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### Enough 'Love' For A Hat Trick

J/RMG artist **Mario** tops three formats this week as "Let Me Love You" climbs 3-1\* at CHR/Pop. The song scores its third week at No. 1 at CHR/Rhythmic and its fourth week on top at Urban. J/RMG also secures the



No. 2 spot at Pop as Gavin DeGraw's "I Don't Want to Be" slides into that position.

# R&R

**RADIO & RECORDS**  
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**JANUARY 21, 2005**

### A Chat With The Chairman

Emmis Communications Chairman/CEO **Jeff Smulyan** gives his perspective on a variety of issues facing his company and radio in general in this week's Management/Marketing/Sales column. Page 8.



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**KOSI/Denver**

**KBEE/Salt Lake City**

**WDEF/Chattanooga**

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RECORDS

## HOT 104 STAYS COOL

CHR/Pop WYOK (Hot 104)/ Mobile's tower was blown away by Hurricane Ivan right before the start of the fall book. PD Ted Striker talks about the trials and tribulations of severely reduced power and a staff turnover while waiting for the new transmitter to kick in on Feb. 1.

See Page 26

## ARBITRON PPM & 101

Arbitron is the topic of two columns this week: Rock Editor Ken Anthony explores the potential research applications of the Portable People Meter, and a Narrative Editor Kevin Stapleford tackles the Arbitron basics everyone should know.

See Pages 56 and 60

## R&R NUMBER 1s



**JRBAW AC ANITA BAKER**  
How Does It Feel (Blue Note/Virgin)

### CHR/POP

MARIO Let Me Love You (J/RMG)

### CHR/RHYTHMIC

MARIO Let Me Love You (J/RMG)

### URBAN

MARIO Let Me Love You (J/RMG)

### GOSPEL

J MOSS We Must Praise (Gospo Centric)

### COUNTRY

CARRYL WORLEY Awful, Beautiful Life (DreamWorks)

### AC

LOS LONELY BOYS Heaven (Or Music/Epic)

### HOT AC

GOO GOO DOLLS Give A Little Bit (Warner Bros.)

### SMOOTH JAZZ

RICHARD ELLIOT Your Secret Love (GRP/VMG)

### ROCK

GREEN DAY Boulevard Of Broken Dreams (Reprise)

### ACTIVE ROCK

GREEN DAY Boulevard Of Broken Dreams (Reprise)

### ALTERNATIVE

GREEN DAY Boulevard Of Broken Dreams (Reprise)

### TRIPLE A

GREEN DAY Boulevard Of Broken Dreams (Reprise)

### CHRISTIAN AC

CASTING CROWNS Voices Of... (Beach Street/Reunion/PLG)

### CHRISTIAN CHR

SWITCHFOOT This Is Your Life (Sparrow/EMI CMG)

### CHRISTIAN ROCK

RELIENT K Be My Escape (Gotee)

### CHRISTIAN INSPO

CASTING CROWNS Voices Of... (Beach Street/Reunion/PLG)

### SPANISH CONTEMPORARY

JUANES Nada Valgo Sin Tu Amor (Universal)

### REGIONAL MEXICAN

LOS TUCANES DE TIJUANA El Virus Del Amor (Universal)

### TROPICAL

MARC ANTHONY Se Esfuma Tu Amor (Sony Discos)

ISSUE NUMBER 1590



**THE INDUSTRY'S NEWSPAPER**  
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## LONG LIVE 'VIVA'

WWVA (Viva)/Atlanta scores big with its CHR-style format, playing today's biggest Latin pop artists. PD Victor Martinez explains the philosophy behind the station and how it targets a surprising number of Hispanics in the market. Page 72.



Country's music sales were tops in '04. Will it last? Page 42.

## Hollander Promoted To Chairman/CEO At Infinity

Sykes returns to cable with new position at MTV

By Joe Howard

R&R Washington Bureau Chief  
jhoward@radioandrecords.com

Rumors of the move began swirling a few weeks ago, and on Jan. 14 radio-industry veteran Joel Hollander was officially named Chairman/CEO of Infinity Broadcasting, stepping up from the President/COO post he'd held since May 2003. Hollander replaces John Sykes, who will return to his cable roots with a new, as-yet-unnamed MTV Networks post in which he'll oversee the development and launch of new television networks.



Hollander

Hollander, who was President/CEO of Westwood One from 1998-2003, now

has overall responsibility for Infinity's 183 radio stations and will oversee the day-to-day operations of the division. He reports to Viacom Co-President/co-CEO Leslie Moonves.

"Joel is one of the finest operators in the radio business, hands-down," Moonves said. "He has brought tremendous energy, industry savvy, and discipline to Infinity Broadcasting since joining the company, where he has helped our stations grow their ratings and revenue in a challenging advertising climate. He's also helped sell Madison Ave.

HOLLANDER See Page 15

## Hannity Joins TRS 2005 Lineup

ABC-syndicated talker to host newsmaker luncheon

ABC Radio Networks' nationally syndicated talk host Sean Hannity has joined the lineup for the upcoming 10th annual R&R Talk Radio Seminar, to be held March 10-12 at the Loews Santa Monica Beach Hotel in Los Angeles. Hannity will be the host and moderator at this year's TRS Friday Newsmaker luncheon, where he'll go one-on-one on March 11 with a very special guest to be announced.



Along with hosting his daily WABC/New York-based national radio program, Hannity serves as co-host of Fox News Channel's nightly *Hannity* & TRS See Page 12

## Benson Named Jeff-Pilot Radio Pres.

By Roger Nadel

R&R Exec. Editor  
rnadel@radioandrecords.com

Don Benson has been promoted to President of Jefferson-Pilot's Radio Division, moving up after 10 years as Sr. VP/Operations & Programming with the 18-station group. He will be responsible for stations in Miami, San Diego, Denver, Atlanta and Charlotte.

Benson succeeds Clarke Brown, who is retiring in June after 38 years with the company, the last 14 as President of the radio unit. Brown, who was honored with the Lifetime Achievement Award at the NAB Radio



Benson

BENSON/See Page 15

## FCC Instructed To Probe Payola At WKSE/Bufalo

By Keith Berman

R&R Associate Radio Editor  
kberman@radioandrecords.com

The FCC last week turned its attention to Entercom CHR/Pop WKSE (Kiss 98.5)/Buffalo as allegations of payola arose following PD Dave Universal's dismissal from the station. Universal's exit came as New York Attorney General Eliot Spitzer began turning up the heat on his investigation into several record labels.

On Jan. 12 *New York Times* reporter Jeff Leeds wrote that Entercom had terminated Universal amid an internal investigation into whether Universal had improperly accepted travel packages and other gifts directly from record companies.

"I did nothing that Entercom

FCC See Page 15

## Clear Channel Shifts SoCal AMs

KLAC, XTRA-AM swap formats; KXTA to go Talk

After months of rumors, Clear Channel's Los Angeles executives last week confirmed the realignment of three of the company's AMs serving Southern California.

The changes, set to occur Feb. 3, will see KLAC/Los Angeles move its Adult Standards format to XTRA-AM/Tijuana-San Diego, a 50kw powerhouse that enjoys a signal that covers most of Los Angeles, Riverside and Oxnard, CA. KLAC will become "Xtra Sports 570," adopting the Sports Talk format currently aired on XTRA-AM and simulcast partner KXTA/L.A.



Although Clear Channel has not publicly revealed KXTA's new format, R&R has confirmed that the station will flip to a liberal-themed Talk format that will include several Air America Radio programs.

The Los Angeles Lakers NBA team has aired its games on KLAC for several years, and those games will remain on the station when it flips to Sports Talk. "I think most of the sports fans out there are saying, 'It's about time,'" Clear Channel Regional VP Greg Ashlock said. "It just makes sense to marry

KLAC See Page 15

CC-flips three to lib Talk: Page 3

## 'El Zol' Shines In Washington, DC As WHFS Flips

By Adam Jacobson

R&R Radio Editor  
ajacobson@radioandrecords.com

Infinity's WHFS/Washington has said its last goodbye as an Alternative station serving both the nation's capital and nearby Baltimore. On Jan. 12,



after almost 35 years as a cutting-edge rock 'n' roll radio station, WHFS played Jeff Buckley's "Last Goodbye" as its final English-language song.

Immediately following that, the station stunned the region by playing Cristian's 1997 hit

WHFS See Page 15

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Brown To Become PD At KDJM/Denver

Derrick Brown has accepted the PD position at Infinity's Urban Oldies KDJM (Jammin' 92.5)/Denver, effective Jan. 31. He has been PD of Cox's Urban AC WHQT (Hot 105)/Miami for five years.



Brown

Brown will report to Infinity/Denver VP/Programming Keith Abrams and Sr. VP/Market Manager Drew Hillis.

Abrams said, "We set out with a goal of hiring one of the premier program directors in the nation

for this job, which, I'm happy to report, we accomplished. WHQT's No. 1 ranking in Miami speaks volumes about Derrick's talents and abilities. We are very excited that he is joining our Infinity/Denver team."

Brown told R&R, "I'm looking forward to the challenge; the first is to fill the vacant midday and night slots. Also, part of my job will be to put a name and face on

BROWN See Page 12

Clear Channel Flips Three To Liberal Talk

Clear Channel Radio flipped three more stations to liberal Talk on Monday: WWRC/Washington, WXDX-AM/Detroit and WSAI/Cincinnati. The trio joins a growing list of CC outlets that have moved to fill the progressive Talk position in numerous markets across the country over the past few months.

As has been the case with previous flips to left-leaning Talk by the company, all three stations will feature an on-air lineup that

includes most of the current crop of nationally syndicated progressive talk hosts, including Jones Radio Networks' Ed Schultz and Stephanie Miller; Air America Radio's personalities, including Al Franken and Randi Rhodes; and WOR Radio Network's Lionel.

WWRC will feature Westwood One's *Imus in the Morning*, which will be simulcast on clustermate WTNT/Washington, while WXDX will debut a new local morning

CLEAR CHANNEL See Page 12

WODB/Columbus Taps Shannon As PD

Bill Shannon has joined Saga Communications' WODB (Oldies 107.9)/Columbus, OH as PD. He comes from the PD post at Clear Channel's Oldies WXLX (Y-102.5)/Charleston, SC, where he's worked since 1998. Before that he spent two years in programming at Oldies WRQN/Toledo.

Saga Exec. VP/Group PD Steve Goldstein said, "Oldies is a format with a lot of challenges, and Bill is clearly one of the pre-eminent Oldies programmers in the country. He knows how to make a radio station shine, and I'm pleased he's with our company to build this key acquisition."

Shannon said, "It's both a thrill and an honor to be joining Saga's Columbus radio group and to have the opportunity to program Oldies 107.9. It's going to be a lot of fun. Should anybody ask, I'll be leaving my hurricane shutters behind."

DID WE MENTION THE RED SOX WON?



Following the Red Sox's earth-shattering sweep in the 2004 World Series, there was much revelry across the nation (including some in R&R's offices!). Back in Boston, the guys at WBCN tried hard to contain their excitement as they posed with the first World Series trophy to grace the town since 1918. Seen here are (l-r) WBCN PD Dave Wellington, Red Sox third baseman Kevin Youkilis, WBCN midday guy Adam 12 (crouching), Red Sox pitcher Lenny DiNardo, WBCN weekender Mark Hamilton and Dropkick Murphys bandmember Ken Casey.

Metro Elevates Four To Regional SVPs

B'cast ops unit ups Brown, Grant, Haake, Baronfeld

Metro Networks has upped four execs to Regional Sr. VP/Broadcast Operations posts. Jeff Brown will serve the East, Larry Grant the Southeast, Mike Haake the Midwest and David Baronfeld the West. They report to Metro Networks Sr. VP/Broadcast Operations John Frawley.

Brown, who is based in Boston, has been with Metro since 1991, managing operations centers on the local and regional levels. He is a 20-year radio veteran.

Based in Nashville, Grant was most recently Regional VP for Metro's Mid-South region. He joined Metro in 1987 as Regional Manager for Georgia and Florida and in 1990 moved to Washington, DC to oversee the company's Mid-Atlantic region.

Haake was previously VP/GM for Metro's operations in Houston, Austin and Kansas City; he's now based in Dallas. He joined the company in 1990 as a traffic anchor and in 1994 moved to Houston to become

Director/Operations there. Haake has also worked in sales and affiliate relations for both Metro and its parent, Westwood One, and once served as Sports Director for KLEX-AM/Lexington, KY.

Baronfeld, now based in Los Angeles, joined Westwood One in 1997 and most recently served as VP/Affiliate Relations for the Rocky Mountain region. Before that he worked as VP/International Affiliate Relations for SW Networks, VP/GM for KHOW/Denver and KSJO/San Jose and GSM for Infinity/San Francisco.

"Metro Networks is thrilled to continue to employ the most talented professionals in the business," said Westwood One COO Chuck Bortnick. "I am confident that this new management team of senior vice presidents will increase the concentration and attention that each Metro/Shadow market deserves, and I look forward to the team bringing our

METRO See Page 12

DeVoe Appointed To OM/PD Post At KCHZ/Kansas City

Nineteen-year broadcast veteran Maurice DeVoe has been named OM/PD of Cumulus CHR/Pop KCHZ (Z95.7)/Kansas City. He replaces "Just Plain" Dave Johnson, who relinquished Z95.7 programming duties in November 2004 to concentrate on his morning show.

DeVoe, who will arrive at the station in early February, most recently programmed KRWP/Houston and previously served as PD of WPHI/Philadelphia. His programming experience also includes stints as Asst. PD/MD of KKBT/Los Angeles, WKSS/Hartford and WPGC/Washington.

"I'm so excited," Johnson told R&R. "I've been both the PD and morning show host for so long that it is going to be so refreshing to have the luxury of concentrating

DeVOE See Page 12

Spear Set As GM At Musician-Run WYMS/Milwaukee

Dale Spear has been chosen as GM for WYMS/Milwaukee, the Milwaukee Public Schools-owned noncom that has been run by the musician-led nonprofit group Radio for Milwaukee since Jan. 1. Spear is a 10-year veteran of Public Radio International and most recently served as that entity's VP/Programming & Acquisitions.



Spear

Spear will be in charge of hiring programming, on-air, sales and promotional staff. He'll also oversee WYMS's forthcoming format change from traditional jazz to a format focused on singer-songwriters that features folk, Americana and genres of music found at many Triple A stations across the U.S.

SPEAR See Page 12

Roman Now GM At Entravision/Vegas

Chris Roman has been named GM for Entravision's Las Vegas radio and TV properties. He will now oversee the operations of Regional Mexican KQRT (Radio Tricolor) and Spanish CHR KRRN (Super Estrella), as well as Telefutura affiliate KELV-TV and Univision affiliate KINC-TV.

Roman is trading duties with Gabriel Quiroz, who had been Entravision/Las Vegas GM and now takes over for Roman as GM of Entravision's Santa Barbara, CA TV properties. Entravision owns Univision affiliate KPMR-TV and Telefutura affiliate KTSB in Santa Barbara.

ROMAN See Page 12

LENNY IN MIAMI



Clear Channel Classic Rocker WAXQ (Q104.3)/New York earlier this month flew 104 lucky listeners out of freezing New York temperatures to bask in the warm sunshine of Miami — and Lenny Kravitz's presence during an intimate concert. Seen here dressed in shirtsleeves and without the aid of space heaters are (l-r) Virgin VP/Pop Promotion Jason McFadden and Exec. VP/Promotion Hilary Shaev, Kravitz, Q104.3 & WHYZ (Z100)/New York Director/Marketing Paul Miraldi and Q104.3 PD Bob Buchmann.

# Viacom Exec: Radio Expectations Must Be Lowered

Moonves predicts slower, more gradual industry growth

By Joe Howard  
R&R Washington Bureau  
jhoward@radioandrecords.com

During an appearance at a media-industry conference last week, Viacom co-President/co-CEO Les Moonves said that while he believes the Infinity radio division he oversees can deliver sustainable growth right away, expectations for the industry must be tempered.

"What we have to do is manage expectations," Moonves said Jan. 11 at the Smith Barney Citigroup media conference. "I don't think you can overpromise, which I think has been done at Infinity for a number of years. We can't promise double-digit expansion and growth."

To improve Infinity's languishing fortunes, Moonves said he plans to expand a program launched last year to invest in the company's stations, and to trust the creative staff to improve Infinity's stable. "What I

found in the radio division is that they were starved; they were burning the furniture," he said. "We had to change the culture, give some credence to the creative people and give support."

He also noted that Infinity is starting off the year with a strong January and said that, with the division still generating \$1 billion in annual revenue, the radio business is viable. "I believe in the radio business," Moonves said. "It's a very good business."

At the same conference Viacom Chairman/CEO Sumner Redstone stated that the company is interested in acquiring more cable channels, as Viacom's cable operations consistently generate strong results. He also said the company is considering expanding delivery of its content to the Internet and cell phones.

While Guzman & Co. analyst Jake Balzer believes expanding its cable holdings could be a good move for Viacom if it doesn't overpay, he is skeptical about Redstone's interest in new forms of media. "Although this may add modest incremental revenue, an Internet-cell phone business model that can have a significant impact on the top line — much less the bottom line — remains unclear," Balzer said in a Jan. 13 report.

## Analyst Cuts 2005 Forecasts

Citing "wobbly" ad spending so far this year, Harris Nesbitt analyst Lee Westerfield on Jan. 14 cut his Q1 and 2005 forecasts for Clear Channel, Emmis, Entercom, Cumulus, Saga and Beasley but let stand his forecasts for Entravision and Univision.

In an industry report Westerfield noted that radio had a late-month surge in December 2004, thanks to retailers and automakers trying to clear out inventory. He added, however, that media buyers are indicating that the spending bump didn't carry over into this month.

Meanwhile, Westerfield said he believes that Clear Channel's much-lauded "Less Is More" ad-inventory-reduction plan won't help the industry's advertising doldrums in the

short term. "Reducing commercial loads sets the stage for pricing stability, but not immediately, as some other observers had hoped," he said. "Before pricing can stabilize, first we need to track whether radio competitors to Clear Channel add time to gain ad share." Westerfield projects that any benefits from the "Less Is More" program won't materialize until next year.

Westerfield also said he believes the sweeping digital-radio rollout

that iBiquity and 21 broadcasters announced earlier this month "should lead to advancements in the datacasting business models, offering a second revenue stream amounting to 3%-5% of ad revenue."

Over at Banc of America Securities, analyst Jonathan Jacoby said that while the overall radio advertising market is "firming" and pacing up over 5% for January, February trends "appear more anemic." In a Jan. 13 report Jacoby said, "Radio continues to show volatility, limited visibility and last-minute places. [It's] hard to foresee a sustainable radio recovery in the first half of 2005."

— Joe Howard

## BUSINESS BRIEFS

### WW1, MarketWatch Renew MarketWatch.com Network Deal

Westwood One and MarketWatch Inc. last week renewed the deal under which MarketWatch provides programming for the MarketWatch.com Radio Network, which airs on more than 200 stations nationwide. "The MarketWatch.com Radio Network offers outstanding, timely, accurate business news to listeners across America," WW1 COO Chuck Bortnick said. "We are very pleased to extend our partnership with MarketWatch and continue to build on our success."

### Emmis Chief More Fearful Of iPods Than Satcasters

Emmis Communications Chairman/CEO Jeff Smulyan said this week that, despite the buzz surrounding Sirius and XM Satellite Radio, iPods are a bigger threat to broadcasters. In a Q&A posted on Emmis' website ([www.emmis.com](http://www.emmis.com)), Smulyan said the iPod is a threat "because you have a larger number of people with an alternative source of music." However, he also said he can remember when people predicted radio's demise following the release of the first eight-track tapes. "Despite continually evolving technologies, nothing has replaced the local information and local personalities we give our audiences," he said. "We know our communities, and we respond to their needs."

Smulyan added that over the holidays Emmis radio stations raised \$500,000 for charitable causes in their communities. "I don't see how satellite radio can match that reach," he said. "Sirius and XM may or may not be viable businesses, but the reality is that two of Emmis' stations reach more people than the entire satellite industry, and those satellite subscribers still spend much of their listening time with terrestrial radio."

### Study Affirms Listeners' Preference For Shorter Stopsets

A new report from Atlanta-based research company Navigauge is the latest study to document listener attrition related to commercial stopsets. The study found that the longer a break runs, the smaller the percentage of qualified audience that stays through the break until programming returns. The study concluded that in a spot break of no more than four commercials, roughly 80% of listeners are still listening after two spots, but only 70% are still listening after three spots.

Furthermore, the longer the spot break, the more likely listeners are to tune out during the first commercial. Navigauge said, "This may indicate that those who listen to stations with longer stopsets have become conditioned to these longer breaks and take the start of the first commercial as their cue to leave." But the erosion is somewhat reduced, the company found, if the first spot in a stopset is 30 seconds long rather than 60. The research examined the behavior of in-car listeners through more than 46,000 commercial breaks, totaling more than 127,000 spots.

Continued on Page 6

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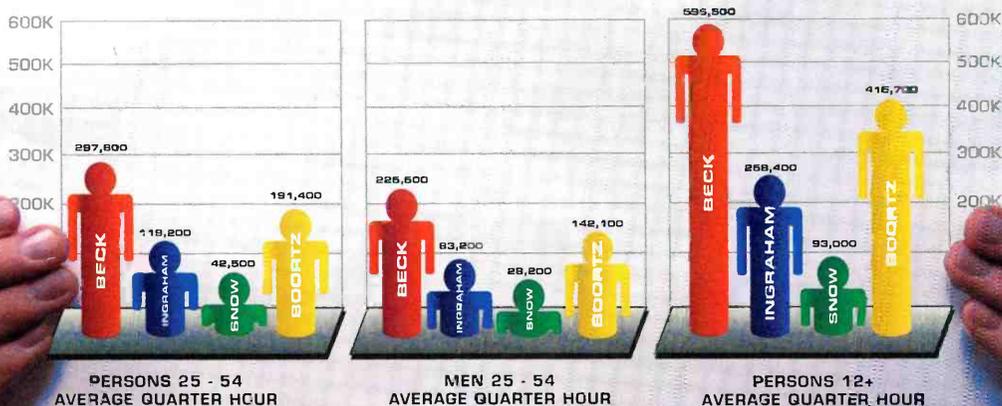
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\*Source: Arbitron Nationwide Spring 2004, exact air times for all talk programs starting before 12 noon local time.

## BUSINESS BRIEFS

Continued from Page 4

### Commercial-Production Firm Claims Radio Spot Infringes

**T**ony Quin, President of commercial-production company IQ Television Group, said this week that he has sent a cease-and-desist letter to Citadel/Harrisburg Market Manager Bob Adams and to the producer of a commercial Quin claims is too similar to IQTV's "Video Wall" campaign. Quin said the advertisement, produced by Chicago-based SuperSpots for Citadel's CHR/Pop WCCP/Harrisburg, infringes on IQTV's copyright. Neither Adams nor SuperSpots VP/GM David Gariano was available for comment to R&R.

### XM Responds To Pro-Radio Campaign

**U**sing some of the same artists featured in the pro-radio campaign launched on radio stations across the country last week, XM Satellite Radio has unveiled its own crusade for the hearts and minds of listeners. XM's "Hear It Here Best" promotion is designed to counter the "Radio: You Hear It Here First" 30-second messages being played on thousands of terrestrial radio stations owned by 15 different radio groups. XM is using its website to tout its commercial-free programming, its ability to broadcast live and its efforts to break new artists.

In other news from XM, the satcaster has acquired Effanel Music, which specializes in recording live broadcasts for record labels and television networks. In its 25-year history Effanel has produced performances by Madonna, The Dave Matthews Band, Santana, Bruce Springsteen, R.E.M., Pearl Jam and The Dixie Chicks and has worked on such programs as the annual Grammy and MTV Video Music Awards.

XM President/CEO Hugh Panero said, "Bringing Effanel into the XM family is a strategic fit because live content plays such a central role in XM's programming. XM now has a built-in mobile recording and broadcast division that enables us to air, in digital sound, live music, sports and entertainment events from anywhere in the world." The terms of the deal were not disclosed.

### Hitzges Added As RAB2005 Keynote

**M**otivational speaker Vicki Hitzges will present the Saturday luncheon keynote at RAB2005, set for Feb. 10-13 at the Hyatt Regency hotel in Atlanta. Hitzges will address the most challenging issues facing today's radio managers, including how to thrive in a competitive environment, how to remain motivated and upbeat, and how to maintain a positive attitude under trying circumstances.

### Arbitron Sets Date For Shareholders' Meeting

**A**rbitron will host its annual meeting with investors on May 24 at the Ritz-Carlton Central Park hotel in New York. The meeting is scheduled for 9am ET. Arbitron shareholders as of April 1 will be eligible to attend.

## FCC ACTIONS

### Univision Radio Facing \$28,000 FCC Fine

**T**he FCC on Jan. 12 proposed a \$4,000 penalties against seven Univision stations — a total of \$28,000 — for airing a conversation between Raul Brindis from *The Raul Brindis and Pepito Show* and a Hispanic Broadcasting Corp. sales rep without the sales rep's consent. The incident dates back to when HBC owned the stations. According to the FCC, Brindis, who is based at Univision Radio's KLTN (Estereo Latino)/Houston, called the sales rep's cell phone pretending to be someone the rep had met at a bar. He revealed his true identity only after airing what the commission described as a "flirtatious conversation."

Univision argued that since the complainant worked for HBC, it was unnecessary, according to FCC rules, for Brindis to announce that the call was being broadcast. While the commission acknowledged that its rules do allow station staff to broadcast conversations with fellow staffers without prior notice in certain cases — such as news and sports coverage — in this case Brindis lied about his identity and aired a conversation the complainant assumed was private. The commission also rejected Univision's contention that it shouldn't be held liable since the violation occurred before it owned the stations, noting that FCC rules stipulate ownership transfers don't absolve new owners from previous rule violations.

## TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- KVSL-AM, KVVM-AM, KRFM-FM & KSNX-FM/Show Low, AZ \$1.63 million
- KWPT-FM/Fortuna (Eureka), CA \$650,000
- WHBS-AM/Moultrie, GA \$195,000
- KJHY-FM/Emmett (Boise), ID \$3.25 million
- WDQV-FM/Mackinaw City (Traverse City), MI \$580,000
- WBMI-FM/West Branch, MI Undisclosed
- KADU-FM/Hibbing, MN \$30,000
- KCRO-AM/Omaha, NE \$3.1 million
- WWBG-AM/Greensboro and WTOB-AM/Winston-Salem (Greensboro-Winston Salem-High Point), NC \$1.25 million and exchange of WFTK-AM/Wake Forest (Raleigh), NC
- KSWB-AM/Seaside, OR \$100,000
- KWKC-AM & KZQQ-AM/Abilene, TX \$850,000
- KTDR-FM/Del Rio, TX \$350,000
- KVJY-AM/Pharr (McAllen), KFNI-AM/Pleasanton and KZDC-AM/San Antonio, TX \$5.75 million

Full transaction listings, posted daily, can be found at [www.radioandrecords.com](http://www.radioandrecords.com).

### DEAL OF THE WEEK

- **KJFX-FM/Fresno, KTSX-FM/San Joaquin and KFRR-FM/Woodlake (Fresno), CA**  
**PRICE: \$25 million**  
**TERMS: Asset sale for cash and note. This deal includes a \$1.25 million escrow deposit, with \$20.5 million in cash due at closing along with a \$3.25 million promissory note. The purchase price includes a noncompete payment.**  
**BUYER: Wilks Broadcast Group LLC, headed by CEO Jeffrey Wilks. Phone: 770-772-4077. It owns no other stations.**  
**SELLER: Mondosphere Broadcasting, headed by co-President Clifford Burnstein. Phone: 559-434-1715**  
**BROKER: Michael Bergner of Bergner & Co.**  
**COMMENT: This transaction reflects an updated purchase price for a listing that first appeared in R&R's transactions listings on Jan. 4.**

### 2005 DEALS TO DATE

<b>Dollars to Date:</b>	<b>\$108,400,001</b> <i>(Last Year: \$1,838,672,952)</i>
<b>Dollars This Quarter:</b>	<b>\$108,400,001</b> <i>(Last Year: \$493,700,533)</i>
<b>Stations Traded This Year:</b>	<b>47</b> <i>(Last Year: 878)</i>
<b>Stations Traded This Quarter:</b>	<b>47</b> <i>(Last Year: 231)</i>



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# A Conversation With Jeff Smulyan

**Emmis CEO tackles challenges at home, abroad and in the skies**

**W**hat a whirlwind couple of weeks this has been for Jeff Smulyan. While many of us were still getting over a long weekend of New Year's celebrating, the Chairman/CEO of Indianapolis-based Emmis Communications was revving into high gear.

Compare your week of Jan. 5-12 with Smulyan's, and you'll see what I mean. Here are just a few of the highlights on his calendar:

- Announcing double-digit growth in his company's third-quarter 2005 report
- Buying a radio network in Slovakia
- Celebrating Emmis' selection as one of *Fortune's* top 100 companies to work for
- Helping launch a nationwide pro-radio campaign blitz

And this doesn't even include time out to cheer as the national-champion University of Southern California Trojans won the Orange Bowl (Smulyan sits on the university's board of trustees) or as the Indianapolis Colts, whose quarterback, Peyton Manning, set a league record for touchdown passes, entered the NFL playoffs.

I managed to corner Smulyan for a few minutes last week to get his perspective on a number of the pressing issues facing his company and radio in general.

*R&R: Emmis is spending \$14 million to buy Ra-*



**Jeff Smulyan**

*dio Express in Slovakia to add to its European holdings. What's the attraction?*

**JS:** We're excited. It's not a large investment, but we felt that there are some great opportunities there, and we're looking forward to it. That economy's growing nicely.

*R&R: Is this a situation where American broadcasters feel there may not be as much room to grow domestically?*

**JS:** We've been doing this for a long time, so this is not a brand-new thing for us. We've been in Hungary for a number of years, and we were in Argentina but left because we weren't thrilled with the circumstances down there. We've believed in international radio for well over a decade.

We haven't, probably, made as many investments as we would have liked to, but we feel very strongly about it. We brought in [Emmis International President] Paul Fiddick, who is one of the great all-time broadcasters. He has been charged with building it out and done a very good job.

There's obviously more risk, but there's a lot of upside. It's very encouraging.

# Radio Redefined

**How do listeners view it?**

**T**here's nothing like a good, healthy debate. One of the better arguments these days is what the future holds for radio. Are spotloads a turnoff? Is satellite the wave of the future? Is the Internet so ubiquitous that it overwhelms everything else? Are iPods and other MP3 players causing tune-out?

This may be an oversimplification, but is radio dying for good — or are people dying for good radio? Or perhaps we've misinterpreted the situation entirely and don't even realize that things may be better than we think.

True, radio revenue since 2000 is nothing like it was in the last part of the 1990s. But get over it already. Just this past week Viacom co-President/co-COO Les Moonves again asked the investment community to adjust its thinking on what kind of revenue levels radio is capable of. Other group heads feel the same way.

It's interesting to read what observers are writing about our industry. Some say owners are still smarting from the Aug. 30, 2004 cover article in *Barron's* that suggested that "the outlook for the industry's stocks is bleak," and that's what prompted the new pro-radio campaign. More recently, a column titled "The Death of Radio" that appeared on the *Motley Fool* website on Jan. 13 bemoaned the flip of Infinity's Alternative WHFS/

Washington to Tropical, suggesting that the station's inability to change caused its demise.

But fast-forward to the February 2005 issue of *PC World* magazine (of all places), and you'll find a discussion of the expansion of the medium in "Radio, Reinvented." Similarly, Art Vuolo's Jan. 14 column in the *Okland [MI] Press* suggests that it is insane for broadcasters to panic over the growth of XM and Sirius Satellite Radio.

Perhaps we should pay more attention to what's going right. Most of the time what's going right relates to taking educated risks. ABC had little to lose when it added *Lost* and *Desperate Housewives* to its fall 2004 schedule, but the programming struck a chord, and ABC is in a resurgence based on the shows' success. So it is with radio: Note the monster fall growth of AC stations in Los Angeles, Chicago and Detroit that went to all-holiday music.

Despite the indecency crackdown,

Continued on Page 10

*R&R: Fortune magazine named Emmis one of the 100 best companies to work for. You finished 74th overall and 27th among mid-sized companies.*

**JS:** I am very proud, because I think that's something a lot of our people have worked on for a long time.

*R&R: Creating a positive work environment seems to be one of the key issues people talk about in radio these days.*

**JS:** We think it is, we really do. We take great pride in this. We don't always get everything

right around here, I can promise you that. But I think everybody tries hard here, and I'm really pleased. [Editor's note: Two-thirds of the scoring used by *Fortune* in these rankings comes from random surveys of employees.]

*R&R: At the NAB Radio Show last fall, radio seemed to be reeling. Howard Stern announced he was moving to satellite, MP3-player sales were soaring, and the FCC was cracking down on indecency.*

Continued on Page 10



## Radiovisa Welcomes 5 New Entravision 24/7 Affiliates!

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## A Conversation With Jeff Smulyan

Continued from Page 8

Last week 15 radio groups, representing several thousand radio stations, launched a campaign using 30-second promos by young artists to elevate the image of terrestrial radio in the minds of its users. What was the genesis of that program?

JS: I give [Entercom Communications President/CEO] David Field, [Bonneville International Exec. VP] Bruce Reese and [Susquehanna Media President/CEO] David Kennedy and a few other people a lot of credit. The thought was that we really need to come up with some new things to re-brand this industry, and this was one of them. It's really going to be a lot of different things that a lot of us have been working on.

It isn't just the marketing, although that is one of the most visible parts; it's also the research the RAB has done. They've completed two of the three parts to the research, and it's really very encouraging. It's also the beefed-up national marketing efforts of the RAB, and it's been a lot of us coming together and saying that we have some structural issues to address in the industry, and let's come together and do it. I'm very encouraged. The radio business has been very focused on dealing with whatever its problems have been.

R&R: Two different constituencies are being targeted: the new on-air campaign is focused on listeners, while the RAB and Radio Ad Effectiveness Lab efforts are aimed at advertisers. Can you speak to that?

JS: I think we've lost some of our cachet, and that's something we have to regain both in the ad community and with listeners at large. A number of the senior leaders in the industry have been meeting for a while and talking about various issues, and all of these things come together. It's all part of a multipart campaign to reinvigorate the industry.

R&R: What do broadcast-group executives hope the first wave of pro-radio spots, the ones using stars and that are aimed at 18- to 34-year-olds, will have accomplished at the end of the six-week run?

JS: I hope they will start to change the perception that radio's an industry that's on its last legs — though I don't think our listeners really feel that way. It will get them to think about the value of radio, what it does in their communities and how many ways it informs them and

entertains them and has brought the communities together.

When you can walk into a 7-Eleven and you run into an old friend and they say, "Tell me about satellite radio," I think it's time for us to change the perception, and I'm hopeful that's what this campaign will do.

R&R: Is radio getting enough credit for the work it's doing raising tsunami-relief funds — especially in markets like Chicago, where ownership issues and ratings focus were set aside for a day and almost \$2 million was raised as a result?

JS: Sometimes we get caught in these competitive battles, but my sense is that there is that ability. We've done it over and over again in the past. I'm very gratified by the response I've seen in the industry.

R&R: Localism has become a key to fundraising projects — what they did in Chicago is different than what stations did in Indianapolis and St. Louis and elsewhere.

JS: Nobody has the pulse of those communities like we do. And when you compare that to anything with a national footprint, especially when you have to pay for it, like satellite, it makes a big difference, and it points out a significant difference.

R&R: Is there the same concern about Internet radio as there is about satellite radio?

JS: XM and Sirius have done a brilliant job of repositioning us and marketing themselves, and we, as old radio marketers, have probably been lax in not responding as well as we should have. A lot of people looked at the technology and looked at the overall mass and sort of dismissed the Internet — not that those businesses couldn't be viable, but whether they would ever be really giant threats.

There's a little bit of a danger on the Internet side of the equation, too, because everybody looks at those businesses as, "Gee, they're nice, but they're not really businesses," and nobody's found a real way to make money — although if you look at AOL and Yahoo, they're telling you they're selling some ads. Our job is to always find out what our customers like and then make sure that we're responsive, and I think, from that standpoint, we have to be cognizant that, whether it's two kids with a tin car, or Internet or satellite or anything else, that's how we got here, by being responsive to what people care about in our communities.

R&R: Ultimately, is there room for all three forms

of radio to coexist — terrestrial, Internet and satellite?

JS: I've seen so many iterations of "the demise of radio." I think it was *Barron's* last year that asked "Is Radio Dead?" — if I'd seen that headline in 1953, when television came about, I would have given it a lot more credence than in 2004. We'll survive. We may not have the growth rate that we'd like, but this industry's clearly got a unique selling proposition that will allow it to survive for a good long time.

R&R: Radio looks like it will finish 2004 with 2% growth vs. 2004. Is it too early to get a sense of how this year is shaping up from a revenue standpoint?

JS: It looks a little bit better, but, boy, we're all so gun-shy. January's shaping up to be a pretty good month, but that doesn't mean a lot. [Editor's note: on Jan. 5, *Emmis* reported 11% growth in its fiscal Q3 2005, which ended in November.]

R&R: Carat is estimating that U.S. advertising growth for 2004 will finish up 5.8%, and 2005 growth should be 4.5%. Radio hasn't grown nearly that much. How's it going to get there?

JS: We have a long way to go, no question. Obviously, the last two years have not been great years, make no mistake about that.

R&R: Is there a sense that programming is playing any role in radio's challenges?

## Radio Redefined

Continued from Page 8

Howard Stern still is pulling down big numbers in New York and L.A., which suggests that good programming can still attract an audience (and, as former Infinity President Dan Mason reminded us some months back [R&R 10/29/04], spotload seems irrelevant to Stern's fans). The new Adult Hits "Jack" format on KJCK broke into the top 10 in Dallas in a matter of months, not years. Spanish Broadcasting System can document the listenership that moved overnight when Renan "El Cucuy" Almandares Coello bolted across town to KLAX/Los Angeles in March '04.

Consumers appear to see things differently than broadcasters do. Is it possible that their definition of radio is a little broader than AM or FM? Does it already include programming that comes across the Internet (note that Apple's iTunes calls its aggregation of broadcast streams and Net-

JS: I don't think it's as big an issue as has been portrayed. We always have had various niche players, where satellite has 300 channels. Remember, the cable companies have offered free audio for 30 years. The history of pay audio has not been very good anywhere.

We've had eight-tracks and CDs and DVDs. We have another entrant in the local market in cable companies — I think they're getting much better — and that clearly has an impact. The newspapers are getting more aggressive. And I can speak firsthand as a TV owner and tell you that local TV is more aggressive than it used to be. All those things kind of impede radio's ability to grow, but I don't think any of them structurally erode the value of the media.

R&R: And Apple has just announced a \$99 iPod.

JS: iPod is just another variation of the eight-track and the cassette player and the CD player. We've always had ways to personalize music and make it portable. So the fact that iPod is there — it's an advancement, but I don't think it leads to the demise of radio. I do think it's another erosion of time spent listening, but there's no form of media in the world that hasn't had a dramatic erosion of consumption time in the last decade. There are just so many more choices.

only webcasts "Radio"), from XM and Sirius and even from those audio-only channels in the cable box?

If all those things are radio to the consumer, maybe radio would be better off — as Consumer Electronics Association President Gary Shapiro told R&R Publisher/CEO Erica Farber in last week's Publisher's Profile — welcoming the competition instead of working to reposition or deposition it.

One contributor to a chat room on the Michigan Buzzboard website noted this week the irony of the pro-radio campaign, writing, "Anyone remember the late '50s-early '60s 'Who Listens to Radio?' campaign by the [NAB] to combat the effect on radio listenership of that whippersnapper television box?"

A current Hewlett-Packard television commercial reminds us that all great companies are adapting to change. Let's make sure radio is adapting and not just resisting.

— Roger Nadel

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PART TWO OF A TWO-PART SERIES

# Can The Internet Break An Artist?

Techies get behind unsigned Geoff Byrd

When MP3s began being traded on FTP sites, close to a decade ago, unsigned musicians got their first real chance to present their music side by side with the big names. When peer-to-peers came in, that was even better, since they let indie artists make their music available instantly to anybody who might be interested. It should've been huge.

And it is — so huge that even the best independent music is getting buried. So far, not one artist has seen online exposure lead to meaningful radio airplay or a major-label deal. But that may be about to change.

Two weeks ago we got some background on GarageBand.com, Live365 and Microsoft's initiative to make indie artist Geoff Byrd the first star to break off the Internet. This time out we hear why the 'Net companies chose Byrd, get some specifics on the campaign and hear more from the artist himself.



Geoff Byrd

## Why This Guy?

Byrd is a 28-year-old Portland, OR-based singer-songwriter (and former high school teacher) who's been a working musician for about seven years. He's had the same steady band for 2 1/2 years and has built a solid local following. And when he put the band's music up on GarageBand.com, he got an unprecedented response.

GarageBand.com CEO Ali Partovi says, "They finished recording their first 10 songs and posted four songs on GarageBand about a year ago, so it was December '03. Within about two months, by February 2004, all four songs had reached the top 10 on our charts, which is an astounding accomplishment.

"Rarely are there more than two songs by one artist that get that high. Having one artist with four songs get that high is a testament not only to the quality of his music, but, frankly, it's also a testament to the fact that our charts seem to work, because you could not end up there by chance. Clearly, across the board, people like his music."

To protect the review process, the music GarageBand reviewers hear is not identified. Partovi says, "The reviewers did not know who they were hearing and could not choose who they would want to hear, so Geoff Byrd couldn't tell his friends to go rate his music.

"It's randomly assigned listeners, and you can't rate a song more than once. The whole system is designed so that every listener who hears a song is hearing something for the first time and doesn't know what it is. For all four songs to perform this well is a great testament

that this is not just a one-hit wonder, it's really a great artist.

"What happened was, between February and July, GarageBand was still working on getting ourselves to financial stability and negotiating the broader deal with Live365, so we weren't able to take a strong interest in Geoff or any of our top artists yet. But during this period, Geoff, on his own — and thanks to being at the top of GarageBand's charts — saw his career pick up momentum."

Once the deal with GarageBand.com was in place, Live365 took an interest in Byrd. "We wanted to do something unique with Geoff, because we saw the potential early on," says Live365 Director/Business Development David Porter. "We've buttressed the normal library placement with some additional featuring on our website.

"That's been both in terms of placement within the music library itself, which is primarily a broadcaster destination, and on our website. We have him featured on the 'Listen' [featured-artist] page, and we've promoted him in newsletters that go out to all of our user base. Through all these different means we've been able to get some great airplay for Geoff and get him exposure on our network. He turned out to be the most-added artist on our network several weeks ago."

Microsoft was the last to step in to the effort behind Byrd. It began promoting his music as part of a deal with GarageBand in November 2004. The push worked: Byrd's "Silver-Plated" debuted alongside major-label artists in MSN Music's top 20 most-downloaded tracks.

## Why GarageBand.com?

Having GarageBand, Live365 and MSN behind you has to be good. But back in 2003, with thousands of sites for unsigned artists to choose from, what led Byrd to focus on GarageBand?

About choosing places to offer his music online, Byrd says, "What I found was, rather than breadth, it was depth that was important. It was working a few sites that are really, really good and that actually do benefit you really hard, rather than working thousands of sites

## Apple Debuts Flash iPod At Macworld

The annual blowout known as Macworld was held in San Francisco last week, and among the items Apple introduced there was the long-rumored flash-memory iPod. The tiny new iPod shuffle looks a lot like a pack of gum (the Apple website has a footnote that reads "Do not eat iPod shuffle") and comes with 512 megabytes of memory for \$99 or a gigabyte for \$149.

The shuffle comes in white only, and it's a simple item, with no display, just a clickwheel. That's why it's called a "shuffle": because there's no way to select and play a particular song. Additionally, an "Autofill" synch feature lets the shuffle load up with random music from the user's collection, so there's no way to know what songs are on the player until they come through the white iPod earbuds.

Contrary to some reports, however, users do have some control: Autofill can be directed to load only from certain iTunes playlists, and playlists can be played in the order in which they're loaded.

and doing it sort of half-assed. There are a lot of them, and some of them don't get any hits at all, or the sites might get hits, but you might be buried on them.

"What I found was, after trial and error, that the two that I thought were the most important were [online music retailer] CD Baby and GarageBand — CD Baby for selling the CD and getting it out there, because I do get a lot of hits, and then GarageBand, the place where I probably got the most activity."

Byrd and his band have been combining the Internet with more traditional efforts for building an audience, but the 'Net has made a real difference. "We started by putting together good material, a good band and a local following, but there's really nowhere you can go from



**"We started by putting together good material, a good band and a local following, but there's really nowhere you can go from there without either having a lot of money or having serious contacts. Without those, we started to hit the Internet hard."**

Geoff Byrd

there without either having a lot of money or having serious contacts or whatever," Byrd says.

"Without those, we started to hit the Internet hard, and I spent a lot of time on GarageBand, I spent a lot of time on CD Baby, and I spent a lot of time on a few others. I started getting a lot of contacts and built my team around that. Then we went down to Los Angeles, and I found my manager.

"Then the whole MSN thing kicked it to another level, because MSN's been doing a lot of high-exposure sort of stuff for me, and I've been trying to do my best to get their name out there."

## A New Model

The Internet's been good for Byrd, but is it making things easier for independent artists in general? "I think that's true in theory," he says. "In practice, the industry right now is really, really shy about doing any kind of artist development, and they're really shy about doing any kind of risk-taking. It's actually really brutal right now for independent artists.

"The new model for independent artists has to be to secure your own independent career by selling enough CDs and getting enough high-profile shows and doing enough with the Internet to make a living, then have it be leveraged against 'Well, they can pick me up or they can not pick me up, but either way I'm doing what I love and I'm pursuing my dream, and I'm making a living."

Between the online push and some early radio airplay — including Hot ACs KSRK/Portland, OR; KPLZ/Seattle; and KLLY/Bakersfield — Byrd has attracted the attention of some major labels. If he ultimately gets a deal and his career takes off, it will boost the profile of GarageBand.com and other unsigned-artist sites, and other musicians who are pinning their hopes on the 'Net will also get their shots.

The Internet should be the best thing that ever happened to talented artists (and not just musicians) who can't easily find an audience through traditional routes. Could it be starting to happen at last?

## For The Record

In last week's Technology column, there was an error in the list of companies taking part in the accelerated rollout of HD Radio announced by iBiquity earlier this month. Here is a complete list of participating companies: ABC Radio, Beasley Broadcast Group, Bonneville International, Clear Channel Communications, Cox Radio, Cumulus Media, Emmis Communications, Entercom Communications, En-travision Communications, Greater Media, Infinity Broadcasting, Jefferson-Pilot Communications, Journal Broadcast Group, Liberman Broadcasting, Next-Media Group, Radio One, Regent Communications, Saga Communications, Sandusky Radio, Susquehanna Radio, Univision Radio.

## Radio

• **BOB KOONTZ** becomes Station Manager/GSM for ABC Radio's KDIS & KSPN/Los Angeles. He had been Director/Sales for the four-station ABC/Los Angeles cluster, but that position has been eliminated.

• **CHRIS OSGOOD** rises from LSM to GSM of WSB-AM/Atlanta.

• **BRIAN REED** is named VP/Sales for Entravision, based in Los Angeles. Reed, who will oversee local ad sales across the company's 21 radio markets, most recently served as VP & Director/Sales for Univision Radio.

## Records

• **GILBERT HETHERWICK** is named President of Sony BMG's classical division. He was most recently VP/GM of BMG Classics.



Hetherwick

• **JEFF WILLETT** is named VP/Christian & Country Music for WEA Corp. Willett was Exec. VP of Faith & Values

Entertainment before spending six years in the mortgage industry.

## National Radio

• **4TH STREET MEDIA GROUP**, as part of a licensing agreement with WPT Enterprises, on Feb. 1 will begin syndicating the David Stein-hosted "WPT Poker Corner," a 60-second feature that is based on the Travel Channel's *World Poker Tour* program and features tips and trivia about poker. For more information, contact 4th Street Media Group's Dan Forth at 203-227-5650.

• **ON THE HOUSE SYNDICATION** launches *RiderRadio*, a two-hour, caller-driven talk show for motorcycle enthusiasts. The program will air Sundays from 9-11am ET, originate from KNBR-AM/San Francisco and be available live via satellite on ABC Starguide 3. For more information, contact Terry Hickman or Leigh Taylor at 800-737-2474.

• **SYNDICATED SOLUTIONS INC.** will begin syndicating *Travel Today With Peter Greenberg* on March 5. The show will air on Saturdays from 10am-noon. SSI will also distribute a daily 60-second short-form companion feature, "Today's Travel Minute." Both

shows will be available from SSI via satellite or on CD. Meanwhile, SSI will begin syndicating *The Lynn Woolley Show* on Feb. 28. The show will air Monday-Friday, 9am-noon ET. For more information, call 203-431-0790.

## Metro

Continued from Page 3

broadcast operations division to the next level."

In related news, Metro has named **Christopher Leonard** VP/Regional Director for Florida and Atlanta, based in Miami. He was previously Director/Operations for Houston, Atlanta, Miami, Tampa and Orlando.

## Brown

Continued from Page 3

Jammin' 92.5 for the community. I hope to do this by building the relationship with the African-American community in Denver, which is what we achieved with Hot 105 over the past five years."

Before his stint at WHQT Brown was Asst. PD at Clear Channel's Urban WGCI and AC WLIT in Chicago.



**SISTER? OR BROTHERS?** Some of the guys from Sister Hazel swung by WOAL (Q104)/Cleveland to hang with the station crew before Q104 presented the band at the city's new House of Blues. Seen here making all kinds of merriment are (l-r) Q104 night guy John Connor, Sister Hazel's Ken Block, Q104 afternoon driver Fig and Sister Hazel's Drew Copeland.

## TRS

Continued from Page 1

*Colmes*. With his provocative style and passionate opinions, Hannity has become one of America's rising stars of Talk since the debut of his ABC Radio Networks program in 2001.

The list of prominent figures who have appeared on Hannity's radio show reads like a who's who of American politics; it includes President George W. Bush, Vice President Dick Cheney, Secretary of State Colin Powell, former New York Mayor Rudy Giuliani, California Gov. Arnold Schwarzenegger, the Rev. Jesse Jackson, Steve Forbes and many more.

"Our Friday Newsmaker luncheon has become a one-of-a-kind

event for attendees of the R&R Talk Radio Seminar," said R&R News/Talk/Sports Editor Al Peterson. "Having Sean Hannity as host of this year's special event is a really terrific addition to help us celebrate our 10th annual TRS. Sean will continue a TRS tradition of giving attendees a unique opportunity to witness a special up-close and personal dialogue with some of America's most fascinating personalities. This is an event you won't want to miss."

For more information about TRS 2005 registration, this year's agenda and hotel reservations, log on to [www.radioandrecords.com](http://www.radioandrecords.com) and click on "Conventions." Or call our special TRS 2005 hotline at 310-788-1696 for more information.

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## Spear

Continued from Page 3

Paragon Media Strategies CEO Mike Henry is consulting WYMS with its planned programming changes. He said, "Dale is not only a public-radio pro of the highest regard, he is a visionary who wants to make better radio and radio better. His array of experience over the past 20 years aligns with the multiple responsibilities required to

lead WYMS into the future of public radio."

Radio for Milwaukee's co-founders include musician Peter Buffett; Ambrosia and Bruce Hornsby & The Range co-founder Joe Puerta; and former Narada Records Marketing Director Todd Broadie. Radio for Milwaukee is running WYMS under a seven-year contract with Milwaukee Public Schools.

## Roman

Continued from Page 3

"Entravision has a deep bench filled with enormously talented executives, and we are fortunate to have managers like Chris and Gabe on our team," said Entravision Chairman/CEO Walter Ulloa. "Together

these two have over three decades of combined broadcast-management expertise that will help us achieve our goal of successfully growing our broadcast properties in the fast-growing and most densely populated U.S. Hispanic markets."

## DeVoe

Continued from Page 3

on just the morning show. I think doing a morning show and being PD is doable, but you've got to have a lot of support.

"I don't have a morning show producer or a music director, so it was a lot to handle. But my company has given me the opportunity to concentrate on being a great morning show host. I'm very much looking forward to giving 100% to that, and not just half my time."

## Clear Channel

Continued from Page 3

show hosted by former WLS/Chicago talk host Nancy Skinner.

Meanwhile, WSAI, which has changed call letters to WCKY, is now the flagship station for the newly launched radio program hosted by TV talk host Jerry Springer. Springer's show, which is scheduled for a national rollout this spring, will air live from 9am-noon on both WCKY and WDXD.

# NATIONAL MUSIC

Live365 is the largest Internet radio network, with thousands of stations in a wide variety of formats. Programmed by true music tastemakers from around the globe, Live365 offers an enthusiastic audience for established and up-and-coming artists alike. In a world of consolidated playlists, Live365 charts the tastes and preferences of today's most vibrant music community. Tracks with the most plays during the seven days ended Jan. 11, 2005 are listed below.

*This week's Live365 is frozen.*

**LIVE 365.COM**

*Travis Storch • 866-365-HITS*

**Top Rock**  
U2 Vertigo  
PAPA ROACH Getting Away With Murder  
GREEN DAY Boulevard Of Broken Dreams  
KILLERS Mr. Brightside  
MY CHEMICAL ROMANCE I'm Not Okay...

**Top Country**  
TERRI CLARK The World Needs A Drink S. TWAIN I/B. CURRINGTON Party For Two  
BLAKE SHELTON Some Beach  
KEITH URBAN You're My Better Half  
JAMIE O'NEAL Trying To Find Atlantis

**Top Blues**  
MARK MORRISON Return Of The Mack  
LOS LONELY BOYS Heaven  
JOSS STONE Fall In Love With A Boy  
SORRENTO USSERY Make Sweet Love  
BEN HARPER Brown Eyed Blues

## Music Choice

30 million homes  
27,000 businesses

Available on digital cable and DirecTV  
Damon Williams • 646-459-3300

### ROCK

**Gary Susalis**  
A PERFECT CIRCLE Passive  
CHEVELLE The Clincher

### ALTERNATIVE

**Gary Susalis**  
KASABIAN Club Foot  
KINGS OF LEON The Bucket  
MARS VOLTA The Widow  
SNOW PATROL Chocolate  
ZUTONS Pressure Point

### TODAY'S COUNTRY

**Liz Opoka**  
TRACE ADKINS Songs About Me  
JO DEE MESSINA My Give A Damn's Busted

### ADULT ALTERNATIVE

**Liz Opoka**  
ARI HEST A Fond Farewell  
JACK JOHNSON Sitting, Waiting, Wishing

### AMERICANA

**Liz Opoka**  
ELEVEN HUNDRED SPRINGS Long Haired...  
LORETTA LYNN Miss Being Mrs.

**866-MVTUNES**  
21,000 movie theaters

### WEST

1. SHANIA TWAIN I/M. McGRATH Party For Two
2. RAY CHARLES I/MORAH JONES Here We Go Again
3. TROY JOHNSON It's You
4. U2 Vertigo
5. TIM MCGRAW Live Like You Were Dying

### MIDWEST

1. MARY J. BLIGE Children Of The Ghetto
2. SHANIA TWAIN I/M. McGRATH Party For Two
3. TROY JOHNSON It's You
4. RAY CHARLES I/MORAH JONES Here We Go Again
5. MONTY LANE ALLEN II I Were An Angel

### SOUTHWEST

1. SHANIA TWAIN I/M. McGRATH Party For Two
2. TROY JOHNSON It's You
3. RAY CHARLES I/MORAH JONES Here We Go Again
4. MONTY LANE ALLEN II I Were An Angel
5. TIM MCGRAW Live Like You Were Dying

### NORTHEAST

1. SHANIA TWAIN I/M. McGRATH Party For Two
2. MARY J. BLIGE Children Of The Ghetto
3. TROY JOHNSON It's You
4. RAY CHARLES I/MORAH JONES Here We Go Again
5. MONTY LANE ALLEN II I Were An Angel

### SOUTHEAST

1. SHANIA TWAIN I/M. McGRATH Party For Two
2. MARY J. BLIGE Children Of The Ghetto
3. TROY JOHNSON It's You
4. RAY CHARLES I/MORAH JONES Here We Go Again
5. TIM MCGRAW Live Like You Were Dying

## SIRIUS

1221 Ave. of the Americas  
New York, NY 10020  
212-584-5100  
Steve Blatter

### Alt Nation

**Rich McLaughlin**  
PAPA ROACH Scars  
QUEENS OF THE STONE AGE Little Sister  
GREEN DAY Holiday  
LOUIS XIV Finding Out True Love Is Blind  
INTERPOL Evil  
KAISER CHIEFS I Predict A Riot

### The Pulse

**Haneen Ararat**  
AVRIL LAVIGNE Nobody's Home

### Sirius Hits 1

**Kid Kelly**  
EMINEM Mockingbird  
JOHN MAYER Daughters

### Hot Jamz

**Geronimo**  
BROOKE VALENTINE Girl Fight  
NIVEA Baby  
BOBBY VALENTINO Slow Down  
TRICK DADDY Sugar (Gimme Some)  
CASSIDY I'm A Hustla

### Octane

**Jose Mangin**  
SYSTEM OF A DOWN Cigaro  
NO ADDRESS When I'm Gone (Sadie)  
QUEENS OF THE STONE AGE Little Sister  
FUTURE LEADERS OF THE WORLD Everyday  
CRAZY ANGLOS Fade  
DROWNING POOL Killin' Me

### Spectrum

**Gary Schoenwetter**  
RILO KILEY I Never  
JOHN MELLENCAMP Thank You  
OZOMATLI Love & Hope  
GLEN PHILLIPS Thankful  
COLLECTIVE SOUL Better Now  
BILLY IDOL Scream

### Heart & Soul

**BJ Stone**  
KEM I Can't Stop Loving You  
LEDISI My Sensibility (Gets In The Way)

### Shade 45

**Lil Shawn**  
BUMP J Bump J  
HAYES Brains  
GAME Dream  
50 CENT I'm A Animal  
R.A. THE RUGGED MAN Lessons  
GAME I/EMINEM We Ain't

## DMX MUSIC

Rick Gillette • 800-494-8863

10 million homes 180,000 businesses

### DMX Hospitality

Joel Dityan

The hottest tracks at DMX Hospitality, which includes restaurants, bars, hotels and cruise ships, targeted at 25-54 adults.

OZOMATLI Love And Hope  
JACK JOHNSON Sitting, Waiting, Wishing  
MAIA SHARP Something Wild  
THRILLS Whatever Happened To Corey Haim?  
BRIE LARSON She Said  
ARI HEST They're On To Me  
ZUTONS Pressure Point  
BEN LEE Catch My Disease  
RACHAEL YAMAGATA Letter Read

This section features this week's new adds on DMX MUSIC channels available via digital cable and direct broadcast satellite.

### CHR/POP

**Jack Patterson**  
BRIE LARSON She Said  
NELLY N Dey Say

### HOT JAMZ

**Mark "In The Dark" Shands**  
JADAKISS I/MARIAH CAREY U Make Me Wanna

### URBAN

**Jack Patterson**  
URBAN MYSTIC Long Ways  
AKON Ghetto

### ALTERNATIVE

**Dave Sloan**  
CHEMICAL BROTHERS Galvanize  
BRAVERY Honest Mistake

### ROCK

**Dave Sloan**  
QUEENS OF THE STONE AGE Little Sister  
BILLY IDOL Scream

### DANCE

**Randy Schlager**  
SHAPESHIFTERS Back To Basics (Main Vocal Edit)  
GWEN STEFANI Rich Girl (Jones And Moss Edit)  
JONATHAN PETERS VS LYVER LOGAN SHARP All This Time  
JULIET Avalon (Jacques Lu Cont Versus Remix Edit)  
DAVID MORALES I/LEA LORRIEN How Would U Feel  
ANNA VISSI Call Me (Valentin Radio Edit)  
SOUTH CENTRAL I/KATHY BROWN String Of Life  
NICOLE MIRRA Don't Let Go (Mr. Mig Dance Radio Edit)  
LNM PROJEKT I/BONNIE BAILEY Everywhere  
LOVEFREAKZ Shine (Chosen Few Remix Edit)  
PLATINUM PROJECT Love Is The Drug  
CASCADA Miracle  
MINA SKY Turnin' Me On (Lenny B Radio Remix)  
JILL SCOTT Whatever (Mig Big Boom Remix)  
ELLE E VEN Under My Skin (Dave Galbois Remix)

### ADULT ALTERNATIVE

**Stephanie Mondello**  
WEST INDIAN GIRL What Are You Afraid Of?

### ADULT CONTEMPORARY

**Jason Shift**  
DURAN DURAN What Happens Tomorrow  
3 DOORS DOWN Let Me Go

### INTERNATIONAL HITS

**Mark "In The Dark" Shands**  
OLIVEA WATSON Back To L.A.

### RAP/HIP-HOP

**Mark "In The Dark" Shands**  
T.I. Motivation  
T.I. ASAP  
YING YANG TWINS Wait

## RADIO DISNEY

Artist/Title	Total Plays
BOWLING FOR SOUP 1985	75
BLACK EYED PEAS Let's Get It Started	75
ASHLEE SIMPSON Pieces Of Me	75
JOJO Leave (Get Out)	74
RAVEN SYMONÉ Backflip	72
JOJO Baby It's You	71
KELLY CLARKSON Breakaway	71
JESSE McCARTNEY Beautiful Soul	70
JESSE McCARTNEY Because You Live	47
HILARY DUFF Come Clean	45
HILARY DUFF Fly	33
AVRIL LAVIGNE My Happy Ending	31
LIL ROMEO I/N. CANNON My Cinderella	30
VANESSA CARLTON A Thousand Miles	29
FAN_3 Geek Love	29
HILARY DUFF I Am	28
YELLOWCARD Ocean Avenue	28
SKYE SWEETNAM Tangled Up In Me	27
CHRISTY CARLSON ROMANO Dive In	27
ASHLEE SIMPSON Shadow	26

POWERED BY  
MEDIABASE

Video playlist for the week of Jan. 11-17.

## AOL Radio@Network

Ron Nenni 415-934-2790

### Top Alternative

**Pete Schiecke**  
QUEENS OF THE STONE AGE Little Sister  
SHINEDOWN Burning Bright  
KILLERS Smile Like You Mean It  
TAKING BACK SUNDAY This Photograph Is Proof

### Top Pop

**Jeff Graham**  
50 CENT Candy Shop  
ASHANTI Only U  
USHER Caught Up  
MARIAH CAREY It's Like That

### Top Country

**Beville Darden**  
LONESTAR Class Reunion  
SHEDDISY Don't Worry 'Bout A Thing  
BLAKE SHELTON Goodbye Time  
JIMMY BUFFETT I/TOBY KEITH Piece Of Work  
TIM MCGRAW Drugs Dr Jesus  
CRAIG MORGAN That's What I Love About Sunday

### Top Jams

**Donya Floyd**  
MARIAH CAREY It's Like That  
GUERRILLA BLACK You're The One  
50 CENT Candy Shop

### Top Jazz

**Beville Darden**  
DAVIO SANBORN Tin Tin Deo  
FRANK CATALANO Hyde Park

## abc RADIO NETWORKS

Phil Hall • 972-991-9200

### Rejoice

**Williamae McIver**  
LEXI He Got Up

### 24 HOUR FORMATS

**Jon Holiday • 303-784-8700**

### Adult Hit Radio

**Jon Holiday**  
RYAN CABRERA True

### Rock Classics

**Adam Fendrich**  
U2 All Because Of You

### U.S. Country

**Penny Mitchell**  
SHANIA TWAIN Don't!  
AARON LINES Waitin' On The Wonderul

### GREAT AMERICAN COUNTRY

**Jim Murphy • 303-784-8700**  
KENNY CHESNEY Old Blue Chair  
DYERS DAUGHTERS My Lucky Stars And Stripes

## WESTWOOD ONE

Charlie Cook • 661-294-9000

### Adult Rock & Roll

**Jeff Gonzer**  
BILLY IDOL Scream  
JUDAS PRIEST Revolution

### Mainstream Country

**David Felker**  
PHIL VASSAR I'll Take That As A Yes

### Hot Country

**Jim Hays**  
JO DEE MESSINA My Give A Damn's Busted

### Young & Verna

**David Felker**  
TRACE ADKINS Songs About Me

## WRN

### After Midnight

**Sam Thompson**  
BROOKS & DUNN It's Getting Better All The Time  
JOE NICHOLS What's A Guy Gotta Do  
KENNY CHESNEY Anything But Mine

## WRN

### Country Today

**John Glenn**  
LONESTAR Class Reunion

### AC Active

**Dave Hunter**  
RYAN CABRERA True

### Alternative Now!

**Chris Reeves • 402-952-7600**  
GOLDFINGER Wasted  
BREAKING BENJAMIN Sooner Or Later  
A PERFECT CIRCLE Passive  
BEN LEE Catch My Disease

## LAUNCH

MUSIC ON YAHOO!

Jay Frank • 310-526-4247

### Audio

BLACK LABEL SOCIETY Suicide Messiah  
BROOKE VALENTINE Girlfight  
CHEVELLE The Clincher  
CHINGY Don't Worry  
EMINEM Mockingbird  
JEFF CARSON God Save The World  
JO DEE MESSINA My Give A Damn's Busted  
JOHN BUTLER TRIO Zebra  
JUDAS PRIEST Revolution  
MARIAH CAREY It's Like That  
NAS Just A Moment  
STRATA Never There  
MARS VOLTA The Widow  
VANESSA WILLIAMS You Are Everything

### Video

JENNIFER LOPEZ Get Right  
JIMMY EAT WORLD Work  
SNOW PATROL Chocolate  
SUM 41 Pieces  
USED All That I've Got  
TRENT WILLMON Home Sweet Holiday Inn  
TRILLVILLE Some Cut  
TWEET I/MISSY ELLIOTT Turn Da Lights Off  
USHER Caught Up

« musicsnippet.com »

Tony Lamptey • 866-552-9118

### Hip-Hop

TRU Where You From  
RED CAFE All Night Long

## Please Send Your Photos

R&R wants your best snapshots.

Please include the names and titles of all pictured and send them to:

R&R, c/o Keith Berman:

kberman@radioandrecords.com

# NATIONAL MUSIC

72 million households



Plays

JENNIFER LOPEZ... Get Right	13
GREEN DAY Boulevard Of Broken Dreams	9
DESTINY'S CHILD Soldier	9
GAME /50 CENT How We Do	8
CIARA /MISSY ELLIOTT 1, 2 Step	7
EMINEM Like Toy Soldiers	7
MARIO Let Me Love You	6
JESSE McCARTNEY Beautiful Soul	5
TWISTA /FAITH EVANS Hope	5
USHER Caught Up	4
KELLY CLARKSON Since U Been Gone	4
GWEN STEFANI Rich Girl	4
SNOOP DOGG Let's Get Blown	4
LUDACRIS Get Back	4
MY CHEMICAL ROMANCE I'm Not Okay (I Promise)	3
ASHANTI Only U	2
JA RULE /FAT JOE & JADAKISS New York	2
LIL JON & THE EASTSIDE BOYZ What U Gon' Do	2
T.I., Bring 'Em Out	2
U2 All Because Of You	2

Video playlist for the week of Jan. 11-17.



David Cohn  
General Manager

2

LIL JON & THE EASTSIDE BOYZ What U Gon' Do	35
LUDACRIS Get Back	29
SNOOP DOGG Let's Get Blown	28
T.I., Bring 'Em Out	27
GAME /50 CENT How We Do	25
DESTINY'S CHILD Soldier	25
EMINEM Like Toy Soldiers	25
CIARA /MISSY ELLIOTT 1, 2 Step	25
JENNIFER LOPEZ Get Right	25
MY CHEMICAL ROMANCE I'm Not Okay ...	18
GREEN DAY Boulevard Of Broken Dreams	18
KILLERS Mr. Brightside	18
HOOBASTANK Disappear	18
MUSE Hysteria	17
MIDWEST MOUSE Ocean Breathes Salty	17
JIMMY EAT WORLD Pain	17
FRANZ FERDINAND This Fire	17
BLINK-182 Always	17
JAY-Z & LINKIN PARK Numb/Encore	15
U2 Vertigo	15

Video playlist for the week of Jan. 11-17.

75 million households



Rick Krim  
Exec. VP

## ADDS

USHER Caught Up
ASHANTI Only U
GREEN DAY Boulevard Of Broken Dreams
GAVIN DeGRAW I Don't Want To Be
DESTINY'S CHILD Lose My Breath
NELLY /TIM MCGRAW Over And Over
KELLY CLARKSON Since U Been Gone
EMINEM Like Toy Soldiers
JENNIFER LOPEZ Get Right
JOHN MAYER Daughters
U2 All Because Of You
KEANE Somewhere Only We Know
LENNY KRAVITZ Lady
AVRIL LAVIGNE Nobody's Home
MAROON 5 Sunday Morning
JOHN MELLENCAMP Walk Tall
SNOOP DOGG /PHARRELL Drop It Like It's Hot
SNOW PATROL Run
GWEN STEFANI /WEVE Rich Girl
USHER Caught Up
CROSSFADE Cold
HOWIE DAY Collide

Video playlist for the week of Jan. 17-24.

Lori Parkerson  
202-380-4425



20 ON 20 (XM 20)

Michelle Boros

NELLY N Dey Gay
3 DORRIS DOWN Let Me Go
ASHANTI Only U
NITTY Hey Bitty

BPM (XM 81)

Alan Freed

KYLIE MINOGUE I Believe In You
SHING BRAIN /M.I.C. I'm Done
D.H.T. Listen To Your Heart
NARCOTIC THRUST When The Dawn Breaks
SEAMUS HAJI Last Night A DJ Saved My Life
RACHAEL STARR Till There Was You
LOVEFREEKZ Shine (Radio Mix)

HIGHWAY 16 (XM 16)

Ray Knight

SHANIA TWAIN Don't
LONGSTAR Class Reunion
SAWYER BROWN Mission Temple Fireworks Stand
JEFF BATES Long, Slow Kisses
AARON LINES Waitin' On The Wonderful

SQUIZZ (XM 48)

Charlie Logan

A PERFECT CIRCLE Passive
CHEVELLE The Clincher
THEORY OF A DEADMAN No Surprise
REOLIGHTMUSIC Say It Again

U-POP (XM29)

Zach Overking

JENNIFER LOPEZ /FABOLOUS Get Right
SCISSOR SISTERS Take Me Out
MIRI BEN-ARI Sunshine To The Rain
IAN BROWN Longsight M13

THE LOFT (XM50)

Mike Marrone

AMOS LEE Arms Of A Woman
AMOS LEE Colors
AMOS LEE All My Friends
CHUCK PROPHET Pin A Rose On Me
DUNCAN SHEIK There's A Home
ELVIS COSTELLO The Scarlet Tide
ELVIS COSTELLO The Delivery Man
FRANCIS DUNNERY Salsbury Hill
FRANCIS DUNNERY Back In NYC
JOHN BATOORF & J.L. STANLEY Album
JON BRION Knock Yourself Out
KINGS OF CONVENIENCE Misread
LORI McKENNA Hurt
LORI McKENNA One Step Up
MIKE DOUGHTY Real Love/It's Only Life
MIKE DOUGHTY Ways + Means
MIKE DOUGHTY Ossining

REAL JAZZ (XM70)

Maxx Myrick

CHAKA KHAN /LONDON SYMPHONY... Hazel's Hips
BEN WOLFE F. Minor (The Drive)
ODHALO HARRISON Hand Jive
STEFANO DI BATTISTA Parker's Mood
C. RODITI /K. IGNATZEK & J. RASSINFOSSE Light In...

WATERCOLORS (XM71)

Trinity

ADANI & WOLF Daylight
DAVID SANBORN Tin Tin Deo
KEN NAVARRO You Are Everything
PETE BELASCO Hurry Hurry
X COUNTRY (XM12)
Jessie Scott
SCOTT, THOMPSON, MALONE You'll Never Leave...
RAY WYLIE HUBBARD Dust Of The Chase

XM CAFE (XM45)

Bill Evans

ANI DIFRANCO Knuckle Down
BEN LEE Awake Is The New Sleep
MARK GEARY Ghosts
CHRISTOPHER WILLIAMS When I Was Everything

XMLM (XM42)

Ward Cleaver

AGNOSTIC FRONT Another Voice

# CMT

COUNTRY MUSIC TELEVISION

75.1 million households  
Erian Phillips, Sr. VP/GM  
Chris Parr, VP/Music & Talent

## ADDS

TERRI CLARK The World Needs A Drink
AARON LINES Waitin' On Wonderful
LOS LOVELY BOYS More Than Love

## TOP 20

	Plays	TW	LW
ALAN JACKSON Monday Morning Church	32	32	
BRAD PAISLEY Mud On The Tires	30	30	
GRETCHEW WILSON When I Think About...	28	30	
BIG & RICH Holy Water	37	31	
SHANIA TWAIN Don't!	27	31	
J. BUFFETT /M. McBRIDE Trip Around...	27	30	
KEITH URBAN You're My Better Half	27	27	
KENNY CHESNEY Old Blue Chair	24	28	
S. BROWN /R. RANDOLPH Mission Temple...	23	33	
REBA McENTIRE He Gets That From Me	23	30	
MARTINA McBRIDE God's Will	23	26	
NELLY /T. MCGRAW Over And Over	23	26	
JOHN MELLENCAMP Walk Tall	23	23	
LEE ANN WOMACK I May Hate Myself In...	22	32	
JULIE ROBERTS Wake Up Older	22	26	
RASCAL FLATTS Bless The Broken Road	22	24	
KENNY CHESNEY Anything But Mine	21	24	
LEANN RIMES Nothin' 'Bout Love Makes...	18	17	
PAT GREEN Don't Break My Heart Again	18	16	
DARRYL WORLEY Awful, Beautiful Life	17	16	

Airplay as monitored by Mediabase 24/7  
between Jan. 11-17.



Jim I. Murphy, VP/Programming  
26.5 million households

## ADDS

KENNY ROGERS Old Blue Chair
OYERS DAUGHTERS My Lucky Stars And Stripes

## GAC TOP 20

ALAN JACKSON Monday Morning Church
REBA McENTIRE He Gets That From Me
KEITH URBAN You're My Better Half
GRETCHEW WILSON When I Think About Cheatin'
SUGARLAND Baby Girl
DARRYL WORLEY Awful, Beautiful Life
LEANN RIMES Nothin' 'Bout Love Makes Sense
JOSH GRACIN Nothin' 'To Lose
MARTINA McBRIDE God's Will
BILLY DEAN Let Them Be Little
BIG & RICH Holy Water
TERRI CLARK The World Needs A Drink
BRAD PAISLEY Mud On The Tires
CRAIG MORGAN That's What I Love About Sunday
LEE ANN WOMACK I May Hate Myself In The Morning
KENNY CHESNEY Anything But Mine
JOE NICHOLS What's A Guy Gotta Do...
SHANIA TWAIN Don't!
CHELY WRIGHT Bumper Of My SUV
ANDY GRIGGS If Heaven

Information current as of Jan. 21.

# POLLSTAR

## CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	STING	\$921.6
2	METALLICA	\$911.6
3	BETTE MIDLER	\$869.0
4	BARRY MANILOW	\$822.4
5	R. KELLY/JAY-Z	\$741.8
6	CHER	\$681.3
7	TOBY KEITH	\$551.9
8	JAY-Z & FRIENDS	\$549.8
9	VAN HALEN	\$484.1
10	MANNHEIM STEAMROLLER	\$370.0
11	YANNI	\$359.5
12	BEASTIE BOYS	\$340.5
13	NORAH JONES	\$307.4
14	R.E.M.	\$296.0
15	TRANS-SIBERIAN ORCHESTRA	\$250.5

This week's chart and tour list are frozen.

AARON CARTER  
DANZIG  
ERASURE  
GAVIN DeGRAW  
RASCAL FLATTS

The CONCERT PULSE is courtesy of  
Pollstar, a publication of Promoters'  
On-Line Listings, 800-344-7383.  
California 209-271-7900.

# TELEVISION

Friday, 1/21

• Minnie Driver, *The Ellen DeGeneres Show* (check local listings for time and channel).

• Ice Cube, *The View* (ABC, check local listings for time).

• Jill Scott, *The Tonight Show With Jay Leno* (NBC, check local listings for time).

• Trick Daddy, *Jimmy Kimmel Live* (ABC, check local listings for time).

• Ja Rule and My Chemical Romance, *Last Call With Carson Daly* (NBC, check local listings for time).



Ani DiFranco

• Anni DiFranco, *Jay Leno*.

Tuesday, 1/25

• Brian McKnight, *Jay Leno*.

• Scissor Sisters, *Late Night With Conan O'Brien* (NBC, check local listings for time).

• Paula Abdul, *Late Late Show With Craig Ferguson* (CBS, check local listings for time).

Wednesday, 1/26

• Lyle Lovett, *Jay Leno*.

• Crossfade, *Conan O'Brien*.

Thursday, 1/27

• Unwritten Law, *Jay Leno*.

• Vanessa Williams, *Craig Ferguson*.

— Julie Gidlow

Saturday, 1/22



Ludacris

• Ludacris, *Saturday Night Live* (NBC, 11:30pm ET/PT).

# The iTunes Music Store Top 10

Apple's iTunes Music Store is the leading digital-music service in the U.S., offering a catalog of more than 1 million songs from all five major label groups and hundreds of independents. Here's a snapshot of the top-selling downloads on Tuesday, Jan. 18, 2005.

1. GREEN DAY Boulevard Of Broken Dreams
2. CIARA /MISSY ELLIOTT 1, 2 Step
3. KELLY CLARKSON Since U Been Gone
4. JENNIFER LOPEZ Get Right
5. THE GAME /50 CENT How We Do
6. LENNY KRAVITZ Lady
7. 50 CENT Disco Inferno
8. KILLERS Mr. Brightside
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2. THE GAME *Documentary*
3. KILLERS *Hot Fuss*
4. ANDREW LLOYD WEBBER *Phantom Of The Opera ST*
5. GREEN DAY *American Idiot*
6. VARIOUS ARTISTS *The Life Aquatic ST*
7. U2 *How To Dismantle An Atomic Bomb*
8. VARIOUS ARTISTS *In Good Company ST*
9. EMINEM *Encore*
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10100 Santa Monica Blvd. Third Floor • Los Angeles CA 90067-4004  
Tel (310) 553-4330 • Fax (310) 203-9763  
www.radioandrecords.com

## EDITORIAL

EXECUTIVE EDITOR **ROGER NADEL** • [rnadel@radioandrecords.com](mailto:rnadel@radioandrecords.com)  
MANAGING EDITOR **RICHARD LANGE** • [rlange@radioandrecords.com](mailto:rlange@radioandrecords.com)  
ASSOCIATE MANAGING EDITOR **BRIDA CONNOLLY** • [bconnolly@radioandrecords.com](mailto:bconnolly@radioandrecords.com)  
NEWS EDITOR **JULIE GIDLOW** • [jgidlow@radioandrecords.com](mailto:jgidlow@radioandrecords.com)  
RADIO EDITOR **ADAM JACOBSON** • [ajacobson@radioandrecords.com](mailto:ajacobson@radioandrecords.com)  
ASSOCIATE RADIO EDITOR **KEITH BERMAN** • [kberman@radioandrecords.com](mailto:kberman@radioandrecords.com)  
ASSOCIATE EDITOR **CARRIE HAYWARD** • [chayward@radioandrecords.com](mailto:chayward@radioandrecords.com)  
ASSOCIATE EDITOR **MICHAEL TRIAS** • [trias@radioandrecords.com](mailto:trias@radioandrecords.com)  
AC/HOT AC EDITOR **JULIE KERTES** • [jkertes@radioandrecords.com](mailto:jkertes@radioandrecords.com)  
ALTERNATIVE EDITOR **KEVIN STAPLEFORD** • [kstapleford@radioandrecords.com](mailto:kstapleford@radioandrecords.com)  
CHR/POP EDITOR **KEVIN CARTER** • [kcarter@radioandrecords.com](mailto:kcarter@radioandrecords.com)  
CHRISTIAN EDITOR **KEVIN PETERSON** • [kpeterson@radioandrecords.com](mailto:kpeterson@radioandrecords.com)  
COUNTRY EDITOR **LOH HELTON** • [lhelton@radioandrecords.com](mailto:lhelton@radioandrecords.com)  
LATIN FORMATS EDITOR **JACKIE MADRIGAL** • [jmadrigal@radioandrecords.com](mailto:jmadrigal@radioandrecords.com)  
NEWS/TALK/SPORTS EDITOR **AL PETERSON** • [apeterson@radioandrecords.com](mailto:apeterson@radioandrecords.com)  
ROCK EDITOR **KEN ANTHONY** • [kanthony@radioandrecords.com](mailto:kanthony@radioandrecords.com)  
SMOOTH JAZZ EDITOR **CAROL ARCHER** • [carcher@radioandrecords.com](mailto:carcher@radioandrecords.com)  
TRIPLE A EDITOR **JOHN SCHOENBERGER** • [jschoenberger@radioandrecords.com](mailto:jschoenberger@radioandrecords.com)  
URBAN/RHYTHMIC EDITOR **DANA HALL** • [dhall@radioandrecords.com](mailto:dhall@radioandrecords.com)

## MUSIC OPERATIONS

DIRECTOR/OPERATIONS **AL MACHERA** • [amachera@radioandrecords.com](mailto:amachera@radioandrecords.com)  
SR. DIRECTOR/DIGITAL INITIATIVES **JOHN FAGOT** • [jfagot@radioandrecords.com](mailto:jfagot@radioandrecords.com)  
CHARTS & MUSIC MANAGER **ROB AGNOLETTI** • [ragnoletti@radioandrecords.com](mailto:ragnoletti@radioandrecords.com)  
PRODUCT & TECH SUPPORT MGR. **JOH BENNETT** • [jbennett@radioandrecords.com](mailto:jbennett@radioandrecords.com)  
CHART COORDINATOR/LATIN COORDINATOR **MARCELA GARCIA** • [mgarcia@radioandrecords.com](mailto:mgarcia@radioandrecords.com)  
**MARK BROWER** • [mbrower@radioandrecords.com](mailto:mbrower@radioandrecords.com)

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106 16<sup>th</sup> Avenue South • Nashville, TN 37212 • Tel (615) 244-8822 • Fax (615) 248-6655  
NASHVILLE BUREAU CHIEF **LOH HELTON** • [lhelton@radioandrecords.com](mailto:lhelton@radioandrecords.com)  
ASSOCIATE COUNTRY EDITOR **CHUCK ALY** • [caly@radioandrecords.com](mailto:caly@radioandrecords.com)  
OFFICE MANAGER **KYLE ANNE PAULICH** • [kpaulich@radioandrecords.com](mailto:kpaulich@radioandrecords.com)

## CIRCULATION

CIRCULATION MANAGER **JIM HANSON** • [jhanson@radioandrecords.com](mailto:jhanson@radioandrecords.com)

## INFORMATION TECHNOLOGY

DIRECTOR **SAEID IRVANI** • [sirvani@radioandrecords.com](mailto:sirvani@radioandrecords.com)  
LEAD DEVELOPER **CECIL PHILLIPS** • [cphillips@radioandrecords.com](mailto:cphillips@radioandrecords.com)  
APPLICATION DEVELOPER **HAMID IRVANI** • [hirvani@radioandrecords.com](mailto:hirvani@radioandrecords.com)  
WEB/APPLICATION DEVELOPER **AMIT GUPTA** • [agupta@radioandrecords.com](mailto:agupta@radioandrecords.com)  
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DATABASE ADMINISTRATOR **PUNEET PARASHAR** • [pparashar@radioandrecords.com](mailto:pparashar@radioandrecords.com)

## PRODUCTION & DESIGN

PRODUCTION DIRECTOR **KENT THOMAS** • [kthomas@radioandrecords.com](mailto:kthomas@radioandrecords.com)  
PRODUCTION MANAGER **ROGER ZUMWALT** • [rzumwalt@radioandrecords.com](mailto:rzumwalt@radioandrecords.com)  
GRAPHICS **DELIA RUBIO** • [drubio@radioandrecords.com](mailto:drubio@radioandrecords.com)  
DESIGN DIRECTOR **TIM KUMMEROV** • [tkummerov@radioandrecords.com](mailto:tkummerov@radioandrecords.com)  
DIRECTOR/DIGITAL PRODUCTS **SUSAN SHANKIN** • [sshankin@radioandrecords.com](mailto:sshankin@radioandrecords.com)  
AD DESIGN MANAGER **EULALAE C. NARIDO II** • [enarido@radioandrecords.com](mailto:enarido@radioandrecords.com)  
DESIGN **GLORIOSO FAJARDO** • [gafajardo@radioandrecords.com](mailto:gafajardo@radioandrecords.com)  
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SALES ASSISTANT **VALERIA JIMENEZ** • [vjimenez@radioandrecords.com](mailto:vjimenez@radioandrecords.com)

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CREDIT AND COLLECTIONS **SUSANNA PEDRAZA** • [spedraza@radioandrecords.com](mailto:spedraza@radioandrecords.com)  
BILLING ADMINISTRATOR **ERNESTINA RODRIGUEZ** • [erodriguez@radioandrecords.com](mailto:erodriguez@radioandrecords.com)  
BILLING ADMINISTRATOR **GLENDA VICTORES** • [gvictores@radioandrecords.com](mailto:gvictores@radioandrecords.com)

## ADMINISTRATION

PUBLISHER/CEO **ERICA FARBER** • [efarber@radioandrecords.com](mailto:efarber@radioandrecords.com)  
VP/EDITORIAL & MUSIC OPERATIONS **CYNDEE MAXWELL** • [cmxwell@radioandrecords.com](mailto:cmxwell@radioandrecords.com)  
DIRECTOR/OPERATIONS **PAGE BEAVER** • [pbeaver@radioandrecords.com](mailto:pbeaver@radioandrecords.com)  
GENERAL COUNSEL/DIRECTOR HR **LISE DEARY** • [ldeary@radioandrecords.com](mailto:ldeary@radioandrecords.com)  
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EXECUTIVE ASSISTANT **AMANDA ELEK** • [aelek@radioandrecords.com](mailto:aelek@radioandrecords.com)  
OFFICE ADMIN/RECEPTION **JUANITA NEWTON** • [jnewton@radioandrecords.com](mailto:jnewton@radioandrecords.com)  
MAILROOM **ROB SPARAGO** • [rsparago@radioandrecords.com](mailto:rsparago@radioandrecords.com)

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## WHFS

Continued from Page 1

"Despues De Ti ... ¿Que?" and spending the next day stunting with liners from such stations as Spanish Broadcasting System's KLAX & KXOL/Los Angeles and WZNT/Puerto Rico, along with songs commonly heard on each of those stations.

On Jan. 13 WHFS officially moved to Tropical as "El Zol 99.1." WHFS's playlist now features merengue, bachata and reggaeton titles and such core artists as Juan Luis Guerra, Marc Anthony and Monchy Y Alexandra.

SBS National PD Pio Ferro is presently in the Washington, DC area assisting Infinity with El Zol's launch. According to a WHFS representative, Infinity will be hiring a

full-time programmer for the station with input from Ferro. The station source also confirmed that Infinity executives planned WHFS's format change and that Ferro is simply executing a plan drafted by Infinity.

The move to Spanish-language programming at WHFS signals the next stage in an agreement forged between SBS and Infinity in October 2004 that gave Infinity a 10% equity interest in SBS in exchange for what is now Regional Mexican KRZZ (La Raza)/San Francisco.

WHFS's format flip came as a shock to many alternative music lovers and to those who first listened to the station at 102.3 MHz, its home from 1961 until 1983. The station first emerged as a progressive Rocker under Jake Einstein, who joined the station as Sales Manager in 1969 and

helped turn it into a regional favorite.

Among WHFS's storied alumni are legendary WMCA/New York air personality Murray The K; former Universal Sr. VP/Promotion Steve Leeds, currently a consultant for Sirius; Weasel, who was Leeds' roommate when he joined WHFS as Murray The K's board operator and was on-air there from 1972-1999 (he's now on-air 7pm-midnight at WARW/Washington); WARW afternoon host Cerphe; and 15-year WHFS vet Pat Ferrise.

The station's PDs have included Tom Calderone, Robert Benjamin (from 1991-2003) and, most recently, Lisa Worden. WHFS was also well-known for its annual HFStival concert, held since 1993.

More on WHFS's format flip: *Street Talk*, Page 20.

## FCC

Continued from Page 1

was not 100% aware of, or approved of, the entire time I was there," Universal told the *Times*. "I was allowed to do whatever I had to do to foster relationships."

Entercom Sr. VP/Programming Pat Paxton responded to the *Times* only by saying, "We do have policies in place that prohibit Entercom employees from accepting gifts that exceed \$25 in value not just from record companies, but all vendors that we work with."

Following the article's publication Universal wrote an open letter to the trade press in which he reiterated that Entercom management was aware of and encouraged him to form relationships with label execu-

tives, which included taking trips and attending sports events with them. "Never were these trips based on any kind of airplay," he wrote.

"Nobody questioned how my relationships were fostered when Entercom was making millions of dollars because of them. How did I spend 60 grand putting together a radio show that would make 500 grand? Relationships. I had them and was encouraged to keep them. I acted as the 'indie' for WKSE for the last seven years.

"Unfortunately for me, I did my job in that area too well. With all that's going on in the state of New York, it was easier for them to get rid of me than defend how I did business for them. I believe they will

come to see this was not the right thing to do."

FCC Commissioner Jonathan Adelstein on Jan. 13 asked the agency to investigate the situation, and the following day FCC Chairman Michael Powell issued a statement that directed the FCC Enforcement Bureau to begin examining "potential violations of the 'payola' and sponsorship identification provisions of the Communications Act" in relation to WKSE, as well as commentator Armstrong Williams, who reportedly received \$240,000 from the government to promote its No Child Left Behind Act during his cable TV appearances and in his newspaper column.

## Benson

Continued from Page 1

Show last fall, will continue to be involved with the radio group as he helps transition Benson into his new role.

Benson has spent 20 of his 30 years in broadcasting with Jefferson-Pilot. For 11 years he worked at WQXI-AM & FM/Atlanta, eventually rising to VP/Operations. Benson also previously served as VP/Operations at KIS-FM/Los

Angeles, where he was credited with bringing Rick Dees to the market, and as Corporate VP/Programming for Western Cities Broadcasting. After a seven-year stint as a consultant Benson returned to Jefferson-Pilot in 1994 in the Sr. VP role he's held until this promotion.

Jefferson-Pilot Communications President Terry Stone congratulated both his incoming and departing radio group heads. He said, "Clarke has made a tremen-

dous contribution to Jefferson-Pilot's radio business over the years and has been an outstanding advocate for the broadcast community. He has helped assemble an outstanding team of broadcast professionals. Jefferson-Pilot Communications is recognized as the premier midsized communications company in the country, and I know that our radio division will continue to excel under Don's leadership."

## Hollander

Continued from Page 1

on the power of radio and our Infinity brands, which has made a huge impact. I have the utmost confidence in Joel and his team, and I look forward to working with them as we realize the full potential of our industry-leading portfolio."

Hollander said, "We have the industry's strongest, most powerful collection of stations, and I am looking forward to working with Leslie and all the hard-working employees at Infinity as we maximize our full potential and really sell the power of radio.

"Under Leslie's leadership, we have received an unprecedented amount of support and resources, and we've already started to see that translate into real momentum. Having his ear and guidance will be a huge benefit as we seek to grow our businesses."

## KLAC

Continued from Page 1

the premier sports franchise in the country with the leading Sports radio station in the market."

Ashlock also explained that by turning XTRA-AM into "The Fabulous 690," Clear Channel fills a void left in San Diego when it changed KPOP/San Diego from Adult Standards to Talk as KLSD.

The format moves result in the appointment of Don Martin to the Station Manager post at KLAC. Martin had been PD of KXTA & XTRA-AM since 2002. Before that he programmed KKZN & KOA/Denver.

Clear Channel Regional VP Roy Laughlin, who oversees the L.A. cluster with Ashlock, said, "Don is

the guy that you give the ball to when you're down six points with two minutes left on the clock in the fourth quarter, and you need a touchdown to make the playoffs. He's a leader who instills confidence throughout the team and has the competitive fire to ensure success."

— Adam Jacobson



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# She's Got It All

JRN's Amy Bolton is at the top of her game

It's not uncommon to hear people talk about the idea of "having it all." It's a phrase that is defined differently by each individual, but the root of having it all is generally thought to be achieving success, both personally and professionally, in your life.

By that definition, it's fair to say that Jones Radio Networks VP/GM Amy Bolton does indeed have it all. A mother of six — yes, that's correct, six children — happily married, living and working amid the hustle and bustle of Washington, DC and at the top of her game in the network radio business, Bolton oversees a plethora of successful JRN national radio programs and features for both Talk and music radio.



Amy Bolton

Bolton began her broadcast career the old-fashioned way: starting from the bottom and working her way up. "I started at WTOP/Washington, answering phones at the reception desk," she says. "Over the next three or four years I moved from that job to become an assistant for the local sales department, then to programming assistant.

"I next went to work for a company called the Broadcast Group, which was a small independent syndicator, back in 1984, when there really wasn't much out there in the way of syndicators. That's where I first learned about affiliate relations and how to call on stations."

Bolton's next stop was with the then-fledgling MediaAmerica, where she did affiliate sales for several years before moving out on her own as an independent affiliate-relations specialist working on a number of shows and

features for a variety of companies. That led to a position with ABC Radio Networks that took Bolton and her now-growing family to Dallas.

"I loved ABC and the people I worked with, but, as a family, we really were not happy living in Dallas," says Bolton. "I was offered a chance to move back to DC to work for Sony-Warner's new SW Networks, so we moved back home. I spent about three years there during the period when consolidation in the industry was really heating up and things were changing very rapidly.

"When SW went through some changes I was offered a position with Westwood One based in Arlington, VA. I spent about a year there when Ron Hartenbaum — whom I'd worked for a number of years earlier at MediaAmerica — offered me an opportunity to work with him, along with Paul Douglas and Greg Mocerri from Cox Radio, to syndicate Neal Boortz and Clark Howard, and I took it."

Since that time Bolton has risen through the ranks at Jones Radio Networks, which now syndicates not only Boortz's and Howard's shows, but also Ed Schultz and Stephanie Miller. The latter two shows have put the long-time network executive on the leading edge

## TRS 2005 Panel To Discuss 'Why Left Talk Feels Right'

A special learning session at the upcoming R&R Talk Radio Seminar will focus on the emergence of more and more left-leaning Talk radio stations all across the country in recent months. Is "progressive Talk" the flavor of the month, or does it mean increased audience, ratings and revenue success for Talk radio's future?



Moderated by Clear Channel Radio VP, News/Talk/Sports Programming Gabe Hobbs, the panel will feature Air America Radio President Jon Sinton; Jones Radio Networks nationally syndicated host Stephanie Miller; Veteran KPOJ/Portland, OR programmer Mike Dirks; Entercom VP/Programming Ken Beck; and WINZ/Miami GSM Gary Reyes. It's a session you won't want to miss.

The 10th anniversary R&R Talk Radio Seminar will be held March 10-12 at the Loews Santa Monica Beach Hotel in Los Angeles. Log on at [www.radioandrecords.com](http://www.radioandrecords.com) now to save on early-bird registration, get complete hotel-reservation info and review the entire TRS 2005 agenda.

of the developing "progressive Talk" format that has been popping up in markets across the country over the past six months.

I caught up with Bolton recently to talk about some of the challenges of balancing a high-powered career with a demanding job as mom to a brood of a half-dozen kids, as well as to get her thoughts on the future growth of liberal Talk and the year ahead for Jones Radio Networks.

**R&R:** Talk about the growth of JRN, as well as your personal growth within the company over the past few years.

**AB:** I started out as a sales rep for Jones seven years ago and have been fortunate to be able to grow within the company into various management positions that ultimately landed me in my current role as VP/GM, where I am involved in the overall success of all of our shows and how that success relates to JRN's bottom line. It's been very invigorating.

Neal Boortz and Clark Howard were Jones'

first foray into Talk radio, and the growth of both of those shows over the past few years has been a really great experience for everyone involved. We've grown at a good, steady pace at Jones, and in the past couple of years I feel like we've really exploded.

**R&R:** Part of that growth has come from the rollout of Ed Schultz's national show. Tell us how that came about.

**AB:** People have been talking about the idea of progressive Talk radio for a while now, but everyone kept saying it wouldn't work because you couldn't mix conservative shows with liberal shows and most Talk stations out there leaned conservative. When Democracy Radio brought Ed to me, at first I said, "No, he's from Fargo, ND, and that won't work." But the more I heard his show, the more I realized how good he was.

Ed has that particular something that you just know when you hear it. Even at that, if somebody had brought him to us three or four

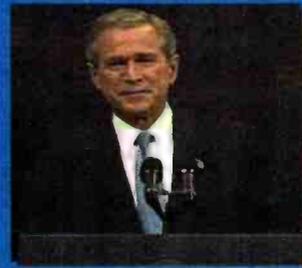
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**She's Got It All**

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years ago, I would've said no, but I felt he was really the right host at the right time, as Talk radio was beginning to look beyond its traditional conservative boundaries.

Although I did think there was a shift in thinking beginning at Talk radio, the fact is, we heard a star in Ed Schultz. I felt Ed could be successful because he's a good talk host who does a good radio show. Honestly, in the beginning I didn't buy into the whole idea of format purity. I was of the mind that a good show is a good show, and the stations that win are those that put on good shows.

**R&R:** Have you changed your opinion on that now?

**AB:** Yes. The Talk format has splintered, as most formats do over time. Most formats start out under a broad umbrella, then splinter. As that continues to happen in Talk radio, we will see even more variations — perhaps not as powerful as what we've seen with progressive Talk, but I definitely see a continuation of that trend in the format overall.

**R&R:** It would appear, at least from early results, that rather than taking shares away from conservative Talk stations, progressive Talkers are actually growing the Talk audience in a number of markets. Is that how you see it?

**AB:** That's right. Stations that are flipping to progressive Talk can only strengthen the AM band and Talk radio overall. Progressive Talk provides a radio station for the other 50% of Talk listeners to go to. If you don't have a progressive Talk station in just about any market, you are excluding a large percentage of people who would otherwise listen to one of

**"We've grown at a good, steady pace at Jones, and in the past couple of years I feel like we've really exploded."**

**"People, at least initially, did want to stay away from using the term liberal, because, frankly, it's often portrayed and perceived as a dirty word — people burning flags and all that sort of stuff."**

your radio stations if you put something on the air they wanted to hear.

**R&R:** Do you also see, as some have suggested, progressive Talk outlets pulling in listeners from NPR stations in their markets?

**AB:** The format is not so much pulling from NPR as it is preventing new and younger listeners from going there. In other words, the old NPR listeners wake up with public radio, drive with it, listen to it at work and even go to sleep with it. The quasi-public-radio listener, or public radio wannabe, that's who we're getting, and that's what's so great. Progressive Talk is a format that gets you that 25-54 demo, and on a News/Talk station to boot. I also think it will pull in audience from a variety of music-formatted stations too.

**R&R:** You have added Stephanie Miller to the JRN lineup as another left-leaning talker, right?

**AB:** Stephanie is terrific, and she comes at this whole idea from a different approach, because she's a comedian. She is very, very funny, and her spin on things is a little different from what other shows offer. She's talking politics with a funny spin as opposed to being a comedian who uses politics to be funny. She's great because she's not only a woman in Talk radio, but also a fresh voice offering a lot of energy that is going to really help a lot of stations.

Ultimately, with both Stephanie and Ed, the key to their success is going to come from the fact that they are both much more middle-of-the-road-type personalities as op-

posed to coming from the far left. In the end that's what will win, because when you look at the potential audience, there are many, many more people in the middle than on either the far right or the far left.

**R&R:** Why the term progressive Talk? Is it a conscious effort to not allow the format to be labeled "liberal" by other media?

**AB:** No, it just evolved naturally. People, at least initially, did want to stay away from using the term liberal, because, frankly, it's often portrayed and perceived as a dirty word — people burning flags and all that sort of stuff.

But, honestly, the word liberal really just doesn't quite do it when it comes to describing the type of Talk it is, so the word progressive just sort of evolved. It seemed to fit.

**R&R:** You represent talents from both political spectrums on JRN. Do you ever fear getting whiplash while having a conversation with Neal Boortz and Ed Schultz in the same room?

**AB:** Neal is a fabulous talent, and so is Ed. The two of them have differing opinions, and their shows are representative of that fact and express those different opinions. But, as Neal so beautifully puts it, they are also stablemates.

And, of course, let's not leave out Clark Howard, who doesn't talk political ideology but does a show that is totally unique. It's a privilege to have all of them as part of Jones Radio Networks.

**R&R:** Not to be too personal, but it's tough to profile who you are professionally without at least a nod to who you are personally. You have quite the family circus at home, don't you?

**AB:** Yes. My husband and I have six kids under the age of 14 and two big dogs — an Irish wolfhound and a Newfoundland. We each get about a postage-stamp-sized area of space in the house.

**R&R:** How do you manage to balance all that with an executive job?

**AB:** I don't really think about it, I just do it. I know I am a better mom because I have a job and a career that I love, and I know I'm also a better employee because of my family. I'm so fortunate to have the best of both worlds.

It's not easy, and sometimes, I'll admit, I think to myself that I just can't do it, I just can't have it all. But that moment quickly

passes, and I realize that I am really lucky to have such a full, noisy and wonderful life.

**R&R:** You have added to that noise a bit by choosing to live in a fascinating but forever-changed city in the wake of 9/11. How has life in DC changed for you as a resident and a parent since 2001?

**AB:** It's absolutely changed. When there's an alert I can't drive across town without having them stop my Suburban to check it out, look under all the seats and make sure who I am. We live right on Capitol Hill, and that's cool, because you see things like the president and his two choppers going back and forth all the time and a lot of famous faces going in and out of the Capitol.

And we know, for example, when there are certain helicopters zigzagging across the sky,

**"The Talk format has splintered, as most formats do over time. Most formats start out under a broad umbrella but then splinter."**

they're checking for indications of anthrax or other things in the air. I don't think the city will ever again be what it was before 9/11, but that's probably true of a lot of other places too. DC is still a great city, and we love living here.

**R&R:** Finally, from the vantage point of this being January of a brand-new year, how do you see 2005 shaping up for Jones Radio Networks and for you personally?

**AB:** JRN was first to enter the market with Ed Schultz, pioneering the progressive Talk format. We've had a great year, and in 2005 we'll continue to push the envelope by developing new shows and bringing new revenue and new listeners to Talk radio. As for my personal goals this year, they are to keep having fun at work and at home, to spend some more time with my kids and to definitely try not to get pregnant!



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## Law & Order: Midwest Victims Unit

Several weeks ago we reported that WNOU/Indianapolis morning co-host **Billy Breeze** had been terminated on Jan. 3. At the time station brass weren't forthcoming with any details — and now we have a pretty good idea why: According to the *Indianapolis Star*, 18-year-old **Bonnie Jean Ventress**, who says she twice had sex with Breeze, a.k.a. **Dennis Grubbs**, filed a lawsuit last Thursday against Emmis and Grubbs. Ventress claims that last Dec. 9, after their relationship had soured, Breeze aired her home phone number and encouraged listeners to call and harass her, reportedly offering a prize to whomever could harass her best. Ventress says she received dozens of calls, including death threats and one in which a listener vowed to "gut her like a fish." Her suit seeks compensation for pain and suffering but does not cite a dollar amount. When contacted by **ST**, Emmis/Indianapolis VP/Market Manager **Tom Severino** declined to officially comment due to the pending legal action.



If Jerry Orbach was still alive, he'd investigate.

### Across Los Lonely Street

In the wake of **WHFS/Washington's** much-talked-about Jan. 12 flip from Alternative to Spanish-language, the station's former competitors reacted very differently. **WIYY (98 Rock)/Baltimore** celebrated the demise of 'HFS with an "Adios HFS" party broadcast live from local Mexican hotspot Nacho Mama's. Naturally, all promos and weather breaks were bilingual for your pleasure. 98 Rock jocks invited listeners to drop by and trade in their old, expired 'HFS gear for new 98 Rock swag. Adding insult to injury, prominently displayed on the 98 Rock website was this message: "Adios, 'HFS. We're still goin' strong after 28 years!"

There was a slightly classier farewell from crosstown **WWDC (DC101)/Washington**, which took calls from listeners who wanted to share memories of 'HFS. DC101 PD **Joe Bevilacqua** also voiced a promo: "DC101 would like to thank the staff and disc jockeys of WHFS for over 20 years of alternative rock that made them legendary. We know a lot of you grew up with WHFS and will miss it. Over the next few days we'll continue to pay tribute to one of DC's heritage radio stations that, sadly, is now gone. DC101 will continue to be DC's Rock station. Remember, DC101 rocks! Always has, always will."

Former 'HFS morning team **The Junkies** didn't stay unemployed for long: They return to FM Talk clustermate **WJFK-FM** for middays.

### Setting Up An Eagles/Pats Super Bowl

**WIOQ/Philadelphia's** *Chio in the Morning* show recently



The gift that keeps on banging.

held a live pep rally to raise money for tsunami victims, dangling red-hot Eagles playoff tickets as an incentive. "We also held a contest: 'What would you do for playoff tickets?'" says Exec. Producer **Joey B.** Yup, it was just as

tasteless and entertaining as it sounds.

Among the activities: Tattoo roulette. "We spun a wheel containing multiple tattoos and the areas to put them," says **Joey**. Up for grabs were a tattoo of William Hung on your calf (shown), "I Like Boys" on your forearm, a Teletubby, "Clay Aiken Forever" on your bicip or an Eagles logo on your butt. "One contestant spray-painted their new Dodge Durango Eagle green; another waxed all of the hair off his body," **Joey** says. The kicker: "One lady laid down and let her dog eat Alpo out of her mouth. Philly fans are the nuttiest!"

### Label Love

- Equity Music Group hires **Gary Greenberg**, **Jeff Davis** and **Brad Helton** as Regional Promotion Managers for the West, Southeast and Southwest, respectively. Greenberg succeeds **David Berry**, who joined RCA/Nashville three weeks ago; **Davis** fills a slot that's been vacant since last May; and, **Helton**, son of R&R Country Editor **Lon Helton**, replaces **Ted Wagner**, who left for RCA/Nashville in December.

- After paying her dues as assistant to Columbia overlord **Charlie Walk** for the past 2 1/2 years, congrats to the hardworking **Bettie Levy**, who is rewarded for her efforts with a swell promotion to Manager/Video Promotion for Columbia Records.

### The Programming Dept.

- After a decade at **KPVV (Power 106)/Los Angeles**, Sr. Dir./Programming & Artist Relations **Damion Young** exits to pursue some new projects. Young, already a successful producer under his alter ego, **Damizza**, is CEO of **Baby Ree Entertainment**, which just released Volume 3 of his all-star mix-tape series.

- After several months as Dir./Rock Programming for **NextMedia's** **Wilmington, NC** cluster and PD of **Alternative WSFM (Surf 98.3)**, **Brian Burns** heads to Atlanta for a sales position with **Mainstream Media International**, a sports-marketing company that works with **NASCAR**, the **Indy Racing League**, the **PGA** and **NCAA** college football.

- Active Rocker **KISW/Seattle** ups Music Asst. **Ashley "P-Nut" Wilson** to "Regular" MD, with all the rights and privileges thereof.

- Confetti** and balloons streamed from the ceiling as **WDCG (G105)/Raleigh** night guy **Brody** accepted an expanded role as MD. **Brody** remarked, "I'm now an MD? I can examine people? Sweet."

- Brian Casey** is named PD of **Clear Channel Hot AC WWTI/Grand Rapids**. **Casey** sneaks across the border from Ohio, where he's been PD/morning host of **Cumulus Hot AC WWWM/Toledo** for the last four years. He replaces **Mark Feurie**, who remains with the cluster as PD of **Classic Rocker WBFX (101.3 The Fox)**.

- Changes at **Hot AC WAEZ (Electric 94.9)/Johnson City, TN**: PD **Jay Patrix** exits, along with midday jock/Imaging Director **Stevie "B."** **Gary Blake** is now acting PD and is covering middays for now.

- Tim "Rayne" Rainey** is the new MD/night dude at **KHTT/Tulsa**. Here's how it all breaks down: When former **KHTT** midday jock **Matt The Brat** left for **KNZY (Energy 92.7)/San Francisco**, MD **Ryder** moved from nights to middays and had his stripes upgraded to Asst. PD, clearing the way for **Rayne**, who had been working part-time at **KLUC/Las Vegas** while he earned his B.A. in broadcast journalism at **UNLV**.

- KNDE/Bryan-College Station, TX** Asst. PD/MD/midday personality **Lesley K.** is upped to PD, replacing **Mason**, now programming **WQPO/Harrisonburg, VA**.

### Quick Hits

- New **WNEW/New York** PD **Rick Martini** makes his first official personnel move, bringing **Michelle Visage** back to the market as part of his morning show. For the past few years **Visage** has been doing mornings on **Clear Channel's**

## R&R TIMELINE

### 1 YEAR AGO

- Maria Elena Nava** named OM for Spanish Broadcasting System's Los Angeles cluster.
- Bill Conway** promoted to VP/Sr. PD of **Bonneville's** San Francisco station group.
- Scott Veigel** named PD, **Zach Cochran** named Station Manager of **KWAX/Denver**, a new **WAY-FM** Christian affiliate.

### 5 YEARS AGO

- Doc Wynter** promoted to Director/Urban Programming for **Clear Channel Radio**.
- Brian Graden** promoted to **MTV** President/Programming.
- Broadcast Architecture** promotes **Brian Stone** to COO/Sr. VP.

### 10 YEARS AGO

- Mickey Eichner** returns to daily record-company operations as Sr. VP at **MCA Records**.
- Radio Equity Partners** **NAC (Smooth Jazz)** **KLJZ/New Orleans** hires **Shirley Maldonado** as PD.
- Stan Martin** promoted to VP/Station Manager at **WQEW-AM/New York**.



Mickey Eichner

### 15 YEARS AGO

- Charley Lake** joins **Epic Records** as VP/Pop Promotion.
- Columbia** promotes **Marc Benesch** to Sr. VP/Promotion.
- Nancy Jeffries** joins **Elektra Records** as VP/A&R.



Nancy Jeffries

### 20 YEARS AGO

- Clarke Brown** transferred to **San Diego** as VP/GM of **KSON-AM & FM**.
- Michael Mayer** promoted to PD at **WRIF/Detroit**.
- Harold Childs** named President of **Qwest Records**.

### 25 YEARS AGO

- John Bayliss** resigns as President of **Gannett Co.'s** Combined Communications radio division.
- Bruce Holberg** takes the GM position at **WMET/Chicago**.
- Erica Farber** exits as VP/GM of **WXLO/New York** after five years.

### 30 YEARS AGO

- Steve Popovich** joins **Epic** as VP/A&R.
- Brian White** joins **Bartell's** **WMIYQ/Miami**.
- Harv "The Morning Mayor" Moore** terminated from **WPGC/Washington**.



Steve Popovich



Much more than your standard radio face.

KHHT (Hot 92 Jamz)/Los Angeles. Her New York relocation teams her with Rick Stacy and reunites her with RuPaul — the two used to do mornings together at cross-town **WKTU** and also worked on VHI's campy classic *RuPaul Show*. Visage is also known for her early '90s music career as the lead singer of *Seduction*.

• **WKSC/Chicago** night jock "Java Joel" **Murphy** is blown out for reportedly making a racially insensitive comment on the air. In a statement, Clear Channel Regional VP **John Gehron** said, "The comments made by Java Joel on the Jan. 11, 2005 show were inappropriate and do not reflect the opinions of WKSC or its employees." According to Robert Feder of the *Chicago Sun-Times*, Murphy was riffing on the '80s sitcom *Mr. Belvedere*. In a moment of serious mental implosion, he joked about the possibility of adopting "three black kids" and "taking them to the zoo to see where they came from."

• Less than a week after leaving Emmis Alternative **WKQX (Q101)/Chicago**, veteran promo princess **Natalie DiPietro** makes a triumphant return to Milwaukee, reclaiming her old gig as Dir./Marketing & Promotions at Entercom CHR/Pop **WXSS/Milwaukee**.

• The third time's the charm at **WAKS** in Cleveland (home of R&R Convention 2005!), as PD Dan Mason finally fills his night vacancy: Please welcome **Jet Black**, most recently enjoyed at Clear Channel sister **KSLZ/St. Louis**.

• **Scott Bristow**, a.k.a. **Scott E. Mack**, joins legendary Cumulus CHR **WHYY (Y102)/Montgomery, AL**. Mack comes from Clear Channel/West Palm Beach, where he did part-time at CHR/Pop **WLDI** and produced the morning show on Oldies **WOLL (Kool 105.5)**.

## TELEVISION

Due to the Martin Luther King Jr. Day holiday, Nielsen television ratings were unavailable at press time.

• New **WDFK/Dayton** PD **Wes McCain** introduces himself, then wrestles night jock **Drake** to the floor and hot-glues MD stripes to his jacket sleeve. Not yet satisfied, McCain then shuffles the jock schedule a tad, moving Promotions Director **Quinn** from middays to afternoons and promoting **Taylor** from weekends to noon-3pm. As for McCain, well, he grabs the cushy 10am-noon PD shift.

• **Jason Kerr** is going to the Show: Kerr, who currently toils for Next Media's Erie, PA properties, gets the call and is headed for the big city — Pittsburgh — as Imaging Director for Oldies **WWSW (3WS)** and Production Director for **WBGG (Fox Sports Radio 970)**.

• **WLLD (WILD 98.7)/Tampa** mixer **Mad Linx** will take over for **Big Tigger** as the host of **BET's The Basement**. That's because the multitasking Mr. Tigger is now hosting **BET Style** and continues to host **The Blueprint**, a series of one-on-one hip-hop artist interviews.

• Four years of blind, part-time loyalty pays off handsomely for **Johnny Gibson**, as **WRKR/Kalamazoo, MI** PD **Jay Deacon** hands him the keys to the coveted overnight shift.

### Let's Get Ready To Roast!

When outgoing Jefferson-Pilot Radio Group President **Clarke Brown** gets verbally barbecued at the annual Bayliss Roast on March 16 in New York, he'll be "disonored" by some of the industry's heaviest playaz, including his replacement, **Don Benson**; Emmis Chairman/CEO **Jeff Smulyan**; Interep's **Jeff Dashev**; **WKRP in Cincinnati** creator **Hugh Wilson** (who is said to have used Brown as the model for **Herb Tarlek**); and Brown's son, **Chad**, GM of **WCBS-FM/New York**. Over the past 19 years the Bayliss Broadcast Foundation's annual Radio Roast has raised \$1.5 million to fund scholarships for more than 280 college and university students who plan to work in the radio industry. For ticket info, go to [www.baylissfoundation.com](http://www.baylissfoundation.com).

### Their Loss, Your Gain

After almost six years as a member of the syndicated **Ace & TJ Show**, sidekick **Angie** is moving to Los Angeles as her husband is named Marketing Director of Infinity Classic Rocker **KCBS-FM (Arrow 93)**. She'll remain in Charlotte for a while to sell her house, so **Ace & TJ** have the luxury of a

few months to find a replacement. Interested folks should rush their stuff to Infinity Broadcasting, 4105 Stuart Andrew Boulevard, Charlotte, NC 28217.

• **KWIE (Wild 96)/Riverside** morning co-host **Noah Ayala** moves into the vacant night post. **Liza Michelle** and **Jose Padron** continue on the morning show, but Ayala's move opens up a prime morning co-host position. Interested replacements should hit up PD **Chris Loos** at **Styles Media**, **KWIE**, 1845 Business Center Drive, Suite 106, San Bernardino, CA 92408, or e-mail [chris@wild96.com](mailto:chris@wild96.com).

### Talk Topic

After eight years as PD of News/Talker **WGN/Chicago**, **Mary June Rose** has resigned. **WGN VP/GM Mark Krieschen** tells **R&R** a search for Rose's successor has begun.

## FILMS

### BOX OFFICE TOTALS

January 14-16

Title	Distributor	\$ Weekend	\$ To Date
1	<i>Coach Carter</i> (Paramount)*	\$29.16	\$29.16
2	<i>Meet The Fockers</i> (Universal)	\$22.51	\$234.30
3	<i>Racing Stripes</i> (WB)*	\$18.86	\$18.86
4	<i>In Good Company</i> (Universal)	\$16.63	\$17.13
5	<i>Elektra</i> (Fox)*	\$14.79	\$14.79
6	<i>White Noise</i> (Universal)	\$13.81	\$42.85
7	<i>The Aviator</i> (Miramax)	\$6.30	\$51.52
8	<i>Lemony Snicket's A Series ...</i> (Paramount)	\$5.34	\$112.42
9	<i>The Phantom Of The Opera</i> (WB)	\$4.62	\$27.51
10	<i>Fat Albert</i> (Fox)	\$3.80	\$45.61

\*First week in release. All figures in millions.  
Source: ACNielsen EDI

**COMING ATTRACTIONS:** Two recording artists star in films opening this week. **Ja Rule** stars in *Assault on Precinct 13*, and **Ice Cube** stars in *Are We There Yet?*

Meanwhile, the voices of two recording artists — **Snoop Dogg** and **Mandy Moore** — can be heard in *Racing Stripes*, which also features the voice of radio personality **Steve Harvey**. The film showcases new music by **Sting** and **Bryan Adams**.

Now playing is *In Good Company*, whose Hollywood soundtrack contains three songs by **Iron & Wine** ("Naked As We Came," "Sunset Soon Forgotten" and "Trapeze Swinger") and two by **The Soundtrack Of Our Lives** ("Sister Surround" and "Ten Years Ahead"). **David Byrne's** "Glass, Concrete & Stone," **Diana Krall's** "Besame Mucho" and vintage tunes by **Peter Gabriel**, **Steely Dan** and **Aretha Franklin** complete the ST.

— Julie Gidlow

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# HITS TOP 50 ALBUMS

THE INDUSTRY'S NO. 1 RETAIL CHART January 21, 2005

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE
2	1	GREEN DAY	American Idiot	Reprise	99,604	+9%
1	2	EMINEM	Encore	Shady/Interscope	83,345	-13%
5	3	SHANIA TWAIN	Greatest Hits	Mercury	72,066	+7%
6	4	JOHN LEGEND	Get Lifted	Columbia	71,567	+7%
4	5	LIL' JON & THE EASTSIDE BOYZ	Crunk Juice	TVT	69,841	+1%
10	6	KELLY CLARKSON	Breakaway	RCA/RMG	56,608	-9%
9	7	JAY-Z/LINKIN PARK	Collision Course	Warner Bros.	55,863	-13%
7	8	USHER	Confessions	LaFace/Zomba Label Group	55,108	-17%
11	9	NOW VOL 17	Various	Capitol	53,776	12%
3	10	LUDACRIS	The Red Light District	Def Jam/IDJMG	52,260	-28%
8	11	DESTINY'S CHILD	Destiny Fulfilled	Columbia	51,548	-21%
20	12	TOBY KEITH	Greatest Hits 2	DreamWorks	50,115	+11%
12	13	GWEN STEFANI	Love, Angel, Music, Baby	Interscope	44,168	-24%
16	14	SNOOP DOGG	R&G (Rhythm & Gangsta)	Geffen	43,535	-15%
18	5	CIARA	Goodies	LaFace/Zomba Label Group	41,881	-14%
15	16	U2	How To Dismantle An Atomic Bomb	Interscope	41,034	-21%
17		MARIO	Turning Point	J/RMG	40,389	-17%
14	18	2PAC	Loyal To The Game	Interscope	40,096	-28%
27	19	PHANTOM OF THE OPERA	Soundtrack	Sony Classical	38,717	-5%
26	20	NELLY	Suit	Derry/Fo' Reel/Universal	38,233	-10%
19	21	KILLERS	Hot Fuss	Island/IDJMG	37,423	-19%
30	22	RASCAL FLATTS	Feels Like Today	Lyric Street	35,408	-9%
28	23	T.I.	Urban Legend	Atlantic	35,060	-12%
23	24	MARDON 5	Songs About Jane	Octone/J/RMG	34,299	-20%
13	25	RAY CHARLES	Genius Loves Company	Concord	34,062	-40%
-	26	COACH CARTER	Soundtrack	Capitol	33,877	-
22	27	GEORGE STRAIT	50 #1's	MCA	33,363	-23%
25	28	ASHANTI	Concrete Rose	Murder Inc./IDJMG	32,822	-23%
31	29	FANTASIA	Free Yourself	J/RMG	32,392	-16%
24	30	GARDEN STATE	Soundtrack	Epic	31,350	-27%
21	31	GRETCHEN WILSON	Here For The Party	Epic	30,437	-31%
44	32	JESSE MCCARTNEY	Beautiful Soul	Hollywood	26,311	+3%
35	33	TIM MCGRAW	Live Like You Were Dying	Curb	25,532	4%
34	34	BIG & RICH	Horse Of A Different Color	Warner Bros.	24,576	-18%
37	35	JOHN MAYER	Heavier Things	Aware/Columbia	24,497	-17%
40	36	SIMPLE PLAN	Still Not Getting...	Lava	24,298	-11%
36	37	CREED	Greatest Hits	Wind-up	24,239	-18%
33	38	AVRIL LAVIGNE	Under My Skin	Arista/RMG	23,709	-23%
29	39	LINDSAY LOHAN	Speak	Casablanca/Universal	23,604	-40%
32	40	MODEST MOUSE	Good News For People Who Love...	Epic	23,127	-32%
39	41	RAY!	Soundtrack	WSM Soundtracks	22,451	-18%
43	42	KORN	Greatest Hits Vol.1	Epic	22,029	-14%
41	43	GUNS N'ROSES	Greatest Hits	Geffen	21,457	-19%
49	44	MY CHEMICAL ROMANCE	Three Cheers For Sweet Revenge	Reprise	20,622	-9%
-	45	CELINE DION	Miracle	Epic	20,481	-
-	46	KEANE	Hopes And Fears	Interscope	19,490	-
46	47	ALISON KRAUSS	Lonely Runs Both Ways	Rounder	18,774	-24%
42	48	VELVET REVOLVER	Contraband	RCA/RMG	18,486	-29%
-	49	JOJO	Jojo	BlackGround/Universal	18,168	-
38	50	CAM'RON	Purple Haze	Roc-A-Fella/IDJMG	18,115	-35%

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## ON ALBUMS

### It's A Wonderful Green Day

There's an *Idiot* wind blowing at the top of the album chart this week. Reprise rockers Green Day's *American*



Green Day

*Idiot* climbs to the No. 1 spot, with 99,000 albums sold, beating back last week's champ, Shady/Aftermath/Interscope rapper Eminem, whose *Encore* finishes at No. 2.

Mercury Nashville's Shania Twain (No. 3), GOOD/Columbia/Sony Urban's John Legend (No. 4) and TVT crunkmeisters Lil Jon & The Eastside Boyz (No. 5) round out the top five.

RCA/RMG's Kelly Clarkson (No. 6), Warner Bros.' Jay-Z/



Eminem

Linkin Park (No. 7), LaFace/Zomba's Usher (No. 8), Capitol's *Now 17* (No. 9) and Def Jam/IDJMG's Ludacris (No. 10) make the top 10 virtually identical to last week's, with *Now 17* (rising from 11 to 9) the lone exception.

Capitol's *Coach Carter* soundtrack, featuring new songs by Twista f/Faith Evans, Red Cafe, Fabolous, Chingy, The Game f/Lil Scrappy, Ciara, Kanye West, Van Hunt, Mack 10 f/Da Hood and St. Lunatics, among others, is the week's top debut, at No. 26. Interscope's Keane also debut, at No. 48.

The week's top gainer is DreamWorks Nashville's Toby Keith, who goes No. 20-12, with an 11% rise.

Next week: It's all Aftermath/Interscope hip-hop star *The Game*, whose *Documentary* is on pace to sell 400,000 in its first seven



John Legend

days, based on early reports from retailers nationwide. Now, depending on whether the frigid cold in the Midwest and East Coast keeps buyers out of stores, we'll see if it can reach 500,000.



**MIKE TRIAS**  
mtrias@radioandrecords.com

## Mariah Carey Emancipated

It has been tough going for Mariah Carey over the past few years, both in her personal and professional life. However, word on the street is that she will free herself of her past drama and missteps and once again rise to the top of the pop world with her forthcoming album, *The Emancipation of Mimi*, which arrives March 22. "It's Like That," a cut from the album, featuring Fat Man Scoop, leaked to radio a few weeks ago and has been warmly received. Next week the song officially arrives at Pop, Rhythmic and Urban.



**Mariah Carey**

The title of the album is very personal to the songstress: Mimi is a nickname that those close to Carey call her. As for the "Emancipation" part, Carey says, "For the first time in my life I feel free and unashamed to be who I really am. I am celebrating that I've grown into a person and artist who no longer feels imprisoned by my insecurities. I can now honestly say, 'This is me, the real me, take it or leave it.'" Carey turned to the industry's hottest talents for help on *Mimi*: Pharrell Williams, Jermaine Dupri and Kanye West all produced songs for the album.

**Queens Of The Stone Age** have a princess of sorts to parade around Rock, Active Rock and Alternative next week in the form of "Little Sister." The track is our first peek at QOTSA's upcoming fourth CD, *Lullabies to Paralyze*, which is scheduled to drop on the same day as Carey's *Mimi*. The masses have been waiting for the Queens for a while, and radio has responded to their clamoring by helping the band debut at No. 31\* and No. 46\* on the Alternative and Active Rock charts, respectively.

Special guests on the new CD include Garbage's Shirley Manson, ZZ Top's Billy Gibbons and The Distillers' Brody Dalle. In March QOTSA hope to lull their fans into paralytic musical bliss with a nationwide tour.



**Snow Patrol**

English standouts **Snow Patrol** broke through on the music scene last year with their third CD, *Final Straw*, after 10 years of hard work. The band got their start in 1994 at Dundee University when Gary Lightbody met guitarist Mark McClelland. "Our eyes met across the crowded dance floor," says Lightbody. "I knew he was the one for me. We clicked musically and we liked the same bands, so we thought, 'Why not start one of our own?'"

They initially wanted to take up the moniker Polar Bear, but ex-Jane's Addiction bassist Eric Avery was already using that name for his band and would have been quite displeased. So, after adding drummer Johnny Quinn in 1998, the trio released their debut, *Songs for Polar Bears*. After their second release *Snow Patrol* decided they needed to fill the ranks a little more and enlisted guitarist Nathan Connolly during the recording of *Final Straw*. Next week they intend to give fans yet another tasty treat in the form of "Chocolate," hitting Alternative and Triple A outlets.

**Carbon Leaf** came to R&R's offices last year to play a few tunes from their debut Vanguard album, *Indian Summer*, including the hopeful Hot AC hit "Life Less Ordinary." They were unsigned for a long time but made their mark independently. They started on the Virginia college circuit, then won the first Coca-Cola New Music Award and, in 2002, were the first unsigned act to perform at the American Music Awards. Now the Virginia-based band are spreading their wings with shows all over the Midwest and South through mid-March, followed by performances in West Coast and Rocky Mountain markets for the remainder of March.



**Carbon Leaf**

## R&R Going For Adds™

Week Of 1/24/05

### CHR/POP

- HOWIE DAY Collide (*Epic*)
- MARIAH CAREY It's Like That (*Island/IDJMG*)
- NELLY N Dey Say (*Derry/Fo' Reel/Universal*)
- PAPA ROACH Scars (*Geffen*)
- STORY OF THE YEAR Sidewalks (*Maverick/Reprise*)
- TRICK DADDY Sugar (Gimme Some) (*Slip-N-Slide/Atlantic*)

### CHR/RHYTHMIC

- BABY Shyne On (*Cash Money/Universal*)
- JOHN LEGEND Ordinary People (*Columbia*)
- MARIAH CAREY It's Like That (*Island/IDJMG*)
- PITBULL #LIL JON Toma (*TVT*)

### URBAN

- ALCHEMIST #NINA SKY Hold You Down (*Koch*)
- MARIAH CAREY It's Like That (*Island/IDJMG*)
- PITBULL #LIL JON Toma (*TVT*)

### URBAN AC

- GERALD LEVERT So What (If You Got A Baby) (*Atlantic*)
- RAHSAAN PATTERSON Forever Yours (*Artistry Music*)

### COUNTRY

- BLAKE SHELTON Goodbye Time (*Warner Bros.*)
- JEDD HUGHES Soldier For The Lonely (*MCA*)
- JESSI ALEXANDER Canyon Prayer (*Columbia*)
- JULIE ROBERTS Wake Up Older (*Mercury*)
- REBECCA LYNN HOWARD That's Why I Hate Pontiacs (*Arista*)
- SHEDAISY Don't Worry 'Bout A Thing (*Lyric Street*)

### AC

- FIVE FOR FIGHTING If God Made You (*Aware/Columbia*)
- MERCYME Homesick (*INO/Curb*)
- MICHAEL BUBLE Home (*143/Reprise*)

### HOT AC

- CARBON LEAF Life Less Ordinary (*Vanguard*)
- KATRINA CARLSON Drive (*Kataphonic*)
- VELVET REVOLVER Fall To Pieces (*RCA/RMG*)

### SMOOTH JAZZ

- AYA Uptown (*Naked Music*)
- INCOGNITO Autumn Song (*Narada Jazz/EMI*)
- MARC ANTOINE Cubanovva (*Rendezvous*)
- VANESSA WILLIAMS You Are Everything (*Lava*)

### ROCK

- BLACK LABEL SOCIETY Suicide Messiah (*Artemis*)
- FUTURE LEADERS OF THE WORLD Everyday (*Epic*)
- QUEENS OF THE STONE AGE Little Sister (*Interscope*)
- STRATA Never There (*Wind-up*)

### ACTIVE ROCK

- BLACK LABEL SOCIETY Suicide Messiah (*Artemis*)
- FUTURE LEADERS OF THE WORLD Everyday (*Epic*)
- QUEENS OF THE STONE AGE Little Sister (*Interscope*)
- STRATA Never There (*Wind-up*)

### ALTERNATIVE

- CHEMICAL BROTHERS Galvanize (*Astralwerks/EMC*)
- CHELLE The Clincher (*Epic*)
- GOLDFINGER Wasted (*Maverick/Warner Bros.*)
- GRATITUDE Drive Away (*Atlantic*)
- QUEENS OF THE STONE AGE Little Sister (*Interscope*)
- SNOW PATROL Chocolate (*A&M/Interscope*)
- STRATA Never There (*Wind-up*)

### TRIPLE A

- CHRISTOPHER WILLIAMS Did Not Draw (*BRV*)
- COLLECTIVE SOUL Better Now (*El Music Group*)
- GRIPWEEDS I Believe (*Rainbow Quartz*)
- HOLLY WILLIAMS Sometimes (*Universal South*)
- JESS KLEIN Sink My Teeth In (*Rykodisc/Music Allies*)
- JOHN FOGERTY Wicked Old Witch (*DreamWorks/Geffen*)
- MARK GEARY Beautiful (*Signature Sounds*)
- NAVIGATORS I See You Clearly (*Velour*)
- PINBACK Fortress (*Touch And Go*)
- SEAN COSTELLO No Half Steppin' (*Artemis*)
- SNOW PATROL Chocolate (*A&M/Interscope*)
- STEPHEN KELLOGG... You've Changed (*Foundations/Universal*)
- TIM BODTH Wave Hello (*Koch*)

### CHRISTIAN AC

- BEBO NORMAN Nothing Without You (*Essential/PLG*)
- JOHN DAVIS Salvation (*Rambler/BHT*)
- MICHAEL TAIT How Great Thou Art (*Waterfront*)
- OUT OF EDEN Fairest Lord Jesus (*Gotee*)

### CHRISTIAN CHR

- BEBO NORMAN Nothing Without You (*Essential/PLG*)
- GRAND PRIZE It's Not Over (*A' postrophe*)
- JOHN DAVIS Too Far Out (*Rambler/BHT*)
- TODD SMITH Lukewarm (*Curb*)
- TREE63 Maker Of All Things (*Inpop*)

### CHRISTIAN ROCK

- CHARITY VON Shine (*Slanted*)
- GRAND PRIZE It's Not Over (*A' postrophe*)
- SUBSEVEN Free To Conquer (*Flicker*)
- TODD SMITH Lukewarm (*Curb*)

### INSPO

- BEBO NORMAN Nothing Without You (*Essential/PLG*)
- MICHAEL TAIT How Great Thou Art (*Waterfront*)

### CHRISTIAN RHYTHMIC

No Adds

R&R's Going for Adds features the complete list of songs impacting radio for the coming week. Going for Adds is e-mailed each week to participating radio and record executives. For more info, contact John Fagot at [jfagot@radioandrecords.com](mailto:jfagot@radioandrecords.com).



**SAT BISLA**  
sat@radioandrecords.com

## A&R Worldwide Announces MUSEXPO

Global forum focuses on discovery and development

**I**t's a brand-new year, and it's been met with a sigh of relief from those in the international music and media sectors who are preparing for and expecting a more productive 2005. The past several years have been tough for the music business, but 2005 promises to deliver solutions and opportunities for the industry as a whole.

A&R Worldwide has spent the past year developing a global forum targeting the creative-industries sectors. The event is called MUSEXPO, and it will offer unprecedented access to discovery and development opportunities for the international music and media businesses while providing showcase platforms for new and unsigned artists. MUSEXPO will take place in Los Angeles May 1-4, at the Wyndham Bel Age of West Hollywood.

MUSEXPO brings together a definitive list of music- and media-industry leaders from around the globe — the people who play a pivotal role in the discovery and development of talent and related resources. There will be roundtable discussions that focus on discovering, developing and breaking acts territory by territory and globally; international A&R, touring and booking; exploiting synchronization and licensing opportunities and building new forms of revenue; and artist management in a new era.

Meanwhile, international radio professionals and member of the press who are renowned for discovering and developing talent will be in attendance, and you'll hear about new opportunities in music technology and distribution. To maximize opportunities for attendees, MUSEXPO will cap attendance at several hundred key delegates to ensure quality interaction and networking success.

Here are some of the delegates and roundtable participants already set for MUSEXPO:

- R&R Publisher/CEO Erica Farber
- Universal/Island Records Group U.K. Managing Director Nick Gutfeld
- Electronic Arts Worldwide head of music Steve Schnur
- KCRW/Los Angeles head of music Nic Harcourt
- Co-Chairman/COO Atlantic Records Group Craig Kallman
- 14th Floor/Warner Music U.K. CEO Christian Tattersfield
- Brainstorm Music Marketing/Germany President Deville Schober
- Atenzia Music Group/Sweden head of A&R Magnus Soderkvist
- KROQ and KCRW/Los Angeles personality and Matrix trilogy music supervisor Jason Bentley
- Iceberg Records/Denmark President Manfred Zähringer

- DC Music executive Dave Holmes (manager, Coldplay, Delta Goodrem, Rilo Kiley)
- Netwerk Management executive Peter Leak (manager, Avril Lavigne, Dido)
- BBC Radio 1 and MTV Europe personality Zane Lowe
- Universal Music & Video Distribution President Jim Urie
- Clear Channel Music Worldwide CEO Michael Rapino
- XM Satellite Radio Chief Programming Officer Lee Abrams
- CD Baby founder and President Derek Sivers
- KDL (Indie 103.1)/Los Angeles PD Michael Steele
- Music Week U.K. Publisher Ajax Scott
- Warner Bros. Pictures Director/Music Carter Armstrong
- 10th Street Entertainment executive Jordan Berliant

MUSEXPO will be announcing international and domestic artist showcase and performance details in the coming weeks. Details and registration are available at [www.musexpo.net](http://www.musexpo.net).

### Sound Bites

- Cannes, France will host the 39th annual Midem music-market conference later this month. This annual event, which attracts thousands of music buyers and sellers from around the globe, will take place Jan. 23-27 at the Palais Des Festivals. For more information, visit [www.midem.com](http://www.midem.com).
- Norwegian singer-songwriter Kate Havnevik has signed a worldwide publishing deal with Tim Smith, GM of the U.K. branch of Zomba Music Publishing. Havnevik has been writing and recording new material with producer Guy Sigsworth (Annie Lennox, Madonna, Seal) in London and is available for signing worldwide.
- British alt-pop outfit Kasabian are scheduled to release their critically acclaimed self-titled debut stateside in the coming weeks via RCA Records. The group scored a number of chart-topping singles in the U.K. last year, including "L.S.F. (Lost Souls Forever)." Kasabian are managed by Graham Lowe, who also represents U.S. rock act BRMC.
- Top German production team Hamm & Bertoni has joined the roster of U.K. producer-

## Executive Dossier: Jonathan Shalit

**Position:** Managing Director  
**Company:** Shalit Global Music  
**Address:** 7 Moor Street, Soho, London W1 D 5NB  
**Exchange rate:** \$1.93 for one British pound  
**E-mail:** [jonathan@shalitglobal.com](mailto:jonathan@shalitglobal.com)  
**Website:** [www.shalitglobal.com](http://www.shalitglobal.com)



Jonathan Shalit

**History in the business:** "In 1994 I conceived a Gershwin tribute album and hired Sir George Martin to record a host of artists, including Elton John, Sting, Carly Simon and Cher. Then I recorded with the BBC and Stephen Sondheim in London. I followed this with the reinvention of Grammy winner Leo Sayer.

"In 1997 I discovered Charlotte Church and worked with her to develop a career that took her from the back streets of Cardiff [Wales] to three platinum albums in the United States. In 2002 I moved into urban music with Big Brovaz, with whom we had top 10 records in 12 countries. This past year I have been working with Jamelia, who has sold a million copies of *paststar* and had four top 10 singles and accolades all over the world."

**Define artist development:** "When discovering a new artist, the core factor is, of course, great music and talent. But the 'star discoverer' also has to have a vision of how you can sell the act and create a real career. There are many discoverers who are good at marketing and many good at A&R, but few good at both.

"In order to develop a true talent who goes on to become a success, you have to give the artists space to be themselves. However, at the same time you must gently guide them to work with the kinds of people who can maximize their capabilities. You take calculated risks but ultimately have to know where you are heading.

"I have had strong support abroad because I have taken the time to understand the world and think laterally, continually creating opportunities and relationships that many people simply do not spend the time and effort to create."

**Biggest challenges for an independent:** "Certainly, making a living in today's record industry. We are all victims of our forefathers who did not have the foresight to prepare for today's technology. When the going gets tough, the tough get going.

"Ironically, out of these difficult times has developed a climate where the talented independent operators can fly. The challenges actually create opportunity and make life more exciting and interesting."

**Nontraditional management:** "Our relationships across all media are unique, and we have developed skills across the board, whereas most — not all — music executives have skills only in their area. I work in the entertainment industry, not the music industry. As much as music is the very core of what I do, it has been by thinking far bigger that we have often achieved more than our rivals.

"I rarely see traditional managers with the controllers of television stations, editors of newspapers or even at trade and government events. Aside from the few prominent ones, most stay in their own niche and never venture further afield."

**Acts in development:** "With Sony BMG we have a great act for the new year, Silibil And Brains [[www.silibilandbrains.com](http://www.silibilandbrains.com)], signed by Celia McCamley and supported from the outset by Don Ienner and David Massey. Also, in the middle of 2004, while I was in Budapest. I met a New York-born 21-year-old Hungarian star named Linda Kiraly [[www.kiralylinda.hu](http://www.kiralylinda.hu)] — Streisand meets Celine meets Whitney meets Mariah. Then there is J'Nay, who won MOBO Unsung with Nick Gutfeld and Darcus Beese at Universal Island. And, last but not least, Terri Walker on Def Jam/Mercury."

**The future:** "Develop great artists who want to sell millions of CDs all over the world. Having now been approached quite a few times to run a major record label and entertainment company, this may one day be an avenue I follow. As I have explained, few have the cross-industry skills that we do."

management company Big Life. The duo have just completed production on forthcoming releases from Interscope signing Joanna and EMI's Tara Michael.

• Scandinavian Teddybears STHLM are generating strong interest internationally thanks to the success they're enjoying with synchronization and licensing opportunities — in particular their song "Cobra Style," which will appear on a worldwide Heineken TV ad. The single features ragamuffin sensation Mad Cobra on vo-

als. The track has been compared to Fatboy Slim's "Rockafeller Skank" and is slated for international success, thanks to its multiformat crossover appeal.

• Australian singer-songwriter Missy Higgins has exceeded triple-platinum album sales Down Under with her debut full-length, *The Sound of White*. Higgins is signed to Warner Bros. stateside (A&R by WBSr. VP/A&R James Dowdall and A&R exec Andy Olyphant) and is expected to release her first U.S. single next month.

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ADAM JACOBSON  
ajacobson@radioandrecords.com

# Current Songs, Classic Artists

New material gets a lift from Jim Villanueva

This week *Current Classics*, a weekly 60-minute syndicated program hosted by WZLX/Boston's Carter Alan, celebrates its 100th show. That makes Jim Villanueva, a veteran of Southern California Classic Rock radio, a happy guy.

There are many reasons Villanueva is satisfied with the show's longevity. For one, it has given many artists airtime in a world where only their most popular material — even if it's been beaten to death by Classic Rockers throughout North America — makes it to playlists.

Villanueva made a name for himself as supervisor of KLOS/Los Angeles' research department. From 1987-92 he assisted in music scheduling and worked on the special programming heard on the ABC-owned FM.

"I plugged in the same 300 songs at KLOS all the time," he recalls of his time there. It was through that experience that he developed a

concept for getting new material from Classic Rock's core artists on the radio.

### Stubborn Snub

From 1992-97 Villanueva served as a producer, writer and interviewer for Global Satellite Network, which offered such weekly



programs as *Rockline* to stations across the U.S. and Canada. He then spent two years in a similar role at the Album Network and SFX Radio Network before a second stint at KLOS, where he served as MD from 1999-2002.

It was Villanueva's experience working with syndicated programming and his role as music director that convinced him in 2003 to devote his time to *Current Classics*. However, the early pitches for the show to Classic Rockers didn't go so well.

"The initial reaction I got was 'We don't play currents,'" Villanueva says. "That was exactly what we expected Classic Rock programmers to say." His response? "Look at Bruce Springsteen's 'The Rising' and Fleetwood Mac's 'Say You Will.'" Both songs received considerable exposure following their respective releases in early 2002.

"We're not saying to stations that they should add this stuff and place it in regular rotation, but it should be exposed," Villanueva says. "There should be a platform to expose new material from artists who built this format

One of those acts, Heart, released *Jupiter's Darling* in June 2004, and *Current Classics* featured the album two weeks in a row. The show also focuses on remasters and boxed sets, and live material as well. "This



**SOUL GOES ON** Famed guitarist Neal Schon (l), known for his work with Santana and Journey, talks with *Current Classics*' Jim Villanueva while backstage at last year's Crossroads Guitar Festival in Dallas. Schon is also a member of Soul Sirkus, which features Jeff Scott Soto, known for his work with Panther and Yngwie Malmsteen's Rising Force during the 1980s.

show is about all new material," Villanueva says.

"Another initial question I received was whether there was a lot of new product out there. Yes, there is. Look at Sanctuary, Sony Legacy, BMG Classics, EMI and Universal. We are doing nothing more than exposing this material. And we give artist interviews and tour dates."

Just because something is new, however, doesn't mean Alan is going to play it. "We don't play the bad stuff," Villanueva says. "I use the same criteria I did when I was KLOS's MD. It's got to be good."

### Proper Presentation

Twenty-two stations now air *Current Classics*. Affiliate relations for the program are being overseen by Villanueva; Envision Radio Networks had been handling them until the end of 2004.

On the program that aired the weekend of Jan. 15 Alan played music from David Bowie, Yes and The Stray Cats. Two tracks from the new Soul Sirkus CD, featuring Journey guitarist Neal Schon, also received airtime.

To overcome concerns about familiarity — or the lack thereof — with material from clas-

**"We're not saying to stations that they should add this stuff and place it in regular rotation, but it should be exposed. There should be a platform to expose new material from artists who built this format."**

Who included two new songs on last year's *Then and Now*. We played them. We featured songs from Rush's *Feedback* record. There were two new John Lennon releases, putting records on CD for the first time. We played songs from both of those albums."

To assist programmers, Villanueva has arranged with the record labels to include three full-length songs at the end of the program CD that's sent to his affiliates each week. That way, should a station wish to add one of the songs, it's right there. These slots aren't sponsored, however. "The songs are thrown on there at my discretion," Villanueva says.

### Comfort Zone

When Villanueva launched *Current Classics* he needed clearance in a top 10 market to get it off the ground. Getting WZLX as an affiliate and one of its legendary air personalities to host the program was a major coup.

"When I spoke to Carter about the concept of the show, he got it right away," Villanueva says. Alan also understood one of the key points of the show, which is the art of the interview. "Out of everything I do, I'm most comfortable sitting in a room chatting with the artist, because I already feel that I know this person," Villanueva says. "It's really about having a conversation rather than having an interview."

**"Out of everything I do, I'm most comfortable sitting in a room chatting with the artist, because I already feel that I know this person."**

sic rock artists (something Villanueva considers the biggest problem at the format), he argues that it is all about how a station presents the new music to its listeners.

"At KLOS, if a new Aerosmith record came out and we didn't have our jocks tell our people about it, they'd just continue to call and ask for 'Dream On,'" Villanueva says. "The



**REEL, ROCK & ROLL** ABC Classic Rocker KLOS/Los Angeles recently wrapped up its Operation: Reel, Rock & Roll benefit after collecting more than 9,000 CDs and DVDs for injured and active duty troops. Seen here with some of the donated DVDs and CDs are (l-r) KLOS morning hosts Brian Phelps and Mark Thompson.



**KEVIN CARTER**  
kcarter@radioandrecords.com

# The Station That Once Again Reaches The Beaches

Mother Nature is pissed at Hot 104

If someone were to produce a made-for-TV movie based on the last six months of WYOK (Hot 104)/Mobile PD Ted Striker's life, the promos — voiced by Don LaFontaine, of course — would go something like this: "In a world of hurricanes and mayhem, one PD stands alone against incredible odds to put his station back on the air."

Striker and the Hot crew were riding the wave of their Back to School Bash, a multiple-artist end-of-summer blowout that drew 8,000 people to a venue in the relatively calm metropolis of Mobile.



Ted Striker

Then the weather gods tossed a fastball that beamed Hot 104 right in the skull: Hurricane Ivan, which ravaged the Gulf Coast like an over-caffeinated Tasmanian devil and topped the station's tower.

"Nobody had really given any thought to this 1,700-foot tower falling over, but it did, at 12:57am," says Striker. "I was sitting here in my office when it happened. It took off WPMI, the NBC affiliate; WKSJ, the Clear Channel station; and the Cumulus stations — us, Urban WBLX and WJLQ/Pensacola, FL. Five stations went off the air in the blink of an eye. Everyone except WBLX and us was able to relocate quickly."

In the space of two days Hot 104 went from a 100,000-watt transmitter at 1,500 feet to its backup, a measly 1,000 watts at 200 feet. "It's actually from our STL tower here in the station's parking lot," Striker says. To make matters worse, the tower went down in the middle of September, only days away from the start of the fall book.

## Staff Shuffle

As if that weren't bad enough, Striker also had to contend with replacing some of his staff. His night guy, B-Dub, left for WXSS/Milwaukee, and his trusted Asst. PD/MD, Scott Adams, who'd been at WYOK since its launch, took off for sister KCHZ/Kansas City. And then there was the matter of his morning show.

"We felt like the morning show wasn't working, and we felt that if we didn't have a morning show that was one of the strongest in the market, it would be very difficult to do anything against any stations competing in our demographic," Striker says. "So a couple of weeks after the tower came down we brought in *The Sid Morning Show* from St. Louis."

Striker says that a positive thing about 26 • R&R January 21, 2005

having only enough transmitter power to make microwave popcorn is that his new morning show has a chance to ramp up being thrown right into the fire.

"You know how sometimes when people launch a brand-new station they'll bring in jocks weeks ahead of time and have them

**"We felt like 2004 was the year of Hot 104 — it just got delayed for a little bit. So now 2005 will be the year of '04. 2005 is the new 2004 — all the kids are talking about it."**

practice in the studio even though it's not transmitting?" he asks. "That's kind of how we view this. We've been able to get the morning show in, turn them loose, aircheck them a lot and really tweak and fine-tune the show to the point that we feel like when we go back to full power, they're going to be explosive."

The other pieces fell into place when Brian Stauffer came from WQZQ (Party 102.5)/Nashville as Hot's new Asst. PD/MD/afternoon guy, and AJ joined the station from WZKL/Canton, OH for nights. With Striker in middays, the lineup was once again complete.

## A Low Point

Other than that, it's been pretty much sitting and waiting for Hot 104. Striker says a real low point came right before Thanksgiving, when the engineers told them the power-up date would have to be pushed back from mid-December to Feb. 1, effectively killing the entire fall book and the first phase of the winter one.

## Get To Know....

### Ted Striker

**Most recent ratings highlights:** In Mobile: 1.6-2.6-3.1-3.5; in Pensacola: 0.9-1.6-1.7-3.8.

**Career recap:** KBKS/Seattle; WZPL/Indianapolis; WILN/Panama City, FL; KJYO/Oklahoma City; KQAR/Little Rock; WYOK/Mobile.

**What possessed you to get into this business?** My college advisor talked me out of becoming an advertising executive.

**Early influences:** Charlie Brown at KJR & KUBE/Seattle; Casey Keating at KPLZ/Seattle; and Mike Ripley at KOZE/Lewiston, ID.

**Most influential radio station growing up:** KUBE & KPLZ in Seattle.

**First exciting radio gig:** KRSB/Roseburg, OR.

**Family:** Married to radio (sad, huh?).

**What stations are preset in your car as we speak?** WYOK and our competitors.

**What CDs are in your car player as we speak?** Eminem's *Encore*, Promo Only January '05 and Enya's *A Day Without Rain*.

**Hobbies:** Playing piano, jogging, travel and placing cereal boxes in alphabetical order.

**Guilty pleasure music:** Eighties hair bands, baroque waltzes.

**Secret passion:** TLC's *Dating Story*.

**The one gadget you can't live without:** My new Sony VAIO laptop.

**Wheels:** 2003 Hummer H2 (OK, it's the station vehicle, but sometimes it's easier to just take it home).

**Favorite sports teams:** Indianapolis Colts; Seattle Seahawks, Sonics and Mariners.

**Favorite food:** Raw, goopy, gooey oysters.

**Favorite local restaurant:** "Welcome to Moe's!" (Moe's Southwest Grill)

**Favorite cereal:** Apple Jacks.

**Favorite junk food:** Zingers.

**Favorite city in the world:** Drain, OR.

**Favorite vacation destination:** Swiss Alps; Monaco; Branson, MO.

**Favorite TV show:** *The Amazing Race*.

**Last movie you saw:** *National Treasure*.

**Last movie you rented:** *Stepford Wives*.

**Read any good books lately?** *Night Fall* by Nelson DeMille.

**Favorite nontrade publication:** *FHM*.

**What current radio stations, other than your own, do you admire and why?** KBKS/Seattle: Every time I go home to Seattle and listen, there is a vibe of excitement and energy on that station. KFI/Los Angeles: Total theater-of-the-mind radio, and I'm a big Phil Hendrie fan. WAKS/Cleveland: I think their processing sounds killer.

**Birthplace:** Seattle.

**Ever gone toilet-papering?** Just last week!

**Favorite day of the week:** Monday.

**Favorite word or phrase:** "I like to party."

**Favorite drink:** Triple grande nonfat latte WRS.

**Favorite ice cream:** Mint chocolate chip.

**Favorite fast-food restaurant:** Chick-Fil-A.

**Which store would you choose to max out your credit card?** Nordstrom.

**Most annoying thing people ask you:** "Are you a DJ?"

**Last person you went to dinner with:** Larry Schuster. (Good crab cakes, huh, Larry?)

"The next day I flew home to Seattle for Thanksgiving, and there was a cloud over my head the whole time I was home," Striker says.

"I really didn't enjoy Thanksgiving. It's hard to shake that, because I'm a very competitive person by nature, and I really wanted to get back in the game. When you have your legs cut out from underneath you like that, it's difficult."

Adding insult to injury, Hot's crosstown competitor, WABB, along with everyone else in the market going after the highly coveted 18-34 demo, has taken full advantage of the situation. "I give all the credit to WABB," Striker says. "It's pretty much an anything-goes CHR now, which is great, but now they're north of a 16 share 18-34, and we're back to somewhere near the levels we were at when I got here."

Even with its transmitter currently being powered by gerbils, Hot is still reaching a good chunk of the Mobile market, and the neighbors are noticing that there's a radio sta-

tion there. "It's almost like people who live closer to the actual station have discovered us and are calling in," Striker says.

"The morning show told me that when they first started they'd do bits and their phones would be completely dead. Now, even though the power's remained the same over the past three months, their phones have exploded. It's exciting to think what'll happen when we multiply their power times 100."

## The Future

What's coming up for Hot 104? If the current timetable holds, the station will go back up to 100,000 watts on Feb. 1 — with the added bonus of being on a brand-new tower at 2,000 feet, higher than the old one. Hello, blowtorch! Striker also tells us that Hot 104 will roll out HD Radio when it relaunches, giving listeners the ability to listen in crisp, fresh and delicious digital sound.

"A lot of other stations compete for 18-34,

Continued on Page 30

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# CHR/POP TOP 50

POWERED BY  
MEDIABASE

January 21, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
3	1	MARIO Let Me Love You (J/RMG)	8370	+849	689533	9	116/1
1	2	GAVIN DEGRAW I Don't Want To Be (J/RMG)	7689	-183	624639	17	119/1
4	3	CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	7467	+619	618004	9	114/1
2	4	NELLY f/TIM MCGRAW Over And Over (Derry/Fo' Reel/Curb/Universal)	7319	-553	571817	14	105/1
7	5	JESSE MCCARTNEY Beautiful Soul (Hollywood)	6236	+765	515715	12	116/1
11	6	KELLY CLARKSON Since U Been Gone (RCA/RMG)	5386	+833	503225	7	116/0
9	7	RYAN CABRERA True (E.V.L.A./Atlantic)	5353	+503	491888	11	112/0
6	8	SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)	5300	-261	350877	10	110/1
10	9	DESTINY'S CHILD Soldier (Columbia)	5140	+482	420983	8	112/3
5	10	KELLY CLARKSON Breakaway (Hollywood)	5089	-761	400591	24	115/1
19	11	GREEN DAY Boulevard Of Broken Dreams (Reprise)	4561	+1216	403611	4	115/10
8	12	USHER & ALICIA KEYS My Boo (LaFace/Zomba Label Group)	4223	-852	350226	18	115/1
16	13	LIL' JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends (TVT)	4202	+706	337027	5	66/7
13	14	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	4139	+181	310006	10	116/2
14	15	JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	3993	+398	398768	7	110/4
12	16	DESTINY'S CHILD Lose My Breath (Columbia)	3673	-485	293328	17	116/0
15	17	SWITCHFOOT Dare You To Move (Red Ink/Columbia)	3083	-507	225845	23	104/0
24	18	GWEN STEFANI f/EVE Rich Girl (Interscope)	3066	+437	266282	5	110/4
17	19	MAROON 5 She Will Be Loved (Octone/J/RMG)	2912	-527	222359	28	115/0
23	20	JOHN MAYER Daughters (Aware/Columbia)	2892	+210	214372	13	89/0
26	21	GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic)	2772	+374	147826	6	98/2
22	22	JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG)	2732	+34	159006	9	91/1
32	23	EMINEM Mockingbird (Shady/Aftermath/Interscope)	2697	+861	226989	5	105/36
20	24	EMINEM f/DRE & 50 CENT Encore (Shady/Aftermath/Interscope)	2652	-434	254790	8	96/1
18	25	SIMPLE PLAN Welcome To My Life (Lava)	2550	-829	171199	16	111/1
29	26	MAROON 5 Sunday Morning (Octone/J/RMG)	2448	+367	184508	7	110/2
21	27	JOJO Baby It's You (Blackground/Universal)	2362	-621	177997	17	105/1
25	28	TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)	2304	-224	155866	16	92/1
28	29	ASHLEE SIMPSON La La (Geffen)	2199	+93	139176	7	94/1
31	30	LENNY KRAVITZ Lady (Virgin)	2107	+146	128687	11	85/5
34	31	JENNIFER LOPEZ Get Right (Epic)	1969	+629	171395	2	91/10
27	32	EMINEM Just Lose It (Shady/Aftermath/Interscope)	1750	-498	118083	15	108/0
39	33	USHER Caught Up (LaFace/Zomba Label Group)	1691	+590	177986	3	93/19
33	34	U2 Vertigo (Interscope)	1632	-32	86946	8	70/0
38	35	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	1583	+367	129685	4	49/15
40	36	ASHANTI Only U (Murder Inc./IDJMG)	1479	+478	95277	3	83/14
30	37	CHINGY Balla Baby (Capitol)	1338	-652	86704	11	85/1
37	38	LUDACRIS Get Back (Def Jam South/IDJMG)	1326	+92	86564	4	57/3
43	39	NELLY N Dey Say (Derry/Fo' Reel/Universal)	1242	+348	127738	3	42/14
41	40	ALICIA KEYS Karma (J/RMG)	1145	+179	54550	5	84/6
35	41	HOBBASTANK Disappear (Island/IDJMG)	1042	-248	36989	10	73/1
47	42	3 DOORS DOWN Let Me Go (Republic/Universal)	1017	+376	40358	2	60/7
Debut	43	BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)	1006	+512	38592	1	74/8
48	44	EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope)	854	+232	103326	2	19/5
42	45	N.O.R.E. f/NINA SKY & DADDY YANKEE Oye Mi Canto (Roc-A-Fella/IDJMG)	847	-58	86754	13	63/1
45	46	TYLER HILTON When It Comes (Maverick/Reprise)	840	+51	32529	4	50/1
46	47	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	803	+127	43496	3	31/0
44	48	KILLERS Somebody Told Me (Island/IDJMG)	788	-11	110270	20	37/0
36	49	YELLOWCARD Only One (Capitol)	770	-501	45788	16	69/0
49	50	LINDSAY LOHAN Over (Casablanca/Universal)	696	+74	28906	3	65/9

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
EMINEM Mockingbird (Shady/Aftermath/Interscope)	36
KILLERS Mr. Brightside (Island/IDJMG)	31
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	21
USHER Caught Up (LaFace/Zomba Label Group)	19
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	15
ASHANTI Only U (Murder Inc./IDJMG)	14
NELLY N Dey Say (Derry/Fo' Reel/Universal)	14
SIMPLE PLAN Shut Up (Lava)	14
GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	12
CROSSFADE Cold (Columbia)	11

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GREEN DAY Boulevard Of Broken Dreams (Reprise)	+1216
EMINEM Mockingbird (Shady/Aftermath/Interscope)	+861
MARIO Let Me Love You (J/RMG)	+849
KELLY CLARKSON Since U Been Gone (RCA/RMG)	+833
JESSE MCCARTNEY Beautiful Soul (Hollywood)	+765
LIL' JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends (TVT)	+706
JENNIFER LOPEZ Get Right (Epic)	+629
CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	+619
USHER Caught Up (LaFace/Zomba Label Group)	+590
BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)	+512

## NEW & ACTIVE

GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	Total Plays: 693, Total Stations: 28, Adds: 12
JET Look What You've Done (Atlantic)	Total Plays: 656, Total Stations: 42, Adds: 3
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	Total Plays: 653, Total Stations: 65, Adds: 21
KEANE Somewhere Only We Know (Interscope)	Total Plays: 652, Total Stations: 54, Adds: 4
DIANA DEGARMO Emotional (RCA/RMG)	Total Plays: 349, Total Stations: 32, Adds: 1
GUERRILLA BLACK f/MARIO WINANS You're The One (Virgin)	Total Plays: 309, Total Stations: 26, Adds: 1
TWISTA f/FAITH EVANS Hope (Atlantic/Capitol)	Total Plays: 308, Total Stations: 29, Adds: 7
MARIAH CAREY It's Like That (Island/IDJMG)	Total Plays: 278, Total Stations: 17, Adds: 9
TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	Total Plays: 216, Total Stations: 18, Adds: 4
CROSSFADE Cold (Columbia)	Total Plays: 208, Total Stations: 16, Adds: 11

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

119 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/9-1/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, R&R, Inc.

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# CHR/POP TOP 50 INDICATOR

January 21, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
	1	GAVIN DEGRAW I Don't Want To Be (J/RMG)	3381	-110	66882	13	54/0
3	2	MARIO Let Me Love You (J/RMG)	3338	+199	63747	8	56/0
2	3	NELLY #TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal)	3071	-227	57251	13	55/0
6	4	CIARA #MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	2934	+339	59701	8	57/3
7	5	JESSE MCCARTNEY Beautiful Soul (Hollywood)	2888	+300	61219	11	54/1
8	6	RYAN CABRERA True (E.V.L.A./Atlantic)	2656	+273	55540	11	57/0
4	7	KELLY CLARKSON Breakaway (Hollywood)	2464	-167	50145	24	52/0
5	8	USHER & ALICIA KEYS My Boo (LaFace/Zomba Label Group)	2254	-353	43664	18	47/0
13	9	DESTINY'S CHILD Soldier (Columbia)	2210	+268	45938	8	55/1
12	10	KELLY CLARKSON Since U Been Gone (RCA/RMG)	2175	+210	41510	7	57/1
11	11	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	2142	+174	42265	10	53/0
16	12	GREEN DAY Boulevard Of Broken Dreams (Reprise)	1954	+422	36274	4	54/3
9	13	SWITCHFOOT Dare You To Move (Red Ink/Columbia)	1888	-231	34667	22	45/0
14	14	SNOOP DOGG #PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)	1847	-90	36200	9	48/0
10	15	SIMPLE PLAN Welcome To My Life (Lava)	1686	-358	31708	15	44/1
15	16	DESTINY'S CHILD Lose My Breath (Columbia)	1679	-168	32282	17	46/0
21	17	JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	1435	+293	31898	7	47/4
20	18	GWEN STEFANI #EVE Rich Girl (Interscope)	1403	+219	30090	5	50/2
24	19	LIL' JON & THE EASTSIDE BOYZ #USHER & LUDACRIS Lovers & Friends (TVT)	1369	+346	25897	4	42/4
19	20	JOHN MAYER Daughters (Aware/Columbia)	1271	0	24692	12	42/0
18	21	MAROON 5 She Will Be Loved (Octone/J/RMG)	1239	-180	22499	28	36/1
22	22	GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic)	1178	+99	24667	5	42/3
23	23	MAROON 5 Sunday Morning (Octone/J/RMG)	1146	+112	24130	8	44/1
17	24	JOJO Baby It's You (BlackGround/Universal)	1032	-476	19807	17	33/0
33	25	EMINEM Mockingbird (Shady/Aftermath/Interscope)	900	+299	18434	3	47/18
27	26	JA RULE #R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG)	814	-76	16879	9	31/2
31	27	LENNY KRAVITZ Lady (Virgin)	755	+116	13348	12	30/3
25	28	EMINEM Just Lose It (Shady/Aftermath/Interscope)	722	-178	12411	15	24/0
28	29	HOOBASTANK Disappear (Island/IDJMG)	699	-156	12791	11	23/0
37	30	3 DOORS DOWN Let Me Go (Republic/Universal)	694	+231	11616	3	34/7
26	31	EMINEM #DR. DRE & 50 CENT Encore (Shady/Aftermath/Interscope)	678	-213	13416	7	32/0
30	32	U2 Vertigo (Interscope)	673	-18	12312	9	30/0
44	33	JENNIFER LOPEZ Get Right (Epic)	659	+337	13632	2	37/6
32	34	ASHLEE SIMPSON La La (Geffen)	629	+4	11914	7	28/0
29	35	TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)	621	-217	13347	16	27/0
38	36	ASHANTI Only U (Murder Inc./IDJMG)	601	+150	11198	3	31/6
42	37	USHER Caught Up (LaFace/Zomba Label Group)	568	+230	11733	3	37/5
34	38	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	547	+49	10250	6	23/2
46	39	BOWLING FOR SOUP Almost (Silvertone/Universal/Zomba Label Group)	521	+222	8847	2	34/8
39	40	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	496	+74	9418	3	24/5
40	41	ALICIA KEYS Karma (J/RMG)	410	+27	9857	5	21/1
50	42	NELLY N Dey Say (Derrty/Fo' Reel/Universal)	390	+207	7389	2	25/7
41	43	LUDACRIS Get Back (Def Jam South/IDJMG)	332	-29	6881	4	19/0
43	44	KILLERS Somebody Told Me (Island/IDJMG)	331	-3	8868	17	11/0
45	45	A.J. CROCE Don't Let Me Down (Seedling/Eleven Thirty)	322	+11	6417	5	9/1
36	46	YELLOWCARD Only One (Capitol)	309	-170	5300	13	13/0
47	47	LINDSAY LOHAN Over (Casablanca/Universal)	266	-16	5259	2	14/1
48	48	KEANE Somewhere Only We Know (Interscope)	237	-20	4280	3	16/0
49	49	N.O.R.E. #NINA SKY & DADDY YANKEE Oye Mi Canto (Roc-A-Fella/IDJMG)	223	-34	3481	12	10/0
Debut	50	JET Look What You've Done (Atlantic)	211	+47	4778	1	13/0

59 CHR/Pop reporters. Songs ranked by total plays for the airplay week of Sunday 1/9 - Saturday 1/15.

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## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
EMINEM Mockingbird (Shady/Aftermath/Interscope)	18
FRICKIN' A Jessie's Girl (Toucan Cove/Alert)	12
FRANKIE J. #BABY BASH Obsession (No Es Amor) (Columbia)	9
BOWLING FOR SOUP Almost (Silvertone/Universal/Zomba Label Group)	8
3 DOORS DOWN Let Me Go (Republic/Universal)	7
NELLY N Dey Say (Derrty/Fo' Reel/Universal)	7
JENNIFER LOPEZ Get Right (Epic)	6
ASHANTI Only U (Murder Inc./IDJMG)	6
USHER Caught Up (LaFace/Zomba Label Group)	5
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	5
TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	5
JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	4
LIL' JON & THE EASTSIDE BOYZ #USHER & LUDACRIS Lovers & Friends (TVT)	4
EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope)	4
CROSSFADE Cold (Columbia)	4
MARIAH CAREY It's Like That (Island/IDJMG)	4

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GREEN DAY Boulevard Of Broken Dreams (Reprise)	+422
LIL' JON & THE EASTSIDE BOYZ #USHER & LUDACRIS Lovers & Friends (TVT)	+346
CIARA #MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	+339
JENNIFER LOPEZ Get Right (Epic)	+337
JESSE MCCARTNEY Beautiful Soul (Hollywood)	+300
EMINEM Mockingbird (Shady/Aftermath/Interscope)	+299
JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	+293
RYAN CABRERA True (E.V.L.A./Atlantic)	+273
DESTINY'S CHILD Soldier (Columbia)	+268
3 DOORS DOWN Let Me Go (Republic/Universal)	+231
USHER Caught Up (LaFace/Zomba Label Group)	+230
BOWLING FOR SOUP Almost (Silvertone/Universal/Zomba Label Group)	+222
GWEN STEFANI #EVE Rich Girl (Interscope)	+219
KELLY CLARKSON Since U Been Gone (RCA/RMG)	+210
NELLY N Dey Say (Derrty/Fo' Reel/Universal)	+207
MARIO Let Me Love You (J/RMG)	+199
AVRIL LAVIGNE Nobody's Home (Arista/RMG)	+174
ASHANTI Only U (Murder Inc./IDJMG)	+150
LENNY KRAVITZ Lady (Virgin)	+116
MAROON 5 Sunday Morning (Octone/J/RMG)	+112
GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic)	+99
FRANKIE J. #BABY BASH Obsession (No Es Amor) (Columbia)	+76
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	+74
FRICKIN' A Jessie's Girl (Toucan Cove/Alert)	+72
KILLERS Mr. Brightside (Island/IDJMG)	+70
EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope)	+54
STYX I Am The Walrus (Independent)	+51
GOO GOO DOLLS Give A Little Bit (Warner Bros.)	+49
JET Look What You've Done (Atlantic)	+47
MARIAH CAREY It's Like That (Island/IDJMG)	+46



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**ON THE RECORD**

With **Dylan Sprague**  
OM/PD/afternoon driver, WWWW  
(All The Hits Q100)/Atlanta



The big thing at WWWW (All The Hits Q100)/Atlanta right now is that my MD/night guy, Jeff Miles, took an awesome gig in San Francisco. We're scouring the country — and the world, for that matter — to find the hottest night show on the planet. The big songs right now are Kelly Clarkson's "Since You've Been Gone," which is huge; Ciara's "1, 2 Step"; Eminem's "Mockingbird," which is starting to blow up; and the latest by Gavin DeGraw, which is gigantic. We've been really blessed recently with a great run by the Gavin DeGraws and Ryan Cabreras and John Mayers. That's right-down-the-middle bread-and-butter for us here in Atlanta, and it feels good. Certainly, some of the rhythmic stuff is finding a home here at CHR as well, but it's not as polarizing as the hip-hop was six months ago. We're doing a lot of tsunami relief right now. The clubs we work with have been gracious enough to donate 100% of their door profits to the cause. We're working with CARE, which is the world's largest private humanitarian organization. Promotionally, we've kicked off the new year with The \$10,000 Yeah. The song "Yeah" by Usher was played over 10,000 times on Atlanta radio, so the next time we play it on All The Hits Q100, we'll pay caller No. 100 \$10,000. It's been seven days, and it hasn't played, so people are very shocked.

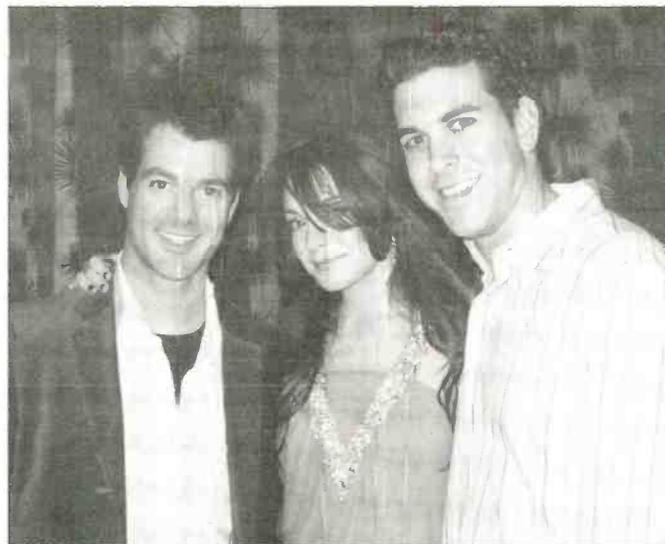
J/RMG scores the top two spots this week, as Mario jumps 3-1\* and Gavin DeGraw moves 1-2. Ciara f/ Missy Elliott (LaFace/Zomba Label Group) climb 4-3\* ... Jesse McCartney (Hollywood) runs up 7-5\*, and Kelly Clarkson (RCA/RMG) vaults 11-6\*, while Ryan Cabrera (E.V.L.A./Atlantic) heads up 9-7\* ... Destiny's Child (Columbia) move into the single digits, with a 10-9\* climb ... Green Day (Reprise) pick up Most Increased Plays, with +1,216 — which is good for a 19-11\* gain ... Lil Jon & The Eastside Boyz f/Usher & Ludacris (TVT) climb 16-13\* ... Gwen Stefani f/Eve (Interscope) leap 24-18\* ... Good Charlotte (Daylight/Epic) bound up 26-21\* ... Eminem (Shady/Aftermath/Interscope) rockets 32-23\* and also snags Most Added for the second week in a row, with 36 adds ... Maroon 5's latest (Octone/J/RMG) ascends 29-26\* ... Usher (LaFace/Zomba Label Group) flies up 39-33\* ... 50 Cent (G-Unit/Shady/Aftermath/Interscope) goes 38-35\*, and Ashanti (Murder Inc./DJMG) jumps 40-36\* ... Nelly (Derrty/Fo' Reel/Universal) climbs 43-39\*, while Alicia Keys (J/RMG) moves 41-40\* ... 3 Doors Down (Republic/Universal) ascend 47-42\*, while Bowling For Soup's latest (Silvertone/Jive/Zomba Label Group) debuts at No. 43. Eminem's (Shady/Aftermath/Interscope) second appearance on the chart is positive, as his next single gains 48-44\*.



— Keith Berman, Associate Radio Editor



**JINGLE THIS!** Making the scene backstage at WHZZ (Z100)/New York's Jingle Ball are (back row, l-r) Interscope's Chris Lopes and Don Coddington, Gwen Stefani, Z100 Marketing Director Paul Miraldi, Interscope's Brenda Romano and Rob Harvey, Z100 morning show member Christine Nagy and (front row) the Harajuku Girls.



**TAKING HER CAREER SIRIUS-LY** Actress-singer Lindsay Lohan spent some time with Sirius Hits 1 music channel hosts Jason Drew and Rich Davis at the company's New York studios. Seen here (l-r) are Drew, Lohan and Davis.

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America's Best Testing CHR/Pop Songs  
12 + For The Week Ending 1/21/05

Artist Title (Label)	TW	LW	Famil.	Burn	W 12-17	W 18-24	W 25-34
KELLY CLARKSON Since U Been Gone (RCA/RMG)	4.37	4.32	93%	11%	4.62	4.26	4.20
GREEN DAY Boulevard Of Broken Dreams (Reprise)	4.24	4.20	84%	9%	4.34	4.39	4.02
KELLY CLARKSON Breakaway (Hollywood)	4.11	4.14	99%	43%	4.11	4.00	4.33
RYAN CABRERA True (E.V.L.A./Atlantic)	4.11	4.09	92%	18%	4.45	4.27	4.00
JESSE MCCARTNEY Beautiful Soul (Hollywood)	4.01	4.02	92%	19%	4.16	3.91	3.87
MAROON 5 She Will Be Loved (Octone/J/RMG)	3.94	3.98	99%	52%	4.12	3.94	3.93
SIMPLE PLAN Welcome To My Life (Lava)	3.93	3.97	97%	29%	4.27	3.81	3.76
GAVIN DEGRAW I Don't Want To Be (J/RMG)	3.89	4.05	97%	35%	4.11	4.00	3.81
AVRIL LAVIGNE Nobody's Home (Arista/RMG)	3.88	3.96	93%	20%	3.87	3.91	3.85
SWITCHFOOT Dare You To Move (Red Ink/Columbia)	3.83	4.00	97%	40%	3.79	3.82	3.90
SEETHER FIAMY LEE Broken (Wind-up)	3.82	3.80	96%	41%	3.74	3.76	3.83
CIARA f/M. ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	3.77	3.83	88%	24%	3.90	3.55	3.66
JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	3.73	3.91	90%	31%	3.87	3.57	3.51
GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic)	3.73	-	79%	15%	3.72	3.88	3.55
GWEN STEFANI f/EVE Rich Girl (Interscope)	3.60	3.59	83%	19%	3.59	3.70	3.38
NELLY f/T. MCGRAW Over... (Derrty/Fo' Reel/Curb/Universal)	3.57	3.77	98%	52%	3.45	3.43	3.73
MARIO Let Me Love You (J/RMG)	3.57	3.57	92%	29%	3.62	3.58	3.52
USHER & ALICIA KEYS My Boo (LaFace/Zomba Label Group)	3.55	3.66	97%	55%	3.75	3.53	3.45
EMINEM f/D.R. ORE... Encore (Shady/Aftermath/Interscope)	3.55	3.50	83%	21%	3.59	3.66	3.56
DESTINY'S CHILD Lose My Breath (Columbia)	3.53	3.75	98%	51%	3.56	3.44	3.47
EMINEM Just Lose It (Shady/Aftermath/Interscope)	3.48	3.57	98%	53%	3.74	3.25	3.57
JOJO Baby It's You (BlackGround/Universal)	3.41	3.59	93%	39%	3.50	3.40	3.33
DESTINY'S CHILD Soldier (Columbia)	3.39	3.48	93%	32%	3.80	3.35	3.07
ASHLEE SIMPSON La La (Geffen)	3.38	-	91%	33%	3.87	3.32	2.85
JOHN MAYER Daughters (Aware/Columbia)	3.37	3.46	90%	33%	3.51	3.63	3.13
LIL' JON... f/USHER & LUDACRIS Lovers & Friends (TVT)	3.29	3.30	61%	23%	3.28	3.32	3.30
JA RULE f/R. KELLY... Wonderful (Murder Inc./DJJMG)	3.24	3.25	73%	27%	3.40	3.22	3.29
TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)	3.21	3.49	86%	41%	3.47	3.11	3.02
S. DOGG f/PHARRELL Drop It Like... (Doggystyle/Geffen)	3.10	3.22	96%	53%	3.12	3.15	3.22

Total sample size is 365 respondents. Total average favorability estimates are based on a scale of 1-5 (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



CHR/POP TOP 30

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	MARIO Let Me Love You (J/RMG)	506	+36	6	5/0
4	2	CIARA f/M.ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	423	+15	7	7/0
2	3	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	391	-38	11	5/0
3	4	NELLY f/T. MCGRAW Over... (Derrty/Fo' Reel/Curb/Universal)	381	-36	11	8/0
13	5	GREEN DAY Boulevard Of Broken Dreams (Reprise)	378	+81	3	5/0
5	6	GAVIN DEGRAW I Don't Want To Be (J/RMG)	378	-11	8	7/0
14	7	JESSE MCCARTNEY Beautiful Soul (Hollywood)	326	+38	5	4/0
6	8	SIMPLE PLAN Welcome To My Life (Lava)	326	-43	16	12/0
11	9	KELLY CLARKSON Since U Been Gone (RCA/RMG)	323	+21	5	7/0
8	10	DESTINY'S CHILD Soldier (Columbia)	322	-8	6	6/0
7	11	S. DOGG f/PHARRELL Drop It... (Doggystyle/Geffen)	292	-65	10	7/0
9	12	KESHIA CHANTE Let The Music Take You (Vik/Sony BMG)	290	-17	11	8/0
17	13	GWEN STEFANI f/EVE Rich Girl (Interscope)	267	+40	3	5/0
26	14	LIL' JON... f/USHER & LUDACRIS Lovers & Friends (TVT)	251	+81	2	4/1
16	15	RYAN CABRERA True (E.V.L.A./Atlantic)	249	+11	5	5/0
10	16	USHER & A. KEYS My Boo (LaFace/Zomba Label Group)	249	-54	18	10/0
18	17	GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic)	248	+22	3	5/1
24	18	K-OS Man I Used To Be (Astralwerks/EMC)	235	+57	3	5/1
12	19	JOJO Baby It's You (BlackGround/Universal)	235	-65	12	8/0
15	20	DESTINY'S CHILD Lose My Breath (Columbia)	226	-15	16	11/0
22	21	JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	204	+19	4	7/0
20	22	JAKALOPE Pretty Life (Orange/Universal)	195	-10	5	6/0
27	23	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	175	+15	3	3/0
Debut	24	JENNIFER LOPEZ Get Right (Epic)	168	+52	1	4/0
30	25	ASHANTI Only U (Murder Inc./DJJMG)	160	+11	2	1/0
Debut	26	SKYE SWEETNAM Number One (Capitol)	157	+36	1	4/0
19	27	U2 Vertigo (Interscope)	157	-66	14	9/0
29	28	GWEN STEFANI What You Waiting For? (Interscope)	155	+2	11	7/0
21	29	EMINEM Just Lose It (Shady/Aftermath/Interscope)	155	-31	14	13/0
25	30	KELLY CLARKSON Breakaway (Hollywood)	145	-33	18	7/0

14 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/9-1/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. ©2005, R&R, Inc. \* indicates Cancun.

The Station That Once Again...

Continued from Page 26

and that's what I'm focused on," Striker says. "I want to win that demographic regardless of who it is or who we bump off or who ranks where. A lot of people think this station was signed on the air just to knock off one station, and that clearly is not the case. It was signed on to be successful in its target demographics."

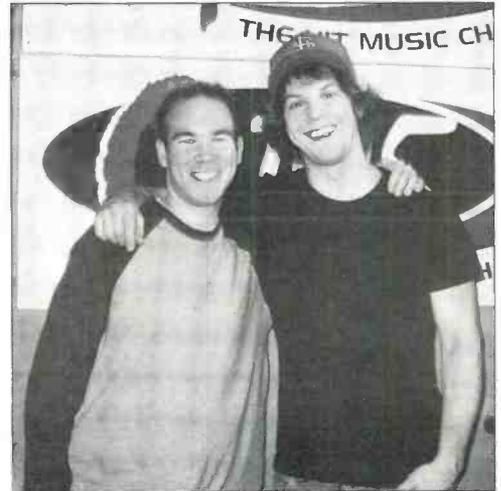
With a marketing blitz that features the Gulf Coast's largest street team overrunning Mobile and nearby Pensacola, Striker expects that it won't take long before every man, woman, child and household pet is aware of the station's presence. And he's damn thrilled about getting back on at full blast.

"We're very excited about it," he says. "We felt like 2004 was the year of Hot 104 — it just got delayed for a little bit. So now 2005 will be the year of '04. 2005 is the new 2004 — all the kids are talking about it."

Assoc. Radio Editor/evil Minion Keith Berman claims he had quite a bit to do with this week's column.



**THE ONLY BLOND DUDE** Hollywood artist Jesse McCartney dropped in at WHTZ (Z100)/New York, where he surrounded himself with guys with dark hair in order to stand out a little more for this picture. Seen here are (l-r) Hollywood New York regional David Peri, Z100 PD Tom Poleman, McCartney and Hollywood Sr. VP Justin Fontaine and VP Tony Smith.



**BUT ONE OF THEM WANTS TO BE ... MD** J/RMG artist Gavin DeGraw (r) recently stopped by WDCG (G105)/Raleigh to personally congratulate night guy Brody on his new MD stripes.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1659

or e-mail: kcarter@radioandrecords.com

Please Send Your Photos

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R, c/o Keith Berman: kberman@radioandrecords.com

# CHR/POP REPORTERS

Stations and their adds listed alphabetically by market

**WFLY/Albany, NY\***  
OM: Kevin Callahan  
PD: John Fox  
MD: Christy Taylor  
KILLERS  
TWISTA IFAITH EVANS  
BRIE LARSON

**WKRF/Albany, NY\***  
PD/MD: Bob Dawes  
7 AVRIL LAVIGNE  
7 GREEN DAY  
4 DADDY Yankee  
KILLERS

**KKOB/Albuquerque, NM\***  
DIE: Eddie Haskell  
PD: Kris Abrams  
APD: Mark Anderson  
MD: Carlos Duran  
9 ASHANTI  
7 EMINEM

**KQID/Alexandria, LA**  
PD: Ron Roberts  
KILLERS  
MD: Sam Tyler  
FRICKIN A  
PAPA ROACH  
GWEN STEFANI VEVE

**WAEB/Alenstown, PA\***  
PD: Laura St. James  
MD: Mike Kelly  
4 JAY-Z & LINKIN PARK  
1 DESTINY'S CHILD

**KGOT/Anchorage, AK**  
OM: Mark Murphy  
PD: Bill Stewart  
9 JAY-Z & LINKIN PARK  
8 EMINEM  
7 USHER  
6 GREEN DAY

**WDCX/Angleton, WI\***  
PD/MD: David Burns  
10 FRICKIN A  
1 KILLERS

**WSTR/Atlanta, GA\***  
PD: Dan Bowers  
APD: J.R. Armens  
MD: Michael Chase  
KILLERS

**WWVA/Atlanta, GA\***  
OM/MD: Dylan Sprague  
MD: Jeff Miles  
KILLERS

**KHFI/Austin, TX\***  
PD/MD: Tommy Austin  
1 CROSSFADE  
ASHANTI  
EMINEM  
LIL' JON & EASTSIDE BOYZ...  
SNOOP DOGG W.J. TIMBERLAKE

**WRZN/Bangor, ME**  
OM: Paul Duguis  
APD: Dan Cashman  
APD/MD: Aries "Kid" Jameson  
ASHANTI

**WFME/Baton Rouge, LA\***  
PD: Kevin Campbell  
9 BOWLING FOR SOUP  
1 EMINEM  
NITTY  
DIANA DEGARMO  
KILLERS  
CROSSFADE

**KOXY/Beaumont, TX\***  
OM: Jim West  
PD/MD: Brandt Shaw  
APD: Patrick Sanders  
4 JAY-Z & LINKIN PARK

**WRSD/Bellings, MT**  
OM: Tom Oates  
PD: Kyle McCoy  
MD: Jeff Michalek  
7 GAME 150 CENT  
5 TRICK DADDY  
4 M. CAREY IFAITH MAN SCOOP  
3 EMINEM

**WXYI/Biloxi, MS\***  
OM: Jay Taylor  
PD: Kyle Curley  
APD/MD: Lucas  
58 GAME 150 CENT  
TRICK DADDY  
KEANE

**WWLY/Binghamton, NY**  
OM: Ed Walker  
PD/MD: KJ Bryant  
No Adds

**WQEN/Birmingham, AL\***  
OM: Doug Hamard  
PD: Tommy Chuck  
MD: Madison Reeves  
No Adds

**KSAS/Boise, ID\***  
PD: Hoss Grog  
1 EMINEM  
JET  
KILLERS  
SIMPLE PLAN

**KZMG/Boise, ID\***  
PD: Jim Allen  
2 TRICK DADDY  
1 NELLY  
KILLERS  
FRITTY  
FRANKIE J. VBABY BASH

**KNDE/Bryan, TX**  
PD/MD: Lacey K.  
NELLY  
BOWLING FOR SOUP  
EMINEM

**WASE/Bufalo, NY\***  
OM: Brian White  
14 GAME 150 CENT  
11 USHER  
9 JENNIFER LOPEZ  
7 SIMPLE PLAN  
1 EMINEM

**WOOX/Burlington\***  
PD/MD: Ben Hamilton  
APD: Pete Betair  
30 NELLY  
13 EMINEM  
NITTY  
SIMPLE PLAN  
KILLERS

**WZKL/Canton, OH\***  
PD: Ron Stewart  
MD: Sam Tyler  
24 EMINEM  
20 LUDACRIS  
FRICKIN A

**WRZE/Cape Cod, MA**  
OM: Steve McFie  
PD/MD: Shane Kelly  
FRICKIN A  
A.J. CROCE

**KZJA/Cedar Rapids, IA**  
OM: Rob Norton  
PD: Eric Walker  
5 EMINEM  
2 KELLY CLARKSON

**WQOB/Champaign, IL**  
OM/MD: John McKeighan  
15 USHER  
15 NELLY  
15 FRANKIE J. VBABY BASH  
6 M. CAREY IFAITH MAN SCOOP  
6 JENNIFER LOPEZ

**WSSX/Charleston, SC\***  
PD: Mike Edwards  
APD: Greg Pitt  
MD: Special Ed  
1 BRIE LARSON  
KILLERS

**WSSK/Charleston, SC\***  
PD: Mike Edwards  
APD: Greg Pitt  
MD: Special Ed  
1 BRIE LARSON  
KILLERS

**WVOK/Charlotte, NC\***  
PD: John Reynolds  
MD: Kei Reynolds  
No Adds

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PD: John Reynolds  
MD: Kei Reynolds  
No Adds

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MD: Kei Reynolds  
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MD: Kei Reynolds  
No Adds

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PD: John Reynolds  
MD: Kei Reynolds  
No Adds

**WVOK/Charlotte, NC\***  
PD: John Reynolds  
MD: Kei Reynolds  
No Adds

**WGTZ/Dayton, OH\***  
OM: J.D. Nunes  
PD/MD: Scott Sharp  
3 EMINEM  
50 CENT  
CROSSFADE

**WVYF/Daytona Beach, FL\***  
OM: Frank Scott  
PD/MD: Kotler  
No Adds

**KFMD/Dayton, OH\***  
PD/MD: Jim Lawson  
9 GREEN DAY  
2 M. CAREY IFAITH MAN SCOOP  
1 TWISTA IFAITH EVANS  
1 LINDSAY LOHAN

**KKOW/Des Moines, IA\***  
PD/MD: Greg Chance  
3 DOORS DOWN  
FRANKIE J. VBABY BASH

**WDRD/Detroit, MI\***  
PD: Alex Tear  
APD: Jay Towers  
MD: Keith Curry  
2 FRANKIE J. VBABY BASH

**WKQI/Detroit, MI\***  
PD: Dom Theodore  
APD/MD: Beau Daniels  
17 USHER  
13 T.I.  
1 GREEN DAY  
OMARION

**WLVY/Elmira, NY**  
OM/MD: Gary Knight  
APD: Brian Sault  
11 BOWLING FOR SOUP  
2 EMINEM  
1 FRANKIE J. VBABY BASH

**WVNY/Elmira, NY**  
PD/MD: Mike Morgan  
4 USHER  
4 NELLY  
3 FRANKIE J. VBABY BASH  
2 BOWLING FOR SOUP

**WRTS/Enid, PA**  
OM: Rick Ramalho  
APD/MD: Karen Black  
TRICK DADDY

**KMCK/Fayetteville, AR**  
OM: Jay Phillips  
APD/MD: Jay Phillips  
NITTY

**KMCK/Fayetteville, AR**  
OM: Tom Travis  
PD: Rick D  
32 3 DOORS DOWN  
31 EMINEM  
13 JENNIFER LOPEZ  
12 FRANKIE J. VBABY BASH  
12 BOWLING FOR SOUP

**WVCK/Fint, MI\***  
PD: Scott Free  
11 EMINEM  
USHER  
NELLY

**WVWX/Florence, SC**  
OM: Randy Wilcox  
PD/MD: Scotty G.  
STYX  
EMINEM  
LIL' JON & EASTSIDE BOYZ...

**KMYE/Fresno, CA\***  
PD: Mike Yeager  
APD: Ryder  
MD: Nick Thomas  
31 USHER

**KSME/Ft. Collins, CO\***  
PD: Chris Kelly  
MD: Jo Jo Terbeaugh  
LUDACRIS  
BOWLING FOR SOUP

**WVXK/Ft. Myers, FL\***  
PD: Matt Johnson  
APD/MD: Randy Sherryn  
No Adds

**KISR/Ft. Smith, AR**  
OM/MD: "Big Dog" Rick Hayes  
APD/MD: Michael Othman  
68 JAY-Z & LINKIN PARK  
31 EMINEM  
31 JAY-Z  
28 SUM 41  
5 TYLER HILTON  
5 GOOD GOOD DOLLS  
5 ASHANTI  
5 FRANKIE J. VBABY BASH

**KZBB/Ft. Smith, AR**  
OM: Lee Matthews  
PD/MD: Todd Chase  
5 ALICIA KEYS  
5 USHER  
5 BOWLING FOR SOUP  
5 EMINEM  
5 3 DOORS DOWN

**WVYK/Gainesville, FL\***  
PD: Jeri Banta  
APD/MD: Alan Fox  
1 TRICK DADDY  
1 EMINEM  
KILLERS  
TWISTA IFAITH EVANS  
ALICIA KEYS

**WVYK/Gainesville, FL\***  
PD: Jeri Banta  
APD/MD: Alan Fox  
1 TRICK DADDY  
1 EMINEM  
KILLERS  
TWISTA IFAITH EVANS  
ALICIA KEYS

**WKZL/Greensboro, NC\***  
PD: Jeff McKeown  
APD: Terrie Knight  
MD: Marcia Cana  
27 EMINEM  
KILLERS

**WERO/Greenville, NC\***  
PD: Tony Banks  
APD/MD: Chris "Hollywood" Mann  
USHER  
ASHANTI  
BOWLING FOR SOUP

**WRHT/Greenville, NC\***  
OM/MD: Jeff Davis  
APD/MD: Blake Larson  
KILLERS  
CROSSFADE  
NITTY

**WFBC/Greenville, SC\***  
PD: Nikki Nite  
APD/MD: Kobe  
22 50 CENT  
1 TYLER HILTON  
1 USHER  
1 ASHANTI

**WVMD/Hagerston, MD**  
PD: Chris Carmichael  
APD/MD: Justin  
13 JENNIFER LOPEZ

**WHKF/Harrisburg, PA\***  
PD: Jeff Hurley  
APD/MD: Jerry Kidd  
94 LIL' JON & EASTSIDE BOYZ...  
53 MARILYN MONROE  
85 NELLY VITIM MCGRAW  
84 DESTINY'S CHILD  
74 JAY-Z & LINKIN PARK  
51 SNOOP DOGG IFAITH MAN SCOOP  
45 CHINUP  
43 JA RULE JR. KELLY & ASHANTI  
43 N.O.R.E. IMA SIKY & DADDY  
YANKEE  
43 JOJO  
40 GAVIN DEGRAV  
36 KELLY CLARKSON  
31 USHER & ALICIA KEYS  
30 KROUSSTYLES P.  
29 TRICK DADDY  
25 JESSE MCDARTNEY  
25 EMINEM WDR. DRE & 50 CENT  
24 FRICKIN A  
22 GOOD CHARLOTTE  
14 ARIE LAUVIGNE  
14 GREEN DAY  
13 QUELLA & JOKIM WINKINS  
13 LUDACRIS  
11 LINDSAY LOHAN  
11 ALICIA KEYS  
11 HOBBASANK  
11 LIL' JON & EASTSIDE BOYZ...  
10 MAROON 5  
10 GWEN STEFANI VEVE  
9 ASHLEY SIMPSON  
9 SIMPLE PLAN  
1 LINDSAY LOHAN  
1 M. CAREY IFAITH MAN SCOOP  
NELLY  
SNOOP DOGG KJ. TIMBERLAKE

**WVWF/Hartford, CT\***  
PD: Rick Vaughn  
MD: Jo Jo Brooks  
15 50 CENT  
FRANKIE J. VBABY BASH  
SIMPLE PLAN

**KRBE/Houston, TX\***  
PD: Tracy Austin  
MD: Leslie White  
ALICIA KEYS  
NELLY  
FRANKIE J. VBABY BASH

**WKCE/Huntington**  
PD: Jim Davis  
APD/MD: Gary Miller  
FRICKIN A  
CARA WISSY ELLIOTT  
EMINEM

**WZYP/Huntsville, AL\***  
PD: Keith Scott  
MD: Ally "Lisa" Elliott  
HOWIE DAY

**WVNO/Indianapolis, IN\***  
OM: David Edgip  
PD: Chris Edge  
MD: Dyan  
2 50 CENT  
2 OAMARION

**KISR/Ft. Smith, AR**  
OM/MD: "Big Dog" Rick Hayes  
APD/MD: Michael Othman  
68 JAY-Z & LINKIN PARK  
31 EMINEM  
31 JAY-Z  
28 SUM 41  
5 TYLER HILTON  
5 GOOD GOOD DOLLS  
5 ASHANTI  
5 FRANKIE J. VBABY BASH

**WVYK/Gainesville, FL\***  
PD: Jeri Banta  
APD/MD: Alan Fox  
1 TRICK DADDY  
1 EMINEM  
KILLERS  
TWISTA IFAITH EVANS  
ALICIA KEYS

**WVYK/Gainesville, FL\***  
PD: Jeri Banta  
APD/MD: Alan Fox  
1 TRICK DADDY  
1 EMINEM  
KILLERS  
TWISTA IFAITH EVANS  
ALICIA KEYS

**WVYK/Gainesville, FL\***  
PD: Jeri Banta  
APD/MD: Alan Fox  
1 TRICK DADDY  
1 EMINEM  
KILLERS  
TWISTA IFAITH EVANS  
ALICIA KEYS

**WVYK/Gainesville, FL\***  
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APD/MD: Alan Fox  
1 TRICK DADDY  
1 EMINEM  
KILLERS  
TWISTA IFAITH EVANS  
ALICIA KEYS

**WVYK/Gainesville, FL\***  
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APD/MD: Alan Fox  
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KILLERS  
TWISTA IFAITH EVANS  
ALICIA KEYS

**WVYK/Gainesville, FL\***  
PD: Jeri Banta  
APD/MD: Alan Fox  
1 TRICK DADDY  
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KILLERS  
TWISTA IFAITH EVANS  
ALICIA KEYS

**WVYK/Gainesville, FL\***  
PD: Jeri Banta  
APD/MD: Alan Fox  
1 TRICK DADDY  
1 EMINEM  
KILLERS  
TWISTA IFAITH EVANS  
ALICIA KEYS

**WVYK/Gainesville, FL\***  
PD: Jeri Banta  
APD/MD: Alan Fox  
1 TRICK DADDY  
1 EMINEM  
KILLERS  
TWISTA IFAITH EVANS  
ALICIA KEYS

**KMXY/Kansas City, MO\***  
MD: James Cox  
No Adds

**WVST/Knoxville, TN\***  
PD: Rich Bailey  
WYB/Scott Bohannon  
3 LEMMY KRAWITZ  
1 JENNIFER LOPEZ

**WAZY/Lafayette, IN**  
No Adds

**KSNB/Lafayette, LA\***  
PD: Bobby Newstead  
APD/MD: Andrew "A.G." Gordon  
27 EMINEM  
1 NELLY  
1 50 CENT  
3 DOORS DOWN

**WLAN/Lancaster, PA\***  
OM: Michael McCoy  
PD: JT Bosch  
APD/MD: Holly Love  
5 BOWLING FOR SOUP  
1 3 DOORS DOWN

**WHZZ/Lansing, MI\***  
OM/MD: Jason Adams  
APD: David Ryan  
2 EMINEM  
1 ALICIA KEYS  
FRICKIN A

**WLJT/Lexington, KY\***  
OM/MD: Barry Fox  
4 SIMPLE PLAN  
EMINEM

**KFRX/Lincoln, NE**  
PD: Ryan Sampson  
MD: Adam Michaels  
GAME 150 CENT  
M. CAREY IFAITH MAN SCOOP

**KALAL/Life Rock, AR\***  
PD: Randy Cain  
APD: Ed Johnson  
MD: Charlotte  
2 TWISTA IFAITH EVANS  
1 BRIE LARSON  
KILLERS

**KUIS/Los Angeles, CA\***  
PD: John Ivey  
APD/MD: Julie Pilot  
20 GAME 150 CENT  
3 GREEN DAY  
1 EMINEM

**WDLJ/Louisville, KY\***  
PD: Shane Collins  
5 EMINEM  
4 50 CENT

**WVFX/Louisville, KY\***  
PD/MD: Dave Randolph  
40 GREEN DAY  
22 50 CENT  
1 LEMMY KRAWITZ  
KILLERS  
SIMPLE PLAN

**WZEE/Madison, WI\***  
OM: Mike Ferris  
PD: Joe Blyden  
APD/MD: Dylan  
5 BRIE LARSON  
1 EMINEM  
HOWIE DAY  
KILLERS

**WJYY/Manchester, NH**  
PD/MD: AJ Duple  
42 BOWLING FOR SOUP  
42 MAROON 5  
30 RYAN CABRERA  
30 ASHLEY SIMPSON  
30 AVRIL LAVIGNE  
28 BLACK EYED PEAS  
15 CARA WISSY PABLO  
15 EMINEM  
13 JENNIFER LOPEZ  
11 3 DOORS DOWN  
10 NELLY  
10 GOOD CHARLOTTE  
4 JAY-Z & LINKIN PARK  
3 LEMMY KRAWITZ  
FRICKIN A  
1 BOWLING FOR SOUP  
1 LINDSAY LOHAN

**KIFS/Medford, OR**  
OM: Bill Nielsen  
PD/MD: Michael Moon  
24 NELLY  
10 EMINEM  
7 50 CENT  
7 50 CENT

**WADA/Melbourne, FL\***  
PD: Beau Richards  
MD: Eric Deoro  
7 GREEN DAY  
5 EMINEM  
2 DESTINY'S CHILD  
ASHANTI

**WHYY/Miami, FL\***  
PD: Rob Roberts  
APD: Donnie Michaels  
MD: Michael Yo  
6 GREEN DAY  
4 GAME 150 CENT  
2 USHER  
2 NELLY  
JENNIFER LOPEZ  
LENNY KRAWITZ  
FRICKIN A

**WVSS/Milwaukee, WI\***  
OM/MD: Brian Kelly  
APD/MD: J.J.  
6 GREEN DAY  
4 GAME 150 CENT  
2 USHER  
2 NELLY  
JENNIFER LOPEZ  
LENNY KRAWITZ  
FRICKIN A

**WVSS/Milwaukee, WI\***  
OM/MD: Brian Kelly  
APD/MD: J.J.  
6 GREEN DAY  
4 GAME 150 CENT  
2 USHER  
2 NELLY  
JENNIFER LOPEZ  
LENNY KRAWITZ  
FRICKIN A

**WVSS/Milwaukee, WI\***  
OM/MD: Brian Kelly  
APD/MD: J.J.  
6 GREEN DAY  
4 GAME 150 CENT  
2 USHER  
2 NELLY  
JENNIFER LOPEZ  
LENNY KRAWITZ  
FRICKIN A

**WABB/Mobile, AL\***  
APD: Jay Hasling  
PD/MD: Janner  
3 LEMMY KRAWITZ  
BOWLING FOR SOUP  
SNOOP DOGG W.J. TIMBERLAKE  
NITTY

**WYOK/Mobile, AL\***  
PD: Ted Striker  
APD/MD: Scott Adams  
ASHANTI  
EMINEM  
SNOOP DOGG W.J. TIMBERLAKE

**KTOP/Modesto, CA\***  
OM: Richard Perry  
PD: Chase Murphy  
1 EMINEM  
NITTY  
FRANKIE J. VBABY BASH  
KILLERS

**KNOE/Monroe, LA**  
OM/MD: Bobby Richards  
FRICKIN A

**WHHY/Montgomery, AL**  
OM: Bill Jones  
PD: Steve Smith  
APD/MD: Lance LaParry  
EMINEM  
BOWLING FOR SOUP  
EMINEM

**WVWA/Morgantown, WV**  
OM: Hopy Kercheval  
PD: Stacy West  
APD: Brian Mo  
MD: Meghan Durst  
ASHANTI  
3 DOORS DOWN  
50 CENT

**WVWC/Myrtils Beach, SC**  
OM: Mark Andrews  
PD: Steve Williams  
APD: Kosmo  
JAY-Z  
LIL' JON & EASTSIDE BOYZ...  
EMINEM  
LIL' JON & EASTSIDE BOYZ...  
50 CENT

**WRWV/Washville, TN\***  
PD/MD: Rich Davis  
PD: Tony Walden  
MD: Jony Jack  
8 KEANE  
3 LINDSAY LOHAN  
1 ASHANTI

**WBLI/Wassau, NY**  
OM: Nancy Carlbino  
PD: JJ Rice  
APD: Al Levine  
MD: LJ Zabalski  
FRANKIE J. VBABY BASH

**WVFN/Washington, VA\***  
PD: James Reitz  
MD: David Duran  
10 M. CAREY IFAITH MAN SCOOP  
9 SNOOP DOGG W.J. TIMBERLAKE  
4 TWISTA IFAITH EVANS  
2 BRIE LARSON  
1 GREEN DAY

**WKD/West Haven, CT\***  
PD: Chaz Kelly  
MD: Kerry Collins  
2 LIL' JON & EASTSIDE BOYZ...  
1 EMINEM  
KILLERS

**WVON/West London, CT**  
PD: Mike Palano  
MD: Shawn Murphy  
5 FRICKIN A  
5 3 DOORS DOWN  
BOWLING FOR SOUP

**WVZB/West Orleans, LA\***  
OM/MD: Willie Kaplan  
APD: Charlie Scott  
MD: Steve G.  
55 GREEN DAY  
3 ASHANTI  
NELLY  
SIMPLE PLAN

**WHYZ/West York, NY\***  
PD: Tom Poleman  
APD: Sharon Dastor  
MD: Paul "Bobby" Bryant  
6 50 CENT

**KBAT/Wessex, TX**  
OM: John Moss  
PD: Leo Carr  
MD: Cory Knight  
10 ASHANTI  
10 FRANKIE J. VBABY BASH

**KCRS/Odessa, TX\***  
MD: Nate Rodriguez  
No Adds

**KLYO/Oklahoma City, OK\***  
PD: Mike McCoy  
MD: J. Rod  
1 USHER  
KILLERS

**WXOL/Ontario, FL\***  
OM/MD: Adam Cook  
APD/MD: Pete De Graaff  
1 EMINEM

**WVLP/Panama City, FL**  
OM: Mike Preble  
PD: Keith Allen  
APD/MD: G-Man  
12 ELK  
6 STYX  
JENNIFER LOPEZ  
LENNY KRAWITZ  
FRICKIN A

**WVLP/Panama City, FL**  
OM: Mike Preble  
PD: Keith Allen  
APD/MD: G-Man  
12 ELK  
6 STYX  
JENNIFER LOPEZ  
LENNY KRAWITZ  
FRICKIN A

**KZZP/Phoenix, AZ\***  
PD: Mark Medina  
MD: Chino  
FRANKIE J. VBABY BASH

**WKST/Pittsburgh, PA\***  
PD: Mark Anderson  
APD: Mark Allen  
MD: Mikey  
14 50 CENT  
6 FRANKIE J. VBABY BASH  
5 GWEN STEFANI VEVE

**WJBO/Portland, ME**  
OM/MD: Tim Moore  
MD: Mike Adams  
34 LIL' JON & EASTSIDE BOYZ...  
CROSSFADE  
FRICKIN A  
TRICK DADDY

**KRZB/Portland, OR\***  
PD: Brian Bridgman  
1 EMINEM  
LINDSAY LOHAN

**WERZ/Portland, NH\***  
OM/MD: Mike O'Donnell  
APD/MD: Kevin Matthews  
8 KILLERS  
4 JENNIFER LOPEZ

**WSPK/Poughkeepsie, NY**  
PD: Scotty Mac  
OM: Jay Walker  
MD: Pauline Cruz  
FRANKIE J. VBABY BASH

**WVPO/Providence, RI\***  
OM/MD: Tony Morris  
APD: Steve Morris  
1 SNOOP DOGG W.J. TIMBERLAKE  
KILLERS

**KBEA/Quad Cities, IA\***  
OM: Darnen Pira  
PD: Jeff James  
MD: Steve Failer  
3 ASHANTI  
FRANKIE J. VBABY BASH

**WHTS/Quad Cities, IA\***  
PD: Tony Walden  
MD: Jony Jack  
8 KEANE  
3 LINDSAY LOHAN  
1 ASHANTI

**WDCG/Raleigh, NC\***  
PD: Rick Schmidt  
11 USHER  
11 JENNIFER LOPEZ

**WVRY/Richmond, VA\***  
APD: Darnen Stone  
MD: Jonathan Reed  
4 SNOOP DOGG W.J. TIMBERLAKE  
FRICKIN A  
EMINEM

**WVJS/Roanoke, VA\***  
PD/MD: Cigo  
KILLERS  
CROSSFADE

**WVXK/Roanoke, VA\***  
PD: Kevin Scott  
APD: Danny Meyers  
MD: Bob Patrick  
19 LIL' JON & EASTSIDE BOYZ...  
13 NELLY  
1 ASHANTI  
1 USHER  
GAME 150 CENT  
TWISTA IFAITH EVANS  
BOWLING FOR SOUP

**WVGS/Rochester, NY\***  
PD: Erick Anderson  
MD: Jeff Wise  
3 50 CENT  
1 M. CAREY IFAITH MAN SCOOP

**WVFX/Rochester, NY\***  
PD: Mike Danger  
APD: Carson  
MD: J.B.  
JET

**WVZK/Rockford, IL**  
PD: Wade Johnson  
MD: Jenna West  
16 JOJO  
15 LIL' FLIP  
15 BLACK EYED PEAS  
600 GOOD DOLLS  
ASHANTI  
EMINEM

**WVMT/Terre Haute, IN**  
MD: Matt Lucking  
25 EMINEM  
15 FRICKIN A  
15 NELLY  
9 TRICK DADDY

**KDND/Sacramento, CA\***  
PD: Steve West  
MD: Christopher K.  
KILLERS  
SIMPLE PLAN

**WVWG/Saginaw, MI\***  
PD: Brent Carey  
MD: Eric Chase  
22 NITTY  
2 50 CENT  
FRANKIE J. VBABY BASH

**KUOD/Salt Lake City, UT\***  
OM/MD: Brian Michel  
APD/MD: Kevin Cruise  
No Adds

**KOQM/San Antonio, TX\***  
PD: Jay Shannon  
MD: Tony Carlez  
23 50 CENT  
1 ALICIA KEYS  
5 NITTY  
EMINEM  
FRANKIE J. VBABY BASH

**KHTS/San Diego, CA\***  
PD: Diana Land  
APD/MD: Hiram Haze  
10 M. CAREY IFAITH MAN SCOOP  
3 GAME 150 CENT  
2 GOOD CHARLOTTE  
EMINEM  
OMARION

**KSLY/San Luis Obispo, CA**  
PD: Andy Winford  
MD: Craig Marshall  
4 NELLY  
4 EMINEM  
ASHANTI

**WAEV/Savannah, GA**  
OM: Brad Kelly  
PD/MD: Chris



**DANA HALL**  
dhall@radioandrecords.com

# Hip-Hop Ambassador Comes Home To Radio

The mix tape goes mainstream with DJ Green Lantern

Radio is about to get mixed up — mix-tape style. Syndicator X-Radio and FM2 Productions have created a new syndicated hip-hop mix show called *Mixtape Radio With DJ Green Lantern*. The multitasking Green, as his friends call him, has made a name for himself as a mix-tape DJ, radio personality, record producer and Eminem's DJ on tour. He's set to release his first solo album, *Armageddon*, on Em's Shady Records later this year.

Green has been blending hip-hop hits with his own beats on street mix tapes for years, and now he brings his unique style to radio with his weekly three-hour show targeted to CHR/Rhythmic and Urban stations and, specifically, the 18-34 demo.

Also involved in the show is KXJM/Portland, OR PD Mark Adams, who has taken on the role of Exec. Producer and PD of the show. I spoke with Green and Adams to get a better idea of what the show has to offer and the key people who put it together.

**R&R:** *Green, you do so many things — you're a mixer, a producer and a recording artist, and now you host your own nationally syndicated radio show. Is one of these your dominant role?*

**GL:** I would say I am a mix-tape DJ above all else, because that's where it all started, and that's what's made all these other opportunities possible. But my passion to be in this business began as wanting to be a producer, and I still want that. I feel like I am finally making an impact there as well, having credits on several big records from last year — The Mighty Mighty D Block song and Jadakiss' "The Champ." I did a beat for Jay-Z for a commercial for his S. Carters, and I just finished up with Ludacris on his latest single, "The No. 1 Spot."

**"If programmers are looking for just another cookie-cutter mix show, this isn't for them."**

Mark Adams

**R&R:** *You're not new to radio, are you?*

**GL:** I've worked at WQHT (Hot 97)/New York since 2001. I got my start in Rochester, NY, as a club DJ. I started doing mix tapes and moved to New York City. I haven't done as many mix tapes as most DJs because I'm a bit of a perfectionist. I like them to be flawless, so it's a little slower process for me. But the past two years I've really been cranking up the volume. I've been real creative.

**"I would say I am a mix-tape DJ above all else, because that's where it all started, and that's what's made all these other opportunities possible."**

DJ Green Lantern

**R&R:** *How did you get the name Green Lantern?*

**GL:** It happened by chance. As I said, I was an aspiring producer back in Rochester in 1989. I felt I needed a cool name, like a signature. I fell into the DJ'ing to make money or, the side, and from that my name got out there, and it just stuck.

Being a mix-tape DJ is like being in business for yourself. Coming from the street, it's all about the hustle. That's why I was good at it. You create something, then you go out and sell it. But what was different about my tapes was that I didn't just mix the hot songs. I would make my own beats and mix them up with the songs. When you bought one, you got something totally unique.

**R&R:** *In your biography you say, "I'm putting the mix back in mix tape." What do you mean by that?*

**GL:** That means a lot of things. I mix it up.

I take a cappella vocal and mix it with new beats I create. I'm basically making new songs on my mix tapes. Then artists will come in and do a whole new vocal track over their songs, or a new hook. We re-create what was already there. For example, I did a remix of Akon's song called "The Ghetto Remix" using Tupac and Biggie. I flipped the chorus on it.

Someone once told me I was "intrinsically cool." When I found out what that meant, I took it as a real compliment on how I do my music. I can bring that to this radio show. I have a knack for putting together songs to create something new and unique, yet it's still the same songs listeners know.

**R&R:** *Do you think kids today are more apt to buy a mix tape or a regular album?*

**GL:** Albums today have to compete with the mix tapes on the streets. A lot of mix tapes have exclusive material that you can't hear or buy anywhere else, and that makes them appealing. A lot of artists are using mix tapes to market themselves before their albums come out. I did that for Jada. Almost every song that we remixed from his album sounded like a brand-new record.

Artists and labels use mix tapes to create momentum and a buzz on the street in the weeks leading up to the first week's sales. Look at 50 Cent. He basically spent two years on the mix-tape circuit leading up to the release of *Get Rich or Die Trying*. He took everyone else's songs and made them his own. People didn't even want to hear the originals anymore. When his album came out, everyone bought it, because they knew it would be dope because of what they had already heard from him. The best way I can describe it is, your album should be the climax of your mix-tape performances.

Here's something funny: I can remember when I used to get cease-and-desist letters from the labels telling me to stop using their songs in my mix tapes. Now I get A&R and promotion guys calling me all the time and asking me to use their stuff on my mix tapes.

**R&R:** *You're about to release your own album on Shady Records, called Armageddon. Can you tell us about it?*

**GL:** I'm shooting for a May 2005 release, but, as I said before, I'm a bit of a perfectionist, so we will see if it's done. I'm working with Eminem, and he's taken my production and craft to a whole other level. I met him and his manager through my mix tapes. They really dug the way I took things and changed them around. When Eminem was getting ready to do the Anger Management Tour, he and his DJ fell out, and he asked me to step in. We clicked on that tour, and we've been working together ever since.

**R&R:** *You travel around the world — you've been to Europe, Japan and Australia. How is hip-hop impacting other cultures?*

**GL:** Hip-hop is truly the culture of the young. Everywhere I go, it's huge. And it's not underground — it's in the mainstream. When you go to Japan, you see this whole scene of kids into the lifestyle, the clothes, the music.

We saw it with reggae over there too. You got Japanese girls with dreads. I wouldn't be surprised if the next time I go back there I see some crunk Japanese kids. In a way, I feel like

I'm an ambassador for hip-hop when I go to other countries. It's an amazing feeling.

**R&R:** *Mark, how did you get involved in the show, and what is your role?*

**MA:** I got involved through Rick Martin, President of FM2, whom I met while working in radio in San Francisco. He asked me to come onboard as the programming consultant. Basically, I'm here to critique the show and make sure it is radio-friendly. I might make suggestions about certain songs so that the show appeals to the national audience. We want it to be unique and groundbreaking but still accessible and mass-appeal to a wide audience.

**"I can remember when I used to get cease-and-desist letters from the labels telling me to stop using their songs in my mix tapes. Now I get A&R and promotion guys calling me all the time and asking me to use their stuff on my mix tapes."**

DJ Green Lantern

**R&R:** *As a PD yourself, what are the pros and cons of picking up a syndicated show?*

**MA:** Most PDs want to remain as local as possible and to have their own talent on the air, especially in a competitive situation. That being said, when you have the opportunity to bring something to the table that is unique to the market, that is well-produced and has this kind of star power — one of the best mixers in the country — it actually gives you the competitive edge.

**R&R:** *How are you going to structure the show so programmers feel it's different enough from what they already have, yet not so different that they feel uncomfortable with it?*

**MA:** What will make it structured and familiar is that it's a consistent three-hour weekly show with Green Lantern hosting every week. He will also cut custom station IDs and promos to make it sound like he's part of the station's staff.

The average mix show goes from record to record with some drops over the segues. But with Green, he mixes the hits along with his own beats and with exclusive tracks he has access to that most local DJs do not. His show is the bridge between the streets and commercial radio. It's not as underground musically as most mix tapes, but it has that mix-tape vibe that the hip-hop listener wants.

**R&R:** *Are you looking to break records or play the hits?*

**MA:** I think we will break some new records. If programmers are looking for just another cookie-cutter mix show, this isn't for them. You can do that locally. Everyone pretty much has access to the hits. What Green brings is the hits with his twist.



DJ Green Lantern

# CHR/RHYTHMIC TOP 50

POWERED BY  
MEDIABASE

January 21, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MARIO Let Me Love You (J/RMG)	6606	-35	811637	11	82/1
3	2	CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	6360	+85	769548	14	81/1
2	3	LIL' JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends (TVT) 6253	6253	-22	729816	8	35/1
5	4	DESTINY'S CHILD Soldier (Columbia)	5494	+364	591241	8	78/1
6	5	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	5146	+426	574585	6	75/1
4	6	SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)	4988	-564	599524	18	79/1
7	7	GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	4915	+584	637402	10	72/1
8	8	ASHANTI Only U (Murder Inc./DJJMG)	3396	-62	324435	11	78/1
10	9	LUDACRIS Get Back (Def Jam South/DJMG)	3036	-41	281783	11	82/1
13	10	T.I. Bring 'Em Out (Grand Hustle/Atlantic)	2806	+312	313607	8	76/4
9	11	JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./DJJMG)	2558	-563	226359	14	74/1
22	12	EMINEM Mockingbird (Shady/Aftermath/Interscope)	2320	+550	186822	7	61/9
11	13	USHER & ALICIA KEYS My Boo (LaFace/Zomba Label Group)	2313	-587	284587	20	78/1
17	14	DADDY YANKEE Gasolina (VI Music)	2306	+318	244228	8	23/3
12	15	NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal)	2244	-602	185655	15	42/1
14	16	LLOYD BANKS Karma (Interscope)	2141	-64	287133	11	61/0
16	17	TERROR SQUAD Lean Back (Universal)	1820	-236	164997	30	76/1
15	18	LIL' JON & THE EASTSIDE BOYZ f/LIL SCRAPPY What U Gon' Do (TVT)	1805	-393	195946	13	74/1
23	19	ALICIA KEYS Karma (J/RMG)	1755	+164	173459	8	66/4
21	20	JA RULE f/FAT JOE & JADAKISS New York (Murder Inc./DJJMG)	1749	-18	190046	7	66/2
19	21	TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)	1549	-355	150894	19	60/1
34	22	USHER Caught Up (LaFace/Zomba Label Group)	1528	+622	176087	3	73/4
25	23	TORI ALAMAZE Don't Cha (Universal)	1457	+102	83968	6	47/3
43	24	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	1429	+640	132115	2	50/11
24	25	DESTINY'S CHILD Lose My Breath (Columbia)	1395	-152	187837	17	68/1
30	26	SNOOP DOGG Let's Get Blown (Doggystyle/Geffen)	1251	+113	125519	3	52/1
26	27	NB RIDAZ Pretty Girl (Upstairs)	1236	-129	128535	16	32/0
32	28	NATALIE Going Crazy (Latium)	1171	+234	92751	6	21/6
46	29	JENNIFER LOPEZ Get Right (Epic)	1162	+486	120357	2	48/4
44	30	TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	1131	+369	72773	4	52/11
27	31	JADAKISS f/MARIAH CAREY U Make Me Wanna (Interscope)	1098	-199	155032	9	37/1
28	32	GUERRILLA BLACK f/MARIO WINANS You're The One (Virgin)	1042	-205	51438	10	42/1
Debut	33	MARIAH CAREY It's Like That (Island/DJMG)	977	+646	159788	1	38/25
40	34	EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope)	949	+158	129188	3	16/2
42	35	FABOLOUS Baby (Atlantic)	941	+162	83467	3	53/6
35	36	GWEN STEFANI f/EVE Rich Girl (Interscope)	841	-67	81705	4	32/0
37	37	NINA SKY Turnin' Me On (Next Plateau/Universal)	810	-41	72995	3	37/1
48	38	OMARION O (Epic)	777	+174	90513	2	38/6
36	39	LIL' WAYNE Go DJ (Cash Money/Universal)	773	-90	103719	15	54/1
38	40	YOUNG BUCK Shorty Wanna Ride (Interscope)	746	-101	89180	16	44/1
50	41	TRILLVILLE Some Cut (BME/Warner Bros.)	736	+192	92374	5	24/7
31	42	CHINGY Balla Baby (Capitol)	703	-299	43189	19	49/1
39	43	JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	701	-141	64161	7	26/1
29	44	EMINEM f/DR. DRE & 50 CENT Encore (Shady/Aftermath/Interscope)	691	-461	70416	10	33/1
47	45	NIVEA f/LIL' JON & YOUNGBLOODZ Okay (Jive/Zomba Label Group)	685	+52	44908	6	45/2
49	46	TWISTA f/FAITH EVANS Hope (Atlantic/Capitol)	677	+100	44492	3	37/4
Debut	47	BABY BASH Baby I'm Back (Universal)	594	+212	57342	1	44/29
33	48	2PAC f/NATE DOGG Thugs Get Lonely Too (Amaru/Interscope)	589	-305	32222	6	35/0
Debut	49	CHINGY f/JANET JACKSON Don't Worry (Capitol)	586	+338	37521	1	40/8
Debut	50	50 CENT Candy Shop (Shady/Aftermath/Interscope)	567	+567	114615	1	20/18

84 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/9-1/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005. Arbitron Inc.). © 2005, R&R, Inc.

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
BABY BASH Baby I'm Back (Universal)	29
MARIAH CAREY It's Like That (Island/DJMG)	25
BRODKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin)	21
50 CENT Candy Shop (Shady/Aftermath/Interscope)	18
PITBULL f/LIL' JON Toma (TVT)	13
TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	11
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	11
NELLY N Dey Say (Derrty/Fo' Reel/Universal)	10
EMINEM Mockingbird (Shady/Aftermath/Interscope)	9
CHINGY f/JANET JACKSON Don't Worry (Capitol)	8

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY It's Like That (Island/DJMG)	+646
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	+640
USHER Caught Up (LaFace/Zomba Label Group)	+622
GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	+584
50 CENT Candy Shop (Shady/Aftermath/Interscope)	+567
EMINEM Mockingbird (Shady/Aftermath/Interscope)	+550
JENNIFER LOPEZ Get Right (Epic)	+486
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	+426
TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	+369
DESTINY'S CHILD Soldier (Columbia)	+364

## NEW & ACTIVE

FABOLOUS Breathe (Atlantic)  
Total Plays: 564, Total Stations: 49, Adds: 1

AKON Ghetto (SRC/Universal)  
Total Plays: 506, Total Stations: 33, Adds: 1

NELLY N Dey Say (Derrty/Fo' Reel/Universal)  
Total Plays: 472, Total Stations: 15, Adds: 10

BOBBY VALENTINO Slow Down (DTP/Def Jam/DJMG)  
Total Plays: 421, Total Stations: 8, Adds: 4

EMINEM Just Lose It (Shady/Aftermath/Interscope)  
Total Plays: 388, Total Stations: 33, Adds: 1

FANTASIA Truth Is (J/RMG)  
Total Plays: 371, Total Stations: 25, Adds: 1

JOHN LEGEND Ordinary People (Columbia)  
Total Plays: 324, Total Stations: 9, Adds: 2

SLY BOOGY f/JAGGED EDGE If U Got Crew (J/RMG)  
Total Plays: 280, Total Stations: 25, Adds: 1

PITBULL f/LIL' JON Toma (TVT)  
Total Plays: 236, Total Stations: 28, Adds: 13

LL COOL J Hush (Def Jam/DJMG)  
Total Plays: 223, Total Stations: 22, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).



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America's Best Testing CHR/Rhythmic Songs 12+  
For The Week Ending 1/21/05

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 12-17	Persons 18-24	Persons 25-34
CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	4.21	4.25	98%	23%	4.33	4.21	4.11
MARIO Let Me Love You (J/RMG)	4.21	4.13	97%	25%	4.25	4.25	4.22
LIL' JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends (TVT)	4.11	4.08	88%	17%	4.18	4.08	4.17
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	4.11	4.15	75%	12%	4.14	4.17	4.09
EMINEM Mockingbird (Shady/Aftermath/Interscope)	4.08	3.98	74%	14%	4.36	3.93	4.16
DESTINY'S CHILD Soldier (Columbia)	4.01	4.04	98%	27%	4.05	4.06	3.82
EMINEM f/DR. DRE & 50 CENT Encore (Shady/Aftermath/Interscope)	4.00	4.00	95%	23%	4.05	3.90	4.22
LUDACRIS Get Back (Def Jam South/IDJMG)	3.99	3.85	91%	20%	4.08	3.88	4.01
JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG)	3.95	3.88	91%	24%	3.90	3.88	4.11
ASHANTI Only U (Murder Inc./IDJMG)	3.93	3.82	87%	19%	4.08	3.94	3.72
ALICIA KEYS Karma (J/RMG)	3.91	3.87	84%	17%	3.75	3.84	4.06
CIARA f/PETEY PABLO Goodies (LaFace/Zomba Label Group)	3.89	3.80	98%	45%	3.88	3.84	3.87
GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	3.88	3.91	86%	21%	4.02	3.78	3.93
GUERILLA BLACK f/MARIO WINANS You're The One (Virgin)	3.88	3.85	57%	10%	3.73	3.99	4.09
LLOYD BANKS Karma (Interscope)	3.85	3.91	76%	17%	3.96	3.83	3.87
JADAKISS f/MARIAH CAREY U Make Me Wanna (Interscope)	3.84	3.87	75%	18%	4.03	3.81	3.80
TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)	3.83	3.84	93%	34%	4.01	3.78	3.73
T.I. Bring 'Em Out (Grand Hustle/Atlantic)	3.83	3.84	65%	14%	4.01	3.86	3.83
NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal)	3.82	3.93	98%	7%	3.68	3.86	3.96
USHER & ALICIA KEYS My Boo (LaFace/Zomba Label Group)	3.81	3.81	99%	47%	3.87	3.70	3.95
SNOPP DOGG f/PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)	3.79	3.62	100%	42%	3.91	3.67	3.85
LIL' JON & THE EASTSIDE BOYZ f/LIL SCRAPPY What U Gon' Do (TVT)	3.78	3.67	89%	23%	4.10	3.71	3.63
TERROR SQUAD Lean Back (Universal)	3.76	3.88	99%	53%	3.55	3.83	3.81
JA RULE f/FAT JOE & JADAKISS New York (Murder Inc./IDJMG)	3.73	3.84	80%	18%	3.71	3.89	3.61
DESTINY'S CHILD Lose My Breath (Columbia)	3.69	3.78	99%	43%	3.60	3.63	3.74
CHINGY Balla Baby (Capitol)	3.65	3.67	93%	32%	3.67	3.69	3.67
N.O.R.E. f/NINA SKY & DADDY YANKEE Oye Mi Canto (Roc-A-Fella/IDJMG)	3.56	3.62	93%	40%	3.52	3.63	3.49
DADDY YANKEE Gasolina (V1 Music)	3.45	3.42	52%	16%	3.53	3.68	3.27

Total sample size is 357 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

# HEAD RUSH

ARTIST: Trick Daddy  
LABEL: Slip-N-Slide/Atlantic  
By MIKE THIAS/Associate Editor



Maurice Young, known to most as rapper Trick Daddy, had a tough childhood. He grew up as one of 27 children: His mom had 11 children with 10 different men, and his dad had 16 sons with many women. "Both of them are hood; they are ghetto," says Trick Daddy of his parents. "If my momma and daddy would've stayed together, one of them would've been dead, and the other would've been locked up for it."

Despite the tough life, TD found that music and humor were ways to deal with the problems of the hood, and in 1996 he broke through on the scene with a spot on Luke's song "Scarred."

Many years and millions of dollars later, TD is still elevating his game. His recent hit "Let Go" brought him to new heights, and now he follows it up with "Sugar (Gimme Some)." An acoustic guitar flows over a steady beat and Cee-Lo's pimped-out vocals to create an infectious track that's not quite street or club. One thing's for sure though: It's another sure-fire hit. The summery "Sugar" rises to No. 30\* at Rhythmic while debuting at No. 36\* at Urban.

The video for the cut also follows the feel-good formula of the song. Trick Daddy's Sugar Shack Candy Store opens for business, complete with his own line of candies, including Good OGs, Pimp Mints and Tricklets. While Ludacris laid down a verse for the album version, Lil' Kim guest raps in the video. Though the concept is more original than your typical hip-hop video, it does manage to incorporate the necessary elements: scantily clad women, fast cars and a segue into another song tacked on at the end.

## REPORTERS

Stations and their adds listed alphabetically by market

<p>82.5/100.5/105.5 APC: Steve Carter 88.5/94.5/101.5 APC: Steve Carter 91.5/97.5/103.5 APC: Steve Carter 94.5/100.5/106.5 APC: Steve Carter 97.5/103.5/109.5 APC: Steve Carter 100.5/106.5/112.5 APC: Steve Carter 103.5/109.5/115.5 APC: Steve Carter 106.5/112.5/118.5 APC: Steve Carter 109.5/115.5/121.5 APC: Steve Carter 112.5/118.5/124.5 APC: Steve Carter 115.5/121.5/127.5 APC: Steve Carter 118.5/124.5/130.5 APC: Steve Carter 121.5/127.5/133.5 APC: Steve Carter 124.5/130.5/136.5 APC: Steve Carter 127.5/133.5/139.5 APC: Steve Carter 130.5/136.5/142.5 APC: Steve Carter 133.5/139.5/145.5 APC: Steve Carter 136.5/142.5/148.5 APC: Steve Carter 139.5/145.5/150.5 APC: Steve Carter 142.5/148.5/154.5 APC: Steve Carter 145.5/150.5/156.5 APC: Steve Carter 148.5/154.5/158.5 APC: Steve Carter 150.5/156.5/160.5 APC: Steve Carter 153.5/158.5/162.5 APC: Steve Carter 156.5/162.5/164.5 APC: Steve Carter 158.5/164.5/166.5 APC: Steve Carter 160.5/166.5/168.5 APC: Steve Carter 162.5/168.5/170.5 APC: Steve 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**DANA HALL**  
dhall@radioandrecords.com

# Oh, Wow! I Love That Song

Has research killed the 'Oh, wow!' factor at Urban AC?

For many programmers, music research is now a necessary part of their programming strategy. At Urban AC, testing the gold library is even more important than testing currents. As a result of this testing, we've seen a trend toward smaller gold libraries. It's not uncommon for a station to have a gold library of only 300-400 records. That generally means a turnover of 1 1/2 to two days for an Urban AC that is 60%-70% gold.

As defined by most of those I polled, an "Oh, wow!" record is one that you haven't heard in a long time — one that might bring back memories of a specific time, place or person — and that makes you say, "Oh, wow!" But you have to ask, if listeners are hearing the same 300 records — even if they are all hits — don't they lose that "Oh, wow!" feeling?

## More Choices

WHUR/Washington PD Dave Dickerson echoes the thoughts of many programmers I've spoken to when he says, "Research has killed the 'Oh, wow!' factor because research tells us to play those songs the most. The more you hear a song, the less 'Oh, wow!' reaction you get. The better the research, the less exciting the song will become over time to the listener."

"A good example of that happened at the Rhythmic Oldies format. At first everyone was saying, 'Oh, wow!' to those songs, but after a year of hearing the same 300 records, it lost its appeal."

Cox Radio Urban Format Coordinator Jay Dixon says, "There are songs that are 'Oh, wow!' and then there are those songs that listeners want to hear on a consistent basis. Ten years ago Luther Vandross' 'A House Is Not a Home' was

probably an 'Oh, wow!' record, but today it's a standard. It's probably been played a million times at the format, but you know what? No matter how many times you hear it, you still love it. So, it doesn't lose its appeal, it's just not 'Oh, wow!'"

Cumulus Director/Urban Programming Ken Johnson says, "Urban radio today is programmed more like general-market radio was 10 years ago because there is more competition for the African-American audience. There used to be one station serving the audience, and it would play a little of everything for everyone. There was more room for those types of records."

"But now, because listeners have more choices, Urban radio has to be more competitive and, therefore, have a tighter gold library. But I also have to add that the African-American listener is more likely to be sensitive to hearing the same records over and over, so where a general-market AC station might have a turnover of 1 1/2 days on gold titles, an Urban AC is probably better off with a turnover of 2 1/2 to three days."

## Searching For Gems

If we have lost some of that "Oh, wow!" feeling in recent years due to being more research-driven, how do programmers suggest we get it back?

"Research tells us to play the cream of the crop," says Derrick Brown, PD of WHQT (Hot 105)/Miami. "But at the same time, radio has become too safe. Sometimes you have to dig a little deeper to find those 'Oh, wow!' gems to make your station stand out from the competition."

Dixon agrees, saying, "There are still records you can pull from research that can be 'Oh, wow!'" he says. "You just have to know how to read the research. A song might



**HANGING WITH TIG** Roc-A-Fella recording artist Nicole Wray stopped by to see Big Tigger, host of BET's The Basement, to promote her latest single, "If I Was Your Girlfriend," from her Lovechild CD, to be released in February. Seen here (l-r) are Def Jam's Thomas Lytle, Wray and Big Tigger.

## Programmers' Personal Oh, Wow! Records

### Derrick Brown PD, WHQT/Miami

ONE WAY Lost Inside of You  
MARVIN GAYE Sanctified Lady  
THE FAMILY Screams Of Passion

### Kenny Dees MD, WPHR/Syracuse

ROY AYERS You Send Me  
CHERYL LYNN Got To Be Real  
NEW BIRTH Wild Flower

### Warren Stevens PD, WXMG/Columbus, OH

STACY LATTISAW Let Me Be Your Angel  
CAMEO Flirt  
LAKESIDE Your Love Is The One

### Steve Crumley PD, WDLT/Mobile

NEW BIRTH Wild Flower  
THE ORIGINALS Baby I'm For Real  
ROBERT WINTERS & FALL Magic Man

### LeBron Joseph OM, KMEX/New Orleans

WEBSTER LEWIS The Love You Give  
STEVIE WONDER Another Star  
MINNIE RIPPERTON & PEABO BRYSON Here We Go

### Minnesota Fattz PD, WPRW/Augusta, GA

CANDI STANTON When You Wake Up Tomorrow  
JAMES BROWN Poppa Don't Take No Mess  
KC & THE SUNSHINE BAND Do You Wanna Party

### Tim Gerard PD, WMJM/Louisville

JAMES BROWN The Payback  
PRINCE Uptown  
KEM Love Calls

### Mark Dylan PD, KOKY/Little Rock

JUCY Sugar Free  
EDDIE KENDRICK Intimate Friends  
THE EBONYS Forever

### Kathi Brown PD, WMMJ/Washington

THE FAMILY Screams Of Passion  
THE MAC BAND Roses Of Red  
MARY J. BLIGE My Life

### AJ Appleberry PD, WYLD/New Orleans

THE ISLEY BROTHERS Make Me Say It Again Girl  
SECRET WEAPON Must Be The Music  
THE BAR-KAYS Shake Your Rump To The Funk

### Traci Latrelle MD, WHUR/Washington

JOYCE SIMMS Come Into My Life  
BETTY WRIGHT After The Pain  
BETTY WRIGHT No Pain No Gain  
THE O'JAYS Your Body's Here With Me

### Lauri Jones PD, WJMR/Milwaukee

LISA LISA & CULT JAM All Cried Out  
DIGITAL UNDERGROUND Kiss You Back  
MARY J. BLIGE My Life

### Alvin Stowe PD, WQMG/Greensboro

DAVID PEASTON Can I?  
JAMES BROWN Papa Don't Take No Mess  
THE IMPRESSIONS We're A Winner

### Mya Vernon PD, KQXL/Baton Rouge

ANGELA BOFILL I Try  
STEVIE WONDER Black Orchid  
STEVIE WONDER Send One Your Life

### Terry Avery OM, WBVA & WPEQ/Charlotte

SWITCH There'll Never Be  
HEATWAVE Always And Forever  
ROBERTA FLACK & DONNIE HATHAWAY Back Together Again

### Aundrea Russell PD, KJLH/Los Angeles

EARTH, WIND & FIRE Reasons  
THE ISLEY BROTHERS Voyage To Atlantis  
CAMEO I Just Want To Be

come back as less familiar but with high likeability. You also have to look for a high passion for some songs with a certain demographic. That can tell you if it's 'Oh, wow!' worthy.

"On WFOX/Atlanta we play quite a few of that type of record. Just the other day I heard Jade's 'Don't Walk Away.' I doubt you'd hear that on many other stations, but it works for Atlanta, and that's the key."

"A lot of times a PD might have a personal 'Oh, wow!' record from their experience. Let's say they grew up in New York City. Well, there were a lot of records played in N.Y.C. that weren't played anywhere else. Research can tell you whether a song will work for your market."

"I was in Charleston, SC recently, listening to the radio, and I heard all these New York City records — Double Exposure's 'My Love Is Free,' 'Love Injection' by Trussel and others. I'm from New York, so I was into it, but I have to ask, would most of the listeners in Charleston know these records? I doubt it."

## Specialty Shows

Brown says the most obvious way to use "Oh, wow!" records is in your specialty programming. "We have Old School Sunday, which incorporates two shows, *Old School Sunday* from

5-8pm, which focuses on uptempo songs, and our *Old School Quiet Storm* from 8-11pm, which, of course, is focused on ballads," he says.

"Because it's all old-school with no currents there are more opportunities to play some of those records that are not in regular gold rotation."

Johnson suggests resting some of your gold titles. "I like to have a backup gold file so I can switch out 75 records every couple of months and give others a rest," he says. "Your active gold library might be 300 records, but you have a reserve of a couple hundred more that can be rotated in and out every three or four months."

**"Urban radio today is programmed more like general-market radio was 10 years ago because there is more competition for the African-American audience."**

Ken Johnson

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# URBAN TOP 50

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MEDIABASE

January 21, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	MARIO Let Me Love You (J/RMG)	4321	-117	583279	13	69/0
2	2	LIL' JON & THE EASTSIDE BOYZ f/USHER & LUOACRIS Lovers & Friends (TVT)	4291	+123	568089	7	7/0
3	3	DESTINY'S CHILD Soldier (Columbia)	4216	+172	551314	9	67/0
4	4	CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	3695	-88	476445	11	69/0
5	5	SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)	3033	-330	400400	16	65/0
7	6	T.I. Bring 'Em Out (Grand Hustle/Atlantic)	2684	+226	333963	8	67/1
6	7	LUOACRIS Get Back (Def Jam South/IDJMG)	2590	+51	308560	9	66/0
8	8	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	2520	+158	278998	5	23/0
13	9	GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	2327	+413	342029	7	59/2
9	10	JA RULE f/R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG)	2141	-196	258856	14	60/0
10	11	ASHANTI Only U (Murder Inc./IDJMG)	2119	-38	273955	11	59/0
11	12	TRILLVILLE Some Cut (BME/Warner Bros.)	2077	+104	201269	10	62/1
12	13	LLOYD BANKS Karma (Interscope)	1856	-76	272669	12	47/0
14	14	JADAKISS f/MARIAH CAREY U Make Me Wanna (Interscope)	1790	-38	214870	11	60/0
21	15	JOHN LEGEND Ordinary People (Columbia)	1707	+279	199941	5	60/1
15	16	LIL' JON & THE EASTSIDE BOYZ f/LIL SCRAPPY What U Gon' Do (TVT)	1644	-144	195979	12	59/0
18	17	JA RULE f/FAT JOE & JADAKISS New York (Murder Inc./IDJMG)	1643	+47	177892	7	60/0
25	18	FANTASIA Truth Is (J/RMG)	1536	+232	161905	6	60/6
24	19	OMARION O (Epic)	1472	+163	153606	5	51/0
22	20	NIVEA f/LIL' JON & YOUNGBLOODZ Okay (Live/Zomba Label Group)	1419	+73	109932	7	54/1
16	21	LIL' WAYNE Go DJ (Cash Money/Universal)	1398	-304	134811	18	64/0
23	22	ALICIA KEYS Karma (J/RMG)	1315	-12	158606	8	55/0
19	23	USHER & ALICIA KEYS My Boo (LaFace/Zomba Label Group)	1244	-348	121053	18	67/0
17	24	TRICK DADDY Let's Go (Slip-N-Slide/Atlantic)	1182	-419	108087	15	58/0
28	25	SNOOP DOGG Let's Get Blown (Doggystyle/Geffen)	1175	+78	120929	3	53/1
20	26	YOUNG BUCK Shorty Wanna Ride (Interscope)	1144	-377	121769	16	63/0
27	27	TYRA Country Boy (GG&L)	1105	-23	100143	8	48/2
30	28	FABOLOUS Baby (Atlantic)	1069	+114	102997	3	59/3
31	29	T.I. You Don't Know Me (Grand Hustle/Atlantic)	1034	+107	133246	4	3/1
36	30	USHER Caught Up (LaFace/Zomba Label Group)	995	+400	110783	2	63/4
26	31	FABOLOUS Breathe (Atlantic)	935	-327	109980	17	60/0
33	32	TWISTA f/FAITH EVANS Hope (Atlantic/Capitol)	887	+74	79537	5	45/0
29	33	GUERRILLA BLACK f/MARIO WINANS You're The One (Virgin)	875	-93	59742	10	49/0
32	34	CHINGY f/JANET JACKSON Don't Worry (Capitol)	859	+23	50154	4	51/0
34	35	BODY HEADBANGERS f/YOUNGBLOODZ I Smoke, I Drink (Universal)	729	-68	60073	16	32/0
Debut	36	TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	607	+300	49309	1	57/6
39	37	RAZAH Feels So Good (Virgin)	523	+50	24980	4	32/0
35	38	NELLY Na-nana-na (Derrty/Fo' Reel/Universal)	522	-94	38301	9	31/0
Debut	39	JENNIFER LOPEZ Get Right (Epic)	453	+319	37868	1	41/3
41	40	TANGO f/DAVID BANNER & BONE CRUSHER Wobble And Shake It (Virgin)	446	+25	26325	3	35/1
38	41	SLIM THUG Like A Boss (Boss Hogg)	443	-51	33747	4	31/0
43	42	NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal)	409	+7	23750	4	0/0
37	43	LL COOL J Hush (Def Jam/IDJMG)	396	-172	53985	16	42/0
Debut	44	MARIAH CAREY It's Like That (Island/IDJMG)	370	+213	43668	1	2/1
44	45	USHER That's What It's Made For (LaFace/Zomba Label Group)	364	-3	55933	3	1/0
42	46	DESTINY'S CHILD Lose My Breath (Columbia)	356	-51	65033	15	42/0
40	47	TERROR SQUAD Take Me Home (Universal)	350	-77	73615	13	22/0
Debut	48	MIKE JONES Still Tippin' (Swisha House)	327	+57	21826	1	1/1
49	49	BABY Shyne On (Cash Money/Universal)	324	0	14447	2	43/42
45	50	AVANT Can't Wait (Geffen)	324	-34	33520	11	19/0

69 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/9-1/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc.). © 2005, R&R, Inc.

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
BABY Shyne On (Cash Money/Universal)	42
BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin)	41
CAM'RON f/KANYE WEST & SYLEENA JOHNSON Down And Out (Roc-A-Fella/IDJMG)	38
AMERIE One Thing (Columbia)	35
TWEET f/MISSY ELLIOTT Turn Da Lights Off (Atlantic)	34
BEANIE SIGEL Feel It In The Air (Roc-A-Fella/IDJMG)	21
TRU Where U From? (New No Limit/Koch)	20
SLY BOOGY f/JAGGED EDGE If U Got Crew (J/RMG)	18
FANTASIA Truth Is (J/RMG)	6
TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	6

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	+413
USHER Caught Up (LaFace/Zomba Label Group)	+400
JENNIFER LOPEZ Get Right (Epic)	+319
TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	+300
JOHN LEGEND Ordinary People (Columbia)	+279
FANTASIA Truth Is (J/RMG)	+233
T.I. Bring 'Em Out (Grand Hustle/Atlantic)	+226
MARIAH CAREY It's Like That (Island/IDJMG)	+213
DESTINY'S CHILD Soldier (Columbia)	+172
OMARION O (Epic)	+163

## NEW & ACTIVE

URBAN MYSTIC Long Ways (Sobe)	Total Plays: 265, Total Stations: 37, Adds: 5
GETO BOYS Yes Yes Y'all (Rap-A-Lot)	Total Plays: 195, Total Stations: 18, Adds: 0
BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin)	Total Plays: 190, Total Stations: 41, Adds: 41
CAM'RON f/KANYE WEST & SYLEENA JOHNSON Down And Out (Roc-A-Fella/IDJMG)	Total Plays: 189, Total Stations: 38, Adds: 38
TORI ALAMAZE Don't Cha (Universal)	Total Plays: 176, Total Stations: 8, Adds: 0
MIRI BEN-ARI f/SCARFACE & ANTHONY HAMILTON Sunshine To The Rain (Universal)	Total Plays: 172, Total Stations: 22, Adds: 2
RAHEEM DEVAUGHN Guess Who Loves You More (Live/Zomba Label Group)	Total Plays: 161, Total Stations: 10, Adds: 1
AMERIE One Thing (Columbia)	Total Plays: 150, Total Stations: 35, Adds: 35
EURICKA Crunk (HOF)	Total Plays: 102, Total Stations: 10, Adds: 1
BEANIE SIGEL Feel It In The Air (Roc-A-Fella/IDJMG)	Total Plays: 100, Total Stations: 22, Adds: 21

Songs ranked by total plays

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**R&R**  
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# URBAN AC TOP 30

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MEDIABASE

January 21, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	ANITA BAKER How Does It Feel ( <i>Blue Note/Virgin</i> )	1115	+26	124934	14	50/0
1	2	ALICIA KEYS f/TONY, TONI, TONE & JERMAINE PAUL Diary ( <i>J/RMG</i> )	1101	-196	135022	31	40/0
8	3	JILL SCOTT Whatever ( <i>Hidden Beach/Epic</i> )	1078	+113	124001	10	49/0
4	4	LALAH HATHAWAY Forever, For Always, For Love ( <i>GRP/VMG</i> )	1068	0	93790	18	51/0
3	5	PATTI LABELLE & RONALD ISLEY Gotta Go Solo ( <i>Def Soul/IDJMG</i> )	1012	-70	109985	23	46/0
6	6	BRIAN MCKNIGHT What We Do Here ( <i>Motown/Universal</i> )	936	-45	108132	28	48/0
5	7	GERALD LEVERT One Million Times ( <i>Atlantic</i> )	936	-52	70824	12	50/0
10	8	T. MARIE f/G. LEVERT A Rose By Any Other Name ( <i>Cash Money/Universal</i> )	871	-30	78372	18	46/0
9	9	LUTHER VANDROSS Think About You ( <i>J/RMG</i> )	838	-88	130186	59	44/0
7	10	ANITA BAKER You're My Everything ( <i>Blue Note/Virgin</i> )	773	-201	87490	28	45/0
12	11	JOSSSTONE Spoiled ( <i>S-Curve/Virgin</i> )	760	-19	79698	16	48/0
13	12	USHER & ALICIA KEYS My Boo ( <i>LaFace/Zomba Label Group</i> )	736	+25	112769	15	35/0
11	13	PRINCE Call My Name ( <i>Columbia</i> )	717	-104	104115	34	40/0
14	14	FANTASIA Truth Is ( <i>J/RMG</i> )	699	+67	73793	6	45/4
15	15	O'JAYS Make Up ( <i>Music World/SRG</i> )	538	-42	42680	14	28/0
16	16	NORMAN BROWN I Might ( <i>Warner Bros.</i> )	497	+4	34405	18	29/0
17	17	BOYZ II MEN You Make Me Feel Brand New ( <i>MSM/Koch</i> )	428	0	26565	8	33/0
20	18	BRIAN MCKNIGHT Everytime You Go Away ( <i>Motown/Universal</i> )	421	+67	35482	4	39/0
16	19	NELLY My Place ( <i>Derry/Fo' Reel/Universal</i> )	410	-93	39227	18	11/0
18	20	EARTH, WIND & FIRE f/RAPHAEL SAADIQ Show Me The Way ( <i>Sanctuary/SRG</i> )	407	-35	32678	10	28/0
21	21	ANGIE STONE f/ANTHONY HAMILTON Stay For Awhile ( <i>J/RMG</i> )	384	+44	29109	7	27/0
24	22	MARIO Let Me Love You ( <i>J/RMG</i> )	346	+86	62587	4	7/2
22	23	ALICIA KEYS Karma ( <i>J/RMG</i> )	331	+32	25397	7	27/0
25	24	QUEEN LATIFAH f/AL GREEN Simply Beautiful ( <i>Vector</i> )	263	+19	18596	9	20/0
29	25	JOHN LEGEND Ordinary People ( <i>Columbia</i> )	246	+68	33449	2	5/2
23	26	RUBEN STUDDARD I Need An Angel ( <i>J/RMG</i> )	246	-22	11469	9	21/0
26	27	JEFF MAJORS Pray ( <i>Music One</i> )	188	-8	20204	12	10/0
30	28	URBAN MYSTIC Where Were You? ( <i>Sobe</i> )	173	+17	12779	15	8/0
<b>Debut</b>	29	KEM I Can't Stop Loving You ( <i>Motown/Universal</i> )	170	+103	22479	1	31/31
27	30	TAMIA Still ( <i>Atlantic</i> )	163	-22	10719	18	11/0

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
KEM I Can't Stop Loving You ( <i>Motown/Universal</i> )	31
TINA TURNER Open Arms ( <i>Capitol</i> )	8
SAMSDN Atmosphere ( <i>Five Eight's</i> )	6
FANTASIA Truth Is ( <i>J/RMG</i> )	4
BAR-KAYS Glad You're My Lady ( <i>JEA Music</i> )	4
LEDISI f/BOONEY JAMES My Sensitivity (Gets In The Way) ( <i>GRP/VMG</i> )	3
GERALD LEVERT So What (If You Got A Baby) ( <i>Atlantic</i> )	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KENNY G. f/EARTH, WIND & FIRE The Way You Move ( <i>Arista/RMG</i> )	+128
TINA TURNER Open Arms ( <i>Capitol</i> )	+121
JILL SCOTT Whatever ( <i>Hidden Beach/Epic</i> )	+113
LEDISI f/BOONEY JAMES My Sensitivity (Gets In The Way) ( <i>GRP/VMG</i> )	+106
KEM I Can't Stop Loving You ( <i>Motown/Universal</i> )	+103
MARIO Let Me Love You ( <i>J/RMG</i> )	+86
FANTASIA Truth Is ( <i>J/RMG</i> )	+70
DESTINY'S CHILD Soldier ( <i>Columbia</i> )	+70
JOHN LEGEND Ordinary People ( <i>Columbia</i> )	+68
BRIAN MCKNIGHT Everytime You Go Away ( <i>Motown/Universal</i> )	+67

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
ANTHONY HAMILTON Charlene ( <i>So So Def/Zomba Label Group</i> )	804
KEM Love Calls ( <i>Motown/Universal</i> )	425
PATTI LABELLE New Day ( <i>Def Soul/IDJMG</i> )	362
ALICIA KEYS If I Ain't Got You ( <i>J/RMG</i> )	360
ALICIA KEYS You Don't Know My Name ( <i>J/RMG</i> )	282
JILL SCOTT Golden ( <i>Hidden Beach/Epic</i> )	268
TEENA MARIE Still In Love ( <i>Cash Money/Universal</i> )	266
SMOKIE NORFUL I Need You Now ( <i>EMI Gospel</i> )	263
HEATHER HEADLEY I Wish I Wasn't ( <i>RCA/RMG</i> )	257
R. KELLY U Saved Me ( <i>Jive/Zomba Label Group</i> )	241

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56 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/9-1/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005, R&R, Inc.

## NEW & ACTIVE

**KENNY G. f/EARTH, WIND & FIRE** The Way You Move (*Arista/RMG*)  
Total Plays: 149, Total Stations: 19, Adds: 2

**TINA TURNER** Open Arms (*Capitol*)  
Total Plays: 141, Total Stations: 26, Adds: 8

**LEDISI f/BOONEY JAMES** My Sensitivity (Gets In The Way) (*GRP/VMG*)  
Total Plays: 134, Total Stations: 19, Adds: 3

**BAR-KAYS** Glad You're My Lady (*JEA Music*)  
Total Plays: 87, Total Stations: 10, Adds: 4

**MICHAEL B. SUTTDN** Nobody (*Little Dizzy*)  
Total Plays: 67, Total Stations: 9, Adds: 1

**BRENDA RUSSELL** I Know You By Heart (*Narada Jazz*)  
Total Plays: 45, Total Stations: 6, Adds: 0

**SAMSDN** Atmosphere (*Five Eight's*)  
Total Plays: 35, Total Stations: 7, Adds: 6

Songs ranked by total plays

## REPORTERS

Stations and their adds listed alphabetically by market

<b>WQVE/Atlanta, GA</b> OH: Bill Jones PD: Hazle Mack No Adds	<b>WQNC/Charlotte*</b> PD: J.D. Kanes MD: Kim Stevens FANTASIA	<b>WQXN/Jackson, MS*</b> PD: Steve Patten No Adds	<b>WYBC/New Haven, CT*</b> OH: Wayne Schmidt PD: Carl Beuther No Adds	<b>WKUS/Norfolk, VA*</b> OH: Eric McPherson MD: Jeff Bonds 14 KEM	<b>WTUG/Tuscaloosa, AL</b> OH: Greg Thomas PD/MD: Charles Anthony APD: Michelle Miller FANTASIA
<b>WAKB/Augusta, GA*</b> OH: Ram Thomas PD: Tina Turner 9 TINA TURNER KEM	<b>WSRB/Chicago, IL*</b> PD/MD: Tracie Reynolds KEM TINA TURNER	<b>WYLC/Detroit, MI*</b> OH: KJ Holaday PD: Jamillah Muhammad APD: Shelli Starnes MD: Sheila Little 2 KEM	<b>WYBQ/Nashville, TN*</b> PD/MD: Dennis Corbett 4 KEM	<b>WYFC/Raleigh, NC*</b> PD: Cy Young APD/MD: Jodi Barry 6 TINA TURNER KEM	<b>WUHQ/Washington, DC*</b> OH: David Dickson MD: Tracy LaTrelle No Adds
<b>WKSP/Augusta, GA*</b> OH: Tim Wicks APD/MD: Tim "Toby" Sault APD: Cher Best KEM	<b>WVAZ/Chicago, IL*</b> OH: Erny Smith APD/MD: Armando Rivera 12 KEM	<b>WYLD/Mobile, AL*</b> PD: Steve Crenshaw MD: Kalfin Butler 3 TINA TURNER 4 KENNY G. f/EARTH, WIND & FIRE 3 KEM 1 JILL SCOTT JANIS JOHNSON	<b>WYBZ/New Orleans, LA*</b> OH: Henry Davis 22 KEM MICHAEL B. SUTTDN	<b>WYFC/Richmond, VA*</b> OH: Al Payne No Adds	<b>WUHL/Washington, DC*</b> OH: Brad Kelly PD/MD: Gary Young APD: Jewel Carter No Adds
<b>WWIN/Baltimore, MD*</b> PD: Tim Wicks APD/MD: Keith Fisher No Adds	<b>WRDU/Dayton, OH*</b> OH: J.D. Kanes FANTASIA	<b>WYLD/Mobile, AL*</b> PD: Steve Crenshaw MD: Kalfin Butler 3 TINA TURNER 4 KENNY G. f/EARTH, WIND & FIRE 3 KEM 1 JILL SCOTT JANIS JOHNSON	<b>WYBZ/New Haven, CT*</b> OH: Wayne Schmidt PD: Carl Beuther No Adds	<b>WYFC/Richmond, VA*</b> OH: Al Payne No Adds	<b>WUHL/Washington, DC*</b> OH: Brad Kelly PD/MD: Gary Young APD: Jewel Carter No Adds
<b>WKXL/Baton Rouge, LA*</b> OH: Jeff Jarrigan PD/MD: Mya Vernon KEM	<b>WZAK/Cleveland, OH*</b> OH: Kim Johnson MD: Bobby Fresh JOHN LEGEND	<b>WYLD/Mobile, AL*</b> PD: Steve Crenshaw MD: Kalfin Butler 3 TINA TURNER 4 KENNY G. f/EARTH, WIND & FIRE 3 KEM 1 JILL SCOTT JANIS JOHNSON	<b>WYBQ/Nashville, TN*</b> PD/MD: Dennis Corbett 4 KEM	<b>WYFC/Richmond, VA*</b> OH: Al Payne No Adds	<b>WUHL/Washington, DC*</b> OH: Brad Kelly PD/MD: Gary Young APD: Jewel Carter No Adds
<b>WBHK/Birmingham, AL*</b> OH: Jay Dixon PD: Darryl Johnson MD: Lee Bennett No Adds	<b>WZLX/Columbia, SC*</b> PD: Doug Williams SAMSDN KEM	<b>WYLD/Mobile, AL*</b> PD: Steve Crenshaw MD: Kalfin Butler 3 TINA TURNER 4 KENNY G. f/EARTH, WIND & FIRE 3 KEM 1 JILL SCOTT JANIS JOHNSON	<b>WYBQ/Nashville, TN*</b> PD/MD: Dennis Corbett 4 KEM	<b>WYFC/Richmond, VA*</b> OH: Al Payne No Adds	<b>WUHL/Washington, DC*</b> OH: Brad Kelly PD/MD: Gary Young APD: Jewel Carter No Adds
<b>WMLG/Charleston, SC*</b> OH: Terry Bose MD: TX Jones 9 KEM BAR-KAYS SAMSDN	<b>WZLX/Columbia, SC*</b> PD: Doug Williams SAMSDN KEM	<b>WYLD/Mobile, AL*</b> PD: Steve Crenshaw MD: Kalfin Butler 3 TINA TURNER 4 KENNY G. f/EARTH, WIND & FIRE 3 KEM 1 JILL SCOTT JANIS JOHNSON	<b>WYBQ/Nashville, TN*</b> PD/MD: Dennis Corbett 4 KEM	<b>WYFC/Richmond, VA*</b> OH: Al Payne No Adds	<b>WUHL/Washington, DC*</b> OH: Brad Kelly PD/MD: Gary Young APD: Jewel Carter No Adds
<b>WXST/Charleston, SC*</b> OH: John Anthony PD/MD: Michael Yee KEM	<b>WZLX/Columbia, SC*</b> PD: Doug Williams SAMSDN KEM	<b>WYLD/Mobile, AL*</b> PD: Steve Crenshaw MD: Kalfin Butler 3 TINA TURNER 4 KENNY G. f/EARTH, WIND & FIRE 3 KEM 1 JILL SCOTT JANIS JOHNSON	<b>WYBQ/Nashville, TN*</b> PD/MD: Dennis Corbett 4 KEM	<b>WYFC/Richmond, VA*</b> OH: Al Payne No Adds	<b>WUHL/Washington, DC*</b> OH: Brad Kelly PD/MD: Gary Young APD: Jewel Carter No Adds
<b>WBAN/Charlotte*</b> PD/MD: Terry Avey No Adds	<b>WZLX/Columbia, SC*</b> OH: Carl Conner, Jr. PD/MD: Michael Saut 5 KEM	<b>WYLD/Mobile, AL*</b> PD: Steve Crenshaw MD: Kalfin Butler 3 TINA TURNER 4 KENNY G. f/EARTH, WIND & FIRE 3 KEM 1 JILL SCOTT JANIS JOHNSON	<b>WYBQ/Nashville, TN*</b> PD/MD: Dennis Corbett 4 KEM	<b>WYFC/Richmond, VA*</b> OH: Al Payne No Adds	<b>WUHL/Washington, DC*</b> OH: Brad Kelly PD/MD: Gary Young APD: Jewel Carter No Adds

POWERED BY  
MEDIABASE

\*Monitored Reporters

76 Total Reporters

56 Total Monitored

20 Total Indicator

Did Not Report, Playlist Frozen (3):

WRBV/Macon, GA

WUVA/Charlottesville, VA

WMMG/Montgomery, AL

# GOSPEL TOP 30

January 21, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	<b>1</b>	<b>J MOSS</b> We Must Praise ( <i>Gospo Centric</i> )	925	+8	37900	20	32/0
	<b>2</b>	<b>SMOKIE NORFUL</b> I Understand ( <i>EMI Gospel</i> )	850	+81	34456	10	33/2
	<b>3</b>	<b>DONNIE MCCLURKIN</b> I Call You Faithful ( <i>Verity</i> )	620	+54	28944	9	28/3
	<b>4</b>	<b>KIERRA "KIKI" SHEARD</b> You Don't Know ( <i>EMI Gospel</i> )	595	-24	23904	25	26/0
	<b>5</b>	<b>DETRICK HADDON</b> God Is Good ( <i>Verity</i> )	594	-15	23912	22	26/0
	<b>6</b>	<b>DONALD LAWRENCE</b> Healed ( <i>Verity</i> )	590	+34	22322	17	22/1
	<b>7</b>	<b>NEW BIRTH TOTAL PRAISE CHOIR</b> Suddenly ( <i>EMI Gospel</i> )	5E4	-5	23046	25	23/0
	<b>8</b>	<b>JIMMY HICKS &amp; VOICES OF INTEGRITY</b> Blessed Like That ( <i>World Wide Gospel</i> )	505	+18	22862	25	20/0
	<b>9</b>	<b>BISHOP TO JAKES</b> Take My Life ( <i>Dexterity/EMI Gospel</i> )	500	+36	20655	15	23/1
	<b>10</b>	<b>KEITH WONDERBOY JOHNSON</b> Let Go And Let God ( <i>Verity</i> )	407	-3	18785	25	17/0
	<b>11</b>	<b>TED &amp; SHERI</b> Celebrate ( <i>Word/Curb/Warner Bros.</i> )	400	+9	12406	6	19/0
	<b>12</b>	<b>BISHOP MICHAEL V. KELSEY...</b> Run And Tell That ( <i>Samarit Sound</i> )	382	+12	11447	15	20/0
	<b>13</b>	<b>DOROTHY NORWOOD</b> Praise In The Temple ( <i>Malaco</i> )	380	-44	20516	25	20/0
	<b>14</b>	<b>TYE TRIBETT</b> No Way (The G.A. Chant) ( <i>Sony Gospel/Columbia</i> )	372	-2	20912	20	15/0
	<b>15</b>	<b>BENITA WASHINGTON</b> Thank You ( <i>Light</i> )	352	+65	13365	9	16/1
	<b>16</b>	<b>GMWA MASS CHOIR</b> Only A Test ( <i>Gospo Centric</i> )	329	+8	12812	12	17/0
	<b>17</b>	<b>DENETRIA CHAMP</b> Go On Through It ( <i>JDI</i> )	324	-6	15643	8	18/0
	<b>18</b>	<b>BISHOP PAUL S. MORTON</b> fJARETHA FRANKLIN Seasons Change ( <i>Tehillah</i> )	323	-45	11282	8	14/0
	<b>19</b>	<b>FORTITUDE</b> He's Alright ( <i>Word/Curb/Warner Bros.</i> )	283	-9	14803	9	17/1
	<b>20</b>	<b>TIM BOWMAN</b> My Praise ( <i>Liquid 8</i> )	284	+23	10462	5	17/2
	<b>21</b>	<b>JOE PACE</b> We've Come To Praise Him ( <i>Integrity Gospel</i> )	271	+8	11435	13	17/0
	<b>22</b>	<b>L. SPENCER SMITH &amp; TESTAMENT</b> God Will ( <i>Emtro</i> )	270	-30	11293	19	14/1
	<b>23</b>	<b>JEFF MAJORS</b> Pray ( <i>Music One</i> )	256	-17	13635	20	10/0
<b>Debut</b>	<b>24</b>	<b>LASHUN PACE</b> For My Good ( <i>EMI Gospel</i> )	241	+80	6252	1	13/3
	<b>25</b>	<b>MEN OF STANDARD</b> Just Like You ( <i>Muscle Shoals Sound Gospel</i> )	236	+4	12217	10	11/1
	<b>26</b>	<b>LORI PERRY</b> I Found It In You ( <i>Music One</i> )	228	+8	10845	4	9/0
	<b>27</b>	<b>LASHELL GRIFFIN</b> Free ( <i>Epic</i> )	228	+5	12931	14	9/0
	<b>28</b>	<b>RUBEN STUDDARD</b> I Need An Angel ( <i>JJ/RMG</i> )	227	+40	9377	2	11/2
	<b>29</b>	<b>STEPHEN HURD</b> Lead Me To The Rock ( <i>Integrity Gospel</i> )	205	+22	6033	2	12/2
	<b>30</b>	<b>TWINKIE CLARK</b> He Lifted Me ( <i>Verity</i> )	202	+8	9297	3	10/0

35 Gospel reporters. Songs ranked by total plays for the airplay week of Sunday 1/9 - Saturday 1/15.  
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## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
<b>JAMES FORTUNE</b> You Survived ( <i>World Wide Gospel</i> )	7
<b>RANCE ALLEN... f/K. FRANKLIN</b> Something... ( <i>Tyscot/Taseis</i> )	4
<b>DONNIE MCCLURKIN</b> I Call You Faithful ( <i>Verity</i> )	3
<b>LASHUN PACE</b> For My Good ( <i>EMI Gospel</i> )	3
<b>BEBE WINANS</b> Safe From Harm ( <i>Still Waters/TMG</i> )	3
<b>D. LAWRENCE</b> f/H. WALKER You Covered Me ( <i>Verity</i> )	3
<b>LORI PERRY</b> Wrote This Song ( <i>Music One</i> )	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>D. LAWRENCE</b> f/H. WALKER You Covered Me ( <i>Verity</i> )	+89
<b>SMOKIE NORFUL</b> I Understand ( <i>EMI Gospel</i> )	+81
<b>LASHUN PACE</b> For My Good ( <i>EMI Gospel</i> )	+80
<b>BEBE WINANS</b> Safe From Harm ( <i>Still Waters/TMG</i> )	+69
<b>BENITA WASHINGTON</b> Thank You ( <i>Light</i> )	+65
<b>DONNIE MCCLURKIN</b> I Call You Faithful ( <i>Verity</i> )	+64
<b>JAMES FORTUNE</b> You Survived ( <i>World Wide Gospel</i> )	+48
<b>RUBEN STUDDARD</b> I Need An Angel ( <i>JJ/RMG</i> )	+40
<b>BISHOP TO JAKES</b> Take My Life ( <i>Dexterity/EMI Gospel</i> )	+36
<b>ISRAEL... &amp; B. CAGE</b> Give Thanks ( <i>Gospo Centric</i> )	+35

## NEW & ACTIVE

**ISRAEL AND NEW BREED** Friend Of God (*Integrity Gospel*)  
Total Plays: 200, Total Stations: 10, Adds: 1  
**JONATHAN BUTLER** Don't You Worry (*Maranatha!*)  
Total Plays: 190, Total Stations: 10, Adds: 0  
**CHOIR BOYZ** It's Alright (*Music One*)  
Total Plays: 178, Total Stations: 8, Adds: 0  
**DAMON LITTLE** Do Right (*World Wide Gospel*)  
Total Plays: 176, Total Stations: 10, Adds: 0  
**JOHN P. KEE** Harvest (*Verity*)  
Total Plays: 171, Total Stations: 9, Adds: 0

Songs ranked by total plays

## REPORTERS

Stations and their adds listed alphabetically by market

**WPZE/Atlanta, GA**  
OM: Frank Johnson  
PD: Connie Flint  
22 DEANDRE PATTERSON  
20 SANDTOWN  
20 WILLIAMS BROTHERS  
19 EUGENE COLE & PERSUADED  
17 DONNIE MCCLURKIN  
17 KAREN CLARK-SHEARD  
LORI PERRY

**WAGG/Birmingham, AL**  
PD: Mary Yelder  
MD: Prince Yelder  
20 TIM BOWMAN  
19 SHEA NORMAN  
17 DONALD LAWRENCE f/HEZEKIAH WALKER  
17 DEWAYNE HARVEY  
14 DANIEL BROOKS  
10 MARVIN SAPP  
**WENN/Birmingham, AL**  
OM: Doug Hamand  
PD: Willis Pride  
No Adds  
**WJNI/Charleston, SC**  
OM: Michael Baynard  
PD: Cliff Fletcher  
28 LASHUN PACE  
28 BISHOP PAUL S. MORTON...  
25 SMOKIE NORFUL  
25 DONALD LAWRENCE & TRI-CITY SINGERS

**WXTC/Charleston, SC**  
OM: Terry Base  
PD: Edwin "Osh" Wright  
APD/MD: James Wallace  
25 ISRAEL AND NEW BREED & BYRON CAGE  
**WJMO/Cleveland, OH**  
OM/PD: Kim Johnson  
JAMES FORTUNE  
**WFMV/Columbia, SC**  
PD: Tony "Gee" Green  
APD/MD: Monica Washington  
14 BRYAN TERRY  
14 DONNIE MCCLURKIN  
11 STEPHEN HURD  
10 KURT CARR  
10 BEBE WINANS  
10 DENETRIA CHAMP

**WJYD/Columbus, OH**  
OM: Jerry Smith  
PD: Dawn Misty  
JAMES FORTUNE  
**WCHB/Detroit, MI**  
PD: Spauld  
DONNIE MCCLURKIN  
BEBE WINANS  
**WTLC/Indianapolis, IN**  
OM: Brian Wallace  
PD: Paul Robinson  
MD: Donovan Hartwell  
LORI PERRY  
JAMES FORTUNE  
**WHLH/Jackson, MS**  
OM: Steve Kelly  
PD: Jennell Roberts  
MD: Tomez Harris  
4 RANCE ALLEN GROUP f/KIRK FRANKLIN  
3 CANTON SPIRITUALS

**WOAD/Jackson, MS**  
OM: Stan Branson  
PD: Percy Davis  
MD: Slacia Hunter  
5 BISHOP PAUL S. MORTON f/KEITH JOHNSON & PAUL PORTER  
**KPRT/Kansas City, MO**  
OM: Andre Carson  
PD: Myron Fears  
APD: Freddie Bell  
MD: Debbie Johnson  
9 TED & SHERI  
8 GOSPEL WONDERS  
9 MEN OF STANDARD  
**KVLO/Little Rock, AR**  
OM: Joe Booker  
PD/MD: Billy St. James  
APD: Mark Dyan  
16 LASHUN PACE  
14 RUBEN STUDDARD  
4 NICOLE C. MULLEN  
4 FORTITUDE  
4 TIM BOWMAN  
4 RANCE ALLEN GROUP f/KIRK FRANKLIN

**WHAL/Memphis, TN**  
PD: Eileen Collier  
APD/MD: Tracy Bethea  
17 JAMES FORTUNE  
16 RANCE ALLEN GROUP f/KIRK FRANKLIN  
**WMBM/Miami, FL**  
OM: E. Claudette Freeman  
PD: Greg Cooper  
APD/MD: Lydia Goodin  
26 SMOKIE NORFUL  
25 DEANDRE PATTERSON  
24 HALEY MARLE HOLT  
22 BENITA WASHINGTON  
20 NU BEGINNING f/DAMON LITTLE  
**WGDK/Mobile, AL**  
OM: Dan Balla  
PD/MD: Felicia Albritton  
15 RUBEN STUDDARD  
15 DONALD LAWRENCE f/HEZEKIAH WALKER  
15 MINISTER WIN THOMPSONS  
**WPRF/New Orleans, LA**  
PD: Lebron "LJ" Joseph  
APD: Kris "Cap'n Kris" McCoy  
15 JAMES FORTUNE  
17 LOUISIANA STATE MASS CHOR  
11 BENITA WASHINGTON  
11 BISHOP TO JAKES  
11 DONALD LAWRENCE

**WYLD/New Orleans, LA**  
OM: Carla Boalner  
PD: Al Appleberry  
APD/MD: Loretta Pettit  
No Adds  
**ABC's Rejoice/Satellite**  
PD: Willie Max Moyer  
21 ISRAEL AND NEW BREED  
14 LEO  
**WYCB/Washington, DC**  
PD: Ron Thompson  
LORI PERRY

35 Total Reporters  
35 Total Indicator  
Did Not Report, Playlist Frozen (13)  
KHVN/Dallas, TX  
Sheridan Gospel Network/Satellite  
WCAB/Baltimore, MD  
WDRB/Philadelphia, PA  
WGRB/Chicago, IL  
WLOK/Memphis, TN  
WMPZ/Chattanooga, TN  
WNWL/Raleigh, NC  
WPCC/Washington, DC  
WPZZ/Richmond, VA  
WWIN/Baltimore, MD  
WXEZ/Norfolk, VA  
WXOK/Baton Rouge, LA

Note: For complete adds, see R&R Music Tracking.

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## CRS 2005: Something — No, A Lot — For Everybody

Programming, sales, marketing, promotion — it's all here

This year's Country Radio Seminar promises to once again be the industry's top learning experience. Dozens of sessions, hundreds of radio and record experts and the chance to chat one-on-one with the industry's best and brightest is an opportunity you simply can't pass up if you're in Country radio.

Before we get to the overview of the sessions and panelists, a reminder that leading off CRS Week once again this year are the Country Music DJ Hall of Fame and the Country Radio Hall of Fame inductions. Lonnie Bell, Coyote Calhoun, Dan Hollander, Johnny "K" Koval and Bob Mitchell will be inducted as the newest members of the CMDJHOF, while Mack Sanders and Bill Ward will be inducted posthumously into the radio hall.

Also, Larry Daniels will be receiving the CRB President's Award, and Dolly Parton will be on hand to accept the CRB Career Achievement Award. These nights are among the most memorable in our industry. Do yourself a favor and plan to attend this event on Tuesday, March 1. It will take place in the ballroom at the Nashville Convention Center. More details are at [www.crb.org](http://www.crb.org).

Now, with the show and details of just some of the panels.

### Keynote Events

- **Toby Keith: Unleashed.** Few artists speak their minds as openly as DreamWorks' Toby Keith. Whether in a feud with Peter Jennings, talking to *Playboy* or correcting Dan Rather on his income, he's not afraid to say what's on his mind. And you always know where he stands. During this opening keynote presentation, I'll be chatting with Toby, and we're going to see if we can't get into some areas even he's never gone on the record before (Thursday, March 3, 9:35-10:20am).

- **"The Largest Study Ever of Country's P1 Listeners."** Edison Media Research presents the results of its latest study commissioned by the CRS. P1s contribute most of a station's time spent listening. Find out what they think about Country radio and music (Friday, March 4, 9-10:20am).

- **How to Implement What You Have Learned From "The Largest Study Ever of Country's P1 Listeners."** Research ain't worth squat if it's not interpreted and implemented properly. Consultant Jaye Albright, WSM-FM (The Wolf)/Nashville PD John Sebastian, Jones Radio Networks Country OM Jim Murphy and Eastman Research's Mike Gould will

analyze Edison's data and offer programming ideas and tactics you can implement (Friday, March 4, 10:30am-noon).

### Management & Programming Panels

- **What You Say Can CoSt You.** Now, more than ever before, personality patter is being monitored for content. Broadcast companies have policies; talent has been fined — and fired. Where is the line? This panel will outline the latest thinking on what is acceptable while presenting examples of what isn't permitted. It will also examine the past — The Dixie Chicks, Opie & Anthony, last

year's Super Bowl — and offer tips on staying on the right side of the FCC ... and your boss.

Panelists include Journal Radio Group President and NAB board member Carl Gardner, attorney John Wells King and Jacobs Media's Bill Jacobs, who also founded SaveRadioNow.org. The session will provide specifics on how broadcasters can protect themselves and their stations from fines and will feature a 25-question "Test Your Indecency IQ" quiz (Thursday, March 3, 10:30am-noon).

- **Arbitron: Don't Fear the Ratings.** This is the panel for you if you've ever wondered how Arbitron works, how it gets its data and how you should be using it. The panel includes Comquest's Gary Mitchell (Friday, March 4, 10:30am-noon).

- **Talent Coaching With Lorna Ozmon.** PDs are charged with helping their air personalities get better. But who helps the PDs become better talent teachers? One of the best is Lorna Ozmon. Her brief appearance at last year's CRS convinced the CRB Agenda Committee to bring her back this year for a full session on the art of radio performance.

CRS Agenda Committee member Scott Lindy says of Ozmon, "Whether you want to become a better air personality or a better PD, understand your PD better or get inside the mind of great radio performers, this is not to be missed" (Friday, March 4, 2-3:20pm).

- **Manager's Breakfast.** Got a problem that keeps you up at night? Get the answer and breakfast in a give-and-take session with ra-



**TRYING TO FIND CLEVELAND** Capitol/Nashville artist Jamie O'Neal arrived in Cleveland six months before the upcoming R&R Convention to get a jump on the festivities. She also took a moment to chat with WGAR PD Meg Stevens about her latest single, "Trying to Find Atlantis," and her new album, *Brave*, in stores March 1. Seen here are (l-r) Stevens, O'Neal and Capitol/Nashville Sr. Director/National Promotion Jimmy Harnen.

dio's top GMs. Great for GMs, GSMs, LSMs and anyone else used to being up and at work early (Friday, March 4, 8-9am).

### Sales Sessions

- **Learn to Hire So You Don't Have to Fire.** Susquehanna/Indianapolis Director/Sales Recruitment Tim Burns leads an all-star panel set on helping you learn to build a talent bank for all areas of your radio station. "Recruitment is one common issue that every manager faces, no matter which department he or she works in," he says. "We've assembled an unbelievable panel of professionals who will show you how important — and simple — it is to find talent no matter which department you manage."

Representing three major radio-station departments are KYGO/Denver PD and R&R Country PD of the Year Joel Burke, Sierra Marketing President and former WGR/Cleveland National Sales Manager and GSM Debbie Carter and promotion and marketing guru Doug Harris. Clueing you in on tips for identifying, attracting and hiring top talent, the panelists will conduct a live interview during the session.

Burns notes, "You will hear the killer interview questions that separate winners from losers. You will learn where these talented professionals find their next superstars, and you'll even learn where they find their diamonds in the rough" (Thursday, March 3, 10:30am-noon).

- **Dialing for Dollars With Sheila Kirby.** Interep's Kirby promises she'll teach you how to find local pots of money. Learn how to landscape a company and ways to uncover different budgets (Thursday, March 3, 2-3:20pm).

- **Sales Boot Camp Session No. 1.** (Friday, March 4, 10:30am-noon) Topics include: "The Agency" "Creative Copywriting" "Nonspot Revenue"

- **Sales Boot Camp Session No. 2.** (Friday, March 4, 2-3:20pm) Topics include: "Country and Cars" "Programming and Sales"

### Marketing & Promotions Panels

- **900 Ideas in 90 Minutes.** This is almost too much to comprehend, but this session alone is worth your boss' springing for the dough to send you to CRS 2005. WTHI/Terre Haute, IN Director/Marketing & Promotion Renee Fonner promises that you will leave this session with 900 ideas that your station can start using when you get back to your of-

fice the following Monday. You'll pay for your trip in no time.

WB/Nashville's Gator Michaels is the moderator. Panelists include Brandon Vonderharr of the Nashville Sounds Triple A baseball club and the winners of the CRB's 2005 Small, Medium and Large Market Promotions of the Year awards (Thursday, March 3, 10:30am-noon).

- **How to Steal Your Next Idea With Doug Harris.** Of all the marketing, promotion and creative-thinking panels and sessions I've seen through the years, none have been better than those hosted by Doug Harris. Talk about thinking outside the box — Harris doesn't even know there is a box. He'll be presenting an updated version of "Unleashing the Creative Animal in You" that you won't want to miss. This guy alone is worth the registration fee (Friday, March 4, 10:30am-noon).

### General Interest

- **Artist-Radio Taping Sessions.** The ever-popular artist-radio taping sessions are set for all day on Wednesday, March 2. Here's your chance to load up on station liners and artist IDs from the dozens of artists on hand (Wednesday, March 2, 10:30am-noon and 2-3:30pm).

- **The History of Nashville and Country Music.** For a number of years country music historian, critic and author Robert K. Oermann has presented each new Leadership Music class with an overview of the city of Nashville and the country music business.

RKO will bring an expanded version of his presentation to this year's CRS, and he'll have some help from a couple of folks who have seen and done it all: Country Music and Rock and Roll Hall of Famer Brenda Lee and Country Music DJ Hall of Famer Ralph Emery. Oermann's Music City travelogue will provide a great backdrop for behind-the-scenes stories you've never heard before (Thursday, March 3, 10:30am-noon).

- **What's Next, and What You Can Do About It?** Joint Communications CEO, consultant and futurist John Parikh is bringing his crystal ball to the CRS, along with his vision of where the world is headed with music, technology, entertainment and marketing — and how it all impacts on-air presentation. Parikh is always fascinating, and his eye to the future always makes you think. He will be joined by Orr Music's Larry Miller (Thursday, March 3, noon-3:20pm).

- **Size Does Matter — But Bigger Isn't Always Better.** Here's a look inside the small

Continued on Page 46



**CHUCK ALY**  
caly@radioandrecords.com

## King Country

Genre posts big sales gains, but can it last?

Looking back at 2004, the country record business has much to cheer about in light of double-digit growth against a much more modest increase for the overall industry. Though few would deny that a bit of celebration is in order, the final tally nonetheless suggests important questions about how the success came to pass and what it portends for 2005.

Nielsen Soundscan data provided by the Country Music Association and record-label sources shows country album sales up 12% over 2003, while the overall business was up only 1.6%. Country fans bought 77.9 million albums.

Leading the way were Kenny Chesney's *When the Sun Goes Down*, which sold 3.072 million copies; Gretchen Wilson's *Here for the Party*, which moved 2.931 million; Tim McGraw's *Live Like You Were Dying*, which sold 2.786 million; Shania Twain's *Greatest Hits* at 2.336 million; and Toby Keith's *Greatest Hits Vol. 2* with 1.916 million. Rounding out the top 10 were offerings from George Strait, Big & Rich, Toby Keith, Jimmy Buffett and Brad Paisley.

Universal Music Group/Nashville captured 21.98% of country's market share by distributor, selling 17.4 million units. The RCA Label Group was next, with 20.1% and 15.9 million. Warner, which also distributes Curb, was third at 16.06% and 12.7 million; Sony was fourth, with 11.32% and 8.9 million; and Capitol was fifth, with 7.02% and 5.5 million.

### A Perfect Storm

Many factors contributed to country's big year. Sony/Nashville President John Grady says, "A lot of it has to do with from whence we came. The year before gave us a low place to start from." The flip side of having a strong year is

that it makes similar gains in 2005 more of a challenge. "It'll be a hard year to grow from," Grady says.

One of the reasons 2003 was relatively weaker was because 2004 saw a fat release schedule. "The large number of major releases in the year helped a lot," says RLG Chairman Joe Galante. "Gretchen Wilson and Big & Rich were a big boost to the numbers and to awareness of the format. Jimmy Buffett hitting our format with his CD also helped."

Curb Records Chairman Mike Curb, who saw his company in the red in 2003 for the first time in its 40-year history, is excited to be back in black. "If you look at Nielsen Soundscan, we were the No. 1 label imprint," he says. "If 2003 was a bad year, we've absolutely turned it around."

"In 2003 the challenges were almost beyond our control, but a lot was our own fault. Promotion costs got out of control. Now I think everyone has faced reality. Most of us have virtually stopped using independent promoters, except in isolated incidents. The vast majority of independent promotion doesn't exist anymore, and RCA stopped altogether."

Tighter cost controls coincided nicely with strong Curb releases like Tim McGraw's latest. "For us, it's the music," Curb says. "The other part is that our promotion teams have really come together, and they're working more closely with our sales and marketing people. It's a credit to them."

"Yes, 2003 was a bad year, but you have to admit when something's not working and find a new way. We turned a negative into a positive."

### More Discs, Less Dollars

Tempering the unit sales numbers is the knowledge that CDs don't sell for what they did even a few years ago. "We don't know the impact on our industry's revenue resulting from lower list prices on several top-selling CDs, but, obviously, it would be



Joe Galante

## NEW ARTIST FACT FILE

### Miranda Lambert



Miranda Lambert

Label: Epic  
Single: "Me and Charlie Talking"  
Album: *Kerosene*  
Producers: Frank Liddell, Mike Wrucke  
Release Date: March  
Hometown: Lindale, TX  
Favorite Sports Team: Tennessee Titans  
Birthday: Nov. 10

Influences: "Merle Haggard. My dad, who plays guitar and is a songwriter. Emmylou Harris. Dolly Parton. Jack Ingram. Allison Moorer."

The Music Decision: "I was 16 and entered a televised country showdown. I won the first two rounds, and that was the first time I ever really considered doing this as a career. I always loved music, but I thought I might be a choir teacher or something like that. I started playing guitar at 17. My dad taught me three songs, and I wrote my first song, which wasn't good but got me started."

Three-Minute Life Story: "I grew up on a farm with my dad singing and playing guitar for me on the porch. I heard lots of Merle and Jerry Jeff Walker. My first performance was at age 10. I sang 'Daddy's Hands.' I graduated early from high school and started making music my focus. I put a band together at 17 and put out a self-titled independent record I made for \$2,000 in Dallas. It had 10 songs I co-wrote with my dad. I got the gig on *Nashville Star* and came in third last summer."

Best Thing So Far: "Making the record. I've been dreaming about this forever, and it finally happened. Plus, 10 of the 11 songs are mine."

Worst Thing: "Being away from family, my boyfriend and friends. And nothing's ever guaranteed. The thing I love so much is also what I hate, and that's the unpredictable part. You never know what's going to happen. But that's what keeps it interesting."

On My Second Copy Of: "I had a tape of Garth Brooks' *Sevens* that I wore out. I thought Garth was it."

negative," Galante says. "Even though units were up double digits, revenue would be less. But I'm not sure if anyone will publish that number."

"We also had lots of new-artist-development pricing — like on Gretchen and Josh Turner — which would lower revenue even though units were up."

Grady says, "Pricing is an ever-evolving issue that has a lot to do with the type of retailers still in our business. Consumers have spoken as to what they think music is worth, and it didn't go in the direction that I, for one, thought it should. I'll go to my grave thinking a 60-minute CD is an incredible bargain for something that will physically last longer than any of us."

"But they're worth as much as people will pay, and people have been trained to shop for bargains. That's part of the overall financial model. We have to replace that revenue with download sales, which had a huge year. I hope it will multiply as much next year as it did this year."

"We've also got music-DVD sales, new technology like Dual Disc — a couple different ways for consumers to buy product. That allows us to be more creative and more competitive."

### Back-Loaded

With so many fourth-quarter 2004 releases from superstars, the new year's slate has to be a question mark. And even though Sony has new albums on tap from Gretchen Wilson and The Dixie Chicks, Grady says growth will likely come out of the blue.

"The answer is usually going to be something not on the schedule, something for which you're realistically projecting a certain sales level that turns into millions," he says. "If we're going to

have growth, we have to continue to break brand-new artists."

Galante is optimistic, saying, "It's too soon to call regarding holding the numbers, but we have a shot. There aren't enough new first-quarter releases to pick it up, so it will have to be the carryover. A lot will depend on what we have in the fourth quarter. And even if we are down a bit, it would still be above the levels of prior years."

"We can do better in 2005 than we did in 2004," Curb says. "The Bush re-election was a very good signal that the economic recovery will stay on course, and if retail is strong, that's good for music sales. If there had been a change, there would have been uncertainty as we saw what direction tax laws or the economy would take, which sometimes results in a downturn."

### Growing Concerns

As much as Music Row is eager to embrace a good report card — and it should — there are issues to watch as 2005 unfolds. "The best news is Gretchen Wilson and Muzik Mafia," says Grady, who adds that his biggest concern is creative apathy.

"The reasons for success haven't changed at all over the last 10 years, if ever," he says. "The most successful records on the scene were made by the people who took the biggest chances. That's where my fear of creative apathy comes from. People need to continue to take chances because the public is attracted to it."

Galante says, "The best news is that we had songs that the consumer reacted to in a big way. The concern is that very low sale prices may have helped us short-term but will hurt over time. It cheapens the product's value. But the solution is still great songs and acts — and more of them."



John Grady



**FRANK'S PLACE** Dierks Bentley stopped by the Capitol Records Tower during a recent visit to Los Angeles and performed some material from his upcoming album for the staff. Bentley played in the same studio where Frank Sinatra recorded and sat on the same stool Sinatra used. Seen here (l-r) are Bentley, Capitol/Nashville Sr. VP/Marketing Fletcher Foster, Capitol Studios Sr. Director & Manager Paula Salvatore and EMI Music Marketing Sr. VP/Sales & Catalog Ronn Werre and Label Director Linda Kalkin.

# COUNTRY TOP 50

January 21, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	WEEKS ON CHART	TOTAL PLAYS	WEEKS ON CHART	TOTAL PLAYS	TOT. AUD. (00)	WEEKS ON CHART	TOTAL PLAYS
1	1	DARRYL WORLEY Awful, Beautiful Life (DreamWorks)	12423	548	4647	+324	416102	17254	27	116/0
2	2	BLAKE SHELTON Some Beach (Warner Bros.)	11182	-499	4021	-127	384353	-27002	23	115/0
5	3	KEITH URBAN You're My Better Half (Capitol)	11038	1090	4020	+428	373136	38272	12	115/0
6	4	RASCAL FLATTS Bless The Broken Road (Lyric Street)	11015	1511	3902	+607	370160	34842	11	116/0
7	5	BRAD PAISLEY Mud On The Tires (Arista)	10813	1354	3979	+438	367146	51893	17	116/2
4	6	GRETCHEN WILSON When I Think About Cheatin' (Epic)	10809	522	3991	+232	366023	18865	12	116/0
9	7	LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb)	8598	927	3173	+333	300856	27942	19	114/0
8	8	ALAN JACKSON Monday Morning Church (Arista)	8426	441	3230	+188	288248	13840	14	114/0
10	9	REBA MCENTIRE He Gets That From Me (MCA)	7824	776	2892	+285	260584	21836	20	114/0
11	10	JOSH GRACIN Nothin' To Lose (Lyric Street)	7636	1020	2827	+418	249414	39412	18	114/1
14	11	BILLY DEAN Let Them Be Little (Curb)	6403	902	2473	+308	201105	23518	18	112/4
13	12	LEE ANN WOMACK I May Hate Myself In The Morning (MCA)	6373	774	2322	+286	201835	23705	12	112/1
12	13	BIG & RICH Holy Water (Warner Bros.)	6225	450	2317	+161	200311	10849	15	114/0
15	14	SUGARLAND Baby Girl (Mercury)	5834	835	2136	+295	188303	25107	24	111/2
16	15	CRAIG MORGAN That's What I Love About Sunday (BBR)	5474	1026	1936	+265	179524	38798	11	109/0
17	16	MONTGOMERY GENTRY Gone (Columbia)	5407	1001	1936	+316	168800	33738	8	109/6
18	17	ANDY GRIGGS If Heaven (RCA)	5046	777	1850	+306	158911	22289	12	107/2
20	18	BROOKS & DUNN It's Getting Better All The Time (Arista)	4779	776	1854	+326	164369	24016	7	104/5
19	19	PAT GREEN Don't Break My Heart Again (Universal/Republic/Mercury)	4432	342	1588	+132	135484	7209	21	91/1
21	20	JAMIE O'NEAL Trying To Find Atlantis (Capitol)	4392	660	1682	+255	133039	18541	14	103/0
30	21	KENNY CHESNEY Anything But Mine (BNA)	3372	1573	1265	+548	114417	53958	3	101/17
23	22	JOE NICHOLS What's A Guy Gotta Do (Universal South)	3283	631	1205	+212	100305	18410	8	87/9
22	23	TDBY KEITH (KRYSTAL Mockingbird (DreamWorks)	3055	-103	1135	+12	94692	-8519	8	85/1
Breaker	24	JO DEE MESSINA My Give A Damn's Busted (Curb)	2885	1175	873	+344	96155	39087	3	73/12
27	25	MARTINA MCBRIDE God's Will (RCA)	2855	849	1123	+268	88748	26666	6	81/4
24	26	BLAINE LARSEN How Do You Get That Lonely (BNA/Giantslayer)	2531	304	941	+130	75006	8302	10	79/4
25	27	MIRANDA LAMBERT Me And Charlie Talking (Epic)	2474	248	977	+114	67626	12733	13	89/1
29	28	TRACE ADKINS Songs About Me (Capitol)	2374	560	949	+206	70608	15640	5	80/4
28	29	TERRI CLARK The World Needs A Drink (Mercury)	2286	346	898	+118	66904	10768	9	77/2
Breaker	30	JEFF BATES Long, Slow Kisses (RCA)	1969	398	764	+125	55909	10071	14	72/8
33	31	AMY DALLEY I Would Cry (Curb)	1879	261	719	+96	56241	8487	10	67/2
32	32	PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista)	1871	216	692	+94	58504	8066	7	59/3
35	33	MARK CHESNUTT I'm A Saint (Vivaton)	1754	254	709	+106	46524	9572	11	56/4
36	34	CHELY WRIGHT Bumper Df My S.U.V. (Dualtone/Painted Red)	1342	-39	516	-4	46444	-2703	8	35/2
39	35	KEITH ANDERSON Pickin' Wildflowers (Arista)	1174	152	479	+16	24319	-1166	4	50/4
40	36	BLUE COUNTRY Nothin' But Cowboy Boots (Asylum/Curb)	1142	222	530	+108	23109	6006	3	55/5
37	37	TRACY BYRD Revenge Df A Middle-Aged Woman (BNA)	1088	28	454	-12	26854	1539	13	50/0
43	38	LONESTAR Class Reunion (That Used To...) (BNA)	1028	416	401	+181	32392	17802	2	50/14
41	39	SARA EVANS Tonight (RCA)	969	179	392	+66	24519	2888	4	46/2
Debut	40	SHANIA TWAIN Don't! (Mercury)	816	687	301	+255	21227	16902	1	38/23
42	41	ALISON KRAUSS & UNION STATION Restless (Rouder)	626	-21	251	-6	17414	-101	4	30/2
44	42	TRENT WILLMON Home Sweet Holiday Inn (Columbia)	604	58	296	+27	12711	298	6	37/2
45	43	RANDY TRAVIS Four Walls (Word/Curb/Warner Bros.)	469	-46	239	-17	9719	-1662	5	31/0
48	44	TRENT WILLMON The Good Life (Columbia)	452	98	69	+17	15442	4646	15	0/0
47	45	PAT GREEN Somewhere Between Texas... (Universal/Republic/Mercury)	417	30	62	+8	13368	370	8	0/0
Debut	46	SHEDAISY Don't Worry 'Bout A Thing (Lyric Street)	378	349	131	+116	6379	5285	1	8/5
49	47	KENI THOMAS Not Me (Moraine)	369	83	170	+43	8956	2836	2	16/1
Debut	48	DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	302	302	119	+119	5759	5759	1	6/6
46	49	RANDY ROGERS BAND Tonight's Not The Night (Smith Entertainment)	301	-134	53	-49	8781	-1471	3	4/3
-	50	RASCAL FLATTS Skin (Lyric Street)	276	41	71	+14	10633	2570	2	2/0

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
SHANIA TWAIN Don't! (Mercury)	23
KENNY CHESNEY Anything But Mine (BNA)	17
LONESTAR Class Reunion (That Used To...) (BNA)	14
JO DEE MESSINA My Give A Damn's Busted (Curb)	12
SAWYER BROWN (ROBERT RANDOLPH Mission Temple Fireworks Stand (Curb)	11
JOE NICHOLS What's A Guy Gotta Do (Universal South)	9
JEFF BATES Long, Slow Kisses (RCA)	8
TIFT MERRITT Good Hearted Man (Lost Highway/DreamWorks)	8
MONTGOMERY GENTRY Gone (Columbia)	6
DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	6

## MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
KENNY CHESNEY Anything But Mine (BNA)	+1573
RASCAL FLATTS Bless The Broken Road (Lyric Street)	+1511
BRAD PAISLEY Mud On The Tires (Arista)	+1354
JO DEE MESSINA My Give A Damn's Busted (Curb)	+1175
KEITH URBAN You're My Better Half (Capitol)	+1090
CRAIG MORGAN That's What I Love About Sunday (BBR)	+1026
JOSH GRACIN Nothin' To Lose (Lyric Street)	+1020
MONTGOMERY GENTRY Gone (Columbia)	+1001
LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb)	+927
BILLY DEAN Let Them Be Little (Curb)	+902

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RASCAL FLATTS Bless The Broken Road (Lyric Street)	+607
KENNY CHESNEY Anything But Mine (BNA)	+548
BRAD PAISLEY Mud On The Tires (Arista)	+438
KEITH URBAN You're My Better Half (Capitol)	+428
JOSH GRACIN Nothin' To Lose (Lyric Street)	+418
JO DEE MESSINA My Give A Damn's Busted (Curb)	+344
LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb)	+333
BROOKS & DUNN It's Getting Better All The Time (Arista)	+326
DARRYL WORLEY Awful, Beautiful Life (DreamWorks)	+324
MONTGOMERY GENTRY Gone (Columbia)	+316

## BREAKERS

JO DEE MESSINA  
My Give A Damn's Busted (Curb)  
12 Adds • Moves 31-24  
JEFF BATES  
Long, Slow Kisses (RCA)  
8 Adds • Moves 34-30

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

116 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 1/9-1/15. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, R&R, Inc.



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# COUNTRY TOP 50 INDICATOR

January 21, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	W/ POINTS	TOTAL PLAYS	W/ PLAYS	TOT AUO. (00)	W/ AUO. (00)	WEEKS ON	TOTAL ADDS
3	1	BRAD PAISLEY Mud On The Tires (Arista)	5041	359	3904	+253	114774	7548	18	106/0
4	2	GRETCHEN WILSON When I Think About Cheatin' (Epic)	5022	393	3947	+299	114452	9532	12	107/0
1	3	DARRYL WORLEY Awful, Beautiful Life (DreamWorks)	4895	-115	3822	-85	112347	-2984	27	105/0
8	4	RASCAL FLATTS Bless The Broken Road (Lyric Street)	4826	613	3677	+463	109933	13287	11	108/1
7	5	KEITH URBAN You're My Better Half (Capitol)	4807	382	3717	+311	109631	7827	12	108/0
6	6	ALAN JACKSON Monday Morning Church (Arista)	4325	-167	3390	-88	99870	-1937	14	103/0
9	7	LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb)	4035	243	3234	+197	92469	5682	19	106/1
2	8	BLAKE SHELTON Some Beach (Warner Bros.)	4022	-758	3016	-650	95028	-16837	23	97/0
11	9	REBA MCENTIRE He Gets That From Me (MCA)	3766	270	2952	+207	85465	6662	20	108/1
14	10	JOSH GRACIN Nothin' To Lose (Lyric Street)	3410	314	2635	+236	79040	7774	19	100/1
13	11	BIG & RICH Holy Water (Warner Bros.)	3312	134	2583	+104	76055	2689	16	103/1
15	12	LEE ANN WOMACK I May Hate Myself In The Morning (MCA)	3127	244	2466	+194	72639	6316	12	101/2
16	13	BILLY DEAN Let Them Be Little (Curb)	3036	250	2313	+194	69560	6427	16	102/4
17	14	BROOKS & DUNN It's Getting Better All The Time (Arista)	2918	351	2250	+248	64936	8975	7	101/3
19	15	SUGARLAND Baby Girl (Mercury)	2811	579	2133	+397	62397	12523	25	93/7
18	16	ANDY GRIGGS If Heaven (RCA)	2716	409	2087	+336	63066	10644	13	96/5
22	17	MONTGOMERY GENTRY Gone (Columbia)	2446	396	1907	+316	58771	9068	8	90/3
20	18	JAMIE O'NEAL Trying To Find Atlantis (Capitol)	2380	187	1876	+151	52655	3946	14	99/5
23	19	CRAIG MORGAN That's What I Love About Sunday (BBR)	2212	345	1757	+297	51725	7936	10	90/4
21	20	PAT GREEN Don't Break My Heart Again (Universal/Republic/Mercury)	2205	143	1732	+112	49571	3718	20	85/1
25	21	JOE NICHOLS What's A Guy Gotta Do (Universal South)	1919	370	1516	+270	42456	8427	9	86/8
27	22	KENNY CHESNEY Anything But Mine (BNA)	1776	490	1404	+388	41012	12194	4	90/13
24	23	TOBY KEITH f/KRYSTAL Mockingbird (DreamWorks)	1624	-40	1292	-40	38545	-89	8	71/0
26	24	MARTINA MCBRIDE God's Will (RCA)	1498	146	1203	+121	33060	3213	6	72/2
29	25	TRACE ADKINS Songs About Me (Capitol)	1444	304	1110	+215	32589	7335	5	79/6
32	26	MIRANDA LAMBERT Me And Charlie Talking (Epic)	1295	272	996	+207	29356	5828	13	77/16
31	27	TERRI CLARK The World Needs A Drink (Mercury)	1281	208	982	+114	28122	5681	9	64/3
30	28	MARK CHESNUTT I'm A Saint (Vivaton)	1263	169	952	+128	26962	4312	12	73/5
33	29	BLAINE LARSEN How Do You Get That Lonely (BNA/Giantslayer)	976	229	829	+213	22058	4803	7	62/9
41	30	LONESTAR Class Reunion (That Used To...) (BNA)	954	565	746	+412	21051	12898	2	66/28
39	31	JO DEE MESSINA My Give A Damn's Busted (Curb)	925	485	727	+375	21813	10992	2	66/22
34	32	PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista)	851	132	700	+119	20107	2562	8	53/4
35	33	SARA EVANS Tonight (RCA)	732	120	592	+99	15319	1964	10	45/5
36	34	CHELY WRIGHT Bumper Of My S.U.V. (Dualtone/Painted Red)	641	35	545	+35	14423	709	7	40/4
37	35	AMY DALLEY I Would Cry (Curb)	592	125	466	+112	13426	2988	9	35/4
40	36	BLUE COUNTY Nothin' But Cowboy Boots (Asylum/Curb)	524	93	420	+67	12083	2233	4	35/2
38	37	ALISON KRAUSS & UNION STATION Restless (Rounder)	507	54	383	+40	11566	1233	6	35/4
49	38	SHANIA TWAIN Oon't! (Mercury)	504	409	397	+317	11744	9071	2	38/26
42	39	KEITH ANDERSON Pickin' Wildflowers (Arista)	391	10	298	+17	9218	-16	4	27/3
43	40	RANDY TRAVIS Four Walls (Word/Curb/Warner Bros.)	275	-2	229	+5	5694	115	6	19/0
50	41	BLAKE SHELTON Goodbye Time (Warner Bros.)	250	157	199	+134	5702	3333	2	23/19
44	42	JOHN STONE Shame On Me (Tootsie's)	233	-2	157	-4	3179	41	5	12/0
47	43	S. BROWN f/R. RANDOLPH Mission Temple Fireworks Stand (Curb)	221	119	181	+104	4633	2594	2	19/10
45	44	TRENT WILLMON Home Sweet Holiday Inn (Columbia)	184	20	173	+6	3499	548	3	15/0
46	45	KENI THOMAS Not Me (Moraine)	157	29	125	+23	3470	648	3	12/2
Debut	46	TIFT MERRITT Good Hearted Man (Lost Highway/DreamWorks)	133	115	105	+91	3193	2778	1	13/10
Debut	47	AARON LINES Waitin' On The Wonderful (BNA)	114	24	83	+16	2676	573	1	9/2
48	48	CARLY GOODWIN Just Another Mountain (DreamBear Music)	100	3	88	+1	1833	0	2	11/1
Debut	49	JIMMY BUFFETT Piece Of Work (Mailboat/RCA)	93	51	75	+38	2130	1057	1	9/4
Debut	50	DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	89	89	71	+71	2006	2006	1	11/11

108 Country reporters. Songs ranked by total plays for the airplay week of Sunday 1/9 - Saturday 1/15.  
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## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
LONESTAR Class Reunion (That Used To...) (BNA)	28
SHANIA TWAIN Don't! (Mercury)	26
JO DEE MESSINA My Give A Damn's Busted (Curb)	22
BLAKE SHELTON Goodbye Time (Warner Bros.)	19
MIRANDA LAMBERT Me And Charlie Talking (Epic)	16
KENNY CHESNEY Anything But Mine (BNA)	13
DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	11
SAWYER BROWN f/ROBERT RANDOLPH Mission Temple Fireworks Stand (Curb)	10
TIFT MERRITT Good Hearted Man (Lost Highway/DreamWorks)	10
TIM MCGRAW Drugs Dr Jesus (Curb)	10

## MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
RASCAL FLATTS Bless The Broken Road (Lyric Street)	+613
SUGARLAND Baby Girl (Mercury)	+579
LONESTAR Class Reunion (That Used To...) (BNA)	+565
KENNY CHESNEY Anything But Mine (BNA)	+490
JO DEE MESSINA My Give A Damn's Busted (Curb)	+485
ANDY GRIGGS If Heaven (RCA)	+409
SHANIA TWAIN Don't! (Mercury)	+409
MONTGOMERY GENTRY Gone (Columbia)	+396
GRETCHEN WILSON When I Think About Cheatin' (Epic)	+393
KEITH URBAN You're My Better Half (Capitol)	+382

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RASCAL FLATTS Bless The Broken Road (Lyric Street)	+463
LONESTAR Class Reunion (That Used To...) (BNA)	+412
SUGARLAND Baby Girl (Mercury)	+397
KENNY CHESNEY Anything But Mine (BNA)	+388
JO DEE MESSINA My Give A Damn's Busted (Curb)	+375
ANDY GRIGGS If Heaven (RCA)	+336
SHANIA TWAIN Don't! (Mercury)	+317
MONTGOMERY GENTRY Gone (Columbia)	+316
KEITH URBAN You're My Better Half (Capitol)	+311
GRETCHEN WILSON When I Think About Cheatin' (Epic)	+299

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# COUNTRY CALLOUT AMERICA. BY Bullseye

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES January 21, 2005

Callout America® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of January 9-15.

ARTIST Title (Label)	TOTAL POSITIVE	PASSION	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
BLAKE SHELTON Some Beach (Warner Bros.)	52.3%	85.0%	4.34	11.0%	99.0%	1.8%	1.3%
ALAN JACKSON Monday Morning Church (Arista)	47.5%	80.3%	4.25	12.8%	97.8%	3.5%	1.3%
BRAD PAISLEY Mud On The Tires (Arista)	34.0%	75.8%	4.07	16.3%	97.0%	4.3%	0.8%
TIM MCGRAW Back When (Curb)	42.3%	75.8%	4.10	14.3%	98.0%	5.8%	2.3%
CRAIG MORGAN That's What I Love About Sunday (BBR)	35.8%	74.8%	4.12	14.8%	94.0%	4.0%	0.5%
DARRYL WORLEY Awful, Beautiful Life (DreamWorks)	34.0%	74.3%	4.03	17.3%	98.0%	5.5%	1.0%
LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb)	30.5%	70.8%	3.97	20.5%	97.0%	4.5%	1.3%
REBA MCENTIRE He Gets That From Me (MCA)	34.8%	70.0%	3.97	18.0%	97.0%	7.8%	1.3%
JOSH GRACIN Nothin' To Lose (Lyric Street)	28.8%	68.3%	3.96	20.5%	94.5%	4.0%	1.8%
GRETCHEN WILSON When I Think About Cheatin' (Epic)	31.8%	64.8%	3.93	22.5%	94.5%	5.8%	1.5%
SUGARLAND Baby Girl (Mercury)	24.3%	64.5%	3.84	20.0%	92.5%	5.3%	2.8%
BILLY DEAN Let Them Be Little (Curb)	25.5%	61.8%	3.80	20.0%	93.0%	9.3%	2.0%
KEITH URBAN You're My Better Half (Capitol)	24.3%	61.0%	3.84	26.0%	93.3%	5.5%	0.8%
RASCAL FLATTS Bless The Broken Road (Lyric Street)	28.3%	61.0%	3.85	24.0%	93.0%	6.0%	2.0%
LEE ANN WOMACK I May Hate Myself In The Morning (MCA)	26.0%	58.8%	3.84	19.0%	87.0%	7.0%	2.3%
PAT GREEN Don't Break My Heart Again (Universal/Republic/Mercury)	19.5%	58.3%	3.82	25.8%	88.5%	3.8%	0.8%
ANDY GRIGGS If Heaven (RCA)	23.5%	57.8%	3.86	20.8%	84.8%	4.5%	1.8%
BROOKS & DUNN It's Getting Better All The Time (Arista)	25.3%	55.8%	3.88	22.0%	83.8%	4.5%	1.5%
JAMIE O'NEAL Trying To Find Atlantis (Capitol)	25.3%	54.0%	3.73	27.3%	81.8%	8.5%	2.0%
JEFF BATES Long, Slow Kisses (RCA)	18.0%	52.5%	3.68	26.8%	88.0%	6.5%	2.3%
BLAINE LARSEN How Do You Get That Lonely (BNA/Giantslayer)	20.3%	51.0%	3.86	19.8%	75.8%	3.8%	1.3%
JOE NICHOLS What's A Guy Gotta Do (Universal South)	18.8%	50.8%	3.70	21.5%	82.5%	8.8%	1.5%
MARK CHESNUTT I'm A Saint (Vivaton)	17.8%	50.3%	3.77	26.3%	81.3%	3.8%	1.0%
BIG & RICH Holy Water (Warner Bros.)	25.8%	48.8%	3.62	28.0%	91.8%	12.0%	3.0%
KENNY CHESNEY Anything But Mine (BNA)	17.8%	47.5%	3.72	23.5%	78.3%	5.3%	2.0%
TRACY BYRD Revenge Of A Middle-Aged Woman (BNA)	16.8%	46.8%	3.56	27.3%	86.5%	10.3%	2.3%
MARTINA MCBRIDE God's Will (RCA)	23.0%	44.3%	3.81	14.8%	68.8%	8.0%	1.8%
MONTGOMERY GENTRY Gone (Columbia)	13.0%	38.5%	3.35	28.8%	84.8%	12.8%	4.8%
TERRI CLARK The World Needs A Drink (Mercury)	9.8%	38.3%	3.44	31.8%	80.8%	8.8%	2.0%
PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista)	12.0%	37.3%	3.34	25.8%	79.5%	10.5%	6.0%
TRACE ADKINS Songs About Me (Capitol)	11.5%	36.3	3.47	27.3%	74.5%	9.3%	1.8%
MIRANDA LAMBERT Me And Charlie Talking (Epic)	9.8%	35.0%	3.29	24.3%	76.5%	12.3%	5.0%
JO DEE MESSINA My Give A Damn's Busted (Curb)	13.0%	34.5%	3.40	19.5%	69.0%	10.0%	5.0%
TOBY KEITH f/KRYSTAL Mockingbird (DreamWorks)	14.5%	34.0%	3.10	19.0%	81.5%	16.8%	11.8%
AMY DALLEY I Would Cry (Curb)	9.5%	31.0%	3.38	30.0%	71.0%	7.0%	3.0%

## CALLOUT AMERICA® HOT SCORES

### This Week At Callout America

By John Hart

**B**lake Shelton's "Some Beach" repeats as the No. 1 total positive song at Callout America for the week. Shelton's is also the No. 1 passion song.

There are two new songs among the top five positive rankers for the week. Brad Paisley's "Mud on the Tires" moves to the No. 4 spot from last week's No. 7 position. Paisley's is the No. 7 passion song, up from No. 12 last week. Craig Morgan's "That's What I Love About Sunday" moves to the No. 5 spot in positive rankers, from No. 6. Morgan's is the No. 4 passion song in the sample.

New to Callout America's top 10 positive rankers are Reba McEntire's "He Gets That From Me" at No. 8, up from No. 11 last week; Josh Gracin's "Nothin' to Lose," the No. 9 song, up from No. 12; and Gretchen Wilson's "When I Think About Cheatin'," which is up strong from last week's No. 16 to the No. 10 positive position this week.

Sugarland's "Baby Girl" is the No. 11 positive song, up from No. 15. Billy Dean moves strong with "Let Them Be Little." Dean has the No. 12 positive song for the week, up from No. 19 last week; "Let Them Be Little" is also the No. 14 passion song this week.

The strongest move this week in positive rankers is from Lee Ann Womack. Her "I May Hate Myself in the Morning" moves from No. 24 to No. 15 this week, and it's the No. 12 passion song.

Total sample size is 400 persons weekly, with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot; in fact, it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; and 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44 and 45-54 demos. The sample is balanced by region and markets within each region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston, SC; Charlotte; Baton Rouge; Nashville; Atlanta. MIDWEST: Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. EAST: Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. WEST: Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2005 R&R Inc. © 2005 Bullseye Marketing Research Inc.

## In Dreams She Runs...

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America's Best Testing Country Songs  
12+ For The Week Ending 1/21/05

Artist Title (Label)	TW	LW	Famil.	Burn	Per. 25-54	W 25-54	M 25-54
BLAKE SHELTON Some Beach (Warner Bros.)	4.31	4.24	100%	29%	4.41	4.55	4.31
TIM MCGRAW Back When (Curb)	4.26	4.16	98%	30%	4.31	4.35	4.28
DIERKS BENTLEY How Am I Doin' (Capitol)	4.17	4.10	96%	32%	4.17	4.10	4.21
BRAD PAISLEY Mud On The Tires (Arista)	4.16	4.08	97%	17%	4.12	4.10	4.14
DARRYL WORLEY Awful, Beautiful Life (DreamWorks)	4.14	4.12	95%	22%	4.17	4.19	4.16
JOSH GRACIN Nothin' To Lose (Lyric Street)	4.10	4.11	90%	13%	4.06	4.23	3.97
CRAIG MORGAN That's What I Love About Sunday (BBR)	4.09	3.98	81%	7%	4.11	4.24	4.04
ANDY GRIGGS If Heaven (RCA)	4.07	3.93	74%	8%	4.05	4.22	3.95
KEITH URBAN You're My Better Half (Capitol)	4.06	4.06	93%	15%	4.02	4.19	3.92
RASCAL FLATTS Bless The Broken Road (Lyric Street)	4.06	3.95	91%	19%	4.01	4.17	3.90
BROOKS & DUNN It's Getting Better All The Time (Arista)	4.05	3.90	74%	8%	4.05	4.25	3.93
JOE NICHOLS What's A Guy Gotta Do (Universal South)	4.05	4.13	67%	6%	4.05	4.08	4.04
ALAN JACKSON Monday Morning Church (Arista)	4.03	3.93	98%	23%	4.09	4.19	4.03
SUGARLAND Baby Girl (Mercury)	4.03	4.03	79%	13%	3.97	4.16	3.87
LEE ANN WOMACK I May Hate Myself... (MCA)	3.97	3.90	83%	12%	3.98	4.00	3.96
SHEDAISY Come Home Soon (Lyric Street)	3.95	4.02	92%	29%	3.97	4.03	3.93
MONTGOMERY GENTRY Gone (Columbia)	3.93	3.85	79%	14%	3.91	4.08	3.82
REBA MCENTIRE He Gets That From Me (MCA)	3.92	3.86	97%	27%	3.97	4.11	3.88
L. RIMES Nothin' Bout Love Makes Sense (Asylum/Curb)	3.92	3.94	94%	20%	3.94	3.95	3.94
BILLY DEAN Let Them Be Little (Curb)	3.91	3.76	88%	20%	3.97	4.22	3.83
GRETCHEN WILSON When I Think About Cheatin' (Epic)	3.90	3.91	98%	24%	3.97	3.93	4.00
JIMMY WAYNE Paper Angels (DreamWorks)	3.85	3.82	82%	18%	3.86	4.18	3.65
PAT GREEN Don't Break... (Universal/Republic/Mercury)	3.81	3.69	82%	15%	3.87	3.84	3.89
B. LARSEN How Do You Get That Lonely (BNA/Giantslayer)	3.78	3.77	46%	7%	3.78	4.00	3.67
S. TWAIN w/B. CURRINGTON Party For Two (Mercury)	3.74	3.74	97%	35%	3.77	3.96	3.66
JAMIE O'NEAL Trying To Find Atlantis (Capitol)	3.74	3.69	77%	14%	3.73	3.68	3.75
BIG & RICH Holy Water (Warner Bros.)	3.73	3.70	94%	32%	3.71	3.88	3.60
MIRANDA LAMBERT Me And Charlie Talking (Epic)	3.63	-	58%	12%	3.64	3.73	3.58

Total sample size is 324 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



COUNTRY TOP 30



LAST WEEK	THIS WEEK	ARTIST TITLE (LABELS)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	BRAD PAISLEY Mud On The Tires (Arista)	591	+38	13	17/0
5	2	KEITH URBAN You're My Better Half (Capitol)	557	+46	9	12/0
2	3	LEANN RIMES Nothin' Bout Love... (Asylum/Curb)	516	-22	14	18/0
6	4	ALAN JACKSON Monday Morning Church (Arista)	495	+7	10	11/0
7	5	GRETCHEN WILSON When I Think About Cheatin' (Epic)	494	+25	8	13/0
4	6	BLAKE SHELTON Some Beach (Warner Bros.)	488	-32	12	14/0
3	7	TIM MCGRAW Back When (Curb)	472	-49	13	18/0
9	8	DOC WALKER Forgive Me... (Open Road/Universal)	440	+15	9	12/0
12	9	RASCAL FLATTS Bless The Broken Road (Lyric Street)	436	+39	5	13/0
13	10	DARRYL WORLEY Awful, Beautiful Life (DreamWorks)	422	+41	8	10/0
16	11	DEAN TUFTIN Wide Open Highway (Stolen Horse)	397	+29	5	8/0
8	12	KENNY CHESNEY The Woman With You (BNA)	397	-53	17	18/0
17	13	JOSH GRACIN Nothin' To Lose (Lyric Street)	374	+11	5	11/1
11	14	CAROLYN DAWN JOHNSON Head Over High Heels (Arista)	364	-36	14	19/0
10	15	BIG & RICH Holy Water (Warner Bros.)	362	-41	12	18/0
14	16	REBA MCENTIRE He Gets That From Me (MCA)	354	-23	10	15/0
15	17	S. TWAIN w/B. CURRINGTON Party For Two (Mercury)	344	-28	16	19/0
18	18	GEORGE CANYON I'll Never Do... (Universal South)	337	-25	17	20/0
19	19	JASON MCCOY I Lie (Open Road/Universal)	322	-20	7	10/0
20	20	CHRIS CUMMINGS Not Again (Warner Bros.)	312	+3	10	13/0
24	21	BROOKS & DUNN It's Getting Better All The Time (Arista)	311	+26	3	13/1
25	22	GORD BAMFORD My Heart's A Genius (GWB)	303	+18	3	10/1
27	23	LISA BROKOP Hey, Do You... (Curb/EMI Music Canada)	298	+29	3	9/1
29	24	JAMIE O'NEAL Trying To Find Atlantis (Capitol)	280	+30	3	9/0
21	25	JOHNNY REID You Still Own Me (Open Road/Universal)	276	-27	17	16/0
22	26	LISA HEWITT One Of These Goodbyes (Independent)	258	-39	11	14/0
Debut	27	BILLY DEAN Let Them Be Little (Curb)	256	+41	1	9/0
26	28	DUANE STEELE Nobody Cheated, Nobody Lied (Jolt)	254	-23	5	10/0
30	29	AARDN PRITCHETT John Roland Wood (Royalty)	242	-3	2	7/1
Debut	30	LEE ANN WOMACK I May Hate Myself... (MCA)	233	+20	1	11/2

21 Canadian Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/9-1/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. © 2005, R&R, Inc. \* Indicates Cancun.

CRS 2005

Continued from Page 41

businesses of the record world. Artists Deana Carter and Jim Lauderdale join label execs Tim DuBois, Nick Hunter and Don Donahue in a frank discussion of their business models and what they have to do to survive in today's consolidated world. *Billboard's* Wade Jessen moderates (Thursday, March 3, 2-3:20pm).

• **Label Heads Panel.** KZLA/Los Angeles PD.R.J. Curtis takes on the task of leading a panel comprising Nashville's top label execs. Hear all about Nashville's record-breaking 2004 and find out what's in store for 2005 (Thursday, March 3, 2-3:20pm).

• **The Digital Revolution Is Here.** Tech, tech and nothin' but tech from moderator David Ross of Music Row and panelists Brian Conan from Sony Music/New York, Benji Kurtz of New-Musicserver.com and Peter Diemer from Music-rypt.

• **Boot Camp Sessions:** CRS 2005 will feature a number of "Boot Camp" sessions. Top authorities from radio programming and sales will take part in 90-minute interactive sessions that focus on the most contemporary topics and issues. Here's your chance to talk one-on-one with the top pros in the radio and record businesses.

Session No. 1. (Thursday, March 3, 10:30am-noon) Topics include:

- "How to Be the World's Greatest Music Director," with KUPL/Portland, OR PD Cary Rolfe and MD Bubba Taylor

- "Programming Your Country Sunday Mornings," with Theresa Smith of SCM Disk

- "Morning Show Mayhem"

Session No. 2: Thursday, March 3, 2-3:20pm.

Topics include:

- "Marketing on a Dime," with Lisa Jullerat and Brandie Pfeiffer, both of WFMS/Indianapolis.

- "Revving Up the Ratings," with Cathy Martindale

- "Super Serve," hosted by a rep from Scouthwest Airlines

Session No. 3. (Friday, March 4, 10:30am-noon) Topics include:

- "Radio 101," with WBTU/Ft. Wayne, IN PD Clint Marsh

- "The Internet, Friend or Foe?" with KLZA/Los Angeles' Brian Bartolo

Session No. 4. (Friday, March 4, 2-3:20pm) Topics include:

- "Now Hear This! Production and Imaging Audio Presentation," with Ben Blankenship of Voice Imaging

- "You're Not Just the Midday Girl Anymore," with WPOC/Baltimore's Laurie DeYoung, KBEQ/Kansas City's Tara Caldwell and radio GM Susan Quesberry

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Music, Music, Music

- **Lunch, Wednesday, March 2.** For the first time ever, the CRB presents a lunch and performance for those in early for the artist-radio tap-

NEW & ACTIVE

SAWYER BROWN f/ROBERT RANDOLPH Mission Temple Fireworks Stand (Curb)  
Total Plays: 80, Total Stations: 13, Adds: 11

ing sessions set for this day. Curb/Asylum is sponsoring the meal, which will be followed by performances by Cowboy Crush and LeAnn Rimes.

- **Lunch, Thursday, March 3.** Sony/Nashville presents Gretchen Wilson and Montgomery Gentry.

- **Lunch, Friday, March 4.** Capitol/Nashville buys the grub and showcases Jamie O'Neal and newcomers Ryan Shupe & The Rubber Band.

- **BMI's WCRC Live!** RCA/Nashville's Sara Evans and Andy Griggs join other artists and songwriters in one of the CRS's most popular evergreens. Hear the songs from those who wrote them and from those who made them hits (Thursday, March 3, 3:30-5pm).

A number of labels are sponsoring showcases throughout the week. On Wednesday, March 2, in rooms 204-205, you'll find Imperial Records (3:30-4:30pm), and Gulf Coast Records presents Glenn Cumming (4:30-5:30pm).

- **Music City Jam.** You've heard about it, you've read about it, and you've even seen it on *60 Minutes*. Nashville's MuzikMafia kicks off the CRS like it's never been kicked off before. MuzikMafia mainstays Big & Rich and Gretchen Wil-

son will be joined by a bunch of their MM buddies. Here's your chance to hear what all the buzz is about firsthand (Wednesday, March 2, 6:30-9:30pm — yeah, right — these guys haven't gone only three hours in their lives).

- **New Faces of Country Music.** R&R sponsors the most famous night in Country radio. Blue County, Julie Roberts, Billy Currington, Sugarland and Josh Gracin will perform during the final event of CRS 2005.

Please Send Your Photos

R&R wants your best snapshots. Please include the names and titles of all pictured and send them to:

R&R, Attn: Lon Helton:  
1106 16th Ave. South,  
Nashville, TN 37212  
Email:  
lhelton@radioandrecords.com





**JULIE KERTES**  
jkertes@radioandrecords.com

# At-Work Listening

And all the good things that come with it

**A**t-work listening has always contributed to successful mid-day ratings. AC's palatable, non-offensive presentation is welcome in the workplace. We've all heard the commonly used liners "Your at-work station" and "The station everyone can agree on," and as clichéd as they may sound, AC is the most broad-based, politically correct and safe radio format choice for a variety of environments and listeners. At-work listening is the key to midday success.

I recently spoke to a few at-work experts — KEZK/St. Louis PD Mark Edwards, KOIT/San Francisco Station Manager & VP/Programming Bill Conway and WRVR/Memphis OM/PD Jerry Dean — about how they view this important daypart. Edwards' thought is this: "Winning AC stations are designed to complement the work experience. If you can get people to listen for a long time while they're working, you can dominate the daypart and then the rest of the day."

So what goes into getting people to listen to your station in the workplace?

## The Music

AC has a reputation for innocuous music selections that often go unnoticed and are considered pleasant background music. But the AC playlist has evolved to include artists like Maroon 5, Los Lonely Boys, The Goo Goo Dolls and Hoobastank. Is AC radio still office-friendly?

Conway thinks so. "It all comes down to how those songs fit the overall context of your station," he says. "Los Lonely Boys' 'Heaven' is different-sounding than a lot of mainstream AC fare, but when you hear it in context, it fits and gives you a breath of fresh air. KOIT will only play a song that has reached our comfort zone."

Dean says, "If you combine current artists with tested titles by Celine Dion, Phil Collins, James Taylor, etc., you'll have a nice balance."

Dean makes an interesting point about expanding AC's artist roster even further, saying, "I have a hunch that many AC stations are sharing cume with the Country station in their market — I know WRVR does — so another element to include in the mix would be country artists who work, like Keith Urban and Tim McGraw. Put those music styles together, and you have a very listenable product."

## Online Issues

We've become increasingly dependent on

technology in the workplace. Most of us sit in front of computers during the workday, so there are obvious benefits to streaming. "It's a shame that it's become so difficult for stations to stream," Dean says. "I know a lot of in-office cume can come from computer listening."

Using your station website as a marketing and promotion tool allows you to add pizzazz without cluttering the airwaves with intrusive contesting. An active website gets the at-work listener involved in the station through another avenue.

Some of Dean's website promotions superserve the at-work listener. He says, "We do website-based contesting from time to time, like our weekly Breakfast Brigade contest, where our morning show, Mike & Mandy, bring doughnuts, bagels and station items to an office, or our Office Lunch Bunch, where a listener and nine co-workers dine with our jocks at a nice restaurant."

"We also do an Ugliest Office in Memphis contest that encourages listeners to e-mail pictures to our website, with a complete office makeover as the prize."

Says Edwards, "Our website is an extension of our programming. We use it to pass along information that's more detailed than we can give on the air, to contest, and for many other things. With so many of our listeners working with high-speed Internet connections, it makes sense to give them sticky content on the website."

**"The last time I went to my dentist he had WRVR playing in his office. Talk about a captive listener."**

Jerry Dean



**GOOD PEOPLE COLLIDE** KCDA/Spokane PD/MD Sam Hill (l) gives Epic Records recording artist Howie Day the nickel tour.

The station website can also be a tool to further superserve your audience in ways that radio won't accommodate. Conway does this with KOIT's site. "Lite rock, less talk' KOIT doesn't put a lot of content or information on-air, but we know our listeners have interests that we can meet with our website," he says. "It is part of the KOIT stationality and reflects the ethnic diversity of our area."

**"With so many of our listeners working with high-speed Internet connections, it makes sense to give them sticky content on the website."**

Mark Edwards

"Our site can be translated into Chinese, Japanese, Spanish or Korean with one click. Our new-media guy, Roger Coryell, has done a fabulous job with our website. Roger's on-air programming background helps his website programming, and his great work has garnered the site a number of awards."

## Be Personable

Personality — though it need not be big, loud and obnoxious — also plays an important role in attracting the at-work listener. "Music drives middays," says Dean. "But if you're going to breed listener loyalty, you have to have a pleasing personality presenting that music."

"Longevity and familiarity help too. WRVR is fortunate to have Bill Bannister, who has been doing our midday show for 15 years. He has become part of his in-office listeners' daily routine because of his smooth, comforting style and pleasant personality."

"The ability to be personable and be an at-work companion to your listener without being too obtrusive is a must for middays," says Edwards. "Air personalities have a huge role in the success of all of KEZK's dayparts, not just middays. They're the icing on the cake, the thing that makes great music even better by being in-the-moment and local."

## Free Marketing

When an AC station is piped into a business — not just for its employees, but also for its patrons — nothing but good things come of it. "I am happy to have any listener, any place, and I'm thrilled that cabbies play KOIT," Conway says. "We're reaching valuable demos, and the time spent listening can be significant."

"Additionally, in-business listening helps us shed AC's undeserved Neil Diamond/Carpenters image, which persists even though those artists disappeared years ago and AC's music is more modern. This is an opportunity to reintroduce ourselves."

Holiday programming has allowed AC stations to be invited into workplaces they may not otherwise have had access to. And after the holidays, the dial may remain untouched. "It's great to expose our product to people who might not be regular listeners," Edwards says. "Any kind of listening is a good thing, especially if we can introduce our product to new people."

Dean concurs, saying, "If a store chooses to listen to your station, it becomes part of their daily routine. They will close the store at night, turn off the radio, then open up the store the next day and turn on the radio. And there it is — on your station again, right where they left it."

Dean encourages his jocks to call the studio hotline whenever they are in a store that's piping in WRVR. The jock on the air will then thank the store for listening. "When that happens, it's funny to watch the reaction of the store employees," Dean says. They often say, "Did you hear that? How did they know we were listening?"

Nothing is more complimentary than walking into a business and hearing your station or having someone say, "We listen to you at the office all the time." Some employees who listen at work may not have a choice, but the fact of the matter is, they are listening, and in the world of Arbitron ratings, that's what counts, right?

AC is the format that enhances the at-work or in-salon or in-restaurant experience, making middays a crucial part of the winning puzzle. "The last time I went to my dentist he had WRVR playing in his office," Dean says. "Talk about a captive listener."



Jerry Dean

# AC TOP 30

January 21, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS	ADDS
1	1	LOS LONELY BOYS Heaven (DR Music/Epic)	2159	-11	204849	31	101/0	
2	2	KEITH URBAN You'll Think Of Me (Capitol)	1744	-53	133687	33	105/0	
3	3	MARTINA MCBRIDE In My Daughter's Eyes (RCA)	1678	-5	146858	19	102/4	
4	4	FIVE FOR FIGHTING 100 Years (Aware/Columbia)	1591	-49	139765	53	108/0	
6	5	PHIL COLLINS Don't Let Him Steal Your Heart Away (Atlantic)	1467	+115	102119	17	96/1	
10	6	KELLY CLARKSON Breakaway (Hollywood)	1465	+300	161884	16	78/12	
5	7	MAROON 5 This Love (Octone/JRMG)	1403	-74	124692	37	93/0	
7	8	HALL & DATES I'll Be Around (U-Watch)	1331	+13	105341	18	94/2	
9	9	TIM MCGRAW Live Like You Were Dying (Curb)	1321	+94	79177	15	92/2	
12	10	MAROON 5 She Will Be Loved (Octone/JRMG)	1237	+164	130851	13	68/3	
13	11	JOHN MAYER Daughters (Aware/Columbia)	1142	+253	120037	12	89/18	
11	12	ELTON JOHN Answer In The Sky (Universal)	1116	-3	58121	18	91/0	
14	13	HOBBASTANK The Reason (Island/IDJMG)	892	+22	83083	29	58/4	
15	14	MICHAEL MCDONALD Reach Out, I'll Be There (Motown/Universal)	603	-11	49456	14	56/2	
17	15	ROD STEWART w/STEVIE WONDER What A Wonderful World (JRMG)	545	+13	63464	11	66/3	
19	16	SHANIA TWAIN w/MARK MCGRATH Party For Two (Mercury/IDJMG)	333	+17	18991	8	35/3	
20	17	CELINE DION Beautiful Boy (Epic)	298	-10	15373	11	35/2	
21	18	KATRINA CARLSON Drive (Kataphonic)	295	+12	12744	13	45/4	
18	19	JOSH GROBAN Believe (Reprise)	271	-98	38991	8	29/0	
22	20	LIONEL RICHIE Long Long Way To Go (Island/IDJMG)	268	-2	28238	10	34/2	
23	21	JIM BRICKMAN w/ROCH VOISINE My Love Is Here (Windham Hill/RMG)	261	+17	8840	6	36/3	
25	22	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	257	+59	37176	3	26/6	
24	23	SIMPLY RED Home (SimplyRed.com/Red Ink)	232	+21	7719	10	41/2	
26	24	RICHARD MARX Ready To Fly (Manhattan/EMC)	216	+33	6339	4	35/4	
27	25	RAY CHARLES w/DIANA KRALL You Don't Know Me (Concord)	186	+11	5831	3	29/1	
Debut	26	KENNY G. w/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	178	+166	17508	1	49/19	
Debut	27	TINA TURNER Open Arms (Capitol)	172	+160	5906	1	43/12	
28	28	COUNTING CROWS Accidentally In Love (DreamWorks/Geffen)	143	-25	12179	20	12/0	
29	29	JOHN MELLENCAMP Walk Tall (Island/IDJMG)	135	-12	3838	7	16/0	
-	30	CHRISTINE MCVIE Friend (Koch)	91	-19	2747	6	15/0	

116 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/9-1/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 5 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, R&R, Inc.

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
KENNY G. w/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	19
JOHN MAYER Daughters (Aware/Columbia)	18
SCOTT GRIMES Sunset Blvd. (Velocity)	16
KELLY CLARKSON Breakaway (Hollywood)	12
TINA TURNER Open Arms (Capitol)	12
RYAN CABRERA True (E.V.L.A./Atlantic)	10
JOE COCKER One (UMe)	10
MICHAEL BUBLE Home (143/Reprise)	10
VANESSA WILLIAMS You Are Everything (Lava)	9
CROSBY & NASH Lay Me Down (Sanctuary/SRG)	9

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KELLY CLARKSON Breakaway (Hollywood)	+300
JOHN MAYER Daughters (Aware/Columbia)	+253
CELINE DION Have You Ever Been In Love (Epic)	+189
KENNY G. w/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	+166
MAROON 5 She Will Be Loved (Octone/JRMG)	+164
TINA TURNER Open Arms (Capitol)	+160
PHIL COLLINS Don't Let Him Steal Your Heart Away (Atlantic)	+115
JOSH GROBAN To Where You Are (143/Reprise)	+96
TIM MCGRAW Live Like You Were Dying (Curb)	+94
PHIL COLLINS Can't Stop Loving You (Atlantic)	+90

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
DIOO White Flag (Arista/RMG)	1177
UNCLE KRACKER w/DOBIE GRAY Drift Away (Lava)	1136
SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	1117
MICHAEL MCDONALD Ain't No Mountain High Enough (Motown/Universal)	1091
MARTINA MCBRIDE This One's For The Girls (RCA)	1054

ARTIST TITLE LABEL(S)	TOTAL PLAYS
SHANIA TWAIN Forever And For Always (Mercury/IDJMG)	1053
MATCHBOX TWENTY Unwell (Atlantic)	1028
TRAIN Calling All Angels (Columbia)	1001
SEAL Love's Divine (Warner Bros.)	938
COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	798
JOSH GROBAN You Raise Me Up (143/Reprise)	797
SANTANA w/MICHELLE BRANCH The Game Of Love (Arista/RMG)	784

## NEW & ACTIVE

SCOTT GRIMES Sunset Blvd. (Velocity)  
Total Plays: 0, Total Stations: 16, Adds: 16

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

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2003 Progressive Talk

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AC TOP 30

POWERED BY MEDIABASE



America's Best Testing AC Songs 12 + For The Week Ending 1/21/05

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, W 25-34, W 35-54. Lists top AC songs like Kelly Clarkson's 'Breakaway' and Josh Groban's 'Believe'.

Total sample size is 321 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much).

Table with columns: LAST WEEK, THIS WEEK, ARTIST TITLE LABEL(S), TOTAL PLAYS, +/- PLAYS, WEEKS ON CHART, TOTAL STATIONS. Lists AC Top 30 songs like 'Los Lonely Boys' and 'Maroon 5'.

23 Canadian AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks.

REPORTERS

Stations and their adds listed alphabetically by market

Large grid of market abbreviations and reporter names, such as WYJ/Albany, NY; WJYE/Buffalo, NY; WSMY/Columbus, OH; etc.



Monitored Reporters 137 Total Reporters 116 Total Monitored 21 Total Indicator

Did Not Report, Playlist Frozen (2): KEZA/Maryetta, AR; WVLW/Fogentown, WV

# HOT AC TOP 40

January 21, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
	1	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	3803	+152	270470	13	94/0
4	2	KELLY CLARKSON Breakaway (Hollywood)	3221	+71	231517	22	78/0
2	3	MAROON 5 She Will Be Loved (Octone/J/RMG)	3203	-93	233994	28	91/0
3	4	JOHN MAYER Daughters (Aware/Columbia)	3195	-13	218623	20	90/0
5	5	FINGER ELEVEN One Thing (Wind-up)	3010	-94	230887	35	89/0
6	6	LENNY KRAVITZ Lady (Virgin)	2795	+139	200525	18	88/1
7	7	SWITCHFOOT Dare You To Move (Red Ink/Columbia)	2648	+32	157995	16	83/0
8	8	RYAN CABRERA On The Way Down (E.V.L.A./Atlantic)	2247	-125	143238	23	79/0
9	9	U2 Vertigo (Interscope)	2146	-57	150291	15	74/0
14	10	GREEN DAY Boulevard Of Broken Dreams (Reprise)	2044	+354	144388	6	86/6
11	11	BOWLING FOR SOUP 1985 (Silvertone/Jive/Zomba Label Group)	1994	+5	139430	23	71/0
13	12	HOWIE DAY Collide (Epic)	1958	+75	113098	21	79/6
10	13	HOOBASTANK The Reason (Island/IDJMG)	1879	-140	145101	46	90/0
12	14	LOS LONELY BOYS Heaven (OR Music/Epic)	1841	-89	134073	42	85/0
15	15	SEETHER f/AMY LEE Broken (Wind-up)	1638	-64	91092	25	60/0
16	16	HOOBASTANK Disappear (Island/IDJMG)	1521	+16	69145	11	70/1
17	17	NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal)	1480	+20	89770	9	44/3
20	18	MAROON 5 Sunday Morning (Octone/J/RMG)	1419	+262	98488	7	74/9
18	19	KEANE Somewhere Only We Know (Interscope)	1281	+45	50959	12	65/7
19	20	KILLERS Somebody Told Me (Island/IDJMG)	1159	-1	80996	21	34/0
21	21	JET Look What You've Done (Atlantic)	982	+133	42337	11	53/3
30	22	3 DOORS DOWN Let Me Go (Republic/Universal)	842	+329	40151	3	59/10
29	23	RYAN CABRERA True (E.V.L.A./Atlantic)	789	+200	49234	3	47/9
24	24	ANNA NALICK Breathe (2am) (Columbia)	767	+73	33062	7	44/3
23	25	SIMPLE PLAN Welcome To My Life (Lava)	750	+26	24968	8	37/0
27	26	LOW MILLIONS Eleanor (Manhattan/EMC)	667	+26	20841	11	39/4
25	27	INGRAM HILL Will I Ever Make It Home (Hollywood)	653	-37	30587	19	38/0
31	28	KELLY CLARKSON Since U Been Gone (RCA/RMG)	592	+115	28415	4	29/7
26	29	CALLING Anything (RCA/RMG)	565	-96	15998	13	39/0
22	30	LOS LONELY BOYS More Than Love (OR Music/Epic)	545	-206	24943	16	44/0
32	31	ASLYN Be The Girl (Capitol)	454	+43	10359	7	33/1
28	32	DURAN DURAN (Reach Up For The) Sunrise (Epic)	435	-175	21335	18	28/0
35	33	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	407	+107	14673	3	40/21
36	34	RACHAEL YAMAGATA Worn Me Down (RCA Victor/RMG)	319	+14	11455	5	27/2
34	35	LINKIN PARK Breaking The Habit (Warner Bros.)	306	-22	19156	18	14/0
37	36	RICHARD MARX Ready To Fly (Manhattan/EMC)	304	+42	14275	9	22/1
33	37	MINDY SMITH Come To Jesus (Vanguard)	293	-30	8893	10	24/1
Debut	38	JESSE MCCARTNEY Beautiful Soul (Hollywood)	269	+103	12495	1	21/12
40	39	TIM MCGRAW Live Like You Were Dying (Curb)	269	+62	18044	2	19/1
Debut	40	DURAN DURAN What Happens Tomorrow (Epic)	254	+60	11613	1	28/14

95 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/9-1/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005. Arbitron Inc.). © 2005, R&R, Inc.

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
AVRIL LAVIGNE Nobody's Home (Arista/RMG)	21
BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)	15
DURAN DURAN What Happens Tomorrow (Epic)	14
JESSE MCCARTNEY Beautiful Soul (Hollywood)	12
KILLERS Mr. Brightside (Island/IDJMG)	11
3 DOORS DOWN Let Me Go (Republic/Universal)	10
MAROON 5 Sunday Morning (Octone/J/RMG)	9
RYAN CABRERA True (E.V.L.A./Atlantic)	9
KEANE Somewhere Only We Know (Interscope)	7
KELLY CLARKSON Since U Been Gone (RCA/RMG)	7

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GREEN DAY Boulevard Of Broken Dreams (Reprise)	+354
3 DOORS DOWN Let Me Go (Republic/Universal)	+329
MAROON 5 Sunday Morning (Octone/J/RMG)	+262
RYAN CABRERA True (E.V.L.A./Atlantic)	+200
GOO GOO DOLLS Give A Little Bit (Warner Bros.)	+152
LENNY KRAVITZ Lady (Virgin)	+139
JET Look What You've Done (Atlantic)	+133
KELLY CLARKSON Since U Been Gone (RCA/RMG)	+115
AVRIL LAVIGNE Nobody's Home (Arista/RMG)	+107
JESSE MCCARTNEY Beautiful Soul (Hollywood)	+103

## NEW & ACTIVE

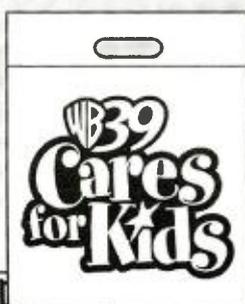
JOSS STONE Right To Be Wrong (S-Curve/EMC)  
Total Plays: 240, Total Stations: 22, Adds: 2  
ELLIE LAWSON Gotta Get Up From Here (Atlantic)  
Total Plays: 162, Total Stations: 15, Adds: 1  
SNOW PATROL Run (A&M/Interscope)  
Total Plays: 150, Total Stations: 16, Adds: 3  
SCISSOR SISTERS Laura (Universal)  
Total Plays: 130, Total Stations: 13, Adds: 1  
KILLERS Mr. Brightside (Island/IDJMG)  
Total Plays: 113, Total Stations: 19, Adds: 11  
BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)  
Total Plays: 76, Total Stations: 18, Adds: 15

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

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BY MEDIABASE

America's Best Testing Hot AC Songs 12+  
For The Week Ending 1/21/05

Artist Title (Label)	TW	LW	Famil.	Burn	W 18-34	W 18-24	W 25-34
GREEN DAY Boulevard Of Broken Dreams (Reprise)	4.38	4.24	87%	9%	4.37	4.48	4.21
MAROON 5 Sunday Morning (Octone/JRMG)	4.12	4.00	83%	14%	4.13	4.16	4.07
MAROON 5 She Will Be Loved (Octone/JRMG)	4.11	4.19	100%	44%	4.16	4.12	4.23
SWITCHFOOT Dare You To Move (Red Ink/Columbia)	4.10	4.18	97%	31%	4.12	4.17	4.02
KELLY CLARKSON Breakaway (Hollywood)	3.95	4.00	96%	37%	3.98	4.00	3.94
RYAN CABRERA True (E.V.L.A./Atlantic)	3.94	-	78%	15%	3.97	4.00	3.92
JET Look What You've Done (Atlantic)	3.94	3.97	71%	9%	4.02	4.11	3.86
HOWIE DAY Collide (Epic)	3.93	4.07	72%	13%	4.02	4.03	4.00
INGRAM HILL Will I Ever Make It Home (Hollywood)	3.92	4.03	57%	8%	4.01	3.98	4.06
SEETHER I AMY LEE Broken (Wind-up)	3.90	3.77	97%	40%	3.92	3.99	3.81
KILLERS Somebody Told Me (Island/IDJMG)	3.88	4.02	89%	28%	3.98	4.01	3.93
RYAN CABRERA On The Way Down (E.V.L.A./Atlantic)	3.87	4.03	96%	37%	3.81	3.72	3.96
KEANE Somewhere Only We Know (Interscope)	3.86	3.90	67%	13%	3.97	3.97	3.97
SIMPLE PLAN Welcome To My Life (Lava)	3.84	3.94	86%	22%	3.77	3.79	3.72
CALLING Anything (RCA/RMG)	3.83	3.97	55%	8%	3.91	3.91	3.90
FINGER ELEVEN One Thing (Wind-up)	3.82	3.95	97%	42%	3.95	3.91	4.02
GOO GOO DOLLS Give A Little Bit (Warner Bros.)	3.80	3.93	91%	25%	3.98	4.01	3.92
HOOBASTANK The Reason (Island/IDJMG)	3.76	3.88	100%	55%	3.87	3.81	3.96
BOWLING... 1985 (Silvertone/Live/Zomba Label Group)	3.75	3.84	98%	44%	3.73	3.70	3.77
AVRIL LAVIGNE My Happy Ending (Arista/RMG)	3.70	3.80	99%	47%	3.73	3.70	3.72
HOOBASTANK Disappear (Island/IDJMG)	3.66	3.89	75%	18%	3.63	3.65	3.59
JOHN MAYER Daughters (Arista/Columbia)	3.57	3.62	94%	37%	3.55	3.66	3.37
U2 Vertigo (Interscope)	3.50	3.59	95%	40%	3.40	3.34	3.51
NELLY FT. MCGRAW Over... (Derrty/Fo' Real/Curb/Universal)	3.50	3.62	88%	42%	3.63	3.55	3.77
LENNY KRAVITZ Lady (Virgin)	3.43	3.34	94%	36%	3.30	3.25	3.38
DURAN DURAN (Reach Up For The Sunrise (Epic)	3.38	3.51	75%	24%	3.41	3.18	3.70
LOS LONELY BOYS Heaven (OR Music/Epic)	3.27	3.41	98%	58%	3.13	3.14	3.12

Total sample size is 337 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-530C. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

RR CANADA

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	NELLY FT. MCGRAW Over... (Derrty/Fo' Real/Curb/Universal)	626	+36	9/0	9/0
3	2	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	605	+47	10	8/0
	3	SIMPLE PLAN Welcome To My Life (Lava)	602	+54	12	17/0
2	4	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	573	+2	10	12/0
5	5	U2 Vertigo (Interscope)	490	+4	13	16/0
6	6	KELLY CLARKSON Breakaway (Hollywood)	436	-15	17	22/0
12	7	LOW MILLIONS Eleanor (Manhattan/EMC)	414	+64	6	12/0
19	8	MAROON 5 Sunday Morning (Octone/JRMG)	405	+84	3	13/0
22	9	GREEN DAY Boulevard Of Broken Dreams (Reprise)	396	+103	3	9/0
9	10	RYAN CABRERA On The Way Down (E.V.L.A./Atlantic)	394	+3	17	17/0
8	11	DURAN DURAN (Reach Up For The Sunrise (Epic)	378	-13	14	16/0
10	12	S. TWAIN w/M. MCGRATH Party... (Mercury/IDJMG)	365	-16	16	19/0
21	13	LIAM TITCOMB Sad Eyes (Sony BMG)	353	+54	7	10/0
7	14	GWEN STEFANI What You Waiting For? (Interscope)	344	-71	11	9/0
11	15	SOULDECISION Kiss The Walls (HBE/Sextant)	343	-19	8	8/0
16	16	LENNY KRAVITZ Lady (Virgin)	342	+16	8	9/0
24	17	KELLY CLARKSON Since U Been Gone (RCA/RMG)	341	+67	3	11/2
14	18	JOHN MAYER Daughters (Arista/Columbia)	336	-4	12	10/0
13	19	DESTINY'S CHILD Lose My Breath (Columbia)	332	-11	14	13/0
17	20	KILLERS Somebody Told Me (Island/IDJMG)	312	-10	11	11/0
18	21	K-OS Crabbuckit (Astralwerks/Virgin)	295	-27	18	19/0
25	22	KEANE Somewhere Only We Know (Interscope)	291	+17	5	8/0
20	23	NELLY FURTADO Explode (DreamWorks/Interscope)	291	-14	5	7/0
28	24	BRYAN ADAMS Flying (Universal)	279	+30	3	8/1
26	25	EVANESCENCE Missing (Wind-up)	260	+10	5	6/0
30	26	HOOBASTANK Disappear (Island/IDJMG)	256	-3	7	7/0
23	27	SARAH MCLACHLAN Push (Arista/RMG)	249	+46	3	8/1
23	28	BOWLING... 1985 (Silvertone/Live/Zomba Label Group)	248	-34	20	20/0
Debut	29	HOWIE DAY Collide (Epic)	201	+27	1	6/0
Debut	30	K-OS Man I Used To Be (Astralwerks/EMC)	193	+75	1	5/0

24 Canadian Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/9-1/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. © 2005, R&R, Inc. \* Indicates Cancun.

REPORTERS

Stations and their adds listed alphabetically by market

<p><b>WKD/Alton, OH*</b> Dir: Keith Kennedy 7 JESSE MCCARTNEY BOWLING FOR SOUP</p> <p><b>WRVE/Albany, NY*</b> Dir: Buddy MacLean APD: Travis Rash MD: Trent Hobbs No Adds</p> <p><b>KPEK/Abbequerque, NM*</b> Dir: Tony Milano APD: Steve McCann MD: Rebecca Middle 1 BOWLING FOR SOUP JESSE MCCARTNEY</p> <p><b>KNOG/Anchorage, AK</b> PMD: Reed Lomas 21 HOOBASTANK 12 MAROON 5</p> <p><b>WNCZ/Asheville, WI*</b> Dir: Greg Hall Dir: Doreen Kane APD: Jesse McCartney 11 KELLY CLARKSON 10 BOWLING FOR SOUP 2 RYAN CABRERA DURAN DURAN</p> <p><b>WAY/Atlantic City, NJ*</b> Dir: Paul Kelly 21 KELLY CLARKSON 10 AVRIL LAVIGNE VELVET REVOLVER BOWLING FOR SOUP</p> <p><b>KAMC/Austin, TX*</b> Dir: Daily Hayes APD: Carrie Bradshaw 3 RYAN CABRERA DURAN DURAN 3 DOORS DOWN ANNA MALICK</p> <p><b>KLLY/Bakersfield, CA*</b> Dir: E.J. Tyler APD: Eric Fox MD: Forrest Beutler 12 KEANE AVRIL LAVIGNE JESSE MCCARTNEY BOWLING FOR SOUP KILLERS SNOW PATROL</p> <p><b>WWIX/Baltimore, MD*</b> Dir: Josh Westlake Dir: Jason Kidd No Adds</p> <p><b>WJLM/Birmingham, MS*</b> Dir: Jay Taylor Dir: Ryan Cabrera BOWLING FOR SOUP AVRIL LAVIGNE RACHAEL YAMAGATA KILLERS SNOW PATROL AVRIL LAVIGNE</p>	<p><b>WZQZ/Birmingham, NY</b> Dir: Jim Fraz Dir: Bobby D MD: Josh West 12 3 DOORS DOWN</p> <p><b>KCXY/Boise, ID*</b> Dir: Jeff Cochran APD: Tasha Ardison RYAN CABRERA</p> <p><b>WBWX/Boston, MA*</b> Dir: Jon Zeffner APD: Mike Mattoney No Adds</p> <p><b>WTSS/Buffalo, NY*</b> Dir: Rick Lucas MD: Richard Mark 26 RICHARD MARK 2 NELY YTIM MCGRAW 1 MAROON 5 KATHA CARLSON</p> <p><b>WCDC/Cape Cod, MA</b> Dir: Greg Cassidy MD: Cheryl Fox 19 BOWLING FOR SOUP 10 SCISSOR SISTERS</p> <p><b>WMT/Cedar Rapids, IA</b> Dir: AJ Cook APD: John Rivera 7 RYAN CABRERA 6 KILLERS</p> <p><b>WCSQ/Charleston, SC*</b> Dir: John Anthony Dir: Jeff Scott No Adds</p> <p><b>WVSR/Charleston, WV</b> Dir: Jeff Whitehead Dir: Gary Bibe APD: Wade Hill MD: Avril Lavigne 19 JESSIE MCCARTNEY JESS STONE KELLY CLARKSON</p> <p><b>WJMK/Charlotte, NC*</b> Dir: Neal Sharpe APD: Derek Jones No Adds</p> <p><b>WTRD/Chicago, IL*</b> PMD: Mary Ellen Kachuba AVRIL LAVIGNE DURAN DURAN</p> <p><b>WKQD/Cincinnati, OH*</b> Dir: Greer Collins Dir: Brian Cooney 1 JESSE MCCARTNEY 3 DOORS DOWN</p>	<p><b>WVWX/Cincinnati, OH*</b> Dir: Steve Sander 1 HOWIE DAY MAROON 5</p> <p><b>WVWX/Cleveland, OH*</b> Dir: Dave Popovich MD: Jay Hedman MD: Tasha Ardison KEANE</p> <p><b>WQAL/Cleveland, OH*</b> Dir: Alan Fee MD: Rebecca Middle 14 3 DOORS DOWN</p> <p><b>KVUU/Colorado Springs, CO*</b> PMD: AJ Carter No Adds</p> <p><b>WVNS/Columbus, OH*</b> Dir: Dave Van Stone Dir: Jeff Balentine MD: Sam Lohabala 5 KELLY CLARKSON</p> <p><b>KOPN/Corpus Christi, TX</b> Dir: Scott Hill APD: Scott Hill 22 JESSE MCCARTNEY 10 GOOD CHARLOTTE 29 FRANKIE J VEBAY BASH HEISER DURAN DURAN BOWLING FOR SOUP JENNIFER LOPEZ</p> <p><b>KLGT/Corpus Christi, TX*</b> Dir: Scott Hill APD: Scott Hill COLLECTIVE SOUL KILLERS</p> <p><b>KDMX/Dallas, TX*</b> Dir: Gary Bibe Dir: Pat McElhenny No Adds</p> <p><b>WDAO/Danbury, CT</b> Dir: Bill Truitt Dir: Jeff Cooney 12 LIL' JON &amp; THE EASTSIDE BOYZ VUSHER &amp; LUDACRIS</p> <p><b>WVWX/Denver, OH*</b> Dir: Scott Hill MD: Shyan Vincent 1 3 DOORS DOWN</p> <p><b>KALD/Denver, CO*</b> Dir: Lu Harris No Adds</p>	<p><b>WVWX/Denver, CO*</b> Dir: Michael Gilliland Dir: Jeff Robinson 16 EVANESCENCE GREEN DAY KELLY CLARKSON</p> <p><b>KSTZ/Des Moines, IA*</b> Dir: Jim Schaefer MD: Jimmy Wright No Adds</p> <p><b>WVDV/Detroit, MI*</b> Dir: Byron "Tom" Hornell APD: Eric James JET</p> <p><b>WVWX/Dublin, AL</b> Dir: Paul Thomas Dir: John Houston 16 AVRIL LAVIGNE 6 3 DOORS DOWN</p> <p><b>KSNL/Paso, TX*</b> Dir: Courtney Matheson PMD: Chris Elliott 19 AVRIL LAVIGNE 2 KILLERS JESSE MCCARTNEY</p> <p><b>WEGN/Eugene, OR</b> Dir: Paul Davidson No Adds</p> <p><b>WQSN/Fayetteville, NC*</b> Dir: Chris Chase DURAN DURAN</p> <p><b>WVWX/Johnson City*</b> Dir: Bruce Clark Dir: Kelly Johnson MD: Danny Hill 1 DURAN DURAN COLLECTIVE SOUL KILLERS</p> <p><b>KALZ/Fresno, CA*</b> Dir: Kelly Johnson MD: Danny Hill 1 DURAN DURAN COLLECTIVE SOUL KILLERS</p> <p><b>KMOX/Las Vegas, NV*</b> PMD: Chessa Frapp Dir: Justin Chessa No Adds</p> <p><b>WVWX/Fl. Myers, FL*</b> Dir: Scott Hill APD: Scott Hill 9 MAROON 5 KILLERS</p> <p><b>WVWX/Lexington, VA*</b> PMD: Dale O'Brien No Adds</p> <p><b>WVWX/Little Rock, AR*</b> Dir: Randy Cain MD: Brian Cooney 1 HOWIE DAY GREEN DAY</p> <p><b>KRG/Los Angeles, CA*</b> Dir: Scott Hill Dir: David Daves APD: Richard Mark EMMA BURTON</p>	<p><b>KYSR/Los Angeles, CA*</b> Dir: Angela Perelli No Adds</p> <p><b>WVWX/Louisville, KY*</b> Dir: George Lindley MD: Kathleen Hill AVRIL LAVIGNE</p> <p><b>WVWX/Memphis, TN*</b> Dir: Jerry Dean Dir: Brad Cates 2 NELY YTIM MCGRAW ASLYN</p> <p><b>WVWX/Memphis, TN*</b> Dir: Lance Baker Dir: Bob Cates 1 3 DOORS DOWN</p> <p><b>WVWX/Milwaukee, WI*</b> Dir: Rick Becker Dir: Brian Kelly 5 GREEN DAY 3 RYAN CABRERA 1 NELY YTIM MCGRAW</p> <p><b>WVWX/Milwaukee, WI*</b> Dir: Tom Gierman MD: Kyle O'Shea 10 MAROON 5 11 GREEN DAY AVRIL LAVIGNE</p> <p><b>KDSD/Moorestown, NJ*</b> Dir: Rick Miller MD: Denise Miller AVRIL LAVIGNE</p> <p><b>WVWX/Moorestown, NJ*</b> Dir: Rick Miller MD: Denise Miller AVRIL LAVIGNE</p> <p><b>KCDU/Monterey, CA*</b> PMD: Mike Staf 10 DURAN DURAN BOWLING FOR SOUP AVRIL LAVIGNE RAY CHARLES (MORAH JONES) JESSE MCCARTNEY</p> <p><b>WVWX/Monterey, CA*</b> Dir: Tom Gierman MD: Kyle O'Shea 10 MAROON 5 11 GREEN DAY AVRIL LAVIGNE</p> <p><b>WVWX/Pennacola, FL*</b> Dir: John Stewart MD: Blake JESSE MCCARTNEY</p> <p><b>WVWX/Philadelphia, PA*</b> Dir: Joe Prine APD: Joe Prine MINDY SMITH</p> <p><b>KMXC/Phoenix, AZ*</b> Dir: Rice Price Dir: John Prine 13 SARAH MCLACHLAN DURAN DURAN KILLERS</p> <p><b>WVWX/Pittsburgh, PA*</b> Dir: Tom Gierman APD: John Stewart MD: Scott Alexander No Adds</p> <p><b>WVWX/Portland, ME</b> Dir: David Robinson APD: John Stewart 1 FRINGER ELEVEN 1 SNOW PATROL 1 RICHARD MARK 1 KELLY CLARKSON</p>	<p><b>KRSK/Portland, OR*</b> Dir: Dan Parsaglia MD: Steve Stewart No Adds</p> <p><b>WBWZ/Poughkeepsie, NY</b> Dir: Steve Stewart 1 BOWLING FOR SOUP 4 LIFEHOUSE</p> <p><b>WSNE/Providence, RI*</b> Dir: Steve Peak MD: Greg Frost 1 MAROON 5</p> <p><b>WRFB/Rhode Island*</b> Dir: Richard Duran DURAN DURAN BOWLING FOR SOUP</p> <p><b>KLCA/Reno, NV*</b> Dir: Bill Schultz Dir: Paul Moreno 10 KILLERS DURAN DURAN</p> <p><b>KNEV/Reno, NV*</b> Dir: Paul Moreno MD: Jeff Cooper No Adds</p> <p><b>KVTV/Oxnard, CA*</b> Dir: Mike Elliott 13 JACK JARVIS VELVET REVOLVER GWEN STEFANI VEVE</p> <p><b>KPSB/Palm Springs, CA</b> PMD: Michael Burns GREEN DAY</p> <p><b>WVWX/Pensacola, FL*</b> Dir: John Stewart MD: Blake JESSE MCCARTNEY</p> <p><b>WVWX/Philadelphia, PA*</b> Dir: Joe Prine APD: Joe Prine MINDY SMITH</p> <p><b>KMXC/Phoenix, AZ*</b> Dir: Rice Price Dir: John Prine 13 SARAH MCLACHLAN DURAN DURAN KILLERS</p> <p><b>KVTV/Oxnard, CA*</b> Dir: Mike Elliott 13 JACK JARVIS VELVET REVOLVER GWEN STEFANI VEVE</p> <p><b>KPSB/Palm Springs, CA</b> PMD: Michael Burns GREEN DAY</p> <p><b>WVWX/Pensacola, FL*</b> Dir: John Stewart MD: Blake JESSE MCCARTNEY</p> <p><b>WVWX/Philadelphia, PA*</b> Dir: Joe Prine APD: Joe Prine MINDY SMITH</p> <p><b>KMXC/Phoenix, 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MCLACHLAN DURAN DURAN KILLERS</p> <p><b>KVTV/Oxnard, CA*</b> Dir: Mike Elliott 13 JACK JARVIS VELVET REVOLVER GWEN STEFANI VEVE</p> <p><b>KPSB/Palm</b></p>
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**CAROL ARCHER**  
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PART ONE OF A TWO-PART SERIES

# Radio: A Business Of Ideas

A conversation with Emmis/New York's Barry Mayo

By Pat Prescott

**Emmis/New York Sr. VP/Market Manager Barry Mayo rose to upper management through programming stations such as KALO/Little Rock, WRAP/Norfolk, WGCI/Chicago and WRKS (Kiss-FM)/New York. From 1988 to 1995 he served as President of Broadcasting Partners, which grew from five stations to 12 under his aegis. Before joining Emmis in 2002 he ran the consulting firm Mayomedia.**

Over the next two weeks Mayo explores a variety of topics with longtime colleague and confidante, KTWW (The Wave)/Los Angeles morning co-host Pat Prescott. The two have been friends since Mayo programmed WXLO (99X)/New York and Prescott worked on-air for Frankie Crocker at WBLS/New York. Their conversation took place before Nov. 29, 2004, when Emmis' heritage Smooth Jazz WQCD/New York incorporated 30% chill music into its mix and assumed the moniker "New York Chill."

BM: The challenge that Smooth Jazz has is that the people who supported it back in the late '80s and early '90s when a lot of these stations came on the air are the same people who are P1s to the stations now, only 15 or 20 years older, in their 50s and 60s.



Barry Mayo

If Smooth Jazz is going to thrive like young-end CHR/Rhythmic stations like Emmis' WQHT/New York — whose target back then was 18-24 and is still 18-24 and which continues to bring in new young people — the challenge is to get

people in their 30s to think Smooth Jazz is hip again.

Otherwise, over the next 10 years we're going to look like the old Beautiful Music format. Schulke, one of the music providers for Beautiful Music, had an orchestra that did cover versions of popular songs just for the stations in that format.

PP: Are you saying Smooth Jazz is in that same place today?

BM: It came to be that there was just one thought about the direction Smooth Jazz should go. Something like that can be good or bad. In Smooth Jazz's case, it was a little of both. In an attempt to make ratings go up, there was an influx of pop and oldies music to help increase stations' cumes and an influx of artists who weren't exactly smooth or jazz,

and it worked — cumes of many SJ stations went up.

But when we look back some years from now — or maybe even shortly — we'll see that was the beginning of the dilution of what the format stood for. I'm saying this not as an expert, but as an observer, because I'm new to the format.

PP: Does the same phenomenon apply to the rest of radio?

BM: Yes. To have this conversation intelli-

**"We went from serving our communities in the public interest to making sure that every 90 days we did things that would assure the performance of our radio stations so our companies could increase their stock prices."**

gently, you have to look at what happened in the late '80s, when Wall Street discovered our industry as an undervalued asset. A combination of that and the Telecommunications Act of 1996 essentially took our industry from a broadcaster-driven to an investor-driven business. Earnings per share and share price became the driving force for success for radio companies, and there were fewer and fewer people in decisionmaking positions who came up believing that radio's charge is to serve the public interest, convenience and necessity as the FCC decreed in the Federal Communications Act of 1934.

I grew up in that era. We went from serving our communities in the public interest to making sure that every 90 days we did things that would assure the performance of our radio stations so our companies could increase their stock prices. PDs and GMs no longer have an incentive to do creative and innovative programming for the people. In fact, they are deprived an incentive to do anything risky or innovative. Radio research has helped support that mind-set.

PP: There are some who would say that creativity on the radio doesn't really work any more.

BM: The best radio — considering everything that we've got to do for our owners, investors and listeners — is a balance between art and science. Unfortunately, science has taken over, and that's why people make that statement about radio today. It's not true, but few people who have pull with ownership or senior management understand this concept or have the guts, frankly, to take the risk to find that balance. I happen to be working for one of the few companies that encourages its employees to think that way.

PP: With technologies like satellite radio and MP3 players emerging, what do predict for radio's profitability picture in the months and years to come?

BM: Emmis/New York is having a fabulous year. Our revenue is up double digits from 2003. Just as regular television is dealing with the onslaught of cable and HBO doing some of the finest programming we've ever seen, there will be some radio stations and groups that will always be successful in spite of technology. Those are the people who get it, who understand that balance between art and science.

PP: Let's talk about talent.

BM: The biggest personalities in our industry have been in the business since before the advent of more music/less talk. Howard Stern, Tom Joyner and Don Imus were an outgrowth of that era. Who have we produced since then? Not many talents, and they have come from other places.

For example, Michael Bay on WRKS is an author, not a jock. Somebody had the presence of mind — it wasn't me — to OK putting an author who was not a DJ on the air. In less than a year he's No. 1 in New York, and we haven't spent a dime — not one billboard, not one television commercial. He beat or tied WLTW/New York by word of mouth. That goes against the grain of everything you hear.

The question is, which companies are going to hire GMs who are going to give PDs the ability to take the risk of putting somebody who's not from radio in afternoon drive in New York City or in L.A. or in one of the other bigger markets where there's so much to lose?

It has to start from the top. Emmis, a public company, has a track record promulgated by its owner, Jeff Smulyan, of doing different, innovative things. This company created the first Sports radio station, WFAN/New York. People thought Jeff was crazy.

PP: An owner with an idea!

BM: At one point WFAN was the top-billing radio station in the country, and it was Jeff's idea. Radio is and will always be a business of ideas. The question on the table is, who has the vision and is willing to see those ideas through from a programming standpoint and then has the talent to monetize those ideas so that the company continues to be a great company to advertise with and

produces great broadcast cash flow, which makes it a great stock to own?

PP: From the beginning I have always called Smooth Jazz "radio for the rest of us." How does this format create radio for the rest of us in this youth-driven environment where reality shows are the most ignorant things you've ever seen and talk shows appeal to the lowest common denominator?

BM: It's hard, because now there is more noise competing for this group of people's attention. Whether it's by satisfying their music tastes, being a mood utility or some combination, Smooth Jazz radio has got to find a way to make itself more relevant. There's less passion for the Smooth Jazz format now, and we've had to, in essence, buy audience with marketing. Listeners aren't at the radio station because of the idea of the station and what it stands for, they are there because they have to be there to win a fucking trip a day.

**"Radio is still the top person-to-person communication medium and still the most personal medium. You can put your own personal music on the i-Pod, but it's not necessarily an entertainment vehicle past that."**

PP: How important is it that we create superstar artists for the format?

BM: If Smooth Jazz is a music-based format, it's important. If it's more of a mood utility, it's less important, because then the way people use Smooth Jazz radio has less to do with them relating to their favorite artist and more to do with the fact that it is a perfect complement for their workday or evening time.

PP: Isn't the basic premise that people who are really listening — who know the names of the artists and the songs — are the minority?

BM: It's becoming that way. Most contemporary radio formats have become more song-driven than artist-driven.

PP: Why do you believe in radio?

BM: Because radio is still the top person-to-person communication medium and still the most personal medium. You can put your own personal music on the i-Pod, but it's not necessarily an entertainment vehicle past that. Getting back to why personalities are critical, in 1988, when we put the first adult Urban station on WVAZ/Chicago, we went for a week without DJs so people could really focus on the music and get the idea of it.

We said we were going to do it for a week, but by Day Three listeners were calling the radio station and complaining, saying, "Where are the DJs?" That was an eye-opener for me. People want to hear personalities. They don't want to hear personalities talking shit for a minute or two per break, but they want to hear personalities. You can't get that from videos or i-Pods.

# SMOOTH JAZZ TOP 30

POWERED BY  
MEDIABASE

January 21, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	RICHARD ELLIOT Your Secret Love (GRP/VMG)	717	-9	82141	24	33/0
3	2	NORMAN BROWN Up 'N' At 'Em (Warner Bros.)	714	+40	90816	23	33/0
2	3	SOUL BALLET Cream (215)	709	+29	78607	20	35/0
6	4	MARION MEADOWS Sweet Grapes (Heads Up)	542	-9	66767	27	30/1
7	5	MINDI ABAIR Come As You Are (GRP/VMG)	538	+20	73069	19	35/0
8	6	TIM BOWMAN Summer Groove (Liquid 8)	521	+34	59286	22	30/1
5	7	CHRIS BOTTI Back Into My Heart (Columbia)	510	-42	65388	35	33/0
4	8	WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	507	-100	59450	29	32/0
9	9	QUEEN LATIFAH California Dreamin' (Vector)	489	+2	52260	12	34/0
11	10	GERALD ALBRIGHT To The Max (GRP/VMG)	452	-3	57560	34	34/0
12	11	DAVE KOZ Let It Free (Capitol)	408	+5	42255	12	28/0
15	12	PAUL BROWN Moment By Moment (GRP/VMG)	393	+20	55503	15	33/0
10	13	PAUL JACKSON, JR. Walkin' (Blue Note/EMC)	393	-78	30832	35	30/0
13	14	ANITA BAKER You're My Everything (Blue Note/Virgin)	375	-14	45219	27	31/0
18	15	SEAL Walk On By (Warner Bros.)	354	+19	32309	7	23/0
21	16	KENNY G. Pick Up The Pieces (Arista/RMG)	339	+46	38997	4	25/0
16	17	EUGE GROOVE XXL (Narada Jazz)	338	-18	38621	12	31/0
14	18	PETER WHITE How Does It Feel (Columbia)	337	-40	51280	19	29/0
17	19	MICHAEL MCDONALD Tracks Of My Tears (Motown/Universal)	322	-23	28657	13	24/0
19	20	RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord)	315	+13	27999	12	22/0
22	21	MICHAEL LINGTON Two Of A Kind (Rendezvous)	310	+52	34176	6	31/1
20	22	PIECES OF A DREAM It's Go Time (Heads Up)	273	-21	21957	18	25/0
23	23	BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)	266	+71	46417	3	26/3
25	24	CHRIS BOTTI No Ordinary Love (Columbia)	228	+41	19828	7	21/2
24	25	HALL & OATES I'll Be Around (U-Watch)	215	+22	20660	5	17/2
26	26	FOURPLAY Fields Of Gold (RCA Victor/RMG)	180	+7	25352	8	16/0
27	27	GREG ADAMS Firefly (215)	143	-25	14755	14	16/1
Debut	28	DAVID SANBORN Tin Tin Deo (GRP/VMG)	125	+67	16129	1	13/3
28	29	JOYCE COOLING Camelback (Narada Jazz)	118	0	12280	3	11/1
29	30	ALICIA KEYS If I Ain't Got You (J/RMG)	105	-8	19909	5	7/0

36 Smooth Jazz reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/9-1/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005, R&R, Inc.

## NEW & ACTIVE

STEVE OLIVER Chips & Salsa (Koch)

Total Plays: 95, Total Stations: 11, Adds: 0

THA' HOT CLUB I'm Gonna Love You Just A Little More Baby (Shanachie)

Total Plays: 94, Total Stations: 6, Adds: 0

KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)

Total Plays: 75, Total Stations: 7, Adds: 3

ADANI & WOLF Daylight (Rendezvous)

Total Plays: 73, Total Stations: 8, Adds: 2

GLADYS KNIGHT f/EDESIO ALEJANDRO Feelin' Good (Vacion) (Pyramid)

Total Plays: 63, Total Stations: 8, Adds: 0

FATBURGER Work To Oo (Shanachie)

Total Plays: 59, Total Stations: 5, Adds: 1

PAMELA WILLIAMS Fly Away With Me (Shanachie)

Total Plays: 54, Total Stations: 9, Adds: 3

DIDO White Flag (Arista/RMG)

Total Plays: 54, Total Stations: 4, Adds: 0

ALEXANDER ZONJIC Leave It With Me (Heads Up)

Total Plays: 53, Total Stations: 5, Adds: 0

3RD FORCE Believe In Me (Higher Octave)

Total Plays: 50, Total Stations: 7, Adds: 2

Songs ranked by total plays

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)	3
DAVID SANBORN Tin Tin Deo (GRP/VMG)	3
PAMELA WILLIAMS Fly Away With Me (Shanachie)	3
KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	3
CHRIS BOTTI No Ordinary Love (Columbia)	2
HALL & OATES I'll Be Around (U-Watch)	2
ADANI & WOLF Daylight (Rendezvous)	2
3RD FORCE Believe In Me (Higher Octave)	2
NILS Pacific Coast Highway (Baja/TSR)	2
JEFF LORBER Ooh La La (Narada Jazz)	2

## MOST INCREASED PLAYS

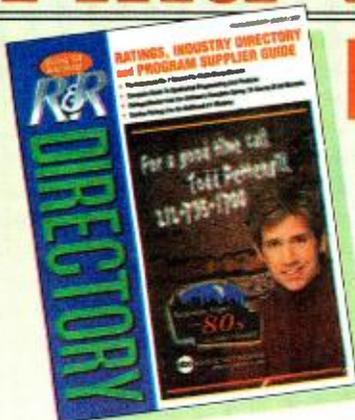
ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)	+71
DAVID SANBORN Tin Tin Deo (GRP/VMG)	+67
MICHAEL LINGTON Two Of A Kind (Rendezvous)	+52
KENNY G. Pick Up The Pieces (Arista/RMG)	+46
CHRIS BOTTI No Ordinary Love (Columbia)	+41
NORMAN BROWN Up 'N' At 'Em (Warner Bros.)	+40
TIM BOWMAN Summer Groove (Liquid 8)	+34
3RD FORCE Believe In Me (Higher Octave)	+34
VANESSA WILLIAMS You Are Everything (Lava)	+32

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG)	340
KIM WATERS In Deep (Shanachie)	317
NICK COLIONNE It's Been Too Long (3 Keys Music)	288
BONEY JAMES Here She Comes (Warner Bros.)	266
MARC ANTOINE Mediterraneo (Rendezvous)	248
MICHAEL LINGTON Show Me (Rendezvous)	227
PAUL TAYLOR Steppin' Out (Peak)	222
DAVE KOZ All I See Is You (Capitol)	213
NICK COLIONNE High Flyin' (3 Keys Music)	207
PAUL BROWN 24/7 (GRP/VMG)	191
RICK BRAUN Oaddy-O (Warner Bros.)	189
JOYCE COOLING Expression (Narada Jazz)	187
DAN SIEGEL In Your Eyes (Native Language)	170
RICHARD SMITH Sing A Song (A440)	167
SEAL Love's Divine (Warner Bros.)	160

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

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# SMOOTH JAZZ INDICATOR TOP 30

January 21, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	SOUL BALLET Cream (215)	188	0	1002	21	14/0
3	2	MINDI ABAIR Come As You Are (GRP/VMG)	180	+1	1015	18	16/0
2	3	NORMAN BROWN Up 'N' At 'Em (Warner Bros.)	177	-3	918	23	13/0
5	4	RICHARD ELLIOT Your Secret Love (GRP/VMG)	150	+3	613	23	12/0
4	5	EUGE GROOVE XXL (Narada Jazz)	147	-2	951	14	13/0
9	6	NOVECENTO f/STANLEY JORDAN Easy Love (Favored Nations)	135	+17	499	12	12/0
8	7	GARRY GOIN Don't Ask My Neighbors (Compendia)	134	+5	1163	14	11/0
7	8	GREG ADAMS Firefly (215)	127	-4	667	15	11/0
6	9	WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	125	-7	816	27	9/0
10	10	QUEEN LATIFAH California Dreamin' (Vector)	114	+1	1183	11	9/0
16	11	FOURPLAY Fields Of Gold (RCA Victor/RMG)	107	+7	712	16	11/0
11	12	FATBURGER Work To Do (Shanachie)	105	-5	681	14	9/0
18	13	SERGIO CAPUTO Jazzy Girl (Idiosyncrasy)	103	+6	640	7	8/0
19	14	TIM BOWMAN Summer Groove (Liquid 8)	100	+7	446	21	10/0
15	15	DAVE KOZ Let It Free (Capitol)	100	-2	461	14	9/0
21	16	CHRIS BOTTI No Ordinary Love (Columbia)	91	-1	337	7	10/0
20	17	RAY CHARLES f/ DIANA KRALL You Don't Know Me (Concord)	91	-1	1078	9	7/0
13	18	GRADY NICHOLS Tuesday Morning (Compendia)	91	-12	868	17	9/0
25	19	BONEY JAMES f/ JOE SAMPLE Stone Groove (Warner Bros.)	90	+6	712	2	9/0
24	20	STEVE OLIVER Chips & Salsa (Koch)	88	0	564	24	8/0
22	21	GERALD ALBRIGHT To The Max (GRP/VMG)	88	-3	752	34	6/0
14	22	POSITIVE FLOW The City Streets (Shanachie)	86	-16	421	12	8/0
28	23	MICHAEL LINGTON Two Of A Kind (Rendezvous)	85	+6	255	3	9/0
17	24	MAYSA Hypnotic Love (N-Coded)	84	-15	789	2	10/0
12	25	EVERETTE HARP Can You Hear Me (A440)	83	-26	563	30	9/0
23	26	PAUL BROWN Moment By Moment (GRP/VMG)	82	-7	316	11	7/0
27	27	KENNY G. Pick Up The Pieces (Arista/RMG)	80	+1	332	2	6/0
Debut	28	JOYCE COOLING Camelback (Narada Jazz)	79	+6	408	1	8/0
29	29	ANITA BAKER You're My Everything (Blue Note/Virgin)	79	0	508	26	8/0
26	30	CRAIG CHAQUICO Her Boyfriend's Wedding (Narada Jazz)	79	-1	490	15	7/0

18 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 1/9 - Saturday 1/15.  
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## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
DAVID SANBORN Tin Tin Deo (GRP/VMG)	3
JEFF LORBER Doh La La (Narada Jazz)	3
PETE BELASCO Hurry, Hurry (Compendia)	2
ADANI & WOLF Daylight (Rendezvous)	2
3RD FORCE Believe In Me (Higher Octave)	2
JAMES GABRIANO Red Teddy (Gabriano Productions)	2
KEN NAVARRO You Are Everything (Positive Music Records)	2
VANESSA WILLIAMS You Are Everything (Lava)	2
ANDRE DELANO Night Riders (7th Note)	2

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DAVID SANBORN Tin Tin Deo (GRP/VMG)	+37
CAROL DUBOC Use Me (Gold Note)	+36
NILS Pacific Coast Highway (Baja/TSR)	+30
PETE BELASCO Hurry, Hurry (Compendia)	+21
SEAN GRACE Street Flight (NCA)	+19
NOVECENTO f/STANLEY JORDAN Easy Love (Favored Nations)	+17
PAMELA WILLIAMS Fly Away With Me (Shanachie)	+17
BOBBY WELLS Bayside (BW Music)	+16
JAMES GABRIANO Red Teddy (Gabriano Productions)	+13
MADELEINE PEYROUX Dance Me To The End Of Love (Rouner)	+13

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
KIM WATERS In Deep (Shanachie)	83
BONEY JAMES Here She Comes (Warner Bros.)	67
GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG)	43
HIL ST. SOUL For The Love Of You (Shanachie)	35
JOYCE COOLING Expression (Narada Jazz)	24
PAUL TAYLOR On The Move (Peak)	23
DAVE KOZ All I See Is You (Capitol)	19
GRADY NICHOLS Allright (Compendia)	17
EUGE GROOVE Livin' Large (Narada Jazz)	16

## REPORTERS

Stations and their adds listed alphabetically by market

<p><b>KAJZ/Albuquerque, NM*</b> OM: Jim Walton PD/MD: Paul Lavoie 12 FATBURGER 3 SERGIO CAPUTO 1 HALL &amp; OATES JEFF LORBER</p>	<p><b>KSKX/Colorado Springs, CO*</b> PD: Steve Hibbard MD: Laurie Cobb ADANI &amp; WOLF ALL-FOR-7</p>	<p><b>WQTQ/Hartford, CT</b> PD/MD: Stewart Stone No Adds</p>	<p><b>KSBW/Los Angeles, CA</b> OM/MD: Terry Wedel MD: Susan Koshbay 2 JIM ADKINS 1 BEHZAD</p>	<p><b>WFSK/Nashville, TN</b> MD: Chris Hochowicz 6 EVERETTE HARP 6 CARMEN MORA 6 PHILLIP MARTIN 4 MARC ANTOINE 4 JAMES GABRIANO 4 ANDRE DELANO 4 BOBBY WELLS 2 NICOLAS BEARDE 2 MADELEINE PEYROUX</p>	<p><b>KBSZ/Salt Lake City, UT*</b> OM/MD: Dan Jessop 11 MARC ANTOINE 5 MICHAEL LINGTON 7 TIM BOWMAN 6 AYA PAMELA WILLIAMS</p>	<p><b>KWJZ/Seattle, WA*</b> PD: Carol Handley MD: Diana Ross No Adds</p>
<p><b>WJZZ/Atlanta, GA*</b> PD/MD: Dave Kosh No Adds</p>	<p><b>WJZA/Columbus, OH*</b> PD/MD: Bill Harman BONEY JAMES f/ JOE SAMPLE</p>	<p><b>KHJZ/Houston, TX*</b> PD: Maxine Todd APD/MD: Greg Morgan No Adds</p>	<p><b>KTWV/Los Angeles, CA*</b> PD: Paul Goldstein APD/MD: Samantha Pascual 1 JOYCE COOLING PAUL JACKSON, JR.</p>	<p><b>WQCD/New York, NY*</b> PD: Blake Lawrence No Adds</p>	<p><b>KIFM/San Diego, CA*</b> OM: John Dimick PD: Mike Vasquez APD/MD: Kelly Cole 7 DAVID SANBORN 1 MARION MEADOWS NILS</p>	<p><b>WSSM/St. Louis, MO*</b> PD: David Myers KENNY G. f/ EARTH, WIND &amp; FIRE</p>
<p><b>KSMJ/Bakersfield, CA*</b> OM/MD: Chris Townshend APD: Nick Novak No Adds</p>	<p><b>KOAI/Dallas, TX*</b> OM/MD: Kurt Johnson MD: Mark Sanford No Adds</p>	<p><b>KPVU/Houston, TX</b> PD: Wayne Turner 10 TIFFANY EVANS 10 MARCUS JOHNSON 5 PETE BELASCO 4 HALL &amp; OATES</p>	<p><b>WJLZ/Louisville, KY*</b> PD/MD: Gator Glass APD: Ron Fisher No Adds</p>	<p><b>WLOO/Orlando, FL*</b> PD/MD: Brian Morgan ANDRE WARD BOBBY CALDWELL f/ DENISE WILLIAMS</p>	<p><b>KKSF/San Francisco, CA*</b> PD: Michael Erickson MD: Ken Jones No Adds</p>	<p><b>WSJT/Tampa, FL*</b> PD: Ross Block MD: Kathy Curtis KEN NAVARRO</p>
<p><b>WSMJ/Baltimore, MD*</b> PD/MD: Lori Lewis 12 KENNY G. f/ EARTH, WIND &amp; FIRE</p>	<p><b>KJCD/Denver, CO*</b> PD/MD: Michael Fischer 1 PAMELA WILLIAMS</p>	<p><b>WYJZ/Indianapolis, IN*</b> OM/MD: Carl Frye No Adds</p>	<p><b>WLVE/Miami, FL*</b> OM: Rob Roberts PD/MD: Rich McMillan No Adds</p>	<p><b>WJZ/Philadelphia, PA*</b> PD: Michael Tozzi MD: Frank Childs No Adds</p>	<p><b>KJZY/Santa Rosa, CA*</b> PD: Gordon Zlot APD/MD: Rob Singleton No Adds</p>	<p><b>WJZW/Washington, DC*</b> OM: Kenny King PD: Carl Anderson MD: Renee DePuy No Adds</p>
<p><b>WVSV/Birmingham, AL</b> PD/MD: Andy Parrish DAVID SANBORN BOBBY CALDWELL f/ DENISE WILLIAMS KEN NAVARRO VANESSA WILLIAMS ANDRE DELANO JEFF LORBER</p>	<p><b>WVNV/Detroit, MI*</b> OM/MD: Tom Sleeter MD: Sandy Kovach No Adds</p>	<p><b>KJLU/Jefferson City, MO</b> PD/MD: Dan Turner 2 ERIC ESSIX 2 PAMELA WILLIAMS 2 TINA TURNER 2 MICHAEL BUBLE 1 ADANI &amp; WOLF</p>	<p><b>WJZ/Milwaukee, WI*</b> PD: Stan Alkinson MD: Steve Scott 1 BONEY JAMES f/ JOE SAMPLE HALL &amp; OATES</p>	<p><b>KYOT/Phoenix, AZ*</b> PD: Shaun Holly APD/MD: Angie Handa VANESSA WILLIAMS</p>	<p><b>Music Choice Smooth Jazz/Satellite</b> APD: Will Kinnally MD: Gary Susalis 6 JAMES GABRIANO 6 DAVID SANBORN 5 3RD FORCE 4 ERIC ESSIX 4 FOURPLAY 4 DAVID BOSWELL</p>	<p><b>POWERED BY MEDIABASE</b></p>
<p><b>WNWA/Chicago, IL*</b> OM: Bob Kaake PD: Steve Stiles MD: Michael La Crosse No Adds</p>	<p><b>WZJZ/Ft. Myers, FL*</b> OM: Steve Amari PD: Joe Turner MD: Randi Bachman No Adds</p>	<p><b>KOAS/Las Vegas, NV*</b> PD/MD: Erik Foxx 2 KENNY G. f/ EARTH, WIND &amp; FIRE 2 DAVID SANBORN ADANI &amp; WOLF</p>	<p><b>KRVR/Modesto, CA*</b> OM/MD: Doug Wulff PD: Jim Bryan BONEY JAMES f/ JOE SAMPLE DAVID SANBORN PAMELA WILLIAMS NILS 3RD FORCE JEFF LORBER</p>	<p><b>KJZS/Reno, NV*</b> OM: Rob Brooks PD/MD: Robert Dees No Adds</p>	<p><b>Sirius Jazz Cafe/Satellite</b> PD: Teresa Kincald MD: Rick Laboy JEFF LORBER</p>	<p><b>*Monitored Reporters</b> 54 Total Reporters 36 Total Monitored 18 Total Indicator</p>
<p><b>WNWV/Cleveland, OH*</b> OM/MD: Bernie Kimble 2 3RD FORCE GREG ADAMS CHRIS BOTTI</p>	<p><b>WSBZ/Ft. Walton Beach, FL</b> PD: Mark Carter MD: Mark Edwards 3 3RD FORCE 2 VANESSA WILLIAMS</p>	<p><b>KUAP/Little Rock, AR</b> PD/MD: Michael Nellums 7 CAROL DUBOC 4 CAROL DUBOC</p>	<p><b>KSSJ/Sacramento, CA*</b> PD/MD: Lee Hansen CHRIS BOTTI</p>	<p><b>XM Watercolors/Satellite</b> PD/MD: Shirrita Colon PETE BELASCO ADANI &amp; WOLF DAVID SANBORN KEN NAVARRO JEFF LORBER</p>	<p><b>Did Not Report, Playlist Frozen (7):</b> DMX Jazz Vocal Blend/Satellite DMX Smooth Jazz/Satellite KCOZ/Springfield, MO KNIK/Anchorage, AK WEAA/Baltimore, MD WJAB/Huntsville, AL WVMS/Montgomery, AL</p>	



**KEN ANTHONY**  
kanthony@radioandrecords.com

PART TWO OF A TWO-PART SERIES

# The PPM Music Tester

Research applications from the Portable People Meter

Last month (12/3/04) I featured a column on the history of the Portable People Meter. Arbitron believes that, beyond its basic audience-measurement capability, the PPM has plenty of potential research value for programmers. In 2001 Arbitron turned to Bob Michaels, its VP/Radio Programming Services, to come up with some programming applications for the PPM service. The end result was the PPM's Music Tester technology, which will be used to help pinpoint tune-out on songs. How will this work? Read on.

"When we stopped doing currency results from the Philadelphia PPM studies in March 2003, we kept the panel up but were no longer releasing AQH and cume data," says Michaels. "We had what's called the PPM marketing panel already in place. We felt we had a sufficient sample in the market to look at data for radio and pull out the Music Tester information."



**Bob Michaels**

From Sept. 8 through Dec. 21, 2003, this Philadelphia marketing panel continued walking around with their meters but didn't know the information culled would be used for Arbitron to show music-testing results. The sample size was 1,220, with 789 average daily panelists. The results of several of these tests are shown in the graphs on this page.

### Establishing Baselines

With fresh music tune-in and tune-out information at their fingertips, Arbitron still needs to establish baselines for how listeners react to new songs.

"We may eventually find out that 8% changing the station when a song is being played is the norm," says Michaels. "If percentages are better than that, you've got a great song. Conversely, if you're tripling that number, the song might not be working. Is it time to yank the song?"

"You wouldn't know that information until you knew what the baseline or norm was. These percentages of acceptance or rejection of certain songs might also differ by format, demo, ethnic group or daypart."

The Philadelphia Music Tester results have certainly whetted radio's appetite. "Programmers want to see more," Michaels says. "But you shouldn't draw conclusions from the data. Some songs gain acceptance over time, and some don't. We want to give people ideas to think about and a say in how we can use the PPM service to help us be better programmers. In this case we're looking at the music for different radio stations in different formats."

Arbitron is also looking to the PPM Music Tester to help programmers discover elements that create tune-out beyond the music. "You can use the results for a talk-show segment or a bit the morning show does," says Michaels.

"You could also apply it to looking at the length of your stopsets. Are people less likely to tune out of a two-minute stopset with five sets per hour or a five-minute stopset twice per hour? Maybe we'll find out that middays should have a different composition of spot breaks than morning drive or afternoons.

"The bottom line is, do people keep listening on a minute-by-minute level while these things are on the air, or do they change the channel? That's always been the programmers dream or nightmare: Is what I'm putting on my radio station keeping listeners or driving them away? The only way we believe you can get down to that level of information is to have the granular level that we have with the PPM service."

### A New Research Paradigm

How will the PPM Music Tester interact with PDs? "We intend to provide stations with easy-to-use software, like our PD Advantage service, and let them do their own analysis and experimentation with some of these concepts," says Michaels.

"They wouldn't have to wait a long time for the results. Our goal is to have this be part of the overnight service and to allow a timely look at the data. Of course, some projects will need to be examined over a longer period of time before decisions should be made.

"But isn't that the dream of every PD, to be able to be creative and quickly see results from their decision? We see the role of consultants in this area as helping their stations better serve their listeners. And in the rapidly changing radio world, this is coming not a minute too soon."

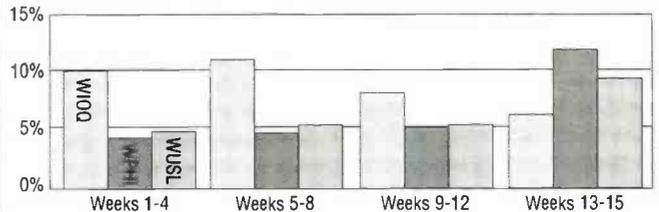
Indeed, the PPM Music Tester technology might change the way radio has typically done music research. Will radio continue to wait a certain number of spins or weeks before testing a song, or will Music Tester results speed up or slow down that process? Also, that period when songs should be tested might vary in different markets and for different songs.

### The Houston PPM Process

The Houston PPM test beginning this spring might help Arbitron determine more effective baselines for Music Tester. "We'll track radio-station callout with the PPM results," says Michaels. "We don't know what it will say, but the next step is, OK, the PPM is saying that the audience is changing and turning away from a song or programming element. How does that track with

## Same Song, Different Acceptance

Song	Artist	Station	Weeks	Spins	Total Audience When On	Audience That Switched	% That Switched
'Baby Boy'	Beyoncé	WIOQ (CHR/Pop)	1-4	191	7,132,520	693,142	9.7%
			5-8	198	7,733,499	861,342	11.1%
			9-12	156	5,516,282	430,180	7.8%
			13-15	63	1,941,280	134,435	6.9%
'Baby Boy'	Beyoncé	WPHI (CHR/Rhythmic)	1-4	113	2,935,759	116,929	4.0%
			5-8	141	3,977,723	177,218	4.5%
			9-12	61	1,587,304	80,311	5.1%
			13-15	13	398,131	49,370	12.4%
'Baby Boy'	Beyoncé	WUSL (CHR/Rhythmic)	1-4	156	4,427,790	196,911	4.4%
			5-8	142	4,094,704	213,813	5.2%
			9-12	95	3,664,346	193,964	5.3%
			13-15	20	482,724	42,175	8.7%

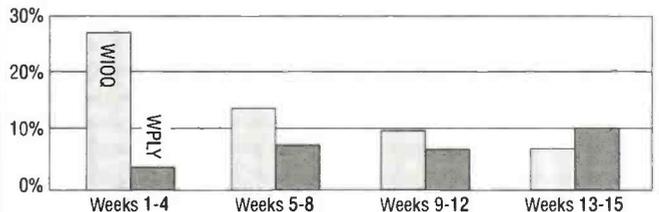


Arbitron's Bob Michaels says. "If you look at week one for CHR/Pop WIOQ and focus on the far right column, the percentage that switched was 9.7%. But over on CHR/Rhythmic WPHI, only 4% changed the station; Urban WUSL was at 4.4%. As time went on, fewer people on WIOQ changed the station, but look at the song in the last week with both WPHI and WUSL — the highest percentage of listeners tuned out because they tired of the song.

"Conversely, WIOQ listeners who had almost double-digit tune-out the first two months eventually became more accepting of the song. This obviously shows different acceptance for the same song depending on the audience."

## Some Songs Burn Slowly

Song	Artist	Station	Weeks	Spins	Total Audience When On	Audience Who Switched	% Who Switched
'Hey Ya!'	OutKast	WIOQ (CHR/Pop)	1-4	15	506,436	134,723	26.6%
			5-8	58	1,890,454	259,590	13.7%
			9-12	157	6,279,428	587,664	9.4%
			13-15	149	4,665,699	265,869	5.7%
'Someday'	Nickelback	WPLY (Alternative)	1-4	90	1,865,576	88,785	4.8%
			5-8	110	2,318,007	148,773	6.4%
			9-12	83	1,611,630	100,398	6.2%
			13-15	50	862,465	85,008	9.9%



"Looking at the Nickelback song on Alternative WPLY, only 4.8% of listeners switched in the first month and 9.9% in month four," Michaels says. "It was a slower-burning song as time went on. People were more and more apt to change the station when that song came on.

"When you look at the OutKast song, with only 15 spins in the first month, the CHR/Pop WIOQ listeners tuned out 26.6% of the time, but in the second month, in conjunction with more spins, it's down to 13.7% tune-out. In the third month, when the spins increased by almost 100, to 157, only 9.4% switched. And in the final month only 5.7% tuned out. Some songs are slower to gain acceptance, and perhaps others burn slower."

Source: PPM Marketing Panel Database, RCS Aircheck, Sept. 8-Dec. 21, 2003.

what your callout is showing? We'll see what kind of correlations we can draw from this."

The Houston sample size will be different as well. "We're not looking at one spin of a song on a day," Michaels says. "We're talking about an aggregate, either from a few dozen to hundreds of spins of a song, with a larger sample than what we used in Philadelphia. The sample

size we're going to be starting with in Houston will be over 2,100 by the time the spring survey starts in April."

Michaels and the folks at Arbitron are excited about the potential applications of Music Tester in the future. The Houston study will answer many questions, and the radio and record industries look forward to the results.

# ROCK TOP 30

POWERED BY  
MEDIABASE

January 21, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)	769	+87	42636	9	25/0
2	2	VELVET REVOLVER Fall To Pieces (RCA/RMG)	606	-4	34812	23	27/0
3	3	SHINEDOWN Burning Bright (Atlantic)	589	+60	24549	12	27/0
9	4	MOTLEY CRUE If I Die Tomorrow (Island/DJMG)	443	+34	17104	4	23/2
8	5	THREE DAYS GRACE Home (Jive/Zomba Label Group)	437	+27	15964	12	23/0
4	6	PAPA ROACH Getting Away With Murder (Geffen)	432	-42	27908	25	19/0
5	7	U2 Vertigo (Interscope)	426	-39	21207	15	22/0
11	8	3 DOORS DOWN Let Me Go (Republic/Universal)	396	+61	19556	6	23/0
7	9	BREAKING BENJAMIN So Cold (Hollywood)	386	-25	14692	31	17/0
6	10	COLLECTIVE SOUL Counting The Days (EI Music Group)	375	-64	19232	15	21/0
10	11	THREE DAYS GRACE Just Like You (Jive/Zomba Label Group)	344	+5	20571	37	25/0
12	12	PAPA ROACH Scars (Geffen)	334	+4	12732	9	25/0
15	13	ALTER BRIDGE Find The Real (Wind-up)	319	+2	9828	7	24/0
14	14	CHEVELLE Vitamin R (Leading Us Along) (Epic)	307	-11	12264	22	15/0
13	15	NICKELBACK Because Of You (Roadrunner/DJMG)	295	-31	13981	17	21/0
17	16	VELVET REVOLVER Dirty Little Thing (RCA/RMG)	271	+54	10058	3	20/0
20	17	U2 All Because Of You (Interscope)	240	+65	14073	3	16/0
19	18	KORN Another Brick In The Wall (Epic)	215	+12	9168	8	14/0
18	19	CROSSFADE So Far Away (Columbia)	206	+2	5563	9	15/0
22	20	SLIPKNOT Vermilion (Roadrunner/DJMG)	198	+27	3530	9	13/0
24	21	SUBMERSED Hollow (Wind-up)	147	+2	2715	5	15/2
30	22	BREAKING BENJAMIN Sooner Or Later (Hollywood)	128	+46	3535	2	16/5
Debut	23	JUDAS PRIEST Revolution (Epic)	121	+59	4914	1	15/4
25	24	KENNY WAYNE SHEPHERD Alive (Reprise)	118	-11	5054	20	10/0
Debut	25	CHEVELLE The Clincher (Epic)	111	+43	3558	1	11/3
26	26	JET Look What You've Done (Atlantic)	110	-2	6315	12	8/0
27	27	EXIES Ugly (Virgin)	107	-3	2993	4	11/1
23	28	SALIVA Razor's Edge (Island/DJMG)	104	-54	2896	10	12/0
29	29	HOBBASTANK Disappear (Island/DJMG)	96	+6	2371	6	5/0
28	30	MARILYN MANSON Personal Jesus (Nothing/Interscope)	96	-3	5674	12	7/0

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BREAKING BENJAMIN Sooner Or Later (Hollywood)	5
JUDAS PRIEST Revolution (Epic)	4
COLLECTIVE SOUL Better Now (EI Music Group)	4
THEORY OF A DEADMAN No Surprise (Roadrunner/DJMG)	4
CHEVELLE The Clincher (Epic)	3
BILLY IDOL Scream (Sanctuary/SRG)	3
QUEENS OF THE STONE AGE Little Sister (Interscope)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GREEN DAY Boulevard Of Broken Dreams (Reprise)	+87
U2 All Because Of You (Interscope)	+65
3 DOORS DOWN Let Me Go (Republic/Universal)	+61
SHINEDOWN Burning Bright (Atlantic)	+60
JUDAS PRIEST Revolution (Epic)	+59
BILLY IDOL Scream (Sanctuary/SRG)	+55
VELVET REVOLVER Dirty Little Thing (RCA/RMG)	+54
BREAKING BENJAMIN Sooner Or Later (Hollywood)	+46
CHEVELLE The Clincher (Epic)	+43
MOTLEY CRUE If I Die Tomorrow (Island/DJMG)	+34

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
CROSSFADE Cold (Columbia)	348
JET Cold Hard Bitch (Atlantic)	228
SILVERTIDE Ain't Comin' Home (J/RMG)	227
VELVET REVOLVER Slither (RCA/RMG)	214
AUDIOSLAVE I Am The Highway (Interscope/Epic)	203
NICKELBACK Figured You Out (Roadrunner/DJMG)	187
LINKIN PARK Breaking The Habit (Warner Bros.)	177
AUDIOSLAVE Like A Stone (Interscope/Epic)	176
SLIPKNOT Duality (Roadrunner/DJMG)	162
ALTER BRIDGE Open Your Eyes (Wind-up)	154

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

29 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/9-1/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005, R&R, Inc.

## NEW & ACTIVE

**BILLY IDOL** Scream (Sanctuary/SRG)

Total Plays: 66, Total Stations: 9, Adds: 3

**KENNY WAYNE SHEPHERD** The Place You're In (Reprise)

Total Plays: 65, Total Stations: 9, Adds: 2

**VANISHED** Favorite Scar (Kirtland)

Total Plays: 63, Total Stations: 5, Adds: 1

**NONPOINT** In The Air Tonight (Lava)

Total Plays: 55, Total Stations: 6, Adds: 0

**A PERFECT CIRCLE** Passive (Virgin)

Total Plays: 55, Total Stations: 5, Adds: 0

**MEGADETH** Of Mice And Men (Sanctuary/SRG)

Total Plays: 46, Total Stations: 9, Adds: 2

**QUEENS OF THE STONE AGE** Little Sister (Interscope)

Total Plays: 39, Total Stations: 5, Adds: 3

**THEORY OF A DEADMAN** No Surprise (Roadrunner/DJMG)

Total Plays: 32, Total Stations: 5, Adds: 4

**LOSTPROPHETS** Wake Up (Make A Move) (Columbia)

Total Plays: 28, Total Stations: 3, Adds: 0

**COLLECTIVE SOUL** Better Now (EI Music Group)

Total Plays: 23, Total Stations: 5, Adds: 4

Songs ranked by total plays

## REPORTERS

Stations and their adds listed alphabetically by market

<b>KZRR/Albuquerque, NM*</b> OM: Bill May PD: Phil Mahoney APD: Judi Cheroles No Adds	<b>KIQC/Beaumont, TX*</b> PD/MD: Mike Davis No Adds	<b>KNCH/Corpus Christi, TX*</b> OM/MD: Paula Newell APD/MD: Monte Montana 1 SUBMERSED	<b>WBZT/Greenville, SC*</b> OM: Scott Johnson PD: Craig Deibert 5 BREAKING BENJAMIN 4 CHEVELLE 4 COLLECTIVE SOUL 4 EDGES 1 JUDAS PRIEST	<b>KFCZ/Odessa, TX</b> PD/MD: Steve Driscoll 13 BREAKING BENJAMIN 11 U2 10 JUDAS PRIEST	<b>WHLY/Providence, RI*</b> PD: Scott Laudani APD: Doug Palmieri MD: Mark Landis BILLY IDOL	<b>KSRX/San Antonio, TX*</b> OM/MD: John Cook APD: Ed "Wilder Ed" Lambert MD: Mark Landis MEGADETH FROM KINGS COLLECTIVE SOUL CRAZY ANGLOS	<b>KBRQ/Waco, TX</b> PD/MD: Brent Henkle U2 COLLECTIVE SOUL
<b>WZZD/Allentown, PA*</b> PD: Rick Strass MD: Chris Line No Adds	<b>WRQK/Canton, OH*</b> PD: Garrett Hart MD: Nick Andrews 1 QUEENS OF THE STONE AGE 1 KENNY WAYNE SHEPHERD JUDAS PRIEST BILLY IDOL	<b>KODS/Duluth</b> OM/MD: Bill Jones APD: Jason Manning No Adds	<b>WRRV/Huntington</b> OM/MD: Jay Humley APD/MD: Reeves Kirtner No Adds	<b>KCLB/Palm Springs, CA</b> OM/MD: Gary DeMaroney PD: Rick Sparks 2 THREE DAYS GRACE 2 PAPA ROACH	<b>WBBB/Raleigh, NC*</b> PD/MD: Jay Nacellis MOTLEY CRUE QUEENS OF THE STONE AGE	<b>KZDZ/San Luis Obispo, CA</b> PD/MD: David Atwood 1 CHEVELLE 1 JUDAS PRIEST	<b>WMZK/Wausau, WI</b> PD/MD: Nick Summers No Adds
<b>KWHL/Anchorage, AK</b> 1 CHEVELLE 1 JUDAS PRIEST	<b>WPKY/Cape Cod, MA</b> OM: Steve McVie PD/MD: Suzanne Tonaine APD: James Gallagher A PERFECT CIRCLE	<b>KLAQ/EI Paso, TX*</b> OM/MD: Courtney Nelson APD/MD: Glenn Garza KILLERS THEORY OF A DEADMAN	<b>WRKR/Kalamazoo, MI</b> OM: Mike McKeely PD/MD: Jay Deacon 1 JUDAS PRIEST	<b>WMMR/Philadelphia, PA*</b> PD: Bill Weston APD: Chuck Damico MD: Sean "The Rabbit" Tyecker BREAKING BENJAMIN COLLECTIVE SOUL QUEENS OF THE STONE AGE	<b>WROV/Roanoke, VA*</b> PD: Aaron Roberts APD/MD: Heidi Krummer-Tate No Adds	<b>KTUX/Shreveport, LA*</b> PD: Kevin West MD: Piyel Stone 11 COLLECTIVE SOUL 10 THEORY OF A DEADMAN 6 VANISHED 2 MEGADETH	<b>KBZC/Wichita Falls, TX</b> OM: Chris Walters PD: Liz Ryan APD/MD: Vlad Max 5 JUDAS PRIEST
<b>WTOS/Augusta, ME</b> OM/MD: Steve Smith APD: Chris Rush 12 BLACK LABEL SOCIETY 2 DROWNING POOL	<b>WKLC/Charleston, WV</b> OM/MD: Bill Knight 1 SKINDRED 1 FROM KINGS 1 BILLY IDOL	<b>WMTT/Elmira, NY</b> PD: George Harris MD: Stephen Shamer 13 SHINEDOWN 13 THREE DAYS GRACE 13 3 DOORS DOWN 12 GREEN DAY 11 MOTLEY CRUE 1 FROM KINGS	<b>KZZE/Medford, OR</b> MD: Rob King No Adds	<b>WKDB/Phoenix, AZ*</b> PD: Joe Bonadonna MD: Paul Peterson No Adds	<b>WDRX/Rockford, IL</b> OM: Keith Edwards PD/MD: Jim Stone AUDIOSLAVE FROM KINGS	<b>WWDG/Syracuse, NY*</b> OM: Rich Leiber PD: Scotch MD: Scott Dixon No Adds	<b>KMDD/Tulsa, OK*</b> OM/MD: Don Crisp THEORY OF A DEADMAN BILLY IDOL
<b>KLBJ/Austin, TX*</b> OM/MD: Jeff Carroll MD: Loris Lowe No Adds	<b>WEBN/Cincinnati, OH*</b> OM/MD: Scott Reinhart MD: Rick Vaske No Adds	<b>KFLY/Eugene, OR</b> OM/MD: Chris Sargent MD: Tim Davis 10 AUDIOSLAVE	<b>WDHA/Morrisstown, NJ*</b> OM: Terrie Carr 4 BLACK LABEL SOCIETY TESLA MADSID	<b>KUFD/Portland, OR*</b> OM/MD: Dave Harms APD/MD: Jay Steiner 12 BREAKING BENJAMIN	<b>KRXQ/Sacramento, CA*</b> OM: Jim Fox PD: Pat Martin No Adds	<b>KMOT/Tulsa, OK*</b> OM: Steve Jones PD/MD: Chris Kelly APD: Kelly Garvill BREAKING BENJAMIN MOTLEY CRUE	<b>*Monitored Reporters</b>  48 Total Reporters  29 Total Monitored  19 Total Indicator  Did Not Report, Playlist Frozen (1): WKLT/Reverse City, MI
<b>KOOJ/Baton Rouge, LA*</b> OM: Jeff Jamigan PD: Paul Caselli MD: Jay Busch 17 THEORY OF A DEADMAN 8 SILVERTIDE FROM KINGS CRAZY ANGLOS	<b>WMMS/Cleveland, OH*</b> PD: De Matthews MD: Hunter Scott BREAKING BENJAMIN SUBMERSED	<b>WXMM/Norfolk, VA*</b> OM: John Shroyer PD/MD: Jay Steiner CHEVELLE KENNY WAYNE SHEPHERD	<b>WHEB/Portsmouth, NH*</b> PD: Chris "Doc" Garratt MD: Jason "JR" Russell No Adds	<b>KBER/Salt Lake City, UT*</b> OM: Bruce Jones PD/MD: Kelly Hammer APD/MD: Helen Powers 2 JUDAS PRIEST			

# ACTIVE ROCK TOP 50

POWERED BY  
MEDIABASE

January 21, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (000)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)	1944	+30	103512	10	58/1
3	2	THREE DAYS GRACE Home (Jive/Zomba Label Group)	1704	+180	77943	14	58/0
4	3	SHINEDOWN Burning Bright (Atlantic)	1464	+73	66104	14	58/0
7	4	PAPA ROACH Scars (Geffen)	1358	+110	61032	10	57/0
2	5	CHEVELLE Vitamin R (Leading Us Along) (Epic)	1345	-268	61713	23	57/0
6	6	BREAKING BENJAMIN So Cold (Hollywood)	1250	-94	74682	37	59/0
5	7	PAPA ROACH Getting Away With Murder (Geffen)	1241	-109	72008	26	56/0
10	8	MOTLEY CRUE If I Die Tomorrow (Island/DJMG)	1146	+27	56966	4	52/0
8	9	KORN Another Brick In The Wall (Epic)	1137	-105	43014	12	55/0
11	10	ALTER BRIDGE Find The Real (Wind-up)	1134	+48	46830	8	58/0
16	11	CROSSFADE So Far Away (Columbia)	1112	+112	43721	12	56/0
9	12	VELVET REVOLVER Fall To Pieces (RCA/RMG)	1106	-73	61705	24	55/0
12	13	3 DOORS DOWN Let Me Go (Republic/Universal)	1099	+29	44725	7	51/0
14	14	SLIPKNOT Vermilion (Roadrunner/DJMG)	1031	+41	42436	13	56/0
13	15	CROSSFADE Cold (Columbia)	997	-90	53144	49	53/0
19	16	EXIES Ugly (Virgin)	857	+22	23517	12	51/1
22	17	VELVET REVOLVER Dirty Little Thing (RCA/RMG)	853	+144	38246	5	55/2
15	18	NICKELBACK Because Of You (Roadrunner/DJMG)	837	-155	36416	18	46/0
17	19	SLIPKNOT Duality (Roadrunner/DJMG)	775	-25	38274	38	53/0
30	20	BREAKING BENJAMIN Sooner Or Later (Hollywood)	765	+255	26904	3	60/1
25	21	LOSTPROPHETS I Don't Know (Columbia)	705	+75	17860	10	45/0
21	22	SEVENDUST Face To Face (TVT)	643	-44	17129	14	44/0
28	23	SUBMERSED Hollow (Wind-up)	605	+74	15435	15	39/1
27	24	EARSHOT Someone (Warner Bros.)	596	+13	18587	13	45/0
20	25	SALIVA Razor's Edge (Island/DJMG)	569	-175	22387	13	42/0
24	26	DROWNING POOL Love And War (Wind-up)	501	-135	16959	20	31/0
38	27	CHEVELLE The Clincher (Epic)	496	+261	19027	2	51/8
23	28	COLLECTIVE SOUL Counting The Days (El Music Group)	474	-191	17465	16	40/0
26	29	U2 Vertigo (Interscope)	450	-133	18793	15	33/0
35	30	U2 All Because Of You (Interscope)	436	+151	16178	3	27/2
37	31	JUDAS PRIEST Revolution (Epic)	414	+153	25838	3	34/2
32	32	SHADOWS FALL What Drives The Weak (Century Media)	379	+44	9580	9	31/1
43	33	A PERFECT CIRCLE Passive (Virgin)	366	+195	12588	2	44/13
31	34	NONPOINT In The Air Tonight (Lava)	344	-21	8181	10	30/0
36	35	KENNY WAYNE SHEPHERD The Place You're In (Reprise)	309	+33	7508	3	33/4
33	36	SPIDERBAIT Black Betty (Interscope)	278	-46	6302	18	24/0
34	37	MARILYN MANSON Personal Jesus (Nothing/Interscope)	264	-54	14030	19	21/0
39	38	JIMMY EAT WORLD Pain (Interscope)	202	-5	8643	8	7/0
40	39	CANDIRIA Down (Type A)	201	+10	4046	7	19/0
45	40	CRADLE OF FILTH Nymphetamine (Roadrunner/DJMG)	171	+20	4633	5	15/0
42	41	LAMB OF GOD Laid To Rest (Prosthetic/Epic)	169	-7	3735	9	17/0
44	42	JET Look What You've Done (Atlantic)	153	-4	5585	12	9/0
Debut	43	QUEENS OF THE STONE AGE Little Sister (Interscope)	129	+109	9963	1	32/24
Debut	44	BLACK LABEL SOCIETY Suicide Messiah (Artemis)	123	+63	9209	1	15/6
46	45	HOOBASTANK Disappear (Island/DJMG)	113	-33	2218	10	9/0
48	46	MY CHEMICAL ROMANCE I'm Not Okay (I Promise) (Reprise)	111	+6	1492	3	3/0
49	47	KENNY WAYNE SHEPHERD Alive (Reprise)	106	+2	13339	20	6/0
Debut	48	MEGADETH Of Mice And Men (Sanctuary/SRG)	102	+64	2380	1	22/6
50	49	FALL AS WELL Dead & Growing Older (Imprint)	102	+10	1819	2	12/3
Debut	50	COPPER Turn (Rockpie)	96	+16	1443	1	11/1

60 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/9-1/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, R&R, Inc.

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
QUEENS OF THE STONE AGE Little Sister (Interscope)	24
SKINDRED Pressure (Lava)	16
PROM KINGS Alone (Three Kings)	16
A PERFECT CIRCLE Passive (Virgin)	13
CRAZY ANGLOS Fade (Atlantic)	10
CHEVELLE The Clincher (Epic)	8
MEGADETH Of Mice And Men (Sanctuary/SRG)	6
BLACK LABEL SOCIETY Suicide Messiah (Artemis)	6
THEORY OF A DEADMAN No Surprise (Roadrunner/DJMG)	6
FUTURE LEADERS OF THE WORLD Everyday (Epic)	5

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CHEVELLE The Clincher (Epic)	+261
BREAKING BENJAMIN Sooner Or Later (Hollywood)	+255
A PERFECT CIRCLE Passive (Virgin)	+195
THREE DAYS GRACE Home (Jive/Zomba Label Group)	+180
JUDAS PRIEST Revolution (Epic)	+153
U2 All Because Of You (Interscope)	+151
VELVET REVOLVER Dirty Little Thing (RCA/RMG)	+144
CROSSFADE So Far Away (Columbia)	+112
PAPA ROACH Scars (Geffen)	+110
QUEENS OF THE STONE AGE Little Sister (Interscope)	+109

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
FUTURE LEADERS OF THE WORLD Let Me Out (Epic)	676
THREE DAYS GRACE Just Like You (Jive/Zomba Label Group)	641
LINKIN PARK Lying From You (Warner Bros.)	507
KILLSWITCH ENGAGE The End... (Roadrunner/DJMG)	497
JET Cold Hard Bitch (Atlantic)	460
VELVET REVOLVER Slither (RCA/RMG)	436
LINKIN PARK Breaking The Habit (Warner Bros.)	422
GOODSMACK Re-Align (Republic/Universal)	403
NICKELBACK Figured You Out (Roadrunner/DJMG)	389

## NEW & ACTIVE

FUTURE LEADERS OF THE WORLD Everyday (Epic)	Total Plays: 91, Total Stations: 14, Adds: 5
DAMAGEPLAN Soul Bleed (Atlantic)	Total Plays: 91, Total Stations: 6, Adds: 0
CRAZY ANGLOS Fade (Atlantic)	Total Plays: 71, Total Stations: 17, Adds: 10
SKINDRED Pressure (Lava)	Total Plays: 69, Total Stations: 26, Adds: 16
THEORY OF A DEADMAN No Surprise (Roadrunner/DJMG)	Total Plays: 56, Total Stations: 10, Adds: 6
BILLY IDOL Scream (Sanctuary/SRG)	Total Plays: 54, Total Stations: 6, Adds: 3
MARS VOLTA The Widow... (Strummer/Universal)	Total Plays: 47, Total Stations: 6, Adds: 4
AMERICAN HEAD CHARGE Loyalty (Nitro/DRT)	Total Plays: 24, Total Stations: 6, Adds: 2
PROM KINGS Alone (Three Kings)	Total Plays: 13, Total Stations: 17, Adds: 16

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).



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**KEVIN STAPLEFORD**  
kstapleford@radioandrecords.com

## Arbitron 101

What every record rep should know

**H**ere's a fun game: Mention Arbitron to a group of programmers and treat yourself to a veritable symphony of unpleasant emotions ranging from paralyzing fear to utter contempt. Nobody, it seems, likes to be judged in public, and I would wager that a lot of record executives go through the same experience when staring down the barrel of an unfavorable chart showing.

With this in mind, we're going to taste the pain together. We asked a few of our record friends what they would like to know about Arbitron, and then we asked Arbitron to respond. It's like a twisted game of telephone.

For the virgins in the class, Arbitron is the name of the company that provides the industry-accepted standard of audience measurement for radio. Currently, it gets its data by distributing quaint little dairies in which civilians write down the stations they have listened to and how long they have listened. Arbitron tabulates the responses, and we all live happily ever after. So why, then, does everyone get so worked up about the results?

"Because ratings drive revenue," Bob Michaels, Arbitron's VP/Radio Programming Services, explains. "This has always been true, and it's certainly true today, whether it's in radio or television. The highest rates for TV commercials are paid during the Super Bowl, and why is that? Because it has the highest ratings of the year. Same for radio. Generally speaking, the highest-rated stations tend to have the highest rates and generate the highest revenue."

"In a market like Dallas a share point in Arbitron is worth about \$5 million. In Los Angeles a share is worth \$11 million. In addition, there are Wall Street brokerage houses that now subscribe to our service and look at the ratings data to determine, down the road, how each group will perform and how they are doing in the major markets where they get most of their revenue. Arbitron data helps them figure out whether or not the stock is going to trend upward or downward over time."

### We Have The Technology

Now that we've determined that ratings are important, let's take our first question. "Why is it," asks an anonymous record executive with long, flowing hair, "that we have all this modern technology and constant computer upgrades, yet Arbitron is still locked in the Stone Age? It's a caveman, outdated ratings system. What has the radio ratings system done over the last decade to keep up with the times?"

"That's a very good question," says an unruffled Michaels. "Let me answer it from two different perspectives. One is the more long-

term solution, which is the Portable People Meter, or PPM.



**Bob Michaels**

"This would take our service from an active, diary-based service — and by active, I mean the person has to know which station they're listening to and what time it is and then write that down in a diary — to a near-passive system that involves people carrying a meter-type device that would pick up an encoded signal that is in the station's normal audio. This allows us to know which stations they were listening to at precisely what time."

"The PPM has been in development since 1992, and we've done tests in the United Kingdom, the Philadelphia region and, now, in Houston.

"In terms of shorter-term solutions, we've implemented improvements to the diary service in order to benefit the constituency that I serve, which is the radio programmer. In the past 10 years we've taken advantage of the computer age and improved our software."

"For example, with developments like the PD Advantage program, we've been able to take all the data that we collect and put it into usable pieces of information so that PDs can make better programming decisions on behalf of their listeners. So, even as we devise new methods, we have been improving our existing systems, and, as a result, we think we've made life easier for the programmer."

### Beyond Number Crunching

What a lot of folks in the record community don't know is that Arbitron offers a separate service that provides lifestyle information. While the ratings themselves represent an effort to quantify radio listenership, the Scarborough service talks about what these listeners do, delving into consumer habits such as which airlines they fly and which soft drinks they purchase.

"We're teaching programmers how to use this data in their efforts to better connect with their audience," Michaels says. "This service is to help you learn as much as you can about the people who are listening and then try to maximize the time that they spend with you."

"Ninety-four percent of the people in America listen to radio during the course of a week, so there's a lot of TSL coming in. The Arbitron Programmers Suite is designed to help you



**BIG A\$\$ TSUNAMI RELIEF** Celebrating the grand finale of KROQ/Los Angeles' "Big A\$\$ Auction" last Friday are (l-r) Jimmy Kimmel, KROQ's Stryker, Tom Morello (Audioslave) and Linkin Park's Brad and Mr. Hahn. Listener donations rolled in to the tune of \$406,900 to benefit the victims of the South Asian tsunami disaster.

learn more about your audience and enable you to connect with them. We feel that the better you relate to your audience, the better your ratings will be."

### Is Arbitron Anti-Alternative?

For our next question, we turn to one of the lovely heads of promotion from New York. She says, "In a lot of places the Alternative format doesn't have the highest ratings, but it does have an active audience that buys music. In a lot of instances I see evidence that the listeners are there, but they're not answering when Arbitron calls. It seems that Arbitron doesn't measure certain types of people. In fact, I am not sure who even fills out Arbitron dairies anymore."

"Are you telling me that there are no Alternative stations that, within the 18-34 or 18-44 demo, are top-rated in their markets?" asks Michaels. "Are you saying that? Because there are Alternative stations that are doing just fine, and the only way they can get those ratings is if their listeners are getting the dairies and filling them out."

**"It seems that Arbitron doesn't measure certain types of people. In fact, I am not sure who even fills out Arbitron dairies anymore."**

*Anonymous Record Executive*

"So, I have to go to the results of the data itself. The fact is, many Alternative stations do very well in our service in-demo, and the only way for that to happen is for their listeners to be reached by Arbitron. They're getting their dairies and they're part of the sample. The proof is in the ratings."

"This is a very emotional argument, but the results really do speak for themselves. They depend upon the market, of course, how large it is and what its ethnic composition is. As the country becomes more diversified, you're seeing a collapse of the shares. There are, for example, more Spanish-language stations out there competing for the same demos. There are a lot of issues at play in terms of why certain stations are not top-rated."

### The Marketing Front

And what of the concern about diary placement? Many stations, especially those with limited signals, claim that their ratings success depends on where the dairies land in the first place. "That's one of the myths out there in radio," Michaels says. "It's not where we place the dairies, it's where we get them returned from."

"We place the dairies pretty much consistently. Where there is more population, we send out more dairies. Our studies show that we do an effective job of getting the dairies out there, but we can't really control how many we get back. On occasion you might see some variances, but we've seen no data that this affects the way a station performs."

"There are many other variables besides diary return that must be taken into account. For example, there are companies that design direct marketing and telemarketing campaigns to get people to move from station A to station B. Stations are trying to steal shares away from their competition. And, by the way, these things can work."

"So what you end up seeing is that these fluctuations on a station level exist because a station promoted or didn't promote or was promoted against. When you look at a lot of these individual situations where a station seems to be fluctuating wildly, what we uncover is that the competitive situation and marketing tactics are often the major force behind it."

"So, yes, there is fluctuation. Could it be sampling? It could be. More than likely, though, it's because something happened on the marketing front."

### The Last Word

Arbitron has pissed me off many times in the past, and it will surely get under my skin in the future. Still, as Michaels points out, it spins its results as "estimates" based on methods that have been embraced by the radio industry at large.

"Every credible medium has a third party to provide listening, viewing or readership estimates," he says. "Arbitron is the third party that steps in to tell the industry, 'Here's how many listeners this radio station has.'"

"These are estimates, based upon research processes that have been refined over the years and are in a constant state of evolution. As our abilities change and as the marketplace changes and our customers change, we change right along with them."

In the end, it is the radio industry that has made a mountain of Arbitron. In coming weeks look for a few programmers to add their deep thoughts on this subject.

# ALTERNATIVE TOP 50

January 21, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (M)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	<b>GREEN DAY</b> Boulevard Of Broken Dreams (Reprise)	2814	+68	203947	15	71/0
5	2	<b>PAPA ROACH</b> Scars (Geffen)	1744	+115	107079	10	62/0
2	3	<b>CROSSFADE</b> Cold (Columbia)	1731	-22	121488	33	53/0
3	4	<b>JET</b> Look What You've Done (Atlantic)	1695	+37	111935	13	66/0
4	5	<b>KILLERS</b> Mr. Brightside (Island/IDJMG)	1665	+52	130248	15	57/0
6	6	<b>JIMMY EAT WORLD</b> Pain (Interscope)	1528	-60	117850	19	54/0
7	7	<b>THREE DAYS GRACE</b> Home (Jive/Zomba Label Group)	1525	+75	79478	13	56/1
10	8	<b>U2</b> All Because Of You (Interscope)	1483	+163	99961	6	69/1
9	9	<b>MY CHEMICAL ROMANCE</b> I'm Not Okay (I Promise) (Reprise)	1429	+65	84012	14	63/0
13	10	<b>UNWRITTEN LAW</b> Save Me (Lava)	1270	+129	67825	6	67/1
8	11	<b>CHEVELLE</b> Vitamin R (Leading Us Along) (Epic)	1218	-177	69550	23	48/0
16	12	<b>MUSE</b> Hysteria (EastWest/Warner Bros.)	1136	+66	81719	20	55/1
15	13	<b>LOSTPROPHETS</b> I Don't Know (Columbia)	1125	+39	41622	9	57/0
11	14	<b>BREAKING BENJAMIN</b> So Cold (Hollywood)	1063	-200	86126	36	49/0
22	15	<b>JIMMY EAT WORLD</b> Work (Interscope)	1038	+109	65797	5	61/1
21	16	<b>3 DOORS DOWN</b> Let Me Go (Republic/Universal)	1005	+44	53361	6	44/1
18	17	<b>SLIPKNOT</b> Vermilion (Roadrunner/IDJMG)	988	+6	42614	12	44/0
12	18	<b>MODEST MOUSE</b> Ocean Breathes Salty (Epic)	974	-158	58329	21	48/0
14	19	<b>PAPA ROACH</b> Getting Away With Murder (Geffen)	925	-174	60814	25	39/0
25	20	<b>SUM 41</b> Pieces (Island/IDJMG)	920	+66	37298	7	55/4
17	21	<b>VELVET REVOLVER</b> Fall To Pieces (RCA/RMG)	902	-138	53035	25	40/0
26	22	<b>USED</b> All That I've Got (Reprise)	847	+66	37864	7	48/1
24	23	<b>FRANZ FERDINAND</b> This Fire (Domino/Epic)	814	-81	51134	13	48/0
19	24	<b>MARILYN MANSON</b> Personal Jesus (Nothing/Interscope)	756	-205	46999	18	38/0
23	25	<b>U2</b> Vertigo (Interscope)	746	-164	56795	15	44/0
30	26	<b>VELVET REVOLVER</b> Dirty Little Thing (RCA/RMG)	717	+175	45807	4	44/1
29	27	<b>SHINEDOWN</b> Burning Bright (Atlantic)	678	+64	24436	7	34/0
28	28	<b>SOCIAL DISTORTION</b> Reach For The Sky (Time Bomb)	672	-5	60369	18	28/2
35	29	<b>BREAKING BENJAMIN</b> Sooner Or Later (Hollywood)	636	+246	29707	3	44/5
40	30	<b>MARS VOLTA</b> The Widow (I'll Never Sleep Alone) (Strummer/Universal)	546	+222	59548	2	41/14
<b>Debut</b>	31	<b>QUEENS OF THE STONE AGE</b> Little Sister (Interscope)	526	+407	76374	1	46/23
31	32	<b>COHEED AND CAMBRIA</b> Blood Red Summer (Equal Vision/Columbia)	524	+8	17811	7	35/0
44	33	<b>A PERFECT CIRCLE</b> Passive (Virgin)	515	+232	56335	3	43/13
33	34	<b>EXIES</b> Ugly (Virgin)	513	+57	18743	8	34/0
37	35	<b>KASABIAN</b> Club Foot (RCA/RMG)	474	+92	22128	4	37/3
27	36	<b>MUSIC</b> Breakin' (Capitol)	451	-303	15841	12	41/0
32	37	<b>SUM 41</b> We're All To Blame (Island/IDJMG)	444	-47	35110	19	17/0
42	38	<b>ZUTONS</b> Pressure Point (Epic)	414	+79	15934	3	34/2
41	39	<b>RISE AGAINST</b> Give It All (Geffen)	373	+34	14322	10	21/0
39	40	<b>KORN</b> Another Brick In The Wall (Epic)	361	0	28532	7	14/0
36	41	<b>KEANE</b> Somewhere Only We Know (Interscope)	359	-26	32380	15	21/0
34	42	<b>HOOBASTANK</b> Disappear (Island/IDJMG)	339	-89	21873	10	21/0
49	43	<b>JACK JOHNSON</b> Sitting, Waiting, Wishing (Brushfire/Universal)	311	+79	23450	2	18/1
48	44	<b>GREEN DAY</b> Holiday (Reprise)	308	+46	36927	2	12/2
<b>Debut</b>	45	<b>LOUIS XIV</b> Finding Out True Love Is Blind (Pineapple/Antalctic)	296	+103	31304	1	20/6
<b>Debut</b>	46	<b>CHEVELLE</b> The Clincher (Epic)	292	+152	13263	1	29/16
45	47	<b>ELEFANT</b> Misfit (Kemado/Hollywood)	284	-14	9883	6	21/0
<b>Debut</b>	48	<b>INTERPOL</b> Evil (Matador)	276	+109	16538	1	26/3
38	49	<b>INTERPOL</b> Slow Hands (Matador)	263	-109	28984	20	21/0
-	50	<b>TAKING BACK SUNDAY</b> This Photograph Is Proof (I Know You Know) (Victory)	262	+38	12526	2	22/3

72 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/9-1/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, R&R, Inc.

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
<b>QUEENS OF THE STONE AGE</b> Little Sister (Interscope)	23
<b>CHEVELLE</b> The Clincher (Epic)	16
<b>MARS VOLTA</b> The Widow (I'll Never Sleep Alone) (Strummer/Universal)	14
<b>A PERFECT CIRCLE</b> Passive (Virgin)	13
<b>SKINDRED</b> Pressure (Lava)	11
<b>LONG-VIEW</b> When You Sleep (Columbia)	9
<b>PROM KINGS</b> Alone (Three Kings)	7
<b>LOUIS XIV</b> Finding Out True Love Is Blind (Pineapple/Antalctic)	6
<b>BREAKING BENJAMIN</b> Sooner Or Later (Hollywood)	5
<b>CROSSFADE</b> So Far Away (Columbia)	5

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>QUEENS OF THE STONE AGE</b> Little Sister (Interscope)	+407
<b>BREAKING BENJAMIN</b> Sooner Or Later (Hollywood)	+246
<b>A PERFECT CIRCLE</b> Passive (Virgin)	+232
<b>MARS VOLTA</b> The Widow (I'll Never Sleep Alone) (Strummer/Universal)	+222
<b>VELVET REVOLVER</b> Dirty Little Thing (RCA/RMG)	+175
<b>U2</b> All Because Of You (Interscope)	+163
<b>CHEVELLE</b> The Clincher (Epic)	+152
<b>UNWRITTEN LAW</b> Save Me (Lava)	+129
<b>SYSTEM OF A DOWN</b> Cigarro (American/Columbia)	+117
<b>PAPA ROACH</b> Scars (Geffen)	+115

## NEW & ACTIVE

**ALTER BRIDGE** Find The Real (Wind-up)  
Total Plays: 216, Total Stations: 9, Adds: 0

**CROSSFADE** So Far Away (Columbia)  
Total Plays: 202, Total Stations: 20, Adds: 5

**FINGER ELEVEN** Thousand Mile Wish (Wind-up)  
Total Plays: 174, Total Stations: 15, Adds: 3

**TEGAN & SARA** Walking With A Ghost (Vapor/SRG)  
Total Plays: 171, Total Stations: 11, Adds: 3

**DRESDEN DOLLS** Coin-Operated Boy (8 Foot/Roadrunner)  
Total Plays: 149, Total Stations: 9, Adds: 0

**CHEMICAL BROTHERS** Galvanize (Astralwerks/EMC)  
Total Plays: 122, Total Stations: 7, Adds: 2

**KINGS OF LEON** The Bucket (RCA/RMG)  
Total Plays: 107, Total Stations: 7, Adds: 1

**SUBMERSED** Hollow (Wind-up)  
Total Plays: 84, Total Stations: 9, Adds: 1

**SKINDRED** Pressure (Lava)  
Total Plays: 63, Total Stations: 13, Adds: 11

**LONG-VIEW** When You Sleep (Columbia)  
Total Plays: 38, Total Stations: 12, Adds: 9

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

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America's Best Testing Alternative Songs 12 + For The Week Ending 1/21/05

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 18-34	Men 18-34	Women 18-34
GREEN DAY Boulevard Of Broken Dreams (Reprise)	4.58	4.54	97%	16%	4.51	4.58	4.58
KILLERS Mr. Brightside (Island/DJMG)	4.27	4.10	85%	10%	4.25	4.16	4.33
JIMMY EAT WORLD Pain (Interscope)	4.20	4.18	82%	10%	4.14	3.90	4.30
GREEN DAY American Idiot (Reprise)	4.12	4.09	98%	33%	4.09	3.97	4.21
SOCIAL DISTORTION Reach For The Sky (Time Bomb)	4.07	4.05	76%	13%	4.00	4.07	3.94
JIMMY EAT WORLD Work (Interscope)	4.05	4.01	55%	5%	4.00	3.79	4.25
MY CHEMICAL ROMANCE I'm Not Okay... (Reprise)	4.04	4.07	79%	15%	3.95	3.59	4.27
PAPA ROACH Scars (Geffen)	3.98	3.83	81%	13%	3.77	3.40	4.11
JET Look What You've Done (Atlantic)	3.96	3.78	87%	10%	3.93	3.73	4.12
SUM 41 We're All To Blame (Island/DJMG)	3.96	—	85%	20%	3.89	3.84	3.93
SUM 41 Pieces (Island/DJMG)	3.96	3.91	60%	9%	3.70	3.62	3.98
UNWRITTEN LAW Save Me (Lava)	3.94	3.75	60%	7%	3.93	3.86	4.00
USED All That I've Got (Reprise)	3.94	3.68	55%	7%	3.89	3.67	4.1
CROSSFADE Cold (Columbia)	3.83	3.79	87%	26%	3.73	3.49	3.98
MUSE Hysteria (EastWest/Warner Bros.)	3.82	3.79	58%	—	3.90	3.83	3.98
CHEVELLE Vitamin R (Leading Us Along) (Epic)	3.81	3.82	85%	28%	3.79	3.52	4.04
BREAKING BENJAMIN So Cold (Hollywood)	3.76	3.78	93%	33%	3.70	3.52	4.01
PAPA ROACH Getting Away With Murder (Geffen)	3.76	3.70	92%	25%	3.59	3.25	3.96
LOSTPROPHETS I Don't Know (Columbia)	3.71	3.97	76%	14%	3.53	3.33	3.7
3 DOORS DOWN Let Me Go (Republic/Universal)	3.70	3.55	71%	13%	3.63	3.46	3.80
MODEST MOUSE Ocean Breathes Salty (Epic)	3.66	3.83	85%	24%	3.82	3.62	4.01
VELVET REVOLVER Fall To Pieces (RCA/RMG)	3.65	3.67	81%	26%	3.66	3.78	3.54
THREE DAYS GRACE Home Alive/Comba Label Group	3.65	3.70	72%	18%	3.60	3.34	3.84
SHINEDOWN Burning Bright (Atlantic)	3.63	—	42%	7%	3.53	3.39	3.69
FRANZ FERDINAND This Fire (Domino/Epic)	3.50	3.67	67%	20%	3.59	3.44	3.76
U2 Vertigo (Interscope)	3.35	3.09	95%	40%	3.19	3.25	3.14
U2 All Because Of You (Interscope)	3.32	2.95	56%	10%	3.17	3.02	3.30
SLIPKNOT Vermilion (Roadrunner/DJMG)	3.13	3.25	60%	21%	3.12	3.10	3.14

Total sample size is 305 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

# WHFS: What Happened?

WHFS/Washington ceased to exist the afternoon of Jan. 12 as the final strains of Jeff Buckley's "Last Goodbye" faded into the ether along with the station's 36-year history. In one of the most excruciatingly jarring format switches in recent memory, Alternative was replaced with Tropical with no fanfare whatsoever.



"Transmitiendo desde la ciudad capital de America," an extremely hyped-up announcer proclaimed at high noon. "Esta! Es! Tu! Nueva! Radio!" ["Transmitting from America's capital city. This! Is! Your! New! Radio!"]

"I get that this is all about business," says MTV EVP/Music and former WHFS PD Tom Calderone. "But after more than 20 years in the format, I don't understand why they weren't given the chance to say farewell. I'm sure there were reasons for it, but this was a station that had impacted a community for a long time. They were able to fill a stadium with 70,000 people every year. I mean, even Craig Kilborn got a chance to say goodbye."

"Well, to tell you the truth, it could have been even more abrupt," says WHFS MD Pat Ferrise. "I came in to run the board for the last 20 minutes, and I was looking at the music log and realized, no disrespect to Three Days Grace, but 'Home' was the last song scheduled before noon. I changed it to Jeff Buckley, so at least that happened."

"With that being said, I look back on 'HFS and think, 'Wow, what a great ride.' It's cool to have been part of a station that had so much history and broke so much music and did such cool things. Even if you only listened to 'HFS sporadically, it's gotta be weird to hit that preset and hear something else."

"For those of us in radio, there's sort of a deference to those call letters," says Joe Bevilacqua, PD at crosstown Alternative WWDC (DC101). "When something like this happens, we sit back and say, 'How can they do that to such a legendary station?' But, you know, this is business. I'm surprised that they changed, but you can't be 15th in your demo and expect to survive."

Although the format switch was certainly shocking, it also speaks to the inevitability of change in radio, not to mention life in general. We'll miss WHFS, and we wish its staff the best of luck in all future endeavors. "WHFS originally was a foreign-language station," says former PD Robert Benjamin. "So, I guess this was all just a 36-year deviation."

— Kevin Stapleford, Alternative Editor

# REPORTERS

Stations and their ads listed alphabetically by market

<p><b>WHRL/Albany, NY*</b>                      PD: John Depp                      MC: Lisa Beale                      3 MARS VOLTA                      1 QUEENS OF THE STONE AGE                      1 CHEVELLE</p>	<p><b>WAVF/Charlotte, SC*</b>                      PD: Dave Rossi                      MC: Stacy Rose                      No Ads</p>	<p><b>KTCJ/Dayton, OH*</b>                      PD: Steve Rossi                      MC: Rick Heale                      MD: Will Jordan                      16 JACK JOHNSON                      JIMMY EAT WORLD                      SUM 41</p>	<p><b>WRXZ/Indianapolis, IN*</b>                      PD: Loren Jones                      MC: Michael Young                      MD: Will Jordan                      2 QUEENS OF THE STONE AGE                      2 SYSTEM OF A DOWN                      1 THEORY OF A DEADMAN                      CHEVELLE</p>	<p><b>WRWZ/Madison, WI*</b>                      DJ: Mike Ferris                      PD: Carrie Stone                      SKINDEAD                      FINGER ELEVEN                      KASABIAN</p>	<p><b>WRWY/Newburgh, NY</b>                      PD: Andrew Reiss                      1 PERFECT CIRCLE                      MARS VOLTA</p>	<p><b>WCYF/Portland, ME</b>                      PD: Herb By                      MC: Mike Jones                      6 QUEENS OF THE STONE AGE                      SKINDEAD                      RISE AGAINST                      CROSSFADE                      CHEVELLE                      LONG-VIEW</p>	<p><b>KBTZ/San Diego, CA*</b>                      PD: Steve Michaels                      MC: Mike Hansen                      No Ads</p>	<p><b>KFMA/Tucson, AZ*</b>                      PD: Matt Sory                      AP/MD: Stephen Kallas                      15 GREEN DAY                      5 CHEVELLE</p>
<p><b>WNNX/Atlanta, GA*</b>                      OMPD: Leslie Fram                      MD: Jim Harrell                      1 MARS VOLTA</p>	<p><b>WEND/Charlotte, NC*</b>                      DJ: Bruce Logan                      PD: Jack Bechtel                      BREAKING BENJAMIN</p>	<p><b>CHWX/Detroit, MI*</b>                      PD: Mike Acosta                      AP/MD: Vincent Jackson                      MC: Matt Francis                      VELVET REVOLVER                      BLACK MARIA</p>	<p><b>WPLA/Jacksonville, FL*</b>                      DJ: Sam Smith                      AP/MD: Chad Chumley                      SUBMERSED                      CHEVELLE                      A PERFECT CIRCLE</p>	<p><b>WLUM/Milwaukee, WI*</b>                      PD: Tommy White                      MC: Rick Hansen                      TAKING BACK SUNDAY                      GRATITUDE                      KINGS OF LEON</p>	<p><b>WRXO/Merlot, VA*</b>                      PD: Michele Diamond                      MC: Mike Powers                      1 PERFECT CIRCLE                      LONG-VIEW                      QUEENS OF THE STONE AGE</p>	<p><b>KNRW/Portland, OR*</b>                      PD: Mark Hamilton                      APD: James Cooley                      No Ads</p>	<p><b>XTRA/San Diego, CA*</b>                      PD: Rick Richards                      MC: Mary Whaley                      8 QUEENS OF THE STONE AGE</p>	<p><b>KMYZ/Tulsa, OK*</b>                      PD: Dustin Preece                      2 MARS VOLTA                      2 QUEENS OF THE STONE AGE                      1 SKINDEAD                      1 PERFECT CIRCLE</p>
<p><b>WASE/Atlantic City, NJ*</b>                      PD: Al Parinello                      APD: Scott Bailey                      MC: Steven Rappaport                      LOUIS XIV                      A PERFECT CIRCLE                      PROM KINGS                      MARS VOLTA                      LONG-VIEW                      QUEENS OF THE STONE AGE</p>	<p><b>WKQX/Chicago, IL*</b>                      PD: Mike Stern                      AP/MD: Vincent Jackson                      MC: Steve Ross                      BREAKING BENJAMIN                      SUM 41</p>	<p><b>KFRF/Fresno, CA*</b>                      PD: Reverend                      APD: Jeff Hammer                      1 SUM 41                      1 UNWRITTEN LAW                      3 DOORS DOWN</p>	<p><b>WRXZ/Johnson City, MO*</b>                      A PERFECT CIRCLE                      MARS VOLTA                      QUEENS OF THE STONE AGE</p>	<p><b>WHTQ/Memphis, TN*</b>                      PD: Mike Gade                      MC: Brian Phillips                      12 GRATITUDE                      1 CHEVELLE                      5 FUSION                      1 THEORY OF A DEADMAN</p>	<p><b>WRXJ/Orlando, FL*</b>                      PD: Mike Harty                      PD: Jimmy Berardo                      1 SUM 41                      1 PERFECT CIRCLE                      1 CROSSFADE                      A PERFECT CIRCLE</p>	<p><b>WRUR/Providence, RI*</b>                      PD: Seth Hester                      APD: Sara Ross                      MC: Chris Novello                      No Ads</p>	<p><b>KCNL/San Jose, CA*</b>                      PD/MD: John Adams                      4 TEGAN &amp; SARA                      LONG-VIEW</p>	<p><b>WPOZ/Palm Beach, FL*</b>                      PD: John O'Connell                      MC: Bill Rivers                      9 SUMMY LEOPARD                      1 CHEVELLE                      SKINDEAD</p>
<p><b>KROX/Austin, TX*</b>                      PD: Lynn Carroll                      PD: Lynn Burdett                      MD: Taty Ryan                      2 QUEENS OF THE STONE AGE                      1 SYSTEM OF A DOWN</p>	<p><b>WKTM/Cleveland, OH*</b>                      PD: Kim Roper                      APD: Don Harshbarger                      MD: Tim Stone                      10 QUEENS OF THE STONE AGE                      CROSSFADE</p>	<p><b>WJRX/Fl. Myers, FL*</b>                      OMPD: John Rezz                      APD: Pat Steiner                      MD: Jeff Zito                      11 QUEENS OF THE STONE AGE                      1 INTERPOL                      1 TAKING BACK SUNDAY                      MARS VOLTA</p>	<p><b>WRBZ/Kansas City, MO*</b>                      OMC: Greg Berger                      PD: Lutz                      MD: Jesse Blount                      15 KASABIAN                      1 INTERPOL                      1 TAKING BACK SUNDAY                      MARS VOLTA</p>	<p><b>WHTQ/Memphis, TN*</b>                      PD: Mike Gade                      MC: Brian Phillips                      12 GRATITUDE                      1 CHEVELLE                      5 FUSION                      1 THEORY OF A DEADMAN</p>	<p><b>WJRR/Orlando, FL*</b>                      OMC: Adam Cook                      PD: Paul Lynch                      APD: Rick Everett                      MD: Brian Dickerman                      3 CHEVELLE                      1 USED                      1 NO ADDRESS</p>	<p><b>KCNL/San Jose, CA*</b>                      PD/MD: John Adams                      4 TEGAN &amp; SARA                      LONG-VIEW</p>	<p><b>KJFE/Santa Barbara, CA</b>                      PD: Eddie Gutierrez                      MD: Dana Hunslett                      7 QUEENS OF THE STONE AGE                      3 MARS VOLTA</p>	<p><b>WWDG/Washington, DC*</b>                      PD: Joe Bevilacqua                      MD: Danielle Flynn                      3 BREAKING BENJAMIN                      2 MARS VOLTA</p>
<p><b>WRAX/Birmingham, AL*</b>                      PD: Susan Graves                      MD: Hank Lindsey                      1 MARS VOLTA</p>	<p><b>WAOZ/Cincinnati, OH*</b>                      PD/MD: Jeff Nagel                      No Ads</p>	<p><b>WJRX/Fl. Myers, FL*</b>                      OMPD: John Rezz                      APD: Pat Steiner                      MD: Jeff Zito                      11 QUEENS OF THE STONE AGE                      1 INTERPOL                      1 TAKING BACK SUNDAY                      MARS VOLTA</p>	<p><b>WRBZ/Kansas City, MO*</b>                      OMC: Greg Berger                      PD: Lutz                      MD: Jesse Blount                      15 KASABIAN                      1 INTERPOL                      1 TAKING BACK SUNDAY                      MARS VOLTA</p>	<p><b>WHTQ/Memphis, TN*</b>                      PD: Mike Gade                      MC: Brian Phillips                      12 GRATITUDE                      1 CHEVELLE                      5 FUSION                      1 THEORY OF A DEADMAN</p>	<p><b>WJRR/Orlando, FL*</b>                      OMC: Adam Cook                      PD: Paul Lynch                      APD: Rick Everett                      MD: Brian Dickerman                      3 CHEVELLE                      1 USED                      1 NO ADDRESS</p>	<p><b>KCNL/San Jose, CA*</b>                      PD/MD: John Adams                      4 TEGAN &amp; SARA                      LONG-VIEW</p>	<p><b>KJFE/Santa Barbara, CA</b>                      PD: Eddie Gutierrez                      MD: Dana Hunslett                      7 QUEENS OF THE STONE AGE                      3 MARS VOLTA</p>	<p><b>WWDG/Washington, DC*</b>                      PD: Joe Bevilacqua                      MD: Danielle Flynn                      3 BREAKING BENJAMIN                      2 MARS VOLTA</p>
<p><b>KOXR/Boise, ID*</b>                      OMC: Dan McCarty                      PD: Eric Kristiansen                      MD: Jerome Smith                      5 SKINDEAD                      A PERFECT CIRCLE</p>	<p><b>WAOZ/Cincinnati, OH*</b>                      PD/MD: Jeff Nagel                      No Ads</p>	<p><b>WJRX/Fl. Myers, FL*</b>                      OMPD: John Rezz                      APD: Pat Steiner                      MD: Jeff Zito                      11 QUEENS OF THE STONE AGE                      1 INTERPOL                      1 TAKING BACK SUNDAY                      MARS VOLTA</p>	<p><b>WRBZ/Kansas City, MO*</b>                      OMC: Greg Berger                      PD: Lutz                      MD: Jesse Blount                      15 KASABIAN                      1 INTERPOL                      1 TAKING BACK SUNDAY                      MARS VOLTA</p>	<p><b>WHTQ/Memphis, TN*</b>                      PD: Mike Gade                      MC: Brian Phillips                      12 GRATITUDE                      1 CHEVELLE                      5 FUSION                      1 THEORY OF A DEADMAN</p>	<p><b>WJRR/Orlando, FL*</b>                      OMC: Adam Cook                      PD: Paul Lynch                      APD: Rick Everett                      MD: Brian Dickerman                      3 CHEVELLE                      1 USED                      1 NO ADDRESS</p>	<p><b>KCNL/San Jose, CA*</b>                      PD/MD: John Adams                      4 TEGAN &amp; SARA                      LONG-VIEW</p>	<p><b>KJFE/Santa Barbara, CA</b>                      PD: Eddie Gutierrez                      MD: Dana Hunslett                      7 QUEENS OF THE STONE AGE                      3 MARS VOLTA</p>	<p><b>WWDG/Washington, DC*</b>                      PD: Joe Bevilacqua                      MD: Danielle Flynn                      3 BREAKING BENJAMIN                      2 MARS VOLTA</p>
<p><b>WBCN/Boston, MA*</b>                      PD: Dave Wellington                      AP/MD: Steven Surica                      No Ads</p>	<p><b>WAOZ/Cincinnati, OH*</b>                      PD/MD: Jeff Nagel                      No Ads</p>	<p><b>WJRX/Fl. Myers, FL*</b>                      OMPD: John Rezz                      APD: Pat Steiner                      MD: Jeff Zito                      11 QUEENS OF THE STONE AGE                      1 INTERPOL                      1 TAKING BACK SUNDAY                      MARS VOLTA</p>	<p><b>WRBZ/Kansas City, MO*</b>                      OMC: Greg Berger                      PD: Lutz                      MD: Jesse Blount                      15 KASABIAN                      1 INTERPOL                      1 TAKING BACK SUNDAY                      MARS VOLTA</p>	<p><b>WHTQ/Memphis, TN*</b>                      PD: Mike Gade                      MC: Brian Phillips                      12 GRATITUDE                      1 CHEVELLE                      5 FUSION                      1 THEORY OF A DEADMAN</p>	<p><b>WJRR/Orlando, FL*</b>                      OMC: Adam Cook                      PD: Paul Lynch                      APD: Rick Everett                      MD: Brian Dickerman                      3 CHEVELLE                      1 USED                      1 NO ADDRESS</p>	<p><b>KCNL/San Jose, CA*</b>                      PD/MD: John Adams                      4 TEGAN &amp; SARA                      LONG-VIEW</p>	<p><b>KJFE/Santa Barbara, CA</b>                      PD: Eddie Gutierrez                      MD: Dana Hunslett                      7 QUEENS OF THE STONE AGE                      3 MARS VOLTA</p>	<p><b>WWDG/Washington, DC*</b>                      PD: Joe Bevilacqua                      MD: Danielle Flynn                      3 BREAKING BENJAMIN                      2 MARS VOLTA</p>
<p><b>WEDR/Buffalo, NY*</b>                      PD: Harry Gray                      1 SOCIAL DISTORTION                      1 CHEVELLE                      CROSSFADE                      ZUTONS</p>	<p><b>WAOZ/Cincinnati, OH*</b>                      PD/MD: Jeff Nagel                      No Ads</p>	<p><b>WJRX/Fl. Myers, FL*</b>                      OMPD: John Rezz                      APD: Pat Steiner                      MD: Jeff Zito                      11 QUEENS OF THE STONE AGE                      1 INTERPOL                      1 TAKING BACK SUNDAY                      MARS VOLTA</p>	<p><b>WRBZ/Kansas City, MO*</b>                      OMC: Greg Berger                      PD: Lutz                      MD: Jesse Blount                      15 KASABIAN                      1 INTERPOL                      1 TAKING BACK SUNDAY                      MARS VOLTA</p>	<p><b>WHTQ/Memphis, TN*</b>                      PD: Mike Gade                      MC: Brian Phillips                      12 GRATITUDE                      1 CHEVELLE                      5 FUSION                      1 THEORY OF A DEADMAN</p>	<p><b>WJRR/Orlando, FL*</b>                      OMC: Adam Cook                      PD: Paul Lynch                      APD: Rick Everett                      MD: Brian Dickerman                      3 CHEVELLE                      1 USED                      1 NO ADDRESS</p>	<p><b>KCNL/San Jose, CA*</b>                      PD/MD: John Adams                      4 TEGAN &amp; SARA                      LONG-VIEW</p>	<p><b>KJFE/Santa Barbara, CA</b>                      PD: Eddie Gutierrez                      MD: Dana Hunslett                      7 QUEENS OF THE STONE AGE                      3 MARS VOLTA</p>	<p><b>WWDG/Washington, DC*</b>                      PD: Joe Bevilacqua                      MD: Danielle Flynn                      3 BREAKING BENJAMIN                      2 MARS VOLTA</p>
<p><b>WJZZ/Washington*</b>                      OMPD: Matt Green                      SKINDEAD: Kevin Hayes                      11 TAKING BACK SUNDAY                      5 CHEVELLE                      1 LONG-VIEW                      1 EXTREME COPE</p>	<p><b>WAOZ/Cincinnati, OH*</b>                      PD/MD: Jeff Nagel                      No Ads</p>	<p><b>WJRX/Fl. Myers, FL*</b>                      OMPD: John Rezz                      APD: Pat Steiner                      MD: Jeff Zito                      11 QUEENS OF THE STONE AGE                      1 INTERPOL                      1 TAKING BACK SUNDAY                      MARS VOLTA</p>	<p><b>WRBZ/Kansas City, MO*</b>                      OMC: Greg Berger                      PD: Lutz                      MD: Jesse Blount                      15 KASABIAN                      1 INTERPOL                      1 TAKING BACK SUNDAY                      MARS VOLTA</p>	<p><b>WHTQ/Memphis, TN*</b>                      PD: Mike Gade                      MC: Brian Phillips                      12 GRATITUDE                      1 CHEVELLE                      5 FUSION                      1 THEORY OF A DEADMAN</p>	<p><b>WJRR/Orlando, FL*</b>                      OMC: Adam Cook                      PD: Paul Lynch                      APD: Rick Everett                      MD: Brian Dickerman                      3 CHEVELLE                      1 USED                      1 NO ADDRESS</p>	<p><b>KCNL/San Jose, CA*</b>                      PD/MD: John Adams                      4 TEGAN &amp; SARA                      LONG-VIEW</p>	<p><b>KJFE/Santa Barbara, CA</b>                      PD: Eddie Gutierrez                      MD: Dana Hunslett                      7 QUEENS OF THE STONE AGE                      3 MARS VOLTA</p>	<p><b>WWDG/Washington, DC*</b>                      PD: Joe Bevilacqua                      MD: Danielle Flynn                      3 BREAKING BENJAMIN                      2 MARS VOLTA</p>
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**JOHN SCHOENBERGER**  
jschoenberger@radioandrecords.com

PART TWO OF A TWO-PART SERIES

# The WXPN Clubhouse

New digs and new opportunities

Triple A noncomm WXPN/Philadelphia moved into new offices and state-of-the-art studios last October. Besides the station, the complex houses a beautiful restaurant and live music venue called World Cafe Live that's open to the public.

In last week's column I talked with WXPN GM Roger Lamy about WXPN's part in this pioneering project. As he mentioned, World Cafe Live owner Hal Real had been a longtime supporter of the station, and the initial idea of marrying a radio station and club under one roof came from Real.



Hal Real

World Cafe Live is actually two venues — Upstairs Live, which is a 100-seat cafe, and Downstairs Live, which is a true concert hall that is acoustically perfect and can seat anywhere between 400-700 people, depending on the setup. In addition, it is a restaurant that serves breakfast, lunch and dinner.

This week I explore Real's perspective on the relationship he has with WXPN, as well as his vision for World Cafe Live.

**R&R:** I understand this whole thing was a long time coming and that you have been a big supporter of WXPN for many years.

**HR:** I originally came to Roger's predecessor, Vinnie Curren, 6 1/2 years ago with the concept. I have been a successful entrepreneur and real estate attorney in the Philadelphia area for about 20 years. About seven years ago I sold one of my companies and, basically, came to a crossroads as to what I wanted to do next in my life.

I have always been a big fan of music and decided that I wanted to go back to my roots and change the landscape a bit for both the musicians and the audience for contemporary music. About that same time WXPN and World Cafe

were really coming into their own as major influences in the market.

In retrospect, everyone said I had a great idea for expanding both the WXPN and World Cafe brands. That is certainly true, and I am glad that this whole endeavor accomplished that, but, frankly, the origin of all of this in my mind was more about providing a venue for adults to see music in a comfortable and upscale environment.

**R&R:** How did you decide to position that idea?

**HR:** We coined the phrase "Live music for grownups." It serves as shorthand to say there ought to be a place where you can enjoy live music. We all loved seeing live music in the late '60s and early '70s, and in our minds the venues back then were much nicer than they really were.

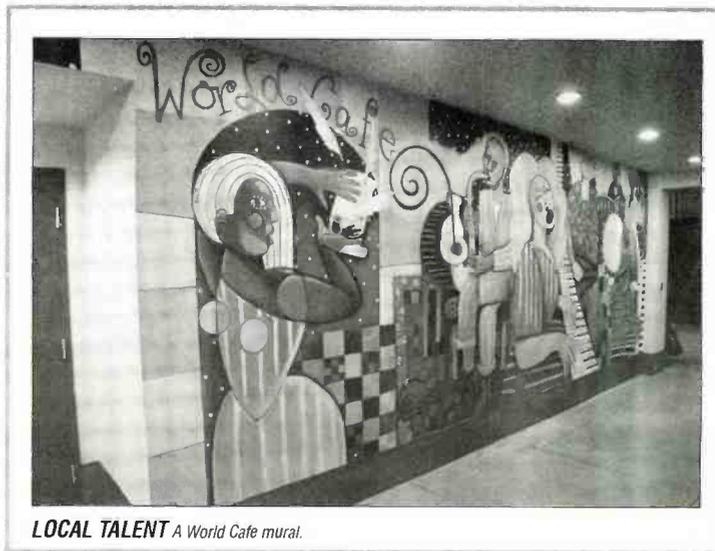
Today we expect to go to a nice place that's comfortable and has great acoustics, as opposed to a place where you have to stand for four hours and wonder if the kid next to you is going to throw up. That's what we've reached for with World Cafe Live: a place where musicians can feel like they can play their best for people who really want to listen.

I looked at what models were out there for the scale of venue I had in mind, and there really weren't that many places that matched my vision. I love jazz, blues and rock 'n' roll, and there are some nice clubs around for each of these genres, but not one place that offers all of them. So I looked at what was available and then added my own wishes for a place I'd like to go, and we came up with a plan for our venue.

**R&R:** How did WXPN come into your plans?

**HR:** One thing became clear to me very quickly: If I was going to do this on the scale I wanted and have something that would be rational for investors so you could see a return and then possibly replicate it, I needed a strategic partner who already spoke differently to both the artists and the audience.

Most of the other chains of clubs, and even many local promoters, have burned through millions of dollars to establish a brand. I figured I'd rather spend that money on creating a quality environment with great sound and lights, as well as a great food and beverage program. WXPN and the show World Cafe proved



to be the best possible choice, and they were already in my backyard.

I want it to be clear that WXPN does not book acts for me, and I also want it to be clear that just because I book an act to play, that doesn't mean WXPN has to give the act airplay in support. We may be partners in the facility and have an arrangement that allows for a lot of synergy, but there are some clear separations between us

**"We are just getting to a point where WXPN and World Cafe Live can begin to get proactive instead of just being reactive."**

Now that is not to say that the type of acts we are trying to attract aren't often a good fit for what WXPN does musically, and mutual support can come to pass because of that.

**R&R:** What was it about partnering with WXPN that intrigued you?

**HR:** I kept thinking about WXPN's annual Singer-Songwriter Weekend. There is a real community spirit at that event each year. It is not like folks just going to a concert and keeping to themselves as they watch the show. At this event people identify with each other because they have WXPN in common, and they interact in a very different way. It becomes a social event that transcends the music aspect. I hope we can create that same kind of vibe.

That was one of the angles that helped me to convince the folks at WXPN to move forward with my idea. I told them that if they really wanted to make WXPN a cultural icon, they needed a clearer physical presence in the market. After all, radio is essentially virtual by its very nature.

**R&R:** What did it take to get WXPN and its owner, the University of Pennsylvania, on board?

**HR:** I knew the station desperately needed new studios and offices, and I knew I wanted to create this new venue that offered live music for grownups. Plus, I knew my unique combination of real estate law and entrepreneurial experience could help them secure a new home, as well as a new way to represent themselves to the public. They were intrigued with the vision I had from the beginning, and I think they have appreciated that I remained a driving force over the years until we were finally able to actually pull this thing off.

It's important to note that this is not exclusive. Our facility is also partnering with other stations in town to help promote a broader Philadelphia scene, if you will. For example, WKTL, which is Temple University's public radio station, is involved with a gospel breakfast series we're doing. For it to work toward its full potential, this whole endeavor has to be as inclusive as we can possibly make it.

**R&R:** You've been a music lover your whole life, but you really knew nothing about booking acts or running a restaurant. I imagine you had to reach out and hire folks who had experience in these areas.

**HR:** I have a tremendous team. I have a general manager and food and beverage director who have 10 and 20 years' experience, respectively. I also have a great talent buyer/production coordinator/marketing director. It's a big project, and we need an experienced team to make it happen. I try to stay out of their way as best I can, but that is something I am not very good at.

**R&R:** I know it is still early, but are things happening like you had hoped?

**HR:** Better than I had ever imagined. Incredible things have already gone on over the first few months — independent of the station, as well as in unison with it. I am sure that Roger will agree that the possibilities are beginning to go beyond what we originally thought. We are getting to a point where WXPN and World Cafe Live can begin to get proactive instead of being reactive.

**R&R:** You mentioned that this might be a model you can roll out in other markets.

**HR:** We do have plans to carry our idea forward in other markets where it makes sense. We are already in talks with other cities, and it is not limited to just partnering with radio stations. I am not trying to re-create a Planet Hollywood or a House of Blues. No offense to what they do, but I want each of these to be unique and customized for a specific city and situation.

For example, we are already in talks with the Berklee College of Music in Boston. And doing something with KCRW/Los Angeles would be an amazing thing, wouldn't it? I even think that certain commercial stations ought to talk with us.

The idea is to become a circuit for emerging artists and to help whatever organization we may partner with to create something that benefits the cultural aspects of the community and furthers that partner's presence within that community. But I also need to make money and keep my investors on board as we try to move this thing forward.

To learn more about World Cafe Live, visit its website at [www.worldcafelive.com](http://www.worldcafelive.com).



**BEAUTY AND THE BEAT** The main World Cafe Live venue.

# TRIPLE A TOP 30

POWERED BY  
MEDIABASE

January 21, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	<b>GREEN DAY</b> Boulevard Of Broken Dreams ( <i>Reprise</i> )	529	+5	30127	11	23/0
4	2	<b>U2</b> All Because Of You ( <i>Interscope</i> )	415	+53	21288	6	23/0
3	3	<b>LOW MILLIONS</b> Eleanor ( <i>Manhattan/EMC</i> )	396	-8	16224	15	23/0
7	4	<b>KEANE</b> Somewhere Only We Know ( <i>Interscope</i> )	371	+26	18415	19	21/0
2	5	<b>JOHN MAYER</b> Daughters ( <i>Aware/Columbia</i> )	371	-33	20222	10	19/1
8	6	<b>LENNY KRAVITZ</b> Lady ( <i>Virgin</i> )	344	+4	14884	12	19/0
5	7	<b>JET</b> Look What You've Done ( <i>Atlantic</i> )	329	-32	11627	12	19/1
21	8	<b>JACK JOHNSON</b> Sitting, Waiting, Wishing ( <i>Brushfire/Universal</i> )	311	+136	18693	2	25/5
10	9	<b>SNOW PATROL</b> Run ( <i>A&amp;M/Interscope</i> )	298	-2	14428	18	20/0
6	10	<b>U2</b> Vertigo ( <i>Interscope</i> )	275	-85	17353	15	24/0
11	11	<b>RAY LAMONTAGNE</b> Trouble ( <i>RCA/RMG</i> )	264	-36	10925	16	18/0
12	12	<b>RAY CHARLES</b> IVAN MORRISON Crazy Love ( <i>Concord</i> )	254	-27	14615	11	18/0
9	13	<b>MARK KNOPFLER</b> Boom, Like That ( <i>Warner Bros.</i> )	251	-80	13753	17	20/0
13	14	<b>HOWIE DAY</b> Collide ( <i>Epic</i> )	247	+8	11836	8	12/0
14	15	<b>SHORE</b> Hard Road ( <i>Maverick/Reprise</i> )	245	+15	7305	6	17/0
16	16	<b>MADELINE PEYROUX</b> Don't Wait Too Long ( <i>Rounder</i> )	214	+23	7956	5	16/3
29	17	<b>TORI AMOS</b> Sleeps With Butterflies ( <i>Epic</i> )	206	+59	10180	2	20/2
20	18	<b>R.E.M.</b> Aftermath ( <i>Warner Bros.</i> )	200	+22	7383	3	17/0
17	19	<b>MICK JAGGER &amp; DAVE STEWART</b> f/ <b>SHERYL CROW</b> Old Habits Die Hard ( <i>Virgin</i> )	192	+3	7475	10	16/0
15	20	<b>JACKSON BROWNE</b> w/ <b>BONNIE RAITT</b> Poor Poor Pitiful Me ( <i>Artemis</i> )	192	-11	7044	5	15/0
24	21	<b>MARC BROUSSARD</b> Home ( <i>Island/IDJMG</i> )	183	+12	4341	6	11/0
<b>Debut</b>	22	<b>BLUE MERLE</b> Burning In The Sun ( <i>Island/IDJMG</i> )	159	+42	12966	1	15/1
23	23	<b>ANNA NALICK</b> Breathe (2am) ( <i>Columbia</i> )	155	-17	4996	4	11/0
22	24	<b>SARAH MCLACHLAN</b> World On Fire ( <i>Arista/RMG</i> )	155	-20	10460	18	12/0
27	25	<b>NORAH JONES</b> Those Sweet Words ( <i>Blue Note/EMC</i> )	151	-8	4872	9	11/0
25	26	<b>WILCO</b> Theologians ( <i>NoneSuch</i> )	149	-14	6699	9	10/0
28	27	<b>R.E.M.</b> Leaving New York ( <i>Warner Bros.</i> )	143	-12	8099	20	21/0
19	28	<b>JOHN MELLENCAMP</b> Walk Tall ( <i>Island/IDJMG</i> )	136	-46	7317	20	13/0
<b>Debut</b>	29	<b>KENNY WAYNE SHEPHERD</b> Let Go ( <i>Reprise</i> )	134	+10	7787	1	12/0
<b>Debut</b>	30	<b>ALISON KRAUSS &amp; UNION STATION</b> Restless ( <i>Rounder</i> )	134	+7	3081	1	9/0

25 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/9-1/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, R&R, Inc.

## NEW & ACTIVE

**BRUCE HORNSBY** Circus On The Moon (*Columbia*)  
Total Plays: 133, Total Stations: 10, Adds: 1

**JOSS STONE** Right To Be Wrong (*S-Curve/EMC*)  
Total Plays: 121, Total Stations: 13, Adds: 1

**MODEST MOUSE** Ocean Breathes Salty (*Epic*)  
Total Plays: 114, Total Stations: 7, Adds: 0

**FINN BROTHERS** Anything Can Happen (*Nettwerk*)  
Total Plays: 113, Total Stations: 11, Adds: 0

**OZOMATLI** Love & Hope (*Concord*)  
Total Plays: 96, Total Stations: 9, Adds: 2

**TEGAN & SARA** Waking With A Ghost (*Vapor/SRG*)  
Total Plays: 87, Total Stations: 7, Adds: 0

**ELVIS COSTELLO** Monkey To Man (*Lost Highway*)  
Total Plays: 84, Total Stations: 7, Adds: 0

**LOS LONELY BOYS** More Than Love (*OR Music/Epic*)  
Total Plays: 70, Total Stations: 3, Adds: 0

**3 DOORS DOWN** Let Me Go (*Republic/Universal*)  
Total Plays: 68, Total Stations: 5, Adds: 1

**MAIA SHARP** Something Wild (*Koch*)  
Total Plays: 66, Total Stations: 10, Adds: 1

Songs ranked by total plays

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
<b>JOHN BUTLER TRIO</b> Zebra ( <i>Lava</i> )	8
<b>RACHAEL YAMAGATA</b> Letter Read ( <i>RCA Victor/RMG</i> )	6
<b>JACK JOHNSON</b> Sitting, Waiting, Wishing ( <i>Brushfire/Universal</i> )	5
<b>JOHN FOGERTY</b> Wicked Old Witch ( <i>DreamWorks/Geffen</i> )	5
<b>BEN LEE</b> Catch My Disease ( <i>New West</i> )	5
<b>STEVE EARLE</b> Rich Man's War ( <i>E-Squared/Artemis</i> )	4
<b>MADELINE PEYROUX</b> Don't Wait Too Long ( <i>Rounder</i> )	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>JACK JOHNSON</b> Sitting, Waiting, Wishing ( <i>Brushfire/Universal</i> )	+136
<b>OZOMATLI</b> Love & Hope ( <i>Concord</i> )	+63
<b>TORI AMOS</b> Sleeps With Butterflies ( <i>Epic</i> )	+59
<b>U2</b> All Because Of You ( <i>Interscope</i> )	+53
<b>BLUE MERLE</b> Burning In The Sun ( <i>Island/IDJMG</i> )	+42
<b>MAIA SHARP</b> Something Wild ( <i>Koch</i> )	+41
<b>JOSH RITTER</b> Kathleen ( <i>V2</i> )	+28
<b>JOHN BUTLER TRIO</b> Zebra ( <i>Lava</i> )	+27
<b>KEANE</b> Somewhere Only We Know ( <i>Interscope</i> )	+26

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
<b>CARBON LEAF</b> Life Less Ordinary ( <i>Vanguard</i> )	155
<b>MINDY SMITH</b> Come To Jesus ( <i>Vanguard</i> )	133
<b>BRUCE HORNSBY</b> Gonna Be Some Changes Made ( <i>Columbia</i> )	132
<b>LOS LONELY BOYS</b> Heaven ( <i>OR Music/Epic</i> )	125
<b>MAROON 5</b> She Will Be Loved ( <i>Octone/LJ/RMG</i> )	120
<b>MODEST MOUSE</b> Float On ( <i>Epic</i> )	117
<b>NORAH JONES</b> What Am I To You? ( <i>Blue Note/EMC</i> )	114
<b>COUNTING CROWS</b> Accidentally In Love ( <i>DreamWorks/Geffen</i> )	111
<b>COLDPLAY</b> Clocks ( <i>Capitol</i> )	109
<b>JOHN FOGERTY</b> Deja Vu (All Over Again) ( <i>DreamWorks/Geffen</i> )	107

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

The Dre Allen Project - A new band for a new day & age!  
The debut hit single "It Be Like That"

Already spinning at:

KALX - BERKLEY CA.      KDDB - PARK HILLS MO.  
KPFT - HOUSTON TX.      KRVM - EUGENE OR.  
KTDE - GUALALA CA.      KNON - DALLAS TX.  
KQKY - KEARNEY NE.      and many more to come!  
WHAY- HINDMAN KY.

Going For Adds Now!!!



# TRIPLE A TOP 30 INDICATOR

January 21, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	U2 All Because Of You (Interscope)	618	+16	6493	5	34/0
5	2	R.E.M. Aftermath (Warner Bros.)	450	+33	4714	4	31/0
4	3	GREEN DAY Boulevard Of Broken Dreams (Reprise)	450	+24	2971	9	24/0
2	4	RAYLAMONTAGNE Trouble (RCA/RMG)	420	-55	5178	17	24/0
Debut	5	JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	402	+191	4823	1	35/3
8	6	KEANE Somewhere Only We Know (Interscope)	399	+11	3202	25	22/0
6	7	LOW MILLIONS Eleanor (Manhattan/EMC)	390	-18	3039	18	24/0
9	8	MARC BROUSSARD Home (Island/IDJMG)	380	+10	3709	8	27/2
3	9	MARK KNOPFLER Boom, Like That (Warner Bros.)	379	-49	4420	17	28/0
7	10	JET Look What You've Done (Atlantic)	371	-26	2702	11	22/0
10	11	JOSS STONE Right To Be Wrong (S-Curve/EMC)	370	+30	4127	3	32/0
Debut	12	TORI AMOS Sleeps With Butterflies (Epic)	366	+196	4828	1	35/3
28	13	BLUE MERLE Burning In The Sun (Island/IDJMG)	339	+124	3967	2	30/1
11	14	FINN BROTHERS Anything Can Happen (Nettwerk)	303	-6	2288	7	26/0
15	15	MADELEINE PEYROUX Don't Wait Too Long (Rouder)	289	+4	3763	17	23/0
14	16	JACKSON BROWNE W/ BONNIE RAITT Poor Poor Pitiful Me (Artemis)	278	-13	2763	6	21/0
13	17	BRUCE HORNSBY Circus On The Moon (Columbia)	273	-22	1862	5	23/1
18	18	SHORE Hard Road (Maverick/Reprise)	271	+13	2186	4	19/0
21	19	HOWIE DAY Collide (Epic)	268	+30	1102	3	17/0
19	20	ALISON KRAUSS & UNION STATION Restless (Rouder)	263	+8	4801	7	24/0
20	21	JAMIE CULLUM High And Dry (Verve/Universal)	251	-1	1921	7	18/0
17	22	RAY CHARLES f/IVAN MORRISON Crazy Love (Concord)	243	-20	2367	9	15/0
25	23	TEGAN & SARA Walking With A Ghost (Vapor/SRG)	236	+12	2531	6	21/0
22	24	JOHN MAYER Daughters (Aware/Columbia)	234	-2	1613	3	13/0
30	25	SHIVAREE I Close My Eyes (Zoe/Rouder)	222	+8	2722	2	26/2
12	26	SNOW PATROL Run (A&M/Interscope)	220	-78	2136	12	14/0
16	27	HANDSOME BOY MODELING SCHOOL Breakdown (Atlantic)	217	-63	3360	6	21/0
Debut	28	MAIA SHARP Something Wild (Koch)	213	+151	2692	1	29/2
26	29	WILCO Theologians (Nonesuch)	210	-11	2056	9	16/0
23	30	NORAH JONES Those Sweet Words (Blue Note/EMC)	209	-27	574	11	13/0

42 Triple A reporters. Songs ranked by total plays for the airplay week of Sunday 1/9 - Saturday 1/15.  
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## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
BEN LEE Catch My Disease (New West)	16
JOHN BUTLER TRIO Zebra (Lava)	15
RACHAEL YAMAGATA Letter Read (RCA Victor/RMG)	14
STEVE EARLE Rich Man's War (E-Squared/Artemis)	10
CHUCK PROPHET Pin A Rose On Me (New West)	5
BRIAN WILSON Surf's Up (Nonesuch)	5

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TORI AMOS Sleeps With Butterflies (Epic)	+196
JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	+191
MAIA SHARP Something Wild (Koch)	+151
BLUE MERLE Burning In The Sun (Island/IDJMG)	+124
OZOMATLI Love & Hope (Concord)	+91
AMI DIFRANCO Studying Stones (Righteous Babe/Music Allies)	+85
CHUCK PROPHET Pin A Rose On Me (New West)	+81
JOHN BUTLER TRIO Zebra (Lava)	+63
JOSH RITTER Kathleen (V2)	+53

## SYNDICATED PROGRAMMING

Added This Week  
**World Cafe - Dan Reed 215-898-6677**  
 AQUALUNG Brighter Than Sunshine  
 BEN LEE Catch My Disease  
 FRAMES Finally  
 JOHN PHILLIPS Thankful  
 GLEN BUTLER TRIO Zebra  
 M. WARD Let My Love Open The Door  
 TOWNHALL Night Patrol  
**Acoustic Cafe - Rob Reinhart 734-761-2043**  
 No ads reported this week

## REPORTERS

Stations and their adds listed alphabetically by market

**WAPS/Akron, OH**  
 PD: Bill Walker  
 1 TREAT DABBS  
 2 JOSHUA RICE  
 3 BLACK HEYS  
 4 JOHN BUTLER TRIO  
 5 RACHAEL YAMAGATA  
 6 AMI DIFRANCO  
 7 BRUCE HORNSBY

**KABQ/Albuquerque, NM**  
 GM: Bill May  
 PD: Pam Robinson  
 MD: Scott Werneth  
 1 MADE IT WORSE

**KSPN/Aspen, CO**  
 PD/MD: Sam Schell  
 1 RACHAEL YAMAGATA  
 2 BEN LEE

**KGSR/Austin, TX**  
 GM: Jeff Carroll  
 PD: Andy Danberg  
 APD: Jf Hershman-Ross  
 MD: Susan Castle  
 No Ads

**WRNR/Baltimore, MD**  
 GM: Bob Wagh  
 PD/MD: Alex Copyright  
 1 CHUCK PROPHET  
 2 QUEENS OF THE STONE AGE

**WTMD/Baltimore, MD**  
 #100 PD: Mike "Mathews" Vesthies  
 1 JIMMYE LEE  
 2 JOHN BUTLER TRIO  
 3 JIMMYE LEE  
 4 JIMMYE LEE  
 5 JIMMYE LEE  
 6 JIMMYE LEE  
 7 JIMMYE LEE  
 8 JIMMYE LEE  
 9 JIMMYE LEE  
 10 JIMMYE LEE

**KLRR/Bend, OR**  
 GM/MD: Doug Donoho  
 APD: Bert Danesh  
 MD/MS: Danesh  
 1 DANESH RICE  
 2 CHUCK PROPHET

**KRVB/Boise, ID**  
 GM/MD: Tom McCarthy  
 1 COLLECTIVE SOUL  
 2 JACK JOHNSON  
 3 TORI AMOS

**WBOS/Boston, MA**  
 GM: Buzz Dangle  
 APD/MD: David DeSantis  
 1 MADELEINE PEYROUX  
 2 JOSS STONE  
 3 JOHN FOGERTY

**KWMS/Bozeman, MT**  
 GM/MD: Michael White  
 1 JIMMYE LEE  
 2 JIMMYE LEE  
 3 JIMMYE LEE  
 4 JIMMYE LEE  
 5 JIMMYE LEE

**WNCS/Burlington, NC**  
 PD/MD: Steve Adams  
 1 STEVE EARLE  
 2 RACHAEL YAMAGATA  
 3 BEN LEE

**WMYV/Cape Cod, MA**  
 PD/MD: Barbara Dewey  
 1 MARTHA S TROUB  
 2 STEVE EARLE

**WNRN/Charlotteville, VA**  
 GM: Jeff Reynolds  
 PD: Michael Friend  
 MD: Jay Tomlin  
 1 RACHAEL YAMAGATA  
 2 JOHN BUTLER TRIO  
 3 JACK JOHNSON  
 4 BEN LEE  
 5 LOU BARLOW

**WDDO/Chattanooga, TN**  
 GM/MD: Danny Howard  
 1 GONNAR COLTON BAND  
 2 ZUTONS  
 3 GREEN DAY

**WXRT/Chicago, IL**  
 GM: John Farneda  
 PD: Norm Winer  
 1 R.E.M.  
 2 MATTHEW SWEET  
 3 JIMMYE LEE  
 4 JIMMYE LEE  
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**KBXR/Columbia, MO**  
 GM: Jack Swanson  
 APD: Jeff Swanson  
 MD: Mark Broussard  
 1 TORI AMOS

**WCBE/Columbus, OH**  
 GM: Tammy Allen  
 PD: Dan Minshelko  
 MD: Stephanie Brennan  
 1 CHUCK PROPHET  
 2 DANESH RICE  
 3 RACHAEL YAMAGATA  
 4 STEVE EARLE  
 5 JIMMYE LEE  
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**WNNW/Conroy, NH**  
 PD/MD: Mark Johnson  
 1 OZOMATLI  
 2 RACHAEL YAMAGATA  
 3 STEVE EARLE  
 4 CHUCK PROPHET  
 5 MADELEINE PEYROUX  
 6 AMI DIFRANCO  
 7 PAUL BRADY  
 8 ASSEMBLY OF JUST

**KBCO/Denver, CO**  
 GM: Scott Arbaugh  
 MD: Kevlar  
 10 JIM

**WDET/Detroit, MI**  
 PD: Jerry Adams  
 MD: Marlin Bandyte  
 1 RACHAEL YAMAGATA  
 2 RACHAEL YAMAGATA  
 3 STEVE EARLE

**WVOD/Elizabeth City, NC**  
 PD: Matt Cooper  
 MD: Tad Abbey  
 1 SHIVAREE  
 2 BEN LEE

**KRWI/Fargo**  
 GM: Mike Aspel  
 MD: Ryan Kelly  
 1 JOHN BUTLER TRIO  
 2 DAVID BLACK  
 No Ads

**WEHM/Hampsons, NY**  
 PD: Brian Casgrove  
 MD: Lauren Stone  
 17 KEANE

**KSUT/Ignacio, CO**  
 PD: Steve Rasmussen  
 MD: Stacia Lanier  
 1 STEVE EARLE  
 2 JIMMYE LEE  
 3 JIMMYE LEE  
 4 JIMMYE LEE  
 5 JIMMYE LEE

**WTTS/Indianapolis, IN**  
 PD: Brad Holtz  
 MD: Laura Duncan  
 No Ads

**KMTN/Jackson, WY**  
 GM: Scott Anderson  
 PD/MD: Mark "Fish" Fishman  
 1 RACHAEL YAMAGATA  
 2 STEVE EARLE  
 3 JOHN BUTLER TRIO  
 4 BEN LEE

**KTBG/Kansas City, MO**  
 GM: Joe Hart  
 MD: Byron Johnson  
 1 RACHAEL YAMAGATA  
 2 STEVE EARLE  
 3 JOHN BUTLER TRIO  
 4 BEN LEE  
 5 AMI DIFRANCO

**KZPL/Kansas City, MO**  
 GM/MD: Mike Terricciano  
 PD: Lisa Williams  
 1 STEVE EARLE  
 2 JOHN BUTLER TRIO  
 3 JOHN BUTLER TRIO  
 4 JOHN FOGERTY

**WEEK/Killington, VT**  
 GM/MD: Mike Terricciano  
 PD: Lisa Williams  
 1 STEVE EARLE  
 2 JOHN BUTLER TRIO  
 3 JOHN BUTLER TRIO  
 4 JOHN FOGERTY

**WOKI/Knoxville, TN**  
 PD: Joe Statler  
 No Ads

**WFPK/Louisville, KY**  
 GM: Brian Owen  
 PD: Brian Owen  
 1 NICKELBACK  
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**WMMN/Madison, WI**  
 GM: Tom Yeager  
 MD: Gabe Parsons  
 1 AMI DIFRANCO  
 2 JOHN BUTLER TRIO  
 3 BLUE MERLE

**KTCZ/Minneapolis, MN**  
 PD: Lauren MacLach  
 APD: Mike Watt  
 No Ads

**WGXX/Minneapolis, MN**  
 GM: Dave Hamilton  
 PD: Jeff Cutler  
 13 BRAVRY  
 2 JOHN JOHNSON  
 3 JOHN BUTLER TRIO  
 4 INTERPOL  
 5 MISTAKE  
 6 MISTAKE

**WZEW/Mobile, AL**  
 GM: Tim Camp  
 PD: Jim Hanaway  
 MD: Lee Ann Kenis  
 1 R.E.M.  
 2 JOHN BUTLER TRIO  
 3 MAMA SHOP  
 4 JOHN FOGERTY

**WBSJ/Monmouth, NJ**  
 GM: Tom Brennan  
 PD: Rich Robinson  
 APD: Lee Zaccari  
 MD: Jeff Romo  
 17 RAY LAURENCE  
 20 CANTONE  
 21 CHUCK PROPHET  
 22 TIFT BEHRITT  
 23 JIMMYE LEE  
 24 LOU BARLOW

**KPIG/Monterey, CA**  
 GM: Frank Cavetto  
 PD/MD: Laura Ellen Hooper  
 APD: Alison Heston  
 1 STEVE EARLE  
 2 JOHN FOGERTY

**WRLT/Nashville, TN**  
 GM/MD: David Hall  
 APD/MD: Rev. Keith Coes  
 1 JOHN BUTLER TRIO  
 2 RACHAEL YAMAGATA  
 3 RACHAEL YAMAGATA  
 4 JOHN FOGERTY

**WFUV/New York, NY**  
 GM: Chuck Singleton  
 PD: Lisa Williams  
 1 STEVE EARLE  
 2 JOHN BUTLER TRIO  
 3 JOHN BUTLER TRIO  
 4 JOHN FOGERTY

**WXPN/Philadelphia, PA**  
 GM/MD: Dan Reed  
 PD: Bruce Warton  
 1 RACHAEL YAMAGATA  
 2 BEN LEE  
 3 BEN PHILLIPS  
 4 FRAMES  
 5 MADELEINE PEYROUX

**WYEP/Pittsburgh, PA**  
 PD: Rosemary Welch  
 MD: Brian Smith  
 1 OZOMATLI  
 2 STEVE EARLE  
 3 NORTH HATFIELD  
 4 DOLLY PARTON  
 5 ROCK ON! & THE BAD SEEDS

**WCLZ/Portland, ME**  
 PD: Herb Ivy  
 MD: Dave Stone  
 1 ELVIS COSTELLO  
 2 KERRY WYNNE SHEPHERD  
 3 JOHN BUTLER TRIO  
 4 ASSEMBLY OF JUST

**KXNK/Portland, OR**  
 PD: Dennis Castagnone  
 MD: Kevin Welch  
 1 MADELEINE PEYROUX  
 2 DOORS DOWN

**WXRV/Portsmouth, NH**  
 GM: Dana Marshall  
 APD: Celia Wilber  
 1 OZOMATLI  
 2 STEVE EARLE  
 3 JOHN JOHNSON  
 4 JOHN BUTLER TRIO  
 5 BEN LEE  
 6 RACHAEL YAMAGATA

**WOST/Poughkeepsie, NY**  
 PD: Greg Gattino  
 MD: Jimmy Burt  
 1 RACHAEL YAMAGATA  
 2 JOHN BUTLER TRIO  
 3 BEN LEE

**KSQY/Rapid City, SD**  
 GM/MD: Chad Carlson  
 PD: JIMMYE LEE  
 1 JIMMYE LEE  
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**KTNX/Reno, NV**  
 GM: Rick Brooks  
 PD: Harry Reynolds  
 APD/MD: Dave Hornsby  
 1 JOHN BUTLER TRIO  
 2 STEVE EARLE  
 3 BEN LEE  
 4 RACHAEL YAMAGATA  
 5 JOHN FOGERTY

**KENZ/Salt Lake City, UT**  
 GM/MD: Bruce Jones  
 MD: Karl Bushman  
 1 PITY SIBS

**KPRU/San Diego, CA**  
 GM: Bob Birch  
 PD/MD: Dana Shalek  
 1 MADELEINE PEYROUX

**KFOG/San Francisco, CA**  
 PD: David Benson  
 APD/MD: Nancy Jones  
 1 SNOW PATROL  
 2 JACK JOHNSON  
 3 JOHN BUTLER TRIO  
 4 JOHN BUTLER TRIO

**KBAC/Santa Fe, NM**  
 PD: Jim Denton  
 MD: Steve Earle  
 1 BEN LEE  
 2 PAUL BRADY  
 3 DAVEY RAY MOORE  
 4 MARYLANDERS  
 5 KERRY WYNNE SHEPHERD

**KRSH/Santa Rosa, CA**  
 GM/MD: Dean Kattari  
 MD: Steve Earle  
 1 JOHN BUTLER TRIO  
 2 JIMMYE LEE  
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**DMJ Folk Rock/Satellite**  
 GM: Leslee Fisk  
 MD: Leslee Fisk  
 1 MARYLANDERS  
 2 KERRY WYNNE SHEPHERD  
 3 JOHN BUTLER TRIO  
 4 JIMMYE LEE

**Music Choice Adult Alternative/Satellite**  
 PD: Liz Ogata  
 1 AMI DIFRANCO  
 2 JACK JOHNSON

**Sirius Spectrum/Satellite**  
 PD: Gary Schwaninger  
 MD: Jessica Besack  
 6 DEGG SANDRIN

**XM Cafe/Satellite**  
 PD: Bill Evans  
 MD: Brian Chamberlain  
 1 AMI DIFRANCO  
 2 JIMMYE LEE  
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**KWMT/Tucson, AZ**  
 GM/MD: Tim Richards  
 MD: Blake Rogers  
 1 JOHN BUTLER TRIO  
 2 OZOMATLI

**WXPX/Westchester, NY**  
 APD/MD: Rob Lipshutz  
 1 JOHN BUTLER TRIO

**WUW/Wilmington, NC**  
 PD: Mark Kofke  
 MD: Jerry Girard  
 1 BRUCE WILSON  
 2 JOHN BUTLER TRIO  
 3 MAMA SHOP

**WNNW/Winnipeg, MB**  
 GM/MD: Bob Neumann  
 APD: Dave Merrill  
 1 MARYLANDERS  
 2 DANESH RICE  
 3 JOHN FOGERTY  
 4 BEN LEE

**WNCW/Spindale, NC**  
 GM: Elton Pittman  
 PD: Kim Clark  
 APD/MD: Harlan Anderson  
 No Ads

**WRNX/Springfield, MA**  
 PD: Tom Davis  
 GM/MD: Dennis Moorhouse  
 MD: Lisa Williams  
 1 RACHAEL YAMAGATA  
 2 JOHN BUTLER TRIO  
 3 JIMMYE LEE  
 4 JOHN BUTLER TRIO  
 5 JOHN BUTLER TRIO

**KCLC/St. Louis, MO**  
 PD: Rich Reighard  
 MD: Steve Earle  
 1 RACHAEL YAMAGATA  
 2 RACHAEL YAMAGATA  
 3 BEN LEE  
 4 ROLLY WILLIAMS  
 5 STEPHEN KELLOGG & THE SIKERS  
 6 MIKE DOUGHY

**KFMM/Steamboat Springs, CO**  
 PD/MD: Julie Johnson  
 1 BEN LEE  
 2 RACHAEL YAMAGATA  
 3 JOHN BUTLER TRIO  
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 23 JOHN BUTLER

# AAA ARTIST

OF THE WEEK

ARTIST: **The Shore**

LABEL: **Maverick/Reprise**

By **JOHN SCHOENBERGER** / TRIPLE A EDITOR



You may recall that we were first introduced to The Shore last August when they performed for us on Saturday night at the Triple A Summit. Those who crammed into the Players Club were as impressed as I was, and now that the project is officially being worked at Triple A radio, that is translating into significant airplay.

Contrary to what some people have been saying, The Shore are a Los Angeles-based band who formed in 2002. Lead singer-songwriter Ben Ashley was entering the studio to lay down some of his new songs for a demo with producer Rick Parker, and a few key players were invited to participate. Things clicked so well that a band was born. After gaining interest from Maverick, this newly minted band re-entered the studio with Parker to finish the album.

Ashley, guitarist Josh Schwartz and bassist Kyle Mularky hail from places such as Philadelphia, Detroit and Dana Point in Orange County, CA. Drummer John Wilmer is the band's only L.A. native, but they've certainly adapted to the West Coast lifestyle rather quickly.

If you've listened to the band's self-titled debut, you know that the music is sophisticated, melody-driven and inspired. With influences ranging from Neil Young to Gram Parsons and from Coldplay to The Verve, they bring a compelling new dimension to modern rock music. According to Ashley, those Brit bands often mentioned in connection with The Shore certainly have an influence, but he says, "We also have a West Coast, California style to our music that I think

is more uplifting and steps out into the sunshine a bit more."

The band were on the road regularly throughout the second half of 2004 with acts such as The Damnwells and The Pleased, and they are now embarking on a West Coast leg — first with Psychedelic Furs in January, then with The Zutons in February. "The hardest part to all of this has been being patient," says Ashley, "because the release of the album was actually delayed a couple of times. But now that we are out on the road and the album is starting to get some airplay, it feels good, because we're definitely connecting with our fans. We just want to get our music out to the people and get everyone to listen to it."

In addition to stepping up their touring efforts, The Shore have had music on United Airlines' music service for several months, the iTunes site and the hit TV show *The OC*, and they were featured performers on *Last Call With Carson Daly* last year.

With tunes such as "Hard Road," "Waiting for the Sun," "Different Ways," "I'll Be Your Man" and "Hold On," it's hard not to think that The Shore will have a very long run at radio and quickly become a mainstay with Triple A programmers.

## ON THE RECORD

With

**Mike Wolf**

Asst. PD/MD, KTCZ/Minneapolis



We all could use a tale of summer romance to get us through the long, cold nights of winter, and Blue Merle provide that musical tonic in the form of "Burning in the Sun." Unlike most new bands, here's a group who deliver a mature sound aimed squarely at Triple A radio. You can tell by the fact that their musical sound is flavored with such instruments as mandolins, violins and, yes, a standup bass! (Funny how that instrument has been making a comeback. Carbon Leaf feature it on their latest CD too.) Sounding like they've been influenced by such Triple A mainstays as U2, Dave Matthews and Counting Crows, Blue Merle are from Nashville and have been honing their live performances by playing Farm Aid and opening for the likes of J.J. Cale, Jem and Marc Broussard. How did they get their name? Apparently, drummer Will Ellis came up with the name for the band, pulling it from the lyrics of one of his favorite Led Zeppelin songs, "Bron Y Aur Stomp": "Tell your friends all around the world/There ain't no companion like a blue-eyed Merle." Blue Merles, by the way, are a type of Australian shepherd dog. The CD, also called *Burning in the Sun*, will be out Feb. 15.

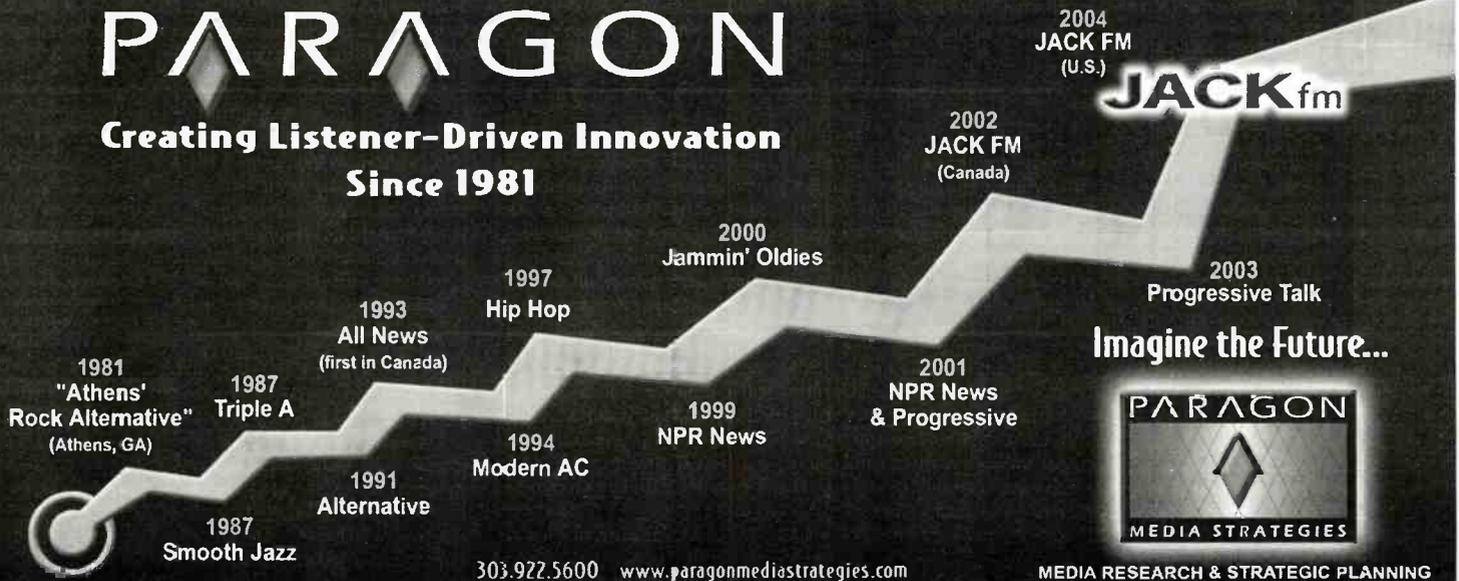
**G**reen Day remain at the top of the monitored chart for the fourth week, while the new **U2** single jumps up to 2\*, **Keane** increase to 4\*, **Lenny Kravitz** moves to 6\*, and **Jack Johnson** takes a huge jump from 21\*-8\* ... The middle part of the chart is very active, with gains being made by **Howie Day**, **The Shore**, **Madeleine Peyroux**, **R.E.M.**, **Mick Jagger & Dave Stewart** with **Sheryl Crow** and **Marc Broussard**, and there's a big jump by **Tori Amos** from 29\*-17\* ... **Blue Merle**, **Kenny Wayne Shepherd** and **Alison Krauss & Union Station** debut ... On the Indicator chart, **U2**, **R.E.M.** and **Green Day** are Nos. 1\*, 2\* and 3\*, respectively, with Johnson making an impressive debut in the top five ... **Joss Stone**, **Amos** (12\* debut!), **Blue Merle** and **Peyroux** are lining up to go top 10 very soon ... Other projects making gains include **The Shore**, **Day**, **Krauss**, **Tegan & Sarah** and **Shivaree** ... **Maia Sharp** also debuts ... Other projects to keep an eye on include **Ani DiFranco**, **Anna Nalick**, **Bruce Hornsby**, **The Finn Brothers**, **Modest Mouse**, **Ozomatli**, **Josh Ritter** and **3 Doors Down** ... In the Most Added category, Australia's **John Butler Trio** bring in 23 total adds the first week, and fellow Aussie **Ben Lee** is right behind them with 21 total adds ... **Rachael Yamagata**'s followup grabs 20 total first-week adds, and the next **Steve Earle** track garners 14 adds ... Other projects gaining a footing include **John Fogerty**, **Chuck Prophet**, **Brian Wilson**, **Minnie Driver**, **Assembly Of Dust**, **Alana Davis** and **Amos Lee**.



— **John Schoenberger**, Triple A Editor

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MEDIA RESEARCH & STRATEGIC PLANNING

# AMERICANA TOP 30 ALBUMS



January 21, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	THIS WEEK PLAYS	+/- PLAYS	CUMULATIVE PLAYS
1	1	ALISON KRAUSS... <i>Lonely Runs Both Ways (Rounder)</i>	697	+27	6159
2	2	WILLIE NELSON <i>It Always Will Be (Lost Highway)</i>	532	+9	6565
3	3	KASEY CHAMBERS <i>Wayward Angel (Warner Bros.)</i>	473	-37	10998
4	4	BUDDY MILLER <i>Universal United House Of Prayer (New West)</i>	411	-44	8690
5	5	TOM GILLAM <i>Shake My Hand (95 North/Hayden's Ferry)</i>	410	+11	5330
7	6	NEKO CASE <i>The Tigers Have Spoken (Anti-Epith)</i>	368	-14	3928
6	7	RICKY SKAGGS... <i>Brand New Strings (Skaggs Family)</i>	355	-36	5973
8	8	CHARLIE ROBISON <i>Good Times (Dualtone)</i>	337	-22	7853
11	9	JESSE DAYTON <i>Country Soul Brother (Stag)</i>	306	+5	2745
9	10	STEVE EARLE <i>The Revolution Starts Now (E-Squared/Artemis)</i>	300	-36	11999
10	11	TONY JOE WHITE <i>The Heroines (Sanctuary/SRG)</i>	299	-24	5429
12	12	TIFT MERRITT <i>Tambourine (Lost Highway)</i>	275	+6	7939
16	13	STOLL VAUGHAN <i>Hold On Thru Sleep And Dreams (Shadowdog)</i>	244	+13	2330
13	14	VARIOUS ARTISTS <i>Enjoy Every Sandwich... (Artemis)</i>	242	-19	4039
14	15	IRIS DEMENT <i>Lifelines (Flariella)</i>	235	-17	3154
15	16	DAN HICKS & THE HOT LICKS <i>Selected Shorts (Surfdog)</i>	218	-17	2629
20	17	VARIOUS ARTISTS <i>Hard Headed Woman... (Bloodshot)</i>	203	+10	2292
18	18	MELONIE CANNON <i>Melonie Cannon (Skaggs Family)</i>	197	-5	4924
19	19	PETER ROWAN & TONY RICE <i>You Were There For Me (Rounder)</i>	194	-3	3934
17	20	JUNIOR BROWN <i>Down Home Chrome (Telarc)</i>	188	-37	7518
22	21	SKEETERS <i>Easy For The Takin' (Free Bound)</i>	174	-1	1224
23	22	STRAY CATS <i>Rumble In Brixton (Surfdog)</i>	170	-3	1824
26	23	JOHN FOGERTY <i>Deja Vu (All Over Again) (Geffen)</i>	163	-3	1919
25	24	ACOUSTIC SYNDICATE <i>Long Way Round (Sugar Hill)</i>	159	-11	2361
21	25	VARIOUS ARTISTS <i>Texas Unplugged (Palo Duro)</i>	158	-19	2394
<b>Debut</b>	26	JASON BOLAND... <i>Somewhere In The Middle. (Smith Entertainment)</i>	158	+4	1933
30	27	TOMMY ALVERSDN <i>Heroes &amp; Friends (Smith Entertainment)</i>	154	-3	987
27	28	VARIOUS ARTISTS <i>Touch My Heart... (Sugar Hill)</i>	150	-14	8607
29	29	GOURDS <i>Blood Of The Ram (Eleven Thirty)</i>	147	-10	2251
<b>Debut</b>	30	JULIE LEE <i>Stillhouse Road (Compadre)</i>	147	+26	2332

The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts.

For more information please visit [www.americanamusic.org](http://www.americanamusic.org).

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## AMERICANA SPOTLIGHT

By John Schoenberger

Artist: Iris Dement  
Label: Flariella



Raised in Paragould, AR and the youngest of 14 children, Iris DeMent sang gospel music as a child, but it wasn't until the age of 25 that she began to compose her own music. After spending time in Los Angeles she relocated to Nashville in the early '90s and ended up releasing three albums during that decade on Warner Bros. Critics embraced DeMent for her heartfelt and unembellished country folk style and the way she was able to blend the traditional with the modern in her music. After 1996 we didn't hear much from DeMent until her collaborations with John Prine in 1999 on his *In Spite of Ourselves* project. In fact, she and Prine got a Grammy for one of their duet performances. Now living in Kansas City, DeMent returns nearly eight years after her last solo project with *Lifeline*, a collection of gospel and church tunes that she says have often had a grounding effect for her in times of trouble. But, as she states in the liner notes, this album is meant to be more than a spiritual recording. She says, "These songs aren't religious. At least for me they aren't. They're about something bigger than that." Check out "Sweet Hour of Prayer" and the newly penned "He Reached Down."

## AMERICANA NEWS

The Country Music Hall of Fame and Museum will survey the life and career of banjo guru Earl Scruggs in "Banjo Man: The Musical Journey of Earl Scruggs." The exhibit opens March 4 and will remain open through June 16, 2006 ... Ace guitarist Hank Garland, 74, died Dec. 28. Garland was a key studio guitarist in Nashville in the 1950s, playing on recordings by the likes of Elvis Presley and Patsy Cline. He also was well known for his instrumental "Sugarfoot Rag" ... Del McCoury, Doyle Lawson, Rhonda Vincent, Michelle Nixon, Ronnie Bowman and Jeff Weaver will be vying for the Entertainer of the Year prize at the Society for the Preservation of Bluegrass Music of America's 31st annual awards show, Feb. 6 in Nashville. The awards show caps the SPBGMA convention, which runs Feb. 3-6 and includes band contests, showcases and workshops ... A forthcoming single-disc retrospective of Willie Nelson's career will span more than 40 years and six record labels. Although Nelson has released numerous greatest hits packages, the upcoming *Songs* compilation is the first to attempt to hit all of the high points of his career. The 20-song collection features several of his biggest hits and is set for a Feb. 15 release. In related news, Nelson headlined a tsunami-relief concert in Austin on Jan. 9. Other participants included Joe Ely, Alejandro Escovedo, Patty Griffin, Bruce Robison, Spoon and Kelly Willis. Proceeds were to benefit the Red Cross, UNICEF and Doctors Without Borders.

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
MANDO SAENZ <i>Watertown (Carnival)</i>	9
SONNY LANDRETH <i>Grant Street (Sugar Hill)</i>	9
CLAY DUBOSE <i>These Days (Lazy River)</i>	8
DARRELL SCOTT <i>Live In NC (Full Light)</i>	7
ROOMFUL OF BLUES <i>Standing Room Only (Alligator)</i>	5
NANCI GRIFFITH <i>Hearts In Mind (New Door/Universal)</i>	5



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**KEVIN PETERSON**  
kpeterson@radioandrecords.com

PART TWO OF A TWO-PART SERIES

## More About Music Research

The best-testing Christian songs at AC, CHR and Rock

Last week we talked about the importance of doing research, and this week we pick up where we left off, explaining how research is done and how to read it. Also included are results from some current music tests.

In the second part of our music-research Q&A, K-Love and Air1 Network PD David Pierce, Hit Music Research founder Ken Farley, WAWZ (Star 99.1)/New York PD Johnny Stone and RateTheMusic.com Director/Radio Client Services Axl Nemetz join us again as we get into the nuts and bolts of how music research works.

**R&R:** How do you decide who will be part of your research?

**DP:** Everybody signs up and gives us information about their ZIP code and age and how often they listen to the radio and things like that. Then we screen what we look at. The ways we can screen when we look at the results is really flexible. It gives you a lot of insight.

**JS:** We can tailor it so that everybody 12+ who's in the listener advisory panel gets in, or we can narrow down a category. If we want to see how women 25-44 feel about a certain group of songs, we can do that too. We use the screening quite extensively.

**AN:** We recommend that you screen as rig-

orously as possible without making it a 10-page questionnaire. On the front end, you should leave your doors as wide open as possible. You can screen out whomever you want on the back end.

**R&R:** How many people do you need to make the sample statistically valid?

**DP:** Even though we've got a really high number of participants every week, my results really don't change once we get beyond 100-125. It's just like an auditorium test. If it's screened properly and you've got 100 people, that's a solid auditorium test for many stations.

**JS:** With our online testing each week, if we can get 200-500 people, I'm very happy.

**AN:** A total sample of 80-100 is probably valid, given that you really don't want to look at any demo breakout that has fewer than 20-25 people.

**R&R:** How familiar does a song need to be before you can get a good read on it?

**KF:** Probably anything above 75%-80% should be fairly reliable. Outside of that, watch for trends related to score, burn and familiar-

### Christian CHR

Rank	ARTIST Title	Score	% Fam.	% Burn
1.	CASTING CROWNS Voice Of Truth	4.34	99	16
2.	BARLOWGIRL Mirror	4.15	95	22
3.	SWITCHFOOT This Is Your Life	4.11	98	24
4.	JEREMY CAMP Take You Back	4.11	89	10
5.	THIRD DAY You Are Mine	4.05	88	18
6.	TOBYMAC Gone	4.03	98	28
7.	NEWSBOYS Presence	3.95	85	19
8.	BUILDING 429 The Space In Between Us	3.95	97	29
9.	RELIENT K Be My Escape	3.92	82	14
10.	SEVEN PLACES Even When	3.92	69	9

Sample: 257 women 18-34  
Source: Hit Music Research

### Christian AC

Rank	ARTIST Title	Recognize	% Fam.	% Tired Of
1.	CASTING CROWNS Who Am I	4.49	99	9
2.	CASTING CROWNS Voice Of Truth	4.34	93	9
3.	PHILLIPS, CRAIG & DEAN You Are God Alone	4.33	97	6
4.	NEWSBOYS You Are My King	4.32	92	13
5.	CHRIS TOMLIN Indescribable	4.16	94	10
6.	MERCYME Homesick	4.15	87	13
7.	FFH Still The Cross	4.13	95	12
8.	JEREMY CAMP Walk By Faith	4.12	98	14
9.	BY THE TREE Beautiful One	4.06	97	12
10.	THIRD DAY You Are Mine	3.95	76	10

Sample: 1,575 women 25-54  
Source: Troy Research

### Christian Rock

Rank	ARTIST Title	Pop.	% Fam.	% Burn
1.	SWITCHFOOT This Is Your Life	4.60	92	25
2.	THOUSAND FOOT KRUTCH This Is A Call	4.57	71	12
3.	SANCTUS REAL Alone	4.39	58	4
4.	FALLING UP Escalates	4.39	45	4
5.	RELIENT K Be My Escape	4.38	78	9
6.	KUTLESS It's Like Me	4.36	70	11
7.	FM STATIC Definitely Maybe	4.33	73	19
8.	HAWK NELSON Letters To The President	4.32	54	9
9.	PILLAR Hypnotized	4.31	61	7
10.	TOBYMAC Gone	4.25	67	18

Sample: 230 men and women 18-34  
Source: RateTheMusic.com

## EMI Music Christian Music Group

### Programmer's Pick of the Month

#### "Holy Is The Lord" Chris Tomlin



*"This song solidifies my thoughts on Chris Tomlin... his songs were meant to be heard. I added early and am thrilled to play 'Holy Is The Lord' for our listeners."*

— Jason Sharp,  
WCQR/Johnson City

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no hype. just hits.

ity with each test you do to help get a better picture of how the song is performing.

**R&R:** There are several ways to find out whether listeners are tired of a song. What's the best way you've found?

**DP:** Our approach is to find out if they want us to play the song more or less or about the same. In addition to that, we look at the favorite scores on each song. Compare it to where you like to eat. I may be burned out on Baja Fresh because I was there three times this week, but I still love it. Understanding what people are tired of but still love is really important.

**KF:** Most of our clients are split between the option of "Tired" or "Not Tired," or "Play It More," "Play It Less" or "Play It the Same." If there's some other way a client would like to ask the question, we can set it up for them.

**JS:** We ask them if they want us to play a song less, play it the same or play it more.

**AN:** The standard way we do it is to ask a yes-or-no, "Are you tired of it?" question.

**R&R:** Do you have a certain burn level that you

look for to slow a song down in rotation or take it out?

**DP:** We consider the favorite scores along with the burn. If it's a great song and listeners love it, we probably won't pull it, just slow it down.

**KF:** Generally, I'd say once a song starts passing 30%-35% burn and has a healthy number of spins, you may want to take a closer look. But you also have to factor in the score. If you see a song testing through the roof and burn has gone up but people are still saying they really like the song, you can probably get away with playing it a little longer than a song that's scoring OK and has the same percentage of burn.

In regard to when you should pull a song, that's really subjective. One station may adhere to a strict rule that when a song reaches a certain percentage of burn, they'll pull it, while another may say they're also going to factor in how many spins the song has gotten.

**JS:** When we get up to about 40% of people saying to play it less, that's when we start looking at playing it less.

# CHRISTIAN AC TOP 30

POWERED BY  
MEDIABASE

January 21, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	CASTING CROWNS Voice Of Truth (Beach Street/Reunion/PLG)	1132	-11	14	36/0
2	2	SALVADOR Heaven (Word/Curb/Warner Bros.)	973	-14	12	32/0
3	3	CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	942	-45	22	34/0
4	4	NEWSBOYS Presence (My Heart's Desire) (Sparrow/EMI CMG)	936	-18	18	33/0
5	5	MERCYME Homesick (INO/Curb)	887	+36	9	33/0
6	6	MONK & NEAGLE Dancing With The Angels (Flicker)	810	-2	11	31/1
7	7	PHILLIPS, CRAIG & DEAN You Are God Alone (INO)	715	-32	15	27/0
9	8	STEVEN CURTIS CHAPMAN Much Of You (Sparrow/EMI CMG)	709	+58	9	28/0
10	9	THIRD DAY You Are Mine (Essential/PLG)	596	+10	12	24/1
8	10	BY THE TREE Beautiful One (Fervent)	577	-99	22	27/0
12	11	NATALIE GRANT Live For Today (Curb)	547	-5	12	24/2
18	12	JEREMY CAMP Take You Back (BEC/Tooth & Nail)	506	+144	3	26/3
13	13	BUILDING 429 The Space In Between Us (Word/Curb/Warner Bros.)	505	-32	17	27/0
15	14	MARK SCHULTZ He Will Carry Me (Word/Curb/Warner Bros.)	471	+6	8	22/2
14	15	POINT OF GRACE I Choose You (Word/Curb/Warner Bros.)	460	-66	15	25/0
11	16	MICHAEL W. SMITH Healing Rain (Reunion/PLG)	434	-141	20	23/0
16	17	FFH Still The Cross (Essential/PLG)	426	-29	18	21/0
17	18	NEWSONG When God Made You (Reunion/PLG)	393	+28	7	15/2
19	19	TOBYMAC Gone (ForeFront/EMI CMG)	326	+18	7	15/0
24	20	ANDY CHRISMAN Complete (Upside/SHELTER)	277	+58	6	14/2
20	21	BEBO NORMAN Disappear (Essential/PLG)	269	-13	19	17/0
21	22	THIRD DAY/STEVEN CURTIS CHAPMAN/MERCYME I See Love (Lost Keyword)	267	-6	13	14/0
28	23	BIG DADDY WEAVE & BARLOWGIRL You're Worthy Of My Praise (Fervent)	243	+61	2	15/5
25	24	NICOLE C. MULLEN I Am (Word/Curb/Warner Bros.)	236	+43	3	13/1
26	25	SELAH All My Praise (Curb)	227	+35	2	11/3
22	26	TREE63 King (Inpop)	220	-22	14	11/0
29	27	SWITCHFOOT This Is Your Life (Sparrow/EMI CMG)	197	+20	2	7/0
-	28	CAEDMON'S CALL There's Only One (Holy One) (Essential/PLG)	186	+35	2	10/0
-	29	AVALON I Wanna Be With You (Sparrow/EMI CMG)	173	+40	1	11/1
-	30	PAUL COLMAN Gloria (All God's Children) (Inpop)	172	+12	2	7/1

39 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/9-1/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, R&R, Inc.

## NEW & ACTIVE

MATTHEW WEST You Know Where To Find Me (Sparrow/EMI CMG)

Total Plays: 169, Total Stations: 9, Adds: 2

SHAWN McDONALD All I Need (Is Your Love) (Sparrow/EMI CMG)

Total Plays: 157, Total Stations: 8, Adds: 0

DAVID CROWDER BAND Revolutionary Love (Sixsteps/Sparrow/EMI CMG)

Total Plays: 155, Total Stations: 7, Adds: 0

TODD AGNEW Still Here Waiting (Ardent)

Total Plays: 149, Total Stations: 6, Adds: 0

SONICFLOOD Your Love Goes On Forever (INO)

Total Plays: 147, Total Stations: 9, Adds: 1

BETHANY DILLON Lead Me On (Sparrow/EMI CMG)

Total Plays: 138, Total Stations: 10, Adds: 3

IAN ESKELIN Magnify (Inpop)

Total Plays: 130, Total Stations: 6, Adds: 0

BEBO NORMAN Nothing Without You (Essential/PLG)

Total Plays: 128, Total Stations: 8, Adds: 3

CHRIS TOMLIN Holy Is The Lord (Sparrow/EMI CMG)

Total Plays: 117, Total Stations: 8, Adds: 2

RACHAEL LAMPA No Other One (Word/Curb/Warner Bros.)

Total Plays: 102, Total Stations: 7, Adds: 4

Songs ranked by total plays

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BIG DADDY WEAVE & BARLOWGIRL	
You're Worthy Of My Praise (Fervent)	5
RACHAEL LAMPA No Other One (Word/Curb/Warner Bros.)	4
JEREMY CAMP Take You Back (BEC/Tooth & Nail)	3
SELAH All My Praise (Curb)	3
BETHANY DILLON Lead Me On (Sparrow/EMI CMG)	3
BEBO NDRMAN Nothing Without You (Essential/PLG)	3
CHRIS RICE Me & Becky (Rocketown)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JEREMY CAMP Take You Back (BEC/Tooth & Nail)	+144
CHRIS TOMLIN Holy Is The Lord (Sparrow/EMI CMG)	+80
BETHANY DILLON Lead Me On (Sparrow/EMI CMG)	+74
RACHAEL LAMPA No Other One (Word/Curb/Warner Bros.)	+73
SONICFLOOD Your Love Goes On Forever (INO)	+64
BIG DADDY WEAVE & BARLOWGIRL	
You're Worthy Of My Praise (Fervent)	+61
STEVEN CURTIS CHAPMAN Much Of You (Sparrow/EMI CMG)	+58
ANDY CHRISMAN Complete (Upside/SHELTER)	+58
SHAWN McDONALD All I Need (Is Your Love) (Sparrow/EMI CMG)	+49
TODD AGNEW Still Here Waiting (Ardent)	+49

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
TREE63 Blessed Be Your Name (Inpop)	560
JEREMY CAMP Walk By Faith (BEC/Tooth & Nail)	526
CASTING CROWNS Who Am I (Beach Street/Reunion/PLG)	483
MATTHEW WEST More (Universal South/EMI CMG)	477
BUILDING 429 Glory Defined (Word/Curb/Warner Bros.)	438
MERCYME Here With Me (INO/Curb)	429
BETHANY DILLON All I Need (Sparrow/EMI CMG)	398
MERCYME I Can Only Imagine (INO/Curb)	394
NEWSBOYS You Are My King (Amazing Love) (Sparrow/EMI CMG)	357
MERCYME Word Of God Speak (INO)	355

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CHR TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	SWITCHFOOT This Is Your Life (Sparrow/EMI CMG)	1246	+56	11	28/0
2	2	MAT KEARNEY Undeniable (Inpop)	1126	+57	14	28/0
3	3	BARLOWGIRL Mirror (Fervent)	1051	+39	11	26/0
5	4	JEREMY CAMP Take You Back (BEC/Tooth & Nail)	1000	+47	9	25/0
4	5	TOBYMAC Gone (ForeFront/EMI CMG)	951	-33	20	24/0
7	6	RELIENT K Be My Escape (Gotee)	942	+67	12	25/0
6	7	BIG DISMAL Rainy Day (Lost Keyword)	813	-99	17	22/0
8	8	BUILDING 429 The Space... (Word/Curb/Warner Bros.)	769	-7	17	23/0
11	9	SKILLET A Little More (Ardent/Lava)	748	+76	9	26/1
9	10	NEWSBOYS Presence... (Sparrow/EMI CMG)	707	-27	16	21/0
10	11	DAY OF FIRE Cornerstone (Essential/PLG)	681	-51	17	19/0
12	12	CASTING CROWNS Voice... (Beach Street/Reunion/PLG)	664	+22	10	20/0
13	13	THOUSAND FDOT KRUTCH This Is A Call (Tooth & Nail)	627	+56	7	19/1
14	14	SANCTUS REAL Things Like You (Sparrow/EMI CMG)	593	+36	5	23/3
15	15	THIRD DAY You Are Mine (Essential/PLG)	585	+39	10	20/0
22	16	SUPERCHICK Pure (Inpop)	535	+183	2	23/4
16	17	BDA Maybe You (Creative Trust Workshop)	514	-23	10	15/0
17	18	MUTE MATH Control (Teleprompt/Word/Curb/Warner Bros.)	502	+33	13	17/1
19	19	SALVADOR Heaven (Word/Curb/Warner Bros.)	479	+48	11	15/1
18	20	KUTLESS It's Like Me (BEC/Tooth & Nail)	477	+36	5	18/1
23	21	SEVEN PLACES Even When (BEC/Tooth & Nail)	432	+81	4	13/3
29	22	AFTERS You (Simple/INO)	374	+130	2	16/3
24	23	PAUL COLMAN Gloria (All God's Children) (Inpop)	353	+4	3	14/0
21	24	EXIT EAST All Of This (Fervent)	352	-9	4	12/0
26	25	BY THE TREE Hold You High (Fervent)	336	+62	2	13/1
25	26	PILLAR Rewind (Flicker/Virgin/EMI CMG)	308	-10	13	10/0
Debut	27	SHAWN MCDONALD All I Need... (Sparrow/EMI CMG)	295	+62	1	14/3
28	28	MATTHEW WEST You Know... (Sparrow/EMI CMG)	292	+37	2	13/1
20	29	TREE63 King (Inpop)	283	-91	18	9/0
27	30	RJ HELTON Why Don't We Pray (B-Rite)	271	+3	9	8/0

30 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 1/9 - Saturday 1/15. © 2005 Radio & Records.

NEW & ACTIVE

**BETHANY DILLON** Lead Me On (Sparrow/EMI CMG)  
Total Plays: 244, Total Stations: 11, Adds: 2

**JEFF ANDERSON** Open My Eyes (Gotee)  
Total Plays: 242, Total Stations: 10, Adds: 1

**GRITS** We Don't Play (Gotee)  
Total Plays: 227, Total Stations: 8, Adds: 2

**CHRIS TOMLIN** Indescribable (Sixsteps/Sparrow/EMI CMG)  
Total Plays: 227, Total Stations: 6, Adds: 0

**D. CROWDER**... Revolutionary Love (Sixsteps/Sparrow/EMI CMG)  
Total Plays: 197, Total Stations: 8, Adds: 0

**MERCYME** Homesick (INO/Curb)  
Total Plays: 178, Total Stations: 8, Adds: 0

**SEVENTH DAY SLUMBER** Caroline (BEC)  
Total Plays: 167, Total Stations: 7, Adds: 3

**HAWK NELSON** Letters To The President (Tooth & Nail)  
Total Plays: 153, Total Stations: 6, Adds: 0

**GRAND PRIZE** King Of Kings (A postrophe)  
Total Plays: 130, Total Stations: 4, Adds: 0

**FALLING UP** Escalates (Tooth & Nail)  
Total Plays: 125, Total Stations: 4, Adds: 1

ROCK TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	RELIENT K Be My Escape (Gotee)	424	-11	12	32/1
2	2	FLYLEAF Breathe Today (Octone)	354	+15	11	25/1
3	3	MAT KEARNEY Undeniable (Inpop)	337	+3	11	21/1
4	4	HAWK NELSON Letters To The President (Tooth & Nail)	329	+5	11	22/1
7	5	SANCTUS REAL Alone (Sparrow/EMI CMG)	293	+13	15	26/1
6	6	THOUSAND FOOT KRUTCH This Is A Call (Tooth & Nail)	293	+8	9	21/2
11	7	FALLING UP Escalates (Tooth & Nail)	286	+29	8	24/1
9	8	SEVEN PLACES Even When (BEC/Tooth & Nail)	283	+16	10	20/1
5	9	ROPER Amplify (5 Minute Walk)	267	-27	13	26/1
8	10	MUTE MATH Control (Teleprompt/Word/Curb/Warner Bros.)	250	-20	15	28/0
10	11	RADIAL ANGEL Not Beautiful (Independent)	249	-11	9	21/1
13	12	SWITCHFOOT This Is Your Life (Sparrow/EMI CMG)	248	+11	9	21/1
12	13	WEDDING UP Escalates (Tooth & Nail)	246	-1	4	17/2
14	14	PILLAR Hypnotized (Flicker/Virgin/EMI CMG)	244	+15	8	29/1
16	15	OLIVIA THE BAND Shut It Out (Essential/PLG)	223	+20	5	17/2
20	16	12 STONES Photograph (Wind-up)	191	+13	4	21/2
15	17	BDA Maybe You (Creative Trust Workshop)	181	-34	9	16/0
19	18	GRAND PRIZE King Of Kings (A postrophe)	180	0	12	21/1
21	19	ADELAIDE Hard To Find (Word Of Mouth)	176	+1	5	10/0
22	20	FURTHER SEEMS FOREVER Hide Nothing (Tooth & Nail)	171	+8	17	17/1
27	21	SUPERCHICK Pure (Inpop)	164	+37	2	16/5
Debut	22	EDWYN Hold Me (R Cubed)	149	+61	1	12/1
Debut	23	STELLAR KART Spending Time (Word/Curb/Warner Bros.)	147	+86	1	15/7
24	24	KUTLESS It's Like Me (BEC/Tooth & Nail)	139	-11	5	14/1
26	25	GRITS We Don't Play (Gotee)	137	+6	2	12/1
Debut	26	TOBYMAC Slam (ForeFront/EMI CMG)	135	+42	1	25/7
Debut	27	BARLOWGIRL On My Own (Fervent)	133	+51	1	17/3
29	28	EVER STAYS RED Blue (Wrinkle Free)	128	+9	2	14/2
25	29	EMERY Fractions (Tooth & Nail)	128	-18	6	12/2
28	30	EVERLIFE Evidence (SHELTER)	120	-5	6	13/0

36 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 1/9 - Saturday 1/15. © 2005 Radio & Records.

NEW & ACTIVE

**AFTERS** You (Simple/INO)  
Total Plays: 118, Total Stations: 12, Adds: 2

**JEREMY CAMP** Take You Back (BEC/Tooth & Nail)  
Total Plays: 107, Total Stations: 5, Adds: 1

**DAY OF FIRE** Detainer (Essential/PLG)  
Total Plays: 100, Total Stations: 17, Adds: 9

**SPOKEN** How Long (Tooth & Nail)  
Total Plays: 96, Total Stations: 4, Adds: 2

**SKILLET** A Little More (Ardent/Lava)  
Total Plays: 88, Total Stations: 5, Adds: 0

**JEFF ANDERSON** Open My Eyes (Gotee)  
Total Plays: 73, Total Stations: 6, Adds: 1

**SEVENTH DAY SLUMBER** Caroline (BEC)  
Total Plays: 69, Total Stations: 7, Adds: 4

**FADED ME** Free (Independent)  
Total Plays: 64, Total Stations: 5, Adds: 0

**BY THE TREE** Hold You High (Fervent)  
Total Plays: 62, Total Stations: 4, Adds: 1

**POOR MAN'S RICHES** Break Me (Word Of Mouth)  
Total Plays: 59, Total Stations: 6, Adds: 3

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January 21, 2005

## INSPO TOP 20

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	CASTING CROWNS Voice... (Beach Street/Reunion/PLG)	355	+4	14	19/0
3	2	SELAH All My Praise (Curb)	298	+41	8	19/0
2	3	MICHAEL W. SMITH Healing Rain (Reunion/PLG)	246	-42	19	15/0
4	4	PAUL BALOCHE Offering... (Integrity/Vertical)	243	-9	12	16/0
6	5	MERCYME Homesick (INO/Curb)	242	+15	6	16/0
7	6	THIRD DAY You Are Mine (Essential/PLG)	241	+14	13	15/1
5	7	NEWSBOYS Presence... (Sparrow/EMI CMG)	218	-24	15	12/0
13	8	STEVEN C. CHAPMAN Much Of You (Sparrow/EMI CMG)	211	+44	7	15/2
8	9	PHILLIPS, CRAIG & DEAN You Are God Alone (INO)	210	-16	17	14/0
9	10	MARK SCHULTZ He Will... (Word/Curb/Warner Bros.)	206	+27	7	15/0
10	11	CHRISTOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	180	+7	14	9/0
11	12	CAEDMON'S CALL There's Only One... (Essential/PLG)	169	-2	10	10/1
14	13	TODD AGNEW Still Here Waiting (Ardent)	147	-3	11	8/0
20	14	AMANDA OMARTIAN Worthy Is... (Integrity/Vertical)	141	+34	2	13/2
18	15	JENN WEBER One Pure... (Creative Trust Workshop)	123	+5	2	9/0
12	16	FFH Still The Cross (Essential/PLG)	122	-49	20	9/0
<i>Debut</i>	17	NICOLE C. MULLEN I Am (Word/Curb/Warner Bros.)	117	+21	1	9/1
17	18	DELIRIOUS? Majesty (Here I Am) (Sparrow/EMI CMG)	116	-11	20	6/0
19	19	BABBIE MASON Jesus is (Spring Hill)	115	0	2	9/0
16	20	FERNANDO ORTEGA Take Heart, My Friend (Curb)	101	-35	19	8/0

19 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 1/9 - Saturday 1/15.  
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## Rhythmic Specialty Programming

RANK	ARTIST TITLE LABEL(S)
1	GRITS We Don't Play (Gotee)
2	SOUL PURPOSE Bounce With Me (BEC/Tooth & Nail)
3	LOJIQUE Adrenaline Rush (Illlect)
4	FLYNN f SHARLOCK POEMS Get Up (Illlect)
5	PEACE OF MIND We Gon A Make It (BEC/Tooth & Nail)
6	KIERRA "KIKI" SHEARD You Don't Know (EMI Gospel)
7	APT.CORE I Am A Temple (Rocketown)
8	M.O.C. Blase (Move)
9	L.A. SYMPHONY The End Is Now (Gotee)
10	DJ MAJ DJ Maj Attack (Gotee)

## CHRISTIAN AC TOP 30 INDICATOR

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	CASTING CROWNS Voice... (Beach Street/Reunion/PLG)	1103	+10	15	35/0
2	2	MERCYME Homesick (INO/Curb)	950	+82	10	34/3
5	3	MONK & NEAGLE Dancing With The Angels (Flicker)	892	+65	12	32/1
4	4	THIRD DAY You Are Mine (Essential/PLG)	866	+24	14	33/2
3	5	SALVADDR Heaven (Word/Curb/Warner Bros.)	852	-8	11	30/2
9	6	STEVEN C. CHAPMAN Much Of You (Sparrow/EMI CMG)	848	+90	11	33/3
7	7	PHILLIPS, CRAIG & DEAN You Are God Alone (INO)	779	-14	18	28/0
6	8	CHRISTOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	727	-76	21	25/0
8	9	NEWSBOYS Presence... (Sparrow/EMI CMG)	658	-106	18	24/0
14	10	NATALIE GRANT Live For Today (Curb)	569	+18	10	22/0
13	11	MARK SCHULTZ He Will Carry Me (Word/Curb/Warner Bros.)	567	+10	10	22/0
12	12	POINT OF GRACE I Choose You (Word/Curb/Warner Bros.)	549	-20	15	21/1
17	13	JEREMY CAMP Take You Back (BEC/Tooth & Nail)	529	+149	3	27/6
10	14	BUILDING 429 The Space... (Word/Curb/Warner Bros.)	528	-81	17	21/1
11	15	MICHAEL W. SMITH Healing Rain (Reunion/PLG)	527	-52	20	22/1
16	16	ANDY CHRISMAN Complete (Upside/SHELTER)	466	+65	7	18/1
15	17	NEWSONG When God Made You (Reunion/PLG)	413	-3	11	16/0
18	18	SELAH All My Praise (Curb)	379	+22	5	18/2
26	19	MATTHEW WEST You Know... (Sparrow/EMI CMG)	354	+91	4	16/3
22	20	AVALON I Wanna Be With You (Sparrow/EMI CMG)	343	+62	3	17/3
21	21	NICOLE C. MULLEN I Am (Word/Curb/Warner Bros.)	337	+42	7	16/2
25	22	SHAWN MCDONALD All I Need... (Sparrow/EMI CMG)	313	+47	5	17/2
30	23	SONICFLOOD Your Love Goes On Forever (INO)	257	+90	2	12/3
<i>Debut</i>	24	BETHANY DILLON Lead Me On (Sparrow/EMI CMG)	243	+122	1	13/5
20	25	AMY GRANT The Water (Word/Curb/Warner Bros.)	232	-97	12	10/0
23	26	TREE63 King (Inpop)	221	-56	13	9/0
24	27	CAEDMON'S CALL There's Only One... (Essential/PLG)	214	-61	13	10/0
<i>Debut</i>	28	TOBYMAC Gone (ForeFront/EMI CMG)	200	+34	1	8/0
<i>Debut</i>	29	BY THE TREE Hold You High (Fervent)	197	+151	1	12/8
27	30	PAUL COLMAN Gloria (All God's Children) (Inpop)	194	+14	2	9/0

37 AC reporters. Songs ranked by total plays for the airplay week of Sunday 1/9 - Saturday 1/15.  
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## NEW & ACTIVE

SCOTT KRIPPAYNE Gentle Revolution (Spring Hill)

Total Plays: 183, Total Stations: 10, Adds: 2

THIRD...STEVEN C. CHAPMAN/MERCY...I See Love (Last Keyword)

Total Plays: 175, Total Stations: 7, Adds: 0

OVERFLOW Cry On My Shoulder (Essential/PLG)

Total Plays: 168, Total Stations: 11, Adds: 4

SWITCHFOOT This Is Your Life (Sparrow/EMI CMG)

Total Plays: 165, Total Stations: 7, Adds: 1

BIG DADDY WEAVE & BARLDWGIRL You're... (Fervent)

Total Plays: 159, Total Stations: 10, Adds: 7

KUTLESS It's Like Me (BEC/Tooth & Nail)

Total Plays: 149, Total Stations: 9, Adds: 2

EXIT EAST All Of This (Fervent)

Total Plays: 138, Total Stations: 6, Adds: 0

DARRELL EVANS You Stole My Heart (Whitaker)

Total Plays: 135, Total Stations: 6, Adds: 1

WATERMARK My Covering (Glory Glory) (Rocketown)

Total Plays: 123, Total Stations: 7, Adds: 2

RUSS LEE Sweetest Sound (Vertical Vibe)

Total Plays: 105, Total Stations: 7, Adds: 1



REDUCE YOUR CHANCES OF AF RELATED STROKE

Most atrial fibrillation-related strokes could be prevented with anti-coagulation treatments.

Yet, up to two-thirds of AF patients who suffer these strokes are not prescribed anti-coagulants or blood thinners upon hospital discharge.

National Stroke Association is launching Beat the Odds, a national awareness campaign urging consumers to ask their doctors about the risks of AF and the importance of treatment.

Get more information on Beat the Odds at [www.stroke.org](http://www.stroke.org). For details on atrial fibrillation visit [www.afadvisor.org](http://www.afadvisor.org)



National Stroke Association



**JACKIE MADRIGAL**  
jmadrigal@radioandrecords.com

## Viva Atlanta!

**Víctor Martínez on WWVA/Atlanta's rapid success**

When Clear Channel announced its commitment to Hispanic radio, it also announced that WWVA (Viva)/Atlanta would be the first of many stations it would flip from English-language programming to Spanish-language. Only a couple of months after its debut, WWVA is the top-rated Spanish-language station in its market.

With a CHR-type format that features all of today's biggest Latin pop artists, Viva scored a 4.2 in Arbitron's fall '04 Arbitrends, and it's expected to rate high once the book comes out. How did Viva do it? That's what WWVA PD Víctor Martínez explains in this exclusive interview with R&R.

**R&R:** Tell us about Viva.

**VM:** This is the first station Clear Channel flipped after announcing its initiative to enter the Hispanic market. There were a lot of expectations, but we never imagined the station was going to do so well. We knew the station would be the No. 1 station in the market, but not to this extent. We scored a 10.5 18-34 [fall '04 Phase Two Arbitrends], making it the No. 2 station in the market in that demo, and a 4.2 12+.

Looking at both trends, we can almost guarantee that the station will fall at No. 5 or No. 6 overall once the book is out. That's an enormous accomplishment for a station that's only been on the air three months.

**R&R:** Why make this station the first of many to flip to Spanish, and why a Pop format instead of Tropical or Regional Mexican?

**VM:** Atlanta was the perfect market because it has the most Hispanic growth. Why this format? We saw the opportunity to come into the market and fill a void. This market is 66% Mexican, but not all of them like regional Mexican music. Then there are 33% who are Puerto Rican, Dominican, Venezuelan, etc., who also don't like regional Mexican music.

We knew that this non-Mexican population was ours for the taking, and if we man-

aged to get half of the Mexican community, those numbers would guarantee us 80% of the audience.

The other important factor is the station's coverage. This is a 100,000-watt station, the only Hispanic station that covers the whole market day and night. We could also take another 10% of the listenership due to our coverage, giving us 90%. The other four stations in the market would have to fight for the remaining audience.

We knew that the station's impact was going to be huge, but we didn't imagine that we would get almost 98% of the listenership, and so soon. Apparently, word of mouth has helped. It has spread like wildfire.

**R&R:** Why are people choosing to come to Atlanta, leaving behind heavily Hispanic cities like Miami, New York and Los Angeles?

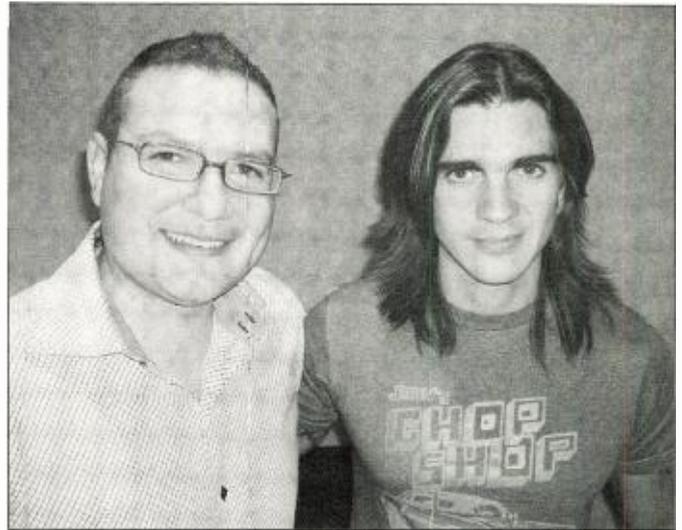
**VM:** You fall in love with this city. It has the best of both worlds, because it's a big city, but it doesn't have the fast-paced rhythm of Miami, New York or Los Angeles. When Hispanics are looking for an option, Atlanta comes up.

There are also job opportunities, like construction. Also, this city offers a lot of services to Hispanics whether they are in this country legally or not. All they need is a tax ID. Car loans and homes are offered to people as long as they have a tax ID — nothing else is asked.

The city has adapted to the reality of what is happening in this country, which is that Hispanics come to this country to work, and many may not be legal. Atlanta doesn't make it difficult for Hispanics to live here because they understand that they contribute to the city's economic growth. We, as Hispanics, spread the word to our relatives about the opportunities Atlanta offers.

**R&R:** Hispanics are welcomed in Atlanta?

**VM:** Yes, we are. There are areas in the city, like Jimmy Carter Boulevard or Buford Highway, where you think you're in New York or L.A. because all you see are Latin businesses. There's been an explosion of Mexican restaurants, which is another job source. There are many Hispanic businesses all over, providing services and jobs for the Hispanic population.



**JUST HANGIN'** Juanes (r), whose music is all over R&R's Contemporary chart, stopped by WRTO/Miami and is seen here with Fuego Rock host Kike Posada.

**R&R:** Besides music, how else do you cater to the Hispanic community? How community-oriented is the station?

**VM:** We are very community-oriented. During the morning show we have segments where we give job opportunities. We also have immigration attorneys who come to the station to give advice on immigration issues that affect our community. And we do many events for the community.

**"Atlanta was the perfect market because it has the most Hispanic growth. We saw the opportunity to come into a market and fill a void."**

Right now we are helping a 2-year-old girl who needs a liver transplant or she'll die. The operation costs \$250,000. We got one of the Atlanta Falcons' Hispanic players to donate tickets to a playoff game and an autographed football, and we auctioned them. We also opened a bank account in the girl's name so people can donate money.

We also did a six-hour radiothon to help the tsunami victims, and we collected \$28,000, which we will give to the Red Cross. We've been on the air three months, and already we are doing events as if we had been on the air for three years. And the audience is responding accordingly.

**R&R:** With an audience that is primarily Mexican but also contains a significant percentage of non-Mexicans, how do you structure the station so that the music appeals to everyone?

**VM:** The station's programming is international pop. The reality is that 66% of the audience is Mexican, and we have to serve them. The way we do that is by playing Mexican artists like Luis Miguel, Thalía, Cristian Cas-

tro, Joan Sebastian, Marco Antonio Solís, Bronco, Juan Gabriel and Ana Gabriel.

We also play international artists like David Bisbal, Chayanne, Luis Fonsi and Ricardo Arjona, who are also loved by Mexicans. That is the perfect formula for those Mexicans who want to listen to Mexican artists but don't care for regional Mexican music. One of the things the Regional Mexican stations in the market don't do is play some of the Mexican artists who are so successful, like Luis Miguel or Thalía.

**R&R:** Do you throw in a bit of tropical music for the Caribbean, Central and South American audience?

**VM:** What we do for them is play artists like Chayanne, Ricky Martin, Enrique Iglesias and Luis Fonsi, who are not Mexican. And at night, Monday through Saturday from 10pm-2am, we have a show called *Club Viva*. That show is focused on club music, and we play salsa, bachata and reggaetón. On Sunday we have a show called *Viva El Rock* for the Latin rock lovers.

**R&R:** What about your DJs, who not only have to appeal to a Mexican audience, but also to that 33% who are not Mexican?

**VM:** The station's slogan is "Viva 105.3 tan latina como tu" ["As Latin as you are"], and it represents not only the music, but also our personnel, who are as Latin as the audience. Our morning show is done by Juan Tapia and José Carrias, a.k.a. Yogi y El Panda. They are both Mexican, but the show isn't "Mexican." Although they speak with Mexican lingo, it's the kind of vocabulary that everyone understands.

Gina Leyva is in the afternoon. She's also Mexican, but she worked at WPAT (Latino Mix)/New York when it was still called "Caliente," and she's worked at WBPS (Mega) and WBZS/Washington, so she has experience with the Tropical format and understands the Caribbean idiosyncrasies.

According to the trends, she is No. 1 in the whole market, English and Spanish. Víctor is in the evening, and he gives the audience a Caribbean touch because he's Puerto Rican. At night we have a Dominican, Washington Party, who also gives the station a bit of the Caribbean touch. There's a nice balance of Mexican and Caribbean, so we can reach everyone equally.

**"Atlanta doesn't make it difficult for Hispanics to live here because they understand those people contribute to the city's economic growth."**

# REGIONAL MEXICAN TOP 30

POWERED BY  
MEDIABASE

January 21, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	<b>1</b>	<b>LOS TUCANES DE TIJUANA</b> El Virus Del Amor (Universal)	1346	+52	8	6/0
4	2	<b>K-PAZ DE LA SIERRA</b> Volveré (Univision)	1029	-34	14	20/0
2	3	<b>GRUPO MONTEZ DE DURANGO</b> Quiero Saber De Ti (Disa)	989	-210	11	5/0
3	4	<b>BETO Y SUS CANARIOS</b> Está Llorando Mi Corazón (Edimonsa)	987	-107	14	29/0
<b>Debut</b>	<b>5</b>	<b>INTOCABLE</b> Aire (EMI Latin)	858	+496	1	4/3
6	6	<b>KUMBIA KINGS</b> Fuego (EMI Latin)	825	-44	14	17/0
8	7	<b>PALOMO</b> Mi Tristeza (Disa)	735	-25	8	5/0
7	8	<b>LOS RIELEROS DEL NORTE</b> Tu Nuevo Cariño (Fonovisa)	678	-91	14	18/0
9	9	<b>PESADO</b> Ojalá Que Te Mueras (Warner M.L.)	670	-38	15	28/0
10	10	<b>ISABELA</b> A Manos Llenas (Disa)	621	-54	13	11/0
15	<b>11</b>	<b>BANDA EL RECODO</b> Ya Soy Feliz (Fonovisa)	616	+21	6	2/0
21	<b>12</b>	<b>LALO MORA</b> Si Me Vas A Dejar (Edimonsa)	580	+64	5	9/0
5	13	<b>INTOCABLE</b> Invisible (EMI Latin)	565	-355	9	7/0
12	14	<b>PESADO</b> Te Apuesto Lo Que Quieras (Warner M.L.)	553	-64	3	4/0
23	<b>15</b>	<b>LUPILLO RIVERA</b> Renunciación (Univision)	537	+41	3	2/0
11	16	<b>LOS TIGRES DEL NORTE</b> La Manzanita (Fonovisa)	535	-90	13	4/0
13	17	<b>DIANA REYES</b> Rosas (Universal)	531	-65	9	3/0
16	18	<b>GRUPO BRYNDIS</b> La Última Canción (Disa)	527	-62	7	5/0
<b>Debut</b>	<b>19</b>	<b>CONJUNTO PRIMAVERA</b> Hoy Como Ayer (Fonovisa)	501	+501	1	1/1
<b>Debut</b>	<b>20</b>	<b>BRONCO</b> "EL GIGANTE DE AMERICA" Señor Mesero (Fonovisa)	493	+123	1	4/3
17	21	<b>LOS TEMERARIOS</b> Sombras (Fonovisa)	492	-93	12	2/0
20	22	<b>ANA BARBARA</b> Loca (Fonovisa)	489	-31	8	3/0
14	23	<b>MARCO ANTONIO SOLIS</b> Mi Mayor Sacrificio (Fonovisa)	469	-127	11	5/0
19	24	<b>LOS INVASORES DE NUEVO LEON</b> El Rumbo Que Tú Quieras (EMI Latin)	404	-125	14	14/0
27	<b>25</b>	<b>JOSE MANUEL FIGUEROA</b> Regalo A Mi Medida (Universal)	397	+1	4	3/1
18	26	<b>CONJUNTO PRIMAVERA</b> Pa' Qué Son Las Pasiones (Fonovisa)	397	-182	6	4/0
<b>Debut</b>	<b>27</b>	<b>YOLANDA PEREZ</b> La Reina Del Mall (Fonovisa)	387	+94	1	2/0
<b>Debut</b>	<b>28</b>	<b>DUELO</b> Bienvenido Al Amor (Univision)	384	+7	1	5/3
28	29	<b>GERMAN LIZARRAGA</b> Enamorado De Ti (Disa)	369	-22	12	0/0
<b>Debut</b>	<b>30</b>	<b>LOS HURACANES DEL NORTE</b> Tú Ponte En Mi Lugar (Univision)	363	+231	1	1/1

48 Regional Mexican reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/9-1/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, R&R, Inc.

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
<b>PATRULLA 81</b> No Aprendí A Olvidar (Disa)	485
<b>LOS HOROSCOPOS DE OURANGO</b> Dos Locos (Disa)	398
<b>GRUPO MONTEZ DE DURANGO</b> Lástima Es Mi Mujer (Disa)	381
<b>BANDA EL RECODO</b> Delante De Mi (Fonovisa)	381

ARTIST TITLE LABEL(S)	TOTAL PLAYS
<b>LOS HURACANES DEL NORTE</b> Te Perdoné Una Vez (Univision)	281
<b>PATRULLA 81</b> Cómo Pude Enamorarme De Ti (Disa)	267
<b>PALOMO</b> Miedo (Disa)	259
<b>PALOMO</b> Baraja De Oro (Disa)	243
<b>CONJUNTO PRIMAVERA</b> Vuelve Corriego (Fonovisa)	241
<b>KUMBIA KINGS</b> Sabes A Chocolate (EMI Latin)	235

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
<b>DUELO</b> Bienvenido Al Amor (Univision)	3
<b>BRONCO</b> "EL GIGANTE DE AMERICA" Señor Mesero (Fonovisa)	3
<b>INTOCABLE</b> Aire (EMI Latin)	3
<b>EL PODER DEL NORTE</b> En Tu Basura (Disa)	3
<b>ALACRANES MUSICAL</b> Ay Amor (Univision)	2
<b>BETO Y SUS CANARIOS</b> A Usted (Disa)	2

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>CONJUNTO PRIMAVERA</b> Hoy Como Ayer (Fonovisa)	+501
<b>INTOCABLE</b> Aire (EMI Latin)	+496
<b>LOS HURACANES DEL NORTE</b> Tú Ponte En Mi Lugar (Univision)	+231
<b>BETO Y SUS CANARIOS</b> A Usted (Disa)	+159
<b>JENNIFER PEÑA</b> Si Yo Me Vuelvo A Enamorar (Univision)	+134
<b>BRONCO</b> "EL GIGANTE DE AMERICA" Señor Mesero (Fonovisa)	+123
<b>ALACRANES MUSICAL</b> Ay Amor (Univision)	+103
<b>YOLANDA PEREZ</b> La Reina Del Mall (Fonovisa)	+94
<b>GRUPO EL MOMENTO</b> Yo No Sé Qué Me Pasó (EMI Latin)	+94
<b>EL PODER DEL NORTE</b> En Tu Basura (Disa)	+89

## NEW & ACTIVE

<b>PANCHO BARRAZA</b> Te Amo Y Te Amaré (Balboa)	Total Plays: 143, Total Stations: 6, Adds: 0
<b>GRACIELA BELTRAN</b> Corazón Encadenado (Univision)	Total Plays: 98, Total Stations: 8, Adds: 0
<b>GRUPO BRYNDIS</b> El Quinto Trago (Disa)	Total Plays: 37, Total Stations: 7, Adds: 0

Songs ranked by total plays

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# CONTEMPORARY TOP 30

January 21, 2005

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	JUANES Nada Valgo Sin Tu Amor (Universal)	851	-16	15	22/0
2	2	PAULINA RUBIO Dame Otro Tequila (Universal)	728	-1	12	7/0
3	3	ALEJANDRO FERNANDEZ Me Dedicué A Perderte (Sony Discos)	677	-10	15	17/0
5	4	CRISTIAN Te Buscaría (BMG)	661	+16	7	2/0
6	5	OBIE BERMUDEZ Todo El Año (EMI Latin)	628	+26	11	4/0
4	6	ALEKS SYNTEK f/ ANA TORROJA Duele El Amor (EMI Latin)	624	-31	15	17/0
16	7	JUANES Volverte A Ver (Universal)	525	+188	4	2/0
8	8	JULIETA VENEGAS Lento (BMG)	454	+15	15	13/0
7	9	PEPE AGUILAR Miedo (Sony Discos)	450	+3	15	16/0
12	10	MARCO ANTONIO SOLIS Mi Mayor Sacrificio (Fonovisa)	428	+42	12	4/1
11	11	LAURA PAUSINI Escucha Atento (Warner M.L.)	424	+53	13	8/0
10	12	DAVID BISBAL Esta Ausencia (Universal)	421	+14	7	3/0
9	13	LA 5A. ESTACION El Sol No Regresa (BMG)	388	+5	7	4/0
14	14	KALIMBA Tocando Fondo (Sony Discos)	377	+46	3	1/0
13	15	LUIS MIGUEL Que Seas Feliz (Warner M.L.)	354	-18	13	2/0
22	16	JULIETA VENEGAS Algo Está Cambiando (BMG)	352	+83	5	0/0
15	17	ENANITOS VERDES Tu Cárcel (Universal)	334	+6	9	6/0
17	18	GLORIA TREVI En Medio De La Tempestad (BMG)	325	+24	11	3/0
20	19	ALEXANDRE PIRES Cosa Del Destino (BMG)	315	+3	8	1/0
19	20	FEY La Fuerza Del Destino (EMI Latin)	301	+17	3	1/0
24	21	ALEJANDRO SANZ Tú No Tienes Alma (Warner M.L.)	283	+30	3	1/0
25	22	CARLOS VIVES Voy A Dividarme De Mí (EMI Latin)	240	+7	4	1/0
21	23	N.D.R.E. f/ NINA SKY & DADDY YANKEE Oye Mi Canto (Roc-A-Fella/IDJMG)	231	-12	3	2/0
23	24	SIN BANDERA De Viaje (Sony Discos)	228	-25	10	3/0
Debut	25	MOENIA Ni Tú Ni Nadie (BMG)	219	+13	1	0/0
27	26	LA LEY Mirate (Warner M.L.)	216	+9	3	2/0
30	27	BACILOS Pasos De Gigante (Warner M.L.)	216	+6	13	5/0
Debut	28	HA*ASH Te Quedaste (Sony Discos)	208	+44	1	1/0
28	29	JENNIFER PEÑA Hasta El Fin Del Mundo (Univision)	198	-21	14	6/0
Debut	30	PEPE AGUILAR El Autobús (Sony Discos)	185	+80	1	1/0

30 Spanish Contemporary reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 1/9-1/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005, R&R, Inc.

## MOST ADDED\*

ARTIST TITLE LABEL(S) ADDS  
No Adds This Week

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JUANES Volverte A Ver (Universal)	+188
JULIETA VENEGAS Algo Está Cambiando (BMG)	+83
PEPE AGUILAR El Autobús (Sony Discos)	+80
SORAYA Llévame (EMI Latin)	+59
LAURA PAUSINI Escucha Atento (Warner M.L.)	+59
OPALO No Me Acostumbro (Mock & Roll)	+52
MARCO ANTONIO SOLIS Más Que Tu Amigo (Fonovisa)	+48
EDNITA NAZARIO Química Ideal (Sony Discos)	+47
KALIMBA Tocando Fondo (Sony Discos)	+46

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
LA DREJA DE VAN GOGH Rosas (Sony Discos)	417
FRANCO DE VITA f/ SIN BANDERA Si La Ves (Sony Discos)	328
KALIMBA No Me Quiero Enamorar (Sony Discos)	318
JULIETA VENEGAS Andar Conmigo (BMG)	308
SIN BANDERA Que Llora (Sony Discos)	303
CHAYANNE Cuidarte El Alma (Sony Discos)	295
REYLI BARBA Desde Que Llegaste (Sony Discos)	286
OBIE BERMUDEZ Antes (EMI Latin)	264
FRANCO DE VITA Tú De Qué Vas (Sony Discos)	259
MANA Mariposa Traicionera (Warner M.L.)	258

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

## NEW & ACTIVE

DADDY YANKEE Gasolina (VI Music)  
Total Plays: 178, Total Stations: 3, Adds: 0

GRACIELA BELTRAN Corazón Encadenado (Univision)  
Total Plays: 102, Total Stations: 3, Adds: 0

DDN OMAR Pobre Diabla (VI Music)  
Total Plays: 62, Total Stations: 3, Adds: 0

MELINA LEON Quiero Ser Tuya (Sony Discos)  
Total Plays: 48, Total Stations: 3, Adds: 0

CHARLIE ZAA Llora Corazón (Ole Music)  
Total Plays: 45, Total Stations: 3, Adds: 0

Songs ranked by total plays

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## TROPICAL TOP 25

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS
1	MARC ANTHONY Se Esfuma Tu Amor (Sony Discos)	190
2	MONCHY & ALEXANDRA Perdidos (J&N)	172
3	GILBERTO SANTA ROSA Piedras Y Flores (Sony Discos)	139
4	EL GRAN COMBO DE PUERTO RICO El Matrimonio (Sony Discos)	128
5	JUAN LUIS GUERRA Para Ti (Karen/Universal)	125
6	TITO NIEVES ¡LA INDIA Ya No Queda Nada (SGZ Entertainment)	121
7	OBIE BERMUDEZ Todo El Año (EMI Latin)	117
8	JUAN LUIS GUERRA Las Avispas (Karen/Universal)	105
9	DADDY YANKEE Lo Que Pasó, Pasó (V1 Music)	101
10	DOMENIC MARTE Ven Tú (J&N)	90
11	TOÑOROSARIO Resistiré (Universal)	88
12	OSCAR D'LEON Enamoraito (Sony Discos)	85
13	IVY QUEEN Dile (Perfect Image)	78
14	ELVIS CRESPO Pan Conmigo (Dle Music)	65
15	CRISTIAN Te Buscaria (BMG)	63
16	ENRIQUE FELIX Galletitas De Avena (Mayimba Productions)	63
17	KINITO MENDEZ Honey Tú Si Jony (J&N)	62
18	CHARLIE CRUZ Grita Conmigo (SGZ Entertainment)	57
19	LA GRAN BANDA Cartas Del Verano (DAM Productions)	56
20	JULIO VOLTIO Julito Maraña (Sony Discos)	52
21	EL PUEBLO Shorty Ven Conmigo (DAM Productions)	50
22	TITO NIEVES Fabricando Fantasias (SGZ Entertainment)	46
23	JUANES Volverte A Ver (Universal)	44
24	CARLOS VIVES Voy A Olvidarme De Mi (EMI Latin)	43
25	ALEJANDRO SANZ Tú No Tienes Alma (Warner M.L.)	41

Data is compiled from the airplay week of 1/9/05-1/15/05, and based on a point system.  
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## ROCK/ALTERNATIVE

TW	ARTIST Title Label(s)
1	MOLOTOV Amateur (Universal)
2	VOLUMEN CERO Autos (Warner M.L.)
3	LUCYBELL Hoy Soñé (Warner M.L.)
4	LIQUITS Chido (Surco)
5	ELY GUERRA Ojos Claros, Labios Rosas (Higher Octave)
6	VICENTICO Los Caminos De La Vida (BMG)
7	JULIETA VENEGAS Algo Está Cambiando (BMG)
8	LA LEY Mirate (Warner M.L.)
9	RABANES & DON OMAR Rockton (Sony Discos)
10	STOIC FRAME Demonios Del Asfalto (El Comandante)
11	TOMMY TORRES De Rodillas (Dle Music)
12	ENJAMBRE Biografía (Dsa)
13	ZOE Solo (Sony Discos)
14	JUANES Nada Valgo Sin Tu Amor (Universal)
15	JUANES La Camisa Negra (Universal)

Songs ranked by total number of points. 12 Rock/Alternative reporters.

## RECORD POOL

TW	ARTIST Title Label(s)
1	EDDIE SANTIAGO Loco Por Tu Amor (MP)
2	BANDA GORDA Traigo Fuego (MP)
3	TOÑO ROSARIO Resistiré (Universal)
4	OBIE BERMUDEZ Todo El Año (EMI Latin)
5	MONCHY & ALEXANDRA Perdidos (J&N)
6	EL GRAN COMBO DE PUERTO RICO El Matrimonio (Sony Discos)
7	KINITO MENDEZ Honey Tú Si Jony (J&N)
8	PAULINA RUBIO Dame Otro Tequila (Universal)
9	FULANITO Gozando Viviré (Cutting)
10	TITO NIEVES ¡LA INDIA Ya No Queda Nada (SGZ Entertainment)
11	GUANABANAS Pa' Mis Mujeres Del Mundo (Cutting)
12	ILEGALES Como Tú (Perfect Image)
13	GILBERTO SANTA ROSA Piedras Y Flores (Sony Discos)
14	JULIO VOLTIO Julito Maraña (Sony Discos)
15	CALI ALEMAN La Victoria (Empire)

Songs ranked by total number of points. 22 Record Pool reporters.

## R&R Going For Adds

### CONTEMPORARY

SORAYA Llévame (EMI Latin)

### REGIONAL MEXICAN

EL GÜERO Y SU BANDA CENTENARIO Te Vi Con El (A.R.C. Discos)  
JULIO PRECIADO Lo Mejor Fue Perderte (BMG)

### TROPICAL

BANDA GORDA Traigo Fuego (MP)  
KULEBRA La Chiflera (MP)  
TITO GÓMEZ Hay Un Corazón (MP)  
TITO ROJAS Quiero (MP)

### ROCK/ALTERNATIVE

No Going for Adds for this Week

## ¡Qué Pasa Radio!

Intocable are starting the year strong as their latest single, "Aire," from the new album *X* enters the chart at No. 5. Their single "Invisible," from a previous album, drops from No. 5 to No. 13.

Five other tracks debut on the chart: "Hoy Como Ayer" by Conjunto Primavera (No. 19), "Señor Mesero" by Bronco "El Gigante De América" (No. 20), "La Reina del Mal" by Yolanda Pérez (No. 27), "Bienvenido al Amor" by Duelo (No. 28), and "Ponte en Mi Lugar" by Los Huracanes Del Norte (No. 30).

And isn't this exciting? Contemporary stations continue to open up the airwaves to new music, which is reflected in the chart. There are three debuts this week: Moenia's "Ni Tú Ni Nadie" comes in at No. 25; Ha\*Ash enters the chart again with a new single, "Te Quedaste," at No. 28; and Pepe Aguilar enters at No. 30, with "El Autobús."

Remember that you, radio PDs, are responsible for these debuts. So don't forget to report your adds. The deadline is Tuesday at noon PT.

## SOUTH

### It's 70 degrees in Charlotte in January!

Tired of the cold? Looking to warm up your career? Then Infinity Broadcasting of Charlotte has an opportunity for you!

Our seven station cluster has immediate openings for Promotion Directors & a National Sales Manager. If you are highly motivated and have a proven track record of success, with 3 or more years of experience in either area, then send your resume today!

A warmer career and climate await you at Infinity Broadcasting of Charlotte!

Infinity Broadcasting of Charlotte  
4015 Stuart Andrew Blvd.  
Charlotte, NC 28217

Attention: Human Resources Dept.  
Infinity Broadcasting in an Equal Opportunity Employer. Women and minorities are encouraged to apply.

## MIDWEST

### National Sales Manager Listen Here!

The Jazz Review with Neil Tesser and Mark Ruffin  
[www.listenhereradio.com](http://www.listenhereradio.com)

*Listen Here!*, the new public radio jazz review that launched in over 40 markets in North America on January 1, 2005, is hosted by Chicago-based jazz journalists and radio hosts NEIL TESSER and MARK RUFFIN.

Please consult [www.listenhereradio.com](http://www.listenhereradio.com) for further information.

*Listen Here!* is seeking an energetic, experienced sales executive to join its team as national sales manager. As a direct report to *Listen Here!*'s executive producer, the position's charge is to attract new program sponsors and maintain / service existing ones. The national sales manager for *Listen Here!* would be based in Chicago and have a minimum of five years experience in radio or television corporate sales / underwriting. Too, the position would require sales involvement in the company's three-year-old Chicago, afternoon drive program, *Miles Ahead Jazz Radio*.

Interested applicants are invited to submit a cover letter and a complete resume to [rich@listenhereradio.com](mailto:rich@listenhereradio.com). EOE

## WEST

### Director of Engineering

Jefferson Pilot Communications Company has an immediate opening for a Director of Engineering for its San Diego cluster. This position requires a hands-on self-starter with good communication skills to manage budgets and direct staff, reporting to the vice-president and general manager. The successful candidate will take responsibility for all technical operations of a major market multi-station facility. This includes maintenance and installation of AM/FM transmitter equipment, installation and maintenance of modern studio equipment, must know digital delivery systems and microwave and satellite systems, excellent computer skills a must. Requires FCC general class license, SBE certification, 5+ years radio broadcast engineering experience required. JPC is an EOE.

Please send resume to:  
Jefferson Pilot Communications  
Attn: HR Director  
1615 Murray Canyon Rd. Ste. 710  
San Diego, CA 92108

Fax (619) 543-1353

### KSON-FM 97.3 & 92.1, San Diego's Premier Country Station is looking to fill a Music Director position.

Candidate must have a minimum 5+ years experience On-Air. Selector and Music Scheduling experience preferred. Candidate must be detail-oriented and proficient with various types of computer automation equipment. JPC is an EOE.

Please send resume to:  
Jefferson Pilot Communications  
Attn: Human Resources/MD  
1615 Murray Canyon Rd. Ste 710  
San Diego, CA. 92108

Fax (619) 543-1353

## POSITIONS SOUGHT

**Rookie broadcaster** proficient in DRS and Cool Edit interested in sportscasting, weather/traffic, production, copywriting, or on-air DJ. RYAN: (405) 226-2509. (1/21)

**Talented, hard working & dedicated Hoosier Broadcaster** in search of a full time on air & production position. ANTHONY: (765) 349-1291 [broadcastprofessional@yahoo.com](mailto:broadcastprofessional@yahoo.com). (1/21)

## POSITIONS SOUGHT

**Looking for experience?** 2 years Broadcasting, 8 years Production! Worked for highly rated stations, familiar with Production Software. Contact ERIC: (817) 726-2295. (1/21)

**Powerful Voice!** Charismatic, lively, hard working, capable of doing commercials, voice-overs, sports etc. Willing to travel. LUAN ALIJI: (972) 875-9904 [gostivar34@sbcglobal.net](mailto:gostivar34@sbcglobal.net). (1/21)

**Stop looking!** Female jock you want! 29 year-old, willing to relocate. Great voice, boards, and copy. AMY BAKER: (817) 874-3804 or [jinx75@sbcglobal.net](mailto:jinx75@sbcglobal.net) <mailto:jinx75@sbcglobal.net>. (1/21)

**Great positive work ethic** with ability to talk about modern or classic country. Willing to relocate if not too far. ANTHONY (765) 349-1291 [broadcastprofessional@yahoo.com](mailto:broadcastprofessional@yahoo.com). (1/21)

**Searching for Radio Excellence.** Jackpot! Chameleon female jock. Any genre, will relocate. Excellent voice, boards, production. MONICA: (817) 874-3804, [alonsomonica@sbcglobal.net](mailto:alonsomonica@sbcglobal.net). (1/21)

**Seeking Sports Director/Play-by-Play/Sales position.** JOE: (888) 327-4996. (1/21)

**Bill Elliott & Tim Subra.** Huge audience builders! Available anywhere. Check our "all request radio" at [www.3DSJ.com](http://www.3DSJ.com). (813) 920-7102, [billelliott@3DSJ.com](mailto:billelliott@3DSJ.com). (1/21)

**Hard working, award winning, 18-year veteran sportscaster, PBP talent** seeking change of venue. Medium to major market. High quality sports broadcasting is a priority. Listen for yourself. Great references. BILL: (541) 821-2301. (1/21)

**Many years radio experience.** Seeking small or medium market Oldies, Classic Hits, Classic Rock, Country or mainstream AC gig. MICHAEL HAMM: (716) 373-2107 MP3 airchecks at: <http://michaelhamm0.tripod.com/> (1/21)

## R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

### Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by e-mail to: [kmumaw@radioandrecords.com](mailto:kmumaw@radioandrecords.com). Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Third Floor, Los Angeles, CA 90067.

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1x \$200/inch  
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Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's website. ([www.radioandrecords.com](http://www.radioandrecords.com)).

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The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

### Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

## Payable In Advance

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### Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PDT) eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Third Floor, Los Angeles, CA 90067.

## RADIO & RECORDS

10100 Santa Monica Blvd., Third Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$325.00 per year (plus applicable sales tax) in the United States, \$330.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., 3rd Floor, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two R&R Directories issues and other special publications. Refunds are prorated based on the actual value of issue received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher.

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<b>R&amp;R ONLINE SERVICES:</b>	310-788-1668	310-203-9763	<a href="mailto:cmawell@radioandrecords.com">cmawell@radioandrecords.com</a>
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	Phone	Fax	E-mail
<b>OPPORTUNITIES/MARKETPLACE:</b>	310-788-1621	310-203-8727	<a href="mailto:kmumaw@radioandrecords.com">kmumaw@radioandrecords.com</a>
<b>EDITORIAL, OTHER DEPTS:</b>	310-553-4330	310-203-9763	<a href="mailto:mailroom@radioandrecords.com">mailroom@radioandrecords.com</a>
<b>WASHINGTON, DC BUREAU:</b>	301-951-9050	301-951-9051	<a href="mailto:rrdc@radioandrecords.com">rrdc@radioandrecords.com</a>
<b>NASHVILLE BUREAU:</b>	615-244-8822	615-248-6655	<a href="mailto:lhelton@radioandrecords.com">lhelton@radioandrecords.com</a>

# MARKETPLACE

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+PROFILE #S-517 LOS ANGELES! CHR AC AOR Gold Ctry UC \$13 CD

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+SWEEPER VAULT #SV-44 Sweeper & legal ID samples, all formats. \$15.50 CD

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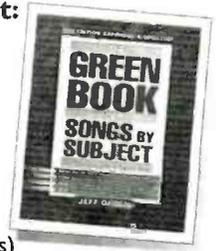
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## CHR/POP

LW	TW	ARTIST	SON	LABEL
3	1	MARIO	Let Me Love You (J/RMG)	
1	2	GAVIN DEGRAW	I Don't Want To Be (J/RMG)	
4	3	CIARA	#MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	
2	4	NELLY	#TIM MCGRAW Over And Over (Dorrry/Fo'Reel/Curb/Universal)	
7	5	JESSE MCCARTNEY	Beautiful Soul (Hollywood)	
11	6	KELLY CLARKSON	Since U Been Gone (RCA/RMG)	
9	7	RYAN CABRERA	True (E.V.L.A./Atlantic)	
6	8	SNOOP DOGG	#PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)	
10	9	DESTINY'S CHILDO	Soldier (Columbia)	
5	10	KELLY CLARKSON	Breakaway (Hollywood)	
19	11	GREEN DAY	Boulevard Of Broken Dreams (Reprise)	
8	12	USHER & ALICIA KEYS	My Boo (LaFace/Zomba Label Group)	
16	13	LIL' JON...	#USHER & LUDACRIS Lovers & Friends (TVT)	
13	14	AVRIL LAVIGNE	Nobody's Home (Arista/RMG)	
14	15	JAY-Z & LINKIN PARK	Numb/Encore (Warner Bros.)	
12	16	DESTINY'S CHILDO	Lose My Breath (Columbia)	
15	17	SWITCHFOOT	Dare You To Move (Red Ink/Columbia)	
24	18	GWEN STEFANI	#VEVE Rich Girl (Interscope)	
17	19	MAROON 5	She Will Be Loved (Octone/J/RMG)	
23	20	JOHN MAYER	Daughters (Aware/Columbia)	
26	21	GOOD CHARLOTTE	I Just Wanna Live (Daylight/Epic)	
22	22	JA RULE	#R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG)	
32	23	EMINEM	Mockingbird (Shady/Aftermath/Interscope)	
20	24	EMINEM	#D.R. DRE & 50 CENT Encore (Shady/Aftermath/Interscope)	
18	25	SIMPLE PLAN	Welcome To My Life (Lava)	
29	26	MAROON 5	Sunday Morning (Octone/J/RMG)	
21	27	JOJO	Baby It's You (Blackground/Universal)	
25	28	TRICK DADDY	Let's Go (Slip-N-Slide/Atlantic)	
28	29	ASHLEE SIMPSON	La La (Geffen)	
31	30	LENNY KRAVITZ	Lady (Virgin)	

### #1 MOST ADDED

EMINEM Mockingbird (Shady/Aftermath/Interscope)

### #1 MOST INCREASED PLAYS

GREEN DAY Boulevard Of Broken Dreams (Reprise)

### TOP 5 NEW & ACTIVE

GAME #50 CENT How We Do (Aftermath/G-Unit/Interscope)

JET Look What You've Done (Atlantic)

FRANKIE J. #BABY BASH Obsession (No Es Amor) (Columbia)

KEANE Somewhere Only We Know (Interscope)

DIANA DEGARMO Emotional (RCA/RMG)

CHR/POP begins on Page 26.

## CHR/RHYTHMIC

LW	TW	ARTIST	SON	LABEL
1	1	MARIO	Let Me Love You (J/RMG)	
3	2	CIARA	#MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	
2	3	LIL' JON...	#USHER & LUDACRIS Lovers & Friends (TVT)	
5	4	DESTINY'S CHILDO	Soldier (Columbia)	
6	5	50 CENT	Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	
4	6	SNOOP DOGG	#PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)	
7	7	GAME	#50 CENT How We Do (Aftermath/G-Unit/Interscope)	
8	8	ASHANTI	Only U (Murder Inc./IDJMG)	
10	9	LUDACRIS	Get Back (Def Jam South/IDJMG)	
13	10	T.I.	Bring 'Em Out (Grand Hustle/Atlantic)	
9	11	JA RULE	#R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG)	
22	12	EMINEM	Mockingbird (Shady/Aftermath/Interscope)	
11	13	USHER & ALICIA KEYS	My Boo (LaFace/Zomba Label Group)	
17	14	DADDY YANKEE	Gesolina (VJ Music)	
12	15	NELLY	#TIM MCGRAW Over And Over (Dorrry/Fo'Reel/Curb/Universal)	
14	16	LLOYD BANKS	Karma (Interscope)	
16	17	TERROR SQUAD	Lean Back (Universal)	
15	18	LIL' JON...	#LIL SCRAPPY What U Gon' Do (TVT)	
23	19	ALICIA KEYS	Karma (J/RMG)	
21	20	JA RULE	#FAT JOE & JADAKISS New York (Murder Inc./IDJMG)	
19	21	TRICK DADDY	Let's Go (Slip-N-Slide/Atlantic)	
34	22	USHER	Caught Up (LaFace/Zomba Label Group)	
25	23	TORI ALAMAZE	Don't Cha (Universal)	
43	24	FRANKIE J.	#BABY BASH Obsession (No Es Amor) (Columbia)	
24	25	DESTINY'S CHILDO	Lose My Breath (Columbia)	
30	26	SNOOP DOGG	Let's Get Blown (Doggystyle/Geffen)	
32	27	NB RIDAZ	Pretty Girl (Upstairs)	
26	28	NATALIE	Going Crazy (Letitum)	
46	29	JENNIFER LOPEZ	Get Right (Epic)	
44	30	TRICK DADDY	Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	

### #1 MOST ADDED

BABY BASH Baby I'm Back (Universal)

### #1 MOST INCREASED PLAYS

MARIAH CAREY It's Like That (Island/IDJMG)

### TOP 5 NEW & ACTIVE

FABOLOUS Breathe (Atlantic)

AKON Ghetto (SRC/Universal)

NELLY N Dey Say (Dorrry/Fo'Reel/Universal)

BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG)

EMINEM Just Lose It (Shady/Aftermath/Interscope)

CHR/RHYTHMIC begins on Page 32.

## URBAN

LW	TW	ARTIST	SON	LABEL
1	1	MARIO	Let Me Love You (J/RMG)	
2	2	LIL' JON...	#USHER & LUDACRIS Lovers & Friends (TVT)	
3	3	DESTINY'S CHILDO	Soldier (Columbia)	
4	4	CIARA	#MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	
5	5	SNOOP DOGG	#PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)	
6	6	T.I.	Bring 'Em Out (Grand Hustle/Atlantic)	
7	7	LUDACRIS	Get Back (Def Jam South/IDJMG)	
8	8	50 CENT	Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	
13	9	GAME	#50 CENT How We Do (Aftermath/G-Unit/Interscope)	
9	10	JA RULE	#R. KELLY & ASHANTI Wonderful (Murder Inc./IDJMG)	
10	11	ASHANTI	Only U (Murder Inc./IDJMG)	
11	12	TRILLVILLE	Some Cut (BME/Warner Bros.)	
12	13	LLOYD BANKS	Karma (Interscope)	
14	14	JADAKISS	#MARIAMAH CAREY U Make Me Wanna (Interscope)	
21	15	JOHN LEGEND	Ordinary People (Columbia)	
15	16	LIL' JON...	#LIL SCRAPPY What U Gon' Do (TVT)	
17	17	JA RULE	#FAT JOE & JADAKISS New York (Murder Inc./IDJMG)	
25	18	FANTASIA	Truth Is (J/RMG)	
24	19	OMARION	O (Epic)	
22	20	NIVEA	#LIL' JON & YOUNGBLOODZ Okay (Live/Zomba Label Group)	
16	21	LIL' WAYNE	Go DJ (Cash Money/Universal)	
23	22	ALICIA KEYS	Karma (J/RMG)	
19	23	USHER & ALICIA KEYS	My Boo (LaFace/Zomba Label Group)	
17	24	TRICK DADDY	Let's Go (Slip-N-Slide/Atlantic)	
28	25	SNOOP DOGG	Let's Get Blown (Doggystyle/Geffen)	
20	26	YOUNG BUCK	Shorty Wanna Ride (Interscope)	
27	27	TYRA	Country Boy (GG&L)	
30	28	FABOLOUS	Baby (Atlantic)	
31	29	T.I.	You Don't Know Me (Grand Hustle/Atlantic)	
36	30	USHER	Caught Up (LaFace/Zomba Label Group)	

### #1 MOST ADDED

BABY SHYNE On (Cash Money/Universal)

### #1 MOST INCREASED PLAYS

GAME #50 CENT How We Do (Aftermath/G-Unit/Interscope)

### TOP 5 NEW & ACTIVE

URBAN MYSTIC Long Ways (Sobe)

GETO BOYS Yes Yes Y'all (Rap-A-Lot)

BROOKE VALENTINE #BIG BOI & LIL' JON Gintight (Virgin)

CAM'RON FIK WEST & S. JOHNSON Down And Out (Roc-A-Fella/IDJMG)

TORI ALAMAZE Don't Cha (Universal)

URBAN begins on Page 35.

## AC

LW	TW	ARTIST	SON	LABEL
1	1	LOS LONELY BOYS	Heaven (DR Music/Epic)	
2	2	KEITH URBAN	You'll Think Of Me (Capitol)	
3	3	MARTINA MCBRIDE	In My Daughter's Eyes (RCA)	
4	4	FIVE FOR FIGHTING	100 Years (Aware/Columbia)	
6	5	PHIL COLLINS	Don't Let Him Steal Your Heart Away (Atlantic)	
10	6	KELLY CLARKSON	Breakaway (Hollywood)	
5	7	MAROON 5	This Love (Octone/J/RMG)	
7	8	HALL & OATES	I'll Be Around (U-Watch)	
9	9	TIM MCGRAW	Live Like You Were Dying (Curb)	
12	10	MAROON 5	She Will Be Loved (Octone/J/RMG)	
13	11	JOHN MAYER	Daughters (Aware/Columbia)	
11	12	ELTON JOHN	Answer In The Sky (Universal)	
14	13	HOBBASTANK	The Reason (Island/IDJMG)	
15	14	MICHAEL MCDONALD	Reach Out, I'll Be There (Motown/Universal)	
17	15	ROD STEWART	#STEVE WONDER What A Wonderful World (J/RMG)	
19	16	S. TWAIN	w/ M. MCGRATH Party For Two (Mercury/IDJMG)	
20	17	CELINE DION	Beautiful Boy (Epic)	
21	18	KATRINA CARLSON	Orive (Kataphonic)	
18	19	JOSH GROBAN	Believe (Reprise)	
22	20	LIONEL RICHIE	Long Long Way To Go (Island/IDJMG)	
23	21	JIM BRICKMAN	#ROCH VOISINE My Love Is Here (Windham Hill/RMG)	
25	22	GOO GOO DOLLS	Give A Little Bit (Warner Bros.)	
24	23	SIMPLY RED	Home (simplyred.com/Red Ink)	
26	24	RICHARD MARX	Ready To Fly (Manhattan/EMC)	
27	25	RAY CHARLES	#DIANA KRALL You Don't Know Me (Concord)	
—	26	KENNY G.	#EARTH, WIND & FIRE The Way You Move (Arista/RMG)	
—	27	TINA TURNER	Open Arms (Capitol)	
28	28	COUNTING CROWS	Accidentally In Love (DreamWorks/Geffen)	
29	29	JOHN MELLENCAMP	Walk Tall (Island/IDJMG)	
—	30	CHRISTINE MCVIE	Friend (Koch)	

### #1 MOST ADDED

KENNY G. #EARTH, WIND & FIRE The Way You Move (Arista/RMG)

### #1 MOST INCREASED PLAYS

KELLY CLARKSON Breakaway (Hollywood)

### TOP 1 NEW & ACTIVE

SCOTT GRIMES Sunset Blvd. (Velocity)

AC begins on Page 48.

## HOT AC

LW	TW	ARTIST	SON	LABEL
1	1	GOO GOO DOLLS	Give A Little Bit (Warner Bros.)	
4	2	KELLY CLARKSON	Breakaway (Hollywood)	
2	3	MAROON 5	She Will Be Loved (Octone/J/RMG)	
3	4	JOHN MAYER	Daughters (Aware/Columbia)	
5	5	FINGER ELEVEN	One Thing (Wind-up)	
6	6	LENNY KRAVITZ	Lady (Virgin)	
7	7	SWITCHFOOT	Dare You To Move (Red Ink/Columbia)	
8	8	RYAN CABRERA	On The Way Down (E.V.L.A./Atlantic)	
9	9	U2	Vertigo (Interscope)	
14	10	GREEN DAY	Boulevard Of Broken Dreams (Reprise)	
11	11	BOWLING FOR SOUP	1985 (Sivertone/Live/Zomba Label Group)	
13	12	HOWIE DAY	Collide (Epic)	
10	13	HOBBASTANK	The Reason (Island/IDJMG)	
12	14	LOS LONELY BOYS	Heaven (DR Music/Epic)	
15	15	SEETHER	#AMY LEE Broken (Wind-up)	
16	16	HOBBASTANK	Disappear (Island/IDJMG)	
17	17	NELLY	#TIM MCGRAW Over And Over (Dorrry/Fo'Reel/Curb/Universal)	
20	18	MAROON 5	Sunday Morning (Octone/J/RMG)	
18	19	KEANE	Somewhere Only We Know (Interscope)	
19	20	KILLERS	Somebody Told Me (Island/IDJMG)	
21	21	JET	Look What You've Done (Atlantic)	
30	22	3 DOORS DOWN	Let Me Go (Republic/Universal)	
29	23	RYAN CABRERA	True (E.V.L.A./Atlantic)	
24	24	ANNA NALICK	Breathe (Zam) (Columbia)	
23	25	SIMPLE PLAN	Welcome To My Life (Lava)	
27	26	LOW MILLIONS	Elector (Manhattan/EMC)	
25	27	INGRAM HILL	Will I Ever Make It Home (Hollywood)	
31	28	KELLY CLARKSON	Since U Been Gone (RCA/RMG)	
26	29	CALLING	Anything (RCA/RMG)	
22	30	LOS LONELY BOYS	More Than Love (DR Music/Epic)	

### #1 MOST ADDED

AVRIL LAVIGNE Nobody's Home (Arista/RMG)

### #1 MOST INCREASED PLAYS

GREEN DAY Boulevard Of Broken Dreams (Reprise)

### TOP 5 NEW & ACTIVE

JOSS STONE Right To Be Wrong (S-Curve/EMC)

ELLIE LAWSON Cotta Get Up From Here (Atlantic)

SNOW PATROL Run (A&M/Interscope)

SCISSOR SISTERS Laura (Universal)

KILLERS Mr. Brightside (Island/IDJMG)

AC begins on Page 48.

## ROCK

LW	TW	ARTIST	SON	LABEL
1	1	GREEN DAY	Boulevard Of Broken Dreams (Reprise)	
2	2	VELVET REVOLVER	Fall To Pieces (RCA/RMG)	
3	3	SHINEDOWN	Burning Bright (Atlantic)	
9	4	MOTLEY CRUE	If I One Tomorrow (Island/IDJMG)	
8	5	THREE DAYS GRACE	Home (Live/Zomba Label Group)	
4	6	PAPA ROACH	Getting Away With Murder (Geffen)	
5	7	U2	Vertigo (Interscope)	
11	8	3 DOORS DOWN	Let Me Go (Republic/Universal)	
7	9	BREAKING BENJAMIN	So Cold (Hollywood)	
6	10	COLLECTIVE SOUL	Counting The Days (E1 Music Group)	
10	11	THREE DAYS GRACE	Just Like You (Live/Zomba Label Group)	
12	12	PAPA ROACH	Scars (Geffen)	
15	13	ALTER BRIDGE	Find The Real (Wind-up)	
14	14	CHEVELLE	Vitamin R (Leading Us Along) (Epic)	
13	15	NICKELBACK	Because Of You (Roadrunner/IDJMG)	
17	16	VELVET REVOLVER	Dirty Little Thing (RCA/RMG)	
20	17	U2	All Because Of You (Interscope)	
19	18	KORN	Another Brick In The Wall (Epic)	
18	19	CROSSFADE	So Far Away (Columbia)	
22	20	SLIPKNOT	Verminous (Roadrunner/IDJMG)	
24	21	SUBMERSED	Hollow (Wind-up)	
30	22	BREAKING BENJAMIN	Sooner Or Later (Hollywood)	
—	23	JUDAS PRIEST	Revolution (Epic)	
25	24	KENNY WAYNE SHEPHERD	Alive (Reprise)	
—	25	CHERRY WELLES	The Clincher (Epic)	
26	26	JET	Look What You've Done (Atlantic)	
27	27	EXIES	Ugly (Virgin)	
28	28	SALIVA	Razor's Edge (Island/IDJMG)	
29	29	HOBBASTANK	Disappear (Island/IDJMG)	
28	30	MARILYN MANSON	Personal Jesus (Nothing/Interscope)	

### #1 MOST ADDED

BREAKING BENJAMIN Sooner Or Later (Hollywood)

### #1 MOST INCREASED PLAYS

GREEN DAY Boulevard Of Broken Dreams (Reprise)

### TOP 5 NEW & ACTIVE

BILLY IDOL Scream (Sanctuary/SRG)

KENNY WAYNE SHEPHERD The Place You're In (Reprise)

VANISHED Favorite Scar (Kirkland)

NONPOINT In The Air Tonight (Lava)

A PERFECT CIRCLE Passive (Virgin)

ROCK begins on Page 56.

## URBAN AC

LW	TW	
1	1	ANITA BAKER How Does It Feel (Blue Note/Virgin)
2	2	ALICIA KEYS f/TONY, TONI, TONE & JERMAINE PAUL Diary (J/RMG)
3	3	JILL SCOTT Whatever (Hidden Beach/Epic)
4	4	LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG)
5	5	PATTI LABELLE & RONALD ISLEY Gotta Go Solo (Def Soul/IDJMG)
6	6	BRIAN MCKNIGHT What We Do Here (Motown/Universal)
7	7	GERALD LEVERT One Million Times (Atlantic)
10	8	T. MARIE f/G. LEVERT A Rose By Any Other Name (Cash Money/Universal)
9	9	LUTHER VANDROSS Think About You (J/RMG)
7	10	ANITA BAKER You're My Everything (Blue Note/Virgin)
12	11	JOSS STONE Spoiled (S-Curve/Virgin)
13	12	USHER & ALICIA KEYS My Boo (LaFace/Zomba Label Group)
11	13	PRINCE Call My Name (Columbia)
14	14	FANTASIA Truth Is (J/RMG)
15	15	D'JAYS Make Up (Music World/SRG)
17	16	NORMAN BROWN I Might (Warner Bros.)
19	17	BOYZ II MEN You Make Me Feel Brand New (MSM/Koch)
20	18	BRIAN MCKNIGHT Everytime You Go Away (Motown/Universal)
16	19	NELLY My Place (Derrty/Fo' Reel/Universal)
18	20	EARTH, WIND & FIRE f/R. SADIQ Show Me The Way (Sanctuary/SRG)
21	21	ANGIE STONE f/ANTHONY HAMILTON Stay For Awhile (J/RMG)
24	22	MARIO Let Me Love You (J/RMG)
22	23	ALICIA KEYS Karma (J/RMG)
25	24	QUEEN LATIFAH f/AL GREEN Simply Beautiful (Vector)
29	25	JOHN LEGEND Ordinary People (Columbia)
23	26	RUBEN STUDDARD I Need An Angel (J/RMG)
26	27	JEFF MAJORS Pray (Music One)
30	28	URBAN MYSTIC Where Were You? (Sobe)
-	29	KEM I Can't Stop Loving You (Motown/Universal)
27	30	TAMIA Still (Atlantic)

### #1 MOST ADDED

KEM I Can't Stop Loving You (Motown/Universal)

### #1 MOST INCREASED PLAYS

KENNY G. FEARTH, WIND & FIRE The Way You Move (Arista/RMG)

### TOP 5 NEW & ACTIVE

KENNY G. FEARTH, WIND & FIRE The Way You Move (Arista/RMG)  
TINA TURNER Open Arms (Capitol)  
LEDISI FIBONEY JAMES My Sensitivity (Gets In The Way) (GRP/VMG)  
BAR-KAYS Glad You're My Lady (JEA Music)  
MICHAEL B. SUTTON Nobody (Little Dizzy)

URBAN begins on Page 35.

## ACTIVE ROCK

LW	TW	
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)
3	2	THREE DAYS GRACE Home (Live/Zomba Label Group)
4	3	SHINEDOWN Burning Bright (Atlantic)
7	4	PAPA ROACH Scars (Geffen)
2	5	CHEVELLE Vitamin R (Leading Us Along) (Epic)
6	6	BREAKING BENJAMIN So Cold (Hollywood)
5	7	PAPA ROACH Getting Away With Murder (Geffen)
10	8	MOTLEY CRUE If I Die Tomorrow (Island/IDJMG)
8	9	KORN Another Brick In The Wall (Epic)
11	10	ALTER BRIDGE Find The Real (Wind-up)
16	11	CROSSFADE So Far Away (Columbia)
9	12	VELVET REVOLVER Fall To Pieces (RCA/RMG)
12	13	3 DOORS DOWN Let Me Go (Republic/Universal)
14	14	SLIPKNOT Vermilion (Roadrunner/IDJMG)
13	15	CROSSFADE Cold (Columbia)
19	16	EXIES Ugly (Virgin)
22	17	VELVET REVOLVER Dirty Little Thing (RCA/RMG)
15	18	NICKELBACK Because Of You (Roadrunner/IDJMG)
17	19	SLIPKNOT Duality (Roadrunner/IDJMG)
30	20	BREAKING BENJAMIN Sooner Or Later (Hollywood)
25	21	LOSTPROPHETS I Don't Know (Columbia)
21	22	SEVENDUST Face To Face (TVT)
28	23	SUBMERSED Hollow (Wind-up)
27	24	EARSHOT Someone (Warner Bros.)
20	25	SALIVA Razor's Edge (Island/IDJMG)
24	26	DROWNING POOL Love And War (Wind-up)
38	27	CHEVELLE The Clincher (Epic)
23	28	COLLECTIVE SOUL Counting The Days (E! Music Group)
26	29	U2 Vertigo (Interscope)
35	30	U2 All Because Of You (Interscope)

### #1 MOST ADDED

QUEENS OF THE STONE AGE Little Sister (Interscope)

### #1 MOST INCREASED PLAYS

CHEVELLE The Clincher (Epic)

### TOP 5 NEW & ACTIVE

FUTURE LEADERS OF THE WORLD Everyday (Epic)  
OAMAGEPLAN Soul Bleed (Atlantic)  
CRAZY ANGLES Fade (Atlantic)  
SKINDRED Pressure (Lava)  
THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)

ROCK begins on Page 56.

## COUNTRY

LW	TW	
1	1	DARRYL WORLEY Awful, Beautiful Life (DreamWorks)
2	2	BLAKE SHELTON Some Beach (Warner Bros.)
5	3	KEITH URBAN You're My Better Half (Capitol)
6	4	RASCAL FLATTS Bless The Broken Road (Lyric Street)
7	5	BRAD PAISLEY Mud On The Tires (Arista)
4	6	GRETCHEN WILSON When I Think About Cheatin' (Epic)
9	7	LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb)
8	8	ALAN JACKSON Monday Morning Church (Arista)
10	9	REBA MCENTIRE He Gets That From Me (MCA)
11	10	JOSH GRACIN Nothin' To Lose (Lyric Street)
14	11	BILLY DEAN Let Them Be Little (Curb)
13	12	LEE ANN WOMACK I May Hate Myself In The Morning (MCA)
12	13	BIG & RICH Holy Water (Warner Bros.)
15	14	SUGARLAND Baby Girl (Mercury)
16	15	DRAIG MORGAN That's What I Love About Sunday (BBR)
17	16	MONTGOMERY GENTRY Gone (Columbia)
18	17	ANDY GRIGGS If Heaven (RCA)
20	18	BROOKS & DUNN It's Getting Better All The Time (Arista)
19	19	PAT GREEN Don't Break My Heart Again (Universal/Republic/Mercury)
21	20	JAMIE D'NEAL Trying To Find Atlantis (Capitol)
30	21	KENNY CHESNEY Anything But Mine (BNA)
22	22	JOE NICHOLS What's A Guy Gotta Do (Universal South)
23	23	TOBY KEITH f/KRYSTAL Mockingbird (DreamWorks)
31	24	JO DEE MESSINA My Give A Damn's Busted (Curb)
27	25	MARTINA MCBRIDE God's Will (RCA)
24	26	BLAINE LARSEN How Do You Get That Lonely (BNA/Giantslayer)
25	27	MIRANDA LAMBERT Me And Charlie Talking (Epic)
29	28	TRACE ADKINS Songs About Me (Capitol)
28	29	TERRI CLARK The World Needs A Drink (Mercury)
34	30	JEFF BATES Long, Slow Kisses (RCA)

### #1 MOST ADDED

SHANIA TWAIN Don't! (Mercury)

### #1 MOST INCREASED PLAYS

RASCAL FLATTS Bless The Broken Road (Lyric Street)

### TOP 1 NEW & ACTIVE

SAWYER BROWN f/ROBERT RANDOLPH Mission Temple Fireworks Stand (Curb)

COUNTRY begins on Page 41.

## SMOOTH JAZZ

LW	TW	
1	1	RICHARD ELLIOT Your Secret Love (GRP/VMG)
3	2	NORMAN BROWN Up 'N' At 'Em (Warner Bros.)
2	3	SOUL BALLET Cream (215)
6	4	MARION MEADOWS Sweet Grapes (Heads Up)
7	5	MINDI ABAIR Come As You Are (GRP/VMG)
8	6	TIM BOWMAN Summer Groove (Liquid B)
5	7	CHRIS BOTTI Back Into My Heart (Columbia)
4	8	WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)
9	9	QUEEN LATIFAH California Dreamin' (Vector)
11	10	GERALD ALBRIGHT To The Max (GRP/VMG)
12	11	DAVE KOZ Let It Free (Capitol)
15	12	PAUL BROWN Moment By Moment (GRP/VMG)
10	13	PAUL JACKSON, JR. Walkin' (Blue Note/EMC)
13	14	ANITA BAKER You're My Everything (Blue Note/Virgin)
18	15	SEAL Walk On By (Warner Bros.)
21	16	KENNY G. Pick Up The Pieces (Arista/RMG)
16	17	EUGE GRODVE XXL (Narada Jazz)
14	18	PETER WHITE How Does It Feel (Columbia)
17	19	MICHAEL McDONALD Tracks Of My Tears (Motown/Universal)
19	20	RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord)
22	21	MICHAEL LINGTON Two Of A Kind (Rendezvous)
20	22	PIECES OF A DREAM It's Go Time (Heads Up)
23	23	BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)
25	24	CHRIS BOTTI No Ordinary Love (Columbia)
24	25	HALL & DATES I'll Be Around (U-Watch)
26	26	FOURPLAY Fields Of Gold (RCA Victor/RMG)
27	27	GREG ADAMS Firefly (215)
-	28	DAVID SANBORN Tin Tin Deo (GRP/VMG)
28	29	JOYCE COOLING Camelback (Narada Jazz)
29	30	ALICIA KEYS If I Ain't Got You (J/RMG)

### #1 MOST ADDED

BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)

### #1 MOST INCREASED PLAYS

BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)

### TOP 5 NEW & ACTIVE

STEVE OLIVER Chips & Salsa (Koch)  
THA' HOT CLUB I'm Gonna Love You Just A Little More Baby (Shanachie)  
KENNY G. FEARTH, WIND & FIRE The Way You Move (Arista/RMG)  
ADANI & WOLF Daylight (Rendezvous)  
GLADYS KNIGHT f/DESIDIO ALEJANDRO Feelin' Good (Vacilon) (Pyramid)

SMOOTH JAZZ begins on Page 53.

## ALTERNATIVE

LW	TW	
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)
5	2	PAPA ROACH Scars (Geffen)
2	3	CROSSFADE Cold (Columbia)
3	4	JET Look What You've Done (Atlantic)
4	5	KILLERS Mr. Brightside (Island/IDJMG)
6	6	JIMMY EAT WORLD Pain (Interscope)
7	7	THREE DAYS GRACE Home (Live/Zomba Label Group)
10	8	U2 All Because Of You (Interscope)
9	9	MY CHEMICAL ROMANCE I'm Not Okay (I Promise) (Reprise)
13	10	UNWRITTEN LAW Save Me (Lava)
8	11	CHEVELLE Vitamin R (Leading Us Along) (Epic)
16	12	MUSE Hysteria (East West/Warner Bros.)
15	13	LOSTPROPHETS I Don't Know (Columbia)
11	14	BREAKING BENJAMIN So Cold (Hollywood)
22	15	JIMMY EAT WORLD Work (Interscope)
21	16	3 DOORS DOWN Let Me Go (Republic/Universal)
18	17	SLIPKNOT Vermilion (Roadrunner/IDJMG)
12	18	MODEST MOUSE Ocean Breathes Salty (Epic)
14	19	PAPA ROACH Getting Away With Murder (Geffen)
25	20	SUM 41 Pieces (Island/IDJMG)
17	21	VELVET REVOLVER Fall To Pieces (RCA/RMG)
26	22	USED All That I've Got (Reprise)
24	23	FRANZ FERDINAND This Fire (Domino/Epic)
19	24	MARILYN MANSON Personal Jesus (Nothing/Interscope)
23	25	U2 Vertigo (Interscope)
30	26	VELVET REVOLVER Dirty Little Thing (RCA/RMG)
29	27	SHINEDOWN Burning Bright (Atlantic)
28	28	SOCIAL DISTORTION Reach For The Sky (Time Bomb)
35	29	BREAKING BENJAMIN Sooner Or Later (Hollywood)
40	30	MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)

### #1 MOST ADDED

QUEENS OF THE STONE AGE Little Sister (Interscope)

### #1 MOST INCREASED PLAYS

QUEENS OF THE STONE AGE Little Sister (Interscope)

### TOP 5 NEW & ACTIVE

ALTER BRIDGE Find The Real (Wind-up)  
CROSSFADE So Far Away (Columbia)  
FINGER ELEVEN Thousand Mile Wish (Wind-up)  
TEGAN & SARA Walking With A Ghost (Vapor/SRG)  
DRESDEN DOLLS Coin-Operated Boy (8 Foot/Roadrunner)

ALTERNATIVE begins on Page 60.

## TRIPLE A

LW	TW	
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)
4	2	U2 All Because Of You (Interscope)
3	3	LOW MILLIONS Eleanor (Manhattan/EMC)
7	4	KEANE Somewhere Only We Know (Interscope)
2	5	JOHN MAYER Daughters (Arista/Columbia)
8	6	LENNY KRAVITZ Lady (Virgin)
5	7	JET Look What You've Done (Atlantic)
21	8	JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)
10	9	SNOW PATROL Run (A&M/Interscope)
6	10	U2 Vertigo (Interscope)
11	11	RAY LAMONTAGNE Trouble (RCA/RMG)
12	12	RAY CHARLES f/AN MORRISON Crazy Love (Concord)
9	13	MARC KNOPFLER Boom, Like That (Warner Bros.)
13	14	HOWIE DAY Collide (Epic)
14	15	SHORE Hard Road (Maverick/Reprise)
16	16	MADELINE PEYROUX Don't Wait Too Long (Rounder)
19	17	TORI AMOS Sleeps With Butterflies (Epic)
20	18	R.E.M. Aftermath (Warner Bros.)
17	19	M. JAGGER & D. STEWART f/ S. CROW Old Habits Die Hard (Virgin)
15	20	JACKSON BROWNE f/ BONNIE RAITT Poor Poor Pitiful Me (Artemis)
24	21	MARC BROUSSARD Home (Island/IDJMG)
-	22	BLUE MERLE Burning In The Sun (Island/IDJMG)
23	23	ANNA NALICK Breathe (Zani) (Columbia)
22	24	SARAH McLACHLAN World On Fire (Arista/RMG)
27	25	NORAH JONES Those Sweet Words (Blue Note/EMC)
25	26	WILCO Theologians (Nonesuch)
28	27	R.E.M. Leaving New York (Warner Bros.)
19	28	JOHN MELLENCAMP Walk Tall (Island/IDJMG)
-	29	KENNY WAYNE SHEPHERD Let Go (Reprise)
-	30	ALISON KRAUSS & UNION STATION Restless (Rounder)

### #1 MOST ADDED

JOHN BUTLER TRIO Zebra (Lava)

### #1 MOST INCREASED PLAYS

JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)

### TOP 5 NEW & ACTIVE

BRUCE HORNSBY Circus On The Moon (Columbia)  
JOSS STONE Right To Be Wrong (S-Curve/EMC)  
MODEST MOUSE Ocean Breathes Salty (Epic)  
FINN BROTHERS Anything Can Happen (Nettwerk)  
OZOMATI Love & Hope (Concord)

TRIPLE A begins on Page 63.

# PUBLISHER'S Profile

BY ERICA FARBER

**d**on Davis has been an air talent, a programmer, a GM and co-owner of a research company, and he is now living his dream. Davis is President and CEO of Prairie Radio Communications. He took control of this group of 17 stations in 10 markets less than six months ago and is having the time of his life.

**Getting into the business:** "I fell in love with radio as a little kid — the typical burning out nine-volt batteries in the transistor under the pillow every night. I grew up in the Chicago area, so I heard all the WLS-WCFL battles of the '60s. My dad was in sales, and we lived in St. Louis for a little while, where I got WIL and KKOK. Then we lived in Milwaukee for a while, so I heard WOKY and WRIT as well. I was able to hear lots of exciting, passionate radio that I know has driven me into the business.

"My first paid job was right out of college. I went to a little Catholic college outside of Chicago, Louis University, just outside of Joliet, IL. My first job was at WJOL-AM/Joliet. I had the classic empty-the-trash-cans, run-the-Illinois-football-games-on-Saturday, play-the-church-shows-on-Sunday-night kind of thing. I spent about a year there, then moved up to being a jock in Chicago."

**On becoming GM:** "I was lucky to work for a company that was open-minded, CBS, and very lucky to work for a fellow who was a mentor and open-minded enough to believe that you could come from the programming side and be a good leader. George Sosson is that fellow. He did a wonderful thing for my career, and also for Dave Van Dyke."

**On going into research:** "I got together with Owen Leach, who founded Broadcast Architecture. We felt it would be a neat idea to combine the science of research with the real-world experience of a manager. Many research companies, at least at that time, were just research people. We thought the combination would be useful to clients, and I think it was.

"Within about a year of the start of Momentum, 1993, we were doing both market research and real programming consulting for what were the Tichenor stations at that point. I think I've probably done more Hispanic market research in the U.S. than anybody else. It was fantastic to see the development of the whole Hispanic side of U.S. radio. A lot of the things that have happened in Hispanic radio parallel Pop radio from 20 years earlier.

"I started Momentum in Washington, which is where I'd been after CBS. Within a couple years I had enough confidence that it was going to be OK as a going-forward thing, so we returned to Chicago, where both my wife and I still have family. I've been back in Chicago since 1996."

**The next step:** "One of the real great guys I've ever met in my life is David Lykes. David was COO of Tichenor, which morphed into Heftel, then Hispanic Broadcasting. He knew they were making a giant expansion, and he knew that product quality was going to be a key part of what they needed to accomplish. I was working with them prior to that with their original group of stations, which was about 12 stations in five markets when I started working with the company.

"In 1998 David asked if I would come into the company as VP/Programming. I told him I loved doing market research, so he suggested they make Momentum a part of HBC so I could continue to do research but also act as VP/Programming. They bought Momentum in 1998."

**The founding of Prairie Radio:** "The deal I had with HBC was to stay with Momentum for a period of time after they purchased it. My hope after that was to try to own my own candy store, basically. I spent a good part of the past year looking at a wide range of properties, and the opportunity arose to get involved with the WPW stations, which is how they were known at that time. The owner of those stations and I struck an agreement that has turned them into the Prairie Radio Communications Company."

**Goals of the company:** "First, to take the group of 17 stations and maximize their potential. They're all in very nice regional centers for the parts of the states we're in — Illinois, Missouri, Wisconsin and Iowa. Pretty much every one of them is in a college town. Almost all of them are in governmental centers — the county seat, the place where the courthouse is located. They're in important communities.

"Once they're in good shape, we believe that growth through acquisition is going to be a good next step. Our first step would be to try to build out within similar markets. I think we'd always stay in the 100-plus range."

**Biggest challenge:** "From the get-go I wanted to allow everybody in the company to be

able to stay and be a part of the company as it grows. There are lots of people with lots of different skill levels. Bringing everyone to a level of performance that will allow the stations to grow is the first step. That's an interesting challenge, but it's not necessarily difficult. I've seen this and done this at other companies before, but every time it's unique. There are always new twists."

**State of the industry:** "It's an exciting time, if we're able to step back from it. Whenever we're in the fog of war, of stuff happening minute by minute, we can lose perspective. The changes and challenges we all perceive are typical of the evolution any business goes through. I'm sure if you were to ask all the radio stations that had Monitor on in 1955 what they were going to do when network radio didn't work anymore, you would have gotten similar passionate concern — and maybe even frightened answers — about what was going to happen to radio. Overall, we have an entity that is always going to be treasured by a huge portion of the population. Our main challenge is to keep finding ways to be able to meet their needs."

**Something about Prairie that might surprise our readers:** "My goal, in these first months, has been to employ the fundamentals I see the great companies using in terms of how they structure their thoughts about how they're going to run their companies. There's a

lot of commonality in the way they do that. I've been getting this thing back to basics in terms of good, common-sense operations, as opposed to inventing something brilliant and fresh. I'd like to do that someday, but I'm trying to concentrate on the basics right now."

**Career highlight:** "I'm living it right now. And in no way is it a done deal, so it's probably a little unfair to call it a success. I'm in the opening minutes of what's going to be a very challenging time, I have no doubt of that. I would say that of all the wonderful things I've gotten to do in radio — I've been a DJ and a PD and a manager, I've worked with and for great talent — when you get to lead the charge, it's a very exciting thing."

**Career disappointment:** "In a broad sense, two things really disappoint me in life, as well as in radio. One is when people aren't able to fulfill their potential, and the other is when they aren't honest, either with themselves or with others. I can think of situations in radio where both of those things have happened and where I've been disappointed by the results. I can't think of a station that I wish I had done differently, necessarily, but that doesn't mean that I did everything right, because I didn't. But I don't have any regrets in terms of the steps of my career."

**Most influential individual:** "There's an aggregation of great things that I've learned from a lot of different people. Very early in my career I was lucky to work for two different PDs in Chicago, Burt Burdeen at WSDM and Roger Skolnick at WEAI. Each of them had very different strengths. Burt was a music guy. He could hear it in the grooves, and that was his strength. Roger was one of the earliest bringers of science to radio programming. I was lucky to be influenced by two guys

like that very early in my career. The ones who probably made the most difference over the course of time would be George Sosson, David Lykes and Frank Osborne."

**Favorite radio format:** "I love them all."

**Favorite song:** "We're Not Gonna Take It" by The Who."

**Favorite movie:** "Woodstock."

**Favorite book:** "I read a ton, but I don't know that one leaps out."

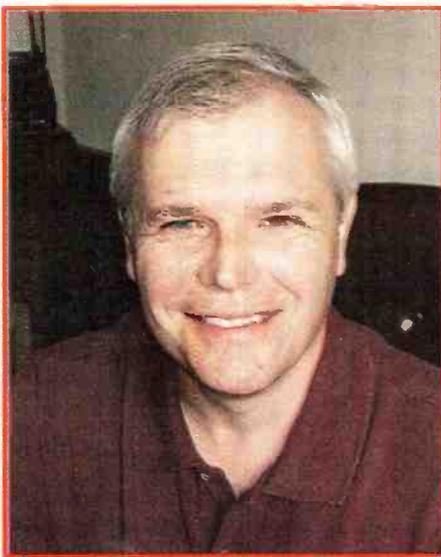
**Favorite restaurant:** "The Ivy in Los Angeles, Lutece in New York and Charlie Trotter here in Chicago."

**Beverage of choice:** "Iced minty soy chai."

**Hobbies:** "I love to play golf. I love to suffer with all the losers we have here in Chicago sports, but I still love them all. I love to garden. I'm lucky to have a nice little patch to putter around in."

**E-mail address:** "momendon@col.com."

**Advice for broadcasters:** "The people I've known over my career to be most successful have been incredibly focused on whatever they decided to do, whether it was Howard Stern or great music jocks or great salespeople or sales managers. They also had a good level of discipline. I saw so many talents over the years who, if they'd had just a little more discipline and had stuck to their task with a little more persistence, would have had wonderful careers. I also know many people who did combine that focus and discipline and do have great careers they can look back at."



**DON DAVIS**

President & CEO, Prairie Radio  
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"I Love Wendy, I worked with her in the 80's at WRKS. She was an amazing talent then and she is an amazing talent now! I will never forget the first time I met her she had big floppy pig tails in her hair, bright pink lipstick and was reading a copy of "Tigerbeat Magazine". When I asked her why she was reading that she said "Duh, I have to know everything about everybody, and I read everything"... and she does! Being on KKBT is like a welcome home party for Wendy because years ago she was on WOL in DC which is our flagship station. So Wendy, welcome home!!!!" -Nary Catherine Sneed, CCO Radio One

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