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'Oh' Say Can You Add?

Ciara hits CHR/Rhythmic and Urban yet again, with her latest, "Oh," featuring Ludacris. Congrats to the Atlanta-based artist and the entire LaFace/Zomba



Label Group crew as "Oh" grabs Most Added at Urban, with a whopping 55 adds. and at Rhythmic with 18 adds. It also debuts at Rhythmic at No. 50*



MARCH 11, 2005

TRS Hits The Beach

The shores of Santa Monica, CA will come alive with talkers at the 10th annual R&R Talk Radio Seminar. This week's issue is jam-packed with photos of some of the luminaries

who have attended TRS over the past decade. Turn to Page 19 to start the



Year After Year, Month After Month, Story After Story, We Give Your Station The Competitive Edge

FIRST WITH BREAKING NEWS 2004-2005

March 1-05

Sec. of State Rice Accuses Syria of Terror Attack March 1-05

Kobe Bryant Civil Lawsuit Settlement

February 25-05

Lawsuit Against Michael Jackson in ER Death

January 13-05

Michael Jackson Exclusive Testimony

December 22-04

Mosul Suicide Bomber Attack

December 17-04

Crystal Cathedral Standoff Ends

December 13-04

Peterson Jury Foreman Interview

November 30-04

Tom Ridge Resigns

November 23-04

Dan Rather Steps Down

October 28-04

Broadcast of Al Qaida Tape

October 14-04

Elizabeth Edwards Speaks Out

September 9-04

CBS National Guard Documents Inauthentic

September 1-04

Kobe Bryant Dismissal Motion

July 1-04

Saddam Hussein Charged

June 27-04

Transfer of Power in Iraq

June 15-04

Michael Jackson '93 Abuse Settlement

June 5-04

Death of Ronald Reagan

May 13-04

Rumsfeld Visits Abu Graib Prison

April 23-04

Pat Tillman Tragedy

April 22-04

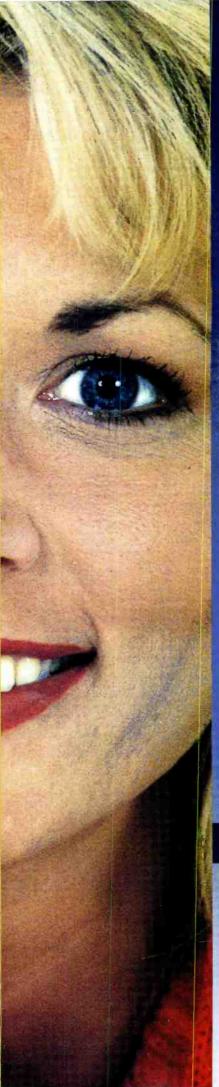
Michael Jackson Indicted

March 17-04

Ohio Sniper Captured







Honorda

KXL

Postland

WDBO

Orlando

WGY

Albany

KMOX

St. Louis

CXNT
Las Vagas Sa
WMIO
Dayton in
WPTF
Raleigh
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Phoenix
WLS
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KARS
San Lake City
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NOMINEE FOR DARWIN AWARD?

It's the tale of the bank robber who got away - until ne bragged about his crime on the



air on CHR/Pop WKSC/Chicago. The event garnered so much press, 'WKSC wasn't even referred to as 'a local radio station" by the media, not even its competitors!

See Page 49

ATTRACTING & RETAINING THE BEST

In this week's Management, Marketing & Sales column, a variety of radio executives tell Roger Nadel how to find and keep the best employees.

See Page 10

REPNUMBER (1) s



50 CENT

Shop (Shady/Aftermath/Interscope)

CHR POP
GREEN DAY Boulevard Of Broken Dreams (Reprise)

URBAN 50 CENT Candy Shop (Shady/Aftermath/Interscope)

FANTASIA Truth is (J/RMG)

SMOKIE NORFUL | Understand (EMI Gospel)

COUNTRY
JOSH GRACIN Nothin' To Lose (Lyric Street)

KELLY CLARKSON Breakaway (Hollywood)

HOT AC GREEN DAY Boulevard Of Broken Dreams (Reprise)

SMOOTH JAZZ TIM BOWMAN Summer Groove (Liquid 8)

GREEN DAY Boulevard Of Broken Dreams (Reprise)

THREE DAYS GRACE Home (Jive/Zomba Label Group)

ALTERNATIVE EREEN DAY Boulevard Of Broken Dreams (Reprise) TRIPLE A

JACK JOHNSON Sitting, Waiting... (Brushfire/Universal)

CHRISTIAN AC
JEREMY CAMP Take You Back (BEC/Tooth & Nail)

CHRISTIAN CHR
JEREMY CAMP Take You Back (BEC/Tooth & Nail)

CHRISTIAN ROCK
WEDDING Move This City (Rambler)

CHRISTIAN INSPO SELAH All My Praise (Curb)

SPANISH CONTEMPORARY
JULIETA VENEGAS Algo Esta Cambiando (Sony BMG)

REGIONAL MEXICAN INTOCABLE Aire (EMI Latin)

TROPICAL
MARC ANTHONY Se Estuma Tu Amor (Sony BMG)

ISSUE NUMBER 1597





FOCUS ON RHYTHMIC'S NEW ARTISTS

Every year a new crop of aspiring artists lands on the scene with high hopes of hitting it big. Some would argue that new artists are the very essence of the Rhythmic format, and this week we focus on several of them, beginning on Page 54.

Proof that Christmas music wins at AC: Page 71

After 45 Years, Chapman **Ready To Say Goodbye**

Legendary Dallas air talent sets retirement date

By Adam Jacobson

R&R Radio Editor

Ron Chapman, a 45-year fixture in Dallas morning radio, has decided to hang up his headphones at the end of June. He revealed his plans on his March 3 program on Infinity's Oldies KLUV/Dallas, where he's been wakeup host since November 2000.

Before joining KLUV, Chapman spent 32 years in morning drive at AC clustermate KVIL. He first attracted notice on Gordon McLendon's famed Top 40 KLIF/Dallas, where Chapman worked from 1959-68 and spent several years as "Irv Harrigan," half of the Charlie & Harrigan morning



Chapman

"It's hard to hang up my hat," Chapman said. "I've had a career most people can only dream of, but while I'm still in excellent health I'd like to get off the clock and enjoy some truly quality time with my wife, Nance. I would do almost anything for KLUV and Infinity Radio, but my bones

CHAPMAN See Page 48

Langmyer Named WGN/Chicago VP/GM

By Al Peterson

News/Talk industry veteran Tom Langmyer has been named to the VP/GM post at WGN/ Chicago. Langmyer, who is currently VP/GM at KMOX/St. Louis and VP/Programming for Infinity's News/Talk outlets nationwide, succeeds Mark Krieschen, who exited WGN last month. Langmyer is expected to join the station before the end of March.

'Tom's knowledge of the News/Talk format and his experience in managing a market-leading station make him an excellent fit for WGN," said WATL-TV/Atlanta



LANGMEYER See Page 15

Harnen To Capitol/Nashville VP/Promo

By Lon Helton

R&R Country Editor

Capitol/Nashville Sr. Director/National Promotion Jimmy Harnen has been promoted to VP/Promotion, succeeding Bill Catino, who will soon be named to a post overseeing UMG/ Nashville's three imprints, MCA, Mercury and DreamWorks.

Capitol/Nashville President & CEO Mike Dungan said, "When we originally hired Jimmy into the promotion department, we were eager to capture his expertise, his energy, his passion,



Harnen

HARNEN See Page 48

Dukes In The Loop As WLUP PD

Tim Dukes, a veteran programmer who has spent several years at Clear Channel and its predecessor company, Jacor, has joined Emmis' recently acquired Classic Rocker in Chicago, WLUP (The Loop). His first day as PD was set for March 10.

Dukes now reports to Emmis/Chicago VP/GM Marv Nyren and VP/Programming Mike Stern, WLUP Program Manager Bill Klaproth will continue at The Loop in a yet-tobe-defined role.

Dukes was most recently an Atlanta-based Regional VP/Programming for Clear Channel, overseeing the company's stations in Atlanta, Columbus and Macon, GA. He also served as PD of Rock WKLS (96 Rock)/ Atlanta, having been in that role since joining CC/Atlanta in August 1999. Dukes has also been assisting Commonwealth

DUKES See Page 48

CRS-36 Is A Wrap

Panels, music and more at Country's big event

By Chuck Aly

Opening with a nod to those who paved the way and closing with an eye on the future, CRS-36 provided vet another forum for indus

try-focused discussion and music-centered fun. This year's seminar ran March 2-4 in Nashville, with 2,701 industry professionals participating, including 1,946 full CRS See Page 64



GOOD DEEDS The CRB devotes a considerable amount of time and attention to recognizing those who work to help others. This year's Artist Humanitarian honorees were Diamond Rio, who were presented with the award by last year's recipient, Brad Paisley. The Radio Humanitarian Award went to the late Tom Rivers, in whose name the honor will henceforth be given. Pictured here are (back row, I-r) Diamond Rio's Brian Prout and Dana Williams; Paisley; Diamond Rio's Marty Roe; the CRB's R.J. Curtis; Rio's Jimmy Olander, Dan Truman and Gene Johnson; (front row, I-r) Tom Rivers' relatives Cathy McGuire and Tom Maloney; and WKDF/Nashville's Kim Leslie.

Robinson Upped To WGRB/Chicago PD

By Dana Hall R&R Urban/Rhythmic Editor dhall@radioandrecords.com

After serving as interim PD for several weeks at Clear Channel's Gospel WGRB-AM (Gospel Radio 1390)/Chicago, Michael Robinson has officially earned the PD title, effective immediately. Robinson, who has been afternoon host at WGRB for the past three years, was recently named Asst. PD. He will continue to handle his airshift.

Robinson replaces Saundra Robinson (no relation), who exited several weeks ago amid local news reports that she was involved in a payola scheme.

Robinson reports to WGRB, WGCI-FM & WVAZ/Chicago OM Elroy Smith, who said, "After observing Michael as the interim Program Director, I was blown away by his hunger to learn, his commitment to and love of the format, his love toward the gospel community

ROBINSON See Page 15



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Stringer Rises To Sony Corp. CEO

Sony Corp. announced Monday that former CBS President Howard Stringer is taking over Sony's Chairman/CEO post from Nobuyuki Idei. The Welshborn Stringer will become the first non-Japanese person to lead the company.

Stringer will retain his responsibilities as Chairman/CEO of subsidiary Sony Corp. of America and COO of Sony Entertainment Business Group. The change is ex-

pected to become official at Sony's

Stringer

June 22 shareholders' meeting.

Sony BMG Music Entertainment label operations will now also fall under Stringer's purview; he already occupies a seat on the division's board of directors. Sony Corp. owns a 50% share of Sony BMG Music.

Before joining Sony, Stringer spent 30 years at CBS, including two years as Presi-

dent of CBS News and another

STRINGER See Page 15

COUNTDOWN TO CLEVELAND



Convention 2005 • June 23-25

Spotlight: Cleveland's News/Talk/Sports Stations

There's plenty of nonmusic radio to choose from while you're in town for R&R Convention 2005, including Clear Channel News/ Talker WTAM (AM 1100), where you'll hear nationally syndicated stars like Rush Limbaugh, Paul Harvey and Glenn Beck, along with local talk legend Mike Trivisonno.

At Salem Communications' News/Talk WHK (AM 1420) the all-syndicated lineup includes Salem Radio Network stars like Bill Bennett, Michael Medved and Mike Gallagher, along with Talk Radio Network's Laura Ingraham.

Co-owned Salem Sports/Taker WKNR (AM 850) is where you'll find ESPN Radio's Mike & Mike Show, as well as Premiere Radio Networks' Jim Rome and a roster of local hosts totally plugged in to Cleveland's sports scene.

While few would argue with the idea that "Cleveland rocks," when it comes to News/Talk/Sports radio in America's 25th largest market, it's also pretty obvious that "Cleveland talks!

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POINT-TO-POINT

GREAT CLIENTS. GREAT MARKETING.



California Governor Arnold Schwarzenegger (I) stopped by for a live on-air chat with KOGO/San Diego afternoon host Roger Hedgecock. Schwarzenegger's visit to the Clear Channel News/Talker was part of his barnstorming tour of radio stations across California to promote his legislative and budget-reform initiatives for the state

Cole Becomes Dir./Prog. For Salem/S.F. Pair

Veteran programmer Bobby Cole has been named Director/ Programming & Operations for Salem Communications' Christian Talk & Teaching KFAX and mainstream Talk KNTS in San Francisco. He replaces Andy Froiland, who moves to the newly created position of Director/Local Ministry Relations for the com-

Cole was most recently Operations Director at CNET Networks in San Francisco. He has also served as VP/Programming for

Fairmont Communications and Regional PD for Century Broadcasting and has held programming positions with KWST/Los Angeles and KIOI, KMEL and KKIS-AM & FM in San Francisco.

Salem/San Francisco GM Ken Miller said, "Bobby Cole has overseen stations in numerous cities. including San Francisco; Detroit; Portland, OR; Vancouver; Nashville; and Albuquerque. His career spans more than 25 years in the radio business, and we're eager to make use of his knowledge.

Conner, Bruder Get Beasley/Philly GM Roles Donahue resigns to pursue other interests

Beasley Broadcast Group has promoted WRDW (Wired 96.5) & WXTU/Philadelphia VP/Director of Sales Natalie Conner to GM of Country WXTU. Concurrently, industry veteran Lynn Bruder, most recently Market Manager for Radio One/Philadelphia, has accepted the GM role for CHR/ Rhythmic WRDW. Conner and Bruder assume roles most recently handled by Dave Donahue, who has resigned to pursue other

Conner joined Beasley in 1992 and has previously served as



Conner





Bruder

WEGX (Eagle 106)/Philadelphia's Director/Sales, KPEZ/Austin's VP/GM and GSM of KMOD &

BEASLEY See Page 48

Timothy Named Infinity VP/Streaming Media

Matt Timothy has been named VP/Streaming Media for Infinity Broadcasting. He was most recently GSM of Infinity's News WCBS-AM/New York, where he was instrumental in launching streaming audio on the station's website.

Infinity President/Marketing David Goodman said, "As we expand into the streaming marketplace, we are thrilled to have someone of Matt's caliber overseeing our efforts."

Timothy's hiring followed Infinity's announcement that, as of March 14, most of the company's News and News/Talk outlets that are not already streaming will make their programming

available on the Internet. News stations that will be going live online include WINS/New York, KFWB & KNX/Los Angeles, WBBM-AM/Chicago, KCBS-AM/ San Francisco, KYW/Philadelphia, WBZ/Boston and WWJ/Detroit. News/Talkers going online include KMOX/St. Louis, KDKA/ Pittsburgh and KRLD/Dallas.

Infinity Chairman/CEO Joel Hollander said an announcement on streaming of other formats on the company's stations nationwide is forthcoming.

Timothy's resume includes stints as Director/Sales for CBS New Media and, later, VP/Sales

TIMOTHY See Page 150

Fuentes Takes PD Post At KWIE/Riverside

Mikey Fuentes has joined Styles Media's CHR/Rhythmic KWIE (Wild 96)/Riverside as PD and morning show host. He replaces Chris Loos, who has moved to the company's similarly formatted KDAY/Los Angeles as Asst. PD/MD and midday host.

Fuentes was most recently PD of American General Media CHR/Rhythmic KYLZ/Albuquerque, which is expected to flip to FM Talk shortly. Before joining KYLZ, Fuentes worked in the CHR/Rhythmic format as PD of KKSS/Albuquerque and MD at KISV/Bakersfield. He has also worked on-air in his hometown of San Diego as night jock at Hot AC KFMB-FM.

Styles Media Chief Programming Officer Anthony Acampora said, "It's amazing how timing is everything. We were looking not only for a PD to succeed Chris, we also had an opening for a morning show host. Mikey became available, and we were able to fill both slots with a terrific candidate. Mikey is a Southern California native and understands the market."

Gardner Joins Cox/Orlando As WCFB PD

Cox Radio has named veteran programmer Kevin Gardner PD

Urban AC WCFB (Star 94.5)/ Orlando. He succeeds Steve Holbrook, who was recently promoted to OM of the Cox/ Orlando cluster. Gardner starts his new job March 21.



Gardner

Gardner told R&R, "I am honored and humbled by the opportunity to work with WCFB and take the reins of a station that has obviously been in good hands. I can see that Steve Holbrook and the Star 94 staff have put their hearts and efforts into making this station a success, and I hope that together, as a team, we will continue the winning tradition and have fun at the same time."

Gardner's career spans 20 years, including a stint as morning host at Orlando's WOKB-AM in the mid-'80s. He also spent four years at Urban AC WDAS-FM/ Philadelphia and, before joining WDAS, was a successful afternoon host at Urban WDJY/Washington, remaining when the station flipped to Smooth Jazz WJZE.

More recently Gardner programmed Cumulus' Tallahassee, FL cluster of WHBT, WHBX & WWLD. He has also held the OM position at Radio One's Urban Oldies-Urban AC duo WJMO &

WKJS/Richmond.

House Legislation Would Ban Local Content On Satcasters

Bill codifies ggreement between XM, NAB

By Joe Howard R&R Washington Bureau Chie

ouse Commerce Committee Vice Chairman Chip Pickering on March 2 introduced legislation that would codify an agreement signed by the NAB and XM Satellite Radio under which XM has agreed not to air local programming via its network of terrestrial repeaters.

The bill, dubbed the Local Emergency Radio Service Preservation Act of 2005, would also direct the FCC to ator may impact local broadcasters.

study how the offering of local weather and traffic by a satellite radio oper-

In announcing the legislation, Pickering said, "I believe in a diverse media with a local, community voice, and I also subscribe to satellite radio for national media and programming. This legislation would ensure that consumers continue to have access to both radio types and that our communities

HOUSE See Page 9

Local Ad Dollars In Sirius' Future?

XM defends hike in subscription price

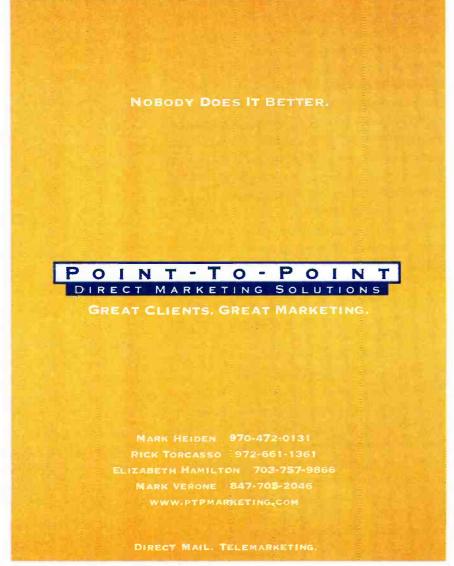
t a March 2 appearance at the Bear Stearns Media Con-A ference in Palm Beach, FL, Sirius Satellite Radio CEO Mel Karmazin said that, while no such plans are in the works, the satcaster could launch locally focused channels on its nationwide platform and support those channels with local advertising.

In his speech to investors Karmazin suggested that Sirius could launch a New York-focused channel once

WXRK/New York-based syndicated morning host Howard Stern arrives at Sirius in January 2006. The channel

would compete with New York's AM and FM stations by offering local traffic, weather and contests. Karmazin insisted that such an offering on Sirius would not violate the terms of its FCC licenses as long as the channels were available nationwide. "There is no obstacle to us using national channels to put up local content," he said.

SIRIUS See Page 9



BUSINESSBRIEFS

Paragon Media Strategies Releases **New Talk Radio Study**

aragon Media Strategies recently surveyed 308 Talk radio listeners ages 18-64 in 20 geographically diverse markets nationwide where both conservative and liberal Talk outlets have been on the air for at least six months. Special emphasis was placed on Premiere Radio Networks' Rush Limbaugh and on programming from liberal Talk network Air America Radio.

Among the findings: Limbaugh was the clear leader when respondents were asked to name their top three favorite personalities (19%), and he was familiar to nearly 80% of those surveyed. Meanwhile, nearly 70% of those surveyed said they were unfamiliar with Air America overall, and 55% reported they were not familiar with AAR host Al Franken.

Overall, national radio talk show hosts were favored by more than 2-to-1 (63%) over local hosts (27%) in the survey when respondents were asked to name their three favorite talk hosts. View the full results of the just-released study at www.paragonmediastrategies.com.

Salem Sees Income, Revenue Growth In Q4

alem Communications' net income increased from \$2.1 million (9 cents per share) to \$3.7 million (14 cents) during Q4 2004 as net broadcasting revenue increased 8%, to \$49.3 million, and adjusted EBITDA grew 7%, to \$14.3 million. Analysts polled by Thomson First Call had predicted Q4 net income of 15 cents per share. Salem's operating income rose 7%, to \$10.7 million, during Q4, while station operating income increased 6%, to \$18.8 million. On a same-station basis, net broadcasting revenue increased 9%, to \$43.3 million, and SOI increased 15%, to \$17.9 million.

For the year, Salem rebounded from a \$700,000 net loss (3 cents) to a profit of \$7.3 million (29 cents). Net broadcasting revenue for 2004 increased 10%, to \$187.5 million, while adjusted EBITDA climbed 21%, to \$54.4 million. Operating income rose 29%, to \$38:5 million, while SOI increased 17%, to \$71.6 million. On a same-station basis, net broadcasting revenue advanced 10%, to \$177.7 million, while SOI grew 22%, to \$70.9 million. For Q1, Salem forecasts net broadcasting revenue of between \$46.7 million and \$47.2 million and projects EPS of 6 to 8 cents. Analysts polled by Thomson First Call had been predicting a profit of 11 cents per share and \$49 million in revenue in Q1.

Radio One Completes Reach Media Deal

adio One this week announced that it has closed on its \$55.8 million agreement to acquire 51% of Reach Media, which was founded in 2003 by syndicated morning show personality Tom Joyner. The deal includes \$30.4 million in cash and 1.8 million shares of Radio One common stock. Reach syndicates The Tom Joyner Morning Show and airs a television program on Radio One's cable channel, TV One. The company also operates the African-American-focused website Blackamericaweb.com.

Continued on Page 9

FCC Agrees To Review Controversial Oklahoma Deal

Owner's fitness called into question by watchdog

he FCC on Monday notified the parties involved in a \$2.2 million, five-station Oklahoma deal that it is taking a second look at the transaction, which closed in February, over recently raised concerns about the seller's fitness and character.

The decision came as the FCC officially admonished one of the chief whistle-blowers in the matter, Media Access Project CEO Andrew Schwartzman. Schwartzman in late February raised concerns about the approval by the FCC Media Bureau of the sale of KNED-AM, KTMC-AM & FM & KMCO-FM/McAlester, OK to Southeastern Oklahoma Radio and KESC-FM/McAlester to KESC Enterprises by Little Dixie Radio.

Little Dixie's owner, Gene Stipe, in 2003 was convicted of federal election-law violations. Because of

this, Schwartzman believes Stipe should not have been allowed to sell his stations at a profit. Schwartzman's initial attempts to get the full commission to review the already completed deal were fruitless. However, the FCC changed its mind after the New York Times reported on the matter in its Feb. 26 edition.

The FCC's licensee-character rules stipulate that station owners who are convicted of certain crimes can be forced to either forfeit their licenses

FCC See Page 9

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WIOD Miami

KOA Benver

KFBK Sacramento

WFLF Orlando

KMOX St. Louis

WBAL Battimore

KEX Portland

WIBC Indianapolis

F'04 P12+ RANK

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House

Continued from Page 4

continue to receive the emergency services of local broadcasters.

"This legislation would only prohibit satellite radio companies from having a 'local channel' that changes depending on where you are in the country by using groundbased transmitters, effectively operating as a separate radio station without the local commitment and responsibilities of actual stations."

The bill would not affect the local traffic and weather services already being offered by XM and Sirius.

Pickering said, "When the satellite radio companies received their licenses, they agreed to use ground-based repeaters only to relay their content, not change their content, and this legislation codifies that agreement."

A similar bill was introduced in 2004 but was not approved.

Sirius

Continued from Page 4

Karmazin also took the opportunity to talk up the need to grow Sirius' national advertising upon Stern's arrival, noting that advertisers will be able to reach beyond the markets where Stern's show is currently carried when Stern moves to Sirius. Karmazin also noted that Sirius is flexible with ad lengths and is willing to sell spots ranging from 30 seconds to two minutes long. "We want to give advertisers the chance to run ads any way they want to run them," he said.

The Sirius CEO also commented on rival XM Satellite Radio's recent decision to increase its monthly subscription rate from \$9.99 to \$12.95, which puts it right in line with Sirius. Karmazin believes XM's move opens up a variety of possibilities for Sirius.

"I couldn't think of anything that would be better for us," Karmazin

said. "We know we can raise our prices, but we have historically — even prior to signing Howard Stern and the NFL — charged significantly more for our service. Consumers were very satisfied with where we are when they were at \$9.99, so it opens up all kinds of options for us now."

Karmazin insisted that no decision has been made about hiking Sirius' monthly fee, and he believes that staying with the current rate could work for the company.

During XM's presentation later that day, CFO Joe Euteneuer cited research conducted by the company that "elasticity" in what customers are willing to pay for monthly subscriptions contributed to the company's decision to raise its subscription fee.

"Over the past three years we've done a lot of research on what's attracting people to the category, pricing and barriers to entry," Euteneuer said. "As we looked at this research, it became clear that we had the elasticity in price, so then it became a question of determining the time and strategy."

Euteneuer admitted that any time a price increase is made, it can be disruptive to the subscriber base, but he said XM believed that, at this stage, "It was better to do it now and disrupt the least amount of subscribers. We had proof in all of the research and our performance to date that it was a pretty low risk, so we took advantage of that."

XM, on Feb. 28, launched a new satellite that will eventually replace one of its two original satellites. The solar panels on the model of Boeing 702 satellite XM uses have been plagued with problems, forcing XM to replace its original satellites earlier than initially anticipated. The company also has plans to launch a fourth satellite.

- Joe Howard

FCC

Continued from Page 4 or sell their stations at a loss. Stipe claims he is selling the stations at a significant discount in the interest of completing the deal quickly, as he is struggling with ill health.

In an interview with R&R, Little Dixie's attorney, David Oxenford, said, "We are reserving judgment on the commission's order until we see what the next step in the process is, and we are waiting for the FCC General Counsel's office to inform us as to the scope of the commission's review. We continue to believe that the Media Bureau decision was the correct one, and we believe that the commission will ultimately reach the same conclusion."

Schwartzman told R&R that he was quite pleased that the FCC is reviewing the case. "I'm looking forward to the commission's enforcing

its character standard in the future," he said.

Schwartzman was reprimanded by the FCC for failing to submit a formal pleading and for not contacting the buyers and sellers in the Oklahoma transaction. After learning of the deal last month, Schwartzman contacted staffers in the offices of FCC Chairman Michael Powell and Commissioners Michael Copps and Jonathan Adelstein.

The commission ruled that Schwartzman's contact violated the agency's ex parte rules, which regulate communication between the RCC and outside parties. The agency in particular rejected Schwartzman's claim that he was operating under an exemption that allows persons who aren't listeners to object to a deal without having to follow the ex parte rules.

"You have disclosed oral presentations that would not, in any event, be covered by this exception for written communications," the FCC said. "In adopting this provision, the commission noted that it was intended to make the ex parte rules consistent with the provisions encouraging viewers or listeners of the licensee to comment."

Schwartzman told **R&R**, "I would have preferred not to have this finding made, but I will take the admonishment seriously."

Even though the Oklahoma transaction has closed, the FCC acted within the time limit allowed to reverse its approval of a deal. However, Little Dixie and the buyers asked Powell, Copps and Adelstein and any staff who had contact with Schwartzman to recuse themselves from the proceeding, charging that their objectivity may have been tainted due to their contact with Schwartzman. That request was denied.

— Joe Howard

TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA. Multistate Deal

WDNB-FM/Jeffersonville, NY and WYCY-FM/Hawley, WPSN-AM & WDNH-FM/Honesdale, PA \$4 million

State-by-state Transactions

- WIZB-FM/Abbeville (Dothan), AL \$288,416
- KFLX-FM/Kachina Village, KSED-FM/Sedona and KWMX-FM/ Williams (Flagstaff-Prescott), AZ \$5.03 million
- WSRF-AM/Fort Lauderdale, FL \$1.75 million
- WPBS-AM/Conyers (Atlanta), GA \$2.25 million
- WSRM-FM/Coosa, GA \$1.1 million
- WBCE-AM/Wickliffe, KY \$85,200
- WOPR-FM/Lacombe and WPRF-FM/Reserve (New Orleans), LA \$4.5 million
- WBRN-AM & WBRN-FM/Big Rapids, MI \$850,000
- KVAZ-FM/Henryetta, OK \$25,000
- WBUS-FM/Boalsburg (State College) and WRSC-AM/State College, PA \$2.65 million
- WGLU-FM/Ebensburg (Johnstown) and WQKK-FM/ Johnstown, PA \$2.73 million
- WSPO-AM/Johnstown, WUZI-FM/Portage and WUZY-FM/ Somerset (Johnstown), PA \$2.5 million
- KDDD-AM & FM/Dumas, TX Undisclosed
- KBRO-AM/Bremerton and KNTB-AM/Lakewood (Seattle-Tacoma), WA \$900,000

Full transaction listings, posted daily, can be found at www.radioandrecords.com.

DEAL OF THE WEEK

 WXRX-FM/Belvidere (Rockford), WFRL-AM & WFPS-FM/Freeport, WNTA-AM/Rockford, WGFB-FM/Rockton and WYHY-FM/Winnebago (Rockford), IL

PRICE: \$27 million TERMS: Asset sale

BUYER: Maverick Media, headed by President/COO Gary Rozynek. Phone: 203-227-2800. It owns 15 other stations.

This represents its entry into the market.

SELLER: RadioWorks, headed by President Robert Rhea Jr. Phone: 815-874-7861

BROKER: Doug Ferber of Star Media Group and Dan Duman of York Street Partners

2005 DEALS TO DATE

Dollars to Date:

\$385,077,426 (Last Year: \$1,838,392,951)

4000 000 400

Dollars This Quarter:

\$385,077,426 (Last Year: \$493,050,533)

Stations Traded This Year:

178

Stations Traded This Quarter:

(Last Year: 847)

(Last Year: 230)

178

BUSINESSBRIEFS

Continued from Page 4

NAB Radio Board Gives Update On Pro-Radio Campaign

At a meeting of the NAB Radio Board last week, boardmember and Entercom CEO David Field provided an update on the NAB's "You Hear It Here First" pro-radio campaign, noting that many radio groups have agreed to run the campaign through 2005. Radio companies have donated \$28 million worth of airtime for the first phase of the program, and Radio Board President John David reported that several radio groups have recently joined the campaign.

The NAB Joint Board met on March 3 and 4, and Joint Board Chairman Phil Lombardo said at the meeting that the process to identify NAB President/CEO Eddie Fritts' successor has begun. For his part, Fritts repeated his pledge to stay on through a transition period after his replacement is named. Lombardo also reported that the NAB's financial health is excellent and said he expects the upcoming NAB2005 convention in Las Vegas to be a financial success.

Meanwhile, the NAB is launching the second wave of spots in the "Radio — You Hear It Here First" campaign. The new advertisements feature established and emerging artists promoting radio and explaining how the medium helps break new artists. Along with such acts as Lynyrd Skynyrd and Hall & Oates, newer artists including Brooke Valentine, Julie Roberts, Blue Merle, The Bravery and The Ditty Bops have recorded spots. The spots began running this week across the nation and are expected to air for the rest of the year. David Field said, "One of the patently false criticisms circulated about radio in recent years has been that stations no longer discover new artists. Nothing could be further from the truth."

FCC-ACTIONS

Ferree Shares Parting Comments On Media Ownership

Outgoing FCC Media Bureau Chief Ken Ferree, who on March 4 completed his final day in the position, told Reuters that certainty on media-ownership limits will likely come only from some sort of congressional action. Pointing to congressional moves that settled the debate over the FCC's television audience ownership-reach cap by setting the limit at 39%, Ferree said, "Maybe there's a lesson in that; they ought to step in and say, 'OK, here are the rules.' If it doesn't happen, this will continue to percolate along. It will be at the agency, and we'll be back in court."

The media-ownership rules the FCC passed in June 2003, which Ferree helped craft, have been mired in uncertainty since their inception. They are currently under court-ordered review at the FCC. However, Ferree believes its high time for the final word on the limits to be written. "I think the defenders of the status quo are finding fewer and fewer places to turn," he said. "Congress or the commission in the next year are going to have to come up with a way to get us to the end in some reasonable time frame."



ROGER NADEL

Finding And Keeping Talented Employees

Your station's greatest asset

ver mumbled under your breath, "This would be a great place to work if it weren't for the people"? The problem is, as managers, we are the ones responsible for the people. So it's critical that we find the best employees and work like crazy to keep them motivated and happy.

In a business that has changed so dramatically in recent years, I thought it might be interesting to get a variety of perspectives from some of the brightest people in radio to see how they recruit, interview, hire and retain the people who help them to achieve their corporate and personal goals each year.

Greg Ashlock RVP, Clear Channel/Los Angeles

I think the single most important trait that I search for when hiring is initiative. There is nothing more valuable than an employee, once properly equipped and

trained, who has the

confidence and courage

to act on his or her own

without seeking ap-

proval or advice every

step of the way. Initia-

tive breeds autonomy,

which is the very thing

that will keep good



Greg Ashlock

people in your company. Talented employees want the flexibility and power to make split-second decisions without having to look over their shoulder.

I also like to hire people who have strong personalities and a history of challenging authority (in a respectful way). You can find a "yes man" anywhere. We need employees with differing viewpoints and enough passion and conviction to pursue those beliefs, even if they're contradictory to the norm. Reference checks are the best way to find these people, as this trait doesn't necessarily show up in an interview.

Finally, I don't think you can go wrong with people who have a strong background in competition. They are typically conditioned through experience to find creative ways to win, whatever their field. This person displays many of the traits noted in John Wooden's "Pyramid of Success," including poise, industriousness, self-control, enthusiasm, cooperation, adaptability and resourcefulness.

Michael Young SVP & Market Manager/Pittsburgh, **Infinity Broadcasting**

Nothing contributes to a radio station's success more than great people. There are no secret formulas for attracting and retaining strong personnel (on-air, sales, support, etc.). To find today's over-



Michael Young

achievers, managers must cast a wide net. beyond traditional radio experience. They must also get a feel for a potential employee other than what a resume indicates. If your next new employee shares your station's values and comes with

the desirable attributes that you can't teach, you have a foundation for a successful employee.

Current star performers love attention. Accolades to the individual, their co-workers and supervisors about their performance build confidence and loyalty. Star performers also thrive on being challenged and like to be pushed to soar higher. A manager's proper attention to these two elements brings out the best in your best people.

People are the most significant investment a station can make. Successful managers should spend quality time recruiting potential hires and ensure they are leading their stars to exceptional levels of performance.

LEADERSHIP

I feel like the more situations I put guys in, the more information I get. And the more information I get, the better I know who I'm dealing with. And the better I know

> who I'm dealing with, the more impacting I can be in our relationship to help them be what they're capable of being.



In all positions where you lead and you have a chance to be in charge of something, the best way to do it is the way you know how to best. You can't do it like somebody else. You can't try to imitate somebody, or you're going to fail, and they're going to break you down and find that you've got holes in your approach

You have to do it authentically to who you are. If you don't, you're going to screw it up.

Pete Carroll, Head Football Coach, University of Southern California

Each week R&R invites successful people in and outside the radio and recording industries to share their thoughts on defining and communicating leadership.

Kim Guthrie RVP, Cox Radio

Ultimately, you can't teach talent, but you can usually teach the skills. You need to hire the stuff that only Mother Nature puts in these



Kim Guthrie

they were 5 or 6 years old. You can't teach instinct or intelligence. You can't teach a sense of humor, courage or leadership. However, you can teach how to run a tight board, write a good proposal, execute a strong promotion

people - this is the

stuff they've had since

or create a spreadsheet

Our best players are networked from previous employers and know other strong players who would be a good fit for the performancebased Cox culture. After we hire them, it's important to remember that strong performers need to be surrounded by other strong players steel sharpens steel.

Sometimes our strongest future talent is right under our nose: The best people often started off as interns or entry-level account managers or part-time announcers. We like to look for those people who show drive or work intensity when they're in these beginner-type jobs. If they want it bad enough and have that fire in the belly, chances are they will work harder than the next guy because they really want it and believe in themselves.

Finally, I love people who have strong positivity and are able to see more opportunities than obstacles. These people work hard to create a great vibe in the building and aren't afraid to confront issues to keep the building's high morale intact. I believe happy people are productive people. Show me a kick-ass receptionist, and I'll show you a building that has a refreshing vibe the second you walk in the door. Trish Olivieri, at WBAB & WBLI on Long Island, is a great example.

Paul O'Malley VP/Market Manager, Citadel/Charleston, SC

The most important thing is understanding that, as a manager, the most important thing



Paul O'Malley

you can do for the shareholders in your company is to find, develop and keep high performers. If you can accomplish that, the rest of your business model falls into place. You will hit your revenue goals, you will be a leader in your market, and your

company will be considered a great place to work. I don't believe there is any middle ground with employees. Each employee is either adding value to the company or taking val-

Finding talent: No big secrets here. It is about constantly looking for individuals who can add value to your company. Everybody has success stories of certain breeding grounds where they have found great radio talent. The most important credo for me is that "Past performance predicts future success." I want to

Continued on Page 12

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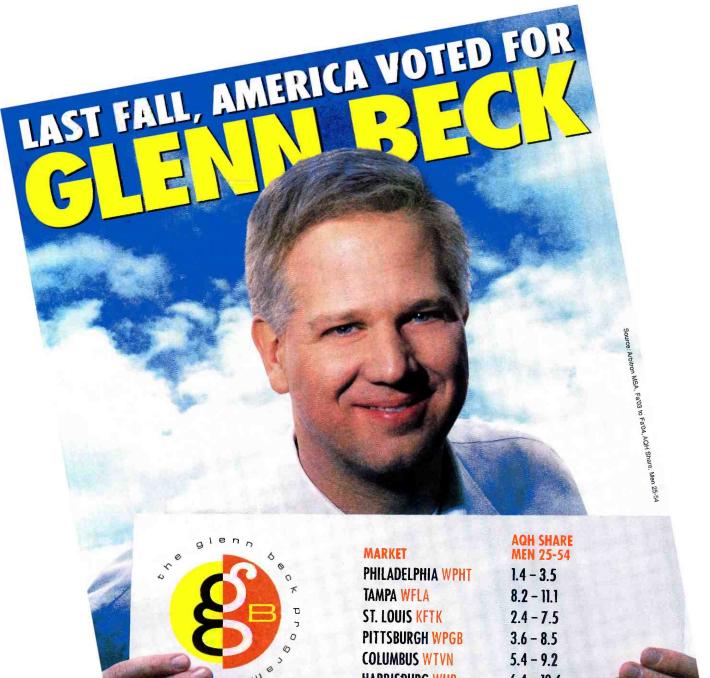
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MARKET	AQH SHARE MEN 25-54
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ST. LOUIS KFTK	2.4 - 7.5
PITTSBURGH WPGB	3.6 - 8.5
COLUMBUS WTVN	5.4 - 9.2
HARRISBURG WHP	6.4 - 10.6
OKLAHOMA CITY KTOK	2.4 - 8.5
RICHMOND WRVA	8.4 - 10.1
TOLEDO WSPD	8.5 - 12.5
ROCHESTER WHAM	5.0 - 10.0
OMAHA KFAB	5.8 - 11.0
SYRACUSE WSYR	5.8 - 8.3

Finding And Keeping....

Continued from Page 10

know that the individual, albeit a former teacher or phone salesperson or a student out of college, has had some level of success at what they did, preferably in a competitive environment.

Keeping talent: This is critical. People do not leave jobs for money. They will tell you that, but if they leave, it is because they no longer have a desire to work at their current job. Unfortunately, that is usually because they do not like working for the manager. If you are going through high turnover, the first place to look is

Keeping talent is about understanding what makes the high performers perform and challenging them. Most research will tell you the two things most important to employees are reward and recognition. There is a very true saying that "No matter what the salary is, good employees are always cheap, and bad employees are always expensive." Make sure you take the time to understand what your key employees' ultimate goals are and give them a road map to achieve them. By the same token, you have to have the ability to push them and make them better.

The reality is that every day high-performing employees make a choice of where to go to work. If you create an environment that enhances their ability to get better, personally challenges them and ultimately rewards them, they will work for you. People talk about all the different challenges radio has, from satellite to iPods, etc. I believe one way to ensure radio's long-term success is by keeping great people and developing better ones for the future.

Joel Oxley SVP/Market Manager, WFED, WGMS, WTOP & WWZZ/ Washington



Joel Oxley

Talent is my No. 1 priority. Our managers and our parent company, Bonneville, are on the same page.

The key to retention is communication. I do everything I can to see and talk with each one of my direct-reports daily. I meet regularly with my people, oneon-one. We catch people doing things right and celebrate success whenever we can.

We are always interviewing and have a talent bank ready to tap in to for openings. Interviewing with us is a straightforward but thorough process. We have multiple managers and staff interview candidates so we hire the right

Fred Bennett VP/Market Manager, Pamal/Westchester, NY

We look everywhere by networking with staff, area broadcasters and advertisers. We place recruitment ads on our station and post

the position on broadcasting and regional websites.

During an interview, we gravitate toward candidates who come to the meeting with a deep knowledge of the position being sought. We like people who researched the station and

its competitors and can engage in discussions about these key components. A winner has a plan and a better answer than "I'll work real hard" to the question "Why should we hire

Fred Bennett

Qualifications aside, candidates will stand out by paying attention to the small things, such as being on time, using good eye contact, being a great listener and sending a followup

Once in the building, we feel one of the keys to keeping quality staff is to encourage communication. We always like to ask our team "How can we make it better?" Most employees are overjoyed when their manager shows he or she truly cares about their ideas and solutions. Implementation of these ideas is one key to employees' continued commitment.

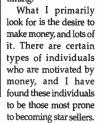
An obvious way to keep talented people is a simple "Thank you." If you think you are saying thank you enough as a manager, you're not.

Frank Flores

SVP/Market Manager, Spanish **Broadcasting System/New York**

I have been in the radio business for almost 24 years, and I have come to realize that talent lies on both sides of the microphone. The talent behind the scenes is most definitely on your sales staff, and it is hard to come by. Finding great sales talent requires insight, experience

and, sometimes, good timing.



Frank Flores

The other important attribute is the ability to multitask and get things done in a timely fashion. This is vital to their success.

Once you have acquired the sales talent, you have to provide the proper atmosphere for them to thrive. You have to help them help you. Find out what you can do so they can concentrate solely on doing what they do best: selling. Keep them motivated and happy, and let them go out and make a lot of money, because, simply put, the more money they make, the more money your radio station makes.

Julie Kahn

VP/Market Manager, Entercom/Boston

Finding good talent needn't be as difficult as some make it out to be. I like to say, "Success leaves clues." To that



end, I look for the successful players within the cluster, the company, the market and the nation.

In fact, the discipline of moving people into different roles within the organization is key to employee retention,

as it satisfies everyone's need to grow and learn new skills. When interviewing, I look for individuals who are supremely motivated and can't wait to get started. These are the people who are going to work as hard as needed to exceed

Once they are on board, keeping them motivated is usually as simple as giving them the tools and communication they need to stay focused on their goals, then standing back and letting them do the work they're already great

Matt Sunshine

Group Director/Sales Development, Susquehanna Radio

This question "Where do you find great talent?" has been asked so many times by so



Matt Sunshine

many good managers, it seems ridiculous that there is not one answer that always applies. I believe the reason it is so difficult to find great talent is that we are asking the wrong question. Confused? Allow me to explain: I believe the questions we should

ask instead are:

- 1. When should I look for great talent?
- 2. What are the best criteria to use to select the most talented person?

The answers to these questions are much more important than where we should look.

So what are the answers to these more important questions? They will vary widely, depending on the specific position for which you are hiring, your management style and your company's needs. Regardless, I would say that in response to the first question, you should always be looking for great talent. When I say always, I am not kidding; I mean always. Every time you meet with someone, you should be identifying their talents, their potential and the likelihood that they would have success in your organization.

The second question is perhaps the most important question, but only you can answer it. If you are like me, you believe that people should soar with their strengths and that if you properly match the person's talents with the right job, you have the potential to create something fantastic. As explained in the book Good to Great [by Jim Collins], it's not just about getting the right people on the bus, it's about getting the right people in the right

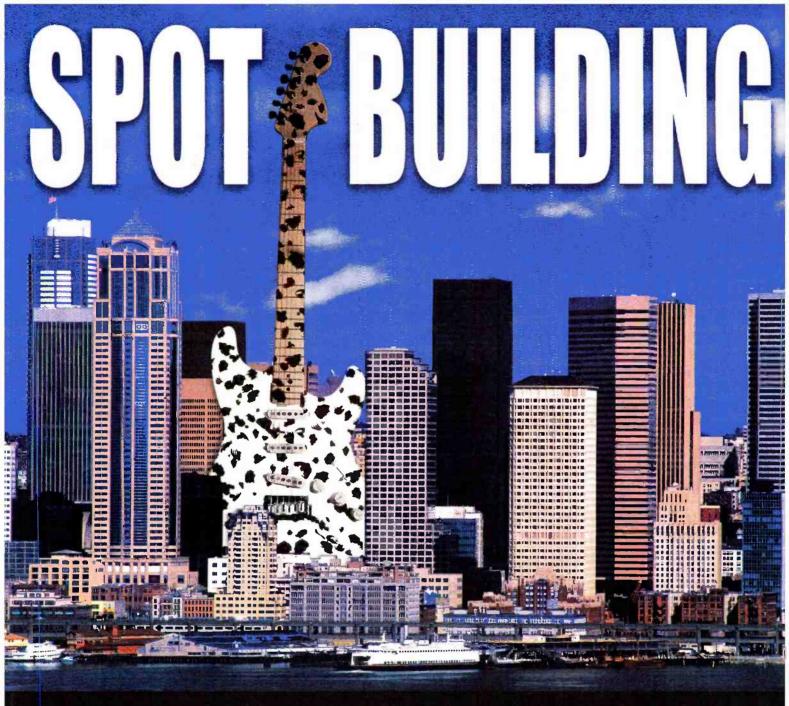
So the next time someone asks you "Where do you find great talent?" I hope you will stop before you respond and instead suggest that great talent is everywhere, and it is just a matter of always looking for it, then selecting the specific talents you need.



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Talk Radio & The Blogosphere

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Investigation into the source material used in a story about President Bush's National Guard service reported by superstar anchor Dan Rather. With the report came the firings of four people involved in the story and an apology from Viacom co-President/co-COO Les Moonves for "the disservice this flawed 60 Minutes Wednesday report did to the American public."

One month later the chief news executive at CNN, Eason Jordan, resigned over apparently having said (no transcript or video has been released) at the World Economic Forum's annual meeting in Davos, Switzerland that American soldiers in Iraq had targeted journalists for assassination.

This probably isn't anything you didn't know.

But if you're not aware of the role played in these events by weblogs, or online journals — backed up by Talk radio as talk hosts picked up on bloggers' leads — you don't have the whole story.

Salem Radio Network-syndicated talk host Hugh Hewitt has been running a blog at www.hughhewitt.com since 2002, and in his blog and on the air he reported extensively on the 60 Minutes Wednesday story and the Ea-

son Jordan affair. In his latest book, Blog: Understanding the Information Reformation That's Changing Your World, Hewitt details the role his and other blogs played in "Rathergate" and warns news organizations, corporations and others that they'll be left behind if they don't get blogging.

R&R: Can one be a competent political reporter or talk host without being conversant with the blogosphere?

HH: Presently, yes, but not for much longer. I believe listeners are going to expect — in fact, they'll demand — and will leave behind any program that is not staying abreast of the news via the blogs and reflecting the program's content via the blogs. It would be like buying a car without a steering wheel to listen to a radio show without a blog.

R&R: What do the best bloggers offer that isn't available elsewhere?

HH: Immediacy as to news breaking. Most of an audience listens to a radio host because they like him or her. They have an emotional connection. They understand you as a friend and as a colleague as they learn to listen to you driving home or in the morning or during the night, and they will often trust you to give them a great reaction to whatever is happening. And they don't want to limit that reaction to 15 hours a week; they want it 24/7.

I have thousands of people who come to Hugh Hewitt.com each day to find easy reference to what I was talking about on the program or a pointer for what they might be looking for in anticipation of the next program. It extends, horizontally, your reach in terms of the number

of subjects you can cover at one point, and vertically it's tremendous, because it drives total time spent listening completely north.

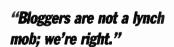
R&R: Has Talk radio responded intelligently to the blogging phenomenon?

HH: Yes. In fact, I see it almost daily. It's going to be a real "wheat and chaff" thing. I was on a program with a host down in Orlando, Pat Camp-

bell [on Clear Channel News/Talk WFLA], flogging the book, and he said, "You know, this thing might really work." He started to blog that weekend.

It's a tremendous blog. He's going to own Orlando turf pretty quickly, because listeners will be able to find out what Pat Campbell thinks about the local scene 24/7, as opposed to having him Monday through Friday for three or four hours a day.

Blogs are also a tremendous pointer for program directors and GMs to talent in their area who might be able to do weekends or other high-



ly focused local programming, because it shows you who's smart and who's funny.

That's why, for example, [Salem Talker] WWTC (The Patriot)/Minneapolis has a blogging show run by the Northern Alliance of Blogs on the weekend. It's a tremendously popular show that has blown away the competition.

R&R: The blogosphere seems to be rising in influence very fast, compared to what happened to Talk radio.

HH: That's because, in 1999, there were two dozen blogs. Today there are 8 million blogs in America. That can't happen in radio because, obviously, ownership's too concentrated and there aren't enough slots on the spectrum — although podcasting [downloadable shows designed to be played on portable players] is a great threat to our industry that I think people better figure out before it takes it over.

The technology has zoomed ahead because the news cycle is constant. The news is important, and people want it now, not from 5 to 5:30 on the local network feed, not from 6 to 6:30 on

Get Started Here

Here's where to find all the blogs mentioned in R&R's conversation this week with blogger and Salem-syndicated talk host Hugh Hewitt.

Captain's Quarters: www.captainsquartersblog.com

Daily Kos: www.dailykos.com

Fix The World (Rony Abovitz): http://fixtheworld.blogs.com

Hugh Hewitt: www.hughhewitt.com Instapundit: www.instapundit.com

LaShawn Barber's Corner: www.lashawnbarber.com

Matthew Yglesias: http://yglesias.typepad.com

Michelle Malkin: www.michellemalkin.com

National Review's TKS: www.nationalreview.com/tks/tks.asp

PC540 (Pat Campbell): http://pc540.blogspot.com

Power Line: www.powerlineblog.com

the network or Headline News. They want it now, and they want it in depth.

R&R: Can you talk about the way the blogosphere and Talk radio worked together in the Eason Jordan story?

HH: The Wall Street Journal and a blogger by the name of Rony Abovitz were both in the room [at Davos]. The Wall Street Journal published a little mention about it in a poor-subscription newsletter that a couple of people noticed, but not really. It was Rony Abovitz who blogged from Davos what Eason Jordan said.

Jim Geraghty, a blogger at [National Review Online] who blogs under the title "The Kerry Spot," now "TKS," published a note on it on the Tuesday the story began to appear. I read Jim during the show two or three times, and I read Instapundit two or three times — I read the big ones two or three times during the show to get a sense of, is there anything happening right now that I can be first to my audience with?

I ran with the Eason Jordan thing. I pounded on it there and on the blog for two days, and it began to spread out into the blogosphere very, very quickly and very, very dramatically — not a demand for his resignation, but a demand that the tape of his speech be released.

R&R: Is serving as a media watchdog the most valuable role of the blogosphere?

HH: No, it's much more comprehensive than that. The media-watchdog stuff is easy to do. That's the blocking and tackling in the blogosphere. Genuine newsgathering is the harder thing to do, and that's where it's really going to come into play, finding news stories.

The third role is being the "cyber Sherpa." That's a term I came up with to explain to the uninitiated what we do in the blogosphere. It's very much what we do in Talk radio, which is why talkers are so good at blogging when they choose to do it. We scan the news every day, we find the stuff that's most interesting, and we point people to it.

R&R: A lack of original reporting is one criticism I see of bloggers.

HH: I agree. It is, very, very much something we've got to do, and a lot of us do it. The Eason Jordan story was moved forward dramatically by original reporting done by bloggers Michelle Malkin, myself, LaShawn Barber — there were a number of bloggers who did original reporting there that moved the story forward.

R&R: Another criticism of the blogosphere involves the words lynch mob.

HIH: To a certain extent, that is so defensive on the part of old media. They say the same thing about talkers. No, we're not a lynch mob; we're right. And what they're complaining about is not that we're wrong. Let them bring forward a place where we're wrong. It's that we're right, and we're fast.

In response to this idea that the blogosphere is irresponsible, I point out to people that in print, in the world of print journalism, you've got the Weekly World News and the National Enquirer, and you've got the Wall Street Journal and the New York Times. The blogosphere is no different. You've got crazy people with blogs who don't think we landed on the moon, and then you've got me and Power Line and Instapundit and everything in between.

The folks who were trying to say, "Lynch mob!
They drove Eason Jordan out," purposely ignored two things: that we didn't fire Eason Jordan, he resigned or CNN forced him out, so they decided something was wrong there; and No. 2,

"It would be like buying a car without a steering wheel to listen to a radio show without a blog."

Eason Jordan had a record, which the bloggers discovered, of having said very similar things in Portugal in November of 2004.

I think the reason he quit is that they could not possibly deflect attention from the man's record for much longer. And now he's a martyr in some people's eyes. That's nonsense; he's not a martyr, he's a loose cannon.

R&R: What happens the day that, inevitably, bloggers pick a target and get it wrong?

HH: Those blogs will plummet in popularity and credibility. They may be liable. The blogosphere is a publication, just as a radio show is, just as a newspaper is. If you violate the New York Times v. Sullivan standard of reckless disregard for the truth or knowing falsehood, you know what? You're liable; you'll pay the price.

R&R: So if you're a talk host or a reporter who's never even read a blog, where can you start?

HH: Instapundit, Power Line, Hugh Hewitt. com. From those three, you can spread out. They're trustworthy, they're reputable. They are center-right, but they are trustworthy, credible and quite prolific.

R&R: Will there be stars rising out of the blogosphere?

HH: If you look backward to see where someone arrived without notice, it's Ed Morrissey of Captain's Quarters. LaShawn Barber is a rising star. Michelle Malkin was well-known in old media, and she's become a prolific and well-respected blogger overnight.

On the left, Matthew Yglesias is only a couple of years out of Harvard, and he's turned a lot of heads. He's a prolific blogger and writer for American Prospect. Most of the new action is on the Godblog side. There's been a huge discovery by people who are professional communicators, meaning pastors and ministers and rabbis and things like that. They've flooded the blogosphere with new blogs.



Wall Street Bullish On 'Less Is More'

By Joe Howard

F&R Washington Bureau Chief

Three Wall Street analysts have bestowed positive early marks on Clear Channel's "Less Is More" adinventory-reduction plan, stating in recent reports that, despite some growing pains, the program appears to be working.

In a report issued Tuesday, Wachovia Securities' Jim Boyle said "Less Is More" is working faster than he expected and credited Clear Channel for resisting the temptation to deviate from its plan. Declaring that the radio industry is "growing a backbone," Boyle said, "We had thought Clear Channel's initiative would take considerable time to work, as we did not feel there would be strict adherence to its promised 'diet.' So far, we have been quite wrong."

Boyle said that while he's encouraged by the newfound restraint he's seeing — not just from Clear Channel, but from some other operators as well — he still expects that it will take another two or three months before the advertising community is convinced that the changes are here to stay.

"Rates are moving up as inventory tightens, and more sellouts occurred in February," Boyle observed. "The supply-demand imbalance that has plagued radio since the 2003 Iraq invasion might be fixed early, and then pricing power might be revived."

However, Boyle noted that the industry will have to resist the temptation to add inventory during the upcoming spring months, when demand usually increases. "If the sector — led by the large groups that need a 'diet' — can readjust supply-demand favorably, radio's pricing power should revive in 2005."

Over at Banc of America Securities, analyst Jonathan Jacoby said in a March 2 report that while the radio business appears to be gaining ground, some of that growth is

coming from competitors capitalizing on the near-term weakness Clear Channel is experiencing due to "Less Is More."

"Radio has been decent in Q1," Jacoby said. "Underlying trends are picking up slightly, but we believe a key component to Q1 strength is simply other operators benefiting at Clear Channel's expense." Despite his observations about the company's near-term prospects, Jacoby assigned a "buy" rating to Clear Channel stock, crediting management's long-term decisions on "Less Is More" and its new \$1 billion stock-buyback program.

Jacoby noted that March business "seems to be gaining some strength" despite high levels of ad inventory and said local spending is still outpacing national. He predicted that the radio industry will grow 2.5% in 2005.

Meanwhile, Harris Nesbitt's February radio-airtime index showed radio ad rates are rising a little faster than expected: They're up 4%-6% for Q1 in some cases, compared to performance a year ago that was flat to

up 2%. The report attributed the gains to reduced spotloads, which are putting more pressure on inventory — as many station operators had hoped they would.

Clear Channel stations ran an average of 11 commercial minutes an hour last month, with 43% of the spots 30 seconds long. If CC is getting as much as 70% of the cost of a 60-second spot for 30 seconds of commercial time, that pushes up the average unit rate.

Spotloads for other broadcasters range from 9.1 minutes per hour at Radio One stations to 9.9 minutes for Cox Radio, 10.7 minutes for Entercom and Beasley stations, 11.5 minutes for Emmis and 11.6 minutes for ABC Radio.

The survey also concluded that, because of the magnitude of Clear Channel's inventory cutback, a number of other broadcasters should grow revenue faster than Clear Channel in O1.

— Additional reporting by Roger Nadel.

Langmyer

Continued from Page 1

Atlanta VP/GM Steve Carver, who also oversees WGN for Tribune Broadcasting. "He's a proven leader who understands the Midwest region, and he'll do a terrific job of leading the strong team at WGN."

Langmyer began his broadcast career at WBEN-AM/Buffalo in the early 1980s before moving to crosstown WGR-AM & FM, where he served as Program Manager and as a pilot and traffic reporter from 1982-1986.

He next moved to WSYR & WYYY/Syracuse, where he served as Operations Director for six years before moving to KMOX in 1992. During his nearly 13-year tenure with the legendary Gateway City News/Talker, Langmyer rose from PD to OM and was ultimately

named VP/GM in February of 2003.

Langmyer told R&R, "WGN reflects the essence of Chicago. It has been a meeting place and a trusted friend for listeners throughout the Midwest for decades. I'm honored to be a part of Tribune and WGN, a Chicago institution. I've also known and respected Steve Carver for many years, and I'm looking forward to working with him and being a part of the future of WGN."

Robinson

Continued from Page 1

and, ultimately, his love in spreading God's word."

Robinson said, "I am grateful and ready to take on this major task of being a blessing to the Gospel community."

Timothy

Continued from Page 3

for ZDTV. He returned to CBS in 1999 as VP/GM of the CBS Internet Group, responsible for the day-to-day management of CBS.com and CBSNews.com. In 2001 he was named VP/GM of Viacom Local Networks. After a stint as VP/Mar-

keting & Development for WCBS-TV/New York, Timothy became GSM of WCBS in February of this year.

Meanwhile, Sandy Smallens has joined Infinity as VP/Interactive Marketing & Sales. He was most recently with the digital-marketing consultancy ssDmm. Smallens has

also served as Exec. VP of Vivendi Universal Net USA and Sr. VP of SonicNet/MTVi.

Infinity Solutions and Beyond Exec. VP Rich Lobel said, "Sandy's new-media experience makes him an unparalleled weapon for Infinity, helping us deliver superior programs to our advertisers."

Stringer

Continued from Page 3

seven as President of the network. He is credited with resurrecting the TV network's fortunes and luring late-night host David Letterman away from rival NBC.

Stringer said he hopes Sony's global operations can mirror the success the company has had in the United States. "We have clearly demonstrated in our U.S. operations that we can achieve significant cross-company efficiencies and at the same time de-

liver both extraordinary quality and record returns," he said.

"I believe the entire global organization is hungry to make this same transition, and all of us in senior management are committed to achieving that goal."

EXECUTIVE A CTION

JRN Hires Stone For True Country OM Post

ones Radio Networks has hired Shannon Stone as OM for its True Country 24-hour format. Stone was most recently OM/PD for Country KKCS/Colorado Springs. She has also worked at KALC and KQKS in Denver and KYJT/Yuma, AZ.

JRN/Denver VP/GM Phil Barry said, "Shannon's a perfect fit for this challenge. We're very fortunate to have the opportunity to bring her on board. She has great industry contacts and a varied background that will bring this format to the forefront in syndication quickly."

Stone said, "I feel so lucky to have made a career doing something I love. This is such an exciting opportunity for me to help develop and run the True Country format at Jones Radio Networks."

True Country, which launched Feb. 7, is JRN's fourth 24-hour Country format offering.

LETTER TO THE EDITOR

Satellite Radio's 'Unlucky Seven'

The following letter was sent to R&R by Tim Moore, OM/PD of Citadel's WHOM & WJBQ/Portland, ME.

Please send this to a Wall Street analyst — that is, if you can uncover one who doesn't personally own satellite radio stock. Seems like most of them must, given all the rosy predictions for satellite, not to mention all the terrestrial-radio bashing that's so much in vogue.

Now, I'm a radio guy, so you'll excuse my obvious blas, but any reasonable person should scratch their head and wonder why traditional radio is being given last rites compared to the sexy technology that silently glides in orbit overhead.

Radio has its challenges, to be sure. The hierarchy of preference (or lack thereof) for radio among young people is a serious (not Sirius) threat, and, like all past threats, it will be addressed by the creative minds in this industry.

While our usage is down, a little item called "the Internet" may be to blame for erosion in all competing forms of media. Radio is still the most pervasive medium, reaching more than 95% of the population weekly, with unmatched audience targeting for advertisers.

But enough of defending radio. We're used to being discounted. First it was TV that took a swipe, then eight-track car stereos, cassettes, blah, blah, blah. More pertinent are the reasons I believe satellite radio will ultimately fail. They are many, but here are satellite radio's "unlucky seven."

1. The technology will soon be obsolete. Gosh, I would hate to have been an investor, forking over hundreds of millions of dollars to launch satellites. I think this "cuttingedge" technology will lose out to wireless Internet. Someday soon all cars will be outfitted with computers. Entire communities are already going wireless. Improvements in buffering technology and wireless delivery will allow drivers to listen to thousands of Internet stations for free. Why pay a monthly charge? Let's not even talk about decaying orbits and having to replace satellites prematurely in this most capital-intensive of endeavors.

2. How about a profit? Hundreds

of millions spent, hundreds of millions lost. Why all the focus on the "growing base of subscribers"? The cost of their acquisition has been astronomical! Over \$100 million in promotional costs alone. XM and Sirius brag about how many subscribers it will take to break even. How about a profit, fellas? Radio gets dissed on Wall Street for 5% growth. Assuming satellite gets enough of a base to break even, will investors be satisfied with incremental growth that won't even touch traditional radio?

3. Churn rate, baby. OK, so people will buy cars equipped with satellite radios. The cost may even be embedded in their car payment or by some other creative accounting trick. At some point, however, a majority of listeners will realize that they can live without the Hair Band Channel, and then, my friends, the honeymoon will be over. Thanks. but no more bills for a service I may only share with my listening to free, overthe-air radio. Replacing exiting listeners with new ones will make the pressure to grow audience even more acute.

4. Commercials will come. Just like cable TV, the spots are inevitable and will further dilute any competitive advantage. Sirius CEO Mel Karmazin has already hired salespeople. Hmmm — is that just for Howard Stem? Let's see how patient the subscribers are when they're paying for a special radio and monthly charges, only to have one of the reasons they left terrestrial radio, commercials, show up.

5. Reception is not as good as advertised. Ironic that satellite providers need good old land-based repeaters to fill in the many holes in the signal. Friends of mine with home adapters find they cannot receive satellite in certain rooms of the house — it drops out, and they have to work with the unit, reminiscent of mangling the "rabbit ears" of an old black-and-white TV. Cutting-edge, indeed.

6. HD Radio will make radio more competitive. Digital radio is coming, and it will make FM more comparable to CD audio quality and make AM sound more like FM. Secondary streams and supplemental information will increase the usability of terrestrial radio.

Continued on Page 48

Live365 is the largest Internet radio network, with thousands of stations in a wide variety of formats. Programmed by true music tastemakers from around the globe, Live365 offers an enthusiastic audience for established and up-and-coming artists alike. In a world of consolidated playlists, Live365 charts the tastles and preferences of today's most vibrant music community. Tracks with the most plays during the seven days the most plays during the seven days ended March 8, 2005 are listed below



Travis Storch • 866-365-HITS

Top Rock

GREEN DAY Boulevard Of Broken Dreams BREAKING BENJAMINI So Cold BRAVERY Honest Mistake U2 Vertigo KILLERS Mr. Brightside

Top Country

JAMPE O'MEAL Trying TO Find Atlantis KETTH URBAN You're My Better Half MONTSOMERY GENTRY Gone SUGARLAND Baby Girl LEE ANN WORACK! May Hate Myself In...

Top Blues

T OP SHORS.

ALBERT CUMMINGS Come Up For Air
TORMY CASTRO Wake Up Call
GRETCHER WILSON Here For The Party
HOLIMES BROTHERS Run Myself Out Of Town
LOS LOWELY BOYS More Than Love



30 million homes

27,000 businesses Available on digital cable and DirecTV

Damon Williams • 646-459-3300 HIT LIST

Justin Prager OAN BALAN (/LUCAS PRATA Ma Ya Hi GAVIN DeGRAW Chariot JENNIFER LOPEZ (/FAT JOE Hold You Down FAN_3 Broken Home
MY CHEMICAL ROMANCE I'm Not Okay (I Prom

RAP

DJ Mecca 50 CENT In My Hood MEMPHIS BLEEK Like That LAYZIE BONE & BIZZY BONE What's Friends
RAY CASH I/BUN B.& PASTOR TROY P.A.N. DO OR DIE (/KANYE WEST Paid The Price

ROCK

Gary Susalis **FULL OUT FREAK After All** LOCAL H Everyone Alive OZZY OSBOURNE Missis ROBERT PLANT Shine It All Around SEEMLESS Lay My Burden Down SHADOWS FALL Inspiration On Demand **SLIPKNOT** Before I Forget SUPERCELL Swept Awa

ALTERNATIVE

Gary Susalis AMBULANCE LTD Stay Where You Are ARCADE FIRE Neighborhood #3 (Power Out)
BOYES Black And White Town HOT HOT HEAT Goodnight Goodnight
LOUIS XIV Finding Out True Love Is

TOOAY'S COUNTRY

DIFFRES BENTLEY Lot Of Leavin' Left To Do

ADULT ALTERNATIVE

Liz Opoka ED HARCOURT Bom In The '70s **BOR THOMAS Lonely No More**

SMOOTH JAZZ

Akim Bryant STEVE COLE Soin ALEXANDER ZONJIC Seldom Blues

AMERICANA

Liz Opoka WEBB WILDER Move On Down The Line (Live) LEE ANN WOMACK There's More When



1221 Ave. of the Americas New York, NY 10020 212-584-5100 Stove Riatter

Alt Nation

Rich McLaughlin MY CHEMICAL ROMANCE Helena CAFSARS Jerk It Out PEPPER Ashes

The Pulse

Haneen Arafat

Sirius Mits 1

Kid Kellv AMERICAN HI-FI Gooks Get The Girls TOBYMAC Gone GWEN STEFANI Holla Back

Geronimo 50 CENT Piggy Back DESTINY'S CHILD Girl YING YANG TWINS Wait

Spactrum

Gary Schoenwetter CAKE Wheels
JOSH RITTER Kathleen TORI AMOS Sweet The Sting SOLOMON BURKE Make Do With What You Got Faction

Pendarvis (HED) PLAMET EARTH Represent 50 CENT & EMINEM Gatman & Robin STAT QUO Like Dat

Heart & Saul

B.I.Stone DESTINY'S CHILD Girl MINIT COMDITION I'm Ready

Shade 45

Lil Shawn SO CENT Just A Little Bit BEANIE SIGEL I/SNOOP DOGG Don't Stop



Rick Gillette • 800-494-8863 10 million homes 180,000 businesses

DMX leftisht

Mary I ee Kelly

The hottest tracks in the air on 31 airlines worldwide, targeted at 25-54 adults. IVY Clear My Head T. CORPORATION I/P. FARRELL Revolution Solution M63 Don't Save Us From The Flames
BRAZILIAN GIRLS Don't Stoo PINBACK Fortress MICHAEL BUBLÉ Hom LEMON JELLY Stay With You **RETTIE SERVEERT Versace** BELLY MILES We Can't Help You
A GUY CALLED GERALD (FINLEY Strangest Changes

This section features this week's new adds on DMX MUSIC channels available via dinital cable and direct broadcast satellite

CHR/POP

Jack Patterson SUM 41 Pieces TOBYMAC Gone

QUAYE Too Much Love

URBAN

Jack Patterson CUBAN LINK Sugar Oaddy BOBBY VALENTING Slow Oown

ALTERNATIVE

Dave Sloan CAESARS, lark It Out

ADULT CONTEMPORARY

Jason Shiff

INTERNATIONAL HITS

Mark "In The Dark" Shands

RHYTHMIC DANCE

Danielle Ruysschaert JENNIFER LOPEZ Get Right NELLY CLARKSON Since U Been Gone (Rok Da Radio Mix) ERASURE Breathe (MC UK Mix) SNOOP (/JUSTIN TIMBERLAKE Signs AMERICA Ventura Highway (Deepsky Mix) RYAN CABRERA True (Ford Radio Mix) MYNT (/KIM SOZZI Stay

RAP/HIP-HOP

Mark "In The Dark" Shands C-MURDER Y'all Heard Of Me D-STYLE Questions

RADIO DISNED

Artist/Title Total Plays **ROWLING FOR SOUP 1985** 78 KELLY CLARKSON Breakaway 74 JESSE McCARTNEY Beautiful Soul 74 KELLY CLARKSON Since U Been Gone 73 JOJO Leave (Get Out) 73 ALY & A.J. Do You Believe In Magic 72 JESSE McCARTNEY Because You Live 71 JOJO Baby It's You 71 RAVEN SYMONÉ Backflip 61 **DIANA DeGARMO** Emotional 44 GWEN STEFANI f/EVE Rich Girl 33 **ASHLEE SIMPSON Pieces Of Me** 31 **AVRIL LAVIGNE My Happy Ending** 29 BLACK EYED PEAS Let's Get It Started 29 HILARY DUFF Fly

29

LIL ROMEO (/N. CANNON My Cinderella 29 **USHER** Caught Up 29

NELLY I/T. McGRAW Over And Over 27 HILARY DUFF LAM 27

CHRISTY CARLSON ROMANO Dive in 26 Plavlist for the week of Feb. 28-March 6.



WEST

COLLECTIVE SOUL Better Now

2. NORAH JONES Sunrise
3. AARON CARTER Saturday Night
4. RAY CHARLES What I'd Say
5. MONTY LANE ALLEN II I Were An Angel

MIDWEST

COLLECTIVE SOUL Better Now
 AARON CARTER Saturday Night
 NORAH JONES Sunrise
 MONTY LAMP ALLEN If I Were An Angel
 MARK KNOPFLER The Trawlerman's Song

SOUTHWEST

 COLLECTIVE SOUL Better Now
 NORAH JONES Surrise
 MONTY LANE ALLEN II I Were An Angel 4 AARON CARTER S 4. AAHON CARTER Saturday N 5. RAY CHARLES What I'd Say

NORTHEAST

1. COLLECTIVE SOUL Better Nov

2. MORAH JONES Sunrise
3. AARON CARTER Saturday Night
4. MONTY LANE ALLEN II I Were An Angel
5. RAY CHARLES What I'd Say

SOUTHEAST

COLLECTIVE SCUL Better Now
 NORAH JONES Sunrise
 RAY CHARLES What I'd Say
 AARON CARTER Saturday Night
 MONTY LANE ALLEN If I Were An Angel

AOL Radio@Network

Ron Nenni 415-934-2790

Top Alternative

Pete Schiecke
MY CHEMICAL ROMANCE Helena

Top Pop

Jeff Graham ACCEPTANCE Different
JOHNI LEGEND Ordinary People
RYAN CABRIERA 40 Kinds Of Sadness

Beville Darden REBA McENTIRE My Sister BLUE COUNTY That Summer Sono

Donya Floyd YING YANG TWINS Wait MARIO How Could You

New Smooth Jazz

Beville Darden MATT RIAMCO (RASIA Ordinary Day



Phil Hall . 972-991-9200

Het AC

Steve Nichols

Tom Joyner Morning Show

Vern Catron GERALD LEVERT So What (If You Got A Baby)



Ken Moultrie • 800-426-9082

John Fowlkes JESSE McCARTNEY Beautiful Soul

Steve Young/John Fowlkes

Rhythmic CHR

Steve Young/John Fowlkes

Soft AC

Mike Bettelli/Teresa Cook RYAN CABRERA True

The Aian Kabel Show-Hot AC

Steve Young/John Fowlkes JESSE McCARTNEY Reautiful Soul

Mainstream Country

Hank Aaron DARRYL WORLEY If Something Should Happen KEITH ANDERSON Pickin' Wildflowers

New Country

Hank Aaron KEITH ANDERSON Pickin' Wildflo

Lia

Ken Moultrie/Hank Aaron GRETCHEN WILSON Home LONESTAR Class Reunion SHANIA TWAIN Don't

Danny Wright

Ken Moultrie/Hank Aaron GRETCHEN WILSON Homewrecker MARTINA McBRIDE God's Will BIG & RICH Big Time SHEDAISY Don't Worry Bout A Thing

24 HOUR FORMATS

Rock Classic Adam Fendrich ROBERT PLANT Shine It All Around 077Y DSBOURNE Mississippi Queen

Jon Holiday • 303-784-8700

U.S. Country

Penny Mitchell DARRYL WORLEY If Something Should Happer DBBY PINSON Don't Ask Me How I Know

GREAT AMERICAN COUNTRY

Jim Murphy • 303-784-8700 JO DEE MESSINA My Give A Damn's VICTOR SANZ Love Won't Let Me

WESTWOOD ONE

Charlie Cook • 661-294-9000

Soft AC

Andy Fuller

Bright AC

Jim Havs es You Can't Make It On Your Own

Het Country

Jim Hays DIERICS BENTLEY Lots Of Leavin' Left To Do

Young & Verna

David Felker BIG & RICH Big Time



After Midnite

Sam Thompson



Country Today

John Glenn SHEDAISY Don't Worry 'Bout A Thing TRICK PONY It's A Heartache TRAVIS TRITT I See Me

AC Active

Dave Hunter GAVIN DeGRAW Chariot KILLERS Mr. Brightside

Alternative Now! Polychronopolis KEANE Everybody's Changing

LAUNCH

Jav Frank • 310-526-4247

Audio

AMERIE One Thing ASLYN Be The Girl BEN LEE Catch My Oisease BRIGHT EYES First Oay Of My Life CRIME MOB Stilletos DOVES Black & White Town FISCHERSPOONER Just Let Go GLEN PHILLIPS Thankful INGRAM HILL Almost Perfect JO NATASHA Tatuaje JOHNATHAN RICE Kiss Me Goodbye JOSS STONE Right To Be Wrong KATHLEEN EDWARDS Back To Me KENNY WAYNE SHEPHERO Let Go

LYFE JENNINGS Must Be Nice N2U Baby Mama Love

077Y OSBOURNE Mississippi Dueen R.E.M. Aftermath

RYAN CABRERA 40 Kinds Of Sadness TEGAN & SARA Walking With A Ghost

RI ACK MARIA Retraval TORI AMOS Siegos With Butterflies

AMERIE One Thing MARIO How Could You BREAKING RENJAMIN Sooner Or Later

MICHAEL BURLE Home

Video

TORI AMOS Sleeps With Butterffies



EMINEM Mockingbird JENNIFER LOPEZ Get Right 21 GREEN DAY Boulevard Of Broken Dreams 21 50 CENT Candy Shop KILLERS Mr. Brightside USHER Caught Up KELLY CLARKSON Since U Been Gone TRICK DADDY Sugar (Gimme Some) 15 GWEN STEFANI Rich Girl 15 GAME Hate It Dr Love It 12 LUDACRIS Number One Sool 11 SIMPLE PLAN Shut Up 10 U2 All Because Of You 10 FRANKIE J. Obsession (No Es Amor) JESSE McCARTNEY Beautiful Soul T.I. You Don't Know Me MY CHEMICAL ROMANCE I'm Not Okay (I Promise) 7 LINOSAY LOHAN Over GAME 1/50 CENT How We Do OMARION O Video playlist for the week of Feb. 28- March 6.

> David Cohn General Manage

EMINEM Mockingbird 50 CENT Candy Shop DADDY YANKEE Gasolina KILLERS Mr. Brightside GREEN DAY Boulevard Of Broken Dreams 34 JIMMY EAT WORLD Work 34 **BRAVERY** An Honest Mistaki 33 SAME Hate It Or Love It 32 TRICK DADDY Sugar (Gimme Some) 27 27 NAS Just A Moment TRILLVILLE Some Cut 26 UNWRITTEN LAW Save Me 26 USED All That I've Got 26 MY CHEMICAL ROMANCE Helena RISE AGAINST Give It Al

Video playlist for the week of Feb. 28-March 6

MARS VOLTA The Widow (I'll Never Sleep Alone)

SOCIAL DISTORTION Don't Take Me For Granted MIKE JONES I/SLIM THUG & PAUL WALL Still

QUEENS OF THE STONE AGE Little Sister

JENNIFER LOPEZ Get Right



ADDS

MARIAH CAREY It's Like That TORI AMOS Sleeps With Butterflies BILLY 100L Scream AKON Lonely GARBAGE Why Do You Love Me

KELLY CLARKSON Since U Been Gone

GREEN DAY Boulevard Of Broken Dreams GIVEN STEFANI I/EVE Rich Girl 3 DOORS DOWN Let Me Go EMINEM Mockingbird KEANE Somewhere Only We Know ALICIA KEYS Karma JOHN LEGENO Ordinary People RAY CHARLES Georgia On My Mind CFOSSFADE Cold JET Look What You've Done JACK JOHNSON Sitting, Waiting, Wishing KILLERS Mr. Brightside MAROON 5 Sunday Merning QUEEN LATIFAH I/AL GREEN Simply Beautiful WILL SMITH Switch USHER Caught Up

Video playlist for the week of March 7-14.

BCWLING FOR SOUP Almost

Lori Parkerson 72-380-4425

20 ON 20 (XM 20) Michelle Boros CROSSFADE Cold NATAL IF Goin' Crazy KIMBERLY LOCKE Coulda Been FANTASIA Truth Is

Alan Freed KELLY CLARKSON Since U Been Gone SCISSOR SISTERS Fifthy Gorgeous 4 STRINGS Until You Love Me

II-POP (XM29)

Zach Overking GARBAGE Why Do You Love Me G4 Bohemian Bhansody HEATHER SMALL Proud LUCIE SILVAS The Game Is Won

THE LOFT (XM50)

Mike Marrone A CIRL CALLED FORY Little Bird A CIRT CALLED FORY Somehody Hurt Me SARAH LEE CUTHRIE (/JOHNNY IRION Holdin' Back DAYBIRDS Good Times Roll

RAW (XM66)

Leo G CAPONE On No JAE MILLT Who VILLING GILINT Set It Off STYLES P I/FLOETRY I'm Black

REAL JAZZ (XM70)

Maxx Myrick GEDRGE KAHN Gnomesavin' KENNY BURRELL I Thought About You SHELLY BERG TRID Question And Answe AVISHAI COHEN TRIO Freediop

WATERCOLORS (XM71)

Trinity ACDUSTIC ALCHEMY Say Yeah AVERAGE WHITE BAND Work To Do STEVE COLE Thursday MADELEINE PEYROUX Dance Me To The End Of Love

X COUNTRY (XM12)

Jessie Scott LOS LONELY BDYS Live At The Fillmore SHOOTER JENNINGS Put The O Back In Country BO SALLING Brakes Are All Gone Band

XM CAFÉ (XM45)

Bill Evans PARIS COMBO Motifs IAN BROWN Solarized BILL PAYNE Cielo Norte BLACKFIELD Blackfield



VIDEO PLAYLIST

50 CENT Ca 50 CENT Candy Shop GAME I/50 CENT How We Do T.I. You Don't Know Me JISHER Caught Un TRILLVILLE I/CUTTY Some Cut JOHN LEGENO Ordinary People FANTASIA Truth Is LUDACRIS Number One Spot

RAP CITY

TRILLVILLE Some Cut T.I. Bring 'Em Out NAS I/QUAN Just A Moment
MIKE JONES I/S, YHUG & P. WALL Still Tippin' GAME I/50 CENT How We Do
LUOACRIS Get Back
TRICK OAODY Sugar (Gimme Some)

Video playlist for the week of March 6.

Brian Philips, Sr. VP/GN Chris Parr, VP/Music & Talent

ADDS

JO DEE MESSINA My Give A Damn's Busted					
TOP 20	Play TW	LVA			
BRAD PAISLEY Mud On The Tires	30	26			
MARTINA McBRIDE God's Will	29	26			
KEITH URBAN You're My Better Half	29	23			
RASCAL FLATTS Bless The Broken Road	28	28			
LEE ANN WOMACK I May Hate Myself	28	26			
KENNY CHESNEY Anything But Mine	27	26			
SHANIA TWAIN Don't!	27	23			
JOSH GRACIN Nothin' To Lose	25	27			
TDBY KEITH Honkytonk U	24	2			
MONTGOMERY GENTRY Gone	24	22			
NELLY I/ TIM McGRAW Over And Over	23	19			
ALAN JACKSON Menday Morning Church	22	26			
BLAINE LARSON How Do You Get That Lonely	22	17			
SUGARLANO Baby Girl	20	1!			
ALISON KRAUSS & UNION STATION Restless	19	15			
SHODTER JENNINGS 4th Of July	18				
KENNY CHESNEY Old Blue Chair	17	25			
JAMIE D'NEAL Trying To Find Atlantis	16	14			
CHARLIE ROBISON El Cerrito Place	16	10			
GRETCHEN WILSON When Think About Cheatin'	16	1:			

Airnlay as monitored by Mediahase 24/7 tween Feb. 28-March 6.

GREAT AMERICAN COUNTRY

Jim Murphy, VP/Programming 26.5 million households

ADDS

JD DEE MESSINA My Give A Damn's Busted VICTOR SANZ Love Won't Let Me

GAC TOP 20

ALAN JACKSON Monday Morning Church SUGARLAND Baby Girl SUGANLAND BODY OIL

JOSH GRACIN Nothin To Lose

Lee ann womack | May hate Myself in The Morning

Trace adkins Songs About Me TOBY KEITH Honkytonk U BUDDY JEWELL If She Were Any Other Woman SHANIA TWAIN Don't!
MARTINA McBRIDE God's Will
RASCAL FLATTS Bless The Broken Road **BILLY DEAN Let Them Be Little** CRAIG MORGAN That's What I I ove About Sunday CHAIC MUHGAN I hat's What I Love About DIERN'S BENTLEY LOT (I leavin' Left To Oo JOE NICHOLS What's A Guy Gotta Do JAMIE O'NEAL Trying To Find Atlantis ANDY GRIGGS If Heaven BLAKE SHELTON Goodbye Time KENNY CHESNEY Anything But Mine DEANA CARTER One Day At A Time

Information current as of March 11.

CONCERT PULSE

Pos Artist

1	CHER	\$637.3
2	JOSH GROBAN	\$597.0
3	YANNI	\$426.8
4	MANNHEIM STEAMROLLER	\$382.9
5	TRANS-SIBERIAN ORCHESTRA	\$328.0
6	PIXIES	\$309.5
7	LARRY THE CABLE GUY	\$258.4
8	RASCAL FLATTS	\$233.6
9	BILL GAITHER & FRIENDS "HOMECOMING"	\$226.6
0	KORN	\$222.2
1	OOLLY PARTON	\$221.1
2	MICHAEL W. SMITH	\$185.6
3	RON WHITE	\$180.2
4	CLAY AIKEN	\$173.6
5	KEITH LIBRAN	\$135.9

ASLEEP AT THE WHEEL BLUE COUNTY **BRIAN WILSON** LESS THAN JAKE MOTLEY CRUE

The CONCERT PULSE is courtesy of Polistar. a publication of Promoters'
On-Line Listings, 800-344-7383
California 209-271-7900.

www americantadiohistory com

TELEVISION

Friday, 3/11

- · Barry Manilow, The Ellen DeGeneres Show (check local listings for time and channel).
- · Ozzv Osbourne, The Tonight Show With Jay Leno (NBC, check local listings for
- · Michael Bublé, The Late Show With David Letterman (CBS, check local listings for
- · Kasabian, Jimmy Kimmel Live (ABC, check local listings
- · Death From Above 1979, Late Night With Conan O'Brien (NBC, check local listings for time)
- · Collective Soul, Late Late Show With Craig Ferguson (CBS, check local listings for time).
- · Christina Milian and Low, Last Call With Carson Daly (NBC, check local listings for time).

Saturday, 3/12

· Jack Johnson, Saturday Night Live (NBC, 11:30pm ET/ PT).

Monday, 3/14

- The O'Jays, The View (ABC, check local listings for time).
- · Gavin DeGraw, Ellen DeGen-
 - · Good Charlotte, Jay Leno.

- · Al Green, David Letterman.
- The Music, Jimmy Kimmel.
- · Anthony Kiedis and Rilo

Tuesday, 3/15

Kiley, Conan O'Brien.



- Tori Amos, Ellen DeGen-
- · Tori Amos. Dennis Miller (CNBC, 9pm ET/PT).
 - The 5 Browns, Jay Leno.
- The Four Tops, David Letter-
- Sum 41 Conan O'Brien
- The Blue Nile, Craig Fergu-

Wednesday, 3/16

- · LeAnn Rimes, Jay Leno.
- · Crossfade, Conan O'Brien.

Thursday, 3/17

- · Christina Milian, Ellen DeGen-
- · Ashanti, Jay Leno.

- Julie Gidlow

The iTunes Music Store Top 10

Apple's iTunes Music Store is the leading digital-music service in the U.S., offering a catalog of more than 1 million songs from all five major label groups and hundreds of independents. Here's a snapshot of the top-selling downloads on Tuesday, March 8, 2005.

Top 10 Songs

- 1. 50 CENT Candy Shop
- 2. GREEN DAY Boulevard Of Broken Dreams
- 3. KELLY CLARKSON Since U Been Gone
- 4. GWEN STEFANI f/EVE Rich Glrl
- 5. KILLERS Mr. Brightside
- 6. CIARA f/MISSY ELLIOTT 1, 2 Step
- 7. FRANKIE J f/BABY BASH Obsession (No Es Amor)
- 8. USHER Caught Up
- 9 50 CENT Disco Inferno
- 10. JENNIFER LOPEZ Get Right

Top 10 Albums

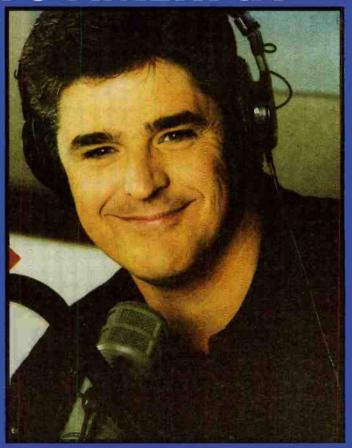
- 1. JACK JOHNSON In Between Dreams (iTunes Version)
- 2. 50 CENT The Massacre
- 3. VARIOUS ARTISTS Garden State ST
- 4. MARS VOLTA Frances The Mute
- 5. KILLERS Hot Fuss
- 6. TORI AMOS The Beekeeper
- 7. GREEN DAY American Idiot
- 8. JENNIFER LOPEZ Rebirth (iTunes Version)
- 10. MAROON 5 Songs About Jane

9. AMOS LEE Amos Lee

TUNED IN TO AMERICA

Sean wishes to thank the following stations for their belief and support.

		Rank	12+ Share
WBAP	DALLAS/FT.WORTH, TX		6.9
WSB	ATLANTA, GA		9.3
KFYI	PHOENIX, AZ		8.3
KFMB	SAN DIEĞO, CA		6.5
	CINCINNATI, OH		9.5
KSL	SALT LAKE CITY, UT		13.5
	ORLANDO, FL	18	9.7
	NASHVILLE, TN	1	7.3
WOKV	JACKSONVILLE, FL	1	13.9
KRMG	TULSA, OK		9.3
WOOD	GRAND RAPIDS, MI		1C.5
KMJ	FRESNO. CA	<u>1</u> 1	8.2
KVOR	COLORADO SPRINGS, CO	1	8.5
WABC	MORRISTOWN, NJ	1	1E.9
	PENSACOLA, FL		9.9
	NEWBURGH-MIDDLETOWN, NY	1	8.9
WABC	POUGHKEEPSIE, NY	1r	7.1
W0C	DAVENFORT-ROCK IS-MOLINE, IA-IL	1	13.1
WABC	STAMFCRD-NORWALK, CT		9.8
KVEC	SAN LUIS OBISPO, CA		9.4
	DANBURY, CT	1	9.8
	SANTA BARBARA, CA		10.2
	REDDING, CA	. 1	14.1
WABC	SUSSEX, NJ	1	13.3
KNZZ	GRAND JUNCTION, CO	B	1,2,4
	NEW YORK, NY	2 2	5.5
WMAL	WASHINGTON, DC	2	5.7
	NASSAU-SUFFOLK, NY	2 2 2 2	6.1
WABC	MONMOUTH-OCEAN, NJ	2	6.6
WHIO	DAYTON, OH	2	10.2
KERN	BAKERSFIELD, CA		7.0
	FT. WAYNE, IN	2	9.1
KEEL	SHREVEPORT, LA	2	11.6
KLVI		2	10.1
	CHAMPAIGN, IL	2	7.9
	LAFAYETTE, IN	2	7.9
	HUNTSVILLE, AL	2	12.8
And all	our other station partners		



"We are honored to be part of your team! We will not rest until you are ranked #1 in your market."

-Sean



OOCRADIO NETWORKS

Source: Arbitron, Fall 2004, Metro Survey Area, AQH Share, Persons 12+, Exact Times



O Years Of TRS

A Decade Of Photo Memories

News/Talk radio executives and personalities from around the country are gathered in Los Angeles this week for the 10th annual R&R Talk Radio Seminar. TRS has grown a bit from its debut in 1996, thanks to the support of News/Talk radio broadcasters and the entire industry. Over the past few months we've combed through literally thousands of photos to come up with this collection of special moments and memories from a decade of the Talk Radio Seminar.

While many of the faces have remained the same through the years, some people have moved around, so, to avoid confusion, we've identified everyone pictured with their current or most recent station or company affiliation. Our sincere thanks to all who have attended and supported the TFS and R&R's efforts on behalf of News/Talk radio. As we prepare for the challenges and epportunities of 2005 and beyond, we hope you eajoy this look back.



TALA HABIO SEMINAN 2884

Peterson Radio & Records Los Angeles, CA







(l-r) Dr. Laura Schlessinger, The Dr. Laura Show; Randall Bloomquist, WMAL/Washington, TRS 1996



Drew Hayes, WBBM/Chicago, TRS 1996



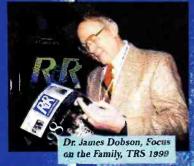
Networks, TRE 1997





Olinger, Clear Channel/Denver; Tom Leykis, Westwood One, TRS 1999













Continued as Page 20

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I Years Of TRS



Mitch Albom, ABC Radio, TRS 2000



KGO & KSFO/San Francisco: Al Peterson, R&R, TRS 1999





(l-r) Phil Boyce, WABC/New York; Jay Clark, Sirius Satellite Radio, TRS 1996



Networks, TRS 2001

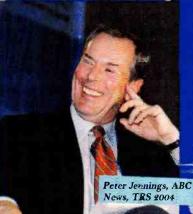


Tom Bigby, KRLD/Dallas, TRS 1997



Wolf Blitzer, CNN, TRS 2002

Judy Jarvis, Jarvis Productions, TRS 1997





Continued on Page 24

ORDS RR RADIO & RECORD, Senator John McCain, TRS 2004 LADIO & RECORDS RR RAD



TONY SNOW DELIVERS!

LOYALIFOX-VIEWERS ARE YOUR P1 LISTENERS

P 25-54 Ratings Surge

		Summer 2004	Fall 2004		
WLS-AM	Chicago	0.9	1.5	+67%	
KLIF-AM	Dallas	1.1	1.8	+64%	
KPRC-AM	Houston	2.3	3.1	+35%	
KVI-AM	Seattle	0.9	2.3	+156%	
KFTK-FM	St. Louis	2.0	4.4	+120%	
KXL-AM	Portland	2.7	6.0	+122%	#1 in Da
KFMB-AM	San Diego	2.6	3.4	+34%	#1 in Da
KCMO-AM	Kansas City	3.0	3.6	+20%	
KFAQ-AM	Tulsa	2.7	4.3	+59%	
KWKY-AM	Des Moines	0.2	1.1	+450%	



9am-12pm ET Weekdays

Affiliate Sales: 212-301-5439



YOU CAN HEAR THE DIFFERENCE

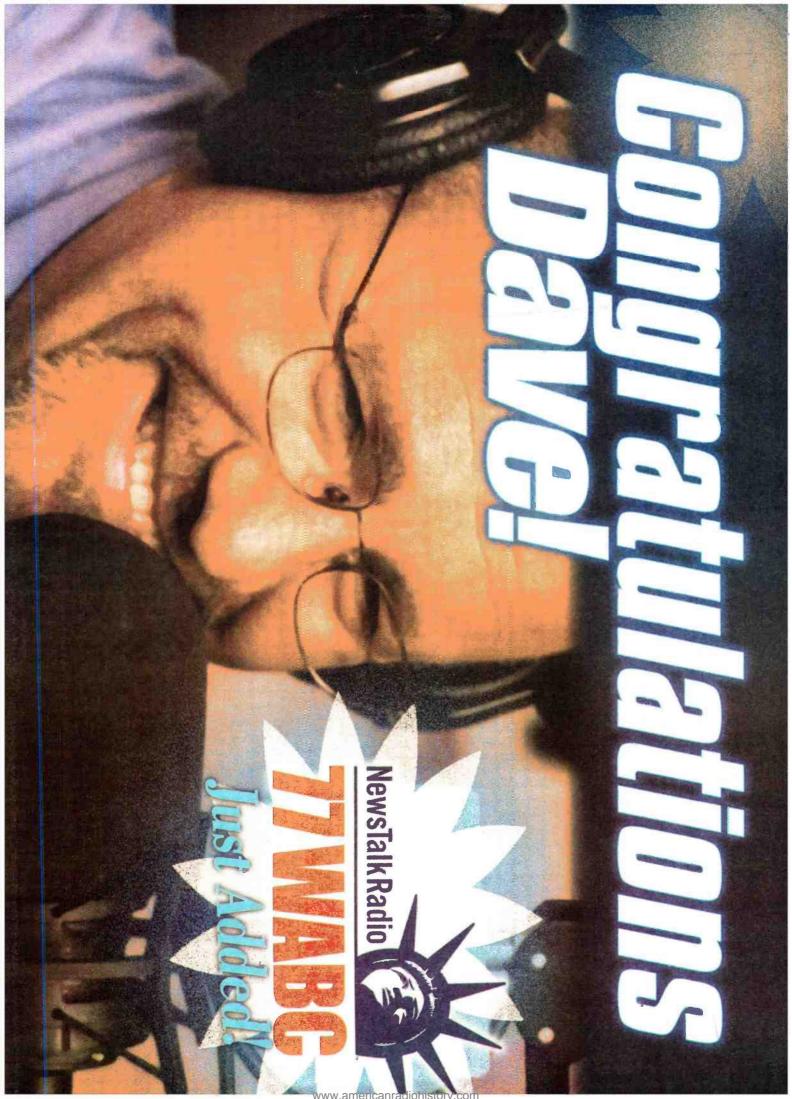
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-Four Years Running



"Where life happens; caller after caller...

LIVE WEEKDAYS 2-5PM/ET LISTEN ONLINE @ WWW.DAVERAMSEY.COM







10 Years Of TRS

Continued from Page 20



Ed Schultz, Jones Radio Networks, TRS 2004



(l-r) White House insider Mary Maitlin; Dave Suiff, KFMB/San Diego, TRS 1996





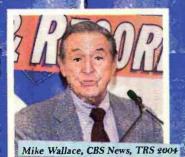
Rush Limbaugh. Premiere Radio Networks, TRS 1999



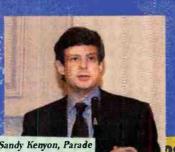
Sally Jesse Raphael, TRS 1998

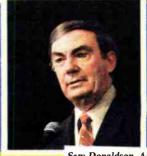
Comedian Joan Rivers, TRS 2001

U.S. Military Color Guard, TRS 2002



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RADIO & RECORDS RR RAI

Sam Donaldson, ABC **95 RR RADIO** News, TRS 1999

LEADERS IN RADIO RELY ON FOX NEWS



FAIR & BALANCED JOURNALISM YOUR LISTENERS DEMAND

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Parameters and the property of





O Years Of TRS



(l-r) Laura Ingraham, Talk Radio Network; Glenn Beck, Premiere Radio Networks, TRS 2004



David Hall, KNX & KFWB/Los Angeles, TRS 2003





Erik Braverman, KABC/ Los Angeles, TRS 1996



Randy Michaels, Radioactive, TRS 2001







(I-r) David Bernstein, WPRO/ Providence; Amy Bolton, Jones Radio Networks, TRS 1996



(I-r) Al Peterson, R&R; Paul Harvey, ABC Radio Networks, TRS 2003



Sean Hannity, ABC Radio Networks, TRS 2003

RADIO & RECORDS KK RADIO & RECORDS RR RAI



Continued on Page 30

RADIO & RECORDS RR RADIO & RECOI G. Gordon Liddy, Radio America,

(l-r) Lionel, WOR Radio Network;

26 • Radio & Records March 11, 2005

Unleash the POWER!

For over 10 years, she's been one of the

top talk show hosts in the nation. Her no-nonsense,

all-common-sense approach to family values and relationships

has earned her a legion of over 12 million listeners.

Still going strong, with great radio stations like KFI, WJR,

KSFO and KLIF, Dr. Laura has the power to attract and

keep your 25-54 demos.

Just like Dr. Laura, you want to win the battle for the ears, hearts and minds of your core listeners. Successful as complementary and counter-programming to Rush and Sean, The Dr. Laura Program is the most versatile talk show in syndication.

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"The Proper Care & Feeding of Talk Program Directors"

Saturday, March, 12 8:30 AM

Friday Night, March 11th:

Check out the KFI and Dr. Laura listener event "Five Magical Secrets to Keep Love Alive" at the Catalina Ballroom, 6:00-8:00 PM.

Saturday Morning, March 12th:

Join Dr. Laura for breakfast in the *Arcadia Ballroom*, as we demonstrate *The Proper Care and Feeding of Talk Radio PD's* and honor *Operation Family Fund* and the work they do for the families of our fallen heroes. 8:30-9:00 AM.

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The Clark Howard Minute - daily advice from the Champion.

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Newsweek On-Air - hear the magazine before you buy it. **Beer Radio** - everything about beer: drinking, enjoying, brewing, and living it.



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Your expertise in the News/Talk world is unparalleled and your passion for radio is an inspiration to all of us at Jones Radio Networks. We are honored to work with you.

Your friends and family at Jones Radio Networks





10 Years Of TRS

Continued from Page 26



Walter Sabo, Sabo Media, TRS 2004



TAIN RADIO SEMINAR
MARCH 6-8 2003

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Matt Drudge, Premiere Radio Networks, TRS 2004

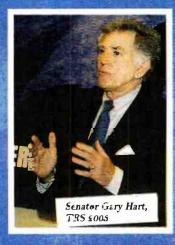


Network, TRS 2003

Ed McLaughlin, EIB Radio Network, TRS 2001



Dan Bartlett, White House Communications
Director, TRS 2004

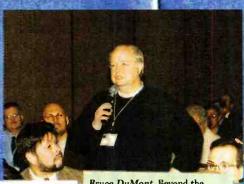


Bob Grant, WOR/New York, TRS 1996



(!-r) Torn Shovar; Denise McIntyre and Valerie Geller,

RADIO & RECORDS RR RADIO & RECO| Geller Media International, TRS 1998



Bruce DuMont, Beyond the Beltway, TRS 1999





Continued on Page 32

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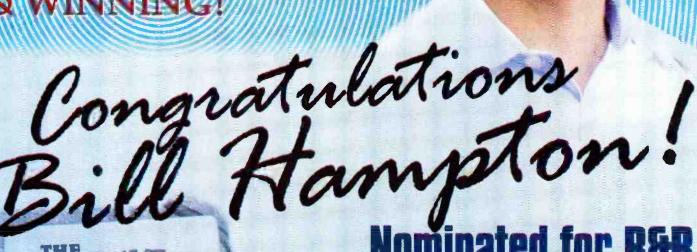
"Where life happens: caller after caller..."

NOW HEARD ON OVER 23

AFFILIATES INDEPENDENTLY

SYNDICATED & WINNING!







Nominated for R&R 2005 News/Talk Industry Executive of the Year NEWS/TALK/SPORTS

10 Years Of TRS

Continued from Page 30



Gabe Hobbs, Clear Channel Radio, TRS 2004



(1-r) Bob Michaels, Arbitron; Greg Moceri, Moceri Mediz; Andrew Ashwood, Fox Sports Radio; Phil Boyce, WABC/New York, TRS 2001



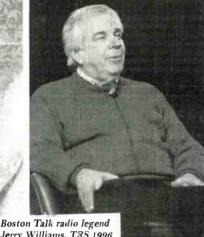




Michael Medved, Salem Radio Network, TRS 2003



KFI/Los Angeles, TRS 1999



Jerry Williams, TRS 1996



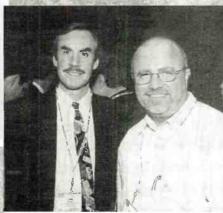
(1-r) Perennial presidential candidate Ralph Nader; Erica Farber, R&R, TRS 2000



Former L.A. Police Detective Mark Fuhrman, TRS 1999



Radio and TV commentator Bill Press, TRS 2000



(l-r) John Gehron, Clear Channel/Chicago; Dave Ramsey, The Dave Ramsey Show, TRS 2000





Continued on Page 37

DS R&R RADIO & RECORDS R&R RAL



Inside This Issue

Welcome to our third edition of our quarterly news update for TRN, TRN Enterprises, and TRN-FM. TRN-FM is a completely separate and unique network, which is designed to meet the demanding ratings and revenue needs of the FM world. The purpose of this supplement is to inform the radio industry about what's new in syndication with Talk Radio Network and its associated companies. We hope to showcase both our rising stars in talk radio and what's new with our established heavy weights in the industry.

In This Issue:

- Chicago Morning Drive Ratings Titan "Mancow" Blasts into National Syndication with TRN-FM.
- "Forbes Radio" launches into National Syndication with TRN Enterprises.
- Laura Ingraham breaks through 300 station milestone while posting strong Fall Arbitron.
- Jerry Doyle doubles, triples, and quadruples Fall Ratings while smashing through 150 weekday station mark.
- TRN's "The Michael Savage Show" shows strong Fall Arbitron as show approaches 400 stations
- Tammy Bruce posts strong Fall gains with weekday and weekend shows, especially among female demos.
- Motor Trend Radio Magazine receives five international automotive media awards for excellence in radio.
- WWE wrestling champion "Bradshaw" opines on the markets and politics on TRN weekends.
- Rusty Humphries new 1 -2 punch six days a week.

...and much more.

Mancow Explodes Into National Syndication

The Winter of 2005 saw the Chicago-based morning drive ratings juggernaut "Mancow's Morning Madhouse" blast off the launching pad into national syndication with TRN-FM — and with

their combined talents, America's mornings will never be the same.

Indeed, Erich "Mancow" Muller's Fall ratings in America's third largest (Chicago) market expose his titan status in the top five. In the Fall Book, in a head head analysis Mancow's Morning Madhouse pulled a 11.7 share for men 18-34 in Chicago, Howard while Stern's male 18-34 number was only a 6.2 share - beating Stern by an astounding 88% in that key demo (Ranking Mancow #1). For the male 18-49 demo.

Mancow was also ranked #1 with a 7.1 share versus Stern's 3td place ranking. Finally, in men 25-54, Mancow pulled a massive 5.9 share in Chicago's brutally competitive morning drive. "Mancow's massive numbers in Chicago and other markets are but a sampling of what TRN-FM soon will be able to reveal with Mancow's Morning Madhouse nationwide. This show is simply brilliant; there is no other way to put it," Says, Mark Masters CEO of TRN-FM the company that syndicates

In a typical two day period, Mancow's guests have included former Clinton master-mind Dick Morris, television's Dr. Phil, "Star Trek Enterprise's" Scott Bacula, rocker Marilyn Manson and powerhouse producer Jerry Bruckheimer, to name a few. His topics in a single show can cover areas as light as

the hottest music, movies and pop culture to hard-hitting topics such as terrorism, personal freedoms and exposing the dangers of the occult.

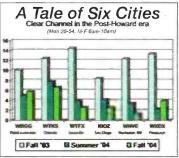
Life After Stern

In a recent Radio and Records article, an executive gave the following quote regarding Mancow. "Let's look ahead to Day One when Stern is gone. Listeners will be faced with the choice of listening to someone like maybe Whoopi Goldberg or Chris Rock – people who have been mentioned as possible

replacements and who are brilliant for 15 minutes on David Letterman but who have never done a radio show before — or Mancow's Morning Madhouse, a show that has been #1 in Chicago, San Francisco and Kansas City, as well as numerous smaller markets. Everywhere he's been, he's gone to #1. "Who would you bet on?"

Clear Channel in the Post Stern Era: The Tale of Six Cities

Indeed, without a star of Mancow's magnitude to stop the audience exodus, after Howard Stern was removed from six Clear Channel's stations last spring, a shocking tale of voe has been visited upon those stations since Stern's departure. On average, male 18-34 audience has declined around 70% in morning drive across those signals, and male 25-54 numbers is even worse (see graph). "Even with CC's best efforts to replace Stern with their best bets, the morning drive tatings of those former Stern stations looks like they have been hit by the Ebola Virus," said



one top market PD. Is this what is in store for existing Stern affiliates after January 1st? General Managers, PDs and consultants who have analyzed the top markets agree that there is only one franchise player that has consistently beaten Stern in the top five (and top 15) markets and is capable of being the antidote – both in ratings and revenues – to the viral audience meltdown that may follow Stern's departure (as has been seen to have already occurred in those six markets), that antidote – Mancow.

Continued Page 4

"Forbes Radio" Leads New Powerhouse Weekend Line-Up

Talk Radio Network and TRN Enterprises syndicating powerhouse lineup of topnotch weekend programs. The March launch of the nationally syndicated Forbes on Radio is the crown jewel of TRN's branded weekend programs joining Motor Trend Radio Magazine, Pulitzer Prize and Clarion Award winning journalist Ellis Henican and the highly opinionated market watcher and World Wrestling Entertainment's John "Layfield" Bradshaw Show to name a few. "Weekends can and should be profitable. If done



right, stations can sell minutes instead of selling hours, while keeping their audience glued to the radio through the weekend," says Mark Masters, CEO of both TRN and TRN Enterprises. "We are going to prove, not only that, but that weekends are a great first step to incubating future weekday advertisers."

Forbes

Forbes on Radio brings to the airwaves content from the magazine, commentary and interviews with Forbes editors and writers, as well as interviews with

business leaders and news makers. The three-hour show is scheduled to launch Saturday March 19th, 2005.

"Weekends on news/talk stations often consist of re-feeds of recycled weekday programs or infomercials. With Forbes on Radio and other branded' shows, talk stations will now have the ability to convert part of their weekends into a profitable partnership with some of the most respected names in the pantheon of all media brands in business today," says

Masters. "The results will be that stations will now have the beginnings of a weekend that will not only hold, but will build on their weekday audience Combine that with a brand that is perhaps the best qualitative environment for

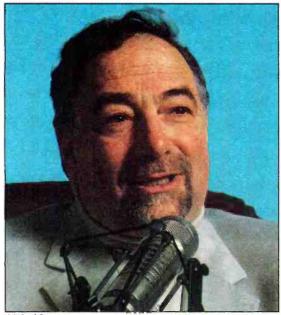
advertisers and you have a complete programming and revenue solution for what ails weekend radio nationwide."

Forbes launched a TV show with The Fox News Channel in May of 2001. Since then, Forbes on FOX has been one of the top-rated business magazine programs of all the cable news channels on the weekend. "With the talents of the TRN Enterprises team, we hope to create a similar success in national radio to that we enjoy with Forbes on

Continued Page 3



Michael Savage's Fall Ratings Exhibit Continued Performance & Impressive Gains



Michael Savage

As the Michael Savage Show approaches the 400 station mark, the Arbitron Fall Ratings reveal impressive gains that strengthen the ongoing great performance by Michael Savage, host of Talk Radio Network's, The Michael Savage Show. "Michael is always challenging the audience and himself. I think this is the main reason that people keep listening to his show and the ratings just continue to grow," says Mark Masters, CEO of TRN. Indeed affiliates coast to coast continue to rave about Savage's impact on their ratings.

Maurice Tunick, Program Director of WOR, New York says, "There are only a few shows we don't want to compete against and neither does our competitor. Michael Savage is right at the top of the list!" Indeed at WOR, Savage leads share 12+ in The Big Apple. At St. Louiss KFTK, Savage exploded from a 1.9 share in Summer to a 5.4 in Fall (12+ up 184%) with an equally impressive jump in the 25/54 demo (3.2 to an 8.9 share - up 178%) James Derby of KXL, Portland says, "There's only one Savage and that probably has a lot to do with his tremendous success on the radio. Number 1 in the P.M. drive in Portland - what else is there to say?" KXL ratings were up from a 3.9 share to a 4.8 12+ (up 23%), a 3.8 to a 5.0 25/54 (up 32%). Jeff Howlett, Program Director at Rochester's

WHAM says, "WHAM's numbers

with S numbers simply explode at night with Savage." WHAM stands at an amazing 13.4 share 35/64 and an equally impressive 9.0 share 25/54.

Likewise in Harrisburg, Pennsylvania it's high velocity ratings for WHP, where Program Director RJ Harris says, "Savage is high-velocity entertainment." Savage's WHP ratings rose from a 3.4 to an 8.0 share 25/54 (up 135%) and a 6.9 to a 9.4 share 35/64 (up 36%) and a 5.6 to a 9.4 12+ (up 68%).

Craig Stevens of WAEB, Allentown says, "Savage is the end of day one-two punch in show... Great voice for the station. WAEB's numbers prove this with a 5.3 to a 6.3 12+ (up 19%), an impressive 3.4 to a 5.3 share 25/54 (up 56%) and a 4.3 to a 6.1 35/64 (up 42%) in the Fall book. Sacramento's KSTE posted another round of amazing growth with

Savage with Summer to Fall gains of a 3.7 to 5.8 12+ (up 57%), 3.9 to 5.2 25/54 (up 33%) and a 3.7 to a 7.4 35/64 (up 100%). Great increases at WOOD in Grand Rapids where Savage has gone from a 5.0 to a 6.3 12+ (up 26%) and an amazing 3.7 to a 6.7 share 25/54 (up 81%). From the middle of America to the middle of the Pacific, Savage makes gains in Honolulu on KHBZ as he increased from a 1.7 to a 3.8 share 12+ (up 124%), 1.7 to 4.3 share 25/54 (up 153%).

As Tony Bender of WKRC in Cincinnati says, "Savage is addicting Radio! You cannot turn Michael off because you do not know what he will say next! Savage continues to show great growth on 55 KRC Cincinnati."

Ryan Kloberdanz of Denver's KNUS agrees, "Michael Savage is the most passionate talk show host on the air today. His aggressive stance on topics is exactly what Denver needed. We had said since the day we picked up The Savage Nation, Denver radio will never be the same."

After breaking the 350 station mark in February of last year, Savage has continued to build on an already solid base of America's most respected talk stations. Savage has been nominated for National Talk Host of the Year by Radio and Records Magazine. An independent-minded individualist, Michael Savage fits no stereotype. He attacks big government and liberal media bias, but champions the environment and animal rights. Trained as a scientist, he holds Master's degrees in medical botany and medical anthropology and earned his Ph.D. from the University of California at Berkeley in Epidemiology and Nutrition Science. Savage is also the author of 18 books including two N.Y. Times Best Sellers.

Savage Fall Ratings at a Glance

Market	Calls	AQH Share	Summer 2004	Fall 2004	Change	Market	Calls	AQH Share	Summer 20 04	Fall 2004	Change
New York	WOR	P 12+	3.3	3.4	+3%	Portland	KXL	P 12+	3.9	4.8	+23%
		P 25-54	2.3	2.2	-4%			P 25-54	3.8	5.0	+32%
		P 35-64	3.8	3.1	-18%			P 35-64	5.1	5.7	+12%
St. Louis	KFTK	P 12+	1.9	5.4	+184%	Springfield	WHYN	P 12+	9.0	9.0	0°%
		P 25-54	3.2	8.9	+178%			P 25-54	9.0	9.9	+10%
		P 35-64	3.5	11.6	+231%			P 35-64	11.9	11.5	-3%
Allentown	WAEB	P 12+	5.3	6.3	+19%	Sacramento	KSTE	P 12+	3.7	5.8	+57%
		P 25-54	3.4	5.3	+56%			P 25-54	3.9	5.2	+33%
		P 35-64	4.3	6.1	+42%			P 35-64	3.7	7.4	+100%
Dayton	WHIO	P 12+	3.4	8.0	+135%	Cincinnati	WKRC	P 12+	6.8	5.7	-16%
		P 25-54	1.6	7.9	+394%			P 25-54	4.1	5.2	+27%
		P 35-64	5.0	11.4	+128%			P 35-64	5.8	5.1	-12%
Kansas City	KMBZ	P 12+	3.6	5.3	+47	Bakersfield	KERN	P 12+	3.9	5.0	+28%
		P 25-54	2.1	6.3	+200%			P 25-54	3.9	4.5	+15%
		P 35-64	3.9	9.0	+131%			P 35-64	6.5	7.2	+11%
Honolulu	KHBZ	P 12+	1.7	3.8	+124%	Tampa	WWBA	P 12+	2.4	2.5	+4%
		P 25-54	1.7	4.3	+158%			P 25-54	1.8	4.0	+122%
		P 35-64	2.0	3.1	+55%			P 35-64	3 .5	3.8	+9%
Grand Rapids	WOOD	P 12+	5.0	6.3	+26%	Albany	WGY	P 12+	7.7	7.7	0%
		P 25-54	3.7	6.7	+£1%			P 25-54	8.2	7.5	-9%
		P 35-64	4.0	5.8	+45%			P 35-64	10.5	11.1	+6%

Tammy Bruce's Weekday Program Shows Solid Ratings Growth in the Fall Book

From New Orleans to Norfolk, Tucson to Oklahoma City, Tammy Bruce's weekday show (12N-3 p.m. EST, M-F) is showing strong ratings growth in the Fall Book. For instance, at Tucsons growth in the Fall Book. For instance, at 1ucsons KNST, Bruce's 12+ audience jumped from 2.3 share in Summer to an amazing 6.4 share in Fall. Most amazing was Bruce's female audience growth – from a flatline "0.0" in Summer for women 25/54 to an astounding 5.9 share in Fall – women 25/64 pumbers grew even more – from a 0.0 to a 35/64 numbers grew even more - from a 0.0 to a 7.6 share. "This speaks to Tammy's amazing range and ability to build an audience by word of mouth

THE NEW

- especially among women," says Mark Masters, CEO of Talk Radio Network Enterprises.

Oklahoma City's 50,000 watt Power Talker KOKC saw a 90% increase in their talk demo during Bruce's show (from a 2.1 to a 4.0 share). New Orleans new Talker WTIX saw their key talk demos double during Bruce's show (from a 1.4 share to a 2.9 share 35/64)

while Norfolk's WTAR saw their money demo (25/54) during Bruce's show nearly triple in the

In addition to the success of her weekday show. Tammy Bruce does a live Saturday show that has quickly ballooned to over 130 stations including KABC, Los Angeles; Clear Channel's KNEW San Francisco; KOGO, San Diego; WMAL, Washington D.C.; KPAM, Portland; and Infinity's KJCE, Austin just to name a few.

Cliff Albert, Program Director at KOGO, San Diego, has this to say about Ms. Bruce, "Tammy has something that makes you want to listen...she is an un-conventional conservative who listeners tell us they want to get to know."

"Tammy is smart... she's funny...she's passionate....she's unpredictable...and above all, she's entertaining! These are all of the ingredients to a successful show. I am excited to be able to add her to our radio station," says Erik Braverman, Operations Director for KABC, Los Angeles.

Best Selling Author, Ms. Bruce is a veteran

radio personality, hosting
The Tammy Bruce
Show in Los Angeles on
KF1 from 1993-1998.
She is also a contributor on the Fox News Channel. Her editorials commentaries on significant social issues have been published nationally and internationally in a wide -, and wide magazines, newspapers, and on television and radio.

Ms. Bruce's first book, The New Thought Police, was published in October 2001. An analysis of freedom of expression and the culture wars, it explores the importance of freedom of expression and personal liberty and how that liberty is under attack by the dangerous rise of Left-wing McCarthyism. Her second book, The Death of Right and Wrong: Exposing the Left's Assault on Our Culture and Values, addresses the rise of moral relativism in society and quickly became a New York Times Best Seller. Her latest book, *The New*

American Revolution, is scheduled to be released late 2005.

Two years after joining the National Organization for Women, introducing a brand of feminism that places her Thelma and Louise, Ms. Bruce was elected president of the Los Angeles chapter of NOW at the age of 27. The youngest ever to achieve that position, she doubled the chapter's membership from 2,000 to 4,000 within a year with issue campaigns that introduced a fresh view of feminist activism. In her seven years as president (1990-1996, the years as president (1990-1996, the chapter's 30 year history) she mobilized activists locally and nationally on a whole range of issues, including women's image in media, child care, health care, violence against women, economics, and domestic violence. Ms. Bruce also served two years as a member of the National NOW board of directors. NOW board of directors.

Tammy Bruce is an openly gay, pro-

Tammy Bruce is an openly gay, prochoice, gun owning, pro-death penalty, voted-for-President Reagan progressive feminist. Ms. Bruce eviscerates the Feminist Elite's hatred of men, marriage and motherhood, the Black Elite's championing of graduate cap, the Gay Elite's "grab for children" by violent rap, the Gay Elite's "grab for children" by insinuating let-it-all-hang-out Sex-Ed programs into schools, the Academic Elite's nihilism and anti-Americanism, and the Entertainment Elite's "moral depravity beyond measure."

A native of Los Angeles, Ms. Bruce holds a



Bachelor's Degree in Political Science from the University of Southern California. Her most recent could be considered as the constraint of the work of authors Ray Bradbury and George Orwell, both of authors Ray Bradbury and George Orwell, both of whom remain her favorite writers. Tammy Bruce is live six days a week on TRN Enterprises.

The Jerry Doyle Show Doubles Ratings at WBAP, Dallas; Triples at KFAQ, Tulsa and Quadruples at WRKO, Boston

The Show Continues as the Fastest **Growing Show in TRN's History**

The Jerry Doyle Show has proven itself to be a ratings builder in key denios as the show continues to be the fastest growing program in TRN Enterprises and TRN's combined history. The show was launched into weekday national

syndication just 11 months ago by TRN Enterprises and has already surpassed the 150 weekdaygo figure! station mark.

Fall Racings are out, including WBAP, Dallas, where Doyle took his day part from a 1.5 to a 3.7 with Adults 25-54, taking Persons 35-64 from a 2.8 to a 4.7 - doubling the audience in Dallas-Ft. Worth. Program Director Bob Shomper says,
"Jerry's a compelling Hollywooc
conservative who works hard, gets radio. and really understands the business. I: doesn't get any better!"

Tulsa Talker KFAQ couldn't be happier with The Jerry Doyle Show, as the station went from a 2.9 to an 8.3 share with Adults 25-54, KFAQ Program Director Brian Gann describes Doyle as "Radio with an edge...high energy and tough talk...Jerry is not afraid to tell it like he sees it and the audience

Oklahoma City's Powerhouse Talker KOKC saw

their demo's skyrocket with the 35/64 audience growing 1050% from a flatline 0.6 to an astounding 6.9 share in their key talk demo.

Recently, The Jerry Doyle Show has landed on KSEV, Houston; KFMB, San Diego; WMMB, Melbourne; KLO, Salt Lake City; KBOI, Boise; WAMT, Orlando and KTBL, Albuquerque, to name just a few. TRN Enterprises, CEO

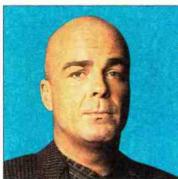
Mark Masters couldn't be more pleased by Doyle's phenomenal growth, commenting, "Jerry has a style that is infectious, programmers love him, and so do the listeners.

On weekends, Doyle is equally explosive, for instance, at On weekends, Doyle is equally explosive, for instance, at Entercom's WRKO they saw Doyle's ratings leaped from a 2.5 to a 10.1 share with Adults 25-54, quadrupling his audience in Boston. At KTTH, Seattle, Doyle increased his audience 375%, for Adults 25-54. Omahaks KKAR Program Director

Billy Shears describes Doyle's show this way, "Great talk show hosts have that certain something,"...and you can't turn Jerry off."

The Jerry Doyle Show is pop culture, politics and candidly fast-paced discussion on the issues of the day. A self-described conservative. Doyle boldly rakes talk radio beyond the predictable. "I call it like I see it, "says Jerry, "I don't hold back when it comes to being candid on the hot issues." Known for his role as Michael Garibaldi on the Emmy-Award winning TV series *Babylon Five*, that ran for 110 episodes, Doyle's diverse background includes actor, stockbroker, jet pilot, graduate from Embry-Riddle Aeronautical University and he also ran for a seat on Congress in Collifornis's 24th Division California's 24th District.

The Jerry Doyle Show airs live Monday - Friday noon to 3p.m. Pacific, 3p.m. to 6p.m. Eastern with a re-feed 7p.m. to 10p.m. Pacific and 10p.m. to 1a.m. Eastern. The Jerry Doyle Show is also available live Saturday's 8p.m. to 11p.m. Pacific, making the show live six days a week.



lerry Doyle

p.m. PST (1 p.m. to 4 p.m. EST). Motor Trend Radio Magazine

TRN's Motor Trend Radio is a recipient of five automotive industry awards for quality and content and "Best Overall in Radio." It airs on Saturday mornings featuring interviews with Motor Trend editors, industry leaders, celebrity drivers and other prominent automotive experts. This program offers segments on car buying tips. new auto releases, information on auto shows races and other events for auto enthusiasts. Much like the pages of their award-winning magazine, the radio show is packed full of news and features not heard anywhere else.

Weekend Line-Up

Fax," says Miguel Forbes, Forbes Vice President,

Business Development. "Three hours on air allows

our host, staff, guest experts, and opinion leaders

to really bring context to issues. Radio really allows

our team to tell the whole story - it's a perfect compliment to our other efforts." Adds Masters, With satellite radio on the move, there cannot be

a better time for terrestrial radio stations to start

looking to their weekends as one of the last

remaining bastions for revenues. With Forbes on Radio, stations will now not only be able to keep

their weekday ratings into the weekend - they will

be able to tap into a qualitative environment for advertisers as well. Forbes is giving them that

competitive edge and many stations are excited."

Forbes on Radio focuses on five primary areas:

news, the markets, the economy, political issues and lifestyle issues (the latest high tech gadgets,

housing, cars, vacation destinations, etc.). The

three-hour show will air Saturdays, 10 a.m. to 1

Continued From Page 1

Motor Trend also has a second show that airs Sunday mornings, it features broadcasts from auto venues throughout the country and the world, and offers the comments of industry professionals and interviews onsite at the most important auto events of the year.

WWE's "Bradshaw"

The John "Bradshaw" Layfield Show promises to entertain, educate and keep listeners tuned to every word. The host, John "Bradshaw" Layfield, is best known as one of World Wrestling Entertainment's top draws. Layfield also played professional football for 3 years. Combining a love of politics and sports he is Co-Chairman of "Smackdown the Vote," a WWE joint venture with Hip Hop Records which successfully registered thousands of voters for recent elections.

Son of a Texas banker, Layfield has always had an acute interest in finance and investing. He has appeared often on Fox News Channel, CNN, CNNfn, MSNBC, CNBC and C-Span. He Depulsished, "Have More Money Now: A Common Sense Approach to Financial Management." His personal portfolio for 2003 increased 36.66%, outperforming the average.

Patriotic and proud of our troops, John has been on three USO tours to the Middle East and frequently visits wounded soldiers at Walter Reed Hospital in Washington, D.C.

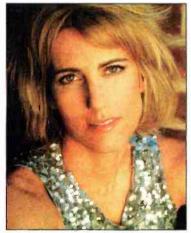
He promises to bring powerful insights into the markets, politics and entertainment Saturday mornings.

Ellis Henican

Another stellar weekend program stars a Pulitzer Prize-winning reporter and popular political analyst on the Fox News Channel, Ellis Henican. The Ellis Henican Show is a reflection of his hotly opinionated, often humorous newspaper column that appears in New York's Newsday. Henican brings his fresh voice and inside sources to weekend talk radio. The Ellis Henican Show is fast-paced, fearless and assertively opinionated, just like its host. Henican has built his talk-radio chops as a guest-host at Fox News Radio, ABC Radio Networks, Radio America, Air America and New York stations WABC, WOR and Bloomberg Radio. Henican promises to delight and entertain as he delineates the differences between a "syndicated columnist" and a "celebrated communist.

Henican is a sought-after public speaker. His articles have been published in various national magazines, including The New Republic, Cosmopolitan and Penthouse.

Ingraham Soars Past 300 Station Mark With Strong Fall Book



Laura Ingraham

The Laura Ingraham Show has surpassed the 300th station mark since its re-launch by TRN Enterprises in September 2003.

Affiliate growth is matched by ratings growth as The Laura Ingraham Show Fall surveys indicate. In Dallas on KSKY, the show *tripled* the midmorning audience in Persons 25-54 growing from a 1.0 to an even 3.0 share, in Persons 35-64 the show jumped from a 1.7 to a 4.1 share

Boston's WTKK saw Ingraham's 25/54 adudience jump from a 4.5 share to an 8.1 share, while her 35/64 demo saw a 4+ point gain from a 3.4 share to an 8.1 for the Boston FM Talker.

Dan Mitchinson, Program/News Director at The BIG Talker 1510 KGA reports that, "Laura has by far and away surpassed our expectations. We went from a 0.4 share in Persons 35-64 the Summer of 2003, to a 5.2 share by Fall 2004! I'm sold, Laura's getting us the results we need.

There also was explosive growth on Emmis' KFTK-FM, St. Louis, where the show went from a 3.8 to a 6.3 share with Persons 25-54. Jeff Allen, KFTK program Director agrees, "Laura is one of the shows that makes us: Younger. Smarter. Better. By beating the long-time market leader book after book.

On Kansas City's heritage talker KMBZ, the show leaped from a 2.9 to an 8.3 share with Persons 25-54, and Tulsa's KFAQ is slamming the competition with an impressive 3 share point gain from a 4.2 to a 7.6 share with Persons 25-54. Steve Darnell, General Manager at Buckley's

KNZR, Bakersfield said, "Prior to getting Laura, we were historically in third place among all three News Talksers in our market in AM drive. In Fall 2004, Laura put us on the map and made KNZR the #1 News/Talk in Bakersfield in AM Drive."

Buffalo's WBEN, saw their 25/54 audience vault from a 2.0 share in Summer to a 5.6 share in Fall, while their 35/64 demo during Ingraham's show soared from a 6.1 to an amazing 13.8 share.

Meanwhile, The Laura Ingraham Show continues to gain strength on affiliate WABC. New York with the key talk demo Persons (35-64), growing from a 3.7 to a 4.6 share. Program Director Phil Boyce says, "Laura Ingraham is the next hit in syndicated talk radio.

Gains also reported on KSFO, San Francisco, where Ingraham posted a 140% increase; with Adults 25-54. Program Director Jack Swanson agrees, "Laura is smart, funny and a perfect fit for

WHLO, Akron Program Director Keith Kennedy says, "The phones immediately rang from excited listeners when we added The Laura Ingraham Show." Says Kennedy, "We couldn't wait to get her on in our market." Michigan's mega-watt powerhouse WOOD AM Program Director Phil Tower describes Ingraham as the complete package...razor sharp intellect, plus a great lineup of stellar guests and calls that make her show hip, fun and razor sharp.

"This is a huge achievement in syndicated radio," says Mark Masters, CEO of TRN Enterprises. "We are ecstatic over the success of the show. The combination of Laura's brilliance, and the hard work of the team has really propelled the show to the very top of ratings performance for our stations - we are grateful that their faith in the show has been repaid with interest.

The Laura Ingraham Show has recently added WDTK, Detroit; WHK, Cleveland; WIND, Chicago and the new Miami Talker WKAT AM 1360 to name just a few.

In addition to hosting her nationally syndicated radio program for TRN Enterprises, Laura Ingraham is an author, frequent columnist and television commentator. Her book "Shut up and Sing: How the Elites in Hollywood, Politics and the UN are Subverting America," was on the New York Times Best Seller list for five weeks.

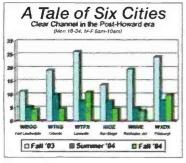
Ingraham Fall Ratings at a Glance

Market	Calls	AQH Share	Summer 2004	Fall 2004	Change	Market	Calls	AQH Share	Summer 2004	Fall 2004	Change
New York	WABC	P 12+	3.2	3.7	+16%	Dallas	KSKY	P 12+	1.1	3.1	+182%
		P 25-54	2.8	2.3	-18%			P 25-54	1.0	3.0	+200%
		P 35-64	3.7	4.6	+24%			P 35-64	1.7	4.1	+141%
Boston	WTKK	P 12+	3.2	5.3	+66%	San Francisco	KSFO	P 12+	2.3	2.3	0%
		P 25-54	4.5	8.1	+80%			P 25-54	1.0	2.4	+140%
		P 35-64	3.4	8.1	+138%			P 35-64	3.0	2.8	-7%
Bakersfield	KNZR	P 12+	2.8	4.3	+54%	Oklahoma City	KOKC	P 12+	21	2.4	+14%
		P 25-54	1.8	3.7	+106%			P 25-54	2.3	2.2	-4%
		P 35-64	32	4.7	+47%			P 35-64	2.7	4.1	+52%
St. Louis	KFTK	P 12+	3.5	5.1	+46%	Indianapolis	WXNT	P 12+	1.2	1.9	+58%
		P 25-54	3.8	6.3	+66%			P 25-54	1.5	3.0	+100%
		P 35-64	5.2	6.4	+23%			P 35-64	1.3	3.1	+138%
Houston	KSEV	P 12+	2.8	2.9	+4%	Kansas City	KMBZ	P 12+	7.3	6,5	-11%
1900		P 25-54	1.7	2.0	+18%			P 25-54	29	8.3	+186%
		P 35-64	3.0	3.7	+23%			P 35-64	8.8	11.0	+25%
Buffalo	WBEN	P 12+	6.8	9.3	+37%	Louisville	WGTK	P 12+	23	4.0	+74%
		P 25-54	2.0	5.6	+180%			P 25-54	1.9	3.0	+58%
		P 35-64	6.1	13.8	+126%			P 35-64	2.9	4.3	+48%

Mancow Explodes Into National Syndication

Continued From Page 1

"Let's be frank - the reality is that a listener's loyalty does not exist because of the call letters or dial position; it exists only because of the bond between the talent and the listener. When that talent is no longer there, those who don't want to pay hundreds of dollars on hardware



and then \$120 or more a year to listen to Stern on Sirius are going to be out there sampling for a new morning radio station.

On the one hand, you have Mancow, who hosts a show with a proven track record in multiple

the audience starts sampling after Stern leaves, Mancow is going to keep and build that audience while other stations try to develop something new against Mancow - for those competitors, the effect will be total erosion of their morning drive due to their audiences sampling of other morning drive shows. "The result - in each market where Mancow goes there will be a kind of "ratings neutron bomb" exploding the Arbitron books in morning drive. The result will be this; station management who bet against Mancow will be gone in three to five books, but the station and station equipment will still be standing," says one top market FM talk executive.

Mancow: Ratings with Revenue

Besides his undefeated top five market ratings, Mancow's Morning Madhouse has been able to attract a vast array of national brand advertisers. Joe Hubbard, National Sales Manager for Emmis' WKQX FM reacted to news in June 2004 that Pioneer Electronics had bought within the show "I am very pleased that a national account such as Pioneer has recognized national account such as Proneer has recognized the obvious difference between the Howard Stern Show and Mancow's Morning Madhouse. They will now join such clients as Nissan, Car X, Comp USA, and Comcast, that have begun marketing on Mancow's Morning Madhouse since the beginning of 2004. These the story of what his show has become. Mancows authentic passion for radio and his sheer love for and curiosity about life has resulted in a show that is unparalleled in the FM talk world today," says TRN-FM's Masters.
"The range of content, emotion and sheer entertainment covered in a single show is amazing and frankly refreshing. So the Mancow show does well in major

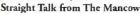
markets. But will it play in Peoria?

The answer is a resounding "YES," according to Gabe Reynolds, PD of Mancow affiliate WWCT/Rock 96.5 in Peoria where

Mancow's show just pulled a 9.3 share (male 18-34) a 6.8 share (male 18-49) and a 5.4 share (male 25-54). We brought Mancow to town this past May and Peoria is still talking about it. With Mancow's Morning Madhouse listeners and the competition stand up and take notice.

Peoria is not alone, In Knoxville WNFZ in the Fall Book Mancow's Morning Madhouse pulled a 17.3 share for

18-34 men, an 11.3 share for men 18-49 and an amazing 10.5 share for men 25-54. At KAZR, Des Moines, Mancow's show pulled an incredible 18.2 share for men 18-34, an 11.8 share for men 18-49 and an 8.2 share for men 25-54. Steve Goldstein, Saga Executive VP says, "Cow is the man and has delivered for us in Des Moines for years.



"I think what has been done by lazy jocks for years to attract the key demos is now being realized for what it is – just a commodity. How original or innovative do you have to be to have lesbians mud wrestling or describing another in-studio sex act?," says Mancow. "My audience loves what we have done with the show in the last several years. They need to not only laugh but to think as well and to learn something beyond the mind dulling garbage that FM Talk has become known and despised for."

"My audience wants to expand their understanding of the world around them as well as have fun in the morning. This show has become a daily emotional, spiritual, and intellectual meal for our listeners – they feast on it and bring their friends to consume it - the same will be true nationwide," says Mancow.



Mancow: The Future of Morning Radio

"Mancow is really the only personality who has consistently beat Stern in head-to-head competition over the long term. He's done it with a team of players that, to me, is almost reminiscent of Seinfeld. Mancow heads an ensemble cast that has a sophistication of subject matter that allows him to get ratings without having to go blue, as they say." says Masters.

"Mancow's Morning Madhouse offers the full spectrum of entertainment -

movies, music and even politics and pulls massive numbers.
 Mancow is a guy who really gets this business. He understands what it takes for his stations to make money," added Masters.

"When I look at so-called FM Talk, it is an approach that has been dependent for too long on people who create voyeuristic events to see how far they can go before they actually destroy your station's FCC license. Mancow does a show that has edgy, high-impact content without having to resort to voyeuristic acts that risk the station's license and alienate advertisers. He is very smart and sophisticated talent. Mancow understands how to drive the two top lines of radio -

ratings and revenue.

"People have tended to compare him to Stern because Mancow has beaten Stern definitively in Chicago, but the truth is the two shows are not anything alike. What makes him successful is that he knows how to take an ensemble cast and do subject matter that is simply brilliant without crossing the line – and get double digit share to

"I think it is the laziness on the part of some talents who have had to resort to doing shocking things to get ratings that has forced some of them to satellite radio. Mancow doesn't do that kind of show," Says Masters.

Says Mancow, "People have looked at my ratings dominance in the 18-54 demo and have tried to compare my show to others, but there is simply nothing like Mancow's Morning Madhouse on the airwaves. I treat my listeners like they have brains above the waist and they respond. What we have done, with double-digit ratings in the Fall, double-digit ratings for 11 years in Chicago, is we have cracked the FM Talk code. We have figured it out. We know how to do it, make a ton of money, attract all the right advertisers and be FCC-safe."



In studio with Russell Crowe

markets, both big (San Francisco, Chicago) and small, and has many years of success. On the other hand, you have an untested new show, no matter how big a name the individual hosting it might have, with absolutely no track record of success at radio in the top markets. Again, I ask you the question, "Who would you bet on?" Because if you are in a big market and you bet wrong (develop new talent or use untested small market syndication in a top market) then you are now faced with competing against Mancow in your market (he will be there because your competitor will take him if you don't). When clients have not received any negative feedback and have only reaped the benefits of finally reaching the elusive male 18-34 demographic they could not reach anywhere else." In addition to the above, over 20 other national brand advertisers have found Mancow's program to be a highly attractive environment for their message. Subway, Blockbuster, Pepsi, Pontiac, Fox and Volvo to name a few – have discovered the power of Mancow.

"This is a dream come true for us at TRN-FM. Mancow's break-out ratings performance history of dominance in Kansas City, San Francisco and Chicago is only the beginning of

Schedule Change for The Rusty Humphries Show Delivers Lethal Savage-Rusty, One-Two, Punch



Rusty Humphries

Mark Masters, CEO of Talk Radio Network announced the schedule change for The Rusty Humphries Show to immediately follow The Savage Nation hosted by Michael Savage. "The combination of the hugely successful The Michael Savage Show and the loyal listenership of The Rusty Humphries Show makes for one of the most powerful six-hour blocks in primetime radio," says Masters. The Michael Savage Show airs live 6:00 p.m. to 9:00 p.m. Eastern (3:00 to 6:00 Pacific), and The Rusty Humphries Show is heard 9:00 p.m. to 12:00 Eastern (6:00 p.m. to 9:00 p.m. Pacific M-F).

"The one-two punch of Savage and Rusty - in that order - has been a clear knockout," said Kipper McGee, the Program Director who led Orlando's WDBO back to #1 and now heads Special Projects for TRN. "WDBO's nights went to number one 12+, 18+, 35-64 and top 3, 25-54...and the narrow target hit double-digits for the first time in decades," he added. "The only downside has been that Rusty's show has not been live for our listeners to participate. Now it is...and the sky's the limit!"

Regional Vice President of Programming for Clear Channel, Ken Charles, had this to say about The Rusty Humphries Show, "Rusty really brings the goods and our audiences respond." Many Clear Channel Stations across the country carry The Rusty Humphries Show.

Dave Morgan, Operations Manager at WNIS says, "Rusty combines verve, passion and intense energy with a unique resonance with our core audience. He rocks our Saturday nights and our weekdays too!" In addition to The Rusty Humphries weekday show, Humphries hosts Saturday Night America, Saturdays at 5:00 p.m. to 8:00 p.m. Pacific, 8:00 p.m. to 11:00 p.m. Eastern

Garth Maier, Program Director at KOKC says that the show is successful because, "Rusty has superb communication skills; making listeners laugh and sometimes cry. Because of his 'regular delivery, listeners feel comfortable calling in and participating in the show.

Humphries is live 6 days a week and is featured on over 150 stations nationwide.



NEWS/TALK/SPORTS

10 Years Of TRS

Continued from Page 32



KGC & KSFO/San Francisco, TRS 2061



(l-r) Larry King, CNN; Jim Bohannon, Westwood One, TRS 1997

Clark Howard, Jones Radio Networks, TRS 1999

Clark Howard





Jack Swanson, KGO & KSFO/ San Francisco, TRS 1999

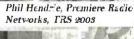


Mark Masters, Talk Radio Network, TRS 2004



John Parikhal, Joint Communications, TRS 2002







Tony Snow, Fox News Radio, TRS 2004



(1-r) Tom Leykis, Westwood One; Mike Reagan, Radio America; Al Rantel, KABC/Los Angeles, TRS 200!



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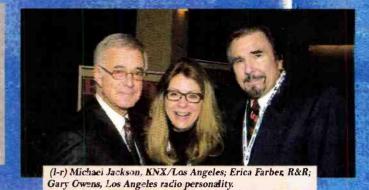




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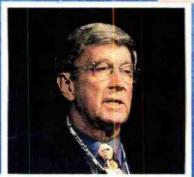




TALK RABIO SEMINAR

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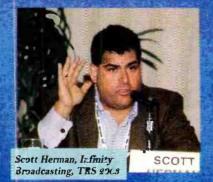


Former WGN/Chicago morning host Wally Phillips, TRS 1998



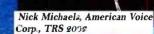






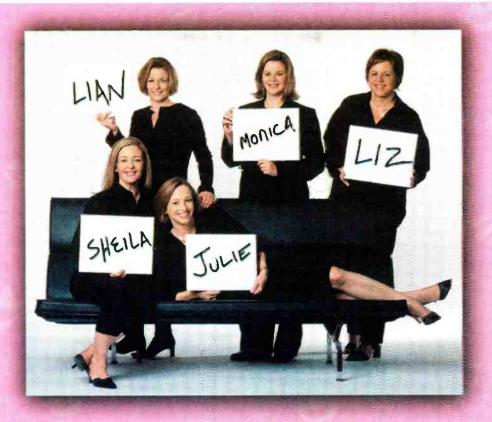


Bill Bennett, Salen. Radio Network, TRS 2004





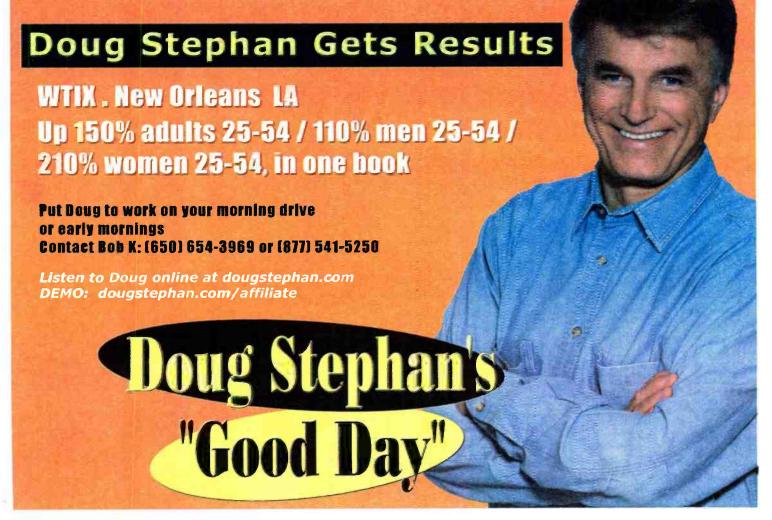
Networks, TRS 2001





Heard on Over 100 Stations





Trends Taste & Travel



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10 Years Of TRS

Continued from Page 38



George Noory. Premiere Radio Networks, TRS 2004





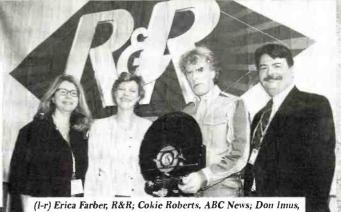
Holland Cooke, McVay Media, TRS 1999



Cathy Hughes, Radio One, TRS 1998



Harvey Nagler, CBS News, TRS 2002



Westwood One; Al Peterson, R&R, TRS 2000



Tim McCarthy, WABC/ New York, TRS 2003



(l-r) Jack Swanson, KGO & KSFO/San Francisco; John McConnell, ABC Radio; Bob Shomper, WBAP/Dallas; Mike Elder, WRKO/Boston, TRS 2000



Continued on Page 42



10 Years Of TRS

Continued fromn Page 41



Jon Coleman, Coleman, TRS 2004





(1-r) R&R's TRS crew Nancy Hoff, Ted Kozlowski and Jacqueline Lennon, TRS 2004



(l-r) Drew Hayes, WBBM/Chicago; Tom Tradup, Salem Radio Network; Ed Tyll, syndicated talk host; Mike Thompson, WEPN/New York, TRS 1998



(1-r) George Hiltzik, N.S. Bienstock; Mickey Luckoff, KGO & KSFO/ San Francisco; Walter Sabo, Sabo Media, TRS 2001



George Nicholaw, TRS 2003



Phil Boyce, WABC/New York, TRS 2003



John McConnell, ABC Radio TRS 1999



Michael Savage, Talk Radio Network, TRS 2001



Joey Reynolds, WOR/New York: Randy Kabrich, consultant, TRS 1997



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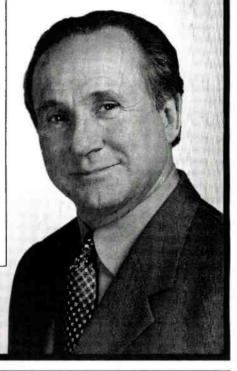
WMET - Washington, D.C.

WGKA - Atlanta

Weekend Edition Now Available

Reaganomics

Market	Calls	AQH Share	Fall 2003	Spring 2004	Change
Salt Lake City, UT	KNRS	P 25-54	3.1	6.6	+113%
		M 25-54	5.4	10.1	+87%
Las Vegas, NV	KDWN	P 25-54	0.6	0.7	+17%
5 /		M 25-54	0.9	1.1	+22%
Albuquerque, NM	KTBL	P 25-54	0.6	1	+67%
		M 25-54	1.1	1.8	+64%
El Paso, TX	KTSM	P 25-54	7.3	8.6	+18%
		M 25-54	6	6	0%
Des Moines, IA	WHO	P 25-54	4	4.2	+5%
		M 25-54	4.8	6.4	+33%
Ft. Wayne, IN	WGL	P 25-54	0	5.2	+520%
		M 25-54	0	6.1	+610%
Worcester, MA	WTAG	P 25-54	4.5	6.9	+53%
		M 25-54	2.9	2.7	-7%
Lubbock, TX	KFYO	P 25-54	2.8	3.3	+18%
		M 25-54	3.9	5.1	+31%

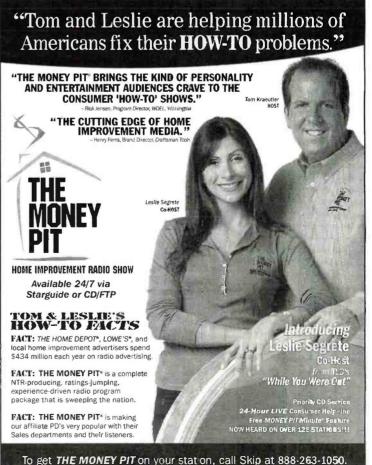




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Law & Order: Morning Idiots Unit

ormer WPLY (Y100)/Philadelphia morning guys Preston Elliot and Steve Morrison are already tired of cooling their heels waiting out a six-month noncompete before joining crosstown WMMR — so they filed suit in U.S. District Court to challenge the terms of that noncompete with Radio One.



A statement released by their spokesmodel says, in part, "Elliot and Morrison believe that Radio One is spitefully preventing them from practicing their profession after leaving Y100 one day shy of their contract termination

date." Said Elliot, "Now that there's no longer a Y100, we're not competing against Radio One. We want to keep the momentum. If we can get back on sooner, all the better."

Great Moments In Managementshiposity

- Just when he thought he was out: Former KDWB/Minneapolis VP/GM Marc Kalman has been coaxed out of "retirement" by Snafu Consulting's Dan Kieley and Garry Leigh to serve as the company's sales and management guru. Kalman and Kieley worked together for several years when Kieley programmed KDWB.
- Label vets Rob Dillman and Dan Hubbert have teamed up with tour management vet Jody Nachtigal to form Arcadia Group Management. This marks yet another pairing of Dillman and Hubbert, who worked together at Epic and Hollywood Records. Most recently Dillman was CEO of Gold Circle Entertainment. AGM's initial roster will include The Psychedelic Furs, Meredith Brooks, Bec Hollcraft, Animotion, Dave Wakeling and singer-songwriter Bird York. AGM is located at 8730 Sunset Blvd., Suite 175, Los Angeles, CA 90069; 310-360-7700 or mail@agm-us.com.

Entire Diggedy Family Thrilled, Honored

KDON/Monterey Asst. PD/morning guy Sam Diggedy has been upped to PD, replacing Dennis Martinez, who was recently upped to PD of KYLD/San Francisco and Clear Channel RVP/Programming. Diggedy, who started at KYLD as a lowly intern, joined KDON in 2002 as afternoon talent. He'll continue to do mornings, meaning he'll be seriously fried by about 2pm on most days.

The Programming Dept. (Outbound)



A relieved BJ with co-host Shea and

· After nearly five months of juggling PD and morning show duties at Entercom Hot AC KALC (Alice 105.9)/ Denver, BJ Harris has decided to step down as PD to concentrate on the care and feeding of The Alice Morning Show. He will assist VP/GM

Jerry McKenna in the PD search and will remain in the big chair until a replacement is found.

• WXXL (XL 106.7)/Orlando OM/PD Adam Cook and longtime Asst. PD/MD Pete deGraaff both come off the air (they had been splitting middays), triggering a chain of events: deGraaff, who's been with the station since 1991, will soon be leaving. Jana Sutter segues from afternoons to middays, while night jock Chad Pitt is upped to afternoons, leaving Cook in search of what he describes as "a Freak Show at night." Reach deGraaff at 407-718-4622 or jodiandpeter@cfl.rr.com.

- After seven years with Cumulus CHR/Pop KCHZ/Kansas City, many of them as PD, morning talent "Just Plain" Dave Johnson exits. Until recently Johnson had been doing doubleduty as PD/morning guy, but he recently stepped down as PD in favor of Maurice Devoe. Find Johnson at 816-507-0022 or justplaindavefm@yahoo.com.
- After six years and three formats but who's counting? - KSTE/New Orleans PD Annette Wade exits. She can be reached at 504-400-2649.
- Don Harrison, PD of Maverick Media Active Rocker KXFX and Classic Rock KVRV/Santa Rosa, CA, has left the building. KXFX MD Todd Pyne is upped to PD of that station, while Mike Watermann is now PD of KVRV. Find Harrison at 310-739-1289 or radioharrison@hotmail.com.
- KRCS/Rapid City, SD PD/morning co-host Chad Bowar is trading the frozen tundra of South Dakota for the tropical climes of Charlotte on account of his wife's vastly superior gig with Bank of America. KRCS morning co-host D. Ray Knight is now interim PD/MD.

Formats You'll Flip Over



from CHR/Pop to Classic Hits as WEEG (Eagle 101.5). Just one problem: Right across the street, Nassau's WARX/ Hagerstown also flipped to Classic Hits as "Eagle 106.9." Now what? During the ensuing confusion, crosstown WSRT quickly jumped into the vacant CHR/ Pop hole by flipping from Hot AC as "92.1 The Point."

It's a case of dueling Eagles in exotic

Hagerstown, MD, as WWMD flipped

• WFCX & WFDX/Traverse City,

MI morphs from Classic Rock into Classic Hits as "The Fox." "No lives were affected or animals injured during the creation of this format," said Creative Director/morning dude Mark Elliott. "It's now really a CHR station, circa 1985."

 Midwest Family CHR/Pop KOMG/Springfield, MO flips to Classic Country. PD Jay Shannon and the entire airstaff have gone bye-bye.

The Programming Dept. (Inbound)

- . Lenny Bloch is named Asst. PD of Infinity Oldies WCBS-FM/New York, Most recently Bloch had been Program Manager for Sirius' Classic Vinyl, The Vault and Jam On channels. Not counting all of his previous radio gigs, Bloch's biggest claim to fame is working in the R&R mailroom in 1975.
- Mike "Big Dog" Kapel, OM of Clear Channel's five FMs in Fargo, ND - KDAM, WDAY, KRVI, KFAB and KKBX adds two AMs, which means he now covers the whole cluster. He'll continue to do mornings on WDAY.
- WJBX (99X)/Ft. Myers Asst. PD/afternoon driver Fitz Madrid is headed to KUPD/Phoenix, where he'll be, in his words, "wacky afternoon drive announcer." He replaces Pete Cummings, now doing mornings across the hall at KDKB. Coming in to replace Fitz at 99X is Ryno, last heard at WAQX/ Syracuse. Jen The Rock Bitch is upped from weekends to
- KBER/Salt Lake City night guy Darby Wilcox is upped to Asst. PD/MD/morning show producer but will continue to voicetrack nights. Former Asst. PD/MD Helen Powers remains in middays.

Ouick Hits



headphones that fit.

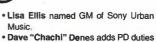
 WNEW/New York morning talent RuPaul packed his wigs and makeup bag and exited after he and Infinity failed to come to terms on a new agreement. RuPaul was hired last year by then-PD Frankie Blue, who had worked with him at crosstown WKTU. The WNEW morning show will now be anchored by current co-hosts Michelle Visage and Rick Stacy.

· After three years as half of the of The Otto & Wilde Show on Infinity's KDJM (Jammin' 92.5)/Denver, morning co-host Jennifer Wilde is out. Wilde was previously teamed with the aforementioned Rick Stacy at crosstown KQKS. She was also Mancow's first morning show partner at KDON/Monterey, which she also programmed for a time. Seek her out immediately at 303-522-1414 or jenwilde@aol.com.

IMELINE



YEAR AGO



- at KBIG/Los Angeles.
- * Bill Pasha named VP/Programming for Entercom.





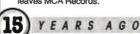
YEARS AGO

- Lance Panton promoted to PD of WENZ/Cleveland.
- Tim Murphy named PD of WSM-FM/Nashville.
- Nick Ferrara named PD of WCKW/New Orleans.



- John Fagot moves to Hollywood Records as Sr. VP/Promotion.
- · Hollywood Records ups Bob Pfeifer to President and Richard Leher to Exec.
- Sr. VP/Promotion Bruce Tenenbaum John Fagot leaves MCA Records.





- · Rick Bisceglia promoted to Sr. VP/Promotion at Arista Records.
- Mitch Dolan appointed President/GM of WPLJ/New York
- WPLJ/New York.

 Jeff McCartney becomes PD of KROY/
 Rick Bisceglia



20) YEARS AGO

- Allen Shaw becomes Exec. VP for Beasley Broadcast
- · Bill Roth named PD of WMJC/Detroit.
- Mike Preston elevated to PD of Gannett's KSDO-FM/ San Diego



- · Norm Gregory returns to KZOK/Seattle as GM.
- · Marcy Doherty named VP/National Promotion for Island
- · Jim Bohannon joins WCFL/Chicago as morning host.



Eric Norberg becomes PD at KEX/Portland, OR. · Roger W. Morgan resigns as KYA/San Francisco PD.



- · Speaking of Mancow, Emmis Alternative WKQX (Q101)/ Chicago, home of Mr. Cow, has a rare opening as midday guy Sludge exits
- Hot AC KPLZ/Seattle is doing its part to combat satellite radio by adding — get this — actual personalities around the clock. Scary, huh? Starting March 14, Corine McKenzie moves from mornings to afternoons and teams up with Curt Kruse to create the cleverly named Curt & Corine Afternoon Show. On March 28 The John Tesh Radio Show debuts at night.
- . Meet the new morning show at Urban AC WSRB (Soul 106.3)/Chicago: Richard Deal and Fiona Verde, Deal, a market vet, was previously known as "Sean Knight" on Urban clusterbuddy WPWX (Power 92), while Verde is upped from part-time. They replace John Monds, now heard on rival WILV. Back at Power, morning co-host DeVante Stone exits. Cortney Hicks and comedian Leon Rodgers are now handling wakeups as a duo.
- WZNR (The Zone @ 106.1)/Norfolk PD Jay Michaels has his first live bodies on the air: Chris Bates crosses the hall from sister Alternative WROX to do afternoons, while Brian S crosses the street from WNVZ for middays. Haze rolls in from KZCH (Channel 96-3)/Wichita for nights.
- KXTE (Xtreme Radio)/Las Vegas MD/night jock Carly Brown moves to afternoons. Now the domino effect begins: Overnight jock Hambone takes nights, and weekender/ Howard Stern Show board-op Pauly Kover takes overnights. On a sadder note, KXTE is losing Promotions Director Stacie

Schmidt, who, drawn by the tinsel, glamour and 20% giftshop discount, is named Talent Promotions Manager at the Vegas House of Blues.



Actual Marconi may vary

- · After eight months in Oklahoma City as morning/imaging dude at Clear Channel Alternative KHBZ (The Buzz) under the singular porcine moniker "Bacon," the once and future Marconi returns to Portland, OR as latenight/imaging guy at Infinity's KUFO. Marconi previously spent eight years at crosstown KNRK.
- Sinclair CHR/Pop KSXY (Hot

98.7)/Santa Rosa, CA PD/morning dude Danny Wright inks Joey C for nights. Most recently Mr. C did weekends/swing at CHR/ Rhythmic XHTO/El Paso.

. Morning guy Yo Sunny Joe exits Citadel AC WXLM/New London, CT as the station prepares to flip to something else. Mr. Joe can be reached at 973-224-3461 or joe@yosunny

News/Talk Topics

- . Coinciding with Dan Rather's retirement this week as anchor of The CBS Evening News, he's also ceasing production of his daily 90-second radio commentary, Dan Rather Reporting, which has aired on the CBS Radio Network since 1981.
- · Lizz Winstead, co-creator of Comedy Central's Daily Show, has left her shift at Air America Radio.
- · All appears to be forgiven in the matter of Clear Channel and The Regular Guys, a.k.a. Larry Wachs and Eric Von Haessler, who emerge from their cocoons to do 8am-noon on CC Talker WGST/Atlanta, replacing the syndicated Glenn Beck. You may recall that last March the guys were suspended and later fired from clusterbuddy WKLS (96 Rock) after an episode that we like to call Backwards Porngate™: They attempted to air a backward recording of a porn star performing her, ahem, vocal stylings. Hilarity failed to ensue when the tape accidentally ran forward over a commercial break, making buying a car sound like an orgasmic experience. The boys had to take the bullet to fulfill CC's indecency policy.
- . Kevin James (no, not the star of King of Queens) joins KABC/Los Angeles as host of the station's overnight Red Eye Radio show. James most recently did mornings at KTOK/Okla-

homa City. He takes over for Doug McIntyre, who moved up to mornings last fall, when Ken Minyard retired.

 Clear Channel/Akron Production Whiz lerry Mullins is rewarded with a fat promotion to PD of News/Talker WHLO/

Condolences go out to WPLI/New York morning show Exec. Producer Joe Pardavila on the death of his 59-yearold father, Arturo, last week, following a decade-long battle with Huntington's disease.

Baby Poop

5

6

Congrats to WXRK/New York MD Mike Peer and wife Karen on the birth of their fourth child, Hailey Patricia Peer. The latest Peer was born Thursday, March 3, and weighed in at 7 lbs., 11 oz., joining a gaggle of pre-existing siblings: Alison, Katie and Justin.

FILMS

\$3.20 \$26.77

\$2 72

\$2.72

BOX OFFICE TOTALS

	March 4-6			
ï	tle Distributor	\$ Weekend	\$ To Date	
	The Pacifier (Buena Vista)*	\$30.55	\$30.55	
?	Be Cool (MGM)*	\$23.45	\$23.45	
3	Hitch (Sony)	\$12.11	\$138.00	
ļ	Diary Of A Mad Black (Lions Gate)	\$11.02	\$37.07	
ï	Million Dollar Baby (WB)	\$8.13	\$76.60	
;	Constantine (WB)	\$6.12	\$60.65	
7	Cursed (Miramax)	\$3.86	\$15.28	
3	Man Of The House (Sony)	\$3.50	\$13.98	

*First week in release. All figures in millions Source: ACNielsen EDI

Because Of Winn-Dixie (Fox)

10 The Jacket (Warner Independent)*

COMING ATTRACTIONS: This week's openers include Robots, an animated movie featuring voiceovers by Ewan McGregor and Robin Williams. The film's Virgin soundtrack includes Ricky Fanté's "Shine," Fountains Of Wayne's "Tell Me What You Already Did" and "Right Thurr" by Chingy, who's also featured with Houston and Nate Dogg on "I Like That." Also on the ST are Fatboy Stim's "Wonderful Night"; James Brown's "Get Up Offa That Thing (Ali Dee Remix)"; Stacie Orrico's "(There's Gotta Be) More to Life"; Gomez's "Silence"; Steriogram's "Walkie Talkie Man"; and Earth, Wind & Fire's "Love's Dance," among others.

Opening in limited release this week is The Boys From County Clare, which showcases Andrea Corr of recording act The Corrs in a supporting role.

- Julie Gidlow

TELEVISION

TOP 10 SHOWS Total Audience (109.6 million households)

- Their Eyes Were Watching God
- American Idol (Tues.)
- 3 CSI
- American Idol (Weds.)
- American Idol (Mon.)
- Survivor: Palau Law & Order: Trial By Jury
- Lost
- NYPD Blue
- Cold Case 10
- Medium

Adults 18-49

Feb. 28-March 6

- American Idol (Tues.) American Idol (Weds.)
- American Idol (Mon.)
- Their Eyes Were Watching God Survivor: Palau
- CSI
- Extreme Makenver:
- Home Edition
- Apprentice 3
- 10 24

Source: Nielsen Media Research



HITSTOP 50 ALBUMS

THE INDUSTRY'S NO. 1 RETAIL CHART March 11, 2005

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANG
_	1	50 CENT	The Massacre	Aftermath/Interscope	1,150,658	
_	2	JENNIFER LOPEZ	Rebirth	Epic	268,960	
_	3	JACK JOHNSON	In Between Dreams	Brushfire/Universal	221,642	10.5
_	4	MARS VOLTA	Frances The Mute	Strummer/Universal	121,417	
4	5	GAME	The Documentary	Aftermath/G-Unit/Interscope	98,065	-70
3	6	GREEN DAY	American Idiot	Reprise	83,380	-24
2	7	RAY CHARLES	Genius Loves Company	Concord	78,759	-30
1	8	OMARION	0	Epic	72,587	-609
10	9	KELLY CLARKSON	Breakaway	RCA/RMG	62,640	0.0
5	10	JOHN LEGEND	Get Lifted	Columbia	60,524	-23
8	11	EMINEM	Encore	Shady/Aftermath/Interscope	59,074	-12
_	12	JUDAS PRIEST	Angel Of Retribution	Epic	58,509	
9	13	3 DOORS DOWN	Seventeen Days	Republic/Universal	56,743	-14
12	14	KILLERS	Hot Fuss	Island/IDJMG	55,667	+4
11	15	USHER	Confessions	LaFace/Zomba Label Group	53,227	-139
18	16	RAY!	Soundtrack	Wsm Soundtracks	50,874	+9
15	17	GWEN STEFANI	Love, Angel, Music, Baby	Interscope	46,595	-8
16	18	FANTASIA	Free Yourself	J/RMG	40,615	-18
19	19	LUDACRIS	The Red Light District	Def Jam/IDJMG	39,729	-14
21	20	T.I.	Urban Legend	Atlantic	38,696	-3'
17	21	MAROON 5	Songs About Jane	Octone/J/RMG	37,688	-21
13	22	LIL' JON & THE EASTSIDE BOYZ	Crunk Juice	TVT	37,027	-29
23	23	RASCAL FLATTS	Feels Like Today	Lyric Street	36,445	-5
26	24	JESSE MCCARTNEY	Beautiful Soul	Hollywood	36,257	+6
20	25	CIARA	Goodies	LaFace/Zomba Label Group	35,855	-13
7	26	TORI AMOS	The Beekeeper	Epic	34,662	.49
42	27	MOTLEY CRUE	Red, White & Crue	Hip-o	33,192	+ 18
32	28	MARIO	Turning Point	J/RMG	33,022	+ 18
24	29	ALICIA KEYS	The Diary Of Alicia Keys	J/RMG	32,960	-7'
14	30	GRAMMY NOMINEES 2005	Various	Capitol	32,527	-37
22	31		All The Best			
	32	TINA TURNER Josh Groban	Closer	Capitol	31,515	-19
_ 				143/Reprise	31,512	11
25	33	TOTALLY COUNTRY IV	Various	BNA	30,598	-11
27	34 35	KENNY CHESNEY SNOOP DOGG	Be As You Are	BNA Geffen	30,503 30,469	-10
33 30	36		R&G (Rhythm & Gangsta)			-5
		SHANIA TWAIN	Greatest Hits	Mercury	29,972 29,315	-11°
34 28	37 38	GRETCHEN WILSON DESTINY'S CHILD	Here For The Party	Epic Columbia		
	39		Destiny Fulfilled		28,624	-16 ^c
37 49	40	PHANTOM OF THE OPERA	Soundtrack	Sony Classical	27,817	
		DADDY YANKEE	Barrio Fino	Universal Music Latino Columbia	27,690	+14
41	41	CROSSFADE	Crossfade	***************************************	27,457	-4"
6	42	KIDZ BOP 7	Various	Razor & Tie	27,353	-62
36	43	NELLY	Suit	Derrty/Fo' Reel/Universal	25,970	·14
-	44	JAMIE O'NEAL	Brave	Capitol	25,811	
40	45	TIM MCGRAW	Live Like You Were Dying	Curb	25,606	-11
31	46	NOW VOL. 17	Various	Capitol	24,825	-24
29	47	JOHN MAYER	Heavier Things	Aware/Columbia	24,556	.27
-	48	MY CHEMICAL ROMANCE	Three Cheers For Sweet Revenge	Reprise	23,192	
-	49	PIMP C	The Sweet James Jones Stories	Rap-A-Lot	22,013	
46	50	GARDEN STATE	Soundtrack	Epic	21,714	.17

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ON ALBUMS

The Million-Unit Man Strikes Again

With his second album, 50 Cent proves beyond all doubt that he's still money. The Massacre (S hady / A ftermath/Interscope) formally hit stores on March 3 (although quite a few stores jumped the gun, putting it out



50 Cent

as fast as they could open the boxes). And the

grand total for the first five days is (drumroll, please): 1.15 million. Wow.

And don't forget about 50's labelmate/protege/ rival, The Game,



Jack Johnson

whose G-Unit/Aftermath/Interscope first album continues to smoke like a just-fired pistol. This week the South Central rapper racks up anothe: 98,000, keeping him in the top five, where he's been since his album came out in late January.

Epic's Jennifer Lopez, who had the top spot locked up until 50 Cent crashed her party, kicks

butt nonetheless, as her new *Rebirth* takes No. 2 with no problem on just south of 269,000. Also performing for Epic is **Omarion**, who moves 73,000 seven days after topping the chart. That keeps him in the top 10, at No. 8. **Judas Priest's** *Angel of Retribution* makes it a hat trick for the label, debuting at No. 12 on 59,000, half of that coming from **DualDisc** sales.

Interscope and Epic aren't the only red-hot labels coming into the month of March. Universal, which had a No. 1 debut recently with 3 Doors Down (Republic/Universal) — still strong this week, at No. 13 — nails down the No. 3 and No. 4 positions with Jack Johnson's In Between Dreams (Brushfire/Universal) and The Mars Volta's Frances the Mute (GSL/Strummer/Universal).

Johnson's 223,000 tally makes it his biggest opening yet, while Mars' 121,000-plus

marks the emergence of a new force in cutting-edge rock as art and commerce collide. The pricing didn't hurt, either — Circuit City had Francis for \$5.99.



Jennifer Lopez

Also in the top

10: Concord's Ray Charles (No. 7, 79,000), RCA/RMG's Kelly Clarkson (No. 9, 63,000) and GOOD/Columbia/Sony Urban's upwardly mobile John Legend (No. 10, 60,000-plus).



MIKE TRIAS

mtrias@radioandrecords.com

The Waite Is Over

John Waite made a name for himself in the '70s with The Babys and in the '80s as both a solo artist and the frontman of the supergroup Bad English. Next week the man of many power ballads hits

AC with "New York City Girl" from his latest CD, *The Hard Way.* Waite gives us insight into what has helped him stay in the music industry for so long, saying, "Sticking to my guns, never being afraid to go the hard way — that's the only way I know. It makes success that much sweeter. Bottom line, it's more honest. And besides, I've never wanted to become a rock 'n' roll caricature."



John Waite

Although he does present a new

acoustic version of his mega-hit from yesteryear "Missing You," Waite doesn't feel that people should focus on just this track off *The Hard Way.* "It's always so sad to see people spend the rest of their careers trying to repeat the formula," he says. "It's all too easy, but really it's a miserable compromise for an artist. Again, I'd rather go the hard way and keep pushing into new areas."

Richmond native Carlton Blount got his start when he won the amateur-night competition on TV's Showtime at the Apollo. From there he went on to sing backup for Patti Labelle, and his vocals



Carlton Blount

were also featured on collaborations with Roberta Flack, Michael Bolton and the late Grover Washington Jr. and in advertisements for Pepsi, Mobile Oil and Marriott. In 1999 he replaced Cuba Gooding Sr. as lead vocalist of The Main Ingredient. Next week Blount offers Urban AC radio "My Wife," taken from his debut solo CD, (From) A Man's Point of View

Blount, who co-wrote and co-produced the album, received help from industry heavyweights Diane Warren, Toto and others. Says Blount about his single, "If I were married, this is the way I would want to feel about my wife. If I were getting married tomorrow, I would want this song to be sung at the wedding. If I were married for 50 years, this would be the theme of our years together. I haven't found her yet, but I wrote this for her, and everyone else in true love."

Johnny and Donnie Van Zant have had extremely successful careers in their own bands — Johnny in Lynyrd Skynrd and Donnie in .38 Special. While the brothers have recorded two independent albums as a duo, their upcoming yet-to-be-titled CD marks their first major-label release as Van Zant. To ensure that this project will be memorable, they have enlisted the help of producers Mark Wright (Brooks & Dunn, Gretchen Wilson) and Joe Scaife (Montgomery Gentry, Gretchen Wilson). The album is tentatively slated for release on June 7, and look for the lead single, "Help Somebody," to hit Country next week.

Scott Thomas and Balthazar Getty have long hoped to make names for themselves in the entertainment industry, and not necessarily as musicians. Getty is an actor, while Thomas has held down many jobs, including designing clothes for rock bands — No Doubt wore his designs when they accepted their Grammy. When Thomas and Getty met and became roommates, little did they know they would form the duo Ringside.



Ringside

Nature took its course, however, and next week the pair arrive at Triple A with "Tired of Being Sorry," an introduction to their self-titled debut album. Says Thomas about the album, "Listen closely, and you might hear telephones ringing, dryers tumbling and friends stopping by."

RR Going FOR Adds

Week Of 3/14/05

CHR/POP

OESTINY'S CHILO Girl (Columbia)

FAN_3 Broken Home (Geffen)

MARIO How Could You (J/RMG)

TRILLVILLE Some Cut (BME/Warner Bros.)

CHR/RHYTHMIC

OESTINY'S CHILD Girl (Columbia)

PRETTY RICKY Grind With Me (Atlantic)

R. KELLY In The Kitchen (Jive/Zomba Label Group)

TYRA Country Boy (Universal)

URBAN

GAME f/50 CENT Hate It Or Love It /Aftermath/G-Unit/Interscope/ OL' DIRTY BASTARD f/METHOD MAN Intoxicated (Roc-A-Fella/IOJMG)

PRETTY RICKY Grind With Me (Atlantic)

B. KELLY In The Kitchen (Jive/Zomba Label Group)

URBAN AC

CARLTON BLOUNT My Wife (Magnatar)

GOSPEL

ANOINTEO Gonna Lift Your Name (Sony Urban/Columbia)
EVELYN TURRENTINE-AGEE Go Through (Light)

COUNTRY

GLENN CUMMINGS Good Old Days (Gulf Coast)
HÖT APPLE PIE Hillbillies (DreamWorks)
JON RANDALL Baby Won't You Come Home (Epic)
KEVIN SHARP Your Love Reaches Me (Cupit)
REBA McENTIRE My Sister (MCA)
VAN ZANT Help Somebody (Columbia)

AC

JOHN WAITE New York City Girl (No Brakes)

HOT AC

AVION Beautiful (Red Ink/Columbia)
BETTER THAN EZRA A Lifetime (Artemis)
BLACKOUT EFFECT Close (Lava)
CAESARS Jerk It Out (Astralwerks/EMC)
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)
MOTLEY CRUE If I Die Tomorrow (Island/IDJMG)
NEW ORDER Krafty (Warner Bros.)
SCOTT GRIMES Sunset Blvd. (Velocity)

SMOOTH JAZZ

JAMES GABRIANO Red Teddy (Gabriano Productions)
PATCHES STEWART Road Song (Koch)
YELLOWJACKETS The Hope (Heads Up)

ROCK

BREAKING POINT Show Me A Sign (Wind-up)
ROBERT PLANT Shine It All Around (Sanctuary/SRG)
SHADOWS FALL Inspiration On Demand (Century Media)

ACTIVE ROCK

BREAKING POINT Show Me A Sign (Wind-up)
ROBERT PLANT Shine It All Around (Sanctuary/SRG)
SHADOWS FALL inspiration On Demand (Century Media)

ALTERNATIVE

CAESARS Jerk It Out (Astralwerks/EMC)
KILLERS Smile Like You Mean It (Island/IDJMG)
NEW ORDER Krafty (Warner Bros.)

TRIPLE A

ALLAN POLLARD Things I May Be Missing (PeachFuzz)
AM60 Big As The Sky (V2)
CAESARS Jerk It Out (Astralwerks/EMC)
ED HARCOURT Born In The '70s (Astralwerks/EMC)
GOAT Star (Judgment)
GRIPWEEDS Infinite Soul (Rainbow Quartz)
JOHNATHAN RICE Kiss Me Goodbye (Reprise)
RAY LAMONTAGNE Forever My Friend (RCA/RMG)
RINGSIDE Tired Of Being Sorry (Flawless/Geffen)
ROBERT PLANT Shine It All Around (Sanctuary/SRG)

CHRISTIAN AC

NICOL SPONBERG Resurrection (Curb)
RUBEN STUDDARD Shout To The Lord (J/RMG)
TELECAST Radiate (BEC/Tooth & Nail)

CHRISTIAN CHR

COOL HAND LUKE The Foster (Floodgate)

DAY OF FIRE Rain Song (Essential/PLG)

RUBEN STUDDARD Shout To The Lord (_//RMG)

TELECAST Radiate (BEC/Tooth & Nail)

YELLOWSECOND Chance Of Sunbreaks (Floodgate)

CHRISTIAN ROCK

CALLS FROM HOME Hold On (November/Twelve)
COOL HAND LUKE The Foster (Floodgate)
YELLOWSECOND Chance Of Sunbreaks (Floodgate)

INSPO

NICOL SPONBERG Resurrection (Curb)

RUBEN STUDDARD Shout To The Lord (J/RMG)

TELECAST Radiate (BEC/Tooth & Nail)

CHRISTIAN RHYTHMIC

No Addo

R&R's Going for Adds features the complete list of songs impacting radio for the coming week. Going for Adds is e-mailed each week to participating radio and record executives. For more info, contact John Fagot at ifaoo(@radioandrecords.com.

Letter

Continued from Page 15

7. IPods are more of a threat to satellite radio. Touted as another nail in radio's coffin, the effect of iPods may be devastating to satellite. Think about it: commercial-free music variety. This is satellite radio's trump card over traditional radio. But it doesn't get any more personal than my music—easily hooked into my car stereo. IPods will make a subscriberbased system even less attractive.

Time will tell if satellite radio will ever become financially viable. Without making money, it will go down as one of recent memory's most expensive failures, right up there with all those dot-coms that seemed so promising except for the fact that they had no plan to pay the light bill after the venture capitalists stopped writing checks.

My money is on terrestrial radio. Maybe it's not a Wall Street darling, but it throws off cash and it defines success in the thousands of local markets that it serves. With some standalone FMs curning more than the entire subscriber base of XM or Sirius, I won't be losing sleep over satellite

If the new medium adheres to its promise to keep commercials off, then there will also be a zero negative effect on advertising revenue. Unlike satellite radio, traditional broadcast radio is actually making money.

Newspaper advertising is dropping with the corresponding drop in readership. But, as successful as radio is, the Washington Post eams more than all of DC's radio stations combined. That's a bunch of money to siphon off, especially considering that business decisionmakers are increasingly becoming electronic-media-oriented

TV continues to be expensive, and cable TV is hard to measure. This is a perfect scenario for ad dolars to flow to radio. To borrow Wall Street phraseology, it's easy to see why I'm bullish on radio and bearish on satellite. Wanna call your broker?

The views expressed in a letter to the editor are those of the writer only. The writer is solely responsible for the content. R&R reserves the right to edit letters.

Beasley

Continued from Page 3 KAKC/Tulsa. Bruder began her radio career in 1985 as LSM for Greater Media's WKSZ/Philadelphia. She rose to President of WKSZ after it became WPLY (Y-100) and remained at Y-100 following its acquisition by Radio One, which has since moved WPHI to that frequency.

Philadelphia is Beasley's largest market, and Beasley President Bruce Beasley said, "Our Philadelphia stations are important assets in the Beasley portfolio, and we expect continued growth and development of the stations under the leadership of market veterans Natalie Conner and Lynn Bruder.

"Natalie and Lynn bring deep market knowledge and extensive industry experience to their respective positions, which we believe will contribute to the vitality and growth of our Philly stations. These appointments underscore our ongoing commitment to our listeners and advertisers, and I am confident that both individuals will play vital roles in supporting 'XTU's and Wired's goals for success and growth.

"I want to thank Dave Donahue for his 20-plus years at Beasley Broadcast Group, including the last few years at 'XTU and Wired, and wish him the best of luck in his future endeavors." Donahue was VP/GM of WKIS/Miami when he was transferred to the WXTU VP/GM post more than five years ago

post more than five years ago.
Conner said, "WXTU's long-standing success in the Philadelphia market is a reflection of the Beasley tradition of providing listeners with the programming they want to hear. I am proud to help lead such an amazing team and to contribute to the station's legacy of success."

Bruder said of her new position, "Wired presents a unique and exciting opportunity for me, since it is a recently reformatted station. The station's growth is a true testament

Harnen

Continued from Page 1

his dedication and his keen sense of 'what's happening.' In a short period of time he has made a strong impact on our efforts, and now that he will be taking over the top job, I am confident that we will grow even stronger. This is a no-brainer."

Harnen told R&R, "This is a childhood dream come true. Even when I was an artist [Harnen had a top 10 hit with "Where Are You Now?" in 1989], I hung out with [WTG VP/Promotion] Dave Urso. I loved being around the label offices.

"I cannot thank Mike Dungan enough for this incredible opportunity to represent the amazing roster at Capitol Records, as well as leading the finest promotion team in all of music. Look for Capitol Records Nashville to deliver the finest, most unique and cutting-edge promotion and artist development."

Harnen joined Capitol in November 2004. An 18-year industry vet, his background includes six years with DreamWorks/Nashville and a stint as VP/Assoc. Manager at Refugee Management International.

Referring to his more recent experience, Harnen told R&R, "I couldn't have been luckier than to work under two of the finest promotion people in the business, Scott Borchetta and Bill Catino. I can't thank them enough. I will miss Bill greatly and wish him all the best this world has to offer in his new venture."

to the hard work and dedication of the entire Wired team and the way it has connected with the Philadelphia market that it serves.

"I look forward to extending the station's strong performance and position in the market as Philly's No. 1 source for rhythmic music."

— Adam Jacobson

Dukes

Continued from Page 1

Broadcasting as a consultant since February, but he told R&R, "All my energies will be focused on The Loop."

Before joining 96 Rock, Dukes served as Director/FM Programming for Jacor/San Diego, overseeing KGB, KIOZ & XTRA-FM while handling KIOZ's day-to-day PD duties. He has also been PD of WEBN/Cincinnati and Asst. PD/nighttimer at WTFX/Louisville and was nighttimer and afternoon drive host at WFLZ/Tampa from 1989-92, when the station debuted its CHR/Pop format as "The Power Pig."

Nyren told R&R, "I'm truly thrilled to have someone with as much experience as Tim brings to the table regarding the Rock format, as well as managing great morning shows on a station like 96 Rock. We're thrilled to have him here."

Dukes said, "Chicago is a worldclass city. I'd work as a shoeshine boy in the downtown Loop just to live there, but, fortunately, I get to continue my radio career and join a world-class company like Emmis at the legendary WLUP.

"In fact, I think it was my willingness to shine shoes for VP/GM Marv Nyren and VP/Programming Mike Stern that got me the job. I've done a dozen formats, but meat-eating heritage Rock stations are my preference. I'm ecstatic to have been chosen by Marv and Mike to lead The Loop's leap back to the top."

— Adam Jacobson

Chapman

Continued from Page 1

are telling me it's time to slow down and smell the coffee — at 9:15am instead of 4am."

KLUV GM David Henry said, "We're very sad to have Ron leave his throne here at 98.7. We're working to find just the right person to take over and will announce a new morning show host at a later date."

KLUV will hold a three-monthlong on-air "party" in honor of Chapman, showcasing highlights from his many years in radio, until his last day on the air. Station management confirmed that Chapman will continue to voice endorsements for certain KLUV advertisers and will appear as an air personality on select programming.

In an October 2002 interview with R&R, Chapman was asked if 30 years from now there will be air personalities held in the same regard he is today. He replied, "There will be very few of us around. I tell people that I'm a dinosaur. The guy who replaces me won't be able to do the stuff that I get away with. Consolidation and the 'researchness' of the business have homogenized it.

"A lot of it comes down to being personable. If you're tracking because the guy has a great set of pipes, you're going to be vulnerable. Most of these people are robots spewing prescribed words. I prefer to be human."

RR

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KEVIN CARTER

'Local Radio Station' Solves Bank Robbery

One man's stupidity vaults WKSC/Chicago into the media spotlight

ere's the short version: A really dumb guy calls in to a radio show to brag about robbing a bank. The FBI hears him, the guy gets arrested. Case solved. What a putz.

[Cue Dragnet theme.] The following is a true story, as related to me by two witnesses to the witlessness that transpired over the airwaves

of Clear Channel CHR/Pop WKSC (103.5 Kiss FM)/Chicago—a story so huge it made the front page of the Feb. 23 Chicago Sun-Times



Rod Phillips

Last April a Chicagoarea bank was robbed of \$81,000. The case re-

mained unsolved until Sept. 24, when a twist of fate set into motion a chain of events that led to the arrest of the parties involved.

That morning, Kiss morning guy Drex was rolling into his weekly "Wheel of Trash" segment, tossing out random, Maury Povich-like topics to prime the phones. "It's something I've done every Friday since back in my San Antonio days," Drex says. "I've done 'Women Who Have Sex for Cash,' 'I'm Too Big, and Women Are Afraid of Me," 'I Have to Use Viagra to Nail My Wife' - I write this bullshit endlessly.

"That day Mel T came up with 'I Robbed a Bank.' I said, 'No one's going to call to say they robbed a bank.' And somebody did."

"That day my co-hostess, Mel T, came up with 'I Robbed a Bank.' I said, 'I really think this is going to be a stretch. No one's going to call to say they robbed a bank.' I said it very tongue-in-cheek, like 'I dare you to call' - and somebody did."

CONTRACTOR CONTRACTOR CONTRACTOR

Idiocy = Morning Show Gold

Suddenly, every line lit up. Drex says, "We had a dozen other thieves on the line - bank employees who stole money out of the deposit drawers, department-store employees doing

the rip-off scam with returns, Lowe's and Home Depot workers pulling stuff off the loading docks, etc.

It was then that a

guy called in and copped

to the unsolved bank

robbery. Drex says,

"Every Friday I say, 'I

don't hand out silver

stars or merit badges.

Don't be an idiot; make

sure you change your



Drex & Mel T

"This guy called himself 'D,' but the funny thing is, it turned out to be his real nickname," says WKSC PD Rod Phillips.

"What a dumbass," Drex adds.

D bragged that he and five others had robbed a TCF Bank in April 2004 and offered specific details of the caper, including the fact that they had inside help from an employee and had made off with \$81,000. Unwilling to shut up, D went on to brag about a subsequent shopping spree in which he paid cash for a Louis Vuitton wallet.

He also offered bonus background on the planning of the job, saying, "So we set everything up. We planned it out. Turned my house into a bank, actually, and acted it out for, like,

Of course, when dealing with unseen callers making wild claims, the chance that someone is yanking your chain is very real. "I'm really good at picking phony callers apart, but I knew this call was for real," says Drex.

"You know when you have a million bucks on the line, so I started milking this dude for everything it was worth. I pushed a stopset seven minutes late, and it got to the point where I had to break. I was being so jovial with him on the air that I had him hold through a stopset."

Wheels Of Justice Turn Slowly

Unfortunately for D, several people with the ability to change his life heard the conversation, including "someone who worked at the bank; the Schaumburg, IL FBI office; and the downtown Chicago FBI office," says Drex.

During the stopset, with D still holding, Drex knew what was coming next: "I said to the guys, 'We're going to be visited by the authorities at 10am on this one. Let's just keep it going."

Get To Know....

Rod Phillips

Title: PD, WKSC (103.5 Kiss FM)/Chicago

Most recent ratings highlights: Kiss FM in Chicago hit some serious numbers in summer '04, with a 3.3 12+ (ninth place) and a 7.7 women 18-34 (third place). That put us in the game at the level we need to be playing. We were off a little in fall '04, but we still performed better than in fall '03.

Brief career recap: I was a bad night jock at WMKJ (Magic)/Lexington, KY in the late '80s; PD of WDDJ/Paducah, KY in the early '90s; did weekends on WKBQ (O104)/St. Louis; did mornings at WKSZ (95-9 Kiss FM)/Green Bay, WI in '96; then went back to programming as PD of WIFC/Wausau, WI (went 9.2-18.3 12+ in 18

Then I was off to WDJX/Louisville, followed by WKFS (107.1 Kiss FM)/Cincinnati, until I blackmailed my way to Kiss FM in Chicago in 2001. I'm still looking for blackmail opportunities on John Gehron, but I can't find anyone to say anything bad about him. We even hired his son last year to get the real scoop, to no avail.

What possessed you to get into this business? I was one of those guys who wanted to get into TV but didn't realize you had to be good-looking. Radio was, at the time, the next best thing. Thank goodness the TV thing didn't work out -- I would have to shave to keep a job in TV.

Early influences: Bob Jung, Marc Chase, Randy Michaels, Tom Owens and John Holmes

Most influential radio station growing up: WDJX/Louisville.

First exciting radio gig: Looking back, it was always great going to a new station, but WDJX/Louisville brought me back to the station I listened to in high school. I couldn't believe that Chris Randolph actually worked for me.

Family: I'm getting married in one week, and I have two boys, ages 10 and 7. I am the most fortunate man in radio.

Continued on Page 52

Unfortunately — or fortunately, depending on how much you enjoy being grilled by the FBI - Drex had to leave early that day to catch a flight home to Harrisburg to visit his family. "The authorities weren't there when I left at 9:35," he says. "But by the time I got to the airport, Rod called me and said, 'The FBI is here. Can you come back?' I said, 'No, tell them I'm already on the plane. I'll talk to them next week.

Phillips says, "So I got to talk to the FBI for the rest of the day, which was really bizarre."

The station turned over an aircheck of the call and a cell-phone number, which was traced back to 24-year-old Randy "D" Washington, who appeared in federal court last week and was charged, along with 19-yearold William Slate, with robbing the TCF Bank last April.

Five months passed between the time of the phone call and some actual damn justice. They needed the time to put enough pieces together, including how many people were involved, before they made it public," says

"About a month ago the FBI called and wanted to know if I'd do a press conference with them," Drex says. "I told them no. I didn't think it was a good idea, because I don't want to be seen as a tattletale - I'm not. I've got a show to do, and that's the bottom line. I didn't feel that standing in front of a microphone with the FBI would be a good thing for my show or the station."

And Then It Got Weird

Fast-forward to Wednesday, Feb. 23. "I roll into the office at 4:30am, the elevator doors open, and there are the newspapers waiting for me," says Drex. "I reach down for the Sun-Times, and half the front page is 'Robber

caught after boast on a radio show. Bank employees heard suspects bragging about a holdup on The Drex Morning Show on Kiss FM.'

"I was like, 'Holy shit! What a day this is going to be.' I can't get [Sun-Times radio columnist] Robert Feder to write about me if my life depended on it, and here I am on the front page. At least I won that competition."

Phillips found out that the FBI had not only arraigned Washington the night before, it also gave full credit to Kiss in the Sun-Times. "They gave us all the credit - to the extent that every TV station had called us by 9am," says Phillips, who had to contend with a lobby full of news crews the entire day.

'It was insane. I've never seen anything like it. All day we did interviews for TV and all the other radio stations in town, which I thought was really bizarre. The next morning I was on Australian ABC, and in Canada later that day. We weren't even called 'a local radio station'! WBBM-AM, which is owned by CBS and is across the hall from [Kiss archrival] WBBM-FM (B96), was naming the Kiss FM morning show as having nabbed the criminals. It was crazy."

Drex, a known TV news junkie, had a hard time containing his glee during the media blitz. He says, "The best thing for me was being on ABC's World News Tonight With Peter Jennings - and it was a big segment, like four minutes. They had Dean Reynolds do the whole story. It was awesome."

Later, speaking to the Sun-Times, Asst. U.S. Attorney Terra Brown thanked the radio station - and Washington - for their invaluable assistance in cracking the case, saying "We had no leads until one of the individuals in the robbery called 103.5. The details he provided were incredibly helpful in moving this investigation forward.

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CHR/POP TOP 50

		March 11, 2005					
LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)	8786	-33	766210	11	119/0
2	2	KELLY CLARKSON Since U Been Gone (RCA/RMG)	8345	+35	743870	14	118/0
3	3	CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	7265	-414	601727	16	116/0
4	4	MARIO Let Me Love You (J/RMG)	6606	-282	500394	16	117/0
7	6	USHER Caught Up (LaFace/Zomba Label Group)	6529	+700	561669	10	117/0
5	6	GWEN STEFANI f/EVE Rich Girl (Interscope)	6455	+425	570776	12	119/1
9	7	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	6106	+528	558352	7	117/0
8	8	EMINEM Mockingbird (Shady/Aftermath/Interscope)	5933	+247	446672	12	115/0
6	9	JESSE MCCARTNEY Beautiful Soul (Hollywood)	5372	-486	423388	19	118/0
11	1	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	4963	+377	384891	11	108/2
10	11	GAVIN DEGRAW I Don't Want To Be (J/RMG)	4308	-366	356318	24	115/0
12	12	OESTINY'S CHILO Soldier (Columbia)	3910	-580	290951	15	109/0
19	₿	NATALIE Goin' Crazy (Latium/Universal)	3895	+916	328941	5	113/13
16	4	ROB THOMAS Lonely No More (Atlantic)	3764	+416	284646	4	108/3
14	(GAME f/50 CENT How We Do /Aftermath/G-Unit/Interscope/	3617	+70	287715	7	91/3
13	16	LIL' JON & THE EASTSIDE BOYZ f/USHER & LUOACRIS Lovers & Friends (TVT)	3525	·542	221486	12	80/0
24	Ø	50 CENT Candy Shop (Shady/Aftermath/Interscope)	3393	+1046	352512	4	96/13
17	18	MARIAH CAREY It's Like That (Island/IDJMG)	3393	+335	225291	6	109/0
21	19	ALICIA KEYS Karma (J/RMG)	3299	+455	250611	12	107/3
18	20	SNOOP OOGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)	3284	+244	227602	6	108/0
15	21	RYAN CABRERA True (E.V.L.A./Atlantic)	3111	-389	270549	18	109/0
20	22	JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	261 <mark>2</mark>	·330	256411	14	109/0
26	23	BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)	2473	+163	145436	8	99/1
27	23	EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope)	2316	+106	192760	9	78/8
29	25	3 OOORS OOWN Let Me Go (Republic/Universal)	2213	+260	136382	9	86/7
25	26	MAROON 5 Sunday Morning (Dctone/J/RMG)	2004	-319	178766	14	104/0
33	27	JET Look What You've Done (Atlantic)	1821	+331	193901	7	76/5
23	28	NELLY N Dey Say (Derrty/Fo' Reel/Universal)	1709	-678	96611	10	86/0
35	29	KILLERS Mr. Brightside (Island/IDJMG)	1602	+268	95045	5	84/2
30	30	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	1586	-283	140042	17	102/0
34	1	WILL SMITH Switch (Interscope)	1542	+108	77478	3	73/2
31	32	JOHN MAYER Daughters (Aware/Columbia)	1458	∙182	104248	20	74/0
39	33	TRICK OADOY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	1414	+278	87479	5	64/7
32	34	SNOOP OOGG f/PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)	1367	-251	86106	17	104/0
28	35	ASHANTI Dniy U (Murder Inc./IDJMG)	1237	-838	79264	10	96/0
41	3	KEANE Somewhere Only We Know (Interscope)	1224	+114	75143	9	75/4
46	3	TIM MCGRAW Live Like You Were Dying (Curb)	1179	+282	80055	3	41/5
37	38	TYLER HILTON When It Comes (Maverick/Reprise)	1160	-87	35820	. 11	61/0
50	39	AKON Lonely (SRC/Universal)	1149	+391	81115	2	51/13
44	40	CROSSFAOE Cold (Columbia)	1087	+165	46649	6	53/3
43	41	SIMPLE PLAN Shut Up (Lava)	1010	-45	42971	4	68/0
38	42	LUDACRIS Get Back (Def Jam South/IDJMG)	991	·175	70132	11	52/0
36	43	JENNIFER LOPEZ Get Right (Epic)	976	-341	79030	9	100/0
49	40	HOWIE DAY Collide (Epic)	942	+173	57419	2	52/4
[Debut>	45	JENNIFER LOPEZ f/FAT JOE Hold You Down (Epic)	907	+314	78558	1	61/12
48	46	PAPA ROACH Scars (Geffen)	907	+93	36235	3	61/3
42	47	EMINEM f/OR. ORE & 50 CENT Encore (Shady/Aftermath/Interscope)	881	·227	78964	15	45/0
Debut	48	OMARION O (Epic)	793	+171	45500	1	55/12
40	49	LENNY KRAVITZ Lady (Virgin)	786	·350	44379	18	83/0
Debut	<u> </u>	GAVIN DEGRAW Chariot (J/RMG)	743	+408	34675	1	71/9

119 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/27-3/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc.) © 2005, Arbitron Inc.).© 2005 Racio & Records.

POWERED BY MEDIABASE

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
JOHN LEGEND Ordinary People (Columbia)	41
DESTINY'S CHILD Girl (Columbia)	14
NATALIE Goin' Crazy (Latium/Universal)	13
50 CENT Candy Shop (Shady/Aftermath/Interscope)	13
AKON Lonely (SRC/Universal)	13
JENNIFER LOPEZ f/FAT JOE Hold You Down (Epic)	12
OMARION Ó (Epic)	12
GAME f/50 CENT Hate it Or Love it (Aftermath/G-Unit/Interscope)	12
SUM 41 Pieces (Island/IDJMG)	10
RYAN CABRERA 40 Kinds Of Sadness (E.V.L.A./Atlantic)	10

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	PLAY NCREASE
50 CENT Candy Shop (Shady/Aftermath/Interscope)	+1046
NATALIE Goin' Crazy (Latium/Universal)	+916
USHER Caught Up (LaFace/Zomba Label Group)	+700
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	+528
ALICIA KEYS Karma (J/RMG)	+455
GWEN STEFANI f/EVE Rich Girl (Interscope)	+425
ROB THOMAS Lonely No More (Atlantic)	+416
GAVIN DEGRAW Chariot (J/RMG)	+408
AKON Lonely (SRC/Universal)	+391
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	+377

NEW & ACTIVE

JOJO Not That Kinda Girl (BlackGround/Universal) Total Plays: 670, Total Stations: 46, Adds: 2 T.I. Bring 'Em Out (Grand Hustle/Atlantic) Total Plays: 649, Total Stations: 31, Adds: 1 ASLYN Be The Girl (Capitol) Total Plays: 544, Total Stations: 40, Adds: 2 JIMMY EAT WORLD Work (Interscope) Total Plays: 446, Total Stations: 35, Adds: 4 NIVEA f/LiL' JON & YOUNGBLOOOZ Okay (Jive/Zomba Label Group) Total Plays: 412, Total Stations: 21, Adds: 5 FANTASIA Truth Is (J/RMG) Total Plays: 394, Total Stations: 35, Adds: 1 LUDACRIS Number One Spot (Def Jam South/IDJMG) Total Plays: 356, Total Stations: 26, Adds: 2 FRICKIN' & Jessie's Girl /Toucan Cove/Alert) Total Plays: 261, Total Stations: 17, Adds: 1 TRILLVILLE Some Cut (BME/Warner Bros.) Total Plays: 255, Total Stations: 19, Adds: 5 SWITCHFOOT This Is Your Life (Sparrow/EMI CMG) Total Plays: 241, Total Stations: 24, Adds: 6

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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CHR/POP TOP 50 INDICATOR

LACT	Ture	March 11, 2005	TOTAL	A1-	TOTAL	Metre Un	TOTAL CTATIONS
WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	1	GREEN DAY Boulevard Of Broken Dreams (Reprise)	4330	-19	83570	11	66/0
2	2	KELLY CLARKSON Since U Been Gone (RCA/RMG)	4133	+19	79834	14	65/0
3	3	CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	3782	-171	72307	15	64/0
6	4	GWEN STEFANI fleVE Rich Girl (Interscope)	3614	+290	71300	12	64/0
4	5	MARIO Let Me Love You (J/RMG)	3301	-240	60408	15	59/0
5	6	JESSE MCCARTNEY Beautiful Soul (Hollywood)	3170	-350	59652	18	62/0
11	0	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	3013	+445	59774	7	63/1
8	8	USHER Caught Up (LaFace/Zomba Label Group)	3009	+372	54367	10	63/1
9	9	EMINEM Mockingbird (Shady/Aftermath/Interscope)	2647	+19	51445	10	63/0
7	10	DESTINY'S CHILD Soldier (Columbia)	2460	-320	47464	15	56/0
13	O	ROB THOMAS Lonely No More (Atlantic)	2420	+403	47591	4	64/3
10	12	GAVIN DEGRAW I Oon't Want To Be (J/RMG)	2320	-261	42311	20	54/0
12	13	RYAN CABRERA True (E.V.L.A./Atlantic)	2024	-206	38801	18	52/0
14	14	LIL' JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends (TVT)	1756	.274	33688	11	51/0
24	(b)	NATALIE Goin' Crazy (Latium/Universal)	1737	+545	35334	5	59/4
18	1	3 DOORS DOWN Let Me Go (Republic/Universal)	1672	+187	32807	10	55/1
16	•	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	1669	+139	29255	10	53/1
17	18	BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)	1612	+93	28872	9	58/2
20	19	SNOOP DOGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)	1585	+199	29081	5	53/0
21	20	MARIAH CAREY It's Like That (Island/IDJMG)	1540	+197	31027	7	54/2
27	a	ALICIA KEYS Karma (J/RMG)	1327	+256	26738	12	48/6
23	22	GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	1308	+111	25306	6	50/1
15	23	NELLY N Dey Say (Derrty/Fo' Reel/Universal)	1162	-359	20526	9	39/0
22	24	MAROON 5 Sunday Morning (Octone/J/RMG)	1032	·261	20620	15	35/0
32	25	WILL SMITH Switch (Interscope)	905	+235	18284	3	43/3
26	26	JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	886	-217	16206	14	29/1
35	2	50 CENT Candy Shop (Shady/Aftermath/Interscope)	882	+284	16670	4	45/11
25	28	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	881	-199	18364	17	27/0
29	29	JOHN MAYER Daughters (Aware/Columbia)	811	-159	13327	19	29/0
36	3	JET Look What You've Done (Atlantic)	742	+149	15845	8	36/7
34	3	FRICKIN' A Jessie's Girl (Toucan Cove/Alert)	728	+84	14345	7	31/0
37	32	KILLERS Mr. Brightside (Island/IDJMG)	720	+177	14720	5	35/6
30	33	GOOD CHARLOTTE Just Wanna Live (Daylight/Epic)	666	-210	12648	12	17/0
28	34	ASHANTI Only U (Murder Inc./IDJMG)	660	-354	11744	10	26/0
33	35	EMINEM Like Toy Soldiers (Shady/Aftermath/Interscope)	614	-30	11257	6	29/1
44	36	JOJO Not That Kinda Girl (BlackGround/Universal)	471	+103	9303	2	22/2
40	3	PAPA ROACH Scars (Geffen)	434	+56	7922	4	22/1
Debut	38	GAVIN DEGRAW Chariot (J/RMG)	424	+245	6841	1	31/8
41	39	TIM MCGRAW Live Like You Were Dying (Curb)	419	+42	7027	6	19/3
31	40	JENNIFER LOPEZ Get Right (Epic)	416	-361	7477	9	18/0
42	4	KEANE Somewhere Only We Know (Interscope)	396	+20	8018	10	24/3
47	42	TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	372	+94	6647	4	26/7
46	43	HOWIE DAY Collide (Epic)	360	+78	5665	4	17/2
38	44	SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)	360	-157	6223	16	20/0
48	45	SIMPLE PLAN Shut Up (Lava)	345	+74	6392	2	17/0
43	46	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	339	-6	6707	13	14/0
Debut	47	AKON Lonely (SRC/Universal)	326	+147	4555	1	24/9
39	48	LENNY KRAVITZ Lady (Virgin)	326	-142	5661	19	10/0
45	49	STYX I Am The Walrus (New Door/UMe)	305	+22	5519	5	10/0
49	60	TYLER HILTON When It Comes (Maverick/Reprise)	267	+18	5008	4	15/1

66 CHR/Pop reporters. Songs ranked by total plays for the airplay week of Sunday 2/27 - Saturday 3/5. © 2005 Radio & Records

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
50 CENT Candy Shop (Shady/Aftermath/Interscope)	11
AKON Lonely (SRC/Universal)	9
GAVIN DEGRAW Chariot (J/RMG)	8
RYAN CABRERA 40 Kinds Of Sadness (E.V.L.A./Atlantic)	8
JET Look What You've Done (Atlantic)	7
TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	7
OMARION O (Epic)	7
ALICIA KEYS Karma (J/RMG)	6
KILLERS Mr. Brightside (Island/IDJMG)	6
JOHN LEGEND Ordinary People (Columbia)	6
AMERICAN HI-FI The Geeks Get The Girls (Maverick/Reprise)	5
DESTINY'S CHILD Girl (Columbia)	5
NATALIE Goin' Crazy (Latium/Universal)	4
AARON CARTER Saturday Night (Trans Continental Records)	4
TRILLVILLE Some Cut (BME/Warner Bros.)	4
BABY BASH Baby I'm Back (Universal)	4

MOST INCREASED PLAYS

ANNA VIVE LAGGIA	TOTAL PLAY
10110111101	NCREASE
NATALIE Goin' Crazy (Latium/Universal)	+545
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia	
RDB THOMAS Lonely No More (Atlantic)	+403
USHER Caught Up (LaFace/Zomba Label Group)	+372
GWEN STEFANI flEVE Rich Girl (Interscope)	+290
50 CENT Candy Shop (Shady/Aftermath/Interscope)	+284
ALICIA KEYS Karma (J/RMG)	+256
GAVIN DEGRAW Chariot (J/RMG)	+245
WILL SMITH Switch (Interscope)	+235
S. DOGG f.J. TIMBERLAKE Signs (Doggystyle/Geffen)	+199
MARIAH CAREY It's Like That (Island/IDJMG)	+197
3 DOORS DOWN Let Me Go (Republic/Universal)	+187
KILLERS Mr. Brightside (Island/IDJMG)	+177
JET Look What You've Done (Atlantic)	+149
AKON Lonely (SRC/Universal)	+147
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	+139
GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	+111
JOJO Not That Kinda Girl (BlackGround/Universal)	+103
TYDYL WAVE Lay Down (Independent)	+97
TRICK DADDY Sugar (Gimme Some) (Slip N-Slide/Atlantic)	+94
BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Gro.	up/ +93
AMERICAN HI-FI The Geeks Get The Girls (Maverick/Reprise)	+86
FRICKIN' A Jessie's Girl (Toucan Cove/Alert)	+84
HOWIE DAY Collide (Epic)	+78
SIMPLE PLAN Shut Up (Lava)	+74
DESTINY'S CHILD Cater 2 U (Columbia)	+71
JENNIFER LOPEZ f/FAT JOE Hold You Down (Epic)	+70
DMARION D (Epic)	+69
PAPA ROACH Scars (Geffen)	+56
AARON CARTER Saturday Night (Trans Continental Records)	+47

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CHR/POP

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America's Best Testing CHR/Pop Songs 12 + For The Week Ending 3/11/05

Artist Title (Label)	TW	LW	Famil.	Burn	W 12-17	W 18-24	W 25-3
KELLY CLARKSON Since U Been Gone (RCA/RMG)	4.30	4.33	98%	22%	4.32	4.25	4.31
GREEN DAY Boulevard Of Broken Dreams (Reprise)	4.14	4.16	98%	30%	4.13	4.09	3.96
KELLY CLARKSON Breakaway (Hollywood)	4.02	4.03	99%	43%	3.90	3.91	4.18
ROB THOMAS Lonely No More (Atlantic)	3.91	_	64%	8%	3.77	3.98	4.15
RYAN CABRERA True (E.V.L.A./Atlantic)	3.88	3.98	96%	34%	4.12	3.79	3.89
JESSE MCCARTNEY Beautiful Soul (Hollywood)	3.87	3.98	98%	33%	4.00	3.84	3.83
BOWLING Almost (Silvertone/Jive/Zomba Label Group)	3.87	-	71%	12%	4.23	3.79	3.5
MAROON 5 Sunday Morning (Octone/J/RMG)	3.73	3.93	94%	33%	3.91	3.74	3.4
GAVIN DEGRAW Don't Want To Be (J/RMG)	3.70	3.80	97%	45%	3.63	3.69	3.6
AVRIL LAVIGNE Nobody's Home (Arista/RMG)	3.69	3.75	96%	38%	3.60	3.65	3.9
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	3.67	3.81	79%	21%	3.95	3.68	3.5
GWEN STEFANI f/EVE Rich Girl (Interscope)	3.65	3.58	97%	35%	3.80	3.40	3.6
USHER Caught Up (LaFace/Zomba Label Group)	3.64	3.66	93%	28%	3.67	3.76	3.5
CIARA f/M ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	3.63	3.81	95%	42%	3.88	3.43	3.6
ALICIA KEYS Karma (J/RMG)	3.62	3.84	87%	27%	3.63	3.56	3.7
EMINEM Mockingbird (Shady/Aftermath/Interscope)	3.57	3.63	94%	33%	3.67	3.55	3.8
JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.)	3.50	3.79	95%	44%	3.31	3.51	3.6
MARIO Let Me Love You (J/RMG)	3.44	3.56	94%	47%	3.34	3.46	3.5
NATALIE Goin' Crazy (Latium/Universal)	3.41		54%	16%	3.53	3.53	3.5
NELLY f/T. MCGRAW Over (Derrty/Fo' Reel/Curb/Universal)	3.38	3.52	99%	62%	3.00	3.17	4.1
JENNIFER LOPEZ Get Right (Epic)	3.35	3.33	87%	28%	3.39	3.40	3.3
ASHANTI Only U (Murder Inc./IDJMG)	3.30	3.23	85%	33%	3.54	3.08	3.5
MARIAH CAREY It's Like That (Island/IDJMG)	3.27	3.36	66%	19%	3.38	3.26	2.9
S. DOGG f/J. TIMBERLAKE Signs (Doggystyle/Geffen)	3.23	3.25	61%	18%	3.25	3.32	3.2
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	3.21	3.34	86%	35%	3.32	3.27	3.3
GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	3.20	3.11	87%	38%	3.22	3.26	3.3
DESTINY'S CHILD Soldier (Columbia)	3.19	3.26	96%	52%	3.24	3.08	2.9
LIL' JON f/USHER & LUDACRIS Lovers & Friends /TVT/	3.18	3.23	89%	41%	3.24	3.14	3.3
NELLY N Dey Say (Derrty/Fo' Reel/Universal)	3.18	3.35	79%	28%	3.05	3.20	3.4

Total sample size is 341 respondents. Total average lavorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total tamiliarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12-. Persons are screened via the Inlemet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

K!	14	CHR/POP TOP	30			
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AST VEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	0	GWEN STEFANI I/EVE Rich Girl (Interscope)	533	+2	10	5/0
3	2	GREEN DAY Boulevard Of Broken Dreams (Reprise)	499	+22	10	5/0
4	3	USHER Caught Up (LaFace/Zomba Label Group)	489	+22	7	7/0
2	4	MARIO Let Me Love You (J/RMG)	471	-10	13	5/0
6	5	KELLY CLARKSON Since U Been Gone (RCA/RMG)	439	+8	12	7/0
5	6	CIARA f/M. ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	414	-22	14	7/0
7	7 🗰	K-DS Man I Used To Be (Astralwerks/EMC)	410	-14	10	7/0
8	8 🗰	SUM 41 Pieces (Island/IDJMG)	361	-7	7	7/0
10	9	MARIAH CAREY It's Like That (Island/IDJMG)	355	+55	5	7/0
16	0+	SHAWN DESMAN Let's Go (Vik/Sony BMG)	349	+103	4	5/0
22	0	GAME f/50 CENT How (Aftermath/G-Unit/Interscope)	279	+56	6	6/0
21	12	S. DOGG f/J. TIMBERLAKE Signs (Doggystyle/Geffen)	279	+54	3	5/0
13	13	EMINEM Mockingbird (Shady/Aftermath/Interscope)	279	+24	5	5/0
25	4	FRANKIE J. f/BABY BASH Obsession (Columbia)	264	+54	2	6/0
24	(ROB THOMAS Lonely No More (Atlantic)	259	+45	3	6/0
17	(50 CENT Candy Shop (Shady/Aftermath/Interscope)	258	+23	3	3/0
12	17 🛊	SIMPLE PLAN Shut Up (Atlantic)	251	-5	5	4/0
9	18	JENNIFER LOPEZ Get Right (Epic)	246	-78	8	7/0
11	19 🗰	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	235	29	18	5/0
15	20	LIL' JON f/USHER & LUDACRIS Lovers & Friends (TVT)	220	-31	9	4/0
20	21	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	219	-8	10	6/0
14	22	DESTINY'S CHILD Soldier (Columbia)	214	-41	13	6/0
23	23 🚓	KALAN PORTER Single (Sony BMG)	196	-23	7	5/0
27	24	MAROON 5 Sunday Morning (Dctone/J/RMG)	195	+6	5	6/0
19	25	JESSE MCCARTNEY Beautiful Soul (Hollywood)	194	-39	12	4/0
18	26	GOOD CHARLOTTE I Just Wanna Live (Daylight/Epic)	190	45	10	5/0
26	27	NELLY f/T. MCGRAW Over (Derrty/Fo' Reel/Curb/Universal	187	-6	18	8/0
but	28	ALICIA KEYS Karma (J/RMG)	154	+10	1	5/2
28	29	ASHANTI Only U (Murder Inc.JIDJMG)	153	.7	9	5/0
	1 3 4 4 2 6 6 5 7 7 8 8 110 116 22 21 113 225 224 117 112 9 111 115 20 114 23 227 119 118 226 226 24 226 226 226 226 226 226 226	AST WESK 1 3 4 3 4 6 5 6 7 7 8 8 8 10 9 11 13 13 13 13 13 13 13 13 13 13 13 13	ARTIST TITLE LABEL(S) 1	### ARTIST TITLE LABEL(S) TOTAL Color	ARTIST TITLE LABEL(S) 1	ARTIST TITLE LABEL(S) 1

14 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radfo Networks. Songs ranked by total plays for the airplay veek of 2/27-3/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radfo & Records. Indicates Cancon.

Get To Know Rod Phillips

Continued from Page 49

Car-radio presets: Kiss, WBBM-FM (B96), WTMX (101.9 The Mix), WGCI, WPWX (Power 92). On my second row for weekends in Cincinnati are WBKS (107.1 Kiss FM), WVMX (Mix 94.1), WKRQ (Q102), WEBN and WLW.

What CDs are in your car player? Uncle Kracker, Kid Rock, AC/DC and Tim McGraw (see "getting married," above).

Hobbies: Golf, basketball, working out and playing any sport any time with my kids. Guilty-pleasure music: AC/DC.

The one gadget you can't live without: I'm not a big gadget guy, but my first real bonus check in Chicago went toward my plasma TV. I love it.

Wheels: Lexus SC (don't hate the player, hate the game).

Favorite sports teams: Green Bay Packers (no, Brett will not retire) and the Kentucky Wildcats.

Favorite cereal: Cocoa Pebbles.

Favorite city in the world: Green Bay, WI.

Favorite vacation destination: We're going to Italy on the honeymoon, so I'll let you know after that.

Favorite TV show: CSI Miami,

What's the last movie you saw? Fat Albert (see "kids," above).

Last movie you rented? Busty Babes 9 (after the kids went to bed).

Read any good books lately? I'm reading the Rudy Giuliani book now.

Favorite nontrade publication: Men's Health.

Any interesting body piercings or tattoos? I don't like them on guys or girls. Ever gone toilet-papering? I went to high school in Kentucky — enough said.

Ever been in a car accident? I was in a car without a seatbelt that rolled twice, back in college. I ended upside down in a ravine without even a scratch. I'm still not sure how that happened.

Favorite drink? Captain and Seven.

Favorite fast-food restaurant? Cut them all out.

Which store would you choose to max out your credit card? Dick's (sporting goods).

Most annoying thing people ask you: To do PD profiles (kidding).

Last person you went out to dinner with? My fiancée (I'm señous, not trying to be a nerd. I just sound like one).



30 * WILL SMITH Switch (Interscope)

ARTIST: Jennifer Lopez

LABEL: Epic

Debut

By MIKE TRIAS/ASSOCIATE EDITOR

With her earliest entertainment experience including stints in musical theater as a child, Jennifer Lopez blossomed into a silver-screen starlet at age 16 with the

film My Little Girl. While her acting career was still in the development stages, she decided to make her name as one of the dancing Fly Girls on the popular comedy skit show In Living Color. After her first big acting role, in Money Train, Lopez soon became the highest-paid Latina actress in history.

These days she's still hitting the small screen, albeit in different ways. Her "I Love This Game" promotional spot for the NBA has been running since All-Star Weekend. She's also reportedly developing a TV drama called South Beach for UPN that chronicles the lives of hip teenagers living in the affluent Florida community. And Lopez gets top billing in the forthcoming film Monster-In-Law, costarring Michael Vartan and Jane Fonda,

who is appearing in her first film in 15 years.

+10

149

Oh, yeah, Lopez just happens to be a singer too. Now that "Get Right" is beginning to wrap up its stay on the airwaves, Lopez follows the upbeat hit with the slow jam "Hold You Down." The song, which features Fat Joe, is already making its way up the charts, rising to No. 42* this week and debuting at No. 45* at Pop.

Her latest album, Rebirth, features other slow jams, but the majority of the CD comprises tracks for the club-going type. Rebirth is also available in DualDisc

for-mat, with the songs on one side and a DVD on the other. The DVD contains footage from the sets of the "Get Right" and "Hold You Down" videos and Lopez's European tour (not the one that was recently canceled) and an enhanced stereo mix of the entire album.

While her star status has made her a tabloid regular,

Lopez has lately decided to tackle the rumors head-on. She and Marc Anthony ended eight months of speculation by revealing that they are, indeed, married. Soon after, pregnancy rumours surfaced when Lopez canceled a European promotional tour due to an undisclosed illness. However, she recently put those rumors to rest by baring her washboard stomach live on NBC's Today Show.

CHR/POP REPORTERS

Stations and their adds listed alphabetically by market

KCDD/Abilene, TX DM/PD: Brad Elliol 18 TRICK DADDY 17 TRILLVILLE 12 BABY BASH

WFLY/Albany, NY* OM: Kevin Callahan PD: John Foxx MD: Christy Taylor SWITCHFOOT JIMMY EAT WORLD UNWRITTEN LAW AARON CARTER

WIKKF/Albany, NY*
PD/MID: Rob Dawes
1 DESTINY'S CHILD
JOHN LEGEND
CHINGY (/JANET JACKSON

KKOB/Albuquerque, NM* OM: Eddie Haskell PD: Kris Abrams APD: Mark Anderson NEC: Carlos Duran 1 50 CENT 1 SKIMBERLEY LOCKE 1 JOHN LEGEND TRICK DADDY SWITCHFOOT

KQID/Alexandria, LA

PD: Roa Roberts
13 MARC BROUSSARD
RELIENT K
SUM 41
D.H.T.
JENNIFER LOPEZ WAT JOE

WAEB/Allentown, PD: Laura St. Jam NO: Mille Kelly 6 NATALIE 2 HOWIE DAY 2 KEANE

KPRF/Amarillo, TX OM: John McOuern PD/MD: Marshal Blevins TRILLYILLE MIVEA 1/LN: JON & YOUNGBLOODZ

WIXX/Appleton, WI* PD/MD: David Burns SUM 41

WSTR/Atlanta GA* PO: Dan Bowen APO: J.R. Ammons MO: Michael Chase 2 ALICIA KEYS

WWWQ/Atlanta, GA* ON/PD: Dytan Sprague MD: Jeff Miles 11 BOWLING FOR SOUP GAVIN DEGRAW

KHFI/Austin, TX* PD/MD: Tommy Austin NATALIE 50 CENT

WBZN/Bangor, ME OM: Paul Dupuis PD: Dan Cashman APD/MD: Arlen "Kid" Jam JET DESTINY'S CHILD

WFMF/Baton Rouge, LA* PD: Kevin Campbell TIM MCGRAW AKON JOHN LEGEND NYEA L'IL* JON & YOUNGBLOODZ EMINEM

KQXY/Beaumont, TX* OM: Jim West PD:MD: Brandin Shaw APD: Patrick Sanders 5 GAME V50 CENT 1 DESTMYS CHILD AMERICAN HI-FI LIFEHOUSE

ICRSQ/Billings, MT QM: Tom Cakes PD: Kyte McCoy No Adds

WXYK/Biloxi, MS* WXYI/GHOAI, MS*
OMI. 3pt Taylor
PD: Kyle Curley
APD/MO: Lucas
25 EMINEM
24 AKON
5 GAME 650 CENT
5 GAME 650 CENT
6 JA RULE VILLOYD
4 DESTINYS CHILD
JOHN LEGDND
JENNIFER LOPEZ VFAT JOE

WWYL/Binghamton, NY OM: Ed Walker PD/MO: KJ Bryant 21 KELLY CLARKSON JOHN ŁEGENO

WQEN/Birmingham, DM: Doug Hamand PD: Tommy Chuck MD: Madison Reeves 13 GAME I/50 CENT 9 NATALIE 50 CENT

WBNQ/Bloomington, 1L ONT: Dan Westhoff PD: Tony Travatlo APD: Chad Fasig MOC Russell Rush HOWIE DAY KILLERS ALCIA KEYS SO CENT

KSAS/Boise, ID* PD: Hoss Grigg JOHN LEGEND

(4)

I/ZMG/Boise, 10* PD; Jim Alten 2 BABY BASH GAME 1/50 CENT ROB THOMAS TRILLVILLE SUM 41

WXKS/Boston, MA*
PD: Cadillac Jack McCartney
APD/MID: David Corey
5 AKON
GOOD CHARLOTTE

WKSE/Butfalo, NY* MD: Brian Wilde 1 KILLERS GAME 1/50 CENT

WXXXXBurlington*
PD/MD: Ben Hamilton
APD: Pete Belair
1 JIMMY EAT WORLD
1 AARON CARTER WILL SMITH SUM 41 TOBYMAC JOHN LEGEND

WZKL/Canton, OH*
PD: John Stewart
MD: Sue Tyler
1 HOWIE DAY
1 JIMMY EAT WORLD
SUM A1
UNWRITTEN LAW
TOBYMAC

WRZE/Cape Cod, MA DN: Steve McVie PD/MD: Shane Blue 26 JOJO 24 DESTINY'S CHILD 21 TL

KZIA/Cedar Rapids, IA DM: Rob Norton PD/NOD: Kevin Walker 2 50 CENT 1 RYAN CABRERA

DM/PD: John VEX 5 ALICIA 4 DESTINY'S CHILD 2 OMARION

WSSX/Charleston, SC* DNAPD: Mite Edwards APD/MD: Special Ed 14 RELIENT K RYAN CABRERA JOHN LEGEND NIVEA (*LIL' JON & YOUNGBLOODZ

WNKS/Charlotte WNKS/Charlotte*
PD: John Reynolds
MD: Keli Reynolds
7 SWITCHFOOT
1 TRICK DADDY
ASLYN
JET
JOHN LEGEND

WICCL/Chattanooga, TN* DM: Kris Van Dyke PD: Riggs APD: Milte Michonsti MD: Heather Backman 4 PAPA ROACH

WICSC/Chicago, 1L° PD: Rod Phillips MD: Jell Murray OMAR:ON GAME 1/50 CENT RYAN CABRERA

KLRS/Chico, CA PD/MD: Eric Brown 15 AMERICAN HI-FI 13 TYLER HILTON

WICFS/Cincinnati, OH* OM: Scott Reinharl PD: Tommy Bodean MD: Jordan 2 TRILLYILLE 1 NIVEA VLIL' JON & YOUNGBLOODZ

WAKS/Cleveland, DH1 WAKS/Cleveland, DH' OM: Kevin Metheny OM: Jenf Zufauckas PD: Dan Masen APO/MD: Kasper 19 NIVEA VLT, JON & YOUNGSI, OOOZ 1 3 DOORS JOWN 1 MARIO

KKMG/Colorado Springs, CD° OM: Bobby Irwin PD: Chad Rufer JOHN LEGEND AMERICAN HI-FI

WNOK/Columbia, SC PD: Toby Knapp MO: Pancho 5 NATALIE 1 JET

WCGQ/Columbus, GA DM/PD: Boli Quick 1 JOHN LEGEND 1 UNWRITTEN LAW 1 WILL SMITH 1 RYAN CABRERA

WNCl/Columbus, OH* PD: Michael McCoy APD/MD: Joe Kelly No Adds

WJYY/Concord (Lake Regions), NH

WGNC/Cookevitle, TN ON: Marty McFly PD: Scooter ND: Freaky Dave 20 NATALIE 17 JET 16 JIMMY EAT WORLD

KHKS/Dallas, TX* PD: Patrick Davis APD/MD: Fernando Ventura 8 AKON

WDKF/Dayton, DH* OM: Tony Titlord PO: Wes McCein 8 CROSSFADE 3 JOHN LEGEND SUM 41

WGTZ/Dayton, OH* OM: J.D. Kunes PD/AMD: Scott Sharp 11 EMINEM 2 ALICIA KEYS OMARION

WVYB/Daytona Beach, FL* OM; Frank Scott WYTHOUNDING BEBERN, FL*
DOM: Frank Scott
PD/MD: Kother
3 JENNIFER LOPEZ UFAT JOE
1 NATALIE
AMERICAN HI-FI
TIM MCGRAW
RELIENT K

KFMD/Denver, CQ* PD/MD: Jim Lawson 1 BABY BASH AARON CARTER JOHN LEGEND

KKDM/Des Moines, IA PD: Greg Chance MD: Sleve Wazz 4 TRICK DADOY 1 OMARION

WDRQ/Detroit, MI* PD; Alex Tear APD: Jay Towers MD: Kelth Curry 11 OMARION

WKQVDetroit, M1* PD: Dom Theodore APD/MD: Beau Daniels 26 GAME V50 CENT 9 GWEN STEFANI VEVE

WWAX/Duluth WWAX/Dufuth
OMI: Bill Jones
PD: Tony Harl
20 ALICIA KEYS
16 JIMMY EAT WORLD
15 LUDACRIS
10 MARIAH CAREY
10 AKON

WLVY/Elmira, NY ON/PD: Gary Knight APD: Brian Stoll 12 RYAN CABRERA 12 BOWLING FOR SOUP 12 JAY-2 & LINKIN PARK 11 HOOBASTANK

WNKVEImira, NY PDAMD: JJ Morgan 4 JET 4 ALICIA KEYS 3 NELLY VJUNG TRU AARON CARTER

WRTS/Erie, PA OM: Rick Rambaldo PD: Dan Edwards APD/MD; Karen Black No Adds

ICOUK/Eugene, OR OM: Chris Sargent PD; Valerie Steele 22 KILLERS 7 TRICK DADDY

WSTO/Evansville, IN PD: Stan 'The Man' Priest APD: Brad Booker MD: Josh Strickland 5 LUDACRIS 4 JET

WDAY/Fargo OMA/PD: Milice "Big Dog" Kapel MD: Troy Dayson AKCN AMERICAN HI-FI SO CENT AARON CARTER

KMCK/Fayetteville, AR PD: Jerry Kidd APD/MD: JJ Ryan 18 50 CENT 9 GAVIN DEGRAW AKON OMARION

KMXF/Fayetteville, AR OM: Tom Travis PD/MO: Nee O. 31 KILLERS 12 50 CENT

WWCK/Flint, M1* PD: Scott Free): Scott Free JOHN LEGEND OMARION DESTINY'S CHILD

WJMX/Florence, SC OM: Randy Wilcox PD/MD: Scotty G. ALICIA KEYS TRICK DADDY AARON CARTER

KWYE/Fresno, CA* PD: Mike Yeager APD: Ryder MD: Nikki Thomas 24 JET

KSME/FI. Collins, CO°
PD: Chris Kelly
MD: Jo Jo Turnbeaugh
1 JENNIFER LOPEZ WFAT JOE
GAVIN DEGRAW
TIM MOGRAW
AKYM

WXKB/Ft. Myers, FL*
PD: Matt Johnson
APD/MID: Randy Sherwyn
2 CROSSFADE
JENNIFER LOPEZ 1/FAT JOE

NAPOTE STITUS, AF OM/PD: "Big Dog" Rick Hayes APD/MD: Michael Oldham 41 TYDYL WAVE 5 GAVIN DEGRAW 5 TBM MCGRAW 5 AVAN 5 AXON 5 JIMMY EAT WORLD 5 ARCADE FIRE

KZBB/Ft. Smith, AR OM: Lee Matthews PD/MD: Tudd Chase 8 AKON 5 CROSSFADE 5 KEANE 3 OMARION

WYKS/Gainesville, FL WYKS/Jainesville, Pt.
PD; Jeri Banta
APD/MD; Alan Fox
4 EMINEM
JOHN LEGEND
JIMMY EAT WORLD
SUM 41
50 CENT

KICKL/Grand Forks, ND DM/PD: Rick Actor APD: Dave Andrews MD: Trevor D. GAVIN DEGRAW

WSNX/Grand Rapids, MI PD: Eric D'Brien APD/MD: Broadway

WKZL/Greensboro, NC* PD: Jeff McHugh APD: Terrie Knight MD: Marcia Gan

WERO/Greenville, NC PD: Tony Banks APD/MD: Chris "Hollyn 1 GAVIN DEGRAW 1 RELIENT K HOWIE DAY

WRHT/Greenville, NC* OM/PD: Jeff Davis APD/MD: Blake Larson JOHN LEGEND NIVEA VLIL: JON & YOUNGBLOODZ RYAN CABRERA

WFBC/Greenville, SC* PD: Niklá Nite APD/MD: Kobe 22 TIM MCGRAW 1 NATALIE

WHIGHARISBURG, PA*
PD/MD; Jeff Hurley (Bird)
14 BOBBY VALENTINO
7 PITBULL (ALL' JON
4 ROB THOMAS
2 AMERIE
1 JOHN LEGEND

WKSS/Hartford, CT* PD: Rick Vaughn MD: Jo Jo Brooks 1 OMARION JOHN LEGENO

KRBE/Houston, TX* PD: Tracy Austin MD: Leskie Whittle TRICK DADDY RYAN CABRERA

WKEE/Huntington PD: Jim Davis APD/MD: Gary Miller KILLERS JENNIFER LOPEZ 1/FAT JOE RYAN CABRERA

WZYP/Huntsville, AL* PD: Keith Scott MD: Ally "Lisa" Elliott JOHN LEGEND DESTIRY'S CHILD

WNDLI/Indianapolis
OM: David Edgar
PD: Chris Edge
MD: Dylan
1 TRICK DADD
1 3 DOORS DOWN
HOWE DAY
RELIENT K
50 CENT

WY0Y/Jackson, MS* OM/PD: Johnny O APT/MID: Nate West JOHN LEGEND AMERICAN HI-FI 50 CENT

WFKS/Jacksonville, FL* PD: Skip Kelly APD/MD: Mack 5 NATALIE 50 CENT

KSYN/Joplin, MD PD: Jason Knight APD: Steve Kraus TO TYDYL WAVE RYAN CABRERA TRILLYILLE AMERICAN HI-FI FAT JOE

KCHZ/Kansas City, MO* DN/PD: Maurice DeVoe 21 DESTINYS CHILD BABY BASH TRICK DADDY OMARION

KMXV/Kansas City, MO* MO: Jamie Cox 22 JENNIFER LOPEZ VFAT JOE 50 CENT

WWST/Knoxville, TN° PD: Rich Bailey MD: Scott Bohannon No Adds

WAZY/Latayette, IN PD: Tommy Frank 5 BROOKE VALENTINE I/BIG BOI 8 5 AMERICAN HI-FI 5 RYAN CABRERA 4 BABY BASH

KSMB/Lafayette, LA*
PD: Bobby Novosad
APD/MD: Andrew "A.G." Gordon
11 EMINEM
AKON

WEAN/Lancaster, PA° PD: JT Boach APD/MD: Holly Love No Adds

JOHN LEGEND

WHZZ/Lansing, MI* OM/PD: Jason Addams APD: David Bryan 3 NATALIE

WLKT/Lexington, KY* OM/PD: Barry Fox No Adds

KFRX/Lincoln, NE PD: Ryan Sampson MD: Adam Michaels 43 ROB THOMAS 33 WILL SMITH 26 NATALIE 23 AKON 20 50 CENT 17 GARA M/LUDACRIS 15 3 DOORS DOWN 11 ALICIA KEYS GARIN DESCRAW GAVIN DEGRAM TRICK DADDY

KLAL/Little Rock, AR*
PD: Randy Catin
APD: Ed Johnson
MD: Charlottle
13 EMINEM
1 JENNIFER LOPEZ #FAT JOE
KIMBERLEY LOCKE
SUM 41

KIIS/Los Angeles, CA* PD: John Ivey APD/MO: Jurile Pitat 38 GWEN STEFANI 1 GAME I/50 CENT BABY BASH

WDJX/Louisville, KY PD: Shane Collins GAVIN DEGRAW RYAN CABRERA

KZII/Lubbock, TX DM: Wes Nessmann PD/MD: Kidd Carson 1D NATALIE 9 ROB THOMAS

WMGB/Macon, GA WMG6/Macon, GA
OoM: Jeff Silvers
PD/MD: Calvin Hicks
72 FRANKE J. VRABY BASH
60 ROB THOMS
55 USHER
25 LINDSAY LOHAN
25 CAVIN DEGRAW
25 KILLERS
25 SO CENT

WZEE/Madison, W1* OM: Mike Ferris PD: Jon Reilly APD/MD: Dytan 1 NATALIE FANTASIA CAESARS

WADA/Melbourne, FL*
PD: Beau Richards
MD: Eric Deniro
3 NATALIE
DESTINY'S CHILD
JOHN LEGEND

WHBQ/Memphis, TN*
PD: Karson with a K
APD/MID: Lugral
1 JOHN LEGEND
1 JENNIFER LOPEZ I/FAT JOE

WHYI/Miami, FL* PD: Rob Roberts APD: Donnie Michaels MO: Michael Yo JOHN LEGEND 3 DOORS DOWN

WXSS/Milwaukee, W1* OM/PD; Brian Kelly APD/MD; PJ

KDWB/Minneapolis. MN° PD: Rob Morris MD: Derek Moran 7 AKON GAVIN DEGRAW KILLERS

WARR/Mobile Al WASHINGTON, AL OM: Jay Hasting PD/MD: Jammer JOHN LEGEND SUM 41

WYOK/Mobile, AL*
ON: Dan Balla
APD/MD: Brian Sims
TRILLYLLE
CIARA (FLUDACRIS
DESTINY'S CHILD
J-KWOM /PETEY PABLO &
EBONY EYEZ

KHDP/Modesto, CA IGHOP/Modesto, CA*
OM: Richard Perry
PD: Chase liferphy
2 SWITCHFOOT
1 OMARION
JENNIFER LOPEZ VFAT JOE
JOHN LEGEND

KNOE/Monroe, LA OM/PD: Bobby Richs JOHN LEGEND AARON CARTER

WHHY/Montgomery, AL WHHY/Montgomery, DM: Bill Jones PD/MD: Sleve Smith PAPA ROACH JOHN LEGEND OMARION DESTINY'S CHILD

WVAC/Morganiown, WV OM: Hoppy Kercheval PD: Lacy Welf APD: Brain Mo MD: Nioghan Durst 12 GAME 450 CENT JENNIFER LOPEZ VFAT JOE RYAN CASRERA

WWXM/Myrtle Beach, SC OM: Mark Andrews APD: Kosmo NATALIE BOWLING FOR SOUP EMINEM

WRVW/Nashville, TN* PD/MD: Rich Davis 50 CENT

WBL/Nassau, NY* OM: Nancy Cambino PD: JJ Rice APO: Al Levine MO: LJ Zabietski JET ALICIA KEYS

WFHN/New Bedford, MA PD: James Reitz MD: David Duran 3 JOHN LEGEND 3 BABY BASH 2 GAME V50 CENT

WICCI/New Haven, CTS PD: Chaz Kelly MD: Kerry Collins 1 3 DOORS DOWN 50 CENT

WOGN/New London, CT WOGN/New Londor PD: Kevin Palana MD: Stawn Murphy 5 KEANE 5 AKON 5 OMARION 5 TODO FULCHER

WEZB/New Orleans, LA*
OM/PD: Mike Kaplan
APD: Chartie Scott
MD: Stevie G
2 KEANE
1 GAME 950 CENT
1 BETTER THAN EZRA
UNWRITTEN LAW
OMARION

WHTZ/New York, NY* PD: Tom Poleman APD: Sharon Dastur MD: Paul "Cubby" Bryant 11 JOJO 8 T.I. 7 GWEN STEFANI 5 GAME 1/50 CENT

KBAT/Odessa, TX OM: John Moesch PD: Leo Caro MD: Cory Knight 18 DESTINY'S CHILD 12 TRICK DADDY

KJYO/Oldahoma City, DK* PD: Mike McCoy MD: J. Rod 3 JOHN LEGEND KEANE TOBYMAC LUDACRIS

WXXL/Orlando, FL* OM/PD: Adam Cook APD/MO: Pete De Graaff 20 D.H.T. 13 TRICK DADDY

Wil.N/Panama City, Fl. OM: Mike Preble PD: Keith Allen APD/MO: G-Man No Adds

WNOO/Philadelphia, PA* PD: Todd Shannon APD/MD: Marian Newsome PAPA ROACH DESTINY'S CHILD 3 DOORS DOWN

KZZP/Phoenix, AZ* PD: Mark Medina MD: Chino 1D KEANE 5 JOHN LEGEND 1 TRILLVILLE BABY BASH MARIO

WKST/Pittsburgh, PA* PD: Mark Anderson APD: Mark Allen MO: Mikey No Adds

W.IBO/Portland, ME OM/PD; Tim Moore MD: Milke Adams SWITCHFOOT AKON TOBYMAC DESTINY'S CHILD

KKRZ/Portland, DR* PD: Brian Bridgman JOHN LEGEND DESTINY'S CHILD WILL SMITH

WERZ/Portsmouth, NH* DM/PD: Mike D'Donnell APD/MD: Kevin Matthews KIMBERLEY LOCKE NATALIE MALALIE AARON CARTER RYAN CABRÉRA

WSPY/Poughkeepsie, NY PD: Scotty Mac APD: Sky Walker ND: Paulie Cruz JOJO

WPRO/Providence, R1° OM/PD: Tony Bristol APD/MID: Davey Morris SWITCHFOOT RYAN CABRERA

KBEA/Quad Cities, IA OM: Darren Pitra PD: Jeff James MD: Steve Fuller 4 EMINEM 1 DESTINY'S CHILD

WHTS/Quad Cities, IA* PD: Tony Walteless 1 PAPA ROACH 50 CENT

WBCG/Raleigh, NC WUCLI/Halergh, NC* PD: Rick Schmidt APD: Randi West MD: Brody 3 GAVIN DEGRAW KIMBERLEY LOCKE 3 DOORS DOWN 50 CENT

KRCS/Rapid City, SD OM: Charlie D'Douglas PD: Chad Bowar MD: D. Ray Knight 50 CENT

WRVO/Richmond, VA⁴ WRVQ/Richmond, PD: Wayne Coy APD: Darren Stone MD: Jonatham Reed 26 3 DOORS DOWN 1 JOHN LEGEND RELIENT K JOJO

WJJS/Roanoixe, VA* PD/MID: Cisao 45 NATALIE 26 JOHN LEGEND JA RULE VILLOYD UNWRITTEN LAW ASLYN

WXLK/Roanoke, VA* PD: Kevin Scott APO: Danny Meyers MD: Bob Patrick OMARION

PD: Erick Anderson MD: Nick DiTucci 11 GAME 1/50 CENT AKON JOHN LEGEND

WPXY/Rochester, NY* PD: Mitte Danger APD: Carson MD: J.B. No Adde

WZOK/Rockford, IL PD/AMD: Jenna West 26 RYAN CABRERA DESTINY'S CHILD

PD: Steve Weed MD: Christopher K. SUM 41

Włog/Saginaw, MI' PD: Brent Carey MD: Eric Chase SWITCHFOOT FRICKIN' A AMERICAN HI-FI

KZHT/Salt Lake City, UT* PD: Jeff McCarlmov D: Kramer JOHN LEGEND OMARION

KELZ/San Antonio, TX* PD: Doug Bennett No Adds

ICOXM/San Antonio, TX* PD: Jay Shannon MD: Tony Cortez

KHTS/San Diego, CA* PD: Diana Laird APS/MD: Hitman Haze GAVIN DEGRAW AKON AKON JOHN LEGEND PRETTY RICKY JENNIFER LOPEZ UFAT JOE 50 CENT

KSLY/San Luis Obispo, CA PD: Andy Winford MD: Craig Marshall JET AKON

WAEV/Savannah, GA OM: Brad Kelly PD/MD: Chris Alan APD: Russ Francis 10 50 CENT 2 JOHN LEGEND

WZAT/Savannah, GA PD: Brian Rickman 12 GAVIN DEGRAW 12 LIFEHOUSE 1 DESTINY'S CHILD

KBKS/Seattle, WA* OM/PD: Mike Prestor APD/MD: Marcus D. 12 GWEN STEFANI 1 JOHN LEGEND GAME 1/50 CENT

KRUF/Shreveport, LA* PD: Erin Bristo1 MD: Even Harley 2 UNWRITTEN LAW 1 CROSSFADE

WNDV/South Bend, IN PD: Tommy Frank APD: Bernie Mack WD: Oils 2 BABY BASH 2 AMERICAN HI-FI 2 RYAN CABRERA

KZZU/Spokane, WA* PD: Casev Christon NZZU/Spotane, WA PD: Casey Christopher MD: Brooke Fox JOHN LEGEND AMERICAN HI-FI JENNIFER LOPEZ VFAT JOE

KSLZ/SI. Louis, MO* PD: Boomer MO: Taylor J JOHN LEGEND GAME 1/50 CENT

WNTO/Syracuse, NY*
OM/PD: Torn Mitchell
MD: Jimmy Otsen
KIMBERLEY LOCKE
JOHN LEGENO
RYAN CABRERA

WWHT/Syracuse, NY° PD: Butch Charles MD: Julil Wise 2 TRILLVILLE 2 JOHN LEGEND 2 BABY BASH 1 LUDACRIS

WHTF/Tallahassee, FL OM: Jay Taylor PD: Darren Stephens APD/MD: Justin Tyme 14 TRILLYICLE 14 YING YANG TWINS WFLZ/Tampa, FL." OM/PD: Jeff Kapugi APD/MD: Kane 16 JENNIFER LDPEZ UFAT JOE RYAN CABRERA AKON

WGI/Terre Haute, IN MD: Meti Lucking 5 50 CENT 5 RYAN CABRERA

WVKS/Toledo, OH* OM/PD: Bill Michaels APD/MD: Mark Andre 15 DESTINY'S CHILD RYAN CABRERA TIM MCGRAW AKON

WKHQ/Traverse City, MI OM/PD: Todd Martin APD/MD: Luke Spencer KEANE TIM MCGRAW MARIAH CAREY

WPST/Trenton, N. OM/PD: Dave McKi APD/MD: Chris Put No Adds

DM: Tim Richards PD: Ken Carr MD: Chris Peters 11 50 CENT JOHN LEGEND OMARION

KHTT/Tulsa, OK' OM/PD: Tod Tuckt APD: Matt Ryder MD: Tim Rainey No Adds

KIZS/Tulsa, DK PD: Chase 3 AKON 2 SWITCHFOOT 50 CENT

WWKZ/Tupelo, MS

KISX/Tyler, TX PD/MD: Larry Thompson 2 HOWIE DAY TRICK DADDY

WSKS/Utica, NY DM: Stew Schantz
DD: Steve Lawrence
APD/MO: Shaun Andrews
12 J-KWON
BOWLING FOR SOUP
LUDACRIS
GAME 1/50 CENT

WLDI/W. Palm Beach, FL* OM: Dave Denver PD: Chris Marino MD: Dave Vayda GAVIN DEGRAW

KWTX/Waco, TX PD: Darren Taylor APD/MD: John Cales KLLERS TRICK DADDY 50 CENT

WIHT/Washington, DC* PD: Jeffrey Wyatt MD: Albie Dee 15 NATALIE

WIFC/Wausau, WI Wirowalssel, Wi PD: John Jost APD: Jammin' Joe Malone MD: Belly 15 JET 15 50 CENT

WBHT/Wilkes Barre, PA* WBHT/WINGS BATTE, FA PD: Hiark McKay APD/MO: A.J. 3 JET 1 JENNIFER LOPEZ 1/FAT JOE AKON

WKRZ/Wilkes Barre, PA* OM: Jim Rising PD: Tias Schuster APD/MD: Kelly K. JOHN LEGEND

wstw/Wilmington, DE* PD: John Wilson APD/MD: Mike Rossi SUM 41 AMERICAN HI-FI

WAZO/Wilmington, NC PD: Mark Jacobs 1D GAVIN DEGRAW 1D TOBYNAC 10 OMARION KFFM/Yakima, WA OM: Ron Harris PD/MD: Steve Rocha No Adds

WAKZ/Youngstown, OH* OM: Dan Rivers

WHOT/Youngstown, OH'
PD: John Trout
MD: Lisa Reynolds
JOHN LEGEND
DESTINY'S CHILD

POWERED BY MEDIABASE

185 Total Reporters

119 Total Monitored 66 Total Indicator

Did Not Report. Playlist Frozen (6): KCRS/Odessa, TX KGOT/Anchorage, AK KIFS/Medford, OR KOMG/Springfield, MO WGLU/Johnstown, PA WKFR/Kalamazoo, MI



DANA HALL

Bring 'Em On

New artists on the come-up at Rhythmic radio

raditionally, the first quarter is reserved for releasing new artists, giving the labels the rest of the year to follow up on initial singles and, hopefully, establish these artists at radio.

Last year we saw several new acts break onto the hip-hop music scene. Laface/Zomba artist Ciara, Def Jam's Kanye West, So So Def phenom J-Kwon, G-Unit's Lloyd Banks and The Game, and mix-tape DJ-turned-rapper Pitbull are just a few examples. Some are still proving whether they will have staying power beyond a couple of hit records, while others have gone on to win Grammys.

So what's in store for 2005? R&R thought we'd help out our friends on the record side by spotlighting several emerging artists who are currently making noise on Rhythmic radio or who have the industry talking.

Bobby Valentino

Label: Disturbing Tha Peace/Def Jam Current single: "Slow Down" Debut album: Disturbing tha Peace Presents: Bobby Valentino

In stores: April 26



Bobby Valentino

At No. 22 this week, Bobby Valentino has steadily been climbing the Rhythmic chart for six weeks, increasing his spins significantly each time. In fact, he's one of only two baby acts (acts on their first single from their first project) to be in the top 22 this chart week. The other baby act is Natalie, with "Goin' Crazy."

While this is Valentino's debut solo project, he's not new to the music game. At the age of 13 this Atlanta native was part of Organized Noize's teen vocal group Mista, whose debut single, "Blackberry Molasses," made an impact at Urban radio even while the group did not. When the group's attempt to launch a second album fell short, Valentino went on with his life outside of music, earning a degree in mass communications from Clark Atlanta University.



But Valentino never strayed far from his musical roots, staying in touch with Atlanta-based DTP Records founders Ludacris and Chaka Zulu. Even while interning at an Atlanta television station, Valentino was in the studio recording, which eventually led him to sign with DTP. Once there, he was reunited with Mista's producers, Tim & Bob, who have worked on projects by Jodeci, Jagged Edge and Case.

As he matured, Valentino also honed his writing. Aided by the production skills of Tim & Bob, he created the hip-hop-age love-songlaced album that we hear today.

Influenced by R&B legends like Marvin Gaye, Stevie Wonder and Prince, Valentino is one of a group of up-and-coming male R&B singers (John Legend, Mario, Raheem De-Vaughn and others) who have taken the genre to the next level by appealing to the hip-hop audience. He and his musical peers, following in the steps of superstar Usher, are helping to reopen the Rhythmic format to cool. smoothed-out R&B.

"I believe this album will set me apart from other male vocalists, especially since I hold fe-males in high esteem," Valentino says. "My parents, who are still together, are my inspiration for the type of music I make.

"I believe that my style definitely sets me apart from other vocalists, even if you can compare me to artists from back in the day.

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"I believe this album will set me apart from other male vocalists, especially since I hold females in high esteem."

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Bobby Valentino

Think of it this way: In sports you had Michael Jordan, and now you have LeBron James. LeBron James now adds his flavor to the game, and now I'm adding my style of music to the game."

Brooke Valentine

Label: Subliminal Entertainment/Virgin Current single: "Girlfight" Debut album: Chain Letter In stores: March 15

It's not bad to be able to boast of having hiphop's producer of the moment (Lil Jon) and a Grammy winner (OutKast's Big Boi) help you out on your debut single, and that's exactly what Brooke Valentine can do. But the record wouldn't be getting significant spins at major Rhythmic outlets like WLLD/Tampa, KBXX/ Houston, WPOW/Miami and KMEL/San Francisco if programmers didn't feel that she had her own chops.

Singing in public was not an activity that Valentine embraced as a little girl, but her grandmother drew her out of her shell by making her sing "His Eye Is on the Sparrow" at church. At age 14 Valentine met producer Deja, who made her part of a girl group called BKS (Best Kept Secret).

The trio went their separate ways after graduating from high school, leaving Valentine unsure about her next move. She says, "I was so used to being in a group, I thought that's how it needed to be until Deja asked me to perform one night at a showcase. I realized that I felt



Brooke Valentine

very natural performing solo, and we decided right there that's how I'd continue."

With "Girlfight" featuring two of Atlanta's finest (Lil Jon and Big Boi), it's logical to assume that Valentine is a Georgia peach, but she is actually from Houston. But though her roots are down South, don't expect a pure "Crunk & B" sound on Chain Letter. The album has various influences, due in large part to the array of producers who contributed to it.

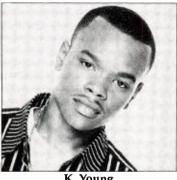
The production team included Soul Diggas (Destiny's Child, Missy Elliott), Heatmakers (Lil Flip), BloodShy (Britney Spears, Christina Milian), Bink (Jay-Z) and Tricky (Britney Spears, TLC). It was necessary to have a variety of producers to cultivate Valentine's many musical influences - from Janet and Michael Jackson to The Red Hot Chili Peppers, Alanis Morrisette, Blondie, Pat Benatar, Sade, Angela Winbush, Anita Baker, Faith Hill, Shania Twain and Linkin Park.

Valentine isn't trying to seem older than she is. Instead, she sings about what she knows: the situations that teenagers and young females go through. Furthermore, she isn't relying on her good looks to get attention. Valentine is a well-rounded artist who co-wrote Chain Letter in only four months with Deja, who is also executive producer of the album. "It was important that this album was an accurate reflection of me," says Valentine.

K. Young

Label: Treacherous/Bungalo/Universal Current single: "Happy Together" Debut album: When the Smoke Clears In stores: March 15

It's always a challenge for an artist on an independent label to break onto the charts, but



K. Young

K. Young made it happen within just a few weeks of the release of his single "Happy Together." The song is gaining spins (+59 this week) comparable to those of songs by majorlabel artists like Fantasia, Trick Daddy and Pit-

Even though he's only 19 years old, Young already has a deep history in the entertainment industry. His focus is currently on music, but he started his career as an actor. His big-screen debut was alongside Sally Field and Keifer Sutherland in the film Eye for an Eye. His next major acting role came when he was cast in The Fan, starring Robert DeNiro, Wesley Snipes and Benicio Del Toro.

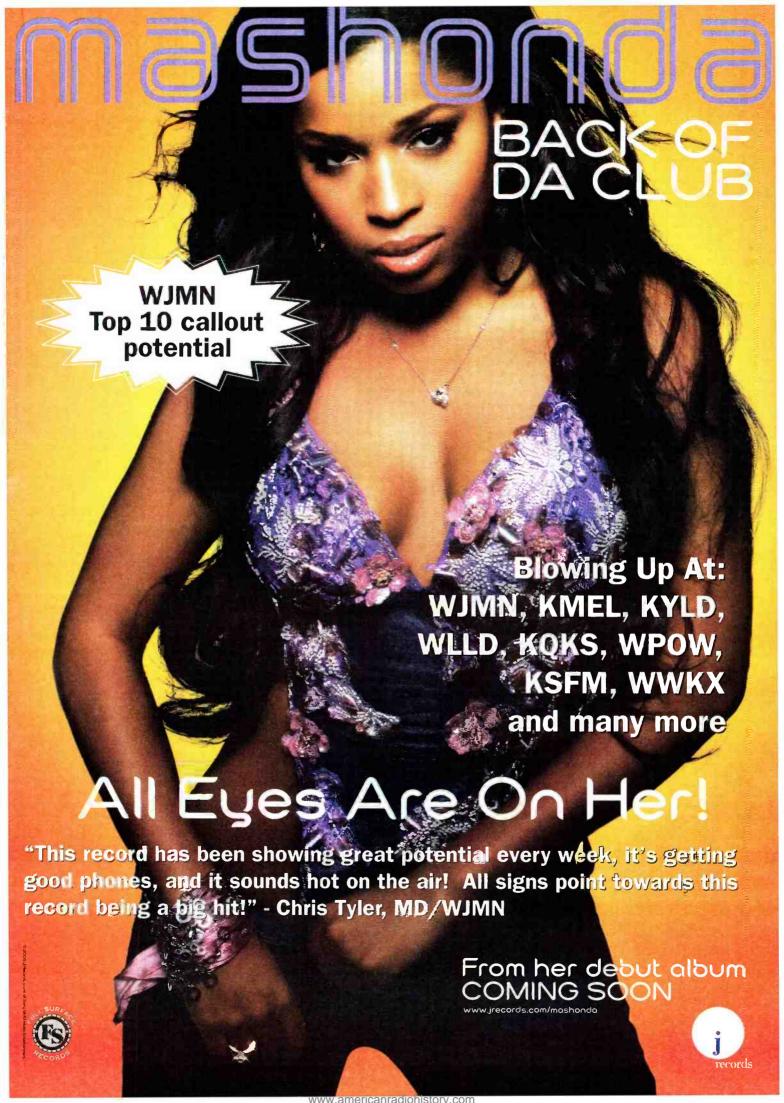
Despite his success as an actor, Young went back to his musical roots and became the lead singer of the group 3rd Storee. The group didn't stay together long, but Young benefited from touring with Britney Spears, 'N Sync and The Backstreet Boys.

With 10 years of experience in various mediums, Young has learned the importance of show business. His strong entrepreneurial sense and songwriting skills only got stronger after he met and worked with producer Rodney "Darkchild" Jerkins, and he has already written songs for artists including Brandy, Omarion, Toni Braxton, Ginuwine, B2K and Yolanda Adams.

One year after meeting Jerkins, Young followed in his footsteps by signing a milliondollar publishing deal. He also created a production company that is currently focused on releasing his sister KeAna's debut album.

Now that he's got his publishing and production companies and solid relationships in the industry, Young is ready to release his debut, When the Smoke Clears. "They are real stories, real messages," he says. "It's not just 'pop the bottles, and let's go hop in the Bentley' on dubs. I didn't want to have an album that's just talking about the same stuff. I study a lot of people's music - everything on the radio, everything I hear. Now that it's my turn, I know how I can take it to the next level."

Continued on Page 56



CHR/RHYTHMIC

Bring 'Em On

Continued from Page 54

Despite accomplishing so much at such a young age, Young remains humble but determined. "I'm not ready for everything," he says, "but now is my time to make my mark."

Red Café

Label: Capitol Current single: "All Night Long" Debut album: The Virus In stores: May 5



Red Café

Red Cafe's long-awaited debut as a solo artist is just around the corner. "All Night Long" from the soundtrack of *Coach Carter* introduced him to hip-hop fans, but his soon-to-be-released solo album will be the main course.

Red Café is a rapper few people are familiar with, but he's already worked with heavy-weights like P. Diddy, Trackmasters and Chris Lighty of Violator Records. His unique name came from his father and from his extracurricular street activities: "Red" was his father's nickname, and "Café" was added because he was considered to be a "one-stop shop" when he was hustling in Brooklyn.

After he heard "The Show" by Doug E. Fresh and Slick Rick, rapping became Red Café's passion. His illegal activities caught up with him, though, and he served a four-year sentence in 1992.

Red Café doesn't brag about past wrong-doing on his debut album, *The Virus*, but he

does acknowledge them. "A lot of my records might have some negative things on there," he says. "Negative or positive, that's me. I ain't selling negativity, I'm just telling what I've been through."

After being released from prison Red Café linked up with two friends from his neighborhood to form Da Franchise. Chris Lighty signed the group to Violator, and they appeared on two compilations. Frustration with their modest success led the group to break up, but Red Café quickly built a name for himself on the mix-tape circuit by appearing on tapes for DJ Whoo Kid, DJ Envy and Craig G.

The buzz on him was so strong that labels began to reach out to him, and he didn't have to shop a demo to get a deal. Tone from The Trackmasters was able to woo Red Café to his new label, Brookland, and also contributed heavily to the production of the record.

While big things may be just around the corner for Red Café, his biggest commercial claim to fame thus far is writing P. Diddy's verse for Busta Rhymes' "Pass the Courvoisier." "I've done a lot of ghostwriting," he says. "But now I'm giving you an album, so this is a reflection of me. I don't want to shortchange the consumer."

Mashonda

Label: Full Surface/J Current single: "Back of da Club" Debut album: January Joy In stores: TBA

"A lot of my records might have some negative things on there. Negative or positive, that's me. I ain't selling negativity, I'm just telling what I've been through."

Red Café



MIMI AND THE DIVA Megastar Mariah Carey spent more than five hours at Sirius' New York headquarters doing live interviews with the channels Hits 1, Hip-Hop Nation, Hot Jamz, Heart & Soul and Maxim to promote her album Emancipation of Miml. Seen here are (I-r) Carey and Hip-Hop Nation host Amanda Diva

Mashonda is called the first lady of Full Surface Records, mega-producer Swizz Beats' label enterprise with J Records, and it's true, both literally and figuratively. Not only is she one of the fledgling label's primo artists (along with R&B singer Cassidy, rapper Young Wun and dancehall artist Bounty Killer), she's also the wife of Swizz Beats.

Born in Cambridge, MA and raised in Harlem, NY, Mashonda began creating poetry as soon as she could read and write. At the age of 10 poetry turned to songwriting when her godmother bought her a piano. As a teenager she sang and performed her songs with several R&B groups, eventually auditioning for Pull Force at the age of 17. But it was her writing skills that blossomed, and she was put to work on the production team's projects with Yvette Michelle and Monifah.

By the age of 19 Mashonda's writing ability was being noticed by the music industry, and she earned a publishing deal with Warner Chappell Music. She also became an artist herself, teaming up with rapper Lady May in the duo Desert Rose. They were signed to Columbia through Crazy Cat Records, but the relationship between Crazy Cat and Columbia dissolved before an album could be released.

Mashonda returned to writing and in 1998 met Swizz Beats. That relationship blossomed in the studio, as well as personally. With Beats' star rising on the producing scene because of his affiliation with the Ruff Ryders crew, Ma-

shonda wrote or co-wrote for some of the hottest tracks and artists of the moment, including Eve, DMX, Jadakiss, Mya, The Lox and Lil Kim. She was later introduced as a singer on the album Swizz Beats Presents..., performing on tracks by Shyne and LL Cool J.



Mashonda

"I want my music to be meaningful when it's released and then be just as meaningful years from now," Mashonda says. "I want somebody to put on my record in 20 or 30 years and still be moved, to feel the same way they did when they first heard it on the radio. I want my kids and your kids and our grand-children to get a feel for what the world was like when I wrote it. I plan to make people think when they hear my songs."



CHR/RHYTHMIC TOP 50

LAST WEEK	THIS WEEK	March 11, 2005 ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE	WEEKS ON CHART	TOTAL STATIONS/
1	0	50 CENT Candy Shop (Shady/Aftermath/Interscope)	6636	+449	820701	8	8010
2	2	GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	4984	-347	630245	17	74/0
3	3	LIL'JON & THE EASTSIDE BOYZ I/USHER & LUDACRIS Lovers & Friends (TVT)	4536	-502	536138	15	38/0
4	4	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	4512	495	590513	13	78/0
6	6	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	4509	+394	416819	9	64/2
5	6	MARIO Let Me Love You (J/RMG)	4237	-615	537146	18	82/0
8	0	EMINEM Mockingbird (Shady/Aftermath/Interscope)	3422	+19	327782	14	60/2
7	8	CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	3360	-292	378879	21	80/0
9	9	MARIAH CAREY It's Like That (Island/IDJMG)	3324	+76	342083	8	77/0
10	10	USHER Caught Up (LaFace/Zomba Label Group)	3130	-35	347296	10	78/0
12	•	NATALIE Goin' Crazy (Latium/Universal)	2929	+186	242003	13	55/1
16	12	BABY BASH Baby I'm Back (Universal)	2763	+412	278728	8	63/3
20	13	GAME f/50 CENT Hate It Or Love It (Aftermath/G-Unit/Interscope)	2730	+744	433258	5	67/15
13	14	TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	2729	+66	196975	11	70/0
17	Œ	TRILLVILLE Some Cut (BME/Warner Bros.)	2697	+511	301832	12	67/4
21	16	AKON Lonely (SRC/Universal)	2637	+810	234933	5	66/2
11	17	DESTINY'S CHILD Soldier (Columbia)	2629	-486	228778	15	72/0
19	18	YING YANG TWINS Wait (TVT)	2532	+553	245238	5	74/8
15	19	SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)	2386	-238	288796	25	77/0
18	20	OMARION 0 (Epic)	2384	+229	244033	9	62/1
14	21	T.I. Bring 'Em Out <i>(Grand Hustle/Atlantic)</i>	2306	-303	290314	15	73/0
22	22	BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG)	2012	+192	199402	6	63/1
23	23	NIVEA f/LIL' JON & YOUNGBLOODZ Okay (Jive/Zomba Label Group)	1833	+271	178381	13	63/4
25	2	SNOOP DOGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen)	1586	+116	113182	4	48/0
24	49	PITBULL f/LIL' JON Toma (TVT)	1576	+67	132882	6	55/1
32	26 27	LUDACRIS Number One Spot (Def Jam South/IDJMG)	1485	+248	153830	3	71/3
31 30	23	T.I. You Don't Know Me (Grand Hustle/Atlantic)	1456 1395	+197 +133	159813 150284	4 7	62 7 57 0
33	29	FANTASIA Truthis (J/RMG) BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin)	1346	+168	86377		61/3
26	30	TORI ALAMAZE Don't Cha (Universal)	1301	-198	106774	13	36/0
29	31	LLOYD BANKS Karma (Interscope)	1210	·166	1548B8	18	49/0
27	32	DADDY YANKEE Gasolina (VI Music)	1163	-261	170542	15	20/1
28	33	LUDACRIS Get Back (Def Jam South/IDJMG)	1090	-312	94471	18	67/0
41	34	MARIO How Could You (J/RMG)	921	+148	70842	2	63/5
38	<u> </u>	GWEN STEFANI f/EVE Rich Girl (Interscope)	890	+68	161709	11	23/1
39	<u> </u>	JOHN LEGEND Ordinary People (Columbia)	872	+80	101140	5	37/0
35	37	LIL' JON & THE EASTSIDE BOYZ f/LIL SCRAPPY What U Gon' Do (TVT)	863	-142	113347	20	54/0
34	38	ASHANTI Only U (Murder Inc./IDJMG)	844	-230	91509	18	61/0
37	39	NELLY N Dey Say (Derrty/Fo' Reel/Universal)	764	-72	54520	7	35/0
40	40	ALICIA KEYS Karma (J/RMG)	763	-33	75201	15	36/0
44	40	AMERIE One Thing (Columbia)	754	+156	140430	3	30/5
43	42	JENNIFER LOPEZ f/FAT JOE Hold You Down (Epic)	745	+130	84317	3	34/7
48	43	K YOUNG Happy Together (Treacherous)	563	+54	42988	2	30/5
45	44	112 U Already Know (Def Soul/IDJMG)	560	-16	68219	3	37/4
42	45	JENNIFER LOPEZ Get Right (Epic)	534	-193	86652	9	47/0
Debut	40	M. JONES f/S. THUG & P. WALL Still (SwishaHouse/Asylum/Warner Bros.)		+120	50203	1	27/5
Debut	47	NB RIDAZ f/ANGELINA Notice Me (Upstairs)	501	+240	32173	1	26/2
46	48	BABY Shyne On (Cash Money/Universal)	497	·70	23137	5	41/0
50	49 50	FANTASIA Baby Mama (J/RMG)	487	+49	85132	2	8/3
Debut>	<u> </u>	CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)	430	+136	46381	1	49/18

84 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/27-3/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AOH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.).© 2005 Radio & Records.

POWERED BY MEDIARASE

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
CIARA f/LUDACRIS Oh <i>(Laface/Zomba Label Group)</i>	18
GAME f/50 CENT Hate It Or Love It (Aftermath/G-Unit/Interscope)	15
J-KWON f/PETEY PABLO & EBONY EYEZ Get XXX'd	
(Jive/Zomba Label Group)	14
MASHONDA Back Of The Club (J/RMG)	9
CUBAN LINK f/MYA Sugar Oaddy <i>(MOB)</i>	9
YING YANG TWINS Wait (TVT)	8
T.J. You Oon't Know Me (Grand Hustle/Atlantic)	7
JENNIFER LOPEZ f/FAT JOE Hold You Oown /Epic/	7
FAITH EVANS Again (Capitol)	6

MOST INCREASED PLAYS

	ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
	AKON Lonely (SRC/Universal)	+810
	GAME f/50 CENT Hate It Or Love It (Aftermath/G-Unit/Interacope)	+744
	YING YANG TWINS Wait (TVT)	+553
	TRILLVILLE Some Cut (BME/Warner Bros.)	+511
	50 CENT Candy Shop (Shady/Aftermath/Interscope)	+449
	BABY BASH Baby I'm Back (Universal)	+412
	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	+394
	NIVEA f/LIL' JON & YOUNGBLOODZ Okay	
	(Jive/Zomba Label Group)	+271
	LUDACRIS Number One Spot (Def Jam South/IDJMG)	+248
l	NB RIDAZ f/ANGELINA Notice Me (Upstairs)	+240

NEW & ACTIVE

MASHONDA Back Of The Club (J/RMG) Total Plays: 412. Total Stations: 37, Adds: 9 JA RULE f(LLOYD Caught Up (Murder Inc./IDJMG) Total Plays: 310, Total Stations: 30, Adds: 2 TWEAPONZ Mira Mira (Defiant) Total Plays: 299, Total Stations: 13, Adds: 0 SLY BOOGY It's Nuthin' (U/RMG) Total Plays: 291, Total Stations: 11, Adds: 2 LIL' JDN f/ICE CUBE Roll Call /TVT/ Total Plays: 278, Total Stations: 15, Adds: 1 JOJO Not That Kinda Girl @bockGround@Universal Total Plays: 258, Total Stations: 16, Adds: 0 WILL SMITH Switch (Interscope) Total Plays: 229, Total Stations: 14, Adds: 0 PRETTY RICKY Grind With Me (Atlantic) Total Plays: 21B, Total Stations: 8, Adds: 4 MARQUES HOUSTON All Because Of You (T.U.G.) Total Plays: 162, Total Stations: 14, Adds: 2 JACKI-O flJAZZE PHA Break You Off (TVT) Total Plays: 141, Total Stations: 14, Adds: 4

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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CHR/RHYTHMIC



America's Best Testing CHR/Rhythmic Songs 12 + For The Week Ending 3/11/05

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 12-17	Persons 18-24	Persons 25-34
FRANKIE J. f/BABY BASH Dissession (No Es Amor) (Columbia)	4,19	4.03	87%	6%	4.47	15	3.97
50 CENT Candy Shop (Shady/Aftermath/Interscope)	4.17	4.13	97%	19%	4.38	4.07	4.09
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	4.13	4.09	96%	26%	4.30	3.99	4.06
CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	4.12	4.13	99%	38%	4.12	4.05	4.19
MARIO Let Me Love You (J/RMG)	4.12	4.02	99%	39%	4.15	3.94	4.32
LIL' JON & THE EASTSIDE BOYZ fluSHER & LUDACRIS Lovers & Friends (TVT)	4.08	3.96	98%	34%	4.23	4.05	3.99
EMINEM Mockingbird (Shady/Aftermath/Interscope)	4.04	3.92	97%	27%	4.36	3.92	3.89
NATALIE Goin' Crazy (Latium/Universal)	4.04	3.92	68%	10%	4.37	3.87	3.91
GAME Hate It Or Love It /Aftermath/G-Unit/Interscope/	4.02	_	44%	6%	4.25	3.98	3.91
GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	4.00	3.97	97%	30%	4.04	3.89	4.09
MARIAH CAREY It's Like That //sland/IDJMG/	3.99	3.87	83%	5%	4.12	3.82	4.13
USHER Caught Up (LaFace/Zomba Label Group)	3.96	3.98	98%	30%	3.96	4.02	3.93
LLOYD BANKS Karma (Interscope)	3.93	3.72	85%	21%	4.06	3.90	3.75
NIVEA f/LIL' JON & YOUNGBLOODZ Okay (Jive/Zomba Label Group)	3.93	4.00	56%	8%	4.22	4.C4	3.61
ASHANTI Dnly U (Murder Inc./IDJMG)	3.88	3.89	96%	28%	3.98	3.81 ∄	3.81
TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	3.88	3.92	79%	14%	3.88	3.87	3.87
TRILLVILLE Some Cut (BME/Warner Bros.)	3.86	3.98	56%	11%	4.06	3.93	3.69
DESTINY'S CHILD Soldier (Columbia)	3.80	3.78	100%	47%	3.87	3.73	3.78
LUDACRIS Get Back (Def Jam South(IDJMG)	3.78	3.91	96%	34%	3.48	3.82	4.12
OMARION D (Epic)	3.76	3.79	71%	17%	3.90	3.67	3.77
T.I. Bring 'Em Out (Grand Hustle/Atlantic)	3.74	3.93	88%	30%	3.76	3.71	3.93
AKON Lonely (SRC/Universal)	3.67	_	53%	13%	3.88	3.75	3.42
BABY BASH Baby I'm Back (Universal)	3.64	-	44%	7%	3.67	3.67	3.84
PITBULL f/LIL' JON Toma (TVT)	3.62	_	44%	10%	3.84	3.62	3.85
JENNIFER LOPEZ Get Right (Epic)	3.53	3.51	94%	30%	3.68	3.45	3.65
YING YANG TWINS Wait (TVT)	3.51	_	44%	10%	3.48	3.66	3.67
SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)	3.47	3.59	99%	61%	3.48	3.31	3.81
TORI ALAMAZE Don't Cha (Universal)	3.41	3.46	54%	17%	3.48	3.45	3.45

Total sample size is 370 respondents. Total average favorability estimates are based on a scale of 1-5. (1-dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

HEADRUSH

ARTIST: Tweet

LABEL: Atlantic

By MIKE TRIAS/Associate Editor

Tweet has been doing her thing since the mid-'90s, but times weren't always this bright. Disappointments in both the biz and her personal life



tempted Tweet to end it all. But right when she was contemplating suicide, longtime friend and guardian angel of sorts Missy Elliott called to ask Tweet to sing background vocals on Miss E... So Addictive. The project opened doors that led to Tweet's breakthrough 2002 uber-hit, "Oops (Oh My)."

On the eve of the release of her sophomore effort, things are looking great for Tweet — she's even landed the theme song for the upcoming TV series *Kojak*, starring Ving Rhames. "Turn da Lights Off," written by Elliott and produced by Kwame, is the lead cut off Tweet's March 22 sophomore set, *It's Me Again*. Says Tweet about the old-school vibe, "It's a song about when you're with someone, just turn the lights off and enjoy each other."

Tweet says her goal is to "bring music back to when we had vinyl" with *It's Me Again*. While she takes us back in time, she also evolves as a songwriter. "The first album was a reflection of my life then — dark," she says. "But this album is the next level. You can tell in the lyrics and in my voice. It's just a happier Tweet."

One highlight is Tweet's duet with her 15-year-old daughter, Tashawna, on the track "The Two of Us." But don't look for Tashawna to launch a music career in the near future. "She wants to, but I don't want her to," confesses Tweet. "I think she's too young. Once she gets old enough to make her own decisions and know for sure this is what she wants to do, then she can — I'll back her 100%."

KBMB/Sacramento, CA* PD: Temmy Del Rile

REPORTERS

Stations and their adds listed alphabetically by market

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ED: Mac Payne

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POWERED BY MEDIABASE

Monitored Reporters

106 Total Reporters

22 Total Indicator

Did Not Report, Playlist Frozen (3): KOXC/Wichita Falls, TX KSPW/Springfield, MO WWRX/New London, CT



DANA HALL

The One Love Cruise

Radio One takes gospel to the high seas

adio One recently held its first-ever One Love Gospel Cruise, taking gospel fans, artists and programmers on a four-day cruise to the Bahamas, culminating in a superstar-studded concert in Nassau. While it's not the first cruise of its kind (syndicated morning man Tom Joyner has run a similar, very successful cruise for the past five years), it is the first that I know of that focuses on the gospel music consumer.

Gospel music and the radio stations that play it are growing in stature, reach and impact. Radio One is one of the broadcast companies leading the way in developing the Gospel format by launching FM stations in major markets around the country and supporting long-standing heritage AM Gospel outlets

The One Love cruise is just one example of



Marsha Meadows credible success.

Radio One's commitment to the format. It's also a perfect example of how the perception of the gospel music listener is changing. Lastly, it's an event any format could adapt and make its own with in-

Radio One VP/

Marketing Marsha Meadows says, "The cruise drew over 800 participants, while the concert on the island of Nassau drew over 3,000. This being our first cruise, we chose not to charter the entire ship, as Tom Joyner does, but we expect to grow the event enough to be able to fill an entire cruise ship with gospel listeners within a few years. We promoted the cruise in all 11 markets where we have Gospel outlets or gospel shows on Urban outlets, as well as in a gospel consumer publication."

The event featured a number of gospel artists, including BeBe Winans, Jeff Majors, Mary Mary, JMoss, Byron Cage, Deitrick Haddon,

Anointed, Darius Brooks, Kim Burrell and Lori Perry. "We had three main sponsors: AIM Toothpaste, Glory Foods and the AARP," says Meadows

A Unique Experience

In addition to music, the cruise featured seminars on relationships, guest speakers, church services and fun events like gospel karaoke and nightly "Praise Parties." "We had all of our Gospel programmers on board," says Meadows

Skip Dillard, OM of Radio One's Detroit cluster, which includes Urban WDTJ, Urban AC WDMK and Gospel WCHB, says, "This was a unique experience, in that it allowed you to interact with your listeners in a very personal manner. We had breakfast, lunch and dinner with them.

"The informal nature of the event and the fun atmosphere allowed people to open up, feel comfortable and speak freely about the radio stations they listen to and the music and artists they love.

"It also showed me how different the Gospel format is, and it dispelled some of the myths we might believe to be true. For example, I spoke with a 29-year-old woman who loves gospel music and is very active in her church and faith. She was just one of hundreds of examples of young listeners."

Jerry Smith, Radio One Gospel OM and PD of the company's WNNL/Raleigh, agrees, saying, "An event like this illustrates how active the Gospel audience is in participating in

events. The stereotype of a Gospel listener is that they are not fun people who like to party. The opposite is actually true. They just like the party to be clean fun. But they dance, they might drink a little, and there were even a few who hit the casino."

Creating A Bond

Dillard, who has worked in the Urban format for many years, says, "I was totally impressed with the attitude and openness of the gospel artists, in particular when they were interact-



THE VERITY CLAN Verity Records was on board for the festivities during the One Love cruise. Seen here are (I-r) Verity artist JMoss, VP/Promotions Jeff Grant and artists Kim Burrell and Paul Allen.





MAJOR PROPS Radio One founder and Chairperson Cathy Hughes enjoyed herself on the One Love cruise. Seen here are (I-r) background singer Al Johnson, Hughes and recording artist and Radio One VP/Gospel Programming Jeft Majors.



BROTHER-SISTER LOVE Performing live on the One Love cruise were Sony Gospel recording artist Anointed, featuring sister and brother Dedra and Steve Crawford.

ing with listeners. Like the PDs, they were having one-on-one conversations with listeners at dinner, during events and on the ship in general. You could walk up to any artist at any time and start chatting.

"That creates a bond between listener and artist that we don't see very often in Urban radio. If you go to a club, most likely the artist is in some back room with his crew, and you usually have several security guards between you and the acts. There's very little interaction between artists and listeners.

Verity Records VP/Gospel Promotion Jeff Grant was on the cruise and saw the same kind of interactions. "This type of event is the perfect vehicle for our artists to actually touch the fans," he says. "I also think the event helped the gospel music genre. The cruise had

the same kind of status as an event centered around secular music.

There was an incredible turnout for the cruise and for the concert on the island. Even the people on the ship who weren't there specifically for the gospel cruise got involved in the events and had a good time."

Superadio President Gary Bernstein supported the event by bringing gospel superstar BeBe Winans on the cruise. Winans hosts Superadio's syndicated gospel program The BeBe Winans Show. Bernstein says the industry needs more events like this because they help everyone involved — the stations, the artists and the sponsors.

"It's a win-win situation for all," says Bernstein. "For us, it can only help us to enhance

the brand that is The BeBe Winans Show."



SUPER FRIENOS ON A SUPER CRUISE Superadio President Gary Bernstein is seen here with Radio One COO Mary Catherine Sneed on the One Love Gospel Crulse

URBANTOP 50

		March 11, 2005					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/
4	0	50 CENT Candy Shop (Shady/Aftermath/Interscope)	3473	+457	459270	7	69/1
2	2	GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	3373	-33	440276	14	60/0
1	3	LIL' JON & THE EASTSIDE BOYZ f/USHER & LUDACRIS Lovers & Friends /TVT)	3352	-258	410571	14	9/0
3	4	TRILLVILLE Some Cut (BME/Warner Bros.)	3203	+133	376746	17	65/0
6	6	JOHN LEGENO Ordinary People (Columbia)	3063	+87	335902	12	63/0
7	6	FANTASIA Truth is (J/RMG)	3023	+66	362495	13	66/1
5	7	MARIO Let Me Love You (J/RMG)	2759	-223	375378	20	69/0
8	8	T.I. You Don't Know Me (Grand Hustle/Atlantic)	2642	+233	307283	11	67/0
10	9	OMARION O (Epic)	2413	+232	249705	12	56/0
9	10	NIVEA f/LIL' JON & YOUNGBLOODZ Okay (Jive/Zomba Label Group)	2255	+47	223754	14	61/1
11	11	T.I. Bring 'Em Out (Grand Hustle/Atlantic)	2094	-78	295307	15	68/0
12	12	DESTINY'S CHILD Soldier (Columbia)	1929	-238	202056	16	68/0
16	13	FANTASIA Baby Mama (J/RMG)	1874	+164	178349	6	67/2
24	14	YING YANG TWINS Wait (TVT)	1859	+508	181968	5	60/3
13	15	50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	1787	-196	242613	12	24/0
14	16	USHER Caught Up (LaFace/Zomba Label Group)	1739	-137	161475	9	66/0
20	1	AMERIE One Thing (Columbia)	1638	+105	195624	7	61/5
17	18	MARIAH CAREY It's Like That (/sland/IDJMG)	1611	-48	147393	8	65/0
25	19	M. JONES f/S. THUG & P. WALL Stil (SwishaHouse/Asylum/Warner Bros.)	1508	+179	127240	8	64/3
21	20	TYRA Country Boy (Universal)	1501	-3	111984	15	44/0
18	21	SNOOP OOGG f/PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)	1500	-83	194928	23	65/0
19	22	FABOLOUS Baby (Atlantic)	1462	-104	136407	10	56/0
15	23	CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	1461	-255	154370	18	70/0
22	24	TWISTA f/FAITH EVANS Hope (Atlantic/Capitol)	1394	-92	129354	12	46/0
29	25	LUOACRIS Number One Spot (Def Jam South/IDJMG)	1393	+277	154530	4	65/1
27	20	BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin)	1390	+ 188	114235	7	58/2
26	2	112 U Already Know (Def Soul/IDJMG)	1358	+103	155790	5	59/3
28	28	TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	1169	-29	88932	8	59/0
23	29	SNOOP DOGG Let's Get Blown (Doggystyle/Geffen)	1148	-282	134514	10	47/0
31	30	R. KELLY In The Kitchen (Jive/Zomba Label Group)	1036	+124	137167	6	310
35	3	BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG)	1004	+256	120169	3	54/5
32	32	FAITH EVANS Again (Capitol)	998	+148	103822	4	58/5
33	33	LLOYO BANKS Karma (Interscope)	852	+5	150057	19	41/0
37	34	MARIO How Could You (J/RMG)	815	+167	90064	2	54/3
43	35	GAME f/50 CENT Hate It Or Love It (Aftermath/G-Unit/Interscope)	805	+284	159212	2	5/1
36	36	TWEET f/MISSY ELLIOTT Tum Da Lights Off (Atlantic)	770	+27	74278	6	46/2
30	37	LUDACRIS Get Back (Def Jam South/IDJMG)	702	·278	62997	16	59/0
45	38	MARQUES HOUSTON All Because Of You (T.U.G.)	671	+175	49339	4	48/9
38	39	URBAN MYSTIC Long Ways (Sobe)	667	+40	35608	7	34/0
[Debut]	40	JA RULE f/LLOYD Caught Up (Murder Inc./IDJMG)	608	+217	33249	1	47/4
40	41	LIL' JON f/ICE CUBE Roff Caff (TVT)	592	+37	41767	4	44/1
44	42	CASSIDY I'm A Hustla (J/RMG)	578	+78	93220	3	44/3
46	43	LYFE JENNINGS Must Be Nice (Columbia)	569	+87	34457	3	39/2
39	44	BABY Shyne On (Cash Money/Universal)	561	-53	27551	9	40/0
49	45	N2U f/JERMAINE OUPRI Baby Mama Love (Virgin)	488	+52	22252	2	41/3
34	46	ALICIA KEYS Karma (J/RMG)	485	-284	51144	15	37/0
[Debut]	47	OESTINY'S CHILO Cater 2 U (Columbia)	468	+95	51232	1	0/0
[Debut]	48	WEBBIE f/BUN B Give Me That (Trill/Asylum)	463	+43	45561	1	0/0
[Debut]	49	NAS Just A Moment (Columbia)	440	+65	22680	1	29/0
42	50	ASHANTI Only U (Murder Inc./IDJMG)	436	·101	60386	18	52/0
70 Urban r	reporters.	Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio	Networks.	Songs ranked	by total play:	s for the air	rplay week of

70 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/27-3/5. Bullets appear on song saining plays or remaining flat from previous week. If two songs are tied in total plays, he song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.), © 2005 Radio & Records.

POWERED BY MEDIABASE

MOST ADDED

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ARTIST TITLE LABEL(S)	ADDS
CIARA f/LUDACRIS Oh <i>(LaFace/Zomba Label Group)</i>	55
MANNIE FRESH f/TATEEZE Conversations (Cash Money/Universa	∌/ 34
BOYZ IN DA HOOD Dem Boyz (Bad Boy/Atlantic)	31
WILL SMITH Switch (Interscope)	31
J-KWON f/PETEY PABLO & EBONY EYEZ Get XXX'd	
(Jive/Zomba Label Group)	22
MARQUES HOUSTON All Because Of You (T.U.G.)	9
MASHONDA Back Of The Club (J/RMG)	7
AMERIE One Thing (Columbia)	5
FAITH EVANS Again (Capitol)	5
BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG)	5

MOST INCREASED PLAYS

ARTIST TITLE <i>LABEL(S)</i>	PLAY INCREASE
YING YANG TWINS Wait (TVT)	+508
50 CENT Candy Shop (Shady/Aftermath/Interscope)	+457
GAME f/50 CENT Hate It Or Love It (AftermativG-Unit/Interscope)	+284
LUDACRIS Number One Spot (Def Jam South/IDJMG)	+277
BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG)	+256
T.J. You Bon't Know Me (Grand Hustle/Atlantic)	+233
OMARION D (Epic)	+232
JA RULE f/LLOYD Caught Up (Murder Inc./IDJMG)	+217
BROOKE VALENTINE f/BIG BO! & LIL' JON Girlfight (Virgin)	+188
MIKE JONES f/SLIM THUG & PAUL WALL Still Tippin'	
(SwishaHouse/Asylum/Warner Bros.)	+179

NEW & ACTIVE

RAHEEM OEVAUGHN Guess Who Loves You More (Jive/Zomba Label Group)
Total Plays: 423, Total Stations: 41, Adds: 3

JENNIFER LOPEZ fIFAT JOE Hold You Down (Epic) Total Plays: 423, Total Stations: 39, Adds: 1

CIARA f/LUDACRIS Oh /LaFace/Zomba Label Group/ Total Plays: 401, Total Stations: 56, Adds: 55

TORI ALAMAZE Don't Cha (Universal)
Total Plays: 330, Total Stations: 9, Adds: 0

YOUNGBLOODZ ffYOUNG BUCK Oatz Me (So So Def/Zomba Labei Group)
Total Plays: 318, Total Stations: 27, Adds: 0

BEANIE SIGEL Feel it in The Air (Roc-A-Fella/IDJMG)
Total Plays: 305, Total Stations: 20, Adds: 0

DO OR DIE Magic Chick (Legion)
Total Plays: 285, Total Stations: 25, Adds: 1

BOYZ IN DA HOOD Oem Boyz (Bad Boy/Atlantic) Total Plays: 266, Total Stations: 33, Adds: 31

LIL' MO Yeah Yeah Yeah (Cash Money/Universal) Total Plays: 193, Total Stations: 25, Adds: 1

S5 Ooh That A** (J/RMG) Total Plays: 181, Total Stations: 27, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

R&R ROCKS CLEVELAND!

JUNE 23-25 · 2005



R. CONVENTION 2005



WWW.RADIOANDRECORDS.COM



America's Best Testing Urban Songs 12 + For The Week Ending 3/11/05

Artist Title (Label)	TW	LW	Famil.	Burn	Pers. 12-17	Pers. 18-24	Pers. 25-34
50 CENT Candy Shop (Shady/Aftermath/Interscope)	4.28	4.33	97%	18%	4.24	4.33	3.91
50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)	4.24	4.34	94%	21%	4.25	4.24	4.29
MARIO Let Me Love You (J/RMG)	4.17.	4.16	99%	48%	4.15	4.20	3.97
GAME f/50 CENT How We Do (Aftermath/G-Unit/Interscope)	4.17	4.28	96%	29%	4.24	4.24	4.24
LIL' JDN f/USHER & LUDACRIS Lovers & Friends (TVT)	4.14	4.27	96%	35%	4.13	4.18	3.94
TWISTA f/FAITH EVANS Hope (Atlantic/Capitol)	4.09	3.97	80%	15%	4.09	4.13	3.97
ALICIA KEYS Karma (J/RMG)	4.04	4.07	89%	26%	4.02	4.11	3.69
LLOYD BANKS Karma (Interscope)	4.03	4.15	84%	21%	3.98	4.12	3.50
CIARA f/M. ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)	4.02	4.23	99%	45%	4.01	4.19	3.31
USHER Caught Up (LaFace/Zomba Label Group)	4.01	4.13	96%	34%	4.04	4.17	3.55
T.I. Bring 'Em Dut (Grand Hustle/Atlantic)	3.97	4.00	88%	22%	4.02	4.03	4.00
T.I. You Don't Know Me (Grand Hustle/Atlantic)	3.95	3.78	67%	9%	3.87	3.90	3.78
FANTASIA Truth is (J/RMG)	3.90	3.77	68%	13%	3.90	3.97	3.62
DESTINY'S CHILD Soldier (Columbia)	3.89	3.96	99%	47%	3.85	3.93	3.53
MARIAH CAREY It's Like That (Island/IDJMG)	3.89	3.97	76%	13%	3.85	3.83	3.96
NIVEA f/L1L' JON Dkay (Jive/Zomba Label Group)	3.87	3.80	62%	13%	3.75	3.80	3.63
TRILLVILLE Some Cut (BME/Warner Bros.)	3.86	3.88	59%	12%	3.79	3.84	3.64
LUDACRIS Get Back (Def Jam South/IDJMG)	3.84	4.06	97%	34%	3.91	3.95	3.79
FABOLOUS Baby (Atlantic)	3.83	3.85	65%	12%	3.91	3.98	3.65
TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic)	3.82	3.71	72%	14%	3.88	3.85	3.97
OMARION D (Epic)	3.76	3.63	74%	17%	3.63	3.82	2.96
AMERIE One Thing (Columbia)	3.75	3.57	46%	9%	3.94	3.92	4.00
S. DOGG f/PHARRELL Drop It (Doggystyle/Geffen)	3.74	4.09	99%	58%	3.80	3.86	3.56
BROOKE VALENTINE f/BIG BDI & LIL' JON Girlfight /Virgin/	3.69	3.64	50%	8%	3.61	3.58	3.70
SNDOP DOGG Let's Get Blown (Doggystyle/Geffen)	3.66	3.67	75%	18%	3.75	3.85	3.45
JOHN LEGEND Ordinary People (Columbia)	3.52	3.60	63%	19%	3.60	3.66	3.40
M. JONES Still Tippin' (SwishaHouse/Asylum/Warner Bros.)	3.41	_	40%	12%	3.25	3.15	3.43
TYRA Country Boy (GG&L)	3.38	3.37	56%	16%	3.29	3.42	2.82

Total sample size is 292 respondents. Total average favorability estimates are based on a scale of 1-5. (1-dislike very much, 5 = like very much, 1 Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12». Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. ReatTheMusic com results are not meant to replace callout research. The results are intended to show opinions participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

STUDIO STATS

ARTIST: Michael B. Sutton LABEL: Little Dizzy

CURRENT PROJECT: Hopeless Romantic

IN STORES: Now

CURRENT SINGLE: "Nobody"

TOP SPINS AT: KMEZ/New Orleans: WIMX/ Toledo: WVBE/Roanoke, VA

By DARNELLA DUNHAM/

ASST. EDITOR URBAN/RHYTHMIC

Personal stats: He may not be wellknown by the masses, but Michael B.

Sutton is already familiar to many through his work as a writer. He was born in Oakland, CA and wrote his first song at the age of 17, shortly after learning how to play the organ. He moved to Los Angeles to pursue a career in music, but his personal life flourished before his professional life when he met the woman who would

family together. After Stevie Wonder Motown to get them signed as artists.

The couple spent years on Motown without much success as a duo, but Michael developed into a writer-producer. His songs have been recorded by superstars such as Michael Jackson, Smokey Robinson, Isaac Hayes, Cheryl Lynn, Switch, The Originals, Jermaine Jackson and Thelma Houston.

Influences: Michael's father, Burnett Sutton, a be-bop trumpet player, was his earliest source of inspiration. Today, romance serves as his primary motivation. "Great sex stems from passion and the

freedom to explore it," Michael says. "You have to feel good about it. Sexuality is a spiritual adventure. These songs were born out of that liberation of expression.

The album: Michael B. Sutton's debut is definitely music for grown and sexy people. There are 15 tracks on Hopeless Romantic that will immediately create a

eventually become his wife. Michael and mood of sensuality for the listener. There's Brenda Sutton performed together also a stepper's groove and a Latin-influaround Los Angeles while they built a enced song, but the most notable track is Michael's reunion with now-ex-wife heard them sing, he used his clout at Brenda for a cover of Donny Hathaway and Roberta Flack's "Where Is the Love."

REPORTERS

Stations and their adds listed alphabetically by market

BLO & EBONY EYEZ

MASHONDA MANNIE FRESH VTATEEZE J-IOWON IPPETEY PABLO & EBONY EYEZ WILL SMITH CIARA INLIDACRIS

CIARA MULIACRIS MANNIE FRESH VTATEEZE

M DA HOOD

LOG G. BACIMAN CLINITION SPARKS I/LH: PLIP STYLES P

VTATEEZE PABLO & EBONY EYEZ

Note: For complete adds, see R&R Music Tracking.

POWERED 37

MEDIABASE

101 Total Reporters

70 Total Monitored 31 Total Indicator

Did Not Report, Playlist Frozen (2): WESE/Tupelo, MS WJJN/Dothan, AL

URBAN AC TOP 30

		March 11, 2005					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	0	FANTASIA Truth is (J/RMG)	1544	+1	207808	13	51/0
6	0	JOHN LEGEND Ordinary People (Columbia)	1190	+174	143491	9	24/3
3	3	JILL SCOTT Whatever (Hidden Beach/Epic)	1171	-7	120257	17	49/0
2	4	LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG)	1151	-50	115724	25	46/0
5	5	MARIO Let Me Love You (J/RMG)	1023	-34	138796	11	14/1
4	6	ANITA BAKER How Does It Feel (Blue Note/Virgin)	1014	-44	108676	21	48/0
7	0	BRIAN MCKNIGHT Everytime You Go Away (Motown/Universal)	999	+32	97736	11	49/2
8	8	KEM I Can't Stop Loving You (Motown/Universal)	978	+61	110270	8	54/0
10	9	LUTHER VANDROSS Think About You (J/RMG)	763	+31	113467	66	44/0
9	10	ALICIA KEYS f/TONY, TONI, TONE & JERMAINE PAUL Diary (J/RMG)	746	-58	102507	38	38/0
11	0	GERALD LEVERT So What (If You Got A Baby) (Atlantic)	721	+61	77903	6	47/0
12	12	PRINCE Call My Name (Columbia)	584	-43	79433	41	37/0
14	13	BRIAN MCKNIGHT What We Do Here (Motown/Universal)	566	-37	54719	35	41/0
13	14	JOSS STONE Spoiled (S-Curve/Virgin)	522	-82	61600	23	41/0
16	15	GERALD LEVERT One Million Times (Atlantic)	443	-17	28343	19	45/0
18	16	TINA TURNER Open Arms (Capitol)	440	+35	40515	7	37/1
20	Ø	FAITH EVANS Again (Capitol)	407	+101	33615	4	42/7
19	18	EARTH, WIND & FIRE f/RAPHAEL SAADIO Show Me The Way (Sanctuary/SRG)	354	+3	30566	17	18/0
22	19	RAHSAAN PATTERSON Forever Yours (Artistry Music)	294	+19	17840	5	28/1
23	20	LEDISI f/BONEY JAMES My Sensitivity (Gets In The Way) (GRP/VMG)	284	+21	23311	7	24/2
21	21	ALICIA KEYS Karma (J/RMG)	274	-28	35671	14	21/0
25	22	MINT CONDITION I'm Ready (Image)	235	+19	17322	2	23/1
27	23	AL GREEN Perfect To Me (Blue Note/Virgin)	228	+33	7342	3	26/2
24	24	ANGIE STONE f/ANTHONY HAMILTON Stay For Awhile (J/RMG)	216	.5	14001	14	17/0
29	25	FANTASIA Baby Mama (J/RMG)	192	+40	22799	2	1/0
26	26	KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	186	-19	8981	7	23/0
28	3	SAMSON Atmosphere (Five Eight's)	172	+15	7824	3	15/2
Debut	28	KOOL & THE GANG f/BLACKSTREET No Show '05 (Sanctuary/SRG)	167	+30	9467	1	15/0
Debut	29	RUBEN STUDDARD f/MARY MARY Ain't No Need To Worry (J/RMG)	154	+12	8628	1	18/1
_	30	BOYZ II MEN You Make Me Feel Brand New (MSM/Koch)	135	-4	7685	14	15/0

56 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/27-3/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (@ 2005, Arbitron Inc.). @ 2005 Radio & Records.

POWERED BY MEDIABASE

MOST ADDED

ARTIST TITLE LABEL(S)	DD:
FAITH EVANS Again (Capitol)	7
JOHN LEGEND Ordinary People (Columbia)	3
BRIAN MCKNIGHT Everytime You Go Away (Motown/Universal)	2
AL GREEN Perfect To Me (Blue Note/Virgin)	2
LEDISI f/BONEY JAMES My Sensitivity (Gets In The Way) (GRF/VMG)	2
TEMMORA f/HOWARD HEWETT There's No Me (LEG)	2
SAMSON Atmosphere (Five Eight's)	2
Treatment and approximate the second	

MOST MOST INCREASED PLAYS

	TOTAL
	PLAY
ARTIST TITLE LABEL(S)	INCREASE
JOHN LEGEND Ordinary People (Columbia)	+174
FAITH EVANS Again (Capitol)	+101
MISSY ELLIOTT Work It (Gold Mind/Elektra/EEG/Atlantic)	+80
NIVEA f/LIL' JON Okay (Jive/Zomba Label Group)	+78
KEM I Can't Stop Loving You (Motown/Universal)	+61
GERALD LEVERT So What (If You Got A Baby) (Atlantic)	+61

NEW & ACTIVE

TROY JOHNSON It's You (Sought After Entertainment) Total Plays: 118, Total Stations: 15, Adds: 1

MICHAEL B. SUTTON Nobody (Little Dizzy) Total Plays: 95, Total Stations: 10, Adds: 0

TEMMORA f/HOWARD HEWETT There's No Me (LEG) Total Plays: 62, Total Stations: 16, Adds: 2

ISRAEL AND NEW BREED Friend Of God (Integrity Gospel) Total Plays: 59, Total Stations: 9, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

REPORTERS

Stations and their adds listed alphabetically by market

WBAV/Charlotte PO/MO: Terri Avery

WTLC/Indianapolis, IN*
PD: Brian Wallace

TROY JOHNSON ISRAEL AND NEW BREED

KOKY/Little Rock, AR*

WHQT/Miami, FL* APD/MD: Karen Vaughn

WKUS/Nerfolk, VA* EM/PD: Eric Mystracts 1 HIST CONCERN NUMBER STUDIONE HAM AL BIRRES

WSBY/Salisbe Off: Brian Cleary PD: Kenny Love MD: Ron Banks MOHORDA

ic Choice Smooth R&B/ non Williams

Sirius Heart & Soul/Sate OM/PD; B.J. Stone MD; Sooke Montoro DESTROYS CHILD

WIMX/Toledo, OH* PD: Rocky Love MD: Brandi Browte

COMPANY L SCOTT DIS STORE STATE STAPPINE, SAADIO PRANSE RESTART

POWERED 37 MEDIABASE

74 Total Reporters

56 Total Monitored

18 Total Indicator

CARLTON BLOUNT
The New Single "My Wife"

Going for Adds At Urban AC

Follow up to the smash hit "Acting Like You're Free"

from the album, (From) A Man's Point of View

Promo copies, call Jesus Garber: 323-469-1504 • Track dates, call Maurice B. Dixon: 212-315-1000



GOSPEL TOP 30

		March 11, 2005					
LAST WEEK	THIS	ARTIST TITLE LABEL(S)	PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	0	SMOKIE NORFUL Understand (EMI Gospel)	995	+32	39684	17	33/0
3	2	DONNIE MCCLURKIN I Call You Faithful (Verity)	911	+30	34558	16	31/0
2	3	J MOSS We Must Praise (Gospo Centric)	807	-85	28676	27	28/0
4	4	DEITRICK HADDON God is Good (Verity)	618	-58	25126	29	23/0
5	6	BISHOP TD JAKES f/MICAH STAMPLEY Take My Life (Dexterity/EMI Gospel)	602	+36	27569	22	25/1
6	6	DONALD LAWRENCE Healed (Verity)	558	+11	19731	24	19/1
9	0	LASHUN PACE For My Good (EMI Gospel)	514	+53	16602	8	20/0
7	8	TED & SHERI Celebrate (Word/Curb/Warner Bros.)	508	+10	18621	13	22/0
8	9	BENITA WASHINGTON Thank You (Light)	492	+8	18172	16	17/0
10	10	GMWA MASS CHOIR Only A Test (Gospo Centric)	421	-25	18657	19	19/0
14	O	ISRAEL AND NEW BREED Friend Of God (Integrity Gospel)	409	+13	11566	7	18/0
12	12	BISHOP MICHAEL V. KELSEY Run And Tell That (Samari Sound)	406	0	11648	22	19/1
11	13	NEW BIRTH TOTAL PRAISE CHOIR Suddenly (EMI Gospel)	388	-35	19403	32	16/0
20	Ø	JAMES FORTUNE You Survived (World Wide Gospel)	387	+61	15971	5	23/2
13	15	KIERRA "KIKI" SHEARD You Don't Know (EMI Gospel)	386	-19	14902	32	19/0
17	10	DENETRIA CHAMP Go On Through It (JDI)	373	+14	17497	15	16/1
16	Ø	BEBE WINANS Safe From Harm (Still Waters/TMG)	373	+13	13288	6	20/1
15	18	TIM BOWMAN My Praise (Liquid 8)	356	-15	16071	12	17/0
19	19	FORTITUDE He's Alright (Word/Curb/Warner Bros.)	346	+17	14921	16	14/0
24	20	LORI PERRY I Found It In You (Palance)	312	+51	15351	11	14/1
18	21	RUBEN STUDDARD ! Need An Angel (J/RMG)	312	-44	10621	9	12/1
22	22	STEPHEN HURD Lead Me To The Rock (Integrity Gospel)	293	+4	12943	9	14/0
21	23	MEN OF STANDARD Just Like You (Muscle Shoals Sound Gospel)	293	-22	12215	17	13/0
25	2	DONALD LAWRENCE f/HEZEKIAH WALKER You Covered Me (Verity)	272	+21	6733	4	11/0
26	4 3	R. ALLEN GROUP f/K. FRANKLIN Something About The Name Jesus (Tyscot/Taseis)		+21	9067	5	13/0
23	26	DAMON LITTLE Do Right (World Wide Gospel)	254	·7	13323	6	14/2
28	Ø	JOE PACE We've Come To Praise Him (Integrity Gospel)	253	+16	12093	20	12/0
27	23	TWINKIE CLARK He Lifted Me (Verity)	249	+10	11610	9	12/0
30	29	JONATHAN BUTLER Don't You Worry (Maranatha!)	223	+22	11347	2	11/0
29	30	KURT CARR Let God Arise (Gospo Centric/Interscope)	210	-24	4718	5	11/0

34 Gospel reporters. Songs ranked by total plays for the airplay week of Sunday 2/27 - Saturday 3/5. © 2005 Radio & Records

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MIAMI MASS CHOIR Glory, Glory (Independent)	5
OEANORE PATTERSON Great Things (Tyscot/Taseis)	3
KURT CARR God Blocked It (Gospo Centric)	3
JAMES FORTUNE You Survived (World Wide Gospel)	2
OAMON LITTLE Do Right (World Wide Gospel)	2
SHEKINAH GLORY MINISTRY Yes (Kingdom Entertainment)	2
MISSISSIPPI MASS CHOIR I'm Not Tired Yet (Malaco)	2
BEYONO MEASURE Nothing Is Impossible (Remnant)	2
- ,	

MOST **INCREASED PLAYS**

//\ \ //\ \ //\ \ //\ \ //\ //\ //\ //\	
ARTIST TITLE <i>LABELIS</i>)	TOTAL PLAY INCREASE
JAMES FORTUNE You Survived (World Wide Gospel)	+61
KURT CARR God Blocked It (Gospo Centric)	+55
LASHUN PACE For My Good (EMI Gospel)	+53
LORI PERRY Found It in You (Palance)	+51
MISSISSIPPI MASS CHOIR I'm Not Tired Yet (Malaco)	+50
BISHOP TO JAKES Take My Life (Dexterity/EMI Gospel)	+36
WILLIAMS BROTHERS Good To Me (Blackberry)	+36
SHEKINAH GLORY MINISTRY Yes (Kingdom Entertainment)	+35
SMOKIE NORFUL Understand (EMI Gospel)	+32
ANDERSON SANCTUARY CHOIR Lord Thank You (Malaco)	+32

NEW & ACTIVE

MIAMI MASS CHOIR Glory, Glory (Independent) Total Plays: 192, Total Stations: 14, Adds: 5 BISHOP PAUL S. MORTON... A Mighty Good Friend (Tehillah/Light) Total Plays: 187, Total Stations: 11, Adds: 1 DEANDRE PATTERSON Great Things (Tyscot/Taseis) Total Plays: 165, Total Stations: 12, Adds: 3 **ANTHONY EVANS Even More (INO)** Total Plays: 149, Total Stations: 8, Adds: 0 ANDINTED Gonna Lift Your Name (Sony Urban/Columbia) Total Plays: 147, Total Stations: 8, Adds: 1

Songs ranked by total plays

REPORTERS

Stations and their adds listed alphabetically by market

WPZE/Atlanta, GA OM: Frank Johnson PD: Comin Flint 20 WILLIAMS BROTHERS MIAMI MASS CHOIR

34 Total Reporters

34 Total Indicator

Did Not Report,
Playlist Frozen (5):
WFMV/Columbia, SC
WLOK/Memphis, TN
WPZZ/Richmond, VA
WXOK/Baton Rouge, LA
WYLD/New Orleans, LA

WTHB/Augusta, GA DN/PD: Ren Thomes APD: Sister Mary King Cannon DEANDRE PATTERSON

WAGG/Birmingham, AL PD: Mary K. MD: Prince Value 20 TAMPA EXPERIENCE 20 ESAND PAUL S. MONTON. 18 F08-00° F00 E-10/MG. 18 DOGGHEM ADDIVIDED 15 JAMES FORTURE

WXTC/Charlesion, SC DM: Terry Base PD: Edwin "Chef" Wright APD/MO: James Wallace 26 LORI PERRY

WWPZ-Chattanoogs, TN ON: Seth Landeder PD: Andrea Pery G RUEEN STUDDARD S PHANALE PROJECT...

WJMO/Cleveland, OH BM 70 G. Johann 36 DEN TEN CHAR 20 GES HOWER & CHARLOTTE COMMENT Y SAST TO MANS WASS CHOR

W.JYD/Columbus, OH ON: Jerry Smith PD: Davin Mouly SEYOND MEASURE MIAMI MASS CHOIR

KHVN/Dallas, TX POMIE Warran Brad 18 TAMELA MANN 16 TYE TRIBBETT 16 T3G

WCHB/Detroit, MI PO: Spuid DENETRIA CHAMP

KVLO/Little Rock, AR ONE: JOS BOOKER PO/MIR: THIN St. James APT: Mark Delay

WGOK/Mobile, AL Off: Dan Balla PEME: Facia Alberton 8 DOROTHY NORWOOD 7 LIE WELLIAMS & HARVEY WATRONS

5 DAMON LITTLE 4 FIRST CREATION

WPRF/New Orleans, LA
PD: Lebron "LBJ" Joseph
APD: title "Cap" is file" illicay
328 BISHOP TO JAMES SMICAH STAMPLEY
13 DAMON LITTLE
13 AMOINTED
12 CANTON SPIRITUALS UPAUL PORTER

WXEZ/Norfolk, VA OM: John Shomby PD: Date Inursy 2 SHEKMAH GLORY MMISTRY 2 TAMYYA, J 2 ANDRA CROSS

WDAS/Philadelphia, PA

WNNL/Raleigh, NC OM/PD: Jury Smith APD: Dennis Lau MD: Nolesa Wade 12 MAMI MASS CHOR

ABC's Rejoice/Satellite PD: Willin Mae Moher 14 SHEKINAH GLORY MINNSTRY 14 MICAH STAMPLEY

Sheridan Gospel Ne PD: Michael Gamble APD: Murgan Duhes 26 TROY SNEED

Note: For complete adds, see R&R Music Tracking.



HAT DIAL!

Personal Music Test

Better recruitment than hotel ballroom AMTs Small one-on-one groups Random start of song hooks 0-100 sliding Positive & Burn scales



The Music Testing Specialists www.ComQuestMusicTesting.com



LON HELTON

CRS-36 Is A Wrap

Continued from Page 1

registrants. We've captured much of the week for you in the pictures to follow, in addition to the up-to-the-minute coverage found in R&R Country Daily and in the March 7 R&R Country Hotfax.

Perhaps the biggest message of the week came during the panel "The Largest Study of Country P1s Ever." Of more than 11,000 respondents, 84% said they are listening to Country radio more this year than last, and 60% strongly agreed that today's Country music is better than it was a year ago. Edison Research's Larry Rosin said of the study's findings, "It is incumbent on the industry as a whole to capitalize on this excitement." Amen.

A little housekeeping before we get to the pics: Dates for next year's CRS-37 are Feb. 15-17, once again at the Nashville Convention Center. The event is moved up two weeks to accommodate SEC basketball tourneys, with the Country DJ Hall of Fame dinner set for Tuesday, Feb. 14. This year's regional event affiliated with the ACM awards in Las Vegas in May has been canceled.



HIGHEST HONOR The annual Country DJ Hall of Fame dinner opened the CRS on Tuesday night. Career Achievement honoree Dolly Parton compared Country radio to a lover, saying, "You were great to me, bought me a lot of nice things, then you dumped my ass for younger women." The crowd, filled with radio execs, howled with laughter. KFKF/Kansas City's Dale Carter hosted, with Martina McBride and Catherine Britt performing in tribute to Parton. Seen here are (standing, I-r) DJ Hall inductee Dan Hollander, Carter, inductee Bob Mitchell, the CRB's R.J. Curtis, inductee Johnny "K" Koval, McBride, Parton, Britt, inductee Lonnie Bell, inductee Coyote Calhoun, President's Award honoree Larry Daniels, Sherry Sanders (widow of Radio Hall inductee Mack Sanders) and (seated, I-r) the CRB's Ed Salamon and Charlie Monk. Also inducted into the Radio Hall was the late Bill Ward.



FAMILY TRADITION Several showcases were hosted by UMG/Nashville leading up to the CRS, with new duo Hanna-McEuen, Hot Apple Pie, Sugarland and Trisha Yearwood performing. Pictured following one of the events are (I-r) Jamie Hanna, MCA's Royce Risser and Jonathan McEuen.



KEY GRIP Toby Keith was the seminar's keynote speaker at Thursday's opening session, moderated by R&R's Lon Helton. In addition to receiving a plaque commemorating 25 million in career sales, Keith revealed his disdain for the Grammys and CMA Awards and announced that his May 17 ACM Awards performance will be beamed live, via satellite, from Iraq. Seen here are (I-r) Heiton, Keith and CRB President R.J. Curtis.



CRUSHED New this year at the CRS was a Wednesday luncheon, and Curb/Asylum signed on as sponsor for the inaugural event. LeAnn Rimes and the all-female band Cowboy Crush performed. Seen here are (I-r) CRB President R.J. Curtis; Cowboy Crush's Darla Rae Perlozzi, Renae Truex, Debbie Johnson and Trenna Barnes; Rimes; Cowboy Crush's Becky Priest; CRB Exec. Director Ed Salamon; and Curb/Asylum VP Rob Dalton.



SINGING SOPRAROS United Stations Radio Networks sponsored Wednescay night's Music City Jam, a full-blown MuzikMafia show led by Big & Rich. Other performers included Gretchen Wilson, James Otto, Jon Nicholson, Dean Hall and Cowboy Troy in his solo debut. Seen here are (back row, I-r) USRN personalities Lorianne Crook and Charlie Chase, Big Kenny, Cowboy Troy, the CRB's Ed Salamon and R.J. Curtis, USRN's John Fabian and (second row, I-r) Andy Denemark, Wilson, John Rich and (front row, I-r) Little & Poor, a.k.a. Toby-Wan Kenobi and Two-Foot Fred.



COMMUNITY BEACONS The CRB presented Humanitarian Awards to radio stations whose service in their communities was exemplary. This year's honorees included: Small Market: KDXY/Jonesboro, AR; Medium Market: KXKC/Latayette, LA; and Large Market: WOYK/Tampa. Seen here are (Fr) WiQYK's Mike Culotta, KDXY's Christie Matthews, the CRB's R.J. Curtis, Radio Ink's Lois Choolijan and KXKC's Renee Revett and Sean Riley.

COUNTRY



ALL JACKED UP After a Wednesday performance with the MuzikMafia at the Music City Jam-sanctioned CRS event. Gretchen Wilson came back Thursday to light it up for the Sony-sponsored lunch. For her trouble, she received a quadruple-platinum plaque from Sony/Nashville President John Grady. Montgomery Gentry closed the performance with a raucous, high-energy set. Pictured backstage are (I-r) the CMA's Ed Benson and Tammy Genovese, the CRB's Ed Salamon, Wilson, Epic's Bill Macky, CMA President Victor Sansone and M.Il Radio's Julie Talbot



FOUR PLAY The label heads panel drew the biggest crowd for a session during CRS-36. UMG/Nashville co-Chairman Luke Lewis got a chance to respond to Toby Keith's keynote comments. "If you think you can get through this business without bitterness, you're wrong," he said. "It's OK if I piss him off. At least he'll tell me. He's not a backstabber." Pictured are (I-r) Warner Bros.' Bill Bennett, RLG's Joe Galante, Sony's John Grady, moderator R.J. Curtis, LewIs and BMI's Paul Corbin.



BANJO STARS Capitol sponsored Friday's luncheon, with President/CEO Mike Dungan presenting Trace Adkins with a platinum award for his album Comin' on Strong. The session's music was provided by new group Ryan Shupe & The Rubber Band, who proved to be one of the seminar's highlights, as well as a set by the always entertaining Jamie O'Neal. Pictured here are O'Neal (front, second from I). Shupe (top right) and The Rubber Band.



MASTERS OF THE UNIVERSE Universal South hosted an after-hours guitar pull during the seminar and posed artists with the promotion team for a photo. Seen here are (back row, I-r) staffers Allen Mitchell, Nathan Cruise, Van Haze, Kevin Erickson, Shane Allen and Michael Powers; (middle row, I-r) artists Matt Jenkins, Joe Nichols, Amanda Wilkinson, Katrina Elam and George Canyon; and (front row, I-r) staffers Lisa Strickland and Laurie Gore.



LOVE BOAT The RCA Label Group's annual Boat Show is always a hot ticket, and this year's performers included Brooks & Dunn, Jeff Bates, Sara Evans, Andy Griggs, Rebecca Lynn Howard, Blaine Larsen, Phil Vassar and Brad Paisley. The legendary Ronnie Milsap was honored with a plaque for 10 million in career album sales with REA, and he also performed. Pictured here are (I-r) RLG's Butch Waugh. Milsap and RLG's Joe Galante.



FACE TIME The R&R-sponsored New Faces show closed the week of activities with a showcase performance and dinner featuring five new artists chosen by radio. Charlie Monk hosted, with T. Bubba Bechtol offering comic relief between sets. Pictured after the show are (standing, I-r) the CRB's R.J. Curtis; Sugarland's Jennifer Nettles, Kristian Bush and Kristen Hall; Blue County's Aaron Benward and Scott Reeves; Julie Roberts; Billy Currington; Josh Gracin; R&R's Erica Farber; the CRB's Ed Salamon; and (seated, I-r) R&R's Chuck Aly, Cyndee Maxwell and Lon Helton.

COUNTRY TOP 50

LAST WEEK	THIS WEEK	March 11, 2005	OTAL DINTS	POINTS	TOTAL PLAYS	#	TOT.AUD. (00)	+/- AUD.	WEEKS	TOTAL ADDS
WEEK 2	WEEK		2639	1299	PLWS 4630	PLAYS +455	(00) 423921	40730	OH 25	116/0
1	2	· •	2033	·512	4433	169	417141	-22347	18	116/0
4	3	•	1964	987	4459	+350	413690	34057	18	116/0
5	4	• •	0387	860	3836	+358	352571	16485	31	115/0
7	6		9336	740	3336	+396	330833	33903	10	115/0
3	6		9229	·1960	3434	-581	308032		19	115/0
9	0		9061	712				25286		
8	8	•	8654		3210	+249	313643		14	115/0
	9	•		212	3305	+92	293391	7003	25	116/0
10	0		8444 3050	445	3038	+165	282413	24520	15	115/1
13	Ξ		7956	679	2824	+ 239	263264	23988	10	112/2
14	0	•	7531	732	2720	+263	248019	23626	6	116/1
12	1	, ,	7463	72	2814	+40	246201	8444	19	115/0
15	®		6990	434	2597	+155	223248	10226	19	114/0
17	(1)	•	6180	568	2243	+156	196408	17770	15	111/0
18	(5641	128	2142	+50	171108	5218	21	108/0
19	0		5548	554	2079	+244	181039	18734	6	111/0
20	0		5493	614	2087	+253	169935	19189	13	104/1
21	13		5124	766	1982	+264	154792	22291	12	108/1
22	1		4911	638	1768	+ 229	150563	8789	17	106/4
24	20	•	4622	1345	1630	+418	160889	53513	5	111/9
23	a		4175	431	1602	+178	124345	13642	9	101/1
16	22	· ·	3850	-2042	1489	-750	126267	-58026	27	112/0
27	3		3771	646	1344	+225	114999	19849	В	100/4
29	24	-	3613	520	1356	+162	105223	10458	21	94/2
25	4	•	3450	198	1325	+76	102953	9280	8	94/3
26	20		3293	158	1198	+83	103072	5531	14	87/5
28	7	MIRANDA LAMBERT Me And Charlie Talking (Epic)	3201	88	1299	+44	91082	2897	20	98/2
31	28	BIG & RICH Big Time (Warnet Bros.)	2632	634	869	+235	88267	23763	5	81/6
30	29		2171	-157	826	-55	61003	-2917	17	74/0
32	1	KEITH ANDERSON Pickin' Wildflowers (Arista)	2068	99	829	+42	48146	4438	11	76/3
34	3	BLAKE SHELTON Goodbye Time (Warner Bros.)	1840	198	776	+89	50784	4857	6	82/5
33	32	MARK CHESNUTT I'm A Saint (Vivaton)	1728	-162	656	-64	51086	-1327	18	62/0
36	33	BOBBY PINSON Don't Ask Me How I Know (RCA)	1551	238	479	+74	43883	9007	5	53/7
Breaker	34	SHEDAISY Don't Worry 'Bout A Thing (Lyric Street)	1532	173	661	+81	44109	7591	7	71/4
42	35	DARRYL WORLEY If Something Should Happen (Dream Works)	1448	638	588	+179	42103	22747	3	63/7
39	36	TRICK PONY It's A Heartache (Asylum/Curb)	1216	307	492	+126	35770	9885	6	58/6
40	3	BUDDY JEWELL If She Were Any Other Woman (Columbia)	1054	200	449	+65	30090	6518	5	55/5
4 5	38	TRAVIS TRITT I See Me (Columbia)	923	282	382	+107	26236	6954	3	42/5
41	39	JULIE ROBERTS Wake Up Older (Mercury)	897	52	360	+8	23097	1349	5	49/2
47	40	PAT GREEN Baby Doll (Universal/Republic/Mercury)	801	226	247	+32	23990	12016	2	34/10
Debut	4	GEORGE CANYON My Name (Universal South)	757	337	293	+128	16605	6359	1	33/3
44	42	AARON LINES Waitin' On The Wonderful (BNA)	734	71	329	+38	19670	2313	5	45/4
50	43	HANNA-MCEUEN Something Like A Broken Heart (MCA)	705	201	267	+86	16531	5532	2	53/9
46	44	TRENT WILLMON The Good Life (Columbia)	679	82	164	+18	21158	3008	22	9/0
Debut	45	BRIAN MCCOMAS The Middle Of Nowhere (Lyric Street)	626	456	285	+193	14260	10908	1	37 7
48	46	RANDY ROGERS BAND Tonight's Not The Night (Smith Entertainment	t/ 601	34	174	+17	15924	9	10	11/0
49	1	KENITHOMAS Not Me (Moraine)	584	64	246	+25	16172	2026	8	27/1
Debut	43	DIAMONO RIO One Believer (Arista)	542	232	201	+85	12427	3591	1	25/1
(B-1-4)	49	KATRINA ELAM I Want A Cowboy (Universal South)	527	235	251	+76	7945	2287	1	31/2
Debut>	-									

116 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 227-375. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = ADH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.).© 2005 Radio & Records.

POWERED BY

MOST ADDED

ARTIST TITLE LABEL(S)	A00:
PAT GREEN Baby Doll (Universal/Republic/Mercury)	10
VAN ZANT Help Somebody (Columbia)	10
GRETCHEN WILSON Homewrecker (Epic)	9
HANNA-MCEUEN Something Like A Broken Heart (MCA)	9
DARRYL WORLEY If Something Should Happen (DreamWorks)	7
BOBBY PINSON Don't Ask Me How I Know (RCA)	7
BRIAN MCCOMAS The Middle Of Nowhere (Lyric Street)	7
8IG & RICH Big Time (Warner Bros.)	6
TRICK PONY It's A Heartache (Asylum/Curb)	6

MOST INCREASED POINTS

TRACE AOKINS Songs About Me (Capitol) +7 KENNY CHESNEY Anything But Mine (BNA) +7	45
CRAIG MORGAN That's What I Love About Sunday (BBR) + S SUGARLAND Baby Girt (Mercury) + E TRACE ADKINS Songs About Me (Capitol) + 7 KENNY CHESNEY Anything But Mine (BNA) + 7	
SUGARLAND Baby Girl (Mercury) +8 TRACE ADKINS Songs About Me (Capitol) +7 KENNY CHESNEY Anything But Mine (BNA) +7	99
TRACE AOKINS Songs About Me (Capitol) +7 KENNY CHESNEY Anything But Mine (BNA) +7	87
KENNY CHESNEY Anything But Mine (BNA) +7	60
	66
	40
TOBY KEITH Honkytonk U (DreamWorks) +7	32
BROOKS & DUNN It's Getting Better All The Time (Arista) +7	12
JO DEE MESSINA My Give A Damn's Busted (Curb) +6	79
OIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol) +6	46

MOST INCREASED PLAYS

TOTAL PLAY INCREASE
+455
+418
+358
+350
+296
+264
+263
+253
+249
+244

BREAKERS

SHEDAISY Don't Worry 'Bout A Thing (Lyric Street) 4 Adds • Moves 35-34

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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66 • Radio & Records March 11, 2005

COUNTRY TOP 50 INDICATOR

Γ			March 11, 2005									
١	LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POWTS	POWITS	TOTAL PLAYS	PLAYS	TOT.AUD. (00)	4f- AUD. (80)	WEEKS ON	TOTAL ADOS	5//// %
l	1	1	RASCAL FLATTS Bless The Broken Road (Lyric Street)	4844	-321	3808	-260	115850	-7571	18	105/0	
١	2	2	JOSH GRACIN Nothin' To Lose (Lyric Street)	4792	208	3776	+147	111585	3891	26	103/1	ARTIST TITLE LABEL(S
l	3	3	CRAIG MORGAN That's What I Love About Sunday (BBR)	4728	409	3849	+309	116663	10826	17	104/1	DARRYL WORLEY
l	4	_	SUGARLAND Baby Girl (Mercury)	4536	370	3633	+275	105905	9929	32	107/2	REBA MCENTIRE P Trick Pdny It's A
ŀ	5	_	BROOKS & DUNN It's Getting Better All The Time (Arista)	4293	253	3450	+213	99567	6004	14	107/1	PAT GREEN Baby I
l	6	6	KENNY CHESNEY Anything But Mine (BNA)	4206	457	3366	+369	99342	11105	11	106/0	KEITH URBAN Mai
ŀ	7	_	LEE ANN WOMACK I May Hate Myself In The Morning (MCA)	3758	105	3071	+85	88984	3199	19	104/1	GRETCHEN WILSO
l	9	8	BILLY DEAN Let Them Be Little (Curb)	3560	43	2883	+81	85522	1072	23	99/0	TRAVIS TRITT I Se Bobby Pinson Do
١	10	9	MONTGOMERY GENTRY Gone (Columbia)	3421	153	2766	+141	82787	4882	15	102/1	GEORGE CANYON
l	11	Ō	TOBY KEITH Honkytonk U (DreamWorks)	3334	189	2639	+130	77884	5030	6	108/1	JO DEE MESSINA
l	12	Ō	ANDY GRIGGS If Heaven (RCA)	3292	155	2655	+111	80370	3656	20	101/1	
l	14	12	JO DEE MESSINA My Give A Damn's Busted (Curb)	3099	301	2530	+291	74889	7196	9	98/6	
1	13	B	JOE NICHOLS What's A Guy Gotta Do (Universal South)	2909	83	2336	+68	69346	2530	16	100/1	
١	15	Ø	TIM MCGRAW Drugs Or Jesus (Curb)	2870	242	2305	+173	66298	6127	7	103/2	
ı	16	Œ	JAMIE O'NEAL Trying To Find Atlantis (Capitol)	2639	85	2160	+80	62379	2349	21	96/0	
١	17	Œ	MARTINA MCBRIDE God's Will (RCA)	2517	85	2038	+55	60781	2196	13	88/0	
	18	Ō	TRACE ADKINS Songs About Me (Capitol)	2452	180	1984	+134	58587	5013	12	95/0	
	19	13	LONESTAR Class Reunion (That Used To Be Us) (BNA)	2133	201	1700	+136	50544	5011	9	91/2	
l	20	19		2051	246	1714	+ 174	49632	6827	14	82/2	.,,
l	23	1		1963	413	1595	+341	46240	10214	4	94/9	1/1/5
l	22	4	SHANIA TWAIN Don't! (Mercury)	1761	55	1395	+41	41679	1425	9	81/0	INCR
l	24	2		1717	177	1432	+144	40198	4933	8	83/3	
1	21	23		1686	-72	1375	-28	39646	-1214	20	87/0	ARTIST TITLE LABEL
١	27	2	BLAKE SHELTON Goodbye Time (Warner Bros.)	1352	159	1125	+124	31871	4186	9	81/2	KENNY CHESNEY
١	26	25	PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista)	1274	8	1061	+12	31470	761	15	64/0	GRETCHEN WILSO CRAIG MORGAN T
١	28	23	BIG & RICH Big Time (Warner Bros.)	1167	245	951	+178	26756	6154	5	74/5	SUGARLAND Baby
	25	27	MARK CHESNUTT I'm A Saint (Vivaton)	1146	-157	916	-127	24884	-2833	19	66/0	JO DEE MESSINA
	31	23	DARRYL WORLEY If Something Should Happen (DreamWorks)	865	188	726	+163	20109	4727	4	72/14	BRDOKS & DUNN
	29	29		854	45	698	+44	2D417	1360	7	60/4	BLAINE LARSEN H
	30	1	AMY DALLEY I Would Cry (Curb)	682	-4	561	+8	15540	-88	16	42/2	TIM MCGRAW Dru
l	32	1		635	59	497	+47	14616	1142	11	42/5	JOSH GRACIN Not
١	35	32	BUDDY JEWELL If She Were Any Other Woman (Columbia)	594	64	516	+46	14304	1157	5	44/1	
ı	37	33	TRICK PONY It's A Heartache (Asylum/Curb)	551	161	40D	+119	12376	4027	4	39/12	
١	34	34	JULIE ROBERTS Wake Up Older (Mercury)	540	-2	445	+4	10713	-139	7	43/1	
١	33	35	ALISON KRAUSS & UNION STATION Restless (Rounder)	518	-46	433	-25	12693	-1027	13	46/0	
١	38	36	BOBBY PINSON Don't Ask Me How I Know (RCA)	516	175	413	+ 145	11786	3419	2	34/9	
١	43	1	HANNA-MCEUEN Something Like A Broken Heart (MCA)	441	140	342	+119	9684	2935	3	37/5	
١	42	38	TRAVIS TRITT See Me (Columbia)	434	128	371	+113	10544	3797	3	40/9	
١	39	39	AARON LINES Waitin' On The Wonderful (BNA)	356	24	276	+17	84D6	585	8	24/0	
١	48	40	PAT GREEN Baby Doll (Universal/Republic/Mercury)	346	145	292	+135	7732	3302	2	25/10	,,,
١	46	1	GEORGE CANYON My Name (Universal South)	339	122	271	+92	7413	3285	2	27/8	
١	44	42	KATRINA ELAM I Want A Cowboy (Universal South)	322	34	277	+20	6334	973	5	24/0	'' INC
١	41	43	JEDD HUGHES Soldier For The Lonely (MCA)	308	-4	244	-6	5781	52	6	23/0	
١	50	4	BRIAN MCCOMAS The Middle Of Nowhere (Lyric Street)	263	104	2D6	+66	5751	2456	2	20/4	ARTIST TITLE LABEL(
١	45	45	KENI THOMAS Not Me (Moraine)	253	-20	192	-17	5290	-346	10	18/0	KENNY CHESNEY
	40	46	S. BROWN f/R. RANDOLPH Mission Temple Fireworks Stand (Curb)	242	-78	215	-49	5189	-1712	9	17/0	GRETCHEN WILSO CRAIG MORGAN T
	47	4	ZONA JONES Two Hearts (D/Quarterback)	224	7	232	+9	5275	262	3	22/0	JD DEE MESSINA
	Debut>	48	REBA MCENTIRE My Sister (MCA)	182	182	129	+ 129	4319	4319	1	14/14	SUGARLAND Baby
	Debut>	49	DIAMOND RIO One Believer (Arista)	161	93	105	+51	3564	2377	1	11/4	BROOKS & OUNN BIG & RICH Big Tin
	_	1	TIFT MERRITT Good Hearted Man (Lost Highway/DreamWorks)	160	6	119	-1	3718	266	6	12/0	BLAINE LARSEN H
1			108 Country reporters. Songs ranked by total plays for the	ne airniau	week of	Sunday 9/9	7 - Saturd	av 3/5				TIM MCGRAW Dru
1			100 ocama y reporters, comps rankeu by total plays for th	ic all play	MOCK UI	vunuay 44	Jaiurdi	47 U/J.				DARRYL WORLEY

108 Country reporters. Songs ranked by total plays for the airplay week of Sunday 2/27 - Saturday 3/5.

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MOST ADDED

ARTIST TITLE LABEL(S)

DARRYL WORLEY If Something Should Happen (DreamWorks)

14

REBA MCENTIRE My Sister (MCA)

TRICK PDNY It's A Heartache (Asylum/Curb)

12

PAT GREEN Baby Doll (Universal Niegrathic/Mercury)

KEITH URBAN Making Memories Of Us (Capitol)

GRETCHEN WILSON Homewrecker (Epic)

TRAVIS TRITT I See Me (Columbia)

9

BOBBY PINSON Don't Ask Me How I Know (RCA)

GEORGE CANYON My Name (Universal South)

JO DEE MESSINA My Give A Damn's Busted (Curb)

6

INCREASED POINTS

ARTIST TITLE LABEL(S)	POINT INCREASE
KENNY CHESNEY Anything But Mine (BNA)	+457
GRETCHEN WILSON Homewrecker (Epic)	+413
CRAIG MORGAN That's What I Love About Sunday (BBR)	+409
SUGARLAND Baby Girl (Mercury)	+370
JO DEE MESSINA My Give A Damn's Busted (Curb)	+301
BRDOKS & DUNN It's Getting Better All The Time (Arista)	+253
BLAINE LARSEN How Do You Get That Lonely (Giantslayer/BNA)	+246
BIG & RICH Big Time (Warner Bros.)	+245
TIM MCGRAW Drugs Or Jesus (Curb)	+242
JOSH GRACIN Nothin' To Lose (Lyric Street)	+208



ARTIST TITLE LABEL(S)	PLAY
KENNY CHESNEY Anything But Mine (BNA)	+369
GRETCHEN WILSON Homewrecker (Epic)	+341
CRAIG MORGAN That's What I Love About Sunday (BBR)	+309
JD DEE MESSINA My Give A Damn's Busted (Curb)	+291
SUGARLAND Baby Girl (Mercury)	+275
BROOKS & OUNN It's Getting Better All The Time (Arista)	+213
BIG & RICH Big Time (Warner Bros.)	+178
BLAINE LARSEN How Do You Get That Lonely (Giantslayer/BN)	4/ +174
TIM MCGRAW Drugs Or Jesus (Curb)	+173
OARRYL WORLEY If Something Should Happen (DreamWorks)	+163



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COUNTRY CALLOUT AMERICA. BY Bullseye

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES March 11, 2005

Callout America song selection is based on the top 35 titles from the R&R Country chart for the airplay week of February 27-March 5.

ARTIST Title (Label)	TOTAL POSITIVE	PASSION	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY
CRAIG MORGAN That's What I Love About Sunday (BBR)	52.5%	84.8%	4.35	12.0%	99.3%	1.8%	0.8%
ALAN JACKSON Monday Morning Church (Arista)	49.8%	81.8%	4.24	10.8%	99.0%	4.5%	2.0%
JOSH GRACIN Nothin' To Lose (Lyric Street)	36.5%	77.0%	4.11	16.3%	97.8%	3.8%	0.8%
LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb)	33.5%	75.8%	4.04	16.3%	98.0%	5.0%	1.0%
BRAD PAISLEY Mud On The Tires (Arista)	40.5%	75.0%	4.12	17.8%	97.3%	2.8%	1.8%
KENNY CHESNEY Anything But Mine (BNA)	29.5%	71.5%	3.95	15.3%	95.5%	7.3%	1.5%
LEE ANN WOMACK I May Hate Myself In The Morning (MCA)	32.3%	71.0%	3.98	16.8%	96.0%	7.3%	1.0%
BROOKS & DUNN It's Getting Better All The Time (Arista)	34.0%	71.0%	4.01	14.3%	93.8%	6.3%	2.3%
SUGARLAND Baby Girl (Mercury)	34.5%	71.0%	3.98	18.8%	97.8%	6.3%	1.8%
ANDY GRIGGS If Heaven (RCA)	25.8%	69.0%	3.92	16.0%	92.8%	5.8%	2.0%
KEITH URBAN You're My Better Half (Capitol)	28.0%	68.8%	3.92	22.0%	96.8%	4.0%	2.0%
RASCAL FLATTS Bless The Broken Road (Lyric Street)	33.3%	67.8%	3.91	21.0%	97.8%	6.3%	2.8%
JOE NICHOLS What's A Guy Gotta Do (Universal South)	26.8%	66.8%	3.86	17.0%	94.0%	8.0%	2.3%
REBA MCENTIRE He Gets That From Me (MCA)	32.5%	65.5%	3.81	18.8%	98.3%	9.8%	4.3%
BLAINE LARSEN How Do You Get That Lonely (Giantslayer/BNA)	29.3%	64.8%	3.93	16.5%	89.8%	6.3%	2.3%
JO DEE MESSINA My Give A Damn's Busted (Curb)	27.0%	59.5%	3.82	16.3%	88.3%	10.5%	2.0%
MARTINA MCBRIDE God's Will (RCA)	32.3%	58.5%	3.79	17.0%	90.5%	10.5%	4.5%
MONTGOMERY GENTRY Gone (Columbia)	21.5%	57.5%	3.67	23.5%	93.3%	7.8%	4.5%
BILLY OEAN Let Them Be Little (Curb)	27.0%	57.5%	3.73	25.5%	95.3%	9.3%	3.0%
TRACE AOKINS Songs About Me (Capitol)	24.0%	57.3%	3.82	21.5%	86.5%	5.5%	2.3%
JAMIE O'NEAL Trying To Find Atlantis (Capitol)	18.8%	55.0%	3.60	27.3%	95.8%	10.3%	3.3%
JEFF BATES Long, Slow Kisses (RCA)	18.5%	54.8%	3.66	29.8%	93.5%	6.3%	2.8%
MARK CHESNUTT I'm A Saint (Vivaton)	17.3%	54.0%	3.69	19.5%	84.8%	9.5%	1.8%
PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista)	20.8%	51.5%	3.59	22.0%	88.3%	9.5%	5.3%
TOBY KEITH Honkytonk U (DreamWorks)	21.5%	51.0%	3.74	19.5%	80.5%	7.0%	3.0%
KEITH ANDERSON Pickin' Wildflowers (Arista)	21.0%	49.5%	3.61	22.8%	86.0%	9.3%	4.5%
MIRANDA LAMBERT Me And Charlie Talking (Epic)	16.3%	47.5%	3.41	24.5%	91.8%	13.8%	6.0%
LONESTAR Class Reunion (That Used To Be Us) (BNA)	13.0%	47.0%	3.54	29.8%	87.8%	9.5%	1.5%
AMY DALLEY I Would Cry (Curb)	13.3%	44.5%	3.56	24.0%	78.5%	6.3%	3.8%
BLAKE SHELTON Goodbye Time (Warner Bros.)	13.8%	44.5%	3.63	22.5%	75.5%	6.5%	2.0%
GRETCHEN WILSON Homewrecker (Epic)	13.5%	41.5%	3.56	21.8%	74.3%	8.5%	2.5%
DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	14.3%	40.8%	3.59	24.3%	74.0%	6.8%	2.3%
TIM MCGRAW Drugs Or Jesus (Curb)	13.8%	39.5%	3.49	26.0%	77.3%	8.3%	3.5%
SHANIA TWAIN Don't! (Mercury)	15.0%	36.0%	3.41	18.0%	69.5%	8.8%	6.8%
SHEDAISY Don't Worry 'Bout A Thing (Lyric Street)	10.3%	34.5%	3.40	24.5%	72.3%	11.0%	2.3%

HOT SCORES

This Week At Callout America

By John Hart

For the fourth consecutive week Craig Morgan's "That's What I Love About Sunday" is Callout America's No. 1 song overall and No. 1 passion song. There's no doubt about how Country radio listeners feel about this song.

"Anything But Mine" by Kenny Chesney makes a power move this week from No. 14 to No. 6 overall, and it's the No. 12 passion song. Younger listeners 25-34 are the strength, ranking Chesney's as the No. 6 song. Younger males rank this song at No. 4.

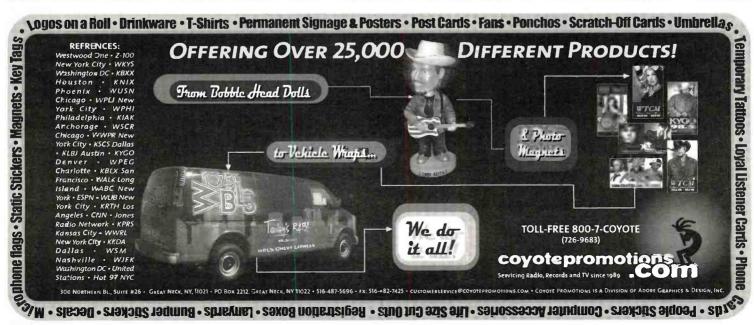
Also new to the top 10 is Brooks & Dunn's "It's Getting Better All the Time," which comes from No. 11 last week to No. 8 overall this week, and it's the No. 6 passion song. The strongest cell is younger males 25-34, who rank this song at No. 5 in the demo and No. 6 passion.

Sugarland make a strong move inside the top 10, with "Baby Girl" going from No. 7 to No. 10. They have the No. 5 passion song for the week. This song is No. 8 with male listeners, up from No. 12, and it's the No. 11 song with females.

Joe Nichols is inside the top 15, with "What's a Guy Gotta Do" at No. 13, up from No. 16.

The giant step of the week is Jo Dee Messina's "My Give a Damn's Busted" moving 11 places, from No. 27 to No. 16 overall; it's also the No. 16 passion song.

Total sample size is 400 persons weekly, with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot; in fact, it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; and 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their 'avorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44 and 45-54 demos. The sample is balanced by region and markets within each region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston, SC; Charlotte; Baton Rouge; Nashville; Atlanta. MIOWEST: Flint, MI; Indianapolis; Madianapolis; Madianapo



COUNTRY



America's Best Testing Country Songs 12 + For The Week Ending 3/11/05

	Artist Title (Label)	TW	LW	Famil.	Rurn	Per. 25-54	W 25-54	M 25-54
	mint time feating			· wirill.	20.11			
	BRAD PAISLEY Mud On The Tires (Arista)	4.30	4.18	99%	27%	4.34	4.20	4.43
	RASCAL FLATTS Bless The Broken Road (Lyric Street)	4.23	4.17	98%	25%	4.23	4.38	4.13
	JOSH GRACIN Nothin' To Lose (Lyric Street)	4.20	4.13	95%	19%	4.21	4,46	4.06
	MARTINA MCBRIDE God's Will (RCA)	4.20	4.01	92%	20%	4.28	4.60	4.09
	KEITH URBAN You're My Better Half (Capitol)	4.18	4.10	98%	26%	4.17	4.37	4.04
	KENNY CHESNEY Anything But Mine (BNA)	4.17	3.98	92%	14%	4.09	4.20	4.01
	CRAIG MORGAN That's What I Love About Sunday (BBR)	4.16	4.09	92%	17%	4.17	4.32	4.08
l	BROOKS & DUNN It's Getting Better All The Time (Arista)	4.13	4.01	93%	15%	4.14	4.22	4.09
	SUGARLAND Baby Girl (Mercury)	4.10	4.10	93%	23%	4.12	4.27	4.02
l	ANDY GRIGGS If Heaven (RCA)	4.08	4.06	89%	17%	4.10	4.22	4.03
	BLAINE LARSEN How Do You Get (Giantslayer/BNA)	4.08	4.09	77%	12%	4.07	4.18	3.99
	JOE NICHOLS What's A Guy Gotta Do (Universal South)	4.07	4.09	89%	11%	4.11	4.05	4.14
	DIERKS BENTLEY Lot Of Leavin' Left To Do (Capitol)	4.06	-	55%	5%	4.03	4.04	4.02
l	ALAN JACKSON Monday Morning Church (Arista)	4.05	3.96	96%	30%	4.15	4.09	4.19
l	LEE ANN WOMACK I May Hate Myself (MCA)	4.05	3.91	95%	16%	4.11	4.09	4.12
l	MONTGOMERY GENTRY Gone (Columbia)	4.01	3.88	94%	19%	4.01	4.13	3.94
	TIM MCGRAW Drugs Or Jesus (Curb)	4.00	3.84	79%	12%	4.03	4.08	3.99
l	LEANN RIMES Nothin' 'Bout Love Makes Sense (Asylum/Curb)	3.95	3.94	97%	28%	3.98	4.11	3.90
	JO DEE MESSINA My Give A Damn's Busted (Curb)	3.91	3.84	79%	17%	3.91	4.00	3.86
	JEFF BATES Long, Slow Kisses (RCA)	3.87	3.90	63%	11%	3.91	4.02	3.86
	BILLY DEAN Let Them Be Little (Curb)	3.86	3.89	93%	28%	3.96	4.10	3.87
ŀ	JAMIE O'NEAL Trying To Find Atlantis (Capitol)	3.85	3.74	93%	21%	3.85	3.98	3.78
l	LONESTAR Class Reunion (That Used To Be Us) (BNA)	3.83	3.70	64%	10%	3.78	3.62	3.87
١	REBA MCENTIRE He Gets That From Me (MCA)	3.81	3.87	98%	40%	3.95	4.10	3.85
	TRACE ADKINS Songs About Me (Capitol)	3.78	3.90	87%	17%	3.76	3.83	3.73
	PHIL VASSAR I'll Take That As A Yes (Arista)	3.74	3.63	86%	23%	3.77	3.89	3.70
	TERRI CLARK The World Needs A Drink (Mercury)	3.74	3.66	80%	17%	3.78	3.68	3.83
	TOBY KEITH Honkytonk U (DreamWorks)	3.71	3.60	81%	17%	3.74	3.69	3.77
	MIRANDA LAMBERT Me And Charlie Talking (Epic)	3.63	3.77	77%	21%	3.66	3.63	3.67

Total sample size is 312 respondents. Total average favorability estimates are based on a scale of 1-5. (1-dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RetTeneMusic com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

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COUNTRY TOP 30

POWERED BY MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	0	RASCAL FLATTS Bless The Broken Road (Lyric Street)	600	+53	12	12/0
2	2	JOSH GRACIN Nothin' To Lose (Lyric Street)	581	+67	12	11/0
7	3	BROOKS & DUNN It's Getting Better All The Time (Arista)	476	+85	10	13/0
4	4	KENNY CHESNEY Anything But Mine (BNA)	474	+44	6	8/0
6	5	AARON LINES Waitin' On The Wonderful (BNA)	463	+51	6	10/0
3	6	KEITH URBAN You're My Better Half (Capitol)	457	-11	16	11/0
5	0+	SHANIA TWAIN Don't! (Mercury)	445	+24	6	13/0
10	8	SUGARLAND Baby Girl (Mercury)	438	+75	4	11/0
9	9+	PAUL BRANDT Home (Orange/Universal)	428	+47	6	9/0
12	O *	GEORGE CANYON My Name (Universal South)	425	+78	5	12/1
8	0	LEE ANN WOMACK May Hate Myself (MCA)	414	+32	8	12/0
15	12	JO DEE MESSINA My Give A Damn's Busted (Curb)	382	+61	3	8/2
17	₿#	CAROLYN DAWN JOHNSON Dress Rehearsal (Arista)	378	+77	4	12/1
13	4	MONTGOMERY GENTRY Gone (Columbia)	366	+ 25	7	11/0
23	(TOBY KEITH Honkytonk U (DreamWorks)	355	+123	2	12/2
11	16	BRAD PAISLEY Mud On The Tires (Arista)	351	-1	20	14/0
21	O	TIM MCGRAW Drugs Or Jesus (Curb)	326	+87	2	11/0
14	18	BILLY DEAN Let Them Be Little (Curb)	325	-8	8	9/0
16	19+	LISA BROKOP Hey, Do (Curb/EMI Music Canada)	311	+2	10	8/1
18	20┿	DEAN TUFTIN Wide Open Highway (Stolen Horse)	308	+13	12	8/0
27	4	TRACE ADKINS Songs About Me (Capitol)	291	+72	2	8/0
-	22	JOE NICHOLS What's A Guy Gotta Do (Universal South)	262	+52	2	5/0
29	23	ANDY GRIGGS If Heaven (RCA)	234	+17	6	7/0
28	24	MARTINA MCBRIDE God's Will (RCA)	234	+15	2	5/0
25	25₩	DOC WALKER Forgive Me (Open Road/Universal)	230	+5	16	9/0
22	26┿	GORD BAMFORD My Heart's A Genius (GWB)	218	-18	10	6/0
Debut	②+	EMERSON DRIVE If You Were My Girl (DreamWorks)	216	+50	1	12/5
24	28	JAMIE O'NEAL Trying To Find Atlantis (Capitol)	215	-15	10	7/0
26	29 💠	AARON PRITCHETT John Roland Wood (Royalty)	213	-7	9	7/0
Debut>	3 0	LONESTAR Class Reunion (That Used To Be Us) (BNA)	211	+19	1	5/2

20 Canadian Cou reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 227-3/5. Bullets appear on songs gaining plays or remaining flat from previous week, if two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. Indicates Cancon.

FLASHBACK

- YEAR AGO
 - No. I: "American Soldier" Toby Keith
- TYEARS AGO
 - No. I: "How Do You Like Me Now" Toby Keith
- MYEARS AGO
 - No. I:"Where You Go" Clint Black
- 15 YEARS AGO
 - No. I: "Seein' My Father In Me" Paul Overstreet
- MYEARS AGO
 - No. 1:"I Need More Of You" The Bellamy Brothers
- 25 YEARS AGO
 - No. I: "Why Don't You Spend The Night" -- Ronnie Milsap
- MYEARS AGO
 - No. I: "Before The Next Teardrop Falls" Freddy Fender

NEW & ACTIVE

LILA MCCANN Go Easy On Me (BBR)
Total Plays: 167, Total Stations: 27, Adds: 1

SHELLY FAIRCHILD Tiny Town (Columbia)
Total Plays: 116, Total Stations: 19, Adds: 1

AMBER DOTSON I'll Try Anything (Capitol)
Total Plays: 72, Total Stations: 19, Adds: 4

VAN ZANT Help Somebody (Columbia)
Total Plays: 41, Total Stations: 10, Adds: 10

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Please include the names and titles of all pictured and send them to:

R&R, Attn: Lon Helton:

1106 16th Ave. South, Nashville, TN 37212 Email: Ihelton@radioandrecords.com

COUNTRY REPORTERS

Stations and their adds listed alphabetically by market

OM: Brad Elliott
PD/MD: JB Cloud
APD: Dec Alexander
35 JO DEE MESSINA 25 GRETOVER WILLSON
25 MONTGOMERY GENTRY 15 CROSS CAMADIAN RAZOFED
15 PAT GREEN
15 DAVRYL WORLEY

KBCY/Abilene, TX

WJLS/Beckley, WV

OM: Dave Willis PD/MD: Darrell Ram

WKNN/Biloxi. MS

OM: Walter Brown PD: King Greggory

W7XX/Riloxi MS

PD: Bryan Rhodes MD: Gwen Wilson

WHWK/Binghamton, NY

WDXB/Birmingham, AL*

PD/AMD: Ed Walker

PD: Tom Hanrahan APD/MD: Jay Cruze

WPSK/Blacksburg, VA

D/MD: Sean Sum JO DEE MESSAL

WBWN/Bloomington, 1L OM/PD: Dan Westhoff APD/MD: Buck Stevens 10 REBANCS(TYPE

WHICK/Bluefield, WV

OM/PD: Rich Summers APD/MD: Spencer Burlo

KQFC/Boise, 1D APD/MD: Jim Miller

WKLB/Boston, MA* PD: Mike Brophey APD/MD: Ginny Rogers

KAGG/Bryan, TX

WYRK/Buffalo, NY° PD: John Paul APD/MD: Wendy Lynn

WOKO/Burlington PD: Steve Pelkey MID: Marget St John 5 80887 Phson

KHAK/Cedar Rapids, IA DN: Dick Stadlen PD: Bob James MD: Dawn Johnson 10 LORSTAR 10 BPCOKS & CURN

WEZI./Charleston, SC*

WNICT/Charlesion SC*

PD: Brian Driver
MD: Tyler On The Radio

WQBE/Charleston, WV OM: Jeff Whitehead PD: Ed Roberts

MD: Bill Hagy

WKKT/Charlot

PD; Kris Van Dyke MD: Bill Poindexter

PEZEL/CITATIESTON

D/MID: Tirey Coole:
GRETCHEN WILSON

NG A RICH
PAT GREEN

THICK PONY

MD: Joe Jan

KIZN/Boise, ID

OM/PO: Scott Str

GRETCHEN WILSO DARRYL WORLEY GEORGE CANYON

WQMX/Akron, OH OM/PD: Kevin N APD: Ken Steel

WGNA/Albany, NY* PD: Buzz Brindle MD: Bill Earley

KBOI/Albuquerque, NMS PD: Tim Jones MD: Jell Jay

KRST/Albuquerque, NM OM/PO: Eddie Haskell MO: Paul Bailey

KRRV/Alexandria, LA PD/AMD: Sleve Casey

WCTO/Allentown, PA1 APD/MD: Sam Malone

KGNC/Amarillo, TX OM: Dan Gorma PD: Tim Butler APD/MD: Patrick Clark

KBRJ/Anchorage , AK OM: Dennis Bookey PD: Matt Valley MD: Billy Hate

WWWW/Ann Arbor, MI OM/PD: Rob Walker 16 SPERCHSI WILSON 7 BIG & RICH 7 MIN DWI EV

7 AMY DALLEY 5 DARRYL WORLEY 4 KETH ANDERSON 3 BLAKE SHE, TON

WNCY/Appleton, WI OM: Jeff McCarthy PD: Randy Shannon 13 BRIM MCCOMS 12 PAT GREEN 12 DIMIGION PIOT TRAVIS TRIT HOT APPLE PIE

OM/PD: Jeff Davis APD: Sharon Gree MD: Brian Hatfie

WKHX/Atlanta, GA* OM/PD: Mark Rici MD: Johnny Gray 8 DONEY PRISON 1 DAMES ROSES PHIL WASSAR DIERKS BENTLEY

PD/MD: Joe Kelly

WICKC/Augusta, GA PD: T Gentry APD/MID: Zach Taylor

KASE/Austin, TX* PD: Mac Daniels APD/MD: Bob Pickett

KUZZ/Bakersfield, CA* PD: Evan Bridwell MD: Adam Jeffries

WPOC/Baltimore, MD*

WYNK/Baton Rouge, LA* OM: Bob Murphy PD: Paul Orr APD/AID: Austin James 6 THICK POINT HARDING-MCEUEN PAT GREEN

WYPY/Baton Rouge, LA*
PD/MD: Jimmy Brooks
PAT GREEN

OM: Joey Armstro PD/MD: Mickey As

WUBE/Cincinnati, OH PD: Marty Thompson APD: Kathy O'Connor MD: Duke Hamilton

ren

WYGY/Cincinnati, OH° OM: TJ Holland PD: Stephen Giuttari APD/MD: Dawn Michaels

WGAR/Cleveland, OH* PD: Meg Stevens MD: Chuck Collier

KCCY/Colorado Springs, CO* PD: Travis Daily MD: Valorie Hart

KKCS/Colorado Springs, CO PD: Cody Carlson

WCOS/Columbia, SC1 PD: LJ Smith APD/MD: Glen Garrett

PD: John Crenshaw APD/MD: Dan E. Zuko

WGSQ/Cookeville, TN OM: Marty McFly PD: Gator Harrison APD: Philip Gibbons MD: Stewart James

KRYS/Corpus Christi, TX PD: Frank Edwards MD: Deena Blake 3 JOSK GRACON

KPLX/Dallas, TX* PD: Paul Williams APD: Smokey River MD: Cody Alan

KSCS/Dallas, TX* OM/PD: Lorrin Palagi APD/MD: Chris Huff

WGNE/Daytona E OM: B.J. Nielsen PD/MD: Jeff Davis

KYGO/Denver, CO° PD: Joel Burke

MD: Garrett Doll 2 PAL VASSAR 2 AMIER DOTSON DARRYL WORLEY

OM: Jack O'Brien PD/MD: Jimmy Olsen

WYCD/Detroit, MI° PD: Chip Miller APD/MD: Ron Chatman KEVM FOWLER IS AND SHEETIN

WDJR/Dothan, Al

OM/PD: Johnny Lee Walker MD: Jim Dandy 1 GEORGE CANYON 1 WAI ZANT

WAXX/Eau Claire, WI

PD/MID: George 10 Leann Pines 9 Keth Leban 6 Reba McEntine 5 Pat Green

KHEY/EI Paso, TX*

WSOC/Charlotte OM/PD: Jeff Roper WRSF/Elizabeth City, NC OM/PD: Tom Charity APD/MD: Rick McCracker IEM THOMAS ILANE SHE, TON

WUSY/Chattanooga, TN* WXTA/Erie, PA

OM: Adam Reese PD/MD: Fred Horion WKDQ/Evansville, iN PD/MD: Jon Pvell 25 RETH LIBAM 15 TRICK POWY 15 REBA MCENTIPE 15 SWITMASY

KKIX/Fayetteville, AR PD: Dave Ashcraft APD/MD: Jake McBride

WKML/Fayetteville, NC PD: Paul Johnson MD: DeanO

WFBE/Flint, MI PD: Coyote **Collins APD/MD: Dave G**eron DAVID BALL BRIAN MCCOMAS

WXFL/Florence, AL PD/MD: Gary Murdock

KSKS/Fresno, CA* PD: Sleve Plesh MD: Jason Hurst

KUAD/Ft Collins, CO PD: Mark Callagh APD: Dave Jense MD: Brian Gary

WCKT/Ft. Myers, FL* OM/PD: Steve Amari APD/MD: Dave Logan

WWGR/Ft. Myers, FL* PD: Mark Phillips MD: Sleve Hart

WYZB/Ft. Walton Beach. FL PD: Todd Nixon ND: John Sykes

WOHK/Ft. Wavne, IN DOM/PD: Rob Kelley REBA MCENTIFE

PD; Mr. Bob MD; Big Red

WBCT/Grand Rapids, MI*

WTQR/Greensboro, NC* OM: Tim Satterfield PD: Bill Dotson APD/MD: Angle Ward

WRNS/Greenville NC PD: Wayne Carlyle MD: Jeff Hackett

WESC/Greenville, SC* OM/PD: Scott Johnson APD/MD: John Landrum 2 IL/MS SHELTON

WSSL/Greenville, SC* OM/PD: Scott Johnson APD/MD: Kix Layton

WAYZ/Hagerstov

WCAT/Harrisburg, PA°
PD: Will Robinson
APD/MD: Don Brake
TRANS TRITT
HAMMARGHER

risburg, PA OM: Chris Tyles

APD: News

WWYZ/Hartford, CT* PD: Justin Case MD: Jay Thomas 1 8000/ Jevel

KILT/Houston, TX* PD: Jeff Garrison MD: Greg Frey KIGBQ/Houston, TX

PD: Johnny Chiang MD: Christi Brooks 5 MEMOA LAMERT 2 HANNA MCBIEN MATTINA MCBIEN PAT GREEN

WBUL/Lexington, KY PD/MD: Ric Larson

KSSM/Little Book AR*

NM/PR: R.J. Curtis

PD: Judy Eaton
MD: Dave Poole
15 REBA MICENTIFE
5 PAT GREEN
5 HAMMA-MICELEN
5 CON HURLEY WLXX/Lexington, KY OM: Robert Lindsey MD: Karl Shannon WDRM/Huntsville, AL

K7KX/Lincoln MF OM: Jim Steel APD/MD: Carol Tur OM: David Wood

PD: Bob Richards MD: J.D. Cannon

WTCR/Huntington

OM/PD: Todd Berry MD: Dan McClain

WMSI/Jackson, MS PD: Rick Adams MD: Marshall Stewart

WROO/Jacksonville, FL* OM: Gail Austin PD: Casey Carter

WXBD/Johnson City* PD/MD: Bill Hagy

WFGI/Johnstown, PA MD: Lara Mosby

KIXQ/Japlin, MO OM: Jason Knight PD: Sleve Kelly APD: Jay McRae

WNWN/Kalamazoo, Mi PD: P.J. Lacey
APD/MD: Phil O'Reilly

KBEQ/Kansas City, MO° PD: Mike Kennedy MD: T.J. McEntire

KFKF/Kansas City, MO* DM/PD: Dale Carter APD/MD: Tony Stevens AMBER DOTSON

WDAF/Kansas City, MO* PD: Wes McShay APD/MD: Jesse Garcia

MD: Bob Vizza 10 IETH UPBAN

KMDL/Lafayette, LA*
MD: T.D. Smills
1 REIA NCEITINE
1 HAMM-ACELESI
INSTITUTION
17RICK PORY

IOCKC/Lafayette, LA

WPCV/Lakeland, FL⁴

WIOV/Lancaster, PA PD/MD: Dick Raymond

WITL/Lansing, MI PD; Jay J. McCrae APDAID: Chris Tyler 7 REA MCSITIR 3 PAT GREEN 3 HOT APPLE PIE 2 HEAVES THEIT 1 THICK POINT 1 DIAMADOR PIO

KWNR/Las Vegas, NV* PD: Brooks O'Brian MD: Sammy Cruise

WBBM/Laurel, MS

WESHALABITOT, MISS OM/PD: Larry Blaken APD/MD: Allyson Sco 13 BLAG SHELTON 10 GEORGE CONYON 10 BORRY PUSSON

PD: Renee Revett MD: Sean Riley

PD: Mike James MD: Jeni Taylor

WGICV/Memphis, TN* PD: Lance Tidwell MD: Trapper John 3 PAT SREW 2 AMER BOTSON WTVK/Knoxville, TN* OM/PD: Mike Hammon MD: Colleen Addair

PD/MD: Scotty Ray WKOA/Lafayette, IN PD: Mark Allen

WKIS/Miami, FL* PD: Bob Barnett MD: Darlene Evans 6 SHAM THEM PAT GREEI

WMII Milwaukee Wi PD: Kerry Wolfe
APD: Scott Dolphin
ND: Mitch Morgan
1 DANSY! WORLEY
WALZAIT

WOKK/Meridlan, MS

KEFY/Minneapolis, MN OM/PD: Gregg Swedberg APD/MD: Travis Moon

WKSJ/Mobile, AL* DM: Kit Carson PD/MD: BiH Black

KJLO/Monroe, LA PD: John Reynolds MD: Toby Otero

KTOM/Monterey, CA* PD: Dave Kirth

WLWI/Montgomery, AL OM/PD: Bill Jones MD: Darlene Dixon

WGTR/Myrtle Beach, SC PD: Steve Stewart
5 REBA MCBITINE

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WQDR/Raleigh, NC* PD: Lisa Mckay APD/MD: Mike 'Madda' WKDF/Nashville, TN* OM/PD: Dave Kelly MD: Kim Leslie

WSIYMachville TN° DM: Clay Hunnicutt PD/MD: Keith Kaulma

WSM/Nashville TN° PD: John Sebastia MD: Frank Seres WGH/Norfolk VA*

ON/PD: John Mos 7 GRETCHEN WILSON

OM/PD: John Shomby APD/MD: Mark McKay KZLA/Los Angeles, CA APD/MD: Tonya Campos REBA MCENTINE KNFM/Odessa. TX

WAMZ/Louisville, KY* KTST/Oklahoma City, ÖK* PD: Anthony Allen

KLLL/Lubbock, TX DM/PD: Jeff Scott ICXXT/Dmaha, NF* PD: Tom Goodwin MD: Craig Allen APD/MD: Kelly Greené to gretohen wicson to travis trott to havis actuel

WDEN/Macon, GA KHAY/Oxnard, CA PD/MD: Buddy Van Arsdali PD: Bob Raleigh APD/MD; Laura Starling

WWQM/Madison, WI' PD: Mark Grantin MD: Mel McKenzie WXRM/Pensacola, Fl.

KIAL/Mason City, IA

PD/MD; J. Breo

PD: Larry Neal MD: Scott Schuler

WFYR/Peoria II OM/PD: Ric Mor OM: Billy Santiage PD: JoJo Cerda APD: Frankle Dee MD: Patches 1 GRETO-BET MILSON 1 DAVEY, WORLEY

WXTU/Philadelphia, PA° PD: Bob McKay APD/MD: Cadillac Jack
1 GRETOHEN WILSON
APRON LINES
VAN ZANT

KMLE/Phoenix, AZ* PD: Jay McCarthy APD/MD: Dave Collins

KNDX/Phoenix, AZ* PD: Shaun Holly MD: Gwen Foster Big & RICH PAY (SIEFFI

WDSY/Pittsburgh, PA PD: Keith Clark
APDAID: Steney Richards
7 BLAME LARSEII
8 GRETCHEU WILSON
2 PHIL WISSEII
DARFLY WORLEY

WOGI/Pittsbur OM: Frank Bell PD: Mark Lindo

WPOR/Portland, ME PD: Rick Jordan MD: Glori Marie

KUPL/Portland, OR* PD: Cary Rolfe MD: Rick Taylor TRANS TRITI

KWJJ/Portland, OR* PD: Mike Moore MD. Savannah Jones

WLLR/Quad Cities, IA PD: Jim O'Hara MD: Ron Evans

OM: Pat Garrett PD: Boomer Lee

PD: Becky Brenne
MD: Your Thomas

PD: Les Acree APD/MD: James Anthony

FRR/Riverside, CA*

WSI C/Rozpoke, VA PD: Brett Sharp MD: Robynn Jaymes

WYYD/Roanoke, VA PD/MD: Joel Dearing

KOUT/Rapid City, SD PD/MD: Mark Houston 17 TRICK PORT

KBUL/Reno, NV OM/PD: Tom Jordan MD: Check Reeves

KDRIK/Spokane, WA* DM: Tim Cotter PD: Jay Daniels APD: Bob Castle MD: Towarto PAT GEEN BORP PINSON WBEE/Rochester, NY* OM: Dave Symonds PD: Billy Kidd MD: Mildi Landry 2 GRETCHEN WILSON

WDCXO/Bockford, II. PD; Steve Summers APD/MD: Kathy Hess

KPLM/Palm Springs, CA PD: Al Gordon D: Kory James KNCI/Sacramento, CA* NAUL/Sacramento OM/PD: Mark Evans APD: Greg Cole MD: Jennifer Wood

D/MD: Lynn West DARRYL WORLEY WCEN/Saginaw, MI PD: Joby Phillips MD: Keith Allen

3 REBA MCENTIRE 3 PAT GREEN 2 TRACY BYRD WKCQ/Saginaw, MI OM/PD: Rick Walker bg & PiOH

WWFG/Salisbury, MD OM/PD: Brian Cleary APD/MD: Sandra Lee 6 georg CMYON 4 BLANE LASSEN

KSDP/Salt Lake City, UT

KUBL/Salt Lake City, LIT's PD: Ed Hill MD: Pat Garrett

KAJA/San Antonio, TX* PD/AND: Claylon Alles 13 ANON LINES DIENIS BETLEY ERETCHEN WILSON ILANE SHELTON

KSON/San Diego, CA* PD/MD: John Marks

KUSS/San Diego, CA* PD; Mike O'Brian MD: Gwen Foste 2 BLANE LARSEN BLAKE SHELTON

KZBR/San Francisco, CA* PD: Ray Massie

KRTY/San Jose, CA* PD: Julie Slevens

KKJG/San Luis Obispo, CA PD/MD: Popper Daniels

KRAZ/Santa Barbara, CA PD/MD: Rick Barker 5 SHELLY FARCHED

WCTQ/Sarasota, FL*
OM/PD: Mark Wilson

WJCL/Savannah, GA

KMPS/Seattle, WA

KRMD/Shrevegorl, LA

KXKS/Shreveport, LA OM/PD; Gary McCoy

KSUX/Sigux City, IA PD: Bob Rounds APD/MD: Tony Michaels

KDX7/Snokane, WA*

PD/MD; Paul "Coyote

WPICK/Springfield, MA* PD: RJ McKay APD: Nick Damon

KTTS/Springfield, MO OM/PD: Brad Hansen APD: Curty Clark

KSD/St. Louis, MD* OM: Mile Wheeler PD: Steve Geofferies MD: BMy Greenwood 8 MORTOMERY DEPTRY 7 JO DEE MESSINA

WIL/St. Louis, MO PD: Greg Mozingo MD: Danny Montana

KATN/Stockton, CA* OM: Richard Perry PD: Randy Black APD/MD: MoJoe Roberts 9 898M MCCOMS

WBBS/Syracuse, NY

PD: Rich Lauber APD/MD: Skip Clark

OM/PD: Mike Culotta APD: Beecher Martin MD: Jay Roberts

WYUU/Tampa, FL* OM/PD: Mike Culotta MD: Jay Roberts

WTHI/Terre Haute, IN

OM/PD: Barry Kent MD: Marty Party

WICKO/Toledo, DH* OM: Tim Roberts PD/MD: Gary Shores

APO: Harvey Str

MD: Jessica Tyler TRAWS TRATT

APD: Lvn Da

WBYT/South Bend, IN PD: Clint Marsh

WACO/Waco, TX OM/PD: Zack Owen 10 GRETCHEN WILSON

OM: Jefl Wyatt
PD: George King
MD: Shelley Rose
8 JEFF BATES
7 LONESTAR
4 PHE VASSAR

PD: Bob Jung APD/MD: Vanes 18 DARRY, WORLEY

WOVK/Wheeling, WV PD/AID: Jim Elliott 2 RESH INCERTIFE 2 RESTH LIBRAM 2 GEORGE CARYON 2 AWAR ZART 2 YAN ZART

KFDI/Wichita, KS° OM/PD: Beverlee I MD: Carol Hughes

PD: Mike Krinik MD: Carolya Drosey
15 LEAM RMES
4 ZOMA JONES

OM: Perry Stone
APD/MD: Brigitt Banks
14 JO DES MESSINA
3 GRETCHEH WILSON

WGTY/York, PA* PD/MD: Brad Au

WQXK/Youngstown, OH PD: Dave Steele APD: Doug James MD: Burton Lee

POWERED BY

WIBW/Topeka, KS OM: Ed O'Donnell PO: Rich Bowers APD/MD: Stephanie Lynn REA MCDITRE 116 Total Monitored

WTCM/Traverse City, MI DM/PD: Jack O'Malley MD: Ryan Dobry 17 REX MICHIGN

KHM/Tueson, AZ OM: Herb Cro PD/MD: Buzz Jackson

KVDO/Tubsa, DK* PD: R.W. Sm

WWZD/Tupelo, MS OM: Rick Stevens PD: Bill Hughes

KNUE/Tyler, TX OM/PD: Michael Cruiss

WFRG/Litica, NY DM/PD: Tom Jac

WMZQ/Washington, DC

WDEZ/Wausau, WI

KZSN/Wichita, KS* PD: Chuck Geiger MD: Pat Moyer

WGGY/Wilkes Barre, PA

MWOO/Wilmington, NC

ICCDD/Yakima, WA PD: Dewey Boynton APD/MD: Joel Baker

MEDIABASE

*Monitored Reporter 224 Total Reporters

108 Total Indicator

Did Not Report,
Playlist Frozen (10):
KAFF/Flagstaff, AZ
KGKL/San Angelo, TX
KHKX/Odessa, TX
KKNU/Eugene, OR
KLURAWichta Falls, TX
KYOX/Fargo
WAIS/Tallahassee, FL
WCTY/New London, CT
WIXY/Champalign, IL
WPAP/Panama City, FL



JULIE KERTES

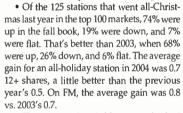
Christmas Wins At AC

Edison Media shares results of an extensive study

iscussion of Christmas music never ceases at AC. How long will this programming strategy continue to succeed? How much is too much? How early is too early? We've all had those conversations before. Well, the fall numbers have rolled in, and the book reveals that Christmas music was again a big hit with AC listeners.

Edison Media Research VP/ Music & Programming Sean Ross just completed an extensive study of stations that flipped to all-Christmas programming and the fall ratings results that followed. Two sets of stations, with some overlap, were examined. In the first set Ross looked at stations that went all-Christmas in 2003, and in the second set he looked at stations that

flipped last fall. The study included a year-toyear comparison and a book-to-book comparison. Here is a sample of Ross' findings



• There were 110 trackable stations that had all-Christmas formats in 2003 (several had since changed format to something far afield from what they were during that holiday season). For those stations, there was still an average 0.5 share gain in the fall, 0.7 for FM stations. Of those stations, 69% were up, 23% were off, and 8% were flat.

Tested Titles

According to Ross' study, WMJJ/Birmingham had the best book-to-book gain, 2.6 shares, going from 4.5 in summer '04 to 7.1 in fall '04.

WRVR/Memphis had the second-best



Bill Cahill

book-to-book gain, picking up an additional 2.5 shares. WRVR PD Jerry Dean says, "2004 was the fifth year that WRVR went all-Christmas, and, yes, I was concerned that it might be wearing out. But this year was the most successful to date.

"Our numbers for the last phase of the fall book were our highest ever, and WRVR had one of the highest increases of any mainstream AC in the country. So I'm extremely happy about the results.

"The one big difference between this year



Sean Ross

and last was that Entercom commissioned a music test specifically to test Christmas music. It made a world of difference. This was the first time we played Christmas music that was actually tested. We were able to weed out a lot of songs that didn't test and play only the strongest titles possible. I'm looking forward to doing it again next year." WLRO (Lite Rock 99.3)/Mel-

bourne showed the greatest year-toyear gain in a two-book-a-year market, going from a 6.1 in fall 2003 to a 9.1. WLRQ PD Michael Lowe says, "The fall '04 book was our first up trend since the first year we went all-Christmas back in 2000.

"We took a Girl Scout Cookie attitude: Since it only comes around once a year, let's put our best flavors forward and try not to make too

many cookies. Let's create a situation where the power Christmas hits come up more often, limit the number of versions of certain classics, flavor in the religious songs gradually as we get closer to the big day, and play just the right amount of novelty songs, mostly on the morning shows.

"We were up against three other stations that were into Christmas music before us, but we found that Thanksgiving evening, as families were heading back from dinner, felt like a great time to start. You have to respect the people who want to celebrate their holidays in order.

"Still, there are those who don't feel comfortable listening to Christmas tunes until Dec. 1, but you have to establish yourself as the Christmas-music station, so it's going to be a programming quandary every year."

A Bonding Experience

WOLL/West Palm Beach had the highest year-to-year increase in a continuous-measurement market, going from 4.2 in fall '03 to 7.0 in fall '04.

The highest 12+ number went to WTVR/ Richmond, with a 12.1 in 2003 and an 11.6 in 2004. "A few years ago our consultant, Mike McVay, urged us to go all-Christmas," says WTVR PD Bill Cahill. "I felt that sprinkling it in or doing Christmas hours was plenty, but he promised it would be a big winner, and it was. Now it's a Richmond tradition.



EXCLUSIVE BACKSTAGE GRAMMY HANG KLLC (Alice @ 97.3)/San Francisco's morning show sidekicks conducted dozens of interviews during Westwood One's Backstage at the Grammys event in February, Seen here are (I-r) KLLC's Marcus Osborne, Hoobastank's Dan Estrin and Doug Robb, KLLC's Hooman and Westwood One Sr. VP/Affiliate Sales Dennis Green.

"It does chase some people away, but it bonds us tremendously with many more. Clear Channel VP/AC Programming Jim Ryan worked with the labels to find some exciting new Christmas product, like the James Taylor Christmas CD. It was fantastic. Jim did a great job finding new tracks for us. As long as stations continue to find fresh new material each year, it will continue to do well."

> KSSK/Honolulu came in second 12+ both years, with 10.5 in 2003 and 10.3 in 2004. Clear Channel/ Hawaii Director/Programming Paul Wilson says, "Christmas music has always been strong. We flipped to Christmas programming the day after Thanksgiving in both '03 and '04.

"People were concerned that it wouldn't work because Honolulu

is a warm-weather market. To their surprise, it worked like a charm. Christmas programming has become part of the KSSK brand. We have holiday imaging, which we freshen every year.

"I look at Christmas programming like Christmas decorations: They're in the closet all year, and we take them out the day after Thanksgiving and put them away the day after Christmas. During the holiday months we rebrand the station to be the Christmas music station and still sustain about one Hawaiian Christmas song per hour. No other station in the market has tried to challenge us."

Though Christmas programming certainly added to the success of KSSK, Wilson says, "Our success from the fall book is more a reflection of the radio station's overall performance, not just from Christmas programming. We tend to do well 12+ year-round because we understand the marketplace and have a morning show that's been in place for 21 vears."

Other Findings

In Edison Media's 2003 study, the results in markets where there were multiple stations playing Christmas music were mixed. Ross says, "There were 10 markets where more than one viable FM went up, 14 where one station was up while a rival was down, and only one where neither station got a boost from Christmas. In 2004 there were 18 markets where two stations went up, only 10 with mixed results, and only one where nobody gained, the threeway Indianapolis race.'

Another finding in this study was that all-Christmas programming was more compatible with mainstream and soft AC stations than

any other formats, "AC got almost a share's rise (0.96) out of all-Christmas vs. 0.5 share gains for Christian AC and Hot AC stations," Ross "Oldies and Adult Standards formats averaged a gain of less than a tenth of a



Jerry Dean

Why is a departure to Christmas music such a perfect fit for the format known for its conservative programming? "The passion level is as strong, if not stronger, for Christmas music than for regular programming," Wilson says.

"Christmas music touches people. They can identify with it. It's a mood lift, and it's what they're looking for at that time of year. In Honolulu, the climate doesn't change, so Christmas music is one tangible that does change once a year. It gets people's atten-

Ross says, "Maybe it's because some ACs have built nearly a decade's worth of expectations for that music. It could be because research has turned up a larger exploitable body of music that is more compatible with mainstream AC than any other format.

"More important, it's replacing a format that is often deliberately unobtrusive during the year with one that the same listeners are likely to be passionate about.

"The potency of all-Christmas music is nationwide. Will listeners ever tire of it? Every year we hear that it's not going to work, but in seven to 10 years we've seen signs that Christmas music has found its neighborhood

"Unless there is a current-based format with music that is so compelling that you'd rather be playing that than Christmas music during the holidays, I can't see it diminishing anytime

For in-depth information on Edison Media Research's Christmas programming study, visit www.edisonresearch.com.

March 11, 2005 Radio & Records • 71

Paul Wilson

ACTOP 30

		March 11, 2005						
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE	WEEKS ON CHART	TOTAL STATIONS/ ADDS	
1	0	KELLY CLARKSON Breakaway (Hollywood)	2301	+20	21 6027	23	102/0	
2	2	LOS LONELY BOYS Heaven (OR Music/Epic)	2240	-1	193511	38	105/1	
3	3	JOHN MAYER Daughters (Aware/Columbia)	2143	+45	168957	19	111/0	
6	4	MARTINA MCBRIDE In My Daughter's Eyes (RCA)	1732	+45	156554	26	104/0	
4	5	TIM MCGRAW Live Like You Were Dying (Curb)	1712	-25	116261	22	98/2	
5	6	MAROON 5 She Will Be Loved (Octone/J/RMG)	1680	+5	158271	20	85/1	
7	7	KEITH URBAN You'll Think Df Me (Capitol)	1605	-18	128493	40	105/0	
8	8	HALL & OATES I'll Be Around (U-Watch)	1448	+78	91972	25	101/2	
12	9	MICHAEL BUBLE Home (143/Reprise)	1322	+348	93684	6	100/4	
14	1	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	1093	+160	136360	10	71/8	
9	O	MAROON 5 This Love (Octone/J/RMG)	1081	+17	120395	44	90/0	
10	12	HOOBASTANK The Reason (Island/IDJMG)	1025	-9	73944	36	62/1	
13	13	KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	957	.7	94789	8	87/2	
11	14	PHIL COLLINS Don't Let Him Steal Your Heart Away (Atlantic)	861	-177	74775	24	83/0	
15	15	ROD STEWART f/STEVIE WONDER What A Wonderful World (J/RMG)	601	-27	68847	18	57/1	
16	16	TINA TURNER Open Arms (Capitol)	579	+22	23451	8	68/5	
17	Ø	RYAN CABRERA True (E.V.L.A./Atlantic)	571	+53	48743	7	53/2	
18	18	MERCYME Homesick (INO/Curb)	519	+64	13613	5	62/4	
23	19	SCOTT GRIMES Sunset Blvd. (Velocity)	304	+28	8840	6	50/4	
22	20	RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord)	298	+15	8466	10	43/1	
21	21	RICHARD MARX Ready To Fly (Manhattan/EMC)	278	-14	6009	11	38/1	
25	22	ROB THOMAS Lonely No More (Atlantic)	273	+61	59826	3	30/7	
26	23	VANESSA WILLIAMS You Are Everything (Lava)	253	+47	9076	4	39/5	
24	24	FIVE FOR FIGHTING If God Made You (Aware/Columbia)	251	+26	11708	4	36/4	
27	4	ELTON JOHN All That I'm Allowed (Universal)	215	+36	7064	3	30/4	
20	26	KATRINA CARLSON Drive (Kataphonic)	206	·105	5790	20	41/0	
Debut	2	ROD STEWART Blue Moon (J/RMG)	188	+56	3095	1	38/5	
28	23	MAROON 5 Sunday Morning (Octone/J/RMG)	181	+33	27049	2	22/6	
Debut	29	HOWIE DAY Collide (Epic)	169	+71	10166	1	25/4	
30	<u> </u>	FINGER ELEVEN Dne Thing (Wind-up)	143	+2	12378	7	7/0	

116 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/27-3/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 5 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.).© 2005 Radio & Records.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
FIVE FOR FIGHTING 100 Years (Aware/Columbia)	1086
DIOD White Flag (Arista/RMG)	997
UNCLE KRACKER f/DOBIE GRAY Drift Away (Lava)	996
MICHAEL MCDONALD Ain't No Mountain High Enough (Motown/Universal)	995
SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	985

ARTIST TITLE LABEL(S)	TOTAL PLAYS
TRAIN Calling All Angels (Columbia)	940
MARTINA MCBRIDE This One's For The Girls (RCA)	878
MATCHBOX TWENTY Unwell (Atlantic)	867
SHANIA TWAIN Forever And For Always (Mercury/IDJMG)	835
SEAL Love's Divine (Warner Bros.)	750
SANTANA f/MICHELLE BRANCH The Game Of Love (Arista/RMG)	746
COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	733

POWERED BY

MOST ADDED

ARTIST TITLE LABEL(S)	ADOS
CELINE DION In Some Small Way (Epic)	16
RASCAL FLATTS Bless The Broken Road (Lyric Street)	14
GOD GOO OOLLS Give A Little Bit (Warner Bros.)	8
ROB THOMAS Lonely No More (Atlantic)	7
MARDON 5 Sunday Morning (Octone/J/RMG)	6
TINA TURNER Open Arms (Capitol)	5
VANESSA WILLIAMS You Are Everything (Lava)	5
ROD STEWART Blue Moon (J/RMG)	5
RONAN KEATING If Tomorrow Never Comes (Universal)	5

INCREASED PLAYS

PLAY INCREASE
+348
+174
+160
+80
+78
+72
+71
+64
+62
+61

NEW & ACTIVE

JOE COCKER One (New Door/UMe)
Total Plays: 128, Total Stations: 26, Adds: 3
CROSBY & NASH Lay Me Down (Sanctuary/SRG)
Total Plays: 104, Total Stations: 17, Adds: 0
CELINE DION In Some Small Way (Epic)
Total Plays: 41, Total Stations: 16, Adds: 16
RASCAL FLATTS Bless The Broken Road (Lyric Street)
Total Plays: 17, Total Stations: 15, Adds: 14

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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JUNE 23-25 • 2005



RR CONVENTION 2005

RENAISSANCE CLEVELAND HOTEL





America's Best Testing AC Songs 12 + For The Week Ending 3/11/05

Artist Title (Label)	TW	LW	Famil.	Burn	W 25-54	W 25-34	W 35-54
KELLY CLARKSON Breakaway (Hollywood)	3.96	3.87	97%	29%	3.97	~4.24	3.90
MICHAEL BUBLE Home (143/Reprise)	3.95	3.86	54%	8%	3.94	3.91	3.94
TIM MCGRAW Live Like You Were Dying (Curb)	3.84	3.80	94%	26%	3.84	3.47	3.93
MAROON 5 This Love (Octone/J/RMG)	3.79	3.75	97%	43%	3.83	3.69	3.86
MAROON 5 She Will Be Loved (Octonel.J/RMG)	3.78	3.73	96%	37%	3.77	3.55	3.82
HOOBASTANK The Reason (Island/IDJMG)	3.76	3.63	94%	42%	3.69	3.59	3.71
GOO GOO DOLLS Give A Little Bit (Warner Bros.)	3.76	3.69	92%	23%	3.76	3.92	3.72
KEITH URBAN You'll Think Of Me (Capitol)	3.76	3.73	90%	27%	3.76	3.89	3.73
LOS LONELY BOYS Heaven (OR Music/Epic)	3.70	3.75	96%	42%	3.84	3.76	3.86
MARTINA MCBRIDE In My Daughter's Eyes (RCA)	3.68	3.56	97%	41%	3.75	3.33	3.85
PHIL COLLINS Don't Let Him Steal Your Heart Away (Atlantic,	3.66	3.65	88%	25%	3.60	3.46	3.64
TINA TURNER Open Arms (Capitol)	3.60	3.43	70%	13%	3.67	3.77	3.65
RYAN CABRERA True (E.V.L.A./Atlantic)	3.58	3.44	61%	14%	3.54	3.54	3.54
HALL & OATES I'll Be Around (U-Watch)	3.51	3.58	91%	36%	3.58	3.29	3.66
KATRINA CARLSON Drive (Kataphonic)	3.46	3.26	72%	21%	3.43	3.54	3.40
KENNY G. f/EARTH, WIND The Way (Arista/RMG)	3.42	3.40	81%	27%	3.56	3.29	3.62
MICHAEL MCDONALD Reach Dut (Motown/Universal)	3.28	3.33	94%	44%	3.26	3.05	3.32
R. STEWART f/S. WONDER What A Wonderful (J/RMG)	3.24	3.24	92%	37%	3.27	2.91	3.35
JOHN MAYER Daughters (Aware/Columbia)	3.05	3.05	96%	51%	3.02	2.87	3.05

Total sample size is 263 respondents. Total average favorability estimates are based on a scale of 1-5. (1-dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number very much). Total raminarity represents the precining on respondents who second unit expressions the initiation of respondents who said they are fired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

KKBA/Corpus Christi, TX* PD: Audrey Moltan RASCAL FLATTS

WLGT/Daylon, OH*
PF: Santy believ
AFSANTy believ
3 Note through Visiting WONDER
THAN TURNET

ACTOP 30

POWERED BY MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	0	MAROON 5 She Will Be Loved (Octone/J/RMG)	430	+8	20	9/0
2	0	KELLY CLARKSON Breakaway (Hollywood)	394	+6	14	9/0
水准	0	MICHAEL BUBLE Home (Warner Bros.)	384	+38	7	14/0
3	04	BRYAN ADAMS Flying (Universal)	349	+1	14	9/0
7	0	TINA TURNER Open Arms (Capitol)	342	+28	7	12/0
5	0	LOS LONELY BOYS Heaven 'OR Music/Epic)	338	+1	32	11/0
6	0	JOHN MAYER Daughters (Aware/Columbia)	324	+6	8	11/1
8	04	JANN ARDEN Where No (Universal Music Canada)	292	+7	7	12/0
11	9 🐗	KALAN PORTER Awake in A Dream (Sony BMG)	253	.2	22	11/0
9	10	HALL & OATES I'll Be Around (Red/Sony Music Canada)	247	-28	21	7/0
12	- 11 🛊	SARAH MCLACHLAN World On Fire (Arista/RMG)	222	-28	29	13/0
17	12	GOO GDO DOLLS Give A Little Bit (Warner Bros.)	210	+52	5	7/1
13	13	HOOBASTANK The Reason (Island/IDJMG)	207	.27	31	8/0
10	14	S. TWAIN w/M. MCGRATH Party (Mercury/IDJMG)	202	-56	23	11/0
16	1	TIM MCGRAW Live Like You Were Dying (Curb)	198	+21	15	7/1
15	•	J.BRICKMAN f/R. VOISINE My (Windham Hill/RMG)	196	0	11	4/0
18	Ø	KENNY G. f/EARTH, WIND The Way (Arista/RMG)	195	+64	3	9/2
19	∙	AMANDA STOTT Homeless Heart (EMI)	186	+63	3	9/2
29	0	ASELIN DEBISON Faze (Sony Music Group)	149	+77	2	6/1
21	20	MARTINA MCBRIDE In My Daughter's Eyes (RCA)	118	+10	19	4/0
26	4	SHANIA TWAIN Don't! (Mercury)	113	+25	4	6/0
22	22	R. STEWART f/S. WONDER What A Wonderful (J/RMG)	109	+1	16	2/0
20	23	LIONEL RICHIE Long Long Way To Go (Island/IDJMG)	104	-10	20	6/0
28	24	CELINE DION In Some Small Way (Epic)	93	+13	4	5/0
30	25	ROB THOMAS Lonely No More (Atlantic)	87	+20	2	5/1
27	26 🐗	SARAH MCLACHLAN Push (Arista/RMG)	83	-1	3	4/0
25	27	ALICIA KEYS If I Ain't Got You (J/RMG)	74	-15	19	4/0
24	28 🛊		71	-19	11	2/0
Debut>	294	▶ BLUE RODED Rena (Warner Bros.)	66	+22	1	6/4
Debut	31)	KEITH URBAN You'll Think Of Me (Capitol)	55	+9	1	2/0

23 Canadian AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 227-3/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. 🐞 Indicates Cancon.

REPORTERS

Stations and their adds listed alphabetically by market

1
WYJB/Albany, NY
TO Foods On Astron
TO ROOM COMMISSION
MU: Chad O' Hara
1 ROB THOMAS
THOY JOHNSON
RASCAL FLATTS
CELINE DION

WBBQ/Augusta, GA*

HOCMLE/Austin, TX *
PD: Mex C Yeal
MD: Shelly Knight
10 GDD GDD DOLLS
JOE COCKER

WMJY/Biloxi, MS*

WMJX/Bosine PD: Den Kelley APD: Candy D'Terry IND: Mark Learence

AVXIXC/Erie, PA 10: Ros Arios 7 ROMAN KEATING 5 CROSBY & MASH

WAFY/Frederick, MD MD: Most Richards 10 FME FOR RIGHTING 7 KAMBERLEY LOCKE

KTRR/Ft. Collins, CO*

WYCTY/Gainesville, FL* PD,460: Lee Howard Jacoby CELINE DION ROB THOWAS WLHT/Grand Rapids, MI* PO: 801 Babby MO: Kim Carson 1 HOME DAY POB THOMAS

WOOD/Grand Rapids, M1* PD: John Patrick No Adds

Allon Camp I: Joe Hoon CELINE DION VANESSA WILL

KSNE/Las Vegas, NV* Pit: Tem Clases Mill: John Borry 3 THA TURNER MERCYME

KVLY/McAilen, TX* PD: Alex Duran APDAID: Ins Hinojosa RASCAL FLATTS ROMAN KEATING

WFMK/Lansing, MII
PONIC Chris Reproduct
RASCAL FLATTS
CELIE DION
REMAN KEATING

WALK/Nassau, NY*

WLMG/New Orleans, LA*
PD: Andy Helt
APD/MD: Steve Bater
No Adds

WLTW/New York, NY*
PD: Jim Ryan
NO: Margan Prot
14 CELSIE DION
13 MARCON 5

WWDE/Norlolk, VA* PD: Dee Leeden MD. Jell Morses

KEZN/Palm Springs, CA Olf: Ken White 10: Rick Shaw 5 Michael Buble 3 Rod Stewart østevie v

PD: Annie Sammers 16 SAICHAR, BUBLE 13 GOO GOO DOLLS 10 KENNY G. JEART 10 RYAN CABRERA

KG8Y/Sacramento, CA* PD: Mile Botok 11 600 600 DOLLS

KSFI/Saft Lake City, UT-OR: Chite Redgrees PD: Date Crafg APD: Bes Nation ND: Man deGrees LOS LONELY BOYS

KMXZ/Tucson, AZ* PO: Bobby Rich APDAMD: Locio Lais XSHWY G VEARTH, WIND & FIRE

KBAY/San Jose, CA* OM/PC: Jim Munday APD/AID: Miles Olding HOOBASTANK

KSBL/Santa Barbara, CA 0M/Pb: Kedit Reyer 800: Peter Ste 15: ISSTN URBAN 15: MARADON 5 15: JOHN MAYER 15: MARTINA MCBRIDE 15: MARTINA MCBRIDE 15: MALL & CAYES 7: MCRAM JONES WEAT/W. Palm Beach. FL* PDMD: Not Stackby 7 MICHAEL BURLE 6 HALL & DATES 2 MICHAEL MCDONALD

WNSN/South Bend, IN Off Sally Brown PD/ND: Jon Patierts No Adds

WARM/York, PA* PDMD: Rick Stee

POWERED BY MEDIABASE

Monitored Reporters

140 Total Reporters 116 Total Monitored 24 Total Indicator

Did Not Report, Playlist Frozen (3): KEZA/Fayetteville, AR KOOI/Tyler, TX WGNI/Wilmington, NC

KMZQ/Las Vegas, NV* PD/MID: Creig Pewers

HOT AC TOP 40

153-2		March 11, 2005		-			-
WEEK.	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	0	GREEN DAY Boulevard Of Broken Dreams (Reprise)	3868	+126	266625	13	93/0
2	2	GOO GOO OOLLS Give A Little Bit (Warner Bros.)	3375	+11	228242	20	93/0
4	3	ROB THOMAS Lonely No More (Atlantic)	2938	+322	206196	5	94/0
3	4	KELLY CLARKSON Breakaway (Hollywood)	2896	-77	206942	29	79/0
5	5	MAROON 5 Sunday Morning (Octone/J/RMG)	2831	+238	192655	14	95/0
7	6	MAROON 5 She Will Be Loved (Octone/J/RMG)	2378	-54	182620	35	93/0
6	7	FINGER ELEVEN One Thing (Wind-up)	2365	-92	161428	42	90/0
10	8	HOWIE DAY Collide (Epic)	2284	+71	129064	28	84/0
8	9	LENNY KRAVITZ Lady (Virgin)	2229	-165	175201	25	85/0
9	10	JOHN MAYER Daughters (Aware/Columbia)	2220	-102	143098	27	85/0
12	•	KEANE Somewhere Only We Know (Interscope)	1987	+136	103903	19	81/2
13	12	KELLY CLARKSON Since U Been Gone (RCA/RMG)	1959	+174	136453	11	78/13
15	®	3 DOORS DOWN Let Me Go (Republic/Universal)	1879	+170	88968	10	79/2
14	4	RYAN CABRERA True (E.V.L.A./Atlantic)	1876	+123	110440	10	80/2
11	15	SWITCHFOOT Dare You To Move (Red Ink/Columbia)	1657	-233	81082	23	70/0
16	Œ	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	1605	+63	76757	10	69/0
19	O	ANNA NALICK Breathe (2am) (Columbia)	1574	+248	79333	14	71/4
17	®	LIFEHDUSE You And Me (Geffen)	1569	+201	81625	5	78/3
18	19	JET Look What You've Done (Atlantic)	1487	+150	84479	18	70/5
20	20	JESSE MCCARTNEY Beautiful Soul (Hollywood)	1303	+119	82991	8	51/2
22	4	DURAN DURAN What Happens Tomorrow (Epic)	1128	+116	50627	8	62/2
21	22	NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal)	1072	-35	78375	16	41/0
25	23	U2 Sometimes You Can't Make It On Your Own (Interscope)	819	+189	41679	3	56/4
24	24	TIM MCGRAW Live Like You Were Dying (Curb)	702	+39	41875	9	32/1
26	25	VELVET REVOLVER Fall To Pieces (RCA/RMG)	675	+49	26339	5	40/2
28	26	KILLERS Mr. Brightside (Island/IOJMG)	639	+64	28739	6	36/3
27	27	ASLYN Be The Girl (Capitol)	630	+7	13935	14	38/0
23	28	LOW MILLIONS Eleanor (Manhattan/EMC)	621	-45	20444	18	37/0
29	29	BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group)	489	+46	10485	6	40/3
31	1	JOSS STONE Right To Be Wrong (S.Curve/EMC)	487	+93	17365	7	29/2
30	③	GWEN STEFANI f/EVE Rich Girl (Interscope)	419	+14	27790	4	13/3
Debut>	€	GAVIN DEGRAW Chariot (J/RMG)	415	+256	12212	1	42/9
33	33	JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	387	+68	14911	4	34/4
32	34	BLACK EYED PEAS Let's Get It Started (A&M/Interscope)	360	+15	27014	17	6/0
35	35	JEM 24 (ATO/RCA/RMG)	350	+62	8461	3	30/6
34	3	COLLECTIVE SOUL Better Now (El Music Group)	345	+56	11550	2	28/3
38	37	CARBON LEAF Life Less Ordinary (Vanguard)	263	+35	5104	2	22/0
36	38	SIMPLE PLAN Welcome To My Life (Lava)	246	+2	12269	15	17/1
37	39	MARC BROUSSARD Where You Are (Island/IDJMG)	214	-22	9843	9	20/0
Debut >	40	TEARS FOR FEARS Closest Thing To Heaven (New Door/UMe)	183	+36	9030	-1	17/5

95 Hot AC reporters. Monitoreo airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/27-3/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.).© 2005 Radio & Records.

POWERED BY MEDIABASE

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
KELLY CLARKSON Since U Been Gone (RCA/RMG)	13
GAVIN DEGRAW Chariot (J/RMG)	9
JEM 24 (ATO/RCA/RMG)	6
INGRAM HILL Almost Perfect (Hollywood)	6
AFTERS Beautiful Love (Simple/IND)	6
JET Look What You've Done (Atlantic)	5
TEARS FOR FEARS Closest Thing To Heaven (New Open/UMe)	5
SUM 41 Pieces (Island/IDJMG)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	PLAY INCREASE
ROB THOMAS Lonely No More (Atlantic)	+322
GAVIN DEGRAW Chariot (J/RMG)	+256
ANNA NALICK Breathe (2am) (Columbia)	+248
MAROON 5 Sunday Morning (Octone/J/RMG)	+238
LIFEHOUSE You And Me (Geffen)	+201
U2 Sometimes You Can't Make It On Your Own (Interscope)	+189
KELLY CLARKSON Since U Been Gone (RCA/RMG)	+174
3 DOORS DOWN Let Me Go (Republic/Universal)	+170
JET Look What You've Done (Atlantic)	+150
KEANE Somewhere Only We Know (Interscope)	+136

NEW & ACTIVE

ARI HEST They're On To Me (Columbia/Red Ink) Total Plays: 119, Total Stations: 11, Adds: 1 INGRAM HILL Almost Perfect (Hollywood) Total Plays: 109, Total Stations: 18, Adds: 6 MICHAEL TOLCHER Mission Responsible (Octone) Total Plays: 89. Total Stations: 13. Adds: 4 RELIENT K Be My Escape (Capitol/Gotee) Total Plays: 85, Total Stations: 11, Adds: 2 SUM 41 Pieces (Island/IDJMG) Total Plays: 37, Total Stations: 10, Adds: 5

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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HOTAC

RateTheMusic.com

America's Best Testing Hot AC Songs 12 + For The Week Ending 3/11/05

74					W	W	w
Artist Title (Label)	TW	LW	Famil.	Burn		18-24	
GREEN DAY Boulevard Of Broken Dreams (Reprise)	4.34	4.32	97%	30%	4.26	4.24	4.29
LIFEHOUSE You And Me (Geffen)	4.18	4.10	46%	4%	4.17	4.25	4.00
3 DOORS DOWN Let Me Go (Republic/Universal)	4.15	4.11	83%	11%	4.23	4.22	4.24
ROB THOMAS Lonely No More (Atlantic)	4.12	3.96	70%	6%	4.10	4.03	4.20
KELLY CLARKSON Since U Been Gone (RCA/RMG)	4.08	4.03	96%	27%	4.13	4.13	4.12
SWITCHFOOT Dare You To Move (Red Ink/Columbia)	4.07	4.03	96%	37%	4.06	4.03	4.10
KILLERS Mr. Brightside (Island/IDJMG)	4.07	_	59%	8%	3.95	3.94	3.96
MAROON 5 She Will Be Loved (Octone/J/RMG)	4.02	4.18	98%	46%	4.09	4.06	4.13
MAROON 5 Sunday Morning (Octone/J/RMG)	3.98	4.01	94%	25%	4.03	4.00	4.06
KELLY CLARKSON Breakaway (Hollywood)	3.96	3.97	98%	41%	4.00	3.98	4.03
HOWIE DAY Collide (Epic)	3.95	3.92	71%	17%	3.89	3.92	3.84
JET Look What You've Done (Atlantic)	3.91	3.80	84%	20%	3.98	3.93	4.06
RYAN CABRERA On The Way Down (E.V.L.A./Atlantic)	3.89	3.83	96%	38%	3.90	3.91	3.88
GOO GOO OOLLS Give A Little Bit (Warner Bros.)	3.88	3.77	93%	30%	3.78	3.66	3.95
AVRIL LAVIGNE Nobody's Home (Arista/RMG)	3.83	3.74	93%	30%	3.84	3.86	3.82
RYAN CABRERA True (E.V.L.A./Atlantic)	3.83	3.79	93%	30%	3.86	3.89	3.81
KEANE Somewhere Only We Know (Interscope)	3.82	3.82	73% 4	19%	3.76	3.82	3.67
FINGER ELEVEN One Thing (Wind-up)	3.80	3.74	96%	44%	3.93	3.78	4.17
ANNA NALICK Breathe (2am) (Columbia)	3.77	3.67	54%	10%	3.77	3.68	3.88
HOOBASTANK The Reason (Island/IDJMG)	3.75	3.80	99%	55%	3.78	3.57	4.07
JESSE MCCARTNEY Beautiful Soul (Hollywood)	3.73	3.80	89%	27%	3.79	3.64	4.05
TIM MCGRAW Live Like You Were Dying (Curb)	3.71	_	78%	26%	3.71	3.58	3.89
VELVET REVOLVER Fall To Pieces (RCA/RMG)	3.70	3.81	62%	15%	3.73	3.50	4.02
LOW MILLIONS Eleanor (Manhattan/EMC)	3.70	3.58	54%	12%	3.67	3.82	3.41
NELLY f/T. MCGRAW Over (Denty/Fo' Reel/Curb/Universal)	3.44	3.33	94%	51%	3.58	3.46	3.77
JOHN MAYER Daughters (Aware/Columbia)	3.32	3.45	95%	50%	3.33	3.40	3.21
OURAN OURAN What Happens Tornorrow (Epic)	3.26	3.23	46% *	15%	3.06	2.90	3.25
LENNY KRAVITZ Lady (Virgin)	3.21	3.31	95%	51%	3.12	3.04	3.24

Total sample size is 331 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

RR. HOT AC TOP 30	MEDIABASE
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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL
	0	GREEN DAY Boulevard Of Broken Dreams (Reprise)	677	+8	10	9/0
2	2	KELLY CLARKSON Since U Been Gone (RCA/RMG)	597	-10	10	10/0
5	3	ROB THOMAS Lonely No More (Atlantic)	59	+122	4	14/1
3	4	MAROON 5 Sunday Morning (Octone/J/RMG)	568	+1	10	14/0
4	5	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	548	-19	17	9/0
6	0	3 DOORS DOWN Let Me Go (Republic/Universal)	458	+21	5	10/0
12	0	GWEN STEFANI (/EVE Rich Girl (Interscope)	443	+47	5	6/0
9	0+	JANN ARDEN Where No (Universal Music Canada)	422	+9	5	12/0
10	0+	LOW MILLIONS Eleanor (Manhattan/EMC)	416	+ 1	3	13/0
11	0	KEANE Somewhere Only We Know (Interscape)	412	+12	12	9/0
7	11 🛖	AVRIL LAVIGNE Nobody's Home (Arista/RMG)	406	-22	17	12/0
14	12	JET Look What You've Done (Atlantic)	394	+45	5	7/0
8	_	NELLY ffT. MCGRAW Over (Denty/Fo' Real/Curb/Universal)	390	-36	15	9/0
13	14	HOWIE DAY Collide (Epic)	372	-17	8	8/0
19	(B)	MICHAEL BUBLE Home (Warner Bros.)	347	+54	3	13/2
15	16 🚓	SIMPLE PLAN Welcome To My Life (Atlantic)	335	-6	19	17/0
18	0+	STABILO One More Pill (Virgin Music Canada)	331	+8		6/0
22	0	OURAN OURAN What Happens Tomorrow (Epic)	325	+48	4	10/1
16	19	K-DS Man I Used To Be (Astrahverks/EMC)	320	-17	8	8/0
17	20 🚓	SARAH MCLACHLAN Push (Arista/RMG)	309	-18	10	7/0
30	21	LIFEHOUSE You And Me (Geffen)	283	+79	2	13/2
29	22	U2 Sometimes You Can't Make It On Your Own (Interscope)	278	+73	2	9/1
20	23-	LIAM TITCOMB Sad Eyes (Sony BMG)	269	. 7	4	10/0
25	24	JESSE MCCARTNEY Beautiful Soul (Hollywood)	251	+16	3	7/1
24	25 👛	SOULOECISION Kiss The Walls (HBE/Sextant)	245	. 6	15	810
23	26	LENNY KRAVITZ Lady (Virgin)	233	-37	15	9/0
21	27	U2 Vertigo (Interscope)	220	-60	· 20	610
28	28	GOOD CHARLOTTE Just Wanna Live (Daylight/Epic)	217	-1	3	6/0
Debut	29	KILLERS Mr. Brightside (/sland/IDJMG) - * * *	±214	+60	1	6/0
Debut>	∙	JEREMY FISHER High School (Independent)	213	+32	1	6/1

24 Canadian Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/27-3/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records.

REPORTERS 1/4

Stations and their adds listed alphabetically by market

WKDO/Akron, OH* ON: Kellh Kennedy

WRVE/Albarry, NY
PD: Randy McCarten
APD: Kevin Rush
MD: Youl Hubs
RYAN CABRERA

ICPEIC/Albuquerque, NM* PD: Yosy Moners MD: Deeys McClurkin 54 KELLY CLARKSON

KMXS/Anchorage, AK PD/MD: Roxi Lennex JET RYAN CABRERA U2 LIFEHOUSE

WKSZ/Appleton, WI° ON: Greg Bell PD: Dayton Kane AFD/MIC: Brian Davis MICHAEL TOLCHER JACK JOHNSON

WAYV/Atlantic City, NJ PO: Paul Kelly No Adds

KAMIX/Austin, TX* PD: Dusty Hayes APD/MD: Carrie Benjamin

ICLLY/Baltersfield, CA' PD: E.J. Tylor APD: Erit Faz NO: Ferrest Bester 27 KELLY CLARKSON YEADS END SEADS

WWMX/Baltimore, MC ON: Josh Medicci. PD: Josen Kidd DURAN DURAN

WILANABilioxi, NIS*
Ont. Juy Toylor
PD: Toylor Curley
5 KELLY CLARKSON
2 JESSE MCCARTNEY
SUM 41
TEARS FOR FEARS

WMRV/Bingkamton, N Oht: Jan Free PD: Robby D MD: Jeah Wolff (CD(/Boise, ID* MA/PD: Juli Cochron PD: Tobin Julities COLLECTIVE SOUL

WBMX/Boston, MA* PO: Jon Zeliner APD/MD: Mills Idullancy

PD. AUT COMMER MAILENSY

1 IGLLERS

MITTER Marketin MV*

WISS/BURBIO, NT* PD: See O'Nell MD: Rob Lucas 11 DURAN DURAN

MD: Eddle Terres GAVM DEGRAW WCOD/Cape Cod, M/

OMPO: Green Cossidy MD: Charyl Park 33 3 DOORS DOWN 28 JESSE MCCARTINEY

WMT/Cedar Rapids, U OM/PO: JJ Cook APD: John Rivers

WCSQ/Charleston, SC 081: John Arthury PD: Billy Surf

WVSR/Charleston, WV OR: Jell Whitehead PD: Gary Blake APD: Wade HIII MD: Brace Clark

WLMC/Charlotte* PD: Neel Sharps APO/ND: Danit James

WTNO/Chicago, IL*
PONTE: Mary Ellen Kachingto
11 JOSS STONE
9 VELVET REVOLVER
INGRAM HILL
ICILERS

MCRQ/Cincinnati, OH* IPD: Grever Collins ID: Brian Dauglas WVMX/Cincinnati, OH OM/PD: Teamy Bedson 2 TIM MCGRAW

WMVX/Clevelans PD: Dave Popovich IND: Jay Hadson

NO. Jay Hudso No Adds

MQAL/Cieveland, OH* *O: Alian Fee #D: Rebecca Wilde to Adds

CVUU/Colorado Springs, CO* QNB: AJ Carlisle JESE MCCARTNEY KELLY CLARKSON

VBNS/Columbus, OH*
IN: Dave Van Stone
D: Jell Baltentine
ID: See Leighton
9 ARI HEST
5 JEM
4 JOSS STONE

GWEN STEFANI VEVE MORAH JONES KPN/Corpus Christi, TX*

KPN/Corpus Christi, TX* II: Scott Holt II: Brad Wolfs INGRAM HILL TEARS FOR FEARS KOMBERLEY LOCKE

KLTG/Corpus Christi, TX* OM/PD: Bert Clark No Adds

OMX/Dallas, TX* I: Put McMahon I: Lisa Thomas I Adds

WDAD/Dambury, CT PD: Bill Yrotta MD: Scott McDonnell No Adds

WMX/Dayton, OH* 0: Jef Survess 0: Shaun Vincent o Adds KALZ/Freeno, CA*
ONAPO: E. Curtis Juhnson
NO: Dummy NIII
23 AVON
12 AFTERS
2 KELLY CLARKSON

WAN/Ft. Wayne, IM*
PD: Bark Richards
IMD: Mark Yoylor
8 GANN DEGRAW
JEM
TEARS FOR FEARS
IMCHAFEL TOLICHER

WVTL/Grand Rapids, MI ON: Doug Mentgemory PD: Brian Casey APD/MD: Ken Evans

WOZN/Greensborn, NC*

WWZ/Hagerstown OM/PD: Rick Alexander

WNWK/Harrisburg, PA* OM/PD: John O'Dea MD: Denny Leasn

WTIC/Hartford, CT*

OM/PD: Steve Satheny APD/MD: Jeannine Jerany No Adds

WENS/Indianapolis, IM*

WZPL/Indianapolis, IN* OM/PD: Scott Sands APD: Kari Johl IID: Dave Dackar

WAEZ/Johnson City*
10: Jay Patrix
10: Bruce Clast
00:GRAM HILL
COLLECTIVE SOUL

GMXB/Las Vogas, NV* 10: Charese Frage MD/MO: Justin Classe 14: ANASTACIA

MPLI/New York
Offit Tom Cuddy
PD: Scott Shonon
MD: Tomy Mancaro

KURBA Little Rock, AR*
PP: Ready Cale
No: Seving Request
GAPN DEGRAW
JEM
RELLY CLARKSON

KELY CLARKSON

KBIG/Los Angeles, CA* OM: Jinni Kaya PD: Chachi Denes APD: Roberl Archer No Artis

KYSRA.us Angeles, CA* PD: Angela Puralti APD/AID: Deanne Saliva

WXDNA/Louisville, KY*
PD: George Lindsey
MD: Katrino Blair
INGRAM HILL
GAVIN DEGRAM

WMBZ/Memphis, TN*
PD: Brad Carson
1 BOWLING FOR SOUP
1 JACK JOHNSON

/Memphis, TN*

(TI/Milluraukbe, WI* : Rick Belcher Bob Walter

> Milwankne, W1* n Kelly Gerlaum I O'Shee No Adds

MALO/Pero Maler No Adds

> WXXIP/P1 Oil: Rick H PD: Scott 8 5 JACK J

WMWX/Philadelphia, PD: Miles Sommers APD/MD: Joe Profes 26 KELLY CLARKSON JET AMNA NALICK

NFYV/Oxnard, CA* OMAPO: Mark Elliett 6 RELIENT K 4 SUM 41

KMXP/Phoenix, Ai PD: Ren Price 400: John Principale INGRAM HILL IMPX INGRAM WZPT/Pittsburgh, PA* OM/PD: Keith Clark APD: Journ Harbanit

/TS/Oklahorna City, OK* 4,440: Cluris Balter D: Phill lezings

Dmaha, NE° ICRSK/Portland, OF Pr. Don Persignal No. Short Severt 12 GAVIN DEGRAW

KSRZ/Ornaha, NE* On Oht Ton Land No.

WSME/Provide
PD: Steve Pack
ID/Orlando , FL*
III Continue
auca Francis

WSME/Provide
PD: Steve Pack
IND: Sayy Trest
No Adds

PD/MID JE CR KE

KLCA/Rena, NV* ON: Bix Scholz PD: Boej Bretz MD: Connie Wray SWTCHFOOT SLM 41

WVOR/Rochester, NY PD: Dave LeFrois MD: Joe Benecci JET

KZZO/Sacramento, CA* APDAND: Yold Violette 3 AFTERS

(QMB/Sait Lake City, U' IM/PD: Mike Nelson NPO: Justin Riley NO: Justin Taylor GAVIN DEGRAW

B/San Diege, CA* D: Yracy Johnson Us

TTVS-SR DIEGGO, CA*
Duncan Paylon
JAMD: Mel RicKay
Adds

KLLC/San Francisco, CA PO: John Peake APD/MIO: Joyn No Adris

KEZR/San Jose, CA* OM/PD: Jim Murphy APD/MO: Michael Martin AFTERS

KLSY/Seattle, WA PD: Bill West 17 IGLLEPS 16 3 DOORS DOWN 13 VELVET REVOLVE

KPLZ/Seattle, W/ PD: Kest Phillips MD: Alica Hashimat SWITCHEOOY

KCDA/Spokane, Wi OM: Robert Hunter PO/MO: Som Hill

WHYN/Springfield, Ma OM/PD: Pal McKey APD: Statt Grapery 1 KELLY CLARISON BOWLING FOR SOUP

ICYICY/St. Louis, MO* PD: Kovin Robinson APD: Grug Hewiti MD: Jen Myers No Adde

WVRV/St. Louis, MO PD: Marty Linck MD: JUL Devine MICHAEL TOLCHER

WMTX/Tampa, FL* OM/PD: Jult Kapugi APD: Kert Schreiner MD: Kristy Knight No Adds

WWWM/Toledo, Of ON: Tim Roberts PD: Steve Marshall NO: Jeff Wicker

WKPK/Traverse City, PD: Rob Wazour MD: Heather Leigh 12 DIDO 11 MCGELBACK GAVIN DEGRAW

GAVIN DEGRAW

KEYW/Tri-Cities, WA
PONID: Paul Draka

KZPT/Tucson, AZ* ON: Ton Land PD: Grep Dunkin MO: Lesile Lois KELLY CLARKSON 3 DOORS DOMA!

WRMF/W. Palm Beach, FL PD: Dennis Winslow APD/MD: Army Navarro

WRQX/Washington, DC* DM/PD: Kenny King MO: Carel Parker 24 KULERS

4 JET 3 RYAN CABRERA WWZZ/Washington, DC* PD: Samey Simpson APD/MD: Soon Sellers No Adds

KFBZ/Michita, KS*
PD: Barry McLay
APD: Eric Bummers
MD: Carton
SMPLE PLAN
GOOD CHARLOTTE

WXLG/Worcester, MA* ON/PO: Joy Bean Jones APD/MO: Mary Kaight

WWDCY/Youngstown, OH* ON: Dan Rivers PD: Jerry Mac MD: Met French No. Adde

POWERED BY MEDIABASE

*Monitored Reporte

114 Total Reporters

95 Total Monitored

Did Not Report, Playlist Frozen (2): KRUZ/Santa Barbara, CA WSPT/Wausau, WI



CAROL ARCHER

The People Meter Paradigm Shift

New audience-measurement technology means no more quesswork

arn the ratings that generate revenue, PDs have programmed specifically to diarykeepers — played the Arbitron game — to keep stations top-of-mind. But it is common knowledge that diaries don't accurately reflect real listening habits. Rather, they reflect perceptions of listening, based on recall. So PDs employ tactics to aid recall, sweeping quarter-hours and searing call letters indelibly upon the listener's consciousness.

With the advent of Arbitron's Portable People Meter, which electronically captures actual, moment-by-moment listening, brand loyalty will have far deeper significance, and genuinely compelling radio will become a PD's mantra—the only imperative.

That is a quantum leap for radio, because it's about reality, not recall. The PPM is a revolutionary advance, and to win the new Arbitron game, programmers and salespeople would be wise to rethink old notions about how to generate and sell ratings.

Test Runs

Following an earlier test in Philadelphia, the 10th generation of the PPM is now being tested in the Houston market in preparation for Arbitron's intended incremental rollout over the next six or seven years. (In his remarks at the RAB sales conference last month, RAB President/CEO Gary Fries rejected that proposed timetable as bad for radio and called on Arbitron to expedite the process.)

Similar to Nielsen's methodology for sampling TV, PPM technology reads encoded radio signals heard in the participant's immediate listening range — in-home, in-car, in-store and inarena. PPM measurement requires no direct action on the respondent's part (like filling out a diary) except to carry the device, like a pager, throughout the survey period. The first estimates from the Houston tests will be released this spring, with a comparison of diary and PPM results to follow in September.

As a sidebar, advertisers today are growing increasingly adamant that radio demonstrate greater accountability to justify time buys, including verification that spots are actually being heard. Under agreements that are not yet finalized with Procter & Gamble and Ford, some of those companies' spots may be encoded for the PPM to help track return on investment.

After commissioning an exhaustive study, Arbitron is investing heavily in overcoming obstacles to electronic measurement. For example, one challenge, recruiting younger listeners, is compounded by the fact that, when survey participants are at home, PPM units are stowed in a docking cradle connected to a phone line. With the advent of the Portable People Meter, brand loyalty will achieve far deeper significance, and genuinely compelling radio will become a PD's mantra — the only imperative.

However, more than 30% of people under age 35 don't have land lines because they use cell phones exclusively. To accommodate these people, Arbitron plans to install land lines in their residences at its own expense.

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Another issue, some assert, is that a 40+ Smooth Jazz listener, already laden with a cell phone, pager and PDA, will resist toting around yet another device. And it's difficult to imagine that the few crisp \$1 bills Arbitron routinely gives diarykeepers will provide suitable motivation for Smooth Jazz's affluent P1s to carry PPMs

Quality Control

In a recent interview on the company's "Less Is More" initiative (R&R 2/11), Clear Channel Regional VP/Chicago Trade Zone John Gehron said, "People don't dislike commercials, they dislike bad commercials."

To address that issue, Clear Channel has created a national division dedicated to producing creative, compelling radio spots. Gehron also observed that shorter stopsets, like WNUA/Chicago's 10-minute hourly maximum, encourage listeners to stay tuned through commercial breaks — a logical assumption, but impossible to confirm with diaries. The PPM is a sea change

that will make actual listening levels available to all, salespeople and clients alike. Might some of this new data resemble yellow penalty flags?

Gehron's remarks came back to me recently as I listened to a six-unit stopset during morning drive on KTWV (The Wave)/Los Angeles while riding in a friend's car. Professional interest and a need to know what's going on mean that I often listen through an entire break, but, like everyone else, I also frequently dial around before I come back.

The break my friend and I heard prompted me to ask his opinion, as a civilian, of radio spots. "I want to hear music and listen to Dave [Koz] and Pat [Prescott]," he said. "Alone, I would have pushed the button as soon as they went to the first commercial. But if radio ads were cool, entertaining and imaginative, I'd put up with them. Instead, I just feel assaulted. Can you tell me why commercials on the radio are so lousy?" Good question!

Quality Commercials

To try to learn more about how listeners feel about the quality of radio spots, I conducted an unscientific poll. I asked the following questions of a dozen Smooth Jazz partisans at Wave Wednesday, KTWV's popular weekly live music event: 1) Which TV commercials in the past year were your two favorites? and 2) Which radio commercials in the past year were your two favorites?

The first question elicited a lively response, and most people had trouble narrowing their favorites down to only two. But, sad to say, none could name a favorite radio spot. They all peered at me with their eyes spinning like pinwheels, like dogs hearing a high-pitched sound.

The PPM, which identifies the exact moment a listener tunes out, where she goes and when she returns, gives the sales professional — and the client — a powerful tool to evaluate a spot's effectiveness. If a listener goes away from a spot on your air, perhaps your stopset is too long. Then again, maybe the offending spot is simply bad — boring, noisy, off-message, a bad format fit or, God forbid, all of the above.

It will be tempting to take PPM data at face value, but, like all research, such information must be properly interpreted to be useful. Smooth Jazz knows a bad spot when it hears one, and the format must do everything possible to keep bad spots off the air. With revenue at stake, it's hard to say no to a client's spot, so sellers should develop a range of more appealing options to offer advertisers. Raising the bar will secure long-term gains for all.

Compelling Content

A recently released Scarborough study found that Smooth Jazz listeners are more likely to buy a new car than listeners to any other format. Clearly, salespeople have done a good job of selling the ad community on Smooth Jazz's stellar qualitative aspects, and, as a result, auto buys contribute significant dollars to Smooth Jazz billing.

But as long as we're on the subject of the correlation between commercials and tune-out, a word about those obnoxious, digitally edited, relentlessly fast-talking (and speeded-up) "fine print" disclaimers that are legally required to run in automobile and prescription-drug ads: Possible side effects of these audio assaults may include profound annoyance, and in rare cases listeners may experience bleeding from the ear (TMI syndrome), stomach cramps, sexual dysfunction, nausea, projectile vomiting or erections that last longer than four hours.

Seriously, disclaimers in print can be easily ignored, but on the air, people may be tuning out to escape them. Furthermore, some high-

voltage disclaimers actually invalidate a commercial's central message by contradicting the ad copy. Can radio possibly benefit in the long term if listeners feel they are being lied to? This is a grave dilemma, and radio would be wise to consider alternative approaches to presenting legal language — a fallback strategy — now, before the PPM debuts.

The PPM will reveal volumes of unprecedented and specific information about listeners' preferences and dislikes, moment by moment. If listeners tune out a song, or a jock, it's easy to imagine some programmers reacting by tightening playlists or muzzling talent.

PROB**ILITING NO. 1**

If a listener goes away from a spot on your air, perhaps your stopset is too long. Then again, maybe the offending spot is simply bad — boring, noisy, off-message, a bad format fit or, God forbid, all of the above.

But, unlike cume-driven formats like CHR, Smooth Jazz needs the long TSL that fast rotations discourage. Observing subtle nuances in programming music and assessing an air talent's performance mindfully may be called for instead of hasty reactions. To reiterate, audience research is a tool, not gospel.

New Day Rising

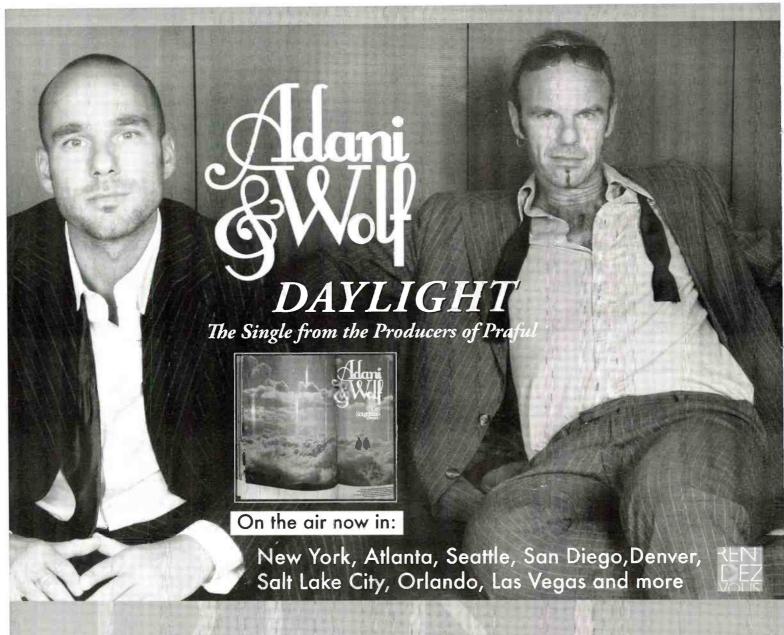
The program director's overarching responsibility remains unchanged under the PPM: Create compelling content. With ratings based on real listening instead of recall, successful radio stations must resonate with listeners at every level, and as never before.

Now, then and always, successful PDs play the music people want to hear, they nurture air talents who forge that all-important emotional connection with the audience, and they conceive promotions, liners and other elements that are consistent with, and relevant to, listeners' lives — and that are entertaining too. All this will become even more important now, because either people will be listening to your radio station or they won't, but they certainly won't be filling out diaries.

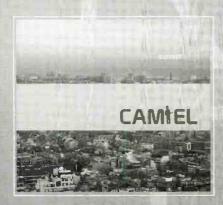
To win in this new paradigm, I suggest that PDs and sales professionals deepen their existing skill sets; brainstorm with colleagues in and out of the business to awaken their creative instincts; develop more effective time-management techniques; and read and do research, on and off the clock, to uncover new insights so they can confront with wisdom and confidence whatever challenges await them in the brave new world of the PPM.

Smooth Jazz is blessed with experienced, intelligent, thoughtful, creative, successful and doggedly competitive PDs and salespeople who, I am confident, will rise to new demands as they become apparent. They'll plunge in with gusto, too, because this moment of unparalleled competition for listeners' attention offers them a unique opportunity to restore radio's cultural importance — and boost market share. As Paul McCartney said, "Man, that really would be something!" On your marks, get set, go!

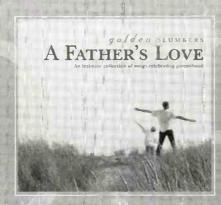
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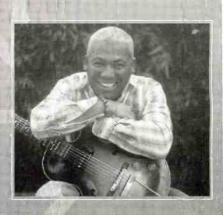
Coming this spring from Rendezvous



Camiel



Golden Slumbers A Father's Love



Jonathan Butler

www.RendezvousMusic.com

SMOOTH JAZZ TOP 30

		March 11, 2005	<u> </u>				
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATION ADDS
2	0	TIM BOWMAN Summer Groove (Liquid 8)	698	+13	81450	29	31/0
1	2	SOUL BALLET Cream (215)	693	-2	80184	27	34/0
3	3	MINDI ABAIR Come As You Are (GRP/VMG)	657	+36	60283	26	33/0
7	4	KENNY G. Pick Up The Pieces (Arista/RMG)	648	+92	78705	11	31/0
4	6	DAVE KOZ Let It Free (Capitol)	646	+49	83091	19	31/0
5	6	NORMAN BROWN Up 'N' At 'Em (Warner Bros.)	545	-36	62615	30	32/0
6	7	MARION MEADOWS Sweet Grapes (Heads Up)	515	-47	53362	34	30/0
10	8	BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)	487	+39	72480	10	34/1
8	9	PAUL BROWN Moment By Moment (GRP/VMG)	470	+2	62961	22	33/0
9	10	RICHARD ELLIOT Your Secret Love (GRP/VMG)	454	-14	44193	31	33/0
11	0	QUEEN LATIFAH California Dreamin' (Vector)	421	+14	43311	19	3010
15	12	EUGE GROOVE XXL (Narada Jazz)	406	+36	42973	19	30/0
13	13	GERALD ALBRIGHT To The Max (GRP/VMG)	386	-2	47181	41	33/0
14	4	WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	377	+6	43078	36	31/0
19	(CHRIS BOTTI No Ordinary Love (Columbia)	369	+62	35491	14	29/1
17	16	MICHAEL LINGTON Two Of A Kind (Rendezvous)	362	+31	37127	13	32/0
16	17	RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord)	340	-25	30816	19	23/0
18	18	SEAL Walk On By (Warner Bros.)	304	-9	27936	14	22/0
22	19	DAVID SANBORN Tin Tin Deo (GRP/VMG)	299	+58	42227	8	24/1
21	a	ANITA BAKER How Does It Feel (Blue Note/Virgin)	288	+38	33127	4	22/1
20	4	HALL & OATES I'll Be Around (U-Watch)	272	+2	22538	12	23/1
23	22	FOURPLAY Fields Df Gold (RCA Victor/RMG)	253	+27	28142	15	21/0
24	3	KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	237	+32	25230	7	18/0
27	24	3RD FORCE Believe In Me (Higher Octave)	213	+44	20538	6	21/3
26	25	JEFF LORBER Ooh La La (Narada Jazz)	187	+13	16920	4	20/4
25	26	MICHAEL MCDONALD Tracks Of My Tears (Motown/Universal)	187	-14	12201	20	16/0
28	4	NILS Pacific Coast Highway (Baja/TSR)	185	+17	19287	2	25/7
30	23	PAMELA WILLIAMS Fly Away With Me (Shanachie)	171	+23	23576	7	16/1
29	29	VANESSA WILLIAMS You Are Everything (Lava)	169	+12	20732	2	13/0
	30	JOYCE COOLING Camelback (Narada Jazz)	143	+16	19924	9	13/0

36 Smooth Jazz reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/27-3/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&B by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc.).© 2005 Radio & Records.

NEW & ACTIVE

CHUCK LDEB Tropical (Shanachie)
Total Plays: 121, Total Stations: 13, Adds: 1
ADANI & WOLF Daylight (Rendezvous)
Total Plays: 116, Total Stations: 10, Adds: 0
ALEXANDER ZONJIC Leave It With Me (Heads Up)
Total Plays: 115, Total Stations: 10, Adds: 2

MATT BIANCO f/BASIA Ordinary Day (Decca/Universal Classic Group)

Total Plays: 111, Total Stations: 9, Adds: 1

Total Plays: 100, Total Stations: 10, Adds: 1
PAUL JACKSON, JR. Never Teo Much (GRP/VMG)
Total Plays: 72, Total Stations: 8, Adds: 3
KEN MAVARRO You Are Everything (Positive)
Total Plays: 69, You Statistics, Adds: 0

PAUL TAYLOR Nightlife (Peak)

O'2L Riders On The Storm (Peak/Concord)
Total Plays: 68, Total Stations: 4, Adds: 0
MARC ANTOINE Cubanova (Rendezvous)

Total Plays: 64, Total Stations: 5, Adds: 0

STEVE COLE Thursday (Narada Jazz)
Total Plays: 57, Total Stations: 11, Adds: 6

Songs ranked by total plays

POWERED BY MEDIABASE

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
NILS Pacific Coast Highway (Baja/TSR)	7
STEVE COLE Thursday (Narada Jazz)	6
JEFF LORBER Ooh La La (Narada Jazz)	4
3RD FORCE Believe In Me (Higher Octave)	3
PAUL JACKSON, JR. Never Too Much (GRP/VMG)	3
ALEXANDER ZONJIC Leave It With Me (Heads Up)	. 2

MOST INCREASED PLAYS

ARTIST TITLE LABELIS)	PLAY
KENNY G. Pick Up The Pieces (Arista/RMG)	+92
CHRIS BOTTI No Ordinary Love (Columbia)	+62
DAVIO SANBORN Tin Tin Deo (GRP/VMG)	+58
DAVE KOZ Let It Free (Capitol)	+49
3RD FORCE Believe In Me (Higher Octave)	+44
BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)	+39
ANITA BAKER How Does It Feel (Blue Note/Virgin)	+38
STEVE COLE Thursday (Narada Jazz)	+38
MINOI ABAIR Come As You Are (GRP/VMG)	+36
EUGE GROOVE XXL (Narada Jazz)	+36

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
CHRIS BOTTI Back Into My Heart (Columbia)	310
NICK COLIONNE It's Been Too Long (3 Keys Music)	279
PIECES OF A DREAM It's Go Time (Heads Up)	279
PAUL JACKSON, JR. Walkin' (Blue Note/EMC)	246
GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG)	234
KIM WATERS in Deep (Shanachie)	228
PETER WHITE How Does It Feel (Columbia)	214
MICHAEL LINGTON Show Me (Rendezvous)	208
PAUL TAYLOR Steppin' Out (Peak)	202
BONEY JAMES Here She Comes (Warner Bros.)	189
MARC ANTOINE Mediterraneo (Rendezvous)	183
NICK COLIONNE High Flyin' (3 Keys Music)	179
DAVE KOZ All I See Is You (Capitol)	178
RICK BRAUN Daddy-0 (Warner Bros.)	174
PAUL BROWN 24/7 (GRP/VMG)	173

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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JUNE 23-25 • 2005



RP CONVENTION 2005

RENAISSANCE CLEVELAND HOTEL

SMOOTH JAZZ INDICATOR TOP 30

		March 11, 2005				umara Au		, II III III III II III III III III III
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	CHART	TOTAL STATIONS/ ADDS	MOST ADDED
2	0	SOUL BALLET Cream (215)	165	+2	953	28	12/0	ARTIST TITLE (ABEL(S) AD
4	2	JEFF LORBER Ooh La La (Narada Jazz)	163	+7	598	7	14/0	NORMAN BROWN West Coast Coolin' (Warner Bros.)
1	3	MINDI ABAIR Come As You Are (GRP/VMG)	163	.7	990	25	13/0	ACOUSTIC ALCHEMY Say Yeah (Higher Octave) STEVE COLE Thursday (Narada Jazz)
3	4	NILS Pacific Coast Highway (Baja/TSR)	160	+1	793	7	14/0	BEBE WINANS Love Me Anyway (Hidden Beach)
7	6	QUEEN LATIFAH California Dreamin' (Vector)	132	0	1208	18	10/0	GEORGE DUKE T-Jam (BPM)
11	6	CHUCK LOEB Tropical (Shanachie)	131	+17	454	4	13/2	PAVLO Ella Ella (Independent)
8	7	EUGE GROOVE XXL (Narada Jazz)	129	.2	758	21	11/0	MOST WALL
9	8	BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)	128	+4	B33	9	10/8	INCREASED PLAYS
5	9	PAMELA WILLIAMS Fly Away With Me (Shanachie)	124	-21	571	6	11/0	TOTAL
10	10	DAVE KOZ Let It Free (Capitol)	121	0	588	21	9/1	ARTIST TITLE LABEL(S) PLAY INCREA
6	11	NORMAN BROWN Up 'N' At 'Em (Warner Bros.)	120	-24	565	30	810	STEVE COLE Thursday (Narada Jazz) +4
15	12	3RD FORCE Believe In Me (Higher Octave)	119	+19	384	4	12/0	PAUL TAYLOR Nightlife (Peak) +4
Debut>	13	PAUL TAYLOR Nightlife (Peak)	111	+40	299	1	9/1	ANORE DELANO Night Riders (7th Note) +3 BONEY JAMES Break Of Oawn (Warner Bros.) +2
18	14	DAVID SANBORN Tin Tin Deo (GRP/VMG)	110	+18	312	7	10/1	GEORGE OUKE T-Jam (BPM) +2
13	15	RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord)	104	+1	987	16	7/0	NORMAN BROWN West Coast Coolin' (Warner Bros.) +2
12	16	JAMES GABRIANO Red Teddy (Gabriano Productions)	99	-10	518	7	9/0	EVERETTE HARP Kisses Oon't Lie (A440) +2
14	17	KENNY G. Pick Up The Pieces (Arista/RMG)	97	.3	478	9	B/1	KENNY G. f/DAVIO BENOIT Don't Know Why (Arista/RMG) +2i 3RO FORCE Believe In Me (Higher Octave) +1
16	18	SERGIO CAPUTO Jazzy Girl (Idiosyncrasy)	96	+2	671	14	8/0	PAMELA WILLIAMS Emerald Eyes (Shanachie) +1
Debut	19	ANDRE DELANO Night Riders (7th Note)	94	+30	254	1	8/2	MOST
17	a	GARRY GOIN Don't Ask My Neighbors (Compendia)	93	0	978	21	8/0	PLAYED RECURRENTS
Debut	4	GEORGE DUKE T-Jam (BPM)	92	+26	264	1	10/3	PLATED RECURRENTS
26	22	NELSON RANGELL That's The Way Of The World (Koch)	87	+6	475	2	10/0	ARTIST TITLE LABEL(S) PLA
25	23	LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG)	86	+4	491	2	5/0	GREG ADAMS Firefly (215) 7 ANITA BAKER You're My Everything (Blue Note/Virgin) 7
[Debut>	24	MATT BIANCO f/BASIA Ordinary Day (Decca/Universal Classic Group)	82	+10	376	1	10/1	PETER WHITE How Does It Feel (Columbia) 5
22	25	GRADY NICHOLS Tuesday Morning (Compendia)	81	-3	898	24	6/0	GLADYS KNIGHT f/EDESID ALEJANDRO Feelin' Good
21	26	NOVECENTO f/STANLEY JORDAN Easy Love (Favored Nations)	81	-4	441	19	8/0	(Vacilon) (Pyramid) 4
_	4	PETE BELASCO Hurry, Hurry (Compendia)	78	+2	616	2	10/0	STEVE OLIVER Chips & Salsa (Koch) 4 KIM WATERS In Deep (Shanachie) 3
27	28	CAROL DUBOC Use Me (Gold Note)	78	-3	302	6	7/0	BONEY JAMES Here She Comes (Warner Bros.) 3
[Debut	29	MADELEINE PEYROUX Dance Me To The End Of Love (Rounder)	76	+3	393	1	7/2	CRAIG CHAQUICO Her Boyfriend's Wedding (Narada Jazz) 2
[Debut>	3 0	STEVE OLIVER Wings Of Spring (Koch)	76	+2	252	1	10/0	GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG) 2 JOYCE COOLING Expression (Narada Jazz) 2
		18 Smooth Jazz reporters. Songs ranked by total plays for the airplay wer © 2005 Radio & Records	ek of Sunday 2	/27 - Saturd	ay 3/5.			PAUL TAYLOR On The Move (Peak) 2

REPORTERS

Stations and their adds listed alphabetically by market

KAJZ/Albuquerque, NM° OM: Jim Walton PD/MO: Paul Lavoie

WJZZ/Atlanta, GA* PD/MD: Dave Kosh 3 NILS 3 STEVE COLE

KSMJ/Bakerslield, CA* OM/PD: Chris Townshend APD: Nick Novak

WEAA/Baltimore, MO OM/PO: Maxie Jackson MO: Kayona Brown 3 NORMAN BROWN 1 BEBE WINANS

WSMJ/Baltimore, MD PD/MD; Lori Lewis

POWERED BY MEDIABASE

54 Total Reporters

36 Total Monitored

18 Total indicator

Did Not Report, Playlist I KNIK/Anchorage, AK WJAB/Huntsville, AL WVAS/Montgomery, AL

WVSU/Birmingham, AL PD/MO: Andy Parrish NORMAN BROWN BEBE WINANS GEORGE OUKE PAVLO ACOUSTIC ALCHEMY

WNUA/Chicago, IL* OM: Bob Kaake PD: Steve Stiles MD: Michael La Crosse No Adds

WNWV/Cleveland, OH* OM/PO: Bernie Kimble No Adds

WJZA/Columbus, OH* PD/MD: Bill Harman 3RD FORCE CHUCK LOFB

STEVE COLE KOAI/Dallas, TX*

OM/PD: Kurt Johnson MD: Mark Sanford PAUL JACKSON, JR.

KJCD/Denver, CD* PO/MD: Michael Fischer 10 GREG ADAMS

WVMV/Detroit, MI* OM/PD: Tom Sleeker MD: Sandy Kovach 3RO FORCE

KEZL/Fresno, CA* DM: E. Curtis Johnson PD/MD: J. Weldenheime

WZJZ/Ft. Myers, FL* OM: Steve Amari PD: Joe Turner MD: Randi Bachman 1 JEFF LORBER NILS

WSBZ/Ft. Walton Beach, FL

TEKNEEK ANITA BAKER NORMAN BROWN

KEN NAVARRO LIN ROUNTREE 1/TIM BOWMAN STEVE COLE

WQTQ/Hartford, CT PD/MD: Stewart Stone

8 DAVID LANZ 8 ALEXANDER ZONJIC 8 CHUCK LOEB 8 DUINTIN GERARD

KHJZ/Houston, TX* PO: Maxine Todd APD/MO: Greg Morgan PAMELA WILLIAMS

KPVU/Houston, TX PD: Wayne Turner 6 ANTON

WYJZ/Indianapolis, IN* DM/PD: Cart Frye AVERAGE WHITE BAND

KJLU/Jefferson City, MO

KAUJ/Jefferson City, MO PD/MO: Dan Turner 3 Norman Brown 2 Jonathan Sigel 2 Average White Bano 2 Paul Jackson, Jr. 1 Acoustic Alchemy

KOAS/Las Vegas, NV* PD/MD: Erik Foxx ALEXANDER ZONJIC STEVE COLE

KUAP/Little Rock, AR PD/MD: Michael Nelfum 9 ACOUSTIC ALCHEMY

8 NORMAN BROWN 3 PATCHES STEWART

3 DOV 3 MADELEINE PEYROUX

2 CHIELI MINUCCI 2 MOVING IMAGES 2 BEBE WINANS

2 PAVLO 1 MICHAEL HAGGINS

KSBR/Los Angeles, CA OM/PO: Terry Wedel
MO: Enid Cogswell
1 RAY CHARLES I/JAMES TAYLOR

1 NORMAN BROWN

KTWV/Los Angeles, CA* PD: Paul Goldstein APD/MD: Samantha Pascual

WJZL/Louisville, KY* PD/MD: Gator Glass APD: Ron Fisher 2 JEFF LORBER

NILS

WLVE/Miami, FL* DM: Rob Roberts PD/MD: Rich McMillan CHRIS BOTTI

WJZI/Milwaukee , Wi* PD: Stan Atkinson MD: Steve Scott NILS

KJZI/Minneapolis, MN° PD: Lauren MacLeash MD: Mike Wolf 2 DAVID SANBORN

KRVR/Modesto, CA* OM/MO: Doug Wulff PD: Jim Bryan

WFSK/Nashville, TN

6 STEVE COLE 6 ACOUSTIC ALCHEMY

4 NORMAN BROWN 4 BEBE WINANS 2 MICHAEL HAGGINS 2 OAVID LANZ

WQCO/New York, NY* PO: Blake Lawrence No Adds

WLOQ/Orlando, FL* PO/MD: Brian Morga 1 STEVE COLE

WJJZ/Philadelphia, PA* PD: Michael Tozzi MO: Frank Childs

KYOT/Phoenix, AZ* PD: Shaun Holly APO/MD: Angle Handa 1 JEFF LORBER

KJZS/Reno, NV* PB/MD: Robert Dees 1 MATT BIANCO I/BASIA STEVE COLE RICHARD SMITH

NSSJ/Sacramento, CA* PD/MD: Lee Hansen NILS

KBZN/Sait Lake City, UT* OM/PD: Oan Jessop 8 ALEXANDER ZONJIC 1 HALL & OATES

KIFM/San Diego, CA* PD: Mike Vasquez APD/MD: Kelly Cole

KKSF/San Francisco, CA* PD: Michael Erickson MD: Ken Jones 1 PAUL TAYLOR

KJZY/Santa Rosa, CA* PD: Gordon Ziot APD/MO: Rob Singleton 1 PAUL JACKSON, JR.

OMX Jazz Vocal Blend/Satellile PD/MO: KenKI Johnson 28 BONEY JAMES 22 EVERETTE HARP 20 KENNY G. #DAVID BENOIT

19 PAMELA WILLIAMS

17 BOBBY WELLS

17 ALEXANDER ZONJIC

16 FATTBURGER 15 ERIC ESSIX

15 OAVIO LANZ

15 JASON MILES

15 NELSON RANGELL

14 ALL-FOR-7

14 NIGHTRYRD

14 OAVIO SANBORN

14 JIM ADKINS

14 ANORE OF ANO

14 CHRIS BOTTI 13 RONNY JORDAN 12 ERIC DARIUS

12 GERALD ALBRIGHT

11 JEFF KASHIWA

11 JEFF KASHIWA
11 DOE POWELL
10 MICHAEL HAGGINS
10 GABRIEL MARK HASSELBACH
9 JAMES GABRIAWO
8 MARION MEADOWS
8 DAVE KOZ
8 EUGE GROOVE
8 LISA LAUREN
7 ANTA BAKER
7 SWING OUT SISTER
6 QUEEN LATIFAH
6 MAYSA

6 UILEAN DATIFAH
6 MAYSA
6 CHUCK LOEB
6 LALAH HATHAWAY
6 BRENDA RUSSELL
6 AL JARREAU
1 GRENEG OLSTEAD
6 INDCOMITO
6 PETER WHITE
5 STEVE COLE
5 NESTOR TORRES
5 JOYCE COOLING
5 JAMES VARGAS
5 SLOW TRAIN SOUL
5 ANDRE WASD
5 JAZZY DEVILS

PD/MD: Jeanne Destro

Jones Radio Net DM: J.J. McKay PD: Steve Hibbard MD: Laurie Cobb

STEVE COLE

Music Choice Smooth Jazz/Salellite APD: Will Kinnally

MO: Gary Susalis 8 OAVID LANZ 7 ANDRE DELANO

6 KENNY G. 5 MATT BIANCO I/BASIA

5 ERIC ESSIX

4 COUCH POTATO ALL STARS

4 DAVIO BOSWELL 3 JIM ADKINS 3 SHAPES

Sirius Jazz Cafe/Satellife PD: Teresa Kincaid MO: Rick Laboy ACOUSTIC ALCHEMY

XM Watercolors/Satellite PD/MO: Shirlita Colon 13 PAUL TAYL OR 11 GEORGE OUKE AVERAGE WHITE BAND STEVE COLE ACOUSTIC ALCHEMY MAOELEINE PEYROUX

KWJZ/Seattle, WA* PD: Carol Handley MD: Dianna Rose

KCDZ/Springfield, MD OM: Jae Jones PD/MD: Courtney Hutton

18 KEN NAVARRO 16 PAVLO

WSSM/St. Louis, MO* PD: David Myers 2 BONEY JAMES 1/JOE SAMPLE

WSJT/Tampa, FL* PD: Ross Block MD: Kathy Curtis No Adds

WJZW/Washington, DC DM: Kenny King PD: Carl Anderson MD: Renee DePuy ANITA BAKER

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KEN ANTHONY

Active Rock's Fall: Not So Bad

Ratings show growth in men 18-34

A ren't you getting a little bit tired of hearing about the death of Rock radio? The results from the fall 2004 ratings actually show some growth from spring '04 in Active Rock's traditional core of men 18-34. The format typically drops in the fall, but this time around, while the results weren't great, they weren't all doom and gloom either. The format also maintained strong numbers in men 25-54.

In spring 2004 we took a look at the ratings for men 18-34 and men 25-54 for 100 Active Rock stations. With 14 stations having left the format due to format changes or changes in reporting status and three stations joining the panel, this time around we're looking at the ratings for 89 Active Rock reporting stations.

For the purposes of this overview, we'll compare the spring and fall 2004 numbers for the 86 stations that remained in the Active Rock universe from book to book. In spring '04, 41 of the 86 stations ranked No. 1 with men 18-34, while 22 achieved No. 1 status with men 25-54. In the fall, 46 of the 86 stations came in at No. 1 with men 18-34, while 21 were No. 1 with men 25-54.

Less Is More In Men 18-34

Let's look at these numbers as percentages and see how things really shake out. The Rock format typically has its challenges in the fall as it competes for listeners with football and Christmas music. If you add last fall's presidential election into the mix, you'd think we'd really be in trouble, right? Well, quite the contrary: In fall '04, 53% of the Active Rock stations surveyed were No. 1 with men 18-34 in their markets, compared to only 47% of the panel in spring '04.

If we look further back, to fall 2003, 56% of the Active stations surveyed were No. 1 among men 18-34 in their markets; so, compared to the spring of '04, the last two falls haven't been that bad for Active in its core demo.

As the number of Rock stations erodes nationally, the stations still around are more likely to be those that excel.

Nearly 25% of the Active Rock stations in America were No. 1 in men 25-54.

Then again, the most recent fall ratings percentages are based on 14 fewer Active Rock stations in the survey. Maybe "less is more" is the real story here. As the number of Rock stations erodes nationally, the stations still around are more likely to be those that excel. Cases in point are the three new Active reporters that were not among the 86 stations surveyed here from book to book: WKLL/Utica, NY; WKQH/Wausau, WI; and WHBZ/Sheboygan, WI were all No. 1 18-34 men in their markets.

Last spring 25% of the Active Rock stations surveyed scored No. 1 rankings in men 25-54, while in fall '04 that percentage was down slightly, as 24% of the Actives hit the No. 1 mark in the demo. Again, we're dealing with fewer stations to survey, but from spring '04 to fall '04, it's the same story: Nearly 25% of the Active Rock stations in America were No. 1 in men 25-54.

Less Overall Market Status

In fall 2004 the Active Rock format had one station that scored No. 1 12+ in its market, KHTQ/Spokane. Of the 89 stations surveyed here, three Actives scored No. 2 12+ — WTKX/Pensacola, FL; KURQ/San Luis Obispo, CA; and WGIR/Manchester, NH — and eight came in third. Overall, 13% of the 89 Active Rock stations we look at here came in top three 12+ in their markets, compared to 17% of the 100 Actives last spring.

Next week we'll take a look at the same demos for the Rock format and see how they stack up against Active Rock. We'll also take a look at what percentage of the Rock panel scored No. 1 in men 18-34 and men 25-54. Special thanks this week to confessed evil minion and my helpful number cruncher, Assoc. Radio Editor Keith Berman.

Active Rock

Market No.	Calls/City	M18-34 Share (Rank)	M25-54 Share (Rank)
3	WZZN/Chicago	6.7 (3t)	3.0 (14t)
6	WYSP/Philadelphia	12.8 ①	9.7 0
9	WAAF/Boston WRIF/Detroit	8.1 (3) 12.5 ①	3.5 (8) 9.3 ①
14	KISW/Seattle	10.9 0	7.30
15	KUPD/Phoenix	6.2 (3)	3.8 (9)
16	KXXR/Minneapolis	15.3 0	5.9 (2)
17 20	KIOZ/San Diego	6.4 (4)	3.5 (8t)
20	WIYY/Baltimore WXTB/Tampa	10.7 (2) 7.4 (4)	7.9 ① 4.6 (8)
22	KBPI/Denver	9.9 (2)	5.5 (3)
29	KQRC/Kansas City	21.1 0	10.2 ①
30 32	KISS/San Antonio WLZR/Milwaukee	13.1 (2)	7.6 (2t)
35	WBZX/Columbus, OH	11.9 0 12.9 0	8.7 (3) 8.2 (3)
38	KOMP/Las Vegas	6.2 (4t)	7.7 (2)
40	WNOR/Norfolk	8.5 (3)	4.2 (10t)
50 51	WCCC/Hartford	22.5 0	11.50
53	WRAT/Monmouth-Ocean KATT/Oklahoma City	7.3 (2t) 13.4 ①	5.0 (6t) 7.8 (2)
55	WTFX/Louisville	11.2 (2)	4.2 (6)
59	WTPT/Greenville, SC	12.0 ①	5.2 (5)
60	KFRQ/McAllen	12.6 (2)	8.2 (4)
63 65	WQBK & WQBJ/Albany, NY WRQC/Ft. Myers	15.6 ① 5.4 (6t)	10.0 ① 1.9 (17t)
66	WKLQ/Grand Rapids	5.6 (5t)	2.4 (10t)
67	KRZR/Fresno	11.80	6.1 (4)
68	WBSX & WCWQ/Wilkes Barre	18.9 0	6.3 (3t)
78 79	WAQX/Syracuse WQXA/Harrisburg	13.9 0 17.8 0	11.3 (2) 7.4 (4)
80	WLZX/Springfield, MA	11.1 O t	6.0 (4)
82	KRAB/Bakersfield	8.9 (2)	2.9 (12t)
82	KKXX/Bakersfield	4.8 (6)	2.0 (15t)
85 86	KDJE/Little Rock WRUF/Gainesville	14.1 (2) 16.8 0 t	7.4 (4) 8.9 (2)
87	WYBB/Charleston, SC	12.4 (2t)	10.6 0
88	WXQR/Greenville, NC	5.9 (6t)	4.3 (5t)
91	KAZR/Des Moines	14.9 0	7.5 (3)
92 94	KHTQ/Spokane KICT/Wichita	24.0 ① 8.2 (4t)	12.3 ① 5.3 (8)
95	WJJO/Madison	10.1 0 t	4.6 (6t)
96	KILO/Colorado Springs	18.0 0 t	8.5 (2)
100	WXZZ/Lexington, KY	10.4 (2)	3.3 (10t)
104 106	WBYR/Ft. Wayne, IN WRXR/Chattanooga, TN	17.6 1 8.2 (3t)	9.7 (4) 4.1 (7t)
100	WCHZ/Augusta, GA	10.9 (2)	6.1 (4)
111	KMRQ/Modesto, CA	6.6 (2)	2.4 (12t)
115	WRTT/Huntsville, AL	14.3 0	9.3 (3)
117 120	KXFX/Santa Rosa, CA WJXQ/Lansing, MI	15.1 0 10.0 0 t	8.2 (2) 12.5 ①
122	WRXW/Jackson, MS	10.3 (2t)	6.1 (5)
123	WTKX/Pensacola, FL	28.8 ①	12.3 ①
124	KDOT/Reno, NV	17.4 0	9.5 (3)
125 130	WWBN/Flint, MI WKQZ/Saginaw, MI	16.4 0 17.2 0	7.5 ① t 9.0 (3)
134	WWWX/Appleton, WI	9.5 (4)	4.3 (5t)
137	KRPX/Corpus Christi, TX	5.0 (7t)	1.5 (19t)
139	WCPR/Biloxi, MS	9.8 (2)	2.7 (10t)
141 143	WXLP/Quad Cities, 1A-IL KZRQ/Springfield, MO	24.5 ① 6.3 (6t)	11.3 (3) 6.6 (3t)
146	WZBH/Salisbury, MD	16.4 0 t	7.2 (3t)
148	WIXO/Peoria, IL	16.7 (2)	8.3 (2t)
149	KNRQ/Eugene, OR	13.1 (2t)	6.3 (7)
155 157	WAMX/Huntington, WV KLFX/Killeen, TX	14.6 0 t	8.6 (2t) 11.9 ①
158	WKLL/Rome, NY	14.3 0	10.3 (2)
160	WGBF/Evansville, fN	15.9 O'	10.0 (2)
167	WQCM/Hagerstown, MD	18.60	94 0 t
168 173	WKQH/Wausau, WI KURQ/San Luis Obispo, CA	13.7 0 t 16.4 0	4.8 (6t) 9.1 (2)
1/4	KiBZ/Lincoln, NE	25.7 0	11.50
174	WCLG/Morgantown, WV	24.4 0	11.4 (2)
177	WRBR/South Bend, IN	15.0 (2)	10.3 0
179 182	WKGB/Binghamton, NY KFMX/Lubbock, TX	29.2 0 29.2 0	11.8 (3) 13.8 ①
186	KBRE/Merced, CA	10.3 (Ž)	6.7 (3t)
187	WGIR-FM/Manchester, NH	36.40	13.2 0
188	WZOR/Green Bay, WI	14.5 (2)	8.8 (2t)
195 198	KZRK/Amarillo, TX KRQR/Chico, CA	17.6 () 5.7 (3t)	12.4 1 4.3 (6t)
200	KATS/Yakima, WA	12.5 (2t)	9.5 (3)
201	KXRX/Tri-Cities, WA	20.0 (2t)	11.7 🛈
204	KRBR/Duluth, MN	18.8 0	12.7 0
240 241	WYYX/Panama City, FL KEYJ/Abilene, TX	25.0 0 18.8 0	10.2 (2t) 9.8 (3t)
250	KFMW/Waterloo, IA	21.7	10.6 (3)
254	KBBM/Columbia, MO	5,9 (4t)	2.1 (10t)
272	WHBZ/Sheboygan, WI KZCD/Lawton, OK	11.1 0 t	9.3 (2t)
275	racoo, carton, on	16.7 0 t	8.8 (3)

Ties are denoted by a "t." © Arbitron. May not be quoted or reproduced without prior written permission from Arbitron. Data is Monday-Sunday, 6am-midnight, from Maximiser.

ROCK TOP 30

		March 11, 2005					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	CHART	TOTAL STATIONS/ ADDS
1	1	GREEN DAY Boulevard Of Broken Oreams (Reprise)	905	-6	47550	16	27/0
2	2	SHINEDOWN Burning Bright (Atlantic)	571	-31	29385	19	25/0
3	3	THREE DAYS GRACE Home (Jive/Zomba Label Group)	528	-1	18707	19	23/0
5	4	VELVET REVOLVER Fall To Pieces (RCA/RMG)	514	-4	29809	30	27/0
4	5	MOTLEY CRUE If I Die Tomorrow (Island/IDJMG)	442	-77	21624	- 11	23/0
8	6	VELVET REVOLVER Dirty Little Thing (RCA/RMG)	417	+22	17217	10	24/1
6	7	3 DOORS DOWN Let Me Go (Republic/Universal)	413	-47	21603	13	22/0
7	8	PAPA ROACH Scars (Geffen)	354	-47	13289	16	22/0
9	9	U2 All Because Of You (Interscope)	348	-18	20560	10	19/0
11	10	BREAKING BENJAMIN So Cold (Hollywood)	301	.2	13924	38	16/0
14	0	BREAKING BENJAMIN Sooner Or Later (Hollywood)	298	+13	12828	9	19/0
12	12	THREE DAYS GRACE Just Like You (Jive/Zomba Label Group)	283	-17	17472	44	25/0
15	13	BILLY IDOL Scream (Sanctuary/SRG)	270	+15	13589	7	20/0
10	14	PAPA ROACH Getting Away With Murder (Geffen)	267	-40	15522	32	16/0
16	15	THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)	262	+20	8589	6	20/1
17	1	CROSSFADE So Far Away (Columbia)	242	+24	7279	16	14/0
18	Ø	COLLECTIVE SOUL Better Now (El Music Group)	238	+22	10132	6	20/0
21	18	CHEVELLE The Clincher (Epic)	232	+66	8525	8	16/1
19	19	MUDVAYNE Happy? (Epic)	229	+22	10025	4	16/2
13	20	ALTER BRIDGE Find The Real (Wind-up)	203	-85	6982	14	21/0
20	4	SLIPKNOT Vermilion (Roadrunner/IDJMG)	194	+2	3559	16	10/0
Debut	22	OZZY OSBOURNE Mississippi Queen (Epic)	170	+127	10114	1	16/5
22	3 3	JUDAS PRIEST Revolution (Epic)	169	+4	4534	8	15/0
24	24	QUEENS OF THE STONE AGE Little Sister (Interscope)	164	+25	5421	5	12/0
28	25	BLACK LABEL SOCIETY Suicide Messiah (Artemis)	154	+42	4521	3	15/1
23	20	A PERFECT CIRCLE Passive (Virgin)	152	+9	4545	5	14/1
25	2	KORN Another Brick In The Wall (Epic)	144	+13	8622	15	9/0
26	23	SUBMERSED Hollow (Wind-up)	142	+13	3767	12	13/0
27	29	SILVERTIDE Blue Jeans (J/RMG)	136	+20	2902	2	15/1
[Debut>	<u> </u>	ROBERT PLANT Shine It All Around (Sanctuary/SRG)	105	+84	6710	1	11/5

30 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 227-3/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) 2005 Radio & Records.

NEW & ACTIVE

NO ACORESS When I'm Gone (Sadie) (Atlantic) Total Plays: 92. Total Stations: 15. Adds: 1

TRUST COMPANY Stronger (Geffen) Total Plays: 82, Total Stations: 10, Adds: 0

DROWNING POOL Killin' Me (Wind-up) Total Plays: 82, Total Stations: 8, Adds: 1

SLIPKNOT Before I Forget (Roadrunner/IOJMG) Total Plays: 61. Total Stations: 7. Adds: 3

PROM KINGS Alone (Three Kings)

Total Plays: 49, Total Stations: 5, Adds: 0

BECK E-Pro (Interscope)

Total Plays: 33, Total Stations: 4, Adds: 0

MADSIDE Enemy (Evo)

Total Plays: 32, Total Stations: 5, Adds: 0

MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal) Total Plays: 32, Total Stations: 3, Adds: 1

TESLA What A Shame (Sanctuary/SRG) Total Plays: 26, Total Stations: 3, Adds: 0

FUTURE LEADERS OF THE WORLD Everyday (Epic)

Total Plays: 19. Total Stations: 3. Adds: 1

Songs ranked by total plays

POWERED BY MEDIABASE

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
OZZY OSBOURNE Mississippi Queen (Epic)	5
ROBERT PLANT Shine It All Around (Sanctuary/SRG)	5
MOTLEY CRUE Sick Love Song (Island/IDJMG)	5
U2 Sometimes You Can't Make It On Your Own (Interscope)	4
SLIPKNOT Before I Forget (Roadrunner/IDJMG)	3
PORCUPINE TREE Shallow (Lava)	3
MUDVAYNE Happy? (Epic)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	PLAY INCREASE
DZZY DSBDURNE Mississippi Queen (Epic)	+127
RDBERT PLANT Shine It All Around (Sanctuary/SRG)	+84
CHEVELLE The Clincher (Epic)	+66
BLACK LABEL SOCIETY Suicide Messiah (Artemis)	+42
NO ADDRESS When I'm Gone (Sadie) (Atlantic)	+35
SLIPKNOT Before I Forget (Roadrunner/IDJMG)	+31
GREEN DAY American Idiot (Reprise)	+26
QUEENS OF THE STONE AGE Little Sister (Interscope)	+25
CRDSSFADE So Far Away (Columbia)	+24

MOST **PLAYED RECURRENTS**

ARTIST TITLE LABEL(S)	PLAYS
JET Cold Hard Bitch (Atlantic)	244
CROSSFADE Cold (Columbia)	234
VELVET REVOLVER Slither (RCA/RMG)	220
U2 Vertigo (Interscope)	202
GREEN DAY American Idiot (Reprise)	199
JET Are You Gonna Be My Girl (Atlantic)	168
LINKIN PARK Breaking The Habit (Warner Bros.)	162
NICKELBACK Figured You Out (Roadrunner/IDJMG)	158
LINKIN PARK Numb (Warner Bros.)	139
AUDIOSLAVE Like A Stone (Interscope/Epic)	138

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

REPORTERS

Stations and their adds listed alphabetically by market

KZRR/Albuquerque, NM° OM: Bill May PD: Phil Mahoney APD: Judi Civerolo No Adds

WZZO/Allentown, PA* PO: Rick Strauss MO: Chris Line 8 OZZY OSBOURNE

KWHL/Anchorage, AK PD: Jen Shevlin APD/MO: Brad Stennett 1 SLIPKNOT 1 GREEN OAY 1 NO ADORESS

WTOS/Augusta, ME OM/PO: Steve Smith APO: Chris Rush 2 BILLY IDOL 2 NO ADDRESS

KLBJ/Austin, TX* OM/PO; Jeff Carrol MO: Loris Lowe MOTLEY CRUE PORCUPINE TREE KOOJ/Baton Rouge, LA*
OM: Jeff Jarnigan
PD: Paul Cannell
MD: Jay Burns
6 OZZY OSBOURNE
1 SLIPKNOT
MARS VOLTA MARS VOLTA MOTLEY CRUE

K10C/Beaumont, TX° PD/MD: Mike Davis 6 FUTURE LEADERS OF THE WORLD 3 A PERFECT CIRCLE

WPTQ/Bowling Green, KY OM/PD: Alex "Axe" Parocai APD/MD: Monty Foster 12 OZZY OSBOURNE 11 SILVERTIDE

WRQK/Canton, OH° PD: Garrett Hart MD: Nick Andrews BLACK LABEL SOCIETY

WPXC/Cape Cod, MA OM: Steve McVie PO/MO: Suzanne Tonaire APO: James Gallagher GARBAGE

WKLC/Charteston, WV DM/PD: Bill Knight 1 SLIPKNOT

WEBN/Cincinnati, OH* OM/PO: Scott Reinhart MD: Rick Vaske No Adds

WMMS/Cleveland, OH* PO: Bo Matthews
MD: Hunter Scott
DROWNING POOL
JIMMY EAT WORLD

KNCN/Corpus Christi, TX° DM/PD: Paula Newell APD/MD: Monte Montana GREEN DAY PORCUPINE TREE

KLAQ/EI Paso, TX* OM/PO: Courtney Neison APO/MO: Gienn Garza 1 SLIPKNOT

KFLY/Eugene, OR OM/PD: Chris Sargent MD: Tim Davis No Adds

WRCO/Fayetteville, NC* OM: Perry Stone PD: Mark Arsen MD: Al Field

WBZT/Greenville, SC° OM: Scott Johnson PO: Craig Deboll 3 ROBERT PLANT 1 U2

WRVC/Huntington OM/PD: Jay Nunley APD/MD: Reeves Kirtner 9 0ZZY OSBOURNE 5 NO ADDRESS 2 MAGNA-FI 2 U2

WRKR/Kalamazoo, MI OM: Mike McKelly PD/MD: Jay Deacon 11 OZZY OSBOURNE 8 ROBERT PLANT

KZZE/Medford, OR PD: Marty McGuire MD: Rob King 2 OZZY OSBOURNE

WOHA/Morristown, NJ* PO/MO: Terrie Carr U2

WWCT/Peoria, IL PD: Gabe Reynolds MO: John Marshall SILVERTIDE SLIPKNOT TRUST COMPANY OZZY OSBOURNE

WHEB/Portsmouth, NH° PD: Chris "Doc" Garrett MD: Jason "JR" Russell 1 ROBERT PLANT

WHJY/Providence, RI* PO: Scott Laudani APD: Doug Palmieri MD: John Laurenti No Adds

WBBB/Raleigh, NC* PD/MO: Jay Nachlis No Adds

WMMR/Philadelphia, PA1 APD: Chuck Damico MO: Sean "The Rabbi" Tyszler No Adds

KDKB/Phoenix, AZ* PD: Joe Bonadonna MD: Paul Peterson MOTLEY CRUE WRICZ/Pittsburgh, PA*
OM: Keith Clark
PD: Ryan Mill
8 OZZY OSBOURNE
5 VELVET REVOLVER
4 ROBERT PLANT

KUFO/Portland, OR* OM/PD; Dave Numm APD/MD; Dan Bozyk No Adds

WXMM/Norfolk, VA* OM: John Shomby PD/MD: Jay Stater 7 THEORY OF A DEADMAN KFZX/Odessa, TX PD/MO: Sleve Driscoll 5 ROBERT PLANT

KCLB/Palm Springs, CA OM: Gary DeMaroney PD: Rick Sparks No Adds

KCAL/Riverside, CA* PD: Steve Hoffman APD/MD: Daryl Norsell PORCUPINE TREE MUDVAYNE

WROV/Roanoke, VA* PD: Aaron Roberts APD/MD: Heidi Krummert-Tate No Adds

WXRX/Rockford, II. WXRX/Rockford, I OM: Keith Edwards PD/MO: Jim Stone SLIPKNOT SUBMERSEO MOTLEY CRUE ROBERT PLANT

KRXO/Sacramento, CA* OM: Jim Fox PD: Pat Martin 10 NO ADORESS 10 OZZY OSBOURNE 8 SLIPKNOT 3 SILVERTIDE 2 ROBERT PLANT

KBER/Salt Lake City, UT* OM: Bruce Jones PD: Kelly Hammer APO/MO: Helen Powers No Adds

KSRX/San Antonio, TX* OM/PD: John Cook APD: Ed "Mister Ed" Lambert MO: Mark Landis 3 MOTLEY CRUE CHEVELLE U2

KZOZ/San Luis Obispo, CA PD/MD: David Atwood 1 GOVT MULE 1 ROBERT PLANT

KTUX/Shreveport, LA* PD: Kevin West MD: Flynt Stone 1 MOTLEY CRUE MUDVAYNE

WWOG/Syracuse, NY* OM: Rich Lauber PD: Scorch MD: Scott Dixon OZZY OSBOURNE ROBERT PLANT

WKLT/Traverse City, MI PD/MD: Terri Ray 8 ROBERT PLANT

KM00/Tuisa, OK° OM/PD; Don Cristi U2

KRTQ/Tulsa, OK* OM: Steve Hunter PD/MD: Chris Kelly APD: Kelly Garrett

KBRQ/Waco, TX PD/MD: Brent Hers ROBERT PLANT

WMZK/Wausau, WI PD/MO: Nick Summer PD/MUD. NICK SUMMERS
22 CHEVELLE
21 THEORY OF A DEADMAN
20 A PERFECT CIRCLE
15 TRUST COMPANY
15 MUDVAYNE 11 SURMERSED

KBZS/Wichita Falls, TX OM: Chris Walters PD: Liz Ryan APD/MD: Vicki Vox 5 OZZY OSBOURNE 2 SILVERTIDE

POWERED BY MEDIABASE

Monitored Reporters

50 Total Reporters

30 Total Monitored

20 Total Indicator

Did Not Report, Playlist Frozen (2): KQDS/Duluth WMTT/Elmira, NY

ACTIVE ROCK TOP 50

		March 11, 2005					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	THREE DAYS GRACE Home (Jive/Zomba Label Group)	1828	-10	(00) 83682	21	56/0
1	2	GREEN DAY Boulevard Of Broken Oreams (Reprise)	1786	-98	88349	17	57/D
3	3	SHINEDOWN Burning Bright (Atlantic)	1640	-36	80463	21	57/0
4	4	CROSSFADE So Far Away (Columbia)	1570	+21	64263	19	56/0
5	5	BREAKING BENJAMIN Sooner Or Later (Hollywood)	1393	+41	61113	10	59/0
7	6	CHEVELLE The Clincher (Epic)	1292	+91	52001	9	59/0
8	7	MUDVAYNE Happy? (Epic)	1285	+110	58399	5	58/0
6	8	PAPA ROACH Scars (Geffen)	1244	-105	51167	17	53/0
9	9	VELVET REVOLVER Oirty Little Thing (RCA/RMG)	1130	-1	43031	12	55/0
13	1	A PERFECT CIRCLE Passive (Virgin)	994	+68	35243	9	52/0
11	•	EXIES Ugly (Virgin)	990	+39	33798	19	56/3
10	12	MOTLEY CRUE If I Die Tomorrow (Island/IDJMG)	966	-108	47577	11	51/0
15	13	BREAKING BENJAMIN So Cold (Hollywood)	898	+4	50843	44	56/0
16	4	QUEENS OF THE STONE AGE Little Sister (Interscope)	888	+52	29867	8	54/0
17	1	CROSSFADE Cold (Columbia)	817	+2	43732	56	51/0
19	16	THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)	812	+34	28015	, 7	52/2
18	17	PAPA ROACH Getting Away With Murder (Geffen)	799	-6	47939	33	52/0
20	18	SUBMERSED Hollow (Wind-up)	748	+36	24122	22	43/2
14	19	3 DOORS DOWN Let Me Go (Republic/Universal)	728	-184	25239	14	39/0
12	20	ALTER BRIDGE Find The Real (Wind-up)	681	-252	32044	15	44/D
21	4	BLACK LABEL SOCIETY Suicide Messiah (Artemis)	591	+30	21016	8	42/1
23	22	TRUST COMPANY Stronger (Geffen)	565	+62	13065	5	45/0
25	3	FUTURE LEADERS OF THE WORLD Everyday (Epic)	523	+40	11421	7	43/0
28	24	DROWNING POOL Killin' Me (Wind-up)	510	+122	12895	4	43/5
31	4	SILVERTIDE Blue Jeans (J/RMG)	502	+181	14489	3	38/4
22	26	SLIPKNOT Vermilion (Roadrunner/IDJMG)	482	-71	22557	20	40/0
40	2	OZZY OSBOURNE Mississippi Queen (Epic)	466	+267	32189	2	42/11
26	23	SKINDRED Pressure (Lava)	447	+19	10243	7	41/0
29	49	PROM KINGS Alone (Three Kings)	410	+26	10513	7	42 3
24	30	JUDAS PRIEST Revolution (Epic)	410	-81	22218	10	34/0
32	1	MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)	408	+92	12282	6	39/6
37	32	NO ADDRESS When I'm Gone (Sadie) (Atlantic)	404	+171	12682	3	45/8
35	33	SLIPKNOT Before I Forget (Roadrunner/IDJMG)	366	+118	18296	3	42/14
27	34	KORN Another Brick In The Wall (Epic)	362	-34	16940	19	31/0
33	35	CRAZY ANGLOS Fade (Atlantic)	300	-4	7265	7	31/0
30	36	U2 All Because Of You (Interscope)	265	-100	8902	10	20/0
41	37	BILLY IDOL Scream (Sanctuary/SRG)	223	+42	8535	5	22/1
38	38	SYSTEM OF A DOWN Cigaro (American/Columbia)	213	-6	15599	7	9/0
39	3	STRATA Never There (Wind-up)	208	+7	4322	6	21/0
50	4	BECK E-Pro (Interscope)	195	+85	59D0	2	20/3
45	4 9	ATREYU Right Side Of The Bed (Victory)	181	+37	4529 2502	4	21/2
44	_	COLLECTIVE SOUL Better Now (El Music Group)	164 162	+16 ⋅87	3502 5523	5 10	15/1 21/0
34 48	43 44	KENNY WAYNE SHEPHERD The Place You're In (Reprise)	162 158	·87 +26	5523 2695	10 4	19/3
Debut>	45	FULL SCALE Party Political (Columbia) PORCUPINE TREE Shallow (Lava)	152	+72	2946	1	27/9
	49	AMERICAN HEAD CHARGE Loyalty (Nitrus/DRT)	146	+/2	4361	5	19/1
46 42	47	SHADDWS FALL What Orives The Weak (Century Media)	140	-40	5426	16	18/0
42	47	MEGADETH Of Mice And Men (Sanctuary/SRG)	135	-16	1979	8	16/0
Debut>	49	GREEN DAY Holiday (Reprise)	124	+60	7646	1	11/5
Debut	60	MADSIDE Enemy (Evo)	117	+15	1921	1	15/1
	39	WADDIDE LIIGHT (LTO)	117	*10	1321		19/1

59 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/27-3/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). 2005 Radio & Records.

POWERED BY MEDIABASE

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
SLIPKNOT Before Forget (Roadrunner/IDJMG)	14
OZZY OSBOURNE Mississippi Queen (Epic)	11
PORCUPINE TREE Shallow (Lava)	9
NO ADDRESS When I'm Gone (Sadie) (Atlantic)	8
MARS VOLTA The Widow (I'll Never Sleep Alone)	
(Strummer/Universal)	6
RDBERT PLANT Shine It All Around (Sanctuary/SRG)	6
DROWNING POOL Killin' Me (Wind-up)	5
GREEN DAY Holiday (Reprise)	5
MOTLEY CRUE Sick Love Song (Island/IDJMG)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	PLAY INCREASE
OZZY OSBOURNE Mississippi Queen (Epic)	+267
SILVERTIDE Blue Jeans (J/RMG)	+181
NO ADDRESS When I'm Gone (Sadie) (Atlantic)	+171
DROWNING POOL Killin' Me (Wind-up)	+122
SLIPKNOT Before Forget (Roadrunner/IDJMG)	+118
MUDVAYNE Happy? (Epic)	+110
MARS VOLTA The Widow (I'll Never Sleep Alone)	
(Strummer/Universal)	+92
CHEVELLE The Clincher (Epic)	+91
BECK E-Pro (Interscope)	+85
PORCUPINE TREE Shallow (Lava)	+72

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
SLIPKNOT Duality (Roadrunner/IDJMG)	596
VELVET REVOLVER Fall To Pieces (RCA/RMG)	594
CHEVELLE Vitamin R (Leading Us Along) (Epic)	531
THREE DAYS GRACE Just Like You (Jive/Zomba Label Group)	489
LINKIN PARK Lying From You (Warner Bros.)	431
VELVET REVOLVER Slither (RCA/RMG)	407
JET Cold Hard Bitch (Atlantic)	405
NICKELBACK Figured You Out (Roadrunner/IDJMG)	377
LINKIN PARK Breaking The Habit (Warner Bros.)	347
SHINEDOWN 45 (Atlantic)	320

NEW & ACTIVE

KILLSWITCH ENGAGE Rose Df Sharyn (Roadrunner/IDJMG)
Total Plays: 110, Total Stations: 15, Adds: 2
EIGHTEEN VISIONS I Let Go (Epic)
Total Plays: 90, Total Stations: 13, Adds: 2
ROBERT PLANT Shine It All Around (Sanctuary/SRG)
Total Plays: 58, Total Stations: 7, Adds: 6
MOTLEY CRUE Sick Love Song (Island/IDJMG)
Total Plays: 56, Total Stations: 9, Adds: 5
REDLIGHTMUSIC Say It Again (DMI)
Total Plays: 53, Total Stations: 10, Adds: 2

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.





America's Best Testing Active Rock Songs 12 + For The Week Ending 3/11/05

Artist Title (Label)	TW	LW	Famil.	Burn	M 18-34	M 18-24	M 25-34
BREAKING BENJAMIN Sooner Or Later (Hollywood)	4.31∞	4.26	83%	8%	4.24	4.37	4.07
GREEN OAY Boulevard Of Broken Dreams (Reprise)	4.30	4.32	100%	37%	4.28	4.44	4.08
BREAKING BENJAMIN So Cold (Hollywood)	4.24	4.41	* 15%	25%	4.19	4.38	3.97
SHINEDOWN Burning Bright (Atlantic)	4.24	4.13	67%	10%	4.11	3.97	4.28
CHEVELLE The Clincher (Epic)	4.24	4.25	61%	4%	4.23	4.55	3.83
CROSSFAGE Cold (Columbia)	4.22	4.37	95%	25%	3.99	4.11	3.84
SUBMERSED Hollow (Wind-up)	4.22	_	41%	2%	4.10	4.22	3.94
PAPA ROACH Getting Away With Murder (Geffen)	4.18	4.21	97%	26%	4.01	4.08	3.92
PAPA ROACH Scars (Geffen)	4.18	4.23	93%	15%	3.97	4.07	3.85
MUOVAYNE Happy? (Epic)	4.18	4.19	52%	3%	4.10	4.15	4.04
THREE OAYS GRACE Home (Jive/Zomba Label Group)	4.16	4.19	95%	20%	3.90	3.96	3.84
EXIES Ugly (Virgin)	4.14	4.20	68%	7%	3.97	4.19	3.73
CROSSFACE So Far Away (Columbia)	4.11	4.12	78%	14%	3.94	4.14	3.73
SLIPKNOT Vermilion (Roadrunner/IDJMG)	3.95	4.07	80%	14%	3.80	3.69	3.91
A PERFECT CIRCLE Passive (Virgin)	3.90	4.01	56%	9%	3.70	4,10	3.23
3 OOORS OOWN Let Me Go (Republic/Universal)	3.82	3.96	87%	21%	3.47	3.43	3.53
VELVET REVOLVER Fall To Pieces (RCA/RMG)	3.77	3.76	91%	34%	3.68	3.48	3.92
KORN Another Brick in The Wall (Epic)	3.72	3.79	89%	27%	3.72	3.62	3.83
ALTER BRIDGE Find The Real (Wind-up)	3.72	3.68	60%	14%	3.46	3.50	3.42
SKINDREO Pressure (Lava)	3.60	3.59	39%	8%	3.59	3.67	3.50
VELVET REVOLVER Dirty Little Thing (RCA/RMG)	3.59	3.69	71%	16%	3.66	3.12	4.22
MOTLEY CRUE If I Die Tomorrow (Island/IDJMG)	3.54	3.53	67%	15%	3.10	2.97	3.23
QUEENS OF THE STONE AGE Little Sister (Interscope)	3.31	3.30	55%	14%	3.34	3.50	3.12
JUDAS PRIEST Revolution (Epic)	3.30	3.18	42%	13%	2.98	2.55	3.43

Total sample size is 321 respondents. Total average favorability estimates are based on a scale of 1-5. (1-dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the formal/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere

RR
CANADA

WROCK TOP 30 1/1

POWERED BY MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	U2 All Because Of You (Interscope)	592	-37	13	12/0
2	2	GREEN DAY Boulevard Of Broken Dreams (Reprise)	529	-38	19	15/0
4	0+	SUM 41 Pieces (Island/IOJ/MG)	490	+2	11	9/0
3	4	3 OOORS DOWN Let Me Go (Republic/Universal)	488	-12	12	13/0
	5	MOTLEY CRUE If I Die Tomorrow (Island/IDJMG)	452	-5	18	12/0
6	6+	THEORY OF A DEADMAN No Surprise (604/Universal)	444	+22	7	13/1
8	7	KILLERS Mr. Brightside (Island/IDJMG)	381	+2	16	13/0
7	8 🗰	JET Look What You've Done (Atlantic)	360	-22	14	12/0
	9	PAPA ROACH Scars (Geffen)	338	-14	0	10/0
11	10	QUEENS OF THE STONE AGE Little Sister (Interscope)	330	+10	7	10/1
12	0	VELYET REVOLVER Dirty Little Thing (RCA/RMG)	326	+15	8	9/0
10	12 🗰	TEA PARTY Stargazer (EMI Music Canada)	315	-30	16	13/0
41 4	13+	BOY Up In This Town (MapleMusic/Universal)	300	+ +37	4 .5	
13	14 🗰	TREWS Fleeting Trust (Sony BMG)	271	-3	17	610
16	0	COLLECTIVE SOUL Better Now (El Music Group)	256	+20		12/1
15	16+	THORNLEY Beautiful (604/Universal)	239	-1	7	11/0
17	0	JIMMY EAT WORLD Work (Interscape)	236	+9	6	8/0
25	18	MATT MAYS Cocaine (Sonic/Warner Music Canada)	224	+80	2	13/2
20	0	BECK E-Pro (Interscape)	224	+61	a 3	5/0
18	20+	WAKING EYES Beginning (Warner Music Canada)	219	+13	11	10/0
24	3	CROSSFADE So Far Away (Columbia)	184	+35	3	7
26	Ø	GREEN DAY Holiday (Reprise)	169	+32	2	5/0
22	3-	BILLY TALENT Nothing To Lose (Atlantic)	155	-14.	4 4	70
21	24 🗰	THREE DAYS GRACE Wake Up (Jive/Zomba Label Group)	153	-15	16	8/0
23	5	SILVERTIDE Ain't Comin' Home (J/RMG)	149	2	8	10/0
29	26+	FINGER ELEVEN Thousand Mile Wish (Wind-up)	117	+10	2	6/0
28	27	HOOBASTANK Disappear (Island/IDJ/MG)	116	4	5	3/0
30	28	BREAKING BENJAMIN Sooner Or Later (Hollywood)	112	+12	2	4/0
27	29	LENNY KRAVITZ Lady (Virgin)	106	-24	5 ×	.40
Debut>	30	JACK JOHNSON Sitting, Waiting (Brushfire/Universal)	95	+16	1	2/0

25 Carladian Prock reputers. Working the airplay week of 2/27-3/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records.

If the songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records.

REPORTERS

Stations and their adds listed alphabetically by market

KEYJ/Abilene, TX OM: James Camero PD/MD: Frank Pain ROBERT PLANT BEN ZEPHYR KRITICKILL

WORK/Albamy, NY° PD/MD: Chili Walker 4 SLIPKNOT COLLECTIVE SOUL

KZRK/Amarillo, TX PD/MD: Eric Slayter 5 SILVERTIDE

WWWX/Appleton, WI*
PD/MID: Guy Dark
5 MARS VOLTA
1 ROBERT PLANT
0ZZY OSBOURNE

WCHZ/Augusta, GA* OM: Harley Drew PD/MD: Chuch Williams 1 OZZY OSBOURNE PROM KINGS PORCUPINE TREE

KUOC/Balcersfield, CA* PD: John Boyle MD: JJ Prieve 19 ROBERT PLANT 1 ATREYU BECK DROWWING POOL

WTYY/Baltimore, MO* OM: Kerry Plackmeyer PD: Dave Hill APD/MD: Rob Heckman 3 NO ADDRESS 2 SLIPIONOT PROM KINGS U2

WCPR/Biloxi, MS* OM: Jay Taylor PD: Scot Fox MD: Millich Cry 21 SIL VERTIDE 19 MO ADDRESS 8 OZZY OSBOURNE 4 SLIPKNOT

WAAF/BUSINESS, SEPTIME PO: Keith Hastings MD: Mistress Carrie 15 MOTLEY CRUE SLIPKNOT

KH.O/Colorado Springs, CO° OM: Rich Hawk PD: Ross Ford FULL SCALE

WBZX/Columbus, OH* PD: Hal Fish APD/MD: Romai Hunter 1 OZZY OSBOURNE SUBMERSED

KAZR/Des Moines, IA* OMI: Jim Schaefer PD: Ryan Patrick MD: Andy Hall 2 SLIPKNOT MOTLEY CRUE

WRIF/Detroil, MI* OM/PD: Doug Podel1 APD/MD: Mark Pennin 7 ROBERT PLANT FULL SCALE

WGBF/Evansville, IN OM: Mike Sanders PD: Fatboy APD/MD: Slick Nick

OM: Jay Patrick PD: Brian Beddow APD/MD: Tony LaBrie EIGHTEEN VISIONS

KRZR/Fresno, CA* OM/PD; E. Curtis Johnson APD; Don De La Cruz MD: Rick Roddam MARS VOLTA THEORY OF A DEADMAN

WRQC/FL Myers, FL*
PD: Lance Hale
MD: Shawn "Milo" Fennell
2 OZZY CSBOURNE
SLIPKNOT
NO ADDRESS
PORCUPINE TREE

WRUF/Gainesville, FL OM/PD: Harry Guscott APD: Monica Rix APD: Monica Rix APD: Monica Rix APD: Monica Rix 1 SLIPKNOT OZZY OSBOURNE DROWNING POOL

WKI D/Grand Rapids, M WKLQ/Grand Hapies, w OM: Brent Alberts PD/MD: Darrin Arriens 1 Motley Crue 1 Ozzy Osbourne Shadows Fall

WZOR/Green Bay, Wi PD/MD; Roxanne Steele 2 (HED) PLANET EARTH

WXQR/Greenville, NC° APD/MB: Matt Lee 1 REDLIGHTMUSIC BILLY IDOL GREEN DAY

WTPT/Greenville, SC* OM/PD: Mark Hendrix MD: Smack Taylor SLIPKNOT INTERPOL

WQCM/Hagerstown OM: Rick Alexander PD/MD: Mille Holde APD: Shawn Quinn ROBERT PLANT

WCCCAtartioni, CT* PD: Michael Picazzi APD/MD: Milos Karolyi EIGHTEEN VISIONS FULL SCALE PORCUPINE TREE ROBERT PLANT

WRXW/Jackson, MS* PD: Johnny Maze APD: Big Johnson MD: Brad Stevens GREEN DAY AMERICAN HEAD CHARGE

KLFX/Killoen, TX PD/MD: Bob Fonda 17 SLIPIONOT 17 NO ADDRESS 17 0ZZY OSBOURNE 17 ROBERT PLANT

W.IXQ/Lansing, MI*
PD: Bob Olson
MD: Carolyn Stone
SLIPKNOT
MARS VOLTA
PORCUPINE TREE

KOMP/Las Vegas, NV*
PD: John Griffin
MD: Big Marty
14 U2
9 SILVERTIDE
GREEN DAY
PORCUPINE TREE
ROBERT PLANT

KZCD/Lawton, OK PD: Don "Crittler" Brown APD: David Combs 5 SLIPKNOT

ICIBZ/Lincoto, NE ONT. Jim Steel PD: Tim Sheridan APD/MD: Sparity MAGNA-FI FUTURE LEADERS OF THE WORLD

KDJE/Little Rock, AR' OM/P'D: Ken Wall MD: Marty 5 NO ADDRESS 4 PORCUPINE TREE 3 DROWNING POOL

WTFX/Louisville, KY*
PD: Michael Lee
MD: Frank Webb
3 PORCUPINE TREE
0ZZY OSBOURNE
3 DOORS DOWN
SHADOWS FALL
THEORY OF A DEADMAN
NO ADDRESS

KFMX/Lubbock, TX OM/FD: Wes Nessmann 8 ALTER BRIDGE 7 BURDEN BRIDTHERS 7 SULVERTIDE

W.J.O./Waddison, W1*
PD: Randy Hawke
APD/MD: Blake Patton
1 OZZY OSBOURNE
MAGNA-FI
PORCUPINE TREE

WGIR/Manchester, NH PD: Alex James APD: Becky Pohotsky TRUST COMPANY

KFRO,McAlien, TX*
OM/PD: Alex Duran
1 NO ADDRESS
PORCUPINE TREE
KILLSWITCH ENGAGE

KBRE/Merced, CA APD: Militey Martinez MD: Jason LaChance AMERICAN HEAD CHARGE PORCUPINE TREE

WLZR/Milwaukee, Wi* PD: Sean Elliott MD: Marifynn Mee 7 OZZY OSBOURNE 6 EXIES MOTLEY CRUE

WCLG/Morgantown, WV OM/PD: Jeff Miller MD: Dave Murdock 2 ROBERT PLANT

2 ROBERT PLANT
WINDRHOFOLD IN A
PP) Therey Robert
AP United The Medical
AP United The Medical
AP United The Medical
MPP) Chris Robert
MPP)

3 BECK
WTIOX/Pensacola, FL*
PD: Joel Sampson
APD/MD: Mark The Shark
4 MARS VOLTA
3 DOORS DOWN
EXIES
GREEN DAY

GREEN DAY
WIXO/Peoria; IL
OBE: Rice Bilorgain
PD/AMID: Mail Balston
10 GREEN DAY
OZZY OSBOURNE
SLIPKNOT
MY CHEMICAL ROMANCE

WYSP/Philadelphia, PA* DM/PD: Tim Sabean APD: Gil Edwards

KUPD/Phoenix, AZ* PD: JJ Jeffries MD; Lany McFeelie No Adds

No Adds WXLP/Quad Cities, IA* OW: Darren Pitra PD: Dave Levora MD: Bill Stage 2 ROBERT PLANT PROM KINGS

KDOT/Reno, NV* OM: Jim McClain PD/MD: Jave Patten No Adds

KISS/San Antonio, TX* PD: Kevin Vargas MO: C.J. Cruz 1 DROWNING POOL 0ZZY OSBOURNE

KIOZ/San Diego, CA* OM: Jim Richards PD/MO: Shauna Moran-Bri 3 NO ADDRESS

KURQ/San Luis Obispo, CA OM/PD: Andy Winford MD: Stephanie Bell EXIES

IO(FX/Santa Rosa, CA* PD: Don Harrison MD: Todd Pyne KILLSWITCH ENGAGE SUBMERSED

IOSW/Seattle, WA*
PD: Dave Richards
APD: Ryan Castle
MD: Ashley Wilson
9 GREEN DAY
3 SHADOWS FALL
2 SLIPKNOT

WHBZ/Sheboygan, Wi PD: Ron Simonet 1 SILVERTIDE

WRBR/South Bend, IN OM/PD: Ron Stryker 2 3 DOORS DOWN 2 ALTER BRIDGE

WLZX/Springfield, MA* PD: Neal Wirsky MD: Courlney Quian SILVERTIDE

KZRQ/Springfield, NO OM: Brad Hansen PD: Adam Jabroni Burnes APD: Jason Bickharn GREEN DAY

PD: Alexis SILVERTIDE

ICCRX/Tri-Cities, WA PD: Curt Cartier MD: Scotty Steele No Adds

PD: Scott Petibone APD/MD: Tim Noble 10 SUBMERSED

ICFMW/Waterloo, IA OM/PD: Michael Cross 7 REDLIGHTMUSIC 7 RA 4 BREAKING POINT 2 MARS VOLTA DROWNING POOL PROM KINGS

WBSX/Wilkes Barre, PA* OM: Jules Riley PD: Chris Lloyd MD: James McKay

KATS/Yakima, WA OM/PD: Ron Harris 6 SILVERTIDE

POWERED BY

Monitored Reporters 89 Total Reporters

59 Total Monitored 30 Total Indicator

Did Not Report, Playlist Frozen (2): KNRQ/Eugene, OR WKQH/Wausau, WI



KEVIN STAPLEFORD

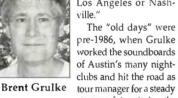
SXSW: The Method **Behind The Madness**

It's all about the music ... really

very year the scattered tribes of the music industry converge upon the musical mecca of Austin to partake in the ritual that is the South by Southwest Music and Media Conference. In between rounds of cold beer and Tex-Mex food, you can catch artists from all over the universe being showcased nearly 24 hours a day. In preparation for next week's kickoff, SXSW Creative Director Brent Grulke provides the back story on how the conference has survived and thrived for 19 years (and counting).

"There has always been a lot of very good musical talent in Austin," Grulke says. "But, to this day, there hasn't been much of a mu-

sic-industry presence. So in the old days we had to find ways to get noticed in New York or Los Angeles or Nashville."



stream of Austin bands. "That was part of the idea behind South by Southwest: to bring the industry to Austin in order for all the indigenous bands to be seen, and to be seen on their own turf," he says.

Give The Industry A Reason

What started as a devious plan to expose the world to the talent of the Texas capital has since grown into one of the most important gatherings of artists, labels, radio programmers and journalists in the United States. As a result, SXSW has emerged as a major springboard for acts ranging from Franz Ferdinand to The Polyphonic Spree.

"In promoting the local scene there was always the need and understanding that we had to provide a reason for the industry to be here, and that meant also promoting acts from outside Austin," Grulke says. "That was a logical part of the agenda.

The primary difference now is the sheer number of people attending and artists showcasing. The relative ratio of acts from elsewhere vs. Austin acts, however, has remained fairly constant

"A lot of elements that make it work are absolutely beyond our control, "he adds. "First of all, it's Austin, and people like to come here. It's relatively inexpensive to get here, the food is good, and the overall vibe is good.

'Its central location means that it's easy to get to. In March the weather is great - which is all luck, since we originally selected the time

frame because that was when spring break hits for the University of Texas. The venues were already dead and willing to give us a chance to do something.

Art Vs. Commerce

While good food always helps, the success of SXSW is truly the result of an organic, artist-friendly vibe that can't be re-created elsewhere. "That's very, very true," says Grulke. "The fact that Austin has a fan base of fairly sophisticated music fans - because of all the talent here - certainly is part of what makes

"We can do things that a lot of other events can't do, like book more cult acts that have modest record sales and showcase them to great advantage. We can err on the side of art, as opposed to commerce, because we have this built-in audience in Austin. The people here

"Our belief is that presenting credible art is what best serves everybody's purpose."

are willing to actively seek out talent that is not being exposed in the mainstream media.

'Another part of the reason our showcases really work is because they don't feel like sterile industry events. We're not putting on shows in hotel meeting rooms with a bunch of people standing in the back with their arms folded, trying to ascertain what the people next to them are thinking.

"Instead, we bring out the large part of the music industry that is really made up of music fans, and we add to them a consumer base in Austin that knows and loves music and responds very well to great performances.

Texas-Sized Springboard

In addition to enchiladas, guava margari-

Y100: What's Really Happening In Philly

Rebutting the decline of Alternative civilization

Stop wringing your hands over the impending death of the Alternative format following the loss of WPLY (Y100)/Philadelphia. Stop it right now. Big radio companies are playing a serious game of chess in the City of Brotherly Love, and the outcome thus far has little to do with the power of Beck or Queens Of The Stone Age, or the lack thereof.

The Y100 frequency was flipped to Urban by a company that calls itself "Radio One: The Urban Specialist." Obviously, part of Radio One's agenda is to dominate the Urban marketplace in every market it's in. That being said, in Philadelphia it is positioning itself to battle Clear Channel's powerful one-two Urban punch of WDAS and WUSL.

"This is a very unique circumstance," former Y100 PD Jim McGuinn says. "Radio One made what they view to be necessary long-term moves in order to play to their strengths. I can respect the strategy, but what gets lost in the game is that Y100 was not broken and the Alternative format is now missing from a viable market."

Passionate Response

Upon the death of Y100, web-savvy listeners plugged in to a protest site at www.y100rocks.com, which includes, among other things, an online version of the station and the e-mail addresses of people like Radio One COO Mary Catherine Sneed. Within the first week, 50,000 people heeded the call.

"I can't believe the reaction," McGuinn says. "The word went out, and immediately thousands of our listeners have been trying to illustrate just how 'not dead' the Alternative format is. We have thousands and thousands of people signing a petition to bring Y100 back to Philly, and I wonder about the last time an AC station, for example, got 50,000 people to do ... well, anything.

"And here's how the rest of the game plays out: There are a lot of Rock stations in this town, but with Howard Stern leaving the airwaves [of Active Rocker WYSP], there's a lot of opportunity for this format.

As for Ms. Sneed's comment that Y100 listeners "were not passionate enough to fill out the ... Arbitron form"? "I thought radio was about results," McGuinn says. "If you asked Y100 advertisers, they would tell you that they got results from us consistently. That's why our power ratio was above a one, and that's why the station generated so much cash

"This is not about the format being in trouble. It's in transition, and it's really differentiating itself right now, which indicates that the future is bright for Alternative. It certainly captures a unique segment of the audience, and the passion that we've seen from the displaced Y100 listeners illustrates how disenfranchised they are with the rest of the dial. They need this music to have a home, because right now it's homeless. There's a very profitable hole in Philadelphia right now. Seriously."



WHERE DID THE ROCK GO? Former WPLY (Y100)/Philadelphia PD Jim McGuinn (I) ponders life with The Beastie Boys.

tas and a built-in tastemaker crowd, SXSW enjoys a system of world-class clubs and performance spaces. "That's actually the starting point each year," Grulke says. "The first thing that we ordinarily do is figure out our venue spaces, because that dictates the sort of talent that we can place. There are certain spaces that only lend themselves to acoustic performanc-

es, for example. At the same time, we invite acts and then scramble for spaces in order to make it work.

"Every act is required to apply. That being said, of course some of the bigger talent is actually pursued once we get an inkling of interest from the label. For instance, we heard

Continued on Page 86

ALTERNATIVE TOP 50

		March 11, 2005					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	GREEN OAY Boulevard Of Broken Dreams (Reprise)	2306	-72	173506	22	71/0
2	2	QUEENS OF THE STONE AGE Little Sister (Interscope)	1938	+116	141062	8	67/1
5	Õ	BECK E-Pro (Interscope)	1826	+188	115938	5	71/0
3	4	KILLERS Mr. Brightside (Island/IDJMG)	1594	-50	114079	22	55/0
4	5	PAPA ROACH Scars (Geffen)	1491	-146	83720	17	55/0
6	6	UNWRITTEN LAW Save Me (Lava)	1459	-117	66381	13	66/0
7	0	JIMMY EAT WORLO Work (Interscope)	1448	+98	81253	12	65/0
9	8	MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)	1389	+113	107024	9	67/1
10	9	CROSSFAOE Cold (Columbia)	1333	+53	92079	40	50/0
12	Ō	BREAKING BENJAMIN Sooner Or Later (Hollywood)	1272	+87	57978	10	54/2
8	11	THREE DAYS GRACE Home (Jive/Zomba Label Group)	1236	-70	61283	20	45/0
20	12	GREEN OAY Holiday (Reprise)	1220	+316	113592	9	62/16
21	Œ	GARBAGE Why Do You Love Me (Geffen)	1205	+359	80198	3	67/3
14	Ø	A PERFECT CIRCLE Passive (Virgin)	1152	+14	66100	10	60/2
16	Œ	3 OOORS OOWN Let Me Go (Republic/Universal)	1050	+20	57102	13	45/1
15	16	JIMMY EAT WORLO Pain (Interscope)	1045	-97	91405	26	50/0
19	1	CHEVELLE The Clincher (Epic)	1014	+96	38775	8	56/4
13	18	MUSE Hysteria (EastWest/Warner Bros.)	959	-220	60020	27	51/0
11	19	MY CHEMICAL ROMANCE I'm Not Okay (I Promise) (Reprise)	943	-253	59396	21	57/0
17	20	SUM 41 Pieces (Island/IDJMG)	928	-84	51627	14	53/0
23	4	CROSSFAGE So Far Away (Columbia)	880	+74	30860	7	46/1
22	22	VELVET REVOLVER Dirty Little Thing (RCA/RMG)	814	-35	35194	11	46/0
24	3 3	EXIES Ugly (Virgin)	808	+70	37630	15	41/2
26	24	MUOVAYNE Happy? (Epic)	741	+109	38636	4	40/0
29	4	TRUST COMPANY Stronger (Geffen)	665	+81	20550	5	46/1
32	20	LOUIS XIV Finding Out True Love Is Blind (Pineapple/Atlantic)	573	+16	42326	8	31/0
25	27	JET Look What You've Done (Atlantic)	563	-100	43530	20	31/0
34	23	INTERPOL Evil (Matador)	554	+39	31062	8	34/2
27	29	SHINEOOWN Burning Bright (Atlantic)	536	-76	21905	14	22/0
30	30	SYSTEM OF A OOWN Cigaro (American/Columbia)	527	-47	38854	7	16/0
28	31	KASABIAN Club Foot (RCA/RMG)	523	.71	19180	11	43/0
31	32	ZUTONS Pressure Point (Epic)	492	-65	16866	10	41/0
37	33	KINGS OF LEON The Bucket (RCA/RMG)	489	+79	21894	5	39/3
38	34	BRAVERY An Honest Mistake (Island/IDJMG)	479	+71	23121	4	36/1
42	€	HOT HOT HEAT Goodnight Goodnight (Sire/Reprise)	413	+92	19836	2	32/4
41	3	JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	398	+55	34841	9	25/5
40	③	KAISER CHIEFS Predict A Riot (Universal)	397	+54	19881	5	32/1
48	3	NO AOORESS When I'm Gone (Sadie) (Atlantic)	383	+109	16397	2	32/6
39	39	RISE AGAINST Give It All (Geffen)	379	+21	25444	17	21/0
50	1	U2 Sometimes You Can't Make It On Your Own (Interscope)	377	+152	26794	2	38/8
36	41	SLIPKNOT Vermilion (Roadrunner/IDJMG)	367	.78	17823	19	20/0
43	42	SNOW PATROL Chocolate (A&M/Interscope)	352	+48	14129	5	26/1
33	43	USED All That I've Got (Reprise)	344	-203	18256	14	35/0
44	44	KORN Another Brick In The Wall (Epic)	295	-17	36029	14	10/0
45	45	TEGAN & SARA Walking With A Ghost (Vapor/SRG)	279	-14	15582	7	16/1
47	46	SKINOREO Pressure (Lava)	272	-4	7997	6	24/1
49	4	KILLERS Smile Like You Mean It (Island/IDJMG)	265	+26	46855	2	13/1
Debut	48	MY CHEMICAL ROMANCE Helena (Reprise)	253	+93	25010	1	30/15
35	49	U2 All Because Of You (Interscope)	243	-187	7167	13	28/0
Debut	<u></u>	THEORY OF A OEAOMAN No Surprise (Roadrunner/IDJMG)	241	+24	14032	1	15/1

72 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/27-3/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). 2005 Radio & Records.

MEDIABASE

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
GREEN DAY Holiday (Reprise)	16
MY CHEMICAL ROMANCE Helena (Reprise)	15
SLIPKNOT Before Forget (Roadrunner/IDJMG)	15
U2 Sometimes You Can't Make It On Your Own (Interscope)	8
NO ADDRESS When I'm Gone (Sadie) (Atlantic)	6
ACCEPTANCE Different (Columbia)	6
Z-TRIP Walking Dead (Hollywood)	6
JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	5
CAESARS Jerk It Out (Astrahwerks/EMC)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	PLAY INCREASE
GARBAGE Why Do You Love Me (Geffen)	+359
GREEN DAY Holiday (Reprise)	+316
BECK E-Pro (Interscope)	+188
U2 Sometimes You Can't Make It On Your Own //nterscope/	+152
QUEENS OF THE STONE AGE Little Sister (Interscope)	+116
MARS VOLTA The Widow (I'll Never Sleep Alone)	
(Strummer/Universal)	+113
MUDVAYNE Happy? (Epic)	+109
NO AODRESS When I'm Gone (Sadie) (Atlantic)	+109
Z-TRIP Walking Dead (Hollywood)	+100
JIMMY EAT WORLO Work (Interscope)	+98

NEW & ACTIVE

GRATITUDE Drive Away (Atlantic) Total Plays: 217, Total Stations: 22, Adds: 3 ARCADE FIRE Neighborhood #3 (Power Out) (Merge) Total Plays: 216, Total Stations: 12, Adds: 1 MODEST MOUSE World At Large (Epic) Total Plays: 208, Total Stations: 14, Adds: 1 SLIPKNOT Before | Forget (Roadrunner/IDJMG) Total Plays: 196, Total Stations: 26, Adds: 15 PROM KINGS Alone (Three Kings)
Total Plays: 157, Total Stations: 12, Adds: 1 Z-TRIP Walking Dead (Hollywood) Total Plays: 145, Total Stations: 8, Adds: 6 SOCIAL DISTORTION Highway 101 (Time Bomb) Total Plays: 144, Total Stations: 8, Adds: 1 **ACCEPTANCE** Different (Columbia) Total Plays: 137, Total Stations: 27, Adds: 6 F-UP'S All The Young Dudes (Capitol) Total Plays: 133, Total Stations: 11, Adds: 0 SENSES FAIL Buried A Lie (Vagrant) Total Plays: 128, Total Stations: 9, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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JUNE 23-25 • 2005





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RENAISSANCE CLEVELAND HOTEL



America's Best Testing Alternative Songs 12 + For The Week Ending 3/11/05

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 18-34	Men 18-34	Womer 18-34
GREEN DAY Holiday (Reprise)	4,30	-	90%	12%	4.21	4.11	4.33
GREEN DAY Boulevard Df Broken Dreams (Reprise)	4.22	4.28	99%	43%	4.17	4.09	4.25
KILLERS Mr. Brightside (Island/IDUMG)	4.18	4.40	95%	20%	4.20	4.07	4.35
SUM 41 Pieces (Island/IDJMG)	4.17	4.12	90%	11%	4.02	3.86	4.21
JIMMY EAT WORLD Work (Interscape)	4.18	4.26	87%	14%	4.11	4.01	4.23
MY CHEMICAL ROMANCE I'm Not Okay (I Promise) (Reprise)	4.06	4.23	90%	21%	3.96	3.74	4.22
JIMMY EAT WORLD Pain (Interscope)	4.05	4.21	87%	27%	3.96 s	3.88	4.05
UNWRITTEN LAW Save Me (Lava)	4.04	4.11	79%	11%	3.96	3.80	4.15
PAPA ROACH Scars (Geffen)	3.98	4.05	92%	21%	3.84	3.62	4,10
SOCIAL DISTORTION Reach For The Sky (Time Bomb)	3.97	4.08	82%	20%	4.01	4.02	3.99
BREAKING BENJAMIN Sooner Or Later (Hallywood)	3.93	4.01	80%	15%	3.79	3.67	3.93
USED All That I've Got (Reprise)	3.90	4.10	75%	12%	3.75	3.53	4.00
EXIES Uply (Virgin)	3.90	3.84	60%	8%	3.81	3.69	3.96
BREAKING BENJAMIN So Cold (Hollywood)	3.82	3.87	95%	34%	3.76	3.73	3.79
QUEENS OF THE STONE AGE Little Sister (Interscape)	3.82	3.59	59%	9%	3.93	3.94	3.92
CHEVELLE The Clincher (Epic)	3.81	3.86	55%	8%	3.75	3.70	3.81
MUSE Hysteria (East West/Warner Bros.)	3.80	3.80	71%	14%	3.75	3.63	4. 1.00
CROSSFADE Cold (Columbia)	3.77	3.82	93%	31%	3.63	3.50	3.80
BECK E-Pre (Interscope)	3.77	3.47	43%	7%	3.90	3.98	3.78
JET Look What You've Done (Atlantic)	3.75	3.86	96%	32%	3.84	3.49	4.23
A PERFECT CIRCLE Passive (Virgin)	3.67	3.72	53%	1%	3.00	3.58	3.86
THREE DAYS GRACE Home (Jive/Zomba Label Group)	3.66	3.67	86%	27%	3.53	3.34	3.77
CROSSFADE Se Far Away (Calombia)	3.84	3.70	89%	15%	3.50	3.36	3.70
SHINEDOWN Burning Bright (Atlantic)	3.61	3.68	53%	12%	3.54	3.42	3.73
3 DOORS DOWN Let Me Go (Republic/Universal)	3.60	3.68	88%	27%	3.56	3.30	3.84
VELVET REVOLVER Dirty Little Thing (RCA/RMG)	3.50	3.61	61%	15%	3.51	3.49	3.53
SYSTEM OF A DOWN Cigaro (American/Colombia)	3,41	-	45%	14%	3.38	3.67	2.95
MARS VOLTA The Widow (Strummer/Universal)	3.37	_	47%	12%	3.54	3.56	3.50

March 11, 2005

Total sample size is 357 respondents. Total average tavorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total hum represents the number of respondents who recognized the song. Total hum represents the number of respondents who recognized the song. total raminarity represents me percentage of respondents who recognized the song, total aim represents the humber of respondents who said they are timed of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 124. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The ATM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Pramiere Radio Networks.

SXSW:The Method Behind....

Continued from Page 84

from Lost Highway that they were interested in having Elvis Costello here this year, so we worked together to make that happen. It really is an application process, however.

The SXSW crew makes an annual wish list, and, although both Al Green and James Brown continue to slip through the cracks, a steady stream of up-and-coming bands have used the event as a springboard to the proverbial next level.

"An obvious example that springs immediately to mind is Franz Ferdinand last year," says Grulke. "You could see the momentum building going into the event, and then they did their show and were marked as one of the bands, and it just rolled after that.

"We have nearly a hundred acts from the U.K. coming this year, and there seems to be a real groundswell for bands like Bloc Party, Kasabian, Kaiser Chiefs, The Futureheads bands that are established in the U.K., with really great live performances, but that haven't really been seen here yet. They definitely have the train on the tracks.

"Sometimes you can see a big breakthrough coming, although I've always been hard-pressed to figure out how it actually happens. SXSW kind of lays it on the table. If your show's great, that's recognized. If it isn't, the train will stop pretty quickly. You don't see any manufactured pop bands here, and there's a good reason for that."

WCYY/Portland, ME PD: Herb by MD: Brian James

PD: Mark Hamilton APD: Jaime Cooley 14 BEN FOLDS 1 NEW ORDER CAESARS

PD: Seth Rester APD: Sarah Rose MO: Chris Novello 2 JACK JOHNSON

CHEVELLE 3 DOORS DOWN

SLIPKNOT UNDEROATH FUTURE LEADERS OF THE

WORLD BETTER THAN EZRA ANIMAL SUIT DRIVE-BY

Everybody's Special Purpose

So what have we learned? Namely, that SXSW was designed with a purpose and, over the course of its 19 years, has grown to fulfill its creators' ambitions. "In a nutshell, the original idea was to bring like-minded people together to be able to share ideas," Grulke says. "In some cases that means creative ideas, in others that means sharing gigging information or how to route through different re-

"We can do things that a lot of other events can't do."

(a) is in the contract of the

"Plus, the press is here looking for new talent, so it's a great showcase. I had a band manager call me up and say, 'Hey, I hear I can get six months' worth of press by doing one date. How do I get my band in there?

"Hopefully, we end up presenting artists in a context that makes business sense, and we're able to shine light on the fact that these are artists, because we don't have to purely be thinking about ticket sales. We're bringing in the industry and presenting an overall event, and our belief is that presenting credible art is what best serves everybody's purpose.

"It's all about live performances, night and day. Every music event says that their emphasis is on music, but I really feel that at SXSW, we can say that with a straight face."

REPORTERS

Stations and their adds listed alphabetically by market

WHRL/Albany, NY*
OM: John Cooper
PD: Lisa Bietlo
5 MY CHEMICAL ROMANCE
SLIPKNOT

WJSE/Atlantic City, NJ*
PD: Scott Relity
7 JUDAS PRIEST
6 THEORY OF A DEADMAN
AMBULANCE LTD.
SLIPKNOT

KROX/Austin, TX* OM: Jeff Carrol PD: Lyna Barslow MO: Toby Ryan

WRAX/Birmingham, AL PD: Susan Groves MO: Mark Lindsey TEGAN & SARA GREEN DAY

KAISER CHIEFS QUEENS OF THE STONE AGE

KQXR/Boise, ID*
OM: Dan McColly
PD: Eric Kristensen
MD: Jeremi Smith
6 MY CHEMICAL ROMANCE
INTERPOL

PO: Dave Wellington APD/MD: Sleven Strick 11 STREET DOGS NO ADDRESS PEPPER

WEDG/Ruffalo, NY MD: EVII Jim 2 MOTLEY CRUE 1 INTERPOL GREEN DAY A PERFECT CIRCLE

WBTZ/Burlington*
OM/PD: Matt Grasso
APD/MD: Kevin Mays
GREEN DAY
KINGS OF LEON
Z-TRIP

WAVF/Charleston, SC* PD: Dave Rossi MD: Suzy Boe 17 MUSIC 15 FRAY BLUE MERLE ACCEPTANCE

WEND/Charlotte DM: Bruce Logan PD/MD: Jack Danie 1 GREEN DAY 1 NO ADDRESS

UZ BILLY IDOL

WKOX/Chicago, IL*
PD: Miles Stern
APD/MD: Jacent Jackson
33 SLIPKNOT
HOT HOT HEAT
FALLOUT BOY

WXTM/Cleveland, OH* PD: Kim Monroe APO: Dom Nardella MD: Tim "Stats" No Adds

WARQ/Columbia, SC° PD: Dave Stewart MD: Dave Farra 2 SLIPKNOT 1 MY CHEMICAL ROMANCE 1 GREEN DAY

WWCD/Columbus, OH* OM: Randy Mailoy PD: Andy Davis MD: Jack DeVess 26 GREEN DAY NEW ORDER CAESARS

KTBZ/Houston, TX* PD: Vince Richards MD: Don Jantzen CROSSFADE

PD: Murray Brookshaw APO: Vince Cannova MD: Matt Franklin 4 Z-TRIP BREAKING BENJAMIN

KXHA/Fayetteville, AR PD/MD: Dave Jackson 7 JIMMY EAT WORLD

WJBX/Ft. Myers, FL OM/PD: John Rez APD: Fitz Madrid MD: Jeff Zito SLIPKNOT ACCEPTANCE

WXTW/FL Wayne, IN*
ONE JJ Fabini
ONE BIJI Stewarl
PD: Oon Walker
MY CHEMICAL ROMANCE
GREEN DAY
FUTURE LEADERS OF THE
WORLD

KINGS OF LEON WGRD/Grand Rapids, Mir PD: Jerry Tarrants No Adds WXNR/Greenville, NC*
OM: Bruce Sime!
PD: Jeff Sanders
APD/MD: Charlie Shaw
2 MY CHEMICAL ROMANCE

WEEO/Hagers MD: AJ Meyer

KUCD/Honolulu, HI PD: Jamie Hyatt KEANE

WRZX/Indianapolis, IN*
PD: Lenny Diana
MD: Michael Young
1 SKINDRED
TRUST COMPANY
ACCEPTANCE
PPER

WPLA/Jacksonville, FL OM: Gall Austin APD/MD: Chad Chumley 1 GARBAGE

SLIPKNOT MY CHEMICAL ROMANCE GREEN DAY HOT HOT HEAT

X: LOM MY CHEMICAL ROMANCE

U2 ACCEPTANCE KRBZ/Kansas City, MO* OM: Greg Bergen PD: Lazio MD: Jason Ulanet No Adds

WNFZ/Knoxville, TN PD: Anthony Profit MO: Greg Sutton 4 Z-TRIP

KFTE/Lafayette, LA* PD: Scott Perrin MD: Roger Pride SLIPKNOT SLIPKNOT MY CHEMICAL ROMANCE ACCEPTANCE ICXTE/Las Vegas, NV° PD: Chris Ripley MD: Carly Brown 3 MARS VOLTA

KROQ/Los Angeles, CA* PD: Kevin Wea herly APD: Gene Sardbloom MD: Matt Smith 17 MY CHEMICAL ROMANCE 2 GARBAGE

WLRS/Louisville, KY* PD: Annrae Fitzgerald MD: Davie Hill

EXIES NO ADDRESS

WMAD/Madison, WI° OM: Mike Ferris: PD: Brad Savage 3 ATREYU SLIPKNOT HEAD AUTOMATICA ACCEPTANCE CAESARS

PO: Kenny Neu CHEVELLE U2

WHIG/Monmosty, NJ"
PD: Mike Gavin
APD/MD: Brian Phillips
3 MY CHEMICAL ROMANCE
FEATURES

KMBY/Monterey, CA* PD/MQ: Kenny Allen KILLERS

WKZO, Nyrtie Besch, SC FO: Mark NcKinney APO/MO: Charley 14 TRUST COMPANY

KKND/New Orleans, LA° PD: Sig MD: Vydra 4 SLIPKNOT KINGS OF LEON

WXRK/New York, NY * PD: Robert Cross ID: Mike Peer 7 Breaking Benjamin

WROX/Nortolk, VA*
PD: Mitchele Diamond
MD: Mitchele Diamond
MD: Mille Powers
MY CHEMICAL RDMANCE
FEATURES
NO ADDRESS

KQRX/Odessa, TX PD: Michael Todd APD: MICROEI 1008 APD: Dre 24 Green Day 17 Hot Hot Heat 7 Atreyu

6 SLIPKNOT 2 GREEN DAY ALTER BRIDGE

KEDJ/Phoenix, Ai PD: Marc Young MD: Robin Nash 10 GREEN DAY

KZDN/Phoenix, AZ* PD: Chris Patyk MD: Mitzie Lewis

Z-TRIP CHEVELLE JACK JOHNSON

KHBZ/Oklahoma City, OK* OM: Bill Hurley PD: Jimmy Barreda No Adds

WJRR/Orlande, FL*
OM: Adam Cook
PD: Pat Lyach
APD: Rick Everett
MD: Brian Dickerns
6 St IPKNOT

WRXL/Richmond, VA DNI: BiN CahiM PD/NIO: Casey Krukov 2 GARBAGE 1 SLIPKNOT

RCXX/Filverside, CA*
PD: Jake Weber
APD/MD: Bobby Sate
10 GREEN DAY
HOT HOT HEAT
MY CHEMICAL ROMANCE

CWOD/Serverson
OM: Cartiss John
PD: Rea Bunce
APD/MD: Violet PEPPEH JACK JOHNSON

KBZT/San Diego, CA* PD: Garett Michaels APD/MD: Mike Halloran

XTRA/San Diego, CA* PD: Jim Richards MD: Marty Whitney 4 ARCADE FIRE

KITS/San Francisco, CA* PD: Sean Demery APD/MD: Aeron Axelsen 2 Z-TRIP SNOW PATROL CHEVELLE

KJEE/Santa Barbara, CA PD: Eddie Gutierrez MD: Dave Hanacek 1 GARBAGE 1 ACCEPTANCE

KNDD/Seattle, WA* PD: Phil Manning APD: Jim Keller 2 BLOOD BROTHERS CAESARS

KQRA/Springtield, MO OM/PD: Kristen Bergman MD: Shadow Williams NO ADDRESS ACCEPTANCE

KPNT/St. Louis, MO°
PD: Tommy Mattern
MD: Jeff Frisse
MY CHEMICAL ROMANCE
U2

WKRL/Syracuse, NY PD: Scott Petibone APD/MD: Tim Noble UNDEROATH MY CHEMICAL ROMANCE GREEN DAY FALL AS WELL

WXSR/Tallahass OM: Jeff Horn PD: Date Flint MD: Kirsten Win 1 GREEN DAY

WSUN/Tampa, FL* OM: Paul Ciliano PD: Shark No Adds

PD: Matt Spry

APD/MD: Stephen Kallao

1 HOT HOT HEAT
GRATITUDE

U2 JACK JOHNSON

KMYZ/Tulsa, OK*
PD: Corbin Pierce
4 JACK JOHNSON
1 MY CHEMICAL ROMANCE
GRATITUDE

WPBZ/W. Palm Beach, FL*
PD: John O'Connell
MD: Nik Rivers
1 UNDEROATH
1 GRATITUDE
CAESARS

6 PORCUPINE 1 NO ADORESS GREEN DAY

POWERED BY MEDIABASE

red Reporters 83 Total Reporters

72 Total Monitored

11 Total Indicator



JOHN SCHOENBERGER

Atlanta's Dave-FM

Your friendly neighborhood radio station

he launch of a new Triple A radio station in a major market has been a long time coming, but with WZGC (Dave-FM), Infinity — under the guidance of Director/Programming Michelle Engel -- is giving the format a committed and honest shot in Atlanta.

WZGC had many years of heritage in the market as "Z93," first as a CHR/Pop station, and

later as a Classic Rock outlet. The idea with Dave-FM was to try to keep as much of the latter's audience as possible while inventing a new type of radio station. Dave-FM's slogan is "Rock Without Rules," and that pretty much sums up the station on many

Whereas most long-term Triple A stations target an audience somewhere in their 40s to early 50s. Engel decided the best group to reach in At-

lanta was those 30-somethings who are starting to hit their stride in both their professional and personal lives. Yet, at the same time, she wanted to keep the music broad enough to retain as much of the older Classic Rock audience as possible.

It would seem the plan is working, as the station is already making some significant inroads in the ratings. In the latest fall Arbitron survey it ranked No. 9 25-54 with a 3.7, No. 9 18-44 with a 3.8, No. 9 25-44 with a 3.9 and No. 8 18-34 with 3.5.

Engel grew up in Atlanta. Her first taste of radio was in the Rock format, as an intern at WKLS. After working at both WRUF/Gainesville and WJRR/Orlando, the opportunity came up for her to put on WJBX/Ft. Myers in the mid-'90s and get her first taste of Triple A radio.

Now-Infinity Exec. VP/Programming Greg

Strassell - whom Engel credits as her mentor lured her from Florida up to WBMX/Boston in 1996. At that time Hot AC was just starting to come into its own, and Strassell wanted Engel to help the station become more modern. "I basical-

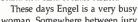
what he said then.

Atlanta can do.

a better radio station."

ly taught him about the great acts Hot AC could steal from Triple A to lure a younger AC-type lis-

> ing to save KBBT/Portland, OR. She was there for six years, first giving the Hot AC a lot of love, but ultimately changing it to an '80s-based format that has ended up being very successful. Engel was then asked to return home to Atlanta to help launch a



duty, traveling for corporate meetings and getting her station's new website ready, she was able to give me a little time on the phone to chat about

what would become Dave-FM?

ME: While I was still in Portland, I was asked what I would do if I were given carte blanche in Atlanta. The powers that be knew I was from there and that I wanted to get back to my home and do radio there. Andy Schuon, who used to be with us at Infinity, asked me about this first, and then Greg Strassell asked me again a year ago in January. They did some research in Atlanta, and, lo and behold, what I said I thought we should do matched what the research said.

scenes, and we built up a game plan based on sales and research and came up with a station strictly for Atlanta. If you are going to launch a Triple A-type station today, you need to start at the younger end of the adult spectrum. Our vi-

Foreshadowing

gust at the Triple A Summit, shortly after the station's launch. Here's

"The fact that the brain trust at Infinity has decided that there is an op-

portunity to do something that has never been done before is very excit-

ing. You'll find that among the team who has helped to launch this station

we have a remarkable programming talent in Michelle Engel. She's from

Atlanta and is in the demo, so she knows what a good radio station in

"What I've learned over the years at Triple A is that the audience is much

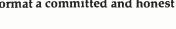
smarter than the conventional broadcaster gives them credit for. That's

probably the main premise I am bringing to the table with this station, not

so much the song list or the formatics or any boilerplate promotions. It is

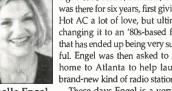
really respect for the audience. We feel that the people in Atlanta deserve

Norm Winer gave us a little bit of insight into Dave-FM last Au-



tener," Engel says.





brand-new kind of radio station. Michelle Engel woman. Somewhere between jury

R&R: How did you end up getting involved with

I met with WZGC GM Rick Caffey behind the

Dave-FM Sample Hours

10am TALKING HEADS And She Was

JOHN MAYER Why Georgia CARS You're All I've Got Tonight CRANBERRIES Dreams U2 All Because Of You **DEL AMITRI Roll To Me** JANE'S ADDICTION Been Caught... **ERIC CLAPTON After Midnight RED HOT CHILI PEPPERS Scar Tissue** R.E.M. Radio Free Europe KEANE Somewhere Only We Know STING If You Love Somebody MATCHBOX TWENTY 3am



6pm

VERVE Bittersweet Symphony BLUE MERLE Burning In The Sun **ROLLING STONES Under My Thumb** CURE Friday, I'm In Love PETER GABRIEL In Your Eves CARS Bye Bye Love LEMONHEADS Mrs. Robinson U2 Pride (In The Name Of Love) MAROON 5 This Love

sion was to deliver a station that Atlanta needed but never really had.

R&R: The prodigal daughter has returned home. ME: I have. I feel like the past 16 years of doing Rock, Hot AC and Triple A have all been preparation for me to come back home and give Atlanta a great radio station. We are giving 30somethings a station to call their own, and it is being programmed by a 30-something who lives

and thinks like them.

I know that we try to present ourselves as a Rock station without rules, but when you and I first started talking about WZGC becoming a reporter, it made the most sense for us to fit under the Triple A umbrella. Recognizing that the format represents a diverse collection of stations that all target a slightly different audience, I feel we have the most in common philosophically with what other great Triple A programmers are do-

Triple A is music-based, lifestyle-based and city-based. When you combine those three perspectives, you can end up with a very powerful and potentially very successful radio station.

R&R: It is interesting that it was a Classic Rock station that morphed into a Triple A approach. Many of the artists in the library could be preserved, and, hopefully, a good chunk of the cume could be retained.

ME: The theory was that we could hold on to the sizable group of listeners to Z93 who were ready for something more - newer music and more depth from the library, as well as artists they hadn't heard for a long time, or maybe never, as far as Atlanta radio was concerned.

This is not to say that we didn't dramatically change the radio station. Pretty much everything was altered or eliminated except for a certain segment of the music that was already in the library. We still play classic rock artists, but now it's the right ones for the audience we are targeting. It's a completely different product, and yet it looks like we were able to keep quite a few of the listeners.

R&R: What was the idea behind the name Dave-

ME: Dave doesn't represent something or someone. The idea was to image the station as something different. We wanted to present the station as something very personal, a station that was personally made for this market and that could, hopefully, become like a good friend to the listener. Dave is someone you can have a beer with.

R&R: From July 2004 until the beginning of the holiday season, you were mostly jockless, right:

ME: Yes and no. Our morning show came on in the beginning of September, and we had Mara Davis doing afternoons just to keep it balanced. We didn't have a full airstaff until right after Thanksgiving. The main reason was that we were trying to keep quiet about what we planned on doing until after the launch.

The morning show includes Steve Barnes, who had been at 99X for years. He and I met, and he told me that he was basically done with radio, but that Dave-FM was talking to his generation and he really wanted to be part of what we were trying to do. He helped me find his partner, Holly Firfer, who had been doing a number of things at

Mara Davis had been on the old Z93, but she fit the demo better for Dave-FM, so she is now in the midday slot. [Afternooner] Eric we got from Chicago. He had kind of outgrown the Alternative world and wanted to talk to adults. Finally, Margot Smith, who does nights for us as well as being our MD, had been a program director, and she also worked for a research company, so she brings a lot of experience to the table.

Our on-air sound is very conversational and natural. They don't sound like screaming DJs like those on most radio stations, nor are they laidback like an NPR delivery - we're somewhere in between. Our personality on the air is very important, but I won't do anything at the expense of the music. Finally, I want to mention our Asst. PD. Chris Brannen, who also adds a lot to the mission of this station.

R&R: Were you able to hold on to any big promotions that Z93 had, or have you had to start from

ME: We are a baby station in that area. We certainly were able to hold on to a few things, but we had to "Dave-ify" them, so to speak. We recognize the need to make this station part of the fabric of the community, and we will be doing plenty of things to make that happen. However, we also recognize that it will take time.

Obviously, our partnership with the NFL Falcons has been a great asset for us. Sure, during football season I have to sacrifice nine hours of music programming on Sundays, but it's worth the tradeoff. That draws people to the station who might not otherwise check out us, and maybe they'll be intrigued enough to give the regular programming a shot. With the Falcons doing so well this season, it has been an added boost for us.

We have started a "Friends of Dave" VIP club to get in touch with folks and to start building a database. That got started with a promotion we did last fall called "Life Without Rules," where we interacted with the people and found out what they needed to help make their lives better and get them past the rules governing their lives.

In addition, we are the official Bonnaroo station for Atlanta, and we are tying in with a huge Widespread Panic event and will be broadcasting it live. It's a very big deal for Atlanta, yet before us there was no station in town that could or would do it. Several key civic and community events here in town have approached us, too,

Continued on Page 90

TRIPLE A TOP 30

		March 11, 2005					
LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS
1	0	JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	577	+40	29697	9	25/0
2	2	GREEN DAY Boulevard Of Broken Dreams (Reprise)	423	-48	24974	18	24/0
4	3	BLUE MERLE Burning In The Sun (Island/IDJMG)	401	+39	18842	8	24/1
5	4	TORI AMOS Sleeps With Butterflies (Epic)	390	+34	18291	9	23/0
3	5	JET Look What You've Done (Atlantic)	381	-32	19140	19	19/0
12	6	U2 Sometimes You Can't Make It On Your Own (Interscope)	361	+87	24058	3	22/1
7	7	MADELEINE PEYRDUX Don't Wait Too Long (Rounder)	323	+2	13847	12	18/0
11	8	COLLECTIVE SOUL Better Now (El Music Group)	320	+42	17845	6	19/0
9	9	MARC BROUSSARD Home (Island/IDJMG)	305	+24	13491	13	17/1
8	10	LENNY KRAVITZ Lady (Virgin)	286	-30	15085	19	20/0
10	•	HOWIE DAY Collide (Epic)	280	+1	12145	15	15/0
20	12	MOBY Beautiful (V2)	275	+57	16506	5	22/1
15	13	JOSS STONE Right To Be Wrong (S-Curve/EMC)	272	+17	14227	7	17/0
17	14	SNOW PATROL Chocolate (A&M/Interscope)	263	+37	13706	5	18/2
6	15	U2 All Because Of You (Interscope)	257	-79	11768	13	17/0
23	1	JOHN BUTLER TRIO Zebra (Lava)	239	+30	6701	5	16/0
16	17	SHORE Hard Road (Maverick/Reprise)	237	-16	5264	13	17/0
19	18	BECK E-Pro (Interscope)	232	+13	10645	4	17/1
24	19	KENNY WAYNE SHEPHERD Let Go (Reprise)	221	+21	11913	8	13/0
21	20	ANNA NALICK Breathe (2am) (Columbia)	212	-2	9200	11	10/0
22	21	JOHN FOGERTY Wicked Old Witch (DreamWorks/Geffen)	210	.2	6917	5	17/0
18	22	JOHN MAYER Daughters (Aware/Columbia)	193	-28	7965	17	17/0
Debut	23	KEANE Everybody's Changing (Interscope)	164	+39	6794	1	17/7
Debut	24	CARBON LEAF What About Everything? (Vanguard)	158	+30	5543	1	11/0
28	25	BRUCE HORNSBY Circus On The Moon (Columbia)	151	+13	4191	7	14/1
27	26	KATHLEEN EDWARDS Back To Me (Zoe/Rounder)	147	+7	7039	2	12/2
26	2	OZOMATLI Love & Hope (Concord)	144	0	5059	3	13/1
25	28	MAROON 5 Sunday Morning (Octone/J/RMG)	135	-10	7019	3	7/0
Debut>	29	MAIA SHARP Something Wild (Koch)	133	+7	2919	1	11/1
Debut>	30	BRIGHT EYES First Day Of My Life (Saddle Creek)	129	+30	10547	1	9/3

26 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/27-3/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005 Radio & Records.

NEW & ACTIVE

BEN LEE Catch My Oisease (New West)
Total Plays: 122, Total Stations: 10, Adds: 0
JEM 24 (ATO/RCA/RMG)
Total Plays: 122. Total Stations: 9, Adds: 0
3 DOORS DOWN Let Me Go (Republic/Universal)
Total Plays: 112, Total Stations: 5, Adds: 0
TEGAN & SARA Walking With A Ghost (Vapor/SRG)
Total Plays: 107, Total Stations: 12, Adds: 1

MARK KNOPFLER The Trawlerman's Song (Warner Bros.)
Total Plays: 106, Total Stations: 10, Adds: 0
ANI DIFRANCO Studying Stones (Righteous Babe/Music Athes)
Total Plays: 92, Total Stations: 7, Adds: 0
CHARLIE MARS Try So Hard (V2)
Total Plays: 91, Total Stations: 11, Adds: 0
RACHAEL YAMAGATA Letter Read (RCA Victor/RMG)
Total Plays: 74, Total Stations: 9, Adds: 0
JOSH RITTER Kathleen (V2)
Total Plays: 71, Total Stations: 6, Adds: 0
RDBERT PLANT Shine It All Around (Sanctuary/SRG)
Total Plays: 70, Total Stations: 7, Adds: 6

Songs ranked by total plays

POWERED BY MEDIABASE

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
KEANE Everybody's Changing (Interscope)	7
ROBERT PLANT Shine It All Around (Sanctuary/SRG)	6
BETTER THAN EZRA A Lifetime (Artemis)	4
GLEN PHILLIPS Ouck & Cover (Lost Highway)	4
BRIGHT EYES First Day Of My Life (Saddle Creek)	3
LOW MILLIONS Statue (Manhattan/EMC)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
U2 Sometimes You Can't Make It On Your Own (Interscope)	+87
ROBERT PLANT Shine It All Around (Sanctuary/SRG)	+64
MOBY Beautiful /V2/	+57
COLLECTIVE SOUL Better Now (El Music Group)	+42
JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal	ell +40
BLUE MERLE Burning In The Sun (Island/IDJMG)	+39
KEANE Everybody's Changing (Interscope)	+39
SNOW PATROL Chocolate (A&M/Interscope)	+37
TORI AMOS Sleeps With Butterflies (Epic)	+34

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	PLAYS
KEANE Somewhere Only We Know (Interscope)	251
LOW MILLIONS Eleanor (Manhattan/EMC)	232
RAY LAMONTAGNE Trouble (RCA/RMG)	172
CARBON LEAF Life Less Ordinary (Vanguard)	170
U2 Vertigo (Interscope)	153
SARAH MCLACHLAN World On Fire (Arista/RMG)	134
SNOW PATROL Run (A&M/Interscope)	118
FINGER ELEVEN One Thing (Wind-up)	118
LOS LONELY BOYS Heaven (OR Music/Epic)	113
BRUCE HORNSBY Gonna Be Some Changes Made (Columbia)	110

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

KEANE "everybody's chansins"



Most added!
KFOG WBOS WTTS WMMM
WZEW KTHX KRSH

R&R Triple A: Debut 🕸

Sales: 550,000 scanned!

Touring: US Tour begins 4/30



MANAGEMENT: ADAM TUDHOPE PRODUCED by ANDY GREEN and KEANE

TRIPLE A TOP 30 INDICATOR

LAST WEEK	THIS WEEK	March 11, 2005 ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/
1	0	JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	677	+4	8289	8	39/0
2	2	TORI AMOS Sleeps With Butterflies (Epic)	614	+31	7629	8	38/0
3	3	BLUE MERLE Burning In The Sun (Island/IDJMG)	553	+34	6577	9	34/0
9	4	U2 Sometimes You Can't Make It On Your Own (Interscope)	434	+78	6700	3	34/2
6	5	KATHLEEN EDWARDS Back To Me (Zoe/Rounder)	404	+23	6307	4	38/2
4	6	JOSS STONE Right To Be Wrong (S-Curve/EMC)	375	·17	2913	10	25/0
8	7	MAIA SHARP Something Wild (Koch)	374	+17	3890	8	32/0
12	8	BEN LEE Catch My Disease (New West)	362	+39	4182	6	34/0
5	9	MARC BROUSSARD Home (Island/IDJMG)	358	-28	3830	15	26/1
11	10	JOHN BUTLER TRIO Zebra (Lava)	356	+5	3541	6	29/0
13	1	SNOW PATROL Chocolate (A&M/Interscope)	344	+26	2241	4	22/1
27	12	MOBY Beautiful (V2)	318	+86	4706	2	32/3
7	13	GREEN DAY Boulevard Of Broken Oreams (Reprise)	300	-69	2499	16	16/0
15	14	ANI DIFRANCO Studying Stones (Righteous Babe/Music Allies)	294	+2	4899	7	27/0
16	15	BEN FOLDS Landed (Epic)	293	+6	3479	4	29/1
14	16	SHIVAREE I Close My Eyes (Zoe/Rounder)	288	-25	2699	9	25/0
17	17	JOHN FOGERTY Wicked Did Witch (DreamWorks/Geffen)	286	-1	2220	5	25/0
24	18	BECK E-Pro (Interscope)	280	+31	4971	3	29/1
25	19	COLLECTIVE SOUL Better Now (El Music Group)	279	+40	1353	2	17/1
18	20	RACHAEL YAMAGATA Letter Read (RCA Victor/RMG)	279	-6	1667	5	25/0
23	21	MARK KNOPFLER The Trawlerman's Song (Warner Bros.)	276	+12	3622	5	27/1
21	22	HOWIE DAY Collide (Epic)	270	+5	1879	10	15/0
26	23	MADELEINE PEYROUX Don't Wait Too Long (Rounder)	255	+18	2551	24	16/0
20	24	JET Look What You've Done (Atlantic)	246	-33	1475	18	16/0
[Debut>	25	JEM 24 (ATO/RCA/RMG)	236	+28	2554	1	21/0
29	26	CHUCK PROPHET Pin A Rose On Me (New West)	228	+8	1561	5	21/0
Debut	27	OZOMATLI Love & Hope (Concord)	225	+24	2681	1	24/1
10	28	U2 All Because Of You (Interscope)	221	-134	1704	12	15/0
28	29	SHORE Hard Road (Maverick/Reprise)	215	-6	1819	11	15/0
19	30	R.E.M. Aftermath (Warner Bros.)	210	·70	2241	11	17/0

43 Triple A reporters. Songs ranked by total plays for the airplay week of Sunday 2/27 - Saturday 3/5. © 2005 Radio & Records
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MOST ADDED ARTIST TITLE LABEL(S) ROBERT PLANT Shine It All Around (Sanctuary/SRG) 7 GLEN PHILLIPS Duck & Cover (Lost Highway) MAVIS STAPLES Step Into The Light (Alligator) 5 RANGSIDE Tired Of Being Sorry (Flawless/Geffen) 5 MOBY Beautiful (V2) 3 AMOS LEE Arms Of A Woman (Blue Note/EMC) SOLOMON BURKE I Need Your Love In My Life (Shout Factory) TORI AMOS Sweet The Sting (Epic) 3 DISHWALLA Collide (Orphanage)

MOST MOST

	TOTAL
	PLAY
ARTIST TITLE LABEL(S)	INCREASE
MOBY Beautiful (V2)	+86
U2 Sometimes You Can't Make It On Your Own (Interscope)	+78
SOLOMON BURKE I Need Your Love In My Life /Shout Factory	# +77
ROBERT PLANT Shine It Ali Around (Sanctuary/SRG)	+56
COLLECTIVE SOUL Better Now (El Music Group)	+40
BEN LEE Catch My Disease (New West)	+39
EARLIMART The Hidden Track (Palm)	+38
BLUE MERLE Burning In The Sun (Island/IDJMG)	+34

""PROGRAMMING

World Cafe - Dan Reed 215-898-6677

MARBLES When You Open MARY GAUTHIER Mercy Now RAY WYLIE HUBBARD The Beauty Way

Acoustic Cafe - Rob Reinhart 734-761-2043

CHIARA CIVELLO Caramel **HAYES CARLL Good Friends JESSE ALEXANDER Unfulfilled** MARK GEARY Whisper **SHOOTER JENNINGS Sweet Savannah** TONY FURTADO Running Down A Dream

REPORTERS

Stations and their adds listed alphabetically by market

WZGC/Atlanta, GA* PD: Michelle Engel APD: Chris Brannen BID: Bisarper Sambib 7 ROBERT PLANT 5 SHOW PATROL 5 MARC BROUSSARD 5 GLEN PHILLIPS 4 TEGAN & SARA CASSARD

WBOS/Boston, MA*
ON: Buzz Knight
APD/MO: David Ginsburg
5 BLUE MERLE
KATHLEEN EDWARDS
ROBERT PLANT
KEANE
FIVE FOR FIGHTING

WNCS/Burlington*
PD/MD: Mark Abuzzahab
4 BRIGHT EYES
4 ROBERT PLANT
3 LOW MILLIONS

WMVY/Cape Cod, MA PD/MD: Barbara Dacay 2 ROBERT PLANT 1 OZOMATLI 1 ASSEMBLY OF DUST

WNRN/Charlottesville, VA ON: Jeff Reynolds PD: Michael Friend MID: Jaz Tapale 3 LOU BARLOW 3 JIBMY LAFAVE 3 TONY FURTADO

WXRT/Chicago, IL*
OM/MD: John Farneda
PD: Horm Winer
3 SOLOMON BURKE
3 DEVLINS
BRUCE HORNSBY

WCBE/Columbus, OH OM: Tomony Allon PD: Date Mashallon MD: Magais Bronnan 5 KIERAN MCGEE 6 KEREN ANN 3 ERIC ANDERS 3 DEVLINS

WMWV/Conway, NH PD/MD: Mark Johnson GLEN PHILLIPS

KBCO/Denver, CO* PD: Scett Arbough MD: Keeter 8 BRIGHT EYES 6 BRIGHT EYES

WV00/Elizabeth City, NC PD: John Matthews MD: Tal Abbey IO SNOW PATROL 10 MARK KNOPFLER 10 ARCAJE FIRE 10 BECK

KOZT/Ft. Bragg, CA PD: Tom Yates APD/MD: Kete Hayes 7 ROBERT PLANT 6 JACK JOHNSON

WEHM/Hamptons, NY PD: Brian Coagreee MD: Leuren Stene 17 MOBY 15 COLLECTIVE SOUL 1 RINGSIDE

WWVV/Hilton Head, SC ON/PD: Beh Neumann APD: Seme Merrell 1 CARBON LEAF 1 ASSEMBLY OF DUST

KSUT/fignacio, CO PO: Steve Rauworth MD: Stasta Lauler 7 BLIND BOYS OF ALABAMA

WTTS/Indianapo PO: Brad Holtz MD: Laura Duncan 2 KEANE 2 KYLE RIABKO

CTBG/Name
20: Jon Hart
UD: Byron Johnson
JOHNATHAN RICE
MAYIS STAPLES
RAY LAMONTAGNE
GLEN PHILIPS
RINGSIDE
RINGSIDE
RINGSIDE
RINGSIDE KTBG/Kansas City, MO

KZPL/Kansas City, MO° OM: Nick McCabe PD: Ted Edwards MD: Ryan "Stash" Morton 4 ROBERT PLANT 3 KATHLEEN EDWARDS

WRLT/Nashville, TN° DM/PD: David Hall APD/MD: Rev. Keith Coes 9 ROBERT PLANT BECK MARY GAUTHIER

WFUV/New York, NY PD: Chuck Singleten MD: Rita Houston 3 MAYIS STAPLES NIC ARMSTRONG

WIXPN/Philadelphia, PA OM/MD: Den Reed PD: Bruse Warren I NC AMBISTRONG I SOLDMON BURNE I JOHN DOE MARC BROUSSARD TORY AMOS OANIELIA COTTON M. WARD

KTHX/Reso, NV* PD: Rob Brooks APD/MD: Dave Herold KEANE RAY LAMONTAGNE GLEN PHILLIPS

KENZ/Sait Lake City, UT* OM/PD: Brace Jones ND: Karl Bushman 12 LIFENOUSE 4 GLEN PHILLIPS BETTER THAN EZRA

KPRI/San Diego, CA* DM: Sob Berch PD/MD: Dena Shaleb No Adds

KFOG/San Francisco, CA* PD: David Benson APD/MD: Haley Jones 11 KEANE 2 GLEN PHILLIPS

KBAC/Santa Fe, NM D: Ira Gerden MAVIS STAPLES

KRSH/Santa Rosa, CA° OM/PD: Dean Kattari KEANE LOW MILLIONS DISHWALLA

DMX Folk Rock/Satellite OM: Leanne Vince ND: Dave Slean BEN FOLDS RINGSIDE

Music Choice Ar PD: Ltz Opeka 9 ROB THOMAS 9 ED HARCOURT

XM Cate/Subtilite
PD: Bill Evens
MD: Beten Cleambertain
9 BLUM RICHER CHARLE
9 BLUM RICER TRIO
6 BLUM RICER TRIO
6 BLUM RICER TRIO
6 BLUM RICER TRIO
7 BLUM REAR BENDER
7 L AMMON
8 L AMMO

KEXP/Seattle, WA OM: Tem Mara PD: Kevin Cole APD: John Richerts MD: Don Yates 5 BUCK 65 22-20'S FISCHERSPOOMER

WNCW/Spindale, NC OM Elles Pirman PD, Nim Class #PDMD Nario Ascessa 5 SOLOMON SI FRO 3 MERCY CREEK 2 INDTHENSIVAT FLOWMORPANS JOHN DOE SOLOMO SI FORMAN 1 DON DOE SOLOMO SI FORMAN 1 DON DOE SOLOMO SI FORMAN 1 DON DOE SOL

TISH HINDUCSA HUBERT SUMUN ACAM GRETN BLACK 47

WRNX/Springfield, MA*
PD: Tem Devis
APD: Dennie Moorhouse
MD: Less Withsnee
LOW MILLIONS
BETTER THAN EZRA
RINGSIDE
DISHWALLA

KCLC/St. Louis, MO PD: Rich Reighard

KFMU/Steamboat Springs, CO PD/MD: John Johnson 13 GLI H HILLES 1 AMEDIA PER DE MANDELD ME PEYROLIX 1 ENCLOWER & DAY RESIDENCE

KWMT/Tucson, AZ* OM/PD: Tim Richards D: Blake Rogers LIFEHOUSE BETTER THAN EZRA

WXPK/Westchester, NY

ROBERT PLANT WUIN/Wilmington, NC PD: Mark Keele MD: Jerry Gerard 2 BLUERUNNERS

POWERED BY MEDIABASE

69 Total Reporters

26 Total Monitored

43 Total Indicator



Margot Smith MD, WZGC (Dave-FM)/Atlanta

Will winter ever end? It's the time of year that everything feels as if it will be raw and gray forever, even here in Atlanta. The sunglasses are getting a layer of dust from disuse, food is starting to lose flavor, the sweaters bought with excitement three months ago are tiresome, and nothing feels fresh anvmore. Short of moving to a tropical cli-

mate or hibernating for the rest of winter's last gasp, how do you get enough metaphorical sunshine to get over the last, cruel bit of this endless season? At WZGC (Dave-FM)/Atlanta our solution is simple: Add some instant fun to the playlist! Moby's new single, "Beautiful," is doing

the job nicely. "Beautiful" is a fun song, and it has loads of virtues for your playlist: It adds lightness and flair to any set, it's been a good reaction record at Dave-FM, and it's Moby, for crying out loud! • When we first started spinning "Beautiful," die-hard Moby fans jammed the phone lines. Now that we've been on it a while, curiosity calls are picking up. We know a song is working when our curiosity calls pick up. It's also generating a fair number of requests. Atlanta is digging Moby. Let's face it. "Beautiful" is an auditory breath of fresh air that makes the raw, gray days easier.



Continued from Page 87

recognizing that we could be a great station to partner with. We're getting there.

R&R: What's next on your agenda?

ME: We are very excited about getting our website up and running. We've had a basic page up since the beginning, but we are just about ready to launch the full-blown site. Atlanta is a technologically savvy city, and I think that will work well for us.

We are starting to develop some great on-air features, such as Margot's new-music show on Thursday evenings, The Dave After Tomorrow. We are also developing ways to make our weekend programming theme-oriented - not contesting, just cool stuff to fit what folks do during their time off from work.

We are also gearing up for the summer concert season, but we're going to be picky about the shows we associate ourselves with. Hand in hand with that, this town is very outdoors-oriented because of the weather, so there are many

lifestyle events we can tie in to. Young professionals like to go out and do things here.

R&R: Final thoughts?

ME: I have been with Infinity for nine years now, and over that time I have gotten to know many of the programmers. From [Infinity VP/ Rock Programming] Norm Winer to [KINK/ Portland, OR PD] Dennis Constantine to, of course, Greg Strassell, I have been blessed with some great teachers.

I am very honored and excited that they have let me run with this radio station and to program it largely in keeping with my vision of what a great station for Atlanta should be. This is a very cool product for a very active listener

More broadly, Dave-FM demonstrates that Infinity believes in the future of radio, and, hopefully. Dave will have some cousins popping up in other markets as time goes by. We were given all the tools - from marketing dollars to research to unbridled encouragement to do this right and make a station that will last for the long haul.



ARTIST: Tori Amos LABEL: EDIC

By JOHN SCHOENBERGER / TRIPLE A & AMERICANA EDITOR

ake no mistake about it, Tori Amos is a deep and emotionally charged artist. From the very beginning, with the release of her debut in 1992, she has represented a unique and thoughtful voice in the world of popular music. She now returns with her eighth studio album. The Beekeeper, which has been highly anticipated due to Amos' tremendous success at Triple A radio with Scarlet's Walk. As with the songs on that album, the music and lyrics on The Beekeeper deal with a single theme and explore the many facets of the subject.

"The storm is on the horizon," she says. "It's coming as this massive force. I approached the last record from the Native American part of my bloodline, but for this album the only way to address the severing that was happening in America was to go into myself as a Christian woman. If I didn't relate to it in some way, I wouldn't be able to sing it.

As you may or may not know, Amos is the daughter of a Methodist minister, and that background has always been an important part of her psyche. To her, the teachings of Christ and basic tenets of the church are being undermined by a tangle of "lies, mythology, casual assumptions and political manipulation" that has taken us into a world of division and animosity.

What is particularly important to her is the role of the feminine perspective in the Christian experience, much of which has been systematically purged from the records over the centuries. But this only serves as a starting point for Amos as she explores the many roles that the female has played in the religions and natural order of the world.



Inspired by such books as Elaine Pagels The Gnostic Gospels and Simon Buxton's The Shamanic Way of the Bee: Ancient Wisdom and Healing Practices of the Bee Masters, she has set the album in six different "gardens," with a handful of songs assigned to each perspective.

"Buxton began to understand that the balance between nature itself and the bees was holding this sacred space of sexuality, this procreation that goes on in the garden," Amos says. "Then I began to see the beekeeper as a creative force, this neutral force in our story. My gardens personify the different relationships a woman can have.

Certainly, the album should be taken in its entirety - there are 19, count em, 19 songs in all - but several tracks stand on their own as well, including "Sleeps With Butterflies," "General Joy," "Mother Revolution," "Cars and Guitars" and the title track.

An aggressive campaign around this project has already begun, with Amos making several guest TV appearances in February, including The Late Show With David Letterman and Live With Regis and Kelly, as well as an A&E Breakfast With the Arts in early March. In addition, there are plenty of magazine features lined up. Amos will also be doing a solo piano tour in April, but that's not all! She is also publishing a book called Piece by Piece, co-written by music journalist Ann Powers, with book signings and other PR planned around the release.



AMERICANA TOP 30 ALBUMS



March 11, 2005

LAST	THIS	ARTIST TITLE LABEL(S)	THIS WEEK PLAYS	PLAYS	CUMLATIVE PLAYS
1	0	NANCI GRIFFITH Hearts in Mind (New Door/UME)	632	+64	3062
2	2	RAY WYLIE HUBBARD Delirium Tremolos (Philo/Rounder)	600	+39	3048
4	3	RECKLESS KELLY Wicked Twisted Road (Sugar Hill)	558	+43	2754
3	4	ALISON KRAUSS Lonely Runs Both Ways (Rounder)	518	-20	10400
5	5	DUHKS The Duhks (Sugar Hill)	462	-15	2500.
9	6	KATHLEEN EDWARDS Back To Me (Zoe/Rounder)	460	+92	1460
8	0	HAYES CARLL Little Rock (Highway 87 Music)	445	+74	1642
10	8	MARY GAUTHIER Mercy Now (Lost Highway)	432	+79	1210
6	9	CLAY DUBOSE These Days (Lazy River)	383	-10	2381
15	1	SARAH LEE GUTHRIE & JOHNNY IRION Exploration (New Wes	t) 366	+58	1622
7	11	WILLIE NELSON It Always Will Be (Lost Highway)	360	-31	9673
14	12	HACIENOA BROTHERS Hacienda Brothers (Koch)	329	+14	1168
12	13	JOHN FOGERTY Deja Vu (All Over Again) (Getten)	317	-20	3893
11	14	TOM GILLAM Shake My Hand (95 North)	311	-38	7948
13	15	KASEY CHAMBERS Wayward Angel (Warner Bros.)	288	-47	13626
18	16	MANOO SAENZ Watertown (Carnival)	264	+6	1542
20	1	JOHN HAMMOND In Your Arms Again (Back Porch/EMC)	254	+30	989
16	18	BUDDY MILLER Universal United House Of Prayer (New West	251	-48	10872
17	19	CHARLIE ROBISON Good Times (Dualtone)	242	-31	9805
19	20	JESSE DAYTON Country Soul Brother (Stag)	235	-5	4554
23	4	BILLY DON BURNS Heroes, Friends & Other (IndieMafia)	234	+21	985
22	22	VARIOUS ARTISTS Because Of Winn Dixie (Nettwerk)	227	+11	1091
30	23	LARRY SPARKS 40 (Rebel)	225	+59	471
21	24	SONNY LANDRETH Grant Street (Sugar Hill)	213	-8	1831
24	25	RANDY ROGERS BAND Rollercoaster (Smith Entertainment)	203	-2	2110
26	26	RICKY SKAGGS Brand New Strings (Skaggs Family)	181	-15	7719
28	27	TIFT MERRITT Tambourine (Lost Highway)	180	-7	9468
Debut>	28	JOSH RDUSE Nashville (Rykodisc)	166	+28	503
Debut>	29	SHOOTER JENNINGS Put The O Back (Universal South)	161	+60	304
Debut>	30	JIMMY LAFAVE Blue Nightfall (Red House)	160	+80	250

The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts For more information please visit www.americanamusic.org.

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AMERICANA SPOTLIGHT

By John Schoenberger

Artist: Clay DuBose Label: Lazy River

After scoring an impressive showing with his debut solo outing, Rewriting History, at Americana



radio, Texas musical chameleon Clay DuBose has kicked things up a few notches with his sophomore effort, These Days. Taking his cues from country rock, blues, Texas swing and a tad of Buck Owens' Bakersfield sound, DuBose has fulfilled his promise by becoming a core artist for Americana radio. The new album is already top 10 on the Americana Airplay chart — the highest ride any independent artist has ever taken. Portions of the album were produced in Los Angeles with DuBose's friend Will Ray and feature such great session players as Greg Leisz, Danny Timms, Mike Clark and Rami Jaffe. The rest of the project was completed back

in Texas and co-produced by Brian Hofeldt of The Derailers, with that very band playing along. I like "Long Lonely Life," "No Accident" and "Less Is More."

AMERICANA NEWS

A diverse mix of Americana, alternative country and bluegrass videos, along with clips by traditional performers, forms the backbone of CMT's new 30-minute Wide Open Country program, which airs each Sunday at 10:30am ... Alternative country pioneers The Jayhawks have gone their separate ways after two decades together ... WNCW/Spindale, NC has started a new live-for-broadcast concert series in conjunction with Greenville, SC-based Horizon record stores. If you'd like to have an act get involved, contact PD Kim Clark at kim@wncw.org or 828-287-8000 ... The annual Suwannee Springfest, set for March 24-27, has another strong lineup, including Bela Fleck, Rodney Crowell, The Duhks and Vassar Clements. Returning are Donna The Buffalo, The Peter Rowan & Tony Rice Quartet, Guy Clark, The Laura Love Band, Jim Lauderdale and Roy Book Binder ... Now that you've plowed through all those country music books you got for Christmas, it's time to look ahead to the big spring and summer titles. Elvis, who would have been 70 this year, remains a hot topic for authors. Additionally, there's another insider account coming on Johnny Cash, and musical mayerick Billy Joe Shaver is rolling out his autobiography ... Bruce Springsteen will release a solo acoustic album, Devils & Dust, on April 26. The album is expected to sound similar to 1982's Nebraska .. Willie Nelson will be playing Uncle Jesse Duke in the new Dukes of Hazzard movie, which is currently being filmed. Nelson is also doing a duet with Jessica Simpson, who is playing the role of Daisy. In other Willie Nelson news, the singer was forced to cancel his Australian dates due to laryngitis.

MOST ADDED°

ARTIST TITLE LABEL(S)	ADDS
RHONDA VINCENT Ragin' Live (Rounder)	18
JESSI ALEXANDER Honeysuckle Sweet (Columbia)	13
SHOOTER JENNINGS Put The O Back In Country (Universal South)	12
JIMMY LAFAVE Blue Nightfall (Red House)	10
LARRY SPARKS 40 (Rebel)	Ę
TONY FURTADO Bare Bones (Funzalo)	9





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KEVIN PETERSON

PART ONE OF A TWO-PART SERIES

Building A Great Morning Show

Successful stations start the day with success

ast week we looked at the fall 2004 ratings for Christian AC, CHR and Rock stations. The stations that had the most ratings success all had one thing in common: a successful morning show. This week Randy Lane and Tommy Kramer, two of the most respected talent coaches in the country, share the secrets of building a great morning show in Part One of a two-part series.

Lane has been working with high-profile morning shows since the '80s, when he programmed in Chicago and hired Robert Murphy. He's also the guy who put Mark & Brian - now at KLOS/Los Angeles, then at WAPI (I-95)/Birmingham -



Randy Lane

together.
With the importance of morning shows becoming clear, Dan Vallie hired Lane at Vallie-Richards Consulting to head up a division that Vallie and Don Anthony started called Morning Masters. Lane returned to programming in 1995 at KYSR/Los Angeles, where he hired an upand-coming personality you may have heard of by the name of Ryan Seacrest.

In 1996 he started the Randy Lane Company, which has evolved into strictly developing morning shows across the country, including Kidd Kraddick's nationally syndicated show in Dallas, Jamie & Danny at KYSR/Los Angeles and Bob Rivers at KZOK/Seattle.

Kramer has not only worked with big morning shows over the years, he was also part of the high-profile Hudson & Harrigan show at KILT/



Tommy Kramer

Houston and Tommy & The Beamer at KDMX/ Dallas and did momings with John Rivers at KLTY/Dallas. He moved from player to coach in 1995, becoming Corporate Talent Coach for Paxson Communications' 47 stations.

Kramer has worked with several Christian

morning shows, including Johnny Stone, when he was at WZFS/Chicago. Stone is now the PD/ morning personality at WAWZ/New York. Today, as part of the Audience Development Group, Kramer's clients include Guy Phillips and his highly rated morning show on KYKY/St. Louis and Scott & Theresa at WPOZ/Orlando.

Personality Or More Music?

Besides working with morning shows, both Lane and Kramer have programmed stations. Some programmers may ask, "Do I really need to have a personality-driven morning show, or can I win with more music in the morning?

If you don't have a successful morning show, you're never going to have a successful station," Kramer says. "You might be successful in one **Inspo Ratings**

Last week we looked at the fall 2004 Arbitron ratings for Christian AC, CHR and Rock stations. This week we see how the Inspo stations did in the fall, led by WMIT/Asheville, NC, which was in the top five in its market both 12+ and with women 25-54.

Market No.	Calls/City	12+ Share (Rank)	W25-54 Share (Rank)
3	WMBI/Chicago	1.2 (29)	1.2 (26)
5	KCBI/Dallas	1.0 (33t)	1.7 (22)
40	WJLZ/Norfolk	0.1 (45t)	0.2 (30t)
58	WCDR/Dayton	0.5 (30t)	0.3 (26t)
62	KFLT-AM/Tucson	1.4 (23t)	1.7 (15t)
81	KYCC/Stockton	3.3 (8)	5.6 (6)
130	WUGN/Saginaw, MI	1.2 (17)	1.6 (13t)
152	WGSL/Rockford, IL	2.2 (14t)	2.0 (10t)
162	WMIT/Asheville, NC	6.3 (5t)	11.0 (3)
168	WGNV/Wausau, WI	0.9 (19t)	1.4 (11t)
191	WAFR/Tupelo, MS	2.7 (11t)	4.2 (9t)
216	WCIK/Elmira, NY	0.9 (23t)	1.9 (10t)
218	KCFB/St. Cloud, MN	1.6 (17t)	1.7 (12t)
280	KCRN/San Angelo, TX	2.5 (13t)	0
292	WAYR/Brunswick, GA	3.5 (9t)	0

All numbers are Monday-Sunday 6am-midnight. Ties are represented by a "t." These numbers were generated in Maximiser with all stations in the Total Survey Area selected. Arbitron, May not be guoted or reproduced without prior written permission from Arbitron.

daypart, like at-work listening, for instance, but all great stations have good morning shows. Stations that think they can do it on a more-music position, that may work now, but in the blink of

an eye that's all going to change.
"With iPods, satellite radio, television and every other station across the dial as alternatives, a more-music position isn't going to do it for you. We've seen pretty clearly in research the last few years that your '50 minutes of music' or your '12 in a row' is blah blah blah to the listener. You better have people there your listeners like listening to and consider to be their companion."

Lane agrees, saying, "A successful morning show starts the day strong for a radio station and is an entryway for cume to a lot of people even beyond the format. You have that potential with just about any format. That's the mark of great success for a morning show, when the show is outperforming the average rating of the rest of the radio station and people are coming from other formats just to hear that morning

Getting Started

If you're launching a new morning show or it's time to upgrade your current morning show, where do you start? According to Lane, "The first step is choosing the right personalities, and obviously that is someone with talent who has the ability to be real on the air and the ability to relate to people in a personable, one-on-one way.

"I've found over the years that there are two things that you have the ability to do as a personality: You have the ability to show some vulnerability and to be self-deprecating, to have fun at your own expense. Those are two very, very important qualities that go along with that realness and credibility and authenticity that peo-

ple are looking for today.
"Having a vision for the show that you're trying to create is vital to its success. One of the things that we do when starting with morning shows is to have a session and go through a characterization exercise where we define the role of each person on the show.

"You want to get people together who are very different. One of the elements involved is friendly conflict. If you watch any sitcom or movie, there's always going to be that friendly conflict in relationships that makes the show more interesting. You hear shows that don't do so well where the two people are always alike as far as their tastes or their take on whatever the topical story of the day happens to be.

"It's always a lot more interesting if you have

two different views. When you have contrast-

ing views and takes on things on the air, everyone in the audience is more fully engaged in the show. They have someone they can agree with and someone they can disagree with. When you have that scenario, they're more emotionally involved and engaged in the show."

A Good Neighbor

Where does Kramer start? "Two places," he says. "One is with a picture of the sun and the moon. The sun is what most disc jockeys want to be. They want to be beaming out to their listeners' delight what they think they ought to hear. But the real job is to be the moon and just reflect to the listener, like the moon reflects the light of the sun.

Reflect to the listener whatever her interests are and your take on them. It's really that simple. Unless you know who your listener is and think about what she wants to hear, you're dead in the water. Second is knowing what to talk about, what subjects always work. Right now there's a real disease of morning shows doing things that they think morning shows should do, the contests and games that no one cares about.

"Reflect back to the listener what she's thinking about this morning or maybe didn't have time to see last night on the news. Reflect the TV show she normally likes to watch but couldn't last night or what it is that we see at the mall or whatever it is. These are all the things around you in real life that are what I call touchstone subjects, the things that everybody touches. You give your opinions and experiences, and then she gives you hers.

'Ît's real simple. What to talk about is the most important thing. That always boils down to job stuff, entertainment stuff, relationships, the buzz that everybody is talking about today and the little things that grow out of your show that are uniquely your style. It's the things that make you a good neighbor, basically. Mr. Rogers had it right. Just be a good neighbor."

Now that you've identified the right personalities, determined their roles on the show and agreed to reflect the listeners' interests, be real and be a good neighbor, what are you going to do every day? How will the show be formatted? Will you have benchmarks, features, news and guests?

Will you put listeners on the air? How and where will you do your show prep? What resources do you have at your disposal to help you prepare for your show? Lane and Kramer will have the answers to help you in Part Two of this series in next week's R&R.



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CHRISTIAN ACTOP 30

LAST	THIS	March 11, 2005	TOTAL PLAYS	+/- PLAYS	WEEKS ON	TOTAL STATIONS
WEEK	-	ARTIST TITLE LABEL(S)			CHART	
1	0	JEREMY CAMP Take You Back (BEC/Tooth & Nail)	1191	+26	10	37/0 37/0
2	2	CASTING CROWNS Voice Of Truth (Beach Street/Reunion/PLG)	1070	-39	21	
3	3	MERCYME Homesick (INO/Curb)	1001	-53	16	36/0
4	4	SALVADOR Heaven (Word/Curb/Warner Bros.)	836	-97	19	36/0
5	5	STEVEN CURTIS CHAPMAN Much Of You (Sparrow/EMI CMG)	797	-25	16	32/0
7	6	CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	682	-13	29	37/D
10	Ø	CHRIS TOMLIN Holy Is The Lord (Sparrow/EMI CMG)	676	+59	6	27/1
11	8	BEBO NORMAN Nothing Without You (Essential/PLG)	651	+34	7	31/2
9	9	BIG DADDY WEAVE & BARLOWGIRL You're Worthy Of My Praise (Fervent)	643	+13	9	29/0
6	10	MONK & NEAGLE Dancing With The Angels (Flicker)	632	-150	18	35/D
8	11	MARK SCHULTZ He Will Carry Me (Word/Curb/Warner Bros.)	600	-57	15	24/0
13	12	BY THE TREE Beautiful One (Fervent)	599	+19	29	29/0
15	®	PHILLIPS, CRAIG & DEAN You Are God Alone (INO)	554	+15	22	27/0
14	14	THIRD DAY You Are Mine (Essential/PLG)	545	-25	19	29/0
12	15	NEWSBOYS Presence (My Heart's Desire) (Sparrow/EMI CMG)	534	-62	25	31/0
16	16	SELAH Ali My Praise (Curb)	475	+30	9	21/0
19	O	SONICFLOOD Your Love Goes On Forever (INO)	467	+62	5	22/5
22	18	SWITCHFOOT This Is Your Life (Sparrow/EMI CMG)	411	+71	9	18/2
21	19	PAUL COLMAN Gloria (All God's Children) (Inpop)	388	+46	9	17/3
18	20	NATALIE GRANT Live For Today (Curb)	388	-30	19	25/0
28	4	ZOEGIRL About You (Sparrow/EMI CMG)	385	+158	2	21/2
17	22	NEWSONG When God Made You (Reunion/PLG)	382	.44	14	21/1
20	23	AVALON I Wanna Be With You (Sparrow/EMI CMG)	356	+13	8	18/2
23	24	TOBYMAC Gone (ForeFront/EMI CMG)	316	-13	14	17/0
24	25	ANDY CHRISMAN Complete (Upside/SHELTER)	307	-10	13	18/1
25	26	BETHANY DILLON Lead Me On (Sparrow/EMI CMG)	293	-2	6	16/2
27	1	NICOLE C. MULLEN I Am (Word/Curb/Warner Bros.)	275	+31	10	18/0
26	28	MATTHEW WEST You Know Where To Find Me (Sparrow/EMI CMG)	267	-2	4	16/1
29	2	THIRD DAY/STEVEN CURTIS CHAPMAN/MERCYME See Love (Lost Keyword)	240	+17	20	13/0
Debut	1	BRIAN LITTRELL In Christ Alone (Reunion/PLG)	227	+49	1	12/3

40 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/27-3/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.). © 2005 Radio & Records.

NEW & ACTIVE

TREE63 Maker Of All Things (Inpop)
Total Plays: 201, Total Stations: 4, Adds: 3
RACHAEL LAMPA No Other One (Word/Curb/Warner Bros.)
Total Plays: 199, Total Stations: 8, Adds: 0
EXIT EAST All Of This (Fervent)
Total Plays: 197, Total Stations: 11, Adds: 0
OVERFLOW Cry On My Shoulder (Essential/PLG)
Total Plays: 185, Total Stations: 10, Adds: 1

NATALIE GRANT Held (Curb)

Total Plays: 184, Total Stations: 11, Adds: 1

MICHAEL W. SMITH Bridge Over Troubled Water (Reunion/PLG)

Total Plays: 178, Total Stations: 11, Adds: 3 SCOTT KRIPPAYNE Gentle Revolution (Spring Hill) Total Plays: 172, Total Stations: 9, Adds: 0

KUTLESS It's Like Me (BEC/Tooth & Nail)
Total Plays: 162, Total Stations: 8, Adds: 1
BY THE TREE Hold You High (Fervent)

Total Plays: 155, Total Stations: 10, Adds: 2

JOEL ENGLE Louder Than The Angels (Ooxology)

Total Plays: 153, Total Stations: 9, Adds: 1

Songs ranked by total plays

POWERED BY MEDIABASE

MOST ADDED'

THE RESERVE OF THE PERSON OF T	
ARTIST TITLE LABEL(S)	ADDS
SONICFLOOD Your Love Goes On Forever (INO)	5
JARS OF CLAY God Will Lift Up Your Head (Essential/PLG)	4
PAUL COLMAN Gloria (All God's Children) (Inpop)	3
BRIAN LITTRELL In Christ Alone (Reunion/PLG)	3
MICHAEL W. SMITH Bridge Over Troubled Water (Reunion/PLG)	3
FFH You Drive, I'll Ride (Essential/PLG)	3
TREE63 Maker Of All Things (Inpop)	3
SCOTT RIGGAN Great Is The Lord (Spinning Plates)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
20EGIRL About You (Sparrow/EMI CMG)	+158
NEWS80YS Devotion (Sparrow/EMI CMG)	+73
SWITCHFOOT This Is Your Life (Sparrow/EMI CMG)	+71
SONICFLOOD Your Love Goes On Forever (INO)	+62
CHRIS TOMLIN Holy Is The Lord (Sparrow/EMI CMG)	+59
JARS OF CLAY God Will Lift Up Your Head (Essential/PLG)	+59
BRIAN LITTRELL In Christ Alone (Reunion/PLG)	+49
FFH You Drive, I'll Ride (Essential/PLG)	+49
PAUL COLMAN Gloria (All God's Children) (Inpop)	+46
TREE63 Maker Of All Things (Inpop)	+44

MOST PLAYED RECURRENTS

	TOTAL
	PLAYS
ARTIST TITLE LABEL(S)	
TREE63 Blessed Be Your Name (Inpop)	506
MATTHEW WEST More (Universal South/EMI CMG)	469
CASTING CROWNS Who Am I (Beach Street/Reunion/PLG)	459
BUILDING 429 Glory Defined (Word/Curb/Warner Bros.)	437
MERCYME I Can Only Imagine (IND/Curb)	385
MERCYME Here With Me (INO/Curb)	385
NEWSBOYS He Reigns (Sparrow/EMI CMG)	361
JEREMY CAMP Walk By Faith (BEC/Tooth & Nail)	358
NEWSBOYS You Are My King (Amazing Love) (Sparrow/EMI CMG	321
MERCYME Word Of God Speak (INO)	319

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



CHRISTIAN

CHR TOP 30

LAST WEEK	THIS	ARTIST TITLE LABEL(S)	PLAYS	PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	JEREMY CAMP Take You Back (BEC/Tooth & Nail)	1150	.77	16,	29/3
3	2	SUPERCHICK Pure (Inpop)	1074	+101	9	29/1
2	3	SWITCHFOOT This Is Your Life (Sparrow/EMI CMG)	1011	.140	18	25/0
5	4	CASTING CROWNS Voice (Beach Street/Reunion/PLG)	941	-9	17	24/0
6	5	SKILLET A Little More (Ardent/Lava)	900	-17	16	24/0
4	6	SANCTUS REAL Things Like You (Sparrow/EMI CMG)	872	-86	12	24/0
8	7	THOUSAND FOOT KRUTCH This Is A Call (Tooth & Nail)	855	-14	14	23/0
11	8	TOBYMAC Atmosphere (ForeFront/EMI CMG)	842	+147	4	28/4
10	9	AFTERS You (Simple/INO)	795	-14	9	25/0
9	10	BARLOWGIRL Mirror (Fervent)	766	-78	18	18/0
7	11	RELIENT K Be My Escape (Capitol/Gotee)	741	-142	19	21/0
16	Ø	SHAWN MCDONALD All I Need (Sparrow/EMI CMG)	674	+38	8	19/0
13	13	KUTLESS It's Like Me (BEC/Tooth & Nail)	671	-3	12	18/0
14	14	BY THE TREE Hold You High (Fervent)	646	-1	9	20/0
17	1	SEVEN PLACES Even When (BEC/Tooth & Nail)	629	+2	11	17/0
15	16	MATTHEW WEST You Know (Sparrow/EMI CMG)	613	-24	9	20/0
21	0	SEVENTH DAY SLUMBER Caroline (BEC)	591	+118	1	2212
19	13	ZOEGIRL About You (Sparrow/EMI CMG)	539	+51	4	21/1
18	19	THIRD DAY You Are Mine (Essential/PLG)	487	-60	17	15/0
20	20	BETHANY DILLON Lead Me On (Sparrow/EMI CMG)	481	-5	7	18/0
24	4	JEFF ANDERSON Open My Eyes (Gotee)	420	+74	7	15/2
23	22	OVERFLOW Cry On My Shoulder (Essential/PLG)	377	-6	5	14/0
26	3	TREE63 Maker Of All Things (Inpop)	334	+43	3	12/0
22	24	SALVADOR Heaven (Word/Curb/Warner Bros.)	328	-132	18	10/0
25	25	EXIT EAST All Of This (Fervent)	301	-25	11	9/0
27	20	RACHAEL LAMPA Outrageous (Word/Curb/Warner Bros.)	283	+1	4	13/0
Debut	1	JARS OF CLAY God Will Lift Up Your Head (Essential/PLG)	260	+154	1 ,	14/5
Debut	23	THIRD DAY I See Love (Lost Keyword)	256	+47	1	6/1
30	29	MERCYME Homesick (INO/Curb)	255	+,10	2	10/0
29	30	STORYSIDE: B More To This Life (Silent Majority)	247	-3	3	10/0

30 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 2/27 - Saturday 3/5.

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NEW & ACTIVE

KRYSTAL MEYERS The Way To Begin (Essential/PLG)
Total Plays: 228, Total Stations: 12, Adds: 10
STELLAR KART Spending Time (Word/Curb/Warner Bros.)
Total Plays: 215, Total Stations: 11, Adds: 1
KJ-52 Are You Real (BEC/Tooth & Nail)
Total Plays: 202, Total Stations: 13, Adds: 3
DELIRIOUS? Inside Outside (Sparrow/EMI CMG)
Total Plays: 191, Total Stations: 8, Adds: 2
FALLING UP Escalates (Tooth & Nail)
Total Plays: 188, Total Stations: 8, Adds: 1

GRAND PRIZE It's Not Over (A'postrophe)
Total Plays: 161, Total Stations: 5, Adds: 2
BIG DADDY WEAVE... You're Worthy Of My Praise (Fervent)
Total Plays: 125, Total Stations: 4, Adds: 0
EVERLIFE I'm Over It (SHELTER)
Total Plays: 106, Total Stations: 6, Adds: 3
BEBO NORMAN Nothing Without You (Essential/PLG)
Total Plays: 94, Total Stations: 3, Adds: 0
JAMES CLAY I Still Believe (Inpop)
Total Plays: 90, Total Stations: 4, Adds: 1

ROCK TOP 30

WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	WEDDING Move This City (Rambler)	348	-10	11	31/1
2	2	THOUS AND FOOT KRUTCH This Is A Call (Tooth & Nail)	293	-31	16	19/1
3	3	PILLAR Hypnotized (Flicker/Virgin/EMI CMG)	292	+5	15	28/1
4	4	STELLAR KART-Spending Time (Word/Curb/Warner Bros.)	281	-6	8	30/0
8	6	SEVENTH DAY SLUMBER Caroline (BEC)	280	+20	6	25/1
7	6	TOBYMAC Siam [Fore Front/EMI CMG]	279	+17	8	30/0
5	7	FALLING UP Escalates (Tooth & Nail)	271	-9	15	24/0
9	8	ANBERLIN Paperthin Hymn (Tooth & Nail)	267	+9	4	25/1
11	9	SPOKEN How Long (Tooth & Nail)	262	+16	6	24/3
6	10	SUPERCHICK Pure (Inpop)	262	-1	9	21/0
10	11	12 STONES Photograph (Wind-up)	249	-1	11	26/0
12	12	DLIVIA THE BAND Shut It Out (Essential/PLG)	236	.9	12	24/1
13	13	DAY OF FIRE Detainer (Essential/PLG)	224	+10	6	27/0
14	1	PROJECT 86 A'Shadow On Me (Looth & Nail)	223	+11	4	22/3
16	(KJ-52 Are You Real (BEC/Tooth & Nail)	205	+2	4	19/1
15	16	POOR MAN'S RICHES Break Me Word Of Mouth	194	-10	5	16/1
19	0	FLYLEAF Red Sam (Octone)	192	+13	3	20/1
17	18	SEVEN PLACES Even When (BEC/Tooth & Nail)	190	-10	-17	13/0
20	1	SUBSEVEN Free To Conquer (Flicker)	176	+1	3	19/2
24	20	KUTLESS It's Like Me (BEC/Tooth & Nail)	161	+8	12	10/0
25	4	MONDAY MORNING Dear You (3.1)	160	+13	2	23/5
23	22	EARLOWGIRL On My Own (Fervent)	157	0	8	22/1
22	23	AFTERS You (Simple/INO)	154	-3	7	17/0
18	24	HAWK NELSON Letters To The President (Tooth & Nail)	148	-44	18	17/0
21	25	ADELAIDE Hard To Find (Word Of Mouth)	147	-26	12	6/0
26	26	EVER STAYS RED Blue (Wrinkle Free)	141	-6	9	11/0
Debut	3	CASTING PEARLS Weighted (Big Box)	140	+29	.1	15/2
28	28	SWITCHFOOT This Is Your Life (Sparrow/EMI CMG)	137	-2	16	16/0
Debut>	29	FURTHER SEEMS Like Someone (Tooth & Nail)	129	+20	1	9/2
30	1	DEAD POETIC Bury (Solid State/Tooth & Nail)	129	+3	2	3/0

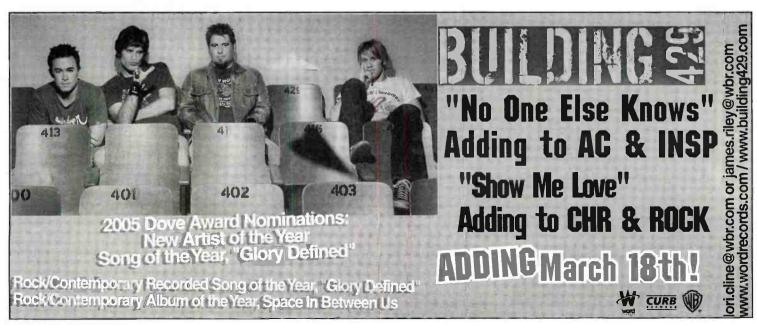
35 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 2/27 - Saturday.3/5.

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NEW & ACTIVE

EXIT EAST The Way You Are (Fervent)
Total Plays: 129, Total Stations: 15, Adds: 4
FADED ME Free (Independent)
Total Plays: 125, Total Stations: 12, Adds: 3
GRAND PRIZE It's Not Diver (Af postrophe)
Total Plays: 115, Total Stations: 14, Adds: 0
KRYSTAL MEYERS The Way To Begin (Essential/PLG)
Total Plays: 87, Total Stations: 10, Adds: 7
EVERYOAY SUNDAY Comfort Zone (Fibre)
Total Plays: 88, Total Stations: 0, Adds: 1

WINKLE Standing Here (Independent)
Total Plays: 79, Total Stations: 7, Adds: 0
JEFF ANDERSON Open My Eyes (Gotele)
Total Plays: 78, Total Stations: 6, Adds: 0
KAINOS Selfish Me (Southern Signal)
Total Plays: 75, Total Stations: 10, Adds: 2
STAPLE Fists Afte (Flicker)
Total Plays: 70, Total Stations: 7, Adds: 1
GRETCHEN Passion (MD)
Total Plays: 63, Total Stations: 9, Adds: 4



INSPO TOP 20

LAST WEEK	THIS	ARTIST TITLE LAEEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	SELAH All My Praise (Curb)	337	-15	15	18/0
3	2	MERCYME Homesick (INO/Curb)	328	-6	13	18/0
2	3	STEVEN C. CHAPMAN Much Of You (Sparrow/EMI CMG)	327	.7	14	17/0
4	4	MARK SCHULTZ He Will (Word/Curb/Warner Bros.)	285	+1	14	16/0
5	6	AMANDA OMARTIAN Worthy Is (Integrity/Vertical)	281	+25	9	16/0
7	6	WATERMARK Knees To The Earth (Rocketown)	270	+32	7	18/0
8	0	NICOLE C. MULLEN I Am /Word/Curb/Warner Bros.)	236	+3	8	17/0
9	8	BEBO NORMAN Nothing Without You (Essential/PLG)	234	+9	8	17/0
6	9	CASTING CROWNS Voice (Beach Street/Reunion/PLG)	188	-62	21	11/0
10	10	JENN WEBER One Pure (Creative Trust Workshop)	179	-10	9	11/0-
11	11	PAUL BALOCHE Offering (Integrity/Vertical)	163	-16	19	11/0
13	12	RUSS LEE Sweetest Sound (Vertical Vibe)	144	0	3	12/0
12	13	VARIOUS ARTISTS Extraordinary God (Discovery House)	143	-3	6	12/1
Debut	•	CHRIS TOMLIN Holy is The Lord (Sparrow/EMI CMG)	135	+53	1	9/2
14	15	C. BILLINGSLEY In Your (Perpetual Entertainment)	134	-4	6	10/1
17	13	ALLEN ASBURY fIRUSS TAFF We Will Stand (Doxology)	133	+7	3	12/0
18	•	MONK & NEAGLE Dancing With The Angels (Flicker)	126	+3	4	10/2
16	18	NEWSONG When God Made You (Reunion/PLG)	126	-2	5	7/0
19	19	PAUL COLMAN Gloria (All God's Children) (Inpop)	125	+6	3	8/0
Debut	20	MICHAEL TAIT How Great Thou Art (Waterfront)	115	+5	1	10/1

19 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 2/27 - Saturday 3/5.

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Rhythmic Specialty Programming

RANK ARTIST TITLE LABEL(S)

- 1 GRITS We Don't Play (Gotee)
- 2 FLAME Open My Heart (Cross Movement)
- M.O.C. Daddy We Need Ya (Move)
- 4 LEGACY Green Light (Havor Alliance/Leg-up)
- 5 KJ-52 Are You Real (BEC/Tooth & Nail)
- 6 FLYNN f/SHARLOCK POEMS Get Up (Illect)
- 7 PHANATIK Shot Clock (Cross Movement)
- 8 CROSS MOVEMENT Lord You Are (Cross Movement)
- 9 RAWSRVNT Shake Sum'than (Soul Deep)
- 10 APT.CORE I Am A Temple (Rocketown)

CHRISTIAN AC TOP 30 INDICATOR

LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	MERCYME Homesick (INO/Curb)	1073	-1	17	37/0
2	2	JEREMY CAMP Take You Back (BEC/Tooth & Nail)	1065	+78	10	37/0
4	3	STEVEN C. CHAPMAN Much Of You (Sparrow/EMI CMG)	849	+2	18	31/1
3	4	CASTING CROWNS Voice (Beach Street/Reunion/PLG)	846	-53	22	29/0
6	6	BIG DADDY WEAVE You're Worthy (Fervent)	740	+59	7	32/2
10	6	SELAH All My Praise (Curb)	676	+89	12	25/3
9	0	BEBO NDRMAN Nothing Without You (Essential/PLG)	646	+40	6	30/1
5	8	MARK SCHULTZ He Will (Word/Curb/Warner Bros.)	620	-96	17	26/0
7	9	SALVADDR Heaven (Word/Curb/Warner Bros.)	600	-46	18	23/0
11	0	CHRIS TOMLIN Holy Is The Lord (Sparrow/EMI CMG)	589	+28	6	29/1
14	0	PHILLIPS, CRAIG & DEAN You Are God Alone (INO)	547	+11	25	21/1
8	12	THIRD DAY You Are Mine (Essential/PLG)	528	-107	21	21/1
15	13	ANDY CHRISMAN Complete (Upside/SHELTER)	525	-11	14	22/2
16	1	BETHANY DILLON Lead Me On (Sparrow/EMI CMG)	519	+16	8	21/0
18	1	SONICFLOOD Your Love Goes On Forever (INO)	495	+62	9	21/2
17	16	AVALON I Wanna Be With You (Sparrow/EMI CMG)	492	+20	10	21/0
19	0	BY THE TREE Hold You High (Fervent)	477	+66	7	22/3
13	18	NEWSONG When God Made You (Reunion/PLG)	451	-91	18	17/0
12	19	MONK & NEAGLE Dancing With The Angels (Flicker)	449	-105	19	18/0
20	20	MATTHEW WEST You Know e (Sparrow/EMI CMG)	373	0	11	15/0
21	21	NICOLE C. MULLEN I Am (Word/Curb/Warner Bros.)	348	-10	14	18/0
23	2	OVERFLOW Cry On My Shoulder (Essential/PLG)	346	+15	5	16/0
24	3 3	CHRIS RICE Me & Becky (Rocketown)	335	+22	4	17/0
26	2	ZOEGIRL About You (Sparrow/EMI CMG)	324	+57	2	19/2
22	25	SHAWN MCDONALD All I Need (Sparrow/EMI CMG)	300	-44	12	16/0
30	20	FFH You Drive, I'll Ride (Essential/PLG)	279	+44	2	15/2
Debut	3	NATALIE GRANT Held (Curb)	274	+59	1	16/3
28	28	RACHAEL LAMPA No Other One (Word/Curts/Warner Bros.)	267	+5	3	14/0
27	29	SWITCHFOOT This Is Your Life (Sparrow/EMI CMG)	267	0	4	12/1
25	30	SCOTT KRIPPAYNE Gentle Revolution (Spring Hill)	252	-26	8	10/0

37 AC reporters. Songs ranked by total plays for the airplay week of Sunday 2/27 - Saturday 3/5.

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NEW & ACTIVE

MICHAEL W. SMITH Bridge Over Troubled Water (Reunion/PLG)

Total Plays: 210, Total Stations: 13, Adds: 1

JOEL ENGLE Louder Than The Angels (Doxology) Total Plays: 176, Total Stations: 8, Adds: 1

KUTLESS It's Like Me (BEC/Tooth & Nail)

Total Plays: 170, Total Stations: 10, Adds: 0

JADON LAVIK What If (BEC/Tooth & Nail)

Total Plays: 168, Total Stations: 10, Adds: 2

RUSS LEE Sweetest Sound (Vertical Vibe)
Total Plays: 167, Total Stations: 11, Adds: 1

WATERMARK My Covering (Glory Glory) (Rocketown)
Total Plays: 166, Total Stations: 8, Adds: 0

JARS OF CLAY God Will Lift Up Your Head (Essential/PLG)
Total Plays: 150, Total Stations: 12, Adds: 8

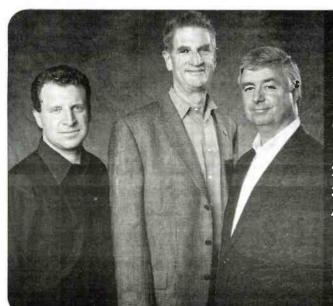
EXIT EAST All Of This (Fervent)

Total Plays: 150, Total Stations: 7, Adds: 1

PINNACLE PROJECT I/VARIOUS ARTISTS Hosanna (Pinnacle)

Total Plays: 148, Total Stations: 6, Adds: 1

KARA WILLIAMSON Where You Are (INO) Total Plays: 142, Total Stations: 7, Adds: 0



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JACKIE MADRIGAL

What's The Buzz?

Radio's take on new music

When it comes to new music, every genre has its ups and downs. Trends come and go. But these trends are a source of new music, even if the love only lasts one season. The latest craze is reggaetón, and though some people see it as a trend, the jury is still out.

Because reggaetón is so hot right now, other music genres like the many that fall into the regional Mexican and contemporary categories seem to have entered a slower phase. There isn't much new music or many new artists we can rave about. The radio waves continue to be saturated with established artists, and there's nothing wrong with that, but where are the developing artists who can offer new sounds?

This week we asked a few radio people for their takes on the state of new music at radio these days. Two program directors from Contemporary stations and two from Regional Mexican give us the buzz.

"The established bands are still dominating. One of the problems is that there are a lot of bad copies of those bands. In norteño there are a lot of bands that sound like Intocable or Palomo."

Market Committee (Committee Committee Committ

Fernando Pérez



Regional Mexican Mando San Román PD, KKPS/McAllen

Duelo is one band that's done really well in our area and is starting to branch out. Os-



Mando San Román

car Iván Treviño, the lead vocalist and songwriter, is very good and has also written songs for Intocable, Palominos and other bands. They are in the "norteño light" style of music, their lyrics are very romantic, and Oscar seems to connect well with teens and 30-somethings. I think Duelo will

be key players in the future.

From Mexico, I'd say Los Herederos De Nuevo León are doing well. The band is made up of the sons of Los Invasores De Nuevo León. This is a norteño band, and when you hear them it's like listening to the old Invasores. There's a future for them because they have the same music style as Los Invasores but are a younger version. What people like to hear right now is a bit of the traditional sound with touches of new sounds. That is the case with this band.

In Tejano there are artists like Sesi, a very talented young artist with a good voice. But there are few new artists. Speaking of regional Mexican, the problem is that you can't really expand the genre much more. How many music changes can you make to make a product different, besides adding a new voice? You

have your hard-core Tigres Del Norte, Ramón Ayala and Invasores De Nuevo León, and then bands like Duelo, Sólido and Pesado. There isn't much room for something new, because the music may lose what makes it regional Mexican.

There are no new artists who stand out, who can be called the new Selena or new whoever. The same thing with bands. Who will take over? This is where the industry is right now. No one comes to mind whom I can say will be

the next big thing. But all music genres go through this at some point or another. Some genres are more popular than others. The biggest buzz right now is reggaetón.

Fernando Pérez PD, KROL/Houston

In regional Mexican music there's not much new, at least in the style I play. The newest



Fernando Pérez

exposure in markets like Los Angeles and Chicago, but they are big

They are playing at the rodeo, which is a huge event that lasts a month, on March 13. We're playing about three tracks, among all the stations in the market, and all the songs work well. It may take a bit of time and effort for them to impact other markets like they've done here, but I think they are the new Intocable.

General Delication

"No one comes to mind whom I can say will be the next big thing. But all music genres go through this at some point or another."

Mando San Román

Another band that is very good is Tito Y Los Reyes Del Camino. They're also norteño light, and they have begun to make an impact in Texas. With time they should also do well in other markets.

Things are pretty slow otherwise. The established bands are still dominating. One of the problems is that there are a lot of bad copies of those bands. In norteño there are a lot of bands that sound like Intocable or Palomo, but none of them is unique, aside from Duelo. They all sound fine, but they're missing something.

Contemporary José Santos PD, KLVE/Los Angeles

There is not a whole lot of new music right now, and I'm not forecasting much for future adds. Most of the newer acts are typically released in the spring. There's no one new, unless you want to mention Reyli Barba and

Kalimba or Julieta Venegas, who is relatively new to Contemporary radio.

The only new thing is Frankie J's song, which is pretty cool. I'm starting to get a nice buzz on him, but he's a crossover artist. There's Andrea Echeverri, who's new to Contemporary. All the rest are

"There are a lot of songs that get no airplay in the U.S. Unless a song is a ballad, no one pays attention."

Gerry Fernández

second and third cuts from well-known artists.

What's hot right now is reggaetón, and they have new acts. The labels are just not ready to release their new acts. Some labels have told me to get ready for their new product, but there's nothing yet. There really is nothing that sticks out when it comes to new artists or records. I haven't seen anything that makes me say, "Wow, this is a brand-new artist who the labels are pitching the heck out of." It's very slow right now. But give it a few weeks, and we might get flooded with new acts.

Gerry Fernández PD, KTZR/Tucson

There are a lot of songs that get no airplay in the U.S. Unless a song is a ballad, no one pays attention. There are artists who will continue to establish themselves in this country who may not be getting the support they should. There's Yahir, whom I think can really make it big if he continues to be supported by the industry. There's a band that was really hot in Mexico called Uff, and no one knows them here. The same thing happens with Yahir. He's huge in Mexico; he fills stadiums all by himself.

Maybe labels are not supporting pop acts and are concentrating more on regional Mexican music. Belinda is also really good, as well as Kalimba and Reyli. Although you hear less of Belinda in the U.S., in Mexico she's what Fey was back in the '90s. Then there are people like Amaral, who, although they are not new, are new in the U.S.

There are also a lot of Latin rock bands that are great, like Zoe, Pulpo and Kinky. There's a band called QBO who do great alternative pop. These bands have so much support in Mexico and none here. This is wonderful new music. I can't program all of these artists right off the bat, because people would freak out, but I will be adding some little by little.

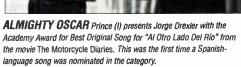
As far as reggaetón, you have to look at Héctor Y Tito, who are doing really well. They do real reggaetón, from Panama. As far as more Puerto Rican reggaetón, there's Jhosy & Baby Q, and then you have artists like Daddy Yankee and Don Omar. There are a lot of options in this genre.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1670

or e-mail: jmadrigal@radioandrecords.com



José Santos

REGIONAL MEXICAN TOP 30

LAST WEEK	THIS WEEK	March 11, 2005 ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/
1	0	INTOCABLE Aire (EMI Latin)	1589	+109	8	34/0
2	2	CONJUNTO PRIMAVERA Hoy Como Ayer (Fonovisa)	1486	+39	8	39/0
3	3	LOS TUCANES DE TIJUANA El Virus Del Amor (Universal)	1211	÷81	15	37/0
5	4	LOS TIGRES DEL NORTE La Sorpresa (Fonovisa)	1046	+87	3	3/0
4	5	K-PAZ DE LA SIERRA Volveré (Univision)	978	÷21	21	36/0
6	6	LOS HURACANES DEL NORTE Tú Ponte En Mi Lugar (Univision)	867	+72	8	24/0
8	ŏ	LOS HOROSCOPOS DE DURANGO SI La Quieres (Disa)	794	+65	6	4/0
7	8	LALO MORA Si Me Vas A Dejar (Edimonsa)	753	-5	12	22/0
11	9	LA AUTORIDAD DE LA SIERRA Me Quedé Sin Nadie (Disa)	679	+69	4	2/0
10	10	BETO Y SUS CANARIOS Está Llorando Mi Corazón (Edimonsa)	657	-13	21	34/0
9	11	BANDA EL RECODO Ya Sov Feliz (Fonovisa)	594	-87	13	24/0
13	12	JULIO PRECIADO Lo Mejor Fue Perderte (Sony BMG)	587	+37	5	2/0
18	Ğ	PESADO Te Apuesto Lo Que Quieras (Warner M.L.)	563	+61	10	16/0
16	Ø	GRUPO INNOVACION Mañana Que Ya No Esté (Fonovisa)	5 58	+55	7	15/0
14	15	GRUPO MONTEZ DE DURANGO Quiero Saber De Ti (Disa)	533	.9	18	27/0
23	(1)	BETO Y SUS CANARIOS A Usted (Disa)	525	+77	7	18/0
24	Ŏ	EL PODER DEL NORTE En Tu Basura (Disa)	524	+89	3	9/0
21	(B)	BRONCO "EL GIGANTE DE AMERICA" Señor Mesero (Fonovisa)	494	+7	8	20/0
17	19	DIANA REYES Rosas (Universal)	491	-12	16	21/0
15	20	LOS INVASORES DE NUEVO LEON Si Por Mí Fuera (EMI Latin)	485	-33	3	2/1
20	21	GRUPO BRYNDIS La Ultima Canción (Disa)	484	-5	14	17/0
22	22	TOÑO Y FREDDY Lo Lindo De Ti (Disa)	477	+29	2	3/0
27	3 3	KUMBIA KINGS Na Na Na (Dulce Niña) (EMI Latin)	469	+65	2	3/1
12	24	LOS TEMERARIOS Sombras (Fonovisa)	451	-121	19	19/0
Debut>	25	CONJUNTO ATARDECER Y Te Vi Con El (Universal)	433	+62	1	1/0
25	2 6	DUELO Bienvenido Al Amor (Univision)	427	+5	8	13/0
30	Ø	EZEQUIEL PEÑA Beso A Beso (Fonovisa)	426	+52	2	1/0
26	28	JOAN SEBASTIAN Cómo Olvidar (Balboa)	399	-10	3	5/0
Debut	29	JENNIFER PEÑA Si Yo Me Vuelvo A Enamorar (Univision)	382	+10	1	10/1
Debut	3	GRUPO MONTEZ DE DURANGO Adiós Amor Te Vas (Disa)	368	+40	1	3/0

50 Regional Mexican reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/27-3/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total station playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AOH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.).© 2005 Radio & Records.

NEW & ACTIVE

ORD NORTEÑO Lobo Domesticado (Fonovisa) Total Plays: 289, Total Stations: 6, Adds: 0

VIOLENTO No Me Quiero Enamorar (Disa) Total Plays: 238, Total Stations: 7, Adds: 0 TRINY Y LA LEYENDA Vete Ya (Universal)
Total Plays: 211, Total Stations: 5, Adds: 0

GUARDIANES DEL AMOR Amores Idos *(Fonovisa)* Total Plays: 112, Total Stations: 5, Adds: 0

VICENTE FERNANDEZ No Creo Que Tú (Sony BMG) Total Plays: 97, Total Stations: 6, Adds: 0

Songs ranked by total plays

POWERED BY MEDIABASE

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
LOS TIGRES DEL MORTE La Sorpresa (Fonovisa)	3
DRO NORTEÑO Lobo Domesticado (Fonovisa)	2
LOS HOROSCOPOS DE DURANGO Si La Quieres (Disa)	2
TOÑO Y FREDDY Lo Lindo De Ti (Disa)	2
GRUPO MONTEZ DE DURANGO Adiós Amor Te Vas (Disa)	2
KUMBIA KINGS Na Na Na (Dulce Niña) (EMI Latin)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	PLAY INCREASE
BANDA LOS LAGOS Gasolina (Moon Music)	+194
PATRULLA 81 Contigo Yo Aprendí A Dividar (Disa)	+187
INTOCABLE Aire (EMI Latin)	+109
MARCO ANTONIO SOLIS En El Mismo Tren (Fonovisa)	+92
EL PODER DEL NORTE En Tu Basura (Disa)	+89
LOS TIGRES DEL NORTE La Sorpresa (Fonovisa)	+87
DUETO VOCES DEL RANCHO Tengo A Mi Lupe (EMI Latin)	+87
PATRULLA 81 Eres Divina (Disa)	+83
BETO Y SUS CANARIOS A Usted (Disa)	+77
KRIS MELODY El Chico Del Apartamento (Disa)	+74

MOST PLAYED RECURRENTS

	TOTAL	
ARTIST TITLE LABEL(S)	PLAYS	
KUMBIA KINGS Fuego (EMI Latin)	482	
PESADO Djalá Que Te Mueras (Warner M.L.)	467	
LOS RIELEROS DEL NORTE Tu Nuevo Cariñito (Fonovisa)	395	
LOS HOROSCOPOS DE DURANGO Dos Locos (Disa)	347	
RAMON AYALA Y Bailando (Freddie)	287	
PATRULLA 81 No Aprendí A Olvidar (Disa)	280	
LOS HURACANES DEL NORTE Te Perdoné Una Vez (Univision)	253	
LOS MORROS DEL NORTE Dos Botellas De Mezcal (La Sierra)	247	
BANDA EL RECODO Delante De Mí (Fonovisa)	241	
PALOMO Miedo (Disa)	222	

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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Your Free, Weekly E-Mail

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CONTEMPORARY TOP 30

		March 11, 2005				
LAST WEEK	THIS	ARTIST TITLE LABEL(S)	TCTAL PLAYS	PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	JULIETA VENEGAS Algo Está Cambiando (Sony BMG)	647	-30	12	19/0
4	2	JUANES La Camisa Negra (Universal)	583	+59	4	4/1
2	3	JUANES Volverte A Ver (Universal)	576	-69	11	19/0
6	4	ALEKS SYNTEK f/ANA TORROJA Duele El Amor (EMI Latin)	529	-30	22	21/0
5	5	JUANES Nada Valgo Sin Tu Amor (Universal)	512	.75	22	27/0
3	6	CRISTIAN Te Buscaría (Sony BMG)	487	-86	14	19/0
7	7	ALEJANDRO FERNANDEZ Me Dediqué A Perderte (Sony BMG)	459	-60	22	21/0
12	8	REYLI BARBA Amor Del Bueno (Sony BMG)	430	+52	7	13/1
8	9	PAULINA RUBIO Dame Otro Tequila (Universal)	422	-53	19	20/0
10	1	LUIS MIGUEL Sabes Una Cosa (Warner M.L.)	418	+4	5	7/0
14	0	FEY La Fuerza Del Destino (EMI Latin)	406	+54	10	11/1
9	12	LA 5A. ESTACION El Sol No Regresa (Sony BMG)	384	-67	14	16/0
11	13	KALIMBA Tocando Fondo (Sony BMG)	374	+4	10	13/0
15	4	ALEJANDRO FERNÁNDEZ Qué Lástima (Sony BMG)	369	+27	5	7/1
13	15	PEPE AGUILAR Miedo (Sony BMG)	354	-13	22	20/0
20	(YAHIR Te Amaré (Warner M.L.)	321	+42	3	5/0
17	Ø	CARLOS VIVES Voy A Olvidarme De Mi (EMI Latin)	306	+9	11	8/0
18	18	DAVID BISBAL Esta Ausencia (Universal)	287	-11	14	12/0
Debut	19	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	270	+110	7	4/1
22	20	PEPE AGUILAR El Autobús (Sony BMG)	270	-3	8	13/1
28	3	CONJUNTO PRIMAVERA Hoy Como Ayer (Fonovisa)	266	+30	3	6/0
16	22	OBIE BERMUDEZ Todo El Año (EMI Latin)	241	·107	18	16/0
27	23	DADDY YANKEE Gasolina (VI Music)	238	-4	6	8/0
19	24	MARCO ANTONIO SOLIS Mi Mayor Sacrificio (Fonovisa)	233	-56	19	16/0
26	25	SIN BANDERA De Viaje <i>(Sony BMG)</i>	226	-19	17	12/0
30	20	LA 5A. ESTACION Algo Más <i>(Sony BMG)</i>	220	+13	2	5/0
Debut>	4	SORAYA Llévame (EMI Latin)	217	+17	1	6/0
23	28	LUIS MIGUEL Que Seas Feliz (Warner M.L.)	213	-48	20	13/0
-	29	MOENIA Ni Tú Ni Nadie (Sony BMG)	212	+48	6	7/0
21	30	TOMMY TORRES Dame Esta Noche (Ole Music)	211	+11	5	2/0

31 Spanish Contemporary reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/27-3/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.).© 2005 Radio & Records.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
LA OREJA DE VAN GOGH Rosas (Sony BMG)	389
JULIETA VENEGAS Andar Conmigo (Sony BMG)	352
SIN BANDERA Que Lloro (Sony BMG)	314
FRANCO DE VITA 1/SIN BANDERA SI La Ves (Sony BMG)	293

ARTIST TITLE LABEL(S)	TOTAL Plays
JULIETA VENEGAS Lento (Sony BMG)	288
KALIMBA No Me Quiero Enamorar (Sony BMG)	276
MANA Mariposa Traicionera (Warner M.L.)	249
FRANCO DE VITA Tú De Qué Vas (Sony BMG)	240
HA*ASH Te Quedaste (Sony BMS)	224
REYLI BARBA Desde Que Llegaste (Sony BMG)	218

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
JENNIFER PEÑA Si Yo Me Vuelvo A Enamorar (Univision)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	PLAY INCREASE
INTOCABLE Aire (EMI Latin)	+148
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia	+110
ALEKS SYNTEK A Veces Fui (EMI Latin)	+107
LAURA PAUSINI Víveme (Warner M.L.)	+94
DAVIO DEMARIA Precisamente Ahora (Warner M.L.)	+67
OBIE BERMUDEZ Cómo Pudiste (EMI Latin)	+62
JUANES La Camisa Negra (Universal)	+59
FEY La Fuerza Del Destino (EMI Latin)	+54
CRISTIAN Una Canción Para Ti (Sony BMG)	+54

NEW & ACTIVE

MARC ANTHONY Se Esfuma Tu Amor (Sony BMG) Total Plays: 132, Total Stations: 3, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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TROPICAL TOP 25

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS
1	MARC ANTHONY Se Esfuma Tu Amor (Sony BMG)	208
2	JUAN LUIS GUERRA Para Ti (Vene Music/Universal)	199
3	MONCHY & ALEXANORA Perdidos (J&N)	178
4	EL GRAN COMBO DE PUERTO RICO El Matrimonio (Sony BMG)	160
5	GILBERTO SANTA ROSA Piedras Y Flores (Sony BMG)	120
6	TITO ROJAS Quiero (MP)	111
7	DADDY YANKEE Lo Que Pasó, Pasó (VI Music)	105
8	CHARLIE CRUZ Ven Devórame Otra Vez (SGZ Entertainment)	96
9	AVENTURA La Boda (Premium)	94
10	DOMENIC MARTE Ven Tú (J&N)	83
11	GILBERTO SANTA ROSA Enséñame A Vivir Sin Ti (Sony BMG)	82
12	OBIE BERMUOEZ Todo El Año (EMI Latin)	77
13	LOS TOROS BANO Perdóname La Vida (Universal)	70
14	ENRIQUE FELIX Galletitas De Avena (Mayimba Productions)	66
15	ELVIS CRESPO Pan Comió (Ole Music)	64
16	DADDY YANKEE Gasolina (VI Music)	63
17	FRANKIE NEGRON Todo Es Mentira (SGZ Entertainment)	61
18	TOÑO ROSARIO Resistiré (Universal)	61
19	KINITO MENDEZ Hony Tú Sí Jony (J&N)	58
20	FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	55
21	LA GRAN BANDA Chiquilla (DAM Productions)	52
22	OSCAR D'LEON Enamoraito (Sony BMG)	52
23	JULIO VOLTIO Julito Maraña (Sony BMG)	50
24	JUANES Volverte A Ver (Universal)	50
25	VICTOR MANUELLE La Vida Es Un Carnaval (Sony BMG)	48
	_	

Data is complied from the airplay week of 2/27/05-3/05/05, and based on a point system.

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RR Going For Adds.

CONTEMPORARY

No Going for Adds for this Week

REGIONAL MEXICAN

BANDA MR. LOBO El Cutis (La Sierra)
CONJUNTO ALACRAN Duele El Amor (Universal)
EL CHALINILLO Celoso (La Sierra)
LOS KAPSI Mariposa (Universal)
LOS RAZOS Mis Dos Compañeros (Sony BMG)
TORMENTA DE DURANGO Mi Horóscopo (La Sierra)
VICENTE FERNANDEZ Ignacio Bernal (Sony BMG)
ZAFIROS DEL NORTE El Soltero (La Sierra)

TROPICAL

No Going for Adds for this Week

ROCK/ALTERNATIVE

No Going for Adds for this Week

ROCK/ALTERNATIVE

- TW ARTIST Title Label's
- 1 MOLOTOV Amateur (Universal)
- 2 STOIC FRAME Demonios Del Asfalto (El Comandante/V&J)
- 3 ENJAMBRE Biografía (Oso/V&J)
- 4 LIQUITS Chido (Surco)
- 5 ANDREA ECHEVERRI A Eme 0 (Nacional)
- 6 VOLUMEN CERO Autos (Warner M.L.)
- 7 IGNACIO PEÑA Dónde Estabas (Everywhere Music)
- 8 ELY GUERRA Te Amo, I Love You (Higher Octave)
- JULIETA VENEGAS Algo Está Cambiando (Sony BMG)
- 10 CIRCO Un Accidente (Universal)
- 11 VICENTICO Los Caminos De La Vida (Sony BMG)
- 12 ELY GUERRA Ojos Claros, Labios Rosas (Higher Octave)
- 13 RABANES & DON OMAR Rockton (Sony BMG)
- 14 A.N.I.M.A.L. Combativo (Universal)
- 15 LUCYBELL Hoy Sone (Warner M.L.)

Songs ranked by total number of points. Data compiled from playlists submitted on a weekly basis by 11 specialty rock/alternative shows, airing at least 2 hours per week, on radio stations across the country.

RECORD POOL

- TW ARTIST Title Label(s)
- 1 TITO RDJAS Quiero (MP)
- 2 BANDA GORDA Traigo Fuego (MP)
- 3 EDDIE SANTIAGO Loco Por Tu Amor (MP)
- EL GRAN COMBO DE PUERTO RICO El Matrimonio (Sony BMG)
- 5 DOMINGO QUIÑONES El Más Buscado (Universal)
- 6 DON OMAR Reggaetón Latino (Urban Box Office)
- 7 IVY QUEEN Dile (Perfect Image)
- 8 MARC ANTHONY Se Esfuma Tu Amor (Sony BMG)
- 9 TDÑO ROSARIO Resistiré (Universal)
- 10 FRANKIE NEGRON Todo Es Mentira (SGZ Entertainment)
- 1 GEORGE DELGADO Tu Guarachita (Rumba Jams)
- 2 NORIEGA f/TITO "EL BAMBINO" Te Encontraré (Flow Music/Cutting)
- 13 PAULINA RUBIO Dame Otro Tequila (Universal)
- 4 CALI ALEMAN La Victoria (Empire)
- 15 CONJUNTO IMAGEN Suéltala (Muziq)

Songs ranked by total number of points. 22 Record Pool reporters.

iQué Pasa Radio!

The biggest jumps in Regional Mexican this week are one right after the other, and both belong to Disa: "A Usted" by Beto Y Sus Canarios goes from No. 23 to No. 16, and "En Tu Basura" by El Poder Del Norte hops from No. 24 to No. 17. Universal Music Latino's Conjunto Atardecer debut at No. 26 with "Y Te Vi con El," Jennifer Peña at No. 29 with "Si Yo Me Vuelvo a Enamorar" (Univision) and Groupo Montéz De Durango at No. 30 with "Adiós Amor Te Vas" (Disa).

There's some nice movement in Contemporary radio this week. Reily Barba's "El Amor del Bueno" (Sony BMG) takes a nice jump up to No. 8 from No. 12, and Yahir's "Te Amaré" (Warner M.L.) is up from No. 20 to No. 16. Frankie J. f/Baby Bash (Columbia) enter the chart at No. 19 with "Obsession (No Es Amor)," while Soraya makes her debut at No. 27 with "Llévame."

Remember that you, radio PDs, are responsible for the hits, the debuts and the drops. Report your adds and make things happen. The deadline is Tuesday at noon PT.

NATIONAL



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Attn: Evan Bridwell, Buck Owens Production Co. Inc., 3223 Sillect Ave. Bakersfield, Ca. 93308 or ebridwell@buckowens.com. Filing date ends March 11, 2005. No phone calls please but look for me at CRS!

MIDWEST

Classic Hits 100.5 WKXA seeks an afternoon host. Contact Meg Stevens, P.O. Box 1507, Findlay, Ohio 45839-1507 EOE (3/11)

Classic Hits 100.5WKXA seeks an afternoon host. Contact Meg Stevens, P.O.Box 1507, Findlay, OH 45839-1507. EOE (3/11)

WEST

Seeking a Chief Engineer for our 7-station cluster based in Durango, CO. Send references to: Sara Olsen G.M./AGM, 1911 Main Ave., Suite 100, Durango, CO 81301. Email: saraolsen@yahoo.com Fax: 970-247-1771. American General Media is an EOE. (3/11)

POSITIONS SOUGHT

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RADIO & RECORDS, INC.

2049 Century Park East., 41st Floor, Los Angeles, CA 90067

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Radio & Records, Inc. 2005

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Romeo, Y100/Michael Yo, WLLD/Freak Show, WPLJ/Race Taylor,

+CURRENT #294, KRTH/JoJo Kincaid, KIIS/OMD, KGBY/Robins &

+PERSONALITY PLUS #PP-203_WRBQ/Mason & Bill, KRTH/Garv

+PERSONALITY PLUS #PP-202_KFMB-FM/Jeff & Jer, WRQX/Jack

Diamond, KRFX/Lewis & Floorwax, KYSR/Jamle & Danny . \$13 CD

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+PROFILE #S-522 SACRAMENTO! CHR AC ADR Gold Ctry \$13 CD

+PROFILE #S-523 NEW YORK! CHR AC UC AOR Gold Ctrv S13 CD +PROMO VALILT #PR-59 promo samples - all formats, all market sizes.

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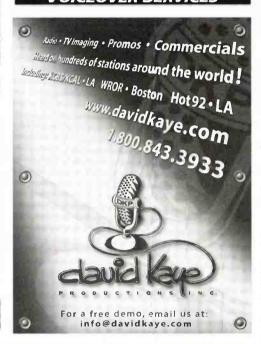


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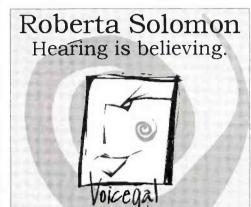
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BOOK

SONGS BY

CHR/POP

LW

GREEN DAY Boulevard Of Broken Dreams (Reprise)
KELLY CLARKSON Since U Been Gone (RCA/RMG) 0

CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)

MARIO Let Me Love You (J/RMG)
USHER Caught Up (LaFace/Zomba Label Group)
GWEN STEFANI f/EVE Rich Girl (Interscope)

FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia) EMINEM Mockingbird (Shady/Aftermath/Interscope)
JESSE MCCARTNEY Beautiful Soul (Hollywood)

50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope) GAVIN DEGRAW I Don't Want To Be (J/RMG) 10

12 **OESTINY'S CHILD Soldier (Columbia)** NATALIE Goin' Crazy (Latium/Universal)

ROB THOMAS Lonely No More (Atlantic) GAME f/50 CENT How We Do (Aftermeth/G-Unit/Interscope) 13

LIL' JON... f/USHER & LUDACRIS Lovers & Friends (TVT) 50 CENT Candy Shop (Shady/Aftermath/Interscope) 24

MARIAH CAREY It's Like That (Island/IDJMG) 21

ALICIA KEYS Karma (J/RMG) SNOOP DOGG f/JUSTIN TIMBERLAKE Signs (Doggystyle/Geffen) 18 RYAN CABRERA True (E.V.L.A./Atlantic)

15 JAY-Z & LINKIN PARK Numb/Encore (Warner Bros.) 26

BOWLING FOR SOUP Almost /Silvertone/Jive/Zomba Label Group)
EMINEM Like Toy Soldiers /Shady/Aftermath/Interscope/ 3 DOORS DOWN Let Me Go (Republic/Universal)

26 27 MARDON 5 Sunday Morning (Dctone/J/RMG)

JET Look What You've Done (Atlantic)
NELLY N Dey Say (Derrty/Fo' Reel/Universal) KILLERS Mr. Brightside (Island/IDJMG)

30 AVRIL LAVIGNE Nobody's Home (Arista/RMG)

#1 MOST ADDED

JOHN LEGEND Ordinary People (Colu

#1 MOST INCREASED PLAYS

50 CENT Candy Shop (Shady/Aftermath/Interscope)

TOP 5 NEW & ACTIVE

JOJO Not That Kinda Girl (BlackGround/Universal)
T.I. Bring 'Ern Out (Grand Hustle/Atlantic) ASLYN Be The Girl (Capitol) JIMMY EAT WORLD Work (Interse

MIVEA F/LitL' JON & YOUNGBLOODZ Okay (Jiva/Zomba Label Group)

CHR/POP begins on Page 49.

AC

0 KELLY CLARKSON Breakaway (Hollywoo LOS LONELY BOYS Heaven (OR Music/Epic) JOHN MAYER Oaughters (Aware/Columbia)
MARTINA MCBRIDE In My Daughter's Eyes (RCA) TIM MCGRAW Live Like You Were Dying (Curb)

MAROON 5 She Will Be Loved (Octone/J/RMG)
KEITH URBAN You'll Think Of Me (Capital) HALL & OATES I'll Be Around (U-Watch)

MICHAEL BUBLE Home (143/Reprise) GOO GOO OOLLS Give A Little Bit (Warner Bros.) MAROON 5 This Love (Octone/J/RMG)

HOOBASTANK The Reason (Island/IDJMG) KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)

PHIL COLLINS Don't Let Him Steal Your Heart Away (Atlantic)
ROD STEWART f/STEVIE WONDER What A Wonderful World (J/RMG) 15

TINA TURNER Open Arms (Capitol) RYAN CABRERA True (E.V.L.A./Atlantic) 17 MERCYME Homesick (IND/Curb)
SCOTT GRIMES Sunset Blvd. (Velocity) 18

22 RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord) 21

RICHARD MARX Ready To Fly (Manhattan/EMC)
ROB THOMAS Lonely No More (Atlantic) 25 22 23 23 25 25 VANESSA WILLIAMS You Are Everything (Lava)

FIVE FOR FIGHTING If God Made You (Aware/Colum ELTON JOHN All That I'm Allowed (Universal) 27

KATRINA CARLSON Drive (Kataphonic) 20 ROD STEWART Blue Moon (J/RMG) 28

MARGON 5 Sunday Morning (Dctone/J/RMG) HOWIEDAY Collide (Epic)

30 FINGER ELEVEN One Thing (Wind-up)

#1 MOST ADDED CELINE DION In Some Small Way (Epic,

#1 MOST INCREASED PLAYS MICHAEL BUBLE Home /143/R

TOP 4 NEW & ACTIVE

JOE COCKER One (New Door/UMe) CROSBY & NASH Lay Me Down (Sanctuary/SRG) CELINE DION In Some Small Way (Epic) RASCAL FLATTS Bless The Broken Road (Lyric Street)

AC begins on Page 71.

CHR/RHYTHMIC

LW

50 CENT Candy Shop /Shady/Aftermeth/Interscope, 0 GAME #50 CENT How We Do (Aftermath/G-Unit/Interscope LIL' JON... #USHER & LUDACRIS Lovers & Friends (TVT)

50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia) MARIO Let Me Love You (J/RMG)

EMINEM Mockingbird (Shady/Aftermath/Interscope) CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group)

MARIAH CAREY It's Like That (Island/IDJMG)
USHER Caught Up (LaFaca/Zomba Label Group) NATALIE Goin' Crazy (Latium/Universal)

BABY BASH Baby I'm Back (Universal) GAME f/50 CENT Hate It Or Love It (Aftermath/G-Unit/Interscope)
TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic) 20

TRILLVILLE Some Cut (BME/Warner Bros.) AKON Lonely (SRC/Universal)
DESTINY'S CHILO Soldier (Columbia) 21 11 ø YING YANG TWINS Wait /7777

SNOOP DOGG f/PHARRELL Drop It Like It's Hot (Doggystyle/Geffen)

18 OMARION D (Enic)

T.I. Bring 'Em Out (Grand Hustle/Atlantic) 22 BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG)

NIVEA fILIL' JON & YOUNGBLOODZ Dkay (Jive/Zomba Label Group)
SNOOP DOGG flJUSTIN TIMBERLAKE Signs (Doggystyle/Geffen) 23 25 24 PITBULL f/LIL' JON Toma /77/7) LUOACRIS Number One Spot (Def Jam South/IDJMG)

T.I. You Don't Know Me (Grand Hustle/Atlantic) 31 30 FANTASIA Truth is (J/RMG)

BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin) 30 TORI ALAMAZE Don't Cha (Universal)

#1 MOST ADDED

CIARA FILUDACRIS Oh (LaFace/Zomba Label Group)

#1 MOST INCREASED PLAYS AKON Lonely (SRC/Universal)

TOP 5 NEW & ACTIVE

MASHONDA Back Of The Club (J/RMG)

JA RULE F/LLOYD Caught Up (Murder Inc./IDJMG) TWEAPONZ Mira Mira (Defiant) SLY BOOGY It's Nuthin' (J/RMG) LIL' JON FACE CUBE Roll Call /////

CHR/RHYTHMIC begins on Page 54.

HOT AC

LW

GREEN DAY Boulevard Of Broken Dreams (Reprise, GOO GOO DOLLS Give A Little Bit (Warner Br ROB THOMAS Lonely No More (Atlantic) KELLY CLARKSON Breakaway (Hollywood) MAROON 5 Sunday Morning (Dctone/J/RMG)
MAROON 5 She Will Be Loved (Dctone/J/RMG)

FINGER ELEVEN One Thing (Wind-up)

6 Ó HOWIE DAY Collide (Epic) LENNY KRAVITZ Lady (Virgin)

JOHN MAYER Daughters (Awere/Columbie)
KEANE Somewhere Only We Know (Interscape)
KELLY CLARKSON Since U Been Gone (RCA/RMG)

3 DOORS DOWN Let Me Go (Republic/Universal) RYAN CABRERA True (E.V.L.A./Atlantic)

SWITCHFOOT Dare You To Move (Red Ink/Cok AVRIL LAVIGNE Nobody's Home (Arista/RMG)

19 ANNA NALICK Breathe (2am) (Columbia) LIFEHOUSE You And Me (Geffen) 17 JET Look What You've Oone (Atlantic)

JESSE MCCARTNEY Beautiful Soul (Hollywood)

DURAN DURAN What Happens Tomorrow (Epic)
NELLY f/TIM MCGRAW Over And Over (Derrty/Fo' Reel/Curb/Universal) U2 Sometimes You Can't Make It On Your Own (Interscope)

20 22 21 25 24 26 28 27 23 TIM MCGRAW Live Like You Were Dying (Curb)
VELVET REVOLVER Fall To Pieces (RCA/RMG)

KILLERS Mr. Brightside (Island/IDJMG)

ASLYN Be The Girl (Capitol) LOW MILLIONS Eleanor (Manhattan/EMC)

BOWLING FOR SOUP Almost (Silvertone/Jive/Zomba Label Group) JOSS STONE Right To Be Wrong (S-Curve/EMC)

#1 MOST ADDED

KELLY CLARKSON Since U Been Gone (RCA/RMG)

#1 MOST INCREASED PLAYS ROB THOMAS Lonely No More (Atlan

TOP 5 NEW & ACTIVE

ARI HEST They're On To Me (Columbia/Red Ink)
INGRAM HILL Aimost Perfect (Hollywood) MICHAEL TOLCHER Mission Responsible (Octone)
RELIENT K Be My Escape (Capital/Sotae)
SUM 41 Pieces (Island/IDJMG)

AC begins on Page 71.

URBAN

0

50 CENT Candy Shop /Shady/Aftermath/Interscope/
GAME f/50 CENT How We Do /Aftermath/G-Unit/Interscope/ LIL' JON... f/USHER & LUDACRIS Lovers & Friends /7V77

TRILLVILLE Some Cut (BME/Warner Bros.)

JOHN LEGEND Ordinary People (Columbia FANTASIA Truth is (J/RMG) MARIO Let Me Love You (J/RMG)

T.I. You Don't Know Me (Grand Hustle/Atlantic) 10 OMARION O (Epic)

NIVEA filit. JON & YOUNGBLOODZ Okay (Jive/Zomba Label Group) T.I. Bring 'Ern Out (Grand Hustle/Atlantic)

DESTINY'S CHILD Soldier (Columbia) FANTASIA Baby Mama (J/RMG) YING YANG TWINS Wait (TVT) 16 24

50 CENT Disco Inferno (G-Unit/Shady/Aftermath/Interscope)

USHER Caught Up (LaFace/Zomba Lebel Group) AMERIE One Thing (Columbia) 20

MARIAH CAREY It's Like That (Island/IDJMG) M. JONES ffS. THUG & P. WALL Still., (Switche-House Asystem Warner Bros.)

TYRA Country Boy (Universal)
SNOOP DOGG fiPHARRELL Orop It Like It's Hot (Doggystyle/Geffen) 21

18 FABOLOUS Baby (Atlantic)

CIARA f/MISSY ELLIOTT 1, 2 Step (LaFace/Zomba Label Group) 15 TWISTA f/FAITH EVANS Hope (Atlantic/Capitol)
LUGACRIS Number One Spot (Def Jam South/IDJMG) 22

27 BROOKE VALENTINE f/BIG BOI & LIL' JON Girlfight (Virgin)

112 U Already Know (Def Soul/IDJMG)
TRICK DADDY Sugar (Gimme Some) (Slip-N-Slide/Atlantic) 26 28

SNOOP OOGG Let's Get Blown (Doggystyle/Geffen) 30 R. KELLY In The Kitchen (Jive/Zomba Label Group)

#1 MOST ADDED

CIARA FILUDACRIS Dh // aFace/Zomba Label Grouni

#1 MOST INCREASED PLAYS YING YANG TWINS Wait /TVT/

TOP 5 NEW & ACTIVE

RAHEEM OEVAUGHN Guess Who Loves You More (Jive/Zomba Label Group)
JENNIFER LOPEZ F/FAT JOE Hold You Down (Epic) CIARA F/LUDACRIS Oh /LaFace/Zomba Label Group) TORI ALAMAZE Don't Cha (Universal)

YOUNGBLOODZ F/YOUNG BUCK Datz Me (So So Def/Zomba Label Group)

URBAN begins on Page 59.

ROCK

LW

GREEN DAY Boulevard Of Broken Dreams (Reprise. SHINEDOWN Burning Bright (Atlantic)

THREE DAYS GRACE Home (Jive/Zomba Label Group)
VELVET REVOLVER Fall To Pieces (RCA/RMG) 3

MOTLEY CRUE If I Die Tomorrow (Island/IDJMG) VELVET REVOLVER Dirty Little Thing (RCA/RMG)

3 OOORS DOWN Let Me Go (Republic/Universal)
PAPA ROACH Scars (Geffen) U2 All Because Of You (Interscope,

11 BREAKING BENJAMIN So Cold (Hollywood)
BREAKING BENJAMIN Sooner Or Later (Hollywood)

THREE DAYS GRACE Just Like You (Jive/Zomba Label Group) 15

BILLY IDOL Scream (Senctuary/SRG)
PAPA ROACH Getting Away With Murder (Geffen)
THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG) 10 16 17

CROSSFADE So Far Away (Columbia) 18 COLLECTIVE SOUL Better Now (El Music Group) CHEVELLE The Clincher (Epic) 21

MUDVAYNE Happy? (Epic)
ALTER BRIDGE Find The Real (Wind-up) SLIPKNOT Vermilion (Roadrunner/IDJMG)
OZZY OSBOURNE Mississippi Queen (Epic) 20

JUDAS PRIEST Revolution (Epic) QUEENS OF THE STONE AGE Little Sister (Interscope) 24 28 BLACK LABEL SOCIETY Suicide Messiah (Artemis)

23 A PERFECT CIRCLE Passive (Virgin) 25 KORN Another Brick In The Wall (Epic) 26

SUBMERSED Hollow (Wind-up)
SILVERTIDE Blue Jeans (J/RMG)
ROBERT PLANT Shine It All Around (Senctuery/SRG)

#1 MOST ADDED OZZY OSBOURNE Mississippi Queen (Epic)

#1 MOST INCREASED PLAYS OZZY OSBOURNE Mississippi Queen (Epic)

TOP 5 NEW & ACTIVE

NO ADDRESS When I'm Gone (Sadie) (Atlantic, TRUST COMPANY Stronger (Geffen) OROWNING POOL Killin' Me (Wind-up) SLIPKNOT Before | Forget | (Roadrunner/IDJMG) PROM KINGS Alone | (Three Kings)

ROCK begins on Page 80.

THE BACK PAGES



URBAN AC

0 FANTASIA Truth Is (I/RMG) JOHN LEGEND Ordinary People (Columbia) JILL SCOTT Whatever (Hidden Beach/Epic) LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG)
MARIO Let Me Love You (J/RMG)
ANITA BAKER How Ooes It Feel (Blue Note/Virgin) 789 BRIAN MCKNIGHT Everytime You Go Away (Motown/Universal) KEM I Can't Stop Loving You (Motown/Universal) LUTHER VANDROSS Think About You (J/RMG) 10 ALICIA KEYS f/TONY, TONI, TONE & JERMAINE PAUL Diary (J/RMG) GERALD LEVERT So What (If You Got A Baby) (Atlantic)
PRINCE Call My Name (Columbia) 11 0 12 14 BRIAN MCKNIGHT What We Do Here (Motown/Universal) 13 JDSS STONE Spoiled (S-Curve/Virgin) GERALD LEVERT One Million Times (Atlantic) 16 18 15 TINA TURNER Open Arms (Capitol) 607899 FAITH EVANS Again (Capitol) EARTH, WIND & FIRE f/R. SAADIQ Show Me The Way (Sanctuary/SRG)
RAHSAAN PATTERSON Forever Yours (Artistry Music) 19 22 LEDISI f/BONEY JAMES My Sensitivity (Gets In The Way) (GRP/VMG) 23 ALICIA KEYS Karma (J/RMG) MINT CONDITION I'm Ready (Image)
AL GREEN Perfect To Me (Blue Note/Virgin) 25 27 24 ANGIE STONE f/ANTHONY HAMILTON Stay For Awhile (J/RMG) FANT ASIA Baby Mama (J/RMG)
KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG) 29 26 26 27 28 29

#1 MOST ADDED

KOOL & THE GANG f/BLACKSTREET No Show '05 /Sanctuary/SRG/

RUBEN STUDDARD f/MARY MARY Ain't No Need To Worry (J/RMG) BOYZ II MEN You Make Me Feel Brand New (MSM/Koch)

SAMSON Atmosphere (Five Eight's)

#1 MOST INCREASED PLAYS

TOP 4 NEW & ACTIVE

TROY JOHNSON It's You (Sought After Entertainment)
MICHAEL B. SUTTON Nobody (Little Dizzy) TEMMORA FIHOWARO HEWETT There's No Me (LEGI ISRAEL AND NEW BREED Friend Of God (Integrity Gospel)

URBAN begins on Page 59.

ACTIVE ROCK

LW THREE DAYS GRACE Home (Jive/Zomba Label Group) GREEN DAY Boulevard Of Broken Oreams (Reprise) SHINEDOWN Burning Bright (Atlantic) CROSSFADE So Far Away (Columbia) BREAKING BENJAMIN Sooner Or Later (Hollywood) CHEVELLE The Clincher (Epic)
MUDVAYNE Happy? (Epic) PAPA ROACH Scars (Geffen) VELVET REVOLVER Outy Little Thing (RCA/RMG)
A PERFECT CIRCLE Passive (Virgin) 13 EXIES Ugly (Virgin) MOTLEY CRUE If I Die Tomorrow (Island/IDJMG)
BREAKING BENJAMIN So Cold (Hollywood) 10 12 (3) (4) (5) (6) 15 QUEENS OF THE STONE AGE Little Sister (Interscope) 16 17 CROSSFADE Cold (Columbia) 19 THEORY OF A DEADMAN No Surprise (Roadrunner/IOJMG) PAPA ROACH Getting Away With Murder (Geffen) SUBMERSED Hollow (Wind-up) 18 ø 14 12 19 3 DOORS DOWN Let Me Go (Republic/Universal) ALTER BRIDGE Find The Real (Wind-up) 21 BLACK LABEL SOCIETY Suicide Messiah (Artemis) TRUST COMPANY Stronger (Geffen) 23 FUTURE LEADERS OF THE WORLD Everyday (Epic) 25 28 DRDWNING PDOL Killin' Me (Wind-up) SILVERTIDE Blue Jeans (J/RMG) SLIPKNOT Vermilion (Roadrunner/IDJMG)
OZZY OSBOURNE Mississippi Queen (Epic) 22 40 SKINDRED Pressure (Lava) PROM KINGS Alone (Three Kings) 29 30 JUDAS PRIEST Revolution (Fpic)

#1 MOST ADDED

#1 MOST INCREASED PLAYS

OZZY OSBOURNE Mississippi Qu

TOP 5 NEW & ACTIVE

KILLSWITCH ENGAGE Rose Of S EIGHTEEN VISIONS | Let Go (Epic) ROBERT PLANT Shine It All Around (Sanctuary/SRG) MOTLEY CRUE Sick Love Song (Island/IDJMG) REOLIGHTMUSIC Say It Again (DMI)

ROCK begins on Page 80

COUNTRY

TW 0 JOSH GRACIN Nothin' To Lose (Lyric Street) 2 RASCAL FLATTS Bless The Broken Road (Lyric Street) 846 CRAIG MORGAN That's What I Love About Sunday (BBR) SUGARLAND Baby Girl (Mercury)
KENNY CHESNEY Anything But Mine (BNA) KEITH URBAN You're My Better Half (Capitol) BROOKS & DUNN It's Getting Better All The Time (Arista) BILLY DEAN Let Them Be Little (Curb)
MONTGOMERY GENTRY Gone (Columbia) 10 JO DEE MESSINA My Give A Damn's Busted (Curb) TOBY KEITH Honkytonk U (DreamWorks)
LEE ANN WOMACK I May Hate Myself In The Morning (MCA) 12 15 ANDY GRIGGS If Heaven (RCA) JOE NICHOLS What's A Guy Gotta Do (Universal South) JAMIE D'NEAL Trying To Find Atlantis (Capitol) TIM MCGRAW Orugs Or Jesus (Curb) MARTINA MCBRIDE God's Will (RCA) 18 19 20 TRACE ADKINS Songs About Me (Capitol) BLAINE LARSEN How Oo You Get That Lonely (Giantslayer/BNA)
GRETCHEN WILSON Homewrecker (Epic) 22 24 LONESTAR Class Reunion (That Used To Be Us) (BNA)

REBA MCENTIRE He Gets That From Me (MCA)
DIERKS BENTLEY Lot Of Leavin' Left To Oo (Capitol) 27 JEFF BATES Long, Slow Kisses (RCA)

SHANIA TWAIN Don't! (Mercury)
PHIL VASSAR I'll Take That As A Yes (The Hot Tub Song) (Arista) 26 MIRANDA LAMBERT Me And Charlie Talking (Epic) 28

BIG & RICH Big Time (Warner Bros.) AMY DALLEY I Would Cry (Curb)

30

KEITH ANDERSON Pickin' Wildflowers (Arista)

#1 MOST ADDED

PAT GREEN Baby Ooll (Universal

#1 MOST INCREASED PLAYS

JOSH GRACIN Nothin' To Lose (Lyric Street

TOP 4 NEW & ACTIVE

LILA MCCANN Go Easy On Me (BBR) SHELLY FAIRCHILD Tiny Town (Column AMBER OOTSON I'll Try Anything (Capitol) VAN ZANT Help Somebody (Columbia)

COUNTRY begins on Page 64.

ALTERNATIVE

LW GREEN DAY Roulevard Of Broken Oreams (Reprise) QUEENS OF THE STONE AGE Little Sister (Interscope) BECK E-Pro (Interscope) KILLERS Mr. Brightside (Island/IDJMG)
PAPA ROACH Scars (Geffen) 3 UNWRITTEN LAW Save Me (Lava) 6 JIMMY EAT WORLD Work (Interscope) 9 MARS VOLTA The Widow (I'll Never Sleep Alone) (Strummer/Universal)
CROSSFADE Cold (Columbia) 10 BREAKING BENJAMIN Sooner Or Later (Hollywood) 8 20 THREE DAYS GRACE Home (Jive/Zomba Label Group) GREEN DAY Holiday (Reprise)
GARBAGE Why Do You Love Me (Geffen) 21 A PERFECT CIRCLE Passive (Virgin) 3 DOORS DOWN Let Me Go (Republic/Universal)
JIMMY EAT WORLD Pain (Interscope) 16 15 16 **1**0 CHEVELLE The Clincher (Epic) MUSE Hysteria (EastWest/Warner Bros.)
MY CHEMICAL ROMANCE I'm Not Okay (I Promise) (Reprise) 13 11 SUM 41 Pieces (Island/IDJMG) 23 22 CROSSFADE So Far Away (Columbia) 22 83 83 83 83 **VELVET REVOLVER** Dirty Little Thing (RCA/RMG) 24 EXIES Ugly (Virgin) MUDUAYNE Happy? (Epic)
TRUST COMPANY Stronger (Geffen)
LOUIS XIV Finding Out True Love Is Blind (Pineapple/Atlantic) 26 29 32 25 JET Look What You've Done (Atlantic) 34 INTERPOL Evil (Matador) 27 SHINEDOWN Burning Bright (Atlantic)
SYSTEM OF A DOWN Cigaro (American/Columbia) 29

#1 MOST ADDED

#1 MOST INCREASED PLAYS

TOP 5 NEW & ACTIVE

GRATITUDE Orive Away (Atlantic)
ARCADE FIRE Neighborhood #3 (Power Out) (Merge) MODEST MOUSE World At Large (Epic) SLIPKNOT Before I Forget (Roadtunner/IDJMG)
PROM KINGS Alone (Three Kings)

ALTERNATIVE begins on Page 84.

SMOOTH JAZZ

LW TW 0 TIM BOWMAN Summer Groove (Liquid 8) 2 SOUL BALLET Cream (215) MINDI ABAIR Come As You Are (GRP/VMG) KENNY G. Pick Up The Pieces (Arista/RMG) 3 DAVE KOZ Let It Free (Capitol) NORMAN BROWN Up 'N' At 'Em (Warner Bros.) MARION MEADOWS Sweet Grapes (Heads Up)
BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.) 6 10 PAUL BROWN Moment By Moment (GRP/VMG) RICHARD ELLIOT Your Secret Love (GRP/VMG)
QUEEN LATIFAH California Oreamin' (Vector) 11 EUGE GROOVE XXL (Narada Jazz) 15 GERALD ALBRIGHT To The Max (GRP/VMG) 13 14 WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous) CHRIS BOTT! No Ordinary Love (Columbia) 19 MICHAEL LINGTON Two Of A Kind (Rendezvous) RAY CHARLES f/DIANA KRALL You Don't Know Me (Concord) SEAL Walk On By (Warner Bros.)

DAVID SANBORN Tin Tin Oeo (GRP/VMG) 18 22 ANITA BAKER How Ooes It Feel (Blue Note/Virgin) 21 HALL & OATES I'll Be Around (U-Watch) 20 FOURPLAY Fields Of Gold (RCA Victor/RMG) 23 KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG) 24 3RD FORCÉ Believe In Me (Higher Octave) JEFF LDRBER Ooh La La (Narada Jazz)
MICHAEL MCDONALD Tracks Of My Tears (Motown/Universal) 26 25 NILS Pacific Coast Highway (Baja/TSR) PAMELA WILLIAMS Fly Away With Me (Shanachia)
VANESSA WILLIAMS You Are Everything (Lava)

#1 MOST ADDED

NILS Pacific Coast Highway (Baja/TSA

JOYCE COOLING Camelback (Narada Jazz)

29

LW

#1 MOST INCREASED PLAYS

KENNY G. Pick Up The Pieces (Arista/RM

TOP 5 NEW & ACTIVE

CHUCK LOEB Tropical (Shanachie AOANI & WOLF Oaylight (Rendez) ALEXANDER ZONJIC Leave It With Me (Heads Up) MATT BIANCO F/BASIA Ordinary Day (Decca/Universal Classic Group) PAUL TAYLOR Nightlife (Peak)

SMOOTH JAZZ begins on Page 76.

TRIPLE A

a JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)
GREEN DAY Boulevard Of Broken Dreams (Reprise) BLUE MERLE Burning In The Sun (Island/IDJMG) TORI AMOS Sleeps With Butterflies (Epic)
JET Look What You've Done (Atlantic) 5 U2 Sometimes You Can't Make It On Your Own (Interscope) 12 MADELEINE PEYROUX Oon't Wait Too Long (Rounder) COLLECTIVE SOUL Better Now (El Music Group)
MARC BROUSSARD Home (Island/IDJMG) 11 LENNY KRAVITZ Lady (Virgin) 10 HOWIE DAY Collide (Epic) MORY Reautiful /V2) 20 JOSS STONE Right To Be Wrong (S-Curve/EMC) 15 17 SNOW PATROL Chocolate (A&M/Interscope) 6 U2 All Because Of You (Interscope) 15 **(3**) JOHN BUTLER TRIO Zebra (Lava) 23 SHORE Hard Road (Maverick/Reprise) BECK E-Pro (Interscope)
KENNY WAYNE SHEPHERD Let Go (Rearise) 19 24 21 ANNA NALICK Breathe (2am) (Columbia) JOHN FOGERTY Wicked Old Witch (DreamWorks/Geffen) 22 JOHN MAYER Oaughters (Aware/Columbia) KEANE Everybody's Changing (Interscope) 18 CARBON LEAF What About Everything? (Vanguard) 28 BRUCE HORNSBY Circus On The Moon (Columbia)
KATHLEEN EDWARDS Back To Me (Zoe/Rounder) 27 26 OZOMATLI Love & Hope (Concord) 25 MAROON 5 Sunday Mcrning (Octone/J/RMG) MAIA SHARP Something Wild (Koch) BRIGHT EYES First Day Of My Life (Saddle Creek)

#1 MOST ADDED

KEANE Everybody's Changing //nter

#1 MOST INCREASED PLAYS

imes You Can t Make It On Your Or

TOP 5 NEW & ACTIVE

BEN LEE Catch My Oisease (New West)

JEM 24 IATO/RCA/RMG)

3 DOORS OOWN Let Me Go (Republic/Universal TEGAN & SARA Walking With A Ghost (Vapor/SRG) MARK KNDPFLER The Trawlerman's Soon (Warner Bros.)

TRIPLE A begins on Page 87.

alk radio continues to be America's most-listened-to forma", and one of the primary reasons for its continued success is Rush Limbaugh, America's leading Talk radio host. Back in 1988, with a dream, a clear vision and a specific business plan, Limbaugh set out to make a real difference in radio. Whether you agree with his positions or not, one thing everyone must acknowledge is that Limbaugh not only made a difference, he single-handedly elevated radio to the prominent position it occupies in today's overcrowded media field.

Getting into the business: "The short version is that I got into radio because I hated school. While I got ready for school every morning, Mom had the radio on while she was fixir g breakfast. The guy on the radio seemed like he was having so much fun, I got intrigued by it. Then I became a music lover, and one thing led to another. It was the first thing in my youth that I didn't get tired of. I started when I was 16. I worked before school for two hours from 6 to 8am, at a daytime directional station, and I fell in love with radio."

Making the transition to Talk radio: "My dream was to work at WLS/Chicago, but by the time I was 28 I had not made it beyond Pittsburgh and Kansas City and I had been fired from 80% of the stations I worked for. In 1979 I was 28 and in Kansas City when I got fired for what I thought was the last time. My roommate worked for the Kansas City Royals in marketing and said, 'Why don't you cone work for us? We are trying to expand our front office in the marketing area.' I did that for five years and really wasn't crazy about it, but I didn't know what else I wanted to do. I made the decision to go

back to adult radio, and I thought spoken-word would be the place to go,"

His business model: "One of the primary reasons the program worked was that we only had my show. We were not syndicating the whole day; we were not trying to get stations to take blocks of programming. I'm convinced that, aside from the content and whether the program was any good, it worked because of the business model, which continues to be one of the least-understood aspects of the success of my program.

"I was well-aware when we started that if we could not get on in New York, there was no chance. And what station in New York is going to carry a program from somebody they've never heard of? They couldn't believe it when I came out of nowhere. Originally, we gave the show to WABC for free for a couple of years.

"We started with 56 stations, including WABC, so our show was national. Our second big top 10 affiliate was KFI/Los Angeles a year later, and then we got WXYT/Detroit. It was a battle, because back then it was local, local, local. Management all thought you had to have local numbers, local issues and local hosts."

The success of his show: "I'm still focused on my own show every day. There's still competition and pressure to perform to meet audience expectations and, hopefully, surpass them. When I started I genuinely war.ted to be No. 1 and wanted to make money. There are so many conservative shows today, and my audience has only grown. None of them have cannibalized me, and none of them have taken any of their audience from me. The great thing that's happened is that the pie, if you will, has grown.

"Originally, we had to bring in advertisers that had never been on radio before because we couldn't get traditional network advertisers. I was, quote unquote, 'too controversial.' We developed a whole bunch of advertisers that had never been on radio before, and a lot of other radio people wanted to get in on that action.

"I believe that radio, done well and done right in the spoken-word format, is just as influential as television and maybe more so, particularly in the political arena. If a host is good, it compels interest. It's all active listening, and that's why the financial potential for advertisers and shows and stations alike is through the roof — at least it has been for me."

On preparing for the show: "Life is show prep. When I first started I could prep the program with three or four newspapers, but now, with the Internet, it's an ongoing process. I work at night. I work after the program is over. I've got a couple of people on staff assigned their own areas of the web to do research because one person can't do it alone anymore.

"The intense work is done the night before the show. I get in at 7 to 7:30am, and from then until 11:30 I'm doing my stuff and these other two guys are doing theirs and printing it out for me. I stop and grab all their stuff and go through it. I pick out what I want and organize it in a rough way and then just do the program. If there is an ongoing big story that doesn't need a lot of prep, that will take precedence.

"T've got a producer and a great person who monitors television and gives me sound bites. She works on that the night before the show and in the morning, so it's a big, big job, and it's gotten even bigger, because the audience has expectations, and my objective is to exceed 'hose every day. I still get butterflies and feel as much pressure as I ever have."

Being a media target: "I'm a target of the media because I've made them a target. When I started the program I had no agenda — no issue-oriented agenda, no news agenda and no political agenda. All I wanted to do was be the most-listened-to radio host in the country and to be able to charge advertising rates commensurate with that. What I had was the freedom and ability to be honest.

"I will guarantee you that had I tried this as an employee of a radio station, you probably would never have heard of me. I'm probably one of three people in radio and television who answers to nobody. Oprah is another. I don't have to run anything by anybody, and it's been that way from the outset. From the start, all I've been is honest. I am also a conservative. I think certain things about liberalism and liberals in the media, so I've been saying those things, and it found an audience.

"The left continually thinks people are not smart enough to make up their own minds, so, of course, my audience can't be bright. But the fact is, all I've done is validate what millions of Americans thought. They just never heard or saw it reflected in a national media place. I've become somewhat of a target, and that's why I'm regarded the way I am in the media."

State of radie: "If you get people to admit to listening when they get a diary, and if they show up in great numbers, the rest of it falls into place. If listeners are loyal and think their host has credibility and believability, all that other stuff doesn't matter. As far as the business of radio is concerned, it really hasn't changed. Get the biggest audience you can, the best demographics, and actively sell advertisers results. I want people advertising whose phones are going to ring or whose products are going to move off the shelf every time my endorsement runs on my program.

"I'm my own, self-contained entity, and I'm selling advertising in my own universe of success. We haven't had a down year in the last 16 years. Our expenses change from year to year, but we have yet to not make a number. Consolidation does not affect me, but other people are profoundly affected by it in a number of ways. It's a blessing for me to be my own, self-contained business within a bigger industry."

Career highlight: "When we cleared KMOX/St. Louis I want in to do the usual appearance at a new affiliate, and Jack Buck happened to be at the station. I'd never met him before, but he said, Thank you for making radio meaningful again and important and for giving radio back its power to be influential.' Radio done right has the ability to be every bit as influential as television in terms of good. I'm talking about informing and educating people. It's gratifying to have been part of the re-emergence and reb_rth of radio to the way it was before television was invented."

Career disappointment: "Everything in my life happened for a reason, and it's happened because it was supposed to at that time. I wouldn't change anything because it all led me to where I am. It's all part of the learning process. Every talk show host has to lose an account. You've got to learn where the line is, and you have to make mistakes. You have to get the angry letters, and you have to learn from them. Nobody prepared me for that aspect of this. All my life nobody thought I was a racist, sexist, bigoted homophobe, which is the cliche of being a conservative. People who know me know I don't hate anybody.

"One night in the restaurant 21 my guest told me that the restroom attendant was looking forward to meeting me and had a copy of my first book. I went to say hi, and here's a black guy named The Rev. He's an actual minister who works as an attendant during the week. He told me that meeting me was second only to when he met President Reagan. He said. You know, Mr. Limbaugh, Mr. Reagan just laughed at his critics and didn't even give them the time of day. He didn't respond to them.' So there was my answer, and that's how I've dealt with all this. I ignore it and understand that it's an element of success when you do what I.do."

Most influential individual: "William Buckley, for educational reasons. I didn't go to college, but at some point I realized that I was going to have to demonstrate that I had

knowledge. Buckley — how much he knew, his vocabulary, his ability to speak — inspired me to want to try to emulate that.

"In broadcasting, the people who inspired me were consultants Norman Woodruff and Bruce Marr. In Sacramento they stood between management and me. And Ed McLaughlin was my original syndication partner. He took the financial risk and helped arranged the free show in New York at WAEC. He made that possible."

Favorite television show: "24."

Favorite song: "T Can't Help Myself, The Four Tops, 1965."

Favorite movie: "The Graduate."

Favorite book: "It's not possible to name just one."

Favorite website: "The Drudge Report."

Favorite restaurant: "Patsy's and Ben Benson's in New York."

Beverage of choice: "Diet Coke and Snapple."

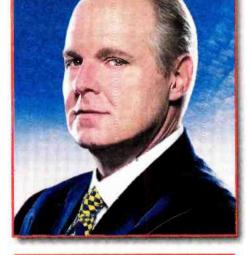
Hobbies: "Golf (15 handicap). The real answer is staying informed, and I'm one of those lucky people who gets paid for my hobby. As I told you earlier, show prep is life. First thing I do — I don't care if I'm on vacation or whatever — I get up, fire up the Internet and read newspapers and this and that "

Favorite cigar: ""L's one specially made for me: La Flor Dominicana Double Chiseled."

E-mail address: "rush@eibnet.com."

Advice to broadcasters: "I've always looked at radio as an entertainment medium, and I still co.

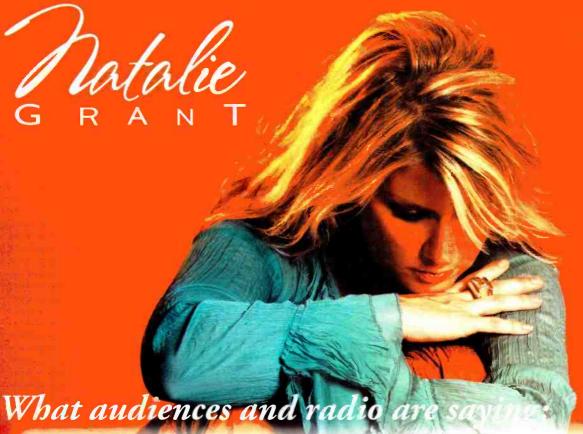
People may say listeners turn on the radio to be inundated with political commentary from me, but if
it's not entertaining, they're not going to listen to it."



RUSH LIMBAUGH

Talk Radic Personality Premiere Radio Networks

People are talking about Natalie Grant's "HELD"



"It's in HEAVY at KSBJ, There's a lot of people out there who this song will touch.. who hasn't lost someone and wondered why?" - Jim Beeler MD, KSBJ/Houston

"Thankyou for this lovely song and lyrics. It truly touches the heart..." - Listener

"The response was immediate and we moved it to Medium only after a few days on the air"
- Gary Thompson - MD, KXOJ/Tulsa

"This song touches my heart and makes me realize how precious it is to be "Held" by our saviour each and every day". Listener

"'Held' is Natalie Grant at her best. Great lyrics, melody and vocal. Because we all experience loss and hurt, 'Held' is sure to connect with listeners." - Marc Anderson MD, KCBI/Dallas

"Amazing! The most powerful new song of 2005...." - Listener

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HISTORY MADE

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"#1 Across the Board, including 17-22, 23-29, and my P1's! Thanks for the hit and supporting my brand...we REALLY do play ALL the Hits!" - Chris Edge, PD; WNOU

"I've played 'Live Like You Were Dying' about 900 times on 107.5 The River and over 800 of those spins have been in power and the record continues to be a callout monster. You just can't keep a good song down." – Rich Davis, PD/WRVW

MEDIABASE NATIONAL CALLOUT- MAINSTREAM HIT #1 Pop Score 90 Females 18-34

HIT PREDICTOR- Mainstream Top 40 #2 SCORE 76.0

