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Overnight Spins: Radio Speaks Out

■ by Sean Ross

As labels attempt to control the cost of doing business, some have called for *Airplay Monitor* to either eliminate overnight airplay from its top 40 charts or reweight those spins.

Last week, a *Monitor* poll of label executives found a near-even split between those in favor of eliminating overnights and those who either regarded those spins as legitimate airplay or felt that labels, not *Monitor*, should police the matter.

Now, it's radio's turn. And for programmers, the issue is no less galvanizing, or polarizing.

Consultant Guy Zapoleon believes that includ-



POLEMAN

ing overnight airplay "fogs up the hit-finding process, since a song might be getting quality airplay on a few stations and have equal spins to something indie promoters have on 30 stations in overnights."

"Most radio stations who put things in overnights do it for promotions, and [those songs] often actually have less of a chance to get full airplay," Zapoleon continues. "Eliminating overnights is the right thing to do."

"Some stations have a tendency to pop songs in overnights that they're not 100% committed to, and that's not an accurate reflection of their radio station," WHTZ (Z100) New York PD Tom

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Rock Chart Slowing, Label Cost Growing

■ by Bram Teitelman
with Anthony Colombo

How much longer are current rock titles sticking around? In some cases, almost two months more than they did five years ago.

Recently, *Airplay Monitor*'s Spin column reported that the modern rock top 10 titles were averaging 17.6 chart weeks. It was the third straight year that number had risen and an increase from 10.1 weeks in 1998.

Active rock's top 10 hits are even more entrenched, posting an average of 21.1 weeks. The numbers for mainstream rock (18.3 weeks) and heritage rock (17.4) have also risen. And with the longer record-breaking process comes a higher promotional cost.

For most rock PDs, the cause of the slower-breaking records is clear. "Overall listening is down," WBZX (the Blitz) Columbus, Ohio, PD Hal Fish says. "There's just a lot more competition for what our audience does now in their spare time—like videogames, instant messaging, and, to a degree,

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IMPACTING NOW

Radio Responds To War With Support For Troops, Families

■ by Phyllis Stark

Even before war came again to the Persian Gulf, radio stations were already gearing up to show their support for the troops. And even before the war began again, stations had also found themselves embroiled in musical controversy as a result of a flap surrounding the **Dixie Chicks**. When war did break out, stations stepped up their information packages, although, judging from the amount of music played last week, not as much as you might expect (see *The Spin*, this page). And stations across the country showed their community spirit and creativity with numerous collection drives and shows of support for U.S. troops.

Country KNIX Phoenix, like many stations, "has been in high-octane patriotic mode," Clear Channel regional VP of programming Alan Sledge says. "We've been waving the flag so hard that I believe we've accidentally poked out a few eyeballs." KNIX morning hosts **Tim & Willy**, meanwhile, "have changed their names to 'Shock and Awe in the morning.'"

In its military-dominated market, rhythmic top 40 WNVZ (Z104) Norfolk, Va., is hosting "send-off" parties at the bases when the ships and carrier groups come and go.

Country WDXB Birmingham, Ala., put an Alabama Troop Photo Gallery on its Web site. Family members can submit loved ones' pictures and e-mail addresses so the audience can put faces with the conflict.

Across town, R&B **WBHJ** (95.7 Jamz) is one of many stations allowing listeners to call and dedicate hours of music to friends and family overseas. Those hours will then be burned onto a CD and sent to their loved ones. Similarly, top 40 WKSC (Kiss 103.5) Chicago morning man **Drex** is choosing a listener at 6:50 a.m. daily to send an on-air "Kiss From Home" to family members overseas.

Country **WGNA** Albany, N.Y., teamed with the military to create the WGNA Family Task Force. OM/PD **Buzz Brindle** says it is encouraging listeners "to donate free services to help financially strapped and/or single-parent families of area National Guard members who've been called away to duty from their regular and usually higher-paying jobs."

ONLINE FOR THOSE ON DUTY

Adult top 40 **KFMB-FM** (Star 100.7) San Diego morning team **Jeff & Jer** are asking listeners to join their "cyber-march" in support of local troops that have been deployed to Iraq by signing up at the station's Web site. The volume of participants crashed the station's server twice on the first morning of the march.

Country **WIL** St. Louis is asking listeners to sign the **WIL** Declarations of Support. "We are encouraging listeners to gather signatures in their hometowns and at work and fax the declarations back to **WIL**," PD **Greg Mozingo** says. "We'll then deliver the **WIL** Declarations of Support to Washington, D.C. So far, we've received thousands of signatures."

COLLECTING SUPPLIES

Signatures are one thing. Snacks are another. Classic rock **WMGK** Philadelphia morning man **John DeBella** organized a delivery of 5,500 pack-

ages of the popular regional snack food Tastykakes to the USS Theodore Roosevelt. The station also began collecting CDs to send to troops, many of whom brought portable CD players to the Persian Gulf.

The four-station Clear Channel/Alexandria, La., cluster sold root beer floats to raise money for Operation Some Bunny Cares, which will provide requested items to troops serving overseas.

Dale O'Brian, director of country programming for Cumulus/Lexington, Ky., says, "We're doing what we call 'Operation Appreciation,' collecting needed supplies,

etc. We're also going to record an entire day's broadcast that, of course, will include listener call-ins of support and send it over to some of the local/regional units deployed there."

AC **WJYE** Buffalo, N.Y., PD **Joe Chile** says, "We're collecting calling cards, batteries, toiletries, sun screen, water-free disinfectant, etc. Listeners are meeting us at local client locations, and the Niagara Falls Airbase is helping us get the items to the troops."

Country **KFDI** Wichita, Kan., is collecting items for the families of troops deployed from the local McConnell Air Force Base. "Some of the items are kind of unusual, like pillow cases," PD **Beverlee Brannigan** says. "They print the picture of the deployed service person on it, and the kids get to 'sleep with Mom or Dad' even when they're deployed. We're also collecting videotapes. Service persons come in and videotape stories for their kids to enjoy after they've been deployed."

Country **WCTO** Allentown, Pa., is one of many stations that created a "troop support line." PD **Chuck Geiger** calls his "the loudest, longest, biggest audio recording of greetings for the troops. The prayers, thoughts, poems, and messages are flooding the line. [Morning team] **Ken & Kitty** have been airing the calls over patriotic song intros."

CALL HOME

Mike Kennedy, PD of country **KBEQ** Kansas City, is working with the Red Cross to "raise funds to buy prepaid calling cards for families to leave messages for military personnel, and then they have a number to call to check these messages at any time."

Al Payne, PD of adult R&B **KTCX** (Magic 102.5) Beaumont, Texas, says, "We plan on ordering custom flag window stickers for distribution by our street team to listeners in support of our troops."

And a handful of Clear Channel country stations across the U.S. "are preparing special one-



TIM & WILLY



WENS Indianapolis morning team Julie & Steve interview a listener at the station's troop rally.



THE SPIN

BY ANTHONY COLOMBO, WADE JESSEN, PATRICK McGOWAN & MINAL PATEL

How War's First Days Affected Radio

The first few days of the war in Iraq saw an increase in patriotic music at radio, particularly the country format, and further declines in airplay for the **Dixie Chicks** at several formats. But even with many music stations adding a news update or two each hour, the amount of music being played hasn't changed significantly, suggesting that most PDs are still leaving the heavy news coverage to their news/talk sister stations.

Last week, the Chicks' "Travelin' Soldier," a record that many once thought would become an anthem for the troops in the event of war, instead went 1-3 at country radio in the wake of **Natalie Maines'** anti-war/anti-President Bush comments. This week, the song shows a 55% decrease in country airplay, pushing it from the third-most-played song nationally to the 31st. And since country songs older than 20 weeks are removed from the chart below No. 20, "Travelin' Soldier" effectively falls off the country chart from No. 3.

As of March 18, the Dixie Chicks boycott had spread to 26 of *Airplay Monitor*'s 148 country reporters, according to Nielsen BDS. By March 21, that number had nearly tripled to 74 stations—or literally half the panel—now showing no airplay on any song by what had arguably been their most core act. On March 24, with the war having gone on for several days, the Chicks were off 51 stations.

On the top 40 side, the group's "Landslide" falls 15-32, with a 44% decline in airplay, although that song had already begun its decline at that format before Maines' comments. At adult top 40, it's down 3-13 (off 41%). At AC, the song goes 1-11, losing more than 50% of its 1,915 spins.

A BIG WEEK FOR WORLEY

On the other hand, **Darryl Worley**'s pro-war "Have You Forgotten?" (DreamWorks) tops the country chart with 6,129 detections in only its fifth chart week, becoming the first track to make it to No. 1 in only five weeks since **Garth Brooks'** "Longneck Bottle" in December 1997. **Clint Black**'s war-themed "I Raq and Roll" (available through his Web site, clint-black.com) is up 55-43. It is his first single since parting ways with RCA.

The first five days of war also saw a resurgence in some of country radio's patriotic standbys, with boosts for **Lee Greenwood**'s "God Bless the USA" (1,559 spins, up from 432 the week before), **Toby Keith**'s "Courtesy of the Red, White and Blue (The Angry American)" (1,874 spins, up from 1,281), and **Aaron Tippin**'s "Where the Stars and Stripes and the Eagle Fly" (1,119 detections, up from 712).

Across all formats, **Faith Hill**'s "The Star Spangled Banner" went from 76 plays to 340, while **Whitney Houston**'s version, first heard during the 1991 Gulf War, jumped from 22 plays to 190. **LeAnn Rimes'** "God Bless America" also increased, from nine plays to 158. Among top 40, AC, and adult top 40, "God Bless the USA" picked up an additional 400 spins on top of its country airplay.



WORLEY

A DECLINE FOR SOLE ANTI-WAR TITLE

What about anti-war titles? The only one to have garnered any significant airplay, the **Beastie Boys'** "In a World Gone Mad" was down from 412 plays in the previous week to 266. Other titles were too new to call, with **System of a Down**'s "Boom!" (Columbia) and **Zach de la Rocha & DJ Shadow**'s just-released "March of Death" sporting just a handful of spins. At press time, new anti-war songs from **R.E.M.** and **Lenny Kravitz** had just become available.

In contrast, **OutKast**'s "B.O.B. (Bombs Over Baghdad)" went from three to 23 plays for the week at modern while also showing action at rhythmic top 40 (78 detections) and R&B/hip-hop (62).

MORE NEWS DOESN'T MEAN (MUCH) LESS MUSIC

As for the increased newscast's impact on the *Monitor* charts, total detections for all *Monitor* formats were down only 0.7% for the week ending March 23. Four formats were off by more than 1%: country and mainstream top 40 (-1.4%) and AC and triple-A (-1.1%). Active rock showed the least amount of detection decline, with a loss of 0.1%. Modern was not far behind with a 0.4% drop. Not surprisingly, the first full day of war, March 20, saw the biggest drop in detections from the same day of the prior week (-3.3%). While March 23 was the day that coalition forces encountered their greatest resistance and heaviest casualties of the days-old conflict, only 0.1% less music was played than a week before.

hour programs for American Forces Radio and Television Service," Sledge says. "The idea here is to provide country programming from home, complete with well wishes from listeners." **Aaron Katersky**, of CC's N/T **KZRH** Houston, is embedded with a Marine squadron in Iraq.

AC **WTPI**/adult top 40 **WZPL** Indianapolis are teaming with N/T sister **WXNT** for a Web site devoted to covering Operation Iraqi Freedom from a local perspective. The site, accessed through any of the stations' Web pages, features news, information on local troop-support events, and patriotic downloads.

SHOULD RADIO RALLY?

Elsewhere in Indy, Emmis adult top 40 **WENS** morning team **Julie & Steve** staged a troop-support rally March 24. OM **Greg Dunkin** estimates that the rally drew 5,000 and was the "largest pro-troop rally in the state." The event ended with

the arrest of two anti-war demonstrators.

While patriotic rallies have been common at radio since the events of Sept. 11, 2001 (if not the first Gulf War), they've come under scrutiny in both the *Chicago Tribune* and *The New York Times* in recent weeks. A March 19 *Tribune* story suggested rallies organized by Clear Channel/Premiere Radio Networks host **Glenn Beck** had "raised eyebrows in some legal and journalistic circles." In the *Tribune*, CC's **Lisa Dollinger** notes that the rallies have been done at the behest of individual stations, rather than a corporate mandate, and that they are "not intended to be pro-military. It's more of a thank you to the troops."

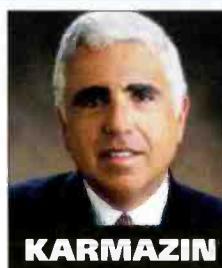
But a *Times* op-ed piece plays up the longtime relationship between CC's **Lowry Mays** and **Tom Hicks** and the **George W. Bush** family. The *Times* piece suggests the rallies are a way for the mega-group to "curry favor with the ruling party."

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Karmazin's Viacom-fy 'Til '06

After endless speculation, Mel Karmazin has entered into a new agreement to remain at Viacom through 2006. Karmazin retains his current CEO duties along with added terms for remaining through the end of the agreement, while chairman Sumner Redstone will reportedly assume some additional control over the company, including Viacom's board.



KARMAZIN

ANOTHER TALK HOST PICKS ON CHICKS

As the Dixie Chicks controversy continues (see *The Spin*, page 3), Salem Radio Networks' syndicated N/T personality Mike Gallagher is planning a concert May 1 in Greenville, S.C., to compete with the opening date of the group's U.S. tour as a protest against singer Natalie Maines' recent comments about the president. While Gallagher had not booked any acts for his concert at press time, he told the *Greenville News*, "I think people are so upset about the Dixie Chicks that if I have to get a banjo and stand up there onstage and sing 'On Top of Old Smokey' people, will stand up and cheer."

Meanwhile, Jones Radio Networks VP/GM Jim LaMarca says 160 of the 180 affiliates of its syndicated *Lia* show have opted for the regular version of the program rather than the Dixie Chicks-free version the network began offering after losing six Cox affiliates over an initial refusal to rework the program (*Airplay Monitor*, March 21).

CUMULUS NABS TWO IN NASHVILLE

Gaylord Entertainment has sold two of its Nashville stations, country WSM-FM and N/T WWTN, to Cumulus Media for \$65 million. Gaylord will retain ownership of its flagship station, traditional country WSM-AM, but has entered into an agreement in which Cumulus will manage local and national advertising sales for the station. The deals are expected to close in the third quarter. Cumulus owns three other stations in Nashville and will relocate all three Gaylord stations into its current facilities.



WSM-FM PD Kevin O'Neal exits. In addition to O'Neal, morning host Beville Darden recently left, meaning the FM currently needs a PD, as well as hosts for both drive times. Gaylord, meanwhile, continues its PD search for WSM-AM.

As part of the agreement, Cumulus picks up

THE MOVE

Walker To Walk?



Despite reports to the contrary, Johnnie Walker remains in her position as senior VP of urban promotion of Def Jam/Def Soul at press time. But Walker confirms that MCA senior VP of promotion Benny Pough is

joining Def Jam/Def Soul.

In other IDJMG news, *Billboard Bulletin* reports that chairman Lyor Cohen and Def Jam Records were found guilty of fraud, copyright infringement, and breach of contract regarding the planned release by TTV Records of an album by producer Irv Gotti featuring Ja Rule. An IDJMG spokesperson says the company will appeal the verdict. A jury is due to meet April 28 to determine damages, according to TTV attorney Peter Haviland.

Radio Responds To War

Continued from page 3

OFFERING A RESPITE

With extensive TV coverage of the war, some listeners have been looking for a break from battle scenes. With that in mind, John Reynolds, PD of top 40 WNKS (Kiss 95.1) Charlotte, N.C., says, "We're focusing on fun things, like a chance to fly to Los Angeles and meet Madonna."

Similarly, Tony Quartarone, owner/GM/PD of R&B WJKS Wilmington, Del., says, "I have chosen to do nothing [on air] on the war. However, if something should happen here in America, we will do full coverage." He feels the audience is overexposed to the war at this point. "Every channel on TV, cable, etc., seems to be making this into a 'show' on who can do the best and most coverage. It's overkill."

SHOWING NO MERCY

Some stations are taking a more irreverent tack. Modern rock WJBX (99X) Fort Myers, Fla., "drafted" listeners to become "weapons inspectors" for a chance to win a trip to Chicago for the Music As a Weapon tour. Its on-air promo said: "New rock 99X is giving you 48 hours to get your ass out of town and into Chicago."

Others are finding more subtle ways to acknowledge the war. Dave Steele, PD of country WQXK (K105) Youngstown, Ohio, says, "For listeners who have family in the theater of operations, when we do weather forecasts we frequently include brief weather forecasts for Baghdad."

"We have made a concerted effort on our sta-

tions to help parents talk to their children about war," country KBQI Albuquerque, N.M., PD Tommy Carrera says. "We go a step farther and remind those listeners to not watch war TV with the kids around. We push the theory of 'get yourself updated with our news breaks or Web site news and turn off the war tonight, so you can have quality time with your kids.'"

PRAY FOR PEACE

Dorsey Fuller, APD/MD at R&B KKBT (the Beat) Los Angeles, says the station is "running testimonials from listeners sending their prayers and support to the troops . . . We're also handing out placards at our events with the station logo on one side and 'Pray for Peace' on the other. Finally, [KKBT PD] Scorpio recorded a testimonial giving the station's position on the action, which runs periodically."

Daisy Davis, OM of Clear Channel's Norfolk, Va., R&B cluster, notes that at the start of the war, "we pulled all of our contesting immediately—both local and national." Other Clear Channel stations were heard this week running promos for contests that start March 27.

Summing up the feelings of many, rhythmic top 40 WLLD Tampa, Fla., PD Orlando says, "During 9/11, we learned a lot at WLLD . . . We plan on treating our current massive life episode—the war—very simply. We're going to live it. There's no show or presentation. You live it along with the audience. Talk when needed, go to news when needed, and play a song when the crying becomes too much to bear."

Additional reporting by Skip Dillard, Dana Hall, and Bram Teitelman.

Gas-Man Fever



Top 40 WIOQ (Q102) Philadelphia and Chio in the Morning are doing something about gas prices with "Gas-Man," who's pictured here offering another listener a free fill-up.

At country WGGY Wilkes-Barre, Pa., APD/MD Jaymie Gordon shifts from afternoons to nights, replacing Julie "Weber" Kansy, who heads to country WMZQ Washington, D.C., to join the syndicated Ben & Brian morning show as co-host.

Under new owner Radio One, the new adult R&B WRNB Dayton, Ohio, retains two staffers from the former WROU: Theo Smith for middays and Bob Summers for afternoons.

Former WJLQ (Q100) Pensacola, Fla., PD Steve Wall is doing P/T at adult top 40/R&B oldies combo KIMN/KDJM . . . Former rhythmic top 40 WKOE Atlantic City, N.J., MD Ted Noah is now doing a Saturday-night dance party on nearby WBBO Monmouth, N.J.

R&B WMNX Wilmington, N.C., MD/night jock B. Pais exits for a PD job within Cumulus.

Country WCTO Allentown, Pa., PD Chuck Geiger needs a new night jock who can also do imaging . . . Rhythmic top 40 WLYD Green Bay, Wis., PD Joel Matthews is looking for an afternoon host to replace Miggy Santos, who joins WXLK (K92) Roanoke, Va., for afternoons.



LISA G.

PEOPLE: LISA G. JETS

Lisa G. exits R&B WWPR (Power 105.1) New York's Ed Lover & Doctor Dre morning show.

Country WXTU Philadelphia night host Pam Merly exits. PD Bob McKay told the *Philadelphia Inquirer* that her 1-year-old show, described by the paper as "edgy" and "eclectic," proved unpopular with listeners. "It was a big decision to put it on, but an even bigger decision to take it off," said McKay, who called Merly an "absolute artist."

AC WMGC (Magic 105.1) Detroit replaces the syndicated *Delilah* night show with longtime

R&B WBLK Buffalo, N.Y., midday Al Wood exits to teach school. PD Chris Reynolds goes from afternoon to middays; night jock Shay Moore takes afternoons.

WPXY Rochester, N.Y., midday Dem Jones joins modern rock sister WZNE for the same.

TOP 40/AC

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Overnight Spins: Radio Speaks Out

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Poleman says. He would prefer seeing charts reweighted by audience rather than the elimination of overnight airplay but would be happy with either scenario.

"I agree that there are too many songs put in overnights [in exchange] for promotions," WZEE (Z104) Madison, Wis., PD Tommy Boden says. "I agree that doing something to reflect that on the charts is a great idea. It would help those that use the chart as a tool to see the real story on a record."

"We exclude overnight spins from the custom report we pull weekly from [Nielsen] BDS," KCHZ (Z95.7) Kansas City PD Just Plain Dave says. "We track several stations to see what they're doing, and we always eliminate overnights."

"The stations that only have 'adventure hours' in overnights aren't doing a song justice," WZYP Huntsville, Ala., PD Bill West says, while WKZT Wilkes-Barre, Pa., PD Jerry Padden notes that he doesn't "play songs strictly in overnights. I think that's bad business." And WBMM-FM (B96.3) Chicago PD Todd Cavanah adds, "We never have and don't plan on ever putting a select few songs in overnight rotation to scam the record labels."

24-HOUR PARTY PEOPLE

But even Cavanah notes that "we live and program in a third-shift city." And there are plenty of PDs who agree with WBZZ Pittsburgh PD Keith Clark when he asks, "We don't turn off the station at midnight, so why is overnight airplay not important?" He's in favor of reweighting overnight spins instead.

Toni Mitchell, OM/PD of Citadel/Syracuse, N.Y., notes that his top 40 WNTQ (93Q) "has an overnight weekly metro cume of 13,600" and an average quarter-hour of 1,000. "Are the labels saying that reaching [those listeners] is worthless to them? Are they willing to wait several additional weeks to have their work projects added to key radio stations? Are they willing to watch dozens of projects die each year, before they ever get played on enough stations to find out if they are hits?"

WNKS (Kiss 95.1) Charlotte, N.C., OM John

Back At 1-0-3-5



Brian McKnight visits rhythmic top 40 WKTU New York to promote his upcoming CD *U Turn*. Pictured, from left, are APD Jeff Z, McKnight, and Universal's Kelly Nash.

Reynolds points out that overnight listeners are "the people who embrace the new music quicker. All dayparts are important on the radio station. Every spin is important on the station."

Doug Bennett, PD of KCJZ (106.7 Jamz) San Antonio, adds, "There is some validity to the concerns, but I really believe that it depends on the format. The value of a spin at 1 a.m. on a country station wouldn't be nearly as high as it would be on a dance station" like his.

"We've had hits come out of overnight play and from [our] Love Hour play, most recently Frankie J," WPOW (Power 96) Miami PD Kid Curry says. "I try to hear hits. Sometimes I do, sometimes I don't. That's why we work songs into overnights. Real hits have come out of overnight play."

"What's next? Not supporting airplay after 7 p.m.?" WXBB Burlington, Vt., PD Ben Hamilton asks. "Intelligent programmers are not going to debut unfamiliar music in afternoon drive. Almost every record that we add starts in overnights and grows from there, as we become more comfortable with that particular title. The truth is, you couldn't start records without overnight spins."

"I see the validity of overnights not counting," WHOT Youngstown, Ohio, PD John Trout says. "However, this would adversely affect radio and records in our ability to [support each other's] agendas. This would also severely limit new artists, who we may add into overnights for some exposure."

WSTW Wilmington, Del., PD John Wilson emphasizes that his station has no overnight-only category. But, he says, "if the record companies want to downplay the importance of overnight spins, I would be glad to eliminate them from our daily music log. We can easily replace them with a recurrent or power gold."

TALK TO THE NECK

And some PDs see any label push to "clean up" overnights as disingenuous. "I'd like to make the acquaintance of the label people who say they are tired of overnight spins," WKZL Greensboro, N.C., PD Jeff McHugh says. With requests for overnight spins coming from "almost every label rep I talk to," he adds, "someone is talking out of both sides of their neck."

"It's easy to find stations that have 20 spins a week on a song and 15 of them are in overnights," McHugh continues. "Yes, it's the stupidest promotional strategy ever devised, but every one of those stations is doing exactly what a label asked them to. If we reweight overnight spins because of their susceptibility to promotional influence, should we also use the same reasoning to reweight the playlists of certain stations that do those big label-sponsored concerts?"

"Maybe they should tell their promotions folks to stop working records for strictly overnight spins," says another PD, who asks to remain anonymous. A year ago, he says, those requests came with a promotion attached. "Now, though, more often they call looking for a start on overnights without any promotional support. The indie gets paid. The station doesn't get anything. So who does the overnight spin help?" The PD says overnight spins "should be called 'spins that take the heat off of the local rep.'"

Another anonymous PD adds, "If the radio stations would only add that which they truly believe in, and if record labels only cared about what's really happening with their releases, we would all be honest. But would we be happy? Chances are the promotional dollars would be gone, and the

Kieley Back In The Top 40 Game

When veteran programmer Dan Kieley left top 40 KIIS Los Angeles in 2001, he took some time off but he didn't stop working. "I started a production company and produced demos for a couple of baby artists," he says. "I also began work on a TV series pilot we're still work-

here: [GM] Dave Siebert, Kurt Johnson, and Brian Ongaro."

So how's Kieley getting settled into the Big D? "Right now you could call my situation *CSI: Dallas*. I'm just looking for clues at the scene of the crime," he says. "We haven't made any changes; we're just making sure we're moving in the right direction."

MONITOR PROFILE



DAN KIELEY
Program Director

KRBV Dallas
Owner: Infinity

'The way a top 40 station sounds in Los Angeles shouldn't be duplicated for Dallas and Chicago'

3 P.M.

Avril Lavigne, "Sk8er Boi"
Jennifer Lopez Feat. LL Cool J, "All I Have"
Crazy Town, "Butterfly"
3 Doors Down, "When I'm Gone"
Coolio, "Fantastic Voyage"
Amanda Perez, "Angel"
Justin Timberlake, "Rock Your Body"
No Doubt Feat. Lady Saw, "Underneath It All"
Eminem, "Lose Yourself"
Avril Lavigne, "I'm With You"

During Kieley's time away from top 40, the format has seen erosion in many markets: "Around the country you see only a handful of dominant top 40 stations," he says. "The format isn't really sure what the music's supposed to be, when listeners are passionate about this format because of the music. Programmers seem to be trying to find focus, and sometimes I feel I don't have a clue either, but I'm going to find out."

"Every top 40 station has to be unique and not easily duplicated," he adds. "The way a top 40 station sounds in Los Angeles shouldn't be duplicated for Dallas and Chicago. It's all about the individual marketplace. Some have simply chosen to homogenize this format. That doesn't work."

SKIP DILLARD

RADIO CONCERT MONITOR

DATE	STATION	EVENT	PROMOTIONS DIRECTOR
April 3	WPLJ New York	Up Close and Personal	Theresa Angela
	APPEARING: Uncle Kracker		
April 5	WPOW Miami	Reggae Fest	Kenny Bernstein
	APPEARING: Wayne Wonder, Sean Paul, Beenie Man, Tantoo Metro & Devonte		
April 12	WHYI Miami	Wing Ding	Derrick Pitts
	APPEARING: Simple Plan, Vi3, Jordan Knight, Jorge Moreno		
April 16	KDGS Wichita, Kan.	Freaknic Jam	Brad Horning
	APPEARING: 50 Cent, Busta Rhymes, Tyrese, Clipse		
May 17	KIIS Los Angeles	Wango Tango	Alfredo Ferero
	APPEARING: TBA		
May 22	KDWB Minneapolis	Star Party	Cris Cegla
	APPEARING: TBA		
May 24	KRBE Houston	Earth Day	Leslie Brotamonte
	APPEARING: TBA		

Let us monitor your event! Call Skip Dillard at 646-654-4688 or e-mail sdillard@airplaymonitor.com

up-and-coming acts would rarely break. But we would all be honest, and nobody really wants that."

DON'T PUNISH EVERYONE

As was the case on the label side, some PDs don't see it as *Monitor's* place to intervene. "You are offering a monitoring service. They can choose to pay who they want or don't want to pay," says Archway Broadcasting's Brian Krysz, who believes that the industry's biggest problem is not overnight airplay but artists who don't have enough hits to sell albums. "These guys just don't get it. They created the monster. Radio didn't."

"I understand there are stations that either add records on paper only or spin them in the over-

nights only," Wilson says. "This has been the case for years, and some stations actually plan their music and promotion budgets around this practice. This is a problem that should be handled on a station-by-station basis by the record companies that support these practices and not by punishing the entire radio and record industry by downplaying, discounting, or eliminating credit for overnight spins."

"The midnight to 5 a.m. hours exist, and we're going to play music during those hours," KZZP (Kiss 104.7) Phoenix PD Mark Medina says. "If the industry chooses to acknowledge that airplay, cool. If not, cool. I don't do promotions... based on projects that will only spin in overnights, so it doesn't really matter to me."

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		AUDIENCE MILLIONS	RANK
					TW	LW		
★★★ No. 1 ★★★								
(1)	2	7	IN DA CLUB SHADY/AFTERMATH/INTERSCOPE	50 CENT	7382	7128	57.864	1
2	1	15	ALL I HAVE EPIC	JENNIFER LOPEZ FEATURING LL COOL J	6975	7398	45.574	2
3	4	11	MESMERIZE MURDER INC/DEF JAM/IDJMG	JA RULE FEATURING ASHANTI	6256	6713	42.492	5
(4)	6	14	WHEN I'M GONE REPUBLIC/UNIVERSAL/UMRG	3 DOORS DOWN	6245	5691	40.867	6
5	3	18	I'M WITH YOU ARISTA	AVRIL LAVIGNE	6004	6717	42.646	4
6	5	18	PICTURE LAVA/ATLANTIC	KID ROCK FEATURING SHERYL CROW	5917	6276	45.444	3
(7)	7	9	ANGEL POWERHOUSE/VIRGIN	AMANDA PEREZ	5395	5055	34.026	7
(8)	12	8	GOSSIP FOLKS THE GOLD MIND/ELEKTRA/EG	MISSY "MISDEMEANOR" ELLIOTT FEATURING LUDACRIS	4445	4124	24.961	14
9	8	15	BUMP, BUMP, BUMP T.U.G./EPIC	B2K & P. DIDDY	4293	4859	28.990	10
★ GREATEST GAINER® ★								
(10)	18	3	ROCK YOUR BODY JIVE	JUSTIN TIMBERLAKE	4178	2905	29.520	9
11	9	20	BEAUTIFUL RCA/RMG	CHRISTINA AGUILERA	3989	4652	23.206	16
★ AIRPOWER ★★								
(12)	22	3	IGNITION JIVE	R. KELLY	3913	2721	29.993	8
13	10	16	ALL THE THINGS SHE SAID INTERSCOPE	T.A.T.U.	3775	4417	27.640	12
(14)	16	7	MISS YOU BLACKGROUND/UNIVERSAL/UMRG	AALIYAH	3747	3480	28.744	11
15	14	21	DON'T MESS WITH MY MAN JIVE	NIVEA FEATURING BRIAN & BRANDON CASEY	3418	3578	26.836	13
★ AIRPOWER ★★								
(16)	19	4	IF YOU'RE NOT THE ONE ISLAND/IDJMG	DANIEL BEDINGFIELD	3384	2888	20.573	19
17	11	10	SUPERMAN WEB/AFTTERMATH/INTERSCOPE	EMINEM	3341	4143	21.687	17
18	13	17	CRY ME A RIVER JIVE	JUSTIN TIMBERLAKE	3266	4120	24.853	15
(19)	24	4	DAMAGED ARISTA	TLC	2949	2659	19.820	21
(20)	21	8	RUNNING INTERSCOPE	NO DOUBT	2842	2725	16.905	22
(21)	20	10	GIRL ALL THE BAD GUYS WANT FFROE/SILVERTONE/JIVE	BOWLING FOR SOUP	2780	2737	20.148	20
22	17	14	I'D DO ANYTHING LAVA	SIMPLE PLAN	2588	3100	21.327	18
(23)	25	8	I DROVE ALL NIGHT EPIC	CELINE DION	2454	2430	11.976	33
(24)	NEW▶		FIGHTER RCA/RMG	CHRISTINA AGUILERA	2403	1444	14.633	28
25	23	8	TELL ME (WHAT'S GOIN' ON) ARTIST/DIRECT	SMILEZ & SOUTHSIDE	2339	2701	15.822	24
(26)	28	5	STUCK FOREFRONT/VIRGIN	STACIE ORRICO	2330	2169	11.524	34
(27)	37	2	THE ANTHEM DAYLIGHT/EPIC	GOOD CHARLOTTE	2283	1709	16.222	23
28	26	22	YOUR BODY IS A WONDERLAND AWARE/COLUMBIA	JOHN MAYER	2165	2239	15.783	25
★ MOST AIRPLAY ADDS ★								
(29)	NEW▶		SING FOR THE MOMENT WEB/AFTERMATH/INTERSCOPE	EMINEM	2162	1160	14.864	26
(30)	34	5	UNWELL ATLANTIC	MATCHBOX TWENTY	2056	1828	9.210	38
31	30	22	SHE HATES ME FLAWLESS/GEFFEN/INTERSCOPE	PUDDLE OF MUDD	1997	2141	11.130	35
32	15	14	LANDSLIDE MONUMENT/COLUMBIA	DIXIE CHICKS	1960	3503	13.690	30
33	33	26	LOSE YOURSELF SHADY/INTERSCOPE	EMINEM	1947	1907	10.632	37
(34)	38	2	HELL YEAH EPIC	GINUWINE FEATURING BABY	1927	1692	10.706	36
35	27	14	BLOWIN' ME UP (WITH HER LOVE) FOX/JIVE	JC CHASEZ	1767	2209	14.687	27
36	29	17	'03 BONNIE & CLYDE ROC-A-FELLA/DEF JAM/IDJMG	JAY-Z FEATURING BEYONCE KNOWLES	1667	2144	12.888	31
37	39	6	MISUNDERSTOOD ISLAND/IDJMG	BON JOVI	1658	1672	7.427	—
(38)	40	4	DUMB GIRLS ATLANTIC	LUCY WOODWARD	1635	1593	8.444	39
39	35	26	FAMILY PORTRAIT ARISTA	PINK	1469	1737	8.200	40
(40)	NEW▶		CAN'T NOBODY MUSIC WORLD/COLUMBIA	KELLY ROWLAND	1380	1293	6.722	—

Songs ranked by number of detections. □ Songs showing an increase in detections over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in detections does not exceed the percentage of monitored station downtime for the format. A song that has been on the chart for more than 20 weeks will generally not receive a bullet, even if it registers an increase in detections. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Most Airplay Adds awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 20 become recurrents and are removed from the chart after 26 weeks.

most airplay adds

MAINSTREAM TOP 40

NEW STATIONS

EMINEM Sing For The Moment (Web/Aftershave/Interscope) 36

KOND, KHKS, KYO, KKRZ, KLZR, KOKO, KRUF, KSMB, KXXM, KZHT, WABB, WBBO, WERO, WEZB, WMFM, WHOT, WJJS, WKGS, WKRL, WLAN, WLKT, WPST, WPXY, WQEN, WRVO, WSTW, WWHT, WXKB, WXLK, WZAT

Total Stations With Six Or More Detections: 88

TOTAL DETECTIONS BY DAYPART: 6-10 6%, 10-3 14%, 3-7 17%, 7-12 35%, 12-6A 28%

CHRISTINA AGUILERA Fighter (RCA/RMG) 28

KBFM, KHKS, KYO, KKDM, KRBZ, KTFM, KVSR, WAEZ, WBHT, WCG, WERO, WFLY, WGTZ, WHOT, WJJS, WKGS, WKRL, WLAN, WLKT, WNCI, WPST, WPXY, WQEN, WRVO, WSTW, WWHT, WXKB

Total Stations With Six Or More Detections: 114

TOTAL DETECTIONS BY DAYPART: 6-10 6%, 10-3 19%, 3-7 18%, 7-12 26%, 12-6A 32%

R. KELLY Ignition (Jive) 18

KIIS, KKKR, KLZR, KRBE, WAEB, WDCG, WERO, WFKS, WJBO, WKZL, WLAN, WNCI, WRVW, WTWR, WWWQ, WXKS, WYCR, WYOY

Total Stations With Six Or More Detections: 100

TOTAL DETECTIONS BY DAYPART: 6-10 10%, 10-3 17%, 3-7 17%, 7-12 30%, 12-6A 25%

COLDPLAY Clocks (Capitol) 18

KIIS, KQQQ, KSMB, WAEB, WAEV, WBLL, WFLY, WIOG, WJBO, WLDI, WNOK, WNTQ, WRHT, WSSX, WTWR, WXLK, WYOY, WZEE

Total Stations With Six Or More Detections: 60

TOTAL DETECTIONS BY DAYPART: 6-10 9%, 10-3 19%, 3-7 17%, 7-12 20%, 12-6A 35%

JUSTIN TIMBERLAKE Rock Your Body (Jive) 15

KRUF, KVSR, WAEB, WAEV, WAPE, WAYV, WBHT, WFKS, WGTZ, WIXX, WNCI, WNKX, WNTQ, WWHT, WNST

Total Stations With Six Or More Detections: 116

TOTAL DETECTIONS BY DAYPART: 6-10 9%, 10-3 19%, 3-7 19%, 7-12 30%, 12-6A 24%

GREATEST GAINERS® MAINSTREAM TOP 40

INCREASE IN DETECTIONS

JUSTIN TIMBERLAKE • Rock Your Body (JIVE) +1273

KTFM +52, WBFA +38, WAPE +26, WFHN +23, WKSZ +23, WLKT +23, WMFM +23, WXKB +22, WXXX +22, WFKS +22

R. KELLY • Ignition (JIVE) +1192

WDKF +43, WKQI +37, WEZB +31, WTWR +29, WKST +28, KZZU +28, WKSZ +27, KZHT +27, KRQQ +27, KDWB +26

EMINEM • Sing For The Moment (WEB/AFTERMATH/INTERSCOPE) +1002

WXKS +50, WBZZ +33, WHKF +31, WMEG +31, KKRZ +29, WDKF +26, WBBO +25, XHTO +24, WSSX +23, KDWB +22

CHRISTINA AGUILERA • Fighter (RCA/RMG) +959

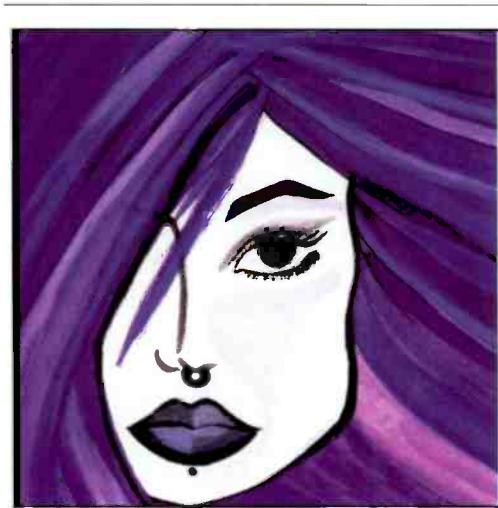
WFLY +33, WJJS +23, WRVQ +20, KZZU +18, WQKJ +18, WBBO +18, KQKQ +17, WKSE +17, KKDM +17, WFLZ +16

GOOD CHARLOTTE • The Anthem (DAYLIGHT/EPIC) +574

WDKF +28, WNOU +25, KZHT +23, WGTZ +23, WXXX +19, KXXM +19, KDND +18, WDBT +17, WFKS +16, XHTO +14

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS TW LW
10	HEY MA CAMRON (ROC-A-FELLA/DEF JAM/IDJMG)	917 984
11	LIKE I LOVE YOU JUSTIN TIMBERLAKE (JIVE)	876 880
12	JUST LIKE A PILL PINK (ARISTA)	848 884
13	A THOUSAND MILES VANESSA CARLTON (A&M/INTERSCOPE)	783 785
14	THE MIDDLE JIMMY EAT WORLD (DREAMWORKS)	762 788
15	BLURRY PUDDLE OF MUDD (FLAWLESS/GEFFEN/INTERSCOPE)	739 731
16	FAMILY AFFAIR MARY J. BLIGE (MCA)	708 705
17	ALL YOU WANTED MICHELLE BRANCH (MAVERICK/WARNER BROS.)	691 669
18	WHEREVER YOU WILL GO THE CALLING (RCA/RMG)	682 704
19	SK8ER BOI AVRIL LAVIGNE (ARISTA)	626 693
20	DON'T LET ME GET ME PINK (ARISTA)	625 585

Recurrents are titles that have appeared on the Mainstream Top 40 Airplay chart for 26 weeks and have dropped below the top 20.



Crazy Talk, from the forthcoming album, *E Pluribus Unum Plural*

GREY CLIFF RECORDS®

Bringing fresh new music to radio!

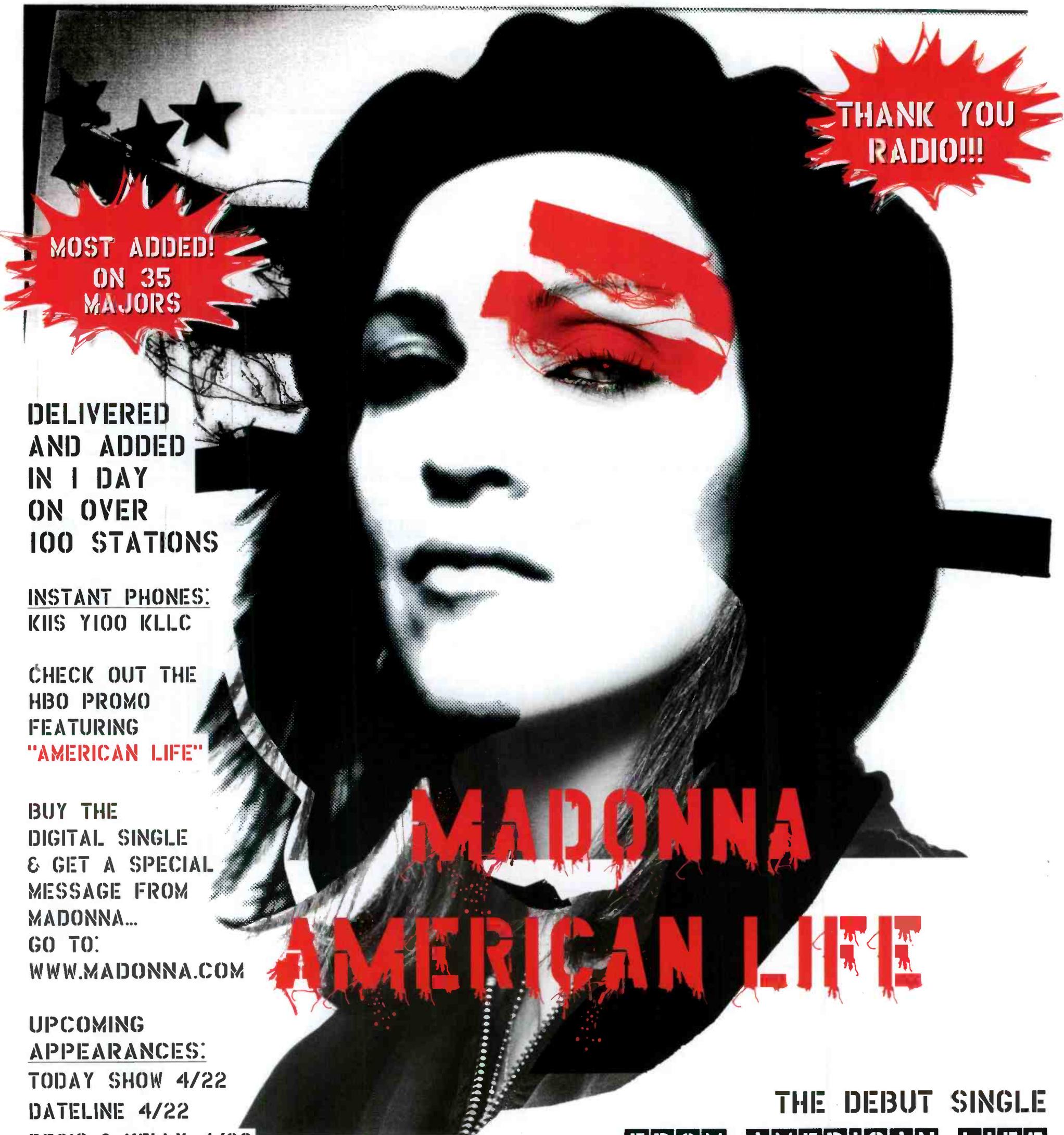
Radio adds to date:

WBMX	WKF	WCSM
WBLI	WJBQ	WFHN
WMEG	WSKS	...and more!

"Everyone likes the fresh new sound of Plural's Crazy Talk. We received instant reaction by phones and Email. Crazy Talk fits Hot AC to Top 40 to Modern." - John Lander, WBMX

Crazy Talk: Now charting at WBMX!





DELIVERED
AND ADDED
IN 1 DAY
ON OVER
100 STATIONS

INSTANT PHONES:
KIIS Y100 KLLC

CHECK OUT THE
HBO PROMO
FEATURING
"AMERICAN LIFE"

BUY THE
DIGITAL SINGLE
& GET A SPECIAL
MESSAGE FROM
MADONNA...
GO TO:
WWW.MADONNA.COM

UPCOMING
APPEARANCES:
TODAY SHOW 4/22
DATELINE 4/22
REGIS & KELLY 4/23
LETTERMAN 4/24
"WILL & GRACE" 4/24

MADONNA AMERICAN LIFE

THE NEW ALBUM IN STORES 4.22.03

THE DEBUT SINGLE
FROM AMERICAN LIFE

PRODUCED BY MADONNA AND MIRWAIS AHMADZAI. MIXED BY MARK "SPIKE" STENT. MANAGEMENT: CARESSE HENRY - CALIENTE MANAGEMENT 



enhanced



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MAINSTREAM TOP 40

AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS



WKSS Hartford, CT
(PD/MD: Vaughn/Brooks)
Airplay Leader Designations: 8

Airplay Leader Designations: 8

#2	WDRQ, Detroit, MI (PD/MD: Tear/Curry)	4
#3	KZZU, Spokane, WA (PD/MD: Michaels/Christopher)	4
#4	WKST, Pittsburgh, PA (PD/MD: Kidd/Robitaille)	4
#5	WDBT, Jackson, MS (PD/MD: Reed/Adam Axe)	3

Refer to Impact! page for this week's Airplay Leaders and Airplay Leaderboard rules.

RBE Houston
D. Tracy Austin

D: Tracy Austin
PD/MD: Leslie Basenberg-Whitfield
Susquehanna 713-266-1000



WHTZ New York
Sr. VP/Pgmg: Tom Pol
MD: Paul Bryant
Clear Channel 201-2



KIIS Los Angeles
PD: John Ivey
APD/MD: Julie Pilat
Clear Channel 818-84



Songs ranked by number of detections. Playlists are listed in order of Total detections.



Songs ranked by number of detections. Playlists are listed in order of TSA weekly cume, beginning with the highest-cumming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Airplay Adds (AA) denotes songs with 6 or more detections at station for first time this week.

MAINSTREAM TOP 40

IMPACT!

TOP 10 BOUND

Total Detections/Gain

AALIYAH

3747/267

Miss You (Background/Universal/UMRG)

Total Stations: 117

Chart Move: 16-14

H (23), M (43), L (51)

Airplay Adds: 3

MTV 19 12 26 ID

VH1 9 9 26 10

TUON 29 26 19 27

KHTT 78 77 33 220

L.A. KIS 29 26 19 33 242

Chicago WKS 32 36 38 365

Philadelphia WBT 29 37 34 316

Dallas KHRV 16 18 5 43

KRBY 31 21 1 57

G.Rap. WBT 4 1 1 6

Boston WXXS 34 33 30 149

NYC WBT 24 21 26 106

Wash., DC WBT 73 60 16 20

Houston KBFI 1 - 3

Atlanta WBT 1 - 1

Miami WWT 10 29 38 303

San Juan WMEG 52 37 40 215

Seattle KIS 45 38 36 303

St. Louis KIS 26 18 42 474

New Bern KIS 19 17 21 68

McAllen KIS 34 34 30 115

WBT 35 36 32 103

Dallas KHRV 21 12 19 109

WBT 25 22 26 242

Fresno WBT 14 14 16 24

WBT 23 25 31 146

WBT 27 28 31 156

WBT 29 30 37 409

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**AIRPLAY
Monitor****ADULT TOP 40**Nielsen
Broadcast Data
Systems

Compiled from a national sample of data supplied by Nielsen Broadcast Data Systems to Airplay Monitor. 83 adult top 40 stations are electronically monitored 24 hours a day, 7 days a week. © 2003 VNU Business Media, Inc. All rights reserved.

THIS WEEK	LAST WEEK	WKS ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	AUDIENCE
					TW	LW
					millions	rank
★★★ No. 1 ★★★						
1	1	18	I'M WITH YOU ARISTA	AVRIL LAVIGNE	3387	3389 21.721 1
2	2	19	PICTURE LAVA/ATLANTIC	KID ROCK FEATURING SHERYL CROW	2956	2960 17.225 2
★ GREATEST GAINER® ★						
3	6	18	WHEN I'M GONE REPUBLIC/UNIVERSAL/UMRG	3 DOORS DOWN	2693	2362 13.158 9
4	7	8	UNWELL ATLANTIC	MATCHBOX TWENTY	2525	2252 16.111 3
5	5	34	YOUR BODY IS A WONDERLAND AWARE/COLUMBIA	JOHN MAYER	2354	2363 15.648 4
6	8	10	DRIFT AWAY LAVA	UNCLE KRACKER FEATURING DOBIE GRAY	2320	2051 14.640 5
7	4	27	THE GAME OF LOVE ARISTA	SANTANA FEATURING MICHELLE BRANCH	2286	2371 14.053 7
8	9	17	BIG YELLOW TAXI GEFFEN/INTERSCOPE	COUNTING CROWS FEATURING VANESSA CARLTON	2206	2021 14.203 6
9	13	11	CLOCKS CAPITOL	COLDPLAY	1928	1834 11.996 11
10	12	40	DON'T KNOW WHY BLUE NOTE/VIRGIN	NORAH JONES	1912	1841 13.406 8
11	10	27	UNDERNEATH IT ALL INTERSCOPE	NO DOUBT FEATURING LADY SAW	1882	2021 12.186 10
12	11	9	DON'T DREAM IT'S OVER SQUINT-CURB/REPRISE	SIXPENCE NONE THE RICHER	1764	1923 9.633 12
13	3	22	LANDSLIDE MONUMENT/COLUMBIA	DIXIE CHICKS	1673	2832 8.101 15
14	14	16	BEAUTIFUL RCA/RMG	CHRISTINA AGUILERA	1583	1698 9.599 13
15	16	15	MISUNDERSTOOD ISLAND/IDJMG	BON JOVI	1454	1420 7.807 17
16	18	6	THE REMEDY (I WON'T WORRY) ELEKTRA/EEG	JASON MRAZ	1442	1212 8.762 14
17	19	10	WHY GEORGIA AWARE/COLUMBIA	JOHN MAYER	1301	1105 7.833 16
18	17	26	DISEASE ATLANTIC	MATCHBOX TWENTY	1227	1323 7.274 18
19	20	5	SYMPATHY WARNER BROS.	GOO GOO DOLLS	1156	954 6.686 19
20	24	6	RUNNING INTERSCOPE	NO DOUBT	687	613 3.312 22
21	21	7	WHEN I SEE YOU EPIC	MACY GRAY	676	700 3.025 23
22	22	10	DUMB GIRLS ATLANTIC	LUCY WOODWARD	664	680 2.891 25
★ MOST AIRPLAY ADDS ★						
23	34	2	PEACEKEEPER REPRISE	FLEETWOOD MAC	636	398 4.326 20
24	23	8	I DROVE ALL NIGHT EPIC	CÉLINE DION	628	633 2.403 30
25	25	5	LIGHTS OUT CAPITOL	LISA MARIE PRESLEY	599	577 2.146 32
26	28	4	IN THIS LIFE COLUMBIA	CHANTAL KREVIAZUK	551	486 2.197 31
27	31	7	YOUR MISTAKE SIXTHMAN	SISTER HAZEL	501	432 2.679 27
28	33	2	COME AWAY WITH ME BLUE NOTE/VIRGIN	NORAH JONES	500	415 3.458 21
29	26	25	A SORTA FAIRYTALE EPIC	TORI AMOS	496	536 2.974 24
30	NEW ▶		BRING ME TO LIFE WIND-UP	EVANESCENCE FEATURING PAUL MCCOY	437	273 1.696 36
31	30	23	EVERYTHING WIND-UP	STEREO FUSE	400	435 2.650 28
32	32	6	BE MINE ATO/RCA/RMG	DAVID GRAY	395	419 0.710 -
33	36	3	INNOCENCE ATLANTIC	HOOTIE & THE BLOWFISH	385	330 1.811 35
34	NEW ▶		HARDER TO BREATHE OCTONE/J/RMG	MAROON 5	377	289 2.076 33
35	39	3	FEEL VIRGIN	ROBBIE WILLIAMS	364	323 1.339 39
36	35	16	SHE HATES ME FLAWLESS/GEFFEN/INTERSCOPE	PUDDLE OF MUDD	338	386 1.530 38
37	38	24	I'M STILL HERE (JIM'S THEME) WALT DISNEY/HOLLYWOOD	JOHN RZEZNICK	304	327 2.808 26
38	29	14	FREEZE LEGEND/TVT	PAY THE GIRL	293	439 0.833 -
39	37	19	GREY STREET RCA/RMG	DAVE MATTHEWS BAND	270	330 1.930 34
40	NEW ▶		MAKE UP YOUR MIND 604/ROADRUNNER/IDJMG	THEORY OF A DEADMAN	262	221 0.638 -

Songs ranked by number of detections. Songs showing an increase in detections over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in detections does not exceed the percentage of monitored station downtime for the format. A song that has been on the chart for more than 20 weeks will generally not receive a bullet, even if it registers an increase in detections. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Most Airplay Adds awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 15 become recurrents and are removed from the chart after 26 weeks.

most airplay adds**ADULT TOP 40****NEW STATIONS****FLEETWOOD MAC Peacekeeper (Reprise)**

KHTO, KPN, KLTG, KQIS, KSII, KSRZ, KSTZ, WKDD, WMAD, WMC, WMMX, WMXB, WPLJ, WWMX

Total Stations With Six Or More Detections: 38

TOTAL DETECTIONS BY DAYPART: 6-10 10%, 10-3 20%, 3-7 15%, 7-12 17%, 12-6A 37%

GOO GOO DOLLS Sympathy (Warner Bros.)

KALC, KPN, KPLZ, KZZO, WBMX, WMVX, WOMX, WZPL

Total Stations With Six Or More Detections: 56

TOTAL DETECTIONS BY DAYPART: 6-10 10%, 10-3 19%, 3-7 17%, 7-12 22%, 12-6A 33%

TORI AMOS Taxi Ride (Epic)

KAMX, KLLC, KLLY, KVUU, WBMX, WCDA, WKRQ, WXMA

Total Stations With Six Or More Detections: 12

TOTAL DETECTIONS BY DAYPART: 6-10 3%, 10-3 13%, 3-7 16%, 7-12 25%, 12-6A 42%

DANA GLOVER Rain (DreamWorks)

KALZ, KEZR, KHTO, KRSK, KSII, WINK, WTIC

Total Stations With Six Or More Detections: 7

TOTAL DETECTIONS BY DAYPART: 6-10 6%, 10-3 14%, 3-7 13%, 7-12 22%, 12-6A 46%

EVANESCENCE FEATURING PAUL MCCOY Bring Me To Life (Wind-up)

KIZS, KLTG, KTOZ, WMBZ, WVRV, WWZZ

Total Stations With Six Or More Detections: 21

TOTAL DETECTIONS BY DAYPART: 6-10 6%, 10-3 15%, 3-7 17%, 7-12 31%, 12-6A 31%

GREATEST GAINERS® ADULT TOP 40**INCREASE IN DETECTIONS****3 DOORS DOWN • When I'm Gone (REPUBLIC/UNIVERSAL/UMRG)**

+331

WMBZ +25, KALC +23, KTOZ +21, KSRZ +21, WDVD +18, WPTE +16, KMXB +15, WKZN +14, KSTZ +14, WMXB +14

WKDD +30, KYSR +29, WMBZ +19, WSNE +17, KLTD +15, KPLZ +14, WINK +13, KALC +12, KPN +12, WVRV +11

+273

MATCHBOX TWENTY • Unwell (ATLANTIC)

+269

WMVX +30, KYIS +27, WRQX +26, KIZS +24, KALC +18, KHM +18, WXMA +17, KMXP +17, WBMX +15, KSRZ +12

+269

FLEETWOOD MAC • Peacekeeper (REPRISE)

+238

KLTD +23, WWMX +20, KSRZ +20, WMAD +17, KSTZ +15, WPLJ +14, KSII +13, WMC +11, WRFY +9, WRVE +9

+230

JASON MRAZ • The Remedy (I Won't Worry) (ELEKTRA/EEG)

+230

WSSR +31, WWZZ +19, KVUU +15, WTMX +13, KDMX +13, WNNK +13, WZPT +13, KFMB +12, KHM +12, WWMX +10

Recurrents are titles that have appeared on the Adult Top 40 Airplay chart for 26 weeks and have dropped below the top 15.

**Monitor. RECURRENTS
ADULT TOP 40**

RANK	TITLE (IMPRINT/PROMOTION LABEL)	DETECTIONS
		TW LW
10	NO SUCH THING JOHN MAYER (AWARE/COLUMBIA)	929 970
11	HANGING BY A MOMENT LIFEHOUSE (DREAMWORKS)	805 803
12	DROPS OF JUPITER (TELL ME) TRAIN (COLUMBIA)	800 855
13	BLURRY PUDDLE OF MUDD (FLAWLESS/GEFFEN/INTERSCOPE)	714 743
14	HERO CHAD KROEGER FEAT. JOSEY SCOTT (COLUMBIA/ROADRUNNER/IDJMG)	648 665
15	ALL YOU WANTED MICHELLE BRANCH (MAVERICK/WARNER BROS.)	641 660
16	THANK YOU DIDO (ARISTA)	553 531
17	SUPERMAN (IT'S NOT EASY) FIVE FOR FIGHTING (AWARE/COLUMBIA)	549 588
18	WHEN IT'S OVER SUGAR RAY (LAVA/ATLANTIC)	531 570
19	IT'S BEEN AWHILE STAIND (FLIP/ELEKTRA/EEG)	530 489
20	FLAKE JACK JOHNSON (ENJOY/UNIVERSAL/UMRG)	523 566

AIRPLAY Monitor HitPredictor™ DATA PROVIDED BY promosquad™

MAINSTREAM TOP 40

NEW RELEASES WITH TOP 10 CALLOUT POTENTIAL (13-24)

1. Eminem, Sing For The Moment INTERSCOPE 102.5
2. All American Rejects, Swing Swing DREAMWORKS 80.1
3. Justin Timberlake, Rock Your Body INKE 77.2

NEW RELEASES WITH TOP 10 CALLOUT POTENTIAL (13-24)

1. Eminem, Sing For The Moment INTERSCOPE 101.5
2. All American Rejects, Swing Swing DREAMWORKS 91.1
3. Justin Timberlake, Rock Your Body INKE 82.6

RECENTLY TESTED SONGS WITH TOP 10 CALLOUT POTENTIAL (13-24)

1. Eminem, Sing For The Moment INTERSCOPE 101.5
2. All American Rejects, Swing Swing DREAMWORKS 91.1
3. Justin Timberlake, Rock Your Body INKE 82.6

AT-A-GLANCE**ON PAGE 54**

ADULT TOP 40

POWER PLAYLISTS

AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS



KYSR Los Angeles
(PD/MD: Ivey/Patyk)

Airplay Leader Designations: 5

#2 KAMX, Austin, TX
(PD/MD: Stevens/Culver)

WPLJ New York*
VP/Pmg: Tom Cuddy
PD: Scott Shannon
MD: Tony Mascalzo
ABC/Disney 212-613-8900



KYSR Los Angeles*
PD: John Ivey
APD/MD: Chris Patyk
AMG: Skip Kelly
Clear Channel 818-955-7000



TM LW

1 Kid Rock Featuring Sheryl Cr Picture	41 33
2 John Mayer Your Body Is A Wonderland	41 38
3 Bon Jovi Misunderstood	38 34
4 Uncle Kracker Featuring Dobi Drift Away	40 38
5 Avril Lavigne I'm With You	39 39
6 Norah Jones Don't Know Why	39 40
7 Counting Crows Featuring Van Big Yellow	38 30
8 Coldplay Clocks	37 33
9 Christina Aguilera Beautiful	33 43
10 Suspense None The Richer Don't Dream It	31 30
11 Jason Mraz The Remedy (I Won't Worry)	30 29
12 Goo Goo Dolls Sympathy	29 17
13 No Doubt Featuring Lady Saw Underneath	29 29
14 Santana Featuring Michelle B The Game O	21 19
15 3 Doors Down When I'm Gone	20 13
16 Jewel Standing Still	20 16
17 Lucy Woodward Dumb Girls	19 19
18 Bruce Springsteen Waitin' On A Sunny Da	18 19
19 Dave Matthews Band Where Are You Going	17 12
20 Bruce Springsteen Waitin' On A Sunny Da	17 12
21 Avril Lavigne I'm With You	17 12
22 John Mayer Why Georgia	17 17
23 Uncle Kracker In A Little White	17 17
24 Vanessa Carlton A Thousand Miles	15 1
25 Fleetwood Mac Peacekeeper	14 22
26 Dixie Chicks Landslide	13 10
27 Nelly Furtado I'm Like A Bird	11 9
28 Jimmy Eat World The Middle	13 13
29 Lisa Marie Presley Lights Out	13 15
30 Our Lady Peace Somewhere Out There	12 10
AA Fleetwood Mac Peacekeeper	15 1
AA Norah Jones Come Away With Me	11 0

Refer to Impact! page for this week's Airplay Leaders and Airplay Leaderboard rules.

KIOI San Francisco
OM/MD: Michael Martin
APD/MD: James Baker
Clear Channel 415-538-1013



WWZZ Washington, DC*
PD: Mike Edwards
APD/MD: Sean Sellers
Bonnieville 703-522-1041



KDMX Dallas*
PD: Pat McMahon
APD/MD: Lisa Thomas
Clear Channel 972-991-1029



TM LW

1 Dixie Chicks Landslide	42 40
2 Christina Aguilera Beautiful	41 38
3 Bon Jovi Misunderstood	38 34
4 Norah Jones Come Away With Me	39 36
5 Avril Lavigne I'm With You	38 32
6 Fleetwood Mac Peacekeeper	37 31
7 Kid Rock Featuring Sheryl Cr Picture	37 32
8 Uncle Kracker Featuring Dobi Drift Away	36 38
9 Norah Jones Come Away With Me	35 38
10 Santana Featuring Michelle B The Game O	35 39
11 John Mayer Your Body Is A Wonderland	32 20
12 Avril Lavigne Complicated	32 37
13 Shania Twain I'm Gonna Getcha Good!	22 18
14 Phil Collins Can't Stop Loving You	21 16
15 Sheryl Crow Soak Up The Sun	20 35
16 Nickelback How You Remind Me	18 14
17 The Calling Wherever You Will Go	18 14
18 Vanessa Carlton A Thousand Miles	18 18
19 Train Drops Of Jupiter (Tell Me)	18 18
20 Dave Matthews Band Where Are You Going	17 19
21 Leah Ann Womack I Hope You Dance	17 19
22 Five For Fighting Superman (It's Not E)	17 25
23 Celina Dion I Drive All Night	16 20
24 Counting Crows Featuring Van Big Yellow	14 2
25 Avril Lavigne Complicated	14 12
26 Pink Don't Let Me Get Me	14 13
27 Nine Days Absolutely (Story Of A Girl)	14 13
28 Jimmy Eat World The Middle	14 13
29 Pink Get The Party Started	14 13
30 matchbox twenty If You're Gone	14 14
AA Counting Crows Featuring Van Big Yellow	14 2

AA Counting Crows Featuring Van Big Yellow

AA Evanescence Featuring Paul M Bring Me T

AA Robbie Williams Feel

TM LW

AA No Airplay Adds This Week

WMWX Philadelphia*
PD: Chris Ebbott
MD: Amy Navarro
Greater Media 610-771-0957



WDVD Detroit*
Interim PD: Alex Tear
MD: Ann Delfsi
ABC/Disney 313-871-3030



WOAL Cleveland
PD: Allan Fee
MD: Rebecca Wille
Infinity 216-696-6666



TM LW

1 Christina Aguilera Beautiful	43 41
2 Kid Rock Featuring Sheryl Cr Picture	35 26
3 Avril Lavigne I'm With You	33 34
4 No Doubt Featuring Lady Saw Underneath	32 30
5 John Mayer Your Body Is A Wonderland	30 35
6 Santana Featuring Michelle B The Game O	29 24
7 Norah Jones Come Away With Me	29 26
8 Kid Rock Featuring Sheryl Cr Picture	29 26
9 Daniel Bedingfield If You're Not The One	28 19
10 Counting Crows Featuring Van Big Yellow	28 23
11 Justin Timberlake Cry Me A River	27 31
12 Shania Twain I'm Gonna Getcha Good!	25 23
13 No Doubt Running	24 10
14 Justin Timberlake I Like I Love You	23 18
15 DJ Sammy & Yanou Featuring D Heaven	21 17
16 John Mayer No Such Thing	21 24
17 Kylie Minogue Can't Get You Out Of My H	20 16
18 Celine Dion I Drive All Night	20 21
19 Marc Anthony I Need To Know	20 21
20 Avril Lavigne Complicated	19 22
21 Vanessa Carlton A Thousand Miles	19 23
22 Counting Crows Featuring Van Big Yellow	18 21
23 Sinead O'Connor I'm Not Your Baby	18 10
24 Justin Timberlake I'm Not Your Baby	18 10
25 Jennifer Lopez Waiting For Tonight	18 14
26 Pink Get The Party Started	17 15
27 Enrique Iglesias Escape	17 17
28 Dirty Vegas Days Go By	16 11
29 ATC Around The World (La La La La)	15 15
30 Creed With Arms Wide Open	15 12
31 Usher U Don't Care	15 13
32 Ricky Martin She Bangs	14 11
AA No Airplay Adds This Week	14 11

AA No Airplay Adds This Week

ADULT CONTEMPORARY POWER PLAYLISTS

AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS



WLTW New York, NY
(PD: Jim Ryan)

Airplay Leader Designations: 4

#2 KKLT, Phoenix, AZ
(PD: Joel Grey)

#3 KVLY, McAllen, Texas
(PD/MD: Duran/Lopez)

#4 WHOM, Portland, ME
(PD: Tim Moore)

#5 WMJX, Boston, MA
(PD/MD: Kelley/Laurence)

Refer to Impact! page for this week's Airplay Leaders
and Airplay Leaderboard rules.

WMJX Boston



VP/Pgmg: Don Kelley
APD: Candy O'Terry
MD: Mark Laurence

Greater Media 617-822-9600

1 Christina Aguilera Beautiful

2 Norah Jones Don't Know Why

3 Keisha Carlton A Thousand Miles

4 Sheryl Crow Soak Up The Sun

5 Kid Rock Featuring Sheryl Cr Picture

6 Santana Featuring Michelle B The Game O

7 Uncle Kracker Featuring Dobi Drift Away

8 John Mayer No Such Thing

9 Bee Gees More Than A Woman

10 Luther Vandross I'd Rather

11 John Mayer Your Body Is A Wonderland

12 Whitney Houston Try It On My Own

13 Faith Hill Cry

14 Phil Collins Come With Me (Lullaby)

15 Wings Maybe I'm Amazed

16 Enrique Iglesias Hero

17 Celine Dion I Drive All Night

18 John Mayer You're Still You

19 Luther Vandross Always And Forever

20 Enrique Iglesias Hero

21 Bryan Adams Heaven

22 Enya Only Time

23 Five Fighting Superman (It's Not Ea

24 Faith Hill Cry

25 WHM E. Everybody Hurts

26 Peter Gabriel In Your Eyes (Theme From Savages)

27 Savage Garden Truly Madly Deeply

28 Sting Fields Of Gold

29 Celine Dion I Drive All Night

30 Fleetwood Mac Peacekeeper

31 Phillip Collins Come With Me (Lullaby)

32 Sipence None The Richer Don't Dream It

33 AA No Airplay Adds This Week

KESZ Phoenix



PO: Shaun Holly
MD: Craig Jackson

Clear Channel 480-966-6236

1 Vanessa Carlton A Thousand Miles

2 Christina Aguilera Beautiful

3 Phil Collins Can't Stop Loving You

4 Sheryl Crow Soak Up The Sun

5 Faith Hill Cry

6 Santana Featuring Michelle B The Game O

7 Uncle Kracker Featuring Dobi Drift Away

8 John Mayer No Such Thing

9 Regie Hamm Babies

10 Faith Hill Breath

11 Lonestar I'm Already There

12 Whitney Houston Try It On My Own

13 Mariah Carey Hero

14 Chicago Will You Still Love Me?

15 Norah Jones Don't Know Why

16 Enrique Iglesias Hero

17 Huey Lewis & Gwyneth Paltrow Cruisin'

18 Daryl Hall John Gates Forever For You

19 Rod Stewart Have I Told You Lately

20 Michael Bolton When A Man Loves A Woman

21 AA No Airplay Adds This Week

WLTW New York
DM: Jim Ryan
APD: Bridget Sullivan
Clear Channel 212-603-4600

106.7
Litefm

KOST Los Angeles
Stn. Mgr.: Jhani Kaye
APD/MD: Stella Schwartz
Clear Channel 818-546-1043

KOST
103.5FM

TW LW

- Santana Featuring Michelle B The Game O
- Lionel Richie & Enrique Iglesias Love A
- Celine Dion I Drive All Night
- Norah Jones Don't Know Why
- Uncle Kracker Featuring Dobi Drift Away
- John Mayer No Such Thing
- Phil Collins Can't Stop Loving You
- Dixie Chicks Landslide
- Christina Aguilera Beautiful
- John Mayer Your Body Is A Wonderland
- Whitney Houston Try It On My Own
- matchbox twenty Unwell
- Faith Hill Cry
- Phil Collins Come With Me (Lullaby)
- Barry White Can't Get Enough Of Your Lo

AA No Airplay Adds This Week

WNIC Detroit
RVP/Pgmg: Darren Davis
Clear Channel 248-324-5800

100.3
WNIC

WASH Washington, DC
PD: Steve Allan
Clear Channel 301-984-9710

97.1
WASH

TW LW

- Dixie Chicks Landslide
- Sheryl Crow Soak Up The Sun
- Kelly Clarkson A Moment Like This
- Train Drops Of Jupiter (Tell Me)
- Faith Hill Cry
- The Calling Wherever You Will Go
- Phil Collins Can't Stop Loving You
- Vanessa Carlton A Thousand Miles
- Christina Aguilera Beautiful
- Santana Featuring Michelle B The Game O
- Uncle Kracker Featuring Dobi Drift Away
- John Mayer Your Body Is A Wonderland
- Vanessa Carlton I Drive All Night
- Enya Rimes I Need You
- Josh Groban You're Still You
- Fleetwood Mac Peacekeeper
- Fleetwood Mac Peacekeeper
- Fleetwood Mac Peacekeeper
- Five Fighting Superman (It's Not Ea
- Whitney Houston Try It On My Own
- Wendy Carlos Whisper
- Fleetwood Mac Peacekeeper
- Fleetwood Mac Peacekeeper
- Sipence None The Richer Don't Dream It

AA No Airplay Adds This Week

KOSI Denver
PD: Mark Edwards
APD: Steve Hamilton
Entercom 303-696-1714

KOSI
101.1

KEZK St. Louis
VP/Pgmg: Smokey Rivers
APD: Bob London
MD: Jim Doyle
Infinity 314-531-0000

KEZK
102.5
Soft Rock

TW LW

- Faith Hill Cry
- Phil Collins Can't Stop Loving You
- Whitney Houston Try It On My Own
- Sipence None The Richer Don't Dream It
- Josh Groban You're Still You
- Daryl Hall John Gates Forever For You
- Fleetwood Mac Peacekeeper
- Celine Dion I Drive All Night
- Norah Jones Don't Know Why
- Natalie Grant Sign Of It
- Five Fighting Superman (It's Not Ea
- James Taylor September Grass
- Dana Glover Thinking Over
- Christina Aguilera Beautiful
- Sheryl Crow Soak Up The Sun
- Lonestar I'm Already There
- Whitney Houston Try It On My Own
- Michael Bolton When A Man Loves A Woman
- Fleetwood Mac Peacekeeper
- Fleetwood Mac Peacekeeper
- Sipence None The Richer Don't Dream It

AA No Airplay Adds This Week

WHUD Poughkeepsie
PD: Steve Petrone
MD: Tom Furci
Pamal 845-838-6000

WHUD
102.7
Hudson Valley's Music Station

WRCH Hartford
PD: Allan Camp
MD: Joe Hann
Infinity 860-677-6700

WRCH
103.5FM
WRCH

TW LW

- Christina Aguilera Beautiful
- Norah Jones Don't Know Why
- Five Fighting Superman (It's Not Ea
- Santana Featuring Michelle B The Game O
- Uncle Kracker Featuring Dobi Drift Away
- Josh Groban You're Still You
- Sipence None The Richer Don't Dream It
- Fleetwood Mac Peacekeeper
- Ringo Starr Never Without You

AA Ringo Starr Never Without You

KKLT Phoenix
PD/MD: Joel Grey
Emiss 602-274-6200

LiteRock
98.7
98.7 FM

WMTX Tampa
PD: Tony Florentino
APD/MD: Bobby Rich
Clear Channel 813-839-9393

Mix
100.7

TW LW

- John Mayer Your Body Is A Wonderland
- Christina Aguilera Beautiful
- Celine Dion I Drive All Night
- No Doubt Featuring Ladeenay Underneath
- Daryl Hall John Gates Forever For You
- Kid Rock Featuring Sheryl Cr Picture
- Avril Lavigne I'm With You
- Uncle Kracker Featuring Dobi Drift Away
- Vanessa Carlton A Thousand Miles
- Hootie & The Blowfish Innocence
- Natalie Grant Sign Of It
- John Waite Missing You
- Enya Caribbean Blue
- Bryan Adams (Everything I Do) I Do It F
- Fleetwood Mac Peacekeeper
- LeAnn Rimes Can't Fight The Moonlight
- BBMak Back Here
- Kelly Clarkson A Moment Like This
- matchbox twenty If You're Gone
- Jack Wagner All I Need
- Counting Crows Featuring Van Bly Yellow Brian McShane, Wonda, Goulda

AA No Airplay Adds This Week

AIRPLAY MONITOR MARCH 28, 2003

FOR WEEK ENDING MARCH 23, 2003

AIRPLAY Monitor
Nielsen Broadcast Data Systems

Songs ranked by number of detections. Playlists are listed in order of TSM weekly cum, beginning with the highest-cumming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Airplay Add (AA) denotes songs with 6 or more detections at station for first time this week.

WBEB Philadelphia
PD/MD: Chris Conley
WEAZ Radio 610-667-8400

WBEB
101.1
WBEB

93.9 WLIT



RHYTHMIC TOP 40

FOR WEEK ENDING MARCH 23, 2003

Nielsen
Broadcast Data Systems

Compiled from a national sample of data supplied by Nielsen Broadcast Data Systems to Airplay Monitor. 47 rhythmic top 40 stations are electronically monitored 24 hours a day, 7 days a week. © 2003 VNU Business Media Inc. All rights reserved.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	AUDIENCE		
			★★★ No. 1 ★★★		TW	LW	MILLIONS	RANK
(1)	1	10	IN DA CLUB SHADY/AFTERMATH/INTERSCOPE	50 CENT	3421	3303	30.116	1
(2)	2	8	IGNITION JIVE	R. KELLY	2803	2583	24.448	2
3	4	15	MESMERIZE MURDER INC./DEF JAM/IDJMG	JA RULE FEATURING ASHANTI	2053	2271	16.594	4
4	3	16	ALL I HAVE EPIC	JENNIFER LOPEZ FEATURING LL COOL J	2013	2274	19.533	3
(5)	7	14	HOW YOU GONNA ACT LIKE THAT J/RMG	TYRESE	1896	1884	14.715	5
(6)	10	7	CANT LET YOU GO DESERT STORM/ELEKTRA/EG	FABOLOUS FEATURING MIKE SHOREY & LIL' MO	1837	1568	14.436	6
			★ GREATEST GAINER® ★					
(7)	13	6	GET BUSY VP/ATLANTIC	SEAN PAUL	1835	1433	13.737	8
8	5	15	GOSSIP FOLKS THE GOLD MIND/ELEKTRA/EG	MISSY "MISDEMEANOR" ELLIOTT FEATURING LUDACRIS	1733	1931	12.785	11
(9)	11	10	BEAUTIFUL DOGGYSTYLE/PRIORITY/CAPITOL	SNOOP DOGG FEATURING PHARRELL & UNCLE CHARLIE WILSON	1710	1537	12.385	12
(10)	12	9	HELL YEAH EPIC	GINUWINE FEATURING BABY	1659	1476	11.561	13
11	6	11	WANKSTA G-UNIT/SHADY/INTERSCOPE	50 CENT	1646	1890	14.125	7
12	9	19	MISS YOU BLACKGROUND/UNIVERSAL/UMRG	AALIYAH	1584	1679	13.129	9
(13)	16	5	I KNOW WHAT YOU WANT /MONARCH/IDJMG	BUSTA RHymes & MARIAH CAREY FEATURING THE FLIPMODE SQUAD	1524	1303	12.811	10
14	14	7	EXCUSE ME MISS ROC-A-FELLA/DEF JAM/IDJMG	JAY-Z	1416	1426	9.077	18
15	8	12	SUPERMAN WEB/AFTERMATH/INTERSCOPE	EMINEM	1372	1695	11.527	14
			★★ AIRPOWER ★★					
(16)	20	6	I CAN ILL WILL/COLUMBIA	NAS	1339	1088	11.337	15
(17)	19	4	DON'T WANNA TRY COLUMBIA	FRANKIE J.	1326	1162	11.177	16
(18)	18	7	THE JUMP OFF QUEEN BEE/ATLANTIC	LIL' KIM FEATURING MR. CHEEKS	1297	1209	6.892	23
			★★ AIRPOWER ★★					
(19)	21	5	GIRLFRIEND T.U.G./EPIC	B2K	1295	971	8.309	20
20	15	10	SICK OF BEING LONELY MCA	FIELD MOB	1099	1398	7.741	21
21	17	19	BUMP, BUMP, BUMP T.U.G./EPIC	B2K & P. DIDDY	1098	1250	10.259	17
22	22	15	B R RIGHT SLIP-N-SLIDE/ATLANTIC	TRINA FEATURING LUDACRIS	793	877	5.699	27
23	23	21	AIR FORCE ONES FO REEL/UNIVERSAL/UMRG	NELLY FEATURING KYJUAN, ALI & MURPHY LEE	767	825	4.704	33
(24)	25	5	STILL BALLIN AMARU/DEATH ROW/INTERSCOPE	2PAC FEATURING TRICK DADDY	754	752	5.375	29
(25)	32	5	X GON' GIVE IT TO YA BLOODLINE/DEF JAM/IDJMG	DMX	752	596	8.401	19
(26)	28	3	THAT GIRL T.U.G./A&M/INTERSCOPE	MARQUES HOUSTON	745	661	3.869	39
(27)	39	2	SING FOR THE MOMENT WEB/AFTERMATH/INTERSCOPE	EMINEM	718	483	4.944	32
(28)	36	2	PIMP JUICE FO REEL/UNIVERSAL/UMRG	NELLY	701	559	3.928	38
			★ MOST AIRPLAY ADDS ★					
(29)	NEW ▶		ROCK YOUR BODY JIVE	JUSTIN TIMBERLAKE	693	388	6.612	24
(30)	33	3	ROLL WIT M.V.P. M.V.R/ARTIST/DIRECT	STAGGA LEE	656	587	3.623	-
31	24	16	CRY ME A RIVER JIVE	JUSTIN TIMBERLAKE	623	785	5.312	30
32	26	6	ALL THE THINGS SHE SAID INTERSCOPE	T.A.T.U.	616	686	4.057	37
33	34	25	ANGEL UNIVERSAL/POWERHOUSE/UMRG	AMANDA PEREZ	601	574	6.497	26
34	31	25	TELL ME (WHAT'S GOIN' ON) ARTIST/DIRECT	SMILEZ & SOUTHSTAR	599	616	5.121	31
35	29	23	'03 BONNIE & CLYDE ROC-A-FELLA/DEF JAM/IDJMG	JAY-Z FEATURING BEYONCE KNOWLES	591	638	5.512	28
36	30	22	DO THAT... CASH MONEY/UNIVERSAL/UMRG	BABY FEATURING P. DIDDY	572	623	4.513	35
(37)	40	2	DAMAGED ARISTA	TLC	556	476	4.678	34
(38)	NEW ▶		21 QUESTIONS SHADY/AFTERMATH/INTERSCOPE	50 CENT FEATURING NATE DOGG	548	274	6.502	25
39	35	19	BEAUTIFUL RCA/RMG	CHRISTINA AGUILERA	519	561	7.116	22
40	27	9	A.D.I.D.A.S. AQUEMINI/COLUMBIA	KILLER MIKE FEATURING BIG BOI	497	679	2.500	-

Songs ranked by number of detections. Songs showing an increase in detections over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in detections does not exceed the percentage of monitored station downtime for the format. A song that has been on the chart for more than 20 weeks will generally not receive a bullet, even if it registers an increase in detections. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience chart for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Most Airplay Adds awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 20 become recurrents and are removed from the chart after 26 weeks.

most airplay adds

RHYTHMIC TOP 40

NEW STATIONS

JUSTIN TIMBERLAKE Rock Your Body (Jive)

15

KBOS, KCJZ, KDON, KXXX, KPWR, KQBT, KQCH, KSFN, KSPW, KYLZ, KZFM, WNVZ, WRD, WWKX, WXIS

Total Stations With Six Or More Detections: 27

TOTAL DETECTIONS BY DAYPART: 6-10 11%, 10-3 22%, 3-7 21%, 7-12 22%, 12-6A 24%

50 CENT FEATURING NATE DOGG 21 Questions (Shady/Aftermath/Interscope)

11

KDGS, KISV, KSEQ, KTTB, KUBE, KXJM, KZFM, WBBM, WHZT

Total Stations With Six Or More Detections: 18

TOTAL DETECTIONS BY DAYPART: 6-10 9%, 10-3 21%, 3-7 20%, 7-12 25%, 12-6A 25%

EMINEM Sing For The Moment (Web/Aftermath/Interscope)

8

KBBT, KBOS, KGGI, KHTE, KXJM, KZFM, WBBM, WHZT

Total Stations With Six Or More Detections: 23

TOTAL DETECTIONS BY DAYPART: 6-10 13%, 10-3 20%, 3-7 18%, 7-12 20%, 12-6A 30%

FRANKIE J. Don't Wanna Try (Columbia)

6

KQCH, KTTB, WBTT, WHZT, WQSX, WRED

Total Stations With Six Or More Detections: 39

TOTAL DETECTIONS BY DAYPART: 6-10 13%, 10-3 22%, 3-7 18%, 7-12 20%, 12-6A 27%

DA BRAT FEATURING CHERISH In Love Wit Chu (So So Def/Arista)

6

CKEY, KDON, KGGI, KXJM, KYLD, WPOW

Total Stations With Six Or More Detections: 9

TOTAL DETECTIONS BY DAYPART: 6-10 6%, 10-3 14%, 3-7 19%, 7-12 36%, 12-6A 26%

GREATEST GAINERS®

RHYTHMIC TOP 40

INCREASE IN DETECTIONS

SEAN PAUL • Get Busy (VP/ATLANTIC)	+402
WBTS +41, KXMG +32, KUBE +30, KBET +26, KTTB +26, CKEY +25, KXME +25, KOHT +25, KDOB +21	
B2K • Girlfriend (T.U.G./EPIC)	+324
WHZT +36, WLDD +35, KQCH +27, KBOS +26, KHTE +18, WPYO +18, KDON +16, KDBB +15, KZZP +13, KZFM +12	
JUSTIN TIMBERLAKE • Rock Your Body (Jive)	+305
KSPW +40, WHZT +33, KXME +29, KQCH +27, KQBT +22, KDON +20, KZFM +19, KSFM +19, KDBB +17, KISV +16	
50 CENT FEATURING NATE DOGG • 21 Questions (SHADY/AFTERMATH/INTERSCOPE)	+274
KUBE +33, KXME +28, KISV +26, KBTT +24, WRVZ +22, WXIS +21, WWKX +17, KYLD +14, KSEQ +13, KXJM +12	
FABOLOUS FEAT. MIKE SHOREY & LIL' MO • Can't Let You Go (DESERT STORM/ELEKTRA/EG)	+269
KYLZ +30, KBBT +27, KISV +23, KZZP +18, KIKI +15, KQBT +14, WBBM +14, KDON +13, KOHT +13, KKWD +13	

AIRPLAY Monitor RECURRENTS RHYTHMIC TOP 40

RANK	TITLE (ARTIST/IMPRINT/PROMOTION/LABEL)	DETECTIONS
		TW LW
10	MOVE B***H LUDACRIS (DISTURBING THA PEACE/DEF JAM SOUTH/IDJMG)	259 286
11	JENNY FROM THE BLOCK JENNIFER LOPEZ (EPIC)	254 247
12	WHAT'S LUV? FAT JOE FEAT. ASHANTI (TERROR SQUAD/ATLANTIC)	244 229
13	I NEED A GIRL (PART TWO) P. DIDDY & GINUWINE (BAD BOY/ARISTA)	233 236
14	NOTHIN' N.O.R.E. (DEF JAM/IDJMG)	232 256
15	FOOLISH ASHANTI (MURDER INC./AJM/IDJMG)	231 259
16	GOTTA GET THRU THIS DANIEL BEDINGFIELD (ISLAND/IDJMG)	226 252
17	GIMME THE LIGHT SEAN PAUL (VP/ATLANTIC)	205 228
18	SINGLE FOR THE REST OF MY LIFE ISYSS (ARISTA)	205 224
19	HEAVEN DJ SAMMY YANOU FEAT. DO (ROBBINS)	201 187
20	OH BOY CAMRON FEAT. JUELZ SANTANA (ROC-A-FELLA/DEF JAM/IDJMG)	196 207

Recurrents are titles that have appeared on the Rhythmic Top 40 Airplay chart for 26 weeks and have dropped below the top 20.

IF YOU HAVE ANY QUESTIONS ABOUT WE'VE GOT THE ANSWERS:

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SILVIO PIETROLUONGO

RHYTHMIC TOP 40

POWER PLAYLISTS

AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS



WPOW Miami, FL
(PD/MD: Curry/Mix)

Airplay Leader Designations: 5

#2 WKX, Providence, RI
(PD: DJ Buck) 4

#3 WBBM, Chicago, IL
(PD/MD: Cavanah/Bradley) 4

#4 WHZT, Greenville, SC
(PD/MD: Fisher/Murph Dog) 4

#5 KXME, Honolulu, HI
(PD/MD: K.C./Akitake) 3

Refer to Impact! page for this week's Airplay Leaders and Airplay Leaderboard rules.

WTU New York
PD: Frankie Blue
APD/MD: Jeff Z
MC: Skyy Walker
Clear Channel 201-420-3700



WTU

1. Widelife I Don't Want U
2. Reina No One's Gonna Change You
3. Christina Aguilera Beautiful
4. Jennifer Lopez Feat. LL All I Have
5. Anastacia One Day In Your Life
6. B2K & P. Diddy Bump, Bump, Bump
7. The Stielians Feat. Angie Ti Amo
8. Frankie I. Don't Wanna Try
9. Justin Timberlake Rock Your Body
10. R. Kelly Ignition
11. Cassius With Steve Edwards The Sound Of
12. Jocelyn Enriquez No Way No How
13. Heather Headley I Wish I Wasn't
14. Whitney Houston Try It On My Own
15. Amber Yes
16. 50 Cent Da Club
17. Mary J. Blige Family Affair
18. Vivian Green Emotional Rollercoaster
19. I'm At The End
20. Drunkenmunky E
21. Alicia Keys Fallin'
22. Pink Just Like A Pill
23. Luther Vandross I'd Rather
24. Celine Dion I Drive All Night
25. Kylie Minogue Love At First Sight
26. Lisette Melendez Together Forever
27. Jennifer Lopez Feat. STY Jenny From
28. Brian McKnight Shoulda, Coulda
29. Justin Timberlake Cry Me A River
30. Nice & Wild Diamond Girl
31. Shannon Let The Music Play
32. La Bouche In Your Life
33. Mary J. Blige No More Drama
34. Tavares Heaven Must Be Missing An Angel
35. Marc Anthony My Baby You
36. Nelly Feat. Kelly Rowland Dilemma
37. C-Bill I Won't Stop Loving You
38. Timex Social Club Rumor
39. Lisa Lisa & Cult Jam Can You Feel The B
40. Gloria Gaynor I Will Survive

AA No Airplay Adds This Week

AA Eminem Sing For The Moment

AA Nelly Pimp Juice

AA Sean Paul Get Busy

WBBM Chicago
PD: Todd Cavanah
MD: Erik Bradley
Infinity 312-944-6000



WBBM

1. 50 Cent In Da Club
2. Busta Rhymes & Mariah Carey I Know Wha
3. 50 Cent Wanksta
4. 50 Cent If I Can't
5. DMX X Gon' Give It To Ya
6. Eminem 8 Mile
7. R. Kelly Ignition
8. Amanda Perez Angel
9. Fabulous Feat. Mike Shor Can't Let
10. Tyrese How You Gonna Act Like That
11. Justin Timberlake Rock Your Body
12. TLC Damaged
13. Snoop Dogg Feat. Pharrelle Beautiful
14. Jennifer Lopez Feat. LL All I Have
15. Leahy Miss You
16. Eminem Superman
17. Smiley & Southstar Tell Me What's Goin
18. B2K & P. Diddy Bump, Bump, Bump
19. Aaliyah Miss You
20. Nas I Can
21. Eminem Sing For The Moment
22. Jay-Z Feat. Beyoncé Know '03 Bonnie
23. Giuwine Feat. Baby Hell Yeah
24. Nelly Pimp Juice
25. Sean Paul Get Busy
26. Brian McKnight Shoulda, Coulda
27. B2K Girlfriend
28. Field Mob Sick Of Being Lonely
29. Missy "Misdemeanor" Elliott Gossip Fol
30. Ashanti Foolish
31. Jay-Z Excuse Me Miss
32. Eminem Halie's Song
33. Missy "Misdemeanor" Elliott One Minute
34. Justin Timberlake Cry Me A River
35. JC Chasez Blown' M Up (With Her Love)
36. Ja Rule Feat. Lil' Mo & Put It On
37. Bone Thugs-N-Harmony Home
38. Jennifer Lopez Feat. Nas I'm Gonna
39. Nelly E.I.J.
40. Baby Feat. Ciara What Happened To

AA Eminem Sing For The Moment

AA Nelly Pimp Juice

AA Sean Paul Get Busy

KYLD San Francisco
DM: Michael Marin
MD: "Jazzy" Jim Archer
Clear Channel 415-356-0949



KYLD

1. Snoop Dogg Feat. Pharrelle Beautiful
2. 50 Cent In Da Club
3. Aaliyah Miss You
4. 2Pac Feat. Trick Daddy Still Ballin
5. Busta Rhymes & Mariah Carey I Know Wha
6. Tyrese How You Gonna Act Like That
7. Eminem Superman
8. Fabulous Feat. Mike Shor Can't Let
9. Giuwine Feat. Baby Hell Yeah
10. Sean Paul Get Busy
11. Justin Timberlake Rock Your Body
12. TLC Damaged
13. R. Kelly Ignition
14. Jennifer Lopez Feat. LL All I Have
15. Amanda Perez Angel
16. Giuwine Feat. Baby Hell Yeah
17. Sean Paul Get Busy
18. Trina Feat. Ludacris B R Right
19. Ja Rule Feat. Ashanti Mesmerize
20. L'il Kim Feat. Mr. Cheek The Jump O
21. Nas I Can
22. Jay-Z Feat. Beyoncé Know '03 Bonnie
23. Jennifer Lopez Feat. LL All I Have
24. Giuwine Feat. Baby Hell Yeah
25. Bone Thugs-N-Harmony Home
26. DMX X Gon' Give It To Ya
27. Aaliyah Miss You
28. Trina Feat. Ludacris B R Right
29. Sean Paul Get Busy
30. Nelly Pimp Juice
31. HO.R.E. Notfun
32. Missy "Misdemeanor" Elliott Gossip Fol
33. Keith Murray Feat. Del S Yeah Yeah
34. Nivea Feat. Brian & Bran Don't Mess
35. Missy "Misdemeanor" Elliott One Minute
36. Ludacris Feat. Mystikal Move B***h
37. Da Brat Feat. Cherish In Love Wit C
38. Bone Thugs-N-Harmony Home
39. Nelly Hot In Here
40. Dr. Dre Explosive

AA Eminem Sing For The Moment

AA Nelly Pimp Juice

AA Sean Paul Get Busy

WPOW Miami
PD: Kit Curry
APD: Tony The Tiger
MD: Eddie Mix
Beasley 305-653-6796



WPOW

1. R. Kelly Feat. Biggie Snake
2. 50 Cent In Da Club
3. 50 Cent Feat. Nate Dogg 21 Question
4. Nas I Can
5. R. Kelly Ignition
6. Frankie J. Don't Wanna Try
7. Jennifer Lopez Feat. LL All I Have
8. Panjabi MC Mundian To Bacha Beware Of
9. Louche & Lou Michie One Rich Girl
10. Ja Rule Feat. Ashanti Mesmerize
11. B2K & P. Diddy Bump, Bump, Bump
12. Da Brat Feat. Cherish In Love Wit C
13. Missy "Misdemeanor" Elliott Gossip Fol
14. Trina Feat. Ludacris B R Right
15. Sean Paul Get Busy
16. 2Pac Feat. Trick Daddy Still Ballin
17. Wayne Wonder No Letting Go
18. Missy "Misdemeanor" Elliott Gossip Fol
19. Wayne Wonder No Letting Go
20. Missy "Misdemeanor" Elliott Gossip Fol
21. Sean Paul Get Busy
22. Trina Feat. Ludacris B R Right
23. The Notorious B.I.G. One More Chance/St
24. Nelly Feat. Kelly Rowland Dilemma
25. Fat Joe Feat. R. Kelly We Thuggin'
26. Eminem Lose Yourself
27. Jay-Z Feat. Beyoncé Know '03 Bonnie
28. Missy "Misdemeanor" Elliott Gossip Fol
29. Sean Paul Get Busy
30. Missy "Misdemeanor" Elliott Work It
31. In Evans You Will Never Find
32. Faith Evans Can't Believe
33. City High Feat. Eve Caramel
34. Cognito Big Bank
35. 112 Feat. The Notorious Only You
36. 2Pac Thugz Mansion
37. DMX X Gon' Give It To Ya
38. Total Feat. The Notorious B. C. You Can't
39. Fat Joe Feat. R. Kelly We Thuggin'
40. DMX X Gon' Give It To Ya

AA Da Brat Feat. Cherish In Love Wit C

AA Sean Paul Get Busy

AA Talib Kweli Get

WBTS Atlanta
PD: Sean Phillips
APD/MD: Maverick Cox 404-897-7500



WBTS



95.5
The
Beat

1. 50 Cent In Da Club
2. Missy "Misdemeanor" Elliott Gossip Fol
3. Eminem Superman
4. Ja Rule Feat. Ashanti Mesmerize
5. R. Kelly Ignition
6. Jennifer Lopez Feat. LL All I Have
7. Baby Feat. P. Diddy Do That...
8. Tyrese How You Gonna Act Like That
9. 50 Cent Wanksta
10. TLC Damaged
11. Aaliyah Miss You
12. Field Mob Sick Of Being Lonely
13. Missy "Misdemeanor" Elliott Work It
14. Trina Feat. Ludacris B R Right
15. Nelly Hot In Here
16. Nelly Feat. Kyuan, Ali Air Force
17. T.A.T.U. All The Things She Said
18. Lil' Kim Feat. Mr. Cheek The Jump O
19. Christina Aguilera Beautiful
20. Justin Timberlake Cry Me A River
21. Jay-Z Feat. Beyoncé Know '03 Bonnie
22. Missy "Misdemeanor" Elliott Work It
23. Sean Paul Get Busy
24. Trina Feat. Ludacris B R Right
25. Nelly Feat. Kyuan, Ali Air Force
26. Daniel Bedingfield Gotta Get Thru This
27. Blaque 808
28. Missy "Misdemeanor" Elliott Work It
29. Da Brat Feat. Cherish In Love Wit C
30. Missy "Misdemeanor" Elliott Gossip Fol
31. In Evans You Will Never Find
32. Sean Paul Gimme The Light
33. Trina Feat. Ludacris B R Right
34. Outkast Feat. Killer Mik The Whole
35. Nelly Furtado Feat. Ms. Turn Off T
36. Eminem Lose Yourself
37. Fat Joe Feat. Ashanti Whal's Luv?
38. Big Tymers Sbl Fly
39. Jermaine Dupri & Ludacris Welcome To At
40. Ing Time After Time

AA No Airplay Adds This Week

KGGI Riverside
PD: Jesse Duran
MD: Robert "D.D.M." Gutierrez
Clear Channel 909-684-1991



AA No Airplay Adds This Week

1. 50 Cent In Da Club
2. Tyrese How You Gonna Act Like That
3. Jennifer Lopez Feat. LL All I Have
4. Ja Rule Feat. Ashanti Mesmerize
5. Eve Satisfaction
6. Giuwine Feat. Baby Hell Yeah
7. Aaliyah Miss You
8. R. Kelly Ignition
9. Snoop Dogg Feat. Pharrelle Beautiful
10. B2K Girlriend
11. Missy "Misdemeanor" Elliott Gossip Fol
12. Busta Rhymes & Mariah Carey I Know Wha
13. WC Feat. Nelly Feat. Baby Dogg The Streets
14. Sean Paul Get Busy
15. B2K & P. Diddy Bump, Bump, Bump
16. Fabulous Feat. Mike Shor Can't Let
17. Nas I Can
18. 50 Cent Wanksta
19. 50 Cent If I Can't
20. Jay-Z Excuse Me Miss
21. 50 Cent Feat. Hale Dogg 21 Question
22. 50 Cent If I Can't
23. Drunkenmunky E
24. Pink Just Like A Pill
25. Luther Vandross I'd Rather
26. Celine Dion I Drive All Night
27. Kylie Minogue Love At First Sight
28. Lisette Melendez Together Forever
29. Jennifer Lopez Feat. STY Jenny From
30. Brian McKnight Shoulda, Coulda
31. Justin Timberlake Cry Me A River
32. Nice & Wild Diamond Girl
33. Shannon Let The Music Play
34. La Bouche In Your Life
35. Mary J. Blige No More Drama
36. Tavares Heaven Must Be Missing An Angel
37. Marc Anthony My Baby You
38. Nelly Feat. Kelly Rowland Dilemma
39. C-Bill I Won't Stop Loving You
40. Timex Social Club Rumor
41. Lisa Lisa & Cult Jam Can You Feel The B
42. Gloria Gaynor I Will Survive

AA No Airplay Adds This Week

AA Eminem Sing For The Moment

AA Nelly Pimp Juice

AA Sean Paul Get Busy



KUBE
93.1 fm

1. 50 Cent In Da Club
2. Tyrese How You Gonna Act Like That
3. Jennifer Lopez Feat. LL All I Have
4. Ja Rule Feat. Ashanti Mesmerize
5. Eve Satisfaction
6. Giuwine Feat. Baby Hell Yeah
7. Aaliyah Miss You
8. R. Kelly Ignition
9. Snoop Dogg Feat. Pharrelle Beautiful
10. B2K Girlriend
11. Missy "Misdemeanor" Elliott Gossip Fol
12. Busta Rhymes & Mariah Carey I Know Wha
13. WC Feat. Nelly Feat. Baby Dogg The Streets
14. Sean Paul Get Busy
15. B2K & P. Diddy Bump, Bump, Bump
16. Fabulous Feat. Mike Shor Can't Let
17. Nas I Can
18. 50 Cent Wanksta
19. 50 Cent If I Can't
20. Jay-Z Excuse Me Miss
21. 50 Cent Feat. Hale Dogg 21 Question
22. 50 Cent If I Can't
23. Drunkenmunky E
24. Pink Just Like A Pill
25. Luther Vandross I'd Rather
26. Celine Dion I Drive All Night
27. Kylie Minogue Love At First Sight
28. Lisette Melendez Together Forever
29. Jennifer Lopez Feat. STY Jenny From
30. Brian McKnight Shoulda, Coulda
31. Justin Timberlake Cry Me A River
32. Nice & Wild Diamond Girl
33. Shannon Let The Music Play
34. La Bouche In Your Life
35. Mary J. Blige No More Drama
36. Tavares Heaven Must Be Missing An Angel
37. Marc Anthony My Baby You
38. Nelly Feat. Kelly Rowland Dilemma
39. C-Bill I Won't Stop Loving You
40. Timex Social Club Rumor
41. Lisa Lisa & Cult Jam Can You Feel The B
42. Gloria Gaynor I Will Survive

AA No Airplay Adds This Week

AA Eminem Sing For The Moment

AA Nelly Pimp Juice

AA Sean Paul Get Busy

WPYM Miami
PD/MD: Phil Michaels
Cox 305-444-4404



WPYM

1. 50 Cent In Da Club
2. R. Kelly Ignition
3. Roc Project Never
4. Telepopmusik Breathe
5. 5 Strings Living
6. I AM I All The Things She Said
7. R. Kelly Ignition
8. Giuwine Feat. Baby Hell Yeah
9. DMX X Gon' Give It To Ya
10. Eminem Superman
11. 50 Cent Wanksta
12. Tyrese How You Gonna Act Like That
13. Jennifer Lopez Feat. LL All I Have
14. 50 Cent Feat. Hale Dogg 21 Question
15. Drunkenmunky E
16. Missy "Misdemeanor" Elliott Gossip Fol
17. Busta Rhymes & Mariah Carey I Know Wha
18. WC Feat. Nelly Feat. Baby Dogg The Streets
19. Sean Paul Get Busy
20. B2K & P. Diddy Bump, Bump, Bump
21. Fabulous Feat. Mike Shor Can't Let
22. Nas I Can
23. 50 Cent If I Can't
24. Jay-Z Excuse Me Miss
25. Drunkenmunky E
26. Jennifer Lopez Feat. STY Jenny From
27. Brian McKnight Shoulda, Coulda
28. Justin Timberlake Cry Me A River
29. Nice & Wild Diamond Girl
30. Shannon Let The Music Play
31. La Bouche In Your Life
32. Mary J. Blige No More Drama
33. Tavares Heaven Must Be Missing An Angel
34. Marc Anthony My Baby You
35. Nelly Feat. Kelly Rowland Dilemma
36. C-Bill I Won't Stop Loving You
37. Timex Social Club Rumor
38. Lisa Lisa & Cult Jam Can You Feel The B
39. Gloria Gaynor I Will Survive

AA No Airplay Adds This Week

AA Eminem Sing For The Moment

AA Nelly Pimp Juice

AA Sean Paul Get Busy

KSFN Sacramento
PD: Byron Kennedy
MD: Tony Tecate
Infinity 916-920-1025



KSFN

1. 50 Cent In Da Club
2. R. Kelly Ignition
3. Roc Project Never
4. Telepopmusik Breathe
5. 5 Strings Living
6. I AM I All The Things She Said
7. R. Kelly Ignition
8. Giuwine Feat. Baby Hell Yeah
9. DMX X Gon' Give It To Ya
10. Eminem Superman
11. 50 Cent Wanksta
12. Tyrese How You Gonna Act Like That
13. Jennifer Lopez Feat. LL All I Have
14. 50 Cent Feat. Hale Dogg 21 Question
15. Drunkenmunky E
16. Missy "Misdemeanor" Elliott Gossip Fol
17. Busta Rhymes & Mariah Carey I Know Wha
18. WC Feat. Nelly Feat. Baby Dogg The Streets
19. Sean Paul Get Busy
20. B2K & P. Diddy Bump, Bump, Bump
- 2



IMPACTING
Rhythmic & Urban
4/22

LATIF

I DON'T WANNA HURT YOU

From his debut album,
LOVE IN THE FIRST
COMING SOON

EXECUTIVE PRODUCER: KEDAR MASSENBURG



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"ALONG THE SAME LINES AS ROME 'I BELONG TO YOU' AND JOE 'I WANNA KNOW' THIS WILL BE A BREAKTHROUGH BALLAD FOR LATIF. I AM 100% POSITIVE THAT 'I DON'T WANT TO HURT YOU' IS GOING ALL THE WAY!" - JAZZY JIM ARCHER - APD/MD 106 KMEL/WILD 94.9 SAN FRANCISCO

"I love it. I give it 5-stars!" - JD Gonzalez/VP Programming/Hispanic Broadcasting

"BIG buzz after one test spin-Latif tested 92% positive on our bump it or dump it." - Jesse Duran/PD/KGGI

"We played Latif in our music meeting. WCW! SMASH!" - Chino/MD/KZZP

"The buzz around Latif is HUGE! He will be one of the biggest stars of 2008. Latif will be to R&B what 50 Cent is to hip-hop." - R Dub!/PD/FOHT

"Very good ballad. 'I Don't Want To Hurt You' is something new and different which is what our format needs right now." - DJ Buck/PD/WWKX

"Absolute smash, I'm adding it today!" - Diana Laird/PD/Z90/KHTS/Clear Channel San Diego

"Latif will work because it is a cool slow jam with a pop-lean that sounds like a BIG crossover hit to me." - Dusty Hayes/PD/KTTB

RHYTHMIC TOP 40

IMPACT!

TOP 10 BOUND

Total Detections/Gain
BUSTA RHYMES & MARIAH CAREY 1524/221
I Know What You Want (J/Monar/C/RMG/DJMG)

Total Stations: 39 Chart Move: 16-13
H (7), M (21), L (11) Airplay Adds: 1

AIRPOWER BOUND

Total Detections/Gain

LIL' KIM FEATURING MR. CHEEKS 1297/85
The Jump Off (Queen Bee/Atlantic)

Total Stations: 43 Chart Move: 18-18
H (1), M (27), L (15) Airplay Adds: 1

FRAKIE J. 1326/164
Don't Wanna Try (Columbia)

Total Stations: 41 Chart Move: 19-17
H (5), M (20), L (16) Airplay Adds: 6

2PAC FEATURING TRICK DADDY 754/2
Still Ballin' (Amaru/Death Row/Interscope)

Total Stations: 37 Chart Move: 25-24
H (2), M (10), L (25) Airplay Adds: 0

NAS 1339/251
I Can (III Will/Columbia)

AIRPLAY LEADER (FIRST STATION TO 100 PLAYS)



KXJM • Portland, OR
PD: Mark Adams
MD: Alexa
Date: 02/02/03

Total Stations: 40 Chart Move: 20-16
H (7), M (18), L (15) Airplay Adds: 3

MARQUES HOUSTON 745/84
That Girl (T.U.G./A&M/Interscope)

Total Stations: 34 Chart Move: 28-26
H (0), M (15), L (19) Airplay Adds: 1

B2K 1295/324
Girlfriend (T.U.G./Epic)

AIRPLAY LEADER (FIRST STATION TO 100 PLAYS)



KDGS • Wichita, KS
PD: Greg Williams
MD: Jo Jo Collins
Date: 02/16/03

Total Stations: 41 Chart Move: 21-19
H (0), M (30), L (11) Airplay Adds: 3

EMINEM 718/235
Sing For The Moment (Web/Aftermath/Interscope)

Total Stations: 34 Chart Move: 39-27
H (3), M (11), L (20) Airplay Adds: 8

CHART BOUND

Total Detections/Gain

LIL' MO FEATURING FABOLOUS 374/71
4 Ever (The Gold Mind/Elektra/EEG)

Total Stations: 23 Heavy (0)
Medium (4), Light (19) Airplay Adds: 1

FOR WEEK ENDING MARCH 23, 2003

AIRPLAY Monitor

Nielsen
Broadcast Data
Systems

Songs posting gains in detections or
with a percentage loss in detections
equal to or better than the monitored
downtime percentage in the format.
Songs listed in order of detections.

*Indicates station experienced between 24 and
56 hours of monitored downtime during the chart
week.

★ 702 I Still Love You (Motown/UMRG) 110/19

Total Stations: 11 Heavy (0)
Medium (1), Light (10) Airplay Adds: 1 KDON

★ DRUNKENMUNKY 89/29 E (Ultra)

Total Stations: 8 Heavy (0)
Medium (1), Light (7) SKILLZ

2002 The Rap Up (Rawkus/MCA) 88/0

Total Stations: 5 Heavy (0)
Medium (2), Light (3) ★ 50 CENT FEATURING THE NOTORIOUS B.I.G. 85/22 Realest Niggaz (G-Unit)

Total Stations: 17 Heavy (0)
Medium (1), Light (16) EMINEM

8 Mile (Shady/Interscope) 83/30

Total Stations: 3 Heavy (1) WBBM
Medium (0), Light (2) OAKNFOLD FEATURING CARLA WERNER 80/21 Southern Sun (Maverick/Reprise)

Total Stations: 2 Heavy (1) WPYM
Medium (0), Light (1) DANIEL BEDINGFIELD 224/2

If You're Not The One (Island/IDJMG) 79/2

Total Stations: 10 Heavy (1) KCJZ
Medium (3), Light (6) DEBORAH COX

Mr. Lonely (J/RMG) 79/2

Total Stations: 6 Heavy (1) KPTI
Medium (0), Light (5) ★ LYRIC

Hot 'n' Tipsy (J/RMG) 70/62

Total Stations: 11 Heavy (0)
Medium (0), Light (11) AIRPLAY ADDS: 5 KBOS, KKWD, KYLD, WBTT, WWKX

FOGGY 68/28 Come... (Into My Dream) (Robbins)

Total Stations: 12 Heavy (0)
Medium (1), Light (11) AIRPLAY ADDS: 1 KPTI

OSCAR G & RALPH FALCON 68/0 Dark Beat (Addicted 2 Drums) (Twisted/The Right Stuff)

Total Stations: 4 Heavy (0)
Medium (1), Light (3) ★ XZIBIT FEATURING EMINEM & NATE DOGG 67/39 My Name (Loud/Columbia)

Total Stations: 3 Heavy (0)
Medium (2), Light (1) TAMPA TONY

Keep Juk'in (Isa Bomb) 67/25

Total Stations: 3 Heavy (1) WILLD
Medium (0), Light (2) VI-3

Eyes Closed So Tight (MCA) 63/20

Total Stations: 3 Heavy (0)
Medium (1), Light (2) ★ JAHEIM

Put That Woman First (Divine Mill/Warner Bros.) 62/3

Total Stations: 7 Heavy (0)
Medium (0), Light (7) ★ BABY BEESH

Suga Suga (Not Listed) 61/30

Total Stations: 2 Heavy (1) KZFM
Medium (0), Light (1) ★ PANJABI MC FEATURING JAY-Z

58/25 Beware Of The Boys (Ultra)

Total Stations: 4 Heavy (0)
Medium (1), Light (3) ★ MURK VS. KRISTINE W

54/11 Some Lovin' (Tommy Boy Silver Label/Tommy Boy)

Total Stations: 2 Heavy (0)
Medium (1), Light (1) AIRPLAY ADDS: 1 WPYM

STERBINSZKY & TRANZIDENT 118/18 Gates Of Mind (Provocative/The Right Stuff)

Total Stations: 3 Heavy (1) WPY

Medium (1), Light (1) AIRPLAY ADDS: 1 JOE BUDDEN

Pump It Up (Def Jam/IDJMG) 53/2

Total Stations: 21 Heavy (0)
Medium (0), Light (21) AIRPLAY ADDS: 1 WLDD

CHART BOUND

Total Detections/Gain

NELLY 701/142

Pimp Juice (Fo' Reel/Universal/UMRG)

Total Stations: 32 Chart Move: 36-28

H (3), M (7), L (22) Airplay Adds: 5

TLC 701/142

Get By (Rawkus/MCA)

Total Stations: 29 Chart Move: 26

Heavy (0) Airplay Adds: 2 KXME, WBBM

TALIB KWELI 334/103

Get By (Rawkus/MCA)

Total Stations: 26 Chart Move: 26

Heavy (0) Airplay Adds: 2 KDON, WPOW

AKIA 314/14

California (Universal/UMRG)

Total Stations: 19 Chart Move: 19-14

Heavy (0) Airplay Adds: 1 KZZP

WAYNE WONDER 261/38

No Letting Go (VP/Atlantic)

Total Stations: 22 Chart Move: Debut 29

Heavy (1) WNVZ Airplay Adds: 1

JUSTIN TIMBERLAKE 693/305

Rock Your Body (Jive)

Total Stations: 31 Chart Move: Debut 29

H (1), M (10), L (20) Airplay Adds: 15

BRIAN MCKNIGHT 356/38

Shoulda, Woulda, Coulda (Motown/UMRG)

Total Stations: 29 Chart Move: 29

Heavy (0) Airplay Adds: 2 KXME, WBBM

BONE THUGS-N-HARMONY 231/55

Home (Ruthless/Epic)

Total Stations: 15 Chart Move: 23-24

Heavy (0) Airplay Adds: 5 KKWD, KSEQ, KYLD, WWKX, WXIS

DANIEL BEDINGFIELD 224/2

If You're Not The One (Island/IDJMG)

Total Stations: 10 Chart Move: 10-11

Heavy (1) KCJZ Airplay Adds: 1

DA BRAT FEATURING CHERISH 208/45

In Love Wit Chu (So So Def/Arista)

Total Stations: 25 Chart Move: 25

Heavy (0) Airplay Adds: 6 CKEY, KDON, KGGI, KJXM, KYLD, WPOW

KEITH MURRAY FEAT. DEF SQUAD 190/23

Yeah Yeah U Know It (Def Jam/IDJMG)

Total Stations: 21 Chart Move: 21-22

Heavy (0) Airplay Adds: 1 KIKI

HOT BOYS 190/86

My Section (Cash Money/Universal/UMRG)

Total Stations: 20 Chart Move: 20

Heavy (0) Airplay Adds: 6 KKXX, KQBT, KSEQ, KSFN, KTTB, WRVZ

ROC PROJECT 188/25

Never (Tommy Boy)

Total Stations: 6 Chart Move: 6

Heavy (1) WPYM

Medium (3), Light (2) AIRPLAY ADDS: 6 CKEY, KDON, KGGI, KJXM, KYLD, WPOW

JENNIFER LOPEZ 165/52

The One (Epic)

Total Stations: 2 Chart Move: 2

Heavy (2) KDDB, KXME

Medium (0), Light (0) AIRPLAY ADDS: 6 KKWD, KQBT, KSFN, KTTB, WRVZ

★ DRU HILL 145/70

I Love You (Def Soul/IDJMG)

Total Stations: 12 Chart Move: 12

Heavy (0) AIRPLAY ADDS: 1 WRVZ

JAY-Z 140/59

To Much For Me (Columbia)

Total Stations: 21 Chart Move: 21

Heavy (0) AIRPLAY ADDS: 2 KDON, XHTZ

★ DJ KAYSLAY FEATURING NAS, FOXY BROWN, BABY & AMERIE 140/59

To Much For Me (Columbia)

Total Stations: 21 Chart Move: 21

Heavy (0) AIRPLAY ADDS: 2 KDON, XHTZ

LA BOUCHE 126/8

In Your Life (Logic)

Total Stations: 6 Chart Move: 6

Heavy (0) AIRPLAY ADDS: 2 KDON, XHTZ

★ JURASSIC 5 124/52

Thin Line (Interscope)

Total Stations: 17 Chart Move: 17

Heavy (0) AIRPLAY ADDS: 2 KDON, XHTZ

STERBINSZKY & TRANZIDENT 118/18

Gates Of Mind (Provocative/The Right Stuff)

Total Stations: 3 Chart Move: 3

Heavy (1) WPY

Medium (1), Light (1) AIRPLAY ADDS: 1 WPY

★ JOE BUDDEN 53/2

Pump It Up (Def Jam/IDJMG)

Total Stations: 21 Chart Move: 21

Heavy (0) AIRPLAY ADDS: 1 WLDD

Medium (0), Light (21) AIRPLAY ADDS: 1 WLDD

AIRPLAY MONITOR MARCH 28, 2003

Back In The PD Seat, Lamonda Williams Sets A Course For KNOU

With the purchase of KNOU (Hot 104.5) New Orleans last year, On Top Communications has entered its largest market to date. Under its previous owner, the Marathon Media-related J.P. Broadcasting, the former U104.5 had peaked at a 2.8 share last spring. The station is now under the leadership of On Top principal Steve Hegwood and veteran programmer Lamonda Williams, who joined in early January.

What are the biggest challenges you face as PD of KNOU?

Williams: The challenge thus far has been coming to a notably different market, probably the most unique market I've ever experienced. [Williams' résumé includes WNHC New Haven, Conn.; WPHI Philadelphia; and WCDX Richmond, Va.] Every PD has a certain amount of learning and familiarizing themselves with a new market, but here it's truly something special, not only culturally but musically as well. My main goal has been trying to experience the lifestyle of Louisiana and the music that is created in this region.

How have you been doing that?

There are radio programming basics that sometimes a PD who has been in a market for a long time forgets to do—or think they no longer need to do. Things like integrating themselves into the community on a daily basis, going to where your listeners live, work, and party. I've also made it a point to open my doors to the local music scene. We have music day every Monday from 9 a.m.-11 a.m., and that's for regionals and nationals as well as local record labels and musicians. I don't separate national from local. In fact, there are usually more local folks who show up than major-label people.

Music day is a chance for me to interact with the local artists and learn their music. But that's not the only way I meet them. I make a point to go out to events and clubs—like the House of Blues and other spots that are big on the music here. Being new to a market, it's the only way you can learn the fabric of the community. You can't do that behind a desk or in a meeting.

What is different about the music coming out of the Crescent City?

There is an artist coming out now named Kelo, with a song called the "Key Chain Swing." It's all about the dance. The song is about having a bunch of keys on a lanyard and how they swing when you bounce to the music. It's very popular with the kids, especially young girls. Another big record [is Da Entourage's] "Bunny Hop," which is a dance as well. That was just picked up by Universal.

Here's another example: I was at a college party one night, and a song came on and the kids started doing this dance, walking around with a limp. They told me it was called "Walk Like Ronald" by Hot Boy Ronald. He was shot in the leg a few years back and now walks with a limp, and that's what the song and the dance is all about. That's the kind of music and stuff you have here—it's the culture.

At the same time, I don't agree that you can't play the national hits. You can't deny an Ashanti, Jay-Z, Snoop Dogg, or Ja Rule record. Listeners here love their New Orleans-bred music, but they want both [styles of music] on their radio.

How is your search for jocks progressing?

The talent pool is smaller, in my opinion. I've found that a lot of jocks from this region have experience in only one market or maybe even only one station. But you have to work around that or even with that. I'm very flexible in my thoughts of what I want for the jocks here. I might even have to take an unorthodox approach. Maybe we use a novice—someone we

train from the Magnolia Projects [here] or an up-and-coming talent. Someone else coming into this market might listen and not understand the thought behind that, but if it works, it works.

There is a rhythm and culture here, right down to the language. There are certain 'isms' and twangs to the speech that I'm still learning, but [for] someone who has lived their whole life here, it's natural. Here they say "Yes indeed" instead of "No doubt" or "For sure."

Heritage WQUE (Q93) is your main competitor. What other stations are on your radar?

We're going after the 18-34 demo, with a focus on the 12- to 24-year-olds. That means our direct competitor is Q93, but I wouldn't say we are going after them. There's enough of the pie for everyone. I also consider [WEZB] B97 a flanker. They're rhythmic top 40 and play some poppier artists and titles, but honestly, whenever I punch them in, more often than not they're playing one of our top 30 titles. The main difference with them is their presentation. It's much more general market, right down to their jocks, drops, and promotions.

How is this job different from your past experiences in programming?

WCDX was a heritage station, and [it] was basically a complete package when I arrived. It had its stationality, its imprint in the market already. And even though I was blessed to have increased the ratings share there, there wasn't much I needed to do to alter the station. KNOU is a unique situation, because I have the opportunity to make an impact on a station from the ground up. It's at a secondary level now, and we need to bring it to its top level of performance.

Also, a major difference in this job is the fact that I am working for a company like On Top Communications and working with Steve. I feel a great deal of pride in working with him and helping to build his company. What I appreciate the most is he allows me a greater amount of autonomy to develop this station. Yes, he's very involved in the growth of this station, but he trusts me to be as creative as we can be to make things happen. And that's something I've not experienced thus far in my professional career.

What did you learn during your nine months on the sidelines?

Well, I was lucky to have had the chance to work part time on-air at WPGC-FM Washington, D.C., after I was released as PD of WCDX. Working there allowed me to stay in radio while still looking for my next PD gig. It also gave me a break from being a PD and allowed me to do the one thing that so many PDs—especially on-air PDs—lose because they're so busy: connect with the listeners and really hone their craft as a personality.

The hardest part about being out of work is not knowing when it will end. I would think about getting out of radio altogether, but then I'd ask the question, "What would I do?" Even though I feel I possess the intelligence to do anything and am probably qualified for many careers, the desire to do anything other than radio just wasn't there.

The one thing I stuck to was that I knew I wanted to make sure my next move was a good one, both professionally and personally. I wasn't ready to jump at the first opportunity that presented itself if it didn't feel right. That's where your faith steps in as a major role. When you're out [of work], you go through all kinds of emotions—you question your abilities, your love of the business, and your self-confidence plummets. But when you have faith that the right situation will eventually come along, that helps.

BY DANA HALL 646-654-4711 dhall@airplaymonitor.com

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PASS IT ON...

'Expand your musical horizons'

James D. Brown to his son, adult R&B WHQT (Hot 105) Miami PD Derrick Brown



DERRICK BROWN

"When I was 12 or 13, all I was listening to on the radio was R&B music," Derrick Brown says. "My dad said, 'I know you love your music and radio, but there's something I'd like you to do. Take one day and listen to country radio, classical, jazz, adult standards, and pop. Try to experience music outside your frame of reference.' I believe that advice prepared me for my career in radio, because my first big break was in AC radio. Later in my career, my professors would tell me I had a great general-market sound, which was good, because that would allow me to work in any format. And as much as I love R&B, I could easily have the same passion for programming an AC or pop station or even adult standards. In fact, that might even be my format of choice right now, because the music is timeless, and it takes you away from all that is happening in the world."

DANA HALL

On Her Way To The Laundromat . . .



Nivea stopped by WKV (V100) Milwaukee. Pictured, from left, are Jive Records national promotion manager Brian Harris, APD Doc Love, Nivea, and PD Ronn Scott.

RADIO CONCERT MONITOR

DATE	STATION	EVENT	PROMOTIONS DIRECTOR
March 28	WJBT Jacksonville, Fla.	Spring Show APPEARING: Ludacris, Cee-Lo, more	Mechelle Morgan
April 3	WPGC Washington, D.C.	Spring Jam APPEARING: Sean Paul, Wayne Wonder, more	Natasha Stewart
April 4	WBOT Boston	Celebrity Basketball APPEARING: Mario, more	Lamar Robinson
April 4-6	WVAZ Chicago	Expo for Today's Black Woman APPEARING: TBA	Angela Fleming
April 11	WJBT Jacksonville, Fla.	Beat Jump Off APPEARING: Lil' Kim	Mechelle Morgan

Let us monitor your event! Call Dana Hall at 646-654-4711 or e-mail dhall@airplaymonitor.com

What did you learn about yourself and the industry during your time off?

I learned that politics are always involved in radio. I would always hear people talk about the fact that you haven't truly paid your dues in radio until you've been fired at least once. That's true even more today, with the politically charged business radio has become. To this day, I still don't understand the reason why I was let go from WCDX, but I feel it was a blessing, and I needed to go through it to learn something about myself. It also opened the doors for me to learn and work with others, like Jay Stevens and Reggie Rouse at

WPGC, and now work again with Steve [Williams and Hegwood worked together at Radio One]. The goal everyone should have when they are out of work is to figure out why they are going through their experience. Is it because you were not spending enough time with family? Were you not focused on your long-term goals? What were you neglecting that you can now concentrate on?

Also, what I learned is that when you're out of work, you see who the people are who will stick by you. I learned who those people are, and I truly appreciate the support they gave me and will not forget that.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		AUDIENCE MILLIONS	RANK
					TW	LW		
★★★ No. 1 ★★★								
1	1	12	IN DA CLUB SHADY/AFTERMATH/INTERSCOPE	8 weeks at No. 1 50 CENT	5815	6196	78.595	1
2	3	8	EXCUSE ME MISS ROC-A-FELLA/DEF JAM/DJMG	JAY-Z	5083	4910	64.673	2
3	2	20	IGNITION JIVE	R. KELLY	5036	5091	64.404	3
4	6	9	BEAUTIFUL DOGGYSTYLE/PRIORITY/CAPITOL	SNOOP DOGG FEATURING PHARRELL & UNCLE CHARLIE WILSON	4360	3862	57.473	4
5	4	18	HOW YOU GONNA ACT LIKE THAT J/RMG	TYRESE	4214	4184	48.361	7
6	5	20	MISS YOU BLACKGROUND/UNIVERSAL/UMRG	AALIYAH	3775	3863	51.960	6
7	10	6	GET BUSY VP/ATLANTIC	SEAN PAUL	3750	3168	52.711	5
8	9	8	THE JUMP OFF QUEEN BEE/ATLANTIC	LIL' KIM FEATURING MR. CHEEKS	3527	3248	39.343	10
9	11	5	I KNOW WHAT YOU WANT J/MONARC/RMG/DJMG	BUSTA RHYMES & MARIAH CAREY FEATURING THE FLIPMODE SQUAD	3492	3069	40.922	9
10	12	6	I CAN ILL WILL/COLUMBIA	NAS	3262	2923	41.244	8
11	7	15	GOSSIP FOLKS THE GOLD MIND/ELEKTRA/EEG	MISSY "MISDEMEANOR" ELLIOTT FEATURING LUDACRIS	3062	3772	31.286	13
12	8	15	ALL I HAVE EPIC	JENNIFER LOPEZ FEATURING LL COOL J	2792	3511	26.733	15
13	16	5	CANT LET YOU GO DESERT STORM/ELEKTRA/EEG	FABOLOUS FEATURING MIKE SHOREY & LIL' MO	2687	2395	32.612	12
14	14	9	HELL YEAH EPIC	GINUWINE FEATURING BABY	2638	2489	29.092	14
★★ AIRPOWER/GREATEST GAINER® ★★								
15	24	3	21 QUESTIONS SHADY/AFTERMATH/INTERSCOPE	50 CENT FEATURING NATE DOGG	2311	1443	35.639	11
16	13	11	CRY ME A RIVER JIVE	JUSTIN TIMBERLAKE	2258	2514	21.593	21
★★ AIRPOWER ★★								
17	21	12	NO LETTING GO VP/ATLANTIC	WAYNE WONDER	2181	1975	25.572	17
18	15	10	WHAT HAPPENED TO THAT BOY CASH MONEY/UNIVERSAL/UMRG	BABY FEATURING CLIPSE	2146	2396	24.124	18
19	23	5	GIRLFRIEND T.U.G./EPIC	B2K	2120	1973	19.765	22
20	19	25	SICK OF BEING LONELY MCA	FIELD MOB	1960	2194	23.842	19
21	17	19	WANKSTA G-UNIT/SHADY/INTERSCOPE	50 CENT	1922	2282	25.730	16
22	20	10	LAUNDROMAT JIVE	NIVEA	1887	2168	17.679	23
23	18	14	MESMERIZE MURDER INC./DEF JAM/DJMG	JA RULE FEATURING ASHANTI	1779	2241	16.024	25
24	22	9	THAT GIRL T.U.G./A&M/INTERSCOPE	MARQUES HOUSTON	1680	1987	14.719	27
25	25	3	PUT THAT WOMAN FIRST DIVINE MILL/WARNER BROS.	JAHEIM	1662	1436	22.228	20
26	29	3	STILL BALLIN AMARU/DEATH ROW/INTERSCOPE	2PAC FEATURING TRICK DADDY	1537	1282	13.287	31
27	30	4	SAY YES SOLJAZ/DREAMWORKS/INTERSCOPE	FLOETRY	1479	1245	14.217	28
28	26	11	EMOTIONAL ROLLERCOASTER COLUMBIA	VIVIAN GREEN	1397	1394	16.604	24
29	27	7	A.D.I.D.A.S. AQUEMINI/COLUMBIA	KILLER MIKE FEATURING BIG BOI	1347	1386	9.805	38
30	38	2	PIMP JUICE FO' REEL/UNIVERSAL/UMRG	NELLY	1236	958	10.162	37
31	28	24	AIR FORCE ONES FO' REEL/UNIVERSAL/UMRG	NELLY FEATURING KYUJAN, ALI & MURPHY LEE	1190	1366	12.924	32
32	34	3	4 EVER THE GOLD MIND/ELEKTRA/EEG	LIL' MO FEATURING FABOLOUS	1187	1081	14.203	29
33	31	6	CHOPPA STYLE TAKE FO/NEW NO LIMIT/UMRG	CHOPPA FEATURING MASTER P	1187	1224	7.908	-
34	NEW►		NEVER SCARED BREAK EM OFF SO DEF/ARISTA	BONECRUSHER FEATURING KILLER MIKE & T.I.	1126	919	9.395	-
35	40	2	WHAT WOULD YOU DO? DREAMWORKS/INTERSCOPE	THE ISLEY BROTHERS FEATURING RONALD ISLEY	1104	941	11.900	35
36	32	19	THUGZ MANSION AMARU/DEATH ROW/INTERSCOPE	2PAC	939	1089	15.370	26
37	33	19	BUMP, BUMP, BUMP T.U.G./EPIC	B2K & P. DIDDY	900	1085	7.395	-
38	36	4	GUESS WHAT JIVE	SYLEENA JOHNSON	866	989	5.213	-
39	35	7	SUPERMAN WEB/AFTERMATH/INTERSCOPE	EMINEM	862	1022	9.451	40
40	37	3	ALL I NEED TERROR SQUAD/ATLANTIC	FAT JOE FEATURING TONY SUNSHINE & ARMAGEDDON	836	959	12.685	33

Songs ranked by number of detections. Songs showing an increase in detections over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in detections does not exceed the percentage of monitored station downtime for the format. A song that has been on the chart for more than 20 weeks will generally not receive a bullet, even if it registers an increase in detections. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Most Airplay Adds awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 20 become recurrents and are removed from the chart after 26 weeks.

most airplay adds

R&B/HIP-HOP

NEW STATIONS

DRU HILL / Love You (Def Soul/DJMG)

KATZ, KBTT, KIPR, KJMM, KKDA, KMJJ, KNDA, KPRS, WEAS, WEMX, WEUP, WFUN, WFXA, WGZB, WJBT, WJMI, WJMN, WJTT, WJWZ, WKYS, WTLZ, WUSL, WWBZ, WWWR

Total Stations With Six Or More Detections: 42

TOTAL DETECTIONS BY DAYPART: 6-10 6%, 10-3 21%, 3-7 10%, 7-12 20%, 12-6A 43%

50 CENT FEATURING NATE DOGG 21 Questions (Shady/Aftermath/Interscope)

KIPR, KMJJ, KVEG, KWID, KXHT, WBTF, WEAS, WENZ, WFXA, WHRK, WJBT, WJMI, WJMN, WJTT, WJWZ, WKPO, WKYS, WNPL, WQUE, WSSP, WWWZ

Total Stations With Six Or More Detections: 77

TOTAL DETECTIONS BY DAYPART: 6-10 9%, 10-3 20%, 3-7 21%, 7-12 26%, 12-6A 24%

NELLY Pimp Juice (Fo' Reel/Universal/UMRG)

KBTT, KCAQ, KKFR, KPWR, KVSP, WCKX, WERQ, WHTA, WJHM, WJMN, WOWI, WPWX, WQUE

Total Stations With Six Or More Detections: 61

TOTAL DETECTIONS BY DAYPART: 6-10 9%, 10-3 20%, 3-7 20%, 7-12 23%, 12-6A 29%

MISSY "MISDEMEANOR" ELLIOTT P***ycat (The Gold Mind/Elektra/EEG)

KBTT, KBXX, KDKS, WBTF, WDTJ, WFXE, WJLB, WJMZ, WNPL, WQUE, WWHV, WZHT

Total Stations With Six Or More Detections: 30

TOTAL DETECTIONS BY DAYPART: 6-10 9%, 10-3 21%, 3-7 20%, 7-12 24%, 12-6A 26%

TALIB KWELI Get By (Rawkus/MCA)

WBHJ, WCKX, WDKX, WEAS, WFXE, WHRK, WJKS, WJUC, WNPL, WPGC, WPWX

Total Stations With Six Or More Detections: 49

TOTAL DETECTIONS BY DAYPART: 6-10 7%, 10-3 13%, 3-7 15%, 7-12 28%, 12-6A 38%

GREATEST GAINERS®

R&B/HIP-HOP

INCREASE IN DETECTIONS

50 CENT FEATURING NATE DOGG • 21 Questions (Shady/Aftermath/Interscope)

WJMH +47, KPTV +36, WWHV +35, KKFR +33, KBXX +32, KWID +32, KVEG +30, WKPO +30, KPWR +26, WQSL +26

+868

SEAN PAUL • Get Busy (VP/Atlantic)

WZHT +28, WCGI +25, KBXX +24, WJMN +24, WERQ +24, KPTV +22, WCDX +18, KOKS +18, WBHJ +18, KATZ +17

+582

SNOOP DOGG FEAT. PHARRELL & UNCLE CHARLIE WILSON • Beautiful (Doggystyle/Priority/Capitol)

WKPO +30, WIZF +30, WNPL +25, WGZB +25, KKFR +23, WMBX +22, WZHT +21, KRRQ +20, KIPR +20, KXHT +16

+498

BUSTA RHYMES & MARIAH CAREY FEAT. THE FLIPMODE SQUAD • I Know What You Want (J/Monarc/RMG/DJMG)

WMBX +31, WQUE +27, KBXX +24, WPR +21, KRRQ +21, WFXE +20, WTLZ +19, KIPR +19, WDHT +18, WDTJ +16

+423

NAS • I Can (Ill Will/Columbia)

KKFR +40, WCGI +23, WQBT +22, WJMN +20, WPGC +20, WERQ +20, KBTT +20, KBFB +19, WAMO +17, WPEG +12

+339

MONITOR RECURRENTS

R&B/HIP-HOP

RANK TITLE ARTIST (IMPRINT/PROMOTION LABEL) DETECTIONS TW LW

10 HOT IN HERRE NELLY (FO' REEL/UNIVERSAL/UMRG) 412 408

11 I NEED A GIRL (PART TWO) P. DIDDY & GINUWINE (BAD BOY/ARISTA) 408 457

12 OH BOY CAMRON FEAT. JUELZ SANTANA (ROC-A-FELLA/DEF JAM/DJMG) 403 397

13 STILL FLY BIG TYMERS (CASH MONEY/UNIVERSAL/UMRG) 396 409

14 I CARE 4 U AALIYAH (BLACKGROUND) 392 441

15 FOOLISH ASHANTI (MURDER INC./AJM/DJMG) 364 380

16 STINGY GINUWINE (EPIC) 355 368

17 HEY MA CAM'RON (ROC-A-FELLA/DEF JAM/DJMG) 337 363

18 WHAT'S LUV? FAT JOE FEAT. ASHANTI (TERROR SQUAD/ATLANTIC) 335 324

19 WHEN THE LAST TIME CLIPSE (STAR TRAK/ARISTA) 334 348

20 PASS THE COURVOISIER PART II BUSTA RHYMES FEAT. P. DIDDY & PHARRELL (J/RMG) 303 257

Recurrents are titles that have appeared on the R&B/Hip-Hop Airplay chart for 26 weeks and have dropped below the top 20.

She's back!

monica

IMPACTING MARCH 31st
Even beyond what you've
been waiting for.Produced by Missy Elliott
from her forthcoming NEW album dropping this Spring
Y'all ain't ready for this!

so gone

Stations already gone...

WAMO 30x WPWX 25x

WBLS 22x WPEG 34x

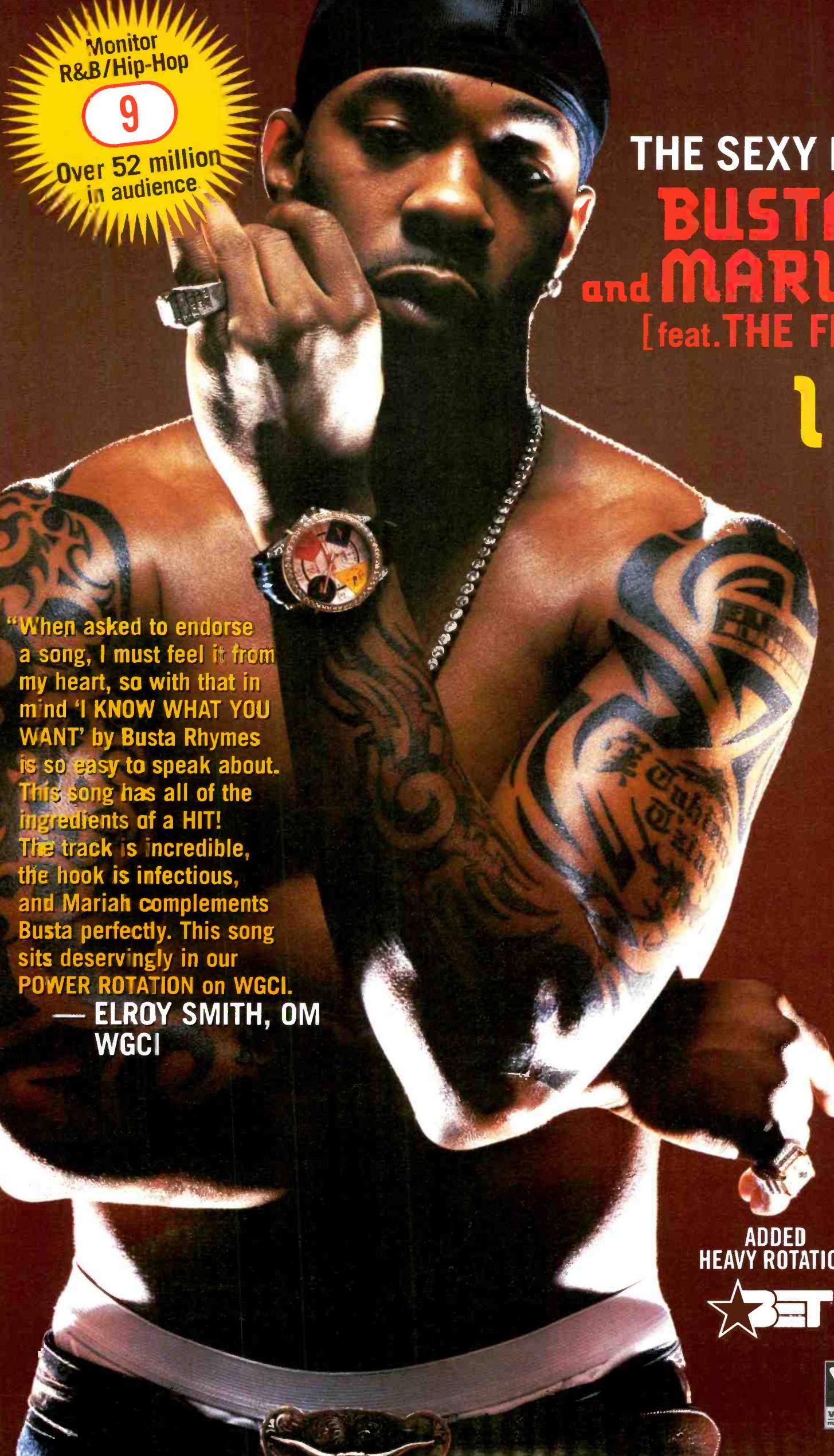
WQUE 19x WBLK 24x

WCHH 42x WOWI 17x

Monitor
R&B/Hip-Hop

9

Over 52 million
in audience



THE SEXY NEW SMASH HIT

BUSTA RHYMES
and **MARIAH CAREY**
[feat. THE FLIPMODE SQUAD]

I KNOW
WHAT
YOU
WANT

"When asked to endorse a song, I must feel it from my heart, so with that in mind 'I KNOW WHAT YOU WANT' by Busta Rhymes is so easy to speak about.

This song has all of the ingredients of a HIT! The track is incredible, the hook is infectious, and Mariah complements Busta perfectly. This song sits deservedly in our POWER ROTATION on WGCI.

— ELROY SMITH, OM
WGCI

LISTENERS KNOW
WHAT THEY WANT AT

WPWX	Top 5 Call Out
WJLB	Top 5 Call Out
WUSL	Top 5 Call Out
WPGC	Top 5 Call Out
WERQ	Top 10 Call Out
WKKV	Top 10 Call Out
KPRS	Top 10 Call Out
WEMX	Top 10 Phones
WQUE	Top 10 Phones and more...

FROM BUSTA'S NEW ALBUM

**IT AIN'T
SAFE
NO MORE**
IN STORES NOW!

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HEAVY ROTATION



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www.jrecords.com
FLIPMODE
FLIPMODE
RECORDS



R&B/HIP-HOP POWER PLAYLISTS

AIRPLAY LEADERBOARD

THE STATIONS THAT
BREAK THE HITS



WZMX Hartford, CT
(PD: Victor Starr)

Airplay Leader Designations: 10

#2	WQHT, New York, NY (PD/MD: Cloherty/E-Bro)	5
#3	KKDA, Dallas, TX (PD: Skip Cheatham)	5
#4	WBHH, Norfolk, VA (PD: Heart Attack)	5
#5	WJNH, Baton Rouge, LA (PD: Randy Chase)	4

Refer to Impact! page for this week's Airplay Leaders and Airplay Leaderboard rules.

WQCI Chicago OM: Elroy R.C. Smith APD/MD: Tiffany Green Clear Channel 312-540-2000	
----------------------------------------------------------------------------------------------------	--

WJMN Boston PD: Jack McCartney APD: Dennis O'Heron MD: Chris Tyler Clear Channel 781-663-2500	
------------------------------------------------------------------------------------------------------------------	--

WPXW Chicago PD/MD: Jay Alan APD: Tracie Reynolds AMD: Barbara McDowell Crawford 773-734-455	
-----------------------------------------------------------------------------------------------------------------	--

KMEL San Francisco OM: Michael Martin APD/MD: "Jazzy" Jim Archer Clear Channel 415-538-1061	
-------------------------------------------------------------------------------------------------------------	--

AA Nas I Can
AA Lil' Kim Feat. Mr. Cheek The Jump O
AA Heather Headley I Wish I Wasn't

WQHT New York
VP/Pgm: Tracy Cloherty
MD: E-Bro
Emmis 212-229-9797



KPWR Los Angeles
VP/Pgm: Jimmy Steal
APD: Damian Young
MD: E-man
Emmis 818-953-4200



WWPR New York
PD: Michael Saunders
MD: Mara Melendez
Clear Channel 212-704-1051

AIRPLAY Monitor
Nielsen
Broadcast Data Systems

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cum, beginning with the highest-cumming station. Cumbers are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Airplay Adds (A) denotes songs with 6 or more detections at station for first time this week.



WBLS New York
PD: Vinny Brown
MD: Deneen Womack
Inner City 212-447-1000



KKBT Los Angeles
PD: Robert Scorpio
APD/MD: Dorsey Fuller
Radio One 323-634-1800



TW LW

1 50 Cent In Da Club	60 60	2 50 Cent In Da Club	92 93	2 R. Kelly Ignition	66 61	2 Aaliyah Miss You	66 61	2 50 Cent In Da Club	54 56
2 Snoop Dogg Feat. Pharrelle Beautiful	59 65	3 Sean Paul Get Busy	91 84	3 Jay-Z Excuse Me Miss	60 71	3 Jahiem Put That Woman First	43 42	3 Snoop Dogg Feat. Pharrelle Beautiful	53 57
3 Sean Paul Get Busy	57 52	4 Snop Dogg Feat. Pharrelle Beautiful	82 87	4 Tyrese How You Gonna Act Like That	59 57	4 LL Cool J Feat. Amerie Paradise	36 34	4 Lil' Kim Feat. Mr. Cheek The Jump O	51 44
4 Jay-Z Excuse Me Miss	54 45	5 50 Cent Wanksta	81 83	5 Sean Paul Get Busy	57 52	5 Common Featuring Mary J. Blige Come Close	32 35	5 Fabolous Feat. Mike Shor Can't Let	48 39
5 Nas I Can	53 56	6 Jay-Z Excuse Me Miss	45 27	6 Aaliyah Miss You	51 30	6 Wayne Wonder No Letting Go	19 16	6 Aaliyah Miss You	48 43
6 Fabolous Feat. Mike Shor Can't Let	44 35	7 50 Cent Feat. Nelly Feat. Ashanti Mesmerize	39 13	7 Busta Rhymes & Mariah Carey I Know Wha	48 43	7 R. Kelly Ignition	20 23	7 Sean Paul Get Busy	45 29
7 Aaliyah Miss You	44 50	8 Ja Rule Feat. Ashanti Mesmerize	38 48	8 Nas I Can	50 55	8 Marques Houston That Girl	29 26	8 R. Kelly Ignition	44 50
8 Giuwine Feat. Baby Hell Yeah	41 19	9 Busta Rhymes & Mariah Carey I Know Wha	35 16	9 50 Cent In Da Club	48 43	9 Nelly Feat. Kyunai, All Air Force	39 20	9 Nelly Feat. Kyunai, All Air Force	39 20
9 Baby Feat. Clipse What Happened To	39 42	10 Lil' Kim Feat. Mr. Cheek The Jump O	31 26	10 Jahiem Put That Woman First	46 20	10 Jay-Z Excuse Me Miss	28 28	10 Wayne Wonder No Letting Go	39 21
10 R. Kelly Ignition	38 29	11 Aaliyah Miss You	31 26	11 Busta Rhymes Feat. Spif Make It Cl	46 38	11 Kelly Price He Proposed	26 28	11 Nas I Can	39 38
11 50 Cent Feat. The Notori Realest Ni	38 55	12 Shade Sheist Feat. DJ Quoh Doe	31 35	12 Joe Feat. Mr. Cheeks That Girl	25 24	12 Joe Feat. Mr. Cheeks That Girl	25 24	12 50 Cent Feat. Nate Dogg 21 Question	37 21
12 Fat Joe Feat. Tony Sunsh All I Need	38 38	13 Zxbit Choke Me. Spark Me (Pull My Hair	31 51	13 Jennifer Lopez Feat. LL All I Have	23 24	13 Jennifer Lopez Feat. LL All I Have	23 24	13 Xzibit Choke Me. Spark Me (Pull My Hair	34 32
13 Lil' Kim Feat. Mr. Cheek The Jump O	33 38	14 Nelly Feat. Baby Hell Yeah	29 31	14 Monica So Gone	22 16	14 Field Mob Sick Of Being Lonely	22 16	14 2Pac Thugz Mansion	33 26
14 50 Cent Feat. Nate Dogg 21 Question	32 23	15 50 Cent Feat. Eminem Patiently Wait	39 40	15 Giuwine Feat. Baby Hell Yeah	19 15	15 Tyrese How You Gonna Act Like That	32 39	15 Tyrese How You Gonna Act Like That	32 39
15 Lil' Mo Feat. Fabolous 4 Ever	30 9	16 Field Mob Sick Of Being Lonely	39 40	16 Wayne Wonder No Letting Go	19 16	16 B2K & P. Diddy Bump, Bump, Bump	31 42	16 B2K & P. Diddy Bump, Bump, Bump	31 42
16 The Roots Feat. Music Break You Off	28 7	17 50 Cent Feat. Nelly Feat. Ashanti Mesmerize	33 26	17 R. Kelly Step In The Name Of Love	18 7	17 B2K Girlfriend	25 17	17 B2K Girlfriend	25 17
17 DJ Kayslay Feat. Nas, Fo Too Much F	27 17	18 Busta Rhymes Feat. Pharrelle Beautiful	33 33	18 Sean Paul Get Busy	17 11	18 Nivea Feat. Brian & Bran Don't Mess	24 24	18 Nivea Feat. Brian & Bran Don't Mess	24 24
18 Talib Kweli Get By	25 40	19 Xzibit Feat. Dr. Dre Symphony In X	25 28	19 Mario C mon	16 13	19 Busta Rhymes & Mariah Carey I Know Wha	21 11	19 Busta Rhymes & Mariah Carey I Know Wha	21 11
19 50 Cent If I Can't	24 29	20 2Pac Feat. Trick Daddy Still Ballin	23 22	20 Heather Headley I Wish I Wasn't	15 21	20 Heather Headley I Wish I Wasn't	15 21	20 Heather Headley I Wish I Wasn't	20 13
20 Joe Budden Pump It Up	23 22	21 Field Mob Sick Of Being Lonely	23 23	21 Busta Rhymes & Mariah Carey I Know Wha	21 20	21 Busta Rhymes & Mariah Carey I Know Wha	21 20	21 Busta Rhymes & Mariah Carey I Know Wha	21 20
21 2Pac Thugz Mansion	22 29	22 Eminem Superstar	23 24	22 Floetry Say Yes	15 15	22 Floetry Say Yes	15 15	22 Floetry Say Yes	15 15
22 Juell Santa Feat. Cam'ron Dipset Ant	21 25	23 Jennifer Lopez Feat. LL All I Have	23 41	23 Dr. Dre Laundromat	14 14	23 Dr. Dre Laundromat	14 14	23 Dr. Dre Laundromat	14 14
23 Freeway Feat. Allen Anth Alright	21 34	24 B2K Girlfriend	23 41	24 Missy "Misdemeanor" Elliott Gossip Fol	20 24	24 Missy "Misdemeanor" Elliott Gossip Fol	20 24	24 Missy "Misdemeanor" Elliott Gossip Fol	20 24
24 Jahiem Put That Woman First	20 22	25 50 Cent Feat. Nelly Feat. Ashanti Mesmerize	23 41	25 Nivea Laundromat	13 7	25 Nivea Laundromat	13 7	25 Nivea Laundromat	13 7
25 Eminem Superstar	19 9	26 50 Cent Feat. Nelly Feat. Ashanti Mesmerize	23 41	26 50 Cent Wanksta	9 1	26 50 Cent Wanksta	9 1	26 50 Cent Wanksta	9 1
26 Busta Rhymes & Mariah Carey I Know Wha	19 8	27 50 Cent Feat. Nelly Feat. Ashanti Mesmerize	23 41	27 50 Cent Wanksta	9 1	27 50 Cent Wanksta	9 1	27 50 Cent Wanksta	9 1
27 Nas I Can	18 5	28 50 Cent Feat. Nelly Feat. Ashanti Mesmerize	23 41	28 50 Cent Wanksta	9 1	28 50 Cent Wanksta	9 1	28 50 Cent Wanksta	9 1
28 50 Cent Feat. Nelly Feat. Ashanti Mesmerize	17 5	29 50 Cent Feat. Nelly Feat. Ashanti Mesmerize	23 41	29 50 Cent Wanksta	9 1	29 50 Cent Wanksta	9 1	29 50 Cent Wanksta	9 1
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34 50 Cent Feat. Nelly Feat. Ashanti Mesmerize	11 9	35 50 Cent Feat. Nelly Feat. Ashanti Mesmerize	23 41	35 50 Cent Wanksta	9 1	35 50 Cent Wanksta	9 1	35 50 Cent Wanksta	9 1
35 50 Cent Feat. Nelly Feat. Ashanti Mesmerize	10 8	36 50 Cent Feat. Nelly Feat. Ashanti Mesmerize	23 41	36 50 Cent Wanksta	9 1	36 50 Cent Wanksta	9 1	36 50 Cent Wanksta	9 1
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39 50 Cent Feat. Nelly Feat. Ashanti Mesmerize	6 4	40 50 Cent Feat. Nelly Feat. Ashanti Mesmerize	23 41	40 50 Cent Wanksta	9 1	40 50 Cent Wanksta	9 1	40 50 Cent Wanksta	9 1
40 50 Cent Feat. Nelly Feat. Ashanti Mesmerize	5 3	41 50 Cent Feat. Nelly Feat. Ashanti Mesmerize	23 41	41 50 Cent Wanksta	9 1	41 50 Cent Wanksta	9 1	41 50 Cent Wanksta	9 1
41 50 Cent Feat. Nelly Feat. Ashanti Mesmerize	4 2	42 50 Cent Feat. Nelly Feat. Ashanti Mesmerize	23 41	42 50 Cent Wanksta	9 1	42 50 Cent Wanksta	9 1	42 50 Cent Wanksta	9 1
42 50 Cent Feat. Nelly Feat. Ashanti Mesmerize	3 1	43 50 Cent Feat. Nelly Feat. Ashanti Mesmerize	23 41	43 50 Cent Wanksta	9 1	43 50 Cent Wanksta	9 1	43 50 Cent Wanksta	9 1
43 50 Cent Feat. Nelly Feat. Ashanti Mesmerize	2 0	44 50 Cent Feat. Nelly Feat. Ashanti Mesmerize	23 41	44 50 Cent Wanksta	9 1	44 50 Cent Wanksta	9 1	44 50 Cent Wanksta	9 1
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How Should Country Recapture The Younger Demos?

What are country stations doing to win back younger listeners? Should they even be trying?

At last month's Country Radio Seminar (CRS) in Nashville, a study by Edison Media Research's Larry Rosin and youth marketer Howard Handler revealed the surprising finding that 52% of 15- to 29-year-olds—long-abandoned in country radio marketing efforts—listen to the format at least "some of the time," and 19% said they like it a lot (*Airplay Monitor*, Feb. 28).

It was a 1994 CRS keynote that helped steer country radio toward older demos. And if the consequences of other recent Edison Media CRS presentations are any indication, country PDs are likely to start beefing up their efforts to target the younger demos. But what are the most effective ways?

The goal, according to Regent Communications VP of programming Bob Moody, is to "attract [18-34] without driving off the 35-54 George Strait fans."

"Making country 'cool' again is less of a challenge, now that we have telegenic artists," consultant Joel Raab says. "We've got the goods; now we have to bring home the bacon."

"It's not about adding a bunch of younger music to your station, though you can find tunes that cross demos," Raab continues. "It's about creating a listening environment where younger listeners feel comfortable and having air talent that speak to them. Rarely will you alienate the older listeners. As a rule, older listeners will tolerate a younger sound; younger listeners will not tolerate an older sound."

WPOC Baltimore "does not specifically work the younger target into our overall programming strategy, but we are mindful of the younger demos at every turn," OM/PD Scott Lindy says. "We focus on 30- to 50-year-olds in terms of music, but if we see a marginal score in the upper demos on a particular song that has very strong numbers in the younger ages, we'll play it. The upper demos will need to come around to keep the song on the air, though."

Musically, WYRK Buffalo, N.Y., PD John Paul says, "I'm not afraid to play the crossover songs [by such artists as] Shania Twain [and] Faith Hill. I actually welcome it . . . The station actually sounds younger than ever before with my imaging, jingles, and overall tempo."

KRYS (K99) Corpus Christi, Texas, "has always considered itself a 'big footprint' radio station," PD Clayton Allen says. "We pride ourselves on the fact that a 15-year-old, her 37-year-old mother, and [her] 54-year-old grandmother can enjoy the station, all at the same time. No one feels like they're suffering through 'mom's music' or 'that station my kids like.'

"Musically, that's a no-brainer," Allen continues. "Work with the heavy hitters—Alan Jackson, George Strait, Kenny Chesney, Toby Keith—and embrace the hot shots—Joe Nichols, Darryl Worley, Keith Urban, Jeff Bates—so you're musically covered for the entire range. AC, rock, and [top 40] can't pull that one off."

"The short answer: Play Kid Rock/Sheryl Crow and Kenny Rogers/Dolly Parton," Allen adds. "It's all good."

THE LIFESTYLE ANGLE

Beyond the music, "the biggest things I have done are to make sure that all the jocks are talking about 'pop culture' events," Paul says. "We did many bits with *The Osbournes*, *American Idol*, and *Joe Millionaire*. Any on-air celebrity news features only contain a few country stories, then many 'pop culture' items."

"WPOC is built for 30- to 40-somethings. However, any time we can serve that group while getting exposure to a younger crowd, we do it," Lindy says. "We just did a big *Joe Millionaire* contest—a show that appealed to [20- to 40- year olds], according to my info—so we took care of a younger demo there. I've represented the station by doing a reading of *Peter and the Wolf* to elementary school kids. Of course, we passed out free CDs and goodies to all of them right after—nothing like being in front of the 'seed corn' of our format's listening."

"From a lifestyle observation, it's as simple as covering the events in everyone's life," Allen says. "There isn't a 75-year-old that will stereotype K99 as a 'punk' station because we host events at the grade schools. We don't become a 'teenager' station because we attend high school events. And we certainly aren't an 'old-fart' station because we address serious issues that affect our city's economic and social structure." By doing all of those things, Allen says, "we hit a nerve in each of those individuals' lives."

The WPOC local finals of the *Nashville Star* promotion worked very well to get us noticed in the younger demos," Lindy says. "Over half of the performers were under 25, and a great percentage of the crowd that came out seemed to be well under 30. WPOC has recently adopted a local elementary school as part of the Clear Channel Cares program, too. That can't hurt in terms of having presence in young persons' lives."

Raab agrees. "What I got out of the Edison study more than anything is that we have to put our stations in front of the younger listeners and be involved in events they attend. We're looking for those opportunities for our clients."

A SKEPTICAL VIEW

Consultant Keith Hill takes a more skeptical view. "While I was happy to see this 'acceptance' of country by these young folks [in the Edison study]," he says, "I'll believe it when I see it show up in Arbitron."

He continues, "When [younger demos] started to disappear [in the mid-'90s], we might have tried to increase our energy, put in music quantity statements [or] 30-minute music marathons, and cut down on talk. Some stations put a younger talent on at night who would work the phones and air calls from younger listeners. We would encourage that young night person to use the lingo of the young folks on the street. We seeded those shows with prizes that appealed to those kids: Xboxes, Sony PlayStations, passes to movie premieres, and the like. Generally it did not work, because country wasn't perceived as hip enough, and we didn't stick with the plan long enough."

"Most stations instead simply focused on their strengths and hunkered down in the foxhole of 35-64," Hill adds. "We catered to women who already liked country in upper demos. We—along with almost all of adult radio—focused on 'at work.' We never focused on 'after school.' We are measured by Arbitron, which rewards us for increasing time spent listening. It is difficult to get new cume . . . If someone just has a disdain for country, all the trips, cash, and TV commercials for your country station will [not] convert them . . . So by simply squeezing more time from the loyal 35-64 [demo] we have stayed alive in our time spent listening foxhole. I think we did the right thing."

"The hard work ahead of us on the young end is to follow Larry Rosin's prescription," Hill con-



LINDY

Columbia's Party Posse



Columbia artists mingled with radio programmers during a party the label threw at a downtown Nashville restaurant during last month's Country Radio Seminar. Pictured, from left, are Eddie Montgomery, WUBE Cincinnati APD Kathy O'Connor, Marty Stuart, Travis Tritt, and WGTR Myrtle Beach, S.C., morning host Holly Hart.

ON THE ROW

Mavericks Return, Find Sanctuary

Grammy Award-winning group the Mavericks have reunited and inked a new recording deal with New York-based Sanctuary Records. While the group never formally split up, its members haven't recorded or performed together in three years. The Mavericks previously recorded four albums for MCA Nashville, including the platinum-selling *What a Crying Shame* in 1994 and the gold-selling *Music for All Occasions* in 1995. The group briefly switched from MCA to Mercury Records, which released their greatest-hits album in 1999. Original members Raul Malo, Robert Reynolds, and Paul Deakin are planning an international tour in the fall to support their first Sanctuary album, due in September.

Trudie Richardson joins Curb and Curb Asylum as director of secondary promotion. She most recently was Southeast regional for Audium Records and previously worked at Atlantic and Decca.

Former BNA Records duo the Warren Brothers have re-signed with that label and released a new single to country radio, "Hey, Mr. President." The single, like the duo's forthcoming album, was produced by Tim McGraw and Byron Gallimore. The album will be the duo's third for BNA. It is due in late spring.

Columbia Records has signed singer-songwriter Wynn Varble to its artist roster. He has gained notoriety of late as the co-writer of "Have

You Forgotten?" with his former housemate Daryl Worley. Varble's songs have also been recorded by Garth Brooks, Montgomery Gentry, Lee Ann Womack, and Trace Adkins.

Curb artist Amy Dailey has signed an exclusive booking deal with Monterey Peninsula Artists in Nashville. She is currently opening dates on Toby Keith's Unleashed tour.

Columbia Records will release a single to country radio May 5 from the winner of the *Nashville Star* series currently airing on USA Network. Upcoming guest stars confirmed to make appearances on the series are Brad Paisley, Trace Adkins, and Jo Dee Messina. Wynonna and Clint Black have already appeared on the show and are scheduled to return.

Country Radio Seminar-Southwest has been scheduled for Aug. 8-9 at the Omni Dallas Park West Hotel in Dallas. Registration information is available at crb.org.

The Nashville-based Leadership Music program is accepting applications from established entertainment-industry leaders for the next class of participants. The eight-month Nashville program is designed to further educate music business professionals about each other's areas of expertise and to promote teamwork. Written requests for applications will be accepted until April 1. The deadline for submission is May 1. For more information, e-mail lm@leadershipmusic.org.

tinutes. "That will take labels, CMT, the Country Music Assn., and the like to go on a national campaign to promote country to the young end."

LURING THEM BACK

"Obviously, [top 40] is suffering a bit these days, so it would reason that country has an opportunity to lure some younger demos into the mix," Lindy says. "The tricky part is not abandoning, even for a day, your strength in upper demos."

"I used to think that if we played to the 30- and 40-somethings, we would eventually age with them and right out of the 25-54 race," Lindy continues. "The reality is that persons grow into the 30- to 40-something age group and replace those leaving this age group. Not allowing your station

to age with the audience is key. You've got to be smart enough to know when to strategize to accept losses in the extreme upper-demo group in favor of playing to the new 25-34 group coming into the station's listening group."

"Are we going to play to the 15-24 group? No. If there is younger-demo value in a promotion, song, or event that is also appealing to the 25-plus [demo], we'll be all over it," Lindy adds. "We look for the younger-demo value in all elements of the station's programming, but we don't start out with that goal."

Lindy says the bottom line is to "fish where the fish are—30-50 for WPOC—but never be afraid to try another part of the lake—30 and younger—that could become the next hot spot."



Rock Chart Slowing, Label Cost Growing

Continued from page 1

downloading—that was not there 10 years ago. All those things combined make it very difficult to get familiarity on a record as quickly as we used to."

KTBZ/KLOL Houston OM Vince Richards also notes a greater number of distractions. "A lot of the new music isn't cutting through," he says. "There are only a few strong core artists. There's not a whole lot of depth tracks on albums, either. So once somebody gravitates to a song, it seems like they're holding on to it for a much longer time."

Modern KJEE Santa Barbara, Calif., PD Eddie Gutierrez thinks some PDs are initially skeptical of developing acts. "Bands like Good Charlotte and AFI come seemingly from out of nowhere and sell 100,000 copies," he says. Programmers "might not hear it the first time around, [but] then they'll see the sales and see the support these bands have."

DreamWorks head of rock formats Ross Zapin thinks that rock songs take longer to achieve critical mass than other genres. "The audience reach with those stations combined is just a fraction compared to the crossover and top 40 world," he says. "Specifically, if you look at the active rock world, for all intents and purposes you don't have an active rock station in New York, Chicago, Atlanta, or Los Angeles. So in the majority of the top markets, unless you have modern play there, you're going to miss out on the biggest-selling [Nielsen] SoundScan markets. The universe is much smaller in the rock world."

"It's just taking a much longer time right now for the familiarity to get up, especially on songs that rock is exclusively playing and [that] aren't getting exposed on MTV or other formats," Richards agrees. "Those are also items that play into the equation. As a result, I'm far more patient in the way I program now. If I think a song is a hit, I'm going to stick with it as long as it can, and I follow the research closely, because that's our best tool."

QUEENS FOR LIFE

Speaking of research, Virgin VP of rock promotion Howard Petruziello says that "after 200 spins, a core listener probably hasn't even heard the record 20 times. So research is starting to reflect that it takes people a lot longer to become familiar with music. When things really stick, like Queens of the Stone Age, the average listener doesn't mind it being around for months, because they're only hearing it once a day. Research is showing that music has assimilated a lot slower than we would think it has. Ultimately, it's good, because the more familiar songs get, the more it sets up the act."

Fish owns online research firm Radio Trax. "We see burn percentages being much lower than they were a couple of years ago for longer periods of time," he says. "We've had Mudvayne in heavy for a month now, and it's still showing that 10% of our audience that claim to be P1s are unfamiliar with it."

But once they are familiar, "people really seem to be holding on to these songs that they really like," Richards says. "I've seen test scores on songs that are approaching 2,000 spins that are still incredibly strong with very little burn. Once rock listeners get something and like it, they hold on to it for a very long period of time. With all the other distractions going on, these songs give them a comfort zone and allow them a bit of a respite from everything that's new out. Especially for the 35-year-old-plus male."

TENACITY PAYS OFF . . .

On the label side, some reps say it's their tenacity that is keeping records around longer. Epic

VP of rock promotion Cheryl Valentine credits "a bunch of pigheaded promotion people that know they have a hit and refuse to let it be anything but. It's truly tenacity on the labels' part, because records like Chevelle's 'The Red' and Seether's 'Fine Again' could have been lost a million times over. But if both of them hadn't been working in a bunch of places, they wouldn't have had the story to move forward."

"Some records, like Seether's, are in a situation where they're taking longer to research," Wind-up senior VP of promotion Shannah Fischer says. "Also, with the way records are rotated, it takes a longer time period for them to get into a spin zone where they should be in research. It was a matter of sticking with it and making sure that when we did have those good stories, we let everyone know. We stayed on top of it and really forced the issue."

Many of the songs that are taking so long to break are by new acts, which, Valentine says, are given more leeway than established ones. "All the people involved in dealing with larger artists are heard, whether it's the label, management, agents, or whoever else. With developing acts, you can build on your story, and there's not a certain number that you need to maintain. With an established artist, there's an expected level of sales for you to reach each and every week, and when it wavers from there, everyone starts to question what's going on and more opinions come into play, which affects your game plan."

Then again, some songs from new acts can still spontaneously combust, such as Seether's label-mate Evanescence, which reached No. 1 at modern in 10 chart weeks. "Evanescence was one of those 'lightning in a bottle' records," Fischer says. "The response was so immediate and so passionate that a lot of people moved it into power within weeks of putting it on. You can't compare it to a lot of the new developing artists, because it's unlike anything I've seen in my career."

"It had everything going against it," Gutierrez says of the Evanescence song. "It was from a soundtrack, and those tend to die off when the movie comes out. Also, it's a female artist, which don't usually do well in rock formats. But I think a hit record is going to cut through."

. . . BUT AT GREATER COST

The slower rock charts are, in some ways, reminiscent of country, where anything other than an obvious hit can take more than half a year to break. At the recent Country Radio Seminar, one label VP said it now took "\$300,000 to get a record to No. 25-30 to see if it has legs."

That sort of work record is also becoming more expensive on the rock side. Petruziello says, "If it's in the top 10 and researching, you know you're not having to spend to keep the momentum going. But if you're languishing somewhere in the lower 30s and you don't know what you have, you have to do a lot more to keep your record visible to see if it's a legitimate record. What we learned from the Exies is that the stations that did give that record more than a cursory rotation wound up having a hit on their hands."

Valentine says that it's more expensive to sustain a record at retail than radio. "If you're going to have artist-development prices on the artist in stores, that's a cost of doing business. Also, having sales pricing for longer periods of time or putting it into circulars is the cost of doing business as well. So any time you elongate the process, your costs are driven up."

Radio and records seem to have adjusted to the fact that records are breaking slower. "You can look at a three-month plan, but if you're able to read the charts and know where you're going

Coldplay Have A Cold One In Pittsburgh



After a sold-out show in Pittsburgh, Coldplay and the folks at modern WXDX relax with a beverage. Pictured, from left, are Capitol's Joe Rainey, Coldplay's Will Champion and Guy Berryman, OM John Moschitta, MD Vinnie Ferguson, and the station's Johnny Buckland.

RADIO CONCERT MONITOR

DATE	STATION	EVENT	PROMOTIONS DIRECTOR
April 17	WROX Norfolk, Va.	10th Anniversary Concert #3	Donna Agresto
	APPEARING: the Music, the Vines		
April 25	WZTA Miami	Bonza 2003	Steve Brancik
	APPEARING: American Hi-Fi, Godsmack, Oleander, Outspoken, Pacifier, Powerman 5000, Ra, Shinedown, Skindred, Slaves on Dope, Socialburn, Stone Sour, Theory of a Deadman, 3 Doors Down, Trapt		
April 26	WBOS Boston	Earthfest	Adam Klein
	APPEARING: Big Head Todd & the Monsters, Nickel Creek, Sheryl Crow, Dan Zanes		
April 26-27	WXTB Tampa, Fla.	Livestock 13	Mike Oliviero
	APPEARING: Battery, Born Into Kaos, Diary of a Madman, Def Leppard, Godsmack, Hells Belles, Oleander, Outspoken, Powerman 5000, Presence, Ra, Seether, Shinedown, Socialburn, Stone Sour, 10 Second Trip, Theory of a Deadman, 3 Doors Down, Trapt		
April 27	WJRR Orlando, Fla.	Earthday Birthday X	Josh Egolf/Crissy Matrick
	APPEARING: American Hi-Fi, DoubleDrive, Godsmack, Oleander, Outspoken, Pacifier, Powerman 5000, Ra, Saliva, Seether, Sevendust, Shinedown, Socialburn, Stone Sour, Theory of a Deadman, 3 Doors Down, Trapt		
May 24	WRZX Indianapolis	May Day 2003	Helen Zimmerman
	APPEARING: Evanescence, Everclear, Revis, Saliva, Staind		
May 26	WXDX Pittsburgh	X-Fest	Nicole Shackelford
	APPEARING: Cold, the Donnas, Evanescence, Godsmack, Juliana Theory, Punchline, Staind, the Used		

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to be, at some point you need to go with another single," Zapin says. "With Jimmy Eat World, when we came with 'Sweetness' we knew 'The Middle' was going to sit there. The water was out of the sponge, so to speak, but it solidified that a band has depth when you roll out another track."

"If a record's working, they're not telling us to back off," Gutierrez says. "We spun Queens of the Stone Age's 'No One Knows' over 1,000 times, and 600 to 700 of them were in power. I think they wound up postponing the next single because 'No One Knows' was doing so well. They'll never argue if you're playing a record longer, and I don't think they'll ask you to take it off."

"I've had conversations with label folks who seem to come on with a second single with lightning speed when the first single was still showing no burn, and I've asked them what it's like to live in the future," WGRD Grand Rapids, Mich., PD Bobby Duncan says. "They understand, but they have a job to do."

At the very least, labels and radio have agreed to disagree. "I'm at my own pace, and I know what's right for my radio station," Richards says. "If that means I'm not on the same page as them as far as the project and how far along they are compared to me, the only think I take into consideration is what's right for the radio station."

PROMOGANDA

Married By KSJO

In the vein of fine TV programs like *The Bachelor* and *Married by America*, active KSJO San Francisco morning-show producer Eddie is getting married by KSJO listeners. The Mikey Show producer is 29 years old and sick of the dating scene, so he has offered himself to listeners. Eligible women registered on the station's Web site, and he'll be dating some of the participants until April 25. By then, he'll have narrowed the field of bachelorettes down to two, one of whom he'll choose on the air. "I'm ready to settle down," Eddie says. "I'm serious about this."

Modern WNNX (99X) Atlanta's Morning X Big Hair Prom will give listeners a chance to relive their glory days on April 5. Attendees are being asked to don outdated tuxes and frilly dresses, as well as the biggest hair possible, to dance to the sound of Guns N' Roses cover band Appetite for Destruction and Hill Valley Preservation Society.

Nielsen
Broadcast Data
Systems

Compiled from a national sample of data supplied by Nielsen Broadcast Data Systems to Airplay Monitor. 89 modern rock stations are electronically monitored 24 hours a day, 7 days a week. © 2003 YNU Business Media, Inc. All rights reserved.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		AUDIENCE	
					TW	LW	MILLIONS	RANK
★★★ No. 1 ★★★								
1	1	11	BRING ME TO LIFE WIND-UP 2 weeks at No. 1	EVANESCENCE FEATURING PAUL MCCOY	3432	3357	22.145	1
2	2	4	SOMEWHERE I BELONG WARNER BROS.	LINKIN PARK	3388	3332	21.798	2
3	3	15	CAN'T STOP WARNER BROS.	RED HOT CHILI PEPPERS	3194	3200	20.272	3
4	4	10	LIKE A STONE INTERSCOPE/EPIC	AUDIOSLAVE	3155	2999	19.266	4
5	5	11	TIMES LIKE THESE ROSWELL/RCA/RMG	FOO FIGHTERS	2911	2900	14.426	6
6	7	16	HEADSTRONG WARNER BROS.	TRAPT	2468	2160	12.308	7
7	6	26	NO ONE KNOWS INTERSCOPE	QUEENS OF THE STONE AGE	2289	2607	15.659	5
8	13	8	GIRL'S NOT GREY NITRO/DREAMWORKS	AFI	1907	1790	10.813	10
9	11	8	STRAIGHT OUT OF LINE REPUBLIC/UNIVERSAL/UMRG	GODSMACK	1906	1842	8.388	17
10	8	16	SWING, SWING DOGHOUSE/DREAMWORKS	THE ALL-AMERICAN REJECTS	1888	2083	8.704	15
11	9	26	WHEN I'M GONE REPUBLIC/UNIVERSAL/UMRG	3 DOORS DOWN	1879	2012	9.256	13
12	10	10	THE ANTHEM DAYLIGHT/EPIC	GOOD CHARLOTTE	1873	1890	8.920	14
13	16	8	SEND THE PAIN BELOW EPIC	CHEVELLE	1767	1692	8.658	16
14	12	19	CLOCKS CAPITOL	COLDPLAY	1689	1813	11.799	8
15	19	5	SEVEN NATION ARMY THIRD MAN/V2	THE WHITE STRIPES	1685	1574	10.854	9
16	15	37	THE RED EPIC	CHEVELLE	1545	1701	10.552	11
17	17	35	FINE AGAIN WIND-UP	SEETHER	1538	1665	8.314	18
18	21	8	BURIED MYSELF ALIVE REPRISE	THE USED	1513	1477	5.770	27
19	20	30	ALL MY LIFE ROSWELL/RCA/RMG	FOO FIGHTERS	1503	1523	10.029	12
20	14	27	ALWAYS ISLAND/IDJMG	SALIVA	1488	1720	7.678	20
21	18	17	DOWN ELEKTRA/E&E	SOCIALBURN	1367	1600	5.371	29
22	26	6	IN THIS DIARY COLUMBIA	THE ATARIS	1326	1134	6.566	23
23	25	7	WHAT IT IS TO BURN DRIVE-THRU/MCA	FINCH	1264	1160	5.695	28
24	22	14	REMEMBER REPRISE	DISTURBED	1241	1337	6.247	25
25	24	26	POEM VELVET HAMMER/ATLANTIC	TAPROOT	1180	1236	6.863	22
26	23	23	STILL WAITING ISLAND/IDJMG	SUM 41	1088	1238	7.862	19
27	27	26	YOU KNOW YOU'RE RIGHT DGC/GEFFEN/INTERSCOPE	NIRVANA	995	1061	7.115	21
28	29	4	THE HELL SONG ISLAND/IDJMG	SUM 41	990	889	5.000	30
★ GREATEST GAINER®/MOST AIRPLAY ADDS ★								
29	35	2	CRAZY BEAT PARLOPHONE/VIRGIN	BLUR	970	636	5.902	26
30	30	3	REST IN PIECES ISLAND/IDJMG	SALIVA	968	813	3.550	34
31	28	15	NOT FALLING EPIC	MUDVAYNE	937	938	3.414	35
32	31	3	DRIVEN UNDER WIND-UP	SEETHER	933	792	4.356	32
33	40	2	STUPID GIRL FLIP/GEFFEN/INTERSCOPE	COLD	737	571	4.021	33
34	36	3	CAUGHT IN THE RAIN EPIC	REVIS	734	630	2.271	—
35	34	3	BLACKOUT VOLCANO/JIVE	(HED)PLANET EARTH	725	657	2.176	—
36	37	2	UNITED STATES OF WHATEVER S-CURVE	LIAM LYNCH	724	601	6.366	24
37	32	6	ARCTIC SNOW FILE 13/V2	BURNING BRIDES	645	733	1.821	—
38	33	17	HONESTLY MARTHA'S MUSIC/REPRISE	ZWAN	606	710	4.474	31
39	NEW	2	GET LOOSE FLYING NUN/HOLLYWOOD	THE D4	554	560	2.018	—
40	NEW	2	MINE VELVET HAMMER/ATLANTIC	TAPROOT	543	459	1.713	—

Songs ranked by number of detections. Songs showing an increase in detections over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in detections does not exceed the percentage of monitored station downtime for the format. A song that has been on the chart for more than 20 weeks will generally not receive a bullet, even if it registers an increase in detections. Airplay awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Most Airplay Adds awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 20 become recurrents and are removed from the chart after 26 weeks.

most airplay adds

MODERN ROCK

NEW STATIONS

18

BLUR Crazy Beat (Parlophone/Virgin)

CIMX, KDGK, KITS, KLEC, KMBY, KMYZ, KNXX, KWOD, WEND, WGRD, WJRR, WLRS, WLUM, WMHQ, WPLA, WRWK, WRZK, WSUN

Total Stations With Six Or More Detections: 61

TOTAL DETECTIONS BY DAYPART: 6-10 8%, 10-3 19%, 3-7 15%, 7-12 25%, 12-6A 34%

QUEENS OF THE STONE AGE Go With The Flow (Interscope)

KCPX, KMBY, KMYZ, KRBZ, KROQ, KXTE, WARQ, WBRU, WBTZ, WBUZ, WDYL, WEDG, WGRD, WHRL, WKRL, WOCL, WRAX

Total Stations With Six Or More Detections: 29

TOTAL DETECTIONS BY DAYPART: 6-10 7%, 10-3 17%, 3-7 19%, 7-12 25%, 12-6A 32%

3 DOORS DOWN The Road I'm On (Republic/Universal/UMRG)

KAEP, KCXX, KFTE, KKND, KLEC, KMBY, KZON, WAVF, WBRU, WCYY, WEDG, WJBX, WMFS, WRAX, WRZK, WWDC, WXEG

Total Stations With Six Or More Detections: 27

TOTAL DETECTIONS BY DAYPART: 6-10 9%, 10-3 20%, 3-7 13%, 7-12 27%, 12-6A 32%

THE DONNAS Who Invited You (Atlantic)

KCNL, KITS, KJEE, KMBY, KWOD, WBCN, WBUZ, WCYY, WEND, WLUM, WOXY, WRAX, WRZK, WWCD

Total Stations With Six Or More Detections: 14

TOTAL DETECTIONS BY DAYPART: 6-10 3%, 10-3 8%, 3-7 7%, 7-12 33%, 12-6A 45%

COLD Stupid Girl (Flip/Geffen/Interscope)

KCDA, KCXX, KEDJ, KROQ, KSYR, KTCL, WBRU, WBTZ, WNFZ, WPBZ, WRXK

Total Stations With Six Or More Detections: 45

TOTAL DETECTIONS BY DAYPART: 6-10 6%, 10-3 14%, 3-7 14%, 7-12 26%, 12-6A 41%

GREATEST GAINERS MODERN ROCK

INCREASE IN DETECTIONS

+334

BLUR • Crazy Beat (PARLOPHONE/VIRGIN)

WCYY +18, WPLA +18, WLRS +18, KPNT +17, WPLY +14, WRWK +14, KTBZ +13, WKQX +12, KMBY +2, WMHQ +12

+308

TRAPT • Headstrong (WARNER BROS.)

KCDA +25, WZZN +23, KFMA +22, WAQZ +18, CIMX +18, KLEC +15, WHTG +15, KEDJ +14, WPLY +13, WBRU +13

+259

3 DOORS DOWN • The Road I'm On (REPUBLIC/UNIVERSAL/UMRG)

WCYY +17, KFTE +15, WLUM +15, WRAX +15, KFSD +14, KAEP +12, KZON +12, KMBY +11, KKND +1C, WAVF +10

+231

QUEENS OF THE STONE AGE • Go With The Flow (INTERSCOPE)

KCPX +22, KJEE +18, KMYZ +17, WOCL +15, WBTZ +13, WKQX +12, WARQ +12, WXEG +11, KMBY +1, KRBZ +11

+192

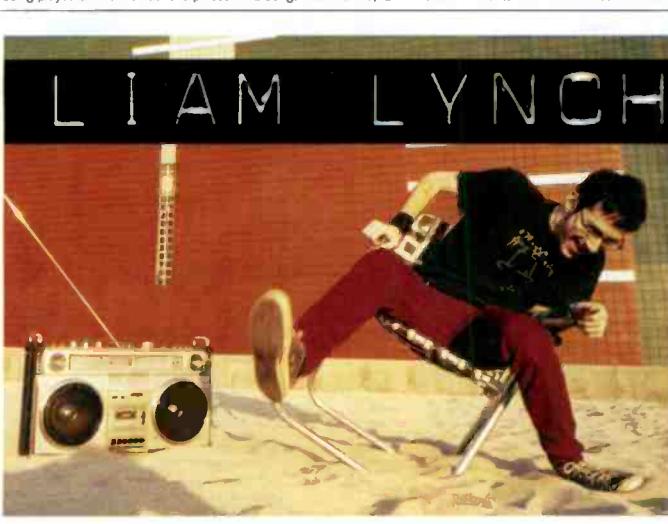
THE ATARIS • In This Diary (COLUMBIA)

KCDA +15, KITS +14, KWOD +12, KRBZ +10, WPLA +10, KHBZ +9, KDXN +8, KCPX +8, KCNL +8, KROQ +8

RECURRENTS MODERN ROCK

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS TW	DETECTIONS LW
10	FOR YOU STAIND (FLIP/ELEKTRA/E&E)	532	545
11	THE MIDDLE JIMMY EAT WORLD (DREAMWORKS)	530	573
12	DOWNFALL TRUSTCOMPANY (GEFFEN/INTERSCOPE)	511	547
13	SWEETNESS JIMMY EAT WORLD (DREAMWORKS)	504	530
14	CHOP SUEY SYSTEM OF A DOWN (AMERICAN/COLUMBIA)	480	519
15	IN THE END LINKIN PARK (WARNER BROS.)	472	508
16	WARNING INCUBUS (IMMORTAL/EPIC)	440	425
17	TOXICITY SYSTEM OF A DOWN (AMERICAN/COLUMBIA)	427	440
18	YOUTH OF THE NATION P.O.D. (ATLANTIC)	415	438
19	ALIVE P.O.D. (ATLANTIC)	406	420
20	PLUSH STONE TEMPLE PILOTS (ATLANTIC)	400	381

Recurrents are titles that have appeared on the Modern Rock Airplay chart for 26 weeks and have dropped below the top 20.



Liam Lynch Unified States Of WHATEVER

MODERN ROCK 36 724/+123 Spins

MODERN ROCK AUDIENCE 24 4.2 Million/+139,300

MEDIABASE/R&R

33* 573/+117 Spins

25* 6.6 Million/+ 2.2 Million In Audience

2 -Heavy Rotation!!

LOVELINE -Confirmed- Monday March 31st

ROTATIONS:

KRBZ	36x	#1 PHONES
KROQ	29x	#1 PHONES
WCYY	32x	TOP 5 PHONES
WWCD	30x	TOP 5 PHONES
KDGE	30x	TOP 5 PHONES
WXRK	26x	TOP 5 PHONES
KITS	25x	TOP 5 PHONES
WOCL	22x	TOP 5 PHONES
WBCN</		

MODERN ROCK

POWER PLAYLISTS

AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS



KFSD San Diego, CA
(PD: Jeremy Pritchard)

Airplay Leader Designations: 5

#2 KITS, San Francisco, CA
(PD/MD: Demery/Axelsen) 4

#3 KROQ, Los Angeles, CA
(PD/MD: Weatherly/Worden) 4

#4 KNDD, Seattle, WA
(PD: Phil Manning) 3

#5 WMRQ, Hartford, CT
(PD/MD: Thomas/Kelly) 3

Refer to Impact page for this week's Airplay Leaders and Airplay Leaderboard rules.

WZZN Chicago

PD: Bill Gamble

APD: Steve Levy

MD: James VanOsdol

ABC 312-984-9923



WXRK New York

PD: Steve Kingston

MD: Mike Peer

Infinity 212-314-9230



Sr. V/P/Pgm: Kevin Weatherly
APD: Gene Sandblom
MD: Lisa Worden
Infinity 323-930-1067

TW LW

- 1 Audioslave Like A Stone
- 2 Evanescence Featuring Paul M Bring Me T
- 3 Linkin Park Somewhere I Belong
- 4 Red Hot Chili Peppers Can't Stop
- 5 Coldplay Clocks
- 6 Queens Of The Stone Age No One Knows
- 7 Eminem Sing For The Moment
- 8 Blur Crazy Beat
- 9 Foo Fighters United States Of Whatever
- 10 Queen Of The Stone Age Go With The Flo
- 11 Red Hot Chili Peppers Dosed
- 12 Foo Fighters All My Life
- 13 Saliva Bleed For Me
- 14 Chevelle Send The Pain Below
- 15 The White Stripes Seven Nation Army
- 16 Puddle Of Mudd Bloody
- 17 Aaron Lewis Black
- 18 Jimmy Eat World Sweetness
- 19 Seether Fine Again
- 20 Puddle Of Mudd She Hates Me
- 21 The Strokes Last Nite
- 22 Nirvana You Know You're Right
- 23 Coldplay A Rush Of Blood To The Head
- 24 AFI Girl's Not Grey
- 25 The Ataris In This Diary
- 26 Nirvana Penny Royal Tea
- 27 Pete Yorn Come Back Home
- 28 Jimmy Eat World The Middle
- 29 Trapdoor Poem
- 30 Chevelle The Red

Linkin Park Paint

Linkin Park Lying From You

Cold Stupid Girl

Linkin Park Paint

Cold

THE DATSUNS

In Love

Impact Week:

Live 105
KEDJ
KRBZ
WWCD
KCPX
WROX
WBRU
KWOD
WKRL
WZNE
WSUN
WBUZ
KJEE
WZZI
KHRO
WJSE
WNVE
WCPR

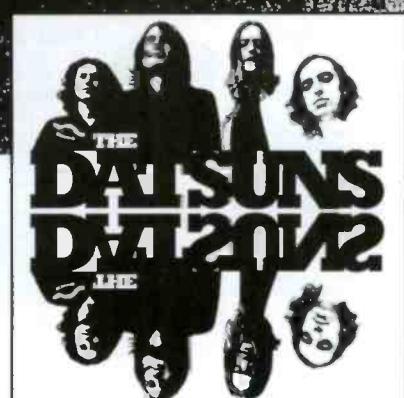
**Most
Added!**

Tour Dates:

March 28	Cleveland
March 29	Detroit
March 31	Cincinnati
April 1	Columbus
April 2	St. Louis
April 3	Chicago
April 4	Madison, WI
April 5	Minneapolis
April 9	Seattle
April 10	Portland
April 11	San Francisco
April 12/13	Los Angeles

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MODERN ROCK IMPACT!

FOR WEEK ENDING MARCH 23, 2003



Nielsen
Broadcast Data
Systems

Songs posting gains in detections or with a percentage loss in detections equal to or better than the monitored downtime percentage in the format. Songs listed in order of detections.
*Indicates station experienced between 24 and 56 hours of monitored downtime during the chart week.

PETE YORN 323/145 <i>Come Back Home</i> (Columbia)	★ LINKIN PARK 169/169 <i>Lying From You</i> (Warner Bros.)	THE JULIANA THEORY 97/24 <i>Do You Believe Me?</i> (Epic)	LONGWAVE 51/3 <i>Everywhere You Turn</i> (RCA/RMG)	FLOGGING MOLLY 31/21 <i>Drunken Lullabies</i> (Side One Dummy)
Total Stations: 29 Heavy (1) KFSD Medium (9), Light (19) Airplay Adds: 3 KENZ, WHTG, WRWK	Total Stations: 33 Heavy (0) Medium (3), Light (30) Airplay Adds: 10 KCPX, KNDD, KPNT, KRBZ, KROQ, KXTE, WBRU, WHFS, WNNX, WXRK	Total Stations: 4 Heavy (2) KFSD, WEDG Medium (1), Light (1)	Total Stations: 15 Heavy (0) Medium (1), Light (14)	Total Stations: 13 Heavy (0) Medium (0), Light (13)
TRANSPLANTS 249/87 <i>DJ, DJ</i> (Helicat/Epitaph)	BEN KWELLER 167/8 <i>Commerce, TX</i> (ATO/RCA/RMG)	EMINEM 94/24 <i>Sing For The Moment</i> (Web/Aftermath/Interscope)	CAVE IN 50/16 <i>Anchor</i> (RCA)	★ COLDPLAY 30/15 <i>A Rush Of Blood To The Head</i> (Capitol)
Total Stations: 34 Heavy (0) Medium (7), Light (27) Airplay Adds: 5 KLEC, KSYR, WKRL, WLUM, WWCD	Total Stations: 16 Heavy (0) Medium (3), Light (13) Airplay Adds: 1 KITS	Total Stations: 11 Heavy (1) WXRK Medium (1), Light (9) Airplay Adds: 2 KUCD, WNFZ	Total Stations: 24 Heavy (0) Medium (0), Light (24) Airplay Adds: 2 WOXY, WSUN	Total Stations: 3 Heavy (0) Medium (1), Light (2)
INTERPOL 248/12 <i>PDA</i> (Matador/Beggars Group)	COLDPLAY 166/26 <i>The Scientist</i> (Capitol)	SANTANA FEATURING CHAD KROEGER 92/10 <i>Why Don't You & I</i> (Arista)	STEREO FUSE 48/2 <i>Everything</i> (Wind-up)	★ SKINDRED 29/12 <i>Set It Off</i> (Bleier Bros./MCA)
Total Stations: 25 Heavy (0) Medium (6), Light (19) Airplay Adds: 1 KWOD	Total Stations: 15 Heavy (1) WZZN Medium (3), Light (11) Airplay Adds: 1 WOXY	Total Stations: 2 Heavy (1) KUCD Medium (0), Light (1)	Total Stations: 1 Heavy (1) KAEP Medium (0), Light (0)	Total Stations: 3 Heavy (0) Medium (0), Light (3) Airplay Adds: 2 WJRR, WPBZ
HOT HOT HEAT 224/103 <i>Bandages</i> (Sub Pop/Sire)	SWITCHFOOT 160/19 <i>Meant To Live</i> (DV8/Columbia)	DOUBLEDIVE 77/0 <i>Imprint</i> (Roadrunner/IDJMG)	CHANTAL KREVIAZUK 46/1 <i>In This Life</i> (Columbia)	AUTHORITY ZERO 28/4 <i>Over Seasons</i> (Lava)
Total Stations: 46 Heavy (0) Medium (7), Light (39) Airplay Adds: 5 KFMA, KITS, KJEE, WRAX, WWCD	Total Stations: 16 Heavy (1) KFSD Medium (3), Light (12) Airplay Adds: 2 WHFS, XTRA	Total Stations: 6 Heavy (1) KZON Medium (1), Light (4)	Total Stations: 3 Heavy (0) Medium (2), Light (1)	Total Stations: 2 Heavy (0) Medium (1), Light (1)
THE RAVEONETTES 215/51 <i>Attack Of The Ghost Riders</i> (Crunchy Frog/The Orchard/Columbia)	UNLOCO 157/51 <i>Failure</i> (Maverick/Reprise)	ERASURE 74/11 <i>Solsbury Hill</i> (Mute)	★ AGENT 51 46/7 <i>She's My Heroine</i> (Surfdog)	★ SMILE EMPTY SOUL 27/22 <i>Bottom Of A Bottle</i> (Lava)
Total Stations: 30 Heavy (0) Medium (5), Light (25) Airplay Adds: 5 KNRK, KWOD, WCYY, WLUM, WZNE	Total Stations: 20 Heavy (0) Medium (3), Light (17) Airplay Adds: 5 KLEC, WDYL, WNFZ, WRZK, WXTM	Total Stations: 3 Heavy (2) KENZ, WLIR Medium (0), Light (1)	Total Stations: 2 Heavy (1) KFSD Medium (0), Light (1)	Total Stations: 17 Heavy (0) Medium (0), Light (17)
★ THIRD EYE BLIND 210/175 <i>Blinded (When I See You)</i> (Elektra/EEG)	BEN HARPER 148/6 <i>With My Own Two Hands</i> (Virgin)	FISCHERSPOONER 69/11 <i>Embrace</i> (Capitol)	★ AFI 40/20 <i>The Leaving Song Pt. II</i> (Nitro/DreamWorks)	★ THE POSTAL SERVICE 27/19 <i>Such Great Heights</i> (Sub Pop)
Total Stations: 18 Heavy (0) Medium (6), Light (12) Airplay Adds: 11 KDGE, KEDJ, KENZ, KTBZ, KWOD, WARQ, WCYY, WEQX, WHTG, WLUM, WRAX	Total Stations: 12 Heavy (1) KFSD Medium (4), Light (7) Airplay Adds: 1 WBCN	Total Stations: 14 Heavy (1) KITS Medium (0), Light (13)	Total Stations: 4 Heavy (0) Medium (2), Light (2) Airplay Adds: 1 KITS	Total Stations: 9 Heavy (0) Medium (1), Light (8)
MATCHBOX TWENTY 193/2 <i>Unwell</i> (Atlantic)	★ THE DONNAS 147/114 <i>Who Invited You</i> (Atlantic)	LIFEHOUSE 63/1 <i>Take Me Away</i> (DreamWorks)	★ VENDETTA RED 39/6 <i>Shatterday</i> (Epic)	★ TORI AMOS 27/3 <i>Taxi Ride</i> (Epic)
Total Stations: 6 Heavy (4) KENZ, KZON, WHTG, WLIR Medium (2), Light (0)	Total Stations: 28 Heavy (0) Medium (0), Light (28) Airplay Adds: 14 KCNL, KITS, KJEE, KMBY, KWOD, WBCN, WBZU, WCYY, WEND, WLUM, WOXY, WRAX, WRZK, WWCD	Total Stations: 8 Heavy (0) Medium (2), Light (6)	Total Stations: 8 Heavy (0) Medium (1), Light (7) Airplay Adds: 1 KRBZ	Total Stations: 4 Heavy (0) Medium (1), Light (3)
TAKING BACK SUNDAY 184/17 <i>Cute Without The "E"</i> (Victory)	SOUTHFM 120/42 <i>Dear Claudia</i> (Brando/MCA)	AVRIL LAVIGNE 60/30 <i>Losing Grip</i> (Arista)	3 DOORS DOWN 38/11 <i>Here Without You</i> (Republic/Universal/UMRG)	★ JESSE MALIN 27/5 <i>Queen Of The Underworld</i> (Artemis)
Total Stations: 27 Heavy (0) Medium (4), Light (23) Airplay Adds: 1 WGRD	Total Stations: 9 Heavy (2) KDGE, WBZU Medium (2), Light (5) Airplay Adds: 2 KZON, WAVE	Total Stations: 2 Heavy (1) KZON Medium (1), Light (0)	Total Stations: 1 Heavy (1) KUCD Medium (0), Light (0)	Total Stations: 2 Heavy (0) Medium (1), Light (1)
POWERMAN 5000 176/57 <i>Free</i> (DreamWorks)	SLIGHTLY STOOPID 110/16 <i>Sweet Honey</i> (Skunk/Surfdog)	PEARL JAM 57/8 <i>Thumbing My Way</i> (Epic)	★ THE ROOTS 37/13 <i>The Seed</i> (MCA)	JIMMY EAT WORLD 27/2 <i>If You Don't, Don't</i> (DreamWorks)
Total Stations: 41 Heavy (0) Medium (2), Light (39) Airplay Adds: 7 KFMA, KROX, KTBZ, WARQ, WAVF, WJRR, WZTA	Total Stations: 6 Heavy (2) KCNL, XTRA Medium (0), Light (4)	Total Stations: 5 Heavy (0) Medium (0), Light (5)	Total Stations: 11 Heavy (0) Medium (1), Light (10) Airplay Adds: 1 WOXY	Total Stations: 1 Heavy (0) Medium (1), Light (0)
JASON MRAZ 173/4 <i>The Remedy (I Won't Worry)</i> (Elektra/EEG)	SHINE DOWN 100/22 <i>Fly From The Inside</i> (Atlantic)	★ DEPSWA 56/29 <i>This Time</i> (Geffen/Interscope)	FINGER ELEVEN 36/0 <i>Sad Exchange</i> (Wind-up)	EMINEM 26/6 <i>Cleanin' Out My Closet</i> (Web/Aftermath/Interscope)
Total Stations: 11 Heavy (1) KFSD Medium (6), Light (4)	Total Stations: 13 Heavy (1) WMFS Medium (2), Light (10) Airplay Adds: 1 WNFZ	Total Stations: 15 Heavy (1) KHBZ Medium (0), Light (14)	Total Stations: 1 Heavy (1) CIMX Medium (0), Light (0)	Total Stations: 5 Heavy (0) Medium (0), Light (5)
★ LINKIN PARK 172/172 <i>Faint</i> (Warner Bros.)	★ ZWAN 99/73 <i>Lyric</i> (Martha's Music/Reprise)	THE SPECIAL GOODNESS 55/2 <i>Life Goes By</i> (N.O.S.)	SNEAKER PIMPS 35/0 <i>Loretta Young Silks</i> (V2)	★ JOHNNY MARR + THE HEALERS 26/11 <i>Down On The Corner</i> (iMusic/ARTISTdirect)
Total Stations: 31 Heavy (0) Medium (2), Light (29) Airplay Adds: 11 KFMA, KITS, KNDD, KPNT, KRBZ, KROQ, KXTE, WBRU, WNNX, WXRK, WZNE	Total Stations: 24 Heavy (0) Medium (2), Light (22) Airplay Adds: 2 KXRK, WZN	Total Stations: 14 Heavy (0) Medium (1), Light (13)	Total Stations: 1 Heavy (1) KFSD Medium (0), Light (0)	Total Stations: 2 Heavy (0) Medium (1), Light (1)
GOO GOO DOLLS 53/4 <i>Sympathy</i> (Warner Bros.)	RED HOT CHILI PEPPERS 53/24 <i>Dosed</i> (Warner Bros.)	LUCY WOODWARD 34/12 <i>Dumb Girls</i> (Atlantic)	★ FAGS 25/3 <i>Ms. Take</i> (Idol)	
Total Stations: 3 Heavy (0) Medium (2), Light (1)	Total Stations: 5 Heavy (0) Medium (2), Light (3)	Total Stations: 1 Heavy (1) KZON Medium (0), Light (0)	Total Stations: 1 Heavy (0) Medium (1), Light (0)	

H=Heavy (30+ Detections), M=Medium (15-29), L=Light (Under 15). **Airpower** awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. ★ Initial impact: songs appearing on this page for the first time in summary form. Airplay Adds are songs with 6 or more detections at new stations this week. The **Airplay Leaderboard** ranks taste-maker stations that have been the most successful in identifying future hit songs as measured by the amount of **AIRPOWER** titles for which they were Airplay Leaders. Refer to each format's Power Playlists page to see this week's Airplay Leaders.

ACTIVE ROCK POWER PLAYLISTS

AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS

**WAAF Boston, MA**

(PD/MD: Hastings/Carrie)

Airplay Leader Designations: 4

#2 WZOR, Green Bay, WI

(PD: Roxanne Steele)

4

#3 WTKX, Pensacola, FL

(PD/MD: Sampson/Dyba)

3

#4 WRAT, Monmouth/Ocean, NJ

(PD/MD: Craft/Lane)

2

#5 KRAB, Bakersfield, CA

(PD: Danny Sparks)

2

Refer to Impact! page for this week's Airplay Leaders and Airplay Leaderboard rules.

WAAF Boston

PD: Keith Hastings

MD: Mistress Carrie

Entercom 617-779-5800

**WYSP Philadelphia**
OM: Tim Sabean
APD: Gil Edwards
Interim MD: Rich DeSisto
215-625-9460**WRIF Detroit**
OM: Doug Podell
APD/MD: Mark Pennington
Greater Media 248-547-0101

TW LW

1	3 Doors Down When I'm Gone
2	Saliva Always
3	Trapout Poem
4	Disturbed Remember
5	Foo Fighters Times Like These
6	Stone Sour Inhale
7	Audioslave Like A Stone
8	Godsmack Straight Out Of Line
9	Mudvayne Not Falling
10	Disturbed Prayer
11	Nirvana You Know You're Right
12	Linkin Park Somewhere I Belong
13	Stone Sour
14	Stone Sour Bather
15	(hed)Pepper Earth Blackout
16	Queens Of The Stone Age No One Knows
17	Puddle Of Mudd She Hates Me
18	Chevelle Send The Pain Below
19	Revis Caught In The Rain
20	Gold Stupid Girl
21	Disturbed Chords Can't Stop
22	Foo Fighters All My Life
23	Pearl Jam Get Right
24	Red Hot Chili Peppers The Zephyr Song
25	Puddle Of Mudd Control
26	Linkin Park Crawling
27	Blindside Sleepwalking
28	Audioslave Cochise
29	Linkin Park In The End
30	Bush Everything Zen

AA No Airplay Adds This Week**AA** Zakk Wylde's Black Label Soc Stillborn**AA** Trapout Mine**AA** The Music Take The Long Road And Walk I

TW LW

48	31	Disturbed Remember
47	43	Godsmack Straight Out Of Line
46	47	Linkin Park Somewhere I Belong
45	37	Foo Fighters Times Like These
29	22	Stone Sour Fine Again
24	25	Foo Fighters Times Like These
21	20	7 Saliva Rest In Pieces
19	18	Audioslave Like A Stone
20	13	Queens Of The Stone Age No One Knows
17	18	Mudvayne Not Falling
17	21	Theory Of A Deadman Make Up Your Mind
16	12	Disturbed Prayer
16	16	Tapout Poem
15	13	Oleander Hands Off The Wheel
14	8	Chevelle Send The Pain Below
15	10	(hed)Pepper Earth Blackout
13	10	Queens Of The Stone Age No One Knows
13	11	Puddle Of Mudd She Hates Me
12	9	Stone Sour Inhale
12	12	Powerman 5000 Free
12	12	Nickelback Never Again
10	11	Foos Caught In The Rain
12	13	Doubtive Imprint
11	10	From Zero Sorry
10	25	Red Hot Chili Peppers By The Way
9	0	Disturbed Remember
12	25	Zakk Wylde's Black Label Soc Stillborn
9	8	Trapout Mine
11	3	The Music Take The Long Road And Walk I

AA No Airplay Adds This Week**AA** Zakk Wylde's Black Label Soc Stillborn**AA** Trapout Mine**AA** The Music Take The Long Road And Walk I

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cumc, beginning with the highest-cumc station. Cumcs are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Airplay Adds (**AA**) denotes songs with 6 or more detections at station for first time this week.

Airplay Monitor is a trademark of Nielsen Broadcast Data Systems.

**WMMS Cleveland**

(PD: Jim Trapp)

MD: Slats

Clear Channel 216-520-2600

**KXR Minneapolis**

(PD: Wade Linder)

Interim MD: Pablo

ABC/Disney 612-617-4000



TW LW

27	Linkin Park Somewhere I Belong
26	Chevelle Send The Pain Below
25	Godsmack Straight Out Of Line
24	Audioslave Like A Stone
23	Stone Sour Inhale
22	Trapt Headstrong
21	Queens Of The Stone Age No One Knows
20	Mudvayne Not Falling
19	Disturbed Remember
18	Chevelle Fine Again
17	System Of A Down Aerials
16	Stone Sour Inhale
15	(hed)Pepper Earth Blackout
14	Godsmack Awake
13	Pearl Jam Even Flow
12	Tool Schism
11	Linkin Park Faint
10	Red Hot Chili Peppers Can't Stop
9	Disturbed Pray
8	Audioslave Chop Suey

ACTIVE ROCK

FOR WEEK ENDING MARCH 23, 2003

IMPACT! AIRPLAY Monitor

TOP 10 BOUND

Total Detections/Gain

CHEVELLE 917/43

Send The Pain Below (Epic)

Total Stations: 55

Chart Move: 15-14

H (20), M (11), L (24)

Airplay Adds: 0

	TW	LW	2W	ID	TW	LW	2W	ID			
Chicago	MTV	WHL	13	19	12	108	WNE	30	31	34	261
San Fran	MTV	WHL	12	14	10	11	KATT	6	5	4	261
Phila	MTV	WPS	1	1	6	15	KATT	7	20	27	27
Dallas	KEGL	KJSD	12	9	9	52	KHOU	27	27	29	185
Boston	WAAF	KJSD	12	15	22	169	KRBT	12	9	11	276
Seattle	MTV	WPS	12	16	11	81	KRBT	12	9	11	276
San Diego	MTV	KFNR	42	52	37	39	KRBT	1	1	1	276
Phoenix	MTV	KFNR	12	16	11	27	KMFT	27	32	31	215
Minn	KXTR	KUPO	21	22	23	26	KMFT	14	16	14	124
Gulf	KOER	WTBR	12	14	11	65	KMFT	12	14	16	124
Tampa	WTBR	KUPO	22	26	20	17	KOER	12	15	16	118
Denver	KBPI	WTBR	22	15	9	51	KOER	13	15	16	118
Cleve	WTBR	KUPO	15	16	8	89	KRBT	25	25	27	242
Port OR	KUPO	KJSD	15	16	8	89	KRBT	26	12	14	272
Rivers	KCAL	WTBR	12	15	4	92	KRBT	26	12	14	272
Kan City	KJSD	WTBR	23	27	16	167	KRBT	12	15	11	272
Milwaukee	WLRZ	WTBR	7	7	3	39	KRBT	12	15	11	272
Colum OH	KJSD	WTBR	9	10	10	275	KRBT	12	15	11	272
Salt Lake	KOER	WTBR	11	11	11	49	KRBT	12	15	11	272
Norfolk	WNR	WTBR	18	20	21	157	KRBT	23	20	22	117
Las Vegas	WCCC	WTBR	20	19	19	93	KRBT	25	26	20	159
Harford	WTBR	WTBR	16	16	15	94	KRBT	25	26	20	159
Mon Ocea	WRAT	WTBR	14	16	15	94	KRBT	25	26	20	159
Rai/Dur	WBBB	WTBR	2	1	3	39	KRBT	25	26	20	159

AIRPOWER

Total Detections/Gain

STONE SOUR 732/37

Inhale (Roadrunner/IDJMG)

AIRPLAY LEADER
(FIRST STATION TO 100 PLAYS)



WAFF • Boston, MA
PD: Keith Hastings
MD: Mistress Carrie

Date: 02/09/03

Total Stations: 51 H (12), M (14), L (25)

Chart Move: 19-16

Airplay Adds: 3

	TW	LW	2W	ID	TW	LW	2W	ID				
Chicago	MTV	WHL	7	8	6	54	Rochest.	WNE	12	13	11	53
San Fran	MTV	WPS	10	12	14	36	Louis.	WTFR	9	10	7	34
Phila	MTV	WPS	1	1	4	5	Albany	WPS	14	15	16	60
Dallas	WAAF	WTFR	12	12	12	60	KPDL	WPS	20	21	10	83
Boston	WAAF	WTFR	21	25	26	277	KRBT	12	10	10	83	
Seattle	MTV	KFNR	21	31	21	89	Fresno	WPS	14	16	15	96
San Diego	MTV	KFNR	1	1	1	49	KRBT	19	22	14	123	
Phoenix	MTV	KFNR	12	14	14	89	KRBT	12	14	14	123	
Minn	KXTR	KUPO	12	16	12	78	KRBT	12	14	14	123	
Gulf	KOER	WTBR	11	11	11	7	Harris.	WPS	14	16	14	123
Tampa	WTBR	WTBR	12	13	13	93	WPS	12	14	14	123	
Denver	KBPI	WTBR	20	21	21	95	Bakers.	WPS	14	16	14	123
Cleve	WTBR	KJSD	13	14	12	91	Bakers.	WPS	14	16	14	123
Port OR	KUPO	WTBR	1	1	1	51	Bakers.	WPS	14	16	14	123
Rivers	WMMW	WTBR	13	14	9	51	Bakers.	WPS	14	16	14	123
Sacram	KXTR	WTBR	17	19	20	134	Bakers.	WPS	14	16	14	123
Kan City	KJSD	WTBR	12	15	20	135	Bakers.	WPS	14	16	14	123
Milwaukee	KJSD	WTBR	18	20	20	136	Bakers.	WPS	14	16	14	123
Colum OH	KJSD	WTBR	12	14	12	79	Bakers.	WPS	14	16	14	123
San Anton	KISS	WTBR	15	18	17	139	Jackson	WPS	14	16	14	123
Las Vegas	WTBR	KOER	19	17	17	120	Jackson	WPS	14	16	14	123
Harford	WTBR	KOER	17	13	15	94	Jackson	WPS	14	16	14	123
Mon Ocea	WCCC	KOER	14	17	11	95	Jackson	WPS	14	16	14	123
Rai/Dur	WBBB	KOER	10	6	6	34	Jackson	WPS	14	16	14	123

AIRPOWER BOUND

Total Detections/Gain

(HED)PLANET EARTH 702/23

Blackout (Volcano/Jive)

Total Stations: 49

Chart Move: 20-19

Airplay Adds: 1

	TW	LW	2W	ID	TW	LW	2W	ID				
Chicago	MTV	WHL	11	8	55	Rochest.	WNE	13	12	12	54	
San Fran	MTV	WPS	10	12	14	Louis.	WTFR	9	4	7	34	
Phila	MTV	WPS	1	1	4	KATT	WPS	14	15	16	50	
Dallas	WAAF	WTFR	11	11	11	67	KATT	1	1	38	50	
Boston	WAAF	WTFR	18	19	19	67	KATT	11	13	21	50	
Seattle	MTV	KFNR	12	14	13	78	KATT	12	14	14	50	
San Diego	MTV	KFNR	11	11	11	78	KATT	12	14	14	50	
Phoenix	MTV	KFNR	11	11	11	78	KATT	12	14	14	50	
Minn	KXTR	KUPO	12	16	12	66	KATT	12	14	14	50	
Gulf	KOER	WTBR	12	13	12	79	KATT	12	14	14	50	
Tampa	WTBR	KOER	12	13	5	34	KATT	12	14	14	50	
Denver	KBPI	WTBR	10	12	11	99	KATT	12	14	14	50	
Portland	WMMW	WTBR	12	13	52	Spokane	WTFR	12	14	14	50	
Rivers	KCAL	WTBR	12	13	52	WPS	WTFR	12	14	14	50	
Sacram	KXTR	WTBR	15	17	19	133	WPS	WTFR	12	14	14	50
Kan City	KJSD	WTBR	12	14	12	71	WPS	WTFR	12	14	14	50
Milwaukee	KJSD	WTBR	15	17	19	89	WPS	WTFR	12	14	14	50
Colum OH	KJSD	WTBR	12	14	12	71	WPS	WTFR	12	14	14	50
San Anton	KISS	WTBR	11	12	12	71	WPS	WTFR	12	14	14	50
Las Vegas	WTBR	KOER	12	13	12	72	WPS	WTFR	12	14	14	50
Harford	WTBR	KOER	17	13	12	87	WPS	WTFR	12	14	14	50
Mon Ocea	WCCC	KOER	9	12	11	87	Spring MO	WTFR	12	14	14	50
Rai/Dur	WBBB	KOER	-	-	1	87	Spring MO	WTFR	12	14	14	50

SALIVA 647/77

Rest In Pieces (Island/IDJMG)

HERITAGE ROCK

Airplay Adds (A) denotes songs with 6 or more detections at station for first time this week.

POWER PLAYLISTS™

AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS



WEBN Cincinnati, OH
(PD/MD: Reinhart/Vaske)
Airplay Leader Designations: 5

#	Station	City	PD/MD	Chart Move
#2	WQDA	Morristown, NJ	(PD): Terrie Carr	2
#3	KLAQ	El Paso, TX	(PD): Mike Ramsey	1
#4	WKKB	New Bedford, MA	(PD/MD): Rock/Braggforte	1
#5	WIOU	Toledo, OH	(PD): Dave Rossi	1

Refer to Impact! page for this week's Airplay Leaders and Airplay Leaderboard rules.

WLUP Chicago
VP/Pgm & Ops: Greg Solk
Pgm Mgr: Bill Klaproth
Bonnie 312-440-5270



WFBQ Indianapolis



OM: Marty Bender
PD: Mike Thomas
MD: Ace Cosby
Clear Channel 317-257-7565

IW LW

- 1 Styx Do Things My Way
- 2 Styx Waiting For Our Time
- 3 Ozzy Osbourne Crazy Train
- 4 Police Message In A Bottle
- 5 3 Doors Down Kryptonite
- 6 Queen We Will Rock You
- 7 Queen We Are The Champions
- 8 Guns N' Roses Sweet Child O' Mine
- 9 Electric Light Orchestra Fire On High
- 10 Scorpions The Zoo
- 11 Judas Priest You've Got Another Thing C
- 12 Rush Subdivisions
- 13 Rush Tom Sawyer
- 14 Nickelback How You Remind Me
- 15 George Thorogood & The Dest Dest Bad To The Rolling Stones Sympathy For The Devil
- 16 AC/DC Shock Me All Night Long
- 17 Aerosmith Back In The Saddle
- 18 Aerosmith Walk This Way
- 19 Ozzy Osbourne Over The Mountain
- 20 No Airplay Adds This Week

AA No Airplay Adds This Week

WAXQ New York
PD: Bob Buchmann
APD/MD: Eric Wellman
Clear Channel 212-575-1043



Q101

KLOS Los Angeles
PD: Rita Wilde
ABC/Disney 310-840-4800



- 1 Fleetwood Mac Firing Line
- 2 Ringo Starr Never Without You
- 3 Fleetwood Mac Peacekeeper
- 4 Bon Jovi Livin' On
- 5 Judas Priest Needs Life During Wartime (This
- 6 David Bowie Rebel Rebel
- 7 Steppenwolf Magic Carpet Ride
- 8 Bruce Springsteen The Rising
- 9 U2 Where The Streets Have No Name
- 10 Kinks You Really Got Me
- 11 ZZ Top Tug
- 12 Ozzy Osbourne Mama, I'm Coming Home
- 13 Doobie Brothers Black Water
- 14 Elton John Rocket Man
- 15 Jethro Tull Aqualung
- 16 Police Walking On The Moon
- 17 Doors Roadhouse Blues
- 18 Doors Hello, I Love You
- 19 Lou Reed Walk On The Wild Side
- 20 U2 New Year's Day

AA Ringo Starr Never Without You

WMMR Philadelphia
PD: Sam Milkman
APD/MD: Ken Zepito
Greater Media 610-771-0933



Rock

WDVE Pittsburgh
OM: John Moschitta
MD: Val Porter
Clear Channel 412-937-1441



- 1 Queens Of The Stone Age No One Knows
- 2 Foo Fighters All My Life
- 3 Audioslave Like A Stone
- 4 3 Doors Down When I'm Gone
- 5 Creed Weathered
- 6 Red Hot Chili Peppers Can't Stop
- 7 Pearl Jam Save You
- 8 Linkin Park Somewhere I Belong
- 9 Socialburn Down
- 10 Saliva Always
- 11 Foo Fighters Times Like These
- 12 Cold Stupid Girl
- 13 Stand For You
- 14 U2 Sunday Bloody Sunday
- 15 Jane's Addiction Jane Says
- 16 Seether Fine Again
- 17 Black Crowes Hard To Handle
- 18 Puddle Of Mudd Control
- 19 AC/DC Highway To Hell
- 20 Revs Caught In The Rain

AA Saliva Rest In Pieces

IW LW

- 1 Styx Do Things My Way
- 2 Styx Waiting For Our Time
- 3 Ozzy Osbourne Crazy Train
- 4 Police Message In A Bottle
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WQSA Boston	Frankie J. Don't Wanna Try	13
Heather Headley I Wish I Wasn't	9	
Kre8 Burn For You	6	
KKEY Buffalo, N.Y.	Wayne Wonder No Letting Go	26
Da Brat Featuring Cherish In Love W	6	
WRVZ Charleston, W.Va.	50 Cent Featuring Nate Do 21 Questi	23
Hot Boys My Section	21	
Dru Hill I Love You	16	
WBMM Chicago	Eminem Sing For The Moment	27
Nelly Pimp Juice	18	
Sean Paul Get Busy	18	
Brian McKnight Shoulda, Woulda, Cou	17	
KZFM Corpus Christi	Eminem Sing For The Moment	24
Justin Timberlake Rock Your Body	21	
50 Cent Featuring Nate Do 21 Questi	11	
KPRR El Paso, Texas	Justin Timberlake Rock Your Body	10
B.G. Hostet Of The Hot	7	
WBTF Fort Myers, Fla.	TLC Damaged	9
Nelly Pimp Juice	8	
Lyric Hot 'n' Tipsy	6	
Frankie J. Don't Wanna Try	6	
KBOS Fresno, Calif.	Eminem Sing For The Moment	16
Lyric Hot 'n' Tipsy	16	
Justin Timberlake Rock Your Body	15	
Jurassic 5 Thin Line	9	
Novel Peach	8	
Dani Stevenson Yo, Yo, Yo	8	
KSEQ Fresno, Calif.	50 Cent Featuring Nate Do 21 Questi	13
Jurassic 5 Thin Line	9	
Hot Boys My Section	7	
Bone Thugs-N-Harmony Home	6	
WHZT Greenville, S.C.	WBTS Atlanta • WKUT New York	R&B/HIP-HOP
WBZK Honolulu	Detections	
50 Cent Wanksta		33
Nas I Can		8
Stagga Lee Roll Wit M.V.P.		7
Nelly Pimp Juice		6
KIKI Honolulu	Kike McKnight Shoulda, Woulda, Cou	7
Keith Murray Featuring De Yeah Yeah	7	
Jurassic 5 Thin Line	6	
WXIS Johnson City	50 Cent Featuring Nate Do 21 Questi	21
Justin Timberlake Rock Your Body	13	
Beyoncé Knowles In Da Club	11	
Fabulous Featuring Ashant Into You	9	
Bone Thugs-N-Harmony Home	8	
Bonecrusher Featuring Kit Never Sca	6	
KLUC Las Vegas	Stagga Lee Roll Wit M.V.T	7
Lil' Kim Feat. Mr. Cheeks The Jump Off	6	
KTHE Little Rock, Ark.	TLC Hands Up	8
Eminem Sing For The Moment	6	
WPW Miami	Da Brat Featuring Cherish In Love W	31
DMX X Gon' Give It Ya	10	
Talib Kweli Get By	9	
Ginuwine Featuring Baby Hell Yeah	6	
WPYM Miami	Mork vs. Kristene W Some Lovin'	14
Darude Music	6	
Discovery Missing	6	
KTTB Minneapolis	Frankie J. Don't Wanna Try	10
Lil Jon & The East Side B Play No G	10	
Hot Boys My Section	10	
50 Cent Featuring Nate Do 21 Questi	7	
KDON Monterey, Calif.	Justin Timberlake Rock Your Body	21
DJ Kayslay Featuring Nas, Too Much	19	
Talib Kweli, Get By	12	
Heartsbreak Feat. Nas & J Situation	6	
702 I Still Love You	11	
Da Brat Featuring Cherish In Love W	7	
WNVZ Norfolk, Va.	Ja Rule Murder Reigns	19
Choppa Featuring Master P Choppa St	29	
Justin Timberlake Rock Your Body	12	
Marques Houston That Girl	10	
B.G. Hostet	6	
KKWD Oklahoma City	50 Cent Featuring Nate Do 21 Questi	8
Lyric Hot 'n' Tipsy	8	
WBHJ Birmingham, Ala.	Frankie J. Don't Wanna Try	10
Ja Rule Put That Woman First	8	
B.G. Hostet	6	
WBOT Boston	Jay-Z Stop	10
Keith Murray Featuring De Yeah Yeah	6	
Freestyle Featuring Pimp Flippin	15	
Ja Rule Murder Reigns	15	
WJMH Greensboro, N.C.	WBXN Boston	14
Frankie J. Don't Wanna Try	9	
Da Brat Featuring Cherish In Love W	6	
WJZM Greenville, S.C.	Kyle Price He Proposed	14
Missy "Misdemeanor" Elliot P***ycat	9	
WZMB Buffalo, N.Y.	Monica So Gone	19
Frankie J. Don't Wanna Try	8	
Ja Rule Murder Reigns	8	
WBZK Houston	Monica So Gone	19
Missy "Misdemeanor" Elliot P***ycat	25	
Ja Rule Murder Reigns	18	
Marques Houston That Girl (Remix)	15	
Justin Timberlake Rock Your Body	13	
David Banner Featuring Li Like A Pi	15	
Papa Reu Feat. Lil Flip, Represent	15	
WBPP Charleston, S.C.	WBPP Charleston, S.C.	19
Frankie J. Don't Wanna Try	19	
Monica So Gone	17	
Wayne Wonder No Letting Go	17	
Sammy Sam Step Daddy	13	
Dru Hill I Love You	9	
WBUP Huntsville, Ala.	Frankie J. Blige Featuring P Hooked	26
Monica So Gone	17	
Hot Boys My Section	13	
Panjabi MC Mundian To Bach Ke/Bewar	11	
WWBB Indianapolis	Frankie J. Blige Featuring P Hooked	38
Monica So Gone	25	
Hot Boys My Section	25	
Temmora Try'n To Play A Player	11	
R. Kelly Featuring Big Ti Snake	6	
Monica So Gone	14	
Monica So Gone	14	
Roscoe Head To Toe	7	
WWCK Providence, R.I.	Monica So Gone	14
Jay-Z Excuse Me Miss Again	7	
Bone Thugs-N-Harmony Home	6	
Justin Timberlake Rock Your Body	6	
Lyric Hot 'n' Tipsy	6	
R. Kelly Featuring Big Ti Snake	6	
Monica So Gone	6	
WWCR Portland, Ore.	Monica So Gone	16
Da Brat Featuring Cherish In Love W	6	
Eminem Sing For The Moment	6	
WWZZ Charlotte, S.C.	Monica So Gone	19
Frankie J. Blige Featuring P Hooked	25	
Monica So Gone	17	
Hot Boys My Section	13	
Monica So Gone	11	
WYLD New Orleans	Monica So Gone	17
Angeline I Will Always Be There For	8	
H.A.W.K. You Already Know	8	
Key Players Featuring E.S. This Is F	8	
WYNN Houston	Monica So Gone	26
Monica So Gone	26	
Keith Murray Featuring De Yeah Yeah	17	
Payback Things U Do	14	
WYVE Huntsville, Ala.	Monica So Gone	26
Monica So Gone	25	
Sammy Sam Step Daddy	25	
Dru Hill I Love You	9	
WWHH Indianapolis	Monica So Gone	26
Monica So Gone	25	
Roscoe Head To Toe	21	

WBLS New York	WBLS New York	9
Hot Boys My Section	9	
Lyric Hot 'n' Tippy	7	
The Isley Brothers Feat What Woul	6	
Jonell Featuring Redman So Whassup	6	
702 I Still Love You	6	
WQHT New York	WQHT New York	18
Jay-Z Stop	6	
B2K Girlfriend	6	
Monica So Gone	6	
WBHJ Jackson, Miss.	WBHJ Shreveport, La.	8
Syleena Johnson Guess What	8	
Lil' Kim Featuring Mr. Ch The Jump	8	
Monica Love Calls	8	
Brian McKnight Shoulda, Woulda, Cou	8	
WBWJ New York	WBWJ New York	18
Joe Budden Pump It Up	13	
50 Cent Featuring Nate Do 21 Questi	13	
Dru Hill I Love You	8	
Marques Houston That Girl	6	
WBWT Jacksonville, Fla.	WBWT Jacksonville, Fla.	18
Joe Budden Pump It Up	13	
50 Cent Featuring Nate Do 21 Questi	13	
Dru Hill I Love You	8	
R. Kelly Forever	6	
WBZK Kansas City	WBZK Kansas City	16
D'Mello Feat. Mobb Deep Best Love S	12	
50 Cent Featuring Nate Do 21 Questi	12	
Ax Dream Eyes	12	
Lil' Kin' Featuring 50 Cent Magic Stl	12	
Da Brat Featuring Cherish In Love W	12	
Bucwheed Tattoos	12	
Kerry Lynch Ho Proposed	12	
WBZT Chattanooga, Tenn.	WBZT Chattanooga	16
Joe Budden Pump It Up	13	
50 Cent Featuring Nate Do 21 Questi	13	
Ax Dream Eyes	13	
Lil' Kin' Featuring Fabolous 4 Ever	13	
WBZK Atlanta, Ga.	WBZK Atlanta	16
Joe Budden Pump It Up	12	
50 Cent Featuring Nate Do 21 Questi	12	
Dru Hill I Love You	8	
Heather Headley I Wish I Wasn't	8	
WBZK New York	WBZK New York	16
Joe Budden Pump It Up	13	
50 Cent Featuring Nate Do 21 Questi	13	
Dru Hill I Love You	8	
R. Kelly Forever	6	
WBHJ New York	WBHJ New York	16
Joe Budden Pump It Up	13	
50 Cent Featuring Nate Do 21 Questi	13	
Dru Hill I Love You	8	
R. Kelly Forever	6	
WBWJ New York	WBWJ New York	16
Joe Budden Pump It Up	13	
50 Cent Featuring Nate Do 21 Questi	13	
Dru Hill I Love You	8	
R. Kelly Forever	6	
WBWJ Shreveport, La.	WBWJ Shreveport, La.	9
Joe Budden Pump It Up	8	
50 Cent Featuring Nate Do 21 Questi	8	
Dru Hill I Love You	7	
Heather Headley I Wish I Wasn't	7	
WBWJ St. Louis	WBWJ St. Louis	6
Joe Budden Pump It Up	6	
50 Cent Featuring Nate Do 21 Questi	6	
Dru Hill I Love You	6	
Heather Headley I Wish I Wasn't	7	
WBWJ New York	WBWJ New York	17
Joe Budden Pump It Up	16	
50 Cent Featuring Nate Do 21 Questi	16	
Dru Hill I Love You	12	
R. Kelly Forever	7	
WBWJ New York	WBWJ New York	17
Joe Budden Pump It Up	16	
50 Cent Featuring Nate Do 21 Questi	16	
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Joe Budden Pump It Up	16	
50 Cent Featuring Nate Do 21 Questi	16	
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Joe Budden Pump It Up	16	
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WBWJ New York	WBWJ New York	17
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50 Cent Featuring Nate Do 21 Questi	16	
Dru Hill I Love You	12	
R. Kelly Forever	7	
WBWJ		

WWYZ Hartford, Conn.
The Warren Brothers Hey Mr. Preside 9
Jimmy Wayne Stay Gone 7
Chad Brock That Was Us 6

KILT Houston
Tracy Byrd The Truth About Men 19
Rascal Flatts Love You Out Loud 16

WDRM Huntsville, Ala.
Clint Black I Rag And Roll 9

WFMS Indianapolis
Lonestar My Front Porch Looking In 14
Dusty Drake One Last Time 10
Emerson Drive Only God Could Stop 8

WMSI Jackson, Miss.
Toby Keith Duet With Will Beer For The Warren Brothers Hey Mr. Preside 6

WUSJ Jackson, Miss.
Cindi Black I Rag And Roll 6
Terri Clark Three Mississippi 6

WQJ Jacksonville, Fla.
Chris Cagle What A Beautiful Day 9
Randy Travis Three Wooden Crosses 8
Joe De Messina Was That My Life 6

WXBQ Johnson City
Craig Morgan Almost Home 13
Trick Pony A Boy Like You 11
Brian McComas 99.9% Sure I've Never 12

KBEQ Kansas City
Terri Clark Three Mississippi 15
Clint Black I Rag And Roll 14
Trace Atkins Then They Go 14

WDAF Kansas City
Jimmy Wayne Stay Gone 14
Vince Gill Someday 7
Garth Brooks Why Ain't Running 6
Kid Rock Featuring Sheryl Picture 6

WIVK Knoxville, Tenn.
The Warren Brothers Hey Mr. Preside 10
Joe De Messina Was That My Life 7
Garth Brooks Why Ain't Running 6

KMDL Lafayette, La.
Tracy Byrd The Truth About Men 10
Sara Evans Backseat Of A Greyhound 7
Rodney Foster Featuring Scary Old Steve Holy Rock-A-Bye Heart 6

KKJW Portland, Ore.
Brad Paisley Celebrity 42
Sara Evans Backseat Of A Greyhound 14
Montgomery Gentry Speed 14
Emerson Drive Only God (Could Stop) 13

WOKQ Portsmouth, N.H.
Lonestar My Front Porch Looking In 10
Sara Evans Backseat Of A Greyhound 9
Tracy Byrd The Truth About Men 7

WDSY Pittsburgh
Jeff Bates The Love Song 17
Sara Evans Backseat Of A Greyhound 11
Jessica Andrews There's More To Me 6

WPOR Portland, Maine
Clint Black I Rag And Roll 12
Montgomery Gentry Speed 11
Tracy Byrd The Truth About Men 6

WVTK Providence, R.I.
Kellie Coffey Whatever It Takes 7

KFRG Riverside, Calif.
Lonestar My Front Porch Looking In 17
LeAnn Rimes Suddenly 12

WBUL Lexington, Ky.
Randy Travis Three Wooden Crosses 10
Aaron Tippin Featuring Th Love Like 7

WVLK Lexington, Ky.
Clint Black I Rag And Roll 8
Trace Atkins Then They Do 8

KSSN Little Rock, Ark.
Lonestar My Front Porch Looking In 9
Travis Tritt Country Ain't Country 8
Jessica Andrews There's More To Me 8

KZLA Los Angeles
Clint Black I Rag And Roll 7
Brad Paisley Celebrity 7
Rascal Flatts Love You Out Loud 6

WAMZ Louisville, Ky.
Dusty Drake One Last Time 8
Vince Gill Someday 7
Randy Travis Three Wooden Crosses 7

WWQM Madison, Wisc.
Brad Paisley Celebrity 12
The Warren Brothers Hey Mr. Preside 11
Emerson Drive Only God (Could Stop) 7

KTEX McAllen, Texas
Tracy Byrd The Truth About Men 20
Jessica Andrews There's More To Me 14
Vince Gill Someday 12
Toby Keith Duet With Will Beer For 8

WGKX Memphis
Amy Dailey Love's Got An Attitude 13
Randy Travis Three Wooden Crosses 8
Phil Vassar This Is God 6

KEEV Minneapolis
Toby Keith Duet With Will Beer For 21
The Warren Brothers Hey Mr. Preside 15

KATM Modesto, Calif.
Dusty Drake One Last Time 20
Vince Gill Someday 12
Sara Evans Backseat Of A Greyhound 7

KTOM Monterey, Calif.
Toby Keith Duet With Will Beer For 23
Emerson Drive Only God (Could Stop) 10

WLVI Montgomery, Ala.
Trace Atkins Then They Do 6

WKDF Nashville
Brad Paisley Celebrity 14
Toby Keith Duet With Will Beer For 13
Brian McComas 99.9% Sure I've Never 8
The Warren Brothers Hey Mr. Preside 7
LeAnn Rimes Suddenly 7

WSIX Nashville
Brad Paisley Celebrity 24
Randy Travis Three Wooden Crosses 14
Vince Gill Someday 7

WSM Nashville
Garth Brooks Why Ain't I Running 9

Tracy Byrd The Truth About Men 8
Lonestar My Front Porch Looking In 6

WRNS New Bern, N.C.
Brad Paisley Celebrity 17
Brian McComas 99.9% Sure I've Never 14
Anthony Smith Half A Man 6
Vince Gill Someday 6
Amy Dailey Love's Got An Attitude 6

WNOE New Orleans
Brian McComas 99.9% Sure I've Never 7

WGH Norfolk, Va.
LeAnn Rimes Suddenly 10

Brian McComas 99.9% Sure I've Never 10
Trace Atkins Then They Do 8

KTST Oklahoma City
Brian McComas 99.9% Sure I've Never 10
Toby Keith The Tallman 9
Randy Travis Three Wooden Crosses 6
Travis Tritt Country Ain't Country 6

KXYY Oklahoma City
Craig Morgan Almost Home 9
Amy Dailey Love's Got An Attitude 6

KXKT Omaha, Neb.
Brian McComas 99.9% Sure I've Never 6

WVKO Tulsa, Okla.
Steve Holy Rock-A-Bye Heart 7
Clint Black I Rag And Roll 6
Travis Tritt Country Ain't Country 6

WMZQ Washington, D.C.
The Warren Brothers Hey Mr. Preside 14
Trace Atkins Then They Do 10

WIRK West Palm Beach
Toby Keith Duet With Will Beer For 18
Tracy Byrd The Truth About Men 16
Terri Clark Three Mississippi 7

WXTU Oxnard, Calif.
The Warren Brothers Hey Mr. Preside 12

WXBM Pensacola, Fla.
Jimmy Wayne Stay Gone 15

Tracy Byrd The Truth About Men 7

Brian McComas 99.9% Sure I've Never 12

KFDI Wichita, Kan.
Kellie Coffey Whatever It Takes 8

KZSN Wichita, Kan.
Brian McComas 99.9% Sure I've Never 8

WGYY Wilkes-Barre, Pa.
Shania Twain It Only Hurts When I'm 10

WQXK Youngstown
Brett James After All 13

Tanya Tucker Old Weakness (Coming D 12

Trace Atkins Then They Do 9

KTTT Springfield, Mo.
Clint Black I Rag And Roll 15

KSD St. Louis
Deana Carter There's No Limit 6

WIL St. Louis
The Warren Brothers Hey Mr. Preside 8

Montgomery Gentry Speed 6

WQYK Tampa, Fla.
The Warren Brothers Hey Mr. Preside 28

Brian McComas 99.9% Sure I've Never 12

WYUU Tampa, Fla.
The Warren Brothers Hey Mr. Preside 14

Randy Travis Three Wooden Crosses 13

WKKO Toledo, Ohio
Sara Evans Backseat Of A Greyhound 8

KVVO Tulsa, Okla.
Steve Holy Rock-A-Bye Heart 7

Clint Black I Rag And Roll 6

WJRR Orlando, Fla.
AFI Girl's Not Grey 7

WJXJ Fort Myers, Fla.
3 Doors Down The Road I'm On 15

AFI Girl's Not Grey 7

System Of A Down I-E-A-I-A-I 6

WIRK West Palm Beach
Toby Keith Duet With Will Beer For 18

Tracy Byrd The Truth About Men 16

Terri Clark Three Mississippi 7

WXTU Philadelphia
Vince Gill Someday 10

Clint Black I Rag And Roll 9

KFM Omaha
The Warren Brothers Hey Mr. Preside 14

Trace Atkins Then They Do 12

NO AIRPLAY ADDS THIS WEEK:

WCDO Detroit • WTOR Greensboro, N.C.
• KKKK Houston • WROQ Jacksonville, Fla. • KXXC Lafayette, La. • WKUS Miami

• WMIL Milwaukee • WKSSJ Mobile, Ala.
• WMUS Muskegon, MI • WCMS Norfolk, Va. • WWKA Orlando, Fla. • KNIX Phoenix • KUPL Portland, Ore. • WOR Raleigh, N.C. • WVKH Richmond, Va.

• KSOF Salt Lake City • KAJA San Antonio • KRMG Shreveport, La. • WBBS Syracuse, N.Y.

MODERN ROCK

Detections

WEQX Albany, N.Y.
Seether Driven Under 13

The Ziggens I Get Yelled At Alot 12

Third Eye Blind Blinded (When I See 11

WHRL Albany, N.Y.
Taproot Mine 12

Queens Of The Stone Age Go With The 9

WNXN Atlanta
Linkin Park Farm 22

Linkin Park Lying From You 21

Saliva Rest In Pieces 20

WROX Austin, Texas
Powerman 5000 Free 10

Bret Michaels 13

Montgomery Gentry Speed 11

KNXX Baton Rouge, La.
Garth Brooks Why Ain't I Running 15

Hot Rock Featuring Sheryl Picture 13

Craig Morgan Almost Home 11

Brad Paisley Celebrity 6

WZCQ Sacramento
The Warren Brothers Hey Mr. Preside 9

Montgomery Gentry Speed 8

LeAnn Rimes Suddenly 7

WEDG Buffalo, N.Y.
3 Doors Down The Road I'm On 10

Queens Of The Stone Age Go With The 8

WRAX Birmingham, Ala.
3 Doors Down The Road I'm On 15

The Donnas Who Invited You 12

Hot Heat Bandages 10

WZTE Las Vegas
Linkin Park Fly 20

Finch What It Is To Burn 19

KLEC Little Rock, Ark.
3 Doors Down The Road I'm On 15

Revis Caught In The Rain 15

WBCN Boston
Sun 41 The Hell Song 12

The Donnas Who Invited You 11

Ben Harper With My Own Two Hands 9

WFNX Boston
Simple Plan Addicted 6

WLIR Long Island, N.Y.
Good Charlotte The Anthem 11

Reina No One's Gonna Change You 9

KROQ Los Angeles
Eminem Sing For The Moment 14

Shine Down Fly From The Inside 7

Unico Failure 6

WRXL Richmond, Va.
Finch What It Is To Burn 11

The Ataris In This Diary 7

WNRZ Indianapolis
Revis Caught In The Rain 15

Linkin Park Send The Pain Below 14

WNRZ Indianapolis
Queens Of The Stone Age Go With The 13

Revis Caught In The Rain 12

KROQ Los Angeles
Linkin Park Lying From You 13

Queens Of The Stone Age Go With The 12

WNRZ Indianapolis
Queens Of The Stone Age Go With The 11

Revis Caught In The Rain 10

WNRZ Indianapolis
Linkin Park Lying From You 10

WNRZ Indianapolis
Queens Of The Stone Age Go With The 9

WNRZ Indianapolis
Linkin Park Lying From You 8

WNRZ Indianapolis
Queens Of The Stone Age Go With The 7

WNRZ Indianapolis
Linkin Park Lying From You 6

WNRZ Indianapolis
Queens Of The Stone Age Go With The 5

WNRZ Indianapolis
Linkin Park Lying From You 4

WNRZ Indianapolis
Queens Of The Stone Age Go With The 3

WNRZ Indianapolis
Linkin Park Lying From You 2

WNRZ Indianapolis
Queens Of The Stone Age Go With The 1

WNRZ Indianapolis
Linkin Park Lying From You 0

WARQ Columbia, S.C.
Queens Of The Stone Age Go With The 12

Stone Sour Inhaler 10

Third Eye Blind Blinded (When I See 9

Powerman 5000 Free 9

WBUZ Nashville
The Donnas Who Invited You 7

Taproot Mine 6

AIRPLAY Monitor HitPredictor™ DATA PROVIDED BY promosquad™

MAINSTREAM TOP 40

NEW RELEASES WITH

TOP 10 CALLOUT POTENTIAL (13-29)

NO NEW SONGS SHOWED
TOP 10 CALLOUT POTENTIAL
THIS WEEK

RECENTLY TESTED SONGS WITH
TOP 10 CALLOUT POTENTIAL (13-29)

1	EMINEM, Sing For The Moment	INTERSCOPE	102.5
2	AVRIL LAVIGNE, Losing Grip	ARISTA	83.5
3	ALL AMERICAN REJECTS, Swing Swing	DREAMWORKS	80.1
4	CHRISTINA AGUILERA, Fighter	RCA/RMGI	76.8
5	EVANESCENCE, Bring Me To Life	WIND-UP	75.0

ADULT TOP 40

NEW RELEASES WITH
TOP 10 CALLOUT POTENTIAL

1	AVRIL LAVIGNE, Losing Grip	ARISTA	82.3
2	LILLIX, It's About Time	MAVERICK/REPRISE	76.7

RECENTLY TESTED SONGS WITH
TOP 10 CALLOUT POTENTIAL

1	Hootie And The Blowfish, Innocence	ATLANTIC	78.4
2	EVANESCENCE, Bring Me To Life	WIND-UP	77.7
3	THEORY OF A DEADMAN, Make Up Your Mind	IDJMG	72.7

ADULT R&B

THIS WEEK	LAST WEEK	TITLE	COMPLETE CHART ON PG. 30	IMPRINT/PROMOTION LABEL	ARTIST
1	1	GUESS WHAT	SYLEENA JOHNSON	JIVE	
2	2	HOW YOU GONNA ACT LIKE THAT	TYRESE	J/HMG	
3	3	EMOTIONAL ROLLERCOASTER	VIVIAN GREEN	COLUMBIA	
4	4	FABULOUS	JAHEIM FEATURING THA RAYNE	DIVINE MILL/WARNER BROS.	
5	6	SAY YES	FLOETRY	SOLJA DREAMWORKS/J/INTERSCOPE	
6	7	WHAT WOULD U DO?	THE ISLEY BROTHERS FEATURING RONALD ISLEY	DREAMWORKS/J/INTERSCOPE	
7	5	DONTCHANGE	MUSIQ	DEF SOUL/J/DJMG	
8	8	LOVE OF MY LIFE (AN ODE TO HIP HOP)	ERYKAH BADU	FOX/MCA	
9	9	CLOSURE	GERALD LEVERT	ELEKTRA/J/EG	
10	10	SHOULDA, WOULDAA, COULDAA	BRIAN MCKNIGHT	MOTOWN/UMRG	

MODERN AC

THIS WEEK	LAST WEEK	TITLE	COMPLETE CHART ON PG. 14	IMPRINT/PROMOTION LABEL	ARTIST
1	2	WHEN I'M GONE	3 DOORS DOWN	REPUBLIC/UNIVERSAL/UMRG	
2	1	I'M WITH YOU	AVRIL LAVIGNE	ARISTA	
3	4	UNWELL	MATCHBOX TWENTY	ATLANTIC	
4	5	CLOCKS	COLDPLAY	CAPITOL	
5	3	PICTURE	KID ROCK FEATURING SHERYL CROW	LAVA/ATLANTIC	
6	6	YOUR BODY IS A WONDERLAND	JOHN MAYER	AWARE/COLUMBIA	
7	9	BIG YELLOW TAXI	COUNTING CROWS FEATURING VANESSA CAJALION	GEFFEN/J/INTERSCOPE	
8	11	DRIFT AWAY	UNCLE KRACKER FEATURING DOBIE GRAY	LAVA	
9	8	UNDERNEATH IT ALL	NO DOUBT FEATURING LADY SAW	INTERSCOPE	
10	10	THE GAME OF LOVE	SANTANA FEATURING MICHELLE BRANCH	ARISTA	

AIRPLAY Monitor HitPredictor™ DATA PROVIDED BY promosquad™

MAINSTREAM TOP 40

NEW RELEASES WITH
TOP 10 CALLOUT POTENTIAL (13-24)
NO NEW SONGS SHOWED
TOP 10 CALLOUT POTENTIAL
THIS WEEK

RECENTLY TESTED SONGS WITH
TOP 10 CALLOUT POTENTIAL (13-24)

1	EMINEM, Sing For The Moment	INTERSCOPE	101.5
2	ALL AMERICAN REJECTS, Swing Swing	DREAMWORKS	91.1
3	GOOD CHARLOTTE, The Anthem	EPIC	83.7
4	AVRIL LAVIGNE, Losing Grip	ARISTA	83.5
5	SUGARCULT, Bouncing Off The Walls	ULTIMATUM/ARTMIS	82.5

MODERN ROCK

NEW RELEASES WITH
TOP 10 CALLOUT POTENTIAL

1	12 STONES, Crash	WIND-UP	76.7
2	SMILE EMPTY SOUL, Bottom Of The Bottle	LAVA	71.2

RECENTLY TESTED SONGS WITH
TOP 10 CALLOUT POTENTIAL

1	FINCH, What It Is To Burn	MCA	85.4
2	SEETHER, Driven Under	WIND-UP	84.2
3	SUM 41, Hell Song	IDJMG	82.1
4	THE ATARIS, In This Diary	COLUMBIA	80.8
5	BREAKING BENJAMIN, Skin	HOLLYWOOD	76.7

HERITAGE ROCK

COMPLETE CHART ON PG. 49
IMPRINT/PROMOTION LABEL

THIS WEEK	LAST WEEK	TITLE	COMPLETE CHART ON PG. 49	IMPRINT/PROMOTION LABEL	ARTIST
1	1	WHEN I'M GONE	3 DOORS DOWN	REPUBLIC/UNIVERSAL/UMRG	
2	3	LIKE A STONE	AUDIO SLAVE	INTERSCOPE/EPIC	
3	2	ALWAYS	SALIVA	ISLAND/J/DJMG	
4	4	TIMES LIKE THESE	FOO FIGHTERS	ROSWELL/ARTMIS/J/DJMG	
5	5	MAKE UP YOUR MIND	THEORY OF A DEADMAN	604/ROADRUNNER/J/DJMG	
6	7	FINE AGAIN	SEETHER	WIND-UP	
7	6	WEATHERED	CREED	WIND-UP	
8	10	STRAIGHT OUT OF LINE	GODSMACK	REPUBLIC/UNIVERSAL/UMRG	
9	9	DOWN	SOCIALBURN	ELEKTRA/J/EG	
10	8	NO ONE KNOWS	QUEENS OF THE STONE AGE	INTERSCOPE	

TRIPLE-A

COMPLETE CHART ON PG. 49
IMPRINT/PROMOTION LABEL

THIS WEEK	LAST WEEK	TITLE	COMPLETE CHART ON PG. 49	IMPRINT/PROMOTION LABEL	ARTIST
1	2	WHEN I'M GONE	3 DOORS DOWN	REPUBLIC/UNIVERSAL/UMRG	
2	1	I'M WITH YOU	AVRIL LAVIGNE	ARISTA	
3	4	UNWELL	MATCHBOX TWENTY	ATLANTIC	
4	5	CLOCKS	COLDPLAY	CAPITOL	
5	3	PICTURE	KID ROCK FEATURING SHERYL CROW	LAVA/ATLANTIC	
6	6	YOUR BODY IS A WONDERLAND	JOHN MAYER	AWARE/COLUMBIA	
7	9	BIG YELLOW TAXI	COUNTING CROWS FEATURING VANESSA CAJALION	GEFFEN/J/INTERSCOPE	
8	11	DRIFT AWAY	UNCLE KRACKER FEATURING DOBIE GRAY	LAVA	
9	8	UNDERNEATH IT ALL	NO DOUBT FEATURING LADY SAW	INTERSCOPE	
10	10	THE GAME OF LOVE	SANTANA FEATURING MICHELLE BRANCH	ARISTA	

NATIONAL AIRPLAY

VH1

Exec. VP/Talent & Music: Rick Krim
Sr. VP Music & Talent: Bruce Gillmer
Viacom 212-258-8000



1 Three Doors Down, When I'm Gone
2 Kid Rock, Picture
3 Avril Lavigne, I'm With You
4 Lisa Marie Presley, Lights Out
5 Jennifer Lopez, All I Have
6 No Doubt, Running
7 Catherine Zeta-Jones, And All That Jazz
8 Norah Jones, Come Away With Me
9 Jason Mraz, The Remedy (I Won't Worry)
10 Matchbox Twenty, Rock This Town
11 Bush, I'm Misunderstood
12 Faith Hill, Chicks
13 Red Hot Chili Peppers, Can't Stop
14 Celine Dion, I Drove All Night
15 John Mayer, Why Georgia
16 Audioslave, Like A Stone
17 Johnny Cash, Hurt
18 Shania Twain, Up!

19 Madonna, Like A Prayer
20 Nickelback, Penny Lane
21 India Arie, Can I Walk With You
22 Red Hot Chili Peppers, Like These
23 Bruce Springsteen, Walkin' On A Sunny Day
24 No Doubt, Underneath It All
25 Santana, Nothing At All
26 Sheryl Crow, Speak Up The Sun
27 Alphaville, Miss You
28 Kelly Rowland, Can't Nobody
29 Pink, Don't Let Me Get Me

30 Jason Mraz, The Remedy (I Won't Worry)
31 Foo Fighters, Times Like These
32 Emerson Drive, Only God (Could Stop Me Loving You)
33 Ashley Jay, Almost Home



34 Doors Down, When I'm Gone
35 Sean Paul, Get Busy
36 Snoop Dogg, Beautiful
37 Linkin Park, Somewhere I Belong
38 Montgomery Gentry, Speed
39 Blake Shelton, The Baby
40 Tim McGraw, She's My Kind Of Rain
41 Keith Urban, Rainin' On Sunday
42 Kenny Chesney, Big Star
43 Joe Nichols, Brokenheartsville
44 Alan Jackson, That'll Be Alright
45 Tim McGraw, Rainin' On Sunday
46 Blake Shelton, The Baby
47 Kenny Chesney, Big Star
48 Joe Nichols, Brokenheartsville
49 Tim McGraw, Rainin' On Sunday
50 Blake Shelton, The Baby
51 Marlene McGrath, Concrete Angel
52 Darryl Worley, Have You Forgotten?
53 Marlene McGrath, Concrete Angel
54 Blake Shelton, Rainin' On Sunday
55 Tim McGraw, Rainin' On Sunday
56 Kenny Chesney, Big Star
57 Blake Shelton, The Baby
58 Marlene McGrath, Concrete Angel
59 Blake Shelton, Rainin' On Sunday
60 Shania Twain, Up!

61 Blake Shelton, Rainin' On Sunday
62 Kenny Chesney, Rainin' On Sunday
63 Blake Shelton, Rainin' On Sunday
64 Kenny Chesney, Rainin' On Sunday
65 Blake Shelton, Rainin' On Sunday
66 Blake Shelton, Rainin' On Sunday
67 Blake Shelton, Rainin' On Sunday
68 Blake Shelton, Rainin' On Sunday
69 Blake Shelton, Rainin' On Sunday
70 Blake Shelton, Rainin' On Sunday
71 Blake Shelton, Rainin' On Sunday
72 Blake Shelton, Rainin' On Sunday
73 Blake Shelton, Rainin' On Sunday
74 Blake Shelton, Rainin' On Sunday
75 Blake Shelton,

AT-A-GLANCE

AIRPLAY Monitor.

AIRPLAY INFORMATION PROVIDED BY Nielsen Broadcast Data Systems

BILLBOARD
ISSUE DATE:
MARCH 29,
2003

Billboard® THE BILLBOARD 200®

THIS WEEK	LAST WEEK	ARTIST IMPRINT & NUMBER/DISTRIBUTING LABEL	TITLE
1	50 CENT	SHADY/AFTERMATH 493544* /INTERSCOPE	Get Rich Or Die Tryin'
2	NORAH JONES	BLUE NOTE 32088	Come Away With Me
3	R. KELLY	JIVE 41812/ZOMBA	Chocolate Factory
4	DIXIE CHICKS	MONUMENT/COLUMBIA 86840*/CRG	Home
5	— AFI	NITRO/DREAMWORKS 450380/INTERSCOPE	Sing The Sorrow
6	SOUNDTRACK	EPIC 87018	Chicago
7	FABULOUS	DESERT SOUND/ELEKTRA 62791*/EG	Street Dreams
8	KID ROCK	LAVA 83482*/AG	Cocky
9	EVANESCENCE	WIND UP 13063	Fallen
10	KILLER MIKE	AGUEMINI/COLUMBIA 86962*/CBG	Monster

MAINSTREAM TOP 40

THIS WEEK	LAST WEEK	TITLE IMPRINT/PROMOTION LABEL	ARTIST
1	2	IN DA CLUB	50 CENT
2	1	ALL I HAVE	JENNIFER LOPEZ FEATURING LL COOL J
3	4	MESMERIZE	JA RULE FEATURING ASHANTI
4	6	WHEN I'M GONE	3 DOORS DOWN
5	3	I'M WITH YOU	AVRIL LAVIGNE
6	5	PICTURE	KID ROCK FEATURING SHERYL CROW
7	7	ANGEL	AMANDA PÉREZ
8	12	Gossip Folks	MISSY "MISDEMEANOR" ELLIOTT FEATURING LUDACRIS
9	8	BUMP, BUMP, BUMP	B2K & P. DIDDY
10	18	ROCK YOUR BODY	JUSTIN TIMBERLAKE

RHYTHMIC TOP 40

THIS WEEK	LAST WEEK	TITLE IMPRINT/PROMOTION LABEL	ARTIST
1	1	IN DA CLUB	50 CENT
2	2	IGNITION	R. KELLY
3	4	MESMERIZE	JA RULE FEATURING ASHANTI
4	3	ALL I HAVE	JENNIFER LOPEZ FEATURING LL COOL J
5	7	HOW YOU GONNA ACT LIKE THAT	TYRESE
6	10	CANT LET YOU GO	FABLOUS FEATURING MIKE SHOREY & LIL' MO
7	13	GET BUSY	SEAN PAUL
8	5	Gossip Folks	MISSY "MISDEMEANOR" ELLIOTT FEATURING LUDACRIS
9	11	BEAUTIFUL	SNOOP DOGG FEATURING PHARRELL & UNCLE CHARLIE WILSON
10	12	HELL YEAH	GINUWINE FEATURING BABY

ADULT TOP 40

THIS WEEK	LAST WEEK	TITLE IMPRINT/PROMOTION LABEL	ARTIST
1	1	I'M WITH YOU	AVRIL LAVIGNE
2	2	PICTURE	KID ROCK FEATURING SHERYL CROW
3	6	WHEN I'M GONE	3 DOORS DOWN
4	7	UNWELL	MATCHBOX TWENTY
5	5	YOUR BODY IS A WONDERLAND	JOHN MAYER
6	8	DRIFT AWAY	UNCLE KRACKER FEATURING DOBIE GRAY
7	4	THE GAME OF LOVE	SANTANA FEATURING MICHELLE BRANCH
8	9	BIG YELLOW TAXI	COUNTING CROWS FEATURING VANESSA CARLTON
9	13	CLOCKS	COLDPLAY
10	12	DON'T KNOW WHY	NORAH JONES

ADULT CONTEMPORARY

THIS WEEK	LAST WEEK	TITLE IMPRINT/PROMOTION LABEL	ARTIST
1	2	THE GAME OF LOVE	SANTANA FEATURING MICHELLE BRANCH
2	4	BEAUTIFUL	CHRISTINA AGUILERA
3	6	A THOUSAND MILES	VANESSA CARLTON
4	3	CAN'T STOP LOVING YOU	PHIL COLLINS
5	5	CRY	FAITH HILL
6	10	DON'T KNOW WHY	NORAH JONES
7	9	SOAK UP THE SUN	SHERYL CROW
8	7	FOREVER FOR YOU	DARYL HALL JOHN DATES
9	8	I DROVE ALL NIGHT	CÉLINE DION
10	12	HERO	ENRIQUE IGLESIAS

THIS WEEK	LAST WEEK	ARTIST IMPRINT & NUMBER/DISTRIBUTING LABEL	TITLE
11	5	LIL' KIM QUEEN BEE/ATLANTIC 83572*/AG	La Bella Mafia
12	13	SEAN PAUL VP/ATLANTIC 83620*/AG	Dutty Rock
13	11	AVRIL LAVIGNE ARISTA 14740	Let Go
14	—	BLACKSTREET DREAMWORKS 450392/INTERSCOPE	Level II
15	16	COLDPLAY CAPITOL 40504*	A Rush Of Blood To The Head
16	10	SOUNDTRACK BLOODLINE/JET 06315*/IJMG	Cradle 2 The Grave
17	15	JOHN MAYER AWARE/COLUMBIA 85293*/CRG	Room For Squares
18	21	EMINEM WE/I AM 493290/INTERSCOPE	The Eminem Show
19	—	BEN HARPER VIRGIN 80640	Diamonds On The Inside
20	14	VARIOUS ARTISTS GRAMMY 73843/WARNER STRATEGIC MARKETING	Grammy Nominees 2003

ROSS ON RADIO



BY SEAN ROSS

646-654-4617 • sross@airplaymonitor.com

Phew! I Turned Radio Back On

I didn't turn the radio off on my honeymoon. I didn't tune the radio out when my daughter was born. (I wasn't trying to listen, but I heard it wafting over from the nurses' station and found myself trying to guess whether they were playing *WLW* New York or *WCBS-FM*.)

But last April, I installed iTunes on my computer, then got an iPod to go with it. And for a few days, at least, I did turn the radio off (*Airplay Monitor*, May 17, 2002), which, as should now be clear, was a major life change for me.

At first, it was just the new toy, and the novelty of hearing hundreds of my favorites segued by the computer, that drew me away from radio. But when I went back to it, the commercials (which had always been part of the entertainment package for me) were suddenly hard to listen to. And suddenly, I understood how even a longtime radio listener's attention could be usurped by satellite radio or PlayStation 2 or even real life (uh, at least for normal folks).

So what was my new toy's long-term impact?

Well, the novelty did wear off. (It was, I reported last year, starting to wear off by day three, when I heard "Stand Above Me" by O.M.D. for the fourth time.) In the office, I probably use iTunes for two or three 45- to 60-minute stretches per week at most. Even after a year of loading new songs in, it's still hard not to feel like I'm hearing the same ones all the time. (Although, chillingly, my available library is about three to four times that of most radio stations. And I'm bicycling songs in and out, too.)

While it didn't completely replace radio at the office, the iPod did replace my radio at the gym. Even with 10 presets, it was sometimes hard to find any station playing something uptempo. And with everyone stopping down at the same time, it was hard to work out to commercials. Even during a week when I wasn't particularly good about working out, however, that was still nine quarter-hours that radio wasn't getting, combined with nine to 12 quarter-hours that were going to iTunes at the desk.

I'm not sure if listening to the radio only five hours less per week is good news for broadcasters, but there is some positive news for my label friends. While MP3 players might suggest illegal downloads to many of them, I can say that, during the past 11 months, I probably bought more CDs than I had in years, and many of them were records I already owned. As recently as 1998, I'd been trying to fill in the holes in my record collection with vinyl, buying six singles from one artist instead of one greatest-hits album. Last year, I went back and bought those greatest-hits albums anyway, so that I'd finally have a clean copy, something that had never bothered me before.

The iPods that were available last year only promised to store 1,000 songs, although the actual capacity is somewhere around 1,150. After 11 months, I'm somewhere around 1,125 and trying to guard those last handful of slots carefully. Songs, of course, are also going out on a weekly basis, although "Stand Above Me" has actually hung in there. Being able to keep my core library around 1,000 songs has made me actually consider for the first time that I might not need to have every record I own in our living room (although I haven't acted on this quite as fast as my wife would like).

Even with my new options, I'm still checking out six or so stations on a daily basis. It's often European or Canadian radio, not as a vote of no-confidence in the U.S. version, but because domestic stations keep coming and going on the Web. (And sometimes because I need to go there for news. At 2 p.m. March 19, as I write this, there are British press reports on the Internet that the second Gulf War has started, but there aren't signs of any news on my local FMs. So I've tuned in **BBC Radio 2**, because I know they'll still have news.)

Even with the option of hearing my own library in continuous rotation, radio hasn't lost my attention. But I can't speak for an 18-year-old.

What's On My iPod?

I tried to come up with a relatively coherent stretch of my iPod library, randomly rotated—not because I was embarrassed by what's on there (although there's that, too), but because I was trying to include only songs you might have heard of. But this is the best I can do:

Alice Cooper, "Under My Wheels"

Unique II, "Break My Stride"

John Cougar Mellencamp, "Crumbin' Down"

QB Finest Featuring Nas & Bravehearts,

"Oochie Wally"

Sash!, "Ecuador"

M.O.P., "Ante Up (Robbing Hoodz Theory)"

Stardust, "Music Sounds Better With You"

Abba, "Honey, Honey"

Foo Fighters, "Breakout"

Paul Revere & the Raiders, "Him or Me—What's It Gonna Be?"

707, "I Could Be Good for You"

Transplants, "Diamonds and Guns"

Korn, "Freak on a Leash"

Rapination & Kym Mazelle, "Love Me the Right Way"

Oddly enough, if any medium other than iTunes has made inroads in my listening during the past year, it's AM radio. When **WSAI** Cincinnati and **WWKB** Buffalo, N.Y., switched to '50s and '60s oldies within a few days of each other this winter, I suddenly found myself DX'ing AM on a regular basis for the first time since adolescence.

Even with my new options, I'm still checking out six or so stations on a daily basis. It's often European or Canadian radio, not as a vote of no-confidence in the U.S. version, but because domestic stations keep coming and going on the Web. (And sometimes because I need to go there for news. At 2 p.m. March 19, as I write this, there are British press reports on the Internet that the second Gulf War has started, but there aren't signs of any news on my local FMs. So I've tuned in **BBC Radio 2**, because I know they'll still have news.)

Even with the option of hearing my own library in continuous rotation, radio hasn't lost my attention. But I can't speak for an 18-year-old.

JAY-Z

EXCUSE ME MISS

IMPACTING
POP RADIO
**MARCH
31ST!**

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