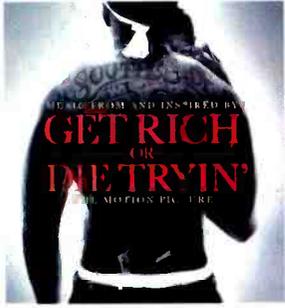


NEWSSTAND PRICE \$6.50

### Urban & Rhythmic's 'Best Friend'

50 Cent's latest offering, "Best Friend," featuring Olivia (G-Unit/Interscope), picks up Most Added at two formats this week. The track gets 51 adds at Urban, where it debuts at No. 47\*, and 28 adds at Rhythmic, where it climbs 41-38\*. The track is off the soundtrack to Fiddy's movie *Get Rich or Die Tryin'*, which will be released on DVD next month.



# R&R

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**FEBRUARY 24, 2006**

### Keeping The Faith

With gospel music currently getting the kind of respect and interest from Madison Avenue that turned hip-hop into a marketing darling a few years ago, a group of executives, including Verity Records President and Jive VP/Urban A&R Max Siegel (pictured), formed the Faith Based Media Collective to help corporate America navigate the gospel music world. Urban/Urban AC Editor **Dana Hall** talks to the collective, starting on Page 32.



# ERIC CHURCH



The debut single:

# HOW 'BOUT YOU

**ERIC CHURCH**  
**SINNERS LIKE ME**

[Scheduled Album Release Date: July 2006]

The only Rock band to have this many hits at this many formats over the span of their last 3 albums.

Nickelback has sold over 19 million units to date worldwide

Billboard Top 10 album for 15 consecutive weeks – over 2.25 Million scanned so far

# NICKELBACK SAVIN' ME

Nickelback Radio charts to date:

- 8 #1 Rock Tracks!
- 6 Top 5 Modern Rock Tracks (including 2 #1's!)
- 4 Top 3 CHR Tracks (including 1 #1)!
- 4 Top 5 Hot AC Tracks (including 2 #1's)!

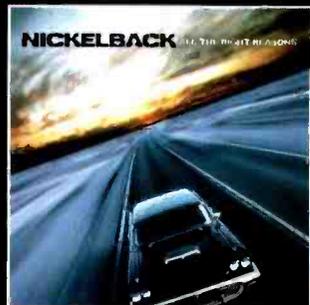
Nominated For:

- 7 Grammy Awards
- 6 Radio Music Awards
- 2 American Music Awards
- 1 MTV Video Music Award

Sessions@AOL performance has received over 20 million hits

- All The Right Reasons featuring: "Photograph"
  - #1 track on iTunes
  - #1 Pop 100 Billboard Chart
  - #1 video on VH-1
- "Photograph" was the the 6th song ever to surpass the 1 million download mark, according to Nielsen Soundscan's Release To Date Digital Tracks Chart (and the 2nd fastest climb in digital history). They now join Gwen Stefani, Green Day, Kelly Clarkson, Black Eyed Peas and Weezer.
- Over 20,000 "Photograph" cell phone ring mastertones sold
- The #1 Rock hit "Animals"

"Savin' Me"  
Impacting all formats  
Feb 27



From the New Album  
**ALL THE RIGHT REASONS**  
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MIXED BY RANDY STAUB  
MANAGEMENT: BRYAN COLEMAN FOR  
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On tour now with Trapt and Chevelle and averaging 10,000 tickets a night

## REPORT FROM RAB2006

Management, Marketing and Sales Editor **Adam Jacobson** attended RAB2006 and this week presents a workshop-by-workshop review of the Dallas meeting. Sessions covered everything from moving sales conversations forward to getting more business from auto dealers to selling radio in the digital age. Find out what you missed.

See Page 15

## ROCK RADIO & POP CULTURE

Whether it's TV shows like *Lost*, *Nip/Tuck* or *Family Guy*; video games; MySpace; or iPods, pop culture is important to the Rock radio audience. Rock Formats Editor **Steven Strick** talks to programmers from across the country about what elements of today's pop culture their listeners relate to.

See Page 59



**THE INDUSTRY'S NEWSPAPER**  
www.radioandrecords.com

## THE FUTURE OF TRIPLE A

Lauren MacLeash (pictured) made a name for herself as PD of KTCZ/Minneapolis and is now Clear Channel's National Triple A Format Brand Manager. This week Triple A Editor **John Schoenberger** talks to MacLeash about the state of Triple A both on the FM dial and on HD2 side channels, where it is becoming a popular option. Page 65.



The power of the podcast: Page 29

## Randall Mays Elevated To Clear Channel President

Randall Mays has been promoted from Exec. VP/CFO to President/CFO of Clear Channel Communications. He assumes the President title from his brother Mark Mays, who rose from President/COO to President/CEO in October 2004 after their father,



R. Mays

Mays, stepped down as CEO after undergoing successful brain surgery. Mark Mays remains CEO. "Randall has demonstrated outstanding operational and financial acumen in both his leadership of strategic initiatives and the company's realignment," Lowry

MAYS See Page 9

## CC Says 'Less Is More' Is Paying Off

By Joe Howard

R&R Washington Bureau Chief  
jhoward@radioandrecords.com

Responding to a Wall Street analyst's question about when the company's "Less Is More" commercial-inventory-reduction plan will start reaping financial benefits, Clear Channel's top management said Tuesday morning that it's already happening.

"We are showing positive financial results right now," Clear Channel Radio President John Hogan said during the company's earnings conference call. "As we move through time, we expect those positive results are going to increase."

CC See Page 4

## Johnson Officially IGA Urban President

By Dana Hall

R&R Urban/Urban AC Editor  
dhall@radioandrecords.com

Interscope/Geffen/A&M has officially promoted **Step Johnson** from co-President to President of its urban music division.

Johnson joined Interscope in 1992 and was instrumental in developing the early careers of such artists as Blackstreet, Dr. Dre, Snoop Dogg and 2Pac. More recently he's been credited with heading the team that broke 50 Cent, G-Unit, Eminem, The Game, Avant and Keyshia Cole.

Johnson began his career in the music industry as a regional promotion manager for ABC Records, based in



Johnson

JOHNSON See Page 14

## Arbitron Prepares To Place Diaries In Cell-Phone-Only Households In 2008

By Adam Jacobson

R&R Management/Marketing/Sales Editor  
ajacobson@radioandrecords.com

In the first in a series of teleconferences on audience-measurement improvements planned by the company, Arbitron VP/Domestic Research Dr. Ed Cohen said last week that diary placement in homes without land lines is possible. The company expects to start including

cell-phone-only households in 2008.

Cohen said the process will be conducted by hand, a method that is not only costly, but "not a lot of fun." Federal law protects cell-phone consumers from unwanted solicitors, but calls placed to cell-phone numbers for legitimate

ARBITRON See Page 14

## Archer Appointed PD of KYLD/S.F.

By Darnella Dunham

R&R CHR/Rhythmic Editor  
ddunham@radioandrecords.com

Clear Channel's CHR/Rhythmic KYLD (Wild 94.9)/San Francisco on March 10 will welcome back **Jazzy Jim Archer**, who will serve as PD this time around, was Asst. PD/MD in his previous tour of duty.

"Jazzy was key in building Wild to what it is today, and I am so excited to have him back in the building," said Clear Channel Sr. VP/Programming, West Coast Michael Martin.

Archer moved to Florida after departing Wild about a year ago but is returning because "an opportunity to program a groundbreaking and legendary radio station such as KYLD does not come around very often," he said.

"I'm thankful for the vote of

ARCHER See Page 14



**DUTY, HONORS & COUNTRY** Country Radio Seminar 37 was held last week in Nashville, and more than 2,600 radio personnel, artists and music-business professionals attended the various seminars, performances and after-hours activities. Highlights included the Country Music Radio & DJ Hall of Fame inductions, Keith Urban & Friends performing at the Music City Jam, a "Radio Decision Maker" panel moderated by R&R's Erica Farber, a "Label Heads" panel and the R&R-sponsored New Faces Show. During the opening session, keynoted by retired U.S. General Tommy Franks, KEY/Minneapolis morning personality John Hines received the Tom Rivers Humanitarian Award and Neal McCoy received the Artist Humanitarian Award. Radio Humanitarian Awards were also presented to KDXV/Jonesboro, AR (small market); WIVK/Knoxville (medium market); and WQYK/Tampa (large market). Pictured following the keynote address are (l-r) Country Radio Broadcasters Exec. Director Ed Salamon, McCoy, Franks, recording artist Darryl Worley and CRB board member and 903 Music VP Bill Mayne. CRS coverage continues on Page 42.

## GreenStone To Launch Women's FM Talk Network

Hilliard set as EVP/COO

By Al Peterson

R&R News/Talk/Sports Editor  
apeterson@radioandrecords.com

GreenStone Media, a newly formed venture with offices in New York; Los Angeles; Washington, DC; and Seattle, will next month introduce to stations across the U.S. an FM Talk radio format targeting women.

Leading the new company's efforts is former Jones Radio Networks executive **Edie Hilliard**, who has been named GreenStone's Exec. VP/COO.

A trailblazer since the early 1970s for women in radio, Hilliard started her radio career

GREENSTONE See Page 14



Hilliard

## R&R NUMBER 1s



**HOT AC**  
**JAMES BLUNT**

You're Beautiful (Custard/Atlantic)

**CHR/POP**  
**BEYONCÉ I/S. THUG** Check On It (Sony Urban/Columbia)

**CHR/RHYTHMIC**  
**BEYONCÉ I/S. THUG** Check On It (Sony Urban/Columbia)

**URBAN**  
**MARY J. BLIGE** Be Without You (Geffen)

**URBAN AC**  
**MARY J. BLIGE** Be Without You (Geffen)

**GOSPEL**  
**MARY MARY** Yesterday (Sony Urban/Columbia)

**COUNTRY**  
**B. PAISLEY I/DOLLY PARTON** When I Get... (Arista)

**SMOOTH JAZZ**  
**RICHARD ELLIOT** Mystique (Artizen)

**AC**  
**LIFHOUSE** You And Me (Geffen)

**ROCK**  
**NICKELBACK** Animals (Roadrunner/IDJMG)

**ACTIVE ROCK**  
**NICKELBACK** Animals (Roadrunner/IDJMG)

**ALTERNATIVE**  
**WEEZER** Perfect Situation (Geffen)

**TRIPLE A**  
**JACK JOHNSON** Upside Down (Brushfire/Universal)

**CHRISTIAN CHR**  
**MONDAY MORNING** Wonder Of It All (Selectric)

**CHRISTIAN ROCK**  
**HAWK NELSON** Things We Go Through (Tooth & Nail)

**CHRISTIAN AC**  
**MARK SCHULTZ** I Am (Word/Curb/Warner Bros.)

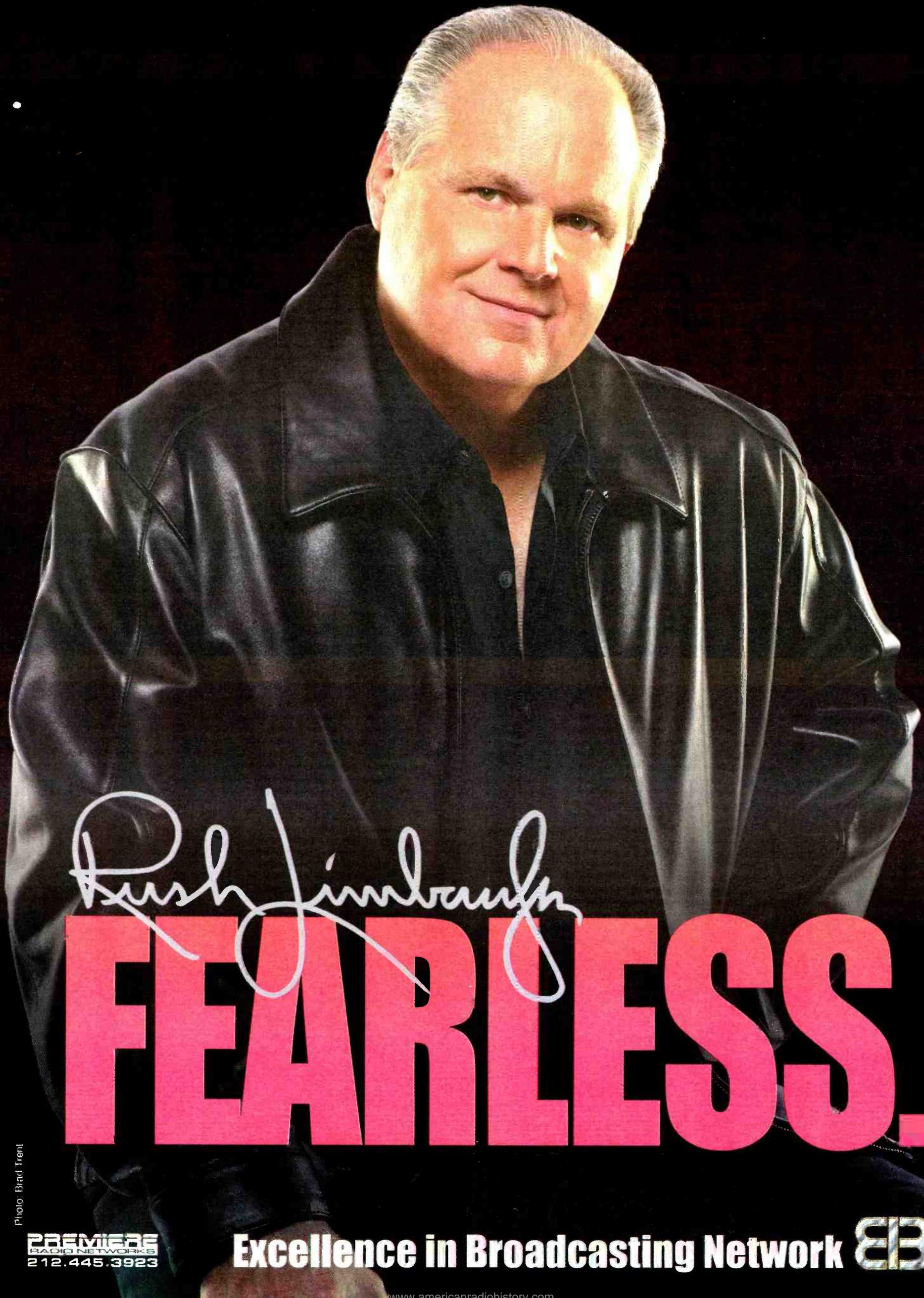
**CHRISTIAN INSPO**  
**NEWSONG** Psalm 40 (Integrity Label Group)

**REGIONAL MEXICAN**  
**CONJUNTO PRIMAVERA** Algo De Mi (Fonovisa)

**SPANISH CONTEMPORARY**  
**LAURA PAUSINI** Como Si No Nos... (Warner M.L.)

**TROPICAL**  
**MARC ANTHONY** Tu Amor Me Hace Bien (Sony BMG)

**LATIN URBAN**  
**DADDY YANKEE** Rompe (El Cartel/Interscope)



*Rush Limbaugh*

**FEARLESS.**

Photo: Brad Trent

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CONTENTS

February 24, 2006

NEWS & FEATURES

Radio Business	4	Opportunities	80
Management/Marketing/Sales	15	Marketplace	81
Street Talk	17	Publisher's Profile	84

FORMAT SECTIONS

News/Talk/Sports	10	Smooth Jazz	56
A&R Worldwide	23	Rock Formats	59
CHR/Pop	24	Triple A	65
CHR/Rhythmic	29	Americana	68
Urban	32	Christian	70
Country	42	Latin Formats	75
AC	51		

The Back Pages 82

Thomas Tapped As PD Of WZLX/Boston

Mike Thomas has been named PD of CBS Radio's Classic Rock WZLX/Boston, effective Feb. 27. He replaces Beau Raines, who recently exited to program Entercom Classic Rocker KQMT/Denver.



Thomas

Thomas most recently served as PD of Clear Channel's Classic Rock KGB/San Diego and before that was PD of Rock WFBQ/Indiana-

polis. His radio resume includes programming experience at WTUE and WXEG in Dayton and at WYMG and WQQL in Springfield, IL.

Thomas reports to WZLX Sr. VP/GM Mark Hannon, who said, "Mike has worked at several legendary Rock stations across the country, and we are very fortunate to bring

THOMAS See Page 9

Lamme Named CC/St. Louis Regional VP

Dennis Lamme has moved to Clear Channel's St. Louis cluster as Regional VP/Market Manager. He will oversee 21 stations, including Gospel KATZ-AM, Urban KATZ-FM, Oldies KLOU, Urban AC KMJM, Country KSD and CHR/Pop KSLZ in St. Louis and stations in Springfield, IL; Springfield, MO; and Marion, IL.

Lamme was most recently VP/Market Manager of the company's Albany, NY properties. A 30-year broadcast veteran with sales and management experience, Lamme has been with Clear Channel for nine years.

In his new post he reports to Clear Channel Sr. VP/Mid-America Region Bruce Demps and replaces Lee Clear, who exited on Feb. 20.

Stevenson Rises To EVP/A&R Of IDJMG

Also serves as President of Stolen Transmission imprint

Island Records VP/A&R Rob Stevenson has been elevated to Exec. VP/A&R of the entire Island Def Jam Music Group. Additionally, he'll serve as President for his new joint venture with the label group, label imprint Stolen Transmission Records.



Stevenson

Based in New York, Stevenson will report to IDJMG Chairman L.A. Reid on creative issues and Island Records President Steve Bartels on operational matters.

Stevenson joined Mercury Records in 1998 as Manager/A&R; Mercury was folded into

IDJMG the next year. He was made Director/A&R in 2000 and was appointed to his most recent post in 2002.

His music-industry career started in 1994, when he began a four-year stint at independent production, management, marketing and promotion company Advanced Alternative Media.

"Rob has grown into an extraordinarily important force in A&R — not only at IDJ, but for the entire business," said Reid.

STEVENSON See Page 9

SECOND IN THE STANDINGS, FIRST IN YOUR HEARTS



As part of the grueling CRS-37 schedule, the R&R Flying Adds team competed valiantly in the Crazy Radio Relay Race spectacular, which featured such events as tricycle-riding, egg-carrying in spoons and banana leap-frogging. Seen here after triumphantly finishing the race (but coming in second to the team from Sirius) are (back, l-r) R&R Country Editor Lon Helton, sales reps Meredith Hupp and Mary Forest Campbell, unnaturally tall Assoc. Country Editor Chuck Aly, Sr. Director/Digital Initiatives John Fagot, Publisher/CEO Erica Farber, (front, l-r) VP/Editorial & Music Operations Cyndee Maxwell and Nashville Office Manager Mary Rene Baxter.

CC/Detroit Ups Levesque To Market Mgr.

Til Levesque has been promoted to Market Manager of Clear Channel's seven Detroit stations: Sports WDFN, Talk WDTW-AM, Classic Rock WDTW-FM, Urban WJLB, CHR/Pop WKQI, Urban AC WMXD and AC WNIC. Levesque replaces Dave Pugh, who recently transferred to Clear Channel's Washington, DC cluster to handle Regional VP duties.

A 15-year Clear Channel Radio veteran, Levesque has been with

Clear Channel/Detroit for eight years, the last two as Director/Sales. She has also worked for the Banner and Eastman rep firms.

"Til has an incredibly strong command of both local and national sales and a great skill set in managing our inventory using our yield-management systems," said Clear Channel Sr. VP/Midwest Region Dave Crowl, to whom Levesque reports. "She is

LEVESQUE See Page 9

Hamand New CC/Tampa OM, WMTX PD

Clear Channel/Alabama & Pensacola, FL Regional/VP Programming Doug Hamand is transferring to the company's Tampa cluster as OM of Urban WBTP, CHR/Pop WFLZ, Country WFUS and Hot AC WMTX. He'll also serve as PD of WMTX.



Hamand

Hamand will start his new job on March 20. He'll replace Jeff Kapugi, who was recently promoted to Regional VP/Programming of

Clear Channel/DC-Baltimore and PD of WIHT/Washington.

"What an awesome opportunity," Hamand told R&R. "These are world-class stations with incredibly talented people. New bosses [Clear Channel Regional VP/Programming] Brad Hardin and [Clear Channel/Tampa Market Manager] Dan DiLoreto, along with Jeff Kapugi, have built

HAMAND See Page 9

Thompson's Duties Expand At CBS/Cincy

Marty Thompson has been named OM of CBS Radio/Cincinnati's Oldies WGRR and Country WUBE. Thompson has served as PD of WUBE for the past year and will now oversee programming and operations for both stations.



Thompson

A Cincinnati native, Thompson returned to his hometown in January 2005 after serving as Clear Channel Director/Oldies Programming and KQOL/Las Vegas PD. He was also PD of WGRR from 1991-1997.

"I cut my teeth on Oldies," Thompson told R&R, "so returning to Cincinnati has really been a homecoming for me on several levels."

Thompson reports to CBS Radio/Cincinnati Market Manager Jim Bryant and replaces Steve Mann, who exited as WGRR PD last week.

In related news, WGRR Asst. PD Travis Everly assumes the 7pm-midnight airshift that was left vacant by Mann's departure.

Craig To Become KHPT/Houston PD

Bonneville AC KSFI (FM100)/Salt Lake City PD/morning co-host Dain Craig will bid a tearful goodbye to the mountains to become PD of Cox Radio's '80s KHPT (106.9 The Point)/Houston, effective March 20.

Craig is closing out 11 1/2 years at KSFI. He spent three years as PD/middayer at crosstown AC KISN before joining FM100.

"I just realized that there aren't any mountains in Texas — where will I go skiing?" Craig said. "But, seriously, I'm very excited to work with Cox. They have one of the strongest reputations in the business. I feel honored that they are going to give me a chance to work with the strongest group of radio people I've met — [KHPT & KLDE/Houston VP/GM] Mark Krieschen, [Regional VP/Market

CRAIG See Page 9

Galvin Elevated To KEDJ/Phoenix GM

Nat Galvin has been promoted to GM of Riviera Broadcast Group Alternative KEDJ (103.9 The Edge)/Phoenix. He most recently held the dual roles of Station Manager and VP/Sales of the station.

Galvin joined The Edge in June 2005 after serving as GSM of crosstown Alternative KZON. He continues to report to Riviera Managing Partner and CEO Tim Pohlman, who said, "Nat's experience, leadership and tremendous track record of success leave little to question with this decision. I have full faith in his abilities to make KEDJ a top performer in both ratings and revenue."

GALVIN See Page 9

Loos Reclaims PD Position At KWIE

Chris Loos on Feb. 27 will return to the PD post at Styles Media CHR/Rhythmic KWIE (Wild 96.1)/Riverside. He replaces Preston Lowe, who departed at the end of 2005.

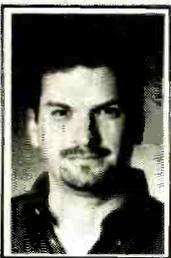


Loos

"When the PD job opened up in Riverside, Chris expressed interest in returning," Styles Chief Programming Officer Anthony Acampora said. "The company interviewed some terrific candidates, but Chris was a natural fit to return to KWIE, where he has been instrumental in developing the station into a winner."

"His great knowledge of the market and his relationship with the staff are sure to continue to make KWIE a consistent performer in its target demo."

LOOS See Page 9



**JOE HOWARD**  
jhoward@radioandrecords.com

## Lawmaker Wants Radio-Ownership Rules Relaxed

Says industry 'must be able to grow'

Rep. Fred Upton, a House Committee on Energy and Commerce member and Chairman of the Commerce Committee's Subcommittee on Telecommunications and the Internet, has asked FCC Chairman Kevin Martin to launch a proceeding to raise the maximum number of radio stations a single company can own in certain U.S. markets.

In a Feb. 9 letter the Michigan Republican suggested that the ownership limit in markets with 60 or more stations be increased from eight to 10 stations and recommended that the limit in markets with 75 or more stations be raised from eight to 12.

"A modest increase would not result in undue concentration," Upton said. "Even with such modest relaxation, radio will remain an industry with very diverse ownership that falls far short of a level of concentration that would be cause for concern."

Upton also believes that relaxing the rules could lead to more programming diversity. He said, "Owners would be able to experiment with new formats that improve service to underserved segments of the population or bring a new service to the marketplace for the first time."

Upton stressed that in the 10 years since media-ownership rules were dramatically relaxed under the Telecommunications Act of 1996, new competitors have emerged to

**RULES See Page 6**

## BUSINESS BRIEFS

### Phase One Of HD Radio Ad Campaign Begins

This week 12 radio companies are kicking off the first phase of a \$200 million advertising campaign to accelerate the adoption of HD digital radio. Broadcasters will air specially created ads nationwide on more than 250 stations in the first 28 markets where HD Radio has been launched.

The campaign is spearheaded by the **HD Digital Radio Alliance** and includes spots developed by longtime radio-advertising specialists Dick Orkin and the Radio Ranch.

In an unconventional approach, radio companies will devote a portion of the ad time to promoting receiver manufacturers, retailers and automakers who have made early commitments to HD digital radio. In this first wave, some 25% of the spots will highlight Boston Acoustics' Receptor Radio HD, which currently sells for around \$299.

Sample spots can be heard at [www.hdradio.com](http://www.hdradio.com). Click on "Press Room."

### Smart Cell Phone Gets OK From U.K. Ratings Consortium

The Smart Cell Phone, an electronic audience-measurement tool the **Media Audit** plans to use in a domestic system designed to rival Arbitron's Portable People Meter, on Monday received a vote of confidence from **RAJAR**, the industry consortium that oversees radio-listening statistics in Great Britain.

RAJAR Director/Research Paul Kennedy noted that the Smart Cell Phone meter's lab-test results met the same thresholds as the PPM and an electronic measurement system developed by Eurisko. Encoded stations were played at various volumes with different background sounds, including shopping-mall crowd noise.

The Media Audit/IPSOS Smart Cell Phone is designed to monitor radio, Internet audio and broadcast and cable TV viewing and also includes a global positioning system to tie location of listening and retail shopping patterns to the amount of listening each station in a market receives. Working with the Houston-based Media Audit and IPSOS is U.K.-based research and development company i-Quest.

In other news, ad agency **Zenith Optimedia** is the latest to commit to using audience estimates generated by **Arbitron's** Portable People Meter when the ratings company deploys the PPM audience-measurement service. The agreement came with Zenith's renewal of a multiyear contract with Arbitron for data and software services. The company has been a strong advocate of the PPM.

The agreement covers the domestic radio-planning and -buying activities of Zenith Optimedia companies Zenith, Optimedia, Conill, Saatchi & Saatchi and Team One, which place advertising for such companies as Toyota, Sprint, General Mills, JP Morgan Chase and Verizon Wireless.

Continued on Page 6

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CC

Continued from Page 1

Clear Channel CEO Mark Mays outlined some recent gains. "Into January we experienced strengthening throughout the month and are seeing the same trend lines for February," he said. "We do feel like we will see an improvement as we go through Q1, as we are managing our commercial inventory very effectively."

Specifically, he said the company's own pascings point to a 5% gain for January, while Miller, Kaplan, Arase & Co. said Clear Channel's markets rose 6% during the month, ahead of the 1.5% growth posted for the industry overall.

Hogan believes those financial gains — combined with recent ratings growth the company has experienced — will encourage the industry to follow Clear Channel's lead.

"Generally, the industry has been supportive," he said. "Now we're beginning to see a greater acceptance of the shorter-length commercial opportunities from advertisers, which will be a catalyst for our competitors to include those options for advertisers. As our success contin-

ues, you will see the industry look for ways to dovetail behind us."

Mays said, "Lots of people have been monitoring our ratings success and the fact that audiences love the environment we are providing. We think the industry is waking up to providing better radio and will follow us. We are pleased with the recent progress in our radio division and have renewed confidence in our long-term growth outlook."

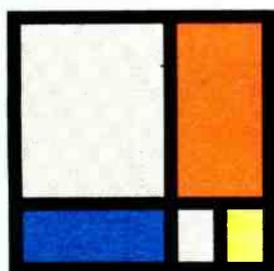
Meanwhile, Hogan said he was "extremely encouraged" by the electronic-measurement proposals the company has received since issuing a request for proposals in June 2005. In fact, he said that the industry committee Clear Channel assembled to review the proposals has narrowed its list to a few leading candidates.

"Our goal was to find out what else is out there and how we can use the technology that is available today to give radio a more consistent, reliable and timely reflection of the people listening to us," he said. "And I have been very encouraged that there really are options out there."

CC See Page 6

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## Rules

Continued from Page 4

challenge radio. "If free terrestrial radio is to remain a healthy industry capable of fulfilling its public-interest responsibilities while competing against an increasing number of competitors, it must be able to grow," he said.

"I believe that the modest increases discussed in this letter will provide room for that growth."

Upton repeated his call for re-

laxed radio-ownership rules during a speech delivered Feb. 18 at Washington, DC's Media Institute. He even suggested that the industry might be better off with no ownership limits.

"Today's marketplace makes a compelling argument for simply eliminating local terrestrial broadcast-ownership caps, except perhaps in the smallest markets," he said. "But those of you who know me understand that I am a pragmatist. Such a step will not pass the

test of politics in Washington, DC today.

"Setting aside for just a moment the competition from other media, especially satellite radio, there is absolutely no public good to justify the same local radio-ownership cap for Cincinnati as for New York City, Chicago and Los Angeles.

"Let's remember that ownership diversity is only a proxy for viewpoint diversity. America's largest markets are certainly not lacking in diversity of perspective and entertainment."

## CC

Continued from Page 4

Hogan said that the radio-industry figures, ad-agency reps and advertisers who comprise the 20-person review panel have whittled down the original 30 proposals to just a few and will be meeting with those applicants over the next few weeks to go over their proposals in detail.

Said Hogan, "The very next step is to meet with some of the finalists and really take a hard look at what we might do differently."

Among the applicants was Arbitron's Portable People Meter, which is currently being tested in Houston and has been endorsed by several advertising agencies.

Clear Channel's Q4 radio revenue declined to \$909.4 million, while 2005 radio revenue slid to \$3.5 billion, a 6% drop for each. The company attributed the declines to the effects of "Less Is More." It also attributed declines in the automotive and retail ad categories to the cut in trade revenue.

The radio division's Q4 operating income declined 18%, to \$293.5 million. For 2005, radio operating income slid 16%, to \$1.2 billion.

For the company overall, Q4 earnings rebounded from a loss of \$4.7 billion (\$8.15 per share) to a profit of \$461.6 million (86 cents). However, minus the impact of the company's discontinued operations and an accounting change, the per-share result was 34 cents, a penny shy of Thomson Financial's estimate of 35 cents.

2005 earnings swung from a loss of \$4 billion (\$6.75) to a profit of \$935.6 million (\$1.71). Minus discontinued operations and accounting changes, the per-share result was \$1.16, a nickel below analysts' forecast of \$1.21.

For Q1, Mays said Clear Channel Radio is pacing up 2.9%.

### Stern's Long-Term Advantages

While a lot of talk has focused on how many subscribers Sirius Satellite Radio signed up in the weeks surrounding Howard Stern's January debut, CEO Mel Karmazin believes Stern's presence will attract customers for some time to come.

"The idea that he is only going to affect Q4 or Q1 is lame," Karmazin said during Sirius' Feb. 17 earnings conference call. "This is something that is going to continue throughout the five years — at least — of his contract. As people are going in to

buy satellite radio, they have a choice, and one of the companies has programming that includes Howard. We think that is going to contribute and that Howard is going to add subscribers every single day."

In fact, Karmazin said upcoming gift-giving occasions could generate more sales. "The seasonality of the satellite radio business has been such that January has always been a strong retail month," he said. "People are going to be giving Sirius for Father's Day and graduation in part because we have Howard Stern."

Karmazin is also counting on Stern's fans to generate word-of-mouth sales for Sirius. "As we marshal Howard's audience, we can get them to be our salespeople and sell to their friends and others," he said. "Over the 20 years he was with his prior employer, Howard created value for them every single year, and we fully expect that to continue."

Karmazin also announced that the Fox News and Talk channels have returned to Sirius' lineup. The network's programming vanished from Sirius' slate at the end of 2005 when the two sides couldn't agree on contract-extension terms, but Karmazin said that a deal has been reached and that Fox will return next month. Terms were not disclosed.

Sirius' Q4 loss widened from \$262 million (21 cents) to \$311 million (23 cents). The per-share result was a penny worse than the loss of 22 cents expected by analysts.

Total Q4 revenue soared from \$25.2 million to \$80 million as the company's subscription revenue increased from \$22.7 million to \$67.8 million. This boost was driven by the almost 1.3 million net new subscribers the company signed up during the quarter. Average monthly churn for Q4 was 1.5%, which equaled 124,034 customers who canceled the service. Q4 advertising revenue rose from \$507,000 to \$3 million.

Sirius' 2005 net loss grew from \$712.2 million (57 cents) to \$863 million (65 cents). The per-share result was a penny shy of analysts' forecast of a 64-cent loss. Total 2005 revenue rose from \$66.8 million to \$242.3 million as subscription revenue increased from \$62.8 million to \$223.6 million. Sirius signed up 2.5 million net new subscribers during

the year. Subscriber churn for the year was 1.5% as the company lost 346,000 net customers. Advertising revenue rose from \$906,000 in 2004 to \$6.1 million in 2005.

Looking ahead, Sirius forecasts 6 million customers by the end of 2006 and expects to become cash-flow-positive, minus capital expenditures, by Q4 2006. The company expects to generate \$600 million in total revenue this year and \$1 billion in 2007. However, it also expects average monthly subscriber churn to rise to 1.8% in 2006.

### XM Director Resigns

In a letter to XM Satellite Radio Chairman Gary Parsons, Pierce J. "Jack" Roberts resigned his post on XM's board of directors due to concerns that his warnings about the company's spending were going unheard. Roberts is also Chairman of the data-management firm Telephia.

"Given the current course and speed, there is in my view a significant chance of crisis on the horizon," Roberts said. "Even absent a crisis, I believe that XM will inevitably serve its shareholders poorly without major changes now. I have been troubled about the current direction of the company and do not believe that it is in the best interest of the company's shareholders.

"I have made my analyses and observations known in an increasingly vociferous manner to the board and a number of senior managers of the company. I am not having any useful effect, and I care too much and believe in my own views too much to just 'go along.'"

Responding to Roberts' concerns during XM's Feb. 16 earnings conference call, Parsons said, "Jack has expressed those concerns for some period of time, while other board members have supported stronger programming, content and marketing efforts.

"Frankly, this is a balancing act for management — and the board — that we take very seriously. The differing opinions we hear are quite similar to the differing opinions we hear from investors at large.

"We clearly understand that the company can turn strongly positive on a cash basis as soon as we pull back on the accelerator, but we also understand that adding significant assets and enterprise value comes with every subscriber we add, as

## TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- **KSRT-FM/Cloverdale and KMHX-FM/Windsor (Santa Rosa), CA** Undisclosed
- **KRPQ-FM/Rohnert Park (Santa Rosa), CA** Undisclosed
- **KWDF-AM/Ball (Alexandria), LA** Undisclosed
- **KYLA-FM/Homer (Shreveport), LA** Undisclosed
- **WBEC-FM/Easthampton (Springfield), MA** \$5.75 million
- **KRSY-AM & KNMZ-FM/Alamogordo and KRSY-FM/La Luz, NM** \$1.21 million
- **KNFT-AM & KNFT-FM/Bayard and KPSA-FM/Lordsburg, NM** \$565,000
- **KACO-FM/Apache, OK** \$500,000
- **KJRV-FM/Wessington Springs, SD** Undisclosed

Full transaction listings, posted daily, can be found at [www.radioandrecords.com](http://www.radioandrecords.com).

## DEAL OF THE WEEK

- **WFNN-AM, WJET-AM, WFGO-FM & WRTS-FM/Erie, WUSE-FM/Fairview and WRKT-FM/ North East (Erie), PA**

PRICE: \$17.4 million

TERMS: Asset sale for cash

BUYER: Connoisseur Media, headed by VP Larry Weiss. Phone: 203-227-1978. It owns three other stations. This represents its entry into the market.

SELLER: NextMedia Group, headed by President Skip Weller. Phone: 303-694-9118

BROKER: Michael J. Bergner of Bergner & Co.

## 2006 DEALS TO DATE

<b>Dollars to Date:</b>	<b>\$2,995,559,122</b> (Last Year: \$2,852,353,805)
<b>Dollars This Quarter:</b>	<b>\$2,995,559,122</b> (Last Year: \$524,503,937)
<b>Stations Traded This Year:</b>	<b>158</b> (Last Year: 891)
<b>Stations Traded This Quarter:</b>	<b>158</b> (Last Year: 221)

long as we continue to do so on economically rational terms."

XM's Q4 net loss widened from \$190.4 million (93 cents) to \$270.4 million (\$1.22), higher than the 92 cents per share expected by analysts. Lending at least some credence to Roberts' concerns, the expanded losses were due partially to increased Q4 advertising aimed at countering Stern's debut on Sirius.

In fact, the increased spending drove XM's subscriber-acquisition costs from \$64 per customer in Q4 2004 to \$89 in Q4 2005. However, XM CEO Hugh Panero said the company maintained subscriber acquisition costs of \$64 per customer throughout 2005 in anticipation of a late-year media blitz to combat Stern and that those costs are expected to decline this year.

XM's Q4 revenue more than doubled, from \$83.1 million a year ago

to \$177 million, as the company added 898,315 new subscribers during the quarter. However, Q4 EBITDA loss increased 43%, to \$199.4 million, due in part to \$25.3 million in deleveraging costs.

For 2005, XM's net loss grew from \$651.2 million (\$3.30) to \$675.3 million (\$3.07), missing analysts' forecast of \$2.78 per share. 2005 revenue rose from \$244.4 million to \$558.3 million as the satcaster signed up 2.7 million new net customers during the course of the year.

XM ended 2005 with 5.9 million subscribers and topped the 6 million mark in January. However, its 2005 EBITDA loss widened 12%, to \$434.3 million. For the year, XM realized \$28 million in deleveraging costs tied to retirement of long-term debt.

Looking ahead, the company expects to report positive cash flow from operations during Q4 2006.

## BUSINESS BRIEFS

Continued from Page 4

### NABEF To Honor Bill Clinton

The NAB Education Foundation will present former President Bill Clinton with its Leadership Award at the eighth annual Service to America gala, taking place June 12 in Washington, DC. The award is presented each year in recognition of the recipient's public-service efforts.

After concluding his second term as president, Clinton founded the William J. Clinton Foundation, which focuses on health, economic empowerment, public service among citizens, and racial and religious tolerance.

Continued on Page 9

Source: Arbitron, SU'05-FA'05, MSA, Exact Times, AQH Share, W 25-54



# Delilah

## The Woman Who Women Relate To...

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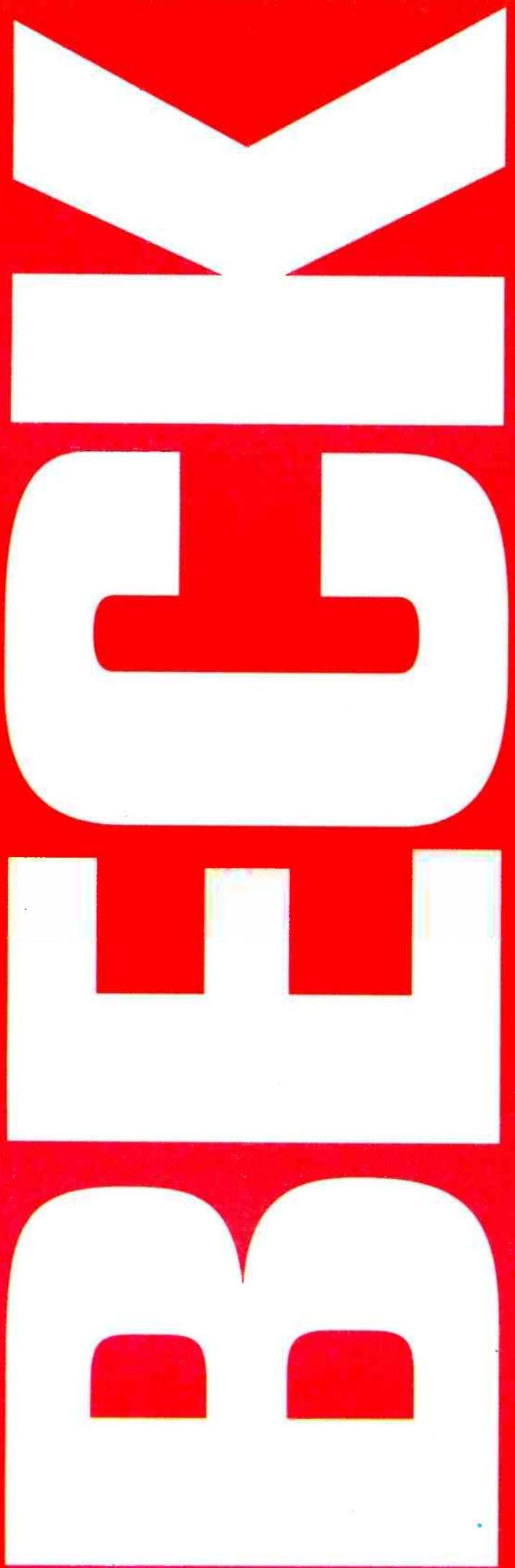
MARKET	STATION	WOMEN SU'05	25-54 FA'05	SHARE GROWTH
SAN FRANCISCO	KBAY-FM	1.1	1.7	+55%
DALLAS	KVIL-FM	4.7	6.4	+36%
PHOENIX	KESZ-FM	7.2	11.7	+63%
TAMPA	WWRM-FM	8.1	10.6	+31%
ST. LOUIS	KEZK-FM	10.3	13.7	+33%
CINCINNATI	WRRM-FM	7.6	10.3	+36%
KANSAS CITY	KUDL-FM	3.9	8.2	+110%
SAN ANTONIO	KQXT-FM	6.1	10.4	+70%
LAS VEGAS	KSNE-FM	6.3	16.1	+156%
CHARLOTTE	WLYT-FM	6.6	8.0	+21%
ORLANDO	WMGF-FM	14.0	17.8	+27%
COLUMBUS, OH	WSNY-FM	5.9	9.3	+58%
NORFOLK	WWDE-FM	7.8	11.0	+41%
RALEIGH-DURHAM	WRSN-FM	4.0	11.8	+195%
NASHVILLE	WJXA-FM	9.4	15.0	+60%
BUFFALO	WJYE-FM	8.9	12.5	+40%
RICHMOND	WTVR-FM	10.6	17.3	+63%
DAYTON	WLQT-FM	7.6	14.7	+93%
GREENVILLE-SPARTANBURG	WMYI-FM	8.3	14.7	+77%
HONOLULU	KUMU-FM	4.7	6.1	+30%
TULSA	KBEZ-FM	3.3	5.7	+73%
GRAND RAPIDS	WOOD-FM	7.1	12.0	+69%
ALLENTOWN	WLEV-FM	12.6	18.4	+46%
MONTEREY	KWAV-FM	7.1	11.8	+66%
WICHITA	KRBB-FM	5.0	9.1	+82%
COLORADO SPRINGS	KKLH-FM	9.7	16.7	+72%

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Rank	Market	MEN 25-54 Share
2	Miami WIOD-AM	6.5
1	Salt Lake City KNRS-AM	5.8
1	Columbus, OH WTVN-AM	12.9
2	Richmond WRVA-AM	9.7
2	Omaha KFAB-AM	8.4
2	Syracuse WSYR-AM	10.0
2	Harrisburg WHP-AM	9.9
2	Toledo WSPD-AM	10.9
2	Columbia, SC WVOC-AM	8.8
2	Ft. Wayne WOWO-AM	13.4
1	Boise KIDO-AM	11.6
1	Panama City WYOO-FM	14.8

Source: Arbitron Fall 2005, Men 25-54, MSA, AQH Share, Rank, exact times.



212.445.3922

# NEWSBREAKERS

## Mays

Continued from Page 1

Mays said. "His commitment to quality, combined with his focus on creating shareholder value, can now be more broadly applied across the company."

Randall Mays has served as a director of Clear Channel since April 1999.

## Stevenson

Continued from Page 3

"With his signings of The Killers, Fall Out Boy, Thrice and The Bravery, among others, he has established an unparalleled track record in a relatively short time at Island Records. We look forward to his future discoveries as we welcome him to the senior management team of the Island Def Jam Music Group."

Stevenson said, "I look forward to continuing my journey at Island Def Jam alongside L.A. Reid, Steve Bartels and [Def Jam President/CEO] Shawn [Jay-Z] Carter. They have true integrity, insight and real respect for artists' visions, making IDJ a very unique label."

"With the creation of Stolen Transmission, I will continue to take risks, search for new opportunities and establish career artists."

## Levesque

Continued from Page 3

a superb leader and will be a great manager of our Detroit cluster. She will ensure that our Detroit stations continue to be major contributors to the local community."

Levesque told R&R, "The Detroit radio market is competitive and very vibrant. I am thrilled that Clear Channel is giving me an opportunity to work with all facets of our Detroit cluster, which is made up of wonderfully talented individuals who are fully dedicated to best serving the community. I look forward to furthering those successful efforts across all departments."

## WGBT/Greensboro Now 'La Preciosa'

Clear Channel's CHR/Rhythmic WGBT/Greensboro on Feb. 16 flipped to Spanish Oldies "La Preciosa." The La Preciosa network is programmed by Alex Lucas out of KSJO/San Jose and targets an 18-34 demo with music by such artists as Los Bukis, Vicente Fernandez, Los Freddy's and Juan Gabriel.



"We are excited to serve the growing Hispanic communities of Greensboro, Winston-Salem and High Point," said Clear Channel/Greensboro VP/GM Cheryl Salomone. "La Preciosa allows us to provide compelling programming and public service and serve a niche not presently provided for on the FM band."

## Loos

Continued from Page 3

Loos had spent about a year as KWIE PD before joining co-owned CHR/Rhythmic KDAY/Los Angeles last year as Asst. PD/MD/middayer. "This leaves a big void at KDAY, where Chris has been an integral part of the station for almost a year now," said Acampora. "He has brought us great talent on the

air and behind the scenes. His contributions to KDAY were so key in our first full year."

Loos has spent his entire radio career in California, having previously worked for KKBT & KHHT/Los Angeles and KISV/Bakersfield. "Chris Loos has always been good for Wild 96.1," KWIE GM Karla Santos said. "And I am sure his return will take this station to new heights."

## Hamand

Continued from Page 3

an amazing operation, and I'm thrilled to be a part of it. I owe it all to my mentor, [Clear Channel Sr. VP/Programming] Marc Chase — what a fantastic teacher."

Hamand has been with Clear Channel for over a decade and has

served in his current position since October 2002. Before that he spent a year as Clear Channel/Birmingham OM and seven years as OM of the company's Lexington, KY cluster. He's also served as a programmer and air talent for WKZL/Greensboro, KQKS/Denver and other Colorado stations.

## Craig

Continued from Page 3

Manager] Caroline Devine, [KKBQ & KTHT/Houston PD] Johnny Chiang and, of course, [Cox Radio CEO] Bob Neil.

"I'm very excited about the opportunity. I'll just be flying back to Utah to ski on the weekends during ski season, since I've been a ski instructor for 10 years at Brighton Ski Resort here."

## Galvin

Continued from Page 3

A Phoenix radio veteran, Galvin has been GSM of KTAR, KFYZ and KGME and held sales positions at KOOL and KAJM. He said of his new position, "It's hard to describe the excitement brought by this opportunity to continue in the operational side of the business, working for the best radio broadcast company in Phoenix."

## Hamma To Manage WRMF/West Palm

Elizabeth Hamma has been promoted to GM of Palm Broadcasting's AC WRMF/West Palm Beach. She replaces Chet Tart, who will continue as co-owner of Palm Broadcasting but will no longer serve at the station level. Hamma joined WRMF four years ago as Director/Sales. She was upped

to Station Manager, her most recent position, in 2005.

"I'm very excited about my new duties," Hamma told R&R. "I already have a great team in place, and I look forward to serving the community as we continue to make WRMF a great station."

## Thomas

Continued from Page 3

his talent to Boston and continue the 20-year legacy of WZLX under his leadership."

Thomas told R&R, "I have been very lucky in my career, and now to

have the opportunity to join CBS Radio and program WZLX is truly amazing. The airstaff is a great bunch of guys who have been there a long time. I see a lot of potential at WZLX. It's a great radio station with some of the best air personalities in Rock radio."

## BUSINESS BRIEFS

Continued from Page 6

After the Southeast Asian tsunami Clinton joined forces with former President George Bush in a nationwide relief effort. In March 2005 he was named Special Envoy for tsunami relief by UN Secretary-General Kofi Annan.

NAB President/CEO David Rehr said, "President Clinton has dedicated his life to public service in the role of governor, president and, now, as a tireless leader in global humanitarian relief efforts. The NAB Education Foundation is proud to honor him."

In other news, WBEB (B101)/Philadelphia owner Jerry Lee will receive the 2006 Hugh Malcolm Beville Jr. Award at NAB2006 in Las Vegas. The award, presented jointly by the NAB and the Broadcast Education Association, recognizes recipients' contributions to the field of audience research and is named for broadcast-research pioneer Mal Beville.

B101 is widely considered one of the most successful standalone radio stations in the U.S., and Lee is a recognized proponent of radio research. Lee will receive the award at the NAB2006 BEA Annual Convention Welcome Reception, taking place April 26 at the Las Vegas Hilton.

## Analyst Forecasts Higher Costs For Radio In 2006

Citigroup analyst Eileen Furukawa said in a report last week that while many radio companies have kept a tight lid on expenses as the industry has struggled through some lean years, she expects some broadcasters to increase spending this year. She wrote, "After years of modest expense growth, we expect certain companies, especially those which have held back in the recent past, to once again reinvest in their radio business in 2006 in an effort to spur better revenue growth down the road."

However, Furukawa said that the increased spending could hurt the radio industry's near-term profit outlook. "While we look favorably upon the longer-term top-line implications of increased investment in radio programming, in the short term higher expenses will likely place pressure on profits," she said. "With our channel checks showing continued weakness in the radio ad environment for the start of Q1, this increased investment in radio will put particular pressure on Q1 results."

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# Radio One Talks

## Company launches Urban News/Talk network

Last month the Talk radio universe expanded yet again with the launch of Radio One's syndicated venture featuring a lineup of Talk shows targeting the African-American audience in cities across the U.S.

Along with a daily show hosted by the network's marquee personality, Reverend Al Sharpton, there are Monday-Friday shows hosted by Michael Eric Dyson and a pair of Atlanta-based real-life brothers known as *2 Live Steews*.

The network is also providing affiliates with format-compatible hourly network news product that airs throughout the day and evening hours.

When launching the network last month Radio One President/CEO Alfred Liggins III called the program offerings "long overdue" and said the network would "fill a huge gap by offering stations an opportunity to broaden their audience appeal while providing advertisers another way to reach the African-American consumer."

Judging by the number of affiliates the network had attracted in major and medium markets in its first month, Liggins' comments seem prophetic.

To learn more about this new venture, I checked in with Radio One VP/Operations **Zemira Jones**. Jones joined the company in 2004, following a long run as President/GM of WLS/Chicago.

His 30-year broadcast career includes stints in radio and television, and he spent 23 of those years in radio management in multiple formats, including News/Talk, Urban, Urban AC, Urban Oldies and Jazz.

Jones gave me the lowdown on the new network venture and explained why he's convinced that only Radio One could bring it to the marketplace.

**R&R:** What brought about the decision to launch this network?

**ZJ:** I was not the first person to tell Alfred Liggins about the importance of personality to the future of radio, but I certainly continued that discussion with him after I arrived here. One day we were talking about the continuing tightening of the marketplace and the need for us to grow new product, and it all began to come together. He said, "OK, we're going to do this, and I want you to run it."

We knew that it would give us additional ammunition to go out there and compete in the marketplace. The launch of the network is part of the company's ongoing effort to expand our platform of media solutions and to be more content-driven and not relegated to the limitations of our current sticks on the air.

We already had a relationship with Al

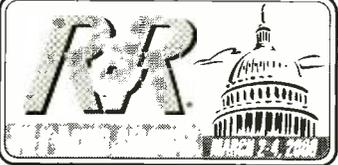


**Zemira Jones**

### TRS 2006 Update

We're just one week away from News/Talk radio's biggest event of the year, the 2006 R&R Talk Radio Seminar. Although online registration will close at 5pm PT on Friday, Feb. 24, you can still register on-site at our host hotel beginning at noon on March 2. Make sure to get there early for this year's opening session on Thursday afternoon, a special keynote address from Premiere Radio Networks' Rush Limbaugh.

TRS 2006 will take place March 2-4 at the Renaissance Washington, DC Hotel. For a look at this year's complete agenda and other news and information about the seminar, visit [www.radioandrecords.com](http://www.radioandrecords.com) and click on the "Conventions" tab at the top of the page.



Sharpton from his TV *One Sharp Talk* television show, so it wasn't too big a stretch to add radio to the mix for him and develop the rest of the network.

**R&R:** Interestingly, Radio One's roots go back to a pioneering Urban Talk station, WOL/Washington.

**ZJ:** It's very appropriate — and somewhat eerie — that in this 25th-anniversary year for Radio One the company comes back to its humble roots. Radio One was started with spoken-word radio at WOL, and our fearless leader, Cathy Hughes, is probably one of the best talk hosts we've ever seen in this industry.

Today she's recognized nationwide for her entrepreneurial strength and creativity, and some people forget that she was a pretty awesome talk show host. So when we first began to discuss this project seriously, it struck a chord. I felt very comfortable doing it, and they felt comfortable having me do it because they knew I'd been in this movie before.

**R&R:** What does your previous Talk radio management experience bring to the party?

**ZJ:** I have been fortunate to have been around some pretty doggone good Talk radio for the past 12 years, and I have also had the opportunity to help create some along the way. From that experience I've developed some pretty strong opinions about how Talk radio should be done, what makes it work, and why it works well.

That experience helped me to understand what makes the most successful talk show hosts successful. With most Talk radio being conservative these days, people pay attention to the wrong elements. Most people pay attention to the fact that the most successful shows are conservative; therefore, that is the magic pill.

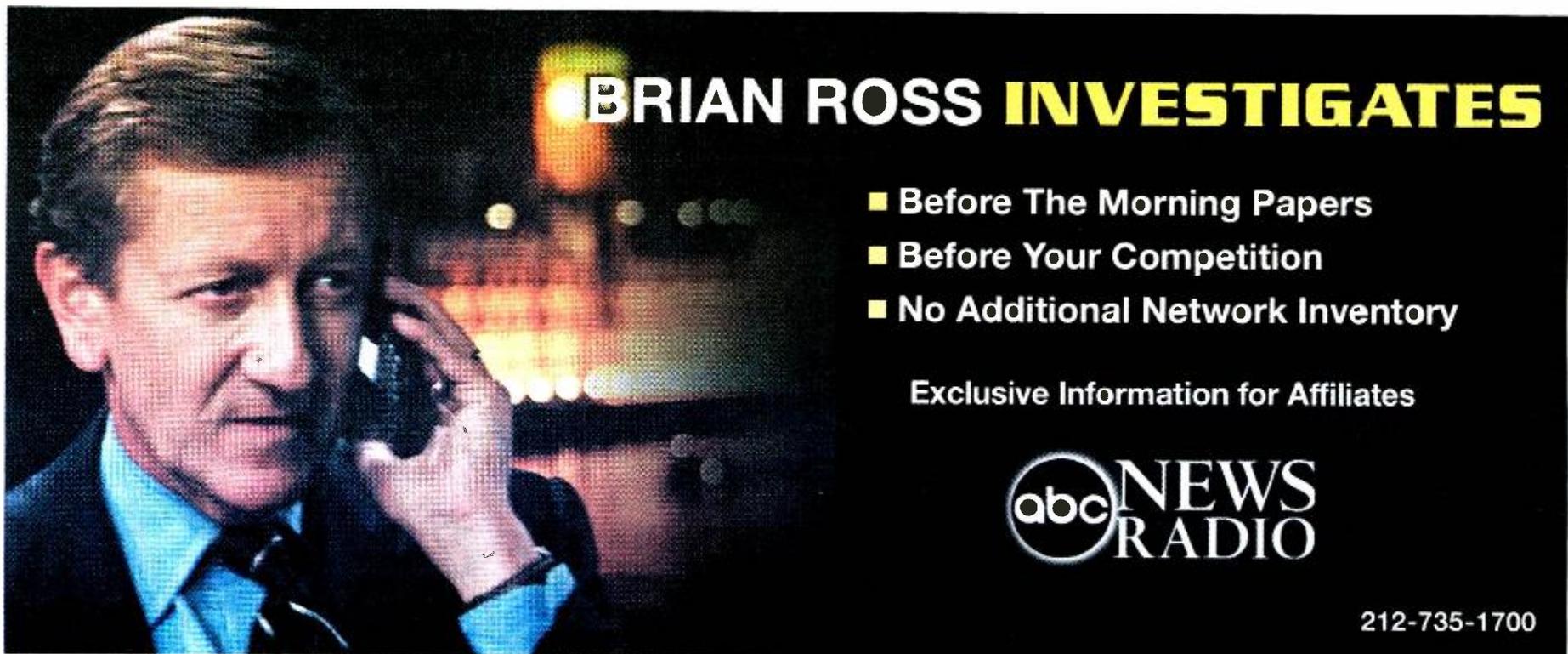
When I was at WLS I'd get a call practically every week from some reporter wanting to know why only conservative talk hosts were successful. I would tell them that, although I was flag-waving for Sean Hannity, Roe & Garry, Don & Roma and other even more conservative shows, it wasn't conservatism that made any of those shows successful.

Now we have an opportunity to prove to people that it's not about the conservatism, that other key elements make for a successful Talk radio show. It's all about doing good Talk radio and meeting the expectations of the listeners.

**R&R:** How has the rollout been so far?

**ZJ:** We already have about two dozen affiliates and in only six of those markets are we on Radio One-owned stations. We're on the air in Philadelphia, Boston, Washington, Detroit, Seattle, Cleveland, Miami, Pittsburgh, Hartford, Greensboro, Birmingham, Richmond, Mobile, Baton Rouge and more. Not too bad for the first three weeks, and I

Continued on Page 13



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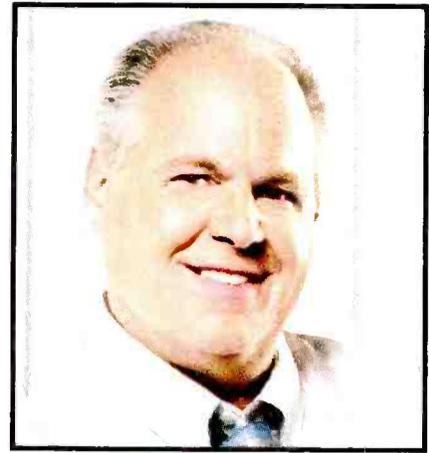


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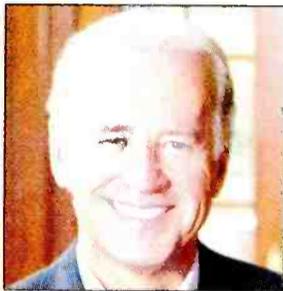
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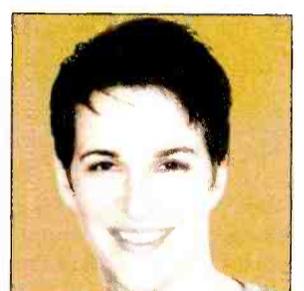
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## Radio One Talks

Continued from Page 10

believe you will see more stations come aboard soon.

**R&R:** *Is a significant African-American population a prerequisite for success for this network?*

**ZJ:** If we're doing good Talk radio, we don't necessarily need a huge African-American population to be successful. From our perspective, we are not targeting only African Americans with our content, although that audience is certainly a significant part of our efforts.

A show like *2 Live Steews* is completely multicultural, using the common denominator of hip-hop and sports. As Afrocentric as hip-hop is, when you combine it with a sports show, it has a very broad-based appeal.

Al Sharpton's audience, on the other hand, is primarily black folks. Whenever Al is on radio or TV he is entertaining. Whether you love him, hate him or can't make up your mind, you don't turn the dial. Although he's been a regular on many other radio and TV shows, this is the first time he's had his own radio show, and you can hear that he's having a lot of fun doing it.

**R&R:** *Is there a political lean to this network, and is it, as many would assume, liberal Democrat?*

**ZJ:** If you lined up all the views you hear, it would clearly lean progressive, but we work hard to be sure that conservative views are also represented. None of our hosts are considered to be conservatives, so we want to make sure that those who are centrist, or even hard-core conservative, have a voice as guests on our shows.

When we began researching this project we didn't begin with the assumption that all African Americans are liberal Democrats, because they are not.

African Americans' value systems are much more complex than most of the media or the casual observer would guess. They have liberal views on certain subjects and conservative views on others. In fact, African Americans tend to be very conservative in many areas.

One of the reasons that other shows have not been able to gain the support of African Americans is because they have tended to look at them in a one-dimensional way.

When we researched potential listeners for this network we asked where they saw themselves on the political spectrum. Quite frankly, most of them said they saw themselves as being somewhere in the middle or slightly liberal.

Al Sharpton is obviously going to give the network a skew toward the liberal side, and that's fine, but we have to have a composite of different views represented in our shows because we want those who are centrists, and even conservatives, to feel at home.

We are presenting both the African-American perspective and the black perspective because there is a difference between "African American" and "black" in this country, and we want to be sensitive to that.

**R&R:** *What subjects can a listener expect to hear addressed on an average day?*

**"Stations and advertisers have been looking for a way to reach the African-American community in the same way that they're able to reach the general audience using Talk radio."**

**ZJ:** Everything from geopolitics to personal relationships to sports and everything in between. Our three debut shows represent a wide variety of values and age-appeal. In fact, in general this network will have more younger-demo appeal than you might normally see with other Talk radio shows.

Michael Eric Dyson, for example, is a professor who speaks to young people in their 20s all the time, and he's a student of hip-hop culture. He will appeal to a 20-30-something audience because of his connection to it, yet he can also satisfy the intellectual needs of a 40-plus listener.

**R&R:** *Is it fair to call the programming Urban Talk?*

**ZJ:** Yes, but it's more than that. I want to stress that we are really News/Talk because there is also a significant news component to what we do. We have a news team — we don't farm it out — that presents a two-minute newscast at the top and bottom of every hour from 10am-4pm and once an hour during *2 Live Steews*, from 4-7pm.

We've already produced our first news special, on the passing of Coretta Scott King, and we have more programs like that planned. We want to provide what you would expect from any other news network, but we're doing it from an African-American perspective.

**R&R:** *The bulk of your initial affiliates are AM stations. Do you think the demographic appeal of the shows will ultimately attract FM stations to the network?*

**ZJ:** Our job is to create the most compelling product that we can and then let it find its own platform. We are not designing this network for AM or FM, we're designing it for a listening audience.

Each show is designed to stand on its own while also working in concert with the other programs. We think they fit well together. Each show has the ability to draw its own audience, which will then discover the other programs we're offering.

When you listen to this network on any given day you will feel like you've covered the newspaper from front to back — everything from the front page above the fold to the comics.

**R&R:** *Talk about your relationship with Reach Media in this venture.*

**ZJ:** In addition to being a subsidiary of Radio One, Reach Media is also our partner in this venture. We've created an LLC called Syndication One that is a partnership between Radio One and Reach Media to syndicate the network.

I work with David Kantor, CEO of Reach Media, as well as Hector Hannibal, who is their VP/Programming. My job is to oversee the entire venture for Radio One.

We recently added Lee Michaels as PD for the network. I couldn't think of anybody better for that job. He is a veteran programmer with major-market experience in all of

**"Our job is to create the most compelling product that we can and then let it find its own platform. We are not designing this network for AM or FM, we're designing it for a listening audience."**

the Urban formats and is a real pro whom we're happy to have back on board with us.

We also have an Asst. PD, Teshima Walker, who comes to us from NPR, where she was producing *The Ed Gordon Show*. She has a lot of experience producing high-quality national programming for African Americans.

**R&R:** *Finally, what's the reaction from the ad community been like, and what are your expectations for the future in that arena?*

**ZJ:** I thought they would like it. What I didn't know is that they would have an instantaneous affection for it. The agencies in New York were buzzing when they first heard of this venture. They loved the idea.

The ad community has said to us, "It's about time," and we have to agree with them, but I think it took a company like Radio One, which has the resources and the drive, to take on a venture that others might consider a risk.

From our perspective, it's no risk. Every day we are getting more affiliation requests and inquiries from the ad community. Stations and advertisers have been looking for a way to reach the African-American community in the same way that they're able to reach the general audience using Talk radio.

They could buy WABC/New York or WLS/Chicago or WMAL/Washington or KGO/San Francisco and get all the benefits of advertising on a great News/Talk station, but when it came to reaching African Americans, they never had a platform. Now they do.

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## Arbitron

Continued from Page 1

research purposes are possible, so long as the calls are made by a live person.

Since there is no phone directory for cell-phone numbers, Arbitron won't mail diary-preplacement materials to cell-phone-only users. Phone calls will be the main vehicle for diary placement — something Cohen said Arbitron is reviewing with much concern, as many people use "pay as you go" services or have cell-phone plans that charge for the use of daytime minutes or debit from a monthly allotment of daytime minutes.

Arbitron tested its ability to bring cell-phone-only households into the fold during the first two phases of the summer 2005 ratings survey. The process involved the weeding out of unusable cell-phone numbers, measuring the percentage of calls going to voice mail and discovering later, via conversations with cell-phone owners, whether they had a land line in their home.

Arbitron's research also confirmed that, because many of the cell-phone-only households consisted of adults 18-34, listening patterns differed from those of the overall sample. In fact, more listening was seen with the 18-34 crowd than overall.

But, given the relatively small percentage of cell-phone-only households today — about 7% of U.S. households — Arbitron said there is currently no statistically

significant impact when those households are rolled into the total sample.

Some 52,000 cell-phone numbers were called by Arbitron. Sixty-two percent of the numbers were usable, while 20% "remained unresolved," including cases where voice mails from Arbitron were ignored.

From the total sample, 32% of those interviewed to become Arbitron diarykeepers were found to be in cell-phone-only homes. Some 17% of those in cell-phone-only households lived outside the market where the telephone number was based. "Two hundred and fifty diaries were coming from outside the metros Arbitron was calling," Cohen noted.

Arbitron will make eight attempts to reach a cell-phone number when seeking to get an individual's survey participation, compared to 13 attempts when it makes placement calls to a land line.

Additionally, "refusal conversions" — a process by which Arbitron calls an individual who initially declines to participate — will not be used when calling cell phones, Cohen said, adding that Arbitron may do away with that process altogether.

Cohen also said the ratings company will implement a weighting system in cases where multiple cell phones in a given household are called and each individual agrees to participate in a survey. For example, should two people in a household be contacted and consent to take part in a ratings survey,

each diary would be worth half as much as a single diary placed in a household.

### Personal Race/Ethnicity Data

In a Feb. 21 teleconference, Arbitron VP/Product Management & Client Services Brad Feldhaus said the ratings firm will replace household classification for Hispanic diarykeepers with personal race and ethnicity data, beginning with the winter 2006 ratings.

Additionally, Arbitron will begin weighting language use in 21 metros — Albuquerque; Austin; Chicago; Corpus Christi, TX; Dallas; Denver; El Paso; Fresno; Houston; Los Angeles; McAllen; Miami; New York; Phoenix; Riverside; Sacramento; San Antonio; San Diego; San Francisco; San Jose; and Tucson — by using Nielsen population estimates.

By making these changes, Arbitron said it will get a better estimate of Spanish-primary vs. English-primary listening in a Hispanic-dominant market. "Personal classification provides more appropriate weighting and reporting," Feldhaus said, citing mixed households where a Hispanic lives with a non-Hispanic as an example of how Arbitron's old system was problematic.

With the new system, each individual diarykeeper will be asked their race and ethnicity in the back of each printed diary.

Arbitron will continue to ask race and ethnicity questions during diary-placement calls and continue its incentive programs to bring in Hispanic diarykeepers, Feldhaus said.

## GreenStone

Continued from Page 1

as Promotions Manager of Kaye-Smith Radio. In 1975 she moved into sales at the company's KJR/Seattle and within two years was promoted to GSM, becoming one of the first women to hold that position in any major market. In 1981 she became GM of KING/Seattle, becoming one of the first female GMs in the industry.

In 1987 Hilliard was named President/GM of Seattle-based Broadcast Programming, which provided radio formats and programming services to stations nationwide. BP was acquired in 1999 by Jones Radio Networks, and Hilliard was promoted to VP/COO, a position she held until leav-

ing the company in 2003 to pursue her entrepreneurial goals.

"We've created a foreground Talk format to engage today's woman," Hilliard said of the soon-to-debut network. "We'll be contemporary and relevant, talking about the issues and events that real women talk about every day. It's a fresh approach — smart, engaging, funny hosts delivering entertainment and information in a lecture-free, inclusive way that respects our callers and listeners.

"Television has proven there is a market for women's talk, and XM and Sirius are betting millions on it. Radio listening among women continues to decline, and if radio doesn't get into the game in a meaningful way soon, we can kiss our women — and the adver-

tisers who want to reach them — goodbye."

Hilliard said GreenStone has spent more than a year researching the marketplace, talking with women from all walks of life, seeking input from industry decision-makers, acquiring high-profile talent and building programming that appeals to women 25-54. The company will announce the network's lineup in the next few weeks.

## Archer

Continued from Page 1

confidence given to me by Michael Martin, [Clear Channel Sr. VP/Northwest] Ed Krampf, [Clear Channel/San Francisco Bay Area Regional VP/Market Manager] Kim Bryant and [Regional VP/Programming] Michael Erickson. I look forward to continuing the Wild tradition by creating programming that is both compelling to, and reflective of, the San Francisco Bay Area community."

Archer replaces Dennis Martinez, who departed in mid-January. KYLD Asst. PD/MD Travis Loughran has been handling programming duties in the interim.

"I want to thank Travis Loughran for keeping Wild on track during this process," Martin said. "The combo of Travis and Jazzy will be lethal."

Iovine said. "His hard work has helped make IGA the top urban music label in the business. An achievement like that comes not only from incredible artists, but also the dedication of a talented executive like Step."

Johnson said, "Urban music has become a huge part of Interscope/Geffen/A&M. That's because of the leadership of Jimmy Iovine and the team he has built at IGA. I'm proud to be part of a company that always looks to the future."

## Johnson

Continued from Page 1

New Orleans. In 1981 he moved to Los Angeles as Sr. VP/Promotion for A&M Records. Johnson may be best-known for his long stint as Sr. VP/GM of Capitol Records, a post he held from the mid-1980s until he joined Interscope.

"Step Johnson has been an enormous part of Interscope's success from the beginning," Interscope/Geffen/A&M Chairman Jimmy



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# Nonstop Learning At RAB2006

A workshop-by-workshop review of the Dallas confab

Earlier this month I attended my very first RAB conference. While the event served as a great way for me to introduce myself to the management, sales and marketing community, it also provided a fantastic forum for learning and some great ideas to share with the readers of this column.

### Full Slate Of First-Day Sessions

The first lesson I learned at RAB2006 was to take an earlier flight: No fewer than five workshops got underway at noon on the opening day of this year's conference. Among these was "Moving Sales Conversations Forward," presented by Burbank, CA-based Dan Humfreville.

While I was not in attendance at the session, the RAB's extremely thorough schedule included session notes — a great way to get the basics of the many sessions on the slate.

Humfreville said, "Selling radio time is not about ratings, clusters, contests or remotes, although these items may factor in to some discussions. Selling radio is about connecting with a prospect in a conversation, whether by phone or in person, that results in an invitation from the prospect to the next step."

At a concurrent session, Ens Media head Wayne Ens offered tips on "Revitalizing Your Sales Staff Every Week." According to a recent

survey conducted by Ens Media, 89% of media account executives feel that sales meetings are "usually a waste of time, but Ens said strategically planned sales meetings — coupled with focused one-on-one sessions — can be among the most productive, unifying and motivating uses of a manager's time.



Wayne Ens

In a conversation following the RAB, the Ontario, Canada-based Ens told R&R that one of the problems with sales management is that we make our best salespeople sales managers without giving them the tools they need to succeed in management. "At the beginning of the session I asked who has the biggest impact on your personal income," Ens said. "It's the top salesperson rather than the biggest client. It's always the top salesperson."

He offered attendees a scenario: Their biggest client calls to complain and demands a

Continued on Page 16

## HD Radio<sup>®</sup> INFORMER

Eleven radio stations in the state of Maine are broadcasting in HD. Seven of those are members of the Maine Public Broadcasting Network, and another is the University of Maine's WMPG-FM/Portland. The remaining three are Saga-owned Adult Standards simulcast WBAE-AM & WVAE-AM (The Bay) and Rock AC WMGX, all in Portland.

The Bay has been broadcasting in HD since the start of 2006, while WMGX launched its HD signal in mid-2005. Saga/Portland President/GM Cary Pahigian and Chief Engineer Andrew Armstrong say company CEO Ed Christian was instrumental in getting the stations' HD signals up and running.

"He's an out-front leader on HD Radio and has been someone who believes in it," Pahigian says. "He approached Andrew and me about moving forward and discussed the stations that would be appropriate."

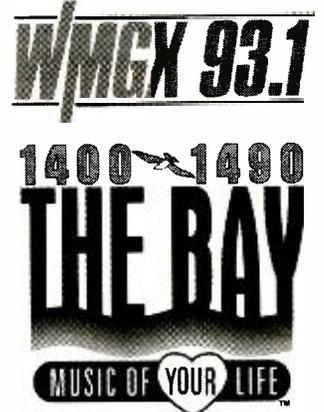
Pahigian says WMGX seemed like the best FM station to take to HD Radio first because it's a longtime leader in the market. The Bay was chosen because it is the cluster's only music-based AM, featuring programming from Music of Your Life. "We wanted to do an AM station to, hopefully, lead the way on that," Pahigian says.

According to Armstrong, The Bay's signals are omnidirectional and the station already had a significant infrastructure for conversion to HD. Meanwhile, as it turns out, Pahigian is no stranger to radio's attempts to improve AM: He was Chairman of Westinghouse's AM Stereo Committee in the mid-1980s.

But make no mistake, AM stereo doesn't even come close to HD Radio on AM. "This is remarkably better," Pahigian says. "When Andy and I first heard The Bay in HD, we said, 'Wow! This is dramatic. Our expectations were high, but this is incredible.'"

There is no timetable yet for taking the other four stations in Saga's Portland cluster — News/Talk WGAN, Country WPOR, Oldies WYNZ and News/Talk WZAN — into the HD universe.

While cost is certainly a factor in smaller markets, Pahigian says the cost of conversion has been "reasonable" for Saga, and he says he's more than happy with the progress his cluster has already made. "You gotta start somewhere," he says.



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## Nonstop Learning At RAB2006

Continued from Page 15

presentation on why they should be spending their money with the radio station. All the attendees said they'd put a lot of time into preparing and planning that presentation.

Ens then asked, "How much time is spent preparing for a meeting with the person who has the biggest impact on your income [the top seller]? Properly planned sales meetings will achieve four major objectives for you: communication, training, motivation and entertainment."



**"Auto is the biggest category in just about every station I go to, and the sellers need to be more skilled in learning how to sell car dealers."**

Dave Burke

Ens added that communication between departments can help with a sales department's overall success. "I learned that from an American PD when I was a station manager in Canada in the 1970s," he said.

"He could tell if one of his stations was going to have a good book or a bad book by simply calling the PD and asking, 'What's new?' If the PD said, 'Not much,' it was going to be a bad book. But if the PD was excited about new promotions, billboards, etc., and couldn't get off the phone, it was going to be a good book."

Ens offers sales pros 10 do's and don'ts for effective sales meetings at [www.wensmedia.com](http://www.wensmedia.com).

### More Tips From Top Pros

Sales trainer Paul Weyland offered tips on turning short-term clients into long-term advertisers, and American Media & Special Promotions' Ken Scott explained in detail how insured promotions provide stations with what he believes is a powerful sales tool by creating the opportunity to give away truly grand prizes on a limited budget.

The mid-afternoon sessions on RAB2006's first day included a talk on turning your station's creative department into a profit center from JetSet Media Workshop's D.J. Williams, and Sales Imaging's Gregg Murray talked about how the Internet, e-mail marketing and presentation and sales technology can change the way advertisers perceive radio advertising and a station's sales department.

Later that afternoon Frank Kulbertis offered many interesting observations on taking the proper customer approach when it comes to cluster selling. An upcoming Management/Marketing/Sales column will be devoted to this session.

As Kulbertis was making his presentation, Yellow Page Consulting's Merritt Mattson was next door giving a roomful of sales professionals tips on mining gold from the phone book. Mattson described in detail how Yellow

Pages ads are sold to business owners, how consumers use the Yellow Pages and how to "un-brainwash" business owners who have mistaken ideas about the Yellow Pages' effectiveness.

Sales pros working in Sports radio in markets without a major sports franchise were given advice on how to maximize revenue by Morris Desert Media/Palm Springs, CA Director/Sales David Nola.

In another meeting room, noted leadership mentor and coach Rhody Bosley talked about how leaders have the power to make coming to work fun again.

In a two-part session, another popular consultant, Dan O'Day, gave advice on how to attract, hire and keep sales superstars.

As the afternoon continued, Burke Media Marketing's Dave Burke gave eight simple rules for auto-dealer results — a breakout, Burke said, of a longer session on how to train radio sales execs on selling auto dealers. It's his contention that it's easier to get car dealers on the air than to keep them there.

Burke suggests radio stations keep the following in mind when it comes to working with auto dealerships:

- Know their business. Knowing the ins and outs of the operation is a road map to success.
- Consistency is king. Explain to the client that they can create "forward equity" by sticking with an ad campaign even when it doesn't appear to be working.
- Sell for today, sell for tomorrow. Dealers need to make the month, but they also need to make the year. They can best sell for both when they advertise.
- Spokespeople help dealerships differentiate. Selling the store, not just the cars, makes a huge difference.
- Remember to become memorable. Hooks, jingles and various types of wackiness have made many car dealers unforgettable.
- Smaller budgets mean tighter focus. There are riches in niches.
- Price and selection rule. Make sure your dealer sells what people want to buy.
- Media domination equals market domination.

In a post-RAB chat, Burke said, "Auto is the biggest category at just about every station I go to, and the sellers need to be more skilled in learning how to sell car dealers."

Burke worked in TV for 15 years on the creative side, then sold radio for 10 years, work-



Dave Burke

ing in Northern California and Denver, among other places.

### Twenty-One Options On Busy Thursday

The second lesson I learned at my first RAB conference was that it would be impossible to attend every session offered over the three-day event. RAB2006 attendees had no fewer than 21 workshops to choose from on Day Two.

At one Feb. 2 session, Tampa-based Center for Sales Strategy's Jim Hopes gave suggestions on how to manage managers. "The single most important issue in managing managers is making sure the talent and fit are right," he said, adding that good talent can't be left to manage themselves. At the same time, Creative Animal consultant Doug Harris gave attendees 20 new cluster-busting sales ideas.

In another Feb. 2 morning session, consultant Sylvia Allen reviewed "the seven Ps of negotiation": process, prospect knowledge, personalities, presentation, problems, persistence and payoff. Understanding these will help sales professionals understand the buyer, understand themselves, understand the product that is the radio station and understand how to match all these to get a yes answer from the client, she said.

In his farewell RAB session, veteran consultant Dave "Giff" Gifford gave attendees a detailed examination of how the radio industry, radio stations and individual salespeople can maximize their potential through ROI marketing. (Highlights of his talk appeared in the Management/Marketing/Sales pages of the Feb. 10 issue of *R&R*.)

Concurrently, a panel of highly regarded Hispanic radio executives — Border Media Partners head Tom Castro, Bustos Media head Amador Bustos and Univision Radio National Sales President Laura Hagan — tackled some of the issues that Spanish-language broadcasters still face: increasing power ratios to bring

them up to par with the general market, overcoming cost-per-point objections and targeting industries that are underspending in the Hispanic marketplace.

### A Friday Full Of Learning

Friday's flurry of concurrent workshops included a morning session by consultant Jeffrey Hedquist on making commercials that don't sound like commercials. At the same time Dave Barnett, of the formerly KMOX/St. Louis-based St. Louis Cardinals Radio Network, discussed his approach to selling sports by focusing on sports marketing ideas.

A discussion on selling radio in the digital age gave HD Radio a platform at RAB2006, with HD Digital Radio Alliance CEO Peter Ferrara, WJMK & WUSN/Chicago VP/GM Dave Robbins and iBiquity Director/Broadcast Marketing Don Kelly explaining why better sound quality means an increase in station revenue and profit.

An interesting session from Irwin Pollack on converting law firms and solo law practitioners from the Yellow Pages to radio rounded out the day's sessions. That topic, too, will be covered in detail in a forthcoming M/M/S column.

But wait — there was also Personal Selling Principles' Jeffrey Meyers giving advice on how to hire the best people for your sales department. And that session on event marketing with the RAB's Brandeis Hall. Shoot — I also forgot about the session with the RAB's John Potter and Dave Casper on why interactive online marketing is a great way for a radio station to get results, and cash.

With so much going on, I barely had time to get to everything I wanted to at the conference, let alone explore Dallas. That's OK: The next RAB gathering has already been set for Feb. 8-11, 2007 at the Hyatt Regency/Reunion Tower in downtown Dallas, and this time I'll be sure to save an extra day for sightseeing once the convention's over.

## Mark Your Calendars

Important dates and events in the coming months



### February

**Feb. 24** — Arbitron Urban PD Clinic, Charlotte; [carrie.sexton@arbitron.com](mailto:carrie.sexton@arbitron.com)

### March

**March 1-4** — Canadian Music Week, Toronto; [www.cmw.net/festivalmain.htm](http://www.cmw.net/festivalmain.htm)

**March 2-4** — R&R Talk Radio Seminar, Washington, DC; [www.radioandrecords.com](http://www.radioandrecords.com)

**March 4** — Soul Train Awards, Pasadena, CA; [www.soultrain.com](http://www.soultrain.com)

**March 9-12** — Michele Clark Promotions Sunset Sessions, Palm Springs

**March 10-19** — SXSW, Austin; [www.sxsw.com](http://www.sxsw.com)

**March 14-16** — Rick Scott Sports Conference, Phoenix; [www.sportsradio.com](http://www.sportsradio.com)

### March

**March 23** — Bayliss Radio Roast: Clear Channel President/CEO Mark Mays, New York; [www.baylissfoundation.org](http://www.baylissfoundation.org)

**March 28-April 1**: 14th annual Tin Pan South Songwriters Festival, Nashville; [www.tinpansouth.com](http://www.tinpansouth.com)

**March 30-June 21** — Spring Arbitron

### April

**April 1-5** — GMA Week, Nashville; [www.gospelmusic.org](http://www.gospelmusic.org)

**April 5** — GMA Music Awards, Nashville; [www.gospelmusic.org](http://www.gospelmusic.org)

**April 5-8** — 2006 Urban Network Entertainment Summit, Palm Springs; <http://urbannetwork.com/SUMMIT/>

**April 22-27** — NAB2006, Las Vegas; [www.nab.org](http://www.nab.org)

The Industry Events Calendar is now available online at [www.radioandrecords.com/resources/industry\\_calendar.asp](http://www.radioandrecords.com/resources/industry_calendar.asp)

## Love (Jab), Honor (Hook), Obey (Uppercut), Beeyotch!

Nothing says "I love you" quite like the sight of 24 brides-to-be beating the living bejesus out of each other to score a free honeymoon in Paris. That was the magnificent scene created by **KDWB/Minneapolis**, which set up shop at the Mall of America on Valentine's Day to play host to these boxing brides. OK, so it wasn't exactly bare-knuckle fisticuffs to the death, but it was pretty close. Kind of. Fine, so the brides were wearing those giant, inflatable, cartoon-sized fake boxing glove-like things, but technically it was still boxing, right? Here's KDWB Promotions Director **Kris Cegla** to tell us more: "The women were told to show up wearing wedding dresses — not necessarily the dress. The winner would receive a trip to Paris, and the three finalists would receive



The bad-ass bride winner, Kate, post-bout, with Dave and Corey, dreaming of her trip to Paris.

\$3,000 rings." Morning hosts **Dave Ryan** and **Corey Foley** refereed the round-robin competition, which lasted three long, sweaty hours.

"It was fun at first, but as we got closer to the final four, it started getting pretty serious," says Cegla. "They started bobbing and weaving and using real boxer strategy to tire their opponents out — after all, Paris was at stake!" In case you were wondering, why yes, KDWB is promotionally corrupted by local character actor **Paige Nienaber** of Clifton Promo Ranch. "Women in wedding dresses, pounding the crap out of each other — this is the reason I got into radio," he tells **ST**.

### The Messiest Messfest Yet

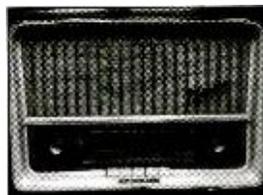
Only weeks before new sheriff Jeff Kapugi blows into town to take over the reins of WIHT (Hot 99.5)/Washington, morning maniacs **Mark Kaye & Kris Gamble**, a.k.a. *The Hot Morning Mess*, held and survived (barely) Messfest '06 last weekend. "Messfest '06 featured *American Idol* Almost-Winner Bo Bice and *The Click Five*," Kaye tells **ST**. "Plus, the return of a perennial crowd-pleaser: Teapot Tim's Super-Stupid Stunt Extravaganza™, a live stunt show featuring DC's Favorite Felon, **Teapot Tim**."

Let's hear all about the bizarre, tasteless, possibly life-threatening stunts Teapot subjected himself to. After all, in years past Tim 1) broke a flaming board with his head, 2) had a cinder block smashed on his chest with a sledgehammer, 3) breathed fire with the girls of Coyote Ugly and 4) performed the always classy "paintball to the 'nads" trick.

"This year's stunts included an encore performance from last year: 'Mystery Fondue,'" says Kaye. "A blindfolded Tim devoured whatever item we saw fit to skewer and dip in chocolate. The audience knew what disgusting thing Teapot was eating via large signs. Tim also re-enacted that 'Theft Deterrent' cell phone commercial from the Super Bowl, but instead of throwing a cell phone at his head, we used a silicone breast implant ... don't ask."

### Go Buy A Sense Of Humor

A certain Denver morning show, which wishes to remain nameless under threat of death — or worse — by corporate, pulled off quite the hilarious Powerball hoax earlier this week, garnering national attention. After it was announced that the winning ticket, worth \$365 million, had been purchased in Lincoln, NE, someone from the aforementioned show allegedly called the U-Stop convenience store where the winning ticket had been sold and claimed to be the big winner. He told the clerk he had been in Nebraska for a few days and had bought the ticket while passing through Lincoln. Lottery officials and the press, desperate for the big winner to come forward, promptly bit. Hard. Hysteria quickly ensued. Later, the call was traced back to that certain Denver radio station. Allegedly. For reasons unknown, quite a few folks appear to be unamused by this wacky little stunt, especially those fun-loving Nebraska Lottery officials. News of the prank rapidly spread to several national media outlets, including CNN, as well as the requisite local newspapers and TV newscasts, all of which, as we know, radio stations just hate....



The stunt as it was actually broadcast.

### Apparently, Angela Does Know Jack

**Angela Perelli**, whom we know personally, has joined SparkNet Communications, exclusive licensee of Jack-FM, as a consultant for the format. Perelli is most famous for her seven years (over two tours of duty) as PD of Clear Channel Hot AC KYSR (Star 98.7)/Los Angeles with a stint as **R&R AC & Hot AC Editor** sandwiched in between. We're not sure if anyone else has thought of this yet, but we believe that Perelli will now be competing against her former station: CBS Radio owns Los Angeles' branch office of Jack-FM, KCBS-FM, which also employs Perelli's husband, Chris Ebbott, as Asst. PD. So, yes, it is a family affair, and thanks for the use of the cliché.

### Get Rich Or Die Tryin'

We're hearing rumblings that **Rich Shertenlieb**, best-known for his stunts with the syndicated Kidd Kraddick and the morning show at WNNX (99X)/Atlanta, has gone back to the old neighborhood and may now be shopping a new morning show with his old 99X mates **Fred Toucher** and **Crash Clark**. And if such a show actually exists, could they also be in talks with CBS Radio? [Dramatic music swells.]

### The Programming Dept.

- After two years in his first PD gig, **Stan "The Man" Priest** has resigned from WSTO/Evansville, IN and is now in search of his next sweet gig. Reach him at 812-499-1504 or stanpriest@gmail.com. **ST** now wonders aloud: Could Mr. Priest, best known for his 14 years of fine service at WFLZ/Tampa, be very visible again on Clear Channel's radar again? Bet on it.

- WSNi (Sunny 104.5)/Philadelphia inks **Margo Marano** as Asst. PD/night personality. Marano segues from her current gig as MD for DeMers Consulting.

- **Ken James** is now official as the MD/afternoon dude at

WHQT (Hot 105)/Miami, working for new PD Phil Michaels-Treuba. He has been doing the job since James T left in late 2005.

- **Anthony "Roach" Proffitt** has been dubbed Asst. PD/afternoon talent at Beasley Alternative WJBX (New Rock 99X)/Ft. Myers. Proffitt was last seen programming South Central Alternative WNFZ/Knoxville. He replaces Ryno, who recently segued to WBWR (The Brew)/Columbus, OH.



Proffitt's vacation photos.

- Promotions Director **Keller Wynder** annexes MD duties

Continued on Page 18

## R&R TIMELINE

### 1 YEAR AGO

- **Jason Wolfe** upped to Director/Sports Programming for Entercom.
- **David Goodman** promoted to President/Marketing for Infinity Broadcasting.
- **Bob DeBlois** named Station Manager at WPEN/Philadelphia.

### 5 YEARS AGO

- RCA Records promotes **Jack Rovner** to President.
- **Erik Hellum** appointed Exec. VP for Clear Channel Group Sales.
- **Rick Martini** named PD of KOSI/Denver.



Jack Rovner

### 10 YEARS AGO

- **Frankie Blue** named PD of WKTU/New York.
- **Jon Zellner** appointed PD of KMXV/Kansas City.
- **WDIZ/Orlando** names **Dick Scheetz** PD.

### 15 YEARS AGO

- Epic/Associated President **Richard Griffiths** adds Epic Records Exec. VP duties.
- **Frank Miniaci** named PD of KHYI/Dallas.
- **Connie Johnson** upped to VP/R&B Promotion at Arista.



Connie Johnson

### 20 YEARS AGO

- **Jerry King** named PD of WMXJ/Miami.
- **Steve Woods** promoted to PD of KJLH/Los Angeles.
- **Quincy McCoy** named PD of WNEW/New York.

### 25 YEARS AGO

- **Johnny Barbis** named Geffen Records Director/Promotion.
- **Bill Figenshu** promoted to VP/Programming at Viacom Radio.
- **John Lander** named GM of WCKX/Tampa.



John Lander

### 30 YEARS AGO

- **Don Wright** named PD of WDAE/Tampa.
- **George Klein** appointed PD of WHBQ/Memphis.
- **Bill Bailey** named PD of WIXY/Cleveland.

Continued from Page 17

at Radio One Urban AC WWIN-FM/Baltimore. Wynder replaces Keith Fisher, who exited before the Christmas holidays.

- Changes in the hallways of Cromwell/Nashville: MD/mid-day jock **Sammy** exits Hot AC WVNS (Venus 102.5), while over at Active Rock sister WBUZ (Buzz 102.9), afternoon jock **Zigz** and night jock **Doogie** have both gone buh-bye. No replacements have been named yet.

- In the wake of PD **Danny Wright's** exit from Wine Country Radio CHR/Pop KSNY/Santa Rosa, CA, market vet **Sean Knight** is named interim PD. Wright can be reached at 707-495-7354 or [radioape99@aol.com](mailto:radioape99@aol.com).

- Congrats to **Dusty Rhoads**, midday dude at KZOZ/San Luis Obispo, CA, on his sweet upgrade from Asst. MD to Regular MD.

- Giant news emanates from the bustling Clear Channel/Casper, WY cluster — try and follow along. Programming Assistant **Travis Royce** gets his PD feet wet in a hurry as he assumes PD duties for Country KWYY, which are handed off by OM **Donovan Short**. **Bob Davis** also donates one of his three stations — AC KMGW — to Royce. Short will continue to oversee the cluster and program CHR/Pop KTRS and Adult Hits KRVK while Davis will remain busy programming News/Talk KTWO-AM and Sports/Talk KKTL-AM.

- **Dustin Matthews**, MD/afternoon jock at WDYL (Y101)/Richmond, has been named PD of WFXH (Rock 106.1)/Savannah, GA. The job has been up for grabs since BJ Kinard left last month to become Promotions Director at WBZY (105-3 The Buzz)/Atlanta.

## Quick Hits

- **Chio** (pictured), who spent the past six years waking up Philadelphia on WIOQ (Q102), just signed a five-year deal across the street at Beasley rival WRDW (Wired 96.5). "I couldn't be more excited. I finally have the creative control to be able to do the show I want to do," Chio tells ST. "I'm looking forward to working with [PD] Leo Baldwin, [GM] Lynn Bruder and the rest of the talented Wired staff."

Veteran morning show producer **Justin "Tool" Scheman** (ex-WDCG/Raleigh, WLDI/West Palm Beach) will be Exec. Producer of the Wired version of *Chio in the Morning*. It is believed that current Wired morning team **Sam & Ryan** will remain with the station in new roles.

- Infinity Urban WVEE (V103)/Atlanta fills its midday vacancy with the suddenly available **Osei**, who, until recently, was doing afternoons at Radio One Urban WKYS/Washington. He will replace Magic Man, who exited last November.

- Shortly after Mississippi Media Active Rocker WCPR/Gulfport, MS hinted about "possible future openings," the future came calling — wouldn't you know it — as night jock **Fatguy** exited after two years. Coincidence? How the hell would we know? Anyhow, Mississippi Media Director/Programming Jay Taylor would really love to hear from you very soon.

- WJHM (102 Jamz)/Orlando promotes part-timer **Sytonnia** to middays. She fills the void created by Alex Dupri's departure in December.

- KHTN (Hot 1047)/Modesto, CA welcomes **Jason Brown**, a.k.a. **Jay Boogie**, to the staff. Brown previously worked for KMEL/San Francisco, KWIN/Stockton and, most recently, the late KWID (Wild 102)/Las Vegas.



Re-Wired & ready to kick ass.

- **Scott Siegel**, Sales Promotion Manager at WPLJ/New York for the past 3 1/2 years, is joining Crystal Media Networks to do affiliate relations, where he'll work with *Rockline*, *The Dave Koz Show* and *Chill With Chris Botti*, to name a few.

- Entercom Adult Hits WNTR (The Track)/Indianapolis welcomes market vet **Ann Duran** to anchor *Mornings on the Track*, along with a supporting cast that includes PD Tom Watson, JC and traffic chick Kelly. Most recently Duran was across the street at Emmis Country WLHK (Hank FM). In addition to stops in Houston, Washington and Orlando, Duran used to work at sister WQXS/Boston.

- Jock pulls own plug: WWCD (CD101)/Columbus, OH midday talent **Michael Palermo**, who doubles as the station's Technical Engineer, is dropping his 9am-noon airshift, mostly to retain some small facet of his sanity. The shift will be filled by the revolving wheel of meat for now.

- KCLD/St. Cloud, MN weekend warrior **Chase** is summoned back from his tricked-out ice-fishing shack and promoted to middays. He takes over for Taylor Shay, who's headed to Waitt Radio Networks in Omaha.

## Formats You'll Flip Over

- Clear Channel flipped heritage CHR/Pop **KISX (Kiss 107 FM)/Tyler, TX** to Urban AC as "Hot 107.3 Jamz." The flip happened at midnight on Feb. 19 — ironically, just after *American Top 40* finished. The good news: KISX PD "**Lucky**" **Larry Thompson**, who has been with the station since 1997, lives up to his nickname by moving down the hall to become PD of Hot AC KTYL (Mix 93.1). OM **Jeff Evans**, who had also programmed Mix, will now inherit PD duties for Jamz, which will be locally programmed, with the exception of the syndicated *Steve Harvey Morning Show*.

- Midwest's **WLYD (Wild 99.7)/Green Bay, WI** flipped from CHR/Rhythmic to Adult Hits as "The Bay." Former PD/MD **Ben LuMaye** will remain with the company. The care and feeding of The Bay falls to **Dan Stone**, PD of AC stablemate WROE.

## Reverse Leap O' The Week

**John Raynar** can proudly tell his family and friends he's the new morning guy at 93KHJ. Relax, it's not an L.A. flash-

back — the legendary **KKHJ-FM** calls are currently vacationing on the tropical island paradise of Pago Pago, American Samoa. The move represents a pleasant case of culture shock for Raynar, who travels halfway around the earth from the sales department at WDVE/Pittsburgh. "At least I never have to shovel snow from my driveway anymore," says Raynar, who will team up with island fave Lupe Lu for *Samoan Sunrise*.

## Baby Poop

Congrats to WZZO/Allentown air personality **Bob Stei**, who moonlights as Promotions Asst. at WPST/Trenton, NJ. Somehow, he and his wife, **Melissa**, found the time to have a baby: Daughter **Kimberly Annalise** was born on Feb. 15. She weighed 7 lbs. and measured 19 1/2 inches long.

## News/Talk Topics

- Hey, Bob's back! Just a month after his retirement from WOR/New York, **Bob Grant** got tired of sitting around the house and will return on Feb. 20 with a twice-daily commentary, "Straight Ahead." The one-minute vignette will air weekdays following the news at 7am and 5pm and on Saturdays at 6:30am and noon. Meanwhile, WOR has named Grant's replacements: The newly formed team of **Ellis Henican**, a *Newsday* columnist, and **Lynne White**, host of Court TV's *Hollywood Heat*, will hold down 4-6pm.

- **Kim Komando**, host of the cleverly named *Kim Komando Show*, will be featured in a segment on *CBS Sunday Morning* coming up this, er, Sunday, Feb. 26. Komando's weekly radio show, syndicated by Weststar TalkRadio Network, is heard on a reported 450-plus stations nationwide.

- **Lou Pate** exits Entercom News/Talk KIRO/Seattle after six years in overnights. Pate's actively seeking a new daylight gig while offering his services as a fill in to stations via ISDN. Reach out to him at [loupate@aol.com](mailto:loupate@aol.com).

## Condolences

- Broadcasting legend **Curt Gowdy** (pictured), one of America's most familiar sports broadcasting voices, died Feb. 20 after a lengthy battle with leukemia. Gowdy, who was the voice of the Boston Red Sox from 1951-1965, went on to host baseball's *Game of the Week*, as well as *American Sportsman*, working for all four major TV networks to cover a variety of sports ranging from the Super Bowl to the Olympics. He was also involved in radio ownership with Gowdy Broadcasting. He was 86.

- Plans are underway for a memorial service to honor the life and work of longtime News/Talk KVTA/Oxnard-Ventura, CA morning show host **Dave Ciniero**, who died Feb. 17 after suffering a heart attack. He was 58. KVTA owner Gold Coast Broadcasting is also working on ways people can donate to the Special Olympics in Ciniero's name. "We want to express our deepest thanks to all those who called the radio station after Dave's death was announced," says a message posted on the KVTA website at [www.kvta.com](http://www.kvta.com). "It was a great comfort to all of us and to Dave's family to hear how much he was loved and appreciated by the community."



## FILMS

### BOX OFFICE TOTALS

Feb. 17-20

Title (Distributor)	\$ Weekend	\$ To Date
1 <b>Eight Below</b> (Buena Vista)*	\$24.96	\$24.96
2 <b>Date Movie</b> (Fox)*	\$21.81	\$21.81
3 <b>The Pink Panther</b> (Sony)	\$20.86	\$46.54
4 <b>Curious George</b> (Universal)	\$15.36	\$33.52
5 <b>Final Destination 3</b> (New Line)	\$11.53	\$37.25
6 <b>Firewall</b> (WB)	\$10.38	\$28.70
7 <b>Freedomland</b> (Sony)*	\$6.70	\$6.70
8 <b>When A Stranger Calls</b> (Sony)	\$5.82	\$42.10
9 <b>Big Momma's House 2</b> (Fox)	\$5.57	\$62.45
10 <b>Nanny McPhee</b> (Universal)	\$5.10	\$39.25

\*First week in release. All figures in millions.

Source: Nielsen EDI

Note: Figures reflect a three-day weekend.

**COMING ATTRACTIONS:** This week's openers include *Madea's Family Reunion*, whose *Motown* soundtrack contains **Brian McKnight's** "Find Myself in You," **LL Cool J** / **Mary Mary's** "We're Gonna Make It," **Chaka Khan's** "Keep Your Head Up," **Johnny Gill's** "You for Me — The Wedding Song," **KEM's** "Tonight" and an ensemble comprising **Chaka Khan**, **Gerald Levert**, **Yolanda Adams** and **Carl Thomas** performing "Everyday" (Family Reunion)."

**Milan** has soundtracks to two movies opening this week: *Doogal*, whose ST features **Kylie Minogue**, and *Tsotsi*, whose ST showcases **Zola**.

— Julie Gidlow

## TELEVISION

Due to the Presidents Day Weekend, Nielsen television ratings were unavailable at press time.

# HITS TOP 50 ALBUMS

THE INDUSTRY'S NO. 1 RETAIL CHART February 24, 2006

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE
—	1	<b>JAHEIM</b>	Ghetto Classics	Divine Mill/Warner Bros.	144,363	—
4	2	<b>ANDREA BOCELLI</b>	Amore	Sugar/Decca	116,270	-3%
2	3	<b>MARY J. BLIGE</b>	The Breakthrough	Geffen	110,621	-24%
1	4	<b>JACK JOHNSON &amp; FRIENDS</b>	Curious George Soundtrack	Brushfire/Universal	108,691	-27%
3	5	<b>BARRY MANILOW</b>	The Greatest Songs Of The Fifties	Arista	107,310	-22%
13	6	<b>VARIOUS</b>	High School Musical Soundtrack	Walt Disney	94,565	+36%
11	7	<b>JAMES BLUNT</b>	Back To Bedlam	Custard/Atlantic	93,313	+26%
12	8	<b>CARRIE UNDERWOOD</b>	Some Hearts	Arista/RMG	88,445	+20%
9	9	<b>EMINEM</b>	Curtain Call	Shady/Aftermath/Interscope	73,621	-5%
10	10	<b>JAMIE FOXX</b>	Unpredictable	J/RMG	72,976	-3%
8	11	<b>KELLY CLARKSON</b>	Breakaway	RCA/RMG	64,126	-21%
18	12	<b>BLACK EYED PEAS</b>	Monkey Business	A&M/Interscope	58,164	+15%
7	13	<b>MARIAH CAREY</b>	The Emancipation Of Mimi	Island/IDJMG	55,966	-37%
6	14	<b>IL DIVO</b>	Ancora	Syco/Columbia	55,945	-42%
19	15	<b>NICKELBACK</b>	All The Right Reasons	Roadrunner/IDJMG	54,278	+8%
5	16	<b>DEM FRANCHIZE BOYZ</b>	On Top Of Our Game	So So Def/Virgin	53,833	-46%
16	17	<b>JOSH TURNER</b>	Your Man	MCA	53,461	-7%
29	18	<b>MICHAEL BUBLE</b>	It's Time	143/Reprise	53,215	+26%
28	19	<b>KEYSHIA COLE</b>	Way It Is	A&M/Interscope	52,022	+22%
22	20	<b>JOHNNY CASH</b>	I Walk The Line: The Legend Of Johnny Cash	Island/IDJMG	47,065	+2%
24	21	<b>CHRIS BROWN</b>	Chris Brown	Jive/Zomba Label Group	46,822	+4%
20	22	<b>RASCAL FLATTS</b>	Feels Like Today	Lyric Street	45,904	-7%
25	23	<b>HEATHER HEADLEY</b>	In My Mind	RCA/RMG	43,652	-2%
34	24	<b>FAITH HILL</b>	Fireflies	Warner Bros.	43,410	+18%
14	25	<b>RON WHITE</b>	You Can't Fix Stupid	Image	43,396	-30%
32	26	<b>TRACE ADKINS</b>	Songs About Me	Capitol	41,653	+2%
35	27	<b>PUSSYCAT DOLLS</b>	PCD	A&M/Interscope	40,858	+13%
17	28	<b>VARIOUS</b>	Totally Country 6	RCA/RMG	40,365	-28%
33	29	<b>KEITH URBAN</b>	Be Here	Capitol	40,170	+7%
23	30	<b>FALL OUT BOY</b>	From Under The Cork Tree	Island/IDJMG	39,230	-13%
26	31	<b>VARIOUS</b>	Now #1's	UTV	34,465	-20%
15	32	<b>VARIOUS</b>	Grammy Nominees	Sony	33,628	-43%
38	33	<b>SEAN PAUL</b>	Trinity	VP/Atlantic	32,853	-3%
42	34	<b>T-PAIN</b>	Rappa Ternt Sanga	Jive/Zomba Label Group	32,546	+8%
30	35	<b>GORILLAZ</b>	Demon Days	Virgin	32,108	-23%
21	36	<b>JOHN LEGEND</b>	Get Lifted	G.O.O.D./Sony Urban/Columbia	30,792	-34%
—	37	<b>ALL-AMERICAN REJECTS</b>	Move Along	Interscope	29,936	—
45	38	<b>SUGARLAND</b>	Twice The Speed Of Life	Mercury	28,928	+1%
27	39	<b>KANYE WEST</b>	Late Registration	Roc-A-Fella/Def Jam/IDJMG	28,461	-34%
49	40	<b>MATISYAHU</b>	Live At Stubb's	Or Music/Epic	28,262	+6%
48	41	<b>NELLY</b>	Sweatsuit	Derrty/Fo' Reel/Universal	28,056	+5%
—	42	<b>SERGIO MENDES</b>	Timeless	Concord	27,682	—
50	43	<b>VARIOUS</b>	Now That's What I Call Music!	UTV	26,344	+1%
—	44	<b>JACK JOHNSON</b>	In Between Dreams	Brushfire/Universal	25,949	—
46	45	<b>VARIOUS</b>	Monster Ballads: Platinum Edition	Razor & Tie	24,673	-11%
—	46	<b>KENNY CHESNEY</b>	The Road And The Radio	BNA	24,650	—
—	47	<b>ENYA</b>	Amarantine	Reprise	24,474	—
37	48	<b>YELLOWCARD</b>	Lights And Sounds	Capitol	24,266	-29%
31	49	<b>TRAIN</b>	For Me It's You	Columbia	23,923	-42%
—	50	<b>K.T. TUNSTALL</b>	Eye To The Telescope	Relentless/Virgin	23,379	—

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## ON ALBUMS

### Jaheim's *Ghetto Fabulous At No. 1*

Warner Bros. Records may have found its own answer to Usher.

Emerging urban star Jaheim's third album for the label, *Ghetto Classics*, is the charm, as he debuts at No. 1 on the HITS Top 50, easily outdistancing Decca/Universal Classics tenor



Jaheim

Andrea Bocelli, with 144,000 in sales to the latter's 110,000.

New Jersey-born soulster Jaheim, who lost both his mother and father while he was still a teenager, has released two previous albums for the label, 2003's *Still Ghetto* and 2001's *Ghetto Love*, after originally signing to WB's Divine Mill Records. Valentine's Day undoubtedly helped boost sales of both the Jaheim and Bocelli albums, as well as some other titles, such as James Blunt, Michael Bubl  and Faith Hill.

Geffen's Mary J. Blige is No. 3, beating out last week's chart-topping Jack Johnson Enjoy/



Andrea Bocelli

Universal soundtrack to *Curious George*, which finishes at No. 4.

Arista/RMG's comebacking Barry Manilow is No. 5, followed by the fast-rising Walt Disney Records *High School Musical* soundtrack, which is up 36%, at No. 6, and Custard/Atlantic Brit-winning crooner Blunt, who is up 26%, returning to the top 10 at No. 7.

Arista/RMG crossover country queen Carrie Underwood is up 20%, at No. 8, Shady/Aftermath/Interscope rapper Eminem stays steady at No. 9, and J Records/RMG's Jamie Foxx once again lands at No. 10.

Other artists who experience double-digit one-week sales increases include A&M/Interscope's Black Eyed Peas (No. 18-12, +15%), Reprise's Bubl  (No. 29-18, +26%), Warner Bros.' Hill (No. 34-24, +18%), A&M/Interscope's Pussycat Dolls (No. 35-27, +13%) and A&M/Interscope's Keyshia Cole (No. 28-19, +22%).

Concord/Hear Music's Sergio Mendes (No. 42) and Virgin newcomer KT Tunstall (No. 50) register chart debuts.

Next week: Expect chart debuts from

Razor & Tie's *Kidz Bop 9* collection and Capitol's Dilated Peoples, with Domino's Arctic Monkeys (distributed here by ADA) also hoping to climb into the top 50. The Monkeys sold a record-breaking 360,000 their first week on sale in the U.K. and are looking to make inroads into the stateside market.



Mary J. Blige



**MIKE TRIAS**  
mtrias@radioandrecords.com

## Through The Iris

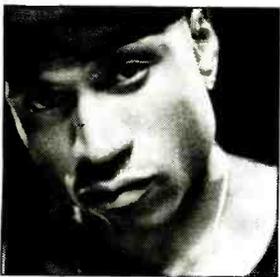
After a successful run with their debut single, "Wasteland," which recently hit No. 1 at Active Rock and Alternative, 10 Years are out to prove they are no fluke as they present "Through the Iris," the latest single from their album *The Autumn Effect*. The Knoxville-based band consists of Jesse Hasek (vocals), Brian Vodinh (drums), Ryan "Tater" Johnson (guitars), Matt Wantland (guitars) and Lewis Cosby (bass).



10 Years

"Humanity is slowly shutting down," says Hasek. "Music is supposed to be about intensity and feeling, but there's no thinking behind the music that's out there today. We want people to think, to feel emotions again. We're always plugged in or connected to something, part of the machine, but the more we plug in, the less human we become." 10 Years just wrapped up their headlining tour, and beginning Feb. 24 they will open for Korn around the country for two months.

LL Cool J is coming to Pop with "Control Myself," an upbeat cut featuring Jennifer Lopez that also serves as the lead single from his upcoming 12th album, *Todd Smith*. Producers on the album include Jermaine Dupri — who produced "Control Myself" — Trackmasters, Lyfe Jennings, Pharrell Williams and Scott Storch. Meanwhile, guests Juelz Santana, Mary J. Blige, Teairra Mari, Ginuwine and 112 will help make LL's latest album memorable.



LL Cool J

He's launching his Todd Smith line of clothing this month, but the upcoming months promise to be even busier for LL. After a quick promotional tour in Europe at the beginning of March, the rapper will be featured on BET's *Testimony Up Close and Personal* and will also do an exclusive performance for the network. Also, look for LL to hit the TV circuit in the near future, with appearances on *The Late Show With David Letterman*, *Mad TV*, *The Ellen Degeneres Show*, *Live With Regis & Kelly* and the Oxygen network, which will air a concert he will film March 3.

"It started as a poem about how your life is a blank page and you hold the pen," says Natasha Bedingfield about her song "Unwritten," which she wrote for her teenage brother's birthday. "No one else is going to write it for you. Get out there and get on with it. That's a theme to a lot of my songs — taking life, owning it, living it to the max."



Natasha Bedingfield

Next week Bedingfield hits the AC airwaves with "Unwritten," the title track of her latest album, which has already risen to No. 8\* at Pop and No. 17\* at Hot AC. It's multi-platinum in the U.K., her homeland, and has become an international top seller as well.

Being the younger sister of Daniel Bedingfield and having producers such as Patrick Leonard, Guy Chambers, Steve Kipner, Andrew Frampton and Wayne Wilkins on the project doesn't hurt, but in the end, talent and experience are what got Natasha on the charts. She's been a solid songwriter since age 12.

Classical harpist Jeff Majors is Going for Adds with "God's Gift," featuring Kelly Price, the first single from his album *Sacred Chapter 6*, the sixth in a 12-part series. Says Majors about Price's recording of the song, "That song was just meant for Kelly, and she took it exactly where it needed to go. When she began to sing it in the studio you could almost hear the instrumental tracks breathe a sigh of relief, as if they were saying, 'Thank you, Kelly, for singing this song.' It was that perfect a fit."

## R&R Going For Adds

Week Of 2/27/06

### CHR/POP

- ALL-AMERICAN REJECTS *Move Along (Doghouse/Interscope)*
- BETTER THAN EZRA *Juicy (Artemis)*
- GOLDFRAPP *Ooh La La (Mute/EMC)*
- LL COOL J f/J. LOPEZ *Control Myself (Def Jam/IDJMG)*
- NICKELBACK *Savin' Me (Roadrunner/IDJMG)*
- SHAKIRA f/WYCLEF JEAN *Hips Don't Lie (Epic)*

### CHR/RHYTHMIC

- AVANT *4 Minutes (Geffen)*
- DA MUZICIANZ *Camera Phone (TVT)*
- GENERALZ *Make Your Move (Silverstone)*
- LITTLE BROTHER f/JOE SCUDDA *Lovin' It (ABB/Atlantic)*
- NICK CANNON *Dime Piece (Universal)*
- PAUL WALL *Girl (SwishaHouse/Asylum/Atlantic)*
- SHAKIRA f/WYCLEF JEAN *Hips Don't Lie (Epic)*

### URBAN

- E-40 *Tell Me When To Go (Reprise/BME)*
- LETOYA *Torn (Capitol)*
- LITTLE BROTHER f/JOE SCUDDA *Lovin' It (ABB/Atlantic)*
- NICK CANNON *Dime Piece (Universal)*
- PAUL WALL *Girl (SwishaHouse/Asylum/Atlantic)*

### URBAN AC

- JEFF MAJORS f/K. PRICE *God's Gift (Music One/Sony Urban)*
- KEYSHIA COLE *Love (A&M/Interscope)*
- YOLANDA ADAMS *This Too Shall Pass (Atlantic)*

### GOSPEL

- DR. CHARLES G. HAYES AND THE WARRIORS *Love You So (ICEE)*
- MARK HOLLEY & ONE A-CHORD *What A Friend (M&G)*
- XAMPLE *Awesome God (Glory)*

### COUNTRY

- BILLY CURRINGTON *Why, Why, Why (Mercury)*
- DANIELLE PECK *Findin' A Good Man (Big Machine)*
- ERIC CHURCH *How 'Bout You (Capitol)*
- HOT APPLE PIE *Easy Does It (MCA)*
- JOSH GRACIN *Favorite State Of Mind (Lyric Street)*
- SHANNON BROWN *Pearls (Warner Bros.)*

### AC

- NATASHA BEDINGFIELD *Unwritten (Epic)*

### HOT AC

- BETTER THAN EZRA *Juicy (Artemis)*
- DIRTIE BLONDE *Walk Over Me (Jive/Zomba Label Group)*
- INVISIBLE *Fighting With Myself (Pyramid/Fontana Distribution/Universal)*
- JEWEL *Again And Again (Atlantic)*
- NICKELBACK *Savin' Me (Roadrunner/IDJMG)*
- SAVING JANE *Girl Next Door (Universal)*

### SMOOTH JAZZ

- ANNA WILSON *My Columbus Day (Transfer)*
- ANTHONY HAMILTON *Can't Let Go (So So Def/Zomba Label Group)*
- BONA FIDE *Midnight Train (Heads Up)*
- BOZ SCAGGS *Love TKO (Virgin)*
- JANITA *Enjoy The Silence (Lightyear)*
- PAMELA WILLIAMS *Positive Vibe (Shanachie)*
- PHILIPPE SAISSE TRIO *Do It Again (Rendezvous)*
- RAY PARKER, JR. *Mismaloya Beach (Raydio Music Group)*
- WALDINO *Floatin' In The Mist (Independent)*

### ROCK

- 10 YEARS *Through The Iris (Republic/Universal)*
- BUCKCHERRY *Crazy Bitch (Elevenseven)*
- LOSER *Nobody Knows (Island/IDJMG)*

### ACTIVE ROCK

- 10 YEARS *Through The Iris (Republic/Universal)*
- BUCKCHERRY *Crazy Bitch (Elevenseven)*
- LOSER *Nobody Knows (Island/IDJMG)*

### ALTERNATIVE

- BUCKCHERRY *Crazy Bitch (Elevenseven)*
- MORRISSEY *You Have Killed Me (Attack/Sanctuary/SRG)*

### TRIPLE A

- 5TH OF JULY *Tonight (One Fifth)*
- BIRDIE BUSCH *Secret Hour (Bar/None)*
- JENNY LEWIS w/THE WATSON TWINS *Rise Up With Fists (Team Love)*
- JEWEL *Again And Again (Atlantic)*
- KT TUNSTALL *Suddenly I See (Relentless/Virgin)*
- MORRISSEY *You Have Killed Me (Attack/Sanctuary/SRG)*
- NICOLAI DUNGER *Hunger (Zoe/Rounder)*
- TOM SARTDRI *One More Whiskey (Aces High)*

### CHRISTIAN AC

- AUDIO ADRENALINE *Starting Over (ForeFront/EMI CMG)*
- BIG DADDY WEAVE *Without You (Fervent/Curb/Warner Bros.)*
- FAREWELL JUNE *Welcome Home (Whiplash)*
- MARK HARRIS *Find Your Wings (INO)*
- NEEDTOBREATHE *You Are Here (Sparrow/EMI CMG)*
- SEAN SMITH *Real (seansmith)*
- WAYBURN DEAN *Immeasurable (WayJade/EMG)*

### CHRISTIAN CHR

- AUDIO ADRENALINE *Starting Over (ForeFront/EMI CMG)*
- EDISON GLASS *Forever (Credential)*
- HAWK NELSON *Everything You Ever Wanted (Tooth & Nail)*
- HOMELESS J *The Flash (Selectric)*
- NEEDTOBREATHE *You Are Here (Sparrow/EMI CMG)*

### CHRISTIAN ROCK

- AUDIO ADRENALINE *Starting Over (ForeFront/EMI CMG)*
- EDISON GLASS *Forever (Credential)*
- HOMELESS J *The Flash (Selectric)*

### INSPO

- BIG DADDY WEAVE *Without You (Fervent/Curb/Warner Bros.)*
- MARK HARRIS *Find Your Wings (INO)*
- SEAN SMITH *Real (seansmith)*
- WAYBURN DEAN *Gotta Forgive Them (WayJade/EMG)*

### CHRISTIAN RHYTHMIC

No Adds

R&R's Going for Adds features the complete list of songs impacting radio for the coming week. Going for Adds is e-mailed each week to participating radio and record executives. For more info, contact John Fagot at [jfagot@radioandrecords.com](mailto:jfagot@radioandrecords.com).

# NATIONAL MUSIC



Jon Zellner,  
Sr. VP/Programming  
202-380-4040

## Ethel

**Erik Range**  
SOUNDS Song With A Mission  
MATISYAHU Chop 'Em Down  
ELECTRIC SIX Dance Epidemic

## The Torch

**Thomas Kenny**  
FAMILY FORCE 5 Replace Me  
MUTE MATH Chaos

## X Country

**Jessie Scott**  
NEKO CASE Hold On, Hold On  
KENNY ROBY The Committee  
COPPERHEAD Ride The Train  
TROY CAMPBELL Famous  
MARK ERELLI The Only Way  
MAMMALS Kiss The Break Of Day

## BPM

**Sky**  
LL COOL J /JENNIFER LOPEZ Control Myself  
ROGER SANCHEZ Turn On The Music

## Mix

**Kevin Kash**  
SHERYL CROW & STING Always On Your Side

## Kiss

**Kevin Kash**  
MARY J. BLIGE Be Without You

## The Village

**Robert Aubry Davis**  
NATHAN Jimson Weed  
KARLA ANDERSON The Embassy Sessions

## The Loft

**Mike Marrone**  
CAT POWER Living Proof  
CAT POWER Could We  
HEM South Central Rain  
I. CAMPBELL & M. LANEGAN Saturday's Gone

## Hear Music — The Sounds Of Starbucks

**Seth Neiman**  
RICHARD JULIAN Damn  
NEKO CASE Hold On, Hold On  
SUSAN TEDESCHI Evidence

## The Blend

**Mike Abrams**  
ROB THOMAS Ever The Same

## The Eye

E-40 Tell Me When To Go  
THREE 6 MAFIA Poppin' My Collar

## The Move

**Luis Baro**  
DENNIS FERRER Change The World  
PATCHWORK GINGER EXPRESS Brothers...  
BRIAN TAPPERT The Organ Track

## Alegria

**Hector Corporan**  
ANDA Y VE Akwid  
NAUGHTY BOYS Jzabehi  
BABY BASH Mamacita  
WISIN & YANDEL /AVENTURA Noche De Sexo

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## Hit List

**Justin Prager**  
ALL-AMERICAN REJECTS Move Along  
MARY J. BLIGE Be Without You  
NICK LACHEY What's Left Of Me?  
SEAN PAUL Temperature  
SWITCHFOOT We Are One Tonight  
KANYE WEST /LUPE FIASCO Touch The Sky

## Rock

**Gary Susalis**  
10 YEARS Through The Iris  
BLUE OCTOBER Hate Me  
HURT Rapture  
KID ROCK Rock N' Roll Pain Train (Live)  
STAIN'D Everything Changes  
ROB ZOMBIE Foxy Foxy

## Alternative

**Gary Susalis**  
ACADEMY IS... Slow Down  
ACTION ACTION The Game  
BULLET FOR MY VALENTINE All These Things I Hate  
CHESTER BENNINGTON Morning After  
MATISYAHU Youth  
RED JUMPSUIT APPARATUS Face Down



1221 Ave. of the Americas  
New York, NY 10020  
212-584-5100  
Steve Blatter

## Sirius Hits 1

**Kid Kelly**  
SHAKIRA /WYCLEF JOHN Hips Don't Lie  
JUELZ SANTANA Oh Yes

## Octane

**Jose Mangin**  
SEETHER The Gift  
NICKELBACK Side Of A Bullet  
NICKELBACK Savin' Me

## Hard Attack

**Jose Mangin**  
DEMON HUNTER Undying  
DIMMU BORGIR Antikrist  
DEMIRICIOUS To Serve Is To Destroy  
CHILDREN OF BODOM Are You Dead Yet?

## Boombox

**Jeff Regan**  
NOFX Seeing Double At The Triple Rock  
GOODSMACK Speak  
HIM Behind The Crimson Door  
FALL OUT BOY A Little Less 16 Candles...

## Jam On

**Gary Schoenwetter**  
CHARLIE HUNTER TRIO Cueball Bobbin'  
CHARLIE HUNTER TRIO Swamba Redux  
RAQ Clamside  
RAILROAD EARTH Mighty River  
RAILROAD EARTH Long Way To Go

## The Pulse

**Haneen Ararat**  
JEWEL Again And Again  
KELLY CLARKSON Walk Away

## Underground Garage

**Kid Leo**  
RAY DAVIES All She Wrote

## Hip-Hop Nation

**Reggie Hawkins**  
DILATED PEOPLES You Can't Run, You Can't Hide  
M1 /K'NAAN Til We Get There  
NOTORIOUS B.I.G. /TWISTA... Spit Your Game  
DJ DRAMA /BUSTA RHYMES & T.I. Cannon  
CAM'RON /LIL WAYNE Suck It Or Not

## The Coffee House

**Darrin Smith**  
MICHAEL STIPE In The Sun

## Outlaw Country

**Jeremy Tepper**  
WILLIE NELSON Cowboys Are Frequently...  
A3 Hello I'm Johnny Cash  
LUCKY TOMBLIN BAND Honky Tonk Hardwood Floor

## Chill

**Geronimo**  
CAROLINE Where's My Love  
COLDPLAY Talk  
URSULA 1000 Arrastao

## Revolution

**Joey Black**  
WEDDING Wake The Regiment  
SANCTUS REAL I'm Not Alright

## Area 33

**Howard Marcus**  
FERRY CORSTEN Whatever  
TOM SIGMUND One Moment  
MILA The Coolie Song

## Planet Jazz

**Steve Williams**  
CHICK COREA The Ultimate Adventure  
MANU KATCHE Neighbourhood  
SOULIVE Break Out

## Univero Latino

**Gino Reyes**  
PAULINA RUBIO Volveras  
RICARDO ARJONA Pinguinos En La Cama  
DJ KANE Es Tan Bello

## Rumbon

**Gino Reyes**  
MICHAEL STUART Mayor Que Yo  
EDDIE SANTIAGO Todavía Hay Swing  
RAKIM Y KEN Y Down



## 24 Hour Formats

Jon Holiday • 303-784-8700

## Hot AC

**Jon Holiday**  
COLOPLAY Talk  
LIFEHOUSE Blind  
D.A.R. Love And Memories  
ALL-AMERICAN REJECTS Dirty Little Secret  
SHERYL CROW & STING Always On Your Side

## Adult Contemporary

**Rick Brady**  
JON SECADA Window To My Heart

## Rock Classics

**Adam Fendrich**  
DAVID GILMOUR On An Island  
BON JOVI I Want To Be Loved

## U.S. Country

**Penny Mitchell**  
BON JOVI /JENNIFER NETTLES Who Says...  
JOE NICHOLS Size Matters (Someday)



Travis Storch • 866-365-HITS

## Top Alternative

WEEZER Perfect Situation  
DEATH CAB FOR CUTIE Soul Meets Body  
FALL OUT BOY Dance, Dance  
AVENGED SEVENFOLD Bat Country  
DEPECHE MODE Precious

## Top Jazz

BRIAN CULBERTSON Let's Get Started  
WALTER BEASLEY Coolness  
MARC ANTOINE Modern Times  
HERBIE HANCOCK /JOHN MAYER Stitched Up  
NAJEE 2nd 2 None

## Top Electronica/Dance

FREEMASONS Love On My Mind  
MADONNA Hung Up  
DEPECHE MODE Precious  
PUSSYCAT DOLLS /BUSTA RHYMES Don't Cha  
KELLY OSBOURNE One Word



gospel music channel.

Alvin V. Williams • 770-969-7936

## Adds

MICHAEL W. SMITH All In The Serve  
BRAD PAISLEY When I Get Where I'm Going  
FLYLEAF Breathe Today  
JABAZZ It's Your Love  
PAPA SAN For You Lord

KRYSTAL MEYERS Anticonformity 18  
P.O.D. Goodbye For Now 17  
BARLOWGIRL Grey 15  
KIRK FRANKLIN Looking For You 14  
SCOTT STAPP The Great Divide 14  
BARLOWGIRL I Need You To Love Me 14  
RELIENT K Who I Am Hates Who I've Been 13  
THIRD DAY Cry Out To Jesus 12  
PLUMB Cut 12  
SMOKIE NORFUL God Is Able 11  
STEVEN CURTIS CHAPMAN Remembering... 11  
SWITCHFOOT Stars 11

Playlist for the week of Feb. 13-19.



## Alternative Now

Polychronopolis  
COHEED AND CAMBRIA Welcome Home  
ROB ZOMBIE Foxy Foxy  
MATCHBOOK ROMANCE Monsters

## Country Today

**John Glenn**  
REBA McENTIRE Love Needs A Holiday  
KENNY ROGERS I Can't Unlove You  
PHIL VASSAR Last Day Of My Life

## AC Active

**Jonathan Steele**  
SHERYL CROW & STING Always On Your Side

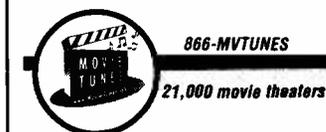


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Larry London • 202-619-3901

## Adds

CHRIS BROWN Yo (excuse Me Miss)  
NICKELBACK Savin' Me  
SEAN PAUL Temperature

Artist/Title	Plays	TW	LW
NE-YO So Sick	40	36	
JUELZ SANTANA There It Go...	40	34	
NELLY Grillz	38	28	
FALL OUT BOY Dance, Dance	36	32	
ALL-AMERICAN REJECTS Dirty Little...	36	38	
NATASHA BEDINGFIELD Unwritten	36	38	
KELLY CLARKSON Walk Away	36	24	
BEYONCE /SLIM THUG Check On It	34	36	
T-PAIN /MIKE JONES I'm N Luv...	32	30	
SAVING JANE Girl Next Door	30	30	
BLACK EYED PEAS Pump It	30	34	
RIHANNA SOS	30	30	
RAY J One Wish	26	24	
PINK Stupid Girls	26	38	
CASCADA Everytime We Touch	22	18	
STAIN'D Right Here	22	28	
RELIENT K Who I Am Hates Who I've Been	22	20	
MARY J. BLIGE Be Without You	20	28	
PUSSYCAT DOLLS Beep	20	12	
GWEN STEFANI Crash	20	12	
JAMES BLUNT You're Beautiful	18	18	
ASHLEE SIMPSON L.O.V.E.	14	26	
PUSSYCAT DOLLS Stickwitu	14	36	



## West

COLLECTIVE SOUL How Do You Love  
COLDPLAY Talk  
SEAL Kiss From A Rose  
SUGARLAND Just Might (Make Me Believe)  
WYCLEF JEAN Million Voices

## Midwest

COLOPLAY Talk  
SEAL Kiss From A Rose  
COLLECTIVE SOUL How Do You Love  
WYCLEF JEAN Million Voices  
MICHAEL BUBLÉ Home

## Southwest

COLLECTIVE SOUL How Do You Love  
SEAL Kiss From A Rose  
COLOPLAY Talk  
SUGARLAND Just Might (Make Me Believe)  
WYCLEF JEAN Million Voices

## Northeast

COLOPLAY Talk  
COLLECTIVE SOUL How Do You Love  
SEAL Kiss From A Rose  
WYCLEF JEAN Million Voices  
MICHAEL BUBLÉ Home

## Southeast

COLLECTIVE SOUL How Do You Love  
SEAL Kiss From A Rose  
COLOPLAY Talk  
SUGARLAND Just Might (Make Me Believe)  
WYCLEF JEAN Million Voices



Radio  
Jay Frank • 310-582-7770  
John Lenac • 310-582-7773

ADASSA Dejare De Querere  
ASHLEY PARKER ANGEL Let It Go  
BLACK REBEL Shuffle Your Feet  
CHAYANNE Te Echo De Menos  
CHRISTINA MILIAN /YDUNG JEEZY Say I  
DA MUZICIANZ Camera Phone  
DAVID GILMOUR On An Island  
FIGHTING INSTINCT I Found Forever  
JEWEL Goodbye Alice In Wonderland  
JONAS BROTHERS Mandy  
KRYSTAL MEYERS Fire  
LAURA VEIRS Galaxies  
LITTLE BROTHER Lovin' It  
LL COOL J Lose Control  
MARIAH CAREY Fly Like A Bird  
MATCHBOOK ROMANCE Monsters  
MORRISSEY You Have Killed Me  
RAHEEM DEVAUGHN You  
RED JUMPSUIT APPARATUS Face Down  
RICHARD BUTLER Good Days Bad Days  
RICHARD JULIAN Love Of Mine  
SHAKIRA Hips Don't Lie  
SHERYL CROW & STING Always On Your Side  
SHOOTER JENNINGS Aviators  
STAIN'D Everything Changes  
FRAY How To Save A Life  
PINKER TONES Sonido Total  
TRAIN For Me It's You  
TREY ANASTASIO Tuesday  
WOLFMOTHER Dimension

## Video

Jay Frank • 310-582-7770  
Colleen Quill • 310-582-7768

ALY & AJ Rush  
AVANT 4 Minutes  
AVENGED SEVENFOLD Beast & The Harlot  
BLACK EYED PEAS Pump It  
DEATH CAB FOR CUTIE Crooked Teeth  
FLIPSYDE Someday  
KEITH URBAN Tonight I Wanna Cry  
LIL ROB Bring Out The Freak In You  
MADONNA Sorry  
PAUL WALL Girl  
RASCAL FLATTS What Hurts The Most  
TOBY KEITH Get Drunk And Be Somebody



Rob Edwards • 661-294-9000

## Mainstream Country

**David Felker**  
GEORGE STRAIT Seashores Of Old Mexico  
MARTINA MCBRIDE I Still Miss Someone  
DANIELLE PECKI Don't  
FAITH HILL The Lucky One

## AC

**Andy Fuller**  
DANIEL POWTER Bad Day  
ROB THOMAS Ever The Same  
LEANN RIMES Probably Wouldn't Be This Way

## Hot Country

**Jim Hays**  
FAITH HILL The Lucky One  
KEITH ANDERSON Everytime I Hear Your Name  
JOE NICHOLS Size Matters (Someday)

## Adult Rock & Roll

**Jeff Gonzer**  
FOD FIGHTERS DOA  
NICKELBACK Animals  
SHINEDOWN Save Me

## Young & Verna

**David Felker**  
FAITH HILL The Lucky One  
JOE NICHOLS Size Matters (Someday)  
GEORGE STRAIT Seashores Of Old Mexico  
KEITH ANDERSON Everytime I Hear Your Name

## Bright AC

**Jim Hays**  
SHERYL CROW & STING Always On Your Side  
COLOPLAY Talk  
ALL-AMERICAN REJECTS Dirty Little Secret  
NATASHA BEDINGFIELD Unwritten



WORK FOR IDOL HANDS American Idol's Simon Cowell (r) ventured into the Launch Radio Networks studios, where he talked about his fifth season on the runaway hit show just before buddying up with Launch Exec. VP Charlie Colombo for this picture.

# NATIONAL MUSIC



72 million households

BEYONCÉ /SLIM THUG Check On It	23
NE-YO So Sick	22
MARY J. BLIGE Be Without You	21
PINK Stupid Girls	20
JAMIE FOXX /LUDACRIS Unpredictable	20
CHRIS BROWN Yo (Excuse Me Miss)	19
MATISYAHU King Without A Crown	19
DADDY YANKEE Rompe	19
PRINCE Black Sweat	19
WEEZER Perfect Situation	18
ALL-AMERICAN REJECTS Move Along	11
NELLY Grillz	8
M.I.A. Bucky Done Gun	8
BUSTA RHYMES Touch It	8
KANYE WEST /LUPE FIASCO Touch The Sky	8
BLACK EYED PEAS Pump It	8
OEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It	7
HIM Rip Out The Wings Of A Butterfly	7
JAMES BLUNT You're Beautiful	7
FALL OUT BOY Dance, Dance	7

Video playlist for the week of Feb. 14-20.

## AOL Radio@Network

**Top Alternative**  
Pete Schiecke  
30 SECONDS TO MARS The Kill  
STAIN'D Everything Changes

**Top Country**  
Beville Darden  
BILLY CURRINGTON Why, Why, Why  
JOSH GRACIN Favorite State Of Mind  
SHANNON BROWN Pearls

**Top Jams**  
Donya Floyd  
RIHANNA SOS

**Top Dance**  
Mike Spinella  
DEBBIE LOEB Faraway  
JUDGE JULES So Special

**Top Pop**  
Jeff Graham  
JACK'S MANNEQUIN The Mixed Tape

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**Hip-Hop**  
GHOSTFACE KILLAH /NE-YO Back Like That  
E-40 I Got Dat Work  
RICK ROSS Hustling

**R&B**  
MARY J. BLIGE Father In You



David Cohn  
General Manager

BUSTA RHYMES Touch It	26
NELLY Grillz	24
E-40 Tell Me When To Go	24
KANYE WEST /LUPE FIASCO Touch The Sky	23
HAWTHORNE HEIGHTS Saying Sorry	23
HIM Rip Out The Wings Of A Butterfly	22
MATISYAHU King Without A Crown	22
HELLOGOODBYE Shimmy Shimmy Quarter Turn	21
JUVENILE Rodeo	21
FALL OUT BOY Dance, Dance	16
P.O.D. Goodbye For Now	16
YOUNG JEEZY My Hood	16
AVENGED SEVENFOLD Beast And The Harlot	15
ALL-AMERICAN REJECTS Move Along	15
DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It	15
PURPLE RIBBON ALLSTARS... Kryptonite	15
BEYONCÉ /SLIM THUG Check On It	14
T-PAIN /MIKE JONES I'm N Luv (Wit A Stripper)	14
WEEZER Perfect Situation	14
SEAN PAUL Temperature	13

Video playlist for the week of Feb. 14-20.



75 million households  
Rick Krim  
Exec. VP

**Adds**  
NICKELBACK Savin' Me  
GOLDFRAPP Ooh La La  
INXS Afterglow

BEYONCÉ /SLIM THUG Check On It  
JAMES BLUNT You're Beautiful  
NATASHA BEDINGFIELD Unwritten  
MARY J. BLIGE Be Without You  
BLACK EYED PEAS Pump It  
TRAIN Cab  
ROB THOMAS Ever The Same  
STAIN'D Right Here  
ALL-AMERICAN REJECTS Dirty Little Secret  
PINK Stupid Girls  
JAMIE FOXX /LUDACRIS Unpredictable  
SANTANA /STEVEN TYLER Just Feel Better  
MADONNA Sorry  
BON JOVI /JENNIFER NETTLES Who Says...  
KT TUNSTALL Black Horse & The Cherry Tree  
PRINCE Black Sweat  
COLOPLAY Talk  
LL COOL J /JENNIFER LOPEZ Control Myself  
JACK JOHNSON Upside Down  
PUSSYCAT DOLLS Beep

## CMT

COUNTRY MUSIC TELEVISION  
75.1 million households  
Brian Philips, Sr. VP/GM  
Chris Parr, VP/Music & Talent

**ADDS**  
JOHN CORBETT Good To Go  
RYAN SHUPE & THE RUBBERBAND Banjo Boy

Artist/Title	Plays	TW	LW
MONTGOMERY GENTRY She Don't Tell Me To	21	21	21
BRAD PAISLEY When I Get Where I'm Going	20	23	23
CARRIE UNDERWOOD Jesus, Take The Wheel	19	21	21
BROOKS & DUNN Believe	18	26	26
MIRANDA LAMBERT Kerosene	18	23	23
SARA EVANS Cheatin'	18	22	22
JOSH TURNER Your Man	18	21	21
KENNY CHESNEY Living In Fast Forward	17	24	24
SUGARLAND Just Might (Make Me Believe)	17	14	14
SHEDAISY I'm Taking The Wheel	15	15	15
LEANN RIMES Something's Gotta Give	14	13	13
JASON ALDEAN Why	14	10	10
FAITH HILL Like We Never Loved At All	13	16	16
JAMEY JOHNSON The Dollar	13	7	7
RASCAL FLATTS What Hurts The Most	13	0	0
RASCAL FLATTS Skin (Sarabeth)	12	21	21
TOBY KEITH Get Drunk And Be Somebody	12	0	0
KEITH URBAN Tonight I Wanna Cry	12	0	0
TRACE ADKINS Honky Tonk Badonkadonk	11	21	21
SHEDAISY God Bless The American Housewife	11	21	21

Airplay as monitored by Mediabase 24/7 between Feb. 14-20.



GREAT AMERICAN COUNTRY™  
38.3 million households  
Ed Hardy, President  
Sarah Trahern, VP/Programming

**Adds**  
KEITH URBAN Tonight I Wanna Cry  
NEAL MCCOY The Last Of A Dying Breed  
RASCAL FLATTS What Hurts The Most  
RYAN SHUPE & THE RUBBERBAND Banjo Boy  
TOBY KEITH Get Drunk And Be Somebody

TRACE ADKINS Honky Tonk Badonkadonk  
CARRIE UNDERWOOD Jesus, Take The Wheel  
BRAD PAISLEY When I Get Where I'm Going  
JOSH TURNER Your Man  
BLAKE SHELTON Nobody But Me  
BON JOVI /JENNIFER NETTLES Who Says...  
SARA EVANS Cheatin'  
KENNY CHESNEY Living In Fast Forward  
BROOKS & DUNN Believe  
MIRANDA LAMBERT Kerosene  
JOE NICHOLS Tequila Makes Her Clothes Fall Off  
SUGARLAND Just Might (Make Me Believe)  
FAITH HILL Like We Never Loved At All  
KEITH URBAN Better Life  
LITTLE BIG TOWN Boonocks  
JASON ALDEAN Why  
RASCAL FLATTS Skin (Sarabeth)  
SHANNON BROWN Corn Fed  
DWIGHT YOAKAM Blame The Vain  
DANIELLE PECK I Don't

Information current as of Feb. 17.

## TELEVISION

### Friday, 2/24

- Celine Dion, *The View* (ABC, check local listings for time).
- Ne-Yo, *The Late Show With David Letterman* (CBS, check local listings for time).
- Bow Wow with Travis Barker, *Jimmy Kimmel Live* (ABC, check local listings for time).
- The Cult, *Late Late Show With Craig Ferguson* (CBS, check local listings for time).

### Monday, 2/27

- Ray J, *Live With Regis & Kelly* (check local listings for time and channel).
- Rosanne Cash, *The Tonight Show With Jay Leno* (NBC, check local listings for time).
- The Strokes, *David Letterman*.
- Isaac Hayes, *Late Night With Conan O'Brien* (NBC, check local listings for time).
- Joe Firstman performs with the house band on *Last Call With Carson Daly* (NBC, check local listings for time).
- Radio personality Steve Harvey, *The Ellen DeGeneres Show* (check local listings for time and channel).

### Tuesday, 2/28

- Sean "Diddy" Combs and Juanes, *The View*.
- Zola, *Jay Leno*.
- Three 6 Mafia, *Jimmy Kimmel*.

### Dropkick Murphys, Conan O'Brien.

- Dilated Peoples, *Carson Daly*.

### Wednesday, 3/1

- Earth, Wind & Fire and Brian McKnight, *Regis & Kelly*.



Brian McKnight

- Dwight Yoakam, *Jay Leno*.
- OK Go, *Jimmy Kimmel*.
- Belle & Sebastian, *Conan O'Brien*.
- Big & Rich, *Craig Ferguson*.
- Supergrass, *Carson Daly*.
- Christina Milian, *The Tony Danza Show* (check local listings for time and channel).

### Thursday, 3/2

- Bo Bice, *Regis & Kelly*.
  - Rhett Miller, *Jay Leno*.
  - Ying Yang Twins, *Carson Daly*.
- Julie Gidlow

## The iTunes Music Store Top 10

Apple's iTunes Music Store is the leading digital-music service in the U.S., offering a catalog of more than 1 million songs from all four major label groups and hundreds of independents. Here's a snapshot of the top-selling downloads on Tuesday, Feb. 21, 2006.

### Top 10 Songs

1. JAMES BLUNT You're Beautiful
2. SEAN PAUL Temperature
3. NATASHA BEDINGFIELD Unwritten
4. T-PAIN & MIKE JONES I'm N Luv (Wit A Stripper)
5. BEYONCÉ /SLIM THUG Check On It
6. CASCADA Everytime We Touch
7. EMINEM Shake That
8. PINK Stupid Girls
9. NELLY /PAUL WALL... Grillz
10. ALL-AMERICAN REJECTS Dirty Little Secret

### Top 10 Albums

1. JACK JOHNSON & FRIENDS *Sing-A-Longs And Lullabies...*
2. PRINCE Black Sweat/Beautiful, Loved & Blessed (single)
3. JAMES BLUNT *Back To Bedlam*
4. VARIOUS ARTISTS *High School Musical ST*
5. VARIOUS ARTISTS *One Tree Hill Volume 2...*
6. PASSION BAND *Passion: The Early Session 02* (EP)
7. MICHAEL BUBLÉ *It's Time*
8. KT TUNSTALL *Eye To The Telescope*
9. ARCTIC MONKEYS *When The Sun Goes Down* (EP)
10. ARCTIC MONKEYS *Whatever People Say I Am, That's...*



**HE WRITES THE SONGS** The man himself, Barry Manilow, stopped in at KJZZ (102.3 K-Jazz)/Palm Springs, CA to spread the love around. Seen here (l-r) are K-Jazz Production Manager Paul Velardi, Manilow and K-Jazz morning guy Fitz.



Artist/Title	Total Plays
B5 Keep Your Head In The Game	76
HIGH SCHOOL MUSICAL Breaking Free	75
CRAZY FROG Axel F	74
HILARY DUFF Wake Up	73
BOWLING FOR SOUP 1985	73
ALY & A.J. Rush	73
AKON Lonely	72
BLACK EYED PEAS Let's Get It Started	71
JESSE McCARTNEY Beautiful Soul	33
GWEN STEFANI Rich Girl	32
RIHANNA Pon De Replay	30
KELLY CLARKSON Because Of You	30
ASHLEE SIMPSON L.O.V.E.	29
CHEETAH GIRLS Shake Your Tailfeather	29
AVRIL LAVIGNE Sk8er Boi	29
CLICK FIVE Just The Girl	29
WEEZER Beverly Hills	28
KELLY CLARKSON Behind These Hazel Eyes	28
PUSSYCAT DOLLS Stickwitu	28
HILARY DUFF Beat Of My Heart	28

Playlist for the week of Feb. 14-20.



**SAT BISLA**  
sat@anrworldwide.com

## MUSEXPO 2006: April 30-May 3

The United Nations of music and media returns to Los Angeles

Last year's highly successful inaugural MUSEXPO ([www.musexpo.net](http://www.musexpo.net)) attracted leaders from the global music and media business from 24 countries and sold out a week before its official opening. This year MUSEXPO will once again bring key decisionmakers and influencers from five continents to the entertainment capital of the world, Los Angeles.

MUSEXPO 2006 will host daytime discussion panels and networking events, as well as presenting the *crème de la crème* of U.S. and international talent during evening showcases at three of L.A.'s top nightclubs.

Key U.S. and international executives from radio, film and TV music supervision, A&R, publishing, artist management, talent booking, new media and the digital space will connect at the Bel Age Hotel in West Hollywood. These professionals have a vested interest in creating new solutions and avenues of opportunity in the U.S. and global marketplaces.

In addition, there will be productive dialogue and opportunities to learn who the gatekeepers, movers and shakers are in key international markets, as well as opportunities to interact one-on-one with professionals who may not be available at a typical learning conference.

You'll also have the chance to learn more about foreign markets and how to create more tangible business in a rapidly changing industry.

Organized by the team at A&R Worldwide ([www.anrworldwide.com](http://www.anrworldwide.com)), MUSEXPO attracts a veritable who's who of stateside and international tastemakers and talent, all gathering in sunny Southern California for an unparalleled four days of seminars, networking events and showcases.

With this year's MUSEXPO already attracting delegates from Canada, Sweden, Denmark, Scotland, England, Wales, Ireland, Germany, Australia, New Zealand, Finland, France, Mexico, Spain, Japan, India, Holland, Switzerland and the U.S., it truly represents a one-stop networking experience, a United Nations of music and media that will allow participants unprecedented access to the key figures in the worldwide music and media scenes while showcasing the hottest new sounds from around the globe.

### Who's Attending

"MUSEXPO is an invaluable opportunity to connect with some of the most important radio, music and media executives from around the world," says Nic Harcourt, head of music for

**"MUSEXPO is an invaluable opportunity to connect with some of the most important radio, music and media executives from around the world."**

Nic Harcourt

KCRW/Santa Monica, CA. "In addition, it is a great forum to see and hear some of the most promising new and emerging international talent."

Music Export Finland/Director Paulina Ahokas says, "In the wake of HIM, The Rasmus and Children Of Bodom, numerous Finnish acts now have a strong buzz in the U.S. MUSEXPO is a



David Goldberg

pivotal platform to showcase Finnish talent to the world. "The inaugural MUSEXPO had incredible success in creating deals for artists. Finnish companies want real outcomes in North America, and we see MUSEXPO as a great place for establishing this."

Because of its focus on and attraction for some of the most proactive minds in music and media, MUSEXPO will once again retain its high standards, thus enhancing the interpersonal experience and enabling maximum productivity. MUSEXPO 2006 has already attracted some of the top players from the music and media industries, including Virgin Records Group Chairman/CEO Jason Flom, Island Records Group U.K. President Nick Gatfield, Polydor Records U.K. President Colin Barlow, Sony Music International Sr. VP/Worldwide A&R Martin Dodd, BBC Radio 1 head of music George Ergatoudis, Universal Music Publishing Group Chairman/

CEO David Renzer and BMG Songs North America President Scott Francis.

Also attending will be EA Games Worldwide Executive of Music Steve Schnur, KCRW's Harcourt, Motor FM Germany Managing Director Tim Renner, Motor FM Germany head of music Markus Kuehn, *The Music Network Australia* GM Keith Welsh, producer and remixer Rollo Armstrong (Dido, Faithless, U2, Sarah MacLachlan), Geffen Records VP/A&R Joel Mark, AOL Radio Network head of label relations Jack Isquith and Sony U.K. Sr. VP/A&R Nick Raphael.

Other attendees include 14th Floor/Warner Music Group Chairman/CEO Christian Tattersfield, Chop Shop (*The OC*, *Grey's Anatomy*, *Carnivale*) founder Alex Patsavas, Nettwerk Worldwide Chairman and founder Terry McBride, Popkomm Director Katja Bittner, Yahoo! Inc. VP/GM David Goldberg, Starbucks Entertainment President Ken Lombard, Warner Music International VP/A&R Ric Salmon, Xfm/London presenter Dan Greenpeace, Clear Channel Radio VP/GM Online Music & Radio Gerrit Meier and Sirius Satellite Radio Sr. Director/Programming Gregg Steele.

Also attending are KDLD & KDLE/Los Angeles PD Michael Steele, Playgroup Sweden head of international A&R John Cloud, WFNX/Boston PD Max Tolkoff, International Talent Booking Managing Director Barry Dickins, XM Satellite Radio Chief Programming Officer Lee Abrams, R&R Publisher/CEO Erica Farber, Absolute Radio International co-founder/MD Clive Dickens, New Zealand On Air Director Brendan Smythe, Atlantic/Lava Records head of A&R Andy Karp and EMI Music Sr. VP/Digital Music Ted Cohen.

### Executive Roundtables

MUSEXPO 2006 will host a number of proactive and solutions-oriented panel discussions, including a special keynote by CNN's Larry King, who will interview a small, distinguished group of international industry leaders. Instead of a speech, MUSEXPO will kick off its sessions on May 1 with this unique keynote panel of music- and media-industry leaders.

King, who has interviewed everyone from rock stars to royalty to captains of industry during a distinguished career in broadcasting, will introduce and conduct this panel in much the same manner and format as his renowned *Larry King Live* program.

Other panel topics include the "The Future of Music: Looking Into the Music Business Crystal Ball," moderated by influential EA Games executive Steve Schnur; "Publishing: The True Real Estate of the Music Business," which looks at building equity and exploiting songs and other copyrights to generate substantial income streams; "Radio Broadcasters Breaking Bands II: Radio's Royalty — Pushing Boundaries While Maintaining Programming Integrity," featuring some of the world's most influential radio broadcasters and DJs; and "A&R Worldwide: Global Artist Discovery & Development," which features the chairmen and presidents of some of the world's most powerful record companies.

Other discussion topics include film and TV music synchronization, artist management, the burgeoning worldwide independent music-business sector, government music-industry trade organizations, and a focus on the ever-changing face of new media, mobile and online platforms and their diversified revenue-generating streams moderated by EMI Music technology guru Ted Cohen.

### Showcases On The Strip

Headquartered at the Wyndham Bel Age Hotel in West Hollywood, MUSEXPO is within



Bloodpit

walking distance of such legendary Sunset Strip venues as the Viper Room, the Roxy and the Key Club. Nightly showcases will allow bands a once-in-a-lifetime opportunity to perform in front of some of the world's top A&R, radio, publishing and booking decisionmakers.

Last year's MUSEXPO showcased 28 acts from 11 different countries, and 65% of those acts procured worldwide record deals, publishing offers, radio support, management or booking-agent representation.



"MUSEXPO is a one-of-a-kind music-business event," says Right Bank/Rive Droite Music VP **Stephane Bombet**. "At the conference I met all the executives I deal with on a yearly basis in America, as well as creating great relationships with many others from around the world. MUSEXPO is a great networking opportunity."

"After our unsigned artist Soshy performed at MUSEXPO, we received three major-label offers immediately. MUSEXPO allowed us to finalize a worldwide deal with David Massey from Sony Music. When an artist is ready, they should definitely perform at MUSEXPO because they will have unique exposure and the best chance to find a great record deal."

This year's MUSEXPO talent showcases are poised to be even more stunning, as such bands as Bloodpit (Finland), The Tender Box (U.S.), Pilate (Canada), Jodie (France), Ella Rouge (Sweden), The Winyls (Finland), Dead Day Sun (Australia), Fortune Drive (U.K.), Tina Dico (Denmark) and numerous others are already scheduled to strut their stuff at MUSEXPO for what will surely be showcases guests and artists alike will never forget.

Red Light/ATO/MusicToday Sr. Exec. **Bruce Flohr** says, "MUSEXPO has delivered on its promise of organizing an event that is educational as well as manageable. We left with many new insights and plenty of new relationships at MUSEXPO 2005. I look forward to this year even more, now that I know what to expect."

If you'd like to attend MUSEXPO and take advantage of the opportunity to get in on the ground floor of what promises to become a leading event for the international music industry, registration is still open, but the hotel is filling up fast. To register, visit [www.musexpo.net](http://www.musexpo.net).

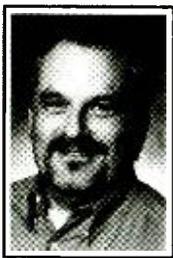
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**KEVIN CARTER**  
kcarter@radioandrecords.com

FINALLY, THE THIRD PART OF A THREE-PART SERIES

# An Extra Helping Of Arbitron Goodness

The fall ratings smorgasbord concludes

**H**oly crap! Have you had enough of the great fall season that Pop experienced from coast to coast? No? Neither have we. So let's saddle up and get ready to peruse some info that's as riveting as certain parts of *Brokeback Mountain* as the Great Fall Arbitron Revue extends its run for one final smash week.

## WKQI (Channel 955)/Detroit

**Dom Theodore, PD**

Our fall book success wasn't due to one big thing, it was due to several smaller things done really well. I challenged the staff to focus on one thing: getting people to listen just 15 more minutes.

Whether this was done through compelling content that made people feel like they were going to miss something if they turned the radio off, teasing specific contest times or selling our music better, the focus was basic but important, and the payoff was big.

Channel 955 was No. 4 12+, No. 1 18-34 and No. 7 25-54 for the fall book. We had No. 1 cume and nice TSL growth.

A couple of notable promotions were the "Channel 955 VIP Shopper," where we gave away a \$5,000 Christmas shopping spree at a local mall on the biggest shopping day of the year. We even threw in a limo ride there and a "shopping staff" to do all the waiting in line and heavy lifting for the winner.

Also, due to the controversy over last year's "Breast Christmas Ever" promotion, which generated protests by the National Organization for Women, we decided to do what any

**"I used 'Less Is More' to my advantage for the fall book: Less work, more goofin' off."**

**Darren Taylor**

responsible radio station would do: We gave away *two* [breast-enhancement operations] this year. The Breast Christmas Ever was super-sized, and we had more entries than ever before.

## KZHT/Salt Lake City

**Jeff McCartney, PD**

This year's fall book was an important one for KZHT/Salt Lake City. In addition to our change in musical direction, the market went through some adjustments: Two contemporary stations went away in September, KQMB and KPQP. That likely helped give us a nice increase in 12+ cume.

The music changes gave us a substantial TSL increase in just about all 18-34 and 12+ demos. Some of the big highlights: We were tied for fourth 12+ overall with women, up from eighth; we went to fourth with women 18-34 and fifth with persons 18-34; and we were No. 1 12+ at night.

Boy Loco, our night talent, was our big star this book. It's not often you can make such great headway with the 12+ audience in Salt Lake City. What an incredible accomplishment.

I can't forget to thank the rest of the staff, as they all did well. Monroe and AJ kicked middays and afternoons up to third with women 18-34. They were fifth and fourth, respectively, in persons 18-34. The morning show was fifth in women 12+ and sixth in persons 12+ during what is typically a very big month for the AC stations playing Christmas music.

We actually dipped a bit in cume for the month. However, if that rebounds nicely and we continue to sustain that TSL, we're going to be looking good in the coming months.

In the fall book we had those market and musical changes. Our promotional efforts were focused on external marketing. We have seven radio stations in this cluster. Because of



**Jeff McCartney**

that, we typically don't have the opportunity to do both on-air cash and billboards at the same time.

## WTWR (Tower 98-3)/Toledo

**Brent Carey, PD**

What can I tell you about our ratings? We were hoping to make gains on the heritage CHR. WVKS (92.5 Kiss FM) has been the big dog here for a long time. After trying to beat



**Brent Carey**

them with a Rhythmic slant, Cumulus decided to switch Tower 98-3 back to CHR/Pop in late August. I joined the station right after that, and so did the former Kiss morning show, *Johnny D & The Morning Crew*.

Eric Chase, my former MD at WIOG/Saginaw, MI, joined me here for afternoons, and our new team jelled right away. Cumulus backed us up with some great marketing, and we noticed the reaction right away on the streets.

I knew we'd have a good book, but it turned out to be great. The 12+ numbers don't even begin to tell the story. We beat Kiss in women 18-34 in every daypart, led by *Johnny D & The Morning Crew*, who went 6.5-8.7, and Eric in afternoons, who went 9.7-11.6 and was No. 1 in-demo.

We had huge jumps in cume everywhere and some surprisingly strong 25-54 numbers. Toledo has really responded to what we're doing, plus our morning show is on a roll.

## WXSS (103.7 Kiss FM)/Milwaukee

**Brian Kelly, PD**

Here's the scoop on Kiss: "The Fugitive" was huge, huge, huge. Paige Nienaber [of Clifton Promo Ranch] gave us fantastic guidance on how to do that promotion the right way. There was drama on the air every day.

We had the Fugitive steal the Kiss van while we were at a remote. It was awesome. The Fugitive was caught at a mall the day after Thanksgiving while all the malls were packed. Imagine hundreds of people running around every mall in town asking, "Are you the \$10,000 Kiss-FM Fugitive?"

Our airstaff is unstoppable and has never been stronger, starting with Wes, Rahny & Alley in the morning; JoJo in middays; Craig Carson in afternoon drive; Kracker at night; and overnighter Jesse Mitchell, who also hangs around and serves as the morning stunt boy.

Up next is "Kiss Idol." Entries are already pouring in. The top three vote-getters on our website will get to perform on *Fox 6 Wake-Up News*. The winner of that competition gets free studio time in a professional recording studio, and their recording will get airplay on Kiss.



**Brian Kelly**

**"Due to the controversy over last year's 'Breast Christmas Ever' promotion, we decided to do what any responsible radio station would do: We gave away two [breast-enhancement operations] this year."**

**Dom Theodore**

## WZYP/Huntsville, AL

**Keith Scott, PD**

It was indeed a good book for us. Working with Jan Jeffries, we implemented 10-songs-in-a-row sweeps. We also updated our station voice and are now using Jeff Berlin. Our morning show, *The Mojo Radio Show*, was right on and very involved with the community, and we saw increases across the board.

Promotionally, we gave away a Pontiac G6 for the first six weeks of the book. We followed that up with letting a listener live 2006 "Free and Clear," meaning we'd pay their rent or mortgage for 2006, and then we finished up the last weeks of the book with the "\$12,000 Days of Christmas," giving away a trip a day to space camp.

Being No. 3 12+, No. 1 18-34 and No. 3 25-54 ain't that bad.

## KWTX/Waco, TX

**Darren Taylor, PD/morning dude**

This book marked the first time that Arbitron did the rolling average in our market. Instead of the fall book numbers standing alone, they were averaged with the numbers from the previous book. Basically, we went 7.9-8.8 12+. We were No. 2 in the market.

Without the rolling average, we would have had a 9.2. We were up a point with females 18-34 for No. 1. Dayparts were all up. Clear Channel had to dole out more ratings bonus money than they expected. I hope we didn't bankrupt 'em.

I used "Less Is More" to my advantage for the fall book: Less work, more goofin' off. My strategic programming plan for this book was to finish my workday in time to get home to watch *Dr. Phil* and take my afternoon nap.

I can't really remember what promotions we did in the fall, but I suspect that they were pretty cool. We also started identifying the station in between songs instead of dead segueing three or four songs in a row. I think that helped out quite a bit.

Plus, we quit running Paul Harvey on the morning show. I'm not quite sure what we played musicwise, but it was probably some good stuff. I think I would make a pretty good consultant.

# CHR/POP TOP 50

POWERED BY  
MEDIABASE

February 24, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	BEYONCE' f/SLIM THUG Check On It (Sony Urban/Columbia)	9032	-71	665074	15	116/0
2	2	NE-YO So Sick (Def Jam/IDJMG)	7770	+135	600055	9	117/0
3	3	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	6614	-567	460980	19	119/0
6	4	FALL OUT BOY Dance, Dance (Island/IDJMG)	6083	+118	400460	12	115/0
5	5	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	6035	-431	436465	26	114/0
4	6	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	5982	-773	383475	21	117/0
7	7	NELLY Grillz (Derrty/Fo' Reel/Universal)	5716	-11	371613	9	109/0
9	8	NATASHA BEDINGFIELD Unwritten (Epic)	5469	+346	373210	15	113/0
10	9	KELLY CLARKSON Walk Away (RCA/RMG)	5288	+441	359809	8	117/0
16	10	MARY J. BLIGE Be Without You (Geffen)	4961	+1265	452503	5	112/2
8	11	KELLY CLARKSON Because Of You (RCA/RMG)	4582	-578	353250	26	117/0
11	12	BLACK EYED PEAS Pump It (A&M/Interscope)	4350	-16	298373	9	116/0
13	13	EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope)	4113	+131	246531	8	109/0
12	14	NICKELBACK Photograph (Roadrunner/IDJMG)	3790	-427	243388	25	113/0
23	15	RIHANNA SOS (Def Jam/IDJMG)	3778	+978	278441	4	115/4
18	16	CASCADA Everytime We Touch (Robbins)	3720	+369	334737	8	94/8
15	17	RAY J One Wish (Knockout/Sanctuary)	3564	-235	301321	11	97/0
21	18	JAMES BLUNT You're Beautiful (Custard/Atlantic)	3463	+559	238592	7	103/7
14	19	JUELZ SANTANA There It Go (The Whistle Song) (Diplomat/Def Jam/IDJMG)	3359	-452	217787	11	105/0
17	20	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	3144	-290	213637	26	113/0
22	21	GWEN STEFANI Crash (Interscope)	3130	+197	205753	6	110/3
24	22	STAIN'D Right Here (Flip/Atlantic)	3035	+282	194121	11	81/5
26	23	T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)	2855	+331	179110	5	96/8
20	24	MARIAH CAREY Don't Forget About Us (Island/IDJMG)	2549	-527	163334	18	116/0
28	25	SAVING JANE Girl Next Door (Universal)	2336	+61	123135	13	78/1
31	26	PINK Stupid Girls (LaFace/Zomba Label Group)	2306	+700	135255	3	102/7
27	27	RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	2104	-420	201191	19	110/0
25	28	RELIENT K Who I Am Hates Who I've Been (Gotee/Capitol)	2085	-578	82971	14	100/0
29	29	ASHLEE SIMPSON L.O.V.E. (Geffen)	2050	+104	125507	8	86/2
30	30	PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	2025	+316	149880	6	90/9
35	31	SEAN PAUL Temperature (VP/Atlantic)	1835	+469	143180	4	71/12
36	32	CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	1677	+314	141735	4	75/6
37	33	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	1553	+221	81433	4	70/3
34	34	SEAN PAUL We Be Burnin' (VP/Atlantic)	1356	-16	139376	19	104/0
39	35	TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BMG)	1305	+188	74443	4	77/8
40	36	BO BICE The Real Thing (RCA/RMG)	1138	+29	52555	7	71/2
32	37	D4L Laffy Taffy (Dee Money/Asylum/Atlantic)	1099	-303	53049	14	88/0
33	38	EMINEM When I'm Gone (Shady/Aftermath/Interscope)	1018	-366	80533	13	87/0
47	39	NICKELBACK Savin' Me (Roadrunner/IDJMG)	976	+232	42482	2	67/14
41	40	YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	915	-169	49196	18	68/0
38	41	TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)	898	-229	56852	15	72/0
43	42	GWEN STEFANI Luxurious (Interscope)	861	-3	92988	17	100/0
42	43	T-PAIN I'm Sprung (Jive/Zomba Label Group)	821	-207	67706	20	94/0
46	44	NOTORIOUS B.I.G. f/P. DIDDY, NELLY... Nasty Girl (Bad Boy/Atlantic)	744	-24	53459	4	37/0
45	45	GOO GOO DOLLS Better Days (Warner Bros.)	698	-68	33174	5	33/0
49	46	JASON MRAZ Geek In The Pink (Lava/Atlantic)	695	+72	30087	2	42/3
44	47	THREE 6 MAFIA Stay Fly (Sony Urban/Columbia)	618	-207	31213	13	71/0
50	48	ROB THOMAS Ever The Same (Atlantic)	589	+76	26018	2	22/2
48	49	CHAMILLIONAIRE Turn It Up (Latium/Universal)	545	-134	23606	3	25/0
Debut	50	LL COOL J f/JENNIFER LOPEZ Control Myself (Def Jam/IDJMG)	447	+26	15523	1	20/2

119 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/12-2/18. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
NICKELBACK Savin' Me (Roadrunner/IDJMG)	14
SEAN PAUL Temperature (VP/Atlantic)	12
SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	12
K. WEST f/L. FIASCO Touch The Sky (Roc-A-Fella/Def Jam/IDJMG)	10
PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	9
KACI BROWN Instigator (DAS/Interscope)	9

The CHR/Pop add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARY J. BLIGE Be Without You (Geffen)	+1265
RIHANNA SOS (Def Jam/IDJMG)	+978
PINK Stupid Girls (LaFace/Zomba Label Group)	+700
JAMES BLUNT You're Beautiful (Custard/Atlantic)	+559
SEAN PAUL Temperature (VP/Atlantic)	+469
KELLY CLARKSON Walk Away (RCA/RMG)	+441
CASCADA Everytime We Touch (Robbins)	+369
NATASHA BEDINGFIELD Unwritten (Epic)	+346
T-PAIN f/MIKE JONES I'm N Luv... (Jive/Zomba Label Group)	+331
PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	+316

## NEW & ACTIVE

YING YANG TWINS f/PITBULL Shake (TVT)	Total Plays: 420, Total Stations: 16, Adds: 0
FRAY Over My Head (Cable Car) (Epic)	Total Plays: 382, Total Stations: 28, Adds: 8
K. WEST f/L. FIASCO Touch The Sky (Roc-A-Fella/Def Jam/IDJMG)	Total Plays: 340, Total Stations: 34, Adds: 10
MATISYAHU King Without A Crown (Or Music/Epic)	Total Plays: 334, Total Stations: 25, Adds: 4
MORNINGWOOD Nth Degree (Capitol)	Total Plays: 321, Total Stations: 32, Adds: 1
SWITCHFOOT We Are One Tonight (Columbia)	Total Plays: 291, Total Stations: 23, Adds: 3
SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	Total Plays: 234, Total Stations: 17, Adds: 12
BUBBA SPARXXX... Ms. New Booty (Purple Ribbon/Virgin)	Total Plays: 231, Total Stations: 17, Adds: 4
DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)	Total Plays: 217, Total Stations: 14, Adds: 8
VERONICAS 4Ever (Sire/Warner Bros.)	Total Plays: 215, Total Stations: 19, Adds: 1

Songs ranked by total plays

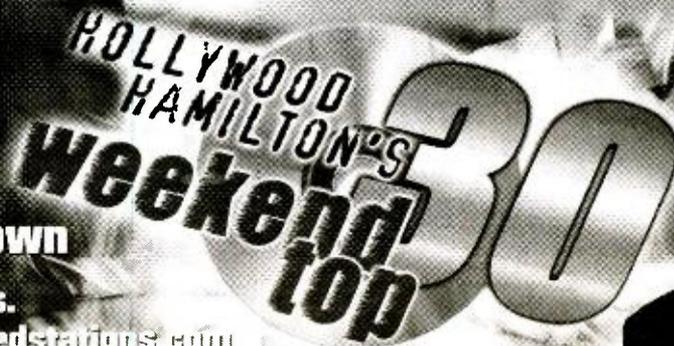
Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).



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# CHR/POP TOP 50 INDICATOR

February 24, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	BEYONCE' f/SLIM THUG Check On It (Sony Urban/Columbia)	3624	-72	57042	14	55/0
2	2	NE-YO So Sick (Def Jam/IDJMG)	3571	+55	57790	8	55/0
5	3	FALL OUT BOY Dance, Dance (Island/IDJMG)	3132	+76	50765	12	54/0
4	4	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	3026	-92	46528	26	51/0
7	5	KELLY CLARKSON Walk Away (RCA/RMG)	2931	+292	46971	7	57/0
3	6	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	2784	-344	45615	19	52/0
8	7	NATASHA BEDINGFIELD Unwritten (Epic)	2583	+162	43569	15	54/1
9	8	NELLY Grillz (Derrty/Fo' Reel/Universal)	2391	+41	34980	9	54/1
6	9	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	2254	-407	39077	19	49/0
11	10	BLACK EYED PEAS Pump It (A&M/Interscope)	2091	+125	33224	8	55/1
13	11	CASCADA Everytime We Touch (Robbins)	2036	+195	34119	7	52/1
19	12	MARY J. BLIGE Be Without You (Geffen)	1954	+496	31585	5	54/5
10	13	RAY J One Wish (Knockout/Sanctuary)	1883	-177	28838	12	44/0
18	14	JAMES BLUNT You're Beautiful (Custard/Atlantic)	1778	+301	31716	6	49/3
17	15	GWEN STEFANI Crash (Interscope)	1678	+195	26420	5	54/1
24	16	RIHANNA SOS (Def Jam/IDJMG)	1626	+495	27388	3	54/7
20	17	EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope)	1602	+156	23061	7	47/0
14	18	KELLY CLARKSON Because Of You (RCA/RMG)	1527	-125	24475	26	43/0
22	19	STAINED Right Here (Flip/Atlantic)	1510	+213	25063	11	45/5
15	20	NICKELBACK Photograph (Roadrunner/IDJMG)	1438	-76	22844	25	41/0
12	21	MARIAH CAREY Don't Forget About Us (Island/IDJMG)	1290	-579	21516	18	37/0
16	22	JUELZ SANTANA There It Go (The Whistle Song) (Diplomat/Def Jam/IDJMG)	1213	-288	19256	9	41/1
25	23	T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)	1208	+345	17145	5	42/10
28	24	PINK Stupid Girls (LaFace/Zomba Label Group)	1183	+459	18648	3	47/10
21	25	RELIENT K Who I Am Hates Who I've Been (Gotee/Capitol)	1180	-239	19646	13	38/0
27	26	PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	945	+135	13973	6	43/0
26	27	ASHLEE SIMPSON L.O.V.E. (Geffen)	915	+54	14433	8	32/0
30	28	CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	816	+184	12300	4	36/3
23	29	RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	761	-415	11223	18	27/0
31	30	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	699	+91	9986	4	32/1
40	31	NICKELBACK Savin' Me (Roadrunner/IDJMG)	492	+153	9085	2	29/7
29	32	D4L Laffy Taffy (Dee Money/Asylum/Atlantic)	470	-202	7623	13	20/0
38	33	TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BMG)	437	+87	7921	3	26/6
41	34	SEAN PAUL Temperature (VP/Atlantic)	429	+158	6387	2	23/6
32	35	EMINEM When I'm Gone (Shady/Aftermath/Interscope)	399	-125	5419	13	18/0
39	36	BO BICE The Real Thing (RCA/RMG)	372	+24	6444	4	18/3
43	37	ROB THOMAS Ever The Same (Atlantic)	323	+58	4753	6	13/3
33	38	SEAN PAUL We Be Burnin' (VP/Atlantic)	284	-186	4362	17	14/0
42	39	GOO GOO DOLLS Better Days (Warner Bros.)	266	-4	5122	10	15/1
34	40	GWEN STEFANI Luxurious (Interscope)	253	-149	4684	17	12/1
48	41	INXS Pretty Vegas (Epic)	241	+28	6536	4	6/0
35	42	YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	238	-143	3360	17	10/0
37	43	WEEZER Perfect Situation (Geffen)	234	-119	3098	7	10/0
36	44	T-PAIN I'm Sprung (Jive/Zomba Label Group)	214	-163	3335	16	12/0
Debut	45	MADONNA Sorry (Warner Bros.)	204	+29	3322	1	11/0
45	46	THREE 6 MAFIA Stay Fly (Sony Urban/Columbia)	186	-68	2642	10	10/0
49	47	NOTORIOUS B.I.G. f/P. DIDDY, NELLY... Nasty Girl (Bad Boy/Atlantic)	184	+5	1781	2	9/0
46	48	TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)	165	-73	2613	13	8/0
44	49	CLICK FIVE Catch Your Wave (Lava)	158	-107	1892	11	7/0
Debut	50	JASON MRAZ Geek In The Pink (Lava/Atlantic)	148	-5	2925	1	11/1

58 CHR/Pop reporters. Songs ranked by total plays for the airplay week of Sunday 2/12 - Saturday 2/18.  
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## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
PINK Stupid Girls (LaFace/Zomba Label Group)	10
T-PAIN f/MIKE JONES I'm N Luv... (Jive/Zomba Label Group)	10
RIHANNA SOS (Def Jam/IDJMG)	7
NICKELBACK Savin' Me (Roadrunner/IDJMG)	7
ASHLEY PARKER ANGEL Let U Go (BlackGround/Universal)	7
TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BMG)	6
SEAN PAUL Temperature (VP/Atlantic)	6
MARY J. BLIGE Be Without You (Geffen)	5
STAINED Right Here (Flip/Atlantic)	5
K. WEST f/L. FIASCO Touch The Sky (Roc-A-Fella/Def Jam/IDJMG)	5
JAMES BLUNT You're Beautiful (Custard/Atlantic)	3
CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	3
BO BICE The Real Thing (RCA/RMG)	3
ROB THOMAS Ever The Same (Atlantic)	3
LL COOL J f/JENNIFER LOPEZ Control Myself (Def Jam/IDJMG)	3
BUBBA SPARXXX... Ms. New Booty (Purple Ribbon/Virgin)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARY J. BLIGE Be Without You (Geffen)	+496
RIHANNA SOS (Def Jam/IDJMG)	+495
PINK Stupid Girls (LaFace/Zomba Label Group)	+459
T-PAIN f/MIKE JONES I'm N Luv... (Jive/Zomba Label Group)	+345
JAMES BLUNT You're Beautiful (Custard/Atlantic)	+301
KELLY CLARKSON Walk Away (RCA/RMG)	+292
STAINED Right Here (Flip/Atlantic)	+213
CASCADA Everytime We Touch (Robbins)	+195
GWEN STEFANI Crash (Interscope)	+195
CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	+184
NATASHA BEDINGFIELD Unwritten (Epic)	+162
SEAN PAUL Temperature (VP/Atlantic)	+158
EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope)	+156
NICKELBACK Savin' Me (Roadrunner/IDJMG)	+153
PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	+135
BLACK EYED PEAS Pump It (A&M/Interscope)	+125
JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	+91
TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BMG)	+87
FALL OUT BOY Dance, Dance (Island/IDJMG)	+76
ROB THOMAS Ever The Same (Atlantic)	+58
NE-YO So Sick (Def Jam/IDJMG)	+55
ASHLEE SIMPSON L.O.V.E. (Geffen)	+54
SWITCHFOOT We Are One Tonight (Columbia)	+47
NELLY Grillz (Derrty/Fo' Reel/Universal)	+41
K. WEST f/L. FIASCO Touch The Sky (Roc-A-Fella/Def Jam/IDJMG)	+37
PRINCE Black Sweat (Universal)	+36
GORILLAZ Dare (Virgin)	+35
NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	+35
MADONNA Sorry (Warner Bros.)	+29
MATISYAHU King Without A Crown (Dr Music/Epic)	+29

# REPORTING STATION PLAYLISTS

www.radioandrecords.com



February 24, 2006



America's Best Testing CHR/Pop Songs 12+ For The Week Ending 2/17/06

Artist Title (Label)	TW	LW	Famil.	Burn	W 12-17	W 18-24	W 25-34
KELLY CLARKSON Walk Away (RCA/RMG)	4.05	3.99	95%	16%	4.15	4.06	4.28
KELLY CLARKSON Because Of You (RCA/RMG)	3.99	3.86	100%	44%	3.97	4.13	4.33
NATASHA BEDINGFIELD Unwritten (Epic)	3.97	3.70	93%	23%	4.03	3.97	3.82
CASCADA Everytime We Touch (Robbins)	3.83	4.00	80%	23%	4.19	3.95	3.81
ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	3.81	3.60	97%	35%	4.05	3.88	3.85
FALL OUT BOY Dance, Dance (Island/IDJMG)	3.73	3.74	95%	31%	4.15	3.66	3.71
JAMES BLUNT You're Beautiful (Custard/Atlantic)	3.69	3.55	94%	31%	3.68	3.58	3.85
SAVING JANE Girl Next Door (Universal)	3.69	3.49	64%	12%	4.04	3.88	3.57
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	3.64	3.54	97%	52%	3.83	3.57	3.94
PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	3.62	3.49	98%	45%	3.79	3.43	3.85
RELIENT K Who I Am Hates Who I've Been (Gotee/Capitol)	3.59	3.41	79%	22%	4.25	3.71	3.12
MARY J. BLIGE Be Without You (Geffen)	3.51	-	84%	27%	3.57	3.34	3.78
NICKELBACK Photograph (Roadrunner/IDJMG)	3.50	3.42	98%	55%	3.61	3.40	3.76
RIHANNA SOS (Def Jam/IDJMG)	3.49	-	71%	20%	3.47	3.16	3.41
C. BROWN f/J. SANTANA Run It (Live/Zomba Label Group)	3.48	3.32	96%	49%	3.75	3.28	3.83
BEYONCE f/SLIM THUG Check On It (Sony Urban/Columbia)	3.47	3.47	98%	43%	3.43	3.40	3.78
STAIN'D Right Here (Flip/Atlantic)	3.47	3.35	70%	20%	3.68	3.49	3.77
GWEN STEFANI Crash (Interscope)	3.46	3.51	80%	26%	3.33	3.21	3.80
BLACK EYED PEAS Pump It (A&M/Interscope)	3.43	3.56	93%	37%	3.30	3.23	3.53
NE-YO So Sick (Def Jam/IDJMG)	3.42	3.28	90%	35%	3.97	3.33	3.49
RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	3.41	3.40	92%	39%	3.38	3.26	3.58
GORILLAZ Feel Good Inc. (Virgin)	3.30	3.46	95%	43%	2.66	3.19	3.42
EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope)	3.25	3.21	82%	29%	3.27	3.09	3.57
KANYE WEST Gold Digger (Roc-A-Fella/Def Jam/IDJMG)	3.23	3.16	99%	63%	3.00	3.16	3.73
MARIAH CAREY Don't Forget About Us (Island/IDJMG)	3.22	2.99	99%	54%	3.35	3.11	3.47
RAY J One Wish (Knockout/Sanctuary)	3.20	2.94	92%	42%	3.62	2.98	3.38
NELLY Grilz (Derrty/Fo' Reel/Universal)	3.10	2.93	87%	40%	3.57	3.00	3.09
JUELZ SANTANA There It Go... (Diplomat/Def Jam/IDJMG)	2.98	3.00	92%	52%	3.26	2.98	3.00

Total sample size is 347 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



## CHR/POP TOP 30

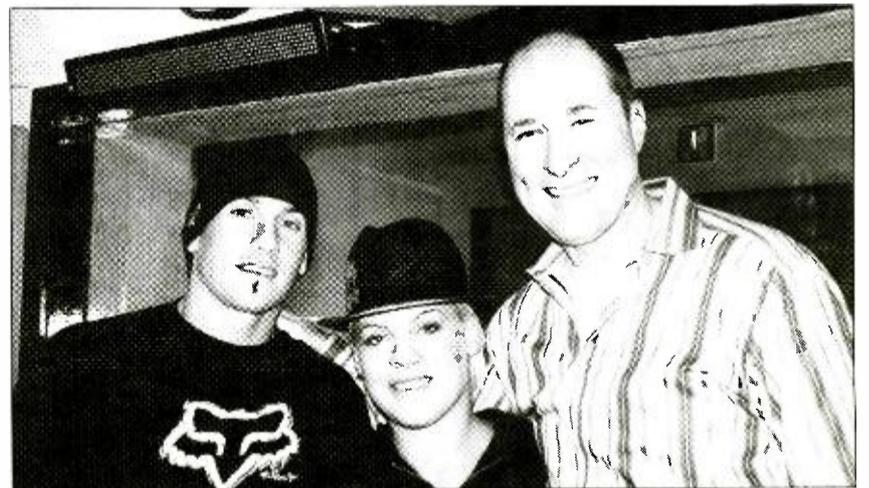


LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	BEYONCE'... Check On It (Sony Urban/Columbia)	444	-3	13	9/0
2	2	NE-YO So Sick (Def Jam/IDJMG)	436	+4	7	6/0
5	3	NICKELBACK Savin' Me (Roadrunner/EMI Music Canada)	365	+33	5	10/0
3	4	BLACK EYED PEAS Pump It (A&M/Interscope)	355	+6	8	8/0
4	5	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	324	-22	17	5/0
6	6	FALL OUT BOY Dance, Dance (Island/IDJMG)	323	+11	6	8/0
10	7	JAMES BLUNT You're Beautiful (Custard/Atlantic)	314	+33	14	7/0
8	8	MADONNA Sorry (Warner Bros.)	302	+16	5	11/0
7	9	NATASHA BEDINGFIELD Unwritten (Sony BMG)	297	+2	8	10/0
12	10	KELLY CLARKSON Walk Away (Sony BMG)	296	+35	4	7/0
14	11	MARY J. BLIGE Be Without You (Geffen)	292	+68	3	7/0
11	12	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	291	+10	10	11/0
9	13	C. BROWN f/J. SANTANA Run It (Live/Zomba Label Group)	290	+5	17	8/0
25	14	RIHANNA SOS (Def Jam/IDJMG)	253	+82	2	11/1
17	15	PINK Stupid Girls (LaFace/Zomba Label Group)	240	+34	2	12/0
15	16	MELISSA O'NEIL Let It Go (Sony BMG Music Canada)	220	+1	8	5/0
16	17	REX GOUDIE Run (Sony BMG Music Canada)	216	+6	7	5/0
18	18	ROSETTE Crushed (Shred/RockSTAR/Nevada)	205	+1	14	8/0
13	19	KESHIA CHANTE Ring The Alarm (Sony BMG Music Canada)	202	-25	8	5/0
21	20	EMINEM... Shake That (Shady/Aftermath/Interscope)	199	+10	3	5/0
22	21	RELIENT K Who I Am Hates Who I've Been (Gotee/Capitol)	193	+4	3	6/0
24	22	SEAN PAUL Temperature (VP/Atlantic)	191	+15	6	6/0
20	23	HEDLEY Trip (Universal Music Canada)	180	-12	7	6/0
23	24	MASSARI Real Love (Capital Prophet)	177	-2	19	8/0
28	25	GWEN STEFANI Crash (Interscope)	172	+15	2	6/1
26	26	NELLY Grilz (Derrty/Fo' Reel/Universal)	172	+4	4	5/0
Debut	27	BIANCA Vegas (RockSTAR/Nevada)	163	+16	1	6/1
Debut	28	CASCADA Everytime We Touch (Robbins)	154	+19	1	4/1
27	29	COLDPLAY Talk (Capitol)	141	-20	6	5/0
-	30	MADONNA Hung Up (Warner Bros.)	134	-8	15	11/0

14 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/12-2/18. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2006 Radio & Records. \* Indicates Canon.



**LADIES LOVE COOL ALBIE** Here's a nice shot of (l-r) IDJMG Regional Promotion Manager/Mid-Atlantic Nicki Farag, LL Cool J and WIHT (Hot 99.5)/Washington MD/afternoon masta Albie Dee. As Paris Hilton would say, "They're hot!"



**PINK, KISS; KISS, PINK** Pink dropped in on the WXKS-FM (Kiss 108)/Boston folks to chat about her new single "Stupid Girls" and life as a newlywed. And — surprise, surprise — she brought new hubby Carey Hart along for the ride. Seen here are (l-r) Hart, Pink and Kiss 108 morning ruler Matty Siegel.



**LOUNGIN' WITH LIFEHOUSE** Before rocking the crowd at the sold-out House of Blues in Chicago, Lifehouse took some time to hang out with the crew at WKSC (103.5 KISS-FM)/Chicago. Seen here (l-r) are Lifehouse's Rick Woolstenhulme, WKSC promotions guru Paul Frede, WKSC MD Jeff "Smash" Murray and the band's Jason Wade and Bryce Soderberg.





**DARNELLA DUNHAM**  
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# The Power Of The Podcast

How radio can benefit from the popularity of iPods

**S**ometimes we're slow to embrace new technology because we just don't understand it, so we aren't able to see the future benefits. Take podcasting, a new delivery system for pre-recorded content. It sounds a lot more technical than it really is, and it's a great way for radio to ride the wave of iPods.

A few weeks ago I attended Dan O'Day's PD Grad School and sat in on a compelling "Podcasting for Ratings, Profit and Survival" session presented by McVay Media Talk radio consultant and Holland Cooke Media founder **Holland Cooke**.

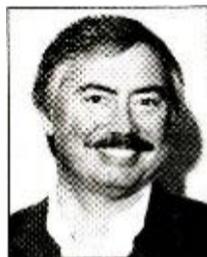
I was already receptive to the benefits of podcasting, but hearing Cooke's presentation opened my mind to even more possibilities. iPods and other MP3 players are everywhere, and they're not going away anytime soon, so it makes sense for radio content to be available for these portable devices.

**What It Is**

Podcasting is the offering of downloadable files for playback on a computer or an iPod or other portable player. Most music can't be podcast because of licensing issues, but podcasts with spoken content are growing in popularity. News-

pers and Talk radio have already latched on to them as a means to reach a new audience.

Former MTV VJ Adam Curry is one of the innovators of the free iPodder program, which allows anyone to easily load podcasts onto an iPod through Apple's iTunes. Curry believes these types of shows will challenge traditional radio broadcasting, but that assertion is debatable because it



**Holland Cooke** would be very time-consuming for a listener to check out the thousands of available podcasts to find something that appealed to him or her.

Radio stations that offer podcasts have an advantage because the listeners already know the station's brand and its personalities. Podcasting can help you reach more of your listeners with the kind of compelling content that you use between songs on your station.

Many stations are already broadcasting HD2 channels, even though the cost of HD Radio receivers is high and a limited number of listeners own receivers. HD is something we have to be aware of and prepare for, but iPods are here now, and they're popular. So why not put effort into creating or converting content for them?

**Radio To Go**

One of the concerns about podcasting is audience erosion. Listeners' biggest complaints about radio are commercials and song repetition — problems that don't come up with a podcast. Will promoting

**HD is something we have to be aware of and prepare for, but iPods are here now, and they're popular. So why not put effort into creating or converting content for them?**

## Where To Find Them

Podcasts are all over the web. Here are some of the most popular aggregators.

- iPodder.org ([www.ipodder.org](http://www.ipodder.org))
- PocCast Alley ([www.podcastalley.com](http://www.podcastalley.com))
- Pccast.net ([www.podcast.net](http://www.podcast.net))
- Pccast Bunker ([www.podcastbunker.com](http://www.podcastbunker.com))

## Compelling Content

MTV U.K. VP/Commercial Strategy & Digital Media **Angel Gambino** delivered the keynote address at the Podcast & Portable Media Expo in November 2005 and summed up the value of podcasting with, "Content is king, but portability of content is King Kong."

Here are a few suggestions for the type of content that can be podcast.

- Interviews. Morning shows are great at recycling interviews, but interviews in other dayparts often just fade away. Interviews worth keeping can be turned into podcasts.
- Benchmark features. Have a great bit that your listeners just can't get enough of? Turn it into a podcast.
- Stand-up routines. If you have a stand-up comedian on your morning show, chances are that he doesn't get a chance to really display his skills. A podcast could be a vehicle for that person, or for any of your personalities who think they have a future in comedy.
- Breeding talent. Getting comfortable behind a mike takes time, and making podcasts can help new talent develop into personalities without the pressure of running a board and being live on-air.
- Movie reviews. Usually on-air movie reviews are pretty concise, but your talent can go into greater detail in a podcast.
- Parodies. Sometimes you will air an outstanding parody that is so timely that it doesn't get much play. Turn it into a podcast to get more mileage out of it.
- Station personalities interacting. Over Christmas I heard a station put all of its personalities into a room to do breaks together. On paper it sounds crazy, but on-air it was really engaging. Try sticking all of your personalities into the production room after a staff meeting, turning on the mikes and letting the madness ensue.

**Getting comfortable behind a mike takes time, and making podcasts can help new talent develop into personalities without the pressure of running a board and being live on-air.**

According to Cooke, 11 minutes is a good length for a podcast for two reasons. First, the podcast will be small enough that the file won't take too long to download, and, second, people don't seem to pause podcasts of that length.

"Advertisers want to meet busy people," Cooke said. "Busy people have TiVo, and iPods are the musical version of TiVo."

There's little to no cost involved in creating new content for podcasts, and you can sell sponsorships. Offering podcasts for free could drive consistent traffic to your website. Or, just as radio recognized the potential nontraditional revenue dollars that could come from station websites and streaming audio, podcasting could be used to generate revenue.

Downloading a song on iTunes costs 99 cents and episodes of television shows like *Lost* are sold for \$1.99, so those may be realistic price points for a podcast. Broadcast ratings are estimates, but traffic for a website and podcast downloads are measurable, which makes them salable.

A podcast cannot replace the immediacy of live radio. But, thanks to podcasting, iPods and MP3 players as a whole can become radio's ally.

podcasts on-air shrink your audience share, since listeners will be able get some of your best content uninterrupted?

Not likely: Howard Stern didn't lose audience when his radio show went to television. Listeners will come back to radio for the music and the personalities. A podcast just makes elements of your station more accessible.

"Podcasting is radio without a transmitter," Cooke said. Podcasts can go everywhere your listeners go — out of town, onto the subway, etc. Because a podcast is downloaded, there are no issues with signal reception.



**POWER PEOPLE** Seen here at WPGC/Washington's second annual Music & Entertainment Conference are (l-r) Music World Entertainment's Mathew Knowles, WPGC VP/Programming Jay Stevens and House of Dereon co-founder Tina Knowles. Mathew Knowles was the keynote speaker at the conference, which featured other industry heavyweights like Rich Harrison and Chucky Thompson.

# CHR/RHYTHMIC TOP 50

February 24, 2006

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	BEYONCE' f/SLIM THUG Check On It (Sony Urban/Columbia)	6430	+55	637392	14	77/0
2	2	NE-YO So Sick (Def Jam/IDJMG)	6076	-127	663130	13	85/0
4	3	MARY J. BLIGE Be Without You (Geffen)	6056	+38	590785	12	86/0
3	4	NELLY Grillz (Derry/Fo' Reel/Universal)	5594	-550	618974	17	85/0
5	5	T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)	5057	+125	415340	9	86/0
7	6	CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	4751	+326	539095	8	84/0
6	7	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	4596	-32	456515	11	85/0
8	8	BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin)	3735	+290	290981	10	81/1
10	9	DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)	3535	+663	404501	7	81/6
15	10	SEAN PAUL Temperature (VP/Atlantic)	3019	+472	424440	8	76/5
9	11	EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope)	2855	-206	265460	9	56/0
11	12	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	2394	-366	214362	28	88/0
12	13	CHAMILLIONAIRE Turn It Up (Latium/Universal)	2332	-398	188403	25	77/0
13	14	MARIAH CAREY Don't Forget About Us (Island/IDJMG)	2181	-469	178230	18	83/0
14	15	RAY J One Wish (Knockout/Sanctuary)	2167	-429	189447	25	81/0
19	16	LIL ROB Bring Out The Freak In You (Upstairs)	2145	+131	174061	12	46/0
21	17	BOW WOW Fresh Azimiz (Sony Urban/Columbia)	2082	+185	177262	12	72/3
16	18	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	2047	-274	145624	19	54/0
22	19	BUSTA RHYMES Touch It (Aftermath/Interscope)	1804	+256	251450	11	55/3
17	20	JUELZ SANTANA There It Go (The Whistle Song) (Diplomat/Def Jam/IDJMG)	1783	-462	139554	20	81/0
23	21	LL COOL J f/JENNIFER LOPEZ Control Myself (Def Jam/IDJMG)	1619	+173	148345	5	64/2
25	22	YING YANG TWINS & BUN B Git It (Rap-A-Lot/Asylum/TVT)	1537	+220	104239	5	58/1
30	23	E-40 Tell Me When To Go (Reprise/BME)	1481	+293	139705	5	40/6
32	24	CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)	1337	+337	115448	6	50/17
31	25	KANYE WEST f/LUPE FIASCO Touch The Sky (Roc-A-Fella/Def Jam/IDJMG)	1263	+149	109905	4	61/4
34	26	KEYSHIA COLE Love (A&M/Interscope)	1260	+346	170633	3	44/8
27	27	JUELZ SANTANA Oh Yes (Diplomat/Def Jam/IDJMG)	1193	-96	117719	5	41/1
39	28	RIHANNA SOS (Def Jam/IDJMG)	1129	+327	91558	3	40/3
33	29	DADDY YANKEE Rompe (El Cartel/Interscope)	1112	+122	121086	7	20/6
26	30	PURPLE RIBBON ALLSTARS... Kryptonite (Purple Ribbon/Virgin)	1096	-217	166052	18	52/0
24	31	JUVENILE Rodeo (Atlantic)	1061	-268	84632	13	63/0
28	32	YOUNG JEEZY My Hood (Def Jam/IDJMG)	976	-290	72673	8	60/0
38	33	D4L Betcha Can't Do It Like Me (Dee Money/Asylum/Atlantic)	959	+132	66187	6	45/1
29	34	NOTORIOUS B.I.G. f/P. DIDDY, NELLY... Nasty Girl (Bad Boy/Atlantic)	873	-338	92759	10	55/0
35	35	MACK 10 The Testimony (Hoo Bangin'/Capitol)	821	-66	60280	9	36/0
36	36	BABY BASH f/MARCOS HERNANDEZ Mamacita (Latium/Universal)	782	-94	59488	7	18/0
37	37	DAVID BANNER f/JAZZE PHA Touchin' (SRC/Universal)	774	-98	42332	5	47/1
41	38	50 CENT f/OLIVIA Best Friend (G-Unit/Interscope)	758	+97	85548	3	42/28
40	39	GWEN STEFANI Crash (Interscope)	664	-69	23649	4	27/0
Debut	40	THREE 6 MAFIA Poppin' My Collar (Sony Urban/Columbia)	576	+135	67863	1	28/7
Debut	41	PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)	562	+215	62925	1	18/10
48	42	NEW RIDAZ Special Girl (Upstairs)	544	+59	34017	2	23/0
46	43	YING YANG TWINS f/AVANT Bedroom Boom (TVT)	534	+11	31565	3	21/0
42	44	KEYSHIA COLE I Should've Cheated (A&M/Interscope)	532	-127	50719	19	32/0
Debut	45	PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	508	+229	43651	1	23/1
45	46	GWEN STEFANI Luxurious (Interscope)	497	-72	52181	16	35/0
47	47	MOBB DEEP Have A Party (G-Unit/Interscope)	485	-13	109954	4	16/0
44	48	BLACK EYED PEAS Pump It (A&M/Interscope)	473	-104	20394	4	21/0
Debut	49	LIL' JON & THE EASTSIDE BOYZ Snap Ya Fingers (TVT)	456	+164	67501	1	6/1
43	50	LIL' WAYNE Fireman (Cash Money/Universal)	450	-160	39341	17	41/0

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
50 CENT f/OLIVIA Best Friend (G-Unit/Interscope)	28
CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)	17
NOTORIOUS B.I.G. f/TWISTA... Spit Your Game (Bad Boy/Atlantic)	16
PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)	10
CHRISTINA MILIAN f/YOUNG JEEZY Say I (Def Soul/IDJMG)	10
KEYSHIA COLE Love (A&M/Interscope)	8
THREE 6 MAFIA Poppin' My Collar (Sony Urban/Columbia)	7

The CHR/Rhythmic add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach 15 plays per week in two consecutive airplay weeks. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)	+663
SEAN PAUL Temperature (VP/Atlantic)	+472
KEYSHIA COLE Love (A&M/Interscope)	+346
CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)	+337
RIHANNA SOS (Def Jam/IDJMG)	+327
CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	+326
E-40 Tell Me When To Go (Reprise/BME)	+293
BUBBA SPARXXX... Ms. New Booty (Purple Ribbon/Virgin)	+290
BUSTA RHYMES Touch It (Aftermath/Interscope)	+256
PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	+229

## NEW & ACTIVE

FAITH EVANS Tru Love (Capitol)	Total Plays: 345, Total Stations: 21, Adds: 2
YOUNGBLOODZ Chop Chop (LaFace/Jive/Zomba Label Group)	Total Plays: 344, Total Stations: 27, Adds: 4
T.I. What You Know (Grand Hustle/Atlantic)	Total Plays: 341, Total Stations: 27, Adds: 6
B.G. f/MANNIE FRESH Move Around (Choppa City/Koch)	Total Plays: 309, Total Stations: 23, Adds: 3
TAMI CHYNN Hyperventilating (Cherry/Universal)	Total Plays: 305, Total Stations: 17, Adds: 1
DAMIAN "JR. GONG" MARLEY Beautiful (Tuff Gong/Universal)	Total Plays: 247, Total Stations: 19, Adds: 0
CHRISTINA MILIAN f/YOUNG JEEZY Say I (Def Soul/IDJMG)	Total Plays: 244, Total Stations: 12, Adds: 10
WARREN G f/NATE DOGG I Need A Light (Lightyear)	Total Plays: 222, Total Stations: 22, Adds: 4
KANYE WEST f/ADAM LEVINE Heard 'Em Say (Roc-A-Fella/Def Jam/IDJMG)	Total Plays: 212, Total Stations: 21, Adds: 0
LIL' WAYNE Hustler Musik (Cash Money/Universal)	Total Plays: 188, Total Stations: 24, Adds: 4

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

88 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/12-2/18. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.



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# CHR/RHYTHMIC

February 24, 2006

America's Best Testing CHR/Rhythmic Songs 12+  
For The Week Ending 2/17/06



Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 12-17	Persons 18-24	Persons 25-34
NE-YO So Sick (Def Jam/IDJMG)	4.21	4.20	91%	22%	4.38	4.36	3.51
MARY J. BLIGE Be Without You (Geffen)	4.19	4.24	89%	14%	4.24	4.17	4.00
CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	4.00	4.01	81%	14%	4.11	3.94	3.68
NELLY Grillz (Derrty/Fo' Reel/Universal)	3.96	4.03	96%	30%	4.19	3.86	3.58
RAY J One Wish (Knockout/Sanctuary)	3.89	3.87	96%	34%	4.11	3.88	3.32
SEAN PAUL Temperature (VP/Atlantic)	3.88	3.88	82%	16%	4.02	3.82	3.93
EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope)	3.85	3.89	88%	19%	4.02	3.57	3.94
BEYONCE' f/SLIM THUG Check On It (Sony Urban/Columbia)	3.83	3.96	99%	38%	3.82	3.89	3.65
PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	3.74	3.87	97%	42%	3.72	3.75	3.49
T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)	3.73	3.62	87%	24%	4.06	3.59	3.28
JUELZ SANTANA There It Go (The Whistle Song) (Diplomat/Def Jam/IDJMG)	3.72	3.81	94%	41%	3.84	3.60	3.45
JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	3.71	3.81	82%	25%	3.75	3.64	3.44
BUSTA RHYMES Touch It (Aftermath/Interscope)	3.68	3.79	64%	13%	3.58	3.73	3.62
CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	3.67	3.92	98%	50%	3.69	3.59	3.53
TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)	3.67	3.77	94%	36%	3.69	3.65	3.48
DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)	3.66	3.59	66%	14%	3.86	3.73	3.46
BOW WOW Fresh Azimz (Sony Urban/Columbia)	3.65	3.82	67%	16%	3.86	3.42	3.69
NOTORIOUS B.I.G. f/P. DIDDY... Nasty Girl (Bad Boy/Atlantic)	3.64	3.85	73%	17%	3.61	3.46	3.81
CHAMILLIONAIRE Turn It Up (Latium/Universal)	3.62	3.81	80%	23%	3.82	3.39	3.58
MARIAH CAREY Don't Forget About Us (Island/IDJMG)	3.60	3.78	99%	48%	3.51	3.57	3.54
JUELZ SANTANA Oh Yes (Diplomat/Def Jam/IDJMG)	3.59	—	58%	14%	3.72	3.76	3.28
LIL ROB Bring Out The Freak In You (Upstairs)	3.50	3.50	49%	12%	3.54	3.41	3.64
YING YANG TWINS & BUN B Git It (Rap-A-Lot/Asylum/TVT)	3.50	—	44%	13%	3.98	3.21	3.36
YOUNG JEEZY My Hood (Def Jam/IDJMG)	3.49	3.63	71%	17%	3.78	3.34	3.24
DEM FRANCHIZE BOYZ... I Think They Like Me (Remix) (So So Def/Virgin)	3.43	3.63	93%	38%	3.56	3.33	3.28
JUVENILE Rodeo (Atlantic)	3.42	3.49	73%	21%	3.59	3.19	3.27
BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin)	3.38	3.46	59%	18%	3.56	3.21	3.35
PURPLE RIBBON ALLSTARS... Kryptonite (Purple Ribbon/Virgin)	3.37	3.39	66%	22%	3.45	3.44	3.41
LL COOL J f/JENNIFER LOPEZ Control Myself (Def Jam/IDJMG)	3.36	—	40%	10%	3.10	3.32	3.76

Total sample size is 290 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

# HEAD RUSH

ARTIST: MC Magic  
LABEL: Nastyyboy

By DARNELLA DUNHAM/Rhythmic Editor



MC Magic started out working as a mobile DJ and made the transition to artist, producer and label owner in 1991. He created Nastyyboy Records in his hometown of Avondale, AZ and independently released "Lost in Love," which turned into a local hit.

Four years later MC Magic released his first full-length album, *Don't Worry*, featuring "Lost in Love." He formed The Nastyyboy Klick in '97, and they released *The First Chapter* on Nastyyboy/Glassnote/Mercury Records. A year later they came out with *The Second Coming*. "Lost in Love" resurfaced on that album too. Magic tells R&R, "'Lost in Love' has been rejuvenated many times. Even this year I have had some stations that have never played it before put it on like a brand-new record." The Nastyyboy Klick toured the country for a year, and then the members returned to their regular jobs. In 2001 they partnered with Upstairs Records as NB Ridaz and dropped *Invasion* and *NBRidaz.com*. After the second album was released, Magic ended his relationship with Upstairs when mutually agreeable terms for a new contract couldn't be reached.

Magic is again the artist, label owner and producer for his latest project, *Magic City*. It will be in stores on March 28, and the single "Sexy Lady," featuring DJ Kane, is making moves on the R&R Rhythmic chart. Magic is well-known in many heavily Latino markets, but he is trying to expand his audience. "Our music is cross-demo — it's not just a teeny-bop sound, it's not just a girl sound, it's not just a Latino sound," he says. "I'd say my music is like a hip-hop love jam with an R&B and Latin twist. Given a chance, it will work for the masses."

## REPORTERS

Stations and their adds listed alphabetically by market

<p><b>WAJZ/Albany, NY*</b> OM: Kevin Callahan PD: Rob Ryan MD: Joe Friedman 32 PINK 1 LIL WAYNE NOTORIOUS B.I.G. 'TWISTA CHAMILLIONAIRE UKRAYZIE BONE</p> <p><b>WKSS/Albuquerque, NM*</b> OM: Pete Manriquez PD: Marco Ariza MD: Matthew Candelaria 1 NOTORIOUS B.I.G. 'TWISTA STACKS 'TWISTA 7</p> <p><b>KFAT/Anchorage, AK</b> OM: Tom Oakes PD: Justin "Jiggs Jay" Wagner No Adds</p> <p><b>WBTZ/Atlanta, GA*</b> PD: Lee Caple APD/MD: Mavencia No Adds</p> <p><b>WZLZ/Atlantic City, NJ*</b> PD/MD: Rob Garcia NOTORIOUS B.I.G. 'TWISTA CHAMILLIONAIRE UKRAYZIE BONE STACKS 'TWISTA 1-15</p> <p><b>KDHT/Austin, TX*</b> PD: Bob Lewis APD: Pizzano Stevens MD: Bradley Green No Adds</p> <p><b>KXBT/Austin, TX*</b> OM/MD: Dusty Hayes APD: Tazz Daddy No Adds</p> <p><b>KBDS/Bakersfield, CA*</b> OM: Casan Chavez PD: Pico Jacobs APD: Adria "DJ D-Lay" Wilson MD: Kocap 34 CHAMILLIONAIRE UKRAYZIE BONE 25 KEYSHA COLE 7 THREE 6 MAFIA 6 YOUNG JEEZY 6 DADDY YANKEE 5 LIL WAYNE 1 NOTORIOUS B.I.G. 'TWISTA 1-15</p> <p><b>KISV/Bakersfield, CA*</b> PD/MD: J. Reed 6 PAUL WALL 50 CENT 'VOLIVA</p> <p><b>WBBI/Birmingham, AL*</b> PD: Mickey Johnson APD: Mary E. MD: Lili Hattie 30 B.G. 'MANNIE FRESH</p> <p><b>WJMN/Boston, MA*</b> PD: Cathleen Jack APD: Dennis O'Heron MD: Chris Tyler 33 NE-YO 27 DEM FRANCHIZE BOYZ 11 PAUL WALL 10 BOW WOW</p> <p><b>WCZO/Champaign, IL</b> OM: Joe Fitcher PD/MD: Jamie "DJ Babyface" Pandleton 11 12 BUSTA RHYMES</p> <p><b>WRVZ/Charlottesville, VA</b> PD/MD: Woody Woods 13 GHOSTFACE KILLAH (NE-YO) 1 CHRISTINA MILIAN 'YOUNG JEEZY 1 NOTORIOUS B.I.G. 'TWISTA 1 DADDY YANKEE 1 50 CENT 'VOLIVA 1 CHAMILLIONAIRE UKRAYZIE BONE</p>	<p><b>WIST/Charlotte*</b> OM: Bruce Logan PD: Bob Wagner MD: DJ No Adds</p> <p><b>WBMB/Chicago, IL*</b> PD: Todd Carroll APD/MD: Ed Greaney No Adds</p> <p><b>KZAP/Chicago, CA</b> PD/MD: Sonner Davis 10 BALANCE IE-A-SKI KMDA/Corpus Christi, TX* OM/MD: Nappi PD: Richard Lee 6 PAUL WALL 1 NOTORIOUS B.I.G. 'TWISTA 50 CENT 'VOLIVA 1-15 CHRISTINA MILIAN 'YOUNG JEEZY</p> <p><b>KZFM/Corpus Christi, TX*</b> OM/MD: Ed Greaney MD: Ariana M. Corbelli 1 RHANNA</p> <p><b>KBBF/Dallas, TX*</b> PD: John Candelaria MD: DJ Big Bone 1 YOUNG JEEZY DA BACKWOOD 1-15</p> <p><b>KZZA/Dallas, TX*</b> OM/MD: Dean James 31 'TWISTA 25 DEM FRANCHIZE BOYZ 28 SHAKIRA 'WYCKLEF JEAN 9 ZION &amp; LENNOX</p> <p><b>WDHT/Dayton, OH*</b> OM/MD: J.D. Nunes PD: Keith Cole 50 CENT 'VOLIVA</p> <p><b>KOKS/Denver, CO*</b> PD: Cat Collins MD: John E. Kage 9 E-40 CHAMILLIONAIRE UKRAYZIE BONE</p> <p><b>KPRR/E Paso, TX*</b> OM: Steve Gramzly 15 E-40 11 NE-YO 5 FAITH EVANS JUELZ SANTANA</p> <p><b>XHTO/E Paso, TX*</b> PD: Francis Aguirre APD/MD: Alex "Shit At Fiera" 1 STACKS 'TWISTA 1 KEYSHA COLE</p> <p><b>WRCL/Film, MI*</b> OM: Jay Francis PD: Nathan Reed MD: Clay Church No Adds</p> <p><b>KBOS/Fresno, CA*</b> MD: Greg Hoffman MD: Danny Salas 43 CASH 22 DEM FRANCHIZE BOYZ</p> <p><b>KSEQ/Fresno, CA*</b> OM/MD: Tommy Del Rio MD: G. Meyers 15 CHAMILLIONAIRE UKRAYZIE BONE 2 CHRISTINA MILIAN 'YOUNG JEEZY NOTORIOUS B.I.G. 'TWISTA</p> <p><b>WBTT/FL Myers, FL*</b> OM: Michael Cruise PD: Scrap Jackson APD/MD: Omar "The Big O" THREE 6 MAFIA B.G. 'MANNIE FRESH RHANNA REMY MA 'NE-YO</p> <p><b>WJFZ/FL Wayne, IN*</b> PD/MD: Weszel No Adds</p>	<p><b>KNHZ/Kansas City, MD*</b> OM/MD: Bruce DeLoe No Adds</p> <p><b>WQHT/Knoxville, TN*</b> OM: Rick Bailey PD: Russ Allen MD: Joey Tack 47 FIELD MOB 'VICARA 1 WYNE</p> <p><b>KRKA/Lafayette, LA*</b> PD: Dave Steel APD/MD: Chris Logan MD: John Davis 3 LL COOL J/JENNIFER LOPEZ 1 BUSTA RHYMES</p> <p><b>KMEX/Laredo, TX</b> OM: John Serna III 63 ZION &amp; LENNOX f/ DADDY YANKEE 63 ANGEL &amp; KRIS 63 LUNY TUNES 'SBARY RANKS, WISIN &amp; YANDEL, TONY TUN TUN &amp; DADDY YANKEE 63 LUNY TUNES 'WISIN &amp; YANDEL 63 DJL 63 NELLY 63 BEYONCE 'SLIM THUG 63 DADDY YANKEE 42 CHAMILLIONAIRE UKRAYZIE BONE 30 EMINEM 'INATE DOGG 30 MARY J. BLIGE 30 RAY J 30 YOUNG JEEZY 'WAKON 30 PUSSYCAT DOLLS 30 LL ROSE 30 JAY-Z</p> <p><b>WJMH/Greensboro, NC*</b> OM/MD: Brian Douglas MD: Tap Money 43 THREE 6 MAFIA 16 REMY MA</p> <p><b>WQSL/Greenville, NC*</b> PD/MD: Jack Spade APD: DJ Fresh 7 CHAMILLIONAIRE UKRAYZIE BONE 6 50 CENT 'VOLIVA</p> <p><b>WHZZ/Greenville, SC*</b> PD: Fraser APD/MD: Murph Dawg 30 DEM FRANCHIZE BOYZ 32 DADDY YANKEE</p> <p><b>WDLH/Hagerstown, MD</b> OM: Rick Alexander PD/MD: Arnie Shultz No Adds</p> <p><b>WWL/Harrisburg, PA*</b> OM/MD: John D'Ona APD/MD: Vanessa No Adds</p> <p><b>WZMX/Hartford, CT*</b> OM: Steve Salhaney PD: Matt Thomas APD: David Simpson 46 DADDY YANKEE 20 MOBY DEEP 4 CHAM 3 NOTORIOUS B.I.G. 'TWISTA YOUNG JEEZY</p> <p><b>KDDB/Honolulu, HI*</b> PD: Saari Lynch MD: DJ Kool E PAUL WALL THREE 6 MAFIA 50 CENT 'VOLIVA</p> <p><b>KIKI/Honolulu, HI*</b> OM: Paul Wilson PD: Fred Rice APD: Pablo Sato MD: R. Smooth No Adds</p> <p><b>KPHH/Honolulu, HI*</b> OM: Wayne Harris PD: KC Bejearna MD: Kevin Allato No Adds</p> <p><b>KBXA/Houston, TX*</b> OM: Terry Thomas APD: Kevin Jackson MD: J Mac No Adds</p> <p><b>KFTY/Houston, TX*</b> OM: Anthony Ramirez APD: Dana Cortez MD: Warren E.Z. 18 50 CENT 'VOLIVA 7 YOUNG JEEZY STACKS 'TWISTA</p> <p><b>WHHH/Indianapolis, IN*</b> OM: Wayne Harris MD: Doug "DJ Whoo!" Williams No Adds</p> <p><b>WXSS/Indianapolis, IN*</b> PD/MD: Todd Ambrose NOTORIOUS B.I.G. 'TWISTA</p>	<p><b>KTTB/Minneapolis, MN*</b> PD: Sam Elliot MD: Zanele K. 5 BUSTA RHYMES 2 50 CENT 'VOLIVA</p> <p><b>KHTM/Modesto, CA*</b> OM/MD: Russ Robson 43 CHAMILLIONAIRE UKRAYZIE BONE 20 50 CENT 'VOLIVA 19 KELIS 'TODD SHORT JAGGED EDGE</p> <p><b>KDON/Monterey, CA*</b> MD: Alec Castillo APD: Eric "The Funky 1" MD: Brian Adams 27 DADDY YANKEE 5 JAGGED EDGE 4 50 CENT 'VOLIVA 2 SHAKIRA 'WYCKLEF JEAN CHAMILLIONAIRE UKRAYZIE BONE KANYE WEST 'LIFE FIASCO</p> <p><b>WWRX/New London, CT</b> PD: Jeff 32 RHANNA 28 BUBBA SPARXXX 'YING YANG TWINS 28 LL COOL J/JENNIFER LOPEZ 50 CENT 'VOLIVA 10 CHRISTINA MILIAN 'YOUNG JEEZY 17 FAITH EVANS</p> <p><b>WKTU/New York, NY*</b> PD: Jeff MD: Bartel 17 REINA 'LUGAS PRALL 3 AMER 2 PUSSYCAT DOLLS f/ MLLI LAM</p> <p><b>WQHT/New York, NY*</b> MD: Ebro 25 TREY SONGZ 12 FUNKMASTER FLEX 'KJAE MILZ &amp; JADAKISS 10 LL COOL J/JENNIFER LOPEZ</p> <p><b>WLWV/Norfolk, VA*</b> OM: Don London PD: Michael Bryan MD: Sherry 14 KANYE WEST 'LIFE FIASCO 13 YING YANG TWINS &amp; BUN B</p> <p><b>KMRK/Oakland, TX</b> MD: Kim Vicious No Adds</p> <p><b>KWVJ/Reno, NV*</b> OM: Steve Ehlert APD/MD: Mike 38 DADDY YANKEE 8 KEYSHA COLE 2 CHRISTINA MILIAN 'YOUNG JEEZY 50 CENT 'VOLIVA</p> <p><b>KGIV/Riverside, CA*</b> OM: Tom Strayer PD: Chuck "Manic" Wright 41 BOW WOW 30 CENT 'VOLIVA 22 YING YANG TWINS &amp; BUN B 20 CHAMILLIONAIRE UKRAYZIE BONE</p> <p><b>KWIE/Riverside, CA*</b> MD: DJ Complex 29 CHRISTINA MILIAN 'YOUNG JEEZY 2 PAUL WALL 2 WARREN G. 'INATE DOGG</p> <p><b>KBMB/Sacramento, CA*</b> PD: Pablo Moreno MD: Josh Jackson 1 BOW WOW NOTORIOUS B.I.G. 'TWISTA 11 WAKNA SEAN PAUL 8 RAY J</p> <p><b>KSFM/Sacramento, CA*</b> PD: Byron Kennedy APD/MD: Tony Tocate 50 CENT 'VOLIVA</p> <p><b>KKUU/Palm Springs, CA</b> OM: Anthony Ramirez MD: Ram T. 26 BEYONCE 'SLIM THUG 10 CENT 'VOLIVA 10 KEYSHA COLE 10 T-PAIN 'MIKE JONES 1-15 PALLA DEANDA 'SBARY BASH</p> <p><b>WZPW/Peoria, IL</b> OM: Rick Hirschmann PD: Don Black 28 PINK 16 MARIAH CAREY NICK CANNON</p>	<p><b>WPHI/Philadelphia, PA*</b> OM: Helen Little PD: Colby Cobb MD: Sarah O'Connor 5 50 CENT 'VOLIVA 2 THREE 6 MAFIA</p> <p><b>WRDW/Philadelphia, PA*</b> PD: Leo "Kim Leo" Baskin MD: Kevin Kaseen 59 50 CENT 'VOLIVA 16 PAUL WALL 5 CHRISTINA MILIAN 'YOUNG JEEZY NOTORIOUS B.I.G. 'TWISTA NOTORIOUS B.I.G. 'TWISTA CHAMILLIONAIRE UKRAYZIE BONE</p> <p><b>KKFR/Phoenix, AZ*</b> PD: Bruce St. James APD: Kevin Lucette MD: DJ Mike Mike No Adds</p> <p><b>WRED/Portland, ME</b> OM/MD: Buzz Bradley MD: DJ Joe 10 PAUL WALL 10 THREE 6 MAFIA 10 CHAMILLIONAIRE UKRAYZIE BONE 10 CHRISTINA MILIAN 'YOUNG JEEZY</p> <p><b>KOLM/Portland, OR*</b> MD: Mark Adams MD: Big Kid Boots 4 50 CENT 'VOLIVA 4 KEYSHA COLE NOTORIOUS B.I.G. 'TWISTA</p> <p><b>WPKF/Poughkeepsie, NY</b> APD: C. McIntyre MD: Lawrence Christie 21 BUBBA SPARXXX 'YING YANG TWINS 18 SHAKIRA 'WYCKLEF JEAN 16 BOW WOW</p> <p><b>WWIX/Providence, RI*</b> OM/MD: Tony Jaxx APD: 49 DADDY YANKEE 46 RHANNA 50 CENT 'VOLIVA</p> <p><b>KWVJ/Reno, NV*</b> OM: Steve Ehlert APD/MD: Mike 38 DADDY YANKEE 8 KEYSHA COLE 2 CHRISTINA MILIAN 'YOUNG JEEZY 50 CENT 'VOLIVA</p> <p><b>KGIV/Riverside, CA*</b> OM: Tom Strayer PD: Chuck "Manic" Wright 41 BOW WOW 30 CENT 'VOLIVA 22 YING YANG TWINS &amp; BUN B 20 CHAMILLIONAIRE UKRAYZIE BONE</p> <p><b>KSPW/Springfield, MO</b> OM: Chris Cannon PD: Adam Jabroni Burns MD: J. Fitcher 16 DEM FRANCHIZE BOYZ BUBBA SPARXXX 'YING YANG TWINS</p> <p><b>KWHN/Stockton, CA*</b> PD/MD: Mike Ewead 6 WARRYN 'INATE DOGG 4 JAGGED EDGE 3 PAUL WALL 1 50 CENT 'VOLIVA CHAMILLIONAIRE UKRAYZIE BONE</p> <p><b>WLLD/Tampa, FL*</b> APD: Scramman MD: Seba 47 CHRISTINA MILIAN 'YOUNG JEEZY 1 KEYSHA COLE</p> <p><b>KJLJ/Tri-Cities, VA</b> MD: J. Fitcher 1 50 CENT 'VOLIVA</p> <p><b>KOHT/Tucson, AZ*</b> OM: Tim Richards PD: Randy "R. Dub" Williams MD: Rico Whitcomb 7 CHARLONNARE UKRAYZIE BONE 4 KANYE WEST 'LIFE FIASCO 3 50 CENT 'VOLIVA 2 CHAMILLIONAIRE UKRAYZIE BONE 1 RAY J</p>	<p><b>KTTB/Tulsa, OK*</b> OM: Don Crist PD: Billy Madison APD/MD: Jet Black 6 50 CENT 'VOLIVA 3 PAUL WALL 1 YOUNG JEEZY 1 B.G. 'MANNIE FRESH NOTORIOUS B.I.G. 'TWISTA</p> <p><b>KBLD/Tyler, TX</b> PD: L.T. MD: Marcus "DJ Marcus Love" Love NOTORIOUS B.I.G. 'TWISTA 50 CENT 'VOLIVA CHAMILLIONAIRE UKRAYZIE BONE YING YANG TWINS &amp; BUN B 1-15</p> <p><b>WMBX/W Palm Beach, FL*</b> PD: Mark McCray MD: DJ J. Cal DAVID BANNER 'JAZZE PHA</p> <p><b>WPGC/Washington, DC*</b> PD: Jay Stevens MD: Brown Hornit 11 7 FAITH EVANS</p> <p><b>KDGS/Wichita, KS*</b> PD: Greg Williams MD: Mac Payne 6 50 CENT 'VOLIVA 2 WEBBIE THREE 6 MAFIA</p> <p><b>KHHK/Yakima, WA</b> OM: Dewey Boyton PD/MD: Heat Foley 39 LL COOL J/JENNIFER LOPEZ 32 BUSTA RHYMES 29 YING YANG TWINS &amp; BUN B 25 KANYE WEST 24 YOUNG JEEZY 'WAKON 24 DEM FRANCHIZE BOYZ 'JERMAINE DUPRI, DA BRAT &amp; BOW WOW 8 DADDY YANKEE 8 50 CENT 'VOLIVA</p>
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Note: For complete adds, see R&R Music Tracking.

POWERED BY  
MEDIABASE  
Monitored Reporters  
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24 Total Indicator  
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**DANA HALL**  
dhall@radioandrecords.com

# Keeping The Faith

The gospel music industry goes mainstream

While gospel music and its artists have always been admired for their message and talent, it's only recently that the genre has also earned respect as a lucrative part of the music industry. In fact, gospel music and the lifestyle that goes along with it are now getting the kind of respect and interest from Madison Avenue that hip-hop received a few years ago, when it blossomed into the new marketing darling.

However, along with this newfound respect come growing pains. Gospel music has evolved from the world of small and independent labels to being actively pursued by majors.

In the past the genre had no national charts and no real record of airplay. Few full-market FM radio signals aired the music, and only a handful of executives understood both the music and the record business.

Which brings us to the Faith Based Entertainment Media Collective, a team of four executives, each with his own unique expertise in the industry, that has come together to help propel gospel music and the lifestyle it represents forward.

These executives are Verity Records President and Jive VP/Urban A&R **Max Siegel**; Gospel Music Channel Director/Music Industry Development **Alvin Williams**; Gospel Truth Publisher and Worldwide Music CEO **Kerry Douglas**; and Elvin Ross, composer and producer of the Telly Award-winning *Gospel Dream*, *American Idol*'s gospel cousin.

This week we speak with three of the group's founders about their reasons for starting the collective, their objectives and what they've accomplished thus far, in their first year of operation. We also find out about the group's next mission and how they hope to proceed in 2006.

## The Inspiration

Williams explains how the group came together: "One morning Max and I were having breakfast to discuss business, and we started to talk about the industry as a whole.

"We could see how major corporations were taking a serious interest in gospel music as a way to market their products and to reach this growing community of consumers. Corporate America could see

how loyal our consumers were and wanted to reach them.

"This is what prompted us to come together to create an organization that could help corporate America navigate the gospel music world.

"Our goal was to include people from different parts of the gospel media and entertainment world. I represent cable television; Elvin Ross brings his expertise in film, TV and music; Kerry brings his knowledge of the world of print media; and Max brings his knowledge of the business of record-making.

"You could say that we are like gatekeepers. We can direct corporate America to the right people in radio, television, concert promotion, record sales, management, film — whatever their needs may be. We created this resource for them."

## Many Opportunities

Siegel says, "I spent the early part of my career as an attorney, working with athletes. In that field we've developed an incredible relationship with corporate America when it comes to developing brands. Without a doubt, the sports world has been in a leader in that realm.

**"I don't think there is any inconsistency in having huge record sales and still being about spreading the Word or having a ministry. In fact, most artists will say, 'It's not about record sales, but about souls sold on the Lord.'"**

Max Siegel



**A STELLAR NIGHT** Concurrent with the recent Stellar Awards presentation in Nashville, Platinum Records held a showcase at the Gibson. Seen here (front, l-r) are Pastor TJ Roberson, Danielle Roberson, a fan and Platinum recording artists Johnny Sanders and (back) The Preacher's Kid.

"As an executive in the gospel music field, I've seen Christian music grow and become more mainstream, but I've also seen many situations where people were paired up wrong.



Alvin Williams

"Corporate America realizes that there are opportunities in the faith-based entertainment market, but because the industry is just coming into its own, companies often don't know who to turn to to market their products or form the best strategic partnerships.

"The fear for me and the other gentlemen I'm working with was that the industry could be hurt if there were too many mistakes early on and corporate America turned away from it."

## New Ideas

Douglas says, "My primary reason for participating in the collective was solely in response to my desire to create a marriage between the corporate world and the African-American community by developing a bridge to comfortably reach this increasingly wealthy portion of our population.

"There are statistics that support the power of the African-American consumer. This segment of America is an untapped market in some situations, due to the lack of knowledge of how to effectively reach this brand of consumer.

"In this age of the Internet, the average consumer is a bit more savvy than before. With this in mind, advertisers have to redevelop their train of thought to attract not just the African-American consumer, but other minorities as well.

"With the consistent growth of the gospel music industry and its audience, there is so much information that is needed to create a uniformity that is presently nonexistent. Since this surge in popularity is recent, participants have no base to formulate ideas or procedures.

"By combining the talents that each of

**"With the consistent growth of the gospel music industry and its audience, there is so much information that is needed to create a uniformity that is presently nonexistent."**

Kerry Douglas

us brings to the table, the collective is poised to present not just suggestions from our areas of our expertise, but also new ideas spawned by our collaboration."

## The Next Generation

How does the collective hope to achieve a synergy between corporate American and the gospel music community? Siegel says, "We are trying to raise the visibility of the key decisionmakers in gospel music in all areas.

"Alvin and I were doing business together. I was trying to help him and the new Gospel Music Channel set up their structure so that the relationship would be a win-win for both them and the labels they needed to do business with.

"We've all known each other a very long time, so we also felt comfortable working together. That's when the conversation started about forming the Faith Based Entertainment Media Collective."

The collective has a secondary goal, which is passing on its knowledge. "The second part of our goal is to help educate the next generation of executives coming

Continued on Page 34

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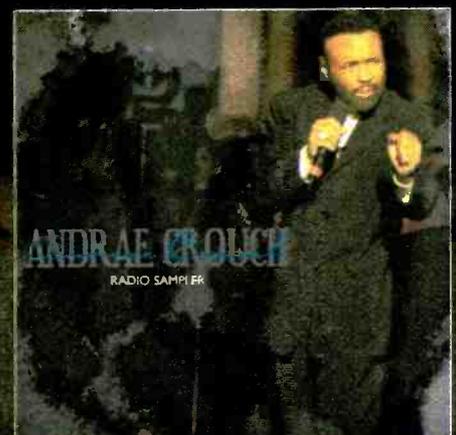
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## Keeping The Faith

Continued from Page 32

up in gospel music about meeting the new demands," says Williams.

"For a long time no one was properly educating the next generation. It's our duty to make a personal commitment to help take gospel music forward."

Siegel says, "Right now I'm in a position where I need to fill higher roles at our company, Verity, and I'm trying to train the newcomers. Finding individuals who have the experience I need, as well as a desire to work in the Christian music world, is very difficult.

"I need people who understand marketing and radio promotion, Mediabase, SoundScan and the charts. A lot of people who have been working in the gospel field their entire careers don't have the background needed to understand these new tools. Our organization will, hopefully, help with this kind of education."

### Conflicting Messages?

With gospel growing at such a rapid pace and the corporate world bringing commercialization into the mix, are there

concerns that the music's message could be diluted? "Gospel can never grow too fast," says Williams. "In fact, it can't grow fast enough. We are taking the Word of God worldwide.



Kerry Douglas

"Every artist in gospel music is actually a ministry in themselves. Their objective is to spread the Word of God. At the same time, though, that ministry is also a business, and they need to understand how to correctly run that business."

Douglas says, "If anything, growth can only enhance the genre. We live in a time when faith-based issues are at the top of the list. Gone are the days of the complete separation of church and state. Even President Bush has placed a high priority on faith-based initiatives.

"I believe that because of the 9/11 at-

**"We can direct corporate America to the right people in radio, television, concert promotion, record sales, management, film — whatever their needs may be. We created this resource for them."**

Alvin Williams

tacks, the tsunami and Hurricane Katrina, the country has a renewed outlook on how we perceive and address the issue of faith. Christian music is positioned to reap the benefits of this new climate. When taking the above points into consideration, as far as this genre is concerned, commercialism can only be good."

Siegel says, "I don't think there is any inconsistency in having huge record sales and still being about spreading the Word or having a ministry. In fact, most artists will say, 'It's not about record sales, but about souls sold on the Lord.'

"Theoretically, the more successful we are at reaching people, the more consistent we are with kingdom-building. It's like any other business though: You have your poseurs, people who are motivated by other reasons.

"We're not trying to police that by any means, but we have a professional responsibility to maintain both the fiscal viability of our business and its integrity."

### My Father's Business

What has the collective accomplished so far, and how does it hope to get its message out to the community? Siegel says, "I co-wrote a book called *About My Father's Business* with my pastor, and last August we held our first conference, also called *About My Father's Business*. We had over 15,000 attendees.

"The event is separate from the collective, but everyone involved in the collective supports it. At this year's conference in August we will have people like Bishop T.D. Jakes, Kirk Franklin and John P. Kee teaching classes in everything from songwriting to ministry.

"It's about education, teaching those who want to be in the faith-based community and those who are already in it. We've set up an entire curriculum to help anyone who is interested, not just those who are interested in the entertainment side. This is for pastors, attorneys and accountants who specialize in this field.

"The people who attended last year walked away with something of substance. There are a lot of seminars and conferences out there, but we wanted to make this one all about education. The classes aren't panels, with a couple of people up there talking about what they do. It's actually a teacher and a class. It's just that the teachers are some of the best-known ministers and gospel performers."

### A Wealth Of Knowledge

Williams says, "Besides the things we are doing as the collective, we also make ourselves available to different organizations and conferences to share our knowledge as individuals.

"Last year Clear Channel/Memphis asked us to participate in a one-day seminar they held to help educate consumers in their market about faith-based entertainment. It brought together everyone from consumers to aspiring artists and producers to advertisers and promoters."

Each of the founding fathers of the collective has a wealth of knowledge and experience to share with others. Douglas says, "Since I represent the full gamut of media elements — Worldwide Music, Gos-



**MAXIN' OUT** Platinum Records President Drexel Mitchell (l) and Verity Records President Max Siegel celebrate at the recent Stellar Awards in Nashville.

**"The second part of our goal is to help educate the next generation of executives coming up in gospel music about meeting the new demands. For a long time no one was properly educating the next generation."**

Alvin Williams

pel Truth magazine, GospelTruth.Com, Gospel Truth Radio and Gospel Truth TV — I feel that I can inspire those who wish to contribute their talent.

"I started from ground level with each of my entities, and my success speaks for itself and can serve as a source of inspiration. In addition, I hope to be the catalyst to entice more participation by companies that seek an improved relationship with today's gospel audience.

"By sharing my thoughts on and experiences in the industry, I can give both artists and companies a better understanding of the full picture. Today's faith-friendly climate can only enhance the faith-based principles of our business.

"The thing to remember is that gospel music is the attraction, and its listeners are the commodity."

### Walking The Line

Siegel says, "In my role at BMG, I work in the secular music world as well as the gospel music world. I have to protect the spiritual sensibility in gospel, but at the same time I have a fiscal responsibility to be successful.

"When I'm dealing with the business minds at the corporate level, they honestly don't care about the spiritual side. They are in this as a business. It's my role to walk the line down the middle. I bring a sense of balance.

"When you work in the corporate world as a spiritual person, you have to remember that you can keep your beliefs without being evangelical. I don't bring my personal beliefs into the boardroom. I live a spiritual life, but it is not my profession.

"That's hard for some people on the Christian music side to understand. My goal is to be excellent in business without compromising my personal beliefs. I think I can do that. In fact, I know I can do that, because I've been successful at it."

### The Next Step

Siegel says that 2006 will bring change for the collective. He hopes to have a unified agenda and a vision for the entire faith-based entertainment community. "In the past there have been fragmented efforts to bring the gospel entertainment community together," he says.

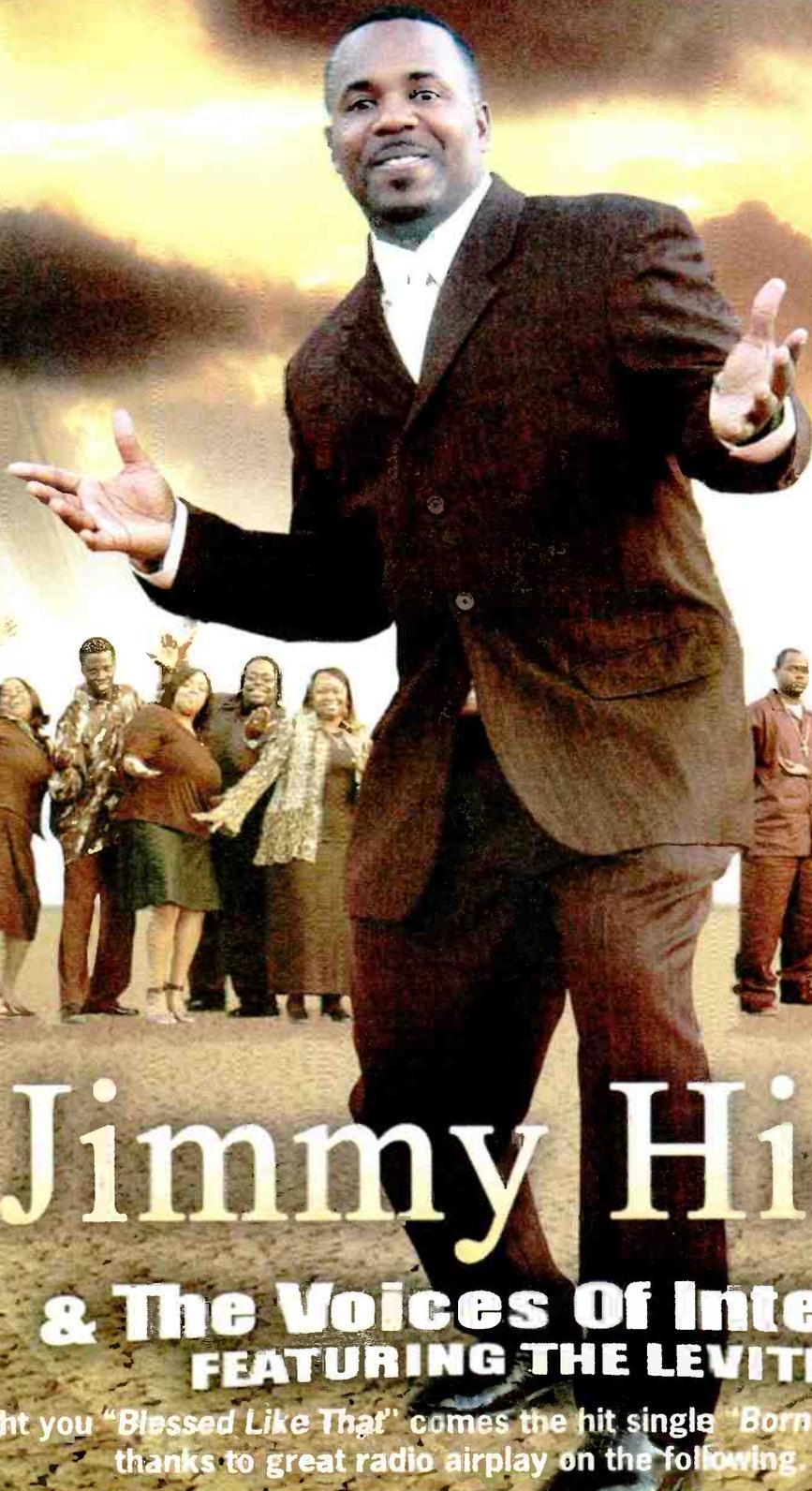
"Those who tried had good intentions, but it hasn't always been productive. That's why we hope to set a national agenda. One of our goals for 2006 is to create an organization that would be called the Gospel Music Trade Organization.

"We would like to expand the people involved to include other industries that are interested in the community. The agenda would include the creation of action points, as well as continued efforts to develop the infrastructure of the gospel community.

"This is not an effort to replace other very valuable groups like the Christian Music Association or the Gospel Music Association. I've worked with those groups and have friends in them.

"I think our group can focus on areas not previously addressed by these groups. We also have to be realistic in that, while the gospel community is part of the Christian community, it also has its own identity and needs to be able to operate on its own."

# "Born Blessed"



## Jimmy Hicks

**& The Voices Of Integrity**  
**FEATURING THE LEVITES**

From the Man who brought you "Blessed Like That" comes the hit single "Born Blessed" climbing up the charts thanks to great radio airplay on the following.

**Nationally Syndicated Radio Networks:**

ABC "Rejoice Musical Soul Food" Sheridan Gospel Network "The Light"

### FM Radio Stations:

KPZK-FM Little Rock, AR  
KBUD-FM Sardis, MS  
WJVI-FM Charleston, SC  
WYXZ-FM Norfolk-Virginia Beach-Newport News, VA  
WCYZ-FM Biloxi-Gulfport-Pascagoula, MS  
WJFP-FM Ft. Pierce-Stuart-Vero Beach, FL  
WEDR-FM Miami-Ft. Lauderdale-Hollywood FL  
WLXC-FM Columbia, SC  
WCWE-FM Flint, MI  
KUVO-FM Denver-Boulder, CO  
KATZ-FM St. Louis, MO  
WTMG-FM Gainesville-Ocala, FL  
WJTL-FM Lancaster, PA  
WFSS-FM Fayetteville, NC  
KAZI-FM Austin, TX  
KH.R-FM Little Rock, AR  
WCAD-FM Jackson, MS

WAIG-FM Springfield, VA  
WNSB-FM Norfolk-Virginia Beach-Newport News, VA  
WSNC-FM Greensboro-Winston-Salem-High Point, NC  
WRC-FM Rochester, NY  
WJUC-FM Toledo, OH  
WENL-FM Birmingham, AL  
WHAL-FM Memphis, TN  
WELS-FM Kinston, NC  
KAYT-FM Alexandria, LA  
WHLW-FM Montgomery, AL  
WPDT-FM Lake City, SC  
WHLF-FM Jackson, MS  
WKRZ-FM Holly Springs, MS  
KCAT-FM Pine Bluff, AR  
KJIV-FM Helena, AR  
WJIV-FM Greenville, MS

### AM Radio Stations:

WLOK-AM Memphis, TN  
WMBM-AM Miami, FL  
KFFT-AM Kansas City, MO  
WFAL-AM Wilmington, DE  
KATZ-AM St. Louis, MO  
WFLT-AM Flint, MI  
KEGN-AM Kansas City, MO  
WXTG-AM Charleston, SC  
WVGE-AM Chicago, IL  
WNSG-AM Nashville, TN  
WJLF-AM Indianapolis, MS  
WPCF-AM Norfolk, VA  
KFTN-AM Dallas, TX  
KLLI-AM Pasadena, CA  
WKKG-AM Greenwood, MS  
WTHE-AM Meola, NY  
WUFO-AM Buffalo, NY  
KOKA-AM Shreveport, LA  
WKZK-AM Augusta, GA  
WGML-AM Hinesville, GA  
WXVI-AM Montgomery, AL  
WFTK-AM Durham, NC  
WNOO-AM Chattanooga, TN  
WSOK-AM Savannah, GA  
WGIV-AM Rock Hill, SC  
WGOK-AM Mobile, AL  
WKRA-AM Holly Springs, MS  
WVDL-AM Nashville, TN  
WDAS-AM Philadelphia, PA  
WCAO-AM Baltimore, MD  
WVGJ-AM Gadsden, AL  
WXHG-AM Athens, GA  
WVGB-AM Beaufort, SC... and many more.

If you're not spinning this single, jump on it and be BLESSED today!



For product servicing or other info, please contact Daphanie Cassel at 877-682-7520 or [Daphanie@gonmedia.com](mailto:Daphanie@gonmedia.com)

# URBAN TOP 50

POWERED BY  
MEDIABASE

February 24, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MARY J. BLIGE Be Without You (Geffen)	3745	-218	511301	14	66/0
2	2	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	3706	-124	451813	15	66/0
3	3	NE-YO So Sick (Def Jam/IDJMG)	3567	+65	454414	11	66/0
4	4	BEYONCE' f/SLIM THUG Check On It (Sony Urban/Columbia)	3380	-15	431935	9	65/0
5	5	CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	3310	+149	475526	7	66/0
8	6	DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)	3213	+315	368155	10	66/0
7	7	KEYSHIA COLE Love (A&M/Interscope)	3138	+237	441048	6	66/0
6	8	NELLY Grillz (Derrty/Fo' Reel/Universal)	2562	-416	303622	15	65/0
9	9	T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)	2489	+65	222806	9	62/1
10	10	JUVENILE Rodeo (Atlantic)	2192	+80	217807	13	61/0
11	11	BUSTA RHYMES Touch It (Aftermath/Interscope)	2118	+85	311792	11	61/0
12	12	BOW WOW Fresh Azimiz (Sony Urban/Columbia)	1941	-71	186362	13	61/0
15	13	D4L Betcha Can't Do It Like Me (Dee Money/Asylum/Atlantic)	1589	+102	142455	8	60/0
13	14	PURPLE RIBBON ALLSTARS... Kryptonite (Purple Ribbon/Virgin)	1378	-307	139865	21	63/0
19	15	BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin)	1335	+121	113346	7	53/3
16	16	TREY SONGZ Gotta Go (Songbook/Atlantic)	1304	-121	196470	19	59/0
18	17	JUELZ SANTANA Oh Yes (Diplomat/Def Jam/IDJMG)	1301	+52	149425	5	58/0
17	18	LUDACRIS & FIELD MOB f/ JAMIE FOXX Georgia (DTP/Def Jam/IDJMG)	1244	-153	86799	12	50/1
21	19	KANYE WEST f/LUPE FIASCO Touch The Sky (Roc-A-Fella/Def Jam/IDJMG)	1212	+120	111720	4	59/0
20	20	YOUNG JEEZY My Hood (Def Jam/IDJMG)	1184	+2	82957	9	51/1
14	21	MARIAH CAREY Don't Forget About Us (Island/IDJMG)	1133	-355	114170	17	63/0
26	22	SEAN PAUL Temperature (VP/Atlantic)	1116	+245	206694	7	44/3
22	23	TYRA B. Still In Love (GG&L)	1085	+47	80306	10	46/0
23	24	THREE 6 MAFIA Poppin' My Collar (Sony Urban/Columbia)	1052	+108	79612	4	53/2
43	25	T.I. What You Know (Grand Hustle/Atlantic)	951	+461	105156	2	59/1
28	26	AVANT 4 Minutes (Geffen)	938	+108	113012	3	57/1
27	27	FAITH EVANS Tru Love (Capitol)	887	+45	68625	15	45/0
24	28	KIRK FRANKLIN Looking For You (Fo Yo Soul/Gospo Centric/Zomba Label Group)	878	-15	116900	7	43/0
37	29	LL COOL J f/JENNIFER LOPEZ Control Myself (Def Jam/IDJMG)	759	+165	70129	4	50/3
32	30	PURPLE RIBBON ALLSTARS Body Rock (Purple Ribbon/Virgin)	751	+69	48276	5	47/1
33	31	HEATHER HEADLEY In My Mind (RCA/RMG)	726	+46	60693	5	44/0
34	32	SHAWNNA Gettin' Some (DTP/Def Jam/IDJMG)	720	+66	75175	3	38/0
35	33	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	685	+53	44983	5	38/0
25	34	LIL' WAYNE Fireman (Cash Money/Universal)	654	-222	49856	18	55/0
31	35	DAVID BANNER f/JAZZE PHA Touchin' (SRC/Universal)	640	-46	50434	6	44/0
42	36	JAGGED EDGE Good Luck Charm (Sony Urban/Columbia)	595	+99	43958	2	41/1
39	37	LIL' JON & THE EASTSIDE BOYZ Snap Ya Fingers (TVT)	578	+39	66478	5	1/0
29	38	NOTORIOUS B.I.G. f/P. DIDDY, NELLY... Nasty Girl (Bad Boy/Atlantic)	558	-188	74621	11	50/0
36	39	YING YANG TWINS f/AVANT Bedroom Boom (TVT)	497	-135	41337	10	37/0
30	40	JUELZ SANTANA There It Go (The Whistle Song) (Diplomat/Def Jam/IDJMG)	492	-227	58190	19	51/0
Debut	41	GHOSTFACE KILLAH f/NE-YO Back Like That (Def Jam/IDJMG)	478	+235	48080	1	37/1
Debut	42	B.G. f/MANNIE FRESH Move Around (Choppa City/Koch)	470	+151	31494	1	46/3
45	43	YO GOTTI f/BUN B & 8-BALL Gangsta Party (TVT)	469	+7	23633	3	31/0
46	44	REMY MA Conceited (SRC/Universal)	465	+19	70330	4	25/1
41	45	BUN B f/PIMP C, JAY-Z, YOUNG JEEZY... Get Thrown (Rap-A-Lot/Asylum)	445	-64	34370	7	37/0
47	46	WEBBIE Like That (Asylum/Trill)	438	+37	27116	3	1/0
Debut	47	50 CENT f/OLIVIA Best Friend (G-Unit/Interscope)	418	+103	64181	1	55/51
44	48	KANYE WEST f/ADAM LEVINE Heard 'Em Say (Roc-A-Fella/Def Jam/IDJMG)	414	-60	34452	16	35/0
48	49	ANTHONY HAMILTON Can't Let Go (So So Def/Zomba Label Group)	408	+21	45386	3	37/0
38	50	MARQUES HOUSTON Sex Wit You (T.U.G./Universal)	380	-168	19410	13	31/0

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
50 CENT f/OLIVIA Best Friend (G-Unit/Interscope)	51
CHRISTINA MILIAN f/YOUNG JEEZY Say I (Def Soul/IDJMG)	37
NOTORIOUS B.I.G. f/TWISTA... Spit Your Game (Bad Boy/Atlantic)	33
CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)	30
LUKE & Q My Turn (J/RMG)	16
LIL' WAYNE Hustler Musik (Cash Money/Universal)	4
BUBBA SPARXXX... Ms. New Booty (Purple Ribbon/Virgin)	3
LL COOL J f/JENNIFER LOPEZ Control Myself (Def Jam/IDJMG)	3
B.G. f/MANNIE FRESH Move Around (Choppa City/Koch)	3
SEAN PAUL Temperature (VP/Atlantic)	3

The Urban add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach 14 plays per week in two consecutive airplay weeks. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
T.I. What You Know (Grand Hustle/Atlantic)	+461
DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)	+315
SEAN PAUL Temperature (VP/Atlantic)	+245
KEYSHIA COLE Love (A&M/Interscope)	+237
GHOSTFACE KILLAH f/NE-YO Back Like That (Def Jam/IDJMG)	+235
LL COOL J f/JENNIFER LOPEZ Control Myself (Def Jam/IDJMG)	+165
B.G. f/MANNIE FRESH Move Around (Choppa City/Koch)	+151
CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	+149
LIL' WAYNE Hustler Musik (Cash Money/Universal)	+148
BLACK BUDDAFLY f/FABOLOUS Bad Girl (RSMG/Island/IDJMG)	+122

## NEW & ACTIVE

DA BACKWUDZ I Don't Like The Look Of It (Rowdy/Major Way)	Total Plays: 352, Total Stations: 30, Adds: 0
PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)	Total Plays: 351, Total Stations: 32, Adds: 0
YOUNGBLOODZ Chop Chop (LaFace/Jive/Zomba Label Group)	Total Plays: 348, Total Stations: 39, Adds: 1
LIL' WAYNE Hustler Musik (Cash Money/Universal)	Total Plays: 348, Total Stations: 38, Adds: 4
ISLEY BROTHERS f/R. ISLEY Just Came... (Def Soul/Def Jam/IDJMG)	Total Plays: 320, Total Stations: 30, Adds: 0
BLACK BUDDAFLY f/FABOLOUS Bad Girl (RSMG/Island/IDJMG)	Total Plays: 240, Total Stations: 34, Adds: 0
GINUWINE I'm In Love (Sony Urban/Epic)	Total Plays: 186, Total Stations: 35, Adds: 2
E-DUBB f/JAZZE PHA Push Up (IM)	Total Plays: 151, Total Stations: 11, Adds: 0
CHRISTINA MILIAN f/YOUNG JEEZY Say I (Def Soul/IDJMG)	Total Plays: 148, Total Stations: 39, Adds: 37
PRINCE Black Sweat (Universal)	Total Plays: 145, Total Stations: 19, Adds: 0

### Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

66 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/12-2/18. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.



# GO TO YOUR HAPPY PLACE

DECALS STATICS LABELS PODWRAPS

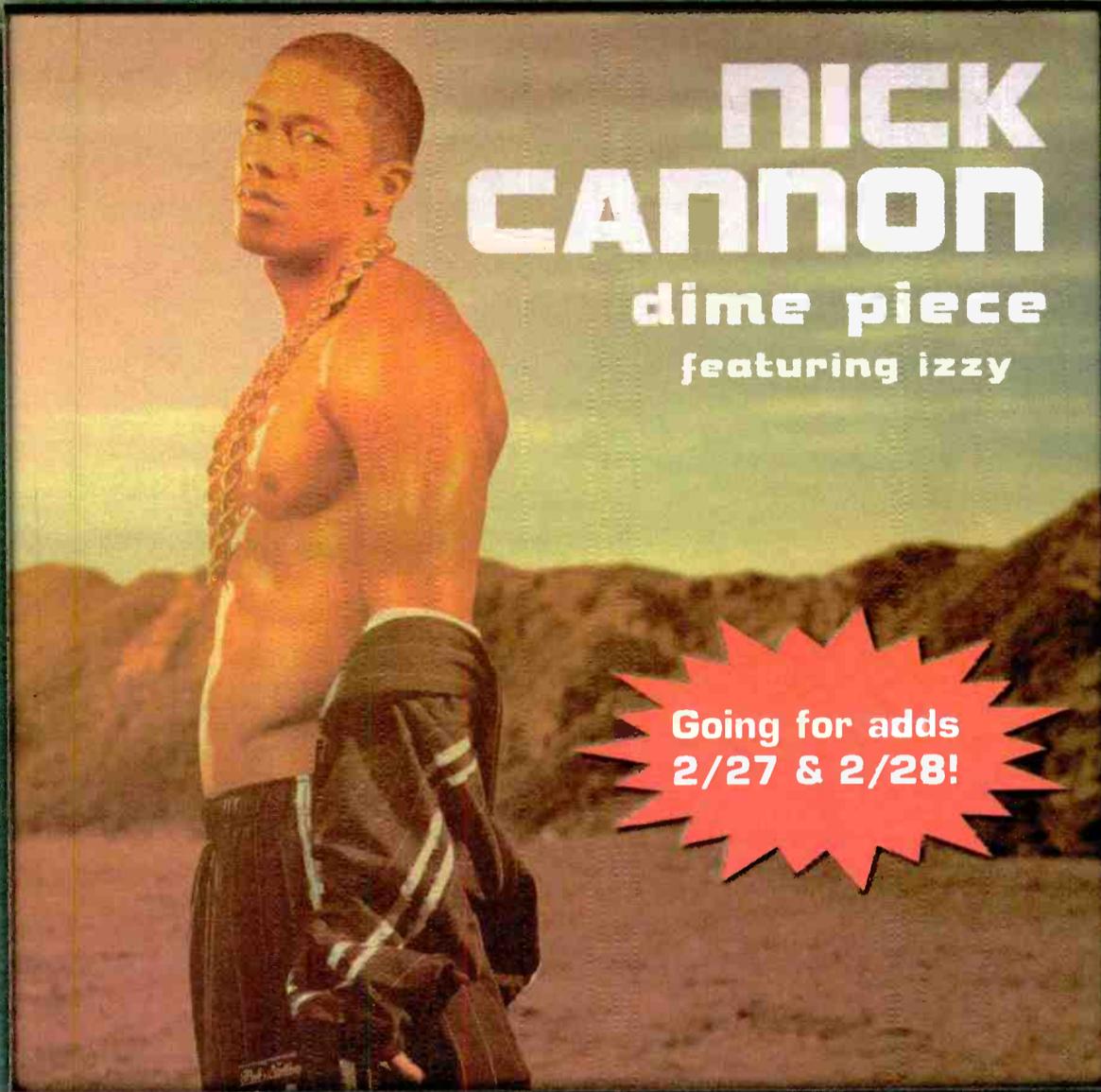
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# NICK CANNON

## dime piece

featuring izzy

**Going for adds  
2/27 & 2/28!**

**KKBT APD/MD Tawala Sharp:**  
"With 'Dime Piece' Nick Cannon proves how serious he is about the Rap Game with this SMASH!"

**WKYS/DC MD P-Stew:**  
"This joint is HOT, I think it will work here in DC."

**WBRK/Memphis PD Devin Steel:**  
"It's a Hot song. I like it a lot!"

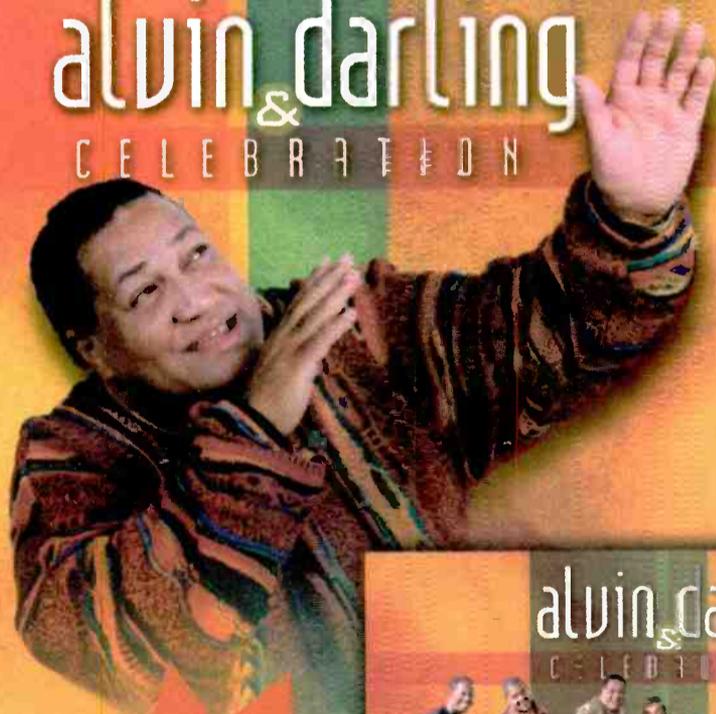
**WJTT/Chattanooga MD Magic:**  
"Hot Jam from Nick! Love the NE throwback!"

**Early spins going on now at:**  
WWPR, KKBT, KKDA, WKYS, WHTD, WJLB, WEDR, WERQ, WKKV, WPEG, KKBX



# alvin & darling

CELEBRATION

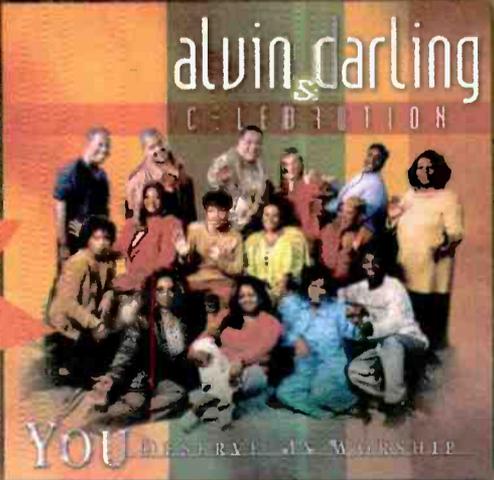


# IMPACTING RADIO NOW!

## "From Me To You"

- THE FOLLOW-UP SINGLE IS BEING EMBRACED BY . . .
- |                         |                      |                           |
|-------------------------|----------------------|---------------------------|
| WCAO Baltimore, MD      | KPRT Kansas City, MO | The Light Syndicated Show |
| WPZK Little Rock, AR    | WEUP Huntsville, AL  | WFAI Wilmington, DE       |
| WIMV Columbia, SC       | WOAD Jackson, MS     | WSOK Savannah, GA         |
| WWEZ Norfolk, VA        | WXIC Charleston, SC  | WDAS Philadelphia, PA     |
| KHEV New Orleans, LA    | WHAL Memphis, TN     | WLOU Louisville, KY       |
| WTHE New York, NY       | WDLJ Huntsville, AL  | WXVI Montgomery, AL       |
| WEAL Greensboro, NC     | WNOO Chattanooga, TN | WUFO Buffalo, NY          |
| XSRT XM Satellite Radio | WHEW Montgomery, AL  | WMBM Miami, FL            |

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THANKS GOSPEL AND URBAN RADIO FOR HELPING US MAKE HISTORY!  
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 37th Annual GMA Music Awards  
 A FIRST FOR ALVIN DARLING AND EMTRO GOSPEL

For more information or to set up an interview contact: TAWANDA SHAMLEY  
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www.emtro.com

February 24, 2006

**RateTheMusic.com**  
BY MEDIABASE

America's Best Testing Urban Songs 12 +  
For The Week Ending 2/17/06

Artist Title (Label)	TW	LW	Famil.	Burn	Pers.	F	M
					18-34	18-34	18-34
MARY J. BLIGE Be Without You (Geffen)	4.25	4.24	97%	24%	4.22	4.35	3.89
CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	4.15	4.07	90%	17%	3.97	4.08	3.71
NE-YO So Sick (Def Jam/IDJMG)	4.02	4.14	95%	27%	3.86	3.87	3.82
NELLY Grizz (Derrty/Fo' Reel/Universal)	4.01	4.10	96%	35%	3.86	3.90	3.75
SEAN PAUL Temperature (VP/Atlantic)	4.01	—	85%	17%	3.90	4.08	3.49
JUELZ SANTANA Oh Yes (Diplomat/Def Jam/IDJMG)	3.96	3.94	71%	14%	3.82	3.98	3.53
KEYSHIA COLE Love (A&M/Interscope)	3.95	3.91	67%	14%	3.84	4.05	3.41
BEYONCÉ 'SLIM THUG Check On It (Sony Urban/Columbia)	3.92	3.96	98%	34%	3.79	3.96	3.38
JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	3.92	3.83	89%	28%	3.89	4.02	3.59
OEM FRANCHIZE BOYZ Lean Wit It... (So So Def/Virgin)	3.91	3.75	86%	20%	3.59	3.68	3.41
NOTORIOUS B.I.G... Nasty Girl (Bad Boy/Atlantic)	3.89	3.81	82%	21%	3.77	3.72	3.88
OEM FRANCHIZE BOYZ... I Think They... (So So Def/Virgin)	3.85	3.87	94%	42%	3.68	3.86	3.25
RAY J One Wish (Knockout/Sanctuary)	3.84	3.85	98%	38%	3.56	3.57	3.52
FAITH EVANS Tru Love (Capitol)	3.84	3.85	44%	8%	3.76	3.99	3.15
BOW WOW Fresh Azimiz (Sony Urban/Columbia)	3.83	3.69	78%	21%	3.62	3.77	3.30
T-PAIN f/MIKE JONES I'm N Luv... (Jive/Zomba Label Group)	3.78	3.77	89%	24%	3.54	3.53	3.58
K. FRANKLIN Looking... f/ Yo Soul/Gospo Centric/Zomba Label Group	3.78	—	41%	12%	3.75	4.02	3.27
LUOACRIS & FIELD MOB... Georgia (DTP/Def Jam/IDJMG)	3.75	3.76	87%	26%	3.73	3.77	3.65
BUSTA RHYMES Touch It (Aftermath/Interscope)	3.75	3.77	82%	20%	3.70	3.67	3.76
MARIAH CAREY Don't Forget About Us (Island/IDJMG)	3.71	3.72	99%	56%	3.76	3.94	3.28
JUELZ SANTANA There It Go... (Diplomat/Def Jam/IDJMG)	3.71	3.83	97%	47%	3.61	3.75	3.26
TREY SONGZ Gotta Go (Songbook/Atlantic)	3.70	3.65	75%	22%	3.73	3.78	3.62
YOUNG JEEZY My Hood (Def Jam/IDJMG)	3.67	3.81	79%	22%	3.58	3.49	3.78
BUBBA SPARXXX... Ms. New Booty (Purple Ribbon/Virgin)	3.64	3.30	58%	17%	3.50	3.39	3.70
K. WEST f/L. FIASCO Touch... (Roc-A-Fella/Def Jam/IDJMG)	3.60	—	65%	16%	3.65	3.54	3.88
JUVENILE Rodeo (Atlantic)	3.57	3.56	81%	25%	3.48	3.57	3.29
DAL Betcha Can't... (Dee Money/Asylum/Atlantic)	3.52	3.42	68%	19%	3.21	3.45	2.76
PURPLE RIBBON ALLSTARS... Kryptonite (Purple Ribbon/Virgin)	3.50	3.63	81%	31%	3.50	3.43	3.64

Total sample size is 347 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



**IN CONTROL** LL Cool J stopped by WJLB/Detroit during Super Bowl week promote his new CD, Todd Smith, his new single, "Control Myself," and to show morning man Serch some love. Seen here (l-r) are Def Jam's Thomas Lytle and Nicole McCarty, LL Cool J, a.k.a. Mr. Smith; and Serch.

## Please Send Your Photos

R&R wants your best snapshots.

Please send high-resolution images with the names and titles of all pictured to Keith Berman at [dhall@radioandrecords.com](mailto:dhall@radioandrecords.com).

## REPORTERS

Stations and their adds listed alphabetically by market

<p><b>WRXZ/Albany, GA</b> PD: Pete Johnson No Adds</p> <p><b>KBCE/Alexandria, LA</b> PD: Rocky Love MD: Denise Thomas No Adds</p> <p><b>KEDG/Alexandria, LA</b> OM/MD: Jay Stevens APD: Wade Hampton MD: Corey B. 1 BLU CRUSH</p> <p><b>WHTA/Atlanta, GA*</b> PD: Jerry Smolin B MD: Ramona Debraux No Adds</p> <p><b>WVEE/Atlanta, GA*</b> OM: Sue Gosnell PD: Reggie Rouse APD: Greg Street MD: Tosha Love 1 LUKE &amp; Q 2 BUBBA SPARXXX IYING YANG TWINS</p> <p><b>WFXX/Augusta, GA*</b> OM/MD: Ron Thomas 9 50 CENT VOLIVA 5 LIL' WAYNE CHRISTINA MILIAN IYOUNG JEEZY</p> <p><b>WPRW/Augusta, GA*</b> PD: Tim "Fat" Sneli MD: Titu 29 50 CENT VOLIVA 3 CHRISTINA MILIAN IYOUNG JEEZY LUKE &amp; Q 1 CHAMILLIONAIRE I'KRAYZIE BONE NOTORIOUS B.I.G. I'WISTA..</p> <p><b>WERQ/Baltimore, MD*</b> PD: Victor Starr MD: Neke Howse 6 50 CENT VOLIVA</p> <p><b>WEMX/Baton Rouge, LA*</b> PD: J-Tweety MD: Kool DJ Supa Mike 19 CHAMILLIONAIRE I'KRAYZIE BONE 1 50 CENT VOLIVA NOTORIOUS B.I.G. I'WISTA.. CHRISTINA MILIAN IYOUNG JEEZY</p> <p><b>KTCX/Beaumont, TX*</b> PD: Doug Harris APD/MD: Adrian Scott No Adds</p> <p><b>WJZD/Biloxi, MS*</b> PD: Rob Neal 10 CHAMILLIONAIRE I'KRAYZIE BONE 4 CHRISTINA MILIAN IYOUNG JEEZY 2 50 CENT VOLIVA NOTORIOUS B.I.G. I'WISTA..</p> <p><b>WILD/Boston, MA*</b> PD: Reggie Beas MD: Chubby Chub 11 I'KRAYZIE BONE 1 50 CENT VOLIVA</p> <p><b>WBLK/Buffalo, NY*</b> PD/MD: Chris Reynolds 6 CHRISTINA MILIAN IYOUNG JEEZY 5 50 CENT VOLIVA 2 CHAMILLIONAIRE I'KRAYZIE BONE</p>	<p><b>WWWZ/Charleston, SC*</b> OM/MD: Terry Base MD: Yonni "Da Rude Bwoi" Rude 4 50 CENT VOLIVA CHAMILLIONAIRE I'KRAYZIE BONE CHRISTINA MILIAN IYOUNG JEEZY NOTORIOUS B.I.G. I'WISTA</p> <p><b>WPEG/Charlotte*</b> PD: Terri Avery MD: Dean Cole 4 CHRISTINA MILIAN IYOUNG JEEZY LUKE &amp; Q 50 CENT VOLIVA</p> <p><b>WUVA/Charlottesville, VA</b> OM/MD: Taniesta R. Thompson 17 50 CENT VOLIVA 15 GINWINE 14 CHRISTINA MILIAN IYOUNG JEEZY 12 JAGGED EDGE 12 BLACK BUDDYDAY I'FABOLOUS</p> <p><b>WJTT/Chattanooga, TN*</b> PD: Keith Landecker MD: Magic Crutcher 24 50 CENT VOLIVA 9 CHAMILLIONAIRE I'KRAYZIE BONE SEAN GEMINI CHRISTINA MILIAN IYOUNG JEEZY NEGOOD I'KAYWON NOTORIOUS B.I.G. I'WISTA..</p> <p><b>WGCI/Chicago, IL*</b> OM/MD: Elroy Smith APD/MD: Tiffany Green 5 MARIAN CAREY 4 HEATHER HEADLEY 1 RETU CHERISH LETIYA</p> <p><b>WPWX/Chicago, IL*</b> PD: Jay Alan MD: Barbara McDowell 12 50 CENT VOLIVA NOTORIOUS B.I.G. I'WISTA</p> <p><b>WIZF/Cincinnati, OH*</b> PD: Phillip David March MD: Greg Williams 4 SEAN PAUL 1 THREE 6 MAFIA 50 CENT VOLIVA</p> <p><b>WENZ/Cleveland, OH*</b> OM/MD: Kim Johnson MD: Eddie Bauer 7 SEAN PAUL 50 CENT VOLIVA</p> <p><b>WHXT/Columbia, SC*</b> PD: Chris Connors MD: Shanik Mincie 50 CENT VOLIVA 6 CHRISTINA MILIAN IYOUNG JEEZY B.G. I'MANNIE FRESH CHRISTINA MILIAN IYOUNG JEEZY</p> <p><b>WXBT/Columbia, SC*</b> PD: Brian Anthony 7 50 CENT VOLIVA CHAMILLIONAIRE I'KRAYZIE BONE CHRISTINA MILIAN IYOUNG JEEZY</p> <p><b>WFXX/Columbus, GA</b> OM: Carl Conner, Jr. PD: Michael Soul APD: J-Anthur 15 NOTORIOUS B.I.G. I'WISTA</p>	<p><b>WMSU/Columbus, MS</b> PD: Ron Davis MD: Shawna Young 48 KEYSHIA COLE</p> <p><b>WCKX/Columbus, OH*</b> PD/MD: J.D. Kunes 1 SEAN PAUL 50 CENT VOLIVA</p> <p><b>KKDA/Dallas, TX*</b> PD/MD: Skip Cheatham 40 CHAMILLIONAIRE I'KRAYZIE BONE 2 50 CENT VOLIVA CHRISTINA MILIAN IYOUNG JEEZY GINWINE</p> <p><b>WHTD/Detroit, MI*</b> OM: Skip Dillard PD: Suede APD: Benita "Lady B" Gray 12 BUBBA SPARXXX IYING YANG TWINS 3 PURPLE RIBBON ALLSTARS LUKE &amp; Q 2 NOTORIOUS B.I.G. I'WISTA..</p> <p><b>WJLB/Detroit, MI*</b> APD/MD: Kris Kelley 1 50 CENT VOLIVA 1 CHRISTINA MILIAN IYOUNG JEEZY LUKE &amp; Q NOTORIOUS B.I.G. I'WISTA</p> <p><b>WDBT/Dothan, AL</b> OM: Jerry Broadway PD/MD: Casual 34 TYRA B. 31 JUELZ SANTANA 9 NOTORIOUS B.I.G. I'WISTA.. 8 SHAWNNA 11 THREE 6 MAFIA 7 PURPLE RIBBON ALLSTARS 7 TI 6 LITTLE BROTHER I'JOE SCUDDA 5 CHRISTINA MILIAN IYOUNG JEEZY</p> <p><b>WJLN/Dothan, AL</b> OM/MD: JR Wilson 5 LITTLE BROTHER I'JOE SCUDDA 5 KEYSHIA COLE 5 SEAN PAUL 5 WEBBIE 5 NOTORIOUS B.I.G. I'WISTA.. 5 JUELZ SANTANA 5 CHRISTINA MILIAN IYOUNG JEEZY</p> <p><b>WZFX/Fayetteville, NC*</b> OM: Mac Edwards PD/MD: Jeff Anderson APD: Mike Tech 5 50 CENT VOLIVA 4 YOUNG JEEZY 3 NOTORIOUS B.I.G. I'WISTA 1 CHAMILLIONAIRE I'KRAYZIE BONE CHRISTINA MILIAN IYOUNG JEEZY LUKE &amp; Q</p> <p><b>WTMG/Gainesville, FL*</b> PD: Scott Hinds APD/MD: Terence Brown MD: LJ Smith 6 50 CENT VOLIVA 6 CHRISTINA MILIAN IYOUNG JEEZY 2 CHAMILLIONAIRE I'KRAYZIE BONE 1 NOTORIOUS B.I.G. I'WISTA LUKE &amp; Q</p> <p><b>WIKS/Greenville, NC*</b> PD/MD: BK Kirkland APD: J-Anthur No Adds</p>	<p><b>WPHH/Hartford, CT*</b> PD/MD: Mychal Maguire 23 LYFE JENNINGS I'FANTASIA 10 CHRISTINA MILIAN IYOUNG JEEZY 3 NOTORIOUS B.I.G. I'WISTA..</p> <p><b>WEUP/Huntsville, AL*</b> OM: Steve Murry MD: Anthony "Big Ant" Simmons MD: Jeffrey "DJ Illie III" Rice 5 NOTORIOUS B.I.G. I'WISTA.. 1 CHAMILLIONAIRE I'KRAYZIE BONE 1 CHRISTINA MILIAN IYOUNG JEEZY LUKE &amp; Q JAGGED EDGE 50 CENT VOLIVA</p> <p><b>WJMI/Jackson, MS*</b> OM/MD: Stan Branson APD: Alice Marie 6 CHAMILLIONAIRE I'KRAYZIE BONE 2 NOTORIOUS B.I.G. I'WISTA.. 50 CENT VOLIVA CHRISTINA MILIAN IYOUNG JEEZY</p> <p><b>WJRH/Jackson, MS*</b> PD: Kwasi Kwa NOTORIOUS B.I.G. I'WISTA.. 50 CENT VOLIVA CHAMILLIONAIRE I'KRAYZIE BONE CHRISTINA MILIAN IYOUNG JEEZY</p> <p><b>WJBT/Jacksonville, FL*</b> OM: Gail Austin PD: G. Witz 2 50 CENT VOLIVA CHAMILLIONAIRE I'KRAYZIE BONE CHRISTINA MILIAN IYOUNG JEEZY NOTORIOUS B.I.G. I'WISTA..</p> <p><b>KPRS/Kansas City, MO*</b> OM: Andre Carson PD/MD: Myron Fears 6 NOTORIOUS B.I.G. I'WISTA LIL' WAYNE</p> <p><b>KIIZ/Killeen, TX</b> OM: Tim Thomas PD/MD: The Babystar 39 50 CENT VOLIVA 18 LUKE &amp; Q 21 THREE 6 MAFIA 22 50 CENT VOLIVA 5 RASHEEDA 5 NOTORIOUS B.I.G. I'WISTA 5 LITTLE BROTHER I'JOE SCUDDA 5 CHRISTINA MILIAN IYOUNG JEEZY</p> <p><b>KRRD/Lafayette, LA*</b> PD: D-Rock 1 50 CENT VOLIVA 50 CENT VOLIVA CHAMILLIONAIRE I'KRAYZIE BONE CHRISTINA MILIAN IYOUNG JEEZY</p> <p><b>KJMH/Lake Charles, LA</b> OM: Bryan Taylor PD/MD: Erik Thomas APD: Gina Cook LITTLE BROTHER I'JOE SCUDDA NOTORIOUS B.I.G. I'WISTA</p> <p><b>KZWA/Lake Charles, LA</b> OM: Anthony Baker MD: Tammy Toussant No Adds</p> <p><b>WQHH/Lansing, MI*</b> OM: Helena Dubose PD: Brent Johnson MD: Jo Hicks 2 50 CENT VOLIVA 1 NOTORIOUS B.I.G. I'WISTA 1 CHAMILLIONAIRE I'KRAYZIE BONE CHRISTINA MILIAN IYOUNG JEEZY</p> <p><b>WZLD/Laurel, MS</b> OM: Jackson Walker PD: Denise Brooks 17 PAUL WALL 17 BUSTA RHYMES TI</p>	<p><b>KJMH/Lawton, OK</b> OM/MD: Terry Monday APD: Tony Tone No Adds</p> <p><b>WBTF/Lexington, KY*</b> OM: Hank Dyan PD: Steve Murry 7 CHRISTINA MILIAN IYOUNG JEEZY 1 NOTORIOUS B.I.G. I'WISTA.. LUKE &amp; Q CHAMILLIONAIRE I'KRAYZIE BONE</p> <p><b>KHTE/Little Rock, AR*</b> APD/MD: Toni Seville 39 BUBBA SPARXXX IYING YANG TWINS 29 50 CENT VOLIVA 11 LL COOL J I'JENNIFER LOPEZ NOTORIOUS B.I.G. I'WISTA</p> <p><b>KIPR/Little Rock, AR*</b> OM: Mark Dyan PD: Joe Booker 1 CHAMILLIONAIRE I'KRAYZIE BONE CHRISTINA MILIAN IYOUNG JEEZY NOTORIOUS B.I.G. I'WISTA.. 50 CENT VOLIVA</p> <p><b>KKBT/Los Angeles, CA*</b> PD: Tom Calococi APD/MD: Tawala Sharp 21 LUKE &amp; Q 9 LL COOL J I'JENNIFER LOPEZ 50 CENT VOLIVA</p> <p><b>WGBZ/Louisville, KY*</b> PD: Mark Gunn MD: Gerald Harrison 4 B.G. I'MANNIE FRESH 2 50 CENT VOLIVA</p> <p><b>WFXM/Macon, GA</b> OM/MD: Ralph Meacham 49 DEN FRANCHIZE BOYZ 44 LIL' JON &amp; THE EASTSIDE BOYZ 37 KANYE WEST I'LUPE FIASCO</p> <p><b>WIBB/Macon, GA</b> PD/MD: Brian Patz 22 BUBBA SPARXXX IYING YANG TWINS 2 50 CENT VOLIVA 5 RASHEEDA 5 NOTORIOUS B.I.G. I'WISTA 5 LITTLE BROTHER I'JOE SCUDDA</p> <p><b>WHRK/Memphis, TN*</b> PD: Devin Steel 1 50 CENT VOLIVA 2 CHRISTINA MILIAN IYOUNG JEEZY CHRISTINA MILIAN IYOUNG JEEZY CHAMILLIONAIRE I'KRAYZIE BONE NOTORIOUS B.I.G. I'WISTA</p> <p><b>WJXM/Meridian, MS</b> PD: Jiggs JT No Adds</p> <p><b>WEDR/Miami, FL*</b> PD: Denise Fields APD: Derrick Baker 53 LUDACRIS &amp; I'FIELD MOB I'JAMIE FOXX</p> <p><b>WMBI/Miami, FL*</b> OM: Rob Roberts MD: Coka-Lani Kimbrough No Adds</p> <p><b>WKKV/Milwaukee, WI*</b> APD/MD: Bailey Coleman MD: Reggie Brown 3 50 CENT VOLIVA 2 GINWINE 2 TI LIL' WAYNE</p> <p><b>WBLX/Mobile, AL*</b> OM: James Alexander PD/MD: Myrona Reuben No Adds</p>	<p><b>KRVV/Monroe, LA</b> PD: Chris Collins 32 TYRA B. 15 THREE 6 MAFIA</p> <p><b>WZHT/Montgomery, AL</b> OM/MD: Michael Long PD: Darryl Elliott 84 YOUNG JEEZY 20 LL COOL J I'JENNIFER LOPEZ</p> <p><b>WUBT/Nashville, TN*</b> OM: Clay Huntcoat PD/MD: Pamela Aniese 1 50 CENT VOLIVA CHAMILLIONAIRE I'KRAYZIE BONE CHRISTINA MILIAN IYOUNG JEEZY NOTORIOUS B.I.G. I'WISTA..</p> <p><b>KNOU/New Orleans, LA*</b> PD: Darrell Johnson MD: Mara Melendez 12 CHAMILLIONAIRE I'KRAYZIE BONE 6 CHRISTINA MILIAN IYOUNG JEEZY 3 50 CENT VOLIVA NOTORIOUS B.I.G. I'WISTA</p> <p><b>WQUE/New Orleans, LA*</b> PD: Angela Watson 50 CENT VOLIVA CHAMILLIONAIRE I'KRAYZIE BONE CHRISTINA MILIAN IYOUNG JEEZY</p> <p><b>WWPR/New York, NY*</b> PD: Nate Bell MD: Mara Melendez 22 50 CENT VOLIVA 1 NOTORIOUS B.I.G. I'WISTA 1 CHAMILLIONAIRE I'KRAYZIE BONE CHRISTINA MILIAN IYOUNG JEEZY</p> <p><b>WOWI/Norfolk, VA*</b> OM/MD: Eric Michaels MD: DJ Fountz No Adds</p> <p><b>WWHH/Norfolk, VA*</b> PD: Parish Brown MD: Peze Cozomuz 13 50 CENT VOLIVA 3 CHRISTINA MILIAN IYOUNG JEEZY 1 NOTORIOUS B.I.G. I'WISTA CHAMILLIONAIRE I'KRAYZIE BONE 11 MY TAWAN 11 THREE 6 MAFIA 11 CORMEGA</p> <p><b>KVSP/Oklahoma City, OK*</b> OM/MD: Terry Monday MD: Eddie Brasco 21 NOTORIOUS B.I.G. I'WISTA 2 CHRISTINA MILIAN IYOUNG JEEZY 1 50 CENT VOLIVA CHAMILLIONAIRE I'KRAYZIE BONE</p> <p><b>KBLR/Omaha, NE*</b> PD: Bryan McCain MD: Albert "Big Al" Harper 10 CHRISTINA MILIAN IYOUNG JEEZY 2 LUKE &amp; Q 2 50 CENT VOLIVA 1 CHAMILLIONAIRE I'KRAYZIE BONE NOTORIOUS B.I.G. I'WISTA</p> <p><b>WUSL/Philadelphia, PA*</b> PD: Thea Michem APD/MD: Kashon Powell No Adds</p> <p><b>WAMO/Pittsburgh, PA*</b> PD: Ron Atkins MD: Kade Wred 31 50 CENT VOLIVA 1 CHRISTINA MILIAN IYOUNG JEEZY LUKE &amp; Q</p> <p><b>WQOK/Raleigh, NC*</b> OM/MD: Shawn Alexander APD/MD: Dawn Stone 28 1 E WAYNE 10 AVANT 1 50 CENT VOLIVA</p>	<p><b>WBTJ/Richmond, VA*</b> PD: Aaron Maxwell APD/MD: Mike Street 38 50 CENT VOLIVA 34 GHOSFACE KILLAH I'ONE-YO 1 LL COOL J I'JENNIFER LOPEZ</p> <p><b>WCDX/Richmond, VA*</b> DE: Al Payne PD/MD: Reggie Baker 2 50 CENT VOLIVA</p> <p><b>WDKX/Rochester, NY*</b> APD: Jim Jordan MD: Tark Spence 7 LUKE &amp; Q 1 CHAMILLIONAIRE I'KRAYZIE BONE 1 CHRISTINA MILIAN IYOUNG JEEZY NOTORIOUS B.I.G. I'WISTA.. 50 CENT VOLIVA</p> <p><b>Music Choice R&amp;B-Hip Hop/Satellite</b> OM/MD: Damon Williams MD: Lamonda Williams 28 50 CENT VOLIVA 14 LUKE &amp; Q 13 CHRISTINA MILIAN IYOUNG JEEZY 9 NOTORIOUS B.I.G. I'WISTA..</p> <p><b>Music Choice Rap/Satellite</b> APD: Mecca Thames MD: Lamonda Williams 6 CHAMILLIONAIRE I'KRAYZIE BONE 5 NOTORIOUS B.I.G. I'WISTA.. 4 LITTLE BROTHER I'JOE SCUDDA</p> <p><b>Sirius Hot Jamz/Satellite</b> OM: Garmino MD: Tony Beard MD: Vanessa Grullon 21 PAUL WALL 19 AVANT 11 TI</p> <p><b>XM Raw/Satellite</b> PD: Leo G. 16 RICK ROSS 13 SCARFACE I'GAME 12 PAPERDISE I'NAS 11 MY TAWAN 11 THREE 6 MAFIA 11 CORMEGA</p> <p><b>XM The City/Satellite</b> PD: Lisa M. Ivry MD: DJ Xclusive 28 50 CENT VOLIVA 13 CHRISTINA MILIAN IYOUNG JEEZY 6 PURPLE RIBBON ALLSTARS</p> <p><b>WQBT/Savannah, GA</b> PD: Bo Money APD: Jeff Nice 7 SEAN PAUL 2 CHAMILLIONAIRE I'KRAYZIE BONE 2 CHRISTINA MILIAN IYOUNG JEEZY</p> <p><b>KBT/Shreveport, LA*</b> PD/MD: Queen Echols OM: Notorious B.I.G. I'WISTA 50 CENT VOLIVA CHAMILLIONAIRE I'KRAYZIE BONE CHRISTINA MILIAN IYOUNG JEEZY</p> <p><b>KMJJ/Shreveport, LA*</b> PD: Al Weeden No Adds</p> <p><b>KATZ/St. Louis, MO*</b> OM: Chuck Atkins PD: Dawn Stone No Adds</p>	<p><b>WBWT/Tallahassee, FL</b> OM: Jeff Horn PD: Vanessa Jerome APD/MD: Frank Luv 5 50 CENT VOLIVA 5 AVANT 4 CHEN DENNIS 4 NOTORIOUS B.I.G. I'WISTA</p> <p><b>WBTP/Tampa, FL*</b> PD: Ron "Jomana" Shepard MD: Steven Robinson 1 50 CENT VOLIVA LUKE &amp; Q</p> <p><b>WJUC/Toledo, OH*</b> MD: Terry Monday 11 NOTORIOUS B.I.G. I'WISTA 8 B.G. I'MANNIE FRESH CHRISTINA MILIAN IYOUNG JEEZY LUKE &amp; Q 50 CENT VOLIVA CHAMILLIONAIRE I'KRAYZIE BONE</p> <p><b>KJMM/Tulsa, OK*</b> OM/MD: Terry Monday APD: Ron Bernard 21 NOTORIOUS B.I.G. I'WISTA 21 NOTORIOUS B.I.G. I'WISTA 1 50 CENT VOLIVA CHAMILLIONAIRE I'KRAYZIE BONE CHRISTINA MILIAN IYOUNG JEEZY</p> <p><b>WESE/Tupelo, MS</b> PD: Jeff Stevens MD: Julie Lee MD: Julian "DJ XTC" Vaughn No Adds</p> <p><b>WGOV/Vaidosta, GA</b> PD: Lamar Freeman MD: Jammie Jammie Brooks 45 TOO SHORT 32 BOW WOW 27 LITTLE BROTHER I'JOE SCUDDA 24 50 CENT VOLIVA 19 AVANT</p> <p><b>WKYS/Washington, DC*</b> PD: Kathy Brown MD: Paul Stewart Young Jeezy 50 CENT VOLIVA</p> <p><b>WJKS/Wilmington, DE*</b> PD: Tony Quartrone MD: Manuel Mena 28 50 CENT VOLIVA 2 CHRISTINA MILIAN IYOUNG JEEZY</p>
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Note: For complete adds, see R&R Music Tracking.

POWERED BY  
MEDIABASE

\* Monitored Reporters  
94 Total Reporters

66 Total Monitored

28 Total Indicator

Did Not Report, Playlist  
Frozen (1):  
WJZ/Albany, GA

# URBAN AC TOP 30

February 24, 2006

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MARY J. BLIGE Be Without You (Geffen)	1968	-56	202964	12	63/0
3	2	HEATHER HEADLEY In My Mind (RCA/RMG)	1625	+59	147102	18	66/0
2	3	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	1490	-111	155540	7	54/0
4	4	CHARLIE WILSON Magic (Jive/Zomba Label Group)	1355	-26	111453	13	64/0
5	5	ALICIA KEYS Unbreakable (J/RMG)	1245	-80	118890	22	63/0
6	6	KIRK FRANKLIN Looking For You (Fo Yo Soul/Gospo Centric/Zomba Label Group)	1182	-105	132361	19	61/0
7	7	ISLEY BROTHERS f/R. ISLEY Just Came Here To Chill (Def Soul/Def Jam/IDJMG)	1049	+97	92646	5	56/0
9	8	ANTHONY HAMILTON Can't Let Go (So So Def/Zomba Label Group)	978	+91	92199	10	62/3
8	9	ERIC BENET I Wanna Be Loved (Reprise/Warner Bros.)	845	-97	72002	27	62/0
14	10	BRIAN MCKNIGHT Find Myself In You (Motown/Universal)	787	+100	57708	5	56/4
10	11	FAITH EVANS Tru Love (Capitol)	715	-48	55308	14	58/1
13	12	KINDRED THE FAMILY SOUL Where Would I Be (The Question) (Hidden Beach)	638	-63	82679	22	42/0
11	13	BABYFACE Grown & Sexy (Arista/RMG)	611	-132	44614	20	55/0
15	14	INDIA.ARIE I Am Not My Hair (Motown/Universal)	599	-49	38345	10	48/1
12	15	MARIAH CAREY Don't Forget About Us (Island/IDJMG)	544	-166	42567	9	19/0
16	16	EARTH, WIND & FIRE f/BRIAN MCKNIGHT To You (Sanctuary/SRG)	493	-35	36123	8	39/0
21	17	NE-YO So Sick (Def Jam/IDJMG)	376	+73	59994	3	21/1
18	18	KEM Into You (Motown/Universal)	359	+10	20955	4	38/0
25	19	URBAN MYSTIC I Refuse (SDBE)	324	+73	18281	3	34/3
20	20	LYFE JENNINGS f/FANTASIA Hypothetically (Sony Urban/Columbia)	320	-8	25022	4	34/1
19	21	MELI'SA MORGAN I Remember (Drpheus/Luann)	299	-33	19479	7	28/0
22	22	DWELE Weekend Love (Virgin)	278	+5	16648	4	30/1
29	23	GOAPELE First Love (Skyblaze/Sony Urban/Columbia)	249	+55	16422	2	22/1
Debut	24	TAMAR f/PRINCE Beautiful, Loved And Blessed (Universal)	246	+83	12452	1	26/3
30	25	JEFF MAJORS f/KELLY PRICE God's Gift (Music One/Sony Urban)	240	+75	21667	2	2/1
26	26	VIVIAN GREEN Cursed (Sony Urban/Columbia)	228	-9	16483	11	24/0
23	27	JAHEIM f/JADAKISS Everytime I Think About Her (Divine Mill/Warner Bros.)	228	-41	23872	15	23/0
Debut	28	KEYSHIA COLE Love (A&M/Interscope)	197	+44	21708	1	5/1
Debut	29	LATOYA LONDON State Of My Heart (Peak/Concord)	176	+48	7659	1	20/0
Debut	30	TREY SONGZ Gotta Go (Songbook/Atlantic)	172	+29	46035	1	5/0

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
TEENA MARIE Ooh Wee (Cash Money/Universal)	22
GOVERNOR Blood, Sweat & Tears (Grand Hustle/Atlantic)	13
RAHEEM DEVAUGHN You (Jive/Zomba Label Group)	7
HIL ST. SOUL Goodbye (Shanachie)	7
RENA SCOTT Remember (Amor)	6

The Urban AC add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach seven plays per week in two consecutive airplay weeks. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BRIAN MCKNIGHT Find Myself In You (Motown/Universal)	+100
ISLEY BROTHERS f/R. ISLEY Just Came... (Def Soul/Def Jam/IDJMG)	+97
RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	+95
ANTHONY HAMILTON Can't Let Go (So So Def/Zomba Label Group)	+91
TAMAR f/PRINCE Beautiful, Loved And Blessed (Universal)	+83

## NEW & ACTIVE

LEELA JAMES My Joy (Warner Bros.)	Total Plays: 164, Total Stations: 19, Adds: 0
JAGGED EDGE Good Luck Charm (Sony Urban/Columbia)	Total Plays: 127, Total Stations: 19, Adds: 2
RAY J One Wish (Knockout/Sanctuary)	Total Plays: 118, Total Stations: 14, Adds: 0
LINA Smooth (Hidden Beach)	Total Plays: 111, Total Stations: 15, Adds: 0
FLOETRY Lay Down (Geffen)	Total Plays: 106, Total Stations: 19, Adds: 3

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

66 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/12-2/18. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

## REPORTERS

Stations and their adds listed alphabetically by market

<p><b>KSJU/Albuquerque NM*</b> OM: Bill May PD: Tim Jones APD/MD: Jaimey Barreras 1 TAMAR f/PRINCE</p> <p><b>WAKB/Augusta, GA*</b> OM/MD: Ron Thomas 14 FLOETRY 11 LYFE JENNINGS f/FANTASIA</p> <p><b>WKSP/Augusta, GA*</b> OM: Mike Kramer PD/MD: Tim "Fattz" Snell APD: Cher Best 4 DWELE TEENA MARIE</p> <p><b>WVIN/Baltimore, MD*</b> PD: Tim Watts APD/MD: Keith Fisher 2 BRIAN MCKNIGHT GAMMA MASS CHOR</p> <p><b>KQXL/Baton Rouge, LA*</b> PD/MD: Nya Vemon TEENA MARIE GOVERNOR HIL ST. SOUL</p> <p><b>WBH/Birmingham, AL*</b> PD: Darryl Johnson APD: Chris Coleman No Adds</p> <p><b>WUH/Birmingham, AL*</b> PD: Kevin "Koolin" Fox TEENA MARIE GOVERNOR</p> <p><b>WMGL/Charleston, SC*</b> OM/MD: Terry Base MD: TK Jones TEENA MARIE</p> <p><b>WKST/Charleston, SC*</b> PD/MD: Michael Tee JAGGED EDGE TEENA MARIE HIL ST. SOUL</p>	<p><b>WBAV/Charlotte*</b> PD/MD: Terri Avery 1 URBAN MYSTIC TAMAR f/PRINCE TEENA MARIE RAHEEM DEVAUGHN</p> <p><b>WQNC/Charlotte*</b> PD: Alvin Stowe MD: Chris James FAITH EVANS</p> <p><b>WSRB/Chicago, IL*</b> MD: Tracie Reynolds 22 TEENA MARIE GOVERNOR</p> <p><b>WVAZ/Chicago, IL*</b> OM/MD: Eroy Smith APD/MD: Armando Rivera 2 HEATHER HEADLEY 1 MARY J. BLIGE</p> <p><b>WZAK/Cleveland, OH*</b> OM/MD: Kim Johnson MD: Terry Bello No Adds</p> <p><b>WLXC/Columbia, SC*</b> PD: Doug Williams TEENA MARIE GOVERNOR HIL ST. SOUL</p> <p><b>WVDM/Columbia, SC*</b> PD/MD: Mike Love 6 TEENA MARIE 2 RENA SCOTT GOVERNOR HIL ST. SOUL</p> <p><b>WACH/Columbus, GA</b> OM: Brian Waters PD/MD: Queen Rasheeda MD: Edward Lewis No Adds</p> <p><b>WKZJ/Columbus, GA</b> OM/MD: Carl Conner, Jr. MD: Brandon Conner 1 URBAN MYSTIC</p>	<p><b>WXMG/Columbus, OH*</b> OM: J.D. Kunes MD: Paul Strong PD: Warren Stevens ANTHONY HAMILTON</p> <p><b>KSOC/Dallas, TX*</b> OM: John Candelaria PD: John Long 4 URBAN MYSTIC 2 BRIAN MCKNIGHT</p> <p><b>WRDU/Dayton, OH*</b> OM/MD: J.D. Kunes ANTHONY HAMILTON</p> <p><b>WMXD/Detroit, MI*</b> OM: KJ Holiday PD: Kamillah Muhammad APD: Deneil Stevens MD: Kysti Burnett ERIC BENET</p> <p><b>WUKS/Fayetteville, NC*</b> OM: Mac Edwards PD/MD: Jeff Anderson RAHEEM DEVAUGHN TEENA MARIE</p> <p><b>WOZZ/Ft. MI*</b> PD: Trey Michaels No Adds</p> <p><b>WFLM/Ft. Pierce, FL*</b> OM/MD: Mike James 2 URBAN MYSTIC</p> <p><b>WQMG/Greensboro, NC*</b> PD: Shilyle Cole 4 RAHEEM DEVAUGHN HIL ST. SOUL</p> <p><b>WJMJ/Greenville, SC*</b> OM/MD: Steve Crumbley APD: Karen Bland MD: Doug Davis 5 WILLIAM MURPHY III 3 BYRON CAGE 7 JEFF MAJORS f/KELLY PRICE</p> <p><b>KMJG/Houston, TX*</b> PD: Sam Choice</p>	<p><b>MD: Jeff Harrison</b> No Adds</p> <p><b>WHRP/Huntsville, AL*</b> OM: Ken Johnson PD: Mark Raymond APD: Derrick Greene No Adds</p> <p><b>WTLC/Indianapolis, IN*</b> OM: Brian Wallace APD/MD: The First Lady No Adds</p> <p><b>WKYJ/Jackson, MS*</b> OM/MD: Stan Branson No Adds</p> <p><b>WSOL/Jacksonville, FL*</b> OM: Gail Austin MD: John Scott No Adds</p> <p><b>KMKJ/Kansas City, MO*</b> PD: Jerold Jackson No Adds</p> <p><b>KNEK/Lafayette, LA*</b> PD: D-Rock RENA SCOTT FLOETRY TEENA MARIE GOVERNOR</p> <p><b>WJWX/Laurel, MS</b> OM: Jackson Walker PD: Denise Brooks No Adds</p> <p><b>KOKY/Little Rock, AR*</b> OM/MD: Mark Dylan RENA SCOTT TEENA MARIE GOVERNOR HIL ST. SOUL</p> <p><b>KJLA/Los Angeles, CA*</b> PD/MD: Aundrea Russell TEENA MARIE</p> <p><b>WMJM/Louisville, KY*</b> PD/MD: Tim Gerard Iqon 2 BRIAN MCKNIGHT</p> <p><b>WRBV/Macon, GA</b> PD/MD: Chris Williams No Adds</p> <p><b>KJMS/Memphis, TN*</b> PD: Eileen Collier TEENA MARIE</p>	<p><b>WHQT/Miami, FL*</b> OM/MD: Tony Fields APD: Karen Vaughn MD: Ken James 7 BRIAN MCKNIGHT</p> <p><b>WJMR/Milwaukee, WI*</b> PD/MD: Lauri Jones No Adds</p> <p><b>WDLT/Mobile, AL*</b> OM/MD: James Alexander No Adds</p> <p><b>KJMG/Monroe, LA</b> PD: Chris Collins 7 JAMIE FOXX f/LUDACRIS</p> <p><b>WVWG/Montgomery, AL</b> OM/MD: Darryl Elliott No Adds</p> <p><b>WQOQ/Nashville, TN*</b> PD: Kenny Smoov No Adds</p> <p><b>WYBC/New Haven, CT*</b> OM: Wayne Schmidt PD: Juan Castillo APD: Angela Malerba No Adds</p> <p><b>KMEZ/New Orleans, LA*</b> PD: LaBron "LBJ" Joseph MD: Kolder Summers RENA SCOTT FLOETRY TEENA MARIE GOVERNOR</p> <p><b>WYLD/New Orleans, LA*</b> PD: AJ Appleberry No Adds</p> <p><b>WBLN/New York, NY*</b> OM/MD: Viny Brown 12 RAHEEM DEVAUGHN 5 PRINCE 4 LYFE &amp; Q 1 TEENA MARIE</p> <p><b>WRKS/New York, NY*</b> PD: Tony Beasley MD: Julie Gustines 16 NE-YO 15 JAHENI</p> <p><b>WKUS/Norfolk, VA*</b> OM/MD: Eric Mychaels No Adds</p> <p><b>WYKL/Norfolk, VA*</b> OM/MD: Don London MD: Brian O'Brian 1 DIA ARIE</p> <p><b>WCFB/Orlando, FL*</b></p>	<p><b>OM: Steve Holbrook</b> PD: Kevin Gardner 10 DESTINY'S CHILD 8 BOBBY VALENTINO</p> <p><b>WRRX/Pensacola, FL*</b> PD/MD: Terry Styles APD: Linda "Sorshine" Moorer No Adds</p> <p><b>WDAS/Philadelphia, PA*</b> OM: Thea Michem PD: Joe Tamburo APD/MD: Jo Gamble No Adds</p> <p><b>WRNB/Philadelphia, PA*</b> OM/MD: Cy Young MD: Mo'Nique Strickland No Adds</p> <p><b>WFXC/Raleigh, NC*</b> OM/MD: Cy Young APD: Shawn Alexander MD: Jodi Berri No Adds</p> <p><b>WKJS/Richmond, VA*</b> OM/MD: Al Payne MD: Freddy Fox No Adds</p> <p><b>WVBE/Roanoke, VA*</b> OM/MD: Walt Ford JAGGED EDGE TEENA MARIE GOVERNOR</p> <p><b>WTLZ/Saginaw, MI*</b> PD/MD: Eugene Brown 4 RALPH PRESHVANT GOVERNOR</p> <p><b>WSBY/Salisbury, MD</b> PD: Kenny Love APD: Bill Baker MD: Ron Banks KELIS f/TOD SHORT</p> <p><b>KBLX/San Francisco, CA*</b> PD: Kevin Brown MD: Kimmie Taylor No Adds</p> <p><b>Music Choice Smooth R&amp;B/Satellite</b> OM/MD: Damon Williams APD: Mecca Thames MD: Lamonda Williams 1 RAHEEM DEVAUGHN 1 AVANT</p>	<p><b>Sirius Heart &amp; Soul/Satellite</b> OM/MD: B.J. Stone MD: Sasha Montero No Adds</p> <p><b>The Touch/Satellite</b> PD: Stan Boston APD/MD: Hollywood Hernandez No Adds</p> <p><b>XM The Flow/Satellite</b> PD: Maxx Myrick 6 CHARIS RUCKER f/JILL SCOTT 5 ERIC ROBERTSON 5 DIONNE FARRIS</p> <p><b>WLWH/Savannah, GA</b> OM: Brad Kelly PD/MD: Gary Young No Adds</p> <p><b>KDKS/Shreveport, LA*</b> OM/MD: Quenn Echols TAMAR f/PRINCE TEENA MARIE</p> <p><b>KVMA/Shreveport, LA*</b> PD: Bill Sharp No Adds</p> <p><b>KMJM/St. Louis, MO*</b> OM/MD: Chuck Atkins No Adds</p> <p><b>WFUN/St. Louis, MO*</b> PD: Garth Adams No Adds</p> <p><b>WPHR/Syracuse, NY*</b> OM: Rich Lauber PD: Butch Charles APD/MD: Kenny Dees 2 RAHEEM DEVAUGHN AVANT TEENA MARIE GOVERNOR</p> <p><b>WTMP/Tampa, FL*</b> OM: Louis Muhammad PD: Lynn Toftiver Jr. MD: Big Money God GOVERNOR RENA SCOTT PRINCE f/LEVAUGHN TEENA MARIE</p>	<p><b>WIMX/Toledo, OH*</b> PD: Rocky Love MD: Brandi Browne PRINCE TEENA MARIE HIL ST. SOUL</p> <p><b>WTUG/Tuscaloosa, AL</b> OM: Greg Tomascello PD/MD: Charles Anthony 7 KIRK FRANKLIN 7 ANTHONY HAMILTON 7 ISLEY BROTHERS f/RONALD ISLEY</p> <p><b>WJBW/W. Palm Beach, FL*</b> PD: Mark McCray APD: Kyle Stewart MD: Patricia Wright No Adds</p> <p><b>WHUR/Washington, DC*</b> PD: Dave Dickinson MD: Traci LaTrelle 6 RAHEEM DEVAUGHN TEENA MARIE GOVERNOR</p> <p><b>WMMJ/Washington, DC*</b> PD: Kathy Brown MD: Mike Chase 1 ANTHONY HAMILTON</p>
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POWERED BY  
MEDIABASE

\*Monitored Reporters

80 Total Reporters

66 Total Monitored

14 Total Indicator

Did Not Report,  
Playlist Frozen (1):  
WBBK/Dothan, AL

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# GOSPEL TOP 30

February 24, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	MARY MARY Yesterday (Sony Urban/Columbia)	1142	+11	31402	22	34/0
1	2	KIRK FRANKLIN Looking For You (Fo Yo Soul/Gospo Centric/Zomba Label Group)	1122	-158	33444	23	35/0
4	3	BYRON CAGE I Will Bless The Lord (Gospo Centric/Zomba Label Group)	917	+112	28380	12	34/1
6	4	DOTTIE PEOPLES He Said It (Atlanta Int'l)	838	+28	26948	27	28/0
3	5	HEZEKIAH WALKER Lift Him Up (Verity/Zomba Label Group)	838	-24	25211	18	24/0
5	6	SMOKIE NORFUL God Is Able (EMI Gospel)	742	-80	19395	17	26/0
10	7	JEFF MAJORS f/KELLY PRICE God's Gift (Music One/Sony Urban)	721	-9	25548	19	24/0
11	8	YOLANDA ADAMS Victory (Atlantic)	709	-6	21205	14	26/1
7	9	WILLIAM MURPHY III Let It Rise (Sony Urban/Epic)	707	-32	21708	21	25/0
9	10	CECE WINANS Pray (PureSprings/Sony Urban/Epic)	686	-21	23284	32	24/1
8	11	SHIRLEY CAESAR I Know The Truth (Lies) (Shu-Bel/Artemis Gospel)	672	-38	17343	21	23/0
14	12	TAMELA MANN Speak Lord (TillyMann)	645	+55	24877	12	23/0
16	13	DORINDA CLARK-COLE So Many Times (Gospo Centric/Zomba Label Group)	624	+56	16900	9	25/1
13	14	DARWIN HOBBS Glorify Him (EMI Gospel)	611	+9	19971	19	28/0
15	15	VICKI YOHE Deliverance Is Available (PureSprings/EMI Gospel)	607	+8	16565	15	24/2
20	16	DONALD LAWRENCE... The Blessing Of Abraham (EMI Gospel)	602	+176	19050	4	30/5
12	17	CECE WINANS He's Concerned (PureSprings/Sony Urban/Epic)	582	-49	19768	11	26/0
18	18	ISRAEL & NEW BREED Not Forgotten (Integrity Gospel)	554	+5	17195	16	20/1
17	19	MYRON BUTLER & LEVI Set Me Free (EMI Gospel)	506	-37	13367	16	20/0
19	20	LUTHER BARNES & THE RED BUDD... Somehow, Someway (Atlanta Int'l)	493	+9	17286	13	23/0
22	21	RIZEN We've Come To Magnify The Lord (Artemis)	369	-4	16955	11	15/0
21	22	GEORGE HUFF A Brighter Day (Word/Curb/Warner Bros.)	331	-60	12100	9	18/0
24	23	JIMMY HICKS & VOICES OF INTEGRITY BornBlessed (Worldwide Entertainment)	326	+77	10415	3	15/3
29	24	KAREN CLARK-SHEARD Favor (Word/Curb/Warner Bros.)	301	+94	9083	3	12/3
26	25	VICKIE WINANS It's Alright (Verity/Zomba Label Group)	292	+62	8578	2	15/3
23	26	ALVIN DARLING From Me To You (Emtra)	290	-2	6197	7	11/0
25	27	CANTON JONES Love Song (Arrow)	255	+6	11877	6	10/0
Debut	28	DONALD ALFORD All I Want To Do Is Bless You (Holy Spirit)	250	+66	6964	1	9/2
27	29	MOSIE BURKS I Got A Grip (Malaco)	239	+25	5654	6	10/0
Debut	30	MARVIN SAPP Perfect Peace (Verity)	236	+64	10973	1	8/2

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
DONALD LAWRENCE... The Blessing Of Abraham (EMI Gospel)	5
WALTER HAWKINS A Prayer Away (Coda Terra)	5
VICKIE WINANS It's Alright (Verity/Zomba Label Group)	3
JIMMY HICKS... BornBlessed (Worldwide Entertainment)	3
KAREN CLARK-SHEARD Favor (Word/Curb/Warner Bros.)	3
DONNIE MCCLURKIN Church Medley (Verity)	3
MARTHA MUNIZZI No Limits (Integrity Label Group)	3
ISRAEL & NEW BREED Turn It Around (Integrity Gospel)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DONALD LAWRENCE... The Blessing Of Abraham (EMI Gospel)	+176
BYRON CAGE I Will Bless... (Gospo Centric/Zomba Label Group)	+112
DONNIE MCCLURKIN Church Medley (Verity)	+96
KAREN CLARK-SHEARD Favor (Word/Curb/Warner Bros.)	+94
JIMMY HICKS... BornBlessed (Worldwide Entertainment)	+77
DONALD ALFORD All I Want To Do Is Bless You (Holy Spirit)	+66
MARVIN SAPP Perfect Peace (Verity)	+64
VICKIE WINANS It's Alright (Verity/Zomba Label Group)	+62
JUANITA BYNUM Break Forth (Flow)	+58
DORINDA CLARK-COLE So... (Gospo Centric/Zomba Label Group)	+56

## NEW & ACTIVE

BISHOP EDDIE LONG... It Shall Come To Pass (EMI Gospel) Total Plays: 215, Total Stations: 9, Adds: 1
NEW LIFE COMMUNITY CHOIR f/JOHN P. KEE I'm Covered (Verity) Total Plays: 206, Total Stations: 8, Adds: 1
YOLANDA ADAMS This Too Shall Pass (Atlantic) Total Plays: 200, Total Stations: 9, Adds: 2
SHADRACH Promise (Juana) Total Plays: 198, Total Stations: 7, Adds: 0
JOHN GRAY Your Newest Son (MannaGod) Total Plays: 193, Total Stations: 7, Adds: 0

41 Gospel reporters. Songs ranked by total plays for the airplay week of Sunday 2/12 - Saturday 2/18.  
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Songs ranked by total plays

## REPORTERS

Stations and their adds listed alphabetically by market

<b>WPZE/Atlanta, GA</b> OM: Al Payne PD: Frank Johnson PD: Connie Flint 17 VICKI YOHE 17 WASHAWN MITCHELL 17 DONALD LAWRENCE	<b>WXOK/Baton Rouge, LA</b> PD/MD: Kerwin Feeling 12 JUDY JACOBS 12 ISRAEL & NEW BREED 10 ISRAEL & NEW BREED	<b>WXTZ/Charleston, SC</b> OM: Terry Base PD: Edwin "Che" Wright APD/MD: James Wallace 23 KAREN CLARK-SHEARD	<b>WFMV/Columbia, SC</b> PD: Tony "Gee" Green APD/MD: Monica Washington 8 DONALD LAWRENCE 5 SHADRACH 5 JOHNNY SANDERS	<b>WJVD/Columbus, OH</b> OM: Dawn Mosby 13 WALTER HAWKINS <b>KHVN/Dallas, TX</b> PD/MD: Warren Brooks 20 BRUCE ALLEN 15 PATRICK LINDY 15 PROFESSOR BELTON	<b>WHLH/Jackson, MS</b> OM: Steve Kelly PD: Jennell Roberts MD: Torax Harris 8 MARVIN SAPP 8 LAMAR CAMPBELL & SPIRIT OF PRAISE	<b>WHLW/Memphis, TN</b> PD/MD: Kim Harper No Adds <b>WMBM/Miami, FL</b> OM: E. Claudette Freeman PD/MD: Greg Cooper No Adds	<b>WDAS/Philadelphia, PA</b> OM: Thea Mitchen PD: Joe Tamburro APD/MD: Jo Gamble 5 DONALD ALFORD 5 JIMMY HICKS & VOICES OF INTEGRITY	<b>WTSK/Tuscaloosa, AL</b> OM: Greg Tomascello PD/MD: Charles Anthony No Adds
<b>WTHB/Augusta, GA</b> OM/MD: Ron Thomas APD: Sister Mary Kingcannon WALTER HAWKINS VICKIE WINANS	<b>WQYZ/Biloxi, MS</b> DM/MD: Walter Brown MD: Paul Timms No Adds	<b>WPSZ/Charlotte</b> PD: Alvin Stowe MD: Tanya Rivers 5 WALTER HAWKINS	<b>WJMO/Cleveland, OH</b> DM/MD: Kim Johnson 7 CANDI STATION 7 GLENDALE BAPTIST CHURCH/MASS CHOR 6 BISHOP TO JAKES	<b>WFLY/Ft. MI</b> DM/MD: Sammie L. Jordan, Jr. MD: Anna Johnson No Adds	<b>WHLW/Montgomery, AL</b> OM: Michael Long PD/MD: Kenny J. No Adds	<b>WPRF/New Orleans, LA</b> PD: Kris "Cap'n Kris" McCoy 33 KAREN CLARK-SHEARD 32 DONNIE MCCLURKIN 31 DETRICK HADDON	<b>WPGC/Washington, DC</b> PD/MD: Cheryl Jackson 21 MARVIN SAPP 21 YOLANDA ADAMS 21 MARTHA MUNIZZI	
<b>WCAO/Baltimore, MD</b> PD: Lee Michaels APD/MD: Danielle Brown 12 JIMMY HICKS & VOICES OF INTEGRITY 11 BRYAN WILSON 10 MARK ST JOHN	<b>WJMI/Charleston, SC</b> OM: Michael Baynard PD/MD: Bryant Seabrooks APD: Big Daddy 21 FRED HAMMOND 10 KURT CARR 10 MARY MARY	<b>WGRB/Chicago, IL</b> OM: Eroy Smith PD: Michael Robinson MD: Ellie Rolle 10 SHEKINAH GLORY MINISTRY 6 RUDOLPH MCKISSICK	<b>WJMD/Cleveland, OH</b> DM/MD: Kim Johnson 7 CANDI STATION 7 GLENDALE BAPTIST CHURCH/MASS CHOR 6 BISHOP TO JAKES	<b>WPEP/Huntsville, AL</b> OM: Hundley Batts PD: Steve Murry MD: Ricky Sykes 46 YOLANDA ADAMS 46 DONALD ALFORD 6 NEW LIFE COMMUNITY CHOIR	<b>WPZZ/Richmond, VA</b> OM: Jerry Smith PD: Reggie Baker WALTER HAWKINS	<b>WYLD/New Orleans, LA</b> PD: AJ Appleberry APD/MD: Loretta Petit No Adds	<b>WYCB/Washington, DC</b> PD: Ron Thompson BYRON CAGE	
<b>WWIN/Baltimore, MD</b> PD: Jeff Majors APD: Jean Alston No Adds	<b>WENN/Birmingham, AL</b> DM/MD: Doug Hamand APD/MD: Willis Prite No Adds	<b>WJMO/Cleveland, OH</b> DM/MD: Kim Johnson 7 CANDI STATION 7 GLENDALE BAPTIST CHURCH/MASS CHOR 6 BISHOP TO JAKES	<b>WJMO/Cleveland, OH</b> DM/MD: Kim Johnson 7 CANDI STATION 7 GLENDALE BAPTIST CHURCH/MASS CHOR 6 BISHOP TO JAKES	<b>WPZZ/Richmond, VA</b> OM: Jerry Smith PD: Reggie Baker WALTER HAWKINS	<b>WPRF/New Orleans, LA</b> PD: Kris "Cap'n Kris" McCoy 33 KAREN CLARK-SHEARD 32 DONNIE MCCLURKIN 31 DETRICK HADDON	<b>WYLD/New Orleans, LA</b> PD: AJ Appleberry APD/MD: Loretta Petit No Adds	<b>WFAI/Wilmington, DE</b> OM: Melvin Brittingham PD/MD: Manuel Mena 11 VICKIE WINANS 11 ISRAEL & NEW BREED	

Note: For complete adds, see R&R Music Tracking.

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# COUNTRY REPORTERS

Stations and their adds listed alphabetically by market

<p><b>WOMX/Akron, OH*</b> DM/DP: Kevin Mason APD: Ken Steel JAKE OWEN</p>	<p><b>WZKX/Biloxi, MS</b> DM/DP: Bryan Rhodes 1 GARY ALLAN 9 JOE NICHOLS</p>	<p><b>WGAR/Cleveland, OH*</b> PD: Meg Stevens MD: Chuck Collier 3 FAITH HILL 1 GRETCHEN WILSON</p>	<p><b>WKDQ/Evansville, IN</b> DM/DP: Jon Prell 15 FAITH HILL 15 CHRIS CAGLE 15 BILLY CURRINGTON 15 KENNY ROGERS 15 ERIC CHURCH</p>	<p><b>KILT/Houston, TX*</b> PD: Jeff Garrison MD: Greg Frey No Adds</p>	<p><b>WIOV/Lancaster, PA*</b> DM/DP: Dick Raymond No Adds</p>	<p><b>KJLO/Monroe, LA</b> DM: John Reynolds APD/MD: Toby Otero 15 KENNY ROGERS</p>	<p><b>KWJJ/Portland, OR*</b> DM: Clark Ryan PD: Mike Moore APD/MD: Savannah Jones No Adds</p>	<p><b>KSON/San Diego, CA*</b> DM: John Marks PD: Wes Poku 1 LEANN RIMES 1 TRISHA YEARWOOD &amp; GARTH BROOKS NEAL MCCOY TRENT WILLMON</p>	<p><b>WBW/Topeka, KS</b> DM: Rich Bowers APD/MD: Stephanie Lynn 15 FAITH HILL 15 BIG &amp; RICH 15 PHIL VASSAR</p>
<p><b>WGNA/Albany, NY*</b> PD: Buzz Brindle MD: Bill Earley 1 GRETCHEN WILSON PHIL VASSAR FAITH HILL</p>	<p><b>WHWK/Binghamton, NY</b> DM/DP: Ed Walker GARY NICHOLS</p>	<p><b>KCCY/Colorado Springs, CO*</b> DM: Bob Richards APD/MD: Jo Jo Turnbeaugh GEORGE STRAIT</p>	<p><b>KVOX/Fargo</b> DM: Janice Whitmore PD: Eric Heyer MD: Scott Winston 3 TY ENGLAND</p>	<p><b>KBKQ/Houston, TX*</b> PD: Johnny Chiang MD: Christi Brooks No Adds</p>	<p><b>WITL/Lansing, MI*</b> APD/MD: Chris Tyler 1 TERRI CLARK 1 PHIL VASSAR COWBOY CRUSH</p>	<p><b>KTOM/Monterey, CA*</b> DM/DP: Dave Kirth STEVE HOLY FAITH HILL ERIC CHURCH BLAINE LARSEN</p>	<p><b>WOKJ/Portland, OR</b> DM: Mark Erickson PD: Mark Jennings MD: Dan Lunnie 1 GRETCHEN WILSON TRENT WILLMON</p>	<p><b>KUSS/San Diego, CA*</b> PD: Mike O'Brian MD: Cindy Spicer No Adds</p>	<p><b>KIIM/Tucson, AZ*</b> DM: Herb Crowe PD/MD: Buzz Jackson 2 FAITH HILL 1 GRETCHEN WILSON PHIL VASSAR</p>
<p><b>KBQI/Albuquerque, NM*</b> DM: Bill May PD: Tim Jones APD/MD: Jeff Jay 1 FAITH HILL KENNY ROGERS GEORGE STRAIT</p>	<p><b>WBWN/Bloomington, IL</b> DM/DP: Dan Westhoff APD/MD: Buck Stevens 10 FAITH HILL 10 CHRIS CAGLE 10 LITTLE BIG TOWN 10 ERIC CHURCH</p>	<p><b>WCOS/Columbia, SC*</b> PD: LJ Smith APD/MD: Glen Garrett GRETCHEN WILSON</p>	<p><b>KKIX/Fayetteville, AR</b> PD: Dave Ashcraft APD/MD: Jake McBride No Adds</p>	<p><b>WTCH/Huntington</b> PD: Judy Eaton MD: Dave Poole 5 BILLY CURRINGTON</p>	<p><b>KWNR/Las Vegas, NV*</b> DM: Sammy Cruise 1 LEANN RIMES 2 DIERKS BENTLEY NEAL MCCOY LITTLE BIG TOWN PHIL VASSAR</p>	<p><b>WGTR/Myrtle Beach, SC</b> DM/DP: Steve Stewart No Adds</p>	<p><b>WCTK/Providence, RI*</b> DM: Rick Everett MD: Sam Stevens 13 GRETCHEN WILSON 2 FAITH HILL</p>	<p><b>KRTY/San Jose, CA*</b> DM/DP: Julie Stevens No Adds</p>	<p><b>KVOO/Tulsa, OK*</b> DM/DP: Ric Hampton No Adds</p>
<p><b>KRST/Albuquerque, NM*</b> DM/DP: Eddie Haskell MD: Paul Bailey No Adds</p>	<p><b>WHKX/Bluefield, WV</b> DM: Ken Dietz PD/MD: Joe Jarvis 3 CROSS CANADIAN RAGWEED 3 ERIC CHURCH 3 COWBOY CRUSH 3 JOE GRACIN 1 LELAND MARTIN &amp; CHALEE TENNISON 1 DOUG STONE</p>	<p><b>WCOL/Columbus, OH*</b> PD: John Crenshaw APD/MD: Dan E. Zuko No Adds</p>	<p><b>WKML/Fayetteville, NC</b> DM: Mac Edwards PD: Paul Johnson APD: Dave Stone MD: Dean D No Adds</p>	<p><b>WDRM/Huntsville, AL</b> DM/DP: Todd Berry APD: Stuart Langston MD: Dan McClain No Adds</p>	<p><b>WBBN/Laurel, MS</b> DM/DP: Larry Blakeney APD/MD: Alyson Scott 10 MARK MCGURIN</p>	<p><b>WKDF/Nashville, TN*</b> DM/DP: Dave Kelly MD: Kim Leslie No Adds</p>	<p><b>KKCS/Pueblo, CO*</b> PD: Cody Carlson TERRI CLARK GEORGE STRAIT GARY ALLAN ERIC CHURCH JOHN CORBETT</p>	<p><b>KKJG/San Luis Obispo, CA</b> DM/DP: Pepper Daniels 12 ERIC CHURCH</p>	<p><b>WVWZ/Tupelo, MS</b> DM: Rick Stevens PD: Bill Hughes APD: Paul Stone 14 FAITH HILL 14 KENNY ROGERS 14 ERIC CHURCH 8 KEITH ANDERSON</p>
<p><b>WCTO/Allentown, PA*</b> DM/DP: Shelly Easton MD: Jerry Padden 1 JACK INGRAM 1 GRETCHEN WILSON MARTINA MCBRIDE WOODLY PARTON ERIC CHURCH</p>	<p><b>WHKX/Bluefield, WV</b> DM: Ken Dietz PD/MD: Joe Jarvis 3 CROSS CANADIAN RAGWEED 3 ERIC CHURCH 3 COWBOY CRUSH 3 JOE GRACIN 1 LELAND MARTIN &amp; CHALEE TENNISON 1 DOUG STONE</p>	<p><b>WGSQ/Cookeville, TN</b> DM: Marty McFly PD: Gator Harrison APD: Philip Gibbons MD: Steward James DIERKS BENTLEY GEORGE STRAIT</p>	<p><b>WFBE/Flint, MI</b> PD: Coyote Collins APD/MD: Dave Geronimo No Adds</p>	<p><b>WDRM/Huntsville, AL</b> DM/DP: Todd Berry APD: Stuart Langston MD: Dan McClain No Adds</p>	<p><b>WBBN/Laurel, MS</b> DM/DP: Larry Blakeney APD/MD: Alyson Scott 10 MARK MCGURIN</p>	<p><b>WKDF/Nashville, TN*</b> DM/DP: Dave Kelly MD: Kim Leslie No Adds</p>	<p><b>KKCS/Pueblo, CO*</b> PD: Cody Carlson TERRI CLARK GEORGE STRAIT GARY ALLAN ERIC CHURCH JOHN CORBETT</p>	<p><b>KKJG/San Luis Obispo, CA</b> DM/DP: Pepper Daniels 12 ERIC CHURCH</p>	<p><b>WVWZ/Tupelo, MS</b> DM: Rick Stevens PD: Bill Hughes APD: Paul Stone 14 FAITH HILL 14 KENNY ROGERS 14 ERIC CHURCH 8 KEITH ANDERSON</p>
<p><b>KGNC/Amarillo, TX</b> DM: Tim Butler APD/MD: Patrick Clark No Adds</p>	<p><b>KZNB/Boise, ID*</b> DM/DP: Rich Summers APD/MD: Spencer Burke 1 GRETCHEN WILSON 1 BIG &amp; RICH TERRI CLARK</p>	<p><b>KRYS/Corpus Christi, TX</b> DM: Paula Newell PD: Frank Edwards 4 JOE GRACIN 2 PHIL VASSAR BLAINE LARSEN</p>	<p><b>WXFL/Florence, AL</b> DM: Jeff Thomas PD: Fletcher Brown 8 FAITH HILL 8 SUSAN MAYNES 8 ERIC CHURCH</p>	<p><b>WMSJ/Jackson, MS</b> DM: Steve Kelly PD: Rick Adams APD/MD: Kim Allen No Adds</p>	<p><b>KZKX/Lincoln, NE</b> DM: Jim Steel PD: Brian Jennings APD/MD: Carol Turner 2 GEORGE STRAIT</p>	<p><b>WCTY/New London, CT</b> DM/DP: Jimmy Lehn APD: Dave Elder 16 FAITH HILL 16 GRETCHEN WILSON 6 PHIL VASSAR</p>	<p><b>WODR/Raleigh, NC*</b> DM: Paul Michaels PD: Lisa McKay APD: Mike "Maddawg" Biddle 1 DIERKS BENTLEY GEORGE STRAIT</p>	<p><b>KMPX/Seattle, WA*</b> PD: Becky Brenner MD: Tony Thomas 3 JOHN CORBETT</p>	<p><b>WIRK/W. Palm Beach, FL*</b> DM: Mitch Mahan MD: JR Jackson 1 CHRIS CAGLE 1 LITTLE BIG TOWN 1 SHERIDAN 1 COWBOY CRUSH TERRI CLARK</p>
<p><b>KBRL/Anchorage, AK</b> PD: Matt Valley 3 JAMIE O'NEAL TRACE ADAMS FAITH HILL LITTLE BIG TOWN</p>	<p><b>KQFC/Boise, ID*</b> DM: Kevin Godwin PD: Kevin Anderson APD/MD: Jim Miller TERRI CLARK BIG &amp; RICH</p>	<p><b>KPLX/Dallas, TX*</b> MD: Cody Alan No Adds</p>	<p><b>KSXS/Fresno, CA*</b> PD: Steve Pleshe MD: Jody Jo Mize No Adds</p>	<p><b>WWSJ/Jackson, MS</b> PD: Tom Freeman No Adds</p>	<p><b>KSSN/Little Rock, AR*</b> DM/DP: Chad Heritage GEORGE STRAIT</p>	<p><b>WGH/Norfolk, VA*</b> DM/DP: John Shombay APD/MD: Mark Houston GRETCHEN WILSON PHIL VASSAR</p>	<p><b>KOUT/Rapid City, SD</b> DM/DP: Mark Houston 15 GARY ALLAN 15 SHERIDAN 15 PHIL VASSAR</p>	<p><b>KBUL/Reno, NV</b> DM/DP: Tom Jordan MD: Chuck Reeves 7 GARY ALLAN 6 FAITH HILL</p>	<p><b>WACO/Waco, TX</b> DM/DP: Zack Owen 10 FAITH HILL 10 GRETCHEN WILSON 10 CHRIS CAGLE</p>
<p><b>WWWV/Ann Arbor, MI</b> PD: Brian Cowan 3 FAITH HILL</p>	<p><b>WKLB/Boston, MA*</b> DM: Don Kelley PD: Mike Brophy APD/MD: Ginny Rogers 7 FAITH HILL 4 JASON ALDEAN</p>	<p><b>KSCS/Dallas, TX*</b> DM/DP: Lorin Palagi APD/MD: Chris Huff No Adds</p>	<p><b>KUAD/Ft. Collins, CO</b> PD: Mark Callaghan APD: Dave Jensen MD: Brian Gary FAITH HILL GRETCHEN WILSON JOE NICHOLS BIG &amp; RICH</p>	<p><b>WROO/Jacksonville, FL*</b> DM: Gail Austin PD: Casey Carter MD: John Scott No Adds</p>	<p><b>KHKK/Odessa, TX</b> PD: Mike Lawrence APD/MD: Kelley Peterson 7 TERRI CLARK</p>	<p><b>KTST/Oklahoma City, OK*</b> DM/DP: Tom Travis APD/MD: Anthony Allen No Adds</p>	<p><b>KUUB/Reno, NV</b> DM: Jim McClain PD/MD: Valeri Ferrari No Adds</p>	<p><b>WBYT/South Bend, IN</b> DM/DP: Clint Marsh FAITH HILL</p>	<p><b>WDEZ/Wausau, WI</b> DM: Bob Jung APD/MD: Vanessa Ryan 15 CHRIS CAGLE 15 JOE GRACIN</p>
<p><b>WNCY/Appleton, WI</b> DM: Jeff McCarthy PD: Randy Shannon 2 FAITH HILL 2 ERIC CHURCH</p>	<p><b>KAGG/Bryan, TX</b> DM/DP: Jennifer Allen No Adds</p>	<p><b>KTYS/Dallas, TX*</b> DM: Lorin Palagi PD: Gayle W. Potet MD: Chris Huff No Adds</p>	<p><b>WCKT/Ft. Myers, FL*</b> DM/DP: Bill Hagy APD/MD: Dave Logan No Adds</p>	<p><b>WXBJ/Johnson City*</b> DM/DP: Michael Hagg 17 JAKE OWEN 14 MARK WILLIAMS JR. WIGRETCHEN WILSON BIG &amp; RICH &amp; VAN ZANT 12 BIG &amp; RICH</p>	<p><b>KSSN/Little Rock, AR*</b> DM/DP: Chad Heritage GEORGE STRAIT</p>	<p><b>WGH/Norfolk, VA*</b> DM/DP: John Shombay APD/MD: Mark Houston GRETCHEN WILSON PHIL VASSAR</p>	<p><b>KBUL/Reno, NV</b> DM/DP: Tom Jordan MD: Chuck Reeves 7 GARY ALLAN 6 FAITH HILL</p>	<p><b>WBYT/South Bend, IN</b> DM/DP: Clint Marsh FAITH HILL</p>	<p><b>WDEZ/Wausau, WI</b> DM: Bob Jung APD/MD: Vanessa Ryan 15 CHRIS CAGLE 15 JOE GRACIN</p>
<p><b>WKSF/Asheville, NC</b> DM/DP: Jeff Davis APD/MD: Brian Hatfield 10 DIERKS BENTLEY 10 PHIL VASSAR</p>	<p><b>WYRK/Bufalo, NY*</b> PD: R.W. Smith APD/MD: Wendy Lynn 5 FAITH HILL 5 PHIL VASSAR</p>	<p><b>KYGD/Denver, CO*</b> PD: Joel Burke MD: Garrett Doll No Adds</p>	<p><b>WWGR/Ft. Myers, FL*</b> PD: Mark Phillips APD: Steve Hart KEITH ANDERSON JOE NICHOLS</p>	<p><b>WFGJ/Johnstown, PA</b> MD: Lara Mosby 15 PHIL VASSAR 12 KEITH ANDERSON</p>	<p><b>WWOM/Madison, WI*</b> PD: Mark Grantin MD: Mel McKenzie GEORGE STRAIT FAITH HILL CHRIS CAGLE</p>	<p><b>KPLM/Palm Springs, CA</b> PD: Al Gordon MD: Kory James 10 FAITH HILL 10 PHIL VASSAR 10 JOE GRACIN</p>	<p><b>WYYD/Roanoke, VA</b> DM/DP: Joel Dearing No Adds</p>	<p><b>WPKX/Springfield, MA*</b> PD: RJ McKay APD: Jessica Tyler FAITH HILL GRETCHEN WILSON CLINT BLACK</p>	<p><b>WOWK/Wheeling, WV</b> DM/DP: Jim Elliott 3 TERRI CLARK 3 COWBOY CRUSH 2 JOE GRACIN 2 BILLY CURRINGTON</p>
<p><b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 3 FAITH HILL</p>	<p><b>WKLB/Boston, MA*</b> DM: Don Kelley PD: Mike Brophy APD/MD: Ginny Rogers 7 FAITH HILL 4 JASON ALDEAN</p>	<p><b>KSCS/Dallas, TX*</b> DM/DP: Lorin Palagi APD/MD: Chris Huff No Adds</p>	<p><b>WCKT/Ft. Myers, FL*</b> DM/DP: Bill Hagy APD/MD: Dave Logan No Adds</p>	<p><b>WFGJ/Johnstown, PA</b> MD: Lara Mosby 15 PHIL VASSAR 12 KEITH ANDERSON</p>	<p><b>WWOM/Madison, WI*</b> PD: Mark Grantin MD: Mel McKenzie GEORGE STRAIT FAITH HILL CHRIS CAGLE</p>	<p><b>KPLM/Palm Springs, CA</b> PD: Al Gordon MD: Kory James 10 FAITH HILL 10 PHIL VASSAR 10 JOE GRACIN</p>	<p><b>WYYD/Roanoke, VA</b> DM/DP: Joel Dearing No Adds</p>	<p><b>WPKX/Springfield, MA*</b> PD: RJ McKay APD: Jessica Tyler FAITH HILL GRETCHEN WILSON CLINT BLACK</p>	<p><b>WOWK/Wheeling, WV</b> DM/DP: Jim Elliott 3 TERRI CLARK 3 COWBOY CRUSH 2 JOE GRACIN 2 BILLY CURRINGTON</p>
<p><b>WNCY/Appleton, WI</b> DM: Jeff McCarthy PD: Randy Shannon 2 FAITH HILL 2 ERIC CHURCH</p>	<p><b>KAGG/Bryan, TX</b> DM/DP: Jennifer Allen No Adds</p>	<p><b>KTYS/Dallas, TX*</b> DM: Lorin Palagi PD: Gayle W. Potet MD: Chris Huff No Adds</p>	<p><b>WCKT/Ft. Myers, FL*</b> DM/DP: Bill Hagy APD/MD: Dave Logan No Adds</p>	<p><b>WFGJ/Johnstown, PA</b> MD: Lara Mosby 15 PHIL VASSAR 12 KEITH ANDERSON</p>	<p><b>WWOM/Madison, WI*</b> PD: Mark Grantin MD: Mel McKenzie GEORGE STRAIT FAITH HILL CHRIS CAGLE</p>	<p><b>KPLM/Palm Springs, CA</b> PD: Al Gordon MD: Kory James 10 FAITH HILL 10 PHIL VASSAR 10 JOE GRACIN</p>	<p><b>WYYD/Roanoke, VA</b> DM/DP: Joel Dearing No Adds</p>	<p><b>WPKX/Springfield, MA*</b> PD: RJ McKay APD: Jessica Tyler FAITH HILL GRETCHEN WILSON CLINT BLACK</p>	<p><b>WOWK/Wheeling, WV</b> DM/DP: Jim Elliott 3 TERRI CLARK 3 COWBOY CRUSH 2 JOE GRACIN 2 BILLY CURRINGTON</p>
<p><b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 3 FAITH HILL</p>	<p><b>WKLB/Boston, MA*</b> DM: Don Kelley PD: Mike Brophy APD/MD: Ginny Rogers 7 FAITH HILL 4 JASON ALDEAN</p>	<p><b>KSCS/Dallas, TX*</b> DM/DP: Lorin Palagi APD/MD: Chris Huff No Adds</p>	<p><b>WCKT/Ft. Myers, FL*</b> DM/DP: Bill Hagy APD/MD: Dave Logan No Adds</p>	<p><b>WFGJ/Johnstown, PA</b> MD: Lara Mosby 15 PHIL VASSAR 12 KEITH ANDERSON</p>	<p><b>WWOM/Madison, WI*</b> PD: Mark Grantin MD: Mel McKenzie GEORGE STRAIT FAITH HILL CHRIS CAGLE</p>	<p><b>KPLM/Palm Springs, CA</b> PD: Al Gordon MD: Kory James 10 FAITH HILL 10 PHIL VASSAR 10 JOE GRACIN</p>	<p><b>WYYD/Roanoke, VA</b> DM/DP: Joel Dearing No Adds</p>	<p><b>WPKX/Springfield, MA*</b> PD: RJ McKay APD: Jessica Tyler FAITH HILL GRETCHEN WILSON CLINT BLACK</p>	<p><b>WOWK/Wheeling, WV</b> DM/DP: Jim Elliott 3 TERRI CLARK 3 COWBOY CRUSH 2 JOE GRACIN 2 BILLY CURRINGTON</p>
<p><b>WNCY/Appleton, WI</b> DM: Jeff McCarthy PD: Randy Shannon 2 FAITH HILL 2 ERIC CHURCH</p>	<p><b>KAGG/Bryan, TX</b> DM/DP: Jennifer Allen No Adds</p>	<p><b>KTYS/Dallas, TX*</b> DM: Lorin Palagi PD: Gayle W. Potet MD: Chris Huff No Adds</p>	<p><b>WCKT/Ft. Myers, FL*</b> DM/DP: Bill Hagy APD/MD: Dave Logan No Adds</p>	<p><b>WFGJ/Johnstown, PA</b> MD: Lara Mosby 15 PHIL VASSAR 12 KEITH ANDERSON</p>	<p><b>WWOM/Madison, WI*</b> PD: Mark Grantin MD: Mel McKenzie GEORGE STRAIT FAITH HILL CHRIS CAGLE</p>	<p><b>KPLM/Palm Springs, CA</b> PD: Al Gordon MD: Kory James 10 FAITH HILL 10 PHIL VASSAR 10 JOE GRACIN</p>	<p><b>WYYD/Roanoke, VA</b> DM/DP: Joel Dearing No Adds</p>	<p><b>WPKX/Springfield, MA*</b> PD: RJ McKay APD: Jessica Tyler FAITH HILL GRETCHEN WILSON CLINT BLACK</p>	<p><b>WOWK/Wheeling, WV</b> DM/DP: Jim Elliott 3 TERRI CLARK 3 COWBOY CRUSH 2 JOE GRACIN 2 BILLY CURRINGTON</p>
<p><b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 3 FAITH HILL</p>	<p><b>WKLB/Boston, MA*</b> DM: Don Kelley PD: Mike Brophy APD/MD: Ginny Rogers 7 FAITH HILL 4 JASON ALDEAN</p>	<p><b>KSCS/Dallas, TX*</b> DM/DP: Lorin Palagi APD/MD: Chris Huff No Adds</p>	<p><b>WCKT/Ft. Myers, FL*</b> DM/DP: Bill Hagy APD/MD: Dave Logan No Adds</p>	<p><b>WFGJ/Johnstown, PA</b> MD: Lara Mosby 15 PHIL VASSAR 12 KEITH ANDERSON</p>	<p><b>WWOM/Madison, WI*</b> PD: Mark Grantin MD: Mel McKenzie GEORGE STRAIT FAITH HILL CHRIS CAGLE</p>	<p><b>KPLM/Palm Springs, CA</b> PD: Al Gordon MD: Kory James 10 FAITH HILL 10 PHIL VASSAR 10 JOE GRACIN</p>	<p><b>WYYD/Roanoke, VA</b> DM/DP: Joel Dearing No Adds</p>	<p><b>WPKX/Springfield, MA*</b> PD: RJ McKay APD: Jessica Tyler FAITH HILL GRETCHEN WILSON CLINT BLACK</p>	<p><b>WOWK/Wheeling, WV</b> DM/DP: Jim Elliott 3 TERRI CLARK 3 COWBOY CRUSH 2 JOE GRACIN 2 BILLY CURRINGTON</p>
<p><b>WNCY/Appleton, WI</b> DM: Jeff McCarthy PD: Randy Shannon 2 FAITH HILL 2 ERIC CHURCH</p>	<p><b>KAGG/Bryan, TX</b> DM/DP: Jennifer Allen No Adds</p>	<p><b>KTYS/Dallas, TX*</b> DM: Lorin Palagi PD: Gayle W. Potet MD: Chris Huff No Adds</p>	<p><b>WCKT/Ft. Myers, FL*</b> DM/DP: Bill Hagy APD/MD: Dave Logan No Adds</p>	<p><b>WFGJ/Johnstown, PA</b> MD: Lara Mosby 15 PHIL VASSAR 12 KEITH ANDERSON</p>	<p><b>WWOM/Madison, WI*</b> PD: Mark Grantin MD: Mel McKenzie GEORGE STRAIT FAITH HILL CHRIS CAGLE</p>	<p><b>KPLM/Palm Springs, CA</b> PD: Al Gordon MD: Kory James 10 FAITH HILL 10 PHIL VASSAR 10 JOE GRACIN</p>	<p><b>WYYD/Roanoke, VA</b> DM/DP: Joel Dearing No Adds</p>	<p><b>WPKX/Springfield, MA*</b> PD: RJ McKay APD: Jessica Tyler FAITH HILL GRETCHEN WILSON CLINT BLACK</p>	<p><b>WOWK/Wheeling, WV</b> DM/DP: Jim Elliott 3 TERRI CLARK 3 COWBOY CRUSH 2 JOE GRACIN 2 BILLY CURRINGTON</p>
<p><b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 3 FAITH HILL</p>	<p><b>WKLB/Boston, MA*</b> DM: Don Kelley PD: Mike Brophy APD/MD: Ginny Rogers 7 FAITH HILL 4 JASON ALDEAN</p>	<p><b>KSCS/Dallas, TX*</b> DM/DP: Lorin Palagi APD/MD: Chris Huff No Adds</p>	<p><b>WCKT/Ft. Myers, FL*</b> DM/DP: Bill Hagy APD/MD: Dave Logan No Adds</p>	<p><b>WFGJ/Johnstown, PA</b> MD: Lara Mosby 15 PHIL VASSAR 12 KEITH ANDERSON</p>	<p><b>WWOM/Madison, WI*</b> PD: Mark Grantin MD: Mel McKenzie GEORGE STRAIT FAITH HILL CHRIS CAGLE</p>	<p><b>KPLM/Palm Springs, CA</b> PD: Al Gordon MD: Kory James 10 FAITH HILL 10 PHIL VASSAR 10 JOE GRACIN</p>	<p><b>WYYD/Roanoke, VA</b> DM/DP: Joel Dearing No Adds</p>	<p><b>WPKX/Springfield, MA*</b> PD: RJ McKay APD: Jessica Tyler FAITH HILL GRETCHEN WILSON CLINT BLACK</p>	<p><b>WOWK/Wheeling, WV</b> DM/DP: Jim Elliott 3 TERRI CLARK 3 COWBOY CRUSH 2 JOE GRACIN 2 BILLY CURRINGTON</p>
<p><b>WNCY/Appleton, WI</b> DM: Jeff McCarthy PD: Randy Shannon 2 FAITH HILL 2 ERIC CHURCH</p>	<p><b>KAGG/Bryan, TX</b> DM/DP: Jennifer Allen No Adds</p>	<p><b>KTYS/Dallas, TX*</b> DM: Lorin Palagi PD: Gayle W. Potet MD: Chris Huff No Adds</p>	<p><b>WCKT/Ft. Myers, FL*</b> DM/DP: Bill Hagy APD/MD: Dave Logan No Adds</p>	<p><b>WFGJ/Johnstown, PA</b> MD: Lara Mosby 15 PHIL VASSAR 12 KEITH ANDERSON</p>	<p><b>WWOM/Madison, WI*</b> PD: Mark Grantin MD: Mel McKenzie GEORGE STRAIT FAITH HILL CHRIS CAGLE</p>	<p><b>KPLM/Palm Springs, CA</b> PD: Al Gordon MD: Kory James 10 FAITH HILL 10 PHIL VASSAR 10 JOE GRACIN</p>	<p><b>WYYD/Roanoke, VA</b> DM/DP: Joel Dearing No Adds</p>	<p><b>WPKX/Springfield, MA*</b> PD: RJ McKay APD: Jessica Tyler FAITH HILL GRETCHEN WILSON CLINT BLACK</p>	<p><b>WOWK/Wheeling, WV</b> DM/DP: Jim Elliott 3 TERRI CLARK 3 COWBOY CRUSH 2 JOE GRACIN 2 BILLY CURRINGTON</p>
<p><b>WVWV/Ann Arbor, MI</b> PD: Brian Cowan 3 FAITH HILL</p>	<p><b>WKLB/Boston, MA*</b> DM: Don Kelley PD: Mike Brophy APD/MD: Ginny Rogers 7 FAITH HILL 4 JASON ALDEAN</p>	<p><b>KSCS/Dallas, TX*</b> DM/DP: Lorin Palagi APD/MD: Chris Huff No Adds</p>	<p><b>WCKT/Ft. Myers, FL*</b> DM/DP: Bill Hagy APD/MD: Dave Logan No Adds</p>	<p><b>WFGJ/Johnstown, PA</b> MD: Lara Mosby 15 PHIL VASSAR 12 KEITH ANDERSON</p>	<p><b>WWOM/Madison, WI*</b> PD: Mark Grantin MD: Mel McKenzie GEORGE STRAIT FAITH HILL CHRIS CAGLE</p>	<p><b>KPLM/Palm Springs, CA</b> PD: Al Gordon MD: Kory James 10 FAITH HILL 10 PHIL VASSAR 10 JOE GRACIN</p>	<p><b>WYYD/Roanoke, VA</b> DM/DP: Joel Dearing No Adds</p>	<p><b>WPKX/Springfield, MA*</b> PD: RJ McKay APD: Jessica Tyler FAITH HILL GRETCHEN WILSON CLINT BLACK</p>	<p><b>WOWK/Wheeling, WV</b> DM/DP: Jim Elliott 3 TERRI CLARK 3 COWBOY CRUSH 2 JOE GRACIN 2 BILLY CURRINGTON</p>
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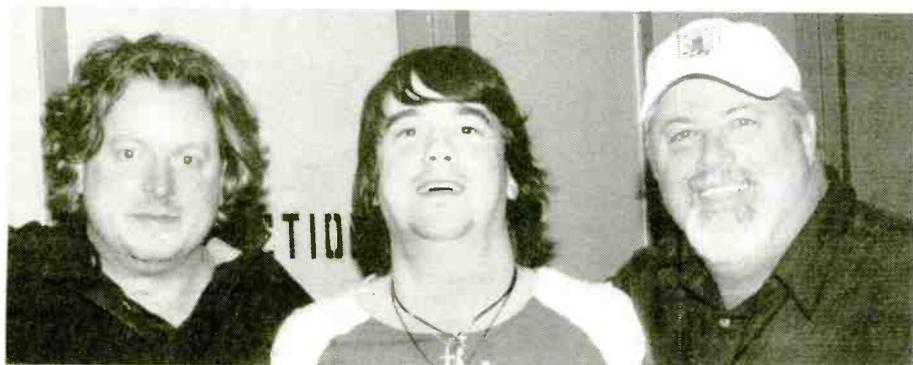


**LON HELTON**  
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## CRS-37: We Have Pictures

Looking back at country's big week

The week opened with a nod to the past at the Country Music DJ and Radio Hall of Fame Dinner and closed with a look to the future at the New Faces Show. In between, CRS-37 was a nonstop blur of heavyweight panels, blockbuster performances, lots of food, even more beverages and one absurd relay race. If you somehow missed R&R's coverage in Country Daily and the Hotfax or just can't remember it all for reasons only your expense account knows, we present a photo recap.



**SHOT THROUGH THE HEART** Universal Music Group hosted a showcase at Nashville's City Hall following the DJ & Radio Hall of Fame dinner. Bon Jovi's Jon Bon Jovi and Richie Sambora, who were in town for a performance at the Gaylord Entertainment Center, showed up to perform during Sugarland's headlining set. Newcomer Gary Nichols opened. Seen here (l-r) are Mercury VP/Promotion John Ettinger, Nichols and UMG co-Chairman James Stroud.



**COVER CHARGE** Curb and Curb/Asylum sponsored Wednesday's lunch performance, which featured Clay Walker and the new duo Bomshel. The label also previewed a new single from Hank Williams Jr., "That's How They Do It in Dixie," which features Gretchen Wilson. Big & Rich and Van Zant, and Tim McGraw's version of the Ryan Adams song "When the Stars Go Blue." The trailer for McGraw's upcoming film Flicka also premiered at the event. Seen here (l-r) are Curb's Dennis Hanson, CRB's Ed Salamon, Bomshel's Kristy O, Walker, Bomshel's Buffy Lawson, Doug Johnson and KZLA/Los Angeles' R.J. Curtis.



**URBAN ASSAULT** CMA Entertainer of the Year Keith Urban headlined the Music City Jam. Dolly Parton joined him for two songs, as did Pat Green, who helped out on a cover of Bruce Springsteen's "Glory Days." Ronnie Dunn sat in for versions of "Believe" and "Brand New Man." Seen backstage (l-r) are Green, CRB's Ed Salamon, Urban and KZLA/Los Angeles' R.J. Curtis.



**KIDS IN THE HALL** CRS-37 opened Feb. 14 with Jonathan Fricke and Ed Salamon being inducted into the Country Music Radio Hall of Fame, and Terry Dorsey, Lon Helton and Arch Yancey joining the Country Music DJ Hall of Fame. Jack Lameier received the CRB President's Award, and Ronnie Milsap was honored with CRB's Career Achievement Award. Joe Nichols and Phil Vassar performed. Seen here (l-r) are CRB President R.J. Curtis; Dorsey; Lameier; Milsap; Yancey; Salamon; Helton; Fricke; and the evening's emcee, KFKF/Kansas City's Dale Carter.



**TALENT SHOW** The CMA's third annual Artist Luncheon took place on Feb. 15. Seen here (l-r) are Trace Adkins, Jay DeMarcus of Rascal Flatts, Kix Brooks of Brooks & Dunn, CMA Chief Strategic Officer Ed Benson, Troy Gentry of Montgomery Gentry, CMA COO Tammy Genovese, John Rich of Big & Rich, Capitol/Nashville President/CEO and CMA President Mike Dungan and WKHX & WYAY/Atlanta President/GM and CMA Board of Directors Chairman Victor Sansone. All those pictured are CMA board members.



**PEOPLE HELPING PEOPLE** Radio Humanitarian Awards were presented to KDXV/Jonesboro, AR (small market); WIVK/Knoxville (medium market); and WQYK/Tampa (large market) during the seminar's opening session on Thursday. Seen here (l-r) are KZLA/Los Angeles OM and CRB President R.J. Curtis, CRB Executive Director Ed Salamon, Radio Ink's Lois Chodjjan, KDXV's Christie Matthews, WIVK's Mike Hammond and WQYK's Mike Culotta.



**VOCAL GROUP** Radio's leaders made the trek to Nashville to speak to CRS-37 attendees. HD radio, electronic audience measurement, radio use among younger demos and the ongoing investigations of the radio-and-label relationship were topics during the "Group Decision Makers" panel. Seen here after the session are (l-r) Clear Channel Sr. VP/Southwest Region Susan Karis, CRB Executive Director Ed Salamon, CBS Radio Chairman/CEO Joel Hollander, Emmis Radio Division President Rick Cummings, Citadel COO Judy Ellis, panel moderator and R&R Publisher/CEO Erica Farber and CRS Agenda Committee member and USRN Exec. VP/Programming Andy Denmark.

Continued on Page 45

# Big Thanks

A big thank you to my affiliates,  
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TOP 20 This Week **19**

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Jack opens for The Sheryl Crow Tour  
March 2006!



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# COUNTRY

Continued from Page 42



**ON FIRE** Sony/Nashville sponsored Thursday's lunch at the CRS, offering up rousing sets from Van Zant and Miranda Lambert, who performed her hit "Kerosene." The label also used the occasion to introduce newcomer Ashley Monroe in a video press kit played over the Performance Hall's video screens. Pictured (l-r) are Epic VP/Promotion Bill Macky, CRB's Ed Salamon, Lambert, CMA COO Tammy Genovese, WKHX & WYAY/Atlanta President/GM Victor Sansone and Sony President John Grady.



**DOG STARS** The Sirius team beat seven other contenders in the first annual "Crazy Radio Relay Race," held Thursday afternoon. Sirius Country PD Scotty Lindy holds the trophy, and his team is flanked by race referees Mike Culotta (l) and Mike Dungan (r). Rumors are rampant that Lindy is under investigation for blood doping following his superhuman tricycle ride and that eventually the victory might go to runners-up the R&R Flying Addis.



**HEAD ROOM** The panelists for Thursday's label heads session sounded relatively upbeat despite a 3% decline in country sales. Seen here (l-r) are UMG's Luke Lewis, WB's Bill Bennett, Sony's John Grady, RLG's Joe Galante, moderator R.J. Curtis, Big Machine's Scott Borchetta and Capitol's Mike Dungan.



**SOUTH'S AMERICA** Universal South executives and artists gathered in the company's suite amid the week's performances and panels. Seen here (l-r) are Rockie Lynne, Erika Jo, Universal Exec. VP Kevin Law, Universal South Sr. Partner Tony Brown, Joe Nichols, Matt Jenkins, Katrina Elam and Universal South Sr. VP/Promotion Michael Powers.



**GANG INITIATION** Lyric Street hosted a dinner for Rascal Flatts on Thursday evening at the home of label President Randy Goodman. The band previewed their upcoming release *Me and My Gang* during the event. Seen here (l-r) are Goodman, Clear Channel's Clay Hunicutt, Rascal Flatts' Jay Demarcus, WIL/St. Louis' Danny Montana, RF's Gary Levox, KMLE/Phoenix's Jay McCarthy, RF's Joe Don Rooney, KPLX/Dallas' Cody Alan and Lyric Street VP/Promotion Kevin Herring.



**BOAT TRIP** The RCA Label Group held its 20th Boat Show dinner cruise Thursday evening. Highlights included a double-platinum-plaque presentation to Carrie Underwood, a 25 million career sales plaque for Kenny Chesney, and Ronnie Milsap performing "I Can't Stop Loving You" with Martina McBride. The night's emotional pinnacle came when Alan Jackson, making his first Boat Show appearance, helped the label salute former Arista VP/Promotion Bobby Kraig, who attended with his family. Jackson lightened the misty-eyed moment by joking, "I haven't had a hit since you quit." Here Chesney (c) is surrounded by his BNA promotion



**FACE-OFF** CRS-37 closed with Friday night's R&R-sponsored New Faces Show and Dinner. Despite breaking his tailbone in a fall Thursday, Jeff Bates performed as scheduled. The video introductions used by each of the five performers included a cameo from Dr. Phil in Keith Anderson's clip and UMG's funny Boot Camp spot for Hot Apple Pie. Jason Aldean thanked the radio crowd for his "hit and a half" during his set, and Little Big Town delivered a strong rendition of their new single "Bring It on Home." Pictured backstage (l-r) are emcee T. Bubba Bechtol; Little Big Town's Jimi Westbrook, Kimberly Roads, Karen Fairchild and Phillip Sweet; R&R's Mary Forest Campbell; Aldean; R&R's Cyndee Maxwell; Anderson; R&R's Erica Farber; Bates; R&R's Lon Helton and Chuck Aly; and Hot Apple Pie's Erady Seals, Trey Landry, Keith Horne and Mark Matejka.



**WHAT'S THE BUZZ?** Capitol/Nashville President/CEO Mike Dungan told the Friday-afternoon lunch crowd that the label's revenues rose 75% in 2005 and then rolled out two reasons why revenue may again soar in 2006: Dierks Bentley and newcomer Eric Church, who may well have been the new act with the most buzz among CRS-37 attendees. Seen here following the CRS show are (l-r) Dungan, Church, Bentley, CRB Executive Director Ed Salamon and Capitol/Nashville Sr. VP/Marketing Fletcher Foster.

# COUNTRY TOP 50

POWERED BY  
MEDIABASE

February 24, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	TOT. AUD. (00)	+/- AUD. (00)	WEEKS ON	TOTAL ADDS
2	1	BRAD PAISLEY f/OOLLY PARTON When I Get Where I'm Going (Arista)	13030	373	4558	+99	399129	14137	20	119/0
3	2	JOSH TURNER Your Man (MCA)	12737	1509	4399	+419	387112	39162	29	119/0
1	3	CARRIE UNDERWOOD Jesus, Take The Wheel (Arista)	12713	-810	4379	-336	390831	-24366	16	120/0
6	4	KEITH URBAN Tonight I Wanna Cry (Capitol)	11051	965	3800	+298	337416	25285	12	119/0
10	5	KENNY CHESNEY Living In Fast Forward (BNA)	10544	964	3572	+331	326452	34634	12	119/0
9	6	RASCAL FLATTS What Hurts The Most (Lyric Street)	10421	702	3574	+217	324602	27013	7	120/0
8	7	SUGARLAND Just Might (Make Me Believe) (Mercury)	10394	639	3693	+163	306168	6011	22	118/0
11	8	MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	9717	698	3444	+237	295535	22830	16	119/0
5	9	TIM MCGRAW My Old Friend (Curb)	9182	-992	3295	-341	260920	-36453	19	118/0
12	10	TOBY KEITH Get Drunk And Be Somebody (Show Dog Nashville/Universal)	8641	419	2942	+146	261837	23830	8	119/0
14	11	BLAKE SHELTON Nobody But Me (Warner Bros.)	8264	275	3013	+153	241682	9937	24	117/0
13	12	SARA EVANS Cheatin' (RCA)	8091	58	2799	+48	240000	5174	15	119/0
15	13	MIRANOA LAMBERT Kerosene (Epic)	7901	35	2699	-32	222821	6406	19	118/0
16	14	BROOKS & DUNN Believe (Arista)	7571	138	2724	+71	217624	4157	16	119/0
17	15	JAMEY JOHNSON The Dollar (BNA)	7232	319	2425	+124	200667	3049	23	116/0
7	16	FAITH HILL Like We Never Loved At All (Warner Bros.)	7187	-2808	2644	-988	225777	-74810	23	119/0
18	17	BON JOVI W/J. NETTLES Who Says You Can't Go Home (Island/IDJMG)	7079	700	2227	+176	215721	24530	11	106/1
19	18	VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	5874	345	2043	+70	156148	6985	20	114/0
21	19	JACK INGRAM Wherever You Are (Big Machine)	5224	565	1684	+146	140016	10762	14	114/7
20	20	TRENT TOMLINSON Drunker Than Me (Lyric Street)	4950	209	1732	+86	118143	6307	16	112/0
22	21	JASON ALDEAN Why (BBR)	4628	411	1678	+111	122909	13655	12	109/1
24	22	LEANN RIMES Something's Gotta Give (Asylum/Curb)	4026	795	1507	+273	105966	17315	8	108/7
23	23	T. YEARWOOD & G. BROOKS Love Will Always Win (Pearl/Lyric Street)	3721	409	1346	+129	95949	13521	5	106/4
28	24	DIERKS BENTLEY Settle For A Slowdown (Capitol)	3529	941	1288	+295	98890	25666	6	96/10
32	25	JOE NICHOLS Size Matters (Someday) (Universal South)	3223	777	1149	+250	87061	23200	5	96/8
26	26	SHEDAISY I'm Taking The Wheel (Lyric Street)	3179	186	1149	+57	77597	7110	12	98/0
27	27	KEITH ANDERSON Every Time I Hear Your Name (Arista)	2931	249	1033	+80	79238	10986	7	98/4
30	28	CRAIG MORGAN I Got You (BBR)	2698	154	1055	+40	68704	5101	10	91/2
25	29	DANIELLE PECK I Don't (Big Machine)	2540	-526	922	-189	53059	-11906	18	104/0
31	30	ROCKIE LYNNE Lipstick (Universal South)	2512	-32	883	-19	63593	3329	16	84/0
29	31	LEE ANN WOMACK Twenty Years And Two Husbands Ago (MCA)	2374	-211	904	-67	53643	-5844	11	91/0
33	32	JO DEE MESSINA Not Going Down (Curb)	2291	168	886	+56	61108	6488	8	80/0
Breaker	33	PHIL VASSAR Last Day Of My Life (Arista)	1742	724	593	+240	46986	19826	3	79/13
46	34	GEORGE STRAIT Seashores Of Old Mexico (MCA)	1585	958	570	+327	49612	30247	2	68/20
34	35	JAMIE O'NEAL I Love My Life (Capitol)	1559	-214	566	-71	39583	-2661	10	63/1
35	36	KENNY ROGERS I Can't Unlove You (Capitol)	1544	17	542	+1	37639	1782	7	65/4
37	37	RODNEY ATKINS If You're Going Through Hell... (Curb)	1465	203	638	+75	35791	6004	6	57/2
45	38	FAITH HILL The Lucky One (Warner Bros.)	1398	763	469	+286	44670	29391	2	58/27
38	39	GARY ALLAN Life Ain't Always Beautiful (MCA)	1378	190	556	+55	33664	4580	5	67/3
36	40	RAY SCOTT My Kind Of Music (Warner Bros.)	1301	-70	442	-55	32321	-606	23	46/0
40	41	BIG & RICH Never Mind Me (Warner Bros.)	1175	200	399	+72	29496	4374	3	48/4
49	42	GRETCHEN WILSON Politically Uncorrect (Epic)	1023	574	378	+225	26036	14347	2	56/19
44	43	LITTLE BIG TOWN Bring It On Home (Equity)	765	101	321	+35	16415	1076	3	48/5
42	44	LONESTAR I'll Die Tryin' (BNA)	690	-94	283	-49	15298	-2125	7	42/0
41	45	CROSS CANADIAN RAGWEED Fightin' For (Universal South)	688	-100	136	-18	20603	-4172	19	10/0
43	46	JEFF BATES No Shame (RCA)	664	-9	255	-19	12026	2005	7	45/0
Debut	47	TRENT WILLMON On Again Tonight (Columbia)	588	192	249	+68	14481	5461	1	37/4
-	48	MARTINA MCBRIDE W/OOLLY PARTON I Still Miss Someone (RCA)	491	69	161	+6	9872	1584	2	35/3
Debut	49	HAL KETCHUM Just This Side Of Heaven (Hal-Lelujah) (Curb/Asylum)	448	86	191	+32	9208	2492	1	29/1
-	50	STEVE HOLY Brand New Girlfriend (Curb)	444	86	192	+29	12290	2513	2	24/6

120 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 2/12-2/18. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006. Arbitron Inc.) © 2006 Radio & Records.

## MOST ADDED\*

ARTIST TITLE LABEL(S)	AQOS
FAITH HILL The Lucky One (Warner Bros.)	27
GEORGE STRAIT Seashores Of Old Mexico (MCA)	20
GRETCHEN WILSON Politically Uncorrect (Epic)	19
PHIL VASSAR Last Day Of My Life (Arista)	13
ERIC CHURCH How 'Bout You (Capitol)	11
OIERKS BENTLEY Settle For A Slowdown (Capitol)	10
COWBOY CRUSH Hillbilly Nation (Asylum/Curb)	9
JOE NICHOLS Size Matters (Someday) (Universal South)	8
CHRIS CAGLE Wal-Mart Parking Lot (Capitol)	8

The Country add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach seven plays per week within one airplay week. Airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
JOSH TURNER Your Man (MCA)	+1509
KEITH URBAN Tonight I Wanna Cry (Capitol)	+965
KENNY CHESNEY Living In Fast Forward (BNA)	+964
GEORGE STRAIT Seashores Of Old Mexico (MCA)	+958
OIERKS BENTLEY Settle For A Slowdown (Capitol)	+941
LEANN RIMES Something's Gotta Give (Asylum/Curb)	+795
JOE NICHOLS Size Matters (Someday) (Universal South)	+777
FAITH HILL The Lucky One (Warner Bros.)	+763
PHIL VASSAR Last Day Of My Life (Arista)	+724
RASCAL FLATTS What Hurts The Most (Lyric Street)	+702

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JOSH TURNER Your Man (MCA)	+419
KENNY CHESNEY Living In Fast Forward (BNA)	+331
GEORGE STRAIT Seashores Of Old Mexico (MCA)	+327
KEITH URBAN Tonight I Wanna Cry (Capitol)	+298
OIERKS BENTLEY Settle For A Slowdown (Capitol)	+295
FAITH HILL The Lucky One (Warner Bros.)	+286
LEANN RIMES Something's Gotta Give (Asylum/Curb)	+273
JOE NICHOLS Size Matters (Someday) (Universal South)	+250
PHIL VASSAR Last Day Of My Life (Arista)	+240
MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	+237

## BREAKERS

PHIL VASSAR  
Last Day Of My Life (Arista)  
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Songs ranked by total points

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# COUNTRY TOP 50 INDICATOR

February 24, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	± POINTS	TOTAL PLAYS	± PLAYS	TOT. AUD. (00)	± AUD. (00)	WEEKS ON	TOTAL ADDS
	1	BRAD PAISLEY f/DOLLY PARTON When I Get Where I'm Going (Arista)	4244	61	3481	+44	99919	2205	20	87/0
3	2	JOSH TURNER Your Man (MCA)	3787	261	3132	+189	86608	5897	29	85/0
5	3	KEITH URBAN Tonight I Wanna Cry (Capitol)	3583	247	3008	+192	81034	3852	12	87/0
2	4	CARRIE UNDERWOOD Jesus, Take The Wheel (Arista)	3453	-421	2791	-364	81340	-8771	15	79/0
10	5	RASCAL FLATTS What Hurts The Most (Lyric Street)	3347	362	2800	+271	77692	8659	7	87/0
8	6	KENNY CHESNEY Living In Fast Forward (BNA)	3205	192	2675	+151	73707	4012	8	86/0
9	7	MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	3180	170	2609	+115	74460	3836	17	87/0
4	8	SUGARLAND Just Might (Make Me Believe) (Mercury)	2965	-407	2403	-370	67672	-10562	22	80/0
14	9	BLAKE SHELTON Nobody But Me (Warner Bros.)	2848	237	2350	+167	65844	5546	25	87/0
12	10	SARA EVANS Cheatin' (RCA)	2815	149	2370	+127	65146	3161	16	87/0
13	11	BROOKS & DUNN Believe (Arista)	2713	81	2253	+80	63945	1306	19	87/0
15	12	TOBY KEITH Get Drunk And Be Somebody (Show Dog Nashville/Universal)	2683	249	2289	+215	61127	6968	8	86/0
7	13	TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	2578	-481	2055	-427	60509	-11473	20	74/0
17	14	JAMEY JOHNSON The Dollar (BNA)	2277	194	1943	+172	51608	4782	22	83/0
18	15	BON JOVI W/J. NETTLES Who Says You Can't Go Home (Island/IDJMG)	2235	233	1879	+173	51067	6390	10	77/0
16	16	MIRANDA LAMBERT Kerosene (Epic)	2194	-183	1829	-191	51673	-2827	18	76/0
11	17	FAITH HILL Like We Never Loved At All (Warner Bros.)	2055	-911	1630	-720	49262	-19554	24	63/0
19	18	VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	1895	29	1566	+15	43297	603	21	76/0
21	19	JACK INGRAM Wherever You Are (Big Machine)	1797	247	1501	+186	40478	5450	14	74/0
22	20	T. YEARWOOD & G. BROOKS Love Will Always Win (Pearl/Lyric Street)	1737	214	1502	+185	38285	4877	5	81/4
23	21	JASON ALDEAN Why (BBR)	1696	173	1391	+127	39283	4219	12	75/3
20	22	TRENT TOMLINSON Drunker Than Me (Lyric Street)	1666	32	1430	+42	37137	955	16	81/2
24	23	DIERKS BENTLEY Settle For A Slowdown (Capitol)	1520	259	1319	+211	33385	6245	6	81/7
26	24	LEANN RIMES Something's Gotta Give (Asylum/Curb)	1471	291	1216	+237	32520	6861	8	72/1
27	25	SHEDAISY I'm Taking The Wheel (Lyric Street)	1260	89	1023	+86	28072	2606	13	66/2
30	26	JOE NICHOLS Size Matters (Someday) (Universal South)	1220	238	1047	+199	26709	5457	5	68/2
25	27	LEE ANN WOMACK Twenty Years And Two Husbands Ago (MCA)	1139	-69	931	-58	25010	-1528	12	61/0
29	28	CRAIG MORGAN I Got You (BBR)	1085	86	876	+73	26018	1767	11	59/0
32	29	KEITH ANDERSON Every Time I Hear Your Name (Arista)	1028	145	818	+104	23072	3395	7	60/5
36	30	GEORGE STRAIT Seashores Of Old Mexico (MCA)	927	281	848	+244	20279	5932	3	61/9
31	31	JO DEE MESSINA Not Going Down (Curb)	926	-23	770	-22	20622	174	10	55/0
33	32	JAMIE O'NEAL I Love My Life (Capitol)	847	39	729	+55	18898	1154	11	48/2
35	33	GARY ALLAN Life Ain't Always Beautiful (MCA)	739	67	599	+56	15944	1080	6	50/4
28	34	DANIELLE PECK I Don't (Big Machine)	716	-312	600	-271	15587	-7393	17	45/1
34	35	ROCKIE LYNNE Lipstick (Universal South)	695	-59	621	-50	14688	-1738	16	46/0
37	36	RODNEY ATKINS If You're Going Through Hell... (Curb)	677	94	582	+80	14587	2695	6	46/1
46	37	FAITH HILL The Lucky One (Warner Bros.)	671	432	608	+390	14293	9662	2	51/27
40	38	KENNY ROGERS I Can't Unlove You (Capitol)	591	103	476	+82	12241	2651	8	42/4
41	39	BIG & RICH Never Mind Me (Warner Bros.)	562	101	448	+76	11492	2581	4	40/3
38	40	NEAL MCCOY The Last Of A Dying Breed (903)	548	30	449	+23	12068	594	6	41/0
45	41	PHIL VASSAR Last Day Of My Life (Arista)	526	277	413	+221	9891	5289	4	41/12
43	42	LITTLE BIG TOWN Bring It On Home (Equity)	441	79	346	+68	9235	2178	4	34/4
47	43	GRETCHEN WILSON Politically Uncorrect (Epic)	425	212	386	+182	8841	4554	2	38/14
39	44	LONESTAR I'll Die Tryin' (BNA)	383	-130	312	-122	8162	-3240	9	31/0
42	45	RAY SCOTT My Kind Of Music (Warner Bros.)	356	-7	312	-7	6895	-387	24	28/0
50	46	CHRIS CAGLE Wal-Mart Parking Lot (Capitol)	288	163	216	+115	5921	3601	2	24/8
44	47	JEFF BATES No Shame (RCA)	274	12	241	+12	5996	329	10	22/0
48	48	MARTINA MCBRIDE W/DOLLY PARTON I Still Miss Someone (RCA)	231	66	177	+32	4008	700	4	17/0
49	49	HAL KETCHUM Just This Side Of Heaven (Hal-Lelujah) (Curb/Asylum)	175	30	136	+22	3763	402	3	11/0
Debut	50	TRENT WILLMON On Again Tonight (Columbia)	122	45	110	+33	2549	1099	1	16/4

88 Country reporters. Songs ranked by total plays for the airplay week of Sunday 2/12 - Saturday 2/18.  
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## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
FAITH HILL The Lucky One (Warner Bros.)	27
GRETCHEN WILSON Politically Uncorrect (Epic)	14
PHIL VASSAR Last Day Of My Life (Arista)	12
GEORGE STRAIT Seashores Of Old Mexico (MCA)	9
ERIC CHURCH How 'Bout You (Capitol)	9
CHRIS CAGLE Wal-Mart Parking Lot (Capitol)	8
DIERKS BENTLEY Settle For A Slowdown (Capitol)	7
BILLY CURRINGTON Why, Why, Why (Mercury)	6
KEITH ANDERSON Every Time I Hear Your Name (Arista)	5
JOSH GRACIN Favorite State Of Mind (Lyric Street)	5

## MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
FAITH HILL The Lucky One (Warner Bros.)	+432
RASCAL FLATTS What Hurts The Most (Lyric Street)	+362
LEANN RIMES Something's Gotta Give (Asylum/Curb)	+291
GEORGE STRAIT Seashores Of Old Mexico (MCA)	+281
PHIL VASSAR Last Day Of My Life (Arista)	+277
JOSH TURNER Your Man (MCA)	+261
DIERKS BENTLEY Settle For A Slowdown (Capitol)	+259
TOBY KEITH Get Drunk... (Show Dog Nashville/Universal)	+249
KEITH URBAN Tonight I Wanna Cry (Capitol)	+247
JACK INGRAM Wherever You Are (Big Machine)	+247

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FAITH HILL The Lucky One (Warner Bros.)	+390
RASCAL FLATTS What Hurts The Most (Lyric Street)	+271
GEORGE STRAIT Seashores Of Old Mexico (MCA)	+244
LEANN RIMES Something's Gotta Give (Asylum/Curb)	+237
PHIL VASSAR Last Day Of My Life (Arista)	+221
TOBY KEITH Get Drunk... (Show Dog Nashville/Universal)	+215
DIERKS BENTLEY Settle For A Slowdown (Capitol)	+211
JOE NICHOLS Size Matters (Someday) (Universal South)	+199
KEITH URBAN Tonight I Wanna Cry (Capitol)	+192
JOSH TURNER Your Man (MCA)	+189



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# COUNTRY CALLOUT AMERICA. BY

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES February 24, 2006

Callout America® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of February 12-18.

ARTIST Title (Label)	TOTAL POSITIVE	PASSION	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
<b>JOSH TURNER</b> Your Man (MCA)	36.3%	80.0%	4.14	13.5%	97.3%	2.3%	1.5%
<b>CARRIE UNDERWOOD</b> Jesus, Take The Wheel (Arista)	39.0%	78.8%	4.12	14.8%	99.3%	4.5%	1.3%
<b>KENNY CHESNEY</b> Living In Fast Forward (BNA)	29.0%	73.5%	3.96	14.8%	96.5%	6.8%	1.5%
<b>BRAD PAISLEY f/DOLLY PARTON</b> When I Get Where I'm Going (Arista)	35.0%	69.8%	4.02	21.0%	96.5%	5.3%	0.5%
<b>SUGARLAND</b> Just Might (Make Me Believe) (Mercury)	21.8%	69.8%	3.89	20.0%	95.3%	4.3%	1.3%
<b>TRACE ADKINS</b> Honky Tonk Badonkadonk (Capitol)	34.8%	69.5%	3.86	14.5%	98.0%	8.3%	5.8%
<b>MONTGOMERY GENTRY</b> She Don't Tell Me To (Columbia)	20.8%	69.0%	3.88	19.3%	94.3%	5.5%	0.5%
<b>SARA EVANS</b> Cheatin' (RCA)	27.3%	65.0%	3.84	20.3%	95.5%	8.0%	2.3%
<b>MIRANOA LAMBERT</b> Kerosene (Epic)	25.5%	63.5%	3.78	21.5%	96.3%	8.5%	2.8%
<b>BLAKE SHELTON</b> Nobody But Me (Warner Bros.)	22.0%	62.5%	3.83	24.0%	93.3%	6.0%	0.8%
<b>BROOKS &amp; DUNN</b> Believe (Arista)	29.0%	62.0%	3.80	19.5%	93.8%	8.5%	3.8%
<b>FAITH HILL</b> Like We Never Loved At All (Warner Bros.)	30.0%	61.3%	3.76	21.3%	96.5%	10.0%	4.0%
<b>TIM MCGRAW</b> My Old Friend (Curb)	17.3%	61.0%	3.73	27.0%	95.5%	6.8%	0.8%
<b>VAN ZANT</b> Nobody Gonna Tell Me What To Do (Columbia)	18.0%	60.5%	3.81	21.5%	87.8%	4.5%	1.3%
<b>BON JOVI w/JENNIFER NETTLES</b> Who Says You Can't Go Home (Island/IDJMG)	24.8%	59.8%	3.85	22.8%	90.0%	6.8%	0.8%
<b>KEITH URBAN</b> Tonight I Wanna Cry (Capitol)	20.5%	59.3%	3.71	23.3%	94.0%	9.8%	1.8%
<b>JAMEY JOHNSON</b> The Dollar (BNA)	24.0%	59.0%	3.78	23.5%	91.8%	7.3%	2.0%
<b>JACK INGRAM</b> Wherever You Are (Big Machine/Show Dog Nashville)	18.8%	58.5%	3.80	21.3%	87.0%	6.8%	0.5%
<b>TOBY KEITH</b> Get Drunk And Be Somebody (Show Dog Nashville/Universal)	21.0%	58.3%	3.81	20.5%	86.3%	6.0%	1.5%
<b>JASON ALDEAN</b> Why (BBR)	19.5%	57.8%	3.78	20.5%	87.0%	7.8%	1.0%
<b>ROCKIE LYNNE</b> Lipstick (Universal South)	12.8%	53.5%	3.68	19.8%	81.5%	6.0%	2.3%
<b>TRENT TOMLINSON</b> Drunker Than Me (Lyric Street)	14.8%	53.0%	3.63	24.0%	87.0%	7.3%	2.8%
<b>GARY ALLAN</b> Life Ain't Always Beautiful (MCA)	15.0%	49.5%	3.70	19.5%	77.5%	6.5%	2.0%
<b>CRAIG MORGAN</b> I Got You (BBR)	13.3%	48.5%	3.65	21.8%	79.3%	7.8%	1.3%
<b>RASCAL FLATTS</b> What Hurts The Most (Lyric Street)	15.8%	45.3%	3.49	25.8%	84.5%	7.8%	5.8%
<b>JAMIE O'NEAL</b> I Love My Life (Capitol)	11.3%	41.5%	3.57	27.0%	76.3%	6.0%	1.8%
<b>KEITH ANDERSON</b> Every Time I Hear Your Name (Arista)	7.8%	39.8%	3.58	24.0%	69.8%	5.0%	1.0%
<b>DANIELLE PECK</b> I Don't (Big Machine/Show Dog Nashville)	8.5%	39.0%	3.39	27.5%	80.5%	11.8%	2.3%
<b>LEE ANN WOMACK</b> Twenty Years And Two Husbands Ago (MCA)	11.5%	39.0%	3.30	24.3%	84.3%	17.0%	4.0%
<b>LEANN RIMES</b> Something's Gotta Give (Asylum/Curb)	8.8%	38.8%	3.51	24.5%	72.5%	8.3%	1.0%
<b>JO DEE MESSINA</b> Not Going Down (Curb)	6.8%	35.5%	3.32	24.0%	74.3%	11.0%	3.8%
<b>DIERKS BENTLEY</b> Settle For A Slowdown (Capitol)	8.5%	34.0%	3.51	23.5%	66.0%	8.3%	0.3%
<b>T. YEARWOOD &amp; G. BROOKS</b> Love Will Always Win (Pearl/Lyric Street)	6.5%	32.5%	3.28	22.3%	69.8%	10.8%	4.3%
<b>JOE NICHOLS</b> Size Matters (Someday) (Universal South)	4.3%	32.0%	3.45	24.0%	63.5%	7.3%	0.3%
<b>SHEDAISY</b> I'm Taking The Wheel (Lyric Street)	4.8%	28.5%	3.17	29.0%	73.5%	11.0%	5.0%

## CALLOUT AMERICA® HOT SCORES

### This Week At Callout America

By John Hart

Josh Turner's "Your Man" is a big ol' hit with radio listeners, this week repeating as the No. 1 song overall for the third consecutive week. It's also the No. 1 song with listeners 25-34 and 35-44 and the No. 2 song with listeners 45-54.

Kenny Chesney continues to storm the Callout America rankers, at No. 3 for the week, up from No. 5, and with the No. 7 passion song in the sample. This song is No. 2 with male listeners and No. 6 with females.

Sugarland's "Just Might Make Me Believe" moves into the top five as the No. 5 song, up from No. 7 last week and No. 9 two weeks back. Core 35-44 listeners rank it No. 4, listeners 45-54 rank it No. 6, and younger 25-34 listeners rank it No. 8.

Miranda Lambert's "Kerosene" continues to rank in the top 10, at No. 9 for the week, and is the No. 9 passion song. This song is No. 7 with younger 25-34 listeners and No. 6 with core 35-44s.

Across the Sony hallway, Montgomery Gentry's "She Don't Tell Me To" ranks No. 7 for the week and No. 5 with female listeners. In the demos, the strength is with younger 25-34 listeners, who rank it at No. 5.

Blake Shelton's "Nobody But Me" is new to the top 10, at No. 10.

Total sample size is 400 persons weekly, with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot; in fact, it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; and 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44 and 45-54 demos. The sample is balanced by region and markets within each region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston, SC; Charlotte; Baton Rouge; Nashville; Atlanta. MIDWEST: Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. EAST: Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. WEST: Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2006 Radio & Records. © 2006 Bullseye Marketing Research Inc.

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# BIG TIME Ratings

**WUBE Cincinnati**  
P18-34 #10 to #4 Up 192%  
P25-54 #10 to #1 Up 115%

**WGAR Cleveland**  
P18-34 #10 to #2 Up 114%  
P25-54 #8 to #2 Up 29%

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America's Best Testing Country Songs 12+  
For The Week Ending 2/17/06

Artist Title (Label)	TW	LW	Famil.	Burn	Per. 25-54	W 25-54	M 25-54
JOSH TURNER Your Man (MCA)	4.26	4.20	96%	14%	4.28	4.33	4.22
B. PAISLEY f/D. PARTON When I Get Where I'm Going (Arista)	4.13	4.10	98%	23%	4.15	4.23	4.06
BLAKE SHELTON Nobody But Me (Warner Bros.)	4.12	3.99	96%	17%	4.15	4.24	4.05
CARRIE UNDERWOOD Jesus, Take The Wheel (Arista)	4.07	4.08	99%	34%	4.09	4.02	4.18
RASCAL FLATTS What Hurts The Most (Lyric Street)	4.04	3.89	90%	16%	4.00	4.12	3.86
JASON ALDEAN Why (BBR)	4.04	4.06	68%	8%	4.05	4.12	3.98
SARA EVANS Cheatin' (RCA)	4.03	4.07	97%	20%	4.08	4.00	4.17
SUGARLAND Just Might (Make Me Believe) (Mercury)	4.00	4.12	98%	27%	4.05	4.01	4.11
KEITH URBAN Tonight I Wanna Cry (Capitol)	3.96	4.01	98%	21%	3.97	4.04	3.88
BROOKS & DUNN Believe (Arista)	3.96	3.91	97%	26%	4.01	4.04	3.97
MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	3.95	3.93	94%	19%	3.98	4.00	3.96
JAMEY JOHNSON The Dollar (BNA)	3.93	3.89	87%	17%	4.00	3.92	4.10
JACK INGRAM Wherever You Are (Big Machine/Show Dog Nashville)	3.91	3.91	76%	10%	3.90	3.96	3.84
BON JOVI W/J. NETTLES Who Says You... (Island/IDJMG)	3.90	3.99	88%	18%	3.97	4.02	3.91
KENNY CHESNEY Living In Fast Forward (BNA)	3.89	3.82	98%	23%	3.95	3.91	3.99
CRAIG MORGAN I Got You (BBR)	3.88	-	54%	5%	3.89	3.99	3.80
TIM MCGRAW My Old Friend (Curb)	3.84	3.74	96%	28%	3.88	3.84	3.92
KEITH ANDERSON Every Time I Hear Your Name (Arista)	3.83	-	51%	6%	3.83	3.90	3.76
TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	3.82	3.60	100%	40%	3.84	3.74	3.94
MIRANDA LAMBERT Kerosene (Epic)	3.75	3.69	94%	31%	3.68	3.61	3.75
FAITH HILL Like We Never Loved At All (Warner Bros.)	3.70	3.78	98%	40%	3.71	3.73	3.69
LEANN RIMES Something's Gotta Give (Asylum/Curb)	3.66	3.76	64%	11%	3.64	3.64	3.64
VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	3.64	3.67	89%	24%	3.67	3.60	3.76
ROCKIE LYNNE Lipstick (Universal South)	3.64	-	42%	7%	3.64	3.64	3.63
TOBY KEITH Get Drunk... (Show Dog Nashville/Universal)	3.62	3.58	88%	24%	3.64	3.64	3.63
TRENT TOMLINSON Drunker Than Me (Lyric Street)	3.54	3.47	72%	19%	3.60	3.63	3.57
DANIELLE PECK I Don't (Big Machine/Show Dog Nashville)	3.53	3.57	70%	16%	3.49	3.48	3.50
TRISHA YEARWOOD... Love Will Always Win (Pearl/Lyric Street)	3.47	-	62%	16%	3.45	3.56	3.34
SHEDAISY I'm Taking The Wheel (Lyric Street)	3.44	3.57	61%	13%	3.37	3.18	3.54

Total sample size is 327 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



COUNTRY TOP 30



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	CARRIE UNDERWOOD Jesus, Take The Wheel (Arista)	526	+34	11	19/0
4	2	KEITH URBAN Tonight I Wanna Cry (Capitol)	505	+60	8	14/0
3	3	KENNY CHESNEY Living In Fast Forward (BNA)	495	+48	6	16/0
2	4	B. PAISLEY f/D. PARTON When I Get Where I'm Going (Arista)	461	+6	14	19/0
6	5	JOSH TURNER Your Man (MCA)	460	+70	7	13/0
7	6	RASCAL FLATTS What Hurts The Most (Lyric Street)	423	+39	5	13/0
5	7	AARON LINES Lights Of My Hometown (BNA)	403	+9	10	15/0
12	8	TOBY KEITH Get Drunk... (Show Dog Nashville/Universal)	393	+49	5	16/0
9	9	SUGARLAND Just Might (Make Me Believe) (Mercury)	388	+27	13	17/0
10	10	AARON PRITCHETT Big Wheel (OPM)	379	+27	4	17/0
16	11	SARA EVANS Cheatin' (Sony BMG)	358	+37	7	15/0
15	12	GORD BAMFORD Life Is Good (GWB/Royalty)	344	+17	8	15/0
22	13	BON JOVI W/J. NETTLES Who Says... (Island/IDJMG)	342	+47	7	15/0
14	14	AMANDA WILKINSON It's Okay To Cry (Universal South)	340	+9	6	14/0
11	15	TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	338	-12	10	14/0
23	16	ROAD HAMMERS Nashville Bound (Open Road/Universal)	328	+38	4	15/1
20	17	MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	306	+2	7	15/0
18	18	D. MARSHALL That's What Love Is (Busy Music/Universal)	302	-15	7	16/0
13	19	TIM MCGRAW My Old Friend (Curb)	292	-42	15	17/0
17	20	GEORGE CANYON Dne Good Friend (Universal South)	287	-32	12	19/0
19	21	FAITH HILL Like We Never Loved At All (Warner Bros.)	277	-35	20	15/0
21	22	J. MCCOY She Ain't Missin'... (Open Road/Universal)	271	-31	12	18/0
8	23	B. CURRINGTON Must Be Doin' Somethin' Right (Mercury)	269	-95	11	16/0
26	24	TRISHA YEARWOOD... Love Will... (Pearl/Lyric Street)	267	+21	3	15/0
25	25	BEVERLEY MAHOOD Making It Up As You Go (Spin)	261	-8	9	12/0
Debut	26	CORB LUND Hair In... (Stony Plain/Warner Music Canada)	250	+68	1	9/1
29	27	MIRANDA LAMBERT Kerosene (Sony BMG)	246	+45	2	12/0
30	28	JAMEY JOHNSON The Dollar (BNA)	233	+42	2	12/0
27	29	BROOKS & DUNN Believe (Sony BMG)	218	-8	5	12/0
24	30	GEORGE STRAIT She Let Herself Go (MCA)	211	-79	19	12/0

20 Canadian Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/12-2/18. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2006 Radio & Records. \* Indicates Cancon.

C O U N T R Y  
FLASHBACK

1

YEAR AGO

• No. 1: "Bless The Broken Road" — Rascal Flatts

5

YEARS AGO

• No. 1: "You Shouldn't Kiss Me Like This" — Toby Keith

10

YEARS AGO

• No. 1: "I'll Try" — Alan Jackson

15

YEARS AGO

• No. 1: "Don't Tell Me What To Do" — Pam Tillis

20

YEARS AGO

• No. 1: "What's A Memory Like You..." — John Schneider

25

YEARS AGO

• No. 1: "Are You Happy Baby?" — Dottie West

30

YEARS AGO

• No. 1: "Good Hearted Woman" — Waylon Jennings & Willie Nelson

NEW & ACTIVE

CLINT BLACK Drinkin' Songs & Other Logic (Equity)  
Total Points: 439, Total Stations: 26, Adds: 1

ERIC CHURCH How 'Bout You (Capitol)  
Total Points: 424, Total Stations: 28, Adds: 11

JOHN CORBETT Good To Go (Fun Bone)  
Total Points: 330, Total Stations: 20, Adds: 2

REBA MCENTIRE Love Needs A Holiday (MCA)  
Total Points: 303, Total Stations: 24, Adds: 1

CHRIS CAGLE Wal-Mart Parking Lot (Capitol)  
Total Points: 289, Total Stations: 19, Adds: 8

BLAINE LARSEN I Don't Know What She Said (Giantslayer/BNA)  
Total Points: 288, Total Stations: 28, Adds: 4

NEAL MCCOY The Last Of A Dying Breed (903)  
Total Points: 273, Total Stations: 23, Adds: 6

TERRI CLARK Damn Right (Mercury)  
Total Points: 200, Total Stations: 24, Adds: 5

BRICE LONG Anywhere But Here (Columbia)  
Total Points: 134, Total Stations: 10, Adds: 0

# AC Challenges In 2006

## What lies ahead

By Mike McVay

The challenges for Adult Contemporary for 2006 come from both inside and outside the format. This week I'd like to examine a few of these challenges and suggest some solutions.

### The Power Of Country

A couple months back I wrote an article that was posted at [www.mcvaymedia.com](http://www.mcvaymedia.com) titled "Country Is Awesome!" The article noted the fabulous growth Country is having because of the artists available to the format and also pointed out that AC is short of artists who are attractive to our core female audience.

Country has music that women seem to love, songs with great lyrics by great artists who have a ton of mass audience exposure.

Kenny Chesney, Tim McGraw, Martina McBride, Lonestar, Keith Urban, Faith Hill and Shania Twain are recording songs that fit the AC model. They sing songs of love, romance and relationships, and they are appealing to women 35-44, which is the sweet spot of our core demo of 25-54.

You can't pick up a magazine without seeing one of country's core artists on its cover. Stand in a checkout line at the grocery store, and you'd think that you were at a NASCAR or country event. For crying out loud, Tim McGraw sings the half-time song on every telecast of *Monday Night Football*. I don't think AC has ever had that type of exposure.

Country is the next format the radio lemmings will chase. However, I do not believe these pursuers will wind up following each other off a cliff because the format is strong and should continue to be a power for several years to come. The question is, will broadcasters give up perfectly good formats to chase Country?

It will help your AC station tremendously when there is more than one Country station in your market. As an AC programming consultant, I'm encouraging people to attack Country. We need more Country radio stations. C'mon, help level the playing field for AC.

**AC is not dead. It's not even in trouble. It is being formatically challenged and it's aging. That's nothing that is irreparable.**

### New Music

AC continues to be a strongly rated format. Even though it has experienced some erosion over the last several years, it continues to be dominant in many markets. If it's not No. 1, it is generally top three.

The format faces its greatest challenges in the southeastern and southwestern United States, where people treat Country stations like ACs.

Having said that, AC is not dead. It's not even in trouble. It is being formatically challenged and it's aging. That's nothing that is irreparable.

I recently spoke at intercompany seminars for multiple large broadcasters in the United States and Canada. In those sessions we discussed the fact that AC lacks the new and exciting music it once had. I noted how some AC programmers are turning the format into Soft Oldies because they no longer play new music.

One programmer I spoke to recently thought that I was out of my mind to suggest that AC stations play current music along with their gold, but this is not a new idea: One of the highest-testing positioning statements for AC since 1980 has been "Favorites of Yesterday & Today."

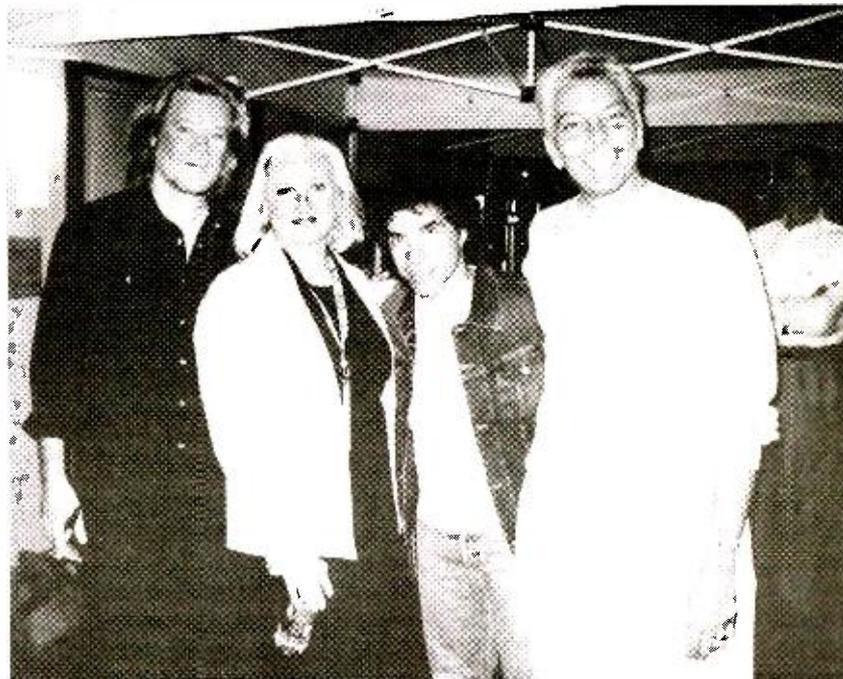
The format has never been based solely on new music, but it's long been my belief that today's woman wants to hear today's music along with her favorite songs from yesterday. I am not advocating playing a lot of new music, but I am suggesting that you should have seven power currents and nine regular currents.

The power current should play roughly once per hour, and the regular currents should play in evenings, overnights and weekends. The purpose of playing regular currents is to expose your audience to new music and familiarize them with what you're playing. You can't test unfamiliar music, and you can't expect the audience to respond positively to songs they only hear occasionally.

It is also important to realize that the AC audience considers many recurrents to be currents. Play one, possibly two songs from between 2000 and 2005 on an every-hour basis to give your station a contemporary feeling.



Mike McVay



**AC CORE ARTISTS WHO DELIVER** Seen here (l-r) are Darryl Hall, Doris McVay, John Oates and Mike McVay.

**One programmer I spoke to recently thought that I was out of my mind to suggest that AC stations play current music along with their gold, but this is not a new idea.**

### A Song-Driven Format

It is also not a radical concept to take songs from other formats and play them at AC. I recently looked at some charts from the early '80s to see what AC was playing in its infancy, and the majority of the songs came from other formats.

Songs from artists like Steve Miller, Rod Stewart, Elton John, The Police and The Eagles were also being played on CHR stations.

Even the people thought to be AC icons came from other formats. Jim Brickman started at Smooth Jazz. Celine Dion began at CHR. We wanted her first, but she launched at Pop before crossing over. Thus, part of our heritage is taking songs that are popular with women and making them our own, no matter where they come from.

Another change in recent years is that AC is no longer an artist-driven format. We are now a song-driven format. There was a time when we would play anything and everything that had the name Celine Dion, Elton John, Billy Joel, Lionel Richie, Whitney Houston or James Taylor attached to it. We can't do that anymore.

This is due in part to how we at AC have elected to expose new music. It's also due to the fact that many labels have

not committed to cultivating more than a few superstars at any one format.

Country has many superstars and a much stronger commitment to them than does CHR/Pop. We'll take Rob Thomas, Sheryl Crow and John Mayer, but where are the others who will become our core artists for the second half of the 2000s?

Our lack of core artists means that listeners will forge more of a connection with a song than the singer. It is the song that will trigger their special memories when they listen to the radio, but we use the artists to image our station and help the audience identify the types of music they will hear when they visit us.

The challenge for AC in 2006 will be to find new ways to embrace the song-driven nature of the format. We need to take the biggest Country songs that are attractive to adult females and make them our own. We need to expand our web of music and look at the Contemporary Christian chart for AC-appropriate titles and the Urban AC chart for Toni Braxton-like ballads. These songs can give us depth.

### Work To Win

The nonmusical attributes of the radio station — having a large, entertaining morning show; providing important information; and running contests and promotions that create fun — are also still important. We have to continue to strive to win at-work listening. We also need to do more to introduce the format to the Hispanic audience.

These challenges must be looked at as opportunities if the format is to return to growth mode. We're not broken, we're just a little wobbly. Being No. 2 isn't as exciting as being No. 1, but we still look pretty good to all the people behind us.

Mike McVay is President and founder of McVay Media, a full-service broadcast consultancy. Contact him at 440-892-1910 or [mcvaymedia@aol.com](mailto:mcvaymedia@aol.com). Visit [www.mcvaymedia.com](http://www.mcvaymedia.com) for more information.

# AC TOP 30

February 24, 2006

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	LIFHOUSE You And Me (Geffen)	1972	+12	178060	30	89/2
2	2	JAMES BLUNT You're Beautiful (Custard/Atlantic)	1897	+64	172769	19	98/2
3	3	ROB THOMAS Lonely No More (Atlantic)	1585	-30	143724	51	97/0
4	4	KELLY CLARKSON Because Of You (RCA/RMG)	1584	0	147354	13	83/4
5	5	MICHAEL BUBLE Home (143/Reprise)	1345	+1	125306	54	98/0
7	6	ANNA NALICK Breathe (2 AM) (Columbia)	1200	-20	92552	40	94/1
9	7	KEITH URBAN Making Memories Of Us (Capitol/EMC)	1169	+132	63484	6	84/1
6	8	EAGLES No More Cloudy Days (ERC)	1124	-119	91205	32	84/0
8	9	MARIAH CAREY We Belong Together (Island/IDJMG)	1085	+22	90391	37	86/0
10	10	JON SECADA Window To My Heart (Big 3)	1035	+4	77370	24	80/0
11	11	SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	1025	+9	70463	20	64/1
13	12	MICHAEL BUBLE Save The Last Dance For Me (143/Reprise)	932	+192	91203	5	80/2
12	13	D.H.T. Listen To Your Heart (Robbins)	916	-36	89471	30	74/0
16	14	DANIEL POWTER Bad Day (Warner Bros.)	808	+178	72349	6	58/5
14	15	JIM BRICKMAN W/WAYNE BRADY Beautiful (Walt Disney/Hollywood)	533	-128	31597	20	62/0
17	16	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	520	+69	18829	5	64/4
18	17	MELISSA ETHERIDGE I Run For Life (Island/IDJMG)	441	-7	51311	17	36/0
19	18	ENYA Amarantine (Reprise)	371	-8	26326	12	50/3
22	19	ROB THOMAS Ever The Same (Atlantic)	318	+63	37627	4	27/4
25	20	FAITH HILL Like We Never Loved At All (Warner Bros.)	307	+121	48391	4	40/9
21	21	GOO GOO DOLLS Better Days (Warner Bros.)	294	+27	29004	6	30/1
20	22	JORDAN KNIGHT Where Is Your Heart Tonight (Trans Continental)	294	-61	10096	14	36/0
23	23	SHERYL CROW Good Is Good (A&M/Interscope)	237	+6	14071	13	21/3
26	24	BARRY MANILOW Unchained Melody (Arista)	225	+56	18872	3	34/2
29	25	CARRIE UNDERWOOD Some Hearts (Arista)	221	+97	12056	2	31/6
27	26	GREEN DAY Wake Me Up When September Ends (Reprise)	190	+24	15296	11	14/0
Debut	27	CHRIS RICE When Did You Fall (In Love With Me) (INO)	184	+108	6168	1	25/4
24	28	CYNDI LAUPER f/SARAH MCLACHLAN Time After Time (Epic)	166	-65	17796	17	25/0
28	29	NICKELBACK Photograph (Roadrunner/IDJMG)	137	-10	9474	3	7/1
30	30	GWEN STEFANI Cool (Interscope)	106	-4	6341	4	7/0

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
FAITH HILL Like We Never Loved At All (Warner Bros.)	9
CARRIE UNDERWOOD Some Hearts (Arista)	6
DANIEL POWTER Bad Day (Warner Bros.)	5
TRISHA YEARWOOD Trying To Love You (MCA)	5
KELLY CLARKSON Because Of You (RCA/RMG)	4
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	4
ROB THOMAS Ever The Same (Atlantic)	4
CHRIS RICE When Did You Fall (In Love With Me) (INO)	4
TRAIN Cab (Columbia)	4

The AC add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach five plays per week in two consecutive airplay weeks. Airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MICHAEL BUBLE Save The Last Dance For Me (143/Reprise)	+192
DANIEL POWTER Bad Day (Warner Bros.)	+178
KEITH URBAN Making Memories Of Us (Capitol/EMC)	+132
FAITH HILL Like We Never Loved At All (Warner Bros.)	+121
CHRIS RICE When Did You Fall (In Love With Me) (INO)	+108
CARRIE UNDERWOOD Some Hearts (Arista)	+97
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	+69
JAMES BLUNT You're Beautiful (Custard/Atlantic)	+64
ROB THOMAS Ever The Same (Atlantic)	+63
BARRY MANILOW Unchained Melody (Arista)	+56

104 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/12-2/18. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 5 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.). © 2006 Radio & Records.

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
LOS LONELY BOYS Heaven (Dr Music/Epic)	928
KELLY CLARKSON Breakaway (RCA/RMG)	865
UNCLE KRACKER f/DOBBIE GRAY Drift Away (Lava)	785
TRAIN Calling All Angels (Columbia)	759

ARTIST TITLE LABEL(S)	TOTAL PLAYS
MICHAEL MCDONALD Air'n't No Mountain High Enough (Motown)	736
SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	723
KEITH URBAN You'll Think Of Me (Capitol/EMC)	719
TIM MCGRAW Live Like You Were Dying (Curb)	715
JOHN MAYER Daughters (Aware/Columbia)	698
MAROON 5 She Will Be Loved (Octone/J/RMG)	681
MATCHBOX TWENTY Unwell (Atlantic)	668
GOO GOO DOLLS Give A Little Bit (Warner Bros.)	637

## NEW & ACTIVE

DIAN DIAZ Colour Everywhere (Strip City)	Total Plays: 100, Total Stations: 19, Adds: 1
TRAIN Cab (Columbia)	Total Plays: 83, Total Stations: 14, Adds: 4
BONNIE RAITT I Don't Want Anything To Change (Capitol)	Total Plays: 76, Total Stations: 12, Adds: 1
DARREN HAYES So Beautiful (Columbia)	Total Plays: 71, Total Stations: 12, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).



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AC TOP 30



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	JAMES BLUNT You're Beautiful (Custard/Atlantic)	439	-9	25	14/0
2	2	LIFEHOUSE You And Me (Geffen)	377	-30	24	15/0
4	3	KELLY CLARKSON Because Of You (RCA/RMG)	364	+28	7	16/1
3	4	DANIEL POWTER Bad Day (Warner Bros.)	319	-19	36	16/0
6	5	SANTANA f/M. BRANCH I'm Feeling You (Sony BMG)	316	+10	20	12/0
5	6	EAGLES No More Cloudy Days (ERC)	306	-8	26	14/0
8	7	B. ADAMS Why Do You Have... (Universal)	301	+12	18	15/0
7	8	BEDOUI... When... (Stamp/Warner Music Canada)	275	-19	21	11/0
13	9	MICHAEL BUBLE Save The Last Dance For Me (Warner Bros.)	268	+53	3	16/0
10	10	MELISSA O'NEIL Alive (Sony BMG Music Canada)	255	+6	15	15/0
11	11	GINO VANNELLI It's Only Love (Universal Music Canada)	245	+22	15	16/1
12	12	JON SECADA Window To My Heart (Big 3)	229	+11	11	11/1
17	13	COLIN JAMES Into The Mystic (MapleMusic/UMG)	227	+66	4	15/0
9	14	FEIST Inside And Out (Arts & Crafts)	217	-43	29	12/0
18	15	TOMI SWICK A Night Like This (Warner Music Canada)	198	+46	3	13/1
14	16	DIVINE BROWN Help Me (Blacksmith)	173	-23	18	10/0
21	17	PHILOSOPHER... Castles... (Sony BMG Music Canada)	148	+27	8	12/2
16	18	D.H.T. Listen To Your Heart (Robbins)	139	-23	16	9/0
19	19	ERIC CLAPTON Say What You Will (Duck/Reprise)	121	-15	17	10/0
20	20	C. LAUPER f/S. MCLACHLAN Time After Time (Epic)	120	-6	7	10/0
24	21	DANIEL POWTER Free Loop (Warner Bros.)	95	+1	5	8/0
26	22	GWEN STEFANI Cool (Interscope)	81	+5	14	7/0
23	23	RICHARD DESJARDINS... Tu M'aimes-Tu (Musicor)	80	-15	8	0/0
28	24	MARTIN GIROUX J't' Aimerai Encore (Musicor)	74	+8	6	0/0
25	25	MELISSA ETHERIDGE I Run For Life (Island/IDJMG)	73	-18	11	6/0
27	26	ROB THOMAS Ever The Same (Atlantic)	68	+2	2	7/2
29	27	MADONNA Hung Up (Warner Bros.)	64	+5	6	4/1
-	28	KAIN Embarque Ma Belle (Disque Passeport)	60	+7	1	0/0
-	29	SYLVAIN COSSETTE Mina (Artiste)	59	+5	6	0/0
-	30	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	51	+5	11	4/0

23 Canadian AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/12-2/18. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2006 Radio & Records. \* Indicates Cancon.



America's Best Testing AC Songs 12 + For The Week Ending 2/17/06

Artist Title (Label)	TW	LW	Famil.	Burn	W 25-54	W 25-34	W 35-54
MICHAEL BUBLE Home (143/Reprise)	4.05	3.85	92%	26%	4.05	4.04	4.06
KEITH URBAN Making Memories Of Us (Capitol/EMC)	3.97	3.95	68%	9%	4.02	3.80	4.09
ROB THOMAS Lonely No More (Atlantic)	3.93	3.87	98%	38%	3.93	3.77	3.98
KELLY CLARKSON Because Of You (RCA/RMG)	3.89	3.70	96%	32%	3.93	3.83	3.96
LIFEHOUSE You And Me (Geffen)	3.84	3.82	93%	30%	3.87	3.79	3.89
D.H.T. Listen To Your Heart (Robbins)	3.73	3.45	98%	32%	3.68	3.43	3.76
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	3.73	3.73	60%	11%	3.70	4.00	3.60
MICHAEL BUBLE Save The Last Dance For Me (143/Reprise)	3.72	3.63	76%	12%	3.75	3.60	3.79
DANIEL POWTER Bad Day (Warner Bros.)	3.72	3.74	56%	11%	3.85	3.75	3.88
EAGLES No More Cloudy Days (ERC)	3.69	3.69	87%	23%	3.61	3.22	3.72
J. BRICKMAN W/W. BRADY Beautiful (Walt Disney/Hollywood)	3.66	3.85	79%	18%	3.60	3.50	3.63
ENYA Amarantine (Reprise)	3.63	3.45	63%	14%	3.56	3.37	3.62
ANNA NALICK Breathe (2 AM) (Columbia)	3.59	3.42	92%	35%	3.59	3.42	3.64
HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)	3.59	3.60	86%	27%	3.64	3.24	3.76
SANTANA f/M. BRANCH I'm Feeling You (Arista/RMG)	3.58	3.54	89%	28%	3.58	3.32	3.65
JON SECADA Window To My Heart (Big 3)	3.57	3.60	81%	21%	3.53	3.30	3.59
MELISSA ETHERIDGE I Run For Life (Island/IDJMG)	3.48	3.57	85%	27%	3.51	3.33	3.56
JAMES BLUNT You're Beautiful (Custard/Atlantic)	3.30	3.54	95%	41%	3.19	3.33	3.15
MARIAH CAREY We Belong Together (Island/IDJMG)	3.01	2.98	96%	53%	2.83	2.86	2.83

Total sample size is 180 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

REPORTERS

Stations and their adds listed alphabetically by market

<b>WYJB/Albany, NY*</b> OM: Kevin Callahan MD: Chad O'Hara No Adds	<b>WEBC/Bridgeport, CT*</b> OM/PO: Curt Hanson MD: Danny Lyons No Adds	<b>KBKA/Corpus Christi, TX*</b> No Adds	<b>WQLT/Florence, AL</b> OM/PO: Charlie Ross 14 CARRIE UNDERWOOD	<b>KSSK/Honolulu, HI*</b> OM/PO: Paul Wilson APD: Adam Carr No Adds	<b>KLMY/Lincoln, NE</b> OM: Jim Steel PO/MD: Soamy Valentine KEITH URBAN	<b>WKLY/Nassau, NY*</b> PO: Bill Edwards MD: Jodi Vale No Adds	<b>WWLI/Providence, RI*</b> OM/PO: Tony Bristol APD: Mike Roven MD: Mark Richards ROB THOMAS 8 NICK LACHEY 7 IL DIVO & CELINE DION	<b>KRWM/Seattle, WA*</b> OM: Gary Nolan MD: Laura Dawn No Adds	<b>WLW/Utica, NY</b> OM: Tom Jacobson PO: Eric Miller MD: Mark Richards ROB THOMAS FAITH HILL CARRIE UNDERWOOD
<b>KMGA/Albuquerque, NM*</b> OM: Eddie Haszard PO: Kris Abrams FAITH HILL	<b>WZFX/Burlington*</b> OM: Steve Cormier PO: Gale Parmelee APD: Bob Cady MD: Jennifer Fazz No Adds	<b>KVIL/Dallas, TX*</b> OM: Kurt Johnson PO: Nicki Nite MD: Jay Crosswell No Adds	<b>WDAR/Florence, SC</b> OM: Randy Wilcox PO: Wil Nichols MD: Evans Byrd 9 CHRIS RICE 8 JEWEL	<b>KUMU/Monolulu, HI*</b> OM/PO: Ed Kanoa MD: Lee Kirk No Adds	<b>KOST/Los Angeles, CA*</b> PO/MD: Kelly Clarkson DANIEL POWTER FAITH HILL	<b>WLMG/New Orleans, LA*</b> PO: Andy Hall APD/MD: Steve Sater No Adds	<b>WRAL/Raleigh, NC*</b> OM/PO: Joe Wade Ferracosta MD: Jim Kelly No Adds	<b>KVKI/Shreveport, LA*</b> OM: Gary McCoy PO/MD: Stephanie Hoffman TRACY CHAPMAN ANFRA BOCELLI	<b>WEAT/W. Palm Beach, FL*</b> PO/MD: Rick Shockley No Adds
<b>WLEW/Allentown, PA*</b> OM: Shelly Easton PO: Dave Russell TRAIN	<b>WHBC/Canton, OH*</b> OM/PO: Terry Simmons MD: Kathleen Kries No Adds	<b>WLQT/Dayton, OH*</b> OM: Bill Tate APD/MD: Brian Michaels No Adds	<b>WAFY/Frederick, MD</b> PO: Chris Pano APD/MD: Mike Richards 6 UNCLE KRACKER DOBBIE GRAY 5 DANIEL POWTER	<b>WAGN/Madison, WI*</b> PO: Pat O'Neil MD: Amy Abbott No Adds	<b>WLTW/New York, NY*</b> MD: Jim Ryan MD: Morgan Prue No Adds	<b>KNEV/Reno, NV*</b> OM: Tom Jordan PO: Nick Elvort No Adds	<b>WNSH/South Bend, IN</b> No Adds	<b>KISC/Spokane, WA*</b> OM: Robert Harder PO/MD: Dawn Marcel SHERYL CROW FAITH HILL CARRIE UNDERWOOD CHRIS RICE BARRY MANLOW	<b>WASH/Washington, DC*</b> 1 LIFEHOUSE 2 KELLY CLARKSON BONNIE RAITT ENYA
<b>KYMG/Anchorage, AK</b> OM: Mark Murphy PO/MD: Dave Flann 2 MICHAEL BUBLE 2 CHRIS RICE 1 SHERYL CROW & STING	<b>WSUY/Charleston, SC*</b> OM/PO: Mike Edwards APD/MD: John Outney TRACY CHAPMAN TRISHA YEARWOOD	<b>KOSI/Denver, CO*</b> OM: Steve Hamilton No Adds	<b>KSOJ/Fresno, CA*</b> OM: E. Curtis Johnson PO: Mike Brady MD: Kristian Kelley 3 DANIEL POWTER	<b>WJJK/Jackson, MS*</b> PO: John Anthony No Adds	<b>WLRQ/Melbourne, FL*</b> OM: Ken Holiday PO: Michael Lowe MD: Mindy Leary ROB THOMAS FAITH HILL TRAIN	<b>WHUD/Newburgh, NY*</b> OM/PO: Steven Patrone APD/MD: Tom Fara CHRIS RICE SHERYL CROW & STING	<b>KRND/Reno, NV*</b> PO/MD: Dan Fritz 7 LEANN RIMES	<b>WTVR/Richmond, VA*</b> OM/PO: Bill Cahill APD: Adam Sables MD: Kai Simons No Adds	<b>KRBB/Wichita, KS*</b> OM: Lynn James MD: Dave Wilson LEANN RIMES SHERYL CROW
<b>WFPG/Atlantic City, NJ*</b> PO: Gary Gaida MD: Marlene Aqua FAITH HILL	<b>WVAF/Charleston, WV</b> PO: Rick Johnson No Adds	<b>WMGC/Detroit, MI*</b> OM: Jim Harper PO: Lon Bennett MD: Jon Ray No Adds	<b>KTRR/Ft. Collins, CO*</b> OM/PO: Mark Callaghan No Adds	<b>WRFM/Memphis, TN*</b> OM/PO: Jerry Dent MD: Lorry Wheeler No Adds	<b>WRVR/Memphis, TN*</b> OM/PO: Jerry Dent MD: Lorry Wheeler No Adds	<b>WMGF/Oriando, FL*</b> OM: Chris Kampmeier PO/MD: Ken Payne APD: Brenda Matthews 7 SANTANA f/MICHELLE BRANCH	<b>WSLO/Roanoke, VA*</b> PO: Jim Murphy MD: Dick Daniels No Adds	<b>WMAA/Springfield, MA*</b> OM/PO: Paul Cannon APD/MD: Rob Anthony ROB THOMAS	<b>WMGS/Wilkes Barre, PA*</b> OM: Jim Dorman PO: Stan Phillips MD: Brian Hughes 11 NATASHA BEDINGFIELD
<b>WBBQ/Augusta, GA*</b> OM: Mike Kramer PO: Lee Reynolds No Adds	<b>WDEF/Chattanooga, TN*</b> OM/PO: Danny Howard APD: Patti Sanders MD: Robin Daniels No Adds	<b>WNIC/Detroit, MI*</b> PO: Don Gossett APD/MD: Theresa Lucas No Adds	<b>WLHT/Grand Rapids, MI*</b> OM/PO: Bill Bailey MD: Kim Carson DIAN DIAZ	<b>WWMG/Middlesex, NJ*</b> PO: Tim Toffi CARRIE UNDERWOOD	<b>WMGX/Mobile, AL*</b> OM: Kit Carson PO: Dan Mason MD: Ryan Booth FAITH HILL	<b>KEZN/Palm Springs, CA</b> OM: Ken White PO: Rick Shaw No Adds	<b>WGBY/Sacramento, CA*</b> PO: Mike Berkat No Adds	<b>KYMX/Sacramento, CA*</b> OM: Ken White APD/MD: Jennifer Wood JAMES BLUNT	<b>KEZK/St. Louis, MO*</b> PO: Mark Edwards APD: Bob London No Adds
<b>KKMJ/Austin, TX*</b> PO: Alex O'Neal APD: Stephen Michael Kerr MD: Tom McCormick 4 JAMES BLUNT 1 KELLY CLARKSON LEANN RIMES CARRIE UNDERWOOD	<b>WLIT/Chicago, IL*</b> OM/PO: Garren Davis APD/MD: Eric Riecke No Adds	<b>WOOF/Dothan, AL</b> PO/MD: Leigh Simpson No Adds	<b>WOOD/Grand Rapids, MI*</b> OM: Doug Montgomery PO/MD: John Patrick No Adds	<b>WQLR/Kalamazoo, MI</b> OM: Jack Michaels MD: Brian Wolfe 10 KEITH URBAN 10 DANIEL POWTER	<b>WOBM/Monmouth, NJ*</b> PO: Steve Artoia MD: Brian Moore 2 MICHAEL BUBLE DANIEL POWTER	<b>WMEZ/Pensacola, FL*</b> PO: La Valentino No Adds	<b>WGER/Saginaw, MI*</b> OM: Dave Meurer PO: Tommy Frank APD: Michelle Langely LIFEHOUSE TRISHA YEARWOOD	<b>KJBY/Stockton, CA*</b> OM: John Christian PO/MD: Dirk Kooyman LIFEHOUSE TRISHA YEARWOOD	<b>WARM/York, PA*</b> PO: Dave Anthony No Adds
<b>KKMY/Beaumont, TX*</b> OM: Joey Armstrong PO: Don Rivers No Adds	<b>WRRM/Cincinnati, OH*</b> PO: TJ Holland APD: Ted Morro No Adds	<b>KTSM/El Paso, TX*</b> OM: Sam Cassano APD: JOHN LEGEND BARRY MANLOW	<b>WMOG/Greensboro, NC*</b> OM: Tim Safford PO/MD: Scott Keith No Adds	<b>WQMG/Greenville, NC*</b> PO: Colleen Jackson No Adds	<b>WQOB/Monmouth, NJ*</b> PO: Steve Artoia MD: Brian Moore 2 MICHAEL BUBLE DANIEL POWTER	<b>WSWT/Peoria, IL</b> OM/PO: Randy Rendle 2 MICHAEL BUBLE	<b>KBEE/Salt Lake City, UT*</b> PO: Rusty Keys No Adds	<b>WYYY/Syracuse, NY*</b> OM: Rich Leiber PO: Kelly Rose APD/MD: Mame Mason No Adds	<b>WYZZ/Syracuse, NY*</b> OM: Rich Leiber PO: Kelly Rose APD/MD: Mame Mason No Adds
<b>WMJY/Biloxi, MS*</b> OM/PO: Water Brown No Adds	<b>WDOK/Cleveland, OH*</b> PO: Scott Miller MD: Ted Kowalski No Adds	<b>WKKC/Erie, PA</b> PO: Ron Arfan 4 NATASHA BEDINGFIELD	<b>WMAQ/Greensboro, NC*</b> OM: Tim Safford PO/MD: Scott Keith No Adds	<b>WQMG/Greenville, NC*</b> PO: Colleen Jackson No Adds	<b>KJSM/Modesto, CA*</b> PO/MD: Gary Michaels No Adds	<b>WWSW/Peoria, IL</b> OM/PO: Randy Rendle 2 MICHAEL BUBLE	<b>KSFI/Salt Lake City, UT*</b> PO: Kevin Gossett APD/MD: Scott Brady 8 KEITH URBAN 5 DANIEL POWTER	<b>WRRV/Toledo, OH*</b> OM: Bill Michaels PO: Tom Cook No Adds	<b>WYZZ/Syracuse, NY*</b> OM: Rich Leiber PO: Kelly Rose APD/MD: Mame Mason No Adds
<b>WYSF/Birmingham, AL*</b> PO: Chip Arledge APD/MD: Valente Vining 1 JOHN LEGEND BO BICE	<b>WKLU/Colorado Springs, CO*</b> OM: Bob Richards PO: Chris Pickett MD: Kyle Matthews 15 SHERYL CROW 5 LEANN RIMES	<b>WIKY/Evansville, IN</b> PO/MD: Mark Baker 4 MICHAEL BUBLE	<b>WWSA/Greenville, SC*</b> OM/PO: Mike McKel No Adds	<b>WQMG/Greenville, NC*</b> PO: Colleen Jackson No Adds	<b>KUDL/Kansas City, MO*</b> No Adds	<b>WQOB/Monmouth, NJ*</b> PO: Steve Artoia MD: Brian Moore 2 MICHAEL BUBLE DANIEL POWTER	<b>KSZJ/Phoenix, AZ*</b> PO: Kevin Gossett APD/MD: Scott Brady 8 KEITH URBAN 5 DANIEL POWTER	<b>WRRV/Toledo, OH*</b> OM: Bill Michaels PO: Tom Cook No Adds	<b>WYZZ/Syracuse, NY*</b> OM: Rich Leiber PO: Kelly Rose APD/MD: Mame Mason No Adds
<b>KXLT/Boise, ID*</b> OM: Jeff Cochran PO: Tobi Jeffries NICKELBACK DARREN HAYES CHRIS RICE	<b>WTCB/Columbia, SC*</b> OM/PO: Brent Johnson APD: Jennifer Johnson PAUL McCARTNEY	<b>KEZA/Fayetteville, AR</b> PO: Jim Harvill MD: Rick Hagan 9 MICHAEL BUBLE 6 JAMES BLUNT 6 KELLY CLARKSON	<b>WRCH/Hartford, CT*</b> PO: Alan Camp MD: Joe Hahn No Adds	<b>WQMG/Greenville, NC*</b> PO: Colleen Jackson No Adds	<b>KJSM/Modesto, CA*</b> PO/MD: Gary Michaels No Adds	<b>WWSW/Peoria, IL</b> OM/PO: Randy Rendle 2 MICHAEL BUBLE	<b>KSFI/Salt Lake City, UT*</b> PO: Kevin Gossett APD/MD: Scott Brady 8 KEITH URBAN 5 DANIEL POWTER	<b>WRRV/Toledo, OH*</b> OM: Bill Michaels PO: Tom Cook No Adds	<b>WYZZ/Syracuse, NY*</b> OM: Rich Leiber PO: Kelly Rose APD/MD: Mame Mason No Adds
<b>WMJX/Boston, MA*</b> OM/PO: Don Kelley APD: Candy O'Leary MD: Mark Lawrence DANIEL POWTER	<b>WSNY/Columbus, OH*</b> PO: Chuck Knight MD: Mark Biagman No Adds	<b>WCRZ/Ft. Mi*</b> OM/PO: Jay Patrick APD/MD: George Nicely No Adds	<b>KRTR/Honolulu, HI*</b> OM/PO: Wayne Maris No Adds	<b>WQMG/Greenville, NC*</b> PO: Colleen Jackson No Adds	<b>WJXB/Knoxville, TN*</b> PO: Jeff Jaraman No Adds	<b>WWSW/Peoria, IL</b> OM/PO: Randy Rendle 2 MICHAEL BUBLE	<b>KSFI/Salt Lake City, UT*</b> PO: Kevin Gossett APD/MD: Scott Brady 8 KEITH URBAN 5 DANIEL POWTER	<b>WRRV/Toledo, OH*</b> OM: Bill Michaels PO: Tom Cook No Adds	<b>WYZZ/Syracuse, NY*</b> OM: Rich Leiber PO: Kelly Rose APD/MD: Mame Mason No Adds
					<b>WFMK/Lansing, MI*</b> OM: Ray Marshall PO/MD: Chris Reynolds 1 TRISHA YEARWOOD	<b>WWSW/Peoria, IL</b> OM/PO: Randy Rendle 2 MICHAEL BUBLE	<b>KSFI/Salt Lake City, UT*</b> PO: Kevin Gossett APD/MD: Scott Brady 8 KEITH URBAN 5 DANIEL POWTER	<b>WRRV/Toledo, OH*</b> OM: Bill Michaels PO: Tom Cook No Adds	<b>WYZZ/Syracuse, NY*</b> OM: Rich Leiber PO: Kelly Rose APD/MD: Mame Mason No Adds
					<b>KSNE/Las Vegas, NV*</b> PO: Tom Chase MD: John Berry No Adds	<b>WWSW/Peoria, IL</b> OM/PO: Randy Rendle 2 MICHAEL BUBLE	<b>KSFI/Salt Lake City, UT*</b> PO: Kevin Gossett APD/MD: Scott Brady 8 KEITH URBAN 5 DANIEL POWTER	<b>WRRV/Toledo, OH*</b> OM: Bill Michaels PO: Tom Cook No Adds	<b>WYZZ/Syracuse, NY*</b> OM: Rich Leiber PO: Kelly Rose APD/MD: Mame Mason No Adds



Monitored Reporters

128 Total Reporters

104 Total Monitored

24 Total Indicator

Did Not Report.  
Playlist Frozen (3):  
WGFB/Rockford, IL  
WHOM/Portland, ME  
WZID/Manchester, NH

# HOT AC TOP 40

February 24, 2006

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	<b>JAMES BLUNT</b> You're Beautiful (Custard/Atlantic)	2843	+206	157471	22	81/0
1	2	<b>NICKELBACK</b> Photograph (Roadrunner/IDJMG)	2765	-50	165927	25	82/0
3	3	<b>ROB THOMAS</b> Ever The Same (Atlantic)	2636	+103	140661	13	79/0
4	4	<b>KELLY CLARKSON</b> Because Of You (RCA/RMG)	2508	-20	144671	20	75/0
5	5	<b>GOO GOO DOLLS</b> Better Days (Warner Bros.)	2211	-71	113534	19	76/0
6	6	<b>LIFEHOUSE</b> You And Me (Geffen)	1822	-50	111723	53	82/0
7	7	<b>HOWIE DAY</b> She Says (Epic)	1742	-39	80996	27	70/0
12	8	<b>DANIEL POWTER</b> Bad Day (Warner Bros.)	1670	+237	92834	20	63/5
10	9	<b>STAIN'D</b> Right Here (Flip/Atlantic)	1618	+86	81686	28	65/2
11	10	<b>FALL OUT BOY</b> Sugar, We're Goin' Down (Island/IDJMG)	1605	+101	84127	16	54/1
8	11	<b>INXS</b> Pretty Vegas (Epic)	1564	-47	74589	15	65/0
14	12	<b>FRAY</b> Over My Head (Cable Car) (Epic)	1473	+93	61219	15	62/3
15	13	<b>TRAIN</b> Cab (Columbia)	1429	+69	66285	12	63/0
9	14	<b>GREEN DAY</b> Wake Me Up When September Ends (Reprise)	1423	-128	78396	22	79/0
13	15	<b>SANTANA f/STEVEN TYLER</b> Just Feel Better (Arista/RMG)	1403	+2	62839	9	65/2
17	16	<b>BON JOVI</b> Who Says You Can't Go Home (Island/IDJMG)	1154	+170	71330	5	63/4
20	17	<b>NATASHA BEDINGFIELD</b> Unwritten (Epic)	1021	+230	47888	8	49/7
18	18	<b>ALL-AMERICAN REJECTS</b> Dirty Little Secret (Interscope)	988	+117	37568	8	41/2
19	19	<b>COLDPLAY</b> Talk (Capitol)	912	+87	32290	7	51/4
22	20	<b>KELLY CLARKSON</b> Walk Away (RCA/RMG)	841	+215	35216	6	35/5
16	21	<b>COLLECTIVE SOUL</b> How Do You Love (EI Music Group)	825	-196	28204	19	48/0
31	22	<b>SHERYL CROW &amp; STING</b> Always On Your Side (A&M/Interscope)	767	+357	39831	2	53/9
21	23	<b>LIFEHOUSE</b> Blind (Geffen)	668	-30	18517	17	37/0
23	24	<b>JACK JOHNSON</b> Upside Down (Brushfire/Universal)	571	+50	18885	5	34/3
28	25	<b>KT TUNSTALL</b> Black Horse & The Cherry Tree (Relentless/Virgin)	547	+64	14138	5	40/5
25	26	<b>O.A.R.</b> Love And Memories (Everfire/Lava)	531	+34	16398	7	34/0
30	27	<b>PUSSYCAT DOLLS</b> Stickwitu (A&M/Interscope)	508	+58	24046	8	15/0
27	28	<b>CARRIE UNDERWOOD</b> Some Hearts (Arista)	500	+9	16726	9	32/4
26	29	<b>ANNA NALICK</b> In The Rough (Columbia)	404	-88	13370	16	32/0
24	30	<b>MADONNA</b> Hung Up (Warner Bros.)	391	-116	15573	16	36/0
33	31	<b>FALL OUT BOY</b> Dance, Dance (Island/IDJMG)	371	+19	12826	5	13/2
34	32	<b>SAVING JANE</b> Girl Next Door (Universal)	357	+35	12008	6	18/3
37	33	<b>KEITH URBAN</b> Making Memories Of Us (Capitol/EMC)	344	+97	18035	2	25/4
35	34	<b>JOSH KELLEY</b> Almost Honest (Hollywood)	318	+51	7262	3	25/1
Debut	35	<b>NICKELBACK</b> Savin' Me (Roadrunner/IDJMG)	298	+110	12119	1	19/6
32	36	<b>ALANIS MORISSETTE</b> Crazy (Maverick/Reprise)	297	-91	12580	17	45/0
38	37	<b>LIVE</b> The River (Epic)	290	+45	5180	3	20/1
36	38	<b>AQUALUNG</b> Brighter Than Sunshine (Slightly Bigger/Red Ink/Columbia)	290	+36	7202	7	16/0
39	39	<b>TEDDY GEIGER</b> For You I Will (Confidence) (Columbia/Sony BMG)	284	+45	5374	2	22/2
Debut	40	<b>PINK</b> Stupid Girls (LaFace/Zomba Label Group)	229	+81	9731	1	14/3

83 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/12-2/18. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
<b>SHERYL CROW &amp; STING</b> Always On Your Side (A&M/Interscope)	9
<b>JEWEL</b> Again And Again (Atlantic)	9
<b>NATASHA BEDINGFIELD</b> Unwritten (Epic)	7
<b>HOOBASTANK</b> If I Were You (Island/IDJMG)	7
<b>NICKELBACK</b> Savin' Me (Roadrunner/IDJMG)	6
<b>DANIEL POWTER</b> Bad Day (Warner Bros.)	5
<b>KT TUNSTALL</b> Black Horse & The Cherry Tree (Relentless/Virgin)	5
<b>KELLY CLARKSON</b> Walk Away (RCA/RMG)	5

The Hot AC add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach 10 plays per week in two consecutive airplay weeks. Airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>SHERYL CROW &amp; STING</b> Always On Your Side (A&M/Interscope)	+357
<b>DANIEL POWTER</b> Bad Day (Warner Bros.)	+237
<b>NATASHA BEDINGFIELD</b> Unwritten (Epic)	+230
<b>KELLY CLARKSON</b> Walk Away (RCA/RMG)	+215
<b>JAMES BLUNT</b> You're Beautiful (Custard/Atlantic)	+206
<b>BON JOVI</b> Who Says You Can't Go Home (Island/IDJMG)	+170
<b>ALL-AMERICAN REJECTS</b> Dirty Little Secret (Interscope)	+117
<b>NICKELBACK</b> Savin' Me (Roadrunner/IDJMG)	+110
<b>ROB THOMAS</b> Ever The Same (Atlantic)	+103
<b>FALL OUT BOY</b> Sugar, We're Goin' Down (Island/IDJMG)	+101

## NEW & ACTIVE

<b>DEATH CAB FOR CUTIE</b> Soul Meets Body (Atlantic)	Total Plays: 207, Total Stations: 8, Adds: 0
<b>VERTICAL HORIZON</b> When You Cry (Hybrid)	Total Plays: 206, Total Stations: 14, Adds: 1
<b>JEWEL</b> Again And Again (Atlantic)	Total Plays: 136, Total Stations: 11, Adds: 9
<b>HOOBASTANK</b> If I Were You (Island/IDJMG)	Total Plays: 112, Total Stations: 12, Adds: 7
<b>BREAKING POINT</b> All Messed Up (Wind-up)	Total Plays: 107, Total Stations: 11, Adds: 2
<b>HOOTIE &amp; THE BLOWFISH</b> Get Out... (Sneaky Long/Vanguard)	Total Plays: 105, Total Stations: 11, Adds: 0
<b>MADONNA</b> Sorry (Warner Bros.)	Total Plays: 94, Total Stations: 9, Adds: 0
<b>MORNINGWOOD</b> Nth Degree (Capitol)	Total Plays: 89, Total Stations: 8, Adds: 1
<b>MISSY HIGGINS</b> Scar (Reprise)	Total Plays: 53, Total Stations: 9, Adds: 2

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

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February 24, 2006



America's Best Testing Hot AC Songs 12+ For The Week Ending 2/17/06

Artist Title (Label)	TW	LW	Famil.	Burn	W 18-34	W 18-24	W 25-34
ROB THOMAS Ever The Same (Atlantic)	4.03	4.05	89%	17%	4.15	4.06	4.22
LIFEHOUSE You And Me (Geffen)	4.02	3.99	99%	48%	3.99	4.05	3.93
GOO GOO DOLLS Better Days (Warner Bros.)	4.02	4.10	88%	21%	3.96	4.10	3.84
KELLY CLARKSON Walk Away (RCA/RMG)	3.94	-	77%	13%	4.01	3.93	4.09
KELLY CLARKSON Because Of You (RCA/RMG)	3.90	3.71	99%	45%	3.87	3.71	4.03
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	3.89	3.88	95%	35%	3.86	3.95	3.78
FRAY Over My Head (Cable Car) (Epic)	3.87	4.03	66%	11%	3.96	4.11	3.81
ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	3.85	3.91	93%	26%	3.78	3.87	3.68
DANIEL POWTER Bad Day (Warner Bros.)	3.84	3.91	85%	15%	3.83	3.91	3.75
NATASHA BEDINGFIELD Unwritten (Epic)	3.84	3.80	75%	20%	4.03	4.13	3.92
LIFEHOUSE Blind (Geffen)	3.82	3.93	73%	13%	3.88	4.08	3.67
GREEN DAY Wake Me Up When September Ends (Reprise)	3.81	3.80	99%	54%	3.77	3.74	3.80
BON JOVI Who Says You Can't Go Home (Island/IDJMG)	3.78	3.88	62%	11%	3.85	3.88	3.83
NICKELBACK Photograph (Roadrunner/IDJMG)	3.76	3.77	99%	50%	3.62	3.55	3.69
HOWIE DAY She Says (Epic)	3.74	3.89	87%	24%	3.84	3.98	3.70
KEITH URBAN You'll Think Of Me (Capitol/EMC)	3.73	3.71	93%	35%	3.62	3.53	3.69
SANTANA f/STEVEN TYLER Just Feel Better (Arista/RMG)	3.69	3.69	75%	17%	3.63	3.84	3.46
O.A.R. Love And Memories (Everfire/Lava)	3.66	3.78	52%	10%	3.56	3.74	3.35
STAIN'D Right Here (Fiji/Atlantic)	3.64	3.66	87%	28%	3.64	3.59	3.69
COLLECTIVE SOUL How Do You Love (EI Music Group)	3.64	3.77	75%	13%	3.45	3.49	3.42
JAMES BLUNT You're Beautiful (Custard/Atlantic)	3.57	3.67	98%	37%	3.64	3.60	3.69
SANTANA f/M. BRANCH I'm Feeling You (Arista/RMG)	3.56	3.52	91%	37%	3.36	3.40	3.32
ANNA NALICK In The Rough (Columbia)	3.54	3.65	72%	21%	3.66	3.73	3.59
COLDPLAY Talk (Capitol)	3.54	3.59	69%	17%	3.37	3.52	3.19
CARRIE UNDERWOOD Some Hearts (Arista)	3.52	3.55	63%	15%	3.49	3.69	3.29
JACK JOHNSON Upside Down (Brushfire/Universal)	3.50	3.64	49%	11%	3.52	3.68	3.38
TRAIN Cab (Columbia)	3.40	3.66	74%	19%	3.30	3.20	3.41
INXS Pretty Vegas (Epic)	3.29	3.37	83%	34%	3.43	3.07	3.70
ALANIS MORISSETTE Crazy (Maverick/Reprise)	3.19	3.29	89%	37%	3.40	3.26	3.52

Total sample size is 334 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



## HOT AC TOP 30



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	ROB THOMAS Ever The Same (Atlantic)	677	-23	11	18/0
2	2	COLDPLAY Talk (Capitol)	620	+11	10	16/0
5	3	REX GOUDIE Run (Sony BMG Music Canada)	603	+56	7	14/0
3	4	NATASHA BEDINGFIELD Unwritten (Sony BMG)	578	-17	12	13/0
7	5	SANTANA f/S. TYLER Just Feel Better (Sony BMG)	538	+24	7	16/0
9	6	NICKELBACK Savin' Me (Roadrunner/EMI Music Canada)	497	+24	6	14/1
4	7	GOO GOO DOLLS Better Days (Warner Bros.)	497	-86	16	15/0
10	8	BON JOVI Who Says You Can't Go Home (Island/IDJMG)	492	+22	7	12/0
6	9	JAMES BLUNT You're Beautiful (Custard/Atlantic)	486	-50	19	17/0
8	10	PHILOSOPHER... Castles... (Sony BMG Music Canada)	433	-55	15	16/0
11	11	DANIEL POWTER Free Loop (Warner Bros.)	417	-26	14	16/0
12	12	COLLECTIVE SOUL How Do You Love (EI Music Group)	409	+32	8	12/0
17	13	MADONNA Sorry (Warner Bros.)	391	+67	4	11/1
19	14	KELLY CLARKSON Walk Away (Sony BMG)	389	+72	4	13/2
13	15	HEDLEY Trip (Universal Music Canada)	387	+29	4	11/1
22	16	TOMI SWICK A Night Like This (Warner Music Canada)	355	+58	3	16/2
20	17	MELISSA O'NEIL Let It Go (Sony BMG Music Canada)	346	+35	5	14/1
14	18	INXS Pretty Vegas (Epic)	331	-20	19	17/0
21	19	OUR LADY... Angels Losing... (Sony BMG Music Canada)	314	+11	9	11/0
18	20	TRAIN Cab (Columbia)	302	-19	5	10/0
16	21	KELLY CLARKSON Because Of You (RCA/RMG)	284	-45	19	16/0
15	22	MADONNA Hung Up (Warner Bros.)	277	-53	16	14/0
23	23	DEPECHE MODE Precious (Mute/Sire/Reprise)	259	-19	11	11/0
24	24	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	244	-23	7	10/0
27	25	HOWIE DAY She Says (Sony BMG)	238	+30	6	6/0
28	26	PINK Stupid Girls (LaFace/Zomba Label Group)	234	+27	2	14/3
Debut	27	INXS Afterglow (Sony BMG)	207	+66	1	10/1
25	28	SIMPLE PLAN Crazy (Atlantic)	201	-65	15	14/0
Debut	29	STABLO Flawed Design (EMI Music Canada)	198	+92	1	13/2
26	30	MELISSA O'NEIL Alive (Sony BMG Music Canada)	198	-61	18	15/0

24 Canadian Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/12-2/18. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2006 Radio & Records. \* Indicates Cancon.

## REPORTERS

Stations and their ads listed alphabetically by market

<b>WKDD/Akron, OH*</b> OM/MD: Keith Kennedy No Adds	<b>WBMX/Boston, MA*</b> OM/MD: Jerry McKenna APD/MD: Mike Mulaney 20 BYONCE ISMIL THUG 2 KELLY CLARKSON DANIEL POWTER	<b>WQAL/Cleveland, OH*</b> OM/MD: Chris Piskat 27 SAVING JANE 18 ALL-AMERICAN REJECTS 7 COLDPLAY 1 STAIN'D	<b>WKMX/Dallas, TX*</b> OM/MD: Brad Jackson KELLY CLARKSON NATASHA BEDINGFIELD	<b>WTIC/Hartford, CT*</b> OM/MD: Steve Salhany APD/MD: Mike Miller DIRTIE BLONDE HOOBASTANK	<b>WYXX/Milwaukee, WI*</b> OM: Brian Kelly PD: Mike Nelson No Adds	<b>KBBY/Denver, CO*</b> PD: J. Low APD/MD: Darran McPeak 12 CARRIE UNDERWOOD	<b>WRFY/Reading, PA*</b> OM: Ken Burka PD: Mike 5 INXS VERTICAL HORIZON	<b>KZUU/Spokane, WA*</b> OM/MD: Ken Higgins PD: Maynard No Adds	<b>WROX/Washington, DC*</b> OM/MD: Kenny King MD: Carol Parker 3 DANIEL POWTER
<b>WRVE/Albany, NY*</b> OM/MD: Randy McCarty APD: Kevin Rich MD: Todd Hulse No Adds	<b>WUHU/Bowling Green, KY</b> OM/MD: Brooke Summers 17 SHERYL CROW & STING 7 SEAN PAUL 4 ABIGAIL ZSIGA 4 PINK 3 BREAKING POINT	<b>KVUU/Colorado Springs, CO*</b> PD: Chris Piskat 27 SAVING JANE 24 NICKELBACK 15 SANTANA f/STEVEN TYLER	<b>KBMX/Duluth</b> PD: Corey Carter APD/MD: Rick D'Bryan 18 NATASHA BEDINGFIELD 17 BLACK EYED PEAS 15 SAVING JANE	<b>KHMX/Houston, TX*</b> PD: Buddy Scott APD/MD: Mike Logan 2 FRAY	<b>WJLJ/Monmouth, NJ*</b> OM/MD: Lou Russo APD/MD: Debbie Mazella No Adds	<b>KPSI/Palm Springs, CA</b> PD: Michael Storm MD: Bradley Ryan No Adds	<b>WVOR/Rochester, NY*</b> OM/MD: Dave LeFrois APD/MD: Joe Bonacci No Adds	<b>KYKY/St. Louis, MO*</b> PD: Kevin Robinson APD: Greg Hewitt MD: Ben Myers 6 JACK JOHNSON	<b>KFBZ/Wichita, KS*</b> PD: JJ Morgan 10 HOOBASTANK 1 JEWEL
<b>KPEK/Albuquerque, NM*</b> PD: Tony Manero MD: Deeya McClurtin 32 KELLY CLARKSON 1 NICKELBACK JAK PARIS BREAKING POINT NATASHA BEDINGFIELD	<b>WTSS/Buffalo, NY*</b> PD: Sue O'Neil MD: Rob Lucas 7 KEITH URBAN 7 JEWEL 4 HOOBASTANK	<b>WBNS/Columbus, OH*</b> PD: Jeff Ballentine MD: Sue Leighton NATASHA BEDINGFIELD SANTANA f/STEVEN TYLER	<b>KSIV/El Paso, TX*</b> OM: Courtney Nelson PD: Justin Riley MARY J. BLIGE RIHANNA	<b>WJLJ/Monterey, CA*</b> PD/MD: Mike Skof No Adds	<b>WJLQ/Pensacola, FL*</b> PD/MD: John Stuart APD: Katie Tyler No Adds	<b>WJLQ/Pensacola, FL*</b> PD/MD: John Stuart APD: Katie Tyler No Adds	<b>KZOO/Sacramento, CA*</b> PD: Byron Kennedy APD/MD: Shawn Cash LUV SHERYL CROW & STING	<b>WVTV/St. Louis, MO*</b> PD: Mary Linck MD: Jill Devine 13 CARRIE UNDERWOOD BETTER THAN EZRA BON JOVI WUENNER NETTLES	<b>WVNO/Winchester, VA</b> OM/MD: Mel McKay APD/MD: Paula Kidwell 8 KEITH URBAN 8 JACK JOHNSON 6 TEDDY GIGER
<b>KNKS/Anchorage, AK</b> PD/MD: Ross Lemick APD: Joe Campbell No Adds	<b>WCOD/Cape Cod, MA</b> PD: Kevin Matthews APD/MD: Joseph Rossatti No Adds	<b>KLTV/Corpus Christi, TX*</b> OM/MD: Bert Clark 8 MORNINGWOOD JEWEL SAVING JANE	<b>WQSM/Fayetteville, NC*</b> PD/MD: Chris Roth No Adds	<b>WPLJ/New York, NY*</b> OM: Tom Cuddy PD: Scott Shannon MD: Tony Maccaro KEITH URBAN KELLY CLARKSON	<b>WJLQ/Pensacola, FL*</b> PD/MD: John Stuart APD: Katie Tyler No Adds	<b>WXMP/Peoria, IL</b> OM: Rick Hirschmann PD: Scott Seipel 15 INXS 10 NICKELBACK	<b>KMYI/San Diego, CA*</b> PD: Daniel Powner MD: Keith Johnson 1 KEITH URBAN 1 DANIEL POWTER 13 CARRIE UNDERWOOD BON JOVI WUENNER NETTLES	<b>WQXC/Sunbury, PA</b> PD: Drew Kelly MD: Ben Center PUSSYCAT DOLLS JEWEL	<b>WVLD/Worcester, MA*</b> OM/MD: Jay Shaw Jones APD/MD: Mary Knight 12 JEWEL KT TUNSTALL BREAKING POINT
<b>WAYV/Atlantic City, NJ*</b> PD: Paul Kelly MISSY HIGGINS	<b>WMT/Cedar Rapids, IA</b> OM/MD: JJ Cook APD: John Rivers 5 KT TUNSTALL	<b>KDMX/Dallas, TX*</b> PD: Pat McMahon MD: Lisa Thomas 1 FRAY ALL-AMERICAN REJECTS	<b>WBOB/Fredricksburg, VA</b> OM/MD: Brian Deemy APD/MD: Lisa Parker 8 SHERYL CROW & STING 5 TEDDY GIGER 5 NICKELBACK 1 PINK	<b>WPTJ/Norfolk, VA*</b> PD: Barry Macey MD: Heather Branch 34 FALL OUT BOY	<b>WJLQ/Pensacola, FL*</b> PD/MD: John Stuart APD: Katie Tyler No Adds	<b>KMXP/Phoenix, AZ*</b> OM: Alan Sledge PD: Ron Price MD: John Principe 10 KT TUNSTALL 5 NICKELBACK	<b>KMYI/San Diego, CA*</b> PD: Daniel Powner MD: Keith Johnson 1 KEITH URBAN 1 DANIEL POWTER 13 CARRIE UNDERWOOD BON JOVI WUENNER NETTLES	<b>WMTX/Tampa, FL*</b> PD: Kurt Schreiner MD: Kristy Knight No Adds	<b>WVLD/Worcester, MA*</b> OM/MD: Jay Shaw Jones APD/MD: Mary Knight 12 JEWEL KT TUNSTALL BREAKING POINT
<b>KAMX/Austin, TX*</b> PD/MD: Dushy Hayes APD: Carrie Benjamin No Adds	<b>WVSR/Charleston, WV</b> OM: Jeff Whitmore PD: Gary Blake APD: Wade Hill MD: Grace Clark 26 INXS SWITCHFOOT	<b>KALZ/Fresno, CA*</b> OM/MD: E. Curtis Johnson APD: Laurie West MD: Danny Hill SHERYL CROW & STING	<b>KURB/Little Rock, AR*</b> OM/MD: Randy Cain MD: Becky Rogers 3 KEITH URBAN	<b>WJLQ/Pensacola, FL*</b> PD/MD: John Stuart APD: Katie Tyler No Adds	<b>WJLQ/Pensacola, FL*</b> PD/MD: John Stuart APD: Katie Tyler No Adds	<b>KYIS/Oklahoma City, OK*</b> OM/MD: Chris Baker MD: Phil Inzinga 16 CARRIE UNDERWOOD	<b>WZPT/Pittsburgh, PA*</b> OM/MD: Keith Clark APD: Jonny Hartwell MD: Scott Alexander No Adds	<b>WVNO/Winchester, VA</b> OM/MD: Mel McKay APD/MD: Paula Kidwell 8 KEITH URBAN 8 JACK JOHNSON 6 TEDDY GIGER	<b>WVLD/Worcester, MA*</b> OM/MD: Jay Shaw Jones APD/MD: Mary Knight 12 JEWEL KT TUNSTALL BREAKING POINT
<b>KLLY/Bakersfield, CA*</b> OM/MD: E. J. Tyler APD: Erik Fox MD: Forrest Baehler GORILLAZ PINK HOOBASTANK	<b>WTMX/Chicago, IL*</b> PD/MD: Mary Ellen Kachirnske No Adds	<b>WINK/Ft. Myers, FL*</b> OM/MD: Bob Granger No Adds	<b>WXMA/Louisville, KY*</b> PD: George Lindsey MD: Katrina Blair SHERYL CROW & STING	<b>WJLQ/Pensacola, FL*</b> PD/MD: John Stuart APD: Katie Tyler No Adds	<b>WJLQ/Pensacola, FL*</b> PD/MD: John Stuart APD: Katie Tyler No Adds	<b>WMXO/Olean, NY</b> PD/MD: Aaron James KEITH URBAN FRAY MISSY HIGGINS HOOTIE & THE BLOWFISH	<b>WJLQ/Pensacola, FL*</b> PD/MD: John Stuart APD: Katie Tyler No Adds	<b>WVNO/Winchester, VA</b> OM/MD: Mel McKay APD/MD: Paula Kidwell 8 KEITH URBAN 8 JACK JOHNSON 6 TEDDY GIGER	<b>WVLD/Worcester, MA*</b> OM/MD: Jay Shaw Jones APD/MD: Mary Knight 12 JEWEL KT TUNSTALL BREAKING POINT
<b>WVNO/Winchester, VA</b> OM/MD: Mel McKay APD/MD: Paula Kidwell 8 KEITH URBAN 8 JACK JOHNSON 6 TEDDY GIGER	<b>WVNO/Winchester, VA</b> OM/MD: Mel McKay APD/MD: Paula Kidwell 8 KEITH URBAN 8 JACK JOHNSON 6 TEDDY GIGER	<b>WVNO/Winchester, VA</b> OM/MD: Mel McKay APD/MD: Paula Kidwell 8 KEITH URBAN 8 JACK JOHNSON 6 TEDDY GIGER	<b>WVNO/Winchester, VA</b> OM/MD: Mel McKay APD/MD: Paula Kidwell 8 KEITH URBAN 8 JACK JOHNSON 6 TEDDY GIGER	<b>WVNO/Winchester, VA</b> OM/MD: Mel McKay APD/MD: Paula Kidwell 8 KEITH URBAN 8 JACK JOHNSON 6 TEDDY GIGER	<b>WVNO/Winchester, VA</b> OM/MD: Mel McKay APD/MD: Paula Kidwell 8 KEITH URBAN 8 JACK JOHNSON 6 TEDDY GIGER	<b>WVNO/Winchester, VA</b> OM/MD: Mel McKay APD/MD: Paula Kidwell 8 KEITH URBAN 8 JACK JOHNSON 6 TEDDY GIGER	<b>WVNO/Winchester, VA</b> OM/MD: Mel McKay APD/MD: Paula Kidwell 8 KEITH URBAN 8 JACK JOHNSON 6 TEDDY GIGER	<b>WVNO/Winchester, VA</b> OM/MD: Mel McKay APD/MD: Paula Kidwell 8 KEITH URBAN 8 JACK JOHNSON 6 TEDDY GIGER	<b>WVNO/Winchester, VA</b> OM/MD: Mel McKay APD/MD: Paula Kidwell 8 KEITH URBAN 8 JACK JOHNSON 6 TEDDY GIGER



Monitored Reporters  
105 Total Reporters  
83 Total Monitored  
22 Total Indicator

Did Not Report,  
Playlist Frozen (2):  
KZSR/Sioux City, IA  
WDAQ/Danbury, CT



**CAROL ARCHER**  
carcher@radioandrecords.com

PART TWO OF A TWO-PART SERIES

## Glen Barros' Keynote Address

Concord President connects the dots

This week we present the conclusion of Concord Records President Glen Barros' keynote address, which he delivered to kick off last October's Smooth Jazz Label Summit in Los Angeles, and the question-and-answer session that followed. Part One appeared last week.

Barros concluded his address by saying, "As an industry, in many respects we are catering to the wrong consumer need. First and foremost, they want great music, music that not only is communicated to them easily, but that also has appeal to the right emotions.

"Bringing it full-circle, music has to survive, and there are a lot of smart people in smooth jazz and the industry in general. There are a lot of creative people, too, and together we are going to figure it out.

"My hope is that when we do figure it out, we transform the whole industry. That is the source of my optimism. Plus, it always feels good to have a really big challenge, which I don't deny we have ahead. But, as an industry, we're up to the task, and that is the source of my optimism."

### The Trouble With Testing

At this point the question-and-answer session began. Former Concord Director/Smooth Jazz Promotion **Rebecca Risman** asked Barros to discuss broadcasters' focus on music testing and the effect of re-

search, which she characterized as "usually the lowest common denominator."



Glen Barros

She continued, "How does a label make the jump from testing to releasing passionate, stirring music?"

"The answer is stop listening to radio to determine what records to make," Barros replied. "If radio is not selling records for you, why should it determine what records get made?"

"Testing is similar to the filtration process in making wine: It takes out anything that is unique to music to try to get it to fit a certain format, a certain sound or a certain vibe. All of us in this room have heard this.

"I remember comments we've heard about artists we've branded. For example, The Rippingtons' Russ Freeman. People said that his guitar solo was too aggressive and that we had to replace it. Are you crazy? Russ is a guitar player. I want to hear Russ play. That's why I listen to that act.

"We put out a Sheila E record and were told 'It's too percussive.' That's crazy! It's insane, and it's not why any of us got in this business — to water music down, to put out something that's this narrow...." Barros held his thumb a millimeter from his index finger.

"Testing works for Smooth Jazz radio," he continued. "They're trying to create this non-intrusive vibe that isn't

going to get in your way. It's what people want and it fills up the room. Great.

"Radio is a viable business model, and bravo. For us to sit here and ponder how we can fix that situation, I don't think we can. Testing works for them, but it doesn't work for us. We have to find other ways to get our music heard."

### Multiple Impressions

Smooth Jazz TV founder and host **Cameron Smith** asked about sales on **Herbie Hancock's** CD *Possibilities*, which Concord had just rolled out through Starbucks.

"The Herbie record is doing very well at Starbucks, but I'm not so sure it's meeting expectations outside of Starbucks," Barros replied. "The model is going to continue, but you can't rely solely on one promotional channel. You can't let Starbucks do all the talking.

"It's like everything else: You have to have multiple impressions, and you have to hit the consumer from all different sides because they are passive consumers. You have to have all the building blocks: an effective press campaign, an effective tour and radio airplay.

"Getting a record played on the radio, especially Smooth Jazz radio, isn't the answer, it's a component that adds to awareness. If you have a brand like an established group like The Rippingtons has a brand, you can make people aware through Smooth Jazz radio.

"We all we want our music to connect. In the process of trying to get better and better at what we do, I'd like information that lets me know an artist is resonating with the consumer, that the music is hitting the mark. If this is an artist who is making a really great statement and has the ability to entertain, I'd like to know that before we roll out the plan.

"Is there anyone among us who hasn't had an artist we loved and believed in who got a shot and didn't sell? I'm not saying we should test the music, but we need more understanding of where a record is going to react and who the fan is and why. Then we could pinpoint our marketing plan to reach them."



**RENDEZVOUS WITH MR. MAYOR** *Rendezvous Entertainment artists and founders surrounded Los Angeles Mayor Antonio Villaraigosa at the 2006 Grammy MusiCares tribute to James Taylor. Seen here (l-r) are saxophonist Michael Lington, guitarist-vocalist Jonathan Butler, Rendezvous Entertainment CEO Frank Cody, bassist Wayman Tisdale, vocalist Patti Austin, Rendezvous Music President Hyman Katz, Villaraigosa, vocalist Kevin Whalum, saxophonist-radio host Dave Koz, keyboardist Brian Simpson and Rendezvous Chairman Howard Diamond.*

**"If radio is not selling records for you, why should it determine what records get made?"**

### Selling Jazz

Barros next fielded a question regarding the future of traditional jazz and labels' openness to new artists in that genre. "Again, my optimism is widespread, and it applies to most genres," he said.

"The future of jazz is not a bleak one, but there are problems. For example, look at instrumental acoustic jazz — it's a very tough sell. The problem is that the masses can't differentiate, and you're competing with 50 years of recordings.

"Outside of the core jazz fan base, when the public hears a trio at a local jazz club and goes to a record store, chances are they'll buy Thelonius Monk. It's tough to record new jazz music because you have to find a way to communicate an artist's individuality. There has to be something about the artist or the record that makes him different from everything that's been done before. That is the perennial challenge.

"We just signed three young talents: a piano player, a trumpet player and a female singer who is 18, very beautiful and an amazing talent — a great songwriter and a sensational vocalist.

"These are brilliant musicians, and we think we can promote them, but it's a long road. We're hoping we can pull along instrumental jazz if we can create that distinctive quality by introducing them through a different source. Traditional jazz needs these kinds of things, and it needs some stars to lead the way."



**HEAD-START FOR HD** *WSMJ/Baltimore recently launched an HD Radio side channel called Jazzville that plays traditional jazz. In honor of the launch the station gave away 50 HD radios to listeners. Seen here during the festivities are (l-r) the son of Baltimore City Council President Sheila Dixon, WSMJ morning host Randy Dennis, Dixon and Clear Channel/Baltimore Market Manager & VP Jim Dolan.*

# SMOOTH JAZZ TOP 30

POWERED BY  
MEDIABASE

February 24, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	TOTAL AUDIENCE ('00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	RICHARD ELLIOT <i>Mystique (Artizen)</i>	653	-3	101706	16	30/0
2	2	BRIAN SIMPSON <i>It's All Good (Rendezvous)</i>	627	+22	87336	21	30/0
4	3	NILS <i>Summer Nights (Baja/TSR)</i>	573	+14	66668	17	29/0
3	4	RICK BRAUN <i>Shining Star (Artizen)</i>	546	-36	76715	20	28/0
5	5	MARION MEADOWS <i>Suede (Heads Up)</i>	454	-18	56383	29	23/0
8	6	KIM WATERS <i>Steppin' Out (Shanachie)</i>	449	+42	50334	22	26/0
10	7	PAUL BROWN <i>Winelight (GRP/VMG)</i>	421	+49	79871	9	26/0
11	8	NAJEE <i>2nd 2 None (Heads Up International)</i>	403	+39	42638	17	27/0
7	9	WALTER BEASLEY <i>Coolness (Heads Up)</i>	386	-45	57292	33	28/0
9	10	CHRIS BOTTI f/JILL SCOTT <i>Good Morning Heartache (Columbia)</i>	381	+5	51625	15	26/0
12	11	HERBIE HANCOCK f/JOHN MAYER <i>Stitched Up (Hear Music/Vector)</i>	360	+7	47478	18	25/0
6	12	EUGE GROOVE <i>Get Em Goin' (Narada Jazz/EMI)</i>	348	-111	54347	28	28/0
14	13	BRIAN CULBERTSON <i>Let's Get Started (GRP/VMG)</i>	320	+17	56486	6	26/1
13	14	MICHAEL LINGTON <i>Pacifica (Rendezvous)</i>	306	-2	39930	13	25/0
16	15	3RD FORCE <i>You Got It (Higher Octave/EMI)</i>	296	+46	56670	11	21/0
17	16	SOUL BALLET <i>She Rides (215)</i>	230	+5	21783	20	20/0
19	17	GREGG KARUKAS <i>Show Me The Way (Trippin' 'N' Rhythm)</i>	227	+20	23021	14	18/0
20	18	RAUL MIDON <i>If You're Gonna Leave (Manhattan/EMC)</i>	206	+2	31108	14	15/0
18	19	KIRK WHALUM <i>Whip Appeal (Rendezvous)</i>	199	-15	21029	8	20/1
23	20	NICK COLIONNE <i>Always Thinking Of You (Narada Jazz/EMI)</i>	162	+34	28308	5	14/1
21	21	JONATHAN BUTLER <i>Rio (Rendezvous)</i>	139	-13	13047	14	12/0
22	22	DONALD FAGEN <i>H Gang (Reprise)</i>	134	-2	12414	3	11/0
30	23	BEYONCE' <i>Wishing On A Star (Sony Urban/Columbia)</i>	133	+54	18694	2	8/0
26	24	ERIC DARIUS <i>Steppin' Up (Narada Jazz/EMI)</i>	113	+18	5788	2	9/0
24	25	STEVE COLE <i>Spin (Narada Jazz/EMI)</i>	107	-10	9568	4	9/0
27	26	KEM <i>Find Your Way (Back Into My Life) (Motown/Universal)</i>	92	-3	10270	4	8/0
25	27	MICHAEL BUBLE <i>Home (143/Reprise)</i>	89	-11	7835	17	7/0
Debut	28	WAYMAN TISDALE <i>Cruisin' (Rendezvous)</i>	82	+11	6561	1	8/0
28	29	CAMIEL <i>El Alba (Rendezvous)</i>	78	-3	4219	4	7/0
29	30	PAUL TAYLOR <i>East Bay Bounce (Peak)</i>	75	-5	16035	11	7/0

30 Smooth Jazz ® reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/12-2/18. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

## NEW & ACTIVE

RAMSEY LEWIS *Oh Happy Day (Narada Jazz/EMI)*

Total Plays: 72, Total Stations: 5, Adds: 0

PHILIPPE SAISSE TRIO *Do It Again (Rendezvous)*

Total Plays: 61, Total Stations: 4, Adds: 2

HERBIE HANCOCK f/CHRISTINA AGUILERA *A Song For You (Hear Music/Vector)*

Total Plays: 54, Total Stations: 6, Adds: 2

PRINCE *Te Amo Corazon (Universal)*

Total Plays: 54, Total Stations: 6, Adds: 1

ERIC CLAPTON *Say What You Will (Duck/Reprise)*

Total Plays: 53, Total Stations: 4, Adds: 0

DAVID PACK *Biggest Part Df Me (Peak)*

Total Plays: 47, Total Stations: 3, Adds: 0

HIL ST. SOUL *It's OK (Shanachie)*

Total Plays: 46, Total Stations: 3, Adds: 0

GERALD ALBRIGHT *We Got The Groove (Peak)*

Total Plays: 45, Total Stations: 7, Adds: 3

JASON MILES *Sexual Healing (Narada Jazz/EMI)*

Total Plays: 42, Total Stations: 4, Adds: 0

CHRIS STANDRING *I Can't Help Myself (Trippin' 'N' Rhythm)*

Total Plays: 41, Total Stations: 7, Adds: 4

Songs ranked by total plays

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
CHRIS STANDRING <i>I Can't Help Myself (Trippin' 'N' Rhythm)</i>	4
JEFF GOLUB <i>Cream And Sugar (Narada Jazz/EMI)</i>	4
GERALD ALBRIGHT <i>We Got The Groove (Peak)</i>	3
H. HANCOCK f/C. AGUILERA <i>A Song For You (Hear Music/Vector)</i>	2
PHILIPPE SAISSE TRIO <i>Do It Again (Rendezvous)</i>	2
BOB JAMES <i>Choose Me (Koch)</i>	2

The Smooth Jazz add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach four plays per week in two consecutive airplay weeks. Airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BEYONCE' <i>Wishing On A Star (Sony Urban/Columbia)</i>	+54
PAUL BROWN <i>Winelight (GRP/VMG)</i>	+49
3RD FORCE <i>You Got It (Higher Octave/EMI)</i>	+46
KIM WATERS <i>Steppin' Out (Shanachie)</i>	+42
NAJEE <i>2nd 2 None (Heads Up International)</i>	+39
NICK COLIONNE <i>Always Thinking Of You (Narada Jazz/EMI)</i>	+34
CHRIS STANDRING <i>I Can't Help Myself (Trippin' 'N' Rhythm)</i>	+29
RAMSEY LEWIS <i>Dh Happy Day (Narada Jazz/EMI)</i>	+28
GERALD ALBRIGHT <i>We Got The Groove (Peak)</i>	+26
BRIAN SIMPSON <i>It's All Good (Rendezvous)</i>	+22

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
DAVID PACK <i>You're The Only Woman (Peak)</i>	252
BOZ SCAGGS <i>Lowdown (Unplugged) (Virgin)</i>	247
KEN NAVARRO <i>You Are Everything (Positive)</i>	222
BRIAN CULBERTSON <i>Hookin' Up (GRP/VMG)</i>	212
PAUL HARDCASTLE <i>Serene (Trippin' 'N' Rhythm)</i>	207
DAVE KOZ <i>Love Changes Everything (Capitol)</i>	197
WARREN HILL <i>Still In Love (Popjazz/Native Language)</i>	167
PAUL JACKSON, JR. <i>Never Too Much (GRP/VMG)</i>	161
DEF JAZZ f/GERALD ALBRIGHT <i>Hey Young World (GRP/VMG)</i>	154
STEVE COLE <i>Thursday (Narada Jazz/EMI)</i>	146
PAUL TAYLOR <i>Nightlife (Peak)</i>	142
BONEY JAMES <i>2:01 AM (Warner Bros.)</i>	140
WAYMAN TISDALE <i>Ain't No Stoppin' Us Now (Rendezvous)</i>	138

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

Weekly Inspiration:

"Always do right. This will gratify some people and astonish the rest."

- Mark Twain

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# SMOOTH JAZZ TOP 30 INDICATOR

February 24, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	CHRIS BOTTI f/JILL SCOTT Good Morning Heartache (Columbia)	173	-4	789	13	13/0
8	2	KIM WATERS Steppin' Out (Shanachie)	147	+19	359	21	11/1
3	3	NILS Summer Nights (Baja/TSR)	147	-4	456	14	9/0
2	4	EUGE GROOVE Get Em Goin' (Narada Jazz/EMI)	141	-32	381	26	11/0
5	5	BRIAN SIMPSON It's All Good (Rendezvous)	138	-2	301	31	10/0
7	6	RICHARD ELLIOT Mystique (Artizen)	133	+5	358	14	9/0
4	7	PAUL TAYLOR East Bay Bounce (Peak)	131	-17	326	18	10/0
13	8	PAUL BROWN Winelight (GRP/VMG)	130	+18	307	6	10/0
9	9	MICHAEL LINGTON Pacifica (Rendezvous)	129	+2	256	10	9/0
11	10	MARC ANTOINE Modern Times (Rendezvous)	124	0	353	12	11/1
15	11	KIRK WHALUM Whip Appeal (Rendezvous)	123	+30	252	6	9/0
14	12	ERIC DARIUS Steppin' Up (Narada Jazz/EMI)	122	+21	433	3	12/0
6	13	GREGG KARUKAS Show Me The Way (Trippin' 'N' Rhythm)	122	-7	363	15	10/0
10	14	RICK BRAUN Shining Star (Artizen)	121	-5	360	18	9/0
12	15	NAJEE 2nd 2 None (Heads Up International)	116	0	244	18	9/0
17	16	STEVE COLE Spin (Narada Jazz/EMI)	97	+7	302	3	9/0
22	17	BRIAN CULBERTSON Let's Get Started (GRP/VMG)	95	+13	208	5	9/2
24	18	GERALD ALBRIGHT We Got The Groove (Peak)	94	+14	398	2	11/2
18	19	NICK COLIONNE Always Thinking Of You (Narada Jazz/EMI)	93	+4	309	5	9/0
19	20	WAYMAN TISDALE Cruisin' (Rendezvous)	89	+4	381	5	7/0
27	21	ALTHEA RENE In The Moment (Alliant)	87	+11	433	3	8/0
16	22	JEFF LORBER Everybody Knows That (Narada Jazz/EMI)	85	-6	338	4	8/0
25	23	JASON MILES Sexual Healing (Narada Jazz/EMI)	83	+4	248	3	9/1
21	24	ERIC MARIENTHAL New York State Of Mind (Peak)	82	-1	123	15	7/0
20	25	JONATHAN BUTLER Rio (Rendezvous)	82	-3	317	18	9/0
23	26	DEAN JAMES Say Yes (Silhouette)	77	-5	272	14	7/0
Debut	27	STEVE WONDER Moon Blue (Motown)	74	+38	230	1	8/3
28	28	U-NAM I'm Only U-Nam (Trippin' 'N' Rhythm)	69	-4	141	10	5/0
26	29	ALEX BUGNON Free (Narada Jazz/EMI)	65	-11	176	4	6/0
Debut	30	KEN NAVARRO Stoned Soul Picnic (Positive)	64	+3	116	1	5/0

15 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 2/12 - Saturday 2/18.

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## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
JEFF GOLUB Cream And Sugar (Narada Jazz/EMI)	7
RAMSEY LEWIS Oh Happy Day (Narada Jazz/EMI)	6
CHRIS STANDRING I Can't Help Myself (Trippin' 'N' Rhythm)	5
PAMELA WILLIAMS Positive Vibe (Shanachie)	5
RAY PARKER, JR. Mismaloya Beach (Raydio Music Group)	4
STEVE WONDER Moon Blue (Motown)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CHRIS STANDRING I Can't Help Myself (Trippin' 'N' Rhythm)	+42
JEFF GOLUB Cream And Sugar (Narada Jazz/EMI)	+42
STEVE WONDER Moon Blue (Motown)	+38
BOB JAMES Choose Me (Koch)	+36
KIRK WHALUM Whip Appeal (Rendezvous)	+30
DONALD FAGEN H Gang (Reprise)	+29
ERIC DARIUS Steppin' Up (Narada Jazz/EMI)	+21
KIM WATERS Steppin' Out (Shanachie)	+19
PAMELA WILLIAMS Positive Vibe (Shanachie)	+19

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
DAVID PACK You're The Only Woman (Peak)	89
DAVE KOZ Love Changes Everything (Capitol)	85
RAUL MIDON If You're Gonna Leave (Manhattan/EMC)	71
MARION MEADOWS Suede (Heads Up)	63
WARREN HILL Still In Love (Popjazz/Native Language)	62
WALTER BEASLEY Coolness (Heads Up)	60
PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)	60
KIRK WHALUM I'll Make Love To You (Rendezvous)	56
PRAFUL Moon Glide (Rendezvous)	46
BRIAN CULBERTSON Hookin' Up (GRP/VMG)	43
NELSON RANGELL Don't You Worry 'Bout A Thing (Koch)	37
CHIELI MINUCCI The Juice (Shanachie)	37
MICHAEL BUBLE Fever (143/Reprise)	32

## REPORTERS

Stations and their adds listed alphabetically by market

WJZZ/Atlanta, GA\*  
PD/MO: Dave Kosh  
No Adds

WEAA/Baltimore, MD  
PD: Sandi Mallory  
MD: Marcellus "Bassman" Shepard  
5 MARCUS MILLER  
5 WILL DOWNING  
5 NAJEE  
5 BOB JAMES  
4 JOE JOHNSON  
3 GERALD ALBRIGHT  
3 SERGIO MENDES  
2 PAMELA WILLIAMS  
1 SPYRO GYRA

WSMJ/Baltimore, MD\*  
PD/MO: Lori Lewis  
No Adds

WVSU/Birmingham, AL  
OM/PD: Andy Parrish  
1 GREGG KARUKAS  
1 STEVE WONDER  
1 RAMSEY LEWIS  
1 JEFF GOLUB  
1 CHRIS STANDRING  
1 RAY PARKER, JR.

WNUA/Chicago, IL\*  
OM/PD: Darren Davis  
MD: Michael La Crosse  
No Adds

WNWV/Cleveland, OH\*  
OM/PD: Bernie Kimble  
PAMELA WILLIAMS

WJZA/Columbus, OH\*  
PD/MO: Bill Harman  
No Adds

KOAI/Dallas, TX\*  
PD: Charley Connolly  
APD/MO: Mark Sanford  
KIRK WHALUM

KJCD/Denver, CO\*  
PD/MO: Michael Fischer  
2 PHILIPPE SAISSE TRIO  
1 DAVE KOZ

WVMV/Detroit, MI\*  
OM/PD: Tom Sleeker  
MD: Sandy Kovach  
No Adds

WZJZ/Ft. Myers, FL\*  
PD: Joe Turner  
MD: Randi Bachman  
No Adds

WSBZ/Ft. Walton Beach, FL  
PD: Mark Carter  
MD: Mark Edwards  
9 DONALD FAGEN  
4 JANITA  
3 RAY PARKER, JR.  
3 BOB JAMES  
2 PAMELA WILLIAMS  
2 RAMSEY LEWIS

WQTQ/Hartford, CT  
PD/MO: Stewart Stone  
8 JASON MILES  
8 INCOGNITO

KHJZ/Houston, TX\*  
PD: Maxine Todd  
APD/MO: Greg Morgan  
No Adds

KPVU/Houston, TX  
PD: Wayne Turner  
5 JASON MILES  
4 CHRIS STANDRING  
3 JEFF GOLUB

WYJZ/Indianapolis, IN\*  
OM/PD: Carl Frye  
NICK COLIONNE

KJLU/Jefferson City, MO  
PD/MO: Dan Turner  
3 MICHAEL O'NEILL  
2 RAMSEY LEWIS  
2 JEFF GOLUB

KOAS/Las Vegas, NV\*  
PD/MO: Michael Joseph  
No Adds

KUAP/Little Rock, AR  
PD/MO: Michael Nellums  
4 RAMSEY LEWIS  
4 JEFF GOLUB  
4 PAMELA WILLIAMS  
2 MAIN GAZANE  
2 ANTHONY HAMILTON  
1 BOZ SCAGGS

KSBR/Los Angeles, CA  
DM/PD: Terry Wedel  
MD: Enid Cogswell  
1 JEFF GOLUB  
1 CHRIS STANDRING  
1 RAY PARKER, JR.

KTWV/Los Angeles, CA\*  
PD: Paul Goldstein  
MD: Samantha Pascual  
No Adds

WLVE/Miami, FL\*  
OM: Rob Roberts  
PD/MO: Rich McMillan  
GERALD ALBRIGHT

WJZI/Milwaukee, WI\*  
PD: Stan Atkinson  
MD: Steve Scott  
No Adds

KRVR/Modesto, CA\*  
OM/MD: Doug Wulff  
PD: James Bryan  
JEFF GOLUB  
PRINCE  
BOB JAMES  
GERALD ALBRIGHT  
CHRIS STANDRING  
MAIN GAZANE

WVAS/Montgomery, AL  
OM: Rick Hall  
MD: Sonya Clark  
14 ANTHONY HAMILTON  
13 JEFF GOLUB  
13 CHRIS STANDRING  
13 RAY PARKER, JR.

WQCD/New York, NY\*  
PD: Blake Lawrence  
MD: Carolyn Bednarski  
13 HERBIE HANCOCK I/CHRISTINA AGUILERA  
CHRIS STANDRING

WLOQ/Orlando, FL\*  
PD/MO: Brian Morgan  
APD: Patrick Riley  
JEFF GOLUB  
CHRIS STANDRING

WJJZ/Philadelphia, PA\*  
OM: Todd Shannon  
PD: Michael Tozzi  
MD: Frank Childs  
No Adds

KYOT/Phoenix, AZ\*  
PD: Smokey Rivers  
APD/MO: Angie Handa  
CHRIS STANDRING

KJZS/Reno, NV\*  
PD/MO: Robert Dees  
No Adds

KSSJ/Sacramento, CA\*  
PD/MO: Lee Hansen  
SIMPLY RED  
PHILIPPE SAISSE TRIO

KBZN/Salt Lake City, UT\*  
OM/PD: Dan Jessop  
3 JEFF GOLUB  
3 SPYRO GYRA

KIFM/San Diego, CA\*  
PD: Mike Vasquez  
APD/MO: Kelly Cole  
No Adds

KKSF/San Francisco, CA\*  
MD: Ken Jones  
No Adds

KJZY/Santa Rosa, CA\*  
PD: Gordon Zlot  
APD/MO: Rob Singleton  
15 BRIAN CULBERTSON  
2 GERALD ALBRIGHT

DMX Jazz Vocal Blend/Satellite  
4 STEVE WONDER  
4 RAMSEY LEWIS  
4 PHILIPPE SAISSE TRIO  
4 BOB JAMES  
4 PAMELA WILLIAMS

DMX Smooth Jazz/Satellite  
PD/MO: Jeanne Destro  
7 PHILIPPE SAISSE TRIO  
7 PAMELA WILLIAMS

Jones Radio Network/Satellite\*  
OM: J.J. McKay  
PD: Steve Hibbard  
MD: Laurie Cobb  
JEFF GOLUB  
BOB JAMES

Music Choice Smooth Jazz/  
Satellite  
APD: Will Kinnally  
9 SPYRO GYRA  
6 GRADY NICHOLS  
3 BRIAN CULBERTSON  
3 GERALD ALBRIGHT  
1 MARC ANTOINE  
1 JIMMY SOMMERS

Sirius Jazz Cafe/Satellite  
PD: Shirley Maldonado  
MD: Rick Laboy  
15 BRIAN CULBERTSON  
MICHAEL BUBLE  
3RD FORCE

XM Watercolors/Satellite  
PD/MO: Shirlita Colon  
HERBIE HANCOCK I/CHRISTINA AGUILERA  
RAMSEY LEWIS  
BOB JAMES  
INCOGNITO

KWJZ/Seattle, WA\*  
PD: Carol Handley  
MD: Nick Morrison  
No Adds

KCOZ/Springfield, MO  
OM: Jae Jones  
PD/MO: Rachael Elliott  
10 JEFF GOLUB  
7 KIM WATERS  
7 STEVE WONDER  
5 WILLIAM WOODS  
5 CHRIS STANDRING

WSJT/Tampa, FL\*  
PD: Ross Block  
MD: Kathy Curtis  
No Adds

WJZW/Washington, DC\*  
OM: Kenny King  
PD: Carl Anderson  
MD: Renee DePuy  
HERBIE HANCOCK I/CHRISTINA AGUILERA

POWERED BY  
MEDIABASE

\*Monitored Reporters  
45 Total Reporters  
30 Total Monitored  
15 Total Indicator



**STEVEN STRICK**  
sstrick@radioandrecords.com

## Rock Radio & Pop Culture

### Where do they meet?

A couple of weeks ago in this column (2/10) I profiled the typical Rock listener, using Scarborough research to get an overall national picture of the consumer habits of the Rock audience. This week I reach out to programmers around the country in all three Rock formats to find out what pop culture elements are important to the audiences in their markets.

#### Tori Thomas

##### PD/middays, Rock WZZO/Allentown

I get a lot of feedback from my audience on TV shows like *Nip/Tuck*, *Lost* and *Invasion*. Sports figures are important during *The Bearman & Keith Morning Show*, especially when the Philadelphia Eagles' Terrell Owens was going through his thing with his teammates. That made for great radio. I hate sports, and even I dug that.

I find that when we, as DJs, talk about this stuff on the air, we come across as a friend. And let's face it, that's what we are to our listeners: their friend. TV and sports are subjects everyone can relate to.

#### Dwight Arnold

##### Asst. PD/MD, Alternative KMJR/Palm Springs, CA

MySpace is big with our listeners and with the bands we play, especially the new bands. Often



Dwight Arnold

I get e-mails from people saying they heard about bands we play through MySpace. Other than that, the usual TV shows, like *American Idol*, get a lot of attention, and the not-so-usual shows, like *Nip/Tuck*, which is huge out here in the desert.

People out here love their reggae, and not just Bob Marley's "Jammin'." Steel Pulse, the late Peter Tosh and The Wailers are all still very welcome to our audience, as well as newer artists like Matisyahu and regional artists like Common Sense and Better Chemistry.

#### Dustin Matthews

##### MD, Alternative WDYL/Richmond

Most Alternative stations can agree that the most important figures in pop culture to our audience right now are Peter, Brian, Meg, Chris, Louis and Stewie Griffin. *Family Guy* never seems to die, or even get old. I would rank the NFL in our top five as well.



Outside of what's on TV, I would definitely say gadgets are always important. The iPod is a no-brainer for anyone. Since I've been at WDYL, we've really embraced

the concept of the iPod, capitalizing on every new release, from the nano to the U2 to the video iPod. The payoff on those types of promotions has proven that the audience has a huge passion for new technology.

#### Mistress Carrie

##### MD/afternoons, Active Rock WAAF/Boston

MySpace is huge with my guys. They love the countless pictures of naked chicks. It's also a great way for soldiers who are deployed overseas to stay in touch with friends and family

As far as TV goes, I've got them watching *The L Word* on Showtime. It's filled with hot lesbian chicks having sex — not a tough sell. But the most anticipated thing for them is the return of *The Sopranos*. Got to look forward to something, since we didn't win any championships up here this year.



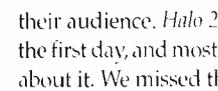
Mistress Carrie

#### Mark Pennington

##### Asst. PD/MD, Active Rock WRIF/Detroit

Pop culture is an integral part of what we do as broadcasters. Not only do we need to be talking about these things, we need to be ahead of the curve.

Alternative or younger-skewing Rock stations that are not talking about text-messaging, MySpace, video games, etc., are not communicating effectively with their audience. *Halo 2* saw \$125 million in sales the first day, and most stations didn't say a word about it. We missed the mark.



Mark Pennington

#### Jon Mayotte

##### PD, Alternative WEBX & WEVX/Champaign, IL

TV shows like *24* are huge with males. The presentation is slick and hip, and it keeps the viewers on the edge of their seats for an entire



Jon Mayotte

season, which makes it easy for 18-to-34-year-old males to get sucked in. Many of our listeners will gather in a bar or at a house to watch the show.

In Champaign-Urbana we have the University of Illinois. We were the temporary home of the Chicago Bears during the 2003 season.

Many of our listeners are MySpace members. It's a great way for everyone to stay in touch with their friends and make new ones. These are the same people who are walking to class with an iPod in their pocket. Thousands of songs in the palm of your hand? I wish I'd had one when I was in school.

#### Kenny Allen

##### PD, Alternative KMBY/Monterey

Let's not forget the store Hot Topic. They play the music in the store, show the videos and sell the band shirts. The MySpace phenomenon is wild. It has tons of artists, with access to music, tour info, chats, etc., especially on the local band side.

Of course technology is important to the audience. Everyone is participating. I don't think I know anyone under 30 without a MySpace account. Each of my jocks has a MySpace account and gets tons of hits.

iPods are the music-delivery system for our audience when they are not listening to their radios, but they are being exposed to music first via the radio station.

#### Andy Winford

##### PD, Active Rock KURQ/San Luis Obispo, CA

Our listeners tend to shy away from anything that is overmarketed. They find TV shows on cable that cater to their lifestyles and have a constant thirst for something different because they get bored easily.

While the NFL still rules with our listeners, Ultimate Fighting is a close second. It's reality TV for 18-34-year-old men. It's raw, very graphic — and it doesn't hurt that UFC champion Chuck Liddell is from San Luis Obispo.

iPods are popular with the younger segment of our listeners because of their growing discontent with radio playlists. More and more they are seeking music from nontraditional outlets like MySpace, which I believe is popular for a lot of reasons.

First, it makes them feel connected. They can keep up with old friends on a daily basis. Each person's space is like a photo album that is always just a click away. Is there anything better than looking at tons of pictures of drunk people and making fun of them?

#### Keith Dakin

##### Asst. PD/MD, Alternative WFNX/Boston

For the younger end of the audience, you've got to go with MySpace. It's the fifth-most-visited site on the Internet, and



Kenny Allen



Andy Winford



Keith Dakin

everyone from age 14 to 25 is a member. This is how a lot of the young end is finding new music, new comedians (like Dane Cook) and even new movies. Look at a band like The Arctic Monkeys, who claim their British sales success is based on their MySpace profile.

There probably isn't a TV show that has totally captured the modern rock audience as much as *American Idol* has the Top 40 fan base, but shows like *The OC*, *Veronica Mars*, *Entourage* and *Grey's Anatomy* are playing alternative music in every episode.

For actors, you've got to look at the "frat pack" as leading the way for comedies — Vince Vaughn, Will Ferrell, Steve Carell, Owen and Luke Wilson and Ben Stiller. I mean, who doesn't quote *Anchorman* and *Old School*?

#### Jay Nunley

##### PD, Rock WRVC/Huntington, WV

Television audiences have become terribly fragmented. You can make a reference to *Dog The Bounty Hunter*, and over half your audience has no idea what you are talking about. There are few universal shows like *Seinfeld*. Because there are so many choices — including visual-entertainment choices outside of broadcast or cable TV — inevitably, what a person watches is a deeper reflection of who they are.

Sports are still a combination of three things: the joy of watching competition, hero worship and rooting for your team. Internet and electronic gear and applications are being completely absorbed into the culture.

Remember, less than 15 years ago only nerds had e-mail. Now grandfathers have MySpace sites and children text each other more than they talk on the phone. Is there anyone without one or two cell phones? We get just as many e-mails and text messages from people listening to our online streaming all over the world as we do local request calls.

#### Brent Henslee

##### PD, Rock KBRQ/Waco, TX

In a previous article you pointed out that the Rock audience in general is not big on reality television. You also mentioned that the Rock audience, especially on the younger end, spends a huge amount of time online. I believe there's a connection between these findings.

With reality shows dominating and overtaking primetime television (to the benefit of CHR stations nationwide), the Rock audience is spending more time on the Internet and playing video games. Many Rock listeners own both the Xbox and the PlayStation.

Despite having a zillion channels at our fingertips, there is only a handful of current television shows generating any water-cooler talk. The few that come to mind include *Family Guy*, *24* and *Nip/Tuck*. Of course, there's always *The Simpsons* and *King of the Hill*, which have produced countless production sound bites for Rock radio.



Jay Nunley



Brent Henslee

Continued on Page 62

# ROCK TOP 30

POWERED BY  
MEDIABASE

February 24, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	NICKELBACK Animals (Roadrunner/IDJMG)	505	-11	26310	14	21/0
2	2	SHINEDOWN Save Me (Atlantic)	474	-39	26436	26	22/0
3	3	10 YEARS Wasteland (Republic/Universal)	406	-5	17258	33	21/0
4	4	SEETHER Remedy (Wind-up)	348	-34	19708	43	22/0
5	5	AVENGED SEVENFOLD Bat Country (Warner Bros.)	342	-4	13425	21	19/0
6	6	FOO FIGHTERS DOA (RCA/RMG)	324	-17	18437	24	20/0
7	7	DISTURBED Stricken (Reprise)	269	-12	14318	28	20/0
19	8	GODSMACK Speak (Republic/Universal)	267	+120	11934	2	21/2
8	9	AUDIOSLAVE Out Of Exile (Epic/Interscope)	265	+4	14469	10	19/0
10	10	HINDER Get Stoned (Universal)	230	+17	13503	28	14/0
9	11	KORN Twisted Transistor (Virgin)	224	-27	12644	21	14/0
11	12	SEETHER Truth (Wind-up)	204	-6	12460	21	15/0
14	13	SHINEDOWN I Dare You (Atlantic)	179	+15	9428	5	15/0
15	14	FOO FIGHTERS No Way Back (RCA/RMG)	178	+25	7140	3	14/0
12	15	TRAPT Stand Up (Warner Bros.)	173	-27	10851	30	16/0
20	16	DAVID GILMOUR On An Island (Columbia)	141	+21	7709	2	8/0
Debut	17	ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	139	+73	7136	1	15/3
17	18	DISTURBED Just Stop (Reprise)	138	-14	5708	7	12/1
16	19	STAIN'D Falling (Flip/Atlantic)	128	-25	6961	17	12/0
18	20	SYSTEM OF A DOWN Hypnotize (American/Columbia)	111	-39	3020	17	10/0
22	21	MUDVAYNE Fall Into Sleep (Epic)	107	-2	2331	5	10/1
23	22	TRAPT Waiting (Warner Bros.)	104	-2	3428	4	11/0
24	23	NINE INCH NAILS Every Day Is Exactly The Same (Interscope)	97	-7	4115	4	9/1
29	24	SANTANA #STEVEN TYLER Just Feel Better (Arista/RMG)	93	+11	4052	10	6/0
28	25	EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)	92	+9	3282	5	9/0
26	26	ROLLING STONES Rain Fall Down (Virgin)	92	0	5094	4	4/0
21	27	P.O.D. Goodbye For Now (Atlantic)	91	-19	2154	11	9/0
30	28	HIM Rip Out The Wings Of A Butterfly (Warner Bros.)	87	+9	4740	6	5/0
27	29	SILVERTIDE Devil's Daughter (J/RMG)	84	-7	6067	15	7/0
25	30	SCOTT STAPP The Great Divide (Wind-up)	77	-18	4029	19	4/0

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	3
HOOBASTANK If I Were You (Island/IDJMG)	3
GODSMACK Speak (Republic/Universal)	2
SYSTEM OF A DOWN Lonely Day (American/Columbia)	2
KORN Coming Undone (Virgin)	2
STAIN'D Everything Changes (Flip/Atlantic)	2
KID ROCK Son Of Detroit (Live) (Top Dog/Atlantic)	2
SEETHER The Gift (Wind-up)	2
NICKELBACK Savin' Me (Roadrunner/IDJMG)	2

The Rock add threshold is applied to monitored stations not allowed to report adds per their company policy. Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GODSMACK Speak (Republic/Universal)	+120
ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	+73
FOO FIGHTERS No Way Back (RCA/RMG)	+25
DAVID GILMOUR On An Island (Columbia)	+21
COHEED AND CAMBRIA Welcome Home (Equal Vision/Columbia)	+19
GUNS N' ROSES IRS (Geffen/Interscope)	+19
BOB RIVERS Cheney's Got A Gun (Independent)	+18
HINDER Get Stoned (Universal)	+17
TIM CAVANAUGH Cheney's Got A Gun (Independent)	+17

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
AUDIOSLAVE Doesn't Remind Me (Epic/Interscope)	173
STAIN'D Right Here (Flip/Atlantic)	149
FOO FIGHTERS Best Of You (RCA/RMG)	142
NICKELBACK Photograph (Roadrunner/IDJMG)	140
CROSSFADE Cold (Columbia)	124
VELVET REVOLVER Fall To Pieces (RCA/RMG)	121
GREEN DAY Holiday (Reprise)	112
JET Cold Hard Bitch (Atlantic)	108
GREEN DAY Boulevard Of Broken Dreams (Reprise)	96
AUDIOSLAVE Be Yourself (Epic/Interscope)	79

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

## NEW & ACTIVE

**SYSTEM OF A DOWN** Lonely Day (American/Columbia)  
Total Plays: 62, Total Stations: 6, Adds: 2

**MARTY CASEY & LOVEHAMMERS** Trees (Burnett/Epic)  
Total Plays: 51, Total Stations: 3, Adds: 0

**REVELATION THEORY** Slow Burn (On/Idol Roc)  
Total Plays: 44, Total Stations: 6, Adds: 1

**COHEED AND CAMBRIA** Welcome Home (Equal Vision/Columbia)  
Total Plays: 31, Total Stations: 3, Adds: 0

**FAKTION** Take It All Away (Roadrunner/IDJMG)  
Total Plays: 29, Total Stations: 3, Adds: 0

**FIGHTING INSTINCT I** Found Forever (EMI Music Reactive/Gotee)  
Total Plays: 25, Total Stations: 3, Adds: 0

**KORN** Coming Undone (Virgin)  
Total Plays: 23, Total Stations: 4, Adds: 2

**SLAVE TO THE SYSTEM** Stigmata (Spitfire)  
Total Plays: 19, Total Stations: 3, Adds: 1

**STAIN'D** Everything Changes (Flip/Atlantic)  
Total Plays: 6, Total Stations: 3, Adds: 2

Songs ranked by total plays

## REPORTERS

Stations and their adds listed alphabetically by market

**KZRR/Albuquerque, NM\***  
OM: Bill May  
PD: Phil Mahoney  
APD: Judi Civerolo  
No Adds

**WZZO/Allentown, PA\***  
PD: Tori Thomas  
MD: Chris Line  
No Adds

**KWHL/Anchorage, AK**  
PD: Jen Shevlin  
APD/MD: Brad Stennett  
No Adds

**KIOC/Beaumont, TX\***  
OM: Joey Armstrong  
PD/MD: Mike Davis  
15 GODSMACK  
10 ROB ZOMBIE  
10 BLUE OCTOBER  
9 NONPOINT  
8 HUCK JOHNS  
8 SYSTEM OF A DOWN  
1 STAIN'D

**WPTQ/Bowling Green, KY**  
OM/MD: Alex "Axe" Chase  
APD/MD: Monty Foster  
15 BON JOVI  
14 FAKTION  
14 DAVID GILMOUR  
14 FOO FIGHTERS  
14 ROLLING STONES  
13 LIVING THINGS

**WRQK/Canton, OH\***  
PD: Garrett Hart  
MD: Nick Andrews  
7 TIM CAVANAUGH

**WPXC/Cape Cod, MA**  
OM: Steve McVie  
PD/MD: Suzanne Tonaire  
APD: James Gallagher  
SYSTEM OF A DOWN  
SLAVE TO THE SYSTEM  
KORN

**WKLC/Charleston, WV**  
OM/MD: Bill Knight  
11 EDGE CITY OUTLAWS  
7 NICKELBACK  
1 HAWTHORNE HEIGHTS

**WERN/Cincinnati, OH\***  
OM/MD: Alex "Axe" Chase  
MD: Rick Vaske  
No Adds

**WMMS/Cleveland, OH\***  
PD: Bo Matthews  
MD: Hunter Scott  
No Adds

**KNCN/Corpus Christi, TX\***  
OM/MD: Paula Newell  
APD/MD: Montie Montana  
1 EDGE CITY OUTLAWS  
1 SEETHER  
1 KORN

**KQDS/Duluth**  
OM/MD: Bill Jones  
APD: Jason Manning  
15 NICKELBACK

**KLAQ/El Paso, TX\***  
OM/MD: Courtney Nelson  
APD/MD: Glenn Garza  
2 DISTURBED  
1 KORN  
1 FALL OUT BOY  
HOOBASTANK

**KFLY/Eugene, OR**  
OM/MD: Chris Sargent  
1 KORN

**WRQC/Fayetteville, NC\***  
OM: Perry Stone  
PD/MD: Al "The Van Man" Field  
APD: Sean O'Brien  
No Adds

**WRVC/Huntington**  
OM/MD: Jay Nunley  
PD: Bill Kline  
3 FAKTION  
3 LACUNA COIL  
2 STAIN'D

**KZZE/Medford, OR**  
PD: Rob King  
MD: Montana  
No Adds

**WDHA/Morrisstown, NJ\***  
PD: Tony Paige  
MD: Matt Murray  
No Adds

**KCLB/Palm Springs, CA**  
PD: Anthony "Antlog" Quiroz  
MD: Jenn Brewski  
26 SEVENDUST  
23 GODSMACK  
13 DAVID GILMOUR  
13 HIM  
13 BON JOVI  
9 ROB ZOMBIE  
AVENGED SEVENFOLD  
KORN

**WWCT/Peoria, IL**  
PD: Gabe Reynolds  
MD: John Marshall  
22 BUCKCHERRY  
4 FAKTION  
4 SOCIALBURN

**WMMR/Philadelphia, PA\***  
OM: Buzz Knight  
PD: Bill Weston  
APD: Chuck Damico  
MD: Sean "The Rabbi" Tyszler  
REVELATION THEORY  
SLAVE TO THE SYSTEM  
HOOBASTANK

**KDKB/Phoenix, AZ\***  
PD: Paul Peterson  
APD/MD: Matt Spaetzel  
4 COLDFEEL

**WRKZ/Pittsburgh, PA\***  
OM: Keith Clark  
PD: Ryan Mill  
No Adds

**KUFO/Portland, OR\***  
OM/MD: Dave Humme  
APD/MD: Dan Bozyk  
NINE INCH NAILS

**WHEB/Portsmouth, NH\***  
PD: Chris "Doc" Garrett  
APD/MD: Jason Russell  
1 SEETHER

**WHJY/Providence, RI\***  
PD: Scott Laudani  
APD: Doug Palmieri  
MD: Mike Brangiforte  
5 KID ROCK  
ROB ZOMBIE

**WBBB/Raleigh, NC\***  
PD: Jay Nachis  
No Adds

**KCAL/Riverside, CA\***  
PD: Steve Hoffman  
APD/MD: Daryl Norsell  
No Adds

**WROV/Roanoke, VA\***  
APD: Heidi Krummert-Tate  
No Adds

**WXRK/Rockford, IL**  
PD: Jim Stone  
MD: Jon Schutz  
1 AVENGED SEVENFOLD  
1 FOO FIGHTERS  
1 EGYPT CENTRAL

**KRXQ/Sacramento, CA\***  
OM/MD: Jim Fox  
PD: Pat Martin  
1 SYSTEM OF A DOWN  
HOOBASTANK  
MUDVAYNE  
STAIN'D  
NICKELBACK

**KBER/Salt Lake City, UT\***  
OM: Bruce Jones  
PD: Kelly Hammer  
APD/MD: Darby Wilcox  
No Adds

**KTUX/Shreveport, LA\***  
PD: Ragen King  
MD: Flynn Stone  
NICKELBACK

**WWDG/Syracuse, NY\***  
OM: Rich Lauber  
PD: Scarth  
MD: Scott Dixon  
12 GODSMACK  
KID ROCK  
ROB ZOMBIE

**KMOD/Tulsa, OK\***  
OM/MD: Don Crisi  
No Adds

**KBRQ/Waco, TX**  
PD/MD: Brent Henslee  
1 FOO FIGHTERS  
1 TRAPT  
1 ROB ZOMBIE  
1 GODSMACK

**WMZK/Wausau, WI**  
PD: Steve Resnick  
20 GODSMACK  
8 SEVENDUST

**KBZS/Wichita Falls, TX**  
OM: Chris Walters  
PD: Liz Ryan  
APD/MD: Vicki Vox  
8 GODSMACK  
4 ROB ZOMBIE  
3 HURT

POWERED BY  
MEDIABASE

\* Monitored Reporters

42 Total Reporters

24 Total Monitored

18 Total Indicator

Did Not Report,  
Playlist Frozen (3):  
KZOZ/San Luis Obispo, CA  
WKLT/Traverse City, MI  
WTOS/Augusta, ME

# ACTIVE ROCK TOP 50

February 24, 2006

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	NICKELBACK Animals (Roadrunner/IDJMG)	1508	+57	66806	13	53/0
2	2	10 YEARS Wasteland (Republic/Universal)	1350	-77	55793	36	54/0
3	3	AVENGED SEVENFOLD Bat Country (Warner Bros.)	1284	-108	52534	26	53/0
5	4	HINDER Get Stoned (Universal)	1228	-7	46478	28	53/0
6	5	SYSTEM OF A DOWN Hypnotize (American/Columbia)	1157	-56	42967	18	54/0
4	6	KORN Twisted Transistor (Virgin)	1111	-128	44821	21	51/0
18	7	GODSMACK Speak (Republic/Universal)	1046	+405	50257	2	55/1
13	8	MUDVAYNE Fall Into Sleep (Epic)	913	+118	31274	8	48/0
7	9	SEETHER Truth (Wind-up)	908	-137	33254	23	47/0
10	10	DISTURBED Just Stop (Reprise)	899	+65	33658	8	48/0
12	11	EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)	857	+46	25334	10	51/1
11	12	DISTURBED Stricken (Reprise)	794	-25	42028	29	53/0
8	13	STAINED Falling (Flip/Atlantic)	786	-121	25384	20	50/0
21	14	SHINEDOWN I Dare You (Atlantic)	749	+158	27103	6	49/0
9	15	SHINEDOWN Save Me (Atlantic)	733	-132	32004	26	50/0
14	16	THOUSAND FOOT KRUTCH Move (EMI Music Reactive/Tooth & Nail)	708	-47	24843	24	41/0
23	17	FOO FIGHTERS No Way Back (RCA/RMG)	684	+137	24430	4	46/1
19	18	NINE INCH NAILS Every Day Is Exactly The Same (Interscope)	645	+5	20714	9	45/1
20	19	TRAPT Waiting (Warner Bros.)	637	+26	18427	6	45/1
24	20	FLYLEAF I'm So Sick (Octone/RCA/RMG)	609	+62	15831	13	40/1
28	21	ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	597	+238	25830	2	45/2
17	22	P.O.D. Goodbye For Now (Atlantic)	558	-86	16591	13	44/0
16	23	AUDIOSLAVE Out Of Exile (Epic/Interscope)	528	-125	21687	13	46/0
25	24	NONPOINT Bullet With A Name (Bieler Brothers)	514	+3	13115	16	30/0
27	25	HURT Rapture (Capitol)	458	+64	10272	5	39/2
40	26	KORN Coming Undone (Virgin)	316	+174	11113	3	35/4
26	27	THEORY OF A DEADMAN Say Goodbye (Roadrunner/IDJMG)	303	-97	8156	15	27/0
29	28	REVELATION THEORY Slow Burn (On/Idol Roc)	279	+3	7107	18	26/1
35	29	FAKTION Take It All Away (Roadrunner/IDJMG)	263	+64	4997	4	28/3
31	30	COLD A Different Kind Of Pain (Flip/Lava)	219	-24	3541	10	19/0
34	31	STATIC-X Dirthouse (Warner Bros.)	209	0	3653	15	21/0
39	32	LIVING THINGS Bom Bom Bom (Jive/Zomba Label Group)	191	+47	5061	7	15/0
43	33	COHEED AND CAMBRIA Welcome Home (Equal Vision/Columbia)	188	+67	3376	4	20/0
42	34	HUCK JOHNS Oh Yeah (Hideout/Capitol)	163	+32	4229	4	15/1
36	35	SLIPKNOT The Nameless (Roadrunner/IDJMG)	162	-32	3425	17	15/0
30	36	SILVERTIDE Devil's Daughter (J/RMG)	155	-90	4056	16	17/0
49	37	SLAVE TO THE SYSTEM Stigmata (Spitfire)	147	+61	2564	2	18/3
46	38	SEETHER The Gift (Wind-up)	140	+34	7729	2	14/5
33	39	DARK NEW DAY Pieces (Warner Bros.)	137	-82	2672	14	16/0
38	40	TAPROOT Birthday (Velvet Hammer/Atlantic)	122	-32	2233	10	14/0
47	41	BUCKCHERRY Crazy Bitch (Elevenseven)	119	+22	4735	2	10/6
45	42	FALL OUT BOY Dance, Dance (Island/IDJMG)	116	+5	4692	7	6/0
32	43	FIVESPEED The Mess (Virgin)	114	-115	1543	15	19/0
Debut	44	AVENGED SEVENFOLD Beast And The Harlot (Warner Bros.)	112	+41	5845	1	16/9
Debut	45	STAINED Everything Changes (Flip/Atlantic)	106	+42	6280	1	12/6
41	46	3 DOORS DOWN f/BOB SEGER Landing In London... (Republic/Universal)	103	-36	4998	10	9/0
50	47	DAVID GILMOUR Dn An Island (Columbia)	95	+18	7050	2	7/1
37	48	THRICE Image Of The Invisible (Island/IDJMG)	91	-84	1752	16	18/0
Debut	49	GUNS N' ROSES IRS (Geffen/Interscope)	85	+85	9319	1	0/0
Debut	50	BLOODSIMPLE Sell Me Out (Reprise)	78	+38	1940	1	9/0

55 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/12-2/18. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
SYSTEM OF A DOWN Lonely Day (American/Columbia)	23
AVENGED SEVENFOLD Beast And The Harlot (Warner Bros.)	9
NICKELBACK Savin' Me (Roadrunner/IDJMG)	9
STAINED Everything Changes (Flip/Atlantic)	6
BUCKCHERRY Crazy Bitch (Elevenseven)	6
SEETHER The Gift (Wind-up)	5
KORN Coming Undone (Virgin)	4
SEVENDUST Failure (Winedark/7Bros.)	4

The Active Rock add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GODSMACK Speak (Republic/Universal)	+405
ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	+238
KORN Coming Undone (Virgin)	+174
SHINEDOWN I Dare You (Atlantic)	+158
FOO FIGHTERS No Way Back (RCA/RMG)	+137
MUDVAYNE Fall Into Sleep (Epic)	+118
GUNS N' ROSES IRS (Geffen/Interscope)	+85
COHEED AND CAMBRIA Welcome Home (Equal Vision/Columbia)	+67
DISTURBED Just Stop (Reprise)	+65

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
SEVENDUST Ugly (Winedark/7Bros.)	590
HIM Rip Out The Wings Of A Butterfly (Warner Bros.)	557
SEETHER Remedy (Wind-up)	512
TRAPT Stand Up (Warner Bros.)	371
MUDVAYNE Forget To Remember (Epic)	371
FOO FIGHTERS DOA (RCA/RMG)	369
NINE INCH NAILS The Hand That Feeds (Interscope)	357
MUDVAYNE Happy? (Epic)	327

## NEW & ACTIVE

REVERY Popstar Wedding (Evo)	Total Plays: 69, Total Stations: 7, Adds: 0
SYSTEM OF A DOWN Lonely Day (American/Columbia)	Total Plays: 65, Total Stations: 26, Adds: 23
ATREYU Ex's And Oh's (Victory)	Total Plays: 63, Total Stations: 7, Adds: 2
YELLOWCARD Lights And Sounds (Capitol)	Total Plays: 61, Total Stations: 6, Adds: 0
SEVENDUST Failure (Winedark/7Bros.)	Total Plays: 56, Total Stations: 8, Adds: 4
MARTY CASEY & LOVEHAMMERS Trees (Burnett/Epic)	Total Plays: 55, Total Stations: 6, Adds: 0
THRICE Red Sky (Island/IDJMG)	Total Plays: 52, Total Stations: 7, Adds: 0
NICKELBACK Savin' Me (Roadrunner/IDJMG)	Total Plays: 38, Total Stations: 10, Adds: 9

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

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**HOOKS**  
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America's Best Testing Active Rock Songs 12+ For The Week Ending 2/17/06

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, M 18-34, M 18-24, M 25-34. Lists top active rock songs like DISTURBED Stricken, 10 YEARS Wasteland, MUDVAYNE Fall Into Sleep, etc.

Total sample size is 348 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.



ROCK TOP 30



Table with columns: LAST WEEK, THIS WEEK, ARTIST TITLE LABEL(S), TOTAL PLAYS, +/- PLAYS, WEEKS ON CHART, TOTAL STATIONS. Lists top 30 rock songs like COLDPLAY Talk, FOO FIGHTERS Resolve, SAM ROBERTS The Gate, etc.

25 Canadian Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/12-2/18.

REPORTERS

Stations and their adds listed alphabetically by market

Grid of reporter information by market, including station call letters, reporter name, and address. Markets include Abilene, TX; Charleston, SC; Evansville, IN; Greenville, SC; Las Vegas, NV; McAllen, TX; Pensacola, FL; Santa Rosa, CA; Waterloo, IA; etc.



Monitored Reporters

82 Total Reporters

55 Total Monitored

27 Total Indicator

Did Not Report, Playlist Frozen (1): WKLL/Utica, NY

# ALTERNATIVE TOP 50

February 24, 2006

POWERED BY  
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	WEEZER Perfect Situation (Geffen)	1935	-101	93602	18	68/0
1	2	10 YEARS Wasteland (Republic/Universal)	1935	-110	82152	32	59/0
5	3	NINE INCH NAILS Every Day Is Exactly The Same (Interscope)	1894	+123	82686	9	73/0
3	4	FALL OUT BOY Dance, Dance (Island/IDJMG)	1841	+19	96484	14	63/0
4	5	SYSTEM OF A DOWN Hypnotize (American/Columbia)	1678	-117	67579	18	64/0
8	6	MATISYAHU King Without A Crown (Or Music/Epic)	1463	-15	66976	16	61/0
9	7	YELLOWCARD Lights And Sounds (Capitol)	1442	+5	52443	13	69/0
6	8	AVENGED SEVENFOLD Bat Country (Warner Bros.)	1422	-92	48955	26	62/0
7	9	COLDPLAY Talk (Capitol)	1389	-110	58960	15	63/0
11	10	GORILLAZ Dare (Virgin)	1321	+78	60646	16	59/1
10	11	SHINEDOWN Save Me (Atlantic)	1257	-180	47228	26	50/0
17	12	FOO FIGHTERS No Way Back (RCA/RMG)	1215	+221	54457	4	67/2
12	13	KORN Twisted Transistor (Virgin)	1167	-71	44036	21	52/0
14	14	WHITE STRIPES The Denial Twist (Third Man/V2)	1151	+89	57836	11	57/2
15	15	SHE WANTS REVENGE Tear You Apart (Geffen)	1102	+48	55766	9	53/3
16	16	AUDIOSLAVE Out Of Exile (Epic/Interscope)	973	-80	37822	12	47/0
13	17	FOO FIGHTERS DOA (RCA/RMG)	971	-180	47413	25	59/0
18	18	NICKELBACK Animals (Roadrunner/IDJMG)	936	-57	31165	11	38/0
19	19	NINE INCH NAILS Only (Interscope)	896	-73	59295	29	63/0
21	20	HARD-FI Cash Machine (Atlantic)	833	+56	27488	9	55/2
25	21	BLUE OCTOBER Hate Me (Universal)	747	+121	31717	5	41/2
30	22	PANIC! AT THE DISCO The Only Difference Between... (Fueled By Ramen)	714	+127	33156	5	50/7
40	23	GODSMACK Speak (Republic/Universal)	705	+315	27945	2	40/1
26	24	HAWTHORNE HEIGHTS Saying Sorry (Victory)	701	+76	23003	6	52/7
27	25	STROKES Heart In A Cage (RCA/RMG)	671	+54	30320	5	41/1
28	26	HIM Rip Out The Wings Of A Butterfly (Warner Bros.)	642	+30	35363	19	41/3
31	27	DEATH CAB FOR CUTIE Crooked Teeth (Atlantic)	638	+55	25933	5	45/4
29	28	FLYLEAF I'm So Sick (Octone/RCA/RMG)	606	+2	19070	10	31/1
32	29	TRAPT Waiting (Warner Bros.)	572	+50	20167	5	34/0
50	30	YEAH YEAH YEAHS Gold Lion (Dress Up/Interscope)	500	+248	29757	2	40/9
22	31	311 Speak Easy (Volcano/Zomba Label Group)	499	-176	12630	10	37/0
24	32	MY CHEMICAL ROMANCE The Ghost Of You (Reprise)	488	-145	21968	18	31/0
34	33	EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)	478	-16	25508	7	29/0
35	34	SUBWAYS Rock & Roll Queen (Sire/Reprise)	450	+2	13020	12	33/1
39	35	DISTURBED Just Stop (Reprise)	447	+54	13451	3	32/3
23	36	STAIN'D Falling (Flip/Atlantic)	443	-203	19557	16	23/0
46	37	30 SECONDS TO MARS The Kill (Immortal/Virgin)	426	+153	14029	2	32/1
Debut	38	ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	409	+224	17281	1	37/11
38	39	ANBERLIN Paperthin Hymn (Tooth & Nail/EMI Music Reactive)	394	-14	10997	7	27/0
47	40	SHINEDOWN I Dare You (Atlantic)	367	+103	12953	3	34/7
49	41	SYSTEM OF A DOWN Lonely Day (American/Columbia)	365	+111	33818	2	32/11
Debut	42	HOOBASTANK If I Were You (Island/IDJMG)	350	+162	21158	1	34/3
43	43	JACK JOHNSON Upside Down (Brushfire/Universal)	320	+36	17403	5	23/3
33	44	LIVING THINGS Bom Bom Bom (Jive/Zomba Label Group)	281	-238	6902	18	25/0
41	45	STROKES Juicebox (RCA/RMG)	276	-93	28706	19	25/0
44	46	HINDER Get Stoned (Universal)	271	-13	15246	11	12/0
36	47	RISE AGAINST Life Less Frightening (Geffen)	268	-148	9456	10	22/0
-	48	SIA Breathe Me (Astralwerks/EMC)	250	+39	19465	2	17/0
45	49	FRANZ FERDINAND The Fallen (Domino/Epic)	249	-25	9610	4	19/0
Debut	50	PEOPLE IN PLANES If You Talk Too Much (My Head Will Explode) (Wind-up)	247	-1	9835	1	24/2

## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	11
SYSTEM OF A DOWN Lonely Day (American/Columbia)	11
KORN Coming Undone (Virgin)	11
YEAH YEAH YEAHS Gold Lion (Dress Up/Interscope)	9
HAWTHORNE HEIGHTS Saying Sorry (Victory)	7
PANIC! AT THE DISCO The Only Difference... (Fueled By Ramen)	7
SHINEDOWN I Dare You (Atlantic)	7
DEATH CAB FOR CUTIE Crooked Teeth (Atlantic)	4

The Alternative add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GODSMACK Speak (Republic/Universal)	+315
YEAH YEAH YEAHS Gold Lion (Dress Up/Interscope)	+248
ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	+224
FOO FIGHTERS No Way Back (RCA/RMG)	+221
HOOBASTANK If I Were You (Island/IDJMG)	+162
30 SECONDS TO MARS The Kill (Immortal/Virgin)	+153
PANIC! AT THE DISCO The Only Difference... (Fueled By Ramen)	+127
NINE INCH NAILS Every Day Is Exactly The Same (Interscope)	+123
BLUE OCTOBER Hate Me (Universal)	+121
SYSTEM OF A DOWN Lonely Day (American/Columbia)	+111

## NEW & ACTIVE

DEPECHE MODE Suffer Well (Mute/Sire/Reprise)	Total Plays: 232, Total Stations: 19, Adds: 2
NONPOINT Bullet With A Name (Bieler Brothers)	Total Plays: 223, Total Stations: 11, Adds: 0
BRIL Far Away (Kirtland)	Total Plays: 220, Total Stations: 22, Adds: 2
ARCTIC MONKEYS I Bet You Look Good... (Domino)	Total Plays: 213, Total Stations: 13, Adds: 2
NINE BLACK ALPS Cosmopolitan (Universal/Island/IDJMG)	Total Plays: 177, Total Stations: 11, Adds: 0
COHEED AND CAMBRIA Welcome Home (Equal Vision/Columbia)	Total Plays: 145, Total Stations: 9, Adds: 0
MY MORNING JACKET Off The Record (ATO/RCA/RMG)	Total Plays: 138, Total Stations: 14, Adds: 2
MATISYAHU Youth (Or Music/Epic)	Total Plays: 113, Total Stations: 8, Adds: 2
KORN Coming Undone (Virgin)	Total Plays: 75, Total Stations: 14, Adds: 11

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

77 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/12-2/18. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 20. If after 20 weeks, the record is not in the top 20 and has two consecutive weeks of decreased plays, the record then falls to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

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America's Best Testing Alternative Songs 12 +  
For The Week Ending 2/17/06

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons		
					18-34	Men 18-34	Women 18-34
WEEZER Perfect Situation (Geffen)	4.04	4.05	94%	24%	4.06	4.04	4.12
FALL OUT BOY Dance, Dance (Island/IDJMG)	3.95	4.14	98%	34%	3.89	3.75	4.23
FOO FIGHTERS DDA (RCA/RMG)	3.84	3.96	95%	30%	3.82	3.89	3.65
YELLOWCARD Lights And Sounds (Capitol)	3.83	3.82	91%	19%	3.71	3.70	3.72
GORILLAZ Feel Good Inc. (Virgin)	3.81	3.86	98%	50%	3.99	3.88	4.26
10 YEARS Wasteland (Republic/Universal)	3.79	3.95	84%	22%	3.68	3.61	3.89
AVENGED SEVENFOLD Bat Country (Warner Bros.)	3.77	3.77	85%	24%	3.71	3.68	3.78
FOO FIGHTERS No Way Back (RCA/RMG)	3.77	-	66%	13%	3.75	3.89	3.39
SYSTEM OF A DOWN Hypnotize (American/Columbia)	3.75	3.74	91%	25%	3.68	3.71	3.60
MY CHEMICAL ROMANCE The Ghost Of You (Reprise)	3.74	3.82	91%	30%	3.71	3.63	3.92
SHINEDOWN Save Me (Atlantic)	3.69	3.77	80%	18%	3.53	3.45	3.76
DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	3.68	3.88	86%	27%	3.59	3.61	3.53
GORILLAZ Dare (Virgin)	3.67	3.72	85%	23%	3.83	3.81	3.89
KORN Twisted Transistor (Virgin)	3.63	3.59	88%	25%	3.61	3.58	3.69
AUDIOSLAVE Out Of Exile (Epic/Interscope)	3.59	3.68	84%	24%	3.60	3.67	3.41
NINE INCH NAILS Every Day Is Exactly The Same (Interscope)	3.49	3.48	85%	27%	3.50	3.52	3.45
NINE INCH NAILS Only (Interscope)	3.48	3.51	94%	41%	3.42	3.47	3.29
P.O.D. Goodbye For Now (Atlantic)	3.48	3.53	85%	24%	3.39	3.32	3.56
STAIN'D Falling (Flip/Atlantic)	3.39	3.48	74%	23%	3.21	3.13	3.43
WHITE STRIPES The Denial Twist (Third Man/V2)	3.38	3.44	78%	24%	3.43	3.44	3.40
STROKES Juicebox (RCA/RMG)	3.37	3.49	73%	25%	3.45	3.57	3.17
STROKES Heart In A Cage (RCA/RMG)	3.37	3.38	42%	11%	3.42	3.57	3.00
NICKELBACK Animals (Roadrunner/IDJMG)	3.33	3.43	80%	28%	3.16	3.12	3.27
FLYLEAF I'm So Sick (Octone/RCA/RMG)	3.32	3.45	42%	11%	3.27	3.35	3.09
COLDPLAY Talk (Capitol)	3.21	3.44	88%	39%	3.19	3.14	3.31
LIVING THINGS Bom Bom Bom (Live/Zomba Label Group)	3.21	3.30	66%	21%	3.12	3.10	3.18
311 Speak Easy (Volcano/Zomba Label Group)	3.15	3.28	65%	21%	3.19	3.25	3.03
SHE WANTS REVENGE Tear You Apart (Geffen)	3.11	3.28	40%	13%	3.09	3.02	3.32

Total sample size is 322 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

## Rock Radio & Pop Culture

Continued from Page 59

### Bill Knight

#### OM, Rock WKLC/Charleston, WV

We scratch the surface of it all. Programming a mainstream Rock station today is essentially like programming a modern-day



Bill Knight

AC station. Our audience is professionals, homeowners, parents who are putting kids through school, etc., and yet they are very active in today's society. They vicariously relive the days of their youth through the music we play and

some of our promotional antics.

Pop culture in relation to TV shows, actors and sports figures affects everyone. I have a staffer who hates Scott Stapp, so the news of his wedding in Miami and subsequent arrest in Los Angeles while en route to a Hawaiian honeymoon made her day.

Technology is a big part of pop culture, and MySpace allows you to have your own place on the web. Now everyday people can be exposed globally. Radio has always been a personal source of entertainment and information. A great radio station will always stay on top of things and mirror what's on the minds of its listeners.

### MoJo

#### PD, Alternative WHHZ/Gainesville

Can you say pop culture and Alternative in the same sentence without bursting into flames? Let's give it a shot and see. The key to embracing pop culture technology is to learn how to use it to your advantage and

not let it take advantage of you. Who are we fooling? It's not going away. We'd better figure out how to use it before the train passes all of us by.

Two pieces of the pop culture puzzle we use frequently are the iPod and MySpace. We have MySpace pages for the station and all the shows. We have given away iPods loaded with catalogs that feature our artists. Not once have we ever faced any backlash from using either resource.

If you're losing audience to an iPod, your programming is the problem, not the iPod. The key is to guide them there, not let them guide themselves. If you send them there, they will come back for more. If they go to find it on their own, you were not giving them what they wanted to begin with.

When people want a song they like, they want it right away. The iPod cuts out the middleman and lets them have what they want in a matter of seconds. Is this not the service we are trying to provide? To entertain and get people to buy the music? It's a no-brainer.

MySpace is great networking. You can listen to music, send out station information and keep in touch with a huge base of people in just a few clicks. My only question is, why did it take so long? We could have been using this for years. We use e-mail blasts and MySpace for every promotion we do, and the number of people attending promotions and taking part in them has nearly doubled.

I just hope they don't start charging for the service. For music, radio promotion and networking, there is no better service available.



MoJo

## REPORTERS

Stations and their ads listed alphabetically by market

<b>WEOX/Albany, NY</b> DM: Willibea MD: Nikki Alexander CLAY YOUR HANDS SAY YEAH ARCTIC MONKEYS OK SIZE OK GO	<b>WRAX/Birmingham, AL*</b> DM: Ken Wall MD: Matt Lindsey 1 SYSTEM OF A DOWN	<b>WWCD/Columbus, OH*</b> DM: Mark Malloy MD: Andy "Andyman" Davis MORNINGWOOD	<b>WXTW/Ft. Wayne, IN*</b> DM: Bill Stewart PD: JJ Fahmi PANIC! AT THE DISCO	<b>KFTE/Lafayette, LA*</b> PD: Scott Parris APD/MD: Roger Pride 1 HARD-F 1 SHINEDOWN	<b>WRRV/Newburgh, NY*</b> PD: Andrew Boris MD: Bill Dunn 11 DEATH CAB FOR CUTIE	<b>WBRU/Providence, RI*</b> PD: Seth Reiter APD: Sarah Rosa MD: Chris Novello SHE WANTS REVENGE	<b>KITS/San Francisco, CA*</b> PD: Sean Demery APD/MD: Aaron Axelson No Adds	<b>WRWK/Toledo, OH*</b> DM: Dan McClintock APD/MD: Carolyn Stone 13 PANIC! AT THE DISCO 10 DEATH CAB FOR CUTIE
<b>WHRL/Albany, NY*</b> DM/MD: Lisa Biello MD: Capone ROB ZOMBIE	<b>KQXR/Boise, ID*</b> DM: Dan McCally PD/MD: Jerami Smith SHINEDOWN KORN HAWTHORNE HEIGHTS ROB ZOMBIE	<b>KDGE/Dallas, TX*</b> PD: Osuna Doherty APD/MD: Alan Ayo DISTURBED SYSTEM OF A DOWN KORN	<b>WGRD/Grand Rapids, MI*</b> PD: Jerry Terras MD: Shinedown YEAH YEAH YEAHS	<b>KXTE/Las Vegas, NV*</b> PD: Chris Ripley MD: Carly Brown 18 BUCKCHERRY 17 WOLFMOTHER	<b>WROX/Norfolk, VA*</b> DM: Jay Michaels APD: Carlin Diamond WHITE STRIPES SYSTEM OF A DOWN	<b>KRZQ/Reno, NV*</b> PD: Matt Diablo MD: Melanie Flores 1 YEAH YEAH YEAHS BRIL DEPECHE MODE	<b>KJEE/Santa Barbara, CA</b> PD: Eddie Gutierrez MD: Dave Hasek 10 MATT COSTA 10 MATTISYAHU ROB ZOMBIE	<b>WJZZ/Traverse City, MI</b> DM: April Haver-Hesse PD/MD: Chad Barton FOO FIGHTERS
<b>WTEG/Abuquerque, NM*</b> DM/MD: Bill May APD: Judi Chevrolet MD: Aaron "Beck" Barnett No Adds	<b>WBCN/Boston, MA*</b> PD: Dave Wellington MD: Dan O'Brien 6 HIM	<b>WXEG/Dayton, OH*</b> DM: Tony Tilford PD: Steve Kramer APD/MD: Boomer 7 ROB ZOMBIE 6 FOO FIGHTERS 5 HAWTHORNE HEIGHTS 3 GORILLAZ	<b>KUCD/Los Angeles, CA*</b> DM: Paul Wilson PD: Jamie Hyatt MD: Chris Sampato 21 PEOPLE IN PLANES SYSTEM OF A DOWN	<b>KRDQ/Los Angeles, CA*</b> PD: Kevin Westberry APD: Gene Sanblom MD: Lisa Worden No Adds	<b>KORX/Odesa, TX</b> PD: Michael Todd APD: Dan 23 FOO FIGHTERS 7 DEPECHE MODE	<b>WDYL/Richmond, VA*</b> PD: Eric Kristensen MD: Michael Matthews 20 ROB ZOMBIE 19 YEAH YEAH YEAHS 11 HAWTHORNE HEIGHTS	<b>WTZB/Sarasota, FL*</b> DM: Ron Miller PD: Ron Miller KORN HOBBASTANK	<b>KFMA/Tucson, AZ*</b> PD: Matt Spry MD: Greg Samspe 5 JACK JOHNSON 3 ROB ZOMBIE MY MORNING JACKET
<b>WNNX/Atlanta, GA*</b> DM/MD: Leslie Fran MD: Jay Harren No Adds	<b>WBZT/Burlington*</b> DM/MD: Matt Grasso APD/MD: Kevin Mays 1 MATISYAHU ANGELS AND AIRWAYS	<b>KTCL/Denver, CO*</b> PD: Joe Beritucci APD/MD: Murl 12 WHITE STRIPES 7 HOBBASTANK	<b>KTBB/Houston, TX*</b> PD: Vince Richards MD: Don Jantzen No Adds	<b>WLSL/Louisville, KY*</b> DM: J.D. Kames PD: Anora Fitzgerald MD: Joe Stamm PANIC! AT THE DISCO	<b>KHBZ/Oklahoma City, OK*</b> DM: Tom Travis APD: Carlin Pierce No Adds	<b>WRXL/Richmond, VA*</b> DM: Bill Cahill PD/MD: Casey Krutowski No Adds	<b>Sirius AR Nation/Satellite</b> DM: Gary Schoonover PD: Rich McLaughlin MD: Michael Eshel 23 WORKIN' TITLE 23 MORRISSEY 11 MORNINGWOOD 10 MICHAEL STIPE	<b>KMYZ/Tulsa, OK*</b> DM: Amber Fielder PD: Amber Fielder 2 DEATH CAB FOR CUTIE 2 ROB ZOMBIE
<b>WJSE/Atlantic City, NJ*</b> PD: Scott Reilly ALL-AMERICAN REJECTS EMERY SHINEDOWN THRICE SYSTEM OF A DOWN KORN	<b>WAVF/Charleston, SC*</b> PD: Dave Rossi MD: Sazy Bea No Adds	<b>WXNA/Fayetteville, AR</b> DM/MD: Dave Jackson 14 GOOSMACK 5 SHINEDOWN 5 ROB ZOMBIE	<b>WRZK/Indianapolis, IN*</b> PD: Larry Diana MD: Michael Young 4 FLYLEAF 1 HAWTHORNE HEIGHTS	<b>WRFM/Memphis, TN*</b> APD/MD: Rob Crossman MD: Sydney Hahors 2 ROB ZOMBIE 1 SYSTEM OF A DOWN	<b>WJRR/Oriando, FL*</b> PD: Pat Lynch APD: Dan Everett MD: Brian Dickman 1 LACUNA COIL	<b>WCXX/Riverside, CA*</b> PD: John DeSantis APD/MD: Bobby Sato 1 DEATH CAB FOR CUTIE SHINEDOWN	<b>WFOH/Savannah, GA</b> APD/MD: Sean Groves 1 HOBBASTANK	<b>WPRZ/W. Palm Beach, FL*</b> PD: John D'Connell MD: Nik Rivers 7 MATISYAHU KORN YEAH YEAH YEAHS
<b>WAEQ/Augusta, GA*</b> DM: Ron Thomas PD: J.D. Kames PANIC! AT THE DISCO	<b>WEND/Charlotte*</b> DM: Bruce Logan PD/MD: Jack Daniels NEOTOBREATH	<b>WYSK/Fredricksburg, VA</b> DM/MD: Paul Johnson APD/MD: The Clarks 3 GOOSMACK 1 HOBBASTANK	<b>WPLA/Jacksonville, FL*</b> DM: Gail Austin PD/MD: Chad Chemley No Adds	<b>WLMW/Milwaukee, WI*</b> PD: Keny Neumann MD: Chris Calel NICKELBACK DEPECHE MODE PANIC! AT THE DISCO	<b>WJRR/Oriando, FL*</b> PD: Pat Lynch APD: Dan Everett MD: Brian Dickman 1 LACUNA COIL	<b>WZNE/Rochester, NY*</b> DM: Stan Main PD: Jeff Sottolano 1 SHE WANTS REVENGE KORN	<b>KNDD/Seattle, WA*</b> PD: Phil Manning APD: Jim Keiler No Adds	<b>WBSX/Wilkes Barre, PA*</b> DM: Jim Dorman PD: Chris Lloyd MD: James McKay 10 YEARS EMERY KORN
<b>KROX/Austin, TX*</b> DM: Jeff Carrol PD: Lynn Barslow MD: Toby Ryan 5 ARCTIC MONKEYS SYSTEM OF A DOWN BRIL	<b>WQXQ/Chicago, IL*</b> PD: Mike Stem No Adds	<b>WYZZ/Jacksonville, FL*</b> DM: Gail Austin PD/MD: Chad Chemley No Adds	<b>WRZK/Johnson City*</b> PD/MD: Scott Oaks HARD-F PANIC! AT THE DISCO ROB ZOMBIE	<b>WGVV/Minneapolis, MN*</b> DM: Dave Hamilton PD: Jeff Collins 43 YEAH YEAH YEAHS 16 ELEFANT 9 BLACK REBEL MOTORCYCLE CLUB	<b>WJRR/Oriando, FL*</b> PD: Pat Lynch APD: Dan Everett MD: Brian Dickman 1 LACUNA COIL	<b>WZNE/Rochester, NY*</b> DM: Stan Main PD: Jeff Sottolano 1 SHE WANTS REVENGE KORN	<b>KNPT/St. Louis, MO*</b> PD: Tommy Matton MD: Jeff Frise No Adds	<b>WSPM/Wilmington, NC</b> DM: Mike Kennedy PD: Mike Kennedy 9 HINDER 9 BLUE OCTOBER 7 HOBBASTANK 5 SYSTEM OF A DOWN
<b>WHPF/Baltimore, MD*</b> PD: Mike Murphy MD: Tim Virgin No Adds	<b>WXRK/Cleveland, OH*</b> PD: Kim Moore APD: Dom Warfield No Adds	<b>KFRF/Fresno, CA*</b> PD: Gina Juliano APD/MD: Jason Squires No Adds	<b>WTRZ/Johnson City*</b> APD/MD: Bruce Clark APD: Lori 2 GOOSMACK 1 ROB ZOMBIE 1 YEAH YEAH YEAHS ISM HAWTHORNE HEIGHTS	<b>WHTG/Monmouth, NJ*</b> PD: Mike Gavin APD/MD: Brian Phillips 1 PEOPLE IN PLANES JACK JOHNSON	<b>WJRR/Oriando, FL*</b> PD: Pat Lynch APD: Dan Everett MD: Brian Dickman 1 LACUNA COIL	<b>WZNE/Rochester, NY*</b> DM: Stan Main PD: Jeff Sottolano 1 SHE WANTS REVENGE KORN	<b>KNPR/Salt Lake City, UT*</b> DM: Alan Hogue PD: Todd Water APD: Corey O'Brien MD: Artie Fulk 5 MC LARS 2 SYSTEM OF A DOWN 1 MORRISSEY DISTURBED	<b>WXSJ/Tallahassee, FL</b> DM: Jeff Horn PD: Greg Setton MD: Kinross Wilmquist 12 MUDVANE 1 30 SECONDS TO MARS 1 PANIC! AT THE DISCO
<b>KNXX/Baton Rouge, LA*</b> DM/MD: Dave Deenaway APD: Phillip Kish MD: Darren Gauthier SHINEDOWN SYSTEM OF A DOWN KORN JACK JOHNSON	<b>WARQ/Columbia, SC*</b> PD: Dave Stewart MD: Matt Lee 5 KORN 3 SYSTEM OF A DOWN NICKELBACK BLUE OCTOBER	<b>KKPL/Ft. Collins, CO*</b> DM/MD: Mark Callaghan MD: Boomer HOBBASTANK YEAH YEAH YEAHS	<b>KRBZ/Kansas City, MO*</b> DM: Greg Berpen PD: Luzzo APD: Alexandra B MD: Jason Ulmet 1 MORRISSEY	<b>KMBY/Monterey, CA*</b> PD/MD: Nancy Allen 12 SYSTEM OF A DOWN 2 KORN	<b>WJRR/Oriando, FL*</b> PD: Pat Lynch APD: Dan Everett MD: Brian Dickman 1 LACUNA COIL	<b>WZNE/Rochester, NY*</b> DM: Stan Main PD: Jeff Sottolano 1 SHE WANTS REVENGE KORN	<b>KNPR/Salt Lake City, UT*</b> DM: Alan Hogue PD: Todd Water APD: Corey O'Brien MD: Artie Fulk 5 MC LARS 2 SYSTEM OF A DOWN 1 MORRISSEY DISTURBED	<b>WXSJ/Tallahassee, FL</b> DM: Jeff Horn PD: Greg Setton MD: Kinross Wilmquist 12 MUDVANE 1 30 SECONDS TO MARS 1 PANIC! AT THE DISCO
		<b>WJBF/Ft. Myers, FL*</b> PD: John Razz MD: Jeff Zito 1 HIM KORN	<b>WNFZ/Knoxville, TN*</b> DM: Terry Gillingham APD/MD: Valerie Hale DISTURBED	<b>WKWQ/Myrtle Beach, SC</b> PD: Mark McManey APD: Charley BLUE OCTOBER HOBBASTANK	<b>WJRR/Oriando, FL*</b> PD: Pat Lynch APD: Dan Everett MD: Brian Dickman 1 LACUNA COIL	<b>WZNE/Rochester, NY*</b> DM: Stan Main PD: Jeff Sottolano 1 SHE WANTS REVENGE KORN	<b>KNPR/Salt Lake City, UT*</b> DM: Alan Hogue PD: Todd Water APD: Corey O'Brien MD: Artie Fulk 5 MC LARS 2 SYSTEM OF A DOWN 1 MORRISSEY DISTURBED	<b>WXSJ/Tallahassee, FL</b> DM: Jeff Horn PD: Greg Setton MD: Kinross Wilmquist 12 MUDVANE 1 30 SECONDS TO MARS 1 PANIC! AT THE DISCO
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## The Future Of Triple A

Lauren MacLeash tells us what's next

Over the past decade Lauren MacLeash has made a name for herself as PD of the successful Triple A station KTCZ (Cities 97)/Minneapolis, and about six months ago the folks at Clear Channel made her National Triple A Format Brand Manager.

Clear Channel has several successful stations in the format: KTCZ; KBCO/Denver; KBAC/Santa Fe, NM; KWMT/Tucson; WQKL/Ann Arbor, MI; and KRVI/Fargo, ND. MacLeash is also helping to nurture two more stations that lean in a Triple A direction, WALC/Charleston, SC and WRVA/Raleigh.

But that's not all MacLeash has been doing lately. She is also Rock Format Director at Clear Channel's recently unveiled Format Lab (formerly the Top 75 Project), part of the company's aggressive foray into HD Radio and beyond.

It was good news for the format when we learned that Clear Channel would be rolling out Triple A on HD2 side channels in several markets, including Houston, Atlanta, Miami, Cincinnati, Philadelphia and Albuquerque.

This week we catch up with one of the most important champions of the Triple A format.

**R&R:** How's it been going for you since you got the Triple A Brand Manager title?

**LM:** It has been chaotic at times, gratifying and ever-changing. I've been busy with the terrestrial radio stations in the format but have also been dedicating a lot of time and energy to the Format Lab, providing content for HD side channels, Internet streams and even cell phones.

Our industry is about to experience an amazing growth spurt like nothing we've seen before. It's opening up tremendous opportunities for all formats, especially Triple A.

**R&R:** The initial rollout by the HD Digital Radio Alliance was very encouraging for Triple A. It seems that the format was very much on their radar in the planning stages, and that Clear Channel, in particular, is very committed to Triple A.

**LM:** Clear Channel has certainly been open-minded about new formats. Triple A has always been a "guilty pleasure" format that PDs in other, more traditional formats would love to program.

Many people in our industry are PIs to this format, but in the terrestrial radio world it is more difficult to grow a new brand in the current environment because the need is for almost instant results. We in the Triple A community know it takes long-term commitment to make a Triple A station work.

When HD side channels come into the equation as a source for a broader variety of entertainment in individual markets, this type of format fits perfectly. As the HD plan is rolled out to the public, Triple A, in many markets, represents a fresh and intelligent alternative to what audiences have gotten from radio in the past.

We have time to nurture and fine-tune the side channels. Fortunately, because we are developing and providing the content now, before the

full-on HD-receiver campaign, we have the opportunity to experiment and explore new ways of interpreting Triple A. We don't have to worry about ratings; instead, we can concentrate on creating broad and appealing choices for listeners.

Further, unlike most formats, Triple A can — and ultimately should — be customized from market to market. It offers a broader palette of colors to work with and can easily be localized when it comes to music.

Even though terrestrial Triple A stations are different from market to market, there is a commonality in philosophy and enough sharing of music that there is a basic foundation for the format.

**R&R:** Tell us about the Format Lab.

**LM:** Initially, it was 75 unique music channels developed and programmed by true pros and big thinkers in every format at Clear Channel. It's bigger than that now, and still growing. We now call this initiative the Format Lab.

These formats are versatile. They're not just for HD side channels. It's content that can also be distributed as a regular terrestrial broadcast on the Internet, via cell phones like Motorola's iRadio — whatever.

My role in all of this has been to help develop several types of Rock formats or channels, which includes variations of Triple A. It has been great working closely with VPs/Research & Development Mike O'Connor and Michael Albl, as well as seven different programmers across the country, to launch this initiative. It has been an amazing learning experience and creative outlet. There are no rules.

**R&R:** How does it work? Is there a template that will be fed to each of the markets and that can then be customized, or are each of these channels fully programmed locally?

**LM:** Initially, the Format Lab is offering 75 formats. They serve as a starting point. They will evolve from there. Not only do they represent different terrestrial formats, like Rock, CHR, Urban, AC, Triple A, etc., but some channels are about lifestyle: There's an all-workout channel, a gay and lesbian channel and even mood-driven channels that focus on micro-demos and psychographics. There's something for everyone.

Local markets and clients will not be tied to these offerings. They can use this foundation we are providing and customize it. Early on much of this will be a feed with built-in imaging, but it can be manipulated to include local IDs and production and even DJs. We see it as a step-by-step process.

### Clear Channel Supports Triple A

As Clear Channel dives into its digital radio initiative, it has chosen six markets in which to create Triple A HD2 and online channels. Below are the stations that will get Triple A side channels.

- Hot AC KPEK/Albuquerque
- Classic Rock WKLS/Atlanta
- Classic Rock WOFX/Cincinnati
- Classic Rock KKRW/Houston
- Classic Rock WBGG/Miami
- Smooth Jazz WJJZ/Philadelphia

Clear Channel also has several broadcast stations delivering various interpretations of Triple A. They are listed below.

- WQKL/Ann Arbor, MI
- WALC/Charleston, SC
- KBCO/Denver
- KRVI/Fargo, ND
- KTCZ/Minneapolis
- WRVA/Raleigh
- KBAC/Santa Fe, NM
- KWMT/Tucson

Right now manpower is in short supply, but as some of these channels emerge and get established, more can be put toward it.

**R&R:** Does this preclude or go hand-in-hand with the potential for more broadcast Triple A stations?

**LM:** Growing a new Triple A brand on the FM dial takes a real commitment from the top execs in the company to the newest intern on the promotions staff. You have to believe in it, and you have to work hard to integrate it into your community. It's not just about playing a lot of music from various eras and styles; it's about building a brand-loyal relationship with your listener.

Good, credible music from "then and now" is just the catalyst for the relationship. Triple A

and clients. Without this synergy, you are doomed.

**R&R:** What's your basic message to them?

**LM:** Every Triple A is an evolution, a tree. You plant a tree for long-term benefits: shade, a place for the family, the community, to gather and remember, share, connect and communicate. A new tree gets knocked around by the wind and loses a branch now and then, but as long as you consistently nurture it, it develops deep roots and can be enjoyed by generations to come.

You can't plant a tree anywhere though. The ground has to be fertile. The market has to have a sense of community and a certain lifestyle and desire for quality of life and a decent music and entertainment scene.

In the current climate it's more difficult for me to see new Triple A's sign on as terrestrial stations — not because it isn't a successful format when done right and sold properly, but because it takes time for the ratings to come. For now, the format is being viewed as a better fit for the

new digital initiatives we have rolling out.

But keep in mind, over the next several years, if we, as an industry, roll out the HD initiative with careful planning and strategy and get into dashboards, these channels will essentially be new radio stations in the minds of the public and, unlike satellite and Internet radio, can be developed into real local and meaningful stations. Then our hopes and goals for the format can be fulfilled.

**R&R:** Meanwhile, you still have that little old radio station in Minneapolis that you need to guide every day.

**LM:** While I have been given this amazing opportunity to be a teacher and explorer, first and foremost I take care of Cities 97. It is my baby and my first love, and everything springs from there. It must remain competitive and successful for my peace of mind and for the benefit of the Minneapolis cluster that I consider a second family.

Cities 97 and other ratings- and revenue-successful Triple A's are held in such high regard. It's a humbling thing. Like a role model, we have a responsibility to others to show that it can be done.

It is paramount that the stations continue to succeed for the reputation of the format as a whole, but we must also be courageous enough to branch out, embrace and celebrate the new technology of HD, which is the new frontier of yet-unrealized potential for our music, community and format.



## CLEAR CHANNEL

is a monster opportunity for direct business revenue if you embrace it and take the message to the streets. The agency business comes after you've developed consistency and trust.

I am working with established Clear Channel Triple A stations like KBCO and KWMT and also with developing Triple A's like WALC and WRVA. Recently, Cities 97 alumnus Brad Savage landed the PD gig in Ann Arbor at WQKL, so I'm going in to see him and Market Manager Bob Bolak this month.

I go into every market I visit without a Triple A agenda, meaning I'm not there to push the format on anyone who doesn't want to do it or doesn't believe in it. Sometimes I hear, "We want to be like Cities 97 or KBCO." Well, you can't. You have to be your own market's customized Triple A.

Cities 97 and KBCO are not alike, but we have solid fundamental philosophies. I ask, "Are you committed to it, and do you feel confident you can sell it?" Then we roll up our sleeves and get to work.

I listen, then I offer experience and insight from my last 15 years of programming successful Triple A stations — the original WKOC/Norfolk and, now, Cities 97 — and I share my failures and my successes.

I meet with the GM, the sales manager, the sales reps, the OM, the PD and MD, the regional programming VP and the marketing and promotion people — everyone — to make sure they are all taking the same message to the listeners



**Lauren MacLeash**

# TRIPLE A TOP 30

POWERED BY  
MEDIABASE

February 24, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	<b>JACK JOHNSON</b> Upside Down ( <i>Brushfire/Universal</i> )	427	+34	24861	6	22/0
1	2	<b>COLDPLAY</b> Talk ( <i>Capitol</i> )	420	+21	24739	10	19/0
3	3	<b>KT TUNSTALL</b> Black Horse & The Cherry Tree ( <i>Relentless/Virgin</i> )	399	+38	21618	17	21/0
5	4	<b>TRAIN</b> Cab ( <i>Columbia</i> )	325	+15	17471	8	18/0
4	5	<b>U2</b> Original Of The Species ( <i>Interscope</i> )	297	-14	14667	12	18/0
6	6	<b>FRAY</b> Over My Head (Cable Car) ( <i>Epic</i> )	258	-4	12153	23	18/0
8	7	<b>GOO GOO DOLLS</b> Better Days ( <i>Warner Bros.</i> )	239	+2	13170	18	15/0
7	8	<b>DEATH CAB FOR CUTIE</b> Soul Meets Body ( <i>Atlantic</i> )	232	-22	10629	22	21/0
10	9	<b>SANTANA</b> / <b>LOS LONELY BOYS</b> I Don't Wanna Lose Your Love ( <i>Arista/RMG</i> )	223	+18	12056	9	12/0
14	10	<b>BETH ORTON</b> Conceived ( <i>Astralwerks/EMC</i> )	205	+31	8653	6	19/1
12	11	<b>SHAWN MULLINS</b> Beautiful Wreck ( <i>Vanguard</i> )	204	+11	8930	6	17/0
13	12	<b>FEIST</b> Mushaboom ( <i>Cherry Tree/Interscope</i> )	203	+14	8345	14	17/0
9	13	<b>JAMES BLUNT</b> You're Beautiful ( <i>Custard/Atlantic</i> )	203	-28	11641	22	13/0
18	14	<b>O.A.R.</b> Love And Memories ( <i>Everfire/Lava</i> )	183	+45	8203	10	14/1
16	15	<b>NEIL YOUNG</b> Far From Home ( <i>Reprise</i> )	177	+10	7289	8	14/1
11	16	<b>TREY ANASTASIO</b> Shine ( <i>Columbia</i> )	175	-23	9379	17	16/0
15	17	<b>DAVID GRAY</b> Tell Me Something (Hospital Food) ( <i>ATO/RCA/RMG</i> )	174	+12	10283	4	17/1
19	18	<b>SUBDUDES</b> Papa Dukie & The Mud People ( <i>Back Porch/Narada Productions/EMI</i> )	166	+22	8793	5	14/0
21	19	<b>MAT KEARNEY</b> Nothing Left To Lose ( <i>Aware/Columbia</i> )	157	+28	9044	3	11/2
20	20	<b>DEATH CAB FOR CUTIE</b> Crooked Teeth ( <i>Atlantic</i> )	150	+20	9247	3	17/1
<b>Debut</b>	21	<b>BEN HARPER</b> Better Way ( <i>Virgin</i> )	143	+85	5511	1	16/1
17	22	<b>ROLLING STONES</b> Rain Fall Down ( <i>Virgin</i> )	143	-6	4246	11	14/0
27	23	<b>DAVID GILMOUR</b> On An Island ( <i>Columbia</i> )	133	+55	10276	2	10/3
22	24	<b>BONNIE RAITT</b> I Don't Want Anything To Change ( <i>Capitol</i> )	119	-2	2771	5	12/1
28	25	<b>AQUALUNG</b> Left Behind ( <i>Slightly Bigger/Red Ink/Columbia</i> )	114	+27	7212	2	11/1
23	26	<b>DEPECHE MODE</b> Precious ( <i>Mute/Sire/Reprise</i> )	114	-2	5628	18	11/0
30	27	<b>BRANDI CARLILE</b> What Can I Say ( <i>Red Ink/Columbia</i> )	93	+9	4136	2	8/0
<b>Debut</b>	28	<b>AUGUSTANA</b> Boston ( <i>Epic</i> )	92	+15	4133	1	8/0
24	29	<b>DAVE MATTHEWS BAND</b> Everybody Wake Up ( <i>RCA/RMG</i> )	89	-6	3546	12	8/0
<b>Debut</b>	30	<b>MICHAEL STIPE</b> In The Sun ( <i>Warner Bros.</i> )	87	+48	8636	1	6/3

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
<b>TREY ANASTASIO</b> Tuesday ( <i>Columbia</i> )	4
<b>DAVID GILMOUR</b> On An Island ( <i>Columbia</i> )	3
<b>DIRTIE BLONDE</b> Change The Water ( <i>Jive/Zomba Label Group</i> )	3
<b>MICHAEL STIPE</b> In The Sun ( <i>Warner Bros.</i> )	3
<b>FRAY</b> How To Save A Life ( <i>Epic</i> )	3
<b>LITTLE WILLIES</b> Roll On ( <i>Milking Bull/EMC</i> )	3
<b>NICOLAI DUNGER</b> Hunger ( <i>Zoe/Rounder</i> )	3
<b>MAT KEARNEY</b> Nothing Left To Lose ( <i>Aware/Columbia</i> )	2
<b>MATT COSTA</b> Cold December ( <i>Brushfire/Universal/UMG</i> )	2
<b>BLACK REBEL MOTORCYCLE CLUB</b> Shuffle Your Feet ( <i>RCA/Red Ink</i> )	2

The Triple A add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach five plays per week in two consecutive airplay weeks. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>BEN HARPER</b> Better Way ( <i>Virgin</i> )	+85
<b>DAVID GILMOUR</b> On An Island ( <i>Columbia</i> )	+55
<b>MICHAEL STIPE</b> In The Sun ( <i>Warner Bros.</i> )	+48
<b>O.A.R.</b> Love And Memories ( <i>Everfire/Lava</i> )	+45
<b>KT TUNSTALL</b> Black Horse & The Cherry Tree ( <i>Relentless/Virgin</i> )	+38
<b>HOBBASTANK</b> If I Were You ( <i>Island/IDJMG</i> )	+37
<b>JACK JOHNSON</b> Upside Down ( <i>Brushfire/Universal</i> )	+34
<b>BETH ORTON</b> Conceived ( <i>Astralwerks/EMC</i> )	+31
<b>MAT KEARNEY</b> Nothing Left To Lose ( <i>Aware/Columbia</i> )	+28
<b>AQUALUNG</b> Left Behind ( <i>Slightly Bigger/Red Ink/Columbia</i> )	+27

## MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
<b>H. HANCOCK</b> f/ <b>J. MAYER</b> Stitched Up ( <i>Hear Music/Vector</i> )	161
<b>AQUALUNG</b> Brighter... ( <i>Slightly Bigger/Red Ink/Columbia</i> )	133
<b>DAVID GRAY</b> The One I Love ( <i>ATO/RCA/RMG</i> )	118
<b>TRACY CHAPMAN</b> Change ( <i>Lava/Atlantic</i> )	114
<b>COLDPLAY</b> Speed Of Sound ( <i>Capitol</i> )	97
<b>COLDPLAY</b> Fix You ( <i>Capitol</i> )	84
<b>GREEN DAY</b> Boulevard Of Broken Dreams ( <i>Reprise</i> )	83
<b>SHERYL CROW</b> Good Is Good ( <i>A&amp;M/Interscope</i> )	77
<b>BONNIE RAITT</b> I Will Not Be Broken ( <i>Capitol</i> )	76
<b>HOWIE DAY</b> Collide ( <i>Epic</i> )	76

Station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

22 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 2/12-2/18. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2006, Arbitron Inc. © 2006 Radio & Records.

## NEW & ACTIVE

**SUSAN TEDESCHI** Evidence (*Verve Forecast/VMG*)  
Total Plays: 82, Total Stations: 10, Adds: 1

**VAN MORRISON** Playhouse (*Last Highway*)  
Total Plays: 82, Total Stations: 8, Adds: 0

**DONALD FAGEN** H Gang (*Reprise*)  
Total Plays: 80, Total Stations: 7, Adds: 0

**INXS** Afterglow (*Epic*)  
Total Plays: 67, Total Stations: 4, Adds: 0

**BEN LEE** Gamble Everything For Love (*New West*)  
Total Plays: 65, Total Stations: 7, Adds: 0

**RHETT MILLER** Help Me Susanne (*Verve Forecast/VMG*)  
Total Plays: 57, Total Stations: 8, Adds: 0

**LIVE** The River (*Epic*)  
Total Plays: 51, Total Stations: 5, Adds: 1

**SHERYL CROW & STING** Always On Your Side (*A&M/Interscope*)  
Total Plays: 50, Total Stations: 5, Adds: 1

**MY MORNING JACKET** Off The Record (*ATO/RCA/RMG*)  
Total Plays: 50, Total Stations: 4, Adds: 0

**DUNCAN SHEIK** White Limousine (*Zoe/Rounder*)  
Total Plays: 49, Total Stations: 7, Adds: 1

Songs ranked by total plays

# MANAGER'S MINUTE

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- Study Summaries from BIA, Center for Media Research, E-Marketer, Interep, Katz, The Media Audit, NAB and more.
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- Research insights from Larry Rosin, Gerry Boehme, Mike Henry, Bill Moyes, Mark Ramsey, Rick Torcasso and many others.
- Industry event calendar update

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# TRIPLE A TOP 30 INDICATOR

February 24, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	JACK JOHNSON Upside Down (Brushfire/Universal)	562	+37	6168	6	35/0
2	2	BETH ORTON Conceived (Astralwerks/EMC)	525	+6	6734	8	40/0
4	3	DAVID GRAY Tell Me Something (Hospital Food) (ATO/RCA/RMG)	497	+17	4023	6	32/1
3	4	COLDPLAY Talk (Capitol)	462	-42	3909	10	28/0
6	5	SUBDUDES Papa Dukie & The Mud People (Back Porch/Narada Productions/EMI)	449	+31	5800	6	39/0
7	6	SHAWN MULLINS Beautiful Wreck (Vanguard)	427	+37	4472	6	36/0
12	7	DEATH CAB FOR CUTIE Crooked Teeth (Atlantic)	371	+39	4919	4	29/0
5	8	KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin)	364	-55	5335	18	25/0
9	9	U2 Original Of The Species (Interscope)	363	-7	2509	10	22/0
10	10	DONALD FAGEN H Gang (Reprise)	359	+7	3627	4	29/1
8	11	NEIL YOUNG Far From Home (Reprise)	358	-15	4563	9	29/0
11	12	TRAIN Cab (Columbia)	344	+9	3395	7	20/0
25	13	BEN HARPER Better Way (Virgin)	324	+127	3598	2	35/6
13	14	DUNCAN SHEIK White Limousine (Zoe/Rounder)	320	-9	3120	8	32/1
18	15	SUSAN TEDESCHI Evidence (Verve Forecast/VMG)	288	+19	1688	5	26/0
14	16	MY MORNING JACKET Off The Record (ATO/RCA/RMG)	280	-24	3304	5	28/2
17	17	RHETT MILLER Help Me Susanne (Verve Forecast/VMG)	279	+5	3215	6	31/1
15	18	SANTANA f/LOS LONELY BOYS I Don't Wanna Lose Your Love (Arista/RMG)	270	-13	1949	8	21/0
26	19	VAN MORRISON Playhouse (Lost Highway)	266	+74	2941	2	31/3
20	20	TEDDY THOMPSON I Should Get Up (Verve Forecast/VMG)	254	+36	2764	3	27/0
19	21	BONNIE RAITT I Don't Want Anything To Change (Capitol)	244	-11	1798	5	24/1
24	22	AUGUSTANA Boston (Epic)	214	+14	1429	4	19/1
22	23	FEIST Mushaboom (Cherry Tree/Interscope)	213	+6	2347	12	15/0
23	24	DAR WILLIAMS f/ANI DIFRANCO Comfortably Numb (Razor & Tie)	203	0	1589	3	22/0
Debut	25	DAVID GILMOUR On An Island (Columbia)	201	+70	2306	1	19/2
Debut	26	MICHAEL STIPE In The Sun (Warner Bros.)	199	+96	2873	1	16/2
16	27	TREY ANASTASIO Shine (Columbia)	197	-81	2129	18	16/0
21	28	NICKEL CREEK Jealous Of The Moon (Sugar Hill)	196	-14	1200	6	17/0
Debut	29	FIONA APPLE Get Him Back (Epic)	187	+15	1880	1	19/1
Debut	30	BRANDI CARLILE What Can I Say (Red Ink/Columbia)	184	+35	3301	1	23/7

45 Triple A reporters. Songs ranked by total plays for the airplay week of Sunday 2/12 - Saturday 2/18.

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## MOST ADDED\*

ARTIST TITLE LABEL(S)	ADDS
FRAY How To Save A Life (Epic)	10
BLACK REBEL MOTORCYCLE CLUB Shuffle Your Feet (RCA/Red Ink)	9
TREY ANASTASIO Tuesday (Columbia)	8
BRANDI CARLILE What Can I Say (Red Ink/Columbia)	7
MATT COSTA Cold December (Brushfire/Universal/UMG)	7
BEN HARPER Better Way (Virgin)	6
MAGIC NUMBERS Love Me Like You (Capitol)	5

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BEN HARPER Better Way (Virgin)	+127
JACKIE GREENE I'm So Gone (Verve Forecast/VMG)	+97
MICHAEL STIPE In The Sun (Warner Bros.)	+96
VAN MORRISON Playhouse (Lost Highway)	+74
MATT COSTA Cold December (Brushfire/Universal/UMG)	+73
DAVID GILMOUR On An Island (Columbia)	+70
BLACK REBEL MOTORCYCLE CLUB Shuffle Your Feet (RCA/Red Ink)	+62
SONNY LANORETH Louisiana 1927 (Sugar Hill)	+59
CAT POWER Living Proof (Matador)	+57
DEREK TRUCKS BAND Crow Jane (Legacy/Columbia)	+57

## SYNDICATED PROGRAMMING

Added This Week

**World Cafe - Dan Reed 215-898-6677**

BETH ORTON Heartland Truckstop  
DAVE ALVIN On My Way Downtown  
JOSH ROUSE It Looks Like Love  
MORRISSEY You Have Killed Me  
SARAH HARMER I'm A Mountain  
**Acoustic Cafe - Rob Reinhart 734-761-2043**

BELLE & SEBASTIAN Morningtown Crescent  
BEN HARPER Better Way  
ISOBELL CAMPBELL & MARK LANEGAN Black Mountain  
MARK ERRELI Snowed In

## REPORTERS

Stations and their adds listed alphabetically by market

WAPS/Akron, OH  
PD: Bill Gruber  
No Adds

KNBA/Anchorage, AK  
DM/PD: Loren Dixon  
MD: Danny Preston  
LUKE COLETT  
MARTHA BERNER  
WILLIE NILE  
MATT COSTA  
BITTER SWEET  
MAMMALS  
WOOD BROTHERS

WKQL/Ann Arbor, MI  
PD: Brad Savage  
MD: Mark Copeland  
3 BEN HARPER  
2 SIA  
2 FRAY

KSPN/Aspen, CO  
PD/MD: Sam Schell  
1 BEN LEE  
1 BRANDI CARLILE  
1 BLACK REBEL MOTORCYCLE CLUB  
1 MAGIC NUMBERS  
1 FRAY  
1 JACKIE GREENE

WZGC/Atlanta, GA  
DM: Sue Gosnell  
PD: Michelle Engel  
APD: Chris Brannen  
MD: Margot Smith  
7 JOHN BUTLER TRIO  
5 DAVID GILMOUR  
1 GOMEZ

KGSR/Austin, TX  
DM: Jeff Carroll  
PD: Jody Denberg  
APD: Jyl Hershman-Ross  
MD: Susan Castle  
6 JOHN PRINE  
1 NICOLA DUNGER

WRRN/Baltimore, MD  
DM/PD: Bob Waugh  
APD/MD: Alex Cortright  
12 MICHAEL STIPE

WTMD/Baltimore, MD  
APD/MD: Mike "Mathews" Vasilakis  
8 UMPIRE'S MEGE  
4 DEREK TRUCKS BAND  
4 MORRISSEY  
3 NICOLA DUNGER  
3 TREY ANASTASIO  
1 BLACK REBEL MOTORCYCLE CLUB  
1 JOSH ROUSE

KLRR/Bend, OR  
DM/PD: Doug Donoho  
APD: Don Donoho  
ROB THOMAS  
JACKIE GREENE

KRVB/Boise, ID  
DM/PD: Dan McColly  
MD: Tim Johnstone  
No Adds

WBOS/Boston, MA  
DM: Buzz Knight  
PD: Dave Douglas  
MD: David Ginsburg  
DANIEL POWLER

KNMS/Bozeman, MT  
DM/PD: Michelle Wolfe  
No Adds

WNCS/Burlington\*  
PD: Zeb Norris  
MD: Jamie Canfield  
DAVID GRAY  
TREY ANASTASIO  
DIRTIE BLONDE  
CHAD HOLLISTER

WMVY/Cape Cod, MA  
PD: PJ Finn  
2 JAMES MCMURTRY  
2 JEN FOSTER

WNRN/Charlottesville, VA  
DM: Jeff Reynolds  
PD: Michael Friend  
MD: Jaz Tupelo  
1 ADJALUNG  
1 FRAY  
1 DONALD FAGEN  
1 VAN MORRISON

WOOD/Chattanooga, TN\*  
DM/PD: Danny Howard  
MD: Brad Steiner  
19 WEEZER

WXRT/Chicago, IL\*  
DM/MD: John Farneda  
PD: Norm Winer  
2 NEIL YOUNG  
2 MORRISSEY

WCBE/Columbus, OH  
DM: Tammy Allen  
PD: Dan Musialko  
MD: Maggie Brennan  
6 SERGIO MENDES/INDIA ARIE  
6 WOOD BROTHERS  
3 MAT KEARNEY  
3 SONNY LANORETH

WMWV/Conway, NH  
DM/PD: Mark Johnson  
4 TREY ANASTASIO  
4 LITTLE WILLES  
4 BEN HARPER  
4 BLACK REBEL MOTORCYCLE CLUB  
1 FRAY  
1 MATT COSTA

KBCO/Denver, CO\*  
PD: Scott Arbaugh  
MD: Mark Abuzzahab  
15 MICHAEL STIPE  
14 DAVID GILMOUR  
8 FRAY

WDET/Detroit, MI  
DM: Chuck Horn  
MD: Beth Orton  
1 STEREO LAB  
1 WOOD BROTHERS

KRVV/Fargo  
DM: Mike "Big Dog" Kapel  
PD: Ryan Kelly  
MD: David Black  
ADJALUNG  
BONNIE RAITT

KOZT/Ft. Bragg, CA  
PD: Tom Yates  
APD/MD: Kate Hayes  
No Adds

WEHM/Hamptons, NY  
PD: Brian Cosgrove  
MD: Lauren Stone  
2 ADJALUNG  
2 BEN HARPER  
2 ADJALUNG

WVVV/Hilton Head, SC  
DM: Susan Groves  
PD: Gene Murrell  
No Adds

KSUT/Ignacio, CO  
PD: Steve Rauworth  
MD: Stasia Lanier  
7 JANIS JAIN  
5 JULIE SHEAR  
3 KRIS KRISTOFFERSON  
3 JACK JOHNSON/HIG LOVE  
3 BIRO YORK  
3 DEREK TRUCKS BAND  
3 DUNCAN SHEIK  
3 CAT POWER  
3 LYNN MILES

KMTN/Jackson, WY  
DM/MD: Mark "Fish" Fishman  
3 DIRTIE BLONDE  
1 SONNY LANORETH  
1 NEXO CASE  
1 BLACK REBEL MOTORCYCLE CLUB

KTBG/Kansas City, MO  
PD: Jon Hart  
MD: Byron Johnson  
13 WOOD BROTHERS  
WILLIE NILE  
BLACK REBEL MOTORCYCLE CLUB  
MAGIC NUMBERS  
FRAY  
STEVE REYNOLDS  
TREY ANASTASIO

WEBK/Killington, VT  
DM/APP: Mitch Terricciano  
BRANDI CARLILE  
BLACK REBEL MOTORCYCLE CLUB  
FRAY  
TREY ANASTASIO  
DAVID GILMOUR  
CHAD HOLLISTER

WFPK/Louisville, KY  
DM: Brian Conn  
PD: Stacy Owen  
SHEMOKIA COPELAND  
JENNY LEWIS W/THE WATSON TWINS  
MATT COSTA  
DEADSTRING BROTHERS

WMMM/Madison, WI\*  
PD: Tom Teuber  
MD: Gabby Parsons  
5 JAMIE CULLUM  
2 MICHAEL STIPE  
TREY ANASTASIO

KTCZ/Minneapolis, MN\*  
PD: Lauren MacLash  
APD/MD: Mike Wolf  
2 LITTLE WILLES

WZEW/Mobile, AL\*  
DM/PD: Tim Camp  
MD: Lee Ann Kokik  
6 DAVID GILMOUR  
4 MATT COSTA  
BONNIE RAITT

WBJB/Monmouth, NJ  
DM: Tom Brennan  
PD: Rich Robinson  
APD: Leo Zaccari  
MD: Jeff Raspe  
VAN MORRISON  
MARK ERRELI  
MATT COSTA  
BIG HEAD TODD AND THE MONSTERS

KPIG/Monterey, CA  
DM: Frank Caprista  
PD/MD: Laura Ellen Hopper  
APD: Aileen MacNeary  
5 WOOD BROTHERS  
5 WILLIE NILESON  
4 TOM RUSSELL  
3 SARAH HARMER

WRLT/Nashville, TN\*  
DM/PD: David Hall  
APD/MD: Rev. Keith Coes  
12 MAT KEARNEY  
7 BLACK REBEL MOTORCYCLE CLUB  
2 TEDDY THOMPSON  
2 BEN HARPER  
1 DAR WILLIAMS f/ANI DIFRANCO  
SUSAN TEDESCHI

WFUV/New York, NY  
PD: Chuck Singleton  
MD: Rita Houston  
7 BRANDI CARLILE  
BLACK REBEL MOTORCYCLE CLUB  
KRIS KRISTOFFERSON  
JOSH ROUSE  
WILLIE NILE  
BRUCE SPRINGSTEEN

WXPB/Philadelphia, PA  
DM/MD: Dan Reed  
PD: Bruce Jones  
MD: Johnny Memphis  
MY MORNING JACKET  
DAVID GRAY  
TREY ANASTASIO

WYEP/Pittsburgh, PA  
PD: Rosemary Welsh  
MD: Mike Sauter  
5 MAGIC NUMBERS  
5 JACKIE GREENE  
4 BEN HARPER  
4 KE REELLY ASSASSINATION  
4 WEEPIES  
4 LYNN MILES  
4 FIONA APPLE  
VAN MORRISON  
LUKE DOUGET

WCLZ/Portland, ME  
PD: Herb Ivy  
MD: Brian James  
BRANDI CARLILE  
MATT COSTA

KINK/Portland, OR\*  
PD: Dennis Constantine  
MD: Kevin Welch  
3 ADJALUNG

WXRV/Portsmouth, NH\*  
DM/PD: Dana Marshall  
APD: Katie Wilber  
4 LIVE  
MATT COSTA  
TREY ANASTASIO  
ALLEN TOUSSAINT  
JACKIE GREENE

WOST/Poughkeepsie, NY  
DM: Greg Gaffine  
PD: Jimmy Buff  
MD: Rick Schneider  
TREY ANASTASIO  
WOOD BROTHERS  
LITTLE WILLES  
WILLIE NILE

KTHX/Reno, NV\*  
PD: Rob Brooks  
APD/MD: Dave Herold  
7 O.A.R.  
6 MAT KEARNEY  
1 LITTLE WILLES  
TREY ANASTASIO

KENZ/Salt Lake City, UT\*  
DM/PD: Bruce Jones  
MD: Casey Scott  
No Adds

KPRI/San Diego, CA\*  
DM/PD: Bob Burch  
DUNCAN SHEIK

KFOG/San Francisco, CA\*  
PD: David Benson  
MD: Kelly Randorf  
No Adds

KPNP/Sandpoint, ID  
DM/PD: Dylan Benefield  
APD: Norm McBride  
MD: Diane Michaels  
TREY ANASTASIO  
BEN HARPER  
MATT COSTA

KBAC/Santa Fe, NM  
DM/PD: Ira Gordon  
7 KT TUNSTALL  
4 MARLEY'S GHOST

KRSH/Santa Rosa, CA\*  
DM/PD: Pam Long  
2 LITTLE WILLES  
KRIS KRISTOFFERSON  
NICOLA DUNGER  
DIRTY BLONDE

DMX Folk Rock/Satellite  
DM: Lesane Vince  
MD: Dave Sloan  
ROSANNE CASH

Sirius Spectrum/Satellite  
PD: Gary Schoenwetter  
MD: Jessica Besack  
6 BLONDIE & DOORS  
BRANDI CARLILE  
RAY DAVIES  
NICOLA DUNGER

XM Cafe/Satellite  
PD: Bill Evans  
MD: Brian Chamberlain  
19 MICHAEL STIPE  
7 FRAY  
JEWEL  
BIG HEAD TODD AND THE MONSTERS  
BIRO YORK  
BIRO YORK

KEXP/Seattle, WA  
DM: Tom Mara  
PD: Kevin Cole  
APD: John Richards  
MD: Don Yates  
7 YEAR YEAH YEAHS  
4 WILLIE NELSON  
4 TURN-ONS  
ROGERS SISTERS  
WUSSY  
COLCUT  
STEREO LAB  
LASHES  
FRANKENWORK  
LEVITATIONS  
DEADSTRING BROTHERS  
JAMES HUNTER

KMTT/Seattle, WA\*  
PD: Shawn Stewart  
9 BETH ORTON

WKZE/Sharon, CT  
DM: Will Stanley  
PD: Tim Schaefer  
10 JAMES HUNTER  
8 BILLY BRAGG  
9 BONNIE RAITT

WNCW/Spindale, NC  
PD: Eln Ellis  
APD/MD: Martin Anderson  
10 KELLER & THE KEELS  
5 CHUCK BRODSKY  
5 DAVID CHILDERS  
5 BELLA FLECK & THE FLECKTONES  
5 DAVE CROSSLAND  
3 SLY & THE FAMILY STONE w/BUDDY GUY & JOHN MAYER  
3 JOHN MCCUTCHEON  
3 ERIC TAYLOR  
3 BELLE & SEBASTIAN  
2 MY MORNING JACKET  
2 CAT POWER  
2 ROCKY VOTOLATO  
2 BILLY BRAGG  
JULIE SHEAR  
JESS COLTIER  
RAY DAVIES  
WILL HOGE  
JENNY LEWIS W/THE WATSON TWINS  
WOOD BROTHERS  
CHARLIE HUNTER TRIO  
SEAN HAYES  
DANIELLE HOWLE  
KENNY ROBY  
BIRO YORK  
DEVONORA BANHART

WRNX/Springfield, MA\*  
PD: Donnie Moorhouse  
BLACK REBEL MOTORCYCLE CLUB  
DEATH CAB FOR CUTIE  
DIRTIE BLONDE  
LITTLE WILLES  
NICOLA DUNGER

KCLC/St. Louis, MO  
PD: Rich Reighard  
MD: Steve Chenoweth  
12 FRAY  
7 RHETT MILLER  
7 JASON COLLETT  
7 BELLE & SEBASTIAN  
7 BEN HARPER

KFMU/Steamboat Springs, CO  
DM/MD: John Johnson  
1 BEN LEE  
1 BRANDI CARLILE  
1 BLACK REBEL MOTORCYCLE CLUB  
1 MAGIC NUMBERS  
1 FRAY  
1 JACKIE GREENE  
1 CRACKER

KTAO/Taos, NM  
DM: Mitch Miller  
PD: Brad Hockmeyer  
MD: Paddy Mac  
9 TREY ANASTASIO  
9 DAVID GILMOUR  
8 BRANDI CARLILE  
8 BLACK REBEL MOTORCYCLE CLUB  
8 FRAY  
8 DIRTIE BLONDE

KWMT/Tucson, AZ\*  
DM/PD: Tim Richards  
APD/MD: Blake Rogers  
1 SHERYL CROW & STING  
MICHAEL STIPE  
JEWEL  
FRAY

WXPK/White Plains, NY  
PD: Chris Herrmann  
APD/MD: Rob Lipshutz  
11 KT TUNSTALL  
3 SANTANA STEVEN TYLER  
MATT COSTA

WUIN/Wilmington, NC  
PD: Kimberly McLaughlin-Smith  
MD: Beau Gunn  
3 MAGIC NUMBERS  
3 MAT KEARNEY  
3 TREY ANASTASIO  
3 JOHN MAYER TRIO  
3 SONNY LANORETH  
3 WILLIE NILE  
3 DEREK TRUCKS BAND  
3 JAMES HUNTER

POWERED BY  
MRDIABASE

\*Monitored Reporters

67 Total Reporters

22 Total Monitored

45 Total Indicator

Did Not Report, Playlist  
Frozen (1):  
KSQY/Rapid City, SD

# AMERICANA TOP 30 ALBUMS



February 24, 2006

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	THIS WEEK PLAYS	+ / - PLAYS	CUMULATIVE PLAYS
2	1	ROSANNE CASH Black Cadillac (Capitol)	535	+1	2263
1	2	BR549 Dog Days (Dualtone)	514	-32	3769
3	3	MARTY STUART... Badlands (Superlatone/Universal South)	418	-16	4377
5	4	SUBDUDES Behind The Levee (Back Porch/Narada Productions/EMI)	416	+18	2049
6	5	ROBINELLA Solace For The Lonely (Dualtone)	399	+51	1993
4	6	MERLE HAGGARD Chicago Wind (Capitol)	358	-42	5743
7	7	JAMES MCMURTRY Childish Things (Compadre)	308	-38	12557
13	8	SHAWN MULLINS 9th Ward Pickin Parlor (Vanguard)	301	+62	939
11	9	GIBSON BROTHERS Red Letter Day (Sugar Hill)	271	+18	1113
10	10	GOURDS Heavy Ornamentals (Eleven Thirty)	262	+4	1200
8	11	JOY LYNN WHITE One More Time (Thortch Recordings)	250	-65	6447
12	12	SUSAN TEDESCHI Hope & Desire (Verve Forecast/VMG)	245	-6	6293
16	13	MIKE MCCLURE BAND Camelot Falling (Smith)	245	+14	3838
9	14	DELBERT MCCLINTON Cost Of Living (New West)	242	-17	15105
14	15	RODNEY CROWELL The Outsider (Columbia)	231	-6	14572
19	16	HONEYBROWNE Something To Believe In (Compadre)	228	+5	3624
17	17	DARDEN SMITH Field Of Crows (Dualtone)	222	-4	1390
18	18	BONNIE BISHOP Soft To The Touch (Smith)	221	-3	1927
27	19	NEKO CASE Fox Confessor Brings The Flood (Anti/Epitaph)	220	+43	490
20	20	JERRY DOUGLAS The Best Kept Secret (Koch)	206	+1	4986
23	21	BRIAN KEANE I Ain't Even Lonely (Mix-O-Rama)	205	+13	1685
15	22	BUCK JONES Lucky Star (Western Beat)	199	-35	3816
25	23	VARIOUS TransAmerica (Netzwerk America)	193	+8	633
24	24	LEE ROCKER Racin' The Devil (Alligator)	191	+5	670
35	25	JEFF TALMADGE Blissville (CoraZong)	190	+28	677
22	26	STONE LARUE The Red Dirt Album (Smith)	186	-8	4045
26	27	CROSS CANADIAN RAGWEED Garage (Universal South)	179	-4	3178
<b>Debut</b>	28	JESSI COLTER Out Of The Ashes (Shout! Factory)	179	+67	322
<b>Debut</b>	29	AVETT BROTHERS Four Thieves Gone... (Ramseur)	175	+9	624
<b>Debut</b>	30	CORY MORROW Nothing Left To Hide (Smith)	168	+2	3737

The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit [www.americanamusic.org](http://www.americanamusic.org). © 2006 Americana Music Association.

## AMERICANA SPOTLIGHT

By John Schoenberger

Artist: The Gourds

Label: Eleven Thirty



Whatever these Austin boys have in their jugs, they should keep drinking it, 'cause their creative juices are flowing as strong as ever. Since forming in 1992, The Gourds have been defying classification by blending all kinds of styles — rock, country, zydeco, soul, Tex-Mex, folk and blues — into an honest, good-time sound that always seems to satisfy the masses. The band's core is guitarist and vocalist Kevin Russell and bassist and vocalist Jimmy Smith, while drummer Keith Langford, accordionist Claude Bernard and multi-instrumentalist Mark Johnson fill out the sound. Take your pick, but I like "Burn the Honeysuckle," "Hooky Junk" and "The Education Song."

## AMERICANA NEWS

The Americana Music Association's official South By Southwest Festival showcase on March 16 at the legendary Antone's in Austin will feature Stephen Bruton, Uncle Earl, Radney Foster, Marty Stuart & His Fabulous Superlatives, James McMurtry and Hank Williams III ... The Americana Roots.com showcase during this year's SXSW will take place at Waterloo Ice House on March 18. It features performances by The Tom Gillam Acoustic Duo, The Doc Marshalls, Sidehill Gougers, Jon Christopher Davis, Morrison-Williams and Grayson Capps ... J.&J. Fritz Media's KFAN/Fredericksburg, TX, home of the Texas Rebel Radio Network, has been nominated for Station of the Year at the Texas Music Awards. The winner will be named at a ceremony on March 25. In related news, KFAN PD Rick Star has been promoted to OM, and former Promotions Director Ariana Fritz Carruth has been named VP/Personnel & Development for the network ... University of Massachusetts Amherst's folk acoustic WUMB/Boston has increased its massive regional coverage with a 91.7 FM (Newburyport-Amesbury) signal for listeners north of Boston and into southern New Hampshire. The station has also debuted an 1170 AM signal to better serve lower Cape Cod, MA ... The nationally syndicated alternative country show *Altville*, hosted by Buzz Brainard, has picked up a new affiliate, Canada's CJCI (The Wolf 97), in Prince George, BC.

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
JESSI COLTER Out Of The Ashes (Shout! Factory)	11
VARIOUS Texas Unplugged: Vol. 2 (Palo Duro)	10
MAMMALS Departure (Signature Sounds)	9
GARY BENNETT Human Condition (Landslide)	9
SARAH HARMER I'm A Mountain (Zoe/Rounder)	8
DAVID CHILDERS AND THE MODERN DON JUANS Jailhouse Religion (Little King/Lucky Dice)	8
ALLAN HARRIS Cross That River (Love)	7
MARLEY'S GHOST Spooked (Sage Arts)	7
RADNEY FOSTER This World We Live In (Dualtone)	7



## APPLAUDING RADIO & THE MARCH OF DIMES LIFELONG PARTNERSHIP

The March of Dimes and radio have had a successful partnership for more than 67 years. In 1938, when radio announcer Eddie Cantor urged his listeners to send their spare dimes to President Roosevelt at the White House to help in the fight against polio, he used the power of radio to

communicate his urgent message and "coined" the phrase March of Dimes. The March of Dimes Achievement In Radio Awards carries on our historic partnership with radio by celebrating excellence in broadcasting. Congratulations to A.I.R. Awards winners, finalists and participants in Atlanta,

Milwaukee, Nashville, New York, Philadelphia and Pittsburgh. With radio's continuing support, we will be successful in our campaign to address the increasing rate of premature birth, now affecting half a million babies in the U.S. every year.



### NATIONAL SPONSORS:



### LOCAL SPONSORS:

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Atlanta Journal-Constitution	Capitol Virgin	Max2o Advertising	RCA/Nashville
Atlanta Magazine	Clear Channel Outdoor	Miller Kaplan & Arase	Sony
Atlantic Records	Comcast	OnMilwaukee.com	Universal
	CURB Records	PMI	Warner Brothers

For more information, contact the A.I.R. Awards at: [mfrennier@marchofdimes.com](mailto:mfrennier@marchofdimes.com) or call 412-391-3193

# CHRISTIAN REPORTERS

Stations and their adds listed alphabetically by market

## AC

<p><b>WFSH/Atlanta, GA*</b> PD: Kevin Avery MD: Mike Stout No Adds</p> <p><b>WVFI/Atlanta, GA</b> PD: Don Schaefer MD: Melissa Vazquez No Adds</p> <p><b>WAFJ/Augusta, GA*</b> PD/MD: Jeremy Daley No Adds</p> <p><b>WDJC/Birmingham, AL*</b> APD/MD: Ronnie Bruce No Adds</p> <p><b>KTSY/Boise, ID*</b> OM: Ty McFarland PD: Jerry Woods MD: Lisa "Bozz" Vistanant POCKET FULL OF ROCKS</p> <p><b>WCVK/Bowling Green, KY</b> MD: Whitney Yule 33 CASTING CROWNS 11 TODD AGNEW 10 BUILDING 429</p> <p><b>WBI/Carmel, IL</b> PD: Jeremiah Beck MD: Joe Bachman 22 NEWSBOYS 20 NATALIE GRANT</p> <p><b>WBGJ/Champaign, IL</b> OM: Jeff Scott PD: Ryan Springer MD: Joe Bachman 22 NEWSBOYS 20 NATALIE GRANT</p>	<p><b>WRCM/Charlotte*</b> PD: Dwayne Harrison TODD AGNEW</p> <p><b>WBDX/Chattanooga, TN*</b> OM/MD: Jason McKay 6 JOSH BATES 4 NEWSONG</p> <p><b>WAKW/Cincinnati, OH*</b> PD: Rob Lewis MD: Daryl Pierce No Adds</p> <p><b>WFHM/Cleveland, OH*</b> PD: Sue Wilson MD: Josh Booth No Adds</p> <p><b>KGTS/College Place, WA</b> PD: Elizabeth Nelson No Adds</p> <p><b>KBIO/Colorado Springs, CO*</b> PD: Steve Etheridge MD: Jack Hamilton 1 SWITCHFOOT SELAH</p> <p><b>KCVQ/Columbia, MO</b> OM/MD: James McDermott 15 JAIME JAMGOCHIAN 15 BROTHER'S KEEPER</p> <p><b>WHMK/Columbia, SC*</b> PD: Tom Greene APD: Steve Sunshine 4 TODD AGNEW 3 PHILLIPS, CRAIG &amp; DEAN</p>	<p><b>WCVO/Columbus, OH*</b> OM/MD: Tate Luck APD/MD: Mike Russell No Adds</p> <p><b>KBNJ/Corpus Christi, TX</b> PD: Joe Fahl 14 JAIME JAMGOCHIAN 14 JARS OF CLAY</p> <p><b>KLTY/Dallas, TX*</b> PD: Chuck Finny APD/MD: Michael Prongerast No Adds</p> <p><b>WWIB/Eau Claire, WI</b> OM: Paul Anthony PD/MD: Greg Steward 12 CARRIE UNDERWOOD 11 NEWSBOYS 11 OVERFLOW 10 AARON SHUST 10 CASTING CROWNS</p> <p><b>WCTL/Erie, PA</b> OM: Ronald Raymond PD/MD: Adam Frase 22 CHRIS TOMLIN</p> <p><b>KHPE/Eugene, OR</b> OM/MD: Jeff McMahon MD: Paul Hernandez No Adds</p> <p><b>KLRC/Fayetteville, AR</b> OM/MD: Melody Miller 6 AARON SHUST 6 JESSIE DANIELS</p>	<p><b>WCLN/Fayetteville, NC</b> OM: Dan DeBrier PD: Jim Morgan APD: Sybil Long MD: Steve Turley 14 AFTERS 13 AVALON</p> <p><b>WPER/Fredricksburg, VA</b> PD: Francis Moore APD: Eric Summers No Adds</p> <p><b>KZKZ/Fl. Smith, AR</b> OM/MD: Dave Barlow ANA LAURA</p> <p><b>WPSM/Fl. Walton Beach, FL</b> PD: Terry Thome MD: Drew Powell 20 AARON SHUST 20 BARLOWGIRL 20 MICHAEL W. SMITH</p> <p><b>WLAB/Fl. Wayne, IN*</b> PD: Don Baehler MD: Melissa Montzina 1 KIRK FRANKLIN TODD AGNEW JOHN DAVID WEBSTER BARLOWGIRL</p> <p><b>WCSG/Grand Rapids, MI*</b> OM: Don Michael PD/MD: Chris Lemko APD: Jessica Squires 1 GINNY OWENS</p> <p><b>WJQK/Grand Rapids, MI*</b> OM/MD: Troy West MD: Brian Nelson No Adds</p>	<p><b>WBFJ/Greensboro, NC</b> PD/MD: Wally Decker APD: Darren Stevens 16 TODD AGNEW 16 WARREN BARFIELD</p> <p><b>WLFJ/Greenville, SC*</b> PD/MD: Rob Dempsey APD: Gary Miller No Adds</p> <p><b>KAIM/Honolulu, HI*</b> PD: Michael Sheshido MD: Kim Harper No Adds</p> <p><b>KSBJ/Houston, TX*</b> PD: Chuck Pryor MD: Jim Soeler 23 AARON SHUST</p> <p><b>WTCR/Huntington</b> PD/MD: Clint McEvoy No Adds</p> <p><b>WISG/Indianapolis, IN*</b> OM/MD: David Wood APD/MD: Fritz Moser No Adds</p> <p><b>WBGJ/Jacksonville, FL*</b> PD/MD: Tom Fritley 4 CASTING CROWNS</p> <p><b>WGOR/Johnson City*</b> PD/MD: Jason Sharp 5 MARK HARRIS</p> <p><b>KOBC/Joplin, MO</b> OM/MD: Lisa Davis 17 AFTERS 17 BETHANY DILLON 17 GINNY OWENS</p>	<p><b>KLJC/Kansas City, MO*</b> OM: Bud Jones PD/MD: Michael Grimm 1 VICKY BEECHING</p> <p><b>WJTL/Lancaster, PA*</b> PD: John Shirk MD: Phil Smith 8 CASTING CROWNS 2 SEVENTH DAY SLUMBER 2 BROTHER'S KEEPER 1 STEVE GARRETT</p> <p><b>WLGH/Lansing, MI</b> No Adds</p> <p><b>KFSH/Los Angeles, CA*</b> OM: Jim Tintor PD: Chuck Tyler APD/MD: Bob Shaw No Adds</p> <p><b>WJIE/Louisville, KY</b> OM: Greg Holt PD: Jim Galpeau APD/MD: Chris Crain No Adds</p> <p><b>WRVW/Louisville, KY</b> OM/MD: Gregg Kramer 4 NICOL SPONBERG</p> <p><b>KSWP/Lufkin, TX</b> OM/MD: Al Ross MD: Michelle Calvert 21 VICKY BEECHING</p> <p><b>KVMV/McAllen, TX*</b> PD: James Gambin MD: Bob Malone No Adds</p>	<p><b>WMCU/Miami, FL*</b> OM/MD: Dwight Taylor JOEL ENGLE BROTHER'S KEEPER JOSH BATES</p> <p><b>WAWZ/Middlesex, NJ*</b> OM: Scott Taylor PD: Johnny Stone MD: Keith Stevens No Adds</p> <p><b>WFZH/Milwaukee, WI*</b> PD/MD: Danny Clayton APD: Josh Laurlich 9 BEBO NORMAN /RICH MULLINS</p> <p><b>KTS/Minneapolis, MN*</b> PD: Chuck Keapp MD: Dan Wyma No Adds</p> <p><b>KBMQ/Monroe, LA</b> PD: Phillip Brooks MD: Melissa Rawls 15 PAUL COLMAN 15 ZOE GIRL 15 JADON LAVIK</p> <p><b>WFFI/Nashville, TN*</b> PD: Vance Dillard MD: Scott Thamer 8 MICHAEL W. SMITH LIFEHOUSE</p> <p><b>WPOZ/Olando, FL*</b> OM/MD: Dean O'Neal APD: Holony McKoye MD: Scott Smith No Adds</p> <p><b>WCIC/Peoria, IL</b> OM: Dave Brooks PD: James Long MD: Joe Bachman 22 NEWSBOYS 20 NATALIE GRANT</p>	<p><b>WMSJ/Portland, ME</b> PD: Paula K. APD: Joe Polak No Adds</p> <p><b>KFIS/Portland, OR*</b> PD: Dave Arthur MD: Kat Taylor 5 BEBO NORMAN /RICH MULLINS 2 CASTING CROWNS</p> <p><b>KSLT/Rapid City, SD</b> OM: Tom Schoensted PD: Jon Anderson MD: Jennifer Walker 20 WATERMARK</p> <p><b>KSGN/Riverside, CA*</b> OM: Dave Masters PD: Scott Michaels APD/MD: Ernest Beck No Adds</p> <p><b>WPAR/Roanoke, VA*</b> OM/MD: Jackie Howard No Adds</p> <p><b>WRCI/Rochester, NY</b> OM: Scott Essign PD: Mark Shuttleworth MD: Kelly McKay 1 BROTHER'S KEEPER 1 JEREMY RIDOLE</p> <p><b>KKFS/Sacramento, CA*</b> PD: Chris Squires APD/MD: Jeremy Burgess 29 NATALIE GRANT 27 SELAH 6 MATTHEW WEST AVALON SWITCHFOOT BEBO NORMAN /RICH MULLINS NICOL SPONBERG</p>	<p><b>WJIS/Sarasota, FL*</b> PD: Steve Swanson MD: Jeff MacFarlane AVALON SHAWN McDONALD MARK HARRIS</p> <p><b>KCMS/Seattle, WA*</b> PD: Scott Valentine MD: Sarah Taylor 2 TODD AGNEW 1 BARLOWGIRL</p> <p><b>WHPZ/South Bend, IN</b> PD/MD: Tom Scott 22 TODD AGNEW</p> <p><b>KWNO/Springfield, MO</b> PD/MD: Jeremy Morris 27 NEWSBOYS</p> <p><b>KKJM/St. Cloud, MN</b> OM/MD: Diana Madson 5 CASTING CROWNS</p> <p><b>KHZR/St. Louis, MO</b> OM: Sandi Brown PD/MD: Greg Cassidy 24 BIG DADDY WEAVE</p> <p><b>KXQJ/Tulsa, OK*</b> PD: Bob Thornton MD: Gary Thompson BROTHER'S KEEPER BIG DADDY WEAVE BEBO NORMAN /RICH MULLINS</p> <p><b>WGTS/Washington, DC*</b> PD: Scotty Wilson Allgray APD: Brennan Wimbish MD: Rob Conway 13 AARON SHUST</p>	<p><b>KTLI/Wichita, KS*</b> PD: David Pierce MD: Jon Rivers No Adds</p> <p><b>WGRC/Williamsport, PA</b> PD/MD: Larry Weidman 15 TODD AGNEW 15 MICHAEL W. SMITH 15 BROTHER'S KEEPER 15 GINNY OWENS 15 PHIL WICKHAM</p> <p><b>WXLH/Wilmington, DE</b> OM/MD: Dan Edwards PD/MD: Dave Kirby 5 STORIESIDE B 5 TODD AGNEW 5 AUDIO ADRENALINE 5 SHAWN McDONALD 5 TELECAST</p>
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**\*Monitored Reporters**  
76 Total Reporters  
40 Total Monitored  
36 Total Indicator

Did Not Report,  
Playlist Frozen (3):  
KJTY/Topeka, KS  
KYTT/Eugene, OR  
WFRN/South Bend, IN

## CHR

<p><b>KLYT/Albuquerque, NM</b> PD: Matt Gentry MD: Joey Belleville No Adds</p> <p><b>KAFC/Anchorage, AK</b> PD: Joe King MD: Mike Carrier 24 BUILDING 429 23 TREE63 23 MICHAEL W. SMITH</p> <p><b>WHMX/Bangor, ME</b> OM: Pencil Boone PD: Tim Collins MD: Morgan Smith 20 AFTERS 20 NEWSBOYS</p>	<p><b>KWOF/Cedar Rapids, IA</b> No Adds</p> <p><b>WONU/Chicago, IL</b> PD: Johnathon Ebrovoo MD: Malory DeWoo 32 TOBYMAC 30 AFTERS 30 ANBERLIN KRISTAL MEYERS</p> <p><b>KXWA/Denver, CO</b> PD: Scott Valgel 26 BARLOWGIRL</p> <p><b>KZZQ/Des Moines, IA</b> PD: Mike Schilo 23 BARLOWGIRL 19 JONAH33</p>	<p><b>WJRF/Duluth</b> PD/MD: Terry Michaels 34 KRISTAL MEYERS 3 MATTHEW WEST</p> <p><b>KNMI/Farmington, NM</b> PD: Darren Nez MD: Shaun Almond No Adds</p> <p><b>WSCF/Fl. Pierce, FL</b> PD/MD: Paul Tipton 20 KRISTAL MEYERS 20 JEREMY CAMP 20 MAINSTAY 20 NEEDTOBREATHE 20 SEVENDAY 20 REBECCA ST. JAMES 20 STORIESIDE B</p> <p><b>WYLV/Knoxville, TN</b> PD: Jonathan Unthank MD: Danielle Hodges No Adds</p>	<p><b>WOLR/Gainesville, FL</b> OM/MD: Rita Loos No Adds</p> <p><b>WORQ/Green Bay, WI</b> OM/MD: Jim Raider 11 TOBYMAC 11 MAT KEARNEY 7 SANCTUS REAL 6 AUDIO ADRENALINE 5 REBECCA ST. JAMES</p> <p><b>WAYK/Kalamazoo, MI</b> PD/MD: Mike Cochman 16 TOBYMAC 12 FLYLEAF 11 SANCTUS REAL 11 WARREN BARFIELD</p> <p><b>WJLZ/Norfolk, VA</b> OM/MD: JP Morgan APD: Anne Verobely 7 AVALON 6 AUDIO ADRENALINE 6 REBECCA ST. JAMES 6 KRISTAL MEYERS</p>	<p><b>WAYM/Nashville, TN</b> OM: Dave Sones PD: Jeff Brown MD: Steve Whitlire No Adds</p> <p><b>WNAZ/Nashville, TN</b> OM/MD: Dave Deon APD: Jennifer Howchin MD: Seth Rostzahn 35 SUPERCHICK 18 P.O.D. 17 MAT KEARNEY 15 KRISTAL MEYERS</p> <p><b>WJLZ/Norfolk, VA</b> OM/MD: JP Morgan APD: Anne Verobely 7 AVALON 6 AUDIO ADRENALINE 6 REBECCA ST. JAMES 6 KRISTAL MEYERS</p>	<p><b>KOKF/Oklahoma City, OK</b> PD/MD: Brandon Rabbar 14 CASTING CROWNS 14 TODD AGNEW 14 CANTON JONES 14 BARLOWGIRL 14 J-REMY KEVIN MAX</p> <p><b>KJTH/Ponca City, OK</b> PD/MD: Tony Weir APD: Jeremy Lewis 25 SEVENTH DAY SLUMBER 16 BUILDING 429 13 CASTING CROWNS</p> <p><b>KFFR/Pullman, WA</b> OM/MD: Chris Gilbrath 24 CECE WINANS 14 SEVENTH DAY SLUMBER 13 HYPER STATIC UNION 13 P.O.D. 5 SANCTUS REAL</p>	<p><b>WOLF/Rockford, IL</b> OM: Paul Youngblood PD/MD: Rick Hall 9 SHAWN McDONALD 8 CASTING CROWNS</p> <p><b>WPFL/Saginaw, MI</b> OM: Connie Wieber PD: Aaron Dicar 11 MAT KEARNEY 11 SANCTUS REAL</p> <p><b>KLFF/San Luis Obispo, CA</b> PD: Matt Williams MD: Noonie Fugler 21 SEVENTH DAY SLUMBER 21 SANCTUS REAL</p> <p><b>AIR1/Satellite</b> OM: Mike Novak PD: David Pierce APD: J.D. Chandler 29 SUPERCHICK</p>	<p><b>WBYO/Sellersville, PA</b> OM: David Baker PD/MD: Kristine McClain 9 KRISTAL MEYERS 9 CARRIE UNDERWOOD</p> <p><b>KTSL/Spokane, WA</b> OM: Bryan O'Neal 57 JADON LAVIK</p> <p><b>KADI/Springfield, MO</b> PD/MD: Rod Killman 16 SEVENDAY 16 REBECCA ST. JAMES 16 DISCIPLE 16 PHIL WICKHAM 16 MAT KEARNEY 15 AUDIO ADRENALINE 15 HYPER STATIC UNION 15 TOBYMAC 15 FLYLEAF 15 CASTING PEARLS</p>	<p>14 NEEDTOBREATHE 14 KRISTAL MEYERS 14 SUPERCHICK 14 SWITCHFOOT 6 BETHANY DILLON 4 CASTING CROWNS 1 AFTERS</p> <p><b>KDUV/Visalia, CA</b> PD: Joe Craft APD: Shannon Steele No Adds</p> <p><b>WCLQ/Wausau, WI</b> PD/MD: Matt Deane 27 TOBYMAC 25 NATALIE GRANT 3 SEVENTH DAY SLUMBER</p>	<p><b>WJYF/Vaidosta, GA</b> OM: Matt "PK" Baididge PD/MD: Roger "Casper" Russell APD: Justin "Huggo" Lainsay 20 AFTERS 20 JONAH33 20 SEVENTH DAY SLUMBER</p> <p><b>WBYW/Tampa, FL</b> PD: Johnny Vincent MD: Olivia Paff 2 MAT KEARNEY 2 STORIESIDE B</p> <p><b>WYSZ/Toledo, OH</b> PD/MD: Jeff Howe APD: Craig Magrum 18 SUPERCHICK</p>
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32 Total Reporters

## ROCK

<p><b>KLYT/Albuquerque, NM</b> PD: Matt Gentry MD: Joey Belleville No Adds</p> <p><b>WCVK/Bowling Green, KY</b> PD: Dale McCubbin MD: Whitney Yule 5 KUTLESS</p> <p><b>WUFM/Columbus, OH</b> PD/MD: Matt Cantle 32 KIDS IN THE WAY 30 FOLD</p> <p><b>KVRK/Dallas, TX</b> PD: Chris Goodwin MD: Drew Mitchell 25 FAMILY FORCE 5 22 FLYLEAF 21 OLIVIA THE BAND 19 DISCIPLE</p>	<p><b>WSNL/Flint, MI</b> MD: Brian Goodman 1 MICHAEL JOHN STANLEY 1 SPOKEN 1 HYPER STATIC UNION</p> <p><b>WORQ/Green Bay, WI</b> OM/MD: Jim Raider 1 KIDS IN THE WAY</p> <p><b>WRGX/Green Bay, WI</b> OM/MD: Dave Roberson 15 NUMBER ONE GUN 15 GRAND PRIZE</p>	<p><b>WBFJ/Greensboro, NC</b> PD/MD: Wally Decker APD: Darren Stevens 1 RELIENT K 1 KJ-52 1 SWITCHFOOT 1 BARLOWGIRL 1 MANAFEST 1 PROJECT 86 1 DEMON HUNTER 1 AUDIO ADRENALINE</p> <p><b>WJTL/Lancaster, PA</b> PD: John Shirk MD: Phil Smith 1 BLIND BOYS OF ALABAMA 1 FLAME 1 FAMILY FORCE 5 1 KUTLESS</p>	<p><b>KIBZ/Lincoln, NE</b> PD: Ron Drury 1 NUMBER ONE GUN 1 DISCIPLE 1 P.O.D.</p> <p><b>KWVE/Los Angeles, CA</b> MD: Isabelle Lajolo 1 HAWK NELSON 1 HOUSE OF HEROES 1 MANAFEST 1 ELEVENTYSEVEN</p> <p><b>WDMJ/Marion, IL</b> MD: Tom Schroeder 1 FAMILY FORCE 5</p> <p><b>WJLZ/Norfolk, VA</b> OM/MD: JP Morgan APD: Anne Verobely 1 FALLOUT 1 EXIT EAST 1 EZEKIELS EYE 1 CHARITY WON 1 MANIC DRIVE 1 SWITCHFOOT 1 CROSS CULTURE 1 OLIVIA THE BAND 1 PIVITREX 1 HYPER STATIC UNION 1 FLYLEAF 1 FAMILY FORCE 5</p>	<p><b>WVCP/Nashville, TN</b> OM: Howard Espravnik PD/MD: Rick Coleman 3 DEMON HUNTER 2 DISCIPLE 1 STAPLE 1 THOUSAND FOOT KRUTCH 1 SWITCHFOOT 1 SIDES OF THE NORTH 1 CROSS CULTURE 1 ELEVENTYSEVEN 1 SPOKEN</p> <p><b>WJLZ/Norfolk, VA</b> OM/MD: JP Morgan APD: Anne Verobely 1 FALLOUT 1 EXIT EAST 1 EZEKIELS EYE 1 CHARITY WON 1 MANIC DRIVE 1 SWITCHFOOT 1 CROSS CULTURE 1 OLIVIA THE BAND 1 PIVITREX 1 HYPER STATIC UNION 1 FLYLEAF 1 FAMILY FORCE 5</p>	<p><b>KOKF/Oklahoma City, OK</b> PD/MD: Brandon Rabbar 10 FAMILY FORCE 5 10 ROCKET SUMMER 8 KUTLESS 8 ANBERLIN 8 NUMBER ONE GUN 8 DISCIPLE</p> <p><b>WPFL/Saginaw, MI</b> OM: Connie Wieber PD: Aaron Dicar 1 MAYLENE &amp; THE SONS OF DISASTER</p> <p><b>Effect Radio Network/Satellite</b> PD/MD: Brian Harman APD: Anne Pampolina 26 EDISON GLASS 22 POOR MAN'S RICHES</p>	<p><b>Positive Rock Show/Satellite</b> PD/MD: Josh Booth 2 ANBERLIN 1 NUMBER ONE GUN 1 TOBYMAC 1 MICHAEL JOHN STANLEY 1 WEDDING</p> <p><b>Red Letter Rock 20/Satellite</b> PD: Cody Christopher MD: Reid Johnson 1 RADIAL ANGEL 1 SEVENTH DAY SLUMBER 1 STAPLE 1 FAMILY FORCE 5 1 GRAND PRIZE 1 SANCTUS REAL</p> <p><b>The Sound Of Light/Satellite</b> PD/MD: Bill Moore 1 SUPERCHICK 1 EDISON GLASS</p>	<p><b>ZJAM/Satellite</b> PD: Bill Scott MD: Leslie Prieto 1 T-BONE 1 TOBYMAC 1 HYPER STATIC UNION 1 NEEDTOBREATHE 1 CASTING PEARLS</p> <p><b>KCLC/St. Louis, MO</b> MD: Dave Merkai 1 ELEVENTYSEVEN 1 HYPER STATIC UNION 1 KUTLESS</p> <p><b>KYMC/St. Louis, MO</b> MD: Dave Merkai 1 ELEVENTYSEVEN 1 ANBERLIN 1 SUPERCHICK</p>	<p><b>WBVM/Tampa, FL</b> PD: Johnny Vincent MD: Olivia Paff No Adds</p> <p><b>WYSZ/Toledo, OH</b> PD/MD: Jeff Howe APD: Craig Magrum 2 GRETCHEN</p> <p><b>KCXR/Tulsa, OK</b> PD: Bob Thornton MD: Scott Herold 24 KIDS IN THE WAY</p>	<p><b>KMOD/Tulsa, OK</b> PD: Charlie Spears 1 HYPER STATIC UNION</p> <p><b>WCLQ/Wausau, WI</b> PD/MD: Matt Deane 1 ELEVENTYSEVEN 1 NUMBER ONE GUN 1 DISCIPLE</p>
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34 Total Reporters

Did Not Report,  
Playlist Frozen (5):  
Firecage/Satellite  
KBNJ/Corpus Christi,  
TX  
WITR/Rochester, NY  
WJIS/Sarasota, FL  
WVOF/Bridgeport, CT

## INSPO

<p><b>WMIT/Asheville, NC</b> PD: Carol Davis APD: Miranda Curtis MD: Matt Stockman No Adds</p> <p><b>WAYR/Brunswick, GA</b> PD: Bart Wagner 10 CASTING CROWNS</p> <p><b>WMBI/Chicago, IL</b> OM: Diana Berryman PD: John Hayden MD: Steve Hitter 12 BEBO NORMAN /RICH MULLINS</p>	<p><b>KCBJ/Dallas, TX</b> PD: Rich Hooper APD/MD: John McClain 3 DAVID PHELPS</p> <p><b>WCOR/Dayton, OH</b> OM: Keith Hamer PD/MD: Eric Johnson 5 DAVID BUSH</p> <p><b>WCIC/Elmira, NY</b> PD: John Owens MD: Bruce Barrows 12 MICHAEL W. SMITH</p>	<p><b>WNFR/Flint, MI</b> PD: Brian Smith MD: Ethyn Davey 9 CECE WINANS 9 CASTING CROWNS</p> <p><b>KNLB/Phoenix, AZ</b> PD: Faron Eskelbarger 1 JOSH BATES 1 DAVID PHELPS 1 BEBO NORMAN /RICH MULLINS</p> <p><b>KLVV/Ponca City, OK</b> PD/MD: Tony Weir APD: Jeremy Lewis 21 JAIME JAMGOCHIAN</p>	<p><b>WWSL/Rockford, IL</b> OM: Ron Tietzort PD: Corey Meese MD: Charrel Jacobs 13 SARA RENNER 12 CECE WINANS</p> <p><b>KCRN/San Angelo, TX</b> PD/MD: Mark Mohr APD: Steve Hayes No Adds</p> <p><b>KCFB/St. Cloud, MN</b> PD: Jim Park MD: Chuck Houbarger 6 KRISTINA 4 JASON GAY</p>	<p><b>KYCC/Stockton, CA</b> OM/MD: Adam Biddell PD: Scott Mease MD: Charrel Jacobs 9 CASTING CROWNS 9 SONGFLOOD 8 GINNY OWENS</p> <p><b>WOLW/Traverse City, MI</b> PD/MD: Patrick Greene 10 ANA LAURA</p> <p><b>KFLT/Tucson, AZ</b> OM: Joe Hill PD: Dawn Bonstead MD: Bill Ranning 25 JAIME JAMGOCHIAN 25 JOSH BATES</p>	<p><b>WAFR/Tupelo, MS</b> OM: Marvin Sanders PD: John Riley MD: Jim Stanley 5 JOSH BATES 3 KRISTINA 3 TODD AGNEW</p> <p><b>WGNV/Wausau, WI</b> MD: Todd Christopher 15 CARRIE UNDERWOOD</p>	<p><b>WUFC/Columbus, OH</b> PD/MD: Nikki Cantle 1 PIGEON JOHN 2 FIVE THA HOOD REVEREND</p> <p><b>WMKL/Miami, FL</b> PD: Rob Robbins MD: Kelly Downing 1 ANDY HUNTER</p>	<p>1 PETTIDEE 1 M.O.C. 1 LIGHT 1 VANZETTI 1 DJ MAJ 1 SEAN SLAUGHTER 1 RAIDERZ OF THE LOST 1 MALACHI 1 PROOF 1 TOBYMAC 1 JAPHIA LIFE 1 FLAME 1 TUNNEL RATS 1 RAWSRVNT /CHRIST AFFILIATES 1 116 CLOUQE /TH/SL 1 LEVITE CAMP 1 JAPHIA LIFE 1 FLAME 1 2FIVE THA HOOD REVEREND</p> <p>1 2FIVE THA HOOD REVEREND 1 K-DRAMA 1 SISTA DEE</p> <p><b>WYSZ/Toledo, OH</b> PD/MD: Jeff Howe APD: Craig Magrum 1 J-REMY KEVIN MAX</p> <p><b>KOKF/Oklahoma City, OK</b> PD/MD: Brandon Rabbar 1 T-BONE 1 CANTON JONES 1 J-REMY KEVIN MAX 1 EMCEE ONE</p>
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9 Total Reporters

Did Not Report,  
Playlist Frozen (2):  
WTCC/Springfield,  
MA  
WVOF/Bridgeport,  
CT



**KEVIN PETERSON**  
kpeterson@radioandrecords.com

## Fall Christian Numbers

### Five ACs now top five

While most Christian music stations were flat or even off a little in the fall 2005 Arbitron ratings, five Christian AC stations were in the top five 12+ in their markets, and three Inspo stations climbed into the top 10. See who they are below, along with numbers for other Christian AC, CHR and Rock stations. Inspo numbers will appear next week.

All numbers are Monday-Sunday and are AQH shares with 12+ market rank in parentheses. Numbers are shown for both spring and fall 2005 for comparison. Ties are represented by a "t."

Christian AC			
Market No.	Calls/City	Fall '05	Spring '05
1	WAWZ/New York	0.5 (35t)	0.4 (32)
2	KFSH/Los Angeles	0.7 (38t)	0.5 (35t)
5	KLTY/Dallas	2.9 (12t)	3.2 (11)
7	KSBH/Houston	3.4 (7t)	3.8 (6t)
8	WGTS/Washington	1.7 (21t)	1.7 (22t)
10	WFSH/Atlanta	2.9 (14t)	3.1 (12t)
10	WVJ/Atlanta	0.6 (29t)	0.9 (27)
12	WMCU/Miami	1.3 (26)	1.3 (25)
14	KCMS/Seattle	3.3 (11t)	3.4 (8t)
15	KLVA/Phoenix	1.2 (28t)	1.4 (23)
16	KTIS/Minneapolis	5.2 (5)	4.2 (9t)
20	KHZR & KPVR/St. Louis	0.5 (29t)	0.6 (25t)
22	KLDV/Denver	2.3 (18t)	2.6 (14t)
24	KFIS/Portland, OR	3.1 (14t)	3.1 (13t)
25	WFHM/Cleveland	2.8 (13)	2.4 (15)
26	KKFS/Sacramento	1.7 (22)	1.5 (21)
27	KSGN/Riverside	1.8 (19t)	1.5 (21t)
28	WAKW/Cincinnati	2.3 (18)	2.2 (15t)
29	KLJC/Kansas City	1.6 (23t)	2.9 (15)
33	WFZH/Milwaukee	1.4 (19)	1.7 (17t)
35	WRCM/Charlotte	2.8 (15t)	2.3 (17t)
35	WCVO/Columbus, OH	3.7 (11)	3.5 (11)
37	WPOZ/Orlando	4.9 (7)	5.0 (7)

Christian AC			
Market No.	Calls/City	Fall '05	Spring '05
39	WAWZ/Middlesex	3.0 (13)	2.0 (20t)
41	WISG/Indianapolis	2.7 (16)	2.4 (16)
44	WFFH & WFFI/Nashville	1.4 (19t)	1.7 (19)
45	WBFJ/Greensboro	0.8 (25t)	1.9 (14)
48	WBGB/Jacksonville	2.7 (14t)	2.9 (13)
53	KYLV/Oklahoma City	4.9 (7t)	4.8 (7)
54	WRCI/Rochester, NY	0.4 (33t)	0.9 (21t)
55	WRVI/Louisville	0.8 (25)	1.3 (21t)
55	WJIE/Louisville	1.2 (20)	1.1 (25)
57	WDJC/Birmingham	4.7 (8t)	4.3 (9)
59	KVMV/McAllen	3.3 (9)	2.6 (9)
60	WLFJ/Greenville, SC	4.6 (8)	4.1 (10)
63	KAIM/Honolulu	2.1 (19)	3.1 (14t)
65	KXOJ/Tulsa	3.9 (14)	3.9 (11t)
67	WCSG/Grand Rapids	5.2 (6)	5.1 (5)
67	WJQK/Grand Rapids	2.0 (16)	2.1 (16t)
72	KGBI/Omaha	2.4 (19)	2.6 (13)
74	WJIS/Sarasota	3.3 (10t)	1.7 (18t)
75	WXHL/Wilmington, DE	0.4 (35t)	0.4 (39t)
83	WQCK/Baton Rouge	2.3 (13)	3.2 (10)
90	WMHK/Columbia, SC	4.8 (7t)	3.9 (12)
95	KTLI/Wichita	2.6 (16t)	3.0 (14)
97	KBIQ/Colorado Springs	5.9 (4t)	5.7 (5t)
99	WCQR/Johnson City	3.5 (7)	4.8 (5)
105	WLAB/Ft. Wayne, IN	3.5 (10t)	3.0 (12)
106	WBDX/Chattanooga, TN	2.2 (14)	2.0 (16t)
108	KTSY/Boise, ID	3.7 (13t)	4.7 (8t)
112	WAFJ/Augusta, GA	3.3 (11)	3.6 (12)
113	WJTL/Lancaster, PA	4.2 (8t)	5.7 (6)
116	WPAR & WRXT/Roanoke, VA	3.1 (9t)	2.8 (11t)
121	WLGH/Lansing, MI	1.0 (20t)	4.0 (10)
128	WCLN/Fayetteville, NC	2.9 (11)	4.0 (8)
139	KBNJ/Corpus Christi, TX	0.9 (25t)	1.6 (22)
141	KLRC/Fayetteville, AR	6.0 (5t)	6.1 (4t)
145	KWND/Springfield, MO	5.3 (5)	4.8 (7t)
148	WCIC/Peoria, IL	3.8 (9)	3.6 (10t)
150	KHPE/Eugene, OR	0.5 (24t)	0.6 (23t)
154	WPER/Fredericksburg, VA	1.7 (17t)	1.6 (15t)
156	WTCR-AM/Huntington, WV	0.7 (22t)	0.7 (22t)
165	WCTL/Erie, PA	1.6 (13t)	1.9 (12t)
167	WMSJ/Portland, ME	2.0 (14t)	0.7 (25t)
177	KZKZ/Ft. Smith, AR	1.9 (15t)	1.9 (16t)
178	WFRN/South Bend, IN	1.5 (16t)	3.0 (14t)
178	WHPZ/South Bend, IN	1.5 (16t)	1.1 (17t)
194	KJTY/Topeka, KS	1.5 (16t)	1.2 (20t)
211	WCVK/Bowling Green, KY	2.2 (11t)	1.5 (15t)
219	KKJM/St. Cloud, MN	1.6 (17)	1.9 (16t)
220	WBGL/Champaign, IL	3.7 (11t)	4.0 (10t)
222	WPSM/Ft. Walton Beach, FL	3.7 (9t)	4.7 (7t)
236	KOBC/Joplin, MO	7.7 (2t)	8.7 (2)
242	WWIB/Eau Claire, WI	1.7 (15t)	2.6 (13)
255	KBMQ/Monroe, LA	3.2 (11)	4.9 (7)
269	WGRC/Williamsport, PA	0.7 (14t)	1.4 (9t)
274	KSLT/Rapid City, SD	2.5 (15t)	1.6 (16t)

Christian CHR/Rock			
Market No.	Calls/City	Fall '05	Spring '05
5	KVRK/Dallas	0.3 (44t)	0.5 (41t)
19	WBVM/Tampa	1.2 (23t)	0.7 (31t)
22	KXWA/Denver	0.9 (31)	0.5 (34t)
38	WUFM/Columbus, OH	0.6 (27t)	0.5 (29t)
40	WJLZ/Norfolk	0.1 (42t)	—
44	WAYM/Nashville	1.7 (17)	1.9 (17)
44	WNAZ/Nashville	0.3 (37t)	0.1 (41t)
47	WAYF/West Palm Beach	1.5 (25)	1.6 (20t)
53	KOKF/Oklahoma City	0.9 (27)	0.3 (32t)
64	WAYJ/Ft. Myers	2.8 (16t)	1.9 (20t)
65	KCXR/Tulsa	0.4 (27)	0.7 (26)
70	KLYT/Albuquerque	1.4 (26t)	0.6 (34)
71	WYLV/Knoxville	2.6 (11)	2.4 (14)
84	WYSZ/Toledo	1.0 (20t)	0.9 (21)
91	KZZQ/Des Moines	1.2 (22)	1.3 (19t)
92	KTSL/Spokane	1.6 (21)	3.1 (14t)
94	KYWA/Wichita	1.0 (21)	0.8 (22t)

Continued on Page 74

## EMI Music Christian Music Group

### Programmer's Pick of the Month

### "I'M NOT ALRIGHT" Sanctus Real



"With 'I'm Not Alright' Sanctus Real has delivered a song that fulfills a need we all have when programming for women...a hook with heart. Honest, relatable and real...it's what women want and it's a hit."  
— Shannon Steele, Music Director  
88.9 KDUV fm

For promotional information on EMI CMG singles contact Brian Thiele bthiele@emicmg.com or Andrea Kleid akleid@emicmg.com



no hype. just hits.

# WORD LABEL GROUP CONGRATULATES OUR 2006 GMA MUSIC AWARD NOMINEES

THIS SPACE FOR WRITING MESSAGES



## AMY GRANT

PLACE  
ONE CENT  
STAMP  
HERE

- FEMALE VOCALIST OF THE YEAR
- INSPIRATIONAL ALBUM OF THE YEAR  
(*ROCK OF AGES...HYMNS & FAITH*)
- SPECIAL EVENT ALBUM OF THE YEAR  
(*Wow CHRISTMAS GREEN*)

THIS SPACE FOR WRITING MESSAGES

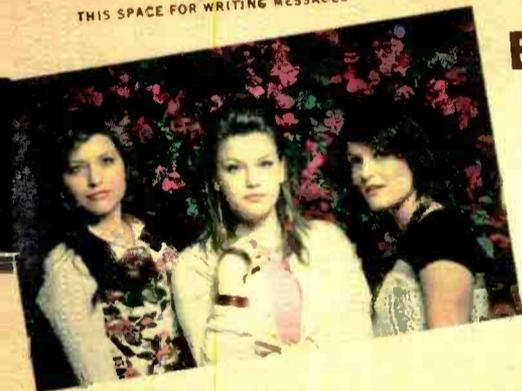


## DAVID PHELPS

PLACE  
ONE CENT  
STAMP  
HERE

- MALE VOCALIST OF THE YEAR
- INSPIRATIONAL ALBUM OF THE YEAR  
(*LIFE IS A CHURCH*)

THIS SPACE FOR WRITING MESSAGES



## BARLOWGIRL

PLACE  
ONE CENT  
STAMP  
HERE

- GROUP OF THE YEAR
- ROCK RECORDED SONG OF THE YEAR ("LET GO")
- ROCK/CONTEMPORARY RECORDED SONG OF THE YEAR ("MIRROR")
- ROCK/CONTEMPORARY ALBUM OF THE YEAR (*ANOTHER JOURNAL ENTRY*)
- SPECIAL EVENT ALBUM OF THE YEAR (*Wow CHRISTMAS GREEN*)

THIS SPACE FOR WRITING MESSAGES



## STELLAR KART

PLACE  
ONE CENT  
STAMP  
HERE

- NEW ARTIST OF THE YEAR
- ROCK ALBUM OF THE YEAR  
(*ALL GAS, NO BRAKE.*)

THIS SPACE FOR WRITING MESSAGES



## MARK SCHULTZ

PLACE  
ONE CENT  
STAMP  
HERE

- LONG FORM MUSIC VIDEO  
(*MARK SCHULTZ LIVE... A NIGHT OF STORIES & SONGS*)

THIS SPACE FOR WRITING MESSAGES



## GEORGE HUFF

PLACE  
ONE CENT  
STAMP  
HERE

- NEW ARTIST OF THE YEAR
- URBAN ALBUM OF THE YEAR  
(*MIRACLES*)
- URBAN RECORDED SONG OF THE YEAR  
(*"A BRIGHTER DAY"*)

THIS SPACE FOR WRITING MESSAGES

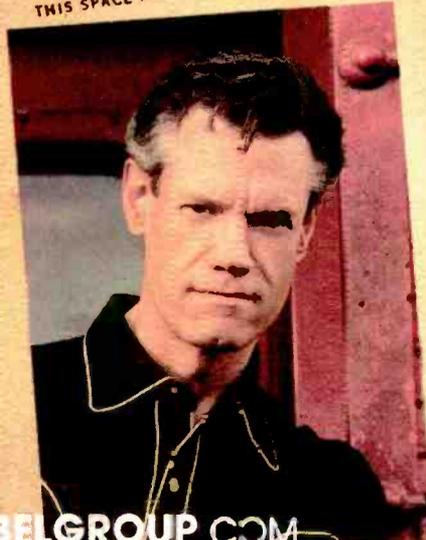


## JACI VELASQUEZ

PLACE  
ONE CENT  
STAMP  
HERE

- INSPIRATIONAL RECORDED SONG OF THE YEAR  
(*"LAY IT DOWN"*)

THIS SPACE FOR WRITING MESSAGES



## RANDY TRAVIS

- COUNTRY RECORDED SONG OF THE YEAR ("ANGELS")
- COUNTRY ALBUM OF THE YEAR  
(*GLORY TRAIN*)

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# THE BACK PAGES

February 24, 2006

POWERED BY  
MEDIABASE

## CHR/POP

LW	TW	
1	1	BEYONCE' f/SLIM THUG Check On It (Sony Urban/Columbia)
2	2	NE-YO So Sick (Def Jam/IDJMG)
3	3	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)
6	4	FALL OUT BOY Dance, Dance (Island/IDJMG)
5	5	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)
4	6	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)
7	7	NELLY Grillz (Derrty/Fo' Reel/Universal)
9	8	NATASHA BEDINGFIELD Unwritten (Epic)
10	9	KELLY CLARKSON Walk Away (RCA/RMG)
16	10	MARY J. BLIGE Be Without You (Geffen)
8	11	KELLY CLARKSON Because Of You (RCA/RMG)
11	12	BLACK EYED PEAS Pump It (A&M/Interscope)
13	13	EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope)
12	14	NICKELBACK Photograph (Roadrunner/IDJMG)
23	15	RIHANNA SOS (Def Jam/IDJMG)
18	16	CASCADA Everytime We Touch (Robbins)
15	17	RAY J One Wish (Knockout/Sanctuary)
21	18	JAMES BLUNT You're Beautiful (Custard/Atlantic)
14	19	JUELZ SANTANA There It Go... (Diplomat/Def Jam/IDJMG)
17	20	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)
22	21	GWEN STEFANI Crash (Interscope)
24	22	STAIN'D Right Here (Flip/Atlantic)
26	23	T-PAIN f/MIKE JONES I'm N Luv... (Jive/Zomba Label Group)
20	24	MARIAH CAREY Don't Forget About Us (Island/IDJMG)
28	25	SAVING JANE Girl Next Door (Universal)
31	26	PINK Stupid Girls (LaFace/Zomba Label Group)
27	27	RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)
25	28	RELIENT K Who I Am Hates Who I've Been (Gotee/Capitol)
29	29	ASHLEE SIMPSON L.O.V.E. (Geffen)
30	30	PUSSYCAT DOLLS f/WILL.I.A.M Beep (A&M/Interscope)

### #1 MOST ADDED

NICKELBACK Savin' Me (Roadrunner/IDJMG)

### #1 MOST INCREASED PLAYS

MARY J. BLIGE Be Without You (Geffen)

### TOP 5 NEW & ACTIVE

YING YANG TWINS f/PITBULL Shake (TVT)

FRAY Over My Head (Cable Car) (Epic)

KANYE WEST f/LUPE FIASCO Touch The Sky (Roc-A-Fella/Def Jam/IDJMG)

MATISYAHU King Without A Crown (Dr Music/Epic)

MORNINGWOOD Nth Degree (Capitol)

CHR/POP begins on Page 24.

## AC

LW	TW	
1	1	LIFEHOUSE You And Me (Geffen)
2	2	JAMES BLUNT You're Beautiful (Custard/Atlantic)
3	3	ROB THOMAS Lonely No More (Atlantic)
4	4	KELLY CLARKSON Because Of You (RCA/RMG)
5	5	MICHAEL BUBLE Home (143/Reprise)
7	6	ANNA NALICK Breathe (2 AM) (Columbia)
9	7	KEITH URBAN Making Memories Of Us (Capitol/EMC)
6	8	EAGLES No More Cloudy Days (ERC)
8	9	MARIAH CAREY We Belong Together (Island/IDJMG)
10	10	JON SECADA Window To My Heart (Big 3)
11	11	SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)
13	12	MICHAEL BUBLE Save The Last Dance For Me (143/Reprise)
12	13	D.H.T. Listen To Your Heart (Robbins)
16	14	DANIEL POWTER Bad Day (Warner Bros.)
14	15	JIM BRICKMAN W/WAYNE BRADY Beautiful (Walt Disney/Hollywood)
17	16	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)
18	17	MELISSA ETHERIDGE I Run For Life (Island/IDJMG)
19	18	ENYA Amarantine (Reprise)
22	19	ROB THOMAS Ever The Same (Atlantic)
25	20	FAITH HILL Like We Never Loved At All (Warner Bros.)
21	21	GOO GOO DOLLS Better Days (Warner Bros.)
20	22	JORDAN KNIGHT Where Is Your Heart Tonight (Trans Continental)
23	23	SHERYL CROW Good Is Good (A&M/Interscope)
26	24	BARRY MANILOW Unchained Melody (Arista)
29	25	CARRIE UNDERWOOD Some Hearts (Arista)
27	26	GREEN DAY Wake Me Up When September Ends (Reprise)
—	27	CHRIS RICE When Did You Fall (In Love With Me) (IND)
24	28	CYNDI LAUPER f/SARAH MCLACHLAN Time After Time (Epic)
28	29	NICKELBACK Photograph (Roadrunner/IDJMG)
30	30	GWEN STEFANI Cool (Interscope)

### #1 MOST ADDED

FAITH HILL Like We Never Loved At All (Warner Bros.)

### #1 MOST INCREASED PLAYS

MICHAEL BUBLE Save The Last Dance For Me (143/Reprise)

### TOP 4 NEW & ACTIVE

DIAN DIAZ Colour Everywhere (Strip City)

TRAIN Cab (Columbia)

BONNIE RAITT I Don't Want Anything To Change (Capitol)

DARREN HAYES So Beautiful (Columbia)

AC begins on Page 51.

## CHR/RHYTHMIC

LW	TW	
1	1	BEYONCE' f/SLIM THUG Check On It (Sony Urban/Columbia)
2	2	NE-YO So Sick (Def Jam/IDJMG)
4	3	MARY J. BLIGE Be Without You (Geffen)
3	4	NELLY Grillz (Derrty/Fo' Reel/Universal)
5	5	T-PAIN f/MIKE JONES I'm N Luv... (Jive/Zomba Label Group)
7	6	CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)
6	7	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)
8	8	BUBBA SPARXXX... Ms. New Booty (Purple Ribbon/Virgin)
10	9	DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)
15	10	SEAN PAUL Temperature (VP/Atlantic)
9	11	EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope)
11	12	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)
12	13	CHAMILLIONAIRE Turn It Up (Latium/Universal)
13	14	MARIAH CAREY Don't Forget About Us (Island/IDJMG)
14	15	RAY J One Wish (Knockout/Sanctuary)
19	16	LIL ROB Bring Out The Freak In You (Upstairs)
21	17	BOW WOW Fresh Azimiz (Sony Urban/Columbia)
16	18	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)
22	19	BUSTA RHYMES Touch It (Aftermath/Interscope)
17	20	JUELZ SANTANA There It Go... (Diplomat/Def Jam/IDJMG)
23	21	LL COOL J f/JENNIFER LOPEZ Control Myself (Def Jam/IDJMG)
25	22	YING YANG TWINS & BUN B Git It (Rap-A-Lot/Asylum/TVT)
30	23	E-40 Tell Me When To Go (Reprise/BME)
32	24	CHAMILLIONAIRE f/KRAYZIE BONE Ridin' (Universal)
31	25	KANYE WEST f/LUPE FIASCO Touch The Sky (Roc-A-Fella/Def Jam/IDJMG)
34	26	KEYSHIA COLE Love (A&M/Interscope)
27	27	JUELZ SANTANA Oh Yes (Diplomat/Def Jam/IDJMG)
39	28	RIHANNA SOS (Def Jam/IDJMG)
33	29	DADDY YANKEE Rompe (El Cartel/Interscope)
26	30	PURPLE RIBBON ALLSTARS... Kryptonite (Purple Ribbon/Virgin)

### #1 MOST ADDED

50 CENT f/OLIVIA Best Friend (G-Unit/Interscope)

### #1 MOST INCREASED PLAYS

DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)

### TOP 5 NEW & ACTIVE

FAITH EVANS Tru Love (Capitol)

YOUNGBLOODZ Chop Chop (LaFace/Jive/Zomba Label Group)

T.I. What You Know (Grand Hustle/Atlantic)

B.G. f/MANNIE FRESH Move Around (Choppa City/Koch)

TAMI CHYNN Hyperventilating (Cherry/Universal)

CHR/RHYTHMIC begins on Page 29.

## HOT AC

LW	TW	
2	1	JAMES BLUNT You're Beautiful (Custard/Atlantic)
1	2	NICKELBACK Photograph (Roadrunner/IDJMG)
3	3	ROB THOMAS Ever The Same (Atlantic)
4	4	KELLY CLARKSON Because Of You (RCA/RMG)
5	5	GOO GOO DOLLS Better Days (Warner Bros.)
6	6	LIFEHOUSE You And Me (Geffen)
7	7	HOWIE DAY She Says (Epic)
12	8	DANIEL POWTER Bad Day (Warner Bros.)
10	9	STAIN'D Right Here (Flip/Atlantic)
11	10	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)
8	11	INXS Pretty Vegas (Epic)
14	12	FRAY Over My Head (Cable Car) (Epic)
15	13	TRAIN Cab (Columbia)
9	14	GREEN DAY Wake Me Up When September Ends (Reprise)
13	15	SANTANA f/STEVEN TYLER Just Feel Better (Arista/RMG)
17	16	BON JOVI Who Says You Can't Go Home (Island/IDJMG)
20	17	NATASHA BEDINGFIELD Unwritten (Epic)
18	18	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)
19	19	COLOPLAY Talk (Capitol)
22	20	KELLY CLARKSON Walk Away (RCA/RMG)
16	21	COLLECTIVE SOUL How Do You Love (El Music Group)
31	22	SHERYL CROW & STING Always On Your Side (A&M/Interscope)
21	23	LIFEHOUSE Blind (Geffen)
23	24	JACK JOHNSON Upside Down (Brushfire/Universal)
28	25	KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin)
25	26	O.A.R. Love And Memories (Everfire/Lava)
30	27	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)
27	28	CARRIE UNDERWOOD Some Hearts (Arista)
26	29	ANNA NALICK In The Rough (Columbia)
24	30	MADONNA Hung Up (Warner Bros.)

### #1 MOST ADDED

SHERYL CROW & STING Always On Your Side (A&M/Interscope)

### #1 MOST INCREASED PLAYS

SHERYL CROW & STING Always On Your Side (A&M/Interscope)

### TOP 5 NEW & ACTIVE

DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)

VERTICAL HORIZON When You Cry (Hybrid)

JEWEL Again And Again (Atlantic)

HOOBASTANK If I Were You (Island/IDJMG)

BREAKING POINT All Messed Up (Wind-up)

AC begins on Page 51.

## URBAN

LW	TW	
1	1	MARY J. BLIGE Be Without You (Geffen)
2	2	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)
3	3	NE-YO So Sick (Def Jam/IDJMG)
4	4	BEYONCE' f/SLIM THUG Check On It (Sony Urban/Columbia)
5	5	CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)
8	6	DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)
7	7	KEYSHIA COLE Love (A&M/Interscope)
6	8	NELLY Grillz (Derrty/Fo' Reel/Universal)
9	9	T-PAIN f/MIKE JONES I'm N Luv... (Jive/Zomba Label Group)
10	10	JUVENILE Rodeo (Atlantic)
11	11	BUSTA RHYMES Touch It (Aftermath/Interscope)
12	12	BOW WOW Fresh Azimiz (Sony Urban/Columbia)
15	13	D4L Betcha Can't Do It Like Me (Dee Money/Asylum/Atlantic)
13	14	PURPLE RIBBON ALLSTARS... Kryptonite (Purple Ribbon/Virgin)
19	15	BUBBA SPARXXX... Ms. New Booty (Purple Ribbon/Virgin)
16	16	TREY SONGZ Gotta Go (Songbook/Atlantic)
18	17	JUELZ SANTANA Oh Yes (Diplomat/Def Jam/IDJMG)
17	18	LUDACRIS & FIELD MOB f/ JAMIE FOXX Georgia (DTP/Def Jam/IDJMG)
21	19	KANYE WEST f/LUPE FIASCO Touch The Sky (Roc-A-Fella/Def Jam/IDJMG)
20	20	YOUNG JEEZY My Hood (Def Jam/IDJMG)
14	21	MARIAH CAREY Don't Forget About Us (Island/IDJMG)
26	22	SEAN PAUL Temperature (VP/Atlantic)
22	23	TYRA B. Still In Love (GG&L)
23	24	THREE 6 MAFIA Poppin' My Collar (Sony Urban/Columbia)
43	25	T.I. What You Know (Grand Hustle/Atlantic)
28	26	AVANT 4 Minutes (Geffen)
27	27	FAITH EVANS Tru Love (Capitol)
24	28	KIRK FRANKLIN Looking... (Fo Yo Soul/Gospo Centric/Zomba Label Group)
37	29	LL COOL J f/JENNIFER LOPEZ Control Myself (Def Jam/IDJMG)
32	30	PURPLE RIBBON ALLSTARS Body Rock (Purple Ribbon/Virgin)

### #1 MOST ADDED

50 CENT f/OLIVIA Best Friend (G-Unit/Interscope)

### #1 MOST INCREASED PLAYS

T.I. What You Know (Grand Hustle/Atlantic)

### TOP 5 NEW & ACTIVE

DA BACKWUOZ I Don't Like The Look Of It (Rowdy/Major Way)

PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)

YOUNGBLOODZ Chop Chop (LaFace/Jive/Zomba Label Group)

LIL' WAYNE Hustler Musik (Cash Money/Universal)

ISLEY BROTHERS F/R. ISLEY Just Came Here To Chill (Def Soul/Def Jam/IDJMG)

URBAN begins on Page 32.

## ROCK

LW	TW	
1	1	NICKELBACK Animals (Roadrunner/IDJMG)
2	2	SHINEDOWN Save Me (Atlantic)
3	3	10 YEARS Wasteland (Republic/Universal)
4	4	SEETHER Remedy (Wind-up)
5	5	AVENGED SEVENFOLD Bat Country (Warner Bros.)
6	6	FOO FIGHTERS DOA (RCA/RMG)
7	7	DISTURBED Stricken (Reprise)
19	8	GODSMACK Speak (Republic/Universal)
8	9	AUDIOSLAVE Out Of Exile (Epic/Interscope)
10	10	HINDER Get Stoned (Universal)
9	11	KORN Twisted Transistor (Virgin)
11	12	SEETHER Truth (Wind-up)
14	13	SHINEDOWN I Dare You (Atlantic)
15	14	FOO FIGHTERS No Way Back (RCA/RMG)
12	15	TRAPT Stand Up (Warner Bros.)
20	16	DAVID GILMOUR On An Island (Columbia)
—	17	ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)
17	18	DISTURBED Just Stop (Reprise)
16	19	STAIN'D Falling (Flip/Atlantic)
18	20	SYSTEM OF A DOWN Hypnotize (American/Columbia)
22	21	MUDVAYNE Fall Into Sleep (Epic)
23	22	TRAPT Waiting (Warner Bros.)
24	23	NINE INCH NAILS Every Day Is Exactly The Same (Interscope)
29	24	SANTANA f/STEVEN TYLER Just Feel Better (Arista/RMG)
28	25	EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)
26	26	ROLLING STONES Rain Fall Down (Virgin)
21	27	P.O.D. Goodbye For Now (Atlantic)
30	28	HIM Rip Out The Wings Of A Butterfly (Warner Bros.)
27	29	SILVERTIDE Devil's Daughter (J/RMG)
25	30	SCOTT STAPP The Great Divide (Wind-up)

### #1 MOST ADDED

ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)

### #1 MOST INCREASED PLAYS

GODSMACK Speak (Republic/Universal)

### TOP 5 NEW & ACTIVE

SYSTEM OF A DOWN Lonely Day (American/Columbia)

MARTY CASEY & LOVEHAMMERS Trees (Burnett/Epic)

REVELATION THEORY Slow Burn (Dn/Idol Roc)

COHEED AND CAMBRIA Welcome Home (Equal Vision/Columbia)

FAKTION Take It All Away (Roadrunner/IDJMG)

ROCK begins on Page 59.

# THE BACK PAGES

February 24, 2006

POWERED BY  
MEDIABASE

## URBAN AC

LW	TW	
1	1	MARY J. BLIGE Be Without You (Geffen)
3	2	HEATHER HEADLEY In My Mind (RCA/RMG)
2	3	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)
4	4	CHARLIE WILSON Magic (Jive/Zomba Label Group)
5	5	ALICIA KEYS Unbreakable (J/RMG)
6	6	KIRK FRANKLIN Looking... (Fo Yo Soul/Gospo Centric/Zomba Label Group)
7	7	ISLEY BROTHERS f/R. ISLEY Just Came... (Def Soul/Def Jam/IDJMG)
9	8	ANTHONY HAMILTON Can't Let Go (So So Def/Zomba Label Group)
8	9	ERIC BENET I Wanna Be Loved (Reprise/Warner Bros.)
14	10	BRIAN MCKNIGHT Find Myself In You (Motown/Universal)
10	11	FAITH EVANS Tru Love (Capitol)
13	12	KINDRED THE FAMILY SOUL Where Would I Be... (Hidden Beach)
11	13	BABYFACE Grown & Sexy (Arista/RMG)
15	14	INDIA.ARIE I Am Not My Hair (Motown/Universal)
12	15	MARIAH CAREY Don't Forget About Us (Island/IDJMG)
16	16	EARTH, WIND & FIRE f/BRIAN MCKNIGHT To You (Sanctuary/SRG)
21	17	NE-YO So Sick (Def Jam/IDJMG)
18	18	KEM Into You (Motown/Universal)
25	19	URBAN MYSTIC I Refuse (SOBE)
20	20	LYFE JENNINGS f/FANTASIA Hypothetically (Sony Urban/Columbia)
19	21	MELI'SA MORGAN I Remember (Orpheus/Luann)
22	22	DWELE Weekend Love (Virgin)
29	23	GOAPELE First Love (Skyblaze/Sony Urban/Columbia)
-	24	TAMAR f/PRINCE Beautiful, Loved And Blessed (Universal)
30	25	JEFF MAJORS f/KELLY PRICE God's Gift (Music One/Sony Urban)
26	26	VIVIAN GREEN Cursed (Sony Urban/Columbia)
23	27	JAHEIM f/JADAKISS Everytime I Think About Her (Divine Mill/Warner Bros.)
-	28	KEYSHIA COLE Love (A&M/Interscope)
-	29	LATOYA LONDON State Of My Heart (Peak/Concord)
-	30	TREY SONGZ Gotta Go (Songbook/Atlantic)

### #1 MOST ADDED

TEENA MARIE Ooh Wee (Cash Money/Universal)

### #1 MOST INCREASED PLAYS

BRIAN MCKNIGHT Find Myself In You (Motown/Universal)

### TOP 5 NEW & ACTIVE

LEELA JAMES My Joy (Warner Bros.)  
JAGGED EDGE Good Luck Charm (Sony Urban/Columbia)  
RAY J One Wish (Knockout/Sanctuary)  
LINA Smooth (Hidden Beach)  
FLOETRY Lay Down (Geffen)

URBAN begins on Page 32.

## ACTIVE ROCK

LW	TW	
1	1	NICKELBACK Animals (Roadrunner/IDJMG)
2	2	10 YEARS Wasteland (Republic/Universal)
3	3	AVENGED SEVENFOLD Bat Country (Warner Bros.)
5	4	HINDER Get Stoned (Universal)
6	5	SYSTEM OF A DOWN Hypnotize (American/Columbia)
4	6	KORN Twisted Transistor (Virgin)
18	7	GODSMACK Speak (Republic/Universal)
13	8	MUDVAYNE Fall Into Sleep (Epic)
7	9	SEETHER Truth (Wind-up)
10	10	DISTURBED Just Stop (Reprise)
12	11	EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)
11	12	DISTURBED Stricken (Reprise)
8	13	STAIN'D Falling (Flip/Atlantic)
21	14	SHINEDOWN I Dare You (Atlantic)
9	15	SHINEDOWN Save Me (Atlantic)
14	16	THOUSAND FOOT KRUTCH Move (EMI Music Reactive/Tooth & Nail)
23	17	FOO FIGHTERS No Way Back (RCA/RMG)
19	18	NINE INCH NAILS Every Day Is Exactly The Same (Interscope)
20	19	TRAPT Waiting (Warner Bros.)
24	20	FLYLEAF I'm So Sick (Octone/RCA/RMG)
28	21	ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)
17	22	P.O.D. Goodbye For Now (Atlantic)
16	23	AUDIOSLAVE Out Of Exile (Epic/Interscope)
25	24	NONPOINT Bullet With A Name (Bieler Brothers)
27	25	HURT Rapture (Capitol)
40	26	KORN Coming Undone (Virgin)
26	27	THEORY OF A DEADMAN Say Goodbye (Roadrunner/IDJMG)
29	28	REVELATION THEORY Slow Burn (On/Idol Roc)
35	29	FAKTION Take It All Away (Roadrunner/IDJMG)
31	30	COLD A Different Kind Of Pain (Flip/Lava)

### #1 MOST ADDED

SYSTEM OF A DOWN Lonely Day (American/Columbia)

### #1 MOST INCREASED PLAYS

GODSMACK Speak (Republic/Universal)

### TOP 5 NEW & ACTIVE

REVERY Popstar Wedding (Evo)  
SYSTEM OF A DOWN Lonely Day (American/Columbia)  
ATREYU Ex's And Oh's (Victory)  
YELLOWCARD Lights And Sounds (Capitol)  
SEVENDUST Failure (Winedark/7Bros.)

ROCK begins on Page 59.

## COUNTRY

LW	TW	
2	1	BRAD PAISLEY f/DOLLY PARTON When I Get Where I'm Going (Arista)
3	2	JOSH TURNER Your Man (MCA)
1	3	CARRIE UNDERWOOD Jesus, Take The Wheel (Arista)
6	4	KEITH URBAN Tonight I Wanna Cry (Capitol)
10	5	KENNY CHESNEY Living In Fast Forward (BNA)
9	6	RASCAL FLATTS What Hurts The Most (Lyric Street)
8	7	SUGARLAND Just Might (Make Me Believe) (Mercury)
11	8	MONTGOMERY GENTRY She Don't Tell Me To (Columbia)
5	9	TIM MCGRAW My Old Friend (Curb)
12	10	TOBY KEITH Get Drunk And Be Somebody (Show Dog Nashville/Universal)
14	11	BLAKE SHELTON Nobody But Me (Warner Bros.)
13	12	SARA EVANS Cheatin' (RCA)
15	13	MIRANDA LAMBERT Kerosene (Epic)
16	14	BROOKS & DUNN Believe (Arista)
17	15	JAMEY JOHNSON The Dollar (BNA)
7	16	FAITH HILL Like We Never Loved At All (Warner Bros.)
18	17	BON JOVI W.J. NETTLES Who Says You Can't Go Home (Island/IDJMG)
19	18	VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)
21	19	JACK INGRAM Wherever You Are (Big Machine)
20	20	TRENT TOMLINSON Drunker Than Me (Lyric Street)
22	21	JASON ALDEAN Why (BBR)
24	22	LEANN RIMES Something's Gotta Give (Asylum/Curb)
23	23	T. YEARWOOD & G. BROOKS Love Will Always Win (Pearl/Lyric Street)
28	24	DIERKS BENTLEY Settle For A Slowdown (Capitol)
32	25	JOE NICHOLS Size Matters (Someday) (Universal South)
26	26	SHEDAISY I'm Taking The Wheel (Lyric Street)
27	27	KEITH ANDERSON Every Time I Hear Your Name (Arista)
30	28	CRAIG MORGAN I Got You (BBR)
25	29	DANIELLE PECK I Don't (Big Machine)
31	30	ROCKIE LYNNE Lipstick (Universal South)

### #1 MOST ADDED

FAITH HILL The Lucky One (Warner Bros.)

### #1 MOST INCREASED PLAYS

JOSH TURNER Your Man (MCA)

### TOP 5 NEW & ACTIVE

CLINT BLACK Drinkin' Songs & Other Logic (Equity)  
ERIC CHURCH How 'Bout You (Capitol)  
JOHN CORBETT Good To Go (Fun Bone)  
REBA MCENTIRE Love Needs A Holiday (MCA)  
CHRIS CAGLE Wal-Mart Parking Lot (Capitol)

COUNTRY begins on Page 41.

## ALTERNATIVE

LW	TW	
2	1	WEEZER Perfect Situation (Geffen)
1	2	10 YEARS Wasteland (Republic/Universal)
5	3	NINE INCH NAILS Every Day Is Exactly The Same (Interscope)
3	4	FALL OUT BOY Dance, Dance (Island/IDJMG)
4	5	SYSTEM OF A DOWN Hypnotize (American/Columbia)
8	6	MATISYAHU King Without A Crown (Dr Music/Epic)
9	7	YELLOWCARD Lights And Sounds (Capitol)
6	8	AVENGED SEVENFOLD Bat Country (Warner Bros.)
7	9	COLDPLAY Talk (Capitol)
11	10	GORILLAZ Dare (Virgin)
10	11	SHINEDOWN Save Me (Atlantic)
17	12	FOO FIGHTERS No Way Back (RCA/RMG)
12	13	KORN Twisted Transistor (Virgin)
14	14	WHITE STRIPES The Denial Twist (Third Man/V2)
15	15	SHE WANTS REVENGE Tear You Apart (Geffen)
16	16	AUDIOSLAVE Out Of Exile (Epic/Interscope)
13	17	FOO FIGHTERS DOA (RCA/RMG)
18	18	NICKELBACK Animals (Roadrunner/IDJMG)
19	19	NINE INCH NAILS Only (Interscope)
21	20	HARD-FI Cash Machine (Atlantic)
25	21	BLUE OCTOBER Hate Me (Universal)
30	22	PANIC! AT THE DISCO The Only Difference... (Fueled By Ramen)
40	23	GODSMACK Speak (Republic/Universal)
26	24	HAWTHORNE HEIGHTS Saying Sorry (Victory)
27	25	STROKES Heart In A Cage (RCA/RMG)
28	26	HIM Rip Out The Wings Of A Butterfly (Warner Bros.)
31	27	DEATH CAB FOR CUTIE Crooked Teeth (Atlantic)
29	28	FLYLEAF I'm So Sick (Octone/RCA/RMG)
32	29	TRAPT Waiting (Warner Bros.)
50	30	YEAH YEAH YEAHS Gold Lion (Dress Up/Interscope)

### #1 MOST ADDED

ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)

### #1 MOST INCREASED PLAYS

GODSMACK Speak (Republic/Universal)

### TOP 5 NEW & ACTIVE

DEPECHE MODE Suffer Well (Mute/Sire/Reprise)  
NONPOINT Bullet With A Name (Bieler Brothers)  
BRIL Far Away (Kirtland)  
ARCTIC MONKEYS I Bet You Look Good On The Dancefloor (Domino)  
NINE BLACK ALPS Cosmopolitan (Universal/Island/IDJMG)

ALTERNATIVE begins on Page 59.

## SMOOTH JAZZ

LW	TW	
1	1	RICHARD ELLIOT Mystique (Artizen)
2	2	BRIAN SIMPSON It's All Good (Rendezvous)
4	3	NILS Summer Nights (Baja/TSR)
3	4	RICK BRAUN Shining Star (Artizen)
5	5	MARION MEADOWS Suede (Heads Up)
8	6	KIM WATERS Steppin' Out (Shanachie)
10	7	PAUL BROWN Winelight (GRP/VMG)
11	8	NAJEE 2nd 2 None (Heads Up International)
7	9	WALTER BEASLEY Coolness (Heads Up)
9	10	CHRIS BOTTI f/JILL SCOTT Good Morning Heartache (Columbia)
12	11	HERBIE HANCOCK f/JOHN MAYER Stitched Up (Hear Music/Vector)
6	12	EUGE GROOVE Get Em Goin' (Narada Jazz/EMI)
14	13	BRIAN CULBERTSON Let's Get Started (GRP/VMG)
13	14	MICHAEL LINGTON Pacifica (Rendezvous)
16	15	3RD FORCE You Got It (Higher Octave/EMI)
17	16	SOUL BALLET She Rides (215)
19	17	GREGG KARUKAS Show Me The Way (Trippin' 'N' Rhythm)
20	18	RAUL MIDON If You're Gonna Leave (Manhattan/EMC)
18	19	KIRK WHALUM Whip Appeal (Rendezvous)
23	20	NICK COLIONNE Always Thinking Of You (Narada Jazz/EMI)
21	21	JONATHAN BUTLER Rio (Rendezvous)
22	22	DONALD FAGEN H Gang (Reprise)
30	23	BEYONCE' Wishing On A Star (Sony Urban/Columbia)
26	24	ERIC DARIUS Steppin' Up (Narada Jazz/EMI)
24	25	STEVE COLE Spin (Narada Jazz/EMI)
27	26	KEM Find Your Way (Back Into My Life) (Motown/Universal)
25	27	MICHAEL BUBLE Home (143/Reprise)
-	28	WAYMAN TISDALE Cruisin' (Rendezvous)
28	29	CAMIEL El Alba (Rendezvous)
29	30	PAUL TAYLOR East Bay Bounce (Peak)

### #1 MOST ADDED

CHRIS STANDRING I Can't Help Myself (Trippin' 'N' Rhythm)

### #1 MOST INCREASED PLAYS

BEYONCE' Wishing On A Star (Sony Urban/Columbia)

### TOP 5 NEW & ACTIVE

RAMSEY LEWIS Oh Happy Day (Narada Jazz/EMI)  
PHILIPPE SAISSÉ TRIO Do It Again (Rendezvous)  
HERBIE HANCOCK f/CHRISTINA AGUILERA A Song For You (Hear Music/Vector)  
PRINCE Te Amo Corazon (Universal)  
ERIC CLAPTON Say What You Will (Duck/Reprise)

SMOOTH JAZZ begins on Page 56.

## TRIPLE A

LW	TW	
2	1	JACK JOHNSON Upside Down (Brushfire/Universal)
1	2	COLDPLAY Talk (Capitol)
3	3	KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin)
5	4	TRAIN Cab (Columbia)
4	5	U2 Original Of The Species (Interscope)
6	6	FRAY Over My Head (Cable Car) (Epic)
8	7	GOO GOO DOLLS Better Days (Warner Bros.)
7	8	DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)
10	9	SANTANA f/LOS LONELY BOYS I Don't Wanna Lose Your Love (Arista/RMG)
14	10	BETH ORTON Conceived (Astralwerks/EMC)
12	11	SHAWN MULLINS Beautiful Wreck (Vanguard)
13	12	FEIST Mushaboom (Cherry Tree/Interscope)
9	13	JAMES BLUNT You're Beautiful (Custard/Atlantic)
18	14	O.A.R. Love And Memories (Everfire/Lava)
16	15	NEIL YOUNG Far From Home (Reprise)
11	16	TREY ANASTASIO Shine (Columbia)
15	17	DAVID GRAY Tell Me Something (Hospital Food) (ATO/RCA/RMG)
19	18	SUBDUDES Papa Dukie... (Back Porch/Narada Productions/EMI)
21	19	MAT KEARNEY Nothing Left To Lose (Aware/Columbia)
20	20	DEATH CAB FOR CUTIE Crooked Teeth (Atlantic)
-	21	BEN HARPER Better Way (Virgin)
17	22	ROLLING STONES Rain Fall Down (Virgin)
27	23	DAVID GILMOUR On An Island (Columbia)
22	24	BONNIE RAITT I Don't Want Anything To Change (Capitol)
28	25	AQUALUNG Left Behind (Slightly Bigger/Red Ink/Columbia)
23	26	DEPECHE MODE Precious (Mute/Sire/Reprise)
30	27	BRANDI CARLILE What Can I Say (Red Ink/Columbia)
-	28	AUGUSTANA Boston (Epic)
24	29	DAVE MATTHEWS BAND Everybody Wake Up (RCA/RMG)
-	30	MICHAEL STIPE In The Sun (Warner Bros.)

### #1 MOST ADDED

TREY ANASTASIO Tuesday (Columbia)

### #1 MOST INCREASED PLAYS

BEN HARPER Better Way (Virgin)

### TOP 5 NEW & ACTIVE

SUSAN TEDESCHI Evidence (Verve Forecast/VMG)  
VAN MORRISON Playhouse (Lost Highway)  
DONALD FAGEN H Gang (Reprise)  
INXS Afterglow (Epic)  
BEN LEE Gamble Everything For Love (New West)

TRIPLE A begins on Page 65.

# PUBLISHER'S **Profile** BY ERICA FARBER

**I**ast week Nashville hosted a couple of thousand people at the annual Country Radio Seminar. This year's Agenda Chairman was Mike Culotta, OM for WQYK-AM & FM in Tampa.

Culotta's committee worked for an entire year to prepare for a record number of panels, sessions, speakers and showcases, and they threw in a little bit of fun too.

**Getting into the business:** "I grew up in the Tampa area, and I have always listened to WQYK. My grandparents used to listen to the 'cash call.' I went to school and started my own business, typesetting and publishing local and regional music magazines. We listened to a lot of music at work, and I got everybody listening to country because I loved it. A lot of them got hooked. One day someone said, 'How come we don't do a country magazine?' and I started a local country magazine."

**Joining WQYK:** "I met with the folks at WQYK. Beecher Martin was PD. He was very kind and introduced me to all the jocks I'd always listened to. I told Beecher I was going to do this country magazine and wanted to see if the station was interested in doing the back page or providing some editorial content. Beecher told me I needed to meet a guy named Tom Rivers. He said, 'You guys will get along great.' Little did I know that I would basically be meeting my brother.

"Tom and I hit it off from Day One. He was ecstatic to be part of the magazine. He asked if I would consider getting up at 4am, and I said, 'I guess it's a possibility.' A couple of days later he asked me if I wanted to be the morning show producer at WQYK. They were bringing in Cleveland Wheeler, and Tom said that Cleveland didn't know a lot about country and I seemed to have a wealth of knowledge. I'd come in the mornings and help out as a part-timer and then go back and run my company.

"I worked with Cleveland on the morning show for about 18 months, then Tom became the morning show and I continued to work with him. He also asked me to do a lot of other stuff and to help with promotions. I didn't know anything about those things, but Tom was very encouraging. For another 18 months I helped Laurie Moon, who was our Promotions Director. She wanted to go back to school and was getting married, so her job became available. Tom had me apply for it, and I was lucky enough to get it.

"Eric Logan eventually came aboard as PD. I worked with him until he left to go to Chicago. Just before that happened Paul Williams got a shot to work at KPLX-FM (The Wolf)/Dallas. To this day I still have an R&R Hotfax above my desk that says he was being promoted from Promotions Director to PD. Tom walked in and said, 'The door is now open.' As far as he knew, that was the first time a Promotions Director had been promoted to PD."

**Becoming PD:** "Not long after that I was lucky enough to become PD. They did a search, and the company decided that I would get the shot. I had had years of training. It was like going to four years of college because Tom, Eric and Beecher had always been so open and I got to see everything. Whatever I wanted to know about, be it ratings, hiring and firing, clocks — whatever — they were kind enough to fill me in.

"Tom left for Chicago, and I'm still here as OM/PD. I have worked at one station for my entire career. I have been very, very lucky to grow up here and to have listened to the station, to understand the heritage, and then to get an opportunity to work here and move up through the ranks."

**On the station's success:** "It's got great ratings. The baton has been passed from each PD or OM who's gone before me, and we move forward. We're approaching 35 years, so it's been a long run. We look at it like a marathon, not a sprint. It's a very good family; everybody's very loyal."

**His programming philosophy:** "Find great people and support them. Find people you know are good at what they do, who have character, and then support them and move forward. When we find good talent and support them, it definitely makes them feel good. Keeping this group together as a family is important.

"It's naive to say that it's about the clock from a programming standpoint. You've got to keep the fun in it, and that fun will translate to the radio, which will hopefully translate to ratings and revenue. That's what we have done."

**State of radio:** "I don't know that I'm qualified to comment on the state of radio, but what I will tell you is that our market rank moved from 21 to 19. We're in a building

boom down here. There are more and more people moving here. Around 90% of the market listens to radio every week. I'm very bullish on radio, and we try to instill that in the people here. When you've got a positive attitude, it affects everyone. I'm very positive about radio as an industry and definitely here in our market."

**State of Country radio:** "I love it. I've been very excited over the last couple of years by the quality of the music from the people who have been around for a while. It's great to see the George Straits of the world have continued success. The Toby Keiths of the world have definitely become the superstars, and it's also great to see new stuff like Gretchen Wilson and Big & Rich. I'm a big fan.

"Brooks & Dunn re-created themselves and are definitely staying at the top. Rascal Flatts — unbelievable. And then there are the new artists like Keith Anderson and Danielle Peck. We're putting out a lot of great music, so I'm very positive."

**How he got involved with the CRS:** "I got involved by attending it. As I attended, I made it known that if they ever needed any help, I'd be glad to get involved. My first big opportunity was to help FJ Curtis out of a bind. We were in Denver at one of the regionals, and they needed a clock for one of the sessions. Everybody was to have one minute to talk on a subject, and nobody had a clock. RJ asked me if I could help out, and I got out my computer, went into Power Point, and the next thing you know, we had 60 slides and a clock.

"During that time I got to meet other people who were involved, many of whom I already knew. One thing led to another. I had been on some panels and was lucky enough to have won a couple of promotion director awards too. I was on the Agenda Committee, and they asked if I would be Vice Chairman and, this year, Chairman."

**How others can get involved with CRB:** "It's incumbent on anyone in Country to do it. Let it be known that you would like to be part of it and are willing to help out. Whether you are on the board or on a committee, it not only helps your career, it also helps the seminar, which makes our industry better and stronger. The easiest way to get involved is to find somebody in CRB, introduce yourself, and let them know you've got a particular skill or desire and that you'd like to be a part of it."

**Most influential individual:** "Tom Rivers. He was an unbelievable individual who had a huge heart and was a great teacher. He was never worried that by teaching you, he would lose his job. He was very open about introducing you to contacts and helping you be a better person. That was probably the biggest gift he gave me: the opportunity. He opened the door. Then, of course, I had to go through the door, sell myself, and make myself valuable. He was definitely like a brother to me. Beyond that, there are Eric Logan, Beecher Martin, Jay

Miller and Charlie Ochs — all have had an enormous influence."

**Career highlight:** "WQYK and having the family we have at the station. Winning a CMA Station of the Year award was definitely a highlight. This past year the station got the Humanitarian of the Year award for outstanding community service. Everybody at the station works together as a team, and everybody gets the recognition."

**Career disappointment:** "The biggest disappointment would be that Tom Rivers is no longer with us."

**Favorite radio format:** "Country."

**Favorite television show:** "Anything on the History and Discovery Channels."

**Favorite song:** "Garth Brooks' 'The Dance.'"

**Favorite movie:** "Austin Powers."

**Favorite book:** "Coach John Wooden's *A Lifetime of Observations and Reflections On and Off the Court.*"

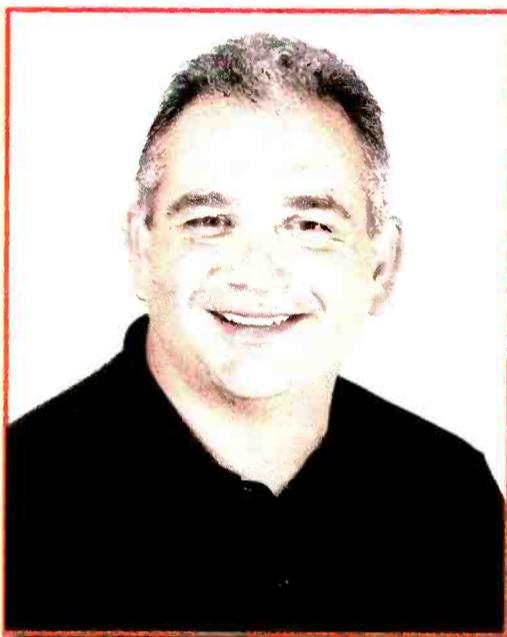
**Favorite restaurant:** "Salt Rock Grill on Indian Rocks Beach."

**Beverage of choice:** "Water and tequila."

**Hobbies:** "Bottom line, I have way too many hobbies and nowhere near enough time. I love outdoor stuff — hunting, fishing, going out in the boat, riding horses. Outdoor activities with my son are probably my biggest hobbies."

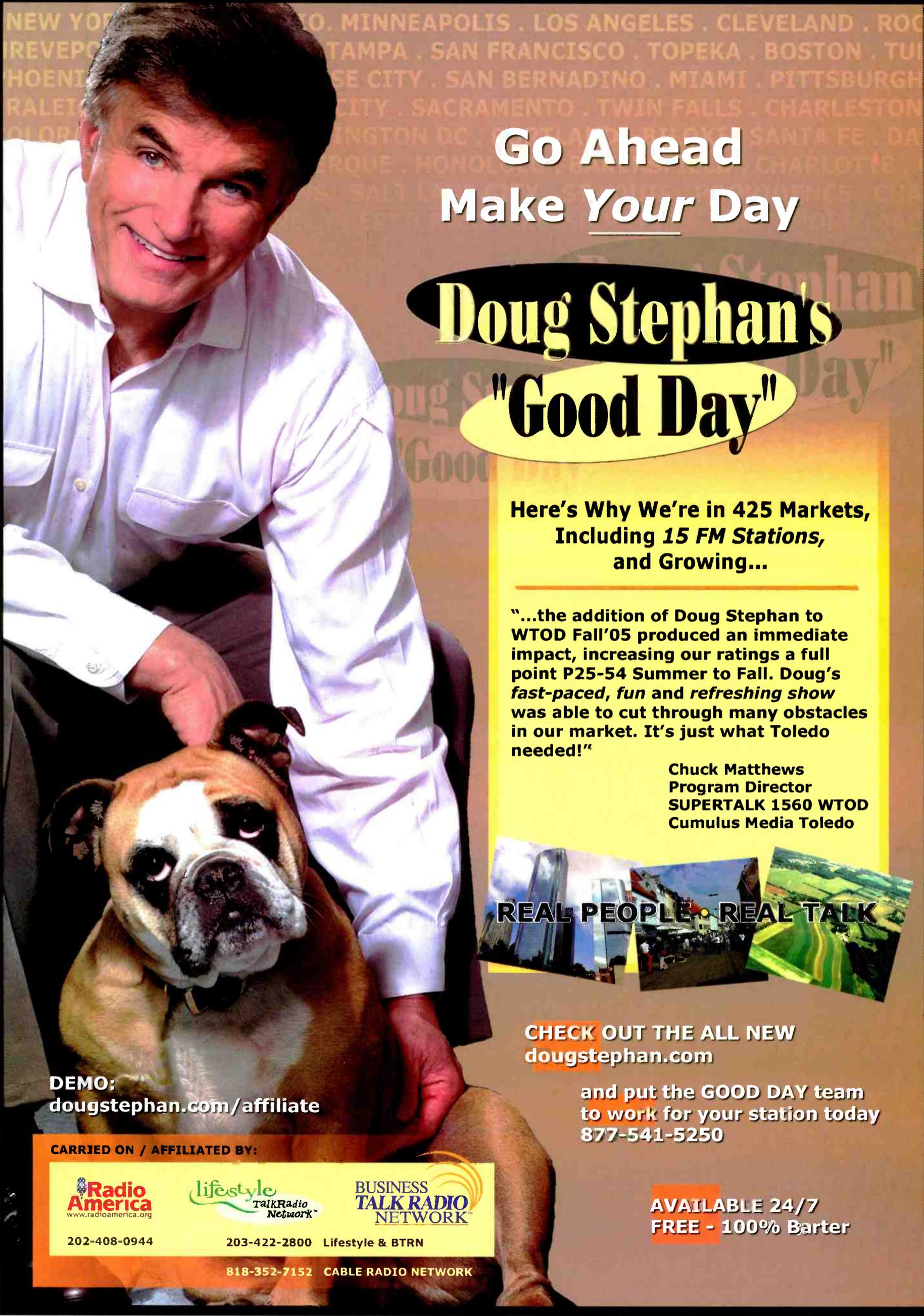
**E-mail address:** "mculotta@cbs.com."

**Advice for broadcasters:** "You have to love music and trust your heart and your gut. We have access to some great talent, and there are some great radio stations. I am looking for a positive attitude from everybody. I think that's the real key."



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