
21	25	NO DOUBT	Rock Steady	Interscope	38,188	0%
23	26	NAPPY ROOTS	Watermelon, Chicken & Gritz	Atlantic	38,188	+3%
18	27	BONNIE RAITT	Silver Lining	Capitol	38,177	-12%
20	28	ALAN JACKSON	Drive	Arista	37,861	-7%
30	29	MARY J. BLIGE	No More Drama	MCA	35,915	+5%
27	30	FAT JOE	Jealous Ones Still Envy	Atlantic	35,475	0%
26	31	JA RULE	Pain Is Love	Murder Inc./Def Jam/IDJMG	35,268	-2%
28	32	USHER	8701	Arista	34,783	0%
16	33	AVANT	Ecstasy	Magic Johnson/MCA	34,704	-21%
29	34	ALANIS MORISSETTE	Under Rug Swept	Maverick/Reprise	34,491	-1%
19	35	NORAH JONES	Come Away With Me	Blue Note	33,986	-18%
40	36	ALICIA KEYS	Songs In A Minor	J	32,939	+11%
37	37	MICHELLE BRANCH	Spirit Room	Maverick/WB	32,810	+5%
38	38	P.O.D.	Satellite	Atlantic	32,495	+4%
13	39	JAY-Z & R.KELLY	Best Of Both Worlds	Roc-A-Fella/Jive/IDJMG	31,774	-33%
—	40	MICHAEL BOLTON	Only A Woman Like You	Jive	31,286	—
32	41	JENNIFER LOPEZ	J To Tha L-O!: The Remixes	Epic	31,236	-6%
42	42	ENYA	Day Without Rain	Reprise	31,216	+16%
35	43	B2K	B2K	Epic	30,478	-5%
33	44	KYLIE MINOGUE	Fever	Capitol	29,994	-9%
39	45	CREED	Weathered	Wind-Up	29,469	-3%
36	46	VARIOUS	WWF: Forceable Entry	Columbia	29,246	-8%
41	47	NAS	Stillmatic	Columbia	27,303	-6%
45	48	JIMMY EAT WORLD	Jimmy Eat World	DreamWorks	27,177	+16%
43	49	RASCAL FLATTS	Rascal Flatts	Lyric Street	26,210	+7%
44	50	BARRY MANILOW	Ultimate Manilow	Arista	24,843	+2%

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ON ALBUMS

The Country Goes For Kenny Chesney

There are people who say the country music business is in the toilet. They say Nashville is spoon-feeding Country radio a bunch of mediocre slick pop while adults continue to find *real* music like *O Brother Where Art*



Kenny Chesney

Thou? and kids discover *real* artists like **Hank Williams III**.

While we're not sure what that has to do with BNA's **Kenny Chesney** debuting at a very *real* No. 1 on the *HITS* Top 50 Albums chart, it sure made for a bitchin' lead paragraph.

Besides the Ches-man, whose "Young" is top 10 at Country, the other top 10 debut belongs to **Columbia/Sony Classical's** *Star Wars Episode II* soundtrack at No. 6, joining fellow soundtracks *Scorpion King* (No. 8) and *O Brother, Where Art Thou?* (No. 10) in the top 10. Next week's *Spider-Man* (**Roadrunner/IDJMG/Columbia/Sony Soundtrax**) chart debut may make that *four* soundtracks in the top 10. The *Spider-Man* ST has spun off hits in **Chad Kroeger** / **Josey Scott's** "Hero" and **Sum 41's** "What

We're All About."

Making solid bows are **Arista's** **Cee-Lo** at No. 11, **Nonesuch/Atlantic's** **Wilco** at No. 13 and **Island/IDJMG's** **Elvis Costello** at No. 19.

Following Chesney in the top five are **Island/IDJMG's** **Ashanti**, **A&M/Interscope's** **Sheryl Crow**, **Epic's** **Celine Dion** and **UTV's** *Now Vol. 9*.

A trio of discs just outside the top 20 all saw sales increases. At No. 21, **Aware/Columbia's** **John Mayer** keeps going on going, thanks to "No Such Thing." **Atlantic's** **Brandy** sees a



Cee-Lo

bump (25-22) as last week's top five Most Added at CHR/Pop, "Full Moon," goes into full effect. And right behind her is **Interscope's** **Enrique Iglesias**, who goes 31-23 on an increase of 16%. Further down, **DreamWorks' Jimmy Eat World** get an increase of 16% as "The Middle" heads for the top.

In addition to the *Spider-Man* ST, look for big bows next week from **A&M's** **Vanessa Carlton** and **Cash Money/Universal's** **Big Tymers**.

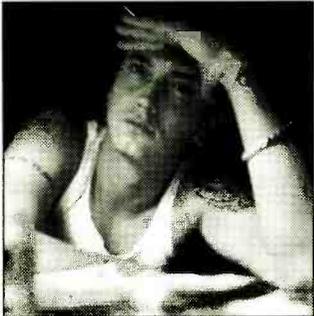


Wilco

May 3, 2002

Eminem Is Back

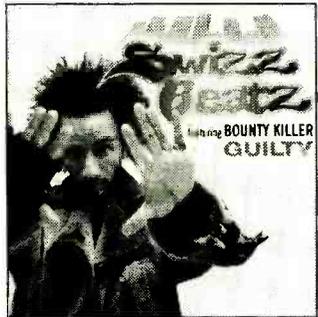
In recent years no other artist has even come close to having as much controversy surround him as **Eminem** has. From searing lyrics to personal disputes involving his mother and his wife to an onstage duet with Elton John, Eminem has never failed to shock and entertain us at the same time. The king of controversy returns to the spotlight with a vengeance with "Without Me," the first cut from his forthcoming album *The Eminem Show*, due June 4. "Without Me" takes shots at fellow artists Moby, 'N Sync and Limp Bizkit, and the video features Eminem impersonating Osama Bin Laden and Sally Jessy Raphael. This is a song that radio can't do without. Check it out in Pop, Rhythmic and Alternative.



Eminem

Speaking of **Moby**, stop by Pop and Hot AC to listen to his latest hit, "We Are All Made of Stars," which is already charting at Triple A and Alternative. Moby's Area:Two tour is also made of stars. He just added Busta Rhymes and David Bowie to the lineup. Shows begin July 28 and wrap up Aug. 16 in George, WA.

Superproducer **Swizz Beatz** (DMX, Eve, Foxy Brown, etc.) delivers "Guilty," the first single from his highly anticipated compilation CD *G.H.E.T.T.O. Stories*. The track features Bounty Killer, and Swizz Beatz himself shares MC responsibilities on the track.



Swizz Beatz

Visit the Urban section before you're found guilty of missing out on a hit song.

There's a lot happening at Smooth Jazz this week, and we kick off the fun with "Tease" by **Club 1600**. This track features Gerald Albright and was produced by Rex Rideout, so it's no joke. **Joe Sample** arrives as well, with "X Marks the Spot."

He's hoping to reach the No. 1

spot at the format and is well on his way: He earned eight new adds this week. Higher Octave once again shows it is a force to reckon with at Smooth Jazz with **3rd Force's** "I Believe in You." A great song can live on forever, and in today's business, great songs often take on a new life. Such is the case with Roxette's "It Must Have Been Love." San Diego newcomers **Happy Hour** remake the hit for their debut at radio. Give it a listen at Hot AC.

What do **Mark Knopfler** and **Neil Finn** have in common? Well, both of these artists were the frontmen of famous '80s bands. Knopfler, of Dire Straits fame, shows that he's still the man with "He's the Man." Finn, formerly of Crowded House, aims to drive audiences crazy with "Driving Me Mad," featuring Sheryl Crow on background vocals. Still looking for more things they have in common? Well, you can find both their songs at Triple A.

Country has a lot to offer this week. **Kenny Chesney** delivers the goods with "The Good Stuff" off his album *No Shoes, No Shirt, No Problems*. Meanwhile, Kentucky native **Rebecca Lynn Howard** presents "Forgive," the first track from



Rebecca Lynn Howard

her upcoming MCA Nashville album. "Forgive" will also be featured on the soundtrack of NBC's *Providence*. **Phil Vassar** chimes in as well, paying homage to the American dream in "American Child." Help Vassar and other artists live out the American dream — log on to Music Meeting and experience tomorrow's hits today.

— Mike Trias

R&R Going For Adds

Week Of 5-7-02

CHR/POP

ANASTACIA One Day In Your Life (*Epic*)
AVRIL LAVIGNE Complicated (*Arista*)
CHAD KROEGER f/**JOSEY SCOTT** Hero (*Roadrunner/Columbia/IDJMG*)
DROPLINE Fly Away From Here (Graduation Day) (*143/Reprise*)
EMINEM Without Me (*Shady/Aftermath/Interscope*)
JOHN MAYER No Such Thing (*Aware/Columbia*)
MARY J. BLIGE f/**JA RULE** Rainy Dayz (*MCA*)
MICHAEL DAMIAN Shadows In The Night (*Modern Voices/Weir Brothers*)
NAPPY ROOTS Awnaw (*Atlantic*)

CHR/RHYTHMIC

EMINEM Without Me (*Shady/Aftermath/Interscope*)
GLENN LEWIS It's Not Fair (*Epic*)
NELLY Hot In Herre (*Universal*)

URBAN

BLACK COFFEY Hard To Get (*Motown*)
GLENN LEWIS It's Not Fair (*Epic*)
KIM SCOTT Talk It Out (*The Cipher*)
NELLY Hot In Herre (*Universal*)
SWIZZ BEATZ Guilty (*DreamWorks*)

URBAN AC

BLACK COFFEY Hard To Get (*Motown*)

COUNTRY

CHRIS CAGLE Country By The Grace Of God (*Capitol*)
J. MICHAEL HARTER Hard Call To Make (*Broken Bow*)
JEFFREY STEELE Good To Go (*Monument*)
KENNY CHESNEY The Good Stuff (*BNA*)
REBECCA LYNN HOWARD Forgive (*MCA*)

AC

JOHN MAYER No Such Thing (*Aware/Columbia*)
LINDA EDER f/**CARL ANDERSON** How In The World (*Atlantic*)
MICHAEL DAMIAN Shadows In The Night (*Mod Voices/Weir Brothers*)
STEELY Simple Girl (*NFE*)
VAN MORRISON Steal My Heart Away (*Universal*)

HOT AC

AURORAUK Dreaming (*Groovilicious/Strictly Rhythm*)
CRAIG DAVID Walking Away (*Wildstar/Atlantic*)
DROPLINE Fly Away From Here (Graduation Day) (*143/Reprise*)
HAPPY HOUR It Must Have Been Love (*Kamikaze*)
INCUBUS Warning (*Immortal/Epic*)
MICHAEL DAMIAN Shadows In The Night (*Modern Voices/Weir Brothers*)

SMOOTH JAZZ

3RD FORCE I Believe In You (*Higher Octave Music*)
GREG ADAMS Andrea (*Ripa*)
JOE SAMPLE X Marks The Spot (*Verve/VMG*)
PAUL HARDCASTLE Desire (*Trippin' N Rhythm*)
PAUL ROZMUS No, No, No...OK (*Face 2 Face*)

ROCK

BAD COMPANY Joe Fabulous (*Sanctuary/SRG*)
BUTCH WALKER My Way (*Arista*)
COURSE OF NATURE Wall Of Shame (*Lava/Atlantic*)
MUSHROOMHEAD Along The Way (*Republic/Universal*)
PAPA ROACH She Loves Me Not (*DreamWorks*)

ACTIVE ROCK

BAD COMPANY Joe Fabulous (*Sanctuary/SRG*)
BUTCH WALKER My Way (*Arista*)
COURSE OF NATURE Wall Of Shame (*Lava/Atlantic*)
MUSHROOMHEAD Along The Way (*Republic/Universal*)
PAPA ROACH She Loves Me Not (*DreamWorks*)

ALTERNATIVE

BUTCH WALKER My Way (*Arista*)
DOVES There Goes The Fear (*Capitol*)
EMINEM Without Me (*Shady/Aftermath/Interscope*)
KID ROCK You Never Met A Mother***er Quite Like Me (*Lava/Atlantic*)
OASIS The Hindu Times (*Epic*)
PAPA ROACH She Loves Me Not (*DreamWorks*)
RIDDLIN' KIDS I Feel Fine (*Aware/Columbia*)

TRIPLE A

DOVES There Goes The Fear (*Capitol*)
DROPLINE Fly Away From Here (Graduation Day) (*143/Reprise*)
NEIL FINN Driving Me Mad (*Nettwerk*)
PAUL RUDERMAN Sunshine (*ADA/Atlantic*)

Going For Adds™ is based on information provided by record labels, which is subject to change without notice. R&R's Music Meeting is a secure and password-protected Internet service auditioning and/or downloading current music. Each week songs are posted online for participating radio programmers and record label executives. Not every title appearing in Going For Adds is available on Music Meeting.

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Selector

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10100 Santa Monica Blvd, Third Floor • Los Angeles CA 90067-4004
Tel (310) 553-4330 • Fax (310) 203-9763
www.ronline.com

EDITOR-IN-CHIEF **RON RODRIGUES** • ronn@ronline.com
EXECUTIVE EDITOR **JEFF GREEN** • jgreen@ronline.com
MANAGING EDITOR **RICHARD LANGE** • rlange@ronline.com
MUSIC EDITOR **STEVE WONSIEWICZ** • swonz@ronline.com
NEWS EDITOR **JULIE GIDLOW** • jgidlow@ronline.com
RADIO EDITOR **ADAM JACOBSON** • jacobson@ronline.com
RESEARCH DIRECTOR **HURRICANE HEERAN** • ratings@ronline.com
ASSISTANT MANAGING EDITOR **BRIDA CONNOLLY** • brida@ronline.com
SENIOR ASSOCIATE EDITOR/MUSIC **FRANK CORREIA** • fcorreia@ronline.com

FORMAT EDITORS

AC EDITOR **KID KELLY** • kkelly@ronline.com
ALTERNATIVE EDITOR **JIM KERR** • jimkerr@ronline.com
SR VP/CHR EDITOR **TONY NOVIA** • tnovia@ronline.com
CHRISTIAN EDITOR **RICK WELKE** • rwelke@ronline.com
CHR/RHYTHMIC EDITOR **DONTAY THOMPSON** • dthompson@ronline.com
COUNTRY EDITOR **LON HELTON** • lhelton@ronline.com
NEWS/TALK/SPORTS EDITOR **AL PETERSON** • alpeter@ronline.com
ROCK EDITOR **CYNDEE MAXWELL** • max@ronline.com
SMOOTH JAZZ EDITOR **CAROL ARCHER** • archer@ronline.com
STREET TALK DAILY EDITOR **KEVIN CARTER** • kcarter@ronline.com
TRIPLE A EDITOR **JOHN SHOENBERGER** • jschoenberger@ronline.com
ASST. EDITOR **KEITH BERMAN** • kberman@ronline.com
ASST. EDITOR **MIKE DAVIS** • mdavis@ronline.com
ASST. EDITOR **TANYA O'QUINN** • oquinn@ronline.com
ASST. EDITOR **MARK BROWER** • mbrower@ronline.com
ASST. EDITOR **KATY STEPHAN** • kstephan@ronline.com
ASST. EDITOR **HEIDI VAN ALSTYNE** • heidiv@ronline.com

MUSIC OPERATIONS

SR. VP/MUSIC OPERATIONS **KEVIN MCCABE** • kmccabe@ronline.com
DIRECTOR/CHARTS **ANTHONY ACAMPORA** • anthony1@ronline.com
DIRECTOR/OPERATIONS **AL MACHERA** • almachera@ronline.com
DIRECTOR/DIGITAL INITIATIVES **GREG MAFFEI** • gmaffei@ronline.com
CHARTS & MUSIC MANAGER **ROB AGNOLETTI** • rob@ronline.com
PRODUCT & TECH SUPPORT MGR. **JOSH BENNETT** • jbennett@ronline.com
ASST. OPERATIONS MANAGER **MICHAEL TRIAS** • mtrias@ronline.com
PRODUCT ADMINISTRATOR **DIANE RAMOS** • dramos@ronline.com

BUREAUS

888 17th Street NW • Washington, DC 20006 • Tel (202) 463-0500 • Fax (202) 463-0432
ASSOCIATE EDITOR **JOE HOWARD** • jhoward@ronline.com
1106 16th Avenue South • Nashville, TN 37212 • Tel (615) 244-8822 • Fax (615) 248-6655
BUREAU CHIEF **LON HELTON** • lhelton@ronline.com
ASSOCIATE EDITOR **CALVIN GILBERT** • gilbert@ronline.com
OFFICE MANAGER **CHRISTINA BULLOCK** • cbullocc@ronline.com

CIRCULATION

FULLFILLMENT MANAGER **KELLEY SCHIEFFELIN** • moreinfo@ronline.com
CIRCULATION COORDINATOR **JIM HANSON** • jhanson@ronline.com

MIS

DIRECTOR **SAEID IRVANI** • si-vani@ronline.com
SYSTEM ADMIN **JOSE DE LEON** • deleon@ronline.com
COMPUTER SERVICES **ANDREW CHIZOV** • achizov@ronline.com
COMPUTER SERVICES **AMIT GUPTA** • agupta@ronline.com
COMPUTER SERVICES **HAMID IRVANI** • h-irvani@ronline.com
COMPUTER SERVICES **ABHIJIT JOGLEKAR** • ajoglekar@ronline.com
COMPUTER SERVICES **PUNEET PARASHAR** • pparashar@ronline.com
COMPUTER SERVICES **CECIL PHILLIPS** • phillips@ronline.com
NETWORK ADMIN **DAVID PUCKETT** • dpuckett@ronline.com
COMPUTER SERVICES **MARJON SHABANPOUR** • mshabanpour@ronline.com
COMPUTER SERVICES **CARLOS REYES** • creyes@ronline.com

PRODUCTION

DIRECTOR **KENT THOMAS** • kthomas@ronline.com
MANAGER **ROGER ZUMWALT** • roger@ronline.com
GRAPHICS **FRANK LOPEZ** • flopez@ronline.com
GRAPHICS **DELIA RUBIO** • drubio@ronline.com

DESIGN

DIRECTOR **GARY VAN DER STEUR** • vdsteur@ronline.com
DESIGN **MIKE GARCIA** • mgarcia@ronline.com
ELECTRONIC PUBS DESIGN **CARL HARMON** • cjdesign@ronline.com
DESIGN **TIM KUMMEROW** • kum-merow@ronline.com
AD DESIGN MANAGER **EULALAE C. MARIDO II** • bmarido@ronline.com
DESIGN **JEFF STEIMAN** • voodoo@ronline.com

ADVERTISING

DIRECTOR/SALES **HENRY MOWRY** • hmowry@ronline.com
ADVERTISING COORDINATOR **NANCY HOFF** • nhoff@ronline.com
SALES REPRESENTATIVE **PAUL COLBERT** • pcolbert@ronline.com
SALES REPRESENTATIVE **MISSY HAFFLEY** • mhaffley@ronline.com
SALES REPRESENTATIVE **JESSICA HARRELL** • jessica@ronline.com
SALES REPRESENTATIVE **KAREN MUMAW** • kmumaw@ronline.com
SALES REPRESENTATIVE **KRISTY REEVES** • kreeves@ronline.com
SALES REPRESENTATIVE **STEVE RESNIK** • sresnik@ronline.com
SALES REPRESENTATIVE **MICHELLE RICH** • mrich@ronline.com
SALES REPRESENTATIVE **ROBERT TAYLOR** • rtaylor@ronline.com
SALES REPRESENTATIVE **BROOKE WILLIAMS** • bwilliams@ronline.com

ACCOUNTING

CHIEF FINANCIAL OFFICER **JOE RAKAUSKAS** • jrakauskas@ronline.com
ACCOUNTING MANAGER **MARIA ABUIYSA** • maria@ronline.com
ACCOUNTING **MAGDA LIZARDO** • magda@ronline.com
ACCOUNTING **WHITNEY MOLLAHAN** • whitney@ronline.com
ACCOUNTING **ERNESTINA RUBIO** • erubio@ronline.com
ACCOUNTING **GLENDA VICTORES** • glenda@ronline.com
ACCOUNTING ASSISTANT **SUSANNA PEDRAZA** • spedraza@ronline.com

ADMINISTRATION

PUBLISHER/CEO **ERICA FARBER** • efarber@ronline.com
OPERATIONS MANAGER **PAGE BEAVER** • pbeaver@ronline.com
LEGAL COUNSEL **LISE DEARY** • lise@ronline.com
DIRECTOR OF CONVENTIONS **JACQUELINE LENNON** • jennon@ronline.com
DIRECTOR HUMAN RESOURCES **LIZ GARRETT** • lgarrett@ronline.com
EXECUTIVE ASSISTANT **TED KOZLOWSKI** • tkozlow@ronline.com
EXECUTIVE ASSISTANT **KAT CARRIDO** • kcarrido@ronline.com
RECEPTIONIST **JUANITA NEWTON** • jnewton@ronline.com
MAILROOM **ROB SPARAGO** • rsparago@ronline.com

A Perry Capital Corporation

Analyst

Continued from Page 1

due to program pre-emptions after Sept. 11.

Focusing on the industry's biggest operator, Cohen also upped her earnings-per-share estimates for Clear Channel — from 6 cents to 8 cents in Q1 and from 90 cents to \$1 in 2002. She did not, however, change her 2002 forecasts for revenues of \$8.1 billion and EBITDA of \$2.1 billion. "Despite the recovery in radio advertising," she said, "Clear Channel's international outdoor advertising segment continues to operate in a weak advertising environment."

Clear Channel is set to report its Q1 earnings May 7, and Cohen predicted net revenues will decline 2% to \$1.6 billion; EPS will double to 8 cents; and EBITDA will slide 12%.

Turning to Viacom, Cohen said that quarterly trends show upward movement for Infinity, as well as for Viacom's cable networks, TV stations and CBS network, and that outdoor advertising seems to be Viacom's only straggler as far as near-term growth. Although Viacom's revenue and EBITDA declined in Q1, she said the company's results exceeded her estimates and set the stage for stronger results through the remainder of 2002.

As a result, Cohen raised her 2002 EBITDA estimate to \$5.7 billion and reiterated her "strong buy" rating at a target price of \$65. She noted that Viacom's solid cable network and Blockbuster Video results were more than offset by weak television and Infinity results in Q1.

UBS Warburg analyst Christopher Dixon also revised his outlook for Viacom, raising his 2002 EBITDA forecast from \$5.4 billion to \$5.5 billion and upping his price target on the stock from \$55 to \$60. He credited the strong operating income Viacom generates from "high-quality branded assets" like Infinity, MTV and CBS and gave kudos to the management team, which he said is "committed to generating high returns on capital and creating shareholder value."

Dixon also believes that Disney is "making the best of a bad situation,"

noting that, while management is doing its best in the aftermath of Sept. 11 and low ratings at ABC-TV, any appreciation in the company's stock is highly dependent on how quickly things turn around at the TV network.

Dixon said cost-cutting efforts at the company are making a difference, and he believes the company's assets have "enormous value." But, considering that the stock has been trading at a relatively high price, he cut his rating from "buy" to "hold" and slashed his target price from \$25 to \$27. "We see little reason to add positions at current levels until visibility improves," Dixon said.

Cohen weighed in on Disney as well, admitting that Disney's results were "a positive surprise." While she remained cautious due to uncertainty over the ability of the ABC-TV network to turn around its slump, she raised her fiscal 2002 revenue forecast from \$24.1 billion to \$24.7 billion, her operating-income forecast from \$3.1 billion to \$3.2 billion and her EPS guidance from 61 cents to 65 cents.

For the company's broadcasting segment, Cohen increased her revenue forecast from \$5.05 billion to \$5.1 billion and predicted the division's operating loss will total \$10 million — much better than her prior estimate of a \$141 million loss. Cohen also reiterated a "buy" rating on Disney stock.

"We are now more optimistic that Disney is on track to hit its radio budget in May and June, which supports a resumption of growth in Q4 for ABC Radio," said CIBC analyst Michael Gallant, who upped his rating on Disney from "hold" to "buy" with a \$28 price target. Meanwhile, Goldman Sachs analyst Richard Greenfield upgraded Disney from "market perform" to "trading buy," pointing out that there are several signs of an improvement in the overall advertising environment, including a sequential improvement in radio pacsings.

Analysts Praise Cumulus Management

"This is, in our eyes, a new Cumulus," UBS Warburg's Leland Westerfield said as he initiated coverage on the company with a "buy" rating and a \$23 target price. "Un-

der Lew Dickey and his team, we envision Cumulus will stand among the four to five fully consolidated radio entities by the mid-2000s," he said, projecting pro forma BCF growth of 9% this year due to an advertising recovery, reduced station costs and realigned radio assets.

He also predicted that Cumulus will shift from its "inward focus on margin recovery" to a focus on "strategic expansion" through acquisitions in middle-market radio. Westerfield pointed out that Cumulus has a 30% or greater revenue share in 79% of its markets and that all but five of its markets generated more than \$6 million in radio ad revenue in 2001.

Even though Q1 revenue for Cox Radio declined 1%, to \$86 million, it bested the \$84 million estimate Merrill Lynch analyst Keith Fawcett had projected. He reiterated his "buy" rating on the stock; upped projected net sales for 2002 by 4%, to \$411 million; and raised his EBITDA prediction by 5%, to \$143 million. Fawcett credited the company's strong sales performance to its clusters in Tampa and Houston.

"Given the company's sales momentum, we regard even our revised estimates as conservative," Fawcett said of Spanish Broadcasting System as he raised projected total cash sales for 2002 by 13%, to \$135 million, based on strong Arbitron ratings gains in Los Angeles, New York, Chicago, Miami and Puerto Rico. He also boosted his projected EBITDA by 20%, to \$45 million, and reiterated his "strong buy" rating for the stock.

Emmis' Q1 results were "a good sign for broadcasters," according to Morgan Stanley's Michael Russell, Brian Pitz and Stuart Kagel, who praised Emmis for exceeding guidance. "We continue to believe that radio will likely gain share from other advertising media, such as print," they said. "We especially like the long-term pricing power of radio due to its cost effectiveness." The analysts point out that Emmis' May pacsings have a "positive tenor," with sellout already at 70% of budget.

— R&R's Joe Howard and Adam Jacobson contributed to this report.

Earnings

Continued from Page 14

slipped 2%, to \$5.9 billion, and EBITDA declined 24%, to \$934 million.

• **Jefferson-Pilot Communications** said profitability improved at its radio and TV divisions in Q1 as revenue trends became positive and expenses were well-controlled. However, the gain was masked by a decline of \$1.8 million in JP Sports' profits related to college basketball products. As a result, earnings were down 4%, to \$6.5 million, and BCF dipped 11%, to \$15 million.

• **Fisher Communications'** Q1 net loss widened from \$2.3 million, or 27 cents per share, to \$7.6 million, or 90 cents. Revenue slipped 12%, to

\$34.7 million, while net revenue from radio operations declined 4%. The company's broadcast operations, which also include TV, reported a loss from operations of \$764,000, compared to income of \$786,000 last year.

• Webcaster **Loudeye's** revenues were up 69%, to \$3.3 million, while the net loss narrowed from \$26.2 million, or 68 cents per share, to \$7.6 million, or 19 cents. On a pro forma basis, Loudeye's loss improved from \$8.5 million, or 22 cents, to \$6.9 million, or 17 cents. The 2001 figures included a \$14.6 million special charge, while Q1 2002 results include a \$748,000 special charge related to a management realignment and certain operations.

• While **American Tower's** net loss

dipped from \$71.5 million, or 38 cents per share, to \$71.8 million, or 37 cents. The company had estimated a loss of between 39 cents and 43 cents per share. American Tower said a change in accounting for goodwill in the quarter reduced amortization expense and net loss by \$23.4 million, or 12 cents. Operating revenues increased 3%, to \$270.3 million, and EBITDA rose 20%. The rental and management of towers contributed over 90% of Q1 cash flow, which Chairman/CEO Steve Dodge said "exceeded the high end of our tower cash-flow outlook range."

— R&R's Julie Gidlow, Adam Jacobson and Mollie Ziegler contributed to this report.

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IMPACTING 5/20

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- ★ Golden Globe nominee for writing "Come What May" for Oscar-winning film *Moulin Rouge*

I THINK YOU DO.

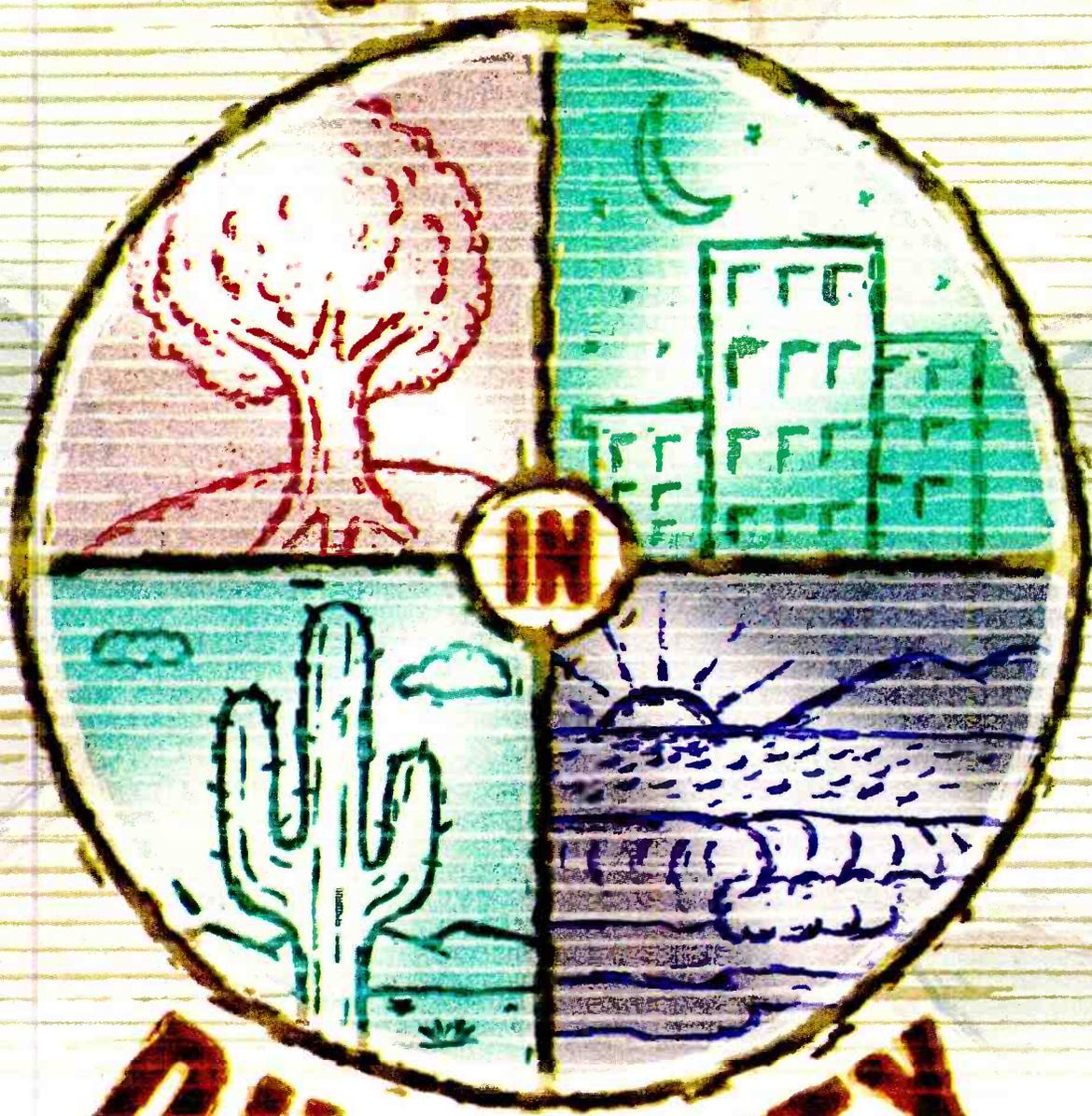
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TRIPLE A

UNITY



DIVERSITY

In a world where radio is becoming more predictable each and every day, the Triple A format remains a bastion of creativity and musical passion. Every Triple A station in America — whether commercial or noncommercial — is different. Each is uniquely fashioned to service its market. Each skews to a slightly different target demo — older adults, younger adults, females, males — but they all service an audience hungry for musical variety. Yet, amid this diversity, there is a unity of spirit and purpose. It is my hope that the features in this, the second R&R Triple A special, will not only drive home this perception with anyone who reads them, but also offer insight and advice for the programmers who dare to be a little different. Media Positioning's Keith Cunningham offers some suggestions to make sure the branding and positioning a station does matches up with the audience it's trying to reach. KINK/Portland, OR PD Dennis Constantine makes the case for being adventurous and daring in the oft-overlooked nighttime hours. SBR Creative's John Bradley explores the basics of good morning shows and what makes them successful. Paragon Media Strategies' Mike Henry makes the case for reclaiming many of the hits that Triple A made but then let get away and, in doing so, enticing younger adults to listen. WXPN/Philadelphia PD Bruce Warren wants to be sure that we all understand the power and influence that public radio has in our communities. And WRNX/Springfield, MA GM Tom Davis gives us some food for thought about dealing with national spot agencies. In addition, there are artist spotlights on Bonnie Raitt and Kasey Chambers, the e-mail addresses of just about everyone in the Triple A radio and record community and music call times for the R&R Triple A

reporting panel. Finally, the record labels give us a sneak preview of releases that are already building a story as you read this or are just around the corner. Some regular R&R features have also been customized for this issue: KMTT/Seattle GM/VP Chris Mays is the subject of R&R Publisher/CEO Erica Farber's Publisher's Profile. Jeff Green's GM Spotlight shines on KBCO/Denver-Boulder GM Lee Larson, and the Legends page honors *World Café* host David Dye. I'd like to take this opportunity to say thank you to everyone in the Triple A community for the support you've given me since I joined R&R about a year and a half ago. Your suggestions, praise and criticism are what keep me jazzed about what I do. Since we're in the thanks department, I'd also like to acknowledge several people at R&R whose efforts have made this special possible. Thanks to Publisher/CEO Erica Farber, Sr. VP/Music Operations Kevin McCabe, Editor-In-Chief Ron Rodrigues and Director/Charts Anthony Acampora for their continuous support; to Managing Editor Richard Lange and Assistant Managing Editor Brida Connolly for keeping me in line and on time; to all the other format editors for their advice and support; to the assistant editors, who actually do much of the work from week to week; to Production Director Fent Thomas and Design Director Gary Val Der Steir and their staffs for making this special look so good; and to Director/Sales Henry Mowry and all the sales reps, especially Missy Haffley, Kristy Reeves and Paul Colbert, who made this special a success. See you all in Boulder in August at R&R Triple A Summit 2002.



John Schoenberger

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TRIPLE A BRANDING

Branding your station to support its musical position is crucial

By Keith Cunningham

Keith Cunningham founded Media Positioning after spending 10 years in radio. His format experience includes Triple A, Rock, Active Rock, Alternative and Classic Rock. I asked him to share his thoughts on branding and marketing, two areas where he has much experience, having lived in that world before he started in radio.

Triple A thrives on musical diversity. It's no surprise, then, that Triple A stations have more song differentiation per playlist than any of the other rock formats. Cookie-cutter they are not. However, they should be unified on two important fronts: music positioning and station branding. What does that mean exactly? How can Triple A excel in those areas? These days it's not enough to just play the right music while having a fancy positioning statement.

Investorwords.com defines positioning as "choosing a market niche for a product, taking into consideration price, promotion, distribution, packaging, competition, marketplace needs, etc."

BrandChannel.com offers this definition of branding: "Selecting and blending tangible and intangible attributes to differentiate the product, service or corporation in an attractive, meaningful and compelling way."

Combining those efforts results in overall brand positioning, which, as defined by BrandChannel.com is, "the distinctive position that a brand adopts in its competitive environment to ensure that individuals in its target market can tell the brand apart from

SEAMLESSLY INTEGRATING BRANDING EFFORTS TO SUPPORT THE POSITIONING GOAL IS THE FOUNDATION UPON WHICH A WINNING STRATEGY IS BUILT.

others. *Positioning* involves the careful manipulation of every element of the marketing mix."

It's easy to decipher how those practices might be applied in radio. In most Triple A cases the position, or the identifiable market niche, is music variety. Station branding comes from the tangible and intangible attributes that differentiate the station from others. More specifically, it's the elements or selling points that support your position: stylistic diversity, music quantification, library depth, jock delivery, jock content, features, liner-sweeper-promo language and so on.

Music Variety

Seamlessly integrating branding efforts to support the positioning goal is the foundation upon which a winning strategy is built. When developing a strategy for a station, I recommend applying a reverse-engineering technique, which takes an outside-in approach and uses a consumer perspective and also

includes designing a built-in defense system to combat competitors. In this process you mentally create the desired outcome and work backward to account for all the steps needed to reach your expected level of success.

Let's walk through a hypothetical Triple A startup strategy. First, what hole do you want to fill, and who's going to listen? For Triple A, it's rock variety for adults. Now, picture the finished result in your mind. Is it desirable in your market? Research tells us that adult consumers want a variety of music in their life. That's validation that variety is a desirable big-picture position to own.

Now choose an effective positioning statement that will reflect that variety position. Here are a few Triple A positioning statements in use today: Quality Rock, Real Variety, Real Musical Diversity, Quality Mix, True Variety, True to the Music, World Class Rock. Positioning statements are very important, and they must be believable and desirable to the audience.

Next, let's choose a primary branding story that supports the variety position (i.e., an identifiable attribute that will differentiate your product from others). I call this defining and refining your position. A good attribute for the variety strategy would be stylistic diversity. Without it, you won't be crowned variety king.

Which genres are most desirable and suitable for you to spotlight? Your specific mix will depend on the landscape of your marketplace, but, for argument's sake, let's borrow from the success of other Triple A's and spotlight classic rock, new music, blues, reggae and acoustic music.

Stylistic diversity is the most important branding technique used in Triple A positioning. Other attributes such as music quantification, library depth, humor, jock content, jock delivery, morning show, features and lifestyle news are extremely important, but they should be considered secondary branding or stationality efforts during the planning stages.

Fighting Competition

It's understandable to want to jump to building the music library as your next strategic step, but remember that you have a mental picture of the station. Right now the music is playing subliminally in your mind —

you can hear it, you can feel it. Therefore, before finishing the library, identify how a competitor is most likely to attack your product.

How will you defend yourself? How can you go on the offensive? Developing this strategy should come before building the music library. Call me crazy, but I want a battle plan in place before I begin to choose which troops are best suited to win the war.

Because you have a broad musical platform, there is ample opportunity for competitors to attack. Even if you don't have a head-on competitor, you'll feel the heat from tertiary competitors: Classic Rock, Active Rock, Alternative, Oldies, Hot AC and public radio. Although Triple A features some exclusive music, its stylistic diversity leaves the format vulnerable to attack on almost every musical front.

Many Triple A PDs don't think they have much competition. Why? Because you're the only station playing Shawn Colvin? How about U2, The Beatles, The Stones, Eric Clapton, Sheryl Crow, Dave Matthews, Train and Coldplay? You're not exclusive with them. In reality, Triple A's have more competition than most stations because of their musical diversity.

The musically focused station usually wins the war. This is bad news, because Triple A can quite easily be repositioned as unfocused, overly broad, unfamiliar or fringe by its competition. Your strength is your weakness. We've concluded that the format's perceived strength is variety, therefore Triple A must be extremely focused on being "perceptually broad." This is done through branding. Make your weakness your strength, and do some competitor repositioning of your own.

Be perceptually broad, yet familiar. You're already merchandising your stylistic diversity, now spotlight another branding story: your library depth. There's a big difference between diversity and depth. This is where you serve your PIs the meal they've been waiting for — the deep tracks, the music they can't hear anywhere else.

This is a tangible attribute that is definitely worth branding. There are numerous ways to brand your depth, but the most important thing to remember is to do it. You'd be surprised how many stations take this for granted. Make a depth promise to your core

audience and deliver it with conservative frequency, and you'll be just fine.

Music Mix

What are the results of the branding strategy so far? We have a desirable position: variety. And we have two primary branding attributes: stylistic diversity and library depth. Not only are you the station that plays the largest variety of stylistically different and very familiar music, you're also the station that goes deeper than anyone else. Sounds like a cool station, and you're well branded because you're effectively promoting the tangible attributes that differentiate you from the rest of the market.

The strategy now calls for you to create the most important element: the music mix. Ponder this: If the format's overall positioning and branding strategy is similar in many markets, why is there significant performance disparity among Triple A stations? It boils down to what radio is all about: the actual music being played.

Secondary reasons for the disparity are execution of the strategy and consumer perception vs. expectation. If you play the right music and execute your strategy, your consumer perception and expectation will be at a high level, and you'll do very well. If your station is struggling, you're probably not playing the right music or you're not executing the strategy. You can have a well-branded station yet still struggle because you are playing the wrong music.

It would be foolish of me to start naming titles and to attempt to tell you exactly what music is right for your specific market. And if you don't have the luxury of music research, you're flying blind, and I feel sorry for you. There's so much at stake financially that spending money on music research is well worth every penny. A tenth of a rating point can cost or make you hundreds of thousands of dollars. Doesn't it make sense to spend 30k on research to make sure the music is right?

Cume Vs. TSL

Your music is a direct reflection of your cume and TSL. Triple A stations generally have high TSL numbers but a much smaller cume than their out-of-format competitors. Ironic, isn't it? Consumers admit they want variety, yet Triple A struggles for cume in many markets. This is attributable to improper music selection, as well as listeners' tendency to seek familiarity on the FM dial.

It could also be a reflection of branding problems. Stations may brand themselves as too eclectic. Competitors may have effectively repositioned Triple A as too weird. And, finally,



Keith Cunningham

"Opportunities are usually disguised as hard work, so most people don't recognize them."

— Ann Landers

Continued on Page 68

BRYAN FERRY

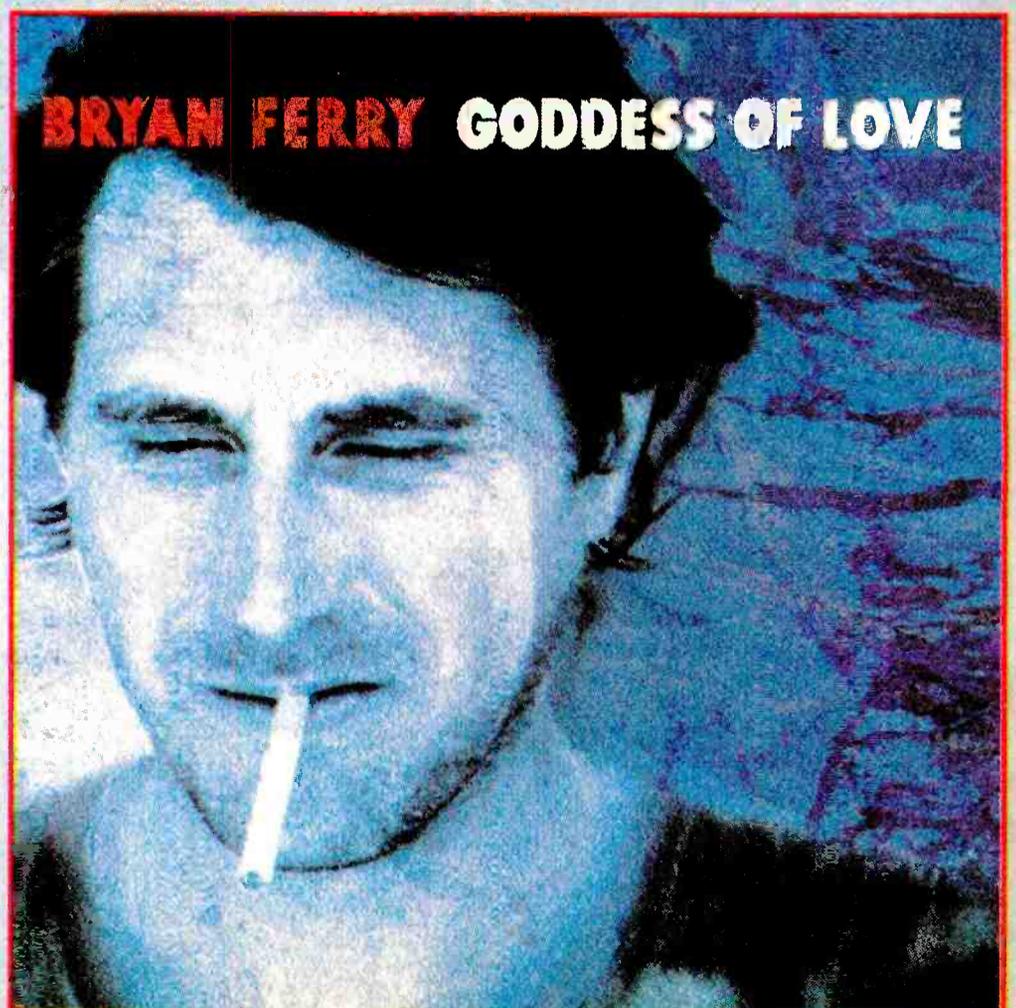
“Goddess Of Love”

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In Stores May 21!!

Produced by Rhett Danes, producer of Avalon



Virgin

THE LION SLEEPS TONIGHT

The challenge of nighttime programming for adults

By Dennis Constantine

Dennis Constantine is PD of Infinity Broadcasting's KINK/Portland, OR. He was also the night DJ at legendary Top 40 stations WHYI (Y100) and WMYQ in Miami and KTLK/Denver. He started KBCO/Denver and programmed it for 17 years. He has consulted many of today's top Triple A stations. I have always loved the way he writes and knew he had to be involved in this year's Triple A special. I gave him the challenge of addressing the subject of programming to adults at nights, and, as you'll read, he has come up with some great insights that we can all take to heart.

Jack Armstrong on WKBW/Buffalo, Dick Biondi on WLS/Chicago, Barney Pip on WCFL/Chicago — these were the nighttime legends who broadcast their rock 'n' roll shows on the big 50,000-watt AM giants in the '60s and early '70s. The teens of the time tuned into these shows in droves. The personalities of these programs had a lot of appeal. Many times, the huge nighttime ratings of these stations drove the overall ratings of the stations.

Similarly, when FM Rock radio was in its infancy, nighttime was prime time. It was at night that FM stations had their largest listening audience, and it was at night that those stations charged the most for advertising.

In those days most cars were equipped with AM-only radios and the majority of FM listening was done on the home stereo. The counterculture was alive, and listening to FM was part of the revolution. In the late '60s and early '70s FM rock stations were targeted to 12-28-year-old listeners, and these listeners didn't necessarily want to sit around the family television set and watch the evening's programming.

In The Air Tonight

The teens of the '60s and '70s who listened to the personality Top 40 night shows and the progressive Rock FM stations at night are the 40- to 50-something adults of today. These are the potential listeners of Triple A radio. Is it possible to get them to listen to Triple A radio at night?

This is a question that programmers of Triple A, and virtually all adult-appealing radio stations, ponder. The reality of the situation is that most adult-targeted stations struggle at night. The good news for radio programmers is that there is a grand opportunity to lure adults away from television now, as virtually all prime-time network programming is aimed at 18-34-year-old viewers.

Television programmers are anxious to lure younger viewers. One of the main reasons TV does not cater to older viewers is that they already watch too much prime-time television. TV advertisers will pay three times more to reach younger viewers because young viewers watch less than adults, making them harder to reach. If a television station can get three times the rate by making its programming appeal to younger viewers, that's the programming that will get on the air.

As a result of the low nighttime ratings for adult-targeted radio stations, most

stations simply cut their losses and keep the station on the air as inexpensively as possible. Many stations sound completely mechanical in the evenings because a large majority of adult radio stations don't have a live person in the studio at night and Prophet takes control of the station.

Furthermore, the radio sales department looks at the 7pm-midnight time period as a dumping ground. They practically give away the night commercial inventory to help "bring in the rate" to allow drive-time rates to remain as high as possible. It's also the place the traffic department can squeeze in trade and network spot commitments.

All of this psychologically sets up nighttime on an adult-oriented station as the station's graveyard. This is not compelling radio and does not create an impulse to listen.

Night Moves

Listening to the radio at night is not an option that most adults even consider. What have we done as an industry to give them a reason for listening at night? Many programmers feel that getting adults to listen to their stations at night is almost impossible. One would have to get them to change their habits, and, as people get older, their habits get more ingrained.

There is growing disagreement with that precept, however. In an article in the March 18 edition of the *Washington Post*, Lawrence Grossman, who ran NBC News from 1984 to 1988 said, "There is no evidence that supports the myth that getting people while they're still uncertain about the permanent use of products is going to last a lifetime."

Adults will go out of their way to change their habits if they feel like there is value in the change for them or if it fills a void in their lives. As an example, there are many people who clip coupons and will drive all over town shopping at unfamiliar stores to save money.

Back in the early '70s McDonald's was only open for lunch and dinner. Then its creative team came up with the idea that if the restaurants offered a morning product that customers wanted and that fit their expectations, people would come for breakfast. The Egg McMuffin was introduced, and McDonald's has developed a new audience in what used to be its down time.

Prove It All Night

Triple A PDs have three basic options for their nighttime programming:

1. Skew the programming of the station younger at night to appeal to a more active audience, more likely to be listening to the radio at night.

2. Remain consistent with the programming and accept the fact that night listening levels are going to be lower.

3. Develop special programming that creates an

interest in the station's night programming and fits within the station's programming parameters.

Choice No. 1 (skewing younger) is problematic, as it creates a separate audience for the night programming. Imagine if McDonald's was a doughnut and pastry shop in the morning, switched to burgers at noon and then served spaghetti dinners at night. There might be some people who came in for a McDonut, but the morning business would never be able to compete with Dunkin' Donuts or Krispy Kreme.

In addition, it would create brand confusion.

For radio examples, in the '80s WXR/Chicago featured a more youthful music mix at night. In the '90s KBCO/Denver carried *Loveline*, the controversial sex talk show. Both shows attracted sizable

night audiences; however, in the end they were dropped, because they appealed to a different set of listeners and created an incongruity in the overall stations' sounds.

Choice No. 2 (remaining consistent) is

not doing anything. This is the choice of the station that is satisfied with the "good 'nuff." It's not the strategy of a winner. A winning radio station looks for ways to maximize every daypart. A good showing in the 7pm-midnight daypart can give the entire radio station a significant boost in the ratings.

Remember grade-point averages in high school? Think of each daypart as a grade on a report card. If you're getting a B in the morning, a B in midday, a C in afternoon and an F at night, your average grade is a D.

Choice No. 3 (special programming) means finding an interesting persona for the station at night, one that fits with the overall feeling of the station. The adult radio stations of the '60s and early '70s created interesting night programming that fit within those stations' templates. Traditional AC stations have found great success with love song request shows and the syndicated *Delilah*. These shows fit the expectation of an AC station.

What about Triple A stations? What can they do at night to create excitement?

Wonderful Tonight

At my station, KINK/Portland, OR, we carry a late-night soft instrumental music program featuring ambient and New Age music called *Lights Out*. KINK has a history of playing instrumental music, so the music played on this program fits the listeners' expectations. They use the program as a background service to help them relax at the end of the day. The show is No. 1 with 25-54 adults in most books and many times has the highest shares on the entire radio station.

KTHX/Reno, NV developed a program called *Roots Rock Revival*, where the station features roots-oriented progressive rock every night at 9pm to connect with the memories of adult listeners. KGSR/Austin features *The 11th Hour*, where, each night at 11pm, the station plays an hour of a specific genre of music.

Nighttime specialty programming doesn't have to be complicated, it just needs to be compelling and interesting. It has to break through in this cluttered world of information. And specialty programming is only one way to this. A high-profile personality is another way to create interest in the station's off-hours. An appealing contest or promotion that only happens during the evening is another way.

There are many solutions to low nighttime listening levels on adult FM stations. Get your creative team together and brainstorm some ideas that will make your nights sparkle. The added benefit is that if listeners are listening in their bedrooms, their clock radios are set to the station for the morning show.

Wild Night

Getting back to early FM rock radio, FM morning shows were usually simple, music-based affairs that got killed by the big AM personality morning shows. Low-budget FM stations couldn't compete with the big budgets of the established AM stations. When FM stations started investing in their morning



Dennis Constantine

ADULTS WILL GO OUT OF THEIR WAY TO CHANGE THEIR HABITS IF THEY FEEL LIKE THERE IS VALUE IN THE CHANGE FOR THEM OR IF IT FILLS A VOID IN THEIR LIVES.

"Fortune knocks but once, but misfortune has much more patience."

— Laurence J. Peter

Continued on Page 68

ENTERING
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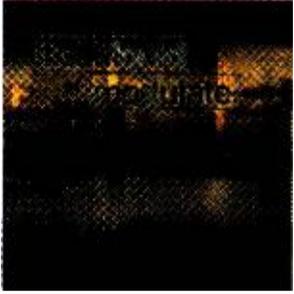
KINK/PORTLAND

peter stuart

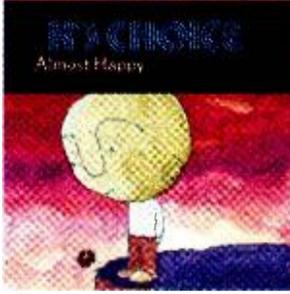
"With My Heart In Your Hands"

Coming in July!

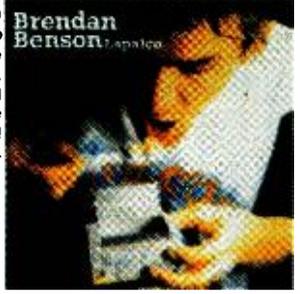




Bob Mould
Modulate
The leader of Husker Du and Sugar returns with a new solo album on his own label, Granary Music, via United Musicians. "Modulate" is available now, the first single is "Soundonsound".



K's Choice
Almost Happy
On tour this Summer!
This new album solidifies their status as one of the most thought-provoking bands in the contemporary music scene. Released in May as a two disc set with a special bonus live performance CD featuring all of their best known songs ("Not An Addict", etc.) First single is "Almost Happy".
Sony Music International



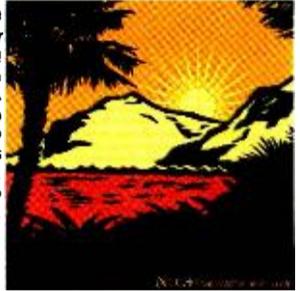
Brendan Benson
Lapalca
StarTime International brings us the pop hooks of this Detroit scenester. On tour this Summer on his own and with fellow hometowners The White Stripes. Jack White raves about him!



Johnny A
sometime tuesday morning
A Great Artist Development Story. From Favored Nations, the instrumental guitar album and AAA radio story of the year. On tour everywhere! "Oh Yeah" is the single that started the buzz on radio in San Francisco, Denver, Boston, Portland, Indianapolis, Reno and more.



The Walkmen
Everyone Who Pretended To Like Me Is Gone
On tour this summer!
StarTime International brings us these New Yorkers with members from Jonathan Fire*eater. Great press, including MTV News. The buzz is growing.



Beulah
The Coast Is Clear
On tour this summer!
From Velocette, San Francisco's modern answer to the Beach Boys. The single "A Good Man" is at radio now starting with spins on WOXY Cincinnati and WWCD Columbus. The video for "Gene Autry" was added to MTV2 and on 120 minutes. Appeared on Conan O'Brien. New Video for "Gravity" coming soon.



Topaz
The Zone
On tour this summer!
Velour brings us the hot grooves of Topaz, great musicians playing jazz, funk, and latin rhythms with hooks. "The World Is a Ghetto", is the first single and features Caran Wheeler from Soul II Soul on vocals.



French Kicks
One Time Bells
On tour this summer!
From StarTime International, the hot new New York alternative rock band with their debut album. "One Time Bells" hits stores this May.



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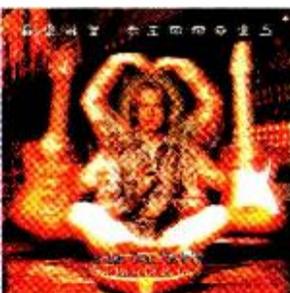
Kodo
Mondo Head
On tour this summer!
From Sony Japan, the foremost Taiko Drum troupe in the world return with a brand new album, produced by world music guru and former Grateful Dead drummer, Mickey Hart. Also appearing are Charlie Musselwhite, Michael Hinton, Giovanni Hidalgo, Zakir Hussain, and Airto Moreira.



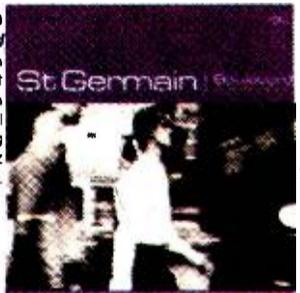
Joe Cocker
Respect Yourself
New album comes this summer!
From Eagle Records, a new album from the legendary singer who is a master of interpreting songs written by his friends. A great version of "Never Tear Us Apart" (INXS) will be the first single.



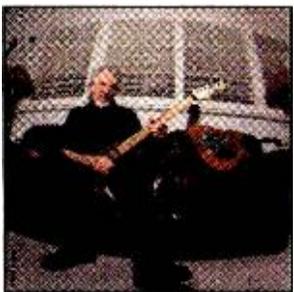
Simple Minds
Cry
New Album comes this summer!
From Eagle Records, one of the biggest pop bands of the 80's and 90's returns with an album of brand new material. Title track, "Cry" is the lead single.



Andy Timmons
That Was Then, This Is Now
New album released in May! From Favored Nations, the guitar virtuoso follows in the footsteps of guitar greats such as Steve Vai. "Slip Away", the first single is a vocal track that is a tribute to George Harrison.



St. Germain
Boulevard
From PIAS America, the legendary French dance artist and producer. No other artist in recent history has garnered such acceptance across wide musical boundaries, leap-frogging from discerning house music lovers to ardent jazz enthusiasts with effortless motion.



John Mayall
Stories
New Album coming soon!
From Eagle Records, one of the most influential musicians ever to grace the stage or cut a record is still going strong. Look for him to tour in support of his new album.



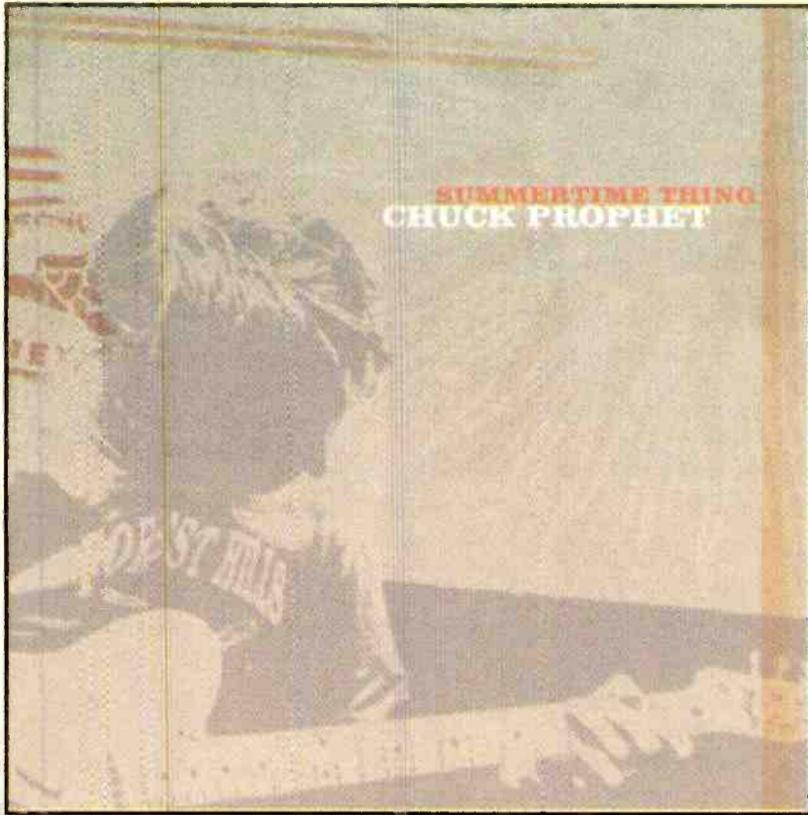
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The first single from the forthcoming album

NO OTHER LOVE

"With his album *No Other Love* and the incredible first track *Summertime Thing*, former Green On Red guitarist and songwriter Chuck Prophet has come into his own. I can't wait to hear *Summertime Thing* blasting from countless car radios soon...art & reality will converge! Help Me Rhonda!" — JODY DENBERG, KGSR PROGRAM DIRECTOR



SUMMERTIME THING

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GOOD MORNINGS

What makes a successful morning show?

By John Bradley

After many successful years programming KBCO/Denver-Boulder, John Bradley stepped out with his partner, Dave Rahn, to create SBR Creative, a radio consultancy that specializes mainly in Triple A. Bradley works with many of the most successful stations in the country and has gained quite a bit of insight about what makes a morning show tick. I've asked him to share some of those ideas with us.

What makes a successful morning show?
 A) Lots of black coffee
 B) Traffic and weather on the 8s
 C) The phrase "The Most Music Morning Show" between every two songs
 D) Battle of the Sexes
 E) A weekly psychic call-in segment

OK, seriously, what makes a successful morning show? It starts with creativity. "To live creatively is to imagine the possibilities, stay zesty and grow," said William Wonka. Hire creative people. If you've already got a morning show, how creative are they? If they're not creative, it may be time to move on.

The standard radio search method is to go after someone who had great ratings at another station. But Triple A radio is more about planting and growing great morning talent. At the beginning of your search for a morning show, look first and foremost for creativity.

Creativity has got to be a priority with any morning show, even if it's music-intensive. A morning DJ's brain has been awake, active and potentially creative long before the listener's brain has come alive. A morning DJ's mission is to share his or her creative energy and thoughts to inspire the listeners and help get their day started.

The job is to entertain. Entertainment leads to pleasant listener expectations, which leads to longer time spent listening and regular tune-in, which leads to Arbitron ratings, which leads to a successful morning show.

Without creativity, entertainment is virtually impossible. Music alone cannot create a successful morning show. According to Gary Davis, author of *Creativity Is Forever*, "Creative people may be nonconformists, but they certainly have a lot in common." Successful

morning show players have in common a stash of creative attributes. Here are several key traits to look for in a creative person:

- Original thinker — is a "what if" person, resourceful, inventive, full of ideas and can manipulate ideas
- Independent — doesn't fear being different, self-aware, individualistic and slightly nonconforming
- Risk-taker — not afraid to try something new, rejects other's limits, optimistic and opportunistic
- Energetic — enjoys his or her work; has morning energy, a high commitment to work and enthusiasm for everything he or she does
- Curious — asks "Why?"; is inquisitive, experiments and has wide interests
- Sense of humor — sharp-witted, quick-witted, playful and has a childlike freshness
- Capacity for theater — expressive, can tell a story, enjoys music and is interested in pop culture
- Open-minded — spontaneous, perceptive, receptive to new ideas and good at problem-solving
- Emotional — can express feelings, can empathize; is sensitive and uses expressive words

Radio basics can be taught, creativity cannot. It can be revealed, nurtured and encouraged, but it can't be injected into an uncreative liner-card reader who has nothing

to say unless it's a 15-second promo and upcoming three-artist tease.

Creativity gives birth to a personality, and that's a big part of what makes a successful morning show.

When looking for a morning DJ, look for someone you'd like to hang out with at a party.

There are also some possible negative traits to be aware of in creative people that can keep them from being the right fit for your station and can keep them from being successful:

- Egotistical — snobbish, selfish, self-centered and intolerant
- Impulsive — acts without planning,

uninterested in details, impatient and tactless

- Argumentative — defiant, stubborn, demanding and doesn't work well with others
- Neurotic — moody, aloof, low frustration tolerance and temperamental

Getting 'It'

You might have heard of or worked with a "big name talent" who was creative but was hard to be around because his ego was out of control. He did things on the air without thinking or that were difficult to deal with off the air.

This makes the initial hiring process all the more important. As the employer, look for a person who is creative *before* they hit the air. When they go on the air, they've already got to

have the inherent ability to communicate and tell a story with few, yet colorful, words. A DJ's creativity should be a part of his or her lifestyle and natural personality.

I went straight to the source and asked several creative Triple A morning DJs in varying market sizes what they think the important ingredients to a successful morning show are.

"They have 'it.' Without it, there's no hope," says Max Bumgardner, a past CHR morning man and now

PD/mornings at KCTY/Omaha. "Unfortunately, there is no way to describe it. It can't be explained, and you can't teach it. Just try making a pretty good basketball player into Michael Jordan or turning a decent golfer into Tiger Woods. Those guys have it. My three ingredients for a successful morning show are chemistry, brevity and compelling topics."

"Predictable unpredictability," says Lin Brehmer of WXRT/Chicago. "Listeners have expectations, but they should be not quite sure what to expect next. I subscribe totally to that philosophy, but what does it actually mean? For WXRT, it can be playing Leonard Nimoy singing 'The Legend of Bilbo Baggins' and Johnny Cash's 'Ring of Fire' after our movie guy reviewed *Lord of the Rings*. Or, on the first day of spring — which was bad weather in Chicago — playing Christmas music as traffic beds." In other words, surprise your audience.

Peter Finch of KFOG/San Francisco says not to be predictable with in-studio guests. Lionel Richie was a recent KFOG guest. At last check KFOG doesn't play any Lionel Richie or Commodores, except on its famous *Ten at Ten* program, but Richie is well-known enough in pop culture to work for a Triple A audience — and he was unexpected. It worked.

"Know your target audience," says Finch. Do that by communicating regularly with the PD and GM. "Then give them what they want. It helps if you *are* the audience. I'm a fan of the music and in the demo, so I pick topics that I'm interested in."

Remember that "predictable unpredictability" doesn't always mean doing

the weird and obtuse. "You've got to search for mass-appeal topics and put your spin on them," says John Fisher of KMTT/Seattle. "Don't look just for niche and obscure topics. That won't attract a mass-appeal audience. Cover topics the other outlets are covering. Don't avoid popular issues."

Make A Connection

The morning show must project the message, mission, image and lifestyle of the overall radio station in everything it does. The show can't be out of sync with what the station stands for in other dayparts. Howard Stern may get away with that, but Triple A mornings have to be locked in step with the overall station's image.

All of the morning DJs I spoke with had a self-deprecating sense of humor. "Are you calling me to ask if I know of any successful morning shows?" they all asked. An ego is an important part of every DJ, but successful DJs keep their egos in check.

"It's fair to say that I have met every single one of my listeners," says Brehmer. I'm not sure if he's touting his 65 appearances from last year or he's got that dry sense of humor rolling — a good example of keeping people curious and guessing.

"You gotta love what you do," says Bret Saunders of KBCO/Boulder. "I think about my morning show all the time. I have a life, but the morning show is always on my mind. My image of the KBCO morning show is of a really big kitchen, and I'm hanging out with everybody. When listeners come to morning radio, they are looking to reconnect after a night's sleep. People want to know what's going on. They want to get reacquainted to the world."

Being perceptive about your audience and tying in emotionally with them as "friends" fosters a successful relationship. Listener phone calls are an important part of most successful morning shows. Once shunned by progressive radio as "too top 40," listener calls add new voices, new opinions and new ideas to mornings. Triple A listeners are far more well-spoken and, dare we say it, smarter than listeners at most other formats. It's a joy to take calls in this format.

"Listeners are articulate," says Finch. "They have good comments. We always record calls, because you never know what good stuff you're going to get that you can use now or later."

"Get listeners on the phone as often as possible," Fisher says. "It bridges the gap between listeners and the station. It gives listeners a voice. It adds different voices to the morning show, which is a critical area. You don't want the same one or two voices being heard every day."

"Callers give a balance of opinion," says Saunders. "Using phones develops a sense of community with the listeners. I try to pick out calls that will add to the music, because music is what listeners are there for."

A morning show that's always in agreement is boring. Listeners want to hear disagreement,

Continued on Page 68



John Bradley

Listener Comments About Morning Radio

Listeners want lots of stuff — but get the balance right. It's music on one side of the scale, and everything else on the other side. Do too much of one thing, and the morning mix winds up unbalanced. The following are actual listener responses to the question "What makes a good morning show?"

- "Personalities that are interesting but not annoying."
- "DJs that chat with each other about music and current events but that balance chat with music."
- "Clever talk, but they know when to stop talking and play music."
- "I need music to get me motivated."
- "Likeable people. It's like having another adult in the car with you."
- "A mix of info and entertainment and music."
- "I listen because I wonder if there's something I should know about. What happened overnight?"
- "I want to hear something I didn't hear about the day before anywhere."

— John Bradley



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WISDOM AND GRACE ARE BACK IN STYLE

Pop and R&B diva Bonnie Raitt returns with one of her best albums yet

By John Schoenberger

Bonnie Raitt first burst onto the music scene in 1971, with her self-titled debut. Over the ensuing 30 years she's released 15 more albums, including her latest, *Silver Lining*.

Raitt has always striven to make the best albums possible and has always been more than capable of backing them up live. But, via her social activism, she has also contributed much more than memorable music; she's tried to give back to an industry that has given her so much.

Raitt began playing guitar when she was just 12 years old. After hearing *Blues at Newport 1963* at age 14, her life was transformed. Raised in Los Angeles, she began attending Radcliffe University in Cambridge, MA in 1967, but within two years she had dropped out to play music in Boston folk and blues clubs.

A Sterling Career

After signing with noted blues manager Dick Waterman, she began opening for and playing alongside such blues legends as Howlin' Wolf, Son House, Muddy Waters

"THE GRATITUDE, THE WISDOM AND THE SENSE OF HUMOR YOU FEEL IN YOUR 50S ARE SO MUCH GREATER THAN AT ANY OTHER TIME. THIS IS MY FAVORITE TIME IN MY LIFE — RIGHT HERE, RIGHT NOW."

and Mississippi Fred McDowell. She soon earned a reputation as a redheaded firecracker who could play a mean bottleneck slide guitar and sing with the best of 'em.

"It was an incredible gift for me not only to be friends with some of the greatest blues people who ever lived, but to learn how they played, how they sang and how they lived their lives, ran their marriages and talked to their kids," she says. "I was especially lucky, as so many of them are no longer with us."

Raitt's reputation soon landed her a recording contract with Warner Bros., a relationship that resulted in nine critically acclaimed albums. But times changed, and she moved on to a deal with Capitol. Her first album for that label, *Nick of Time*, catapulted her into international stardom and opened up the public's perception of her. She was now seen as an artist who felt comfortable performing a variety of musical styles.

Since then Raitt has been honored with nine Grammys and inducted into the Rock

and Roll Hall of Fame and the Hollywood Bowl Hall of Fame. She also recently received a star on the Hollywood Walk of Fame. But success has not kept her from being grateful to those who came before her. She helped found the Rhythm and Blues Foundation in 1988, initiated the Bonnie Raitt Fender Guitar Project for inner-city kids in 1995 and has also been involved in campaigning for alternative energy sources.

Her commitment to the healing power of music led her to write the foreword to *American Roots Music*, a book published in 2001. She is also involved in the PBS series *The Blues*, which is being produced under the guidance of film director Martin Scorsese.

"I feel strongly that an appreciation needs to be out there so that black, Latino and all kids can understand the roots of their own musical heritage," Raitt says. "The consolidation of the music business has made it difficult to encourage styles of music like the blues, all of which deserve to be celebrated as some of our most treasured national resources. The *O Brother, Where Art Thou?* phenomenon is just part of a larger movement of people becoming interested in where our culture has come from."

A Magical Path

Raitt's career has had a 30-year run and is still going strong. To her, it must sometimes seem like it's all been a dream. But even after all her success and honors, she remains humble and grateful for all that's happened to her. "It's still such a great thing to do for a living," she says.

"I have to pinch myself when I see how much trouble people are having trying to hold on to their dreams — you know, waiting 15 years to finally get a record deal, and then the company folds and they lose their momentum. It's tough, and I know that I was really lucky."

Right from the beginning it seemed there was a magical path stretching out in front of



BONNIE RAITT

Raitt. Being into the blues is one thing; being able to learn from and become friends with some of the genre's masters is another. "It was an incredible gift, and I honor them by making sure that everybody knows where it's coming from," says Raitt. "I share what I know about the blues with up-and-coming new artists who have taken an interest in the genre."

It's easy for journalists to think of Raitt's career in a "phase one-phase two" framework. First, there was the Warner Bros. period, in which she stuck pretty close to her blues and rock roots, and then there were the great years at Capitol, when she opened up her musical influences and reached a much broader audience.

"Journalists always like to think of it that way," she says. "To me, my life has always just gone along, and I try to make the best record I can at the time. I don't really need to look at my life in phases."

"The irony of it is that many of the Warners people I was close with were over at Capitol when I got signed there. You know how this business is these days; you better be nice to everybody, because they

could be your boss tomorrow."

There's no denying that *Nick of Time*, produced by Don Was, propelled Raitt's career in many new directions and finally brought her the universal recognition and monetary success that she had been working so hard for all along. It also marked a new chapter in her life, as she had recently accomplished the tough task of getting clean and sober.

"It was at that time that the whole idea of gratitude really started to take on new meaning to me," Raitt says. "I've always been lucky enough to have a record deal. I've discovered that it's better to be with people who really appreciate you no matter what decade you're in."

"At the time I wasn't even sure you could be sober and still be in the rock 'n' roll world. I am grateful for every decade, every album, every love affair, every drink. They've taught me a lot, and I wouldn't be where I am today if it wasn't for all of it."

"The gratitude, the wisdom and the sense of humor you feel in your 50s are so much greater than at any other time. This is my favorite time in my life — right here, right now. If somebody had told me at 25 that I would be having the time of my life and more fun than I'd ever had in my 50s, I would have said, 'Yeah, right.'"

"Do not dwell in the past or dream of the future; concentrate the mind on the present moment."

— Buddha

Continued on Page 45

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WISDOM AND GRACE ARE BACK IN STYLE

Continued from Page 42

Giving Back

Raitt has always been known for her passion when it comes to her music, but she has also dedicated herself to many social causes. She says that she has always been motivated to lend herself to causes that she believes in and attributes that to the way she was raised.

"My parents switched to the Quaker faith back in the '50s, and they believe in peace and justice and humanitarian efforts," Raitt says. "They feel that the sole reason we're on earth is to give back and to avoid conflict and to bring out the best in each other. I've taken that to heart, and it does bring all of my motivation to social activism. I don't separate it from my career, really. The two are very much entwined."

One of Raitt's most important causes has been her continuing fight to increase royalties for many older artists. This concern has spilled over to the current movement for artists to gain more control of their careers and artistic property.

"Blues is still a very healthy genre of

"I HAVE NO INTEREST IN DOING A RECORD OF ALL MY OWN SONGS. IT WOULD BE BORING. THE HARDEST WORK I DO IS LOOKING FOR SONGS, AND ONE OF THE GREAT JOYS IS FINDING THEM."

music," she says. "We just have to make sure that we have royalty reforms for many of the originals, so the families of those blues artists get to participate in the boon from record sales. It really comes down to paying some respect to the giants who have been around."

Raitt feels that the issues now on the table about protecting artists' copyrights and the need to address artists' contracts with labels are very important. "It is a time of great upheaval, and I think it's healthy," she says. "It's also scary, as any revolution is."

"Furthermore, I think that the Internet is a way for people to regain control of the airwaves. It's like when FM radio first came around and allowed the exposure of a broad

variety of music. A way has to be found that the Internet can flourish. It's a new world, and all these issues really boil down to fairness for all involved."

A Sixth Sense

This brings us to Raitt's wonderful new album, *Silver Lining*. She's very proud to say that it was recorded with her touring band, a group of accomplished musicians who have been on the road with her for quite some time now: guitarist George Marinelli, bassist James "Hutch" Hutchinson, drummer Ricky Fataar and keyboardist Jon Cleary.

"The versatility and depth of the musicians in my band are amazing," she says. "People have a tendency to underplay the importance of the musicians on their records. On every record, whether it's *Thriller* or the most beautiful Peter Gabriel song, it's the musicians who are contributing a very large part. It's not all the singer and composer and the artist — or the producer. I really wanted the world to know this time around how good they are."

"They should pay attention to these players. It's not like they're just reading off the charts in a session. I picked these guys because of the way they play, and there's something to be said about how long we've played together. We have a sixth sense about each other. We finally have the funk and groove that I've always enjoyed onstage."

Raitt also decided to work with the production team of Mitchell Froom and Tchad Blake again. They were involved with her last album, *Fundamental*, and she says she really liked their work ethic. She was first drawn to them when they were working with Elvis Costello and Richard Thompson years ago.

"Last time I went to play with them in their yard, but this time they had to come to my house," she says. "I took the lead a little more. That fact played a big role in the arranging and sound of the album."

The Good Life

As she has throughout her career, Raitt has made an album of self-penned tunes and choice covers. Included are "Silver Lining" by David Gray; "Fools Game" and "Monkey Business" by bandmate Jon Cleary; "I Can't Help You Now" by Tommy Sims, Gordon Kennedy and Wayne



JOHN SCHOENBERGER AND BONNIE RAITT

Kilpatrick; "Time of Our Lives" by Sims and Teron Beal; "Wherever You May Be" by Allen Shamblin and Rob Mathes; and "No Gettin' Over You," which Raitt wrote herself.

"I have no interest in doing a record of all my own songs," Raitt says. "It would be boring. The hardest work I do is looking for songs, and one of the great joys is finding them. Believe me, I put out the word, and tons of tunes come my way. It takes a while to narrow them down to what I am most excited about and what I think complements each other to make up an album."

Raitt has made sure to spotlight musicians on each of her albums. In this case she features slide guitarist Roy Rogers on a song they co-wrote, "Gnawin' on It." She also allows her fascination with and

great love for African music to shine on this album in her collaborations with Mali guitarist Habibe Koite on "Back Around" and Zimbabwean beat master Oliver Mtshudsi on "Hear Me, Lord."

"It's one of my pleasures when I can do this kind of thing," she says. "I continue to find inspiration from other people who, frankly, knock me out with their talent. My life became enriched in many ways thanks to those Grammys and the success that came along with them. It has allowed me to experience things I had only dreamed about."

"I couldn't be happier!"

For more information, be sure to check out Bonnie Raitt's website at www.bonnie-raitt.com.



"You shall know the truth, and the truth shall make you mad."

— Aldous Huxley

THE DOOR TO LOWER DEMOS IS NOW OPEN

Will Triple A walk through it?

By Mike Henry

Mike Henry, CEO of Paragon Media Strategies, has been a behind-the-scenes adviser to many Triple A stations over the past decade. His expertise and insight have allowed many programmers to not only win, but also to plan ahead for continued success in the future. When we use the term "crossover music," we are usually referring to music made familiar by other formats, music that Triple A then embraces to help expand its appeal. This is an important strategy for many stations, and it is proving successful. But what about songs that we have made hits and then let get away? Henry believes we now have a great opportunity to reclaim many of them.

Having worked with Triple A stations since before the format had a name, I have seen it grow from infancy. During that time Triple A stations have launched the careers of many established artists. While these crossover artists have benefited from their start at Triple A, Triple A stations have not experienced reciprocal benefits. The next few years will offer Triple A stations the unique opportunity to redeem themselves, but only if they improve their handling of crossover music.

What is crossover music? For Triple A stations, crossover music has been songs and artists that started on Triple A but ultimately ended up on other formats. From CHR and Hot AC to Alternative, other formats have benefited more from the success of Triple A crossover music than Triple A has.

The list is staggering: Sheryl Crow, Gin Blossoms, Wallflowers, Bonnie Raitt, Counting Crows, Hootie & The Blowfish, Dave Matthews Band, Collective Soul, Melissa Etheridge, Matchbox Twenty, Jonny Lang, Vertical Horizon, Alanis Morissette, Sugar Ray, David Gray and on and on.

Opportunities We Lost

Nothing will stop other stations from playing records that break first on Triple A. However, we lost association with most of those artists and their hits went to other formats because Triple A stations did not spin the songs as much as other stations did. Thus, it's not surprising that record labels view Triple A as a launching-pad format. (Songs with Triple A as a destination format are, by definition, not crossover hits. They are Triple A hits.)

The reluctance of Triple A stations to play the game led to other formats gaining ownership of some of the biggest artists and songs of the past 15 years. But that, as they say, is water over the dam.

Moving forward, a different story is emerging. First, much of the music that Triple A first played is now being left on the cutting-room floor at other formats. This is not because these songs do not test well in auditorium library tests; it is because much of this music just does not have the sounds that are prevalent on other formats now.

Second, there are hits that were first played at other formats, namely Alternative, that have also become "per songa non grata" at those formats. Third, Triple A stations grounded in

the past are finding it more and more difficult to compete against Classic Rock and Classic Hits stations (for example, WDRV "The Drive's" impact on WXRT in Chicago) that superserve the older rock fans.

All of these factors are throwing a door open for Triple A stations that will allow them an opportunity to draw more audience, especially those much-needed younger demos. Will Triple A stations walk through the door, or will they be left out in the cold again?

Original Triple A Hits

Formats all around Triple A are polarizing. Alternative stations are entrenched in the "extreme" music position. If Alternative wannabe artists do not live near Linkin Park today, they're living in the wrong neighborhood.

CHR stations have been flooded with a multitude of disparate styles that broadly define top 40 today, from hip-hop and R&B to alternative and rock to selected country and smooth jazz crossover hits.

Modern AC has faded to black, or at least back into Hot AC, where one is as likely to hear Cher as U2.

This evolution means that many of the original Triple A hits are available for Triple A stations to recapitalize upon. Because they did cross over (apologies to John Edward), these

songs have benefited from multiformat exposure. The records continue to hold up very well in auditorium library tests, and, aside from Hootie and a few others, there is still very low burn on them. This is low-hanging fruit for

Triple A stations to grab.

A Home For '90s Alternative

The past two years have been full of changes for Alternative stations. Compare an Alternative chart from 2000 to a current chart, and it looks like two different formats. New, so-called extreme music now dominates Alternative playlists. Alternative stations have benefited enormously from the meteoric rise

of Tool, System Of A Down and Linkin Park, to name just a few.

Alternative stations have ramped up the currents and the texture of currents to the point where many songs that first broke on Alternative stations back in, say, 1995, no longer have a place there.

The bedrock of Triple A has always been library material unique to the format, but that library must evolve over time. Triple A stations would be wise to find the mainstream 1990s records that played heavily on Alternative or Modern AC stations in their market but have since been largely abandoned.

KYSR (Star)/Los Angeles recently moved in this direction. Star now capitalizes on songs made familiar by Alternative KROQ, which allows Star to target KROQ listeners who graduate from KROQ to musical adulthood.

Classic Rock Reels In The Years

Ratings at some Classic Rock stations are at an all-time high. However, Classic Rock demos are aging and will continue to do so. Triple A stations that become too reliant on '70s classic rock music will find their demos getting older as well, which will make it more and more difficult to combine currents or even 1990s material with these older songs.

Harder Classic Rock stations draw demos younger than those attracted to traditional Classic Rock, but the hard Classic Rock lifegroup tends to be very different from the Triple A lifegroup. Softer Classic Hits stations are even older than traditional Classic Rock, but as The Drive in Chicago has shown, these stations can impact even the most heritage of Triple A stations.

Getting into a battle with any type of Classic Rock station for ownership of classic rock songs is a losing proposition, which is another reason why it is imperative for Triple A stations to evolve their libraries. For most Triple A stations, classic rock is still a vital part of the puzzle, but it is just one piece.

So-called "classic alternative" music (U2, R.E.M., Clash, Pretenders, etc.) is one component of classic rock that typically loads in nicely with the mix of music on Triple A stations. Triple A stations should do everything possible not to lose association with this music in their markets. Triple A success hinges on the variety proposition, and that includes a variety of "classic" styles.

Something Completely Different

Then there is the "anti-crossover" music category. When done right, a Triple A station's ownership of exclusive music is the key to

imagining the station as being unique, an attribute that is very important to the core. Successful Triple A stations have refined the art of playing an image track often enough to sound adventurous for this core audience. Image tracks validate the variety promise.

This image track may only play once an hour or every other hour, but the selection and placement of the song are critical for the desired impact. An image track should be a song exclusive to the Triple A station in the market. These are the songs that differentiate the Triple A station from all the other stations with which it shares music (Classic Rock, Hot AC, CHR, etc.). They should appear before and after familiar power categories, and the songs should be heavily packaged with imaging that makes them stand out as exclusive tracks for the station.

A word of warning: When done wrong, an overdose of image tracks (exclusive music) will make the station too unfamiliar and unrelatable for the cume. This is a ticket to low cume and volatile ratings.

Evolution

The evolution of music and radio formats largely dictates what radio stations can do musically. There are times when market environments allow certain formats to grow, and there

are times when certain formats simply maintain. Through much of the 1990s Triple A did not grow much.

Changing dynamics at other formats are now giving Triple A stations the opportunity to grow, particularly on the younger end (25-39). The sands of time have given us two complete decades of music — from the 1980s and 1990s — that most Classic Rock stations do not play. Younger listeners have much broader music tastes than older listeners.

All of these factors are opening the door for existing and future Triple A stations to rely more heavily on mainstream and familiar crossover music. Existing Triple A stations can and must evolve to seize these opportunities. This is a delicate process, given the ratings success and prevailing images of existing Triple A stations. However, even the most successful Triple A stations must evolve or lose ground.

As for new Triple A stations, they can sign on with a more aggressive music stance than in the past. This new breed of Triple A stations can target younger, have a more contemporary music library and spin fewer currents more frequently. By doing so, new Triple A stations will enjoy a quicker climb to ratings success than their slow-growth predecessors.

If existing and new Triple A stations ignore these opportunities, the door will swing shut on them once again, and they'll find other formats living in their house.



Mike Henry

THE RELUCTANCE OF TRIPLE A STATIONS TO PLAY THE GAME LED TO OTHER FORMATS GAINING OWNERSHIP OF SOME OF THE BIGGEST ARTISTS AND SONGS OF THE PAST 15 YEARS.

"Sour, sweet, bitter, pungent, all must be tasted."

— Chinese proverb

You can reach Mike Henry at 303-922-5600 or at mhenry@paragon-research.com.



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"HEARTS OF STONE"

"We were out of the box, that says it all!"
 - Scott Arbough, PD/KBCO

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 WKPK / KTBG / WDET / KBAC / KTAO
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 WRNX / WFPK / KTBG / WDET / WAPS
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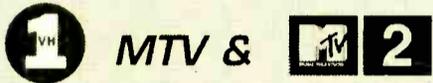
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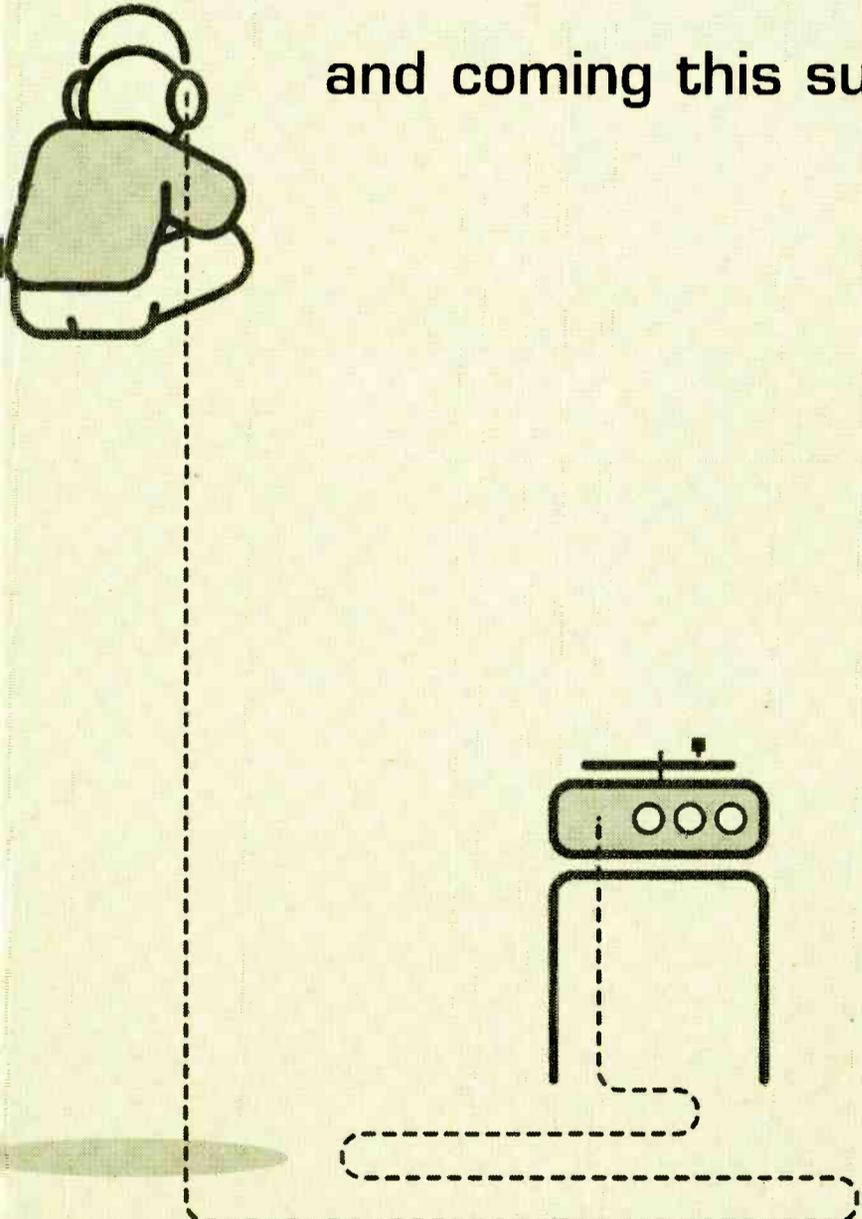


1 GIANT LEAP

Featuring the single "Braided Hair" Neneh Cherry

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TRIPLE A: UNITY IN DIVERSITY

A MEMBER OF THE NOMCOMM CLUB

The growing importance of noncommercial Triple A radio

By Bruce Warren

If you know Bruce Warren, PD of WXP/Philadelphia, you know that he's all about public radio and the unique things a noncommercial station can achieve that its commercial counterparts can't. But even though the left end of the dial is where his heart lies, he's not an elitist. He, more than most, revels in the diversity of the Triple A format and is often quick to point out the common ground among all stations.

Overall, public radio is seeing exciting audience growth. But while the Internet has yet to kill the radio or the video star, there are competitive challenges on the media landscape that are creating much uncertainty at our stations, especially issues concerning Internet streaming and the complications surrounding royalty issues, as well as the potential impact of satellite radio.

Greater Importance

In the last year noncommercial radio has had great impact as an exciting, fertile outlet for establishing new artists. From the incredible success of the Grammy award-winning *O Brother, Where Art Thou?* soundtrack to the current acclaim for and increasing popularity of the wonderful Norah Jones debut, *Come Away With Me*, there is increasing evidence of the growing importance of our format.

We're pervasive. In small, medium and large markets, noncommercial stations are helping more new artists reach audiences than ever before. And with increased audience growth there is potential for even greater impact.

According to Arbitron, NPR's member stations attracted more listeners than ever in fall of 2001. NPR's programs and stations gained 19% in weekly come over fall 2000. NPR programs reached 19.5 million listeners in fall 2000, and member stations drew a record 28.7 million listeners in fall 2001. One in seven Americans age 25 or older now listens to an NPR member station each week.

For noncommercial Triple A stations, the news is equally encouraging. While commercial Triple A stations reach more listeners, noncomm's audience growth is outpacing commercial audience growth. Many smaller-to-medium-market noncommercial stations are seeing average yearly come growth on the order of 15%.

In major markets where noncommercial stations exist, come growth is similar. As stations continue to improve their local service, they're building larger, more passionate communities and extending their brand to new listeners.

The growing importance of noncommercial radio can be demonstrated by a few ideals that are deeply connected to each other: Our service to our core listeners (many of whom are members), our service to musicians and how we embed a deep, meaningful sense of community into our

local programming are the philosophical drivers that have resulted in the increasing importance of noncommercial Triple A stations.

Heightened Variety

Our listeners crave new music. They appreciate the heightened variety and diversity of the noncommercial version of Triple A. It's both the emerging and heritage artists we choose to embrace and present that differentiate us for our audiences.

In a speech at the Public Radio Program Directors Conference in 2000, Danny Miller, Exec. Producer of *Fresh Air* (one of NPR's most popular talk shows), said, "Listeners trust us to respect their intelligence and curiosity and to make interesting choices on their behalf."

This can translate to noncommercial Triple A music stations. Many of our listeners expect us to craft music programming that challenges, engages and entertains them. The more listener-focused we can be,

the better our programming can serve those same listeners.

Over the years I've heard many industry people comment about the amount of records noncommercial stations add to their playlists on a weekly basis. Just last month we added a record 12 songs in one week. That this is perceived by some in the industry as being the wrong thing to do or as somehow invalidating our existence or importance is malarkey.

The first reaction is usually: "How can a station have any impact if you add so many records?" While I would agree with that to some degree, because our core TSL is so high, we can have impact with more new records even if we're playing them less.

We add so many new records each week because we can. This is just one of the many privileges of membership in the noncomm club.

Our listeners expect us to provide them with new and interesting artists, and most noncommercial stations are guided by a



Bruce Warren

commitment to this. Our freedom to take risks by playing as many new records as we choose is part of our appeal.

Service To Musicians

At XPN we often talk about how we help artists quit their day jobs. While there is always the danger that comments like that may be misinterpreted as braggadocio, it's not too far from reality. Noncommercial Triple A stations continue to have significant, positive impact on aspiring musicians' careers, as well as on keeping the careers of heritage and established musicians vibrant and successful.

In many cities it's *only* the noncommercial station that plays new releases from Bob Dylan, Bonnie Raitt or Eric Clapton. Artists like Lucinda Williams, John Hiatt, Richard Thompson and Jonatha Brooke also thrive on noncomm play.

While the challenge to our stations is to continue to strengthen the value and importance of our service to our listeners, our service to musicians is often difficult to articulate, let alone measure. We showcase artists' work, and we enhance the importance of it. We create it, preserve it, interpret it and give it social and cultural context in the world of popular arts and culture.

Our service is our ability to reach and impact a growing audience with a set of shared values who are interested in the kind of music we play. This allows the musicians who create that music to practice their craft.

I think my noncommercial colleagues would agree that our passionate and tireless commitment to introducing new artists and to preserving the profiles of heritage artists reinforces the relationship that we have with those artists. That noncommercial stations are driven to serve artists — and not necessarily songs — is an important contribution of our format, one that we continue to focus on and get results from.

Core Values

The Core Values project, which I have written about in the past, continues to develop into an important tool for improving our programming. Two years ago the Public Radio Program Directors Association launched the Core Values project to "define and advocate principles of quality public radio programming."

In an attempt to understand the appeal of our programming to our core listeners, a number of system-wide Core Values projects have been completed in the last two years. These have led to increased awareness of how to improve our existing programming and of what qualities and elements need to be considered in the development of new programming.

In the next year public radio managers

and decisionmakers will continue to work in this area. While most of the work to date has focused on news, the next year will see research into classical music and fundraising. What noncommercial Triple A stations can draw from these projects is, at this point, a shared vocabulary to discuss our programming.

For those of us who carry any of the NPR newsmagazines, top-of-the-hour news or any of public radio's top cultural programming, like *This American Life* and *Car Talk*, understanding core values and how they connect our local programming to our national programming is very important.

Renewed Commitment

Most noncommercial Triple A stations have a commitment to cultural programming, risk-

WE'RE PERVASIVE. IN SMALL, MEDIUM AND LARGE MARKETS, NONCOMMERCIAL STATIONS ARE HELPING MORE NEW ARTISTS REACH AUDIENCES THAN EVER BEFORE.

taking and innovation. While many public radio listeners seek news and information programming, there is also a thirst for cultural and entertainment programming. System-wide, public radio leaders have recognized the opportunities for midday and weekend listening.

They also see a need for continued R&D in the area of cultural programming. Moves are afoot on both of these initiatives. NPR is about to launch its most concentrated effort in two decades to strengthen its cultural programming. Additionally, several major programming collaborations (partially funded by the Corporation for Public Broadcasting) have begun.

Public Radio Weekend is an attempt to develop a stream of weekend programming that blends news and information and arts, culture and music programming. The Radio Exchange intends to unite public radio's stations and producers to create a program showcase and exchange and an on-air laboratory that will bring a new generation of innovative, creative content to the audiences they serve. Built on a web-based bridge between creators and broadcasters, this is a unique risk-taking partnership that, hopefully, will provide more opportunities for all involved.

Noncommercial Triple A station managers will have considerable input into these projects. Since many public stations carry arts and cultural programming, finding the kinds of shows that will appeal to the listeners of our music programming will potentially bring us new listeners from both commercial radio

Continued on Page 48

"It is good to vary in order that you may frustrate the curious, especially those who envy you."

— Baltasar Gracian

TRIPLE A: UNITY IN DIVERSITY

HEY, ROCKY, WATCH ME
PULL A 10 SHARE OUT OF MY HAT

There's more than one way to skin a cat

By Tom Davis

Tom Davis, GM of WRNX/Springfield, MA, has written for me a few times before. He has a unique way of getting his point across, and this feature is no different. Read on and learn what a sick and devious mind this man really has!

The alternative weekly newspaper in our market is *The Advocate*. Its editorial support of such things as women's rights appears next to its equally resolute display of nudies and 900 numbers. I can't decide if its mission statement is "Where bondage is PC" or "Our lap dancers voted for Nader."

But *The Advocate's* editorial duplicity doesn't rankle me nearly as much as its annual "Best of" awards. The publicly stated intention of this feature is to recognize the best places in our market to do everything from picking in apples to finding your inner Zen.

The private intention, however, is to print up a pandering little certificate, place it in a Kmart plastic frame, and award it to as many businesses as *The Advocate* can possibly create sales opportunities ... uh ... I mean categories for.

Take coffee, for example. It's not enough to give an award for Best Coffee Shop. There is also Best Cup of Coffee, Best Place for Specialty Coffee Drinks, Best Place for Cappuccino, Best Place to Buy Coffee Beans and Best Place for Espresso.

They obviously missed a few. What about Best Place to Drink Coffee From a Hand-Thrown Stoneware Mug? And how can we exclude Best Caffeine, Best Tip Jar or Best Cup Insulators? How about Best Place to Get a Disdainful Look From the Help or Best Place to Steal Napkins for Your Car? Can we ignore Best Coffee for Brooding Poets?

Round One

Every time I think about *The Advocate's* "Best of" awards, I get category envy. It has successfully created a niche for every prospective advertiser within a 500-mile radius. Meanwhile, at least at the national advertising level, we in radio are stuck with one category — people over the age of 12. Then we get measured again every phase, albeit with the less knowable waxing and waning than the moon. We know the wind will be back next month. I can't say as much for the unfortunate PD who scores three consecutive waning phases.

When *The Advocate* is going through a bad phase, it simply creates another shameless category. When a new Barnes and Noble opened in our market, they marched in and captured a full-page ad just by presenting them with the Best Bookstore With an Escalator award.

Back on the radio front, we were stuck with Barbie The Media Buyer, seven minutes out of college and in charge of Barnes and Noble's entire radio budget. Barbie looked at gross ratings points, or grips, as she liked to call them. She acted like she had a clue, but I knew her personal finance mantra was "I

can't be out of money, I still have checks left!" Still, I called her to "submit on the avail," as we say in radio sales, employing yet another euphemism for the simple act of groveling.

"I'm only buying one deep in your market," she said, using ad-speak to tell me that they were trying to reach half a million people with one radio station, and it wasn't mine.

"One deep? What station are you buying?" "WPKX," she volleyed back with total confidence.

I bit my thumb to keep from yelling at her.

"WPKX? Did you know that WPKX is a country music station?"

"They had the most grips," she replied as coldly as she had the night before, when her boyfriend had asked her to split the check.

"But you bought a Country station for the grand opening of a bookstore," I explained. "Far be it from me to stereotype, but if country music listeners buy more books than Triple A listeners, I'll eat my grits."

Barbie was not amused. "I'm not familiar with your format," she said, with complete derision. "Can you explain what Triple A is?"

"Well, we offer free towing, and we are very good at maps and directions," I said. "And when you are 10 years older and have a real job and a real income, you'll know what Triple A is, because you will be listening to it. Then you'll buy it for your bookstore instead of the Harlequin Romance format!"

She hung up. I put the phone down and yelled at the top of my lungs, "What an idiot!" I was talking about me, not her.

Round Two

A year later I got my shot at redemption. A second Barnes and Noble was under construction in another part of our market. By now Barbie was long gone, replaced by Ken, her male clone. This time I was polite, patient and spelled out the Triple A format carefully.

I explained that we reach people with an education and a good income, people who are active, go to concerts, dine in nice restaurants and buy things — things like books. I held my nose and finished with a

"A will finds a way."
— Orison Swett Marden

nice, haggard cliché: "We don't have the most listeners, but we have the most listeners who buy books."

"But you're in fifth place in the metro," Ken replied. His voice hadn't even changed yet. "But go ahead and send me some info, and I'll see what I can do. No promises."

That Ken. What a good kid!

Contemplating my next step, I thought, "What would *The Advocate* do?" Well, it would create a category. A category that was indisputable. Categories are their weapons. What weapon could I use to create an equally unassailable argument?

Of course! I'd use the king of categories itself, the sultan of sorting, the guru of grouping, the titan of types, the uncontested master of manipulation — Arbitron



Tom Davis

Maximiser! Move over, Terminator. Step aside, Predator. Listen to me now, because Maximiser is going to do some collateral damage!

I opened my laptop and activated Maximiser:

Step 1: Survey period. Check.

Step 2: Target area. Check.

Step 3: Demos. Check.

Step 4: Employment status. Check.

Step 5: Income. Check.

Step 6: Education. Check.

Step 7: Children under 12. Hmm. Check.

Step 8: Household size. Check.

Step 9: Listening location. Check.

Step 10: Stations. Check.

Step 11: Dayparts. Check.

Step 12: Run report.

Maximiser kicked into gear. Processing data ... creating report ... a 28.6 share!

Just as I suspected, we did have the most listeners. No. 1 with a 28.6 share. Twice as big as the second-place station.

OK, I admit to using a few categorical revisions to ensure a more accurate depiction of the power of our station. Nonetheless, it was indisputable, unassailable, irrefutable, incontrovertible, incontestable and undeniable that, using the combined survey periods of fall 2000, spring 2000 and spring 1999, on Mondays, Tuesdays, Wednesdays and Fridays between 9am and 4:40pm with adults aged 25-64 who work either full-time or part-time, listen to the radio when away from their homes, earn at least \$50,000 annually, have either gone to college or graduated from college, have one, two or three children under the age of 12 at home and live in select communities at or near these two Barnes and Noble stores, WRNX was the No. 1 station out of all 59 stations surveyed.

What? *The Advocate* does it!

Round Three

It was time to go back to Ken. But first I wanted to put the info into a graph so he didn't miss the significance of our domination. Maximiser's graphing program spit out several big blue 3D blocks that told the truth about WRNX. But they were too busy. Too many unnecessary details about how we arrived at these numbers. It needed to be cleaner.

Time to call on my favorite Maximiser accessory, the Change Text button. Instantly, like a surgeon knifing away unwanted flesh, I pulled out those meaningless little details inspiring how I arrived at those awe-inspiring numbers and replaced them with much simpler wording. I printed my masterpiece.

"Hi, Ken? I've got some good news. Did you get my fax? Impressive, huh? You know, Ken, we so dominate the market that I think you'll be fine just buying one deep. When do you want the ad to start?"

"These numbers are very impressive," said Ken.

"Thanks," I replied. "I worked hard on them."

"I only have one problem. According to my figures, you rank 12th, not first, with a 2.1 share, not a 28.6 share."

"Let's not sweat the small stuff. We have a 28 share, for goodness sake."

"I see that," Ken said. "What criteria did you use to come up with these rankings?"

"Ken, Ken, Ken. Did you ask *The Advocate* how it came up with the Best Bookstore With an Escalator award?

Numbers are numbers, Ken, and you've got our numbers right in front of you."

"I'll get back to you," he said abruptly and hung up the phone.

Two days later Ken called me back to tell me that they weren't using radio for the grand opening of this store.

"We're going with all print," he said.

"Print? Ken! Print? For a bookstore? Listen, Ken, far be it from me to stereotype, but I'll bet you a new set of dentures that newspaper readers don't buy as many books as Triple A listeners. You know, Ken, when you are 10 years older and have a real job and a real income, you'll know what Triple A is, because you will be listening to it. Then you'll buy it for your bookstore instead of the *Geriatric Times*!"

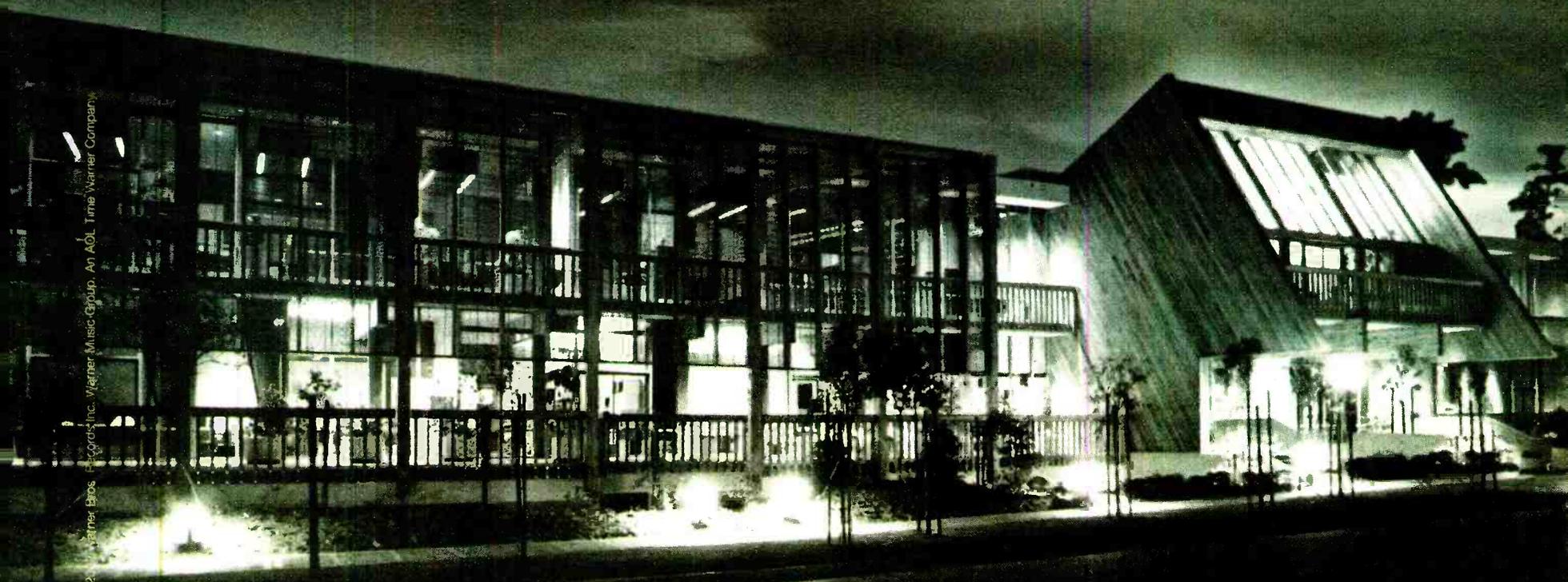
He hung up. I put the phone down and yelled at the top of my lungs, "What an idiot!"

I did it again. I packed up the laptop, tucked it under my arm and headed for the door. "I'm going out," I said to the receptionist, who didn't even bother to look up to see who was speaking.

Then I turned back with steely eyes and said, "I'll be baaack!"

If you'd like to share similar horror stories with Tom Davis, you can reach him at 413-536-1105, at spot@wrnx.com.

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 > D'OPLINE > CHRIS ISAAK > NEIL YOUNG  > ALANIS MORISSETTE  > KASEY CHAMBERS > THE FLAMING LIPS
GOO GOO DOLLS > MARK KNOPFLER > TOM PETTY AND THE HEARTBREAKERS > RED HOT CHILI PEPPERS

FROM AUSTRALIAN OUTBACK TO ALT COUNTRY INSIDER

Barricades, brick walls, even the back country can't keep Kasey Chambers from you

By Katy Stephan

When R&R's Alternative Specialty Show Editor Katy Stephan offered to help with this special, I asked which act on our side of the fence she really liked. Kasey Chambers was the first name out of her mouth, so she got the assignment.

Kasey Chambers had a rather unusual childhood. She spent most of it traveling across the barren wilderness of Australia's Nullabor Plain with her family, camping out under the stars every night.

At the time Chambers' father made his living as an itinerant hunter, but he was also an accomplished musician. In the Outback, with no TV, radio or other entertainment available, the Chambers family played guitar and sang together around the campfire every night. And as they traveled from camp to camp in their 4x4, they listened to their favorite cassettes over and over.

The Chambers' lifestyle was as out of the ordinary as their location. But what may be even more unusual, considering that this was the mid-'80s, is the music they were listening to: Johnny Cash, The Carter Family, Gram Parsons and Emmylou Harris.

According to Chambers, "It was really because that's where my dad's tastes were, not necessarily because it was the music of choice for the more free-spirited people who lived outside the city. It really wasn't that normal to be listening to Hank Williams and Emmylou Harris. I thought it was, because it was such a big part of my life."

Country definitely wasn't cool in Australia in the '80s. And alt country didn't even exist. "It really has only been in the last few years that real country or alternative country music has become popular down here," Chambers says.

"Of course, the Shania Twains, Willie Nelsons, Faith Hills and Garth Brooks have made it big, but artists such as Lucinda Williams and Steve Earle have really only caught on recently in any kind of meaningful way — and myself as well. We really don't have much Country radio to back it up. It comes more from the press and word of mouth."

An Early Start

In 1986, when Kasey was 9, the Chambers decided to move to a city and put the kids into school. But settling down just wasn't in their blood. Civilization offered the Chambers family a lot more than hot showers and electricity — it gave them the opportunity to put together a real band. It wasn't long before they were hitting the road again.

"I began performing when I was just 9 years old," Chambers says. "My mom and dad and brother kinda did the music thing for about 12 years. We toured around Australia trying to make a living by playing music. I loved it. We never made a lot of money, but we made ends meet."

Don't let her modesty fool you. The Chambers' band, The Dead Ringers, earned two ARIA awards (the Australian Grammys) and seven Gold Guitars at the Australian Country Music Awards during the '90s.

"At the time I was quite young and didn't really give much thought to what I wanted to do with my life," Chambers says. "It wasn't until much later — my late teens — that I decided that I seriously wanted to pursue a musical career."

When Chambers went solo, Australians

embraced her music immediately. Her debut album, *The Captain*, went double-Platinum and won her a slew of awards, including ARIAs for Best Country Album and Best Female Artist.

"It was quite amazing that a country artist like me could win in such a general category as that," Chambers says. "There must have been a breakdown in there somewhere. That won't ever happen again. That was a huge surprise to me, as well as to the whole Australian music industry, especially if you consider Natalie Imbruglia and Kylie Minogue. It was very flattering."

Coming To America

After she signed with Warner Bros. in the U.S., Chambers' career took a big leap forward. When she first toured America to support *The Captain*, she was in for a surprise. "The biggest thing was that I wasn't aware of how big the alt country music movement was," she says. "Nor did I realize that I was considered part of it. Obviously, alt country is not as strong in terms of sales or radio airplay as the mainstream country scene; however, America still provides enough people to keep that movement thriving and growing."

"It's sort of an anti-Nashville thing, yet most alt country artists still actually live in Nashville. It's very underground and, to me, very exciting. The audience for this music is also very active and made me feel very welcome."

To her astonishment, Chambers was welcomed into the fold by some of her own musical heroes. "It's even more amazing how many of the people in that scene, many of whom I idolized, have stepped up in support of me and my music," she says.

"I have never felt like such a part of something and so encouraged. I was so honored to have people like Lucinda Williams, Buddy Miller and Matthew Ryan actually contribute to the new album. It's something I never thought would happen."

"Lucinda, Buddy and Julie Miller and Emmylou Harris, in particular, have been very supportive. I remember a long phone conversation I had with Lucinda, where she was saying that I reminded her of herself when she was just starting out. She was giving me great advice, such as sticking to what you believe is right for your own career and not succumbing to outside pressures too much. It's been really nice to get to know the people behind the music."

Growing Up And Getting Honest

Chambers' second album, *Barricades & Brickwalls*, reflects some newer musical influences and relationships. "I'm rocking a bit more this time around," she says. "And I've

also stripped some songs down to the basics. I think it has to do with the fact that I've been exposed to a lot of different music over the past few years during my travels.

"Before I made *The Captain*, I was listening mostly to Lucinda Williams and Steve Earle and that sort of thing. Even though I still think of them as my staple artists, I have also learned to appreciate Matthew Ryan, Fred Eaglesmith, Ben Harper and many others. All of this is synthesizing within me.

"I'm also expressing a broader range of emotions this time around. None of this was calculated. I think it's more a function of maturing and having more life experiences.

"All of the songs on *The Captain* were written from a teenager's point of view," says Chambers, now 25. "I've grown up a bit, had a chance to travel the world and have been involved in more serious romantic relationships since then.

"I always thought that when I was writing the music for *The Captain*, I was being as honest as I could possibly be. But, in hindsight, I wasn't being honest with myself at all. I guess I was being as honest as I could be at the time. I feel that I've been much more honest for *Barricades & Brickwalls*, but I guess time may tell me the same thing again. I imagine it's a matter of being as honest as you can be at the time. You know, no regrets.

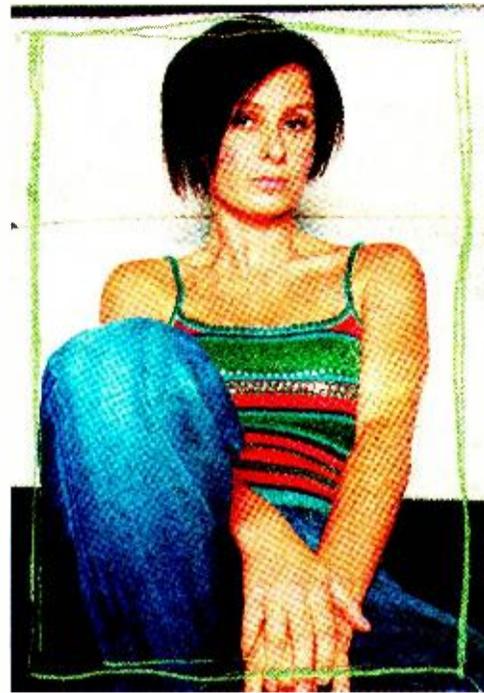
"It's funny, because the first two songs on the new album are probably about the most opposite songs I've ever written. One of them, the title track, is about a completely overconfident person who knows exactly what she wants and is willing to do anything to get it, and the next song is 'Not Pretty Enough,' which expresses that I'm the most insecure person in the whole world.

"The funny thing is that they both best describe me. I guess more to the point is that I'm a woman now, and I have a complex mixture of emotions and feelings inside myself."

In addition to the aforementioned songs, others reveal more sides to Chambers' maturing personality, such as "A Little Bit Lonesome," "Nullabor Song," "Falling Into You" and "If I Were You."

"Really, if you pay attention, every song reveals a little part of me," Chambers says. "It just depends what mood you have me in. It's also a function of recording the album over a long period of time — between tours, during a couple of days between gigs and so on.

"At the time, I really didn't want to do it like that. I wanted to go in and do the whole thing in a month. But, in retrospect, the process brought in a lot more diversity and dynamics than would have happened if I hadn't done it that way."



Kasey Chambers

Family Business

Her success has taken her all over the world, but Chambers has never had to leave the tight, supportive circle of her family. "Fortunately, even though I'm the front person, so to speak, we've still kept it pretty much in the family," she says. "My dad plays guitar, my brother Nash produces us and mixes the sound on the road — he also manages me — and my mom handles the business side.

"Even the rest of band and the roadies have all been with us for over 10 years, so they're really family too. It feels like my second home while I'm on the road, and it makes the whole experience much more easy to endure. I'm very lucky."

Reflecting on all the changes in her life, from the glow of the campfire to the glow of the spotlight, Chambers mentions another alt country project that surprised some with its meteoric rise — the *O Brother, Where Art Thou?* soundtrack. "So many people say it was great thing for bluegrass, but I say it's just great for music in general," she explains. "It just goes to show that people have their ways of finding out about music, even if mainstream radio won't play it.

"Even more importantly, it tells me that going out on a limb and doing something different doesn't automatically mean that you're going to be relegated to the back burner. That gives me a lot of hope. It comes down to sincerity and playing honest music, which will always shine through, I think."

Chambers is just weeks away from welcoming a new member to the family business: She's seven months pregnant. "Since this is my first baby, I'm not really sure how this will change my life," she says. "All kinds of people have been giving me advice, saying, 'This is how it's gonna be.'"

"But my mom says, 'Listen to what everyone has to say, but it's going to be different. Each person is different. No one can prepare you for it. It's your own experience and you'll cherish it.' I'm just going to have to wait and see."

"No man is an island, entire of itself, every man is a piece of the continent."

— John Donne

For more information, log on to www.kaseychambers.com or www.wbr.com/kaseychambers.

Authenticity

REAL ARTISTS. REAL MUSIC.

Cassandra Wilson
BELLY OF THE SUN

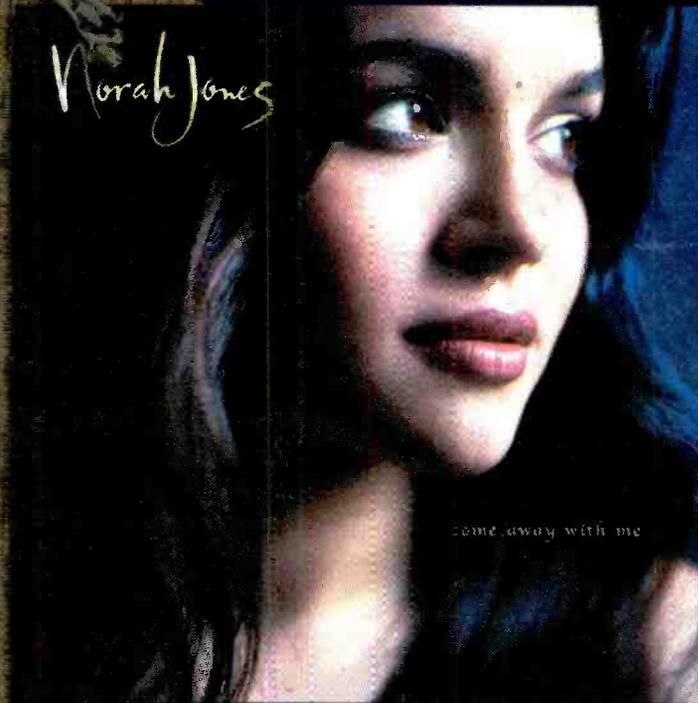
35072

"Wilson tunes into the wavelengths of romance in all its bounces, its bends, its heights and its cold-shouldered loneliness. There is no more purely and uncontrived female force in our national music today."

-TIME



Norah Jones



come away with me

Norah Jones
COME AWAY WITH ME

32088 B

"At just 22, the pianist and singer has what the world needs now: music that works like a time machine, transporting listeners to an era long before anyone had ever thought of SUVs or smart bombs, when people slow danced and electricity was something that sparkled between lovers."

-INTERVIEW

Soulive
NEXT

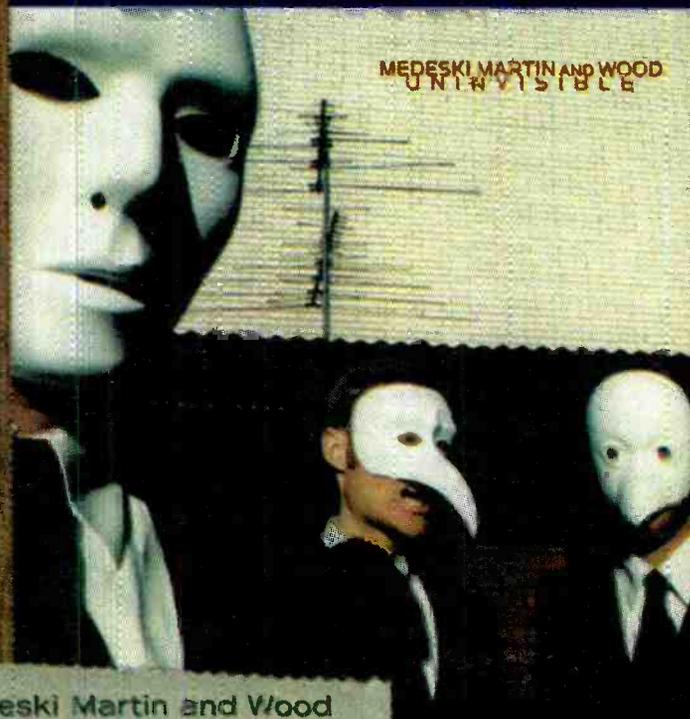
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Blending vintage soul-jazz and modern hip-hop into an exuberant, danceable stew, Soulive remain unique among the new breed of funky jazzmen."

- HIGH TIMES

Features appearances by Black Thought, Talib Kweli & Hi Tek and soulstress Amel Larrioux

MEDESKI MARTIN AND WOOD
UNINVISIBLE



Medeski Martin and Wood
UNINVISIBLE

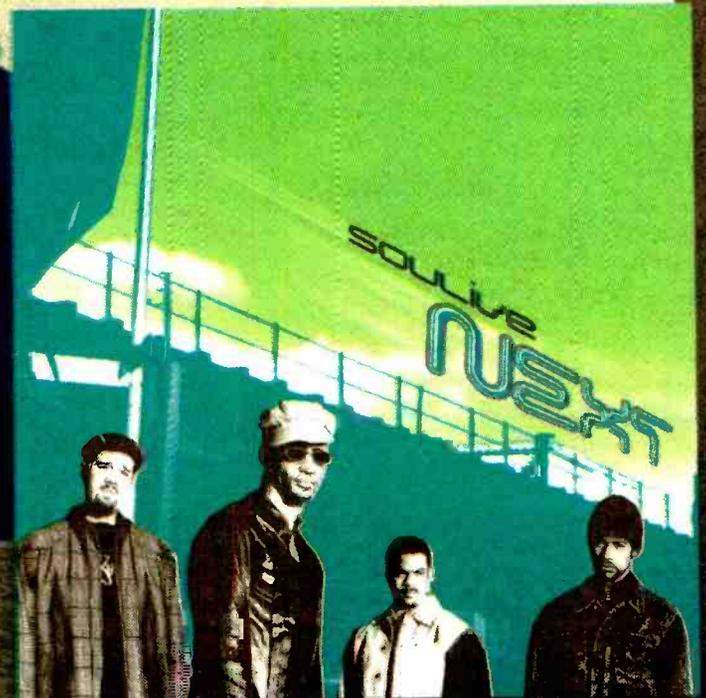
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"This CD is magically delicious."

-WIRED

"...makes you think of a late-night party where every eccentric guest has a story to tell."

-INTERVIEW



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PROMOTIONAL ROUNDTABLE

The future revealed

Triple A radio remains a crucial format for launching new artists and new releases by established artists. Below you'll find what many of the labels have in store for us during the spring and summer.

Tim Kolleth

Alligator

This spring we will be releasing the Alligator debut by W.C. Clark, *From Austin With Soul*. W.C. is considered to be the "Godfather of the Austin Blues Scene," and he's widely recognized as a major influence on folks such as Stevie Ray and Jimmie Vaughan, Charlie Sexton, Lou Ann Barton and countless others.

Summer brings us a new Coco Montoya disc. His last record, *Suspicion*, charted at Triple A and had an extended stay on the *Billboard* blues sales chart. Coco plays huge with the perfect blend of rock and blues. He cut his teeth playing with blues

"ARTEMIS RECORDS HAS A LOT GOING ON AT TRIPLE A THIS SPRING AND SUMMER. WE ARE KICKING THE SPRING OFF WITH STEVE EARLE'S 'SOME DREAMS' FROM HIS NEW SIDETRACKS COLLECTION."

RAY DI PIETRO

god Albert Collins, and he's a card-carrying alumnus of John Mayall's Bluesbreakers' elite fleet of guitar mavens. I'd say his resume is pretty solid and his dues are paid in full.

Nick Attaway

Arista

Santana — need I say more?

Ray Di Pietro

Artemis

Artemis Records has a lot going on at Triple A this spring and summer. We are kicking the spring off with Steve Earle's "Some Dreams" from his new *Sidetracks* collection. "Some Dreams" is also featured in the hit baseball movie *The Rookie*, starring Dennis Quaid. Also, this spring should see Johnny A's "Oh Yeah" make a run up the Triple A charts, thanks to the support of KFOG/San Francisco; KBCO/Denver-Boulder; KINK/Portland, OR; WTTS/Indianapolis; WBOS & WXRV/Boston; and many others.

Artemis is proud to be releasing records by heritage artists, such as Warren Zevon's *My Ride's Here*, with its first single, "Basket Case," and the new Peter Wolf record. Plus, I can't wait for everyone to hear the new Marah album, *Float Away With the Friday Night Gods*, which hits stores this summer. The first single, "Float Away," has a monster hook and a guest appearance by Bruce Springsteen on backing vocals and guitar.

Jenni Sperandeo

Astralwerks

It's exciting times at Astralwerks, especially since we have some great projects for Triple A. First is Craig Armstrong's *As If to Nothing*. After winning a Golden Globe for his score to the film *Moulin Rouge*, Craig returns with even bigger ambitions on his new album. A sonically diverse adventure, the album features soaring, cinematic instrumentals and vocal tracks highlighting a stellar cast of guest artists from all corners of the musical spectrum.

Later in the summer we'll have the long-awaited new album from Beth Orton. Astralwerks is thrilled to welcome this gifted artist and her new album. *Daybreaker* is sure to satisfy the legions of Beth fans who turned on to her previous critically acclaimed albums *Trailer Park* and *Central Reservation*, as well as those who were first introduced to her on the 1999 Lilith Fair tour. The album features 10 stunning tracks and includes collaborations with old friends like William Orbit and The Chemical Brothers, as well as some new ones who will surprise and delight everyone.

Jenn Lanchart

Beggars Group

Sleeping on Roads is U.K. singer-songwriter Neil Halstead's debut solo release. For those of you not familiar with Neil, you might recognize him from his former shoe-gazer period fronting Slowdive or from his current band, Mojave 3. Welsh indie rockers Super Furry Animals' *Rings Around the World* is XL Recordings and Beggars Group's first time working together. With contributions from Paul McCartney and John Cale and a supercool DVD to go with these dynamic and animated songs, *Rings Around the World* has to be one of the coolest releases of the year. Think Beach Boys meet Pink Floyd.

Rebecca Engel

Blind Pig

Blind Pig's spring and summer releases start off with Mighty Joe Young's new self-titled album. "Blues with a touch of soul" is how the late Joe Young characterized his uniquely funky and powerful sound. This release is a compilation of classic tracks from two long-out-of-print Ovation Records LPs.

John Mooney's latest offering, *All I Want*, is also already in your hands. From the first few bars of the title cut it is apparent that Mooney's guitar wizardry and mesmerizing vocals are more powerful than ever. His unique mix of country blues and New Orleans funk puts John in a class by himself.

In June we will have a new Popa Chubby album, *The Good, the Bad and the Chubby*. This is Chubby's strongest effort to date, half of which was recorded after the dreadful attacks of 9/11, his studio being about half a mile away. Needless to say, the result was unbridled emotion and smoldering anger that are strongly reflected in the songs, vocals and musicianship.

Michelle Tayler

Calliope

Some news on the Sonia Dada front: The band are at Calliope Tape Recorders in Chicago finishing up the recording of their fifth CD, tentatively titled *Barefoot Soul*. Produced by bandmembers Erik Scott and Dan Pritzker and mixed by Ed Cherney and Scott Steiner, the new studio recording is scheduled for an early August release.

Steve Nice

Capitol

It's going to be a great spring and summer here at Capitol Records. All of you have the new Coldplay track "In My Place" by now, as well as the Ed Harcourt album, which I think could be a sleeper hit in the making. Other possible sleepers from us are Telepopmusik's "Breathe" and Dirty Vegas' "Days Go By" (Triple A can play electronica records!). These both seem to get phones whenever they get on the air, so put them on and watch the phones light up.

On May 7 we will go for adds on the amazing new Doves track "There Goes the Fear" from their sophomore release, *Last Broadcast*. I know you all remember Doves (thanks to Jenni Sperandeo). We also look to continue to build upon the fantastic success that you have helped us achieve with Starsailor and Bonnie Raitt. Other records on the horizon are the new Shivaree and Dandy Warhols.

Trina Tombrink

Columbia

Columbia is gearing up for an exciting spring and summer of new music specially targeted at Triple A radio. Phil Lesh & Friends make their Columbia debut with a collection of new music titled *There and Back Again*, in stores May 21. Another superstar to recently come over to Columbia is Mr. David Bowie. *Heathen* is due to be released June 11. Triple A will enjoy leading the way on the second track from John Mayer, "Your Body Is a Wonderland," impacting June 3.

Speaking of great projects, with our pals at Aware Records we're about to introduce a talented new artist, Alice Peacock. Like John Mayer, Alice has a strong touring base, has built a following on her own and has made a great record. The lead track from her self-titled debut will impact Triple A radio in mid-July. Look for music from these new releases and more on your desk soon.

Rebecca Risman

Concord

Concord Records may be new to the Triple A format, but we're very excited about spreading our wings, making new friends and providing whatever support we can for our artists and your station. We are very excited about signing Maia Sharp to

"CONCORD RECORDS MAY BE NEW TO THE TRIPLE A FORMAT, BUT WE'RE VERY EXCITED ABOUT SPREADING OUR WINGS, MAKING NEW FRIENDS AND PROVIDING WHATEVER SUPPORT WE CAN FOR OUR ARTISTS AND YOUR STATION."

REBECCA RISMAN

Concord. The first track to radio, "Willing to Burn," is already off to great start, with her self-titled album hitting stores very soon.

Damon Grossman

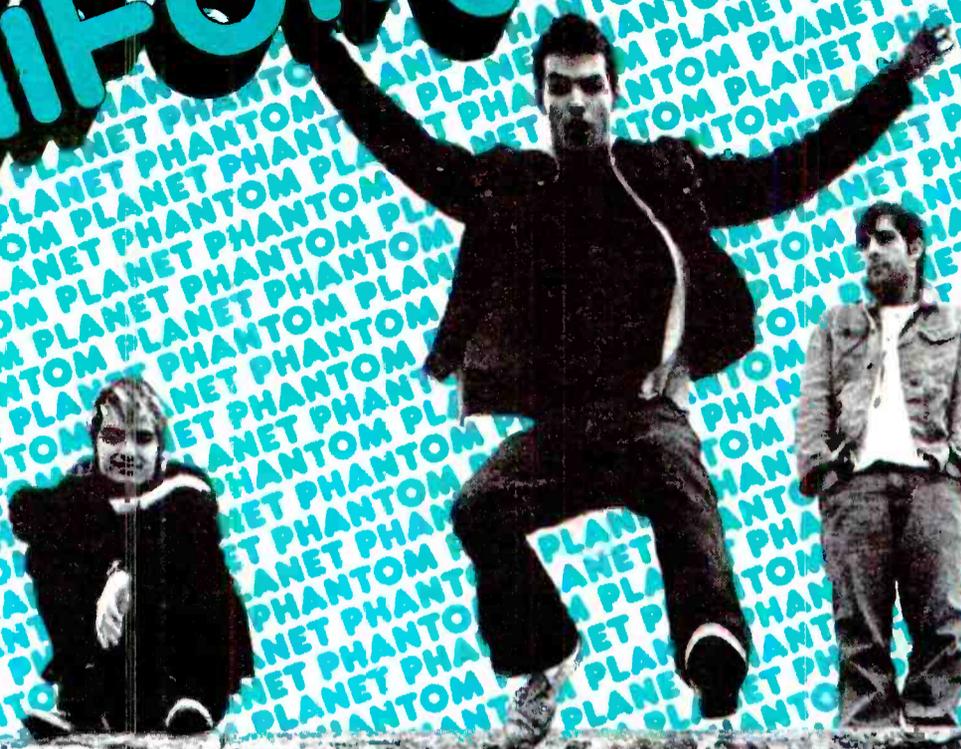
Curb

Expect some new and exciting music from Curb this summer and the rest of this year, covering a wide variety of genres. Right now we're taking a long-term approach to current projects that started in the Americana and roots world. Examples include Hank Williams Jr.'s *Almeria Club*, which is selling faster than any Hank Jr. record has in many years, and Hank 3's *Lovesick, Broke and*

"When you get to the end of your rope, tie a knot and hang on."
— Franklin D. Roosevelt

Continued on Page 56

California



phantom planet



THE FIRST SINGLE FROM
THEIR NEW ALBUM
THE GUEST

**ALBUM IN STORES
FEBRUARY 26**

".... Full of intelligent curves and surprising hooks: Imagine Pavement weaned on sincerity in lieu of irony, or Weezer embracing adulthood over adolescence. Out-of-this-world good."
- Elle

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PROMOTIONAL ROUNDTABLE

Continued from Page 54

Driftin', which has sold nearly 50,000 units in just eight weeks.

Hal Ketchum's *Lucky Man* continues to wow critics and listeners alike with its rootsy blues country sound. Check out one of the forefathers of this musical movement on the emphasis track "Don't Let Go." For down-from-the-mountain-style flatpicking on the mandolin and a voice that raises the ghost of Tennessee Ernie Ford, look no further than Keith Perry's *Inspirational Favorites*.

Upcoming releases include Jenai's *Cool Me Down*, which was produced by Brent Maher (Shelby Lynne), and Plumb, produced by Jay Joyce (Patty Griffin's *Flaming Red*).

Marc Ratner & Norma Manzaneras

DreamWorks

We're all about long-term artist commitment at DreamWorks. Take Louise Goffin, for example. Setting unusually sophisticated lyrics against richly textured musical backdrops, she reintroduces herself to today's pop audiences with an album's worth of material co-written with her producer husband, Greg Wells.

Los Angeles wunderkind E, also known as Mark Oliver Everett, last commanded attention with The Eels' 1998 *Electro-Shock Blues*, a bleak reflection on the tragic deaths

"THE 25TH ANNIVERSARY ALBUM FROM LOS LOBOS, *GOOD MORNING AZTLAN*, FEATURING THE SINGLE 'HEARTS OF STONE,' IS ALREADY BEING WELL-RECEIVED."

NICK BEDDING

of his sister and mother. *Souljacker* is the raucous, life-affirming wake. With PJ Harvey collaborator John Parish on board as co-producer and guest musician, the Eels frontman has crafted an enticing, hard-biting rock 'n' roll assault that revitalizes the genre with equal measures of blunt emotion, wry storytelling and untidy aggression.

Clarence Greenwood (a.k.a. Citizen Cope) may be in the prime of youth, but he sings with all the world-weariness of a person who's seen it all. Raised in Washington, DC and Texas, Cope, the former DJ for the group Basehead, has combined grooves with socially conscious lyrics. While many of the songs have political messages, Greenwood is even more imploring when it comes to matters of the heart.

Lisa Michelson

Elektra

First off, let me say how excited I am about being back in action. It's great to be talking to all my friends again. Things are really heating up at Elektra, beginning with Natalie Merchant's new album, *Motherland*. Thanks for all the support you have given this project.

Trey Anastasio is off to a great start with "Alive Again" from his first solo album. He just did *Late Night With David Letterman* and taped a segment on *World Café*. His summer tour begins May 21.

We're currently chasing a new single from Remy Zero, "Perfect Memory." May I say this track is "perfect" for Triple A radio?

We'll be impacting another Billy Bragg track in early May, "St. Monday," and we also plan on chasing another Alana Davis track, "I Am Free," which is featured in the new American Express television advertising campaign. Finally, look for the new Breeders' album, *TK*, featuring "Huffer."

Jo Hodge

Epic

Epic has some great new releases lined up for Triple A radio. Take great songs, mix them with a melodic voice, add loops and acoustic beats, and you have Howie Day's new album, *Australia*. The album will be released this June, but it has already scanned 10,000 units and sold another 18,000 through Howie's 2,300-person street team, the Internet and live shows.

Asbury Park, NJ, is home to such gifted American rock 'n' roll artists as Bruce Springsteen, Bon Jovi, Southside Johnny and, now, Highway 9. This great American band's debut album is called *What in Sambill?* Highway 9 is a band with soulful harmonies, ringing guitars and probing lyrics about people whose lives are coming apart and coming together. We have serviced a two-song sampler to Triple A radio containing "Sadly," the first track to be worked, starting May 14.

Finally, look for David Poe's next effort, *The Late Album*, in July. *Rolling Stone* wrote of Poe's first release, "David Poe gives the singer-songwriter genre a much-needed jolt." If that was true then, David's soon-to-be-released second effort may be akin to creating an earthquake.

Nick Bedding

Hollywood

What's new for Hollywood Records? By now you are all familiar with Sheila Nicholls, the single "Faith" and the album *Wake*. The music is honest, it's compelling,

and Gillian Welch were among the judges), Tift opened for Ryan Adams on some dates during Adams' Heartbreaker tour.

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David Baerwald's *Lost Highway* debut, *Here Comes the New Folk Underground*, produced by Baerwald with assistance from David Kitay and Will Sexton, is slated for release July 16. Baerwald is well-known as an artist and writer.

Ryan Adams has already begun recording his next studio album with producer Scott Litt (R.E.M., Replacements) for release this fall, and Kim Richey is finishing work on her fourth album with producer Bill Bottrell (Sheryl Crow). It should also be out in the fall.

Sue Schrader

Narada/Back Porch/Realworld

The buzz is already starting around Kathy Mattea's new album, set for July 30. Kathy's been wanting to step out of the country

"THE BUZZ IS ALREADY STARTING AROUND KATHY MATTEA'S NEW ALBUM, SET FOR JULY 30. KATHY'S BEEN WANTING TO STEP OUT OF THE COUNTRY MUSIC BOX FOR QUITE SOME TIME, AND SHE HAS TAKEN THE FIRST STEP WITH THIS NEW ALBUM."

SUE SCHRADER

music box for quite some time, and she has taken the first step with this new album. Her voice is as amazing as ever, but she's incorporated — almost seamlessly — hints of the Celtic and world-inspired music and instruments that she loves so much.

In August, look for a new one from Peter Bruntnell. If you like Nick Drake, you'll love Peter. He's been making quite a name for himself in England with his velvety-rough voice and often achingly lonesome lyrics.

In the fall look for new releases from The Blind Boys Of Alabama and Austrian singer-songwriter Pina. You can also expect a new release from Real World Records' Afro Celt Sound System.

Tom Gates

Netwerk

First on the schedule for this summer is Luce, whom I'm positive will be one of this format's biggest success stories of the year. As you know, they developed a great story on their own over the past several months, and we are very excited to have signed them. We

"It is not length of life, but depth of life."

— Ralph Waldo Emerson



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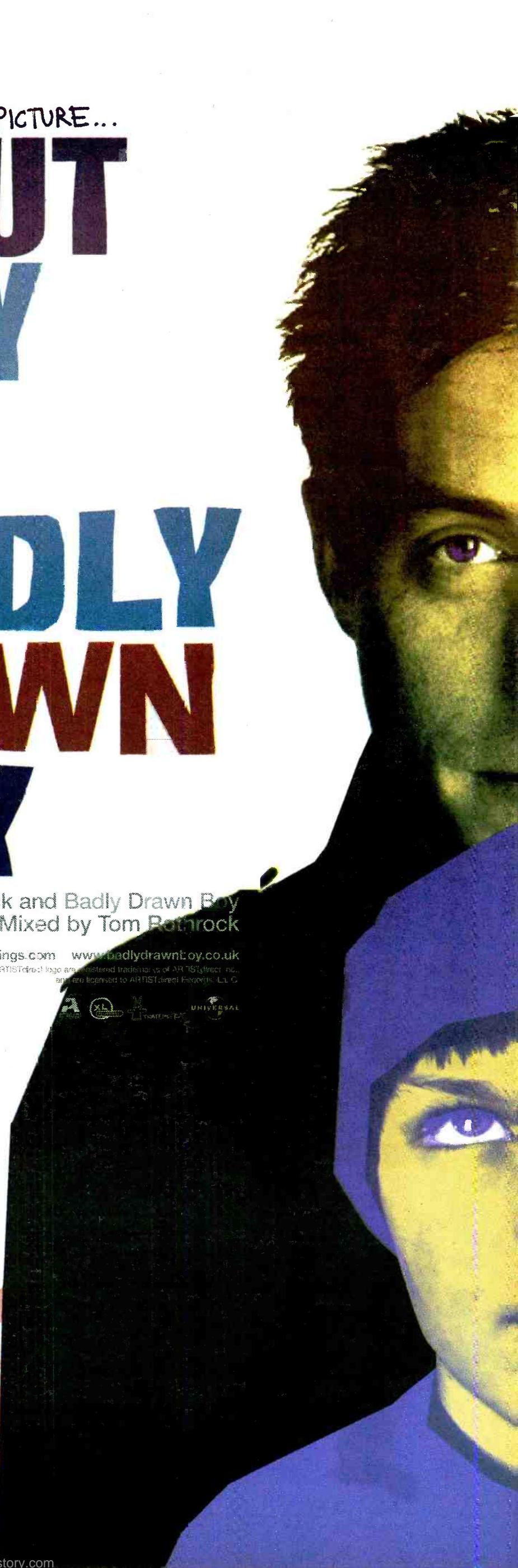
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★ ★ ★ 1/2 LA Times

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KELLER WILLIAMS

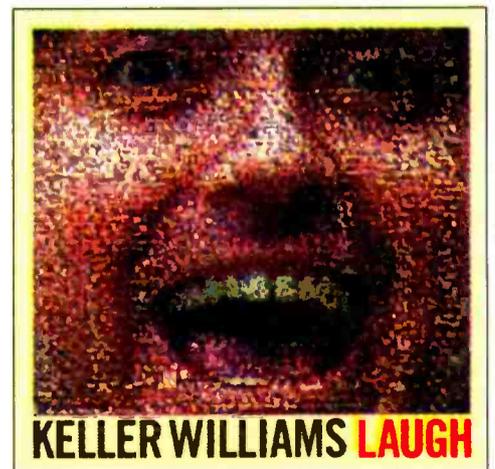
FREEKER BY THE SPEAKER

THE NEW SINGLE FROM KELLER'S ALBUM *LAUGH*

"[Keller's] brilliant vocal control is outdone only by his mastery of his 10 - String acoustic guitar. No one else in the business today so skillfully combines stark creativity with a smooth musical aesthetic."
-The Seattle Rocket

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WXPB	KTHX	WYEP	WNKU	WYSO	KOTR	KLRQ	KVNF
WFUV	WKOC	KNBA	WCBE	WYCE	WNCW	KTBG	WEBK
WDET	WMVY	WMVY	KRCL	WMKY	WVOD	KMTN	WBZC
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TRIPLE A: UNITY IN DIVERSITY

PROMOTIONAL ROUNDTABLE

Continued from Page 56

are also very excited about the new studio album from Neil Finn, *One All*. "Driving Me Mad" is already doing great at radio, and Neil will be on tour this summer.

Smarties will fall for the half-Nashville/half-British band Departure Lounge and the unpeggable Latin stylings of Kinky, both already faves at KCRW/Los Angeles. Fans of Delerium will be amazed by *Conjure One*, a beautiful piece of music created by Rhys Fulber. And, lastly, someone I'm majorly jazzed about is our new artist Alex Lloyd. His album hits later this summer

Paul Langton**Palm Pictures**

While "Destiny" by Zero 7 navigates its way through Triple A radio, which is not a "simple thing," we at Palm are getting very excited about playing for you the new Cousteau album, *Sirena*. The lads croon and harmonize through a dozen gems that will bring smiles and sobs to those who have fallen for their wispy, deep-diving songs. Look for a June single and a July album. Also look for Cousteau to head stateside to tour in July.

As we head into the summer months, Palm and Reprise will jointly be releasing the fourth album from Guster, tentatively titled *Come Downstairs and Say Hello* and produced by Roger Moutenot (Yo La Tengo, Paula Cole). Guster continue to spread their collective wings, embarking on a musical journey that will keep you bumming into the early morning hours.

Appearing in August will be the followup to the critically acclaimed and enthusiastically embraced hip-shaking, break-beating, soulful sounds of Supreme Beings Of Leisure. More on the SBL tip as we approach the summer solstice.

Lastly, if you haven't yet spent time with the *I Giant Leap* project, do yourself a favor.

Cassandra Goins**Putumayo**

Putumayo continues to bring you some of the best music from around the world. First off, you should already have *World Lounge*, a laid-back collection of downtempo electronica and chill-out music with global flavors. Next is the phenomenal new album from Oliver Mtukudzi, the legendary "Big Voice" singer from the troubled African nation of Zimbabwe. *Vhunze Moto (Burning Ember)* captures Oliver at his best, with impeccable songcraft, gripping melodies, captivating rhythms and potent lyrics. Finally, *Congo to Cuba*, a musical union between the irresistible swing of Cuban son and West African rhythms, is a memorable collection of Afro-Latin grooves.

Jeff Appleton**Razor & Tie**

As you read this you'll have already received the brand-new Toshi Reagan album,

Toshi. We're already chasing the full album and will be focusing in on a single in June. Key tracks are "Slippin' Away," "Oh No No No" and "Mountain Top." The album hit stores April 23.

We're also already working the brand-new Clarks single, "Hey You," from their album *another happy ending*. The band recently finished touring with John Mayer and have dates coming up with Big Head Todd & The Monsters. Their last album scanned over 60,000.

Razor & Tie has a few other surprises coming up, so stay tuned.

Adrian Moreira**RCA**

2002 looks to be a banner year for RCA, with virtually all of our superstars putting out new records, as well as a crop of emerging talent who are poised to become superstars in their own rights.

Bruce Hornsby is releasing his new album, *Big Swing Face*, which we will be working to Triple A shortly. The album's release coincides with a fairly extensive spring and summer tour.

Dave Matthews has also just completed his new album, *Busted Stuff*, at the Plant in Sausalito, CA. It features eight rerecordings of tracks from the "Lillywhite" sessions, along with two brand-new songs. "Where Are You Going?" will be our leadoff single, and it is also featured on the soundtrack of *Mr. Deeds*. Dave will be touring throughout the spring and summer in support of this album.

Marc Copely is an amazingly talented rock solo artist whose soon-to-be-released RCA album, *Limited Lifetime Guarantee*, is his first. Hailing from Worcester, MA, Marc will be staging some residency tours to further cement his following in the Northeast before trekking out around the rest of the country in support.

Vertical Horizon are currently in the studio working on their next album, and David Gray is also in the studio. Finally, The Calling's new single, "Adrienne," is already building at Triple A. This track follows in the wake of the resounding success of "Wherever You Will Go."

Dave Morrell**Red Ink**

This summer the Red Ink team will be workin' new music from Joe Cocker, John Mayall & The Bluesbreakers, Paul Rodgers and Simple Minds for Eagle Records. Favored Nations has a superstar-filled new album coming from The Yardbirds. New West continues its hot streak with The Flatlanders, Chuck Prophet and an event

recording called *Mississippi to New York Blues*, which features amazing moments from Lucinda Williams and others. It also has new music coming down the road from Vic Chestnutt, Tim Easton and Delbert McClinton.

PIAS America will clock in with new music from The Reindeer Section (a collective ya gotta hear, y'all), and we'll continue to work *Boulevard*, which is previously unreleased and underexposed St. Germain music. Sony Japan's own Kodo return with their most accessible disc to date. Produced by Mickey Hart, *Mondo Head* is a new world of rhythm.

"2002 LOOKS TO BE A BANNER YEAR FOR RCA, WITH VIRTUALLY ALL OF OUR SUPERSTARS PUTTING OUT NEW RECORDS, AS WELL AS A CROP OF EMERGING TALENT WHO ARE POISED TO BECOME SUPERSTARS IN THEIR OWN RIGHTS."

ADRIAN MOREIRA

We'll be working the new K's Choice album, *Almost Happy*, throughout the summer and beyond for Sony Music International. We'll also be on a season-long (and beyond) crusade for Brendan Benson, The Walkmen and The French Kicks for the hip Brooklyn-based label Star Time International.

Aimee Mann's new album, *Lost in Space*, is coming via United Musicians, and Bob Mould's *Modulate* album should provide aural pleasure into the season. Lastly but not leastly, Velour Records checks into the Triple A world with new music from Topaz, Lettuce and Kudu.

Alex Coronfly**Reprise**

Coming off Alanis Morissette's No. 1 single "Hands Clean," Reprise/Maverick will be servicing a followup track in support of her sold-out tour. Also in the coming weeks, look for the new single from Chris Isaak to follow up the multiformat success of "Let Me Down Easy." Chris' tour will start in late May to support one of his biggest-selling releases ever.

Neil Young's latest effort, *Are You Passionate*, features the current Triple A single "Differently." Once the CSNY tour wraps, watch for Neil to tour with Booker T & The MGs. Last but not least, we are very excited about our new band Dropline. Their new single, "Fly Away From Here," will be at multiple formats as you read this.

Keri McQueen**Righteous Babe**

American-born, Brazilian-bred songwriter, musician and producer Arto Lindsay has built an international career on his ongoing exploration of provocative sounds rooted in the rhythms and aesthetic sensibilities of Brazil's legendary rock and pop scenes. *Invoke* is Lindsay's second release — set for June 23 on Righteous Babe Records — following his highly regarded 1999 album *Prize*.

Ani DiFranco's new VHS-DVD is on the way. Join DiFranco, her band and various members of the extended Righteous Babe family as they crisscross the country in this long-awaited, one-of-a-kind portrait of the Little Folksinger at work. Videographers spent years on Ani's trail, capturing her onstage, in the studio and on the tour bus — footage that Ani herself shaped into a very personal self-portrait.

Bob Appel**Six Degrees**

Since the 1999 release of *Falling Forward*, Willy Porter has been touring and writing. He has had opening slots with Jeff Beck and Jethro Tull in North America and Europe. He has hit every pocket of the States solo and done some choice dates with his band. He has taken his already staggering guitar playing, writing and singing to an even higher plane and is truly becoming a musical gem no one should miss.

Porter's new record, which will be released in late summer of this year, finally captures the intimacy of his live shows. With rockers like "If Love Were an Airplane," "Dirty Movie" and "Dandelion," Willy shows the connection between his solo performances and his full ensemble arrangements, and on tracks like "Breath" and "Dishwater Blond," he captures his solo intensity.

Andy Cahn**Sony Classical**

According to SoundScan, since the year 2000 cellist Yo-Yo Ma has sold a million CDs, and most of his buyers are "eclectic adults looking for something different" — the same group of people who can be defined as Triple A radio listeners. So here are some tracks from our CDs for when you're looking for something different, especially for your specialty shows.

"The human race has one really effective weapon, and that is laughter."

— Mark Twain

Continued on Page 60

PROMOTIONAL ROUNDTABLE

Continued from Page 59

Yo-Yo Ma's *Silk Road Journeys*: Check out the Asian "jam" tracks "Blue Little Flower" and "Mido Mountain." On tour nationwide this spring and fall.

John Williams' *The Magic Box*: There are many great African guitar cuts here, including "Engome," featuring the late Francis Bebey of Cameroon.

Bela Fleck's *Perpetual Motion*: In stores since the fall, Fleck's first classical CD won two Grammys, including Best Classical Crossover Album. It still sells about 1,500 discs every week, thanks to his *World Café*, *E-Town* and Mountain Stage performances.

Vikki Rzepka

Telarc

Telarc has quite a bit of music heading your way. First is *35th Anniversary Jam* by James Cotton. Cotton is a blues-harp icon. His second Telarc release features a solid cast of musicians and special guests, including vocalists Shemekia Copeland, Ronnie Hawkins, Kenny Neal, Lucky Peterson, Koko Taylor and Kim Wilson. Guitarist Jimmie Vaughan assists on three tracks, including a duet with Cotton. Look for Cotton to perform at major blues festivals and clubs.

Next up will be *We Got It* by Jimmy Thackery. Thackery appeals to both blues purists and rock 'n' roll fans. His guitar style is a combination of rough, raw and steely blues. His debut for Telarc will focus on this tough, driving guitar style.

In July you can look for a new album by Joe Louis Walker, a tasty harmonica blues compilation featuring selections from his extensive Telarc catalog.

Greg Reisch

Tone-Cool

From the super-terrific folks at Tone-Cool Records, Triple A radio will be treated to a summer and early fall of tunes that will make you sit up, take notice and say, "Wow. Those folks over at Tone-Cool really are super-terrific!"

All funny stuff aside, we do have some great music coming. Take, for instance, Rick Holmstrom. His new album, *Hydraulic Groove*, is due in early July. Here's a pretty darn fine description of it: raw, cutting-edge, chopped-up beats and samples mixed with pure vintage guitar. *Hydraulic Groove* was mixed by Rob Schnapf and Doug Boehm, who've worked with Beck, Elliott Smith and The Foo Fighters, among many others.

Also coming this summer — probably in late July — is a new album from Bernard Allison. Not yet titled, this one from Luther's son promises to pick up where 2000's *Across the Water* left off and will, of course, showcase Bernard's incredible guitar-playing ability.

Oh, one last thing: Thank you very much,

as always, for your continued support of The North Mississippi Allstars.

Sherri Trahan

Ultimatum

I can't wait to go to radio with the debut solo release from multi-Platinum, Grammy-winning Soul Asylum lead singer, songwriter and musician Dave Pirner. The album will come out on Ultimatum Music July 16. It's a musical outgrowth of Pirner's mid-'90s move to New Orleans from Minneapolis. The self-produced and -written album merges bright melodies, electric-acoustic textures and introspective lyrics with a soulful undertow. "Never Recover," featuring legendary keyboardist Billy Preston, will impact radio June 17. Acclaimed guitarist Chris Whitley also performs on a few of the tracks, which were recorded by Trina Shoemaker (Sheryl Crow) at New Orleans' Kingsway Studio.

Suzanne Peri

Universal

Universal Records is excited about our upcoming spring releases for Triple A. Over the past year some of our artists have enjoyed regional success at the format, such as Bob Schneider. We are committed to taking this deserving artist further. Meanwhile, newcomer Jack Johnson's "Flake" broke out of the West Coast, but it's now a national hit. Thanks!

This spring we have some established artists we are thrilled to have as part of the Universal family. First up is Van Morrison with his first Universal record and his first studio record since 1999. The album is titled *Down the Road*, and the first single is "Hey Mr. DJ." The full album will be in the stores May 15, and we expect a U.S. tour late this summer.

Next we have another first for Universal Records: Robert Plant. This new album is a collection of some very cool covers, from the first single, The Youngbloods' "Darkness Darkness," to The Grateful Dead's "Morning Dew" and a really spaced-out, killer version of "Hey Joe," originally by The Leaves. Robert will be opening on a few of The Who dates later this summer. "Darkness Darkness" has an add date of June 10.

Finally, Allison Moorer, the Americana darling (and Shelby Lynne's sister), has joined Universal South. The first single is "Cold in California," impacting at Triple A noncomms and Americana June 18 and commercial Triple A on July 8.

Art Phillips

Vanguard/Sugar Hill

We're very pleased to have signed Julia Fordham to the label. She made a great new record with producer Larry Klein, which streets in mid-June. The album is titled *Concrete Love*,

and that's also the title of the first single. Julia just went back into the studio to rerecord the title track with India.Arie — it's amazing!

Remember Peter Stuart? He was the dog in Dog's Eye View — the principal singer-songwriter and guitar player. Peter sold nearly 500,000 albums with his No. 1 Triple A single and top five CHR hit "Everything Falls Apart." *Propeller* is Peter's first solo record, due out on Vanguard in early September.

Mark Selby's sophomore Vanguard album will be out later this summer, titled *Dirt*. He really shines on the new record, with heartfelt vocals and that amazing slide-guitar work. The first single is a very memorable midtempo track, "Backdoor to My Heart."

"TRIPLE A RADIO WILL BE TREATED TO A SUMMER AND EARLY FALL OF TUNES THAT WILL MAKE YOU SIT UP, TAKE NOTICE AND SAY, 'WOW. THOSE FOLKS OVER AT TONE-COOL REALLY ARE SUPER-TERRIFIC!'"

GREG REISCH

On the Sugar Hill front, the highly anticipated followup to Nickel Creek's debut will be out later this summer. Nickel Creek are much more than just a bluegrass band, having scanned over 500,000 CDs. (Doesn't that make them the Destiny's Child of bluegrass?) Ask Jody Denberg about the power of the Creeksters.

Doug Ingold

V2

Moby's new masterpiece, *18*, is in stores May 14. The full-length features guest vocalists Sinead O'Connor, Angie Stone, MC Lyte and others. The lead track, "We Are All Made of Stars," is now exploding at the format. MTV, in an unprecedented move for a known artist, named the video Buzzworthy out of the box. The video features great cameos from everyone from Tommy Lee and Dave Navarro to Todd Bridges and Gary Coleman. Moby's Area 2 Tour will hit the road in July.

The *I Am Sam* soundtrack helped V2 start the year with a bang. Eddie Vedder's contribution became a top-five Triple A track, and now, with the project certified Gold, we'll continue to focus on breakthrough tracks from Rufus Wainwright, Sarah McLachlan and others.

The White Stripes' new album, *White Blood*

Cells (dedicated to Loretta Lynn), has now scanned over 100,000. WXP/Philadelphia has been featuring the album for months. Bruce Warren says the track "We're Going to Be Friends" is like a long-lost McCartney tune.

Finally, we're proud to have Heather Nova signed to V2 Worldwide. Her new album, *South*, is in stores May 21.

Ray Gmeiner

Virgin

Virgin is very excited to announce the release of a new Bryan Ferry CD, *Frantic*. It features the first single, "Goddess of Love." Radio will love the return of Bryan's classic sound. Produced by Rhett Davies (of *Avalon* fame), *Frantic* will be in stores May 21.

Summer will see the release of our newest rock band from the U.K., Haven. Produced by Johnny Marr (The Smiths), Haven encompass the best elements of Radiohead, Coldplay and Travis, yet have their own distinct sound.

Virgin will release an album by the legendary Marianne Faithfull titled *Kissin' Time*. An all-star cast shares co-writing credits, including three tracks with Beck, two with Billy Corgan and one each with Blur, Dave Stewart and Pulp.

Gomez also return with a tour and the single "Shot Shot" from their third studio release, *In Our Gun*. Triple A noncommercial radio is enthusiastically all over the latest Gomez already, with *In Our Gun* rapidly approaching top 10 in only its fourth week of release.

Julie Muncy

Warner Bros.

The spring and summer schedule for Warner Bros. brings about several exciting releases. The just-released Goo Goo Dolls album, *Gutterflower*, features the single "Here Is Gone" and climbed the charts in the blink of an eye. Wow — thank you! The Goos are in the midst of doing promo dates now and head out on tour this May.

A Shot at Glory is the new soundtrack from Mark Knopfler. The single "He's the Man" is at radio now. The movie, a Scottish soccer film starring Michael Keaton and Robert Duvall, is in theaters May 3. Knopfler is currently in the studio finishing up an album due this fall.

If those two aren't enough for you, how about these smokin' releases: Red Hot Chili Peppers have a new album due in May. It's piping hot, I promise. The Flaming Lips have amazing new music as well. The band, who hail from Norman, OK (yes, Oklahoma), have been providing us with lush soundscapes for almost 20 years. They're critically acclaimed and known for their extravagant live shows, and their new album will be released in July. The first single, "Do You Realize," will be at radio in June. They'll be touring this summer. Do not miss them!

"If you have a lemon, make lemonade."
— Howard Gossage

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A

Mark Abuzzahab
WNCS/Burlington, VT
thewaltus@pointfm.com

Darrell Anderson
Hightone Records
dander959@aol.com

Bob Appel
Six Degrees Records
boba@sixdegreesrecords.com

Jeff Appleton
Razor & Tie Records
jappleton@razorandtie.com

Nick Attaway
Arista Records
nick.attaway@bmge.com

Scott Arbough
KBCO/Denver-Boulder
scottarbough@clearchannel.com

B

Amanda Bailey
Bloodshot Records
radio@bloodshotrecords.com

Martin Bandyke
WDET/Detroit
mbandyke@wdefm.org

Nick Bedding
Hollywood Records
nick.bedding@disney.com

Dave Benson
KFOG/San Francisco
dbenson@kfog.com

Suzanne Berg
Verve Music Group
suzanne.berg@umusic.com

Kissy Black
Eminent Records
kissy@eminentrecords.com

Mike Blakely
CKEY/Buffalo
mblakely@cogeco.ca

Rob Bleetstein
Acoustic Disc Records
rb1229@earthlink.net

Rich Bloom
Extasy Records
rbloom@extasyrecords.com

Bill Bowker
KRSH/Santa Rosa, CA
bill@krsh.com

Gary Briggs
Vapor Records
gary@vaporrecords.com

Gary Brody
Tangible Records
gary@tangible-music.com

Paul Brown
Nonesuch Records
redbat22@aol.com

Max Bumgardner
KCTY/Omaha
max@1069thecity.com

Kari Bushman
KENZ/Salt Lake City
kari.bushman@citcomm.com

John Butler
Curb Records
jbutler@curb.com

Andy Cahn
Sony Classical
andy_cahn@sonymusic.com

Kevin Carroll
Blue Note Records
kevin.carroll@capitolrecords.com

Maryelizabeth Carter
Razor & Tie Records
mcarter@razorandtie.com

Lorraine Caruso
Jive/Silvertone Records
lorraine.caruso@jiverecords.com

Ali Castellini
World Café
alic@pobox.upenn.edu

Susan Castle
KGSR/Austin
scastle@kgsr.com

Kim Clark
WNCW/Greenville, SC
kim@wncw.org

Michele Clark
Thrill Show Records
a3queen@aol.com

Keith Coes
WRLT/Nashville
kcoes@wrlt.com

Dennis Constantine
KINK/Portland, OR
dennis@kink.fm

Matt Cooper
WVOD/Elizabeth City, NC
beachcoops@earthlink.net

Jeff Cook
New West Records
jeff@newwestrecords.com

Brian Corona
ArtistDirect
brian.corona@artistdirect.com

Alex Coronfly
Reprise Records
alex.coronfly@ubr.com

Alex Cortright
WRNR/Annapolis, MD
alexrn@aol.com

Tom Cotter
KAEP/Spokane
tim.cotter@citcomm.com

Shane Cox
WOKI/Knoxville
shane@100theriver.com

Kristen Croot
WKOC/Norfolk
kristen@thecoast.com

Mark Cunningham
Aware Records
mark@awaremusic.com

D

Barbara Dacey
WMVY/Cape Cod, MA
barbara@mvyradio.com

Tom Davis
WRNX/Springfield, MA
spot@urnx.com

Christopher Dean
KCTY/Omaha
chris@1069thecity.com

Michael Dean
KTAO/Taos-Santa Fe, NM
ktao@neumex.com

Anthony Delia
Atlantic Records
anthony.delia@atlantic-recording.com

Jody Denberg
KGSR/Austin
jdenberg@kgsr.com

Peter DiPietro
Artemis Records
rdipietro@artemisrecords.com

Rebecca Dodd
Blind Pig Records
radio@blindpigrecords.com

Joanne Doody
WXRV/Boston
joannedoody@92.5tberiver.com

E

Doug Eggleston
MCA Records
doug.eggleston@umusic.com

James Evans
Interscope/Geffen/A&M Records
james.evans@umusic.com

F

John Farneda
WXRT/Chicago
jfarneda@cbs.com

Jason Fisher
Hybrid Records
jason@hybridrecordings.com

Mark Fishman
KMTN/Jackson Hole, WY
fishmon@onewest.net

Tom Frouge
Triloka Records
trilokat@aol.com

G

Alan Galbraith
Wind-up Entertainment
agalbraith@wind-upent.com

Kevin Gardner
Green Linnet Records
kevin@greenlinnet.com

Steve Gardner
Sugar Hill Records
radio@sugarhillrecords.com

Tom Gates
Netzwerk America Records
gates@netzwerk.com

Greg Gattine
WDST/Poughkeepsie, NY
gregg@wdst.com

Ray Gmeiner
Virgin Records
ray.gmeiner@virgin-records.com

Cassandra Goins
Putumayo Records
cassandra@putumayo.com

Erica Goodstadt
Netzwerk America Records
erica@netzwerk.com

Ira Gordon
KBAC/Santa Fe, NM
irag@kbac.com

Chris Griffin
WYEP/Pittsburgh
chrisg@wyep.org

Allison Groman
ATO Records
allison@atorecords.com

Damon Grossman
Curb Records
damongrossman@attbi.com

Bill Gruber
WAPS/Akron
billgruber@913thesummit.com

H

David Haley
Compass Records
radio@compass.com

David Hall
WRLT/Nashville
dhall@wrlt.com

Dave Harold
KTHX/Reno, NV
deadairdav@aol.com

Brian Hart
WZEW/Mobile
brian@wzew.com

Jon Hart
KTBG/Kansas City
jhart@ktbg.cmsu.edu

John Hayes
KTAO/Taos-Santa Fe, NM
john@ktao.com

Chris Herrmann
WBOS/Boston
cherrmann@wbos.com

Brad Hockmeyer
KTAO/Taos-Santa Fe, NM
hock@laplaza.org

Jo Hodge
Epic Records
jo_hodge@sonymusic.com

Laura Ellen Hopper
KPIG/Monterey
laura@kpig.com

Brad Holtz
WTTS/Indianapolis
holtzeradio@hotmail.com

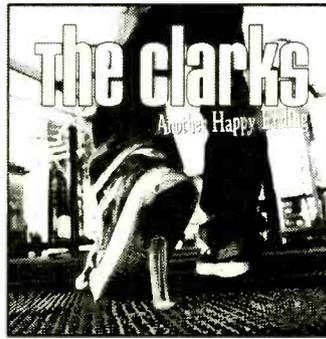
Chuck Horn
WDET/Detroit
chorn@wdefm.org

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— Flora Whittemore

Continued on Page 64

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Rita Houston
WFUV/New York
ritahouston@wfuw.org

Danny Howard
WDOD/Chattanooga, TN
dhoward@wdefradio.com

Doug Ingold
V2 Records
doug.ingold@v2music.com

Alexandra Inzer
WMPS/Memphis
alexandra@memphisbig.com

Herb Ivy
WCLZ/Portland, ME
herb.ivy@citcomm.com

Gary Jay
TVT Records
gary@tvrecords.com

Brian James
WCLZ/Portland, ME
brian.james@citcomm.com

Andrew Jarvis
Ubiquity Records
andrew@ubiquityrecords.com

Bruce Jones
KENZ/Salt Lake City
bruce.jones@citcomm.com

Haley Jones
KFOG/San Francisco
hjones@kfog.com

Eric Kayser
Rhino Records
eric_kayser@rhinorecords.com

Mark Keefe
WNCW/Greenville, SC
mark@uncw.org

Keefer
KBCO/Denver-Boulder
keefer@clearchannel.com

Cheryl Khaner
RCA Records
cheryl.khaner@bmge.com

Barney Kilpatrick
Rattlesby
barney@rattlesby.net

Mike Klein
Gold Circle Entertainment
mklein@goldcircle.com

Tim Kolloth
Alligator Records
tim@allig.com

Dara Kravitz
MCA Records
dara.kravitz@umusic.com

Scott Kuchler
Koch Progressive
kuchler@kochint.com

Doug LaGambina
Immortal Records
doug@immortalrecords.com

Jenn Lanchart
Beggars Banquet
jenn@beggars.com

Paul Langton
Palm Records
paul.langton@palmpictures.com

Helen Leicht
WXP/Philadelphia
helen@xpnonline.org

Emilie Liepa
Red House Records
rbradio@aol.com

Judy Libow
Liquid 8
libowunlimited@yahoo.com

Pam Long
KRS/ Santa Rosa, CA
ipamlong@yahoo.com

Barry Lyons
Big Records
docrocks@yahoo.com

Lauren MacLeash
KTCZ/Minneapolis
laurenmacleash@clearchannel.com

Norma Manzanaras
DreamWorks Records
norma@dreamworksrecords.com

Dana Marshall
WXR/ Boston
dmarshall@92.5theriver.com

Kerry Marsico
TVT Records
kerry@tvrecords.com

Chris Mays
KMTT/Seattle-Tacoma
cmays@kmtt.com

Sean Maxson
Kinetic Records
sean@kineticrecords.com

Sarah McClune
WOKI/Knoxville, TN
seenonradio@hotmail.com

Dan McColly
KRVB/Boise, ID
mccolly@journalismradio.com

Anne McDermott
Valley Entertainment
anne@valley-entertainment.com

Michael McDonald
ATO Records
michael@atorecords.com

Michele McGonigle
Thirsty Ear Records
michele@thirstyear.com

Keri McQueen
Righteous Babe Records
keri@righteousbabe.com

Roger Menell
WDST/Poughkeepsie, NY
rogerm@wdst.com

Brett Merritt
Higher Octave Records
brett@higheroctave.com

Lisa Michelson
Elektra Records
lisa.michelson-sonkin@elektra.com

Adrian Moreira
RCA Records
adrian.moreira@bmge.com

Dave Morrell
Red Ink Records
dave_morrell@redmusic.com

Glenn Morrow
Bar/None Records
barnonerec@aol.com

Julie Muncy
Warner Bros. Records
julie.muncy@wbr.com

Drew Murray
Sanctuary Group
drewmurray@sanctuarygroup.com

Steve Nice
Capitol Records
steve.nice@capitolrecords.com

Glenn Noblit
Lost Highway Records
glenn.noblit@umusic.com

Sean O'Connell
Rykodisc Records
sean.oconnell@rykodisc.com

Jim Olson
Signature Sounds
info@signature-sounds.com

Alan Oremen
Gold Circle Entertainment
aoreman@goldcircle.com

Stacy Owen
WFPK/Louisville
sowen@wfpk.org

Suzanne Perl
Universal Music
suzanne.perl@umusic.com

Jody Petersen
WNCS/Burlington, VT
jody@pointfm.com

Jon Peterson
WRNR/Annapolis, MD
rocknpetey@aol.com

Art Phillips
Vanguard Records
aphillips@vanguardrecords.com

Matt Pollack
V2 Records
matt.pollack@v2music.com

Jeff Price
Spinart Records
jeff@spinartrecords.com

Patrick Rains
PRA/Bad Dog Records
pra@prarecords.com

Marc Ratner
DreamWorks Records
marcrescue@aol.com

Dan Reed
WFPK/Louisville
dreed@wfpk.org

Greg Reisch
Tone-Cool Records
greg@tonecool.com

Jillian Reitsma
What Are Records?
jillian@war.com

Harry Reynolds
KTHX/Reno, NV
fubarradio@aol.com

Rob Reinhart
Acoustic Cafe
mail@acafe.com

Frank Ritchie
Shanachie Records
fritchie@shanachie.com

Mike Rittberg
Warner Bros.
mike.rittberg@wbr.com

Rebecca Risman
Concord Records
rebeccar@concordrecords.com

Scott Robinson
Dualtone Records
scott.robinson@dualtone.com

John Rosenfelder
IDJMG
john.rosenfelder@umusic.com

Drew Ross
KOTR/San Luis Obispo, CA
drewross@fix.net

Vikki Rzepka
Telarc Records
vrzepka@telarc.com

Eliza Sanders
E-Squared Records
e2rex2@aol.com

Marc Shatz
Yep Roc
marc@redeyeusa.com

Sue Schrader
Narada Records
suesch@narada.com

Niels Schroeter
Surfdog Records
surfdog@sdog.com

Marty Schwartz
Delicious Vinyl/Fuel 200
mkspolo@aol.com

Greg Seese
Palm Records
greg.seese@palmpictures.com

Paul Shugrue
WKOC/Norfolk
paulshugrue@thecoast.com

Dona Shaieb
KXST/San Diego
kxst@compuserve.com

"Not all who wander are lost."
— J.R.R. Tolkien

Continued on Page 66

darden smith satellite

FROM HIS NEW ALBUM SUNFLOWER

"The mood of (Darden) Smith's Dualtone debut and the thread of awakening that ties the 12 tracks together mirror the season... the album's roots are as organic as the music it contains."

BILLBOARD

"Sunflower is the culmination of the Austin singer-songwriter's (Darden Smith) career-long path toward a songcraft that evokes the timeless daydream of late-Seventies pop, while grounded in the here and now...."

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Album Network (non-com.) #20

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May 10 Los Angeles CA	May 24 Chicago IL
May 12 San Francisco CA	May 26 Pittsburgh PA
May 14 Portland OR	May 28 Washington DC
May 15 Seattle WA	May 29 Philadelphia PA
May 17 Salt Lake City UT	May 30 New York NY
May 19 Boulder CO Fox Theater	June 1 Woodstock NY
May 21 Omaha NE Music Box	

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Continued from Page 64

Jeffrey Shane
Pyramid Records
sbane@tampabay.it.com

Sura Simpson
Ultimatum Music
sura@ultimatummusic.com

Chuck Singleton
WFUV/New York
chucksingleton@wfuw.org

Scott Souhrada
KTZO/Albuquerque
scott.souhrada@citcomm.com

Jenni Sperando
Astralwerks
jenni@astralwerks.com

Michelle St. Clair
Immergent Records
mstclair@5point1.net

Shawn Stewart
KMTT/Seattle-Tacoma
sstewart@kmtt.com

Julia Stubblefield
Paras Group
julia@parasgroup.com

Katrinka Suydam
Rounder Records
katrinka@rounder.com

Michele Tayler
Calliope Records
mtayler@soniadada.com

Tom Teuber
WMMM/Madison
tteuber@entercom.com

Trina Tombrink
Columbia Records
trina_tombrink@sonymusic.com

Sherri Trahan
Ultimatum Music
sjtraban@aol.com

Lana Trezise
KBXR/Columbia, MO
lana@bxx.com

John Vernile
Sony Classical
john_vernile@sonymusic.com

Trish Wagner
Antone's Records
trish@antonesrec.com

Bruce Warren
WXPN/Philadelphia
brucew@xpnonline.net

Jill Weindorf
Verve Music Group
jill.weindorf@umusic.com

Kevin Welch
KINK/Portland, OR
kwelch@kink.fm

Rosemary Welsch
WYEP/Pittsburgh
rwelsch@uyep.org

Rob Weldon
Roadrunner Records
weldon@roadrunnerrecords.com

Chris White
KTEE/Monterey
white@ktee.com

Rob White
CKEY/Buffalo
robwhite34@yahoo.com

Christina Whitetrash
Epitaph Records
christina@epitaph.com

Carl Widing
KTEE/Monterey
carlwiding@aol.com

Steve Wilkison
Eminent Records
steve@eminentrecords.com

Michelle Williams
WBOS/Boston
mwilliams@wbos.com

Norm Winer
WXRT/Chicago
nwwiner@cbs.com

Morty Wiggins
33rd Street Records
mwiggins@33rdstreet.com

Linda Woodworth
WZEW/Mobile
linda@wzew.com

Chris Woltman
J Records
chris.woltman@bmge.com

Christine Wrightsman
NFE Records
jxmum@aol.com

R&R TRIPLE A MUSIC CALL TIMES

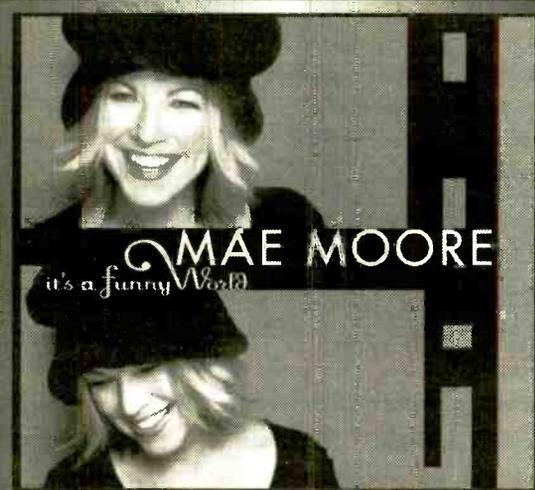
All times are the local time zone of the station.

STATION	MUSIC CONTACT	PHONE	TIME
CKEY/Buffalo	Mike Blakely	905-356-6710	Th 2-4pm
KAEP/Spokane	Kari Bushman	801-485-6700	M/T/W 3-5pm
KBAC/Santa Fe, NM	Ira Gordon	505-989-3338	Th/F 9-11am
KBCO/Boulder, CO	Keefer	303-444-5600	T 3-5pm
KBXR/Columbia, MO	Lana Trezise	573-449-1520	Th 10am-noon
KCTY/Omaha	Christopher Dean	402-977-9366	W 10a-noon
KENZ/Salt Lake City	Kari Bushman	801-485-6700	M/T/W 3-5pm
KFOG/San Francisco	Haley Jones	415-995-6932	W 3-5pm
KGSR/Austin	Susan Castle	512-832-4000	M 3:15-6:15pm
KINK/Portland, OR	Kevin Welch	503-517-6000	Th 10am-noon
KMTN/Jackson Hole, WY	Mark Fishman	307-773-4500	F 10am-noon
KMTT/Seattle	Shawn Stewart	206-233-1037	W 3:15-5pm
KOTR/San Luis Obispo, CA	Drew Ross	805-786-2570	Th 2-5pm
KPIG/Monterey	Laura Hopper	831-722-9000	M/T/W 8-10am
KRSH/Santa Rosa, CA	Pam Long	707-588-0707	W 2-4pm
KRYB/Boise, ID	Dan McColly	208-344-3511	Th 10am-noon
KTAO/Taos-Santa Fe, NM	John Hayes	505-758-5826	M/F 3-5pm
KTBG/Kansas City	Jon Hart	660-543-4155	W 1-3pm
KTCZ/Minneapolis	Mike Wolf	612-339-0000	Th 3-5pm
KTEE/Monterey	Carl Widing	831-655-5833	M 10am-5pm
KTHX/Reno, NV	David Harold	775-333-0123	W 1-4pm
KTZO/Albuquerque	Don Kelley	505-767-6700	W/Th 10am-noon
KXST/San Diego	Dona Shaieb	858-678-0102	W 1-4pm
WAPS/Akron	Bill Gruber	330-761-3099	W 10am-4pm
WBOS/Boston	Michele Williams	617-822-9600	Th 10am-2pm
WCLZ/Portland, ME	Brian James	207-774-6364	M-F 9am-5pm
WDET/Detroit	Chuck Horn	313-577-4146	Th 1-4pm
WDOB/Chattanooga, TN	Danny Howard	423-321-6200	F 10am-1pm
WDST/Poughkeepsie, NY	Roger Menell	845-679-7266	W/Th 11am-noon
WFPA/Louisville	Stacy Owen	502-814-6500	Th 1-3pm
WFUV/New York	Rita Houston	718-817-4550	W 5-7pm
WKOC/Norfolk	Paul Shugrue	757-640-8500	T/Th 10am-1pm
WMMM/Madison	Mike McCoy	608-826-0077	Th 2-4pm
WMPS/Memphis	Alexandra Inzer	831-375-9324	W 2-4pm
WMVY/Cape Cod, MA	Barbara Dacey	508-693-5000	T/W/Th 2-3pm
WNCS/Burlington, VT	Mark Abuzzahab	802-223-4295	W noon-2pm
WNCW/Greenville, SC	Kim Clark	828-287-8000	T 9-11am
WOKI/Knoxville	Sarah McClune	865-588-6511	T 3-6pm
WRLT/Nashville	Keith Coes	615-242-5600	T/Th 2-4pm
WRNR/Annapolis, MD	Alex Cortright	410-626-0103	Th 10:30am-12:30pm
WRNX/Springfield, MA	Tom Davis	413-536-1105	Th 1-2pm
WTTS/Indianapolis	Brad Holtz	812-332-3366	Th 2-3pm
WYOD/Elizabeth City, NC	Matt Cooper	252-473-1993	T 2-4pm
WXPN/Philadelphia	Helen Leicht	215-898-6677	T 2-4pm
WXRT/Chicago	John Farneda	773-777-1700	Th 11am-2pm
WXRV/Boston	Dana Marshall	978-374-4733	M 11:30am-2pm
WYEP/Pittsburgh	Chris Griffin	412-381-9131	W 3-6pm
WZEW/Mobile	Linda Woodworth	334-344-1065	W/Th 3:30-5pm

"The cynic knows the price of everything and the value of nothing."
— Oscar Wilde

"She has a way of touching your soul..."

- John Schoenberger, R&R



MAE MOORE

"Funny World"

The single

from the album

IT'S A FUNNY WORLD

Going for adds NOW!

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Produced by Joby Baker Co-Produced by Mae Moore



Julia Stubblefield, Paras Recordings - Tel #818-848-6300

Kevin Sutter and Mark Radway, Tazmoe Music - Tel #425-739-9644

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Neon Heights & Zed J
Groove Assassins
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and more!

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ROMAN CANDLE

ROMAN CANDLE
ROMAN CANDLE
ROMAN CANDLE
SAYS POP



"YOU DON'T BELONG TO THIS WORLD"

"Like their unlit namesake, these kids have the potential to go 'bang!' real soon!"

-DAN REED, WFPK

Album in stores
May 28th

Going for Adds
May 6th



Label Contact: Trevor Pryce 720.904.8066
t.pryce@outlookmusic.com

Radio Contact: Kevin Sutter @ Tazmoe Music 425.739.9644
ksutter@tazmoe.net

GOOD MORNINGS

Continued from Page 40

debate, differences of opinion and friendly dissension. Callers are a great way to get another viewpoint.

Too risky, you say? Actually, it's a great way to keep your show open-minded and flexible. A respectful, confident and creative host can use listener calls to create entertaining audio theater for the audience.

Memorable Moments

Now let's think about how the Arbitron game is played and how that's a factor in creating a successful morning show. Arbitron is a recall process. Listeners recall

only what they remember, and they remember only what's memorable.

Great morning shows enjoy what we call the "Saturday Night Live Effect." Every bit or guest on *SNL* is not memorable, but each week there's usually one or two things that are brilliant and memorable and that get people talking.

One or two brilliant bits a week have kept *SNL* on the air for decades. One or two memorable moments each day on a morning show will keep it on the air as well. And memorable moments bear repeating, just in case someone missed them the first time. Each day ask, "What one thing will listeners remember from this morning's show?" If you

draw a blank, chances are listeners — and Arbitron — will too.

In my quest to uncover the ingredients of a successful morning show, I ultimately went to the most knowledgeable and important people: the listeners themselves. "What makes a successful morning show?" I asked. "Not too much talk," they said. We could stop right there. It's the No. 1 suggestion for all of radio. So why do some morning DJs act like they are paid by the word?

"Most morning shows today don't pass the 'Who gives a shit? test,'" says Bumgardner. "They're just winging it. When hosts don't think about who gives a shit, you can hear it on the air."

Keep that test in mind when planning and executing anything in mornings. It applies to any size market. Listeners don't simply want less talk; they want less talk about things that

don't interest them. There's a big difference. And even if it is interesting, you can likely find a briefer way to say it.

Also remember that all listeners flip around the dial. They may start with the same station in the morning, but they listen to other stations — and other morning shows. This means that they hear things that you don't. Don't forget that.

Now, let's review: If you exercise your creativity, are predictably unpredictable, use phone calls wisely, make music the star, think about what your listeners really want every time you open the mike and can create at least one memorable moment each day, you are well on your way to having a successful morning show.

Contact John Bradley at 303-444-7700, or by e-mail at john@sbrcreative.com.

THE LION SLEEPS TONIGHT

Continued from Page 36

shows and created a reason for people to switch to FM in the morning, listening habits changed. Listeners who wanted to hear Howard Stern had to switch to FM.

Would putting on something groundbreaking at night make people want to listen? It would mean making a commitment

and investing in the night programming on your station. Today, youth-oriented CHR, Alternative and Active Rock radio stations target the disenfranchised youth market with personality-oriented programs. These stations usually dominate the night ratings.

They look at nights as an opportunity to create a relationship with listeners through

their high-profile personalities. They entertain listeners with targeted music and risqué content. Stations can push the limits of tastefulness at night even more than they can on their morning shows.

Here's the bottom line of this discussion: If you build it, they will come. Invest some time and money in your nighttime programming. Find a creative air personality who can engage the listeners, or find a program with amazing magnetism that fits

the overall template of your station. Create an incredible promotion that forces listeners to listen to the station at night. Increasing your night listening will increase your morning listening, which will increase the overall share of your station.

If you'd like to go deeper in this discussion, you can reach Dennis Constantine at 503-517-6000 or at dennis@kink.fm.

TRIPLE A BRANDING

Continued from Page 34

maybe there isn't *any* branding happening. Find a Triple A station that ranks high in cume and share, and chances are that it's well positioned via branding and features a tight and highly familiar playlist — by Triple A standards. When a station is struggling for cume, there's a good chance it's musically too deep and unfamiliar, or at least it's positioned that way.

A general radio rule of thumb is to look for cume-friendly (familiar) records that are safe to the outer cume and still pleasing to your P1s. That's one reason that classic rock can play a big role in Triple A. Classic rock is an effective branding attribute to use. The Beatles and The Stones are safe to the adult masses, they fit the profile, and your P1s will tolerate them until you play the spice music they're waiting for.

Your balance depends on how your market is categorized. Choose your genre-branding priorities based on passion levels and how your market is already being served.

P1s Are Not Everything

Triple A P1s gravitate to the format for many reasons, including music depth and variety, product presentation and the exclusive music the format celebrates. Don't sell a P1 short, but consider that the reason they listen to your station is probably the reason they aren't interested in listening to anyone else.

It's your show. Let the P1s backstage, but give at least some front-row tickets

to P2s and P3s. They should be treated as VIPs as well.

If you have a healthy radio station, approximately 70% of your TSL comes from 30% of your cume (your P1s). Just because P1s are responsible for 70% of your TSL doesn't mean that 70% of your music needs to be exclusive to them. Your spice and

differentiating music are very important, but so are the familiar hits that are accessible to the outer cume.

Being the variety or depth station does not mean playing every song from Ry Cooder's *Chicken Skin Music* (sorry, diehard Cooder fans). It also doesn't mean that 50% of your music should be way left of center. Maintain an appropriate cume-to-core balance with your music.

The three most common reasons a

listener will turn the channel are 1) commercials, 2) an unfamiliar or bad song and 3) the DJ is talking too much. Triple A can't do much about No. 1 on that list, and, by design, No. 3 usually isn't a factor. But No. 2 is. This is where music balance and branding really come into play. Think about it.

Here's to your success!

You can contact Keith Cunningham at 310-452-7126 or mediapositioning@aol.com.

A MEMBER OF THE NOMCOMM CLUB

Continued from Page 49

from both commercial radio and more single-formatted public stations.

Increasing Role

The role of noncommercial stations as conveners of community is growing. One of the most valuable attributes of our stations is their ability to connect to our communities. Noncommercial stations extend the value of their service through their on-air programming, the Internet and continued outreach and collaboration with arts and cultural groups in their communities.

However, as Don Hein, PD at KLCC/Eugene, OR, stated so eloquently several years ago, "What a program does is more important than where it comes from." This comment

reinforced what public radio learned in 1998, when we found out that our listeners are likely to find our national programming more important than our local programming. These national programs have elicited more loyalty and a stronger sense of community than our local programming.

What this means for noncommercial stations is that we need to begin to reinforce our service by investing in local talent in order to improve the quality and importance of our local content. Playing records — even our unique, diverse mix — is clearly not enough to overcome the challenges ahead.

Which brings us back to the music and the stuff between the songs. Noncommercial stations are all busy thinking about and

doing similar things: how to improve our fund-raising and our drives; how to better market our stations; on shoestring budgets; how events since Sept. 11, 2001, have impacted our stations; how to make our stations sound consistently better; and how to attract excellent talent with limited budgets.

OUR FREEDOM TO TAKE RISKS BY PLAYING AS MANY NEW RECORDS AS WE CHOOSE IS PART OF OUR APPEAL.

Thankfully, most of us have left the "singles or albums" discussion way behind us. And now that we've found all the next Bob Dylans, we just need to find the next Norah Joneses.

You can reach Bruce Warren by phone at 215-898-6677 or by e-mail at brucew@xponline.net.

"If you have a lemon, make lemonade."

— Howard Gossage



August 14-17, 2002

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**Millennium Harvest House Hotel
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R&R Triple A Top 30

May 3, 2002

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	JACK JOHNSON Flake (<i>Enjoy/Universal</i>)	605	+49	43555	11	27/1
1	2	SHERYL CROW Soak Up The Sun (<i>A&M/Interscope</i>)	591	+25	42418	10	25/1
3	3	GOO GOO DOLLS Here Is Gone (<i>Warner Bros.</i>)	526	+12	33948	7	24/0
5	4	PETE YORN Strange Condition (<i>Columbia</i>)	450	-16	27425	18	25/0
4	5	CHRIS ISAAK Let Me Down Easy (<i>Reprise</i>)	442	-28	32228	16	23/0
7	6	U2 In A Little While (<i>Interscope</i>)	416	-3	25922	16	23/0
6	7	ALANIS MORISSETTE Hands Clean (<i>Maverick/Reprise</i>)	397	-56	17905	15	19/0
8	8	BONNIE RAITT I Can't Help You Now (<i>Capitol</i>)	388	-4	28173	10	21/0
9	9	DAVE MATTHEWS BAND Everyday (<i>RCA</i>)	385	-6	27530	26	24/0
10	10	TRAIN She's On Fire (<i>Columbia</i>)	352	-21	22217	15	24/0
12	11	LENNY KRAVITZ Stillness Of Heart (<i>Virgin</i>)	325	+10	23590	11	23/1
11	12	EDDIE VEDDER You've Got To Hide Your... (<i>V2</i>)	289	-30	27541	16	17/1
15	13	JOHN MAYER No Such Thing (<i>Aware/Columbia</i>)	281	+8	24082	35	23/0
14	14	INDIGO GIRLS Moment Of Forgiveness (<i>Epic</i>)	271	-14	18143	15	19/0
20	15	JIMMY EAT WORLD The Middle (<i>DreamWorks</i>)	266	+61	13304	7	13/2
17	16	ELVIS COSTELLO Tear Off Your Own Head... (<i>Island/IDJMG</i>)	257	+16	21570	7	20/0
26	17	THE CORRS When The Stars Go Blue (<i>143/Lava/Atlantic</i>)	242	+81	23687	2	17/1
16	18	RYAN ADAMS Answering Bell (<i>Lost Highway/IDJMG</i>)	237	-20	14113	13	17/0
19	19	NEIL YOUNG Differently (<i>Reprise</i>)	220	+3	17879	6	20/0
18	20	NATALIE MERCHANT Build A Levee (<i>Elektra/EEG</i>)	215	-22	13927	9	20/0
21	21	DISHWALLA Somewhere In The Middle (<i>Immergent</i>)	206	+10	10813	5	18/1
22	22	PUDDLE OF MUDD Blurry (<i>Flawless/Geffen/Interscope</i>)	203	+8	5746	11	8/0
23	23	DEFAULT Wasting My Time (<i>TVT</i>)	197	+3	5456	11	8/0
27	24	Debut VAN MORRISON Hey Mr. DJ (<i>Universal</i>)	192	+48	14347	1	15/0
25	25	MOBY We Are All Made Of Stars (<i>V2</i>)	179	+20	16162	3	21/3
24	26	TREY ANASTASIO Alive Again (<i>Elektra/EEG</i>)	167	+5	13090	2	15/0
—	27	ROBERT BRADLEY'S BLACKWATER... Train (<i>Vanguard</i>)	166	-5	8868	13	15/0
—	28	SENSE FIELD Save Yourself (<i>Nettwerk</i>)	162	+14	6261	2	10/1
29	29	BIG HEAD TODD & THE MONSTERS Wishing Well (<i>Big</i>)	159	+3	8288	5	14/0
30	30	MIDNIGHT OIL Golden Age (<i>Liquid 8</i>)	156	+5	13359	11	11/0

27 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/21/02-4/27/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

New & Active

PHANTOM PLANET California (*Daylight/Epic*)
Total Plays: 150, Total Stations: 14, Adds: 0

ZERO 7 Destiny (*Quango/Palm*)
Total Plays: 146, Total Stations: 16, Adds: 1

JOHNNY A. Oh Yeah (*Favored Nations/Artemis*)
Total Plays: 144, Total Stations: 14, Adds: 1

SHANNON MCNALLY Now That I Know (*Capitol*)
Total Plays: 139, Total Stations: 14, Adds: 0

NORAH JONES Don't Know Why (*Blue Note/Capitol*)
Total Plays: 133, Total Stations: 10, Adds: 1

LUCE Good Day (*Nettwerk*)
Total Plays: 102, Total Stations: 11, Adds: 2

WILCO Heavy Metal Drummer (*Nonesuch*)
Total Plays: 97, Total Stations: 12, Adds: 3

CREED One Last Breath (*Wind-up*)
Total Plays: 86, Total Stations: 4, Adds: 0

MAIA SHARP Willing To Burn (*Concord*)
Total Plays: 83, Total Stations: 11, Adds: 0

WAYNE Whisper (*TVT*)
Total Plays: 81, Total Stations: 7, Adds: 0

Songs ranked by total plays

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
MARK KNOPFLER He's The Man (<i>Warner Bros.</i>)	8
MOBY We Are All Made Of Stars (<i>V2</i>)	3
WILCO Heavy Metal Drummer (<i>Nonesuch</i>)	3
LOS LOBOS Hearts Of Stone (<i>Mammoth</i>)	3
KELLER WILLIAMS Freeker By The Speaker (<i>Sci-Fidelity</i>)	3
CHUCK PROPHET Summertime... (<i>New West/Red Ink</i>)	3
JIMMY EAT WORLD The Middle (<i>DreamWorks</i>)	2
LUCE Good Day (<i>Nettwerk</i>)	2
ANGELIQUE KIDJO Iwoya (<i>Columbia</i>)	2
RUBYHORSE Sparkle (<i>Island/IDJMG</i>)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
THE CORRS When The Stars Go Blue (<i>143/Lava/Atlantic</i>)	+81
JIMMY EAT WORLD The Middle (<i>DreamWorks</i>)	+61
JACK JOHNSON Flake (<i>Enjoy/Universal</i>)	+49
VAN MORRISON Hey Mr. DJ (<i>Universal</i>)	+48
MARK KNOPFLER He's The Man (<i>Warner Bros.</i>)	+43
NORAH JONES Don't Know Why (<i>Blue Note/Capitol</i>)	+38
LOS LOBOS Hearts Of Stone (<i>Mammoth</i>)	+35
DASHBOARD CONFSSIONAL Screaming... (<i>Vagrant</i>)	+33
RAUL MALO I See You (<i>Higher Octave</i>)	+31
SHERYL CROW Soak Up The Sun (<i>A&M/Interscope</i>)	+25

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
NICKELBACK How You Remind Me (<i>Roadrunner/IDJMG</i>)	263
CALLING Wherever You Will Go (<i>RCA</i>)	237
TRAIN Drops Of Jupiter (Tell Me) (<i>Columbia</i>)	211
LIFEHOUSE Hanging By A Moment (<i>DreamWorks</i>)	203
DAVE MATTHEWS BAND The Space Between (<i>RCA</i>)	192
FIVE FOR FIGHTING Superman... (<i>Aware/Columbia</i>)	179
AFRO-CELT... F.P. GABRIEL When... (<i>Real World/Virgin</i>)	153
INCUBUS Drive (<i>Immortal/Epic</i>)	147
DAVID GRAY Babylon (<i>ATO/RCA</i>)	145
U2 Beautiful Day (<i>Interscope</i>)	143
COLDPLAY Trouble (<i>Nettwerk/Capitol</i>)	138
FIVE FOR FIGHTING Easy Tonight (<i>Aware/Columbia</i>)	132
PETE YORN Life On A Chain (<i>Columbia</i>)	132
STAIN'D It's Been Awhile (<i>Flip/Elektra/EEG</i>)	127
3 DOORS DOWN Be Like That (<i>Republic/Universal</i>)	123
MOBY F/GWEN STEFANI Southside (<i>V2</i>)	122

COUNTING CROWS

★ American Girls ★

Words and Music by Adam E. Duritz
Produced by Steve Lillywhite
Recorded by Carl Glandville
Console Mixes by Jack Joseph Puig

Featuring Sheryl Crow
Courtesy of A&M Records

Executive Producers Gary Gersh and Jordan Schur

www.countingcrows.com www.geffen.com

g2g management

Add Date:
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★ **Allison Moorer** ★

★ **Bob Schneider** ★

★ **Tonic** ★

R&R Triple A Top 30 Indicator

May 3, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	SHERYL CROW Soak Up The Sun (A&M/Interscope)	304	-7	5315	11	20/0
1	2	BONNIE RAITT I Can't Help You Now (Capitol)	296	-27	7123	10	20/0
5	3	NATALIE MERCHANT Build A Levee (Elektra/EEG)	279	+4	6056	11	20/0
4	4	RYAN ADAMS Answering Bell (Lost Highway/IDJMG)	268	-29	5640	15	19/0
3	5	CHRIS ISAAK Let Me Down Easy (Reprise)	251	-48	5567	17	19/0
6	6	NEIL YOUNG Differently (Reprise)	239	-13	6317	7	20/0
7	7	ELVIS COSTELLO Tear Off Your Own Head... (Island/IDJMG)	218	-13	6416	8	18/0
10	8	TREY ANASTASIO Alive Again (Elektra/EEG)	212	-8	4715	5	19/0
11	9	JACK JOHNSON Flake (Enjoy/Universal)	206	+4	5022	12	17/0
20	10	WILCO Heavy Metal Drummer (Nonesuch)	199	+38	8552	5	17/1
14	11	TRAIN She's On Fire (Columbia)	192	+7	2793	14	11/0
12	12	BIG HEAD TODD & THE MONSTERS Wishing Well (Big)	191	-4	2005	10	16/0
9	13	INDIGO GIRLS Moment Of Forgiveness (Epic)	188	-33	5121	16	17/0
17	14	MAIA SHARP Willing To Burn (Concord)	185	+14	4847	2	21/0
18	15	SHANNON MCNALLY Now That I Know (Capitol)	184	+14	4140	7	17/0
15	16	STEVE EARLE Some Dreams (E-Squared/Artemis)	173	-5	4142	7	19/0
Debut	17	VAN MORRISON Hey Mr. DJ (Universal)	169	+41	4204	1	19/0
21	18	GOO GOO DOLLS Here Is Gone (Warner Bros.)	169	+12	2365	7	10/0
13	19	ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	168	-20	2997	15	13/0
8	20	ROBERT BRADLEY'S BLACKWATER... Train (Vanguard)	168	-59	3306	16	17/0
19	21	MOBY We Are All Made Of Stars (V2)	166	+3	4044	4	17/0
16	22	ZERO 7 Destiny (Quango/Palm)	166	-8	4713	12	17/0
22	23	PATTY GRIFFIN Rain (ATO)	160	+8	6009	5	15/0
24	24	RUSTED ROOT Welcome To My Party (Island/IDJMG)	146	0	4716	2	16/0
28	25	JOSH ROUSE Feeling No Pain (Rykodisc)	141	+8	4409	10	12/0
23	26	KASEY CHAMBERS Not Pretty Enough (Warner Bros.)	138	-12	4264	14	14/0
25	27	NORAH JONES Don't Know Why (Blue Note/Capitol)	134	-9	5371	4	13/0
30	28	JEB LOY NICHOLS They Don't Know (Rykodisc)	126	-3	3696	4	17/2
29	29	LENNY KRAVITZ Stillness Of Heart (Virgin)	113	-18	1919	11	9/0
Debut	30	LOS LOBOS Hearts Of Stone (Mammoth)	106	+60	3552	1	18/6

21 Triple A Indicator Reports. Songs ranked by total plays for the airplay week of Sunday 4/21-Saturday 4/27. © 2002, R&R Inc.

Most Added.

ARTIST TITLE LABEL(S)	ADDS
MARK KNOPFLER He's The Man (Warner Bros.)	14
CHUCK PROPHET Summertime... (New West/Red Ink)	8
LOS LOBOS Hearts Of Stone (Mammoth)	6
TIFT MERRITT Neighborhood (Lost Highway/IDJMG)	6
LUCE Good Day (Nettwerk)	5
MAE MOORE Funny World (Paras Recording Company)	4
ROGER CLYNE... Sleep Like A Baby (Orchard)	3
CHRIS WHITLEY Say Goodbye To Yesterday (ATO/RCA)	3
JEB LOY NICHOLS They Don't Know (Rykodisc)	2
GOMEZ Detroit Swing 66 (Hut/Virgin)	2
M. ROLLINGS F.L. LOVETT Gee Baby... (Verve/VMG)	2
RUBYHORSE Sparkle (Island/IDJMG)	2
CORNERSHOP Staging The Plaguings (XL/Beggars/V2)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LOS LOBOS Hearts Of Stone (Mammoth)	+60
VAN MORRISON Hey Mr. DJ (Universal)	+41
WILCO Heavy Metal Drummer (Nonesuch)	+38
MARK KNOPFLER He's The Man (Warner Bros.)	+34
CHUCK PROPHET Summertime... (New West/Red Ink)	+30
MAE MOORE Funny World (Paras Recording Company)	+25
THE CORRS When The Stars Go Blue (143/Lava/Atlantic)	+24
RUFUS WAINWRIGHT Across The Universe (V2)	+23
CLARKS Hey You (Razor & Tie)	+21
FLATLANDERS Julia (New West/Red Ink)	+19
WARREN ZEVON Basket Case (Artemis)	+18
DIRTY DOZEN... Ruler Of My Heart (Ropeadope/Atlantic)	+17
DARDEN SMITH Satellite (Valley)	+16
1 GIANT LEAP Braided Hair (Palm Pictures)	+16
MAIA SHARP Willing To Burn (Concord)	+14
SHANNON MCNALLY Now That I Know (Capitol)	+14
CAITLIN CARY Shallow Heart, Shallow Water (Yep Roc)	+14
JEWEL Standing Still (Atlantic)	+13
FIVE FOR FIGHTING Superman... (Aware/Columbia)	+13
GOO GOO DOLLS Here Is Gone (Warner Bros.)	+12

Reporters

<p>WAPS/Akron, OH PD: Bill Gruber 13 CHUCK PROPHET "Thing" 1 JAMM "Heart" 1 LUCE "Good" 1 LOS LOBOS "Hearts" 1 TIFT MERRITT "Neighborhood"</p>	<p>WXRT/Chicago, IL * PD: Norm Winer APD/MD: John Farneda PAUL WESTERBERG "Tomorrow"</p>	<p>WMPS/Memphis, TN PD: Alexandra Inzer 6 RUFUS WAINWRIGHT "Universe" 6 LOS LOBOS "Hearts" 5 KELLER WILLIAMS "Speaker" 5 WILCO "Heavy" 4 THE CORRS "Blue" 4 MARK KNOPFLER "Man" 4 ROGER CLYNE "Sleep"</p>	<p>WYEP/Pittsburgh, PA PD: Rosemary Welsch APD/MD: Chris Griffin MARK KNOPFLER "Man" CHUCK PROPHET "Thing" CORNERSHOP "Staging"</p>	<p>KOTR/San Luis Obispo, CA PD: Drew Ross MD: Greg Philer 4 CHUCK PROPHET "Thing" 4 MARK KNOPFLER "Man" 4 MAE MOORE "Funny" 4 DIRTY DOZEN BRASS "Everything" 4 NILS LOFGREN "Tears"</p>
<p>KTZO/Albuquerque, NM * PD: Scott Souhrada MD: Don Kelley No Adds</p>	<p>KBXR/Columbia, MO PD/MD: Lena Trezise No Adds</p>	<p>KTCZ/Minneapolis, MN * PD: Lauren MacLeash APD/MD: Mike Watt 1 RUFUS WAINWRIGHT "Universe"</p>	<p>WCLZ/Portland, ME PD: Herb Ivy MD: Brian James MARK KNOPFLER "Man" LOS LOBOS "Hearts"</p>	<p>KBAC/Santa Fe, NM GM/MD: Ira Gordon 11 MAE MOORE "Funny" 4 MARK KNOPFLER "Man" 4 ROSE SMITH "Changes" 2 CHUCK PROPHET "Thing" NEIL HALSTEAD "Seasons" LUCE "Good"</p>
<p>KGSR/Austin, TX * PD: Judy Denberg MD: Susan Casile 8 SHERYL CROW "C'mon" 5 BILLY BRAGG "Monday" 4 WILCO "Heavy"</p>	<p>KBCO/Denver-Boulder, CO * PD: Scott Arbaugh MD: Keeler 8 Lenny Kravitz "Heart" 8 JIMMYEATWORLD "Middle"</p>	<p>WZWE/Mobile, AL * PD: Brian Hart MD: Linda Woodworth 7 MOBY "Stars" 6 WILCO "Heavy"</p>	<p>KINK/Portland, OR * PD: Dennis Constantine MD: Kevin Welch 12 MARK KNOPFLER "Man" 1 TRAVIS "Flowers"</p>	<p>KTAD/Santa Fe, NM PD: John Hayes MD: Michael Dean 10 LOS LOBOS "Hearts" 10 MARK KNOPFLER "Man" 4 MAE MOORE "Funny" 4 TIFT MERRITT "Neighborhood" ROLINSS & LOVETT "Baby" JEB LOY NICHOLS "Know" CHUCK PROPHET "Thing" NICKERSHAW "Wounded" ROGER CLYNE "Sleep" CAKE "Shadow" CHRIS WHITLEY "Goodbye" GOMEZ "Swing"</p>
<p>WRNR/Baltimore, MD * OM: Jon Peterson PD: Alex Cortright MD: Damian Einstein 2 MARK KNOPFLER "Man" LUCE "Good" CHUCK PROPHET "Thing"</p>	<p>WDET/Detroit, MI PD: Judy Adams MD: Martin Bandyke AMD: Chuck Horn 1 CHRIS WHITLEY "Goodbye" 1 MARK KNOPFLER "Man" 1 DIRTY DOZEN BRASS "Ruler" 1 TIFT MERRITT "Trouble"</p>	<p>KPIG/Monterey, CA PD/MD: Laura Ellen Hopper ROGER CLYNE "Sleep" TIFT MERRITT "Diamond"</p>	<p>WDST/Poughkeepsie, NY PD: Greg Gattab APD: Christine Martinez MD: Roger Menell MARK KNOPFLER "Man" LOS LOBOS "Hearts" LUCE "Good"</p>	<p>KRSH/Santa Rosa, CA * PD: Bill Bowker MD: Pam Long 5 CHUCK PROPHET "Thing" 5 LOS LOBOS "Hearts" 2 MARK KNOPFLER "Man" W.C. CLARK "Good"</p>
<p>KRVB/Boise, ID * DM/MD: Dan McColly 1 RUFUS WAINWRIGHT "Universe" ANGELIQUE KIDJO "Woaya" ENDEL VEDDER "Hide"</p>	<p>WNCV/Greenville, SC PD: Mark Keefe APD/MD: Kim Clark MARK KNOPFLER "Man" LOS LOBOS "Hearts" TIFT MERRITT "Neighborhood" MAE MOORE "Funny" CHUCK PROPHET "Thing" GUY DAVIS "Don" TUATARA "Meeting"</p>	<p>KTEE/Monterey, CA DM/MD: Chris White MD: Carl Widing 4 CIIZEN CORE "There's" 3 SUZANNE VEGA "Paradise" SHERYL CROW "Only" ROLINSS & LOVETT "Baby" JOE SAMPLE "Mama" NEIL KINN "Dime" ERIC MARIENTHAL "Promise"</p>	<p>KTHX/Reno, NV * PD: Harry Reynolds MD: Dave Herold 2 MAE MOORE "Funny" 1 KELLER WILLIAMS "Speaker" MARK KNOPFLER "Man" NEIL YOUNG "Man"</p>	<p>KMTT/Seattle-Tacoma, WA * GM/MD: Chris Mays APD/MD: Shawn Stewart 11 THE CORRS "Blue"</p>
<p>WBOS/Boston, MA * PD: Chris Herrmann APD/MD: Nichole Williams 3 CALLING "Adrienne" 1 NORAH JONES "Know"</p>	<p>WTTN/Indianapolis, IN * MD: Brad Holtz LOS LOBOS "Hearts"</p>	<p>WRLT/Nashville, TN * DM/MD: David Hall APD/MD: Keith Coes MARK KNOPFLER "Man" ANGELIQUE KIDJO "Woaya" 1 RUFUS WAINWRIGHT "Universe" 1 RUBYHORSE "Sparkle"</p>	<p>KENZ/Salt Lake City, UT * OM/MD: Bruce Jones MD: Karl Bushman No Adds</p>	<p>KAEP/Spokane, WA * PD: Tim Colter MD: Karl Bushman DEFAULT "Denny" K'S CHOICE "Almost" SHERYL CROW "Soak"</p>
<p>WXRV/Boston, MA * PD: Joanne Doody MD: Dana Marshall 1 WILCO "Heavy" 1 MARK KNOPFLER "Man" 1 JIMMYEATWORLD "Middle"</p>	<p>WOKI/Knoxville, TN * PD: Shane Cox MD: Sarah McClune VANESSA CARLTON "Miles" JOHNNY A "Yeah"</p>	<p>WFUV/New York, NY PD: Chuck Singleton MD: Rita Houston AMD: Russ Borris CORNERSHOP "Staging" JOHN WESLEY HARDING "Negative" MARK KNOPFLER "Man" LUTHER WRIGHT "You" SOULAF "Loves"</p>	<p>KXST/San Diego, CA * PD/MD: Dana Shaieb 3 MOBY "Stars"</p>	<p>WRNX/Springfield, MA * GM/MD: Tom Davis MD: Donnie Moorhouse CAKE "Shadow" MARK KNOPFLER "Man" LOS LOBOS "Hearts" TIFT MERRITT "Neighborhood" CHUCK PROPHET "Thing" KELLER WILLIAMS "Speaker"</p>
<p>CKEY/Buffalo, NY * DM/MD: Rob White MD: Mike Biakely 1 DISHWALLA "Middle" 1 DROPLINE "Away"</p>	<p>WPMK/Louisville, KY PD: Dan Reed APD: Stacy Owen PATTY GRIFFIN "Chief" COREY HARRIS "Santoro" TIFT MERRITT "Neighborhood" CHUCK PROPHET "Thing" LLOYD & WIMACK "Picture" ROMAN CANDIDE "Say"</p>	<p>WKOC/Norfolk, VA * PD: Paul Shugrue MD: Kristen Crook KELLER WILLIAMS "Speaker"</p>	<p>KFOG/San Francisco, CA * PD: Dave Benson APD/MD: Haley Jones 21 JACK JOHNSON "Flake" 8 MOBY "Stars"</p>	<p>WMMW/Madison, WI * PD/MD: Tom Teuber 6 LUCE "Good" 5 MARK KNOPFLER "Man" 3 ZERO 7 "Destiny"</p>
<p>WVMT/Cape Cod, MA PD/MD: Barbara Dacey LUCE "Good" MARK KNOPFLER "Man"</p>	<p>KTBG/Kansas City, MO PD: Jon Hart MD: Byron Johnson 11 CHUCK PROPHET "Thing" 11 MARK KNOPFLER "Man" DREW EMMITT "Freedom" WARREN ZEVON "Basket" CHRIS WHITLEY "Goodbye" TIFT MERRITT "Neighborhood"</p>	<p>KCTY/Denver, NE * PD: Max Bumgardner MD: Christopher Dean No Adds</p>	<p>WXP/Philadelphia, PA PD: Bruce Warren APD/MD: Helen Leicht GOMEZ "Swing" MARK KNOPFLER "Man" MAE MOORE "Funny" TELEPOPUSIK "Breathe"</p>	<p>WMMM/Madison, WI * PD/MD: Tom Teuber 6 LUCE "Good" 5 MARK KNOPFLER "Man" 3 ZERO 7 "Destiny"</p>

*Monitored Reporters
48 Total Reporters
27 Total Monitored
21 Total Indicator



National Programming

Added This Week



World Cafe

Ali Castellini 215-898-6677

DIRTY DOZEN BRASS BAND Ruler Of My Heart

FLATLANDERS Now It's Time Again

J. BENNETT & E. BURCH Talk To Me

LORI MCKENNA God Will Thank You

MAIA SHARP Willing To Burn

SUSANA BACA Caracunde



Acoustic Cafe

Rob Reinhart 734-761-2043

CARY HUDSON August Afternoon

CORY HARRIS Santoro

NILS LOFGREN Open Road

PAUL WESTERBERG We May Be The Ones

TIFT MERRITT Supposed To Make You Happy

TOSHI REAGON Big Love

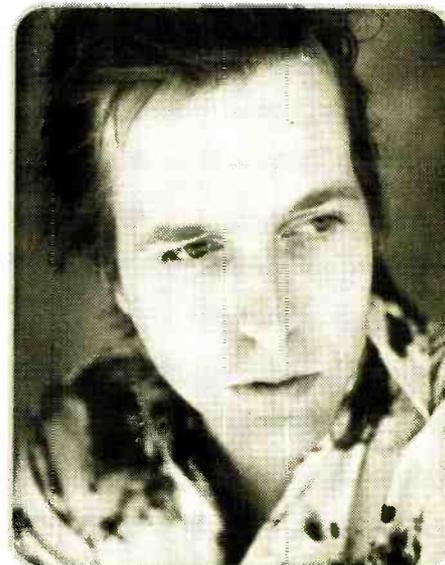
REY ANASTASIO Ether Sunday

WARREN ZEVON McGillicuddy Reeks

AAA ARTIST OF THE WEEK

ARTIST: **Chuck Prophet**
LABEL: **New West/Red Ink**

By **JOHN SCHOENBERGER** / TRIPLE A EDITOR



Chuck Prophet

Chuck Prophet's time has come. With the release of *No Other Love*, his sound is finally right for radio — Triple A radio, to be exact. Prophet is certainly not a newcomer to the scene. Raised in Whittier, CA, a suburb of Los Angeles, he joined the band Green On Red straight out of high school (a band that is cited by many as a precursor to the alt country movement). After an EP and eight albums with them, Prophet decided to step out on his own, and by 1990 his solo career had begun. His first release was *Brother Aldo*. Next came *Belinese Dancer* in 1993, 1995's *Feast of Hearts* and 1997's *Homemade Blood*, all of which were heralded by critics on both sides of the Atlantic. But it wasn't until 2000's *The Hurting Business* that Prophet's sound began to coalesce into a natural blending of traditional rock, country, blues and soul tempered by modern sensibilities.

"I can liken it to the DJ and hip-hop culture," Prophet says. "Those guys have no problem grabbing a melody or a riff from anyone from Bruce Hornsby to Bob Marley and taking it off into a whole new thing. For me, Americana and roots music is the menu for the sound and the instrumentation, but that doesn't mean I can't take it into new directions. When you get tired of the menu, you just try to find new things to throw into the Cuisinart."

This brings us to *No Other Love*, produced by Prophet with assistance from Jim Waters and Mark Pistel. Although this outing is a little less sample-driven than his last, it nevertheless takes all the influences that Prophet deems important and incorporates them into the songs. "I can certainly borrow from the past," he says. "When it comes to the songs themselves, I'm still a traditionalist, in terms of structure. But the way I make the songs my own is in the type of bent characters I create

and the way I cast the scenes they're in or in the way I arrange and present them."

This varied menu is certainly evident in all of the songs on the album, from the opener, "What Can You Tell Me?" to the closer, "Old Friends," and many in between, such as "Summertime Thing" (the first single — just remixed by Greg Ladanyi), "After the Rain," "I Bow Down and Pray to Every Woman I See," "Run, Primo, Run" and "What Makes the Monkey Dance?" Helping Prophet to create this "bipolar collection of songs" were his wife, Stephanie Finch, who provided harmony vocals; Bob Douglas on bass and guitars; Jason Berger on keys; Greg Leisz on pedal steel; and a variety of drummers.

"When I was younger, I wanted to be taken more seriously as a songwriter and really didn't want anything to detract from that," Prophet says. "Now I am more into the total package. The process of making a record is much less about recording a performance and more about taking advantage of what the studio and all its tools have to offer."

The result is familiar styles and sounds presented in new and exciting ways.

ON THE RECORD

With
Rita Houston
MD, WFUV/New York



You probably don't need me to tell you about the tremendous talent of newcomer Norah Jones. You've read the press and you've watched the SoundScan figures. What a story! What I can tell you is why this artist has struck such a chord with the WFUV audience. • What we've experienced here is unprecedented. We started playing Norah Jones back in September 2001 with her *First Sessions* EP. Shortly thereafter she had her debut radio performance with Vin Scelsa on *Idiot's Delight*. The reaction was instant. By the time the album hit the stores in February, our listeners were clamoring for it. Close to 2,000 sold the first week, and 20,000 have sold in New York to date. • Why? For starters, when you watch her play and see the connection the audience feels, it's a beautiful thing — no hype, no bullshit. I sometimes imagine how this record might have sounded on various major labels. Many wouldn't have been able to resist layering on the production to make it fit specific radio formats, yet it is exactly its purity that's causing the word to spread from Willie Nelson to Jay Leno to WFUV listener Joe. Norah Jones has gotten it right. Thank you, Bruce Lundvall, for protecting that sound and giving us all something to cheer about.

Mark Knopfler is No. 1 Most added on both panels with a total of 22 adds, while **Chuck Prophet** is No. 2 overall with 11 ... Others having a good first week are **Tift Merritt** and **Mae Moore** ... **Los Lobos**, **Luce**, **Jeb Loy Nichols**, **Keller Williams**, **Mcby**, **Angelique Kidjo** and **Rubyhorse** close some important holes ... On the monitored airplay chart, **Jack Johnson** claims the top slot this week, **Sheryl Crow** slips to 2*, and the **Goo Goo Dolls** hold solid at 3* ... **Lenay Kravitz** is heading for top 10 at 11*; **John Mayer** just won't die, regaining his bullet this week at No. 13; **Jimmy Eat World** jump 20*-15*; and **The Corrs** leap 26*-17* (with an increase of 81 spins) ... **Van Morrison** and **Sense Field** debut ... Keep an eye on **Wilco**, **Norah Jones**, **Zero 7** and **Maia Sharp** ... On the Indicator airplay chart, Crow moves back to No. 1, **Bonnie Raitt** is No. 2, and **Natalie Merchant** moves 5*-3* ... **Wilco** catapult from 20*-10*, Sharp climbs 17*-14*, **Shannon McNally** moves 18*-15*, and **Josh Rouses** builds 28*-25* ... **Van Morrison** and **Los Lobos** debut.

Triple A ON THE RADIO

— John Schoenberger, Triple A Editor

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Triple A Playlists

MARKET #3

WXRT/Chicago
Infinity
(773) 777-1700
Winer/Farreda
12+ Cum: 466,700



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
21	24	MOBY RAITT/Can't Help You Now	6528
19	19	GOO GOO DOLLS/Here Is Gone	5168
22	19	JACK JOHNSON/Flake	4168
16	18	ELVIS COSTELLO/Tear Off Your Own...	4896
3	16	THE CORRS/When The Stars Go...	4352
12	13	INDIGO GIRLS/Moment Of...	3636
9	12	CRACKER/Shine	3264
12	12	MIDNIGHT OIL/Golden Age	3264
8	12	ZERO 7/Destiny	3264
22	12	TRAIN/She's On Fire	3264
9	11	OASIS/The Hindu Times	3264
9	11	JANAH/Leavened Heart	2992
9	11	PETE YORN/Life On A Chain	2992
19	11	JOHN MAYER/No Such Thing	2992
7	10	LLAMA/Too Much Too Soon	2720
10	10	CHRIS ISAAK/Let Me Down Easy	2720
9	10	BIG HEAD TODD.../Wishing Well	2720
10	10	RUSTED ROOT/Welcome To My Party	2720
13	10	WILCO/Heavy Metal Drummer	2720
13	9	TREY ANASTASIO/Alive Again	2448
9	9	BONNIE RAITT/Can't Help You Now	2448
3	9	KELLER WILLIAMS/Freeker By...	2448
9	9	RYAN ADAMS/New York, New York	2448
8	9	CAKE/Short Skirt/Long...	2448
9	9	BETTER THAN EZRA/Extra Ordinary	2448
8	8	BLUES TRAVELER/Back In The Day	2176
12	8	TRAVIS/Side	2176
7	8	B.R.M.C./Love Burns	2176
7	8	JOEY RAMONE/What A Wonderful...	2176
7	8	NATALIE MERCHANT/Build A Levee	2176

MARKET #4

KFOG/San Francisco
Susquehanna
(415) 543-1045
Benson/Jones
12+ Cum: 550,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
31	32	LENNY KRAVITZ/Stillness Of Heart	8416
32	33	EDDIE VEDDER/You've Got To...	8416
20	28	SHERYL CROW/Soak Up The Sun	7364
30	28	THE CORRS/When The Stars Go...	7364
15	22	NORAH JONES/Don't Know Why	5786
20	21	JACK JOHNSON/Flake	5232
18	20	BONNIE RAITT/Can't Help You Now	4734
13	17	ELVIS COSTELLO/Tear Off Your Own...	4471
20	13	GOO GOO DOLLS/Here Is Gone	3419
18	13	NICKELBACK/How You Remind Me	3419
18	12	CALING/Wherever You Will Go	3156
12	12	PETE YORN/Life On A Chain	3156
9	11	NEIL YOUNG/Differently	2893
10	11	ROBERT BRADLEY'S.../Train	2893
10	11	RYAN ADAMS/Answering Bell	2893
10	10	JOHN MAYER/No Such Thing	2630
11	10	U2/Stuck In A Moment...	2630
10	10	TRAIN/She's On Fire	2630
7	10	BOZ SCAGGS/Call That Love	2630
8	9	BLUES TRAVELER/Back In The Day	2367
10	9	JIMMY EAT WORLD/D/The Middle	2367
8	9	DAVE MATTHEWS BAND/The Space Between	2367
12	9	LIFHOUSE/Hanging By A Moment	2367
6	9	DAVID GRAY/Babyon	2367
10	9	MOBY F/GWEN STEFANI/Southside	2367
9	9	ZERO 7/Destiny	2367
11	9	CHRIS ISAAK/Let Me Down Easy	2367
7	9	ANGELIQUE KIDJO/Iwoya	2367
4	8	MOBY/We Are All Made...	2104
9	8	NATALIE MERCHANT/Build A Levee	2104

MARKET #8

WBOS/Boston
Greater Media
(617) 822-9600
Herrmann/Williams
12+ Cum: 374,100



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
32	33	GOO GOO DOLLS/Here Is Gone	4323
32	33	JACK JOHNSON/Flake	4323
33	33	CALLING/Wherever You Will Go	4323
31	32	SHERYL CROW/Soak Up The Sun	4192
18	30	BONNIE RAITT/Can't Help You Now	3930
14	20	MIDNIGHT OIL/Golden Age	2620
19	18	LENNY KRAVITZ/Stillness Of Heart	2358
19	18	CHRIS ISAAK/Let Me Down Easy	2358
19	18	RYAN ADAMS/Answering Bell	2358
19	18	TRAIN/She's On Fire	2358
19	17	PETE YORN/Strange Condition	2227
19	17	U2/In A Little While	2227
8	16	TRAVIS/Side	2006
13	15	GARBAGE/Parade	1965
30	14	EDDIE VEDDER/You've Got To...	1834
10	12	JOHNNY A./Oh Yeah	1572
11	12	DAVE MATTHEWS BAND/The Space Between	1441
7	11	COLDFPLAY/Trouble	1441
11	11	TRAIN/Drops Of Jupiter...	1441
10	11	JOHN MAYER/No Such Thing	1441
9	11	AFRO-CELTIP/GABRIEL/When You're Falling	1441
9	11	U2/Beautiful Day	1441
9	11	THE CORRS/When The Stars Go...	1441
11	11	JOHN MELLENCAMP/Peaceful World	1441
9	10	NICKELBACK/How You Remind Me	1310
11	10	CREED/My Sacrifice	1310
9	10	LISA LOU B./Someone You	1310
10	10	U2/Stuck In A Moment...	1310
7	9	INDIGO GIRLS/Moment Of...	1179

MARKET #8

WXRV/Boston
Northeast
(978) 374-4733
Doody/Marshall
12+ Cum: 194,400



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
25	25	TREY ANASTASIO/Alive Again	2075
23	25	PETE YORN/Strange Condition	2075
26	22	SHERYL CROW/Soak Up The Sun	1826
19	20	GOO GOO DOLLS/Here Is Gone	1660
13	20	THE CORRS/When The Stars Go...	1660
17	19	DISHWALLA/Somewhere In...	1577
18	19	JACK JOHNSON/Flake	1577
18	18	LUCE/Good Day	1494
16	18	ALANIS MORISSETTE/Hands Clean	1494
24	18	CHRIS ISAAK/Let Me Down Easy	1494
18	18	ZERO 7/Destiny	1494
14	18	VAN MORRISON/Hey Mr. DJ	1494
17	17	ELVIS COSTELLO/Tear Off Your Own...	1411
16	17	NEIL YOUNG/Differently	1411
16	17	INDIGO GIRLS/Moment Of...	1411
16	16	STARSAILOR/Good Souls	1328
19	16	TRAIN/She's On Fire	1328
11	15	U2/In A Little While	1245
24	14	BONNIE RAITT/Can't Help You Now	1182
13	12	BIG HEAD TODD.../Wishing Well	996
12	12	RAUL MALO/See You	996
8	11	JOHN MAYER/No Such Thing	913
10	10	LENNY KRAVITZ/Stillness Of Heart	830
11	10	RYAN ADAMS/Answering Bell	830
9	10	JOSH ROUSE/Feeling No Pain	830
6	9	RYAN ADAMS/New York, New York	747
6	8	CAKE/Short Skirt/Long...	664
9	8	TRAVIS/Flowers In...	664
8	8	SUZANNE VEGA/Widow's Walk	664
9	8	WEEZER/Island In The Sun	664

MARKET #14

KMTT/Seattle-Tacoma
Entercom
(206) 233-1037
Mays/Stewart
12+ Cum: 213,900



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
18	23	DAVE MATTHEWS BAND/Everyday	2800
23	22	JACK JOHNSON/Flake	2684
22	22	EDDIE VEDDER/You've Got To...	2684
19	20	CHRIS ISAAK/Let Me Down Easy	2440
25	20	SHERYL CROW/Soak Up The Sun	2440
10	18	NORAH JONES/Don't Know Why	2196
16	18	U2/In A Little While	2196
12	15	RYAN ADAMS/Answering Bell	1830
13	14	LENNY KRAVITZ/Stillness Of Heart	1708
13	14	PHANTOM PLANET/California	1708
14	14	TREY ANASTASIO/Alive Again	1708
8	13	VAN MORRISON/Hey Mr. DJ	1586
15	12	ELVIS COSTELLO/Tear Off Your Own...	1464
12	12	NEIL YOUNG/Differently	1464
2	12	MOBY/We Are All Made...	1464
11	12	BONNIE RAITT/Can't Help You Now	1464
11	11	SHANNON MCNALLY/Now That I Know	1342
10	11	GOO GOO DOLLS/Here Is Gone	1342
9	11	THE CORRS/When The Stars Go...	1342
7	10	ZERO 7/Destiny	1220
10	10	PETE YORN/Strange Condition	1220
11	10	TRAIN/She's On Fire	1220
5	8	STAND!T's Been Awfully	976
7	8	TRAIN/Drops Of Jupiter...	976
7	8	JOSH JOPLIN GROUP/Camera One	976
5	8	DAVID GRAY/Babyon	976
5	8	ROBERT BRADLEY'S.../Train	976
3	7	RYAN ADAMS/New York, New York	854
3	7	DAVID GRAY/Sail Away	854

MARKET #16

KTCZ/Minneapolis
Clear Channel
(612) 339-0000
MacLash/Wolf
12+ Cum: 364,600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
37	37	CHRIS ISAAK/Let Me Down Easy	6623
36	36	SHERYL CROW/Soak Up The Sun	6444
29	33	JOHN MAYER/No Such Thing	5907
28	31	PETE YORN/Strange Condition	5549
37	31	DAVID GRAY/Sail Away	5549
37	31	U2/In A Little While	5549
30	27	DAVE MATTHEWS BAND/Everyday	4833
22	23	TRAVIS/Side	4117
21	22	SHANNON MCNALLY/Now That I Know	3938
30	22	EDDIE VEDDER/You've Got To...	3938
21	21	GOO GOO DOLLS/Here Is Gone	3759
23	21	JACK JOHNSON/Flake	3759
27	20	AFRO-CELTIP/GABRIEL/When You're Falling	3580
14	18	INDIGO GIRLS/Moment Of...	3222
17	17	THE CORRS/When The Stars Go...	3043
23	17	BOB SCHNEIDER/Big Blue Sea	3043
14	16	BONNIE RAITT/Can't Help You Now	2884
9	14	DISHWALLA/Somewhere In...	2506
10	14	JIMMY EAT WORLD/D/The Middle	2506
9	14	JOHN MELLENCAMP/Peaceful World	2506
13	13	CREED/My Sacrifice	2327
12	13	FIVE FOR FIGHTING/Superman (It's...)	2327
11	12	STAIN/D/It's Been Awfully	2148
9	12	CALLING/Wherever You Will Go	2148
12	12	NEIL YOUNG/Differently	2148
11	11	VAN MORRISON/Hey Mr. DJ	1969
12	11	MOBY F/GWEN STEFANI/Southside	1969
12	11	3 DOORS DOWN/Be Like That	1969
10	11	LIFHOUSE/Hanging By A Moment	1969
23	11	ALANIS MORISSETTE/Hands Clean	1969

MARKET #17

KXST/San Diego
Compass
(619) 678-0102
Shaeb
12+ Cum: 110,200



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
29	30	PETE YORN/Strange Condition	1620
26	27	JACK JOHNSON/Flake	1458
19	27	GOO GOO DOLLS/Here Is Gone	1458
28	26	SHERYL CROW/Soak Up The Sun	1404
29	26	ALANIS MORISSETTE/Hands Clean	1404
22	23	CHRIS ISAAK/Let Me Down Easy	1242
25	20	EDDIE VEDDER/You've Got To...	1080
15	17	ELVIS COSTELLO/Tear Off Your Own...	918
7	16	THE CORRS/When The Stars Go...	864
4	15	VAN MORRISON/Hey Mr. DJ	810
16	15	INDIGO GIRLS/Moment Of...	810
15	15	U2/In A Little While	810
14	15	ROBERT BRADLEY'S.../Train	756
17	13	BONNIE RAITT/Can't Help You Now	702
18	12	NATALIE MERCHANT/Build A Levee	648
12	12	JOHN MAYER/No Such Thing	648
10	11	RYAN ADAMS/Answering Bell	594
13	10	DAVE MATTHEWS BAND/Everyday	540
10	10	JEWEL/Standing Still	540
10	10	DISHWALLA/Somewhere In...	540
3	10	TREY ANASTASIO/Alive Again	540
9	9	NEIL YOUNG/Differently	486
9	9	ZERO 7/Destiny	486
7	9	RYAN ADAMS/New York, New York	486
8	8	CALLING/Wherever You Will Go	486
8	8	TRAIN/She's On Fire	432
8	8	FIVE FOR FIGHTING/Superman (It's...)	432
8	8	LENNY KRAVITZ/Stillness Of Heart	432
2	7	DAVE MATTHEWS BAND/The Space Between	378
4	7	AFRO-CELTIP/GABRIEL/When You're Falling	378

MARKET #20

WRNR/Baltimore
Empire
(410) 626-0103
Cortright/Einsten
12+ Cum: 16,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
21	25	JACK JOHNSON/Flake	250
23	23	BONNIE RAITT/Can't Help You Now	230
24	20	RUSTED ROOT/Welcome To My Party	200
23	20	TRAIN/She's On Fire	200
23	20	PETE YORN/Strange Condition	200
20	19	JOSH ROUSE/Feeling No Pain	190
14	15	NATALIE MERCHANT/Build A Levee	150
11	12	WILCO/Heavy Metal Drummer	120
12	12	SHERYL CROW/Soak Up The Sun	120
12	11	BIG HEAD TODD.../Wishing Well	110
14	11	CHRIS ISAAK/Let Me Down Easy	110
12	11	INDIGO GIRLS/Moment Of...	110
12	11	VAN MORRISON/Hey Mr. DJ	110
11	11	PHANTOM PLANET/California	110
12	11	RYAN ADAMS/Answering Bell	110
12	9	STARSAILOR/Good Souls	90
7	9	ZERO 7/Destiny	90
13	9	CITIZEN COPE/It There's Love	90
6	9	TRAVIS/Flowers In...	90
14	9	MIDNIGHT OIL/Golden Age	90
11	9	ELVIS COSTELLO/Tear Off Your Own...	90
7	8	KELLER WILLIAMS/Freeker By...	80
7	8	EELS/Friendly Ghost	80
7	8	NEIL YOUNG/Weather With You	80
5	8	JOEY RAMONE/Mara Baltimore	80
7	8	BOB SCHNEIDER/Big Blue Sea	80
8	7	GO T/TAUL/Southern	70
6	7	CRACKER/Shine	70
7	7	TREY ANASTASIO/Alive Again	70
4	7	CHIEFTANS/Redemption Song	70

MARKET #22

KBCO/Denver-Boulder
Clear Channel
(303) 444-5600
Arbough/Keifer
12+ Cum: 338,800



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
31	32	WEEZER/Island In The Sun	6592
29	30	AFRO-CELTIP/GABRIEL/When You're Falling	6180
32	30	JACK JOHNSON/Flake	6180
27	28	DAVE MATTHEWS BAND/Everyday	5768
16	26	SHERYL CROW/Soak Up The Sun	5356
20	20	PETE YORN/Life On A Chain	4120
17	18	MIDNIGHT OIL/Golden Age	3914
19	19	NO MESS/SPL.../Storm	3914
18	18	JOHN MAYER/No Such Thing	3708
16	17	WILLIAM TOPEL/Back To Believing	3502
15	17	CHRIS ISAAK/Let Me Down Easy	3502
16	16	ALANIS MORISSETTE/Hands Clean	3296
14	16	BLUES TRAVELER/Back In The Day	3296
14	15	GOO GOO DOLLS/Here Is Gone	3090
13	15	STING/Fragile	3090
17	14	JOHNNY A./Oh Yeah	2884
17	14	IND	

Stations and their adds listed alphabetically by market

WFLY/Albany, NY * VP/Prog: Michael Morgan PD: Donnie Michaels MD: Ellen Rockwell 19 Nelly "Hot" 21 Eminem "Me" Kaci "Boyznoid" Paulina Rubio "Goodbye"	WKSE/Bufalo, NY * PD: Dave Universal MD: Brian B. Wilde No Adds	WVYB/Daytona Beach, FL * PD: Koter 1 Nelly "Hot" 2 Kaci "Boyznoid" 3 Paulina Rubio "Goodbye" RUBHORSE "Sparkle"	WERO/Greenville, NC * PD: Rob Carpenter 2 KROEGER & SCOTT "Hero" 1 TRIK TURNER "Friends" CALLING "Adrenaline"	KFMS/Las Vegas, NV * PD: Rick McNeil MD: Scotty Valentine 18 Eminem "Me" 16 Aaliyah "Woman" DJ SAMMY & YANOU "Heaven"	WVXN/Myrtle Beach, SC PD: Wally B. 29 Erik "Hot" EMINEM "Me"	WFHN/Providence, MA * PD: Jim Reitz APD: Christine Fox MD: David Duran AT "Middle" KACI "Boyznoid" KYLE MCKOULE "Sight" TRIK TURNER "Friends"	KSKY/Santa Rosa, CA * PD: Crash Kelly 30 Nelly "Hot" 3 RUBHORSE "Sparkle" 3 MARY J. BLIGE "Rary" AT "Middle" ANASTACIA "Like" LMNT "Julet" TRIK TURNER "Friends"	KRQQ/Tucson, AZ * PD: Mark Medina APD: Ken Carr 24 AT "Middle" 7 EMINEM "Me" 2 MARC ANTHONY "Got"
KKSS/Albuquerque, NM * PD: Tom Taylor APD: Jeff "Crash" Jacot MD: Alley Faith 26 Nelly "Hot" 24 MARY J. BLIGE "Rary" 7 EMINEM "Me" AT "Middle" MARC ANTHONY "Got"	WRZE/Cape Cod, MA OM: Steve McVie PD: Kevin Matthews MD: Shane Blue NELLY "HOT" CALLING "Adrenaline"	KFMD/Denver-Boulder, CO * PD: Jina Lawson MD: Chris Pickett 4 EMINEM "Me" MARC ANTHONY "Got" SOLUNA "Time"	WRHT/Greenville, NC * OM/MD: Jon Reilly APD/MD: Gina Gray MD: Tias AT "Middle" LMNT "Julet" TRIK TURNER "Friends"	WLKT/Lexington-Fayette, KY * PD: Eddie Rupp 19 CALING "Adrenaline" 2 PAULINA RUBIO "Goodbye" AALIYAH "Woman" EMINEM "Me" NELLY "HOT"	WVZO/Nashville, TN * VP/Prog: Brian Krysz PD: Marco 3 EMINEM "Me" AALIYAH "Woman" MARC ANTHONY "Got" LMNT "Julet" TRIK TURNER "Friends"	WVPR/Providence, RI * PD: Tony Bristol MD: Davey Morris 15 AMRIL LAVIGNE "Complicate" RUBHORSE "Sparkle"	WAEV/Savannah, GA PD: Cruz APD/MD: Chris Alan 30 Nelly "Hot" JADE ANDERSON "Sugarhigh"	KHTT/Tulsa, OK * OM: Tod Tucker PD: Carly Rush MD: Eric Tyler 18 AMRIL LAVIGNE "Complicate" 14 ANASTACIA "Like" 8 DJ SAMMY & YANOU "Heaven" 3 LUDACRIS "Saturday" AT "Middle"
KQID/Alexandria, LA PD: Ron Roberts MD: Trinky Scott 19 AT "Middle" ALICIA KEYS "Come" BRANDY "Full" CANDY BUTCHERS "Belong" NELLY "HOT" CALLING "Adrenaline"	KZIA/Cedar Rapids, IA PD/MD: Eric Hanson NELLY "HOT" JENNIFER LOPEZ F/NAS "Alright"	KDOM/Des Moines, IA * PD: Greg Chase MD: Steve Jordan AALIYAH "Woman" MARY J. BLIGE "Rary" EMINEM "Me"	WFBC/Greenville, SC * PD: Nikki Nite MD: Tias 7 EMINEM "Me" 4 KROEGER & SCOTT "Hero"	KFRX/Lincoln, NE PD: Sonny Valentine APD: Larry Freeze MD: A. Ryder MARY J. BLIGE "Rary" NELLY "HOT" EMINEM "Me" RUBHORSE "Sparkle" BRANDY "Full" COURSE OF NATURE "Sun"	WVWV/Nashville, TN * PD: Rich Davis MD: Tom Peace KROEGER & SCOTT "Hero" SEVEN "Walk"	KBEA/Quad Cities, IA-IL * PD/MD: Matt Williams 18 TRINITY SPEARS "Over" 2 CALLING "Adrenaline" CPD D "Breath" EMINEM "Me"	WZAT/Savannah, GA OM/MD: John Thomas MD: Dylan 28 MARC ANTHONY "Got" 30X "Hot"	KIZS/Tulsa, OK * PD: C.C. Matthews MD: Kim Gower 2 MARY J. BLIGE "Rary" DIRTY VEGAS "Days" EMINEM "Me"
WABE/Allentown, PA * PD: Brian Check APD: Laura St. James MD: Mike Kelly 11 FAT JOE FASHANTU "Luv" COURSE OF NATURE "Sun"	WVSR/Charleston, WV OM: Jeff Whitehead PD: Chris Carmichael 30 JOHN MAYER "Such" 15 SEVEN "Walk" 15 MARC ANTHONY "Got" 10 TINA NOVAK "World"	WKDM/Detroit, MI * PD: Alex Tear APD: Jay Towers MD: Keith Curry 21 EMINEM "Me" 18 BRITNEY SPEARS "Over" JIMMY EAT WORLD "Middle"	WKHF/Harrisburg, PA * PD: Jason Barsky MD: Tias 1 JIMMY EAT WORLD "Middle"	WKSS/Hartford, CT * PD: Rick Vaughn MD: Mike McGowan 13 EMINEM "Me" 2 DIRTY VEGAS "Days" 1 ANASTACIA "Like" AALIYAH "Woman"	WKCI/New Haven, CT * PD: Danny Ocean MD: Barry Collins 23 MARC ANTHONY "Got" 12 Nelly "Hot" 12 CRAIG DAVID "Awww" TRIK TURNER "Friends"	WHTS/Quad Cities, IA-IL * OM/MD: Tony Waitekus MD: Kevin Walker 3 SHERYL CROW "Soak" 2 EMINEM "Me" 2 CRD D "Breath" CRAIG DAVID "Awww"	KBKS/Seattle-Tacoma, WA * PD: Mike Preston MD: Marcus D. 1 DIRTY VEGAS "Days" 2 CRD D "Breath" PAULINA RUBIO "Goodbye"	WWWK/Tupelo, MS PD/MD: Rick Stevens CRAIG DAVID "Awww" RUBHORSE "Sparkle"
KPRF/Amarillo, TX Dir/Prog: Les Montgomery 27 "30X" "Hot" 27 JIMMY EAT WORLD "Middle" 5 SUGARCULT "Boyznoid" 5 CRED "Breath" 4 SHERYL CROW "Soak" 4 STAND "For"	WNKS/Charlotte, NC * OM/MD: John Reynolds MD: Jason McCormick MARC ANTHONY "Got" EMINEM "Me"	WKQI/Detroit, MI * PD: Don Theodore APD/MC: J. Love 5 EMINEM "Me" MARY J. BLIGE "Rary" BRITNEY SPEARS "Over"	KRBE/Houston-Galveston, TX * PD: Tracy Austin APD/MD: Leslie Whittle No Adds	KQAR/Little Rock, AR * PD: Brad Ramos APD/MD: Kevin Cruise 1 BRANDY "Full" APD/MD: Michael Steele 1 NICKELBACK "Too" NELLY "HOT"	WOGN/New London, CT PD: Kevin Palana APD/MD: Shawn Murphy DIRTY VEGAS "Days" RUBHORSE "Sparkle"	WDCG/Raleigh-Durham, NC * PD: Chris Edge APD: Keith Scott MD: Andie Summers 3 AALIYAH "Woman" 4 JESHER "Cat" 4 DIRTY VEGAS "Days"	WRVQ/Richmond, VA * PD: Billy Surf MD: Jake Glenn 2 AT "Middle" 4 TRIK TURNER "Friends" NICKELBACK "Too"	WWSK/Utica-Rome, NY OM/MD: Stew Schantz 7 AALIYAH "Woman" EMINEM "Me"
KGOT/Anchorage, AK PD: Bill Stewart MD: Moe Rock 14 TRIK TURNER "Friends" 14 BIK "Hot" 10 Nelly "Hot" 5 EMINEM "Me"	WKSC/Chicago, IL * PD: Rod Phillips MD: Jeff Murray 2 SHERYL CROW "Soak" AALIYAH "Woman" TINA NOVAK "World"	WVWV/Elmira-Corning, NY PD/MD: Mike Strobel APD: Brian Stoll 4 BRANDY "Full" EMINEM "Me"	WKEE/Huntington, WV PD: Jim Davis APD/MD: Gary Miller INDIA ARIE "Video" MARC ANTHONY "Got"	KIIS/Los Angeles, CA * PD: John Vey APD/MD: Michael Steele 4 EMINEM "Me" 1 NICKELBACK "Too" NELLY "HOT"	WVWV/New London, CT PD: Kevin Palana APD/MD: Shawn Murphy DIRTY VEGAS "Days" RUBHORSE "Sparkle"	WVWV/Richmond, VA * PD: Billy Surf MD: Jake Glenn 2 AT "Middle" 4 TRIK TURNER "Friends" NICKELBACK "Too"	WVWV/South Bend, IN OM/MD: Casey Daniels MD: Beau Duff EMINEM "Me" AALIYAH "Woman"	WVWV/Waco, TX PD: Jay Charles MD: John Oates 11 NICKELBACK "Too" 30X "Hot" EMINEM "Me"
WVWV/Atlanta, GA * PD: Dan Brown MD: J.R. Ammons No Adds	WVWV/Atlanta, GA * OM: Dylan Dir/Prog: Leslie Fram PM: Ed Lambert 8 EMINEM "Me" 2 JENNIFER LOPEZ F/NAS "Alright" 2 DIRTY VEGAS "Days" 1 AALIYAH "Woman"	WVWV/Atlanta, GA * PD: Dan Brown MD: J.R. Ammons No Adds	WVWV/Atlanta, GA * PD: Dan Brown MD: J.R. Ammons No Adds	WVWV/Atlanta, GA * PD: Dan Brown MD: J.R. Ammons No Adds	WVWV/Atlanta, GA * PD: Dan Brown MD: J.R. Ammons No Adds	WVWV/Atlanta, GA * PD: Dan Brown MD: J.R. Ammons No Adds	WVWV/Atlanta, GA * PD: Dan Brown MD: J.R. Ammons No Adds	WVWV/Atlanta, GA * PD: Dan Brown MD: J.R. Ammons No Adds
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TONY NOVIA
tnovia@rronline.com

Who Really Plays The Most Music?

□ We've heard the promos ... now we've got the proof

We studied a seven-day period (April 15-21) to find out which CHR/Pop stations really play the most music — and the least.

The more music played, the more chances for labels to get exposure. But are records getting exposed when the majority of people are listening? What effect do morning shows, personalities, special programming and commercial loads have on how much music stations play?

The reality is, stations are running more commercials than ever to help drive their bottom lines. There is also more clutter, with nontraditional revenue goals to be met.

Our Mediabase research takes us through a seven-day period for 131 monitored CHR stations. Based on the amount of music they played, the stations were ranked from 1-131, with the No. 1 station playing the most music, and No. 131 playing the least.

To be fair, a few things must be taken into consideration when evaluating the data. First, some Pop radio stations have morning shows and, in some cases, other dayparts with little or no music, which is going to decrease their overall numbers.

Using total plays for the week, it's also hard to account for stations that run special programming. That's why we'll also offer some highlights by daypart. All 131 stations have been ranked separately for most music in mornings, middays, afternoon drive and nights. Here's a look at how much music Pop stations are playing today.

Big Boys Play Least Music

As you might suspect, some of the biggest, most-respected CHRs in the largest markets play the fewest songs per week. On the flip side, many of these stations are highly rated and highly profitable, mostly due to their morning-show personalities — like Kidd Kraddick, Sam Malone and Rick Dees. They play less music and still command strong ratings and revenue.

For the seven-day period measured, KHKS/Dallas ranked 129 out of 131 stations for amount of music played. No. 128 was KRBE/Houston; 127, KSLZ/St. Louis; 126, WFLZ/Tampa; and 125, KIIS/Los Angeles. The only Arbitron-rated top-10 stations that ranked above No. 50 were KZQZ/San Francisco, which ranked 39, and WKSC/Chicago, which was 45.

To give you some idea of the spread, KUDD/Salt Lake City had 2,480 plays per week, the most of all stations measured, while WQSM/Fayetteville, NC had the fewest, at 1,659. That's a difference of 821 plays.

Mom-and-pop stations seem to play the most music. Eight of the top 10 most-music stations were owned by small companies (see "Most and Least Music by the Numbers" sidebar).

Mornings And Music — An Oxymoron?

Top-ranked KHKS morning driver

Kidd Kraddick played the fewest songs of any morning show in America — a total of 72 per week from 6-10am — and that's taking into account Saturday and Sunday, when Kraddick's not on.

For other stations, however, the mantra seems to be "lose your morning show; play music." KQKQ/Omaha, which recently fired its morning show, and KKRZ/Portland, OR, which did the same, ranked 3 and 4, respectively, for playing the most music in a seven-day period from 6-10am.

Clear Channel stations comprised nine out of the top 20 stations that played the most music during morning drive. On the flip side, Clear Channel also owns 14 of the 20 stations that played the least music in the morning.

Listen While You Work

Who plays the most music for your workday? Some of the Pop stations in the top 10 for most music played from 10am-3pm included WAYV/Atlantic City, NJ (No. 3), KHTT/Tulsa (No. 17), KBKS/Seattle (No. 39), WSTR/Atlanta (No. 42) and WFLZ/Tampa (No. 43). All of these stations played more than 445 songs per week during middays.

The station that played the least music during middays is KHKS. Can we blame this one on Kidd Kraddick as well, or is KHKS running some serious spot-loads? Kraddick is known for staying on the air past 10am, so the jury's out on this

Music Library Check

Taking a look at CHR music libraries, WWCK/Flint, MI, a lone CHR in a city with no CHR/Rhythmic, had the most songs, 799. On the flip side, KKRZ/Portland, OR, which is in a highly competitive turnaround situation, had the third tightest library in America, with 109 titles in active rotation. The following is a list of the 10 largest and 10 tightest CHR/Pop libraries in America.

Music Library Check

Most Titles

1. WWCK/Flint, MI	799
2. WYCR/York, PA	763
3. WSTW/Wilmington, DE	645
4. WYKS/Gainesville	599
5. WKSE/Buffalo	573
6. WQSM/Fayetteville, NC	563
7. WAOA/Melbourne	544
8. WKSZ/Appleton, WI	520
9. WZYP/Huntsville, AL	491
10. WIXX/Green Bay, WI	477

Fewest Titles

1. KUDD/Salt Lake City	99
2. WKGS/Rochester, NY	106
3. KKRZ/Portland, OR	109
4. WIHT/Washington	118
5. KHKS/Dallas	118
6. KHFI/Austin	123
7. WFKS/Jacksonville	131
8. WDKF/Dayton	132
9. WFMF/Baton Rouge	142
10. WEZB/New Orleans	146

Source: Mediabase. Monday, April 15-Monday, April 22, 2002, 131 monitored R&R CHR/Pop reporters.

one. KHKS had 372 plays during mid-days, and that includes the weekend.

KIIS/Los Angeles ranked 120 out of 131 stations for most music in middays, with 400 plays, and WHTZ/New York was not far from that, at 116, or 405 plays.

More Music For Your Ride Home?

It's quitting time, and you want to get in your car and hear the hits. If you are in Providence, you have a good chance of hearing a song if you are listening to WFHN. The station ranked No. 7 for playing the most music in afternoon drive (3-7pm). On average, WFHN played 377 songs per week during this daypart.

In Jacksonville the Pop most-music champ was WFKS, which ranked 26 for the most drive-time music. KRBE/Houston ranked 44, averaging 350 plays per week in afternoons. KHKS bumped up nicely for afternoons, ranking 47, trailed by WXKS/Boston, which took the No. 56 spot.

KBFA/Quad Cities, IA-IL came in last for afternoon-drive music, with 293 plays per week in this daypart. The stations playing the least music in afternoon drive included WHTZ/New York, which ranked 124; KRQQ/Tucson, 123; KMXV/Kansas City, 119; KHTS/San Diego, 118; and KIIS/Los Angeles, which ranked 116, playing 326 songs per week in the 3-7pm daypart.

Bed Check

They like their night music in Dayton and Mobile, where WDKF and WABB ranked 6 and 7 for playing the most music in the 7pm-midnight time slot. On an average week WDKF and WABB played 480 songs during these hours.

The only station from a top-10 market to make the list of the top 50 stations playing the most music at night was KZQZ/San Francisco, which

ranked No. 4. WNKS/Charlotte ranked 56, WDCG/Raleigh was 73, and KDND/Sacramento was 85 for the most music at night.

The Pop station that played the least music at night was KRBE/Dallas, with 313 plays in the 7pm-midnight time slot. At the other extreme, KUDD/Salt Lake, the station that played the most music at night, played 514 songs. WFLZ/Tampa ranked just above KRBE, at 130. KRBE/Houston was 127, WKQI was 126, and WIOQ/Philadelphia ranked 124 for most music at night.

Library Secrets Unveiled

In this 24/7-monitored world we know who's playing what, when they're playing it, how many times and, even more interesting, how many songs that stations have in their libraries. Obviously, so much depends on the characteristics of each individual market and the different levels of format competition.

The CHR/Pop radio station that played the most titles during the week we monitored was WWCK/Flint, MI, which played 799 unique titles. WSTR/Atlanta ranked 15 for most titles played, with 442. WNCI/Columbus, OH was 27, with 385; and WIOQ/Philadelphia was 43, with 312 titles.

The Pop station that played the most music in the most dayparts was KUDD/Salt Lake City, which also had the honor of being the tightest CHR in America, with 99 titles in rotation during the week we monitored it.

Other stations with small libraries included KKRZ/Portland, OR, which ranked 129 and was playing 109 songs, and its sister station, WIHT/Washington, which was 128 with a library of 118 songs. KHKS/Dallas also played 118 titles. Top-ranked WBLL/Nassau-Suffolk had 159 songs in its library, while WHTZ/New York had 185 songs in rotation.

Most And Least Music By The Numbers

Over a one-week period, R&R examined how many songs each of our monitored Pop reporters played, in total and by daypart.

	Most Music			
Weekly	Mornings	Middays	Afternoons	Evenings
1. KUDD/Salt Lake City	KUDD	KUDD	KUDD	KUDD
2. WAEZ/Johnson City	WDBT/Jackson	KSXY/Santa Rosa, CA	WAYV/Atlantic City, NJ	WAEZ
3. KSXY	KQKQ/Omaha	WAYV	KIZS/Tulsa	KSXY
4. WDBT	KKRZ/Portland, OR	KIZS	KSXY	WXYK/Biloxi, MS
5. WHZZ/Lansing, MI	WAEZ	KCHZ/Kansas City	WAEZ	WDBT
6. KKPNI/Corpus Christi, TX	KSXY	WHZZ	WXLK/Roanoke, VA	WDKF/Dayton
7. KIZS	WHZZ	WAEZ	WFHN/Providence	WABB/Mobile
8. WXYK	KKPN	WXYK	KCHZ	KLAL/Little Rock
9. WXLK	KKSS/Albuquerque	KLAL	KKPN	KKPN
10. KCHZ	KGS/Rochester, NY	WQZQ/Nashville	WABB	KIZS
	Least Music			
Weekly	Mornings	Middays	Afternoons	Evenings
122. WKQI/Detroit	KQAR/Little Rock	WVKS/Toledo	KZZU/Spokane	WPXY/Rochester, NY
123. WHTZ/New York	WNKS/Charlotte	WIOG/Saginaw, MI	KRQQ/Tucson	KRQQ
124. KRQQ	WDCG/Raleigh	WNOU/Indianapolis	WHTZ	WIOQ/Philadelphia
125. KIIS/Los Angeles	KSLZ/St. Louis	KRQQ	KKMG/Colorado Springs	WQSM/Fayetteville, NC
126. WFLZ/Tampa	WNCI/Columbus, OH	WKZU/Greensboro	WIOG	WKQI
127. KSLZ	WFLZ	WQSM	WVKS	KRBE/Houston
128. KRBE	KRBE	KBEA	WQSM	KBFA/Quad Cities, IL-IA
129. KHKS/Dallas	WVKS	WSTW	WSTW/Wilmington, DE	WXKB/Fl. Myers
130. WVKS	WQSM	WSTW	WKRZ/Wilkes Barre	WFLZ
131. WQSM	KHKS	KHKS	KBEA	KRBE/Dallas

Source: Mediabase. Monday, April 15-Monday, April 22, 2002, 131 monitored R&R CHR/Pop reporters.

"...The perfect addition for Hot AC and CHR mornings!"

- JJ Morgan, Program Director, KMXW, Wichita

"Finally I have a morning show that people are talking about when they get to work. 'Did you hear what Kidd Kraddick did this morning?' It's an excellent addition to the station."

- Dustin Drew, Program Director, K1ND, Austin

"Kidd Kraddick is terrific! A perfect fit...topical, entertaining, and a definite winner! Kidd, Kellie and Al are quickly establishing themselves as the best circus on the radio!"

- Cruz, Program Director, WAEV, Savannah



Women Love Kidd Too!

Check Out These First Book Ratings*

	Women 18-34	Women 18-49
KSYU-FM <i>Albuquerque</i>	+36%	+29%
WFMP-FM <i>Baron Rouge</i>	+35%	+16%
KQIZ-FM <i>Amarillo</i>	+90%	+74%

...And Still **#1** At KHKS-FM Dallas!

KIDDKRADDICK

IN THE MORNING

PREMIERE
RADIO NETWORKS

Call 972.239.6220 For More Information

PREMIERE TALENT

R&R CHR/Pop Top 50

May 3, 2002

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	PINK Don't Let Me Get Me (Arista)	8925	+37	1005033	12	132/0
5	2	MICHELLE BRANCH All You Wanted (Maverick/WB)	7339	+616	866210	16	130/0
6	3	FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	7248	+532	923084	9	118/1
2	4	JENNIFER LOPEZ Ain't It Funny (Epic)	7138	-1007	745486	17	129/0
10	5	ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	6909	+1013	838327	7	130/1
8	6	SHAKIRA Underneath Your Clothes (Epic)	6893	+535	789839	11	131/0
4	7	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	6842	-128	731433	15	131/0
9	8	VANESSA CARLTON A Thousand Miles (A&M/Interscope)	6677	+622	849340	11	130/0
3	9	LINKIN PARK In The End (Warner Bros.)	6297	-905	680990	20	109/0
7	10	'N SYNC Girlfriend (Jive)	5574	-794	632606	16	129/0
13	11	NO DOUBT Hella Good (Interscope)	5386	+824	588964	5	132/2
11	12	KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	4766	-1091	454368	17	131/0
12	13	ENRIQUE IGLESIAS Escape (Interscope)	4732	-864	591476	13	131/0
16	14	GOO GOO DOLLS Here Is Gone (Warner Bros.)	4029	+55	422959	7	118/0
18	15	TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)	3993	+400	455185	8	116/3
14	16	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	3992	-447	441946	27	130/0
15	17	CALLING Wherever You Will Go (RCA)	3920	-517	465707	28	122/0
17	18	DEFAULT Wasting My Time (TVT)	3891	+198	417652	10	114/1
20	19	USHER U Don't Have To Call (LaFace/Arista)	3644	+599	453430	6	118/5
24	20	P. DIDDY F/USHER & LOON I Need A Girl (Part One) (Bad Boy/Arista)	3634	+996	510809	5	109/4
23	21	JIMMY EAT WORLD The Middle (DreamWorks)	3568	+675	382697	7	118/5
22	22	INDIA.ARIE Video (Motown/Universal)	3084	+173	315449	10	122/1
19	23	JA RULE F/ASHANTI Always On Time (Murder Inc./Def Jam/IDJMG)	2996	-414	320558	18	122/0
25	24	B2K Uh Huh (Epic)	2850	+378	309310	7	111/2
26	25	CELINE DION A New Day Has Come (Epic)	2485	+228	282902	10	109/2
21	26	P.O.D. Youth Of The Nation (Atlantic)	2218	-743	210741	11	116/0
32	27	NICKELBACK Too Bad (Roadrunner/IDJMG)	1961	+402	165088	5	109/5
34	28	CRAIG DAVID Walking Away (Wildstar/Atlantic)	1926	+442	218555	4	105/4
42	29	NELLY Hot In Herre (Fo' Reel/Universal)	1922	+971	213206	2	112/36
31	30	SHERYL CROW Soak Up The Sun (A&M/Interscope)	1887	+275	165041	7	95/7
28	31	RES They-Say Vision (MCA)	1836	+118	215833	8	102/4
33	32	JADE ANDERSON Sugarhigh (Columbia)	1717	+159	152420	4	105/0
30	33	ALICIA KEYS How Come You Don't Call Me (J)	1646	+8	162953	6	112/1
27	34	OUTKAST The Whole World (LaFace/Arista)	1640	-531	221321	13	87/0
35	35	BRITNEY SPEARS Overprotected (Jive)	1638	+200	182551	4	101/4
46	36	JENNIFER LOPEZ F/NAS I'm Gonna Be Alright (Epic)	1588	+860	175367	2	113/6
29	37	LUDACRIS Roll Out (My Business) (Def Jam South/IDJMG)	1420	-233	121944	14	89/0
40	38	PAULINA RUBIO Don't Say Goodbye (Universal)	1408	+346	175240	3	91/13
37	39	LENNY KRAVITZ Stillness Of Heart (Virgin)	1221	0	106579	7	82/0
36	40	ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	1150	-238	123408	15	105/0
38	41	FABOLOUS Young'n (Holla Back) (Desert Storm/Elektra/EEG)	1016	-122	111389	13	71/0
50	42	DIRTY VEGAS Days Go By (Capitol)	986	+415	115816	2	68/23
49	43	AALIYAH More Than A Woman (BlackGround/Virgin)	941	+357	128112	2	65/21
Debut	44	CALLING Adrienne (RCA)	924	+422	95737	1	73/4
44	45	COURSE OF NATURE Caught In The Sun (Lava/Atlantic)	921	+106	61370	3	56/4
47	46	SOLUNA For All Time (DreamWorks)	791	+95	58190	3	64/10
41	47	BRANDY What About Us? (Atlantic)	741	-278	97582	15	102/0
Debut	48	BUSTA RHYMES Pass The Courvoisier (Part II) (J)	661	+163	80590	1	51/6
Debut	49	MARY J. BLIGE Rainy Dayz (MCA)	638	+185	105045	1	42/18
43	50	HIO Rapture (Tastes So Sweet) (Universal)	623	-245	65320	13	113/0

132 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/21/02-4/27/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
EMINEM Without Me (Shady/Aftermath/Interscope)	83
NELLY Hot In Herre (Fo' Reel/Universal)	36
DIRTY VEGAS Days Go By (Capitol)	23
AALIYAH More Than A Woman (BlackGround/Virgin)	21
A1 Caught In The Middle (Independent)	21
TRIK TURNER Friends + Family (RCA)	20
MARY J. BLIGE Rainy Dayz (MCA)	18
MARC ANTHONY I've Got You (Columbia)	16
PAULINA RUBIO Don't Say Goodbye (Universal)	13
SOLUNA For All Time (DreamWorks)	10
TINA NOVAK Been Around The World (Spere/Arista)	10
RUBYHORSE Sparkle (Island/IDJMG)	10

NICKELBACK TOO BAD

37 - 27 at R&R CHR/Pop!
37* - 27* at Top 40 Mainstream Monitor!
1 at Mainstream Rock Monitor!
3 at Active Rock Monitor!
7 at Modern Rock Monitor!

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	+1013
P. DIDDY F/USHER & LOON I Need... (Bad Boy/Arista)	+996
NELLY Hot In Herre (Fo' Reel/Universal)	+971
JENNIFER LOPEZ F/NAS I'm Gonna Be Alright (Epic)	+860
NO DOUBT Hella Good (Interscope)	+824
JIMMY EAT WORLD The Middle (DreamWorks)	+675
VANESSA CARLTON A Thousand... (A&M/Interscope)	+622
MICHELLE BRANCH All You Wanted (Maverick/WB)	+616
USHER U Don't Have To Call (LaFace/Arista)	+599
EMINEM Without Me (Shady/Aftermath/Interscope)	+556

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
CRAIG DAVID 7 Days (Wildstar/Atlantic)	2751
MARY J. BLIGE Family Affair (MCA)	2559
LEANN RIMES Can't Fight The Moonlight (Curb)	2394
CREED My Sacrifice (Wind-up)	2179
USHER U Got It Bad (LaFace/Arista)	1996
NO DOUBT Hey Baby (Interscope)	1945
PINK Get The Party Started (Arista)	1907
TOYA I Do (Arista)	1606
SHAKIRA Whenever Wherever (Epic)	1606
LIFEHOUSE Hanging By A Moment (DreamWorks)	1432
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	1280
NELLY FURTADO Turn Off The Light (DreamWorks)	1190
JA RULE Livin' It Up (Murder Inc./Def Jam/IDJMG)	1171
EVE F/G. STEFANI Let Me... (Ruff Ryders/Interscope)	1107
BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	959
CITY HIGH Caramel (Interscope)	949

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KLAL/Little Rock
KHTO/Springfield**

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KDMX/Dallas (15x)
WSTW/Wilmington (20x)
WBMX/Boston (10x)
WMMX/Baltimore (15x)
WABB/Mobile (10x)
WXLK/Roanoke (10x)
WIOG/Saginaw (5x)
WAYV/Atlantic City (10x)**

**WTMX/Chicago (25x)
WKRZ/Wilkes Barre (15x)
WNTQ/Syracuse (10x)
WVRV/St. Louis (30x)
WRHT/Greenville (15x)
WAEZ/Johnson City (10x)
WZYP/Huntsville (10x)
WYOY/Jacksonville (10x)
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EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES May 3, 2002

CALLOUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of April 7-14.

HP = Hit Potential®

CHR/POP

TOTAL AVERAGE
FAVORABILITY ESTIMATE (1-5)

TW LW 3W 4W

TOTAL % FAMILIARITY

TOTAL % BURN

DEMOGRAPHICS

WOMEN 12-17 WOMEN 18-24 WOMEN 25-34

REGIONS

EAST SOUTH MID-WEST WEST

ARTIST TITLE LABEL(S)	TW	LW	3W	4W	TOTAL % FAMILIARITY	TOTAL % BURN	WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	3.82	3.59	3.66	3.90	75.8	20.6	3.90	3.83	3.69	3.88	3.96	3.73	3.73
LINKIN PARK In The End (Warner Bros.)	3.82	3.86	3.87	3.87	82.8	26.6	3.83	3.81	3.82	3.57	4.03	3.86	3.85
HP JIMMY EAT WORLD The Middle (DreamWorks)	3.80	3.68	3.67	3.64	62.5	12.0	4.01	3.77	3.53	3.67	3.98	3.84	3.78
MICHELLE BRANCH All You Wanted (Maverick/WB)	3.78	3.84	3.84	3.80	72.9	15.4	3.81	3.85	3.66	3.76	3.89	3.79	3.70
HP NICKELBACK Too Bad (Roadrunner/IDJMG)	3.76	3.70	3.86	3.86	54.9	10.7	3.90	3.57	3.80	3.45	3.87	3.92	3.77
NICKELBACK How You Remind Me (Roadrunner/IDJMG)	3.74	3.61	3.75	3.65	87.0	28.9	3.60	3.64	3.98	3.36	4.09	3.81	3.75
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	3.71	3.75	3.84	3.64	74.7	17.7	3.60	3.81	3.54	4.10	3.65	3.63	
SHAKIRA Underneath Your... (Epic)	3.71	3.67	3.68	3.74	72.4	17.4	3.67	3.72	3.74	3.62	3.69	3.79	3.71
HP AALIYAH More Than A Woman (BlackGround)	3.70	3.64	3.88	—	47.1	10.9	3.83	3.78	3.28	3.57	4.08	3.44	3.79
CALLING Wherever You Will Go (RCA)	3.70	3.64	3.70	3.58	89.1	25.5	3.69	3.53	3.87	3.49	4.02	3.53	3.80
PINK Don't Let Me Get Me (Arista)	3.69	3.76	3.70	3.81	71.4	18.0	3.73	3.60	3.76	3.45	3.59	3.88	3.86
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	3.69	3.74	3.77	3.72	66.4	14.6	3.85	3.71	3.41	3.78	3.62	3.81	3.52
HP P. DIDDY I/USHER & LOON I Need A Girl (Bad Boy/Arista)	3.68	3.79	3.85	3.93	60.9	14.6	3.77	3.57	3.71	3.74	4.02	3.35	3.63
ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	3.62	3.68	3.69	3.81	66.7	17.4	3.67	3.66	3.46	3.54	3.95	3.58	3.44
LEANN RIMES Can't Fight... (Curb)	3.60	3.39	3.49	3.46	83.6	25.0	3.70	3.63	3.47	3.52	3.55	3.78	3.53
'N SYNC Girlfriend (Jive)	3.59	3.41	3.56	3.66	73.2	22.4	3.66	3.74	3.22	3.77	3.48	3.66	3.40
HP USHER U Don't Have To Call (LaFace/Arista)	3.59	3.48	3.74	3.71	60.9	17.2	3.66	3.62	3.35	3.61	3.96	3.62	3.20
JENNIFER LOPEZ Ain't It Funny (Epic)	3.57	3.55	3.62	3.53	77.1	27.9	3.59	3.45	3.69	3.63	3.61	3.44	3.60
JA RULE F/ASHANTI Always On Time (Murder Inc./Def Jam/IDJMG)	3.56	3.44	3.50	3.60	79.9	30.5	3.51	3.56	3.65	3.50	3.78	3.53	3.45
P.O.D. Youth Of The Nation (Atlantic)	3.52	3.44	3.63	3.63	67.4	14.8	3.72	3.43	3.30	3.21	3.74	3.63	3.53
DEFAULT Wasting My Time (TVT)	3.51	3.53	3.61	3.63	65.6	18.0	3.45	3.39	3.73	3.34	3.84	3.68	3.20
ENRIQUE IGLESIAS Escape (Interscope)	3.50	3.39	3.46	3.55	59.9	15.9	3.44	3.46	3.64	3.35	3.39	3.59	3.66
INDIA.ARIE Video (Motown)	3.47	—	—	—	55.5	15.1	3.44	3.53	3.43	3.62	3.37	3.44	3.41
CRAIG DAVID 7 Days (Wildstar/Atlantic)	3.44	3.32	3.40	3.47	75.0	28.1	3.47	3.52	3.28	3.41	3.54	3.51	3.29
OUTKAST The Whole World (LaFace/Arista)	3.42	3.31	—	—	71.6	24.2	3.33	3.61	3.30	3.36	3.23	3.61	3.48
NO DOUBT Hella Good (Interscope)	3.38	—	—	—	58.9	14.8	3.48	3.21	3.46	3.32	3.09	3.55	3.46
GOO GOO DOLLS Here Is Gone (Warner Bros.)	3.35	3.44	3.53	3.42	63.5	16.1	3.29	3.33	3.43	3.12	3.70	3.40	3.19
KYLIE MINOGUE Can't Get You... (Capitol)	3.29	3.11	3.25	3.27	74.5	27.6	3.14	3.23	3.58	2.99	3.44	3.25	3.54
TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)	3.09	3.21	—	—	63.0	23.2	3.18	3.00	3.05	3.34	2.97	3.10	2.91

CALLOUT AMERICA® Hot Scores

By ANTHONY ACAMPORA

Fat Joe just keeps getting platter as "What's Luv?" (Terror Squad/Atlantic) — his song featuring Ashanti — roars into a tie at No. 1 this week on Callout America, R&R's exclusive survey of 400 women aged 12-34. "Luv" ranks second with teens and women 18-24 while coming in a solid 10th among women 25-34.

Jimmy Eat World climb to No. 3 with "The Middle" (DreamWorks), which just finished a four-week run atop R&R's Alternative chart. "Middle" ranks first with teens and fifth with women 18-24.

One branch that keeps growing is Michelle Branch. Her latest single, "All You Wanted" (Maverick/WB), ranks fourth overall with a 3.76, is seventh with teens and is America's best tester among the 18-24 female cell.

Nickelback continue to post solid scores with "Too Bad" (Roadrunner/IDJMG), their followup to "How You Remind Me." "Too" ranks fifth overall with a 3.76 while grabbing a second-place ranking with teens and a fifth-place finish among women 25-34.

Aaliyah's "More Than A Woman" (BlackGround/Virgin) moves up to ninth overall, fifth with teens and fourth among women 18-24.

Unwritten Law's "Seein' Red" (Interscope) is below 40% familiarity so it doesn't print; however, early advance results show "Red" top 10 across the board.

Vanessa Carlton grabs two more strong demo scores, ranking fourth with teens and eighth 18-24 for "A Thousand Miles" (A&M/Interscope).

For the last seven years R&R has printed Callout America in the newspaper and sent it via fax. Now we are excited to announce that in the coming weeks the Callout America survey will also become available via e-mail. To get your copy sent electronically, please e-mail moreinfo@rronline.com with your e-mail address or contact R&R's Circulation Department at 310-788-1625.

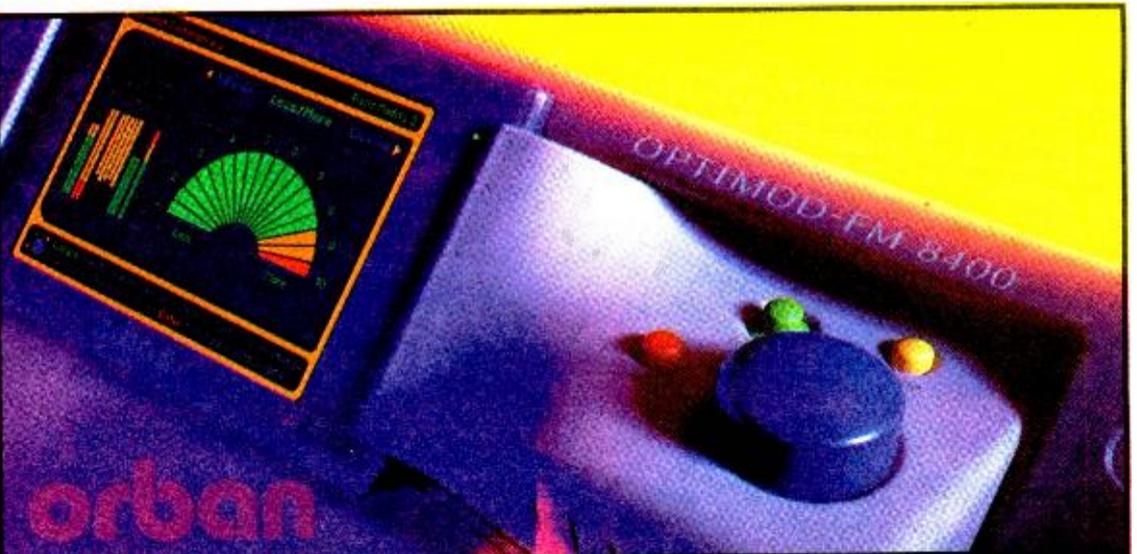
Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) represents songs that have yet to chart in the top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Boston, Nassau-Suffolk, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. MIDWEST: Chicago, Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. WEST: Denver, Los Angeles, Portland, Sacramento, Salt Lake City, San Diego, San Francisco, Seattle. © 2002, R&R Inc.

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May 3, 2002

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	PINK Don't Let Me Get Me (Arista)	3098	+122	89829	10	52/0
2	2	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	2738	-56	78270	15	51/0
3	3	MICHELLE BRANCH All You Wanted (Maverick/WB)	2697	+145	80863	15	51/0
5	4	VANESSA CARLTON A Thousand Miles (A&M/Interscope)	2525	+227	74382	10	51/0
7	5	SHAKIRA Underneath Your Clothes (Epic)	2362	+126	66699	9	50/0
4	6	JENNIFER LOPEZ Ain't It Funny (Epic)	2115	-335	60747	18	46/0
14	7	ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	2032	+404	58598	5	51/0
10	8	GOO GOO DOLLS Here Is Gone (Warner Bros.)	2025	+36	59832	6	51/0
12	9	FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	1998	+198	58158	9	47/0
13	10	NO DOUBT Hella Good (Interscope)	1967	+280	57306	4	52/0
6	11	ENRIQUE IGLESIAS Escape (Interscope)	1929	-313	59907	12	46/0
9	12	KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	1770	-222	52323	16	42/0
8	13	'N SYNC Girlfriend (Jive)	1739	-396	49208	14	40/0
11	14	LINKIN PARK In The End (Warner Bros.)	1693	-259	50492	18	40/0
15	15	DEFAULT Wasting My Time (TVT)	1674	+105	49155	10	46/0
18	16	JIMMY EAT WORLD The Middle (DreamWorks)	1551	+228	45730	7	51/2
20	17	USHER U Don't Have To Call (LaFace/Arista)	1316	+205	38226	6	45/3
17	18	CALLING Wherever You Will Go (RCA)	1280	-112	36202	28	38/0
21	19	SHERYL CROW Soak Up The Sun (A&M/Interscope)	1268	+182	35971	7	49/0
16	20	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	1205	-239	34615	26	39/0
19	21	P.O.D. Youth Of The Nation (Atlantic)	1192	-80	33740	11	40/0
23	22	INDIA.ARIE Video (Motown/Universal)	1186	+234	31279	9	45/5
24	23	NICKELBACK Too Bad (Roadrunner/IDJMG)	1150	+205	30643	4	50/1
22	24	TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)	1106	+58	30593	7	46/3
26	25	P. DIDDY F/USHER & LOON I Need A Girl (Part One) (Bad Boy/Arista)	948	+236	28070	3	42/5
27	26	CRAIG DAVID Walking Away (Wildstar/Atlantic)	909	+209	27711	3	47/3
29	27	CELINE DION A New Day Has Come (Epic)	730	+97	21049	9	31/0
36	28	B2K Uh Huh (Epic)	665	+181	15900	4	35/7
31	29	SOLUNA For All Time (DreamWorks)	664	+73	22851	7	42/1
32	30	RES They-Say Vision (MCA)	633	+51	15844	8	31/0
25	31	JA RULE F/ASHANTI Always On Time (Murder Inc./Def Jam/IDJMG)	626	-143	15766	17	28/0
28	32	LENNY KRAVITZ Stillness Of Heart (Virgin)	617	-63	18581	7	31/0
33	33	JADE ANDERSON Sugarhigh (Columbia)	593	+67	17111	3	37/2
39	34	CALLING Adrienne (RCA)	574	+248	16786	2	38/7
35	35	BRITNEY SPEARS Overprotected (Jive)	522	+24	14135	2	28/1
30	36	ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	493	-104	14013	14	19/0
38	37	COURSE OF NATURE Caught In The Sun (Lava/Atlantic)	479	+67	14905	3	32/2
Debut	38	JENNIFER LOPEZ F/NAS I'm Gonna Be Alright (Epic)	457	+323	12004	1	36/9
37	39	ALICIA KEYS How Come You Don't Call Me (J)	441	-31	10944	5	27/1
44	40	PAULINA RUBIO Don't Say Goodbye (Universal)	384	+166	10124	2	26/6
Debut	41	NELLY Hot In Herre (Fo' Reel/Universal)	383	+322	12143	1	38/25
34	42	OUTKAST The Whole World (LaFace/Arista)	335	-167	10785	12	16/0
Debut	43	KACI Just An Old Boyfriend (Curb)	256	+149	7368	1	28/1
43	44	LUDACRIS Roll Out (My Business) (Def Jam South/IDJMG)	232	-29	6150	13	13/0
Debut	45	TINA NOVAK Been Around The World (Spere/Arista)	224	+112	5817	1	16/4
Debut	46	MARC ANTHONY I've Got You (Columbia)	214	+213	6542	1	21/6
Debut	47	LUDACRIS Saturday (Oooh! Oooh!) (Def Jam South/IDJMG)	196	+67	4514	1	11/1
45	48	MPRESS Time Out (Big 3/Artemis)	191	+16	4537	2	18/0
49	49	MARY J. BLIGE Rainy Dayz (MCA)	189	+48	4950	2	11/5
Debut	50	BRANDY Full Moon (Atlantic)	182	+138	5314	1	21/7

52 CHR/Pop Indicator reports. Songs ranked by total plays for the airplay week of Sunday 4/21-Saturday 4/27.
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Most Added

ARTIST TITLE LABEL(S)	ADDS
NELLY Hot In Herre (Fo' Reel/Universal)	25
EMINEM Without Me (Shady/Aftermath/Interscope)	24
RUBYHORSE Sparkle (Island/IDJMG)	16
AALIYAH More Than A Woman (BlackGround/Virgin)	12
JENNIFER LOPEZ F/NAS I'm Gonna Be Alright (Epic)	9
CALLING Adrienne (RCA)	7
B2K Uh Huh (Epic)	7
BRANDY Full Moon (Atlantic)	7
TRIK TURNER Friends + Family (RCA)	7
PAULINA RUBIO Don't Say Goodbye (Universal)	6
MARC ANTHONY I've Got You (Columbia)	6
INDIA.ARIE Video (Motown/Universal)	5
P. DIDDY F/USHER & LOON I Need... (Bad Boy/Arista)	5
MARY J. BLIGE Rainy Dayz (MCA)	5
TINA NOVAK Been Around The World (Spere/Arista)	4
DIRTY VEGAS Days Go By (Capitol)	4
A1 Caught In The Middle (Independent)	4
CRAIG DAVID Walking Away (Wildstar/Atlantic)	3
TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)	3
USHER U Don't Have To Call (LaFace/Arista)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	+404
JENNIFER LOPEZ F/NAS I'm Gonna Be Alright (Epic)	+323
NELLY Hot In Herre (Fo' Reel/Universal)	+322
NO DOUBT Hella Good (Interscope)	+280
CALLING Adrienne (RCA)	+248
P. DIDDY F/USHER & LOON I Need... (Bad Boy/Arista)	+236
INDIA.ARIE Video (Motown/Universal)	+234
JIMMY EAT WORLD The Middle (DreamWorks)	+228
VANESSA CARLTON A Thousand... (A&M/Interscope)	+227
MARC ANTHONY I've Got You (Columbia)	+213
CRAIG DAVID Walking Away (Wildstar/Atlantic)	+209
NICKELBACK Too Bad (Roadrunner/IDJMG)	+205
USHER U Don't Have To Call (LaFace/Arista)	+205
FAT JOE F/ASHANTI What's... (Terror Squad/Atlantic)	+198
SHERYL CROW Soak Up The Sun (A&M/Interscope)	+182
B2K Uh Huh (Epic)	+181
PAULINA RUBIO Don't Say Goodbye (Universal)	+166
KACI Just An Old Boyfriend (Curb)	+149
MICHELLE BRANCH All You Wanted (Maverick/WB)	+145
BRANDY Full Moon (Atlantic)	+138
SHAKIRA Underneath Your Clothes (Epic)	+126
PINK Don't Let Me Get Me (Arista)	+122
TINA NOVAK Been Around The World (Spere/Arista)	+112
DEFAULT Wasting My Time (TVT)	+105
CELINE DION A New Day Has Come (Epic)	+97
SOLUNA For All Time (DreamWorks)	+73
JADE ANDERSON Sugarhigh (Columbia)	+67
COURSE OF NATURE Caught In The Sun (Lava/Atlantic)	+67
LUDACRIS Saturday... (Def Jam South/IDJMG)	+67
JOHN MAYER No Such Thing (Aware/Columbia)	+67

R&R convention: 2002

★ June 13-15 ★

★ The Beverly Hilton Hotel
Beverly Hills, California ★

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ON THE RECORD

With
Josh Reno
PD, KISX/Tyler, TX



It's funny, because everyone thinks, since we're in Tyler, TX, that country music rules here. Not so. We're basically a suburb of Dallas, and what's hot there moves here — fast! Rhythmic music does very well. Ashanti, Craig David and Tweet are banging for us. Our hottest request is "that song with 'It's about us/It's about trust,'" which is formally known as Fat Joe and Ashanti's

"What's Luv?" • We are very fortunate to be the only outlet in the market for alternative music and new rock, so we can break the Nickelback, Default and Linkin Park records here. The pop product is rolling in now, and we are able to maintain a great balance with songs like "The Middle" from Jimmy Eat World and one of the many female pop tunes out. The balance is a lot better than a few months ago, but the scheduling conflict comes from having lots of female pop tunes. • The Top 40 product is great right now. Soon we'll all be looking for this year's summer anthem. We already have it though: "Hot in Herre" from Nelly. Believe that.

Open enrollment: Three acts join the chart this week. Weathering the storm and debuting on the chart at 49* is **Mary J. Blige** with "Rainy Dayz" (MCA). Always ready to party is J's **Busta Rhymes** with "Pass the Courvoisier" at 48*, and making the third and final debut are **The Calling**, whose "Adrienne" is at 44* ... **Pink** remains in the top position for the second week with "Don't Let Me Get Me" (Arista), which holds on to its position with a +37. Resting at 2* for the moment (and I mean for the moment) is **Michelle Branch** with "All You Wanted" (Maverick/WB). With +616 plays this week, we see that what Branch wants is the top slot, and if Pink don't get a few more folks, Branch will have her heart's desire ... Whoa! Check the calf muscles on dude! Leaping from 42-29*, **Nelly's** "Hot in Herre" (Fo' Reel/Universal) raises the temperature with a +971. However, **Ashanti's** "Foolish" (Murder Inc./Def Jam/IDJMG) is the top biller, receiving the most plays this week. A +1,013 lifts the tune from 10-5* ... A +996 aids **P. Diddy's** manhunt. "I Need a Girl" (Bad Boy/Arista) bolts 24-20* this week ... Other notable increases include **Jennifer Lopez featuring Nas** with "I'm Gonna Be Alright" (Epic), 46-36* and +860; **No Doubt** with "Hella Good" (Interscope), 13-11* and +824; and **Jimmy Eat World** with "The Middle" (DreamWorks), 23-21* and +675.

— Tanya O' Quinn/Asst. Editor



ON THE RISE

ARTIST: **LMNT**

LABEL: **Purple Leopard/Atlantic**

By **TANYA O'QUINN** / ASSISTANT EDITOR



LMNT

I've gone from "R&B Diva" to "Rock Chick" to "Hip-Hop Head" to "Pop Princess" in a matter of months. With no sense of identity, I find myself searching through the dark, damp crevices of my mind for an opinion ... on anything. As I pop in *All Sides*, the debut CD from LMNT (pronounced "element" — I just learned that), the first track, "Girl Crazy," seeps into my body. This is a cute song about falling in love every day of the week. To some, this would be admirable — if the object of affection was the same woman every day. But Bryan Chan, Mike Miller, Ikaika Kahoano and Jonas Persch are falling for different girls. Their debut single, "Juliet," took me back to my Rock Chick days. The guitar-heavy track had me secretly planning to search through R&R Rock Editor Cyndee Maxwell's office for something to bang my head to.

Slowing down the tempo a bit and taking me back to my Foreigner days, the guys, who originally met during their *Making of the Band* experience — with the exception of Persch — display tender emotion on "The Best." Many folks think you need someone like Luther Vandross, Maxwell or Brian McKnight to enhance a romantic evening. I say, "Free your mind, people!" I am not comparing this quartet to those three R&B superstars: I'm only revealing that there is a sentimental, romantic secret hidden on this pop CD. "The Best" is one song that a true romantic with respect for quixotic lyrics, a mid-tempo beat floating above a gentle melody and an impassioned performance can appreciate. And note how the vocals flow in a cascade of harmony. I love this song. It's my favorite, even though the cascade becomes a fountain when I'm in my car singing along,

windows up and the volume set to "buy new speakers."

"I can't see the 'good' in goodbye," sing LMNT in the nostalgically painful "Forgot to Forget." The first few bars remind me of TLC's "No Scrubs" declaration; however, these guys are only wishing they'd been better men in their relationships. They find that a lesson learned ends in a heart broken.

Anybody wanna dance? Songs like "Shangri La" and "Keep It Coming" are the tunes that may have many folks shaking something or snapping something. If all else fails, the head-noddin' move works just as well on pop tracks as it does when listening to a hip-hop joint.

On *All Sides* you'll hear various musical influences from many genres. Jazz and urban AC supertalent Will Downing has his *Sensual Journey*; but LMNT take their fans on a true "musical" journey. Reviewing the CD in its entirety, you'll find that the trip begins with some rock influences ("Juliet"). Midway through the project seems to focus on its pop elements while splashing little bits of R&B into the mix ("The Best"). Near the end, hip-hop nuances jump on board ("Shangri La"). The record stays true to its pop foundation though. The other genres simply adorn the tracks; they neither overpower nor dominate the melodies. "Running Home" even has a lil' country feel to it. Chan, Miller, Kahoano and Persch appropriately titled their debut effort, because all the bases were covered during their recording sessions.

NEVER ON SUNDAY

Summer 2002

Give it a Whirl !!

TF : "There's no one else"

MR : "Mellow Yellow"

Produced by:
Lewis Martineé



RateTheMusic.com
BY MEDIABASE™

America's Best Testing CHR/Pop Songs 12+
For The Week Ending 5/3/02.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
LINKIN PARK In The End (Warner Bros.)	4.22	4.16	95%	38%	4.25	96%	39%
MICHELLE BRANCH All You Wanted (Maverick/WB)	4.19	4.24	93%	19%	4.22	93%	17%
PINK Don't Let Me Get Me (Arista)	4.16	4.14	94%	22%	4.10	95%	23%
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	4.08	4.18	86%	16%	4.14	88%	15%
CALLING Wherever You Will Go (RCA)	4.08	3.96	95%	37%	4.21	95%	36%
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	4.04	3.98	89%	25%	4.11	90%	25%
JIMMY EAT WORLD The Middle (DreamWorks)	4.01	3.82	63%	11%	4.06	60%	9%
DEFAULT Wasting My Time (TVT)	3.96	3.90	71%	15%	4.08	70%	13%
GOO GOO DOLLS Here Is Gone (Warner Bros.)	3.95	3.84	77%	11%	3.97	77%	10%
NO DOUBT Hella Good (Interscope)	3.92	3.95	77%	11%	3.88	76%	12%
NICKELBACK How You Remind Me (Roadrunner/IDJMG)	3.92	3.83	97%	52%	4.03	98%	50%
ENRIQUE IGLESIAS Escape (Interscope)	3.90	3.89	94%	28%	3.93	96%	29%
FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	3.87	3.87	83%	26%	3.83	86%	30%
P.O.D. Youth Of The Nation (Atlantic)	3.83	3.84	87%	26%	3.82	89%	26%
JENNIFER LOPEZ Ain't It Funny (Epic)	3.81	3.85	95%	35%	3.81	95%	37%
P. DIDDY F/ USHER & LOON I Need A Girl (Part I) (Bad Boy/Arista)	3.76	3.62	72%	17%	3.72	74%	17%
'N SYNC Girlfriend (Jive)	3.74	3.76	97%	40%	3.83	98%	41%
SHAKIRA Underneath Your Clothes (Epic)	3.74	3.71	93%	29%	3.66	94%	32%
ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	3.72	3.81	75%	19%	3.70	77%	19%
USHER U Don't Have To Call (Arista)	3.68	3.62	78%	20%	3.63	78%	22%
CELINE DION A New Day Has Come (Epic)	3.63	3.67	80%	20%	3.57	83%	22%
SHERYL CROW Soak Up The Sun (A&M/Interscope)	3.58	-	68%	16%	3.46	70%	19%
JA RULE F/ASHANTI Always On Time (Murder Inc./Def Jam/IDJMG)	3.54	3.62	92%	45%	3.57	93%	47%
KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	3.53	3.55	95%	48%	3.45	97%	53%
B2K Uh Huh (Epic)	3.51	3.52	63%	17%	3.41	59%	18%
OUTKAST The Whole World (LaFace/Arista)	3.49	3.55	84%	35%	3.49	84%	38%
INDIA ARIE Video (Mowtown/Universal)	3.49	3.60	67%	21%	3.48	65%	20%
TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)	3.19	3.19	79%	31%	3.10	81%	33%

Total sample size is 840 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818/377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

New & Active

- LUDACRIS** Saturday... (Def Jam South/IDJMG)
Total Plays: 612, Total Stations: 35, Adds: 5
- EMINEM** Without Me (Shady/Aftermath/Interscope)
Total Plays: 556, Total Stations: 83, Adds: 83
- BRANDY** Full Moon (Atlantic)
Total Plays: 516, Total Stations: 55, Adds: 8
- MARC ANTHONY** I've Got You (Columbia)
Total Plays: 465, Total Stations: 58, Adds: 16
- JOHN MAYER** No Such Thing (Aware/Columbia)
Total Plays: 272, Total Stations: 17, Adds: 8
- NAPPY ROOTS** Awnaw (Atlantic)
Total Plays: 172, Total Stations: 14, Adds: 4
- TRIK TURNER** Friends + Family (RCA)
Total Plays: 158, Total Stations: 26, Adds: 20
- KACI** Just An Old Boyfriend (Curb)
Total Plays: 151, Total Stations: 23, Adds: 7
- TINA NOVAK** Been Around The World (Spere/Arista)
Total Plays: 141, Total Stations: 31, Adds: 10
- A1** Caught In The Middle (Independent)
Total Plays: 114, Total Stations: 25, Adds: 21

Songs ranked by total plays

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o Mike Davis:
10100 Santa Monica Blvd., 3rd Floor
Los Angeles, CA 90067



HEY, MR. DJ

DJ Quails stopped by KRBV/Dallas to promote his new movie, *The New Guy*. Seen here (l-r) are KRBV's Josh, DJ Quails and KRBV morning show producer Tim and Promotion Director Joe Scrivner.



BEEN AROUND WASHINGTON

Arista Recording artist Tina Novak has been around the world — and WIHT/Washington. Seen here are (from top) Arista's Jim Payne, Tina Novak and WIHT's Albie Dee.

CHR/Pop Playlists

MARKET #1

WHTZ/New York
Clear Channel
(212) 239-2300
Poleman/Bryant
12+ Cume 3,503,600



PLAYS	ARTIST/TITLE	GI (000)
94	FAT JOE F/ASHANTI/What's Lov?	144020
94	VANESSA CARLTON/A Thousand Miles	139472
89	MICHELLE BRANCH/All You Wanted	139294
83	P DIDDY F/USHER.../I Need A Girl...	125828
61	ASHANTI/Foolish	125828
70	PINK/Don't Let Me Get Me	106120
60	TWEET/Oops (Oh My)	90960
57	PUDDLE OF MUDD/Blurry	86412
55	SHAKIRA/Underneath Your	83380
53	USHER/U Don't Have To Call	80348
52	LINKIN PARK/In The End	78832
47	'N SYNC/Girlfriend	71252
35	CALLING/Wherever You Will Go	60640
30	ENRIQUE IGLESIAS/Escape	59124
32	NICKELBACK/How You Remind Me	48512
31	OUTKAST/The Whole World	46996
29	NO DOUBT/Hella Good	43964
26	CELINE DION/A New Day Has Come	42448
28	FABOLOUS/FATE DOGG/Can't Deny It	40932
27	DEFAULT/Wasting My Time	40932
27	MARY J. BLIGE/Rainy Day	40932
27	GOO GOO DOLLS/Here Is Gone	40932
23	JIMMY EAT WORLD/The Middle	39416
25	FAITH EVANS/I Love You	37900
26	P.O.D./Youth Of The Nation	31836
20	OZZY OSBOURNE/Dreamer	30320
19	B2K/Uh Huh	28804
17	AALIYAH/More Than A Woman	25772
19	RES/They-Say Vision	24256
14	CRAIG DAVID/Walking Away	21224
14	NELLY/Hot In Herre	21224
14	EMINI/Without Me	21224
12	BUSTA RHYMES/Pass The Courvoisier	21224
40	JENNIFER LOPEZ/Am I II Funny	19708
10	INDIA ARIE/Video	18192
12	BRANDY/SPEARS/Overprotected	18192
13	AMBER/Above The Clouds	16676
34	LEANN RIMES/Can't Fight...	15160
9	'N SYNC/Gone	15160

MARKET #2

KIIS/Los Angeles
Clear Channel
(818) 845-1027
Ivey/Steele
12+ Cume 1,836,900



PLAYS	ARTIST/TITLE	GI (000)
58	NO DOUBT/Hella Good	66130
78	JENNIFER LOPEZ/Am I II Funny	61462
58	VANESSA CARLTON/A Thousand Miles	55238
77	ENRIQUE IGLESIAS/Escape	52904
45	PINK/Don't Let Me Get Me	47458
58	MICHELLE BRANCH/All You Wanted	45902
62	'N SYNC/Girlfriend	44346
72	SHAKIRA/Underneath Your	42012
36	KYLIE MINOGUE/Can't Get You...	31898
43	INDIA ARIE/Video	31898
27	JIMMY EAT WORLD/The Middle	31120
25	FAT JOE F/ASHANTI/What's Lov?	28786
36	ASHANTI/Foolish	28008
35	PAULINA RUBIO/Don't Say Goodbye	28008
42	JA RULE F/ASHANTI/Always On Time	28008
25	USHER/U Don't Have To Call	26452
30	CELINE DION/A New Day Has Come	23340
38	GOO GOO DOLLS/Here Is Gone	21784
30	BRITNEY SPEARS/Overprotected	21784
29	USHER/U Don't Have To Call	21784
28	DIRTY VEGAS/Days Go By	18672
21	PUDDLE OF MUDD/Blurry	17894
1	DIRTY VEGAS/Days Go By	17894
24	KROEGER & SCOTT/Hero	17894
18	MARC ANTHONY/I've Got You	17894
41	CALLING/Wherever You Will Go	17116
22	CRAIG DAVID/Walking Away	16338
13	SHERYL CROW/Soak Up The Sun	16338
23	LEANN RIMES/Can't Fight...	14782
28	LINKIN PARK/In The End	13226
24	NELLY/Hot In Herre	12448
16	B2K/Uh Huh	11670
15	P DIDDY F/USHER.../I Need A Girl...	11670
17	CRAIG DAVID/Walking Away	11670
15	NELLY/Hot In Herre	10892
21	NO DOUBT/Hey Baby	10892
20	NICKELBACK/How You Remind Me	10892
13	ALICIA KEYS/How Come You...	10114
8	CALLING/Adrienne	10114
13	LIFEHOUSE/Hanging By A Moment	10114

MARKET #3

WKSC/Chicago
Clear Channel
(312) 255-5100
Phillips/Murray
12+ Cume 872,900



PLAYS	ARTIST/TITLE	GI (000)
99	FAT JOE F/ASHANTI/What's Lov?	25376
101	PINK/Don't Let Me Get Me	23912
103	ENRIQUE IGLESIAS/Escape	23668
100	'N SYNC/Girlfriend	23424
73	ASHANTI/Foolish	17568
63	P DIDDY F/USHER.../I Need A Girl...	17080
26	MICHELLE BRANCH/All You Wanted	16592
62	OUTKAST/The Whole World	15128
32	CALLING/Wherever You Will Go	14884
69	TWEET/Oops (Oh My)	14396
36	USHER/U Don't Have To Call	14396
56	VANESSA CARLTON/A Thousand Miles	14152
36	SHAKIRA/Underneath Your	13664
19	LEANN RIMES/Can't Fight...	13664
54	JIMMY EAT WORLD/The Middle	13176
92	LINKIN PARK/In The End	11468
42	NO DOUBT/Hella Good	11224
61	KYLIE MINOGUE/Can't Get You...	9516
19	NELLY/Hot In Herre	9516
48	JENNIFER LOPEZ/Am I II Funny	9028
50	CITY HIGH/Caramel	8540
45	CRAIG DAVID/7 Days	8540
30	NICKELBACK/How You Remind Me	8296
36	DEFAULT/Wasting My Time	7708
36	USHER/U Don't Have To Call	7076
27	INDIA ARIE/Video	6832
36	PUDDLE OF MUDD/Blurry	6588
8	MARY J. BLIGE/Family Affair	6344
11	JA RULE F/ASHANTI/Always On Time	5944
39	112/Peaches & Cream	5612
5	PAULINA RUBIO/Don't Say Goodbye	5368
5	USHER/U Don't Have To Call	5368
33	O-TOWN/All Or Nothing	5124
32	'N SYNC/Gone	4880
33	GOO GOO DOLLS/Here Is Gone	4636
19	CRAIG DAVID/Walking Away	4636
17	NELLY/Hot In Herre	4636
19	CREED/MY Sacrifice	4636
13	JADE ANDERSON/Sugarhigh	3660
7	JESSICA SIMPSON/Inesistible	3660

MARKET #4

KZQZ/San Francisco
Bonneville
(415) 957-9957
Hoben/Trojilo
12+ Cume 737,500



PLAYS	ARTIST/TITLE	GI (000)
80	KYLIE MINOGUE/Can't Get You...	19926
82	PINK/Don't Let Me Get Me	19680
67	ENRIQUE IGLESIAS/Escape	18696
73	VANESSA CARLTON/A Thousand Miles	17958
74	NICKELBACK/How You Remind Me	15990
55	SHAKIRA/Underneath Your	15498
47	JIMMY EAT WORLD/The Middle	15252
58	INDIA ARIE/Video	15252
54	JENNIFER LOPEZ/Am I II Funny	14268
52	CELINE DION/A New Day Has Come	13284
57	MICHELLE BRANCH/All You Wanted	12300
37	PAULINA RUBIO/Don't Say Goodbye	12054
49	LEANN RIMES/Can't Fight...	12054
39	NO DOUBT/Hella Good	11808
48	ALANIS MORISSETTE/Hands Clean	11808
51	NATALIE IMBRUGLIA/Wrong Impression	9840
35	SHERYL CROW/Soak Up The Sun	9840
36	LINKIN PARK/In The End	9594
38	GOO GOO DOLLS/Here Is Gone	9348
28	ASHANTI/Foolish	9102
45	MARY J. BLIGE/No More Drama	8856
30	RES/They-Say Vision	8364
32	LENNY KRAVITZ/Silence Of Heart	8112
53	CALLING/Wherever You Will Go	8112
11	CALLING/Adrienne	7876
22	NICKELBACK/Too Bad	7626
33	SHAKIRA/Underneath Your	7380
21	JADE ANDERSON/Sugarhigh	6150
19	DIRTY VEGAS/Days Go By	4674
18	CRAIG DAVID/7 Days	4674
19	JA RULE F/ASHANTI/Always On Time	4428
1	AALIYAH/More Than A Woman	3936
16	DARREN HAYS/Sacrifice	3690
11	NO DOUBT/Hey Baby	3444
13	PINK/Get The Party...	3198
10	INCUBUS/Drive	3198
12	MOBY F/GWEN STEFANI/Southside	2952
28	MARY J. BLIGE/Family Affair	2952
7	3 DOORS DOWN/Kryptonite	2706

MARKET #5

KHKS/Dallas-Ft. Worth
Clear Channel
(214) 891-3400
Shannon/Morales
12+ Cume 734,500



PLAYS	ARTIST/TITLE	GI (000)
81	PINK/Don't Let Me Get Me	23408
59	SHAKIRA/Underneath Your	23100
49	FAT JOE F/ASHANTI/What's Lov?	22732
53	CRAIG DAVID/7 Days	20636
62	CALLING/Wherever You Will Go	20636
48	LINKIN PARK/In The End	20328
48	LEANN RIMES/Can't Fight...	19404
56	'N SYNC/Girlfriend	13244
44	ASHANTI/Foolish	12628
48	KYLIE MINOGUE/Can't Get You...	12320
27	USHER/U Don't Have To Call	12012
33	OUTKAST/The Whole World	11088
42	ENRIQUE IGLESIAS/Escape	11088
35	GOO GOO DOLLS/Here Is Gone	11088
32	JIMMY EAT WORLD/The Middle	10780
33	JENNIFER LOPEZ/Am I II Funny	10164
31	VANESSA CARLTON/A Thousand Miles	9548
22	PINK/Get The Party...	9548
30	MICHELLE BRANCH/All You Wanted	9240
24	'N SYNC/Gone	8932
26	NO DOUBT/Hella Good	8932
24	MICHELLE BRANCH/Wherever	8932
28	DEFAULT/Wasting My Time	8624
30	PUDDLE OF MUDD/Blurry	8624
17	TWEET/Oops (Oh My)	8316
26	JA RULE F/ASHANTI/Always On Time	8008
25	SHAKIRA/Underneath Your	7700
27	NICKELBACK/How You Remind Me	7700
20	USHER/U Don't Have To Call	6160
20	P DIDDY F/USHER.../I Need A Girl...	6160
4	AALIYAH/More Than A Woman	5544
1	JA RULE F/ASHANTI/Always On Time	5544
11	NELLY FURTADO/Turn Off The Light	5544
18	CREED/MY Sacrifice	5236
22	NO DOUBT/Hey Baby	5236
13	SHAGGY/Angel	4620
21	TOYAI/Do	4312
14	JANET/All For You	4312
7	JENNIFER LOPEZ F/MAS/Im Gonna Be Alright	4312
13	1 F0/Every Other Time	4004

MARKET #5

KRBV/Dallas-Ft. Worth
Infinity
(214) 630-3011
Cook/Valette
12+ Cume 500,200



PLAYS	ARTIST/TITLE	GI (000)
67	PUDDLE OF MUDD/Blurry	14685
70	PINK/Don't Let Me Get Me	14355
80	JIMMY EAT WORLD/The Middle	14025
73	CALLING/Wherever You Will Go	13952
82	DEFAULT/Wasting My Time	13530
54	KYLIE MINOGUE/Can't Get You...	8910
53	ENRIQUE IGLESIAS/Escape	8910
51	'N SYNC/Girlfriend	8745
32	FAT JOE F/ASHANTI/What's Lov?	8415
51	JENNIFER LOPEZ/Am I II Funny	8250
24	P.O.D./Youth Of The Nation	7920
34	ASHANTI/Foolish	7590
76	SHAKIRA/Underneath Your	7425
41	LINKIN PARK/In The End	7425
36	MICHELLE BRANCH/All You Wanted	7260
45	GOO GOO DOLLS/Here Is Gone	6930
66	VANESSA CARLTON/A Thousand Miles	6765
34	3 DOORS DOWN/Be Like That	6105
47	AR Most Beautiful Girl	5775
7	NICKELBACK/Too Bad	4950
28	NICKELBACK/How You Remind Me	3465
9	NELLY/Hot In Herre	3145
12	TWEET/Oops (Oh My)	3000
19	MR. CHEFS/Lights, Camera	2970
18	DAI I PUNK/One More Time	2970
12	TOYAI/Do	2640
19	MARY J. BLIGE/Family Affair	2640
12	CITY HIGH/What Would You Do?	2475
30	GRAND SKEMZ/Baby Got Back	2310
25	LEANN RIMES/Can't Fight...	2310
11	112/Peaches & Cream	2310
37	AMANDA PEREZ/Nevea	2310
15	MISSY ELLIOT/Get Ur Freak On	2145
12	JAY-Z/zo (H.O.V.A.)	2145
18	NELLY FURTADO/Turn Off The Light	2145
14	JA RULE F/ASHANTI/Always On Time	2145
13	MARY J. BLIGE/Rainy Day	2145
12	DIRTY VEGAS/Days Go By	1980
9	OUTKAST/Ms. Jackson	1980
13	JAGGED EDGE/Where The Party At	1980

MARKET #6

WIDQ/Philadelphia
Clear Channel
(610) 667-8100
Bridgman/Newsome
12+ Cume 1,016,400



PLAYS	ARTIST/TITLE	GI (000)
97	FAT JOE F/ASHANTI/What's Lov?	45629
98	ASHANTI/Foolish	44300
87	VANESSA CARLTON/A Thousand Miles	41642
85	JENNIFER LOPEZ/Am I II Funny	34111
57	P DIDDY F/USHER.../I Need A Girl...	25251
53	SHAKIRA/Underneath Your	24365
69	MICHELLE BRANCH/All You Wanted	20378
43	'N SYNC/Girlfriend	20378
41	JENNIFER LOPEZ F/MAS/Im Gonna Be Alright	19492
41	KYLIE MINOGUE/Can't Get You...	19049
47	PINK/Don't Let Me Get Me	17277
34	PUDDLE OF MUDD/Blurry	16834
10	USHER/U Don't Have To Call	15948
31	112/Dance With Me	15505
42	ENRIQUE IGLESIAS/Escape	14961
26	FABOLOUS/Young'n (Holla Back)	11961
22	JA RULE F/ASHANTI/Always On Time	11518
25	NO DOUBT/Hella Good	11075
23	JIMMY EAT WORLD/The Middle	10189
17	CITY HIGH/Caramel	9303
16	GOO GOO DOLLS/Here Is Gone	9303
15	NELLY/Hot In Herre	9303
3	DIRTY VEGAS/Days Go By	8860
17	CRAIG DAVID/7 Days	7088
21	TWEET/Oops (Oh My)	7088
16	B2K/Uh Huh	7088
21	LEANN RIMES/Can't Fight...	6645
26	LINKIN PARK/In The End	6645
14	AALIYAH/More Than A Woman	6202
13	DEFAULT/Wasting My Time	6202
13	NO DOUBT/Hey Baby	5759
8	BRITNEY SPEARS/Overprotected	5759
13	CALLING/Wherever You Will Go	5316
14	NICKELBACK/How You Remind Me	4873
11	USHER/U Don't Have To Call	4873
13	'N SYNC/Gone	4873
11	EMINI/Without Me	4873
11	MELANIE C/Turn To You	4430
15	TOYAI/Do	4430
14	MARY J. BLIGE/Family Affair	4430

MARKET #7

WIHT/Washington, DC
Clear Channel
(301) 468-9429
Wyatt/Dee
12+ Cume 431,800



PLAYS	ARTIST/TITLE	GI (000)
84	FAT JOE F/ASHANTI/What's Lov?	15272
71	SHAKIRA/Underneath Your	14940
70	ENRIQUE IGLESIAS/Escape	14110
79	MICHELLE BRANCH/All You Wanted	13944
65	PINK/Don't Let Me Get Me	11952
76	VANESSA CARLTON/A Thousand Miles	11288
82	'N SYNC/Girlfriend	10956
73	OUTKAST/The Whole World	10458
40	B2K/Uh Huh	10292
42	FABOLOUS/Young'n (Holla Back)	10126
44	ASHANTI/Foolish	8964
41	KYLIE MINOGUE/Can't Get You...	8632
43	LINKIN PARK/In The End	8300
65	LUDACRIS/Roll Out	8300
28	NELLY/Hot In Herre	7802
40	USHER/U Don't Have To Call	7304
33	NO DOUBT/Hella Good	6806
34	TWEET/Oops (Oh My)	6806
42	P DIDDY F/USHER.../I Need A Girl...	5478
33	CRAIG DAVID/7 Days	5478
28	PUDDLE OF MUDD/Blurry	5478
63	JENNIFER LOPEZ/Am I II Funny	4648
31	JADE ANDERSON/Sugarhigh	4648
25	98 DEGREES/Why (Aie We...)	4482
17	CRAIG DAVID/Walking Away	3984
37	FABOLOUS/FATE DOGG/Can't Deny It	3984
16	DIRTY VEGAS/Days Go By	3652
16	BRITNEY SPEARS/Overprotected	3552
21	MARY J. BLIGE/Family Affair	3154
18	PETEY PABLO/Raise Up	2988
18	BRITNEY SPEARS/A Slave 4 U	2988
11	JENNIFER LOPEZ F/MAS/Im Gonna Be Alright	29



DONTAY THOMPSON
dthompson@rrant11e.com

Tweet: The Birth Of A Southern Hummingbird

□ A new artist takes flight

At one point in Tweet's life things got so difficult that she contemplated suicide. Today, with the help of Missy "Misdemeanor" Elliott, Tweet no longer has those thoughts and has put out a debut album that illustrates the hardships she faced. I recently had the chance to talk to Tweet about her past and what it took for her to get where she is today.

R&R: Before we get started, there's something that I've been wanting to ask you since you were introduced to us: Where did you get the name "Tweet"?

Tweet: I've been called that since I was a little girl. I don't know where it came from, but everybody in my family wants credit for giving it to me. It has nothing to do with the Tweety Bird character.

R&R: Does the name have any correlation to your album's title, Southern Hummingbird?

Tweet: No. Missy mentioned how I sounded like a Southern hummingbird, so I kept it because that means a lot coming from her.

R&R: How did you hook up with Missy Elliott?

Tweet: I'm from Rochester, NY. I grew up in the church. I joined a gospel group and sang all over the city. I went to a performing arts school, and in '94 I had the opportunity to sing on a serious basis. That's where I met Missy, Tmbaland, Ginuwine and Magoo.

R&R: What were they doing in New York at the time, and what did you have to do to impress them and show them that you were someone worth investing their time and energy in?

Tweet: They all came up to Rochester to do some recording, and they had another group called Suga, for which they needed a lead singer. I auditioned and got the part. I was in that group from '94 to 2000. Missy, Tim and the others left to become who they are today, but I stayed in the group until 2000. By that time it was terrible. I couldn't take it anymore.

R&R: In what way was it unbearable for you?

Tweet: We had to do things that had nothing to do with the music business. It was both mentally and physically stressful. I decided that I'd rather have nothing than deal with that. If that was what singing was about, I decided I'd rather not go through it.

R&R: What did you do to get yourself from that tough time to where you are today?

Tweet: I went home to live with my mom and dad. I tried to get a regular job, but I was coming up short because my work history wasn't con-

sistent. I had been in the group for six years. My life became unlivable, and I contemplated suicide. I was drinking every day, trying to come up with a plan to end my life. That's how my life was. My cousin, who lived in Atlanta, asked me to come and visit her because I didn't seem like myself, so I went. Mind you, I hadn't spoken with Missy or Tim for about two years. I was in Atlanta, chillin', when Missy called and asked me to do background vocals on her album *Miss E... So Addictive*.

Tweet: Actually, no. Ever since Missy left, she had been trying to get in touch with me. But because I was in this group with this guy who was totally controlling us, we weren't allowed to do anything outside of the group. I couldn't get in contact with her, but it's not like she never tried to reach me. Plus, God had a plan. He wanted me to go through what I went through so I could appreciate where I am today. It's nothing weird. What happened to me was definitely planned.



WLLD/Tampa MD Beata and Tweet.

R&R: Do you feel that it was a blessing that she contacted you when she did?

Tweet: I call her my guardian angel because she called at a time when I was heading to self-destruction, plus she didn't have my number, and I was at my cousin's house. It was definitely divine intervention. God definitely had a plan and he used her to get me.

So, I came to L.A. and did the vocals for her album. While I was out there, I was upstairs singing my song "Motel," and someone overheard me and went and got Missy. She said that she couldn't believe that I was doing all of this. She took me to Elektra, and I'm here a year later with a new album.

R&R: Do you ever find yourself trippin' on how things have gone thus far in your life and how the whole reunion with Missy went down?

R&R: How does it feel to hear your song on radio stations across the nation and feel all this love you're getting after the struggle you went through?

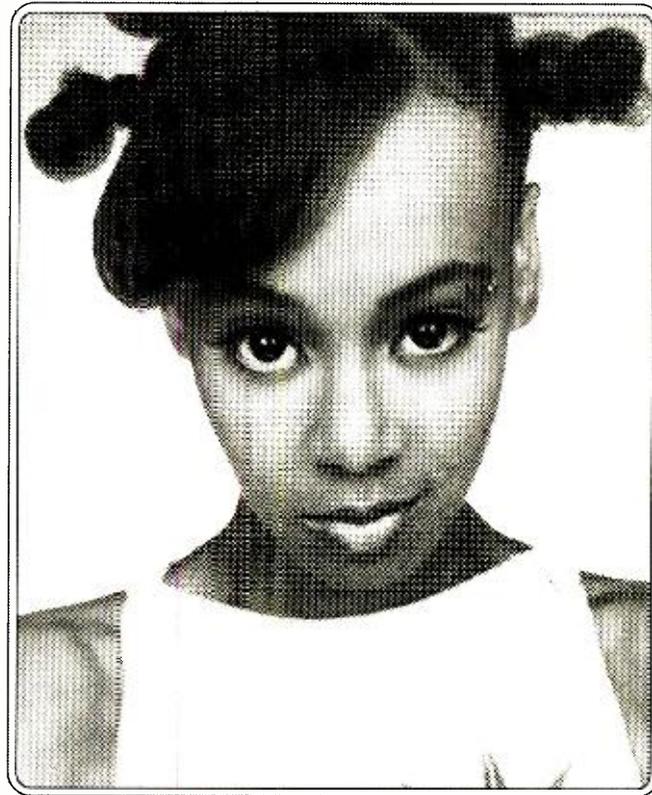
Tweet: I'm still shocked to see all of that. I'm like, "Wow!" I was signing autographs, and a young girl was screaming and crying. I didn't want that. I just like being able to do what I love. I'm not trying to be a superstar; I'm just appreciative that people love my music.

R&R: What is the craziest thing that has happened to you now that people know who you are?

Tweet: The craziest thing is that Janet Jackson came to one of my shows when I was on the Craig David tour. Even before that, Missy, her and I hung out. She talked to me and said she loved my music. Then she came to the Craig David show and

Lisa Lopes, 1971-2002

I want to express my condolences to the family and friends of Lisa "Left Eye" Lopes. The TLC star was so energetic and full of life, and it's really sad and hard to stomach that we've lost another one of our beautiful talents, especially so soon after the passing of Aaliyah. I'm sure Lisa will never be forgotten in the hearts of those who were close to her.



said she loved the show and said I was awesome.

Janet gave me some tips — not that I did anything wrong, but she wanted to offer me some advice. Just for her to be a fan, to have Janet Jackson say she loves my music, is awesome. And Patti Labelle once approached me singing "Oops! (Oh My)."

R&R: There are a lot of people who say things about "Oops! (Oh My)." Could you tell us a little about that song and the concept behind it?

Tweet: The song is not about what people think it's about. It's not about the sexual thing that everybody thinks. If you ask Missy, she may tell you that, when she wrote her part, that's what she meant, but the song is really about self-love and appreciation. I was really insecure with myself for a long time, so I decided to write a song about coming home from a club, getting undressed, noticing myself in the mirror and saying, "Tweet, stop tripping. You are all right."

You don't have to fit into the mold that the media depicts as beautiful. It's like that doctor who said that everyone needs to get naked, look in the mirror and love what they see. That's what I wrote about in "Oops!" It's not about anything sexual. There are kids listening to my song. It's simply about loving yourself.

R&R: Do you have a favorite song on the record?

Tweet: I don't have a favorite. That's like asking a mother to pick her favorite child. They are all my babies. The album is definitely something from me — from the days in the life of Tweet. They are like chapters out of my diary. It's real personal.

R&R: As an artist, you put your

heart and soul into your album and would like to sell millions. How do you think people will embrace Southern Hummingbird?

Tweet: To tell you the truth, I didn't do this album to sell anything; I did it for the love of the music. I produced about seven tracks on my album, and I play the guitar and the drums. I also wrote the whole album, with the exception of the verse that Bilal wrote and the verse that Missy wrote in "Call Me."

R&R: This is a hot-ass album, and I know you're going to be around for a long time.

Tweet: Thank you very much. I'm just doing what I love. Missy let me go into the studio, and she said, "Be you," and that's Tweet. What you hear is Tweet.

R&R: You have a broad sense of music, and you like so many different artists. Who are some of your favorites?

Tweet: I'm a fan of good music. I love gospel music, since I grew up on it. I love The Dixie Chicks, Beck, Bjork, Lenny Kravitz, OutKast, Portishead, Mary J. Blige, Aaliyah, Missy — everybody. I just love good music. Tina Turner, Diana Ross, Patti Labelle — all of them. You aren't supposed to confine yourself to one type of anything in life. Be well-rounded and appreciate everything.

R&R: What's next for you?

Tweet: Actually, I'm doing a promo tour and some shows. I'm going overseas again to promote the album. At the end of May Glenn Lewis and I are going on the Souled Out Tour, and that will last throughout the summer.

R&R CHR/Rhythmic Top 50

Powered By



May 3, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	5653	-96	833759	14	79/0
2	2	FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	5007	-126	725901	15	78/0
3	3	P. DIDDY F/USHER & LOON I Need A Girl (Part One) (Bad Boy/Arista)	4979	+144	777422	10	80/0
4	4	USHER U Don't Have To Call (LaFace/Arista)	4333	+46	629270	14	79/0
6	5	LUDACRIS Saturday (Oooh! Ooooh!) (Def Jam South/IDJMG)	3317	+78	386267	12	72/0
7	6	BUSTA RHYMES Pass The Courvoisier (Part II) (J)	3039	+186	456443	10	72/0
5	7	TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)	3037	-689	386087	15	77/0
8	8	MARY J. BLIGE Rainy Dayz (MCA)	2910	+198	439272	8	74/0
15	9	TRUTH HURTS F/RAKIM Addictive (Aftermath/Interscope)	2609	+513	392812	5	75/6
14	10	JENNIFER LOPEZ F/NAS I'm Gonna Be Alright (Epic)	2309	+189	281036	4	65/0
10	11	J. DUPRI F/LUDACRIS Welcome To Atlanta (So So Def/Columbia)	2302	-43	346106	22	60/0
32	12	NELLY Hot In Herre (Fo' Reel/Universal)	2204	+1215	297291	2	73/9
11	13	AALIYAH More Than A Woman (BlackGround/Virgin)	2199	+24	274973	16	69/0
9	14	JENNIFER LOPEZ Ain't It Funny (Epic)	2069	-493	270826	20	74/0
16	15	NAPPY ROOTS Awnaw (Atlantic)	2024	+141	225834	12	65/2
17	16	NAUGHTY BY NATURE F/3LW Feels Good (Don't Worry...) (TVT)	1987	+176	186246	9	64/1
19	17	B2K Uh Huh (Epic)	1822	+141	249889	9	50/1
22	18	JA RULE Down Ass Chick (Murder Inc./Def Jam/IDJMG)	1810	+371	259774	5	61/4
12	19	'N SYNC Girlfriend (Jive)	1805	-348	218551	12	54/0
13	20	FAITH EVANS I Love You (Bad Boy/Arista)	1775	-348	294898	13	64/0
21	21	KHIA My Neck, My Back (Lick It) (Dirty Down/Artemis)	1612	+141	198595	5	56/4
23	22	YING YANG TWINS Say I Yi Yi (Koch)	1497	+207	138359	7	44/2
26	23	CAM'RON Oh Boy (Roc-A-Fella/IDJMG)	1467	+311	235767	4	56/6
20	24	AMANDA PEREZ Never (Universal)	1384	-114	149847	17	34/0
24	25	AVANT Makin' Good Love (Magic Johnson/MCA)	1366	+84	206013	7	53/5
29	26	BRANDY Full Moon (Atlantic)	1282	+184	144930	4	64/5
30	27	NAS One Mic (Columbia)	1241	+184	247012	6	52/6
25	28	ALICIA KEYS How Come You Don't Call Me (J)	1025	-182	121585	7	54/0
28	29	BEANIE SIGEL & FREEWAY Roc The Mic (Roc-A-Fella/IDJMG)	968	-148	170952	13	41/0
35	30	LIL BOW WOW Take Ya Home (So So Def/Columbia)	872	-1	132950	11	38/0
34	31	JAHEIM Anything (Divine Mill/WB)	871	-31	156650	12	27/0
39	32	MUSIQ Halfcrazy (Def Soul/IDJMG)	832	+145	91029	6	38/2
31	33	R. KELLY & JAY-Z Take You Home... (Roc-A-Fella/Jive/IDJMG)	813	-213	94170	7	49/0
38	34	BIG MOE Purple Stuff (Priority/Capitol)	803	+114	72737	6	44/2
41	35	BIG TYMERS Still Fly (Cash Money/Universal)	700	+75	74649	3	28/9
33	36	KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	697	-256	89328	16	33/0
47	37	RAYVON My Bad (MCA)	656	+189	55539	2	28/3
43	38	ISYSS F/JADAKISS Day + Night (Arista)	632	+124	53563	3	39/3
39	39	EMINEM Without Me (Shady/Aftermath/Interscope)	631	+631	90850	1	67/67
40	40	TWEET Call Me (Gold Mind/Elektra/EEG)	619	+382	85861	1	55/9
45	41	B2K Gots Ta Be (Epic)	585	+99	86454	2	23/1
42	42	MARIO Just A Friend (J)	574	+248	60472	1	45/10
49	43	DIRTY VEGAS Days Go By (Capitol)	562	+121	98030	2	22/2
46	44	PETEY PABLO I Told Y'all (Jive)	539	+61	60258	3	39/2
37	45	MOBB DEEP F/112 Hey Luv (Anything) (Loud/Columbia)	532	-212	98678	20	34/0
40	46	BRANDY What About Us? (Atlantic)	529	-107	51477	16	49/0
50	47	BOYZ II MEN The Color Of Love (Arista)	494	+95	38670	2	40/0
36	48	JAGGED EDGE I Got It 2 (So So Def/Columbia)	461	-366	50260	9	39/0
44	49	NB RIDAZ I Wanna Love You (Upstairs)	456	-32	34918	6	13/1
42	50	KEKE WYATT Nothing In This World (MCA)	448	-158	66162	15	28/0

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
EMINEM Without Me (Shady/Aftermath/Interscope)	67
LOVHER How It's Gonna Be (Def Soul/IDJMG)	26
AMERIE Why Don't We Fall In Love (Columbia)	13
MARIO Just A Friend (J)	10
NELLY Hot In Herre (Fo' Reel/Universal)	9
TWEET Call Me (Gold Mind/Elektra/EEG)	9
BIG TYMERS Still Fly (Cash Money/Universal)	9
B RICH Whoa Now (Atlantic)	8
TRUTH HURTS F/RAKIM Addictive (Aftermath/Interscope)	6
CAM'RON Oh Boy (Roc-A-Fella/IDJMG)	6
NAS One Mic (Columbia)	6

Most Increased Plays

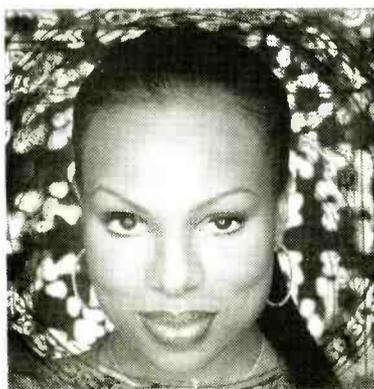
ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NELLY Hot In Herre (Fo' Reel/Universal)	+1215
EMINEM Without Me (Shady/Aftermath/Interscope)	+631
TRUTH HURTS F/RAKIM Addictive (Aftermath/Interscope)	+513
TWEET Call Me (Gold Mind/Elektra/EEG)	+382
JA RULE Down Ass Chick (Murder Inc./Def Jam/IDJMG)	+371
CAM'RON Oh Boy (Roc-A-Fella/IDJMG)	+311
MARIO Just A Friend (J)	+248
YING YANG TWINS Say I Yi Yi (Koch)	+207
MARY J. BLIGE Rainy Dayz (MCA)	+198
JENNIFER LOPEZ F/NAS I'm Gonna Be Alright (Epic)	+189
RAYVON My Bad (MCA)	+189

New & Active

PINK Don't Let Me Get Me (Arista) Total Plays: 446, Total Stations: 13, Adds: 2
RUFF ENDZ Someone To Love You (Epic) Total Plays: 371, Total Stations: 16, Adds: 0
TANTO METRO & DEVONTE Give It To Her (VP) Total Plays: 354, Total Stations: 9, Adds: 0
B RICH Whoa Now (Atlantic) Total Plays: 300, Total Stations: 30, Adds: 8
LIL' ROMEO 2 Way (No Limit/Soulja/Universal) Total Plays: 292, Total Stations: 24, Adds: 2
PAULINA RUBIO Don't Say Goodbye (Universal) Total Plays: 280, Total Stations: 19, Adds: 2
MYSTIKAL Tarantula (Jive) Total Plays: 274, Total Stations: 16, Adds: 0
MR. CHEEKS Friday Night (Universal) Total Plays: 224, Total Stations: 17, Adds: 0
AMERIE Why Don't We Fall In Love (Columbia) Total Plays: 169, Total Stations: 19, Adds: 13
LOVHER How It's Gonna Be (Def Soul/IDJMG) Total Plays: 84, Total Stations: 27, Adds: 26

Songs ranked by total plays

81 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/21/02-4/27/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.



TRUTH HURTS "Addictive" FEATURING RAKIM

NEW THIS WEEK:
B96, KLUC, KQCH, WJHM, WDHT & KPTY
#1 PHONES AT KQKS!
TOP 5 PHONES: KPWR, WPOW, WCHH, KXME
R&R RHYTHMIC: 15 - 9 (+513)
RHYTHMIC TOP 40 MONITOR: 17* (+197)
CROSSOVER MONITOR: 14* - 9* (+482)

ALREADY ADDICTED: KPWR, HOT 97, WJMN, KYLD, WPGC, KXJM, WXYV, 92Q, KKFR, KZZP, KBMB, KSFM, WHHH, KBXX, KUBE, WJMH & WNVZ

PRODUCED BY DJ QUIK
EXECUTIVE PRODUCER: DR. DRE



May 3, 2002

- | RANK | ARTIST | TITLE | LABEL |
|------|---------------------------|--|-------|
| 1 | BUSTA RHYMES | Pass The Courvoisier (J) | |
| 2 | TRUTH HURTS f/RAKIM | Addictive (Aftermath/Interscope) | |
| 3 | ASHANTI | Foolish (Murder Inc./Def Jam/IDJMG) | |
| 4 | USHER | U Don't Have To Call (LaFace/Arista) | |
| 5 | P. DIDDY f/USHER & LOON | I Need A Girl (Bad Boy/Arista) | |
| 6 | FAT JOE f/ASHANTI | What's Luv (Terror Squad/Atlantic) | |
| 7 | CAM'RON | Oh Boy (Roc-A-Fella/IDJMG) | |
| 8 | BEANIE SIGEL f/FREEWAY | Roc The Mic (Roc-A-Fella/IDJMG) | |
| 9 | JERMAINE DUPRI f/LUDACRIS | Welcome To Atlanta (So So Def/Columbia) | |
| 10 | NELLY | Hot In Herre (Fo' Reel/Universal) | |
| 11 | LUDACRIS | Saturday (Oooh! Oooh!) (Def Jam South/IDJMG) | |
| 12 | NAUGHTY BY NATURE f/3LW | Feels Good (TVT) | |
| 13 | JENNIFER LOPEZ f/NAS | I'm Gonna Be Alright (Epic) | |
| 14 | NAS | One Mic (Columbia) | |
| 15 | R. KELLY AND JAY-Z | Take You Home (Roc-A-Fella/IDJMG) | |
| 16 | YING YANG TWINS | Say I Yi Yi (Koch) | |
| 17 | NAPPY ROOTS | Awnaw (Atlantic) | |
| 18 | SCARFACE | Guess Who's Back (Def Jam South/IDJMG) | |
| 19 | BIG TYMERS | Still Fly (Cash Money/Universal) | |
| 20 | JENNIFER LOPEZ | Ain't It Funny (Epic) | |
| 21 | ISYSS f/JADAKISS | Day + Night (f/Jadakiss) (Arista) | |
| 22 | KHIA | Lick My Neck My Back (Artemis) | |
| 23 | MARY J. BLIGE | Rainy Dayz (MCA) | |
| 24 | JA RULE | Down A** Chick (Murder Inc./Def Jam/IDJMG) | |
| 25 | PETEY PABLO | I Told Y'all (Jive) | |
| 26 | E-40 | Automatic (Jive) | |
| 27 | EMINEM | Without Me (Shady/Aftermath/Interscope) | |
| 28 | TWEET | Oops (Oh My) (Gold Mind/Elektra/EEG) | |
| 29 | AMERIE | Why Don't We Fall In Love (Columbia) | |
| 30 | TANTRO METRO & DEVONTE | Give It To Me (VP) | |

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/21/02-4/27/02. (C) 2002, R&R, Inc.



PHIAT MIX SIX

- SCARFACE f/JAY-Z & BEANIE SIGEL Guess Who's Back (Def Jam South/IDJMG)
- EMINEM Without Me (Shady/Aftermath/Interscope)
- G-DEP Special Delivery (Remix) (Bad Boy/Arista)
- DJ QUIK Trouble (Euponic/Bungalo/Universal)
- ROB JACKSON f/LADY MAY Boom, Boom, Boom (Arista)
- PETEY PABLO I Told Ya'll (Jive)



Truth Hurts featuring Rakim's "Addictive" (Aftermath/Interscope) is a really strong record for me. As soon as I started playing this record, it reacted well. The phones lit up, and women love it. The Scarface joint, "Guess Who's Back" (Def Jam South/IDJMG), with Jay-Z and Beanie Sigel, is a summer banger, and it's so hot!



DJ Doc B

DJ Doc B
CORNERSTONE
1200 SQUAD



DJ Rod

Amerie's "Why Don't We Fall in Love" (Rise/Columbia) is one of those records where people have genuinely been asking what song it is and who's singing it. I haven't had that happen in a long time; it's been overwhelming how everyone is feeling this record. And The Clipse's "Grindin'" is definitely a club banger for The Beat. The cats out here are really feelin' The Neptunes and Clipse.

DJ Rod, WERQ/Baltimore, Madd Flava Entertainment



Mister CC

I've got three records that I'm feelin' right now. One is "Line 'Em Up" (Roc-A-Fella/IDJMG) by Freeway. This record is so sick, and it's definitely one of my favorite records right now. Another joint that's bangin' is Scarface, Jay-Z and Beanie Sigel's "Guess Who's Back" (Def Jam South/IDJMG). This song is very hot in the clubs, and it's another of my favorite joints out right now. My third choice is a joint called "Stylin'" (Independent) by Foxy Brown. This record's very throw-up and very ugly.

Mister Cee, WQHT/New York, Big Dawg Pitbulls



Mixxula

I'm feeling the new Clipse record, "Grindin'" (Arista). The track is produced by The Neptunes, so you know it has major bump. Plus, it doesn't hurt that these cats are rockin' Sacramento Kings throwback jerseys in the video — I gotta represent for Sactown! And I usually hate when little kids try to sing and rap, but Mario keeps it gangsta on "Just a Friend" (J).

Mixxula, KSFM/Sacramento



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ON THE RECORD

This Week's Hottest Music

TJ

MD, XHTZ/San Diego

Mario's "Just a Friend" (J): This record is already hot for us, and he's coming.

Lady May featuring Blu Cantrell's "Round Up" (Arista): It's blowing up!

Nelly's "Hot in Herre" (Universal): The name of the record says it all. It's hot.



Wyclef Jean/Claudette

Thea Mitchem

PD, WXYV/Baltimore

Tweet's "Call Me" (Gold Mind/Elektra/EEG): This track is dope. It sounds like one of the hottest joints on the radio.

Wyclef featuring Claudette's "Two Wrongs" (Columbia): This song is talking about some real relationship shit. It's a pretty ballad.

Eddie Mix

MD, WPOW/Miami

Cam'ron's "Oh Boy" (Roc-A-Fella/IDJMG): This is a blazin' hip-hop track with crossover appeal.

DB Boulevard's "Point of View" (Epic):

This is a female-friendly dance track that's perfect for South Florida.

Angie Stone's "Wish I Didn't Miss You": It's got old school flava with 2002 sound. Very soulful.

Joey & Johnny, a.k.a. Da Nutz

MDs, KKFR/Phoenix

DJ Quik's "Trouble" (Bungalo): This is doing well in our mix shows and getting a huge buzz.

Amerie's "Why Don't We Fall in Love" (Columbia): This is a record to watch out for.

Tweet's "Call Me": It's a hot record and a good followup to "Oops! (Oh My)."

J.D. Gonzalez

PD, KBBT/San Antonio

Jennifer Lopez featuring Nas' "I'm Gonna Be Alright" (Epic): This record is power-bound for us.

Beanie Sigel & Freeway's "Roc the Mic" (Roc-A-Fella/IDJMG): This is very hot!

B2K's "Gots ta Be" (Epic): I think this record is hot.

Bruce The Moose

MD, WBTT/Fl. Myers

Nelly's "Hot in Herre": This new Nelly is hot! Straight to secondary power, baby!



Amerie

Choobakka's "She's Feeling Me" (Big Daddy): We're getting great reaction from this record. It's a big secret weapon for us.

Rayvon's "My Bad" (MCA): This record is pulling top five phones. If you get him in-studio, have him do a custom for ya. This is gonna be a summer anthem.

Mario's "Just a Friend": This has some sick potential. It's been getting great club reaction for us. Could be a sleeper here.



B2K

Beata

MD, WLLD/Tampa

B Rich's "Whoa" (Atlantic): Everyone will love this record. It's such a white-girl song, and I love it.

Tweet's "Call Me": This is huge for our mixers and for myself as well.

R. Dub

MD, KOHT/Tucson

Mario's "Just a Friend": A one-listen record that's been getting instant phones since we put it on the air.

Frost featuring Daz's "Put in Work" (In The Paint/Koch): This has straight West Coast flava!

Wyclef featuring Claudette's "Two Wrongs": This is a smash!

Amanda King

PD, KWIN/Stockton

Truth Hurts featuring Rakim's "Addic-



Angie Stone

tive" (Aftermath/Interscope): This song stands out: it's unique. Makes me want to dance.

Isyss featuring Jadakiss' "Day + Night" (Arista): This is really easy to embrace. They sound similar to SWV or 702.

Chris Tyler

MD, WJMN/Boston

Nelly's "Hot in Herre": I don't think anyone is talking about this record, but I think it's hot!

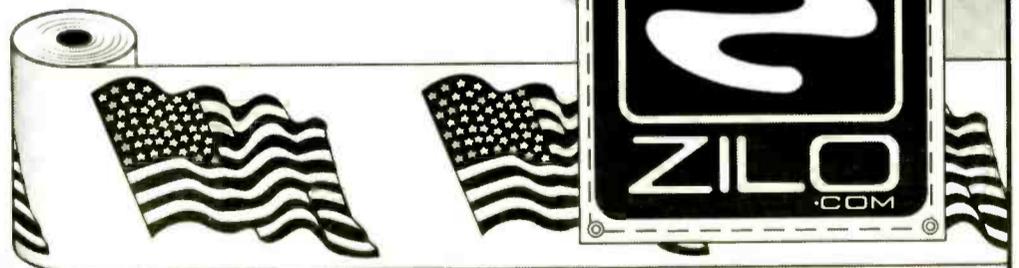
Mario's "Just a Friend": This is a great summer record.

Ja Rule featuring Charlie Baltimore's "Down Ass Chick" (Murder Inc./Def Jam/IDJMG): This is showing good potential in research.

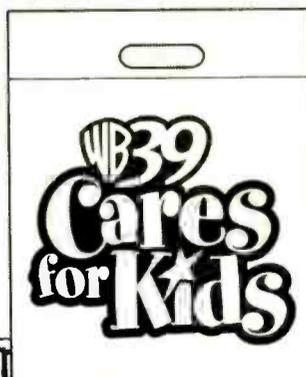


Mario

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For The Week Ending 5/3/02.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
FAT JOE F/ASHANTI What's Luv?(Terror Squad/Atlantic)	4.42	4.40	96%	23%	4.45	96%	24%
ASHANTI Foolish(Murder Inc./Def Jam/IDJMG)	4.32	4.29	94%	21%	4.35	93%	19%
JA RULE Down A** Chick (Murder Inc./Def Jam/IDJMG)	4.26	4.13	71%	7%	4.37	70%	6%
P.DIDDY F/USHER & LOON I Need A Girl (Bad Boy/Arista)	4.25	4.15	91%	14%	4.34	90%	13%
JA RULE F/ASHANTI Always On Time(Murder Inc./Def Jam/IDJMG)	4.16	4.11	98%	41%	4.13	98%	42%
MARY J. BLIGE Rainy Dayz(MCA)	4.14	4.02	85%	13%	4.17	84%	12%
JENNIFER LOPEZ FEATURING NAS I'm Gonna Be Alright(Epic)	4.10	4.05	55%	6%	4.18	52%	5%
AALIYAH More Than A Woman(BlackGround/Virgin)	4.10	4.08	87%	19%	4.12	86%	17%
USHER U Don't Have To Call(LaFace/Arista)	4.09	3.95	94%	21%	4.09	93%	21%
LUDACRIS Roll Out (My Business)(Def Jam South/IDJMG)	4.08	3.97	96%	36%	4.10	96%	36%
B2K Uh Huh(Epic)	4.05	3.98	79%	15%	4.10	78%	13%
LUDACRIS Saturday (Oooh Oooh!)(Def Jam South/IDJMG)	4.02	4.01	86%	18%	4.07	85%	17%
NAUGHTY BY NATURE F/3LW Feels Good (Don't Worry)(TVT)	3.96	3.86	55%	6%	3.99	52%	5%
JERMAINE DUPRI & LUDACRIS Welcome To Atlanta(So So Def/Columbia)	3.95	3.92	89%	25%	4.02	89%	25%
BUSTA RHYMES F/P. DIDDY & PHARRELL Pass The Courvoisier (Part II)(J)	3.94	3.89	77%	17%	3.95	75%	16%
USHER U Got It Bad(LaFace/Arista)	3.92	3.84	99%	50%	3.89	98%	52%
AVANT Makin' Good Love(Magic Johnson/MCA)	3.90	3.82	46%	7%	3.96	42%	6%
R. KELLY & JAY-Z Take You Home With me(Roc-A-Fella/Jive/IDJMG)	3.90	3.82	53%	8%	4.03	49%	6%
BEANIE SIGEL & FREEWAY Roc The Mic(Roc-A-Fella/Jive/IDJMG)	3.89	3.90	55%	12%	3.90	53%	11%
JENNIFER LOPEZ Ain't It Funny(Epic)	3.86	3.76	97%	41%	3.85	97%	40%
NAPPY ROOTS Awnaw(Atlantic)	3.80	3.72	54%	10%	3.89	52%	9%
FAITH EVANS I Love You(Bad Boy/Arista)	3.77	3.81	80%	22%	3.79	78%	22%
BRANDY Full Moon(Atlantic)	3.76	-	56%	9%	3.83	54%	8%
'N SYNC Girlfriend(Jive)	3.73	3.63	98%	41%	3.75	98%	40%
ALICIA KEYS How Come You Don't Call Me(J)	3.72	3.74	69%	15%	3.66	65%	14%
OUTKAST The Whole World(LaFace/Arista)	3.70	3.74	96%	45%	3.71	96%	45%
TWEET Oops (Oh My)(Gold Mind/EastWest/EEG)	3.67	3.65	94%	36%	3.69	94%	34%
AMANDA PEREZ Never(Universal)	3.52	3.51	44%	13%	3.58	41%	11%

Total sample size is 600 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818/377-5300. RateTheMusic.com data is provided by Mediabase Research, a Division of Premiere Radio Networks.

HEAD RUSH

ARTIST: **Khia**
LABEL: **Dirty Down/Artemis**

By **MIKE TRIAS**/ASSISTANT EDITOR



The Dirty South has become a little dirtier, thanks to Khia's "My Neck, My Back (Lick It)." The woman whom some have dubbed a "ghetto Helen Reddy" has taken the heat from her native Tampa and transplanted it to her just-released debut album, *Thug Misses*.

"My Neck, My Back" features a simple yet sensual track, but the lyrics are the main focus of this joint. In the hook, Khia requests that members of her male audience join her in a one-on-one game of sexual Simon Says. She directs her playmate to place his tongue on her neck and then her back — and then moves on to other, more intimate body parts. The song's verses offer even more detailed and explicit instructions. Basically, the lyrics are reminiscent of the old 2 Live Crew days, but this time on the female tip.

Khia verbally stakes her claim as the queen of the lady thugs throughout her album, especially on "F**k Dem Other Hoes" and "Jealous Girl." But if you think she's just hatin' on other women, you're in for a surprise. She encourages women to stand up for themselves and get what they want on "Don't Trust No Ni**a." Khia even reveals her sensitive side on "You My Girl," a tribute to her departed mother. "And even though you're gone/Through me you still live on/You taught me how to be strong."

"My Neck, My Back," which can also be found on the soundtrack album for the television show *Dark Angel*, is heating up the clubs and rising up the charts. Gone are the days when only the men get theirs. Now, thanks to Khia, women have a new anthem to teach them how to turn the tables!

Reporters

KYLZ/Albuquerque, NM PD: Rob Royala MD: D.J. Lopez APD: Mr. Clean 10 EMINEM "Me" 3 NAS "Me" LOVHER "Gonna" YANG YANG TWINS "Say"	WCHH/Charlotte, NC PD:MD: Boogie D 14 NELLY "Hot" 13 KIAA "Back" 12 EMINEM "Me"	KBOS/Fresno, CA PD: E. Curtis Johnson APD: Greg Hoffman MD: Pablo Moreno 15 EMINEM "Me"	WJBT/Jacksonville, FL MD: G. Wu NELLY "Hot"	WHYY/Montgomery, AL PD: Karen Rite NELLY "Hot"	KKFR/Phoenix, AZ PD: Bruce St. James APD/MD: Zac Davis 10 EMINEM "Me" MD: J. Philia MD: Joey Boy 8 DJ QUIN "Trouble" 8 EMINEM "Me" 4 NELLY "Hot" 2 JA RULE "Down"	KLUJ/Salt Lake City, UT OM: Kayvon Miller APD/MD: Zac Davis 10 EMINEM "Me"	KYWL/Spokane, WA PD: Steve Kroll/Herb MD: Chica Wright 12 EMINEM "Me" 9 RAYVON "My" LOVHER "Gonna"
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CHR/Rhythmic Playlists

MARKET #1

WKTU/New York
Clear Channel
(201) 420-3700
BlueZ
12+ Cume 2,554,700



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
74	69	EYRA GAIL/Heaven	70311
67	65	IQ/Rapture (Tastes...)	66235
64	57	ASHANTI/Foolish	58083
62	52	FAT JOE F/ASHANTI/What's Luv?	52988
60	50	PINK/Don't Let Me Get Me	50950
47	48	TINA ANDREA/My Dreams	48912
33	37	TINA ANDREA/Underneath Your	37703
34	34	ENRIQUE IGLESIAS/Escape	33627
31	31	DIRTY VEGAS/Days Go By	31589
29	29	USHER/U Don't Have To Call	29551
19	26	KHIA/My Neck, My Back	28532
27	26	P. DIDDY F/USHER.../I Need A Girl	28532
36	27	ANGIE STONE/Wish I Didn't	27513
29	22	MARY J. BLIGE/More Than A Woman	22118
21	21	KYLIE MINOGUE/Can't Get You	21399
14	21	PPK/Resurrection	21399
19	18	MARY J. BLIGE/Rainy Dayz	18342
18	18	NO DOUBT/Hey Baby	18342
12	17	GIGI D'AGOSTINO/If I Fly With You	17323
16	16	JENNIFER LOPEZ/Ain't It Funny	16304
15	16	ANASTACIA/One Day In Your Life	16304
15	15	LASGO/Something	15285
15	15	CELINE DION/A New Day Has Come	15285
12	15	PINK/Get The Party...	15285
11	13	B2K/uh Huh	13247
8	13	AMBER/Yes	13247
14	13	RES/They Say Vision	13247
35	13	N SYNC/Girlfriend	13247
11	13	MARY J. BLIGE/Family Affair	13247
9	13	DA BUZZ/Name Be With Me	13247
5	9	JENNIFER LOPEZ F/NAS/Im Gonna Be Alright	9171
11	8	MOD/J/Lady (Hear...)	9171
8	8	AMIA/Stranger In My House	8152
6	8	IAN VAN DAN/In Castles In The Sky	8152
7	7	MELANIE C/ Turn To You	7133
7	7	JENNIFER LOPEZ/ Love Don't Cost...	7133
19	7	NO DOUBT/Hey Baby	7133
3	6	MARC ANTHONY/You Sang To Me	6114
9	6	ATC/Around The World	6114

MARKET #1

WQHT/New York
Emmis
(212) 229-9797
Cloney
12+ Cume 2,990,500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
54	71	P. DIDDY F/USHER.../I Need A Girl...	130356
61	55	ASHANTI/Foolish	100980
51	51	NAS/One Mic	93636
55	51	BUSTA RHYMES/Pass The Courvoisier	93636
41	49	MARY J. BLIGE/Rainy Dayz	89964
49	49	CAM'RON/Oh Boy	89964
40	48	TANTO METRO.../Give It To Her	88128
49	47	FAT JOE F/ASHANTI/What's Luv?	86292
42	40	USHER/U Don't Have To Call	73440
35	35	JA RULE/Down Ass Chick	64260
24	35	SCARFACE/Guess Who's Back?	64260
40	34	SEAN PAUL/Gimme The Light	62424
38	34	R. KELLY & JAY-Z/Get This Money	62124
33	33	FAITH EVANS/ Love You	60598
35	32	NAS/You're Da Man	58752
15	32	TRUTH HURTS F/RAKIM/Addictive	58752
16	27	R. KELLY & JAY-Z/Somebody's Girl	49572
31	27	AVANT/Makin' Good Love	49572
46	27	TWEET/Oops (Oh My)	49572
27	24	STYLES & MONCH/The Life	44064
19	24	JAH/IM/Anything	44064
24	22	MISSY ELLIOTT/ One Minute Man	40392
21	22	NAPPY ROOTS/Awnaw	40392
27	22	JA RULE/Down Ass Chick	40392
24	21	TW/ET/Call Me	38556
10	21	SWIZZ BEATZ.../Guilty	34884
32	17	DMX F/FAITH EVANS/ Miss You	31212
15	16	LUDACRIS/Saturday (Oooh...)	29376
19	16	RUFF ENDS/Someone To Love You	29376
16	16	AMERIE/Why Don't We Fall	29376
10	15	LIL BOW WOW/Take Ya Home	27540
19	15	BEANIE SIGEL/FREEWAY/Roc The Mic	27540
12	14	CITY HIGH/Caramel	25704
19	14	ALICIA KEYS/How Come You	25704
13	14	TW/ET/Sexual Healing Pt. 2	23868
4	13	FREWAY/Line Em Up	23868
17	12	MISSY ELLIOTT/One Minute Man	22032
15	12	OUTKAST/The Whole World	22032
16	11	IABOLOUS/Young'n (Holla Back)	20196
16	11	FABLOUS/Trade It All	20196

MARKET #2

KPWR/Los Angeles
Emmis
(818) 953-4200
Steal/E-Man
12+ Cume 1,664,500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
68	73	DJ QUIK/Trouble	52706
62	71	P. DIDDY F/USHER.../I Need A Girl...	51262
71	70	J. DUPRI F/LUDACRIS/Welcome To Atlanta	50540
65	64	NAS/Got Ur Self A...	46208
69	63	ASHANTI/Foolish	45486
68	62	FAT JOE F/ASHANTI/What's Luv?	44764
53	54	BEANIE SIGEL/FREEWAY/Roc The Mic	38988
43	51	TRUTH HURTS F/RAKIM/Addictive	36822
51	48	USHER/U Don't Have To Call	34656
49	48	BUSTA RHYMES/Pass The Courvoisier	33934
40	43	LUDACRIS/Saturday (Oooh...)	31046
39	43	NELLY/Hot In Herre	31046
61	39	MOBB DEEP F/12/Hey Luv (Anything)	28158
19	34	AALIYAH/More Than A Woman	24548
23	28	WARREN G/We Sassy Ways	20216
19	28	PETEY PABLO/Told Ya	20216
29	23	FABLOUS/Young'n (Holla Back)	16606
22	22	NAS/One Mic	15884
22	21	MARY J. BLIGE/Rainy Dayz	15162
23	21	JENNIFER LOPEZ/Ain't It Funny	15162
26	20	METHOD MAN & REDMAN/Part II	14440
19	19	BUSTA RHYMES/Break Ya Neck	13718
10	17	LIL RHYME/2 Way	12274
17	17	EMINEM/Without Me	12274
16	16	B2K/uh Huh	11552
15	15	FABLOUS/Trade It All	10830
17	15	JENNIFER LOPEZ F/NAS/Im Gonna Be Alright	10830
5	14	MACK 10/Connected	10108
14	14	E-40/Automatic	10108
19	14	X-CLUBBERS/It's Goin' Down	10108
15	14	BIG MOE/Purple Stuff	10108
7	13	FAITH EVANS/ Love You	9386
6	13	NAUGHTY BY.../3LW/Feels Good...	9386
6	13	ROCK/Walk Like A G	9386
7	13	SHADE SHE/ST/Money Owners	9386
13	12	NAPPY ROOTS/Awnaw	8664
12	11	3DEEP/So Addicted	7942
1	10	KHIA/My Neck, My Back	7220
7	9	KNOX-TURN/AL/Muzik	6498

MARKET #3

WBBM/Chicago
Infinity
(312) 944-6000
Cavanaugh/Bradley
12+ Cume 1,306,500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
63	93	USHER/U Don't Have To Call	51057
85	89	P. DIDDY F/USHER.../I Need A Girl...	48861
91	88	ASHANTI/Foolish	48312
90	87	FAT JOE F/ASHANTI/What's Luv?	47763
75	68	B2K/uh Huh	37332
43	62	SHAKIRA/Underneath Your...	34038
60	54	AALIYAH/More Than A Woman	31842
74	53	CITY HIGH/Caramel	29646
74	52	ENRIQUE IGLESIAS/Escape	28548
22	48	NELLY/Hot In Herre	26352
44	40	JENNIFER LOPEZ F/NAS/Im Gonna Be Alright	21960
47	37	JENNIFER LOPEZ/Ain't It Funny	20313
38	37	JA RULE/LIL MO.../Put It On Me	20313
49	37	LUDACRIS/Saturday (Oooh...)	20313
20	36	MARY J. BLIGE/Rainy Dayz	18666
27	34	PINK/Don't Let Me Get Me	18666
20	34	PAULINA RUBIO/Don't Say Goodbye	18666
42	33	PETEY PABLO/Raise Up	18117
38	31	ERIKKA/Relations	17019
24	27	FAITH EVANS/ Love You	14823
25	27	JENNIFER LOPEZ/Im Real	14823
21	26	ASHANTI/Happy	14274
26	24	CHAIG DAVID/Walking Away	13725
24	24	BRANDY/Full Moon	13176
24	23	BUSTA RHYMES/Pass The Courvoisier	13176
24	23	JA RULE F/ASHANTI/Always On Time	11529
19	19	USHER/U Got It Bad	10431
28	18	TRUTH HURTS F/RAKIM/Addictive	9882
7	16	R. KELLY & JAY-Z/We Your Home	8784
14	16	J. DUPRI F/LUDACRIS/Welcome To Atlanta	8784
12	16	KYLIE MINOGUE/Can't Get You	6588
12	12	SHAKIRA/Whenever Wherever	6588
9	12	BRANDY/What About Us?	6588
9	12	FAI JOE/We Thuggin'	6588
13	12	MARY J. BLIGE/Family Affair	6588
7	12	CAM'RON/Oh Boy	6588
12	12	EMINEM/Without Me	6588
12	12	112/Peaches & Cream	6588
5	11	112/Dance With Me	6039

MARKET #3

WKIE/Chicago
Big City
(312) 573-9400
Shelby
12+ Cume 281,700



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
56	55	DJ SAMMY & YANOU/Heaven	6160
49	55	LASGO/Something	6160
45	55	DIRTY VEGAS/Days Go By	6160
52	53	PINK/Don't Let Me Get Me	5936
52	52	ERIKKA/Relations	5924
52	51	IAN VAN DAN/In Castles In The Sky	5712
38	40	ANDREA BROWN/Thuggin'	4480
34	39	BEK/Make Up	4368
36	38	RYAN DANIEL MINOGUE/Who Do You Love Now	4256
32	37	ONE-T/Music Is	4144
44	36	DJ ENCORE/Walking In The Sky	4032
38	36	GAFFER/Blinded	4032
30	35	ANGIE STONE/Wish I Didn't	3920
26	34	PPK/Resurrection	3808
33	33	STEVE/D By My Side	3696
27	33	FIONA/Take Me Where You	3696
24	27	PAULINA RUBIO/Don't Say Goodbye	3024
23	27	ONIE BEDINGFIELD/Gotta Get Through	3024
36	26	MARY J. BLIGE/No More Drama	2912
41	25	LAILI SPRECHER/Omnibus	2900
11	25	SILENT NICK/Palazzo	2888
14	24	FRIP/TEOUS DREAMER/Sound Of Goodbye	2688
18	23	TOYAH/No More What	2576
12	22	AALIYAH/More Than A Woman	2464
13	21	JAM & SP/ON/Be Anointed	2352
9	12	KYLIE MINOGUE/ Love At First Sight	1344
10	12	GIGI D'AGOSTINO/If I Fly With You	1344
13	12	ATB/Let U Go	1344
10	12	IQ/Rapture (Tastes...)	1344
9	11	KIM ENGLISH/Everyday	1232
11	11	DM BOUT/Leaving/Point Of View	1232
9	11	GROOVE ARMADA/Superstyn	1232
10	11	SAFFI/DO/Played-A-Live	1232
6	11	MADONNA/Impressive Instant	1232
10	10	GROOVE ARMADA/Children 2002	1120
10	10	PLUMET/Damaged	1120
12	10	BARTINEZZ/On The Move	1120
11	10	GEORGIE POHLE/ Love Is Gonna	1120

MARKET #4

KMEL/San Francisco
Clear Channel
(415) 538-1061
Martin/Archer
12+ Cume 728,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
57	61	ASHANTI/Foolish	21899
54	61	BUSTA RHYMES/Pass The Courvoisier	21899
63	59	USHER/U Don't Have To Call	21181
53	54	RUFF ENDS/Someone To Love You	19386
44	51	AALIYAH/More Than A Woman	18309
50	49	TRUTH HURTS F/RAKIM/Addictive	17591
50	44	BEANIE SIGEL/FREEWAY/Roc The Mic	15796
44	41	MARY J. BLIGE/Rainy Dayz	14719
29	40	NAUGHTY BY.../3LW/Feels Good	14360
40	40	AVANT/Makin' Good Love	14360
48	40	LUDACRIS/Saturday (Oooh...)	14360
23	39	NELLY/Hot In Herre	14001
3	37	AMERIE/Why Don't We Fall	13283
40	37	KEKE WYATT/Nothing In This...	13283
37	35	RAHAEEL SAADIO.../Be Here	12565
34	34	ANGIE STONE/Brotha	12206
44	32	P. DIDDY F/USHER.../I Need A Girl...	11488
30	32	FAITH EVANS/ Love You	11488
24	31	NAS/One Mic	11129
28	32	INDIA ARIE/Video	10052
29	25	J. DUPRI F/LUDACRIS/Welcome To Atlanta	8975
13	25	SHARISSA/Any Other Night	8975
19	25	METHOD MAN & REDMAN/Part II	8975
24	24	JAH/IM/Anything	8616
6	24	LIL BOW WOW/Take Ya Home	8616
40	23	MAXWELL/This Woman's Work	8257
21	23	MICHAEL JACKSON/Butterflies	8257
21	21	FAT JOE F/ASHANTI/What's Luv?	7539
11	20	LUTHER VANDROSS/Take You Out	7190
22	19	ALICIA KEYS/How Come You...	6821
18	18	MUSIQ/Halfrazy	6462
1	18	E-40/Automatic	6462
17	16	YING YANG TWINS/Say I Yi Yi	6103
7	16	BIG MOE/Purple Stuff	5744
21	16	MR. CHEEKS/Lights, Camera...	5744
19	16	JENNIFER LOPEZ F/NAS/Im Gonna Be Alright	5744
9	14	JAH/IM/Just In Case	5026
15	14	FAT JOE/We Thuggin'	5026
15	14	DONELL JONES/You Know That...	5026
18	13	TWEET/Oops (Oh My)	4667

MARKET #4

KYLD/San Francisco
Clear Channel
(415) 356-0949
Martin/Archer
12+ Cume 914,200



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
63	70	P. DIDDY F/USHER.../I Need A Girl...	31360
64	57	ASHANTI/Foolish	30912
65	64	FAT JOE F/ASHANTI/What's Luv?	28672
65	64	USHER/U Don't Have To Call	28672
68	64	J. DUPRI F/LUDACRIS/Welcome To Atlanta	28672
33	65	LUDACRIS/Saturday (Oooh...)	25088
36	47	AMANDA PEREZ/Never	21056
35	47	JENNIFER LOPEZ/Ain't It Funny	21056
47	46	KHIA/My Neck, My Back...	20680
62	45	FAITH EVANS/ Love You	20160
44	42	TRUTH HURTS F/RAKIM/Addictive	18816
33	41	NELLY/Hot In Herre	18368
40	40	BUSTA RHYMES/Pass The Courvoisier	17920
28	33	BEANIE SIGEL/FREEWAY/Roc The Mic	14784
35	30	AALIYAH/More Than A Woman	13440
9	30	DIRTY VEGAS/Days Go By	13440
16	23	JA RULE F/ASHANTI/Always On Time	10340
18	21	FAT JOE/We Thuggin'	9408
13	21	NAUGHTY BY.../3LW/Feels Good...	9408
43	20	KYLIE MINOGUE/Can't Get You...	8960
20	20	B2K/uh Huh	8960
21	18	FABLOUS/Young'n (Holla Back)	8064
8	18	ISSYSS F/JAD	

Stations and their adds listed alphabetically by market

Reporters

WAJZ/Albany, NY *
 PD/MO: Sugar Bear
 APD: Marie Cristal
 1 AMERIE "Fall"
 B RICH "Whoa"
 MARIO "Friend"

KBCE/Alexandria, LA
 PD: Kenny Smoov
 MD: R.J. Polk
 3 DJ QUIK "Trouble"

KEDG/Alexandria, LA
 DM/MD: Jay Stevens
 MD: Wade Hampton
 DJ QUIK "Trouble"
 WON G "Inside"
 CONYA DOSS "Coffee"
 CAC "Matter"

WHTA/Atlanta, GA *
 PD: Jerry Smokin' B
 APD: Ryan Cameron
 MD: Ramona Debraux
 8 LIL ROMEO "Way"
 9 MUSIQ "Halterazy"
 16 MASTER P "Real"

WVEE/Atlanta, GA *
 PD: Tony Brown
 MD: Tasha Love
 2 BRANDY "Full"
 DAVE HOLLISTER "Lovin'"

WFXA/Augusta, GA *
 GM: Ron Thomas
 12 LIL ROMEO "Way"
 11 MASTER P "Real"
 DAVE HOLLISTER "Lovin'"
 NAS "Mc"

WPRW/Augusta, GA *
 PD: Tim Snell
 MD: Nightrain
 No Adds

WEMX/Baton Rouge, LA *
 OM: James Alexander
 PD/MD: Adrian Long
 1 MESHHELL NDEGECELLO "Pocketbook"
 PROJECT PAT "Back"
 RL "Man"
 JILL SCOTT "Gimme"
 DAVE HOLLISTER "Lovin'"
 B RICH "Whoa"

KTCX/Beaumont, TX *
 PD/MD: Chris Clay
 2 AMERIE "Fall"
 2 RL "Man"
 1 TRUTH HURTS FRANKIM "Addictive"
 B RICH "Whoa"
 HER SANITY FLOX "Xclusive"
 LOVHER "Gonna"
 MYSTIKAL "Tarrantua"

WJZD/Biloxi-Gulfport, MS *
 PD: Rob Neal
 MD: Tabari Daniels
 AMERIE "Fall"
 DJ QUIK "Trouble"
 CONYA DOSS "Coffee"
 HER SANITY FLOX "Xclusive"
 LOVHER "Gonna"
 MESHHELL NDEGECELLO "Pocketbook"
 RL "Man"
 JILL SCOTT "Gimme"
 WON G "Inside"

WBOT/Boston, MA *
 PD: Steve Gousby
 APD: Lamar Robinson
 MD: T. Clark
 43 DONELL JONES "Know"
 1 NAS "Mc"
 DAVE HOLLISTER "Lovin'"

WBLK/Buffalo, NY *
 PD/MD: Skip Dillard
 1 AMERIE "Fall"
 DAVE HOLLISTER "Lovin'"
 LOVHER "Gonna"
 MESHHELL NDEGECELLO "Pocketbook"
 RL "Man"
 JILL SCOTT "Gimme"

WWWZ/Charleston, SC *
 DM/MD: Terry Base
 MD: Ron Spackavelie
 6 LOVHER "Gonna"
 3 AMERIE "Fall"
 1 RL "Man"
 DAVE HOLLISTER "Lovin'"
 JILL SCOTT "Gimme"

WPEG/Charlotte, NC *
 PD: Terri Avery
 MD: Nate Quick
 No Adds

WJTT/Chattanooga, TN *
 PD: Keith Landecker
 MD: Magic
 4 MESHHELL NDEGECELLO "Pocketbook"
 1 LOVHER "Gonna"
 1 AMERIE "Fall"
 DJ QUIK "Trouble"
 HER SANITY FLOX "Xclusive"
 DAVE HOLLISTER "Lovin'"
 PROJECT PAT "Back"
 RL "Man"

WGCI/Chicago, IL *
 OM/MD: Elroy Smith
 APD/MD: Carla Boatner
 23 TIMBALAND & MAGDO "All"
 17 RL "Man"
 3 BOYZ II MEN "Color"

WPWX/Chicago, IL *
 PD: Jay Alan
 MD: Traci Reynolds
 14 RL "Man"
 6 ISYSS F/JADAKISS "Day"
 4 ALICIA KEYS "Come"
 BRANDY "Full"
 LOVHER "Gonna"

WIZF/Cincinnati, OH *
 PD: Hurricane Dave
 APD/MD: Terri Thomas
 4 B2K "Gots"
 DAVE HOLLISTER "Lovin'"
 TWEET "Call"

WENZ/Cleveland, OH *
 PD: Sam Syk
 2 TRUTH HURTS FRANKIM "Addictive"
 DAVE HOLLISTER "Lovin'"
 NAS "Mc"

WHXT/Columbia, SC *
 PD: Chris Conner
 MD: Bill Black
 No Adds

WWDM/Columbia, SC *
 PD/MD: Mike Love
 APD: Vernessa Pendergrass
 MD: T. Clark
 12 LOVHER "Gonna"
 7 RL "Man"
 5 DAVE HOLLISTER "Lovin'"
 5 MESHHELL NDEGECELLO "Pocketbook"
 1 PROJECT PAT "Back"
 1 AMERIE "Fall"
 HER SANITY FLOX "Xclusive"
 DJ QUIK "Trouble"
 CONYA DOSS "Coffee"

WCKX/Columbus, OH *
 PD: Paul Strong
 MD: Warren Stevens
 14 TWEET "Call"
 1 DAVE HOLLISTER "Lovin'"
 1 B2K "Gots"

KBFB/Dallas-Ft. Worth, TX *
 21 LIL ROMEO "Way"
 19 MASTER P "Real"
 17 B RICH "Whoa"
 KHIA "Back"

KKDA/Dallas-Ft. Worth, TX *
 PD/MD: Skip Cheatham
 No Adds

WROU/Dayton, OH *
 PD: Marco Simmons
 MD: Theo Smith
 1 AMERIE "Fall"
 ISYSS F/JADAKISS "Day"
 RL "Man"

WDTJ/Detroit, MI *
 VP/Prog.: Lance Patton
 OM: Monica Starr
 PD/MD: Spudd
 DAVE HOLLISTER "Lovin'"

WJLB/Detroit, MI *
 PD: KJ Holiday
 APD/MD: Kris Kelley
 16 RL "Man"
 4 LOVHER "Gonna"
 AMERIE "Fall"
 DJ QUIK "Trouble"
 DAVE HOLLISTER "Lovin'"
 SHARISSA "Steppin'"

WJNN/Dothan, AL
 PD/MD: Tony Black
 5 EXHALE "Sail"
 0 TWEET "Call"
 5 HER SANITY FLOX "Xclusive"
 DIRTY SOUTH "Nothin'"
 AMERIE "Fall"

WZFX/Fayetteville, NC *
 PD: Rod Cruise
 APD: Garrett Davis
 MD: Taylor Morgan
 2 TRUTH HURTS FRANKIM "Addictive"

WDZZ/Flint, MI *
 PD/MD: Chris Reynolds
 10 RL "Man"
 5 LOVHER "Gonna"

WTMG/Gainesville-Ocala, FL *
 PD/MD: Quincy
 3 KHIA "Back"
 2 HER SANITY FLOX "Xclusive"
 1 AMERIE "Fall"
 CONYA DOSS "Coffee"
 LOVHER "Gonna"
 MESHHELL NDEGECELLO "Pocketbook"
 RL "Man"
 JILL SCOTT "Gimme"

WIKS/Greenville, NC *
 PD/MD: B.K. Kirkland
 No Adds

WJMJ/Greenville, SC *
 PD/MD: Doug Davis
 10 TWEET "Call"
 DAVE HOLLISTER "Lovin'"
 RL "Man"
 KEKE WYATT "Wanna"

WEUP/Huntsville, AL *
 PD/MD: Steve Murry
 67 KHIA "Back"
 MESHHELL NDEGECELLO "Pocketbook"

WJMI/Jackson, MS *
 PD/MD: Stan Branson
 MD: Magic
 3 LOVHER "Gonna"
 AMERIE "Fall"
 DJ QUIK "Trouble"
 DAVE HOLLISTER "Lovin'"
 MESHHELL NDEGECELLO "Pocketbook"
 PROJECT PAT "Back"
 RL "Man"

WRJH/Jackson, MS *
 PD: Steve Poston
 MD: Lil Homie
 1 AMERIE "Fall"
 1 RL "Man"
 DJ QUIK "Trouble"
 HER SANITY FLOX "Xclusive"
 DAVE HOLLISTER "Lovin'"
 ROB JACKSON/LADY MAY "Boom"
 LOVHER "Gonna"

KPRS/Kansas City, MO *
 PD: Sam Weaver
 APD/MD: Myron Fears
 16 RL "Man"
 DJ QUIK "Trouble"
 DAVE HOLLISTER "Lovin'"
 LOVHER "Gonna"
 MESHHELL NDEGECELLO "Pocketbook"

KIIZ/Killeen-Temple, TX
 PD/MD: Mychal Maguire
 15 KHIA "Back"
 11 JERZEE MONET "High"
 10 FROST "Work"

KRRQ/Lafayette, LA *
 DM: James Alexander
 PD/MD: Darlene Prejean
 8 PROJECT PAT "Back"
 1 MESHHELL NDEGECELLO "Pocketbook"
 DAVE HOLLISTER "Lovin'"
 RL "Man"
 JILL SCOTT "Gimme"
 B RICH "Whoa"

WQHH/Lansing, MI *
 PD/MD: Brant Johnson
 3 DJ QUIK "Trouble"
 AMERIE "Fall"
 DIRTY SOUTH "Nothin'"
 CONYA DOSS "Coffee"
 HER SANITY FLOX "Xclusive"
 DAVE HOLLISTER "Lovin'"
 LOVHER "Gonna"
 MESHHELL NDEGECELLO "Pocketbook"
 RL "Man"

KVGS/Las Vegas, NV *
 PD/MD: Vic Clemons
 No Adds

WBTF/Lexington-Fayette, KY *
 PD/MD: Jay Alexander
 9 HAMPPTONS "Jacket"
 AMERIE "Fall"
 DIRTY SOUTH "Nothin'"
 HER SANITY FLOX "Xclusive"
 DAVE HOLLISTER "Lovin'"
 ROB JACKSON/LADY MAY "Boom"
 LOVHER "Gonna"
 MARIO "Friend"
 SHARISSA "Steppin'"
 RL "Man"

KIPR/Little Rock, AR *
 DM/MD: Joe Booker
 15 LOVHER "Gonna"
 9 ALICIA KEYS "Come"
 1 FROST "Work"
 AMERIE "Fall"
 DJ QUIK "Trouble"
 HER SANITY FLOX "Xclusive"
 DAVE HOLLISTER "Lovin'"
 MESHHELL NDEGECELLO "Pocketbook"
 RL "Man"
 JILL SCOTT "Gimme"
 WON G "Inside"

KKBT/Los Angeles, CA *
 PD: Rob Scorpio
 MD: Dorsey Fuller
 8 NELLY "Hot"
 DAVE HOLLISTER "Lovin'"

WGZB/Louisville, KY *
 PD: Mark Gunn
 MD: Gerald Harrison
 14 LIL ROMEO "Way"
 8 JOE "Woman"
 DAVE HOLLISTER "Lovin'"
 NAS "Mc"

WFXM/Macon, GA
 PD/MD: Derek Harper
 43 CAM'RON "Boy"
 36 NELLY "Hot"
 20 B RICH "Whoa"
 12 DIRTY SOUTH "Nothin'"
 10 DJ QUIK "Trouble"
 8 WON G "Inside"

WIBB/Macon, GA
 PD: Mike Williams
 APD: Ava Blakk
 37 VARY J. BLIGE "Rainy"
 13 BIG TYMERS "Fly"
 DJ QUIK "Trouble"

WHRK/Memphis, TN *
 PD: Nate Bell
 APD: Eileen Collier
 MD: Devin Steel
 43 PROJECT PAT "Back"
 DAVE HOLLISTER "Lovin'"
 RL "Man"
 JILL SCOTT "Gimme"

WEDR/Miami, FL *
 DM/MD: Cedric Hollywood
 1 ROB JACKSON/LADY MAY "Boom"
 1 WOODDY ROCK "No"
 AMERIE "Fall"
 DAVE HOLLISTER "Lovin'"
 HER SANITY FLOX "Xclusive"
 LOVHER "Gonna"
 RL "Man"

WKKV/Milwaukee, WI *
 PD: Jamillah Muhammad
 MD: Doc Love
 12 RL "Man"
 2 MESHHELL NDEGECELLO "Pocketbook"
 DAVE HOLLISTER "Lovin'"
 LOVHER "Gonna"
 D. ROGERS, JR. "Lonely"
 JILL SCOTT "Gimme"
 FUNDISHA "Lie"

WBLX/Mobile, AL *
 PD/MD: Myrona Reuben
 3 LOVHER "Gonna"
 2 GRAVEYARD SOLDIERS "Thing"
 1 NAS "Mc"
 AMERIE "Fall"
 DJ QUIK "Trouble"
 HER SANITY FLOX "Xclusive"
 RL "Man"

WZHT/Montgomery, AL
 PD: Darryl Elliott
 MD: Michael Long
 32 SW-ZZ BEATZ "Guilty"
 7 RL "Man"
 MARIO "Friend"
 SHARISSA "Steppin'"
 B RICH "Whoa"
 MESHHELL NDEGECELLO "Pocketbook"

WQQK/Nashville, TN *
 PD: Kevin Fox
 APD: Bruce Lowe
 1 LOVHER "Gonna"
 AMERIE "Fall"
 B RICH "Whoa"
 HER SANITY FLOX "Xclusive"
 RL "Man"

WQUE/New Orleans, LA *
 OM/MD: Marvin Hankston
 APD/MD: Angela Watson
 60 JSHANTI "Foolish"
 12 MUSIQ "Halterazy"

WBSL/New York, NY *
 PD: Vinny Brown
 MD: Deneen Womack
 17 AMERIE "Fall"
 11 JILL SCOTT "Gimme"
 9 AMERIE "Fall"
 MARIO "Friend"
 MESHHELL NDEGECELLO "Pocketbook"
 RL "Man"

WBHM/Norfolk, VA *
 PD/MD: Heart Attack
 DJ QUIK "Trouble"
 FROST "Work"
 PROJECT PAT "Back"

WQW/Norfolk, VA *
 DM/MD: Daisy Davis
 APD/MD: Michael Mauzone
 5 LOVHER "Gonna"
 2 RL "Man"
 B RICH "Whoa"
 DAVE HOLLISTER "Lovin'"
 MESHHELL NDEGECELLO "Pocketbook"

KVSP/Oklahoma City, OK *
 PD: Terry Monday
 AMO: Eddie Brasco
 12 LOVHER "Gonna"
 1 MESHHELL NDEGECELLO "Pocketbook"
 CONYA DOSS "Coffee"
 DAVE HOLLISTER "Lovin'"
 AMERIE "Fall"
 HER SANITY FLOX "Xclusive"
 RL "Man"

WPHI/Philadelphia, PA *
 PD: Luscious Ice
 MD: Raphael "Raff" George
 No Adds

WUSL/Philadelphia, PA *
 PD: Glenn Cooper
 APD: Colby Iyner
 MD: Coks Lani
 7 AMERIE "Fall"
 4 RL "Man"
 JILL SCOTT "Gimme"
 DAVE HOLLISTER "Lovin'"

WAMO/Pittsburgh, PA *
 Interim PD/MD: DJ Boogie
 5 BIG TYMERS "Fly"
 2 ROB JACKSON/LADY MAY "Boom"
 LIL ROMEO "Way"
 RL "Man"

WOOX/Raleigh-Durham, NC *
 PD: Cy Young
 MD: Sean Alexander
 21 MARY J. BLIGE "Rainy"
 1 JAY-Z "Empire"
 DAVE HOLLISTER "Lovin'"

WCDX/Richmond, VA *
 PD: Lamonda Williams
 MD: B-Rock
 9 B RICH "Whoa"
 DAVE HOLLISTER "Lovin'"
 DON'LL JONES "Know"

WDKX/Rochester, NY *
 PD: Andre Marcel
 MD: Kala D'Neal
 11 JILL SCOTT "Gimme"
 9 AMERIE "Fall"
 MARIO "Friend"
 MESHHELL NDEGECELLO "Pocketbook"
 RL "Man"

WTLZ/Saginaw, MI *
 PD: Eugene Brown
 COREY "First"
 DAVE HOLLISTER "Lovin'"
 MESHHELL NDEGECELLO "Pocketbook"
 JILL SCOTT "Gimme"

WEAS/Savannah, GA
 PD: Sam Nelson
 MD: Jewel Carter
 RL "Man"
 AMERIE "Fall"
 LOVHER "Gonna"
 B RICH "Whoa"
 ISYSS F/JADAKISS "Day"

KDKS/Shreveport, LA *
 PD/MD: Quenn Echols
 10 LOVHER "Gonna"
 2 RL "Man"
 AMERIE "Fall"
 CONYA DOSS "Coffee"
 JILL SCOTT "Gimme"
 DJ QUIK "Trouble"
 MESHHELL NDEGECELLO "Pocketbook"
 PROJECT PAT "Back"

KMJJ/Shreveport, LA *
 PD: Michael Tee
 MD: Kelli Dupree
 AMERIE "Fall"
 DJ QUIK "Trouble"
 GRAVEYARD SOLDIERS "Thing"
 LOVHER "Gonna"
 RL "Man"

KATZ/St. Louis, MO *
 PD: Eric Mychaels
 38 NELLY "Hot"
 10 AMERIE "Fall"
 5 TWEET "Call"
 2 TRUTH HURTS FRANKIM "Addictive"

* Monitored Reporters
 77 Total Reporters

66 Total Monitored

11 Total Indicator
 9 Current Indicator Playlists

Reported Frozen Playlist (1):
 WFXE/Columbus, GA

Did Not Report For Two Consecutive Weeks; Data Not Used (1):
 WTMP/Tampa, FL



Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
MR. CHEEKS Lights, Camera, Action (Universal)	956
KEKE WYATT Nothing In This World (MCA)	934
JA RULE F/ASANTI Always On Time (Murder Inc./Def Jam/IDJMG)	712
JERMAINE DUPRI F/LUDACRIS Welcome To Atlanta (So So Def/Columbia)	655
GLENN LEWIS Don't You Forget It (Epic)	649
MICHAEL JACKSON Butterflies (Epic)	592
AALIYAH Rock The Boat (BlackGround)	561
MYSTIKAL Bouncin' Back (Bumpin' Me.) (Jive)	497
FAT JOE We Thuggin' (Terror Squad/Atlantic)	443
MISSY ELLIOT Take Away (Gold Mind/EastWest/EEG)	432
USHER U Got It Bad (LaFace/Arista)	399
JAGGED EDGE Where The Party At (So So Def/Columbia)	345
LUDACRIS Roll Out (My Business) (Def Jam South/IDJMG)	343
MARY J. BLIGE No More Drama (MCA)	342
GINUWINE Differences (Epic)	325
MARY J. BLIGE Family Affair (MCA)	294
ALICIA KEYS A Woman's Worth (J)	276
BUSTA RHYMES Break Ya Neck (J)	266
112 Peaches & Cream (Bad Boy/Arista)	252
ANGIE STONE Erotha (J)	237
JENNIFER LOPEZ I'm Real (Epic)	215

Indicator

Most Added

DJ QUIK Trouble (Bungalo/Universal)
B RICH Whoa Now (Atlantic)
RL Good Man (J)
BIG TYMERS Still Fly (Cash Money/Universal)
DIRTY SOUTH Nothin' To A Boss (Independent)
AMERIE Why Don't We Fall In Love (Columbia)
WON G Put It Inside (TNO)
MARY J. BLIGE Rainy Dayz (MCA)
CAM'RON Oh Boy (Roc-A-Fella/IDJMG)
ISYSS F/JADAKISS Day + Night (Arista)
SHARISSA No Half Steppin' (Motown)
TWEET Call Me (Gold Mind/Elektra/EEG)
EXHALE Still Not Over You (Real Deal)
MARIO Just A Friend (J)
KHIA My Neck, My Back (Lick It) (Dirty Down/Artemis)
JERZEE MONET Most High (DreamWorks)
CAC It Doesn't Matter (Renaissance)
CONYA DOSS Coffee (Nu Mecca/Orpheus)
FROST Put In Work (Independent)
HER SANITY F/LOX Xclusive (Motown)



KASHON POWELL

kpowell@rronline.com

An Incredible Ride

□ The secrets of the success of WGCI & WVAZ/Chicago

By Elroy Smith

Who could have guessed when little Elroy Smith was born on the island of Bermuda — today's population: 63,000 — that he'd be programming two Urban stations in Chicago that come over 100,000 people every quarter-hour? He's now OM and PD of legendary Urban WGCI and Urban AC giant WVAZ (V103), which reach close to 1.5 million listeners a week.

This week, Smith, with a little writing help from his wife, gives us a look behind his incredible ride to the top of the Chicago ratings and shares with us his mind, music and motivations.

Strategy Meets Psychology

As an OM and PD, I wear many different hats. One moment I am a strategist and the next a psychologist. I always remind myself that I am dealing with people and their personal feelings. My goal is to motivate, train and encourage. I constantly strive to treat people the way I would want to be treated, no matter which hat I'm sporting.

For example, I am always searching for ways to encourage our on-air personalities. Unless it's a dire emergency, a hotline is not the way to get on an announcer. That would be like Janet Jackson's musical director interrupting her onstage performance to tell her that she'd forgotten a word in a song. I do, however, encourage the use of the hotline to applaud that star announcer or up-and-coming star announcer.

It's important to take chances and think out of the box, or you will be left behind. As a programmer, I'm not afraid to try unconventional ideas. I love to see my people grow at their craft. For instance, my present morning man at WGCI, Crazy Howard McGee, had little radio experience. Seven years ago he started out as a part-timer, and today his show is the No. 1 music morning show in Chicago.

A few years back WGCI was criticized by industry executives for hiring Steve Harvey as its morning man. Harvey garnered the highest 25-54 numbers WGCI has had in the last decade, and, great talent that he is, he continues to do exceptionally well in Los Angeles.

Flying First Class

Assembling a diverse team of ex-

perts has proven to be vital to the success of our stations. Presently, we have a first-class team in place. My Asst. PDs are Carla Boatner (WGCI) and Armando Rivera (WVAZ). By design, they bring unique talents to their respective radio stations. WGCI-AM PD Sandra Robinson, who programs our Gospel property, lives the lifestyle of the radio station, which creates incredible passion for the format.

In my role as their leader, I share everything with them so that their minds are in sync with the programming philosophy. As our teamwork flourishes, I find myself learning more and more from them. This staff possesses many talents that I do not have, and that is why we work so great together as a team.

I encourage everyone not to feel intimidated by what others may bring to the table. My conviction is that you should not hold people back because you fear them taking your job. Quite the opposite: Be assured that that philosophy will paralyze your growth, your people and your radio station. To promote teamwork, you have to utilize team ideas. Being selfish or a know-it-all will not work, but teamwork will always win.

Same Great Taste

A funny thing happens when you go to McDonald's: Big Macs taste the same at noon as they do at midnight. I apply the same theory to my radio stations. The product — the music — must taste the same every time a listener selects our frequency.

That is why it is so important to play the biggest hits at all times. Five minutes of a marginal or bad record could chase a listener away for a lifetime. I do not believe in compromising the radio station by playing a marginal hit to land a promotion with a record company. I would skip the promotion with a clear conscience.

On WVAZ, Yolanda Adams' "The Battle Is the Lord's" is huge in our research. In contrast, we have personalities who are almost pulling their hair out because it has been playing in heavy rotation since October 2001. This is a song that was released in 1994; however, when the terrorists at-

tacked America, I wanted a song for both WGCI and WVAZ that would calm the emotions of our listeners, and this song did just that.

We have been playing it as though it is a new release. Jive/Verity Records is now reseriving it as a current single. Whenever a jock screams that he does not like a song anymore is usually when that passive listener — who make up the majority of our audience — is just falling in love with it. That's why we research the listeners. Personalities tend to be too close to the product to have an unbiased opinion of the music that we play.

"Big Macs taste the same at noon as they do at midnight. I apply the same theory to my radio stations."

Branding distinguishes one radio station from the next and, many times, winners from losers. If your station does not have a brand, all you have is another frequency on a very full and competitive dial. WGCI and WVAZ each have their own brand and vibe.

Every radio station you compete against has access to the hits. No matter your format, you have to find the biggest hits for your audience, and your imaging must be well-defined. Your audio must be crisp and clear. Your personalities must have a personal relationship with their audience.

On WGCI and WVAZ, our personalities are our stars. They know that less is more and that substance is the order. At WVAZ, Herb Kent has been on Chicago radio for over five decades. When suggestions are made to him about his show, he responds with humility. I encourage you to learn from this man. No matter who you are



JAY-Z IN THE HOUSE

During a recent promo tour, recording artist Jay-Z stopped by the WGCI studios to visit the staff. Seen here (l-r) are WGCI OM/PD Elroy Smith, Def Jam/Def Soul National Promotions Director Tanikia Smith, Jay-Z and WGCI Asst. PD/MD Carla Boatner.

and what you have accomplished, be open to change.

Big Promotions

Utilizing the expertise of our Marketing Director, Angela Fleming, we agree that our promotions must be as big as our biggest hits. I love promotions that create media coverage or water-cooler talk. On April 1st, 2002, WGCI did an April Fool's joke about the Oscar being revoked from Halle Berry. The response from the black community rallying behind Halle was overwhelming. Then they realized that it was April 1. The joke landed WGCI on the local news.

On the more serious side, we recently helped a mother whose two children were missing. WVAZ received newspaper coverage as we interviewed the mom and had her pleading on the air for her children to come home.

We're always thinking, and we're quick on our feet. On Sept. 11, 2001, WGCI and WVAZ became the black CNN of Chicago. The hits stopped, and concern about America took center stage.

Every year WVAZ, in conjunction with Mery Green Promotions, celebrates the women of Chicago in a big way with the Expo for Today's Black Woman. This three-day event attracts thousands of people. We offer workshops tailored to women's needs. Black businesses have the opportunity to promote their services or products. There is a gala honoring outstanding women in their respective fields and top-notch entertainment.

Thanks For The Hits

Once a year WGCI-AM & FM and WVAZ host a dinner for the local record community, thanking them for working with us throughout the year. We try to make this a very personal affair.

Typically, the dinner is held at either the general manager's home or at my home. This is a very personal way of thanking the record community for their support. This occasion is highly anticipated and much appreciated by the record community.

Every year WGCI-AM & FM host a music seminar that attracts hundreds of our listeners who aspire to break into the business. This year the event will

be held on May 18 and will mark our 11th year. The record companies support the community with this event because they see the need to give back to those who may never learn about the music industry firsthand.

We have a star-studded lineup of industry artists and executives who will be sharing their knowledge this year: Russell Simmons, P. Diddy, Jermaine Dupri, Tyrese, Ja Rule, Free from BET, India Arie, Irv Gotti, Avant, Donell Jones — the list goes on and on.

We continue to find ways to make our listeners stars. We ran a contest encouraging them to send in tapes if they would like to be the opening act for our annual Big Jam. Past headliners include R. Kelly & Jay-Z. The response was huge! Recently, one of the winning acts, Strong, were signed to Columbia Records. It's exciting to see potential stars rise and to give back to our community and listeners.

You Gotta Believe

I believe. My faith in God's strength and power has enabled me to hold on to my sanity in this crazy business. I had an incredible 10 years at WGCI and close to two years at WVAZ. I could have never have done that or continue to do it without the support, commitment and hard work of my Programming Administrative Assistant, Karen Smith, and the leadership of our President/GM, Marv Dyson.

The staffs of these radio stations are among the very best in the business. I am also blessed with corporate programming resources like Doc Wyster, Jack Taddeo and our new market leader for the Chicago Clear Channel cluster, John Gehron. With an awesome assembly of resources and people like this, I look forward to taking on the challenges of this job for another phenomenal decade.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1667 or e-mail: kpowell@rronline.com

Cookie: The Anthropological Mixtape

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her own thang.
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everybody. High
class, mediocre
and the riff raff!!”*

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One Of This Week's
**MOST ADDED
RECORDS!!!**

“Pocketbook”

Rockwilder & Missy Elliott Remix

ALBUM IN STORES JUNE 4, 2002

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R&R Urban Top 50

Powered By



May 3, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	3352	-79	598636	12	65/1
2	2	USHER U Don't Have To Call (LaFace/Arista)	2903	-130	532764	15	62/0
4	3	BUSTA RHYMES Pass The Courvoisier (Part II) (J)	2536	+97	433574	10	63/0
6	4	P. DIDDY F/USHER & LOON I Need A Girl (Part One) (Bad Boy/Arista)	2519	+346	461032	9	61/0
3	5	FAT JOE F/ASHANTI What's Luv? (Terror Squad/Atlantic)	2420	-97	429196	12	62/0
8	6	MUSIQ Halfcrazy (Def Soul/IDJMG)	2278	+261	422023	11	64/2
7	7	AVANT Makin' Good Love (Magic Johnson/MCA)	2270	+135	375159	14	60/0
5	8	TWEET Oops (Oh My) (Gold Mind/Elektra/EEG)	2185	-154	388713	15	65/0
9	9	MARY J. BLIGE Rainy Dayz (MCA)	2120	+159	330116	8	63/1
10	10	JAHEIM Anything (Divine Mill/WB)	1693	-198	356918	23	60/0
13	11	NAPPY ROOTS Awnaw (Atlantic)	1677	+129	217576	13	61/0
15	12	B2K Gots Ta Be (Epic)	1630	+263	303250	6	61/2
11	13	FAITH EVANS I Love You (Bad Boy/Arista)	1561	-243	299067	17	60/0
14	14	YING YANG TWINS Say I Yi Yi (Koch)	1511	+131	193846	9	49/0
22	15	CAM'RON Oh Boy (Roc-A-Fella/IDJMG)	1451	+306	263726	3	55/0
12	16	LUDACRIS Saturday (Oooh! Oooh!) (Def Jam South/IDJMG)	1371	-248	219868	12	58/0
16	17	JA RULE Down Ass Chick (Murder Inc./Def Jam/IDJMG)	1356	+87	229608	4	59/0
23	18	BIG TYMERS Still Fly (Cash Money/Universal)	1327	+207	182272	6	40/1
19	19	BRANDY Full Moon (Atlantic)	1267	+96	209957	4	60/2
17	20	JENNIFER LOPEZ Ain't It Funny (Epic)	1183	-82	185044	17	54/0
29	21	TRUTH HURTS F/RAKIM Addictive (Aftermath/Interscope)	1175	+315	260859	3	53/4
24	22	RUFF ENDZ Someone To Love You (Epic)	1144	+103	185335	12	51/0
21	23	LIL BOW WOW Take Ya Home (So So Def/Columbia)	1132	-26	158715	13	47/0
18	24	AALIYAH More Than A Woman (BlackGround)	1128	-103	225192	15	35/0
27	25	DONELL JONES You Know That I Love You (Untouchables/Arista)	1094	+113	170607	6	50/2
26	26	JOE What If A Woman (Jive)	1036	+41	167874	9	49/1
25	27	MAXWELL This Woman's Work (Columbia)	910	-92	150993	13	44/0
30	28	NAS One Mic (Columbia)	867	+49	140598	7	44/6
31	29	ALICIA KEYS How Come You Don't Call Me (J)	797	-4	122055	6	46/2
34	30	NAUGHTY BY NATURE F/3LW Feels Good (Don't Worry...) (TVT)	782	+80	100591	5	49/0
28	31	BRANDY What About Us? (Atlantic)	762	-183	100222	16	54/0
36	32	ANGIE STONE Wish I Didn't Miss You (J)	699	+40	84483	7	44/0
32	33	BEANIE SIGEL & FREEWAY Roc The Mic (Roc-A-Fella/IDJMG)	686	-85	148465	14	47/0
41	34	BOYZ II MEN The Color Of Love (Arista)	622	+70	93167	2	50/1
35	35	CEE-LO Closet Freak (LaFace/Arista)	596	-75	72217	10	33/0
33	36	SHARISSA Any Other Night (Motown)	587	-127	80789	18	44/0
39	37	'N SYNC Girlfriend (Jive)	561	-31	101079	7	24/0
Debut	38	JENNIFER LOPEZ F/NAS I'm Gonna Be Alright (Epic)	557	+161	91533	1	49/0
42	39	PETEY PABLO I Told Y'all (Jive)	552	+37	69092	3	39/0
46	40	FUNDISHA Live The Life (So So Def/Columbia)	512	+47	59087	3	42/1
44	41	MYSTIKAL Tarantula (Jive)	499	+2	43561	2	38/1
40	42	BRIAN MCKNIGHT What's It Gonna Be (Motown)	444	-112	62919	6	30/0
48	43	ISYSS F/JADAKISS Day + Night (Arista)	437	+19	51257	2	33/3
Debut	44	TWEET Call Me (Gold Mind/Elektra/EEG)	435	+203	91742	1	46/6
Debut	45	NELLY Hot In Herre (Fo' Reel/Universal)	434	+243	74873	1	3/2
45	46	TRINA F/RICK ROSS Told Ya'll (Slip 'N Slide/Atlantic)	425	-71	56089	6	35/0
Debut	47	LIL' ROMEO 2 Way (No Limit/Soulja/Universal)	403	+76	49354	1	40/5
43	48	OUTKAST The Whole World (LaFace/Arista)	393	-115	46590	20	36/0
Debut	49	HAMPTONS My Jacket (BlackGround)	390	+88	40975	1	36/1
Debut	50	JAY-Z Song Cry (Roc-A-Fella/IDJMG)	381	+113	74353	0	0/0

Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
RL Good Man (J)	37
DAVE HOLLISTER Keep Lovin' You (MCA)	34
LOVHER How It's Gonna Be (Def Soul/IDJMG)	28
AMERIE Why Don't We Fall In Love (Columbia)	28
ME'SHELL NDEGECELLO Pocketbook (Maverick/WB)	20
HER SANITY F/LOX Xclusive (Motown)	15
JILL SCOTT Gimme (Hidden Beach/Epic)	13
DJ QUIK Trouble (Bungalo/Universal)	13
B RICH Whoa Now (Atlantic)	8
PROJECT PAT Back Clap (Ass Clap) (Loud/Columbia)	8
CONYA DOSS Coffee (Nu Mecca/Orpheus)	7

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
P. DIDDY F/USHER & LOON I Need A Girl... (Bad Boy/Arista)	+346
TRUTH HURTS F/RAKIM Addictive (Aftermath/Interscope)	+315
CAM'RON Oh Boy (Roc-A-Fella/IDJMG)	+306
B2K Gots Ta Be (Epic)	+263
MUSIQ Halfcrazy (Def Soul/IDJMG)	+261
NELLY Hot In Herre (Fo' Reel/Universal)	+243
BIG TYMERS Still Fly (Cash Money/Universal)	+207
TWEET Call Me (Gold Mind/Elektra/EEG)	+203
JENNIFER LOPEZ F/NAS I'm Gonna Be Alright (Epic)	+161
MARY J. BLIGE Rainy Dayz (MCA)	+159

New & Active

- KHIA** My Neck, My Back (Lick It) (Dirty Down/Artemis)
Total Plays: 347, Total Stations: 20, Adds: 3
- MF. CHEEKS** Friday Night (Universal)
Total Plays: 303, Total Stations: 32, Adds: 0
- B RICH** Whoa Now (Atlantic)
Total Plays: 288, Total Stations: 35, Adds: 8
- MARIO** Just A Friend (J)
Total Plays: 270, Total Stations: 34, Adds: 3
- JAGUAR WRIGHT** The What If's (MCA)
Total Plays: 267, Total Stations: 28, Adds: 0
- JERZEE MONET** Most High (DreamWorks)
Total Plays: 236, Total Stations: 31, Adds: 0
- MASTER P** Real Love (No Limit/Universal)
Total Plays: 236, Total Stations: 22, Adds: 5
- LUTHER VANDROSS** I'd Rather (J)
Total Plays: 223, Total Stations: 17, Adds: 0
- WOODY ROCK** No Matter What (Gospo Centric/Jive)
Total Plays: 199, Total Stations: 25, Adds: 1
- DJ ROGERS JR.** Lonely Girl (Motown)
Total Plays: 178, Total Stations: 23, Adds: 1

Songs ranked by total plays

66 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/21/02-4/27/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 29 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.



GUILTY

featuring
Bounty Killer

Stations Found Guilty:

- WQHT WWPR WDKX WHHH WKKV WJUC WWVZ WHXT
- WWDM WJMH WEUP KIPR WZHT WEMX KPWR KKFR
- WIIZ WPRW WPEG WFXE KCAQ WEDR KPRS



Urban Playlists

MARKET #1

WBLS/New York
Inner City
(212) 447-1000
Brown/Womack
12+ Cume 2,153,900



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
46	50	JAEHIM/Anything	69500
36	43	ASHANTI/Foolish	59770
42	41	USHER/U Don't Have To Call	56990
46	40	MUSIQ/Halfcrazy	55600
47	39	FAITH EVANS/I Love You	54210
37	38	AALIYAH/More Than A Woman	52820
40	34	FAT JOE F/ASHANTI/What's Lov?	47260
19	30	P DIDDY F/USHER /I Need A Girl	41700
29	29	AVANT/Makin' Good Love	40310
21	28	BUSTA RHYMES/Pass The Courvoisier	38920
23	28	B2K/Gots To Be	38920
15	22	TRUTH HURTS F/RAKIM/Addictive	30580
16	22	TWEET/Oops (Oh My)	30580
14	21	NAS/One Mic	29190
25	21	TWEET/Oops (Oh My)	29190
20	20	JOE/What If A Woman	27800
19	19	BEANIE SIGEL/FREEWAY/Roc The Mic	26410
11	18	RUFF ENDOZ/Someone To Love You	25020
12	18	CAM RON/Oh Boy	25020
22	18	ALICIA KEYS/How Come You	25020
17	18	MAXWELL/This Woman's Work	25020
17	17	MISSY ELLIOTT/Get Ur Freak On	23630
17	17	MARY J. BLIGE/Rainy Dayz	23630
9	17	R. KELLY & JAY-Z/Get This Money	23630
17	17	DONELL JONES/You Know That...	23630
17	17	MARY J. BLIGE/Rainy Dayz	23630
12	17	AMERIE/What I Did For Him	23630
14	16	LUDACRIS/Saturday (Oooh!)	22240
13	15	ASHANTI/Happy	20850
21	14	JENNIFER LOPEZ/FN/AS/Im Gonna Be Alright	19460
11	13	MR. CHEEKS/Lights, Camera	18070

MARKET #2

KKBT/Los Angeles
Radio One
(323) 634-1800
Scorpio/Fuller
12+ Cume 1,410,900



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
64	64	ASHANTI/Foolish	49408
65	62	USHER/U Don't Have To Call	47864
62	60	TRUTH HURTS F/RAKIM/Addictive	46320
50	53	FAT JOE F/ASHANTI/What's Lov?	40916
40	53	P DIDDY F/USHER /I Need A Girl	40916
51	50	JA RULE F/ASHANTI/Always On Time	38600
51	47	TWEET/Oops (Oh My)	36284
48	45	BRANDY/Full Moon	34740
44	44	DJ QUIK/Trouble	33968
45	44	MR. CHEEKS/Lights, Camera	33968
21	43	B2K/Gots To Be	33196
28	39	MUSIQ/Halfcrazy	30108
35	38	AALIYAH/More Than A Woman	29336
40	38	LUDACRIS/Saturday (Oooh!)	29336
24	31	JA RULE/Down Ass Chick	23932
10	29	MISSEY ELLIOTT/Get Ur Freak On	22888
29	29	BUSTA RHYMES/Pass The Courvoisier	22888
16	28	BOYZ II MEN/The Color Of Love	21616
45	27	FAITH EVANS/I Love You	20844
37	25	JENNIFER LOPEZ/Ain't It Funny	19300
23	22	PETEY PABL/Oh! Told Ya!	18784
27	21	MARY J. BLIGE/Rainy Dayz	16984
30	21	JAEHIM/Anything	16212
24	21	KEKE WYATT/Nothing In This...	16212
18	20	LIL BOW WOW/Take Ya Home	15440
15	17	BEANIE SIGEL/FREEWAY/Roc The Mic	13124
17	17	BRIAN MCKNIGHT/What's It Gonna Be	13124
7	15	MACK 10/Connected	11580
10	9	CAM RON/Oh Boy	6948
5	9	HAMPTONS/My Jacket	6948

MARKET #3

WGCI/Chicago
Clear Channel
(312) 986-6900
Smith/Boatner
12+ Cume 896,500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
62	69	AVANT/Makin' Good Love	40158
52	64	USHER/U Don't Have To Call	37218
50	60	BUSTA RHYMES/Pass The Courvoisier	34920
60	58	THREE PIECE/Oh, Ahh	33756
37	57	MUSIQ/Halfcrazy	33174
61	54	ASHANTI/Foolish	31428
53	54	R. KELLY & JAY-Z/Get This Money	31428
27	52	CAM RON/Oh Boy	30264
40	47	P DIDDY F/USHER /I Need A Girl	27354
31	45	B2K/Gots To Be	26190
60	42	JAEHIM/Anything	24444
53	40	NAS/One Mic	23280
17	39	TRUTH HURTS F/RAKIM/Addictive	22698
49	38	FAITH EVANS/I Love You	22116
30	31	MICHAEL JACKSON/Heaven Can Wait	18042
27	31	RUFF ENDOZ/Someone To Love You	18042
26	31	R. KELLY & JAY-Z/Get This Money	18042
30	27	LUDACRIS/Saturday (Oooh!)	11367
22	26	NAS/One Mic	10946
28	26	B2K/Gots To Be	10946
26	26	MUSIQ/Halfcrazy	10946
6	25	NELLY/Hot In Herre	10525
21	24	JOE/What If A Woman	10104
26	23	LIL BOW WOW/Take Ya Home	9683
1	23	JENNIFER LOPEZ/FN/AS/Im Gonna Be Alright	9683
22	22	N SYNC/Girlfriend	9262
15	21	RUFF ENDOZ/Someone To Love You	8841
19	21	NAPPY ROOTS/Awaw	8841
20	21	R. KELLY & JAY-Z/Get This Money	8841
12	20	FUNDA/Real Live The Life	8420
44	20	BEANIE SIGEL/FREEWAY/Roc The Mic	8420
18	18	AALIYAH/More Than A Woman	7578
17	17	RL/Good Man	9894

MARKET #3

WPWX/Chicago
Crawford
(219) 933-4455
Alan/Reynolds
12+ Cume 649,800



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
51	53	BUSTA RHYMES/Pass The Courvoisier	22313
52	51	ASHANTI/Foolish	21471
52	50	USHER/U Don't Have To Call	21050
54	47	FAT JOE F/ASHANTI/What's Lov?	19787
41	46	AVANT/Makin' Good Love	19366
36	44	P DIDDY F/USHER /I Need A Girl	18524
39	43	FAITH EVANS/I Love You	18103
49	42	TWEET/Oops (Oh My)	17682
31	42	THREE PIECE/Oh, Ahh	17682
26	35	J. DUPRI F/LUDACRIS/Welcome To Atlanta	14735
21	31	TRUTH HURTS F/RAKIM/Addictive	13209
30	29	CAM RON/Oh Boy	11788
31	28	DONELL JONES/You Know That...	11367
27	27	R. KELLY & JAY-Z/Get This Money	11367
30	27	LUDACRIS/Saturday (Oooh!)	11367
22	26	NAS/One Mic	10946
28	26	B2K/Gots To Be	10946
26	26	MUSIQ/Halfcrazy	10946
6	25	NELLY/Hot In Herre	10525
21	24	JOE/What If A Woman	10104
26	23	LIL BOW WOW/Take Ya Home	9683
1	23	JENNIFER LOPEZ/FN/AS/Im Gonna Be Alright	9683
22	22	N SYNC/Girlfriend	9262
15	21	RUFF ENDOZ/Someone To Love You	8841
19	21	NAPPY ROOTS/Awaw	8841
20	21	R. KELLY & JAY-Z/Get This Money	8841
12	20	FUNDA/Real Live The Life	8420
44	20	BEANIE SIGEL/FREEWAY/Roc The Mic	8420
18	18	AALIYAH/More Than A Woman	7578

MARKET #5

KBFB/Dallas-Ft. Worth
Radio One
(214) 521-4661



12+ Cume 428,400

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
67	68	ASHANTI/Foolish	11900
43	64	BUSTA RHYMES/Pass The Courvoisier	11200
58	59	FAT JOE F/ASHANTI/What's Lov?	10325
47	54	P DIDDY F/USHER /I Need A Girl	9150
53	53	USHER/U Don't Have To Call	9275
55	53	TWEET/Oops (Oh My)	9275
55	50	FAITH EVANS/I Love You	8750
44	44	NAPPY ROOTS/Awaw	7100
34	39	MR. CHEEKS/Lights, Camera	6825
30	39	MUSIQ/Halfcrazy	6475
37	37	YING YANG TWINS/Say I Yi Yi	6475
28	37	MYSTIKAL/Bouncin' Back	6475
34	36	AVANT/Makin' Good Love	6300
37	35	MARY J. BLIGE/Rainy Dayz	6125
35	35	JENNIFER LOPEZ/Ain't It Funny	6125
36	33	LUDACRIS/Saturday (Oooh!)	5775
23	32	CAM RON/Oh Boy	5600
33	32	NAUGHTY BY.../3LW/Feels Good	5600
31	31	JA RULE/Down Ass Chick	5425
25	30	JAEHIM/Anything	5250
25	29	OUTKAST/The Whole World	5075
20	26	RUFF ENDOZ/Someone To Love You	4550
13	25	JA RULE/Down Ass Chick	4375
18	24	LUDACRIS/Saturday (Oooh!)	4200
43	23	KEKE WYATT/Nothing In This...	4025
28	23	BRANDY/Full Moon	4025
23	23	TRINA F/RICK ROSS/Told Ya!	3850
19	22	AALIYAH/More Than A Woman	3675
21	21	BRANDY/Full Moon	3675
5	21	LIL ROMEO/2 Way	3675

MARKET #5

KKDA/Dallas-Ft. Worth
Service
(972) 263-9911
Cheatham
12+ Cume 538,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
78	79	ASHANTI/Foolish	29862
44	74	AALIYAH/In Care 4 U	27972
63	70	AVANT/Makin' Good Love	26460
73	68	TWEET/Oops (Oh My)	25704
52	66	P DIDDY F/USHER /I Need A Girl	24948
64	64	MARY J. BLIGE/Rainy Dayz	24192
55	52	MUSIQ/Halfcrazy	19656
27	52	ANN NESBY F/AL GREEN/Put It On Paper	19656
51	51	RUFF ENDOZ/Someone To Love You	19278
49	51	BIG TYMERS/Still Fly	19278
62	49	JAEHIM/Anything	18522
45	45	YING YANG TWINS/Say I Yi Yi	17010
28	41	B2K/Gots To Be	15498
50	40	GIRL/IN/Contribute To A Woman	15120
33	33	USHER/U Don't Have To Call	12474
44	32	ALICIA KEYS/How Come You	12096
39	31	JOE/What If A Woman	11718
38	27	JA RULE/Down Ass Chick	10206
19	26	BRANDY/Full Moon	9828
16	25	TRUTH HURTS F/RAKIM/Addictive	9450
27	25	ANGIE STONE/What I Did For Him	9450
22	22	CAM RON/Oh Boy	8316
21	21	NAPPY ROOTS/Awaw	7938
19	19	FAT JOE F/ASHANTI/What's Lov?	7182
24	17	LIL BOW WOW/Take Ya Home	6820
16	16	FAITH EVANS/I Love You	6048
32	16	KEKE WYATT/Nothing In This...	6048
25	15	ANGIE STONE/What I Did For Him	5670
14	14	MICHAEL JACKSON/Break Of Dawn	5292
6	14	JENNIFER LOPEZ/FN/AS/Im Gonna Be Alright	5292

MARKET #6

WPHE/Philadelphia
Radio One
(215) 884-9400
Ice/George
12+ Cume 463,600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
91	91	TWEET/Oops (Oh My)	18746
79	91	USHER/U Don't Have To Call	18746
75	90	ASHANTI/Foolish	18540
51	90	N SYNC/Girlfriend	18540
72	89	P DIDDY F/USHER /I Need A Girl	18334
53	88	JENNIFER LOPEZ/Ain't It Funny	18128
77	86	FAT JOE F/ASHANTI/What's Lov?	17716
32	86	PINK/Get The Party	11536
49	83	FABOLOUS/Young'n (Holla Back)	10918
50	83	AALIYAH/More Than A Woman	10918
48	81	MR. CHEEKS/Lights, Camera	10506
49	81	BUSTA RHYMES/Pass The Courvoisier	9888
26	47	B2K/Oh Huh	9682
29	47	NO DOUBT/Hey Baby	9682
50	43	BEANIE SIGEL/FREEWAY/Roc The Mic	8858
28	42	KYLIE MINOGUE/Can't Get You...	8652
37	41	BRANDY/Full Moon	8446
24	40	B2K/Gots To Be	8034
3	39	NAUGHTY BY.../3LW/Feels Good	8240
27	36	GRAG DAYZ/Days	7210
24	35	JA RULE F/ASHANTI/Always On Time	7210
19	31	AVANT/Makin' Good Love	6386
20	29	112/Peaches & Cream	5974
25	28	JAGGED EDGE/Where The Party At	5768
27	28	CITY HIGH/Caramel	5768
32	28	LIL BOW WOW/Take Ya Home	5768
21	27	MARY J. BLIGE/Rainy Dayz	5562
19	26	MISSY ELLIOTT/Get Ur Freak On	5356
15	26	TOYAI DO	5356
30	26	JA RULE/Down Ass Chick	5356

MARKET #6

WUSL/Philadelphia
Clear Channel
(215) 483-8900
Cooper/Tyner/Lani
12+ Cume 787,800



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
54	54	ASHANTI/Foolish	27054
36	45	MUSIQ/Halfcrazy	22545
52	41	BUSTA RHYMES/Pass The Courvoisier	20541
10	39	FOXY BROWN/Style'n	19539
45	38	USHER/U Don't Have To Call	19038
26	38	CAM RON/Oh Boy	19038
34	38	P DIDDY F/USHER /I Need A Girl	19038
16	36	TRUTH HURTS F/RAKIM/Addictive	18036
37	31	LIL BOW WOW/Take Ya Home	15531
30	30	JAEHIM/Anything	15030
29	28	TWEET/Oops (Oh My)	14028
24	27	JAY-Z/Song Cry	13257
33	26	FAT JOE F/ASHANTI/What's Lov?	13026
34	23	AVANT/Makin' Good Love	11523
16	23	CLIPSE/Grindin'	11022
20	22	DONELL JONES/You Know That...	10020
9	20	KEKE WYATT/Nothing In This...	10020
10	20	MUSIQ/Halfcrazy	10020
26	19	ANGIE STONE/What I Did For Him	9519
26	19	FAITH EVANS/I Love You	9519
13	18	B2K/Gots To Be	9018
14	17	MARY J. BLIGE/Rainy Dayz	8517
9	15	JOE/What If A Woman	7515
24	15	BEANIE SIGEL/FREEWAY/Roc The Mic	7515
20	14	N SYNC/Girlfriend	7014
21	13	MAXWELL/This Woman's Work	6513
13	13	SLUM VIL LAGE/Tainted	6513
13	13	BOYZ II MEN/The Color Of Love	6513
7	12	LIL ROMEO/2 Way	6012
7	12	ALICIA KEYS/How Come You...	6012

MARKET #7

WKYS/Washington, DC
Radio One
(301) 306-1111
Huckaby/P-Stew
12+ Cume 619,900



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
56	60	USHER/U Don't Have To Call	18600
47	55	BUSTA RHYMES/Pass The Courvoisier	17050
49	54	ASHANTI/Foolish	16740
53	54	MUSIQ/Halfcrazy	16740
47	48	JAEHIM/Anything	14880
51	46	FAT JOE F/ASHANTI/What's Lov?	14260
36	40	P DIDDY F/USHER /I Need A Girl	12400
44	39	TWEET/Oops (Oh My)	12090
40	36	BRANDY/What About Us?	11160
39	33	MARY J. BLIGE/Rainy Dayz	10230
38	33	B2K/Gots To Be	10230
24	32	NAUGHTY BY.../3LW/Feels Good	9920
21	31	NAPPY ROOTS/Awaw	9300
30	30	CAM RON/Oh Boy	9300
31	29	AVANT/Makin' Good Love	8990
43	28	FAITH EVANS/I Love You	8680
23</			

Reporters

Stations and their adds listed alphabetically by market

WALR/Atlanta, GA *
 OM: Tradia Charmon
 PD: Ron Davis
 No Adds

WWIN/Baltimore, MD *
 VP/Prog.: Kathy Brown
 PD: Tim Watts
 MD: Keith Fisher
 DAVE HOLLISTER "Lovin"

KQXL/Baton Rouge, LA *
 MD: James Alexander
 PD/MD: Mya Vernon
 RL "Man"
 TONY TERRY "Shower"

W3HK/Birmingham, AL *
 PD: Jay Dixon
 MD: Darryl Johnson
 No Adds

WMGL/Charleston, SC *
 PD Terry Base
 APD/MD: Belinda Parker
 CONYA DOSS "Coffee"
 DAVE HOLLISTER "Lovin"
 RL "Man"

WEAV/Charlotte, NC *
 PD: Terri Avery
 YOLANDA ADAMS "Battle"
 RL "Man"
 TONY TERRY "Shower"

WWAZ/Chicago, IL *
 PD: Elroy Smith
 APD: Armando Rivera
 6 JAHEIM "Anything"
 KIRK WHALUM "Rain"

WZAK/Cleveland, OH *
 PD: Kim Johnson
 1 ANGIE STONE "Wish"
 DAVE HOLLISTER "Lovin"

WLXC/Columbia, SC *
 Int. PD: Doug Williams
 MD: Tre Taylor
 YOLANDA ADAMS "Battle"
 RL "Man"
 TONY TERRY "Shower"

WAGH/Columbus, GA
 PD: Fashceda
 MD: Ed Lewis
 No Adds

KRNB/Dallas-Ft. Worth, TX *
 PD: Al Payne
 MD: Rudy "V"
 WILL DOWNING "Cool"

WDMK/Detroit, MI *
 VP/Prog.: Lance Patton
 DM/PP: Monica Starr
 APD: Bernita "Lady B" Gray
 MD: Sunny Anderson
 DAVE HOLLISTER "Lovin"
 DONELL JONES "Know"

WMXD/Detroit, MI *
 PD: Janet G.
 APD: Onell Stevens
 MD: Sheila Little
 1 YOLANDA ADAMS "Battle"
 WILL DOWNING "Cool"
 DAVE HOLLISTER "Lovin"
 GLENN LEWIS "Fair"

WUKS/Fayetteville, NC *
 PD: Rod Cruise
 APD: Garrett Davis
 MD: Calvin Pee
 6 MUSIQ "Half Crazy"

WFLM/Ft. Pierce, FL *
 PD/MD: Michael James
 5 DAVE HOLLISTER "Lovin"
 4 CONYA DOSS "Coffee"
 1 YOLANDA ADAMS "Battle"
 RL "Man"
 TONY TERRY "Shower"

WQMG/Greensboro, NC *
 PD: Alvin Stowe
 7 YOLANDA ADAMS "Battle"
 DJ ROGERS, JR. "Lonely"

KMJQ/Houston-Galveston, TX *
 PD: Carl Conner
 MD: Sam Choice
 9 YOLANDA ADAMS "Ready"
 DAVE HOLLISTER "Lovin"

WTLC/Indianapolis, IN *
 DM/PP: Brian Wallace
 MD: Garth Adams
 DAVE HOLLISTER "Lovin"

WKXI/Jackson, MS *
 PD/MD: Stan Branson
 RL "Man"
 TONY TERRY "Shower"
 YOLANDA ADAMS "Battle"

WSOL/Jacksonville, FL *
 PD: Aaron Maxwell
 APD/MD: K.J.
 16 YOLANDA ADAMS "Battle"

KOKY/Little Rock, AR *
 PD: Mark Dylan
 MD: Jamal Quarles
 YOLANDA ADAMS "Battle"
 DAVE HOLLISTER "Lovin"
 RL "Man"
 TONY TERRY "Shower"

KHHT/Los Angeles, CA *
 PD: Michelle Santosuosso
 20 MARIO "Friend"

KJLH/Los Angeles, CA *
 PD/MD: Cliff Winston
 1 DONELL JONES "Know"
 DAVE HOLLISTER "Lovin"
 YOLANDA ADAMS "Battle"

WRBV/Macon, GA
 PD/MD: Lisa Charles
 TONY TERRY "Shower"

KJMS/Memphis, TN *
 PD: Nate Bell
 MD: Eileen Nathaniel
 YOLANDA ADAMS "Battle"
 DAVE HOLLISTER "Lovin"

WHQT/Miami, FL *
 PD: Derrick Brown
 APD/MD: Karen Vaughn
 No Adds

WJMR/Milwaukee-Racine, WI *
 PD/MD: Lauri Jones
 YOLANDA ADAMS "Ready"

WJMS/Milwaukee, WI
 PD/MD: Tyrene Jackson
 5 YOLANDA ADAMS "Battle"
 5 RL "Man"

WOLT/Mobile, AL *
 PD: Ron Anthony
 MD: Kathy Barlow
 RL "Man"
 TONY TERRY "Shower"

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 45 Total Reporters
 40 Total Monitored
 5 Total Indicator

WYBC/New Haven, CT *
 DM: Wayne Schmidt
 PD: Juan Castillo
 APD: Steven Richardson
 MD: Doc-P
 No Adds

WYLD/New Orleans, LA *
 DM/PP: Marvin Hankston
 APD/MD: Aaron "A.J." Appleber
 No Adds

WRKS/New York, NY *
 PD: Toya Beasley
 MD: Julie Gustines
 No Adds

WSVY/Norfolk, VA *
 PD/MD: Michael Mauzone
 RL "Man"

WVKL/Norfolk, VA *
 PD/MD: DC
 RL "Man"
 TONY TERRY "Shower"

WCFB/Olando, FL *
 PD: Steve Holtbrook
 MD: Joe Davis
 No Adds

WDAS/Philadelphia, PA *
 SIn. Mgr./PD: Joe Tamburro
 MD: Joann Gamble
 No Adds

WFXC/Raleigh-Durham, NC *
 DM/PP: Cy Young
 APD/MD: Jodi Berry
 DAVE HOLLISTER "Lovin"

WKJS/Richmond, VA *
 PD/MD: Kevin Kotar
 DAVE HOLLISTER "Lovin"

WVBE/Roanoke-Lynchburg, VA *
 PD: Walt Ford
 YOLANDA ADAMS "Battle"
 RL "Man"
 TONY TERRY "Shower"

KMJM/St. Louis, MO *
 DM/PP: Chuck Atkins
 MD: Brian Anthony
 3 RL "Man"
 3 WILL DOWNING "Cool"
 YOLANDA ADAMS "Battle"
 DJ ROGERS, JR. "Lonely"

WLVH/Savannah, GA
 PD: Gary Young
 17 JOE "Woman"

WIMX/Toledo, OH *
 DM/PP: Rocky Love
 MD: Denise Brooks
 RL "Man"

WHUR/Washington, DC *
 PD/MD: David A. Dickinson
 7 DAVE HOLLISTER "Lovin"

WMMJ/Washington, DC *
 MD: Mike Chase
 AMD: James Pair
 2 JOE "Woman"
 DAVE HOLLISTER "Lovin"

MARKET #1
WRKS/New York
 Emmis
 (212) 242-9870
 Beasley/Gustines
 12+ Cume 1,668,900

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
27	28	28	GLENN LEWIS/Don't You Forget It	23600
24	26	26	USHER/U Don't Have To Call	22100
26	24	24	REMY SHAND/Take A Message	20400
16	23	23	FAITH EVANS/I Love You	19550
23	23	23	JAHEIM/Anything	19550
12	22	22	ASHANTI/Foolish	18700
22	20	20	MAXWELL/This Woman's Work	17000
22	19	19	ANGIE STONE/Wish I Didn't	16150
15	19	19	LUTHER VANDROSS/Take You Out	16150
17	18	18	MUSIQ/Half Crazy	15300
15	17	17	MICHAEL JACKSON/Butterflies	14450
14	16	16	KEKE WYATT/Nothing In This	13600
11	16	16	LUTHER VANDROSS/I'd Rather	13600
15	15	15	AVANT/Makin' Good Love	12750
27	15	15	GINUWINE/Differences	12750
5	14	14	RUFF ENDS/Someone To Love You	11900
12	14	14	LUTHER VANDROSS/Grown Things	11900
21	14	14	MICHAEL JACKSON/You Rock My World	11900
11	12	12	MONTELL JORDAN/You Must Have Been	10200
14	11	11	JOE/What If A Woman	9350
6	10	10	JOE/What If A Woman	8500
16	10	10	BRIAN MCKNIGHT/What's It Gonna Be	8500
3	9	9	R. KELLY/The World's Greatest	6900
3	9	9	JILL SCOTT/A Long Walk	6900
5	7	7	ANGIE STONE/Brotha	5950
4	7	7	GERALD LEVERT/Made To Love Ya	5950
6	6	6	ALICIA KEYS/How Come You	5100
4	6	6	BRIAN MCKNIGHT/What's It Gonna Be	5100
4	6	6	MUSIQ/Just Friends (Sunny)	5100
4	6	6	JAHEIM/Could It Be	5100

MARKET #3
WVAZ/Chicago
 Clear Channel
 (312) 363-9000
 Smith/Rivera
 12+ Cume 615,300

PLAYS	SW	TW	ARTIST/TITLE	GI (000)
29	30	30	LUTHER VANDROSS/I'd Rather	15840
26	28	28	LUTHER VANDROSS/Take You Out	14734
24	26	26	JILL SCOTT/The Loves Me	13728
25	25	25	MAXWELL/Lifetime	13200
21	23	23	MICHAEL JACKSON/Butterflies	12144
22	22	22	MAXWELL/This Woman's Work	11616
19	22	22	YOLANDA ADAMS/The Battle Is	11616
20	20	20	DONNIE MCCURKIN/We Fall Down	10560
21	20	20	JILL SCOTT/The Way	10560
19	19	19	MICHAEL JACKSON/Heaven Can Wait	10032
17	19	19	ANGIE STONE/Wish I Didn't	10032
18	18	18	JOE/What If A Woman	9976
17	18	18	ANN NESBY/FAL GREEN/Put It On Paper	9976
16	16	16	YOLANDA ADAMS/Open My Heart	9448
16	16	16	FAITH EVANS/I Love You	9448
12	13	13	REMY SHAND/Take A Message	8664
8	11	11	MUSIQ/Half Crazy	5808
9	9	9	GLENN LEWIS/Don't You Forget It	4752
9	9	9	ANGIE STONE/Brotha	4752
9	8	8	BRIAN MCKNIGHT/What's It Gonna Be	4224
5	7	7	YOLANDA ADAMS/It's Gonna Be Ready	3696
11	7	7	DONELL JONES/You Know That...	3696
4	7	7	AVANT/Makin' Good Love	3696
6	7	7	TYRESE/What Am I Gonna Do	3696
4	6	6	ALICIA KEYS/How Come You...	3168
3	6	6	MUSIQ/Just Friends (Sunny)	3168
4	6	6	JAHEIM/Anything	3168
4	6	6	JAHEIM/Just In Case	3168
5	5	5	JILL SCOTT/A Long Walk	2640
4	5	5	MARY J. BLIGE/Family Affair	2640

MARKET #7
WHUR/Washington, DC
 Howard University
 (202) 806-3500
 Dickinson
 12+ Cume 459,000

PLAYS	SW	TW	ARTIST/TITLE	GI (000)
23	23	23	LUTHER VANDROSS/I'd Rather	6026
24	23	23	REMY SHAND/Take A Message	6026
22	22	22	ANGIE STONE/Wish I Didn't	5764
17	21	21	DONELL JONES/You Know That...	5502
20	21	21	WILL DOWNING/Cool Water	5502
11	18	18	RAPHAEL SAADIO /Be Here	4716
17	18	18	RUFF ENDS/Someone To Love You	4716
15	16	16	JAGUAR WRIGHT/The What It's	4192
14	15	15	JOE/What If A Woman	3930
15	15	15	MUSIQ/Half Crazy	3930
11	15	15	JANE/Feels So Right	3930
14	14	14	YOLANDA ADAMS/It's Gonna Be Ready	3668
12	12	12	GERALD LEVERT/What Makes It	3444
9	10	10	DJ ROGERS, JR./Lonely Girl	2520
10	10	10	LATHUN/Fortunate	2520
9	9	9	ALICIA KEYS/How Come You	2356
8	9	9	GLENN LEWIS/Don't You Forget It	2096
10	8	8	MARY MARY/In The Morning	2096
15	8	8	MAXWELL/This Woman's Work	2096
8	7	7	RICK BRAUN/Your World	1834
5	7	7	DAVE HOLLISTER/Keep Lovin' You	1834
7	7	7	BOYZ II MEN/The Color Of Love	1834
5	7	7	MICHAEL JACKSON/Butterflies	1434
3	7	7	SUNSHINE ANDERSON/Heard It All Before	1434
6	6	6	INDIA ARIE/Ready For Love	1172
4	6	6	ANGIE STONE/More Than A Woman	1172
6	6	6	BONEY JAMES/F.A.H.E.M./Ride	1172
6	6	6	JAZZY/NASTIES/All Up In My Face	1172
9	6	6	COOL'S HOT BOX/Make Me Happy	1172
4	5	5	FAITH EVANS/I Love You	1110

MARKET #10
WDMK/Detroit
 Radio One
 (313) 259-2000
 Starr/Gray/Anderson
 12+ Cume 224,200

PLAYS	SW	TW	ARTIST/TITLE	GI (000)
26	28	28	MICHAEL JACKSON/Butterflies	3584
28	26	26	ANN NESBY/FAL GREEN/Put It On Paper	3588
29	26	26	GLENN LEWIS/Don't You Forget It	3588
26	24	24	ANGIE STONE/Brotha	3312
20	21	21	MAXWELL/Lifetime	2848
17	19	19	LUTHER VANDROSS/I'd Rather	2672
15	17	17	MAXWELL/This Woman's Work	2376
13	13	13	GERALD LEVERT/What Makes It	1714
12	13	13	BRIAN MCKNIGHT/What's It Gonna Be	1714
9	13	13	JAHEIM/Anything	1714
12	12	12	REGINA BELLE/From Now On	1616
11	12	12	BOYZ II MEN/The Color Of Love	1518
9	11	11	JILL SCOTT/The Way	1360
10	10	10	BONEY JAMES/Something Inside	1360
9	9	9	MUSIQ/Just Friends (Sunny)	1242
9	9	9	ALICIA KEYS/A Woman's Worth	1242
9	9	9	ISLEY BROS./R. ISLEY/Contagious	1242
9	9	9	BRIAN MCKNIGHT/What's It Gonna Be	1242
11	9	9	MUSIQ/Half Crazy	1242
8	7	7	LUTHER VANDROSS/Take You Out	966
5	6	6	DONNIE MCCURKIN/We Fall Down	828
6	6	6	YOLANDA ADAMS/It's Gonna Be Ready	828
6	6	6	REGINA BELLE/Ooh Boy	828
5	5	5	AVANT/My First Love	692
1	5	5	ERIKKA BADU/Bag Lady	692
4	5	5	JILL SCOTT/A Long Walk	692
3	5	5	TONI BRAXTON/He Wasn't Man...	692
3	5	5	YOLANDA ADAMS/Open My Heart	692
4	5	5	ALICIA KEYS/Fallin'	692

MARKET #2
KHHT/Los Angeles
 Clear Channel
 (818) 845-1027
 Santosuosso
 12+ Cume 982,400

PLAYS	SW	TW	ARTIST/TITLE	GI (000)
49	48	48	FAITH EVANS/I Love You	26928
46	47	47	ASHANTI/Foolish	26367
45	44	44	USHER/U Don't Have To Call	24684
25	38	38	P. DIDDY/FUJISHER...I Need A Girl	21318
32	30	30	RUFF ENDS/Someone To Love You	16830
40	28	28	MARY J. BLIGE/No More Drama	15708
29	27	27	BOYZ II MEN/The Color Of Love	15147
22	27	27	MAXWELL/Lifetime	15147
28	27	27	ALICIA KEYS/A Woman's Worth	15147
29	26	26	BAFFACE/What If	14586
22	26	26	AVANT/Makin' Good Love	14586
27	25	25	JOE/What If A Woman	14025
28	24	24	JILL SCOTT/The Way	13464
26	20	20	MARIO/Just A Friend	11220
10	19	19	JENNIFER LOPEZ/It's Not About a Boy	10659
23	19	19	GINUWINE/Differences	10659
13	13	13	CASE/Missing You	7293
8	12	12	TONI BRAXTON/He Wasn't Man...	6732
16	12	12	JAGGED EDGE/Let's Get Married	6732
9	12	12	MARY J. BLIGE/Family Affair	6732
12	12	12	ALICIA KEYS/How Come You	6732
8	11	11	ALICIA KEYS/Fallin'	6171
30	11	11	TWEET/Oops (Oh My)	6171
9	10	10	IDEAL/Whatever	5610
9	9	9	SADI/Baby You Said	5049
9	9	9	112/Peaches & Cream	4488
9	8	8	JANET/Jail For You	4488
6	8	8	ISLEY BROS./R. ISLEY/Contagious	4488
8	8	8	DESTINY'S CHILD/Emotion	3927

MARKET #5
KRNB/Dallas-Ft. Worth
 Service
 (972) 263-9911
 Payne/V
 12+ Cume 212,900

PLAYS	SW	TW	ARTIST/TITLE	GI (000)
38	39	39	MUSIQ/Half Crazy	4914
36	35	35	ANN NESBY/FAL GREEN/Put It On Paper	4410

ON THE RECORD

With
Magic
MD, WJTT/Chattanooga, TN

POWER
94

The industry is really doin' the damn thing and coming with some hits that we can work with for the summer! My 67-year-old uncle really loves Ashanti's "Foolish," Usher is rising to the top with "U Don't Have to Call," and The Ying Yang Twins' "I Yi Yi" is blowin' up the charts as the duo represent the Dirty South. Our phones don't stop ringing for this one! Dr. Dre is giving us something different with Truth Hurts, but watch out for the aftermath of this one, because it could prove to be "Addictive." * Teenage sensation B2K have garnered more than adolescent fans. "Gots Ta Be" is making an impression on the adult demo as well. * I can't wait for *JuLisen*, the new album from Musiq, to drop on May 7. Judging from the debut single, "Halfcrazy," it's going to be hot! * The world was sleeping on Alicia Keys, but she wasn't falling for it. Now we have to give her props for doing a great remake of Prince's "How Come You Don't Call Me?" * I "Told Y'All," but y'all wouldn't listen. Petey Pablo comes with the Southern grit, and you can't help but bob ya head to it. And I don't think anyone was ready for Cee-Lo to come with the funk and bring out the "Closet Freaks"! * Well, I have to bounce because my phones are blowin' up for Busta, so if you are over 21, "Pass the Courvoisier!"

It's time the youngsters take a nap so those over 21 can indulge in a little adult recreation. OK, I know they're of age, but **Usher's** "U Don't Have to Call" (Arista) and **Ashanti's** "Foolish" (Murder Inc./Def Jam/IDJGM), now centrally located at 2 and 1, respectively, are going to have to skedaddle, 'cause **Busta Rhymes'** "Pass the Courvoisier" rises from 4-3 and shall be seizing the aforementioned chart positions soon ... With +346 plays, **P. Diddy's** "I Need a Girl" (Bad Boy/Arista) moves from 6-4*. The Most Increased Plays love search gets it 31 plays more than the second song on the list, which is straight outta the Aftermath camp via Interscope: **Truth Hurts featuring Rakim's** "Addictive" is infecting everyone who hears the joint. The contagious tune injects an eight-slot chart move, going 29-21* this week. Coming in third on the M.I.P. list is Roc-A-Fella/Def Jam/IDJGM's **Cam'ron**. "Oh Boy" temporarily rests at 15* ... Move over! debuting on the Urban AC chart are **The Hamptons'** "My Jacket" (BlackGround) at 49*, **Lil' Romeo's** "2 Way" (No Limit/Universal) at 47*, **Nelly's** "Hot in Herre" (Fo'Reel/Universal) at 45*, **Tweet's** "Call Me" (Gold Mind/Elektra/EEG) at 44* and **Jennifer Lopez featuring Nas'** "I'm Gonna Be Alright" at 38* ... **Sir Charles Jones'** "Is There Anybody..." (Independent) at 29* and **Yolanda Adams'** "I'm Gonna Be Ready" (Elektra/EEG) at 23* are the newcomers to the Urban AC chart. The only changes to the six-pack (the top six songs) on the Adult chart are for **Glenn Lewis** and **Ann Nesby featuring Al Green**, who trade places.

— Tanya O'Quinn, Assistant Editor



PHUN D A M E N T A L L Y pheat

ARTIST: Me'shell Ndegeocello

LABEL: Maverick/WB

By TANYA O'QUINN / ASSISTANT EDITOR



Me'shell Ndegeocello

Living up to the meaning of her last name, **Me'shell Ndegeocello** is one unique individual. "Free like a bird" is the Swahili definition of her surname, and this description applies to her profound and expansive creativity as well. As she allows her creative side to soar from subject to subject, Ndegeocello affects you like a favorite illegal drug. Her approach to certain issues is intricate, not straightforward; her solutions are formless, not definite. She realizes that everything is not black and white. There are those areas of gray that warrant attention and may harbor solutions. When we look at ourselves through her eyes, we realize our own responsibilities, which are loosely nestled within the grand scheme of it all.

The world first became aware of Ndegeocello in 1993 with the release of her debut project, *Plantation Lullabies*. The singles "Outside Your Door" and "If That's Your Boyfriend (He Wasn't Last Night)" introduced this accomplished bassist as an audacious, assured and assertive artist. She received four Grammy nominations the following year for *Lullabies*. Her cover of Van Morrison's "Wild Night" (a duet with John Mellencamp) introduced her to pop audiences.

Three years later her fan base was invited to journey with her through the valleys of sexism, racism and religion on *Peace Beyond Passion*. Penning 11 of the tunes on that record enabled the passionately observant storyteller to draw from her own vault of personal experiences and enlighten the masses on the flip side of the coin. Messages about struggle, liberation and transcendence flowed over sensationally rhythmic tracks that melodically fused hip-hop, funk, soul and jazz. The album was nominated for the R&B Album of the Year Grammy, just as its predecessor had been two years prior.

Prince proteges Wendy & Lisa, Doyle

Bramhall II, Chris Bruce, Ronnie Drayton, Steven Barber, Abe LaBoriel Jr. and Daniel Sadownick made guest appearances on Ndegeocello's '99 release *Bitter*. And now, three years after that "willfully elusive" CD, comes the multidimensional *Cookie: The Anthropological Mixtape*. "This album is looking at how I came to be and who I am," explains Ndegeocello. "That's why I call it an anthropological mix tape: it is a musical and thematic excavation of my own journey, one that I hope others might relate to. It is what I see in the world, what I see in myself. It is as much a self-critique as a critique."

Contributors to the project are Talib Kweli, Caron Wheeler, Lalah Hathaway, Marcus Miller and Michael Hampton. The first single, "Pocketbook," is "a search for balance," according to Ndegeocello. Over a somewhat funky, hip-hop-based track, she delivers a rhyme about a woman who knows what she wants out of life. (Perhaps I'm missing something, but I think this woman's equilibrium is on point.)

Slated for an early June release, *Cookie: The Anthropological Mixtape* is a very open record with a lot of different styles pumping through it. Somewhat of a coming-of-age story (it describes Ndegeocello's development process), this project contains messages about love, sex, beauty, religion and politics that are delivered on improvisational rhythm and blues grooves — a seamless melange of hip-hop, go-go, funk, soul, spoken word, jazz and rock 'n' roll. "It's all black music, so I use it in my palette," says Ndegeocello.

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Wednesday, May 8, 2002

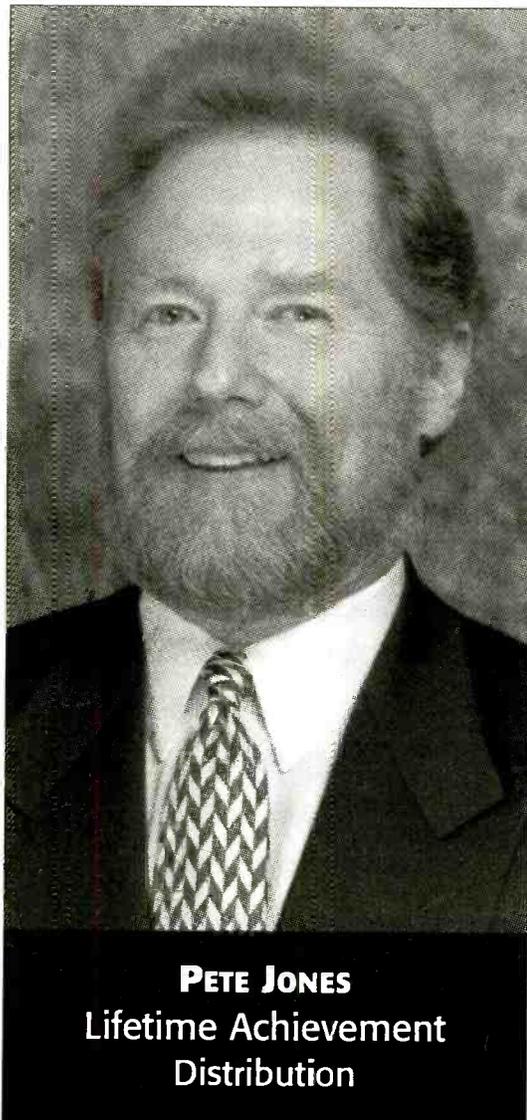
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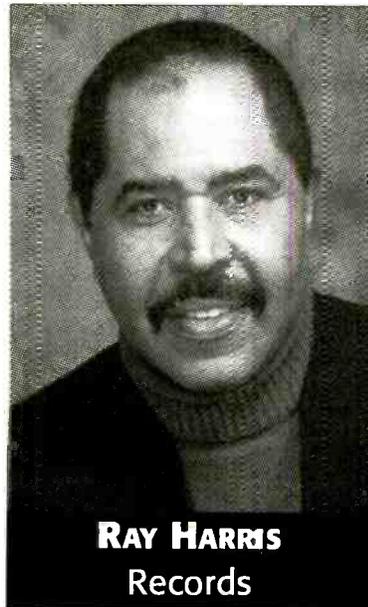
Honorees



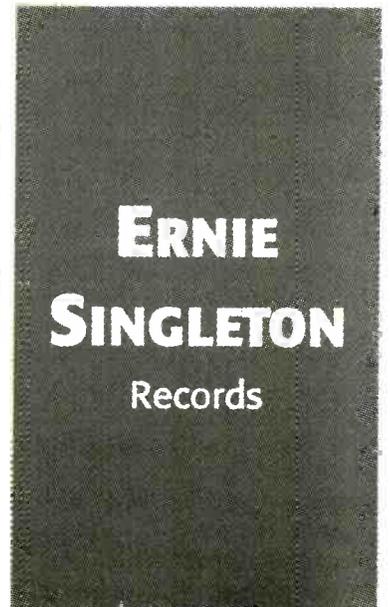
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Radio



PETE JONES
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Distribution



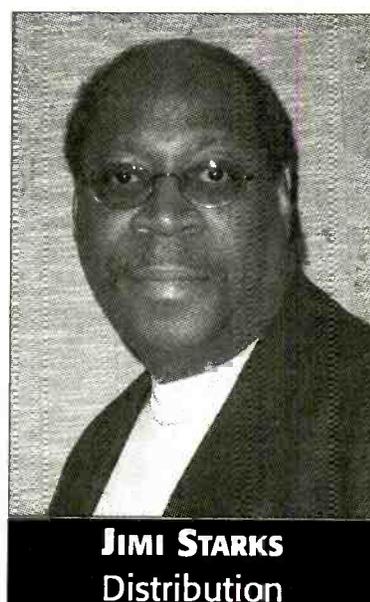
RAY HARRIS
Records



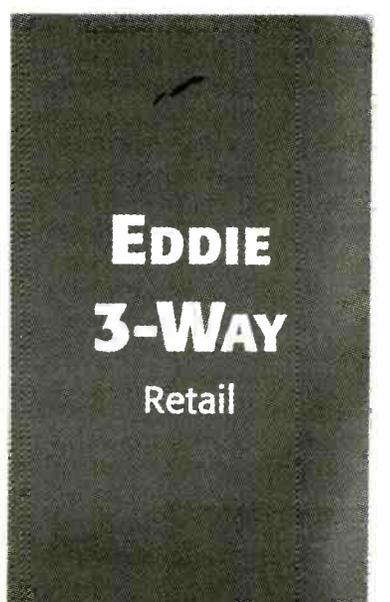
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Records



ELROY SMITH
Radio



JIMI STARKS
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3-WAY**
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For further information, contact **Santina Goodman** c/o Cynthia Badie Associates
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R&R Urban AC Top 30

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May 3, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	LUTHER VANDROSS I'd Rather (J)	1022	+69	164275	15	39/0
2	2	MAXWELL This Woman's Work (Columbia)	824	+4	120808	15	39/0
4	3	GLENN LEWIS Don't You Forget It (Epic)	743	-25	123309	25	35/0
3	4	ANN NESBY F/AL GREEN Put It On Paper (Universal)	733	-51	104537	15	28/0
5	5	FAITH EVANS I Love You (Bad Boy/Arista)	649	+11	127764	16	26/0
6	6	JOE What If A Woman (Jive)	635	+40	105644	8	29/1
8	7	REMY SHAND Take A Message (Motown)	622	+43	102389	13	34/0
11	8	JAHEIM Anything (Divine Mill/WB)	618	+68	96730	20	20/1
9	9	ANGIE STONE Wish I Didn't Miss You (J)	599	+32	88775	8	32/1
7	10	MICHAEL JACKSON Butterflies (Epic)	561	-22	95878	29	35/0
12	11	MAXWELL Lifetime (Columbia)	551	+22	109655	43	36/0
10	12	GERALD LEVERT What Makes It Good To You... (EastWest/EEG)	541	-16	79430	16	36/0
16	13	MUSIQ Halfcrazy (Def Soul/IDJMG)	500	+102	74403	6	30/1
13	14	BRIAN MCKNIGHT What's It Gonna Be (Motown)	483	+14	63978	10	33/0
14	15	ANGIE STONE Brotha (J)	434	-30	72564	36	38/0
17	16	ALICIA KEYS How Come You Don't Call Me (J)	363	+15	53545	7	26/0
18	17	RUFF ENDZ Someone To Love You (Epic)	348	+47	58425	7	17/0
19	18	BOYZ II MEN The Color Of Love (Arista)	340	+44	61769	3	29/0
23	19	ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	327	+123	83300	4	7/0
20	20	REGINA BELLE From Now On (Peak)	285	+8	36374	5	25/0
21	21	DONELL JONES You Know That I Love You (Untouchables/Arista)	272	+23	39252	6	24/2
24	22	AVANT Makin' Good Love (Magic Johnson/MCA)	256	+56	51317	6	12/0
Debut	23	YOLANDA ADAMS I'm Gonna Be Ready (Elektra/EEG)	229	+72	31114	1	27/2
26	24	RAPHAEL SAADIQ F/D'ANGELO Be Here (Pookie/Universal)	214	+15	24645	6	18/0
22	25	LATHUN Fortunate (Motown)	203	-27	20713	9	19/0
29	26	USHER U Don't Have To Call (LaFace/Arista)	196	+31	64044	3	5/0
28	27	JAGUAR WRIGHT The What If's (MCA)	190	+18	23397	2	18/0
27	28	WILL DOWNING Cool Water (GRP/VMG)	188	-6	15026	4	18/3
Debut	29	SIR CHARLES JONES Is There Anybody Lonely... (Independent)	141	+17	9733	1	9/0
25	30	PROPHET JONES Cry Together (University/Motown)	140	-60	14172	19	11/0

40 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/21/02-4/27/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

New & Active

YOLANDA ADAMS The Battle Is The Lords (Verity)
Total Plays: 128, Total Stations: 16, Adds: 12

MONTELL JORDAN You Must Have Been (Def Soul/IDJMG)
Total Plays: 109, Total Stations: 10, Adds: 0

PHIL PERRY I Can't Wait (Til Morning...) (Peak)
Total Plays: 83, Total Stations: 10, Adds: 0

BLESSED Your Mercy (Ultimate)
Total Plays: 79, Total Stations: 6, Adds: 0

DJ ROGERS JR. Lonely Girl (Motown)
Total Plays: 69, Total Stations: 15, Adds: 2

TINA MOORE Time Will Tell (Music Mind)
Total Plays: 57, Total Stations: 9, Adds: 0

KIRK WHALUM Can't Stop The Rain (Warner Bros.)
Total Plays: 41, Total Stations: 8, Adds: 1

EXHALE Still Not Over You (Real Deal)
Total Plays: 28, Total Stations: 5, Adds: 0

KEKE WYATT I Don't Wanna (MCA)
Total Plays: 23, Total Stations: 7, Adds: 0

JILL SCOTT Gimme (Hidden Beach/Epic)
Total Plays: 20, Total Stations: 4, Adds: 0

Songs ranked by total plays

Most Added

www.rradds.com

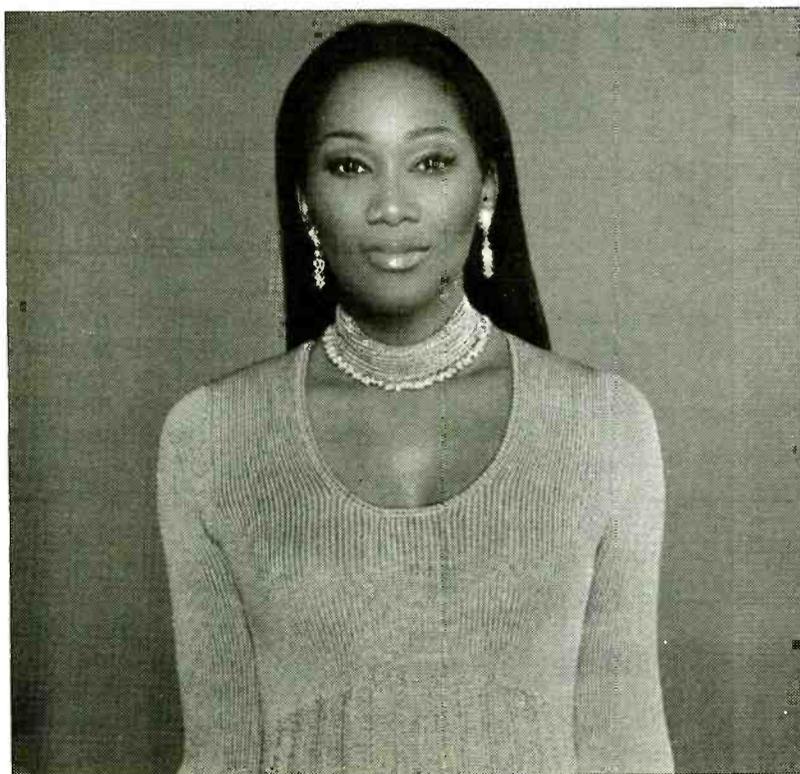
ARTIST TITLE LABEL(S)	ADDS
DAVE HOLLISTER Keep Lovin' You (MCA)	15
RL Good Man (J)	13
YOLANDA ADAMS The Battle Is The Lords (Verity)	12
TONY TERRY In The Shower (Golden Boy)	9
WILL DOWNING Cool Water (GRP/VMG)	3
YOLANDA ADAMS I'm Gonna Be Ready (Elektra/EEG)	2
DONELL JONES You Know That... (Untouchables/Arista)	2
DJ ROGERS JR. Lonely Girl (Motown)	2
CONYA DOSS Coffee (Nu Mecca/Orpheus)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)	+123
MUSIQ Halfcrazy (Def Soul/IDJMG)	+102
YOLANDA ADAMS I'm Gonna Be Ready (Elektra/EEG)	+72
LUTHER VANDROSS I'd Rather (J)	+69
JAHEIM Anything (Divine Mill/WB)	+68
AVANT Makin' Good Love (Magic Johnson/MCA)	+56
MARY J. BLIGE Family Affair (MCA)	+47
RUFF ENDZ Someone To Love You (Epic)	+47
BOYZ II MEN The Color Of Love (Arista)	+44
REMY SHAND Take A Message (Motown)	+43

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
KEKE WYATT Nothing In This World (MCA)	441
LUTHER VANDROSS Take You Out (J)	397
ALICIA KEYS A Woman's Worth (J)	379
USHER U Got It Bad (LaFace/Arista)	360
JILL SCOTT The Way (Hidden Beach/Epic)	326
JILL SCOTT He Loves Me (Hidden Beach/Epic)	308
GERALD LEVERT Made To Love Ya (EastWest/EEG)	297
GINUWINE Differences (Epic)	296
BABYFACE What If (Arista)	232
JAHEIM Just In Case (Divine Mill/WB)	223
BRIAN MCKNIGHT Love Of My Life (Motown)	206
MUSIQ Love (Def Soul/IDJMG)	195
JILL SCOTT A Long Walk (Hidden Beach/Epic)	193
INDIA.ARIE Video (Motown)	172
DONNIE MCCLURKIN We Fall Down (Verity)	169
ALICIA KEYS Fallin' (J)	161
ISLEY BROTHERS Secret Lover (DreamWorks)	154
TYRESE What Am I Gonna Do (RCA)	150
ISLEY BROS. F/R. ISLEY Contagious (DreamWorks)	150
YOLANDA ADAMS Open My Heart (Elektra/EEG)	149



YOLANDA ADAMS

"I'm Gonna Be Ready"

R&R Urban AC Chart **23 DEBUT**
Monitor Urban AC Chart 38*- 25*

New Adds:

KMJQ/Houston
WFXC/Raleigh
WSOL/Jacksonville
WZAK/Cleveland

WJMR/Milwaukee
WKJS/Richmond
WTLC/Indianapolis

WDMK/Detroit
WMMJ/Washington, D.C.
WWIN/Baltimore

Great Rotation Increases At:

KJLH/Los Angeles
WBAV/Charlotte, NC
KOKY/Little Rock

WMCS/Milwaukee
WMGL/Charleston
WKXI/Jackson, MS

WHUR/Washington, D.C.
WDLT/Mobile
KRN/Dallas

Approaching 3 Million in Audience!!

Upcoming Television Appearances

May 31 Yolanda Adams to Perform at Essence Awards at Universal Amphitheater





LON HELTON
lhelton@rronline.com

PART TWO OF A TWO-PART SERIES

The Country's Ears Belong To Clear Channel

□ CC doubles audience of No. 2 Infinity

Almost 9 1/2 million people listen to a Clear Channel Country station every week. The company's 2000 merger with AMFM vaulted CC's Country station lineup into such a dominant position that its audience is nearly twice as large as that of its closest rival, Infinity.

This week we wrap up our look at the companies controlling Country's fortunes, with the focus on audience. The April 19 R&R Country column contained the "Country Companies Revenue Ranker" for all radio operators whose Country radio holdings made at least \$10 million in 2001. The "Radio Holdings at a Glance" feature in that issue listed the radio properties owned by ABC, Barnstable, Beasley, Bonneville, Brill Media, Citadel, Clear Channel and Cox. Under each operator I listed the stations each company owns, 12+ share comparisons for fall 2001 and fall 2000 and revenue comparisons for 2001 vs. 2000.

This week's column features the audience comparisons for Country's top 17 companies, along with "Radio Holdings at a Glance" for Cumulus, Emmis, Entercom, Hall, Infinity, Jefferson-Pilot, Journal Broadcast Group, Regent and Susquehanna.

It's impossible to list everybody, so I again narrowed it down to operators taking in at least \$10 million in revenue from their Country outlets. If I've inadvertently omitted your company or station from these listings, please let me know.

Radio Holdings At A Glance

Following each station's calls and city is the ranking of its market by size and its Arbitron 12+ positions in fall '01 and fall '00 (fall '00 figures are listed in parentheses). Next are its fall '01 and '00 Arbitron metro cume audience numbers, with 2000's data in parentheses. After the cume statistics are the 2001 and 2000 station revenues (again, 2000 information is in parentheses), which are listed in millions, except in "Totals," where actual figures for cume and billing are shown.

Bolded stations are R&R Country reporters monitored by Mediabase 24/7. The first set of figures under "Totals" shows the number of Country stations owned by each operator, followed by the number of its R&R Country reporters. It should also be noted that, for up-to-the-minute comparison purposes, recently or soon-to-be acquired stations are listed under their new parent, and their revenues and cume numbers are included in the 2001 figures, even though they obviously were not part of their parents' 2001 totals.

Country Companies Audience Ranker

Here's how these broadcasting companies rank by 2001 metro cume audience, according to BIA. 1999, 1998 and 1997 cume and cume ranks follow in the next two columns, with the cume figure followed by the company's rank for that year.

Owner	2001	1999	1998	1997
1. Clear Channel	9,384,900	4,355,700/2	2,441,200/4	2,706,800/3
2. Infinity	4,941,000	5,706,900/1	5,157,400/1	5,226,600/1
3. Citadel	1,669,800	1,371,300/6	1,105,500/6	961,800/10
4. Cox	1,396,500	1,355,200/5	971,600/8	989,100/7
5. ABC Radio Inc.	1,246,000	1,150,000/7	929,371/9	1,294,500/6
6. Cumulus	1,088,200	1,718,000/4	1,077,700/7	983,900/8
7. Susquehanna	819,800	746,700/8	632,300/14	—
8. Beasley	753,100	685,200/10	756,000/10	761,700/11
9. Emmis	718,900	640,800/12	—	—
10. Jefferson-Pilot	619,400	721,400/9	726,900/12	755,400/12
11. Journal BG	519,700	567,700/13	551,000/15	—
12. Barnstable	456,100	651,900/11	502,800/16	294,400/18
13. Entercom	450,500	538,320/15	—	—
14. Regent	442,800	353,800/16	—	—
15. Hall	367,400	—	—	—
16. Bonneville	349,200	554,800/14	639,900/13	644,600/13
17. Brill Media	206,900	225,300/19	237,800/18	239,200/19

Radio Holdings At A Glance

Station/City (Rank)	Fall '01 12+ Share (Fall '00)	'01 Cume ('00)	'01Rev. ('00)
WKKO/Toledo (81)	12.8 (11)	1098 (1034)	6.4 (6.1)
WTOD/Toledo (81)	0.4 (0.6)	73 (69)	0 (0)
WHKR/Melbourne (100)	2.9 (2.5)	396 (300)	0.6 (0.8)
WVLK/Lexington, KY (102)	8.3 (9.1)	739 (902)	3.3 (4.2)
WQXK/Youngstown, OH (108)	9.3 (11.8)	839 (975)	4.2 (4.4)
KHAY/Ventura, CA (115)	7.2 (7.7)	517 (520)	2.3 (2.1)
KRMD/Shreveport, LA (132)	6.7 (8)	567 (534)	3.2 (3.8)
KBOB/Quad Cities, IA-IL (140)	1.6 (1.9)	153 (210)	0.5 (0.9)
WLWI/Montgomery, AL (147)	10.7 (10.2)	654 (615)	4.1 (4.7)
KFAY/Fayetteville, AR (149)	4.6 (2.9)	240 (207)	0.4 (0.7)
WXXQ/Rockford, IL (152)	9.8 (10.6)	550 (503)	2.5 (2.6)
KUSJ/Killeen-Temple, TX (154)	6.6 (5.8)	351 (314)	0.5 (0.3)
WJCL/Savannah, GA (159)	5.6 (6.7)	251 (343)	2.2 (1.9)
WYAK/Myrtle Beach, SC (169)	2.1 (1.4)	175 (110)	0.1 (0.2)
KOMS/Ft. Smith, AR (171)	9.3 (8.6)	346 (250)	0.8 (0.6)
WWQQ/Wilmington, NC (177)	7.1 (9.8)	270 (284)	1.8 (1.5)
WKOR/Tupelo, MS (184)	1.2 (0.4)	40 (na)	0.8 (0.8)
KNFM/Odessa, TX (187)	5.5 (6.6)	296 (353)	1.0 (1.0)
KGEE/Odessa, TX (187)	6.2 (5.9)	248 (306)	1.0 (1.4)
KHAK/Cedar Rapids, IA (204)	11.6 (12.7)	367 (355)	2.6 (3.0)
WYMB/Florence, SC (206)	0 (0)	3 (5)	0 (0)
WQCB/Bangor, ME (213)	14.0 (8.5)	372 (124)	1.3 (1.4)
KYKZ/Lake Charles, LA (215)	17.9 (24.5)	555 (522)	2.3 (2.2)
WJOD/Dubuque, IA (230)	16.6 (11.7)	325 (304)	0.8 (0.8)
KBCY/Abilene, TX (231)	9.8 (8.9)	198 (234)	0.4 (0.4)
KOEL/Waterloo, IA (239)	8.3 (7.4)	192 (214)	0.9 (1.0)
KKCV/Waterloo, IA (239)	10.9 (10.5)	241 (247)	1.0 (1.4)
KLUR/Wichita Falls, TX (250)	18.4 (16.1)	374 (344)	1.0 (1.5)
KEKB/Grand Junction, CO (259)	8.4 (17.8)	214 (321)	1.0 (1.4)
WKAK/Albany, GA (261)	4.3 (6.2)	97 (132)	0.5 (0.7)
KKCT/Bismarck, ND (273)	9.3 (14.4)	141 (213)	0.9 (1.4)

According to BIA, Cumulus also owns three Country outlets in nonrated markets.

Totals	4/02: 31/4	247.4	1,088,200	\$48,775,000
	4/00: 57/5	461.8	1,718,000	\$75,400,000
	4/99: 37/6		1,077,700	\$39,535,000
	8/98: 28/8		983,900	\$39,050,000
	10/97: 6/2		277,500	\$ 8,350,000

Emmis

Station/City (Rank)	Fall '01 12+ Share (Fall '00)	'01 Cume ('00)	'01Rev. ('00)	
KZLA/Los Angeles (2)	2.2 (2.6)	6,581 (7,000)	18.9 (16.3)	
WTHI/Terre Haute, IN (197)	20.5 (22.3)	608 (697)	2.0 (1.8)	
Totals	4/02: 2/1	22.7	718,900	\$20,900,000
	4/00: 3/2	29.1	640,800	\$20,250,000

Entercom

Station/City (Rank)	Fall '01 12+ Share (Fall '00)	'01 Cume ('00)	'01Rev. ('00)
WDAF/Kansas City (29)	6.3 (6.4)	1,655 (1,682)	3.4 (3.4)
WBEE/Rochester (53)	12.1 (8.7)	1,747 (1,573)	5.2 (5.6)
WGGY/Wilkes Barre, PA (67)	9.9 (8.1)	1,103 (1,013)	2.7 (3.1)
WGGI/Wilkes Barre, PA (67)	0.5 (0)	69 (0)	0 (0)

According to BIA, Entercom also owns two Country outlets in nonrated markets.

Totals	4/02: 4/3	28.8	450,500	\$11,300,000
	4/00: 5/4	24.8	538,300	\$15,700,000

Hall

Station/City (Rank)	Fall '01 12+ Share (Fall '00)	'01 Cume ('00)	'01Rev. ('00)	
WCTK/Providence (35)	5.4 (5.9)	1,439 (1,541)	2.9 (3.0)	
WPCV/Lakeland, FL (99)	14.3 (17.5)	998 (1,157)	3.8 (3.4)	
WOKO/Burlington, VT (141)	17.8 (12.3)	873 (253)	2.0 (2.25)	
WCTY/New London, CT (170)	6.5 (9.4)	364 (389)	1.35 (2.2)	
Totals	4/02: 4/2	44.1	367,400	\$10,025,000

Infinity

Station/City (Rank)	Fall '01 12+ Share (Fall '00)	'01 Cume ('00)	'01Rev. ('00)
WUSN/Chicago (3)	2.9 (3.4)	6,376 (6,842)	28.8 (37.0)
KIKK/Houston (9)	1.3 (3.2)	2,330 (3,353)	9.8 (10.0)
KILT/Houston (9)	4.1 (6.2)	3,581 (4,378)	27.1 (27.0)
WYCD/Detroit (10)	3.7 (4.9)	4,057 (4,458)	11.0 (13.0)
KMPS/Seattle (14)	6.0 (5.9)	4,248 (4,072)	17.0 (15.9)
KMLE/Phoenix, AZ (15)	4.2 (4.9)	2,948 (3,436)	16.0 (17.0)
WQYK/Tampa (21)	6.8 (6.4)	3,300 (3,001)	14.4 (14.8)
WRBQ/Tampa (21)	2.5 (3.4)	1,621 (1,768)	7.0 (8.8)
WDSY/Pittsburgh (23)	7.0 (7.2)	2,904 (3,108)	8.9 (11.2)
KUPL/Portland, OR (24)	5.4 (5.9)	2,326 (2,188)	7.6 (8.9)
WUBE/Cincinnati (26)	4.9 (7.4)	2,150 (2,563)	10.6 (14.7)
KNCI/Sacramento, CA (27)	5.5 (6.5)	1,737 (1,854)	8.1 (8.0)
KFRG/Riverside, CA (28)	7.7 (9.3)	2,419 (2,578)	13.5 (14.0)
KXFG/Riverside, CA (28)	0 (0)	0 (0)	0 (0)
KBEQ/Kansas City (29)	3.9 (4.7)	1,502 (1,734)	5.4 (6.0)
KFKF/Kansas City (29)	4.5 (5.5)	1,787 (2,000)	6.7 (7.1)
WHOK/Columbus, OH (36)	2.9 (3.2)	1,239 (1,381)	3.6 (4.2)
WSOC/Charlotte (37)	5.1 (3.7)	1,630 (1,554)	9.0 (8.7)
WIRK/West Palm Beach (47)	4.5 (5.3)	809 (1,087)	6.6 (6.7)
WYRK/Buffalo (50)	8.1 (10.5)	1,763 (1,823)	6.3 (6.8)
KSKS/Fresno (68)	5.0 (6.8)	683 (872)	3.4 (3.6)

According to BIA, Infinity also owns one Country outlet in a nonrated market.

Continued on Page 102



CALVIN GILBERT
gilbert@rronline.com

Country In Motion

Elaborate marketing for NASCAR-inspired CD

Acknowledging that he's never understood NASCAR's appeal, comedian **George Carlin** once commented, "All they do is turn left, and the same rednecks win every time." It's safe to say that Carlin is not within the demo Warner Bros./Nashville is targeting with its upcoming NASCAR-inspired compilation, *Inside Traxx*, set for a June 11 release.

There are plenty of people who *do* understand NASCAR's appeal, of course, and most of them like country music. Country's connection to NASCAR is undeniable, so it makes perfect sense to release a collection of music with a racing theme.

A NASCAR-related CD is not a new concept, but sales for similar previous projects have been mixed, at best. However, those past CDs haven't had the turbocharged marketing and cross-promotion campaign that's behind *Inside Traxx*. Promotional partners include Curb Records, AOL, AOL Music, AOL Racing, the Country Music Association and three major racetracks. Country artists will be performing at several races, and NASCAR drivers will be appearing at the upcoming Country Music Fan Fair in Nashville.

The first two singles from the 14-track CD are from Curb acts. Sawyer Brown's "Can You Hear Me Now?" is expected to appear on the band's upcoming album, and Jo Dee Messina's "Dare to Dream" is the fourth single from her latest album, *Burn*. Most of the songs on *Inside Traxx* have been released elsewhere, including current Columbia artist Travis Tritt's "Start the Car," a track from his 1998 Warner Bros. album *No More Looking Over My Shoulder*.

Other artists featured on the project include Anita Cochran, Ken Mellons, Hank Williams Jr., John Michael Montgomery, Trini Triggs, Brad Wolf and Mark Tinney. It also includes Tim McGraw's "I Like It, I Love It."

Messina and two others featured on the album — Dwight Yoakam and Neal McCoy — will be taking an active role in promoting the collection. Drivers Bobby Hamilton and Jeff Green have signed on to promote it too. The two (and another driver to be announced in the near future) will be driving cars featuring the *Inside Traxx* logo on their fenders and a picture of an artist on their hoods.

Last week AOL launched an *Inside Traxx* website that streams Messina's single and provides a link to NASCAR.com and a photo gallery of artists and drivers. The site also features a contest with a grand-prize trip to Fan Fair to see the *Inside Traxx* unveiling. On June 12 Messina, Yoakam and McCoy will join drivers Hamilton and Green at Fan Fair for an autograph session and car exhibit. Later in the year each of the singers will perform in pre-race concerts at Winston Cup races.

Messina's July 14 appearance at the Chicagoland Motor Speedway for the Tropicana 400 will be televised on NBC-TV. Yoakam, whose single from the project will be "Sitting Pretty," travels to Charlotte for the UAW-GM Quality 500, set for Oct. 13 at Lowe's Motor Speedway. McCoy's contribution to the compilation, "What If,"

is set to be released as a single this summer. He performs Oct. 27 at Atlanta Motor Speedway during the NAPA 500.

Another company, Action Performance, is embarking on a targeted mass-retail, wholesale and specialty-dealers campaign in association with the die-cast car series promoting *Inside Traxx*. Involved in the die-cast car merchandising are QVC, the Racing Collectibles Club of America, Warner Music Group, AOL and the website goracing.com.

Awards Show Updates

The Academy of Country Music is dispensing with the red carpet at its 37th annual ACM Awards, which will be televised live on CBS-TV. Instead, celebrities arriving for the May 22 awards show in Los Angeles will be walking down an orange carpet, which will reflect the motif of the ACM's new partner, Home Depot.

The retail chain has initiated the Home Depot Humanitarian Award for the ACM event — the first fan-voted award in the ACM's history. During the first week of online voting more than 13,000 votes were cast for this year's Humanitarian nominees: Alabama, Brooks & Dunn and Reba McEntire.

Alan Jackson, Toby Keith, Alison Krauss & Union Station, Kenny Chesney, Martina McBride, Sara Evans and Brooks & Dunn are on the list of performers announced for the first annual CMT Flameworthy Video Music Awards. CMT will telecast the fan-voted awards show live from Nashville's Gaylord Entertainment Center on June 12.

The two-hour show will serve as the unofficial kickoff to the 31st annual Fan Fair in downtown Nashville. Tickets, priced at \$25-\$100, are on sale at www.ticketmaster.com.

Chick Hatches TV Ratings

A nonmusical appearance by Dixie Chick Natalie Maines has helped the TLC cable network rack up the highest primetime ratings in its history. Maines appeared on the April 20 episode of *Trading Spaces*, a show that allows neighbors to redecorate a room in each other's houses. Armed with \$1,000 each and the help of professional designers and carpenters, the participants have 48 hours to redo a room in their neighbor's house and have no control over the final results at their own home.

Maines and cousin Stephanie worked with designer Hilda Santo-Tomas to redecorate Natalie's mother's loft multipurpose room. Maines' mother, Tina, and sister Kim teamed with designer Vern Yip to revamp the singer's guestroom. The episode, "Austin: La Costa Drive," scored a 3.15 household rating and was the No. 1 ad-supported cable program in primetime on April 20 in several demos, including persons 25-54.

Radio Holdings At A Glance

Continued from Page 101

Totals	4/02: 21/19	96.6	4,941,000	\$220,750,000
	4/00: 25/21	110.6	5,706,900	\$223,900,000
	4/99: 26/21		5,157,400	\$183,350,000
	8/98: 26/19		5,226,600	\$172,430,000
	10/97: 26/19		5,375,200	\$167,050,000

Jefferson-Pilot

Station/City (Rank)	Fall '01 12+ Share (Fall '00)	'01 Cume ('00)	'01 Rev. ('00)	
KSON/San Diego (17)	4.0 (4.1)	2,620 (2,581)	11.0 (12.4)	
KYGO/Denver (22)	7.0 (8.2)	3,143 (3,175)	19.9 (19.0)	
KCKK/Denver (22)	1.0 (1.3)	431 (678)	1.0 (0.9)	
Totals	4/02: 3/2	12.0	619,400	\$31,900,000
	4/00: 4/2	15.2	721,400	\$33,200,000
	4/99: 3/2	16.0	726,900	\$29,650,000
	8/98: 5/2		755,400	\$27,900,000
	10/97: 4/2		711,700	\$25,700,000

Journal Broadcast Group

Station/City (Rank)	Fall '01 12+ Share (Fall '00)	'01 Cume ('00)	'01 Rev. ('00)	
KVOO/Tulsa (65)	5.3 (3.9)	819 (738)	1.0 (1.1)	
KVOO-FM/Tulsa (65)	4.8 (5.6)	822 (723)	3.2 (3.4)	
KXBL/Tulsa (65)	2.5 (2.2)	670 (521)	1.0 (1.1)	
KMXM/Omaha (74)	2.7 (5.3)	519 (541)	2.3 (3.0)	
KYQQ/Wichita (92)	1.5 (2.2)	297 (336)	0.7 (0.8)	
KFDI/Wichita (92)	10.5 (9.3)	898 (756)	3.9 (4.1)	
KFTI/Wichita (92)	5.8 (6.5)	391 (384)	1.8 (1.9)	
KTTS/Springfield, MO (144)	14 (6.2)	781 (470)	2.5 (3.1)	
Totals	4/02: 8/3	47.1	519,700	\$16,425,000
	4/00: 12/4	55.8	567,700	\$20,200,000
	4/99: 13/4	55.9	551,000	\$20,725,000
	8/98: 11/4		517,000	\$19,430,000
	10/97: 11/4		536,400	\$18,600,000

Regent

Station/City (Rank)	Fall '01 12+ Share (Fall '00)	'01 Cume ('00)	'01 Rev. ('00)	
WGNA/Albany, NY (61)	9.9 (10.8)	1,363 (1,413)	6.7 (7.0)	
KMDL/Lafayette, LA (103)	6.5 (8.9)	647 (785)	2.0 (2.2)	
WFYR/Peoria, IL (142)	5.5 (3.4)	369 (266)	0.7 (0.9)	
WRUN/Utica, NY (156)	0.3 (0)	52 (0)	0 (0)	
WFRG/Utica, NY (156)	12.6 (15.6)	599 (715)	2.0 (2.3)	
WXTA/Erie, PA (161)	11.2 (12.7)	482 (476)	1.6 (1.3)	
KALF/Chico, CA (199)	6.6 (9.2)	279 (288)	1.2 (1.1)	
WWJO/St. Cloud, MN (220)	8.2 (10.3)	276 (389)	2.2 (2.2)	
WFRY/Watertown, NY (267)	24.0 (23.4)	361 (332)	1.5 (1.5)	
Totals	4/02: 9/2	84.8	442,800	\$17,675,000
	4/00: 9/1	81.2	353,800	\$14,400,000

Susquehanna

Station/City (Rank)	Fall '01 12+ Share (Fall '00)	'01 Cume ('00)	'01 Rev. ('00)	
KPLX/Dallas (5)	6.1 (5.9)	6,359 (5,514)	22.5 (18.0)	
WFMS/Indianapolis (40)	9.3 (11.8)	2,228 (2,500)	12.4 (12.8)	
WAVG/Louisville (55)	1.2 (0.4)	216 (176)	0.3 (0.4)	
According to BIA, Susquehanna also owns three Country outlets in nonrated markets.				
Totals	4/02: 3/2	16.6	880,300	\$35,200,000
	4/00: 3/2	17.3	819,800	\$29,500,000
	4/99: 3/2	18.6	746,700	\$25,100,000
	8/98: 3/3		632,300	\$24,800,000
	10/97: 3/3		766,000	\$19,850,000

C O U N T R Y FLASHBACK

1 YEAR AGO

• No. 1: "Ain't Nothing 'Bout You" - Brooks & Dunn

5 YEARS AGO

• No. 1: "One Night At A Time" - George Strait (third week)

10 YEARS AGO

• No. 1: "Neon Moon" - Brooks & Dunn

15 YEARS AGO

• No. 1: "Julia" - Conway Twitty

20 YEARS AGO

• No. 1: "Mountain Music" - Alabama (third week)

25 YEARS AGO

• No. 1: "Some Broken Hearts..." - Don Williams

R&R Country Top 50

May 3, 2002

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	± POINTS	TOTAL PLAYS	± PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	TOBY KEITH My List (DreamWorks)	16830	-123	5813	-123	17	151/0
2	2	ALAN JACKSON Drive (For Daddy Gene) (Arista)	16564	+891	5702	+331	15	152/0
6	3	TOMMY SHANE STEINER What If She's An Angel (RCA)	14526	+670	5289	+193	19	150/0
3	4	KENNY CHESNEY Young (BNA)	13996	-812	5047	-348	19	151/0
4	5	PHIL VASSAR That's When I Love You (Arista)	13738	-835	4920	-319	26	149/0
7	6	STEVE AZAR I Don't Have To Be (Till...) (Mercury)	13448	+1027	4815	+363	29	149/0
5	7	RASCAL FLATTS I'm Movin' On (Lyric Street)	13422	-629	4707	-289	29	151/0
8	8	GEORGE STRAIT Living And Living Well (MCA)	13287	+1296	4532	+462	12	152/0
10	9	EMERSON DRIVE I Should Be Sleeping (DreamWorks)	11616	+936	4118	+324	23	151/0
9	10	TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia)	11458	+32	4267	+55	17	152/0
11	11	BRAD PAISLEY I'm Gonna Miss Her (Fishin') (Arista)	10071	+780	3509	+320	10	149/5
12	12	CAROLYN DAWN JOHNSON I Don't Want You To Go (Arista)	8694	+180	3283	+73	19	146/0
13	13	LONESTAR Not A Day Goes By (BNA)	8573	+245	3192	+88	15	145/0
17	14	KELLIE COFFEY When You Lie Next To Me (BNA)	7483	+564	2735	+157	18	143/1
14	15	KEVIN DENNEY That's Just Jessie (Lyric Street)	7465	-166	2811	-83	20	145/0
15	16	TAMMY COCHRAN I Cry (Epic)	7311	+210	2846	+69	22	136/1
16	17	TRICK PONY Just What I Do (H2E/WB)	7254	+166	2827	+147	16	145/1
19	18	GARY ALLAN The One (MCA)	7131	+577	2582	+208	16	143/3
18	19	W. NELSON/LEE ANN WOMACK Mendocino... (Lost Highway/Mercury)	6691	-23	2434	+35	17	139/0
20	20	ANDY GRIGGS Tonight I Wanna Be Your Man (RCA)	5807	+522	2217	+179	15	145/2
21	21	DARRYL WORLEY I Miss My Friend (DreamWorks)	5806	+840	2018	+325	8	135/13
25	22	BROOKS & DUNN My Heart Is Lost To You (Arista)	4806	+1051	1601	+483	5	131/20
24	23	TRACE ADKINS Help Me Understand (Capitol)	4559	+559	1747	+216	11	130/4
23	24	SHEDAISY Get Over Yourself (Lyric Street)	4500	+165	1690	+118	10	120/2
26	25	SARA EVANS I Keep Looking (RCA)	3726	+228	1458	+101	9	120/9
27	26	BRAD MARTIN Before I Knew Better (Epic)	3530	+363	1417	+138	13	117/2
28	27	SHANNON LAWSON Goodbye On A Bad Day (MCA)	3254	+225	1273	+73	13	111/5
Breaker	28	MARK CHESNUTT She Was (Columbia)	2807	+362	1007	+121	14	95/8
35	29	BLAKE SHELTON Ol' Red (Warner Bros.)	2621	+508	996	+209	6	82/5
32	30	TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	2575	+291	878	+117	5	89/16
33	31	JOE NICHOLS The Impossible (Universal South)	2473	+197	948	+115	7	85/9
51	32	SOGGY BOTTOM BOYS I Am A Man... (Lost Highway/Mercury)	2063	-268	728	-118	18	73/1
36	33	BRETT JAMES Chasin' Amy (Arista)	1894	+130	775	+39	6	89/4
37	34	DIAMOND RIO Beautiful Mess (Arista)	1885	+288	658	+110	3	69/9
39	35	LITTLE BIG TOWN Don't Waste My Time (Monument)	1701	+190	687	+63	9	90/6
38	36	JAMIE O'NEAL Frantic (Mercury)	1671	+152	672	+75	9	74/0
40	37	PINMONKEY Barbed Wire And Roses (BNA)	1647	+213	523	+86	5	69/11
41	38	HOMETOWN NEWS Minivan (VFR)	1418	+151	573	+82	8	55/2
44	39	CYNDI THOMSON I'm Gone (Capitol)	1372	+373	557	+157	3	77/9
45	40	ANTHONY SMITH If That Ain't Country (Mercury)	1234	+336	523	+153	3	49/7
Debut	41	MARTINA MCBRIDE Where Would You Be (RCA)	1166	+761	431	+311	1	54/21
50	42	PHIL VASSAR American Child (Arista)	1081	+525	323	+169	2	38/25
43	43	JEFF CARSON Until We Fall Back In Love... (Curb)	1034	+17	436	+14	6	58/0
46	44	KENNY ROGERS Harder Cards (Dreamcatcher)	998	+232	354	-100	5	35/5
49	45	KENNY CHESNEY The Good Stuff (BNA)	938	+346	307	+160	2	22/18
—	46	SIXWIRE Look At Me Now (Warner Bros.)	908	+403	330	-139	2	50/9
Debut	47	CHRIS CAGLE Country By The Grace Of God (Capitol)	881	+507	313	-197	1	21/6
42	48	GABBIE NOLEN Almost There (Republic)	860	-382	324	-101	5	53/3
48	49	MARIE SISTERS Real Bad Mood (Republic)	800	+193	290	+69	2	38/5
Debut	50	CLARK FAMILY EXPERIENCE Going Away (Curb)	645	+208	261	+106	1	44/4

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
PHIL VASSAR American Child (Arista)	25
JO DEE MESSINA Dare To Dream (Curb)	24
MARTINA MCBRIDE Where Would You Be (RCA)	21
BROOKS & DUNN My Heart Is Lost To You (Arista)	20
KENNY CHESNEY The Good Stuff (BNA)	18
TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	16
REBECCA LYNN HOWARD Forgive (MCA)	15
DARRYL WORLEY I Miss My Friend (DreamWorks)	13
MARCEL Country Rock Star (Mercury)	13
PINMONKEY Barbed Wire And Roses (BNA)	11

Most Increased Points

ARTIST TITLE LABEL(S)	POINT INCREASE
GEORGE STRAIT Living And Living Well (MCA)	+1296
BROOKS & DUNN My Heart Is Lost To You (Arista)	+1051
STEVE AZAR I Don't Have To Be (Till...) (Mercury)	+1027
EMERSON DRIVE I Should Be Sleeping (DreamWorks)	+936
ALAN JACKSON Drive (For Daddy Gene) (Arista)	+891
DARRYL WORLEY I Miss My Friend (DreamWorks)	+840
BRAD PAISLEY I'm Gonna Miss Her (Fishin') (Arista)	+780
MARTINA MCBRIDE Where Would You Be (RCA)	+761
TOMMY SHANE STEINER What If She's An Angel (RCA)	+670
GARY ALLAN The One (MCA)	+577

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BROOKS & DUNN My Heart Is Lost To You (Arista)	+483
GEORGE STRAIT Living And Living Well (MCA)	+462
STEVE AZAR I Don't Have To Be (Till...) (Mercury)	+363
ALAN JACKSON Drive (For Daddy Gene) (Arista)	+331
DARRYL WORLEY I Miss My Friend (DreamWorks)	+325
EMERSON DRIVE I Should Be Sleeping (DreamWorks)	+324
BRAD PAISLEY I'm Gonna Miss Her (Fishin') (Arista)	+320
MARTINA MCBRIDE Where Would You Be (RCA)	+311
TRACE ADKINS Help Me Understand (Capitol)	+216
BLAKE SHELTON Ol' Red (Warner Bros.)	+209

Breakers

MARK CHESNUTT
She Was (Columbia)
 8 Adds • Moves 30-28

Songs ranked by total plays

152 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 4/21/02-4/27/02. Bullets appear on songs gaining in points or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Breaker status is awarded to songs reported by 60% of the panel for the first time. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

GABBIE NOLEN "ALMOST THERE"

Breaking At:

KPLX	KSCS	KMLE	KEEY	KFRG
KBEQ	KRTY	KSOP	KUBL	WHOK
WSM	WIRK	WGKX	WWYZ	WBEE
WKHK	KIIM	WBCT	WGGY	KSKS

...and many more!

R&R 48

NEW ADDS:
KILT KAJA
WNCY

R&R Country Top 50 Indicator

May 3, 2002

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	ALAN JACKSON Drive (For Daddy Gene) (Arista)	3401	+15	2725	+9	13	73/0
3	2	TOMMY SHANE STEINER What If She's An Angel (RCA)	3357	+32	2689	+26	18	74/0
1	3	TOBY KEITH My List (DreamWorks)	3333	-93	2687	-79	17	73/0
8	4	GEORGE STRAIT Living And Living Well (MCA)	3002	+134	2430	+122	11	74/0
9	5	STEVE AZAR I Don't Have To Be (Till...) (Mercury)	2991	+194	2390	+154	28	72/0
5	6	PHIL VASSAR That's When I Love You (Arista)	2903	-220	2346	-169	28	66/0
7	7	TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia)	2897	-1	2335	-1	18	74/0
10	8	EMERSON DRIVE I Should Be Sleeping (DreamWorks)	2858	+173	2298	+137	26	74/0
4	9	KENNY CHESNEY Young (BNA)	2693	-573	2173	-453	18	68/0
6	10	RASCAL FLATTS I'm Movin' On (Lyric Street)	2599	-490	2054	-435	31	65/0
12	11	BRAD PAISLEY I'm Gonna Miss Her (Fishin') (Arista)	2510	+238	2047	+204	1	73/0
11	12	LONESTAR Not A Day Goes By (BNA)	2443	+142	1977	+111	16	72/0
13	13	CAROLYN DAWN JOHNSON I Don't Want You To Go (Arista)	2326	+85	1865	+71	20	70/0
15	14	TRICK PONY Just What I Do (H2E/WB)	2143	+84	1733	+65	17	74/0
17	15	GARY ALLAN The One (MCA)	2092	+143	1704	+113	16	74/0
14	16	KEVIN DENNEY That's Just Jessie (Lyric Street)	2012	-89	1622	-74	21	69/0
16	17	TAMMY COCHRAN I Cry (Epic)	1997	+34	1612	+22	21	69/0
18	18	W. NELSON/LEE ANN WOMACK Mendocino... (Lost Highway/Mercury)	1846	+39	1531	+44	14	70/0
19	19	ANDY GRIGGS Tonight I Wanna Be Your Man (RCA)	1716	+113	1395	+98	15	69/2
21	20	DARRYL WORLEY I Miss My Friend (DreamWorks)	1710	+253	1381	+207	6	73/3
20	21	KELLIE COFFEY When You Lie Next To Me (BNA)	1642	+116	1346	+98	19	67/2
25	22	BROOKS & DUNN My Heart Is Lost To You (Arista)	1587	+377	1289	+315	3	74/6
23	23	SARA EVANS I Keep Looking (RCA)	1503	+171	1205	+142	10	68/4
24	24	TRACE ADKINS Help Me Understand (Capitol)	1488	+189	1200	+161	12	68/2
22	25	SHANNON LAWSON Goodbye On A Bad Day (MCA)	1441	+74	1187	+63	14	66/1
28	26	TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	1222	+326	998	+274	5	65/5
26	27	SHEDAISY Get Over Yourself (Lyric Street)	1214	+27	1021	+37	9	63/0
30	28	JOE NICHOLS The Impossible (Universal South)	925	+129	733	+109	6	51/3
31	29	MARK CHESNUTT She Was (Columbia)	792	+48	615	+42	14	43/2
34	30	BLAKE SHELTON Ol' Red (Warner Bros.)	754	+181	625	+141	4	45/6
32	31	BRAD MARTIN Before I Knew Better (Epic)	729	+8	605	+15	12	44/2
33	32	JAMIE O'NEAL Frantic (Mercury)	716	+16	595	+18	8	47/0
39	33	DIAMOND RIO Beautiful Mess (Arista)	700	+251	573	+210	3	47/11
37	34	CYNDI THOMSON I'm Gone (Capitol)	603	+100	496	+85	2	47/6
42	35	AARON TIPPIN I'll Take Love Over Money (Lyric Street)	544	+146	405	+117	2	33/6
36	36	LITTLE BIG TOWN Don't Waste My Time (Monument)	544	+36	432	+25	8	39/4
40	37	BRETT JAMES Chasin' Amy (Arista)	536	+90	455	+81	4	41/4
43	38	ANTHONY SMITH If That Ain't Country (Mercury)	531	+148	433	+124	3	37/5
41	39	HOMETOWN NEWS Minivan (VFR)	469	+55	403	+40	6	31/4
45	40	PINMONKEY Barbed Wire And Roses (BNA)	451	+194	395	+177	2	39/15
35	41	SOGGY BOTTOM BOYS I Am A Man ... (Lost Highway/Mercury)	415	-118	362	-77	6	24/0
Debut	42	MARTINA MCBRIDE Where Would You Be (RCA)	367	+222	331	+200	1	37/16
Debut	43	KENNY CHESNEY The Good Stuff (BNA)	290	+240	228	+191	1	26/18
Debut	44	JO DEE MESSINA Dare To Dream (Curb)	264	+217	223	+180	1	25/14
44	45	EARL THOMAS CONLEY Love's The Only Voice (I'm...) (Sunbird)	261	-4	180	-5	10	13/1
46	46	JEFF CARSON Until We Fall Back In Love... (Curb)	246	+6	206	+6	4	19/0
Debut	47	CHRIS CAGLE Country By The Grace Of God (Capitol)	215	+82	169	+71	1	18/10
49	48	GABBIE NOLEN Almost There (Republic)	190	+38	165	+31	3	16/2
50	49	MARIE SISTERS Real Bad Mood (Republic)	188	+42	153	+40	2	16/5
Debut	50	KENNY ROGERS Harder Cards (Dreamcatcher)	164	+31	108	+27	1	9/1

74 Country Indicator reports. Songs ranked by total plays for the airplay week of Sunday 4/21-Saturday 4/27. © 2002, R&R Inc.

Most Added.

ARTIST TITLE LABEL(S)	ADDS
KENNY CHESNEY The Good Stuff (BNA)	18
PHIL VASSAR American Child (Arista)	17
MARTINA MCBRIDE Where Would You Be (RCA)	16
REBECCA LYNN HOWARD Forgive (MCA)	16
PINMONKEY Barbed Wire And Roses (BNA)	15
JO DEE MESSINA Dare To Dream (Curb)	14
DIAMOND RIO Beautiful Mess (Arista)	11
CHRIS CAGLE Country By The Grace Of God (Capitol)	10
BROOKS & DUNN My Heart Is Lost To You (Arista)	6
CYNDI THOMSON I'm Gone (Capitol)	6
BLAKE SHELTON Ol' Red (Warner Bros.)	6
AARON TIPPIN I'll Take Love Over Money (Lyric Street)	6
TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	5
ANTHONY SMITH If That Ain't Country (Mercury)	5
MARIE SISTERS Real Bad Mood (Republic)	5
SARA EVANS I Keep Looking (RCA)	4

Most Increased Points

ARTIST TITLE LABEL(S)	POINT INCREASE
BROOKS & DUNN My Heart Is Lost To You (Arista)	+377
TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	+326
DARRYL WORLEY I Miss My Friend (DreamWorks)	+253
DIAMOND RIO Beautiful Mess (Arista)	+251
KENNY CHESNEY The Good Stuff (BNA)	+240
BRAD PAISLEY I'm Gonna Miss Her (Fishin') (Arista)	+238
MARTINA MCBRIDE Where Would You Be (RCA)	+222
JO DEE MESSINA Dare To Dream (Curb)	+217
STEVE AZAR I Don't Have To Be (Till...) (Mercury)	+194
PINMONKEY Barbed Wire And Roses (BNA)	+194

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BROOKS & DUNN My Heart Is Lost To You (Arista)	+315
TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	+274
DIAMOND RIO Beautiful Mess (Arista)	+210
DARRYL WORLEY I Miss My Friend (DreamWorks)	+207
BRAD PAISLEY I'm Gonna Miss Her (Fishin') (Arista)	+204
MARTINA MCBRIDE Where Would You Be (RCA)	+200
KENNY CHESNEY The Good Stuff (BNA)	+191
JO DEE MESSINA Dare To Dream (Curb)	+180
PINMONKEY Barbed Wire And Roses (BNA)	+177
TRACE ADKINS Help Me Understand (Capitol)	+161
STEVE AZAR I Don't Have To Be (Till...) (Mercury)	+154
SARA EVANS I Keep Looking (RCA)	+142
BLAKE SHELTON Ol' Red (Warner Bros.)	+141
EMERSON DRIVE I Should Be Sleeping (DreamWorks)	+137
ANTHONY SMITH If That Ain't Country (Mercury)	+124
GEORGE STRAIT Living And Living Well (MCA)	+122
AARON TIPPIN I'll Take Love Over Money (Lyric Street)	+117
GARY ALLAN The One (MCA)	+113
LONESTAR Not A Day Goes By (BNA)	+111

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EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES May 3, 2002

BULLSEYE® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of March 31-April 6.

ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN
TOBY KEITH My List (DreamWorks)	36.3%	74.0%	18.5%	98.0%	3.5%	2.0%
PHIL VASSAR That's When I Love You (Arista)	37.0%	73.5%	18.3%	99.3%	4.0%	3.5%
GEORGE STRAIT Living And Living Well (MCA)	31.0%	70.0%	19.8%	94.3%	2.8%	1.8%
STEVE AZAR I Don't Have To Be Me... (Mercury)	27.0%	70.0%	22.0%	97.3%	2.3%	3.0%
ALAN JACKSON Drive (For Daddy Gene) (Arista)	34.8%	68.5%	19.5%	93.5%	2.3%	3.3%
KENNY CHESNEY Young (BNA)	31.5%	68.5%	18.8%	98.0%	6.0%	4.8%
TOMMY SHANE STEINER What If She's An Angel (RCA)	30.0%	67.5%	21.0%	95.3%	4.3%	2.5%
LONESTAR Not A Day Goes By (BNA)	31.3%	67.0%	21.5%	95.8%	5.3%	2.0%
EMERSON DRIVE I Should Be Sleeping (DreamWorks)	32.8%	66.8%	19.8%	98.3%	6.0%	5.8%
RASCAL FLATTS I'm Movin' On (Lyric Street)	29.0%	66.8%	21.5%	97.3%	7.3%	1.8%
TRAVIS TRITT Modern Day Bonnie And Clyde (Columbia)	28.3%	66.0%	20.3%	98.0%	5.3%	6.5%
BRAD PAISLEY I'm Gonna Miss Her (Arista)	30.3%	65.3%	23.8%	94.0%	3.8%	1.3%
KELLIE COFFEY When You Lie Next To Me (BNA)	26.5%	64.5%	22.8%	92.5%	3.8%	1.5%
TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	23.5%	64.5%	17.8%	88.3%	4.3%	1.8%
CAROLYN DAWN JOHNSON I Don't Want You To Go (Arista)	28.8%	64.3%	22.0%	97.5%	8.0%	3.3%
SOGGY BOTTOM BOYS I Am A Man... (Lost Highway/Mercury)	37.3%	64.0%	15.0%	93.5%	8.8%	5.8%
MARK CHESNUTT She Was (Columbia)	18.5%	62.3%	23.0%	88.3%	2.8%	0.3%
TAMMY COCHRAN I Cry (Epic)	23.5%	62.0%	27.0%	95.3%	4.3%	2.0%
SHANNON LAWSON Goodbye On A Bad Day (MCA)	23.5%	61.5%	25.3%	94.0%	5.8%	1.5%
GARY ALLAN The One (MCA)	22.3%	59.8%	30.8%	96.8%	4.8%	1.5%
KEVIN DENNEY That's Just Jessie (Lyric Street)	23.3%	59.5%	25.0%	93.5%	4.3%	4.8%
CHELY WRIGHT Jezebel (MCA)	23.0%	58.8%	23.5%	95.5%	10.0%	3.3%
ANDY GRIGGS Tonight I Wanna Be Your Man (RCA)	24.3%	58.5%	22.5%	88.3%	4.5%	2.8%
MARK MCGUINN She Doesn't Dance (VFR)	20.5%	57.3%	27.0%	92.0%	7.3%	0.5%
TRICK PONY Just What I Do (Warner Bros.)	20.5%	57.0%	24.0%	89.5%	6.5%	2.0%
DARRYL WORLEY I Miss My Friend (DreamWorks)	19.3%	56.3%	22.3%	83.0%	3.5%	1.0%
TRACE ADKINS Help Me Understand (Capitol)	18.5%	55.8%	24.3%	89.8%	7.0%	2.8%
JOE NICHOLS The Impossible (Universal/South Republic)	18.0%	55.8%	23.5%	86.0%	5.3%	1.5%
PAT GREEN Three Days (Universal/South Republic)	17.5%	54.8%	26.3%	86.5%	4.0%	1.5%
W. NELSON/LEE ANN WOMACK Mendocino... (Lost Highway/Mercury)	18.0%	53.8%	28.3%	90.8%	7.8%	1.0%
BLAKE SHELTON Ol' Red (Warner Bros.)	20.5%	53.5%	19.8%	82.8%	6.8%	2.8%
SARA EVANS I Keep Looking (RCA)	18.5%	52.5%	29.0%	89.5%	6.8%	1.3%
BRAD MARTIN Before I Knew Better (Epic)	19.3%	52.0%	31.0%	89.5%	5.3%	1.3%
BROOKS & DUNN My Heart Is Lost To You (Arista)	18.3%	51.3%	19.5%	78.5%	6.0%	1.8%
SHEDAISY Get Over Yourself (Lyric Street)	15.5%	44.3%	20.0%	81.3%	15.0%	2.0%



Password of the Week: Moran
Question of the Week: Think about the Country radio station or stations that you listen to — not just the music content, but the station as a whole (contests, promotions, community involvement, on-air talent, etc.). Think about what they say, how they come across on the radio, and the general energy level of the station. On a scale of 1-5, how would you rate the Country station you listen to? (Note: this is Phase II, bringing the total sample to 400 persons.)

Total
 5. Really exciting, love it: 44%
 4. Fun to listen to: 35%
 3. OK, not really exciting: 16%
 2. Boring, but like the music: 4%
 1. Really boring: 1%

P1
 5. Really exciting, love it: 44%
 4. Fun to listen to: 34%
 3. OK, not really exciting: 17%
 2. Boring, but like the music: 4%
 1. Really boring: 1%

P2
 5. Really exciting, love it: 46%
 4. Fun to listen to: 34%
 3. OK, not really exciting: 16%
 2. Boring, but like the music: 2%
 1. Really boring: 2%

Male
 5. Really exciting, love it: 40%
 4. Fun to listen to: 34%
 3. OK, not really exciting: 18%
 2. Boring, but like the music: 6%
 1. Really boring: 2%

Female
 5. Really exciting, love it: 48%
 4. Fun to listen to: 35%
 3. OK, not really exciting: 15%
 2. Boring, but like the music: 2%
 1. Really boring: 0%

25-34
 5. Really exciting, love it: 38%
 4. Fun to listen to: 35%
 3. OK, not really exciting: 19%
 2. Boring, but like the music: 5%
 1. Really boring: 3%

35-44
 5. Really exciting, love it: 45%
 4. Fun to listen to: 37%
 3. OK, not really exciting: 17%
 2. Boring, but like the music: 1%
 1. Really boring: 0%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay...Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54 year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female... 1/3rd each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. NORTHEAST: Washington, DC., Harrisburg, PA., Providence, Rochester, NY., Springfield, MA., Hartford, Portland, ME., Portsmouth, NH. SOUTHEAST: Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL., Charleston, SC., Jackson, MS. MIDWEST: Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI., Ft Wayne, IN., Rockford, IL., Indianapolis. SOUTHWEST: Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette LA., San Antonio. WEST: Portland, OR., Salt Lake City, Fresno, Bakersfield, Spokane, WA., Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2002 R&R Inc. © 2002 Bullseye Marketing Research Inc.

MARIE

Sisters

"Real Bad Mood"

New Airplay This Week:

WGKX WBBS KKCS WPCV WFBE

Already On:

KZLA KSCS KIKK WQYK WYUU KBEQ
 KFKF KSOP KUBL WSM WIRK WBCT
 WCTO WIVK KRST KTOM ...and many more!

R&R 49



The New Album Gallery

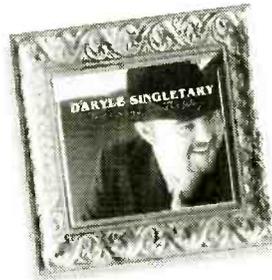


Kellie Coffey When You Lie Next To Me (BNA)

Kellie Coffey has already cracked the top 20 with her first single, "When You Lie Next to Me," which happens to be the title track of her debut album. These days that's a major achievement by any newcomer. The Oklahoma native started her career on the West Coast, where she scored a publishing deal and sang background vocals for the likes of Barbra Streisand, Randy Newman and Melissa Manchester. Coffey says, "I started making trips to Nashville, checking out the scene and trying to get a deal. Once I became focused on what I really wanted to do, it all started to come together. Doors began to open for me." The big door swung open at BNA, where executives scheduled Coffey for meetings with several top Nashville producers. Her choice was Dann Huff, known for his work with Faith Hill and Lonestar. Coffey says, "I love what he does and the music that he makes, and he is also such an incredible musician." Coffey co-wrote seven of the 11 songs on the album, including the title track.

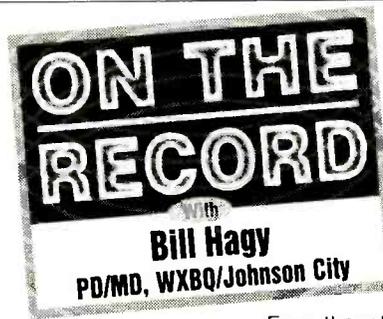
PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white). Please include the names and titles of all pictured and send them to:
R&R, c/o Mike Davis:
10100 Santa Monica Blvd., 3rd Floor, Los Angeles, CA 90067
e-mail: mdavis@rronline.com



Daryle Singletary That's Why I Sing This Way (Audium)

Despite his scores of hits, the late Conway Twitty's rich musical legacy is seldom discussed in country music circles these days. But Daryle Singletary hasn't forgotten Twitty on his new album, *That's Why I Sing This Way*. Twitty's "I'd Love to Lay You Down" is just one of the songs Singletary covers in this tribute to several of his favorite singers and songs. He gets vocal assistance from George Jones ("Walk Through This World With Me"), Merle Haggard ("Make-Up and Faded Blue Jeans") and Johnny Paycheck (who provides a recitation on "Old Violin"). Singletary says, "These people are the ones who made an ole country boy want to sing music, sing about real life. To me, who'd never lived most of these songs, it was like getting a cram course on life and pain and emotion. And, as a kid who didn't say much, that was a huge deal." Dwight Yoakam sings the high harmony on Buck Owens' "Love's Gonna Live Here." Another highlight is Singletary's version of "Kay," John Wesley Ryles' late '60s hit. Ryles, who today is one of Nashville's top session vocalists, sings on the track.



When I first listened to Kenny Rogers' new Dreamcatcher single, "Harder Cards," I thought it was a great song. It's one of those amazing story songs that Kenny does so well. I wondered about the kind of response we would get from listeners and asked myself, "Will it touch them?" If their response is any indication, it really does. From the first few times we played it, we have been getting phones on it from people who are liking it — and loving it. Everything has been very positive on this song.

Even though the story is a little dark, the message is clear, and the feedback has been very positive.



America's Best Testing Country Song Among Persons 25-54
For The Week Ending 5/3/02.

Artist Title (Label)	TW	LW	Familiarity	Burn	12+	Familiarity	Burn
ALAN JACKSON Drive (For Daddy Gene)(Arista)	4.37	4.24	97%	15%	4.14	95%	19%
TOBY KEITH My List(DreamWorks)	4.36	4.41	97%	18%	4.18	98%	26%
KENNY CHESNEY Young(BNA)	4.23	4.18	97%	25%	4.25	98%	25%
MARTINA MCBRIDE Blessed(RCA)	4.22	4.07	97%	33%	3.99	97%	39%
RASCAL FLATTS I'm Movin' On(Lyric Street)	4.22	4.35	97%	27%	4.16	98%	29%
GEORGE STRAIT Living And Living Well(MCA)	4.21	4.11	91%	13%	4.04	91%	14%
TIM MCGRAW The Cowboy In Me(Curb)	4.21	4.21	99%	35%	4.10	99%	39%
BRAD PAISLEY I'm Gonna Miss Her (The Fishin' Song)(Arista)	4.16	4.11	93%	15%	4.05	94%	16%
STEVE AZAR I Don't Have To Be Me Til Monday(Mercury)	4.14	4.05	94%	21%	4.15	94%	19%
TRACE ADKINS Help Me Understand(Capitol)	4.13	-	67%	5%	4.02	63%	6%
CHRIS CAGLE I Breathe In, I Breathe Out(Capitol)	4.09	4.28	98%	31%	4.06	99%	33%
PHIL VASSAR That's When I Love You(Arista)	4.08	4.09	92%	22%	4.04	93%	22%
TOMMY SHANE STEINER What If She's An Angel(RCA)	4.08	4.20	97%	24%	4.07	97%	25%
GARY ALLAN The One(MCA)	4.07	4.16	80%	12%	4.14	81%	10%
EMERSON DRIVE I Should Be Sleeping(DreamWorks)	4.06	4.09	93%	23%	4.08	94%	21%
ANDY GRIGGS Tonight I Wanna Be Your Man(RCA)	4.04	4.03	82%	8%	3.92	82%	10%
DARRYL WORLEY I Miss My Friend(DreamWorks)	4.02	4.14	65%	8%	4.00	68%	7%
LONESTAR Not A Day Goes By(BNA)	4.01	4.12	92%	20%	3.94	92%	21%
TRICK PONY Just What I Do(H2E/WB)	3.99	3.92	91%	19%	3.98	90%	19%
SARA EVANS I Keep Looking(RCA)	3.96	3.85	62%	9%	4.04	61%	7%
KELLIE COFFEY When You Lie Next To Me(BNA)	3.96	3.92	73%	13%	3.81	76%	15%
BROOKS & DUNN My Heart Is Lost In You(Arista)	3.95	-	64%	6%	4.00	58%	5%
CAROLYN OAWN JOHNSON I Don't Want You To Go(Arista)	3.94	4.01	91%	21%	3.98	91%	21%
TAMMY COCHRAN I Cry(Epic)	3.88	3.78	89%	23%	3.74	87%	24%
CHELY WRIGHT Jezebel(MCA)	3.84	3.84	92%	24%	3.83	93%	25%
KEVIN DENNEY That's Just Jessie(Lyric Street)	3.84	3.82	88%	20%	3.90	89%	17%
TRAVIS TRITT Modern Day Bonnie And Clyde(Columbia)	3.83	3.89	98%	30%	3.64	97%	32%
SHANNON LAWSON Goodbye On A Bad Day(MCA)	3.78	3.70	62%	13%	3.76	65%	12%
WILLIE NELSON & LEE ANN WOMACK Mendocino... (Lost Highway/Mercury)	3.54	3.44	88%	24%	3.54	89%	22%
SHEDAISY Get Over Yourself(Lyric Street)	3.34	3.34	73%	22%	3.55	75%	19%

Total sample size is 755 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs are ranked by favorability among persons 25-54. Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818/377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
CHRIS CAGLE I Breathe In, I Breathe Out (Capitol)	3395
MARTINA MCBRIDE Blessed (RCA)	3233
STEVE HOLY Good Morning Beautiful (Curb)	2723
TIM MCGRAW The Cowboy In Me (Curb)	2593
JO DEE MESSINA W/TIM MCGRAW Bring On The Rain (Curb)	2404
BROOKS & DUNN Long Goodbye (Arista)	2083
AARON TIPPIN Where Stars And Stripes... (Lyric Street)	1851
TOBY KEITH I Wanna Talk About Me (DreamWorks)	1819
ALAN JACKSON Where Were You (When...) (Arista)	1697
BROOKS & DUNN Only In America (Arista)	1545
BRAD PAISLEY Wrapped Around (Arista)	1519
GEORGE STRAIT Run (MCA)	1433
TRICK PONY On A Night Like This (H2E/WB)	1331
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	1286
TRAVIS TRITT Love Of A Woman (Columbia)	1267

New & Active

AARON TIPPIN I'll Take Love Over Money (Lyric Street)	Total Plays: 185, Total Stations: 24, Adds: 6
REBECCA LYNN HOWARD Forgive (MCA)	Total Plays: 180, Total Stations: 18, Adds: 15
JO DEE MESSINA Dare To Dream (Curb)	Total Plays: 103, Total Stations: 29, Adds: 24
RHETT AKINS Highway Sunrise (Audium)	Total Plays: 103, Total Stations: 19, Adds: 5
MARCEL Country Rock Star (Mercury)	Total Plays: 83, Total Stations: 14, Adds: 13
SAWYER BROWN Can You Hear Me Now (Curb)	Total Plays: 75, Total Stations: 11, Adds: 1
RODNEY ATKINS Sing Along (Curb)	Total Plays: 55, Total Stations: 10, Adds: 3

Songs ranked by total points.

Country Reporters

Stations and their adds listed alphabetically by market

KEAN/Abilene, TX PD/M: Rudy Fernandez 1. SHELLEY LAINE "Love" 2. SIX WIRE "Now" 3. JOE & TONY STAMPLEY "Thing" 4. MARIE SISTERS "Mood" 5. CLARK FAMILY "Going" 6. MARCEL "Star"	WKNN/Biloxi-Gulfport, MS * PD: Kipp Gregory MD: DeAnna Lee 4. DARRYL WORLEY "Friend" 1. BROOKS & DUNN "Lost" 2. KENNY CHESNEY "Good"	WCOS/Columbia, SC * DM/PO: Ron Brooks MD: Glen Garrett 1. KENNY CHESNEY "Good" 2. JOE NICHOLS "Impossible" 3. JOE NICHOLS "Impossible"	KAFF/Flagstaff, AZ PD: Chris Halstead MD: Hugh James 3. SONJA ISAACS "Baby" 2. CHRIS CAGLE "Country" REBECCA LYNN HOWARD "Forgive" PHIL VASSAR "Child"	WORM/Huntsville, AL * DM/PO: Wes McShay APD: Stuart Langston MD: Dan McClain 13. SOGGY BOTTOM BOYS "Man" 6. JOE NICHOLS "Impossible" 5. AARON TIPPIN "Money" 4. CYNTHI THOMSON "Gone" 2. MARTINA MCBRIDE "Where" 1. SIX WIRE "Now"	WAMZ/Louisville, KY * PD: Coyote Calhoun MD: Nightrain Lane 16. PHIL VASSAR "Child" 6. TRACY BYRD "Ten"	WNDE/New Orleans, LA * PD: Les Acree MD: Casey Carter No Adds	WDRH/Raleigh-Durham, NC * PD: Lisa McKay MD: Morgan Thomas 1. BROOKS & DUNN "Lost" 7. KENNY CHESNEY "Good" 5. REBECCA LYNN HOWARD "Forgive" TRACY BYRD "Ten"	KSNI/Santa Maria, CA PD/MD: Tim Brown 10. JOE DEE MESSINA "Dare" 7. KENNY CHESNEY "Good" 5. REBECCA LYNN HOWARD "Forgive"	WTCM/Traverse City, MI Interim PD/MD: Ryan Dobby-Hun 10. RODNEY ATKINS "Sing" 10. REBECCA LYNN HOWARD "Forgive"	WQMX/Akron, OH * DM/PO: Kevin Mason MD: Bill Earley 1. ERAD MARTIN "Better" MARK CHESNUTT "She" HOMETOWN NEWS "Minnan"	WHWK/Binghamton, NY PD: Ed Walker APD/MD: John Davison 5. MARCEL "Star" 3. KENNY CHESNEY "Good" 5. REBECCA LYNN HOWARD "Forgive"	WCOL/Columbus, OH * PD: John Crenshaw MD: Dan E. Zuko 1. SARA EVANS "Looking" 2. KENNY CHESNEY "Good"	WFBE/Flint, MI * PD: Chip Miller MD: Keith Allen 1. DARRYL WORLEY "Friend" MARTINA MCBRIDE "Where" ANTHONY SMITH "Country"	WFMS/Indianapolis, IN * MD: J.D. Cannon 1. JOE NICHOLS "Impossible" BROOKS & DUNN "Lost" TRACY BYRD "Ten" BLAKE SHELTON "Red" AARON TIPPIN "Money"	WDEH/Indianapolis, IN * MD: J.D. Cannon 1. JOE NICHOLS "Impossible" BROOKS & DUNN "Lost" TRACY BYRD "Ten" BLAKE SHELTON "Red" AARON TIPPIN "Money"	WDSI/Jackson, MS * PD: Rick Adams MD: Van Haze 1. SARA EVANS "Looking" 1. DARRYL WORLEY "Friend"	WQIK/Jacksonville, FL * MD: John Scott 3. GARY ALLAN "One" 2. BROOKS & DUNN "Lost"	WRDO/Jacksonville, FL * MD: Dixie Jones No Adds	WXBJ/Johnson City, TN * PD/MD: Bill Hagy 14. DIAMOND RIO "Mess"	WMTZ/Johnstown, PA APD/MD: Steve Walker MD: Lara Mosby 1. BRAD MARTIN "Better" SARA EVANS "Looking"	KIXQ/Joplin, MO PD/MD: Cody Carlson 14. SARA EVANS "Looking" 5. MARIE SISTERS "Mood" 5. EARL THOMAS CONLEY "Voice"	KBEQ/Kansas City, MO * PD: Mike Kennedy MD: T.J. McEntire 6. BRAD PAISLEY "Miss" TRACY BYRD "Ten"	KFKF/Kansas City, MO * PD: Dale Carter APD/MD: Tony Stevens 1. KENNY CHESNEY "Good" 2. SHANNON LAWSON "Goodbye" 1. ANTHONY SMITH "Country" 1. RHETT AKINS "Highway" 1. MARCEL "Star"	WDFW/Kansas City, MO * PD/MD: Ted Cramer No Adds	WIVK/Knoxville, TN * OM/PO: Michael Hammond MD: Colleen Adair No Adds	WMIL/Milwaukee, WI * OM/PO: Jerry Wolfe APD: Scott Dolphin MD: Mitch Morgan No Adds	KEYE/Minneapolis, MN * OM/PO: Gregg Swedberg APD/MD: Travis Moon 2. KENNY CHESNEY "Good"	WKSJ/Mobile, AL * PD/MD: Bill Baker APD: Steve Kelley No Adds	KATM/Moore, CA * PD: Randy Blakeney APD: D.J. Walker MD: Joe Roberts 11. PHIL VASSAR "Child" 11. MARTINA MCBRIDE "Where" 11. CHRIS CAGLE "Country" JOE DEE MESSINA "Dare"	KJLO/Monroe, LA PD/MD: Mike Blakeney 7. ANTHONY SMITH "Country" 6. DIAMOND RIO "Mess" 5. BLAKE SHELTON "Red" 4. MARTINA MCBRIDE "Where" REBECCA LYNN HOWARD "Forgive"	KTOM/Monterey, CA * OM/PO: Cory Michaels MD: Phil Vassar 1. PHIL VASSAR "Child" JOE DEE MESSINA "Dare"	KLWI/Montgomery, AL PD: Bill Jones MD: Darlene Dixon DARRYL WORLEY "Friend"	WGTR/Myrtle Beach, SC PD: Johnny Walker MD: Joey D. MARK CHESNUTT "She" KENNY CHESNEY "Good" PHIL VASSAR "Child" MARTINA MCBRIDE "Where"	WKDF/Nashville, TN * PD: Dave Kelly MD: Eddie Fox No Adds	WSIX/Nashville, TN * PD: Mike Moore APD/MD: Billy Greenwood 14. REBECCA LYNN HOWARD "Forgive" 2. JOE DEE MESSINA "Dare" BRETT JAMES "Amy"	WSM/Nashville, TN * OM: Kyle Cantrell PD: Kevin O'Neal APD: Frank Seres 9. REBECCA LYNN HOWARD "Forgive" 3. PHIL VASSAR "Child" 2. CHRIS CAGLE "Country" ALISON KRAUS "Touch" MARTINA MCBRIDE "Where"	WCTY/New London, CT PD/MD: Jimmy Lehn 15. MARTINA MCBRIDE "Where" 12. PHIL VASSAR "Child" 7. PINMONKEY "Roses" 6. CYNTHI THOMSON "Gone" 6. MARK CHESNUTT "She" 5. KENNY CHESNEY "Good"	WVDE/New Orleans, LA * PD: Les Acree MD: Casey Carter No Adds	WYNY/New York, NY * PD/MD: Marty Mitchell SIX WIRE "Now"	WCMS/Norfolk, VA * DM/PO: Randy Brooks MD: Bob Richards 1. BROOKS & DUNN "Lost" 1. SHANNON LAWSON "Goodbye"	WGH/Norfolk, VA * DM/PO: Randy Brooks 1. TRACY BYRD "Ten" DIAMOND RIO "Mess" JOE NICHOLS "Impossible"	KGEE/Odessa-Midland, TX PD/MD: Boomer Kingston MARTINA MCBRIDE "Where" PHIL VASSAR "Child"	KTST/Oklahoma City, OK * PD: L.J. Smith APD/MD: Crash 1. KENNY CHESNEY "Good" CYNTHI THOMSON "Gone"	KXXY/Oklahoma City, OK * PD: L.J. Smith APD/MD: Bill Reed 1. JOE NICHOLS "Impossible" BROOKS & DUNN "Lost"	KXKT/Omaha, NE * PD: Tom Goodwin MD: John Glenn 2. KENNY CHESNEY "Good" AARON TIPPIN "Money"	KMXM/Omaha, NE * OM: Tom Land 2. DARRYL WORLEY "Friend" 2. BRAD MARTIN "Better" 1. JOE NICHOLS "Impossible" CHRIS CAGLE "Country" SARA EVANS "Looking" GEORGE JONES "Names" LITTLE BIG TOWN "Waste" ANTHONY SMITH "Country" MARK CHESNUTT "She"	WXXQ/Rockford, IL OM/PO: Jesse Garcia MD: Kathy Hess MARTINA MCBRIDE "Where" JOE DEE MESSINA "Dare"	KNCI/Sacramento, CA * Dir./Prog.: Mark Evans APD/MD: Jennifer Wood 8. BRAD PAISLEY "Miss" 2. MARCEL "Star" 2. PHIL VASSAR "Child" 1. MARTINA MCBRIDE "Where" REBECCA LYNN HOWARD "Forgive"	WKQC/Saginaw, MI * OM/PO: Rick Walker 1. MARCEL "Star" SARA EVANS "Looking"	WICO/Salisbury, MD PD: EJ Fox 10. ANTHONY SMITH "Country" 10. REBECCA LYNN HOWARD "Forgive"	KSD/St. Louis, MO * MD: Mark Langston 7. GARY ALLAN "One" 5. BRAD PAISLEY "Miss" 4. TRICK PONY "What"	WIL/St. Louis, MO * PD: Russ Schell APD/MD: Danny Montana 3. SHANNON LAWSON "Goodbye" 3. BROOKS & DUNN "Lost" 1. SARA EVANS "Looking"	KKAT/Salt Lake City, UT * PD: Eddie Haskell MD: Billy Williams MD: Jim Mickelson CLARK FAMILY "Going" SHANNON LAWSON "Goodbye"	KSOP/Salt Lake City, UT * PD: Don Hilton APD/MD: Debby Turpin 8. KENNY CHESNEY "Good" 7. REBECCA LYNN HOWARD "Forgive" 7. MARCEL "Star" 3. RHETT AKINS "Highway" 2. MCBRIDE & THE RIDE "Squeeze" CHRIS CAGLE "Country" JOE DEE MESSINA "Dare" PHIL VASSAR "Child"	KUBL/Salt Lake City, UT * DM/PO: Ed Hill MD: Pat Garrett 7. KENNY ROGERS "Harder" 4. MARCEL "Star" 2. KENNY CHESNEY "Good" CLARK FAMILY "Going" MARTINA MCBRIDE "Where" PHIL VASSAR "Child"	KAJA/San Antonio, TX * DM/PO: Keith Montgomery APD/MD: Jennie James 2. MARTINA MCBRIDE "Where" GABRIEL NOLAN "There"	KCY/San Antonio, TX * DM/PO: Steve Giuttari No Adds	KSON/San Diego, CA * DM/PO: John Dimick APD/MD: Greg Frey BROOKS & DUNN "Lost"	KRTY/San Jose, CA * PD/MD: Julie Stevens APD: Nate Deaton 1. TRACE ADKINS "Help"	KKJG/San Luis Obispo, CA PD: Donna James MD: C.J. Greene MARTINA MCBRIDE "Where" REBECCA LYNN HOWARD "Forgive"	KRAZ/Santa Barbara, CA PD/MD: Rick Barker 7. JOE DEE MESSINA "Dare" 7. PHIL VASSAR "Child" 7. DIAMOND RIO "Mess"	WQWZ/Tupelo, MS PD: Brian Driver APD/MD: Paul Stone 23. FANTH HILL "Heart" 22. TIM MCGRAW "Cowboy" 21. KENNY CHESNEY "Lost" 21. MONTGOMERY GENTRY "Cold" 17. TCBY KEITH "Shouldn't" 6. KENNY CHESNEY "Good"	KNUE/Tyler-Longview, TX PD/MD: Larry Kent REBECCA LYNN HOWARD "Forgive" MARTINA MCBRIDE "Where"	KJUG/Visalia, CA * PD/MD: Dave Daniels JC DEE MESSINA "Dare" PHIL VASSAR "Child"	WACO/Waco, TX PD/OM: Zack Owen APD/MD: Jennifer Allen 10. BLAKE SHELTON "Red" 10. AARON TIPPIN "Money"	WMZD/Washington, DC * OM/PO: Jeff Wyatt APD/MD: Jon Anthony BROOKS & DUNN "Lost"	WDEZ/Wausau, WI PD: Denny Louell MD: T.K. Michaels 4. BLAKE SHELTON "Red" 4. JOE NICHOLS "Impossible" 3. LITTLE BIG TOWN "Waste" 3. MARTINA MCBRIDE "Where"	WRK/West Palm Beach, FL * PD: Mitch Mahan APD/MD: J.R. Jackson 5. BROOKS & DUNN "Lost" 5. CYNTHI THOMSON "Gone" 3. JOE DEE MESSINA "Dare"	WVOK/Wheeling, WV PD/MD: Jimmy Elliott 5. KENNY CHESNEY "Good" JOE DEE MESSINA "Dare" PHIL VASSAR "Child"	KFDI/Wichita, KS * PD: Beverlee Brannigan APD/MD: Pat James 1. DIAMOND RIO "Mess"	KZSN/Wichita, KS * OM/PO: Jack Oliver APD: Tracy Carrett MD: Dan Holiday No Adds	KLUR/Wichita Falls, TX PD/MD: Brent Wamer PHIL VASSAR "Child"	WGGY/Winkles Barre, PA * PD: Mike Krinke MD: Jamie Gordon 10. RODNEY ATKINS "Sing" 2. TIM MCGRAW "Angel" MARTINA MCBRIDE "Where" BRAD MARTIN "Better"	WQWQ/Wilmington, NC PD/MD: Ron Gray ANDY GRIGGS "Tonight"	WGTY/York, PA * OM/PO: John Pellegrini APD/MD: Brad Austin MD: Tom Jackson 4. AARON TIPPIN "Money" CYNTHI THOMSON "Gone"	WQWY/Wynton, OH * PD: Dave Steele MD: Tim Roberts No Adds
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*** Monitored Reporters**
226 Total Reporters

152 Total Monitored

74 Total Indicator
72 Current Indicator Playlists

Note: WRKZ/Harrisburg, PA changes call letters to WCAT.

Did Not Report, Playlist Frozen (2):
WIBW/Topeka, KS
WFRG/Utica-Rome, NY



Country Playlists

MARKET #1

WYNY/New York
Big City
(914) 592-1071
Mitchell
12+ Cumc 361.700



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
39	39	ALAN JACKSON/Drive (For Daddy...)	8424
37	37	KENNY CHESNEY/Young	7992
36	36	TOBY KEITH/My List	7776
29	35	TAMMY COCHRAN/Cry	7560
32	32	PHIL VASSAR/That's When I...	6912
32	32	TRAVIS TRITT/Modern Day Bonnie...	6912
28	31	GEORGE STRAIT/Living And Living...	6696
31	30	TOMMY SHANE STEINER/What If She's An...	6480
15	29	BRAD MARTIN/Before I Know Better	6264
22	24	EMERSON DRIVE/Should Be Sleeping	5184
23	23	KEVIN DENNEY/That's Just Jessie	4968
20	23	SHE DAISY/Get Over Yourself	4968
22	22	GARY ALLAN/The One	4752
23	22	CAROLYN DAWN JOHNSON/Don't Want You...	4752
22	22	TRICK PONY/Just What I Do	4752
21	21	STEVE AZARI/Don't Have To	4536
21	21	LONGSTAR/Not A Day Goes By	4536
24	21	ANDY GRIGGS/Tonight I Wanna	4536
20	20	NELSON & WOMACK/Mendocino County...	4320
38	20	RASCAL FLATTS/In Movin' On	4320
18	18	BROOKS & DUNN/My Heart Is Lost...	3888
13	18	BROOKS & DUNN/My Heart Is Lost...	3888
15	17	KELLIE COFFEY/When You Lie Next...	3672
15	16	SARA EVANS/Keep Looking	3456
15	15	DARRYL WORLEY/Just Another Day	3240
13	14	JAMIE O'NEAL/Right	3024
14	14	TRACIE ADKINS/Help Me Understand	3024
14	14	SHANNON LAWSON/Goodbye On A Bad Day	3024
12	14	BLAKE SHELTON/Red	3024
19	13	MARTINA MCBRIDE/Blessed	2808
17	13	BRAD PAISLEY/In Gonna Miss...	2808
10	12	BROOKS & DUNN/Anytime	2592
11	11	BRAD PAISLEY/Wrapped Around	2376
25	11	MARION MCINTIRE/It's A Survivor	2376
23	11	CHILEY WRIGHT/Jezbebel	2376
11	11	TRACY BYRD/Ten Rounds With	2376
11	10	JOE DUFFIE/In Another World	2160
10	10	TRICK PONY/On A Night Like This	2160
1	10	TRAVIS THOMSON/In Gonna Miss...	2160
9	9	CYNTHIA YEARWOOD/It Would've Loved...	1944

MARKET #2

KZLA/Los Angeles
Emmis
(323) 882-8000
Curtis/Campos
12+ Cumc 740.600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
45	44	TOBY KEITH/My List	17204
45	43	PHIL VASSAR/That's When I...	16813
42	41	RASCAL FLATTS/In Movin' On	16031
38	36	MARTINA MCBRIDE/Blessed	14076
33	35	MESSINA W/MCGRAW/Bring On The Rain	13685
30	33	KENNY CHESNEY/Young	12903
37	33	STEVE HOLY/Good Morning...	12903
31	32	TOMMY SHANE STEINER/What If She's An...	12512
32	30	DIXIE CHICKS/Travelin' Soldier	11730
23	26	STEVE AZARI/Don't Have To	10166
14	24	PHIL VASSAR/American Child	9384
22	22	PAT GREEN/Three Days	8602
22	20	ALAN JACKSON/Where Were You...	7820
18	20	MARK CHESNUTT/She Was	7820
20	20	TRAVIS TRITT/Modern Day Bonnie...	7429
21	19	ALAN JACKSON/Drive (For Daddy...)	7038
13	18	GEORGE STRAIT/Living And Living...	7038
18	18	EMERSON DRIVE/Should Be Sleeping	7038
21	18	BROOKS & DUNN/My Heart Is Lost...	7038
16	16	JESSICA ANDREWS/Who I Am	6256
16	16	GARTH BROOKS/Wrapped Up In You	5865
12	15	AARON TIPPIN/Where Stars And...	5865
19	15	CAROLYN DAWN JOHNSON/Don't Want You...	5865
10	15	PHIL VASSAR/Just Another Day	5474
11	14	TRAVIS TRITT/It's A Great Day	5474
15	14	FAITH HILL/The Way You Love Me	5474
9	14	FAITH HILL/There Will Come A...	5474
13	14	SARA EVANS/It Could Not Ask...	5474
13	14	TAMMY COCHRAN/Cry	5474
16	13	TIM MCGRAW/The Cowboy In Me	5083
13	13	TRISHA YEARWOOD/It Would've Loved...	5083
13	13	LONGSTAR/Not A Day Goes By	5083
11	13	NELSON & WOMACK/Mendocino County...	5083
14	13	SHE DAISY/Get Over Yourself	5083
11	12	KELLIE COFFEY/When You Lie Next...	4692
12	12	DAVID BALL/Riding With	4692
8	12	BLAKE SHELTON/Austin	4692
13	12	BRAD PAISLEY/In Gonna Miss...	4692
12	12	TOBY KEITH/You Shouldn't	4692

MARKET #3

WUSN/Chicago
Infinity
(312) 649-9099
Case/Biondo
12+ Cumc 639.200



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
45	46	PHIL VASSAR/That's When I...	15870
25	44	STEVE AZARI/Don't Have To	15180
45	43	TOBY KEITH/My List	14835
24	43	TOMMY SHANE STEINER/What If She's An...	14835
44	42	ALAN JACKSON/Drive (For Daddy...)	14490
20	36	GEORGE STRAIT/Living And Living...	12420
16	33	CHRIS CAGLE/ Breathe In...	11385
46	32	KENNY CHESNEY/Young	11040
42	32	RASCAL FLATTS/In Movin' On	11040
21	27	EMERSON DRIVE/Should Be Sleeping	9315
23	26	TAMMY COCHRAN/Cry	8970
23	24	NELSON & WOMACK/Mendocino County...	8280
9	23	BRAD PAISLEY/In Gonna Miss...	7935
17	23	ANDY GRIGGS/Tonight I Wanna	7935
21	22	TRAVIS TRITT/Modern Day Bonnie...	7590
17	21	MARTINA MCBRIDE/Blessed	7245
23	21	CAROLYN DAWN JOHNSON/Don't Want You...	7245
16	20	DARRYL WORLEY/Just Another Day	6900
20	18	GARY ALLAN/The One	6210
22	18	LONGSTAR/Not A Day Goes By	6210
20	17	BROOKS & DUNN/Long Goodbye	5865
27	17	TRICK PONY/Just What I Do	5865
37	16	BROOKS & DUNN/Only In America	5520
17	16	SHE DAISY/Get Over Yourself	5520
11	15	KELLIE COFFEY/When You Lie Next...	5175
16	15	BROOKS & YEARWOOD/Squeeze Me In	5175
12	15	TRICK PONY/On A Night Like This	5175
14	15	TOBY KEITH/Wanna Talk...	4800
8	13	TIM MCGRAW/The Cowboy In Me	4445
14	13	GEORGE STRAIT/Run	4485
14	13	DIXIE CHICKS/Travelin' Soldier	4485
18	13	BRAD PAISLEY/Wrapped Around	4485
13	12	MESSINA W/MCGRAW/Bring On The Rain	4140
15	12	TRAVIS TRITT/It's A Great Day	4140
11	12	TRAVIS TRITT/Love Of A Woman	4140
14	11	STEVE HOLY/Good Morning...	3795
2	11	ALAN JACKSON/Where Were You...	3795
6	9	MONTGOMERY GENTRY/She Couldn't	3105
5	9	CAROLYN DAWN JOHNSON/So Complicated	3105
6	9	BLAKE SHELTON/Austin	3105

MARKET #5

KPLX/Dallas-Ft. Worth
Susquehanna
(214) 526-2400
Williams/Rivers/Alan
12+ Cumc 638.500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
57	56	BRAD PAISLEY/In Gonna Miss...	21392
49	53	ALAN JACKSON/Drive (For Daddy...)	20246
50	51	TOBY KEITH/My List	19482
35	49	GARY ALLAN/The One	18718
36	48	EMERSON DRIVE/Should Be Sleeping	18336
53	48	GEORGE STRAIT/Living And Living...	18336
34	41	TRACY BYRD/Ten Rounds With	15662
34	40	STEVE AZARI/Don't Have To	15280
34	40	BROOKS & DUNN/My Heart Is Lost...	13752
53	36	PINMONKEY/Barbed Wire	11078
37	29	DARRYL WORLEY/Just Another Day	10696
25	28	DIAMOND RIO/Beautiful Mess	9550
22	25	GEORGE STRAIT/Run	8786
22	23	JACKSON & STRAIT/Designated Drinker	8786
22	22	KENNY CHESNEY/Young	8404
21	21	MARCEL/Country Rock Star	8022
10	21	RASCAL FLATTS/In Movin' On	8022
19	19	PAT GREEN/Three Days	7258
19	19	TIM MCGRAW/The Cowboy In Me	7258
20	18	KEVIN DENNEY/That's Just Jessie	6876
19	18	MARTINA MCBRIDE/Blessed	6876
16	16	KEITH URBAN/Where The Backstop	6112
10	16	BROOKS & DUNN/Long Goodbye	6112
11	16	BRAD PAISLEY/Wrapped Around	6112
29	16	CHRIS CAGLE/ Breathe In...	6112
9	15	ALAN JACKSON/Where I Come From	5730
18	13	RADNEY FOSTER /Texas In 1880	4966
11	12	TRACY BYRD/Just Let Me Be In...	4584
11	12	STEVE HOLY/Good Morning...	4584
5	11	TOBY KEITH/Wanna Talk...	4202
10	10	G. JONES & G. BROOKS/Beer Run	3820
10	10	TRACY LAWRENCE/Life Don't Have To	3820
14	10	BROOKS & DUNN/Only In America	3820
9	10	TIM MCGRAW/Angry All The Time	3820
11	10	GREEN & MORROW/Texas On My Mind	3820
10	10	JACKSON & STRAIT/Designated Drinker	3820
15	9	GARH BROOKS/Wrapped Up In You	3438
7	9	GARH BROOKS/Wrapped Up In You	3438
8	9	TOBY KEITH/My List	3438
2	8	NELSON & WOMACK/Mendocino County...	3056

MARKET #5

KSCS/Dallas-Ft. Worth
ABC
(817) 640-1963
James/Huff
12+ Cumc 527.900



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
51	52	GEORGE STRAIT/Living And Living...	16380
50	51	BROOKS & DUNN/My Heart Is Lost...	16065
31	45	ALAN JACKSON/Drive (For Daddy...)	14175
50	33	BRAD PAISLEY/In Gonna Miss...	10395
33	31	GARY ALLAN/The One	9765
29	31	DARRYL WORLEY/Just Another Day	9765
30	30	KEVIN DENNEY/That's Just Jessie	9125
26	26	DIAMOND RIO/Beautiful Mess	9125
23	24	JACKSON & STRAIT/Designated Drinker	8190
24	23	TRAVIS TRITT/Modern Day Bonnie...	7560
22	23	BLAKE SHELTON/Red	7245
23	22	KENNY CHESNEY/Young	6930
22	22	STEVE AZARI/Don't Have To	6930
16	21	MARK CHESNUTT/She Was	6615
18	20	CHRIS CAGLE/ Breathe In...	6300
27	20	PAT GREEN/Three Days	5985
19	20	PHIL VASSAR/That's When I...	5385
16	18	EMERSON DRIVE/Should Be Sleeping	5670
22	18	MARTINA MCBRIDE/Blessed	5670
19	17	TOBY KEITH/My List	5355
17	17	PINMONKEY/Barbed Wire	5355
18	17	RASCAL FLATTS/In Movin' On	5355
18	17	GABRIEL/When I'm Alone	5040
10	13	TOMMY SHANE STEINER/What If She's An...	4090
12	12	MARIE SISTERS/Real Bad Mood	3780
12	12	TRICK PONY/Just What I Do	3780
16	12	TRACY BYRD/Ten Rounds With	3780
9	10	SOGGY BOTTOM BOYS/Am A Man...	3150
8	9	AARON TIPPIN/Kiss This	2835
7	8	DARRYL WORLEY/Just Another Day	2520
5	8	ANTHONY SMITH/It That Ain't It	2520
7	8	TOBY KEITH/Wanna Talk...	2520
7	8	TIM MCGRAW/Angry All The Time	2520
6	8	G. JONES & G. BROOKS/Beer Run	2520
8	8	GARTH BROOKS/Wrapped Up In You	2520
4	8	GEORGE STRAIT/Stars On The Water	2520
4	8	KELLIE COFFEY/When You Lie Next...	2520
6	8	NELSON & WOMACK/Mendocino County...	2520
7	8	BRAD PAISLEY/Wrapped Around	2205

MARKET #6

WXTU/Philadelphia
Beasley
(610) 667-9000
McKay/Jack
12+ Cumc 451.500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
48	48	TOBY KEITH/My List	14352
47	47	KENNY CHESNEY/Young	14053
47	47	PHIL VASSAR/That's When I...	14053
42	42	STEVE AZARI/Don't Have To	12558
40	40	ALAN JACKSON/Drive (For Daddy...)	11960
37	39	GEORGE STRAIT/Living And Living...	11661
36	36	RASCAL FLATTS/In Movin' On	10764
32	26	TRAVIS TRITT/Modern Day Bonnie...	7774
20	24	EMERSON DRIVE/Should Be Sleeping	7176
24	22	TOMMY SHANE STEINER/What If She's An...	6578
21	22	CAROLYN DAWN JOHNSON/Don't Want You...	6578
22	21	TRICK PONY/Just What I Do	6279
15	21	KELLIE COFFEY/When You Lie Next...	6279
20	18	NELSON & WOMACK/Mendocino County...	5382
20	18	TAMMY COCHRAN/Cry	5382
21	17	KEVIN DENNEY/That's Just Jessie	5083
15	16	GARY ALLAN/The One	4784
12	15	DARRYL WORLEY/Just Another Day	4485
13	13	ANDY GRIGGS/Tonight I Wanna	3887
12	12	SHE DAISY/Get Over Yourself	3588
9	12	RETT JAMES/Chasin' Amy	3588
9	12	MESSINA W/MCGRAW/Bring On The Rain	3588
9	11	SHANNON LAWSON/Goodbye On A Bad Day	3289
9	11	TRACIE ADKINS/Help Me Understand	3289
11	11	BRAD PAISLEY/Wrapped Around	3289
9	11	BRAD PAISLEY/In Gonna Miss...	3289
10	11	BROOKS & DUNN/My Heart Is Lost...	2990
14	10	CHILEY WRIGHT/Jezbebel	2990
10	10	BRAD MARTIN/Before I Know Better	2990
7	9	ANTHONY SMITH/It That Ain't It	2691
20	9	MARTINA MCBRIDE/Blessed	2691
8	9	AARON TIPPIN/Where Stars And...	2691
10	9	BROOKS & DUNN/Only In America	2691
8	8	MARTINA MCBRIDE/Where Would You Be	2392
6	8	REBA MCINTIRE/It's A Survivor	2392
9	8	TOBY KEITH/Wanna Talk...	2392
8	8	LITTLE BIG TOWN/Don't Waste My Time	2392
4	7	ALAN JACKSON/Where Were You...	2093
5	7	FAITH HILL/The Way You Love Me	2093

MARKET #7

WMZQ/Washington, DC
Clear Channel
(301) 231-8231
Wyatt/Anthony
12+ Cumc 390.600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
47	49	ALAN JACKSON/Drive (For Daddy...)	9359
47	47	RASCAL FLATTS/In Movin' On	8977
33	45	TOMMY SHANE STEINER/What If She's An...	8595
46	45	TOBY KEITH/My List	8595
42	43	STEVE AZARI/Don't Have To	8213
36	38	TIM MCGRAW/The Cowboy In Me	7258
36	38	STEVE AZARI/Don't Have To	6876
37	35	PHIL VASSAR/That's When I...	6685
21	32	GEORGE STRAIT/Living And Living...	6112
20	31	EMERSON DRIVE/Should Be Sleeping	5921
30	31	LONGSTAR/Not A Day Goes By	5730
20	21	AARON TIPPIN/Where Stars And...	4011
20	20	TAMMY COCHRAN/Cry	3820
18	19	TOBY KEITH/Wanna Talk...	3629
17	18	GEORGE STRAIT/Run	3438
8	18	GARY ALLAN/The One	3438
16	17	ALAN JACKSON/Where Were You...	3247
17	17	CAROLYN DAWN JOHNSON/Don't Want You...	3247
20	17	TRAVIS TRITT/Love Of A Woman	3247

AC Playlists

May 3, 2002 R&R • 109

MARKET #1
WLTW/New York
Clear Channel
(212) 603-4600
Ryan
12+ Cumulative 2,993,700

106.7
Litefm

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
26	25	25	CELINE DION/A New Day Has Come	52150
24	24	24	MARC ANTHONY/Need You	50064
17	24	24	TRAIN/Drops Of Jupiter...	50064
25	23	23	LUTHER VANDROSS/I'd Rather	47978
23	23	23	ENRIQUE IGLESIAS/Escape	47978
23	23	23	LONESTAR/Already There	47978
19	23	23	UNCLE KRACKER/Follow Me	37548
18	23	23	ALICIA KEYS/Fallin'	35462
10	17	17	ELTON JOHN/This Train Don't	29204
15	14	14	JOHN MELLENCAMP/Peaceful World	29204
14	14	14	CALLING/Wherever You Will Go	29204
13	14	14	MICHELLE BRANCH/All You Wanted	27118
7	13	13	JOSH GROBAN/To Where You Are	25032
12	13	13	VANESSA CARLTON/A Thousand Miles	25032
16	12	12	CHER/Song For The Lonely	25032
11	12	12	ELTON JOHN/Original Sin	22946
13	11	11	ENRIQUE IGLESIAS/Here	22946
9	10	10	MARC ANTHONY/You Sang To Me	20860
13	10	10	MICHAEL BOLTON/Only A Woman Like	20860
15	10	10	MARC ANTHONY/Need You	20860
9	10	10	LEE ANN WOMACK/If Hope You Dance	20860
10	10	10	DON HENLEY/Taking You Home	20860
9	10	10	MATCHBOX TWENTY/If You're Gone	20860
10	9	9	NELLY FURTADO/In Like A Bird	18774
9	9	9	FIVE FOR FIGHTING/Superman (It's...)	18774
10	9	9	PHIL COLLINS/You'll Be In My	18774
10	8	8	FAITH HILL/The Way You Love Me	16688
8	8	8	PAUL MCCARTNEY/Your Loving Flame	16688
6	7	7	FAITH HILL/There You'll Be	14602
7	6	6	LIONEL RICHIE/Angel	12516

MARKET #2
KBIG/Los Angeles
Clear Channel
(818) 546-1043
Kaye/Arche
12+ Cumulative 1,363,400

k·big
102.3

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
24	29	29	JENNIFER LOPEZ/Am I In Funny	12412
24	29	29	KYLIE MINOGUE/Can't Get You	12412
20	28	28	CELINE DION/A New Day Has Come	11984
26	27	27	LEANN RIMES/Can't Fight	11556
26	26	26	SHAKIRA/Whenever, Wherever	11128
17	17	17	PINK/Get The Party	7276
17	17	17	ENRIQUE IGLESIAS/Escape	7276
16	16	16	NATALIE IMBRUGLIA/Wrong Impression	6848
15	15	15	FIVE FOR FIGHTING/Superman (It's...)	6420
14	14	14	JEWEL/Standing Still	5992
9	9	9	ENYA/Only Time	3852
8	8	8	BACKSTREET BOYS/Drowning	3424
8	8	8	JANE F/Someone To Call	3424
7	8	8	SAVAGE GARDEN/I Knew I Loved You	3424
7	8	8	MADONNA/Don't Tell Me	3424
7	8	8	LENNY KRAVITZ/Again	3424
7	8	8	DIDD/Thankyou	3424
7	8	8	MADONNA/Music	3424
6	7	7	DREAM/He Loves U Not	2996
6	7	7	SAMANTHA MUMBA/Getta Tell You	2996
6	7	7	MATCHBOX TWENTY/If You're Gone	2996
6	7	7	'N SYNC/Bye Bye Bye	2996
6	7	7	BBMAK/Back Here	2996
6	7	7	JESSICA SIMPSON/Inevitable	2996
6	7	7	JANET/Someone To Call	2996
6	7	7	ENRIQUE IGLESIAS/Here	2996
6	7	7	JENNIFER LOPEZ/Am I In Funny	2996
6	7	7	NELLY FURTADO/In Like A Bird	2996
6	7	7	ATC/Found The World	2568
6	6	6	AGUILERA/IL KIM...Lady Marmalade	2568

MARKET #2
KOST/Los Angeles
Clear Channel
(818) 546-1035
Kaye/Schwartz
12+ Cumulative 1,363,400

KOST
103.5FM

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
25	25	25	MATCHBOX TWENTY/If You're Gone	18525
24	25	25	ENYA/Wild Child	18525
24	25	25	CELINE DION/A New Day Has Come	18525
24	24	24	ENRIQUE IGLESIAS/Here	17784
24	24	24	MARC ANTHONY/Need You	17784
6	23	23	LEANN RIMES/Can't Fight	17043
23	23	23	NELLY FURTADO/In Like A Bird	17043
11	13	13	SAVAGE GARDEN/I Knew I Loved You	9633
10	11	11	PHIL COLLINS/You'll Be In My	8151
9	10	10	'N SYNC/This I Promise You	7410
9	10	10	LONESTAR/Already There	7410
20	9	9	ENYA/Only Time	6669
11	9	9	FAITH HILL/The Way You Love Me	6669
11	9	9	LEE ANN WOMACK/If Hope You Dance	6669
10	9	9	DIDD/Thankyou	6669
9	8	8	EVAN AND JAY/On Crazy For This Girl	5928
9	8	8	BACKSTREET BOYS/More Than That	5928
6	7	7	LEANN RIMES/Need You	5187
6	7	7	MARC ANTHONY/You Sang To Me	5187
6	7	7	CELINE DION/That's The Way It Is	5187
3	7	7	ALL-4-ONE/Beautiful As U	5187
5	6	6	MICHAEL BOLTON/Only A Woman Like	4446
2	5	5	LUTHER VANDROSS/I'd Rather	3705
2	5	5	JOSH GROBAN/To Where You Are	3705
1	2	2	98 DEGREES/My Everything	1482
1	1	1	MESSINA W/MCGRAW/Bring On The Rain	741
1	1	1	'N SYNC/Bye Bye Bye	741
1	1	1	CHRISTINA AGUILERA/Turn To You	741
1	1	1	MANDY MOORE/I Wanna Be With You	741
1	1	1	ELTON JOHN/This Train Don't	741

MARKET #3
WLIT/Chicago
Clear Channel
(312) 329-9002
Kaake
12+ Cumulative 750,100

93.9
WLIT
THE ROCK LESS TALK

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
31	29	29	MARC ANTHONY/Need You	13166
31	29	29	CELINE DION/A New Day Has Come	13166
30	28	28	FIVE FOR FIGHTING/Superman (It's...)	12712
29	27	27	ENRIQUE IGLESIAS/Here	12258
25	26	26	UNCLE KRACKER/Follow Me	11804
17	17	17	LEE ANN WOMACK/If Hope You Dance	7784
17	15	15	DIDD/Thankyou	6810
15	15	15	MATCHBOX TWENTY/If You're Gone	6356
16	14	14	ENYA/Only Time	6356
12	11	11	BBMAK/Back Here	4994
11	11	11	MICHAEL BOLTON/Only A Woman Like	4994
9	10	10	BACKSTREET BOYS/Drowning	4540
10	9	9	CAROLYN DAWN JOHNSON/So Complicated	4540
8	9	9	SAVAGE GARDEN/I Knew I Loved You	4086
7	7	7	'N SYNC/This I Promise You	3178
6	7	7	LONESTAR/Already There	3178
6	7	7	HALL & DATES/Do It For Love	3178
7	7	7	LEWIS & PALTRON/Cruisin'	3178
6	7	7	DARREN HAYES/Insatiable	3178
11	6	6	BACKSTREET BOYS/Shape Of My Heart	2724
6	6	6	MESSINA W/MCGRAW/Bring On The Rain	2724
6	6	6	CELINE DION/That's The Way It Is	2724
4	6	6	PHIL COLLINS/You'll Be In My	2724
5	4	4	LEANN RIMES/Need You	2270
4	4	4	MARC ANTHONY/You Sang To Me	1816
3	4	4	ALL-4-ONE/Beautiful As U	1816
3	3	3	DIAMOND RIO/One More Day	1362
3	3	3	FAITH HILL/There You'll Be	1362
3	3	3	BRICKMAN/HOWARD/Simple Things	1362

MARKET #3
WNND/Chicago
Bonneville
(312) 297-5100
Hamlin/Joins
12+ Cumulative 564,800

Windy
100.7

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
24	28	28	CELINE DION/A New Day Has Come	7448
22	26	26	MARC ANTHONY/Need You	6916
22	26	26	ENRIQUE IGLESIAS/Here	6916
22	24	24	MICHAEL BOLTON/Only A Woman Like	6384
21	21	21	ENYA/Only Time	5586
21	21	21	FIVE FOR FIGHTING/Superman (It's...)	5586
21	21	21	BRICKMAN/HOWARD/Simple Things	5586
19	18	18	JOSH GROBAN/To Where You Are	4788
18	18	18	SAVAGE GARDEN/I Knew I Loved You	4788
18	18	18	LEE ANN WOMACK/If Hope You Dance	4788
18	18	18	'N SYNC/This I Promise You	4788
18	18	18	MATCHBOX TWENTY/If You're Gone	4788
13	18	18	DIDD/Thankyou	4788
17	17	17	LEANN RIMES/Need You	4522
16	16	16	ALL-4-ONE/Beautiful As U	4256
20	15	15	PAUL MCCARTNEY/Your Loving Flame	3990
14	15	15	HALL & DATES/Do It For Love	3990
15	15	15	FAITH HILL/There You'll Be	3990
15	15	15	ENYA/Only Time	3990
14	14	14	TRAIN/Drops Of Jupiter...	3724
14	14	14	BACKSTREET BOYS/Shape Of My Heart	3724
12	14	14	FAITH HILL/The Way You Love Me	3724
8	11	11	MESSINA W/MCGRAW/Bring On The Rain	2926
9	11	11	BOYZ II MEN/The Color Of Love	2194
27	8	8	CHRIS ISAAK/Let Me Down Easy	2328
8	7	7	BONNIE RAITT/Can't Help You Now	1862
8	7	7	BACKSTREET BOYS/Drowning	1862
6	7	7	PHIL COLLINS/You'll Be In My	1596
4	4	4	CELINE DION/That's The Way It Is	1064
4	4	4	DIAMOND RIO/One More Day	1064

MARKET #5
KVIL/Dallas-Ft. Worth
Infinity
(214) 691-1037
Johnson
12+ Cumulative 447,700

103.7
KVIL

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
24	24	24	CELINE DION/A New Day Has Come	4584
23	24	24	MESSINA W/MCGRAW/Bring On The Rain	4584
23	24	24	MARC ANTHONY/Need You	4393
21	21	21	ALL-4-ONE/Beautiful As U	4011
21	21	21	LONESTAR/Already There	4011
20	20	20	LEANN RIMES/Can't Fight	3820
19	19	19	TRAIN/Drops Of Jupiter...	3029
17	17	17	CAROLYN DAWN JOHNSON/So Complicated	3247
18	17	17	FAITH HILL/There You'll Be	3247
16	16	16	FIVE FOR FIGHTING/Superman (It's...)	3056
16	16	16	MATCHBOX TWENTY/If You're Gone	3056
16	16	16	ENRIQUE IGLESIAS/Here	3056
14	15	15	CHRIS ISAAK/Let Me Down Easy	2865
15	14	14	MICHAEL BOLTON/Only A Woman Like	2865
13	15	15	LUTHER VANDROSS/I'd Rather	2483
13	15	15	ELTON JOHN/This Train Don't	2483
12	12	12	BONNIE RAITT/Can't Help You Now	2292
12	12	12	JOSH GROBAN/To Where You Are	2292
12	12	12	DIDD/Thankyou	2292
10	10	10	DIAMOND RIO/One More Day	1910
9	10	10	LIONEL RICHIE/Angel	1910
6	10	10	DON HENLEY/Taking You Home	1910
6	10	10	LEE ANN WOMACK/If Hope You Dance	1910
11	10	10	BBMAK/Back Here	1910
10	9	9	BACKSTREET BOYS/Drowning	1719
7	9	9	BACKSTREET BOYS/More Than That	1719
11	9	9	O-TOWN/All Or Nothing	1719
12	9	9	BRICKMAN/HOWARD/Simple Things	1719
7	8	8	MARTIN FAGUILLERA/Nobody Wants	1528
8	8	8	S CLUB 7/Never Had A Dream	1528

MARKET #6
WBEB/Philadelphia
WEAL Radio Inc
(810) 538-1223
Wanley
12+ Cumulative 826,000

B·101.1

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
29	31	31	FIVE FOR FIGHTING/Superman (It's...)	16523
29	27	27	ENRIQUE IGLESIAS/Here	14391
26	25	25	JEWEL/Standing Still	13325
26	22	22	CELINE DION/A New Day Has Come	11726
12	14	14	SAVAGE GARDEN/I Knew I Loved You	7462
14	14	14	PHIL COLLINS/You'll Be In My	7462
14	14	14	LEE ANN WOMACK/If Hope You Dance	7462
14	14	14	LEANN RIMES/Need You	7462
14	13	13	MARC ANTHONY/Need You	6929
14	13	13	ENYA/Only Time	6929
14	13	13	TRAIN/Drops Of Jupiter...	6929
16	13	13	ENRIQUE IGLESIAS/Here	6396
10	12	12	UNCLE KRACKER/Follow Me	6396
10	12	12	DIDD/Thankyou	6396
10	12	12	BOYZ II MEN/The Color Of Love	6396
11	11	11	FAITH HILL/The Way You Love Me	5863
12	11	11	MATCHBOX TWENTY/If You're Gone	5863
12	11	11	LUTHER VANDROSS/I'd Rather	5330
9	11	11	CELINE DION/That's The Way It Is	4797
9	11	11	'N SYNC/This I Promise You	4797
7	8	8	THE CORRS/Breathless	4264
7	8	8	CHRISTINA AGUILERA/Turn To You	4264
12	8	8	CHER/Song For The Lonely	4264
3	8	8	ALICIA KEYS/Fallin'	4264
3	7	7	SUGAR RAY/When It's Over	3731
3	7	7	'N SYNC/Bye Bye Bye	3731
3	6	6	NELLY FURTADO/In Like A Bird	3198
3	6	6	BBMAK/Back Here	3198
3	6	6	BACKSTREET BOYS/Shape Of My Heart	3198
3	6	6	BACKSTREET BOYS/More Than That	2665

MARKET #7
WASH/Washington, DC
Clear Channel
(301) 984-9710
Allan
12+ Cumulative 481,600

Soft Rock 97.1
WASH-FM

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
23	27	27	MARC ANTHONY/Need You	7209
25	27	27	ENRIQUE IGLESIAS/Here	6675
15	23	23	FIVE FOR FIGHTING/Superman (It's...)	6141
24	23	23	CELINE DION/A New Day Has Come	6141
19	22	22	TRAIN/Drops Of Jupiter...	5874
28	21	21	LONESTAR/Already There	5607
18	17	17	CAROLYN DAWN JOHNSON/So Complicated	4539
14	17	17	BONNIE RAITT/Can't Help You Now	4539
14	17	17	MESSINA W/MCGRAW/Bring On The Rain	4539
16	16	16	MICHAEL BOLTON/Only A Woman Like	4272
19	16	16	O-TOWN/All Or Nothing	4272
14	15	15	ENYA/Only Time	3738
13	14	14	BACKSTREET BOYS/Drowning	3471
12	13	13	FAITH HILL/There You'll Be	3471
12	13	13	CHER/Song For The Lonely	3471
10	12	12	DIDD/Thankyou	3204
5	11	11	BETH NIELSEN CHAPMAN/World Of Hurt	2937
11	11	11	SAVAGE GARDEN/I Knew I Loved You	2937
10	11	11	LEANN RIMES/Need You	2670
9	10	10	UNCLE KRACKER/Follow Me	2403
9	10	10	'N SYNC/This I Promise You	2403
9	9	9	CELINE DION/That's The Way It Is	2403
9	9	9	MARC ANTHONY/You Sang To Me	2403
7	8	8	PHIL COLLINS/You'll Be In My	2136
7	8	8	FAITH HILL/The Way You Love Me	2136
11	8	8	LEE ANN WOMACK/If Hope You Dance	2136
5	8	8		



KID KELLY

kkelly@ironline.com

Hot AC Is Vibrant And Viable

□ Understand the format's principles and renew your success

By Guy Zapoleon

Many of us are familiar with Zapoleon Media Strategies President Guy Zapoleon's "10-Year Music Cycle" theory. According to Zapoleon, there are recurrent doldrums in the music cycle — downs that hit hardest, perhaps, in the CHR formats. The good news is that CHR's doldrums can mean increased ratings for Hot AC stations.

Below, Zapoleon provides his thoughts and theories on how to achieve a better format focus. He also tells how to capitalize on the current musical landscape to create a strong Hot AC identity in your market. Hot AC really can have life beyond the morning show!

The Most Misunderstood Format

Very few broadcasters really understand Hot AC. They do not believe it is a true format, so they look at it as an extension of some other format — mainstream AC, CHR/Pop or even Alternative. They operate Hot ACs but don't understand their own radio stations. To truly understand Hot AC, you have to have experience in enough different markets and competitive situations to appreciate what makes the format unique and to recognize what drives it.

Your highest priority should be to get a feel for listeners' music tastes by getting the right research. It is critical to measure how the music and content needs of these unique listeners change over time. Hot AC is a transitional format, not a destination format. It does not age with its audience but must adapt itself as the "leading edge" changes — that is, when new 25-27-year-old women enter its listenership. Because of this, it is absolutely critical to do regular perceptual studies and music tests.

One of the most common misconceptions about Hot AC is that it is a form of CHR. It is not! Do not make your Hot AC too contemporary or young-adult-focused. Hot AC is a 25-39 female-appeal format. Others think a Hot AC should be like a mainstream AC, but that's also not true. Hot AC is not designed to be a utility or a background medium. What Hot AC needs to do is borrow elements from CHR and mainstream AC, as well as present a "cool vibe" with music, imaging and content that emulate elements of Alternative and Triple A.

Here's a three-part mission statement for a successful Hot AC.

Music and content. A Hot AC should be the variety station for women. Make the content contemporary and in touch with today. A great Hot AC should be in charge of the social lives of its listeners. It should be delivering "survival information" — news, weather, entertainment news and fashion info — for its core 25-39 female audience.

Usage. Hot AC is a foreground format that involves and enthralls the listener. It's a pick-you-up station, a "mood drug" that makes women feel good. It should be just hip enough to make a 30-year-old woman feel like she's hip and in touch with the world.

Target. A Hot AC's target is a 10- to 12-year female cell somewhere within the 25-39 age range, depending on the market.

Take Advantage Of The Doldrums

Over the past year Hot AC has begun to go through a major transition. Utilizing the Zapoleon 10-Year Music Cycle Theory, we have entered the doldrums phase. This is to be expected in the early part of a decade — especially now, after Sept. 11, 2001, which, obviously, had a profound effect on the emotional makeup of the world.

During the doldrums, the number of hits per year slows down because it takes longer for hits to develop. There are about 60% as many good-testing titles in CHR/Pop and Hot AC now as there were 18 months ago.

CHR loses adults during the doldrums because of a lack of compatible music. But these down cycles generally mark great periods for Hot AC because Hot AC provides more variety for adults than CHR does. Just think back to 1990-1992, when a slew of great pop rock-based Hot ACs popped up: KHMx/Houston, WRQX/Washington and WOMX/Orlando. They were followed by what were then called Pop/Alternatives, like KYSR/Los Angeles, KFMB-FM/San

Diego, KLLC/San Francisco and WBMX/Boston.

When pop music dries up, Hot AC picks up adults from CHR as CHR wrestles with the rock and rhythmic extremes. Since great current music is scarce during these periods, Hot AC re-entrenches itself with gold and recurrences.

Three Issues

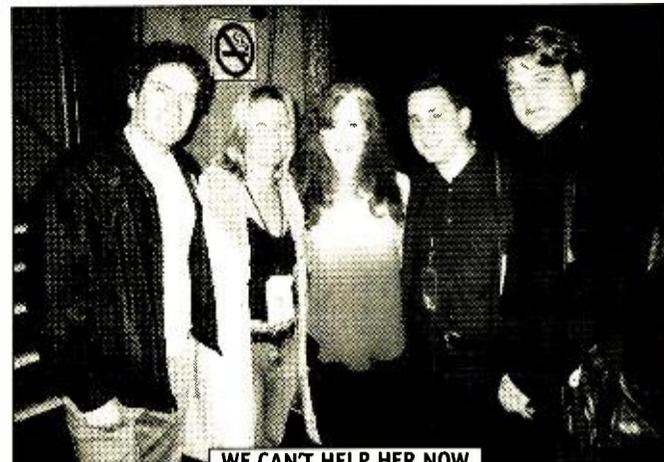
There are, however, three issues facing Hot AC right now that have had a profound effect on the essential gold in format libraries.

Burn on the core sound. From the birth of the Pop/Alternative era in 1993 with Gin Blossoms all the way to the Goo Goo Dolls era that began in 1998, there's been a body of music that's made up the workhorse titles for Hot AC. Over the past decade these titles have been the defining sound for successful Hot ACs. However, this music has now had years of intensive airplay as currents, recurrences and gold, and it's suffering a drop in popularity due to some heavy burn.

Dropping the '80s. A number of Hot ACs dropped most of the '80s music from their libraries when the '80s format came into existence. That put even more pressure on the overplayed music from '93-'98. Hot ACs stopped delivering on the "best of the old and new" part of their variety promise.

Loss of pop texture. Hot AC stopped delivering texture and type variety as people began to feel that pop music was not hip. Much pop music has been either mainstream AC or crossover from Country by such artists as Faith Hill, LeAnn Rimes and Shania Twain, and many Hot ACs have begun to avoid it. As these songs died out at CHR, they were replaced by rhythmic pop music from Pink and Alicia Keys, but, in truth, Hot AC needs these sounds to balance the format.

In large part, these issues have arisen due to Hot AC's overfocusing on a very narrow P1 audience in its perceptual and music research. Stations in all formats have to be very careful about creating montages and artist filters to screen music tests.



WE CAN'T HELP HER NOW

Bonnie Raitt recently played a rockin' two-hour set at the Beacon Theater in New York City and was, unfortunately, accosted by local rowdies after the show. Seen here (l-r) are R&R AC/Hot AC Editor Kid Kelly, tour masseuse Stef Whittier, Raitt and Capitol VP/Adult Promo Mark Rizzo and Dir./Regional Promo Joe Rainey.

As Pinnacle Media Management CEO **Bob Lawrence** says, "When you create a contemporary pop alternative filter, you risk losing a respondent for your music test simply because they don't like one of the songs or artists. Plus, montages tend to make your P2s too much like P1s, making it more difficult to measure the differences between them."

Because of overly restrictive music screens that recruit contemporary listeners who love pop alternative music, a lot of pop and '80s songs have stopped testing. Hot AC stations overly focused on pop alternative titles have suffered drops in share when they've focused only on the heavy users within their total audience.

I recommend that stations screen for music tests based on the real world; that is, with realistic percentages of P1s, based on TSL, and P2 cumers. Unless you are dealing with a start-up or a very sick radio station where you cannot depend on cume, this strategy works best.

The Lay Of The Land

It is also very important to do a great perceptual study in advance of your music tests to understand the lay of the land and see what is changing in the tastes of current and potential station fans. **Mark Ramsey** of Mercury Research recommends breaking down your format into its component styles with cutting-edge analysis and clustering techniques, as well as having an understanding of the key images that are important to your listeners. That will give you a clear understanding of your opportunities and where you and your competition stand in the market.

Ramsey says, "Nothing should go into a music test that isn't 'on-strategy' for the station. And the only way to know what's on-strategy is through perceptual research. If you play a great game but it's on the wrong field, then you just played the wrong game."

"A strong, action-oriented perceptual study can bring you to the right field, and a great music test can make your game great. Perceptions shape the big picture, and it's critical to see that big picture before diving into a music test to gauge the details."

One great worst-to-first success story with this approach has been WKTU/New York, where we started with Mark Ramsey's excellent perceptual study to form the skeleton, then used music testing to flesh out the formula and different prototypes to create the final musical approach.

Deliver To Expectations

A Zapoleon Media Strategies motto, the "23rd Immutable Law of Marketing" (with kudos to *22 Immutable Laws of Marketing* authors Al Ries and Jack Trout), says, "Deliver to expectations." This is the most often-broken rule in our business. Programmers adjust formats based on current fads without understanding the real reasons for listener loyalty.

It is critical that Hot AC deliver to listener expectations. That's the variety promise. This promise covers tempo, type and era balance. Songs from the '80s and early '90s are "chocolate chips" that add real flavor to the mix and provide the "Oh, wow" factor. It is also important to play the right pop and rhythmic titles to add texture and type balance to the sound.

This is the danger area, where programmers do not understand the difference between CHR and Hot AC. This very fine line is where one-time CHR programmers turn their Hot ACs into CHR stations — then wonder what happened to their ratings.

Hot AC is made up of different types of listeners, but the core group are pop rock-based and want their station to go easy on the extremes of rock and rhythm. If you stop delivering to this pop rock expectation, you'll lose the franchise.

Hot AC, done properly, is poised to win big 18-49 numbers in the next few years as adults search for formats that deliver cool content and contemporary imaging while playing a variety of incredible new adult-appeal music and compatible old favorites. At the same time, CHR will suffer some declines as the doldrums cycle and emerging competition have their effect.

Guy Zapoleon is President of Zapoleon Media Strategies and can be reached at 281-980-3665 or via www.zapoleon.com.

By popular demand, the latest single from
Daryl Hall & John Oates:

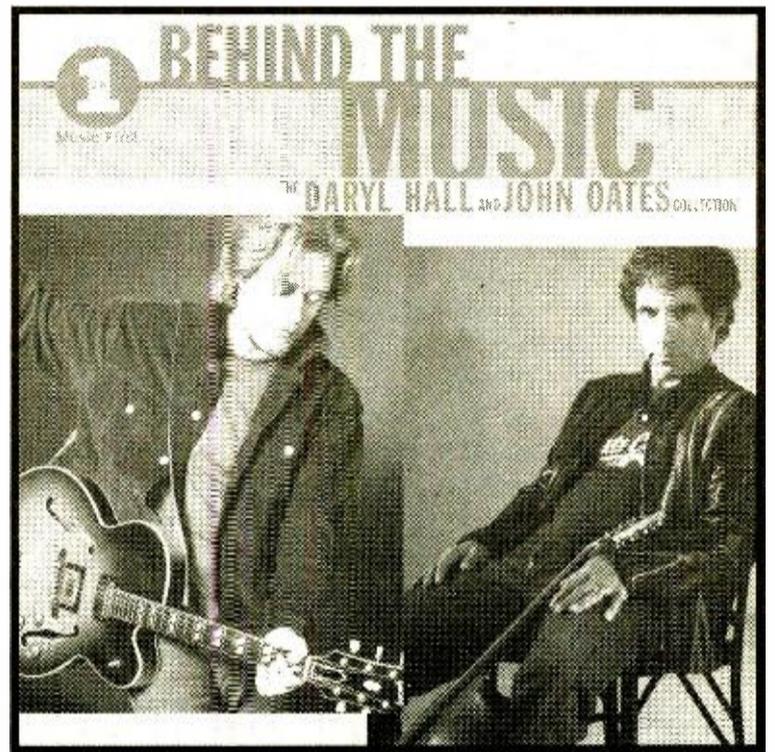
“Do It for Love”

Featured on “VH1 Behind the Music” “THE DARYL HALL & JOHN OATES COLLECTION” on BMG Heritage

Already on: *WLIT/Chicago; WNND/Chicago; WLTJ/Pittsburgh; WJBR/Wilmington; WHUD/Westchester; WMJY/Biloxi; WAJI/Ft Wayne; KRBB/Wichita and KSNE/Las Vegas.*

Official Add Date: May 20, 2002

- 30 Years of music, 17 albums
- 40 Million albums sold worldwide
- 6 #1 singles: “Maneater”, “Rich Girl”, “Kiss on My List”, “Private Eyes” and “I Can’t Go For That”
- 16 Top 10 singles including “Sara Smile”, “She’s Gone” and “Say It Isn’t So”
- Appearing on Bravo Musicians hosted by David Wild May 27, 2002
- Tour begins August 2002 – with special guest, Todd Rundgren:



BMG
HERITAGE
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- 9th: Hersheypark Pavilion, Hershey, PA.
- 10th: Weymouth, MA.
- 11th: Merriweather Post, Columbia, MD.
- 13th: Chastain Park Amphitheater, Atlanta, GA.
- 15th: Jones Beach, Wantagh, NY.
- 16th: PNC Bank Arts Center, Holmdel, NJ.
- 17th: Kahuna Concert Hall, Wilmington, DE.
- 19th: Amphitheatre at Station Square, Pittsburgh, PA.
- 22nd: Tower City Amphitheatre, Cleveland, OH.
- 23rd: Polaris Amphitheatre, Columbus, OH.
- 24th: Riverbend Music Center, Cincinnati, OH.
- 26th: DTE Energy Music Theatre, Detroit, MI.
- 27th: Tower Theatre, Chicago, IL.

- National Promotion: Ashton Consulting (805) 564-8335 Ashtonconsults@aol.com
- Management: Brian Doyle Entertainment (646) 674-1500



May 3, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	CELINE DION A New Day Has Come (Epic)	2782	+39	382570	12	120/0
3	2	ENRIQUE IGLESIAS Hero (Interscope)	2461	-33	321465	28	119/0
2	3	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	2370	-140	291640	24	116/0
4	4	MARC ANTHONY I Need You (Columbia)	2158	+109	291979	11	113/0
5	5	LONESTAR I'm Already There (BNA)	1899	-99	249665	34	107/0
6	6	ENYA Only Time (Reprise)	1778	-162	210010	63	116/0
8	7	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	1726	+105	227233	70	110/1
7	8	MICHAEL BOLTON Only A Woman Like You (Jive)	1714	+32	200254	9	110/0
10	9	LEE ANN WOMACK I Hope You Dance (MCA/Universal)	1560	+8	210165	73	116/0
9	10	DIDO Thankyou (Arista)	1520	-82	195693	59	108/0
11	11	JO DEE MESSINA Bring On The Rain (Curb)	1511	+170	144467	12	102/1
12	12	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	1316	+27	202473	41	83/2
13	13	FAITH HILL There You'll Be (Warner Bros.)	1051	-122	138454	48	108/0
14	14	BACKSTREET BOYS Drowning (Jive)	1036	-60	113316	29	104/0
16	15	ENYA Wild Child (Reprise)	1013	+84	127791	10	101/4
18	16	BONNIE RAITT I Can't Help You Now (Capitol)	920	+127	91286	6	94/3
17	17	CAROLYN DAWN JOHNSON So Complicated (Arista)	896	+84	87014	7	89/4
20	18	ALL-4-ONE Beautiful As U (AMC)	874	+133	89991	6	77/6
15	19	ELTON JOHN This Train Don't Stop There... (Rocket/Universal)	841	-130	115198	14	91/0
19	20	LEANN RIMES Can't Fight The Moonlight (Curb)	825	+52	123233	26	35/0
22	21	JOSH GROBAN To Where You Are (143/Reprise)	814	+185	112919	5	88/11
24	22	PAUL MCCARTNEY Your Loving Flame (Capitol)	455	+55	66997	4	69/4
21	23	CHRIS ISAAK Let Me Down Easy (Reprise)	423	-218	39077	10	59/0
23	24	CHER Song For The Lonely (Warner Bros.)	396	-142	70662	15	58/0
26	25	LUTHER VANDROSS I'd Rather (J)	387	+57	91863	6	63/7
27	26	DANIEL DEBOURG I Need An Angel (DreamWorks)	313	+33	34842	9	50/1
28	27	MARILYN SCOTT Don't Let Love Get Away (Prana)	296	+43	26723	8	55/4
29	28	CALLING Wherever You Will Go (RCA)	268	+20	61521	3	14/0
25	29	DARREN HAYES Insatiable (Columbia)	243	-146	26611	16	33/0
	Debut 30	BOYZ II MEN The Color Of Love (Arista)	232	+93	25227	1	43/7

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
JENNIFER LOPEZ Alive (Epic)	30
JIM BRICKMAN A Mother's Day (Windham Hill)	16
GARTH BROOKS When You Come Back... (Capitol)	14
JOSH GROBAN To Where You Are (143/Reprise)	11
LUTHER VANDROSS I'd Rather (J)	7
BOYZ II MEN The Color Of Love (Arista)	7
JADE ANDERSON Sugarhigh (Columbia)	7
ALL-4-ONE Beautiful As U (AMC)	6
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	5
ENYA Wild Child (Reprise)	4
CAROLYN DAWN JOHNSON So Complicated (Arista)	4
PAUL MCCARTNEY Your Loving Flame (Capitol)	4
MARILYN SCOTT Don't Let Love Get Away (Prana)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JOSH GROBAN To Where You Are (143/Reprise)	+185
JO DEE MESSINA Bring On The Rain (Curb)	+170
JIM BRICKMAN A Mother's Day (Windham Hill)	+146
ALL-4-ONE Beautiful As U (AMC)	+133
BONNIE RAITT I Can't Help You Now (Capitol)	+127
SAVAGE GARDEN I Knew I Loved You (Columbia)	+119
'N SYNC This I Promise You (Jive)	+117
MARC ANTHONY I Need You (Columbia)	+109
DON HENLEY Taking You Home (Warner Bros.)	+106
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	+105

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
SAVAGE GARDEN I Knew I Loved You (Columbia)	972
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	936
'N SYNC This I Promise You (Jive)	900
O-TOWN All Or Nothing (J)	900
FAITH HILL The Way You Love Me (Warner Bros.)	895
DIAMOND RIO One More Day (Arista)	871
H. LEWIS & G. PALTROW Cruisin' (Hollywood)	820
CELINE DION That's The Way It Is (Epic)	808
LEANN RIMES I Need You (Curb)	773
J. BRICKMAN/REBECCA L. HOWARD Simple... (Windham Hill)	760
PHIL COLLINS You'll Be In My Heart (Hollywood)	730
BBMAK Back Here (Hollywood)	718
MARC ANTHONY You Sang To Me (Columbia)	687
DON HENLEY Taking You Home (Warner Bros.)	624
S CLUB 7 Never Had A Dream... (A&M/Interscope)	564
BACKSTREET BOYS Shape Of My Heart (Jive)	452

120 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/21/02-4/27/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

New & Active

JIM BRICKMAN A Mother's Day (Windham Hill)

Total Plays: 230, Total Stations: 37, Adds: 16

ENRIQUE IGLESIAS Escape (Interscope)

Total Plays: 230, Total Stations: 17, Adds: 2

VANESSA CARLTON A Thousand Miles (A&M/Interscope)

Total Plays: 226, Total Stations: 19, Adds: 5

THE CORRS Would You Be Happier (143/Lava/Atlantic)

Total Plays: 203, Total Stations: 37, Adds: 3

SHERYL CROW Soak Up The Sun (A&M/Interscope)

Total Plays: 153, Total Stations: 12, Adds: 3

98 DEGREES Why (Are We Still Friends) (Universal)

Total Plays: 125, Total Stations: 19, Adds: 0

CAROLE KING Monday Without You (Rockingale/Koch)

Total Plays: 88, Total Stations: 19, Adds: 3

JIM WILSON F/STEPHEN BISHOP Donna Lynn (Hillsboro)

Total Plays: 84, Total Stations: 19, Adds: 0

NANCY BRIGHT From The Heart (Black Cat)

Total Plays: 80, Total Stations: 16, Adds: 1

JADE ANDERSON Sugarhigh (Columbia)

Total Plays: 30, Total Stations: 15, Adds: 7

Songs ranked by total plays

Powerline

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**America's Best Testing AC Songs 12+
 For The Week Ending 5/3/02.**

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
FAITH HILL There You'll Be (Warner Bros.)	4.14	4.17	96%	31%	4.17	97%	30%
CELINE DION A New Day Has Come (Epic)	4.13	4.18	94%	18%	4.13	95%	19%
JOSH GROBAN To Where You Are (143/Reprise)	4.01	3.79	50%	8%	4.11	52%	7%
BACKSTREET BOYS Drowning (Jive)	4.00	4.12	91%	27%	4.15	89%	21%
LONESTAR I'm Already There (BNA)	4.00	4.04	95%	35%	4.09	96%	32%
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	3.97	4.03	94%	36%	3.97	94%	36%
LEANN RIMES Can't Fight The Moonlight (Curb)	3.94	3.91	86%	19%	3.93	83%	18%
CALLING Wherever You Will Go (RCA)	3.92	3.88	66%	16%	3.99	62%	12%
ENYA Only Time (Reprise)	3.91	3.78	94%	39%	3.87	94%	43%
LEE ANN WOMACK I Hope You Dance (Universal)	3.90	4.01	96%	45%	3.99	97%	47%
MARC ANTHONY I Need You (Columbia)	3.84	3.93	88%	23%	3.98	90%	19%
FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	3.81	3.97	93%	35%	3.82	93%	32%
ENRIQUE IGLESIAS Hero (Interscope)	3.80	3.86	97%	38%	3.90	96%	35%
MICHAEL BOLTON Only A Woman Like You (Jive)	3.79	3.81	74%	14%	4.01	78%	9%
CHRIS ISAAK Let Me Down Easy (Reprise)	3.75	3.65	69%	13%	3.77	71%	11%
JO DEE MESSINA Bring On The Rain (Curb)	3.72	3.70	68%	18%	3.77	69%	17%
LUTHER VANDROSS I'd Rather (J)	3.72	3.71	55%	10%	3.85	57%	8%
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	3.70	3.84	87%	34%	3.73	87%	32%
CHER Song For The Lonely (Warner Bros.)	3.68	3.70	88%	27%	3.63	87%	27%
ELTON JOHN This Train Don't Stop There Anymore (Rocket/Universal)	3.62	3.60	80%	21%	3.67	80%	18%
CAROLYN DAWN JOHNSON Complicated (Arista)	3.61	3.58	53%	12%	3.66	53%	11%
ENYA Wild Child (Reprise)	3.61	3.53	76%	26%	3.57	78%	26%
ALL-4-ONE Beautiful As U (AMC)	3.59	3.81	50%	11%	3.73	52%	9%
DARREN HAYES Insatiable (Columbia)	3.57	3.65	72%	19%	3.52	68%	18%
DIDO Thankyou (Arista)	3.57	3.55	93%	47%	3.53	94%	47%
DANIEL DEBOURG I Need An Angel (DreamWorks)	3.55	3.55	52%	12%	3.61	53%	11%
BONNIE RAITT I Can't Help You Now (Capitol)	3.46	3.51	51%	12%	3.46	51%	11%
PAUL MCCARTNEY Your Loving Flame (Capitol)	3.27	3.39	53%	16%	3.28	58%	15%

Total sample size is 362 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 25-54). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818/377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Indicator

Most Added®

- JENNIFER LOPEZ Alive (Epic)
- LUTHER VANDROSS I'd Rather (J)
- MARC ANTHONY I Need You (Columbia)
- MICHAEL BOLTON Only A Woman Like You (Jive)
- BONNIE RAITT I Can't Help You Now (Capitol)
- JOSH GROBAN To Where You Are (143/Reprise)
- CALLING Wherever You Will Go (RCA)
- VANESSA CARLTON A Thousand Miles (A&M/Interscope)
- ENRIQUE IGLESIAS Escape (Interscope)
- JIM BRICKMAN A Mother's Day (Windham Hill)
- ALICIA KEYS Fallin' (J)
- SHAKIRA Underneath Your Clothes (Epic)

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o Mike Davis:
 10100 Santa Monica Blvd., 3rd Floor
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KMGA/Albuquerque, NM * OMP/D: Kris Abrams MD: Jenna James 19 CAROLYN DAWN JOHNSON "So"	WEZL/Denver-Boulder, CO * PD/M/D: Steve Marcus 1 JOSH GROBAN "Where" JENNIFER LOPEZ "Alive"	KOSI/Denver-Boulder, CO * PD/M/D: Steve Hamilton JENNIFER LOPEZ "Alive"	WOOD/Grand Rapids, MI * PD: John Patrick 3 JOSH GROBAN "Mothers" 4 JIM BRICKMAN "Mothers"	WLRL/Kalamazoo, MI OM: Ken Lanphear PD: Brian Wertz SHAKIRA "Underneath"	WLRQ/Melbourne, FL * PD: Jeff McKeel GARTH BROOKS "When" JENNIFER LOPEZ "Alive"	KMGL/Oklahoma City, OK * PD: Jeff Couch MD: Steve O'Brien No Adds	WTVR/Richmond, VA * PD: Bill Cahill 2 JIM BRICKMAN "Mothers" JADE ANDERSON "Sugarhigh" LUTHER VANDROSS "Rather"	WNSH/South Bend, IN PD/M/D: Jim Roberts 8 CALLING "Wherever" 7 VANESSA CARLTON "Miles"	WASH/Washington, DC * PD: Steve Allan No Adds
WLCV/Allentown, PA * PD: Chuck Geiger 9 SHERYL CROW "Soak" RANCY BRIGHT "Heart"	WJYE/Buffalo, NY * PD: Joe Chille No Adds	KLT/Des Moines, IA * PD/M/D: Tim White 1 ENYA "Child"	WMAG/Greensboro, NC * PD/M/D: Nick Allen No Adds	KSRC/Kansas City, MO * MD: Jeanne Ashley No Adds	WRVR/Memphis, TN * OM: Jerry Dean PD/M/D: Kay Manley No Adds	KEFM/Omaha, NE * PD/M/D: Steve Albertsen APD: Jeff Larson 2 JOSH GROBAN "Where" BONNIE RAITT "Help"	WSLQ/Roanoke-Lynchburg, VA * PD: Don Morrison MD/APD: Dick Daniels No Adds	KISC/Spokane, WA * PD: Rob Harder MD: Dawn Marcel BOYZ II MEN "Color" GARTH BROOKS "When" CAROLE KING "Monday"	WEAT/West Palm Beach, FL * OM/PD: Les Howard Jacoby APD/M/D: Chad Perry 2 CAROLE KING "Monday" 2 LUTHER VANDROSS "Rather"
KYMG/Anchorage, AK MD: Dave Flavin 2 JENNIFER LOPEZ "Alive"	WSUY/Charleston, SC * PD: Mike Edwards MD: All O'Connell No Adds	WNL/Detroit, MI * PD: Lori Bennett No Adds	WMYI/Greenville, SC * PD: Greg McKinney 4 JIM BRICKMAN "Mothers" THE CORRS "Happier"	KUDL/Kansas City, MO * PD: Dan Hurst 1 JIM BRICKMAN "Mothers" THE CORRS "Happier"	WMTG/Middlesex, NJ * PD: Tim Tarr MD: Lou Russo JIM BRICKMAN "Mothers"	WRMM/Rochester, NY * PD: John McCrae MD: Terese Taylor No Adds	WGBF/Rockford, IL PD/M/D: Anthony Bannon 13 MICHAEL BOLTON "Only"	KXLY/Spokane, WA * PD: Beau Tyler MD: Steve Knight THE CORRS "Happier" JENNIFER LOPEZ "Alive"	WHUD/Westchester, NY * OM/PD: Steve Petrone MD/APD: Ron Furci GARTH BROOKS "When" HALL & DATES "Love"
WPCB/Atlanta, GA * PD: Dave Dillon No Adds	WDEF/Chattanooga, TN * PD: Danny Howard ENRIQUE IGLESIAS "Escape" JENNIFER LOPEZ "Alive" MARILYN SCOTT "Don't"	WSPN/Greenville, SC * PD/M/D: Brian Taylor ALL-4-ONE "Beautiful"	WRCH/Hartford, CT * PD: Allan Camp MD: Joe Hann 7 TRAIN "Drops" JENNIFER LOPEZ "Alive"	WJXB/Knoxville, TN * PD/M/D: Vance Dillard 2 JOSH GROBAN "Where" 4 ENRIQUE IGLESIAS "Escape"	WTKI/Milwaukee, WI * PD: Bob Walker 1 JOHN MAYER "Such"	WNGF/Ontario, FL * PD: Ken Payne MD: Brenda Matthews 4 JOSH GROBAN "Where"	WFBF/Rockford, IL PD/M/D: Anthony Bannon 13 MICHAEL BOLTON "Only"	WMAS/Springfield, MA * PD: Paul Cannon MD: Rob Anthony MESSINA W/MCGRAW "Bring"	KRBB/Wichita, KS * PD: Lyman James MD: Tom Cook JENNIFER LOPEZ "Alive"
WBBQ/Augusta, GA * PD: John Patrick 1 PAUL MCCARTNEY "Flame" JENNIFER LOPEZ "Alive"	WLIT/Chicago, IL * PD: Bob Kaake 4 ALL-4-ONE "Beautiful"	WSPN/Greenville, SC * PD/M/D: Brian Taylor ALL-4-ONE "Beautiful"	WRTR/Honolulu, HI * PD: Wayne Maria MD: Chris Hart CAROLYN DAWN JOHNSON "So" GARTH BROOKS "When" JENNIFER LOPEZ "Alive" CAROLE KING "Monday"	WJXB/Knoxville, TN * PD/M/D: Vance Dillard 2 JOSH GROBAN "Where" 4 ENRIQUE IGLESIAS "Escape"	WTKI/Milwaukee, WI * PD: Bob Walker 1 JOHN MAYER "Such"	WSWT/Peoria, IL OMP/D: Randy Rundle 4 JOSH GROBAN "Where" 1 JIM BRICKMAN "Mothers"	WGBF/Rockford, IL PD/M/D: Anthony Bannon 13 MICHAEL BOLTON "Only"	WMAS/Springfield, MA * PD: Paul Cannon MD: Rob Anthony MESSINA W/MCGRAW "Bring"	KGBX/Springfield, MO PD: Paul Kelley APD/M/D: Dave Roberts No Adds
KKMJ/Austin, TX * PD: Alex O'Neil MD: Shelly Knight No Adds	WNND/Chicago, IL * PD: Mark Hamlin MD: Haynes Johns No Adds	WSPN/Greenville, SC * PD/M/D: Brian Taylor ALL-4-ONE "Beautiful"	WRTR/Honolulu, HI * PD: Wayne Maria MD: Chris Hart CAROLYN DAWN JOHNSON "So" GARTH BROOKS "When" JENNIFER LOPEZ "Alive" CAROLE KING "Monday"	WTKI/Milwaukee, WI * PD: Bob Walker 1 JOHN MAYER "Such"	WTKI/Milwaukee, WI * PD: Bob Walker 1 JOHN MAYER "Such"	WWSW/Pensacola, FL * PD/M/D: Kevin Peterson No Adds	WGBF/Rockford, IL PD/M/D: Anthony Bannon 13 MICHAEL BOLTON "Only"	WMAS/Springfield, MA * PD: Paul Cannon MD: Rob Anthony MESSINA W/MCGRAW "Bring"	KGBX/Springfield, MO PD: Paul Kelley APD/M/D: Dave Roberts No Adds
KGFM/Bakersfield, CA * OM: Bob Lewis PD/M/D: Chris Edwards 8 CAROLYN DAWN JOHNSON "So"	WRRM/Cincinnati, OH * OM/PD: T.J. Holland APD/M/D: Ted Morro JENNIFER LOPEZ "Alive"	WSPN/Greenville, SC * PD/M/D: Brian Taylor ALL-4-ONE "Beautiful"	WRTR/Honolulu, HI * PD: Wayne Maria MD: Chris Hart CAROLYN DAWN JOHNSON "So" GARTH BROOKS "When" JENNIFER LOPEZ "Alive" CAROLE KING "Monday"	WTKI/Milwaukee, WI * PD: Bob Walker 1 JOHN MAYER "Such"	WTKI/Milwaukee, WI * PD: Bob Walker 1 JOHN MAYER "Such"	WWSW/Pensacola, FL * PD/M/D: Kevin Peterson No Adds	WGBF/Rockford, IL PD/M/D: Anthony Bannon 13 MICHAEL BOLTON "Only"	WMAS/Springfield, MA * PD: Paul Cannon MD: Rob Anthony MESSINA W/MCGRAW "Bring"	KGBX/Springfield, MO PD: Paul Kelley APD/M/D: Dave Roberts No Adds
WLF/Baltimore, MD * MD: Mark Thoner No Adds	WOOK/Cleveland, OH * PD: Scott Miller 5 LUTHER VANDROSS "Rather" 2 ENYA "Child" JENNIFER LOPEZ "Alive"	WSPN/Greenville, SC * PD/M/D: Brian Taylor ALL-4-ONE "Beautiful"	WRTR/Honolulu, HI * PD: Wayne Maria MD: Chris Hart CAROLYN DAWN JOHNSON "So" GARTH BROOKS "When" JENNIFER LOPEZ "Alive" CAROLE KING "Monday"	WTKI/Milwaukee, WI * PD: Bob Walker 1 JOHN MAYER "Such"	WTKI/Milwaukee, WI * PD: Bob Walker 1 JOHN MAYER "Such"	WWSW/Pensacola, FL * PD/M/D: Kevin Peterson No Adds	WGBF/Rockford, IL PD/M/D: Anthony Bannon 13 MICHAEL BOLTON "Only"	WMAS/Springfield, MA * PD: Paul Cannon MD: Rob Anthony MESSINA W/MCGRAW "Bring"	KGBX/Springfield, MO PD: Paul Kelley APD/M/D: Dave Roberts No Adds
WBBC/Baton Rouge, LA * PD: Don Gossett MD: Michelle Southern No Adds	KKLI/Colorado Springs, CO * PD/M/D: Jack Hamilton No Adds	WSPN/Greenville, SC * PD/M/D: Brian Taylor ALL-4-ONE "Beautiful"	WRTR/Honolulu, HI * PD: Wayne Maria MD: Chris Hart CAROLYN DAWN JOHNSON "So" GARTH BROOKS "When" JENNIFER LOPEZ "Alive" CAROLE KING "Monday"	WTKI/Milwaukee, WI * PD: Bob Walker 1 JOHN MAYER "Such"	WTKI/Milwaukee, WI * PD: Bob Walker 1 JOHN MAYER "Such"	WWSW/Pensacola, FL * PD/M/D: Kevin Peterson No Adds	WGBF/Rockford, IL PD/M/D: Anthony Bannon 13 MICHAEL BOLTON "Only"	WMAS/Springfield, MA * PD: Paul Cannon MD: Rob Anthony MESSINA W/MCGRAW "Bring"	KGBX/Springfield, MO PD: Paul Kelley APD/M/D: Dave Roberts No Adds
WMJY/Biloxi-Gulfport, MS * PD: Walter Brown GARTH BROOKS "When"	WTCB/Columbia, SC * PD/M/D: Brent Johnson 4 BOYZ II MEN "Color" JADE ANDERSON "Sugarhigh"	WSPN/Greenville, SC * PD/M/D: Brian Taylor ALL-4-ONE "Beautiful"	WRTR/Honolulu, HI * PD: Wayne Maria MD: Chris Hart CAROLYN DAWN JOHNSON "So" GARTH BROOKS "When" JENNIFER LOPEZ "Alive" CAROLE KING "Monday"	WTKI/Milwaukee, WI * PD: Bob Walker 1 JOHN MAYER "Such"	WTKI/Milwaukee, WI * PD: Bob Walker 1 JOHN MAYER "Such"	WWSW/Pensacola, FL * PD/M/D: Kevin Peterson No Adds	WGBF/Rockford, IL PD/M/D: Anthony Bannon 13 MICHAEL BOLTON "Only"	WMAS/Springfield, MA * PD: Paul Cannon MD: Rob Anthony MESSINA W/MCGRAW "Bring"	KGBX/Springfield, MO PD: Paul Kelley APD/M/D: Dave Roberts No Adds
WYSF/Birmingham, AL * PD: Jeff Tyson APD/M/D: Valerie Vining JENNIFER LOPEZ "Alive" PAUL MCCARTNEY "Flame"	WSNY/Columbus, OH * PD: Chuck Knight MD: Steve Cherry 2 ENYA "Child"	WSPN/Greenville, SC * PD/M/D: Brian Taylor ALL-4-ONE "Beautiful"	WRTR/Honolulu, HI * PD: Wayne Maria MD: Chris Hart CAROLYN DAWN JOHNSON "So" GARTH BROOKS "When" JENNIFER LOPEZ "Alive" CAROLE KING "Monday"	WTKI/Milwaukee, WI * PD: Bob Walker 1 JOHN MAYER "Such"	WTKI/Milwaukee, WI * PD: Bob Walker 1 JOHN MAYER "Such"	WWSW/Pensacola, FL * PD/M/D: Kevin Peterson No Adds	WGBF/Rockford, IL PD/M/D: Anthony Bannon 13 MICHAEL BOLTON "Only"	WMAS/Springfield, MA * PD: Paul Cannon MD: Rob Anthony MESSINA W/MCGRAW "Bring"	KGBX/Springfield, MO PD: Paul Kelley APD/M/D: Dave Roberts No Adds
KKLT/Boise, ID * PD: Tom Jeffries 8 JIM BRICKMAN "Mothers" VANESSA CARLTON "Miles"	KKBA/Corpus Christi, TX * PD: Jason Reed JADE ANDERSON "Sugarhigh" JENNIFER LOPEZ "Alive" GARTH BROOKS "When"	WSPN/Greenville, SC * PD/M/D: Brian Taylor ALL-4-ONE "Beautiful"	WRTR/Honolulu, HI * PD: Wayne Maria MD: Chris Hart CAROLYN DAWN JOHNSON "So" GARTH BROOKS "When" JENNIFER LOPEZ "Alive" CAROLE KING "Monday"	WTKI/Milwaukee, WI * PD: Bob Walker 1 JOHN MAYER "Such"	WTKI/Milwaukee, WI * PD: Bob Walker 1 JOHN MAYER "Such"	WWSW/Pensacola, FL * PD/M/D: Kevin Peterson No Adds	WGBF/Rockford, IL PD/M/D: Anthony Bannon 13 MICHAEL BOLTON "Only"	WMAS/Springfield, MA * PD: Paul Cannon MD: Rob Anthony MESSINA W/MCGRAW "Bring"	KGBX/Springfield, MO PD: Paul Kelley APD/M/D: Dave Roberts No Adds
WMLX/Boston, MA * PD: Don Kelly APD: Candy O'Terry MD: Mark Lawrence No Adds	KVIL/Dallas-Ft. Worth, TX * PD: Kurt Johnson 6 JIM BRICKMAN "Mothers" 5 BOYZ II MEN "Color" DANIEL DEBOURG "Angel"	WSPN/Greenville, SC * PD/M/D: Brian Taylor ALL-4-ONE "Beautiful"	WRTR/Honolulu, HI * PD: Wayne Maria MD: Chris Hart CAROLYN DAWN JOHNSON "So" GARTH BROOKS "When" JENNIFER LOPEZ "Alive" CAROLE KING "Monday"	WTKI/Milwaukee, WI * PD: Bob Walker 1 JOHN MAYER "Such"	WTKI/Milwaukee, WI * PD: Bob Walker 1 JOHN MAYER "Such"	WWSW/Pensacola, FL * PD/M/D: Kevin Peterson No Adds	WGBF/Rockford, IL PD/M/D: Anthony Bannon 13 MICHAEL BOLTON "Only"	WMAS/Springfield, MA * PD: Paul Cannon MD: Rob Anthony MESSINA W/MCGRAW "Bring"	KGBX/Springfield, MO PD: Paul Kelley APD/M/D: Dave Roberts No Adds

*** Monitored Reporters**

137 Total Reporters

120 Total Monitored

17 Total Indicator





There's so much good music out right now! I'm in love with the Michelle Branch single "All You Wanted," which just keeps growing in our house research. The same goes for Goo Goo Dolls' "Here Is Gone." Shakira's "Underneath Your Clothes" is also one to watch. It's so different from her last single! When I first checked it out, I

wasn't expecting what I heard, but I liked it. ✦ Avril Lavigne visited the station to promote her new song, "Complicated." This little lady can sing. We started getting calls the minute her song hit the air. Great hook, great sound for the radio station. ✦ The song that keeps hanging in there after all this time is Five For Fighting's "Superman (It's Not Easy)." We can't spin it enough, and, from the way it looks now, we'll be getting power spins on it until Christmas. The new Five For Fighting record, "Easy Tonight," has the same potential, and it's looking more and more like a great record for summer. John Mayer and Vanessa Carlton are two records we hit early, and they're really paying off. Both sound great on WVMX.

Michelle branches upward! **Michelle Branch's** "All You Wanted" (Maverick/WB) leaps an incredible 224 plays to move 5-3* ... **Vanessa Carlton's** "A Thousand Miles" (A&M/Interscope) goes 10-8* with an additional 229 plays ... **Jimmy Eat World's** "The Middle" (DreamWorks) continues to eat chart, moving 17-14* with an additional 312 plays .. **Avril Lavigne's** "Complicated" (Arista) is up 165 plays and goes 25-20* ... **No Doubt's** "Hella Good" (Interscope), **The Calling's** "Adrienne" (RCA) and **Jewel's** "Break Me" (Atlantic) debut at 27*, 28* and 30*, respectively ... At AC, **Celine Dion** continues her No. 1 reign with "A New Day Has Come" (Epic) ... The unmistakable **Josh Groban** jumps 321 plays and moves 22-18* with "To Where You Are" (143/Reprise) ... **Carolyn Dawn Johnson's** "So Complicated" (Arista) moves 18-16* with 160 additional plays ... **Enya** bursts into the top 15 with "Wild Child" (Reprise) ... This week's lone debut is **Boyz II Men's** "The Color of Love" (Arista) ... **Jennifer Lopez** rules as Most Added with "Alive" (Epic).



— Kid Kelly, AC/Hot AC Editor

artist activity

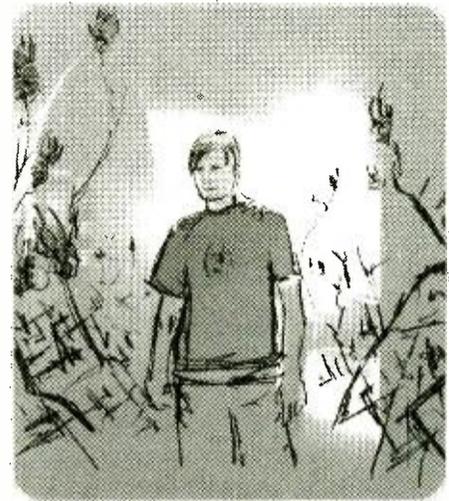
ARTIST: Abandoned Pools
LABEL: Extacy

By **KID KELLY**/AC-HOT AC EDITOR

It's time to meet Tommy Walter, professionally known as **Abandoned Pools**. His mom was 30 and his dad was 50 years old when Tommy was born, and they raised him in an affluent suburb of Los Angeles called Westlake Village. Sounds nice, huh? I suppose so, but when he was old enough, Tommy walked away from that comfort in search of music — the right music. And why not? That's what artists do.

Tommy's musical influences — among them Prince and '80s New Wave — are as diverse as his lyrics and song titles. Maybe it's all inspired by the ambivalence created by the generation gap between his parents or by the fact that his dad was as old as most of his peers' granddads.

Abandoned Pools' debut album is called *Humanistic*, and on it the musician combines some of his influences and his unique feelings into one really cool CD. He says, "I wanted the listener not to know what's coming next, so that just when you think it's going in one direction, it goes in another." The record does keep you guessing, but in a good way. I mean, just think about the titles of some of the tunes: "Mercy Kiss," "The Remedy," "Monster," "Suburban Muse," "Sunny Day."



Abandoned Pools

Here's how he got where he is today: While at USC he was a member of the university's marching band. After graduation he enrolled at the University of the Pacific in Stockton, where he studied early-20th-century composers and even taught a class in music theory.

He eventually became disenchanted with the academic grind and tried to find similar thinkers on the L.A. rock scene, and at an open-mike night he was invited to join the trio that would eventually become The Eels. They recorded one album together, but Tommy soon left the band because he felt the members were more into being rock stars than they were into writing and making music that could speak to fans. "I just want to make records that mean something to people, that have an impact on them," he says.

Tommy Walter — I mean Abandoned Pools — really doesn't want to be a rock star and get caught up in the typical rock-star trappings, but he and his music can still be classified as cool, right? Catch Abandoned Pools on tour with Lenny Kravitz through Sept. 2.

TELL US WHAT YOU THINK!

Share your opinion about this column — go to www.rroonline.com and click the Message Boards button.

AC's Overnight Success

Dave Wingert's charismatic personality and loads of AC hits makes Dave 'til Dawn an overnight success, and the perfect lead-in to mornings. And it's why he's grown to over 80 affiliates in under a year.

Dave 'til Dawn is an overnight success.

Daypart Personalities

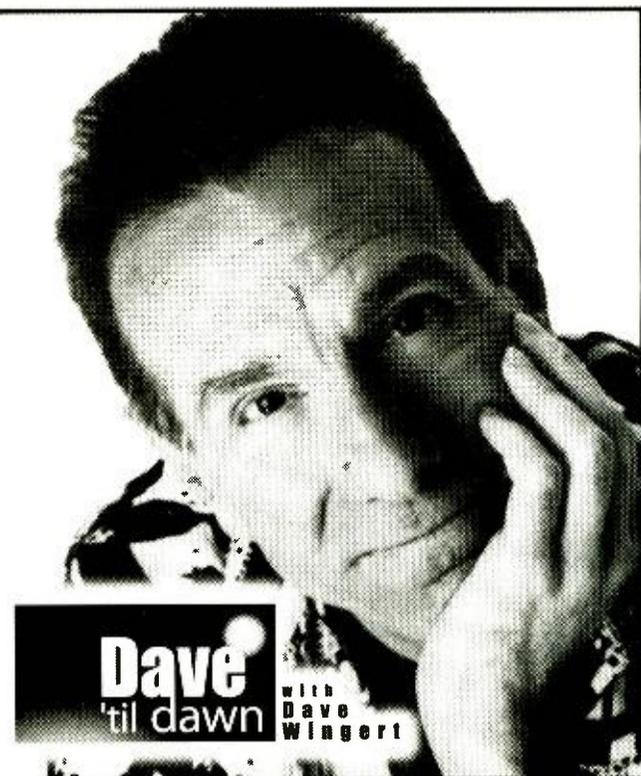
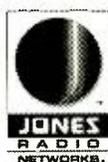
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R&R Hot AC Top 30

May 3, 2002

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS '00'	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	CALLING Wherever You Will Go (RCA)	3612	-151	351835	32	89/0
2	2	NICKELBACK How You Remind Me (Roadrunner/IDJMG)	3176	-112	324241	26	80/0
5	3	MICHELLE BRANCH All You Wanted (Maverick/WB)	2873	+216	294728	16	82/0
4	4	GOO GOO DOLLS Here Is Gone (Warner Bros.)	2855	+100	301236	8	87/0
3	5	ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	2713	-213	285013	16	82/0
6	6	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	2686	+56	279836	14	74/0
8	7	SHERYL CROW Soak Up The Sun (A&M/Interscope)	2573	+102	279819	10	86/1
10	8	VANESSA CARLTON A Thousand Miles (A&M/Interscope)	2388	+216	246931	9	84/1
7	9	CREED My Sacrifice (Wind-up)	2387	-194	214919	25	77/0
9	10	JEWEL Standing Still (Atlantic)	2170	-71	203659	28	78/0
11	11	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	1947	-21	201171	60	84/0
13	12	JOHN MAYER No Such Thing (Aware/Columbia)	1903	+78	198405	11	78/0
12	13	LIFEHOUSE Hanging By A Moment (DreamWorks)	1851	+8	208921	61	84/0
17	14	JIMMY EAT WORLD The Middle (DreamWorks)	1761	+313	191050	7	74/8
14	15	FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	1604	-91	160991	46	79/0
15	16	LINKIN PARK In The End (Warner Bros.)	1568	-51	115636	12	36/0
16	17	DEFAULT Wasting My Time (TVT)	1535	+34	136635	10	57/1
18	18	LENNY KRAVITZ Stillness Of Heart (Virgin)	1296	+76	128916	6	64/2
19	19	PINK Get The Party Started (Arista)	1168	+42	106516	17	36/0
21	20	CELINE DION A New Day Has Come (Epic)	1021	-19	96150	10	46/0
25	21	AVRIL LAVIGNE Complicated (Arista)	1014	+134	101246	3	59/4
23	22	TRAIN She's On Fire (Columbia)	987	+1	84768	8	55/1
20	23	KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	973	-90	66192	7	43/0
22	24	FIVE FOR FIGHTING Easy Tonight (Aware/Columbia)	972	-23	94483	7	67/3
24	25	NO DOUBT Hey Baby (Interscope)	916	-11	88853	17	48/0
29	26	PINK Don't Let Me Get Me (Arista)	788	+190	64838	2	27/3
Debut	27	NO DOUBT Hella Good (Interscope)	665	+189	79549	1	26/5
Debut	28	CALLING Adrienne (RCA)	641	+235	76547	1	55/2
26	29	SENSE FIELD Save Yourself (Nettwerk)	599	-60	57266	9	38/0
Debut	30	JEWEL Break Me (Atlantic)	579	+14	74922	1	44/0

89 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/21/02-4/27/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
THE CORRS When The Stars Go Blue (143/Lava/Atlantic)	9
FAMILIAR 48 The Question (MCA)	9
JIMMY EAT WORLD The Middle (DreamWorks)	8
SHAKIRA Underneath Your Clothes (Epic)	7
JACK JOHNSON Flake (Enjoy/Universal)	6
ABANDONED POOLS Remedy (Extasy)	6
NO DOUBT Hella Good (Interscope)	5
AMANDA MARSHALL Everybody's Got A Story (Columbia)	5
JARS OF CLAY Fly (Essential/Silvertone)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JIMMY EAT WORLD The Middle (DreamWorks)	+313
CALLING Adrienne (RCA)	+235
VANESSA CARLTON A Thousand... (A&M/Interscope)	+216
MICHELLE BRANCH All You Wanted (Maverick/WB)	+216
PINK Don't Let Me Get Me (Arista)	+190
NO DOUBT Hella Good (Interscope)	+189
SHAKIRA Underneath Your Clothes (Epic)	+143
AVRIL LAVIGNE Complicated (Arista)	+134
ABANDONED POOLS Remedy (Extasy)	+105

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	1186
DAVE MATTHEWS BAND The Space Between (RCA)	1073
3 DOORS DOWN Be Like That (Republic/Universal)	1062
DIDO Thankyou (Arista)	1001
DAVE MATTHEWS BAND Everyday (RCA)	974
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	960
INCUBUS Drive (Immortal/Epic)	948
SUGAR RAY When It's Over (Lava/Atlantic)	933
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	903
ENYA Only Time (Reprise)	823
U2 Beautiful Day (Interscope)	797
U2 Stuck In A Moment... (Interscope)	785
NELLY FURTADO I'm Like A Bird (DreamWorks)	742
LENNY KRAVITZ Again (Virgin)	729
CREED With Arms Wide Open (Wind-up)	716
JOHN MELLENCAMP Peaceful World (Columbia)	716
SMASH MOUTH I'm A Believer (Interscope)	689
ENRIQUE IGLESIAS Hero (Interscope)	630

New & Active

SHAKIRA Underneath Your Clothes (Epic)
Total Plays: 568, Total Stations: 37, Adds: 7

RUBYHORSE Sparkle (Island/IDJMG)
Total Plays: 556, Total Stations: 42, Adds: 3

THE CORRS When The Stars Go Blue (143/Lava/Atlantic)
Total Plays: 533, Total Stations: 38, Adds: 9

OISHWALLA Somewhere In The Middle (Immergent)
Total Plays: 513, Total Stations: 33, Adds: 4

ENRIQUE IGLESIAS Escape (Interscope)
Total Plays: 503, Total Stations: 15, Adds: 1

MEREDITH BROOKS Shine (Gold Circle)
Total Plays: 425, Total Stations: 33, Adds: 1

NICKELBACK Too Bad (Roadrunner/IDJMG)
Total Plays: 415, Total Stations: 24, Adds: 4

COURSE OF NATURE Caught In The Sun (Lava/Atlantic)
Total Plays: 313, Total Stations: 17, Adds: 3

JACK JOHNSON Flake (Enjoy/Universal)
Total Plays: 308, Total Stations: 23, Adds: 6

ENYA Wild Child (Reprise)
Total Plays: 257, Total Stations: 22, Adds: 0

Songs ranked by total plays

Jack Johnson

"flake"

New At:
WDVD WSSR WKRQ WTIC and more

#1 Research at KFMB/San Diego

Over 300,000 Scanned

Modern AC Monitor: 27 - 25 (+81)



America's Best Testing Hot AC Songs 12+
For The Week Ending 5/3/02.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
JIMMY EAT WORLD The Middle (DreamWorks)	4.25	4.21	81%	16%	4.32	79%	17%
GOO GOO DOLLS Here Is Gone (Warner Bros.)	4.24	4.24	87%	8%	4.21	87%	8%
CALLING Wherever You Will Go (RCA)	4.13	4.09	95%	37%	4.13	95%	37%
DEFAULT Wasting My Time (TVT)	4.12	4.08	81%	19%	4.15	78%	18%
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	4.08	4.08	77%	12%	4.12	72%	11%
LIFHOUSE Breathing (DreamWorks)	4.06	4.21	80%	16%	4.13	77%	16%
MICHELLE BRANCH All You Wanted (Maverick/WB)	4.05	4.04	88%	18%	4.06	85%	19%
LIFHOUSE Hanging By A Moment (DreamWorks)	4.03	4.06	98%	50%	4.08	98%	54%
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	4.02	4.07	93%	32%	4.02	92%	34%
LINKIN PARK In The End (Warner Bros.)	4.00	4.05	95%	42%	4.06	94%	42%
JOHN MAYER No Such Thing (Aware/Columbia)	3.99	4.04	56%	10%	4.09	57%	10%
NICKELBACK How You Remind Me (Roadrunner/IDJMG)	3.92	4.01	98%	54%	4.08	99%	58%
PINK Don't Let Me Get Me (Arista)	3.89	-	82%	20%	3.95	81%	18%
3 DOORS DOWN Be Like That (Republic/Universal)	3.86	3.95	93%	39%	3.88	94%	43%
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	3.85	3.90	98%	55%	3.92	99%	57%
FIVE FOR FIGHTING Easy Tonight (Aware/Columbia)	3.85	3.82	60%	14%	3.81	59%	17%
SENSE FIELD Save Yourself (Netwerk)	3.85	-	35%	4%	3.93	36%	5%
TRAIN She's On Fire (Columbia)	3.78	3.88	65%	11%	3.84	65%	12%
ALANIS MORISSETTE Hands Clean (Maverick/Reprise)	3.76	3.73	91%	29%	3.80	92%	29%
FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	3.73	3.79	96%	47%	3.73	97%	50%
AVRIL LAVIGNE Complicated (Arista)	3.70	3.62	29%	4%	3.54	27%	4%
JEWEL Standing Still (Atlantic)	3.63	3.63	93%	41%	3.69	95%	42%
SHERYL CROW Soak Up The Sun (A&M/Interscope)	3.62	3.62	77%	18%	3.50	77%	20%
CREED My Sacrifice (Wind-up)	3.60	3.69	99%	56%	3.51	100%	62%
LENNY KRAVITZ Stillness Of Heart (Virgin)	3.42	3.44	61%	16%	3.46	61%	15%
NO DOUBT Hey Baby (Interscope)	3.29	3.41	98%	58%	3.37	99%	57%
KYLIE MINOGUE Can't Get You Out Of My Head (Capitol)	3.27	3.31	85%	43%	3.27	86%	44%
CELINE DION A New Day Has Come (Epic)	3.10	3.07	74%	27%	3.07	75%	27%

Total sample size is 744 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 4818/377-5300. RateTheMusic.com data is provided by Mediabase Research, A Division of Premiere Radio Networks.

Indicator

Most Added

- DISHWALLA** Somewhere In The Middle (Immergent)
- NATALIE MERCHANT** Build A Levee (Elektra/EEG)
- NO DOUBT** Hella Good (Interscope)
- VANESSA CARLTON** A Thousand Miles (A&M/Interscope)
- JOHN MAYER** No Such Thing (Aware/Columbia)
- JIMMY EAT WORLD** The Middle (DreamWorks)
- LENNY KRAVITZ** Stillness Of Heart (Virgin)
- SHAKIRA** Underneath Your Clothes (Epic)
- DEFAULT** Wasting My Time (TVT)
- CALLING** Adrienne (RCA)
- RUBYHORSE** Sparkle (Island/IDJMG)
- MARC ANTHONY** I've Got You (Columbia)
- ASHANTI** Foolish (Murder Inc./Def Jam/IDJMG)
- CANDY BUTCHERS** You Belong To Me Now (RPM)
- PET SHOP BOYS** Home And Dry (Sanctuary/SRG)
- UNWRITTEN LAW** Seein' Red (Interscope)

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o Mike Davis:
10100 Santa Monica Blvd., 3rd Floor,
Los Angeles, CA 90067

Reporters

WKOD/Alton, OH * PD: Keith Kennedy MD: Lynn Kelly No Adds	WTSS/Buffalo, NY * PD: Sue O'Neil MD: Rob Lucas FIVE FOR FIGHTING "Tonight"	KVUU/Colorado Springs, CO * PD: Kevin Callahan APD/MD: Andy Carlisle 14 NICKELBACK "Too" ABANDONED POOLS "Remedy" FAMILIAR 48 "Question" AMANDA MARSHALL "Everybody"	WNLK/Elmira, NY OM/MD: Bob Dulick LENNY KRAVITZ "Heart" NO DOUBT "Hella" DISHWALLA "Middle" JOHN MAYER "Such"	KHMX/Houston-Galveston, TX * PD: Marc Sherman No Adds	KSTP/Minneapolis, MN * OM: Leighton Peck MD: Jill Roen 22 JIMMY EAT WORLD "Middle" 8 THE CORRS "Blue"	WOMX/Orlando, FL * VP/Prog.: John Roberts APD: Jeff Cushman MD: Laura Francis THE CORRS "Blue" PINK "Don't"	WRFY/Reading, PA * PD/MD: Al Burke JARS OF CLAY "Fly" PHANTOM PLANET "California"	KFMB/San Diego, CA * VP/GM/MD: Tracy Johnson APD: Jeff Sewell No Adds	WWW/Toledo, OH * OM: Tim Roberts PD: Ron Finn APD/MD: Steve Marshall MD: Carol Parker FIVE FOR FIGHTING "Tonight"
WVRV/Albany, NY * PD: Randy McCarten FAMILIAR 48 "Question" NICKELBACK "Too" PHANTOM PLANET "California"	WZKL/Canton, OH * Interim PD: Morgan Taylor DISHWALLA "Middle" AMANDA MARSHALL "Everybody"	WBNS/Columbus, OH * PD: Jeff Ballester MD: Robin Cole JIMMY EAT WORLD "Middle"	KSIV/El Paso, TX * OM/MD: Courtney Nelson APD/MD: Eli Molano MD: Lisa Thomas 1 DISHWALLA "Middle" SHAKIRA "Underneath"	WZPL/Indianapolis, IN * PD: Scott Sands MD: Dave Decker No Adds	KOSO/Madison, CA * PD: Max Miller MD: Donna Miller 4 ABANDONED POOLS "Remedy" FAMILIAR 48 "Question"	KBBY/Danvers-Ventura, CA * MD: Gina Hart KROEGER & SCOTT "Hero" JACK JOHNSON "Take"	KLCA/Reno, NV * PD: Carlos Campos MD: Gina Hart KROEGER & SCOTT "Hero" JACK JOHNSON "Take"	KLLC/San Francisco, CA * PD: John Peake No Adds	KZPT/Tucson, AZ * PD: Cary Edwards APD/MD: Leslie Lott No Adds
KPEK/Albuquerque, NM * OM: Bill May PD: Mike Parsons MD: Danya APD: Jamey Barreras 1 AMANDA MARSHALL "Everybody"	WMT/Cedar Rapids, IA PD/MD: Erin Bristol 5 NATALIE MERCHANT "Levee" 4 MARC ANTHONY "Got"	KOMX/Dallas-Ft. Worth, TX * PD: Pat McMahon MD: Lisa Thomas JIMMY EAT WORLD "Middle" SHAKIRA "Underneath"	WINK/Ft. Myers, FL * PD/MD: Bob Grissinger MD: Todd Violette PET SHOP BOYS "Home"	KRBZ/Kansas City, KS * OM/MD: Mike Kaplan APD: Andy West MD: Todd Violette 15 WHITE STRIPES "Feel"	WHTG/Monmouth-Ocean, NJ * PD: Darin Smith MD: Brian Zanyor 14 JIMMY EAT WORLD "Sweet" 3 INCUBUS "Warning"	WLCE/Philadelphia, PA * PD: Brian Bridgman MD: Danny Wright 1 SHERYL CROW "Soak"	KNEV/Reno, NV * PD: Carrey Ferrer MD: Bill Shakespeare SOFIA LOLELL "Face" PAULINA RUBIO "Goodbye" ZOO STORY "Star"	KEZR/San Jose, CA * PD: Jim Murphy APD/MD: Michael Martinez No Adds	WRQX/Washington, DC * Dir./Prog./PD: Steve Kosbau MD: Carol Parker 4 JIMMY EAT WORLD "Middle"
KMXS/Anchorage, AK PD: Roxy Lennox MD: Monica Thomas 32 SHAKIRA "Underneath" 14 JIMMY EAT WORLD "Middle"	WALC/Charleston, SC * 23 JIMMY EAT WORLD "Middle" FIVE FOR FIGHTING "Tonight"	WDAQ/Danbury, CT PD: Bill Trotta MD: Sharon Kelly 24 ASHANTI "Freaky" 10 CALLING "Adrenaline"	WMEE/Ft. Wayne, IN * PD: John O'Rourke MD: Boomer 1 JIMMY EAT WORLD "Middle" SHAKIRA "Underneath"	WJLK/Monmouth-Ocean, NJ * PD: Jeff Rafter APD/MD: Chaz Henderson MD: Brian Zanyor 11 JIMMY EAT WORLD "Middle"	WMMX/Philadelphia, PA * PD: Chris Ebbott APD/MD: Amy Navarro No Adds	KNVD/Reno, NV * PD: Panama MD: Heather Combs JACK JOHNSON "Take" PET SHOP BOYS "Home" SHAKIRA "Underneath"	KMHX/Santa Rosa, CA * PD: Mark Thomas 1 PET SHOP BOYS "Home" COURSE OF NATURE "Sun" NICKELBACK "Too" NO DOUBT "Hella"	WVWZ/Washington, DC * PD: Mike Edwards APD/MD: Sean Sellers CALLING "Adrenaline"	WRWZ/Washington, DC * PD: Mike Edwards APD/MD: Sean Sellers CALLING "Adrenaline"
KAMX/Austin, TX * PD: Jim Robinson MD: Clay Culver No Adds	WLNK/Charlotte, NC * OM: Tom Jackson PD: Neal Sharpe APD: Chris Allen MD: Derek James 2 RUBYHORSE "Sparkle" 1 AVRIL LAVIGNE "Complicated" TRAIN "She's"	WMMX/Dayton, OH * PD: Jeff Stevens MD: Shaun Vincent DISHWALLA "Middle"	KALZ/Fresno, CA * PD: E. Curtis Johnson FAMILIAR 48 "Question"	WMLX/Lexington-Fayette, KY * PD: Jill Meyer No Adds	KCDU/Monterey-Salinas, CA * PD/MD: Mike Scott APD: Maverick 1 MARC ANTHONY "Got" 1 FAMILIAR 48 "Question"	KMXP/Phoenix, AZ * PD: Ron Price MD: Trent Edwards No Adds	WMXB/Richmond, VA * PD: Tim Baldwin No Adds	KPLZ/Seattle-Tacoma, WA * PD: Kent Phillips MD: Alisha Hashimoto No Adds	WVNE/West Palm Beach, FL * No Adds
KLLY/Bakersfield, CA * PD: E.J. Tyler APD: Erik Fox 1 FAMILIAR 48 "Question" 1 COURSE OF NATURE "Sun" PET SHOP BOYS "Home"	WMTX/Chicago, IL * PD: Mary Ellen Kachinske Station Mgr.: Barry James No Adds	KALC/Denver-Boulder, CO * OM: Mike Stem PD: Tom Gjerdman APD/MD: Kozman THE CORRS "Blue"	KVSR/Fresno, CA * PD: Mike Yeager APD: Andy Winford No Adds	KURB/Little Rock, AR * PD: Randy Cain APD: Aaron Anthony 2 SHAKIRA "Underneath" NATALIE MERCHANT "Levee"	WKZN/New Orleans, LA * PD: Steve Suter AURORA "Dreaming" FAMILIAR 48 "Question"	WVQR/Rochester, NY * PD: Dave LeFranc MD: Joe Bonacci 1 DEFAULT "Wasting" 1 LENNY KRAVITZ "Heart"	WVWV/Rochester, NY * PD: Dave LeFranc MD: Joe Bonacci 1 DEFAULT "Wasting" 1 LENNY KRAVITZ "Heart"	WHYY/Springfield, MA * OM/MD: Pat McKay LENNY KRAVITZ "Heart" AMANDA MARSHALL "Everybody"	WXLO/Worcester, MA * No Adds
WMMX/Baltimore, MD * VP/Prog.: Bill Paska PD: Steve Morz MD: Ryan Sampson THE CORRS "Blue"	WKRO/Cincinnati, OH * OM: Chuck Finney PD: Tommy Frank APD: Grover Collins MD: Brian Douglas 27 PINK "Don't" 14 ENRIQUE IGLESIAS "Escape" JACK JOHNSON "Take" NATALIE MERCHANT "Levee"	KIMX/Denver-Boulder, CO * PD: Ron Harrell APD/MD: Michael Gifford MD: Brian Douglas 2 VANESSA CARLTON "Miles"	WVTV/Grand Rapids, MI * PD/MD: Jeff Andrews APD: Ken Evans JARS OF CLAY "Fly" NATALIE MERCHANT "Levee"	KYSR/Los Angeles, CA * PD: John Ivey APD/MD: Chris Patyk 1 ABANDONED POOLS "Remedy" 1 FAMILIAR 48 "Question"	WPLJ/New York, NY * VP/Prog.: Tom Cuddy PD: Scott Shannon MD: Tony Mascaro THE CORRS "Blue"	KRKS/Portland, OR * PD: Dan Persighi MD: Sheryl Stewart JARS OF CLAY "Fly"	WVWV/Rochester, NY * PD: Dave LeFranc MD: Joe Bonacci 1 DEFAULT "Wasting" 1 LENNY KRAVITZ "Heart"	WSSR/Tampa, FL * PD: Jack Knight 1 JACK JOHNSON "Take"	WVWV/Youngstown-Warren, OH * OM/MD: Dan Rivers MD: Meredith Brooks RUBYHORSE "Sparkle"
WLTB/Binghamton, NY GM/MD: Steve Gilinsky PD: Dana Potter APD: Tejay Schwartz PET SHOP BOYS "Home" ZOO STORY "Star" CANDY BUTCHERS "Belong"	WMMX/Cincinnati, OH * PD: Steve Bender MD: Storm Bennett DISHWALLA "Middle"	WVTV/Detroit, MI * PD: Tom O'Brien APD: Rob Hazelton MD: Ann Delia 2 ROBERT BRADLEYS "Train" 1 JACK JOHNSON "Take" AVRIL LAVIGNE "Complicated" NICKELBACK "Too"	WVTV/Grand Rapids, MI * PD/MD: Jeff Andrews APD: Ken Evans JARS OF CLAY "Fly" NATALIE MERCHANT "Levee"	WMMX/Memphis, TN * OM: Jerry Dean PD/MD: Kramer ABANDONED POOLS "Remedy"	WVTV/Grand Rapids, MI * PD/MD: Jeff Andrews APD: Ken Evans JARS OF CLAY "Fly" NATALIE MERCHANT "Levee"	KSTE/Portland, OR * PD: Dan Persighi MD: Sheryl Stewart JARS OF CLAY "Fly"	WVWV/Rochester, NY * PD: Dave LeFranc MD: Joe Bonacci 1 DEFAULT "Wasting" 1 LENNY KRAVITZ "Heart"	WVWV/Rochester, NY * PD: Dave LeFranc MD: Joe Bonacci 1 DEFAULT "Wasting" 1 LENNY KRAVITZ "Heart"	WVWV/Rochester, NY * PD: Dave LeFranc MD: Joe Bonacci 1 DEFAULT "Wasting" 1 LENNY KRAVITZ "Heart"
WMLL/Birmingham, AL * PD/MD: John Stuart No Adds	WMMX/Cleveland, OH * PD: Dave Popovich MD: Jay Hudson No Adds	WMMX/Dothan, AL OM/MD: Phil Thomas 20 NO DOUBT "Hella" UNWRITTEN LAW "Red" DISHWALLA "Middle" RUBYHORSE "Sparkle"	WVTV/Grand Rapids, MI * PD/MD: Jeff Andrews APD: Ken Evans JARS OF CLAY "Fly" NATALIE MERCHANT "Levee"	WMC/Memphis, TN * PD: Chris Taylor MD: Tom St. James COURSE OF NATURE "Sun" JARS OF CLAY "Fly"	WVTV/Grand Rapids, MI * PD/MD: Jeff Andrews APD: Ken Evans JARS OF CLAY "Fly" NATALIE MERCHANT "Levee"	WSNE/Providence, RI * PD: Bill Hess MD: Gary Truitt FIVE FOR FIGHTING "Tonight"	WVWV/Rochester, NY * PD: Dave LeFranc MD: Joe Bonacci 1 DEFAULT "Wasting" 1 LENNY KRAVITZ "Heart"	WVWV/Rochester, NY * PD: Dave LeFranc MD: Joe Bonacci 1 DEFAULT "Wasting" 1 LENNY KRAVITZ "Heart"	WVWV/Rochester, NY * PD: Dave LeFranc MD: Joe Bonacci 1 DEFAULT "Wasting" 1 LENNY KRAVITZ "Heart"
WBMX/Boston, MA * VP/Prog.: Greg Strassel MD: Mike Mullaney 2 OZZY OSBOURNE "Dremer"	WQAL/Cleveland, OH * PD: Alan Fee MD: Rebecca Wilde SHAKIRA "Underneath"	WVTV/Grand Rapids, MI * PD/MD: Jeff Andrews APD: Ken Evans JARS OF CLAY "Fly" NATALIE MERCHANT "Levee"	WVTV/Grand Rapids, MI * PD/MD: Jeff Andrews APD: Ken Evans JARS OF CLAY "Fly" NATALIE MERCHANT "Levee"	WVTV/Grand Rapids, MI * PD/MD: Jeff Andrews APD: Ken Evans JARS OF CLAY "Fly" NATALIE MERCHANT "Levee"	WVTV/Grand Rapids, MI * PD/MD: Jeff Andrews APD: Ken Evans JARS OF CLAY "Fly" NATALIE MERCHANT "Levee"	WVTV/Grand Rapids, MI * PD/MD: Jeff Andrews APD: Ken Evans JARS OF CLAY "Fly" NATALIE MERCHANT "Levee"	WVTV/Grand Rapids, MI * PD/MD: Jeff Andrews APD: Ken Evans JARS OF CLAY "Fly" NATALIE MERCHANT "Levee"	WVTV/Grand Rapids, MI * PD/MD: Jeff Andrews APD: Ken Evans JARS OF CLAY "Fly" NATALIE MERCHANT "Levee"	WVTV/Grand Rapids, MI * PD/MD: Jeff Andrews APD: Ken Evans JARS OF CLAY "Fly" NATALIE MERCHANT "Levee"

*** Monitored Reporters**
99 Total Reporters

89 Total Monitored

10 Total Indicator
9 Current Indicator Playlists

Did Not Report, Playlist Frozen (1):
WCOD/Cape Cod, MA

Hot AC Playlists

MARKET #1
WPLJ/New York
ABC
(212) 613-8900
Cuddr/Shannon/Mascaro
12+ Cumc 2,208,600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
46	46	MICHELLE BRANCH/All You Wanted	42090
44	44	PUDDLE OF MUDD/Blurry	40260
42	44	LIFEHOUSE/Hanging By A Moment	40260
46	43	CALLING/Wherever You Will Go	39345
43	42	NICKELBACK/How You Remind Me	38430
40	42	VANESSA CARLTON/A Thousand Miles	38430
41	41	U2/Stuck In A Moment	37515
40	40	SHERYL CROW/Soak Up The Sun	36600
42	35	ALANIS MORISSETTE/Hands Clean	32025
31	31	GOO GOO DOLLS/Here Is Gone	28365
27	30	SARAH McLACHLAN/Backbird	27450
26	30	JOHN MELLENCAMP/Pacifical World	27450
29	30	LENNY KRAVITZ/Dig In	26530
36	26	DAVE MATTHEWS BAND/The Space Between	26530
32	27	TRAIN/Drops Of Jupiter	24705
25	25	JIMMY EAT WORLD/The Middle	22875
26	24	CREED/My Sacrifice	21960
23	21	U2/Beautiful Day	20130
21	21	CALLING/Adrienne	19215
26	20	CELINE DION/A New Day Has Come	18300
14	18	JOHN MAYER/No Such Thing	16470
19	17	LENNY KRAVITZ/Silence Of Heart	15555
18	15	DEFAULT/Wasting My Time	13725
13	13	AVRIL LAVIGNE/Complicated	11895
14	13	NELLY FURTADO/I'm Like A Bird	11895
12	13	UNCLE KRACKER/Follow Me	11895
13	13	DIDD/Thankyou	11895
13	13	EVAN AND JARON/Crazy For This Girl	11895
9	12	EVE/Here's To The Night	10980
11	12	MADONNA/Don't Tell Me	10980

MARKET #2
KYSR/Los Angeles
Clear Channel
(818) 955-7000
Lyn/Parik
12+ Cumc 1,119,500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
43	84	JIMMY EAT WORLD/The Middle	36456
47	83	NO DOUBT/Hey Baby	35588
40	82	PUDDLE OF MUDD/Blurry	35588
77	82	MICHELLE BRANCH/All You Wanted	35588
50	63	GOO GOO DOLLS/Here Is Gone	27342
42	47	VANESSA CARLTON/A Thousand Miles	20398
42	44	SHERYL CROW/Soak Up The Sun	19096
71	40	JIMMY EAT WORLD/No Such Thing	17360
30	35	JACK JOHNSON/Flake	15190
69	34	ALANIS MORISSETTE/Hands Clean	14756
24	29	DEAULT/Wasting My Time	12586
28	28	MOBY/When It's Over	12152
21	27	ZERO 7/Destiny	11718
23	26	RUBYHORSE/Sparkle	11284
7	26	DRUPINE/Save Yourself	11284
33	25	KROEGER & SCOTT/Here	10850
21	24	AVRIL LAVIGNE/Complicated	10416
64	23	EDDIE VEDDER/You've Got To Be	9982
63	23	CALLING/Wherever You Will Go	9982
17	22	DAVE MATTHEWS BAND/Everyday	9548
23	21	FIVE FOR FIGHTING/Superman (It's...)	9114
19	21	LENNY KRAVITZ/Silence Of Heart	9114
20	20	PHANTOM PLANET/California	9114
20	20	JEWEL/Standing Still	8680
20	19	JEWEL/Beautiful Day	8246
9	16	NINE DAYS/Absolutely	6944
12	15	NELLY FURTADO/I'm Like A Bird	6510
3	15	NATALIE IMBRUGLIA/Wrong Impression	6510
6	14	CALLING/Adrienne	6076
14	14	BETTER THAN EZRA/Extra Ordinary	6076

MARKET #3
WTMX/Chicago
Bonnieville
(312) 946-1019
Kacniske
12+ Cumc 776,900



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
52	51	GOO GOO DOLLS/Here Is Gone	17340
49	50	ALANIS MORISSETTE/Hands Clean	17000
47	49	NICKELBACK/How You Remind Me	16660
45	45	JIMMY EAT WORLD/The Middle	15300
42	45	JOHN MAYER/No Such Thing	14280
43	42	TRAIN/She's On Fire	13940
31	42	SHERYL CROW/Soak Up The Sun	14280
43	41	JEWEL/Standing Still	13940
40	40	TRAIN/She's On Fire	13600
40	38	DAVE MATTHEWS BAND/Everyday	12920
24	28	PETE YORIN/Strange Condition	9520
15	26	MOBY/When It's Over	8840
21	24	NO DOUBT/Hey Baby	8160
19	22	RUBYHORSE/Sparkle	7400
25	22	SENSE FIELD/Save Yourself	7400
20	21	MEREDITH BROOKS/Shine	7140
16	18	AMANDA MARSHAL/Everywhere I Go	6120
18	18	PUDDLE OF MUDD/Blurry	6120
18	17	U2/Stuck In A Moment	6120
15	17	LIFEHOUSE/Hanging By A Moment	5780
16	16	BETTER THAN EZRA/Extra Ordinary	5440
23	15	CAKE/Short Skirt/Long	5100
14	14	LENNY KRAVITZ/Silence Of Heart	4760
12	14	FIVE FOR FIGHTING/Superman (It's...)	4760
12	14	3 DOORS DOWN/Be Like That	4760
9	13	CALLING/Adrienne	4420
10	13	JOHN MELLENCAMP/Pacifical World	4420
27	13	CALLING/Wherever You Will Go	4420
17	12	MICHELLE BRANCH/All You Wanted	4080
7	12	NINE DAYS/II Am	4080

MARKET #4
KLLC/San Francisco
Infinity
(415) 765-4000
Peake
12+ Cumc 676,700



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
46	58	CALLING/Wherever You Will Go	15138
55	57	PINK/Get The Party	14877
56	55	NO DOUBT/Hey Baby	14355
53	52	NICKELBACK/How You Remind Me	13572
53	46	PUDDLE OF MUDD/Blurry	12006
25	45	JOHN MAYER/No Such Thing	9135
31	34	SHERYL CROW/Soak Up The Sun	8913
35	33	JEWEL/Standing Still	8613
48	33	NELLY FURTADO/Turn Off The Light	8613
29	32	GOO GOO DOLLS/Here Is Gone	8352
29	31	JACK JOHNSON/Flake	8091
27	30	LINKIN PARK/In The End	7830
30	30	ALANIS MORISSETTE/Hands Clean	7830
33	29	MICHELLE BRANCH/All You Wanted	7569
27	28	LENNY KRAVITZ/Silence Of Heart	7308
25	28	SHAKIRA/Whenever You Hear Her	7308
30	28	INDIA ARIE/Video	7308
32	26	CREED/My Sacrifice	6786
28	24	PHANTOM PLANET/California	6264
19	23	FAITHLESS/One Step Closer	6003
22	22	SENSE FIELD/Save Yourself	5742
26	20	EDDIE VEDDER/You've Got To Be	5220
14	17	DAVE MATTHEWS BAND/The Space Between	4437
16	16	VANESSA CARLTON/A Thousand Miles	4176
9	15	MOBY/When It's Over	3915
12	15	TRAIN/Drops Of Jupiter	3915
9	15	LIFEHOUSE/Hanging By A Moment	3915
14	13	FIVE FOR FIGHTING/Superman (It's...)	3393
7	13	STAIN'D/It's Been Awful	3393
15	13	ALICIA KEYS/Fallen	3393

MARKET #5
KDMX/Dallas-Ft. Worth
Clear Channel
(972) 991-1029
McMahon/Thomas
12+ Cumc 451,600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
28	36	LIFEHOUSE/Hanging By A Moment	5868
37	36	CALLING/Wherever You Will Go	5868
38	36	NICKELBACK/How You Remind Me	5868
26	34	MICHELLE BRANCH/Everywhere	5542
7	28	TRAIN/Drops Of Jupiter	4564
25	26	SMASH MOUTH/I'm A Believer	4238
25	24	INCUBUS/Drive	3912
36	23	3 DOORS DOWN/Be Like That	3749
26	23	ENRIQUE IGLESIAS/Here	3749
15	21	VANESSA CARLTON/A Thousand Miles	3423
18	20	GOO GOO DOLLS/Here Is Gone	3260
19	19	SHERYL CROW/Soak Up The Sun	3097
15	19	MADONNA/Don't Tell Me	3097
15	19	JOHN MAYER/No Such Thing	3097
25	16	STAIN'D/It's Been Awful	2608
16	16	CREED/My Sacrifice	2608
14	16	THE CORRS/Breathless	2608
16	16	EVAN AND JARON/Crazy For This Girl	2608
5	14	MEREDITH BROOKS/Shine	2282
13	13	RUBYHORSE/Sparkle	2119
7	13	DISHWALLA/Somewhere In...	2119
12	13	PUDDLE OF MUDD/Blurry	2119
11	12	DIDD/Thankyou	1956
11	12	UNCLE KRACKER/Follow Me	1956
10	10	LENNY KRAVITZ/Again	1630
10	10	MICHELLE BRANCH/All You Wanted	1630
10	10	PINK/Get The Party	1630
11	9	AVRIL LAVIGNE/Complicated	1467
8	9	MATCHBOX TWENTY/II You're Gone	1304
7	8	MATCHBOX TWENTY/II You're Gone	1304

MARKET #6
WLCE/Philadelphia
Clear Channel
(610) 368-0750
Bridgman/Wright
12+ Cumc \$29,700



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
41	41	UNCLE KRACKER/Follow Me	7093
40	40	TRAIN/Drops Of Jupiter	6920
38	38	JEWEL/Standing Still	6574
36	35	FIVE FOR FIGHTING/Superman (It's...)	6228
42	35	SMASH MOUTH/I'm A Believer	6055
41	34	CALLING/Wherever You Will Go	5882
32	32	CREED/My Sacrifice	5536
32	32	MICHELLE BRANCH/All You Wanted	5536
31	31	GOO GOO DOLLS/Here Is Gone	5363
30	30	NICKELBACK/How You Remind Me	5190
26	30	DAVE MATTHEWS BAND/The Space Between	5190
30	30	STAIN'D/It's Been Awful	5190
29	28	PUDDLE OF MUDD/Blurry	4844
31	16	LIFEHOUSE/Hanging By A Moment	2768
12	15	MATCHBOX TWENTY/II You're Gone	2595
19	15	SUGAR RAY/When It's Over	2595
13	13	DIDD/Thankyou	2249
13	12	NELLY FURTADO/I'm Like A Bird	2249
12	12	INCUBUS/Drive	2076
12	12	CREED/With Arms Wide Open	2076
6	9	VANESSA CARLTON/A Thousand Miles	2076
8	9	ENYA/Only Time	1557
7	7	DEFAULT/Wasting My Time	1211
6	6	BON JOVI/It's My Life	1038
5	5	PHIL COLLINS/You'll Be In My Heart	805
4	4	NINE DAYS/Absolutely	692
3	4	LENNY KRAVITZ/Again	692
3	3	SAVAGE GARDEN/I Knew I Loved You	519
1	1	BON JOVI/Runaway	173
1	1	BON JOVI/Livin' On A Prayer	173

MARKET #6
WMMX/Philadelphia
Greater Media
(610) 771-0933
Ebnott/Navarro
12+ Cumc 410,500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
47	49	CALLING/Wherever You Will Go	6272
47	48	PINK/Get The Party	6144
43	48	FIVE FOR FIGHTING/Superman (It's...)	6144
46	48	TRAIN/Drops Of Jupiter	6144
45	47	MATCHBOX TWENTY/II You're Gone	6016
47	47	DIDD/Thankyou	6016
49	45	SUGAR RAY/When It's Over	4608
30	36	LEANN RIMMEL/Can't Fight	4480
33	35	KYLIE MINOGUE/Can't Get You	4224
30	32	CELINE DION/A New Day Has Come	4096
31	31	JEWEL/Standing Still	3968
30	28	UNCLE KRACKER/Follow Me	3584
28	25	JEWEL/Beautiful Day	3200
27	25	MADONNA/Don't Tell Me	3200
28	24	BLU CANTELL/Hi-Tem Up Style	3072
28	23	LEE ANN WCMACK/II Hope You Dance	2944
16	23	'N SYNC/It's Gonna Be Me	2944
12	23	ENRIQUE IGLESIAS/Here	2944
18	22	NELLY FURTADO/I'm Like A Bird	2816
18	21	LENNY KRAVITZ/Again	2688
20	20	SHAGGY/Angel	2560
17	20	ENYA/Only Time	2560
20	19	CREED/With Arms Wide Open	2432
18	19	CATIE MULLINS/You Love Me	2432
18	19	AL/Around The World	2304
9	18	JENNIFER LOPEZ/Don't Don't Cost	1920
13	15	NINE DAYS/Absolutely	1920
8	8	CREED/My Sacrifice	1024

MARKET #7
WRDQ/Washington, DC
ABC
(202) 686-3100
Kosbau/Parker
12+ Cumc 460,900



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
45	45	CALLING/Wherever You Will Go	10305
45	44	NICKELBACK/How You Remind Me	10076
45	43	FIVE FOR FIGHTING/Superman (It's...)	9847
44	43	TRAIN/Drops Of Jupiter	9847
44	43	DAVE MATTHEWS BAND/Everyday	9847
42	42	JEWEL/Standing Still	9618
32	40	LIFEHOUSE/Hanging By A Moment	9163
37	26	SHERYL CROW/Soak Up The Sun	5954
23	26	GOO GOO DOLLS/Here Is Gone	5725
22	25	VANESSA CARLTON/A Thousand Miles	5496
24	24	PUDDLE OF MUDD/Blurry	5496
7	23	LENNY KRAVITZ/Dig In	5267
21	23	MICHELLE BRANCH/All You Wanted	5267
21	23	ALANIS MORISSETTE/Hands Clean	5267
21	20	U2/Stuck In A Moment	4580
21	20	INCUBUS/Drive	4580
24	20	3 DOORS DOWN/Be Like That	4580
18	19	CREED/My Sacrifice	4206
14	14	BENAFKED LADIES/Pinch Me	3206
14	14	UNCLE KRACKER/Follow Me	3206
15	13	NELLY FURTADO/I'm Like A Bird	2977
17	13	MATCHBOX TWENTY/II You're Gone	2977
12	13	SMASH MOUTH/I'm A Believer	2977
15	12	DIDD/Thankyou	2748
11	11	CREED/With Arms Wide Open	2519
11	11	NINE DAYS/Absolutely	2519
10	11	U2/Beautiful Day	2519
10	11	ENYA/Only Time	2519

MARKET #7
WZZZ/Washington, DC
Bonnieville
(703) 522-1041
Edwards/Sellers
12+ Cumc 458,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
51	49	NICKELBACK/How You Remind Me	6517
40	48	CALLING/Wherever You Will Go	6384
48	48	ALANIS MORISSETTE/Hands Clean	6384
49	47	DAVE MATTHEWS BAND/Everyday	6251
41	45	CREED/My Sacrifice	5985
44	40	TRAIN/Drops Of Jupiter	5320
45	37	JIMMY EAT WORLD/The Middle	4921
15	36	LIFEHOUSE/Hanging By A Moment	4788
34	34	GOO GOO DOLLS/Here Is Gone	4522
35	34	LIFEHOUSE/Hanging By A Moment	4522
35	34	DEFAULT/Wasting My Time	4389
36	32	PUDDLE OF MUDD/Blurry	4256
30	30	DAVE MATTHEWS BAND/The Space Between	3990
21	30	LINKIN PARK/In The End	3990
33	30	SHERYL CROW/Soak Up The Sun	3990
28	29	VANESSA CARLTON/A Thousand Miles	3857
30	28	JOHN MAYER/No Such Thing	3724
27	24	LENNY KRAVITZ/Silence Of Heart	3192
18	17	JEWEL/Beautiful Day	2861
13	17	DIDD/Thankyou	2261
16	16	MERYL FUGEN STEFANI/Southside	2128
15	16	SUGAR RAY/When It's Over	2128
15	15	EVERCLEAR/Wonderful	1995
17	15	3 DOORS DOWN/Be Like That	1995
14	14	STAIN'D/It's Been Awful	1862
17	13	BENAFKED LADIES/Pinch Me	1779
15	13	U2/Beautiful Day	1729
15	13		



CAROL ARCHER

archer@rronline.com

Takin' Care Of Business

□ The programmer's time-honored relationship with record promotion

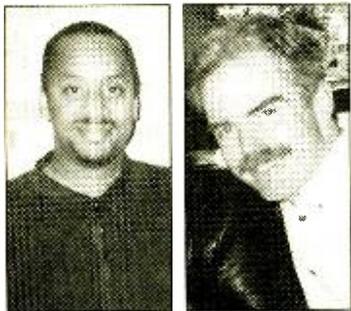
Business practices may have changed, but the relationship between radio and the music business has remained fundamentally the same: Record labels provide radio's central product in return for an opportunity to expose consumers to music; promotion's responsibility is to secure that airplay.

This is the first in a series of columns that will explore this relationship from a variety of perspectives. This time it will be through the eyes of programmers. A Smooth Jazz session called "Will the Circle Be Unbroken?" will continue the discussion at the R&R Convention in June.

A Two-Way Street

I've sat on both sides of the desk — first as a programmer, later as one of the first record promoters in AC (and the AC format's first independent) — and it's clear to me that programmers and record promoters are bound together as inextricably as conjoined twins.

My position as a format editor and an advocate for Smooth Jazz has given me a wider perspective on and a deeper understanding of promotion's powerful connection to radio and a greater appreciation of the vast potential of each to advance the other's success.



Steve Williams Charley Connolly

KJCD/Denver PD **Steve Williams** characterizes radio's relationship with the promotion community as a partnership. "Ultimately, it's a two-way street," he says. "We need each other. When the relationship is working well, both parties are aware that it's reciprocal. Otherwise, there's a disconnect. We're fortunate to have so many people working on the record side in this format who are committed to this music."

Programmers necessarily focus on the services that promotion people provide to radio. "Labels do a great job with the singles they pick and put in front of us," says WQCD/New York PD **Charley**



Rosalyn Joseph Lee Hansen

Connolly. "They do a terrific job of providing us with artists when we need them too. We're cognizant of the fact that we're not CHR and that we're not going to be able to get a label to give us a TSL-driving promotion. It's a different ballgame in this format."

"I've worked at ACs where you could get a big promotion from a label that you could, in theory, market to your contestants and diarykeepers — like an Elton John flyaway — but with budgets being what they are in smooth jazz, we're very understanding."

"If we want to do a CD giveaway, there's never any problem with product. We used to do concerts down at the World Trade Center, but now our cruise series is in the forefront, so we're grateful for any help we can get with that."

A Collective Ear

Do programmers speak with record promoters merely as a professional courtesy, or do they receive information meaningful to their music decisions? "Good promoters give me background on artists, particularly new artists," says Broadcast Architecture MD **Rosalyn Joseph**. "I can only go by what our client stations are doing, so it's very helpful to have more feedback, especially when so many smooth jazz records begin regionally."

"Promotion people can help me see the other side. They also know they have to be honest with their facts, because it's easy to verify facts. PDs know what they're doing, so we're fortunate at BA to have so many programming opin-

ions to track. They have a lot of experience adding music that is right for their audiences and markets, and a collective ear helps me to be more objective."

"I like it when a promotion person believes in their product. Whether they realize it or not, you can tell when they really don't believe. When they do, it makes me stand up and take notice. Some people are so passionate about their product that it makes me tingle to think they love it as much as I do. That's different from someone promoting music just for the money."

KSSJ/Sacramento PD **Lee Hansen** says, "The best of the promotion people, by sharing their passion, really make a difference. You can feel that some really believe. Trust is important to me, and there are promotion people who inspire it in me and whom I have a good feeling about. Others are grinders or whiners, and that doesn't help."

"We're cognizant of the fact we're not CHR and that we're not going to be able to get a label to give us a TSL-driving promotion."

Charley Connolly

"When I don't hear something, a promotion person needs to move on. It's not gracious or pragmatic to piss people off, although I don't hold grudges because there is too much business to do, life's too short, and the music comes first, even if a promotion person wants to slash my tires."

Great Responsibility

WNUA/Chicago Asst. PD/MD **Carl Anderson** believes that ra-



SHOWTIME AT THE APOLLO

It looked a lot like a double date backstage at Apollo Theater after Boney James' Ride concert. Seen here are (l-r) James' wife, Lily Mariye, who plays Nurse Lily Jarvik on *E.R.*; James; Broadcast Architecture MD Ros Joseph; and her husband, Alfred.

"Some people are so passionate about their product that it makes me tingle to think they love it as much as I do. That's different from someone promoting music just for the money."

Rosalyn Joseph

dio's relationship with record reps is harmonious when each understands the other's goals. "Often our goals aren't the same," he says. "We're looking for great music; they're trying to 'sell' us great music. It's our job to ask whether what they're selling helps us achieve our goal of achieving ratings. The best relationship is when they understand that we won't add records that don't fit our criteria and when we understand that they are trying to do a job as well."

"But there's no question that we all share a love of the music and a love of the format. Relationships like these are built on upfront, straightforward answers. I can be very frank with promotion people, but I won't play the wrong record, even if I have a great relationship with them."

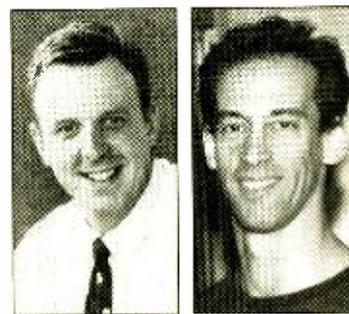
"There is a great responsibility on the programmer's part to give straightforward answers because people's livelihoods are at stake, whether it's the artist, an independent or a label trying to sell records."

"Enthusiasm and passion are great, but promotion is best when it's low-key and low-hype," says KKSF/San Francisco VP/Programming **Paul Goldstein**. "If promotion people say every record

is a smash, it takes away from their credibility. I can tell when they are genuinely excited."

"I focus on giving very honest feedback and not getting caught up in the hype. Promotion people have a job to do, and I respect that, but when I explain why a record is wrong for my station, I don't like it when they keep coming back to me on something that's clearly inappropriate. That creates distance."

"In this format there are some charismatic, charming promotion people, and it's easy to develop relationships with them, because they are cool, interesting people you want to spend time with. You want to please your friends and help them out because you like them, but that's where it gets sticky, because the favor they're asking might not be good for the radio station."



Carl Anderson Paul Goldstein

"At any given time you have only a certain number of slots open to add records. A PD has to choose the very best from the songs available at a given moment and stay focused because, at the end of the day, the only thing the listeners know is what comes through the speakers."

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1665
or e-mail:
archer@rronline.com

May 3, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	DAVID BENOIT Snap! (GRP/VMG)	869	+2	131312	16	41/0
2	2	GREGG KARUKAS Night Shift (N-Coded)	814	-44	110094	22	37/0
3	3	JEFF GOLUB Cut The Cake (GRP/VMG)	755	+61	127738	11	42/0
4	4	MARC ANTOINE On The Strip (GRP/VMG)	661	-33	99225	20	33/0
5	5	PIECES OF A DREAM Night Vision (Heads Up)	648	-11	83133	20	33/0
6	6	JIMMY SOMMERS Lowdown (Higher Octave)	600	+31	98184	14	38/0
8	7	ALFONZO BLACKWELL Funky Shuffle (Shanachie)	535	+21	85139	18	37/0
7	8	KIRK WHALUM I Try (Warner Bros.)	535	-10	74281	14	28/0
10	9	CELINE DION A New Day Has Come (Epic)	466	+14	57263	10	32/1
12	10	BOZ SCAGGS Miss Riddle (Virgin)	455	+18	39705	9	31/1
14	11	PETER WHITE Bueno Funk (Columbia)	440	+28	68769	7	38/1
15	12	CRAIG CHAQUICO Luminosa (Higher Octave)	432	+31	57209	3	39/1
18	13	BONEY JAMES RPM (Warner Bros.)	431	+72	69022	4	37/1
16	14	STEVE COLE So Into You (Atlantic)	414	+32	68977	7	37/0
17	15	RICHARD ELLIOT Shotgun (GRP/VMG)	402	+36	57298	8	35/1
9	16	ERIC MARIENTHAL Lefty's Lounge (Peak)	402	-50	40320	16	33/0
23	17	NORAH JONES Don't Know Why (Blue Note/Capitol)	398	+143	45236	2	34/5
19	18	JOYCE COOLING Daddy-O (GRP/VMG)	366	+26	50065	5	36/3
21	19	BRAXTON BROTHERS Whenever I See You (Peak)	320	+29	48021	4	34/4
20	20	LEE RITENOUR W/GERALD ALBRIGHT Jammin' (GRP/VMG)	265	-31	32588	19	20/0
25	21	DAVID LANZ That Smile (Decca)	228	+1	23907	7	22/2
22	22	SPYRO GYRA Feelin' Fine (Heads Up)	228	-29	43828	15	20/0
26	23	KEVIN TONEY Passion Dance (Shanachie)	222	+6	38976	7	20/0
24	24	ENYA Only Time (Reprise)	216	-17	16145	9	13/0
Debut	25	DOWN TO THE BONE Electra Glide (GRP/VMG)	199	+136	27556	1	26/4
27	26	ALICIA KEYS Fallin' (J)	188	-13	25325	18	14/0
28	27	E. HARP F/B. BROMBERG Rock With You (Native Language)	185	-8	28481	11	16/0
30	28	CHRIS BOTTI Through An Open Window (Columbia)	164	+6	19777	2	17/3
Debut	29	SHILTS Your Place Or Mine (Higher Octave)	145	+6	17201	1	12/1
Debut	30	KEN NAVARRO So Fine (Shanachie)	141	+21	16276	1	14/0

42 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of 4/21/02-4/27/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the most stations is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

Most Added

ARTIST TITLE LABEL(S)	ADDS
BRIAN CULBERTSON Without Your Love (Warner Bros.)	8
JOE SAMPLE X Marks The Spot (PRA/GRP/VMG)	8
KIM WATERS In The House (Shanachie)	7
NORAH JONES Don't Know Why (Blue Note/Capitol)	5
BRAXTON BROTHERS Whenever I See You (Peak)	4
DOWN TO THE BONE Electra Glide (GRP/VMG)	4
JOYCE COOLING Daddy-O (GRP/VMG)	3
CHRIS BOTTI Through An Open Window (Columbia)	3
DAVID LANZ That Smile (Decca)	2
CLUB 1600 Tease (N-Coded)	2
JOSE PADILLA Las Cazueas (Maverick/WB)	2
REMY SHAND Take A Message (Motown)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NORAH JONES Don't Know Why (Blue Note/Capitol)	+143
DOWN TO THE BONE Electra Glide (GRP/VMG)	+136
KIM WATERS In The House (Shanachie)	+92
BONEY JAMES RPM (Warner Bros.)	+72
JEFF GOLUB Cut The Cake (GRP/VMG)	+61
RICHARD ELLIOT Shotgun (GRP/VMG)	+36
FATBURGER Evil Ways (Shanachie)	+33
STEVE COLE So Into You (Atlantic)	+32
CRAIG CHAQUICO Luminosa (Higher Octave)	+31
JIMMY SOMMERS Lowdown (Higher Octave)	+31

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
LARRY CARLTON Deep Into It (Warner Bros.)	367
CHUCK LOEB Pocket Change (Shanachie)	358
SADE Lovers Rock (Epic)	236
BONA FIDE Club Charles (N-Coded)	135
DIANA KRALL S'Wonderful (Verve/VMG)	132
BRIAN CULBERTSON All About You (Atlantic/WB)	126
FISHBELLY BLACK Ven... (Rhythm & Groove/Atlantic)	123
GERALD VEASLEY Do I Do (Heads Up)	118
PETER WHITE Turn It Out (Columbia)	115
DIANA KRALL The Look Of Love (Verve/VMG)	111
BONEY JAMES See What I'm Sayin' (Warner Bros.)	105
STING Fragile (A&M/Interscope)	102
RUSS FREEMAN East River Drive (Q/Atlantic)	85
KIM WATERS Until Dawn (Shanachie)	75
FATBURGER Evil Ways (Shanachie)	74
WAYMAN TISDALE Can't Hide Love (Atlantic)	72
CHRIS BOTTI Streets Ahead (Columbia)	70

New & Active

ACOUSTIC ALCHEMY Tuff Puzzle (Higher Octave)
Total Plays: 134, Total Stations: 13, Adds: 1

URBAN KNIGHTS The Message (Narada)
Total Plays: 120, Total Stations: 9, Adds: 0

KIM WATERS In The House (Shanachie)
Total Plays: 116, Total Stations: 20, Adds: 7

WALTER BEASLEY Good Times (Shanachie)
Total Plays: 111, Total Stations: 12, Adds: 1

CHRIS STANDRING Through The Looking Glass (instinct)
Total Plays: 94, Total Stations: 8, Adds: 0

RICK BRAUN Middle Of The Night (Warner Bros.)
Total Plays: 87, Total Stations: 8, Adds: 1

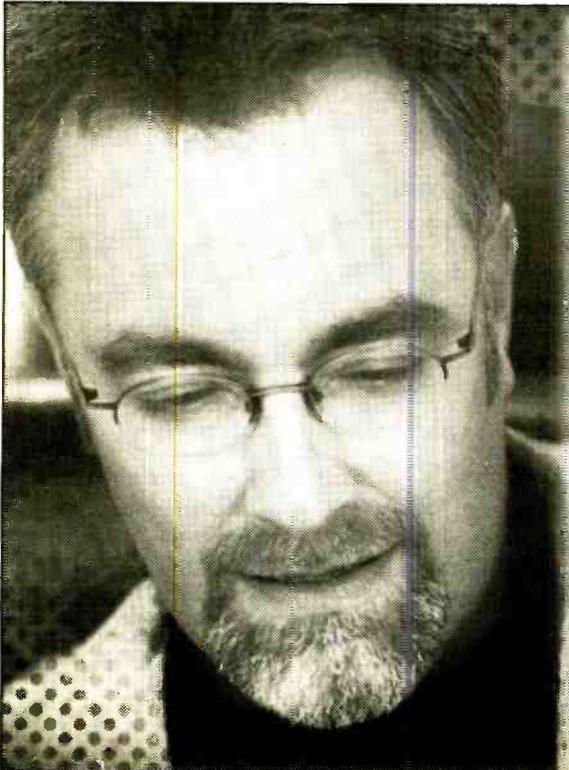
WILL DOWNING I Can't Help It (GRP/VMG)
Total Plays: 78, Total Stations: 6, Adds: 1

WARREN HILL September Morning (Narada)
Total Plays: 69, Total Stations: 7, Adds: 0

TAKE 6 Takin' It To The Streets (Warner Bros.)
Total Plays: 68, Total Stations: 4, Adds: 0

SADE Somebody Already Broke My... (Epic)
Total Plays: 62, Total Stations: 4, Adds: 0

Songs ranked by total plays



MARK DOUTHIT

IMPACT DATE
MAY 13th

"WHAT A SHAME ABOUT ME"
from the album
groove

Promotion contact: Jack Ashton/Ashton Consultants (805) 564-8335 ash@ashtonconsultants.com
Hillsboro Jazz: Kyle Quigley (615) 383-5535 x136 kyleq@hillsborojazz.com

See Mark Douthit live at the R&R Convention,
June 15th, Smooth Jazz Session, 11AM

ON THE RECORD

Lee Hansen
PD, KSSJ/Sacramento



Elegant. Breezy. Intoxicating. Sophisticated. Sensual. Exhilarating. Isn't that what we all want our Smooth Jazz stations to be? So, of course, we look for songs that fit this description. • Joe Sample's music is all that and more. With his latest tune, "X Marks the Spot," Joe goes beyond his legendary signature sound to a mysterious new place where the unknown seems somehow familiar. A kind of a musical *deja vu*. It's so fresh and unique — how can it feel so instantly familiar? Not that it sounds derivative. It simply connects with something in me that I didn't know was there until I heard this song. I think listeners will experience that too. • While recognizing that relaxation is a primary benefit of Smooth Jazz stations, our future health requires that we include a sense of adventure and thrill of discovery. We need to give our announcers something to get jazzed about. New artists when possible, but also remarkable new music by established artists. • Unlike most literary mysteries, one of the benefits of Joe's new musical mystery song is that one can discover something new with each listen. I keep listening to it "at home, at work, in the car," as they say on the radio, and finding new chords, changes and notes that blow me away. The natural, acoustic production and arrangement, along with Joe's brilliantly playful playing, draw me in every time. • If "X Marks the Spot" is representative of the new CD *The Pecan Tree*, this may well be the CD of the year.

Eight reporters — including KTWV (The Wave) Los Angeles and KKSJ/San Francisco — add the intoxicating Latin jazz rhythms of Joe Sample's "X Marks the Spot" (GRP/VMG), the debut single from his forthcoming CD *The Pecan Tree* ... Tied with Sample for Most Added is Brian Culbertson's "Without Your Love" (Warner Bros.), which earns adds from, among others, WNWV/Cleveland and KWJZ/Seattle ... With seven new adds, including WNUA/Chicago, WJZZ/Atlanta and KJCD/Denver, Kim Waters' "In the House" (Shanachie) is second Most Added ... Only eight reporters have yet to add Norah Jones' sinuous "Don't Know Why" (Blue Note). Her marvelous and rich CD *Come Away With Me* is one of the most stunning sales successes in recent memory and perhaps the only such success ever generated by simultaneous airplay in Smooth Jazz and a rock-based format — Triple A. No. 1 Most Increased with a gain of 143 plays, the track moves 23-17* and picks up five new adds ... *Down To The Bone*'s "Electra Glide" (GRP/VMG) debuts at 25*, is second Most Increased with +136 plays and is among the Most Added with four new adds ... With four new adds, including WVMV/Detroit, airplay continues to spread on the fabulous Braxton Brothers' "Whenever I See You" (Peak) ... *Turning Point* were a local band when they caught KYOT/Phoenix PD Nick Francis' attention. Now at WJZZ/Atlanta, Francis is the first to add their debut single, "Estrella," on Suzy LeClair's and Kent Anderson's new label, A440. Based on comments I've heard from several other noted PDs, he won't be the last.



— Carol Archer, Smooth Jazz Editor

Reporters

Stations and their adds listed alphabetically by market

<p>WZMR/Albany, NY PD: Tim Durkee MD: Pete Logan WILL DOWNING "Help" BLAKE AARON "Overjoyed" DOWN TO THE BONE "Glide"</p>	<p>WYJZ/Indianapolis, IN PD/MD: Carl Frye JOE SAMPLE "Marks"</p>	<p>WSSM/St. Louis, MO OM: Mark Edwards PD: David Myers JOYCE COOLING "Daddy" REMY SHAND "Message"</p>
<p>KRQS/Albuquerque, NM PD: Paul Lavole MD: Jeff Young CLUB 1600 "Tease" BRIAN CULBERTSON "Without" STACEY KNIGHTS "Red"</p>	<p>KCIY/Kansas City, MO PD: Mark Edwards MD: Michelle Chase JOE SAMPLE "Marks" NORAH JONES "Know"</p>	<p>KBZN/Salt Lake City, UT PD/MD: Rob Riesen BRIAN CULBERTSON "Without" NORAH JONES "Know" PAUL HARCADISTE "Desire"</p>
<p>KNIK/Anchorage, AK OM: Aaron Wallender PD: J.J. Michaels MD: Jennifer Summers 10 JOYCE COOLING "Daddy" JOE SAMPLE "Marks" NORAH JONES "Know"</p>	<p>KOAS/Las Vegas, NV PD/MD: Erik Foxx DAVID LANZ "Smile" KIM WATERS "House"</p>	<p>KIFM/San Diego, CA PD: Mike Vasquez APD/MD: Kelly Cole No Adds</p>
<p>WJZZ/Atlanta, GA PD/MD: Nick Francis 2 KIM WATERS "House" 2 TURNING POINT "Estrella"</p>	<p>KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart 2 JOE SAMPLE "Marks" REMY SHAND "Message"</p>	<p>KKSJ/San Francisco, CA PD: Paul Goldstein APD/MD: Samantha Weidmann 1 RICHARD ELLIOT "Shotgun" RICK BRAUN "Middle" JOE SAMPLE "Marks" DAVID BENJIT "Comes" WALTER BEASLEY "Good"</p>
<p>KSMJ/Bakersfield, CA PD/MD: Chris Townshend BRAXTON BROTHERS "See"</p>	<p>WJZN/Memphis, TN PD: Norm Miller CHRIS BOTTI "Window" KIM WATERS "House"</p>	<p>KMGQ/Santa Barbara, CA PD: Mark De Anda APD/MD: Steve Bauer BRAXTON BROTHERS "See"</p>
<p>WNUA/Chicago, IL PD: Bob Kaake APD/MD: Carl Anderson KIM WATERS "House"</p>	<p>WLVE/Miami, FL PD: Rich McMillan DOWN TO THE BONE "Glide"</p>	<p>KJZY/Santa Rosa, CA PD: Gordon Zlot APD/MD: Rob Singleton 3 NORAH JONES "Know" 2 KIM WATERS "House" 2 ACOUSTIC ALCHEMY "Puzzle"</p>
<p>WNWV/Cleveland, OH PD/MD: Bernie Kimble 5 JOE SAMPLE "Marks" 5 BRIAN CULBERTSON "Without" 5 BOZ SCAGGS "Ride"</p>	<p>WJZI/Milwaukee, WI OM/PD/MD: Chris Moreau JOE SAMPLE "Marks"</p>	<p>KWJZ/Seattle-Tacoma, WA PD: Carol Handley MD: Dianna Rose NORAH JONES "Know" BRIAN CULBERTSON "Without" DOWN TO THE BONE "Glide"</p>
<p>WJZA/Columbus, OH OM/PD/MD: Bill Harman APD: Gary Wolter No Adds</p>	<p>KSRB/Mission Viejo, CA OM/PD: Terry Wedel MD: Logan Parris BRIAN CULBERTSON "Without"</p>	<p>WEIB/Springfield, MA PD: Ben Casey MD: Darrel Cutting CLUB 1600 "Tease" BRIAN CULBERTSON "Without" STACEY KNIGHTS "Busted" JOSE PADILLA "Cavities" CASSANDRA WILSON "Parade"</p>
<p>KOAI/Dallas-Ft. Worth, TX PD: Maxine Todd APD/MD: Bret Michael CELINE DION "Day" JOYCE COOLING "Daddy"</p>	<p>WQCD/New York, NY OM: John Mullen PD/MD: Charley Connolly SHILTS "Place"</p>	<p>WSJT/Tampa, FL OM/PD: Ross Block MD: Kathy Curtis No Adds</p>
<p>KJCD/Denver-Boulder, CO PD/MD: Steve Williams PETER WHITE "Bueno" KIM WATERS "House" DOWN TO THE BONE "Glide" JOSE PADILLA "Cavities"</p>	<p>KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff KIM WATERS "House" BRIAN CULBERTSON "Without"</p>	<p>WJZW/Washington, DC PD/MD: Kenny King No Adds</p>
<p>KVJZ/Des Moines, IA PD: Mike Blakemore MD: Becky Taylor No Adds</p>	<p>WJZ/Philadelphia, PA OM: Anne Gress PD: Michael Tozzi MD: Joe Proke CRAIG CHAUQUIC "Luminosa" GERALD VEASLEY "Crowd"</p>	<p>JRN/(Jones NAC)/National PD: Steve Hibbard MD: Cheri Marquart BRIAN CULBERTSON "Without"</p>
<p>WVMV/Detroit, MI PD: Tom Sleeker MD: Sandy Kovach BRAXTON BROTHERS "See"</p>	<p>KYOT/Phoenix, AZ PD: Shaun Holly APD/MD: Greg Morgan 8 BONEY JAMES "RPM"</p>	<p>42 Total Reporters</p>
<p>KUJZ/Eugene, OR PD: Chris Crowley No Adds</p>	<p>WJZV/Richmond, VA OM/PD: Tommy Fleming DAVID LANZ "Smile" CHRIS BOTTI "Window"</p>	<p>40 Current Playlists</p>
<p>KEZL/Fresno, CA PD/MD: J. Weidenheimer 1 BRAXTON BROTHERS "See"</p>	<p>KSSJ/Sacramento, CA PD: Lee Hanson APD: Ken Jones JOE SAMPLE "Marks"</p>	<p>Did Not Report, Playlist Frozen (2): WLOQ/Orlando, FL KJZS/Reno, NV</p>

Most Added Again!

Kim Waters

"In the house"

New & Active

KTWV/Los Angeles • WNUA/Chicago • WJZZ/Atlanta • WLVE/Miami • WSSM/St Louis • KJCD/Denver •
WNWV/Cleveland • KCIY/Kansas City • WJZI/Milwaukee • WLOQ/Orlando • WYJZ/Indianapolis • KOAS/Las Vegas •
WJZN/Memphis • WJZV/Richmond • WEIB/Springfield, MA • KVJZ/Des Moines • KJZY/Santa Rosa, CA •
KRVR/Modesto, CA • KSBR/Mission Viejo, CA • Jones Radio Network

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Smooth Jazz Playlists

MARKET #1
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Emmis
(212) 352-1019
Connolly
12+ Cume 1,871,200

Smooth Jazz
CD 101.9

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
24	24	KEVIN TONEY/Passion Dance	27552
24	24	DAVID BENOIT/Snap!	27552
24	24	ALFONZO BLACKWELL/Funky Shuffle	27552
24	23	PIECES OF A DREAM/Night Vision	26404
24	23	JEFF GOLUB/Cut The Cake	26404
23	23	GREGG KARUKAS/Night Shift	26404
23	22	JIMMY SOMMERS/Lowdown	20664
16	18	RICHARD ELLIOT/Shotgun	20664
17	18	SPYRO GYRA/Feel'n' Fine	18368
18	16	HARP F/BROMBERG/Rock With You	18368
16	15	KIRK WHALIMI/Try	18368
16	15	STEVE COLE/So Into You	17220
6	8	JOYCE COOLING/Daddy-O	9184
7	8	DAVID BENOIT/That Smile	9184
7	8	DOWN TO THE BONE/Electra Glide	9184
7	7	ANDRE WARD/Hudson River Drive	8036
7	7	PETER WHITE/Bueno Funk	8036
9	7	SUNNIE PAXTON/Do It Till You're...	8036
7	7	BRAXTON BROTHERS/Whenever I See You	8036
8	7	CRAIG CHAQUICO/Luminosa	8036
7	7	KEN NAVARRO/So Fine	8036
8	7	MARK WHITFIELD/Summer Chill	8036
7	7	BONEY JAMES/RPM	8036
-	-	SHILTS/Your Place Or Mine	0

MARKET #2
KTWW/Los Angeles
Infinity
(310) 840-7180
Brodie/Stewart
12+ Cume 946,000

THE WAVE
94.7 KTWW

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
26	27	CHUCK LOEB/Pocket Change	17658
27	26	MARC ANTOINE/On The Strip	17004
25	25	JIMMY SOMMERS/Lowdown	16350
25	24	JEFF GOLUB/Cut The Cake	15696
25	24	LARRY CARLTON/Deep Into It	14388
22	21	KIRK WHALIMI/Try	13734
17	19	BONEY JAMES/RPM	12426
18	17	BRAXTON BROTHERS/Whenever I See You	11118
18	17	CRAIG CHAQUICO/Luminosa	10464
19	16	ERIC MARIENTHAL/Let's Lounge	11118
17	16	DAVID BENOIT/Snap!	10464
17	16	STEVE COLE/So Into You	10464
18	16	PETER WHITE/Bueno Funk	10410
16	15	BRIAN CULBERTSON/All About You	9810
15	15	BONA FIDE/El Dorado	9810
17	15	CHRIS BOTTI/Through An Open...	9810
13	14	RICHARD ELLIOT/Shotgun	9156
14	14	CHRIS STANDING/Through...	9156
18	14	JOYCE COOLING/Daddy-O	9156
15	13	RITENDOUR/WALBRIGHT/Jammin'	8502
9	11	ALICIA KEYS/Fall'n	7194
9	11	CELINE DIONA New Day Has Come	7194
1	11	KIM WATERS/In The House	7194
9	10	SADE/Lovers Rock	6540
10	10	NORAH JONES/Don't Know Why	6540
11	9	DIANA KRALL/The Look Of Love	5886
10	9	STING/Fragile	5886
8	7	BOZ SCAGGS/Miss Riddle	4578
6	6	JIM WILSON/Can't Find My...	3924
-	-	JOE SAMPLEX/Marks The Spot	1308

MARKET #3
WNVA/Chicago
Clear Channel
(312) 645-9550
Kaake/Anderson
12+ Cume 871,100

WNVA 95.5
Smooth Jazz

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
26	26	JEFF GOLUB/Cut The Cake	13988
26	25	RICHARD ELLIOT/Shotgun	13450
24	24	BONA FIDE/Club Charis	12912
24	24	DAVID BENOIT/Snap!	12912
19	20	PETER WHITE/Bueno Funk	10760
24	20	MARC ANTOINE/On The Strip	10760
15	19	JIMMY SOMMERS/Lowdown	10222
19	19	CHRIS BOTTI/Through An Open...	10222
19	18	BONEY JAMES/RPM	9684
11	15	SADE/Somebody Already	8070
13	13	BOZ SCAGGS/Miss Riddle	6994
11	13	NORAH JONES/Don't Know Why	6994
12	11	URBAN KNIGHTS/The Message	5918
11	11	CRAIG CHAQUICO/Luminosa	5380
11	10	LUTHER VANDROSS/If I Only Had Your Heart	5380
10	10	DIDD/Thankyou	5380
-	-	BRIAN CULBERTSON/All About You	5380
12	10	JOYCE COOLING/Daddy-O	5380
12	10	BRAXTON BROTHERS/Whenever I See You	5380
10	9	DOWN TO THE BONE/Electra Glide	4342
11	8	STEVE COLE/So Into You	4304
-	-	KIM WATERS/In The House	0

MARKET #4
KKSF/San Francisco
Clear Channel
(415) 975-5555
Goldstein/Weidmann
12+ Cume 577,000

KKSF 103.7
SMOOTH JAZZ

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
22	23	URBAN KNIGHTS/The Message	6716
22	23	JEFF GOLUB/Cut The Cake	6716
22	22	SHILTS/Your Place Or Mine	6424
22	22	PETER WHITE/Who's That Lady?	6424
17	22	BONEY JAMES/RPM	6424
11	13	NORAH JONES/Don't Know Why	3796
17	12	MARC ANTOINE/On The Strip	3504
17	12	GREGG KARUKAS/Night Shift	3504
6	11	CRAIG CHAQUICO/Luminosa	3212
5	11	JIMMY SOMMERS/Lowdown	3212
12	11	ALFONZO BLACKWELL/Funky Shuffle	3212
11	11	JOYCE COOLING/Daddy-O	3212
11	11	FREDDIE RAVEL/Conversations	3212
11	11	GERALD VEASLEY/Do I Do	3212
12	10	SADE/Lovers Rock	2920
11	10	BRAXTON BROTHERS/Whenever I See You	2920
7	7	LUTHER VANDROSS/If I Only Had Your Heart	1752
7	6	DIANA KRALL/The Look Of Love	292
-	-	RICHARD ELLIOT/Shotgun	0
-	-	RICK BRAUN/Middle Of The Night	0
-	-	JOE SAMPLEX/Marks The Spot	0
-	-	DAVID BENOIT/Then The Morning...	0
-	-	WALTER BEASLEY/Good Times	0

MARKET #5
KOAI/Dallas-Ft. Worth
Infinity
(214) 526-9870
Todd/Michael
12+ Cume 351,600

OASIS 107.5
Smooth Jazz

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
29	28	RITENDOUR/WALBRIGHT/Jammin'	6244
27	28	KIRK WHALIMI/Try	6244
28	28	WAYMAN TISDALE/Can't Hide Love	6244
28	28	ALFONZO BLACKWELL/Funky Shuffle	6244
28	28	GREGG KARUKAS/Night Shift	6244
28	27	MARC ANTOINE/On The Strip	6021
18	17	SADE/Lovers Rock	3796
15	16	DIANA KRALL/The Look Of Love	3568
-	-	STEVE COLE/So Into You	2899
12	13	JIMMY SOMMERS/Lowdown	2899
12	13	JEFF GOLUB/Cut The Cake	2899
12	13	DAVID BENOIT/Snap!	2899
12	12	PETER WHITE/Bueno Funk	2676
12	12	LARRY CARLTON/Deep Into It	2676
12	12	PIECES OF A DREAM/Night Vision	2676
12	12	CHUCK LOEB/Pocket Change	2676
-	-	FATBURGER/Feel'n' Ways	2676
11	12	BONEY JAMES/See What I'm Sayin'	2476
-	-	BONEY JAMES/RPM	2453
12	11	BRIAN CULBERTSON/All About You	2453
8	7	JOSEPH VINCELL/So Six	1561
-	-	CELINE DIONA New Day Has Come	0
-	-	JOYCE COOLING/Daddy-O	0

MARKET #6
WJZZ/Philadelphia
Clear Channel
(215) 508-1200
Tozzi/Proke
12+ Cume 667,800

Smooth Jazz
wjzz 106.1

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
28	28	WALTER BEASLEY/Sweet Nothings	12628
28	28	DAVID BENOIT/Snap!	12628
28	28	MARC ANTOINE/On The Strip	12628
28	28	JEFF GOLUB/Cut The Cake	12628
26	27	GREGG KARUKAS/Night Shift	12177
26	27	CELINE DIONA New Day Has Come	9471
19	19	DIDD/Thankyou	8118
-	-	BOYZ II MEN/The Color Of Love	8118
12	13	SPYRO GYRA/Feel'n' Fine	5813
12	13	CHUCK LOEB/Pocket Change	5863
13	13	DAVID BENOIT/In The Morning	5863
13	13	STEVE COLE/So Into You	5863
12	13	PIECES OF A DREAM/Night Vision	5863
12	13	JIMMY SOMMERS/Promise Me	5863
12	12	ALFONZO BLACKWELL/Funky Shuffle	5412
12	12	BRIAN CULBERTSON/All About You	5412
12	12	WAHREN HILLS/September Morning	5412
12	12	PETER WHITE/Bueno Funk	5412
12	12	KIM WATERS/Until Dawn	5412
12	12	LARRY CARLTON/Deep Into It	5412
-	-	CHRIS BOTTI/Streets Ahead	4961
-	-	CRAIG CHAQUICO/Luminosa	0
-	-	GERALD VEASLEY/The In Crowd	0

MARKET #7
WJZW/Washington, DC
ABC
(202) 895-2300
King
12+ Cume 408,200

Smooth Jazz
105.9

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
28	28	KIRK WHALIMI/Try	7000
28	28	JEFF GOLUB/Cut The Cake	7000
28	27	GREGG KARUKAS/Night Shift	6750
28	27	MARC ANTOINE/On The Strip	6750
28	26	CHUCK LOEB/Pocket Change	6000
28	25	DAVID BENOIT/Snap!	6250
15	18	ENYA/Only Time	4500
15	16	BOZ SCAGGS/Miss Riddle	4000
16	16	SADE/Somebody Already	4000
16	16	CELINE DIONA New Day Has Come	4000
7	13	JEFF KASHIWA/Round The World	3250
10	12	CRAIG CHAQUICO/Luminosa	3000
10	12	RITENDOUR/WALBRIGHT/Jammin'	3000
10	12	BONA FIDE/Club Charis	3000
10	11	KEN NAVARRO/Healing Hands	2750
12	11	STEVE COLE/So Into You	2750
8	11	FREDDIE RAVEL/Sunny Side Up	2500
9	10	PIECES OF A DREAM/Night Vision	2500
10	10	RHYTHM LOGIC/Tuesday's Love	2500
10	10	WALTER BEASLEY/Good Times	2500
8	10	JIMMY SOMMERS/Lowdown	2500
11	10	ALFONZO BLACKWELL/Funky Shuffle	2500
9	10	RICHARD ELLIOT/Shotgun	2500
6	10	PAUL TAYLOR/Palissades	2500
9	10	BONA FIDE/Ruby Come Back	2500
6	10	JARRETT/Ruby Come Back	2500
11	9	PETER WHITE/Bueno Funk	2250
12	9	BRAXTON BROTHERS/Whenever I See You	2250
9	10	DAVID MANN/Above And Beyond	2250
8	9	FATBURGER/Feel'n' Ways	2250

MARKET #10
WVMV/Detroit
Infinity
(248) 855-5100
Seeker/Kovach
12+ Cume 464,700

V 98.7
Smooth Jazz

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
22	25	ALFONZO BLACKWELL/Funky Shuffle	7950
22	24	GREGG KARUKAS/Night Shift	7532
22	23	DAVID BENOIT/Snap!	7314
24	23	PIECES OF A DREAM/Night Vision	7314
25	22	BONEY JAMES/RPM	6996
10	14	RUSS FREEMAN/East River Drive	4452
9	14	ALEXANDER ZONIC/It's Too Late	4452
14	14	CHUCK LOEB/Pocket Change	4152
10	14	GERALD VEASLEY/Do I Do	4452
11	13	RICK BRAUN/Middle Of The Night	4134
12	13	JEFF GOLUB/Cut The Cake	4134
12	13	PETER WHITE/Bueno Funk	4134
13	13	DOWN TO THE BONE/Electra Glide	4134
12	13	STEVE COLE/So Into You	4134
14	12	JOYCE COOLING/Daddy-O	3816
11	12	SPYRO GYRA/Open Door	3816
14	12	RICHARD ELLIOT/Shotgun	3816
13	11	ERIC MARIENTHAL/Let's Lounge	3498
11	11	SPYRO GYRA/Feel'n' Fine	3498
13	11	JEFF GOLUB/Cut The Cake	3498
13	11	JIMMY SOMMERS/Lowdown	3498
7	10	SADE/Lovers Rock	3180
10	10	PETER WHITE/Until Dawn	3180
9	10	CELINE DIONA New Day Has Come	3180
-	-	BOYZ II MEN/The Color Of Love	2862
-	-	ALICIA KEYS/Fall'n	2862
-	-	NORAH JONES/Don't Know Why	2862
-	-	BRAXTON BROTHERS/Whenever I See You	0

MARKET #11
WJZZ/Atlanta
Radio One
(404) 765-9750
Francis
12+ Cume 282,200

107.5 WJZZ
Smooth Jazz

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
27	28	JEFF GOLUB/Cut The Cake	4452
27	28	GREGG KARUKAS/Night Shift	4452
27	28	JAY BECKENSTEIN/At It Again	4452
28	27	DAVID LANZ/That Smile	4293
27	27	ALFONZO BLACKWELL/Funky Shuffle	4293
28	27	KIRK WHALIMI/Try	4293
2	17	NORAH JONES/Don't Know Why	2703
15	16	LUTHER VANDROSS/If I Only Had Your Heart	2544
16	16	DIANA KRALL/The Look Of Love	2544
16	15	BOZ SCAGGS/Miss Riddle	2385
15	14	CELINE DIONA New Day Has Come	2226
10	12	PIECES OF A DREAM/Night Vision	1908
12	12	PETER WHITE/Bueno Funk	1908
2	12	DOWN TO THE BONE/Electra Glide	1908
11	12	DAVID BENOIT/Snap!	1908
12	12	STEVE COLE/So Into You	1908
12	11	BONEY JAMES/RPM	1749
12	11	BRAXTON BROTHERS/Whenever I See You	1749
12	11	JIMMY SOMMERS/Lowdown	1749
10	11	RICHARD ELLIOT/Shotgun	1749
11	10	JOYCE COOLING/Daddy-O	1590
11	10	SPYRO GYRA/Feel'n' Fine	1590
10	10	CRAIG CHAQUICO/Luminosa	1590
10	10	RITENDOUR/WALBRIGHT/Jammin'	1590
-	-	KIM WATERS/In The House	318
-	-	TURNING POINT/Estrella	318

MARKET #12
WLVE/Miami
Clear Channel
(954) 862-2000
McMillan
12+ Cume 348,800

love 94
SMOOTH JAZZ 93.9

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
28	28	PIECES OF A DREAM/Night Vision	6104
26	27	GREGG KARUKAS/Night Shift	5886
27	27	DAVID BENOIT/Snap!	5886
26	26	CHUCK LOEB/Pocket Change	5668
25	26	MARC ANTOINE/On The Strip	5668
27	26	JIMMY SOMMERS/Lowdown	5608
17	17	CELINE DIONA New Day Has Come	3768
17	17	ALICIA KEYS/Fall'n	3706
16	16	BOZ SCAGGS/Miss Riddle	3488
16	16	SADE/Lovers Rock	3488
12	16	NORAH JONES/Don't Know Why	3488
11	12	ERIC MARIENTHAL/Let's Lounge	2616
11	12	ROBERTO PERERA/Classical Gas	2398
11	11	STEVE COLE/So Into You	2398
11	11	ALFONZO BLACKWELL/Funky Shuffle	2398
11	11	BRAXTON BROTHERS/Whenever I See You	2180
10	10	CRAIG CHAQUICO/Luminosa	2180
11	10	KIRK WHALIMI/Try	2180
9	10	LARRY CARLTON/Deep Into It	2180
-	-	KIM WATERS/In The House	1962
-	-	JEFF GOLUB/Cut The Cake	1962
-	-	RICHARD ELLIOT/Shotgun	1962
-	-	PETER WHITE/Bueno Funk	1962
-	-	BONEY JAMES/RPM	1962
-	-	DOWN TO THE BONE/Electra Glide	0

MARKET #14
KWJZ/Seattle-Tacoma
Sandusky
(425) 373-5536
Handley/Rose
12+ Cume 227,300

98.9
Smooth Jazz

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
26	27	DAVID BENOIT/Snap!	4428
27	27	MARC ANTOINE/On The Strip	4428
25	27	DAVE KOZ/Beneath	4428
26	26	GREGG KARUKAS/Night Shift	4264
26	26	RICHARD ELLIOT/Shotgun	4100
26	25	PIECES OF A DREAM/Night Vision	4100



CYNDEE MAXWELL

max@rtonline.com

The Rock Landscape

□ Jacobs Media's brain trust analyzes the issues facing Rock and Alternative radio

In anticipation of the forthcoming Jacobs Media Rock Summit, we asked the principals at Jacobs Media to give us their views on the most pressing issues facing radio and the Rock and Alternative formats.

Tim Davis

The need for an Internet strategy. It's important to keep in mind that while many view the dot-com era as the "dot-bomb" era, the average consumer doesn't. Just because stock values dropped doesn't mean that the Internet is playing any less of a substantial role in your listeners' lives. It's quite the opposite, in fact.

Every metric to date shows that the Internet continues to grow and has become even more critical to day-to-day life. The digital divide is shrinking, and broadband penetration continues to increase at a phenomenal rate. Just because Wall Street turned sour on the medium shouldn't mean that your station tosses its web strategy.

In fact, the financial decline of the Internet, in many ways, puts us back at square one. With so many of the hot new things having gone belly-up, stations have a chance to compete as an online entertainment medium once again — even with limited resources. You no longer have to compare yourself to the major projects that have since disappeared. You have the power to invent web-based entertainment that is relevant, useful and a purposeful offshoot of your station.

Remember, your station has the brand equity and the ability to drive consumers to your site (no need for multimillion-dollar ad budgets). How much more of a leg up do you need?

Payoffs for station websites. The genie is out of the bottle. Your listeners not only want you to have a cool website, they expect it. Nowadays everybody has a website (just try to buy yourname.com — it's probably taken). And the answer is, no, most businesses aren't making money *directly* from their sites. Not right now, at least.

The payoff for now may be the ability to extend your brand into a new medium using existing content and resources that can dramatically enhance your on-air product. It allows you to bring the elements of images and video — and even the printed word — to your station. Make no mistake about it, your website *is* an integral part of your station's image to your core audience.

Based on the most recent Ar-

bitron/Edison study, 75% of station website visitors are P1s — your biggest fans. How would you like your most faithful (and important) listeners to tune in to your station and hear dead air? That's the radio equivalent of not maintaining your website.

Radio has a huge leg up on other businesses because we have established brands, healthy cumes and the power of celebrity. As any web marketer will tell you, these are the components necessary for a strong Internet strategy.

Tim Davis

Don't view your website as a separate entity or business. It's a brand extension, a promotional tool and an opportunity for your airstaff and morning show to communicate with your audience. It's a place to clearly present the umpteen promotions, contests and features that take place on your station and clutter your airwaves. It's an outlet for your audience to interact with the station and become more involved.

Goodwill, increased listenership, a more loyal audience, enhanced image and a couple of bucks (granted, only a *couple* of bucks) are the short-term payoffs. But the long-term rewards? Those will be huge.

Effective e-mail database marketing. Database marketing is the secret sauce of radio web endeavors. And it may be the cheapest direct-marketing promotion radio has ever seen. If you've been involved in extensive direct mail and telemarketing over the years, e-mail database marketing is the killer app you've been waiting for. Identify

your best and most loyal listeners, find out what they want, and give it to them. Put them in the position to spread the word about your radio station. This is what viral marketing is all about.

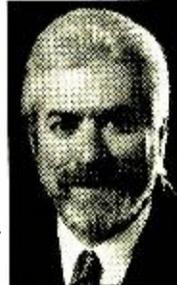
At Jacobs Media, we've been focused on this mission for the past several years. At last year's R&R Jacobs Media Rock Summit, *The Anatomy of Buzz* author Emanuel Rosen talked about how stations can generate their own buzz, water-cooler talk, etc. This year we're bringing in a couple of different speakers: Joel Spainhour from eShots, who will show us some great database-building techniques, and Ben McConnell, who has developed "evangelism marketing" — using the power of your loyal listeners to carry your message to others.

Radio has a huge leg up on other businesses because we have established brands, healthy cumes and the power of celebrity. As any web marketer will tell you, these are the components necessary for a strong Internet strategy.

Bill Jacobs

Understanding the power of local. One of the beauties of working for stations in small and medium markets (actually, I prefer the term "population challenged," since many of these locales produce great radio and are very competitive) is seeing firsthand how crucial it is to be in touch with the community. Of course, it's important in every market, but it's much tougher to physically cover a market like Detroit or San Francisco than it is Boise, ID or Evansville, IN.

And therein lies one big advantage: There's less physical ground to cover. Typically, the station that wins the perception of "seen all over town" is the station with strong ratings. But while there's no worse sight than vans molting in a station parking lot, there's more to street presence than handing the keys to an intern and letting him or her drive aimlessly through mall parking lots. A daily



Bill Jacobs

The demographic shifts that are working in the formats' favor on so many other fronts are beginning to take their toll with the alcoholic beverage category.

Paul Jacobs

street plan needs to be in place so that a station's effort is focused and consistent.

Though it's not true everywhere, there are more and more situations where an airstaff has been in place for a long time. There seems to be less of an inclination on the part of air talent to keep moving up the market ladder. And when you have a veteran airstaff in a smaller market, you've got a big advantage.

Smaller-market listeners tend to be more insulated and to trust people and institutions they know. When a veteran air personality becomes an integral part of the community, it's a huge bonus for the station.

One of our most successful clients is WSKZ (KZ106)/Chattanooga, TN, a station with a veteran airstaff. I've never been out to eat with the station's OM, Scott Chase, without his running into people who know him. A big part of KZ106's success is the fact that listeners are comfortable with Scott, and he is comfortable with them.

An old client of mine, Kevin Flynn in Fargo, ND, would consistently visit small cities in the TSA because he knew no one else would go there. Guess what? It worked. When you're the only station they ever see, you're the one they're most likely to remember.

The thinning talent pool. This is a challenge that is becoming a dilemma. We all know how it used to be: Smaller markets were the farm teams from which bigger markets could pluck talent. But the combination of syndication and fewer jocks has diminished this pool tremendously, especially for larger and medium markets looking for a morning show.

There are some great syndicated shows available for Rock and Classic Rock stations. Many have been crucial to the success of scores of small- and medium-market stations. Between the *Bob & Tom* and *John Boy & Billy* shows, for example, you're talking about more than 200 stations that don't have a local morning show.

Imagine if NFL teams only had 20 colleges from which to pull talent on draft day. There would be some good players out there, but so-called franchise quarterbacks would be harder to come by. That's what larger markets face now when they go looking for a morning show.

The available syndicated shows are all terrific, but for stations that don't,

won't or can't go this route, it's getting exponentially more difficult to go trolling in small markets for the next big thing. The odds are becoming greater that if you want to go local, you'll have to consider doing it the old-fashioned way: building it from scratch. And that's the dive with the highest degree of difficulty in this business.

Getting it done on the cheap. Here's an issue that has little or nothing to do with market size and everything to do with the current reality of tighter budgets. But we're not alone; advertising budgets for many industries have been cut back significantly in the past year.

That doesn't mean that it's impossible to market your station. It *does* mean that you have to find a way to make do with what you have. While the number of stations that can afford a custom TV spot and major schedule that runs for six weeks has shrunk considerably, there are options.

If you're resourceful and you can create something that is attention-getting, clever and buzzworthy, you can still move the needle — even with one billboard. It's not the optimal way to advertise, but it beats doing nothing. It's not a question of *how much*, but *what* you do with it.



Paul Jacobs

("It ain't the meat, it's the motion.") A Jacobs Media client, WAQY/Springfield, MA, pulled this off a few books ago. With only one billboard to celebrate the anniversary of their morning show, they went the "6 Big Ones" route, featuring three attractive local models (you do the math). The board created considerable local controversy, became a phenomenon on the station's website (they posted "behind the scenes" photos of the girls) and provided some edge for the morning show. One board!

Paul Jacobs

The beer crisis. While some define a "beer crisis" as missing last call, Alternative and Active Rock radio stations are facing a much bigger problem. Beer companies have established teen content percentages, as everyone in these formats knows.

Until recently, young-targeted Rock

Continued on Page 124

R&R Rock Top 30

Powered By



May 3, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (30s)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	PUDDLE OF MUDD Blurry (<i>Flawless/Geffen/Interscope</i>)	885	+11	85807	26	37/0
2	2	NICKELBACK Too Bad (<i>Roadrunner/IDJMG</i>)	793	+27	72344	22	34/0
3	3	DEFAULT Wasting My Time (<i>TVT</i>)	643	-87	64813	33	36/0
5	4	TOMMY LEE Hold Me Down (<i>MCA</i>)	602	+55	49365	7	36/0
4	5	RUSH One Little Victory (<i>Anthem/Atlantic</i>)	600	+45	52784	4	35/1
6	6	STAIN D For You (<i>Flip/Elektra/EEG</i>)	511	-26	44885	18	27/1
8	7	GODSMACK I Stand Alone (<i>Republic/Universal</i>)	510	+4	45445	13	27/0
7	8	NICKELBACK How You Remind Me (<i>Roadrunner/IDJMG</i>)	484	-23	49264	40	37/0
12	9	CREED One Last Breath (<i>Wind-up</i>)	449	+77	42542	3	34/3
19	10	CHAD KROEGER F/JOSEY SCOTT Hero (<i>Roadrunner/Columbia/IDJMG</i>)	409	+153	37579	2	35/3
11	11	LINKIN PARK In The End (<i>Warner Bros.</i>)	404	+13	37406	30	23/1
10	12	CREED My Sacrifice (<i>Wind-up</i>)	397	-52	34615	27	33/0
9	13	COURSE OF NATURE Caught In The Sun (<i>Lava/Atlantic</i>)	397	-92	32334	17	28/0
16	14	DEFAULT Deny (<i>TVT</i>)	308	+38	32660	4	28/1
22	15	PUDDLE OF MUDD Drift & Die (<i>Flawless/Geffen/Interscope</i>)	299	+71	26294	2	28/1
26	16	JERRY CANTRELL Anger Rising (<i>Roadrunner/IDJMG</i>)	290	+99	25829	2	28/0
13	17	KORN Here To Stay (<i>Immortal/Epic</i>)	289	-15	22424	6	21/0
15	18	ROB ZOMBIE Never Gonna Stop (The Red...) (<i>Geffen/Interscope</i>)	287	+12	22498	14	17/1
20	19	GOO GOO DOLLS Here Is Gone (<i>Warner Bros.</i>)	253	+5	23469	7	14/1
18	20	JEREMIAH FREED Again (<i>Republic/Universal</i>)	229	-31	20716	9	20/0
17	21	FAMILIAR 48 The Question (<i>MCA</i>)	224	-40	18572	8	21/0
21	22	P.O.D. Youth Of The Nation (<i>Atlantic</i>)	223	-30	14437	16	15/0
24	23	EARSHOT Get Away (<i>Warner Bros.</i>)	211	+17	14925	4	21/1
14	24	HEADSTRONG Adriana (<i>RCA</i>)	200	-76	13361	12	23/0
23	25	DROWNING POOL Tear Away (<i>Wind-up</i>)	195	-15	16491	7	17/0
28	26	COLD Gone Away (<i>Flip/Geffen/Interscope</i>)	180	+12	17120	3	19/1
Debut	27	TOOL Parabola (<i>Volcano</i>)	170	+35	11994	1	15/1
30	28	SYSTEM OF A DOWN Toxicity (<i>American/Columbia</i>)	153	+15	11418	2	10/0
27	29	INCUBUS Nice To Know You (<i>Immortal/Epic</i>)	145	-24	11280	18	14/0
—	30	SEVENDUST Live Again (<i>TVT</i>)	136	-1	10305	6	16/1

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
KID ROCK You Never Met A... (<i>Top Dog/Lava/Atlantic</i>)	8
INCUBUS Warning (<i>Immortal/Epic</i>)	4
P.O.D. Boom (<i>Atlantic</i>)	4
TRUST COMPANY Downfall (<i>Interscope</i>)	4
C. KROEGER F/J. SCOTT Hero (<i>Roadrunner/Columbia/IDJMG</i>)	3
CREED One Last Breath (<i>Wind-up</i>)	3
AUDIOVENT The Energy (<i>Atlantic</i>)	3
STAIN D Epiphany (<i>Flip/Elektra/EEG</i>)	3
UNION UNDERGROUND Across The... (<i>Portrait/Columbia</i>)	3
APEX THEORY Apossibly... (<i>DreamWorks</i>)	3
ALIEN CRIME SYNDICATE Ozzy (V2)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
C. KROEGER F/J. SCOTT Hero (<i>Roadrunner/Columbia/IDJMG</i>)	+153
JERRY CANTRELL Anger Rising (<i>Roadrunner/IDJMG</i>)	+99
CREED One Last Breath (<i>Wind-up</i>)	+77
AUDIOVENT The Energy (<i>Atlantic</i>)	+74
PUDDLE OF MUDD Drift... (<i>Flawless/Geffen/Interscope</i>)	+71
STAIN D Epiphany (<i>Flip/Elektra/EEG</i>)	+56
TOMMY LEE Hold Me Down (<i>MCA</i>)	+55
RUSH One Little Victory (<i>Anthem/Atlantic</i>)	+45
GREENWHEEL Shelter (<i>Island/IDJMG</i>)	+44
DEFAULT Deny (<i>TVT</i>)	+38

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
STAIN D It's Been Awhile (<i>Flip/Elektra/EEG</i>)	281
PUDDLE OF MUDD Control (<i>Flawless/Geffen/Interscope</i>)	256
3 DOORS DOWN Kryptonite (<i>Republic/Universal</i>)	198
PRIMUS W/OZZY N.I.B. (<i>Divine/Priority</i>)	197
TOOL Schism (<i>Volcano</i>)	193
INCUBUS I Wish You Were Here (<i>Immortal/Epic</i>)	192
OZZY OSBURN Dreamer (<i>Epic</i>)	182
OZZY OSBURN Gets Me Through (<i>Epic</i>)	179
DISTURBED Down With The Sickness (<i>Giant/Reprise</i>)	172
FUEL Hemorrhage (In My Hands) (<i>Epic</i>)	171
3 DOORS DOWN Loser (<i>Republic/Universal</i>)	155
STAIN D Fade (<i>Flip/Elektra/EEG</i>)	154
GODSMACK Awake (<i>Republic/Universal</i>)	143
P.O.D. Alive (<i>Atlantic</i>)	138
HOOBASTANK Crawling In The Dark (<i>Island/IDJMG</i>)	138
METALLICA I Disappear (<i>Hollywood</i>)	117
TRAIN Drops Of Jupiter (Tell Me) (<i>Columbia</i>)	114

40 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/21/02-4/27/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

New & Active

STAIN D Epiphany (*Flip/Elektra/EEG*)
Total Plays: 133, Total Stations: 18, Adds: 3

HOOBASTANK Running Away (*Island/IDJMG*)
Total Plays: 125, Total Stations: 14, Adds: 2

INCUBUS Warning (*Immortal/Epic*)
Total Plays: 112, Total Stations: 19, Adds: 4

12 STONES Broken (*Wind-up*)
Total Plays: 101, Total Stations: 15, Adds: 1

AUDIOVENT The Energy (*Atlantic*)
Total Plays: 84, Total Stations: 18, Adds: 3

P.O.D. Boom (*Atlantic*)
Total Plays: 84, Total Stations: 11, Adds: 4

OUR LADY PEACE Somewhere Out There (*Columbia*)
Total Plays: 79, Total Stations: 11, Adds: 1

SWITCHED Inside (*Immortal/Virgin*)
Total Plays: 76, Total Stations: 7, Adds: 0

HOME TOWN HERO Questions (*Maverick/Reprise*)
Total Plays: 71, Total Stations: 10, Adds: 1

3RD STRIKE No Light (*Hollywood*)
Total Plays: 61, Total Stations: 8, Adds: 1

Songs ranked by total plays

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Reporters

<p>WONE/Akron, OH * PD: T.K. O'Grady APD: Tim Daugherty COLD "Gone" EARSNOT "Get"</p>	<p>WKGB/Binghamton, NY PD: Jim Free MD: Tim Boland P.O.D. "Boom" UNION UNDERGROUND "Nation" TOOL "Parabola"</p>	<p>KNCN/Corpus Christi, TX * PD: Paula Newell MD: Monte Montana 1 AUDIOVENT "Energy"</p>	<p>KFRQ/McAllen, TX * PD: Alex Duran MD: Keith West ALIEN CRIME "Ozzy" KID ROCK "Never" TRUST COMPANY "Downfall"</p>	<p>KCLB/Palm Springs, CA PD/MD: Tish Lacy No Adds</p>	<p>KCAL/Riverside, CA * PD: Steve Hoffman MD: M.J. Matthews No Adds</p>	<p>KXFX/Santa Rosa, CA * PD: Don Harrison MD: Howard Friele KID ROCK "Never" TRUST COMPANY "Downfall"</p>	<p>KLPX/Tucson, AZ * PD/MD: Jonas Hunter BAD COMPANY "Joe" STAND "Epiphany"</p>
<p>KZRR/Albuquerque, NM * Dir/Prog: Bill May PD: Phil Mahoney MD: Rob Brothers No Adds</p>	<p>WBUF/Bufalo, NY * PD: John Paul CLARKS "Hey" INCUBUS "Warning" STAND "Epiphany"</p>	<p>WTUE/Dayton, OH * PD: Tony Tifford APD/MD: John Beauelle No Adds</p>	<p>WCLG/Morgantown, WV PD: Jeff Miller MD: Dave Murdock UNION UNDERGROUND "Nation"</p>	<p>WRRX/Pensacola, FL * OMP/MD: Dan McClintock 2 KID ROCK "Never"</p>	<p>WROV/Roanoke-Lynchburg, VA * OM: Buzz Casey MD: Heidi Krummert 2 ROB ZOMBIE "Never" HOOBASTANK "Running" SEVENDUST "Again" CLARKS "Hey" P.O.D. "Boom"</p>	<p>KXUS/Springfield, MO PD: Tony Matteo MD: Mark McClain CREED "Breath"</p>	<p>KMOD/Tulsa, OK * PD/MD: Rob Hurt BAD COMPANY "Joe" STAND "Epiphany"</p>
<p>KZMZ/Alexandria, LA PD: Terry Manning MD: Pat Cloud 5 DROWNING POOL "Tear"</p>	<p>WRQK/Canton, OH * PD/MD: Todd Downerd KID ROCK "Never" TRUST COMPANY "Downfall"</p>	<p>KLAQ/EI Paso, TX * PD: Magic Mike Ramsey APD/MD: Glenn Garza AUDIOVENT "Energy" JOE BONAMASSA "Miss" P.O.D. "Boom" UNION UNDERGROUND "Nation"</p>	<p>WDHA/Morristown, NJ * PD/MD: Terrie Carr No Adds</p>	<p>WWCT/Peoria, IL PD: Jamie Markley MD: Debbie Hunter TOOL "Parabola" STAND "Epiphany" NONPOINT "Signs"</p>	<p>WCMF/Rochester, NY * PD: John McCrae MD: Dave Kane KID ROCK "Never" UNION UNDERGROUND "Nation"</p>	<p>WAQX/Syracuse, NY * PD/MD: Bob O'Dell APD: Dave Frisina COURSE OF NATURE "Name" UNION UNDERGROUND "Nation"</p>	<p>WMZK/Wausau, WI PD/MD: Nick Summers 3RD STRIKE "Light" DEFAULT "Derry" FLAW "Whole"</p>
<p>WZZD/Allentown, PA * PD: Robin Lee MD: Keith Moyer No Adds</p>	<p>WPXC/Cape Cod, MA OM: Steve McVie PD: Suzanne Tonaire TOOL "Parabola" DEADSY "Park" APEX THEORY "Possibly" UNION UNDERGROUND "Nation"</p>	<p>WPHD/Elmira-Corning, NY OM: George Harris MD: Jay Wulff 31 RUSH "Victory" 31 CREED "Breath" 30 TOMMY LEE "Hold" ALIEN CRIME "Ozzy"</p>	<p>WBAB/Nassau-Suffolk, NY * PD: John Olsen MD: John Parise No Adds</p>	<p>WMMR/Philadelphia, PA * PD: Sam Milkman APD/MD: Ken Zipeto STAND "Epiphany"</p>	<p>WXRX/Rockford, IL PD/MD: Jim Stone NONPOINT "Signs" P.O.D. "Boom" POINT DEFIANCE "Nothing"</p>	<p>WIOT/Toledo, OH * OM: Cary Pall PD/MD: Dave Rossi 28 STAND "For" 27 LINX PARK "End" 16 GOO GOO DOLLS "Here" 12 CREED "Weathered" 8 LOLLIPOP LUST KILL "Disease" 8 RUSH "Victory" 7 CREED "Breath"</p>	<p>WRQR/Wilmington, NC OM: John Stevens APD/MD: Gregg Stepp KID ROCK "Never"</p>
<p>KWHL/Anchorage, AK PD: Larry Snider MD: Kathy Mitchell 36 CRAZY FISTS "Ashes"</p>	<p>WYBB/Charleston, SC * PD/MD: Mike Allen ALIEN CRIME "Ozzy" APEX THEORY "Possibly"</p>	<p>KLOL/Houston, TX * OM/MD: Vince Richards MD: Steve Fixx KROEGER & SCOTT "Hero"</p>	<p>WPLR/New Haven, CT * PD: John Griffin MD: Pam Landry KROEGER & SCOTT "Hero" CREED "Breath"</p>	<p>KDKB/Phoenix, AZ * PD: Joe Bonadonna MD: Dock Ellis No Adds</p>	<p>KBER/Salt Lake City, UT * OM: Bruce Jones PD: Kelly Hammer APD/MD: Helen Powers AUDIOVENT "Energy" OUR LADY PEACE "There" TRUST COMPANY "Downfall"</p>	<p>WKLT/Traverse City, MI PD/MD: Terri Ray KID ROCK "Never" UNION UNDERGROUND "Nation"</p>	<p>KATS/Yakima, WA OM: Ron Harris 20 TOMMY LEE "Hold" KROEGER & SCOTT "Hero" P.O.D. "Boom" CLARKS "Hey"</p>
<p>WAPL/Appleton, WI * PD: Joe Calgiero APD/MD: Cramer No Adds</p>	<p>WKLC/Charleston, WV PD/MD: Mike Rappaport KID ROCK "Never"</p>	<p>WRTT/Huntsville, AL * OM: Rob Harder PD/MD: Jimbo Wood ALIEN CRIME "Ozzy" APEX THEORY "Possibly" KID ROCK "Never"</p>	<p>KFZX/Odessa-Midland, TX PD/MD: Steve Orscoil 4 INCUBUS "Warning" KID ROCK "Never" UNION UNDERGROUND "Nation"</p>	<p>WHBY/Portsmouth, NH * PD/MD: Alex James KID ROCK "Never" MEDICATION "Inside"</p>	<p>KBSJ/San Francisco, CA * OM: Gary Schoenwetter MD: Zakk Tyler 2 P.O.D. "Boom"</p>	<p>WNCD/Youngstown, OH * PD: Chris Patrick APEX THEORY "Possibly"</p>	
<p>KLBJ/Austin, TX * OM: Jeff Carrol MD: Loris Lowe 1 DAMESVIOLET "What" CANVAS "Sirens" HOOBASTANK "Running" INCUBUS "Warning"</p>	<p>WEBN/Cincinnati, OH * OM: Scott Reinhart PD: Michael Walter MD: Rick "The Dude" Vaske No Adds</p>	<p>WRKR/Kalamazoo, MI PD: Mike McKelty APD/MD: Jay Deacon No Adds</p>	<p>KATT/Oklahoma City, OK * OM: Mike Baker MD: Jake Daniels 1 3RD STRIKE "Light" INCUBUS "Warning"</p>	<p>WHJY/Providence, RI * PD: Joe Bevilacqua APD: Doug Palmieri MD: John Laurenti KID ROCK "Never" PUDDLE OF MUDD "Drift"</p>	<p>WBBB/Raleigh-Durham, NC * OM: Andy Meyer No Adds</p>	<p>KZQZ/San Luis Obispo, CA PD: Donna James MD: Jordan Black 10 INCUBUS "Warning" 10 SOULMOTOR "Shutdown"</p>	
<p>KIOC/Beaumont, TX * Dir/Prog: Debbie Wyke PD/MD: Mike Davis 8 ECHOBRAIN "Colder" 3 TOOL "Parabola" 1 HOME TOWN HERO "Questions" GREENWHEEL "Shelter"</p>	<p>WVRK/Columbus, GA OM: Brian Waters KROEGER & SCOTT "Hero"</p>	<p>WTFX/Louisville, KY * OM: Michael Lae Interim MD: Frank Webb 7 CREED "Breath" 12 STONES "Broken" KROEGER & SCOTT "Hero" P.O.D. "Boom"</p>	<p>KEZO/Omaha, NE * PD/MD: Bruce Patrick DEFAULT "Derry"</p>	<p>WRXL/Richmond, VA * PD: John Lessman MD: Casey Krukowsk INCUBUS "Warning"</p>			

* Monitored Reporters
60 Total Reporters

40 Total Monitored

20 Total Indicator
19 Current Indicator Playlists

No Longer A Reporter (1):
WPYX/Albany, NY
Reported Frozen Playlist (1):
WQBZ/Macon, GA



The Rock Landscape

Continued from Page 122

radio stations had little or no problem generating huge revenues from this critically important category. But the demographic shifts that are working in the formats' favor on so many other fronts are beginning to take their toll with the alcoholic beverage category.

The issue is simple demographics: Generation X (24-35-year-olds) is now approximately 46 million people, while Generation Y (13-23) is at the 62 million mark. As any program director knows, it's hard to hold on to listeners over the age of 30 who grew up in the format enjoying the Seattle grunge scene and now hear System Of A Down on their favorite station.

As a result, many Alternative and Active Rock stations are seeing their revenue from the beer companies shrink. In some cases they've been eliminated altogether. And this isn't a problem just for us. If they can't advertise on Alternative, Active or even CHR stations, are the beer companies going to be forced to buy Hot AC and

Classic Rock or simply move their dollars out of radio altogether?

The solution isn't easy, and it can't be fixed on the local level. Until the RAB or a major broadcasting consortium wakes up and begins lobbying the beer companies (along with lawmakers and MADD) to index their percentages against the shifting population or come up with a new formula, radio in general, and young Rock formats in particular, are going to face significant revenue declines in the years ahead. This could lead to some stations' leaving the format.

Finding great salespeople. It's a common refrain: "I can't find any good salespeople." The issue is actually larger than radio. Many industries are having trouble identifying good, young sellers who know how to position an intangible and are good conceptualizers.

Radio isn't an exciting career to young adults because they've been exposed to so many other media, such as the Internet. And selling Rock formats like Active and Alternative is significantly more difficult than selling AC or Country, so established sellers

When you're the only station they ever see, you're the one they're most likely to remember.

Bill Jacobs

aren't lining up to work harder for the same money.

Thus, there's a real shortage of available bodies, and young Rock formats are the most vulnerable to this dynamic. While established 25-54 formats are generally clear in the buyers' minds, Rock formats require harder work, savvy positioning and lots of creativity to overcome certain misconceptions.

What will it take? Higher commissions? Free concert tickets for life? In order to be successful, young Rock stations must continue to keep their standards high and look for individu-

als from related fields who are passionate about the radio station and the format. This requires constantly looking for candidates (don't overlook waiters or waitresses), developing outreach and intern programs with local schools and creating an environment where passionate people see the financial and intangible benefits of a career in radio.

Advertisers targeting youth markets. As our industry scrambles to increase its share of advertising dollars above the 7%-8% level, it's amazing that the accepted solution — stealing money from newspapers — is still the mantra. While this is still a viable avenue for revenue, there are even greater dollars available that are chasing the youth market. These advertisers have, by and large, left radio because we have essentially left them.

Here's a recap of the past decade: Advertisers focused on baby boomers (25-54s), so radio created formats to hit the target. As a result, the 25-54 share of available revenue grew, so radio concluded there was no money for teens and moved more formats to the 25-54 sweet spot.

The stations that targeted youth listeners were under considerable pressure to appeal to adults, so most of them played fewer currents, thus muting their edge. Young adults found other outlets for music and entertainment (and there's no shortage of them), and, as a result, advertisers shifted their youth dollars away from radio and toward these media alternatives.

It's a self-fulfilling prophecy: There is less money in radio targeting young adults. And we have only ourselves to blame.

Watch MTV; buy a copy of *Teen People*, *YM*, *Rolling Stone* or *Jane*; check out the Internet or college campuses at "Welcome Week"; or hang out in bars, and you'll see where the dollars have gone. They will continue to avoid radio if we don't reconnect with this market.

If the radio industry's goal is to increase radio's share of advertising revenue, the answer is clear: Fish where the fish are. And we'd better get going before it's too late.

Continued on Page 130

Rock Playlists

MARKET #4
KSJO/San Francisco
Clear Channel
(408) 453-5400
Schoenwetter/Lyer
12+ Cumc 421,600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
38	39	OZZY OSBOURNE/Gets Me Through	7956
37	31	TOOL/Schism	7548
27	31	LINKIN PARK/In The End	6324
17	28	STAIN'D/For You	5712
15	27	DISTURBED/Down With	5508
19	25	TOMMY LEE/Hold Me Down	5100
22	21	GODSMACK/Stand Alone	4284
29	19	PUDDLE OF MUDD/Blurry	3876
18	17	NICKELBACK/How You Remind Me	3468
20	16	TOOL/Lateralus	3264
17	16	NICKELBACK/Too Bad	3264
13	15	KROEGER & SCOTT/Hero	3060
10	15	PUDDLE OF MUDD/Control	3060
11	14	JERRY CANTRELL/Anger Rising	2856
18	14	PRIMUS/WOZZY/N.I.B.	2856
6	13	LINKIN PARK/Runaway	2652
12	13	RUSH/One Little Victory	2652
11	12	KORN/Here To Stay	2448
12	11	LINKIN PARK/One Step Closer	2448
10	11	ECHOBRAIN/Spooked	2244
9	9	DISTURBED/Voices	1836
8	8	DROWNING POOL/Tear Away	1632
7	7	TOOL/Parabola	1632
9	7	DEFAULT/Deny	1632
11	8	SYSTEM OF A DOWN/Toxicity	1632
3	7	PUDDLE OF MUDD/Drift & Die	1428
5	6	DEFAULT/Wasting My Time	1224
3	6	GODSMACK/Stand Alone	1224
2	6	METALLICA/No Leaf Clover	612
2	3	STAIN'D/It's Been Awhile	612

MARKET #6
WMMR/Philadelphia
G+ate Media
(610) 771-0933
Nikman Zepeto
12+ Cumc 628,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
37	40	INCUBUS/! Wish You Were Here	10480
42	37	CRED/One Last Breath	9594
42	36	PUDDLE OF MUDD/Blurry	9432
34	34	TOOL/Schism	8908
15	18	DEFAULT/Deny	4716
16	18	COLD/Gone Away	4716
18	18	ROB ZOMBIE/Never Gonna Stop	4716
17	17	NICKELBACK/Too Bad	4454
14	16	RUSH/One Little Victory	4192
2	13	KROEGER & SCOTT/Hero	3406
16	13	PUDDLE OF MUDD/Drift & Die	3406
14	13	DEFAULT/Wasting My Time	3406
12	12	GODSMACK/Stand Alone	3144
11	12	OZZY OSBOURNE/Gets Me Through	3144
13	12	KORN/Here To Stay	3144
10	11	TOMMY LEE/Hold Me Down	2882
8	11	METALLICA/! Disappear	2882
10	11	NICKELBACK/How You Remind Me	2882
11	10	TOOL/Parabola	2882
10	10	GODSMACK/Awake	2620
10	10	OUR LADY PEACE/Somewhere Out There	2620
10	10	OZZY OSBOURNE/Dreamer	2096
7	8	PRIMUS/WOZZY/N.I.B.	2096
8	8	FUEL/Hemorrhage	2096
11	8	METALLICA/No Leaf Clover	2096
6	8	LINKIN PARK/In The End	2096
4	8	JIMMY PAGE/BLACK...What Is & What...	2096
11	8	STAIN'D/Outside	2096
5	7	3 DOORS DOWN/Duck And Run	1834
7	7	CRED/My Sacrifice	1834

MARKET #9
KL.DL/Houston-Galveston
Clear Channel
(713) 830-8000
Richards/Fox
12+ Cumc 348,500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
26	28	OZZY OSBOURNE/Gets Me Through	5096
19	28	NICKELBACK/Too Bad	5096
26	27	DEFAULT/Wasting My Time	4914
17	27	GODSMACK/Stand Alone	4914
12	20	STAIN'D/For You	3540
11	19	JERRY CANTRELL/Anger Rising	3458
12	17	DEFAULT/Deny	3094
13	17	TOMMY LEE/Hold Me Down	3094
12	16	PUDDLE OF MUDD/Blurry	2912
13	16	KID ROCK/! Only Road Of Faith	2912
11	15	RUSH/One Little Victory	2730
24	15	LINKIN PARK/In The End	2730
16	14	CRED/! Bullets	2518
11	13	COURSE OF NATURE/Caught In The Sun	2366
14	12	HEADSTRONG/Adriana	2184
10	12	STAIN'D/fade	2184
5	9	PUDDLE OF MUDD/Control	1638
3	8	TOOL/Schism	1456
5	8	U.P.O./Godless	1456
7	7	GODSMACK/Awake	1274
6	7	FUEL/Hemorrhage	1274
7	7	NICKELBACK/How You Remind Me	1274
6	7	PRIMUS/WOZZY/N.I.B.	1092
6	6	GODSMACK/Greed	1092
8	6	METALLICA/! Disappear	1092
6	6	METALLICA/No Leaf Clover	1092
7	6	3 DOORS DOWN/Loser	1092
12	6	ROB ZOMBIE/! Never Gonna Stop	1092
6	5	STAIN'D/It's Been Awhile	910
5	4	CRED/My Sacrifice	728

MARKET #15
KDKB/Phoenix
Sandusky
(480) 897-9300
Bonadonna/Elis
12+ Cumc 217,400



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
20	22	NICKELBACK/Too Bad	2530
24	20	RUSH/One Little Victory	2300
8	20	PUDDLE OF MUDD/Blurry	2300
23	19	TRAIN/She's On Fire	2185
1	15	CRED/My Sacrifice	1725
12	12	DOCKEN/Sunless Days	1380
17	12	DEFAULT/Wasting My Time	1380
15	12	STAIN'D/It's Been Awhile	1265
11	11	TOMMY LEE/Hold Me Down	1265
10	11	GODSMACK/Stand Alone	1265
10	10	JEREMIAH FREED/Agan	1150
11	10	U2/Beautiful Day	1150
12	9	NICKELBACK/How You Remind Me	1035
8	8	CRED/One Last Breath	920
8	8	OZZY OSBOURNE/Dreamer	920
7	7	KROEGER & SCOTT/Hero	805
7	7	ECHOBRAIN/Colder World	805
11	7	TRAIN/Drops Of Jupiter	805
9	7	U2/Stuck In A Moment	805
8	6	AEROSMITH/Jaded	690
4	4	TANTRIC/Breakdown	460
4	4	3 DOORS DOWN/Kryptonite	460
5	3	3 DOORS DOWN/Loser	345
3	3	BON JOVI/It's My Life	345
2	3	FUEL/Hemorrhage	345
4	3	LIFEHOUSE/Hanging By A Moment	345
5	3	PUDDLE OF MUDD/Control	345
11	2	NO. MISSISSIPPI /! Sugartown	230
1	1	SHAZAM/On The Airwaves	115
1	1	AC/DC/Satellite Blues	115

MARKET #18
WBAB/Nassau-Suffolk
Cox
(631) 587-1023
Olsen/Parse
12+ Cumc 488,700



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
29	32	U2/Beautiful Day	8832
22	31	PUDDLE OF MUDD/Blurry	8556
32	31	DEFAULT/Wasting My Time	8556
29	30	NICKELBACK/How You Remind Me	8280
28	29	CRED/My Sacrifice	8004
17	20	OZZY OSBOURNE/Dreamer	5520
16	19	STAIN'D/It's Been Awhile	5244
16	18	LENNY KRAVITZ/Dig In	4968
18	18	PRIMUS/WOZZY/N.I.B.	4968
15	17	STAIN'D/Outside	4692
17	16	AC/DC/Satellite Blues	4416
15	15	COURSE OF NATURE/Caught In The Sun	4140
15	15	GODSMACK/Stand Alone	4140
10	14	NEIL YOUNG/! Home	3864
10	14	CRED/One Last Breath	3588
12	12	JEREMIAH FREED/Agan	3312
7	12	3 DOORS DOWN/Kryptonite	3312
12	9	NICKELBACK/Too Bad	2484
10	9	RUSH/One Little Victory	2484
5	8	KROEGER & SCOTT/Hero	2208
12	7	STONE TEMPLE PILOTS/Revolution	1932
16	7	AEROSMITH/! Just Push Play	1932
7	5	FAMILIAR 48/The Question	1380
4	4	NEIL YOUNG/! Home	1104
4	4	CRED/With Arms Wide Open	1104
3	2	JIMMY PAGE/BLACK...What Is & What...	552
1	2	PAUL MCCARTNEY/Lonely Road	552
1	1	PAUL MCCARTNEY/Driving Rain	276
1	1	ELTON JOHN/American Triangle	276
1	1	ALABAMA/THUNDERPUSSY/Motor Ready	276

MARKET #26
WEBN/Cincinnati
Clear Channel
(513) 621-9326
Walter Vaske
12+ Cumc 297,800



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
26	31	NICKELBACK/Too Bad	5642
29	29	STAIN'D/For You	5278
20	28	PUDDLE OF MUDD/Blurry	5278
38	28	DISTURBED/Down With	5096
26	26	LINKIN PARK/In The End	5096
22	22	DEFAULT/Deny	4004
18	21	GODSMACK/Stand Alone	3822
22	20	DROWNING POOL/Tear Away	3822
22	20	PUDDLE OF MUDD/Drift & Die	3640
20	19	LINKIN PARK/Runaway	3458
14	15	JERRY CANTRELL/Anger Rising	2730
15	15	COURSE OF NATURE/Caught In The Sun	2730
14	15	KROEGER & SCOTT/Hero	2730
6	14	AUDIOVENT/! The Energy	2548
14	14	CRED/Weathered	2548
8	14	SYSTEM OF A DOWN/Toxicity	2548
9	13	KORN/Here To Stay	2366
13	13	STAIN'D/! Epiphany	2366
9	12	P.O.D./Alive	2184
8	12	FAMILIAR 48/The Question	2184
17	11	ROB ZOMBIE/! Never Gonna Stop	2002
15	11	3 DOORS DOWN/Not Enough	2002
8	10	COLD/Gone Away	1820
11	9	DEFAULT/Wasting My Time	1638
8	9	HOBBASTANK/Running Away	1456
8	8	LINKIN PARK/One Step Closer	1456
9	8	NICKELBACK/How You Remind Me	1456
7	7	TOOL/Parabola	1274
7	7	UNION UNDERGROUND/Across The Nation	1274
6	7	EARSHOT/Get Away	1274

MARKET #28
KCAL/Riverside
Arachn
(951) 793-3554
Holman/Matthews
12+ Cumc 152,900



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
42	44	PUDDLE OF MUDD/Control	2772
42	42	NICKELBACK/How You Remind Me	2646
41	42	CRED/My Sacrifice	2646
39	40	OFFSPRING/Dely You	2520
49	40	LINKIN PARK/Runaway	2520
18	35	TOMMY LEE/Hold Me Down	2205
11	30	PUDDLE OF MUDD/Blurry	1890
42	25	GODSMACK/Stand Alone	1575
16	30	P.O.D./Boom	1260
17	18	DROWNING POOL/Bodies	1134
21	18	JERRY CANTRELL/Anger Rising	1134
18	17	ROB ZOMBIE/! Never Gonna Stop	1071
14	17	3 DOORS DOWN/Kryptonite	1071
15	17	DISTURBED/Down With	1071
19	16	3 DOORS DOWN/Loser	1008
16	16	SYSTEM OF A DOWN/! Chop Suey	1008
12	15	PUDDLE OF MUDD/Drift & Die	945
16	15	TOOL/Schism	945
16	14	DISTURBED/! Voices	882
16	14	LEWIS WURST/! Outside	882
14	14	GODSMACK/Greed	882
12	13	OFFSPRING/Original Frankster	819
13	13	PAPA ROACH/! Last Resort	819
18	13	STAIN'D/It's Been Awhile	819
11	12	P.O.D./Alive	756
11	12	GODSMACK/Awake	756
14	11	COAL CHAMBER/! Friend	693
10	11	SALIVA/Click Click Boom	693
7	10	TOOL/Parabola	630

MARKET #34
KBER/Salt Lake City
Citadel
(801) 485-6700
Hammer/Powers
12+ Cumc 132,400



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
27	27	RUSH/One Little Victory	1593
24	25	NICKELBACK/Too Bad	1475
22	24	CRED/One Last Breath	1416
10	17	SYSTEM OF A DOWN/Toxicity	1003
15	16	DEFAULT/Deny	944
8	16	PUDDLE OF MUDD/Drift & Die	944
13	16	TOMMY LEE/Hold Me Down	944
17	14	GODSMACK/Stand Alone	826
13	14	EARSHOT/Get Away	826
16	14	HEADSTRONG/Adriana	826
11	13	TOOL/Parabola	767
2	12	JERRY CANTRELL/Anger Rising	767
12	11	KORN/Here To Stay	649
11	11	KROEGER & SCOTT/Hero	649
12	10	DROWNING POOL/Tear Away	590
10	10	METALLICA/! Disappear	590
11	10	STAIN'D/It's Been Awhile	590
13	10	3 DOORS DOWN/Kryptonite	590
10	10	PUDDLE OF MUDD/Control	590
7	10	SWITCHED/! Inside	590
12	10	DEFAULT/Wasting My Time	590
11	9	PUDDLE OF MUDD/Blurry	531
9	9	FUEL/Hemorrhage	531
10	9	NICKELBACK/How You Remind Me	531
15	9	ROB ZOMBIE/! Never Gonna Stop	531
9	8	INJECTED/! Faithless	472
10	8	OZZY OSBOURNE/Gets Me Through	472
10	7	BREAKING POINT/! One Of A Kind	413
10	6	CRED/With Arms Wide Open	354
3	5	METALLICA/! No Leaf Clover	295

MARKET #35
WHJY/Providence
Clear Channel
(401) 228-0332
Bevilacqua/Palmer/Laurenti
12+ Cumc 328,900



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
33	34	STAIN'D/For You	6290
32	30	KROEGER & SCOTT/Hero	5550
33	29	PUDDLE OF MUDD/Blurry	5365
33	29	NICKELBACK/Too Bad	5365
32	26	DEFAULT/Wasting My Time	4810
19	21	RUSH/One Little Victory	3815
19	20	TOMMY LEE/Hold Me Down	3700
19	19	PRIMUS/WOZZY/N.I.B.	3515
16	18	CRED/One Last Breath	3330
13	16	GODSMACK/Stand Alone	2980
13	14	HOBBASTANK/Crawling In The Dark	2980
14	14	P.O.D./Youth Of The Nation	2980
11	14	DEFAULT/Deny	2590
12	13	GODSMACK/Awake	2405
15	12	P.O.D./Alive	2220
15	11	COLD/Gone Away	2035
10	10	SALIVA/Your Disease	1850
13	10	GODSMACK/Greed	1850
15	10	TANTRIC/Breakdown	1850
14	10	PUDDLE OF MUDD/Control	1850
14	10	TANTRIC/Astounded	1850
5	10	JIMMY EAT WORLD/! The Middle	1480
7	8	DROWNING POOL/Tear Away	1480
14	8	3 DOORS DOWN/Loser	1480
11	8	3 DOORS DOWN/Kryptonite	1480
9	8	FAMILIAR 48/The Question	1480
11	8	HOME TOWN HERO/! Questions	1480
10	8	SEVENUST/! Live Again	1480
12	7	U2/Beautiful Day	1295

MARKET #43
KLBJ/Austin
L.B.S.
(512) 832-4000
Carroll/Lowe
12+ Cumc 141,700



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
15	24	KROEGER & SCOTT/Hero	1464
24	23	TOMMY LEE/Hold Me Down	1403
18	23	RUSH/One Little Victory	1403

R&R Active Rock Top 50

May 3, 2002



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	GODSMACK I Stand Alone (Republic/Universal)	1851	+70	174153	13	55/0
2	2	STAIN D For You (Flip/Elektra/EEG)	1687	-67	158144	19	55/0
3	3	NICKELBACK Too Bad (Roadrunner/IDJMG)	1583	-120	133254	22	53/0
4	4	KORN Here To Stay (Immortal/Epic)	1405	+30	111629	7	56/0
9	5	SYSTEM OF A DOWN Toxicity (American/Columbia)	1255	+109	105699	17	53/0
5	6	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	1194	-132	99220	28	53/0
7	7	HOOBASTANK Crawling In The Dark (Island/IDJMG)	1103	-131	89698	27	47/0
13	8	PUDDLE OF MUDD Drift & Die (Flawless/Geffen/Interscope)	1081	+220	104581	5	56/0
8	9	ROB ZOMBIE Never Gonna Stop (The Red...) (Geffen/Interscope)	1080	-111	92313	17	54/0
11	10	EARSHOT Get Away (Warner Bros.)	1077	+88	87912	10	55/0
10	11	LINKIN PARK In The End (Warner Bros.)	1011	-58	92145	34	53/0
6	12	P.O.D. Youth Of The Nation (Atlantic)	956	-300	75489	20	51/0
15	13	TOMMY LEE Hold Me Down (MCA)	873	+118	81838	8	49/0
12	14	DEFAULT Wasting My Time (TVT)	852	-63	78327	33	47/0
24	15	CHAD KROEGER F/JOSEY SCOTT Hero (Roadrunner/Columbia/IDJMG)	817	+299	76966	2	50/3
21	16	CREED One Last Breath (Wind-up)	790	+152	65406	4	46/4
14	17	DISTURBED Down With The Sickness (Giant/Reprise)	772	-21	79930	47	54/0
16	18	DROWNING POOL Tear Away (Wind-up)	746	-5	65647	12	53/0
19	19	TOOL Parabola (Volcano)	683	+13	55646	5	55/2
25	20	JERRY CANTRELL Anger Rising (Roadrunner/IDJMG)	661	+165	63809	4	53/5
18	21	SEVENDUST Live Again (TVT)	638	-56	56874	10	43/0
22	22	3RD STRIKE No Light (Hollywood)	631	+63	50085	7	51/0
23	23	DEFAULT Deny (TVT)	630	+64	46861	5	45/3
29	24	P.O.D. Boom (Atlantic)	618	+172	49525	3	48/1
17	25	HEADSTRONG Adriana (RCA)	491	-256	33880	16	41/0
30	26	HOOBASTANK Running Away (Island/IDJMG)	420	+54	29828	4	40/3
28	27	INCUBUS Nice To Know You (Immortal/Epic)	381	-84	41348	19	32/0
33	28	SWITCHED Inside (Immortal/Virgin)	369	+45	32048	5	42/2
43	29	STAIN D Epiphany (Flip/Elektra/EEG)	367	+135	32753	2	41/5
31	30	RUSH One Little Victory (Anthem/Atlantic)	359	+6	32067	3	23/1
26	31	REVEILLE Inside Out (Can You Feel...) (Elektra/EEG)	356	-129	35086	11	42/0
40	32	INCUBUS Warning (Immortal/Epic)	350	+76	27756	3	34/3
35	33	COLD Gone Away (Flip/Geffen/Interscope)	333	+36	27987	4	35/2
37	34	FLAW Whole (Republic/Universal)	302	+27	26198	7	35/1
36	35	BREAKING POINT One Of A Kind (Wind-up)	301	+8	26728	6	29/0
27	36	INJECTED Faithless (Island/IDJMG)	283	-186	21149	16	36/0
42	37	OUR LADY PEACE Somewhere Out There (Columbia)	268	+30	19533	3	23/3
38	38	DISTURBED The Game (Giant/Reprise)	263	-12	22935	20	11/0
45	39	HOME TOWN HERO Questions (Maverick/Reprise)	254	+33	20061	4	26/1
41	40	JIMMY EAT WORLD The Middle (DreamWorks)	241	-11	17499	14	14/0
34	41	X-ECUTIONERS It's Goin' Down (Loud/Columbia)	215	-98	24481	14	23/0
	42	AUDIOVENT The Energy (Atlantic)	205	+159	14365	1	36/5
	43	UNION UNDERGROUND Across The Nation (Portrait/Columbia)	205	+103	19884	1	32/9
32	44	DAVID DRAIMAN Forsaken (Reprise)	203	-132	14442	12	26/0
46	45	12 STONES Broken (Wind-up)	200	-8	11371	4	18/0
50	46	LINKIN PARK Runaway (Warner Bros.)	181	+19	19254	6	8/0
49	47	QUARASHI Stick 'Em Up (Time Bomb/Columbia)	170	-4	11886	6	22/0
47	48	DOWN Beautifully Depressed (Elektra/EEG)	170	-31	16416	8	23/0
48	49	FLYING TIGERS Maybe (Atlantic)	147	-28	13363	5	19/0
39	50	GRAVITY KILLS One Thing (Sanctuary/SRG)	138	-137	17388	13	20/0

Most Added.

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
KID ROCK You Never Met A... (Top Dog/Lava/Atlantic)	13
UNION UNDERGROUND Across The... (Portrait/Columbia)	9
TRUST COMPANY Downfall (Interscope)	6
JERRY CANTRELL Anger Rising (Roadrunner/IDJMG)	5
STAIN D Epiphany (Flip/Elektra/EEG)	5
AUDIOVENT The Energy (Atlantic)	5
APEX THEORY Apossibly... (DreamWorks)	5
NONPOINT Your Signs (MCA)	5
CREED One Last Breath (Wind-up)	4
AMERICAN HEAD CHARGE Just So... (American/IDJMG)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
C. KROEGER F/J. SCOTT Hero (Roadrunner/Columbia/IDJMG)	+299
PUDDLE OF MUDD Drift... (Flawless/Geffen/Interscope)	+220
P.O.D. Boom (Atlantic)	+172
JERRY CANTRELL Anger Rising (Roadrunner/IDJMG)	+165
AUDIOVENT The Energy (Atlantic)	+159
CREED One Last Breath (Wind-up)	+152
STAIN D Epiphany (Flip/Elektra/EEG)	+135
TOMMY LEE Hold Me Down (MCA)	+118
SYSTEM OF A DOWN Toxicity (American/Columbia)	+109
UNION UNDERGROUND Across... (Portrait/Columbia)	+103

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
SYSTEM OF A DOWN Chop Suey (American/Columbia)	566
ADEMA The Way You Like It (Arista)	542
PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	537
LINKIN PARK Crawling (Warner Bros.)	534
P.O.D. Alive (Atlantic)	503
INCUBUS I Wish You Were Here (Immortal/Epic)	501
TOOL Schism (Volcano)	491
NICKELBACK How You Remind Me (Roadrunner/IDJMG)	473
LINKIN PARK One Step Closer (Warner Bros.)	458
DROWNING POOL Bodies (Wind-up)	377
SALIVA Your Disease (Island/IDJMG)	372
CREED My Sacrifice (Wind-up)	368
PAPA ROACH Last Resort (DreamWorks)	366
DISTURBED Stupify (Giant/Reprise)	325
STAIN D Fade (Flip/Elektra/EEG)	315
GODSMACK Awake (Republic/Universal)	309
GODSMACK Greed (Republic/Universal)	283
A PERFECT CIRCLE Judith (Virgin)	282
STAIN D It's Been Awhile (Flip/Elektra/EEG)	278
FUEL Hemorrhage (In My Hands) (Epic)	273

56 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/21/02-4/27/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, inc.

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America's Best Testing Active Rock Songs 12+
For The Week Ending 5/3/02.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
GODSMACK I Stand Alone (Republic/Universal)	4.09	4.15	95%	21%	4.16	96%	21%
TOOL Parabola (Volcano)	4.08	-	68%	10%	4.12	77%	11%
SEVENDUST Live Again (TVT)	4.07	4.06	70%	8%	4.08	76%	8%
SYSTEM OF A DOWN Chop Suey (American/Columbia)	4.06	3.99	95%	37%	4.13	97%	36%
SYSTEM OF A DOWN Toxicity (American/Columbia)	4.04	4.09	93%	28%	4.06	95%	26%
DISTURBED Down With The Sickness (Giant/Reprise)	3.98	4.04	97%	44%	3.99	98%	49%
KORN Here To Stay (Immortal/Epic)	3.92	3.92	81%	13%	3.90	82%	12%
JERRY CANTRELL Anger Rising (Roadrunner/IDJMG)	3.88	-	42%	4%	3.99	47%	5%
DROWNING POOL Tear Away (Wind-up)	3.86	3.89	82%	15%	3.79	87%	16%
STAINED For You (Flip/Elektra/EEG)	3.84	3.85	94%	35%	3.77	95%	38%
ADEMA The Way You Like It (Arista)	3.82	3.82	84%	23%	3.76	86%	25%
ROB ZOMBIE Never Gonna Stop (The Red...Red Kroovy) (Geffen/Interscope)	3.81	3.95	92%	25%	3.87	96%	27%
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	3.78	3.79	97%	47%	3.67	99%	51%
NICKELBACK Too Bad (Roadrunner/IDJMG)	3.78	3.79	97%	39%	3.62	98%	44%
PUDDLE OF MUDD Drift & Die (Flawless/Geffen/Interscope)	3.74	3.74	71%	13%	3.63	74%	16%
HOOBASTANK Crawling In The Dark (Island/IDJMG)	3.73	3.79	93%	37%	3.61	95%	40%
EARSHOT Get Away (Warner Bros.)	3.73	3.75	56%	11%	3.76	62%	12%
LINKIN PARK In The End (Warner Bros.)	3.73	3.86	97%	56%	3.66	97%	61%
DEFAULT Deny (TVT)	3.62	3.52	56%	13%	3.48	62%	15%
HOOBASTANK Running Away (Island/IDJMG)	3.60	3.62	62%	13%	3.36	67%	19%
DEFAULT Wasting My Time (TVT)	3.59	3.67	93%	41%	3.43	94%	47%
HEADSTRONG Adriana (RCA)	3.54	3.61	60%	15%	3.50	62%	15%
REVEILLE Inside Out (Elektra/EEG)	3.52	3.63	54%	14%	3.58	56%	15%
P.O.D. Boom (Atlantic)	3.50	-	62%	16%	3.53	72%	19%
INCUBUS Nice To Know You (Immortal/Epic)	3.48	3.58	93%	40%	3.38	95%	44%
P.O.D. Youth Of The Nation (Atlantic)	3.48	3.56	97%	50%	3.54	98%	52%
INJECTED Faithless (Island/IDJMG)	3.43	3.50	58%	15%	3.40	59%	16%
CREED One Last Breath (Wind-up)	3.28	-	66%	23%	3.14	73%	26%
TOMMY LEE Hold Me Down (MCA)	3.22	3.19	56%	15%	3.20	60%	17%

Total sample size is 669 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

New & Active

- COAL CHAMBER** Fiend (Roadrunner/IDJMG)
Total Plays: 134, Total Stations: 17, Adds: 1
- ELACK LABEL SOCIETY** Bleed For Me (Spitfire)
Total Plays: 119, Total Stations: 12, Adds: 0
- CEADSY** ...Grammercy Park (Elementree/DreamWorks)
Total Plays: 119, Total Stations: 11, Adds: 2
- ANDREW W.K.** Party Hard (Island/IDJMG)
Total Plays: 115, Total Stations: 10, Adds: 0
- MEDICATION** Inside (Locomotive)
Total Plays: 111, Total Stations: 16, Adds: 2
- WEEZER** Dope Nose (Geffen/Interscope)
Total Plays: 109, Total Stations: 6, Adds: 0
- AMERICAN HEAD CHARGE** Just So... (American/IDJMG)
Total Plays: 102, Total Stations: 18, Adds: 4
- GREENWHEEL** Shelter (Island/IDJMG)
Total Plays: 100, Total Stations: 16, Adds: 2
- KID ROCK** ...Mother**er... (Top Dog/Lava/Atlantic)
Total Plays: 95, Total Stations: 16, Adds: 13
- TRUST COMPANY** Downfall (Interscope)
Total Plays: 92, Total Stations: 17, Adds: 6

Songs ranked by total plays

Indicator

Most Added

- KID ROCK** You Never Met A Mother**er... (Top Dog/Lava/Atlantic)
- AUDIOVENT** The Energy (Atlantic)
- TOMMY LEE** Hold Me Down (MCA)
- STAINED** Epiphany (Flip/Elektra/EEG)
- CREED** One Last Breath (Wind-up)
- TRUST COMPANY** Downfall (Interscope)
- JERRY CANTRELL** Anger Rising (Roadrunner/IDJMG)

Reporters

WDBQ/Albany, NY * PD/M: Dave Hill ALLEN CRIME "Ozzy" KID ROCK "Never" TRUST COMPANY "Downfall"	KRQR/Chico, CA PD/M: Dale Sandoval 12 TOMMY LEE "Hold"	WRQC/Fayetteville, NC * PD/M: Aaron Roberts 8 TOOL "Parabola" 5 INCUBUS "Warning" 4 COLD "Dope" 4 AUDIOVENT "Energy" 1 JERRY CANTRELL "Anger"	WXQR/Greenville, NC * PD: Brian Rickman APD: Wes Adams 4 STAINED "Epiphany" KID ROCK "Never" MEDIATION "Inside" CURLY LADY PLACE "There"	KIBZ/Lincoln, NE PD: E.J. Marshall APD: Sparky MD: Samantha Knight 16 JERRY CANTRELL "Anger" 16 PUDDLE OF MUDD "Dirt" 9 CREED "Breathe" 6 GREENWHEEL "Shelter" 6 INCUBUS "Warning" 6 COAL CHAMBER "Fiend" STAINED "Epiphany" AUDIOVENT "Energy" UNION UNDERGROUND "Nation"	KMRQ/Modesto, CA * PD/M: Jack Paper APD: Matt Foley UNION UNDERGROUND "Nation"	KUFO/Portland, OR * PD: J.J. Jeffries MD: Larry McFeele No Adds	KISS/San Antonio, TX * OM: Virgil Thompson PD: Kevin Vargas MD: C.J. Cruz DEFAULT "Dope" P.O.D. "Boom" STAINED "Epiphany"	WQLZ/Springfield, IL MD: Michael T. 15 JERRY CANTRELL "Anger" 15 STAINED "Epiphany" 8 GREENWHEEL "Shelter" 7 AUDIOVENT "Energy" HOOBASTANK "Running" UNION UNDERGROUND "Nation" SWITCHED "Inside"
KZRK/Amarillo, TX PD/M: Eric Slayter COURSE OF NATURE "Shame" KID ROCK "Never"	WMMW/Cleveland, OH * PD: Jim Trapp MD: Mark Pennington 12 JERRY CANTRELL "Anger" KROGGER & SCOTT "Hero"	WBBN/Flint, MI * PD: Brian Beddow MD: Tony LaBrie INCUBUS "Warning" CURLY LADY PLACE "There" STAINED "Epiphany" UNION UNDERGROUND "Nation"	WTPT/Greenville, SC * PD/M: Mark Hendrix 1 SWITCHED "Inside" AUDIOVENT "Energy" DEADLY "Pain"	KFMX/Lubbock, TX OM: Wes Nessmann 7 CREED "Breathe" AUDIOVENT "Energy" APEX THEORY "Aposissy"	WRAT/Monmouth-Ocean, NJ * PD: Carl Craft APD/M: Robyn Lane No Adds	KURO/Portland, OR * OM: Dave Numme APD/M: Al Scott 1 JERRY CANTRELL "Anger" HEADSTRONG "Harder"	KIOZ/San Diego, CA * Dir/Prod: Jim Richards PD: Shauna Moran APD/M: Sharon Leder No Adds	WLXZ/Springfield, MA * PD: Scott Laudani MD: Tritle 1 LOCAL H "Bible" TENACIOUS D "Trouble" UNION UNDERGROUND "Nation"
WWWX/XXX/Appleton-Green Bay, WI * PD/M: Guy Dark 3 TRUST COMPANY "Downfall"	KILO/Colorado Springs, CO * PD: Ross Ford APD: Matt Gentry No Adds	KRZR/Fresno, CA * OMP/D: E. Curtis Johnson MD: Hal Fish TRUST COMPANY "Downfall"	WQXA/Harrisburg, PA * PD: Claudine DeLorenzo MD: Nixon GREENWHEEL "Shelter" STAINED "Epiphany"	WJQ/Madison, WI * PD: Randy Hawke APD/M: Blake Patton CREED "Breathe" APEX THEORY "Aposissy"	WNRD/Norfolk, VA * PD: Harvey Kojan APD/M: Tim Parker 2 APEX THEORY "Aposissy" 1 RUSH "Victory" AMERICAN HEAD CHARGE "Know" DEFAULT "Dope"	KURQ/San Luis Obispo, CA PD/M: Adam Burnes SWITCHED "Inside"	KZRO/Springfield, MO OM: Dave DeFranzo MD: George Spankmeister KID ROCK "Never" TOMMY LEE "Hold"	
WCHZ/Augusta, GA * OM: Harley Drew PD/M: Chuck Williams JERRY CANTRELL "Anger" CREED "Breathe" INCUBUS "Warning"	WBZC/Columbus, OH * PD: Hal Fish APD/M: Ronni Hunter No Adds	WRQC/Ft. Myers, FL * PD: Kylee Brooks MD: Fritz KROGGER & SCOTT "Hero" NONPOINT "Signs" UNION UNDERGROUND "Nation"	WCCC/Hartford, CT * PD: Michael Picozzi APD/M: Mike Karolyi 1 NONPOINT "Signs" KID ROCK "Never"	WGIR/Manchester, NH MD: Meegan Collier KID ROCK "Never"	KROC/Omaha, NE * PD: Tim Sheridan MD: Jon Terry HOBBAS/ALAK "Running"	KUHQ/Sacramento, CA * Stn. Mgr.: Curtiss Johnson PD: Pat Martin OM: Paul Marshall 9 SYSTEM OF A DOWN "Aerial" 9 ALMA "Fragging" 6 HEADS-RUNNING "Basher" 2 UNION UNDERGROUND "Nation"	WXTB/Tampa, FL * OM: Brad Hardin PD: Rick Schmidt APD: Carl Harris MD: Launa Phillips No Adds	
WYY/Baltimore, MD * PD: Rick Strauss APD/M: Rob Heckman No Adds	KBPI/Denver-Boulder, CO * PD: Bob Richards APD/M: Willie B. COAL CHAMBER "Fiend"	WBYR/Ft. Wayne, IN * OM: Jim Fox 12 KID ROCK "Never" AMERICAN HEAD CHARGE "Know" AUDIOVENT "Energy" DEFAULT "Dope"	KORC/Kansas City, MO * PD: Neal Mursky APD/M: Don Lantzen HEADSTRONG "Harder"	WZTA/Miami, FL * APD/M: Lee Daniels CREED "Breathe" AMERICAN HEAD CHARGE "Know" NONPOINT "Signs" STAINED "Epiphany" TOOL "Parabola"	WJRR/Orlando, FL * PD: Pat Lynch MD: Dickerman No Adds	KHTQ/Spokane, WA * OM: Brew Michaels MD: Barry Bennett KROGGER & SCOTT "Hero" HOME TOWN HERO "D-versions" KID ROCK "Never"	WXTB/Tampa, FL * OM: Brad Hardin PD: Rick Schmidt APD: Carl Harris MD: Launa Phillips No Adds	
WCPB/Biloxi-Gulfport, MS * OM: Kerry Vest PD: Scott Fox APD: Wayne Watkins MD: Mitch Cry KID ROCK "Never"	KAZR/Des Moines, IA * PD: Sean Elliott MD: Jo Michaels 1 UNION UNDERGROUND "Nation" APEX THEORY "Aposissy"	WRUF/Gainesville-Ocala, FL * PD: Harry Guscott MD: Ryan North 6 AUDIOVENT "Energy" 1 WHITE STRIPES "Fall" CURLY LADY PLACE "There"	KLFX/Killeen-Temple, TX PD/M: Bob Fonda No Adds	WJQ/Milwaukee, WI * OM: Chris Moreau 1 APEX THEORY "Aposissy" KID ROCK "Never" KID POINT "Signs" TRUST COMPANY "Downfall"	WTKX/Pensacola, FL * Dir/Prod: Joel Sampson APD/M: Mark "The Shark" Dyba No Adds	KICT/Wichita, KS * PD: D.C. Carter MD: R.J. Davis No Adds		
WAAF/Boston, MA * PD: Dave Douglas MD: Mike Brangiforte AMERICAN HEAD CHARGE "Know" COLD "Dope" NONPOINT "Signs"	WRIF/Detroit, MI * OM: Doug Podell APD/M: Troy Hanson 2 UNION UNDERGROUND "Nation" 2 AUDIOVENT "Energy" MEDIATION "Inside"	WKLQ/Grand Rapids, MI * OM: Tony Gates PD/M: Mark Feurie AMD: Tom Slavrov KID ROCK "Never"	WJXQ/Lansing, MI * OM: Bob Olson MD: Kevin Conrad No Adds	WLZR/Milwaukee, WI * PD: Keith Hastings MD: Marilyn Mee UNION UNDERGROUND "Nation"	WIXQ/Peoria, IL PD/M: Matt Bahan ALLEN CRIME "Ozzy" TRUST COMPANY "Downfall" KID ROCK "Never" NONPOINT "Signs"	WZBH/Salisbury, MD PD: Shawn Murphy APD/M: Mikki Hunter No Adds		
WRXR/Chattanooga, TN * PD: Boner MD: Dave Spain 2 JERRY CANTRELL "Anger" KID ROCK "Never"	WGBF/Evansville, IN OM/PD: Mike Sanders APD/M: Fatboy TOMMY LEE "Hold" AUDIOVENT "Energy" TRUST COMPANY "Downfall"	WZOR/Green Bay, WI PD: Roxanne Steele CREED "Breathe" STAINED "Epiphany"	KOMP/Las Vegas, NV * PD: John Griffin MD: Big Marty No Adds	KXXR/Minneapolis, MN * OM: Dave Hamilton PD: Wade Linder MD: Pablo 1 KID ROCK "Never" APEX THEORY "Aposissy" BREAKING POINT "Basher" GOLDFINGER "Eyes"	WYSP/Philadelphia, PA * OM: Tim Sabean MD: Nancy Palumbo 1 CREED "Breathe"			

* Monitored Reporters

72 Total Reporters

56 Total Monitored

16 Total Indicator



Active Rock Playlists

MARKET #5
KEGL/Dallas-Ft. Worth
 Clear Channel
 (972) 991-1029
 Ryan/Scull
 12+ Cumc 396,200



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
39	42		LINKIN PARK/In The End	8820
40	38		STAIN'D/For You	7980
36	37		NICKELBACK/Too Bad	7770
34	34		DEFAULT/Wasting My Time	7140
21	24		DROWNING POOL/Tear Away	5040
19	21		PUDDLE OF MUDD/Blurry	4410
19	21		DROWNING POOL/Bodies	4410
22	20		GODSMACK/Stand Alone	4200
16	19		CREED/Weathered	3990
14	19		A PERFECT CIRCLE/Judith	3990
14	19		DISTURBED/Down With...	3990
15	18		PRIMUS W/OZZY/N.I.B.	3780
16	18		LINKIN PARK/One Step Closer	3780
16	18		GODSMACK/Greed	3780
19	18		NICKELBACK/How You Remind Me	3780
20	17		PUDDLE OF MUDD/Control	3570
20	17		GODSMACK/Awake	3570
15	17		TOOL/Schism	3570
17	17		ROB ZOMBIE/Never Gonna Stop...	3570
12	16		LINKIN PARK/Crawling	3360
15	15		STAIN'D/Fade	3150
13	15		TOOL/Lateralus	3150
13	15		LINKIN PARK/Runaway	3150
12	13		PUDDLE OF MUDD/Drift & Die	2730
11	13		KROEGER & SCOTT/Hero	2730
6	11		DISTURBED/The Game	2310
11	11		EARSHOT/Get Away	2310
9	10		P.O.D./Youth Of The Nation	2100
12	10		STAIN'D/It's Been Awhile	2100

MARKET #6
WYSP/Philadelphia
 Infinity
 (215) 625-9460
 Sabean/Palumbo
 12+ Cumc 933,700



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
34	47		STAIN'D/For You	22748
47	46		GODSMACK/Stand Alone	22664
42	41		DISTURBED/Down With...	19844
43	38		TOOL/Lateralus	18392
14	19		TOMMY LEE/Hold Me Down	9196
17	19		INCUBUS/Nice To Know You	9196
15	18		ROB ZOMBIE/Never Gonna Stop...	8712
2	18		KID ROCK/You Never Met...	8712
17	18		ADEMA/The Way You Like It	8712
15	17		PUDDLE OF MUDD/Drift & Die	8228
16	17		HOBBASTANK/Crawling In The Dark	8228
17	16		KORN/Here To Stay	7744
15	13		SYSTEM OF A DOWNT/Toxicity	6292
15	12		NICKELBACK/Too Bad	5808
11	12		HEADSTRONG/Adriana	5808
6	12		FLAW/Whole	5808
11	12		DROWNING POOL/Tear Away	5324
11	11		JERRY CANTRELL/Anger Rising	5324
10	11		REVEILLE/Inside Out...	5324
11	11		EARSHOT/Get Away	5324
13	11		X-ECTIONERS/It's Goin' Down	5324
7	10		KROEGER & SCOTT/Hero	4840
8	10		P.O.D./Boom	4840
8	10		DOWN/Beautifully	4840
9	8		BLACK LABEL SOCIETY/Bleed For Me	3872
10	8		FAMILIAR 48/The Party	3872
5	6		PAPA ROACH/Last Resort	2904
5	6		TOOL/Parabola	2904
3	6		SWITCHED/Inside	2904
3	6		P.O.D./Alive	2904

MARKET #8
WAFF/Boston
 Entercom
 (617) 779-5400
 Douglas/Brangforte
 12+ Cumc 438,000



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
40	46		GODSMACK/Stand Alone	11638
25	35		SYSTEM OF A DOWNT/Toxicity	8855
25	35		STAIN'D/For You	8855
36	34		HOBBASTANK/Crawling In The Dark	8602
32	34		TOMMY LEE/Hold Me Down	8602
32	30		INCUBUS/Nice To Know You	7590
18	30		ILL NINO/What Comes Around	7590
26	28		PUDDLE OF MUDD/Drift & Die	7084
30	27		PUDDLE OF MUDD/Drift & Die	6831
20	26		TOOL/Parabola	6578
17	26		LINKIN PARK/In The End	6578
29	26		EARSHOT/Get Away	5819
17	23		KORN/Here To Stay	5566
17	22		KROEGER & SCOTT/Hero	5566
3	22		MUST/Freshkid	5566
17	22		BREAKING POINT/One Of A Kind	5566
20	21		STATIC-X/Cold	5313
20	21		GRAVITY KILLS/One Thing	5313
20	20		INCUBUS/Warning	5060
22	19		SEVENDUST/ive Again	4807
19	18		JERRY CANTRELL/Anger Rising	4554
11	17		3RD STRIKE/No Light	4301
16	17		SWITCHED/Inside	4301
19	16		STAIN'D/epiphany	4048
10	15		NICKELBACK/Too Bad	3795
13	15		LISTPROPHETS/Sinobi Vs...	3795
20	15		SYSTEM OF A DOWNT/Chop Suey	3795
14	14		COAL CHAMBER/Fiend	3542
32	12		DEFAULT/Wasting My Time	3036
11	12		RUSH/One Little Victory	3036

MARKET #10
WRIF/Detroit
 Greater Media
 (248) 547-0101
 Pood/Hanson
 12+ Cumc 539,300



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
34	32		CREED/One Last Breath	8608
31	32		KROEGER & SCOTT/Hero	8608
35	31		GODSMACK/Stand Alone	8339
19	28		PUDDLE OF MUDD/Drift & Die	7532
31	27		NICKELBACK/Too Bad	7263
30	23		LINKIN PARK/In The End	6187
20	21		TOMMY LEE/Hold Me Down	5649
17	20		KID ROCK/You Never Met...	5380
18	19		JERRY CANTRELL/Anger Rising	5111
19	18		STAIN'D/epiphany	4842
17	18		DEFAULT/Deny	4842
18	18		KORN/Here To Stay	4842
15	16		ROB ZOMBIE/Never Gonna Stop...	4304
15	16		RUSH/One Little Victory	4304
14	15		ADEMA/The Way You Like It	4035
10	13		SYSTEM OF A DOWNT/Toxicity	3497
10	13		EARSHOT/Get Away	3497
13	13		ECHOBRAIN/Colder World	3497
14	12		HOME TOWN HERO/Questions	3228
4	12		P.O.D./Boom	3228
7	12		DROWNING POOL/Tear Away	3228
6	11		TOOL/Parabola	2959
14	10		REVEILLE/Inside Out...	2690
13	9		CUSTOM/Hey Mister	2421
12	9		DISTURBED/Down With...	2421
6	8		3 DOORS DOWN/Kryptonite	2152
7	8		3RD STRIKE/No Light	2152
7	7		PUDDLE OF MUDD/Blurry	1883
7	7		P.O.D./Youth Of The Nation	1883
7	7		KID ROCK/Forever	1883

MARKET #12
WZTA/Miami
 Clear Channel
 (954) 862-2000
 Daniels
 12+ Cumc 320,100



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
42	39		STAIN'D/For You	6435
40	36		PUDDLE OF MUDD/Blurry	5940
19	35		HOBBASTANK/Crawling In The Dark	5775
39	33		NICKELBACK/Too Bad	5445
19	32		GODSMACK/Stand Alone	5280
31	31		SYSTEM OF A DOWNT/Toxicity	5115
39	23		P.O.D./Youth Of The Nation	3795
22	23		KORN/Here To Stay	3795
19	21		ADEMA/The Way You Like It	3465
18	20		JERRY CANTRELL/Anger Rising	3300
18	20		FUEL/Hemorrhage...	3300
17	19		LINKIN PARK/In The End	2805
15	17		LINKIN PARK/Crawling	2805
17	17		SALIVA/Your Disease	2805
17	17		EARSHOT/Get Away	2805
13	17		INCUBUS/Nice To Know You	2805
15	17		DEFAULT/Wasting My Time	2805
10	17		PUDDLE OF MUDD/Drift & Die	2805
21	17		ROB ZOMBIE/Never Gonna Stop...	2805
17	17		SEVENDUST/ive Again	2805
22	16		X-ECTIONERS/It's Goin' Down	2640
17	15		LINKIN PARK/One Step Closer	2640
16	15		KID ROCK/You Never Met...	2475
13	15		LISTPROPHETS/Sinobi Vs...	2475
18	14		DEFAULT/Deny	2310
10	14		WHITE STRIPES/Fell In Love...	2310
13	14		SUGARCULT/Bouncing OM	2310
15	14		TOOL/Schism	2310
8	13		3RD STRIKE/No Light	2145

MARKET #15
KUPD/Phoenix
 Sandusky
 (480) 345-5921
 Jeffries/McFeele
 12+ Cumc 240,400



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
43	42		NICKELBACK/Too Bad	6006
39	41		HOBBASTANK/Crawling In The Dark	5863
32	39		GODSMACK/Stand Alone	5577
24	26		SEVENDUST/ive Again	3718
18	25		DEFAULT/Deny	3575
23	24		EARSHOT/Get Away	3432
20	23		PUDDLE OF MUDD/Drift & Die	3289
9	19		INCUBUS/Warning	2717
21	15		TOOL/Parabola	2145
6	13		STAIN'D/Outside	1859
12	12		LINKIN PARK/Crawling	1716
12	12		P.O.D./Alive	1716
12	12		PAPA ROACH/Last Resort	1716
13	12		COLD/Gone Away	1716
15	11		KROEGER & SCOTT/Hero	1573
9	11		DROWNING POOL/Tear Away	1573
10	10		LINKIN PARK/One Step Closer	1430
9	10		DISTURBED/Sluphy	1430
10	10		A PERFECT CIRCLE/Judith	1430
10	10		PUDDLE OF MUDD/Blurry	1430
11	10		JERRY CANTRELL/Anger Rising	1430
8	10		NICKELBACK/How You Remind Me	1430
10	10		DEFAULT/Wasting My Time	1430
23	10		STAIN'D/For You	1430
9	9		CREED/My Sacrifice	1430
7	9		SOUND AND FURY/Beautiful	1287
6	9		3RD STRIKE/No Light	1287
16	9		TOMMY LEE/Hold Me Down	1287
11	9		PUDDLE OF MUDD/Control	1287
6	9		STAIN'D/epiphany	1287

MARKET #16
KXXR/Minneapolis
 ABC
 (612) 617-4000
 Linder/Pablo
 12+ Cumc 357,700



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
37	38		ROB ZOMBIE/Never Gonna Stop...	8512
37	37		GODSMACK/Stand Alone	8288
38	36		SYSTEM OF A DOWNT/Toxicity	8064
35	33		HOBBASTANK/Crawling In The Dark	7392
40	33		STAIN'D/For You	7392
36	32		NICKELBACK/Too Bad	7168
23	28		KORN/Here To Stay	6272
22	24		REVEILLE/Inside Out...	5376
17	22		TOMMY LEE/Hold Me Down	4928
14	22		CREED/One Last Breath	4928
23	21		TOOL/Lateralus	4704
11	20		DEADSY/The Key To...	4480
19	20		HOBBASTANK/Running Away	4480
9	19		PUDDLE OF MUDD/Drift & Die	4256
23	19		OUR LADY PEACE/Somewhere Out There	4256
18	19		KROEGER & SCOTT/Hero	4256
14	18		LINKIN PARK/In The End	4032
13	16		DISTURBED/Down With...	3584
16	15		INCUBUS/1 Wish You Were Here	3360
11	14		DEFAULT/Wasting My Time	3136
30	14		PUDDLE OF MUDD/Blurry	3136
12	14		LINKIN PARK/One Step Closer	3136
9	14		PUDDLE OF MUDD/Control	3136
16	13		HOME TOWN HERO/Questions	2912
7	13		INCUBUS/Warning	2912
10	12		NICKELBACK/How You Remind Me	2688
7	11		SYSTEM OF A DOWNT/Chop Suey	2464
11	11		P.O.D./Alive	2464
1	11		STAIN'D/Outside	2464

MARKET #17
KIOZ/San Diego
 Clear Channel
 (858) 292-2000
 Moran/Leider
 12+ Cumc 303,900



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
27	28		GODSMACK/Stand Alone	4396
18	28		LINKIN PARK/Runaway	4396
28	27		STAIN'D/For You	4239
16	27		P.O.D./Youth Of The Nation	4239
26	26		TOOL/Lateralus	4082
28	25		SYSTEM OF A DOWNT/Chop Suey	3925
16	18		NICKELBACK/Too Bad	2826
16	17		TOMMY LEE/Hold Me Down	2669
15	17		KORN/Here To Stay	2669
14	16		DROWNING POOL/Tear Away	2512
14	16		EARSHOT/Get Away	2355
13	14		DISTURBED/The Game	2198
11	14		TOOL/Parabola	2198
11	14		JERRY CANTRELL/Anger Rising	2198
14	13		RUSH/One Little Victory	2041
4	12		AUDIO/VENT/The Energy	1884
14	11		CREED/Bullets	1727
11	10		DEFAULT/Wasting My Time	1570
7	10		STAIN'D/Open Your Eyes	1570
6	9		APEX THEORY/Aposally (Can...)	1413
12	9		HEADSTRONG/Adriana	1413
9	9		INJECTED/fatless	1413
7	8		GRAVITY KILLS/One Thing	1256
5	8		PRIMUS W/OZZY/N.I.B.	1256
6	7		OFFSPRING/Dety You	1099
7	7		NICKELBACK/How You Remind Me	1099
10	6		SEVENDUST/ive Again	942
6	6		PUDDLE OF MUDD/Drift & Die	942

MARKET #20
WIYY/Baltimore
 Hearst
 (410) 889-0098
 Stauss/Heckman
 12+ Cumc 180,300



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
32	33		STAIN'D/For You	2211
30	32		GODSMACK/Stand Alone	

ON THE RECORD

with
Jo Michaels
MD, KAZR/Des Moines



Springtime at the format is smoking right now. There's a cool band out of Cresco, IA called Rearview Mirror. They're a young band and were literally handpicked by Steve Lillywhite when he saw them perform and was inspired by them. He's producing their album, and they have an EP in stores now. We're playing "In the Beginning," which is perfect for listeners who dig Puddle Of Mudd and Default. It's going to be on Palm Records. There's a neat buzz on it, not to mention the connection with a heavy hitter like Steve Lillywhite, who decided these guys are his new band. He called us about them and compared them to how he felt the first time he saw U2, which sends chills up and down your spine. You should absolutely check it out: there will be a really cool story there. • Another band I'm jacked to be playing are Earshot. Amid all the Defaults and Puddle Of Mudds that are crossing over, this is one that can really reinforce who you are to your P1s. Sounds a little like Tool and is more accessible in many ways. It's such a great rockin' song that, every time I hear it, I want to stick my fists into the air and sing along. The same can be said for the new P.O.D. track, which screams "summertime hit." You can easily imagine everyone getting into that one, as well as the new Deadsy song. Sean and I are totally digging this. It's different. It's a little retro feeling, and we're looking forward to seeing them live on the Korn tour.

After a week or two of heavy add activity at Active Rock there's bound to be a slowdown, and this week is it. **Kid Rock** takes the top spot on the Most Added column at both Active Rock and Rock. On the Rock side, a three-way tie for No. 2 Most Added is split among **Incubus**, **P.O.D.** and **Trust Company**. The **Kroeger & Scott** composition hits top 10 on the Rock chart, **Jerry Cantrell** is on the verge of breaking into the top 15, **Creed** move up to No. 9, and **Tommy Lee** eases into No. 4. Over at Active Rock **The Union Underground** muscle up to the second Most Added position, with **Trust Company** close behind. After that, no fewer than five songs tie for the next place in line: **Jerry Cantrell**, **Staind**, **Audiovent**, **Apex Theory** and **Nonpoint**. How 'bout those Nonpoint adds — a month before the box! **MAX PIX: PAPA ROACH** *She Loves Me Not* (DreamWorks)

Active Rock/Rock ON THE RADIO

— Cyndee Maxwell, Active Rock/Rock Editor

Record Of The Week

Artist: **Alabama Thunderpussy**
Title: *Staring At The Divine*
Label: Relapse



Appropriately tagging their brand of rock "moonshine metal," the Richmond, VA six-piece known as Alabama Thunderpussy have delivered a sludge-o-riffic masterpiece with their latest album. From the opening riffs of "O! Unfaithful" to the backwoods vibe of the acoustic closer, "Amounts That Count," this 10-track album hits like 10 shots of potent Tennessee sour mash. Imagine ZZ Top's Eliminator colliding head first with Black Sabbath's tour bus. The high-speed riffage of "Motor-Ready" burns up the road, while the thunderous drums and earth-shakin' distortion of "Shapeshifter" rumble like a gas-guzzlin' V-8. There's not a bad song in the bunch, and if you're a fan of Corrosion Of Conformity, Down and the like, *Staring at the Divine* will have you seeing God.

— Frank Correia

active INSIGHT

ARTIST: **Greenwheel**
LABEL: **Island/IDJMG**

By **FRANK CORREIA** / ROCK SPECIALTY EDITOR

The boys in St. Charles, MO five-piece **Greenwheel** may have called their Island debut *Soma Holiday*, but they could have just as easily named the 12-track album *The Shed Sessions*. More than half of their album was written in a 7'x 21' storage shed somewhere in Tennessee, complete with carpet, one light switch and a few rodent roommates.

But before we get to that, let's begin back in 1998, when vocalist Ryan Jordan and his bandmates — guitarists Andrew Dwiggins and Marc Wanniger, bassist Brandon Armstrong and drummer Douglas Randall — formed the group and hit the local scene. One fortuitous night out in the clubs, Jordan passed a copy of the group's self-produced CD to producer Malcolm Springer (Full Devil Jacket, Spike 1000, Liquid Gang). Springer was so impressed with the group that he beckoned them to Memphis to begin preproduction on a four-song demo. Heading to Music City itself, Nashville, Greenwheel cut their demo, loaded up their van and drove to New York City for a showcase. Within three months of handing Springer their demo, the group had a recording deal.

After signing on the dotted line, they went back to the aforementioned luxurious storage shed. Despite the tight quarters, the group's creativity wasn't cramped: They managed to pen 25 songs, some of which even came about



Greenwheel

outside the shed. (How's that for thinking outside the box?) With Springer at the helm, the group narrowed down the tracks to a dozen solid songs for *Soma Holiday*.

Mixing melodic rock with coming-of-age lyrics, Greenwheel are ready to roll, thanks to radio-friendly tracks like "Shelter," which is climbing its way up the Active Rock charts. WTPT/Greenville, SC is leading the charge with 21 spins last week on the track. "We're seeing strong, early signs from this young band, and the song sounds great on the air," says WTPT PD/MD **Mark Hendrix**. "The fact that 'Shelter' is also on the *Spider-Man* soundtrack will certainly help them. Just make sure to keep surveillance on them and keep the beer out of their hands when they come to your town — they trashed a lot of hotels when they were here."

R&R Top 20 Specialty Artists

May 3, 2002

- 1. COAL CHAMBER** (Roadrunner/IDJMG) "Fiend," "Alienate Me"
- 2. DOWN** (Elektra/EEG) "The Seed," "New Orleans..."
- 3. HATEBREED** (Universal) "I Will Be Heard," "Perseverance"
- 4. SCORPION KING** (Universal) "I Stand Alone," "Streamline"
- 5. LOLLIPOP LUST KILL** (Artemis) "Father," "Like A Disease"
- 6. MOTORHEAD** (Sanctuary/SRG) "Shut Your Mouth," "Kill The World"
- 7. BRAND NEW SIN** (Now Or Never) "SPP," "My World"
- 8. OTEP** (Capitol) "Blood Pigs," "My Confession"
- 9. SOILWORK** (Nuclear Blast) "Follow The Hollow," "Natural Born Chaos"
- 10. WWF FORCEABLE ENTRY** (Smackdown/Columbia) "Break The Walls Down," "Across The Nation"
- 11. QUEEN OF THE DAMNED** (Reprise/WB) "Cold," "Forsaken"
- 12. SUPERJOINT RITUAL** (Sanctuary/SRG) "It Takes No Guts," "Ozena"
- 13. 40 BELOW SUMMER** (London Sire) "Rope," "Falling Down"
- 14. PITCHSHIFTER** (Sanctuary/SRG) "Stop Talking...", "Eight Days"
- 15. BLACK LABEL SOCIETY** (Spitfire) "Demise Of Sanity," "Bleed For Me"
- 16. KILLSWITCH ENGAGE** (Roadrunner/IDJMG) "My Last Serenade," "Numbered Days"
- 17. PRO-PAIN** (Spitfire) "Gone Fishin'," "Down For The Cause"
- 18. SLITHERYN** (Slitheryn) "Lost," "Get Up"
- 19. 36 CRAZYFISTS** (Roadrunner/IDJMG) "Bury Me...", "Turns To Ashes"
- 20. IRON MAIDEN** (Portrait/Columbia) "Hallowed... (Live)," "2 Minutes... (Live)"

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.



JIM KERR
jimmkerr@rronline.com

The Rock Landscape

Continued from Page 124

Dave Beasing

Competing against emerging technology. Take one look at the Edison/Arbitron "Internet VIII" study, and you'll see why emerging technology is an important issue for terrestrial radio. Read between the lines of that study, and you'll further see that consumers are ready and willing to get the entertainment services that radio currently provides from any source.

Why should they care what kind of box or device spits out the music, talk or information they like? While radio broadcasters are worrying about their AM and FM competition, our biggest challenges may end up coming from many other directions: satellite services, cable services, streaming Internet stations — you name it.

Because we work with a lot of Alternative stations, we're especially

If your radio station is just a jukebox — another music stream — prepare to see your ratings and revenue get challenged as the competition from new technologies emerges.

Dave Beasing

concerned. Not only were Alternative listeners among the first to embrace Internet-delivered entertainment, this new medium still has tremendous momentum. Edison Media provided Jacobs Media with exclusive breakouts of its study by format, and the results were alarming but not surprising.

While only about one-fourth of their sample said the Internet is the "most cool and exciting" medium out there today, among Alternative P1s that number jumps to 40%! And while only one-fifth of the sample report that they're using the Internet more lately, a whopping 36% of Alternative fans are logging on more often.

If your radio station is just a jukebox — another music stream — prepare to see your ratings and revenue get challenged as the competition from new technologies emerges. The good news for programmers and personalities is that the value of your talent is about to increase immeasurably

— if you can make a difference between the songs.

Research will continue to help us all understand and respond to the needs of our listeners, but the truly valuable people are the born entertainers, those who instinctively know how to hold an audience's attention.

Investing in who's left. As legendary retired UCLA basketball coach John Wooden says, "The team with the best players almost always wins." That may sound obvious, but it's often overlooked.

In these cost-conscious times, radio-station owners have looked for savings in their biggest budget line: salaries. As in every industry, new technologies have enabled stations to operate with fewer people. It's sad to realize that many of these positions — and the fun, people-intensive operations that we fondly remember from our early days in this business — may never return.

After this very painful phase of cutbacks, we're already entering a new period in which the people left behind can make a big difference. One reason for this lies in the reality that there are fewer of us around. One person on a smaller team carries more weight than any single person on a bigger team. Also, what we're each being asked to do is evolving and actually becoming more important.

For those of us left behind, our creativity — our ability to conceive of what would set our radio stations apart and make them more entertaining — is what must be further developed. This will ensure our survival as individuals and as an industry. The ability to think out of the box can be taught, but not to everyone. Learning to recognize those mostly genetic tendencies will be a key to hiring and keeping the right people.

Once their teams have been whittled down — that is, once they know their starting lineups — smart coaches are willing to invest time and energy in those people. Practice and training make better players. Better players usually win. And winners usually enjoy winning so much that they want to stay on the same team — and win some more.

Keeping radio relevant. During the network's recent negotiations with David Letterman, an ABC-TV executive made the mistake of being quoted — anonymously but accurately — as doubting the "relevance" of *Nightline*. Obviously, this added insult to injury in the ranks at ABC News.

The honcho in question was probably not intending to discredit that program, but simply to compare the demographics of *Nightline*'s audience to Letterman's. Television, like radio, must be concerned with the future. Letterman's relatively younger dem-

os bode well in that respect; *Nightline*'s do not.

Taken as a whole, radio is analogous to *Nightline*. Without major changes, our relevance to today's youth is in doubt. Declines in time spent listening tell the story: The 12-24 segment is spending more time with other media.

Radio sales managers who find most of their revenues being generated by the 25-54 age group might say a collective "so what," but what will they be saying in a few short years, when the leading edge of a generation that doesn't value radio turns 25, then 30 and so on?

How many operators with large station clusters can honestly say that every one of their FM sticks is

every one of their markets is profitable? Rather than target 25-54s with those underperformers, develop a format that goes after youth below the age of 18. Disney and MTV have found ways to sell advertising aimed at them; radio can too.

Fred Jacobs

Salespeople who aren't champions. One of the main things I've learned after being instrumentally involved in radio formats as diverse as Classic Rock and Alternative is that every audience demographic has its built-in problems but wonderful value. It's the job of competent salespeople to find the intrinsic value in their formats and audiences while developing effective ways to turn around objections.

Buyers are in the business of diminishing a radio station's strengths. It's all part of the art of negotiation. Country listeners don't have teeth. For AC listeners, radio is in the background. Rockers are all black-T-shirted, blue-collar slugs. And Alternative fans are slackers.

Directors of sales, GSMS and the sales reps themselves need to accept those givens and find a way to make the system work for them. It's not about challenging the programmer to play more songs or move the demos up, down or sideways; it's about discovering the inner strengths of a format, becoming a believer and championing the station to the ad community.

Experienced schleppers will tell you that, to be effective, you have to know your product. In 2002 it also helps to love the station for which you're selling. Because, after all the Arbitrons are delivered, it's passion for the station and the format and be-



WHICH ONE IS MOBY?

Well, it sure isn't the talented and happy woman in the middle. That be Nicole Clapps, WKQX (Q101)/Chicago Programming Coordinator. The answer is that Moby is the happy guy on the right. The even happier guy on the left is Q101 PD Tim Richards. I'm not sure why everyone is happy, but it sure is nice to see!

lief in the power of the audience that will get the job done, not value-added promotions or cost-per-point.

We can't afford bumper stickers.

Think about a car company — say, Ford. What if their brand was so cool that people all over the country wanted to wear their well-known logo on T-shirts, display it on bumper stickers or refrigerator magnets and carry it around on key chains? Now imagine that Ford ignored this wave of enthusiasm and refused to create these logo items. After all, they're in the car business, not the bumper-sticker business. You'd probably call them crazy.

But that's how the majority of radio stations approach self-promotion. At every event and audience gathering, droves of listeners hound the jocks and promotion staff for stickers, shirts, hats and anything that displays the station logo. Why? Because they love the station, they're proud to be listeners, and they're more than happy to be walking or driving billboards to show off their loyalty.

Yet more and more stations slash these tchotchkes out of their budgets, right along with TV spots, billboards and direct-mail pieces. If anything deserves to stay, however, it's all the portable logo products that listeners are dying to display. That's what Internet mavens refer to as viral marketing: letting your best customers do the heavy lifting of spreading the good news about your station.

Every Rock station needs to find a way to pay for these logo items to facilitate audience promotion, especially in softer economic times. The irony is that many station fans would be willing to buy these items, but most of the time they're just not available. Every station employee ought to be supplied with a full complement of stickers, wearables and other logo products that they can pass out at events or during chance encounters with enthusiastic station fans.

Radio may be the only business with a loyal audience that wants to display our logos. And yet, in many cases, we deny them that opportunity. Radio stations work hard at brand-building but drop the ball when it comes to closing the deal. If listeners are rabid enough to wear your logo, give them shirts or hats — or at least make sure you have these items available for them to buy.

Who's going to be left to drive the van? When the auto companies went through a major wave of layoffs a couple of decades ago, analysts wondered who was going to be left to buy the cars.

In radio, many stations are facing a similar problem. Voicetracking may be a fine way to cut costs on the talent line, but there's a point reached where a station's infrastructure may shrink too much. Given the sales commitments, many stations may be struggling to keep enough staff to handle the growing numbers of events and appearances.

And that's just the sales end. How many stations have a full complement of vehicles collecting dust in their parking lots? If you don't have TV, outdoor or other marketing tools, the street becomes a viable avenue — assuming there are employees available to drive the van.

And then there's the issue of where the next wave of on-air talent will come from. In a recent cluster jock meeting, I asked the group how many had started out working overnights. Just about every hand in the room was raised. That raises more questions about where we're going to find our future stars.

Radio is still a carnival. As we know, radio consolidated late in the game compared to other businesses. The past couple of years have proven to be rough, particularly for public companies that fight the demons of Wall Street.

Sometimes it's difficult, amid all the forecasting, spreadsheets and annual reports, to remember what this business is all about. It's still entertainment at its core. And, as a result, even the most buttoned-down companies are dealing with temperamental talent and the issues that surround them.

Because so many more decisions are being made in the boardroom, it's not hard to understand how many moguls might conclude that radio is just like every other business. But, unlike fast food, cars or furniture, success in radio is often dependent upon mercurial talent, cutting-edge promotions and morning shows that entertain and offend at the same time.

R&R Alternative Top 50

Powered By



May 3, 2002

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS' ADDS
2	1	UNWRITTEN LAW Seein' Red (Interscope)	2411	+150	234766	16	75/1
1	2	JIMMY EAT WORLD The Middle (DreamWorks)	2312	-202	275088	24	68/0
3	3	STAIN'D For You (Flip/Elektra/EEG)	2088	-86	199007	18	70/0
7	4	SYSTEM OF A DOWN Toxicity (American/Columbia)	2083	+53	260696	17	65/0
4	5	PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	2035	-134	234487	27	74/0
6	6	HOOBASTANK Crawling In The Dark (Island/IDJMG)	2020	-49	231191	27	70/0
5	7	NICKELBACK Too Bad (Roadrunner/IDJMG)	1920	-154	157282	19	64/0
10	8	KORN Here To Stay (Immortal/Epic)	1889	+75	226715	7	70/0
11	9	WEEZER Dope Nose (Geffen/Interscope)	1775	+2	169316	8	73/0
9	10	P.O.D. Youth Of The Nation (Atlantic)	1736	-217	207190	19	69/0
8	11	BLINK-182 First Date (MCA)	1706	-268	168441	16	71/0
13	12	LINKIN PARK In The End (Warner Bros.)	1555	-82	158169	40	75/0
12	13	DEFAULT Wasting My Time (TVT)	1554	-85	141736	32	63/0
17	14	OUR LADY PEACE Somewhere Out There (Columbia)	1468	+211	152937	4	65/2
15	15	WHITE STRIPES Fell In Love With A Girl (Third Man/V2)	1363	+41	199093	9	66/3
22	16	PUDDLE OF MUDD Drift & Die (Flawless/Geffen/Interscope)	1256	+244	123456	6	71/3
18	17	311 Amber (Volcano)	1250	+78	114409	11	55/3
24	18	HOOBASTANK Running Away (Island/IDJMG)	1156	+173	139377	5	66/5
14	19	TRIK TURNER Friends + Family (RCA)	1148	-377	98599	17	62/0
19	20	INCUBUS I Wish You Were Here (Immortal/Epic)	1112	-36	122508	36	70/0
26	21	P.O.D. Boom (Atlantic)	1095	+192	133997	4	69/4
16	22	X-ECUTIONERS It's Goin' Down (Loud/Columbia)	1088	-170	118775	16	63/0
23	23	DASHBOARD CONFESSIONAL Screaming Infidelities (Vagrant)	1056	+49	107137	8	52/4
23	24	GODSMACK I Stand Alone (Republic/Universal)	1039	-28	130601	13	45/0
40	25	CHAD KROEGER F/JOSEY SCOTT Hero (Roadrunner/Columbia/IDJMG)	1007	+439	115621	2	65/6
27	26	QUARASHI Stick 'Em Up (Time Bomb/Columbia)	926	+51	96410	8	62/3
29	27	EARSHOT Get Away (Warner Bros.)	924	+71	73254	7	56/0
21	28	INCUBUS Nice To Know You (Immortal/Epic)	918	-149	98333	20	59/0
35	29	INCUBUS Warning (Immortal/Epic)	884	+184	88581	3	63/6
30	30	MOBY We Are All Made Of Stars (V2)	880	+58	119577	4	53/2
28	31	TOOL Parabola (Volcano)	868	+14	73766	4	56/1
31	32	GOO GOO DOLLS Here Is Gone (Warner Bros.)	789	-3	74550	7	34/0
25	33	ROB ZOMBIE Never Gonna Stop (The Red...) (Geffen/Interscope)	781	-164	103796	13	43/0
33	34	ABANDONED POOLS Remedy (Extasy)	769	+24	76747	12	48/1
32	35	JACK JOHNSON Flake (Enjoy/Universal)	765	+9	89905	11	38/2
38	36	LINKIN PARK Papercut (Warner Bros.)	694	+73	115665	14	17/1
36	37	SUGARCULT Bouncing Off The Walls (Ultimatum/Artemis)	676	+10	44679	10	33/1
39	38	DEFAULT Deny (TVT)	674	+70	47898	4	47/4
37	39	DROWNING POOL Tear Away (Wind-up)	663	+4	46316	10	37/0
45	40	CREED One Last Breath (Wind-up)	614	+221	81272	2	46/8
43	41	STROKES Hard To Explain (RCA)	611	+119	86185	3	49/6
34	42	SEVENDUST Live Again (TVT)	605	-96	40822	9	38/0
41	43	3RD STRIKE No Light (Hollywood)	589	+72	61088	4	43/1
Debut	44	BOX CAR RACER I Feel So (MCA)	483	+162	97731	1	41/13
44	45	ALIEN ANT FARM Attitude (New Noize/DreamWorks)	463	+17	35409	3	33/0
47	46	SUM 41 What We're All About (Island/IDJMG)	444	+63	35418	2	35/2
Debut	47	JIMMY EAT WORLD Sweetness (DreamWorks)	421	+102	66869	1	15/8
Debut	48	STAIN'D Epiphany (Flip/Elektra/EEG)	377	+160	52102	1	39/3
-	49	LINKIN PARK My December (Warner Bros.)	355	+11	28093	9	7/0
Debut	50	HOME TOWN HERO Questions (Maverick/Reprise)	352	+61	24634	1	28/1

76 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/21/02-4/27/02. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (copyright 2002, The Arbitron Company). (C) 2002, R&R, Inc.

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
EMINEM Without Me (Shady/Aftermath/Interscope)	20
AUDIOVENT The Energy (Atlantic)	16
BOX CAR RACER I Feel So (MCA)	13
HIVES Hate To Say... (Burning/Epitaph/Sire/Reprise)	13
COURSE OF NATURE Wall Of Shame (Lava/Atlantic)	9
CREED One Last Breath (Wind-up)	8
APEX THEORY Apossibly... (DreamWorks)	8
JIMMY EAT WORLD Sweetness (DreamWorks)	8
GREENWHEEL Shelter (Island/IDJMG)	7
TRUST COMPANY Downfall (Interscope)	7
RIDDLIN' KIDS I Feel Fine (Aware/Columbia)	7

ANDREW W.K.

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Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
C. KROEGER F/J. SCOTT Hero (Roadrunner/Columbia/IDJMG)	+439
PUDDLE OF MUDD Drift... (Flawless/Geffen/Interscope)	+244
CREED One Last Breath (Wind-up)	+221
OUR LADY PEACE Somewhere Out There (Columbia)	+211
P.O.D. Boom (Atlantic)	+192
INCUBUS Warning (Immortal/Epic)	+184
HOOBASTANK Running Away (Island/IDJMG)	+173
BOX CAR RACER I Feel So (MCA)	+162
STAIN'D Epiphany (Flip/Elektra/EEG)	+160
AUDIOVENT The Energy (Atlantic)	+151

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
NICKELBACK How You Remind Me (Roadrunner/IDJMG)	927
ADEMA The Way You Like It (Arista)	926
SYSTEM OF A DOWN Chop Suey (American/Columbia)	841
P.O.D. Alive (Atlantic)	805
DISTURBED Down With The Sickness (Giant/Reprise)	749
PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	745
TOOL Schism (Volcano)	602
LINKIN PARK Crawling (Warner Bros.)	569
SUM 41 Fat Lip (Island/IDJMG)	556
PAPA ROACH Last Resort (DreamWorks)	544
STROKES Last Nite (RCA)	544
WEEZER Hash Pipe (Geffen/Interscope)	539
STAIN'D Fade (Flip/Elektra/EEG)	509
ALIEN ANT FARM Smooth... (New Noize/DreamWorks)	484
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	466
CREED My Sacrifice (Wind-up)	464

CAKE

Comfort Eagle

The title track and single "COMFORT EAGLE" from CAKE's new album

VISITING YOUR TOWN

date	venue	location
05.12.02	City Stages	Birmingham, AL
05.19.02	Y101 Birthday Bash	Richmond, VA
05.20.02	House of Blues	Myrtle Beach, SC
05.20.02	Millennium Center	Winston-Salem, NC
05.21.02	Dancin' in the District	Nashville, TN
05.23.02	Dancin' in the District	San Diego, CA
05.23.02	SLX-Fest	Atlanta, GA
05.14.02	99X On The Brink	Washington, DC
05.15.02	DC Sessions	Charleston, SC
05.10.02	WAVE WaveFest	Telluride, CO
05.22.02	Telluride Bluegrass Festival	Telluride, CO
07.01.02	Edgefest at Malen Park	Barrie, ON

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ON THE RECORD

With Jason Ulanet MD, WJSE/Atlantic City, NJ



Our Modern Rock Madness Tournament wrapped up last week. For almost a month we pitted bands against one another (and the bands' fans as well). The Final Four were Pearl Jam vs. Tool and Radiohead vs. Incubus. PJ and Radiohead duked it out for the championship, and Eddie Vedder calmly told Thom Yorke "This is not for you!" Our listeners showed a lot of love for Sublime, Weezer and System Of A Down, all of whom

made it to the Elite Eight. Overall, artists from the '90s had their way with nu metal acts. • Nothing is requesting more than System Of A Down and Dashboard Confessional. Behind them, I'd say Incubus and Weezer. • I adore "Live Again" by Sevendust. They are brutally underexposed, underappreciated and underplayed. Alien Ant Farm's "Attitude" and Home Town Hero's "Questions" both sound great on our station, and I'd smile more often if they each roared up the charts. • If there's anything we're consistently on that most other stations aren't, it's going deeper into the catalogs of the bands our listeners really care about. That means 40 Pearl Jam songs in the system, not just 10; 25 from Alice in Chains instead of just 6; and 10 from Incubus instead of just five. And we'll do that on a consistent basis, not just a couple of weekends a year. • Believe it or not, after all these years, I finally saw Stone Temple Pilots for the first time last week. Weiland's a born performer, and I predict that decades from now he'll follow in Mick Jagger's footsteps and still be whirling around onstage.

OK, what was the last song to hit No. 1 on the Alternative chart that was exclusive to the format? I mean, a song that was a full-blown smash at Alternative with nary a pulse at Active Rock or Triple A or anywhere else? I looked back two years and couldn't find one, which speaks volumes about its rarity. Well, this week we have one of those special songs: **Unwritten Law's** "Seein' Red" hits No. 1 with barely any airplay at any other format. This is also a good test as to whether the Alternative format can move units on the retail end all by its lonesome. Can we? The 13,000 units Unwritten Law sold last week answer that question rather definitively, thank you very much. Anyway, play the hell out of "Seein' Red" — opportunities to exclusively own a song like this are extraordinarily rare ... A lot of great songs hit the most-added column, and they all sound significantly different, which is one of the things I love about this format. **Eminem's** "Without Me" was at the top, with 20 adds, while the great single "The Energy" from **Audiovent** (the album is great too) wasn't far behind with 16 (and 44 stations overall — natch) ... **The Hives** seem to be another retro-alt band with a huge buzz, and they are starting out strong with 32 stations (13 adds). **Box Car Racer** also have 13 adds on the great song "I Feel So," which now has 41 stations behind it. **RECORD OF THE WEEK: Papa Roach** "She Loves Me Not"

Alternative ON THE RADIO

— Jim Kerr, Alternative Editor

COMING RIGHT UP

ARTIST: Soul Hooligan

LABEL: Maverick/Reprise

By KATY STEPHAN/ALTERNATIVE SPECIALTY EDITOR



Soul Hooligan

Breakbeat, Britpop, big beat, hip-hop — just naming the elements that converged to create Soul Hooligan results in spontaneous, uncontrollable rhyming. Coincidence — or inevitable cosmic phenomenon?

Before you rush off to consult artbell.com, consider the nonparanormal side of things. Soul Hooligan comprises three musicians whose combined musical expertise reaches almost unearthly proportions. Jim Sumner, Austin Reynolds and Dave Jay have logged countless studio hours performing, producing and remixing tracks for various projects — everything from rave-favorite dance hits to rockabilly swing.

Austin was an engineer for jungle and drum-n-bass label Suburban Base during its heyday; Dave Jay recorded with Phuture Assassins (whose "Phuture Sounds" has recently been remixed and rereleased by Cause For Concern); and Jim Sumner is a studio musician and the former pianist for Big Six, a European jump-jive/ska band.

The three do not fit easily into typical band roles. Trying to figure out who played which instrument on their record will prove that. All three are credited for keyboards. Sumner and Jay are both listed for lead and backing vocals. No live drummer is listed, though Reynolds is credited with programming, which means he created the drum loops on computer. He's also listed for guitar and bass. When the Soul Hooligan action figures come out, Mattel is going to have a pretty tough time figuring out which props go in which box.

Though the three have been friends since their teens, Soul Hooligan began as Reynolds' solo project. But when the first Soul Hooligan single, "Sweet Pea," hit the dance floor in Britain, it became obvious that Reynolds would need some teammates to make the music happen live.

With their combined recording experience and multi-instrumentalism, Sumner and Jay brought more to the party than your average ringers, and the band's first U.S. single, "Algebra," was co-written by all three. "We all write the music," Jay has said. "Basically, someone comes up with an idea in the studio, and if everyone likes it, we give it a go. It's a lot easier now, since music has gotten a lot more sophisticated in the last 10 years. Ten years ago the dance scene was more rigid, and live instruments weren't really a part of it."

The evolution of the band's sound reflects the changes in the dance and electronic scene even since Reynolds conceived the group in 1997. He began by chopping up and sampling old Northern Soul records — hence the name Soul Hooligan. But as the big beat phase died down, Reynolds, Sumner and Jay became more interested in a song-oriented, downtempo vibe. "We had gotten bored of big beat," Jay said. "It seemed very repetitive, and, as we started to produce songs and add the vocals, we realized that it took away from the other elements."

"Algebra" sounds deceptively simple, and it's catchier than rubella. You don't have to know how they did it or learn a bunch of esoteric musical terminology. Just rhyme along and relax. Maybe you'll free up some brainpower to deal with the mysteries of crop circles and Chupacabra.

CUSTOM

going for adds may 14th

beat me

"If you are looking for a record that reacts, gets phones, gets sales and gets you thinking, then play 'Hey Mister' or 'Beat Me' by Custom. FAST is layered with emotion, reality and a raw truthfulness you will appreciate ... a great album." — LISA BIELLO/WHRL

"I'm glad there's interesting music like the Custom record for us to play." — ALAN SMITH/WOCL

"'Hey Mister' had great phones, great research and really stands out! I can't wait to see what the next single does." — MIKE MURPHY/WDYL

"Custom is a legitimate alternative artist that has impacted our format!" — John Rozz/WJBX

Written and Produced by Custom
Remix by Andy Wallace
Management: Heidi L. at Mothership Industries.
John Reese for Freeze Management.

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www.artistdirect.com

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America's Best Testing Alternative Songs 12+ For The Week Ending 5/3/02.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
LINKIN PARK In The End (Warner Bros.)	4.26	4.12	99%	50%	4.28	100%	49%
HOOBASTANK Crawling In The Dark (Island/IDJMG)	4.22	4.18	93%	29%	4.23	94%	29%
JIMMY EAT WORLD The Middle (DreamWorks)	4.19	4.18	92%	29%	4.13	92%	28%
UNWRITTEN LAW Seein' Red (Interscope)	4.15	4.10	78%	14%	4.05	76%	14%
HOOBASTANK Running Away (Island/IDJMG)	4.10	4.07	61%	6%	4.08	61%	5%
PUDDLE... Blurry (Flawless/Geffen/Interscope)	4.09	4.08	98%	39%	4.13	99%	39%
INCUBUS I Wish You Were Here (Immortal/Epic)	4.07	4.06	97%	40%	4.07	98%	39%
STAIN'D For You (Flip/Elektra/EEG)	4.05	3.92	90%	24%	4.04	93%	27%
SYSTEM... Chop Suey (American/Columbia)	4.04	3.94	94%	36%	4.03	96%	37%
OUR LADY PEACE Somewhere Out There (Columbia)	4.03	-	48%	3%	4.02	50%	4%
SYSTEM OF A DOWN Toxicity (American/Columbia)	4.03	3.89	92%	24%	3.97	92%	27%
NICKELBACK Too Bad (Roadrunner/IDJMG)	4.00	3.93	96%	31%	3.94	97%	34%
DEFAULT Wasting My Time (TVT)	3.99	4.00	95%	37%	3.98	96%	38%
PUDDLE... Drift & Die (Flawless/Geffen/Interscope)	3.94	3.95	67%	9%	3.92	69%	8%
GODSMACK I Stand Alone (Republic/Universal)	3.94	3.85	89%	19%	3.96	94%	21%
INCUBUS Nice To Know You (Immortal/Epic)	3.93	3.95	94%	33%	3.92	93%	33%
KORN Here To Stay (Immortal/Epic)	3.89	3.79	68%	9%	3.97	70%	8%
TOOL Parabola (Volcano)	3.87	3.92	55%	10%	3.88	62%	9%
DASHBOARD CONFESSIONAL Screaming... (Vagrant)	3.86	3.75	54%	9%	3.70	50%	9%
P.O.D. Youth Of The Nation (Atlantic)	3.86	3.76	99%	46%	3.85	99%	47%
BLINK-182 First Date (MCA)	3.85	3.77	94%	30%	3.74	95%	33%
X-ECUTIONERS It's Goin' Down (Loud/Columbia)	3.85	3.80	78%	20%	3.84	80%	20%
GOO GOO OOLLS Here Is Gone (Warner Bros.)	3.79	3.78	81%	13%	3.68	81%	15%
P.O.D. Boom (Atlantic)	3.78	-	61%	11%	3.71	63%	12%
WEEZER Dope Nose (Geffen/Interscope)	3.76	3.72	62%	11%	3.72	60%	11%
311 Amber (Volcano)	3.68	3.62	62%	15%	3.66	65%	15%
ROB ZOMBIE Never Gonna Stop... (Geffen/Interscope)	3.67	3.71	77%	21%	3.69	81%	23%
WHITE STRIPES Fell In Love With A Girl (V2)	3.48	3.50	58%	15%	3.30	57%	17%
TRIK TURNER Friends And Family (RCA)	3.43	3.45	77%	25%	3.33	77%	27%

Total sample size is 706 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Males 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818/377-5300. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

R&R Top 20 Specialty Artists

May 3, 2002

1. BREEDERS (4AD/Elektra) "Huffer"
2. CORNERSHOP (Wiiija/Beggars/V2) "Lessons Learned..."
3. BADLY DRAWN BOY (XL/ARTISTdirect) "Something..."
4. A (Mammoth/Hollywood) "Nothing"
5. BOXCAR RACER (MCA) "I Feel So"
6. RIDDLIN' KIDS (Aware/Columbia) "I Feel Fine"
7. GOLDFINGER (Mojo/Jive) "Open Your Eyes"
8. FACE TO FACE (Vagrant) "The New Way"
9. ASH (Kinetic) "Burn Baby Burn"
10. LIMITPOINT (unsigned-Buzz P.A.D./First Floor) "Today..."
11. SPARTA (DreamWorks) "Mye"
12. STRUNG OUT (Fat Wreck Chords) "Cemetery"
13. WILCO (Nonesuch) "Heavy Metal Drummer"
14. BAD RELIGION (Epitaph) "The Defense"
15. LUNA (Jet Set) "Love Dust"
16. PROMISE RING (Anti/Epitaph) "Stop Playing Guitar"
17. JON SPENCER BLUES (Matador) "She Said"
18. KICKOVERS (Fenway) "Fake in Love"
19. DJ SHADOW (MCA) "You Can't Go Home Again"
20. PAUL WESTERBERG (Vagrant) various tracks

Ranked by total number of shows reporting artist.

Record Of The Week

Artist: CORNERSHOP
Label: Wiiija/Beggars/V2



"Lessons Learned From Rocky I to Rocky III" — the title alone qualifies Cornershop's new single for Record of the Week. And an album called *Handcream for a Generation* could be a 50-minute test of the Emergency Broadcast System for all I care — I'm sold. But it just gets better. Instead of a track listing, the insert features a different graphic representing each song title. It's 13 album covers in one! Oh, and guess what? "Lessons Learned..." rules. Right down to the booty-shaking backup singers, this one's the heavyweight champion of the week. Solid brass belt buckles for everyone!

— Katy Stephan, Alternative Specialty Editor

#3 Most Added! Including:

Q101 KTBZ KPNT KNRK WAQZ WMRQ KTEG
WKRL WJBX WGRD WARQ KMBY WHRL KLEC!

Top 5 Phones:

WXRK KROQ KITS KNDD KXTE 91X KJEE KAHA and more!

30,000 Scanned to Date:

WXRK 27x New York 385/#192
KROQ 24x Los Angeles 673/#99
KITS 21x San Francisco 206/#174
91x 22x San Diego 280/#47

2 moves up to "BLOWTORCH" ROTATION — 25+ spins per week!

North American Club tour: 5/26 - 6/15 selling out in airplay markets!

"HATE TO SAY I TOLD YOU SO"
THE NEW SINGLE FROM THE ALBUM **VENI VIDI VICIOUS.**

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THE HIVES

Stations and their adds listed alphabetically by market

Reporters

WHRL/Albany, NY *
 OM/PO/AD/MD: Lisa Biello
 1 HOME TOWN HERO "Questions"
 1 HIVES "Hate"
 AUDIOIVENT "Energy"

KTEG/Albuquerque, NM *
 PD: Ellen Flaherty
 MD: Adam 12
 HIVES "Hate"

WNNX/Atlanta, GA *
 PD: Leslie Fram
 APD/MD: Chris Williams
 3 EMINEM "Me"
 1 PUDDLE OF MUDD "Drift"
 1 INCUBUS "Warning"

WJSE/Atlantic City, NJ *
 PD: Al Parinello
 MD: Jason Ulanet
 ALIEN CRIME "Ozzy"
 COURSE OF NATURE "Shame"
 EMINEM "Me"
 TRUST COMPANY "Downfall"

KROX/Austin, TX *
 PD: Melody Lee
 MD: Toby Ryan
 HOBBASTANK "Running"
 SUGARCULT "Bouncing"

KNXX/Baton Rouge, LA *
 PD/MD: Randy Chase
 APD: Bill Jackson
 APEX THEORY "Apossibly"
 AUDIOIVENT "Energy"
 BOX CAR RACER "Feel"
 JERRY CANTRELL "Anger"
 GREENWHEEL "Shelter"

WRAX/Birmingham, AL *
 PD: Susan Groves
 APD: Hurricane Shane
 MD: Mark Lindsey
 3 CAKE "Comfort"
 1 TRUST COMPANY "Downfall"
 AUDIOIVENT "Energy"
 COURSE OF NATURE "Shame"
 GREENWHEEL "Shelter"

KQXR/Boise, ID *
 PD: Jacant Jackson
 MD: Kaloo
 9 EMINEM "Me"

WBCN/Boston, MA *
 VP/Programming: Oedipus
 APD/MD: Steven Strick
 4 EMINEM "Me"
 KROEGER & SCOTT "Hero"

WFNX/Boston, MA *
 PD: Cuzzo
 APD/MD: Kevin Mays
 9 EMINEM "Me"
 COURSE OF NATURE "Shame"

WEDG/Buffalo, NY *
 PD: Lenny Diana
 MD: Ryan Patrick
 5 SHEILA DIVINE "Ostrich"
 KROEGER & SCOTT "Hero"
 LINKIN PARK "Runaway"
 SEV "Same"

WAVF/Charleston, SC *
 PD: Greg Patrick
 APD/MD: Danny Villalobos
 1 AUDIOIVENT "Energy"
 GREENWHEEL "Shelter"

WEND/Charlotte, NC *
 PD: Jack Daniel
 APD/MD: Kristen Honeycutt
 No Adds

WKQX/Chicago, IL *
 PD: Tim Richards
 APD/MD: Mary Shuminas
 AMD: Nicole Chuminatto
 GREENWHEEL "Shelter"
 HIVES "Hate"
 PUDDLE OF MUDD "Drift"
 STAINO "Epiphany"

WZZN/Chicago, IL *
 PD: Bill Gamble
 APD: Steve Levy
 MD: James VanOsdol
 13 ANDREW W.K. "Party"
 4 EMINEM "Me"
 2 JIMMY EAT WORLD "Sweet"

WAQZ/Cincinnati, OH *
 PD: Rick Jamie
 APD/MD: Shaggy
 1 HIVES "Hate"
 AUDIOIVENT "Energy"
 BOX CAR RACER "Feel"

WXTM/Cleveland, OH *
 PD: Kim Monroe
 MD: Don Nardella
 3 EMINEM "Me"
 AUDIOIVENT "Energy"
 INCUBUS "Warning"
 TRUST COMPANY "Downfall"

WARQ/Columbia, SC *
 DM/PO/MD: Gina Juliano
 1 HIVES "Hate"
 JERRY CANTRELL "Anger"

WWCD/Columbus, OH *
 PD: Andy Davis
 MD: Jack DeVoss
 ALIEN CRIME "Ozzy"
 ANDREW W.K. "Party"
 BREEDERS "Huffer"
 JACK JOHNSON "Flake"
 UNWRITTEN LAW "Red"

KDGE/Dallas-Ft. Worth, TX *
 PD: Duane Doherty
 APD/MD: Alan Ayo
 2 FLICKERSTICK "Coke"
 2 BOX CAR RACER "Feel"
 HOBBASTANK "Running"

WXEG/Dayton, OH *
 PD: Steve Kramer
 MD: Boomer
 6 BOX CAR RACER "Feel"

KTCL/Denver-Boulder, CO *
 PD: Mike O'Connor
 MD: Sabrina Saunders
 20 RIDDLIN KIDS "Feel"
 13 DASHBOARD "Screaming"
 13 CREED "Breath"
 1 OUR LADY PEACE "There"
 8 MOBY "Stars"
 8 TOOL "Parabola"
 8 WHITE STRIPES "Fell"
 7 HOBBASTANK "Running"
 7 SUM 41 "About"
 6 P.O.D. "Boom"
 BOX CAR RACER "Feel"
 COURSE OF NATURE "Shame"
 COLD "Gene"
 WAYNE "Whisper"
 GREENWHEEL "Shelter"

CIMX/Detroit, MI *
 PD: Murray Brookshaw
 APD: Vince Cannova
 MD: Matt Franklin
 7 HOME TOWN HERO "Eighteen"
 5 EMINEM "Me"
 CREED "Breath"
 COREY TAYLOR "Bother"
 DEFAULT "Deny"

KNRQ/Eugene-Springfield, OR
 PD: Chris Crowley
 APD/MD: Stu Allen
 CREED "Breath"

KXNA/Fayetteville, AR
 PD: Margot Smith
 8 OASIS "Hindu"
 5 DROWNING POOL "Tear"
 5 TRUST COMPANY "Downfall"
 5 APEX THEORY "Apossibly"

WJBX/Ft. Myers, FL *
 PD: John Rozz
 APD: Fitz Madrid
 MD: Jeff Zito
 No Adds

KFRR/Fresno, CA *
 PD: Chris Squires
 MD: Reverend
 AUDIOIVENT "Energy"
 GREENWHEEL "Shelter"
 P.O.D. "Boom"
 PUDDLE OF MUDD "Drift"

WGRD/Grand Rapids, MI *
 PD: Bobby Duncan
 MD: Michael Grey
 COURSE OF NATURE "Shame"
 CREED "Breath"
 HIVES "Hate"

WXNR/Greenville, NC *
 PD: Jeff Sanders
 APD: Turner Watson
 JERRY CANTRELL "Anger"
 CREED "Breath"

WEEO/Hagerstown, MD
 PD: Brad Hunter
 APD: Dave Roberts
 EMINEM "Me"
 AUDIOIVENT "Energy"
 CALLING "Adrienne"
 HIVES "Hate"

WMRQ/Hartford, CT *
 PD: Todd Thomas
 MD: Chaz Kelly
 9 EMINEM "Me"
 1 INCUBUS "Warning"
 STROKES "Explain"
 WHITE STRIPES "Fell"

KPOI/Honolulu, HI *
 PD: Kid Leo
 MD: Fil Slash
 18 QUARASHI "Shck"
 13 DASHBOARD "Screaming"
 13 CREED "Breath"
 1 OUR LADY PEACE "There"
 8 MOBY "Stars"
 8 TOOL "Parabola"
 8 WHITE STRIPES "Fell"
 7 HOBBASTANK "Running"
 7 SUM 41 "About"
 6 P.O.D. "Boom"
 BOX CAR RACER "Feel"
 COURSE OF NATURE "Shame"
 COLD "Gene"
 WAYNE "Whisper"
 GREENWHEEL "Shelter"

KUCO/Honolulu, HI *
 PD: Jamie Hyatt
 MD: Ryan Sean
 45 LINKIN PARK "Papercut"
 42 JIMMY EAT WORLD "Sweet"
 GOLDFINGER "Eyes"

KTZX/Houston-Cheveston, TX *
 PD/MD: Steve Robison
 APD: Eric Schmidt
 3 311 "Amber"
 2 STROKES "Explain"
 1 HIVES "Hate"
 RUGS "Breakdown"

WRZX/Indianapolis, IN *
 PD: Scott Jameson
 MD: Michael Young
 No Adds

WPLA/Jacksonville, FL *
 PD: Scott Petibone
 APD/MD: Chad Chumley
 AUDIOIVENT "Energy"
 GREENWHEEL "Shelter"
 P.O.D. "Boom"
 PUDDLE OF MUDD "Drift"

WRZK/Johnson City, TN *
 VP/Prog. Ops.: Mark E. McKinn
 APEX THEORY "Apossibly"
 JERRY CANTRELL "Anger"
 DASHBOARD "Screaming"

WNFZ/Knoxville, TN *
 PD: Dan Bozyk
 APD/MD: Anthony Proffitt
 AMD: Dpie Hines
 1 UNION UNDERGROUND "Nation"
 CREED "Breath"
 HOBBASTANK "Running"
 KID ROCK "Never"

KFTE/Lafayette, LA *
 PD: Rob Summers
 MD: Scott Perrin
 1 AUDIOIVENT "Energy"
 1 DASHBOARD "Screaming"
 KROEGER & SCOTT "Hero"

WWDX/Lansing, MI *
 PD: Chli Walker
 MD: Kelly Brady
 5 BOX CAR RACER "Feel"
 1 AUDIOIVENT "Energy"
 CREED "Breath"

KXTE/Las Vegas, NV *
 PD: Dave Wellington
 APD/MD: Chris Ripley
 7 FINCH "Letters"
 ADEMA "Freaking"

WXZZ/Lexington-Fayette, KY *
 PD: B.J. Kinard
 MD: Suzy Boe
 1 STROKES "Explain"

KLEC/Little Rock, AR *
 Dir./Prog.: Larry LeBlanc
 MD: Peter Gunn
 1 COAL CHAMBER "Fiend"
 COURSE OF NATURE "Shame"
 EMINEM "Me"
 HIVES "Hate"
 TRUST COMPANY "Downfall"

KROQ/Los Angeles, CA *
 VP/Prog.: Kevin Weatherly
 APD: Gene Sandbloom
 MD: Lisa Worden
 14 EMINEM "Me"

WLRS/Louisville, KY *
 Dir./Prog.: J.D. Kunes
 PD: Lance
 MD: Kyle Meredith
 2 DASHBOARD "Screaming"
 APEX THEORY "Apossibly"

WMAD/Madison, WI *
 PD: Pat Frawley
 MD: Amy Hudson
 1 AUDIOIVENT "Energy"
 STAINO "Epiphany"

WMFS/Memphis, TN *
 PD: Rob Cressman
 MD: Mike Killabrew
 No Adds

KMBY/Monterey-Salinas, CA *
 DM/PO: Chris White
 APD: Dpie Taylor
 2 EMINEM "Me"
 CUSTOM "Beat"
 HIVES "Hate"
 INCUBUS "Warning"
 RIDDLIN KIDS "Feel"
 TRUST COMPANY "Downfall"

WBUZ/Nashville, TN *
 PD: Brian Krysz
 8 SUM 41 "About"
 AUDIOIVENT "Energy"
 JERRY CANTRELL "Anger"
 GREENWHEEL "Shelter"
 KID ROCK "Never"

WRRV/Newburgh, NY
 PD: Andrew Boris
 STROKES "Explain"
 WHITE STRIPES "Fell"

KKND/New Orleans, LA *
 OM/PO: Dave Stewart
 MD: Sig
 2 APEX THEORY "Apossibly"
 BOX CAR RACER "Feel"

WXRK/New York, NY *
 PD: Steve Kingston
 MD: Mike Peer
 4 EMINEM "Me"
 HOME TOWN HERO "Eighteen"

WROX/Norfolk, VA *
 PD: Michele Diamond
 MD: Mike Powers
 1 APEX THEORY "Apossibly"
 AUDIOIVENT "Energy"
 BOX CAR RACER "Feel"
 QUARASHI "Shck"

KQRX/Odessa-Midland, TX
 PD: Michael Todd Mobley
 14 SUM 41 "About"
 COURSE OF NATURE "Shame"
 TRUST COMPANY "Downfall"
 ADEMA "Freaking"
 BUTCH WALKER "Way"

WOCL/Orlando, FL *
 PD: Alan Amith
 APD/MD: Bobby Smith
 MD: Eric Kristensen
 RIDDLIN KIDS "Feel"

WPLY/Philadelphia, PA *
 PD: Jim McGuinn
 MD: Dan Fein
 9 EMINEM "Me"

KEOJ/Phoenix, AZ *
 PD: Nancy Stevens
 APD: Dead Air Dave
 MD: Robin Nash
 7 EMINEM "Me"
 1 RIDDLIN KIDS "Feel"

KZON/Phoenix, AZ *
 DM/PO: Tim Maramville
 APD/MD: Kevin Mannion
 No Adds

WXDX/Pittsburgh, PA *
 PD: John Moschitta
 MD: Minnie
 2 3RD STRIKE "Light"
 2 P.O.D. "Boom"

WCYY/Portland, ME
 PD: Herb Ivy
 MD: Brian James
 JIMMY EAT WORLD "Sweet"
 EMINEM "Me"
 GREENWHEEL "Shelter"

WBRU/Providence, RI *
 PD: Tim Schiavelli
 MD: Annie Shapiro
 9 EMINEM "Me"
 2 DEFAULT "Deny"
 1 KROEGER & SCOTT "Hero"
 NEW FOUND GLORY "Over"
 STAINO "Epiphany"

KRZO/Reno, NV *
 PD: Wendy Rollins
 APD/MD: Scott Sanford
 1 APEX THEORY "Apossibly"
 AUDIOIVENT "Energy"
 OUR LADY PEACE "There"

WDYL/Richmond, VA *
 PD: Mike Murphy
 MD: Keith Dakin
 No Adds

KCXX/Riverside, CA *
 DM/PO: Kelli Cluque
 APD: John DeSantis
 MD: Daryl James
 AUDIOIVENT "Energy"
 BOX CAR RACER "Feel"

WZZI/Roanoke-Lynchburg, VA *
 PD/MD: Don Walker
 COURSE OF NATURE "Shame"
 CUSTOM "Beat"
 RIDDLIN KIDS "Feel"
 TRUST COMPANY "Downfall"
 WAYNE "Whisper"

WZNE/Rochester, NY *
 DM/PO: Mike Dinger
 MD: Busta
 10 JIMMY EAT WORLD "Sweet"
 4 RIDDLIN KIDS "Feel"
 BOX CAR RACER "Feel"
 CREED "Breath"

KWOD/Sacramento, CA *
 PD: Ron Bunch
 APD: Boomer
 13 JIMMY EAT WORLD "Sweet"
 4 DEFAULT "Deny"
 1 TRUST COMPANY "Downfall"
 COURSE OF NATURE "Shame"
 RIDDLIN KIDS "Feel"

KPNT/St. Louis, MO *
 PD: Tommy Mattem
 1 STROKES "Explain"
 ASH "Burn"
 HIVES "Hate"
 JIMMY EAT WORLD "Sweet"

KXRK/Salt Lake City, UT *
 VP/Prog. & Prog.: Mike Summers
 APD/MD: Todd Noker
 13 INCUBUS "Warning"
 11 JIMMY EAT WORLD "Sweet"
 10 QUARASHI "Shck"

XTRA/San Diego, CA *
 PD: Bryan Schock
 MD: Chris Muckley
 8 HIVES "Free"
 6 FACE TO FACE "New"
 1 Doves "Fear"

KITS/San Francisco, CA *
 PD: Sean Demery
 MD: Aaron Axelsen
 10 EMINEM "Me"
 311 "Amber"
 JACK JOHNSON "Flake"
 NEW FOUND GLORY "Over"

KJEE/Santa Barbara, CA
 GM/PO: Eddie Gutierrez
 MD: Dakota
 No Adds

KNDD/Seattle-Tacoma, WA *
 PD: Phil Manning
 APD: Jim Keller
 MD: Seth Resler
 No Adds

KSYR/Shreveport, LA *
 16 HOBBASTANK "Running"
 2 311 "Amber"
 WHITE STRIPES "Fell"
 GOLDFINGER "Eyes"

WKRL/Syracuse, NY *
 DM/PO: Mimi Griswold
 APD/MD: Abbie Weber
 3 COURSE OF NATURE "Shame"
 KROEGER & SCOTT "Hero"
 1 JERRY CANTRELL "Anger"
 HIVES "Hate"

WXSR/Tallahassee, FL
 PD: Steve King
 MD: Meathhead
 TRUST COMPANY "Downfall"
 EMINEM "Me"

WSUN/Tampa, FL *
 DM: Chuck Beck
 PD: Shark
 6 P.O.D. "Boom"
 3 BOX CAR RACER "Feel"
 1 KROEGER & SCOTT "Hero"

KFMA/Tucson, AZ *
 PD: John Michael
 APD: Libby Carstensen
 MD: Matt Spry
 2 APEX THEORY "Apossibly"
 ABANDONED POOLS "Remedy"
 SOUL HOOLIGAN "Algebra"

KMYZ/Tulsa, OK *
 PD: Lynn Barstow
 MD: Corbin Pierce
 1 DEFAULT "Deny"
 1 EMINEM "Me"
 AUDIOIVENT "Energy"

WHFS/Washington, DC *
 PD: Robert Benjamin
 APD: Bob Waugh
 MD: Pat Ferrise
 14 EMINEM "Me"
 INCUBUS "Warning"

WWDC/Washington, DC *
 PD: Buddy Rizer
 MD: LeeAnn Curtis
 5 ANDREW W.K. "Party"
 STROKES "Explain"

WPBZ/West Palm Beach, FL *
 DM/PO: John D'Connell
 MD: Eric Kristensen
 7 EMINEM "Me"
 APEX THEORY "Apossibly"
 AUDIOIVENT "Energy"
 BOX CAR RACER "Feel"
 N.E.R.D. "Star"

WBSX/Wilkes-Barre, PA *
 PD: Chris Lloyd
 APD: Jay Hunter
 MD: Freddie
 No Adds

WSFM/Wilmington, NC
 PD: Knotthead
 4 DEADSY "Park"
 4 APEX THEORY "Apossibly"
 GREENWHEEL "Shelter"
 BOX CAR RACER "Feel"
 AUDIOIVENT "Energy"
 STROKES "Explain"

*Monitored Reporters

86 Total Reporters

76 Total Monitored

10 Total Indicator

9 Current Indicator Playlists

Did Not Report, Playlist Frozen (1):
 WWWV/Savannah, SC



New & Active

HIVES Hate To Say I Told You So (*Burning/Epitaph/Sire/Reprise*)
 Total Plays: 342, Total Stations: 32, Adds: 13

ANDREW W.K. Party Hard (*Island/IDJMG*)
 Total Plays: 331, Total Stations: 25, Adds: 3

GOLDFINGER Open Your Eyes (*Mojo/Jive*)
 Total Plays: 292, Total Stations: 27, Adds: 2

NO DOUBT Hella Good (*Interscope*)
 Total Plays: 288, Total Stations: 13, Adds: 0

JERRY CANTRELL Anger Rising (*Roadrunner/IDJMG*)
 Total Plays: 235, Total Stations: 26, Adds: 6

SEV Same Old Song (*Geffen/Interscope*)
 Total Plays: 229, Total Stations: 16, Adds: 1

AUDIOIVENT The Energy (*Atlantic*)
 Total Plays: 194, Total Stations: 44, Adds: 16

NERD Rock Star (*Virgin*)
 Total Plays: 191, Total Stations: 17, Adds: 1

TRUST COMPANY Downfall (*Interscope*)
 Total Plays: 183, Total Stations: 18, Adds: 7

DISHWALLA Somewhere In The Middle (*Immergent*)
 Total Plays: 148, Total Stations: 8, Adds: 0

Songs ranked by total plays

Indicator

Most Added

EMINEM Without Me (*Shady/Aftermath/Interscope*)

TRUST COMPANY Downfall (*Interscope*)

AUDIOIVENT The Energy (*Atlantic*)

STROKES Hard To Explain (*RCA*)

APEX THEORY Apossibly (Can You Please...) (*DreamWorks*)

BOX CAR RACER I Feel So (*MCA*)

GREENWHEEL Shelter (*Island/IDJMG*)

CREED One Last Breath (*Wind-up*)

WHITE STRIPES Fell In Love With A Girl (*Third Man/V2*)

SUM 41 What We're All About (*Island/IDJMG*)

DROWNING POOL Tear Away (*Wind-up*)

DEADSY The Key To Grammercy Park (*Elementree/DreamWorks*)

HIVES Hate To Say I Told You So (*Burning/Epitaph/Sire/Reprise*)

CALLING Adrienne (*RCA*)

JIMMY EAT WORLD Sweetness (*DreamWorks*)

OASIS The Hindu Times (*Epic*)

ADEMA Freaking Out (*Arista*)

COURSE OF NATURE Wall Of Shame (*Lava/Atlantic*)

BUTCH WALKER My Way (*HiFi/Arista*)



JUNKEE JUNKEE, I AM A JUNKEE

Hanging out backstage at the Suburban Noize Supporting Radical Habits Tour 2002 are (l-r) Soulmán of The Phunk Junkees and R&R Assistant Editor Mike Davis

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o Mike Davis:
 10100 Santa Monica Blvd., 3rd Floor Los Angeles, CA 90067

Alternative Playlists

MARKET #1

WXRK/New York
Infinity
(212) 314-9230
Kingston/Woody/Peer
12+ Cumulative 2,455,600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
39	40	PUDDLE OF MUDD/Blurry	52160
37	40	P.O.D./Youth Of The Nation	52160
19	40	GODSMACK/Stand Alone	52160
37	38	SYSTEM OF A DOWN/Toxicity	49552
37	37	LINKIN PARK/Runaway	48248
26	34	KORN/Here To Stay	44336
33	32	HOBBASTANK/Crawling In The Dark	41728
18	29	HIVES/Hate To Say	37816
28	26	JIMMY EAT WORLD/The Middle	33904
28	26	WHITE STRIPES/Fall In Love...	32600
18	22	CREED/One Last Breath	28688
16	22	KROEGER & SCOTT/Hero	27384
24	21	HOBBASTANK/Running Away	24776
21	20	ROB ZOMBIE/Never Gonna Stop...	24776
19	19	SYSTEM OF A DOWN/Chop Suey	24776
19	19	BOX CAR RACER/Feel So	24776
16	18	P.O.D./Alive	23472
16	18	STAIN'D/Epiphany	23472
26	18	STAIN'D/For You	23472
18	18	LINKIN PARK/In The End	23472
20	18	LINKIN PARK/Papercut	23472
12	16	PAPA ROACH/Last Resort	20864
16	16	TOOL/Schism	20864
19	16	X-ECUTIONERS/It's Goin' Down	20864
6	15	ALIEN ANT FARM/Smooth Criminal	19560
19	14	TRUST COMPANY/Downfall	18256
14	14	WEEZER/Dope Nose	18256
14	14	INCUBUS/Nice To Know You	18256
14	14	DISTURBED/The Game	18256
11	13	PUDDLE OF MUDD/Control	16952

MARKET #2

KROQ/Los Angeles
Infinity
(313) 910-1067
Wathery/Sandblom/Worden
12+ Cumulative 1,603,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
31	40	JIMMY EAT WORLD/Sweetness	35440
42	36	SYSTEM OF A DOWN/Toxicity	34554
37	36	WHITE STRIPES/Fall In Love...	33668
37	37	BAO RELIGION/Sorrow	32782
36	35	STROKES/Last Nite	31010
31	31	JACK JOHNSON/Flake	27466
20	31	LINKIN PARK/Runaway	27466
21	30	KORN/Here To Stay	26580
24	26	TRUST COMPANY/Downfall	23036
17	26	HOME TOWN HERO/Eighteen	23036
25	25	HIVES/Hate To Say	22150
27	25	PUDDLE OF MUDD/Blurry	22150
31	24	JIMMY EAT WORLD/The Middle	21264
27	23	P.O.D./Youth Of The Nation	20378
25	22	HOBBASTANK/Crawling In The Dark	19492
22	22	NO DOUBT/Hella Good	19492
19	22	ROB ZOMBIE/Never Gonna Stop...	19492
12	22	BOX CAR RACER/Feel So	19492
23	21	UNWRITTEN LAW/Seen' Red	18606
18	21	SYSTEM OF A DOWN/Chop Suey	18606
18	20	P.O.D./Boom	17720
15	20	INCUBUS/Warning	17720
18	19	MOBY/We Are All Made...	16834
21	19	TOOL/Schism	16834
10	18	DISTURBED/Down With...	15948
21	17	OFFSPRING/Deny	15062
19	17	PAPA ROACH/Last Resort	15062
14	14	EMINEM/Without Me	12404
14	14	HOBBASTANK/Running Away	12404
16	14	STARSAILOR/Good Souls	12404

MARKET #3

WKQX/Chicago
Emmis
(312) 527-8348
Richards/Stuminas
12+ Cumulative 839,600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
40	42	JIMMY EAT WORLD/The Middle	14028
35	41	SYSTEM OF A DOWN/Toxicity	13694
43	41	UNWRITTEN LAW/Seen' Red	13694
37	40	BLINK-182/First Date	13360
41	39	NICKELBACK/Too Bad	13026
31	37	STROKES/Hard To Explain	12358
16	31	P.O.D./Boom	10354
20	31	OUR LADY PEACE/Somewhere Out There	10354
34	29	TRIK TURNER/Friends + Family	9686
21	28	LINKIN PARK/Papercut	9352
20	28	KORN/Here To Stay	9352
34	28	WEEZER/Dope Nose	9352
21	27	WHITE STRIPES/Fall In Love...	9018
26	27	DASHBOARD .Screaming...	9018
23	25	TENACIOUS D/Tribute	8350
22	23	THURSDAY/Understanding In...	7682
22	22	SUGARSH/Stick 'Em Up	7348
21	21	QUARASHI/Save 'Em Up	7014
9	21	BOX CAR RACER/Feel So	7014
19	21	BEN KIWILLER/Wasted And Ready	7014
21	20	MOBY/We Are All Made...	6680
18	20	311/Amber	6680
17	17	PHANTOM PLANE/California	5678
19	17	KID ROCK/What I Learned...	5678
16	16	HOBBASTANK/Crawling In The Dark	5340
13	15	DEFAULT/Wasting My Time	5010
16	15	PUDDLE OF MUDD/Blurry	5010
13	15	DISTURBED/Down With...	5010
11	15	JACK JOHNSON/Flake	5010
16	14	STAIN'D/Fate	4676

MARKET #3

WZZN/Chicago
ABC
(312) 984-9923
Gamble/Ly/Manson/Osoli
12+ Cumulative 548,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
49	68	JACK JOHNSON/Flake	11084
66	68	JIMMY EAT WORLD/The Middle	11084
60	51	WHITE STRIPES/Fall In Love...	8313
31	49	SYSTEM OF A DOWN/Toxicity	7987
33	48	GOO GOO DOLLS/Here Is Gone	7824
29	48	STAIN'D/For You	7824
35	48	PUDDLE OF MUDD/Blurry	7335
68	43	BLINK-182/First Date	7009
33	36	STROKES/Last Nite	5808
37	36	OASIS/The Hindu Times	5868
37	34	DISPATCH/Open Up	5542
26	34	MOBY/We Are All Made...	5542
27	33	CREED/My Sacrifice	5379
31	31	DASHBOARD .Screaming...	5053
29	31	UNWRITTEN LAW/Seen' Red	5053
31	31	LINKIN PARK/Papercut	5053
15	29	HOBBASTANK/Running Away	4727
26	28	HIVES/Hate To Say	4564
46	28	INCUBUS/Nice To Know You	4401
28	27	KROEGER & SCOTT/Hero	4401
44	23	WEEZER/Dope Nose	3749
45	23	LINKIN PARK/In The End	3749
12	21	PHANTOM PLANE/California	3423
19	20	CREED/One Last Breath	3260
30	19	SENSE FIELD/Save Yourself	3097
16	19	SUM 41/Fat Lip	3097
19	18	DEFAULT/Wasting My Time	2934
14	18	INCUBUS/ Wish You Were Here	2934
5	16	P.O.D./Boom	2608
49	16	HOBBASTANK/Crawling In The Dark	2608

MARKET #4

KITS/San Francisco
Infinity
(415) 402-6700
Demery/Avelsen
12+ Cumulative 620,200



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
46	47	BLINK-182/First Date	10704
46	47	SYSTEM OF A DOWN/Toxicity	10481
46	47	LINKIN PARK/Papercut	10481
45	46	JIMMY EAT WORLD/The Middle	10258
43	45	WHITE STRIPES/Fall In Love...	10035
22	28	X-ECUTIONERS/It's Goin' Down	6244
38	28	PUDDLE OF MUDD/Blurry	6244
25	26	HOBBASTANK/Crawling In The Dark	5798
25	26	UNWRITTEN LAW/Seen' Red	5798
24	26	STAIN'D/For You	5798
28	26	PAPA ROACH/Last Resort	5575
28	24	OFFSPRING/Deny	5352
25	24	HOBBASTANK/Running Away	5352
24	24	NICKELBACK/How You Remind Me	5352
23	24	OUSTURBED/Down With...	5352
23	23	TOOL/Schism	5129
26	23	STROKES/Hard To Explain	5129
14	21	INCUBUS/ Wish You Were Here	4683
20	21	STROKES/Last Nite	4683
20	21	HIVES/Hate To Say	4460
19	20	ROB ZOMBIE/Never Gonna Stop...	4460
17	19	P.O.D./Alive	4237
15	19	MOBY/We Are All Made...	4237
18	18	KORN/Here To Stay	4014
35	18	P.O.D./Youth Of The Nation	4014
8	17	P.O.D./Boom	3791
24	17	WEEZER/Dope Nose	3791
17	15	SYSTEM OF A DOWN/Chop Suey	3345
12	15	LINKIN PARK/Crawling	3345
15	14	LINKIN PARK/In The End	3122

MARKET #5

KDGE/Dallas-Ft. Worth
Clear Channel
(972) 770-7777
Doherty/Ayo
12+ Cumulative 476,100



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
54	51	JIMMY EAT WORLD/The Middle	10353
55	51	BLINK-182/First Date	10353
49	49	STAIN'D/For You	9947
44	48	DEFAULT/Wasting My Time	9744
50	46	NICKELBACK/Too Bad	9338
40	36	UNWRITTEN LAW/Seen' Red	7308
36	34	LINKIN PARK/My December	6902
33	33	COURSE OF NATURE/Caught In The Sun	6699
33	32	DASHBOARD .Screaming...	6496
27	31	311/Amber	6293
33	31	MOBY/We Are All Made...	6293
31	29	TRIK TURNER/Friends + Family	5887
28	28	OUR LADY PEACE/Somewhere Out There	5684
31	27	WEEZER/Dope Nose	5481
13	26	KROEGER & SCOTT/Hero	5278
16	26	SUM 41/In Too Deep	5278
15	25	LINKIN PARK/In The End	5075
17	25	ALIEN ANT FARM/Smooth Criminal	5075
14	23	PUDDLE OF MUDD/Blurry	4669
15	23	3 DOORS DOWN/Kryptonite	4669
18	23	COLDPLAY/Trouble	4669
16	22	P.O.D./Alive	4466
16	20	WHITE STRIPES/Fall In Love...	4060
13	20	WEEZER/Hush Pie	4060
21	19	DEFAULT/Deny	3857
25	19	AVANCHES/Frontier...	3857
22	19	GOO GOO DOLLS/Here Is Gone	3857
10	18	INCUBUS/Drive	3654
22	18	B.R.M.C./Love Burns	3654
14	17	U2/Beautiful Day	3451

MARKET #6

WPLY/Philadelphia
Radio One
(610) 365-8900
McGuinn/Ferin
12+ Cumulative 493,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
36	45	JIMMY EAT WORLD/The Middle	8010
48	43	HOBBASTANK/Crawling In The Dark	7654
38	40	PUDDLE OF MUDD/Blurry	7120
41	39	INCUBUS/Nice To Know You	6942
32	39	UNWRITTEN LAW/Seen' Red	6942
26	36	FAMILIAR 48/The Question	6408
25	32	BLINK-182/First Date	5696
31	31	SYSTEM OF A DOWN/Toxicity	5518
30	30	WEEZER/Dope Nose	5340
27	30	LINKIN PARK/Papercut	5340
30	30	ALIEN ANT FARM/Moves	5340
29	28	P.O.D./Youth Of The Nation	4984
29	28	ADEMA/The Way You Like It	4984
27	28	DASHBOARD .Screaming...	4984
21	27	WHITE STRIPES/Fall In Love...	4806
23	26	OUR LADY PEACE/Somewhere Out There	4628
25	25	KORN/Here To Stay	4450
23	25	DISTURBED/Down With...	4450
16	25	ROB ZOMBIE/Never Gonna Stop...	4450
25	25	STROKES/Hard To Explain	4450
22	25	PUDDLE OF MUDD/Drift & Die	4450
6	23	LINKIN PARK/In The End	4084
0	22	KROEGER & SCOTT/Hero	3916
8	22	INCUBUS/Warning	3916
26	21	DEFAULT/Wasting My Time	3738
6	19	CREED/One Last Breath	3382
19	19	SIFL & OLLY/Whatever	3382
21	19	GOO GOO DOLLS/Here Is Gone	3382
9	17	MOBY/We Are All Made...	3026
17	17	NICKELBACK/Too Bad	3026

MARKET #7

WHFS/Washington, DC
Infinity
(301) 306-0991
Benjamin/Ferrise
12+ Cumulative 377,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
55	57	SYSTEM OF A DOWN/Toxicity	5586
50	56	HOBBASTANK/Crawling In The Dark	5488
52	56	UNWRITTEN LAW/Seen' Red	5488
52	55	JIMMY EAT WORLD/The Middle	5390
51	54	WHITE STRIPES/Fall In Love...	5392
29	43	X-ECUTIONERS/It's Goin' Down	4312
42	43	P.O.D./Youth Of The Nation	4214
54	42	WEEZER/Dope Nose	4116
51	40	OUR LADY PEACE/Somewhere Out There	3920
41	32	HOBBASTANK/Running Away	3136
26	30	KORN/Here To Stay	2940
29	28	SUM 41/What We're All About	2744
33	28	STROKES/Last Nite	2744
27	27	INCUBUS/Nice To Know You	2645
20	26	STROKES/Hard To Explain	2549
14	25	PAPA ROACH/Last Resort	2450
23	25	ALIEN ANT FARM/Moves	2450
25	22	GOLDFINGER/Open Your Eyes	2156
21	22	PUDDLE OF MUDD/Blurry	2156
22	22	QUARASHI/Stick 'Em Up	1960
22	20	N.E.R.D./Rock Star	1960
35	20	SENSE FIELD/Save Yourself	1960
35	20	P.O.D./Boom	1960
20	20	LINKIN PARK/In The End	1960
22	19	INCUBUS/ Wish You Were Here	1862
19	17	SYSTEM OF A DOWN/Chop Suey	1666
28	17	LINKIN PARK/Runaway	1666
10	17	SUM 41/Fat Lip	1666
9	17	BOX CAR RACER/Feel So	1666
14	14	EMINEM/Without Me	1372

MARKET #7

WWDC/Washington, DC
Clear Channel
(301) 587-7100
Rizer/Curtis
12+ Cumulative 573,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
29	47	HOBBASTANK/Crawling In The Dark	11844
44	46	JIMMY EAT WORLD/The Middle	11592
42	42	NICKELBACK/Too Bad	10584
26	29	PEE YORN/Strange Condition	7308
23	26	WHITE STRIPES/Fall In Love...	6300
26	22	CARBON LEAF/The Boon	5442
22	21	REMY ZERO/Perfect Memory...	5292
13	17	SUGARCULT/Bouncing Off...	4284
21	17	OUR LADY PEACE/Somewhere Out There	4284
31	16	BLINK-182/First Date	4032
12	16	MOBY/We Are All Made...	4032
16	16	KORN/Here To Stay	4032
7	15	SUM 41/Fat Lip	4032
18	15	COLD/No One	3780
2	14	U2/Beautiful Day	3528
11	14	MOBY/F/GWEN	



RICK WELKE

rwelke@rronline.com

GMA Week Up Close

☐ Gospel Music Association Convention is the best in years

With Christian music continuing to sell at an unbelievable rate (up 24% over last year so far), GMA Week in Nashville last week was fun and full of excitement. The Dove Awards — telecast for the first time, live on PAX-TV — made the gathering even more electrifying. Below are some pictures from the week. Enjoy the memories!



COME TOGETHER

Essential artists Third Day and R&R staffers enjoyed a lunch together during GMA Week, and before the band had to "Get On" to their next appointment, a few people were rounded up for this snapshot. Seen here are (back, l-r) R&R's Josh Bennett; Third Day's Mark Lee, Mac Powell and Brad Avery; Creative Trust's Dan Raines and J. David Huffman; and (front, l-r) R&R's Cyndee Maxwell and Jessica Harrell.



ROCK AND CHR TIME

The third annual Rock and CHR Breakfast and Devotions featured a very special time with Rocketown artist Shaun Groves. Before heading off to the next round of sessions, a few attendees paused for the camera. Seen here (l-r) are WCFL/Chicago Station Manager Stephen Young; WAY-FM PD Doug Hannah; KLFF/San Luis Obispo, CA MD Noonie Fugler; KDUV/Visalia, CA PD Joe Croft; and Essential Records' Michael Johnson.



A JOY-FUL REUNION

The Provident Distribution Media dinner was a great place to enjoy some quality time with many of the label's artists. Here, R&R's Rick Welke and Joy Williams capture a moment for posterity.



GERSH AND GRANT TAKE A BREAK

Spring Hill artist Gersh (l) and Word's Amy Grant take a break from the festivities at the CMVR/GMA Field Trip event held at Amy's house on the opening day of the Gospel Music Association Convention in Nashville.



WHO IS THIS MAN?

While eating at one of the more luxurious restaurants in downtown Nashville, R&R shot this picture of a very familiar-looking waiter serving Crowne Music Group CEO David Byerley. Could that be the world-renowned Michael Omartian, trading in his Dove Awards director gig? Naw, couldn't be.



MERCYME CELEBRATE DOVE WIN

INO artists MercyMe celebrate three Dove Award wins with friends. Seen here are (back, l-r) bandmembers Mike Scheuchzer and Nathan Cochran, Brickhouse Entertainment President Scott Brickell, (front, l-r) INO Records President Jeff Moseley, MercyMe's Bart Millard, GMA President Frank Breedon, Elektra artist and Dove Awards co-host Yolanda Adams, St. Louis Rams quarterback and Dove Awards co-host Kurt Warner and bandmembers Robby Shaffer and Jim Bryson.



THE EARLY BIRD

Sparrow Records hosted a media breakfast and had dozens of its artists on hand to meet and greet the press. After loading up on caffeine and assorted breakfast foods, it was time for pictures. Seen here are (back, l-r) R&R's Rick Welke, Sparrow artists David Crowder of The David Crowder Band and Matt Hammitt of Sanctus Real, R&R's Josh Bennett, (front, l-r) Sparrow artist Chris Tomlin and R&R's Cyndee Maxwell.

Dove Award Winners

The winners of the 33rd annual Dove Awards were announced in Nashville on April 25. The Dove Awards show, hosted by Kurt Warner and Yolanda Adams on the PAX-TV network, was held at Nashville's historic Grand Ole Opry House. Here are the people who took home the trophies.

	<i>Song Of The Year</i>
MERCYME	I Can Only Imagine (INO)
	<i>Songwriter Of The Year</i>
BART MILLARD	
	<i>Male Vocalist Of The Year</i>
MAC POWELL	
	<i>Female Vocalist Of The Year</i>
NICOLE C. MULLEN	
	<i>Group Of The Year</i>
THIRD DAY	
	<i>Artist Of The Year</i>
MICHAEL W. SMITH	
	<i>New Artist Of The Year</i>
ZOEGIRL	
	<i>Producer Of The Year</i>
TOBY MCKEEHAN	
	<i>Rap/Hip-Hop/Dance Recorded Song Of The Year</i>
TOBYMAC	Somebody's Watching Me (Forefront)
	<i>Modern Rock/Alternative Recorded Song Of The Year</i>
BY THE TREE	Invalidate My Soul (Fervent)
	<i>Hard Music Recorded Song Of The Year</i>
PILLAR	Live For Him (Flicker)
	<i>Rock Recorded Song Of The Year</i>
THIRD DAY	Come Together (Essential)
	<i>Pop/Contemporary Recorded Song Of The Year</i>
MERCYME	I Can Only Imagine (INO)
	<i>Inspirational Recorded Song Of The Year</i>
MICHAEL W. SMITH	Above All (Reunion)
	<i>Southern Gospel Recorded Song Of The Year</i>
GAITHER VOCAL BAND	He's Watching Me (Spring Hill)
	<i>Bluegrass Recorded Song Of The Year</i>
EASTER BROTHERS	Thank You, Lord, For Your Blessings On Me (Thoroughbred)
	<i>Country Recorded Song Of The Year</i>
JEFF & SHERI EASTER	Goin' Away Party (Spring Hill)
	<i>Urban Recorded Song Of The Year</i>
KIRK FRANKLIN w/MARY MARY	Thank You (GospoCentric)
	<i>Traditional Gospel Recorded Song Of The Year</i>
SELAH	Hold On (Curb)
	<i>Contemporary Gospel Recorded Song Of The Year</i>
CECE WINANS	Anybody Wanna Pray? (Wellspring/Sparrow)
	<i>Rap/Hip-Hop/Dance Album Of The Year</i>
TOBYMAC	Momentum (Forefront)
	<i>Modern Rock/Alternative Album Of The Year</i>
BY THE TREE	Invalidate My Soul (Fervent)
	<i>Hard Music Album Of The Year</i>
EAST WEST	The Light In Guinevere's Garden (Floodgate)
	<i>Rock Album Of The Year</i>
THIRD DAY	Come Together (Essential)
	<i>Pop/Contemporary Album Of The Year</i>
STEVEN CURTIS CHAPMAN	Declaration (Sparrow)
	<i>Inspirational Album Of The Year</i>
SELAH	Press On (Curb)
	<i>Southern Gospel Album Of The Year</i>
OLD FRIENDS QUARTET	Encore (Spring House)
	<i>Country Album Of The Year</i>
OAK RIDGE BOYS	From The Heart (Spring Hill)
	<i>Urban Album Of The Year</i>
FRED HAMMOND	Just Remember Christmas (Verity)
	<i>Traditional Gospel Album Of The Year</i>
SHIRLEY CAESAR	Hymns (Word)
	<i>Contemporary Gospel Album Of The Year</i>
CECE WINANS	CeCe Winans (Wellspring/Sparrow)
	<i>Instrumental Album Of The Year</i>
MICHAEL W. SMITH	Freedom (Reunion)
	<i>Praise & Worship Album Of The Year</i>
MICHAEL W. SMITH	Worship (Reunion)
	<i>Spanish Language Album Of The Year</i>
JACI VELASQUEZ	Mi Corazon (Word)
	<i>Special Event Album Of The Year</i>
VARIOUS	Prayer Of Jabez (Forefront)
	<i>Recorded Music Packaging Of The Year</i>
MICHAEL W. SMITH	Freedom (Reunion)
	<i>Short Form Music Video Of The Year</i>
NICOLE C. MULLEN	Call On Jesus (Word)
	<i>Long Form Music Video Of The Year</i>
THIRD DAY	Live In Concert — The Offerings Experience (CT Ventures)



SELAH AFTER HOURS

Curb recording artists Selah celebrate their Dove Award win at Curb's After Doves Party at the Gibson Guitar Cafe in Nashville. Pictured (l-r) are Curb VP/Marketing Jeff Tuerff and VP/GM Dennis Hannon; Selah's Alan Hall; Curb Director/Sales Bob Bender; Selah's Nicol and Todd Smith; and Curb Sr. Director/Promotion & Marketing John Butler, Director/Publicity Liz Cavanaugh and VP/Sales Benson Curb.

The CCM Update

Christian Retail, Radio & Records Newsweekly

The CCM Update

Executive Editor:
Rick Edwards

Editor:
Lizza Connor

Editorial Assistant:
Stephanie Ottosen

Production Director:
Ross Cluver

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Michael W. Smith, Third Day, TobyMac Sweep Doves

Underdogs MercyMe pull three awards at Christian-industry event

Michael W. Smith was the night's biggest winner as he took six awards on Thursday, April 25, at the Christian music industry's 33rd annual Dove Awards, telecast live on PAX-TV from Nashville's Grand Ole Opry house. Southern roots rockers Third Day took home five awards, as did dcTalk member TobyMac, whose solo efforts garnered him honors including Producer of the Year — a surprise win over four industry veterans.

Newcomers MercyMe collected three awards, with "I Can Only Imagine," earning Song of the Year and Contemporary/Pop Recorded Song of the Year. Band frontman Bart Millard was tapped as Songwriter of the Year for the chart-topping tune.

"This blows my mind," Millard said backstage after receiving the awards. "Just knowing who I was nominated with makes this very humbling."

Artist of the Year Smith, who collected the same accolade in '99, received awards as artist and producer for his project *Worship*, which won Praise & Worship Album of the Year, and *Freedom*, which was honored as Instrumental Album of the Year. Smith's "Above All," written by Lenny LeBlanc and Paul Baloche, was recognized as Inspirational Song of the Year.

"It's been the best 12 months of my life, and not just because of the *Worship* sales," Smith said of the Gold-selling album. "Worship is a lifestyle. I've made the money and had the No. 1 songs, and it just doesn't bring peace." He continued, "I really don't care if I win any more awards. I just want to pour my life into people."

Third Day's five awards included their second consecutive honor as Group of the Year. They also took Rock Song of the Year for "Come Together," Rock Album for *Come Together* and Long Form Video for *Third Day Live in Concert*. Third Day lead singer Mac Powell received the Male Vocalist of the Year award — the first for a nonsolo artist in 25 years — over Mark Schulz, Michael W. Smith, David Phelps and Steven Curtis Chapman.

"It's crazy that I would win with the other guys in the category," Powell said in an interview after the show. "I love all their music, and let's face it, there are lots of others who sing better than I do."

TobyMac, winner of five Doves, including Rap/Hip-Hop/Dance Album for *Momentum* and Rap/Hip-Hop/Dance Song for its title track, said he will continue on a solo path for the time being. He thanked the GMA for what he called the "massive statement" it is making in support of urban and hip-hop music.

"This award is much bigger than me," he said, "and it's an important statement that I think the industry is going to get behind."

TobyMac and Urban Recorded Song of the Year winner Kirk Franklin ("Thank You") partnered on the live telecast for one of the night's

standout performances, doing TobyMac's hit single "J Train."

Adding two more Dove statuettes to his collection of 45-plus awards, Steven Curtis Chapman kicked off the show with his chart-topping "Live Out Loud" and garnered awards as artist and producer for

Declaration in the Pop/Contemporary Album of the Year category.

Sparrow Label's fastest-selling debut group, ZOEgirl — comprising Alisa Girard, Chrissy Conway and Kristin Swinford — took home the New Artist of the Year Award, beating out Sara Groves, Downhere, Joy Williams and Shaun Groves.

Last year's quadruple Dove-winner Nicole C. Mullen took home the prestigious Female Artist of the Year award, and By The Tree claimed their first Dove awards, for Modern

Rock/Alternative Album and Song (*Invalidate My Soul* and its title track). Wellspring Gospel's CeCe Winans took two awards, and Curb artists Selah took home three Doves.

The sold-out awards show, hosted by St. Louis Rams quarterback Kurt Warner and Elektra artist Yolanda Adams, featured 19 performances. PAX-owned and -operated TV stations plan to rebroadcast the Doves on Friday, May 3 at 1:30am, and a May 25 airing is scheduled on the INSP cable network.

Gospel Music Week Wrap-Up

Registration high for music-industry conference

More than 3,400 participants, including speakers, media, artists and others from all facets of the Christian music industry, convened at Nashville's downtown Renaissance Hotel from April 21-25 for the Gospel Music Association's annual Gospel Music Week, this year themed "All Access." Participation was at an all-time high as Christian music artists and leaders from the radio, retail and record-label arenas congregated for a week of dialogue, panel discussions and daily showcases.

This year's Gospel Music Week enjoyed the largest overall attendance to date, with approximately 1,373 registrants — up slightly from last year's 1,368 — but news and announcements during the week were lighter than in previous years.

GM Week News

Essential Records artists Third Day, in conjunction with WAY-FM, kicked off the week on April 21 for a record-setting 16,000-plus concert attendees at Nashville's AmSouth Amphitheater. During the sold-out show — part of the band's *Come Together* Tour — came the announcement that Third Day and Reunion Records artist Michael W. Smith will partner for a tour billed as *Come Together and Worship*. The tour, slated for November, will hit 12 to 14 yet-to-be-announced major markets.

Attendees of the GMA's annual "Monday Morning Live" membership meeting, hosted this year by Metro 1 Music's Crystal Lewis, saw the unveiling of the GMA's redesigned logo and new motto, "Community, Growth, Awareness and Legacy." Evangelist Luis Palau presented the keynote address, in which he revealed that he will be joining forces with the popular Festival Con Dios tour in the fall. The following awards were presented at the meeting:

- Impact Award: Chordant Distribution

- Grady Nutt Humor Award: Jeff Allen
- Lifetime Achievement Award: Christian Booksellers Association
- International Impact Award: Matt Redman
- Mainstream Contribution Award: *Newsweek* (for last year's article on Festival Con Dios)
- Scott Campbell Award: Wayne Pederson
- Rob Gregory Award: Bob Augsburg Audio Adrenaline, TobyMac, MercyMe, Out Of Eden and Tree 63 will headline the Festival Con Dios tour, slated to hit more than 28 markets. New ministry partners include the Luis Palau Evangelistic Association and its Next Generation Alliance evangelists, as well as concert-promotion company Premiere Productions. More games and a grandstand will be added for this year's tour.

Kyle Matthews was presented with the ASCAP Song of the Year award for "We Fall Down," which appears on gospel artist Donnie McClurkin's *Live in London and More*, at April 22's annual ASCAP awards dinner at Nashville's Richland Country Club. Stephanie Lewis, who has written songs for Plus One and Vanessa Williams, took the prize for Christian Songwriter of the Year.

GMA President Frank Breeden and relief agency World Vision will partner for disaster relief, Breeden announced April 22. While details

are still in the works, relief options include fund-raising concerts and artist-recorded public service announcements.

CCM Communications unveiled new title *U Magazine* at a reception on the evening of Tuesday, April 23. Kirk Franklin and Mary Mary, who graced the first and second issues' covers, were honored for their contribution to the growing urban gospel genre. *U Magazine* is published quarterly.

During a press conference on April 24, Word Records' Point Of Grace announced plans for their latest album, *Girls of Grace*, and the 2002 Girls of Grace Conferences. The album, recorded with a group of artists including Jaci Velasquez, Out Of Eden and Nichole Nordeman, will be released in August to the CBA and the general market. The Girls of Grace Conferences — open forums aimed at conveying a positive message to teenage girls — will kick off in early fall. An accompanying Word Records compilation CD and devotional workbook from Howard Publishing are set for release on Aug. 20. The Girls of Grace gatherings are Friday-night and all-day Saturday conferences targeting girls ages 13 to 18. The events include praise and worship music, fashion and makeup sessions and concerts by Point Of Grace and special guest Reunion artist Joy Williams.



MercyMe lead singer Bart Millard made a guest appearance during Amy Grant's set at the Word Spectacular at Nashville's Ryman Auditorium Monday evening. The two sang Millard's No. 1 hit "I Can Only Imagine," which Grant also recorded on her upcoming May 21 release, *Legacy...Hymns & Faith*.

Memorable Moments

Amy Grant and husband Vince Gill hosted more than 150 CMVR participants for a lunch at Grant and Gill's home on Sunday afternoon to kick off GM Week. Jeff Deyo, Natalie Grant, Chris Tomlin and The Katinas, among others, performed.

Monday's All Access to New Artists showcase featured Crowne Music Group's Jon Fulton, GospoCentric's Woody Rock, Reunion Records' Daily Planet and Squent Entertainment's Souljahz. Urban funksters Souljahz proved to be the favorites and drew a standing ovation from the room.

Amy Grant and MercyMe's Bart Millard performed a moving duet of Millard's Dove Award-winning "I Can Only Imagine" at Word Records' evening concert on Monday night. Grant originally recorded Millard's song for her upcoming fall release, then allowed Millard to release the song with MercyMe as well. Gill backed Grant on the guitar during her set and performed his own gospel-tinged "Go Rest High on That Mountain" at the crowd's request.

May 3, 2002

CHR Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	NEWSBOYS It Is You (Sparrow)	939	-1	18
2	2	SKILLET One Real Thing (Ardent)	800	+26	12
4	3	GINNY OWENS I Am (Rocketown)	783	+61	11
8	4	AUDIO ADRENALINE Rejoice (Forefront)	766	+154	7
5	5	RACHAEL LAMPA Savior Song (Word)	742	+70	10
6	6	PAUL COLMAN TRIO Turn (Essential)	723	+63	5
7	7	JARS OF CLAY I Need You (Essential)	715	+63	20
10	8	JEFF DEYO Let It Flow (Gotee)	714	+114	6
3	9	STEVEN CURTIS CHAPMAN See The Glory (Sparrow)	674	-82	16
13	10	NATALIE LARUE, T-BONE & DJ MAJ King Of My Life (Flicker)	615	+58	13
9	11	STACIE ORRICO Bounce Back (Forefront)	611	+5	7
14	12	THIRD DAY It's Alright (Essential)	602	+59	7
12	13	REBECCA ST. JAMES Breathe (Forefront)	596	+15	18
15	14	PAUL ALAN Leaving Lonely (Aluminum)	558	+64	10
11	15	JENNIFER KNAPP w/MAC POWELL Sing Alleluia (Essential)	545	-40	20
17	16	TRUE VIBE You Are The Way (Essential)	493	+16	15
23	17	BEBO NORMAN Holy Is Your Name (Essential)	459	+109	4
18	18	BY THE TREE Invade My Soul (Fervent)	454	-12	12
20	19	TAIT Bonded (Forefront)	446	+38	5
19	20	CAEDMON'S CALL Before There Was Time (Essential)	424	+9	14
26	21	JENNIFER KNAPP Say Won't You Say (Gotee)	406	+82	4
22	22	MERCY ME I Can Only Imagine (INO)	398	+24	15
21	23	LIFEHOUSE Breathing (DreamWorks)	387	+7	16
16	24	PLUS ONE Camouflage (Atlantic)	376	-105	18
25	25	PHAT CHANGE Without You (Flicker)	322	-12	4
27	26	ZOE GIRL Here And Now (Sparrow)	320	+45	2
24	27	FUSEBOX Every Move I Make (Elevate/Inpop)	314	-22	8
Debut	28	OUT OF EDEN Day Like Today (Gotee)	290	+107	1
Debut	29	ALL TOGETHER SEPARATE We Know (Ardent)	278	+25	1
—	30	FFH Open Up The Sky (Essential)	277	+47	17

29 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 4/21-Saturday 4/27.
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AC Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
3	1	MARK SCHULTZ Back In His Arms Again (Word)	1570	+123	10
1	2	POINT OF GRACE You Will Never Walk Alone (Word)	1515	+22	12
2	3	RACHAEL LAMPA No Greater Love (Word)	1485	-1	13
4	4	PLUS ONE Forever (Atlantic)	1276	-72	14
7	5	GINNY OWENS I Am (Rocketown)	1264	+54	13
5	6	AVALON I Don't Want To Go (Sparrow)	1229	-93	16
11	7	THIRD DAY It's Alright (Essential)	1193	+110	8
9	8	BROTHER'S KEEPER Take Me To The Cross (Ardent)	1190	+37	13
6	9	NEWSBOYS It Is You (Sparrow)	1186	-113	18
12	10	4HIM Surrender (Word)	1185	+123	8
10	11	CAEDMON'S CALL Before There Was Time (Essential)	1078	-48	18
8	12	TRUE VIBE You Are The Way (Essential)	932	-251	18
14	13	FREDDIE COLLOCA Savior My Savior (One Voice)	893	+60	6
15	14	NICOLE C. MULLEN Talk About It (Word)	818	+22	13
13	15	JARS OF CLAY I Need You (Essential)	802	-98	21
18	16	VOICES OF HOPE In God We Trust (Sparrow)	764	+79	3
17	17	BEBO NORMAN Holy Is Your Name (Essential)	740	+41	7
20	18	NATALIE GRANT What Other Man (Curb)	691	+62	8
28	19	STEVEN CURTIS CHAPMAN Magnificent... (Sparrow)	652	+195	2
19	20	WATERMARK Constant (Rocketown)	642	+5	7
21	21	NEWSONG Wide Open (Reunion)	600	+46	5
16	22	ANOINTED One Fine Day (Word)	591	-146	15
24	23	ZOE GIRL Here And Now (Sparrow)	553	+24	5
25	24	JENNIFER KNAPP Say Won't You Say (Gotee)	511	0	4
26	25	GO FISH You're My Little Girl (Inpop)	492	-7	9
22	26	MICHAEL W. SMITH Breathe (Reunion)	482	-70	14
Debut	27	FFH Fly Away (Essential)	466	+151	1
27	28	MERCY ME I Can Only Imagine (INO)	452	-27	27
23	29	JENNIFER KNAPP w/MAC POWELL Sing Alleluia (Essential)	437	-94	22
30	30	SONICFLOOD Write Your Name Upon My Heart (INO)	404	+43	2

54 AC reporters. Songs ranked by total plays for the airplay week of Sunday 4/21-Saturday 4/27.
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Contemporary Christian music program with artist interviews hosted by Dave Tucker.

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May 3, 2002

Rock Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	PILLAR Fireproof (Flicker)	393	+41	9
2	2	THIRD DAY Get On (Essential)	334	+15	9
9	3	PAX217 Tonight (Forefront)	303	+73	4
4	4	FIVE IRON FRENZY Spartan (5 Minute Walk)	289	+23	9
6	5	THOUSAND FOOT KRUTCH Supafly (OGE)	283	+28	12
3	6	RELIENT K Those Words Are Not Enough (Gotee)	277	-34	13
5	7	SEVENTH DAY SLUMBER My Struggle (Mercy Street)	271	+14	12
8	8	SKILLET Earth Invasion (Ardent)	258	+12	5
10	9	SLINGSHOT 57 Everyday (Independent)	226	+15	8
7	10	JUSTIFIDE Our Little Secret (Culdesac/Ardent)	218	-29	16
12	11	NEWSBOYS John Woo (Sparrow)	215	+21	5
11	12	COMMON CHILDREN Celebrity Virtue (Galaxy 21)	213	+15	5
13	13	EAST WEST She Cries (Floodgate)	205	+14	9
17	14	TOBY MAC What's Goin' Down (Forefront)	202	+49	3
19	15	P.D.D. Boom (Atlantic)	185	+34	2
16	16	G.S. MEGAPHONE Prodigal Dæd (Spindust)	177	+24	3
14	17	JARS OF CLAY I Need You (Essential)	176	+3	11
15	18	ALL TOGETHER SEPARATE We Know (Ardent)	175	+13	6
21	19	SUPERCHICK Holy Moment (fipop)	158	+16	4
16	20	P.D.D. Youth Of The Nation (Atlantic)	153	0	21
25	21	BENJAMIN GATE Lay It Down (Forefront)	123	-1	15
22	22	LIFEHOUSE Breathing (DreamWorks)	120	-22	14
Debut	23	CHOIR Shiny Floor (Galaxy 21)	118	+22	1
Debut	24	AUDIO ADRENALINE Rejoice (Forefront)	115	+33	1
20	25	STEEVE My Ever, My All (Forefront)	114	-32	15
24	26	LADS Creator (Cross Driven)	112	-14	19
27	27	EVERYDAY SUNDAY Just A Story (Independent)	112	-8	15
28	28	BUCK ENTERPRISES The Return (Galaxy 21)	107	-12	3
23	29	AMONG THORNS Wind... (Worship Extreme/Here To Him)	107	-21	5
29	30	SALT Satisfied (Mercy Street)	102	+5	2

46 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 4/14-Saturday 4/20. © 2002 Radio & Records.

Reporters

CHR

KLYT/Albuquerque, NM
WHMX/Bangor, ME
KWOF/Cedar Rapids, IA
WCFL/Chicago, IL
WONU/Chicago, IL
KYIX/Chico, CA
WUFM/Columbus, OH
KZZQ/Des Moines, IA
WJLF/Gainesville, FL
WORQ/Green Bay, WI
WAYK/Kalamazoo, MI

WYLV/Knoxville, TN
WJTL/Lancaster, PA
WLGH/Lansing, MI
WNCB/Minneapolis, MN
WAYM/Nashville, TN
KOKF/Oklahoma City, OK
KSFJ/San Francisco, CA
KLFF/San Luis Obispo, CA
KCMS/Seattle-Tacoma, WA
KTSL/Spokane, WA
KADI/Springfield, MO

WBVM/Tampa, FL
WYSZ/Toledo, OH
KMRX/Tulsa, OK
KDUV/Visalia, CA
WCLQ/Wausau, WI

AIR1/Network
KNMI/Network

29 Reporters

AC

KAEZ/Amarillo, TX
KAFC/Anchorage, AK
WFSH/Atlanta, GA
WVFJ/Atlanta, GA
WQCK/Baton Rouge, LA
KTSY/Boise, ID
WCVK/Bowling Green, KY
WBGL/Champaign, IL
WRCM/Charlotte, NC
WBDX/Chattanooga, TN
WZFS/Chicago, IL
WAKW/Cincinnati, OH
WFHM/Cleveland, OH
KBIQ/Colorado Springs, CO
WMHK/Columbia, SC
WCVO/Columbus, OH
KLTJ/Dallas, TX
WCTL/Erie, PA
KYTT/Eugene, OR
KLRC/Fayetteville, AR

WPSM/Ft. Walton Beach, FL
WLAB/Ft. Wayne, IN
WCSG/Grand Rapids, MI
WBFJ/Greensboro, NC
KAIM/Honolulu, HI
KSBJ/Houston-Galveston, TX
WTCR/Huntington, WV
WBGJ/Jacksonville, FL
WCQR/Johnson City, TN
KOBK/Joplin, MO
KFSH/Los Angeles, CA
WJIE/Louisville, KY
KOFR/Lubbock, TX
WMCU/Miami, FL
WBSN/New Orleans, LA
WPOZ/Orlando, FL
KFIS/Portland, OR
KSLT/Rapid City, SD
WRXT/Roanoke, VA
WXPZ/Salisbury, DE

WJIS/Sarasota, FL
WHPZ/South Bend, IN
WIBI/Springfield, IL
KWND/Springfield, MO
KHCR/St. Louis, MO
KXOJ/Tulsa, OK
KTLI/Wichita, KS
WGRC/Williamsport, PA
WXHL/Wilmington, DE
WPER/Winchester, VA

HIS RADIO/Network
SALEM/Network
KLOVE/Network
KJIL/Network

54 Reporters

Rock

WWEV/Atlanta, GA
WCVK/Bowling Green, KY
WVOF/Bridgeport, CT
WBNY/Buffalo, NY
WCFL/Chicago, IL
WONC/Chicago, IL
WUFM/Columbus, OH
KTPW/Dallas, TX
WSNL/Flint, MI
WKLQ/Grand Rapids, MI
WORQ/Green Bay, WI
WRGX/Green Bay, WI
WROQ/Greenville, SC
WBOP/Harrisonburg, VA
KSBJ/Houston-Galveston, TX
WNCM/Jacksonville, FL
WYLV/Knoxville, TN

WJTL/Lancaster
WLGH/Lansing, MI
KSLI/Lincoln, NE
WDML/Marion, IL
WMKL/Miami, FL
WCWP/Nassau-Suffolk, NY
WVCP/Nashville, TN
WCNI/New London, CT
KOKF/Oklahoma City, OK
WZZD/Philadelphia, PA
WMSJ/Portland, ME
KPSU/Portland, OR
WITR/Rochester, NY
KSFJ/San Francisco, CA
KWND/Springfield, MO
WTRK/Saginaw, MI
WJIS/Sarasota, FL

KCLC/St. Louis, MO
KYMC/St. Louis, MO
WBVM/Tampa, FL
WTRX/Toccoa Falls, GA
WYSZ/Toledo, OH
KMOD/Tulsa, OK
KMRX/Tulsa, OK
WCLQ/Wausau, WI
KZZD/Wichita, KS
WEXC/Youngstown, OH

KNMI/Network
ZJAM/Syndicated

46 Reporters

Specialty Programming

Rhythmic

RANK	ARTIST TITLE LABEL(S)
1	ILL HARMONICS Take Two (Uprok)
2	OUT OF EDEN Different Now (Gotee)
3	NATALIE LARUE, T-BONE & DJ MAJ King Of My Life (Flicker)
4	TOBY MAC f/KIRK FRANKLIN J Train (Forefront)
5	ELLE ROC Significance (BRx2)
6	JOHN REUBEN Hindsight (Gotee)
7	DEEP SPACE 5 Stick This In Your Ear (Uprok)
8	STACIE ORRICO Bounce Back (Forefront)
9	JAVEN Never Give Up On Love (Crowne)
10	TOBY MAC Irene (Forefront)
11	NEW BREED Stop The Music (Uprok)
12	T-BONE Turn This Up (Flicker)
13	DJ MAJ f/PIGEON JOHN Deception (Gotee)
14	NICOLE C. MULLEN Talk About It (Word)
15	PLUS ONE Camouflage (Atlantic)
16	TUNNEL RATS Bow Down (Uprok)
17	TUNNEL RATS T.R.'z (Uprok)
18	MG THE VISIONARY Compliments Of... (Uprok)
19	CLOUD2GROUND Slow Down (N'Soul)
20	MARS ILL Rap Fans (Uprok)

Specialty Programming

Loud

RANK	ARTIST TITLE LABEL(S)
1	UPLIFTED Death Of Self Reliance (Deadthorn)
2	EAST WEST Nephesh (Floodgate)
3	REAL Let It Be (Mercy Street)
4	SPOKEN This Path (Metro One)
5	BROKEN Cage (Mercy Street)
6	ESO CHARIS The Narrowing List (Solid State)
7	ESO To Confront (Bettie Rocket)
8	GRYP Change My Name (W)
9	LIKE DAVID Suffer To Reach (Bettie Rocket)
10	ESO Sad Mary (Bettie Rocket)

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OPENINGS

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MIDWEST

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WEST

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Legendary NW CHR KZZU is looking for Spokane's next big, freakin' night star! If you can blaze on the air, on the phones, on the street and in the prod room, get here now! T&R to: PD Ken Hopkins, W. 500 Boone Ave., Spokane, WA 99201. EOE



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Must have the ability to convey Adult Rock Format with succinct, creative and entertaining presentation. Must be able to make a positive contribution to a winning organization. Minimum of 2 years announcing experience required. Experience with Adult Rock Formats preferred. Creative writing and digital editing of radio production desired. Internet savvy crucial.

Please send tape and resume to:
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55 Hawthorne Street, Suite 1000
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ATTN: DAVE BENSON
No phone calls or e-mails! EOE

GENERAL SALES MANAGER

Infinity's KFVB News 980 seeking 5+ yrs. experienced GENERAL SALES MANAGER. Need top-notch, innovative, visionary manager to effectively manage sales dept. Must have proven track record. Will be responsible for achieving station goals, creating opportunities and motivating our team. Sports sales experience a plus. Send resume to KFVB, Attn: Jen Baker, 6230 Yucca St., LA, CA 90028 or FAX (323) 871-4681 or e-mail bakerj@kfwb.cbs.com. NO PHONE CALLS PLEASE. EOE.

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax: (310-203-8450) or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Third Floor, Los Angeles, CA 90067.

POSITIONS SOUGHT

Canadian Radio Personality will VT all or any day parts for your radio station and FTP it to your server. Save big money now! Will also produce commercials. DON STEEL: 403-548-3230. (05/03)

Talent for Hire! Male on-air talent seeking a break. Have experience in Urban and CHR. Call RAYMOND: 516 721-8874. EOE (05/03)

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Morning Show Co-Host. 7 year veteran of A.M. Drive in medium markets. I believe in hard work, show prep, phones, team work, TV and press coverage, etc. Whatever it takes to be #1! Women relate & men are intrigued. KRISTA LEE: 217-553-2120. (05/03)

Did you miss me? Former radio programmer wants to return as PD/OM/GM. DON: 706-236-9245. (05/03)

Experienced Play-By-Play Announcer Broadcaster for Div. Basketball (including NCAA Tournament), Football, Minor League Baseball. Call RAY: 931-3047. (05/03)

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Former KSHE 95 evening personality STEVE HAMMOND "The Gatekeeper" is available now! Great pipes, phones and production. 314-849-4978. (05/03)

Talented personality seeks Classic Rock/Hits, Oldies outlet for full time shift. Digital prod, management, programming skills. Midwest preferred. Currently employed. creativepersonality2002@yahoo.com. (05/03)

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Classic country AT. Cool Edit experienced. Former Music Director. Experienced and knowledgeable. Contact RANGER DAVE: martin@abcs.com. (05/03)

Former DC101 evening personality KELLY KNIGHT available! Great phones, great vox, dynamic personality! Seven years top ten market experience. kellyknight@aol.com. (05/03)

Love is the answer. 15 years on-air, 7 years #1 "Love Songs". Relocate to large/Major. From Kansas City. [rusancar@msn.com](mailto:ruscancar@msn.com) www.boredj.com/demos/shelbycollins.mp3. (05/03)

Got Imaging/Production? 4 years + experience ready to make the next move. Check out chaderickson.com for samples or e-mail chaderickson@hotmail.com. CHR, Alt. Rock, News, Sports 'n more. (05/03)

R&R Opportunities Advertising

1x \$150/inch **2x \$125/inch**

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's website. (www.rronline.com).

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

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AIRCHECKS

AUDIO & VIDEO AIRCHECKS

+ CURRENT #263, B96/Eddie & JoBo KIIS/JoJo Wright, WFLZ/Carson, WIHT/Mark & Chris, KLUV/Chuck Brinkman, WEZB/Cheryl Welby, \$10.00 cassette
 + CURRENT #262, WMC/Ron, Steve & Karen, KRBE/Atom Smasher, WTX/Hot Rod Glen, WFLZ/M.J. Kelli, WPOC/Michael J. Foxx, CKFM/Julie James, \$10.00 cassette
 + PERSONALITY PLUS #PP-171, WPLJ/Scott & Todd, WTMX/Eric & Kathy, WTQR/Big Paul & Aunt Eloise, WXTB/Subba The Love Sponge, Cassette \$ 10
 + PERSONALITY PLUS #PP-170, WYUU/Mason Dixon & Bill Conroy, WJMK/John Landecker, WEGR/Tim, Bev & Bad Dog, WKYS/Russ Parr & Olivia Fox \$ 10.
 + ALL COUNTRY #CY-118, WGKK, WNOE, KAJA, KCYY, WKIS, \$10.00
 + ALL AC #AC-96, KYSR, KMXB, WLMG, WKZN, WMC, KSMG, KJXT, \$10.00
 + ALL CHR #CHR-88, WLLD, WFLZ, WEZB, KRBE, KTHT, \$10.00
 + PROFILE #S-458, TAMPA! CHR AC AOR Gold Ctry \$10.00
 + PROFILE #S-459, DALLAS! CHR AC AOR Gold Ctry UC \$10.00
 + PROMO VAULT #PR-48, promo samples - all formats, all market sizes, Cassette, \$12.50.
 + SWEEPER VAULT #SV-34, Sweeper & Legal ID samples, all formats, Cassette, \$12.50
 + #0-24 (ALL OLDIES), +CHN-30 (CHR NIGHTS), +MR-9 (Alt Rock) +#F-27 (ALL FE-MALE), +#JD-1 (RHY. OLDIES), +T-8 (TALK) at \$10.00 each
 + CLASSIC #C-255, KQW/Larry Clark-1973, KDKA/Bob Shannon-1973, 130/Eddie Rogers-1973, WIXZ/Glen Shannon-1973, WAPE/Dino Summerlin-1964, \$ 3.50
 VIDEO #89, Tampa's WFLZ/Carson, WSSR/Jeff & Jen, Jacksonville's WAPE/Hoyte Dempsey & Zoo, Dallas' KHKS/Domino, Houston's KRBE/Atom Smasher, Greensboro's WMQX/Jack Armstrong, 2 killer hours on VHS \$30, DVD copy \$40
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 e-mail: kmumaw@rronline.com

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You JUST READ THIS

MARKETPLACE 310-553-4330



Monitored Airplay Overview: May 3, 2002

CHR/POP	
LW	TW
1	1
5	2
6	3
2	4
10	5
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#1 MOST ADDED

EMINEM Without Me (Shady/Aftermath/Interscope)

#1 MOST INCREASED PLAYS

ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)

TOP 5 NEW & ACTIVE

- LUDACRIS Saturday (Oooh! Oooh!) (Def Jam South/IDJMG)
- EMINEM Without Me (Shady/Aftermath/Interscope)
- BRANDY Full Moon (Atlantic)
- MARC ANTHONY I've Got You (Columbia)
- JOHN MAYER No Such Thing (Aware/Columbia)

CHR/POP begins on Page 75.

AC	
LW	TW
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#1 MOST ADDED

JENNIFER LOPEZ Alive (Epic)

#1 MOST INCREASED PLAYS

JDSH GROBAN To Where You Are (143/Reprise)

TOP 5 NEW & ACTIVE

- JIM BRICKMAN A Mother's Day (Windham Hill)
- ENRIQUE IGLESIAS Escape (Interscope)
- VANESSA CARLTON A Thousand Miles (A&M/Interscope)
- THE CORRS Would You Be Happier (143/Lava/Atlantic)
- SHERYL CROW Soak Up The Sun (A&M/Interscope)

AC begins on Page 109.

CHR/RHYTHMIC	
LW	TW
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#1 MOST ADDED

EMINEM Without Me (Shady/Aftermath/Interscope)

#1 MOST INCREASED PLAYS

NELLY Hot In Herre (Fo' Reel/Universal)

TOP 5 NEW & ACTIVE

- PINK Don't Let Me Get Me (Arista)
- RUFF ENDZ Someone To Love You (Epic)
- TANTO METRO & DEVONTE Give It To Her (VP)
- B RICH Whoa Now (Atlantic)
- LIL' ROMEO 2 Way (No Limit/Soulja/Universal)

CHR/RHYTHMIC begins on Page 85.

HOT AC	
LW	TW
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#1 MOST ADDED

THE CORRS When The Stars Go Blue (143/Lava/Atlantic)

#1 MOST INCREASED PLAYS

JIMMY EAT WORLD The Middle (DreamWorks)

TOP 5 NEW & ACTIVE

- SHAKIRA Underneath Your Clothes (Epic)
- RUBYHORSE Sparkle (Island/IDJMG)
- THE CORRS When The Stars Go Blue (143/Lava/Atlantic)
- DISHWALLA Somewhere In The Middle (Immergent)
- ENRIQUE IGLESIAS Escape (Interscope)

AC begins on Page 109.

URBAN	
LW	TW
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#1 MOST ADDED

RL Good Man (J)

#1 MOST INCREASED PLAYS

P. DIDDY F/USHER & LOON I Need A Girl (Part One) (Bad Boy/Arista)

TOP 5 NEW & ACTIVE

- KHIA My Neck, My Back (Lick It) (Dirty Down/Artemis)
- MR. CHEEKS Friday Night (Universal)
- B RICH Whoa Now (Atlantic)
- MARIO Just A Friend (J)
- JAGUAR WRIGHT The What If's (MCA)

URBAN begins on Page 91.

ROCK	
LW	TW
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#1 MOST ADDED

KID ROCK You Never Met A Motherf**er... (Top Dog/Lava/Atlantic)

#1 MOST INCREASED PLAYS

CHAD KROEGER F/JOSEY SCOTT Hero (Roadrunner/Columbia/IDJMG)

TOP 5 NEW & ACTIVE

- STAIN D Epiphany (Flip/Elektra/EEG)
- HOOBASTANK Running Away (Island/IDJMG)
- INCUBUS Warning (Immortal/Epic)
- 12 STONES Broken (Wind-up)
- AUDIOVENT The Energy (Atlantic)

ROCK begins on Page 122.

Monitored Airplay Overview: May 3, 2002

URBAN AC

LW	TW	ARTIST	SON	RECORD LABEL
1	1	LUTHER VANDROSS	I'd Rather (J)	
2	2	MAXWELL	This Woman's Work (Columbia)	
4	3	GLENN LEWIS	Don't You Forget It (Epic)	
3	4	ANN NESBY F/AL GREEN	Put It On Paper (Universal)	
5	5	FAITH EVANS	I Love You (Bad Boy/Arista)	
6	6	JOE	What If A Woman (Jive)	
8	7	REMY SHAND	Take A Message (Motown)	
11	8	JAHEIM	Anything (Divine Mill/WB)	
9	9	ANGIE STONE	Wish I Didn't Miss You (J)	
7	10	MICHAEL JACKSON	Butterflies (Epic)	
12	11	MAXWELL	Lifetime (Columbia)	
10	12	GERALD LEVERT	What Makes It Good To You... (EastWest/EEG)	
16	13	MUSIQ	Hal'crazy (Def Soul/IDJMG)	
13	14	BRIAN MCKNIGHT	What's It Gonna Be (Motown)	
14	15	ANGIE STONE	Brotha (J)	
17	16	ALICIA KEYS	How Come You Don't Call Me (J)	
18	17	RUFF ENDZ	Someone To Love You (Epic)	
19	18	BOYZ II MEN	The Color Of Love (Arista)	
23	19	ASHANTI	Foolish (Murder Inc./Def Jam/IDJMG)	
20	20	REGINA BELLE	From Now On (Peak)	
21	21	DONELL JONES	You Know That I Love You (Intouchables/Arista)	
24	22	AVANT	Makin' Good Love (Magic Johnson/MCA)	
—	23	YOLANDA ADAMS	I'm Gonna Be Ready (Elektra/EEG)	
26	24	RAPHAEL SAADIQ F/D'ANGELO	Be Here (Fookie/Universal)	
22	25	LATHUN	Fortunate (Motown)	
29	26	USHER	U Don't Have To Call (LaFace/Arista)	
28	27	JAGUAR WRIGHT	The What If's (MCA)	
27	28	WILL DOWNING	Cool Water (GRP/VMG)	
—	29	SIR CHARLES JONES	Is There Anybody Lonely... (Independent)	
25	30	PROPHET JONES	Cry Together (University/Motown)	

#1 MOST ADDED

DAVE HOLLISTER Keep Lovin' You (MCA)

#1 MOST INCREASED PLAYS

ASHANTI Foolish (Murder Inc./Def Jam/IDJMG)

TOP 5 NEW & ACTIVE

- YOLANDA ADAMS The Battle Is The Lord's (Verity)
- MONTELL JORDAN You Must Have Been (Def Soul/IDJMG)
- PHIL PERRY I Can't Wait (Til Morning...) (Peak)
- BLESSED Your Mercy (Ultimate)
- DJ ROGERS JR. Lonely Girl (Motown)

URBAN begins on Page 91.

COUNTRY

LW	TW	ARTIST	SON	RECORD LABEL
1	1	TOBY KEITH	My List (DreamWorks)	
2	2	ALAN JACKSON	Drive (For Daddy Gene) (Arista)	
6	3	TOMMY SHANE STEINER	What If She's An Angel (RCA)	
3	4	KENNY CHESNEY	Young (BNA)	
4	5	PHIL VASSAR	That's When I Love You (Arista)	
7	6	STEVE AZAR	I Don't Have To Be (Till...) (Mercury)	
5	7	RASCAL FLATTS	I'm Movin' On (Lyric Street)	
8	8	GEORGE STRAIT	Living And Living Well (MCA)	
10	9	EMERSON DRIVE	I Should Be Sleeping (DreamWorks)	
9	10	TRAVIS TRITT	Modern Day Bonnie And Clyde (Columbia)	
11	11	BRAD PAISLEY	I'm Gonna Miss Her (Fishin') (Arista)	
12	12	CAROLYN DAWN JOHNSON	I Don't Want You To Go (Arista)	
13	13	LONESTAR	Not A Day Goes By (BNA)	
17	14	KELLIE COFFEY	When You Lie Next To Me (BNA)	
14	15	KEVIN DENNEY	That's Just Jessie (Lyric Street)	
15	16	TAMMY COCHRAN	I Cry (Epic)	
16	17	TRICK PONY	Just What I Do (H2E/WB)	
19	18	GARY ALLAN	The One (MCA)	
18	19	W. NELSON/LEEANN WOMACK	Mendocino... (Lost Highway/Mercury)	
20	20	ANDY GRIGGS	Tonight I Wanna Be Your Man (RCA)	
21	21	DARRYL WORLEY	I Miss My Friend (DreamWorks)	
25	22	BROOKS & DUNN	My Heart Is Lost To You (Arista)	
24	23	TRACE ADKINS	Help Me Understand (Capitol)	
23	24	SHEDAISI	Get Over Yourself (Lyric Street)	
26	25	SARA EVANS	I Keep Looking (RCA)	
27	26	BRAD MARTIN	Before I Knew Better (Epic)	
28	27	SHANNON LAWSON	Goodbye On A Bad Day (MCA)	
30	28	MARK CHESNUTT	She Was (Columbia)	
35	29	BLAKE SHELTON	Ol' Red (Warner Bros.)	
32	30	TRACY BYRD	Ten Rounds With Jose Cuervo (RCA)	

#1 MOST ADDED

PHIL VASSAR American Child (Arista)

#1 MOST INCREASED PLAYS

BROOKS & DUNN My Heart Is Lost To You (Arista)

TOP 5 NEW & ACTIVE

- AARON TIPPIN I'll Take Love Over Money (Lyric Street)
- REBECCA LYNN HOWARD Forgive (MCA)
- JO DEE MESSINA Dare To Dream (Curv)
- RHETT AKINS Highway Sunrise (Audiogram)
- MARCEL Country Rock Star (Mercury)

COUNTRY begins on Page 101.

SMOOTH JAZZ

LW	TW	ARTIST	SON	RECORD LABEL
1	1	DAVID BENOIT	Snap! (GRP/VMG)	
2	2	GREGG KARUKAS	Night Shift (N-Coded)	
3	3	JEFF GOLUB	Cut The Cake (GRP/VMG)	
4	4	MARC ANTOINE	On The Strip (GRP/VMG)	
5	5	PIECES OF A DREAM	Night Vision (Heads Up)	
6	6	JIMMY SOMMERS	Lowdown (Higher Octave)	
8	7	ALFONZO BLACKWELL	Funky Shuffle (Shanachie)	
7	8	KIRK WHALUM	I Try (Warner Bros.)	
10	9	CELINE DION	A New Day Has Come (Epic)	
12	10	BOZ SCAGGS	Miss Riddle (Virgin)	
14	11	PETER WHITE	Bueno Funk (Columbia)	
15	12	CRAIG CHAQUICO	Luminosa (Higher Octave)	
18	13	BONEY JAMES	RPM (Warner Bros.)	
16	14	STEVE COLE	So Into You (Atlantic)	
17	15	RICHARD ELLIOT	Shotgun (GRP/VMG)	
9	16	ERIC MARIENTAL	Lefty's Lounge (Peak)	
23	17	NORAH JONES	Don't Know Why (Blue Note/Capitol)	
19	18	JOYCE COOLING	Daddy-O (GRP/VMG)	
21	19	BRAXTON BROTHERS	Whenever I See You (Peak)	
20	20	LEE RITENOUR W/GERALD ALBRIGHT	Jammin' (GRP/VMG)	
25	21	DAVID LANZ	That Smile (Decca)	
22	22	SPYRO GYRA	Feelin' Fine (Heads Up)	
26	23	KEVIN TONEY	Passion Dance (Shanachie)	
24	24	ENYA	Only Time (Reprise)	
—	25	DOWN TO THE BONE	Electra Glide (GRP/VMG)	
27	26	ALICIA KEYS	Fallin' (J)	
28	27	E. HARP F/B. BROMBERG	Rock With You (Native Language)	
30	28	CHRIS BOTTI	Through An Open Window (Columbia)	
—	29	SHILTS	Your Place Or Mine (Higher Octave)	
—	30	KEN NAVARRO	So Fine (Shanachie)	

#1 MOST ADDED

BRIAN CULBERTSON Without Your Love (Warner Bros.)

#1 MOST INCREASED PLAYS

NORAH JONES Don't Know Why (Blue Note/Capitol)

TOP 5 NEW & ACTIVE

- ACOUSTIC ALCHEMY Tuff Puzzle (Higher Octave)
- URBAN KNIGHTS The Message (Narada)
- KIM WATERS In The House (Shanachie)
- WALTER BEASLEY Good Times (Shanachie)
- CHRIS STANDRING Through The Looking Glass (Instinct)

Smooth Jazz begins on Page 118.

ACTIVE ROCK

LW	TW	ARTIST	SON	RECORD LABEL
1	1	GODSMACK	I Stand Alone (Republic/Universal)	
2	2	STAINED	For You (Flip/Elektra/EEG)	
3	3	NICKELBACK	Too Bad (Roadrunner/IDJMG)	
4	4	KORN	Here To Stay (Immortal/Epic)	
9	5	SYSTEM OF A DOWN	Toxicity (American/Columbia)	
5	6	PUDDLE OF MUDD	Blurry (Flawless/Geffen/Interscope)	
7	7	HOOBASTANK	Crawling In The Dark (Island/IDJMG)	
13	8	PUDDLE OF MUDD	Drift & Die (Flawless/Geffen/Interscope)	
8	9	ROB ZOMBIE	Never Gonna Stop (The Red...) (Geffen/Interscope)	
11	10	EARSHOT	Get Away (Warner Bros.)	
10	11	LINKIN PARK	In The End (Warner Bros.)	
6	12	P.O.D.	Youth Of The Nation (Atlantic)	
15	13	TOMMY LEE	Hold Me Down (MCA)	
12	14	DEFAULT	Wasting My Time (TVT)	
24	15	C. KROEGER F/J. SCOTT	Hero (Roadrunner/Columbia/IDJMG)	
21	16	CREED	One Last Breath (Wind-up)	
14	17	DISTURBED	Down With The Sickness (Giant/Reprise)	
16	18	DROWNING POOL	Tear Away (Wind-up)	
19	19	TOOL	Parabola (Volcano)	
25	20	JERRY CANTRELL	Anger Rising (Roadrunner/IDJMG)	
18	21	SEVENDUST	Live Again (TVT)	
22	22	3RD STRIKE	No Light (Hollywood)	
23	23	DEFAULT	Deny (TVT)	
29	24	P.O.D.	Boom (Atlantic)	
17	25	HEADSTRONG	Adriana (RCA)	
30	26	HOOBASTANK	Running Away (Island/IDJMG)	
28	27	INCUBUS	Nice To Know You (Immortal/Epic)	
33	28	SWITCHED	Inside (Immortal/Virgin)	
43	29	STAINED	Epiphany (Flip/Elektra/EEG)	
31	30	RUSH	One Little Victory (Anthem/Atlantic)	

#1 MOST ADDED

KID ROCK You Never Met A Mother**er... (Top Dog/Lava/Atlantic)

#1 MOST INCREASED PLAYS

CHAD KROEGER F/JOSEY SCOTT Hero (Roadrunner/Columbia/IDJMG)

TOP 5 NEW & ACTIVE

- COAL CHAMBER Fiend (Roadrunner/IDJMG)
- BLACK LABEL SOCIETY Bleed For Me (Spitfire)
- DEADSY The Key To Grammercy Park (Elementree/DreamWorks)
- ANDREW W.K. Party Hard (Island/DJMG)
- MEDICATION Inside (Locomotive)

ROCK begins on Page 122.

ALTERNATIVE

LW	TW	ARTIST	SON	RECORD LABEL
2	1	UNWRITTEN LAW	Seein' Red (Interscope)	
1	2	JIMMY EAT WORLD	The Middle (DreamWorks)	
3	3	STAINED	For You (Flip/Elektra/EEG)	
7	4	SYSTEM OF A DOWN	Toxicity (American/Columbia)	
4	5	PUDDLE OF MUDD	Blurry (Flawless/Geffen/Interscope)	
6	6	HOOBASTANK	Crawling In The Dark (Island/IDJMG)	
5	7	NICKELBACK	Too Bad (Roadrunner/IDJMG)	
10	8	KORN	Here To Stay (Immortal/Epic)	
11	9	WEEZER	Dope Nose (Geffen/Interscope)	
9	10	P.O.D.	Youth Of The Nation (Atlantic)	
8	11	BLINK-182	First Date (MCA)	
13	12	LINKIN PARK	In The End (Warner Bros.)	
12	13	DEFAULT	Wasting My Time (TVT)	
17	14	OUR LADY PEACE	Somewhere Out There (Columbia)	
15	15	WHITE STRIPES	Fell In Love With A Girl (Third Man/V2)	
22	16	PUDDLE OF MUDD	Drift & Die (Flawless/Geffen/Interscope)	
18	17	311	Amber (Volcano)	
24	18	HOOBASTANK	Running Away (Island/IDJMG)	
14	19	TRIK TURNER	Friends + Family (RCA)	
19	20	INCUBUS	I Wish You Were Here (Immortal/Epic)	
26	21	P.O.D.	Boom (Atlantic)	
16	22	X-ECUTIONERS	It's Goin' Down (Loud/Columbia)	
23	23	DASHBOARD CONFSSIONAL	Screaming Infidelities (Vagrant)	
20	24	GODSMACK	I Stand Alone (Republic/Universal)	
40	25	C. KROEGER F/J. SCOTT	Hero (Roadrunner/Columbia/IDJMG)	
27	26	QUARASHI	Stick 'Em Up (Time Bomb/Columbia)	
29	27	EARSHOT	Get Away (Warner Bros.)	
21	28	INCUBUS	Nice To Know You (Immortal/Epic)	
35	29	INCUBUS	Warning (Immortal/Epic)	
30	30	MOBY	We Are All Made Of Stars (V2)	

#1 MOST ADDED

EMINEM Without Me (Shady/Aftermath/Interscope)

#1 MOST INCREASED PLAYS

CHAD KROEGER F/JOSEY SCOTT Hero (Roadrunner/Columbia/IDJMG)

TOP 5 NEW & ACTIVE

- HIVES Hate To Say I Told You So (Burning/Epitaph/Sire/Reprise)
- ANDREW W.K. Party Hard (Island/IDJMG)
- GOLDFINGER Open Your Eyes (Mojo/Jive)
- NO DOUBT Hella Good (Interscope)
- JERRY CANTRELL Anger Rising (Roadrunner/IDJMG)

ALTERNATIVE begins on Page 130.

TRIPLE A

LW	TW	ARTIST	SON	RECORD LABEL
2	1	JACK JOHNSON	Flake (Enjoy/Universal)	
1	2	SHERYL CROW	Soak Up The Sun (A&M/Interscope)	
3	3	GOO GOO DOLLS	Here Is Gone (Warner Bros.)	
5	4	PETE YORN	Strange Condition (Columbia)	
4	5	CHRIS ISAAK	Let Me Down Easy (Reprise)	
7	6	U2	In A Little While (Interscope)	
6	7	ALANIS MORISSETTE	Hands Clean (Maverick/Reprise)	
8	8	BONNIE RAITT	I Can't Help You Now (Capitol)	
9	9	DAVE MATTHEWS BAND	Everyday (RCA)	
10	10	TRAIN	She's On Fire (Columbia)	
12	11	LENNY KRAVITZ	Stillness Of Heart (Virgin)	
11	12	EDDIE VEDDER	You've Got To Hide Your... (V2)	
15	13	JOHN MAYER	No Such Thing (Aware/Columbia)	
14	14	INDIGO GIRLS	Moment Of Forgiveness (Epic)	
20	15	JIMMY EAT WORLD	The Middle (DreamWorks)	
17	16	ELVIS COSTELLO	Tear Off Your Own Head... (Island/IDJMG)	
26	17	THE CORRS	When The Stars Go Blue (143/Lava/Atlantic)	
16	18	RYAN ADAMS	Answering Bell (Lost Highway/IDJMG)	
19	19	NEIL YOUNG	Differently (Reprise)	
18	20	NATALIE MERCHANT	Build A Levee (Elektra/EEG)	
21	21	DISHWALLA	Somewhere In The Middle (Immergent)	
22	22	PUDDLE OF MUDD	Blurry (Flawless/Geffen/Interscope)	
23	23	DEFAULT	Wasting My Time (TVT)	
—	24	VAN MORRISON	Hey Mr. DJ (Universal)	
27	25	MOBY	We Are All Made Of Stars (V2)	
25	26	TREY ANASTASIO	Alive Again (Elektra/EEG)	
24	27	ROBERT BRADLEY'S BLACKWATER...	Train (Vanguard)	
—	28	SENSE FIELD	Save Yourself (Nettwerk)	
29	29	BIG HEAD TODD & THE MONSTERS	Wishing Well (Big)	
30	30	MIDNIGHT OIL	Golden Age (Liquid 8)	

#1 MOST ADDED

MARK KNOPFLER He's The Man (Warner Bros.)

#1 MOST INCREASED PLAYS

THE CORRS When The Stars Go Blue (143/Lava/Atlantic)

TOP 5 NEW & ACTIVE

- PHANTOM PLANET California (Daylight/Epic)
- ZERO 7 Destiny (Quango/Palm)
- JOHNNY A. Oh Yeah (Favored Nations/Artemis)
- SHANNON MCNALLY Now That I Know (Capitol)
- NORAH JONES Don't Know Why (Blue Note/Capitol)

TRIPLE A begins on Page 33.

Publisher's Profile

By Erica Farber



CHRIS MAYS

VP/GM and PD, KMTT (The Mountain)/Seattle

On being both GM and PD: "It works very well. In 1998 the Fields adopted more of a consolidated approach to sales but a very product- and brand-oriented individual approach to the programming and marketing of the stations. They put together an initiative that pooled our best resources and talent. They put a director of sales in play to ensure our revenue growth in terms of the whole market and, at the same time, promoted from the brand side in terms of the management of the individual stations, drawing on the programming side. Clark Ryan was promoted to a similar role at KISW/Seattle, and Phil Manning at KNDD (The End)/Seattle.

"In today's business world, managing the brand goes beyond the control-room door. The people who are most passionate about the brand and generally have a well-developed sense of creativity and marketing tend to come from the programming side. They think a little beyond the numbers. That's the way Entercom, at least in this market, has chosen to go."

Biggest challenge: "Balancing cluster and individual-station needs without blunting the brand appeal. It's a tricky rope we walk on, in terms of marketing and representing a group of stations and trying to do things for the greater good — in terms of both revenue and ratings share — without diluting our brand. It's the biggest challenge and one of the most exciting things we face, walking that fine line between keeping the brand pure and strengthening the cluster."

State of the industry: "Radio, in general, is stronger than ever. Two benefits of consolidation are radio's ability to grow our share of revenue, in terms of the entire advertising pie, and our ability to build stronger brands by pooling resources, stretching dollars for research, coordinating stronger marketing plans by thinking bigger-picture and using all of our assets to negotiate buys with our vendors.

"One concern I have is the lack of talent development and the proliferation of voicetracking and syndication. That's a short-term strategy rather than a long-term one. In the end, as we look at all the competing media and voices vying for people's attention and think about the challenges of Internet radio or satellite radio or any of the other things looming on the horizon, the real differentiation is local. That's always been the strength of radio, its ability to relate what's happening in the community in all ways. In a long-term strategy the lack of talent development is somewhat troubling. It's going to be tough five to 10 years from now."

State of Triple A: "It's sort of at a turning point at the moment. There are some stations in larger markets that have managed to be consistently strong in the ratings. They've kept the format strong and the revenue share for their stations high in their markets. It's only been in the past several years that a level of consistency has developed on a format basis. The lack of format growth, the disappearance of stations in some markets and the virtual halt to the expansion of the format are disappointing.

"When we went through the initial stages of consolidation, I thought Triple A might be an excellent choice for people who had two Country stations or the Oldies station and the 'Classic Hits' station. The lack of growth is causing a bit of a problem in terms of the format's relevance to labels and the labels' commitment to the format."

Something about her station that might surprise our readers: "We're funny, irreverent. As a general criticism of the format, there are a lot of stations that take themselves awfully seriously in terms of morning shows that sound ... *stodgy* is a word that comes to mind. They're all about being music historians and serious experts. We don't approach it like that at all. *Irreverent* would be a good word for us. There's a degree

of childlike playfulness that people might find unusual."

Most influential individual: "The person who created the dream for a kid growing up and listening to the radio at night would have to be Tom Donahue. He was creating KSAN/San Francisco in my formative years. He probably led me toward a vision of being a progressive music broadcaster. Today, I'd have to say Deborah Kane, Entercom's Regional VP for this market. I have worked with her since I joined the organization. She's really mentored me. She's a very powerful, strong, successful woman."

Career highlight: "It has to be The Mountain. When I went to college, I had to write a mission statement for my career. It was to be the program director of a successful progressive Rock radio station in a major market. That was in 1974. I filed that away and didn't consciously go after it. I was a progressive Rock PD, but it was in Eugene, OR. Then I was a PD in a major market, but it was AC KLSY. The Mountain is really the culmination of all of the goals I set for myself. I didn't realize that until I was four years into the project. I'm doing what I said I wanted to do. What should I do next? I said, 'Hmm, I think I want that office, the GM's office.'"

Career disappointment: "Sometimes I wish for better sun. About this time of the year I wonder why I didn't move south. Probably the biggest disappointment is that I've been No. 1 before in my career but have not been able to get The Mountain to No. 1 25-54. That's really frustrating. We've been as high as tied for No. 2. We're generally in the top five, but the No. 1 position is still elusive — so far."

Favorite radio format: "Triple A."

Favorite television show: "I'm completely committed to HBO, whatever the new season is — *Sex and the City*, *Six Feet Under*, *The Sopranos*. Sunday night at 9pm. I love those shows."

Favorite song: "New York City Serenade"

Favorite book: "Gone With the Wind."

Favorite movie: "Moulin Rouge."

Favorite restaurant: "The Ivy in Beverly Hills, CA."

Beverage of choice: "Double-tall nonfat latte."

Hobbies: "I read a lot and travel a lot, but on an ongoing basis it's gardening. I just opened a flower shop. It sort of happened on a whim. I've been in the same house for 15 years, and I've systematically eliminated all my grass. It's all paving stones and beds, almost entirely flowers. An opportunity came up to take over the lease on this beautiful space. I knew from the moment I started that my success would be based on finding an excellent manager and florist. I'm not a florist as much as I like flowers, and I can't manage a flower store and a radio station. I found a fantastic florist who really wanted to run her own flower shop and hired her."

E-mail address: "cmays@entercom.com."

Advice for broadcasters: "In the spirit of the pace and energy with which the industry is moving today, the single most important thing that we as managers need to do is focus on defining the goals of the radio station and defining the strengths and weaknesses of our team and the elements we are lacking. What do we need, in terms of skills, abilities and talents, to progress and get the job done, and how do we find the people who have those skills? We need to be able to develop good questions, interview well and hire well, then communicate a vision to these people and let them grow our business. We can't do it all."

"As the industry grows and our clusters get larger, micromanagement of each individual is nearly impossible, so it becomes more critical than ever that you have people who are highly motivated, well-versed in your vision and extremely competent. You, as a manager, can give them that room and vision and allow them to execute it."

We are highlighting Triple A in this week's issue, and one of the format's great success stories is Chris Mays. Currently VP/GM and PD of KMTT (The Mountain)/Seattle, Mays designed the station's format and signed it on the air in April 1991.

Nationally recognized as a leader in Triple A, KMTT plays a broad range of adult rock music with an on-air approach that is hip, adult and upscale. Its creator and leader is a 26-year radio veteran who now sits in the seat she

envisioned for herself back in 1974.

Getting into the business: "I grew up in Columbus, OH in the mid-'60s. Progressive underground radio was just being born, and I listened to it a lot when I was in high school. I went to college thinking that I would teach drama and debate, and I had to take radio as part of a speech major. As soon as I took my first radio class, a light bulb went off in my head. Radio tied together everything I was interested in. It was everything I could ever have imagined doing, except that I hadn't imagined doing it because I'd never heard a woman on the air before. I realized that it was my calling, so to speak. I changed my field of emphasis from education to communication."

Signing on The Mountain: "I was out of radio for about six months. I'd been with Sandusky for nine years, so when I left KLSY/Seattle, I wasn't really eager to jump right back into a programming position. I decided to try my hand at sales because it was the only thing in radio I hadn't done. I went to work for Edie Hilliard at Broadcast Programming. My job was to get with owners and managers in smaller markets who were interested in changing formats and help them figure out whether they should go Country or Oldies or whatever.

"While I was doing that, Entercom hired Michael Donovan to come to Seattle as the manager of the station, which, at the time, was KBRD, an Easy Listening station. Michael, new to the market, got my number, and we interviewed in June. They were doing research and considering a lot of different options. In September they narrowed it down, and we talked in November, then again in February. He asked me to draft a proposal for what I would do in creating an adult progressive station, which is what my recommendation was.

"I wrote it up and put it on a cassette so he could get a feel for what the station would sound like. He pitched it to David and Joe Field. It wasn't officially a format, but I had a history of working with stations like that, and the market had a history of stations like that that came and went. I said it would be cool radio with real radio rules. We would use research and focus groups, hire great personalities and do real marketing campaigns. They believed me, hired me and gave me the tools to be successful."

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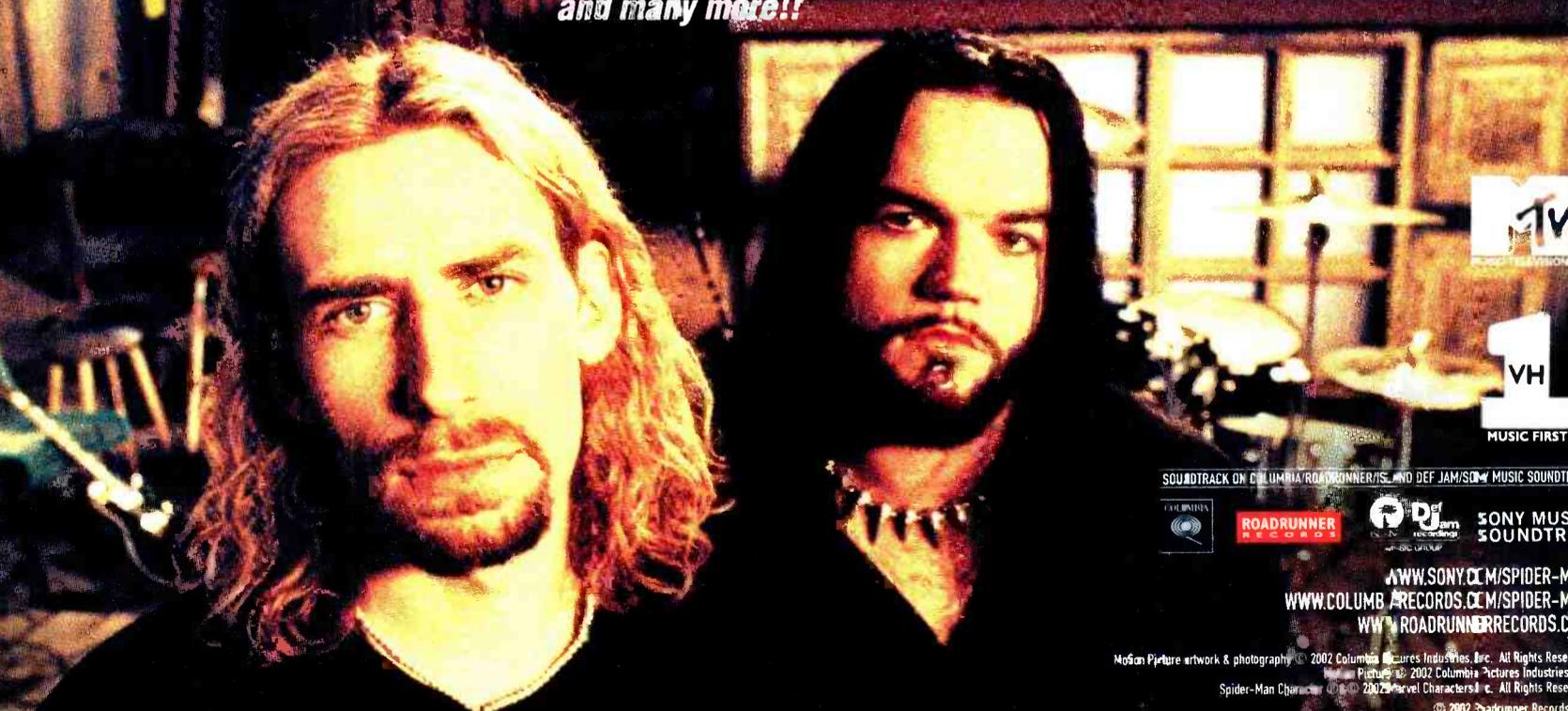
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