## **NEWSSTAND PRICE \$6.50**

Metallica Return With 130 Angry Adds

Metallica — considered by many to be the biggest rock group in the world — win Most Added honors at Active Rock, Rock and Alternative this week with "St.



Anger," the first track from their forthcoming Elektra/EEG album of the same name. "Anger" picked up 130 adds across the three formats on the day it bit radio



# MAY 30, 2003



# **Format Power Revealed**

This week **R&R** profiles the power ratios of 27 unique formats in Miller, Kaplan, Arase & Co.'s second annual survey, covering over 1,200 stations. Where does your format fit in? Find out where the real power is in radio today. The story begins on the next page.

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madonna.com

MOST

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maverick.com



# **CC PITCHES 'GONE FROM HOME'**

Clear Channel Advantage's OUTfront event recently wooed Madison Avenue, with star appearances and its "Gone From Home" package of radio, outdoor, events and interactive to draw dollars from TV and print. It's all in this week's Management/Marketing/ Sales section. You'll also get insightful commentary from Steve Stockman on the importance of growing brand equity, John Lund's "10 Essential Elements to Solid Programming," Jeffrey Hedguist's "60-Second Copywriter" and Tim Moore's Weekly Motivator, which challenges you to review your model of staff development. Pages 9-11

# SUMMIT PLANS

The eighth annual Jacobs Media Rock/ Alternative Summit is set for June 19 at R&R Convention 2003 in Beverly Hills, CA. This week Rock Editor Cyndee Maxwell and Alternative Editor Max Tolkoff unveil the ideas and concepts that will be discussed this year as they interview consultants Fred Jacobs and Dave Beasing, respectively.

Pages 63, 70

# NUMBER ONES

CHR/POP

· JUSTIN TIMBERLAKE Rock Your Body (Jive)

- CHR/RHYTHMIC
- . 50 CENT 21 Questions (Shady/Aftermath/Interscope)
- URBAN
- . 50 CENT 21 Questions (Shady/Aftermath/Interscope) **URBAN AC**

. FLOETRY Say Yes (DreamWorks)

#### COUNTRY

 TOBY KEITH Beer For My Horses (DreamWorks) AC

# · SANTANA I/MICHELLE BRANCH The Game Of Love (Arista)

HOT AC

MATCHBOX TWENTY Unwell (Atlantic)

SMOOTH JATZ • KIM WATERS Waterfall (Shanachie)

ROCK

AUDIOSLAVE Like A Stone (Interscope/Epic)

ACTIVE ROCK AUDIOSLAVE Like A Stone (Interscope/Epic)

#### ALTERNATIVE

• TRAPT Headstrong (Warner Bros.)

**TRIPLE A** 

. J. JOHNSON The Horizon ... (Moonshine Con /Universal) **CHRISTIAN AC** 

# • FFH You Found Me (Essential)

**CHRISTIAN CHR** 

. THIRD DAY You Are So Good To Me (Essential)

CHRISTIAN ROCK

#### SUPERCHICK Hero (Inpop)

**CHRISTIAN INSPO** 

 SCOTT KRIPPAYNE Live To Worship (Spring Hill) SPANISH CONTEMPORARY

• RICKY MARTIN Tal Vez (Sony Discos)

TEJANO

• INTOCABLE Muy A Tu Manera (EMI Latin) **REGIONAL MEXICAN** 

· CONJUNTO PRIMAVERA Una Vez Mas (Fonovisa) TROPICAL

· GILBERTO S. ROSA Si Te Digeron (Sony Discos)

**ISSUE NUMBER 1506** 



# MAY 30, 2003

# **Convention Agenda Complete**

# More than 50 sessions, events scheduled in L.A.

In three weeks R&R Convention 2003 will open at the Beverly Hilton Hotel in Beverly Hills, CA. Attendees will have more than 50 options for pertinent panel dis-

cussions, keynote speeches and entertainment events.

The 2003 confab, commemorating the 30th anniversary of R&R, will provide a balance of informative sessions and entertainment opportunities. The most up-to-date agenda appears on Page 7 of this week's R&R and at CONVENTION > See Page 13



# News Format New Power-Ratio Leader

N/T, Talk also gain as stations firm up rates following fall 2001 ratings

#### **By Jeff Green** R&R Executive Editor

Riding the wave of important political and military developments throughout 2002, the News format registered an impressive 1.70 power ratio to lead the



list of 27 formats tracked throughout the year, according to the accounting firm of Miller, Kaplan, Arase & Co. The latest findings of this annual study reflect each format's market revenue share divided by its average-market 12+ ratings. The sample includes 1,286 stations participating in MKA's revenue reporting in more than 100 continuously measured Arbitron markets

Not surprisingly, News/ Talk and Talk also showed

2	2003 Power	Ratios: To	p 10 By Fo	rmat
Rank	Format	Power Ratio	Revenue Share	Audience Share
1	News	1.70	4.74	2.78
2	Hot AC	1.56	5.60	3.58
3	AC	1.50	8.05	5.37
3	Classic Rock	1.50	5.99	3 <mark>.9</mark> 9
5	Rock	1.48	7.08	4.80
6	Sports	1.46	2.05	1.40
7	Tripte A	1.39	3.97	2.85
8	News/Talk	1.32	6.91	5.22
9	Country	1.30	7.15	5.49
10	<b>Classic Hits</b>	1.27	3.61	2.85

Source Miller Kanlan Arase & Co.

significant increases - as did AC, which has improved from a tie for sixth to third over the

#### **Complete Chart: Page 13**

past two years. While such top performers as Hot AC and Classic Rock maintained their strength, other advancing music formats included Triple A, Soft AC, '80s, Oldies, Urban AC and Smooth Jazz. Urban AC became the 19th format to achieve a 1.00 power ratio or better, indicating that it is now delivering revenue equivalent to its market share; in the previous year, 18 formats met that mark.

POWER RATIOS > See Page 13

# **Fight Over New** Media-Ownership **Rules** Continues

By Adam Jacobson

R&R Radio Editor alacobson@radioandrecords.com

WASHINGTON --- With Congress in recess this week, all eyes are on the FCC and its highly anticipated June 2 vote on new ownership rules that could loosen restrictions for media companies across the U.S.

The past week has seen a sudden rise in coverage of the issue by mainstream media outlets. The Washington Post's Outlook section on May 18 offered a critical look at the use of ISDN lines and voicetracking as what passes for local radio these days." On May 25 the same section offered readers examples of comments the FCC has received.

An excerpt of Clear Channel's 48-page comment: "Consumers in the modern media marketplace face an embarrassment of riches in terms of the choices available to them for

FCC > See Page 25

# L.A. Stories: Two Top Execs Exit

# Kaye resigns from CC's KBIG & KOST

# **By Kevin Carter**



his resignation on Tuesday as Director/AC Programming for Clear Channel's award-winning combo of KOST and Hot AC KBIG.

But is Kaye really leaving? Although Kaye did tender his resignation and reportedly cleaned out his office over the long holiday weekend, sources

KAYE > See Page 14

# Infinity's Pohlman set to move to Italy in July By Carol Archer

R&R Smooth Jazz Editor carcher@radioandrecords.com

Infinity/Los Angeles Sr. VP/ Market Manager and KTWV (The Wave)/Los Angeles VP/GM Tim Pohlman resigned on Tuesday. He plans to move to Italy at Pohlman the end of July.

Pohlman told R&R. "A week ago it wasn't even on our radar, but then my wife, our two children and I went to Italy, and we fell in love with it. I am very proud of what The Wave has accomplished, for which I credit its great staff throughout the vears.

# **Twenty Years Of News**, **Columns & Friendships**

Reminiscences from two decades in Nashville

By Lon Helton R&R Country Editor

"It all started at a 3,000-watt FM station in Monmouth, IL (pop. 10,000). I was wrapping up my usual six-day-aweek, 5pm-midnight shift on a Beautiful Music station when I

realized that the guy who was supposed to come on at 12am to do six hours of country music had not bothered to show up.

"I immediately recognized this to be a tremendous opportunity, since the all-night jock was the only one who was allowed to talk! So I gave



and rolled right into Red Simpson's 'I'm a Truck.' Next came Tommy Overstreet's 'Ann (Don't Go Runnin'),' and the next thing I knew, I was in Country radio!"

my first real live ID

That paragraph opened my very first

column in R&R - 20 years ago this week. And just as I would never have fathomed that that fateful night in Monmouth in 1971 would lead to a career in Country for a kid from the South Side of Chicago, I certainly never considered the possibility

See Page 44



"This is a family decision,"

POHLMAN > See Page 14

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- 6/27 Regis & Kelly

9/26 - Today Show

7/18 - Good Morning America



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**RR NEWS** 

# Johnson Adds KWOD Duties

# Entercom finally closes deal for Royce Alternative

Six years of struggles with Royce Royce — is no longer involved with International Broadcasting concern- the station.

ing the purchase of KWOD/ Sacramento finally ended May 20, when Entercom closed on its \$25 million deal for the Alternative station. As a result, Curtiss Johnson — Station Manager of Entercom/Sacramento's Active Rock KRXQ and Classic Rock KSEG has added similar duties for KWOD

Entercom officially assumed control of KWOD at midnight on May 20, and at that time the station began broadcasting from the same facility as KRXQ and KSEG. That facility also houses CHR/Pop KDND and Smooth Jazz KSSJ.

Longtime KWOD PD Ron Bunce will continue in his position, but KWOD GM Ed Stolz — whose main job is as President/CEO of

the station. Entercom CEO David Field said, "With KWOD joining our group, it will be exciting to watch how our team is able to capitalize on this opportunity and provide an even greater listening experience for the people of Sacramento."

Johnson to acquire KWOD from

Royce in 1996, the same year it bought KRXQ and KSEG. However, Stolz claimed that only a verbal agreement had been reached between the two companies and repeatedly attempted to block the sale of KWOD to Entercom over the next six years. In June 2002 an official filing for KWOD's transfer to Entercom was made, but the filing was dismissed after Stolz protested.

JOHNSON > See Page 14

# **DeCoster Official As WKFS PD**

WKFS/Cincinnati interim PD Donna DeCoster has been promoted to PD of the CHR/Pop station. She replaces B.J. Harris, who is now PD for KALC/Denver.

"Donna has done a terrific job over the past couple of years working hands-on in all areas of 'Kiss' programming," Clear Channel Regional Sr. VP/Programming Gene Romano said. "She's been a significant part of WKFS's success."

WEBN, WKFS, WOFX & WVMX/ Cincinnati VP/GM Chuck Fredrick said, "Donna has earned this exciting new opportunity with the fantastic job she has done during her three-year tenure at WKFS. We have all the confidence in the world that she will take us to another level."

DeCoster has been with WKFS for three years as an on-air personality and MD. She has been interim PD for the last four months. "I am very excited to be named PD of WKFS," she said. "It's a great station, which I hope to make even better."

Scott Reinhart, OM of the Clear Channel/Cincinnati FM cluster, said, "You have to admit it just rolls off the tongue: 'Donna D. is PD.' Of course she got the gig — it rhymes."



**SPEAKING IN TONGUES** KIIS met Kiss as the legendary band took the stage as the closing act of this year's edition of KIIS-FM/Los Angeles' annual Wango Tango blowout. The concert, which took place May 17 at the Rose Bowl in Pasadena, CA, featured a star-studded lineup that included Sugar Ray, Tyrese, Lisa Marie Presley, Jennifer Love Hewitt, Santana (who teamed with Michelle Branch and Musiq), Craig David, Sting, Christina Aguilera, Nelly and 'N Sync's JC Chasez. Seen here backstage are (I-r) Kiss' Ace Frehley and Gene Simmons, KIIS morning host Rick Dees and bandmembers Peter Criss and Paul Stanlev.

# Logan Now WSM-FM PD

Lee Logan, Operations Director of Saga Communications' Five Star Radio Group and PD of Country WVVR/Clarksville, TN, has been named PD of WSM-FM/Nashville. He succeeds Kevin O'Neal, who exited two months ago.

The appointment marks a return to Music City for

Logan. Before moving to Clarksville in April 2002, Logan served as Exec. Director/Country Programming for MJI Broadcasting in Nashville. Prior to that he was VP/Programming of South Central Communications, also based in Nashville.

An industry veteran, Logan has



also been Regional PD for Malrite Communications, OM of KNEW & KSAN/ San Francisco and KFMY & KDOT/Salt Lake City and PD of KLAC/Los Angeles and WUSN/Chicago.

Cumulus is in the process of buying Country WSM-FM from Gaylord. In March Cumulus said it would pay \$65 million for WSM-FM &

WWTN/Nashville, and Gaylord agreed to let Cumulus program and market the duo; the transaction is expected to close in early Q3. Gaylord continues to own WSM-AM/Nashville, but Cumulus is managing the station's advertising via a joint sales agreement.

# LETTER TO THE EDITOR WLS's Meier Fires Back At Dahl

Several comments were made by WCKG/Chicago afternoon personality Steve Dahl about former partner and current WLS/Chicago afternoon co-host **Garry Meier** in an interview that appeared in **R&R's** May 16 issue. Meier took issue with some of those comments, and his response appears below.

After reading your interview with Steve Dahl, I find it necessary to introduce some facts to counter the fictionalized accounting Steve gave of his partnership and breakup with me. The statement "I'm sure a lot of it was my fault, with me being a drunk and everything" comes just a few paragraphs after Dahl says, "I don't think it was a problem within our partnership." This is exactly the kind of duplicity I endured during our partnership, depending on his alcohol-fueled mood swings. I guess when you're numb to your surroundings it is hard to assess the significant damage being done.

Steve pretends that the whole relationship fell apart in a day, conveniently forgetting all of the attempts made by myself and station managers to correct the situation. Steve's delusional take on why we were not equal partners after almost 15 years together is priceless. He claims he handled all of our business and 'was a more significant part of the show.' Any outside business he may have pursued was to line his own pockets. He also failed to mention that over a vast majority of the time we were together, I performed the first half-hour of the show by myself until he could find his way into the building.

It should be noted that I approached him several times during the partnership to fix things and was always dismissed like some annoying telemarketer. His assertion that my wife "absolutely hated [his] guts and

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MEIER > See Page 14

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# LeGrett Leads Citadel/Buffalo As Market Mgr.

After 12 years in Rochester, NY, Kevin LeGrett is heading west to Buffalo. LeGrett, who was most recently Sr. VP/Market Manager for Infinity's Rochester cluster, will now serve as Market Manager for Citadel's five-station cluster in the Buffalo market: CKEY, WEDG, WGRF, WHLD & WHTT. Additionally, LeGrett will take on a regional management role for Citadel and oversee its four Syracuse stations; its five stations in Binghamton, NY; and WIII & WKRT/ Ithaca, NY.

When asked why he decided to take the position, LeGrett told R&R, "The opportunity to work with the great management team that they've assembled there — including [Chairman/CEO] Farid Suleman, [COO] Judy Ellis and [President] Bob Proffitt. They've been nothing but successful, and I'm really looking forward to the opportunity to take Buffalo back to the level it's capable of reaching.

"It's a great opportunity. How do you say no to an opportunity like this? And I respected the heck out of Farid when he was at Infinity, so I look forward to working with him again."



**HE WRITES THE SONGS** The Society of Singers honored Barry Manilow with its 12th annual Ella Award at a ceremony last month in Beverly Hills, CA. Named for its first recipient, Ella Fitzgerald, the Ella Award is given to singers who contribute equally to the music world and to humanitarian causes and the community. Augmenting a concert by Manilow himself that night, many singers — including Michael Feinstein, Dave Koz, Brian McKnight and Suzanne Somers — took to the stage to perform some of Manilow's songs. Seen here are (I-r) SOS President/CEO Jerry Sharell and Chairman Emeritus Ginny Mancini, Manilow, J Records Chairman/CEO Clive Davis and acclairned songwriter Carole Bayer Sager.

# RADIO BUSINESS

# Self-Assured Viacom Struts Its Stuff

# Company confident it can outperform competitors

iacom's top executives boasted of the company's value and its ability to perform ahead of its rivals at last week's annual shareholders meeting in New York. Chairman/CEO Sumner Redstone even went so far as to say that Viacom will outpace its competitors in both revenue and cash-flow growth, though he also warned those holding Viacom stock that the overall economic outlook may be gloomy.

**Univision Strikes Back** 

Spanish-language multimedia conglomerate Univision last

week launched an assault on those seeking the FCC's rejec-

tion of the company's merger with Hispanic Broadcasting

Corp., placing an advertisement in a Capitol Hill tabloid that

it said was in response to "smear attacks" made by New York

"There are damned few better investments than Viacom," Redstone said. "We're in the right businesses, and we will bring Viacom to even greater heights." He noted that approximately 50% of Viacom's revenue comes from advertising-related businesses such as Infinity.

Meanwhile, President/COO Mel Karmazin said Viacom's top brass is unhappy with the company's stock price, which he said was too low. On May 21, the day of the meeting, Viacom shares closed at \$44.08. Viacom's most recent low point came March 12,

State Senator Efrain Gonzalez Jr.

The ads, which appeared in Roll

Call, responded to what Univision

called false statements by Gonzalez,

who represents the Bronx in Alba-

ny. Ads sponsored by Gonzalez

when the stock closed at \$33.60. By the closing bell on May 27, the stock had rebounded to \$46.17, its highest level since Nov. 27, 2002. Viacom's 52-week high is \$50.90.

The discussion at the shareholders meeting also involved rumors that Viacom may be a potential buyer of Vivendi Universal. Neither Redstone nor Karmazin would comment on those reports, but both reiterated that Viacom's growth will come in its core TV, radio and outdoor businesses.

Shareholders also took time to question when Viacom will offer

claimed that a merged Univision

and HBC will be bad for users of

Spanish-language radio and TV. In

its response, Univision said the in-

clusion of HBC's radio holdings will

**Against HBC-Deal Detractors** 

a dividend, to which Redstone responded, "As soon as tax relief is granted in respect to the dividend, our board will give very serious consideration to dividends."

The 90-minute session concluded with the approval by Viacom shareholders of a new 18-member board of directors that includes 11 independent members, compared to 10 on the previous board. "The changes to the board are to increase the ratio of independent directors and further our commitment to good corporate governance," Redstone said.

The three new directors are former U.S. Secretary of Health, Education and Welfare Joseph Califano; former U.S. Secretary of Defense William Cohen; and former Bear Stearns Chairman Alan Greenberg.

- Adam Jacobson, with wire reports

allow Univision to better compete with "America's giant media con-

The Roll Call advertisements fol-

lowed lobbying efforts by Univision

and HBC on Capitol Hill attempt-

ing to build support for the merger. Last week eight members of Con-

gress, including Sens. Edward

Kennedy and Bob Graham and Rep.

Maxine Waters, sent a letter to FCC

UNIVISION > See Page 8

glomerates."

# **BUSINESS BRIEFS**

# Analyst High On Sirius In New Coverage

**S** ome people discount Sirius for being a year or so behind XM, but erage on the satellite broadcaster this week with a "buy" rating and a target price of \$2.15 per share. She said investors should view Sirius" ramp-up like that of EchoStar, the last entry into television's satellite race in 1996; EchoStar is now the dominant player in that arena. "We think it's way too early in the race to say that Sirius won't be a contender," Horace said. Furthermore, she believes the company has minimized its future financial risk, noting, "We believe Sirius now has an adequate cushion to execute on its business plan and become freecash-flow-neutral to -positive by early 2005."

# Saga Builds A Cluster In Columbus, OH

S aga Communications has purchased Scantland Broadcasting's Smooth Jazz WJZA/Lancaster, OH, a class A serving the east side of Columbus, and simulcast partner WJZK/Richwood, OH, which covers Columbus' northwestern suburbs. Saga already owns AC WSNY-FM and Oldies WODB-FM in Columbus, the 35th-ranked market. Saga President/CEO Ed Christian said he's very appreciative that Scantland owner George Scantland chose Saga "to continue the tradition of Smooth Jazz in Columbus" and called WJZA & WJZK highly complementary to Saga's existing pair of FMs. Saga expects to close on the deal, the terms of which were not disclosed, in Q3.

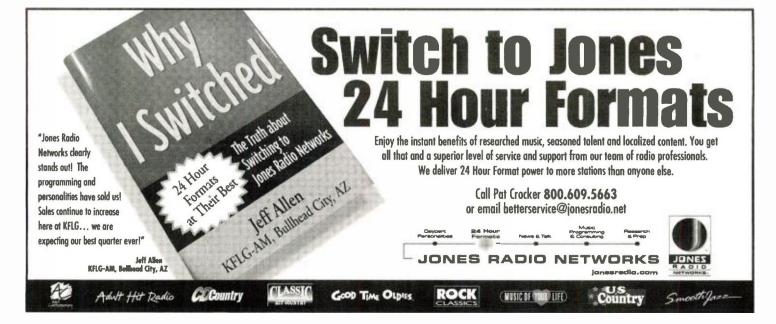
# WRR Move Panned By Dallas City Council Members

A Dallas City Council committee has expressed skepticism over a City plan that would shift city-owned Classical WRR/Dallas from 101.1 MHz to KRNB/Dallas' 105.7 FM, a move that would give WRR extremely poor coverage of Dallas County. According to the Dallas Morning News, council members said they'd even forgo the \$60 million that's been offered for WRR's full-market signal to ensure that all Dallas residents can receive the station. The full City Council will discuss the WRR proposal at a June 4 meeting, and the committee members said their comments will most likely be echoed at that meeting. The proposal is on life support," council member Veletta Forsythe Lill told the Morning News. The plan calls for KRNB to relocate to 93.3 FM, presently the home of KDBN/Dallas; KDBN would take over WRR's current signal. Under the plan WRR would be managed by noncommercial KERA/Dallas. Continued on Page 8

# **R&R Stock Index**

This weighted index consists of all publicly traded companies that derive more than 5% of gross earnings from radio advertising.

				Cha	nge Since
	5/23/02	5/16/03	5/23/03	5/23/02	5/16/03-5/23/03
R&R Index	263.58	216.55	210.63	-20.0%	-2.7%
Dow Industrials	10,157.88	8,713.14	8,601.38	-15.3%	-1.3%
S&P 500	1,086.02	920.27	933.22	-14.1%	+1.4%

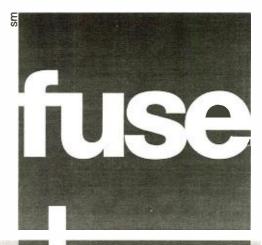


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6:00-8:00PM

7:00-8:30PM

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9:00-11:00AM LIFEbeat Breakfast

THURSDAY, JUNE 19, 2003

11:15AM-12:30PM CONCURRENT SESSIONS

RESEARCH The Ultimate Record Buyer Study III

RHYTHMIC Programming 101 – The Essentials

SMOOTH JAZZ Managing Change: They Keep Moving My Cheese!

TECHNOLOGY **Processing For Programmers:** Hold Your Listeners Hostage

Noon-1:30PM Alternative & Active Rock Anti-Awards Lunch

1:30-5:30PM R&R/Jacobs Media Rock Summit

2:15-3:45PM CONCURRENT SESSIONS

LATIN Meet & Greet

MARKETING How Marketing Influences Listeners What you should know from a nationwide listener survey

4:00-5:30PM **GENERAL SESSION** Three Decades of Record Executives

6:00-8:00PM **Opening Cocktail Party** Silent Auction - Lili Claire Foundation

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# FRIDAY, JUNE 20, 2003

9:00-10:30AM **GENERAL SESSION** Radio: State Of The Industry

10:45AM-Noon CONCURRENT SESSIONS

ALTERNATIVE Anatomy Of A Music Meet ng

CHR/POP State of Programming: **Executive Roundtable** 

COUNTRY The Best Damn Country Panel Ever. Period.

DIGITAL MEDIA Pirates & Burning & Lawsuits, Oh My!

MARKETING How Marketing Influences Listeners What you should know from a nationwide listener survey

URBAN The State Of The Format

Noon-1:45PM GENERAL SESSION/LUNCHEON 

2:00-3:30PM CONCURRENT SESSIONS

AC/HOT AC Go Brand Yourself: Making Your Station Attractive To Women

CHR/POP

LATIN One-On-One With Julio Iglesias, Jr.

**ROCK/ ACTIVE ROCK** The 3rd Annual Rate-A-Record, Rate-A-Wine

RHYTHMIC Radio Cares About Revenue, Records Care About Sales, Who Cares About The Music?

**SMOOTH JAZZ** Sink, Swim or Soar

TECHNOLOGY Making The Digital Trar sition: What you need to know about HD radio.

# FRIDAY, JUNE 20, 2003 (continued)

4:00-5:30PM GENERAL SESSION with Keynote Speaker Rudolph W. Giuliani 107th Mayor of New York City from 1993-2001

6:30-8:30PM R&R INDUSTRY ACHIEVEMENT AWARDS

9:00-Midnight R&R AND LAWMAN PROMOTIONS RHYTHMIC PARTY

ROCK THE ROXY

2

# SATURDAY, JUNE 21, 2003

**10:00-11:15AM** GENERAL SESSION Three Decades of Consultants/Researchers

## 11:30AM-1:00PM CONCURRENT SESSIONS

AC/HOT AC Family Feud

ALTERNATIVE Rate-A-Record

RESEARCH Arbitron Update

URBAN Radio Renegades

1:15-2:45PM CONCURRENT SESSIONS

**LATIN** Programming Strategies For Spanish Language Radio

SMOOTH JAZZ Rate-A-Record, Rate-A-Wine

3:00-4:30 SMOOTH JAZZ FAMILY MEETING

# 🗧 🚯 information:

- WEBSITE registration at: www.radioandrecords.com
- FAX this form to: (310) 203-8450
  HOTLINE: (310) 788-1696
- MAIL to:
  - **R&R CONVENTION 2003** PO BOX 515408 Los Angeles, CA 90051-6708

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- Deposits will be refunded only if reservation is cancelled by May 30, 2003.

Mailing Address: The Beverly Hilton Hotel 9876 Wilshire Boulevard, Beverly Hills, CA 90210

# registration fees:

REGISTRATION FEE includes admission to all sessions, cocktail part	ty and	hospitality event
O 3 OR MORE* ON OR BEFORE MAY 9, 2003	20	\$399 EACH
GINGLE ON OR BEFORE MAY 9, 2003	***	\$425 EACH
O 3 OR MORE* MAY 10 - JUNE 13, 2003	2+	\$450 EACH
SINGLE MAY 10 - JUNE 13, 2003	:-	\$475 EACH
EXTRA THURSDAY COCKTAIL TICKETS	2-	\$85 EACH
ON-SITE REGISTRATION AFTER JUNE 13, 2003	:-	\$595 EACH
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\* All 3 Attendee Names Must Be Submitted Together

# B method of payment:

	MasterCard	Discover	Check
Account I	Number		Exp. Date
Print Card	holder's Name	 	
Cardholde	r's Signature		_

CANCELLATION POLICY: All cancellations must be submitted in writing. A full refund less a \$100.00 administrative fee will be issued after the convention if notification is received on or before **May 9**, 2003. Canceltations received between **May 10-23**, 2003 will be subject to a \$150.00 administrative fee. No refund will be issued for cancellations after **May 23**, 2003 or for no shows.

TYPE OF ROOM	CONVENTION RATES
SINGLE/DOUBLE	\$179.00
CABANA ROOMS	\$229.00
JR. SUITES	\$350.00 and up
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 Check in time is 3:00 pm; check out time is 12 noon.

# RADIO BUSINESS

# **BUSINESS BRIEFS**

Continued from Page 4

# University Station Could Take Legal Action Against Pirate

Rarry University's WXEL/Boynton Beach, FL has hired an attorney and is considering legal action against a pirate radio station at 90.9 MHz, allegedly broadcasting from downtown Ft. Lauderdale, that is blocking WXEL from reaching parts of Broward and Miami-Dade counties. WXEL has hired West Palm Beach attorney Richard Zaretsky and is considering a civil lawsuit against the pirate, the South Florida Sun-Sentinel reported last week. WXEL has also filed a complaint with the FCC concerning the pirate. "WXEL believes the station is being wronged civilly because the pirate has, in essence, usurped a large pool of listeners and users of WXEL in areas where his signal is causing theirs to be compromised," Zaretsky said. WXEL Station Manager Jerry Carr said the pirate's signal has been obstructing his station's signal since October 2002. R&R research conducted in 2000 found that a pirate broadcaster was using the 90.9 MHz signal but did not determine at that time where the signal was based.

# Radio Ad Pacings Remain Strong In L.A.

Radio revenue was up 11% in Los Angeles in April, according to Merrill Lynch analyst Jessica Reif Cohen, and pacings are up 4% in May, 8% in June and 9% in July. Cohen made those observations following the release of the spring 2003 Phase One Arbitrends for the L.A. market, when she also noted that Hispanic Broadcasting continues to decline in audience as rivals Spanish Broadcasting System and Entravision register strong gains. She pointed out that SBS's KLAX was No. 1 among SpanIsh-language stations in April and that recently launched KZAB is off to a strong start, while Eddie "Piolin" Sotelo, Renan Almendares Coello's replacement in morning drive at HBC's KSCA/Los Angeles, has delivered audience levels far below Coello's. "In January Renan registered a 10 share," she said. "In March Piolin scored a 4.2 share and in April a 4.9 share, down nearly 51% vs. Renan in the adults 25-54 demographic."

# Guild: Mid-Single Digit Gains For 2003 Still Expected

nterep Chairman/CEO Ralph Guild said at Boston Ventures' annual meeting that he's still bullish on radio for this year, forecasting mid-single-digit gains despite a slight interruption in ad spending due to the war in Iraq. He added that radio spending was strong in Q1 and that pacing is beginning to improve for the remainder of Q2 in retail (up 10%), automotive (up 15%) and telecommunications (up 20%). While Guild warned that visibility is low, which makes forecasts for radio difficult, he pointed out that radio has historically tended to grow faster than other media during times of economic recovery.

# Journal Fails To Register Securities With States

ournal Communications, which recently announced plans to initiate a \$250 million initial public offering, said last week it may have violated securities laws in California, Idaho, Louisiana, Maryland, Minnesota, Missouri, Nebraska and Tennessee when it sold interests in a stock trust to employees without registering the trust units with the states. The trust units were registered on the federal level with the SEC. Journal has cffered to repurchase up to \$11.2 million worth of units in the trust, saying that employees who elect to sell units back to the company will receive the original purchase price plus annual interest of 4.5%-10%, depending on the state, less any dividends paid.

# WALE/Providence Goes To Cumbre At Auction

rovidence-based Cumbre Communications on May 20 won an auction for North American Broadcasting Co.'s WALE-AM/Providence with a bid of \$2.35 million, beating out such high-profile bidders as Nassau Broadcasting and Salem Communications. The purchase required the winning bidder to assume control of the station at once, and Cumbre replaced WALE's conservative Talk format with Spanish-language news and music on May 21 at 7am. WALE is Cumbre's first radio station, company attorney Peter DiMicco told R&R. The auction was held in Phoenix. Gavlord Closes On Credit Facility

Continued on Page 14

# TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

### KVDL-AM/Quanah, TX \$100,000

Full transactions listings, posted daily, can be found at www.radioandrecords.com

# DEAL OF THE WEEK

 WTHV-AM/Hahira PRICE: \$180,000 TERMS: Asset sale for cash BUYER: Eternal Life Ministries, headed by President Cody Fender. Phone: 229-245-9848 SELLER: Anne White. Phone: 229-559-0433

# **2003 DEALS TO DATE**

**Dollars to Date:** 

\$1,217,675,344 (Last Year: \$5,396,459,206)

**Dollars This Quarter:** 

\$497,180,951 (Last Year: \$370,440,911)

Stations Traded This Year: (Last Year: 815)

Stations Traded This Quarter:

152 (Last Year: 142)

362

#### Univision

Continued from Page 4 Chairman Michael Powell urging the FCC not to allow Univision to acquire HBC.

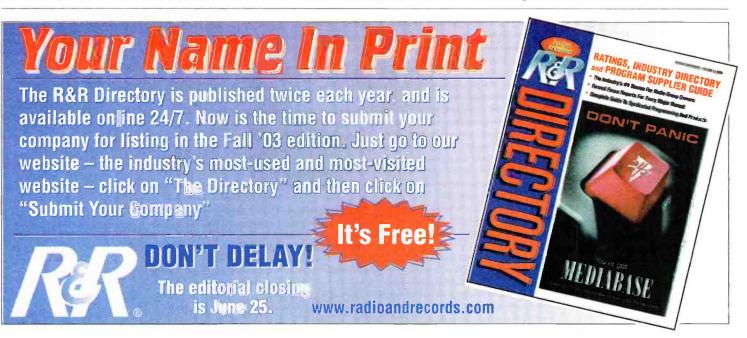
The politicians said the merger will consolidate 70% of the Spanishlanguage media market in America's biggest cities and claimed that a combined Univision-HBC will make it more difficult for independent Hispanic media companies to compete, the Wall Street Journal reported.

Earlier in May Sens. Hillary Rodham Clinton and Tom Daschle sent similar letters to the commission, and the Consumers Union and Consumer Federation of America have also come out against the deal.

Current regulations do not take into account media dominance among particular ethnic groups or races, but Powell said he may consider the effects on Hispanics of a combined Univision-HBC when the FCC reviews the deal after its June 2 vote on the cross-ownership restrictions

"The truth of it is, it's a big issue, it's here, but nobody has really spent any time on it," Powell told Reuters. He added that he hadn't yet given much thought to considering Spanish- and English-language radio and television as distinct markets.

The Department of Justice has already given its blessing to Univision's deal with HBC, valued at \$3.5 billion.







# **CC** Advantage Woos **Madison** Avenue

# CCA high-dives into TV's upfront pool with 'Gone From Home' platform

Nearly 1,000 curious agency media buyers, planners, creative directors and advertising clients convened at New York's Ford Center for the Performing Arts on May 12 to be entertained and informed at an Outfront event heralding Clear Channel Advantage's new fourpoint "Gone From Home" marketing strategy. The GFH approach leverages Clear Channel's radio, outdoor, live events and interactive assets, which collectively reach 75% of all U.S. adults each day.

Star power furnished by Atlantic home media and attractions - inrecording artist Jewel and the cast of cluding CC's concerts, theatrical and

The Producers, as well as Clear Channel-affiliated personalities Carson Dalv, Rick Dees, Rush Limbaugh and Ryan Seacrest, framed the presentation by CCA President Don Howe. Howe's theme: Clear Channel Advantage is a viable alternative to TV and print

for advertisers' upfront buying decisions. He documented how much time consumers today spend away from home and how they are exposed to media outside the home more than ever before.

Bolstered by a presentation from noted futurist and author Watts Wacker, Howe argued that consumers' ever-increasing mobility and changing lifestyles mean that out-of-

motor-sports events deserve a slice of advertisers' TV and print ad pie. Clear Channel reportedly already controls 20% of all radio advertising dollars. third-party data offer undeniable evidence that, across multiple demo-Don Howe

are gone from home for a majority of the workweek than are at home and watching TV," Howe said. "We

keting strategy.

"Our research and

graphics, more Americans

are not advocating that advertisers depart from TV - an important part of the marketing mix - but we are saying that TV is just part of the picture in developing an effective mar-

Clear Channel Advantage's Gone From Home strategy should be of interest to other broadcasters, because it could be rewarding for them as well. If CCA succeeds in changing agency and client thinking, it could not only wrest from TV some of its \$90 billion annual advertising budget, it could potentially loosen dollars for some of its radio competitors

For example, CCA might agree to develop a national campaign that covers markets where Clear Channel is not strong in radio or outdoor. In such a case, Howe tells R&R, "We're prepared to fill in those blanks with non-Clear Channel assets if need be. Our proposition to advertisers is to be very solutionbased - not asset-driven - in what we come back to them with. If it happens to involve outdoor in the top 25 markets and Clear Channel doesn't have outdoor in Denver, we'll get it from Viacom. If we don't have the right stations in another market, we're not opposed to filling in the footprint or doing what makes sense for the advertiser."

Howe emphasizes that the purpose of creating the turnkey GFH approach and staging the New York event was to emphasize CCA's strategic and promotional value - as

Continued on Page 10



JEWELS IN THE CROWN Clear Channel and Premiere Radio Networks talent and some special quests came out in force to support Clear Channel Advantage's OUTfront presentation to the New York advertising community. Shown (I-r) are Clear Channel EVP/CFO Randall Mays, Rick Dees, Atlantic artist Jewel, Clear Channel President/COO Mark Mays, Clear Channel Advantage President Don Howe and Ryan Seacrest. Also appearing were Carson Daly and Rush Limbaugh, as well as the cast of The Producers, who performed "I Want to Be a Producer."

# **Going Mobile** And Mediacentric **By Watts Wacker**

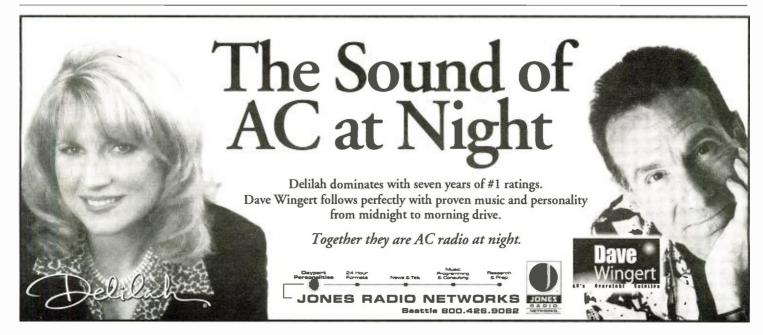
he following is excerpted from futurist-author Watts Wacker's speech to the New York advertising community at Clear Channel Advantage's recent OUTfront event to promote the "Gone From Home" cross-platform marketing strategy.

I wanted to principally focus on two of the biggest trends happening that I think will influence and shape where the Zeitgeist is going. And the first of those is the concept of mobility and the fact that mobility has established itself as a domain of life.

A domain is like an epoch — the largest possible way society organizes its affairs. There used to be only three domains in your life: your personal life, your professional life and your societal life. And we have now

made mobility a domain-level status of our life. We want everything associated with our life, no matter where we happen to be.

I am so struck by the fact that, already, half the fast food in America is sold through drive-throughs. The numbers keep going up in the databases I look at about the power of mobility in my life - in the more concrete and tangible ways, and in the intangible ways as well. And if Continued on Page 11



# The Importance Of Growing Brand Equity

# A lesson from the world's best marketed companies

# By Steve Stockman

If you were a potential new recruit visiting the Procter & Gamble website, here's how you'd see your next job described: "As marketers, our primary function is to grow the equity of our brand. We are entrusted with developing the strategies and detailed execution that will add real value. This is measured in terms of market share, consumer satisfaction and, of course, profit."

This is not the job description for a marketing director. This is the job description for *everyone*. At P&G, everyone at the company is in the marketing business. They feel the same way

at Coca-Cola. From the company website:

"Coca-Cola has a portfolio of over 240 brands. It takes many different people to keep our brands on the forefront of your mind — and keep our company on the forefront of our industry."

How would our worldview change if we described a broadcast group as "a portfolio of over 150 brands"? Or our job as "growing the equity of our brands"?

As P&G and other mega-marketers shrewdly recognize, the big money is in building equity. Profit is just

Managers in radio have too often been allowed to strip brand equity for short-term profit the functional equivalent of burning the furniture to keep the fire going.

one component of that equity. The rest is brand development: market share and customer satisfaction.

At Coca-Cola, they're selling variations on the theme of water — with and without flavor, with and without sugar and caffeine. Obviously, the inherent equity value of water is very low. But the value of Coke's portfolio of water brands is set by today's market at \$4.5 billion. Coke's equity is entirely due to marketing.

There are very few businesses that



ing can't help the equity value of a property, you haven't seen a real estate agent bake chocolate-chip cookies right before an open house.

# Brand Equity Is More Than Profit

There are very few businesses where brand equity growth doesn't have as much or more to do with the value of that business than profit. Take Amazon.com. Amazon's market cap: \$11 billion. Amazon's profit: \$0. The liquidation value of the company's warehouses, software and stock is nowhere near the market cap. Equity at Amazon is entirely a function of brand development, market share and customer satisfaction.

In radio, we sell air. We are in exactly the same business as Coca-Cola, Amazon and P&G. We are marketers. Our primary function is to grow the equity of our brands. It may be that stock market analysts are not as aware as they should be of the importance of customer satisfaction, market share and brand development. But if we let brands die of neglect, they will be.

It's no coincidence that the first FM radio sale to break \$100 million was Infinity's \$110 million purchase of Oldies KRTH (K-Earth 101)/Los Angeles in 1993. K-Earth was a ratings powerhouse and a legend in the market, and it outperformed its ratings in sales. And so it has ever been for the record-setters in broadcast sales. Strong, well branded radio stations make more money and sell for higher multiples. "Stick value" is another way of saying "No brand equity."

The Dangers Of Strip-Mining

Over the last several years managers in radio have too often been al-

lowed to strip brand equity for shortterm profit — the functional equivalent of burning the furniture to keep the fire going. As a result, creative staff are fired or overtaxed, brands go unmarketed for years, and broadcasters change formats like other people change socks.

It can take two years for a smart packaged-goods marketer like P&G to get a product from concept to market introduction, but the brand that emerges is designed for the long term. Smart companies understand that destroying a brand after two years means alienating all the consumers who ever bought it. It means throwing away millions of dollars in investment. It means that the brand was badly designed and badly executed in the first place.

It's better to do the hard work upfront to create a brand that will last and to stay in touch with the customer and grow the brand over time. It's better to carefully assess the equity in existing brands before throwing away millions of dollars in real value with a knee-jerk format change. Better to build brand equity and grow the value of the media company that owns it.

What would happen to the radio business if we spent all our time maximizing the brand equity of our 40 or 150 or 1,100 individual brands? Or, where we have too many stations to manage that effectively, what if we built strong national brands across markets? If we look at other brand marketers, that's an easy forecast to make: Ratings will increase, airtime will sell at a premium on CPM, and sales multiples will go up. Our market caps will increase as our new brand equity is reflected in our stock prices.

As a business whose business is marketing other businesses, it does not enhance radio's credibility (or profitability or equity growth) to trash our relationships with consumers and fail at marketing our own product.

Focus on profit is important. But the big money? It's in brand equity.

Steve Stockman is President of Custom Productions Inc., a Santa Monica, CA-based company that creates markeling strategies and television campaigns for entertainment clients. Reach him at 310-393-4144 or steve @ customproductions.tv.

#### www.americanradiohistorv.com

# Takin' It To The Streets

At the recent OUTfront presentation in New York, Clear Channel Advantage President Don Howe made the case for agencies and their clients to consider CCA's "Gone From Home" advertising strategy. He cited the following 2001 U.S. Census Bureau statistics that reflect Americans' increasingly active lifestyles.

 The number of trips Americans 12+ are taking — ranging from a drive to the grocery store to a weekend vacation — has increased 63% since 1977.

 Eighty percent of women with children work, and all women shop an average of one hour per day.

 Eighty-eight percent of Americans commute to work, and 54% drive more than 100 miles each week.

More than 30 million people attend a concert each year.

· Dining-out expenditures have increased nearly 40% since 1995.

# CC Advantage

#### Continued from Page 9

opposed to the possible benefits of bundling and discounting aggregated packages. Nonetheless, he says the cost-per-point value proposition of working with CCA's cross-platform resources is undeniably favorable.

He says, "Certainly, the CPP is dramatically less than network or spot TV. We're not discounting — or saying we're going to charge 10% more — just because it's coming through Advantage. We respect the fact that we have to have competitive pricing. It will always be, on an apples-to-apples basis, much more efficient than TV and a lot of print media."

About writing business, Howe says, "We've done a few smallertype programs, but we have really not made a huge effort, except for the past few months, where we've been more proactively able to present the GFH story and get reactions from people.

"But in the last couple of months we have really engaged with some Fortune 100 companies and major agencies, which are very interested in and enamored of the prospect of working with us. We've been invited to the offices of some very toplevel agency and client-side folks who want to understand our model a little better. They want to understand how they can better work with us and vice versa."

Howe anticipates that business will develop on both regional and broader levels. "In many instances you see an advertiser who wants to test it first in five markets, while some are ready to roll it out against the top 50 markets or a national campaign right from the start," he says.

One such campaign, as reported by Advertising Age, involves Tommy Hilfiger USA's sponsorship of Tommy Jeans Stages, featuring local bands in 10 outdoor venues. The package reportedly includes \$25,000 in advertising per market, including on-site brand signage, promotions and sampling and local radio, TV and print. Hilfiger also plans to tie in local retailers in each market for sweepstakes, ticket giveaways and in-store band appearances.

Admitting that the biggest challenge is battling the mind-set that TV is the only way to get national reach and easy execution, Howe says, "Obviously, there will be some earlier adopters than others. If we can get some bell-cow marketers we're talking with right now to step up and do some programs and then share the results, it will get the attention of a lot of people, and the floodgates will open up."

If CCA succeeds in changing agency and client thinking, it could potentially loosen dollars for some of its radio competitors.

Howe says that, for now, he'd be happy to get 1%-3% of TV's and print's budgets, though he feels it should ultimately be a lot more. "Given where people spend their time, lead their lives and make purchasing decisions now, it ought to be completely reversed, and [advertisers] ought to spend \$90 billion in GFH and \$10 billion in in-home media," he says. "But that's a huge paradigm shift for folks, and that is going to take some time, effort and consistent knocking on their doors.

"But by sharing some of the enlightening research and key learnings, I think this will gain acceptance and momentum. The most rewarding thing of all is that the meetings have demonstrated to us that we're right on track. This message is resonating. The opportunity is huge."

# MANAGEMENT MARKETING SALES

# Ten Essentials Of Solid Programming

Here are 10 strategic concepts that are sometimes overlooked as part of consistent, fundamentally sound programming. Use this checklist to help ensure your station's success, regardless of format.

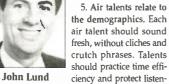
1. Liners and promos sell programming benefits. Live and recorded liners must promote the station's image and format and act as a constant reinforcement of listener benefits. Promos should be updated regularly and stress a single selling proposition. Promos are not a

wholesale dumping ground for sponsor names and addresses.

2. The station name is always connected to program features. The call letters or station name have more value and are more memorable when they're associated with features. Take ownership of program offerings, using identifiers like "Z95 News," "Z95 Weather," "Z95 Sports," etc. Use the calls on traffic reports. Connect the calls on nickname to memorable recurring bits and station benchmarks.

3. The station is consistently positioned. Just as "Saturn is a different kind of car company" and "American is something special in the air," winning stations keep their brand images in the forefront of listeners' minds. The station's positioning phrase must be used consistently going into and out of music and should always be connected with the station name or calls.

4. Fine-tuning is essential. Be certain production elements complement rather than compete with other programming content. Talent approaches should always sound fresh to the listeners. 5. Air talents relate to the demographics. Each



ind for ers fro

ers from the dull and commonplace. 6. Proper techniques are practiced when airing listener phone calls. Most formats sound best with on-air listener involvement. These tips may prove helpful: • Tape calls and edit before air-

fape calls and edit before airplay. Calls should add entertainment value.

• All talents must understand the proper format for airing calls.

• There are time constraints for the average call. Keep it short and to the point.

• The telephone-to-air "sound chain" should be up-to-date, with the best sound quality possible.

• Talents must know the bounds of good taste for their demo and what legally constitutes slander.

7. Information is always pertinent. For example, weather should be brief, in the language of the target listeners and limited to the most important facts. News must be tightly controlled and of interest to the demo.

tionality. Every talent should understand how to reflect, contribute to and enhance the overall personality of the station. Just as the makers of Tide or Coca-Cola follow the same formula, everything on- and off-air should sell the same station image.

8. The station has a consistent sta-

9. The programming encourages habitual listening. P1 listeners usually listen every day at roughly the same times. Radio is habit-forming, and listening habits are enhanced by providing reasons for continued listening and recycling to other dayparts. Pre-promoting music sweeps, benchmarks and dayparted contesting are effective TSL enhancers. Build more listening occurrences per day and more days of listening per week.

10. The station sounds local. As syndicated morning shows and voicetracking grow in popularity, the best stations mirror the local community with talent who talk about what affects and interests the target. Stations with strong local ties are less vulnerable to syndication or network competitors. A great radio station is a mirror image of its audience and community, and it's locally relatable.

John Lund is President of The Lund Consultants to Broadcast Management and Lund Media Research, a full-service multiformat radio consulting and research firm in San Francisco. Reach him at 650-692-7777 or john@lundradio.com or through www.lundradio.com.

# **Going Mobile**

Continued from Page 10

we really look at it, home is a command center, not a coccon. In effect, home is now a concept, not a location. And I want the feelings of home wherever I happen to go.

I don't mind admitting I'm kind of a data pig for a living, and I go over all sorts of data just because I find it fun, much to my children's amusement. And I was struck by the fact that 40% of people who move change brands of toothpaste. Why? It turns out that when you move, you start looking at the patterns within your habits. This happens several times on a domain level. When a woman has a baby, she doesn't just think about what diapers are going to come into the household she thinks about everything that comes into that household

When you move, you go to the grocery store and walk down to the

dentifrice category. You see all the toothpaste and say, "Oh, my gosh, I didn't realize they had baking soda." Well, it's only been there for 15 years, but you just kept buying the regular thing because you got into a habit.

So there are times in life where we re-evaluate the habits within our patterns or the patterns within our habits, and what's really happening is that that's happening on a macro level to society, as much as on a personal level. So mobility is No. 1.

The second great trend is the concept of the mediacentric life. I want to introduce you to the concept of how media is taking on a more pervasive part of how we express who we are in life. It used to be that we would go through personal reciprocity. I would meet you and we'd go through some sort of an act of deciding whether we wanted to get to know each other more by revealing things about ourselves. And it used to be that we would go through questions like "Where do you live?" "Where did you go to college?" or "What kind of car do you drive?"

Now we say, "Hey, did you listen to Rush today?" "What do you think of Marilyn Manson?" "Wasn't Rick Dees funny?" "Did you see the article in *Vanity Fair* on terrorism in South America?"

"Are you surfing the web?" "Do you read *The Onion*?" "Have you seen *The Matrix: Reloaded*?" We're using our media to reveal who we are and to find out if we want to get to know you better. And what I'm really talking about is reverential homage.

You see, the definition of a culture is nothing more than what we pay our respects to, or what we pay our reverential homage to. And it's now becoming the media. And to show you how profound this really is, and how truth is always greater and stranger than fiction, when Madeline Albright, at the time Secretary of State, went on record as saying *The Titanic* was a crummy movie, the *L.A.* 



# Is Your Model Of Staff Development Outdated?

# By Tim Moore

As the fourth anniversary of the shooting nightmare in Littleton, CO has just passed, the timing and relevance of these observations for managers is particularly poignant.

Motivation comes in many forms, including self-education and introspection. Sometimes it comes from sadness and awakening.

There is an unconventional private school in New England called the Hyde School, which is internationally recognized for its unique approach to developing students. The school's two campuses in Maine and Connecticut have been featured on *60 Minutes* and *Dateline*, and the Hyde Method of teaching has been widely studied.

The school's founding director, Joseph Gauld, addressed the Littleton tragedy on its second anniversary, and we in broadcasting can learn something about motivation from his monograph. Here's a short excerpt.

In looking for blame for school tragedies, we find guns, TV violence and detached parents. In doing that, we ignore two very troubling questions:

 What plants the roots of anger and hostility in these kids?
 Why is their revenge inevitably played out in schools, which are supposedly there to create learning and love?

The ugly truth is that our educational system seeks to motivate students academically by putting them in competition with each other without taking into account their widely varied abilities and learning styles.

This is dangerous ground in the realm of human development and the formation of character. Once, when we all lived on farms or in small towns, this approach was harmless, playing a lesser role in a child's development.

Not so today. Given the complexity of modern life, added to the erosion of family time and support systems, kids increasingly judge their self-worth by how they fare in school. Unfortunately, in our somewhat dysfunctional system, this approach misleads them in two critical ways: 1. It teaches them to overestimate in their lives what they can't

change: aptitudes and abilities.

2. It teaches them to underestimate what they can change: attitudes, effort and character.

Ultimately, Gauld concludes that in a school environment that is primarily competitive, not cooperative, kids perceive the aptitudes and talents of other kids as sure signs of their own inadequacies. Physical attractiveness, athletics, popularity — they all polarize kids into haves and have-nots.

What follows is a vicious spiral of having to put others down in order to feel "up" — a self-esteem food chain. Note that the two shooters at Littleton were at the very bottom of the school's food chain. Someone had taught them to hate themselves.

It works like this: If you treat people as inferior long enough, they will begin to believe it. If you push it hard enough, they will begin to hate themselves. The ultimate expression of this came when the shooters took their own lives.

As you think about the schools your kids attend or the organization you manage, are you subconsciously supporting an outdated model of human development? We thrive on competition in this country. But if you balance raw competition with an appreciation for the potential worth of very person, you can prove that everyone has talent and is capable of making a contribution to the cause.

Tim Moore is Managing Partner of Audience Development Group, programming consultants to radio stations in multiple formats. Reach him at 100 Grandville SW, Suite 602, Grand Rapids, MI 49503; 616-940-8309; or tim @goodratings.com.

*Times* wrote an op-ed piece questioning whether she was still qualified for the job.

There is a wonderful Japanese word, kakumei, which inappropriately translated is about revolution, but appropriately translated is about renewal of rules and order. And as we as individuals start putting these two trends together, of mobility and mediacentricity, I encourage you to think greatly about renewing your vision of how you're going to reach people. And, after all, even the word *religion*, from the Greek *relegana* or the Latin *religio*, comes from the basket weavers rebinding the fabric. It's about reconnecting.

Anything to which you feel reconnected is by definition a religious experience, and I hope that in this way you can reconnect with these new issues associated with the Zeitgeist and the consumer agenda.

# DIGITAL MEDIA

# The Accidental Peer-To-Peer

# Sad, but not new: iTunes 4 mutates into a P2P

Within 24 hours after the public launch of Apple's iTunes Music Store — part of the iTunes 4 music-management package — posters to Mac message boards were boasting about having broken the program's rights management. Posters were also warning one another against using what they'd learned, for fear of making Steve Jobs and Apple look bad. (There is no Windows equivalent to this sentiment.)

Such Appleheaded loyalty notwithstanding, within a day or two the limited shared streams allowed on iTunes 4 were limited no longer. Half a dozen sites letting Mac users share their playlists over the 'Net and stream each other's collections were up within two days of iTunes 4's release. Soon after, iTunes users were trading files — not just sharing streams — over the Internet, effectively turning iTunes 4 into a Mac-based P2P.

A couple of the shared-stream sites shut down in disgust, and there was much alarm in the press about how the pirates were ruining, just ruining, the wonderful new iTunes Music Store. But the shared streams are not a function of the Music Store itself, and using iTunes to share playlists is nothing new. Indeed, the only surprising thing about the abuse of iTunes 4 is that anybody is surprised.

#### This Isn't New

Apple, at least, isn't surprised. The use of earlier versions of iTunes to share streams dates back at least a couple of years. One popular program, iCommune, did with iTunes 3 exactly what the new tweaks do with iTunes 4. Apple was aware of iCommune — enough to yank the developer's license of the guy who created it — and iCommune has since become a Mac-based P2P with no Apple affiliation.

It was the popularity of iCommune and similar programs that led Apple, with typical responsiveness to its customers' wants, to add a shared-playlist feature to iTunes 4, albeit with limits that addressed the concerns of content owners. But the labels' relatively unconcerned response to the limits' having been hacked may very well be because the labels weren't all that surprised. Even if Apple didn't mention the problem (unlikely), a little research would have found that iTunes has been co-opted for shady purposes before - and if streams can be shared, so can files

The .AAC files Mac users are buying in the iTunes Music Store are not, by and large, the songs that are being traded when iTunes 4 is used as a P2P. It's far easier to trade unprotected tunes people have picked up off other P2Ps or songs they've ripped from their own CDs, and that's what they're doing. It's discouraging, perhaps, but no reflection on the iTunes Music Store.

# DIGITALBITS

## **MusicMatch Extends Its Reach To Canada**

Webcaster and software developer **MusicMatch** now offers its ratingsleading MusicMatch MX subscription service north of the border through an agreement with Bell Canada. The streams, including the popular user-customized ArtistMatch channels, are now included with Bell's "Gold" premium consumer DSL service.

## **RealNetworks Adds Content Services**

RealNetworks last week debuted the OpenPass content service, which lets digital-media content owners offer their paid programming through the RealOne Player. Among the more than 20 brands signed up are Sporting News Radio, Playboy TV (Real also said it's expanded the player's parental-control functions) and *Motor Trend* magazine. Earlier this year RealNetworks reached the million-subscriber mark for its own premium content. In other news, MusicNet announced last week that it has received an additional \$10 million in funding from backers RealNetworks, EMI, Bertelsmann and Universal Music Group.

# By Brida Connolly Associate Managing Editor

Some people are going to steal music, Mac fans as well as the Windows majority. But the Mac fans are also buying songs in great numbers, and, so far, the labels are being pragmatic about the inevitable iTunes-related theft. Their measured response likely has something to do with Apple's tiny market penetration, but it's been refreshing. The labels obviously want this thing to work.

## Where's The Old Guard?

Though their traffic makes the iTunes Music Store's sales of about a million songs a week seem triffing, the unlicensed peer-to-peers have been oddly silent since the store's debut. But late last week KaZaa got twitchy enough about all the press Apple's been getting to make an announcement of its own.

KaZaa parent Sharman Networks boasted that KaZaa Media Desktop has now been downloaded 295 million times, overtaking ICQ as the most popular free software of all time. In the same release was a claim that KaZaa generates 20 million legitimate licenses a month through its partnership with Altnet. Those licenses are almost entirely for games and software, and, when compared to the number of downloads, the figure actually doesn't make KaZaa look very good.

All this was obviously an attempt to get content owners to compare Ka-Zaa's remarkable reach to Apple's 3.5% market penetration. It probably won't help, but it was worth a try as was Sharman Networks CEO Nikki Hemmings' declaration, "Our vision from inception was to develop and prove a model for the distribution of licensed content." OK.

Meanwhile, the newly officially legal Grokster made the odd decision to involve itself in a distribution deal with a new Spanish outfit called PureTunes, which says that its downloads-by-thehour sale of unlicensed major-label music is legal under Spanish copyright law. The International Federation of the Phonographic Industry begs to differ, though it hasn't yet sued.

The KaZaa announcement is just one sign of a new yearning for respectability among some of the old-line peer-to-peers, and there are more such announcements on the way. But Grokster's continuing indifference to what the major labels think is indisputably a more realistic view of the relationship between unlicensed P2Ps and rights-holders.

Maybe nobody will talk to KaZaa and its kin right now, but Grokster has just put itself at the back of the line if things begin to change. Who's reading the content owners right? We'll see.



www.gracenote.com charts@gracenote.com

If you play CDs on an Internet-connected computer, Gracenote probably knows about it. Every day Gracenote's CDDB music-recognition service supplies artist and track information to more than 1 million people who play music through CDDB-enabled audio players; at the same time, Gracenote collects information about the music those people are listening to. That data is then anonymously aggregated for Gracenote's charts. Below are last week's 50 most played CDs.

# DIGITAL TOP 50"

gracenote is frozen this week LW TW ARTIST Album Title Weeks On **NORAH JONES** Come Away With Me 1 1 56 2 2 50 CENT Get Rich Or Die Tryin' 16 3 3 **EMINEM** The Eminem Show 53 4 **EVANESCENCE** Fallen 12 4 5 5 LINKIN PARK Meteora 9 6 VARIOUS ARTISTS The Matrix Reinaded 10 2 **COLDPLAY** A Rush Of Blood To The Head 7 7 38 9 8 AVRIL LAVIGNE Let Go 49 6 9 WHITE STRIPES Elephant 8 11 10 VARIOUS ARTISTS 8 Mile 29 11 DEETONES Deftones 1 12 RED HOT CHILI PEPPERS By The Way 45 12 13 MARILYN MANSON Golden Are Of Grotesoue 2 8 14 CHRISTINA AGUILERA Stripped 14 29 17 15 JUSTIN TIMBERLAKE Justified 28 16 STAIND 14 Shades Of Grev 1 19 17 AUDIOSLAVE Audioslave 26 13 18 **R. KELLY** Chocolate Factory 14 MADONNA American Life 15 19 5 21 20 SHANIA TWAIN Un! 26 20 21 **NELLY Nellyville** 47 22 JOHN MAYER Room For Squares 16 59 18 23 JACK JOHNSON On And On 3 73 74 ROLLING STONES Forty Links 33 25 SYSTEM OF A DOWN Toxicity 22 86 27 26 T.A.T.U. 200 Km/H in The Wrong Lane 15 27 JOSH GROBAN Josh Groban 43 40 28 SEAN PAUL Dutty Rock 24 15 26 29 PINK Missundaztood 72 30 WEIRD AL YANKOVIC Poodle Hat 1 \_ 32 31 DIXIE CHICKS Home 36 32 U2 The Best Of 1990-2000 28 25 33 **INCUBUS** Morning View 44 34 ELVIS PRESLEY Elvis 30 #1 Hits 34 36 39 35 PINK FLOYD Echoes (The Best Of Pink Floyd) 80 78 31 36 CREED Weathered 37 ELTON JOHN Greatest Hits 1970-2002 25 42 28 38 VARIOUS ARTISTS Chicago - Music From The Motion Picture 19 39 SYSTEM OF A DOWN Steal This Album 29 18 44 40 THE STROKES Is This It 50 46 41 NIRVANA Nirvana 29 42 ALICIA KEYS Songs In A Minor 99 35 45 43 **GOOD CHARLOTTE** The Young And The Hopeless 14 38 44 **CELINE DIDN One Heart** 9 33 45 BLUR Think Tank 3 50 46 RADINHFAD Amnesiac 15 ----47 LIVE Birds Of Prav 1 48 NICKELBACK Silver Side Up 86 37 30 49 FABOLOUS Street Dreams 12 50 QUEENS OF THE STONE AGE Songs For The Deaf 14

#### **Power Ratios**

#### Continued from Page 1

Analyzing the power-ratio growth for News, News/Talk and Talk formats, MKA Partner/Broadcast Services George Nadel Rivin said, "What had taken place is that the sky-high audience shares that those stations experienced during the fall 2001 book gave them, in effect, a lower power ratio. Those stations were able to firm up their rates and experience a good year in 2002."

Nadel Rivin believes the stratospheric power ratio for News stations has "pretty well peaked," but said, "I don't see it dropping below 1.50 anytime soon." He credited the high numbers to several factors: Those stations run more commercials and are able to command a premium for their listeners, and all 14 News stations in the survey are long established, big-name franchises in major markets.

"The days when AM signals were pretty well dismissed, with the exception of Full Service AM franchises, are gone," he said. "The ownerships that are putting dollars into their News/Talk products are going to see the return."

As for music formats, Nadel Rivin observed, "The '80s format's becoming more established. People are getting a better feel as to how to execute it and draw in that prime demographic. Triple A and AC are traditionally strong with wide appeal, and I think you'll always find them to be in the 1.40 range."

What's the problem with Classic Hits, whose power ratio fell 14%? Nadel Rivin speculated, "I'd be really curious to see to what degree the Classic Hits format may have suffered a hit from people going over to News and News/Talk."

He also noted that various new station sign-ons may be negatively impacting the ability of some ethnic formats, such as Spanish Contemporary (whose audience was up nearly 29%), Gospel (up 7%) and Spanish AC (up 6%), to gain their own revenue traction. "It seems as if the ethnic-formatted stations tend to take two steps forward and one step back," he said. "They have never really broken through in terms of power ratios." Another struggling business model appears to be Classical, whose power ratio remained flat despite its audience share rising over 13%, to a 3.19. Nadel Rivin said, "When we first began measuring power ratios, around 1990, Classical was up in the .80 area. It seems to slip a tiny bit each year."

At the bottom of the rankings is Adult Standards, which, despite a 25% audience-share increase in 2002, only improved its revenue share 5.5%. Nadel Rivin explained, "I think one of the problems with Adult Standards is that the average AE is a generation removed from the demographic they're selling to. It's probably the most difficult sell in the cluster, and therefore it doesn't get the attention it might otherwise."

Nadel Rivin noted that the power ratios in the accompanying chart are skewed slightly higher than what a "pure 100% sample" would show, because some stations that are marginal do not report to the market-revenue report.

The latest study differs a bit from last year's in that Active Rock and Full Service AM are not included this time due to a lack of a statistically relevant sample. Soft AC was originally reported with a 0.56 power ratio in 2002, but that figure was later revised to 1.23. Meanwhile, many AC stations were reclassified to Soft AC in 2002, raising Soft AC from eight stations to 44 and lowering AC from 96 to 54 participants.

The number of Talk and Urban stations surveyed increased significantly (81% and 51%, respectively), owing to MKA's addition of several major markets where those formats are more prevalent and/or became more locally programmed. And, like last year, the Contemporary Christian format delivered too small a sample for MKA to measure adequately.

In the chart the 2003 report represents ratings and year-end revenue reported for 2002, while the 2002 findings reflect activity in 2001. In-depth format details on an anonymous, station-by-station basis are available at *www.miller kaplan.com*.

#### Convention

Continued from Page 1

*www.radioandrecords.com.* Rudolph Giuliani, the 107th Mayor of New York City, will offer the principal keynote address on Friday afternoon, June 20, in the International Ballroom of the Beverly Hilton the site of the annual Golden Globe Awards and other major Hollywood events.

In addition, **R&R** has assembled a plethora of unique format sessions. Among the many discussions:

• An interactive panel with Lifetime TV's Rick Haskins, who will offer invaluable advice on how to brand a product. Lifetime is the strongest brand in America among 18+ women, a demographic highly coveted by most radio formats.

• The third annual "Rate-a-Record, Rate-a-Wine" in Active Rock, moderated by R&R Rock Editor Cyndee Maxwell. New music and fine wines mix in a lively forum that has become an R&R staple.

• Four sessions devoted to Smooth Jazz.

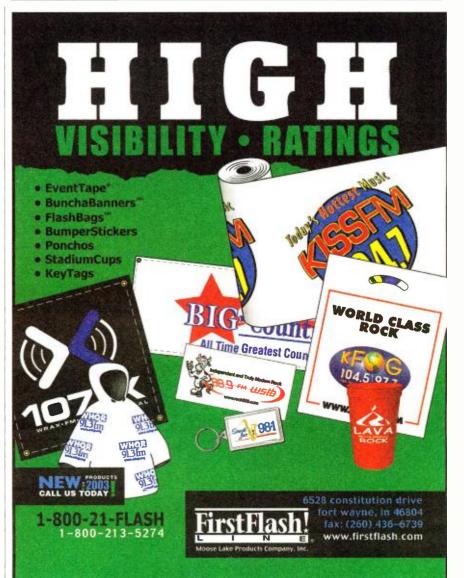
• Three-decade salutes to recordlabel executives and radio consultants.

Registration is available online at www.radioandrecords.com.

# **2003 Power Ratios By Format**

Rank	Rank	Format	Powe	r Ratio	Revenue	Audience	Reporting
2002	2003		2002	2003	Share	Share	Stations
6	1	News	1.39	1.70	4.74	2.78	14
1	2	Hot AC	1.57	1.56	5.60	3.58	76
6	3	AC	1.39	1.50	8.05	5.37	54
3	3	Classic Rock	1.50	1.50	5.99	3.99	78
1	5	Rock	1.57	1.48	7.08	4.80	62
5	6	Sports	1.45	1.46	2.05	1.40	75
8	7	Triple A	1.33	1.39	3.97	2.85	19
13	8	News/Talk	1.17	1.32	6.91	5.22	82
9	9	Country	1.30	1.30	7.15	5.49	123
4	10	Classic Hits	1.48	1.27	3.61	2.85	22
11	11	Soft AC	1.23	1.26	7.41	5.89	44
10	12	CHR/Pop	1.26	1.25	6.15	4.90	84
16	13	'80s	1.05	1.22	3.59	2.95	20
17	14	Talk	1.04	1.15	3.30	2.87	65
14	15	Alternative	1.11	1.13	3.84	3.40	69
12	16	Reg. Mexican	1.21	1.06	2.84	2.68	50
18	17	Oldies	1.02	1.05	4.61	4.39	76
15	17	Spanish AC	1.06	1.05	2.63	2.50	13
20	19	Urban AC	0.97	1.00	4.61	4.62	42
21	20	Urban	0.89	0.88	5.18	5.87	65
22	21	CHR/Rhythmic	0.81	0.76	3.76	4.95	39
23	22	Smooth Jazz	0.74	0.75	2.81	3.75	34
19	23	Spanish Cont.	0.99	0.73	1.40	1.92	12
25	24	Urban Oldies	0.55	0.72	2.23	3.08	13
24	25	Classical	0.56	0.55	1.76	3.19	8
26	26	Gospel	0.44	0.44	1.44	3.24	17
26	27	Adult Standards	0.44	0.37	1.34	3.64	30

Source: Miller, Kaplan, Arase & Co.



# Newsbreakers

# **National Radio**

• WILBUR ENTERTAINMENT takes over syndication of Radio Spirits-produced When Radio Was. The 15-yearold program features classic episodes of such shows as Burns & Allen, Dragnet, The Shadow and The Lone Ranger. For more information, contact Adam Wilbur at 831-429-2050 or adamwilbur@wilburentertainmnet.com

# Industry

 HOOKS UNLIMITED relocates to 16 Perimeter Park Drive, Ste. 109, Atlanta, GA 30341. Phone: 770-452-4665: fax 770-452-4675; e-mail hooks@hooks. com

Records: At Welk Music Group: Dan Sell becomes Sr. VP/Sales & Marketing, Stephanie Hopson is upped to Manager/Advertising & Marketing, Fred Jasper is promoted to Sugar Hill Records Director/Special Projects & Media, Lynn Lancaster rises to Sugar Hill Director/ Label Operations, Tasha Thomas is promoted to Sugar Hill Art Director, and Lauren Gaffney joins as Vanguard Records Publicity Coordinator

Changes

Industry: Eve Mayer Orsburn rejoins TM Century as Director/Special Projects.

# FCC ACTIONS

# NextMedia Selects Reno, NV Station For Trust

NextMedia has announced plans to place its Adults Standards KSRN-FM/Reno, NV, licensed to Kings Beach, CA, into the Reno Station Business Trust to meet FCC ownership limits. NextMedia's \$4.25 million purchase of KNHK-FM/Reno, NV from Citadel last month put it over its limit in the market. The Reno Station Business Trust is headed by David Juris.

# FCC Receives Petition To Deny WWXY Sale

he FCC has received an anonymous petition to deny Nassau The FCC has received an anonymous period to support Broadcasting's sale of WWXY-FM/Riverside-Sag Harbor, NY to Jarad Broadcasting. The May 16 petition didn't say why the petitioner believes the sale should be denied. Nassau picked up WWXY earlier this year as part of its purchase of Big City Radio's former "Rumba 107.1" quadcast and on April 11 agreed to sell the station to Jarad Broadcasting for \$2 million. Jarad is already operating WWXY via an LMA, and the station is now simulcasting Jarad's WLIR/Nassau-Suffolk.

# **CP Plans Opposed By Clear Channel Dropped By Applicants**

S is years ago Calvary Chapel of Twin Falls asked the FCC to allow a new FM translator at 91.1 MHz in Running Springs, CA, which would have allowed the religious broadcaster to air its "Effect Radio" Christian Rock format in the Victorville, CA market. Then, in an unrelated request in 1998, Living Way Ministries asked the commission to approve an FM translator - also at 91.1 MHz - for its KTLW/Lancaster, CA in the Los Angeles suburb of Arcadia, CA. Both petitions were met with joint petitions to deny or dismiss from Xetra Comunicaciones of Mexico and Jacor Communications on the grounds that the translators would cause signal interference to Alternative XTRA-FM/Tijuana-San Diego, now managed by Clear Channel.

An earlier petition to deny the Running Springs CP was dismissed in September 1998. That decision was appealed, but on May 20 both Calvary Chapel and Living Way Ministries' applications were dismissed at the applicants' request, without further explanation. Living Way operates a translator for KTLW at 91.1 MHz in the San Fernando Valley; Calvary Chapel has a translator at 91.1 FM in Lancaster that rebroadcasts the programming of its KSGN/Twin Falls, ID.

# Kave

Continued from Page 1

tell R&R that Kaye's resignation may have actually been part of his attempt to perform some high-level contract renegotiations.

While Kaye was unavailable to speak to the trades, R&R contacted his longtime lawyer John Tierney, who confirmed that Kaye has been in negotiations with Clear Channel for the past six months and has been working without a contract during that time.

"Thani considers himself an artist who has made some incredibly valuable contributions to the world of radio," Tierney said. "Right now he has a number of interests that he would like to pursue, but I believe we still have some room to have a if Clear Channel can find some way to recognize Jhani's artistic contributions in a way that's meaningful to him. But, as of this moment, June 13 will be his last day."

During Kaye's tenure KOST has won numerous awards for excellence in the AC format. In the winter 2003 ratings period KOST and KBIG tied for No. 1 25-54 among English-language stations in the marketplace.

# Pohlman

## Continued from Page 1

Pohlman was named The Wave's Station Manager in June 1995, after serving as VP/GM and Sales Manager of News sister KFWB/Los Angeles. He was upped to Infinity/ Los Angeles Sr. VP/Market Manager earlier this year.

Pohlman will participate as planned as a panelist at the R&R Convention 2003 Smooth Jazz session "Managing Change: They Keep Moving My Cheese," set for June 19.

# **BUSINESS BRIEFS**

Continued from Page 8

# **Gaylord Closes On Credit Facility**

aylord, owner of WSM-AM/Nashville, has closed on a \$225 million Gaylord, owner of vyski-Awvirgasi vine, new closed of a \$60 million term credit facility and will use the proceeds to pay off a \$60 million term loan and to complete the construction of its Gaylord Opryland Texas Resort & Convention Center, slated to open in April 2004. The three-year, floating-rate credit facility consists of a \$25 million senior revolving facility. a \$150 million senior term loan and a \$50 million subordinated term loan.

# Meier

Continued from Page 3

felt that [I] should be out on [my] own" is the same tired, wimpy cop-out Dahl has been trying to sell to himself and anyone who will listen for the last decade

I find great irony when Steve accuses my partner, Roe Conn, and I of "doing old Steve and Garry stuff." This comes from a man who actually plays old "Steve and Garry" tapes on his show when he goes on vacation. Since Steve, so insecurely, thinks "his dog could pull big numbers on WLS," he should consider hiring his dog to shore up his own sinking numbers. It is apparent that the fact that our show remains at the top of the market (No. 1 12+, 25-54 and 35-64) is not one he can easily digest.

It wasn't always that way. When Roe and I took over the afternoon show, the daypart was ranked 24th, and Steve was entrenched in the top five. The reversal of our fortunes is obviously too much for him to handle

The views expressed in a letter to the editor are those of the writer only. The writer is solely responsible for the content. R&R reserves the right to edit letters.

## Johnson

#### Continued from Page 3

In November 2002 Entercom again filed with the FCC to transfer control of KWOD from Royce. Royce responded on Dec. 30, 2002 by filing a petition to deny such a move. The FCC formally dismissed that challenge on May 19, thus opening the door for an immediate transfer of KWOD to Entercom.

KWOD billed \$4.4 million in 2002. The station, which broadcasts

#### **LeGrett**

Continued from Page 3 Before taking his most recent post at Infinity in 1998 LeGrett spent one year as the marketwide Director/Sales for Infinity/Rochester, NY. He began his career at the cluster in 1991 as an AE.

at 50kw at 106.5 MHz, has been on the air since 1957

In other KWOD news, the station has named Alternative veteran Marco Collins MD. Collins, whose background includes stints at XTRA-FM/Tijuana-San Diego, KNDD/Seattle, Movement Records and VH1, succeeds Boomer, who relinquishes MD duties to concentrate on his responsibilities as morning show co-host. Collins will also serve as midday host, replacing Andy Simms, who exits the station.

# CHRONICLE

CONDOLENCES Former WNYC/New York host Andre Bernard, 78, May 22

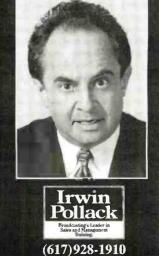
# 61% of radio stations are drastically under-performing in sales\*

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Lori Parkerson

· 202-380-4425

**BPM (XM81)** Blake Lawrence INDIA Seduce Me Now PAUL VAN DYK Nothing But You DEE DEE The One FUTURESHDCK On My Mind

Squizz (XM48) Charlie Logan SHINEDOWN Fly From The Inside SMILE EMPTY SOUL Bottom Of A Bottle AFI Girl's Not Grey ACROMA Sun Rises Down

U-POP (XM29) Ted Kelly PETE YDRN Crystal Village GIRLS ALOUD No Good Advice GUSTER Amsterdam TOM CRAFT Loneliness AUDIO BUILLYS The Things AUDIO BULLYS The Things BEYONCÉ Crazy In Love LAURA PAUSINI & DB BOULEVARD If That's Love MELANIE C. On The Horizon PAMAJABI MC. Jogi DUTLANDISH Guantanamo

Raw (XM66) Leo G. MOBB DEEP Gun Sling (Rude Boy)

Real Jazz (XM70) Maxx Myrick ARTURO SANDOVAL Trumpet Evolution WERNER "VANA" GIERIG A New Day KAROLINA STRASSMAYER Klaro CHICO HAMILTON Thoughts Of TED NASH Still Evolved JACKIE ALLEN The Men In My Life PETE ESCOVEDO Pete Es

Watercolors (XM71) Trinity STANLEY CLARKE Just Cruzin

X Country (XM12) Jessie Scott BOINFOINT MY Surshine TROY CAMPBELL American Breakdown SCOTT MILLER & COMMONWEALTH II Gidn'i Take. PAT GREEN Wave On Wave DANNY CLICK Love AI War CRUZEROS Tangled Up In You LYLE LOVETT What'd I Say LUKE OLSON II You're Ever In Oklahoma JESSE HARRIS & FERDINANDOS All My Life RONFPONY My Sunshing

XM Café (XM45) Bill Evans GUSTER Keep It Together BRUCE COCKBURN You've Never Seen Anything ED HARCOURT From Every Sphere SWIMMING POOL Q'S Royal Academy Of Reality

XMLM (XM42) Jessie Scott SHAI HULUD That Within Blood III Tempered Watercolors (XM71)

BOBBY LYLE Midnight BRIAN CULBERTSON Say What? **CRUSADERS** Rural Rene DAVID SANBORN Comin' Home Baby DENNY JIOSA Europa GREGG KARUKAS Your Sweet Smite J. THOMPSON Tell Me The Truth JEFE L DBREB Linder Wrans KENNY G Malibu Dreams KIM WATERS The Bide MICHAEL LINGTON Off The Hook MINDI ABAIR Save The Last Dance NELSON BANGELL Look Again BICHARD FLUIDT B oche RIPPINGTONS Stingray RONNY JORDAN At Last STEVE COLE Close Your Eyes, Free Your Mind

PRILSTAR **CONCERT PULSE** rg. Gross (in 000s) \$2.215.6 Artis IS. Artist BILLY JOEL & ELTON JOHN JIMMY BUFFETT BON JOVI BRUCE SPRINGSTEEN GEORGE STRAIT TIM MCGRAW \$986.3 \$964.2 \$957.7 \$744.0 \$689 \$610.0 CHER YANN \$432. \$432.

- 8 YANNI 9 PEARLJAM 10 KENNY CHESNEY 11 TOBY KEITH 12 ALAN JACKSON 13 AVRIL LAVIGNE 14 BILL GAITHER & FRIENDS 15 DEF LEPPARD

Among this week's new tours BLUE MAN GROUP ROCK TOUR POWERMAN 5000 REEL BIG FISH ROLLINS BAND VIC CHESNUTT

The CONCERT PULSE is courtesy of Polistar, a publication of Promoters' On-Line Listings, 800-344-7383; California 209-271-7900.

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HIT LIST Seth Neiman ASHANTI Rock Wit LI (Awww Baby) AUDIOSLAVE Like A Stone ROC PROJECT I/TINA ARENA Never (Past Tense) THALIA (/FAT JOE I Want You

SOFT ROCK Seth Neiman COLINITING CROWS IMANESSA CARLITON BIO VEICW Taxi MATCHBOX TWENTY Unweil **MERCYME I Can Only Imaging** 

R&B & HIP-HOP Damon Williams BLACK EYED PEAS Where Is The Love? FLOETRY Say Yes (Remix) MYA My Love Is Like ... Whoa WAYNE WONDER & LL CODL J No Letting Go

RAP Damon Williams EMINEM 1/50 CENT Hail Mary FARGEOUS Can't Let You Go JAY-Z Stop RAH DIGGA & LLOYD BANKS Party Over Here

ROCK Gary Susalis AUDIOSLAVE Show Me How To Live

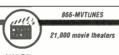
**ALTERNATIVE** Adam Neiman AM RADID Taken For A Ride AM HADD TAKEN FOR A FIGE DAVE GAHAN Dirty Sticky Floors JET Take It Or Leave It MOTION CITY SOUNDTRACK The Future Freaks Me Out NEW PORNOGRAPHERS All For Swinging Around NORTHSTAR Rigged And Ready WORTHLESS UNITED Am I Nothing

**TODAY'S COUNTRY** Liz Opoka BLAKE SHELTON Heavy Littin

PROGRESSIVE Liz Opoka EAST MOUNTAIN SOUTH You Dance GAVIN DEGRAW Follow Through MARY FAHL The Great Unknown

SMOOTH JAZZ Gary Susalis GRETCHEN LIEBERUM Brand New Morning RANDY BRECKER 34th N Lex

AMERICANA Liz Opoka KELLY JDE PHELPS Window Grin SCOTT MILLER Chill, Relax, Now STACEY EARLE Cry Night After Night



- WEST
- I. LISA MARIE PRESLEY Lights Out
   JUSH KELLY Amazed
   MERCYME I Can Only Imagine
   ANNIE LENNOX Pavement Cracks
   LUTHER VANDROSS Dance With My Father
- **MIDWEST**
- 1. MERCYME I Can Only Imagine 2. ANNIE LENNOX Pavement Cracks
- 3. JOSH KELLY Amazed 4. LUTHER VANDROSS Dance With My Father
- 5. LISA MARIE PRESLEY Lights Out
- SOUTHWEST
- 1. JOSH KELLY Amazed 2. LISA MARIE PRESLEY Lights Out 3. ANNIE LENNOX Pavement Cracks 4. MERCYME I Can Only Imagine
- YL HALL Cab D

NORTHEAST

\$399.3

\$381.9 \$368.5 \$320.7 \$271.9 \$266.0

- 1. MERCYME I Can Only Imagine 2. LISA MARIE PRESLEY Lights Out
- ANNIE LENNOX Pavement Cracks DARRYL HALL Cab Driver 5. JOSH KELLY Amazer
- SOUTHEAST
- 1. LISA MARIE PRESLEY Lights Out 2. ANNIE LENNOX Pavement Cracks 3. DARYL HALL Cab Driver 4. JDSH KELLY Amazed
- 5. MERCYME I Can Only Imagine



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Trevor Pronga The hottest tracks at DMX fashion retail targeted at 18-34 adults. GOLDFRAPP Train MS. DYNAMITE Dv-Na-Mi-Tee THE LATIN PROJECT Lei Lo Lai (Jez Colin Remix) COLDURFUL KARMA I/TERRA DEVEA For The Musi THE FAINT Glass Danse (Paul Oakenfold Remix) SOUL AVENGERZ I/SHENA Comin' At Ya TWO FUNKY GUYS I/CHICO RAE Sometimes CLIENT Price Of Love LIICIA Feels Like Summ AFRD-MYSTIK Rhythm Is BT Som ambulist MOLOKO Forever More

This section features this week's new adds on DMX MUSIC channels available via dinital cable and direct broadcast satellite

CHR/RHYTHMIC Mark Shands LUTHER VANDROSS Dance With My Father MR. BIG STUFF Oh Daddy WEIRD AL YANKOVIC Trash Day WEIRD AL YANKOVIC Couch Potato **REMIX Sugar Interlude** ALTERNATIVE Dave Sloan FOUNTAINS OF WAYNE Stacy's Mom

AM RADID Taken For A Ride BOWLING FOR SOLIP Punk Bock 101 METALLICA St. Anger AUDIOSLAVE Show Me How To Live ROCK

Stephanie Mondello MARILYN MANSON Mobscene SMILE EMPTY SOUL Bottom Of A Bottle BRET MICHAELS Raine RED HOT CHILI PEPPERS Dosed

**ADULT ALTERNATIVE** Stephanie Mondello 117 PHAIR Why Can't I?

RHETT MILLER Our Love ANNIE LENNOX Pavement Cracks GUSTER Amsterdam MICHELLE BRANCH Are You Happy Now? JOSH KELLEY Amazing

ADULT CONTEMPORARY Jason Shiff THE EAGLES Hole In The World MICHELLE BRANCH Are You Happy Now?

ANNIE LENNOX Pavement Cracks SMASH MOUTH You Are My Number One INTERNATIONAL HITS Mark Shands

PURETONE Stuck In A Groove TOMCRAFT Loneliness GIRLS ALOUD Good Advice **BIG BROVAZ Favorite Things** LISA SCOTT-LEE Lately

COUNTRY Leanne Flask **DEANA CARTER I'm Just A Girl** WYNDNNA What The World Needs GEORGE STRAIT Tell Me Something Bad About Tulsa RACHEL PROCTOR Days Like This RAP/HIP-HOP Mark Shands

THE QUOR I/MURPHY LEE Top Down ROEZ BOYZ 63/64



Artist/Title HILARY DUFF Why Not Total Plays 78 D-TENT BOYS Oig It JUSTIN TIMBERLAKE Cry Me A River 76 73 ROSE FALCON Up, Up, Up AVRIL LAVIGNE Complicated PINK Get The Party Started 73 72 71 BAHA MEN Who Let The Dogs Out BAHA MEN Who Let The Dogs Out 69 LIZZIE MCGUIRE What Dreams Are Made Of 59 HILARY OUFF I Can't Wait AVRIL LAVIGNE Sk8er Boi 54 37 KELLY CLARKSON Miss Independent 33 STEVIE BROCK All For Love MICHELLE BRANCH Everywhere 31 31 AARON CARTER | Want Candy 31 LMNT Juliet HAMPTON... Hampsterdance 2 JENNIFER LOPEZ Jenny From The Block 31 30 30 BRITNEY SPEARS Lucky 30 SHANIA TWAIN UP! BRITNEY SPEARS Oops ... | Did It Again 30 30 Plavlist for the week ending May 26-June 2

#### www.americanradiohistory.com

# SIRIUS

1221 Ave. of the Americas New York, NY 10020 212-584-5100 **Planet Dance** Swedish Egil DAVE GAHAN Dirty Sticky Floors JUNKIE XL Catch Up To My Step SCUMFROG Music Revolution SWAG Minidisco 2 WE IN MUSIC Now That Love Has Gone The Pulse Haneen Arafat ANNIE LENNOX Pavement Cracks U.S. 1 Bill Hammond MICHELLE BRANCH Are You Happy Now

FANNYPACK Cameltoe T & T.I. Not Gonna Get Us Hot Jamz Ken Spellman CHINGY Right Thurr FABOLOUS VASHANTI Into You LUDACRIS Act A Fool KEITH MURRAY Candy Bar VOUNCEL 0007 Dame

**New Country** Jim Kressler KENNY CHESNEY No Shoes, No Shirt, No Problem DUSTY DRAKE One Last Time FAITH HILL One TIM MCGRAW Real Good Man BLAKE SHELTON Heavy Liftin

Octane Don Kaye **DEFTONES** Minerva EVE 6 Think Twice MANMADE GOD Safe Passage STAIND How About You

The Beat Geronimo BT Somnambulist MADDNNA Hollyw

Heart & Soul B.J. Stone VIVIAN GREEN Fanatic WHITNEY HOUSTON Try It On My Own LSG Shakedor

AOL Radio@Network Ron Nenni 415-934-2790 Top Country Lawrence Kav

DERIC RUTTAN When You Come Around RICK TREVING In My Dreams Top Alternative

Camen ALKALINE TRID We've Had Enough AM RADIO Taken For A Ride FFFDFR Come Back Around TRAPT Still Frame

Smooth Jazz Stan Dunn GRETCHEN LIERERUM Brazen Gid

Top Jams Davey D AKROBATIK Remind My Soul

SARA DIVINE Take Me Home SLY BOOGIE California

ODCRADID NET WORKS Phil Hall • 972-991-9200 Hot AC



NORAH JONES Come Away With Me

Steve Nichols

Music Programming/Consulting Ken Moultrie • 800-426-9082 Alternative Steve Young/Kristopher Jones EVE 6 Think Twice EXIES Kickout USED Blue And Yellow **Active Bock** Steve Young/Kristopher Jones MEMENTO Nothing Sacred Heritage Rock Steve Young/Kristopher Jones SAMMY HAGAR Hallelujat LEO ZEPPELIN Black Dog CHR Steve Young/Josh Hosler

BLACK EYED PEAS Where is The Love? BEYONCÉ KNOWLES Crazy in Love TRAIN Calling All Angels

# Rhythmic CHR

Steve Young/Josh Hosler LOON I/KELIS How You Want That LUMIDEE Never Leave You SEAN PAUL Like Glue Soft AC Mike Bettelli/Teresa Cook SHERYL CROW Soak Up The Sun

May 30, 2003 R&R • 15

Mainstream Country Ray Randall/Hank Aaron

TIM MCGRAW Real Good Man MARK WILLS When You Think Of Me New Country

Hank Aaron MARK WILLS When You Think Of Me Lia Ken Moultrie/Hank Aaron BRAD PAISLEY Celebrity WYNDNNA What The World Needs

# 24 HOUR FORMATS

Jon Holiday • 303-784-8700 Adult Hit Radio JJ McKay JENNIFER LOPEZ I'm Glad SEAN PAUL Get Busy WAYNE WDNDER No Letting Go

Adult Contemporary Rick Brady EAGLES Hole In The World **US COUNTRY** Penny Mitchell SARA EVANS Back Seat Of A Greyhound Bus

#### GREAT AMERICAN COUNTRY Jim Murphy • 303-784-8700

4 RUNNER Getaway Car LONESTAR My Front Porch Looking In

# WESTWOOD ONE

Charlie Cook • 661-294-9000 Adult Rock & Roll Jeff Gonzer GEORGE THORDGOOD American Made Soft AC Andy Fuller HALL & DATES Man On A Mission Bright AC Jim Hays CRAIG OAVID 1/STING Rise & Fall **Mainstream Country** David Felker TRACE ADKINS Then They Do BUDDY JEWELL Help Pour Out The Rain Hot Country Jim Hays SARA EVANS Rack Seat Of & Greyhound Rus CLAY WALKER A Few Questions Young & Verna David Felker

SARA EVANS Back Seat Of A Greyhound Bus

# REET/THEFE

After Midnite KENNY CHESNEY No Shoes, No Shirt, No Problem TIM MCGRAW Real Good Man



Alternative Chris Reeves • 402-952-7600 ATARIS Boys Of Summer EVE 6 Think Twice Country John Glenn JEFF CARSON I Can Only Imagine KENNY CHESNEY No Shoes. No Shirt, No Problem TIM MCGRAW Real Good Man AC

Dave Hunter LIVE Hea JUSTIN TIMBERLAKE Rock Your Body

Weekend Tesh Show

John Texts Radio Show

Scott Meyers • 888-548-8637 DANIEL BEDINGFIELD If YOU're Not The One

# TELEVISION



JENNIFER LOPEZ I'm Glad

AVRIL LAVIGNE Losing Grip

**PINK Feel Good Time** 

LUDACRIS Act & Fool

WAYNE WONDER No Letting Go.

WHITE STRIPES Seven Nation Army

FOD FIGHTERS Times Like These (One Way...)

Video plavlist for the week of May 26-June 2.

David Cohn

General Manage

PANJABI MC I/JAY-Z Beware Of The Boys

ROOTS I/CODY CHESNUTT The Seed (2.0)

GDDD CHARLOTTE The Young And The Hopeless

BUSTA RHYMES (MARIAH CAREY | Know What You Want

**EVANESCENCE** Bring Me To Life

JOE BUDDEN Pump It Up

COLOPLAY The Scientist

CLIPSE Hot Damn

STAIND Price To Play

TALIB KWELI Get By

MARILYN MANSON Mobscene

JAHEIM Put That Woman First

**CHEVELLE Send The Pain Below** 

BONECRUSHER I/KILLER MIKE Never Scared

Video playlist for the week of May 26-June 2

**Please Send Your Photos** 

R&R wants your best snapshots

Please include the names and

titles of all pictured and send

pics to R&R. c/o Mike Davis:

mdavis@radioandrecords.com

(color or black & white)

**ROONEY Blueside** 

**DAVID BANNER Like A Pimp** 

PETE YORN Come Back Home

WHITE STRIPES Seven Nation Army

**ROONEY Blueside** 

FLDETRY Say Yes

STAINO Price To Play

P.D.D. Sleeping Awake

**RADIONEAD** There There

50 CENT 21 Questions

NAS I Can

**BOOTS I/CODY CHESNUTT** The Seed (2.0)

JUSTIN TIMBERLAKE Rock Your Body



## ADDS

15

15

14

12

11

10

MICHELLE BRANCH Are You Happy Now? GOD GOD OOLLS Sympathy JOHN MELLENCAMP Teardroos Will Fail

	Mays
LISA MARIE PRESLEY Lights Out	25
EVANESCENCE Bring Me To Life	24
R. KELLY Ignition (Remix)	22
JENNIFER LOPEZ I'm Glad	22
MATCHBOX TWENTY Unwell	22
SUGAR RAY Mr. Bartender (It's So Easy)	20
TRAIN Calling All Angels	18
JEWEL Intuition	18
KELLY CLARKSON Miss Independent	17
COLOPLAY Clocks	17
PINK f/WILLIAM ORBIT Feel Good Time	16
EMINEM Sing For The Moment	16
SNOOP OOGG Beautriful	16
MADDNNA American Life	15
JASON MRAZ The Remedy (I Won't Worry)	15
ASHANTI Rock Wit U (Awww Baby)	14
CHRISTINA AGUILERA Fighter	14
WHITNEY HOUSTON Try It On My Own	14
AUDIDSLAVE Like A Stone	12
CELINE DIDN I Drove All Night	12
ALL-AMERICAN REJECTS Swing, Swing	11
UNCLE KRACKER Doft Away	11
FOO FIGHTERS Times Like These	10
MAROON 5 Harder To Breathe	9
SHANIA TWAIN Forever And For Always	9
JDHN MAYER Why Georgia	8
BLUE MAN GROUP I/DAVE MATTHEWS Sing Along	7
NDRAH JONES Come Away With Me	7
FRANKY PEREZ Something Crazy	7
DANIEL BEDINGFIELD If You're Not The One	6
CHANTAL KREVIAZUK In This Life	5
JACK JOHNSON The Horizon Has Been Defeated	3
MDNICA So Gone	3
THALIA I/FAT JDE I Want You	2
THORNS I Can't Remember	2
WHITE STRIPES Seven Nation Army	2

Video airplay for May 19-26



**VIDEO PLAYLIST** BONECRUSHER 1/KILLER MIKE Never Scared BUSTA RHYMES I/MARIAH CAREY I Know What You Wat **SNOOP ODGG 8eautiful** LIL MO I/FABOLOUS 4 Ever **R. KELLY Ignition** SEAN PAUL Get Busy NAS I Can **JAHEIM Put That Woman First** WAYNE WONDER No Letting Go FLOETRY Say Yes

# **RAP CITY TOP 10**

50 CENT 21 Questions CHINGY Right Thurr **DAVID BANNER Like A Pimp** NAS I Can BONECRUSHER I/KILLER MIKE Never Scared JOE BUODEN Pump It Up DA BRAT I/CHERISH in Love Wit Chu BUSTA RHYMES (MARIAH CAREY | Know What You Want SNOOP DOGG Beautiful FABOLOUS Can't Let You Go Video playlist is frozen this week



65.9 million hous Brian Philips, Sr. VP/GM Chris Parr, VP/Music & Talent

# ADDS

FAITH HILL You're Still Here

# **TOP 20**

JOHNNY CASH Hurt **DARRYL WORLEY Have You Forgotten?** 

- MONTGOMERY GENTRY Speed
- CHRIS CAGLE What A Beautiful Day
- JESSICA ANDREWS There's More To Me Than You NICKEL CREEK Speak
- TOBY KEITH I/WILLIE NELSON Beer For My Horses
- JIMMY WAYNE Stay Gone
- BRAD PAISLEY Celebrity
- BRIAN MCCDMAS 99.9% Sure (I've Never Been...)
- SHANIA TWAIN Up! KID ROCK I/SHERYL CROW Picture
- TERRI CLARK Three Mississippi
- RASCAL FLATTS Love You Out Loud
- DIAMOND RID I Believe
- LISA MARIE PRESLEY Lights Out TRACE ADKINS Then They Do
- KEITH URBAN Raining On Sunday
- KENNY CHESNEY No Shoes, No Shirt, No Problem
- BROOKS & DUNN Red Dirt Road

# HEAVY

CHRIS CAGLE What A Beautiful Day DARRYL WORLEY Have You Forgotten? KEITH URBAN Raining On Sunday MONTGOMERY GENTRY Speed **RASCAL FLATTS Love You Out Loud** 

## TOBY KEITH I/WILLIE NELSON Beer For My Horses HOT SHOTS

BRAD PAISLEY Celebrity BRODKS & DUNN Red Dirt Road FAITH HILL You're Still Here KENNY CHESNEY No Shoes. No Shirt, No Problem SHANIA TWAIN Forever And For Always

Heavy rotation songs receive 28 plays per week Hot Shots receive 21 plays per week

Information current as of May 28, 2003.



4 RUNNER Getaway Car

# **TOP 10**

SHANIA TWAIN Forever And For Always TOBY KEITH I/WILLIE NELSON Beer For My Horses BRAD PAISLEY Celebrity TRACY BYRD AND FRIENDS The Truth About Men CHRIS CAGLE What A Beautitul Day DIAMONO RIO I Believe TRACE ADKINS Then They Do RANDY TRAVIS Three Wooden Crosses CAGLE, FOXWORTHY, ENGVALL Don't Ask Me No. JESSICA ANDREWS There's More To Me Than You

Information current as of May 28, 2003

# TELEVISION

Due to the Memorial Day holiday, Nielsen TV ratings were not available at press time. TV ratings will resume next week.

# COMING NEXT WEEK

# **Tube Tops**

Pink, T.A.T.U. and 50 Cent are scheduled to perform live when Justin Timberlake co-hosts MTV's 2003 Movie Awards (Thursday, 6/5, 9pm ET/PT)

#### Friday, 5/30

 Isaac Haves and Sam Moore. The Tonight Show With Jay Leno (NBC, check local listings for time).



· Disturbed, Jimmy Kimmel Live (ABC, check local listings for time). • Russell Simmons, Late Night With Conan O'Brien (NBC, check local listings for time).

· Socialburn, Last Call With Carson Daly (NBC, check local listings for time).

#### Saturday, 5/31

• Sum 41, Mad TV (Fox, 11pm ET/PT)

• 50 Cent, Saturday Night Live (NBC, 11:30pm ET/PT).

# Monday, 6/2

· Jewel, Jay Leno. John Mellencamp, Late Show

With David Letterman (CBS, check local listings for time).

- Method Man begins a week as co-host of Jimmy Kimmel.
- Kenny Chesney, Conan O'Brien. · Cory Branan, Carson Daly.

# Tuesday, 6/3

· Bond and Chayanne are slated to perform live on the 52nd annual Miss Universe Pageant (NBC, 9pm ET/PT)

Jack Johnson, Jav Leno.

· Rosanne Cash, Conan O'Brien, • Killer Mike, Carson Daly.

#### Wednesday, 6/4

• Daniel Bedingfield, Live With Regis & Kelly (check local listings for time and channel).

• Frankie J., The View (ABC, check local listings for time).

• Terence Trent D'Arby, Jav Leno. . Lucinda Williams, David Letterman

• Tyrese, Jimmy Kimmel.

- Buddy Guy, Conan O'Brien.
- The Doors, Carson Daly.

# Thursday, 6/5

- The Eels. Jay Leno.
- Finch, Jimmy Kimmel.

• Supergrass, Carson Daly. - Julie Gidlow

FILM	15
BOX OFFICE May 23-2	

	May 23-20		
Ti	le Distributor	\$ Weekend	\$ To Date
1	Bruce Almighty (Universal)*	\$85,73	\$85.73
2	The Matrix Reloaded (WB)	\$45.61	\$209.48
3	Daddy Day Care (Sony)	\$18.11	\$73.25
4	X2: X-Men United (Fox)	\$13.23	\$192.19
5	The In-Laws (WB)*	\$9.22	\$9.22
6	Down With Love (Fox)	\$5.05	\$14.58
7	The Lizzie McGuire Movie (Buena Vista)	\$4.31	\$37.59
8	Holes (Buena Vista)	\$3.22	\$60.23
9	Identity (Sony)	\$2.68	\$49.26
10	Anger Management (Sony)	\$2.30	\$131.74

Darin's "Beyond the Sea."

Def in a supporting role.

With Love, starring Renee Zell-

weger and Ewan McGregor. The

\*First week in release. All figures in millions, Source: ACNielsen ED

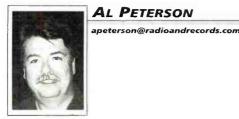
COMING ATTRACTIONS: This duo perform "Here's to Love" on the week's openers include the anifilm's Reprise soundtrack, which mated Finding Nemo, whose also includes three cuts by Michael Disney soundtrack contains Rob-Buble - "Down With Love" (with Holly Palmer), "Kissing a Fool" and bie Williams' version of Bobby "For Once in My Life" - as well as Esthero's "Every Day Is a Holiday Also opening this week is The Italian Job, starring Mark Wahlberg (With You)," Xavier Cugat's "One and featuring recording artist Mos Mint Julep" and two renditions of "Fly Me to the Moon (In Other Words)": Currently in theaters is Down one by Astrud Gilberto, the other by

- Julie Gidlow

Frank Sinatra with Count Basie.

u	AMERICAN COUNTRY
	Jim Murphy, VP/Programming
	19 million households
	ADDS
	LONESTAR My Front Porch Looking In

**AL PETERSON** 



# **Bias To The Left**, **Bias To The Right**

Which side controls the American media's message in 2003?

Medved knows a bit

of staff. The Shadow Presi-

dents, the Yale Law School

grad and one-time Berke-

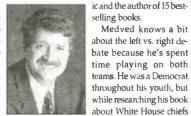
 $\mathbb{B}$ ias in the media is a hot topic of discussion these days. It's an argument that's raged for years. Until recently it was a mantra that came mostly from the right as conservatives denounced the mainstream media for being too liberal.

Following the 2002 elections, however, a cry arose from the left that Talk radio was one-sided and heavily biased to the right. The left has called for more balance at Talk radio and even suggested that an alternative, liberal Talk radio network is needed to counter the right's influence over the format.

Meanwhile, Talk's pro-

ponents say that while many of the format's stations and personalities do lean to the right, it's only to counterbalance the left-leaning television and print media. So who's really right --or wrong - here?

I asked Salem Radio Network's Michael Medved to offer his views on media bias and Talk radio. Medved has spent years researching and observing the impact of American media and pop culture on our society. Along with hosting his daily talk show, he's also a well-known film crit-



Michael Medved

ley, CA resident changed his registration to the GOP in 1980.

He has, so to speak, "looked at love from both sides now," an experience that makes him eminently qualified to weigh in on this debate. I offered up several statements about Talk radio and the media in general for Medved to agree or disagree with and expound upon.

R&R: The American media has a bias to the left, so conservatives have a tough time getting their views represented and voices heard.

MM: As a generalization about mass media, that's not a true statement today. Actually, conservatives are finding it increasingly easy to have their voices heard, and that change has been fueled largely by Talk radio, the Internet. Fox News and the persistent and growing influence of various conservative journals and magazines. I think that, at long last, the imbalance in mass media has been successfully addressed.

That does not mean, however, that's true in all media. The greatest remaining problem is the field of American entertainment, where there is no balance at all. When you consider that more people, by far, get their

"Anvone who actually believes that free speech in America is under threat hasn't been paying attention."



SHARP-DRESSED MEN KILT-AM/Houston afternoon hosts Rich Lord and Charlie Palillo welcomed ZZ Top's Billy Gibbons to the Sports Radio 610 studios. Grabbing a Kodak moment following the broadcast are (I-r) Gibbons, Lord and Palillo.

information and opinions from entertainment media than from the news media, the imbalance in that particular field of the media business has a very serious impact and is one that needs to be increasingly addressed by conservatives.

R&R: Talk radio is the mouthpiece of the extreme right and is exclusionary to liberal callers and hosts.

MM: That's obviously not true. There is nothing extremely right-wing about the successful Talk radio shows. Most of the shows with staying power are shows that represent a mainstream conservative point of view.

On many shows it's common to hear phone calls from listeners who disagree with the host. If I could, I would only take callers who disagree with me on my show. It's boring to hear people feeding commendations for opinions I've already expressed back to me.

The reason Talk radio, as a medium, may seem exclusionary to some listeners is the same reason that a Country station is exclusionary toward Mozart. When people tune to a Country station, they expect to hear a certain kind of music. If, all of a sudden, that station decided to put

an hour of heavy metal into the middle of its schedule, listeners would protest.

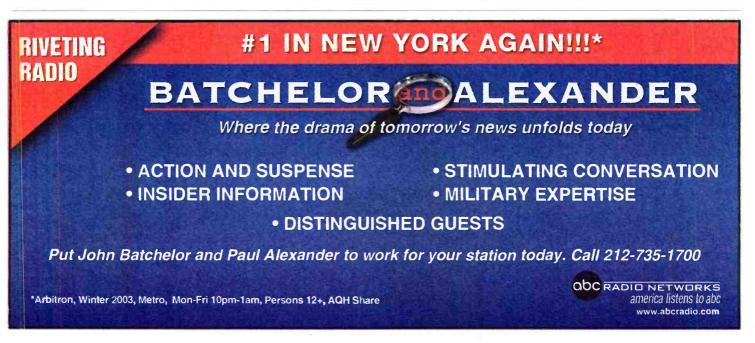
What's happened in the development of conservative Talk radio is that a whole series of stations have grown up that will basically give you conservative opinion 24/7. Listeners know when they tune to that particular place on the radio dial, they'll get something they like and something they're seeking.

It doesn't work to then suddenly slip, for example, The Al Franken Show in the middle of your programming. Should there be a place on radio for an Al Franken Show? Sure, if people will actually listen to it.

R&R: In the current Talk radio environment, a liberal talk host cannot succeed

MM: That's probably true. A liberal talk show airing for three or four hours in the midst of an overall conservative station will probably have a tough time succeeding, because listeners tend to select not just the individual hosts they like, but also the stations they like --- they set buttons in their cars

Continued on Page 18



#### Bias ....

#### Continued from Page 17

That doesn't mean there aren't possibilities for a liberal talk host to succeed; it just means they're going to have to alter the landscape to try to create some liberal radio stations. It won't work in every city, but in some cities it might.

R&R: The left should establish a network of liberal hosts to counter today's conservative dominance of Talk radio.

MM: The way liberals can redress the balance in Talk radio is to work to create their own stations and their own networks, which, I believe, they are in the process of trying to do. That said, there already is a liberal Talk network, and it's called National Public Radio. I would submit that NPR, to the extent that it does Talk radio, appeals heavily to people on the left. There's also another liberal network, Pacifica, that, while not national, broadcasts in several of America's largest cities, including New York, Los Angeles, San Francisco and Washington.

Is it impossible to build a successful commercial radio-based liberal Talk network? I'm not sure it's impossible, but I do think it will be challenging, primarily because it's something new.

The thing many people seem to ignore about the overall success of Talk radio is that the revolution that's come about as the result of it has brought about a great deal more political conversation on the air today than there was 30 years ago. Sure, that means there's more conversation coming from the right, but it also means there's more conversation coming from *all* political directions. That has been the great benefit of the removal of the Fairness Doctrine.

R&R: Congress should legislate a return to an updated Fairness Doctrine in order to create more balance across all media.

MM: That's just outrageous. Look at the radio and TV media and compare the amount of serious political discussion that goes on in America today vs. 30 years ago. The Fairness Doctrine was paralyzing precisely because it forced hosts to pretend that they didn't have an opinion. One of the problems with broadcast television journalists is that they continue this pretense of not having an opinion.

Every journalist has an opinion, and every broadcaster has some point of view. The idea that the government can mandate and require somebody to play things exactly up the middle is nonsensical. It's much better to know where a commentator, an entertainer or a communicator is coming from, because that allows the listener — the consumer — to choose what he wants.

"I do not believe that the leading broadcasters in radio have a notable conservative agenda."

R&R: The FCC should be more aggressive about imposing penalties for content it deems to be indecent.

MM: That's a very tough question. I hate to sound wishy-washy, but I am of a divided mind on it. I'm not nearly as concerned about crossing lines as I am about erasing lines. I do think that, with public broadcasts, particularly in the middle of the day, the FCC should be more active in both radio and TV to try to ensure that at least minimal community standards are respected.

R&R: Consolidation in radio has resulted in a few major owners banding together to allow only conservative Talk on the air to support and advance their own conservative corporate agendas.

MM: I do not believe that the lead-

ing broadcasters in radio have a notable conservative agenda. For instance, although the majority of successful hosts from Clear Channel and, frankly, most companies — are conservative in their lean, l don't believe there is some clear corporate imperative that's come down that's ideological.

When people talk about Rupert Murdoch, there's no question that he himself is conservative, but show me where that has influenced the content of Fox's entertainment television programming as opposed to Fox News. Show me, as a film critic, where he's influenced the content of Fox movies that continue to be, like all Hollywood movies, consistently much more left of center than right.

R&R: Liberal bias in the media is undermining core American cultural values.

MM: I agree. The way liberalism is now applied in America is that it means standards no longer apply when it comes to things like entertainment, education, personal behavior and family structure.

Recently on my show I spoke to a gentleman who is the President of Safe Zones for All. Did you know we have now established "safe zones" on the campuses of more than 200 colleges and universities around the country? They are, by definition, a place where "all human characteristics and circumstances will be celebrated."

It seems to me that the whole notion that all human characteristics are to be celebrated is pernicious. It destroys the idea that there are some human characteristics and circumstances that deserve to be condemned rather than celebrated. The refusal to acknowledge that there is such a thing as right and wrong or good and evil would seem to be a direct threat to some of the most core values on which this country has been established.

R&R: The growing power of conservatives is undermining tolerance and free speech in America.

MM: I disagree emphatically. Anyone who actually believes that free speech in America is under "The idea that the government can mandate and require somebody to play things exactly up the middle is nonsensical."

threat hasn't been paying attention. It seemed ludicrous to me that, during the midst of the run-up to the war in Iraq, people on the anti-war side were complaining that they could not be heard.

In fact, a study done on how the news media covered the debate on the war leading up to the vote in Congress last September found that over 75% of those interviewed were opponents of the war. So the notion that somehow free speech is being **threatened** in this country is ridiculous.

That idea is something you most frequently hear from Hollywood airheads who feel that they should be immune to any response to their opinions. Someone who is an actor, director, producer or writer in Hollywood has an absolute right to express himself, but that doesn't mean that he has a right to be free of the consequences of expressing what may be unpopular.

The real story behind the backlash that some of these Hollywood celebrities have experienced is that when they speak out, they change their underlying image with the audience. They go from being an entertainer someone who is associated with fantasy and feel-good diversion — to being a left-wing, annoying nag.

A case in point is [actor-director] Tim Robbins, who recently said there is a "chill wind blowing across America." He only says that because for his last movie, *The Crudle Will Rock*, they had to subpoena people to actually go see it. It's the story of a gay, communist composer who proved to be too left-wing, even in the 1930s, for the Worker's Party of America. The fact that a company like Disney would give funding to Robbins to write and direct this movie is proof that free speech — and even speech funded and underwritten by a major corporation — is alive and well in this country.

R&R: Finally, on the lighter side: Name three films you could not live without if you were stranded on a desert island.

MM: Mr. Smith Goes to Washington would be at the very top of my list, because it fuses my dual interests in politics and pop culture. I would also include A Tree Grows in Brooklyn, which is one of the great fatherdaughter movies of all time and a movie about the American immigrant experience. Both of those things mean a great deal to me, as I am the son of an immigrant mother and the father of daughters, so it's a film that is deeply meaningful to me.

Finally, I would also add It's a Wonderful Life — not to be too top-heavy with Frank Capra films, but he is my favorite director. It's one of the smartest movies ever made about morality, purpose, community and America. It's a film that is not just for the Christmas season.

# TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 858-486-7559 or e-mail: apeterson@ radioandrecords.com



# DR. LAURA NISS THE WAR BOOK The most relevant topic for your listeners will always be

family and relationships

The Dr. Laura Program - Outperforms Its Affiliates... Winter 2003 AQH Share Adults 25-54

KFI LOS ANGELES - 3.2 DR. LAURA ON KFI - 4.0

WJR DETROIT - 3.8 DR. LAURA ON WJR - 3.9

DR. LAURA ON WIOD – 3.5

WFLF ORLANDO - 2.8 DR. LAURA ON WFLF - 3.8

KOGO SAN DIEGO - 3.6 DR. LAURA ON KOGO - 4.5

KCMO KANSAS CITY - 2.1 DR. LAURA ON KCMO - 2.8

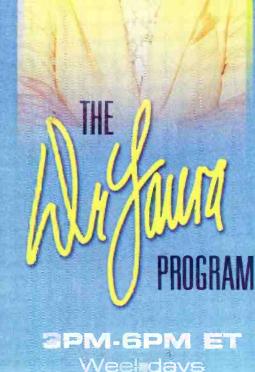
KNRS SALT LAKE CITY - 4.3 DR. LAURA ON KNRS - 4.8

KXNT LAS VEGAS - 3.3 DR. LAURA ON KXNT - 3.5

KLBJ AUSTIN - 6.3 DR. LAURA ON KLBJ - 6.7



Call Trevor Oliver Now at 818.377.5314





# **Seacrest Can Now Afford Razor Blades**

Iush with the insane level of success he has reached by riding that runaway rocket known as *American Idol*, KYSR (Star 98.7)/Los Angeles afternoon co-host **Ryan Seacrest** has just inked a deal with 20th Television to host and ex-



ecutive-produce his own hourlong chat 'n' variety television show. In a related story, apparently no one is immune from being nailed for jury duty in Los Angeles — not even the tousle-haired Seacrest. The ever-popular host was able to fulfill his civic duty as well as his radio commitment by phoning in his half of the show from the courthouse in downtown LA as co-host Lisa Foot held down the

Every hair is focusgroup tested.

group tested. fort at KYSR. Says Star Asst. PD/MD Chris Patyk, "Finally, Ryan got to hear someone else say, "We'll be back ... after the break."

At press time the morning star named **Star** was still missing in action after his latest dust-up at Emmis CHR/Rhythmic WQHT (Hot 97)/New York. While management still declines to comment on the Star situation, we can confirm that MTV personality **Sway** will continue to cover mornings in the interim.

#### Changes Underway At WXLO

Major changes are afoot at Citadel Hot AC WXLO/ Worcester, MA: PD **Gordon Smith** and longtime morning talent **Frank Foley** are out. Smith has been on leave from the station since the untimely death of his wife, Joan, on April 25. In his absence, WXLO afternoon driver **Jay Beau Jones**, who also programs co-owned Oldies WORC/Worcester, has been serving as WXLO's acting PD, which he will continue to do. His first order of business is finding a new morning host to team up with **Jen Carter**.

WSTO/Evansville, IN OM/PD Jeff Scott becomes National Sales Manager for Cox Radio's San Antonio cluster. Mark St. John of Zapoleon Media Strategies seeks a replacement.

Scott Laudani, PD of Saga Active Rocker WLZX/Spring-

field, MA, slides over to program co-owned Classic Rock WAQY (Rock 102). He replaces Glenn Stewart, who exits. Ironically, Stewart is nominated for a 2003 R&R Industry Achievement Award as Classic Rock PD of the Year.

Paula Newell, PD of Clear Channel Rocker KNCN/Corpus Christi, TX, rises to OM of the whole damn six-station cluster. Always the giver, Newell will unselfishly hold on to her PD duties and will even continue to do afternoons on KNCN.

#### Wherrrrre's Johnny?

Last week KRQQ/Tucson morning maniacs Johnjay & Rich initiated an impromptu *Tonight Show* reunion between former Johnny Carson sidekick Ed McMahon and bandleader Doc Severinsen. It's hard to believe, but it's been II years since Carson's last show. McMahon was on



with the boys to plug his gig as last week's co-host on ABC-TV's *Jimmy Kimmel Live*. "Unbeknownst to Ed, I had our producer get Doc on the phone while we were talking to him," Johnjay tells **ST**. Severinsen and McMahon had lost touch and hadn't spoken in years. Posing as a listener, Severinsen asked McMahon, "Hey, where's the million dollars I won on Star

Search?" He then said, "Hey, Golden Throat — it's me!" Instantly, McMahon perked up and asked, "Doc? Is that you?" Johnjay says, "They started bantering back and forth like we weren't even there, reminiscing about the old days and how much fun they had with Johnny. I was shaking — I'm such a huge Carson fan!" Impulsively, McMahon invited Severinsen to sit in with the band on Kimmel's show. Ironically, Kimmel was in the morning slot at KRQQ several years ago.

# People, Places 'N' Stuff

• WPHI/Philadelphia midday personality **Kim Kane** exits, as her contract is not renewed by Radio One.

 After a successful weeklong on-air audition followed by an unprecedented bonus week, former WAAF/Boston afternoon driver **Rocko** joins WMMS/Cleveland, teaming up



 F. Richard Lee appointed Station Manager at WIRE/Indianpolis; Gary Havens becomes PD.





Eberhart in mornings.

· KSZR/Tucson PD Chandler needs to send a big-ass thank you note to crosstown KRQQ. After an extended trial period, Chandler is proud to announce the official formation of the Shannon & Gebo morning show, featuring KSZR midday talent Shannon Black and Eric Gebo, former producer of the old Mojo & Betsy morning show on KRQQ. Black is also a KRQQ vet, as is Chandler's new midday talent, Kricket. Weekender Rich Donovan is KRQQ's former night jock.

· Citadel Active Rocker WKLQ/Grand Rapids fills its morning vacancy with Ron Upshaw and Don O'Neill. Ron & Don most recently held the wakeup slot at KQBZ (The Buzz)/Seattle

### Available Now!

After seven years with Clear Channel AC WASH/Washington, Asst. PD/morning talent Scott Brady exits. Market vet Dave Adler, who most recently was in mornings at crosstown WBIG, is covering the slot while the search for a replacement gets underway. Brady can be reached at 301-519-1368 or via e-mail at sbatwashfm@aol.com.

Entercom Talker WRKO/Boston pink-slips The Daytime Divas - Darlene McCarthy and Doreen Vigue. Replacing the duo is market vet Pat Whitley, who once did mornings at WRKO.

PD Angel Garcia exits Citadel CHR/Rhythmic KWYL (Wild 102.9)/Reno, NV.

#### Talk Topics

KABC/Los Angeles afternoon host and syndicated Talker Larry Elder is dropping an hour from his show as of Monday. Elder's shorter shift means a move up for KABC's nighttime personalities AI Rantel, Mr. KABC and Doug Mc-Intyre.



According to suburban Philadelphia's Doylestown Intelligencer, things are getting testy between new WMMR/ Philadelphia morning guy Joe Conklin and his former sta-

with the lovely and talented Tom Megalis and Rick | tion, Infinity's Sports/Talk WIP. The paper quotes an unnamed "industry source" who claims Infinity attorneys have sent a cease-and-desist letter to Conklin, reportedly over intellectual-property issues. No comment was available from either camp.

> Overly enthusiastic suburban Los Angeles Talk radio listener Shawna Enyart was sentenced to 10 days in jail and lost her stereo privileges after being convicted of disturbing the peace - for listening to her radio too loudly. Enyart, a 38-year-old mother of six, insisted throughout her jury trial that she tuned in to her favorite talk shows ---- including Dr. Laura on KFI - at a reasonable volume while doing laundry with her garage door open. The Garden Grove, CA police department begged to differ. After numerous calls from angry neighbors, they wrote in their reports that the radio's volume was loud enough to be heard 100 yards away. Other than her 10 days in jail and probation, the judge also ruled that Enyart's offending radio be donated to charity.

#### Formats You'll Flip Over

After stunting over the Memorial Day weekend with "All Dave Matthews, All The Time," Clear Channel's KCDA/ Spokane flips from Alternative to Hot AC. The entire airstaff exits, except for MD Sam Hill, who is upped to PD. Jon McGann jumps from PD to OM and will continue to program Classic Rock sister KKZX.

On the heels of ABC's \$5.6 million purchase of Christian AC WXIR/Indianapolis, Pilgrim Communications will flip crosstown WPZZ from Business Talk to Christian AC by July I. ABC is expected to flip WXIR to Radio Disney on that same date. Jeremy Bialek, a WXIR sales rep and former MD/afternoon host, becomes PD of WPZZ.

KTOL (96.7 The Tool)/Santa Rosa, CA flips from Rock to Oldies. The move fills the hole left earlier this year when Maverick Media switched Oldies KMGG to Classic Rock as KVRV (The River).

#### Condolences

ST extends its most sincere condolences to New York radio icon Harry Harrison on the May 20 death of his beloved wife, Patti, from cancer. Harrison said, "My 'Pretty

# ST SHOT O' THE WEEK



Sandusky AC KLSY (Mix 92.5)/Seattle was the creative power behind "Seattle's High Flying Salute" at the famed Space Needle, a Memorial Day weekend celebration to honor veterans, active military, police and firefighters. The station spent the past few weeks having 90 huge flags signed by area citizens and visitors. On May 23 Mix morning hosts Murdock, Hunter and Alice held a live broadcast from the base of the needle as the banners were hoisted up and attached to the structure's legs. The flags were complemented by the needle's dome being repainted red, white and blue. Pictured, up top, trying desperately not to lose their breakfasts, are Alice, Murdock & Hunter,

Patti' was a great lady, wife and mother. Everyone loved her, and she loved her family, her home, her gardens and her dogs. Like all moms, she was the heart of our home. Love and appreciate your family every day - they are a precious gift."

Harrison recently retired as WCBS-FM/New York's "Morning Mayor," and his former shift is now being handled permanently by 25-year market vet Dan Taylor, who had been in the 9am-noon slot. Taylor's old shift has been filled by Randy Davis.

#### Rumbles

Jones Radio Networks' Country overnight radio show Danny Wright All Night inks its 100th affiliate: Clear Channel's KVOO-FM/Tulsa.

Midday personality PJ exits Cox CHR/Rhythmic WBTS/ Atlanta.

Congrats to R&R's own lovable Man in Washington, Associate Editor loe Howard, on his May 17 nuptuals to the lovely Lilian Veloso. They're presently in the Florida Keys enjoying some conch chowder and Jimmy Buffett tunes.

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FRANK CORREIA

Sound Decisions



# Is Your Fest The Best?

# Management pros on what makes station festivals tick

Besides blockbuster movies, sweltering heat and legions of elementary school kids enjoying three months of vacation, summer is also traditionally the time for radio-station festivals. With the festival season kicking into high gear, we checked in with some management pros and a former musician-current air talent to get their takes on what does and doesn't work at these events.

"Where it gets problematic is in cases where there are too many acts," says

Bob Divney of The Firm. "Other problems are just political, where there are competitive situations in the marketplace. It is a risk. It's a risk that the band might do something to upset the station or the competitor or the station might do something that slights the band."

Divney notes that his

company prefers doing business with stations that have a working game plan. "The feeling, particularly with a larger act, is that you're sending your band into unknown territory, where, if it goes bad, it could go really bad," he says.

"Sometimes stations can wound feelings. It's a situation, from the artists' perspective, where it's not their event and they're not in control. Sometimes demands are placed on the band to do a multitude of things that they normally wouldn't have to do at their own shows. I'm not necessarily saying those things are bad things, but sometimes they can lead to friction with an artist."

### **Being Reasonable**

"You just do what's reasonable," says Jim Guernot of Rebel Waltz Management, whose clients include No Doubt, Beck, The Offspring, Hot Hot Heat and Social Distortion. "Everybody would like the band to do 17 songs acoustically and meet with all the sponsors. I don't blame them; they should try.

"You try to help out and do as much as you can with advance press, advance phoners, etc., but at a certain point it's also a gig, and you've got to make sure you're setting your artist up to have a quality performance. That's the most important thing. The reason they're there is

to put on a great live show first. Everything has to function with that as a priority."

When it comes to locking down acts for your station festival, Divney says the sooner you do so, the better. "It's certainly easier when they do route," he says. "We collect dates as far in advance as we can get them to be able to have the option of looking at things down the line.

"Most of the shows that have done well started booking or having the conversations last December, got into the beginning stages of booking acts in January or February and nailed things down by March."

Another key point is to know what is happening in your marketplace when scheduling the show. "Know what will take the listener's entertainment dollar," Divney says. "Is X-Men or The Matrix opening the same weekend you put up your show? That's going to take a lot of money out of the marketplace. Know what other concerts you're competing against, when they're going on sale,

"You can create an atmosphere where everyone is in it all together, as opposed to having an attitude like 'It's my radio station' or 'It's my show, this is all you get."" Walter Flakus

and what you're going to do to differentiate yourself."

### Buildings Vs. Bands

"Don't book the building before you book the band," advises Guernot. "So many of these guys call and say, 'Hey, I've got Saturday night, Aug. 10.' My band is in Japan then, but I'd be willing to play a Wednesday night in July. The station can't do that, though, because they've already got the building. OK, then you have an empty building. I've had that go-around with a number of guys.

"Most of the more experienced guys realize that it's better to book the bands before you book the building."

Jim Guernot

"Most of the more experienced guys realize that it's better to book the bands before you book the building, but a lot of guys will still try to hold a building and make everybody move around that, as opposed to grabbing a date where bands can do it."

There must also be enough lead time before the date. "Have you built this brand to the point, like KRQQ/ Los Angeles, where you only need two weeks' lead time?" Divney says. "If this is your first festival, give yourself a longer lead time and start small.

"It's better to be turning people away than plastering your radio station with endless ads to sell your show. Also, consumers, after the service charge, are more sensitive to the cost of going to a concert. Being the better bargain could be an advantage.

"The most successful festivals are put on by stations that have built their event and brand. It's an extension of the radio station. It's just like building a brand in the marketplace with call letters, the playlist, etc.

"The better festivals started small and grew to where they have it down and are able to attend to artist needs because they have a support system. They have the promotion director,

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they have the promoter, they have all the facilities and the history and the knowledge of how to do it."

Successful festivals have created a brand to the point where there's a built-in audience, which bodes well for the artists, Guernot says. "If you're going toWHFS/Washington's HFStival, there's usually an audience," he explains. "If you're going to KROQ's Weenie Roast, there's usually an audience, regardless of who's playing.

"They've built a real brand identity by putting on quality events over a long period of time. Now they have their own legs. They've done that by picking great talent and making sure it's worth everyone's while."

#### Communal Atmosphere

As the former keyboardist-programmer for Chicago-based rock act Stabbing Westward, WHRL/Albany, NY night jock Walter Flakus has a unique perspective on station festivals.

"Ît's a twofold situation," he says. "You realize the benefit that you get from doing the radio festivals, which is why bands agree to do them for the most part. You get in front of a huge amount of people, and you get the radio exposure and airplay leading up to the shows.

"On the downside, you'd obviously like to do it in your own environment, where you can do your own show, play a longer set, show more depth behind the band and use any production you have. And you'd like to do it in a way where you can route a tour and do it comfortably, where you have easy overnight drives to the next venue."

For Flakus, the biggest problem he remembers was not the shows themselves, but getting there. "In 2001 we did the River Rave for WBCN/Boston on the Saturday of Memorial Day and then had to fly to Minnesota to do a festival on Sunday and then fly back to DC to do the HFSfestival on the Monday.

"It was an insane weekend. There's no rest, you're using rental gear those are all the things that become the headaches and the hassles. I had discs that would require certain machines. It's not really feasible to bring a big rack of equipment out with me, so I'd have to get hold of the right kind of machine to read my discs. "Sometimes stations can wound feelings. It's a situation, from the artists' perspective, where it's not their event and they're not in control."

Bob Divney

"Drum kits are never set up right; our drummer would always complain about that. You're used to getting a certain sound out of your amp. Guitar players can be really finicky about that. When you rent gear, that's a crapshoot. You have no idea what you're going to get."

## Communal Living

Flakus, however, subscribes to the notion that it's a poor player who blames his equipment. "At the end of the day, you should be able to get up there and make the best out of what you have," he says.

The former musician also reminds stations to take care of their visiting talent. "Just make sure that the band is accommodated," he says. "Sometimes I become very sympathetic, because I've been able to see all sides of the business. Sometimes radio people can be all about it being the station's show, yet I sympathize with the artists when they want clean towels or something like that.

"You can create an atmosphere where everyone is in it together, as opposed to having an attitude like 'It's my radio station' or 'It's my show, this is all you get.'

"I was just reading how Chris Cornell is excited about doing Lollapalooza because, when he did it in '92, it had that vibe. All the bands would hang out together. If you can keep everybody communal, that's going to bode best for the overall experience."



FUN WITH S.T.U.N. New Geffen act S.T.U.N. recently rocked the Roxy in Los Angeles as they kicked off their tour with Interscope's Dredg. Looking forward to the June 24 street date for S.T.U.N.'s Evolution of Energy are (back, I-r) S.T.U.N. drummer Bobby Alt and manager David "Beno" Benveniste, Geffen President Jordan Schur, S.T.U.N. guitarist Neil Spies and vocalist Christiane J., Streetwise Concepts & Culture's Jason Bernard, S.T.U.N. bassist Nick S. and (front) co-manager Robby Sutton.



Walter Flakus

22



# THE INDUSTRY'S NO. 1 RETAIL CHART May 30, 2003

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE
_	1	STAIND	14 Shades Of Grey	Elektra/EEG	228,740	_
_	2	DEFTDNES	Deftones	Maverick/Reprise	167,900	_
4	3	EVANESCENCE	Fallen	Wind-up	108,077	+17%
5	4	MATRIX RELOADED	Soundtrack	Maverick/Reprise	102,944	+15%
8	5	KELLY CLARKSON	Thankful			+ 35%
2	6	50 CENT	Get Rich Or Die Tryin'	Shady/Aftermath/Interscope	100,239 99,054	-8%
6	7	NORAH JONES	Come Away With Me	Blue Note/Virgin	80,599	-6%
7	8	LIZZIE MCGUIRE MOVIE	Soundtrack	Walt Disney	69,821	-9%
9	9		Very Best Of Cher	WSM	69,615	-6%
			Mississippi: The Album	SRC/Universal	67,236	-070
-	10	DAVID BANNER	••	RCA	58,648	+8%
14	11	AMERICAN IDOL SEASON 2	Various		56,962	+0% -4%
11	12		Meteora	Warner Bros.		-470
-	13	RICKY MARTIN	Almas Del Silencio	Sony Discos	52,709	_
-	14	JO DEE MESSINA	Greatest Hits	Curb	52,545	_
12	15	JACK JOHNSON	On And On	Moonshine Conspiracy/Universal	48,853	-16%
-	16	WEIRO AL YANKOVIC	Poodle Hat	Volcano	48,794	-
-	17	DJ KAYSLAY	The Streetsweeper	Columbia	47,340	-
13	18	ISLEY BROTHERS	Body Kiss	DreamWorks	46,675	-15%
1	19	MARILYN MANSON	Golden Age Of Grotesque	Nothing/Interscope	44,915	-62%
17	20	SEAN PAUL	Dutty Rock	VP/Atlantic	44,678	0%
15	21	CELINE DION	One Heart	Epic	44,122	-13%
18	22	R-KELLY	Chocolate Factory	Jive	41,949	-6%
_	23	POWERMAN 5000	Transform	DreamWorks	41,481	_
16	24	NOW 12	Various	Capitol	40,705	-11%
_	25	LIVE	Birds Of Pray	MCA	40,158	_
19	26	WHITE STRIPES	Elephant	V2	39,637	-4%
3	27	COLD	Year Of The Spider	Geffen/Interscope	39,518	-62%
20	28	LIL' KIM	La Bella Mafia	Atlantic	38,905	+4%
30	20 29	TOBY KEITH	Unleashed	DreamWorks	38,864	+24%
			Rush Of Blood To The Head	Capitol	36,862	+2.4%
24	30	COLDPLAY			34,995	+ 5%
26	31	AUDIOSLAVE	Audioslave	Interscope/Epic	34,995 34,947	+ 3%
25	32	GODSMACK	Faceless	Republic/Universal		+470
-	33	LYNYRO SKYNYRD	Vicious Cycle	Sanctuary/SRG	34,182	
28	34	CHRISTINA AGUILERA	Stripped	RCA	33,880	+5%
42	35	EMINEM	Eminem Show	Aftermath/Interscope	33,833	+ 39%
22	36	FABOLOUS	Street Dreams	Elektra/EEG	33,252	-5%
31	37	JIMMY BUFFETT	Meet Me In Margaritaville	UTV	32,203	+6%
27	38	KID ROCK	Cocky	Atlantic	31,882	-4%
23	39	FLEETWOOO MAC	Say You Will	Reprise	31,852	-8%
40	40	MATCHBOX TWENTY	More Than You Think You Are	Melisma/Atlantic	30,866	+20%
32	41	JUSTIN TIMBERLAKE	Justified	Jive	30,113	0%
10	42	THIRD EYE BLINO	Out Of The Vein	Elektra/EEG	28,319	-55%
33	43	AVRIL LAVIGNE	Let Go	Arista	28,243	-3%
36	44	GOOD CHARLOTTE	Young & Hopeless	Daylight/Epic	28,237	+2%
_	45	LESS THAN JAKE	Anthem	Warner Bros.	28,042	-
37	46	TRAPT	Trapt	Warner Bros.	27,109	+ 1%
43	47	SHANIA TWAIN	Up	Mercury/IDJMG	25,419	+6%
48	48	THE ALL AMERICAN REJECTS	The All American Rejects	DreamWorks	24,403	+26%
35	49	LISA MARIE PRESLEY	To Whom It May Concern	Capitol	24,303	-15%
		SON MARE FREUER	. o mioni i moj obioditi	Aware/Columbia	24,083	-8%

# ON ALBUMS

# **Rocky Top**

From the looks of this week's HITS Top 50 Al-

bums Chart topped by Flip/Elektra's Staind, followed by Maverick/ Reprise's Deftones, Wind-up's Evanescence and Maverick/Reprise's Matrix Reloaded soundtrack you might con-



Deftones clude that rock is back. You'd be wrong. Rock

never went away; it just takes good bands and

strong records to activate the audience.



Staind track. And don't

try to tell us you haven't attempted to scam copies of the live Led Zeppelin DVD and CD sets that came out Tuesday on Atlantic. Trust us, the roar will be deafening, as in turned up to 11, in the next few weeks, especially at the hard-rocking, hot-selling Warner Music Group, which has three of the top five, with

Led Zep streeting and Metallica on deck.

The rest of the top 10 is wildly eclectic, with RCA popster Kelly Clarkson at No. 5; Shady/Aftermath/Interscope MC 50 Cent at No. 6; Blue Note throwback Norah Jones at No. 7; Disney's teen-centric Lizzie McGuire Movie ST at No. 8; WSM's Cher best-of at No. 9; and David Banner, the first release from Steve Rifkind's new Universal sublabel, SRC, bowing in the 10 spot.

In all, nine debuts land in the top 25, including Sony Discos' Ricky Martin en Español (No. 13), a best-of from Curb country thrush Jo Dee Messina (No. 14), Volcano's "Weird Al" Yankovic (No. 16), Columbia's DJ Kay Slay (No. 17), Geffen's Powerman 5000 (No. 23) and Radioactive/MCA's Live (No. 25).

And that's not all, folks. Also debuting are Sanctuary/SRG's Lynyrd Skynyrd, at No. 33, and Warner Bros.' Less Than Jake, at No. 45. Next week: We'll



see the debuts of David Banner hardly any-

thing, as the majors go with their usual Memorial Day weekend ritual and take a pass, with the historic exception of the aforementioned Led Zep triple-disc package. Zep should chart high, despite its \$26.98 list. Could it vie for the top? How can it miss, with a 25-minute version of "Dazed and Confused"?

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GOING FOR ADDS

# Addicted

It's time for fans to get "addicted." After 13 long years, the wait is finally over. Jane's Addiction are back, and they are releasing a brand-

new album this summer. Next week we get our first peek at their new material as "Just Because" goes for adds at Rock, Active Rock and Alternative Straws is the title of the forthcoming CD, and Bob Ezrin serves as producer for the project. The album is scheduled to hit stores July 22. Jane's Addiction will be part of the Lollapalooza '03 tour, kicking off in Ionia, MI on July 3. As a warm-up for the tour, Lollapalooza week on The Jimmy



Jane's Addiction

Kimmel Show will start on June 16, with Perry Farrell serving as cohost for the week. The band will also appear on Late Night With David Letterman on July 22 and on the cover of Spin in August.

Next week there are lots of "songs" coming to Rock, Active Rock and Alternative. AFI are Going for Adds with "The Leaving Song, Pt. Il," the second single from their debut CD, Sing the Sorrow. The album was co-produced by Jerry Finn (Rancid, Green Day) and Butch Vig (Nirvana, Smashing Pumpkins). It has been over 10 years since Davey Havok (vocals), Jade Puget (guitar), Hunter (bass) and Adam Carson (drums) came together as teenagers in Ukiah, CA to form AFI, which stands for "A Fire Inside." The band is currently playing overseas and will make a brief return to the States this June before heading to Japan in August.

Theory Of A Deadman deliver "The Last Song" to Rock and Ac-tive Rock, the latest from their self-titled album. "I wrote 'Last Song' about five years ago, and it was originally called 'Theory of a Deadman," reveals vocalist Tyler Connolly. "It's basically about a guy who's writing his memoirs before committing suicide, but it's coming at the situation from a positive angle. You can't take life for granted, and if you blow your brains out, there's a lot you're going to miss."

Over at Rhythmic and Urban, Pharrell, half of the super-production duo known as The Neptunes, has been making a name for himself as a singer. His voice has graced recent hits such as Jay-Z's "Excuse Me Miss" and Snoop Dogg's "Beautiful." Next week Pharrell takes center stage as he introduces "Frontin'," featuring Jay-Z, the lead single from The Neptunes' upcoming compilation album, Star Trak Presents ... Clones. The album, which is due in stores July 8, will reportedly have a huge guest list including Nas,



Mariah Carey

version of Def Leppard's power ballad "Bringin' on the Heartbreak" to Pop, AC and Hot AC outlets. Dates for the North American portion of Carey's Charmbracelet tour are currently being

Usher and more.

Kelis, Dirt McGirt (a.k.a. ODB), Busta Rhymes, Clipse, Spymob,

We've also got a few powerful

remakes on the horizon next

week. Mariah Carey presents her

Michael Buble

reworked. She decided to switch the venues from arenas to smaller theaters, where she can be more intimate with her audience. Her latest album, Charmbracelet, will be rereleased later this summer and will feature new cover art and four new songs. "I Know What You Want,"

her current hit with Busta Rhymes, is among the new songs on the reissue.

Meanwhile, Michael Buble gives AC his version of George Michael's classic tune "Kissing a Fool." This is the first single from the 25-year-old Vancouver native's self-titled debut CD, produced by David Foster. For the album, Buble remade many hits from years past, all the way back to the swing

era. "I think all these songs have

something in common," says Buble. "They have a heart and a soul, and the challenge of any singer is to connect with those qualities and make them real for the audience. Of course, these particular standards have been favorites of mine for as long as I can remember, but the newer material has that special something as well. It's a timeless quality." Buble is currently finishing some New York shows and then will travel to Los Angeles for some appearances in mid-June.

- Mike Trias



CHR/POP

CRAIG DAVID f/STING Rise & Fall (Wildstat/Atlantic) DREAM f/LOON Crazy (Bad Boy/Universal) MARIAH CAREY Bringin' On The Heartbreak (MonarC/IDJMG)

# CHR/RHYTHMIC

BOD & GOTTI Ain't It Man (Cash Money/Universal) CADDILAC TAH f/ALTHEA I Got'cha Ma (Def Jam/IDJMG) CRAIG DAVID f/STING Rise & Fall (Wildstar/Atlantic) OREAM f/LOON Crazy (Bad Boy/Universal) POUB A.K.A PRETTY WILLIE Woo (Wilflo) PHARREL WILLIAMS f/JAY-Z Frontin' /Star Trak/Aristal TQ Keep It On The Low (Cash Money/Universal)

# URBAN

BOO & GOTTI Ain't It Man (Cash Money/Universal) CADDILAC TAH f/ALTHEA | Got'cha Ma (Def Jam/IDJMG) MOWETT Tru Rider (DreamWorks) POUR & K & PRETTY WILLIE Won (Wilflo) PHARREL WILLIAMS fJAY-Z Frontin' (Star Trak/Arista) TQ Keep It On The Low (Cash Money/Universal)

# URBAN AC

MOWETT Tru Rider (DreamWorks)

# COUNTRY

COLT PRATHER The Dash (Columbia) **DIXIE CHICKS** Godspeed (Sweet Dreams) (Open Wide/Monument/Epic)

DOLLY PARTON I'm Gone (Sugar Hill) DWIGHT YOAKAM The Back Of Your Hand (Flectrodisc/Audium)

JEFF CARSON I Can Only Imagine (Asylum/Curb) RHONDA VINCENT You Can't Take It With You When You Go (Rounder)

SHERRIE AUSTIN Streets Of Heaven (C4/BBR)

MARIAH CAREY Bringin' On The Heartbreak (MonarC/IDJMG) MICHAEL BUBLE' Kissing A Fool (143/Benrise)

AC

HOT AC

CRAIG DAVID f/STING Rise & Fall (Wildstar/Atlantic) DAVE GAHAN Dirty Sticky Floors (Reprise) MARIAH CAREY Bringin' On The Heartbreak (MonarC/IDJMG) PETE YORN Crystal Village (Columbia)

# SMOOTH JAZZ

ACOUSTIC ALCHEMY No Messin' (Higher Octave) BOB JAMES Just One Thing (Warner Bros.) GEORGE SHELBY Touch (Morpheus) MARION MEADOWS Treasures (Heads Up)

#### ROCK

AFI The Leaving Song, Pt. II (DreamWorks) BROOKS BUFORO Trailer Fabulous (So So Def/Arista) **OISTURBEO** Liberate (Reprise) GEORGE THOROGOOD American Made (Eagle) JANE'S ADDICTION Just Because (Capitol) LYNCH/PILSON When You Bleed (Spitfire) MATCHBOX TWENTY Feel (Melisma/Atlantic) THEORY OF A DEAOMAN The Last Song (Roadrunner/IDJMG)

# ACTIVE ROCK

AFI The Leaving Song, Pt. II (DreamWorks) BROOKS BUFORD Trailer Fabulous (So So Def/Arista) DISTURBED Liberate (Renrise) JANE'S ADDICTION Just Because (Capitol) LYNCH/PILSON When You Bleed (Spitfire) MATCHROX TWENTY Feel (Melisma/Atlantic) THEORY OF A DEADMAN The Last Song (Roadrunner/IDJMG)

# ALTERNATIVE

AFI The Leaving Song, Pt. II (DreamWorks) BLUE MAN GROUP f/GAVIN ROSSDALE The Current (Lava) BROOKS BUFORD Trailer Fabulous (So So Def/Arista) DIFFUSER | Wonder (Hollywood) DOUBLEDRIVE Imprint (Roadrunner/IDJMG) GRANDADDY Now It's On (V2) GUSTER Amsterdam (Palm/Reprise) JANE'S ADDICTION Just Because (Capitol) MATCHBOX TWENTY Feel (Melisma/Atlantic) ROONEY Blue Side (Geffen/Interscope) STREETS Don't Mug Yourself (Vice/Atlantic)

# TRIPLE A

BOYD TINSLEY Listen (Bama Rags/RCA) BUDDY GUY Blues Singer (album) (Silvertone) CAT POWER He War (Matador/Beggars) CLEM SNIDE Soft Spot (SpinArt) DAR WILLIAMS Closer To Me (Razor & Tie) GRANDADDY Now It's On /V2/ JOE JACKSON BAND Take It Like A Man (Rykodisc) SARAH SHANNON I'll Run Away (Casa) STARGAZER LILY Better Than Beethoven (Junog) TINDERSTICKS Waiting For The Moon (Beggars) YONDER MOUNTAIN STRING BAND Old Hands (Frog Pad)

R&R's Going For Adds features the complete list of songs impacting radio for the coming week. Going For Adds is e-mailed each week to participating radio and record executives. For more info, contact Greg Malfei at gmaffei@radioandrecords.com



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# FCC

# Continued from Page 1

their news and entertainment. In the radio industry, for example, consolidation has had a very positive effect on the public interest through recognized increases in formats, as demonstrated in studies. Retention of the current ownership rules is thus no longer necessary to further the commission's historic interest in promoting diversity."

Many inside the Beltway predict the approval of new, eased FCC regulations, and the agency's two Democratic commissioners — Michael Copps and Jonathan Adelstein — on Tuesday continued their efforts to bring the forthcoming rule changes to the public by holding an informal afternoon hearing at the Portals. Among those in attendance were representatives from the Consumers Union, the Catholic Conference of Bishops and the Parents Television Council.

"I ask the chairman, I plead with him, give us time," Copps said of FCC Chairman Michael Powell. But Powell, while in the building, did not attend the hearing.

Black Assn. of Journalists President Condace Pressley believes eased media-ownership restrictions will not only result in fewer journalists, it will also lead to fewer opportunities for minority journalists. "Just as our nation gets more and more brown," she said, "the only color big media is seeing is green."

In an interview with Reuters, Powell defended the FCC's upcoming June 2 vote on the ownership limits and argued that a diversity of viewpoints would continue to exist in an even more consolidated media universe. "As long as this country is diverse, you're going to have a very difficult time making money being a one-note station," Powell said. He added that Copps and Adelstein have yet to make any "substantive alternative proposals," something staffers for both commissioners disputed.

Speaking on radio-ownership limits, Powell said a proposal is still up for consideration that would allow a company to own 10 stations in a market where there are at least 60 stations remaining. Current restrictions allow a company to own eight stations in a market, so long as there are 45 remaining stations. "I don't have a strong position about it yet," Powell said.

On the same day as the first and only DC-based public hearing on new FCC rules, news of protests against Clear Channel made its way into some of the nation's newspapers. In San Antonio, the *Express-News* reported on a protest against the FCC's June 2 vote that took place in front of Clear Channel's corporate headquarters. The protest involved three people: an advocate for the Texas Public Interest Research Group, the head of the grass-roots Socially Responsible Investment Coalition and the head of the Texas State Rifle Assn.

#### Market Definition Debated

In his interview with Reuters, Powell confirmed that the FCC has not resolved how to go about defining a radio market. However, he said he preferred to do so based on geography. But if it were up to the NAB, the current contour-based definition would be retained — with certain stipulations.

NAB President/CEO Eddie Fritts suggested in a May 23 letter to Powell that "large signal" stations be excluded from the count of stations in a market if those stations' transmitters are more than 58 miles from the area of "common overlap." For example, Clear Channel's KFI/Los Angeles would not be included in that company's market count for San Diego, where the station has significant listening shares.

Fritts also urged the FCC to grandfather all existing station clusters as long as they remain under their current ownership and to permit preexisting station clusters that would not be in compliance with the revised rules to be freely transferred. "Unlike proposals that rely on the use of ratings-based market definitions," Fritts said, "this approach does not result in markets that are affected by past and potential future 'gerrymandering' by ratings-service subscribers."

He added that the need for grandfathering and transferability are "particularly acute," since every existing cluster was formed based on the contour-based definition, which has been in use since 1992. "It would be strikingly unfair to now change the rules and require those stations to be divested or to limit their owners' ability to transfer them for full market value," Fritts said.

Another supporter of the FCC's forthcoming rule changes is Rep. Billy Tauzin, who last week sent a letter to his House colleagues urging opposition to HR 2052, the Preservation of Localism, Program Diversity and Competition in Television Broadcast Service Act. Tauzin said the bill should be defeated "for the simple reason that it prevents the FCC from doing what both Congress and the courts have repeatedly told it to do—justify its broadcast-ownership rules."

He added, "Under Chairman Powell's leadership, the FCC is currently undertaking the most thoughtful and thorough review of our nation's broadcast-ownership rules in the history of their existence." He cited Powell's help in the formation of the Media Ownership Working Group and the fact that Powell called for 12 FCC-commissioned studies for its rewrite of media cross-ownership rules.

"The chairman and the commissioners participated in a public hearing on media ownership in New York, and the FCC sponsored its own field hearing in Virginia," Tauzin said. "The commission has an extensive record on the subject. It is time for the commission to act."

#### DC Think Tank Slams FCC

On the other end of the spectrum, the Center for Public Integrity spoke out against the commission's desire to loosen media-ownership restrictions after it found through its own research that companies such as Viacom and Clear Channel already dominate many of the nation's markets. The center also analyzed current media ownership in the hometowns of each FCC commissioner and found that, of the 203 commercial radio stations in those five locations, 48 are owned by four radio companies — 27 of them by Clear Channel.

Meanwhile, the group lashed out at the FCC for allowing its officials to take more than 2,500 trips costing nearly \$2.8 million over the pasteight years, with most of the cost picked up by the companies the agency regulates. The FCC's biggest sponsor? The NAB, which the center said paid \$191,472 to bring 206 FCC officials to its events. The center's complete report can be viewed online at *uww. publicintegrity.org.* 

While many anticipate that media companies will bulk up their print and electronic-media holdings following June 2's vote, such radio-heavy companies as Citadel, Clear Channel and Cumulus aren't expected to buy assets in the print media. Furthermore, Cumulus Chairman/CEO Lew Dickey Jr. told TheDeal.com that his company wouldn't even purchase TV stations following the FCC's expected easing of cross-ownership restrictions.

"The best use of Cumulus' capital is to continue acquiring radio stations," he said. "We're going to focus on what we do best." He added that it's easier to raise capital to purchase additional radio stations than it is to invest in newspaper or television ventures. Cumulus could consider expanding to other media in the future, but only after it enters at least 100 markets.

Meanwhile, Clear Channel Sr. VP/ Government Relations Andy Levin said the company has no plans to buy newspaper companies because of their lower profitability. But Clear Channel could add TV stations in markets where it owns radio stations, he said.

While the debate over how big media companies will become following June 2's vote will undoubtedly continue throughout the summer, the lengthy back-and-forth wrangling over the vote itself will come to an end that morning at 9:30 ET. The session will be open to the public and will be broadcast live over the Internet. The webcast can be accessed at the FCC's audio/ video events page, www.fcc.gov/ realaudio.

Visit R&R's website, *www.radioand* records.com, for updated news on the vote.

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PART TWO OF A TWO-PART SERIES

# **Re-Creating Compelling Radio**

The solution to radio's dilemma

How can we save what once was a great industry? First, like an alcoholic, you have to admit there is a problem. And while the solution may start with the jocks and programmers, it has to reach all the way to owners, stockholders and Wall Street.

We need to be like the newscaster from the movie *Network* and scream from the rooftops, "I'm mad as hell,

and I'm not going to take it anymore!" Programmers need to keep on screaming until our owners and Wall Street listen, or we'll all be working in another industry in five years.

The solutions are easy, but the road back is long and hard, and I believe it all begins with what I will

call the eight basic steps:1. Admit there is a problem and take a hard look at the industry.2. Build a brain trust to create and

execute your strategy. 3. Get to know your listeners, and

ask them what you can do to be better. 4. Create custom solutions for lis-

teners. 5. Make a promise and deliver on

it relentlessly. 6. Give the consumer better variety

and a better product.

7. Create a unique radio station with great live personalities dedicated to serving the needs of the local community.

8. Inform the listener about how you've listened to them and how you've improved. You need to do this on the station and, most especially, with outside marketing. Market, market, market your radio station!

#### What's The Problem?

It's time to take a hard look at the industry and admit that there is a problem. Research is critical for our individual stations and also vital for radio as a medium. We must figure out how to get back the people we've lost and how to make current listeners more satisfied.

If you don't think this is possible, take a look at the cable TV industry, which was on the ropes and faced extinction after the explosion of satellite TV. The cable people took a hard look at their industry and what their viewers wanted. They discovered that the viewers wanted better-quality programming and more variety (sound

familiar?). Their solution was digital cable. This was right out of a Ries and Trout book on marketing basics. Cable covered every advantage satellite TV had and offered the same variety (the same channels), then began an aggressive TV campaign to reposition the satellite

industry and prey upon its weaknesses (system unfamiliarity and the one-set-per-setup limitation), which happen to be the same disadvantages that and satellite or Internet radio have when compared to terrestrial radio.

#### **People Power**

Build a brain trust to create and execute your strategy. More important than any single aspect of a great radio station are the people who staff and manage it and create the product. As Nationwide Communications President Steve Berger always said, "Only the best people."

If you want greatness, you have to have the best people money can buy. It's the "all or nothing" principle: If you don't have someone excellent in a given department, you have a weak link, and your chance to be great is slight. With two or more weak links, your long-term success — your chances of succeeding at all — are greatly compromised.

Contrary to the norm of consolidation, I agree with John Gehron, who always told me that you couldn't have a programmer devoted to programming two radio stations and expect the same quality.

That extends to air personalities. You can't have voicetracking and expect the creativity and immediacy that a live air talent provide by reacting to local events and connecting with listeners.

# By Guy Zapoleon

#### **Outside Perspective**

As a former programmer and longtime consultant, I believe that your brain trust should include outside experts to provide perspective. Why work with a consultant? Well, from experience I can tell you that it's easy to lose sight of what is right or wrong with your station. A good consultant who works in your format can boil it down for you and help provide the keys to success or failure.

Many times the PD or GM already knows the problem, but he may not have the credibility he needs to get it across to those who can help him solve it. He may be perceived as making excuses. A consultant can come in and lend credence to the argument while simultaneously providing the local team with the tools and understanding they need.

The average programmer typically can't match the knowledge of a winning consultant because of the consultant's years of working with many stations and formats in different markets and competitive scenarios.

Most consultants have had the experience of working with different research companies and have seen many different ways of putting a questionnaire together and many different interpretations of the same results. The wrong interpretation of a study has the potential to destroy your station, and a consultant has the programming expertise to interpret studies and read between the lines.

While a strategic plan may be simple in concept, there are a thousand details, and it takes a lot of expertise to ensure that every one is covered. A strong consultant is your insurance policy for making sure that the strategic plan is executed with excellence. Look at your consultant as a filter for programming who will help the PD and GM understand programming and marketing issues that they have not faced.

#### **Reasons For Research**

Get to know your listeners, and ask them what you can do to be better. You need to conduct consistent research. Operators who do one perceptual a year — or even every few years — and act like the competitive land-

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scape is not changing may be pennywise and pound-foolish. Everything is changing all the time. Listeners are changing, competition is changing, the format is evolving, and there is new competition from other media.

I believe the Australians and Germans get it so much better than we do. Their stations have their own research departments and a research consultant who provides monthly perceptual tracking to compare to ratings. They can tell exactly what caused a decline right after it occurs instead of letting the problem linger and potentially damaging the station further.

At this point, such a setup is too much to ask for in the U.S.; we can't afford it. But even two perceptuals a year would give us time to fix a mistake before it can do permanent damage. In a cluster of stations you should also be doing a market format-viability study every year to measure market changes and the desire for individual formats. (If need be, this can be one of the perceptuals.)

Hire a researcher who tells you the truth that you need to hear, not what you want to hear, and who can help you design a custom strategy that produces lots of success stories. What you don't need are cookie-cutter strategies and researchers who avoid the brutal truth in order not to upset you.

We're in a time when it is so competitive that we always need to hear the truth about our stations if we are going to win and, more important, if we are going to continue to be an important part of our listeners' lives.

Learn from the great companies of the past and take out an insurance policy: Spend money on people, resources and marketing to maintain your success.

#### Wipe The Slate

Use your excellent brain trust to interpret the research for the station while looking for custom solutions, not rehashed ideas that have been used in a thousand markets. Wipe the slate clean and see if you can come up with something fresh and creative.

Today everything has become so homogenized that a few people are making decisions for millions. I agree with Gerry Tabeo, who worked with CSS sales training and his own creative-idea facilitation company, about how this influences the creative process. He says that the best ideas come out of a free exchange with judgment withheld and that interaction creates new twists and new creativity. When you brainstorm, don't put a limit on the number of ideas someone can write down, because the more ideas, the more likely you are to find at least one great creative one. When we remove more and more people from the creative process, there are less unique ideas. This creates sameness and leads to stagnation.

Ries and Trout talk about a relentless pursuit. Use research to find listeners' needs, desires and expectations, then make a promise to your listeners and never stop delivering on it.

#### Stand Out

Radio is about great promotions and great personalities. Where do we start to find answers to today's problems? Look back to when radio was successful.

First, let's talk about stationality. I grew up loving radio from the time I was 13 and had my little transistor tucked under my pillow, listening to Cousin Brucie on WABC/New York. I hung on his every word, as did every teenager in the New York-New Jersey-Connecticut area back in 1965.

I was thrilled by the music on WABC (not much more than the top 14 hits) and by the great personalities in all dayparts. There were also exciting jingles and news to let me know what was happening in the world.

I moved to Los Angeles when I was 15 and started listening to KHJ. It was great for a different reason. KHJ had seamless production that made each song sound better than it did on any other radio station I've heard before or since.

KHJ was a combination of Bill Drake — with his "tight" format, shorter playlist, short jingles and promos and 12-second jock raps — and PD Ron Jacobs, who was the creative force behind the nonstop contest concept, meaning there was an incredible contest every one or two weeks.

When looking for a solution to today's problems, one could do worse than to remember what it was that made these two stations so great and so unique.

#### **Music Matters**

When it comes to music, most experts agree that a tight playlist is the key to better ratings. This is true in the short-term, but unless you test your music three or four times a year, the strategy can have long-term ill effects.

Take Oldies, for example. By playing songs like "Oh Pretty Woman" and "Good Lovin'" every five hours for five years, the format has burned its core library. Tight playlists have chased passionate, TSL-delivering oldies fans to their CD collections and turned a foreground music format into a utility format that is used for 10 minutes in the car or as background at work.

If it can happen to Oldies, it can happen to other formats. Greg Strassell at Hot AC WBMX/Boston developed about 25 great "oh wow" titles that had low familiarity but high potential. By playing these over the years, he has created more gold titles to fall back on than most Hot ACs have.



# CHR/POP CALLOUT AMERICA. BY Bullseye

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES May 30, 2003

CALLOUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of May 4-10.

HP> = Hit Potential ®	C		AVERA	OF	TOTAL % FALSH	N. NILLIN	DEN	OGRA	PHICS	1	RE	GIONS		CALLOUT AMERICA
	1.1	ORABILIT	Y ESTIMA	ITE (1-5)	U.S. 644	TOTAL % BUI	1 WOMEN	WOMEN	WOMEN			MID-	11122	HOT SCORE
ARTIST TITLE LABEL(S)	TW	LW	2W	3W	TOTA	TON	12-17	18-24	25-34	EAST	SOUTH	WEST	WEST	BY ANTHONY ACAMPO
3 DOORS DOWN When I'm Gone (Republic/Universal)	3.99	3.73	3.61	3.70	93.1	28.3	3.77	4.04	4.16	4.03	4.01	3.96	3.96	T
50 CENT In Da Club (Shady/Aftermath/Interscope)	3.92	3.87	3.94	3.93	95.7	37.1	3.97	4.12	3.66	4.07	3.86	3.93	3.81	ong after they reached No
FABOLOUS Cant Let You Go (Elektra/EEG)	3.89	3.83	3.73	3.65	92.0	35.4	4.08	3.75	3.86	3.88	3.85	3.87	3.97	on R&R's CHR/Pop chart Doors Down rise to No. 1 on Ca
EMINEM Sing For The Moment (Shady/Interscope)	3.87	3.87	3.88	3.82	95.7	32.6	3.89	3.74	4.00	3.96	3.65	3.92	3.96	out America with "When I
BUSTA RHYMES & MARIAH CAREY I Know What You Want (J)	3.86	-	-	-	92.9	32.6	3.98	3.77	3.81	4.00	3.71	3.84	3.86	Gone" (Republic/Universa
R. KELLY Ignition (Jive)	3.85	3.69	3.65	3.62	97.7	38.0	3.84	3.80	3.92	3.90	3.86	3.74	3.92	"Gone" ranks No. 10 with tee second with women 18-24 a
LIL' KIM 1/50 CENT Magic Stick (Atlantic)	3.83	-	-	-	85.7	17.7	3.76	3.79	3.94	3.82	3.58	3.89	4.00	first with women 25-34.
TYRESE How You Gonna Act Like That (J)	3.81	3.75	3.78	3.94	93.1	44.3	3.99	3.78	3.65	3.83	3.85	3.80	3.76	Fabolous is up to No. 3 w
R. KELLY f/TIGGER Snake (Jive)	3.78	-		-	82.3	22.9	3.85	3.71	3.80	3.77	3.64	4.00	3.72	"Can't Let You Go" (Elektr
HP NAS I Can (Columbia)	3.77	3.76	3.79	3.83	96.0	42.6	3.91	3.62	3.79	3.93	3.71	3.70	3.74	EEG). The Hit Potential track testing best with teens, seventh
JENNIFER LOPEZ f/LL COOL J All I Have (Epic)	3.72	3.69	3.72	3.82	<u>99.</u> 1	52.0	3.76	3.65	3.76	3.84	3.62	3.48	3.95	24 and fifth with women 25-34
AMANDA PEREZ Angel (Powerhowse/Virgin)	3.71	3.70	3.78	3.86	94.0	39.1	3.89	3.65	3.58	3.74	3.63	3.80	3.65	Busta Rhymes & Mar
SEAN PAUL Get Busy (VP/Atlantic)	3.69	3.79	3.95	3.94	96.9	40.3	3.75	3.63	3.68	3.90	3.54	3.48	3.82	Carey make an impressive de this week, at No. 5 overall with
FRANKIE J Don't Wanna Try (Columbia)	3.66	3.54	3.54	3.68	85.4	30.3	3.70	3.73	3.56	3.66	3.64	3.71	3.65	Know What You Want" (J).
GINUWINE Hell Yeah (Epic)	3.63	3.60	3.64	3.76	93.4	40.3	3.71	3.64	3.53	3.77	3.55	3.51	3.67	song ranks third with teens a
SNOOP DOGG Beautiful (Doggy Style/Priority/Capitol)	3.63	3.61	3.68	3.80	94.3	42.9	3.76	3.61	3.50	3.69	3.60	3.65	3.57	sixth with women 18-24 and 25 A couple of strong debuts
WAYNE WONDER No Letting Go (VP/Atlantic)	3.60	3.52	3.57	3.65	85.7	39.1	3.71	3.53	3.57	3.88	3.34	3.43	3.73	week: First, Lil Kim enters at
HP DA BRAT In Love Wit Chu (So So Def/Arista)	3.59	3.68	3.85	-	86.6	35.7	3.76	3.40	3.64	3.64	3.47	3.63	3.64	7 with "Magic Stick" (Atlantic)
MATCHBOX TWENTY Unwell (Melisma/Atlantic)	3.59	3.53	3.35	3.41	85.7	30.9	3.59	3.58	3.59	3.62	3.63	3.39	3.71	with some help from 50 Ce "Magic" performs just that w
COLDPLAY Clocks (Capitol)	3.59	3.38	_	-	80.3	33.7	3.40	3.48	3.85	3.76	3.69	3.51	3.42	women 18-24, where it ran
GOOD CHARLOTTE The Anthem (Epic)	3.58	3.38	3.33	3.41	91.1	35.7	3.74	3.62	3.37	3.59	3.55	3.62	3.55	fourth, and 25-34, where it rat
JUSTIN TIMBERLAKE Rock Your Body (Jive)	3.55	3.52	3.53	3.58	98.3	44.3	3.56	3.54	3.54	3.48	3.51	3.72	3.47	third. Also entering in the top is "Snake" by R. Kelly f/Tig
JENNIFER LOPEZ I'm Glad (Epic)	3.55	3.57	3.46	-	94.6	40.6	3.63	3.61	3.41	3.70	3.46	3.55	3.49	"Snake" (Jive) slithers into the
JEWEL Intuition (Atlantic)	3.47	-	-	-	70.9	33.1	3.63	3.41	3.39	3.78	3.10	3.57	3.43	10 in all demos, ranking eig
STACIE ORRICO Stuck (ForeFront/Virgin)	3.45	3.35	3.35	3.39	86.6	38.0	3.42	3.48	3.45	3.46	3.37	3.48	3.48	with teens, 10th with women 24 and seventh 25-34.
EVANESCENCE Bring Me To Life (Wind-up)	3.44	3.43	3.25	3.31	67.1	32.3	3.33	3.38	3.59	3.57	3.37	3.31	3.47	Each week you can view
KELLY CLARKSON Miss Independent (RCA)	3.44	3.44	3.20	_	83.7	38.0	3.56	3.28	3.52	3.50	3.31	3.39	3.60	tailed Callout America inform
CHRISTINA AGUILERA Fighter (RCA)	3.39	3.40	3.46	3.42	91.7	41.1	3.48	3.34	3.36	3.59	3.35	3.49	3.15	tion online at www.bullsi.c
DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)	3.22	3.24	3.13	3.23	80.9	34.3	3.29	3.23	3.14	3.04	3.29	3.20	3.33	thanks to R&R's partnership w Bullseye Research. This wee
AVRIL LAVIGNE Losing Grip (Arista)		3.18	3.15		72.3		3.34	3.06	3.04		2.90	3.13		password is george.

Total sample size is 350 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1=dislike very much, 5=like very much). Total familiarity represents the total percentage of respondents who recognized the song. Total burn represents the percentage of respondents who said they were tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) tracks represent songs that have yet to chart top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who respond favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Boston, Buffalo, Hartford, Nassau-Suffolk, New York, Philadelphia, Pittsburgh, Providence, Rochester, Washington, DC. SOUTH: Atlanta, Austin, Charlotte, Dallas, Houston, Miami, Nashville, San Antonio, Tampa. MIDWEST: Chricago, Cincinnati, Cleveland, Columbus, Detroit, Indianapolis, Kansas City, Milwaukee, Minneapolis, St. Louis. WEST: Denver, Fresno, Los Angeles, Portland, Satr Lake City, San Diego, Seattle, Spokane, Tucson.



28	ł	CHR/POP TOP 50				_		Powered By
-//	14	May 30, 2003						
LAST WEEK	this Week	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS	WEEKS ON Chart	TOTAL STATIONS/ ADDS	Most Added*
1	1	JUSTIN TIMBERLAKE Rock Your Body (Jive)	8475	-185	934385	12	127/0	www.rradds.com
3	2	EVANESCENCE Bring Me To Life (Wind up)	7830	+231	853902	13	121/1	
2	3	R. KELLY Ignition (Jive)	7546	-334	750663	13	119/0	ARTIST TITLE LABEL(S) ADDS
4	4	SEAN PAUL Get Busy (40/40/VP/Atlantic)	6953	+165	786792	9	120/0	PINK Feel Good Time (Columbia) 95 MADONNA Hollywood (Maverick/WB) 25
8	Ğ	CHRISTINA AGUILERA Fighter (RCA)	6201	+335	688850	11	123/0	MADONNA Hollywood <i>(Maverick/WB)</i> 25 THALIA F/FAT JOE I Want You <i>(Virgin)</i> 16
5	6	3 DOORS DOWN When I'm Gone (Republic/Universal)	6148	-494	694236	23	122/0	BEYONCE' Crazy In Love (Columbia) 15
9	0	KELLY CLARKSON Miss Independent (RCA)	5885	+902	629462	6	121/0	MICHELLE BRANCH Are You Happy Now? (Maverick/WB) 12
6	8	EMINEM Sing For The Moment (Shady/Aftermath/Interscope)	5725	-576	597818	11	120/0	MONICA So Gone (J) 11
7	9	50 CENT In Da Club (Shady/Aftermath/Interscope)	5688	-603	596693	16	120/0	DA BRAT In Love Wit Chu (So So Def/Arista) 10 BLACK EYED PEAS Where Is The Love? (A&M/Interscope) 9
10	1	MATCHBOX TWENTY Unwell (Melisma/Atlantic)	4969	+ 358	556136	14	108/0	UNCLE KRACKER Drift Away (Top Dog/Lava/Atlantic) 9
12	Ŏ	STACIE ORRICO Stuck (Forefront/Virgin)	4446	+207	419385	15	124/0	SKYE SWEETNAM Billy S (Capitol) 9
16	12	50 CENT 21 Questions (Shady/Aftermath/Interscope)	4270	+763	446870	5	112/2	BUSTA RHYMES & MARIAH CAREY I Know What You Want (J) 8
14	<b>B</b>	JENNIFER LOPEZ I'm Gład (Epic)	4057	+123	412642	7	122/0	ASHANTI Rock Wit U (Awwww Baby) (Murder Inc./IDJMG) 8 LIVE Heaven (Radioactive/MCA) 8
20	14	BUSTA RHYMES & MARIAH CAREY I Know What You Want (J)	3706	+762	473507	7	105/8	
17	15	WAYNE WONDER No Letting Go (VP/Atlantic)	3671	+218	449328	10	103/0	Most
13	16	GINUWINE Hell Yeah (Epic)	3589	-559	338087	14	111/0	Increased Plays
19	Ð	FRANKIE J. Don't Wanna Try <i>(Columbia)</i>	3419	+ 380	448036	7	109/2	TOTAL
11	18	DANIEL BEDINGFIELD If You're Not The Dne (Island/IDJMG)	3374	-967	410792	14	123/0	· ARTIST TITLE LABEL(S) PLAY NCREASE
15	19	AMANDA PEREZ Angel (Powerhowse/Virgin)	3368	-418	325880	18	123/0	MICHELLE BRANCH Are You Happy Now? (Maverick/WB) +1174
21	20	JEWEL Intuition (Atlantic)	3129	+263	314393	7	116/2	KELLY CLARKSON Miss Independent (RCA) +902
22	21			+203				BEYONCE' Crazy In Love (Columbia) +891 BLACK EYED PEAS Where Is The Love? (A&M/Interscope) +825
25	21	COLDPLAY Clocks (Capitol)	2527		230464	11	104/1	50 CENT 21 Questions <i>(Shady/Aftermath/Interscope)</i> +763
1	8	ALL-AMERICAN REJECTS Swing Swing (DreamWorks)	2484	+267	249512	7	108/5	BUSTA RHYMES & MARIAH CAREY I Know What You Want (J) +762
31	-	UNCLE KRACKER Drift Away (Top Dog/Lava/Atlantic)	2259	+562	264369	4	76/9	PINK Feel Good Time (Columbia) + 600
23	24 <b>25</b>	TYRESE How You Gonna Act Like That (J)	2228	·339	218218	10	99/0	UNCLE KRACKER Drift Away (Top Dog/Lava/Atlantic) +562
28	-	SIMPLE PLAN Addicted (Lava)	2198	+345	302350	5	89/2	LIFEHOUSE Hanging By A Moment (DreamWorks) +449 FABOLOUS F/LIL' MO Can't Let You Go (Elektra/EEG) +412
18	26	GOOD CHARLOTTE The Anthem (Epic)	2171	-895	213361	12	113/0	
27	27	SNOOP DOGG Beautiful (Doggy Style/Priority/Capitol)	2107	-17	191909	9	85/0	Most
32	28 29	FABOLOUS F/LIL' MO Can't Let You Go (Elektra/EEG)	2078	+412	248542	4	69/3	Played Recurrents
39		BLACK EYED PEAS Where Is The Love? (A&M/Interscope)	2016	+825	172301	2	107/9	Flayeu Recuirents
50	30	MICHELLE BRANCH Are You Happy Now? (Maverick/WB)	1813	+1174	225535	2	110/12	ARTIST TITLE LABEL(S) TOTAL PLAYS
35	3	AUDIOSLAVE Like A Stone (Interscope/Epic)	1768	+222	161345	7	101/2	JENNIFER LOPEZ F/LL COOL J All I Have (Epic) 2180
33	32	LILLIX It's About Time (Maverick/Reprise)	1753	+128	164594	6	90/3	AVRIL LAVIGNE I'm With You (Arista) 2114
34	33	JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)	1731	+ 159	155080	6	79/0	KID ROCK W/SHERYL CRDW Picture (Lava/Atlantic) 1923
26	34	NAS I Can (Columbia)	1674	-527	145565	8	80/0	B2K AND P. DIDDY Bump, Bump, Bump, Europ (Epic) 1574 JA RULE F/ASHANTI Mesmenize (Murder Inc./IDJMG) 1518
24	35	AVRIL LAVIGNE Losing Grip (Arista)	1497	·1047	131986	9	113/0	NIVEA Don't Mess With My Man ( <i>Jive</i> ) 1432
42	36	ASHANTI Rock Wit U (Awwww Baby) (Murder Inc./IDJMG)	1441	+407	166153	3	88/8	JOHN MAYER Your Body Is A Wonderland (Aware/Columbia) 1283
Debut>	-	BEYONCE' Crazy In Love (Columbia)	1438	+891	182358	1	103/15	CHRISTINA AGUILERA Beautiful <i>(RCA)</i> 1207
37	38	THIRD EYE BLIND Blinded (When   See You) (Elektra/EEG)	1418	+128	147219	5	72/1	EMINEM Lose Yourself (Shady/Interscope) 1127 NO DOUBT F/LADY SAW Underneath It All (Interscope) 1044
40	39	BLU CANTRELL Breathe (Arista)	1341	+208	174861	15	54/5	NO DOUBT F/LADY SAW Underneath It All ( <i>Interscope</i> ) 1044 JUSTIN TIMBERLAKE Cry Me A River ( <i>Jive</i> ) 976
30	40	AALIYAH Miss You (BlackGround/Universal)	1322	-433	152444	19	85/0	NELLY F/KELLY ROWLAND Dilemma (Fo' Reel/Universal) 931
44	41	T.A.T.U. Not Gonna Get Us (Interscope)	1205	+198	99841	3	78/2	LINKIN PARK In The End (Warner Bros.) 909
36	42	BOWLING FOR SOUP Girl All The Bad Guys Want (Silvertone/Jive)	1172	·149	150796	19	97/0	OANIEL BEDINGFIELD Gotta Get Thru This (Island/IDJMG) 889
41	43	SUGAR RAY Mr. Bartender (It's So Easy) (Atlantic)	1159	+95	104601	3	68/2	PUDDLE OF MUDD She Hates Me (Flawless/Geffen/Interscope) 886 NICKELBACK How You Remind Me (Roadrunner/IDJMG) 882
46	44	TRAIN Calling All Angels (Columbia)	1087	+325	99513	2	64/3	NELLY Hot in Herre (Fo' Reel/Universal) 819
38	45	COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	998	·228	101086	12	62/0	AVRIL LAVIGNE Complicated (Arista) 790
Debut	46	THALIA F/FAT JOE   Want You (Virgin)	859	+269	128360	1	66/16	CREED Dne Last Breath (Wind-up) 706
Debut	• 47	LIL' KIM F/50 CENT Magic Stick (Queen Bee/Atlantic)	769	+210	91601	1	36/5	DJ SAMMY & YANOU Heaven (Robbins) 700 VANESSA CAPLIDED A Transmit Miles (AR Miletersecond) 575
45	43	MISSY ELLIOTT Gossip Folks (Gold Mind/Elektra/EEG)	765	·118	59469	18	92/0	VANESSA CARLTDN A Thousand Miles (A&M/Interscope) 675 SANTANA F/MICHELLE BRANCH The Game Of Love (Arista) 672
47	49	LINKIN PARK Somewhere I Belong (Warner Bros.)	622	·123	68791	3	16/1	T.A.T.U. All The Things She Said (Interscope) 658
Debut	50	MERCYME I Can Dnly Imagine (IND/Curb)	612	+63	40378	1	29/1	JAY Z F/BEYONCE' '03 Bonnie & Clyde (Roc A Fella/IDJMG) 629
1								PINK Just Like A Pill (Arista) 618

127 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week 127 environ reporters, wontorers, wontorers and pay data supplied by Mediabase research, a division on retimiere kalion vetworks, songs fanked by total plays for the airplay week of 5/18-5/24. Builets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increase Plays lists the song with the greatest week-to-week increases in total plays. For sons more sons equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

R&R Station Playlists have moved to the web. See all of our monitored reporters at www.radioandrecords.com.

PINK Just Like A Pill (Arista)



www.americanradiohistory.com

# CHR/POP TOP 50 INDICATOR

May 30, 2003

JUSTIN TIMBERLAKE Rock Your Body (Jive)

3 DOORS DOWN When I'm Gone (Republic/Universal)

EVANESCENCE Bring Me To Life (Wind-up)

CHRISTINA AGUILERA Fighter (RCA)

JENNIFER LOPEZ I'm Glad (Epic)

JEWEL Intuition (Atlantic)

**COLDPLAY** Clocks (Capitol)

GINUWINE Hell Yeah (Epic)

SEAN PAUL Get Busy (40/40/VP/Atlantic)

KELLY CLARKSON Miss Independent (RCA)

MATCHBOX TWENTY Unwell (Melisma/Atlantic)

50 CENT In Da Club (Shady/Aftermath/Interscope)

ALL-AMERICAN REJECTS Swing Swing (DreamWorks)

UNCLE KRACKER Drift Away (Top Dog/Lava/Atlantic)

50 CENT 21 Questions (Shady/Aftermath/Interscope)

BUSTA RHYMES & MARIAH CAREY | Know What You Want (J)

JASON MRAZ The Remedy (| Won't Worry) (Elektra/EEG)

MICHELLE BRANCH Are You Happy Now? (Maverick/WB)

BLACK EYED PEAS Where Is The Love? (A&M/Interscope)

ASHANTI Rock Wit U (Awwww Baby) (Murder Inc./IDJMG)

THIRD EYE BLIND Blinded (When I See You) (Elektra/EEG)

SNOOP DOGG Beautiful (Doggy Style/Priority/Capitol)

FABOLOUS F/LIL' MO Can't Let You Go (Elektra/EEG)

BOWLING FOR SOUP Girl All The Bad Guys Want (Silvertone/Jive)

TEMMORA Try'n To Play A Playa (Independent)

LINKIN PARK Somewhere | Belong (Warner Bros.)

COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)

SUGAR RAY Mr. Bartender (It's So Easy) (Atlantic)

TYRESE How You Gonna Act Like That (J)

AUDIOSLAVE Like A Stone (Interscope/Epic)

LILLIX It's About Time (Maverick/Reprise)

T.A.T.U. Not Gonna Get Us (Interscope)

NAS | Can (Columbia)

STACIA Angel (Raystone)

**BILL CANTRELL** Breathe (Aristal

PINK Feel Good Time (Columbia)

MERCYME I Can Only Imagine (INO/Curb)

JULIE WOOD Open My Eyes (Independent)

BEYONCE' Crazy In Love (Columbia)

TRAIN Calling All Angels (Columbia)

STACIE ORRICO Stuck (Forefront/Virgin)

AMANDA PEREZ Angel (Powerhowse/Virgin)

WAYNE WONDER No Letting Go (VP/Atlantic)

FRANKIE J. Don't Wanna Try (Columbia)

AVRIL LAVIGNE Losing Grip (Arista)

SIMPLE PLAN Addicted (Lava)

**GOOD CHARLOTTE** The Anthem (Epic)

EMINEM Sing For The Moment (Shady/Aftermath/Interscope)

DANIEL BEDINGFIELD if You're Not The One (Island/IDJMG)

ARTIST TITLE LABEL(S)

B. KELLY Ignition (live)

LAST WEEK

1

2

3

4

5

8

10

7

9

6

14

13

11

15

17

12

16

23

22

20

74

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# R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

TOTAL PLAYS

3116

3052

2659

2575

2478

2279

2223

2199

1971

1951

1726

1701

1645

1562

1436

1404

1348

1193

1148

1141

1066

1007

987

911

860

846

841

801

754

739

642

634

604

562

558

542

502

492

478

446

389

385

374

372

366

360

334

313

308

298

# Most Added

	dies		
ww.rri	naica	tor.	con

TOTAL STATIONS ADDS

51/0

53/0

47/0

51/0

48/0

48/0

51/0

52/0

45/0

46/0

50/0

51/0

40/0

44/0

49/0

37/1

39/0

40/1

46/0

41/3

3712

33/0

35/4

28/0

30/0

33/1

46/5

39/0

37/3

47/3

24/0

23/0

32/5

29/1

29/1

37/0

22/1

16/0

30/4

24/2

14/0

17/1

14/0

15/0

20/1

32/25

17/2

18/2

12/0

26/7

WEEKS ON CHART

11

9

10

10

24

8

5

15

9

13

6

6

15

14

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17

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GROSS IMPRESSIONS

92467

87927

82089

78988

66985

68254

67616

64566

50617

58120

49521

48219

45358

46810

41022

39340

40663

32982

37113

30584

31405

26778

29610

25537

25187

26320

23422

22422

21197

21080

19869

18764

16964

15644

19730

15137

13043

12162

14744

13194

8995

12862

9517

13789

12205

10476

8470

7212

8592

9027

+/-PLAYS

+4

+55

·57

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.38

+141

+ 384

.19

-114

.308

+145

+87

·145

+27

+123

.305

·149

+285

+199

+89

+186

+248

.314

.341

+93

+501

+32

+ 205

+227

.139

.13

+169

+78

+82

+37

-67

.40

+133

+35

•6

.16

-11

+36

+ 54

+357

+79

+65

·149

+200

.43

1		
	ARTIST TITLE LABEL(S)	ADD:
	PINK Feel Good Time (Columbia)	25
	MADONNA Hollywood (Maverick/WB)	18
	BEYONCE' Crazy In Love (Columbia)	7
	THALIA F/FAT JOE I Want You (Virgin)	6
	MICHELLE BRANCH Are You Happy Now? (Maverick/WB)	5
	TRAIN Calling All Angels (Columbia)	5
	BUSTA RHYMES & MARIAH CAREY   Know What You Want (J)	- 4
	ASHANTI Rock Wit U (Awwww Baby) (Murder Inc./IDJMG)	4
	LIVE Heaven (Radioactive/MCA)	4
	BLACK EYED PEAS Where is The Love? (A&M/Interscope)	3
	WAYNE WONDER No Letting Go (VP/Atlantic)	3
	SIMPLE PLAN Addicted (Lava)	3
	LUCY WOODWARD Blindsided (Atlantic)	3
	R. KELLY Snake (Jive)	3
	FRANKIE J. Don't Wanna Try (Columbia)	2
	THIRD EYE BLIND Blinded (When   See You) (Elektra/EEG)	2
	JULIE WOOD Open My Eyes (Independent)	2
	MERCYME I Can Dnly Imagine (INO/Curb)	2
	LIL' KIM F/50 CENT Magic Stick (Queen Bee/Atlantic)	2
	DA BRAT In Love Wit Chu (So So Def/Arista)	2

# Most Increased Plays

	ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
1	MICHELLE BRANCH Are You Happy Now? (Maverick/WB)	+ 501
	KELLY CLARKSON Miss Independent (RCA)	+384
	PINK Feel Good Time (Columbia)	+357
	UNCLE KRACKER Drift Away (Top Dog/Lava/Atlantic)	+ 285
	BUSTA RHYMES & MARIAH CAREY I Know What You Wa	nt <i>(J)</i> +248
	BLACK EYED PEAS Where Is The Love? (A&M/Interscope)	+227
	SIMPLE PLAN Addicted (Lava)	+ 205
	BEYONCE' Crazy In Love (Columbia)	+200
	50 CENT 21 Questions (Shady/Aftermath/Interscope)	+199
	FRANKIE J. Don't Wanna Try (Columbia)	+186
	TRAIN Calling All Angels (Columbia)	+169
	JENNIFER LOPEZ I'm Glad (Epic)	+145
	SEAN PAUL Get Busy (40/40/VP/Atlantic)	+141
	ASHANTI Rock Wit U (Awwww Baby) (Murder Inc./IDJMG)	+133
	ALL-AMERICAN REJECTS Swing Swing (DreamWorks)	+123
	JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)	+93
	WAYNE WONDER No Letting Go (VP/Atlantic)	+89
	JEWEL Intuition (Atlantic)	+87
	LILLIX It's About Time (Maverick/Reprise)	+82
	LIL' KIM F/50 CENT Magic Stick (Queen Bee/Atlantic)	+82
	THALIA F/FAT JOE   Want You (Virgin)	+81
	MERCYME I Can Only Imagine (INO/Curb)	+79
	AUDIOSLAVE Like A Stone (Interscope/Epic)	+78
	LUCY WOODWARD Blindsided (Atlantic)	+75
	MADONNA Hollywood (Maverick/WB)	+71
	JULIE WOOD Open My Eyes (Independent)	+65
	EVANESCENCE Bring Me To Life (Wind-up)	+55
	BLU CANTRELL Breathe (Arista)	+ 54
	T.A.T.U. Not Gonna Get Us (Interscope)	+ 37
	DA BRAT In Love Wit Chu (So So Def/Arista)	+37

54 CHR/Pop Indicator reports. Songs ranked by total plays for the airplay week of Sunday 5/18-Saturday 5/24. © 2003, R&R Inc.







MD, WKFR/Kalamazoo, MI



We were playing a game of "Re-member What Year?" on the morning show the other day and discovered that in 1980 the top five records of the year belonged to (no kidding): Kenny Rogers, Blondie, John Lennon, Diana Ross and Pink Floyd. When else in history would you ever find such a rich mix? How about right now? Our hot records belong to (no kidding) the alt rock sounds of Coldplay and Evanescence, the fresh pop of Justin Timberlake

and Christina Aguilera, the full urban flava of R. Kelly

Sandwiched between the musical hotbeds of Chicago and Detroit, you'll

find the loud, proud 50,000-watt signal of "Today's Best Music," WKFR/ Kalamazoo, MI. I serve as both morning monkey and MD here at WKFR.

and 50 Cent and the adult rock sounds of Matchbox Twenty and 3 Doors Down. And after all that, if you can find somewhere to categorize Daniel Bedingfield, let me know! . It's gonna be a great summer for CHR. The temperatures are rising, especially on the phone lines, for the new ones by Sean Paul, 50 Cent, All-American Rejects and more! I am very excited about Beyonce's newest - anything that samples The Chi-Lites can't be bad! I'm also really diggin' on Tyrese's latest, and I am regretfully swallowing my pride and acknowledging Kelly Clarkson as a legit pop star after hearing "Miss Independent." Big numbers, big revenues and big raises to vou all! Peace!

ife springs forth on this week's R&R CHR/Pop chart! While Justin Timberlake's "Rock Your Body" (Jive) stays on top, Evanescence's "Bring Me to Life" (Wind-up) musters enough force to move up one spot to the No. 2 position, kicking R. Kelly's "Ignition" (Jive) to No. 3 ... Christina Aguilera battles her way up 8-5\* with "Fighter" (RCA) ... DreamWorks' All-



American Rejects "Swing, Swing" their way 25-22\*. Right behind them are Uncle Kracker and Dobie Gray with a cover of Gray's classic "Drift Away" (Lava), which goes up 31-23\* ... Holy big chart moves, Batman! Black Eved Peas answer the question "Where Is the Love?" (A&M/Interscope) as the song shoots 39-29\*. One spot down is Michelle Branch, who is bringing programmers glee with "Are You Happy Now?" (Maverick/Warner Bros.) The song rockets up 50-30\* and also gets Most Increased Plays this week with an additional 1,174 plays ... Last week's Most Added song, Beyoncé featuring Jay-Z's "Crazy in Love" (Columbia), debuts at No. 37. Other debuts this week: Thalia featuring Fat Joe, Lil Kim featuring 50 Cent and MercyMe . Most Added honors this week go to Pink, whose "Feel Good Time" (Columbia/Arista) scores an amazing 94 adds! — Keith Berman, Radio Editor



# ARTIST: Mariah Carey LABEL: MonarC/IDJMG By MIKE TRIAS/ASSISTANT EDITOR

She is the best-sening remain and a singhe is the best-selling female artist of les. She is also a two-time Grammy winner with an amazing five-octave range. She is Mariah Carey, and she is back once again to weave her web of musical intrigue. "Bringin' on the Heartbreak" is the latest single from Charmbracelet, an album that marked the return of the Carey of vestervear.

Born in Long Island, NY, Carey was destined to be a singer - she is the daughter of a former opera singer and vocal coach. Even her name comes from musical origins. Carey was named after the song "They Call the Wind Mariah" from the Lerner and Loewe musical Paint Your Wagon. At the tender age of 17, Carey moved to New York City immediately after graduating from high school in order to pursue her life's dream.

Carey first broke into the business in the late '80s and began to build her reputation as a backup singer for Brenda K. Starr. She eventually gained the ear of Tommy Mottolla, thanks to Starr, who handed Carey's demo tape to the then head of Columbia Records. Carey's selftitled debut CD arrived in 1990 and almost instantly earned her a huge fan base. By 1993 she had become an international star, and that year's Music Box became the diva's biggest-selling album to date

Currently, Carey is again experiencing success, this time as a guest on Busta Rhymes' hit single "I Know What You Want" from his album It Ain't Safe No More. Now, with "Bringin' on the Heartbreak," Carey makes the switch from hiphop to ballads as she reprises Def Leppard's classic song. The video, di-



rected by Sanaa Hamri, was recently filmed in Los Angeles and will be airing on video outlets soon. Dave Navarro, who plays guitar on "Heartbreak," appears in the clip as well.

Charmbracelet is Carey's first project on MonarC, her own label under the umbrella of the Island Def Jam Music Group. Producers on the album include Jimmy Jam and Terry Lewis, Jermaine Dupri and Just Blaze. A reissue of the album containing "I Know What You Want" is scheduled to drop in stores on July 29. The disc will also include three new tracks and revised cover art.

Besides an appearance on the Today Show on May 30. Carey has a lot of things on her plate. In mid-June she will travel to Asia, performing in Korea and Japan from June 21 to July 15. Then she will come back to the States to continue her Charmbracelet tour

The Charmbracelet tour was going to hit arenas across the country, but Carey and her people decided to change things up a bit. The performances will now be held in theaters instead of arenas in an effort to create a more intimate atmosphere, which Carey believes will make the shows much more enjoyable for her fans. To accommodate the number of people who were expected to attend single-show arena performances in each city, Carey is now planning to play several shows per city. Opening acts and dates will be announced soon.

Miss Clarkson's "Miss Independent" is top ten and rising on the **BigChampagne.com** Mainstream/Hit national chart.

Idol Worship.



Champaone

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hay 30, 2003

RateTheMusic.com<sup>-</sup>

#### America's Best Testing CHR/Pop Songs 12 + For The Week Ending 5/30/03

Artist Title (Label)	TW	LW	Familiarity	Burn	Women 12-17	Women 18-24	Women 25-34
EVANESCENCE Bring Me To Life (Wind-up)	4.21	4.31	90%	19%	4.29	4.14	4.37
MATCHBOX TWENTY Unwell (Atlantic)	4.16	4.25	84%	10%	4.08	4.14	4.28
KELLY CLARKSON Miss Independent (RCA)	4.13	4.21	86%	10%	4.20	4.24	4.16
3 DOORS DOWN When I'm Gone (Republic/Universal)	4.01	4.09	93%	29%	3.91	3.97	4.15
STACIE ORRICO Stuck (ForeFront/Virgin)	3.97	4.06	78%	12%	4.16	4.12	3.78
CHRISTINA AGUILERA Fighter (RCA)	3.94	4.14	95%	21%	4.03	4.18	3.73
ALL-AMERICAN REJECTS Swing, Swing (DreamWorks)	3.91		63%	10%	4.52	3.91	3.85
DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)	3.87	3.93	88%	23%	3.80	3.98	3.96
GOOD CHARLOTTE The Anthem (Epic)	3.83	4.06	90%	28%	4.08	3.88	3.69
JUSTIN TIMBERLAKE Rock Your Body (Jive)	3.77	3.85	96%	36%	3.57	4.17	3.99
JEWEL Intuition (Atlantic)	3.77	3.89	75%	12%	3.52	3.73	3.90
COLDPLAY Clocks (Capitol)	3.76	3.71	67%	15%	3.37	3.78	3.80
AVRIL LAVIGNE Losing Grip (Arista)	3.69	3.84	88%	23%	3.67	3.75	3.61
EMINEM Sing For The Moment (Shady/Aftermath/Interscope)	3.61	3.71	95%	36%	3.87	3.68	3.69
50 CENT In Da Club (Shady/Aftermath/Interscope)	3.57	3.61	92%	49%	3.73	3.71	3.59
FRANKIE J. Don't Wanna Try (Columbia)	3.55	3.62	60%	15%	3.57	3.70	3.75
SEAN PAUL Get Busy (40/VP/Atlantic)	3.48	3.55	83%	35%	3.65	3.63	3.42
GINUWINE Heli Yeah (Epic)	3.44	3.47	81%	30%	3.33	3.57	3.74
R. KELLY Ignition (Jive)	3.40	3.57	90%	45%	3.74	3.39	3.19
50 CENT 21 Questions /Shady/Aftermath/Interscope/	3.40	3.50	76%	24%	3.57	3.75	3.32
AALIYAH Miss You (BlackGround/Universal)	3.39	3.54	85%	42%	3.46	3.63	3.34
WAYNE WONDER No Letting Go (VP/Atlantic)	3.39	3.48	57%	19%	3.43	3.42	3.52
BUSTA RHYMES F/ MARIAH CAREY   Know What You Want (J)	3.30	3.37	75%	26%	3.28	3.48	3.41
NAS I Can (Columbia)	3.28	3.47	73%	31%	3.64	3.29	3.37
TYRESE How You Gonna Act Like That (J)	3.27	3.34	70%	25%	3.27	3.57	3.56
JENNIFER LOPEZ F/ LL COOL J All   Have (Epic)	3.19	3.32	94%	58%	3.15	3.23	3.50
JA RULE F/ ASHANTI Mesmerize (Murder Inc./IDJMG)	3.19	3.31	89%	53%	3.34	3.37	3.29
SNDDP DOGG Beautiful (Doggystyle/Priority/Capitol)	3.19	3.40	75%	31%	3.11	3.44	3.32
AMANDA PEREZ Angel (Powerhouse/Virgin)	3.17	3.35	87%	48%	3.43	3.17	3.14
JENNIFER LOPEZ I'm Glad (Epic)	3.16	3.28	86%	31%	3.22	3.15	3.06

Total samle size is 500 respondents. Total average tavorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

# **Re-Creating Compelling Radio**

Continued from Page 26

Listeners want variety, and the way to get that around a tight core library is having the right features and the right "oh wow" titles for your passionate, TSL-giving listeners.

#### **Unique Stations**

Create a unique radio station with great live personalities. The main job of most PDs in radio's heyday was focused on the jocks — talking to them every day to see what they had planned, filling them on any late-breaking entertainment or hard news and critiquing their shows.

It took personalities three hours to prepare their three-hour shows. They looked at the shows as being their own and spent years coming up with unique styles and honing them in preparation for the big time.

Today we tell personalities that their shows are not theirs and to concentrate on selling the station. When we went to this approach in the

# It's time to take a hard look at the industry and admit that there is a problem.

'80s, radio began to lose its personality in every daypart except mornings, where the old mind-set is still allowed.

When you finally do have it all together, remember to tell the listener about how you listened to them and how you improved. Do this both on the station and with outside marketing, and do it all the time.

#### Great Lessons

At the end of my tenure as National PD 12 years ago, there were some incredible radio companies, like Edens and Nationwide Communications, where I worked. These companies knew that it was a dogfight every single day and gave you the budget necessary to staff, create and market a great radio station.

These stations had full staffs (not one shared with two other stations) dedicated to creating a great on-air product and giving the listener instant gratification with promotions. Edens' promotional dictate was 100 appearances a month, and its promotions department was staffed with 10 to 15 people who were focused on keeping the listener happy.

What if your station is already successful? Some people think that the model used by great companies of the past is no longer relevant. That's completely wrong; it's a model that still works and will work again.

The time to start using this "reinvestment" strategy and these older tactics isn't when ratings are in the toilet. Learn from the great companies of the past and take out an insurance policy: Spend money on people, resources and marketing to maintain your success. Cutting off the money supply necessary to keep this strategy in place is like wondering why your car won't start when you don't put gas in it. It takes a large, consistent investment to maintain success. The alternative is to not spend the money and wait until your station is in huge trouble, at which point it's too late to build it back up.

Then you have to spend five times your normal budget to launch a new format and spend years rebuilding the relationships you have with advertisers. It doesn't seem like much of a choice. Invest enough money in your radio station every single year, and you will more than make it back in ratings and revenue increases.

#### One Station At A Time

So how does it all start again? One radio station at a time. Even without a huge budget, you can take all the basics from a great station like KHJ. Become a totally local, targeted station that is always on top of what is happening in the community and plugged into local events, as well as what is happening nationally in news, entertainment and pop culture.

Find young talent with potential, and teach them how to entertain using an economy of words. Give every air personality a job, and make them feel like part of your success. Train the programming and marketing staffs in strategy and tactics so that you have a brain trust of great minds. Use this brain trust to create excitement on the air in every way possible — through personality, promotion and production values.

# New&Active

PINK Feel Good Time (Columbia) Total Plays: 600, Total Stations: 102, Adds: 95 STAGGA LEE Roll Wit M.V.P. (ARTISTdirect) Total Plays: 583, Total Stations: 28, Adds: 0 RACHEL FARRIS I'm Not The Girl (Big3) Total Plays: 526, Total Stations: 39, Adds: 0 DA BRAT In Love Wit Chu (So So Def/Arista) Total Plays: 495, Total Stations: 36, Adds: 10 PLAY I Must Not Chase The Boys (Columbia) Total Plays: 346, Total Stations: 31, Adds: 1 ATARIS In This Diary (Columbia) Total Plays: 322, Total Stations: 31, Adds: 0 R. KELLY Snake (Jive) Total Plays: 297, Total Stations: 17, Adds: 6 MADONNA Hollywood (Maverick/WB) Total Plays: 234, Total Stations: 31, Adds: 25 LUDACRIS Act A Fool (Def. Jam South/ID.IMG) Total Plays: 200, Total Stations: 22, Adds: 5 LIVE Heaven (Radioactive/MCA) Total Plays: 131, Total Stations: 19, Adds: 8

Songs ranked by total plays

Cutting off the money supply necessary to keep this strategy in place is like wondering why your car won't start when you don't put gas in it.

Borrow a page from Ron Jacobs at KHJ and create a nonstop contest brand to capture the listener's imagination. Be that friend with connections who can get your listeners into events and give them prizes they can only dream about.

Make sure the production values of the station are totally plugged into what's happening today. Find cost-effective ways to market outside, and create a ton of events and personal appearances.

Build P1 listeners one at a time. Make your radio station a well-crafted brand that is intimate with listeners and the local community. Do that, and you create an unbeatable winner!

Guy Zapoleon is President/CEO of Zapoleon Media Strategies and can be reached at gzapoleon@ aol.com. 144

# RR. CHR/POP REPORTERS

			Ctations and their	adda listed slabs	hatiaallu ku marka			
				adds listed alpha		[	ł	
W.F.LY/Albany, NY * VP/Prog: Nichael Morgan PO: Decrate Michaels NO: Ellan Reducel 5. LANDET Law? 4. LA YOU FSD CENT Name: 5. DA NEW T. Low? MACOMA. "Holy-wood" PRN: "Coord"	WZICL/Canton, OH * PthWD: Jaku Stewart 5 PMC God* MADONIA "Holywood"	KKDM/Des Moines, IA * PD: Greg Chance IMD: Shwe Jordan Park "Good"	WRHT/Greenville, NC * OM/PD: Jon Relity APD: Bender ND: Blatte Larson 4: ULD/YROS fron 2: APRK 'Goof' 1: MOOBWA http://doi.or MODE/A flow?	WHZZ/Lansing, MI * PONIC: Deve 8. Goods 1 FRANCE: Visual UVF "Yeador" PARC "Good"	WWXRW/Myrtie Beach, SC PD: Wildly B. Bertrace "cray" PMIC Good" THRO EYE BLIND "Bindus"	KBEA/Ocad Cities, IA-IL * PD: Christ Carter MD: Branden 2: ASYMIN 'Poor' 79449' 'Argen'	WZAT/Savannah, GA OM/PD: John Thomas NO: Dyhan 12 JCK JOHSON 'Palor' 8 MPRCYAE 'magne'	KHTT/Tulsa, OK * Oht. Tod Tucker PD: Carty Rush APD: Matt The Brat MD: Circle Hyler 26 FADEMYACK "Constant" 2 ALL-ABERCAN RELECTS "Swrg" 1 PAIL "Good" MACOUNT "Hylynood"
WKKF/Albany, NY * PD: Reb Deurs I DRAFKS Toor MORA'S Toor	WRZE/Cape Cod, MA PO/MD: Share Blee 15 Pref Yood" 8 BY00CC "Coap" 19 Mark Hot Jde Wart" TRAM Yeaget" BLU CMTRELL Threathe"	WDRQ/Detroit, MI * PC: Alex Tear APD: Jay Towers MD: Kelle Carry 2 AL: AMPRIAN REJECTS "Swing" BEYONCE" Dray PRK "Good"	WFBC/Greenwille, SC * PD: Nildo Nite APDMD: Tas	KRRG/Laredo, TX PD: Jerocne S. Fielcher MD: Measles Satzar MAXCOMP Telsywool" PSM: "Bood"	WRVW/Nastwille, TN * PD: Rick Davis No Ada WBLL/Nassau-Sutfiolik, NY *	WHTS/Quad Cities, IA-IL * ON/PC: Tany Wolketas MD: Karke Walker 6 BUST Revealed Wolker 3 PNK "Good"	KBKS/Seattle-Tacorna, WA * P0: Nilke Presten ND: Narces D. 8 L 1: Vio F450 EDV "Napc" 1 Julion Standr "Net" 1 Julion Standr "Net" 1 LLION "Teve"	THULK FAT JOE "New" THUR FAT JOE "New" THUR EYE IL NO "Binded"
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2 PWK-'Good' KPRF/Amarillo, TX PDMD: Marshaf Blevins CHSGY-Payer R KRLY Sale TMMARATA JC War'	WVSR/Charleston, WV OH: Jeff Whitemend PD: Chris Cormichael IND: Application BLACK EYED PEIS "Wear"	UUCY WOODWARD "Bird" MADDINGA "Hollywood" WLVY/Elmina-Coming, NY PD/MD: Nike Strobel	KRBE/Houston-Galveston, TX * PD: Yracy Austin APDAID: Losie Whitle No Adox	ILIAL/Little Rock, AR * OM/PD: Randy Cain APD: Ed Jokusa District Content Intel Art Ac *New* UNE *Newor* PMK *Cont*	WQGN/New London, CT PD: Kevin Palana APONED: Shawa Marphy 5 EXTOR: "Corr" 5 ENCOME Tolymon" 5 FMC Tolymon" 5 THEO EVE BUILD "Bindor"	WHVQ/Flichmond, VA * PD: Billy Surf IID: Jahr Elium #Pr04C? 'Cop' BerClic? 'Cop' URXE RMC2D Theo?'	KZZU/Spokane, WA * Oit: Brew Nichaels POWE: Case Christopher 2 Pier Cool 4 ODPAV * Cools	MADCAMA Trodywaat" MORAT Toon" Pekr Good" KWTX/Waco, TX ON: Zack Owen
KGOT/Anchorage, AK PD: Bill Stewart No Acco	WNKS/Charlotte, NC * BM/PC, John Reynolds MD: Kell Reynolds MD: Kell Reynolds TRAN 'Arget"	APD: Brian Stell 12 Page 'Goad' SU2YK 'Teschurg' XHTO/EI Pasco, TX * PDNID: Francisco Aguerre	WIKEE/Huntington, WV PD: Jion Davis APOMIC: Gary Miller FRAKE: "Wana" MERCINE "Hegen" PMC "God"	KIIS/Los Angeles, CA * VP/Programming: John Ivey APDAND: Julie Pital	WEZB/New Orleans, LA * OM/PD: John Roberts APD: Michael Bryer MIC: Stavia G 7 - Pile: Toor	WLLS/Roanolas-Lynchburg, VA * PD: David Lee Michaels APD: Meissa Morgan MD: Coape 2 PRK "Good"	ICHTQ/Springfield, MO OM/PD: Dave DeFranzo APD: Grag Paters 1 McCOM4 Trainwoot	PD: Jay Clastes APD/80: John Calana 1 BUXX (YED PS/S "May" 1 BUXTA RYINES MARAT Keon" 1 RACL WALL WANT 1 UNCLE MARKET Date
WSTR/Atlanta, GA * PD: Dan Bowen APD: J.R. Ammons MD: Michael Clusse PW. "cod"	WICL/Chattanooga, TN * PD: Tommy Chuck IID: Riggs 1 THALK FRAT JOE "Hent"	WRTS/Erie, PA PD: Jeff Hurley APD/MD: Karen Black	WZYP/Humbaville, AL * PD: Bit West MC: My PNK "Goot"	24 Peer 'Good' WDJJX/Logitsville, ICY * PD: Shane Collies APQ/MD: Jin Alter	7 - Pells Talen BCOREC Topy BLACK PED PESS Weren POREA Core WHTTZ/New York, NY * VP/Prog./PD: Tom Poleman APD: Shame Baster	WXLX/Roanoka-Lynchburg, VA * PD: Kevin Scott APD: Danny Mayers MD: May States 8 Addition Littlan Sait 9 MACOLUTION Sait	WDBR/Springfield, IL ON-PD: Michaile Netthews ND: Fig 1 L: NN F60 CHI "Nage" MACOUNT Yeshyoot"	WiHT/Washington, DC * PD: Jeff Wyatt MD: Albie Dee 15 RFWOG J Wares* 13 BEYOKZ 'CAY' 10 LLOACHS Yoor
WWWQ/Allanta, GA * OM/PD: Cytan Sprague MD: Jett Miles Dic.Prog.: Lealle Fram 30 PMK Coor	WICSC/Chicago, IL * PD: Red Philips MD: Jell Mueray 10 PPer Good DA BRAT 'Low'	KDUK/Eugene-Springtield, OR PD: Valerie Steele 14 BEYONC: 'Day'	WNOLI/Indianapolis, IN * ONE Grap Dunkin PD: David Edgar APD: Ctru's Oli Mito: Dos Mikler	2 Peer Soor URL ENVICEN that WZIKF ALouisen That PD: Clark Raudolph DA STAT Lent	APD: Sharan Dastar ND: Paul "Cably" Bryant 20 Mix Tood KBAU/Odessa-Midland, TX PD: Lee Caro	Pater "Good" WKGS/Rochester, NY * PD: Erick Anderson BD: Don Vincent 30 Pater Good"	WNTO/Syracuse, NY * ON/PD: Torn Mitchell APDAGD: Jamey Olgan	WIFC/Wausau, WI PD: Chris Wickett ND: Stary Cole 22 PAX "Good" 29 AAD/OS AR Stary" 29 AAD/OS AR Stary" 1 AUE WOOD Start Stary" 1 AUE WOOD Start Stary"
WAYWAttantic City, NJ * PD: Pair Kelly MACOM4 Tridywoot" PMK Goot" TMM.MFAT.JD: War"	KLRS/Chico, CA PDMID: Eric Brown 21 MACOBIN Holywoot" 16 PMK "Coor" 11 SMASHADDTH You" U., KM KSO CB/T Thape"	KMXF/Fayetteville, AR DMC form Travis APDAND: Ine D, 13 465 "Can"	WDBT/Jackson, MS * PD/MD: Joanhas Reed APD: Advant Apr 54 EvweSchot Tua' 17 Park 'coorf	PARK 'Goot" ICZE//Lubbock, TX ORI: Wes Nessman PMWD: Tida Carson 9 R XELY Sole" THULF FAILE West"	PG: Leo Caro Mit: DL 35- Mildian 10 798K Seed KCRS/Odeassa-Midtand, TX PC: Kidd Manning 27 MoCOMA Holywood	WPXY/Rochester, NY * Oth/PD: Nike Danger APOntD: Suda 1 8 601 / Source	3 "Per Goof" WWHT/Syracuse, NY " PD: Erin Bristel MD: Jeli Wise Per Coort	WLDI/West Palm Beach, FL PD: Jordan Walsh APDAID: Gave Yawan
WZNY/Augusta, GA ° OM: Mike Kramer PD: Steve Matthews 40: Down Venen	WKFS/Cincinnati, OH * OH: Scott Reinfutur Inderine 70/MID: Donra Decoster APD: *Acion Jackson* † DA BUT 10* 1 PBK Tood*	WWCK/Flink, MI * ON: Jahn Shomby PD: Scatt Free No Acce	4 DARATUM" 3 MORELE BAACH Happy" 2 SMIRLE PLAN "Addow" WYOY/Jackson, MS *	THALA FAT JDE Want WM GB/Macon, GA PDMBD: Hank Brigmond 21 PWC Goor	KJYO/Oktahoma City, OK * PD: Miller MicCay : MC Thereit SMOONEN Thitweed"	WZOK/Rockford, K. PD: J.J. Morpan MC. Jamma West	WNTF/Tailahassee, FL PGNMD: Brian O'Domonr 49 SLSTA WANESMANNAM Transf 30 YMK 'Good' 5 SGTPMAZE: "Jak"	10 Lilloui MMt Sourestans' 2 PMK 'Good' KKRD/Witchita, KS * PD: Jack Oliver APD/MD: P.J.
8 BEYONCE "DUA" 6 AUL-MERCAR FERCTS "Sworg" 5 BUSTA RMYMESAMARIAH "Kotor" KHEL/Ausetian TX *	WAKS/Cleveland, OH * PD: Dan Masan APD/ND: Kasaer 20 PW: "Cod" REQLERANCY Table" REQLERANCY Table"	WJMC/Florence, SC PONID: Seally G 3 Style SWETNW 'Bay' 1 BEYORE? Cray' 1 MACONIA "Kdywcod"	PD: Nikki Stewart APD: Jason Wilkams MD: Nik Faber 19 PWK Soof FADLOUGHUL NU Charr MADOBUL HUL NO Charr MADOBUL HUL NO Charr MADOBU Soon SKYE SMEETAAA Taay	WZEE/Madison, WI * PD: Terromy Bolean ND: Learn Fred I BI: Tote Crack I BI: Tote Crack I BI: Tote Crack I BI: Tote Crack	Plan Good THALM FRAI JOE War KQKQ/Omaha, NE * PD: Tomeny Austin	KDND/Sacramento, CA * Station Ngr.: Steve Weed APD; Heather Lee	WFLZ/Tampa, FL ° OMPD: Jett Kapugi APD: Cole Knano	WBHT/Willoss Barre, PA * PD: Rank Mickay
P0: Jay Shannon N0: Bubby Bones 6 PMM 'Good' WFMF/Baton Rouge, LA *	KKMG/Colorado Springs, CO.*	KVSR/Fresno, CA * PD: Nilles Yasger BEYONCE "Days THALM FAI JOE "Went	WAPE/Jacksonville, FL * OM/PD: Cal Theoras APD/ND: Tong Hane + BUSTA RY/NES MARAH TANON*	MUYY/Manchester, NH PD: Harry Koslowski APARDA. J. Dekatle	APD: Newto Dame ND: Langue ?! 9447 Coof "MALW FRAT JOE "Waw" WXCXL/Orlando, FL.*	MD: Detailupher K. 11 Participant MDODIAN Healynoot 1 MDODIAN Healynoot THALA FFAT JOE "Wart" WIDG/Sagingw, MI *	ND: Stan Priest 18 P0K-"Goot" 6 SAVA "Labes"	APD/MD: A.J. No Acts WKR2/Wilkes Barre, PA * PD: Jerry Padden
PD: Keyini Campbell 1 BUCORFECTIONSIN' PMC Tooof THAL IN FEAT JOE Wart' KOXY/Beaumont, TX *	PD: Scotty Valentine VOV-7. "cent PMV Good" WWOK/Columbia, SC * OM: Can Balla	KSME/F1. Collins, CO * PD: David Carr MD: Jojo Territesaugh No Ados	WFRCS/Jacksonwille, FL * OM/PD: Be Members MIC: Lee Admos 7 FAMPTYCC: Complex 2 FAMOLOG FUL: WO CLAY	APD/MEX.A.J. Deterlie TRAM Yorget* KBFNAMcAllen-Browstadile, TX * Oil: Silly Santibage PD: Tany Foreine	WPALCONTAINUO, PL DIMPER Adam Cook APONIC: Pub DeGraft 1 PAK Tood"	PD: March Anderson     More Anderson     PD: March Anderson     Do Part Town     Date Nation     Date Nat	WMGL/Terre Haute, IN P0: Stave Smith MD: Mat Leecking 15 UAC "Hene" 13 MACOMM "Howwood" 13 THULA FAAL XCE "Meet" 11 PMC "Bood"	MD: Kelly II. BEYÜNCE "Cray" LIVE "Manon" PAUL "Good" TRAP? "Headstrong"
ON: Jien West PD: Brandin Shaw APD: Patrick Sanders PNK 'Good'	PD: Brad Kelly APD/MD: Kell Reynolds Assl. MD: Pancho Ho Adds	WXKB/F1. Myers-Naples, FL.* PD: Chris Cue MD: Randy Sherwyn Past Good	1 III.UCX EYED FLSG YWENP" LL YIOU FSG OSHT "Wanp" MIDYELLE IRMAICH "YBRY" UROLE IRMAICH "YBRY"	PO: Tanyi Forina APDAND: Juli DuWim 13 RUCY MATTA "14" Pile: "Soot" LUDACHS "Foot"	PD: 488 Stackman BUSTA RennessAMPAH Ticron" MCRELE BMACH "Nagy" PRK "Bood"	KSLZ/SI. Louis, MO * PO: Boomer MD: Tayler J. 2 SAV Taker 2 PMK Taker 1 CPAK GOOT	WVKS/Toledo, OH * PD: Bill Michaels APONID: Mark Advenues 6 41, Advector REACTS Swing*	WSTW/Wilmington, DE * Olit: Bob Mercer PD: Jehn Wilson APOMD: Nile: Rossi 2 Puk: "Goot"
WXYK/Biloxi-Guifport, MS * PD/APD: Kyle Carley MD: Laces MACIosa Holywoor PRK "Good"	WBFA/Columbus, GA PD/IID: Was Carrol I APD: Amanda Lister MODOWN Holywood" Peer 'Good'	KISR/FI. Smith, AR OM: Rick Hayes PD: Fred Baker, Jr. APOMD: Mick Ryder 5 AOHMT Red: 5 AOHMT Red:	WAEZ/Johnson City, TN * PD: J Patrix APCMD: Exp Real No Adds	WADA/Melbourne, FL.* OM: Tod Turner Asswell: "Rock" Peek "Good"	WIOQ/Philadelphia, PA * PD: Tode Shannon AP0/80: Narian Newsone 1 ALLANERCAN REECTS "swng" 1 LLANDEE Lawe"	KUDD/Salt Lake City, UT * ON/PD: Brian Michael	ALL-MERCEN REACTS Swing     BLACK YED FLAS     TRANS     PRICTGOOT     WIKHQ/Traverse City, NI	KFFM/Yakima, WA OM: Ron Harris POMID: Show Rocha WAYNE WONDER "Labog"
WMRV/Binghamton, NY Okt. Jam Free PORED. Glee Braner 4 BECKINE? Char 9 BUSTA REVISEANMENT Show CHAR DAYD FSTRES Hear NACORIA THE/NEOR	WCGQ/Columbus, GA Oh: Bob Oxiot PO/ND: Al Naynes LUCY WCO/WARD "Bind" MMCONA "Malynood" PMK "Good" TRNM "Angle"	S TRAA "Arous" S WARE WOOD "Lakeg" U-TURN "Dea" KZBB/F1, Smith, AR	WGLU/Johnstown, PA PD: Nilleh Edwards APOWE: Jonathan Read MORLE BANDA Hapy SAIPLE PLAN "Addicar"	WHYUMiami, FL.* OM/PD: Rob Roberts APD: Chris Marino MD: Michael Yo 21 MADGHA-Yethwood" LNE Heaven"	WBZZ/Pittsburgh, PA * ONE Kerth Clark APC: Ryan Mill 13 Prix Good 10 MACOUS Stautor 10 RELLY Sema	INU: Creat Landon Berline: "Janp" BLACK FCP FEAS BLACK FCP FEAS MACHLE BANKIN Tanan" MACHLE BANKIN Tanan" MACHLE BANKIN Tanan" PRIX Tood LINULE KINACER TOHE"	Pick Rep Processing Find Sectors Pick Rep Prickand 5 AssAvATI Rock" 1 Pilk "Good"	WYCR/York, PA * PD: Davy Crucicati MD: Sally Victors 15 PM/ Toorf 1 AdvAth Trook 1 AdvAth Trook
WILEAN Serving harr, AL * DN: Daug However MC Laboury However MC Malason Record Control (Magor Mark Coor MC Coor MC Coor MC Coor MC Coor MC Coor	WNC/Colambus, OH * PD-Jenny Stade APDAID-See Kelly * 0 octa: The Tot Bow Kell Science - Poor Bow Kell Science - Poor	APC/AIRC: Clarky Wilson APU/maping: Teld Chasa 4 SHOP DOGG Teauty* WNH/T/FL: Wayme, IN * PGMID: Dave Esbanks	WKFF/Kalamazoo, MI PD: Woody Howston MD: Nick Taylor 2 ThAm Juget	WXSS/Wiltwaskee, WI * PD: Brian Kally APUARC Jubic Mattheat 3 BUXCFYD PLS Yhwr* 2 PRK 'Goot' 2 THUA HAT JCE 'War'	WKST/Pittsburgh, PA * Pt: Jeson Kald A/DARD: Dan Relative Por Koo McDetLe BANDO (hopp)*	KZHT/Salt Lake City, UT * PD: Jelf McCartney 800:Jegger BYDNC Tour CANG Dave 75mid: "Rea" PMK "Good"	WPST/Tranton, NJ * PD: Dave McKay APD: Galrielle Yaughn 7 PM: Scott Social 3 BPDNC: Oxy?	WWWZ/Youngstown-Warren, OR PD/MD: Jerry Mac 21 PWK Toor 1 PKRL "Twoten" SCRL Twoten" SCRL Toor
KSAS/Boise, ID * PD: Hoss Grigg No Adds	BOWLING KOR SCUP "Roo" KHIKS/Dallas-Fi. Worth, TX " OM/PD: Brian Bridgman APONID: Faminiko Vantura No Ada	1 PART Geor SYTE SWEETHAN "BAy" WYKS/Gainesville-Ocata, FL * PDAMD: Jeel Banta	KCH2/Kansas City, MO ° ON/PD: Dave Johnson APD: Fric Tadda MD: Jacqui Ladiy 4 LL2/DES Toor 1 Part Toor MOBLC Toor MAR What	KDWB/Minneapolis, MN * 90: Rob Moris APOMIC Devik Moran 2 0.4847.1ve* 1 PAK: Soor AUCCA.Ve: Soor	WJBQ/Portland, ME DM/PD: Tim Noore ME Nike Adams \\? Preva' MACNAA 'tolywoof' PMI Toor	KTFM/San Antonio, TX * 1 DABATION* POR Good	KROQ/Tucson, AZ * OMAPD: Slave King APOMIN: Kan Carr 40 MACIAN relayed 12 PMK foor DABRATION MICELE BAWKH THACY	SARA "Loss" WHOT/foungstown-Warren, O PD: Trout Jahrenn MD: Lisa Revoolds
ICZ/MG/Boise, ID * PO: Jim Allien MD: Velentien 3: AUC/CS/A/C*Soort* 3: AUC/CS/A/C*Soort* 3: AUC/CS/A/C*Soort* 3: AUC/CS/A/C*Soort* 3: AUC/CS/A/C*Soort* BUU CANTRE: L "beahe"	KRBV/Dallas-FL. Worth, TX * PD: Dan Klefey APD: Alex Valentine MD: Bithmer Paris 5 PTR : Scot 5	APC: Millin Forte 1 THULA KIAT JOE Wout" Peer Good WSNOX(Grand Rapids, Mt * POMID: Eric D'Brien Per Good	KNDXV/Kanstas City, MD * OM/PD:-Jon Zallmer APD: Ponc. 17 - Perc. Const. 18 Busts Retries March Totos" 4 Busts Retries March Totos"	WABB/Mobile, AL * DM/PD: Jay Hastings ATM/MC Pablo AMODIA Transcer Perk Tool	KICR2/Partiand, OR * PD-Blobal Hayes 1: MADDeA hoyvood 4 MORG-Toor Perr Good	ICOCM/San Antonio, TX * PD: Krash Kelty ND: Notific Canalas 1 LLL: frant 2 JANON SEANN Fret JANON SEANN Fret URCE IRACER TON'	INCREDE BRINKS THEOLY	ASWART TReat
WXKS/Boston, MA * VP/Preg./PD: Cadillac Jack APDMD: KMI David Correy 1 M/COMA Holycor BLU CMITRELL "Bearing"	WGTZ/Dayton, DH * OME J.D. Kunes NW: Scott Sharp 17 PMC ** 3 SMPLE PUM **ddcted*	WDC//Green Bay, WI * Olif: Daw Slove PDMID: Dawed Barrs ? Switch Ards Slave ? WACOBA, Yrogwood Paw Tood	WWST/Knoxville, TN * Off: Jeff Jerrigen PD: Rich Balley ARDAD: Sett Balley	WBBO/Mommath-Ocean, NJ * PD: Grigg Tiones 1 DisLAFATJC: War' 1 Site Section Tay' BCCCC Cay a CCCC Cay	WERZPermenedit, NH * 05 PC: Man & Second Art N3, ay Interest * Park Coor - Start Lov rewrit "Car"	KHTS/San Diege, CA * Ph: Diane Laird APD400: Niewen Nace 1, LWC. Teneor MCRELERAKC: Theory* PRK "Good"	*Monitored Repo 181 Total Reporte 127 Total Monitor	ers CD
WKSE/Buffalo, NY * PC: Dave Universal MD: Bran 8. White 3 Put Yobur' 2 R KELY State 1 JCE BCDER Yang SKM PAL 'Goot'	WVYB/Daylona Beach, FL * P0: Kather 1 Stather 2 BLACK INTO PKAS TANKY 2 BLACK INTO PKAS TANKY 2 BLACK INTO PKAS TANKY 2 MACOBINA THONYACOT MACOBINA THONYACOT MACOBINA THONYACOT	2 MOULINA Horywood PMIX Tood WIKZL/Greensboro, NC * PD: Jeff Michaph APD: Torrie Kalight MD Wander Gallin	BLACE FOTO PEAS "Whene"     URICE VOYOER "Cent"     ILL VOYOER "Cent"     KSMB2/Lafayetbs, LA *     P1: Bobby Novisaad     BD: Auron Santhin     Assumer "Pace"	WHHY/Montgomery, AL PD: Long Bits	WSPK/Poughkeepsie, NY PD: Soelly Mas APD: Sloyy Walker BID: Paulie Crat Du BYAT: Tow' MACOMA Tolywoo'	KSLY/San Luis Obispo, CA PD: Adam Burnes NO: Craig Manduell 23 PNK-"Foor" MACORIA "Holywoot"	54 Total Indicato 52 Current Indic Did Not Report, F	ator Playlists
SoverPack our PD: Base Namilian 1 MICRELE BYMCH "Nepport MACRIMA Tolghood" MACRIMA CAREY Strappin" PROCTOOL ROC PROJECT "New" Strip Savet Tuburt Tay	KFMD/Deriver-Boulder, CO * PD: Jim Lawson IID: Gerry Dison	WER Volkally Gatha SUGAI RAY Bunender* WERO/Greenville, NC * PD: Tony Banks APONID: Crisin Maan 17 PMC Scool Bevoluce Tony	Sirie SweeTilwa *twy* WLAAVLancastler, PA * PD: Wichael McCoy APD: J. T. Bosch WIC: Hully Lane Part Toor Full Wo Torv* UK *Theor	1 SHANT TRuck 1 SHAPE PLAY "Addocks" WVAD,Morgantown, WV Dir,Prog.: Lacy Nett ND: Infan Brok 12 The LA FAT DC "Net" 13 JALE WOOD "Stat"	MACORA Yidaywood" WPR (0/Providence, RI * Okt. Ron St. Pierra PD: Travy Bristol ArCMBID: Support Bristol MACORD: ************************************	WAEV/Savannah, GA PXMBC: Chris Mans JACHING: Chris Mans JACHING: Christian PAR: Tacof SAME F. N. Yokcur	WSTO/Evansville KMCK/Fayettevil	e, IN

**DONTAY THOMPSON** 

CHR/RHYTHMIC



# **R&R's Newest Rhythmic Reporters**

A breakdown of each station

have to admit, before working at R&R I never realized the weight that being an R&R reporter carries. When I was in radio, I knew about the charts, bullets and Most Added. I also knew how important spins are to a record company, and so on and so forth. But once I started here, I quickly learned how reporting status can help stations promotionally and sometimes even financially.

The number of radio stations that are working their asses off to gain R&R reporting status amazes me. The Rhythmic panel is at 99 stations and growing. I applaud those GMs, programmers and indies who waited patiently while we were working on our panel revisions. Now that we've completed them, here are profiles of the stations we've added. Congrats to all the new reporters! Note: All sample hours were monitored Wednesday, May 21, 2003.

#### WYIL (Wild 98-7)/ Knoxville

Frequency: 98.7 FM Market Rank: 72 City of License: Oliver Springs, TN Mailing Address: P.O. Box 11167, Knoxville, TN 37939 Street Address: 4711 Old Kingston Pike, Knoxville, TN 37919 Phone: 865-588-6511 Fax: 865-558-4218 Website: www.wild987.net **Owner:** Citadel GM: Ed Brantley GSM: Charles Sells OM: Mike Hammond PD: Darren Stephens MD: Vinny V. Promotions Director: Ashley Toole PD/MD Call Times: Wednesday, before 3pm

How do you feel that being an R&R Rhythmic reporter will benefit your station?: "It will absolutely help me program this station," says Stephens. "I wouldn't have been buggin' Dontay nonstop every day for the last three months otherwise. R&R is the standard in this industry, and becoming a reporter can automatically bring any station into the spotlight. My promotional support from the labels has already improved 100%. We are still playing the same great records, but the image of the station between those records is now at a new level, thanks to R&R."

Sample Hour:

3pm BUSTA RHYMES I Know What You Want ASHANTI Rock Wit U **GINUWINE** Hell Yeah SEAN PAUL Like Glue **R. KELLY** lgnition FRANKIE | Don't Wanna Try LIL KIM f/50 CENT Magic Stick NEXT Wifev DA BRAT In Love Wit Chu FABOLOUS Can't Let Go MISSY ELLIOTT Gossip Folks

#### KCJZ (106-7 Jamz)/ San Antonio

Frequency: 106.7 FM Market Rank: 31 City of License: Terrell Hills, TX Mailing Address: 8122 Datapoint Drive, Suite 500, San Antonio, TX 78229 Street Address: Same as above Phone: 210-615-5400 Fax: 210-615-5300 Website: www.1067jamz.com **Owner:** Cox Radio GM: R. Ben Reed GSM: Mark Bowka PD: Doug Bennett MD: Luis Sanchez Promotions Director: Joey Farias PD/MD Call Times: Wednesday, 11am-12:30pm How do you feel that being an R&R Rhythmic reporter will benefit your station?: "We're really excited to have

the opportunity to be a part of the R&R Rhythmic team," says Bennett. "The thing I'm looking forward to most is establishing even stronger relationships around the industry. We want to do the best job representing the dance genre that we can. Being able to report to R&R just lends more credibility to that mission." Sample Hour:

# 4pm

DIRTY VEGAS Days Go By DANIEL BEDINGFIELD If You're Not The One

JENNIFER LOPEZ Waiting For Tonight

GIGI D'AGOSTINO I'll Fly With You CHRISTINA AGUILERA Beautiful JUSTIN TIMBERLAKE Rock Your Body

MADISON AVENUE Don't Call Me Baby

**BECKY BAELING** Getaway **ROC PROJECT** Never STEVE B Spring Love STACIE ORRICO Stuck

#### KTBT (101-5 The Beat)/ Tulsa

Frequency: 101.5 FM Market Rank: 65 City of License: Tulsa Mailing Address: 2625 S. Memorial Drive, Tulsa, OK 74129 Street Address: Same as above Phone: 918-388-5100 Fax: 918-388-5400 Website: www.1015thebeat.com Owner: Clear Channel Communications GM: Rick Cohn GSM: Jane Rohweder **OM:** Paul Langston PD: Big Juice Promotions Director: Gary Weaver PD/MD Call Times: Friday, 12-5pm How do you feel that being an R&R Rhythmic reporter will benefit your station?: "Being an R&R Rhythmic reporter will benefit my station by strengthening our connections in the industry," says Big Juice. "It'll provide us with better opportunities to get interviews with bigger acts, especially those coming through town. It also brings the station attention from people in the industry who have information that can help us grow. A solid relationship between radio. records and artists is vital to all three industries, and we're happy to be a part of that dynamic." Sample Hour: 7pm

STAGGA LEE Roll Wit M.V.P. NAS1Can

BUSTA RHYMES I Know What You Want

PANJABI MC f/JAY-Z Beware Of The Boys

MS. DYNAMITE It Takes More SEAN PAUL Get Busy SNOOP DOGG Beautiful JAHEIM Put That Woman First **CHINGY Right Thurr** JOE BUDDEN Pump It Up

www.americanradiohistory.com

2PAC f/TRICK DADDY Still Ballin' FRANKIE J Don't Wanna Try LUDACRIS Move Bitch

#### WRCL (Club 93.7)/ Flint, MI

Frequency: 93.7 FM Market Rank: 125 City of License: Frankenmuth-Flint, MI Mailing Address: 3338 Bristol Road, Burton, MI 48529 Street Address: Same as above Phone: 810-743-1080 Fax: 810-742-5170 Website: www.club937.com **Owner: Regent Broadcasting** GM: Mark Thomas GSM: Tami Conrad OM: J. Patrick PD: Nathan Reed MD: Clay Church Promotions Director: Ced Lover PD/MD Call Times: Monday, 2-5pm; Thursday, 2-5pm How do you feel that being an R&R Rhythmic reporter will benefit your station?: "Reporter status means that everything your station has been doing since it signed on finally counts toward the label's goal of making the biggest possible hit for an artist, which gets the station more attention," says Reed. "Many supported Club 93.7 before we achieved R&R status; now we can work together on a larger scale on station concerts and artist appearances." Sample Hour: 1pm AMANDA PEREZ Angel R. KELLY **f/BIG TIGGER** Snake 50 CENT In Da Club PANJABI MC f/JAY-Z Beware Of The Boys NIVEA Don't Mess With My Man LIL KIM f/50 CENT Magic Stick FABOLOUS Can't Let You Go JOE BUDDEN Pump It Up IA RULE Always On Time **BUSTA RHYMES I Know What You** Want FRANKIE J Don't Wanna Try N.O.R.E. Nothin' WAYNE WONDER No Letting Go

## WBVD (95.1 The Beat)/ Melbourne

Frequency: 95.1 FM Market Rank: 99 City of License: Melbourne Mailing Address: 1388 S. Babcock St., Melbourne, FL 32901 Street Address: Same as above Phone: 321-733-1000 Fax: 321-733-0904 Website: www.951thebeat.com **Owner:** Clear Channel Communications GM: Barb Latham GSM: Gary Granger OM: Jeff McKeel PD: Zac Davis Promotions Director: Karen B. PD/MD Call Times: Wednesday, llam-lpm How do you feel that being an R&R Rhythmic reporter will benefit your station?: "We'll definitely get a lot more love from the labels, which is obvious," says Davis. "We'll have a lot more product to give away, and it will definitely put the station on the map. I think it will put a lot more value on

what we're doing here."

#### Sample Hour:

8am FABOLOUS Into You SEAN PAUL Get Busy JENNIFER LOPEZ I'm Glad JAY-Z Can I Get A ... R. KELLY Ignition EVE f/ALICIA KEYS Gangsta Lovin' FRANKIE J Don't Wanna Try **DRUNKENMUNKY E IUSTIN TIMBERLAKE** Rock Your Body NELLY Ride Wit Me ASHANTI Rock Wit U 112 Cupid 50 CENT 21 Questions

## CKEY (Wild 101)/ Buffalo

Frequency: 101.1 FM Market Rank: 51 City of License: Ft. Erie, NY Mailing Address: 50 James E. Casey Drive, Buffalo, NY 14206 Street Address: Same as above Phone: 716-881-4555 Fax: 716-884-2931 Website: www.wild101.com **Owner:** Citadel Communications GM: Elizabeth Lewis GSM: Paul Maurer OM: Phil Becker PD: Rob White MD: Scooter B Promotions Director: Dawn Fox PD/MD Call Times: No call times How do you feel that being an R&R Rhythmic reporter will benefit your station?: "It will make my phone ring more," says Becker. Sample Hour: 8pm STAGGA LEE Roll Wit M.V.P. ASHANTI Rock Wit U FABOLOUS Can't Let You Go R. KELLY Ignition 2PAC Thugz Mansion 50 CENT 21 Questions BUSTA RHYMES I Know What You Want JOE BUDDEN Pump It Up R. KELLY f/BIG TIGGER Snake

#### WQSX (Star 93.7)/ **Boston**

Frequency: 93.7 FM Market Rank: 9 City of License: Lawrence, MA Mailing Address: 20 Guest St., Third Floor, Boston, MA 02135 Street Address: Same as above Phone: 617-779-5300 Fax: 617-779-5375 Website: www.star937fm.com **Owner:** Entercom GM: Julie Kahn GSM: Joanne Adduci PD: Jerry McKenna MD: Rob Tyler Promotions Director: Peter Szabo Marketing Director: Beverly Tilden PD/MD Call Times: Monday How do you feel that being an R&R Rhythmic reporter will benefit your station?: "R&R is the industry's leading publication, and Jerry and I feel privileged that Star 93-7 is a part of its Rhythmic panel," says Tyler. Sample Hour: 3pm

MARY J. BLIGE Family Affair ANDY GIBB I Just Want To Be Your ... **GROOVE THEORY Tell Me** Continued on Page 35

# 34 CHR/RHYTHMIC TOP 50

1	4	• May 30, 2003						
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	GROSS INPRESSIONS (00)	WEEKS ON Chart	TOTAL STATIONS/ ADDS	Most Added
1	1	50 CENT 21 Questions (Shady/Aftermath/Interscope)	6078	-153	813446	12	83/0	www.rradds.com
2	2	FABOLOUS F/LIL' MO Can't Let You Go (Elektra/EEG)	5249	-356	689513	16	82/0	ARTIST TITLE LABEL(S) ADD
3	3	BUSTA RHYMES & MARIAH CAREY I Know What You Want (J)	5104	-339	635513	15	83/0	JAY-Z La, La, La (Excuse Me Again) (Bad Boy/Universal) 42
6	4	LIL' KIM F/50 CENT Magic Stick (Queen Bee/Atlantic)	4970	+851	691593	7	70/1	SEAN PAUL Like Glue (VP/Atlantic) 17
4	5	SEAN PAUL Get Busy (40/40/VP/Atlantic)	4788	-513	642975	16	86/0	LUMIDEE Never Leave You (Uh Oh) /Universal/ 14
5	6	R. KELLY Ignition ( <i>Jive</i> )	3750	-589	412850	24	83/0	MYA My Love Is LikeWhoa (A&M/Interscope) 14
7	7	50 CENT in Da Club (Shady/Aftermath/Interscope)	3098	-522	370113	21	84/0	FABOLOUS F/ASHANTI Into You (Elektra/EEG) 11 ROSCOE Smooth Sailin' (Priority) 11
10	8	R. KELLY Snake (Jive)	3046	+314	348085	7	77/1	TYRESE Signs Of Love Makin' (J)
9	9	DA BRAT In Love Wit Chu (So So Def/Arista)	2937	·21	271122	10	72/0	LIL' JON & THE EASTSIDE BOYZ Get Low (TVT)
14	1	ASHANTI Rock Wit U (Awwww Baby) (Murder Inc./IDJMG)	2738	+506	347193	5	83/2	BLACK EYED PEAS Where Is The Love? (A&M/Interscope)
12	Ŏ	WAYNE WONDER No Letting Go (VP/Atlantic)	2693	+120	347695	24	74/0	THALIA F/FAT JOE I Want You (Virgin)
8	12	SNOOP DOGG Beautiful (Doggy Style/Priority/Capitol)	2665	-413	304700	19	76/0	
11	13	JUSTIN TIMBERLAKE Rock Your Body (Jive)	2639	-85	243464	11	58/0	
15	14	MONICA So Gone (J)	2380	+224	257516	7	73/4	
18	Ğ	FABOLOUS F/ASHANTI Into You (Elektra/EEG)	2326	+405	282912	5	41/11	Most
33	6	BEYONCE' Crazy In Love (Columbia)	2062	+1027	387857	2	80/3	Increased Plays
20	ð	JOE BUDDEN Pump It Up (Def Jam/IDJMG)	2023	+182	236144	8	77 3	TOTAL PLAY
13	18	NAS I Can <i>(Columbia)</i>	2013	-468	226936	16	72/0	ARTIST TITLE LABEL(S) INCREAS
21	19	BONECRUSHER Never Scared (Arista)	1937	+215	242283	9	64/2	BEYONCE' Crazy In Love (Columbia) +102
16	20	PANJABI MC Beware Of The Boys (Sequence)	1807	-266	173533	8	55/0	LIL' KIM F/50 CENT Magic Stick (Queen Bee/Atlantic) +85
25	2	CHINGY Right Thurr (DDP/Capitol)	1793	+ 326	186472	5	64/5	ASHANTI Rock Wit U (Awwww Baby) (Murder Inc./IDJMG) +50 LUDACRIS Act A Fool (Def Jam South/IDJMG) +42
26	æ	LUDACRIS Act A Fool (Def Jam South/IDJMG)	1752	+428	174137	4	70/3	FABOLOUS F/ASHANTI Into You (Elektra/EEG) +40
22	23	JENNIFER LOPEZ I'm Glad <i>(Epic)</i>	1658	-14	179369	7	51/0	BLACK EYED PEAS Where Is The Love? (A&M/Interscope) +39
19	24	STAGGA LEE Roll Wit M.V.P. (ART/ISTdirect)	1603	-280	107470	15	60/0	CHINGY Right Thurr (DDP/Capitol) +32
17	25	FRANKIE J. Don't Wanna Try (Columbia)	1574	-436	158020	14	50/0	R. KELLY Snake ( <i>Jive</i> ) +31 SEAN PAUL Like Glue ( <i>VP/Atlantic</i> ) +30
27	26	KILEY DEAN Make Me A Song (Beatclub/Interscope)	1299	-1	133728	5	65/0	THALIA F/FAT JOE I Want You (Virgin) +29
36	2	THALIA F/FAT JOE I Want You (Virgin)	1237	+293	156224	3	59/6	
23	28	GINUWINE Hell Yeah (Epic)	1231	-335	122362	19	60/0	
24	29	EMINEM Sing For The Moment (Shady/Aftermath/Interscope)	1162	-328	83680	12	39/0	
30	30	DAVID BANNER F/LIL' FLIP Like A Pimp (Universal)	1152	+53	124545	9	53/3	New&Active
28	31	LIL' KIM The Jump Off (Queen Bee/Atlantic)	1152	-51	163436	18	69/0	NewaActive
31	32	EMINEM F/50 CENT/BUSTA RHYMES Hail Mary (Shady/Aftermath/Interscope)		+19	104903	4	5/0	
40	33	LOON F/KELIS How You Want That (Bad Boy/Universal)	1001	+192	137538	3	5/U 62/1	FOXY BROWN I Need A Man ( <i>Violator/IDJMG</i> ) Total Plays: 458, Total Stations: 27, Adds: 1
49	34	BLACK EYED PEAS Where is The Love? (A&M/Interscope)	1002	+ 392	102299	2	55/7	MYA My Love Is LikeWhoa (A&M/Interscope)
45 45	35	LUMIDEE Never Leave You (Uh Oh) <i>(Universal)</i>	989	+ 352	249103	2	59/14	Total Plays: 381, Total Stations: 26, Adds: 14
45 29	36		958	-187	153109	13	53/14 54/0	CLIPSE Hot Damn (Star Trak/Arista)
29 42	30	LIL' MO F/FABOLOUS 4 Ever ( <i>Elektra/EEG</i> ) LIL' JON & THE EASTSIDE BOYZ Get Low ( <i>TVT</i> )	942	+156	116452	15	30/8	Total Plays: 369, Total Stations: 30, Adds: 1
	-					4 15		FREEWAY Flipside (Roc-A-Fella/IDJMG)
34	38 <b>39</b>	2PAC F(TRICK DADDY Still Ballin' (Amaru/Death Row/Interscope) SEAN PAUL Like Glue (VP/Atlantic)	918	-98 +306	159438		32/0	Total Plays: 314, Total Stations: 12, Adds: 1
50	40		915 012		147090	2	55/17 53/0	TAMIA Officially Missing You (Elektra/EEG) Total Plays: 276, Total Stations: 33, Adds: 1
39	-	SMILEZ AND SOUTHSTAR Now That You're Gone (ARTISTdirect)	913	+76	66183	4	53/0	RON ISLEY F/R. KELLY What Would You Do? (DreamWorks)
35	41	JAY-Z Excuse Me Miss (Roc-A-Fella/IDJMG)	868 954	-119	115163	17	59/0 40/2	Total Plays: 237, Total Stations: 24, Adds: 5
41	42	FLOETRY Say Yes (DreamWorks)	854	+64	91986	5	49/3	JAY-Z La, La, La (Excuse Me Again) (Bad Boy/Universal)
32	43	HITMAN SAMMY SAM Step Daddy (Universal)	810	-234	48453	8 10	38/0	Total Plays: 222, Total Stations: 42, Adds: 42
37	44 45	DMX X Gon Give It To Ya ( <i>Ruff Ryders/IDJMG</i> )	770	-111	89933	18	31/0	TYRESE Signs Of Love Makin' (J)
38	45	B2K Girlfriend (Epic)	750	-130	66212	15	55/0	Total Plays: 132, Total Stations: 31, Adds: 8
44	46	JAHEIM Put That Woman First (Divine Mill/WB)	703	-22	138170	8	18/1	ROSCOE Smooth Sailin' ( <i>Priority</i> ) Total Plays: 92, Total Stations: 11, Adds: 11
Debut>	47	GINUWINE In Those Jeans (Epic)	646	+143	67203	1	45/5	
47	48	AALIYAH Come Over (BlackGround)	639	+15	55762	3	44/0	ELEPHANT MAN Pon De River (Greensleeves) Total Plays: 78, Total Stations: 11, Adds: 4
Debut>	49	SARAI Ladies (Epic)	562	+85	68881	1	38/5	
	50	MISSY ELLIOTT Pussycat (Elektra/EEG)	539	-74	73501	6	8/0	Songs ranked by total plays

89 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/18-5/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

Songs ranked by total plays R&R Station Playlists have moved to the web.

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See all of our monitored reporters at www.radioandrecords.com.





. May 30, 2003

#### RANK ARTIST TITLE LABEL

- 1 50 CENT 21 Questions (Shady/Aftermath/Interscope)
- 2 LIL' KIM f/50 CENT Magic Stick (Dueen Bee/Atlantic)
- 3 FABOLOUS f/LIL' MO Can't Let You Go (Elektra/EEG)
- 4 SEAN PAUL Get Busy (VP/Atlantic)
- 5 R. KELLY f/BIG TIGGER Snake (Jive)
- 6 BEYONCE' Crazy In Love (Columbia)
- 7 50 CENT In Da Club /Shady/Aftermath/Interscope/
- 8 BUSTA RHYMES f/MARIAH CAREY... I Know What You Want (J)
- 9 LUMIDEE Never Leave You (Straight Face) 10 ASHANTI Rock Wit U (Murder Inc./ID./MG)
- 11 CHINGY Right Thurr (Priority/Capitol)
- 12 JOE BUDDEN Pump It Up (Def Jam/IDJMG)
- 13 WAYNE WONDER No Letting Go (VP/Atlantic)
- 14 BONECRUSHER Never Scared (So So Def/Arista)
- 15 LUDACRIS Act A Fool (Def Jam South/IDJMG)
- 16 SNOPP DOGG Beautiful (Doggy Style/Priority/Capitol)
- 17 PANJABI MC Beware Of The Boys (Sequence)
- 18 LIL' KIM The Jump Off (Queen Bee/Undeas/Atlantic)
- 19 LIL' JON & EASTSIDE BOYZ Get Low (TVT)
- 20 FABOLOUS Into You (Elektra/EEG)
- 21 2PAC Still Ballin' (Amaru/Tha Row/Interscope)
- 22 DA BRAT In Love Wit U /So So Def/Aristal
- 23 SEAN PAUL Like Glue (VP/Atlantic)
- 24 FREEWAY Flipside (Roc-A-Fella/IDJMG)
- 25 LOON f/KELIS How You Want That (Bad Boy/Universal)
- 26 TALIB KWELI Get By (Rawkus/Priority)
- 27 EMINEM Hail Mary (Shady/Aftermath/Interscope)
- 28 50 CENT f/NOTORIOUS B.I.G. Realist Nigga (Shady/Aftermath/Interscope)
- 29 JAY-Z La, La, La (Excuse Me Again) (Bad Boy/Universal)
- 30 PHARRELL f/JAY-Z Frontin' (Star Trak/Arista)

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/18-5/23/03. © 2003, R&R, Inc.



PHARRELL FEATURING JAY-Z Frontin' (Star Trak/Arista) JOE BUDDEN FEATURING BUSTA RHYMES Fire (Spit/IDJMG) SEAN PAUL Like Glue (VP/Atlantic) JAY-Z La La La (Excuse Me Again) (Bad Boy/Universal) ROSCOE Smooth Sailin' (Capitol/Priority) KEITH MURRAY Candi Bar (Def Jam/IDJMG)



#### A true summer party jam is Fannypack's "Cameltoe" (Tommy Boy). If you are looking for a record that's simply bangin', check out Purple Kitty's "Bang On" (Independent). You will not be disappointed. Also, Nalin & Kane's "Beachball 2003" (Independent) has arrived just in time for summer! And check out my remix of Roc Project featuring Tina Arena's "Never (Past Tense)" (Illustrious). Ha ha!



— Johnny Budz, WKTU/New York

#### R&R Welcomes Newest....

\* \*

Continued from Page 33

PINK Family Portrait S.O.S. BAND Just Be Good To Me JUSTIN TIMBERLAKE Cry Me A River DEELE Two Occasions ROC PROJECT ... Never (Past Tense) BOB MARLEY One Love/People Get Ready JENNIFER LOPEZ f/LL COOL J All I Have KC & THE SUNSHINE BAND Boogie Shoes DANIEL BEDINGFIELD If You're Not The One

#### WWKL (Hot 92)/ Harrisburg

Frequency: 92.1 FM Market Rank: 79 City of License: Palmyra, PA Mailing Address: 2300 Zartang Way, Harrisburg, PA 17110 Street Address: Same as above Phone: 717-238-1041 Fax: 717-238-1454 Website: www.hot92.com **Owner:** Cumulus Media GM: Ron Giovanniello GSM: Todd Matthews, Rit Casey and John Butler OM/PD: John O'Dea Asst. PD: Mackenzie MD: Lucas

Promotions Director: Marisa Allen PD/MD Call Times: PD — Monday, 9:30-11am; MD — Thursday, 3-5pm How do you feel that being an R&R Rhythmic reporter will benefit your station?: "First and foremost, we'll get the new music ahead

and foremost, we'll get the new music ahead of time instead of having to call the labels several times to get new singles sent," says O'Dea. "We'll also be able to get CD giveaways much easier. It should also be easier to get artists to do station shows. Not many of the labels care about you as a station unless you're BDS or an R&R reporter. That's a shame, because we were helping to sell CDs and establish new artists as much, if not more than, WHKF over the past year. Now that we're an R&R reporter, we suddenly mean something. You guys carry a lot of clout!" Sample Hour: 2pm

50 CENT In Da Club DANIEL BEDINGFIELD If You're Not The One EMINEM Sing For The Moment BLU CANTRELL Hit 'Em Up Style (Oops!) BLACK EYED PEAS Where Is The Love SEAN PAUL Get Busy DA BRAT In Love Wit Chu JOE I Wanna Know JEWEL Intuition BUSTA RHYMES I Know What You Want BEYONCÉ Crazy In Love







#### **This Week's Hottest Music Picks**

#### Big Juice PD, KTBT/Tulsa

Eminem, 50 Cent & Busta Rhymes' "Hail Mary 2003" (Shady/Aftermath/Interscope): This song is like whoa! It's racy, but the phones are ringing off the hook with requests for it.

Tyrese's "Signs of Love Makin'" (J): I think Tyrese is on a roll. Women love him, and this song only gives them more reason to. It gives guys an excuse to use that tired line "Hey baby, what's your sign?" and actually get an answer.

#### Puerto Rico MD. KOHT/Tucson

Sarai's "Ladies" (Epic): We tested it, and

the ladies loved it. We started warming it up in the mix, and the ladies are requesting it. I have a feeling the ladies are gonna like this one — duh.

Westside Connection's "Lights Out" (Universal): It's a great West Coast record. Our mixers are really buzzin' over it.

Black Eyed Peas featuring Justin Timberlake's "Where Is the Love" (Interscope): It's a deep song. There are not too many like this out there. Justin Timberlake rips the hell out of that hook. You cannot



deny that guy has talent. Great job!

Roscoe's "Smooth Sailin'" (Capitol/Priority): I just got this one on my desk. I took a listen, and I love it. Great sample. It's a perfect summertime song.

DJ Lopez MD, KYLZ/Albuquerque

Jay-Z's "La La La (Excuse Me Again)" (Bad Boy/Universal): Jigga Man comin' through like a true bad boy.

Sean Paul's "Like Glue" (VP/Atlantic): Stickin' to my ears and CD player like glue!

50 Cent featuring Snoop Dogg's "P.I.M.P. (Remix)" (Shady/Aftermath/Interscope): The song of the summer!

Beyoncé featuring Jay-Z's "Crazy In Love" (Columbia): The back-and-forth, bobbing-your-head tempo changes in this song make it such a great record!

Baby Beesh featuring Frankie J's "Suga, Suga" (Good Guy Ent.): Anyone who hasn't heard this is missing the sweet stuff ear-gasms are made of.

#### Zac Davis PD, WBVD/Melbourne

Sean Paul's "Like Glue": This song came out 2 1/2 years ago, but now, with Sean Paul's success, it's been re-released. I hope it has the support to go to the top.

Lumidee's "Never Leave You" (Straightface/Universal): Wow! This has a unique sound and is a great female record for us. It has a great feel, and I think it will do well for us.

Mya's "My Love Is Like ... Whoa!" (Interscope): I can't wait for the new *Moodring* album to come out! I am glad she is coming out with a lot of new stuff — it's like whoa!

#### JB King MD, KLUC/Las Vegas

Black Eyed Peas featuring Justin Timberlake's "Where Is The Love": Blowing up the phones already.

Craig David featuring Sting's "Rise & Fall" (Atlantic): This has been a favorite since the album dropped.

Chingy's "Right Thurr" (Capitol/Priority): Phones starting to come in.

#### Karen Wild MD, KUBE/Seattle

Mya's "My Love is Like ... Whoat" (Interscope): Another track produced by Missy. She has been working hard and working well with the ladies lately! From Blaque to Monica, Missy is not only one of the hottest artists and producers, she can also speak from a women's perspective like no other!

Keith Murray's "Candi Bar" (Def Jam/ IDJMG): I love this track — it's catchy and fun. He is such a fun artist, and this translates through the song for sure!

Bubba Sparoox's "Jimmy Mathis" (Beatclub/Interscope): I've said it time and time again: Timbaland has the Midas touch. Anything he touches turns to gold (or platinum), and this is a little bit country and a lot hip-hop! See, Eminem isn't the only good white rapper!

#### Frank E.D. PD, KMRK/Midland-Odessa, TX

Loon featuring Kelis' "How You Want That" (Bad Boy/Universal): This definitely ranks high on the heat scale.

Baby Beesh featuring Frankie J's "Suga, Suga": Real laid-back, but hella funky! The duo brings it on this track. Foxy Brown's "I Need a Man" (Viola-

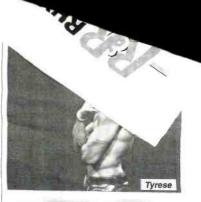
tor/IDJMG): Nice track!

#### Lee L' Heureux MD, WRED/Portland, ME

Beyoncé featuring Jay-Z's "Crazy In Love": Jumping into the top five phones this week. This is a great record across the board for us, as it is getting calls from all demographics. This has No. 1 written all over it.

Talib Kweli featuring Jay-Z & Busta Rhymes' "Get By (Remix)" (Rawkus/ MCA): The Talib Kweli/Jurassic 5 sound always does very well in this market, and the remix of this track will keep the record going a little longer for us. Good phone returns already on this.

Ludacris' "Act a Fool" (Def Jam South/ IDJMG): Picking up a lot of steam for us. With the video getting more play, the phones are really starting to pick up. This is going to be a great summer track for us.



#### JD Gonzalez PD, KBTT/San Antonio

Ludacris' "Act a Fool": Count it! Another hit for Luda. 2 Fast 2 Furious will send it over the top!

JS' "Ice Cream" (DreamWorks): I love this song. Comparable to "My Neck, My Back." I think it will track the same.

Loon featuring Kelis' "How You Want That": Just added it. It's still early, but the room likes it a lot.

**Fabulous featuring Tamia's** "Into You" (Elektra/EEG): Fab has another one. He will keep the streak going on this one.

#### Felix Santos MD, KSEQ/Fresno

Angelina's "I Will Always Be There for You" (Upstairs): No. 1 on the phones. 'Nuff said.

Chingy's "Right Thurr": Top five phones and hot in the clubs.

Thalia featuring Fat Joe's "I Want You" (Virgin): Look out, J. Lo! Great summertime joint that has the ladies singing along.

Roscoe's "Smooth Sailin'": Kurupt's lil bro has some skills too. Philly meets California. If you're on the West Coast, you need to play this.

#### Rob Tyler MD, WQSX/Boston

Jennifer Lopez's "I'm Glad" (Epic): Pulling top five phones. Great female reaction record!

Justin Timberlake's "Rock Your Body (Oakenfold Mix)" (Jive): Top three in callout in every cell. The song's a hands-down smash!

Laura Pausini's "If That's Love" (Atlantic): A great ballad from an artist to watch.



# ON TARGET · ON TIME · EVERYTIME NO EXCUSES

Bullseye Marketing Research, inc. Contact Chuck Dees or John Hart 1-888-411-4395 email us at bullseye@bullsi.com or visit our website at www.Bullsi.com



May 30. 2003

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America's Best Testing CHR/Rhythmic Songs 12 + For The Week Ending 5/30/03

Artist Title (Label)	TW	ŁW	Familiarity	Burn	Persons 12-17	Persons 18-24	Persons 25-34
LIL' KIM F/ 50 CENT Magic Stick (Queen Bee/Atlantic)	3.93	3.84	62%	10%	4.06	3.78	3.95
FABOLOUS Can't Let You Go (Elektra/EEG)	3.92	4.01	72%	17%	4.04	3.82	4.06
50 CENT In Da Club (Shady/Aftermath/Interscope)	3.91	3.97	98%	55%	3.90	3.64	4.17
50 CENT 21 Questions /Shady/Aftermath/Interscope/	3.90	3.91	90%	25%	4.18	3.60	3.96
JUSTIN TIMBERLAKE Rock Your Body (Jive)	3.88	3.85	99%	35%	3.70	3.92	3.94
FABOLOUS F/ ASHANTI Into You (Elektra/EEG)	3.82	3.91	42%	6%	3.62	4.04	3.80
WAYNE WONDER No Letting Go (VP/Atlantic)	3.81	3.76	70%	23%	3.73	3.79	3.84
AALIYAH Miss You (BlackGround/Universal)	3.78	3.89	95%	46%	3.83	3.69	3.82
FRANKIE J. Don't Wanna Try (Columbia)	3.78	3.81	69%	15%	3.91	3.74	3.63
SEAN PAUL Get Busy (40/VP/Atlantic)	3.76	3.97	94%	38%	3.70	3.80	3.96
MONICA So Gone (J)	3.73	3.65	51%	7%	3.71	3.57	3.95
BUSTA RHYMES F/ MARIAH CAREY I Know What You Want (J)	3.72	3.90	89%	26%	3.64	3.70	3.82
LIL' KIM F/ MR. CHEEKS The Jump Off (Queen Bee/Undeas/Atlantic)	3.72	3.72	68%	20%	3.79	3.76	3.63
LIL' MO F/ FABOLOUS 4 Ever (Gold Mind/Elektra/EEG)	3.71	3.81	55%	10%	3.82	3.60	3.75
R. KELLY Ignition (Jive)	3.70	3.78	97%	46%	3.81	3.42	3.69
SNOOP DOGG Beautiful (Doggystyle/Priority/Capitol)	3.70	3.76	B7%	34%	3.50	3.69	3.97
DA BRAT In Love Wit Chu (So So Def/Arista)	3.65	3.79	53%	10%	3.57	3.51	3.86
EMINEM Sing For The Moment (Shady/Aftermath/Interscope)	3.62	3.76	98%	43%	3.55	3.61	3.61
NAS I Can <i>(Columbia)</i>	3.61	3.84	89%	36%	3.65	3.31	3.89
ASHANTI Rock Wit U (Awww Baby) (Murder Inc./IDJMG)	3.61	3.72	60%	14%	3.59	3.58	3.64
LUDACRIS Act A Fool (Def Jam/IDJMG)	3.61		54%	11%	3.69	3.73	3.59
STAGGA LEE Roll Wit M.V.P. (ART/STdirect)	3.61	3.49	40%	10%	3.76	3.75	3.42
GINUWINE Hell Yeah (Epic)	3.57	3.70	91%	39%	3.40	3.50	3.80
PANJABI MC Beware Of The Boys (Sequence)	3.50	3.65	45%	11%	3.46	3.53	3.54
JOE BUDDEN Pump It Up (Def Jam/IDJMG)	3.47	3.53	47%	12%	3.57	3.60	3.46
JENNIFER LOPEZ I'm Glad (Epic)	3.41	3.47	91%	30%	3.58	3.15	3.27
CHINGY Right Thurr (DDP/Capitol)	3.34	-	28%	7%	3.76	3.15	3.07
R. KELLY F/ BIG TIGGER Snake (Jive)	3.33	3.46	53%	15%	3.50	3.31	3.18
KILEY DEAN Make Me A Song (Beatclub/Interscope)	3.29		20%	5%	3.14	3.55	3.20
BONECRUSHER Never Scared (Arista)	3.24	3.27	41%	12%	3.42	3.21	3.18

Total samle size is 428 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total famillarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks

#### Reporters

MARK (Strength and Strength and	WJF)
MCSS/Moloquerque, MM *     CKCY (Staffalo, NY *       DP: Perk Banc Extra APP: Dean Extra PD: Perk Banc Extra Staff Pance     CKCY (Staffalo, NY *       Dist Prill Backer     PD: Perk Banc Extra PD: Perk Banc       Staff Pill Backer     PD: Perk Banc       Staff Pill Pance     MS Pill Backer       Dist Prill Banc     MS Pill Backer       PD: Perk Banc     MS Pill Pance       Staff Pill Pance     MS Pill Pance       MS Pill Pance     PD: Perk Banch       MS Pill Pance     PS Pill Pance       MS Pill Pance     PS Pill P	PD: B MD: V 1 S 1 S 1 S 1 S 1 S 1 S 1 S 1 S
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WJFX/F1. Wayne, IN \* PD: Baau Darrk NO: Wessel 1: Dollar's 'Rojar' (BDS/Freano, CA \* PD: Grig Holman MD: Baay Bales 70 RSS/DE 'Smooth' 1: StAP MA, 'Clus' RSE/D'Fresno, CA \* PD: Tommy Bales 8: RSE/D'Fresno, CA \* PD: Tommy Bales 1: StAP MA, 'Clus' ND: The Stap 1: StaP Ma, 'Clus' ND: The Stap 1: StaP Ma, 'Clus' PD: Tommy Bales 1: StaP Ma, 'Clus' WM/M(Torensboro, M) R05C02 "Smooth" JM27 Tua" MH/CTerensboro, NC \* "PC Brian Douglas Ta Adds The Adds Buck 1100 FEAS Marghe Dave Buck 1100 FEAS Marghe Dave Stat Pall FEAS THALLA ISAN THE ADD Stat Pall Stat Pall ThALLA ISAN THE ADD Stat Pall T KL/Harrisburg, PA \* kahn O'Bea JAY-2 \*La" JOE BUDDEN \*Pump 90NECRUSHER \*Never 'ANNYPACK \*Cameitoe" FANNYPACK "Cametoo MX/Hartlord, CT \* Steve Salkeny Victor Starr /MD: David Simpson JAY-21.2 Lill, BOW WOW "Down" MYA "Whoa" mta winga" DB/Honolulu, HI \* Leo Baldwin Sam The Man JAV2 TLa" MVA Whoa" RON ISLEY FR KELLY "What" DAVID BAWKR T "Lae" Algonabut "\*\* DAVIO BANNER "Like /Honolulu, HI \* Fred Rico Rysm Seam SCAN PAUL "Gue" B G "Gangsta" ELEPHANI MAN "River JAY-21.2" MYA "Whoa" E/Honolulu, HI \* C.C. Kevin Akitake NONICA "Gone" NY-Z "La" NYA "Whoa" X/Houston-Galveston, TX Tom Calococci Carmen Contreras No Adds

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WPYN/Miami, FL \* PD/ND: Phil Nichaels 47 B1 "Somabul" 14 4 STRINGS "Rain" 9 LAURA PAUSINI "Love" 5 QED "Bites" 5 OED "Bites" KTTB/Minneapolis, MM \* PO/MC: Dusty Haryes APD: Zamile K. No Adds KHTN/Modesto, CA \* OM/PC: Rene Reberts APD: Drew Stene 9 MrA \* Whoa\* 3 MrA \* La\* TU/Monterey-Salinas, CA \* \* Kenny Allen No Adds KDO/Monterey-Salinas, CA \* PD: Dennis Martinez MD: Alex Carillilo 2 LUDACRIS 'Fool' 1 JAV-2 Ta WJWZ/Montgomery, AL PD/MD: Al Irving 13 JAY-2 "La" 13 ELEPHANT MAN "Roter" WKTU/New York, NY \* Interim PD/APD/IIID: Jelf Z. 17 BICKY MABTIN \*Jaleo\* Interim PO/APD/MBC-3eH12. 17 / ROCY AMARINE - Jakof WOHT/RNew York, KY \* PO/PPPros.: Tray Cloheny MD: Edits WHV2/Andolk, VA \* PO/PPP - Trays: Edit UMIDE - Londein MD: Dan Konden 2 SSAN PULL - Cluse UMIDE - Leave UMIDE - Leave UMIDE - Leave MCR KVOdessa-Mikiland, TX PO: Frank E ULLISE - Leave UMIDE - Leave UMIDE - Leave 1 BLACK EYCO PEAS - Where' KCMCP/UDeAson BC/H, DK \* PD: Store English MD: Class Rifts MD: 1 BLACK EYID PEAS W KQCH/Ornaha, NE \* PD: Erik Johnsen 6 JDE BUIDEN Pamp WIHM/Ordando, FL \* PD: Stavis DeMans APD: Kath Marroly No Adds WPYO/Orlando, FL \* PD: Stave Bartel MD: JHI Stores 6 FAMIYPACK Cambio KCAQ/Oxnard-Ventura, CA \* APD: Big Bear "D: Big Bear ROSCOE "Smooth" JAY-Z "La" MYA "Whoa" KKUU/Palm Springs, CA PD: Antidog MD: Erin DeVeaux 38 MR CAPONE-E "One" 25 JAY-2 "La" 20 FLOETRY "Yes" MYA "Whoa" ROSCOE "Smooth"

WPHI/Philadelphia, PA \* PD: Colby Colb MD: Raphael "Raft" Gaorge 21 JAY-2 "La" 3 SEAN PAUL "Give" KKFR/Phoenix, AZ PD: Bruca St. James APD: Charlia Huero MD: J Philta MD: Jaey Boy 5 ROSCOE "Smooth" 5 ROSDE<sup>T</sup>Smooth<sup>\*</sup> KZZP/Phoenix, AZ \* PD: Nark Medina NO: Chiene NO: Chiene NO: Maria Devoa Dir/Prog.: Nark Adama APD: Maria Devoa MD: Alexa 8 ROSCOE \*Smooth<sup>\*</sup> 4 FAMIYPACK \*Cametoo 2 JAV: 2\*1a<sup>\*</sup> SARAI \* Lades\* ): Mario Unrus : Alexa ROSCOE "Smooth" FAMNYPACK "Camelice" 8 HUSALE EINTHAN 4 FAMIVPACK "Cameloe" 2 JAY-2 "Ja" SARAI "Lades" WPKF/Poughkoepsie, NY PD: Jimi Jamm APD/MD: C.J. Moletyre 39 FAGOLOUS F/ASHANTI "Into" PINK "Good" KWYL/Reno, NV \* ELEPHANT MAN "River JAY-2 "La" ROSCOE "Smooth" micsCole "smooth" (KGG(A)NeverAlex, CA \* PD: Jessa Duran 2 Curling: The Cole 2 Curling WOCCOSSILISATING PD: Weekie BOD: Bestine DB: Stroker DB: Stroker BOD: Charles BOD: Charles Bod BOD: Charles Bod Monte Charles Construction MIC: Charles BOD: Charles BOD: Charles BOD: Charles BOD: Charles BOD: Charles BLACK EYED FEAS: Where BLACK EYED FEAS: Where KBBT/San Antonio, TX \* PD: J.D. Gonzalez APD: Danny B MD: Romee 1 MYA Whea\* LUMIDEE "Leave" KCJZ/San Antonio, TX \* PD: Deeg Semett



HEADRUS

#### ARTIST: JS LABEL: DreamWorks By MIKE TRIAS/ASSISTANT EDITOR

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Sisters Kim and Kandy John-son are bringing the summer heat as they present "Ice Cream," the lead single and title track from their forthcoming

debut album. The song is currently climbing R&R's Urban chart and making headway at Rhythmic as well.

"Ice Cream" was produced, written and arranged by R. Kelly, so you know it's steamy. The instrumental is laid back and sexy at the same time and even incorporates musical bells that sound like an ice cream truck. But this ice cream isn't for kids, especially since it's teeming with sexual innuendos

"Come and get a scoop of my ice cream, baby/JS got the flavors that I know will drive you crazy," sing the sisters on the chorus. R. Kelly even gives a shoutout to his own album in the lyrics: "Just put the Chocolate Factory CD on and watch me lose it." Kandy says of the cut, "This one's naughty. It's cool and hot at the same time."

Born and raised in Los Angeles, the Johnson sisters have been in the business of singing for over a decade. "For us, singing together is as easy as breathing," says Kim. "We've been doing it for so long like it's like shorthand --- we operate on instinct with each other; it's the most natural thing in the world." They have sung backup for Christina Aguilera, Michael Jackson, Sting and, of course, The Isley Brothers. Ronald Isley has even taken a special interest in the duo.

Isley, R. Kelly and John McClain are Ice Cream's executive producers, and the album is slated for release on July 22. As their manager, Isley has been with the girls for four years and is confident in their talents. "These girls are gonna take it over," says Isley. "Trust me."



DANA HALL

Urban



38

dhall@radioandrecords.com

# New Beginnings, **New Opportunities**

My hopes and aspirations to make a difference

 ${f A}$ s anyone who has started a new job or made a career move knows, new beginnings can be both exciting and nerve-racking. This particular change is exciting for me because the new challenges I face mean that I will be forced to learn new ways of thinking and will have to adapt to a new environment, and those are situations I thrive in. But it's also nerve-racking because the pressure is on to make an impact.

What can I do make the Urban/ Urban AC section of R&R more useful to its readership? How do I fulfill the needs of GMs, programmers, mixers, DIs, label executives and field reps alike? And while I feel privileged to even have the opportunity for a new beginning when so many in our industry do not, that adds an extra degree of pressure, because I feel the need to satisfy the expectations of my peers even more so than those of my new employer.

Sarting Over ... Again

This is not the first time I've started over. In 1996, after nine years at WILD-AM/Boston, I made the difficult decision to move to New York and take a position with a syndication company as an affiliate manager. I quickly learned it wasn't the right fit for me.

A perfect world may be a lot to ask for. but I can strive to make our industry better through these pages.

At the same time that I was realizing this, I was extremely lucky to have Sean Ross, then Managing Editor of Airplay Monitor, contact me to become a news reporter for the publication. Thus began my career in the trades.

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As any former programmer will tell you, even if you move to the label side of this business, you never quite leave radio or the programming mind-set behind. Every time you listen to a station, you listen with a critical ear. This allowed me to talk to the readers of Monitor both as someone who had been in their shoes and someone who wanted to learn more about the craft of programming.

At WILD I was lucky to have worked with several of the format's current leading programmers early in their careers: first Elroy Smith (now OM of WGCI-AM & FM & WVAZ/ Chicago), then Stephen Hill (now VP/ Music Programming for BET) and, finally, Ken Johnson (now Director/ Urban Programming for Cumulus). And in the position of Managing Editor of the R&B Airplay Monitor, I was able to speak with programmers from all over the country and soak in all that they had to teach as well

Being on the trade publishing side of the business also allowed me to better understand the label person's point of view: their challenges, frustrations and goals. My years at Monitor introduced me to an entire world of industry politics that I was insulated from while at WILD, politics that I am still trying to understand and cope with but will also, hopefully, be able to shed light on in the future in the pages of R&R.

#### A Perfect Music World

As I write this first column, it occurs to me that maybe the radio and record industries are in need of a new beginning as well. It's a business we love, and love to hate. So many of us complain and criticize (myself included sometimes) or bemoan the "good old days," yet we would never leave this industry.

Some stay for love of the music, others for the paycheck, and others because they simply love what they do despite the challenges. I'm not one who says we should go back to the old days. In fact, I think there is much we can learn from the new generation of programmers, as long as we don't ignore the past or dispose of those who paved the way.

What would I change if this industry could start over? There are a number of things on my wish list, but three stand out.



HE COULDA, AND HE DID Motown crooner Brian McKnight left his mark on WVEE (V103)/Atlanta while promoting his current single, "Shoulda, Woulda, Coulda." Pictured here (I-r) are V103 PD Tony Brown, Universal/ Motown Southeast regional Travis Knuckles, V103 Asst. PD/MD Tosha Love. McKnight and V103 GM Rick Caffey.

First, the music industry needs to figure out how to use new technology to its advancement. For too long we've tried to stop the use of new technology, when all along we should have been trying to figure out how to use it. If I had a magic wand, I would still want consumers to go to the Internet to trade music, only I would then have them run out and buy the album after they've discovered that new song or artist.

There is much we can learn from the new generation of programmers, as long as we don't ignore the past or dispose of those who paved the way.

Second, in a perfect music industry the younger and older generations would have mutual respect for one another. Veterans would mentor, as well as be open to new ideas and music. New jacks would listen to the vets and take the best of their experience to make our future in this industry more profitable and pleasurable.

Third, and possibly the one thing that is most needed in this new beginning for the music industry, is that the same respect that the hip-hop and R&B genres and their artists are finally earning should also be bestowed upon the genre's programmers, jocks and label folks, who are on the ground floor of making the music happen. That would mean they would get compensation equal to their pop counterparts and have equal opportunities to "run shit" at their stations and companies when they deserved to.

#### **Goals To Strive For**

A perfect world may be a lot to ask for, but I can strive to make our industry better through these pages. Through stories, information, features and specials in the Urban/Urban AC section, I hope to make an impact by opening the lines of communication, creating discussion, sparking debate, opening minds, allowing others to teach what they know and bringing recognition to those who are deserving.

What do I need from you? Feedback, participation, the desire to learn and respect for others in this business. I will also need your help and support to make this section of the news paper a valuable asset for the R&B community.

Over the next month I will be working with the R&R team to put together our convention celebrating this newspaper's 30th year in the industry, June 18-21 at the Beverly Hilton Hotel in Beverly Hills, CA. Details on the Urban and Urban AC panels will appear in next week's column and in the weekly Urban Hot Fax.

In addition, I will be looking for your feedback on the section and creating new features to better serve programmers in their task of building better radio stations and to help labels to better serve programmers. You can contact me at 201-656-3431 or dhall@radioandrecords.com.

The same respect that the hip-hop and R&B genres and their artists are finally earning should also be bestowed upon the genre's programmers, jocks and label folks, who are on the ground floor of making the music happen.

# URBAN TOP 50

11	Y	May 30, 2003							e o
LAST WEEK	this Week	ARTIST TITLE LABEL(S)	TOTAL	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS	Most Added*	
1	1	50 CENT 21 Questions (Shady/Aftermath/Interscope)	3604	·237	504894	12	70/0	www.rradds.com	
2	2	FABOLOUS F/LIL' MO Can't Let You Go (Elektra/EEG)	3318	.71	481230	15	66/0	ARTIST TITLE LABEL(S)	ADDS
4	3	MONICA So Gone (J)	3252	+172	453464	9	69/0	JAY-Z La, La, La (Excuse Me Again) (Bad Boy/Universal)	48
3	4	BUSTA RHYMES & MARIAH CAREY   Know What You Want (J)	3140	-239	431797	16	69/0	SEAN PAUL Like Glue (VP/Atlantic)	45
5	5	JAHEIM Put That Woman First (Divine Mill/WB)	2600	.78	375418	13	64/0	LIL' JON & THE EASTSIDE BOYZ Get Low (TVT)	10
7	6	FLOETRY Say Yes (DreamWorks)	2476	.78	365133	17	66/0	JAVIER Crazy (Capitol)	8
6	7	SEAN PAUL Get Busy (40/40/VP/Atlantic)	2319	-247	322723	16	68/1	BLACK EYED PEAS Where Is The Love? (A&M/Interscope) SYLEENA JDHNSON Faithful To You (Jive)	8 6
11	8	BONECRUSHER Never Scared (Arista)	2171	+161	291668	12	69/0	LUMIDEE Never Leave You (Uh Oh) /Universal	5
9	ğ	R. KELLY Snake ( <i>Jive</i> )	2088	+76	288546	7	68/1	CLIPSE Hot Damn (Star Trak/Arista)	5
8	10	SNOOP DOGG Beautiful (Doggy Style/Priority/Capitol)	1930	-380	280471	18	67/0	B.G. I Keep It Gangsta (Choppa City/Koch)	4
10	11	LIL' MO F/FABOLOUS 4 Ever (Elektra/EEG)	1916	·96	241401	13	64/0	NOVEL Peach (Rawkus) MYSTIC F/DONELL JDNES Breathe (Good Vibe/DreamWorks)	3
16	12	LIL' KIM F/50 CENT Magic Stick (Queen Bee/Atlantic)	1832	+ 299	309189	6	9/0	WIGHT IDONELL ADNES Diedlie 10000 Macheelinnanas	5
12	13	RON ISLEY F/R. KELLY What Would You Do? (DreamWorks)	1746	-122	281506	12	60/0		
19	14	ASHANTI Rock Wit U (Awwww Baby) (Murder Inc./IDJMG)	1644	+281	252520	5	68/1		
33	Ğ	BEYONCE' Crazy In Love (Columbia)	1469	+629	243835	2	70/2	Most	
13	16	JAY-Z Excuse Me Miss (Roc-A-Fella/IDJMG)	1433	-280	195723	18	64/0	Increased Plays	
15	17	LIL' KIM The Jump Off (Queen Bee/Atlantic)	1424	·207	174425	17	68/0	····· <b>·</b> ··· <b>·</b> ···· <b>·</b> ···· <b>·</b> ···· <b>·</b> ······	
20	18	JOE BUDDEN Pump It Up (Def Jam/IDJMG)	1404	+ 80	181542	9	57/0	ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
14	19	NAS I Can <i>(Columbia)</i>	1401	.308	175330	16	63/0		
17	20	50 CENT In Da Club <i>(Shady/Aftermath/Interscope)</i>	1388	-61	221505	21	67/0	BEYONCE' Crazy In Love (Columbia) LUDACRIS Act A Fool (Def Jam South/IDJMG)	+629 +312
26	2	LIL' JON & THE EASTSIDE BOYZ Get Low (TVT)	1371	+211	163251	6	46/10	LIL' KIM F/50 CENT Magic Stick (Queen Bee/Atlantic)	+299
24	2	DAVID BANNER F/LIL' FLIP Like A Pimp (Universal)	1324	+147	163564	9	55/1	ASHANTI Rock Wit U (Awwww Baby) (Murder Inc./IDJMG)	+ 28 t
21	23	GINUWINE In Those Jeans (Epic)	1316	+58	182354	4	61/0	LIL' JON & THE EASTSIDE BOYZ Get Low (TVT)	+211
27	2	CHINGY Right Thurr (DDP/Capitol)	1280	+ 165	149653	7	60/1	LUMIDEE Never Leave You (Uh Oh) /Universal)	+205 +172
23	25	DRU HILL I Love You (Def Soul/IDJMG)	1233	+39	233312	10	56/0	MONICA So Gone (J) CHINGY Right Thurr (DDP/Capitol)	+172
25	æ	AALIYAH Come Dver (BlackGround)	1233	+62	188484	4	56/0	BONECRUSHER Never Scared (Arista)	+161
22	ð	HEATHER HEADLEY   Wish   Wasn't (J)	1225	+11	173073	11	59/2	PHARRELL F/JAY-Z Frontin' (Star Trak/Arista)	+ 149
36	28	LUDACRIS Act A Fool (Def Jam South/IDJMG)	1067	+312	115210	3	60/1		
28	29	HITMAN SAMMY SAM Step Daddy (Universal)	992	-109	88267	8	48/0		
29	30	DA BRAT In Love Wit Chu (So So Def/Arista)	980	-50	119392	7	50/0		
34	3	50 CENT P.I.M.P. (Shady/Aftermath/Interscope)	903	+ 131	169827	4	2/0	New&Active	
30	32	MISSY ELLIOTT Pussycat (Elektra/EEG)	836	-149	133711	10	4/0		
32	33	TALIB KWELI Get By (Rawkus/MCA)	807	-52	86415	10	43/0	CLIPSE Hot Damn /Star Trak/Arista/	
35	34	PANJABI MC Beware Df The Boys (Sequence)	728	-44	124912	6	9/0	Total Plays: 375, Total Stations: 34, Adds: 5	
37	35	TYRESE Signs Of Love Makin' (J)	685	+1	90998	3	52/0	TAMIA Officially Missing You (Elektra/EEG) Total Plays: 371, Total Stations: 42, Adds: 2	
31	36	B2K Girlfriend (Epic)	685	·218	95149	14	54/0	T.1. 24's (Grand Hustle/Atlantic)	
45	37	LUMIDEE Never Leave You (Uh Oh) <i>(Universal)</i>	683	+205	106313	2	35/5	Total Plays: 357, Total Stations: 26, Adds: 2	
38	38	EMINEM F/50 CENT/BUSTA RHYMES Hai) Mary (Shady/Aftermath/Inter		-22	78765	5	2/0	THREE 6 MAFIA F/LIL' FLIP Ridin' Spinners (Loud/Columbia)	
40	39	LOON F/KELIS How You Want That (Bad Boy/Universal)	600 600	+44	102964	2	51/0	Total Plays: 329, Total Stations: 26, Adds: 1	
40	40	KILEY DEAN Make Me A Song <i>(Beatclub/Interscope)</i>	591	+62	41563	3	38/0	VIVIAN GREEN Fanatic (Columbia)	
39	41	FIELD MOB All I Know (MCA)	518	-54	41305	4	37/0	Total Plays: 303, Total Stations: 31, Adds: 0	
43	<b>1</b>	JS Ice Cream (Dream Works)	508	+7	84291	3	43/2	SEAN PAUL Like Glue (VP/Atlantic) Total Plays: 302, Total Stations: 45, Adds: 45	
46	43	FREEWAY Flipside (Roc.A.Fella/IDJMG)	505	+76	81995	2	25/1	JAY-Z La, La, La (Excuse Me Again) (Bad Boy/Universal)	
Debut>	44	PHARRELL F/JAY-Z Frontin' (Star Trak/Arista)	436	+149	88063	1	2/0	Total Plays: 263, Total Stations: 48, Adds: 48	
49	45	SMILEZ AND SOUTHSTAR Now That You're Gone (ARTISTdirect)	433	+41	32142	2	2/0 35/0	JAVIER Crazy (Capitol)	
49	46	NELLY Pimp Juice (Fo' Reel/Universal)	433	-129	53616	11	39/0	Total Plays: 200, Total Stations: 31, Adds: 8	
Debut>	40	NIVEA 25 Reasons (Jive)	427	+125	30973	1	35/0	SYLEENA JOHNSON Faithful To You (Jive)	
47	48	FOXY BROWN I Need A Man (Violator/IDJMG)	420 387	-41	46269	2	37/2	Total Plays: 198, Total Stations: 27, Adds: 6	
47 Debut>	40	AMANDA PEREZ Angel (Powerhowse/Virgin)	382	+20	37899	1	1/0	NOVEL Peach (Rawkus) Total Plays: 185, Total Stations: 20, Adds: 3	
	<b>5</b>	CHOPPA Choppa Style (No Limit/Universal)	302	+20	45043	18	21/0		
	-							Songs ranked by total plays	
71 Urban re	porters	. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radi	io Networks. S	iongs ranke	d by total plays	s for the air	play week of		

71 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/18-5/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the gratest week-to-week increases in total plays. Gross impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

R&R Station Playlists have moved to the web. See all of our monitored reporters at www.radioandrecords.com.



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IF BEARS

Powered B



#### Stations and their adds listed alphabetically by market Reporters KTCX/Beaumont, TX \* OM: Jim West PD: Al Payne 1: SEAN PAUL "Glue" 1: JAY-2 "La" WAJZ/Albany, NY WPWX/Chicago, IL \* WJJN/Dothan, AL OM/PD: JR Wilson MD: Jamar Wilson 10 SEAN PAUL "Giue" KIIZ/Killeen-Temple, TX PD/MD: Myckal Maguire 16 PHARRELL, FJAY-Z "Fronton" 11 AALIYAH "Come" 10 SEAN PAUL "Giue" WWPR/New York, NY \* PD: Michael Saunders MD: Mara Melendez WEDR/Miami, FL \* OM/PD/MD: Cedric Hollywood WRHH/Richmond, VA \* WFUN/St. Lowis, MO \* PD/MD: Craig Black PD/MD: Sugar Bea APD: Marie Cristal PD: Jay Alan MD: Barbara A. McDowell PD: J.O. Kunes MD: Alvin "Big Nat" Smails 14 ELEPHANT MAN "Rwer" 12 SEAN PAUL "Gwe" 9 JWY-Z "La" 3 SWAAP SOLDJAS "Wuzzu 6 JAY-Z "La" 2 HEATHER HEADLEY "Wigh" 9 SEAN PAUL "Glu 5 LIL' JON... "Low" 1 JAY-Z "La" 1 MYA "Whoa" 5 JAY-Z "La" 4 SEAN PAUL "Glue" 9 SEAN PAUL "Glue 5 JAY-2 "La" 2 LUCJON\_ "Low" WPHR/Syracuse, NY \* PD: Bulch Charles MD: Kenny Dees W2FX/Fayetteville, NC \* PD: Jeff Anderson APO: Garrett Davis MD: Taylor Morgan WDICK/Rochester, NY \* ON/PD: Andre Marcel APD: Jim Jordan MD: Kala 0 Neal WJZD/Bilexi-Guttport, MS \* WIZF/Cincinnali, OI: \* KRRQ/Lalayette, LA \* PD/MD: John Kinnit WBHH/Norfolk, VA \* PD/MD: Nichael "Heart Attack" WMI8/MIami, FL \* PD: Dion Summers 6 CLIPSE "Hot" PD/MD: Terri Thon 16 SEAN PAUL "Giue" 13 LIL' JON... "Low" OM/PD: Rob Neal MD: Tabari Daniels KBCE/Alexandria, LA APD/MD: Dell Banks SEAN PAUL "Glue" No Adds 1 SEAN PAUL "Glue" 0 BEYONCE "Crazy" 3 ASHANTI "Rock" APD: D | I aw RZ: Tablari Damets SEAN PAUL "Glue" SYLEENA JOHNSON "Faithful" JAY-Z "La" 8 G. "Gangsta" BLACK EYED PEAS "Where" 35 LIL' JON... "Low" 3 SEAN PAUL "Glue" 3 JAY-Z "La" ASHAWTI THOU JAV-Z "La" CLIPSE "Hot" JAWER "Crazy 21 SEAN PAUL "Glue" 16 JAY-Z "La" MVEA "Beacone" WTMP/Tampa, FL PD: Louis Muhammad MD: Big Money Ced 10 JW/2 TLa" 9 MYSTIC/DOMELL JONES "Breathe" WENZ/Cleveland, CH \* WOWI/Nortolk, VA \* KEDG/Alexandria, LA DM/PD: Jay Stevens MD: Wade Hampton 5 SEAN PAUL "Gue" WKKV/Mitwaukee, WI \* PD: Ronn Scott MD: Doc Love WTMG/Gainesville-Ocala, FL PD/APD: Chris Ryan PD: Kim Johnson MD: Eddie Bauer OM/PD: Daisy Davis APD/ND: Michael "Heart Attack WQHH/Lansing, NI \* PD/MD: Brant Johnson WTLZ/Saginaw, MI\* PD: Eugene Brown 1 SEAN PAUL "Glue" JAY-Z "La" JS "Cream" APD/WD: Michael "Heal 32 SEAN PAUL "Busy" 8 JAY-Z "La" 2 SEAN PAUL "Glue" NIVEA "Reasons" THALAK F/FAT JOE "Want JIMER "Crazy" 1 LIL' JON ... "Lo LIMMER "Dragy JAY-2 "La" BLACK EYED PEAS "Where IM RED "Crazy" WBOT/Boston, MA \* PD/MD: Lamar "LBD" Robie: 2 JAY-Z "La NOVEL "Peech" 54TH PLATOON "She" BLACK EVED PEAS "Where" JAY-Z "La" SEAN PAUL "Give" JAVIER "Crazy" SEAN PAUL "Glue" WJUC/Toledo, OH \* PD: Charlie Mack MD: Nildo G. 12 SEAN PAIL: "Glue" BLACK EYED PEAS "Whore" JAY-2 "La" 15 JAY-2 "La" 7 CHINGY "Right" 6 SEAN PAUL "Glue" WHTA/Atlants, GA \* PD: Jerry Smokin' 8 APD: Dimitrics Steven MD: Ramona Debraux WHXT/Columbia, SC \* PD: Chris Connors APD: Harold Banks MD: Shanik Mincle W8LX/Mobile, AL PD/MD: Myronda Re WIKS/Greenville, NC \* PD/MD; B.K. Kirkland WEAS/Savannak, GA PD: Sam Nelson MD: Jewel Carter 15 LIIC JON... "Low" 1 SEAN PAUL "Glue" JAY-Z "La" 24 LIL' JOK WBLK/Buffalo, NY \* PD/MD: Chris Reynolds 3 JAY-Z "La" 2 SEAN PAUL "Glue" WBTF/Lexington-Fayette, KY PD/MD: Jay Alexander No. Links No Add 6 JAY-Z "La" 4 SEAN PAUL "Glue" KVSP/Oidahoma City, OK \* OW/PD: Terry Monday MD: Eddie Brasco 54TH PLATOO JAVIER "Critzy 9 JAVIER "Crazy" LIL'JON, "Low" 27 JAY-Z "La" 1 SEAN PAUL "Glue" KJMM/Telsa, OK \* OM: Bryan Rebitton PD: Terry Monday APD/MD: Aaron Bernard WJMZ/Greenville, SC \* PD/MD: Doug Davis 2 SMORE NORFUL "Now" 17 SEAN PAUL "Glue" 2 BLACK EYED PEAS "Where" B G. "Gangsta" JAY-Z "La" WVFF/Atlanta GA \* SMOKE NORFUL "Now" SEAN PAUL "Glue" SYLEENA JOHNSON "Failwhd WWDM/Columbiz , SC \* PD: Nike Love MD: Finesse OM/PD: Tony Brown APD/MD: Tosha Love "LAWELT: Alarget Exerctanto I SEAN PAUL "Glue" B.G. "Gangsta" BLACK EYED PEAS "Where" JAY-Z "La" WSSP/Charleston, SC \* PD: Jeff Lee 15 SEAN PAUL "She" 3 NOVEL "Prach" 2 BJACK YED PPAS "Where" 1 QUPSE "Hot" ELEPHANT MAN "Rever" JAVIET TOTA; JAVIET TOTA; KIPR/Little Rock, AR \* OM/PD/MD: Joe Booker WNPI Alashville TV \* KDKS/Shreveport, LA ' PD/MD: Quenn Echols Sin Artic MD: Rick Walker 10 JAY-Z "La" 4 SEAN PAUL "Glue" No Adds r urmus: userin Echois 39 BEYONCE "Crazy" 9 S'YLEENA JOHNSON "Fainful" R. KELLY "Snake" JAYZ T. LUMIDEE "Lane" NYSTR/DONELL JONES "Breathe" SENI PAUL "Gue" WUSL/Philadelphia, PA WEUP/Huntsville, AL \* PD/MD: Steve Murry 25 SEAN PAUL "Glue" NOVEL "Peach" No Adds PD: Glenn Cooper MD: Coka Lani AMD: Cosmic Kev WKYS/Washington, DC \* PD: Darryl Huckaby MD: Iran Walter KKBT/Los Angeles, CA \* WFXA/Augusta, GA \* OM/PD: Ron Thomas WFXE/Columbus. GA PD: Michael Soul PD: Rob Scorpio MD: Dorsey Fuller WUBT/Nastiville, TN \* PD: Pamela Anless 1 SEAN PAUL "Glue" CLIPSE THO" JAY-Z "La" SYLEENA JOHNSON "Fathlu" 45 LTC JON "Low" SEAN PAUL "Glue" 18 JAY-Z "La" 10 SEAN PAUL "Glu-" 8 SEAN PAUL "Glue" MEATHER HEATHER Y "Wish" 6 JAY-Z "La" SEAN PALL "Glue" WWWZ/Charleston, SC \* OM/PD: Terry Base MD: Yonni O'Donohue 8 SEAN PAUL "Gwe" JAY-Z "La" WJMI/Jackson, MS \* ON/PD/MD: Stan Branson APD: Alice Dixon WAMO/Pittsburgh, PA \* PD/ND: DJ Boogie KMJJ/Shreveport, LA \* PD/WD: Long John No Adds WGZB/Louisville, KY \* PD: Mark Gann MD: Gerald Harrison WPRW/Augusta, GA PD: Tim Snell MD: Nighthrain WCKX/Columbus, OH \* PD: Paul Strong MD: Warren Stevens I SEAN PAUL "Glu CLIPSE "Hot" JAY-Z "La" w.IKS/Wilmington, DE\* JAY-Z "La" SEAN PAUL "Glue" WJKS/Wilmington, DE \* PD: Tony Ousriarone MD: Manpel Mona 4 JAV-2 Tur 1 THREE 6 MARA... "Spmners" 8 G. "Gangsta" MISPECTAN DECK "Movement" JW/ER "Crazy" 1 DAVID BANNER "Like" 1 MYSTIC/DONELL JONES "Breathe" 21 LUMIDEE "Leave" 4 SEAN PAUL "Glue 4 JAY-Z "La" 7 JAY-Z "La" 2 SEAN PAUL "Give" KNOU/New Orleans, LA \* PD: Lamonda Williams 11 T: 1245" 4 LUMIDEE "Laivo" 3 JAY-2 Tai 3 SEAN PAUL "Gue" WPEG/Charlotte, NC \* OM/PD: Terr: Avery APD/MD: Note Quick WRJH/Jackson, MS \* PD: Steve Poston MD: DJ Scrap KATZ/St. Louis, MO \* PD: Dwight Stone MD: Taylor J WQOK/Raleigh-Durkam, NC \* JW/IEM Gracy JS "Cream" LES NUBLANS "Reang" MYSTIC/DONELL JONES "Breathe WFXM/Macon, GA OM/PD/MD: Ralph Meactum 10 SEAN PAUL "Glue" 7 JAY-Z "La" KKDA/Daltas-F:, Worth, TX \* PD/MD: Slop Cheatham PD: Cy Young MD: Shawn Alexander 3 JAY-Z "La" MYA "Whoa" SEAN PAUL "Glue" TAMIA "Mesuno" No Add WERQ/Battimore, MO \* APD/MD: Neke At Night 18 JAVIER "Crazy" 6 SEAN PAUL "Glue" No Add JAY-Z "La" SEAN PAUL "Give" 18 JAY-Z "La" 16 FREEWAY "Ripside" \*Monitored Reporters WJTT/Charitaneoga, TN \* PD: Kelih Landocker MD: Magic 9 SEM PAUL "Gue" JAY-Z Ta" BLACK EYED PEAS "Where" WQUE/New Orleans, LA \* DM: Carla Boatner PD: Angela Watson JAV-2 "La" SEAN PAUL "Glue" 31 82 Total Reporters WBTJ/Richmond, VA \* PD: Aaron Maxwell MD: Mike Street WJBT/Jacksonville, FL \* PD: Mike Williams MD: G-Wiz WIBB/Macon, GA PD/MD: Chris Williams WDTJ/Detroit, MI\* PD: Lance Patton MD: Spudd 71 Total Monitored 5 SEAN PAUL "Give" 2 DRAESHON "Dro" No Add No Adds WEMX/Baton Rouge. LA \* OH: Don Gosselin PD/MD: J-Tweezy 7 SYLEENA JOHNSON \*FamilyF JAY-Z "La" **11 Total Indicator** 9 Current Indicator Plavlists 7 SYLEENA JOHNSC 5 LUMIDEE "Leave" 3 LUDACRIS "Fool" 1 TJ. "24's" E-40 "Stand" JAY-Z "La" SEAH PAUL "Glue" WGCV/Chicago, IL \* KPRS/Kansas City, MO \* APD/MD: Myron Fears 5 LIU: JON. "Low" 1 LUM/DEE "Leare" JAY-2 Ta" SEAN PAUL "Gue" WHRI(Memphis, TN \* OM/PD: Nate Bell APD/ND: Devin Steel WJLB/Detroit, MI \* PD: KJ Holiday APD/MD: Kris Kelley 5 JAY-Z "La" SEAY PAUL "Glue" Did Not Report, Playlist Frozen (2): WZHT/Montgomery, AL OM/PD: Elecy Smith APD/MD: Tillady Green WCDX/Richmond, VA \* Interim PD/MD: Reggie Bai WBLS/New York, NY \* PD: Vinny Brown MD: Deneen Womack 8 KINDRED ... "Far" AVANT "Read" SYLEENA JOHNSON "Fachful 6 SEAN PAUL "Giue" 1 JAY-Z "La" TAMIA "Messano" 7 JAY-2 "La" 4 LR: JON ... "Low" WESE/Tupelo, MS No Adds

#### Most Played Recurrents

ARTIST TITLÉ LABEL(S)	TOTAL PLAYS
WAYNE WONDER No Letting Go (VP/Atlantic)	1174
TYRESE How You Gonna Act Like That (J)	1099
AALIYAH Miss You (BlackGround/Universal)	937
R. KELLY Ignition (Jive)	918
VIVIAN GREEN Emotional Rollercoaster (Columbia)	528
FIELD MOB Sick Of Being Lonely (MCA)	422
ERYKAH BADU F/COMMON Love Of My Life (Magic Johnson/MCA)	339
MISSY ELLIOTT Gossip Folks (Gold Mind/Elektra/EEG)	335
JENNIFER LOPEZ F/LL COOL J All I Have (Epic)	331
LL COOL J Luv U Better (Def Jam/IDJMG)	329
MISSY ELLIOTT Work It (Gold Mind/Elektra/EEG)	328
MUSID Dontchange (Def Soul/IDJMG)	285
LUDACRIS Move Bitch (Def Jam South/IDJMG)	263
50 CENT Wanksta (Shady/Interscope)	261
NELLY Air Force Ones (Fo' Reel/Universal)	254
SEAN PAUL Gimme The Light (40/40/VP/Atlantic)	250
JAHEIM Fabulous (Divine Mill/WB)	228
AALIYAH I Care 4 U (BlackGround)	208
NELLY F/KELLY ROWLAND Dilemma (Fo' Reel/Universal)	201
N.O.R.E. Nothin' (Def Jam/IDJMG)	199

#### Indicator

SEAN PAUL Like Glue (VP/Atlantic)	
JAY-Z La, La, La (Excuse Me Again) (Bad Boy/Universal)	
AALIYAH Come Over (BlackGround)	
LIL' JON & THE EASTSIDE BOYZ Get Low (TVT)	
JAVIER Crazy (Capitol)	
ORAESHON Dro (Bengladesh)	
MYSTIC F/DONELL JONES Breathe (Good Vibe/DreamWorks)	
PHARRELL F/JAY-Z Frontin' (Star Trak/Arista)	
Spar, Mr. Kan graphical statistical space of an antiparticle statistical space of a statist	

Most Added

#### **Please Send Your Photos**

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R, c/o Mike Davis: 10100 Santa Monica Blvd., 3rd Floor, Los Angeles, CA 90067

Email: mdavis@radioandrecords.com



P



Record reps and industry vets, don't sleep on market No. 131. Shreveport, LA is the smallest large gambling city in the South. With six casinos in the area, you will either stay really drunk or *really* broke. · KMJJ has consistently been the



and, despite the stiff competition, we maintain that status. • Monica's latest, "So Gone," is a favorite not only with our audience, but with the staff as well. We were first on "Get Low" by Lil John; having the edge with the club scene will always keep a station fresh. Our DJ is the biggest club jock in the city, and

he brings a lot to the station weekly. • Latif is one of our greatest gainers, and as soon as the industry picks up on Lil Kim and 50 Cent's "Magic Stick," it will be one of the greatest hits of the summer.

0 Cent spends yet another week at No. 1 on the Urban chart with "21 Questions" (Shady/Aftermath/ Interscope). With airplay now starting to decline just a bit, there may be light for the next No. 1 song ... Monica moves 4-3\* with "So Gone" (J) ... With a terrific remix comes a top 10 hit for



Bonecrusher as "Never Scared" (Arista) goes 11-8\* ... How "Crazy In Love" is radio with Beyoncé (Columbia)? She moves 33-15\* this week ... Lil Jon has very quietly reeled off a group of hits, with "Get Low" (TVT) climbing 26-21\* ... Ludacris' "Act a Fool" (Def Jam South/IDJMG) is acting like a huge hit, vaulting 36-28\* ... There is a lot of buzz on Lumidee's "Never Leave You ... " (Universal), which moves 45-37\* ... And in the battle for Most Added honors, Jay-Z's "La-La-La (Excuse Me Again)" (Bad Boy/Universal) is tops with 48. Sean Paul is close by and sticks "Like Glue" with 45 new reporters ... At Urban AC there's a tie atop the add leader board with "Shake Down" by LSG (Elektra/EEG) and Tony Rich Project's "Traveling Alone" (Compendia) both grabbing nine.

- Anthony Acampora, Director/Charts

HUN DAMENTALLY



#### ARTIST: Smilez And Southstar LABEL: ARTIST By MIKE TRIAS/ ASSISTANT EDITOR

he chemistry was there," says Smilez, one half of the Orlando-based duo Smilez And Southstar. They had heard of each other through Orlando's underground scene and even did a freestyle together for a local DJ's mix tape. But it wasn't until Dakari, a producer who had worked with 'N Sync, O-Town, LFO and 95 South, came along and officially brought them together as a team that the two rappers realized what a formidable force they could become. "It's crazy," says Southstar. "We saw that we had the same personalities --- the same energy, the same goals. We even would be thinking about the same things." Currently, Smilez And Southstar are finishing up their tour as a supporting act for Ludacris, with remaining shows in Atlanta on May 31 and Hartford on June 2.

Smilez came to Orlando by way of the Bronx. His early rhyming days were spent performing for the sick and elderly at the hospital where is mother worked. When he was 17 his family moved to Orlando to keep the teenager out of trouble. Smilez adapted to his new environment, rapping in local battles and on mix tapes and opening for top acts such as Mobb Deep, Ja Rule, Busta Rhymes and Terror Squad.

Southstar, born to Filipino and Chinese parents in Hawaii, moved to Los Angeles while still a baby. After an earthquake destroyed the family business in '91, the family moved to New Jersey, ultimately settling in Orlando when Southstar was 15. It was there that he began coming up in the biz, opening for Jadakiss, Mr. Cheeks, The Beatnuts and Cuban Link.

After Smilez And Southstar teamed up, things moved quickly. Their debut album, Crash the Party, was released last year. Its first club-banging single, "Who Wants This?" garnered attention throughout the



country. Next was "Tell Me," their breakthrough single. For this track, Smilez And Southstar delivered a different feel - a bit more chill, yet still something that you could nod va head to. Southstar describes the universal appeal of their music: "What makes our music unique is that we've been influenced by everybody. Living in Orlando, we get to hear the Jay-Z's, the Cash Moneys, the Trick Daddys, the Dres. Evervthing comes together here."

"Now That You're Gone" is the latest cut from Crash the Party, and it's rising up the charts at Rhythmic and Urban. Billy Lawrence, who sang vocals on "Tell Me," lends her talents to the hook in "Gone." Dakari produced the midtempo single, employing an uncluttered instrumental that complements the mood of the song. Piano licks weave in and out of a simple, rhythmic guitar chord progression, creating feelings of both sadness and perseverance in this song about the loss of loved ones.

"It took so long to write these stories/It's so dang hard to lose a love/I'm gon' stay strong and pray to the Lord/Cause everything He does is for a cause," raps Smilez. who dedicates "Gone" to his mother, who recently passed away.

"1999, I lost my son/That day I felt I lost my mom/Victim of a stillbirth, man it still hurt/Until this day memories still lurk," rhymes Southstar. who dedicated "Gone" to his son. Malik.

In "Gone" Smilez And Southstar also relate what they did to find the strength to continue: "Turn to the pad grab my pen/And said that I would enjoy my life to the end."

Urban A	C Reporte	rs					
		Station	s and their adds lis	sted alphabetically	by market		
WWIN/Baltimore, MD * VP/Prog.: Kathy Brown PD; Thm Waths MD: Keith Fisher R KELLY "Leave"	WVAZ/Chicago, IL * PO: Elrey Smith APD/MD: Amandu Rivera No Adds	WUKS/Fayetteville, NC * P0/APD: Garrett Davis ND: Calvan Pee TORY ALCH PROJECT "Alone"	WICKUJackson, MS * PD/MD: Stan Bransen 15 LSG Shaler 15 LS	KHHT/LOS Angeles, CA * PD: Michelle Santosaosso MD: Rick Nahn No Ades	WDLT/Mobile, AL * PD: Sleve Crumbley HD: Kally Barlow SYLEENA JOHNSON "Failed"	WCFB/Orlando, FL * ON/PD: Sieve Holinrook MD: Joe Davis No Ada	KMJM/St. Louis, MD * Off: Chuck Allens PD: Eric Nyckaets MD: Taylor J No Adds
KOXL/Baton Rouge, LA * Mil: Des Gesselie *0/MO: Mya Vernon 2. svij.Eku.Johdson *femmer	WZAK/Cleveland, OH * PD: Kim Johason MD: Dobly Rush 21 LUTHER VMIDROSS Tamer	WDZZ/Flint, MI * PD: Jerobil Jackson No Adds	WSOL/Jacksonville, FL * PD: Make Williams MD: K.J. 1 EFREY OSNORM "Res"	KJLH/Los Angeles, CA * PO/ND: Audrae Russell 2 LES MUBLNIS "Reng"	WQQK/Nashville, TN * POMD: D.C. 2 Buckmett- "Meder" 1 JAVER "Cary"	WDAS/Philadelphia, PA * Sin. Higr./PD: Joe Temburo HID: Jeenn Gamble 6 VMV80 GREN "Famic" 4 JAVER "Cray"	WLVH/Savansah, GA PD: Gary Young No Adds
R KELLY "Leen" TONY RICH PROJECT "Jone" WBHK/Birmingham, AL *	WLXC/Columbia, SC * Int. PD: Doug Williams M0: The Taylor 11 SST.ERA.ONESON "Fuenue" 15575000"	WFLM/FL Pierce, FL * Odi Milka James PD/Mil: Sony Bear No Adds	KMJK/Kansas City, MO * PD: Greg Love MC: Trey Nickaels No.dos	WRBV/Macon, GA PD/MD: Lisa Charles LES NUBUMS "Stang" TORY RICH PROJECT "Mone"	WYBC/New Haven, CT * PO/AUC: Jean Castille No Adds	WFXC/Raleigh-Durham, NC * DM/PD: Cy Young APDMID: Jadi Berry No Adds	WIMX/Toledo, DH * ON/PD: Rocky Love 155 "State" BROWN FACINARD "Do" TONY RICH PROJECT "Alone"
0: Jay Dison PD/MD: Danyi Johason 4 TAMA "Meson" VMGL/Charleston, SC *	WAGH/Columbus, GA PD: Rasheeds MD: Ed Lewis	WOMG/Greensbord, NC * PD: Avia Store MD: AC Store No Adds	KNEK/Lafayette, LA * PD/NB2.iohn Kinnit 1 TON PECH PD2.ECT : More"	KJINS/Merrophis, TN * ON/PD: Nate Bell APD/MD: Elicen Collicer 3 SYLEENA JOHNSON "Justical"	WYLD/New Orleans, LA * Off: Carla Boatner PD/APD/NID: Aaron *A.J.* Apple 12 R #ELLY "Law"	WKLS/Richmond, VA * PD/ND: Kevin Banteet 1 EANN: WHICH AND THE AND "New" 1 CINCO DEBARGE Together"	WHUR/Washington, DC * PD/MD: David A. Dickieson 4 Stytema.Joneson *Janeur 2 DOMRE *Cour LSG *Steller
D: Terry Base PD/ND: Belinda Parker 10NY RICH PROJECT "None"	No Acces KRNB/Datlas-Ft. Worth, TX * 004/PD: Sam Waxwer	KMJQ/Houston-Galvesion, TX * PD: Carl Canage MD:Same Davice	LSG "buike" KVGS/Lass Vegas, NV * PD/MD: Tony Rasitio 1 werter HottSTON Tony"	WHQT/Miami, FL * PD: Derrick Brown APDMD: Karen Vaughu No Ados	WRICS/New York, NY * PD: Toya Beasiny ND: Julie Gastines 1 TAMA Neurop	WHE Reconcise Lynchburg, VA * POMD: Wall Ford T NAMA "Net" LSG Shew" TORY RICH PROJECT "None"	WMMLI/Washington, DC * PD: Kathy Brown MD: Milite Clease No Adds
WBAV/Charlotte, NC * IM/PD/MD: Terri Avery No Adds	MD: Rudy V No Adds	3 ISBN Calut" 2 IONORED'Yar"	1 WHITHEY MOUSTON "Own" LSG "Shalur" TONY RICH PROJECT "Alone"	WJMR/Milwaukze-Racine, WI * PD/ND: Lawi Jones No Acts	WSVY/Norfolk, VA * PD/ND: Michael Mauzone 2 CHCD DEBAGE "Counter"	*Monitored Reporters 48 Total Reporters	alle
VLOV/Chattanooga, TN * 10/MD: Sam Terry 8 VYVMI GREEN "Jamic" 4 LSG State 2 TYPEE "Sans"	WNOCD/Detroit, MI * PD: Jawillah Mukammad APD: Onel Stevens MD: Shella Little	WTLC/Indianapolis, IN * OM/PD: Brian Walface APD/MPD: Garth Adams EARTH: www.o.FIRE Tway TYPEE BANA. Sources	KOKY/Little Rock, AR * PD: Nant Dytam MD: Janad Quartes 4 TYPES "Som" 3 BL/CAVTREL "Mode" 155 "Some"	WINCS/Milwaukee, WI DM: Steve Scott PD/MD: Tyrene Jackson 5 LSG "Steat" 5 TDP/ RD: PRC/RCT "Appr	WVKL/Norfolk, VA * Off: Dick Lamb PD/ND: Dos Landos	44 Total Monitored 4 Total Indicator	C C

## 42 URBAN AC TOP 30

17	1	May 30, 2003						
LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL	PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS	Most Added
1	0	FLOETRY Say Yes (DreamWorks)	1189	+48	185706	17	43/0	www.rradds.com
2	2	RON ISLEY F/R. KELLY What Would You Do? (DreamWorks)	1041	·60	146143	15	43/0	ARTIST TITLE LABEL(S)
4	3	HEATHER HEADLEY   Wish   Wasn't (J)	987	+ 26	149758	11	42/0	LSG Shake Down (Elektra/EEG)
3	4	BRIAN MCKNIGHT Shoulda, Woulda, Coulda (Motown)	937	·105	122662	14	40/0	TONY RICH PROJECT Traveling Alone (Compendia)
6	6	JAHEIM Put That Woman First (Divine Mill/WB)	884	+35	127186	12	38/0	SYLEENA JOHNSON Faithful To You (Jive)
5	6	TYRESE How You Gonna Act Like That (J)	820	-117	126501	28	42/0	TAMIA Officially Missing You (Elektra/EEG) R. KELLY I'll Never Leave ( <i>Jive)</i>
9	7	KEM Love Calls (Motown/Universal)	743	+60	90204	18	34/1	BLU CANTRELL Sleep In The Middle (Arista)
8	8	VIVIAN GREEN Emotional Rollercoaster (Columbia)	648	·138	106340	29	38/0	EARTH, WIND & FIRE All In The Way (Kalimba)
12	9	LUTHER VANDROSS Dance With My Father (J)	624	+149	99556	4	6/1	CHICO DEBARGE Not Together (In The Paint/Koch)
7	10	SYLEENA JOHNSON Guess What (Jive)	612	-199	83540	27	39/0	JAVIER Crazy (Capitol)
10	11	KINDRED THE FAMILY SOUL Far Away (Hidden Beach)	587	-16	84381	12	36/1	VIVIAN GREEN Fanatic (Columbia) TYRESE Signs Of Love Makin' (J)
13	12	JAHEIM Fabulous (Divine Mill/WB)	470	+25	81721	31	39/0	1 TRESE Signs UT LOVE Wakin (J)
11	13	MUSIQ Dontchange (Def Soul/IDJMG)	466	-59	72771	38	38/0	Most
14	•	R. KELLY I'll Never Leave ( <i>Jive</i> )	439	+1	90677	5	31/3	Increased Plays
15	15	KELLY PRICE He Proposed (Def Soul/IDJMG)	432	-3	45360	11	30/0	and the second
19	16	TAMIA Officially Missing You (Elektra/EEG)	401	+100	56463	3	38/4	ARTIST TITLE LABEL(S)
20	T	EARTH, WIND & FIRE All in The Way (Kalimba)	360	+63	38218	6	29/2	LUTHER VANDROSS Dance With My Father (J)
18	18	WHITNEY HOUSTON Try It On My Own (Arista)	344	+33	41468	6	32/1	TAMIA Officially Missing You (Elektra/EEG)
21	Ð	GEORGE DUKE Guess You're Not The One (BPM)	342	+62	32732	7	27/0	VIVIAN GREEN Fanatic (Columbia)
22	20	JEFFREY OSBORNE Rest Of Our Lives (JayOz/Koch)	321	+47	38248	5	30/1	EARTH, WIND & FIRE All In The Way (Kalimba) LUTHER VANDROSS Take You Out (J)
16	21	GERALD LEVERT Closure (Elektra/EEG)	313	·72	31282	19	31/0	GEORGE DUKE Guess You're Not The One (BPM)
17	22	CHICO DEBARGE Not Together (In The Paint/Koch)	302	·27	32647	12	25/2	KEM Love Calls (Motown/Universal)
23	23	SMOKIE NORFUL   Need You Now (Priority)	219	+3	26688	8	17/0	FLOETRY Say Yes (DreamWorks)
25	24	DRU HILL I Love You (Def Soul/IDJMG)	196	+ 5	23094	4	20/0	JEFFREY OSBORNE Rest Of Our Lives (JayOz/Koch)
24	25	R. KELLY Ignition (Jive)	192	·20	32900	14	2/0	GERALD LEVERT Made To Love Ya (East West/EEG)
30	26	JAVIER Crazy (Capitol)	183	+40	26008	2	22/2	Most
Debut	2	VIVIAN GREEN Fanatic (Columbia)	181	+68	27421	1	21/2	Played Recurren
-	28	WILLIE CLAYTON   Love Me Some You (Endzone)	149	+ 9	6717	2	2/0	
28	29	DONNIE Cloud Nine (Universal)	149	-5	25843	4	15/1	ARTIST TITLE LABEL(S)
26	30	INDIA.ARIE The Truth (Motown)	141	·24	15247	10	15/0	ERYKAH BADU F/COMMON Love Of My Life (Magic Joh LUTHER VANDROSS I'd Rather (J)
1								FOLLER ANDUOSSIO USUN ()

44 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 571-5724. Builties appear on song squining plays or recurrent after 20 weeks on the chart. Most Addee k. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Addee is the total number of new adds officially reported to R&R by each reporting stations. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays is is the songs with the larger week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from total bases and of the song station and the song stations playing a song. Most Increased Plays is the songs with the greatest week-to-evek increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

#### New&Active

SYLEENA JOHNSON Faithful To You (Jive) Total Plays: 125, Tetal Stations: 18, Adds: 5

TYRESE Signs Of Love Makin' (J) Total Plays: 88, Total Stations: 11, Adds: 2

STREETWIZE Dilemma (Shanachie) Total Plays: 87, Total Stations: 11, Adds: 0

DONNIE MCCLURKIN F/Y. ADAMS The Prayer (Verity) Total Plays: 35, Total Stations: 4, Adds: 0

BLU CANTRELL Sleep In The Middle (Arista) Total Plays: 31, Total Stations: 11, Adds: 3

LSG Shake Down (Elektra/EEG) Total Plays: 22. Total Stations: 9. Adds: 9

LES NUBIANS Temperature Rising (Omtown/Higher Octave) Total Plays: 19, Total Stations: 4, Adds: 1

TONY RICH PROJECT Traveling Alone (Compendia) Total Plays: 2, Total Stations: 9, Adds: 9

Songs ranked by total plays

#### TH, WIND & FIRE All In The Way (Kalimba) O DEBARGE Not Together (In The Paint/Koch) IER Crazy (Capitol) AN GREEN Fanatic (Columbia) ESE Signs Of Love Makin' (J) lost creased Plays

ARTIST TITLE LABEL(S)	PLAY
LUTHER VANDROSS Dance With My Father (J)	+149
TAMIA Officially Missing You (Elektra/EEG)	+100
VIVIAN GREEN Fanatic (Columbia)	+68
EARTH, WIND & FIRE All In The Way (Kalimba)	+63
LUTHER VANDROSS Take You Out (J)	+62
GEORGE DUKE Guess You're Not The One (BPM)	+62
KEM Love Calls (Motown/Universal)	+60
FLOETRY Say Yes (DreamWorks)	+48
JEFFREY OSBORNE Rest Of Our Lives (JayDz/Koch)	+47
GERALD LEVERT Made To Love Ya (East West/EEG)	+44

#### lost laved Recurrents

	ARTIST TITLE LABEL(S)	TOTAL PLAYS
	ERYKAH BADU FICOMMON Love Of My Life (Magic Johnson/MCA)	335
	LUTHER VANDROSS I'd Rather (J)	333
ļ	LUTHER VANDROSS Take You Out (J)	331
ļ	GERALD LEVERT Funny (Elektra/EEG)	261
1	GERALD LEVERT Made To Love Ya (EastWest/EEG)	222
	RUFF ENDZ Someone To Love You (Epic)	219
	MAXWELL Lifetime (Columbia)	215
	WHITNEY HOUSTON One Of Those Days (Arista)	211
	YOLANDA ADAMS The Battle Is The Lords (Verity)	179
	HEATHER HEADLEY Ye is (RCA)	173
1	DONELL JONES You Know That I Love You (Untouchables/Arista,	/ 151
	JAHEIM Just In Case (Divine Mill/WB)	150
	JAHEIM Anything (Divine Mill/WB)	149
ļ	MUSIQ Halfcrazy (Det Soul/ID.JMG)	137
	INDIA.ARIE Little Things (Motown)	135
	MAXWELL This Woman's Work (Columbia)	112
	R&R Station Playlists have moved to the web	

ll of our monitored reporters at www.radioandrecords.com.

# "So Gone," but this diva's here to stay.

Monica makes serious moves on the BigChampagne.com Online Urban Overall national chart.



BigChampagne The most powerful research most popular music online. of the most or

BigChampagne.com reports on the popularity of music online but does not encourage or endorse unautharized distribution of copyrighted works.

Records Joe Fleischer 310,858 2752

ADDS

9

9

5

4

3

3

2

2

2

2

2

TOTAL

## RR. COUNTRY REPORTERS

KEAN/Abilene, TX PD: Marisa Bailey	WKNN/Bilexi-Gultport, MS * OM: Walter Brown	KKCS/Colorado Springs, CO * PD: Shannon Stone	WXFL/Florence, AL PD/MD: Gary Numlock	WXBQ/Johnson City. TN * PD/MD: Bill Hagy
14 STEVE WARINER "Your" 7 BUDDY JEWELL "Lacey's" 7 PAT GREEN "Wave"	PD/ND: Kipp Greggory 4 TRACE ADKINS "They"	MD: Stix Franklin No Adds	RACHEL PROCTOR "Days"	14 BUDDY JEWELL "Lacey's" 9 PAT GREEN "Wave" 7 MARTY STUART "There"
WQMX/Akron, DH * OM/PD/MD: Kevin Mason 1 SARA EVANS "Greyhound" BUDDY JEWELL "Lacey's"	WZZK/Birmingham, AL * PD/MD: Brian Driver 4 BROCKS & DUNN "Dut"	WCDS/Columbia, SC * DM/PD: Ros Brooks MD: Glen Garrell 1 TM MCSRAW "Beat"	PD: Mark Callaghan MD: Brian Gary FATH HILL "SM"	WMTZ/Johnstown, PA PD: Steve Walker MD: Lara Mosby
	WPSK/Blacksburg, VA	1 TIM MCGRAW "Real" 1 DIERKS BENTLEY "Thunkin"	WCICT/Ft. Myers, FL.*	15 KENNY CHESNEY "Shoes" 7 CLAY WALKER "Few"
WGNA/Albany, NY * DM/PD: Buzz Brindle ND: Bill Earley 2 DDDE CHICKS "Godspeed"	PD: Jack Douglas APD/ND: Nicole Williams 15 TIM MCGRAW "Reaf"	WCOL/Columbus, DH * PD: John Crenshaw APD/MD: Dan E. Zuko	PD: Kerry Babb MD: Dave Logan 4 TRACE ADKINS "They" 3 KENNY CHESNEY "Shoes"	KDCQ/Joptin, MD PD/MD: Cody Carlson 14 TIM MCSRAW "Real"
KBQI/Albuquerque, NM *	WBWN/Bloomington. IL PD: Dan Westhoff	DUSTY DRAKE "Last" KENNY CHESNEY "Shoes"	WWGR/Ft. Myers. FL *	5 JEFF CARSON "Imagine" 5 JOHN M. MONTGOMERY "Drive" 5 RACHEL PROCTOR "Days"
PD: Tommy Carriera MD: Sammy Cruise KENNY CHESNEY "Shoes"	APD/MD; Buck Stevens 10 KENNY CHESNEY "Shoes" 10 TIM MCGRAW "Real"	WHOK/Columbus. DH * OM: Dave Cooper PD/MD: George Woll KBMY CHESNEY Shoes"	PD: Mark Phillips MD: Steve Hart 3 TUM MCGRAW "Reaf"	KBEQ/Kansas City, MO * PD: Mike Kennety
KRST/Albuquerque, NM * PD: John Richards	KIZN/Boise, ID * OM: Rich Summers		WYZB/Ft. Walton Beach. FL PD: Laura Hussey	MD: T.J. NICENTING 6 JOHN M MONTGOMERY "Drive" 3 JAMIE O'NEAL "Thing" 3 BUDDY JEWELL "Laceys"
MD: Paul Bailey 1 JOHN M. MONTGOMERY "Dave" 1 DEANA CARTER "Get" KENEY CHESNEY, "Shores"	PD/MD: Spencer Burke † JOE NICHOLS "Smokes" MCHAYES "Mean" RACHEL PROCTOR "Days"	WGSQ/Cookeville, TN PD: Gator Harrison MD: Stewart James DWIGHT YOAKAM "Back"	MD: Cindy Blake 5 BLAKE SHELTON "Heavy"	1 JENNIFER HANDON "Far" 1 RUSHLOW "Frend" KENNY CHESNEY "Shoes" RACHEL PROCTOR "Days" TIM MCGRAW "Real"
TIM MCGRAW "Real" JOSH TURNER "Train"	KQFC/Boise, ID *	KENNY CHESNEY "Shoes" TIM MCGRAW "Real"	WQHK/Ft. Wayne, IN * OM/PD: Dean McNeil APD/MD: Mark Allen	
KRRV/Alexandria, LA PD/MD: Steve Casev	OM: Rich Summers PD: Lance Tidwell	KRYS/Corpus Christi, TX * PD: Frank Edwards	1 KENNY CHESNEY "Shoes"	KFKF/Kansas City. MD * PD: Dale Carter APD/MD: Tony Stevens
2 CLAY WALKER "Few" 2 TIM MCGRAW Reaf 2 WYNONNA "Needs"	MD: Cory Mikhais DWIGHT YOAKAM "Back JOHN M MONTGOMERY "Drive" RACHEL PROCTOR "Days"	MD: Cacius Lou 3 CLAY WALKER "Few" 2 TERRI CLARK "Three" RUSHLOW "Friend"	KSKS/Fresna, CA * PD: Mike Peterson	5 JEFF CARSON "Imagine" 3 DIERKS BENTLEY "Thinkin"
WCTD/Allentown, PA *	RODNEY ATKINS "Honesty" TUM INCGRAW "Real"	RUSHLOW 'Friend'	MD: Steve Monigomery 2 CLAY WALKER "Ferr" 1 DIERKS BENTLEY Throkon	WDAF/Kanses City, MD * PD/MD:Ted Cramer
PD: Chuck Geiger APD/MD: Sam Malone	WKLB/Boston, MA * PD: Mike Brophey	KPLX/Dallas-Fl. Worth, TX * PD: Paul Williams	WBCT/Grand Rapids. MI	Ho Adds
No Adds KGNC/Amarillo, TX	APD/MD: Ginny Rogers No Adds	APD: Smokey Rivers MD: Cody Alan No Adds	DM/PD: Doug Montgomery APD/MD: Dave Taft 1 SHERRIE AUSTIN Heaven	WIVK/Knoxville, TN * OM/PD: Michael Hammond MD: Colleen Addair
PD: Tim Butler APD/MD: Patrick Clark	KAGG/Bryan. TX PD/MD: Jenniter Alten	KSCS/Dallas-Fl.Worth, TX *	WTQR/Greensboro, NC *	NU: Coneen Addan Dwight Yoakam "Back" Josh Turner "Tran" Sherrie Austin "Heaven"
10 PAT GREEN "Wave" 10 TIM MCGRAW "Real	20 BUDDY JEWELL "Laceys"	OM/Interim PD: Ted Stecker APD/MD: Clivis Huff 5 TRACE ADKINS "They" 3 PATTY LOVELESS "Wight"	PD: Bill Dotson MD: Annie Ward	KXKC/Lafayette, LA *
WWWW/Ann Arbor, MI PD: Barry Mardil	WYRK/Bultalo, NY * PD: John Paul		1 JOE WICHOLS "Smokes" DUSTY DRAKE "Last" KENNY CHESNEY "Shoes" MCHAYES "Mean"	PD: Rense Revett MD: Sean Riley
MD: Torn Baker 3 Kenny Chesney "Shoes" 3 Patty Loveless "Hight"	APD/MD: Wendy Lynn 2 KENNY CHESNEY "Shoes"	WGNE/Daylona Beach, FL * PD: Jeff Davis RHETT AKINS "Love"	WRNS/Greenville, NC *	1 SHERRIE" AUSTIN "Heaven" RHETT AKINS "Love"
WNCY/Appleton, WI *	KHAK/Cedar Rapids, IA PD: Bob James	KYGD/Denver-Boulder.CO *	PD: Wayne Carlyle APD: Mike Fartey	KMDL/Lalayette, LA * PD: Mike James
DW: Jeff McCarthy PD: Randy Shannon	MD: Dawn Johnson 8 BLAKE SHELTON "Heavy"	PD: Joel Burke MD: Tad Svendsen	MD: Boomer Lee 1 TIM MCGRAW "Real"	ND: T.D. Smith BILLY CURRINGTON "Lete" BLAKE SHELTON "Heavy"
MD: Marci Braun 1 KENNY CHESNEY "Shoes" 1 TIM MCGRAW "Reaf"	WDCY/Champaign, IL	6 BRIAN MCCOMAS "Sure" 2 KENNY CHESNEY "Shors"	WESC/Greenville. SC * OM/PO: Bruce Logan	WKÔA/Lafavette, IN
WKSF/Asheville, NC	PD/MD: R.W. Smith 14 CLAY WALKER "Few" 14 JAME O'NEAL "Thing"	KHKI/Des Moines, IA * PD: Jack O'Brien	APD/MD; John Landrum 6 KENNY CHESNEY "Shoes"	PD/MD: Charlie Harrigan 5 DOIE CHICKS "Godspood" 5 JOSH TURNER "Tram"
OM/PD: Jetl Davis MD: Andy Woods TIM MCGRAW "Real"	WEZL/Charleston, SC *	APD/MD; Jim Olsen AARON LINES "Changes" KENNY CHESNEY "Shoes" TIM MCGRAW "Reaf"	WSSL/Greenville, SC *	5 PATTY LOVELESS "Might" 5 RODNEY ATKINS "Honesty" 5 STEVE AZAR "Reason" 5 TIM MCGRAW "Real"
WKHX/Allanta, GA *	PD: T.J. Phillips MD: Gary Griffin 2 WYNONNA "Needs"		OM/PD: Bruce Logan APD/MD: Kix Layton 7 DIXE CHICKS "Godspeed"	WPCV/Lakeland, FL *
DM/PD: Mark Richards MD: Johnny Gray	WNIKT/Charleston, SC *	WYCD/Detroit, MI * PD: Mac Daniels APD/MD: Ron Chatman	7 DIXIE CHICKS "Godspeed" 3 JAMIE OTNEAL "Thing" 1 DUSTY DRAKE "Last"	DM: Steve Howard PD: Dave Wright
KENNY CHESNEY "Shoes" AARON LINES "Changes"	PD; Lloyd Ford APD/MD:Fric Chapey	1 DIXIE CHICKS "Godspeer"	WRBT/Harrisburg, PA * PD: Shelly Easton	MD: Jeni Taylor BUDDY JEWELL "Lacey's" DEAMA CARTER "Grt"
WYAY/Atlanta, GA * OM: Mark Richards PD: Steve Mitchell	DWIGHT YDAKAM "Back" KENNY CHESNEY "Shoes" TIM MCGRAW "Reaf"	WDJR/Dothan, AL OM: Jerry Broadway PD: Brett Mason	MD: Joey Dean RACHEL PROCTOR "Days"	PAT GREEN "Wave"
MD: Johney Gray 11 CRAIG MORGAN "Almost" 9 TRACY BYRD "Men"	WQBE/Charleston, WV OM: Jefl Whitehead	APD: The Frogman 8 TIM MCGRAW "Real"	WCAT/Harrisburg, PA * PD/MD; Sam McGuire	WIOV/Lancaster, PA * PO: Dick Raymond MD: Missy Contright
6 BROOKS & DUNN "Dirt"	PD: Ed Roberts 13 PAT GREEN "Wave" 10 BUDDY JEWELL "Lacey's" 9 MARTY STUART "There"	KKCB/Duluth, MN PD: Tom Bishop	3 TIM MCGR/W "Real" 2 KENNY CHESNEY "Shoes"	TIM MCGRAW "Real"
WPUR/Atlantic City, NJ * PD/MD: Joe Kelly	9 MARTY STUART "There" 8 TIM MCGRAW "Red"	MD: Pat Puckalla No Adds	WWYZ/Hantford, CT * Interim PD/ND: Jay Thomas	WITL/Lansing, M1 * PD: Jay J. McCrae MD: Chris Tyler
DOGE CHICKS "Godspeed" RODINEY ATIONIS "Honesty"	WKICT/Charlotte, NC * PD: John Roberts	WAXX/Eau Claire, WI	JAMIE O'NEAL "Thing" KENNY CHESNEY "Shoes" TIM MCGRAW "Real"	2 TIM MCGRAW "Real" RODNEY ATIGINS "Honesty"
WICXC/Augusta, GA * DM/PD: "T" Gentry APD/MD: Zach Taylor	BUDDY JEWELL "Lacey's" TIM MCGRAW "Real"	PD: George House MD: Tim Wilson 8 DOE CHICKS "Godspeed" 2 AMY DALLEY "Atstude"	KILT/Houston-Galveston, TX *	KWNR/Las Vegas, NV * OM/PD: John Marks
2 JOSH TURNER "Tran" KENNY CHESNEY "Shoes"	WSOC/Charlotte, NC * OM/PD: Jeff Roper		PD: Jell Garrison No Adds	APD/MD: Brooks D'Brian No Adds
KASE/Austin, TX * PD: Jason Kane	MD: Rick McCracken JOSH TURNER "Tran" KENNY CHESNEY "Shoes" TIM MCGRAW "Real"	KHEY/EI Paso, TX * PD: Steve Gramzay MD: Stacie Kaye	KKBQ/Houston, TX * DM/PD: Michael Cruise	WOBWLaurel-Hatliesburg, MS PD: Larry Blakeney
APD/MD: Bob Pickett 6 DIXIE CHICKS "Godspeed"	WUSY/Chattanooga, TN *	2 CLAY WALKÉR "Fow" BLAKE SHELTON "Heavy"	APD: Johnnie Ray MD: Christi Brooks 31 MONTGOMERY GENTRY "Speed"	MD: Allyson Scott 10 FAITH HILL "SUF" 10 T GRAHAM BROWN "Which" 10 TIM MCGRAW "Reaf"
KUZZ/Bakersfield. CA * PD: Evan Bridwell	PD: Clay Hunnicutt	WRSF/Elizabeth City, NC PD/MD: Randy Gill	WTCR/Huntington, KY	IO TIM MCGRAW "Real"
MB: Adam Jethies 2 DWIGHT YOAKAM "Back" DEANA CARTER "Girt"	1 DIERKS BEHTLEY "Trinker" 1 EMERSON DRIVE "Only"	12 FAITH HILL "SUF" 12 TIM MCGRAW "Real" KKINL/Eugene-Springfield, OR	PD: Judy Eaton MD: Dave Poole 5 DW/GHT YOAKAM "Back" 5 JOHN M. MONTGOMERY "Drwe"	WBULLexington-Fayette, KY* DM: Barry Fox PDAND: Ric Larson
WPOC/Baltimore, MD *	WUSN/Chicago, IL.* OMI: Tom Rivers	PD: Jim Davis MD: Matt James		CLAY WALKER "Few" DUSTY DRAKE "Last"
MD: Michael J. Foxor No Adds	PD: Justin Case APD/MD: Even Kroft 9 TIM MCGRAW "Reat" 3 KENNY CHESNEY "Shoes"	No Adds WKDQ/Evansville, IN PD/MD: Jon Prell 15 HOMETOWN NEWS "Chance"	WDRM/Huntsville, AL.* OM/PD: Wes McShay APD: Stuart Langston MD: Dan McClain	WVLIXLexington-Fayelle, KY * PD: Date D'Brian APD/MD: Karl Shannon In Adds
WYPY/Balon Rouge, LA * PD: Randy Chase	WUBE/Cincinnati, DH *	KVOX/Fargo, ND	No Adds WFMS/Indianapolis, IN *	KZICK/Lincoln, NE
MD: Jay Bernard 1 CLAY WALKER "Few" DWIGHT YOAKAM "Back" JOSH TURNER "Tram"	OM/PD: Tim Closson APD: Kathy D'Connor MD: Duke Hamilton 5 KENRY CHESNEY "Shoes" 4 SHERRE AUSTN "Heaven"	PD: Eric Heyer MD: Scott Winston 8 KENNY CHESNEY "Shoes" 1 RUSHLOW "Friend"	PD: Bob Richards MD: J.D. Cannon No Adds	PD: Brian Jennings MD: Carol Turner 5 TIM MCGRAW "Real"
WYNK/Baton Rouge, LA * PD; Paul Orr		KKDX/Fayetteville. AR PD: Tom Travis	WMSI/Jackson, MS * PD: Rick Adams	KSSN/Little Rock, AR *
APD/MD: Austin James 1 BUDDY JEWELL "Lacey's" AARON LINES "Changes"	WYGY/Cincinnati. OH * PD: Dave Stewarl APD/MD: Dawn Michaels KEWNY CHESNEY "Shoes"	APD/MD: Jake McBride 18 TIM MCGRAW Teal" 10 JOHN M MONTGOMERY "Drive" 10 PKT GREEN "Wave"	NRD: Van Haze No Adds	PD: Clud Heritage 2 WYNONNA "Needs"
WNWN/Battle Creek, Mt PD: P.J. Lacey	WGAR/Cleveland, DH *	WKML/Fayetteville, NC * OM: Mac Edwards	WQIK/Jacksonville, FL * PD: Jay McCarthy MD: John Scott	KZLA/Los Angeles, CA * OM/PD: R.J. Curtis APD/MD: Tanya Campes
MD: Phil O'Reilly No Adds	PD: Meg Stevens MD: Chuck Collier 5 DXIE CHICKS "Godspeed"	PD/MD: Andy Brown TIM MCGR/W "Real"	3 SARA EVANS "Greyhound" 3 BROOKS & DUNN "Dirt"	1 TIM MCGRAW "Real" BILLY CURRINGTON "Little" DIERKS BENTLEY "Thinkin" DUSTY DRAKE "Last"
WJLS/Beckley, WV PD/MD: David Willis 18 DARRYL WORLEY "Forgotten" 11 BILLY RAY CYRUS "Memphs"	KCCY/Colorado Springs, CO * PD; Travis Daily	WFBE/Flint, Mt * PD: Coyole Coltins MD: Kristine Turner	WR00/Jacksonville, FL * DM: John Richards PD: Jay McCarthy	WAMZ/Louisville, KY * PD: Covote Celhoun
11 SILLY RAY CYRLS "Mempins" 11 DEAMA CARTER "Gir" 11 KENNY ROGERS "Missing"	MD: Valerie Hart No Adds	1 JEFF CARSON "Imagine" RICK TREVINO "Draams" TIM MCGRAW "Res"	MD: Dixie Jones 4 SHAMA TWAIN "Always"	MD: Nightrain Lane 4 BILLY CURRINGTON "Litie"

WDEN/Macon, GA PD: Gerry Marshall APD/MD: Laura Starling No Adds	ICUCT/Dmaha, ME * PD: Tom Goodwin ND: Craig Allen No Adds	WSLCRoande-Lynditurg, VA* PD: Brett Sharp MD: Robin James 1 BUDDY JEWELL "Laceys"	OCKS/Shreveport, LA * OM: Gary McCoy PD/MD: Russ Winston No Adds
WWQM/Madison, WI* PD: Mark Grantin MD: Met McKenzie 1 TIM MCGRAW "Reaf JESHTURER HMISCON "Far" JESHTURIER Train"	WWKA/Orlando, FL * PD: Len Shackefford NID: Shadow Slevens 1 DEANA CARTER "Srt"	WYYD/Roanole-Lynchburg, VA* PD: Chris D'Kelley 4 EMERSON DRIVE "Only"	KSUX/Sioux City, IA PD: Bob Rounds APD/MD: Tony Michaels 15 TIM MCGRAW "Rail" 5 DUSTY DRAIC "Last" 2 PKI GREEN "Nave"
JOSH TURMER "Train" KIAL/Mason City, IA PD/MD: J. Brooks 3 KENHY CHESNEY "Shoes"	KHAY/Oxnard, CA * PD/MD: Mark Hill No Adds	WBEE/Rochester, NY * OM: Dave Symonds PD: Chris Keyzer 3 RCK TREVNO "Dnams" 1 DERC RUTTAN "Anound" 1 KENNY CHESNEY "Shoes"	WBYT/South Bend, IN PD: Tom Dakes APD/ND: Lisa Kosti
KTEX/McAllen, TX * PD: Jojo MD: Patches No Adds	KPLM/Palm Springs, CA PD: Al Gordon APD/MD: Kory James 7 JENNIFER HANSON "Far" 7 TIM MCGRAW "Real"	WXXQ/Rockford, IL OM/PD: Jesse Garcia MD: Kathy Hess SARA EVANS "Greyhound"	2 TIM MCGRAW "Real" KDRK/Spokane, WA * OM/GM: Ray Edwards PD/MD: Tony Troyato
KRWQ/Meditord, DR PD: Larry Neal MD: Scott Schuler No Adds	WPAP/Panama City, FL PD: Bill Young MD: Skane Collins 25 SHANIA TWAIN "Aways" 25 TJM MCGRAW "Reat"	KNCI/Sacramento, CA * Dir./Prog.: Mark Evans APD: Greg Cole MD: Jennifer Wood	APD: Bob Castle DWIGHT YOAKAM "Back" JEFF CARSON "Imagine" SHERRE: AUSTIN "Heaven" TIM MCGRAW "Real"
WGKX/Memphis. TN * PD: Chip Miller MD: Mark Billingsley 3 BRAD PASLEY Colority	WXBM/Pensacola, FL * PD/MD: Lynn Wesi No Adds	1 DIERKS BEHTLEY Thinko" PATTY LOVELESS Thinko" TIM MCGRAW "Rea" WKCQ/Saginaw, MI	KIX2/Spokane, WA * OM: Scott Rusk PD: Paul Neumann APD: Lyn Daniels MD: Jeresny McComb
3 BRAD PASLEY Celebrity JOSH TURNER Train" TRI ALCRAW TRain KENNY CHESNEY "Shoes" WORK//Weridian, MS	WXCL/Peoria, IL PD/MD: Dan Dermody 18 DOIE CHCKS "Godspeed" 18 JOHN M MONTGOMERY "Onve" 18 JOSH TURNER "fran" 18 LELAND MARTM "Froges"	DW/PD: Rick Walker FAITH HILL "Sait" JANE ONEAL "Thong" RACHEL PROCTOR "Days" WICO/Salisbury, MD	No Adds WPICK/Springfield, MA * PD: Jay McCarthy MD: Jessica Tyler
PD/MD: Scotty Ray 29 SHANKA TWAIN "Avrays WKIS/Miami, FL * PD: Bob Barnett	18 PAT GREEN "Wave" 18 TIM MCGRAW "Rea" WXTU/Philadelphia, PA *	PD/MD: EJ Foxx 10: RUSHLOW "Friend" KSD/St. Louis, MO *	DEANA CARTER "GHT" JAANE D'HEAL "Thing" KENNY CHESNEY "Shoes" TIM MCGRAW "Real"
MD: Darlene Evans EAGLES "World" WMIL/Milwaukee, WI *	PD: Bob McKay APD/MO: Cadillac Jack 7 Thi McCaRwr "Raa" 2 DIERKS BEWTLEY "Thriton" BUDDY JEWELL "Lacey's" JOSH TURNER "Tran"	MD: Mark Languton 1 BRAD PA/SLEY "Colubrey" CLAY WALKER "Few" JOE NUCIOLS "Smokes" SARA EVANS "Greyhound"	WFMB/Springfield, IL PD: Dave Shepel MD: John Spaulding DERIS BENTLEY "Thinkon" RUSHLOW "Fried" TIM MCGRAW "Freat"
OM/PD: Kerry Wolfe APD: Scott Dolphin MD: Mitch Morgan 2 TIM MCGRAW 'Rear' RACHEL PROCTOR 'Days'	KMLE/Phoenix, AZ * No Adds KNDX/Phoenix, AZ *	WIL/St. Louis, MQ.* PD: Greg Mozingo APD/ND: Danny Montana 14 KONY OHESNEY "Shoes" 10 BRIAN MCCOMAS "Sure"	WYNONNA "Needs" WBBS/Syracuse, NY * OM/PD: Rich Lauber APD/MD: Skip Clark
KEEY/Minneapolis, MN * OM/PD: Gregg Swedberg APD/MD: Travis Moon No Adds	PD: Staun Holly MD: Gwen Foster 5 KENNY CHESNEY "Shoes" 3 Thi MCGRAW "Rea" 2 BILLY CURRINGTON "Lidie" 2 RAI GREEN "Wave"	TIM MCGRAW "Real" KKAT/Salt Lake City, UT * PD: Eddie Haskell No Adds	4 BRAD PAKSLEY "Celebrity" WTNT/Tallahassee, FL PD: Kris Van Dyke
WKSJ/Mobile, AL.* PD/MD: Bill Black APD: Steve Kelley 1 MARK WILLS "Think" 1 CAV WILLS "Think"	WDSY/Pittsburgh. PA * OM/PD: Keith Clark APD/MD: Stoney Richards	KSÖP/Satt Lake City, UT * PD: Don Hilton APD/MD: Debby Turpin JAME OHEAL "Thing"	ND: Woody Hayes 3 CLAY WALKER 'Few' 3 TRACE ADKINS 'They' WQYK/Tampa, FL *
CLAY WALKER 'Fav' KENNY CHESNEY 'Show' KATIM/Modesto, CA * PD: Randy Black	No Adds WPOR/Portland, ME PD: Rick Jordan MD: Glori Marie	KUBL/Saft Lake City, UT * OM/PD; Ed Hill APD/MD: Pat Garrett	OM: Mike Culotta PD/APD: Beecher Martin APD/MD: Jay Roberts No Adds
APD: D.J. Walker MD: Joe Roberts 5 BUDDY JEWELL "Laceys" DWIGHT YDAKAM "Back" JOHN M. MONTGOMERY "Drive"	DDRE CHICKS "Godspeed" JEFF CARSON "Imagine" RENNY CHESNEY "Shoes" KUPL/Portland, DR *	3 DEANA CARTER "Gir" 2 DWGHT YOAKAA "Back" JOHN M. MONTGOMERY "Drive" KGKL/San Angelo, TX	WYUU/Tampa * OM/PD: Mike Culotta APD: Will Robinson MD: Jay Roberts RACHEL PROCTOR "Days"
KTDW/Monterey, CA * OW/PD: Jim Doman 1 JDSH TURNER "Tran"	OM: Lee Rogers PD: Cary Rolfe MD: Rick Taylor 9 BUDDY JEWELL "Laceys"	PD/MD: David Hollebelce 6 DARYLE SINGLETARY Kay" 5 DERIC RUTTAN "Acound" 1 SHERRIE AUSTIN "Harven" 1 BILLY RAY CYRUS "Mempinis" 1 CHRIS LEDOUX "Horsepower"	WTCM/Traverse City, MI OM/PD: Jack O'Malley APD/MD: Ryan Dobry-Hum No Adds
WGTR/Myrtle Beach, SC PD: Johnny Walker MD: Joey D. RACHEL PROCTOR "Days"	KWJJ/Portland, OR * OM: Bruce Agler PD: Ken Boesen APD/MD: Craig Lockwood 2 DIERKS BENTLEY "Thirldn"	KAJA/San Antonio, TX * OM: Allan Furst PD/MD: Clayton Allen 2 KENIY Clastics Allen 1 PXT GREEN "New"	KIIM/Tucson, AZ * PD: Buzz Jackson MD: John Collins
WKDF/Nashville, TN * PD: Dave Kelly MD: Eddie Foxx No Adds	WDKQ/Portsmouth, NH * PD: Mark Jennings APD/MD: Dan Lunnie	KCYY/San Antonio, TX * PD: George King No Adds	1 BUODY JEWELL "Lacey's" 1 DIERKS BENTLEY "Thirlian"
WSIX/Nashville, TN * PD: Mike Moore APD/MD: Billy Greenwood No Adds	10 TIM MCSRAW "Real" 2 DOGE CHICKS "Godpool" 1 KENNY CHESNEY "Shoes" WCTK/Providence, RI *	KSON/San Olego, CA * OM/PD: John Dimick APD/MD: Greg Frey No Adds	*Monitored Re 223 Total Repo
WSM/Nashville, TN * PD: Brian Landrum APD: Frank Seres No Adds	PD: Rick Everett MD: Sam Stevens 15 BUDDY JEWELL "Lacey's" 2 JOSH TURMER "Tran" 1 DEANA CARTER "Gut"	KRTY/San Jose, CA * PD/MD: Julie Stevens APD: Nate Deaton	148 Total Moni 75 Total Indica 57 Current Ind
WCTY/New London, CT PD/MD; Jimmy Lebn 9 BLAKE SHELTON "Heavy"	WLLR/Quad Cities, IA-IL * PD: Jim O'Hara MD: Ron Evans BUDDY JEWELL "Laceys"	THA MCGRAW "Rea" MCHAYES "Mean" KKJG/San Luis Obispo, CA PD: Pepper Daniels DWGH_YOAKAA "Back"	Reported Froz
WNOE/New Drieans, LA * PD: Jim Owen APD/MD: Casey Carter 14 BROOKS & DUNN "Din" 9 WYNCNNA Noods 5 Skulan TWAIN "Aways"	WQDP/Falsigh-Durham, NC * PD: Lisa McKay APD/MD: Mike Biddle 3 BROCKS & DUM "Dvr" MOHVES THean VMCC GLL "Someday"	DVright YDAKAA "Back" MCHAYES "Mean" KRAZ/Santa Barbara, CA PD/MD: Rick Barker 5 KUNKY ROGERS "Massing" 5 Tul MCGRAW "Rac"	Did Not Report, WHWK/Bingha WHKX/Bluefie WXTA/Erie, PA
2 KENNY CHESNEY "Shots" 2 JOE INCHOLS Smokes" 2 Tha MCRAW "Reaf" 1 DUSTY DRAKE "Last"	KOUT/Rapid City, SD PD/ND: Mark Houston 20 TM MCGRAW Reaf 15 BUDDY JEWELI Tacry's 8 JOE MCHOLS "Brotum"	WCTQ/Sarasota, FL * PD/MD: Mark Wilson	KAFF/Flagstaf WAYZ/Hagerst KLLL/Lubbock KJLO/Monroe,
WGH/Norfolk, VA * OM: John Shomby MD: Mark McKay 2 PAT GREEN "Wave"	KBUL/Reno, NV * OM/PD: Tom Jordan APD: JJ Christy	APD: Tracy Black 1 DEANA CATTER 'Gef' DUSTY DRAVE "Last' THM INCGRAW "Real"	WLWI/Montgo KNFM/Odessa KSNI/Santa Ma
KTST/Oldahoma City, OK * PD: Crash APD/MD: Anlinony Allen BLAC: SHELTON Henry PAT GREEN "Wave" TBM MCGRAW "Real"	MD: Chuck Reeves No Adds WKHK/Richmond, VA * PD: Jim Tice BUDDY SEWELL "Laceys" KEMIY CHESHEY Shoas Jewere Hwiston "sr"	KMPS/Seattle-Tacoma, WA * PD: Becky Brenner MD: Tony Thomas 1 PATY UNVERSS 'Hypt' JAME OYEAL "Thing" TIM MCGRAW 'Reaf	WJCL/Savann KTTS/Springfi WTHI/Terre Ha WIBW/Topeka WFRG/Utica-R
IOOCY/Oktahoma City, DK * PD; L.J. Smith APD/MD: Bill Reed 1 WYNONA "Needs"	KFRG/Riverside, CA * OM/PD: Ray Massie ND: Don Jelfrey No Adds	KRIND/Shreveport, LA * PD: Bob Shannon MD: James Authony No Adds	WDEZ/Wausau WWQQ/Wilmir

IOUKS/Shreveport, LA \* OM: Gary McCoy PD/MD: Russ Winston KVDÓ/Tulsa, DK 1 OM: Moon Mullins No Adds No Adds

WWZD/Tupelo, MS PD/APD/MD: Paul Stone 3 PAT GREEN "Wave"

KJUG/Visalia, CA PD/MD: Dave Daniels No Adds

WACO/Waco, TX PD/ON: Zack Owen 10 BUDDY JEWELL "Lacey's' 10 KENNY CHESNEY "Shoes 10 WYNONNA "Meeds"

WMZQ/Washington, DC WMIZU/Washington, L OM/PD: Jeff Wyati APD/MD: Jon Anthony Asst. MD: Shelly Rose 11 TIM MCGRAW "Rea" 3 WYNONIA "Nects" 2 KENNY CHESNEY "Shoe

WRKWest Palm Beach, FL PD: Mitch Nahan APD/MD: J.R. Jackson

WDVK/Wheeting, WV PD/MD: Jimmy Elliott DIXIE CHICKS "Godspeed" TIM MCGRAW "Reaf" WPICK/Springfield, MA \* PD: Jay McCarthy MD: Jessica Tyler DEANA CARTER "Grf" JAMIE DNEAL "Thing" KENWO CHESNEY "Shoes" TIM MCGRAW "Reaf"

KEDI/Michita KS PD: Bevertee Brannigan APD/MD: Pat James 3 TERRI CLARK "Three" 2 AAV DALLEY "Attude" 1 DIERKS BENTLEY "Thinkor

KZSN/Wichita, KS RZSRVWICHEA, RS <sup>-</sup> OW/PD: Jack Oliver ND: Dan Holiday 13 TIM ACGRAW 'Rea" 12 KENRY CHESNEY 'Shoes 2 VINCE GLL 'Someday' RUSHLOW 'Friend'

KLUR/Wichita Falls, TX D/MD: Brent Warner DUSTY DRAKE "Last"

WGGY/Wilkes Barre, PA \* PD: Mike Krinik MD: Jaymie Gordon 3 DOIE CHECKS "Godspe JOSH TURNER "Tran" RASCAL FLATTS "Met"

an,CH'

ICXOD/Yakima, WA PD: Dewey Boynton MD: Joel Baker FATH HILL "SW" TIM MCGRAW "Reaf

WYUU/Tampa \* OM/PD: Mike Culetta APD: Will Robinson ME: Jay Roberts RACHEL PROCTOR "Days" WGTY/York, PA \*

WTCM/Traverse City, MI OM/PD: Jack D'Malley APD/MD: Ryan Dobry-Hunt OM/PD: John Pellegrini APD/MD: Brad Austin 1 JOSH TURNER "Tran" DEANA CARTER "Grt" FAITH HILL "Soll"

KIIM/Tueson, AZ \* PD: Buzz Jackson MD: John Collins 1 BUDDY JEWELL "Lacey's" 1 DIERKS BENTLEY "Thinkin" WCNQ/Cungstown-Wa PD: Dave Steele MD: Tim Roberts No Adds

\*Monitored Reporters

223 Total Reporters 148 Total Monitored

75 Total Indicator 57 Current Indicator Playlists

Reported Frozen Playlist (1): KNUE/Tyler-Longview, TX Did Not Report, Playlist Frozen (17): WHWK/Binghamton, NY WHKX/Bluefield, WV WXTA/Erie, PA KAFF/Flagstaff, AZ WAYZ/Hagerstown, PA KLLL/Lubbock, TX KJLO/Monroe, LA WLWI/Montgomery, AL KNFM/Odessa-Midland, TX KSNI/Santa Maria-Lompoc, CA WJCL/Savannah, GA KTTS/Springfield, MO WTHI/Terre Haute, IN WIBW/Topeka, KS WFRG/Utica-Rome, NY WDEZ/Wausau, WI WWQQ/Wilmington, NC

LON HELTON

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COUNTRY



## Twenty Years Of News, Columns & Friendships

Continued from Page 1

I certainly never considered the possibility that becoming the fourth R&R Country Editor in 1983 would turn into something that I would do for 20 years.

And it's been an incredible 20 years. Milestones almost force you to take a moment to reflect. I beg your indulgence as I do my reminiscing in this week's column and attempt to express my feelings on two decades of what I can only describe as an experience that I have absolutely loved and sincerely cherished. And, as with most stories, you have to go back to *before* the beginning to start the tale.

#### The Road To R&R

Like many of you, I love radio. I grew up loving radio. I peddled an ice-cream cart with a transistor radio strapped to the top of the hatch. (Some of you may want to pause here to visit Google on the Internet to do a search on "transistor radio" to understand what I'm talking about.)

But even though my dad was a huge country fan with whom I battled daily for control of the radio — he loved WJJD/Chicago, and, of course, I wanted WLS or WCFL. — I really wasn't a country music fan until that first Red Simpson record. But I quickly grew to love the music and the artists. So what job could be better than one that puts you smack dab in the middle of both?

To digress for a moment, as I rewrote those words from my first column in the introduction to this piece, it dawned on me that it might come as a shock to many of you that I was ever in radio. But it's true: From 1971 through April 1, 1983, I worked at WVPC & WRAM/Monmouth, IL; WAAG & WGIL/Galesburg, IL; KLAK/Denver; KSPN/Aspen, CO; WMAQ/Chicago; WJEZ & WJJD/ Chicago; and KHJ & KLAC/Los Angeles. All were Country except for WVPC, WRAM and KSPN.

Back to how I got here, this job was about to come open in May 1983, because then-R&R Country Editor Carolyn Parks had decided to make a radical life change and was moving to Nashville to start her own independent promotion firm. Up until April 1 of that year, I had been at KHJ.

A funny thing about that day: I was PD and doing mornings when a call came in on the hotline about 8:30am. It was from a producer at a local TV station, wondering what time his TV crew should show up for the announcement of KHJ's flip to Oldies. An hour and a half and a trip to the GM's office later, I was looking for work.

A few weeks later Carolyn called. She said then-indie promoter Bruce Hinton had suggested to her that I might be a candidate for the job and asked if I would like to chat. That conversation turned into this. Wild, huh?

#### **Highs And Lows**

While a large part of what we do here is serve as chroniclers of the radio and record industries, the best part of the job is getting to know and become close friends with so many people in these businesses. For that, I truly feel blessed.

I want to thank all of you for your time and support over the last two decades. You've always been very generous in sharing your wisdom, your ideas and your lives with R&R's readers.

As I started to think about writing this column, I dragged out some old issues of **R&R** from the mid-'80s (thanks to Ed Salamon for filling in some important gaps from his collection of every **R&R** ever printed!). I was stunned by the number of people I interviewed in my first couple of years who are still in country. What that means to me is that I have lots of 20-year friendships.

It's also an interesting job in that you talk with people when they're at the highest of their highs — when they get that new dream job or call to tell you they're getting married or send a jubilant e-mail saying they've just had a baby.

But you also talk with people at the lowest points of their lives. I always cringe when someone leaves a message asking me to call them back — and they've left their home number. Or — not knowing that — when I call, and instead of hearing a cheery, "Hi, [call letters], can I help you?" I hear, "Hello?" Those are two telltale signs that I'm about to talk to someone who has just left his job — willingly or not (most times not).

And, of course, there are the calls and notes from folks who have lost loved ones. The highs, the lows, the triumphs and the tragedies. Talking about those things with so many of you makes all this so much more than just writing the news. Most of the time it feels more like being in the middle of a huge family.

#### **Continuous Country**

Thinking back on the changes that have taken place in radio over the last 20 years, it's obvious that everything pales in comparison to the changes we've seen since the passage of the 1996 Telecom Act. The thought of a single company owning 100 stations — let alone 1,000 — was almost preposterous in 1983.

In fact, it was such a foreign notion that in all the year-end "crystal ball" columns I wrote in the '80s, not one person predicted there would be a under the would deregulate this industry and open ownership far, far beyond the 14-station limit imposed back then.

Leaving consolidation out of the equation for a moment, Country has undergone numerous changes in the past two decades. When I began, there were a number of AM Country radio outlets that were not just viable, but were their markets' top Country stations. And a handful of these were their markets' No. 1 12+ stations.

To some degree, Country represented music's last gasp on AM radio. By the early '80s almost all other music had already migrated to FM. Many of the big-stick Top 40 powerhouses of the '60s and '70s flipped to Country in a last-ditch effort to remain viable. For most of them, it was too little, too late.

My tenure here began as Country was segueing to FM. The presentation of choice in the early days of FM Country radio was usually some form of Continuous Country, a format syndicated by George Burns and Joe Somerset but ripped off by countless others.

It was driven by the same formatics used by Beautiful Music for so many years: lots of music, no mindless DJ chatter. No news, traffic or information, either. Very little market-

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TWO DECADES OF FRIENDS I thought this picture of the 1984 Country Radio Seminar Agenda Committee represented my 20 years at R&R rather well. It's filled with Country programmers who have been around as long as I have, many of whom I am proud to call friends. Making this picture even more apropos for this 20th anniversary column is the fact it also includes R&R Publisher/CEO Erica Farber and my best friend of over (gulp) 30 years, Charlie Cook. (I'll let you figure out where they are.) I can name 15 of the 22 folks here — how about you?

ing, no contesting. GMs loved it; it was really cheap to do.

By the late 1980s these stations were doing so well that many had become their markets' 12+ leaders. And, true to the pattern that has existed for over 40 years, once a Country station became highly rated, another operator decided it was time for them to go Country too.

Boom And Bust The late '80s gave rise to a new kind of FM Country station. While it may

I'm sure everyone hopes (prays?) we can someday return to those halcyon days when platinum records were plentiful and gold certifications seemed to be daily occurrences.

have featured the 12-in-a-row music stance made so popular by the Continuous Country outlets, it also added all the elements that had been staples of highly successful AM Country radio, but that had been missing from FM Country for almost a decade: personality, information, contesting, marketing and active listener involvement. What a concept.

The country music artist Class of 1989 (Garth, Clint, Travis, Alan, et al.) helped fuel a Country radio and music boom the likes of which none of us had ever seen before — and, I'm afraid, may never see again.

That boom helped Country stations

dominate their markets for the better part of the 1990s. At one point in the early '90s, 76 of the 94 continuously measured Arbitron markets had a Country station that was either No. 1 or No. 2 12+.

The other thing the boom did was add second Country stations in a lot of major markets, most of which had previously only been able to support a single Country outlet. Having two high-profile, intensely competitive Country stations in these markets helped fuel the format's success by keeping Country top of mind. It also most assuredly helped sell records as stations actively sought to be the first to play "the next big thing," to borrow a phrase from Vince Gill.

That, of course, brings us back to consolidation. But you're living through that and don't need me to chronicle its effects on Country radio. As I've written before, I think, from a sheer formatic perspective, Country has been a big loser a result of consolidation.

In so many markets we have seen the owner of one Country outlet buy the Country competitor, only to move it to a weaker frequency or, worse, shut it down. In recent years we've seen the loss of second FM Country stations in Chicago, Denver, Detroit, Fresno, Indianapolis, Las Vegas, Pittsburgh, Sacramento and Seattle, among others. We've also lost the sole Country purveyors in New York and San Francisco.

#### **Records: Then & Now**

Like Country radio, the country record business today is barely recognizable compared to its 1983 self. Back then there were more than 90 singles out at any given time. There were more than 40 No. 1s a year. There were more where near as many records being sold then as there are today. Of course, the costs of doing business were much, much lower then too.

Believe it or not, many country labels didn't even have a full complement of regionals. Even in my last days at KHJ, many imprints had their pop regionals delivering country product to us. How amazing it was to watch the

# MUSICMAKERS

## **Every Day Of The Week**

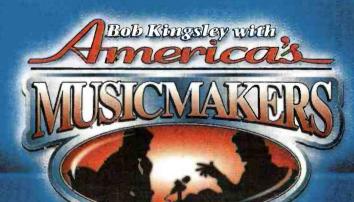
Bob Kingsley's calendar is booked solid with country music's biggest stars. Daily 2-minute exclusive interviews...straight from Music Row to your station.

"In a business of constant change...America's MusicMakers remains a solid rock in KXKT's programming philosophy. Unbeatable interviews and Bob's unmatched style & professionalism make Bob Kingsley's "America's MusicMakers" a necessity in any competitive radio situation. It's a guaranteed way to win!"

Tom Goodwin, Program Director, KXKT/FM - Omaha, NE

"At WIL, we take pride in being customer focused. Bob Kingsley with America's MusicMakers fits that criteria. Bob does a great job of highlighting the stars that WIL listeners care about. Add America's MusicMakers to your station and your listeners will thank you."

Greg Mozingo, Program Director, WIL/FM - St. Louis, MO





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# **Don't Miss The Museum**

The Country Music Hall of Fame and Museum readies for Fan Fair

You don't want to try to call someone at the Country Music Association this week. They are all busy with last-minute preparations for Fan Fair, which will be held in the city's downtown area June 5-8. But the CMA isn't the only organization running around getting ready for the major influx of country fans.

A number of events traditionally surround Fan Fair, including the City of Hope Softball Challenge, and

an addition this year will be a CMT kickoff concert at Gaylord Entertainment Center. The show will celebrate the 100 greatest country songs.

And while the number of Fan Fair activities continues to grow, the Country Music Hall of Fame

and Museum expects Kyle more visitors as well. Museum Director Kyle Young says, "For us, it's a great week. Last year attendance was about 25% greater than a normal week. It's one of our biggest weeks of the year." In 2002 approximately 8,000 fans went through the facility during Fan Fair.

"It's an opportunity to let fans get up close and personal with key figures who have shaped this music."

This is a terrific financial boon to the organization. In a normal week in June the facility grosses about \$100,000 between the museum store and admissions. "Fan Fair last year was about twice that," Young says. "We really look forward to this week. It has a sizable economic impact on our whole year. And what a great group of people to have in town, who all enjoy this music we love and are working to preserve."

Fan Fair means a lot of additional work for Young and his staff, but he says, "We look forward to it. As you look at the folks who, in some cases, saved their money to come here on vacation, we think we're in a good spot to enhance their visit."

Bringing In The Crowds Young says the museum will be rotating exhibit pieces, but not just to give fans opportunities to see new things. "We just completed something that we do every year in

Kyle Young the core exhibit, taking off

a display and replacing key artifacts," he says. "We do that for preservation issues. Things deteriorate over time, and this is a chance to get new stuff out there. There are 20 new things on display in the core exhibit."

The museum looks to draw crowds from all over the nation, but Young says it steps up local advertising during Fan Fair. For that week, advertising moves from about a 250-mile radius to local only. "We are using radio, print and some street teams that are out during the week, encouraging people to come here," he explains.

Luckily, the new home for the museum is big enough that Young does not worry about crowd control. "Security is always a concern when you have a collection as valuable as ours, but we have round-the-clock security anyway," he says. "In terms of crowds, we will have more staff on the floor answering questions and directing people.

"The facility is so large that it will accommodate many people. There are four theaters in here, and that allows us to do live performances in here on a daily basis. It also gives us the opportunity to execute something for the large crowds we expect at Fan Fair."

#### **Live Programs**

This year could mean an even larger turnout at the museum, because the event will include a family fun zone adjacent to the facility in an area called Hall of Fame Park. "The fun zone is going to be in our front yard," Young says.

In addition to offering weary Fan Fair attendees a place out of the sun and a full-service restaurant, the museum has made the aforementioned changes to the core and spotlight exhibits and will open a new Eddy Arnold exhibit that week.

Previously, the museum had displayed a guitar Arnold used early in his career. With Arnold's donation of "literally everything he had," however, Young says they've had the opportunity to assemble a retrospective of Arnold's entire career.

#### "We really look forward to Fan Fair. It has a sizable economic impact on our whole year."

Arnold will also be among the many stars to join the museum for live events during Fan Fair week. He, Porter Wagoner and Tanya Tucker are set to conduct Q&A sessions with fans. Other events include autograph and book signings and dance demonstrations.

"There will be about 40 events that week," Young says. "It's an opportunity to let fans get up close and personal with key figures who have shaped this music."

#### TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues? Phone: 615-244-8822 E-mail: aking@radioandrecords.com Fax: 310-203-9763 Or post your comments now. Go to www.radioandrecords.com and click on Message Boards.

## **Dusty Drake**

#### NEW ARTIST FACT FILE

Current Single: "One Last Time"

Current Album, Label: Dusty Drake, Warner Bros. (June 3, 2003 release)

Influences: John Anderson, Hank Williams Jr., Bob Seger

#### Background

Dusty Drake isn't the typical Nashville newcomer. He grew up in the little steel town of Monaca, PA and spent years kicking around in local bands before working up the nerve to try his hand in Nashville. While playing club gigs at night, he worked as an air traffic controller by day. "I was a supervisor at the Beaver County Airport, but I just knew something had to give," he says. "I had to decide what I was going to be when I grew up. I kept getting the feeling that I had to take a chance."



**Dusty Drake** 

When he was 28, Drake and his wife moved

to Nashville. He took a job as a Pizza Hut deliveryman, which helped him leam his way around town. "I couldn't even find Music Row when I got here," he says. "I started calling all the clubs to see who would let me come and sing." It was two years before he was able to quit the pizza-delivery job. "Joe Diffie cut one of my songs not long after that. That's what keeps you in the business, keeps you in the hunt. Nashville will throw you a bone like that once in a while."

Unfortunately, the bones have been sporadic for Drake, who's also had songs cuts by artists like Mark Chesnutt and Ricochet. Along with songwriting, he also worked as a demo singer for a while. After toiling for five years, Drake was signed to a deal with Warner Bros. Due to the vagaries of the industry, his project was put on the back burner for another five years. "Every time I would get shuffled to the top, the roster would get longer, and I would get shuffled down a ways," he says.

Now 38, Drake says, "It was God's plan. Things happen for a reason. Even though it took a while and it got frustrating once in a while, it's actually been pretty cool. They call Nashville a five-year town, but it took me 10." He claims to have entertained second thoughts only once. "The second week in Nashville, my wife and I went into a club and heard Craig Martin sing 'Don't Take the Girl," he says. "I was amazed at the lyric, and I turned to my wife, saying, 'I apologize for bringing you here [to Nashville], because I don't have anything that good.' It inspired me to get better."

#### **Playing Parking Lots**

Drake proved himself as a live performer before his album came out, opening for Brooks & Dunn on the side stage of their Neon Circus tour last summer. "I don't know how that happened," he says. "It was awesome for me. I didn't even have a single. Now people who come to see me remember seeing me with Brooks & Dunn." Drake admits the job was a challenge. "Lots of people go to see Brooks & Dunn, and they just want to go inside," he says. "It was our job to stop them in the parking lot."

Drake isn't playing the parking lot any longer. He recently made his Grand Ole Opry debut and followed that up by playing the main stage in Pitsburgh, where he had played the side stage with Brooks & Dunn. "It was a shot for radio station WDSY," he says. Drake also attended the Academy of Country Music Awards in Las Vegas recently and spent his time doing radio interviews and "an acoustic thing with Joe Nichols, Blake Shelton and Phil Vassar — it was a ball."

He's also having a ball watching his first single climb the charts. "I'd like to get up there in the top 10," he says. "My record comes out June 3, and it would be nice to pay back the label a bit by selling some records."

#### **Family Matters**

Drake credits his wife of 13 years, Maria, for holding things together at home while he continues to chase fame. They have two sons, 5year-old Cole and 9-1/2-month-old Luke. "I missed Luke's birth," Crake says. "I was on the last date of the Brooks & Dunn tour, and the bus was pulling out of Jersey. I told her, 'We made it; I'll be home in time.' She told me, 'I'm a little crampy.' I missed the birth by 5 1/2 hours. I was on the phone the whole time though. It's one of the things you learn as you go: Every step you take to advance in this business, you have to give something. The fact that it takes me away from my family is the hardest part."

For now, though, Drake is enjoying life on the road. "You wait for this for a long time, so it's been a ball," he says. "Especially when you feel the love from the fans. They make you feel like family."

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11		• May 30, 2003							
laŝt Week	THIS	ARTIST TITLE LABEL(S)	TOTAL POINTS	POINTS	TOTAL PLAYS	H- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS	Most Added®
1	0	OIAMONO RIO I Believe (Arista)	14608	+68	5181	·35	25	145/0	www.rradds.com
2	2	RANOY TRAVIS Three Wooden Crosses (Word/Curb/Warner Christia	<i>n/</i> 14488	+ 23	<b>5208</b>	+12	24	145/0	
5	3	TOBY KEITH Beer For My Horses (DreamWorks)	14457	+922	5123	+ 381	22	148/0	ARTIST TITLE LABEL(S)
6	4	RASCAL FLATTS Love You Dut Loud (Lyric Street)	14061	+657	5033	+ 27 1	19	147/0	TIM MCGRAW Real Good Man (Curb)
7	5	LONESTAR My Front Porch Looking In (BNA)	13818	+607	4740	+262	13	148/0	KENNY CHESNEY No Shoes, No Shirt, No (BNA) BUDDY JEWELL Help Pour Out The Rain (Columbia)
3	6	KEITH URBAN Raining Dn Sunday (Capitol)	13515	-570	4828	·200	24	148/0	JOSH TURNER Long Black Train (MCA)
4	7	CHRIS CAGLE What A Beautiful Day (Capitol)	13396	-318	4951	-118	27	148/0	DIERKS BENTLEY What Was I Thinkin' (Capitol)
9	8	JIMMY WAYNE Stay Gone (DreamWorks)	11179	+ 450	3800	+163	16	147/0	DEANA CARTER I'm Just A Girl (Arista)
8	9	TIM MCGRAW She's My Kind Of Rain (Curb)	10529	-1954	3718	-634	21	147/0	DIXIE CHICKS Godspeed (Sweet Dreams) (Open Wide/Monument/Ep
11	10	MONTGOMERY GENTRY Speed (Columbia)	9728	+718	3567	+267	21	147/1	DWIGHT YOAKAM The Back Of Your Hand (Audium) CLAY WALKER A Few Questions (RCA)
2	Õ	CRAIG MORGAN Almost Home (Broken Bow)	9295	+648	3538	+188		135/1	DUSTY DRAKE One Last Time (Warner Bros.)
0	12	JEFF BATES The Love Song (RCA)	9252	+232	3437	+92		146/0	RACHEL PROCTOR Days Like This (BNA)
3	ß	BROOKS & DUNN Red Dirt Road (Arista)	8928	+831	3065	+ 329	7	147/5	JAMIE O'NEAL Every Little Thing (Mercury)
7	Ĭ	BRAO PAISLEY Celebrity (Arista)	7974	+542	2756	+ 201		142/3	
6	6	GEORGE STRAIT Tell Me Something Bad About (MCA)	7851	+ 342	2750	+ 151	9	142/3	Most
	16	•							Increased Points
4 8	Ð	TRACY BYRD The Truth About Men (FiCA)	7775	+106	2882	+61		141/1	TOT
		SHANIA TWAIN Forever And For Always (Mercury)	7429	+214	2640	+157	8	140/2	ARTIST TITLE LABEL(S) INCR
0	18	BRIAN MCCOMAS 99.9% Sure (Never) (Lyric Street)	7385	+538	2638	+229		135/2	KENNY CHESNEY No Shoes, No Shirt, No (BNA)
9	19	JO DEE MESSINA Was That My Life (Curb)	6850	-30	2592	+14		140/0	TIM MCGRAW Real Good Man (Curb)
5	20	JESSICA ANOREWS There's More To Me Than You (DreamWorks)	5941	·1539	2174	·592		136/0	TOBY KEITH Beer For My Horses (OreanWorks)
1	21	KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)	5477	·715	1879	·310	32	97/0	BROOKS & DUNN Red Dirt Road (Arista) WYNONNA What The World Needs (Asylum/Curb)
3	22	SARA EVANS Backseat Df A Greyhound Bus (RCA)	5327	+509	1942	+195	13	139/3	CLAY WALKER A Few Questions (RCA)
2	23	TRACE AOKINS Then They Do (Capitol!	5205	+ 245	1979	+78	12	134/3	RASCAL FLATTS Love You Dut Loud (Lyric Street)
4	24	WYNONNA What The World Needs (Asylum/Curb)	4976	+ 890	1664	+322	5	121/5	MONTGOMERY GENTRY Speed (Columbia)
6	25	CLAY WALKER A Few Questions (RCA)	3863	+ 560	1387	+287	6	120/7	LONESTAR My Front Porch Looking In (BNA)
5	26	OUSTY ORAKE One Last Time (Warner Bros.)	3287	·19	1284	+61	12	100/7	BUDDY JEWELL Help Pour Out The Rain (Columbia)
7	27	AMY OALLEY Love's Got An Attitude (Ir) (Curb)	3271	+56	1300	+21	13	113/1	
81	28	<b>OIERKS BENTLEY</b> What Was I Thinkin' (Capitol)	3182	+760	1041	+220	7	95/10	Most
aker	29	KENNY CHESNEY No Shoes, No Shirt, No (BNA)	3012	+1366	1002	+473	3	104/34	Increased Plays
8	30	MARK WILLS When You Think Of Me (Mercury)	2886	+ 125	1132	+29	14	96/1	T
aker	Ä	JOE NICHOLS She Only Smokes When She (Universal South)	2876	+468	1020	+ 220		89/4	PI ARTIST TITLE LABEL(S) INCR
29	32	VINCE GILL Someday (MCA)	2646	-3	1029	-5	10	99/2	KENNY CHESNEY No Shoes, No Shirt, No (BNA) +
9	33	TIM MCGRAW Real Good Man (Curb)		+ 1223	799	+447	3	77/36	TIM MCGRAW Real Good Man (Curb)
5 5	34	BUODY JEWELL Help Pour Out The Rair (Columbia)	2539	+649	880	+232		80/14	TOBY KEITH Beer For My Horses (DreamWorks)
	35	• • • • •	2335	+146	957	+50		92/2	WYNONNA What The World Needs (Asylum/Curb)
3	36	TERRI CLARK Three Mississippi (Mercury)							BROOKS & DUNN Red Dirt Road (Arista)
7		EMERSON ORIVE Only God (DreamWorks)	1874	+226	710	+56		85/2	DIERKS BENTLEY What Was   Thinkin' (Capitol)
6	37	FAITH HILL You're Still Here (Warner Brcs.)	1859	+189	646	+87		83/3	MONTGOMERY GENTRY Speed (Columbia) RASCAL FLATTS Love You Out Loud (Lyric Street)
4	38	BLAKE SHELTON Heavy Liftin' (Warner Bros.)	1723	·176	744	·26		85/3	BUDDY JEWELL Help Pour Dut The Rain (Columbia)
0	39	JENNIFER HANSON This Far Gone (Capitol)	1345	+121	493	+30		73/3	CRAIG MORGAN Almost Home (Broken Bow)
1	40	AARON LINES Love Changes Everything (RCA)	1287	+67	544	+31		73/3	
4	4	BILLY CURRINGTON Walk A Little Straighter (Mercury)	1269	+ 169	526	+67		66/4	Brookorg
3	42	RUSHLOW   Can't Be Your Friend (Lyric Street)	1145	+43	499	+36	4	62/3	Breakers
6	43	RACHEL PROCTOR Days Like This (BNA)	1106	+42	468	+ 32	3	74/7	
2	44	LEANN RIMES Suddenly (Asylum/Curb)	1085	-131	446	-44	10	45/0	KENNY CHESNEY
8	45	DEANA CARTER I'm Just A Girl (Arista)	1061	+ 238	444	+72	2	69/9	No Shoes, No Shirt, No (BNA)
7	<b>4</b> 6	MCHAYES It Doesn't Mean I Don't (Universal South)	1059	+ 30	436	+ 32	7	67/4	34 Adds • Moves 38 · 29
50	Ť	PAT GREEN Wave On Wave (Republic/Universal South)	846	+ 258	257	+96	2	31/6	JOE NICHOLS
	48	JAMIE O'NEAL Every Little Thing (Mercury)	693	+189	294	+91		42 7	She Only Smokes When She (Universal South
									4 Adds • Moves 32 - 31
<u>ebut</u> > 45	49	TRICK PONY A Boy Like You (H2E/WB)	587	-477	239	·178	7	43/0	

148 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 140 country reporters, monitored airplay data subplied by mediabase research, a division of relative term interview. Soing rained by total points, the soing with the larger increase in points is placed first. Songs below No. 1 and down in points for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Breaker status is awarded to songs reported by 60% of the panel for the first time. Station Weight = ADH Persons + (Market rank X10) divided by 4180. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

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### OUNTRY TOP 50 INDICATOR

2003 30.

#### R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

#### Most Added

+35

LAST WEEK	this Week		TOTAL	POINTS	TOTAL	PLAYS	WEEKS ON Chart	TOTAL STATIONS/	www.rrindicator.com
1 1	T 1	ARMST TITLE LABEL(S) RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Christian)		-6	2669	-19		ADDS	ARTIST TITLE LABEL(S) ADD
3	2		3401				26	73/0	TIM MCGRAW Real Good Man (Curb) 24
		TOBY KEITH Beer For My Horses (DreamWorks)	3381	+88	2681	+71	10	75/0	KENNY CHESNEY No Shoes, No Shirt, No (BNA) PAT GREEN Wave On Wave (Republic/Universal South)
4	3	CHRIS CAGLE What A Beautiful Day (Capitol)	3246	-38	2576	-32	28	73/0	BUDDY JEWELL Help Pour Out The Rain (Columbia)
2	4	DIAMOND RIO I Believe (Arista)	3227	·100	2549	-70	29	70/0	DIXIE CHICKS Godspeed (Sweet Dreams) (Open Wide/Monument/Epic/
5	5	RASCAL FLATTS Love You Out Loud (Lyric Street)	3220	+29	2571	+23	20	75/0	CLAY WALKER A Few Questions (RCA)
6	6	LONESTAR My Front Porch Looking In (BNA)	3173	+27	2533	+23	14	74/0	JOHN MICHAEL MONTGOMERY Four-Wheel Drive (Warner Bros.)
7	7	KEITH URBAN Raining On Sunday (Capitol)	2803	·260	2179	-229	27	67/0	WYNONNA What The World Needs (Asylum/Curb) BLAKE SHELTON Heavy Liftin' (Warner Bros.)
8	8	JIMMY WAYNE Stay Gone (DreamWorks)	2799	+72	2245	+66	17	75/0	FAITH HILL You're Still Here (Warner Bros.)
9	9	MONTGOMERY GENTRY Speed (Columbia)	2593			+118	22	70/0	RUSHLOW I Can't Be Your Friend (Lyric Street)
10	0	JEFF BATES The Love Song (RCA)	2495	+64	1975		21	73/0	RACHEL PROCTOR Days Like This (BNA)
15	0	BRDOKS & DUNN Red Dirt Road (Arista)	2329	+149	1842	+128	7	74/0	OWIGHT YOAKAM The Back Of Your Hand (Audium)
13	12	GEORGE STRAIT Tell Me Something Bad About (MCA)	2304	+41	1824	+16	9	75/0	SHANIA TWAIN Forever And For Always (Mercury) DUSTY DRAKE One Last Time (Warner Bros.)
12	ß	TRACY BYRD The Truth About Men (RCA)	2287	+15	1827	+6	13	73/0	KENNY ROGERS I'm Missing You (Dreamcatcher)
16	1	CRAIG MORGAN Almost Home (Broken Bow)	2100	+89	1696	+ 80	23	59/0	JOSH TURNER Long Black Train (MCA)
19	15	SHANIA TWAIN Forever And For Always (Mercury)	2075	+ 205	1651	+150	8	74/2	BILLY RAY CYRUS Back To Memphis (Madacy)
17	16	BRAD PAISLEY Celebrity (Arista)	2036	+64	1640	+55	12	72/0	JEFF CARSON I Can Only Imagine (Asytum/Curb)
18	Ď	JO DEE MESSINA Was That My Life (Curb)	1950	+4	1545	+8	21	71/0	PATTY LOVELESS Lovin' All Night (Epic)
20	<b>B</b>	TRACE ADKINS Then They Do (Capitol)	1883	+ 45	1469	+41	13	72/1	Most
11	19	TIM MCGRAW She's My Kind Of Rain (Curb)	1860	-487	1460	-364	20	58/0	Increased Points
21	20	BRIAN MCCOMAS 99.9% Sure (Never) (Lyric Street)	1844	+28	1493	+27	13	73/0	TOTAL
14	21	JESSICA ANDREWS There's More To Me Than You (DreamWorks)	1807	-407	1426	-344	24	59/0	ARTIST TITLE LABEL(S) POINT INCREAS
23	22	WYNONNA What The World Needs (Asylum/Curb)		+168		+ 128	3	64/3	TIM MCGRAW Real Good Man (Curb) +36
22	æ	SARA EVANS Backseat Of A Greyhound Bus (RCA)	1353	+26		+17	15	63/1	KENNY CHESNEY No Shoes, No Shirt, No (BNA) +32 PUDDY IEWELL link Down Out The Data (Controlled 1997)
24	2	JOE NICHOLS She Only Smokes When She (Universal South)		+160		+116	6	60/0	BUDDY JEWELL Help Pour Out The Rain (Columbia) +28: SHANIA TWAIN Forever And For Always (Mercury) +20:
25	ø	CLAY WALKER A Few Questions (RCA)		+ 194		+144	4	65/4	CLAY WALKER A Few Questions (RCA) +19
	26			+ 327		+ 258	2	58/8	WYNONNA What The World Needs (Asylum/Curb) + 16
31	0	KENNY CHESNEY No Shoes, No Shirt, No (BNA)							JOE NICHOLS She Only Smokes When She (Universal South) + 16
26	23	DUSTY DRAKE One Last Time (Warner Bros.)	1079	+78	863		11 6	49/2	BROOKS & DUNN Red Dirt Road (Arista) +14 MONTGOMERY GENTRY Speed (Columbia) +13
27		DIERKS BENTLEY What Was I Thinkin' (Capitol)	1041	+40	835	+ 35		53/1	MONTGOMERY GENTRY Speed (Columbia) +13 BLAKE SHELTON Heavy Liftin' (Warner Bros.) +11
28	29	MARK WILLS When You Think Of Me (Mercury)	948	+21		+26	15	53/0	
29	30	EMERSON DRIVE Only God (DreamWorks)	890	+16	726	+15	11	46/0	Most
36	3)	BUDDY JEWELL Help Pour Out The Rain (Columbia)	827		678		2	46/6	Increased Plays
30	32	KID RDCK W/SHERYL CROW Picture (Lava/Atlantic)	810	-46	621	-87	16	28/0	TOTAL
32	33	VINCE GILL Someday (MCA)	780	+34	626	+30	9	46/1	ARTIST TITLE LABEL(S) .NCREAS
33	34	BLAKE SHELTON Heavy Liftin' (Warner Bros.)	775		622		6	47/3	TIM MCGRAW Real Good Man (Curb) +28 KENNY CHESNEY No Shoes, No Shirt, No (BNA) +25
34	35	AMY DALLEY Love's Got An Attitude (It) (Curb)	661	+28	534	+20	12	37/1	BUDDY JEWELL Help Pour Out The Rain (Columbia) +22
35	36	TERRI CLARK Three Mississippi (Mercury)	631	+ 68	551	+58	10	37/1	SHANIA TWAIN Forever And For Always (Mercury) +15
49	37	TIM MCGRAW Real Good Man (Curb)	586	+ 365	487	+284	2	43/24	CLAY WALKER A Few Questions (RCA) +14
38	38	DEANA CARTER I'm Just A Girl (Arista)	532	+53	407	+45	2	34/1	BROOKS & OUNN Red Dirt Road (Arista) +12
39	39	JENNIFER HANSON This Far Gone (Capitol)	426	+13	361	+16	7	29/1	WYNDNNA What The World Needs (Asylum/Curb) +12 MDNTGOMERY GENTRY Speed (Columbia) +11
41	40	MCHAYES It Doesn't Mean I Don't (Universal South)	402	+ 36	359	+31	8	24/1	JOE NICHOLS She Only Smokes When She (Universal South) +11
43	<b>41</b>	FAITH HILL You're Still Here (Warner Bros.)	379	+40	306	+ 38	2	27/3	BLAKE SHELTON Heavy Liftin' (Warner Bros.) +8
42	42	AARON LINES Love Changes Everything (RCA)	354	+10	301	+7	4	26/0	CRAIG MORGAN Almost Home (Broken Bow) +8
44	<b>4</b> 3	KENNY ROGERS I'm Missing You (Dreamcatcher)	343	+23	291	+23	3	27/2	PAT GREEN Wave On Wave (Republic/Universal South) +7
47	44	RUSHLOW   Can't Be Your Friend (Lyric Street)	328		298	+52	4	25/3	TOBY KEITH Beer For My Horses (DreamWorks) +7
45	45	BILLY CURRINGTON Walk A Little Straighter (Mercury)	322		284		4	25/0	JIMMY WAYNE Stay Gone (DreamWorks) +6 DUSTY ORAKE One Last Time (Warner Bros.) +6
37	46	TRICK PONY A Boy Like You (H2E/WB)	302		223	-180	11	14/0	TERRI CLARK Three Mississippi (Mercury) +5
46	47	JILL KING One Mississippi (Blue Diamond)	284	-19	227	-15	9	15/0	BRAD PAISLEY Celebrity (Arista) +5
50	48	JAMIE O'NEAL Every Little Thing (Mercury)	236		200		2	20/1	RUSHLOW   Can't Be Your Friend (Lyric Street) +5
ou Debut>	49	PAT GREEN Wave On Wave (Republic/Universal South)	230	+95	175		1	16/7	JEFF BATES The Love Song (RCA) +5
	-	•	203	+55	166		2	13/0	DEANA CARTER I'm Just A Girl (Arista) +4 JDHN MICHAEL MONTGOMERY Four-Wheel Drive (Warner Bros.) +4
_	50	LEANN RIMES Suddenly (Asylum/Curb)	203	.,	100	0.	2	1310	TRACE ADKINS Then They Do (Capitol) +4
		75 Country Indicator reports. Songs ranked by total plays for the airplay we	ek of Sun	day 5/18-9	Saturdav 5	/24.			FAITH HILL You're Still Here (Warner Bros.) +3
		To obtainly indicator reports, congs ranked by total plays for the allplay we	an or our						DEDVC DENTLEY What Was I Thiskin' (Conital)

75 Country Indicator reports. Songs ranked by total plays for the airplay week of Sunday 5/18-Saturday 5/24. © 2003, R&R Inc.





**DIERKS BENTLEY** What Was I Thinkin' (Capitol)

BLAIR GARNER HANGIN' WITH THE RASCAL FLATTS The Alter MidNite teem broadcast from Las Vegas at the Brooks & Dunn Naon Circus & Wild W Potunet here is Blair Carner with Rescal Retts members Jae Don Rooney, Jay DeMarcus and G

## COUNTRY CALLOUT AMERICA. BY Bullseye

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES May 30, 2003

CALLOUT AMERICA® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of May 4-10.

ARTIST Title (Label) RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Christian)	LIKE A LOT 38.6%	TOTAL POSITIVE 68.0%	NEUTRAL 16.3%	FAMILIARITY 96.3%	DISLIKE 8.6%	8URN 3.4%	CALLOUT AMERICA®
	29.4%	62.3%	24.3%	96.0%	5.1%	4.3%	TOT SCORES
KEITH URBAN Raining On Sunday (Capitol)	29.4%	62.0%				4.3% 2.9%	1 P
TRACY BYRD The Truth About Men (RCA)			19.4%	94.3%	10.0%		Question of the Week: Lindy
DIAMOND RIO   Believe (Arista)	29.4%	60.9%	22.6%	93.7%	6.3%	4.0%	about the following statement? "I think the
KID ROCK/SHERYL CROW Picture (Lava/Atlantic)	39.1%	60.6%	16.6%	94.6%	8.6%	8.9%	United States should stay in Iraq until the job is done — no matter how long i
TIM MCGRAW She's My Kind Of Rain (Curb)	32.0%	60.3%	20.6%	97.4%	8.3%	8.3%	takes."
CRAIG MDRGAN Almost Home (Broken Bow)	24.3%	59.7%	26.6%	92.6%	4.6%	1.7%	Total
MONTGOMERY GENTRY Speed (Columbia)	20.9%	59.7%	26.3%	94.9%	6.0%	2.9%	Strongly agree: 49%
BRAD PAISLEY Celebrity (Arista)	18.3%	57.4%	30.9%	96.6%	6.6%	1.7%	Agree: 21%
JIMMY WAYNE Stay Gone (DreamWorks)	19.4%	56.3%	28.9%	93.4%	6.3%	2.0%	Neutral: 20% Somewhat disagree: 3%
LONESTAR My Front Porch Looking In (BNA)	22.0%	55.7%	28.9%	95.1%	9.4%	1.1%	Strongly disagree: 6%
TOBY KEITH Beer For My Horses (DreamWorks)	30.6%	54.9%	15.4%	89.4%	13.1%	6.0%	P1
BRIAN MCCOMAS 99.9% Sure (Lyric Street)	22.6%	53.4%	24.6%	93.1%	12.6%	2.6%	Strongly agree: 49%
RASCAL FLATTS Love You Out Loud (Lyric Street)	19.7%	50.6%	22.3%	91.7%	15.4%	3.4%	Agree: 26% Neutral: 16%
CLAY WALKER A Few Questions (RCA)	18.3%	49.1%	26.6%	85.4%	8.3%	1.4%	Somewhat disagree: 5%
DIERKS BENTLEY What Was   Thinkin' (Capitol)	13.4%	49.1%	28.3%	89.7%	10.6%	1.7%	Strongly disagree: 4%
SHANIA TWAIN Forever And For Always (Mercury)	24.6%	48.6%	25.7%	90.9%	13.7%	2.9%	P2
JO DEE MESSINA Was That My Life (Curb)	14.6%	48.6%	26.9%	91.4%	14.0%	2.0%	Strongly agree: 49%
MARK WILLS When You Think of Me (Mercury)	14.9%	48.0%	28.0%	87.4%	9.1%	2.3%	Agree: 11% Neutral: 31%
EMERSON DRIVE Only God (DreamWorks)	16.6%	47.7%	26.3%	85.1%	10.3%	0.9%	Somewhat disagree: 2%
JEFF BATES The Love Song (RCA)	17.1%	47.1%	30.6%	89.4%	7.7%	4.0%	Strongly disagree: 7%
CHRIS CAGLE What A Beautiful Day (Capitol)	20.0%	46.9%	29.1%	93.4%	13.7%	3.7%	Male
JOE NICHOLS She Only Smokes When She Drinks (Universal/South)	13.7%	46.3%	30.6%	86.6%	8.6%	1.1%	Strongly agree: 57% Agree: 24%
BUDDY JEWEL Help Pour Out The Rain (Columbia)	21.7%	45.7%	26.3%	80.6%	6.3%	2.3%	Neutral: 14%
GEORGE STRAIT Tell Me Something Bad About Tulsa (MCA)	18.9%	44.3%	30.3%	90.0%	12.6%	2.9%	Somewhat disagree: 3%
BROOKS & DUNN Red Dirt Road (Arista)	13.4%	42.6%	34.3%	88.6%	11.1%	0.6%	Strongly disagree: 2%
TRACE ADKINS Then They Do (Capitol)	11.1%	41.7%	31.7%	88.0%	12.0%	2.6%	Female
JESSICA ANDREWS There's More To Me Than You (DreamWorks)	16.3%	39.7%	32.6%	90.9%	16.0%	2.6%	Strongly agree: 41% Agree: 18%
WYNONNA What The World Needs (Asylum/Curb)	14.6%	39.1%	27.7%	84.3%	14.9%	2.6%	Neutral: 28%
DUSTY DRAKE One Last Time (Warner Bros.)	15.1%	36.0%	29.4%	84.0%	15.1%	3.4%	Somewhat disagree: 3% Strongly disagree: 10%
AMY DALLEY Loves Got An Attitude (Curb)	8.0%	34.6%	30.0%	84.6%	16.9%	3.1%	0, 0
BLAKE SHELTON Heavy Liftin' (Warner Bros.)	8.6%	33.7%	29.1%	80.6%	16.6%	1.1%	25-34 Strongly agree: 50%
TERRI CLARK Three Mississippi (Mercury)	8.0%	32.3%	34.6%	83.7%	14.6%	2.3%	Agree: 19%
SARA EVANS Backseat Of A Greyhound Bus (RCA)	8.0%	30.3%	33.1%	87.7%	19.4%	4.9%	Neutral: 22% Somewhat disagree: 3%
VINCE GILL Someday (MCA)	8.9%	29.7%	28.6%	78.0%	16.0%	3.7%	Strongly disagree: 5%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It o) It's Okay...Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/temate ... 1/3<sup>rd</sup> each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. NORTHEAST: Washington, DC., Harrisburg, PA., Providence, Rochester, NY, Springfield, MA, Hartford, Portland, ME, Portsmouth, NH. SOUTHEAST: Charlotte, Atlanta, Tampa, Nashville, Chattanoga, Mobile, AL, Charleston, SC, Jackson, MS. MIDWEST: Milwaukee, Cincinnatt, Cleveland, Kansas City, Lansing, MI, Fl Wayne, IN, Rockford, IL, Indianapolis. SOUTHWEST: Outson, Abuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette, LA, San Antonio. WEST: Portland, OR, Sait Lake City, Fresno, Bakerstield, Spokane, WA. Riverside-San Bernardino, Boise, Derver, Monterey-Salinas. © 2003 Bullseye Marketing Research Inc.



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America's Best Testing Country Songs 12 + For The Week Ending 5/30/03

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 25-54	Women 25-54	Men 25-54
CHRIS CAGLE What A Beautiful Day (Capitol)	4.30	4.32	98%	20%	4.31	4.34	4.23
BRAD PAISLEY Celebrity (Arista)	4.24	4.20	93%	11%	4.15	4.17	4.11
RASCAL FLATTS Love You Out Loud (Lyric Street)	4.21	4.23	96%	19%	4.21	4.29	3.95
LONESTAR My Front Porch Looking In (BNA)	4.21	4.18	95%	14%	4.29	4.37	4.00
TOBY KEITH Beer For My Horses (DreamWorks)	4.18	4.27	99%	19%	4.29	4.27	4.37
DIAMOND RIO I Believe (Arista)	4.16	4.17	97%	24%	4.34	4.39	4.14
DARRYL WORLEY Have You Forgotten (DreamWorks)	4.12	4.13	99%	41%	4.42	4.41	4.45
MARK WILLS When You Think Of Me (Mercury)	4.12		58%	4%	4.13	4.19	3.92
CLAY WALKER A Few Questions (RCA)	4.11		44%	3%	4.14	4.24	3.74
RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Bros.)	4.06	4.02	96%	30%	4.30	4.22	4.53
MONTGOMERY GENTRY Speed (Columbia)	4.05	4.06	94%	19%	4.09	4.10	4.09
KEITH URBAN Raining On Sunday (Capitol)	4.04	4.06	97%	30%	4.26	4.35	3.93
TRACY BYRD The Truth About Men (RCA)	4.04	4.09	88%	13%	4.11	4.15	3.96
JESSICA ANDREWS There's More To Me Than You (DreamWorks)	4.03	3.84	92%	21%	4.04	4.02	4.09
JIMMY WAYNE Stay Gone (DreamWorks)	4.02	4.07	85%	12%	4.08	4.12	3.96
TRACE ADKINS Then They Do (Capitol)	4.01	4.05	76%	9%	4.14	4.22	3.87
BRIAN MCCOMAS 99.9% Sure (Lyric Street)	3.98	3.99	80%	13%	3.92	3.99	3.70
BROOKS & DUNN Red Dirt Road (Arista)	3.98	4.09	80%	10%	4.03	4.01	4.09
<b>DUSTY DRAKE</b> Dne Last Time (Warner Bros.)	3.94	3.94	59%	11%	4.05	4.15	3.71
CRAIG MORGAN Almost Home (Broken Bow)	3.93	3.97	80%	17%	4.10	4.06	4.25
JEFF BATES The Love Song (RCA)	3.85	3.90	85%	22%	3.98	3.98	3.96
TIM MCGRAW She's My Kind Of Rain (Curb)	3.82	3.97	99%	41%	3.89	4.00	3.49
JO DEE MESSINA Was That My Life (Curb)	3.77	3.78	89%	19%	3.91	3.91	3.90
KID ROCK F/ SHERYL CROW Picture (Atlantic)	3.72	3.78	98%	46%	3.96	4.02	3.75
SARA EVANS Backseat Of A Greyhound Bus (RCA)	3.71	3.78	81%	17%	3.71	3.69	3.78
SHANIA TWAIN Forever And For Always (Mercury)	3.67	3.68	92%	24%	3.73	3.69	3.87
GEORGE STRAIT Tell Me Something Bad About Tulsa (MCA)	3.62	3.78	75%	15%	3.75	3.69	3.93
GARTH BROOKS Why Ain't I Running (Capitol)	3.60	3.83	82%	21%	3.57	3.63	3.35
AMY DALLEY Love's Got An Attitude (It Is What It Is) (Curb)	3.60	3.58	45%	8%	3.75	3.72	3.90
WYNONNA What The World Needs (Asylum/Curb)	3.56	3.63	53%	10%	3.64	3.82	3.03

Total samle size is 508 respondents. Total average lavorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

JOHN MICHAEL MONTGOMERY Four-Wheel Drive (Warner Bros.) Total Plays: 211, Total Stations: 15, Adds: 5 KENNY ROGERS I'm Missing You (Dreamcatcher) Total Plays: 183, Total Stations: 24, Adds: 0 JOSH TURNER Long Black Train (MCA)

Total Plays: 119, Total Stations: 32, Adds: 12

New & Active

Songs ranked by total plays

#### Please Send Your Photos

**R&R** wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

#### R&R, c/o Mike Davis:

10100 Santa Monica Blvd., 3rd Floor, Los Angeles, CA 90067

Email: mdavis@radioandrecords.com

TOTAL

#### Twenty Years Of News....

Continued from Page 44

country record business go from that to the go-go days of the early '90s.

I'm sure everyone hopes (prays?) that we can someday return to those halcyon days when platinum records were plentiful and gold certifications seemed to be daily occurrences.

Only a decade ago there was a new-artist showcase every weekend. At one point, I think a reporting station PD or MD could have been on the road seeing new country artists 40 or more weeks a year.

A column in early 1984 listed the addresses for all the labels releasing country records. There were 42 at the time. But of the 93 records listed in that issue of R&R — 50 on the chart and another 43 in New & Active - all but nine came from major labels. (Two of those were on the chart, and the other seven in N&A.)

As in radio, many of the people in the country record business when I started here remain in the business today. A number of today's top label execs worked me on records when I was in radio. Another large group of label promo execs were Country radio programmers I interviewed for columns in the past.

And just as Country radio has faced issues of survival under consolidation, record labels are facing their own dilemmas, with piracy and downloading threatening the very existence of labels as we have known them.

#### The Next 20 Years

It's as impossible to know what the next 20 years will bring to Country radio and records as it would have been to predict the impact of consolidation on radio and technology on records 20 years ago. So I won't try.

Instead, I want to thank all of you for your time and support over the past two decades. If it weren't for you, I certainly wouldn't have been able to hang around this long. And, most certainly, it wouldn't have been nearly as much fun. You've always been very generous in sharing your wisdom, your ideas and your lives with R&R's readers. For that, I'm ever grateful.

I began this column with the first words I ever wrote in these pages. I'll end it with the last words that appeared in the May 23, 1983 R&R announcing that I was the new Country Editor. Like many of you through the years, I had to give a quote. I read it last week for the first time in 20 years.

I said, "Working in this capacity adds a new dimension to my career, and I'm happy to be in a position where I can have a positive effect on things I really care about: Country radio, country music and the people involved in those fields."

I just hope that, 20 years later, I've at least come close to living up to those goals.

Thanks for 20 great years.

# Most Played Recurrents

ARTIST TITLE LABEL(S)	PLAYS
DARRYL WORLEY Have You Forgotten (DreamWorks)	4092
KENNY CHESNEY Big Star (BNA)	3139
JOE NICHOLS Brokenheartsville (Universal South)	2714
ALAN JACKSON That'd Be Alright (Arista)	2709
MARK WILLS 19 Somethin' (Mercury)	2521
MARTINA MCBRIDE Concrete Angel (RCA)	2235
KEITH URBAN Somebody Like You (Capitol)	1898
RASCAL FLATTS These Days (Lyric Street)	1769
GARY ALLAN Man To Man (MCA)	1694
DIAMOND RIO Beautiful Mess (Arista)	1666
TOBY KEITH Who's Your Daddy? (DreamWorks)	1655
TERRI CLARK I Just Wanna Be Mad (Mercury)	1544
EMERSON DRIVE Fall Into Me (DreamWorks)	1502
GEORGE STRAIT She'll Leave You With A Smile (MCA)	1327
KENNY CHESNEY The Good Stuff (BNA)	1321
BLAKE SHELTON The Baby (Warner Bros.)	1194
TRACY BYRD Ten Rounds With Jose Cuervo (RCA)	1138
TOBY KEITH Courtesy Of The Red, White (DreamWorks)	1132
JOE NICHOLS The Impossible (Universal South)	967
ALAN JACKSON Drive (For Daddy Gene) (Arista)	945

**KEVIN CARTER** 



# **The Rotation Of Music For Records And Radio**

Dispelling common myths and misconceptions

here is always a lot of talk about why radio stations play the songs they play, how they rotate those songs, and why some are played in high rotation for long periods of time while others that may sound equally good play for a very brief period and then disappear. Sadly, there are many program directors in radio - and promotion people in the record business - who have no idea what the answers to those questions are.

#### Instant Gratification

Instant gratification is a tactic that many radio stations now apply to their music rotations. The theory is that the more often an individual hears her favorite song, the more frequently she will come back to your radio station.

The way people listen now, they will either lock into a station and leave the buttons alone or push buttons repeatedly to change stations. The sta-

tion they write down in the ratings is the one they have listened to the most during the hour they are reporting. If they push the button 10 times during that hour and land on your station eight of those 10 times, you win big.

There are many record people who like spins for

**Mike McVay** the simple fact that they drive a song up the chart. The more often I hear a song, the more familiar I become with it, and the more likely l am to go buy it if I like it. The more familiar a song becomes at radio, the more likely it is that this piece of music will become a lightning rod and attract people to your station.

It can be argued that radio stations should play a brand-new song in high rotation to increase its air exposure while making it familiar to the audience. The rotation would then slow down as the song became more familiar. I doubt anyone will try that, but in using a model that comes from consumer product marketing, we find the highest point of awareness and interest comes only after a product is familiar in its market. Couldn't you argue that the same should be true about a song?

#### **Remember Retail**

The reason record labels work to drive songs up the chart is that it serves to entice other radio stations to play them. Besides becoming more familiar to the listeners, a song that

receives a larger number of spins rises up the charts and catches the attention of other programmers.

These programmers and music directors are more likely to listen to a song that is moving up the chart and to be influenced by the popularity of the song at other radio stations. This lemming mentality could be a plus for the record industry, but it is likely not something the promotion person thinks about.

Higher repetition increases familiarity, which drives sales. The reason that record labels should want people to play their songs frequently is not so much that it drives songs up the chart, but that it pushes product out the door at the retail level. Both radio and the

record industry are consumer-based businesses that are part of the enter-

tainment industry, but retailing is what we are really about. Buyers and listeners both make purchasing decisions. One purchases a CD; the other makes a purchasing decision for audio entertainment.

#### Set The Format Clock

Too many programmers fail to understand the importance of building strong music rotation into their format clock. There is little thought given to the balance of music types, eras, strengths, familiarity and the placement of music around commercial stopsets.

There is an art to building a good format clock, and those programmers who do it well outperform the national norm for time spent listening. The level of competition in our industry is so high, programmers should spend more time focusing on the format clock they have built and its execution by their air talent.

The record world feels that if a song doesn't reach No. 1, it has failed. The reality is that while a No. 1 song is

#### **By Mike McVay**

good for the ego, it does very little to increase the rotation of the song.

Most AC radio stations play either five or seven power currents. The real spin jump is from about song No. 12 to No. 10. In that range stations will move a song into power and thus dramatically increase the number of spins it receives during the course of a week. What the record world should be doing is pushing for songs to be in a power rotation instead of looking for someone to move them up a chart.

#### A Deadly Gamble

Syndicated shows can be a friend or a foe. When promotion people push for a syndicated show to add a song before the song has charted, they are asking for future failure. The great syndicated shows in our format are Delilah's nighttime program and the

#### The goals of both the record world and the radio world are satisfied when we play big hits frequently.

new John Tesh daily show, as well as a few weekend programs.

If one of these shows plays your song when it is brand-new, you will see an impact in spin detections, but it is highly likely that the next week they may not spin your song at all, and then you fall off the chart, showing negative momentum and dissuading programmers from considering your song. Airplay that comes too early makes your song look as if it has failed when it falls.

There are promotion people who depend on the syndicated shows to play their songs in order to drive spins and move the songs up the chart. That is taking a deadly gamble.

The syndicated shows that I mentioned are both focused on entertaining listeners with content and using it to create an atmosphere. They are not about playing brand-new music, nor are they necessarily about playing songs that are near the top of the chart.

www.americanradiohistory.com



ALL'S PHAIR Capitol recording artist Liz Phair was reportedly knocked out by the spacious front lobby of WPLJ/New York. She hopes to see the rest of the station someday. Seen here (I-r) are WPLJ's Marc Hilsenrath, Capitol's Dan Hubbert, WPLJ's Tom Cuddy, Phair, Capitol's Joe Rainey, WPLJ's Tony Mascaro and Capitol's Mark Rizzo

They're about creating mood. The record industry should view all syndicated shows as the icing on the cake. Close out everything else, and then go for syndication.

#### You Don't Own Me

You don't own a slot on a radio station's chart. There was recently a situation where a major label pulled a song because it felt the track would not receive nighttime airplay on one of the nationally syndicated programs. Programmers told me that they were flooded with calls from the label telling them, "We are dropping that one, but we are going to give you this one to put in its place.'

The problem I had with this situation was twofold. First, the record labels don't own a slot in your playlist, so who are they to tell you what song to drop and which one to add in its place? Second, the song that was dropped is showing high test scores to this day and is valuable to the audiences in those markets where it has been exposed.

There is also the notion that unless a radio station is a reporter to a trade publication, it doesn't sell records. Lis-. teners don't know what stations report to the trades. I can show you highly rated radio stations in large and small metropolitan markets that are not reporters. In some cases it is because they decided they didn't want to report. In other cases it is because the market or area is already represented and the trade publication is not taking additional reporters from that area.

There is nothing wrong with either scenario. Do not lose sight of the fact that exposure of your music to a large audience drives sales and can be everv bit as beneficial, if not more so, than airplay on a smaller station with a smaller audience that is a reporter. Airplay is airplay.

#### **Radio Is Confused**

Programmers tend to look at rotations as something archaic. I have talked to individuals who tell me that they like to pack the first 20 minutes of every hour with the biggest hit songs so that the ratings service will pick up the listeners.

The reality of this situation is that listeners do not tune in more during your first and third quarter-hours. Experiments with the Arbitron Portable People Meter clearly indicate that listening is more balanced throughout

the hour than we previously believed.

We are still living in a paper diary world where 15-minute blocks are important to building TSL. But what's more important than trying to trick a listener into giving you an extra five minutes is presenting good programming that gets people listening to your station for longer periods of time.

The biggest and best radio stations in North America don't need tricks to build ratings. Balance your hour so that listeners who tune in at any time throughout the day hear what is basically the same radio station.

#### **Music Essence**

The music essence of your station is important. Creating a music essence that gives you consistency is extremely important. I like to drink wine. I enjoy both red wine and white wine. However, if I am halfway through a glass of red and it suddenly changes to white, I am not a happy connoisseur.

Your radio station should sound consistent in every 15-minute block so that whoever tunes in gets the same flavor of music. That is not to say that there should be a sameness of sound, but your station shouldn't change formats quarter-hour by quarter-hour.

Radio stations can enhance their rotations by doing a better job with production and how they showcase the music they play. Research project after research project indicates that listeners want to hear back-announcing. We at radio have never done a really good job of delivering on this promise. It was better a few years ago, but that seems to have been lost in this new world of voicetracking.

You can back-announce, you should back-announce, and listeners want you to back-announce. Don't try to satisfy the audience by telling them that titles and artists of the songs are available on your website. In the same amount of time that it takes to say that, you could tell them the last few artists you played.

#### **Optimum Efficiency**

Pierre Bouvard is best known as the man who developed Optimum Efficiency Scheduling as a way to maximize the effectiveness of radio advertising. It is his theory that a listener needs to hear a commercial 3.5 times before he becomes conscious of its message and considers making a buying decision.



## 54 **AC TOP 30**

11	~	• May 30, 2003					
LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL	PLAYS	GROSS	WEEKS ON CHART	TOTAL STATIONS ADDS
1	1	SANTANA F/MICHELLE BRANCH The Game Df Love (Arista)	2297	-43	312240	33	113/0
2	2	CHRISTINA AGUILERA Beautiful (RCA)	2184	-80	250437	23	110/0
5	3	UNCLE KRACKER Drift Away (Top Dog/Lava/Atlantic)	2179	+306	299179	13	101/2
3	4	PHIL COLLINS Can't Stop Loving You (Atlantic)	2049	-88	235732	34	116/0
7	5	CELINE DION Have You Ever Been In Love? (Epic)	1960	+188	282852	6	115/4
9	6	DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)	1919	+224	256321	8	111/3
4	7	NORAH JONES Don't Know Why (Blue Note/Virgin)	1813	-125	209067	33	102/0
8	8	VANESSA CARLTON A Thousand Miles (A&M/Interscope)	1657	-114	199342	55	113/0
6	9	FAITH HILL Cry (Warner Bros.)	1651	·122	190782	37	113/0
10	10	FLEETWOOD MAC Peacekeeper (Reprise)	1366	-39	140431	11	106/0
13	Û	FAITH HILL One (Warner Bros.)	1261	+110	174493	8	101/2
11	12	WHITNEY HOUSTON Try It On My Own (Arista)	1259	-30	172598	15	100/0
12	13	DARYL HALL & JOHN DATES Forever For You (U-Watch)	1107	-158	102596	29	96/0
14	14	SHANIA TWAIN Forever And For Always (Mercury/IDJMG)	1006	+21	107180	5	91/1
22	15	DARYL HALL & JOHN DATES Man On A Mission (U-Watch)	776	+320	77198	3	73/6
15	16	KIO ROCK W/SHERYL CROW Picture (Lava/Atlantic)	751	-6	130592	18	40/0
17	17	CELINE DION   Drove All Night (Epic)	663	-39	80945	19	79/0
16	18	SIXPENCE NDNE Don't Dream It's Over (Squint/Curb/Reprise)	643	-83	73813	14	72/0
23	19	COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	582	+ 186	119499	4	37/1
Debut	> 20	EAGLES Hole In The World (ERC)	517	+353	77578	1	74/15
20	21	AVRIL LAVIGNE I'm With You (Arista)	512	-68	59591	17	29/0
21	22	NATALIE GRANT No Sign Of It (Curb)	492	-8	38114	12	63/0
24	23	MERCYME I Can Only Imagine (INO/Curb)	458	+66	30389	4	4714
19	24	JOSH GROBAN You're Still You (143/Reprise)	372	215	33754	18	38/0
26	25	MATCHBOX TWENTY Unwell (Melisma/Atlantic)	356	+104	94225	3	25/6
25	26	RDD STEWART They Can't Take That Away (J)	352	-11	50405	6	58/0
18	27	PHIL COLLINS Come With Me (Lullaby) (Face Value/Atlantic)	343	-294	42946	12	55/0
28	28	SUZY K Teaching (Vellum)	229	+ 5	21465	3	40/1
30	29	LAURA PAUSINI If That's Love (Atlantic)	219	+26	18321	3	37/1
Debut	> 30	FRANKIE J. Don't Wanna Try (Columbia)	209	+68	50158	1	31/4

122 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/18-5/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs between No. 11 and No. 15 are moved to recurrent after 50 weeks. Songs between No. 11 and No. 15 are moved to recurrent after 50 weeks. Songs between No. 11 and No. 15 are moved to recurrent after 50 weeks. Songs between No. 11 and No. 15 are moved to recurrent after 50 weeks. Songs between No. 11 and No. 15 are moved to recurrent after 50 weeks. Songs between No. 11 and No. 15 are moved to recurrent after 50 weeks. Songs between No. 11 and No. 15 are moved to recurrent after 50 weeks. Songs between No. 11 and No. 15 are moved to recurrent after 50 weeks. Songs between No. 11 and No. 15 are moved to recurrent after 50 weeks. Songs between No. 11 and No. 15 are moved to recurrent after 50 weeks. Songs between No. 11 and No. 15 are moved to recurrent after 50 weeks. Songs between No. 11 and No. 15 are moved to recurrent after 50 weeks. Songs between No. 11 and No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

#### New&Active

STYX Yes I Can *(CMC/SRG)* Total Plays: 185, Total Stations: 37, Adds: 4

EARTH, WIND & FIRE All In The Way (Kalimba) Total Plays: 117, Total Stations: 27, Adds: 4

DAN GARDNER More Than Life (DGP) Total Plays: 101, Total Stations: 22. Adds: 1

STEVEN CURTIS CHAPMAN How Do I Love Her (Sparrow) Total Plays: 87, Total Stations: 19, Adds: 3 SIEDAH What I Know (Omtown) Total Plays: 68, Total Stations: 16, Adds: 2

ANNIE LENNOX Pavement Cracks (J) Total Plays: 52, Total Stations: 21, Adds: 9

MICHAEL MCDONALD | Heard it Through... (Motown) Total Plays: 7, Total Stations: 15, Adds: 15

Songs ranked by total plays

www.rradds.com	
ARTIST TITLE LABEL(S)	ADD
EAGLES Hole In The World (ERC)	15
MICHAEL MCDONALD I Heard it Through (Motown)	15
ANNIE LENNDX Pavement Cracks (J)	9
DARYL HALL & JOHN OATES Man On A Mission (U-Watch)	6
MATCHBOX TWENTY Unwell (Melisma/Atlantic)	6
CELINE DION Have You Ever Been In Love? (Epic)	4
MERCYME I Can Only Imagine (INO/Curb)	4
STYX Yes I Can (CMC/SRG)	4
FRANKIE J. Don't Wanna Try (Columbia)	4
EARTH, WIND & FIRE All in The Way (Kalimba)	4

Fowered L



#### Most Increased Plays

	DIAV
ARTIST TITLE LABEL(S)	INCREASE
EAGLES Hole In The World IERCI	+353
DARYL HALL & JOHN OATES Man On A Mission (U-Watch)	+320
UNCLE KRACKER Drift Away (Top Dog/Lava/Atlantic)	+306
DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)	+224
CELINE DION Have You Ever Been In Love? (Epic)	+188
COUNTING CROWS Big Yellow Taxi /Geffen/Interscope/	+186
ENRIQUE IGLESIAS Hero (Interscope)	+162
FAITH HILL One (Warner Bros.)	+110
MATCHBOX TWENTY Unwell (Melisma/Atlantic)	+104
JOSH GROBAN To Where You Are (143/Reprise)	+75
	_
B&B Station Playlists have moved to the we	b.

TOTAL

R&R Station Playlists have moved to the web. See all of our monitored reporters at www.radioandrecords.com.

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# michael bublé "kissing a fool"

From his self-titled album

Official Add Date: June 2nd Over 140,000 Sold Already!!



Featured on the new Soundtrack "Down With Love"

Appeared on...Today Show, Entertainment Tonight, Extra, Access Hollywood, VH1, TBS Movienight, Live with Regis and Kelly, Wayne Brady, Craig Kilborn



May 30, 2003

eTheMusic com

America's Best Testing AC Songs 12 + For The Week Ending 5/30/03

Artist Title (Label)	TW	LW	Familiarity	Burn	Women 25-54	Women 25-34	Women 35-54
HALL & OATES Forever For You /U-Watch/	4.00	4.03	84%	13%	4.13	4.00	4.17
PHIL COLLINS Can't Stop Loving You (Atlantic)	3.97	4.02	96%	26%	3.98	3.63	4.09
DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)	3.85	3.92	68%	11%	3.83	3.85	3.83
CELINE DION Have You Ever Been In Love (Epic)	3.82	3.87	84%	15%	3.91	3.88	3.92
PHIL COLLINS Come With Me (Atlantic)	3.80	3.82	76%	14%	3.87	3.50	3.95
SANTANA F/ MICHELLE BRANCH The Game Of Love (Arista)	3.79	3.80	98%	41%	3.79	3.55	3.87
FAITH HILL One (Warner Bros.)	3.71	3.72	73%	16%	3.76	3.71	3.77
JOSH GROBAN You're Still You (143/Reprise)	3.67	3.73	80%	23%	3.79	3.90	3.77
SIXPENCE NONE THE RICHER Don't Dream It's Over (Squint/Curb/Reprise)	3.64	3.63	86%	22%	3.59	3.36	3.66
CELINE DION I Drove All Night (Epic)	3.62	3.68	97%	34%	3.56	3.43	3.60
SHANIA TWAIN Forever And For Always (Mercury)	3.57	3.60	65%	12%	3.60	3.54	3.62
UNCLE KRACKER F/ DOBIE GRAY Drift Away (Lava)	3.56	3.58	88%	21%	3.65	3.42	3.71
FAITH HILL Cry (Warner Bros.)	3.55	3.62	97%	43%	3.50	3.54	3.49
AVRIL LAVIGNE I'm With You (Arista)	3.48		83%	30%	3.48	3.50	3.47
FLEETWOOD MAC Peacekeeper (Reprise)	3.46	3.62	78%	22%	3.43	2.93	3.55
VANESSA CARLTON A Thousand Miles (A&M/Interscope)	3.42	3.42	97%	51%	3.38	3.32	3.40
KID ROCK F/ SHERYL CROW Picture (Atlantic)	3.29	3.32	89%	39%	3.45	3.45	3.45
NORAH JONES Don't Know Why (Blue Note/Virgin)	3.16	3.34	93%	47%	3.07	2.85	3.15
WHITNEY HOUSTON Try It On My Own (Arista)	3.14	3.14	77%	26%	3.13	3.14	3.13
CHRISTINA AGUILERA Beautiful (RCA)	3.10	3.13	98%	53%	3.05	3.16	3.01

Total samle size is 295 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

#### Reporters

report	ers								
WYJB/Albany, MY * Old: Michael Morgan PD: Chris Holmberg MD: Ched O'Nen No Adds	ICLLT/Boise, ID * PC: Tobin Juffries No Adds	WLQT/Dayton, OH * ON: Mary Fleenor PDMRDPromo Dir.: Sendy Colli No Adds	WLHT/Grand Rapids, NI * PD: Bill Balley APC/NID: Many Turner STYX "Can"	KUDL/Kansas City, KS * PD: Den Hurst 4 AMPE LEMOX *Cracks* SHARA TWAR * Aneys* EARTH wind & FRE *War	WLTE/Minneapolis, MN * PD/MD: Gary Holen Ito Adds	WMEZ/Pensacola, FL * PDMD: Kevin Peterson No Adds	KGBY/Sacramento, CA * PDMD: Brad Waldo 4 UAMEL BEDINGFIELD "One"	KGBX/Springfield, MO Oll: Rich Backer PD: Paul Kalley APOMIC: Deve Roberts 5 EAGLES "Word"	WEAT/West Palm Beach, FL. PD: Rick Shockley APD/MD: Chad Parry ANNE LENNOX "Crads" DMI GROBER "Men"
KMGA/ARbuquerque, NM * OMPD: Kris Abrama	WINJX/Boston, MA * PD: Don Kelley APD: Candy O'Terry MD: Mark Lawrence	KOSI/Denver, CO * PD: Mark Edwards APD/MD: Stave Hamilton	W00D/Grand Repids, MI * PD: John Patrick 4 EAGLES "Work"	KSRC/Kansas City, NO * OMPD: Jon Zellner	WLTQ/Wilwaukee-Racine, WI* PD/MD: Stan Altinaon No Adds	WBEB/Philadelphia, PA * PD: Chris Conley No Adds	KYMX/Secramento, CA * Dir/Prog.: Wark Evens PD: Bryes Jackson MD: Dave Diemond	WMAS/Springfield, MA * PD: Paul Cannon	LUTHER WANDROSS "Fathar"
ID: Jonna James 2 EAGLES "World"	DAN FOGELBERG "Once"	FRANCE J "Wanna" STYX "Can"	WWAG/Greensboro, NC *	MD: Jeenne Ashley No Adds	WMXC/Mobile, AL * PD: Dan Mason	KES2/Phoenix, AZ * PD: Sheun Holly	STYX "Can"	MD: Rob Anthony EAGLES "World"	WHUD/Westchester, NY * OMPD: Steve Petrone MD/APD: Tom Furci
VLEV/Allentown, PA * 10: Bobby Knight 1911: Kriety O'Brien	WEBE/Bridgeport, CT * PD: Cartis Henson MD: Cenny Lyons	KLTI/Des Moines, IA * ON: Jim Schaeler PDMD: Tim White	OM: Tim Setterfield PDMID: Nick Allen Vo Adds	WJXB/Knoxville, TN * PDMD: Vance Dillard Ito Adda	ND: Mary Booth EAGLES "World"	APD/MD: Craig Jackson No Adds	PD: Smolay Rivers MD: Jim Doyle No Adda	KJOY/Stockton, CA * PD/MD: John Christian BENNY MARDONES "Note"	MICHAEL MCDONALD "Heard"
MATCHBOX TWENTY "Unwell"	WEZN/Bridgeport, CT * PDMD: Stave Marcut	No Adds	WWY/Greenville, SC * PD: Greg McKinney No Adds	KTDY/Lafayette, LA * PD: C.J. Clements	KJSN/Modesto, CA * PDNID: Gary lilchaets 4 EAGLES "World" FRANKE J. "Monta"	KXCLT/Phoenix, A2 * PD: Joal Gray 22 MAICHEDX TWENTY "Unwell" 19 EAGLES Work?	KBEE/Sall Lake City, UT * PD: Rusty Keys	WWITX/Tamps, FL * OWPD: Tony Florentino	WMGS/Wilkes Barre, PA * PDAID: Stan Phillips No Adds
D: Dave Flavin LUTHER WAIDROSS "Father"	9 UNCLE KRACKER "Dyl/" 2 DAVIEL BEOINGFIELD "One"	OMPD: Deven Devis APD: Therese Lucas 5 FRANCE J. "Warna"	WSPA/Greenville, SC *	MD: Stave Wiley No Adds	WOBM/Monmosth-Ocean, NJ *	WI,TJ/Pittsburgh, PA *	MERCYME "Imagen" KSFE/Satt Lake City, UT *	APDNID: Bobby Rich No Adds	WJBR/Witmington, DE *
MLTM/Atlanta, GA * No Adds	WJYE/Buffalo, NY * PD: Joe Chille No Adds	WOOF/Dothan, AL GM/PDMD: Leigh Simpson	PD/MD: Brian Taylor 1 EAGLES "World" ANNE LENNOK "Cracks" EARTH, WIND & RRE "Way'	WFMK/Lansing, MI * PD: Chris Reynolds 7 MATCHECK TWENTY "Unwell"	OMPD: Den Turi 3 HALL & OATES "Mission" SUZY K "Reaching"	PD: Chuck Stevens EAGLES "Work" MATCHBOX TWENTY "Unwell" STEVEN CLRTLS "Her"	APDMD: Jance Balance No Adds	WRVF/Toledo, OH * PD: Beth Michaels MD: Mark Andrews	PD: Michael Walls ND: Katey Hill No Adds
WFPG/Atlantic City, NJ * PD: Gery Guide MD: Mariterre Aquat No Adda	WHBC/Canton, OH * PD: Terry Simmone MD: Keyleigt: Kries	No Adds ICTSIM/EL Passo, TX * POMD: Bill Take	STEVEN CURTIS "He" WIRCH/Hartford, CT * PD: Allan Camp	1 MICHAEL MCDONALD "Heard" KMZQ/Las Vegas, NV * OM/PC: Cat Thomas	ICWAV/Monterey-Salinas, CA * PDMD: Bernie Moody MICHAEL MCDOWLD "Heard"	WSHH/Pittsburgh, PA * PDMD: Ron Antil	KOXT/San Antonio, TX * PD: Ed Scarborough APDMD: Tom Grave	No Adds KMX2/Tucson, A2 * QM: Buddy Van Aradale	KRB8/Wichita, KS * PD: Lymen James APDMD: Suzame Means
WBBQ/Augusts, GA * PD: John Patrick	No Adds	APD: Sem Cassiano COUNTING CROWS "Tax"	MD: Joe Hann 2 EARTH: WHD & FIRE "Way" 2 AMME LENNOX "Cracks"	APD/MD: Charsee Fruge No Adds	WALK/Nassau-Suffolk, MY* PDMD: Rob Niller	5 HALL & DATES "Mission" 4 UNCLE KRICKER "DHIC" KKCW/Portland, OR *	No Adds	PD: Bobby Rich APD/ND: Leelie Lois No Adds	No Adds
No Adds	MSUT/Glantspaul, 30 PD: Lloyd Ford APD/MD: Eric Chaney MICHAEL MCDONALD "Hard"	WXXC/Erie, PA PD: Ron Arten ND: Scott Stevens	KHTR/Honolulu, HI * PD: Wayne Maria	KSNE/Las Vegas, NV * PD: Tom Chase MD: John Berry	Ho Adds WKJY/Nassau-Suffolk, NY *	PDND: Bill Minckler 1 DANEL BEDINGRELD "One" 1 RATH HILL "One"	PD: Jen Murphy MD: Bob Kolitz No Adds	WLZW/Utica-Rome, NY PD: Peter Neughton	OMPD: Save Pack APDMD: Tom Holt No Adds
PD: Alex O'Neel MD: Shelly Knight No Adds	WDEF/Chattanooga, TN * PD: Denny Howard	5 EAGLES "World" 3 TRAIN "Anguis" 2 MATCHEOX TWENTY "Unwell"	MD: Chris Hart No Adda KSSK/Honolulu, Hi *	MERCYME "Imagins" STEVEN CURTIS, "Har" KOSTALOS Angeles, CA *	PD: Bill George MD: Jodi Vate STVX "Can"	1 CELINE CHON "Ever" EAGLES "World" HALL & CATES "Manuty"	KSBL/Santa Barbara, CA APDMD: Nancy Newcomer	9 JOSH GROBAR "Where" EARTH, WIND & FIRE "Way" MATCHBOX TWENTY "Univel"	WARM/York, PA * PD: Kelly West APDMD: Rick Stern
KGFM/Bakersfield, CA * OM: Bob Lewis	ANNE LENNOX "Cracks" WLLT/Chicago, IL * OMPD: Bob Keele	WIKY/Evansville, IN PD/MD: Mark Balser SUZY K "Terching"	PD/MD: Paul Wilson EAGLES "World" WAHR/Australia. Al. *	Olit: Chechi Danee Stat. Mgo/PD: Jhani Kaye APDMD: Stata Schwartz	WLMG/New Orleans, LA * PDMD: Steve Suler APD: Johney Scott	WWLI/Providence, RI * PD: Tony Bristol APD: Devey Morris	2 PLEETWOOD MAC "Place"	WASH/Washington, DC * PD: Stave Atlan No Adds	APDNIC: Pick Sten 3 EAGLES "World" MATCHBOX TWENTY "Unwelf"
DMAD: Chris Edwards 3 HALL & CATES "Mission"	MD: Eric Richele No Adds WRRM/Cincinnati, OH *	WCRZ/Flint, Mi* OMPD: J. Patrick	PD: Lee Reynolds MD: Bonny O'Brien S'EDAH "Know"	No Adds WVEZ/Lowisville, KY * APDND: Joe Ficiale	No Adds	No Adds WRAL/Rateigh-Durham, NC *	KLSY/Seattle-Tacoma, WA * PD: Tony Coles MD: Derle Thomes 1 SMASH MOUTH "You"		
OKELI/Bakersfield, CA * PDM2D: Kann McCloud No Acits	OM/PD: T.J. Holland APD/MD: Ted Morro Ito Adds	MD: George McIntyre 3 HALL& DATES "Meson"	WRSA/Huntzville, AL * PD: John Malone MD: Nets Cholevik	No Adis	Dild: Jans Rysen No Adds	OMPD: Joe Wade Formicole MD: Jim Kelly No Adds	KRWM/Seattle-Tacoma, WA * PD: Tony Coles	*Monitored Repo	orters
VLIF/Battimore, MD * ID: Mark Thoner	WDOK/Cleveland, OH * PD: Scott Miller	KTRR/FI. Collins, CO * PDMD: Nark Calleghan MERCYWE "Imagine"	CELINE SIGN "Ever" DAI: FOGELBERG "Once" WTPVIndianapolis, IN *	PDMD: Henk Brigmond No Adds WMGM/Madisson, WI *	WWDE/Nortolik, VA * OM/PD: Don London APD/MD: Jeff Moreeu	WRSN/Raleigh-Durham, NC * PD: Bob Bronson MD: Dave Hom	MD: Lours Dene EAGLES "World"	139 Total Repor	ters
Its Adds M88E/Baton Rouge, LA *	No Adds IOCLI/Colorado Springs, CO * MD: Joel Neverro	WGYL/FI. Pierce,FL * PD: Miles Fitzgerald	PD: Gery Hevens MD: Sleve Cooper No Adds	WNNon/macecon, wi'' VPProg: Pat O'Neill APDNID: Merk Van Allen Ho Adds	8 CELINE DION "Ever" MICHAEL MCDOIMLD "Heers" KMGL/Oklaborna City, OK *	No Adds	KVKI/Shreveport, LA * Olit: Gary McCoy PD/MD: Stephenie Hutiman	122 Total Monit	ored
MAPD: Don Gosselin AD: Michelle Southern FATH HILL "Ond" MERCYME "Imegne" MICHAEL MICDOMALD "Hend"	2 EAGLES WORK	APDIND: Jusin O'Reilly 1 EARTH, WIND & FIRE "Way" ANNE LENNOX "Cracks" MICHAEL MCDOMALD "Heard"	WYXB/Indianapolis, IN* PD: Greg Dunkin APD/IID: Jim Carone No Acts	KVLY/McAllen, TX * PD: Alex Duran MD: Lilly Lopez	PD: Jeff Couch MD: Steve O'Brien No Adds	PDMD: Den Fritz No Adds	ANNE LEINCH "Cracks" WINSN/South Bend, IN PDAID: Jim Roberts	17 Total Indica 11 Current Indi	
WMJY/Bitoxi-Gullport, MS *	POIND: Brent Johnson 3 MICHAEL MCDOIMLD "Heard"	WAJI/FL Wayne, W * Olit Lee Tobin PD: Berb Richerds	WJKU(Jackson, MS * PDMD: Dave McKersie	MARIAH CAREY "Brogs" MICHAEL MCDOMALD "Heard" WLRQ/Metbourne, FL *	KEFM/Omaka, NE * PONID: Steve Alberteen	WTVR/Richmond, VA * OM/PD: Bit Canili No Adds	6 MERCYNE "Impire" CELINE DION "Ever"		Playlist Frozen (6):
DMPD: Walter Brown No Ados WMLL/Birmingham , Al, *	WSNY/Columbus, OH * PD: Chuck Knight MD: Sleve Churry 3 MATCHEOX "WENTY "Unwell"	PD: sarb Hicherde MD: Jim Berron No Adds	EAGLES "World" Laura Palisin "Love" Michael McDonald "Hord"	OMPD: Joff McKool ANNE LENNOX "Cracks" MICHAEL INCOONALD "Heard"	APD: Jeff Larson No Adds	WSLORomate-Lynchburg, W.* PD: Dan Marrison	KISC/Spokane, WA * OMPD: Rob Harder	KEZA/Fayettevi WKYE/Johnsto	wn, PA
WWALL/SHEETINGARIN, AL." POWD: Tom Hannshan CELINE DION "Ever" HALL & OATES "Mission"	KKEA/Corpus Christi, TX * ON: Ed Ocanes Acting PD: Audrey Malkan	WAFY/Frederick, MD MD: Norman Henry Schmidt 7 DAN GARDNER "Nort" 7 BEN GREEN "Names"	WTFM/Johnson City, TN * VPIProg.: Mark E. McKinney M CHAEL MCDOWALD "Heard"	WRVR/Memphis, TN * PD: Jerry Deen MD: Kremer No Adds	KLTO/Omaka, NE * PD: Phil Wilson No Adds	MCVAPD: Dick Deniels No Adds WRMM/Rochester, NY *	APD: Mark Holman MD: Dawn Marcal ANNE LENNCX "Cracks" MICHAEL MICDOWALD "Heard"	WSWT/Peoria, WHOM/Portland WGFB/Rockfor	d, ME
WYSF/Birmingham, AL * PD: Jull Tyson APDMID: Valente Vining No Adds	No Adds KVIL/Dalias, TX * OMPD: Kun Johnson No Adds	WKTI//Gainesville, FL * PDMD: Lee Howard Jacoby	WQER/Katamazoo, MI OMPD: Ken Lanpheer APONID: Brien Wertz III: Adds	WMGQ/Middlesex, NJ * PD: Tim Telft RNNCE J "Waves"	WINGF/Orlando, FL * Olit: Chris Kampmaler PD: Kan Payne APDMD: Benda Matthews EAGLE: "World"	DMPD: John McCrae MD: Terese Taylor SEDM: "Know" DMI FIGELIERG "Cnos" MICHAE, MCDOM(L) "Haard"	ICLLY/Spokane, WA * PD: Beau Tyler MD: Steve Knight MCHAEL MCDOWLD "Head"	WGNI/Wilmingt	

#### The Rotation Of Music

Continued from Page 53

There are broadcasters who are applying OES to music rotations. It's not a bad theory to utilize, but the application has to vary based on whether you are talking about currents; gold; a youth-targeted, low-TSL format; or an adult-targeted, higher-TSL format.

The 3.5 OES formula also should be utilized for a longer period than just a week, which is what you would do for the normal advertising schedule. If you are talking about gold on a mainstream or Soft AC station, you have to run your OES across 52 weeks. If it is Hot AC, run it across 26 weeks. If it is CHR, run it across 12 weeks.

That is because songs on those formats will sometimes fall into the library and stay there for years. For example, "Because You Love Me" by Celine Dion has never been out of rotation since the day it was added as a current. That's a song you would have to run an OES on across 52 weeks, since it is there day in and day out, year after year.

Based on the listening habits of your own particular audience and their cume and TSL, power gold songs should generally turn over every 1.25 to 1.75 days, while regular gold songs should turn over every 2.25 to 3.5 days. The exact turnover ratio will depend on the demo you are targeting. The younger the demo, the tighter the turnover; the older the demo, the looser the turnover.

#### **Keep It Simple**

Simplistically speaking, rotations are all about playing people's favorite songs frequently and playing more of them. The goals of both the record world and the radio world are satisfied when we play big hits frequently.

When we do, the audience comes back to the station more often during their "push-button wars," the increased rotation causes the record-buying community to become familiar with a song and make buying decisions, and the higher spin numbers drive songs up the chart and serve as a gunshot to start the lemmings toward the edge of the cliff. Bottom line: Play the hits, and only the hits.

Mike McVay is President and founder of McVay Media. He can be reached at mcVaymedia@aol.com or 440-892-1910.

# RR. AC/HOT AC



The fabled "wall of women" is the key to our success with Clear Channel's Los Angeles stations. KBIG is a huge part of that, tapping into the upbeat, dancier side of AC. A key ingredient in the mix is our disco shows: *The Noontime Disco Workout*, which keeps us No. 1 in the demo during middays, and *Disco Saturday Night*, which wins



the time slot in our demo. Our nighttime show, *Boogie Nights*, is built around disco and mainstream, "dance-y" hits from the '80s, '90s and today. Our weekly live jaunts with the show to local hotspots and nightclubs is garnering a lot of new listeners and attention. • A dance mix of Daniel Bedingfield's "If You're Not the One" is getting great phones for KBIG right now, and new classics like Santana's "The Game of Love" and

Christina Aguilera's "Beautiful" keep our currents cemented in top-ofmind awareness for the station. • One song that's really knocking me out is the new Sugar Ray track, "Mr. Bartender (It's So Easy)," which we're spinning during our *Boogie Nights* show and is soon to be exploding into all dayparts. It's exactly what I think of when we're looking for the KBIG sound.

The Memorial Day holiday weekend tends to wreak havoc on the Hot AC chart as a lot of stations shift to specialty programming. This year is no different, and a few songs that have been trending up don't have bullets this week. Nowhere is that more evident than in the top 10, where only two songs have bullets: **Train**'s "Calling All Angels" (Columbia),



which moves 8-7\*, and "Bring Me to Life" by **Evanescence** (Wind-up), which makes a move from 12-10\* ... **Jewel**'s very different-sounding "Intuition" (Atlantic) rises 15-13\* ... What a move for **Michelle Branch**! The holiday weekend didn't slow her down at all, and "Are You Happy Now?" (Maverick/WB) surges 33-19\* ... **Live** get stuck in a chart jam and move only 30-29\* with "Heaven" (MCA) — but the song makes an impressive No. 4 debut on RateTheMusic.com's Hot AC survey this week ... A big move for **Liz Phair**, who has her first Hot AC hit with "Why Can't !?" The song climbs 39-32\* ... Two veteran acts grab notable chart achievements this week at AC: **Hall & Oates** notch their third top 15 hit from their current album, *Do It for Love*, as the upbeat "Man on a Mission" (U-Watch) climbs 22-15\*. Meanwhile, **The Eagles** are back in a big way as "Hole in the World" (ERC) debuts at 20\*.

— Anthony Acampora, Director/Charts



ARTIST: Eagles LABEL: ERC By Mike TRIAS/ASSISTANT EDITOR

Introducing Don Henley, Glenn Frey, Randy Meisner and Bernie Leadon, otherwise known as Teen King And The Emergencies. Though that name never took flight, the band that soon became known as The Eagles did. Formed in 1971, The Eagles first took the stage as the backing band for emerging star Linda Rondstadt at the Happiest Place on Earth — Disneyland.

Parting from Rondstadt early on to forge their own name, The Eagles continued to enjoy happy times. The four-time Grammy winners went on to score five No. 1 hits: "Best of My Love," "One of These Nights," "New Kid in Town," "Hotel California" and "Heartache Tonight." *Their Greatest Hits* 1971-1975 has been certified as the bestselling album of all time, with 28 million sold in the U.S. alone. But the happiness couldn't last forever. Tensions in the group eventually led to the band's breakup in the early '80s.

After nearly a decade and a half of separation. The Eagles reunited. In October 1993 Common Thread — an album of Eagles covers performed by country music stars — sparked The Eagles' comeback. In 1994 Frey, Henley, Don Felder, Joe Walsh and Timothy B. Schmit returned to the stage for an MTV special. Then came the Hell Freezes Over tour. What was supposed to be a six-month tour ended up lasting 2 1/2 years simply because the boys were having fun again.

On Jan. 12, 1998 The Eagles were inducted into the Rock & Roll Hall of Fame in their first year of eligibility. The ceremonies were held at the historic Waldorf-Astoria in New York City, with Leadon and Meisner joining the current members



for a performance of "Take It Easy" and "Hotel California."

After more than 30 years, Frey, Henley, Walsh and Schmit have returned once again to present "Hole in the World," the lead single from their forthcoming album. The track earned an impressive 58 adds at AC last week, and this week it debuted at No. 20\* on R&R's AC chart. Bill Scymczyk. a pivotal part of The Eagles' success over the years, returned to provide his production prowess on the ballad.

As usual, The Eagles have a knack for naming their tours. Their current Farewell I tour kicked off in May in Richmond and will last through the summer. The set list includes hits from the band's entire career.

Says Henley of the band's storied history, "These past three decades have been marked not only by hard work and travails, but also by tremendous rewards, including a bird's-eye view of the world and the ability to do a few good things for its inhabitants - and it all started right here in the U.S.A. 30 years ago. Though the media have permanently labeled us a 'California band,' we hail from almost everv corner of this country and brought with us to California the regional musical influences that touched our individual lives from infancy. The sum of the parts is an American sound. We're not a musical hybrid; we're a musical mutt - and mutts survive.'

John Tesh Radio Show

**Contact:** Scott Meyers

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## HOT AC TOP 40

58



Powered B

ADDS

15

10

9

5

4 4

3

3

3

3

3

3

3

3

+830

+633

+339

+164

+132

+127

+104

+91

+77

+68

R&R Station Playlists have moved to the web. See all of our monitored reporters at

www.radioandrecords.com.

93 Hot AC reporters. Monitored alrplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/18-5/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are fied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increased in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.



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RateTheMusic.com

#### America's Best Testing Hot AC Songs 12 + For The Week Ending 5/30/03

Artist Title (Label)	TW	LW	Familiarity	Burn	Women 18-34	Women 18-24	Women 25-34
MATCHBOX TWENTY Unwell (Atlantic)	4.32	4.31	96%	16%	4.41	4.33	4.53
EVANESCENCE Bring Me To Life (Wind-up)	4.14	4.19	91%	27%	4.18	4.16	4.20
GOO GOO DOLLS Sympathy (Warner Bros.)	4.09	4.13	79%	10%	4.16	4.18	4.14
LIVE Heaven (Radioactive/MCA)	4.04		41%	3%	4.26	4.37	4.16
MAROON 5 Harder To Breathe (Octone/J)	4.01	3.95	60%	8%	4.24	4.24	4.25
3 DOORS DOWN When I'm Gone (Republic/Universal)	3.96	3.88	97%	39%	4.15	4.10	4.21
LIFEHOUSE Take Me Away (DreamWorks)	3.95	3.93	64%	9%	4.09	4.20	3.97
JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)	3.94	3.92	78%	15%	3.93	3.96	3.89
COLDPLAY Clocks (Capitol)	3.91	3.92	90%	27%	3.93	3.93	3.93
THIRD EYE BLIND Blinded (When I See You) (Elektra/EEG)	3.87	3.93	65%	7%	3.84	3.84	3.84
TRAIN Calling All Angels (Columbia)	3.84	3.90	78%	10%	3.90	3.88	3.92
AUDIOSLAVE Like A Stone (Interscope/Epic)	3.76		56%	13%	3.85	3.93	3.75
CHANTAL KREVIAZUK in This Life (Columbia)	3.70	3.56	57%	10%	3.78	3.68	3.90
SANTANA F/ MICHELLE BRANCH The Game Of Love (Arista)	3.65	3.65	98%	57%	3.61	3.48	3.78
JOSH KELLEY Amazing (Hollywood)	3.64	3.57	37%	4%	3.85	3.92	3.75
JOHN MAYER Why Georgia (Aware/Columbia)	3.63	3.75	89%	31%	3.64	3.67	3.60
DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)	3.59	3.66	68%	20%	3.64	3.68	3.58
JOHN MAYER Your Body Is A Wonderland (Aware/Columbia)	3.54	3.64	99%	57%	3.62	3.58	3.68
AVRIL LAVIGNE I'm With You (Arista)	3.53	3.61	97%	53%	3.67	3.53	3.86
FRANKY PEREZ Something Crazy (Lava)	3.50	3.54	37%	5%	3.62	3.58	3.67
UNCLE KRACKER F/ DOBIE GRAY Drift Away (Lava)	3.48	3.40	85%	31%	3.53	3.49	3.58
JEWEL Intuition (Atlantic)	3.48	3.59	80%	20%	3.48	3.33	3.70
DANA GLOVER Rain (OreamWorks)	3.40	3.09	28%	4%	3.33	3.18	3.50
NORAH JONES Come Away With Me (Blue Note/Virgin)	3.39	3.45	88%	37%	3.38	3.30	3.47
FLEETWOOD MAC Peacekeeper (Reprise)	3.34	3.23	60%	15%	3.15	3.02	3.31
KID ROCK F/ SHERYL CROW Picture (Atlantic)	3.17	3.14	98%	59%	3.18	3.15	3.21
LISA MARIE PRESLEY Lights Out (Capitol)	3.08	3.15	80%	31%	3.03	2.92	3.17
JUSTIN TIMBERLAKE Rock Your Body (Jive)	3.05		85%	39%	3.23	3.28	3.15

Total samle size is 483 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic com data is provided by Mediabase Research, a division of Premiere Radio Networks.

#### ANNIE LENNOX Pavement Cracks (J) n JUSTIN TIMBERLAKE Rock Your Body (Jive) THIRD EYE BLIND Blinded (When I See You) (Elektra/EEG) MICHELLE BRANCH Are You Happy Now? (Maverick/WB) DANA GLOVER Rain (DreamWorks) FRANKY PEREZ Something Crazy (Lava) ALICE PEACOCK Bliss (Aware/Columbia) BEYONCE' Crazy In Love (Columbia) FRANKIE J. Don't Wanna Try (Columbia) MADONNA Hollywood (Maverick/WB) New & Active LUCINDA WILLIAMS Righteously (Lost Highway) Total Plays: 138, Total Stations: 12, Adds: 3 ALL-AMERICAN REJECTS Swing Swing (DreamWorks) Total Plays: 130, Total Stations: 11, Adds: 0 MADONNA Hollywood (Maverick/WB) Total Plays: 111, Total Stations: 14, Adds: 9 EAGLES Hole In The World (ERC) Total Plays: 88, Total Stations: 14, Adds: 4 ANNIE LENNOX Pavement Cracks (J) Total Plays: 80, Total Stations: 10, Adds: 3

Indicator

LILLIX It's About Time (Maverick/Reprise) Total Plays: 74, Total Stations: 9, Adds: 1

Songs ranked by total plays

#### **Reporters**

neport									
WKDD/Algon, OH * PC: Keith Kennedy MDPromo Dir, Lynn Kelly 6 KELLY CLARKSON "Mes" 3 AVRIL LANGKE "Losng"	WALC/Charleston, SC * PD: Brent McKay No Adds	WDAC/Danbury, CT PD: Bill Yrotta MD: Sharon Kelly 10 FRANKE J "Wanta" 9 BEYONCE "Craa" 9 THRD FYE BLIND "Binded"	WWEE/F1. Wayne. IN * PD: John O'Rourke MD: Chris Cage Ho Adds	WWDCL/Lexington-Fayette, KY * PD: Jill Meyer EAGLES Word LIVE "Haiven" MCHELLE BRANCH "Happy"	IGHOP/Modesto, CA * PD: Chase Murphy AMME LEMOX "Cacks" LUZ PHMR "Can' SOUTH RM "Caude"	WJLQ/Pensacola, FL.* Olit: Jim Mahanay PD: Chuck McCartnay APDMD: Blake @ Night MCHELLE BRANCH "Happy"	KZZO/Satramento, CA * Dir/Prog.: Mark Evans PD: Ed. Lambort APD/MD: Jim Matthews MACY GRAV "Refit"	ICPLZ/Seattle-Tacoma, WA * PD: Kent Phillipe MD: Alisa Heafinitoto Savitava F/ALEX BAND "Don"	KIZS/Turisa, OK * Interim PDAPDMD: Kim Gawer No Adds
WRVE/Albany, NY * PD: Randy McCartert MD: Tred Futbe No Adds	WLNK/Charlotte, NC * OM: Tom Jackson PD: Neal Sharpe APD: Chris Allen MD: Derek James No Adds	WINNX/Dayton, OH " PD: Jeff Starvans MD: Shaum Vincent 4 EAGLES World MICHELE BRANCH "Heepy"	KALZ/Fresno, CA * OMPD: E. Curiis Johnson APD: Laurie West MD: Chris Blood 3 AVRI, LW/GNE "Long"	KURB/Little Rock, AR * PD: Randy Cain APD: Aaron Anthony MD: Becky Rogers 12 JOBH KELLEY "Amazng"	KOSO/Modesto, CA * PD: Max Miller MD: Donna Miller No Ados	WWWX/Philadelphia, PA * OM/PD: Gerry DeFrancesco APD/MD: Joe Proke No Adds	KYKY/SL Louis, MO * PD: Smolay Rivers APD/ND: Greg Hewitt DAWEL BEDIKGRELD "Oni" SMASH MOUTH "You"	WHYN/Springfield, MA * OM/PD: Pat MicKay APD: Matt Gregory 1 MAPOR 5 "Bradie" MCHELE BRAICH "Hopy"	WRQX/Washington, DC * Dir/Ope: Steve Kostau OM/PD: Karny King MD: Carol Parker No Adds
KPEK/Albuquerque, NM * Ott: Bill May PD: Milto Parnons MD: Degy APD: Jaimay Barraras 1 LICY WODWAD - Tend" MC/ELLE SRANCH "Hopp"	WTMU/Chicago, IL.* PD: Mary Ellen Kachinske Station Mgr.: Barry James ADDSJ.MF: Stom* MICHELLE BRANCH "Happy"	KALC/Denver-Bouider, CD * ON: Mike Stern PD: B.J. Harris APDMD: Kozman LIZ PHAR "Can't	WVTL/Grand Rapids, MI * PD: John Patrick APD: Kon Evans GNATUL AREVAZIK "Lie" RELLY CLARKSON "Miss"	KBIG/Los Angeles, CA " OM: Chuchi Denes Stat. MagnPD: Jhani Kaye APDMID: Robert Archer 6: CRNG DM/D FSTING "Rea" 2: JEVE: Transon"	W.U.LKMonmouth-Ocean, NJ * OM/PD: Lou Russo ND: Debbie Mazania MCL: JOHSON "Disaiso" LLZ PHAR "Can"	KNXP/Pheenix, AZ * PD: Ron Price MD: John Principale MARCON 5 "Breathe"	WVRV/St. Louis, MO * PD: Marty Linck MO: JIII Devine FRANKY PEREZ "Something"	WSSR/Tampa, FL * Oli: Juff Kapugi PD: Rick Schmidt APD: Kurt Schmitter MD: Kristy Knight No Adas	WWZZ/Washington, DC * PD: Mitte Edwards APDMD: Seen Sellers No Adds
KMXS/Anchorage, AK PD: Roxy Lannox MD: Monika Thomes No Adds	WKRQ/Cincinnatii, OH* OM: Chuck Finney PD: Tommy Frank APD: Grown Colline MD: Brive Dougles 6 MIC-ELE BRANCH *Babyor 4 JUSTIN TIMERAJAC: "Body" MMDOWA *Babyood	KUNN/Denver-Boulder, CO * PD: Ron Harrall APDAID: Michael Gifford No Ads	WOZN/Greensboro, NC * PD: Stave Williams MD: Eric Gray JCSH/ELLY "Anaang" MCHELLE BRANCH "Happy"	KYSR/Los Angeles, CA * VP/Programming/PD: John Ivey APDMD: Chris Petyk 3 PMK 'Goor' 1 COLIPLA' 'Scentst'	KCDU/Monterey-Salinas, CA * PD/MD: Mike Skot UME "Heave" PMK "Good"	WZPT/Pittsburgh, PA * PD: Keith Clark APDMD: Jonny Hartwell No Adds WMGX/Portland, ME	KOMB/Sait Lake City, UT * ON: Alan Hague PD: Mits Netion APDAND: J.J. Rilley LLLO: "Inna" LUCIICA WILLAMS "Righeous"	WWWM/Toledo, OH * OM: Tim Roberts PD: Serve Marshall APOMID: Jeff Wicker No Adds	WFMF/West Palm Bosch, FL * PD: Russ Morley APDMD: Army Navarro MADDMD: Arbay Navarro MADDMD: Transformed PLUNG "Past"
KAMX/Austin, TX.* PD: Scooler B. Stevens MIC: Clay Cutver LUCHCA WILLIAMS "Reflecue"	WVMD/Cincinnati, DH * PD: Slave Bender MC: Slave Bennett No Adas	KSTZ/Des Moines, IA * OMPD: Jim Schaeter MD: Jimmy Wright No Adds	WINNK/Harrisburg, PA * PD: John O'Dea MD: Denny Logen KELLY CLARISON "Mes"	WXMAVLouisville, KY * PD: George Lindney MD: Katrina Blair LIZ PHAR "Can"	WICZIWNew Orleans, LA * OM/PD: John Roberts APD: Duncan James MD: Stevie G No Ads WPLJ/New York, NY *	PD: Raindi Kinshbaum APDMD: Ethan Minton AWIE LEWOK 'Cada' KRSK/Portland, OR * PD: Dan Persigeh MD: Shevert Salwart	KFMB/San Diegn, CA * VP/CMPD: Tracy: Johnson APDMID: Jan Sawell 9 PIM: "Good" MADDINA "redywood" SaMSH MOUTH "hou"	WICPI//Traverse City, MI PD: Rob Weaver MD: Heather Leigh AUCE FACOX "Bes" ANNE LEINDX "Cacks" MADDIMA "Holyacoo"	ICFBZ/Wichita, KS * PO: Barry McKay MD: Sunny Wyde 1 LWE Thasen DANER, BEDWGRELD "Chu" MICHELLE BRANCH "Happy"
KLLY/Baltersfield, CA * PDMBD: E.J. Tyler APD: Erik Fox 1 J.STN TIMBERLARE "Body MINE LENKOX "Cracks" LLCIDRA WILLMAS "Represent" MADORIA "Holywood" SULITI'R 1/Dauto	WWVX/Cleveland, OH * PD: Deve Popovich MD: Jay Hudison SUGAR RAY "Bannds"	WDVD/Detroit, MI * PD: Greg Austram APD: Rob Hassilton MD: Ann Delesi 3 EVMESCENCE "Lik"	PD: Steve Salhany APO/MD: Jeannine Jersey No Adds KHWX/Houston-Galveston, TX*	WMAD/Madison, WI * PD: Nilve Ferris MD: Leurar Ford AUD/OSLAVE "Stone"	WPLAYNew Tork, WT VPI/Prog. Tom Cuddy PD: Scott Shannon APDMID: Tony Mascaro THIRD EYE BUND "Binded"	No Adds WRFY/Reading, PA *	KMYL/San Diego, CA * PD: Duncan Paylon APDAID: Nel McKay No Adds	KSZR/Tuscon, AZ * PD: Chandler MD: Kate Burns No Adds KZPT/Tuscon, AZ *	WOL O/Worcester, MA * APDAND: Becky Nichola No Adds
WWMO/Baltimore, MD * VPProg: Bill Pasha PD: Steve Monz MD: Ryan Sampson I MCRELE BANCH *hooy*	WDAL/Cleveland, DH * PD: Allan Fee MD: Rebacca Wilde ?3 IOLLY CLARISON "Miss" L12 PHAR "Can"	WIGNUX/Dotham, AL CMMMC: Phil Thomas 22 JUSTIN TMBERAVE: "Body" 13 DAMA GLOVER "Pain" 11 FRAMEY PREZ "Someting" 7 MICHELLE BRANCH "Nappy"	OM/PD: Marc Sharman MD: Donna McCoy 1 JOSH KELLEY: Amang* WENS/Indianapolis, IN * OM/PD: Greg Dunkin MD: Jim Cerone	WMBZ/Memphis, TN * OM: Jerry Dean POMO: Kramer No Adds	WPTE/Norfolk, VA * PD: Steve McKay MD: Jason Goodman No Adds	AVIIE LENVOX "Cracks" PALOALTO "Brastine" WSNE/Providence, R1 " PD: Bill Heas MD: Garry Trust (	KDDI/San Francisco, CA " PD: Michael Martin MD: Jarmee Baker No Adds	PD: Carey Edwards APD/MD: Lastie Loss NORAH JONES "Come"	MD Mark French MD Mark French
DANA GLOVER "Run" HCRAH JONES "Come"	KVUU/Colorado Springs, CD * APDAID: Andy Carliste LIZ PHAR "Can" MADDIMA "Holywood"	KSIVEI Paso, TX * OM: Counting Nelson PD/ND: Chris Elliott 5 MADONIA "Hstywood"	No Adds WZPL/Andianapolis, IN * PD: Scott Sands	WINC/Memphis, TN * PO: Chris Taylor MD: Toni SL James No Adds	KYIS/Oldahoma City, DK * Old: Chris Bakar PDMIC: Ray Kalupa EAGLES "World"	4 MDD/WA "Holywood" LUCY WOODWARD "Blad" ISLCA/Reso, NV * PD: Beej, MD: Connie Wray	KLLC/San Francisco, CA * PD: John Peake MD: Derek Madden 5 SakSH MOUTH 1941 3 PALOALTO "Branke"	*Monitored Report 103 Total Reporte	
VP/Prog.: Greg Strassell MD: Nike Mullaney GM/H DEGRAW 'fallow'	WBRS/Columbus, OH * PD: Jeff Ballentine MD: Robin Cole No Adds	2 KELLY CLARKSON "Mes" 1 LIZ PHAR "Can't" 566-044 6"	MD: Darve Decker 35 URCN PARK "Somewhee" 8 JUSTIN TIMBERLAKE "Body"	WKTL/Mihwaukee, WI * OM: Rick Belcher PD: Bob Walker EAGLES *World*	KSRZ/Omaha, NE * PD: Erik Johnson No Adds	1 AUCE PEACOCK "Blos" SOUTH FM "Claude" WINXE/Richmond, VA *	KEZR/San Jose, CA * PD: Jim Murphy APD/MD: Michael Martinez 1 MICHELE BRANCH Theor	93 Total Monitore	
WTSS/Buffalo, NY * PD: Sue O'Nell MD: Rob Luces LIZ PHAR 'Can'	KKPN/Corpus Christi, TX * PD: Jason Hillory MD: Marisse Garcia LVE "Heaves"	WQSM/Fayetteville, NC * PDMD: Chris Chaos Asst. MD: Kid Carter 1 LifeHOUSE *Away*	KFME/Kansas City, MO * PD: Miles O'Reilly APOMID: Joe Bales 13 WARON 5 'Breathe' 1 MCRELE BRANCH 'Happy' MADONIA 'Halywoot'	WWYX/Wilwaukee, WI* PD: Tom Gjerdrum APD/WD: Mark Richards No Adds	WOND/Orlando, FL.* PD/APD: Jeff Cushman MD: Laura Francis MICHELLE BRANCH "Happy"	PO: Tim Baldwin MD: Sheri Blanks No Adds	KRUZ/Santa Barbara, CA MD: Mandye Thomas No Adds	7 Current Indicat	laylist Frozen (3):
WMT/Cedar Rapids, IA PDMAD: Mike Blakemore No Adds	KDMX/Dallas-Ft. Worth, TX * PD: Pat McMahon MD: Lisa Thomas No Ada	WINK/PI, Myers, FL * OM/PD/MD: Bob Grissinger APD: Moose MADONIA "Holywood" PAY THE GIRL "Gravey"	KINXBA.as Vegas, NV * OM: Cat Thomas PDMID: Charese Fruge' 1. UZ PHAR 'Can'	KSTP/Minneapolis, MN * OMPD: Leighion Peck MD: JIII Roen No Adds	KBBY/Oxnand-Ventura, CA * PD: J. Love APDAID: Derren McPeeke No Adds	WVOR/Rochester, NY * PD: Dave LeFrois MD: Joe Bonacci L/Z PHAR "Can" MICHELLE BRANCH "Nappy" THIRD EYE BUIND "Blinder"	KMHX/Santa Rosa , CA * PD: Mark Thomas No Adds	WCOD/Cape Cod WNKI/Elmira-Corr WIKZ/Hagerstowr	ning, NY

Most Added'

CAROL ARCHER

SMOOTH JAZZ



60

# Make That Professor Walter Beasley

Whether teaching or playing onstage, the saxophonist communicates

Founded in 1945, Berklee College of Music in Boston is the world's largest independent music college and the premier institution for the study of contemporary music. Alumni include Quincy Jones, Branford Marsalis, Gary Burton, Arif Marden, John Scofield, Donald Fagen, Jeff Lorber, Mark Ledford and Kevin Eubanks. After Walter Beasley earned an undergraduate degree from Berklee, he joined its faculty. Today he is an Associate Professor and instructs the school's Smooth Jazz Ensemble.

Beasley's musical awakening came at age 10, with his simultaneous

discovery of Donny Hathaway and Roberta Flack's "Where Is the Love," Grover Washington Jr.'s Soulbox, John Klemmer's Touch and The Isley Brothers' Fight the Power. "I was always aware of the power music has over people and its power in my own life," he says. "I set out to

learn to harness that and express myself in musical terms in as many ways as I could."

Beasley has released 11 albums since 1987, including the latest, *Go With the Flow* — his first on N-Coded. The first single, "Precious Moments," is 23 this week. Since 1998 Beasley has been the seventh highestselling saxophonist in the world, and he is the third-best-selling African-American saxophonist.

In the foreword to Beasley's book Performance Insights for Musicians, Berklee Assoc. VP/International & Special Programs Larry Monroe observes that,

in addition to instrumental skills, form and repertoire, a complete musician

must master such things as self-control, motivation, aesthetic development and perseverance.

Branford Marsalis says, "Walter Beasley is an anomaly: a successful performing musician who

possesses the rare skill of

understanding the musical

process beyond the intui-

Walter Beasley

tive. This special ability enables him to communicate with aspiring musicians in a way that removes the sense of mystery that sometimes enshrouds our profession."

#### Something Special

Beasley began teaching as a temporary measure, not a lifelong endeavor. "After graduation I was broke," he recalls with a laugh. "I had a meeting with a Berklee administrator who offered me a job. He always says he knew I was going to do something special and wanted to grab me early. Teaching was only supposed to



IT'S MINDI'S WORLD These loyal subjects gathered recently to celebrate the release of Mindi Abair's GRP solo debut, It Just Happens That Way. Seen here are (I-r) GRP VP/A&R Bud Harner, former KTWV/Los Angeles Asst. PD/MD Ralph Stewart, indie Adam Leibovitz, GRP Sr. VP/Promotion Suzanne Berg, All That Jazz's Cliff Gorov, Abair, R&R's Carol Archer, All That Jazz's Jason Gorov and KSRB/Mission Viejo, CA's Judy Davila.

be a way for me to make money for a couple of years until I became a recording artist."

But after Beasley got his first recording contract, an experience with a student proved pivotal. "I attended a concert and heard someone who hadn't played that well before the beginning of the semester," he says. "He attributed his breakthrough to some concepts I had taught him. That changed my life. That feeling was as good as any solo I've played in my life. I was hooked."

Beasley wrote the syllabus for the

#### "Teaching has become such an important part of my life; it's who I am now."

Walter Beasley

Smooth Jazz Ensemble class, in which he instructs students at three levels of skill, from beginners up. Generally, classes have five to eight students. Attracted by the course's reputation — and Beasley's — a growing number of saxophone students are signing up specifically to learn smooth jazz. The primary interest of most of Beasley's students is traditional jazz, a genre in which it's difficult to eam a living. Students recognize the fact that smooth jazz can expand their commercial horizons.

While the class emphasizes performance, Beasley devotes about 30% of it to the music business and career choices. "A music career in 2004 is nothing like one in 1984, when I started out," he says. "A performer needs to know as much about the business as about performance. It's mandatory now. On that vibe, I'm kind of changing the way music is taught at the institution."

#### But Is It Jazz?

A central topic of discussion among Beasley's students is their belief that smooth jazz doesn't swing that it's not really jazz. "Some of it's

www.americanradiohistorv.com

# **Important Insights**

This month's publication of Performance Insights for Musicians represents another career milestone for Walter Beasley. The book covers

154 topics — for example, "The Perfect Solo," "Play Hard," "Simple/ Complex," "Bad Success," "The Beauty of Space" and "Bass Pockets" — one to a page. It's a gem. Beasley wrote it for musicians coming up, but as these excerpts, which appear here with the author's kind permission, make clear, others can benefit from his wisdom. To order the book online, visit www.walterbeasley.com.



Don't fear mistakes. If you do not take

chances, you will not grow. If you never take the shot, you will never score. Be fearless.

• Learn to make powerful statements quietly.

 Sometimes the audience gravitates not toward the better voice, but toward the better storyteller.

 Don't think you're working too hard if you're giving everything you've got. That's the only way to outdo your competition.

 Selling a lot of records may lead you to believe that you are a success. But true success is in your ability as a communicator.

 The key to playing fast is preparation and relaxation. The key to playing slow is intense focus and imagination.

 Perform each phrase as though it were the last on earth. This will help you stay focused and resolve each idea — no matter how simple or involved.

. Spirit is more important than perfect execution.

 When you perform, if there is ever the question of whether to play what you feel or to experiment to see what effect something will have on the listener or bandmember, choose the former.

When in doubt, lay out.

Just ask yourself, "Did I do what was necessary to maximize my chances of doing my very best?"

© 2003 Walter Beasley

not," Beasley says. "But one could make the argument that in the '50s a lot of the jazz you heard wasn't jazz either. It was terrible, but we are blessed to have the records of Miles and Coltrane — the best of the best.

"And the best of the smooth jazz industry, from the perspective of performances, are also the best, and with their marketing, record companies are the best at putting them in that light.

"Marketing and promotion in pop instrumental music have never been more important. I take that lesson and talk about how the beauty of a melody and strong harmonies and strong rhythms are part of a good smooth jazz song, and every good song."

Beasley is concerned about the declining level of musicianship overall, principally due to lack of funding for music in schools. "It's not a smooth jazz problem, it's a music problem," he explains. "The culture needs better, more effective ways to reach students sooner. At Berklee we have the challenge to contemporize the curriculum as soon as possible.

"I'm concerned that my colleagues steeped in the traditional jazz of the '40s and '50s are preparing students by teaching them to play like Sidney Bechet, Johnny Hodges and Coltrane. If students are to feed themselves in 2004, they need tools for today. There are ways to do it effectively, and many of them can be drawn from the smooth jazz genre.

"George Benson is still the best guitarist in the world. David Sanborn is a great saxophonist, whether it's smooth jazz, rough jazz, giant jazz or small jazz. Teaching students grooveoriented songs is a must, but it is difficult to get that message to my immediate supervisors, because they are fearful of change."

#### Surviving And Succeeding

When students ask how he's been able to stay in the game for so long, Beasley tells them, "To prosper, you have to know business and know when the winds of change are beginning to blow. In one form or another, smooth jazz is going to be around for the rest of our lives. I try to give my students what they need not just to survive, but succeed."

They say the way to be happy is to do what you love, and Beasley is as committed to teaching as he is to performing and recording. "I'm in love with both careers," he says. "Teaching has become such an important part of my life; it's who I am now. I don't want to change that."

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			<b>A.</b> May 30, 2003						
	LAST WEEK	THIS WEEK	ARTIST TITLE LAGEL(S)	TOTAL PLAYS	PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON Chart	TOTAL STATIONS/ ADDS	Most Added®
	1	0	KIM WATERS Waterfall (Shanachie)	988	+ 19	130251	18	44/0	www.rrindicator.com
	2	2	MINDI ABAIR Lucy's (GRP/VMG)	919	-41	118225	19	43/0	ARTIST TITLE LABEL(S) MICHAEL MCDDNALD   Heard It Through (Motown)
	4	3	EUGE GROOVE Rewind (Warner Bros.)	804	+ 36	95052	13	43/0	DAVID SANBORN Comin' Home Baby (GRP/VMG)
1	3	4	BOB BALDWIN The Way She Looked At Me (Narada)	798	-30	96558	22	41/0	BRIAN CULBERTSON Say What? (Warner Bros.)
	5	6	SPYRO GYRA Getaway (Heads Up)	716	+9	92108	16	42/0	RICK DERRINGER Hot And Cool (Big3)
	15	6	DAVID SANBORN Comin' Home Baby (GRP/VMG)	641	+ 193	91476	3	45/5	CANDY DULFER Finsbury Park (Eagle)
	6	Ō	CHIELI MINUCCI Kickin' It Hard (Shanachie)	626	+21	74570	17	39/0	URBAN KNIGHTS Got To Give It Up (Narada) DARYL HALL Cab Driver (Rhythm & Groove/Liquid 8)
	8	8	CRUSADERS Viva De Funk (Verve/VMG)	567	-4	66466	13	41/0	PAUL JACKSON JR. It's A Shame (Blue Note)
	9	9	JEFF LORBER Gigabyte (Narada)	565	+7	80991	10	42/0	LUTHER VANDROSS Dance With My Father (J)
	7	10	KENNY G Paradise (Arista)	536	·61	51059	28	34/0	JEFF GOLUB Cold Duck Time (GRP/VMG)
	10	Û	BRIAN CULBERTSON Say What? (Warner Bros.)	531	+35	70515	7	41/4	
	12	12	J. THOMPSON Tell Me The Truth (AMH)	467	+8	62398	11	34/0	Most
	14	ß	PIECES OF A DREAM Loves Silhouette (Heads Up)	453	+11	60881	15	35/0	Increased Plays
	16	14	RICHARD ELLIOT Corner Pocket (GRP/VMG)	443	+ 25	58742	8	37/1	inci easeu riays
	13	15	GREG ADAMS 'Sup With That (Ripa/Blue Note)	422	·20	56108	21	35/0	
ĺ	20	16	DARYL HALL Cab Driver (Rhythm & Groove/Liquid 8)	405	+78	37831	4	28/3	ARTIST TITLE LABEL(S) II OAVID SANBORN Comin' Home Baby (GRP/VMG)
	18	Ū	BRIAN MCKNIGHT Shoulda, Woulda, Coulda (Motown)	363	+8	22238	8	26/0	URBAN KNIGHTS Got To Give It Up (Narada)
1	17	18	NORAH JONES Come Away With Me (Blue Note/Virgin)	361	-17	36326	20	27/0	DARYL HALL Cab Driver (Rhythm & Groove/Liquid 8)
	19	19	PHIL COLLINS Come With Me (Lullaby) (Face Value/Atlantic)	359	-13	37486	6	26/1	MICHAEL MCOONALD I Heard It Through (Motown)
	21	20	RICK DERRINGER Hot And Cool (Big3)	326	+ 55	41503	9	31/4	CANDY DULFER Finsbury Park (Eagle)
	25	2	URBAN KNIGHTS Got To Give It Up (Narada)	324	+83	41150	2	31/3	RICK DERRINGER Hot And Cool ( <i>Big3)</i> EUGE GROOVE Rewind ( <i>Warner Bras.</i> )
	22	22	PAUL HARDCASTLE Desire (Trippin' 'n Rhythm)	268	+11	47316	12	19/0	BRIAN CULBERTSON Say What? (Warner Bros.)
	26	23	WALTER BEASLEY Precious Moments (N-Coded)	253	+ 33	31814	6	24/2	WALTER BEASLEY Precious Moments (N-Coded)
	23	ଷ୍ଣଷ୍ପଷ୍ପ	NELSON RANGELL Look Again (A440 Music Group)	244	+11	25456	9	20/0	
	27	25	PAUL JACKSON JR. It's A Shame (Blue Note)	234	+20	36712	2	23/3	Most
	28	26	STEELY DAN The Last Mall (Reprise)	224	+ 31	12708	2	19/2	Played Recurrents
	24	27	NATALIE COLE F/DIANA KRALL Better Than Anything (GRP/VMG)	217	-11	12781	14	15/0	Played Recuirents
	Debut	28	LUTHER VANDROSS Dance With My Father (J)	193	+11	34256	1	17/3	ARTIST TITLE LABEL(S)
	30	29	FATTBURGER Sizzlin' (Shanachie)	188	+20	21467	4	20/1	JOAN OSBORNE I'll Be Around (Compendia)
	29	30	FOURPLAY Ju-Ju (Bluebird/AAL)	169	-2	29345	11	14/1	DAVE KOZ & JEFF KOZ Blackbird (Rendezvous/WB)

46 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of 5/18-5/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent later 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company). © 2003, R&R, Inc.

#### New & Active

RIPPINGTONS Stingray (Peak) Total Plays: 165, Total Stations: 17, Adds: 2 PAUL TAYLOR On The Move (Peak) Total Plays: 150. Total Stations: 14. Adds: 0 BWB Ruby Baby (Warner Bros.) Total Plays: 106. Total Stations: 10. Adds: 0 JEFF KASHIWA Voices (Native Language) Total Plays: 104. Total Stations: 10. Adds: 1 CANDY DULFER Finsbury Park (Eagle) Total Plays: 96, Total Stations: 14, Adds: 4

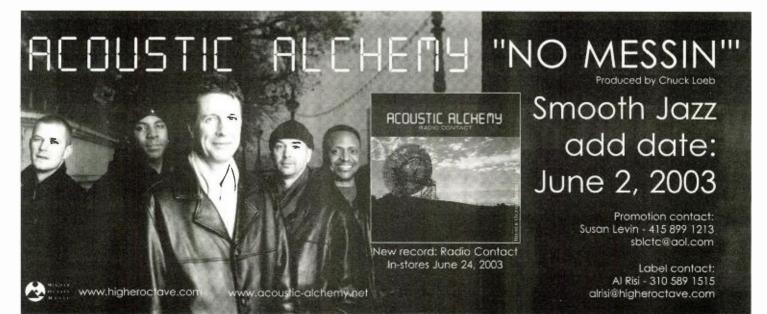
RONNY JORDAN At Last (N-Coded) Total Plays: 86, Total Stations: 9, Adds: 1

STEVE COLE NY-LA (Warner Bros.) Total Plays: 73. Total Stations: 9. Adds: 2

MICHAEL MCDONALD I Heard It Through ... (Motown) Total Plays: 65, Total Stations: 18, Adds: 17

BOZ SCAGGS What's New (Gray Cat) Total Plays: 34, Total Stations: 5, Adds: 1

Songs ranked by total plays



61

ADDS

17

5

4

4

4

3

3

3

3

3

TOTAL PLAY

+193

+83

+78

+65

+60

+55

+36

+35

+33

TOTAL PLAYS

397

373

267

253

227

186

157

139

130

129

126

116

113

85

72

66

64

63

56

55

RONEY JAMES Grand Central (Warner Bros)

PETER WHITE Who's That Lady? (Columbia)

MICHAEL LINGTON Still Thinking Of You /3 Keys/

DIANA KRALL Just The Way You Are (Verve/VMG)

BOB JAMES Morning, Noon & Night (Warner Bros.)

GREGG KARUKAS Your Sweet Smile (N Coded)

STEVE OLIVER High Noon (Native Language)

STEVE COLE Off Broadway (Warner Bros.)

JEFF GOLUB Cold Duck Time (GRP/VMG)

JEFF LORBER Chopsticks (GRP/VMG)

NESTOR TORRES Watermelon Man (Shanachie)

MARION MEADOWS Tales Of A Gynsy (Heads (In)

NORAH JONES Don't Know Why (Blue Note/Virgin)

CRAIG CHAQUICO Luminosa (Higher Octave)

NORMAN BROWN Just Chillin' (Warner Bros.)

JONATHAN BUTLER Pata Pata (Warner Bros.)

N. BROWN & M. MCOONALO I Still Believe (Warner Bros.)

BWB Groovin' (Warner Bros.)







the radio in Houston. Kim Waters performed to a packed house just this past weekend at a new venue, and we recently moved "Waterfall" into power. As I've said before, Kim puts out great material on a consistent basis, yet he seems to be overlooked at times as a major player and contributor to the format's health. So let me take the space to say, "Thanks, Kim!" . More shows to help keep us in the hearts and minds of Houstonians include: The Rippingtons, Guitars & Saxes, Norah Jones and

Now that we're official, many thanks to those who kept in touch with Maxine and myself while waiting for our arrival on the

panel. Here are just some random

thoughts. . There's so much good

music out there with plenty of staying

power that it can be like trying to choose

between your children! The Bob Baldwin

song has some of the coolest vibes on

Kenny G, and Houstonian Joe Sample brings The Crusaders with Randy Crawford to the area this summer too. I want Candy! "Finsbury Park" gets the nod. Between Mindi and Candy, my world's complete! Shorah Jones continues her story with "Cold Cold Heart." Other vocals include Joan Osborne, Michael McDonald, Daryl Hall and Brian McKnight. . Lastly, our hearts and prayers go to Luther and his family. Life can be so fleeting and fickle in our hurried world that it can be easy to forget to give thanks for the opportunities presented and to reach out to others for another day.

ongratulations to saxophonist Kim Waters, along with Bill Cason, Marla Roseman and all the fine folks at Shanachie Entertainment, for a fine showing on "Waterfall," which holds No. 1 for the second week ... Talk about an automatic add: What a fantastic first week for Michael McDonald, whose "I Heard It Through the Grapevine" (Motown/Universal) earns a spectacular 17 adds - including WJJZ/ Philadelphia, WJZW/Washington, WNUA/



Chicago, KWJZ/Seattle and KSSJ/Sacramento. The track launches McDonald's superb Motown CD project ... After merely three weeks on the chart, David Sanborn's "Comin' Home Baby" (GRP/VMG) explodes 15-6\*. The track is No. 1 Most Increased with a 193-play gain, plus it earns seven new adds, including WJJZ. In fact, the only SJ reporting station not on it is new Smooth Jazz reporter KHJZ/Houston. Sanborn is receiving top rotation at WJZZ/Atlanta, WLVE/Miami, WJZI/Milwaukee, WVMV/Detroit, KYOT/Phoenix and KTWV/Los Angeles, among others ... Another great week for Daryl Hall's "Cabdriver" (Rhythm & Groove/Liquid 8), which vaults 20-16\*, is No. 2 Most Increased with a gain of 78 plays and earns three new adds, including one at KKSF/San Francisco with 14 plays ... Candy Dulfer's "Finsbury Park, Cafe 67" (Eagle Rock) earns four new adds in its first week, such as WNUA and KWJZ, and is already No. 4 Most Increased with +60 plays ... Urban Knights' "Got to Give It Up" (Narada) continues to build nicely with four adds, including KJCD/Denver, a 25-21\* move and an increase of 83 plays over last week

- Carol Archer, Smooth Jazz Editor

#### Reporters

WZMR/Albany, NY

VID SANBORN "Comin" CHAEL BUBLE "Wind" AN CULDERTSON "What" NDY DULFER "Park" U JACKSON JR "Shame" CHAEL MCDONALD "Heard" KAJZ/Albuguerque, NM

PD: Paul Lavoie MD: Jeff Young STEVE COLE KNIK/Anchorage, AK

DM/PD: Aaron Wallender 16 DARVL HALL "Cab" 14 BRIAN CULBERTSON "What" 14 RICK DERRINGER "Cool" WJZZ/Atlanta, GA PD/MD: Nick Francis

(SMJ/Bakersfield, CA PD/MD: Chris Townshend

WNUA/Chicago, IL DM: Bob Kaake PD: Steve Stiles

WNWV/Cleveland, OH PD/MD: Bernie Kimble

WJZA/Columbus, OH /MD: Bill Harma DM/PD/MU. Sm. APD: Gary Wolter MOKSON JR. Shame

KOAI/Dallas-Ft, Worth, TX

DM/PD: Kurt Johasoz

APD/MD: Bret Michael KJCD/Denver-Boulder, CO PD/MD: Michael Fischer

KVJZ/Des Mnines, IA PD: Mike Blakemore MD: Becky Taylor

10 DAVID S WVMV/Detroit, MI PD: Tom Sleeker MD: Sandy Kovach

KSEC/Fayetteville, AR PD: Ken Couch 11 GREGG KARUK

KEZL/Fresno, CA OM: Scott Keith PD/MD: J. Weidenheimer

WDRR/Ft. Myers, FL PD: Phil Beckman AGER TEN BWB "Groowin" JEFF GOLUB "Cold" ALFONZO BLACKWELL RICHARD ELLIOT "Q.T." CHUCK LOEB "Sarao" EUGE GROOVE "Stam"

KHJZ/Houston, TX PD: Maxine Todd APD/MD: Greg Morgan

WYJZ/Indianapolis, IN PD/MD: Carl Frye KCIY/Kansas City, MO

PD: Mark Edwards **MD: Michelle Chase** 

KOAS/Las Vegas, NV DM: Vic Cle PD/MD: Erik Foxx

KTWV/Los Angeles, CA PD: Paul Goldsi APD/MD: Samantha Wiedmann

WELV/Macon, GA PD: Rick Smith

MICHAEL MCDONALD "Heard" BONEY JAMES "Central" SPECAL EX" Control" ALFONZO BLACKWELL "Shuttle BWB "Glocom" CRAIG CHADUICO "Luminesa" GERALD AL BRIGHT "Stoppin" JEFF GULUB JEFF GULUB "Coid" JEFF LORBER "Nebody"

WCJZ/Madison, WI PD: Ray Sherman MICHAEL MCDDNALD "He RICK DERRINGER "Cool"

WJZN/Memphis, TN PD: Norm Miller

WLVE/Miami, FL PD: Rich McMillan

WJZI/Milwaukee, WI DM/PD: Steve Scott 2 FOURPLAY "Ju" 1 PHIL COLLINS "Come" 1 RICHARD ELLIOT "Col

KSBR/Mission Viejo, CA OM/PD: Terry Wedel MD: Susan Koshbay

KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff

WQCD/New York, NY OM: John Mullen PD/MD: Charley Connolly

WJCD/Norfolk, VA OM: Daisy Davis APD/MD: Larry Hollowell

W.I.JZ/PhiladeInhia, PA PD: Michael Tozzi MD: Frank Childs

KYOT/Phoenix, AZ PD: Shaun Holly APD/MD: Angle Handa KJZS/Reno, NV PD/MD: Doug Thomas

WJZV/Richmond, VA PD: Reid Snider

KSSJ/Sacramento, CA PD: Lee Hanson APD: Ken Jones

WSSM/St. Louis, MO PD: David Myers

KBZN/Salt Lake City, UT PD/MD: Rob Riesen

KIFM/San Diego, CA PD: Mike Vasquez APD/MD: Kelly Cole

KKSF/San Francisco, CA PD: Steve Williams

KMGO/Santa Barbara, CA PD: Mark De Anda 14 WALTER BEAS 14 BRIAN CULBE BIPPINGTON

KJZY/Santa Rosa, CA don 7lot APD/MD: Rob Singleton

KW.IZ/Seattle-Tacoma TVA PD: Carol Handley MD: Dianna Rose

WEIB/Sorinofield, MA

PD: Ben Casey MD: Darrel Cutting 17 FOUR 80 EAST "Easts MICHAEL MCDONALD THI STANLEY CLARKE "Cruze Dated MCMIRRAY "Cruze

WSJT/Tampa, FL OM/PD: Ross Block MO: Kathy Curtis

WJZW/Washington, DC OM: Kenny King PD: Carl Anderson MD: Renee DePuy

JRN/(Jones NAC)/National PD: Sleve Hibbard MD: Cheri Marquart BOZ SCAGGS "Ne

46 Total Reporters 45 Current Playlists

No Longer A Reporter (1): KUJZ/Eugene, OR

Did Not Report, Playlist Frozen (1): wLOQ/Orlando, FL



**CYNDEE MAXWELL** 

# Summarizing The Summit

#### A glimpse of the agenda at the R&R Jacobs Media **Rock Summit**

**R**&R is thrilled to once again join with Jacobs Media for what promises to be another extraordinary Rock Summit. This is Jacobs' eighth summit, and it has become the traditional kickoff for the R&R Convention. The sessions take place at the Beverly Hilton Hotel in Beverly Hills, CA on Thursday, June 19, beginning at 9:30am. The daylong event will be packed with informative material that you'll be able to use immediately upon returning home.

Jacobs Media President Fred Jacobs believes that the hottest session of the Summit will be "Active Rock vs. Alternative," which starts at 4:30pm. First, the results of focus groups and a web poll will be revealed, then there will be a panel discussion with some of the leading programmers from both formats.

#### What's The Difference?

The one-on-one focus groups are with listeners of Active Rock WRIF/ Detroit and Alternative KNRK/Port-

land, OR. Elaborating on the web poll, Jacobs explains, "We interviewed Active Rock P1s and Alternative P1s and went through a series of questions that ran the gamut from music tastes to lifestyle issues. It will bring the human factor to this whole discussion.

"We'll also have specif-

ic data to present. We're taking the Project ALT web-poll concept that we introduced earlier this year for Alternative stations, updating it and doing the same thing for Active Rock, which is called Project ACT.

"There are thousands of respondents for each survey, and we'll compare the attitudes and opinions of listeners to the two formats. The cool part about web polls, unlike perceptual studies, is that they have questions that have nothing to do with what you already know. "They are very lifestyle-driven.

They ask everything from what people drink to how they vote to what's cool. There are also questions about radio in general. We'll see what the differences are between the partisans of each format."

#### **Project ALT**

Project ALT stands for Alternative Lifegroup Trending. Jacobs notes that perceptual studies, which stations

usually do annually - or even less often - can't keep up with trends. "What frequently happens with the perceptual studies is that when programmers review the results with the research company, they realize there's been a major change since last year's study," he says.

"The reality is that there have probably been five or six changes since last year's study, but you just didn't know about them. You don't know how you got from A to B, and sometimes the differences between A and B are so vast that you doubt the data or wonder if this kind of research is keeping up with some of the changes.

"Eminem is a great case in point. Had you done a perceptual study for an Alternative station back in August.

"We brought in people who represent these different industries or products to try to get an idea of how they are building audience, what they are thinking and what they think of radio and the way we're handling things."

when things were peaking and there was excitement about the movie, etc., Eminem would have tested pretty well in many situations.

"But if you did your perceptual in January or February, when a lot of stations do, the movie was over, the guy had been completely overplayed, and things had settled down to a more normal state. I think that'll be the case with Metallica too."

#### Using The Cool-O-Meter

"We're planning on doing these about four times a year so we can dynamically track what's going on in the format and help programmers know what's coming up or what's not happening anymore," Jacobs continues.

"It can be about anything, not just music. You have personalities talking about Survivor or American Idol every day, and the question is, Is the audience done with some of this, or are they still paying attention?

'We call it the 'Cool-o-meter' section of the survey. It's a long list of things, from American Idol to Xbox to Eminem. and people weigh them on a one-tofive scale of how cool they are.

"The first survey worked incredibly well. At the end of it we asked the participants if they'd like to take part in another survey in the future, and over 70% responded 'absolutely.' This will be the centerpiece of walking away from the Summit with something actionable."

The programmers who will comment on the data presented include WRIF OM Doug Podell; WNOR/Norfolk PD Harvey Kojan; WLZR/Milwaukee PD Mike Stern; KISW/Seattle PD Dave Richards: KPNT/St. Louis PD Tommy Mattern; WPBZ/West Palm Beach OM John O'Connell: KQXR/Boise, ID PD Jacent Jackson; and KZBT/San Diego PD Garrett Michaels.

#### **Outside The Radio Box**

Another important session at the Summit is "60 Rock Promotions in 60 Minutes," which will be held during the client sessions. "This concept has appeared elsewhere, but, to my knowledge, it hasn't been done with only Rock stations in mind," says Jacobs.

"We're aggregating what we think are Rock's greatest promotional hits. It'll be a rapid-fire presentation with Jacobs Media's Bill Jacobs and Ralph Cipolla and Greater Media/Detroit's Director/Group Marketing Heidi Kramer Raphael."





IF WE COULD ROCK LIKE THEM, WE WOULD Kevin Martin & The Hiwatts rocked Club R&R as they performed their new single, "If We Could." Martin, the former frontman of Candlebox, noted that the band is playing Candlebox material while they tour, then blew us away with a jamming rendition of "Far Behind." Smiling after the show are (I-r) the band's Robbie "Spider" Allen, R&R's Frank Correia and Cyndee Maxwell, Martin and Hiwatts Colin Duchin, Sean Hennesy and Adam Kury.

At 1:30pm is the session "What Outsiders Think of Radio." "I'm excited about this panel," Jacobs says. "So much of what happens at conventions tends to be very insular. We always talk about things that affect our little worlds - music, Selector, research yet there's a huge thing going on outside of radio that's affecting many other industries. These industries are in the process of building audiences which are made up of people who listen to radio - by providing music and other entertainment.

'We tend not to think about these things very often; so what we did was bring in people who represent these different industries or products to try to get an idea of how they are building audience, what they are thinking and what they think of radio and the way we're handling things. Hopefully, they'll give us some insight into how they think they're going to beat us."

The panel for "What Outsiders Think of Radio" will feature XM Satellite Radio's Lee Abrams ("I think Lee will be pretty glib about what's happening in satellite radio," says Jacobs), Columbia's Charlie Walk ("Charlie will talk about other ways his company is looking to expose bands and songs besides radio") and AOL/First Listen's Evan Harrison ("Radio, of course, hates how First Listen gets new music before they do, but First Listen is generating millions of downloads for new music. We thought it'd be interesting to find out how they're cutting deals, what they're doing, etc.").

Also on the panel are NPR's Jay Kernis ("People don't realize what a force NPR has become, because public radio doesn't show up in ratings unless you're using Maximiser. Jay worked on 60 Minutes for a number of years, was one of the NPR founders, went to commercial television, then came back to NPR. He's brilliant and an incredible personality") and Electronic Arts' Steve Schnur ("Steve is plugging music into video games, which many people think of as extremely peripheral, but they really aren't. More people, especially younger people, are video gaming than are seeing movies and, in some cases, listening to the radio. Steve will talk about how he does his job, his work with the labels, how he figures out what music works where and, frankly, how much exposure he's giving the labels above and beyond radio").

#### The Rock CEO

At 3:15pm keynote speaker Matt Ragas, the author of The Power of Cult Branding, will take the floor. "Matt's extremely bright," Jacobs says. "So many radio stations are struggling with the issues that he writes about in the book.

"We're working very closely with him to sensitize him to what's going on in our business and to make sure his presentation is not generic, but very specific to what radio programmers and marketers are thinking." Ragas was featured in this column last week.

At 2:30pm there will be a one-on-one with David Field, CEO of Entercom. "David is a fascinating guy," Jacobs says. "He's young and exceptionally bright. After learning radio he spent a lot of years in the financial community. Then he came back to radio, so he brings it all to the table. Unlike some of his peers - of course, it's a business and a public company - he truly enjoys the business and loves music.

"He has seen Pearl Jam more times in the past 10 years than probably anybody else. Many years ago, when The Who were doing the Quadrophenia tour, I was visiting one of David's stations. He happened to be in town, so we were chatting.

"He asked me if I'd seen the Who show, and I said that I didn't think I'd be able to see it, due to travel commitments. David chided me, saying, 'I don't understand how you could be the Classic Rock consultant and not see the show.

"I thought, 'Who am I talking to?' But that's how he is. It's going to be no-holds-barred. There's nothing that we can't talk about, so we'll get into it all, from consolidation to corporate radio. It'll be a different insight into the executive brain than we're normally able to get."

A special (free) badge will be required to attend the summit. It can be obtained by contacting Lisa Riker at Jacobs Media at lisariker@jacobsmedia. com. The morning sessions are for Jacobs Media clients only. The sessions that are open to everyone begin at 1:30pm.



	4	May 30, 2003						
LAST WEEK	This Week	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS	Most Added
1	1	AUDIOSLAVE Like A Stone (Interscope/Epic)	669	-50	61871	18	30/0	www.rradds.com
3	2	STAIND Price To Play (Flip/Elektra/EEG)	533	+23	47214	7	29/0	ARTIST TITLE (ABEL(S)
2	3	TRAPT Headstrong (Warner Bros.)	486	-29	41505	20	22/0	METALLICA St. Anger (Elektra/EEG)
5	4	GODSMACK Straight Out Of Line (Republic/Universal)	444	0	37732	17	25/0	JIBE Yesterday's Gone (226)
8	6	3 DOORS DOWN The Road I'm On (Republic/Universal)	391	+21	34461	10	31/2	SOCIALBURN Everyone (Elektra/EEG)
6	6	LINKIN PARK Somewhere   Belong (Warner Bros.)	387	-55	35049	13	20/0	RED HOT CHILI PEPPERS Dosed (Warner Bri 3 DOORS DOWN The Road I'm On (Republic)
7	7	FOO FIGHTERS Times Like These (Roswell/RCA)	368	-17	36980	18	24/0	RA Rectifier (Republic/Universal)
10	8	BLACK LABEL SOCIETY Stillborn (Spitfire)	367	+7	25367	9	24/1	
4	9	3 DOORS DOWN When I'm Gone (Republic/Universal)	356	-100	35588	33	30/0	Most
9	10	SEETHER Fine Again (Wind-up)	338	-30	30755	42	24/0	Increased Play
12	11	LYNYRD SKYNYRD Red, White & Blue (Sanctuary/SRG)	308	-6	21481	8	18/0	-
11	12	QUEENS OF THE STONE AGE No One Knows (Interscope)	274	-44	24929	30	19/0	ARTIST TITLE LABEL(S)
13	13	CHEVELLE Send The Pain Below (Epic)	267	-19	22593	15	21/0	SOCIALBURN Everyone (Elektra/EEG) TRAIN Calling All Angels (Columbia)
14	14	SALIVA Always (Island/IDJMG)	263	.7	25463	33	23/0	MUDVAYNE World So Cold (Epic)
15	15	REVIS Caught In The Rain (Epic)	257	-3	19141	13	22/0	INDIGENDUS C'mon Suzie (Silvertone)
16	16	DOUBLEDRIVE Imprint (Roadrunner/IDJMG)	244	-3	16840	10	21/1	RED HOT CHILI PEPPERS Dosed (Warner Bro
17	17	SALIVA Rest In Pieces (Island/IDJMG)	240	-4	18221	12	18/0	TYPE O NEGATIVE I Don't Wanna Be Me (Ro
19	18	LIVE Heaven (Radioactive/MCA)	183	-23	17919	6	16/0	AUDIOSLAVE Show Me How To Live (Intersc STAIND Price To Play (Flip/Elektra/EEG)
25	19	SEETHER Driven Under (Wind-up)	180	+17	17299	11	16/0	3 DODRS DOWN The Road I'm On (Republic/
20	20	EVANESCENCE Bring Me To Life (Wind-up)	179	-18	10024	8	13/0	LIFEHOUSE Hanging By A Moment (DreamWo
23	21	COLD Stupid Girl (Flip/Geffen/Interscope)	177	-5	18053	7	16/1	LED ZEPPELIN Over The Hills And Far Away
22	22	POWERMAN 5000 Free (DreamWorks)	176	-10	15942	9	16/0	Most
24	23	P.O.D. Sleeping Awake (Maverick/Reprise)	169	+5	12614	4	15/0	Played Recuri
21	24	ALLMAN BROTHERS Firing Line (Sanctuary/SRG)	166	-26	13013	12	13/0	
27	25	SHINEDOWN Fly From The Inside (Atlantic)	155	0	12867	2	19/0	ARTIST TITLE LABEL(S)
29	26	SAMMY HAGAR Hallelujah (Sanctuary/SRG)	153	+11	9257	2	14/0	DISTURBED Remember (Reprise)
[Debut]>	Ž	SOCIALBURN Everyone (Elektra/EEG)	135	+ 30	8910	1	20/3	FOD FIGHTERS All My Life (Roswell/RCA)
26	28	THEORY OF A DEADMAN Make Up Your Mind (Roadrunner/IDJMG)	135	-28	10393	19	15/0	GODSMACK 1 Stand Alone (Republic/Unive RED HOT CHILI PEPPERS Can't Stop (Wa
Debut	29	TRAIN Calling All Angels (Columbia)	130	+ 29	10931	1	10/0	NICKELBACK Never Again (Roadrunner/ID

32 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/18-5/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

#### New & Active

SMILE EMPTY SOUL Bottom Of A Bottle (Lava) Total Plays: 106, Total Stations: 12, Adds: 0 MARILYN MANSON Mobscene (Nothing/Interscope) Total Plays: 105, Total Stations: 6, Adds: 0 QUEENS OF THE STONE AGE Go With The Flow (Interscope) Total Plays: 104, Total Stations: 12, Adds: 1 RA Rectifier (Republic/Universal) Total Plays: 94, Total Stations: 12, Adds: 2 LED ZEPPELIN Black Dog (Atlantic) Total Plays: 55, Total Stations: 3, Adds: 0

Debut OBEFTONES Minerva (Maverick/Reprise)

64 ROCK TOP 30

TYPE O NEGATIVE I Don't Wanna Be Me (Roadrunner/IDJMG) Total Plays: 49, Total Stations: 6, Adds: 0 INDIGENOUS C'mon Suzie (Silvertone) Total Plays: 49, Total Stations: 5, Adds: 1 MEMENTO Nothing Sacred (Columbia) Total Plays: 48, Total Stations: 7, Adds: 1 MUDVAYNE World So Cold (Epic) Total Plays: 47, Total Stations: 6, Adds: 1 MANMADE GOD Safe Passage (American/IDJMG) Total Plays: 41, Total Stations: 7, Adds: 1

+9

7721

1

9/0

114

Songs ranked by total plays

#### St. Anger *(Elektra/EEG)* ay's Gone *(226)* N Everyone *(Elektra/EEG)* ILI PEPPERS Dosed (Warner Bros.) WW The Road I'm On (Republic/Universal) Republic/Universal) st eased Plays TOTAL LABEL(S) INCREASE N Everyone *(Elektra/EEG)* All Angels (Columbia) World So Cold (Epic) C'mon Suzie (Silvertone) ILI PEPPERS Dosed (Warner Bros.) ATIVE I Don't Wanna Be Me /Roadrunner/ID.IMG Show Me How To Live (Interscope/Epic) To Play *(Flip/Elektra/EEG)* WN The Road I'm On (Republic/Universal) Hanging By A Moment (DreamWorks)

**Powered** 

ADDS

23

4

3

3

2

2

+30

+29

+26

+26

+25

+25

+24

+23

+21

+18

LED ZEPPELIN Over The Hills And Far Away (Atlantic)	+ 18
Most	
Played Recurrents	
	-
ARTIST TITLE LABEL(S)	TÖTAL PLAYS
DISTURBED Remember (Reprise)	230
FOO FIGHTERS All My Life (Roswell/RCA)	196
GODSMACK 1 Stand Alone (Republic/Universal)	162
RED HOT CHILI PEPPERS Can't Stop (Warner Bros.)	159
NICKELBACK Never Again (Roadrunner/IDJMG)	151
DISTURBED Prayer (Reprise)	148
NICKELBACK How You Remind Me (Roadrunner/IDJMG)	146
PUDDLE OF MUDD Drift & Die (Flawless/Geffen/Interscope)	144
RED HOT CHILI PEPPERS By The Way (Warner Bros.)	131
CREED Weathered (Wind-up)	128
PUDDLE OF MUDD She Hates Me (Flawless/Geffen/Interscop	e/127
PUDDLE OF MUDD Blurry (Flawless/Geffen/Interscope)	123
AUDIDSLAVE Cochise (Interscope/Epic)	120
MUDVAYNE Not Falling (Epic)	115
STONE SOUR Bother (Roadrunner/IDJMG)	113
SYSTEM OF A DOWN Aerials (American/Columbia)	110
STAIND For You (Flip/Elektra/EEG)	109
CHEVELLE The Red (Epic)	109
PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	99
STAIND It's Been Awhile (Flip/Elektra/EEG)	98
R&R Station Playlists have moved to the web	
See all of our monitored reporters at	
www.radioandrecords.com.	ļ

#### **Reporters**

03/							
KZRR/Aibuquerque, NM * Dietrog: IIII May PC: Prol Mathemay MD: Rob Bordiers B.ACK LIVEL SCOETY Saltom" MCTALICA: Veet	KIOC/Beaumont, TX * POMO: Miles Davis WANACE CC: "Peace" HETALICA 'Argu"	WEBN/Cincinnati, OH * OMPD: Scoti Reinhart MC: Rick: "The Dudie" Vesilia Ito Adds	WCLG/Morgantown, WV PD: Juli Maar MD: Dave Mardoch 1 Selecowit "Jusci" WHTE STRIPES "Sever"	WMMR/Philadelphia, PA * PD: Sem Millenen APDNIC: Ken Zpoto MetALLCA "Mger"	WXRX/Rockford, IL POMIC- am Stone DETOILES Mereve METALICA "Agen"	WKLT/Traverse City, MI POMO: Twell Ray 1 COREY STEVENS "Just"	WMZK/Wausau, Wi PDND: Net Summers METALLX-Yoper NEX VOT DNL "Dead" SAULT BUTY SOLA "Join" VEDETH RED "Stewards/
KZMZ/Alexandria, LA	WKGB/Binghamton, NY PD: Jun Free MD: Tim Boland METALICA "Arge"	KNCN/Corpus Christi, TX * CMPD: Paula Newali MD: Naciona Montana 12: MUDVAVIE "Cale"	WDHA/Morristown, NJ * POND: Terrie Cerr WFTALICE "Rear"	KDKB/Phoenix, AZ * P0: Joe Boradoma M0: Dock Ellie No Adds	KBER/Salt Lake City, UT * Ott: Bruce Jones PD: Xulty Hammer APOMD: Halan Powers METALLCA "Ager"	KLPX/Tucson, AZ * PDMD: Jonan Humler APD: Chila NETALLICA 'Anger'	WRQR/Wilmington, NC Olic John Stevens APDMD: Gregg Stepp No Accs
WZZO/Allentown, PA *	WBUF/Buffato, NY * PC: John Paul APDMD: Joh Pauso METALICA "Arger"	6 AA Theoder 5 SCOALENPA T-seryow" ARE TRANS METALICA TAGET KLAD/EL Paso, TX *	WBAB/Nassau-Suffolk, NY * PD: Joho Clean APORID: Joho Parice Ma May	WHEB/Portsmouth, NH * POND: Alex James 1 COLD "Set" NETALIZA "Arger" SCONAURA "Foryoar"	KSJ0/San Francisco, CA * Olik Gary Schoonweller MCD: Zalok Tyler METALLCA / Angle*	KMOD/Tulsa, OK * POMIC Rob Huri Jet Storr	KATS/Yakima, WA Oli: Ron Harris METALLCA "Angor" WNCD/Youngstown, OH * YOMD: Carlo Particle
ND Food Law ADC: Kath Moyer No Adds	WRQK/Canton, QH * PDMD: Todd Downard NETALICA -Anger	PD: Magic Milas Remotry APDMD: Glaves Geran No Adda	KFZX/Odessa-Midland, TX POND: Show Driscoll 6. all Tow	WHJY/Providence, RI * PC: Joe Berlinctum APC: Doug Jestierer MC: John Lawrent MC: Autor Lawrent MC: Autor Lawrent	KXFX/Santa Rosa, CA * PDMC: Don Nerrison Asci. MC: Todd Pyres	*Monitored Report	METALLCA Water
PO: Larry Snider MD: Kalty Mathana DISTAURO "Likena" METALLEA "Appr" SHIEDDWR "Isaak"	WPXC/Cape Cod, MA Cit: Storve McVie POMD: Scazure Tomates Inte Ada	WPHD/Elmira-Corning, NY Califo: George Harris MD: Stagens Thireer No. Adds	D: George Harris METALUGA "Anger" Naphen Shiever		REPHOT CHILL Town" KISW/Seattle-Tacoma, WA *	52 Total Reporters	
KLBJ/Austin, TX * Off: Jaff Carrol MC: Larie Lowe	WYBB/Charleston, SC * POMD: Mile Alen 5 MOGENUS Tuen" 4 REPTORU TOMOT	WRCQ/Fayettex/ille, NC * Olit: Poul Michais PD: Mark Amen MD: Al Fleet MERLICA 'Amen'	PD: Lennic D of Transport	s 300098004117641 s 01289505-7641 METALICA 'Mger' WROV/Roanoke-Lynchburg, VA *	PD: Dave Richards APCMID: Kyles Brooks METALICA "Argor"	20 Total Indicator 16 Current Indicat	or Playlists
3 DOORS DOWN "Nead" CARLYS TRUTHING" J.BE"Sour" METALLICA "Argur"	<ul> <li>NEXTON CHELL Colom</li> <li>UCRURE "Lock"</li> <li>UCRURE "Lock"</li> <li>NETRULCK "Avgut"</li> <li>PELLAR "Preprint"</li> <li>REACH 454 "Star"</li> </ul>	KLOL/Houston, TX * OWPC-Vince Richards MC-Binwe Filo	WRRX/Pensacoia, FL * OWPDND: Dun McCänteck No Adda	PD: Auron Robarta MD: Heid Krusseur-Tote MMMID Stored MCCALLCA 'Augur" PETE VORI 'Tach"	KTUX/Shravepart, LA * PD: Xevin West MD: Flynt Banno J.M: "Gen" MED HOT CHLL. Deser THEORY GE ADERDAMI Tur"	Did Not Report, P WVRK/Columbus WQBZ/Macon, G/	, ĜA
KOOJ/Baton Rouge, LA * 20: Pead Carvell ArDotar: 8 Rx Rectler 8 SCCALIGN Service' METALICA Veger'	Ige, LA* WKLC/Charleston, WV MCT/ Polio lais Propagont D.004/F 1vot' WRKR/Kslamazoo, MI Pro-avea unt memory Construction Co		WWCT/Peoria, IL PD: Javini Mardday MD: Dablo Hunter METALLICA 'Angor'	WCMF/Rochester, NY * PO. John BicCree MD: Dave Kane 2 DOINEEDRE "Impant" ARTMAX "Impant"	KXUS/Springfield, MO PD: Tony Multion MD: Mark McClain No Adds	KCLB/Palm Sprin KZOZ/San Luis O	gs, CA

## ACTIVE ROCK TOP 50

LAST WEEK

Debut>

Debut

THIS Week

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May 30, 2003	TOTAL	41-	68055	WPEKS ON	TOTAL STATIONS/		1
ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON Chart	TOTAL STATIONS/ ADDS	Most Added	
AUDIOSLAVE Like A Stone (Interscope/Epic)	1918	·57	146630	20	62/0	www.rradds.com	
LINKIN PARK Somewhere I Belong (Warner Bros.)	1905	-123	152387	13	60/0	ARTIST TITLE LABEL(S)	ADDS
GODSMACK Straight Out Of Line (Republic/Universal)	1859	-3	139127	17	62/0	METALLICA St. Anger (Elektra/EEG)	57
STAINO Price To Play (Flip/Elektra/EEG)	1723	-10	140360	8	61/0	MANMADE GOD Safe Passage (American/IDJMG)	6
TRAPT Headstrong (Warner Bros.)	1699	-115	141424	33	60/0	REACH 454 New Scar (Won't Be Like You) (Lava)	4
CHEVELLE Send The Pain Below (Epic)	1575	+ 54	127230	19	59/0	DISTURBED Liberate (Reprise)	4
OISTURBEO Remember (Reprise)	1344	-101	107915	26	55/0	THREE DAYS GRACE (I Hate) Everything About You ( <i>Jive</i> ) ATARIS Boys Of Summer ( <i>Columbia</i> )	3
COLD Stupid Girl (Flip/Geffen/Interscope)	1271	+64	95456	14	58/0	SHINEDOWN Fly From The Inside (Atlantic)	2
EVANESCENCE Bring Me To Life (Wind-up)	1187	-46	89139	17	46/0	OEFTONES Minerva (Maverick/Reprise)	2
POWERMAN 5000 Free (DreamWorks)	1067	+26	77500	11	58/0	SOCIALBURN Everyone (Elektra/EEG)	2
REVIS Caught In The Rain (Epic)	992	+24	73558	15	57/0	RA Rectifier (Republic/Universal)	2
SALIVA Rest In Pieces (Island/IDJMG)	988	-74	61947	14	53/0	CLOSURE Look Out Below (TVT) JIBE Yesterday's Gone (226)	2
3 DOORS OOWN The Road I'm On (Republic/Universal)	963	+ 15	67319	12	54/0		-
SEETHER Oriven Under (Wind-up)	931	-10	72273	17 -	54/0		
<b>OEFTONES</b> Minerva (Maverick/Reprise)	879	+16	61071	6	52/2		
SEETHER Fine Again (Wind-up)	871	-52	67572	45	56/0	Most	
MARILYN MANSON Mobscene (Nothing/Interscope)	839	+2	68670	7	54/0	Increased Plays	
P.O.O. Sleeping Awake (Maverick/Reprise)	827	-11	62377	6	56/0		TOTAL
BLACK LABEL SOCIETY Stillborn (Spitfire)	779	-8	63165	10	42/0		PLAY CREASE
MUOVAYNE Not Falling (Epic)	738	.77	61911	33	45/0		+158
SHINEOOWN Fly From The Inside (Atlantic)	650	+12	55936	10	53/2		+109
FOO FIGHTERS Times Like These (Roswell/RCA)	530	-96	50246	20	34/0	COLD Stupid Girl (Flip/Geffen/Interscope)	+64
OOUBLEORIVE Imprint (Roadrunner/IDJMG)	514	+44	39061	12	39/1	RED HOT CHILI PEPPERS Dosed (Warner Bros.)	+59
TAPROOT Mine (Velvet Hammer/Atlantic)	511	-94	37470	12	51/0	CHEVELLE Send The Pain Below (Epic) ECHO 7 One Step Away (In De Goot)	+54 +50
PRESENCE Tonz Of Fun (Curb)	507	+48	34808	10	40/0	PRESENCE Tonz Of Fun (Curb)	+48
UNLOCO Failure (Maverick/Reprise)	497	-72	34668	13	44/0	PULSE ULTRA Build Your Cages (Velvet Hammer/Atlantic)	+45
QUEENS OF THE STONE AGE Go With The Flow (Interscope)	480	+27	37634	8	43/0	DOUBLEDRIVE Imprint (Roadrunner/IDJMG)	+44
SMILE EMPTY SOUL Bottom Of A Bottle (Lava)	453	·23	33048	8	44/1	WHITE STRIPES Seven Nation Army (Third Man/V2)	+42
MUOVAYNE World So Cold (Epic)	435	+158	29892	3	42/1		
SOCIALBURN Everyone (Elektra/EEG)	434	+109	33400	3	45/2		
MEMENTO Nothing Sacred (Columbia)	416	+17	32073	6	43/1		
RA Rectifier (Republic/Universal)	388	+25	26139	4	40/2	Most	
BREAKING BENJAMIN Skin (Hollywood)	314	-217	26001	15	45/0	Played Recurrents	
OIE TRYING Oxygen's Gone (Island/IDJMG)	245	+29	14252	4	31/0	ARTIST TITLE LABEL(S)	TOTAL PLAYS
CAVE IN Anchor (RCA)	210	+10	13127	7	26/0	DISTURBED Prayer (Reprise)	715
LIVE Heaven (Radioactive/MCA)	198	-15	11247	7	18/0	CHEVELLE The Red (Epic)	678
WHITE STRIPES Seven Nation Army (Third Man/V2)	176	+42	18811	2	10/1	3 DOORS DOWN When I'm Gone (Republic/Universal)	651
ETHER SEEOS Save Your Own Life (Roadrunner/IDJMG)	164	-15	10462	4	21/0	SALIVA Always (Island/IDJMG)	634
PILLAR Fireproof (MCA)	163	+ 20	11841	3	21/1	SYSTEM OF A DOWN Aerials (American/Columbia) FOO FIGHTERS All My Life (Roswell/RCA)	605 593
(HEO) PLANET EARTH Blackout (Volcano/Jive)	149	-52	10822	19	21/0	QUEENS OF THE STONE AGE No One Knows (Interscope)	467
CLOSURE Look Out Below (TVT)	143	+8	12980	6	20/2	TAPROOT Poem /Velvet Hammer/Atlantic/	442
ACROMA Sun Rises Down (Republic/Universal)	138	-22	10643	6	19/1	STONE SOUR Bother (Roadrunner/IDJMG)	436
TYPE O NEGATIVE I Don't Wanna Be Me (Roadrunner/IDJMG)	134	+ 39	11246	2	17/1	GODSMACK I Stand Alone (Republic/Universal) PUDDLE OF MUDD Drift & Die (Flawless/Geffen/Interscope)	384 367
LINKIN PARK Faint (Warner Bros.)	125	.7	5372	3	3/1	PUDDLE OF MUDD Blurry (Flawless/Gerfen/Interscope)	362
SLUR Who I Am (Tarpit)	117	.21	6858	9	13/0	NICKELBACK Never Again (Roadrunner/IDJMG)	354
THREE OAYS GRACE (I Hate) Everything About You (Jive)	115	+26	7981	1	17/3	RA Do You Call My Name (Republic/Universal)	353
STONE SOUR Inhale (Roadrunner/IDJMG)	112	+13	15447	18	9/0	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	332
FROM ZERO Sorry (Arista)	112	-15	7856	11	16/0	RED HOT CHILI PEPPERS Can't Stop (Warner Bros.) SYSTEM OF A DOWN Toxicity (American/Columbia)	332 321
VENOETTA REO Shatterday (Epic)	100	-9	5999	2	13/0	AUDIOSLAVE Cochise (Interscope/Epic)	318
FINGER ELEVEN Good Times (Wind-up)	99	+ 26	5234	1	10/1	P.O.D. Alive (Atlantic)	310
Frieden Ellevelle doou silles (mild-du)						PUDDLE OF MUDD She Hates Me (Flawless/Geffen/Interscope)	310

62 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/18-5/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed tirst. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Plays list the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.



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RateTheMusic.com

America's Best Testing Active Rock Songs 12 + For The Week Ending 5/30/03

		LW	Familiarity	Burn	18-34	Men 18-24	Men 25-34
MUDVAYNE Not Falling (Epic)	4.21	4.02	88%	18%	4.23	4.23	4.23
DISTURBED Remember (Reprise)	4.18	4.12	93%	20%	4.22	4.27	4.18
GODSMACK Straight Out Of Line (Republic/Universal)	4.05	4.11	96%	25%	3.99	4.04	3.95
TRAPT Headstrong (Warner Bros.)	4.04	4.02	95%	30%	3.88	4.05	3.73
EVANESCENCE Bring Me To Life (Wind-up)	4.01	4.06	93%	31%	4.02	3.83	4.19
SEETHER Fine Again (Wind-up)	3.99	3.92	92%	27%	3.89	4.05	3.76
AUDIOSLAVE Like A Stone (Interscope/Epic)	3.97	4.11	96%	30%	4.03	4.01	4.05
POWERMAN 5000 Free (DreamWorks)	3.96	3.94	71%	8%	3.97	4.15	3.81
BLACK LABEL SOCIETY Stillborn (Spitfire)	3.95	4.14	68%	9%	4.05	3.93	4.14
STAIND Price To Play (Elektra/EEG)	3.91	3.83	88%	15%	3.76	3.88	3.65
CHEVELLE Send The Pain Below (Epic)	3.90	3.72	91%	22%	3.81	3.90	3.73
SEETHER Driven Under (Wind-up)	3.86	3.88	78%	15%	3.77	3.95	3.61
LINKIN PARK Somewhere I Belong (Warner Bros.)	3.85	3.82	97%	32%	3.74	3.86	3.64
TAPROOT Mine (Velvet Hammer/Atlantic)	3.80	3.78	74%	12%	3.65	3.68	3.62
COLD Stupid Girl (Flip/Geffen/Interscope)	3.79	3.50	90%	20%	3.80	4.06	3.59
SMILE EMPTY SOUL Bottom Of A Bottle (Lava)	3.75	3.63	40%	6%	3.64	3.81	3.46
REVIS Caught In The Rain (Epic)	3.74	3.72	62%	10%	3.68	3.59	3.75
DOUBLEDRIVE Imprint (Roadrunner/IDJMG)	3.72	3.59	43%	8%	3.65	3.77	3.54
SHINEDOWN Fly From The Inside (Atlantic)	3.70	3.73	43%	5%	3.65	3.73	3.57
UNLOCO Failure (Maverick/Reprise)	3.69	3.45	47%	7%	3.61	3.90	3.31
SALIVA Rest In Pieces (Island/IDJMG)	3.68	3.71	87%	22%	3.48	3.37	3.56
DEFTONES Minerva (Maverick/Reprise)	3.68	3.59	61%	10%	3.61	3.77	3.45
3 DOORS DOWN When I'm Gone (Republic/Universal)	3.63	3.81	98%	47%	3.56	3.42	3.68
BREAKING BENJAMIN Skin (Hollywood)	3.63	3.58	63%	12%	3.52	3.69	3.38
FOD FIGHTERS Times Like These (Roswell/RCA)	3.60	3.75	96%	34%	3.60	3.70	3.52
MARILYN MANSON Mobscene (Nothing/Interscope)	3.60	3.54	74%	15%	3.53	3.70	3.37
P.O.D. Sleeping Awake (Maverick/Reprise)	3.54	3.52	72%	16%	3.46	3.48	3.44
3 DOORS DOWN The Road I'm On (Republic/Universal)	3.53	3.69	82%	24%	3.49	3.45	3.52
QUEENS OF THE STONE AGE Go With The Flow (Interscope)	3.49		67%	17%	3.44	3.63	3.29
PRESENCE Tonz Of Fun (Curb)	3.19	3.32	26%	6%	3.18	3.26	3.12

Total samle size is 588 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic com data is provided by Mediabase Research, a division of Premiere Radio Networks.

#### Reporters

Reporter	S							
WQBK/Albany, WY * PDADD: Chill Walker Asst. MD: Jeff Levack 1 BOYSES RFE Heat AMPARA: How" MERLICA: Yegen" REXCI 44 Sec"	KROR/Chico, CA PDARD: Dain Sanctoval 20 ME74LCA /regen 14 Af "Sag" 0 Writt Stiffers 'Seven' 8 Linica Park Yant' 3 TYPE OldShife Yanan'	WGBF/Evansville, IN PD: Fatboy APDMID: Stick Nick MEVALUCA Yager	WTPT/Greenwille, SC * PD: Mark Hendritx MD: Smack Taylor MMAMAGE 00 * Pranapi NETALK: Anger REACH 64 * Star	KOMP/Las Vegas, NV * PD: John Griffin MD: Big Marty Ruden LLVRI "Inne" METALLCA "Augor"	ICOCR/Minneapolis, NBN * OM: Dave Hamilton PD: Wade Linder MD: Pablo METALICA 'Repr'	KUPD/Phoenix, AZ * PD; J.J. Jeffries MD: Larry McFeelie MCDLLCA 'Wge'	NOZ/San Diego, CA * DirProg: Jim Richards PDMID: Shauna Moran-Brown MEDALICA 'Arge'	KZRQ/Springfield, MO OM: Dave DeFranzo MD: George Sperionelister 1 M(2n) Teler 1 M(2n) Teler 1 M(2n) Teler 1 M(2n) Teler
KZPIK/Amanillo, TX POMID: Eric Stayter METALLICA "Argor"	WMMNS/Cleveland, DH * PD: Jim Trapp MD: Slats METALUGA 'rear'	WWBN/Flint, MI * OM/PD: Brian Bedoow APD/ND: Tony LaEnie ACKMA "Down" O, CSRF Toot" METALLCA "Arger"	WQXA/Harrisburg, PA * PD: Claudine DeLorenzo MD: Nixon MTNLCA *report RA *Reader	WXZZ/Lexington-Fayette, KY * PO: Dale O'Brian MD: Suzy Boo 11 SOORJUGN "Swyson" METALICA "Ager"	IONRO/Modesto, CA * PDMD: Jack Paper APD: Matt Foley NETALICA 'Nger	KUFO/Portland, DR * OM: Dave Numme APD/MD: AI Scott METALICA "Arge"	KURD/San Luis Obispo, CA PDMID: Adam Burnes NETALICA: Inger SEETHER "Under"	WADX/Syracuse, NY * PDAMD: Bob D'Derl Mellend: Sacro' SAILE EMPTY SOL, 'Bonn'
MMMAY - DOWN, Andrew Green Bay Will" PONID: Guy Dark METALLICA 'Ange"	KILO/Colorado Springs, CO * PD: Rous Ford APD: Matt Centry 7 E010 7 Stef METALICA *Anger	KRZR/Fresno, CA * OM/PD: E. Curtis Johnson MD: Rick Roddam MMMDC 600 *Passar MMMDC 600 *Passar	WCCC/Hartlord, CT * PD: Michael Piccozd APDMD: Mike Karohyi METALICA /Appr METALICA /Appr METALICA /Appr	KIBZ/Lincoln, NE OM: Julie Gade PO: E.J. Manshalt APD: Spanky MD: Samantha Knight	WRAT/Monmouth-Ocean, NJ * OMPD: Carl Craft APDMD: Robyn Lane METALICA 'Reper'	KORB/Ütsad Cities, IA-IL * OM: Danny Sullivan PD: Darren Pitra MD: Daren Pitra MD: Daren Lavora METALICA *Age"	WRBR/South Bend, IN OMPD: Ron Stryker MD: Eric Meler METLUC: Arger SWEDOW Tread?	WXTB/fampa, FL* OM: Brad Hardin PD: Rick Schmidt APD: Carl Hardis MD: Launa Phillips
WCHZ/Augusta, GA * Olli: Harley Drew PD/MD: Chuck Williams No Adds	WBZX/Columbus, DH ° PD: Hal Fish APDMD: Ronni Hunter † METALICA "Anter"	WRQC/R, Myters, FL * PD: Fritz MD: Tim Savage	KPOL/Honolulu, HI * PD: J.J. Michaels APD: FI Slash	5 DISTURED Likedor" METALICA "Anger" WTFX/LDUISVIIIe, KY * OWE MIChael Lee MIChael Lee	WKZD/Myrtle Beach, SC PD: Brian Rickman APDMB: Charley NETALICA 'Anger'	WBBB/Raleigh-Durham, NC * PD: Jay Nachlis MERULCA 'Arge' SHIEEDOWN 'Inside'	KHTD/Spokane, WA * ON: Brew Michaels PD: Ken Richards MD: Barry Bennett No Adds	1 DEFIDIES Marwa NETALICA 'Argur' NRTQ/Tulsa, OK * PD: Christ Kelly APD: Kelly Garrett
KRAB/Bakersfield, CA * PD/MD: Danny Spaniks No Acts	KCCG/Corpus Christi, TX * PDMD: Dave Ross Lettuck *Ager REAR 451 Soir TYPE DWS GRACE Hay	WETALUCA "Angue" THREE DAYS GRACE Hum" WBYR/FR, Wayne, IN *	5 DEFIDIES Mineror" METALLEA "Ague" THREE DAYS GACE "Hain" WANDA Huntington, WV	MUNUUDE GOD "Passage" METALLICA "Argar"	WNOR/Norloik, VA * PD: Hervey Kojan APDMID: Tim Parker METALICA 'Arge'	KOOT/Reno, NV * PDAID: Jave Patterson METALICA *Arger"	WOLZ/Springfield, HL PD: Ray Lytle APD: The Blatch MD: Rocky	NETALLICA "Anger" KICT/Witchite, KS * PD: D.C. Carter
KRIFR/Bakersfield, CA * PD: Alex Culigley DSTUBED Tearant NETALICA *Arger*	KESL/Dallas-PL Worth, TX * PD: Max Dugan APD: Chris Avan	OM: Jim Fox 1 SODA BURI "Everyone METALLICA "Anger"	PDMID: Paul Oblund 1 DE TRYING "Con" DISTURGED "Lourae"	CMI: Wes Nesemann 1 1 300rs Down Head" JRE "Cont" METALLICA "Famile"	KATT/Oldahoma City, OK * OM: Chris Baker MD: Jake Daniets 13 .86: 'ton: METALLA' Vrger'	WNVE/Rochester, NY * PD: Erick Anderson MD: Don Vincent METALIKA 'Arge'	10 MOTOGRAFER Toom" 2 GMUE 9 Tech" 3 METUL 3 Arger APTHRAX "Home" DISTURBED "Louraw"	MD: Rick Thomas METALLICA "Anger" WBSX/Wilkes-Barre, PA *
WIYY/Baltimore, MD * OM: Kerry Plackmayer PD: Dave Hill APDMD: Flob Heckman 9 ATAKS Sommer 9 TAKS Sommer 1 THEORY OF ADEADMN "Las" METALLOS Argen	MD: Cindy Scutt ME Toor WETALLCA /Age* KBPV/Denwer-Boukter, CO *	WRUF/Gainesville-Ocala, FL * PD: Harry Guacott MD: Ryan North Laton Pater Fart MMMMCE 600 "Pater" METALICA "Arger"	WRITT/Huntsville, AL * OM: Rob Harder PDMD: Jimbo Wood APD: Joe Kumm NETALICA "Argo"	W.J.D/Madison, WI * PD: Randy Hawke APDMD: Blake Patton MMMDG00 *Psequ* NETALICA Auga* REACK 454 "Sca*	NETALLCA 'Arge' ICRQC/Omaha, NE * PD: Tim Sheridan MD: Jon Terry NETALL2A 'Argen'	KRXQ/Sacramento, CA * Str. Mgr: Curtiss Johnson PD: Pat Martin MD: Pauk Marshall No Ads	WL2X/Springfield, MA * PD: Scott Laudani MD: Becky Pohotsky DST/RED 18ecter METALICA 'Ange'	Ohl: Jules Filmy PD: Chris Lloyd MD: Freddle 1 ATARS Somer DISTREE Tubone" METALICA "Arger"
WCPR/BHoxi-Gulfport. MS * Ohl: Wayne Watkins PD: Scol Fox MD: Mitch Cry 23 DOULEDRY: Twpper WTALL2 Aver	PD: Bob Richards APD/ND; Willie B. 4 - Ar "Restar" 3 sheltDown "nach" 1 M(DVNH" Cab" WETALLCA "Arge"	WKLQ/Grand Rapids, MI * PD: Hunter Scott APDMD: Sean Kelly, DSSTRED "Lorm" VETALICA "Arger"	KORC/Kansas City, MO * OM/PD: Bob Edwards APD/MD: Don Jantzen JANES ADDCTION Tecase* METALUCA "Anger" PELAR Tengero"	WGIR/Manchester, NH PD: Vatorie Knight MD: Jason Russell 1 METALICA 'Arger'	WTIO/Pensacola, FL * Dir/Prog: Joel Sampson APDM/D; Mark "The Shark" Dyba	WKDZ/Saginaw, MI * OM/PD: Jerry Terrants MD: Jey Randall METALICA 'Arge"	*Monitored Repor 78 Total Reporter	
WAAF/Boston, MA * PO: Keith Hastings MD: Mistress Carrie 2. 0.08/#E Look*	KAZR/Des Moines, IA * PD. Sean Elliott MD: Jo Michaels 3 "YPE 0 H5GATNE Wawa" METALLCK 'reger	WZDR/Green Bay, Wi PD/NC: Rozanne Steele	KLFX/Killeen-Temple, TX PD/MD: Bob Fonda	KFRD/McAilen, TX * PD: Alex Duran MD: Stacy Taylor	WIXO/Peoria, K. POMO: Nett Bahan	WZBH/Salisbury, MO PD: Shawn Murphy APD/MD: Miki Hunter	62 Total Monitore	
LACORA COR. "La" METALLICA "Ange"	WRIF/Detroit, MI *	METALLICA "Anger"	No Adds	EVE 6 "Turce" METALLICA "Arger"	3 METALLICA "Anger"	METALLICA "Anger"	15 Current Indica	
WRXR/Chattanooga, TN * PD: Boner MD: Dave Spain METALLCA *Ager	ernin /Josowa, me OMIPD: Doug Podell APDMD: Mark Pennington ATARS Summer LEGURENDRD Same' METALICA ?krps*	WXQR/Greenville, MC * PD: Brlan Rickman APDMID: Lu Valentino METALICA Wgr*	WJXQ/Lansing, MI * ONI: Bob Olson MD: Kevin Conrad METALICA 'Augur'	WLZR/Milwaukoe, WI * PD: Mike Stern MD: Marilynn Mee METALKA 'Arge'	WYSP/Philadelphia, PA* OM/PD: Tim Saboen APD: Git Edwards interim MD: Rich DeSisto METALICA "Arger"	KISS/San Antonio, TX * ON: Virgil Thompson PD: Kevin Varges MD: CJ. Cruz METALLCA 'Arger'	Stations Outstan WKZQ/Myrtle Bea	

#### New&Active

	PACIFIER Comfort Me (Arista)
	Total Plays: 82, Total Stations: 10, Adds: 0
	ECH0 7 One Step Away (In De Goot)
	Total Plays: 77, Total Stations: 12, Adds: 1
	RED HOT CHILI PEPPERS Dosed (Warner Bros.)
	Total Plays: 77, Total Stations: 11, Adds: 0
	EXIES Kickout (Virgin)
	Total Plays: 72, Total Stations: 10, Adds: 0
	ANTHRAX Safe Home (Sanctuary/SRG)
	Total Plays: 70, Total Stations: 9, Adds: 1
	PULSE ULTRA Build Your Cages (Velvet Hammer/Atlantic)
	Total Plays: 60, Total Stations: 9, Adds: 0
	MANMADE GOD Safe Passage (American/IDJMG)
	Total Plays: 38, Total Stations: 15, Adds: 6
	REACH 454 New Scar (Won't Be Like You) /Lava/
	Total Plays: 28, Total Stations: 10, Adds: 4
	METALLICA St. Anger (Elektra/EEG)
	Total Plays: 1, Total Stations: 57, Adds: 57
	Songs ranked by total plays
1	Indicator
	Most Added
	METALLICA St. Anger (Elektra/EEG)
	DISTURBED Liberate (Reprise)
	3 DOORS DOWN The Road I'm On (Republic/Universal)
	SEETHER Driven Under (Wind-up)
	SHINEDOWN Fly From The Inside (Atlantic)
	TYPE O NEGATIVE   Don't Wanna Re Me (Readmoner/ID /MG)

TYPE O NEGATIVE | Don't Wanna Be Me (Roadrunner/IDJMG) DIE TRYING Oxygen's Gone (Island/IDJMG)

ANTHRAX Safe Home (Sanctuary/SRG) WHITE STRIPES Seven Nation Army (Third Man/V2) AFI The Leaving Song Part II (DreamWorks)

EVE 6 Think Twice (RCA)

- GRADE 8 Brick By Brick (Lava)
- JACKYL Lend Me A Hand (Humidity)
- JIBE Yesterday's Gone (226)
- LINKIN PARK Faint (Warner Bros.)

## RR. ACTIVE ROCK

Helen Powers Asst. PD/MD, KBER/ Salt Lake City



and know who your listeners are. Sure, it is still imperative to know the latest on the bands you play, but it is increasingly important to know what is going on outside the Rock world. For instance, if you're a female jock and you're not dedicating a segment of your show to sports, you're missing the point. Just look around you — the number of female sports reporters and anchors is increasing. There are chicks playing pro sports with the

The role of female DJs in the Rock format is changing. It's not so important anymore to sound like a phone sex operator; you have to have attitude

guys, like Annika Sorenstam. The guys may not like it, but it is a changing world, and we need to change with it. If you don't like sports, you'd better start if you want to stay on top. Subscribe to *Sports Illustrated*, go to

ESPN.com every day, and, for God's sake, subscribe to all the major sports packages on satellite TV. • Here's another way I found to relate to the lifestyle of the male rock listener: I bought a 1969 Chevelle SS and took it to car shows. I met so many listeners and saw another side to them; I was able to relate to them on a different level on-air. It always helps to play sports, volunteer and even join motorcycle clubs. • The bottom line is that the listener's No. 1 reason to tune in is the music. But with competition the way it is now, you have to offer something worth listening to in between the tunes. If a jock can relate to her audience on several levels, she's in!

K, so the big news is Metallica (Elektra/EEG) getting 80 total adds, but there is some action on the two charts. The holiday weekend always wreaks havoc with the chart for a couple of weeks — stations do specialty programming and the chart slows a bit. Nevertheless, there is some notable activity: At Active, Audioslave



make it to No. 1 with "Like a Stone" (Epic), knocking off the venerable Linkin Park and topping both charts ... Powerman 5000 move into the top 10 with "Free" (DreamWorks) ... A nice move for Roadrunner's DoubleDrive, who score a 27-23\* move with "Imprint," and labelmates Type O Negative, who roar 50-43\* with "I Don't Wanna Be Me" ... The White Stripes, who are top five at Alternative, move 43-37\* this week with "Seven Nation Army" (V2) ... On the rock chart, Staind inch up 3-2\* with "Price to Play" (Elektra/EEG) ... That's 3 Doors Down whose road now leads to the top five with "The Road I'm On" (Republic/Universal) ... Black Label Society move 10-8\* with "Stillborn" (Spitfire) ... Apparently everyone at the Rock format just realized Seether have a new track as "Driven Under" surges 25-19\* (Wind-up) ... Second to Metallica on the add front is Jibe's "Yesterday's Gone" (226).

- Cyndee Maxwell, Active Rock/Rock Editor

#### **Record Of The Week**

ARTIST: Various Artists TITLE: Sucking The '70s LABEL: Small Stone



OK, you lava-lamp lotharios, bong-huffing headbangers and pinball wizards — time for the best flashback this side of brown acid. A two-disc set of current stoner rockers covering classic '70s tracks, *Sucking the '70s* is the perfect soundtrack for a

lovemaking session in your tricked-out van. Suplecs make Rush actually rock with a their take on "Working Man." Alabama Thunderpussy and Clutch prove that lethro Tull might have actually deserved the metal Grammy with their respective takes on "Hymn 43" and "Cross Eyed Mary." Or you can get the Led out with Hangnail's "Bronyr-stomp" or Disengage's "Communication Breakdown." Former Kyuss bassist Scott Reeder rumbles through Sugarloaf's "Don't Call Us We'll Call You," Raging Slab help you party down with "We're an American Band," and the requisite Sabbath in Spirit Caravan's take on "Wicked World" is more than enough to get you dazed and confused. Pass the munchies.

- Frank Correia, Rock Specialty Editor



#### ARTIST: Manmade God LABEL: American/IDJMG By FRANK CORREIA / ROCK SPECIALTY EDITOR

If you're going to front a band with God in the title, you'd better have a cool first name. No problem for the singer of new American Recordings rockers Manmade God, who goes by the name Pann. No word on whether he's named after the Greek god Pan, the mythological deity who not only cared for the woods, fields and flocks, but had a goat's legs, horns and ears to boot. Either way, it's pretty damn rock 'n' roll.

Pann certainly seems like he's found his calling with the Bay Area band. After bouncing between coasts looking for the right group to sing with, Pann placed one last newspaper ad before calling it quits. Fortunately, guitarist Craig Locicero answered the call. The sixstringer had been jamming with drummer Steve Jacobs, with whom he had previously played in the rock act Forbidden. Once Pann saw the group play, he knew he had to join up, and Locicero and Jacobs were equally impressed with Pann's pipes.

With James Walker rounding out the lineup on bass, Manmade God hit the San Fran scene. The group soon caught the ear of Stone Temple Pilots drummer Eric Kretz, who produced Manmade God's first three-song demo. With a buzz building around the demo, the group headed south to showcase for labels in Los Angeles. But they realized they weren't quite



ready, opting to sequester themselves in a studio to hone their sound.

The gambit paid off. Not only did they pen what ended up being their lead single, "Safe Passage," they also attracted the attention of Brian Joseph Dobbs, an engineer who worked with high-profile producer Bob Rock. Dobbs produced the group's next three-song effort, which landed at American Recordings and resulted in a private showcase for legendary producer Rick Rubin. The rock gods had smiled upon Manmade God.

Listen to "Safe Passage," and you'll understand why the planets aligned for Pann and the boys. Walker's bass slinks under Locicero's subtle guitars in the verse, while Pann's unique vocals dance through the chorus. Then the group tear the dam down and let the Seattle-style grunge water pour through with fluid riffage and Chris Cornell-esque vocals. Early Active supporters of "Safe Passage" include KQRC/Kansas City; WNVE/ Rochester, NY; and WBSX/Wilkes Barre. With a song this strong, it shouldn't be long before Pann and his flock are attracting their share of nymphs.

## RR TOP 20 SPECIALTY ARTISTS

- 1. ANTHRAX (Sanctuary/SRG) "Black Dahlia"
- 2. CHIMAIRA (Roadrunner/IDJMG) "Pure Hatred"
- 3. TYPE O NEGATIVE (Roadrunner/IDJMG) "Nettie"
- 4. SOILWORK (Nuclear Blast) "Figure No. 5"
- 5. BLACK LABEL SOCIETY (Spitfire) "Stillborn"
- 6. POWERMAN 5000 (DreamWorks) "Action"
- 7. LAMB OF GOD (Prosthetic) "As The Palaces Burn"
- 8. NOTHINGFACE (TVT) "Here Come The Butchers"
- 9. HELLOWEEN (Nuclear Blast) "Just A Little Sign"
- 10. MOTOGRATER (Elektra/EEG) "Suffocate"
- 11. FREYA (Victory) "As The Last Light Drains"
- 12. SHAI HALUD (Revelation) "Let Us At Last Praise..."
- 13. M.O.D. (Nuclear Blast) "The Rebel You Love To Hate"
- 14. DARKEST HOUR (Victory) "Hidden Hands Of A Sadist Nation"
- 15. CRAOLE OF FILTH (Red Ink/Sony) "Babylon A.D."
- 16. DYING FETUS (Relapse) "Stop At Nothing"
- 17. HOTWIRE (RCA) "Rugburn"
- 18. DUST TO DUST (Music Cartel) "Rot"
- 19. HOUSE OF 1,000 CORPSES (Geffen/Interscope) "Run Rabbit Run"
- 20. DOG FASHION DISCO (Spitfire) "Love Song For A Witch"
  - Ranked by total number of shows reporting artist.

# "MINETVA" and's iggest de ut EVER! soundscan de ut #2!

r&r alternative: 9

r&r active rock: 15

ds modern rock: 9\*

ds active rock: 16\*

over 15 million in audience!

la times "...another delirious meld of vulnera ility and voraciousness y the and that perfected the lend." 3 out of 4!

rolling stone: 4 out of 5 stars! • usa today: 3 out of 4 stars! • kerrang 4 k review!

over a million visits to deftones.com in just 4 weeks!

See Deftones on the Summer Sanitarium Tour

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# RR. ALTERNATIVE

#### **Reporters**

#### Stations and their adds listed alphabetically by market

.									
	WHRL/ALbamy, NY * DM/PDAPDAID: Lsa Biello 13 DEES "Kolour" 13 USED "Velow" 10 AUTHORITY ZERO "Seasons" METALLICA "Anger"	WEDG/Buffalo, NY * PD: Leavy Dana MD: Ryan Pairiek METALLICA "Anger"	WXEG/Dayton, OH * PD: Steve Krawer MD: Boomer METALLICA "Anger"	WMRQ/Hartlord, CT * PC: Toold Thomas MC: Chae Kelly ATABIS "Summer" USED "Yellow"	ICLEC/Little Rock, AR * PD. Marty Gehitof MC. Adrog ALXALINE TRIO "Enough" AN RAINO "Role" THREE DAYS GRACE "Hate" USED "Yellow"	WXRK/New York, NY * MD: Mike Peer METALLICA "Anger"	WBRU/Providence, RI * PD: Selli Rester ND: Andy Yen No Adds	KCPX/Sall Lake City, UT * PDMID: Ian McCain ATARIS "Summer" METALICA Yage" MUCIVAYNE "Cold"	WKRL/Syracuse. NY * OM/OT: Mimi Griswold APE/MID: Abbie Weber BEN NARFER Trands" EVE 6 "Twice" METALLICA "Anger"
	KTEG/Albuquerque, NM * PD: Ellan Pahlurly MD: Marc Young METALLICA *Anger*	WBTZ/Burlington, VT * PO/MD: Stephanie Himiley 1 UNION PHRI "Fami" 1 EVE 6 "Twos" FOUNTAINS OF WAYNE "Mom"	KTCL/Denver-Boulder, CO * PD: Rubin MD: Hill Janfma 16 SOOALBURN "Sveryon" 17 JACK JOHNSON "Delsated"	KUCO/HonOlulu, HI * PD: Janua Hyall MD: Ryan Sean No Adds	KROQ/Los Angeles, CA * V9/Prog.: Kevia Weatherly APD: Gene Sandhigons Mit: Las Worden METALLICA *Arger*	WR02XMorfelk, VA * PD: Nichek Diseond MD: Nika Powers 20 HWR0 PARK "Sant" 2 BOY SETS RRE "Nest" ATARS Summer DISTURBED "Loberate" SOCIALBURN "Sveryone"	WWRX/Providence, RI * PD: Cruce APD/MIC: Keren Nays METAL: Apper ROCKTOPOS "Vacation"	KXRK/Sall Lake City, UT * PD: todi Noter APUND: Arbs Fyllin AlliD: Corey D'Brien 4 GOOD CHARLOTTE "Young" 1 EVE 6 "Iwnce"	WSUN/Tampa, FL * Oht: Chuck Beck PD: Shark APD: Pat Largo DE TRYBKG "Gone" RED HOT CHILL. "Dosed"
	KTZO/Albuquerque, NM * PD: Scott Souhrade NG: Don Kelley ATARIS "Summer" EVE 6 "Twice"	WAVF/Charleston, SC * PD: Greg Patrick APDMC: Canny Villalobes CLOSUFE "Look" ECHO 7 "Step" METALLICA "Anger"	CIMX/Detroit, MI * PD: Nurray Brodistaw APD: Vince Cenerova MID: Matt Franklin METALICA Yogor RED HOT CHILL_"Doesd"	KTBZ/Houston-Galveston, TX * PD: Vince Richards APD: Eric Schmidl 2 ATANS Sommer METALLICA "Anger"	WINFS/Memphis, TN * PD: Rob Cressman MD: Niba Wabaraw ALL-AMERICAN REJECTS "Song" METALLICA "Anger"	KORX/Odessa-Midland, TX PD: Nuchael Todd Mobley 7 AM RADO "Rate" 7 BOWLING FOR SOUP "Rock" 7 DE TRYING "Gone" 7 EVE 5 "Hwa" 7 METALLICA "Ange" M KITALLICA "Ange"	KRZQ/Rena, NV * Ott: Ane Bisco Brucks APC: Journity Smith Mit: Hault Usako EXIES "Kickout"	XTRA/San Diego, CA * PD: Bryan Schock MD: Marty Whitewy No Adds	KFMA/Tucson, AZ * PDLUbby Carsiessen MD: Maid Sayr 9 EVE 6 Twica* 1 ALKA.RE TRIO "Enough" METALICA "Anger"
	WMNX/Atlanta, GA * PC: Lesle Free APC: Chris Williams MD: Jay Karen BLACK EYED FEAS/PAPA "Anxeely" METALLICA "Anger"	WEND/Charlotte, NC * PD: Jack Deniel APD/MD: Kristen Hoseycutt 1 AJARIS Summer EVE 6 *Twool METALLICA *Anger	KHTO/EI Pase, TX OM/PD: Dave DeFranco APD: Greg Peters 1 MADONNA "Hollywood"	WRZX/Indianapolis, IN * PD:Scotl Jameson Mol: Nichaek Yeang METALLICA *Anger*	WZTA/Miami, FL * PD: Troy Hanson APD/MID: Ryon Castle XTANS Summer METALLICA "Anger THREE DAVIS GRACE "Hute"	Y WUTHELE BROWLIN Rappy KHBZ/Diclahoma City, OK * PD: Jimmy Sanada EVE 6 Twice"	WDVL/Richmond, VA * PC: Millin Murphy NO: Kollh Oxfrant" 20 LINON PARK "Fant" EVE 6 Trace" METALLICA "Anger"	KCNL/San Jose, CA * PDNBD: John Alters 17 CHESARS "Jerk" 9 EVE 6 "Inco" 8 TRAM "Angels" 1 GUSTER "Ansterdam"	KMYZ/Tuisa, OK * PD: tyne Baratow MD: Carlier Perce 1 METALLICA "Anger"
	WJSE/Atlantic City, NJ * OM: Low Remainin PD: Al Parinello MD: Jasen Ulanet AM RADO Techer BROOKS BUFORD Trater" PV 6 Trovat	WKQX/Chicago, JL * PD: Tue Richards APD/RIC: Mary Shaminas AND: Nicole Chaminato EVE 5 "Invico" GOOD CHARLOTE "Young" METALLICA "Anger"	KNRQ/Eugene-Springfield, OR PD: Chris Crowley APDMD: So Allen METALLICA "Anger"	WPLA/Jacksonville, FL * PD: Bo Matheman APOMBD: Chad Chambey COL OPLAY "Scents" METALUCA "Anger"	WLUM/Witwaukee, WI * PD: Tommy Wilde MD: Samy Westmann 14 JACX JOHSON "Dekated" ALKALIJE TRIO "Encych"	WJRR/Orlando, FL.* PD: Pal Lynch MD: Dickamsan 6 ALL-AMERICAN REJECTS "Song" METALLICA "Angar"	WRXL/Richmond, VA * PDMB: Casey Knitowski APD: Jay Sasaci METALLICA "Anger"	KITS/San Francisco, CA * PD: Seat Domeny MD: Aaron Anatsen 3 USED *Milow* 3 WHTE STIPE's "Button" FOD REMIENS "Low" RED HOT CHUL "Dosed"	WHFS/Washington, DC * PD: Robert Benjamin APD: Bob Wangh MD: Pal Ferrise METALLICA "Anger"
	METALLICA "Anger" KROX/Austin, TX " PD: Meloby Lee MD: Toby Pyan No Adds	WZZN/Chicago, IL * PD: Bill Gamble APD: Stree Levy MD: James VanGalol 5 SCOAL BURH Tweyner* 3 PILLAF "Improof" METALLICA "Ange"	KXIAA/Fayetteville, AR P0: Dow Jackson 4 METALLICA *Anger* WJBX/FL Myers, FL * P0: John Raz	WRZIK/Johnson City, TN * VPPProg. Ops.: Mark E. Miellian ALKAU JPF TRO( "Enough" EVE 6 "Twica" HOT HOT HEAT "Bandages" METALLICA "Anger"	Alii RADio "Ride" WHTG/Monmouth-Ocean, NJ * PD: Davis Santh ND: Risea Zanyor 13 EVE 6 "Wisa"	WOCL/Orlando, FL * PD: Aan Awith APDAID: Deby Smith ALL-AveFLOAN REJECTS *Song* METALLICA *Ange*	KCXX/Riverside, CA * DM/PD: Ketis Ciagae APD/MID: Bary Lannes EVLG 5 "Smore" METALL/CA *Apger" MUDWRYNE *Cold"	KJEE/Santa Barbara, CA GM/PD: Eddle Gullavez ND: Daloto No Adds	WWDC/Washington, OC * PD: Buddy Rear MD: Lepton Carts 1 EVE 6 "Imoca" METALLICA "Anger" WALGFIELD TWIT
	WRAX/Birmingham, AL * PD: Susan Groves APD: Hurricane Shane MD: Mark Lindsay	WAQZ/Cincinnati, OH * PC: John Michael APUMC: Shagey EVE 6 "Twor" METALLICA "Anger"	APD: File Madrid ND: Jul Zan EVE 6 "Twon" METALLICA "Anger" THREE DAYS GRACE "Hate"	KRBZ/Kanszes City, KS * ON/PC: Mitter Kaptan APD: Toold Violette MD: Lado 27 ADARIS "Summer" 1 BON MARS TRIO "Food" 1 BEN MARRET Hands 1 BEN MARRET Hands	3 ARANS "Summer" 1 ODLO "Graf" VENDETTA RED "Shatterday" KIMBY/Monterev-Salinas, CA *	WPLY/Philadelphia, PA * PD: Jim NicGaina No Adds	W2ZVR eanoke-Lynchburg, VA * GM/PD: Bob Invits MD: Gray Travis 19 RED HOT CHILLDosed" 19 USED "Work" "Nest" 6 ALVAL MENT FINE "Twest" 6 ALVAL MENT FINE "Chooph"	KNOD/Seattle-Tacoma, WA * PD: Phil Manning APD: Jum Keller 12 AUDIOS/MFC1ve* 3 EVE 6 "Twice"	WPBZ/West Paim Beach, FL * ON/PD: John O'Connell MD: Fric Wristomen 1 UFSD * Weburg*
	1 ATARIS Surmer' GODO CHARLOTTE 'Young' METALLICA "Anger' KQXR/Boise, ID * PD: Jaceni Jackson APONID: Kallap	WXTW/Cleveland, OH * PD: Kim Monroe APD: Dom Histrielle H0: Pela Schlecke USITURED "Lebrate" GODSNARX: "Sereny" METALLO: Areger	KFRR/Fresno, CA * PD: Chris Squires MD: Reverent METALLICA *Anger*	WNFZ/Knozville, TN * Interim PC: Authors Prailit Interim AD: Opie Hines No Adds	Vinio / Involves 5° samuals, CA PO: Kanny Allen APDAND: Dyle Taylor BOH NARPER Hsands EVE 6 "Twen" METALLOR Avoper THRICE "Laft"	KEDJ/Phoenix, AZ * PD: Nancy Stevens APD: David Air Save MD: Robin Hash I EVE 6 "Trucci" API Robin Trucci" API Robin Trucci" API Robin Trucci"	6 ZUG (ZLAND "Coy" 5 MULWAYNE "Cold" 5 MULWAYNE "Cold" EVE 6 "Iwea" METALLICA "Anger" STREETS "Mag" AM RADIO "Plate" PHLOALTO "Breathe"	KSYR/Shreveport, LA.* Acting PD: Rod The Human Trip ALIALINE THID "Encogh" EVE 6 Twice EVES fickaut METALLICA "Anger"	1 ALIALMETRIO Fonogh GOOD CHARLOTTE "Oung" RED HOT CHILL "Dosed" WSFM/Wilmington , NC
•	APONID: Kalise METALICA "Ange" RED HOT CHILL. "Dosed" WBCN/Boston, MA * OM: Tony Berardini	WARQ/Columbia, SC * MC:Dave Fam METALLCA *Ager* USED **Mow	WGRD/Grand Rapids, Mt* PC: Bobby Dancan MC: Michael Grey No Adds	KFTE/Lafayette, LA * PD: Scott Perris RD: Carls Olivier EV:E 6 Twoce METALLO: Anger	WBUZ/Nashvitle, TM * Olit. Jian Pairick PDMD: Russ Schunck DIFFUSER "Monder" EVE 6 "Twod SOCJAJ.BURH "Everyone" THREE DAYS GRACE "Hate"	METALLICA "Anger" KZON/Phoenix, AZ * ON/Pboenix, AZ * APOMID: Kein Marania	WZNE/Rochester, NY * ON/PD: Mike Danger MD: Violat MD: Violat 4 JAABS "Summe" EVE 6 "Iwce"	KCDA/Spokane, WA * Oli: John McGann PD: Sam Hill No Adds	WEATWOWINIIngton, WC PO: Knotkeed 4 LUKKMI PARK "Fan" 4 WHITE STIPPES "Seven" 2 METALLICA "Anger" 1 HOT HOT HEAT "Bandages"
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	WFNX/Boston, MA * PC:Cuae ArtMid: Kovin Mays 9 LIBERTINES "Hences" 4 AFI Song" PETE YORN "Back"	KOGE/Dallas-FL Worth, TX * PD: Deame Doherty APDWD: Alan Ayu 8 Sault: ExerTY SOLL "Bothe" 6 BEH ANGER Takanta 3 BOORS DOWN "Read" JBE "Gone"	WEED/Hagerstown, MO APD/ND, Dave Roberts 3 EV5 5 "mict" 1 BOMING FOR SOUP "Rock" 1 DE TRYING "Gone" 1 FOUNTAINS OF WAYNE "Norm"	KXTE/Las Vegas, NV * PD. Dave Weillington APDAND: Chris Riplay 10 BLUE Mad GROUP "Current" 9 GUDSMACK "Secretly" METALICA "Anger"	KKND/New Orleans, LA * OblyC: Rob Summers PAYMO: Sug EVC 6 "Twod" METALUCA *Ager"	METALLICA - Anger" * KNRK/Portland, DR * PD: Mark Humition APTANIO: Jayn No Adds	KPWT/SI: Louis, MO * PC: Toomy Natern MC: Jeff Yes MPC: Jeff "Woody" File METALLICA "Anger"	9 Total Indicator 7 Current Indicato Did Not Report, Pl WCYY/Portland, M WXSR/Tallahassed	aylist Frozen (2): E

#### New&Active

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EVANESCENCE Going Under (Wind-up) Total Plays: 271, Total Stations: 10, Adds: 1

ALKALINE TRIO We've Had Enough (Vagrant/TVT) Total Plays: 256, Total Stations: 28, Adds: 8

BEN HARPER With My Own Two Hands (Virgin) Total Plays: 226, Total Stations: 18, Adds: 4

THREE DAYS GRACE (I Hate) Everything About You (Jive) Total Plays: 210, Total Stations: 21, Adds: 6

MUDVAYNE World So Cold (Epic) Total Plays: 177, Total Stations: 10, Adds: 3 ZUG IZLAND Cry (Psychopathic) Total Plays: 154, Total Stations: 14, Adds: 1

AFI The Leaving Song Part II (DreamWorks) Total Plays: 140, Total Stations: 11, Adds: 2

CAESARS Jerk It Out (Astrahverks/EMC) Total Plays: 128, Total Stations: 9, Adds: 2

FEEDER Come Back Around (Republic/Universal) Total Plays: 121, Total Stations: 14, Adds: 0

MEMENTO Nothing Sacred (Columbia) Total Plays: 116, Total Stations: 9, Adds: 1

Songs ranked by total plays

#### **Please Send Your Photos**

**R&R** wants your best snapshots (color or black & white). Please include the names and titles of all pictured and send them to: **R&R**, c/o **Mike Davis:** 10100 Santa Monica Blvd., 3rd Floor, Los Angeles, CA 90067 Email: mdavis@radioandrecords.com

## Indicator

Most Added

METALLICA St. Anger (Elektra/EEG)

DIE TRYING Oxygen's Gone (Island/IDJMG)

EVE 6 Think Twice (RCA)

BOWLING FOR SOUP Punk Rock 101 (Jive)

WHITE STRIPES Seven Nation Army (Third Man/V2)

HOT HOT HEAT Bandages (Sub Pop/Reprise)

LINKIN PARK Faint (Warner Bros.)

FOUNTAINS OF WAYNE Stacy's Mom (S-Curve/EMC)

AM RADIO Taken For A Ride (Elektra/EEG)

MICHELLE BRANCH Are You Happy Now? (Maverick/WB)

ALTERNATIVE

R&R May 30, 2003

# **More Meat For The Summit**

You want substance? Jacobs Media's Dave Beasing fills us up

Deep beneath the tarmac of Telegraph Road in the Detroit suburb of Southfield is a hidden vault belonging to Jacobs Media. The vault is suspended on shock absorbers, and advanced, doubly redundant environmental-stabilization systems scrub the air every 90 seconds. The five-foot-thick, reinforced concrete walls would allow the vault to withstand a near-direct hit by a nuclear missile. All of this is designed to protect the inner chamber, which is devoid of furnishings except for a bare metal table.

On that table sits a large glass jar. The jar contains approximately five gallons of a thick, translucent fluid;

tubes and wires connect it to a panel on the wall. The room glows with a dim, blue phosphorescence emanating from within the jar. There, protected from the elements and floating serenely, is the brain of Fred Jacobs.

The entire Jacobs Media Empire is controlled from this fortress, well protect-

ed from the outside world. No one has actually seen Fred in a very long time (rumor has it that his brain grew too large for his cranium, so it was given a new home, and his body is being cryogenically preserved in the basement of the Rock & Roll Hall of Fame in Cleveland).

He communicates with the rest of the Jacobs Media office through a special speaker phone-like device in the conference room, like Charlie from *Charlie's Angels*. His brother Paul, other bother Bill, Tim Davis, Dave Beasing, Pam Forrest, Lisa, Jern and the other members of the Jacobs Media force then venture forth to conquer the world.

As you know, Beasing handles the alternative division. For the last four years he and the rest of Jacobs Media have put together a separate little Alternative and Rock summit under the canopy of the R&R Convention, and every year the agenda gets better.

There's real meat here, and if your desire is to come to a convention to actually learn a few things, the Jacobs Media Summit is the place to be. I had a chat with Beasing the other day to preview this year's offerings. We started with an overview of the format in general.

**R&R:** Are we basically an Active Rock format these days? What are the differences out there, as you see them?



**Dave Beasing** 

Alternative still has a little bit more of a sensibility toward the pop side. There are going to be more currents of the Evanescence type or of the Sum 41 type at Alternative that will eventually cross over to CHR and AC, perhaps. But it's true that most of the currents are the same at Alternative and Active.

DB: New rock is, for the most part,

new rock. When you compare Alter-

native and Active Rock, sometimes

"It seems like the farther you get away from the grunge explosion, the fewer differences there are in tastes around new rock."

We have hopes at Alternative. The smart programmers are constantly fishing for the next White Stripes or Evanescence who will help separate the formats. Those are examples of two bands who have received greater acceptance at Alternative so far than at Active. We look for those all the time. On the other hand, Godsmack and Metallica will probably continue to be stronger at Active Rock. But we're talking about shades of new rock. It seems like the farther you get away from the grunge explosion, the fewer differences there are in tastes around new rock.

R&R: Have you noticed anything so far this year that leads you to believe that the Alternative format is separating itself a little bit more from Active and might be softening up a bit?

DB: I don't know about softening up, but there's some broadening out. This is where our Summit session about the differences between Alternative and Active will be very interesting. We're going to approach this two ways. One is, how is the audience different? That could vary a lot around lifestyle differences. And second, what are their different tastes in music and radio? If we attack that from two different places, I know we're going to see some big differences in these two formats.

We'll see this in the one-on-one interviews that we're presenting. The Alternative audience talks a lot about variety of music. That means old and new, soft and hard. Whereas on the Active Rock side, I think you'll find in those interviews that it's more about rocking out. There are differences in tastes, definitely.

Also, we're building brands here that reflect a lot more than just music, so the attitudes and the pop culture that go between the songs need to be very different between an Alternative station and an Active Rock station. We'll really see that come home in the results of our web polling.

We're going to have thousands and thousands of web-poll participants from each format who will answer questions about everything from their political leanings to what video games they're playing, what they drink, what they do on a night out, whether they're watching Jimmy Kimmel and whether they like *The Sopranos*. There are lots of differences between these audiences, and we're going to talk about it all, because we've got the data.

R&R: The focus-group tapes are being done in a different format this year [one-on-one vs. camera-in-room]. How do you think these turned out?

DB: It's a lot more viewer-friendly. You get a headshot of each person. It's as if you are able to have an individual camera on each member of a focus group and see their individual responses — not only what they say, but what their facial expressions are in reaction to these questions.

"We're going to have thousands and

what video games they're playing."

format who will answer questions about everything from their political leanings to

thousands of web-poll participants from each

Many years ago George Wilson at the old Viacom taught me that when you watch a focus group, don't just listen to what they say. Watch their faces, because that's where the real story is told. You'll get a great look at each person in these rooms.

R&R: The "Outsiders" panel has the potential to be historic.

DB: These are people who are marketing to the same people that Rock and Alternative radio are marketing to — the same target audience, but with different products. We want to find out what they know about our audience that we don't.

"We're building brands here that reflect a lot more than just music, so the attitudes and the pop culture that go between the songs need to be very different."

With XM, EA Interactive Games and AOL First Listen, for example, these are products that, right now, let's face it, are sexier, newer and more exciting than good old FM radio. They certainly have that advantage, but they also have some information that we don't have about our audience from their perspective, and we need to get that from them.

Video games are selling better than movie tickets these days, so let's find out what Steve Schnur, who programs the music that goes behind Electronic Arts' games, knows about his audience and the importance of the music. Steve, by the way, was just featured in *Newsweek*'s May 12 issue, talking about hip-hop and the marriage of hip-hop and video games. One of his quotes is, "We'll take hip-hop deeper into our games, into places where we may have just used rock in the past." **R&R:** Will there be time for Q&A at that panel?

DB: Definitely. And I'm sure there will be some fireworks from that Q&A.

R&R: Tell me about the one-on-one with David Field from Entercom.

DB: He will cover everything from consolidation to Pearl Jam. Here's a young - by executive board standards - aggressive, very bright CEO at one of those companies that everyone says stands to benefit a lot from another round of consolidation. There are a lot of Rock programmers in major markets who already work for him, but there could well be more soon. This is somebody we all need to know in that respect, but he's also somebody who believes in Rock and Alternative and has some of the premier radio stations in the format in his group. It'll be very interesting to get his take.

**R&R:** One of the things constantly hammered home at panels and by consultants is stationality — branding, plugging into the market. Is Matt Ragas going to help stations conceptualize how they are going to better market themselves?

DB: Absolutely. Of all the marketing books out there, Matt's *The Power of Cult Branding* is one of the hottest sellers right now. His book is also one of the most relevant to the radio industry. We get so caught up in radio thinking about direct product comparisons — how many songs in a row, percentage of recurrents vs. gold, etc. These are important product-to-product comparisons, but let's face it: The audience desn't think that way. The audience gets passionate about radio stations for reasons that are entirely different.

Matt's book deals with brands that evoke passionate responses from people, like Harley-Davidson, *Star Trek* and Oprah Winfrey — you don't think of people as being brands, but they are — Jimmy Buffett, Linux software and Apple computers. These are brands that people identify with not just because they serve a purpose or because they provide some form of entertainment or service, but because they inspire tremendous loyalty.

Matt has these seven rules he's going to share with us that go to the emotions behind brands, not just the dry product-comparison stuff that we spend too much time on.

For complete agenda details, go to www.radioandrecords.com or visit the Jacobs Media website at www.jacobs media.com.





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#### ALTERNATIVE TOP 50



As Atternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/18-5/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission: from the Arbitron Company (© 2003, The Arbitron Company), © 2003, R&R, Inc.

R&R Station Playlists have moved to the web. See all of our monitored reporters at www.radioandrecords.com.



Powered B

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**Promotion, Epitaph Records** 

Just spent Memorial Day weekend in Boston at WBCN's annual River Rave. I needed to be on hand for my boys, The Dropkick Murphys. As usual, despite the wetness in the air, the Rave rocked all of New England. . Congrats to Oedipus and the entire staff for giving everyone



one of the best lineups of the year. Seeing Beck, Blur, Interpol, Good Charlotte, Saliva and Hot Hot Heat live was amazing. Finch and The Donnas totally proved why crowds go crazy. . Here's what I got in the old playa: Sage Francis, Coldplay, Joe Strummer And The Mescaleros (new unreleased songs that he was recording at the time of his death. Hellcat/Epitaph will be releasing this, possibly in June), 50 Cent and

Turbonegro. 
And, no, I didn't buy any lobsters or baked beans in Boston. But I did get two new tattoos and another pair of creepers just to piss off Max. It's my second favorite hobby --- pissing off Max, that is.

s they were before the long holiday weekend, Nos. 1, 2 and 3 on the chart are still held by Trapt, Audioslave and Linkin Park ... Unlike last week, though, there's a big shift in bullets. Only three are goin' up and attacking the top 10: Chevelle move 8-6, Deftones hold at No. 9 with an in-



crease in spins, and Cold move into the No. 10 slot from No. 11 ... Queens Of The Stone Age hold at No. 12 with "Go With the Flow" and No. 16 with "No One Knows" ... Radiohead move 20 -17 ... Smile Empty Soul make a nice move upward, going 24-20 ... The next Linkin Park track, "Faint," goes 27-24 ... All this activity leaves room for some of the more aggressive risers from the lower levels. Keep your eye on Vendetta Red, Hot Hot Heat, Jack Johnson, Powerman 5000, Socialburn, Die Trying, Good Charlotte and Shinedown ... New to the chart this week are The Used. Eve 6, The Exies and Authority Zero ... Most Added: Metallica, Eve 6, Ataris, Red Hot Chili Peppers, The Used, Alkaline Trio ... Most Should Be Added: Three Days Grace, AM Radio, Ben Harper, Caesars.

- Max Tolkoff, Alternative Editor

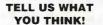
## C O M I N G R I G H T

#### ARTIST: AM Radio LABEL: Elektra/EEG By FRANK CORRELA / ROCK SPECIALTY EDITOR

n paper, AM Radio is the kind of band other bands love to hate. After all, the Los Angeles-based five-piece have only been playing together since 2001, but they've already landed a song on the hit TV series Smallville, signed a major-label deal and opened shows for Weezer in the U.S. and Japan. On top of that, Weezer frontman Rivers Cuomo happens to be AM Radio's manager.

But don't hate them because they're well-connected. In fact, AM Radio frontman Kevin Ridel has endured a series of "coulda, shoulda, woulda" scenarios in the music industry since the mid-'90s. As singer-bassist for Ridel High, Ridel and his crew at the time made their major-label debut on A&M Records in 1998 with the aptly titled Emotional Rollercoaster. The group was lost in the ever-shuffling deck of major-label politics and never got a chance to shine.

Then there was Ridel's next project, Peel, which recorded an album for Beyond Records that never saw the light of day. During the summer of 2001 Cuomo - an old friend and schoolmate of Ridel's from Connecticut - came to the rescue. "Rivers saw we were frustrated and helped us get out of our contract," Ridel says. "He offered to manage us and get us



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in front of the people who could do us some good. He's been a great, great friend.

Besides being a great friend, Cuomowho had played with Ridel in a Connecticut-based band called Avant Garde also a big fan. "I've known Kevin for a long time, and he's always been my favorite songwriter in the world," says Cuomo.

With Feel drummer Joe Higgins in tow, Ridel set about forming AM Radio. He even recruited a bass player for the group after seeing a Psychedelic Furs show. "I saw [Furs singer] Richard Butler and what he can still do up there with just a microphone, and I was like, 'Screw it. I'm just gonna be the frontman," Ridel explains.

Nowadays, Ridel is getting the shot he deserved all along with AM Radio. The lead single, "Taken for a Ride," is a punchy, guitar-driven piece of power pop that bristles with enough hooks and energy to make Cuomo proud. And while Ridel has endured his own emotional rollercoaster in getting here, don't expect him to be bitter or cynical. "I believe in the positive aspect of music," he says. "You won't find any negative energy around AM Radio. We love what we're doing." Don't hate them because he's well adjusted.

# Be Smart. Play"Stupid Girl."

Cold is hot on the BigChampagne.com Alternative national chart. Top 10 online this week.



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Radio: 818.377.5300



RateTheMusic.com			Best Testi ek Ending	~		Songs	12 +
Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 18-34	Men 18-34	Womer 18-34
TRAPT Headstrong (Warner Bros.)	4.08	4.09	95%	26%	3.98	3.80	4.10
LINKIN PARK Somewhere I Belong (Warner Bros.)	4.01	4.02	97%	31%	3.98	3.95	3.99
FINCH What It Is To Burn (Drive-Thru/MCA)	3.99	4.04	75%	12%	3.83	3.70	3.92
EVANESCENCE Bring Me To Life (Wind-up)	3.97	4.17	99%	39%	3.94	3.82	4.02
CHEVELLE Send The Pain Below (Epic)	3.97	4.08	92%	20%	3.89	3.65	4.05
LINKIN PARK Faint (Warner Bros.)	3.97	3.99	71%	12%	3.99	3.88	4.06
ATARIS In This Diary (Columbia)	3.92	3.91	79%	15%	3.78	3.50	3.97
AFI Girl's Not Grey (DreamWorks)	3.91	4.05	82%	15%	3.75	3.52	3.89
AUDIOSLAVE Like A Stone (Interscope/Epic)	3.82	3.9 <b>2</b>	94%	32%	3.84	3.71	3.93
FOO FIGHTERS Times Like These (Roswell/RCA)	3.82	4.02	93%	25%	3.81	3.68	3.90
SALIVA Rest In Pieces (Island/IDJIMG)	3.77	3.75	77%	15%	3.71	3.53	3.86
SUM 41 The Hell Song (Island/IDJMG)	3.74	3.85	88%	22%	3.60	3.66	3.56
STAIND Price To Play (Elektra/EEG)	3.72	3.79	83%	16%	3.65	3.57	3.71
COLD Stupid Girl (Flip/Geffen/Interscope)	3.71	3.78	85%	19%	3.65	3.70	3.61
SEETHER Driven Under (Wind-up)	3.70	3.72	74%	13%	3.62	3.55	3.67
QUEENS OF THE STONE AGE No Dne Knows (Interscope)	3.69	3.77	92%	45%	3.68	3.57	3.76
3 DODRS DDWN The Road I'm On (Republic/Universal)	3.69	3.67	71%	14%	3.55	3.54	3.56
REVIS Caught In The Rain (Epic)	3.66	3.85	52%	8%	3.61	3.43	3.78
DEFTONES Minerva (Maverick/Reprisa)	3.65	3.82	58%	10%	3.67	3.65	3.6 <b>8</b>
SMILE EMPTY SOUL Bottom Of A Bottle (Lava)	3.64	3.55	39%	7%	3.49	3.46	3.51
VENDETTA RED Shatterday (Epic)	3.60		30%	4%	3.39	3.17	3.62
TAPRODT Mine (Velvet Hammer/Atlantic)	3.59	3.67	62%	11%	3,55	3.57	3.54
QUEENS OF THE STONE AGE Go With The Flow (Interscope)	3.57	3.63	72%	16%	3.60	3.55	3.84
P.O.D. Sleeping Awake (Maverick/Reprise)	3.53	3.61	66%	14%	3.39	3.29	3.46
WHITE STRIPES Seven Nation Army (Third Man/V2)	3.52	3.56	85%	28%	3.51	3.18	3.72
RED HOT CHILI PEPPERS Can't Stop (Warner Bros.)	3.51	3.69	96%	49%	3.50	3.32	3.62
GODSMACK Straight Out Of Line (Republic/Universal)	3.45	3.50	83%	28%	3.38	3.39	3.36
RADIOHEAD There There (Capitol)	3.31	3.50	50%	11%	3.29	3,18	3.38
COLDPLAY The Scientist (Capitol)	3.29	3.40	64%	20%	3.38	3.03	3.65
MARILYN MANSON Mobscene (Nothing/Interscope)	2.99	3.03	63%	20%	3.04	3.45	2.70

Total samle size is 441 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total lamiliarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/ music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

RR TOP 20 SPECIALTY ARTISTS

1. YEAR OF THE RABBIT (Elektra/EEG) "Rabbit Hole" 2. SOUNDS (New Line) "Seven Days A Week" 3. BLUE MAN GROUP (Lava) "The Current" 4. FOUNTAINS OF WAYNE (s-Curve/EMC) "Stacy's Mom" 5. VERBENA (Capitol) "Way Out West" 6. ALKALINE TRIO (Vagrant) "We've Had Enough" 7. EVE 6 (RCA) "Think Twice" 8. GRANDADDY (V2) "Now It's On" 9. CAESARS (Astralwerks) "Jerk It Out" 10. WILLKNOTS (Unsigned) "Bouncing Off The Walls" 11. DAVE GAHAN (Reprise) "Dirty Sticky Floors" 12. SENSES FAIL (Drive Thru) "Steven" 13. THE FIGHT (Fat Wreck Chords) "Forgotten Generation" 14. AM RADIO (Elektra/EEG) "Taken For A Ride" 15. MOTION CITY SOUNDTRACK (Epitaph) "The Future Freaks Me Out" 16. EVAN DANDO (Bar/None) "It Looks Like You" 17. SUPERSUCKERS (Mid-Fi) "Rock-N-Roll Records (Ain't Selling This Year)" 18. RELIENT K (Gotee) "Chapped Stick, Chapped Lips And Things Like Chemistry" 19. EXPLOSION (Tarantulas) "Sick Of Modern Art" 20. NORTHSTAR (Triple Crown) "Rigged & Ready" Ranked by total number of shows reporting artist.

#### **Record Of The Week**

**ARTIST: The Real McKenzies** TITLE: Oot & Aboot LABEL: Honest Don's

Pro wrestler Rowdy Roddy Piper, The Simpsons' surly Groundskeeper Willie, Star Trek's Chief Engineer Montgomery "Scotty" Scott - there are plenty of entertaining lads



for Scotland to be proud of. Well, add Vancouver's The Real McKenzies to the list. These Canucks in kilts blast out punkified drinking songs replete with traditional Highland gear and bagpipes (hey, bagpipes worked for both AC/DC and Korn, so step off). Oot & Aboot, their followup to 2001's Loch'd & Loaded, charges like William Wallace in Braveheart with 13 tracks of real heritage rock, Rock out to "The Night the Lights Went out in Scotland," down some shots to "Dance Around the Whiskey," then jump in the pit for "Oot & About" and "Jennifer Que." Call it haggis-fueled headbanging.

- Frank Correia, Rock Specialty Editor



#### **TRIPLE A TOP 30 INDICATOR**

#### May 30, 2003

#### R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

Most Added	
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LAST	THIS		TOTAL	+1-	GROSS	WEEKS ON	TOTAL STATIONS	www.rrindicator.com
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	GROSS IMPRESSIONS (00)	CHART	ADDS	ARTIST TITLE (ABEL(S)
2	1	BEN HARPER With My Own Two Hands (Virgin)	305	-2	8469	12	19/0	ED HARCOURT Watching The Sun Come Up (Astra TRACY CHAPMAN Let It Rain (Elektra/EEG)
1	2	JACK JOHNSON The Horizon (Moonshine Conspiracy/Universal)	299	-11	7833	11	18/0	NICKEL CREEK Smoothie Song (Sugar Hill)
3	3	LUCINDA WILLIAMS Righteously (Lost Highway)	259	-17	6974	13	18/0	JOE JACKSON Take It Like A Man (Rykodisc)
5	4	ZIGGY MARLEY True To Myself (Private Music/AAL)	240	-3	5952	10	18/0	RHETT MILLER Our Love (Elektra/EEG)
4	5	JOHN HIATT My Baby Blue (New West)	230	-17	7389	8	18/0	DAR WILLIAMS Closer To Me (Razor & Tie)
7	6	WIDESPREAD PANIC Don't Wanna Lose You (Widespread/SRG)	214	-9	5235	7	17/0	STEVE WINWOOD Different Light (Wincraft/SCI-Fi GUSTER Amsterdam (Palm Pictures/Reprise)
13	7	TRAIN Calling All Angels (Columbia)	212	+24	3449	6	11/0	JDHN MELLENCAMP Teardrops Will Fall (Columbi
8	8	FLEETWOOD MAC Peacekeeper (Reprise)	206	-17	4881	11	15/0	GEMMA HAYES Back Of My Hand (Astralwerks/E
6	9	JAYHAWKS Save It For A Rainy Day (American/Lost Highway/IDJMG)	204	-32	6095	14	16/0	BDNEPONY Jubilee (Independent)
12	10	PETE YORN Come Back Home (Columbia)	198	+5	3669	10	14/0	MAKTUB You Can't Hide (Velour/Red Ink)
10	11	JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)	193	.7	4441	17	14/0	PSEUDOPOD All Over You (Interscope)
11	12	COLOPLAY The Scientist (Capitol)	191	-5	5476	7	16/0	JACKSON BROWNE About My Imagination (Elekt) GEORGE HARRISON Any Road (Capitol)
9	13	JOHN MAYER Why Georgia (Aware/Columbia)	187	-13	1639	17	10/0	O.A.R. Hey Girl (Lava)
15	14	JOHN EDDIE Let Me Down Hard (Thrill Show/Lost Highway)	184	+2	4927	8	16/0	WAIFS Lighthouse (Compass)
14	15	STEELY DAN Blues Beach (Reprise)	184	-1	5757	4	16/0	ERIN MCKEOWN Slung-Lo (Nettwerk)
17	16	THORNS   Can't Remember (Aware/Columbia)	174	+14	5368	11	14/0	LIZ PHAIR Why Can't I (Capitol)
16	Ō	BRUCE COCKBURN Open (True North/Rounder)	168	+1	4832	4	17/0	FLAMING LIPS Fight Test (Warner Bros.)
18	18	RICHARD THOMPSON I'll Tag Along (Cooking Vinyl/SpinArt)	150	0	6530	6	15/0	Most
20	19	ALLMAN BROTHERS Firing Line (Sanctuary/SRG)	121	-9	2386	11	12/0	Increased Plays
Debut	20	STEVE WINWOOD Different Light (Wincraft/SCI-Fidelity)	112	+29	4164	1	15/2	mercuscuriays
25	21	PHIL ROY Undeniably Human (Or)	112	+7	4400	4	13/0	ARTIST TITLE LABEL(S)
22	22	BLUE MAN GROUP F/DAVE MATTHEWS Sing Along (Lava)	112	+2	2621	3	10/0 .	GUSTER Amsterdam (Palm Pictures/Reprise)
19	23	JOHNNY MARR Down On The Corner (iMusic)	107	-34	1408	19	10/0	ANNIE LENNOX Pavement Cracks (J)
24	24	JOSEPH ARTHUR Honey & The Moon (Enjoy/Universal)	105	-1	3526	6	12/0	SCOTT MILLER & COMMONWEALTH Second Ch
30	25	RADIOHEAD There There (Capitol)	99	+6	4127	2	12/0	STEVE WINWOOD Different Light (Wincraft/SCI-Fi
29	26	PSEUDOPOD All Over You (Interscope)	98	+3	1649	2	12/1	RHETT MILLER Our Love (Elektra/EEG) JOHN MELLENCAMP Teardrops Will Fall (Columbia
23	27	KATHLEEN EDWARDS Six O'Clock News (Zoe/Rounder)	96	-13	3550	19	9/0	TRAIN Calling All Angels (Columbia)
27	28	JOAN ARMATRADING Lover's Speak (Denon)	95	-8	3318	8	10/0	NICKEL CREEK Smoothie Song (Sugar Hill)
28	29	DANIEL LANOIS Falling At Your Feet (Anti)	90	-8	4457	3	10/0	DAR WILLIAMS Closer To Me (Razor & Tie)
Debut	30	GUSTER Amsterdam (Palm Pictures/Reprise)	86	+58	1495	1	13/2	RED HOT CHILI PEPPERS Dosed (Warner Bros.)
								ERIN MCKEOWN Slung-Lo (Nettwerk)

#### atching The Sun Come Up (Astralwerks/EMC) 5 N Let It Rain *(Elektra/EEG)* 5 noothie Song *(Sugar Hill)* 4 ke It Like A Man (Rykodisc) 4 ar Love *(Elektra/EEG)* 3 loser To Me (Razor & Tie) 3 Different Light (Wincraft/SCI-Fidelity) 2 m (Palm Pictures/Reprise) 2 MP Teardrops Will Fall (Columbia) 2 lack Of My Hand (Astralwerks/EMC) 2 e (Independent) 2 't Hide *(Velour/Red Ink)* 2 Iver You *(Interscope)* 1 NE About My Imagination (Elektra/EEG) 1 ON Any Road (Capitol) 1 va) 1 (Compass) 1 Slung-Lo *(Nettwerk)* 1 n't I *(Capitol)* 1 ht Test *(Warner Bros.)* 1 ased Plays TOTAL PLAY am (*Palm Pictures/Reprise*/ +58 avement Cracks (J) +40 CDMMONWEALTH Second Chance (Sugar Hill) + 30 Different Light (Wincraft/SCI-Fidelity) +29 ur Love *(Elektra/EEG)* + 29 MP Teardrops Will Fall (Columbia) + 29

19 Triple A Indicator Reports. Songs ranked by total plays for the airplay week of Sunday 5/18-Saturday 5/24. © 2003, R&R Inc.

WGVX/Minneapolis, MN. \* OM: Dave Hamilten PD: Jett Cellins 14 CALENCO "Quality"

WZEW/Mobile, AL \* PD: Brian Hart MD: Lee Ann Konik

KPIG/Monterey, CA PD/MD: Lawra Elign Hopper 8 JOHN MELENCAMP "Tearcrope" 5 BONEPONY: Jobbs" 4 Gallan WELCH (Thin)

Javid Hall Keith Coes

Paul Shugrue Kristen Greet

IDIOSLAW SIDAY

KCTY/Omaha, NE

PD: Brian Barns MD: Ryan Morton HOGENOUS 'C'mp

WXPN/Philadelphia, PA PD: Brece Warren APD/MD: Helea Leicht

#### Reporters

WAPS/Akron, OH PD/MD: Bill Gruber JADED ERA "Armon GEORIGE HARRISON "Roa STEVE WWWOOD "Light" TRATY CHAPMAN "Ram" KGSR/Austin, TX \*

NR/Raltin

KRV8/BDise, ID \* OM/PD: Dan McCelly

WBOS/Boston, MA \* PD: Chris Herrmann APD/MD: Michale Williams 4 THROEVE BUND "Binded" 2 PHIL ROY "Human" BRUCE COCIDUM "Open"

MA PD: Nicole Sandler MD: Dana Marshell

WMVY/Cape Cod, MA PD/MD: Barbara Decey

WDOD/Chattanooga, TN OM/PD/ND: Daany Howard

WXRT/Chicago, IL \* PD: Norm Winer APD/MD: Jehn Famede

KBXR/Columbia, MC PD/MD: Lana Trezise NHETI MILLER "Low"

OM: Jeff Carrol PD: Jody Denberg APD: Jyl Hershmon-Ross MD: Suson Casilo 6 PALL BRADY "Hundra" 6 REQUESS KELLY "Fat"

IN/BAINTHOPE Jon Peterson Alex Certright Damian Elect BRUCE SPRINGSTI MICKEL CREEK "Sw

WTTS/Indianapolis, IN \* PD: Brad Holtz MD: Todd Berryman COMBOY MOUTH\*Better\*

JOE

WOKI/Knoxville, TN \* Shane Cox Shane Cox Sarah McClune SCOTT MILLER "Chance" JACKSON BROWNE "Above" PD: MD:

San Nan Can'' UB Nan

KBCO/Denver-Boulder, CO \* PD: Scott Arbough MD: Keefer 2 AMME LENVOX "Cracks"

WOET/Detroit, MI PD: Jude Add

PD: Judy Adams MD: Martin Bandyke AMD: Chuck Here 4 TRACY CHAPMAN "Ru 3 ED HARCOURT "Sen" 3 JOE JACKSON "Jam"

WVOD/Elizabeth City, NC

lle. SC

State

NYUU/Elizabeth Li PD: Matt Cooper MO: Tad Abbey FLAMAGLIPS 'Fight' OAR 'Hey'

WNCW/Greenville APD/WD: Kim Clad

KMTN/Jackson, PO/ND: Mark Fis WY PORY Links GARTUNEL, SHARP TAN DOEPONY John GEORGE THURSDOOD T GUSTER Antonistian JACSON INCOME Account INCEL CHEEK Successor STEVE WINNOCO LIGHT

ville, KY

Reed acy Owen TUCKY HEAD

KTBG/Kansas City, MD PD: Jon Harr MD: Byron Johnson Rett Miller Low

WMMM/Madison, WI NYEP/Pitts PD:Tom Teuber MD: Gabby Parsons Memphis, TN \* ve Bichard\* PD: Steve Richards MD: Alexandra Izner 2 GE07GE HARRISON 'Road PD: Herb Ivy MO: Brian James KTCZ/Minneapolis, MN PD: Lauren MacLeash APD/MD: Mike Walt 4 TRACY CHAPMAN "Run"

KINK/Portland, OR \* PD: Dennis Const: MD: Kevin Welch

> WDST/Poughkeepsie, NY P0: Grog Gattine APD: Christian Martinez Gentline Report Moneti Gentline Gentline Gentline Gentline Gentline Gentline PO: APD

KENZ/Sall Lake City, UT PO: Bruce Jones Kari Bushman EVE 6 "Twice" PALON TOTAL OM. MD

KPRI/San Diego, CA ' PD/MD: Dona Shaleb

KFOG/San Francisco, CA \* PB: Dave Senson APD/MD: Haley Jones 4 MME LEWOX Trada<sup>+</sup>

\*Monitored Reporters **45 Total Reporters** 

26 Total Monitored **19 Total Indicator** 

World Cat	Added This V
Ali Castelinni 215-898 ERIN MCKEOWN Slung-Lo JOE JACKSON Take It Like A LIZ PHAIR Why Can't I NICKEL CREEK Smoothie So	Man
Acoustic	Cafe
Rob Reinhart 734-761	-2043
CAITLIN CARY Please Break JESSE HARRIS What Makes PETTY BOOKA Whippin' Pica	You
JESSE HARRIS What Makes	You

INDIGENOUS C'mon Suzie (Silvertone)

KOTR/San Luis Oblspo, CA

Drew Ress ERIN KOEOWN 'Sung' GILLIAN WELCH 'Wayson' PSEUDOPO 'Over' ROKY MUSIC 'Ony' TAI MAHAL 'Stagger' JOHN MELLENCKAP 'Teen IDACY (OverAblack 'Breat

KBAC/Santa Fe. NM

KTAO/Santa Fe, NM

PD: Brad Hockmoyer MD: Paddy Mae 6 TRACY CHAPMAN Ru 5 PIECES "Lawen" 5 WARES "Lotthouse" 5 DAR WILLIAMS "Cose

KRSH/Santa Rosa, CA \*

KMTT/Seattle-Tacoma, WA \* GM/PD: Chris Mays APD/MD: Shawn Stewert

field. MA

WRNX/Springtter-GM/PD: Tom Davis

PD: Dean Kattari MD: Pam Lorg ACT DOM: NOT

GM/ APD

TRACY CHAPMAN Let It Rain (Elektra/EEG)

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R, c/o John Schoenberger: 10100 Santa Monica Blvd., 3rd Floor, Los Angeles, CA 90067

Email: jschoenberger@radioandrecords.com

ADOS

+24

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+18

+17

+16

+16

+15

JOHN SCHOENBERGER

TRIPLE A



## **2003 Airplay Status**

How things are stacking up for 2003

Many stations do special programming throughout the summer, so I thought I would give you a couple of charts to refer to as you decide what to schedule. The following charts are based on Mediabase-monitored airplay from the beginning of January to mid-May 2003. You'll see how new releases are holding up and which recurrents are demonstrating staying power, plus you'll discover the 50 most played artists at Triple A radio so far this year.

#### **Top 75 Currents And Recurrents**



Coldplay

		riays
Rank	ARTIST Title Label	To Date
1	COLDPLAY Clocks (Capitol)	10,579
2	COUNTING CROWS Big Yellow (Geffen/Interscope)	7,645
3	WALLFLOWERS How Good (Interscope)	7,418
4	JOHN MAYER Why Georgia (Aware/Columbia)	6,925
5	JASON MRAZ The Remedy (Elektra/EEG)	6,755
6	DAVE MATTHEWS BAND Grey Street (RCA)	6,361
7	TORI AMOS A Sorta Fairytale (Epic)	5,951
8	BECK Lost Cause (DGC/Interscope)	5,810
9	DAVID GRAY Be Mine (ATO/RCA)	5,497
10	PAUL SIMON Father & Daughter (Nick/Jive)	5,451
11	RHETT MILLER Come Around (Elektra/EEG)	5,410
12	SUSAN TEDESCHI Alone (Tone-Cool/Artemis)	5,071
13	JACK JOHNSON Horizon (Moonshine/Universal)	4,650
14	NORAH JONES Come Away (Blue Note/Virgin)	4,486
15	JACK JOHNSON Flake (Enjoy/Universal)	4,191
16	FLEETWOOD MAC Peacekeeper (Reprise)	4,151
17	MATCHBOX TWENTY Disease (Atlantic)	3,519
18	SOUNDTRACK/LIVES Sister (Republic/Universal)	3,890
19	JAYHAWKS Save It (American/Lost Highway)	3,886
20	TRACY CHAPMAN You're The One (Elektra/EEG)	3,818
21	BEN HARPER With My Own (Virgin)	3,743
22	NORAH JONES Don't Know (Blue Note/Virgin)	3,741
23	JOHN MAYER Your Body (Aware/Columbia)	3,705
24	LUCINOA WILLIAMS Righteously (Lost Highway)	3,683
25	RED HOT CHILI PEPPERS Zephyr (Warner Bros.)	3,676
26	JACK JOHNSON Bubble Toes (Enjoy/Universal)	3,642
27	DAVE MATTHEWS BAND Grace (RCA)	3,210
28	JOHNNY MARR/HEALERS Down On The Corner (iMusic)	3,147
29	DAVE MATTHEWS BAND Where Are (RCA)	3,112
30	PETE YORN Come Back Home (Columbia)	2,906
31	MAROON 5 Harder To (Octone/J)	2,891

lank	ARTIST Title Label	Plays To Date
32	TRAIN Calling All Angels (Columbia)	2,718
33	SHERYL CROW C'Mon (A&M/Interscope)	2,702
34	KATHLEEN EDWARDS Six (Zoe/Rounder)	2,667
35	JOHN MAYER No Such (Aware/Columbia)	2,666
36	COLDPLAY In My Place (Capitol)	2,615
37	MATCHBOX TWENTY Unwell (Atlantic)	2,606
38	SANTANA Game Of Love (Arista)	2,544
39	TORI AMOS Taxi Ride (Epic)	2,538
40	ZIGGY MARLEY True To Myself (Private/AAL)	2,460
41	DAR WILLIAMS   Saw A Bird (Razor & Tie)	2,366
42	ALLMAN BROS. Firing Line (Sanctuary/SRG)	2,226
43	JIMMY EAT WORLD The Middle (DreamWorks)	2.224
44	FEEL Got Your Name (Curb)	2,097
45	BRUCE SPRINGSTEEN Lonesome Day (Columbia)	2,040
46	STONE SOUR Bother (Roadrunner/IDJMG)	2.033
47	U2 Beautiful Day (Interscope)	2,028
48	BRAD Shinin' (Redline Entertainment)	1,972
49	WALLFLOWERS When You're (Interscope)	1,953
50	COLDPLAY The Scientist (Capitol)	1,918
51	3 DOORS DOWN When I'm (Republic/Universal)	1,860
52	ZWAN Honestly (Reprise)	1,859
53	LUCE Good Day (Nettwerk)	1,816
54	THE THORNS   Can't (Aware/Columbia)	1,802
55	OAVID GRAY Babylon (ATO/RCA)	1,788
56	TOM PETTY/HEARTBREAKERS Have (Warner Bros.)	1,766
57	SISTER HAZEL Your Mistake (Sixth Man)	1,765
58	BRUCE SPRINGSTEEN Waitin' On (Columbia)	1,746
59	PRETENDERS Complex Person (Artemis)	1,734
60	RED HOT CHILI PEPPERS Can't Stop (Warner Bros.)	1,694
61	PETE YORN Strange Condition (Columbia)	1,647
62	SHERYL CROW Soak Up (A&M/Interscope)	1,634
63	TRAIN Drops Of Jupiter (Columbia)	1,614
64	PEARL JAM I Am Mine (Epic)	1,582
65	GOO GOO DOLLS Here Is Gone (Warner Bros.)	1,560
66	BRUCE SPRINGSTEEN The Rising (Columbia)	1,551
67	NICKELBACK How You (Roadrunner/IDJMG)	1,522
68	SHERYL CROW Steve McQueen (A&M/Interscope)	1,513
69	INCUBUS Drive (Immortal/Epic)	1,503
70	LIFEHOUSE Hanging By (DreamWorks)	1,446
71	U2 Electrical Storm (Interscope)	1,442
72	THE CORRS When The Stars (Lava/Atlantic)	1,419
73	AFRO-CELT When (Real World/Virgin)	1,418
74	JOHN HIATT My Baby Blue (New West)	1,412
75	DAVID GRAY The Other Side (ATO/RCA)	1,367



**SAW A STUDIO** Razor & Tie artist Dar Williams stopped by WTTS/Indianapolis before a recent concert. Seen here are (I-r) WTTS MD Todd Berryman, Williams and Razor & Tie's Jeff Appleton. That's WTTS PD Brad Holtz in front.

#### **Top 50 Most-Played Artists**



Dave Matthews Band

1         DAVE MATTHEWS BAND         22,463           2         U2         22,113           3         COLDPLAY         17,991           4         CDUNTING CROWS         15,833           5         JOHN MAYER         13,947           6         R.E.M.         13,365           7         JACK JOHNSON         13,344           8         WALLFLOWERS         13,155           9         BRUCE SPRINGSTEEN         12,745           10         SHERYL CROW         12,418           11         ROLLING STONES         11,404           12         RED HOT CHILLI PEPPERS         10,987           13         DAVID GRAY         10,627           14         SANTANA         10,069           15         TOM PETTY/HEARTBREAKERS         9,862           16         TORI AMOS         9,588           17         NORAH JONES         9,498           18         FLEETWOOO MAC         9,368           19         POLICE         9,040           20         PAUL SIMON         8,607           21         ERIC CLAPTON         8,425           22         BEATLES         8,295           23 <th>Rank</th> <th>ARTIST</th> <th>Total Plays This Year</th>	Rank	ARTIST	Total Plays This Year
2       U2       22,113         3       COLDPLAY       17,991         4       CDUNTING CROWS       15,833         5       JOHN MAYER       13,347         6       R.E.M.       13,365         7       JACK JOHNSON       13,344         8       WALLFLOWERS       13,155         9       BRUCE SPRINGSTEEN       12,745         10       SHERYL CROW       12,418         11       ROLLING STONES       11,404         12       RED HOT CHILI PEPPERS       10,987         13       DAVID GRAY       10,627         14       SANTANA       10,069         15       TOM PETTY/HEARTBREAKERS       9,862         16       TORI AMOS       9,588         17 <norah jones<="" td="">       9,498         18       FLEETWOOO MAC       9,368         19       POLICE       9,040         20       PAUL SIMON       8,607         21       ERIC CLAPTON       8,425         22       BEATLES       8,295         23       MATCHBOX TWENTY       8,072         24       TALKING HEAOS       7,778         25       VAN MORRISON       7,661</norah>	1	DAVE MATTHEWS BAND	
3         COLDPLAY         17,991           4         CDUNTING CROWS         15,833           5         JOHN MAYER         13,947           6         R.E.M.         13,365           7         JACK JOHNSON         13,344           8         WALLFLOWERS         13,155           9         BRUCE SPRINGSTEEN         12,745           10         SHERYL CROW         12,418           11         ROLLING STONES         11,404           12         RED HOT CHILI PEPPERS         10,987           13         DAVID GRAY         10,627           14         SANTANA         10,069           15         TOM PETTY/HEARTBREAKERS         9,862           16         TORI AMOS         9,588           17         NORAH JONES         9,498           18         FLEETWOOO MAC         9,368           19         POLICE         9,040           20         PAUL SIMON         8,607           21         ERIC CLAPTON         8,425           22         BEATLES         8,295           3         MATCHBOX TWENTY         8,072           24         TALKING HEAOS         7,778 <td< td=""><td>2</td><td>U2</td><td></td></td<>	2	U2	
4         CDUNTING CROWS         15,833           5         JOHN MAYER         13,947           6         R.E.M.         13,365           7         JACK JOHNSON         13,344           8         WALLFLOWERS         13,155           9         BRUCE SPRINGSTEEN         12,745           10         SHERYL CROW         12,418           11         ROLLING STONES         11,404           12         RED HOT CHILI PEPPERS         10,987           13         DAVID GRAY         10,627           14         SANTANA         10,069           15         TOM PETTY/HEARTBREAKERS         9,862           16         TORI AMOS         9,368           17         NORAH JONES         9,498           18         FLEETWOOO MAC         9,368           19         POLICE         9,040           20         PAUL SIMON         8,607           21         ERIC CLAPTON         8,425           22         BEATLES         8,295           23         MATCHBOX TWENTY         8,072           24         TALKING HEAOS         7,778           25         VAN MORRISON         7,661	3	COLDPLAY	
5       JOHN MAYER       13,367         6       R.E.M.       13,365         7       JACK JOHNSON       13,344         8       WALLFLOWERS       13,155         9       BRUCE SPRINGSTEEN       12,745         10       SHERYL CROW       12,418         11       ROLLING STONES       11,404         12       RED HOT CHILI PEPPERS       10,987         13       DAVID GRAY       10,627         14       SANTANA       10,069         15       TOM PETTY/HEARTBREAKERS       9,862         16       TORI AMOS       9,588         17       NORAH JONES       9,498         18       FLEETWOOO MAC       9,368         19       POLICE       9,040         20       PAUL SIMON       8,607         21       ERIC CLAPTON       8,425         22       BEATLES       8,295         23       MATCHBOX TWENTY       8,072         24       TALKING HEAOS       7,778         25       VAN MORRISON       7,661         26       PETER GABRIEL       7,521         27       BONNIE RAITT       7,460      133       BECK       6,819			
6       R.E.M.       13,365         7       JACK JOHNSON       13,344         8       WALLFLOWERS       13,155         9       BRUCE SPRINGSTEEN       12,745         10       SHERYL CROW       12,418         11       ROLLING STONES       11,404         12       RED HOT CHILI PEPPERS       10,987         13       DAVID GRAY       10,627         14       SANTANA       10,069         15       TOM PETTY/HEARTBREAKERS       9,862         16       TORI AMOS       9,588         17       NORAH JONES       9,498         18       FLEETWOOO MAC       9,368         19       POLICE       9,040         20       PAUL SIMON       8,607         21       ERIC CLAPTON       8,425         22       BEATLES       8,295         23       MATCHBOX TWENTY       8,072         24       TALKING HEAOS       7,778         25       VAN MORRISON       7,661         26       PETER GABRIEL       7,521         27       BONNIE RAITT       7,460         28       JASON MRAZ       7,074         29       GOO GOO DOLLS </td <td></td> <td></td> <td></td>			
7       JACK JOHNSON       13,344         8       WALLFLOWERS       13,155         9       BRUCE SPRINGSTEEN       12,745         10       SHERYL CROW       12,418         11       ROLLING STONES       11,404         12       RED HOT CHILI PEPPERS       10,987         13       DAVID GRAY       10,627         14       SANTANA       10,069         15       TOM PETTY/HEARTBREAKERS       9,862         16       TORI AMOS       9,588         17       NORAH JONES       9,498         18       FLEETWOOO MAC       9,368         19       POLICE       9,040         20       PAUL SIMON       8,607         21       ERIC CLAPTON       8,425         22       BEATLES       8,295         23       MATCHBOX TWENTY       8,072         24       TALKING HEAOS       7,778         25       VAN MORRISON       7,661         26       PETER GABRIEL       7,521         27       BONNIE RAITT       7,460         28       JASON MRAZ       7,074         29       GOO GOO DOLLS       7,022         30       TRACY CH			
8         WALLFLOWERS         13,155           9         BRUCE SPRINGSTEEN         12,745           10         SHERYL CROW         12,418           11         ROLLING STONES         11,404           12         RED HOT CHILI PEPPERS         10,987           13         DAVID GRAY         10,627           14         SANTANA         10,069           15         TOM PETTY/HEARTBREAKERS         9,862           16         TORI AMOS         9,588           17         NORAH JONES         9,498           18         FLEETWOOD MAC         9,368           19         POLICE         9,040           20         PAUL SIMON         8,607           21         ERIC CLAPTON         8,425           22         BEATLES         8,295           23         MATCHBOX TWENTY         8,072           24         TALKING HEAOS         7,778           25         VAN MORRISON         7,661           26         PETER GABRIEL         7,521           27         BONNIE RAITT         7,460           28         JASON MRAZ         7,074           29         GOO GOO DOLLS         7,022	-		
9         BRUCE SPRINGSTEEN         12,745           10         SHERYL CROW         12,418           11         ROLLING STONES         11,404           12         RED HOT CHILI PEPPERS         10,987           13         DAVID GRAY         10,627           14         SANTANA         10,069           15         TOM PETTY/HEARTBREAKERS         9,862           16         TORI AMOS         9,588           17         NORAH JONES         9,498           18         FLEETWOOD MAC         9,368           19         POLICE         9,040           20         PAUL SIMON         8,607           21         ERIC CLAPTON         8,425           22         BEATLES         8,295           23         MATCHBOX TWENTY         8,072           24         TALKING HEAOS         7,778           25         VAN MORRISON         7,661           26         PETER GABRIEL         7,521           27         BONNIE RAITT         7,460           28         JASON MRAZ         7,074           29         GOO GOO DOLLS         7,022           30         TRACY CHAPMAN         7,022 <tr< td=""><td></td><td></td><td></td></tr<>			
10         SHERYL CROW         12,418           11         ROLLING STONES         11,404           12         RED HOT CHILI PEPPERS         10,987           13         DAVID GRAY         10,627           14         SANTANA         10,069           15         TOM PETTY/HEARTBREAKERS         9,862           16         TORI AMOS         9,588           17         NORAH JONES         9,498           18         FLEETWOOO MAC         9,368           19         POLICE         9,040           20         PAUL SIMON         8,607           21         ERIC CLAPTON         8,425           22         BEATLES         8,295           23         MATCHBOX TWENTY         8,072           24         TALKING HEAOS         7,778           25         VAN MORRISON         7,661           26         PETER GABRIEL         7,521           27         BONNIE RAITT         7,460           28         JASON MRAZ         7,074           29         GOO GOO DOLLS         7,022           31         PEARL JAM         6,389           32         PRETENDERS         6,837           <	-		
11       ROLLING STONES       11,404         12       RED HOT CHILI PEPPERS       10,987         13       DAVID GRAY       10,627         14       SANTANA       10,069         15       TOM PETTY/HEARTBREAKERS       9,862         16       TORI AMOS       9,588         17       NORAH JONES       9,498         18       FLEETWOOD MAC       9,368         19       POLICE       9,040         20       PAUL SIMON       8,607         21       ERIC CLAPTON       8,425         22       BEATLES       8,295         23       MATCHBOX TWENTY       8,072         24       TALKING HEAOS       7,778         25       VAN MORRISON       7,661         26       PETER GABRIEL       7,521         27       BONNIE RAITT       7,460         28       JASON MRAZ       7,074         29       GOO GOO DOLLS       7,022         30       TRACY CHAPMAN       7,022         31       PEERNDERS       6,837         36       SUSAN TEDESCHI       6,223         37       PETE YORN       6,217         38       BOB MARLEY <td></td> <td></td> <td></td>			
12       RED HOT CHILI PEPPERS       10,987         13       DAVID GRAY       10,627         14       SANTANA       10,069         15       TOM PETTY/HEARTBREAKERS       9,862         16       TORI AMOS       9,588         17       NORAH JONES       9,498         18       FLEETWOOD MAC       9,368         19       POLICE       9,040         20       PAUL SIMON       8,607         21       ERIC CLAPTON       8,425         22       BEATLES       8,295         23       MATCHBOX TWENTY       8,072         24       TALKING HEAOS       7,778         25       VAN MORRISON       7,661         26       PETER GABRIEL       7,521         27       BONNIE RAITT       7,460         28       JASON MRAZ       7,074         29       GOO GOO DOLLS       7,022         30       TRACY CHAPMAN       7,022         31       PEERNDERS       6,837         32       PRETENDERS       6,837         33       BECK       6,819         34       TRAIN       6,372         35       STING       6,217			
13       DAVID GRAY       10,627         14       SANTANA       10,069         15       TOM PETTY/HEARTBREAKERS       9,862         16       TORI AMOS       9,588         17       NORAH JONES       9,498         18       FLEETWOOD MAC       9,368         19       POLICE       9,040         20       PAUL SIMON       8,607         21       ERIC CLAPTON       8,425         22       BEATLES       8,295         23       MATCHBOX TWENTY       8,072         24       TALKING HEAOS       7,778         25       VAN MORRISON       7,661         26       PETER GABRIEL       7,521         27       BONNIE RAITT       7,460         28       JASON MRAZ       7,074         29       GOO GOO DOLLS       7,022         30       TRACY CHAPMAN       7,022         31       PEERNDERS       6,837         33       BECK       6,819         34       TRAIN       6,372         35       STING       6,217         38       BOB MARLEY       5,910         39       RHETT MILLER       5,892			,
14       SANTANA       10,069         15       TOM PETTY/HEARTBREAKERS       9,862         16       TORI AMOS       9,588         17       NORAH JONES       9,498         18       FLEETWOOD MAC       9,368         19       POLICE       9,040         20       PAUL SIMON       8,607         21       ERIC CLAPTON       8,425         22       BEATLES       8,295         23       MATCHBOX TWENTY       8,072         24       TALKING HEAOS       7,778         25       VAN MORRISON       7,661         26       PETER GABRIEL       7,521         27       BONNIE RAITT       7,460         28       JASON MRAZ       7,074         29       GOO GOO DOLLS       7,022         30       TRACY CHAPMAN       7,022         31       PEERNDERS       6,837         32       PRETENDERS       6,837         33       BECK       6,819         34       TRAIN       6,372         35       STING       6,217         38       BOB MARLEY       5,910         39       RHETT MILLER       5,892			
15       TOM PETTY/HEARTBREAKERS       9,862         16       TORI AMOS       9,588         17       NORAH JONES       9,498         18       FLEETWOOD MAC       9,368         19       POLICE       9,040         20       PAUL SIMON       8,607         21       ERIC CLAPTON       8,425         22       BEATLES       8,295         23       MATCHBOX TWENTY       8,072         24       TALKING HEAOS       7,778         25       VAN MORRISON       7,661         26       PETER GABRIEL       7,521         27       BONNIE RAITT       7,460         28       JASON MRAZ       7,074         29       GOO GOO DOLLS       7,022         30       TRACY CHAPMAN       7,022         31       PEERNDERS       6,837         32       PRETENDERS       6,837         33       BECK       6,819         34       TRAIN       6,372         35       STING       6,217         38       BOB MARLEY       5,910         39       RHETT MILLER       5,892         40       BEN HARPER       5,613			
16         TORI AMOS         9.588           16         TORI AMOS         9.588           17         NORAH JONES         9.498           18         FLEETWOOO MAC         9,368           19         POLICE         9,040           20         PAUL SIMON         8,607           21         ERIC CLAPTON         8,425           22         BEATLES         8,295           23         MATCHBOX TWENTY         8,072           24         TALKING HEAOS         7,778           25         VAN MORRISON         7,661           26         PETER GABRIEL         7,521           27         BONNIE RAITT         7,460           28         JASON MRAZ         7,074           29         GOO GOO DOLLS         7,022           30         TRACY CHAPMAN         7,022           31         PEARL JAM         6,889           32         PRETENDERS         6,837           33         BECK         6,819           34         TRAIN         6,372           35         STING         6,217           38         BOB MARLEY         5,910           39         RHETT MILLER			
17         NORAH JONES         9,498           18         FLEETWOOO MAC         9,368           19         POLICE         9,040           20         PAUL SIMON         8,607           21         ERIC CLAPTON         8,425           22         BEATLES         8,295           23         MATCHBOX TWENTY         8,072           24         TALKING HEAOS         7,778           25         VAN MORRISON         7,661           26         PETER GABRIEL         7,521           27         BONNIE RAITT         7,460           28         JASON MRAZ         7,074           29         GOO GOO DOLLS         7,022           30         TRACY CHAPMAN         7,022           31         PEARL JAM         6,889           32         PRETENDERS         6,837           33         BECK         6,819           34         TRAIN         6,372           35         STING         6,217           38         BOB MARLEY         5,910           39         RHETT MILLER         5,892           40         BEN HARPER         5,613           41         STEVIE RAY VAUGHAN			
18         FLEETWOOD MAC         9,368           19         POLICE         9,040           20         PAUL SIMON         8,607           21         ERIC CLAPTON         8,425           22         BEATLES         8,295           23         MATCHBOX TWENTY         8,072           24         TALKING HEAOS         7,778           25         VAN MORRISON         7,661           26         PETER GABRIEL         7,521           27         BONNIE RAITT         7,460           28         JASON MRAZ         7,074           29         GOO GOO DOLLS         7,022           30         TRACY CHAPMAN         7,022           31         PEARL JAM         6,889           32         PRETENDERS         6,837           33         BECK         6,819           34         TRAIN         6,372           35         STING         6,354           36         SUSAN TEDESCHI         6,223           37         PETE YORN         6,217           38         BOB MARLEY         5,910           39         RHETT MILLER         5,892           40         BEN HARPER			
19       POLICE       9,040         20       PAUL SIMON       8,607         21       ERIC CLAPTON       8,425         22       BEATLES       8,295         23       MATCHBOX TWENTY       8,072         24       TALKING HEAOS       7,778         25       VAN MORRISON       7,661         26       PETER GABRIEL       7,521         27       BONNIE RAITT       7,460         28       JASON MRAZ       7,074         29       GOO GOO DOLLS       7,022         30       TRACY CHAPMAN       7,022         31       PEARL JAM       6,889         32       PRETENDERS       6,837         33       BECK       6,819         34       TRAIN       6,372         35       STING       6,354         36       SUSAN TEDESCHI       6,223         37       PETE YORN       6,217         38       BOB MARLEY       5,910         39       RHETT MILLER       5,892         40       BEN HARPER       5,613         41       STEVIE RAY VAUGHAN       5,360         42       LUCINDA WILLIAMS       5,204			
20       PAUL SIMON       8,607         21       ERIC CLAPTON       8,425         22       BEATLES       8,295         23       MATCHBOX TWENTY       8,072         24       TALKING HEAOS       7,778         25       VAN MORRISON       7,661         26       PETER GABRIEL       7,521         27       BONNIE RAITT       7,460         28       JASON MRAZ       7,074         29       GOO GOO DOLLS       7,022         30       TRACY CHAPMAN       7,022         31       PEARL JAM       6,889         32       PRETENDERS       6,837         33       BECK       6,819         34       TRAIN       6,372         35       STING       6,354         36       SUSAN TEDESCHI       6,223         37       PETE YORN       6,217         38       BOB MARLEY       5,910         39       RHETT MILLER       5,892         40       BEN HARPER       5,613         41       STEVIE RAY VAUGHAN       5,360         42       LUCINDA WILLIAMS       5,204         43       ALLMAN BROS.       4,911			
21       ERIC CLAPTON       8,425         22       BEATLES       8,295         23       MATCHBOX TWENTY       8,072         24       TALKING HEADS       7,778         25       VAN MORRISON       7,661         26       PETER GABRIEL       7,521         27       BONNIE RAITT       7,460         28       JASON MRAZ       7,074         29       GOO GOO DOLLS       7,022         30       TRACY CHAPMAN       7,022         31       PEARL JAM       6,889         32       PRETENDERS       6,837         33       BECK       6,819         34       TRAIN       6,372         35       STING       6,354         36       SUSAN TEDESCHI       6,223         37       PETE YORN       6,217         38       BOB MARLEY       5,910         39       RHETT MILLER       5,892         40       BEN HARPER       5,613         41       STEVIE RAY VAUGHAN       5,360         42       LUCINDA WILLIAMS       5,204         43       ALLMAN BROS.       4,911         44       CHRIS ISAAK       4,839			9,040
22         BEATLES         8,295           23         MATCHBOX TWENTY         8,072           24         TALKING HEAOS         7,778           25         VAN MORRISON         7,661           26         PETER GABRIEL         7,521           27         BONNIE RAITT         7,460           28         JASON MRAZ         7,074           29         GOO GOO DOLLS         7,022           30         TRACY CHAPMAN         7,022           31         PEARL JAM         6,889           32         PRETENDERS         6,837           33         BECK         6,819           34         TRAIN         6,372           35         STING         6,354           36         SUSAN TEDESCHI         6,223           37         PETE YORN         6,217           38         BOB MARLEY         5,910           39         RHETT MILLER         5,892           40         BEN HARPER         5,613           41         STEVIE RAY VAUGHAN         5,360           42         LUCINDA WILLIAMS         5,204           43         ALLMAN BROS.         4,911           44         C			8,607
23         MATCHBOX TWENTY         8,072           24         TALKING HEADS         7,778           25         VAN MORRISON         7,661           26         PETER GABRIEL         7,521           27         BONNIE RAITT         7,460           28         JASON MRAZ         7,074           29         GOO GOO DOLLS         7,022           30         TRACY CHAPMAN         7,022           31         PEARL JAM         6,889           32         PRETENDERS         6,837           33         BECK         6,819           34         TRAIN         6,372           35         STING         6,354           36         SUSAN TEDESCHI         6,223           37         PETE YORN         6,217           38         BOB MARLEY         5,910           39         RHETT MILLER         5,892           40         BEN HARPER         5,613           41         STEVIE RAY VAUGHAN         5,360           42         LUCINDA WILLIAMS         5,204           43         ALLMAN BROS.         4,911           44         CHRIS ISAAK         4,839	21	ERIC CLAPTON	8,425
24       TALKING HEAOS       7,778         25       VAN MORRISON       7,661         26       PETER GABRIEL       7,521         27       BONNIE RAITT       7,460         28       JASON MRAZ       7,074         29       GOO GOO DOLLS       7,022         30       TRACY CHAPMAN       7,022         31       PEARL JAM       6,889         32       PRETENDERS       6,837         33       BECK       6,819         34       TRAIN       6,372         35       STING       6,354         36       SUSAN TEDESCHI       6,223         37       PETE YORN       6,217         38       BOB MARLEY       5,910         39       RHETT MILLER       5,892         40       BEN HARPER       5,613         41       STEVIE RAY VAUGHAN       5,360         42       LUCINDA WILLIAMS       5,204         43       ALLMAN BROS.       4,911         44       CHRIS ISAAK       4,839	22	BEATLES	8,295
25         VAN MORRISON         7,661           26         PETER GABRIEL         7,521           27         BONNIE RAITT         7,460           28         JASON MRAZ         7,074           29         GOO GOO DOLLS         7,022           30         TRACY CHAPMAN         7,022           31         PEARL JAM         6,889           32         PRETENDERS         6,837           33         BECK         6,819           34         TRAIN         6,372           35         STING         6,354           36         SUSAN TEDESCHI         6,223           37         PETE YORN         6,217           38         BOB MARLEY         5,910           39         RHETT MILLER         5,892           40         BEN HARPER         5,613           41         STEVIE RAY VAUGHAN         5,360           42         LUCINDA WILLIAMS         5,204           43         ALLMAN BROS.         4,911           44         CHRIS ISAAK         4,839	23	MATCHBOX TWENTY	8,072
26         PETER GABRIEL         7,521           27         BONNIE RAITT         7,460           28         JASON MRAZ         7,074           29         GOD GOD DOLLS         7,022           30         TRACY CHAPMAN         7,022           31         PEARL JAM         6,889           32         PRETENDERS         6,837           33         BECK         6,819           34         TRAIN         6,372           35         STING         6,354           36         SUSAN TEDESCHI         6,223           37         PETE YORN         6,217           38         BOB MARLEY         5,910           39         RHETT MILLER         5,892           40         BEN HARPER         5,613           41         STEVIE RAY VAUGHAN         5,360           42         LUCINDA WILLIAMS         5,204           43         ALLMAN BROS.         4,911           44         CHRIS ISAAK         4,839	24	TALKING HEAOS	7,778
27         BONNIE RAITT         7,460           28         JASON MRAZ         7,074           29         GOO GOO DOLLS         7,022           30         TRACY CHAPMAN         7,022           31         PEARL JAM         6,889           32         PRETENDERS         6,837           33         BECK         6,819           34         TRAIN         6,372           35         STING         6,354           36         SUSAN TEDESCHI         6,223           37         PETE YORN         6,217           38         BOB MARLEY         5,910           39         RHETT MILLER         5,892           40         BEN HARPER         5,613           41         STEVIE RAY VAUGHAN         5,360           42         LUCINDA WILLIAMS         5,204           43         ALLMAN BROS.         4,911           44         CHRIS ISAAK         4,839	25	VAN MORRISON	7,661
28         JASON MRAZ         7,074           29         GOO GOO DOLLS         7,022           30         TRACY CHAPMAN         7,022           31         PEARL JAM         6,889           32         PRETENDERS         6,837           33         BECK         6,819           34         TRAIN         6,372           35         STING         6,354           36         SUSAN TEDESCHI         6,223           37         PETE YORN         6,217           38         BOB MARLEY         5,910           39         RHETT MILLER         5,892           40         BEN HARPER         5,613           41         STEVIE RAY VAUGHAN         5,360           42         LUCINDA WILLIAMS         5,204           43         ALLMAN BROS.         4,911           44         CHRIS ISAAK         4,839	26	PETER GABRIEL	7,521
29         GOO GOO DOLLS         7,022           30         TRACY CHAPMAN         7,022           31         PEARL JAM         6,889           32         PRETENDERS         6,837           33         BECK         6,819           34         TRAIN         6,372           35         STING         6,354           36         SUSAN TEDESCHI         6,223           37         PETE YORN         6,217           38         BOB MARLEY         5,910           39         RHETT MILLER         5,892           40         BEN HARPER         5,613           41         STEVIE RAY VAUGHAN         5,360           42         LUCINDA WILLIAMS         5,204           43         ALLMAN BROS.         4,911           44         CHRIS ISAAK         4,839	27	BONNIE RAITT	7,460
30         TRACY CHAPMAN         7,022           31         PEARL JAM         6,889           32         PRETENDERS         6,837           33         BECK         6,819           34         TRAIN         6,372           35         STING         6,354           36         SUSAN TEDESCHI         6,223           37         PETE YORN         6,217           38         BOB MARLEY         5,910           39         RHETT MILLER         5,892           40         BEN HARPER         5,613           41         STEVIE RAY VAUGHAN         5,360           42         LUCINDA WILLIAMS         5,204           43         ALLMAN BROS.         4,911           44         CHRIS ISAAK         4,839	28	JASON MRAZ	7,074
31         PEARL JAM         6,889           32         PRETENDERS         6,837           33         BECK         6,819           34         TRAIN         6,372           35         STING         6,354           36         SUSAN TEDESCHI         6,223           37         PETE YORN         6,217           38         BOB MARLEY         5,910           39         RHETT MILLER         5,892           40         BEN HARPER         5,613           41         STEVIE RAY VAUGHAN         5,360           42         LUCINDA WILLIAMS         5,204           43         ALLMAN BROS.         4,911           44         CHRIS ISAAK         4,839	29	GOO GOO DOLLS	7,022
32         PRETENDERS         6.837           33         BECK         6,819           34         TRAIN         6,372           35         STING         6,354           36         SUSAN TEDESCHI         6,223           37         PETE YORN         6,217           38         BOB MARLEY         5,910           39         RHETT MILLER         5,892           40         BEN HARPER         5,613           41         STEVIE RAY VAUGHAN         5,360           42         LUCINDA WILLIAMS         5,204           43         ALLMAN BROS.         4,911           44         CHRIS ISAAK         4,839	30	TRACY CHAPMAN	7,022
33         BECK         6,819           34         TRAIN         6,372           35         STING         6,354           36         SUSAN TEDESCHI         6,223           37         PETE YORN         6,217           38         BOB MARLEY         5,910           39         RHETT MILLER         5,892           40         BEN HARPER         5,613           41         STEVIE RAY VAUGHAN         5,360           42         LUCINDA WILLIAMS         5,204           43         ALLMAN BROS.         4,911           44         CHRIS ISAAK         4,839	31	PEARL JAM	6,889
34         TRAIN         6,372           35         STING         6,354           36         SUSAN TEDESCHI         6,223           37         PETE YORN         6,217           38         BOB MARLEY         5,910           39         RHETT MILLER         5,892           40         BEN HARPER         5,613           41         STEVIE RAY VAUGHAN         5,360           42         LUCINDA WILLIAMS         5,204           43         ALLMAN BROS.         4,911           44         CHRIS ISAAK         4,839	32	PRETENDERS	6.837
35         STING         6,354           36         SUSAN TEDESCHI         6,223           37         PETE YORN         6,217           38         BOB MARLEY         5,910           39         RHETT MILLER         5,892           40         BEN HARPER         5,613           41         STEVIE RAY VAUGHAN         5,360           42         LUCINDA WILLIAMS         5,204           43         ALLMAN BROS.         4,911           44         CHRIS ISAAK         4,839	33	BECK	6,819
36         SUSAN TEDESCHI         6,223           37         PETE YORN         6,217           38         BOB MARLEY         5,910           39         RHETT MILLER         5,892           40         BEN HARPER         5,613           41         STEVIE RAY VAUGHAN         5,360           42         LUCINDA WILLIAMS         5,204           43         ALLMAN BROS.         4,911           44         CHRIS ISAAK         4,839	34	TRAIN	6,372
37         PETE YORN         6,217           38         BOB MARLEY         5,910           39         RHETT MILLER         5,892           40         BEN HARPER         5,613           41         STEVIE RAY VAUGHAN         5,360           42         LUCINDA WILLIAMS         5,204           43         ALLMAN BROS.         4,911           44         CHRIS ISAAK         4,839	35	STING	6,354
38         BOB MARLEY         5,910           39         RHETT MILLER         5,892           40         BEN HARPER         5,613           41         STEVIE RAY VAUGHAN         5,360           42         LUCINDA WILLIAMS         5,204           43         ALLMAN BROS.         4,911           44         CHRIS ISAAK         4,839	36	SUSAN TEDESCHI	6,223
39         RHETT MILLER         5,892           40         BEN HARPER         5,613           41         STEVIE RAY VAUGHAN         5,360           42         LUCINDA WILLIAMS         5,204           43         ALLMAN BROS.         4,911           44         CHRIS ISAAK         4,839	37	PETE YORN	6,217
40         BEN HARPER         5,613           41         STEVIE RAY VAUGHAN         5,360           42         LUCINDA WILLIAMS         5,204           43         ALLMAN BROS.         4,911           44         CHRIS ISAAK         4,839	38	BOB MARLEY	5,910
41         STEVIE RAY VAUGHAN         5,360           42         LUCINDA WILLIAMS         5,204           43         ALLMAN BROS.         4,911           44         CHRIS ISAAK         4,839	39	RHETT MILLER	5,892
42         LUCINDA WILLIAMS         5,204           43         ALLMAN BROS.         4,911           44         CHRIS ISAAK         4,839	40	BEN HARPER	5,613
43         Allman Bros.         4,911           44         Chris Isaak         4,839	41	STEVIE RAY VAUGHAN	5,360
43         Allman Bros.         4,911           44         Chris Isaak         4,839	42	LUCINDA WILLIAMS	5,204
	44	CHRIS ISAAK	4,839
	45	DAVID BOWIE	4,710
46 DIRE STRAITS 4,664		DIRE STRAITS	
47 THE JAYHAWKS 4,575			
48 JOHN MELLENCAMP 4,575			
49 LED ZEPPELIN 4.512			
50 ELVIS COSTELLO 4,475			•
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#### TRIPLE A TOP 30

LAST	THIS	• May 30, 2003	TOTAL PLAYS	PLAYS	GROSS	WEEKS ON	TOTAL STATIONS/
WEEK	-	ARTIST TITLE LABEL(S)			(00)		
1	0	JACK JOHNSON The Horizon (Moonshine Conspiracy/Universal)	561	+24	35387	13	26/0
2	2	TRAIN Calling All Angels (Columbia)	526	+26	35868	8	23/0
3	3	COLDPLAY Clocks (Capitol)	433	-28	36970	26	26/0
5	4	FLEETWOOD MAC Peacekeeper (Reprise)	426	·21	27797	12	23/0
4	5	JOHN MAYER Why Georgia (Aware/Columbia)	425	-32	27860	17	23/0
8	6	BEN HARPER With My Own Two Hands (Virgin)	415	+25	23322	12	23/0
6	7	PETE YORN Come Back Home (Columbia)	401	.9	25925	10	25/0
11	8	COLDPLAY The Scientist (Capitol)	352	+22	19294	7	23/0
7	9	JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)	351	-56	20003	17	22/0
10	10	LUCINDA WILLIAMS Righteously (Lost Highway)	319	-17	15714	13	21/0
13	0	ZIGGY MARLEY True To Myself (Private Music/AAL)	316	+17	19704	9	21/0
12	12	JAYHAWKS Save It For A Rainy Day (American/Lost Highway/IDJMG)	305	-13	17161	14	21/0
9	13	COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	300	-58	27740	20	20/0
14	14	ALLMAN BROTHERS Firing Line (Sanctuary/SRG)	232	-18	11057	11	17/0
16	15	THORNS   Can't Remember (Aware/Columbia)	229	-10	15848	6	20/0
22	10	NICKEL CREEK Smoothie Song (Sugar Hill)	228	+40	22967	3	18/2
19	Ð	STEELY DAN Blues Beach (Reprise)	222	+9	15408	3	19/0
18	18	JOHN HIATT My Baby Blue (New West)	222	.4	15407	7	20/0
20	19	JOHN EDDIE Let Me Down Hard (Thrill Show/Lost Highway)	218	+ 8	9659	7	18/0
15	20	JOHNNY MARR Down On The Corner (iMusic)	215	-26	11507	13	15/0
23	2	LIVE Heaven (Radioactive/MCA)	209	+26	4977	4	9/0
17	22	DAVID GRAY Be Mine (ATO/RCA)	208	-22	15934	18	13/0
21	23	JACKSON BROWNE About My Imagination (Elektra/EEG)	187	-8	12548	3	17/1
25	24	MATCHBOX TWENTY Unwell (Melisma/Atlantic)	180	+ 3	17503	15	6/0
27	25	THIRD EYE BLIND Blinded (When I See You) (Elektra/EEG)	176	+ 2	9254	6	11/1
Debut	26	GUSTER Amsterdam (Palm Pictures/Reprise)	163	+100	10712	1	19/2
30	Ð	PSEUDOPOD All Over You (Interscope)	161	+14	5118	2	15/1
-	28	MAROON 5 Harder To Breathe (Octone/J)	150	+29	5029	17	7/0
Debut>	29	WIDESPREAD PANIC Don't Wanna Lose You (Widespread/SRG)	145	+3	6548	1	14/0
28	30	BLUE MAN GROUP F/DAVE MATTHEWS Sing Along (Lava)	144	-12	4664	3	10/0

26 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 5/18-5/24. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are fied in total plays, the song with the larger increase in plays is placed lirst. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

#### New & Active

FRANKY PEREZ Something Crazy (Lava) Total Plays: 140, Total Stations: 9, Adds: 0 STEVE WINWOOD Different Light (Wincraft/SCI-Fidelity) Total Plays: 134, Total Stations: 11, Adds: 0 EAGLES Hole In The World (ERC) Total Plays: 112, Total Stations: 11, Adds: 1 RHETT MILLER Our Love (Elektra/EEG) Total Plays: 111, Total Stations: 7, Adds: 0 BRUCE COCKBURN Open (True North/Rounder) Total Plays: 107, Total Stations: 11, Adds: 1 LIZ PHAIR Why Can't 1 (*Capitol*) Total Plays: 99, Total Stations: 7, Adds: 0 3 DOORS DOWN When I'm Gone (*Republic/Universal*) Total Plays: 99, Total Stations: 4, Adds: 0 **RICHARD THOMPSON** I'll Tag Along (*Cooking Vinyl/SpinArt*) Total Plays: 87, Total Stations: 10, Adds: 2 JOHN MELLENCAMP Teardrops Will Fall (*Columbia*) Total Plays: 85, Total Stations: 6, Adds: 0 WHITE STRIPES Seven Nation Army (*Third Man/V2*) Total Plays: 85, Total Stations: 4, Adds: 0

Songs ranked by total plays

- 1	Bourned /Str
- 6	

#### Most Added

www.rradds.com	
ARTIST TITLE LABEL(S)	ADDS
TRACY CHAPMAN Let It Rain (Elektra/EEG)	6
ANNIE LENNOX Pavement Cracks (J)	3
SCOTT MILLER & COMMONWEALTH Second Chance (Sugar Hill)	3
GUSTER Amsterdam (Palm Pictures/Reprise)	2
NICKEL CREEK Smoothie Song (Sugar Hill)	2
RICHARD THOMPSON I'll Tag Along (Cooking Vinyl/SpinArt)	2
GARFUNKEL/SHARP/MONDLOCK How Did You Know (Manhattan/El	<i>AC)</i> 2
PAUL BRADY Hawana Way (Compass)	2
STEVE DELOPOULOS Another Day (Universal South)	2
FRANCIS DUNNERY The Wounding & Healing Of Men (Aquarian Nation	n/ 2
Most	
Increased Plays	
PI	TAL
ARTIST TITLE LABEL(S) INCR	EASE
	+100
LIFEHOUSE Hanging By A Moment (DreamWorks)	+78
EAGLES Hole In The World (ERC)	+53
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	40

	EAGLES Hole In The World (ERC)	+53
1	ANNIE LENNOX Pavement Cracks (J)	+48
Ì	U2 Stuck In A Moment (Interscope)	+45
	INDIGENOUS C'mon Suzie (Silvertone)	+44
	DAVE GAHAN Dirty Sticky Floors (Reprise)	+42
1	NICKEL CREEK Smoothie Song (Sugar Hill)	+ 40
	STEVE WINWOOD Different Light (Wincraft/SCI-Fidelity)	+38
	LENNY KRAVITZ Again (Virgin)	+ 37

#### Most Played Recurrents

TOTAL ARTIST TITLE LABEL(S) DAVE MATTHEWS BAND Grace is Gone (RCA) 189 TORI AMOS A Sorta Fairytale (Epic) 183 DAVE MATTHEWS BAND Grey Street (RCA) 179 BECK Lost Cause (Geffen/Interscope) 147 WALLFLOWERS How Good It Can Get (Interscope) 147 JACK JOHNSON Flake (Enjoy/Universal) 146 NORAH JONES Come Away With Me (Blue Note/Virgin) 143 NORAH JONES Don't Know Why (Blue Note/Virgin) 136 TRACY CHAPMAN You're The One (Elektra/EEG) 121 JOHN MAYER Your Body is A Wonderland (Aware/Columbia) 118 PAUL SIMON Father And Daughter (Nick/Jive) 114 SUSAN TEDESCHI Alone (Tone-Cool/Artemis) 113 JOHN MAYER No Such Thing (Aware/Columbia) 112 JACK JOHNSON Bubble Toes (Enjoy/Universal) 106 DAVE MATTHEWS BAND Where Are You Going (RCA) 104 RED HOT CHILI PEPPERS Zephyr Song (Warner Bros.) 91 JIMMY EAT WORLD The Middle (DreamWorks) 90 COLDPLAY In My Place (Capitol) 90 R&R Station Playlists have moved to the web. See all of our monitored reporters at

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Sam Roberts says he will die for rock 'n' roll. After seeing him steal the whole show as the first of two openers, I'm inclined to believe him. He's got fire, intelligence and conviction. And because of it, his album *We Are Born in a Flame* has grown quite comfortable in my CD player. I should tell you that I am a sucker for clean, unaffected production and acoustic instrumentation in rock 'n' roll, both of which are present here. Mu-



roll, both of which are present here. Music is in Roberts' soul — how many people fall in love with the violin at age 4? His songs have an effortless quality that makes them seem familiar. You may sense certain references in Roberts' music — mid-career Beatles, Oasis circa 1995, Springsteen and Beck — but his sound is his own. • The first single, "Brother Down," is a breezy, infec-

tious hum-along groove that's got summer written all over it. The gentle and mildly psychedelic "The Canadian Dream" feels like summer, too, even though it's about frozen turf and the economy. "Hard Road" is another toe-tapper with an insistent melody and clear, honest insights. "Taj Mahal" is a sweet love song that resolves in a gritty guitar flourish. "Higher Learning" is a rocker with a winning refrain ("Time is a slippery fish"). The album's got depth and wit. Sam Roberts' *We Are Born in a Flame* is the kind of disc that makes the term "album-oriented rock" seem somewhat meaningful again.

**Jack Johnson** holds at 1° for the second week on the monitored airplay chart, while **Train** are close behind at 2° ... **Ben Harper** moves back up to 6°, **Coldplay**'s new one goes top 10 at 8° (Coldplay have two songs in the top 10 at the moment!), and **Ziggy Marley** is knocking on the door at 11° ... **Nickel Creek**'s new one is building nicely with a jump from 22°-16°, **Steely Dan** increase to 17°, and **John Eddle** is



now top 20 at 19\* ... Other gainers include Live (23\*-21\*), Third Eye Blind (27\*-25\*) and Pseudopod (30\*-27\*) ... Guster and Widespread Panic debut, and Maroon 5 re-enters ... On the Indicator airplay chart, Harper slides into the top slot, and Johnson is now No. 2. Two top 10s for Columbia - Train at 7\* and Pete Yorn at 10\* ... The rest of the chart is pretty stationary, with Phil Roy (26\*-21\*), Radiohead (30\*-25\*) and Pseudopod (29\*-26\*) as gainer highlights ... Steve Winwood and Guster debut ... In the Most Added category we see quite a bit of action in spite of the holiday weekend: Tracy Chapman's new song is a big winner this week with 11 total adds (No. 1 most added on both panels), and Ed Harcourt grabs five total adds (tied for No. 1 on the Indicator panel) ... Also having a good showing the first week are Bonepony, Maktub, Francis Dunnery, Joe Jackson and Stephen Delopoulos ... Guster, Nickel Creek, Annie Lennox, Garfunkel/Sharp/Mondlock, Scott Miller and John Mellencamp close some holes. Keep an eye on The Eagles, Franky Perez, the new Rhett Miller, Bruce Cockburn, Liz Phair, Richard Thompson and the next Dar Williams track. — John Schoenberger, Triple A Editor

John Schoenberger, Triple A Editor



ARTIST: Widespread Panic LABEL: Widespread/SRG By John Schoenberger / TRIPLE A EDITOR

In the vast universe of so-called "jam bands," very few can command respectable radio airplay, and even fewer can do it with the ease of Athens, GAbased Widespread Panic. Formed way back in 1983, this band of musical brothers has also skillfully developed a rabid fan base that comes to see them perform live by the tens of thousands.

Ball is the Panic's eighth album and marks the first time they entered the studio without founding member Mike Houser, who succumbed to cancer a year or so ago. "At first we had to get over the shellshock of playing without Mikey — of him not sitting in that space he normally occupied," says keyboardist John "JoJo" Hermann. "We approached this album with the attitude of, 'Let's not worry about any outside pressures. Let's try to have fun and throw down as many ideas as we can.' You start with a big log, and then you whittle away until you've got something."

This effort also marks the first time the outfit recorded new music without road testing it first. In the past they have always tried out new tunes on tour before recording them. John Bell (vocals, guitar), George McConnell (guitar, vocals), Todd Nance (drums), Domingo S. Ortiz (percussion), Dave Scholls (bass) and Hermann recorded the album at producer John Keane's studio in Athens.

"It was a wide-open process," says Nance. "The word 'no' was never uttered. We had this opportunity — whether it was welcome or not — to start fresh, so we went back to square one to see if this



thing would stand on its own. It worked out pretty well."

Indeed, song for song, *Ball* is Widespread Panic's best album in a very long time. Certainly their penchant for opening things up musically is present throughout the 13 new songs, but they made an effort to constrain their creative juices within the song structures and to closely follow the melodic and lyrical cues. Standouts include "Don't Wanna Lose You," "Fishing," "Tortured Artist" and "Meeting of the Waters."

The Panic have also been very active on many other levels. In February they released a new double-disc DVD package called *Live From the Backyard in Austin*, TX — their fifth audio-visual offering. The package was recorded on July 20, 2002 during a three-day run. In addition to the performance, it includes in-depth interviews with the band and some behind-the-scenes footage.

As you would expect, the boys have a very busy touring schedule this summer, which started at the New Orleans Jazz & Heritage Festival and will include headlining this year's Bonnaroo Music Festival in mid-June in Tennessee. In addition, they'll do three nights at Red Rocks in Colorado, two nights at the 10,000 Lakes Festival in Minnesota, three nights in Los Angeles and four nights in San Francisco during the tour.



LAST WEEK	This Week	ARTIST TITLE LABEL(S)	THIS WEEK PLAYS	+/- PLAYS	CUMLATIVE PLAYS		
1	0	DERAILERS Genuine (Lucky Dog)	733	+29	5581		
2	2	VARIOUS ARTISTS Lonesome Onry And Mean (Dualtone)	697	+3	4277		
5	3	JDHN HIATT & THE GONERS Beneath (New West)	616	+19	3347		
4	4	LUCINDA WILLIAMS World Without Tears (Lost Highway)	612	-46	7055		
3	5	RAY WYLIE HUBBARD Growl (Philo)	602	-63	5576		
6	6	JAYHAWKS Rainy Day Music (American/Lost Highway/IDJMG)	588	+7	5925		
7	7	RDSANNE CASH Rules Of Travel (Capitol)	514	-4	6966		
8	8	RHDNDA VINCENT Dne Step Ahead (Rounder)	476	+ 15	1827		
10	9	MARCIA BALL So Many Rivers (Alligator)	432	+19	1848		
11	10	CAITLIN CARY I'm Staying Dut (Yep Roc)	403	+10	1845		
9	11	TDM RUSSELL Modem Art (Hightone)	400	-24	3104		
21	12	GREG TRDOPER Floating (Sugar Hill)	369	+77	1024		
15	13	RECKLESS KELLY Above The Sun (Sugar Hill)	368	+22	1332		
13	14	VARIDUS ARTISTS Texas Outlaws (Compadre)	357	+1	2033		
Debut>	15	SCOTT MILLER Upside Down (Sugar Hill)	354	+ 174	528		
12	16	BE GDDD TANYAS Chinatown (Nettwerk)	334	-26	7008		
17	Ð	MARTY RAYBON Full Circle (Dobbie Shea)	330	+4	3762		
24	18	VARIOUS ARTISTS It Will Come To (Vangaurd)	321	+ 37	992		
1	19	TONWES VAN ZANDT In The Beginning (Compadre)	315	·21	2174		
18	20	RICKY SCAGGS Live at The Charleston (Skaggs Family)	309	-5	2409		
20	2)	GIBSON BROTHERS Bona Fide (Sugar Hill)	302	+3	2924		
14	22	JEFF BLACK B Sides And Confessions (Dualtone)	276	-74	4549		
19	23	JEANNIE KENDALL Jeannie Kendall (Rounder)	273	-26	4971		
25	24	KEVIN DEAL The Lawless (Blind Nello)	267	.7	1217		
26	25	MARK INSLEY Supermodel (Rustic Records)	255	-15	1940		
27	26	HAL KETCHUM The Ling of Love (Curb)	252	+9	1941		
22	27	DAVID OLNEY The Wheel (Loud House)	251	-38	4826		
29	28	HOUSTOM MARCHMAN Desparate Man (Independent)	250	-6	4826		
28	29	AMY RIGBY Till The Wheel Fall Off (Signature Sounds)	232	·6	1370		
30	30	CORB LUND BAND Five Dollar Bill (Stony Plain)	212	-9	1886		
The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio							

shows, satellite radio and internet stations that have agreed to submit weekly spin cpunts. For more information please visit www.americanamusic.org © 2003Americana Music Association

#### Americana Spotlight

by John Schoenberger

Artist: Hal Ketchum





Raised in the Adirondack Mountains of upstate New York, Hal Ketchum eventually ended up in Nashville by way of Texas. He began writing songs for other artists but ultimately felt he could do his own songs best. With the release of his debut indie album in 1988, Threadbare Alibis, the public was first exposed to his insightful lyrics and strong, clear voice. Since then Ketchum has released seven albums via Curb records - including his latest effort, The King of Love - and enjoyed quite a bit of radio success. Although his music is deeply rooted in country traditions,

Ketchum also skillfully interjects elements of rock, folk and R&B. "I have a deep respect for a lot of different musical styles," he says, "and I also have the flexibility to play in those styles." This time around Ketchum produced the album himself, which he says was the natural next step for him. Of the 15 songs on The King of Love. Ketchum wrote or co-wrote 14 of them. Those who contributed their writing talents include Joshua Ragsdale, Tim O'Brien and Charlie Daniels. The sessions also included some very impressive guests, including Jonell Moser, Guy Clark and O'Brien (who also played fiddle) on vocals, Glen Caruba on drums, Kevin McKendrie on keys, Russ Paul and Sir William Cooley on guitar and Chris Kent and Keith Carper on bass. I like "Run Loretta Run," "The Carpenter's Way" and the title track.

#### Americana News

There's a one-hour Uncle Tupelo radio special available - at no cost - called The Long Cut. It features recently conducted interviews with Jay Farrar, Jeff Tweedy and Mike Heidorn, as well as noted music critic Anthony DeCurtis. The special also includes selected tracks from Uncle Tupelo's four albums as it follows the history of one of alt country's most influential bands. Contact Andy Cahn at 848-391-6411 for more details ... The Ryman Auditorium in Nashville has a number of bluegrass concerts lined up for the summer, featuring headliners such as The Del McCoury Band, Vince Gill, Ralph Stanley, Jim Lauderdale, Mountain Heart, Blue Highway, Ricky Skaggs and Marty Stuart ... Porter Wagoner was one of the special guests during the first night of the Ralph Stanley Bluegrass Festival, which took place May 22-24 near Coeburn, VA. Others who performed over the three-day event were The Country Gentleman, Jim Lauderdale, Jimmy Martin, Larry Sparks and Gillian Welch with David Rawlings ... As Willie Nelson recently celebrated his 70th birthday, he was named a Treasure of Austin and the great state of Texas by the state Senate ... Speaking of Nelson, he sent care packages to the Texas state Democrats who skedaddled over to Oklahoma recently to thwart a redistricting bill. He reportedly sent them red bandanas and his own brand of whiskey, along with a note saying, "Way to go. Stand your ground." ... The Mavericks - now comprising new guitarist Eddie Perez, singer Raul Malo, bassist Robert Reynolds and drummer Paul Deakin - have just entered the studio with producer Kenny Greenburg ... Kasey Chambers won three APRA Awards in Sydney, including Song of the Year for "Not Pretty Enough."

Note: If you have Americana news, please forward it to ischoenberger@radioandrecords.com.

#### Most Added<sup>®</sup>

ARTIST TITLE LABEL(S)	ADDS
GILLIAN WELCH Soul Journey (Acony)	19
SCOTT MILLER Upside Down (Sugar Hill)	13
RANI ARBD & DAISY MAYHEM Gambling Eden (Signature Sounds)	9
BONEPDNY Jubilee (SuperDuper)	7
STACEY EARLE & MARK STUART Never Gonna Let You Go (Evolver)	7
RAY BENSON Beyond Time (Audium)	6
GREG TROOPER Floating (Sugar Hill)	6



**RICK WELKE** 

welke@radioandrecords.con

CHRISTIAN



82

## Hallelujah!

#### New Memphis Gospel station has Clear Channel cheering

this type of music to the masses and let

them know that gospel is not old and

stale. You can be hip and like gospel

music too. We have music for the

With that kind of suc-

says Collier: "It really

 ${f F}$ lipping a station to Gospel isn't a new idea. But and the new station succeeds in a short time - heads will turn. Such is the case with WHAL (Hallelujah FM) in Memphis. Good radio, and Gospel all the way.

Other markets have already offered up winners with Gospel radio - Radio One's WPZE/Atlanta has been in the top five in the market for a year

now. With that in mind, what can make Gospel a winner over other, betterknown mainstream formats? How can a decisionmaker determine whether the format will work in a particular city?

In the case of Clear Channel Regional VP/GM Bruce Demps, he knew he had an FM frequency in

the cluster that wasn't doing so well, while then-Gospel KWAM-AM was performing decently. So he decided to bring gospel music to the FM dial, and on Dec. 22, 2002, Hallelujah FM was born.

The sudden success WHAL has experienced has been beyond anyone's expectations: Within four months of the launch the frequency had jumped 1.8-6.4 12+. Hallelujah PD Eileen Collier says, "I am elated to be able to expose



**Eileen Collier** 

didn't take a lot for the word to spread about the station, because it was something the audience was hungry for. We did cross-promote heavily on our three Urban stations in the market. The rest was word of mouth."

Gospel music's release system to radio isn't comparable to that of mainstream formats, or even other Christian formats. There is no chart to gauge what is going on nationally, and record labels tend to release two or three singles -- sometimes whole albums -- instead of pushing one song to radio. That can create a tidal wave of music to consider each week. In that sense, Hallelujah FM is a bit different from its counterparts. Collier says, "I like to think that we are

unlike the average Gospel station in that we are going to play the best that is available, not all that is available.

"I am elated to be able to expose this type of music to the masses and let them know that gospel is not old and stale. You can be hip and like gospel music too."

Just because a new CD is released this week doesn't mean we are going to play it this week. The songs have to breathe and be given room to grow.

"I rely heavily on my Asst. PD/ MD, Tracy Bethea. She has been in Gospel radio for a long time and really knows the music. We get in new music and decide what goes to the top of the stack so that when we add new music, we'll have a handle on it."

#### Teamwork Rules

Collier knows it takes a team to make things happen, especially with the diverse responsibilities staffers now have at stations across the country. And Collier herself is living proof of that. "I just want to thank Bruce Demps and Nate Bell for believing in me," she says. "They've allowed me to become the PD for this station, as well as to continue my duties as Asst. PD for our other frequencies in the market at KJMS and WDIA.

"Bobby O'Jay was a big supporter of mine and hired me when I started at WDIA. Working under Bobby and Nate has truly been a learning expe-





SCALED-BACK PERFORMANCE Word artists Downhere played in the WAYK/Kalamazoo, MI studios recently with only one guitar and a drum set consisting of a notepad and two Sharpies. The band premiered cuts from their new project, So Much for Substitutes, for WAYK listeners. Pictured here (I-r) are Downhere's Jason Germain, WAYK morning co-host Brook Taylor and Downhere's Jeremy Thiessen, Glenn Lavender and Marc Martel.

rience, and I appreciate everything they have taught me, whether by telling me how it was done or my simply observing it. I got the best of both worlds

"To anyone striving to move up, all I have to say is, keep your eyes, ears and mind open, and be patient. If you are on top of your game, your time will come."

As for what's coming up for WHAL, Collier says, "There are so many things on the horizon for Hallelujah. I am really fortunate to work with visionaries who all are working on the same page.

"The personalities on Hallelujah FM — Michael Adrian Davis, Tracy Bethea and Christie Taylor - are all full of ideas, and I encourage them to develop those ideas and work with our promotions department to make them become reality. Our Director/ Urban Programming, Nate Bell, and Bruce Demps support us every step of the way. I am so excited about the future of this station!"

#### **Dollars And Cents**

Of course, commercial radio comes down to dollars and cents. With the massive ratings move in such a short time, the salespeople at WHAL have their work cut out for them. "They are all smiles," Collier says. "We were already getting a lot of people wanting to advertise on the station anyway.

"I believe that most **Gospel stations are** stuck in tradition. and that's not necessarily a bad thing. But if you can stretch out and do something different, do it."

The buzz on the street was phenomenal, and now this.

What can other Gospel stations do to get more attention and better ratings? Collier offers her own counsel, reflecting a good radio mind-set: "Know the market and know the music. I believe that most Gospel stations are stuck in tradition, and that's not necessarily a bad thing. But if you can stretch out and do something different, do it. There could be a blessing behind it."



PLUMB FUN Curb artists Plumb dropped by KTSY/Boise, ID on a recent promotional trip through the Western U.S. She and her band rocked the house, playing a few live cuts on the afternoon show. Pictured here (I-r) are percussionist Michael Jones, guitarist Tracy Ferrie, KTSY morning show host Jerry Woods, Plumb and KTSY PD Ty McFarland, Office Manager Michelle Yeager and Chaplain Brian Yeager





The **GGM** Update

Christian Retail, Radio & Records Newsweekly

## Getting To Know Radial Angel

#### After four years of rocking indie-style, Squint artists enjoy the label life

hey can't stop the rock, but who's asking them to? On the eve of their upcoming Can't Stop the Rock tour with indie act Unified Front, Radial Angel are about to jump on the bus for a three-month summer excursion that promises to serve up more than its share of delectable pebbles of igneous for the band's rock-eating followers.

"Our major plan is to tour, tour, tour and play as much as possible. That's the only thing we have on our schedule," said Radial Angel lead guitarist Jeremy Dolezel when asked about Angel's plans after GMA Week in early April. The quartet prepared for their first major headlining tour by gigging with Sparrow rockers The

gether with our manager and got some inside information on how to do certain things. We also got together ourselves and decided that we weren't going to just lie down and say, "OK, well, maybe a label will pick us up." It was more like, "We want to work for this, and maybe that will come later."



Radial Angel (l-r): Jared Taber, Eddie Jones, Tommy Perkins and Jeremy Dolezel.

Elms and Tooth & Nail newcomers Holland, and now, after much success in four years as independent artists, they'll soon be out in support of their Squint debut, *One More Last Time*, released March 11.

Dolezel (lead guitar), Eddie Jones (bass), Tommy Perkins (drums) and Jared Taber (guitar, lead vocals) will all humbly tell you that being a newly signed act is "a blessing." This week THE CCM UPDATE contributor Kevin Sparkman talks with the band about life after signing on the dotted line.

CCM: What was the key to being a successful independent band? What made you stand out among the others who were trying to make it?

JT: We worked a lot harder than some of the other bands. We got to-

That really wasn't our goal, to get signed. Our goal was just to be able to do this for a living and share the message the Lord gave us. I feel that since we worked so hard, it showed, and God blessed us.

CCM: Your first independent project got a lot of attention. What are your expectations now that you're signed to Sauint?

EJ: It definitely feels like we're starting over — like we went as far as we could go as an independent band, and now it's like starting all over again. We don't really have any set expectations. These guys are taking care of us at Warner Bros., so we just put it in their hands, and wherever it goes, it goes. We just want to play.

JD: We went from being a big in-

dependent band to being a little signed band. It's kind of like going from junior high, where you're at the top of your class, into high school, and now you're a nobody.

CCM: Has there been any sort of initiation from, say, your labelmates?

JD: Not anybody from Squint. There has been from some of the bands we play with, but I don't know if we want to talk about that!

EJ: One of the guys from The Elms threw me in a trash can the other day. No, it's been good. We've had a good response.

CCM: Who is the Radial Angel audience?

JT: I feel that a lot of [Contemporary Christian] artists are catering to Christians and what they should do. Maybe that's what God called them to do, and that's fine; we need people out there to do that. But I feel that we have been called to not do that. We've been called to go outside of the Christian market and get the kids who will probably never hear our message anywhere else.

This tour that we're doing with The Elms has been really great. We played some secular clubs, so we got to go in there where people have probably never heard the Word.

CCM: Do you feel your live perfornuances are a signature for the band?

EJ: I definitely think that our live performances are a signature. We bring out the meaning of the songs more if you come see us live. You'll understand the songs better.

CCM: What type of venue do you enjoy playing most? Where would you say you have the greatest effect in reaching someone?

EJ: I personally like playing clubs — whether it's a Christian club or a mainstream club, it doesn't matter. People come just to hear our music, so it's always a joy to play for people who are there to hear you. In reaching out to people, we've had some success in mainstream clubs, and I think we want to do more of that, because we think there's a need there.

For people who don't necessarily know anything about Christian music or that there even is such a thing,

www.americanradiohistorv.com



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#### **CCM** UPDATE GALLERY



**INSIDERS** Integrity Gospel artist Alvin Slaughter and Integrity Gospel Director/National Accounts Rick Thompson met recently with CBA store owners and music buyers for one-on-one discussions of Slaughter's new album, On the Inside. Slaughter and Thompson talked over marketing and promotion ideas with the group in preparation for the album's June 10 street date. Seen here are are (back row, I-r) Randy Miracle, David Almack, Slaughter, Dave Rose, John Yanchek and Roderick Jemison, (front I-r) Thompson, Randy Ross and Scott Von Loewe.

they get hold of it, hear it, like it, and if they think it sounds comparable qualitywise to what else is out there, they tend to listen to what you have to say. And that's where our honest lyrics kind of come into play. We've gotten a lot of good responses from playing at those clubs.

CCM: How did you come up with the name Radial Angel?

JD: Our old bass player came up with it. Radial just means going outward from a center point, and angels are considered to be messengers from God. So it's like starting from the center point, which is our band, and going outward with our music and spreading the message God has given us.

CCM: Who are your musical and lyrical influences?

EJ: My favorite author is Brian McLaren. He wrote A New Kind of Christian, and that book did a lot for me. As far as musical influences, some of my earlier ones were probably Poor Old Lu, Starflyer 59, Foo Fighters, Sunny Day Real Estate — I kind of learned bass by listening to them.

JD: I would have to say what got me playing guitar originally was early '90s grunge like Pearl Jam and Soundgarden. I didn't really know about Christian music at first, and some of the bands that I was introduced to were Plankeye, MxPx and Skillet. They really encouraged me to seek after God with my music.

TP: I started playing drums in band in junior high and high school. I was a band nerd — it's OK to be a band nerd! One of my earlier influ"Radial just means going outward from a center point, and angels are considered to be messengers from God. So it's like starting from the center point, which is our band, and going outward with our music and spreading the message God has given us."

ences was Lars Ulrich from Metallica. Now it's Jeremy Taggart from Our Lady Peace and Randy Shreve from GS Megaphone. They've helped me to learn stuff.

JT: I read a lot of Charles Dickens. I really like all of his stuff. I like the way he writes. It's real in-depth, and a lot of it is about his personal life, which is what I like to read about.

#### 84 CHRISTIAN AC TOP 30

107	100					
TAST	THIS	• May 30, 2003	70761	. /	WEEKS ON	*074
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	0	FFH You Found Me (Essential)	1806	+9	16	58/3
3	2	THIRD DAY You Are So Good To Me (Essential)	1781	+70	12	59/3
4	3	AVALON Everything To Me (Sparrow)	1603	+84	16	54/4
5	4	REBECCA ST. JAMES   Thank You (ForeFront)	1533	+48	13	54/3
2	5	NEWSBOYS He Reigns (Sparrow)	1529	·157	19	50/2
7	6	POINT OF GRACE Day By Day (Word/Curb/Warner Bros.)	1515	+162	8	60/4
6	0	NICHOLE NORDEMAN Legacy (Sparrow)	1454	+64	11	55/3
10	8	MERCYME Word Of God Speak (INO)	1223	+184	5	50/4
11	9	JOY WILLIAMS Every Moment (Reunion)	1165	+ 145	8	46/5
12	10	JEREMY CAMP   Still Believe (BEC)	1073	+55	10	44/4
8	11	JACI VELASQUEZ You're My God (Word/Curb/Warner Bros.)	1057	·176	17	41/2
13	12	KRISTY STARLING Water (Word/Curb/Warner Bros.)	1026	+118	7	45/3
9	13	PHILLIPS, CRAIG & DEAN My Praise (Sparrow)	1006	·60	20	37/3
16	14	SCOTT KRIPPAYNE Long Before The Sun (Spring Hill)	820	+25	9	34/2
14	15	AUDIO ADRENALINE Pierced (ForeFront)	776	-113	18	34/2
21	16	CHRIS RICE Smile (Just Want To Be With You) (Rocketown)	741	+ 198	3	36/7
15	17	NATALIE GRANT I Will Be (Curb)	732	-81	22	28/1
17	18	BEBO NORMAN Falling Down (Essential)	719	+21	10	31/3
23	19	STEVEN CURTIS CHAPMAN How Do I Love Her (Sparrow)	692	+161	2	33/8
18	20	PHIL JOEL The Man You Want Me To Be (Inpop)	662	+78	7	29/2
25	21	WARREN BARFIELD My Heart Goes Out (Creative Trust Workshop)	643	+ 209	2	36/13
19	22	STACIE ORRICO Strong Enough (ForeFront,	595	-2	12	26/3
20	23	SARA GROVES Less Like Scars (INO)	558	-1	11	28/3
24	24	DEREK WEBB She Must And Shall Go Free (INO)	445	-22	10	20/1
22	25	JARS OF CLAY The Valley Song (Essential)	433	-68	21	19/1
26	26	CAEDMON'S CALL Only Hope (Essential)	411	-21	21	18/1
27	27	STEVEN CURTIS CHAPMAN All About Love (Sparrow)	354	-51	21	12/0
[Debut]>	28	<b>BIG DADDY WEAVE</b> Neighborhoods (Fervent)	335	+52	1	16/2
28	29	RACHAEL LAMPA Brand New Life (Word/Curb/Warner Bros.)	312	·39	18	13/1
29	30	MERCYME Spoken For (INO)	300	-37	35	12/1

63 AC reporters. Songs ranked by total plays for the airplay week of Sunday 5/18-Saturday 5/24. © 2003 Radio & Records.

#### New&Active

SIXPENCE NONE THE RICHER Waiting On The Sun (Squint/Curb/Reprise) Total Plays: 279, Total Stations: 14, Adds: 3 NATE SALLIE It's About Time (Curb) Total Plays: 278, Total Stations: 13, Adds: 3 NATALLE GRANT Always Be Your Baby (Curb) Total Plays: 260, Total Stations: 14, Adds: 6 RUSS LEE Love Is A Cross (Christian/ Total Plays: 244, Total Stations: 10, Adds: 1 RELIENT K Getting Into You (Gatee) Total Plays: 244, Total Stations: 11, Adds: 0 SHANE BARNARD & SHANE EVERETT Be Near (Inpop) Total Plays: 242, Total Stations: 9, Adds: 1 MICHAEL W. SMITH Step By Step/Forever We Will Sing (Reunion) Total Plays: 230. Total Stations: 10, Adds: 2 LINCOLN BREWSTER Let The Praises Ring (Vertical) Total Plays: 219, Total Stations: 10, Adds: 2 GLASSBYRD Weight 0f The World (Worl/Curb/Warner Bros.) Total Plays: 183. Total Stations: 11, Adds: 0 JILL PAQUETTE Lift My Eyes (Reunion) Total Plays: 175, Total Stations: 13, Adds: 4

Songs ranked by total plays

#### Most Added www.rrindicator.com ARTIST TITLE LABELIS WARREN BARFIELD My Heart Goes Out /Creative Trust Workshop/13 STEVEN CURTIS CHAPMAN How Do I Love Her (Sparrow) 8 CHRIS RICE Smile (Just Want To Be With You) (Rocketown) 7 SHAUN GROVES See You (Rocketown) 7 NATALIE GRANT Always Be Your Baby (Curb) 6 JOY WILLIAMS Every Moment (Reunion) 5 JEFF DEYO I Give You My Heart (Gotee) 5 POINT OF GRACE Day By Day (Word/Curb/Warner Bros.) 4 AVALON Everything To Me (Sparrow) 4 MERCYME Word Of God Speak //NO/ 4 JEREMY CAMP | Still Believe (BEC) 4 JILL PAQUETTE Lift My Eyes (Reunion) 4 Most Increased Plays TOTAL PLAY INCREASE ARTIST TITLE LABEL(S)

WARREN BARFIELD My Heart Goes Out <i>(Creative Trust Work</i> +209	shop)
CHRIS RICE Smile (Just Want To Be With You) (Rocketown)	+198
MERCYME Word Of God Speak (INO)	+184
POINT OF GRACE Day By Day /Word/Curb/Warner Bros.)	+162
STEVEN CURTIS CHAPMAN How Do I Love Her (Sparrow)	+161
JOY WILLIAMS Every Moment (Reunion)	+145
NATALIE GRANT Always Be Your Baby (Curb)	+122
KRISTY STARLING Water (Word/Curb/Warner Bros.)	+118
SHAUN GROVES See You (Rocketown)	+99
NATE SALLIE It's About Time (Curb)	+ 89

#### Christian ACtivity

by Rick Welke

#### Four For FFH

FFH have held down the No. 1 spot at AC for four weeks in a row now. Not bad, considering that eight of the other top 10 songs have bullets and are hot on their tail! Only 25 plays now separate FFH from Third Day, so expect a takeover of the top position next week.

Jeremy Camp enters the top 10 this week, making him only one of two artists to reach the top 10 on the R&R AC, CHR and Rock charts this year (the other being Audio Adrenaline).

The champion in the add categories is **Warren Bartield**. He moves 25-21, +209 and also hails 13 new station adds this week. Mega-numbers for the newest artist in the Creative Trust lineup.

Other movers and shakers include Chris Rice (21-16, +198), Steven Curtis Chapman (23-19, +161) and Natalie Grant (+122, six adds).





#### CHR TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	0	THIRD DAY You Are So Good To Me (Essential)	1096	+72	11	26/1
3	0	NEWSBOYS He Reigns (Sparrow)	870	+ 36	19	20/1
2	3	JENNIFER KNAPP By And By (Gotee)	791	-46	12	21/1
6	4	BEBO NORMAN Falling Down (Essential)	727	+87	9	20/1
4	5	SWITCHFOOT More Than Fine (Sparrow)	701	-31	20	19/1
7	6	RELIENT K Getting Into You (Gotee)	688	+109	11	19/2
8	Ø	SHAUN GROVES Should I Tell Them? (Rocketown)	614	+40	20	16/1
12	8	JOY WILLIAMS Every Moment (Reunion)	610	+145	5	22/3
9	9	REBECCA ST. JAMES   Thank You (ForeFront)	591	+26	9	19/1
5	10	SEXPENCE NONE Don't Dream It's Over (Squint/Curb/Reprise	∮ 591	-50	9	20/1
10	11	KUTLESS Run (Tooth & Nail/EMC)	513	-14	22	11/0
13	12	SOULJAHZ True Love Waits (Squint/Curb/Warner Bro	s./501	+45	11	16/1
23	13	SANCTUS REAL Hey Wait (Sparrow)	487	+130	6	18/3
22	14	JEREMY CAMP   Still Believe (BEC)	483	+119	4	16/1
14	15	SUPERCHICK Hero (Inpop)	479	+38	8	15/1
11	16	STACIE ORRICO Security (ForeFront)	472	-19	15	15/1
18	17	SARA GROVES All Right Here (INO)	454	+65	8	14/1
16	18	FFH You Found Me (Essential)	443	+51	5	13/1
15	19	J. VELASQUEZ You're My God /Word/Curb/Warner Bro	s./ <b>413</b>	+12	8	12/1
24	20	EVERYDAY SUNDAY Hanging On (Flicker)	392	+39	3	17/1
26	ă	LIFEHOUSE Take Me Away (Sparrow/DreamWorks)	361	+65	3	10/1
17	22	PLUMB Sink n-Swim (Curb)	349	-41	19	12/1
21	23	LARUE Tonight (Reunion)	346	-21	14	10/1
25	24	ELMS Burn And Shine (Sparrow)	332	+ 35	3	11/1
Debut	æ	TODD AGNEW This Fragile Breath (Ardent)	308	+82	1	14/4
27	26	TREE63 Be All End All (Inpop)	288	-1	3	11/1
29	27	AUDIO ADRENALINE Pierced (ForeFront)	283	+2	2	10/1
20	28	SARAH SADLER Running Into You (Essential)	279	.97	13	7/0
28	29	GINNY OWENS Something More (Rocketown)	264	·21	5	9/0
	30	RACHAEL LAMPA Brand New Life /Word/Curb/Warner Bros	1 253	.4	12	8/0

27 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 5/18-Saturday 5/24. © 2003 Radio & Records.

#### New&Active

BIG DADDY WEAVE Audience Of One *(Fervent)* Tetal Paye: 233, Tetal Stations: 5, Adds: 0 DOWINHERE What It's Like *(Word/Curdr/Warner Bros.)* Total Paye: 224, Tetal Stations: 12, Adds: 2 SEVEN PLACES Everything *(BEC)* Tetal Pays: 221, Tetal Stations: 10, Adds: 1 PHIL JOEL The Man You Want Me To Be *(Inpop)* Tetal Pays: 203, Tetal Stations: 10, Adds: 3 PLUMB Free *(Curdr)* Total Pays: 187, Tetal Stations: 9, Adds: 0 JARS DF CLAY The Valley Song (Essential) Total Plays: 182. Total Stations: 4. Adds: 0 TDBYMAC Love Is In The House (ForeFront) Total Plays: 178. Total Stations: 9. Adds: 1 BIG DADDY WEAVE Neighborhoods (Fervent) Total Plays: 178. Total Stations: 8. Adds: 1 KRISTY STARLING Water (Word/Curb/Warner Bros./ Total Plays: 174. Total Stations: 7. Adds: 1 ZOEGIRL Plain (Sparrow) Total Plays: 162. Total Stations: 8. Adds: 1

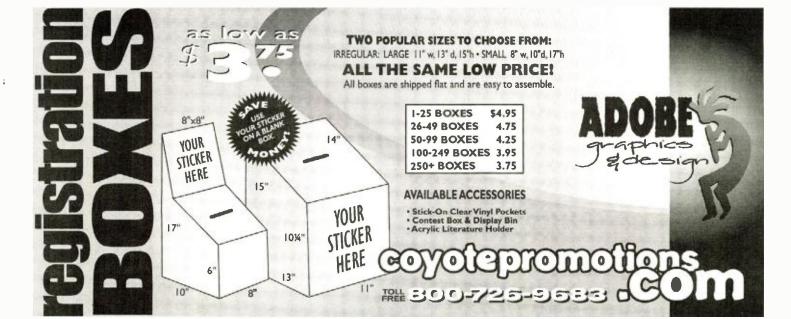
#### ROCKTOP30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON Chart	TOTAL STATIONS
1	0	SUPERCHICK Hero (Inpop)	426	+76	13	38/2
2	2	BIG DISMAL Remember (Wind up)	372	+47	9	34/2
3	3	12 STONES Crash (Wind-up)	362	+39	15	32/4
4	4	RELIENT K I Am Understood? (Gotee)	360	+62	15	35/4
6	5	JUSTIFIDE Pointing Fingers (Ardent)	355	+78	8	32/4
12	6	CADET Nobody (BEC)	328	+78	8	28/2
9	0	COOL HAND LUKE Heroes Will Be Heroes (Floodgate)	327	+62	12	24/1
11	8	ANBERLIN Change The World (Tooth & Nail)	325	+69	9	32/5
8	9	KUTLESS Tonight (Tooth & Nail/EMC)	325	+58	4	36/6
7	10	PILLAR A Shame (Flicker)	319	+49	14	37/4
5	Û	SWITCHFOOT Meant To Live (Red Ink/Columbia)	314	+20	16	30/2
14	12	JONAH33 All For You (Ardent)	313	+78	7	30/8
16	13	AUDIO ADRENALINE Church Punks (ForeFront)	308	+87	11	29/5
10	14	SEVENTH DAY SLUMBER   Know (Crowne)	300	+41	15	30/2
13	15	EVERYDAY SUNDAY Wait (Flicker)	295	+52	14	25/4
15	16	PEACE OF MIND I Am (BEC)	292	+60	10	26/2
17	Ū	THOUSAND FOOT KRUTCH Bounce (Tooth & Nail)	278	+70	3	31/6
20	18	BLEACH Baseline (BEC)	238	+45	9	27/3
19	19	DISCIPLE Back Again (Slain)	227	+ 34	11	22/3
27	20	RADIAL ANGEL She (Squint/Curb/Warner Bros.)	212	+69	4	13/4
28	<b>a</b>	STRANGE CELEBRITY Free (Squint/Curb/Warner Bros.)	211	+71	3	23/4
25	22	LIFEHOUSE Take Me Away (Sparrow/DreamWorks)	203	+51	2	11/5
18	23	SANCTUS REAL Audience Of One (Sparrow)	196	-12	6	15/0
22	24	LAST TUESDAY Social Butterfly (DUG)	192	+7	4	14/0
21	25	CURBSQUIRRELS Beautiful (DUG)	191	+2	6	17/0
23	26	OC SUPERTONES Welcome Home (Tooth & Nail)	186	+9	5	21/2
24	27	TREE63 It's All About To Change (Inpop)	175	-2	12	24/2
29	28	BRAVE SAINT SATURN The Sun Also Rises (Tooth & Nail)	171	+ 32	2	21/3
Debut>	29	PLUMB Free (Curb)	163	+ 37	1	21/2
Debut>	30	DOWNHERE What It's Like /Word/Curb/Warner Bros.	159	+50	1	10/2

46 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 5/18-Saturday 5/24. © 2003 Radio & Records.

#### New & Active

GRAND PRIZE Reveal Your Love (Independent) Total Pays: 151. Tetal Stutions: 15. Adds: 1 GS MEGAPHDNE Light Child (Spindust/ Total Pays: 145. Total Stations: 17. Adds: 5 PHL JOEL No Longer (Inpap) Total Pays: 140. Total Stations: 13. Adds: 1 FIVE IRON FREMZY Kamikaze (5 Minute Walk) Total Pays: 131. Total Stations: 12. Adds: 1 BENJAMIN GATE Need (ForeFind) Tatal Pays: 131. Total Stations: 10. Adds: 2 MAE Embers & Envelopes (*Tooth & Nail*) Total Plays: 130. Total Stations: 12, Adds: 1 ROYAL RUCKUS Check It Out (*Flicker*) Total Plays: 121. Total Stations: 8, Adds: 1 TODD AGNEW This Fragile Breath (*Ardent*) Total Plays: 112, Total Stations: 6, Adds: 2 LUCERIN BLUE Monday In Vegas (*Tooth & Nail*) Total Plays: 91. Total Stations: 6, Adds: 2 P.O.D. Sleeping Awake (*Maverick*)/Reprise) Total Plays: 82. Total Stations: 12, Adds: 1





#### INSPOTOP 20

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON Chart	TÖTAL Stations
1	0	SCOTT KRIPPAYNE Live To Worship (Spring Hill)	352	+17	14	21/1
2	2	AVALON Everything To Me (Sparrow)	320	-8	15	18/1
3	3	ALLEN ASBURY Somebody's Praying Me Through (Doxology)	319	+20	7	19/1
5	4	NICHOLE NORDEMAN Legacy (Sparrow)	296	+43	6	20/1
4	5	GREG LONG I Cannot Hide From You (Discovery House)	294	+1	12	17/1
6	6	PARACHUTE BAND AI The Earth Have To Him Worship Externe	284	+33	9	18/1
10	0	4HIM Walk On /Word/Curb/Warner Bros.)	271	+51	9	17/1
8	8	POINT DF GRACE Day By Day (Word/Curb/Warner Bros.)	269	+ 38	5	19/1
7	9	JACI VELASQUEZ You're My God /Word/Curb/Warner Bros.	241	+2	12	14/0
9	10	SARA GROVES Remember Surrender (IND)	212	-13	9	16/1
14	0	MERCYME Word Of God Speak (INO)	208	+29	3	19/3
11	12	FFH You Found Me (Essential)	198	0	5	13/0
13	13	NEWSBOYS He Reigns (Sparrow)	186	+7	4	11/0
17	14	CAEDMON'S CALL Only Hope (Essential)	184	+21	1Ŵ	*121
15	15	RIVER   Will Go (Ingrace)	184	+ 15	3	16/1
16	16	COREY EMERSON Calvary Calls (Discovery House)	73	+6		12/1
19	Ð	C. BILLINGSLEY A Loss For Words (Perpetual Entertainment)	/167	+32	2	17/2
20	18	RUSS LEE Love Is A Cross /Christian/	156	+22	5	11/1
18	19	MICHAEL CARD I Left Everything To Follow You (M2.0)	154	+17	13	12/1
12	20	TWILA PARIS We Bow Down (Sparrow)	143	-37	17	11/0

22 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 5/18-Saturday 5/24. © 2003 Radio & Records.

#### Rhythmic Specialty Programming

RANK ARTIST TITLE LABEL(S)

- 1 CROSS MOVEMENT Forever (BEC)
- 2 VERBS Live To The Music (Gotee)
- 3 T-BONE Blazing Microphones (Flicker)
- 4 KJ-52 Sonshine (Uprok)
- 5 OUT OF EDEN Showpiece (Gotee)
- 6 GRITS F/ JENNIFER KNAPP Believe (Gotee) 7 PEACE 586 Love's Still There (Unrok)
- 8 JOHN REUBEN Doin' (Gotee)
- 9 TUNNEL RATS Line Finish (Uprok)
- 10 PLAYDOUGH Seeds Of Abraham (Uprok)

#### CHR Most Added

www.rrindicator.com	
ARTIST TITLE LABEL(S)	ADDS
TOBYMAC Love is in The House (ForeFront)	6
JEFF DEYD   Give You My Heart (Gotee)	5
TODD AGNEW This Fragile Breath (Ardent)	4
JILL PAQUETTE Lift My Eyes (Reunion)	4
JOY WILLIAMS Every Moment (Reunion)	3
SANCTUS REAL Hey Wait (Sparrow)	3
PHIL JOEL The Man You Want Me To Be (Inpop)	3
RELIENT K Getting Into You (Gotee)	2
DOWNHERE What It's Like (Word/Curb/Warner Bros.)	2
WARREN BARFIELD My Heart Goes Out (Creative Trust Workshop)	2
ANDREW CARLTON Freedom Song (Independent)	2
Rock Most Added	
www.rrindicator.com	
ARTIST TITLE LABEL(S)	AOOS
JONAH33 All For You (Ardent)	8
KUTLESS Tonight (Tooth & Nail/EMC)	6
THOUSAND FOOT KRUTCH Bounce (Tooth & Nail)	6
ANBERLIN Change The World (Tooth & Nail)	5
AUDIO ADRENALINE Church Punks (ForeFront)	5
GS MEGAPHONE Light Child (Spindust)	5

5

4

A

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#### PILLAR A Shame (Flicker) RELIENT K I Am Understood? (Gotee) 12 STONES Crash (Wind-up) JUSTIFIDE Pointing Fingers (Ardent) EVERYDAY SUNDAY Wait (Flicker) STRANGE CELEBRITY Free (Squint/Curth/Warner Bros.) RDIAL ANGEL She (Squint/Curth/Warner Bros.) 38TH PARALLEL Turn The Tides (Squint/Curth/Warner Bros.) VIOLET BURNING Lovesick (Northern) MARK STUART W/ REBECCA ST. JAMES Hero (Meeux)

#### Inspo Most Added

LIFEHOUSE Take Me Away (DreamWorks)

www.rrindicator.com	
ARTIST TITLE LABEL(S)	ADDS
AL DENSON Trusting You Alone/My Hope Is Built (Spring Hill)	5
MERCYME Word Of God Speak (INO)	3
CHRIS RICE Smile (Just Want To Be With You) (Rocketown)	3
CHARLES BILLINGSLEY A Loss For Words (Perpetual Entertainment)	2
SHANE BARNARD & SHANE EVERETT Be Near (Inpop)	2
STEVEN CURTIS CHAPMAN How Do I Love Her (Sparrow)	2
MICHAEL W. SMITH The Wonderful Cross (Reunion)	2
SANDI PATTY The Heavens Are Telling (Word/Curb/Warner Bros.)	2
SCOTT KRIPPAYNE Live To Worship (Spring Hill)	1
NICHOLE NORDEMAN Legacy (Sparrow)	1
POINT OF GRACE Day By Oay (Word/Curth/Warner Bros.)	1
ALLEN ASBURY Somebody's Praying Me Through (Doxology)	1



JACKIE MADRIGAL



## **The Lone Star In Alternative**

A close look at XMOR/San Diego

As alternative acts like Molotov, Inspector, El Gran Silencio and many others continue to receive critical acclaim, radio support continues to be nonexistent, at least in the commercial world. XMOR/San Diego, the only station currently playing this music full-time is the focus of this week's column.

When radio executives are asked why Spanish-language alternative

music continues to get the cold shoulder, the response is that the audience isn't there. Isn't it? XMOR bet on the format about six years ago, and it's still standing.

Of course, it isn't owned by one of the three majors: HBC, SBS and

stations owned by those three companies do have one- or two-hour rock shows once a week, and there are a number of college radio shows that support this music and help promote it, but XMOR is the only station playing it 24/7.

I recently spoke with XMOR PD Andrés Mendiolea about the station's unique position in Spanishlanguage radio.

R&R: How was this station born?

AM: It began about six years ago as a full-time Spanish-language station. Prior to that the station was an Alternative station but aired both English and Spanish music. Since the station is in Tijuana but covers San Diego, we were at a disadvantage to the English-language stations in San Diego.



Most of the English-language releases came to us from record com-

took that much longer for us to get them. At that time we studied the situation and found that we had to make a choice: Either we stuck with English or went completely We chose Spanish and Entravision. Some of the Andrés Mendiolea used our previous Span-

ish-language programming as the foundation of what we wanted to do, which was Rock Alternative, or what years ago was called Rock en Tu Idioma or Rock en Español.

We've had a lot of success in the market. We are the only station focused on this genre of music. We do program a bit of pop, but I'm very, very selective about what kind of pop goes on the air.

R&R: What is your target audience? AM: Our target audience is 25-45year-olds. We also get some 18-25vear-olds, but the majority of our audience is 25-45. You would think we'd get younger listeners, but we have a very faithful audience, people who have listened to us since the beginning and are teaching and pulling in the newer generations.

You also have to remember that

THE ROMANTIC SANTANA Carlos Santana will soon start his U.S. tour, but before that he's making the rounds of Spanish-language stations. Here he's seen visiting Radio Romántica Network/San Jose PD Edgar Pineda.

rock in Spanish, although it has existed for a long time, took off in the mid-'80s. That's quite a while ago.

R&R: You're competing not only with the Regional Mexican and Contemporary stations in San Diego, but also with all the stations in Tijuana. Where does XMOR fit into this competition? What kind of response do you get from the public, since they have so many options on the dial?

AM: There's a very close relationship between the audience in the area, the station's music and the overall concept of our station. We have very faithful listeners - people who are married to the format - who hate pop and don't listen to

anything else. If they do listen to another station, it's probably an Englishlanguage Alternative station. We're their escape, the best option for the listeners in the area, and we are talking about a large piece of that audience.

R&R: Is the Hispanic who loves English-language rock also the one who listens to Spanish-language rock?

AM: I think so. They like alternative music in general, without caring what language it is. They are people who almost hate pop and ballads or anything that sounds like them. They hate what they call "plastic artists."

R&R: Because you are the only Spanish-language Alternative station in the country, do you get more promotional opportunities with the artists?

AM: I can't say we get more promotions, but we have worked with many of the format's artists. For example, when luanes was starting out, we were the first to play him in the market. We did a show with him way back when he released his first album. Molotov is a similar case.

I can't say that we have the opportunity to do more promotions, because there are fewer artists in this genre. Fewer of them have strong support from the record companies. They have smaller budgets, so they have fewer opportunities to do promotions.

They can never be compared to a Ricky Martin or Enrique Iglesias, who have the full support of the industry and large amounts of dollars at their disposal. Unfortunately, many record companies don't give great projects great budgets.

R&R: How much opportunity do

www.americanradiohistory.com

"We have very faithful listeners — people

you give developing bands, since there are many who are good but are not signed?

AM: We're not married to the idea of bands having to be signed with a label. At the end of the day, if the product is good and fits within our format, it's welcome. I don't ask what record company the band is signed to and what kind of promotion we're going to get. Not at all.

I'm interested in quality, and many times you do find great product. But again, much of it has no support. I can give you a great example: Volumen Cero. We've been playing their music since they released their first independent album. Now they're signed to Warner Music Latina, and we think it's great. I'm very



pleased that we played them when no one knew they existed. We try to support everyone.

R&R: Do you include some rock classics in your programming, or is it all based on new music?

AM: You have to protect yourself with classics. Any station in any format has to do that. On the other hand, you have to give new product the opportunity to develop in order to make more hits that will later become classics. Many of those songs get no airplay at other stations, so it's up to me to create those hits. I try to find a balance between new songs and digging into the chest for some of the classics.

R&R: Why is radio in general so afraid of this format?

AM: I can understand why the industry might be afraid. Sometimes you can't take risks. Actually, I think this station is the one that's taken more risks. We bet on something that later turned out to stand for progress. Why be afraid? It's fear of taking risks. It's expecting large gains right away. At the end of the day, it is a business.

R&R: Do you feel that radio in the U.S. is more conservative than radio in Mexico?

AM: Sure. However, radio in Mexico is also very clear-cut. They have Regional Mexican-formatted stations, the ballad stations that mix in some of the oldies and then the

very young Pop stations that play everything, including some of rock's most commercial material, like La Ley, Maná and Juanes. There are very few stations in Mexico that have taken the risk of launching a 24/7 Alternative format.

R&R: What's up with this phenomenon where bands sell out venues but are getting no airplay?

AM: The secret is that there is a public desire for this music. The alternative public knows its music and likes to know every detail about its favorite bands. They almost study this music. I can speak for my audience: They know the music, they can critique it, they know the history, etc. This is unique to this segment of radio listeners.

That's why the shows are sold out - because the public is there. However, neither the labels nor radio believe this public exists.

R&R: Of the new music you've listened to, what do you find most interesting?

AM: I really like Molotov. The Mexican band Zoe are also very good. They have one record out with Sony. I also really like Volumen Cero. And there's Kinky - their boom began in Tijuana. Back then we did a promotional tour with them, even though we only knew one of their songs. Pateón Rococó is another good one. It looks like Café Tacuba's album is also good, although I haven't had a chance to hear all of it.

I like Inspector, and I think their project, although very similar to other bands out there, is really interesting. Vicentico's new material is also great. I especially like it because he took the music back to the roots of what Los Fabulosos Cádillacs were about in the beginning. He got away from Cádillacs last phase, which was more dense, hardcore and darker. I think Natalia Lafourcade's music is interesting. It's not rock, but it's what I call pop-alternative, and I do program her.

#### TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1670 or e-mail:

imadrigal@radioandrecords.com

#### LATIN FORMATS



### **On the Spot** Soraya: A True Survivor

Soraya's story is one of music and survival. She took time off to "fight to keep living," as she puts it, and her battle with breast cancer has not only made her a stronger musician and artist, but also a stronger person and a true example of hope and strength for the Hispanic community. She's back now, with a self-titled album and its first single, "Casi" ("Almost").

R&R: Tell me about the writing process for this album. Were you writing while you were going through treatment? How much did music help you during that time?

Soraya: It was probably one of my greatest therapies throughout the treatment. The songs on the album are the ones I started to put together when I started coming out of that tunnel. It was important for me to make a positive record, especially the first single, "Casi." That's my fighting song, the one I get strength from. Music was a very important part of the process. It kept me positive and focused, and it was great therapy.

**R&R**: "Casi" talks about almost giving up "until I thought of you." That "you" can be God, a mother, a loved one, etc., but who is that "you" for you?

Soraya: It's so many things: my faith, family, friends, music, all the fans who were patient with me and wrote to me and sent me e-mails and poetry and all of the survivors I've met. It's so incredible how many things I feel so privileged to have had and all the support that I'm surrounded by. At the end of the day, "hasta que pensé en ti" that "ti" ("you") is also life. That's really what keeps me going.

**R&R:** Was there anything that really touched you in the letters and poetry you received and maybe even helped you write?

Soraya: It not only helped me write, it kept me going and kept me strong. I received a lot of poetry from my fans. I don't get the typical "You're the greatest; send me an autograph" kind of fan mail; I get the kind where people really take time to write something creative.

People would often write to tell me that their wives, sisters or someone close to them was going through a cancer diagnosis along with me and that they would keep track of how I was doing to balance things out.

People sent me beautiful words of inspiration and stories about people they know who had gotten through it, or they would tell me how much they use my music when they're going through something difficult. It's incredibly personal what they write to me.

**R&R:** Where does your strength come from?

Soraya: I didn't know if I had the strength to get through it. Those are the things that are revealed to you little by little. The strength comes from the inside. I convinced myself that I had it, that I could handle it. I didn't see another option. There was no other way for me to see things.

Fortunately, I have a great outlet with my music; I can always rely on that. I



**BEAUTIFUL PEOPLE** While on a promotional tour in New York after attending People En Español's 25 Most Beautiful People gala, Alexandre Pires did an in-store at Ricón Musical. More than 500 fans waited to see him. Pires is seen here signing an autograph for a couple of fans.

would always visualize and imagine myself at this point. I would close my eyes, meditate and see myself healed,

back on stage and doing what I love. I always saw myself there, even when I was very far away from doing it. That was very important then, which makes my presence here and now so much more special.

**R&R**: Are this record and getting back to the stage part of your healing process?

Soraya: This is what I love. To have set foot on that studio was the greatest gift I could ever have received, because it was allowing me to do what I was born to do. And I think that comes through.

I've evolved as a songwriter, definitely as a singer and most definitely as a human being, and I tried to put all that into my writing. Now even my stage presence is a little different. I feel I'm in control, and I have much more to offer. I always enjoyed it, but now I enjoy it so, so much more.

R&R: You went to EMI Latin primarily because of your friendship with and the support you get from President Jorge Pino. He's also credited as the producer of the album, alongside Joyce Fleming. How was the recording experience?

Soraya: Joyce is my manager, and working with her was so important, because she was vital in the planning of the whole recording process, which allowed me to work on the production part. It let me work on the arrangements and with the engineers and the musicians so I



thing I've actually studied is violin; I'm a classical violinist. But I play guitar, mandolin, triple, bass, cello, etc. R&R: When you start touring, will you look to perform in smaller venues because of

didn't have to worry about other things.

Jorge was pivotal in confirming the

and how to do them, and

he even suggested doing

an acoustic version of

"Casi." Decisions like that.

at the end of the day, make

a difference. It was good

for me to have all those

people on that credit page,

because they are people I

have faith in, and they

tar, but I see you play other

with strings on it. If it's got

strings on it, I need about

10 minutes, and I'll figure it out. I love it! That's how

my brain works. The only

R&R: You play the gui-

Soraya: I play anything

have faith in me.

instruments too.

choices of which songs I would record

the intimacy factor with the audience? Soraya: Absolutely — at least for now. I want to feel that energy. I don't like to use anything programmed onstage, because it takes away from the magic. I love knowing that I have an incredible group of musicians behind me and that if, at any point, one of them is really on fire, he can just go for it. I love doing that, because it keeps everyone on their toes, it keeps it exciting, and the audience feels it. They know they're improvising. Everything is prepackaged and almost predictable now, when I go to shows where they do things like this, I love it, because it's real.

#### **Radio News**

#### Aleksis Ruíz PD, WNOW/Charlotte

We're working on our yearly carnival. This is the sixth year we're doing this great event. I know that carnival season is in February, but it's too cold in this city to do an outdoor event that month, so we chose June 22 as our date to celebrate carnival-style. It's a one-stage event, because we want everyone to have a chance to enjoy every performance. It's also free.



Some of the artists scheduled to appear are Yolanda Del Río, Ninel Conde, José Manuel Figueroa, Tatiana, Exterminador,

Aniceto Molina, Jeans, Banda Blanca, Los Malandrines, Banda R-15, Julian Gallegos and Ricardo Castillón. More than 26 artists will be performing.



Last year the Mexican TV show Al Fin De Semana broadcast the whole event, which was also later rebroadcast on Univision. Because that show is now off the air, Mara from the news entertainment show *Televisa Espectáculos* is coming. In the U.S. the carnival will be covered by Jessica Maldonado from Univision's entertainment news magazine *El Gordo Y* 

La Flaca, as well as by other Univision shows. We'll also have coverage from Telemundo. Luisa Fernanda from *Cotorreando* will be here, as well as someone from *Al Rojo Vivo*.

My idea for the carnival, which has become a tradition here, came from the Acapulco Festival, because that's where I'm from. The first year we did our carnival, we had all local talent performing. It's only been during the last three years that it has really taken off and been broadcast on TV. Last year we had attendance of about 33,000 people.

LATIN FORMATS

. May 30, 2003

#### **CONTEMPORARY TOP 25**

THIS	ARTIST TITLE LABEL(S)	TOTAL
1	RICKY MARTIN Tal Vez (Sony Discos)	233
2	ALEXANDRE PIRES Amame (BMG)	191
3	ENRIQUE IGLESIAS Para Qué La Vida (Universal)	187
4	MANA Mariposa Traicionera (Warner M.L.)	144
5	TIZIANO FERRO Alucinado (EMI Latin)	132
6	THALIA A Quién Le Importa (EMI Latin)	117
7	JULIO Los Demás (Warner M.L.)	114
8	JACI VELASQUEZ No Hace Fatta Un Hombre /Sony Discos/	86
9	RICARDO ARJONA Dame (Sony Discos)	84
10	DAVIDBISBAL Digale (Universal)	82
11	PEPE AGUILAR Me Falta Valor (Univision)	80
12	PAULINA RUBIO Baila Casanova (Universal)	80
13	SORAYA Casi (EMI Latin)	77
14	SHAKIRA Que Me Quedes Tú (Sony Discos)	77
15	JUANES & NELLY FURTADO Fotografía (Universal)	67
16	NOELIA Clávame Tu Amor (Fonovisa)	67
17	MILLIE CORRETJER En Cuerpo Y Alma (BMG)	66
18	TEMERARIOS No Sé Vivir Sin Ti /Fonovisa/	51
19	SANTANA Hoy Es Adiós (Arista)	50
20	MARCO A. SOLIS Tu Amor O Tu Desprecio (Fonovisa)	47
21	INSPECTOR Amargo Adiós (Universal)	45
22	SIN BANDERA Kilómetros (Sony Discos)	41
23	LA LEY Amate Y Sálvate (Warner M.L.J	39
24	JON SECAOA & GLORIA ESTEFAN Por Amor (Crescent Moon)	38
25	NATALIA LAFOURCAOE En El 2000 (Sony Discos)	37

Data is complied from the airplay week of May 18-24, and based on a point system. © 2003 Radio & Records.

#### **Going For Adds**

JIMENA Maldita Ignorancia (Crescent Moon) OBBIE Antes (EMI Latin) OLGA TAÑON No Podrás (Warner M.L.) RICARDO MONTANER Qué Ganas (Warner M.L.) JARABE DE PALO Bonito (Warner M.L.) TIZIANO FERRO Perdona (EMI Latin) MYRIAM Sin Ti No Hay Nada (EMI Latin)

#### **TROPICAL TOP 25**

THIS	ARTIST TITLE LABEL(S)	POINTS
1	GILBERTO S. ROSA Si Te Dijeron (Sony Discos)	196
2	VICTOR MANUELLE El Tonto Due No Te Olvidó (Sony Discos)	184
3	LIMI-T 21 Perdóname (EMI Latin)	136
4	RICKY MARTIN Tal Vez (Sony Discos)	103
5	INDIA Traición (Sony Discos)	96
6	MONCHY & ALEXANDRA Polo Opuesto (J&N)	92
7	MARC ANTHONY Barco A La Deriva (Sony Discos)	92
8	ENRIQUE IGLESIAS Para Qué La Vida (Universal)	90
9	ALEXANDRE PIRES Amame (BMG)	89
10	JOSEPH FONSECA Que Levante La Mano (Karen)	82
11	TITO ROJAS Cuidala (MP)	77
12	DANIEL RENE No Me Tortures (Univision)	67
13	KEVIN CEBALLO Amame O Déjame (Universal)	67
14	NOELIA Clávame Tu Amor (Fonovisa)	67
15	JERRY RIVERA Herida Mortal (BMG)	66
16	JENNIFER PEÑA Entre El Delirio Y La Locura (Univision)	63
17	GRUPO MANIA Niña (Universal)	57
18	OSCAR D'LEON Cómo Olvidarte (Universal)	56
19	TIZIANO FERRO Alucinado (EMI Latin)	53
20	FRANKIE NEGRON Mi Mulata (Warner M.L.)	52
21	AREA 305 Dónde Estarás (Univision)	47
22	KUMBIA KINGS f/JUAN GABRIEL & EL GRAN SILENCIO No Tengo Dinero (EMI Latin)	47
23	SDN DE CALI Son De Cali (Univision)	46
24	DLGA TAÑON No Podrás (Warner M.L.)	46
25	MAGIC JUAN La Ultima Vez (J&A)	44

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#### **Going For Adds**

OBBIE Antes (EMI Latin) JON SECADA Por Amor (Crescent Moon) FRANKIE NEGRON Hasta Que Te Enamores (Warner M.L.) LIMI-T 21 Esto 'Ta Malo Loco (EMI Latin) GIAN MARCO Lamento (Crescent Moon)

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#### **REGIONAL MEXICAN TOP 25**

This Week	ARTIST TITLE LABEL(S)	TOTAL
	CONJUNTO PRIMAVERA Una Vez Más (Fonovisa)	437
2	INTOCABLE Muy A Tu Manera (EMI Latin)	377
3	KUMBIA KINGS f(JUAN GABRIEL & EL GRAN SILENCIO No Tengo Dinero (EMI Latin)	327
4	TUCANES DE TIJUANA El Sinvergüenza (Universal)	325
5	JOAN SEBASTIAN EI General (Balboa)	269
6	PALOMO De Uno Y De Todos Los Modos (Disa)	247
7	COYOTE Y SU BANDA TIERRA SANTA Te Vas Arnor (EMI Latin)	218
8	TEMERARIOS No Sé Vivir Sin Ti (Fonovisa)	209
9	MARCO A. SOLIS Tu Amor O Tu Desprecio (Fonovisa)	203
10	JORGE LUIS CABRERA Quédate Callada (Disa)	201
11	LIBERACION Muchacha De 15 Años (Disa)	200
12	TIGRES DEL NORTE Mi Soldado (Fonovisa)	187
13	PEPE AGUILAR Me Falta Valor (Univision)	178
14	BANDA EL RECODO Acá Entre Nos (Fonovisa)	166
15	GRES DEL NORTE En Qué Fallé <i>(Fonovisa)</i>	150
16	CONTROL Pequeña Y Frágil (EMI Latin)	143
	PANCHO BARRAZA Háblame Claro (Balboa)	135
18	LIMITE Papacito (Universal)	118
19	TRINY Y LA LEYENDA El Amor De M Vida (Universal)	116
20	FABIAN GOMEZ Y Cómo Quieres Que Te Quiera (Sony Discos)	115
21	MONTEZ DE DURANGO Hoy Empieza Mi Tristeza (Disa)	113
22	CUISILLOS No Voy A Llorar (Balboa)	109
23	ADOLFO URIAS Serán Sus Ojos (Fanovisa)	108
24	GERMAN LIZARRAGA No Sé (Disa)	105
25	GRACIELA BELTRAN Que Pena (Univision)	91

Data is complied from the airplay week of May 18-24, and based on a point system. © 2003 Radio & Records.

#### **Going For Adds**

**RAMON AYALA** Tropa De Valientes (Freddie) TIGRILLOS El Piojo Y La Pulga (Warner M.L.) JIMENA Maldita Ignorancia (Crescent Moon) ATRAPADO El Amor Es Un Gran Negocio (Freddie) BANDA MACHOS Por Encima De Todo (Warner M.L.) ADAN CUEN Las Mulas De Moreno (Balboa) SOLIDO Hasta La Cima Del Cielo (Freddie) BM3 El Chupetón (Warner M.L.) PRESIZZO Entre Tu Corazón Y El Mio (Warner M.L.) LOS BRAVIOS Bon-Bon (Freddie)

#### Rock/Alternative

TW /	RTIST Title	Label(s)
------	-------------	----------

- EL GRAN SILENCIO Súper Riddim Internacional (EMI Latin) 1
- MOLOTOV Frijolero (Universal) 2
- 3 **GUSTAVO CERATI Cosas Imposibles (BMG)**
- JARABE DE PALO Bonito (Warner M.L.) 4
- 5 MOENIA En Qué Momento (BMG)
- 6 LA LEY Amate Y Sálvate (Warner M.L.)
- 7 LOS PERICOS Complicado Y Aturdido (Universal)
- 8 ENANITOS VERDES Amores Lejanos (Universal)
- 9 CAFE TACUBA Déjate Caer (MCA)
- 11
- 12
- 13
- 14
- ATERCIOPELADOS Mi Vida Brilla (BMG) 15

#### THIS ARTIST TITLE LABEL(S)

**TEJANO TOP 25** 

1	INTOCABLE Muy A Tu Manera (EMI Latin)	259
2	JIMMY GONZALEZ & GRUPO MAZZ Dame Un Minuto (Freddie)	228
3	KUMBIA KINGS 1/JUAN GABRIEL & EL GRAN SILENCIO No Tengo Dinero (EMI Latin)	200
4	PALOMINOS Tócame (Fonovisa)	199
5	CONTROL Pequeña Y Frágil (EMI Latin)	195
6	JENNIFER PEÑA Entre El Delinio Y La Locura (Univision)	150
7	IMAN Qué Mala Onda <i>(Univision)</i>	130
8	COSTUMBRE Cómo Olvidarte (Warner M.L.)	106
9	SHELLY LARES Dirtos Negros (Tejas)	102
10	LIMITE Papacito (Universal)	97
11	VARONIL Sonidero Nacional (Univision)	91
12	LA ONDA Asi, Asi (EMI Latin)	77
13	VOLCAN Corazón (Latin Exposure)	73
14	ALAZZAN Contigo D Sin Ti (Freddie)	73
15	LA CONTRA Ya Tengo Mi Vida (Univision)	62
16.	*DUELO Qué Hubiera Sido (Univision)	
17	BOBBY PULIDO Se Me Olvidó Otra Vez (EMI Latin)	57
18	MARCOS DROZCO El Parrandero (Catalina)	55
19	JAY PEREZ Hombre En La Luna (Sony Discos)	44
20	DAVID LEE GARZA Chiquilina (Sony Discas)	44
21	LIMITE Soy Así (Universal)	40
22	PALOMO De Uno Y De Todos Los Mados /Disa/	39
23	SIGGNO Es Que Te Quiero (Crown)	33
24	JAY PEREZ Sólo Una Oportunidad (Sony Discos)	31
25	VIDA Cómo Pudiste /Tejas/	28

TOTAL

Data is complied from the airplay week of May 18-24, and based on a point system. © 2003 Radio & Records.

#### Going For Adds

DUELO Desde Hoy (Univision) RAMON AYALA Tropa De Valientes (Freddie) AKWID No Hay Mapera (Univision) RAMON AYALA La Puñalada Al Corazón (Freddie) PESADO No Te La Vas A Acabar (Warner M.L.) SOLIDO Hasta La Cima Del Cielo (Freddie) URSULA SOL Corazón Enamorado (Univision) ATRAPADO El Amor Es Un Gran Negocio (Freddie)

#### **Record Pool**

- ARTIST Title Label(s) TW
- KEVIN CEBALLO Amame O Déjame (Universal) 1
- KUMBIA KINGS f/JUAN GABRIEL & EL GRAN SILENCIO No Tengo Dinero (EMI Latin) 2
- GRUPO MANIA Niña (Universal) 3
- 4 INDIA Traición (Sony Discos)
- FAT JOE & HUEY DUNBAR Chasing Papi (Sony Discos) 5
- FRANKIE NEGRON Mi Mulata (Warner M.L.) 6
- 7 TITANES Dejaría Todo (Fuentes)
- 8 TITO ROJAS Cuidala (MP)
- 9 TITO ROJAS Después De Dios, Las Mujeres (MP)
- GILBERTO S. ROSA Si Te Dijeron (Sony Discos) 10
- 11 BENY MORE Bonito Y Sabroso (BMG)
- 12 MAGIC JUAN La Ultima Vez (J&N)
- 13 MONCHY & ALEXANDRA Polo Opuesto (/&N/
- ANTHONY CRUZ Qué Bombón (MP) 14
- TIZIANO FERRO Alucinado (EMI Latin) 15

Songs ranked by total number of points. 23 Record Pool reporters.

- 10 YERBA BUENA Guajira (Razor & Tie)
- MANA Mariposa Traicionera (Warner M.L.)
- INSPECTOR Amargo Adiós (Universal)
- JUANES Mala Gente (Universal)
- JAGUARES Te Lo Pido Por Favor (BMG)

Songs ranked by total number of points. 19 Rock/Alternative reporters.

#### Opportunities

#### NATIONAL



EAST

Can you see with your ears and hear with your eyes? If your answer is no, good luck at the post office. If you answered YES, we've been looking for you.

We are seeking the following creative professionals to join our east coast audio design team:

#### WRITERS

Seeking experienced, creative scriptwriters with a flair for broadcast writing - radio or TV. Responsible for conceptualizing and designing engaging content that enhances our clients brand personality. Necessary for success in this position is a thorough understanding of branding, and a keen sense of awareness of retail industry and cultural trends.

Only experienced professionals with the ability and desire to excel in a creative environment should respond.

#### **Qualifications:**

· Degree in Advertising, Marketing, English or related field.

 Min. 5 years exp. in advertising, promotion agency or broadcast writing. Ability to manage multiple creative projects.

#### **PRODUCER/ENGINEERS**

Seeking experienced radio producers with the skills needed to produce top quality, creative radio content. You must possess a deep knowledge of music and sound effects, be well versed in the operation of all types of audio production equipment including digital recording and editing software, and be adept at directing voice talent in the studio, and remotely, to achieve excellent results.

You will be part of a team dedicated to creating unique content for some of the world's leading brands.

**Qualifications:** 

· Degree in Advertising, Broadcast Production, or related field. · Min. 10 years exp. in radio or

advertising production.

· Ability to manage multiple creative projects.

Please send tapes and resumes to: Radio & Records at 10100 Santa Monica Blvd., 3rd Floor #1090, Los Angeles, CA 90067. EOE.

#### EAST



ARE YOU READY TO WORK WITH ELVIS DURAN? ARE YOU READY TO MOVE TO NEW YORK AND WORK FOR THE LEGENDARY Z100?

If your current competition will throw you a party for leaving town... If the competition is always copying your ideas... If the press is always

covering your bits... If you're obsessed with creating radio that leaves a burning impres-

sion... If you're ready to wake up with 2 1/2 million listeners...

You need to send us your stuff! SEND your MP3 to: HeyZHireMe@z100.com Or send tape or CD to:

> Tom Poleman Z100

101 Hudson Street, 36th floor Jersey City, NJ 07302 No calls - just audio. Clear Channel is an Equal Opportunity Employer.

#### **NTR Director**

WBCN Radio has an immediate opening for a Director of Non Traditional Revenue. Responsibilities will be designing and implementing non-traditional revenue programs, as well as managing the sales team in their efforts to sell those programs. Ideal candidate should have superior motivational, creative and communication skills, as well as a clear and demonstrable track record of NTR success. Interested parties should contact General Sales Manager Chris Paquin at paquin@wzlx mailto:paquin@wzlx .com, or at WBCN, GSM, 1265 Boylston St., Boston, MA 02215. No phone calls. EOE.





ESPN Radio seeks an Experienced Sports Radio Producer

The Worldwide Leader in Sports, based in Bristol, CT, is looking for an experienced Sports Radio Producer to join our team. The right individual will exhibit the following:

· 3-5 years Major Market experience as Producer of a successful full-time sports talk show

 Strong emphasis on attention to detail, formatics, and show mapping

· Must have strong sports knowledge and understanding of how to focus on and drive the "big story"

· Demonstrated ability to Drive Talent

· Proven ability to book guests using established national sports contacts

Ability to effectively screen, order and prep callers

· Capacity to work well under stress, while remaining poised and professional

Team Player

Relocation Assistance is available

Qualified candidates should email their resumes to recruitermm@espn.com

ESPN, Inc., is the worldwide leader in sports entertainment. We offer a competitive salary and a comprehensive benefits package, ESPN is an EOE/AAE, Females and minorities are encouraged to apply.

Knocks in the pages of R&R every Friday Call: 310-553-4330

#### **R&R** Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BA-SIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

#### Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by e-mail to: llina/ss@radioandrecords.com Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Third Floor, Los Angeles, CA 90067

#### **R&R** Opportunities Advertising

1x	2x	
175/inch	\$150/inch	

Rates are per week (maximum 35 word per inch includhing heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's website (www.radioandrecords.com)

\$1

#### Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipning and handling

#### Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

#### **Payable In Advance**

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax: (310-203-8727) or mail. Visa, MC, AmEx or Discover card ac-cepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail

#### Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PDT) eight days prior to issue date. Address all ads to:R&R Opportunities, 10100 Santa Monica Blvd., Third Floor, Los Angeles, CA 90067

#### **RADIO & RECORDS** 10100 Santa Monica Blvd., Third Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$325.00 per year (plus applicable sales tax) in the United States, \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., 3rd Floor, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two R&R Directories issues and other special publications. Refunds are prorated based on the actual value of issue received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the

HOW TO REACH US		RADIO & RECOR	DS INC. / 10100 SANTA MONIC	A BLVD., THIRD FLOOR, LOS AN	GELES, CA 9	0067 WEBSI	TE: www.radioandrecords.com
Manager Street Ch	Phone	Fax	E-mail)		Phone	Fax	Email
CIRCULATION:	310-788-1625	310-203-8727	moreinfo@radioandrecords.com	OPPORTUNITIES/MARKETPLACE	310-788-1622	310-203-8727	llinares@radioandrecords.com
NEWS DESK:	310-788-1699	310-203-9763	newsroom@radioandrecords.com	EDITORIAL, OTHER DEPTS:	310-553-4330	310-203-9763	mailroom@radioandrecords.com
R&R ONLINE SERVICES:	310-788-1635	310-553-4056	kmccabe@radioandrecords.com	WASHINGTON, DC BUREAU:	301-951-9050	301-951-9051	rrdc@radioandrecords.com
ADVERTISING/SALES:	310-553-4330	310-203-8450	hmowry@radioandrecords.com	NASHVILLE BUREAU:	615-244-8822	615-248-6655	Ihelton@radioandrecords.com

www.americanradiohistory.com

## Opportunity

Publisher C Radio & Records, Inc. 2003, POSTMASTER: Send address changes to R&R, 10100 Santa Monica Blvd.. Third Floor, Los Angeles, California 90067.

#### **OPPORTUNITIES**

EAST



Fred" on XM44 features alternative music from the eighties. If you have vast knowledge abaut this era of music, are computer literate, creative and passionate, get your resume, interests and show samples to:

Rick Lambert XM Satellite Radio 1500 Eckington Place NE Washington DC 20002 rick.lambert@xmradio.com No Calls. EOE.

#### MIDWEST

WVIC-FM in Lansing, MI has an immediate opening for Morning Talent(s).We need a mature individual or team, capable of relating to Adults 35-54. A communicator/entertainer who is warm, friendly, and genuine, and loves to be on the air and out in public. Must be able to take direction. To apply: Send resume, air check, references, and salary requirements to: Zack Stevens, RCRG of Michigan, Inc. 2495 Cedar St. Holt, MI 48842. RCRG of Michigan is an EOE.

#### MIDWEST

WMXE-FM seeks PD/Morning host. Send T&R to Janet Kallsen at Friends Communications, 121 W. Maumee St. Adrian, MI 49221. EOE.

#### WEST

TOP 30 MARKET COUNTRY STATION LOOKING FOR THE FOLLOWING: APD/MD, MORNING TEAM, AND JOCKS. GREAT COMPANY, ENVIRONMENT AND LOCATION. SEND TAPES, DEMOS. EOE. SEND RESUMES TO: RADIO AND RECORDS at 10100 SANTA MONICA BLV. 3RD FLOOR #1091, LOS ANGELES, CA 90067-4004.

#### Smooth Jazz Mornings In Denver

Smooth Jazz CD104.3 is looking for a seasoned AM Drive Performer. Required skills:

2-5 years as an announcer
A/C, Triple A or Smooth Jazz

experience • Knowledge of Protools

Selector a plus

Send mp3 to mfischer@cd1043.com mailto:mfischer@cd1043.com or send tape/resume to: Smooth jazz CD104.3 1095 S. Monaco Pkwy Denver, CO 80224 EOE. WEST

Sales Manager, proven abilities to manage a sales team and develop a sales strategy for two dynamic radio stations in the Northern California Wine Country. We need a selfdirected, organizer, motivator and coach. The individual should have the desire to be part of a young, energetic team. EOE Resumes to pscott@tuskercorp.com

#### **POSITIONS SOUGHT**

Looking for personality, positive energy, great voice? If so I'm your man, call Chris at 905-702-3006. Together we can watch the ratings grow. (5/30)

Seeking Sports Director/PBP/Sales Position. Joe 1-888-327-4996. (5/30)

7 years Radio/TV traffic experience seeking Manager position in sports, radio, Television in NY. BG at 201-656-5202. (5/30)

**C'mon, don't you want talent** and dedication. Female Jock wants on air slot in San Diego PT/SWING. (760)744-4771. (5/30)

#### **POSITIONS SOUGHT**

War's over. Summer's here. Entertainment reporter with top ten market radio and TV experience looking for opportunity. Contact braveface@aol.com. (5/30)

Basketball's over and I'm still looking. Former Modesto #1 weekender seeks West Coast gig. Contact FRANK at (510) 223-1534. (5/30)

Bill Elliott Hot new format available. 3DSJ Request & Dedication Radio. Listen: www.3DSJ.com. Bill Elliott: (813) 920-7102, billelliott@3DSJ.com. (5/30)

The Captain, a broadcast legend. seeks the port of Ft Myers, Florida....A personality dj with great voice...Call 239-671-7110. (5/30)

My Name is Johnnie. I want to image and do an over night shift on your rock, CHR or hot AC station. Hear and see me at www.innervisionrecords.org 303 607-9560. (5/30)

Actor / Comedian - former tv / radio personality. For headshot & promo, go to: http://comedy.com/petemichael. (5/30)

Female Jock who works hard, gets down and dirty. Targing the Gulf and beyond. http://www.angelfire.com/music2/ radiochica/ Gerri 479-646-1586. (5/30)

Production/On-Air - Weekend/Overnights - Atlanta Metro. 10 yrs+ experience. J.R. Davis 404-294-6679 or audioproduction@earthlink.net. (5/30)



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#### May 30, 2003 R&R • 93 MARKETPLACE VOICEOVER SERVICES VOICEOVER SERVICES EQUIPMENT PROVIDERS You know the name. Imaging great Radio Stations TRACH in all market sizes, all formats D'S-LINERS-PROMOS 111431 www.jeffdavis.com www.iohndriscoll.com 323-464-3500 IIS 888 766 2049 415 388 8701 Email: jeffdavis@jeffdavis.com SDN & MP3 inet delivery mark Learn from the inventors WELCOMES: driscoll **KISS-DENVER** productions Summer seats are filling up fast! (800) 699-1009 One and two day training sessions *markdrisco<u>||</u>.com* Call 914-428-4600 or visit www.rcsworks.com/training VOICE-OVER Selector www.voiceoveramerica.com MORAN 21 FEATURES **Voice-Imaging Great Rates- Fast Turnaround** Demo CD (860) 563-1555 AMERICA'S NUMBER 1 VOICE www.martymoran.com the voice of FOX, CBS and The Grammys IG NE Call Us. www.radioandrecords.com Interviews and clips with Albert Brooks, (310) 229-4548 Ellen DeGeneres and William Defoe www.voiceoveramerica.com www.ioecipriano.com www.radiolinkshollywood.com "Give us your production problems." Contact Lori Lerner at (310)457-5358 GANGSTAD PRODUCTIONS (310)457-9869(Fax) radioInks@aol.com (e-mail MARKETPLACE 425-865-9365 ADVERTISING www.voiceoveramerica.com Pavable in advance. Order must be typewritten and accompanied by payment. Visa/MC/AMEx/Discover accepted. One inch minimum, additional space up to six inches available in increments of one-RODUCTION SERVICE inch. Rates for R&R market-1 time \$95.00 place (per inch): 6 insertions 90.00 13 insertions 85.00



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Total Radio imagerv

Listen Newi

www.mitchcraig.com

26 insertions

**51** insertions

Marketplace

(310) 788-1622

Fax: (310) 203-8727

e-mail: llinares@radioandrecords.com

75.00

70.00



#### CHR/POP

- LW TW JUSTIN TIMBERLAKE Rock Your Body (Jive)
- Ò 3 EVANESCENCE Bring Me To Life (Wind-up) R. KELLY Ignition (Jive)
- SEAN PAUL Get Busy (40/40/VP/Atlantic) 4
- ğ 8 CHRISTINA AGUILERA Fighter (RCA)
- 3 DODRS DOWN When I'm Gone (Republic/Universal) 5 6
- KELLY CLARKSON Miss Independent (RCA) EMINEM Sing For The Moment (Shady/Aftermath/Interscope) ð 9 6
- 7 50 CENT in Da Club (Shady/Aftermath/Interscope)
- Ō 10
- MATCHBOX TWENTY Unwell (Melisma/Atlantic) STACIE ORRICO Stuck (Forefront/Virgin) ð 12
- 16 50 CENT 21 Questions (Shady/Aftermath/Interscope)
- 14 JENNIFER LOPEZ I'm Glad (Epic)
- BUSTA RHYMES & MARIAH CAREY I Know What You Want (J) 20
- WAYNE WONDER No Letting Go (VP/Atlantic) 17
- 13 GINUWINE Hell Yeah (Epic) 16
- Ð FRANKIE J. Don't Wanna Try (Columbia) 19
- 11 18 DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)
- AMANDA PEREZ Angel (Powerhowse/Virgin) 15 19 20 JEWEL Intuition (Atlantic) 21
- 22
- COLDPLAY Clocks (Capitol)
- 25 22 23 ALL-AMERICAN REJECTS Swing Swing (DreamWorks) 31
- UNCLE KRACKER Drift Away (*Top Dog/Lava/Atlantic*) TYRESE How You Gonna Act Like That (*J*)
- 24 23 28
- SIMPLE PLAN Addicted /Lava/ 18
- GOOD CHARLDTTE The Anthem (Epic) 26
- SNDOP DDGG Beautiful (Doggy Style/Priority/Capitol) FABDLDUS F/LIL' MD Can't Let You Go (Elektra/EEG) 27 27
- 33 29 31 32
- BLACK EYED PEAS Where is The Love? (A&M/Intersco 39 50 MICHELLE BRANCH Are You Happy Now? (Maverick/WB)
  - #1 MOST ADDED
  - PINK Feel Good Time (C

**#1 MOST INCREASED PLAYS** MICHELLE BRANCH Are You Happy Now? (May nick/WR/

**TOP 5 NEW & ACTIVE** 

PINK Feel Good Time STAGGA LEE Roll Wit M.V.P. (ARTISTdirect)

- RACHEL FARRIS I'm Not The Girl (Big3)
- DA BRAT In Love Wit Chu (So So Def/Arista)
- PLAY I Must Not Chase The Boys (Columbia)

CHR/POP begins on Page 26.

#### AC

- LW TW SANTANA F/MICHELLE BRANCH The Game Of Love (Arista) 1 1 CHRISTINA AGUILERA Beautiful (RCA)
- 5 3 UNCLE KRACKER Drift Away (Top Dog/Lava/Atlantic)
- 4 3
- PHIL COLLINS Can't Stop Loving You (Atlantic) CELINE DION Have You Ever Been In Love? (Epic) 5 7
- 9 DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)
- 4 NDRAH JONES Don't Know Why (Blue Note/Virgin) VANESSA CARLTON A Thousand Miles (A&M/Interscope)
- 8 8
- FAITH HILL Cry (Warner Bros.) 9 6
- 10 10 FLEETWODD MAC Peacekeeper (Reprise)
- 13 6
- FAITH HILL One (Warner Bros.) WHITNEY HOUSTON Try It On My Own (Arista) 11 12
- DARYL HALL & JOHN DATES Forever For You (U-Watch) 12 13
- Ø SHANIA TWAIN Forever And For Always (Mercury/IDJMG) DARYL HALL & JOHN DATES Man On A Mission (U-Watch) 14
- 22
- 15 KID ROCK W/SHERYL CROW Picture (Lava/Atlantic) 16 17 CELINE DION | Drove All Night (Epic) 17
- 16 18 SIXPENCE NONE THE RICHER Don't Oream it's Over (Souint/Curb/Renri
- 19 COUNTING CROWS Big Yellow Taxi (Geffen/Interscope) 23
- EAGLES Hole in The World (ERC)
- 20 AVRIL LAVIGNE I'm With You (Arista) 21
- 22 3 NATALIE GRANT No Sign Of It (Curb) 21
- MERCYME I Can Only Imagine (IND/Curb) 24
- JOSH GROBAN You're Still You (143/Reprise 19 26 25
- MATCHBOX TWENTY Unwell (Melisma/Atlantic) ROD STEWART They Can't Take That Away... (J) 25 26
- 18 27 PHIL COLLINS Come With Me (Luilaby) (Face Value/Atlantic)
- 28 SUZY K Teaching (Vellum) 30
- 28 29 30 LAURA PAUSINI If That's Love (Atlantic) FRANKIE J. Don't Wanna Try (Columbia)

#### **#1 MOST ADDED** EAGLES Hole In The W

**#1 MOST INCREASED PLAYS** EAGLES Hole In The World (ERC)

#### **TOP NEW & ACTIVE**

STYX Yes | Can (CMC/SRG) EARTH, WIND & FIRE All In The Way (Kalim) DAN GARDNER More Than Life (DGP) STEVEN CURTIS CHAPMAN How Do I Love Her (Sparrow) SIEDAH What I Know (Om

AC begins on Page 53.

#### CHR/RHYTHMIC

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50 CENT 21 Questions /Shady/Aftermas

FABOLOUS F/LIL' MO Can't Let You Go /Elen.

JAHEIM Put That Woman First (Divine Mill/WB)

R. KELLY Snake (Jive) SNOOP DOGG Beautiful (Doggy Style/Priority/Capitol)

LIL' KIM F/50 CENT Magic Stick (Dueen Bee/Atlantic)

RON ISLEY F/R. KELLY What Would You Do? (DreamWorks)

ASHANTI Rock Wit U (Awwww Baby) (Murder Inc./IDJMG)

FLOETRY Say Yes (DreamWorks) SEAN PAUL Get Busy (40/40/VP/Atlantic)

LIL' MO F/FABOLOUS 4 Ever (Elektra/EEG)

JAY-Z Excuse Me Miss (Roc-A-Fella/IDJMG) LIL' KIM The Jump Off (Dueen Bee/Atlantic)

JDE BUDDEN Pump It Up (Def Jam/IDJMG)

50 CENT In Da Club (Shady/Aftermath/Interscope)

LIL' JON & THE EASTSIDE BOYZ Get Low (TVT)

DAVID BANNER F/LIL' FLIP Like A Pimp (Universal)

BONECRUSHER Never Scared (Aristal

BEYONCE' Crazy in Love (Columbia)

GINUWINE In Those Jeans (Epic/ CHINGY Right Thurr (DDP/Capitol)

DRU HILL I Love You (Def Soul/IDJMG)

AALIYAH Come Dver (BlackGround) HEATHER HEADLEY I Wish I Wasn't (J)

30 DA BRAT In Love Wit Chu (So So Del/Arista)

JAY-Z La, La, La (Excuse Me Again) (B

LUDACRIS Act A Fool (Def Jam South/IDJMG)

HITMAN SAMMY SAM Step Daddy (Universal)

**#1 MOST ADDED** 

**#1 MOST INCREASED PLAYS** 

**TOP 5 NEW & ACTIVE** 

CLIPSE Hot Damn (Star Trak/Arista)

TAMIA Officially Missing You (Elektra/EEG)

T.I. 24's (Grand Hustle/Atlantic)

THREE 6 MAFIA F/LIL' FLIP Ridin' Spinners (Loud/Colum

AUDIDSLAVE Like A Stone (Interscope/Epic)

STAIND Price To Play (Flip/Elektra/EEG)

VIVIAN GREEN Fanatic /Columbia

TRAPT Headstrong (Warner Bros.) GODSMACK Straight Out Of Line (Republic/Universal)

3 DOORS DOWN The Road I'm On (Republic/Universal)

LINKIN PARK Somewhere | Belong (Warner Bros.)

3 DOORS DOWN When I'm Gone (Republic/Universal)

LYNYRD SKYNYRD Red, White & Blue /Sanctuary/SRG/

QUEENS OF THE STONE AGE No One Knows (Interscope)

FOO FIGHTERS Times Like These (Roswell/RCA)

BLACK LABEL SOCIETY Stillborn (Spitfire)

SEETHER Fine Again (Wind-up)

SALIVA Always (Island/IDJMG) REVIS Caught In The Rain (Epic)

LIVE Heaven (Radioactive/MCA)

SEETHER Driven Under (Wind-up)

CHEVELLE Send The Pain Below (Epic)

SALIVA Rest In Pieces (Island/IDJMG)

DOUBLEDRIVE Imprint (Roadrunner/IDJMG)

EVANESCENCE Bring Me To Life (Wind-up)

COLD Stupid Girl (Flip/Geffen/Interscope)

POWERMAN 5000 Free (DreamWorks)

SOCIALBURN Everyone (Elektra/EEG)

TRAIN Calling All Angels (Columbia)

DEFTONES Minerva (Maverick/Reprise)

P.O.D. Sleeping Awake (Maverick/Reprise)

SHINEDOWN Fly From The Inside (Atlantic)

SAMMY HAGAR Hallelujah (Sanctuary/SRG)

ALLMAN BROTHERS Firing Line (Sanctuary/SRG)

THEORY OF A DEADMAN Make Up Your Mind (Roadrunner/IDJMG)

**#1 MOST ADDED** 

METALLICA St. Anger (Elektra/EEG)

**#1 MOST INCREASED PLAYS** 

SOCIALBURN Everyone (Elektra/EEG)

**TOP 5 NEW & ACTIVE** 

SMILE EMPTY SOUL Bottom Of A Bottle (Lava) MARILYN MANSON Mobscene (Nothing/Interscop

QUEENS OF THE STONE AGE Go With The Flow (Interscope)

**RA** Rectifier *(Republic/Universal)* 

LED ZEPPELIN Black Oog (Atlantic)

ROCK beains on Page 63.

URBAN begins on Page 38. ROCK

**BEYONCE'** Crazy In Love (Co

NASICan (Columbia)

MONICA So Gone (// BUSTA RHYMES & MARIAH CAREY I Know What You

- TW
- 50 CENT 21 Questions (Shady/Aftermath/Interscope 2 2 FABOLOUS FILIL' MD Can't Let You Go (Elektra/EEG)
- BUSTA RHYMES & MARIAH CAREY I Know What You Want (J)
- 4 LIL' KIM F/50 CENT Magic Stick (Dueen Bee/Atlantic) SEAN PAUL Get Busy (40/40/VP/Atlantic)
- 5 R. KELLY Ignition (Jive/

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- 50 CENT In Da Club (Shady/Aftermath/Interscope)
- 10 Ġ R. KELLY Snake (Jive)
  - DA BRAT In Love Wit Chu (So So Def/Arista)
- 0 ASHANTI Rock Wit U (Awwww Baby) (Murder Inc./IDJMG/ 14
- 12 WAYNE WONDER No Letting Go (VP/Atlantic)
  - SNOOP DOGG Beautiful (Doggy Style/Priority/Capitol) JUSTIN TIMBERLAKE Rock Your Body (Jive) 12
- 11
- 14 15
- MONICA So Gone (J) FABOLOUS F/ASHANTI Into You (Elektra/EEG) 18
- 6 BEYDNCE' Crazy In Love (Columbia, 33
- JDE BUDDEN Pump It Up (Def Jam/IDJMG) 20
- 13 NAS I Can (Columbia)
- 18 **BONECRUSHER Never Scared (Arista)** 21
- PANJABI MC Beware Of The Boys (Sequence) 16
- CHINGY Right Thurr (DDP/Capitol) 25
- 21 26 LUDACRIS Act A Fool (Def Jam South/IDJMG)
- JENNIFER LOPEZ I'm Glad (Epic) 22 23
- 19 24 STAGGA LEE Roll Wit M.V.P. (ARTISTdirect)
- 17 FRANKIE J. Don't Wanna Try (Columbia) 25
- 27 KILEY DEAN Make Me A Song (Beatclub/Interscope)
- 26 20 THALIA F/FAT JDE I Want You (Virgin) 36
- 23 28 GINUWINE Hell Yeah (Epic)
- 24 29 EMINEM Sing For The Moment (Shady/Aftermath/Interscope) DAVID BANNER F/LIL' FLIP Like A Pimp (Universal)

JAY-Z La. La. La (Excuse Me Again) /Bad /

FDXY BRDWN | Need A Man ///

**#1 MOST ADDED** 

**#1 MOST INCREASED PLAYS** 

**TOP 5 NEW & ACTIVE** 

MYA My Love Is Like...Whoa (A&M/Interscope)

CLIPSE Hot Damn (Star Trak/Arista)

FREEWAY Flipside (Roc-A-Fella/IDJMG)

TAMIA Officially Missing You (Elektra/EEG)

CHR/RHYTHMIC begins on Page 33.

HOT AC

MATCHBOX TWENTY Unwell (Melisma/Atlantic)

AVRIL LAVIGNE I'm With You (Arista)

JOHN MAYER Why Georgia (Aware/Columbi

EVANESCENCE Bring Me To Life (Wind-up)

FLEETWODD MAC Peacekeeper (Reprise)

CHANTAL KREVIAZUK In This Life (Columbia)

LIFEHOUSE Take Me Away (DreamWorks)

FRANKY PEREZ Something Crazy (Lava)

LIVE Heaven (Radioactive/MCA)

DANA GLOVER Rain (DreamWorks)

LISA MARIE PRESLEY Lights Dut (Capitol)

JUSTIN TIMBERLAKE Rock Your Body (Jive)

MICHELLE BRANCH Are You Happy Now? (Man

JOSH KELLEY Amazing (Hollywood) SUGAR RAY Mr. Bartender (It's So Easy) (Atlantic)

CDLDPLAY Clocks (Capitol)

JEWEL Intuition (Atlantic)

UNCLE KRACKER Drift Away (Top Dog/Lava/Atlantic)

3 DOORS DDWN When I'm Gone (Republic/Universal)

COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)

TRAIN Calling All Angels (Columbia) JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)

GOO GOO DOLLS Sympathy (Warner Bros.) KID ROCK W/SHERYL CRDW Picture (Lava/Atlantic)

JOHN MAYER Your Body Is A Wonderland (Aware/Columbia) SANTANA F/MICHELLE BRANCH The Game Of Love (Arista)

DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)

MAROON 5 Harder To Breathe (Dctone/J) MICHELLE BRANCH Are You Happy Now? (Maverick/WB)

THIRD EYE BLIND Blinded (When I See You) (Elektra/EEG)

**#1 MOST ADDED** 

**#1 MOST INCREASED PLAYS** 

LIFEHOUSE Hanging By A Moment (DreamWorks)

**TOP 5 NEW & ACTIVE** 

ALL-AMERICAN REJECTS Swing Swing (DreamWorks)

MADONNA Hollywood (Maverick/WB)

EAGLES Hole In The World (ERC)

ANNIE LENNOX Pavement Cracks (J)

AC begins on Page 53.

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LUCINDA WILLIAMS Righteously (Last Highw

wick/WR)

NORAH JONES Come Away With Me (Blue Note/Virgin)

**BEY DNCE'** Crazy In Love (Cold

National Airplay Overview: May 30, 2003

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THE BACK PAGES.

SMOOTH JAZZ

BOB BALOWIN The Way She Looked At Me (Narada)

DAVID SANBORN Comin' Home Baby (GRP/VMG)

BRIAN CULBERTSON Say What? (Warner Bros.)

PIECES OF A DREAM Loves Silhouette (Heads Up)

DARYL HALL Cab Driver (Rhythm & Groove/Liquid 8)

BRIAN MCKNIGHT Shoulda, Woulda, Coulda (Motown)

NORAH JONES Come Away With Me (Blue Note/Virgin) PHIL COLLINS Come With Me (Lullaby) (Face Value/Atlantic)

CHIELI MINUCCI Kickin' It Hard /Shanachie.

CRUSADERS Viva De Funk (Verve/VMG)

J. THOMPSON Tell Me The Truth (AMH)

RICK DERRINGER Hot And Cool (Big3)

URBAN KNIGHTS Got To Give It Up (Narada)

PAUL HAROCASTLE Desire (Trippin' 'n Rhythm)

WALTER BEASLEY Precious Moments (N-Coded)

PAUL JACKSON JR. It's A Shame (Blue Note)

LUTHER VANOROSS Dance With My Father (J)

STEELY DAN The Last Mall (Reprise)

FATTBURGER Sizzlin' (Shanachie) 30 FOURPLAY Ju-Ju (Bluebird/AAL)

NELSON RANGELL Look Again (A440 Music Group)

NATALIE COLE F/DIANA KRALL Better Than Anything (GRP/VMG)

**#1 MOST ADDED** MICHAEL MCOONALD | Heard It Through... (Moto

**#1 MOST INCREASED PLAYS** 

DAVID SANBORN Comm' Home Baby (GRP/VMG)

**TOP 5 NEW & ACTIVE** 

RIPPINGTONS Stingray (Peak)

PAUL TAYLOR On The Move (Peak)

BWB Ruby Baby (Warner Bros.)

CANDY OULFER Finsbury Park (Eagle)

TRIPLE A

JACK JOHNSON The Horizon... (Moonshine Conspiracy/Universal)

JEEE KASHIWA Voices (Native Lann

Smooth Jazz beains on Page 60.

TRAIN Calling All Angels (Columbia)

FLEETWOOD MAC Peacekeeper (Reprise)

PETE YORN Come Back Home (Columbia)

COLOPLAY The Scientist (Capitol)

JOHN MAYER Why Georgia (Aware/Columbia)

BEN HARPER With My Own Two Hands (Virgin)

LUCINDA WILLIAMS Righteously (Lost Highway)

ALLMAN BROTHERS Firing Line (Sanctuary/SRG)

THORNS I Can't Remember (Aware/Columbia)

NICKEL CREEK Smoothie Song (Sugar Hill)

JOHN HIATT My Baby Blue (New West)

JOHNNY MARR Down On The Corner Ø

STEELY DAN Blues Beach (Reprise)

LIVE Heaven (Radioactive/MCA) DAVID GRAY Be Mine (ATO/RCA)

JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)

COUNTING CROWS Big Yellow Taxi (Geffen/(nterscope)

JOHN EDDIE Let Me Down Hard (Thrill Show/Lost Highway)

JACKSON BROWNE About My Imagination (Elektra/EEG)

THIRD EYE BLIND Blinded (When I See You) (Elektra/EEG)

MAROON 5 Harder To Breathe (*Dctone/J*) WIDESPREAD PANIC Oon't Wanna Lose You (*Widespread/SRG*) BLUE MAN GROUP FIDAVE MATTHEWS Sing Along (*Lava*)

**#1 MOST ADDED** 

TRACY CHAPMAN Let It Rain (Elektra/EEG)

**#1 MOST INCREASED PLAYS** 

FRANKY PEREZ Something Crazy (Lava)

STEVE WINWOOD Oifferent Light (Wincraft/SCI-Fidelity)

EAGLES Hole In The World (ERC)

RHETT MILLER Dur Love (Elektra/EEG)

BRUCE COCKBURN Open (True North/Rol

TRIPLE A begins on Page 75.

**GUSTER** Amsterdam (Palm Pictu **TOP 5 NEW & ACTIVE** 

MATCHBOX TWENTY Unwell (Melisma/Atlantic)

GUSTER Amsterdam (Palm Pictures/Reprise)

PSEUDOPOD All Over You (Interscope)

ZIGGY MARLEY True To Myself (Private Music/AAL) JAYHAWKS Save It For A Rainy Day (American/Lost Highway/IDJMG)

COLOPLAY Clocks (Capitol)

RICHARD ELLIDT Corner Packet (GRP/VMG)

GREG ADAMS 'Sup With That (Rips/Blue Note)

KIM WATERS Waterfall (Shanachier

EUGE GROOVE Rewind (Warner Bros.)

SPYRO GYRA Getaway (Heads Up)

JEFF LORBER Gigabyte (Narada) KENNY G Paradise (Arista)

MINDI ABAIR Lucy's (GRP/VMG)

#### **URBAN AC**

0 FLOFTRY Say Yes (DreamWorks)

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- RON ISLEY F/R. KELLY What Would You Do? (DreamWorks)
- 3 HEATHER HEADLEY I Wish I Wasn't (J)
- **RRIAN MCKNIGHT** Shoulda, Woulda, Coulda (Motown
- Ġ JAHEIM Put That Woman First (Divine Mill/WB) 6
- TYRESE How You Gonna Act Like That (J) Ø 9
- KEM Love Calls (Motown/Universal) VIVIAN GREEN Emotional Rollercoaster (Columbia) 8
- 8 ğ LUTHER VANDROSS Dance With My Father (J) 12
- SYLEENA JOHNSON Guess What (Jive) 10
- 10 11 KINDRED THE FAMILY SOUL Far Away (Hidden Beach)
- 12 JAHEIM Fabulous (Divine Mill/WB) MUSIQ Dontchange (Def Soul/IDJMG) 13
- 13 11
- 14 R. KELLY I'll Never Leave (Jive)
- 15 KELLY PRICE He Proposed (Def Soul/IDJMG) TAMIA Officially Missing You (Elektra/EEG)
- 15 16 17 18 19 20 19 20 EARTH, WIND & FIRE All In The Way (Kalimba)
- 18 WHITNEY HOUSTON Try It On My Dwn (Arista)
- 21 GEORGE OUKE Guess You're Not The Dne (BPM)
- JEFFREY OSBORNE Rest Of Our Lives (JayOz/Koch) 22
- 16 21 GERALO LEVERT Closure (Elektra/EEG)
- 17 22 CHICO DEBARGE Not Together (In The Paint/Koch) SMOKIE NORFUL I Need You Now (Priority)
- 23 24 23
- DRU HILL 1 Love You (Def Soul/IDJMG) 25
- 24 R. KELLY Ignition (Jive)
- 25 26 27 28 30
- JAVIER Crazy (Capitol) VIVIAN GREEN Fanatic (Columbia)
- WILLIE CLAYTON I Love Me Some You (Endzone)
- 28 29 DONNIE Cloud Nine (Universal)
- 26 30 INDIA.ARIE The Truth (Motown)

#### **#1 MOST ADDED**

- LSG Shake Down (Elektra/EEG
- **#1 MOST INCREASED PLAYS** LUTHER VANOROSS Dance With My Father (J)

#### **TOP 5 NEW & ACTIVE**

- SYLEENA JOHNSON Faithful To You (Jive) TYRESE Signs Of Love Makin' (J) STREETWIZE Oilemma (Shanachie DONNIE MCCLURKIN FIY. ADAMS The Prayer (Verity)
- BLU CANTRELL Sleep In The Middle (Arista)

#### URBAN begins on Page 38.

#### ACTIVE ROCK

- LW TW AUDIDSLAVE Like A Stone (Interscope/Epic) 2 1
- LINKIN PARK Somewhere I Belong (Warner Bros.
- GODSMACK Straight Dut Of Line (Republic/Universal) 3 3
- ۵ STAINO Price To Play (Flip/Elektra/EEG) 5
- TRAPT Headstrong (Warner Bros.)
- 6 CHEVELLE Send The Pain Below (Epic) 6
- OISTURBED Remember (Reprise) COLD Stupid Girl (Flip/Getfen/Interscope) Ŕ 9
- EVANESCENCE Bring Me To Life (Wind up)
- Ŏ POWERMAN 5000 Free (DreamWorks) 11
- REVIS Caught In The Rain (Epic) SALIVA Rest In Pieces (Island/IDJMG) 12
- 10 12
- Ô 3 DODRS DOWN The Road I'm On (Republic/Universal) 13
- 14 16 14 15 SEETHER Driven Under (Wind-up) **DEFTONES** Minerva (Maverick/Reprise)
- SEETHER Fine Again (Wind-up) 15 16
- 18 Ø MARILYN MANSON Mobscene (Nothing/Interscope)
- 17 18
- P.O.D. Sleeping Awake (Maverick/Reprise) BLACK LABEL SOCIETY Stillborn (Spitfire) 20 19
- 19 20 MUDVAYNE Not Failing (Epic)
- 21 1 SHINEDOWN Fly From The Inside (Atlantic)

Í.

- FOD FIGHTERS Times Like These (Roswell/RCA) 22
- 22 27 DOUBLEDRIVE Imprint (Roadrunner/IDJMG)
- 24 23 TAPROOT Mine (Velvet Hammer/Atlantic)
- 28 PRESENCE Tonz OF Fun (Curb)
- 24 26 UNLOCO Failure (Maverick/Reprise)
- 29 QUEENS OF THE STONE AGE Go With The Flow (Interscope) 26
- 28 29 30 SMILE EMPTY SOUL Bottom Of A Bottle (Lava) MUDVAYNE World So Cold (Epic) 33
- 32 SOCIALBURN Everyone (Elektra/EEG)

#### **#1 MOST ADDED** METALLICA St. Anger (Elektra/EEG)

#### **#1 MOST INCREASED PLAYS** MUDVAYNE World So Cold (Epic)

#### **TOP 5 NEW & ACTIVE**

PACIFIER Comfort Me (Aristal ECHO 7 One Step Away (In De Goot) RED HOT CHILI PEPPERS Oosed (Warner Bros.) EXIES Kickout (Virain) ANTHRAX Safe Home (Sanctuary/SRG

ROCK begins on Page 63.

#### COUNTRY

0 DIAMONO RIO I Believe (Arista)

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- 2 2345 RANDY TRAVIS Three Wooden Crosses (Word/Curb/Warner Christi TOBY KEITH Beer For My Horses (DreamWorks) 5
  - **BASCAL FLATTS** Love You Dut Loud (Lyric Street)
  - LONESTAR My Front Porch Looking In (BNA)
  - 6 KEITH URBAN Raining On Sunday (Capitol)
  - CHRIS CAGLE What A Beautiful Day (Capitol) Ś JIMMY WAYNE Stay Gone (DreamWorks)
  - TIM MCGRAW She's My Kind Df Rain (Curb)
- 8 11 MONTGOMERY GENTRY Speed (Columbia)
- 12 CRAIG MORGAN Almost Home (Broken Bow)
- 10 JEFF BATES The Love Song (RCA)
- BRODKS & DUNN Red Dirt Road (Arista) 13
- 17 BRAD PAISLEY Celebrity (Aristal
- GEORGE STRAIT Tell Me Something Bad About ... (MCA) 16
- TRACY BYRD The Truth About Men (RCA) 14
- 18 SHANIA TWAIN Forever And For Always (Mercury) 20
  - BRIAN MCCOMAS 99.9% Sure (Never...) (Lyric Street)
- JD DEE MESSINA Was That My Life (Curb) 19
- JESSICA ANDREWS There's More To Me Than You (DreamWorks) 20 21
  - KID ROCK W/SHERYL CROW Picture (Lava/Atlantic)

**#1 MOST ADDED** 

**#1 MOST INCREASED PLAYS** 

KENNY CHESNEY No Shoes, No Shirt, No... (BNA)

**TOP NEW & ACTIVE** 

JOHN MICHAEL MONTGOMERY Four-Wheel Orive (Werner Bros.)

KENNY ROGERS I'm Missing You (Dreamcatcher)

JOSH TURNER Long Black Train (MCA)

ALTERNATIVE

COUNTRY beains on Page 43.

TRAPT Headstrong (Warner Bros.)

AUDIDSLAVE Like A Stone (Interscope/Epic)

CHEVELLE Send The Pain Below (Epic)

STAINO Price To Play (Flip/Elektra/EEG)

DEFTONES Minerva (Mavenick/Reprise)

COLD Stupid Girl (Flip/Geffen/Interscope

SEETHER Driven Under (Wind-up)

RADIOHEAD There There (Capitol)

AFI Girl's Not Grey (DreamWorks)

ATARIS In This Diary (Columbia)

REVIS Caught In The Rain (Epic)

LINKIN PARK Faint (Warner Bros.)

VENDETTA RED Shatterday (Epic)

TAPROOT Mine /Velvet Hammer/Atlantic/

HOT HOT HEAT Bandages (Sub Pop/Reprise)

SALIVA Rest In Pieces //s/and//0./MG/

COLOPLAY The Scientist (Capitol)

LINKIN PARK Somewhere I Belong (Warner Bros.)

FOO FIGHTERS Times Like These (Roswell/RCA)

**RED HOT CHILI PEPPERS Can't Stop (Warner Bros.)** 

QUEENS OF THE STONE AGE Go With The Flow (Interscope)

SUM 41 The Hell Song (Island/ID.IMG) P.O.D. Sleeping Awake (Maverick/Reprise) QUEENS OF THE STONE AGE No One Knows (Interscope)

GOOSMACK Straight Out Of Line (Republic/Universal) SMILE EMPTY SOUL Bottom Of A Bottle (Lava)

MARILYN MANSON Mobscene (Nathing/Interscope)

3 DODRS DOWN The Road I'm Dn (Republic/Universal)

**#1 MOST ADDED** 

METALLICA St. Anger (Elektra/EEG)

**#1 MOST INCREASED PLAYS** 

GOOD CHARLOTTE The Young And The Hopeless (Epic)

**TOP 5 NEW & ACTIVE** 

EVANESCENCE Going Under (Wind-up)

ALKALINE TRID We've Had Enough (Vagrant/TVT)

BEN HARPER With My Own Two Hands (Virgin)

THREE DAYS GRACE (i Hate) Everything About You (Juve)

MUDVAYNE World So Cold (Epic)

ALTERNATIVE begins on Page 69.

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WHITE STRIPES Seven Nation Army (Third Man/V2) EVANESCENCE Bring Me To Life (Wind-up)

TIM MCGRAW Real Good Man (Ca

- SARA EVANS Backseat Of A Greyhound Bus (RCA)
- TRACE ADKINS Then They Do (Capitol)
- 24 WYNDNNA What The World Needs (Asylum/Curb)
- 26 CLAY WALKER A Few Questions (RCA)
- **DUSTY DRAKE One Last Time (Warner Bros.)** 25
- 27 AMY DALLEY Love's Got An Attitude (It ... ) (Curb)
- 31 **DIERKS BENTLEY** What Was I Thinkin' (Capitol)
- KENNY CHESNEY No Shoes, No Shirt. No ... (BNA) 38
- 28 MARK WILLS When You Think Of Me (Mercurv)





nlike many broadcasters, Pat Markham did not grow up wanting to be in radio. He graduated from college with a B.S. in accounting and began his professional career in that field.

Residing in Roseburg, OR. Markham bought his first station there in 1986. Seventeen years later his company, Brooke Communications, owns four of the seven radio stations licensed to Douglas County, OR, where Roseburg is located.

Getting into the business: "I had a good friend who did play-by-play in our local market, and he asked me to help

with the color broadcast. I did baseball, basketball, football — you name it — for the local high school. I'd never done anything on the air before. I was working in town as the comptroller for a local lumber company.

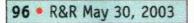
"We did the broadcasts for a small 1,000-watt AM here in Roseburg, a heritage station that had been on the air for 50 years. I got to know the owner of the station, who was getting up in years. He expressed to me one time that he wanted to get out and didn't know how. I said to myself, 'I can do this.' I didn't think it was a difficult business. When he was ready to sell, I made him a deal, and away we went. We stumbled into it and floundered for a few years until we were able to add some more stations."

How the business was different than he expected: "The difference lies in the fact that it's really a people business, and I did not come from a people business. I came from the accounting side of things, which often doesn't lend itself to working with the public. The day-to-day was very different than I anticipated, but, on the other hand, this is a small market, and I knew everybody."

Founding Brooke Communications: "We started as Markham Broadcasting when we purchased KQEN-AM/ Roseburg and ran the station from '86-89. Then we formed Brooke Communications [named after his daughter] to purchase an FM that came up for sale in the market, KRSB-FM. We formed the second corporation and merged Markham into it."

The mission of the company: "To take care of our clients. We always put them first. They sign our paychecks. Secondly, since we're a public, over-the-air, free station, we're charged by the federal government with serving our community, and we take that mission very seriously. Those two things together are our mission."

Long-range plans: "We'd certainly like to grow. That's one of the difficulties of being a small-market operator: It's difficult to grow and to accumulate capital because of the rate structures in small markets. It's also difficult in these times to find stations in similar markets that are reasonably priced. Our biggest challenge is how we grow and how we create an environment to attract good people and keep them. It's so easy for them to top out quickly."



#### PAT MARKHAM

President, Brooke Communications

Describe the city of Roseburg: 'The city is 21.000 people. Our marketing area is about 75.000-80.000 people. With four of the seven radio stations licensed to our county. we can have an impact. One of the difficulties in our business is competing not with other radio stations, but with newspaper. There's a newspaper that's been in our town for 125 years, and we had to create some scale in order to compete with print advertising. We think we've done that. It's an obstacle we face every day on the street, to make sure our clients and potential clients understand that our listeners far outnumber the readers of the newspaper. We can make an impact on every age group. We have to continue to preach that message and do the best job we can for our clients."

The state of the industry: "I sit in a little town in southwestern Oregon, but I see the industry is doing really well. We think radio is a vibrant industry. As long as we can develop enough cash flow to stay ahead of the curve with respect to technology, we're going to stay in this business. It's a good business."

Challenges for small-market broadcasters: "Not only is there more competition in terms of satellite radio and the like, but we also have to stay ahead of the curve technologically. It's easier for the larger guys, because they generate a lot more cash flow. This transition to digital is going to be very expensive for small broadcasters, especially if they haven't kept up their equipment over the years. We think we have, but time will tell when we start getting prices on the equipment to transition to digital at the transmitter site."

**His opinion on possible market redefinition:** "From our standpoint, the current definition has worked to our advantage. I would prefer that it stay. I'd like to see the government stay out of it. We need to be given a chance, as broadcasters, to compete with other mediums. The Telecom Act has given us that opportunity. The more the federal government sticks its nose into our business, the more difficult it is to generate economy of scale and compete with the newspapers and cable and the like. The less they meddle in our affairs, the better. I don't see market definitions being loosened; I see them being tightened up. That's a mistake. We have to be able to grow our businesses in order to compete. If they create more restrictions, small-market broadcasters, especially, are going to be severely hurt."

Financing for small-market broadcasters: "Thank God I have a great relationship with one of our local banks, because I don't think banks in general are very interested in making loans to companies that don't have hard assets. That's a difficult situation for most bankers to get their arms around. If you don't own the land or the building or whatever grows on the land, they tend to not want to understand the business. They don't understand that an FCC license has value — at least, most banks don't. That hurts us.

"In small markets small banks have traditionally loaned to businesses they understand in their own small markets; they don't understand this business. In some cases it's our fault for not educating them. I spend a lot of time, when I need the money, educating bankers, and so far we've been successful." **Recruiting staff:** "We typically find our best people

Recruiting staff: "We typically find our best people through word of mouth and through contacts we've made in the community. They are usually local people, meaning from the state, or people who have come through here on their way to bigger markets and are looking for a place to live and raise a family that is not in a big market. Our success, at least on the talent side, is that we try to find people who have a family, who want to live in a small community, who want to buy a house, settle down and live here. That's not always easy to do. What we don't want to be — and we've lived through this over the years — is a training ground for a bigger market. You can never keep people that way. That's the most difficult thing about the programming side of our business in small markets. With the big boys recruiting in our markets, we tend to lose good talent faster than we can get them, because they can pay more."

**Career highlight:** "Just being in this business. It's so much fun. Most people can't get up in the morning and say they're looking forward to going to work. That's a highlight, to find a vocation you really enjoy."

Career disappointment: "The disappointment in this market is the inability to grow as quickly as we'd like. We need to create an atmosphere in our company where, when we hire people, they have someplace to go on the upside. Properties we would be interested in are few and far between and usually priced too high. If we're going to grow, it's probably not going to be specifically in radio, but it might be in a complementary retail business that we could play off of in the same market. Certainly, when there are stations in other markets within a reasonable distance of us, we look at them, but they're hard to find and usually priced pretty high."

Most influential individual: "My dad. He always preached that you should get an education first and get an education that has a skill attached to it, not just a general education. Once you get that education, you can do whatever you want, because you can always fall back on that skill. I did that. I went into accounting as a profession, learned it well and decided that it wasn't what I wanted to do for a living, so I did something else. But I do know that if I ever fail, I can go back to that."

Favorite radio format: "I like all music, but I tend to come back to country."

Favorite television show: "Major League Baseball. I'm a fanatic. I also watch BBC America. English sitcoms are a riot."

Favorite movie: "I don't go to movies. If I do, I'd prefer something light and something I don't have to think about very hard to enjoy."

Favorite artist: "George Strait."

Favorite book: "I read magazines and newspapers, but I don't read books. I read two newspapers every day, The Portland Oregonian and the local Roseburg News Review."

Hobbies: "My hobby is having a lot of fun at work. I work six days a week. I take Sunday off. Saturday is the best day of the week to work. There are fewer people here, fewer interruptions and virtually no phone calls. That's the time I get my work done."

Favorite restaurant: "Morton's." Beverage of choice: "I have a latte every morning, whether I need it or not."

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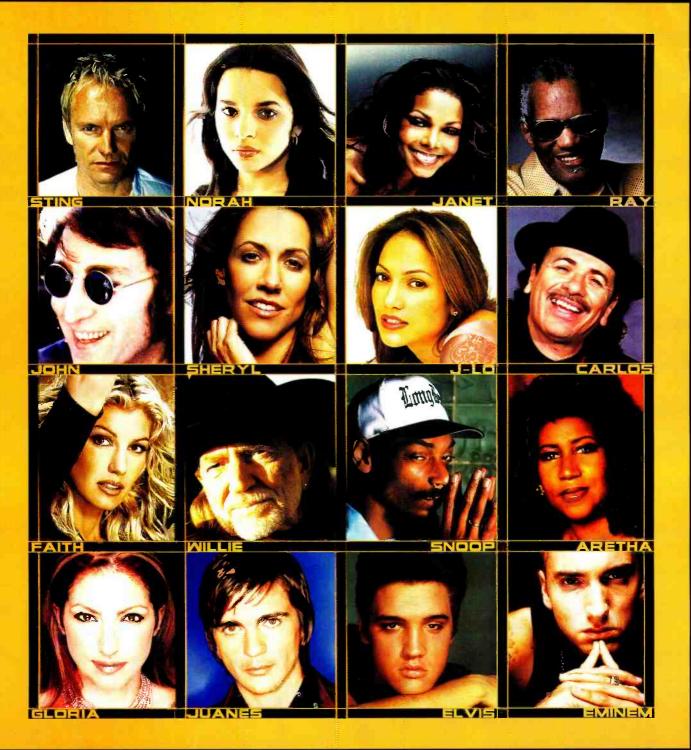
Advice for broadcasters: "Hire good people, then get out of the way and let them have freedom to create. The hardest part of our business is to find good creative people, especially in small markets. The biggest mistake broadcasters make is that they try to manage too heavily. My philosophy is that if we can find a good creative person, our job is to allow our listeners to have fun. Creative people make fun happen. If we overmanage them, they get nervous and can't be creative.

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"I come at this business a little differently than most. I didn't have a passion for it when I was born. I look at it as a fun and profitable business. In today's world we have to look at this as a business. I do. The minute it becomes less fun, I'm going to get out, but, hopefully, that won't be for a long, long time.

"There are fewer and fewer of us. I don't know what the ownership structure in the country is anymore, but it's gone from like 8,000 down to 3,000 owners. That doesn't scare me, but it does concern me. It would be a sad day if the big companies owned us all, but it may happen. That's what the FCC's worried about. I don't think the FCC can control this business to the point of dictating that. That's not good policy. Let's hope they don't over-regulate."

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