

# AIRPLAY Monitor

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## Country Radio's Core Artists Shift

■ by Phyllis Stark

With smashes from country's female mainstays becoming fewer and farther between, an *Airplay Monitor* poll of country program and music directors finds that Martina McBride has tied with Shania Twain and has overtaken the Dixie Chicks and Faith Hill among the format's core acts.

*Monitor* asks programmers for their core artists every few years as a way of taking the temperature of the format.

Despite McBride's showing, this poll, by and large, was not for the girls. Readers chose Alan Jackson as their No. 1 artist, closely followed by George Strait, Toby Keith, Kenny Chesney and Tim McGraw. All five were named by 25 or more of the survey's 35 respondents.



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Brooks & Dunn took sixth place, followed by a tie between McBride and Twain for seventh. Tied for ninth place are Hill and the Dixie Chicks, although in both cases more respondents counted them among the artists who had dropped off their list than those who still included those acts among their core artists.

The Dixie Chicks were cited by nearly half the respondents as a group recently ousted from the core, a move PDs directly attribute to the listener

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## R&B Night Jocks: A Roundtable

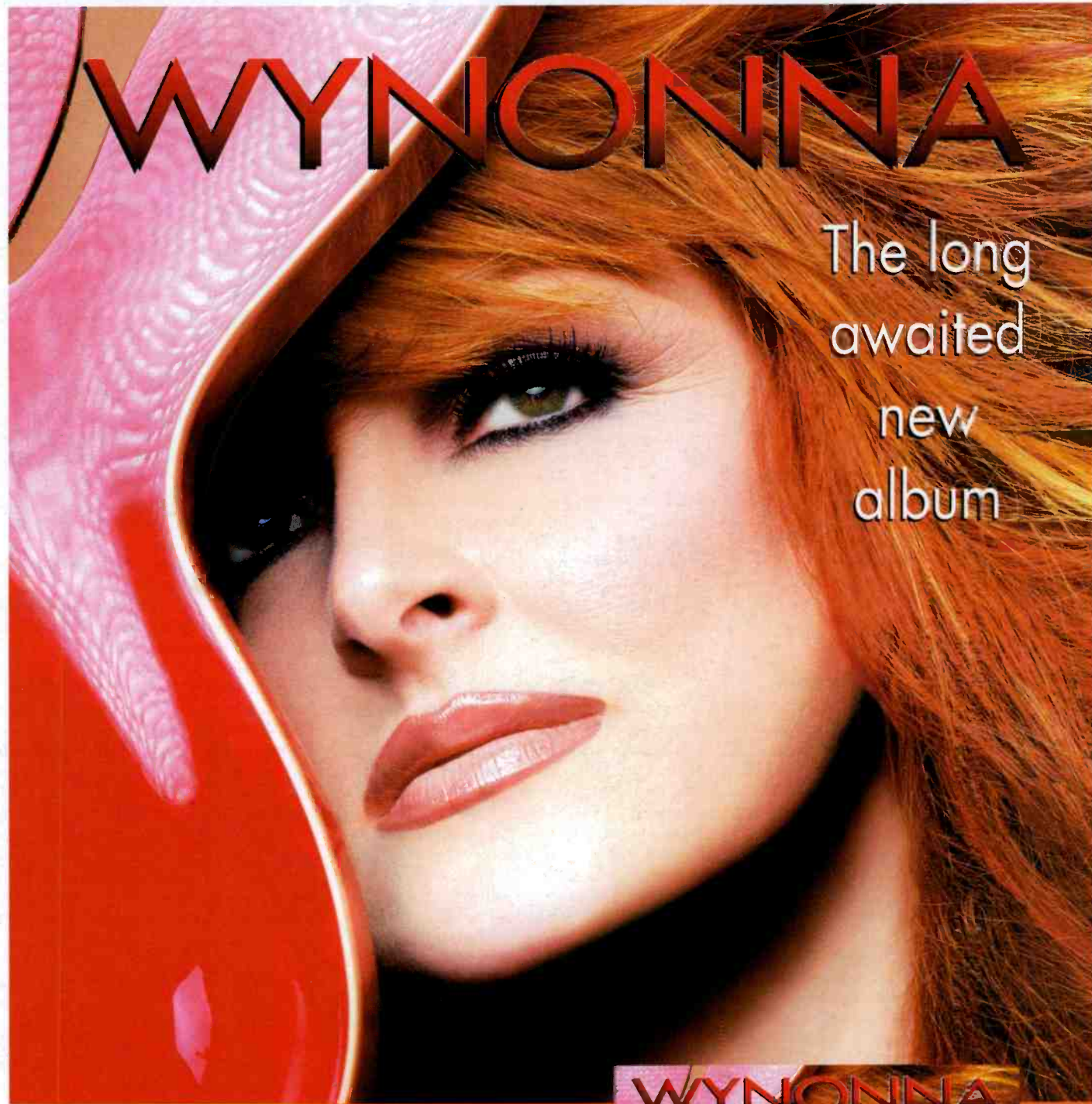
■ by Skip Dillard

Long before other formats began looking for high-profile personality in every daypart, the night jock was often the star—or at least the highest-rated personality—of an R&B outlet. In 2003, the night jock faces increasing challenges, particularly as both R&B/hip-hop and rhythmic-leaning top 40s proliferate. *Airplay Monitor* gathered four of the format's night jammers for a roundtable about working the night shift.

R&B WJLB Detroit's Bushman has lost 103 pounds in five months but still looms large in the Motor City. The No. 1-rated night host at WJLB had no idea he would stay in the daypart for eight years. "I gave up the programming side of the business to come here from Greensboro, N.C., in 1995. I felt I could make more of a difference on the air. While change is always constant, the same elements remain crucial. I stay on top of what my listeners are about, even down to the slang they're using in the streets."

Bushman's career highlight to date was his

*Continued on page 19*



The long awaited new album

Featuring the hit "What The World Needs"

Produced & Arranged by Dann Huff & Wynonna

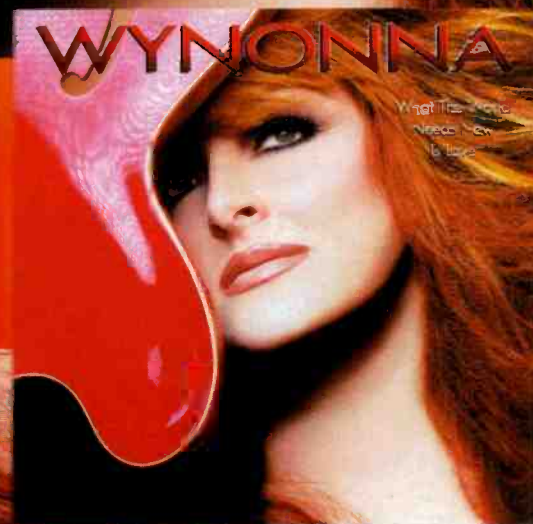
IN STORES AUGUST 5TH

DON'T MISS WYNONNA ON:

• The Tonight Show with Jay Leno - NBC - August 13th

• TV Guide Channel - week of August 5th

• 20/20 - ABC - August 1st



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## Indies, Chicks Spark Conclave

Independent promotion, the Dixie Chicks and radio's ongoing PR problems were among the hot topics at Conclave 2003: The Future Ain't What It Used to Be, the annual industry seminar held July 17-19 in Minneapolis.

Radio's bad rap came up at the group heads panel that kicked off the conference July 17. Even though his was not one of the groups in the crosshairs, Journal Broadcast Group president **Carl Gardner** felt the industry had been "vilified" by the recent Dixie Chicks hearings on Capitol Hill and that radio needs to take control of the debate to keep picking up new listeners.

At a country panel that centered primarily on the Chicks controversy, Susquehanna's **Dan Halyburton** and WBYT South Bend, Ind.'s **Tom Oakes** agreed that the consumer press had failed to communicate that those stations removing the Chicks from their playlists were doing so only because, in Oakes' words, "we reflected listeners, which is what local radio does."

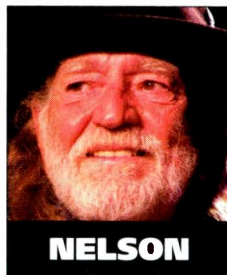
Typifying the effort many stations made to fly below the radar on the controversy, Halyburton refused TV requests to use the station as a backdrop but still had to contend with his Dallas cluster's talk hosts whipping up the issue. Panelists also felt that much of the blame rested with the group's management and the failure to issue a clear apology immediately.

**Willie Nelson**, the subject of a special lunchtime Q&A July 18, had "no comment at all" on the Chicks issue, except to say, "I think that's pretty much all been talked out." Asked about "Beer for My Horses," Nelson's duet with **Toby Keith** that returned him to the top of the country chart, Nelson said that after being told about the song, "I said, 'Let's go to the studio and record the title over and over again.'"

### MORE OR LESS INDIE MONEY?

Conclave's triple-A panel contained something you haven't heard much of in the past year: label people coming to the defense of independent promoters, at least in that format. Virgin's **Ray Gmeiner** said that independent promotion has "gotten away from getting artists on the radio and is more about getting information," while Arista's **Dave Einstein** said that he couldn't function without the help of indies. Gmeiner added that regional label reps are being pulled in so many directions that triple-A stations are lowest on their list of priorities.

At the Conclave's first R&B panels, Jive senior VP of promotion **Larry Khan** addressed the alleged decline of independent promotion. While the money paid to indies may be declining, "I find myself cutting more corporate deals," he said. **Greg Williams**, PD of rhythmic top 40 **KDGS** Wichita, Kan., said that labels "have been effective in choking the indie system to where it



NELSON

is—near death.

While labels might feel they're doing more with radio, at the next day's adult R&B panel, **WHQT** (Hot 105) Miami PD **Derrick Brown** said that it has become "increasingly difficult" to do any promotion involving an artist and that he was shifting his emphasis to organize "intimate listener lunches and dinners."

### MUSIC RESEARCH GETS FEWER 'LIKES'

As it was at the Billboard/Airplay Monitor Radio Seminar in February, online music research remained an issue at the adult top 40 session. **WKTI** Milwaukee PD **Bob Walker** warned the audience not to overreact to or oversample P1 listeners. **WZPL** Indianapolis PD **Scott Sands** noted that his station uses both online and traditional research, saying that online drew "nothing but P1s. When you marry online with callout, which is more passive, you get a better picture."

At the top 40 panel, meanwhile, consultant **Steve Perun** had overall concerns about music research, saying, "I'm not confident in any company doing callout. You're looking at old information" and warning PDs not to base their rotations on callout. Perun, who recently helped introduce a strong "old school" flavor at **KTFM** San Antonio, said, "the product is not that strong at top 40. I would be very recurrent."

### COX DENIES CC ALLEGATIONS

**Jerry Rushin**, GM of Cox's **WEDR/WHQT** Miami, says there is "not an ounce of truth" to an "open letter" sent by rival Clear Channel claiming that the R&B combo was denying advertisers time if they advertise on CC's R&B rival **WMIB** (the Beat). Rushin says, "I couldn't play that game if I wanted to. I wouldn't turn down money because someone spent somewhere else." The CC memo, which doesn't cite any specific incidents, offers advertisers a reduced "trial rate" on **WMIB**, jazz sister **WLVE** and "outdoor products that target African-American consumers."

### BUSINESS: POWELL STAYING PUT?

Reuters reports that FCC chairman **Michael Powell** has denied that he plans to leave the agency by the fall, contradicting a story in Time magazine.

Clear Channel regional VP **Bruce Demps** is upped to senior VP of the newly created "delta" region, comprising 16 markets, including Memphis; St. Louis; Wichita, Kan.; and Little Rock, Ark.

Top 40 **WHTZ** (Z100) New York teams with GTV to offer the Z100 Messenger, a branded instant-messaging program that works with all major IM services. Three hundred thousand listeners have already downloaded the service, available at the station's Web site.

The International Black Broadcasters Assn. Convention will be held July 31-Aug. 2 in New Orleans. For more info, call 888-291-0286.

### PROGRAMMING: INFINITY FORMAT VPS

Infinity has promoted a group of its programmers to VP of programming for their respective formats. They are **Smokey Rivers** (AC), **Greg Strassell** (adult top 40), **Jon Zellner** (top 40), **Todd Cavanah** (rhythmic), **Jay Stevens** (R&B/hip-hop and gospel), **Oedipus** (alternative), **Norm Winer** (rock), **Jeff Garrison** (country), **Tim Maranville** (oldies), **Paul Goldstein** (smooth jazz), **Mark Mason** (news), **Tom Langmyer** (talk),



BY ANTHONY COLOMBO, WADE JESSEN, PATRICK MCGOWAN & MINAL PATEL

## A No. 1 Relapse For Jane's

**Jane's Addiction's** "Just Because" (Capitol) takes over the No. 1 position at modern rock, giving the group the record for the longest time between No. 1 songs at the format. It has been 12 years, 10 months and one week since "Been Caught Stealing" topped the modern chart in September 1990. Ironically, that was the group's second No. 1 in a seven-week span following "Stop!" Three members of the group have reached No. 1 in the interim: singer **Perry Farrell** and drummer **Stephen Perkins** as part of **Porno for Pyros** and guitarist **Dave Navarro** as part of **Red Hot Chili Peppers**. The prior record for the biggest gap between No. 1 hits was held by **Nirvana**, which hit No. 1 last October with "You Know You're Right" eight years after "About a Girl" topped the chart in 1994.

Another durable modern rock act, **Rancid**, charts at modern rock for the first time since December 1995 as "Fall Back Down" (Hellcat/Warner Bros.) enters at No. 36.

For the first time in more than eight years, a single imprint claims the top three titles on the country chart. Repeating a feat it accomplished in October 1994, Arista Nashville scores with **Brooks & Dunn's** "Red Dirt Road," followed by **Alan Jackson & Jimmy Buffett's** "It's Five O'Clock Somewhere" and **Brad Paisley's** "Celebrity" (4-3). Jackson, **Pam Tillis** and Brooks & Dunn had the three top records in the Oct. 21, 1994, issue. In the Nielsen Broadcast Data Systems era, only Arista Nashville and MCA Nashville have controlled the top three spots; MCA was the first to do so in March 1992.

**Nappy Roots**, who are confirmed to perform at the 2003 Billboard R&B/Hip-Hop Awards Aug. 8 in Miami Beach, debut on the rap chart at No. 33 with "Roun' the Globe" (Atlantic). It earns Most Airplay Adds at rap, R&B/hip-hop and rhythmic top 40. "Roun' the Globe" is the first single from the group's "Wooden Leather" album, due Aug. 26.

"Unwell" (Atlantic) by **Matchbox Twenty** spends its 14th week at No. 1 on the adult top 40 chart, becoming the band's longest-running No. 1 at that format. That took some work, since both "Bent" and "If You're Gone" each spent 13 weeks on top.



JANE'S ADDICTION

**Jack Silver** (FM talk), **Mark Chernoff** (sports) and **Bill Pasha** (research).

Zapoleon Media Strategies' **Guy Zapoleon** and **Steve Davis** are now working with Susquehanna's top 40 **WWWQ** (Q100) Atlanta.

**WSNE** Providence, R.I., PD **Bill Hess** is named PD of **AC WASH** Washington, D.C.

At modern rock **KRBZ** (the Buzz) Kansas City, OM/PD **Mike Kaplan** segues to director of brand development and marketing for the Entercom/Kansas City cluster. Heritage **KYYS** OM/PD **Greg Bergen** assumes PD duties for **KRBZ**. Buzz morning jock **Kenny Holland** exits; the station is seeking his replacement, as well as one for APD/MD/middayer **Todd Viollette**. Kaplan says that **KRBZ**, the subject of recent format change rumors, will remain modern. But Entercom confirms that jazz sister **KCIY** will change format.

Veteran programmer **Tom Jeffries** is upped from P/T to PD/MD/afternoon host at '80s-based adult top 40 **WSSS** (Star 104.7) Charlotte, N.C., reporting to **Om John Reynolds**.

Country **WCKT** Fort Myers, Fla., PD/p.m. driver **Kerry Babb** exits... PD **Mike Parsons** and morning host **Kit Missile** are out at modern **AC KPEK** Albuquerque, N.M.

**WENS/WYXB** Indianapolis OM **Greg Dunkin** will exit the Emmis adult top 40/AC combo after a "transitional period" of several months.

Former adult R&B **WQMG** Greensboro, N.C., midday talent **D'Cherie** rejoins A&T State University-owned noncommercial R&B **WNAA** as PD. She needs label service: 200 Price Hall, Greensboro, N.C. 27411.

### FORMATS: COLUMBIA GETS THE BEAT

Clear Channel Jammin' Oldies outlet **WSCQ** Columbia, S.C., flips to R&B as **WXBT** (the Beat) under OM and interim PD **Dan Balla**. Across town, Inner City R&B **WWDM** (DM101) shifts more adult as the sale of Rainbow outlets R&B **WXHT** (Hot 103.9) and adult R&B **WZMJ** to **WWDM** owner Inner City closes.

Country **WMPS** Memphis flips to Spanish. Los Angeles radio veterans **Greg Mack** and **Frank Ross** are consulting **KDUC/KDUQ** Barstow, Calif., which will segue from R&B oldies to rhythmic top 40 Aug. 15. The station needs service at 29000 Radio Road, Barstow, Calif. 92311.

Top 40 **WBTI** Port Huron, Mich., returns to adult top 40.

### STATIC: TOO OLD?

Former **KXKL-AM** Denver morning personality and market veteran **Hal Moore** has filed an age discrimination and breach of contract suit against owner Infinity. Moore had already filed an EEO complaint about his firing.

According to **WPMI-TV**, 33-year-old Aaron "the Saint" Williams, night host at R&B **WBLX** Mobile, Ala., has been charged with having sex with a 12-year-old girl in several locations including the station. The alleged incident occurred more than one year ago and was not reported until the victim's mother recently found out and notified authorities. Williams has been asked to "take some time off" from **WBLX** but is not suspended.

Detroit TV reports that **Jarmaine Frasier**, the nephew of adult R&B **WMXD** (Mix 92.3) Detroit afternoon host **Frankie Darcell**, was shot and killed July 19 in front of his home. Police say they have a suspect and expect to make an arrest.

The New York Post reports that a \$5 million lawsuit filed against R&B **WQHT** (Hot 97) New York jock **Funkmaster Flex** by R&B rival **WWPR** (Power 105) jock **Big Steph Lova** has been dismissed. The slander suit was filed after an altercation outside the Hot 97 studios in which Flex allegedly called

Continued on next page

## Cleveland Knows Why



Norah Jones, center, hangs with Virgin's Joe Greenwald, left, and adult top 40 **WQAL** (Q104) Cleveland PD Allan Fee.

## THE MOVE

### Pearlman's New Promo Staff

Trans Continental chairman **Lou Pearlman** hires a new promotion staff for his label. Former Logic Records staffers **Kelly Schweinsberg** and **Salwa Scarpone** and former **LFO** member **Brian Gillis** will handle all levels of promotion at Trans Continental Records. Their first project, **Natural's** single "What If," ships to top 40 Aug. 18.





## A Stealth Powerhouse Spreads Out

Despite its huge TSA cume, WSPK (K104) Poughkeepsie, N.Y., was, until a few months ago, a stealth powerhouse, perhaps better known to top 40 junkies around New York—who used the station as a second mainstream top 40 button—than to the industry. But that changed when owner Pamal Broadcasting picked up the former WYNY, licensed to Westchester County, and began simulcasting as WXPK (K107). Shortly thereafter, the station became a Nielsen Broadcast Data Systems-monitored *Airplay Monitor* reporter for the first time, putting the station on the radar for more of the industry.

“Being in the northern suburbs, most of the labels kind of got us and understood the value of us contributing to record sales,” WSPK/WXPK PD Scotty Mac says. “So most of them did get it. But when you’re a non-reporter, their hands are tied by people upstairs. By being able to join the BDS family, it has untied the knots; it has been a beautiful thing.”

Mac is on his second stint at K104, having joined in 1990 under PD Stu Schantz, then working with current WBTS (Beat 95.5) Atlanta PD Sean Phillips. He followed Phillips to KHTT (K107) Tulsa, Okla., seven years later. In early 1999, after a stint at WBLI Long Island, N.Y., he became PD at K104 again.

After existing for many years as a mainstream-leaning, long-playlisted pop/rock contrast to its more rhythmic New York neighbors, K104 became more rhythm- and reaction-record-driven for a time under Phillips—something Mac looked to reinstate when he took over. “I looked back over the history of the station and found the windows where we did have success. When this was a pop/rhythm station, it really was thriving. When I took over, we had enough product to bring it

back to a rhythm-leaning station that also played the best straight-ahead pop/rock.”

In some ways, listening to K104/K107 is like hearing an anagram of New York’s contemporary stations, with the pop stuff joined by both dance product from WKTU and R&B/hip-hop from WQHT (Hot 97). There are also some dance titles that K104 gets to before WKTU, such as QED’s “Love Bites.”

That paradigm has continued, even though WSPK now has rhythmic competition at home from Clear Channel’s WPKF/WPKK (Kiss-FM) and PD Jimi Jamm. Mac says that there was never any serious discussion of leaning less rhythmic, even though Kiss was there. “We never lost focus of 18-34 or our hypercell of 23-25. We had a strong commitment from Pamal VP Jake Russell and GM Jane Bartsch to stay the course.”

“One interesting thing we’ve done with nights is to look at the mainstream top 40s in similar markets and their competition from rhythmic stations. From 8:30 to 9:00 and again from 10:30 to 10:55, we bring in our mixers and do a live in-studio set, the K104/K107 ‘Soundlab,’ generally based on our playlist but also including the nightclub party anthems, whether it’s current hip-hop, reggae, old school or free-style,” Mac continues. “It gives a completely new level of energy to nighttime radio. It’s a nice window where we can showcase and break some new music; it’s one of the coolest things we have going.”

### COMMITTED TO WESTCHESTER

Pamal already had experience in Westchester County with AC sister WHUD, which garners ratings in both markets. Mac says the opportunity to purchase WYNY, then part of the Spanish-language Viva 107.1 quadcast, from Nassau Broadcasting “transpired really quickly” in a matter of “weeks, not months. Ownership decided to protect WSPK and WHUD—because we felt we were getting pinched by Clear Channel and Cumulus—and step up in the northern suburbs of New York. We thought it was imperative to go after that frequency.”

Now the stations are identified at every break as “K104 and the all-new K107,” something that Mac jokingly says he can still get out in a second-and-a-half during his midday shift. “We don’t do anything that would jeopardize the franchise of K104,” Mac says, adding market No. 60 together with market No. 163 means “our time is more in demand. We’re committed to grassroots marketing,” including a recent Easter egg hunt, youth baseball camp and, to capitalize on the film “2 Fast 2 Furious,” the station’s second car show.

While the 107.1 frequency has a history of multiple formats over the years, even several years of targeting New York didn’t end its association by locals as “the Westchester station.” “By making the commitment to [mentioning the frequency],” Mac says, “we’re letting the residents of Westchester know this is something they’re familiar with and not a station being piped in from somewhere else.”



MAC



11:20 P.M.

Justin Timberlake, “Cry Me a River (Let It Whip Remix)”  
50 Cent Feat. Nate Dogg, “21 Questions”  
Dirty Vegas, “Days Go By”  
Busta Rhymes & Mariah Carey, “I Know What You Want”  
The All-American Rejects, “Swing, Swing”  
Sarai, “Ladies”  
Kelly Clarkson, “Miss Independent”  
Matchbox Twenty, “Unwell”  
Thalia Feat. Fat Joe, “I Want You”  
Daniel Bedingfield, “If You’re Not the One”

## Bad Boys In The Morning



Sean “P. Diddy” Combs visits WKTU New York’s morning show to promote the “Bad Boys 2” soundtrack. Pictured, from left, are Bad Boy VP of promotion Mel Smith, morning host Baltazar, Combs, morning co-host Goumba Johnny and Universal’s Kelly Nash.

## Even More Records That Stunk

It was inevitable that when *Airplay Monitor* asked PDs “What records stunk up top 40 radio?” other readers would chime in. So for “Stunk II,” we extended the question to label execs. Our answers brought some renewed vitriol toward some old faves. Debby Boone’s “You Light Up My Life,” for instance, left BNA VP of national promotion Tom Baldrice “scarred for life” (as did “Feelings” by Morris Albert).

Charlene’s often-attacked “I’ve Never Been to Me” was cited by Elektra VP of alternative promotion Bill Carroll and DreamWorks’ Southeastern regional Lee Durham, who recalls hearing it on a road trip to WHHY Montgomery, Ala., and refusing to take PD Larry Stevens and MD Cat Collins out to lunch until they bulked the cart the song was on. And AC veteran Jerry Lembo cites nearly every novelty hit of the pre-Beatles era, including “Witch Doctor,” “The Purple People Eater,” “Mr. Custer” and “Alley Oop.”

But, as was the case last time, there were also songs that you never would have expected to rankle so much. Who would have expected TVT Midwest regional Dan Fullick to be spoiling for “Been Caught Stealing” by Jane’s Addiction? “On an otherwise stellar album, that song makes me want to die,” he says. And while “Light My Fire” by the Doors was polarizing teens and parents in 1967, who knew that Reprise VP of top 40 promotion Tommy Page would still want to “slit my wrists when I hear it?”

What other songs did our readers hate? “‘Funkytown’ by Lipps Inc. made me grind my teeth into stumps.”—Larry Pareigis, senior VP of promotion, Sony Nashville. Jive senior VP of R&B promotion and marketing Larry Khan cites “Funkytown” and throws in “Dream Weaver” by Garry Wright. “‘Reunited’ by Peaches & Herb was played too much, and I grew to hate it. I actually promoted the song, too, so I should have wanted

it to play forever.”—Tony Smith, VP of promotion, Hollywood

“‘Baker Street’ by Gerry Rafferty: sounded like the ice-cream truck was coming. Hated it. The horns, the vocals, yikes. Like scratching the blackboard.”—John Boulous, senior VP of promotion, Warner Bros.

“When I was in radio, I could not stand ‘I Know’ by Dionne Farris. Not really sure why I hated it—I just did. I remember playing it in our ‘Rate at 8’ thinking, ‘This will never be played again.’ I believe it went to No. 1.”—Joe Daddio, mid-Atlantic regional, Jive

“Tiffany’s ‘I Think We’re Alone Now’—and it became No. 1. Sends chills up my spine [about] how horrific [it is].”—Andrea Ganis, executive VP, Atlantic

“‘Seasons in the Sun’ by Terry Jacks and ‘Honey’ by Bobby Goldsboro.”—Marc Ratner, DreamWorks

“I always hated the hits from the latter part of the ‘70s; this was a terrible time for top 40 with things like ‘Afternoon Delight’ by Starland Vocal Band or ‘Bad Blood’ by Neil Sedaka. I couldn’t believe when they did that one on ‘American Idol.’”—Jerry Dean, OM, Entercom/Memphis

“I hated any song that my younger sister liked. Therefore, I was forced to [go to extremes against] the likes of the Partridge Family, [even if] it meant hiding her records.”—Tom Cunningham, senior director of promotion, Jive

“‘Midnight at the Oasis.’ Yuck.”—John McFadden, national director of field promotion, Elektra

“‘Kung-Fu Fighting’ and that whining ‘Loving You’ [by Minnie Riperton]. Also, ‘Don’t It Make My Brown Eyes Blue.’”—Hazel Zoleta, Tommy Boy

“Whenever Marie Osmond’s ‘Paper Roses’ pops in my head, I feel like I’m in a level of Dante’s Inferno.”—Scott Finck, Hollywood



TIFFANY: STILL SPINE-TINGLING?

## RADIO CONCERT MONITOR

DATE	STATION	EVENT	PROMOTIONS DIRECTOR
July 25	WSTR Atlanta	On the Bricks Series	J.R. Ammons
	APPEARING: Everclear, Maroon 5		
July 26	WBBM Chicago	Summer Jam	Michael Biemolt
	APPEARING: Lil’ Kim, Da Brat, Ginuwine, Sarai, Smilez & Southstar, Mya, Frankie J, Nick Cannon, Fabolous, Chingy		
July 28	WAKS Cleveland	Kissmas in July	Jeff Zukauckas
	APPEARING: Nelly		
July 28-29	CKKS Vancouver	Jack Concerts in the Park	May Lam
	APPEARING: Blue Rodeo		
July 31	WLTW New York	Broadway in Bryant Park	Bridget Sullivan
	APPEARING: appearances by the casts of “The Lion King,” “Urinetown,” “Stomp,” “The Prince and the Pauper”		
July 31	WPLJ New York	Concerts at Rye Playland	Theresa Angela
	APPEARING: Richard Marx		
July 31	WTMX Chicago	After Five Live	Debbie Wagner-Fors
	APPEARING: Dave Gahan		
Aug. 1	WSTR Atlanta	On the Bricks Series	J.R. Ammons
	APPEARING: Nickel Creek, Franky Perez		

K104/K107 morning man Woodman, who is partnered with Lynn Kelly, joined in 1997 and has just signed a new three-year pact. Afternoon host Sky Walker is “just the most wonderful APD

anyone could ask for and one day will be a super PD.” Night jock Danny V. was upped from P/T; he’s also heard on Sirius Satellite Radio’s R&B channel. MD Paulie Cruz does overnights.







Songs posting gains in detections or with a percentage loss in detections equal to or better than the monitored down time percentage in the format. Songs listed in order of detections.

TOP 10 BOUND

Total Detections/Gain

THALIA FEATURING FAT JOE 4043/296

I Want You (EMI Latin/Virgin)

Total Stations: 120 Chart Move: 16-12

H (13), M (69), L (38) Airplay Adds: 3

Table with columns: City, Station, and song details for Top 10 Bound.

CHINGY

Right Thurr (Disturbing Tha Peace/Capitol)

Total Stations: 114 Chart Move: 30-26

H (7), M (37), L (70) Airplay Adds: 24

Table with columns: City, Station, and song details for Chingy.

2583/665

CHRISTINA AGUILERA FEAT. LIL' KIM 2393/1048

Can't Hold Us Down (RCA/RMG)

Total Stations: 112 Chart Move: 38-29

H (1), M (46), L (65) Airplay Adds: 21

Table with columns: City, Station, and song details for Christina Aguilera.

JASON MRAZ

The Remedy (I Won't Worry) (Elektra/101)

Total Stations: 118 Chart Move: 24-21

H (2), M (61), L (55) Airplay Adds: 1

Table with columns: City, Station, and song details for Jason Mraz.

LUMIDEE

Never Leave You - Uh Ooh, Uh Oooh! (Universal/UMRG)

Total Stations: 115 Chart Move: 32-27

H (8), M (35), L (72) Airplay Adds: 12

Table with columns: City, Station, and song details for Lumidee.

2155/158

TRAIN Calling All Angels (Columbia)

Total Stations: 107 Chart Move: 28-31

H (6), M (31), L (70) Airplay Adds: 2

Table with columns: City, Station, and song details for Train.

1735/90

DA BRAT FEATURING CHERISH 1735/90

In Love Wit Chu (So So Def/Arista)

Total Stations: 107 Chart Move: 34-33

H (8), M (18), L (81) Airplay Adds: 1

Table with columns: City, Station, and song details for Da Brat.



NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK



Total Detections/Gain

NELLY, P. DIDDY & MURPHY LEE 3402/483

Shake Ya Tailfeather (Bad Boy/UMRG)

Total Stations: 120 Chart Move: 23-18

H (12), M (51), L (57) Airplay Adds: 3

Table with columns: City, Station, and song details for Nelly, P. Diddy & Murphy Lee.

JUSTIN TIMBERLAKE

Senorita (Jive)

Total Stations: 117 Chart Move: 31-24

H (0), M (50), L (67) Airplay Adds: 20

Table with columns: City, Station, and song details for Justin Timberlake.

SARAI

Ladies (Sweat/Epic)

Total Stations: 117 Chart Move: 27-28

H (1), M (39), L (77) Airplay Adds: 6

Table with columns: City, Station, and song details for Sarai.

2188/327

SANTANA FEAT. ALEX BAND OR CHAD KROEGER 2188/327

Why Don't You & I (Arista)

Total Stations: 107 Chart Move: 37-32

H (2), M (29), L (76) Airplay Adds: 9

Table with columns: City, Station, and song details for Santana.

1676/89

MERCYME I Can Only Imagine (INO/Curb)

Total Stations: 106 Chart Move: 36-34

H (9), M (17), L (80) Airplay Adds: 5

Table with columns: City, Station, and song details for MercyMe.

GOOD CHARLOTTE

Girls And Boys (Daylight/Epic)

Total Stations: 120 Chart Move: 25-19

H (3), M (66), L (51) Airplay Adds: 3

Table with columns: City, Station, and song details for Good Charlotte.

3333/500

GOOD CHARLOTTE 3333/500

Girls And Boys (Daylight/Epic)

Total Stations: 120 Chart Move: 25-19

Table with columns: City, Station, and song details for Good Charlotte.

1476/313

MARON 5 Harder To Breathe (Octone/JRMG)

Total Stations: 82 Chart Move: Debut 37

H (0), M (21), L (61) Airplay Adds: 16

Table with columns: City, Station, and song details for Maroon 5.

1476/313

MARON 5 Harder To Breathe (Octone/JRMG)

Total Stations: 82 Chart Move: Debut 37

H (0), M (21), L (61) Airplay Adds: 16

Table with columns: City, Station, and song details for Maroon 5.

1476/313

MARON 5 Harder To Breathe (Octone/JRMG)

Total Stations: 82 Chart Move: Debut 37

H (0), M (21), L (61) Airplay Adds: 16

Table with columns: City, Station, and song details for Maroon 5.

H=Heavy (55+ detections), M=Medium (25-54), L=Light (Under 25). Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. \* Initial impact: songs appearing on this page for the first time in summary form. Airplay Adds are songs with 6 or more detections in all 25 stations this week. The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit songs as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's Power Playlists page to see this week's Airplay Leaders. \*\* indicates tie earned HitPredictor status in research data provided by Promusquad.











IMPACT! AIRPLAY Monitor Nielsen Broadcast Data Systems

Songs posting gains in detections or with a percentage loss in detections equal to or better than the monitored downtime percentage in the format. Songs listed in order of detections. \*Indicates station experienced between 24 and 56 hours of monitored downtime during the chart week.

TOP 10 BOUND

Total Detections/Gain

JOSH KELLEY 1712/89 Amazing (Hollywood)

Total Stations: 76 Chart Move: 13-12 H (17), M (41), L (18) Airplay Adds: 4

Table with columns: City, Station, Detections, Gain, and ID. Lists stations across various cities like New York, L.A., Chicago, etc.

PETE YORN 512/51 Crystal Village (Columbia)

Total Stations: 32 Chart Move: 29-30 Heavy (2) KMXB, WSSR Medium (17), Light (13) Airplay Adds: 1 WRVE

SMASH MOUTH 491/47 You Are My Number One (Interscope)

Total Stations: 34 Chart Move: 30-31 Heavy (0) Medium (18), Light (16) Airplay Adds: 3 KPEK, WPTD, WRMF

THE ATARIS 485/74 The Boys Of Summer (Columbia)

Total Stations: 32 Chart Move: 32-32 Heavy (4) KALC, KMXB, KRSK, WSSR Medium (12), Light (16) Airplay Adds: 7 KALZ, KHMV, KLLY, KQMB, KZZO, WBNS, WZPL

FOUNTAINS OF WAYNE 416/80 Stacy's Mom (S-Curve/Virgin)

Total Stations: 31 Chart Move: 37-34 Heavy (3) KALC, KRSK, WPTD Medium (9), Light (19) Airplay Adds: 6 KMXP, KVUU, KZZO, WMYX, WSNE, WTIC

DIDO 995/331 White Flag (Arista)

Total Stations: 59 Chart Move: 25-20 H (6), M (29), L (24) Airplay Adds: 15

Table with columns: City, Station, Detections, Gain, and ID. Lists stations across various cities like New York, L.A., Chicago, etc.

LIZ PHAIR 1434/109 Why Can't I (Capitol)

Total Stations: 70 Chart Move: 17-16 H (13), M (38), L (19) Airplay Adds: 0

Table with columns: City, Station, Detections, Gain, and ID. Lists stations across various cities like New York, L.A., Chicago, etc.

KELLY CLARKSON 1329/127 Miss Independent (RCA/RMG)

Total Stations: 47 Chart Move: 18-18 H (22), M (13), L (12) Airplay Adds: 5

Table with columns: City, Station, Detections, Gain, and ID. Lists stations across various cities like New York, L.A., Chicago, etc.

MACY GRAY 214/34 She Ain't Right For You (Epic)

Total Stations: 17 Heavy (0) Medium (6), Light (11) Airplay Adds: 3 KAMX, WTIC, WWMX

CLAY AIKEN 184/25 This Is The Night (RCA/RMG)

Total Stations: 9 Heavy (1) WMWX Medium (5), Light (3)

FOO FIGHTERS 144/42 Times Like These (Roswell/RCA/RMG)

Total Stations: 12 Heavy (3) KFMB, KIZS, WBNS Medium (2), Light (7) Airplay Adds: 1 KMXB

SIMPLE PLAN 116/40 Addicted (Lava)

Total Stations: 7 Heavy (2) KHTO, KIZS Medium (1), Light (4) Airplay Adds: 1 KZZO

SHANIA TWAIN 111/18 Forever And For Always (Mercury/IDJMG)

Total Stations: 10 Heavy (2) WTSS, WWMX Medium (1), Light (7)

GUSTER 393/146 Amsterdam (Gonna Write You A Letter) (Palm/Reprise)

Total Stations: 37 Chart Move: Debut 35 Heavy (1) WBWX Medium (7), Light (29) Airplay Adds: 11 KFMB, KKPN, KLTG, KSIJ, KYSR, WBNS, WMYX, WQAL, WRFY, WRVE, WTIC

O.A.R. 373/86 Hey Girl (Everfine/Lava)

Total Stations: 35 Chart Move: Debut 36 Heavy (0) Medium (11), Light (24) Airplay Adds: 6 KPLZ, KYIS, WKRQ, WRFY, WTIC, WXMA

COLDPLAY 362/32 The Scientist (Capitol)

Total Stations: 28 Chart Move: 38-38 Heavy (1) WSSR Medium (11), Light (16) Airplay Adds: 2 KLLY, WXMA

GAVIN DEGRAW 320/28 Follow Through (JRMG)

Total Stations: 27 Chart Move: Re-Entry 40 Heavy (0) Medium (6), Light (21) Airplay Adds: 4 KKPN, KZPT, WINK, WQLH

FLEETWOOD MAC 694/95 Say You Will (Reprise)

Total Stations: 47 Chart Move: 26-23 Heavy (3) KSTZ, WKSZ, WTSS Medium (18), Light (26) Airplay Adds: 5 KLTG, KPLZ, WKRQ, WLNK, WMYX

WILSHIRE 562/164 Special (Columbia)

Total Stations: 41 Chart Move: 33-28 Heavy (1) KMXB Medium (17), Light (23) Airplay Adds: 9 KLTG, KYKY, WINK, WLNK, WPTD, WQAL, WSNE, WTMX, WWMX

SALIVA 534/161 Rest In Pieces (Island/IDJMG)

Total Stations: 35 Chart Move: 36-29 Heavy (4) KMXB, WMBZ, WMC, WQAL Medium (12), Light (19) Airplay Adds: 6 KURB, WBNS, WINK, WKSZ, WMYX, WZPT

MACY GRAY 214/34 She Ain't Right For You (Epic)

Total Stations: 17 Heavy (0) Medium (6), Light (11) Airplay Adds: 3 KAMX, WTIC, WWMX

CLAY AIKEN 184/25 This Is The Night (RCA/RMG)

Total Stations: 9 Heavy (1) WMWX Medium (5), Light (3)

FOO FIGHTERS 144/42 Times Like These (Roswell/RCA/RMG)

Total Stations: 12 Heavy (3) KFMB, KIZS, WBNS Medium (2), Light (7) Airplay Adds: 1 KMXB

SIMPLE PLAN 116/40 Addicted (Lava)

Total Stations: 7 Heavy (2) KHTO, KIZS Medium (1), Light (4) Airplay Adds: 1 KZZO

SHANIA TWAIN 111/18 Forever And For Always (Mercury/IDJMG)

Total Stations: 10 Heavy (2) WTSS, WWMX Medium (1), Light (7)

GUSTER 393/146 Amsterdam (Gonna Write You A Letter) (Palm/Reprise)

Total Stations: 37 Chart Move: Debut 35 Heavy (1) WBWX Medium (7), Light (29) Airplay Adds: 11 KFMB, KKPN, KLTG, KSIJ, KYSR, WBNS, WMYX, WQAL, WRFY, WRVE, WTIC

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Total Stations: 35 Chart Move: Debut 36 Heavy (0) Medium (11), Light (24) Airplay Adds: 6 KPLZ, KYIS, WKRQ, WRFY, WTIC, WXMA

COLDPLAY 362/32 The Scientist (Capitol)

Total Stations: 28 Chart Move: 38-38 Heavy (1) WSSR Medium (11), Light (16) Airplay Adds: 2 KLLY, WXMA

GAVIN DEGRAW 320/28 Follow Through (JRMG)

Total Stations: 27 Chart Move: Re-Entry 40 Heavy (0) Medium (6), Light (21) Airplay Adds: 4 KKPN, KZPT, WINK, WQLH

FLEETWOOD MAC 694/95 Say You Will (Reprise)

Total Stations: 47 Chart Move: 26-23 Heavy (3) KSTZ, WKSZ, WTSS Medium (18), Light (26) Airplay Adds: 5 KLTG, KPLZ, WKRQ, WLNK, WMYX

WILSHIRE 562/164 Special (Columbia)

Total Stations: 41 Chart Move: 33-28 Heavy (1) KMXB Medium (17), Light (23) Airplay Adds: 9 KLTG, KYKY, WINK, WLNK, WPTD, WQAL, WSNE, WTMX, WWMX

SALIVA 534/161 Rest In Pieces (Island/IDJMG)

Total Stations: 35 Chart Move: 36-29 Heavy (4) KMXB, WMBZ, WMC, WQAL Medium (12), Light (19) Airplay Adds: 6 KURB, WBNS, WINK, WKSZ, WMYX, WZPT

MATCHBOX TWENTY 43/5 Bright Lights (Atlantic)

Total Stations: 6 Heavy (0) Medium (1), Light (5)

THE BEU SISTERS 42/5 I Was Only (Seventeen) (S-Curve)

Total Stations: 6 Heavy (0) Medium (1), Light (5)

BLACK EYED PEAS 42/10 Where Is The Love? (A&M/Interscope)

Total Stations: 30 Heavy (1) WQAL Medium (0), Light (2) Airplay Adds: 1 WZAT

GOOD CHARLOTTE 39/16 Girls And Boys (Daylight/Epic)

Total Stations: 6 Heavy (0) Medium (1), Light (5) Airplay Adds: 1 WLIR

THE ROC PROJECT FEAT. TINA ARENA 38/8 Never (Past Tense) (Tommy Boy Silver Label/Tommy Boy)

Total Stations: 2 Heavy (0) Medium (1), Light (1) Airplay Adds: 1 WMYX

★ BEYONCE FEATURING JAY-Z 104/15 Crazy In Love (Columbia)

Total Stations: 8 Heavy (1) WMWX Medium (2), Light (5) Airplay Adds: 2 KFMB, WZPL

★ FORTY FOOT ECHO 35/33 Brand New Day (Hollywood)

Total Stations: 4 Heavy (0) Medium (1), Light (3) Airplay Adds: 2 KPEK, KRSK

LISA MARIE PRESLEY 75/11 Sinking In (Capitol)

Total Stations: 11 Heavy (0) Medium (0), Light (11) Airplay Adds: 2 KLLY, WMC

MARIAH CAREY 34/3 Bringin' On The Heartbreak (Monarc/Island/IDJMG)

Total Stations: 4 Heavy (0) Medium (0), Light (4)

NO DOUBT 33/1 Detective (Interscope)

Total Stations: 1 Heavy (1) KFMB Medium (0), Light (0)

★ 3 DOORS DOWN 62/52 Here Without You (Republic/Universal/UMRG)

Total Stations: 11 Heavy (0) Medium (1), Light (10) Airplay Adds: 4 KALC, WKRQ, WTIC, WZPT

★ SEAL 32/30 Waiting For You (Warner Bros.)

Total Stations: 5 Heavy (0) Medium (1), Light (4) Airplay Adds: 1 KYIS

★ CHRISTINA AGUILERA FEAT. LIL' KIM 31/23 Can't Hold Us Down (RCA/RMG)

Total Stations: 4 Heavy (0) Medium (0), Light (4) Airplay Adds: 2 KHTO, KYIS

★ STAINED 28/19 So Far Away (Flip/Elektra/EEG)

Total Stations: 4 Heavy (0) Medium (0), Light (4) Airplay Adds: 1 KALZ

★ BLUES TRAVELER 25/21 Let Her & Let Go (Sanctuary)

Total Stations: 1 Heavy (0) Medium (1), Light (0) Airplay Adds: 1 KHTO

★ JUSTIN TIMBERLAKE 44/26 Senorita (Jive)

Total Stations: 5 Heavy (0)

H=Heavy (30+ Detections), M=Medium (15-29), L=Light (Under 15). Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. \* Initial impact: songs appearing on this page for the first time in summary form. Airplay Adds are songs with 6 or more detections at new stations this week. The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit songs as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's Power Playlists page to see this week's Airplay Leaders. \* indicates station experienced between 24 and 56 hours of monitored downtime during the chart week.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		AUDIENCE	
					TW	LW	MILLIONS	RANK
<b>★ ★ ★ No. 1 ★ ★ ★</b>								
1	1	20	DRIFT AWAY LAVA 9 weeks at No. 1	UNCLE KRACKER FEATURING DOBIE GRAY	2009	1992	21.197	1
2	2	14	HAVE YOU EVER BEEN IN LOVE EPIC	CELINE DION	1791	1775	16.967	2
3	3	16	IF YOU'RE NOT THE ONE ISLAND/IDJMG	DANIEL BEDINGFIELD	1604	1586	14.361	4
4	4	43	THE GAME OF LOVE ARISTA	SANTANA FEATURING MICHELLE BRANCH	1375	1440	13.435	5
5	5	44	CAN'T STOP LOVING YOU ATLANTIC	PHIL COLLINS	1286	1263	11.496	6
6	6	49	DON'T KNOW WHY BLUE NOTE/VIRGIN	NORAH JONES	1203	1230	10.870	8
7	8	9	HOLE IN THE WORLD ERC	EAGLES	1198	1143	10.261	11
8	7	32	BEAUTIFUL RCA/RMG	CHRISTINA AGUILERA	1140	1217	9.700	12
9	11	13	FOREVER AND FOR ALWAYS MERCURY/IDJMG	SHANIA TWAIN	1139	1073	9.027	13
10	9	15	ONE WARNER BROS.	FAITH HILL	1134	1128	10.779	9
11	12	11	UNWELL ATLANTIC	MATCHBOX TWENTY	1111	1043	14.573	3
12	10	12	BIG YELLOW TAXI GEFEN/INTERSCOPE	COUNTING CROWS FEATURING VANESSA CARLTON	1074	1072	11.495	7
13	15	7	DANCE WITH MY FATHER J/RMG	LUTHER VANDROSS	971	876	10.686	10
14	13	66	A THOUSAND MILES A&M/INTERSCOPE	VANESSA CARLTON	896	927	8.194	15
15	14	47	CRY WARNER BROS.	FAITH HILL	814	894	7.056	16
16	17	11	I CAN ONLY IMAGINE INO/CURB	MERCYME	689	635	3.246	22
17	18	5	THIS IS THE NIGHT RCA/RMG	CLAY AIKEN	662	573	8.227	14
18	16	10	MAN ON A MISSION U-WATCH	DARYL HALL JOHN OATES	626	744	3.484	20
19	19	4	SAY YOU WILL REPRISE	FLEETWOOD MAC	587	521	5.864	17
20	21	4	WE CAN REPRISE/CURB	LEANN RIMES	432	394	2.350	24
21	23	3	CALLING ALL ANGELS COLUMBIA	TRAIN	425	350	4.846	19
22	20	7	I HEARD IT THROUGH THE GRAPEVINE MOTOWN/UMRG	MICHAEL McDONALD	418	439	2.503	23
23	22	24	PICTURE LAVA/ATLANTIC	KID ROCK FEATURING SHERYL CROW	328	358	5.580	18
24	24	8	DON'T WANNA TRY COLUMBIA	FRANKIE J	321	340	2.011	29
25	25	2	ALL IN THE WAY KALIMBA	EARTH, WIND & FIRE	242	313	0.658	-
26	27	26	I'M WITH YOU ARISTA	AVRIL LAVIGNE	241	264	1.762	30
27	28	7	FLYING WITHOUT WINGS J/RMG	RUBEN STUDDARD	230	284	2.336	25
<b>★ MOST AIRPLAY ADDS ★</b>								
28	NEW		CAB DRIVER RHYTHM & GROOVE/LIQUID 8	DARYL HALL	192	101	1.546	-
29	NEW		I KNOW YOU BY HEART KATAPHONIC	KATRINA CARLSON WITH BENNY MARDONES	188	120	0.729	-
30	30	21	DON'T DREAM IT'S OVER SQUINT-CURB/REPRISE	SIXPENCE NONE THE RICHER	188	219	2.138	28

Songs ranked by number of detections. (○) Songs showing an increase in detections over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in detections does not exceed the percentage of monitored station downtime for the format. A song that has been on the chart for more than 20 weeks will generally not receive a bullet, even if it registers an increase in detections. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Most Airplay Adds awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 15 become recurrenents and are removed from the chart after 26 weeks.

## most airplay adds ADULT CONTEMPORARY

### NEW STATIONS

- DARYL HALL** *Cab Driver (Rhythm & Groove/Liquid 8)* **12**  
KOSI, KTDY, KTSM, KUDL, KXLY, WDEF, WLIT, WLTE, WMAG, WMJX, WSUY, WTCB  
Total Stations With Six Or More Detections: 16  
TOTAL DETECTIONS BY DAYPART: 6-10 **5%**, 10-3 **9%**, 3-7 **8%**, 7-12 **12%**, 12-6A **67%**
- AMY GRANT** *Simple Things (A&M/Interscope)* **8**  
KBEE, KEZK, KKL, KXLY, WHOM, WHUD, WTCB, WWLI  
Total Stations With Six Or More Detections: 9  
TOTAL DETECTIONS BY DAYPART: 6-10 **16%**, 10-3 **11%**, 3-7 **13%**, 7-12 **8%**, 12-6A **52%**
- MATCHBOX TWENTY** *Unwell (Atlantic)* **4**  
KEFM, KVIL, WASH, WTVR  
Total Stations With Six Or More Detections: 59  
TOTAL DETECTIONS BY DAYPART: 6-10 **17%**, 10-3 **25%**, 3-7 **18%**, 7-12 **11%**, 12-6A **30%**
- FLEETWOOD MAC** *Say You Will (Reprise)* **4**  
KBIG, WLMG, WWDE, WYXB  
Total Stations With Six Or More Detections: 47  
TOTAL DETECTIONS BY DAYPART: 6-10 **12%**, 10-3 **17%**, 3-7 **16%**, 7-12 **9%**, 12-6A **46%**
- KATRINA CARLSON WITH BENNY MARDONES** *I Know You By Heart (Kataphonic)* **4**  
WDOX, WJXB, WSUY, WYJB  
Total Stations With Six Or More Detections: 4  
TOTAL DETECTIONS BY DAYPART: 6-10 **1%**, 10-3 **2%**, 3-7 **1%**, 7-12 **76%**, 12-6A **20%**

## GREATEST GAINERS ADULT CONTEMPORARY

### INCREASE IN DETECTIONS

- AMY GRANT** • *Simple Things (A&M/Interscope)* **+108**  
WTCB +13, KEZK +12, WHOM +9, KBEE +8, KKL +7, WWLI +7, WMGN +6, KXLY +6, WHUD +6, WDOX +5
- LUTHER VANDROSS** • *Dance With My Father (J/RMG)* **+95**  
WJBR +16, WEAT +11, KMGA +8, WRRM +8, WASH +6, KSFI +6, KEFM +6, KKMJ +5, WOOD +5, WSHH +5
- DARYL HALL** • *Cab Driver (Rhythm & Groove/Liquid 8)* **+91**  
KTSM +9, WTCB +9, KUDL +8, WYSF +6, WRVR +6, KOSI +6, KRBB +5, WMJX +4, WLTJ +4, WTFM +4
- CLAY AIKEN** • *This Is The Night (RCA/RMG)* **+89**  
WLHT +13, WNIC +12, WYJB +12, WLQT +12, KUDL +9, WALK +8, WWLJ +7, WMGF +6, KSFI +5, WBBQ +5
- TRAIN** • *Calling All Angels (Columbia)* **+75**  
KBEE +9, WASH +8, KOSI +7, WLIT +7, KTDY +4, WMGS +4, WVAF +4, WMGN +3, WLHT +3, WYJB +3

## Monitor. RECURRENENTS ADULT CONTEMPORARY

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
1	HERO ENRIQUE IGLESIAS (INTERSCOPE)	874	859
2	SOAK UP THE SUN SHERYL CROW (A&M/INTERSCOPE)	871	838
3	SUPERMAN FIVE FOR FIGHTING (AWARE/COLUMBIA)	841	797
4	I HOPE YOU DANCE LEE ANN WOMACK (MCA/NASHVILLE/UNIVERSAL/UMRG)	726	760
5	DROPS OF JUPITER (TELL ME) TRAIN (COLUMBIA)	662	706
6	I'M ALREADY THERE LONESTAR (BNA)	651	643
7	THANK YOU DIDO (ARISTA)	645	647
8	IF YOU'RE GONE MATCHBOX TWENTY (LAVA/ATLANTIC)	630	686
9	I KNEW I LOVED YOU SAVAGE GARDEN (COLUMBIA)	558	491

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
10	EVERY BREATH YOU TAKE THE POLICE (A&M/INTERSCOPE)	552	482
11	TRULY MADLY DEEPLY SAVAGE GARDEN (COLUMBIA)	544	504
12	A NEW DAY HAS COME CELINE DION (EPIC)	541	543
13	WHEREVER YOU WILL GO THE CALLING (RCA/RMG)	532	572
14	AMAZED LONESTAR (BNA)	526	406
15	COMPLICATED AVRIL LAVIGNE (ARISTA)	526	506
16	BREATHE FAITH HILL (WARNER BROS.)	517	512
17	YOUR BODY IS A WONDERLAND JOHN MAYER (AWARE/COLUMBIA)	509	541
18	THE WAY YOU LOVE ME FAITH HILL (WARNER BROS.)	501	485
19	FOLLOW ME UNCLE KRACKER (TOP DOG/LAVA/ATLANTIC)	501	486
20	(EVERYTHING I DO) I DO IT FOR YOU BRYAN ADAMS (A&M/INTERSCOPE)	500	407

Recurrenents are titles that have appeared on the Adult Contemporary Airplay chart for 26 weeks and have dropped below the top 15.



**The Key to the Music Meeting.**



IMPACT Monitor Nielsen Broadcast Data Systems

Songs posting gains in detections or with a percentage loss in detections equal to or better than the monitored downtime percentage in the format. Songs listed in order of detections.

TOP 10 BOUND

Total Detections/Gain MATCHBOX TWENTY 1111/68 Unwell (Atlantic)

Total Stations: 76 Chart Move: 12-11 H (20), M (21), L (35) Airplay Adds: 4

Table with columns: Station, LW, ZW, ID, LW, ZW, ID. Lists stations and their chart positions for 'MATCHBOX TWENTY' and 'Unwell (Atlantic)'.

AIRPOWER BOUND

Total Detections/Gain MERCYME 689/54 I Can Only Imagine (INO/Curb)

Total Stations: 62 Chart Move: 17-16 H (8), M (15), L (39) Airplay Adds: 3

Table with columns: Station, LW, ZW, ID, LW, ZW, ID. Lists stations and their chart positions for 'MERCYME' and 'I Can Only Imagine (INO/Curb)'.

AIRPOWER BOUND

Total Detections/Gain FLEETWOOD MAC 587/66 Say You Will (Reprise)

Total Stations: 71 Chart Move: 19-19 H (1), M (14), L (56) Airplay Adds: 4

Table with columns: Station, LW, ZW, ID, LW, ZW, ID. Lists stations and their chart positions for 'FLEETWOOD MAC' and 'Say You Will (Reprise)'.

TRAIN 425/75

Calling All Angels (Columbia) Total Stations: 43 Chart Move: 23-21 H (5), M (7), L (31) Airplay Adds: 4

Table with columns: Station, LW, ZW, ID, LW, ZW, ID. Lists stations and their chart positions for 'TRAIN' and 'Calling All Angels (Columbia)'.

ADULT CONTEMPORARY

Table with columns: Station, LW, ZW, ID, LW, ZW, ID. Lists stations and their chart positions for various songs.

LUTHER VANDROSS 971/95

Dance With My Father (JRMG) Total Stations: 84 Chart Move: 15-13 H (7), M (27), L (50) Airplay Adds: 3

Table with columns: Station, LW, ZW, ID, LW, ZW, ID. Lists stations and their chart positions for 'LUTHER VANDROSS' and 'Dance With My Father (JRMG)'.

LEANN RIMES 432/38

We Can (Reprise/Curb) Total Stations: 55 Chart Move: 21-20 H (0), M (5), L (50) Airplay Adds: 3

Table with columns: Station, LW, ZW, ID, LW, ZW, ID. Lists stations and their chart positions for 'LEANN RIMES' and 'We Can (Reprise/Curb)'.

DARYL HALL 192/91

Cab Driver (Rhythm & Groove/Liquid 8) Total Stations: 32 Chart Move: Debut 28 H (0), M (3), L (29) Airplay Adds: 12

Table with columns: Station, LW, ZW, ID, LW, ZW, ID. Lists stations and their chart positions for 'DARYL HALL' and 'Cab Driver (Rhythm & Groove/Liquid 8)'.

AMY GRANT 124/108

Simply Deep (A&M/Interscope) Total Stations: 26 Chart Move: 23-21 H (0), M (2), L (25) Airplay Adds: 2 WLTE, WSPA

Table with columns: Station, LW, ZW, ID, LW, ZW, ID. Lists stations and their chart positions for 'AMY GRANT' and 'Simply Deep (A&M/Interscope)'.

CHART BOUND

Total Detections/Gain SIMPLY RED 186/22 Sunrise (simplyred.com)

Total Stations: 38 Chart Move: Debut 28 H (0), M (3), L (29) Airplay Adds: 12

Table with columns: Station, LW, ZW, ID, LW, ZW, ID. Lists stations and their chart positions for 'SIMPLY RED' and 'Sunrise (simplyred.com)'.

MICHAEL BUBLE 180/7

Kissing A Fool (143/Reprise) Total Stations: 26 Chart Move: 23-21 H (0), M (2), L (25) Airplay Adds: 2 WLTE, WSPA

Table with columns: Station, LW, ZW, ID, LW, ZW, ID. Lists stations and their chart positions for 'MICHAEL BUBLE' and 'Kissing A Fool (143/Reprise)'.

CLAY AIKEN 662/89

This Is The Night (RCA/RMG) Total Stations: 68 Chart Move: 18-17 H (4), M (15), L (49) Airplay Adds: 3

Table with columns: Station, LW, ZW, ID, LW, ZW, ID. Lists stations and their chart positions for 'CLAY AIKEN' and 'This Is The Night (RCA/RMG)'.

NO RECORDS QUALIFIED

FOR THIS WEEK

AIRPOWER

Table with columns: Station, LW, ZW, ID, LW, ZW, ID. Lists stations and their chart positions for various songs.

KATRINA CARLSON WITH BENNY MARDONES 188/68

I Know You By Heart (Kataphonic) Total Stations: 55 Chart Move: Debut 29 H (0), M (0), L (55) Airplay Adds: 4

Table with columns: Station, LW, ZW, ID, LW, ZW, ID. Lists stations and their chart positions for 'KATRINA CARLSON WITH BENNY MARDONES' and 'I Know You By Heart (Kataphonic)'.

RHYTHMIC TOP 40

Main chart table with columns: THIS WEEK, LAST WEEK, WKS. ON CHART, TITLE/IMPRINT/PROMOTION LABEL, ARTIST, DETECTIONS (TW, LW), AUDIENCE (MILLIONS, RANK). Includes top songs like 'RIGHT THURR', 'CRAZY IN LOVE', 'INTO YOU', etc.

most airplay adds RHYTHMIC TOP 40. NEW STATIONS 11. NAPPY ROOTS Roun The Globe (Atlantic). FRANKIE J We Still (Columbia). BUSTA RHYMES Light Your Ass On Fire (Star Trak/Arista). CHRISTINA AGUILERA FEAT. LIL' KIM Can't Hold Us Down (RCA/RMG). CHERISH FEATURING DA BRAT Miss P. (Reprise/Warner Bros.)

GREATEST GAINERS RHYTHMIC TOP 40. BEYONCE FEATURING JAY-Z • Crazy In Love (Columbia) +356. 50 CENT • P.I.M.P. (Shady/Aftermath/Interscope) +324. LUMIDEE • Never Leave You - Uh Ooh, Uh Oooh! (Universal/UMRG) +263. CHRISTINA AGUILERA FEAT. LIL' KIM • Can't Hold Us Down (RCA/RMG) +256. MARY J. BLIGE FEATURING METHOD MAN • Love At 1st Sight (Geffen) +247.

Monitor AIRPLAY RHYTHMIC TOP 40 RECURRENTS table with columns: RANK, TITLE, ARTIST, DETECTIONS (TW, LW). Lists songs like 'LOSE YOURSELF', 'DILEMMA', 'MESMERIZE', etc.

Songs ranked by number of detections. Songs showing an increase in detections over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in detections does not exceed the percentage of monitored station downtime for the format.

Recurrents are titles that have appeared on the Rhythmic Top 40 Airplay chart for 26 weeks and have dropped below the top 20.

FIND OUT NOW WHAT SONGS HAVE A FUTURE IN YOUR FORMAT!

AIRPLAY Monitor HitPredictor advertisement. Features 'HitPredictor' logo, 'HitPredictor' text, 'AT-A-GLANCE ON PAGE 47' banner, and details about 'MAINSTREAM TOP 40' and 'RECENTLY TESTED SONGS WITH TOP 10 CALLOUT POTENTIAL'.



RHYTHMIC TOP 40

FOR WEEK ENDING JULY 20, 2003

AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS

#1

WPOW Miami, FL (PD/MD: Curry/Mix) Airplay Leader Designations: 10

#2 WBBM, Chicago, IL (PD/MD: Cavanah/Bradley) 8

#3 WWKX, Providence, RI (MD: Marie Cristal) 7

#4 KGDS, Wichita, KS (PD/MD: Williams/Collins) 6

#5 WLLD, Tampa, FL (PD/MD: Orlando/Beta) 6

Refer to Impact! page for this week's Airplay Leaders and Airplay Leaderboard rules.

WKTU New York Acting PD: Jeff Z MC: Skyy Walker Clear Channel 201-420-3700

Table with 3 columns: Rank, Song, and Station. Lists top 40 songs for WKTU New York.

WBBM Chicago PD: Todd Cavanah MD: Erik Bradley Infinity 312-944-6000

Table with 3 columns: Rank, Song, and Station. Lists top 40 songs for WBBM Chicago.

KYLD San Francisco OM: Michael Martin MD: 'Jazzy' Jim Archer Clear Channel 415-356-0949

Table with 3 columns: Rank, Song, and Station. Lists top 40 songs for KYLD San Francisco.

WPOW Miami PD: Kid Curry APD: Tony The Tiger MD: Eddie Mix Beasley 305-653-6796

Table with 3 columns: Rank, Song, and Station. Lists top 40 songs for WPOW Miami.

WBTS Atlanta PD: Sean Phillips APD/MD: Maverick Cox 404-897-7500

Table with 3 columns: Rank, Song, and Station. Lists top 40 songs for WBTS Atlanta.

KGCI Riverside PD: Jesse Duran MD: Robert 'O.D.M.' Gutierrez Clear Channel 909-684-1991

Table with 3 columns: Rank, Song, and Station. Lists top 40 songs for KGCI Riverside.

KUBE Seattle OM: Shelli Hart PD: Eric Powers MD: Karen Wild Clear Channel 206-285-2295

Table with 3 columns: Rank, Song, and Station. Lists top 40 songs for KUBE Seattle.

WPYM Miami PD/MD: Phil Michaels Cox 305-444-4404

Table with 3 columns: Rank, Song, and Station. Lists top 40 songs for WPYM Miami.

KFSM Sacramento PD: Byron Kennedy MD: Tony Teatate Infinity 916-920-1025

Table with 3 columns: Rank, Song, and Station. Lists top 40 songs for KFSM Sacramento.

WQXX Boston PD: Jerry McKenna MD: Rob Tyler Entercom 617-779-5300

Table with 3 columns: Rank, Song, and Station. Lists top 40 songs for WQXX Boston.

KZZP Phoenix PD: Mark Medina APD/MD: Corina MD: Chino Clear Channel 602-279-5577

Table with 3 columns: Rank, Song, and Station. Lists top 40 songs for KZZP Phoenix.

XHTZ San Diego PD: Diana Laird APD: Sonny Loco MD: Pablo Sato Clear Channel 619-575-9090

Table with 3 columns: Rank, Song, and Station. Lists top 40 songs for XHTZ San Diego.

WLLD Tampa PD: Orlando APD: Scantman MD: Beata Infinity 727-568-9870

Table with 3 columns: Rank, Song, and Station. Lists top 40 songs for WLLD Tampa.

KTTB Minneapolis PD: Dusty Hayes APD/MD: Zennie K Radio One 952-842-7200

Table with 3 columns: Rank, Song, and Station. Lists top 40 songs for KTTB Minneapolis.

KBBT San Antonio PD: JD Gonzalez MD: Romeo Hispamc 210-829-1075

Table with 3 columns: Rank, Song, and Station. Lists top 40 songs for KBBT San Antonio.

KJUM Portland, OR VP/Pgm: Mark Adams MD: Alexa Rose City 503-243-7595

Table with 3 columns: Rank, Song, and Station. Lists top 40 songs for KJUM Portland, OR.

WNVZ Norfolk PD: Don London APD/MD: Jay West Entercom 757-497-2000

Table with 3 columns: Rank, Song, and Station. Lists top 40 songs for WNVZ Norfolk.

IMPACT AIRPLAY Monitor Nielsen Broadcast Data Systems

Songs posting gains in detections or with a percentage loss in detections equal to or better than the monitored downtime percentage in the format. Songs listed in order of detections. \*Indicates station experienced between 24 and 56 hours of monitored downtime during the chart week.

TOP 10 BOUND Total Detections/Gain

GINUWINE 1514/176 In Those Jeans (Epic) Chart Move: 16-13

Table with columns: Station, ID, LW, WZ, ID, LW, WZ, ID, LW, WZ, ID. Lists stations like BET, MTV, WKTU, etc.

LL JON & THE EAST SIDE BOYZ 1418/214 Get Low (BME/TVT)

AIRPLAY LEADER (FIRST STATION TO 100 PLAYS) WLLD - Tampa, CA



Table with columns: Station, ID, LW, WZ, ID, LW, WZ, ID, LW, WZ, ID. Lists stations like BET, MTV, WKTU, etc.

AIRPOWER Total Detections/Gain

MARY J. BLIGE FEAT. METHOD MAN 1518/247 Love At 1st Sight (Geffen)

AIRPLAY LEADER (FIRST STATION TO 100 PLAYS) KSEQ - Fresno, CA



Also: WKPO - Madison, WI; CKEY - Buffalo, NY; WKKX - Providence, RI; KDGS - Wichita, KS; KDON - Monterey, CA;

Table with columns: Station, ID, LW, WZ, ID, LW, WZ, ID, LW, WZ, ID. Lists stations like BET, MTV, WKTU, etc.

MYA 1502/143 My Love Is Like... Wo (A&M/Interscope)

AIRPLAY LEADER (FIRST STATION TO 100 PLAYS) KSEQ - Fresno, CA



Also: KBOS - Fresno, CA; WKPO - Madison, WI

Table with columns: Station, ID, LW, WZ, ID, LW, WZ, ID, LW, WZ, ID. Lists stations like BET, MTV, WKTU, etc.

AIRPOWER BOUND Total Detections/Gain

PHARRELL FEATURING JAY-Z 1240/194 Frontin' (Star Trak/Arista)

Total Stations: 46 Chart Move: 23-19

Table with columns: Station, ID, LW, WZ, ID, LW, WZ, ID, LW, WZ, ID. Lists stations like BET, MTV, WKTU, etc.

R. KELLY 1080/197 Thoin' Thoin' (Jive)

Total Stations: 41 Chart Move: 26-22

Table with columns: Station, ID, LW, WZ, ID, LW, WZ, ID, LW, WZ, ID. Lists stations like BET, MTV, WKTU, etc.

BOW WOW FEATURING BABY 873/215 Let's Get Down (Columbia)

Total Stations: 39 Chart Move: 31-26

Table with columns: Station, ID, LW, WZ, ID, LW, WZ, ID, LW, WZ, ID. Lists stations like BET, MTV, WKTU, etc.

BABY BASH FEATURING FRANKIE J 872/46 Suga Suga (Universal/Interscope)

Total Stations: 22 Chart Move: 27-27

Table with columns: Station, ID, LW, WZ, ID, LW, WZ, ID, LW, WZ, ID. Lists stations like BET, MTV, WKTU, etc.

Table with columns: Station, ID, LW, WZ, ID, LW, WZ, ID, LW, WZ, ID. Lists stations like Minn, Tampa, Orlando, etc.

ROSCOE 767/100 Smooth Sailer' (Priority/Capitol)

Total Stations: 39 Chart Move: 30-28

Table with columns: Station, ID, LW, WZ, ID, LW, WZ, ID, LW, WZ, ID. Lists stations like BET, MTV, WKTU, etc.

CHRISTINA AGUILERA FEAT. LIL' KIM 621/256 Can't Hold Us Down (RCA/RMG)

Total Stations: 33 Chart Move: Debut 29

Table with columns: Station, ID, LW, WZ, ID, LW, WZ, ID, LW, WZ, ID. Lists stations like BET, MTV, WKTU, etc.

LYRIC 586/28 Hot & Tippy (J/RMG)

Total Stations: 28 Chart Move: 37-30

Table with columns: Station, ID, LW, WZ, ID, LW, WZ, ID, LW, WZ, ID. Lists stations like BET, MTV, WKTU, etc.

YOUNG GUNZ 572/96 Can't Stop, Won't Stop (Roc-A-Fella/Def Jam/IDJMG)

Total Stations: 38 Chart Move: 39-32

Table with columns: Station, ID, LW, WZ, ID, LW, WZ, ID, LW, WZ, ID. Lists stations like BET, MTV, WKTU, etc.

BUSTA RHYMES 562/213 Light Your Ass On Fire (Star Trak/Arista)

Total Stations: 40 Chart Move: Debut 33

Table with columns: Station, ID, LW, WZ, ID, LW, WZ, ID, LW, WZ, ID. Lists stations like BET, MTV, WKTU, etc.

JS 466/72 Ice Cream (DreamWorks)

Total Stations: 33 Chart Move: Debut 38

Table with columns: Station, ID, LW, WZ, ID, LW, WZ, ID, LW, WZ, ID. Lists stations like BET, MTV, WKTU, etc.

CHART BOUND Total Detections/Gain

BUBBA SPARXXX 412/119 Deliverance (Beat Club/Interscope)

Total Stations: 33 Chart Move: Debut 29

Table with columns: Station, ID, LW, WZ, ID, LW, WZ, ID, LW, WZ, ID. Lists stations like BET, MTV, WKTU, etc.

THE ROC PROJECT FEAT. TINA ARENA 304/24 Never (Past Tense) (Tommy Boy Silver Label/Tommy Boy)

Total Stations: 10 Chart Move: 37-30

Table with columns: Station, ID, LW, WZ, ID, LW, WZ, ID, LW, WZ, ID. Lists stations like BET, MTV, WKTU, etc.

FRANKIE J 258/200 We Still (Columbia)

Total Stations: 29 Chart Move: 39-32

Table with columns: Station, ID, LW, WZ, ID, LW, WZ, ID, LW, WZ, ID. Lists stations like BET, MTV, WKTU, etc.

IIO 231/20 At The End (Ministry Of Sound/Made)

Total Stations: 7 Chart Move: Debut 33

Table with columns: Station, ID, LW, WZ, ID, LW, WZ, ID, LW, WZ, ID. Lists stations like BET, MTV, WKTU, etc.

OBIE TRICE FEAT. DR. DRE & EMINEM 188/31 Shit Hits The Fan (Shady/Aftermath/Interscope)

Total Stations: 13 Chart Move: Debut 38

Table with columns: Station, ID, LW, WZ, ID, LW, WZ, ID, LW, WZ, ID. Lists stations like BET, MTV, WKTU, etc.

MILKY 170/17 Just The Way You Are (Robbins)

Total Stations: 11 Chart Move: Debut 29

Table with columns: Station, ID, LW, WZ, ID, LW, WZ, ID, LW, WZ, ID. Lists stations like BET, MTV, WKTU, etc.

DARUDE 114/8 Music (Bluechip)

Total Stations: 9 Chart Move: Debut 29

Table with columns: Station, ID, LW, WZ, ID, LW, WZ, ID, LW, WZ, ID. Lists stations like BET, MTV, WKTU, etc.

50 CENT 96/33 If I Can't (Shady/Aftermath/Interscope)

Total Stations: 18 Chart Move: Debut 33

Table with columns: Station, ID, LW, WZ, ID, LW, WZ, ID, LW, WZ, ID. Lists stations like BET, MTV, WKTU, etc.

DMX 88/29 Where The Hood At (Bloodline/Def Jam/IDJMG)

Total Stations: 20 Chart Move: Debut 33

Table with columns: Station, ID, LW, WZ, ID, LW, WZ, ID, LW, WZ, ID. Lists stations like BET, MTV, WKTU, etc.

H=Heavy (55+ Detections), M=Medium (25-54), L=Light (Under 25). Airplay awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Initial impact: songs appearing on this page for the first time in summary form. Airplay Adds are songs with 6 or more detections at new stations this week. The Airplay Leaderboard ranks take-maker stations that have been the most successful in identifying future hit songs as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's Power Playlists page to see this week's Airplay Leaders. \* Indicates title earned HiPredictor status in research data provided by Promosquad.



## R&B Night Jocks: A Roundtable

Continued from page 1

appearance in hometown rapper Eminem's movie "8 Mile." "I met Eminem in 1996 in WJLB's lobby. He had come to drop off a CD demo he wanted me to listen to. We kept in touch, and he started doing promos for my show. When he got his record deal, he came here first to announce it. I got a call from his manager when '8 Mile' was in production. He told me Eminem wanted me in the film. After trying out for several parts, I wound up playing myself." And despite his controversial persona, Bushman says that "Eminem really is a good man."

DJ Flexx, night host at R&B WPGC Washington, D.C., had a local "go-go" hit of his own in the mid-1990s with "The Waterdance." "I was a club jock, and we would make our own records so we could have something no one else did," he says. "People liked it, so we brought a copy to a WPGC club broadcast. The DJ also liked it, and soon it wound up in regular rotation." Flexx worked at several stations prior to WPGC VP of programming Jay Stevens offering him a weekend shift. "All the time Jay was teaching me radio. I sat in his office and learned everything I could. I wound up replacing Big Tigger when he moved to afternoons."

Trelli Trelle, night talent at WEMX (Max 94.1) Baton Rouge, La., is among a handful of women making gains in the daypart. Why is she still a rarity? "Some lack the confidence. PDs sometimes don't feel a woman can project the energy and attitude. I really credit the support I get from my PD, who wants my show and personality [to be] unlike anything else in the market. That attitude is what sets me apart from more conservative stations who just stick to the music."

DJ Tazz, night host at R&B WNPL (Blazin' 106.7) Nashville, started in his hometown of Philadelphia as a morning-show producer at WPHI. For Tazz, "nights gives you an opportunity to open up. Since most stations make most of their money between 6 a.m. and 7 p.m., we have more freedom to be different. When I arrived here earlier this year, I positioned myself as the 'bad guy' of the staff, similar to what Simon [Cowell] from 'American Idol' does; I try to be brutally honest on the show." That candor applies to himself, too. In an early on-air promo introducing himself to the market, Tazz claimed on-air that he was a virgin and was looking for a relationship.

### STAYING AHEAD OF THE GAME

So how has doing nights changed in the past five years? "The Internet has become more of a factor," Tazz says. "I do an online chat nightly on my show via my own Web site at djtazz.net."

"Schools are crucial. From high school parties to classroom visits, I'm there. I don't charge for those types of appearances either. I do everything from fundraising for community organizations to hosting school talent shows. We also bring students into the studio to host the countdown show

as guest DJs. It's about keeping my listeners as close to me as I can," he adds. "Once people realize you're legit, you can take over the urban market—but you'll also win the suburban market. My white listeners are no different; they will also embrace someone who's real. So you've got to be everywhere."

Bushman finds Detroit audiences more open musically. "Our audience continues to open itself

up to music other than hip-hop, including reggae, R&B and local product. Where in the past we focused on everything being rap and up-tempo, now I may play R. Kelly's 'I'll Never Leave' three times during my shift."

But Trelle says that while R&B has made a comeback, energy

is still important. "It's all about videos now. If the slow songs I'm playing are backed up with a video, it's all good. But if I played a slow album cut from Tyrese, for instance, teens will call and complain about 'all the slow mess you're playing.'"

Mix shows and countdowns continue to be a big part of the daypart's success. "Our listeners know that at 7:30 on WPGC, they're guaranteed to hear their favorite song and probably songs all back to back," Flexx says. "And they still feel like they're a part of the show by getting a chance to put in their vote. That hasn't changed at all."

### MORE LOCAL FLAVA

With hip-hop and R&B heard on numerous stations in most markets, what can separate one night jock from another? Trelle points to features as a key. "You have to be an entertainer and make people part of your show. I do a feature called 'Act a Fool.' It's a take on those daytime TV shows like Jerry Springer's and 'People's Court.' Everything's produced down to my 'Trellie Trelle' dog pound sounds. I put people on the air to discuss and solve issues. It may be anything from baby mama drama to your worst experience in bed."

Flexx has the advantage of his experience in the market. "I went to high school here. [And I've] always been a street guy. You'll see me somewhere. And I still play four clubs a week," he says. "Other stations here think you can bring a jock in sounding like New York, and that doesn't work. D.C. is original, from its fashion down to its go-go music. Jocks love to come into this market from elsewhere thinking they'll change the game. I do a 9:30 nightly 'Go-Go 95' [feature]. We play 30 minutes of nothing but that music. It's as big here on the streets as 50 Cent and Jay-Z."

Tazz says, "When I came to WNPL, I started [holding] rap battles to expose local talent and worked with my PD to find local music for my show."

Bushman says the success of Eminem and "8 Mile" has given Detroit its largest boost musically since Motown. "The quality of local product has come a long way since I've been here. I do a Detroit unsigned-artist feature nightly, and every Friday a local artist is in the studio with me to co-



FLEXX



TRELLE



R&B WJLB Detroit's Bushman lost 103 pounds in five months. Here's a before-and-after look at the night host.

## RADIO CONCERT MONITOR

DATE	STATION	EVENT	PROMOTIONS DIRECTOR
July 24	WQHT New York APPEARING: Ashanti	Hot Summer Night	Kevin Cox
July 25	KATZ St. Louis APPEARING: Ying Yang Twins, T.I., Da Hol 9	Third Platinum Hood Awards	Ken Keys
July 25	KEDG Alexandria, La. APPEARING: Bone Crusher	Kissfest 2G3	Jay Stevens
July 26	KMEL San Francisco APPEARING: Jay-Z, 50 Cent, Sean Paul, Busta Rhymes, Blackalicious	Rock the Mic	Stacy Cunningham
Aug. 1	WJBT Jacksonville, Fla. APPEARING: Bow Wow, Chingy, Lumidee, Nivea	Back to School Bash	Mechelle Morgan
Aug. 2	KHHT Los Angeles APPEARING: Cameo, M.C. Hammer, Con Funk Shun, Naughty by Nature, Frankie J, Wayne Wonder, Seduction, Stevie B., the Gap Band, Da Brat	Funktastic Bombastic	Freddie Mino
Aug. 2	XHRM San Diego APPEARING: Dazz Band, Mary Jane Girls, the Midnighters, A Taste of Honey, Evelyn "Champagne" King, Midnight Star, Zapp	Old-School Summer Jam 3	Sergio Hernandez
Aug. 8	KRPW Houston APPEARING: TBA	Doug Banks Jam Session	Tessica Island
Aug. 8-9	KKBT Los Angeles APPEARING: TBA	Summer Jam, the Remix	Scott Dallavo
Aug. 9	WKKV Milwaukee APPEARING: R. Kelly	Jam 4 Peace	Byron Miller
Aug. 9	WPWX Chicago APPEARING: 112, B2K, Avant, Kayne West, Lil' Mo	Bud Billiken Fest 2003	Kymerli Rose

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host the countdown, then joins me at my weekly club gig. We give them the royal treatment just like we would a major celebrity."

### HOW LOW CAN YOU GO?

With the sexual and sometimes violent lyrics of hip-hop and R&B titles, everyone agrees that there's still a limit. "When it comes to sex—we have a lot of kids listening, and I have a daughter—I'm always thinking about how far I can press things," Flexx says. "And with much of today's [lyrics being] very sexual, you have to pay attention to the message you're sending. You can't just go wild and be as hard as you want. We have a love talk and slow-jams feature that comes on after me. They're buck wild and the show's incredible, so I let them handle most of that stuff after 10 p.m."

Trelle points to the problems that her listeners deal with as a reason for restraint. "I down on the air, but I leave listeners with a positive word every night so they'll know what I'm about. In Baton Rouge you've got shootings, teen pregnancy and other serious issues. You have to show you're concerned." Bushman says his listeners "are more sensitive to situations like gun violence and deaths that tend to hit home. As for celebrity gossip, I can go deeper now than a few years ago."

### LESS OR MORE?

While some stations like Philadelphia R&Bs WUSL and WPHI have night shows featuring a team structured in morning-show fashion, Tazz, who's solo at WNPL, has found that concept challenging to pull off. "It didn't work for me. When you have a certain amount of experience, it can be hard working with someone who's just getting started in radio. Unless everyone's on the same level and understands their place in the show, the morning concept at night can be taken too far."

Flexx agrees. "Night shows are a little below mornings. You have more time in the morning for games, bits and discussion, but at night it's the same energy but a little more music-intensive. It's just me and my co-host Rane; however, we do bring in a mixer, even though I mix in other dayparts, so we can keep our chemistry throughout the shift."

### OPPORTUNITIES FOR THE FUTURE

What happens when the days of doing nights are over? "I'm working to learn Selector from my PD during the day," Trelle says. "I would love to be an MD and eventually a PD or OM down the road. I don't set limits for myself."

While Tazz says he would prefer mornings if he couldn't do nights, he has found that other opportunities can co-exist with his current schedule. "I've started a voice-over company along with song parodies and bits."

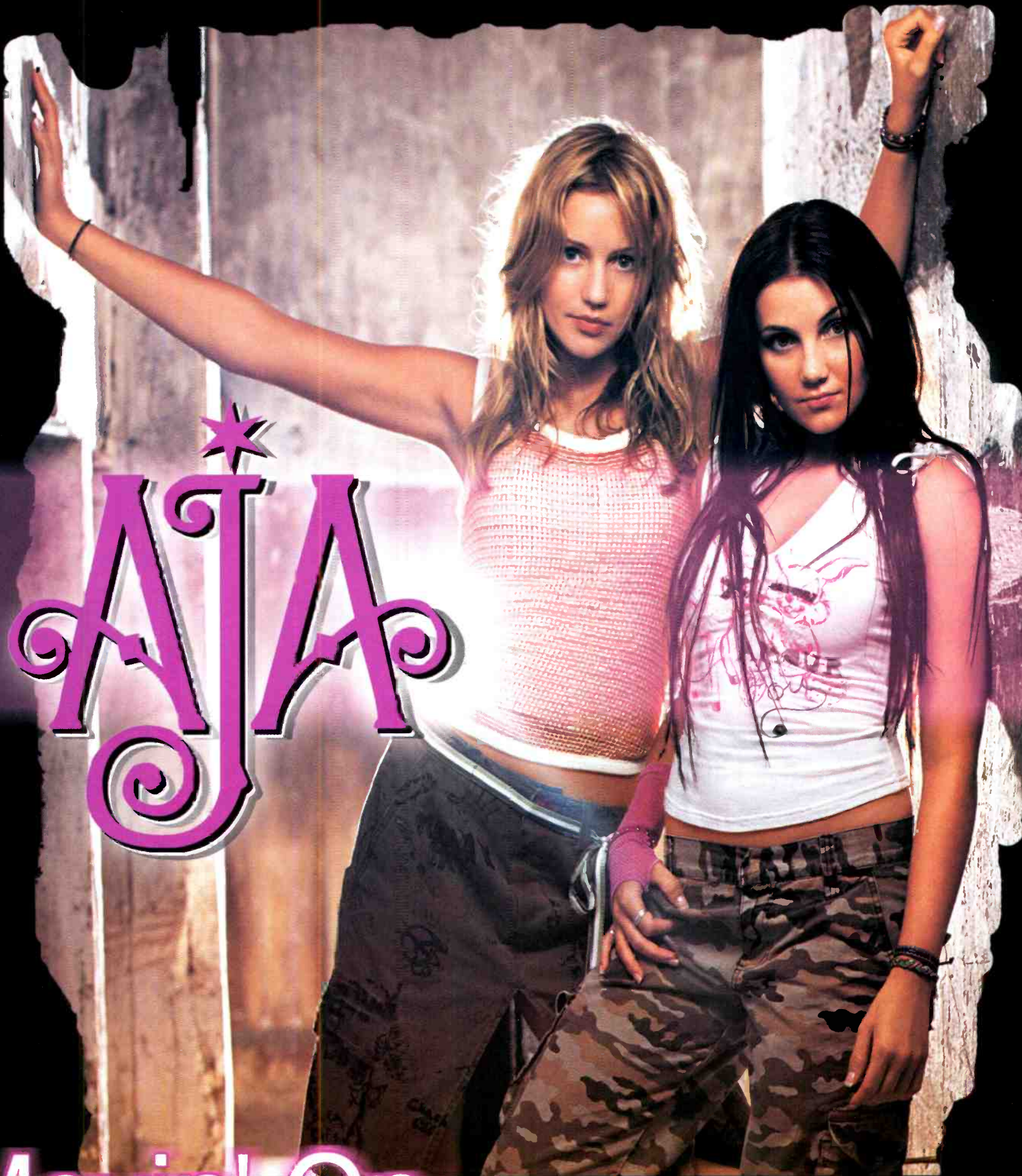
Flexx points to radio and his shift as a big part of his future goals. "I was already doing well when I came into radio, but I want to develop my record label, Baldhead Recordings. My current release, featuring local go-go music, has sold 6,000 units. Through this experience I've met people and formed relationships I probably couldn't have accomplished on my own. I also had a chance to see the business and artist side I didn't understand before. Just observing how most successful artists like Jay-Z or 50 Cent will show up on time for an interview while some one-hit wonders will arrive an hour late has taught me valuable lessons."

For Bushman, he's happy that he remained in nights. "You've got top 40 stations playing everything from 50 Cent to even some of the local product, not to mention your other direct competitors. But I've managed to stay No. 1, and that's why I'm still here. 'True Hollywood Stories' just interviewed me for an upcoming piece on Eminem. The And1 mix-tape tour came and did a feature [that] I was included in that still airs on ESPN, so I've been able to build some wonderful relationships while doing my part to keep WJLB in the spotlight both locally and nationally. I want to be involved with more movies, and I'm in consideration for a part currently in addition to an independent project I've just finished."

"What amazes me is my parents hated the idea of me doing radio," Bushman adds. "They never felt this was a real job. In fact it wasn't until [they saw] '8 Mile'—and I had a heck of a time just getting them to go see it—that they admitted how proud they were of the path I chose."



Produced By Mario "Yellow Man" Winans for Yellow City Entertainment



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Songs ranked by number of detections. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Airplay Adds (AA) denotes songs with 6 or more detections at station for first time this week.

AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS



WZMX Hartford, CT

(MD: DJ Buck)

Airplay Leader Designations: 13

Table with 5 rows of station rankings for WZMX Hartford, CT, listing station call letters and designations.

Refer to Impact! page for this week's Airplay Leaders and Airplay Leaderboard rules.

WQHT New York logo and station information: VP/Pgm: Tracy Cioherty, MD: E-Bro, Emmis 212-229-9797

Table of 50 songs for WQHT New York, including song titles, artists, and chart positions.

AA M.O.P. Feat. Jay-Z Put It In The Air, AA Rig Daga Party & Bullshit 2003, AA Wyclef Jean Industry

KPWR Los Angeles logo and station information: Dir/Pgm: Damon Young, APD/MD: E-man, Emmis 818-953-4200

Table of 50 songs for KPWR Los Angeles, including song titles, artists, and chart positions.

AA Outkast Ghetto Musick, AA Joi Campbell Watch Me, AA In Those Jeans

WWPR New York logo and station information: PD: Michael Saunders, MD: Mara Melendez, Clear Channel 212-704-1051

Table of 50 songs for WWPR New York, including song titles, artists, and chart positions.

AA Nelly, P. Diddy & Murphy Lee Shake Ya T, AA Tony Sunshine Grey Goose, AA Lil Jon & The East Side Boyz Get Low

WBLS New York logo and station information: PD: Vinny Brown, MD: Deneen Womack, Inner City 212-447-1000

Table of 50 songs for WBLS New York, including song titles, artists, and chart positions.

AA Monica So Gone, AA Beyonce Featuring Jay-Z Crazy In Love, AA Ginuwine In Those Jeans

KKBT Los Angeles logo and station information: PD: Robert Scorpio, Radio One 323-634-1800

Table of 50 songs for KKBT Los Angeles, including song titles, artists, and chart positions.

AA Chingy Right Thurr, AA 50 Cent P.I.M.P., AA Monica So Gone

WGCI Chicago logo and station information: OM: Eloy R.C. Smith, APD/MD: Tiffany Green, Clear Channel 312-540-2000

Table of 50 songs for WGCI Chicago, including song titles, artists, and chart positions.

AA Monica Knock Knock, AA Beyonce Featuring Sean Paul Baby Boy

WIMN Boston logo and station information: PD: Jack McCartney, APD: Dennis O'Heron, MD: Chris Tyler, Clear Channel 781-663-2500

Table of 50 songs for WIMN Boston, including song titles, artists, and chart positions.

AA Juelz Santana Featuring Cam' Dipset (Sa), AA LL Cool J Whassup Shitwaj

WPGC Washington, DC logo and station information: VP/Pgm: Jay Stevens, OM: Reggie Rouse, MD: Sarah O'Connor, Infinity 301-918-0955

Table of 50 songs for WPGC Washington, DC, including song titles, artists, and chart positions.

AA Lil Jon & The East Side Boyz Get Low

WUSL Philadelphia logo and station information: Dir/Pgm: Thea Mitchem, PD: Glenn Cooper, MD: Coka-Lani, Clear Channel 215-483-8900

Table of 50 songs for WUSL Philadelphia, including song titles, artists, and chart positions.

AA 50 Cent What Up Gangsta, AA Lil Jon & The East Side Boyz Get Low

WVEE Atlanta logo and station information: PD: Tony Brown, APD/MD: Toshihiko, Infinity 404-898-8900

Table of 50 songs for WVEE Atlanta, including song titles, artists, and chart positions.

AA Jagged Edge Walked Outta Heaven, AA Pharrell Featuring Jay-Z Frontin', AA Nelly, P. Diddy & Murphy Lee Shake Ya T

WKYS Washington, DC logo and station information: PD: Darryl Huckaby, MD: DJ Iran, Radio One 301-306-1111

Table of 50 songs for WKYS Washington, DC, including song titles, artists, and chart positions.

AA Beyonce Featuring Jay-Z Crazy In Love, AA Bone Crusher Featuring Kille Never Scar, AA 50 Cent P.I.M.P.

WPWX Chicago logo and station information: PD/MD: Jay Alan, APD: Tracie Reynolds, AMD: Barbara McDowell, Crawford 773-734-4455

Table of 50 songs for WPWX Chicago, including song titles, artists, and chart positions.

AA Marques Houston Featuring Jo Clubbin', AA Tania Officially Missing You, AA Jagged Edge Walked Outta Heaven

KMEL San Francisco logo and station information: PD: Michael Martin, APD/MD: 'Jazzy' Jim Archer, Clear Channel 415-538-1061

Table of 50 songs for KMEL San Francisco, including song titles, artists, and chart positions.

AA Tyrese Signs Of Love Makin', AA YoungBloodZ Featuring Lil Jo Damn!, AA P. Diddy, Lenny Kravitz, Pha Show Me Yo

KBXK Houston logo and station information: PD: Tom Calocossi, MD: Carmen Contreras, Radio One 713-623-2108

Table of 50 songs for KBXK Houston, including song titles, artists, and chart positions.

AA Money Black Feat. Esp. Slim 4-D-Money

KKDA Dallas logo and station information: PD: Skip Cheatham, Service 972-263-9911

Table of 50 songs for KKDA Dallas, including song titles, artists, and chart positions.

AA Too Short Featuring Lil Jon Shake That, AA The Notorious B.I.G. & 50 Cent Realest N\*

WEDR Miami logo and station information: PD/MD: Cedric Hollywood, AMD: Shelby Rushin, Cox 305-623-7711

Table of 50 songs for WEDR Miami, including song titles, artists, and chart positions.

AA Justin Timberlake Still On My Brain, AA Monica Get It Off, AA Tony Sunshine Grey Goose

WJLB Detroit logo and station information: PD: KJ Holiday, APD/MD: Kris Kelly, Clear Channel 313-965-2000

Table of 50 songs for WJLB Detroit, including song titles, artists, and chart positions.

AA YoungBloodZ Featuring Lil Jo Damn!, AA DMX Where The Hood At?, AA Obie Trice Featuring Dr. Dre Shit Hits

R&B/HIP-HOP

FOR WEEK ENDING JULY 20, 2003

Airplay Adds (AA) denotes songs with 6 or more detections at station for first time this week.



POWER PLAYLISTS

KBFB Dallas PD: John Candelaria MD: Big Bink Radio One 972-331-5400



Table with 4 columns: Rank, Title/Artist, TW, LW. Top entry: 1 Chingy Right Thurr.

WDTJ Detroit PD: Charles "Spudd" Spence Radio One 313-259-2000



Table with 4 columns: Rank, Title/Artist, TW, LW. Top entry: 1 Pharrell Featuring Jay-Z Frontin'.

WPHI Philadelphia PD: Colby Colb APD/MD: Raphael George Radio One 215-884-9400



Table with 4 columns: Rank, Title/Artist, TW, LW. Top entry: 1 Beyonce Featuring Jay-Z Crazy In Love.

WHTA Atlanta PD: Jerry Smokin' B APD: Dimitrios Stevens MD: Ramona DeBreaux Radio One 404-765-9750



Table with 4 columns: Rank, Title/Artist, TW, LW. Top entry: 1 Beyonce Featuring Jay-Z Crazy In Love.

KPTY Houston PD/MD: Marco Arias APD: Dimas Garcia Hispanic 713-407-1415



Table with 4 columns: Rank, Title/Artist, TW, LW. Top entry: 1 Chingy Right Thurr.

WJHM Orlando PD: Steve DeMann APD: Keith Memoly MD: Jay Love Infinity 407-919-1000



Table with 4 columns: Rank, Title/Artist, TW, LW. Top entry: 1 Ginuwine In Those Jeans.

WZMX Hartford APD/MD: DJ Buck Infinity 860-677-6700



Table with 4 columns: Rank, Title/Artist, TW, LW. Top entry: 1 Fabolous Featuring Tania Or Into You.

KKFR Phoenix PD: Bruce St. James MD: Joey Boy MD: J Philla Emmis 602-274-6200



Table with 4 columns: Rank, Title/Artist, TW, LW. Top entry: 1 Chingy Right Thurr.

WPEG Charlotte OM: Terry Avery MD: Deon Cole Infinity 704-333-0131



Table with 4 columns: Rank, Title/Artist, TW, LW. Top entry: 1 Chingy Right Thurr.

AIRPLAY Monitor RAP

Compiled from a national sample of data supplied by Broadcast Data Systems to Airplay Monitor. 99 R&B/Hip-Hop and 53 Rhythmic Top 40 stations are electronically monitored 24 hours a day, 7 days a week. © 2003 VNU Business Media, Inc. All rights reserved.

Nielsen Broadcast Data Systems FOR WEEK ENDING JULY 20, 2003

Main RAP chart table with columns: THIS WEEK, LAST WEEK, WKS. ON CHART, TITLE/IMPRINT/PROMOTION LABEL, ARTIST, DETECTIONS, AUDIENCE. Top entry: 1 RIGHT THURR DISTURBING THA PEACE/CAPITOL.

Songs ranked by number of detections. Songs showing an increase in detections over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in detections does not exceed the percentage of monitored station downtime for the format.

GREATEST GAINERS RAP

Table listing Greatest Gainers with columns: Song Title, Artist, Increase in Detections. Top entry: 50 CENT • P.I.M.P. (Shady/Aftermath/Interscope) +649.









ADULT R&B

FOR WEEK ENDING JULY 20, 2003

POWER PLAYS

AIRPLAY LEADERBOARD

Table with 5 rows and 4 columns: Rank, Station, Artist/Song, and Airplay Leader Designations.

WKRS New York. OM: John Mullen. PD: Ioya Beasley. MC: Julie Gustines. Emmis 212-242-9870. List of top 10 songs.

KHHT Los Angeles. PD/MD: Michelle Santosojosso. APD: Rick Nuhn. Clear Channel 818-845-1027. List of top 10 songs.

WVAZ Chicago. OM: Eloy Smith. APD/MD: Armando Rivera. Clear Channel 312-360-9000. List of top 10 songs.

WDAS Philadelphia. VP/GM/MD: Joe Tamburro. Dir/Pgm: Thea Mitchem. APD/MD: Jo Ann Gamble. Clear Channel 610-617-8500. List of top 10 songs.

WHUR Washington, DC. PD/MD: David A. Dickinson. Howard Univ. 202-806-3500. List of top 10 songs.

KMJQ Houston. PD: Carl Conner. MD: Sam Choice. Radio One 713-623-2108. List of top 10 songs.

WMMJ Washington, DC. PD: Kathy Brown. MD: Mike Chase. Radio One 301-306-1111. List of top 10 songs.

KJLH Los Angeles. PD/MD: Andre Russell. TAXI 310-330-2200. List of top 10 songs.

WMXD Detroit. PD: Jamillah Muhammad. Clear Channel 313-965-2000. List of top 10 songs.

WHQT Miami. PD: Derrick Brown. APD/MD: Karen Vaughn. Cox 954-584-7117. List of top 10 songs.

KBLX San Francisco. PD: Kevin Brown. Inner City 415-284-1029. List of top 10 songs.

WZAK Cleveland. OM: Kim Johnson. MD: Bobby Rush. Radio One 216-579-1111. List of top 10 songs.

KRWP Houston. PD/MD: Maurice Devoe. Cumulus 713-300-3500. List of top 10 songs.

WFXC Raleigh. OM: Cy Young. APD/MD: Jodi Berry. Radio One 919-848-9736. List of top 10 songs.

WWIN Baltimore. PD: Tim Watts. MD: Keith Fisher. Radio One 410-332-8200. List of top 10 songs.

WYLD New Orleans. OM: Carla Boatner. PD/MD: AJ Appleberry. Clear Channel 504-827-6000. List of top 10 songs.

KSOC Dallas. OM: John Candelaria. PD: Gary Leigh. Radio One 972-331-5400. List of top 10 songs.

FOR WEEK ENDING JULY 20, 2003

ADULT R&B

IMPACT! AIRPLAY Monitor

TOP 10 BOUND

JAVIER Crazy (Capitol). Total Stations: 42. Chart Move: 14-12. Airplay Adds: 3. List of stations and their top 10 songs.

DWELE Find A Way (Virgin). Total Stations: 16. Chart Move: 26-26. CALVIN RICHARDSON Keep On Pushin' (Hollywood). Total Stations: 15. Chart Move: 33-30. DEITRICK HADDON Sinner's Prayer (Verity/Jive). Total Stations: 21. Chart Move: 35-31. LSG Shakedown (Elektra/EEG). Total Stations: 29. Chart Move: 40-33. BUSTA RHYMES & MARIAH CAREY I Know What You Want (J/Monarc/RMG/IDJMG). Total Stations: 7. Chart Move: 37-36. ANN NESBY Make Me Better (It's Time Child). Total Stations: 10. Chart Move: Debut 38. GINUWINE In Those Jeans (Epic). Total Stations: 7. Chart Move: Re-Entry 40.

RUBEN STUDDARD Superstar (J/RMG). Total Stations: 42. Chart Move: 12-14. Airplay Adds: 2. List of stations and their top 10 songs.

ANN NESBY Make Me Better (It's Time Child). Total Stations: 10. Chart Move: Debut 38. GINUWINE In Those Jeans (Epic). Total Stations: 7. Chart Move: Re-Entry 40. ANTHONY HAMILTON Comin' From Where I'm From (So So Def/Arista). Total Stations: 11. Chart Move: 56/13.

PIVIAN GREEN Fanatic (Columbia). Total Stations: 37. Chart Move: 15-15. Airplay Adds: 1. List of stations and their top 10 songs.

ANTHONY HAMILTON Comin' From Where I'm From (So So Def/Arista). Total Stations: 11. Chart Move: 56/13. JOE FEATURING MR. CHEEKS That Girl (Motown/UMRG). Total Stations: 5. Chart Move: 56/3. AALIYAH Come Over (Blackground/Universal/UMRG). Total Stations: 6. Chart Move: 53/14.

AIRPOWER

AIRPOWER BOUND

R. KELLY Step In The Name Of Love (Jive). Total Stations: 18. Chart Move: 22-21. TYRESE Signs Of Love Makin' (J/RMG). Total Stations: 33. Chart Move: 24-23. RHIAN BENSON Say How I Feel (DKG). Total Stations: 21. Chart Move: 28-24.

ANTHONY HAMILTON Comin' From Where I'm From (So So Def/Arista). Total Stations: 11. Chart Move: 56/13. JOE FEATURING MR. CHEEKS That Girl (Motown/UMRG). Total Stations: 5. Chart Move: 56/3. AALIYAH Come Over (Blackground/Universal/UMRG). Total Stations: 6. Chart Move: 53/14.

SMOKIE NORFOL I Need You Now (EMI Gospel). Total Stations: 29. Chart Move: 25-25. List of stations and their top 10 songs.

ANTHONY HAMILTON Comin' From Where I'm From (So So Def/Arista). Total Stations: 11. Chart Move: 56/13. JOE FEATURING MR. CHEEKS That Girl (Motown/UMRG). Total Stations: 5. Chart Move: 56/3. AALIYAH Come Over (Blackground/Universal/UMRG). Total Stations: 6. Chart Move: 53/14.



## Country Radio's Core Artists Shift

Continued from page 1

backlash from singer Natalie Maines' comment about President Bush a few months ago.

"Were it not for their reduced exposure as a result of listener response to the Iraq War controversy," WGNA Albany, N.Y., OM/PD Buzz Brindle says, "the Chicks would have remained on the list, keeping Kenny [Chesney] out of the running."

WTRS Gainesville, Fla., MD Dave Tyler calls the Chicks flap "one of the stranger things to happen in our industry for sure: [a] top-notch act hurting themselves so badly." The group was his top core act before the controversy.

"The Dixie Chicks would have certainly been on that list," agrees WWYZ Hartford, Conn., MD/interim PD Jay Thomas, whose station held on to the group's music, unlike half the *Monitor* panel at varying points. "However, after the incident, that act has damaged itself... Their level of stardom has diminished."

"The incident has changed their brand," says KPLX (the Wolf) Dallas MD Cody Alan, whose station dropped the Chicks. "They now hold a different place in the consumer's mind."

WESC/WSSL Greenville, S.C., OM Bruce Logan says, "The research scores on some of the Chicks' biggest hits have nosedived. Thus, we have slowed the rotation on songs that were our bread and butter before."

"Last year my core list would have included the Dixie Chicks," KXKC Lafayette, La., PD Rence Revett says, "but by all indications, our audience is done."

KIJM Tucson, Ariz., PD Buzz Jackson says the Chicks "may come back, but it's too soon to tell."

### HOPING FOR HILL COMEBACK

Hill was also cited by a number of respondents as an artist no longer considered core, although many respondents allowed that she could easily return to the fold, depending on what her next album brings.

Thomas says, "I'd love to have Faith Hill's name on the list, but due to a lackluster album that leans pop and no tour, her name drops off this year."

Tyler says, "Faith has dropped a bit because her new album does not have as much country appeal."

WDAF (61 Country) Kansas City PD Ted Cramer adds, "Faith just hasn't been recording anything new that touches our audience."

"Her more country-flavored gold still tests very well," Revett says. "We're anxious to hear what she's working on now."

"I really hope she comes back with a strong album," KILT Houston APD/MD Steve Giuttari says. "The listeners and country radio need great songs from Faith Hill."

### GARTH GOLD STILL VALUABLE

The only other artist mentioned by a significant number of respondents as no longer being core is Garth Brooks. Typical of the feedback was Brindle's comment that "Garth's lack of dynamic new material has reduced his relevance, although he remains a powerful force with his catalog material."

WKIS Miami PD Bob Barnett still lists Brooks among his core acts but says his "Q scores and library song impact is slowly falling the longer he's out of the forefront."

WQMX Akron, Ohio, OM Kevin Mason thinks that even though the Chicks, Hill and Brooks "aren't having the chart success today that they enjoyed a few years ago, all remain important core artists for our format."

### CHESNEY, KEITH COME ABOARD

So who's new to the core artist list? Not surprisingly, most respondents cite Chesney and Keith.

Barnett says, "They're both consistently delivering strong researching songs and reaching new levels of awareness and popularity."

KSCS Dallas APD/MD Chris Huff says, "Toby and Kenny have firmly entrenched themselves in the upper echelon with several years of consistent hitmaking."

KZKX Lincoln, Neb., PD Brian Jennings adds, "Toby Keith and Kenny Chesney have outworked everyone else in this business."

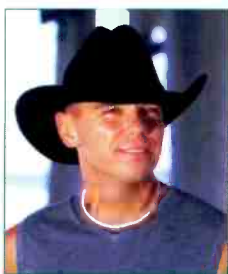
"Kenny's star status is hard to deny if you've been at one of his shows," Alan says. "Toby has also earned his spot with hits and a big dawg personality."



STRAIT



KEITH



CHESNEY



McGRAW

## W Is For Winner



Longtime KNIX Phoenix personality W. Steven Martin, left, was inducted into the Country Music DJ Hall of Fame in Nashville. Pictured helping Martin celebrate are two other longtime KNIX staffers, director of marketing and promotion Vicki Fiorelli-Starkovich, center, and former director of programming Larry Daniels.

## Jam Band



This picture, taken at WCOL Columbus, Ohio's Country Jam, came from DreamWorks' George Briner, who points out that all of the artists shown are DreamWorks acts, except for Blake Shelton. Briner says they let Shelton in the picture "only because he's a good guy." Pictured, from left, are PD John Crenshaw, Emerson Drive's Patrick Bourque and Dale Wallace, Shelton, Emerson Drive's Dannick Dupelle, morning host Woody Johnson, Jessica Andrews, Emerson Drive's Brad Mates and Mike Melancon (he's wearing the hat), APD/MD Dan E. Zuko, Emerson Drive's David Pichette, news anchor Sara Nichols and Jimmy Wayne.

## ON THE ROW

### Black Says 'I Do' To New Label

Look for an end-of-the-month launch of a new record label to be run by **Clint Black**; his business manager, **Charles Sussman**; his personal manager, **Jim Morey**; and former Sony Music Nashville executive VP/GM **Mike Kraski**.

Publishing giant Warner/Chappell Music has laid off a number of employees across the U.S. as part of a domestic reorganization. The layoffs include **Tim Wiperman**, who had been executive VP/GM of the company's Nashville operation, which he headed for 29 years. VP of A&R **Dale Bobo**, another company veteran of more than 20 years, will run the Nashville office and will be promoted to senior VP. One other person was laid off in Nashville, along with staffers in New York and Los Angeles.

Music video network Great American Country (GAC) has declined to play the new **Rascal Flatts** video for its single "Melt," because a group member's naked backside briefly appears in the clip. GAC president **Jeff Wayne** says, "Because it contains nudity, it does not meet our network's programming standards... GAC is a family-oriented network... Our viewers don't expect to see nudity as portrayed in this video, and that's where we draw the line."

Meanwhile, **Rascal Flatts** and **Martina McBride** will announce the nominees for the 37th annual Country Music Assn. Awards Aug. 26 in Nashville.

DreamWorks artist **Jimmy Wayne** has signed with Borman Entertainment for personal management.

Then there's McBride, who, like Keith, has been a consistent hitmaker for more than a decade but is increasingly being seen in a different light these days. WEGX Florence, S.C., PD Randy "Mudflap" Wilcox says McBride has "definitely stepped up and taken the reins to become our premier female core artist."

Jennings calls her "one of the most consistent hitmakers in our business."

### 'ANDS' AND 'BUTTS'

Some survey respondents also chose to identify artists they think may be on the verge of

**Regina Stuve** has been promoted to director of media and public relations at Capitol Records in Nashville. **Dixie Weathersby** joins Capitol in the same capacity. Stuve was the label's manager of media and public relations. Weathersby was senior publicist at CMT.

The **Dixie Chicks** have teamed with Rock the Vote to promote a national campaign to motivate young people to register, vote and speak out about politics.

Artists set to perform at the Country Radio Seminar-Southwest in Dallas are **Susan Ashton**, **James Otto**, **Josh Turner**, **Hank Williams Jr.**, **Blue County** and **Rick Trevino**. The seminar will be held Aug. 8-9 at the Omni Dallas Park West Hotel.

### CMT/CAPITOL TEAM FOR SERIES

CMT has partnered with Capitol Records in Nashville and EMI Music Marketing for a new series of branded country music compilations, patterned after the "Now That's What I Call Music!" pop series. The compilations will feature the biggest country hits of the year, as determined by CMT, alongside rare and unreleased material by current stars.

The first release in the series, "CMT Presents Most Wanted Vol. 1," is due this fall on Capitol. CMT plans to release two more volumes in 2004.

Promotional efforts will include the second installment of the CMT Most Wanted Live tour, which kicks off in September with **Rascal Flatts**, **Chris Cagle** and **Brian McComas**.

becoming core. Those most often cited are Lonestar, Keith Urban, Brad Paisley and Rascal Flatts—which found out that a little nudity in a video can make a new act top of mind in a hurry.

WDRM Huntsville, Ala., OM Wes McShay says, "Rascal Flatts and Keith Urban have taken big steps forward in the last year."

And Jennings says that "no one represents what a younger country audience can be for us more than Rascal Flatts. Platinum albums, vocal group wins—they make our music exciting again."





COUNTRY

FOR WEEK ENDING JULY 20, 2003

Songs posting gains in detections or with a percentage loss in detections equal to or better than the monitored downtime percentage in the format. Songs listed in order of detections.

TOP 10 BOUND

Total Detections/Gain

DIERKS BENTLEY 3562/320
What Was I Thinkin' (Capitol)
Total Stations: 148 Chart Move: 15-11
H (6), M (57), L (85)

Table with columns: Station, Rank, Change, Detections, Gain, Song Title, Artist

TRACE ADKINS 3362/80

Then They Do (Capitol)
Total Stations: 148 Chart Move: 14-12
H (2), M (52), L (94)

Table with columns: Station, Rank, Change, Detections, Gain, Song Title, Artist

WYNONNA 3166/9

What The World Needs (Asylum-Curb)
Total Stations: 148 Chart Move: 16-14
H (1), M (49), L (98)

Table with columns: Station, Rank, Change, Detections, Gain, Song Title, Artist

Table with columns: Station, Rank, Change, Detections, Gain, Song Title, Artist

BUDDY JEWELL 3055/332

Help Pour Out The Rain (Lacey's Song) (Columbia)
Total Stations: 147 Chart Move: 18-15
H (2), M (41), L (104)

Table with columns: Station, Rank, Change, Detections, Gain, Song Title, Artist

SARA EVANS 2720/38

Backseat Of A Greyhound Bus (RCA)
Total Stations: 146 Chart Move: 19-16
H (2), M (28), L (116)

Table with columns: Station, Rank, Change, Detections, Gain, Song Title, Artist

Table with columns: Station, Rank, Change, Detections, Gain, Song Title, Artist

AIRPOWER

Total Detections/Gain

CLAY WALKER 2692/194

A Few Questions (RCA)
AIRPLAY LEADER (FIRST STATION TO 150 PLAYS)

KKKB - Houston, TX
PBQ: Michael Cruise
MD: Christie Brooks
Date: 05/18/03
Also: KMLE - Phoenix, AZ

Table with columns: Station, Rank, Change, Detections, Gain, Song Title, Artist

MARTINA MCBRIDE 2560/237

This One's For The Girls (RCA)
AIRPLAY LEADER (FIRST STATION TO 150 PLAYS)

WPTY - Baton Rouge, LA
PD: Randy Chase
MD: Jay Bernard
Date: 07/06/03
Also: KKCS - Colorado Springs, CO

MARTINA MCBRIDE 2560/237

This One's For The Girls (RCA)

Table with columns: Station, Rank, Change, Detections, Gain, Song Title, Artist

Table with columns: Station, Rank, Change, Detections, Gain, Song Title, Artist

AIRPOWER

Total Detections/Gain

KEITH URBAN 2393/260

Who Wouldn't Wanna Be Me (Capitol)
Total Stations: 148 Chart Move: 23-21
H (0), M (20), L (128)

Table with columns: Station, Rank, Change, Detections, Gain, Song Title, Artist

JOE NICHOLS 2206/131

She Only Smokes When She Drinks (Universal South)
Total Stations: 148 Chart Move: 24-22
H (1), M (10), L (137)

Table with columns: Station, Rank, Change, Detections, Gain, Song Title, Artist

JOE NICHOLS 2206/131

She Only Smokes When She Drinks (Universal South)

Table with columns: Station, Rank, Change, Detections, Gain, Song Title, Artist

Table with columns: Station, Rank, Change, Detections, Gain, Song Title, Artist

AIRPOWER

Total Detections/Gain

GARY ALLAN 1695/472

Tough Little Boys (MCA Nashville)
Total Stations: 144 Chart Move: 25-23
H (1), M (5), L (138)

Table with columns: Station, Rank, Change, Detections, Gain, Song Title, Artist

PAT GREEN 1278/200

Wave On Wave (Republic/Universal South)
Total Stations: 141 Chart Move: 28-24
H (2), M (7), L (132)

Table with columns: Station, Rank, Change, Detections, Gain, Song Title, Artist

BILLY CURRINGTON 1245/78

Walk A Little Straighter (Mercury)
Total Stations: 140 Chart Move: 26-25
H (1), M (0), L (139)

Table with columns: Station, Rank, Change, Detections, Gain, Song Title, Artist

H=Heavy (45+ detections), M=Medium (25-44), L=Light (Under 25). Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. \* Initial Impact: Songs appearing on this page for the first time in summary form. Airplay Adds are songs with 6+ more detections than a medium this week. The Airplay Leaderboard ranked taste-maker stations that have been the most successful in identifying future hit songs as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's Power Playlists page to see this week's Airplay Leaders.

Songs posting gains in detections or with a percentage loss in detections equal to or better than the monitored downtime percentage in the format. Songs listed in order of detections. \*Indicates station experienced between 24 and 56 hours of monitored downtime during the chart week.

Table with columns for station, song, and chart position. Includes stations like WYUU, WROD, WWSB, etc.

Table with columns for station, song, and chart position. Includes stations like WQQW, WQVE, WQAR, etc.

Table with columns for station, song, and chart position. Includes stations like KSD, WYU, WYU, etc.

Table with columns for station, song, and chart position. Includes stations like WCAT, WWRB, WTKB, etc.

Table with columns for station, song, and chart position. Includes stations like WYUU, WROD, WWSB, etc.

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Table with columns for station, song, and chart position. Includes stations like KSD, WYU, WYU, etc.

Table with columns for station, song, and chart position. Includes stations like WCAT, WWRB, WTKB, etc.

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Table with columns for station, song, and chart position. Includes stations like WYUU, WROD, WWSB, etc.

Table with columns for station, song, and chart position. Includes stations like WQQW, WQVE, WQAR, etc.

Table with columns for station, song, and chart position. Includes stations like KSD, WYU, WYU, etc.

Table with columns for station, song, and chart position. Includes stations like WCAT, WWRB, WTKB, etc.

Table with columns for station, song, and chart position. Includes stations like WYUU, WROD, WWSB, etc.

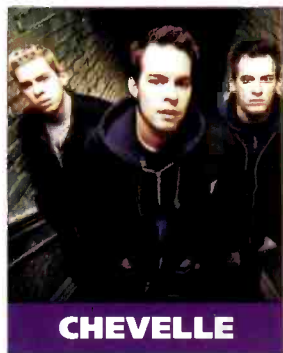
H=Heavy (45+ Detections), M=Medium (25-44), L=Light (Under 25). Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Initial impact: songs appearing on this page for the first time in summary form. Airplay Adds are songs with 6 or more detections at new stations this week. The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit songs as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's Power Playlists page to see this week's Airplay Leaders.





## Chevelle: Out Of The Red And Into Core Status?

With two slow-building but enduring hits, a platinum major-label debut and a main-stage slot at Ozzfest, Epic act Chevelle is one of rock radio's success stories of the past year. But how does a band with two hit records make the transition to core act? Some programmers think it's practically there, particularly those who have been playing the band for years. Others say it all hinges on the group's next project.



CHEVELLE

Active rock WNOR Norfolk, Va., has been championing the group since its indie-label album, 1999's "Point #1" on Squint. "You would be hard pressed to find another station in the country that has played and promoted this band as much as we have," PD Harvey Kojan

says. "Not only did we take the airplay lead, but we went out of our way to proselytize about Chevelle to our consultant, our sister stations and anyone else who would listen. We played both 'Point #1' and 'Mia' from their Squint debut. Neither became hits, but we were intrigued and had high hopes for their subsequent Epic release."

Epic signed Chevelle in summer 2001, and the band finished recording "Wonder What's Next" in early 2002. While first single "The Red" impacted June 25, 2002, radio had already been hearing it for several months. WAAF Boston PD Keith Hastings was an early supporter at WLZR (Lazer 103) Milwaukee after seeing the band at a club show, and WNOR APD/MD Tim Parker had already identified "several potential hits" from the advance.

Even with that early support, it was several months before listeners could actually buy "The Red." Epic VP of rock promotion Cheryl Valentine says the first-week sales of Linkin Park and TrustCompany encouraged the label to wait until the song was at a certain listenership level. "As long as the single was working at radio, we knew we could keep it going and moving forward and reach those audiences prior to putting the record out. The premise was that the more we sold the first week out, the more touring opportunities we would have and the more pull we would have to get our video played on MTV. It would also give us the benefit of the doubt on more radio station rotations and generally open up a world that we currently didn't have—if we came out with a big number."

After four months of airplay, the record was released Oct. 8, selling 66,000 copies during its first week. "The Red" took 32 weeks to peak at No. 3 at active rock and reached No. 4 at modern in its 22nd week. Exactly one year after "The Red" went for official adds, "Send the Pain Below" spent its second week at No. 1 on the rock chart; it was also a modern No. 1.

### NOT JUST 'THE RED SONG'

While Chevelle's performance has made it a known entity to radio programmers, listeners' perception of the band is split. "I think they're still a little faceless," Hastings says. "If I try to put myself in the mind of the listener, they probably think that they have great hooky songs, but I don't know that there's a particular face or image to the band."

But modern WHRL Albany, N.Y., PD Lisa Biello says, "The first batch of callout research we did on 'Send the Pain Below' came back 85% familiar after 200 spins, which is really good, considering most records these days aren't familiar until [they reach] 400-500 spins. It wasn't that way with 'The Red,' so I would guess that the song's performance at modern and active started the recognition of who Chevelle is and what they sound like."

"Listeners are very aware of Chevelle, and we know so from album sales here and top phones consistently with each single," modern WNFZ (Extreme Radio) Knoxville, Tenn., PD Anthony Proffitt says. "The great thing is, they ask for them by name and not [by saying 'play'] that 'Red' song."

Modern WDYL (Y101) Richmond, Va., PD Mike Murphy says that "from what we can see in our research, the songs work and the Y101 listener knows who the band is."

It also helps that by following in the footsteps of Disturbed and System of a Down, Chevelle has

## The (V)2 Amigos



V2's Rick Morrison, left, and Matt Pollack, right, liven up a music meeting with modern KROQ Los Angeles by donning mariachi costumes and bringing Mexican food, a blender and tequila to the station. Between the sombreros, from left, are MD Lisa Worden, senior VP of programming Kevin Weatherly and APD Gene Sandbloom.

## What's Next From Chevelle

Even with two huge rock radio records, Chevelle drummer Sam Loeffler admits that sometimes "it's still a struggle for people to put the name with the songs. There are still situations where we'll pull into a gas station and people will say, 'Whose bus is that?' When we say, 'It's Chevelle's,' they'll say, 'Never heard of them.' Now it has gotten to the point where I can say, 'Yes, you have,' and you'll sing one of the songs and they always know it. But it has proved to be hard to place the name with the song. We don't have much of a gimmick, and that makes it a little harder to remember sometimes. But people remember the music, and that's great."

Of course, that's starting to progress now. "The biggest way that we've changed is from constant touring," Loeffler says. "We've been touring nonstop for almost 16 months. It has made us better as a live band. As far as the change in our shows, the biggest difference is that people sing along to our songs now, which shows just how important radio is in getting our songs out there."

"When you do station festivals, you'll do these interviews in front of a crowd of people," he continues. "You used to be in front of 20 or 30 people, and it was cool. Now [you're] in front of a lot more people. Having been constantly on the road, the biggest impact that we've seen is a lot more people knowing the music and crowds gradually getting larger and larger."

Loeffler says Chevelle is being careful not to let success change its lifestyle or music. "Everything is almost anti-climactic, because you work so hard and when things do hit, you want them to last. We're writing the music we want to write and not changing it for anyone. We're not letting the success influence our lifestyles, either."

He says the band plans to take September and October off to write the follow-up to "Wonder What's Next." Singer/guitarist Pete Loeffler has been working on songs acoustically, recording them on a four-track (third brother Joe plays bass). Loeffler adds that in their limited breaks from the road, they've been getting together to work on new music. The band will be heading into the studio early next year to record the follow-up. The new album, Loeffler says, is "actually pretty heavy. We're a melodic band, because we like melody, but we also listen to a lot of heavy music, and that's what we've been into."

## RADIO CONCERT MONITOR

DATE	STATION	EVENT	PROMOTIONS DIRECTOR
July 26	KAZR Des Moines	Lazerfest '03	Jeff Gosteale
APPEARING: Index Case, Nightrain, Powerman 5000, Ra, Staind, Static-X			
July 27	WNNX Atlanta	99X the Big Rock	Kitsy Rose
APPEARING: Our Lady Peace, Seether, Shinedown, 3 Doors Down			
Aug. 16	WKRL Syracuse, N.Y.	K-Rock-a-Thon	Abbie Weber
APPEARING: Caution, Cold, Evanescence, Plan 607, Revis, Saliva, Tantric			
Aug. 21	WNOR Norfolk, Va.	FM99 Lunatic Luau VII	David Johnson
APPEARING: Chevelle, Korn, Memento, Motograter, Pillar, Powerman 5000, Presence, Ra, the Revolution Smile, Sevendust, Shinedown			
Sept. 6	KQRC Kansas City	Rockfest	Heather Fischer
APPEARING: Breaking Benjamin, Cold, Dirtbox, From Zero, Godsmack, Hed(Planet Earth), Pacifier, Presence, Ra, Saliva, Seether, Shinedown, Trapt, Unloco			
Sept. 6	WBUZ Nashville	Buzzfest	Angie Summers
APPEARING: TBA			

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graduated from the second stage to the main one at Ozzfest. So while Kojan recalls the band getting a "nice response [but] nothing overwhelming" last summer, he says they've since become more dynamic performers. And Valentine says, "I went to the Ozzfest opener in San Antonio, and all of the seats were filled, as was the lawn, which is rare for the opening main-stage band."

"Chevelle played our second annual B-Day Bash," Murphy says. "People stood in the pouring rain to see this band play. They knew all the words, and [the band's performance was] one of the highlights of that very rainy day."

### ONE ALBUM AWAY

Radio's diagnosis of Chevelle is that if it isn't a core band yet, it is only one more hit album away from becoming one. "I think they are in the process of becoming a core artist," Biello says. "They have had two very strong singles, impressive sales, phone stories and, at my station, impressive callout that indicates they already are a core artist. If they keep the momentum going, Chevelle can easily become a national core artist for the modern format... To become a core artist, you have to prove yourself, and Chevelle is doing just that."

"In terms of sheer numbers from spins, you could make the case that they are a core artist," Hastings says. "What will determine whether or

not they stay a core artist to the format is the staying power, and that's going to be all up to the audience... There may be some marketing issues over the long term. I don't think that anyone's doing anything wrong—I just think it's incredibly hard, and it involves a little bit of luck on the pop culture scale."

"To become a core artist, you need multiple hits," Kojan says. "Chevelle's two for two and well on their way. There's at least one more potential hit on this CD. But I won't truly be able to pronounce them a WNOR core artist until they come back with another album. If they deliver the goods again, they'll have made it."

"Having two thoroughly researching songs off of one album definitely helps," Valentine says. "The fact that we went gold off of one single and platinum off the second also helps. The third single ["Closure," which impacts next month] and another album with a researching song will cement their status as a core act for rock radio."

Radio stresses that one thing that will cement Chevelle's status as a core band is ensuring they don't cross over to top 40. "I think the key to them becoming a core artist is keeping their roots in the format," Proffitt says. "Don't abandon us and go to the 'dark side' with a pop album. Keep the crunch alive."

Biello is even more blunt. "For fuck's sake, don't cross them over to other formats."





Songs ranked by number of detections. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Airplay Adds (AA) denotes songs with 6 or more detections at station for first time this week.

AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS



KFSD San Diego, CA (PD: Jeremy Pritchard) Airplay Leader Designations: 6

Table with 2 columns: Rank and Station/Artist. #1 WMRQ, Hartford, CT; #2 KXTE, Las Vegas, NV; #4 WMFS, Memphis, TN; #5 KCPX, Salt Lake City.

Refer to Impact page for this week's Airplay Leaders and Airplay Leaderboard rules.

WXRK New York OM: Robert Cross MD: Mike Peer Infinity 212-314-9230

WXRK New York playlist table with columns for rank, song, and station.

KROQ Los Angeles Sr. VP/Pgm: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden Infinity 323-930-1067

KROQ Los Angeles playlist table with columns for rank, song, and station.

WKQX Chicago APD/MD: Mary Shuminas Emmis 312-527-8348

WKQX Chicago playlist table with columns for rank, song, and station.

WBCN Boston VP/Pgm: Stephen APD/MD: Steven Strick AMD: Josh Aarons Infinity 617-266-1111

WBCN Boston playlist table with columns for rank, song, and station.

WWDC Washington, DC PD: Buddy Rizer Clear Channel 301-587-7100

WWDC Washington, DC playlist table with columns for rank, song, and station.

WZZM Chicago PD: Bill Gamble APD: Steve Levy MD: James VanOsdol ABC 312-984-9923

WZZM Chicago playlist table with columns for rank, song, and station.

WHFS Washington, DC APD: Bob Waugh MD: Pat Ferrise Infinity 301-306-0991

WHFS Washington, DC playlist table with columns for rank, song, and station.

KDGE Dallas PD: Duane Doherty APD/MD: Alan Ayo Clear Channel 972-770-7777

KDGE Dallas playlist table with columns for rank, song, and station.

KTBB Houston PD: Vince Richards APD: Eric Schmidt Clear Channel 713-968-1067

KTBB Houston playlist table with columns for rank, song, and station.

WPLY Philadelphia PD: Jim McGuinn MD: Dan Fein Radio One 610-276-1100

WPLY Philadelphia playlist table with columns for rank, song, and station.

KITS San Francisco PD: Sean Demery MD: Aaron Axelsen Infinity 415-402-6700

KITS San Francisco playlist table with columns for rank, song, and station.

WNNX Atlanta Dir/Pgm: Leslie Fram PD: Chris Williams MD: Jay Harren Susquehanna 404-266-0997

WNNX Atlanta playlist table with columns for rank, song, and station.

CIMX Detroit PD: Murray Brookshaw APD: Vince Cannova MD: "Phat" Matt Franklin CHUM Group 519-258-8888

CIMX Detroit playlist table with columns for rank, song, and station.

KNDD Seattle PD: Phil Manning APD: Jim Keller Entercom 206-622-3251

KNDD Seattle playlist table with columns for rank, song, and station.

KZON Phoenix PD: Tim Maranville APD/MD: Kevin Mannion Infinity 602-258-8181

KZON Phoenix playlist table with columns for rank, song, and station.

WZTA Miami OM: Rob Roberts Dir/Rock Pgm: Troy Hanson APD/MD: Ryan Castle Clear Channel 954-862-2000

WZTA Miami playlist table with columns for rank, song, and station.

XTRA San Diego PD: Bryan Schock MD: "Smiling Marty" Whitney Clear Channel 858-292-2000

XTRA San Diego playlist table with columns for rank, song, and station.

WXDX Pittsburgh OM: John Moschitta MD: Vinnie Ferguson Clear Channel 412-937-1441

WXDX Pittsburgh playlist table with columns for rank, song, and station.

KTCL Denver Dir/Pgm: Mike O'Connor Interim MD: Hill Jordan Clear Channel 303-713-8000

KTCL Denver playlist table with columns for rank, song, and station.

WRRR Orlando PD: Pat Lynch MD: Brian Dickerman Clear Channel 407-916-7790

WRRR Orlando playlist table with columns for rank, song, and station.

KPNT St. Louis PD: Tommy Mattern APD: Woody Fife MD: Frizz Emmis 314-231-1057

KPNT St. Louis playlist table with columns for rank, song, and station.

WOCL Orlando PD: Alan Smith APD/MD: Bobby Smith Infinity 407-919-1000

WOCL Orlando playlist table with columns for rank, song, and station.

KWDC Sacramento PD: Ron Bunce MD: Marco Collins Entercom 916-334-7777

KWDC Sacramento playlist table with columns for rank, song, and station.

TOP 10 BOUND

AUDIO SLAVE 1832/59 Show Me How To Live (Interscope/Epic)

Total Stations: 84 Chart Move: 12-12 H (18), M (45), L (21)

Table with columns: Station, ID, and Airplay Adds. Lists stations like New York, L.A., Chicago, etc., and their respective airplay counts.

EVANESCENCE 1674/64 Going Under (Wind-up)

Total Stations: 77 Chart Move: 18-16 H (19), M (39), L (19)

Table with columns: Station, ID, and Airplay Adds. Lists stations like New York, L.A., Chicago, etc., and their respective airplay counts.

AIRPOWER BOUND

Total Detections/Gain

EVE 6 1757/88 Think Twice (RCA/RMG)

AIRPLAY LEADER (FIRST STATION TO 150 PLAYS)

KZON • Phoenix, AZ PD: Tim Maranville MD: Kevin Mannion Date: 06/15/03

Total Stations: 74 Chart Move: 16-14 H (20), M (41), L (13)

Table with columns: Station, ID, and Airplay Adds. Lists stations like New York, L.A., Chicago, etc., and their respective airplay counts.

KORN 1406/111 Did My Time (Immortal/Epic)

AIRPLAY LEADER (FIRST STATION TO 150 PLAYS)

KCPX • Salt Lake City, UT PD: Ian McCain Date: 07/20/03

Total Stations: 75 Chart Move: 22-20 H (13), M (34), L (28)

Table with columns: Station, ID, and Airplay Adds. Lists stations like New York, L.A., Chicago, etc., and their respective airplay counts.

AIRPOWER BOUND

Total Detections/Gain

VENDETTA RED 1478/1 Shattered (Epic)

Total Stations: 81 Chart Move: 20-19 H (7), M (43), L (31)

Table with columns: Station, ID, and Airplay Adds. Lists stations like New York, L.A., Chicago, etc., and their respective airplay counts.

FOO FIGHTERS 1163/223 Low (Roswell/RCA/RMG)

Total Stations: 80 Chart Move: 27-21 H (3), M (34), L (43)

Table with columns: Station, ID, and Airplay Adds. Lists stations like New York, L.A., Chicago, etc., and their respective airplay counts.

HOT HOT HEAT 1144/4 Bandages (Sub Pop/Sire/Reprise)

Total Stations: 66 Chart Move: 23-22 H (16), M (20), L (30)

Table with columns: Station, ID, and Airplay Adds. Lists stations like New York, L.A., Chicago, etc., and their respective airplay counts.

AFI 1066/66 The Leaving Song Pt. II (Nitro/DreamWorks)

Total Stations: 77 Chart Move: 25-25 H (6), M (25), L (46)

Table with columns: Station, ID, and Airplay Adds. Lists stations like New York, L.A., Chicago, etc., and their respective airplay counts.

DISTURBED 928/36 Liberate (Reprise)

Total Stations: 52 Chart Move: 28-27 H (5), M (25), L (22)

Table with columns: Station, ID, and Airplay Adds. Lists stations like New York, L.A., Chicago, etc., and their respective airplay counts.

GODSMACK 854/52 Serenity (Republic/Universal/UMRG)

Total Stations: 52 Chart Move: 31-28 H (2), M (25), L (25)

Table with columns: Station, ID, and Airplay Adds. Lists stations like New York, L.A., Chicago, etc., and their respective airplay counts.

DASHBOARD CONFSSIONAL 793/223 Hands Down (Vagrant/Interscope)

Total Stations: 61 Chart Move: 38-30 H (2), M (21), L (38)

Table with columns: Station, ID, and Airplay Adds. Lists stations like New York, L.A., Chicago, etc., and their respective airplay counts.

ALIEN ANT FARM 707/160 These Days (EI Total/DreamWorks)

Total Stations: 56 Chart Move: 39-32 H (2), M (19), L (35)

Table with columns: Station, ID, and Airplay Adds. Lists stations like New York, L.A., Chicago, etc., and their respective airplay counts.

TRIP T (Warner Bros.) 698/80 Still Framed

Total Stations: 54 Chart Move: 34-33 H (2), M (18), L (34)

Table with columns: Station, ID, and Airplay Adds. Lists stations like New York, L.A., Chicago, etc., and their respective airplay counts.

THRICE 645/128 All That's Left (Island/IDJMG)

Total Stations: 72 Chart Move: 40-35 H (0), M (16), L (56)

Table with columns: Station, ID, and Airplay Adds. Lists stations like New York, L.A., Chicago, etc., and their respective airplay counts.

Songs posting gains in detections or equal to or better than the monitored down time percentage in the format. Songs listed in order of detections.

PhoeniX XTRA 8 6 - 2 13 Tucson KFMA 21 19 14 119

Table with columns: Station, ID, and Airplay Adds. Lists stations like Tucson, Phoenix, etc., and their respective airplay counts.

RANCID 631/493 Fall Back Down (Hellcat/Warner Bros.)

Total Stations: 59 Chart Move: Debut 36 H (2), M (19), L (38)

Table with columns: Station, ID, and Airplay Adds. Lists stations like New York, L.A., Chicago, etc., and their respective airplay counts.

THREE DAYS GRACE 596/18 (I Hate) Everything About You (Jive)

Total Stations: 44 Chart Move: 37-37 H (3), M (13), L (28)

Table with columns: Station, ID, and Airplay Adds. Lists stations like New York, L.A., Chicago, etc., and their respective airplay counts.

CHART BOUND

Total Detections/Gain

ADEMA 462/55 Unstable (Arista)

Total Stations: 43 Chart Move: 10-10 Heavy (0), Medium (13), Light (30)

Airplay Adds: 3 KKND, KNDD, KQRA, WBUR, WGRD, WNNX

Table with columns: Station, ID, and Airplay Adds. Lists stations like New York, L.A., Chicago, etc., and their respective airplay counts.

SWITCHFOOT 459/68 Meant To Live (Red Ink/Columbia)

Total Stations: 36 Chart Move: 10-10 Heavy (2), Light (23)

Airplay Adds: 7 KHBZ, KNDD, KQRA, WBUR, WGRD, WNNX

Table with columns: Station, ID, and Airplay Adds. Lists stations like New York, L.A., Chicago, etc., and their respective airplay counts.

LESS THAN JAKE 443/56 The Science Of Selling Yourself Short (Sire/Warner Bros.)

Total Stations: 37 Chart Move: 2-2 Heavy (3), Light (23)

Airplay Adds: 7 KHBZ, KNDD, KQRA, WBUR, WGRD, WNNX

H=Heavy (30+ Detections), M=Medium (15-29), L=Light (Under 15). Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience.

# IMPACT!

**AIRPLAY**  
**Monitor**

Nielsen  
Broadcast Data  
Systems

Songs posting gains in detections or with a percentage loss in detections equal to or better than the monitored downtime percentage in the format. Songs listed in order of detections.

\*Indicates station experienced between 24 and 56 hours of monitored downtime during the chart week.

<p><b>THE WHITE STRIPES</b> 442/21 <i>The Hardest Button To Button (Third Man/V2)</i> Total Stations: 30 Heavy (4) KFSD, KRFB, WBCN, WEQX Medium (8), Light (18) Airplay Adds: 2 WJRR, WRWK</p>	<p><b>BRAND NEW</b> 147/64 <i>The Quiet Things That No One Ever Knows (Triple Crown/Razor &amp; Tie)</i> Total Stations: 27 Heavy (0) Medium (4), Light (23) Airplay Adds: 5 KFSD, KNDD, WKRL, WPBZ, WWCD</p>	<p><b>THE POSTAL SERVICE</b> 110/11 <i>Such Great Heights (Sub Pop)</i> Total Stations: 9 Heavy (1) WFNX Medium (2), Light (6)</p>	<p><b>SUPER FURRY ANIMALS</b> 56/8 <i>Golden Retriever (XL/Beggars Group)</i> Total Stations: 6 Heavy (1) KFSD Medium (1), Light (4)</p>	<p>★ <b>COLDPLAY</b> 36/12 <i>God Put A Smile Upon Your Face (Capitol)</i> Total Stations: 7 Heavy (0) Medium (1), Light (6) Airplay Adds: 1 WLUM</p>
<p><b>ROONEY</b> 372/31 <i>Blue Side (Geffen/Interscope)</i> Total Stations: 35 Heavy (2) KFSD, KHRO Medium (7), Light (26) Airplay Adds: 3 KJEE, KUUC, WBUZ</p>	<p><b>GRANDDADDY</b> 141/14 <i>Now Its On (V2)</i> Total Stations: 10 Heavy (1) KITS Medium (3), Light (6) Airplay Adds: 1 WEQX</p>	<p><b>FINGERTIGHT</b> 103/80 <i>Guilt (Columbia)</i> Total Stations: 17 Heavy (0) Medium (1), Light (16) Airplay Adds: 7 KFSD, KHRO, KMBY, KQRA, WCYY, WJRR, WRZK</p>	<p><b>THE STREETS</b> 53/5 <i>Let's Push Things Forward (Vice/Anti)</i> Total Stations: 6 Heavy (0) Medium (2), Light (4) Airplay Adds: 1 WEQX</p>	<p>★ <b>COLD</b> 33/24 <i>Suffocate (Flip/Geffen/Interscope)</i> Total Stations: 16 Heavy (0) Medium (0), Light (16)</p>
<p><b>BILLY TALENT</b> 298/174 <i>Try Honesty (Atlantic)</i> Total Stations: 42 Heavy (0) Medium (5), Light (37) Airplay Adds: 18 KCPX, KNDD, KNRK, KPNT, KRFB, KTZO, KXTE, WCYY, WDYL, WEQX, WKQX, WKRL, WLUM, WNNX, WPBZ, WXDX, WXTM, WZTA</p>	<p><b>CAUTERIZE</b> 137/22 <i>Something Beautiful (Wind-up)</i> Total Stations: 15 Heavy (0) Medium (2), Light (13) Airplay Adds: 3 KQRA, WGRD, WKQX</p>	<p><b>3 DOORS DOWN</b> 91/60 <i>Here Without You (Republic/Universal/UMRG)</i> Total Stations: 12 Heavy (1) KUUC Medium (0), Light (11) Airplay Adds: 1 WMFS</p>	<p><b>STUNT MONKEY</b> 49/7 <i>Girlfriend Likes Girls (UTR)</i> Total Stations: 8 Heavy (0) Medium (2), Light (6)</p>	<p><b>THE REVOLUTION SMILE</b> 33/1 <i>Bonethrower (Flawless/Geffen/Interscope)</i> Total Stations: 7 Heavy (0) Medium (1), Light (6)</p>
<p><b>BLUE OCTOBER</b> 284/2 <i>Calling You (Brando/Universal/UMRG)</i> Total Stations: 22 Heavy (1) KFSD Medium (9), Light (12) Airplay Adds: 3 KENZ, KHBZ, KITS</p>	<p><b>BLACK EYED PEAS</b> 135/12 <i>Anxiety (A&amp;M/Interscope)</i> Total Stations: 12 Heavy (0) Medium (5), Light (7) Airplay Adds: 2 KPNT, KRFB</p>	<p><b>DIFFUSER</b> 90/9 <i>I Wonder (Hollywood)</i> Total Stations: 8 Heavy (0) Medium (3), Light (5)</p>	<p>★ <b>VERTICAL HORIZON</b> 49/15 <i>I'm Still Here (RCA/RMG)</i> Total Stations: 3 Heavy (0) Medium (2), Light (1) Airplay Adds: 1 KENZ</p>	<p>★ <b>JANE'S ADDICTION</b> 32/31 <i>True Nature (Capitol)</i> Total Stations: 27 Heavy (0) Medium (0), Light (27)</p>
<p>★ <b>FUEL</b> 268/265 <i>Falls On Me (Epic)</i> Total Stations: 40 Heavy (0) Medium (7), Light (33) Airplay Adds: 13 KCNL, KUUC, KXTE, WBRU, WHTG, WLUM, WPLY, WRWK, WXDX, WXRK, WXTM, WZTA, WZZN</p>	<p><b>DROPKICK MURPHYS</b> 135/0 <i>Walk Away (Hellcat/Epitaph)</i> Total Stations: 13 Heavy (1) WBCN Medium (4), Light (8)</p>	<p><b>METALLICA</b> 89/13 <i>Frantic (Elektra/EEG)</i> Total Stations: 14 Heavy (0) Medium (1), Light (13) Airplay Adds: 1 WKQX</p>	<p><b>THE SPECIAL GOODNESS</b> 44/1 <i>Life Goes By (N.O.S.)</i> Total Stations: 3 Heavy (1) KFSD Medium (0), Light (2)</p>	<p>★ <b>LEAVES</b> 30/12 <i>Crazy (DreamWorks)</i> Total Stations: 13 Heavy (0) Medium (0), Light (13) Airplay Adds: 2 KNXX, WKQX</p>
<p><b>GOOD CHARLOTTE</b> 213/19 <i>Girls And Boys (Daylight/Epic)</i> Total Stations: 16 Heavy (0) Medium (5), Light (11) Airplay Adds: 3 KTCL, WAQZ, WNNX</p>	<p><b>ME FIRST AND THE GIMME GIMMES</b> 134/33 <i>I Believe I Can Fly (Fat Wreck Chords)</i>  Total Stations: 25 Heavy (0) Medium (4), Light (21) Airplay Adds: 3 KFMA, KFSD, WXDX</p>	<p><b>PETE YORN</b> 84/6 <i>Crystal Village (Columbia)</i> Total Stations: 7 Heavy (1) KZON Medium (0), Light (6) Airplay Adds: 1 WOXY</p>	<p>★ <b>THE STARTING LINE</b> 42/7 <i>The Best Of Me (Drive-thru/MCA)</i> Total Stations: 16 Heavy (0) Medium (0), Light (16) Airplay Adds: 1 KUUC</p>	<p>★ <b>KENNA</b> 30/9 <i>Freetime (Columbia)</i> Total Stations: 5 Heavy (0) Medium (1), Light (4)</p>
<p><b>FOUNTAINS OF WAYNE</b> 194/14 <i>Stacy's Mom (S-Curve/Virgin)</i> Total Stations: 15 Heavy (3) KCNL, KFSD, WEQX Medium (1), Light (11)</p>	<p><b>FEEDER</b> 128/57 <i>Come Back Around (Republic/Universal/UMRG)</i> Total Stations: 17 Heavy (1) KFSD Medium (1), Light (15) Airplay Adds: 4 KUUC, WEQX, WZTA, XTRA</p>	<p><b>YELLOWCARD</b> 73/22 <i>Way Away (Capitol)</i> Total Stations: 38 Heavy (0) Medium (0), Light (38) Airplay Adds: 1 KNRK</p>	<p><b>MATT NATHANSON</b> 42/10 <i>Laid (Republic/Universal/UMRG)</i> Total Stations: 3 Heavy (1) KCNL Medium (0), Light (2)</p>	<p><b>PULSE ULTRA</b> 29/9 <i>Despot (Atlantic)</i> Total Stations: 1 Heavy (0) Medium (1), Light (0)</p>
<p><b>YEAR OF THE RABBIT</b> 184/3 <i>Rabbit Hole (Elektra/EEG)</i> Total Stations: 22 Heavy (0) Medium (3), Light (19) Airplay Adds: 2 KNXX, WJRR</p>	<p><b>B.R.M.C.</b> 127/26 <i>Stop (Virgin)</i> Total Stations: 35 Heavy (0) Medium (3), Light (32) Airplay Adds: 4 KFSD, KITS, KSYR, KTBZ</p>	<p><b>THE DANDY WARHOLS</b> 71/28 <i>We Used To Be Friends (Capitol)</i> Total Stations: 21 Heavy (0) Medium (1), Light (20)</p>	<p><b>DAVE GAHAN</b> 41/0 <i>Dirty Sticky Floors (Mute/Reprise)</i> Total Stations: 3 Heavy (0) Medium (2), Light (1)</p>	<p><b>THE SOUNDS</b> 28/6 <i>Seven Days A Week (New Line)</i> Total Stations: 6 Heavy (0) Medium (1), Light (5)</p>
<p><b>(HED)PLANET EARTH</b> 190/18 <i>Other Side (Volcano/Jive)</i> Total Stations: 16 Heavy (0) Medium (6), Light (10) Airplay Adds: 1 WKRL</p>	<p><b>EELS</b> 126/15 <i>Saturday Morning (DreamWorks)</i> Total Stations: 18 Heavy (0) Medium (2), Light (16)</p>	<p><b>COWBOY MOUTH</b> 70/8 <i>Better (33rd Street)</i> Total Stations: 7 Heavy (0) Medium (2), Light (5) Airplay Adds: 1 WRAX</p>	<p><b>SPYMOB</b> 40/1 <i>It Gets Me Going (Star Trak/Arista)</i> Total Stations: 3 Heavy (1) KFSD Medium (0), Light (2)</p>	<p><b>SLAVES ON DOPE</b> 27/2 <i>Go (Bieler Bros./MCA)</i> Total Stations: 2 Heavy (0) Medium (1), Light (1)</p>
<p><b>JACK JOHNSON</b> 162/33 <i>Wasting Time (Jack Johnson/Universal/UMRG)</i> Total Stations: 19 Heavy (2) KFSD, XTRA Medium (3), Light (14) Airplay Adds: 1 KENZ</p>	<p><b>BOWLING FOR SOUP</b> 123/4 <i>Punk Rock 101 (Ffroe/Silvertone/Jive)</i>  Total Stations: 9 Heavy (1) KUUC Medium (2), Light (6)</p>	<p><b>LINKIN PARK</b> 67/0 <i>Lying From You (Warner Bros.)</i> Total Stations: 3 Heavy (1) KCPX Medium (1), Light (1)</p>	<p><b>BLEU</b> 38/4 <i>Get Up (Aware/Columbia)</i> Total Stations: 5 Heavy (0) Medium (1), Light (4)</p>	<p><b>LINKIN PARK</b> 27/0 <i>Breaking The Habit (Warner Bros.)</i> Total Stations: 5 Heavy (0) Medium (0), Light (5)</p>
<p><b>SENSEFIELD</b> 151/36 <i>I Refuse (Nettwerk)</i> Total Stations: 39 Heavy (1) KFSD Medium (3), Light (35) Airplay Adds: 2 KENZ, KZON</p>	<p><b>SLOTH</b> 114/24 <i>Someday (Hollywood)</i> Total Stations: 16 Heavy (0) Medium (1), Light (15) Airplay Adds: 3 KHBZ, KJEE, WNFZ</p>	<p><b>COLDPLAY</b> 62/8 <i>Daylight (Capitol)</i> Total Stations: 4 Heavy (1) WHTG Medium (0), Light (3)</p>	<p>★ <b>EISLEY</b> 38/19 <i>Telescope Eyes (Record Collection)</i> Total Stations: 3 Heavy (1) KDGE Medium (0), Light (2) Airplay Adds: 1 WOXY</p>	<p>★ <b>THE RISING</b> 26/20 <i>Cradle (Maverick/Reprise)</i> Total Stations: 5 Heavy (0) Medium (1), Light (4) Airplay Adds: 1 KZON</p>
<p><b>MEST FEAT. BENJI MADDEN</b> 113/8 <i>Jaded (These Years) (Maverick/Reprise)</i> Total Stations: 16 Heavy (0) Medium (2), Light (14)</p>	<p><b>NICKELBACK FEAT. KID ROCK</b> 59/9 <i>Saturday Night's Alright (For Fighting) (Columbia)</i> Total Stations: 7 Heavy (1) WZZN Medium (0), Light (6) Airplay Adds: 1 WARQ</p>	<p><b>FANZINE</b> 38/5 <i>Head In The Sky (Emanon)</i> Total Stations: 3 Heavy (0) Medium (2), Light (1)</p>	<p>★ <b>THE LONG WINTERS</b> 26/4 <i>Cinnamon (Barsuk)</i> Total Stations: 1 Heavy (0) Medium (1), Light (0)</p>	

H=Heavy (30+ Detections), M=Medium (15-29), L=Light (Under 15). Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. ★ Initial impact: songs appearing on this page for the first time in summary form. Airplay Adds are songs with 6 or more detections at new stations this week. The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit songs as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's Power Playlists page to see this week's Airplay Leaders. indicates title earned HitPredictor status in research data provided by Promosquad.





IMPACT Monitor Nielsen Broadcast Data Systems

Songs posting gains in detections or with a percentage loss in detections equal to or better than the monitored downtime percentage in the format. Songs listed in order of detections. \*Indicates station experienced between 24 and 56 hours of monitored downtime during the chart week.

TOP 10 BOUND

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes KORN '1020/29 Did My Time (Immortal/Epic)' and SHINEDOWN '990/140 Fly From The Inside (Atlantic)'.

AIRPOWER BOUND

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes SMILE EMPTY SOUL '722/97 Bottom Of A Bottle (Lava)' and MUDVAYNE '708/33 World So Cold (Epic)'.

THE WHITE STRIPES 480/116

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Seven Nation Army (Third Man/V2).

AFI 225/21

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes The Leaving Song Pt. II (Nitro/DreamWorks).

ECHO 7 118/10

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes One Step Away (In De Goot).

JIBE 111/18

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Yesterday's Gone (226).

PRESENCE 110/66

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Remember (Curb/Reprise).

UNLOCO 109/11

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Empty (Maverick/Reprise).

FINGERTIGHT 104/67

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Guilt (Columbia).

FUEL 96/90

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Falls On Me (Epic).

QUEENSRYCHE 75/77

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Open (Sanctuary).

BIG DISMAL 75/4

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Remember (I.O.U.) (Wind-up).

LYNYRD SKYNYRD FEAT. KID ROCK 66/22

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Gimme Back My Bullets (Sanctuary).

GODSMACK 978/140

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Serenity (Repack/Universal/UMRG).

VELVET REVOLVER 662/33

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Set Me Free (Decca).

ADEMA 457/77

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Unstable (Arista).

THREE DAYS GRACE 223/17

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes I Hate Everything About You (Jive).

NICKELBACK FEAT. KID ROCK 97/15

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Saturday Night's Alright (For Fighting) (Columbia).

METALLICA 190/63

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Frantic (Elektra/EEG).

ALIEN ANT FARM 178/62

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes These Days (EI Tonal/DreamWorks).

MOTOGATER 177/61

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Down (Elektra/EEG).

THE ATARIS 177/5

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes The Boys Of Summer (Columbia).

SLOTH 168/64

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Someday (Hollywood).

DISTURBED 975/11

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Liberate (Reprise).

TRAPT 542/78

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Still Frame (Warner Bros.).

SALIVA 438/30

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Raise Up (Island/IDJMG).

CHART BOUND

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes various chart-bound songs.

EVANESCENCE 268/108

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Going Under (Wind-up).

(HED) PLANET EARTH 231/28

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Other Side (Volcano/Jive).

311 152/7

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Creatures (For A While) (Volcano/Jive).

THRICE 143/29

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes All That's Left (Island/IDJMG).

FOO FIGHTERS 484/112

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Low (Roswell/RCA/RMG).

FOO FIGHTERS 484/112

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Low (Roswell/RCA/RMG).

EVANESCENCE 268/108

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Going Under (Wind-up).

311 152/7

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Creatures (For A While) (Volcano/Jive).

ILL NINO 52/13

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes How Can I Live (Roadrunner/IDJMG).

SWITCHFOOT 45/7

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Meant To Live (Red Ink/Columbia).

FINGER ELEVEN 45/2

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Good Times (Wind-up).

COLD 42/31

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Suffocate (Flip/Geffen/Interscope).

AIRPOWER

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

FOO FIGHTERS 484/112

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Low (Roswell/RCA/RMG).

(HED) PLANET EARTH 231/28

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Other Side (Volcano/Jive).

311 152/7

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes Creatures (For A While) (Volcano/Jive).

THRICE 143/29

Table with columns: Artist, Song, Total Stations, Chart Move, Airplay Adds. Includes All That's Left (Island/IDJMG).

H=Heavy (21+ Detections), M=Medium (14-20), L=Light (Under 14). Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. \* Initial impact: songs appearing on this page for the first time in summary form. Airplay Adds are songs with 6 or more detections at medium stations this week. The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit songs as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's Power Playlists page to see this week's Airplay Leaders.





Airplay Adds (AA) denotes songs with 6 or more detections at station for first time this week.

POWER PLAYLISTS

AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS

Table with 2 columns: Rank and Station/Artist/Song. #1 WEBN Cincinnati, OH (PD/MD: Reinhart/Vaske) Airplay Leader Designations: 5.

WAXQ New York PD: Bob Buchmann APD/MD: Eric Wellman Clear Channel 212-575-1043

Table with 2 columns: Rank and Station/Artist/Song. 1 The Allman Brothers Band Firing Line 10 10.

KLOS Los Angeles PD: Rita Wilde ABC/Disney 310-840-4800

Table with 2 columns: Rank and Station/Artist/Song. 1 Peter Dinklage Verve Of A Thing 10 0.

WLUP Chicago VP/Pgmng & Ops: Greg Salk Pgm Mgr: Bill Klaproth Bonneville 312-440-5270

Table with 2 columns: Rank and Station/Artist/Song. 1 Styx One With Everything 18 20.

WMMR Philadelphia PD: Sam Milkman APD/MD: Ken Zipeto Greater Media 610-771-0933

Table with 2 columns: Rank and Station/Artist/Song. 1 Fuel Falls On Me 37 0.

WDVE Pittsburgh OM: John Moschitta MD: Val Porter Clear Channel 412-937-1441

Table with 2 columns: Rank and Station/Artist/Song. 1 3 Doors Down When I'm Gone 19 18.

WFBQ Indianapolis OM: Marty Bender PD: Mike Thomas MD: Ace Cosby Clear Channel 317-257-7565

Table with 2 columns: Rank and Station/Artist/Song. 1 Cheap Trick Scent Of A Woman 7 3.

WKLS Atlanta Reg. VP/Pgmng: Tim Dukus APD/MD: Paul Krieger Clear Channel 404-325-0960

Table with 2 columns: Rank and Station/Artist/Song. 1 Foo Fighters Times Like These 16 14.

KLOL Houston OM: Vince Richards Clear Channel 713-830-8000

Table with 2 columns: Rank and Station/Artist/Song. 1 Godsmack Straight Out Of Line 28 31.

KISW Seattle PD: Dave Richards APD: Kyle Brooks Entercom 206-285-7625

Table with 2 columns: Rank and Station/Artist/Song. 1 Metallica St. Anger 25 24.

WEBN Cincinnati PD: Scott Reinhart MD: Rick "The Dude" Vaske Clear Channel 513-621-9326

Table with 2 columns: Rank and Station/Artist/Song. 1 Trapt Headstrong 34 32.

KSHE St. Louis OM/MD: Rick Balis APD: Katy Kruze MD: Guy Favazza Emmis 314-621-0095

Table with 2 columns: Rank and Station/Artist/Song. 1 Staind Price To Play 20 20.

KDKB Phoenix PD: Joe Bonadonna MD: Dock Ellis Sandusky 480-897-9300

Table with 2 columns: Rank and Station/Artist/Song. 1 Train Calling All Angels 30 28.

WBAB Long Island PD: John Olsen APD/MD: John Parise Cox 631-587-1023

Table with 2 columns: Rank and Station/Artist/Song. 1 3 Doors Down When I'm Gone 27 25.

WHYY Providence PD: Joe Bevilacqua APD: Doug Palmieri MD: John Laurenti Clear Channel 401-438-6110

Table with 2 columns: Rank and Station/Artist/Song. 1 Foo Fighters Times Like These 31 31.

IMPACT!

Songs posting gains in detections or with a percentage gain in detections equal to or better than the monitored downtime percentage in the format. Songs listed in order of detections.

\*Indicates station experienced between 24 and 56 hours of monitored downtime during the chart week.

TOP 10 BOUND

JANE'S ADDICTION Just Because (Capitol)

Total Stations: 21 Chart Move: 12-11 H (7), M (4), L (10) Airplay Adds: 0

Table with 4 columns: Station, TW, LW, 2W, ID. Lists stations like New York L.A., Chicago, Houston, Atlanta, etc.

CHEAP TRICK Scent Of A Woman (Big3)

Total Stations: 23 Chart Move: 18-12 H (2), M (6), L (15) Airplay Adds: 3

Table with 4 columns: Station, TW, LW, 2W, ID. Lists stations like New York L.A., Chicago, Houston, Atlanta, etc.

CHEVELLE Send The Pain Below (Epic)

Total Stations: 18 Chart Move: 19-15 H (4), M (2), L (12) Airplay Adds: 0

Table with 4 columns: Station, TW, LW, 2W, ID. Lists stations like New York L.A., Chicago, Houston, Atlanta, etc.

REVIS Caught In The Rain (Epic)

Total Stations: 16 Chart Move: 17-16 H (4), M (3), L (9) Airplay Adds: 1

Table with 4 columns: Station, TW, LW, 2W, ID. Lists stations like New York L.A., Chicago, Houston, Atlanta, etc.

AUDIOSLAVE Show Me How To Live (Interscope/Epic)

Total Stations: 19 Chart Move: 20-20 H (2), M (4), L (13) Airplay Adds: 0

Table with 4 columns: Station, TW, LW, 2W, ID. Lists stations like New York L.A., Chicago, Houston, Atlanta, etc.

AIRPOWER

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

AIRPOWER BOUND

Total Detections/Gain

SHINEDOWN Fly From The Inside (Atlantic)

Total Stations: 21 Chart Move: 23-19 Heavy (3), WAQX, WKKB, WMMR Medium (2), Light (16) Airplay Adds: 2 KFRQ, KLPX

QUEENSRYCHE Open (Sanctuary)

Total Stations: 20 Chart Move: 29-21 Heavy (2), KZRR, WAQX Medium (2), Light (16) Airplay Adds: 3 WEGR, WNCD, WONE

LINKIN PARK Faint (Warner Bros.)

Total Stations: 10 Chart Move: 25-24 Heavy (4), KLAQ, WAQX, WEBN, WKKB Medium (1), Light (5)

GODSMACK Serenity (Republic/Universal/UMRG)

Total Stations: 15 Chart Move: 27-25 Heavy (2), KLAQ, WKKB Medium (3), Light (10) Airplay Adds: 1 WCMF

SEETHER Driven Under (Wind-up)

Total Stations: 11 Chart Move: 30-27 Heavy (3), WEBN, WKKB, WVBZ Medium (2), Light (6)

NICKELBACK FEAT. KID ROCK Saturday Night's Alright (For Fighting) (Columbia)

Total Stations: 9 Chart Move: 39-32 Heavy (2), KLOL, WHJY Medium (1), Light (6) Airplay Adds: 1 WBUF

TRAPT Still Frame (Warner Bros.)

Total Stations: 10 Chart Move: 38-34 Heavy (0) Medium (3), Light (7) Airplay Adds: 1 WAFX

THE WHITE STRIPES Seven Nation Army (Third Man/V2)

Total Stations: 8 Chart Move: Debut 38 Heavy (3), KFRQ, KLAQ, WHJY Medium (0), Light (5)

KORN Did My Time (Immortal/Epic)

Total Stations: 10 Chart Move: Debut 40 Heavy (1), WEBN Medium (1), Light (8) Airplay Adds: 1 KFRQ

FOO FIGHTERS Low (Roswell/RCA/RMG)

Total Stations: 8 Chart Move: Debut 38 Heavy (1), WDHA Medium (1), Light (6) Airplay Adds: 3 KFRQ, WKKB, WKLC

PILLAR Fireproof (Flicker/MCA)

Total Stations: 8 Chart Move: Debut 40 Heavy (0) Medium (3), Light (5)

FUEL Falls On Me (Epic)

Total Stations: 7 Chart Move: Debut 40 Heavy (1), WMMR Medium (0), Light (6) Airplay Adds: 3 WDHA, WMMR, WZZO

ALIEN ANT FARM These Days (El Tonal/DreamWorks)

Total Stations: 5 Chart Move: Debut 40 Heavy (0) Medium (1), Light (4)

FLEETWOOD MAC Say You Will (Reprise)

Total Stations: 5 Chart Move: Debut 40 Heavy (1), WONE Medium (0), Light (4) Airplay Adds: 1 WPYX

CHART BOUND

Total Detections/Gain

FOO FIGHTERS Low (Roswell/RCA/RMG)

Total Stations: 8 Chart Move: Debut 38 Heavy (1), WDHA Medium (1), Light (6) Airplay Adds: 3 KFRQ, WKKB, WKLC

PILLAR Fireproof (Flicker/MCA)

Total Stations: 8 Chart Move: Debut 40 Heavy (0) Medium (3), Light (5)

FUEL Falls On Me (Epic)

Total Stations: 7 Chart Move: Debut 40 Heavy (1), WMMR Medium (0), Light (6) Airplay Adds: 3 WDHA, WMMR, WZZO

ALIEN ANT FARM These Days (El Tonal/DreamWorks)

Total Stations: 5 Chart Move: Debut 40 Heavy (0) Medium (1), Light (4)

FLEETWOOD MAC Say You Will (Reprise)

Total Stations: 5 Chart Move: Debut 40 Heavy (1), WONE Medium (0), Light (4) Airplay Adds: 1 WPYX

H=Heavy (24+ Detections), M=Medium (12-23), L=Light (Under 12). Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. \*Initial impact: songs appearing on this page for the first time in summary form. Airplay Adds are songs with 6 or more detections at new stations this week.

MAINSTREAM TOP 40

Table with 2 columns: Station and Song/Artist. Includes entries like WFLY Albany, N.Y., WAEB Allentown, Pa., WSTR Atlanta, etc.

Table with 2 columns: Station and Song/Artist. Includes entries like KRBV Dallas, WDKF Dayton, Ohio, WGTZ Dayton, Ohio, etc.

Table with 2 columns: Station and Song/Artist. Includes entries like KLAL Little Rock, Ark., WJBL Long Island, N.Y., KIIS Los Angeles, etc.

Table with 2 columns: Station and Song/Artist. Includes entries like WJBL Portland, Maine, WVKS Toledo, Ohio, KLZR Topeka, Kan., etc.

Table with 2 columns: Station and Song/Artist. Includes entries like WBNS Columbus, Ohio, WRFY Reading, Pa., WFTM Johnson City, etc.

Table with 2 columns: Station and Song/Artist. Includes entries like WFLY Albany, N.Y., WAEB Allentown, Pa., WSTR Atlanta, etc.

Table with 2 columns: Station and Song/Artist. Includes entries like WFLY Albany, N.Y., WAEB Allentown, Pa., WSTR Atlanta, etc.

Table with 2 columns: Station and Song/Artist. Includes entries like WFLY Albany, N.Y., WAEB Allentown, Pa., WSTR Atlanta, etc.

Table listing radio stations and their top 25 songs, including KYLZ Albuquerque, WBTS Atlanta, KQBT Austin, Texas, KISV Bakersfield, Calif., WQXX Boston, WBBM Chicago, KBOS Fresno, Calif., KSEQ Fresno, Calif., WLYD Green Bay, Wisc., WHTZ Greenville, S.C., KDDB Honolulu, KXME Honolulu, WXIS Johnson City, KLUC Las Vegas, KHTE Little Rock, Ark., WPOW Miami, WPYM Miami, KTTB Minneapolis, KDON Monterey, Calif., WKUO New York, WNVZ Norfolk, Va., and KWWD Oklahoma City.

Table listing radio stations and their top 25 songs, including WPMO Orlando, Fla., KCAQ Oxnard, Calif., WRED Portland, Maine, KXJM Portland, Ore., WPKX Providence, R.I., KGGI Riverside, Calif., KSFM Sacramento, KBBT San Antonio, KYWL Spokane, Wash., KSPW Springfield, Mo., WLLD Tampa, Fla., KOHT Tucson, Ariz., KDGS Wichita, Kan., NO AIRPLAY ADDS THIS WEEK, R&B/HIP-HOP, WJAZ Albany, N.Y., WVEE Atlanta, WEMX Baton Rouge, La., WJNN Baton Rouge, La., WBHJ Birmingham, Ala., WBOT Boston, and WJMN Boston.

Table listing radio stations and their top 25 songs, including WBLK Buffalo, N.Y., WSSP Charleston, S.C., WJMI Jackson, Miss., WBBZ Charleston, S.C., WWWZ Charleston, S.C., WRJH Jackson, Miss., WJBT Jacksonville, Fla., WPGF Charlotte, N.C., WJZZ Charlotte, N.C., WGPC Chicago, WPKW Chicago, WENZ Cleveland, WHXT Columbia, S.C., KIPR Little Rock, Ark., WWDW Columbia, S.C., WFXE Columbus, Ga., WCKX Columbus, Ohio, KNDA Corpus Christi, KBFB Dallas, KKDA Dallas, WDRR Memphis, WDRR Miami, WKQS Denver, WDTJ Detroit, WJLB Detroit, WZFX Fayetteville, WJMH Greensboro, N.C., WJMJ Greenville, S.C., WZMX Hartford, Conn., and KPTX Houston.

Table listing radio stations and their top 25 songs, including WEUP Huntsville, Ala., WWHH Indianapolis, WQSL New Bern, N.C., KNOU New Orleans, WQUE New Orleans, WBLS New York, WQHT New York, WWRP New York, WBBH Norfolk, Va., WOVJ Norfolk, Va., WWHV Norfolk, Va., KWID Las Vegas, WBTX Lexington, Ky., WPHI Philadelphia, WUSL Philadelphia, KKFR Phoenix, WAMO Pittsburgh, WQOK Raleigh, N.C., WCDX Richmond, Va., WDKX Rochester, N.Y., KBMB Sacramento, WTLZ Saginaw, Mich., WUVE Salt Lake City, WJZZ Savannah, Ga., WQBT Savannah, Ga., KBTT Shreveport, La., and KDKS Shreveport, La.

Table listing radio stations and their top 25 songs, including KMJJ Shreveport, La., WFLM West Palm Beach, WJUC Toledo, Ohio, KJMM Tulsa, Okla., WKYS Washington, D.C., WPGC Washington, D.C., WMBX West Palm Beach, WJWS Wilmington, Del., WOVJ Norfolk, Va., WWHV Norfolk, Va., KWSP Oklahoma City, WJHM Orlando, Fla., WPHI Philadelphia, WUSL Philadelphia, WQMG Greensboro, N.C., WTKJ Houston, WTLK Indianapolis, WKXI Jackson, Miss., WDKX Little Rock, Ark., KJLH Los Angeles, KJMS Memphis, WQHT Miami, WMCB Milwaukee, WDLT Mobile, Ala., WQOK Nashville, WFXC Raleigh, N.C., WKJS Richmond, Va., WVBE Roanoke, Va., KBLX San Francisco, KJMS St. Louis, WHUR Washington, D.C., WMMJ Washington, D.C., and WMMJ Washington, D.C.

Table listing radio stations and their top 25 songs, including WFLM West Palm Beach, WQMX Akron, Ohio, WGNM Albany, N.Y., KRST Albuquerque, WMBX West Palm Beach, WJWS Wilmington, Del., WOVJ Norfolk, Va., WWHV Norfolk, Va., KWSP Oklahoma City, WJHM Orlando, Fla., WPHI Philadelphia, WUSL Philadelphia, WQMG Greensboro, N.C., WTKJ Houston, WTLK Indianapolis, WKXI Jackson, Miss., WDKX Little Rock, Ark., KJLH Los Angeles, KJMS Memphis, WQHT Miami, WMCB Milwaukee, WDLT Mobile, Ala., WQOK Nashville, WFXC Raleigh, N.C., WKJS Richmond, Va., WVBE Roanoke, Va., KBLX San Francisco, KJMS St. Louis, WHUR Washington, D.C., WMMJ Washington, D.C., and WMMJ Washington, D.C.

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## HP HitPredictor™

JULY 25, 2003

DATA PROVIDED BY **promosquad™**

FORMAT	NEW RELEASES WITH TOP 10 CALLOUT POTENTIAL	RECENTLY TESTED SONGS WITH TOP 10 CALLOUT POTENTIAL
<b>MAINSTREAM TOP 40</b>	NO NEW SONGS SHOWED TOP 10 CALLOUT POTENTIAL THIS WEEK	<ol style="list-style-type: none"> <li>1 CHRISTINA AGUILERA Can't Hold Us Down RCA/RMG 81.6</li> <li>2 DIFFUSER I Wonder HOLLYWOOD 79.8</li> <li>3 THE ATARIS The Boys Of Summer COLUMBIA 77.2</li> <li>4 TRAPT Headstrong WARNER BROS 75.4</li> <li>5 STACIE ORRICO (There's Gotta Be) More To Life VIRGIN 74.4</li> </ol>
<b>RHYTHMIC TOP 40</b>	NO NEW SONGS SHOWED TOP 10 CALLOUT POTENTIAL THIS WEEK	<ol style="list-style-type: none"> <li>1 JUSTIN TIMBERLAKE Seniorita JIVE 97.0</li> <li>2 BOW WOW Let's Get Down COLUMBIA 89.0</li> <li>3 TIMBALAND &amp; MAGOO Cop That Sh#! UMRG 84.0</li> <li>4 JAHEIM Put That Woman First WARNER BROS 83.0</li> <li>5 BABY BASH Suga Suga UMRG 74.0</li> </ol>
<b>ADULT TOP 40</b>	NO NEW SONGS SHOWED TOP 10 CALLOUT POTENTIAL THIS WEEK	<ol style="list-style-type: none"> <li>1 SALIVA Rest In Pieces IDJMG 78.8</li> <li>2 BEU SISTERS I Was Only (Seventeen) S-CURVE 72.6</li> <li>3 THE ATARIS The Boys Of Summer COLUMBIA 70.7</li> </ol>
<b>MODERN ROCK</b>	NO NEW SONGS SHOWED TOP 10 CALLOUT POTENTIAL THIS WEEK	<ol style="list-style-type: none"> <li>1 THREE DAYS GRACE (I Hate) Everything About You JIVE 83.5</li> <li>2 ME FIRST AND GIMMES I Believe I Can Fly FAT WRECK CHORDS 75.5</li> <li>3 THE USED Blue And Yellow REPRISE 74.4</li> <li>4 TRAPT Still Frame WARNER BROS 73.8</li> <li>5 DASHBOARD CONFESSIONAL Hands Down INTERSCOPE 70.1</li> </ol>

Songs are blind tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers. Songs are rated on a 1-5 scale; final results are based on weighted positives. Songs with a score of 65 or more are judged to have top 10 callout potential, although that benchmark number can fluctuate based on the strength of available music. New Releases are songs that have been recently serviced to or impacted at their respective formats; Recently Tested Songs are the five songs tested during the past month with the highest score. For a complete list of current songs with Top 10 Callout Potential, see HitPredictor.com. © 2003, HitPredictor and Promosquad are trademarks of Think Fast LLC

## Billboard THE BILLBOARD 200

ISSUE DATE: JULY 26, 2003

THIS WEEK	LAST WEEK	ARTIST	TITLE	THIS WEEK	LAST WEEK	ARTIST	TITLE
1	1	ASHANTI	Chapter II	11	—	THALIA	Thalia
2	2	BEYONCE	Dangerously In Love	12	15	LINKIN PARK	Meteora
3	7	EVANESCENCE	Fallen	13	11	KELLY CLARKSON	Thankful
4	3	LUTHER VANDROSS	Dance With My Father	14	8	MONICA	After The Storm
5	5	SHADY/AFTERMATH	Get Rich Or Die Tryin'	15	12	SOUNDTRACK	Charlie's Angels: Full Throttle
6	4	MICHELLE BRANCH	Hotel Paper	16	17	SEAN PAUL	Dutty Rock
7	6	METALLICA	St. Anger	17	19	SOUNDTRACK	The Lizzie McGuire Movie
8	9	NORAH JONES	Come Away With Me	18	14	ANNIE LENNOX	Bare
9	—	TRACE ADKINS	Greatest Hits Collection, Volume I	19	16	SOUNDTRACK	2 Fast 2 Furious
10	18	CHER	The Very Best Of Cher	20	20	LONESTAR	From There To Here: Greatest Hits

## ROSS ON RADIO



BY SEAN ROSS 646-654-4617 • sross@airplaymonitor.com

### Is An R&B Frequency Still The Magic Stick?

There was a time when there clearly was not enough R&B and hip-hop on the airwaves.

In the '60s, soul radio was famously a format of low-powered AMs at the high end of the dial. Or they were FMs at a time when that real estate had little value to anyone else.

By the late '70s, many larger markets had started to get their first R&B FMs. But many medium markets were starting to lose their R&B FMs as owners suddenly took interest in those sticks.

Even through the mid-'90s, it wasn't uncommon to see a market's only R&B station moved from FM to AM, or moved to a lesser frequency, as duopoly began allowing owners to expand their reach within a market.

In markets where R&B radio was successful, hip-hop wasn't always readily available. Hearing hip-hop, even the most radio-friendly stuff, play all day on WOWI and WMYK Norfolk, Va., in the early '90s was mindblowing. Back then, a hip-hop record pretty much had to be of an "O.P.P." magnitude to start before 6 p.m.

But a decade ago, the success of WQHT (Hot 97) New York spurred a slew of new stations that were suddenly "representing hip-hop and R&B." Then, a few years ago, hip-hop and R&B went through another growth spurt at a time when top 40's halo was dimming again. Rhythmic top 40, with very few exceptions, became almost entirely hip-hop-driven. Radio One continued to grow. Clear Channel, which had been willing to spin off key stations to Radio One just a few years earlier, became much more aggressive in R&B under Doc Wynter. And their station-building hasn't meant more hip-hop stations but more gospel FMs and adult R&Bs (the latter in such markets as Albuquerque, N.M.) as well.

Those groups that were willing to go into R&B and/or hip-hop could pretty much count on instant results, as the success of WZMX (Hot 93.7) Hartford, Conn., demonstrated. And even if there already was an R&B FM in the market, you could still make an impact with undeparted hip-hop.

In the past, major groups have been interested in going into R&B only if the incumbent station was an easy mark. Now, owners want a piece of the format, even if the heritage FM isn't going to roll over. For the first time, the strategy of looking at the station that controlled the biggest piece of the market and going after it finally applied to R&B, which had previously been

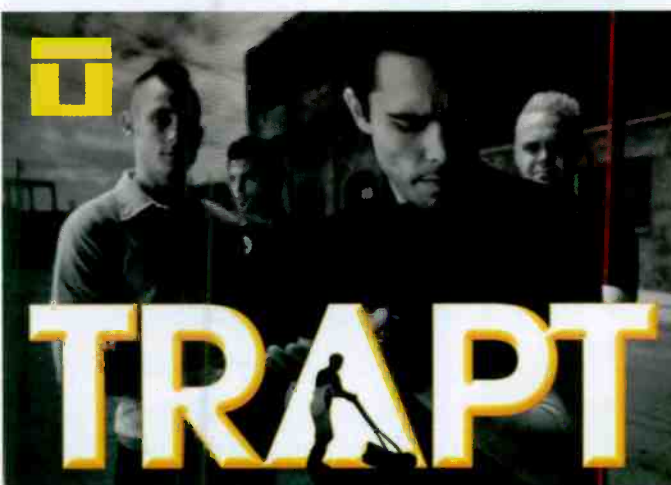
exempt under the belief that you couldn't make money being the second R&B station.

Willingness to be the second R&B or hip-hop station was key, because unless a heritage station was exceptionally vulnerable, the new R&B outlet was more likely to dent the incumbent than to overtake it entirely or force it out of the format. But if a new challenger did take too big a piece out of the incumbent, some of those stations were willing to launch their own flankers, as we saw in such markets as Richmond, Va., and Nashville.

So markets like Dayton, Ohio—where no owner was willing to do R&B on FM in the '80s—briefly found themselves with three FM outlets of some stripe. Markets like Harrisburg, Pa., that have never had an R&B FM now find themselves with a rhythmic top 40 and a very rhythmic mainstream going at it. And just as the first rhythmic top 40 boom briefly brought two rhythmic to Billings, Mont., in the early '90s, we now see hip-hop in Great Falls, Mont., and Calgary, Alberta (which briefly had a war of attrition between two hip-hop outlets).

So far, chances are still pretty good that if you launch a new R&B/hip-hop station, you will have some impact and you will be able to rely more on word-of-mouth than any other format. But during the past year or so, I've started to see a few exceptions. In some Southwestern markets, in particular, some stations have gone hip-hop without the instant traction that the format used to offer a new sign-on. And some market battles are turning into wars of attrition with two stations (or three) in the 4-share range and no one representing hip-hop among the market leaders.

But R&B radio can't really be said to have reached its saturation point—not until every market has a station committed to the format and the African-American community. Even in some markets with a seemingly unbeatable rhythmic, a hole still exists for a competitively programmed station that wants to claim both the music and the community images. Meanwhile, just as we saw in top 40 in the early '80s and country a decade ago, R&B and hip-hop will eventually shed some of those stations whose GMs realize that the format doesn't always represent found money for minimal effort. In the meantime, we can only hope that when those stations start to shake out, they won't discourage the people who are indeed committed to the format.



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# R&B hip hop conference awards

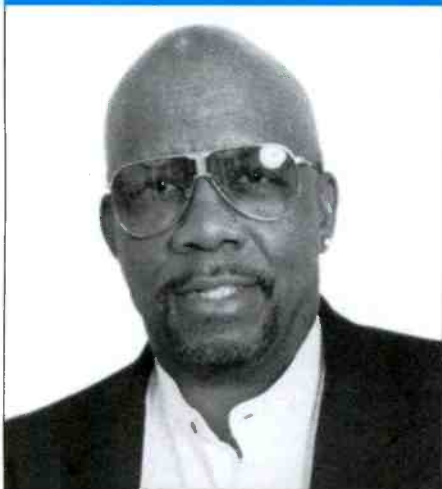
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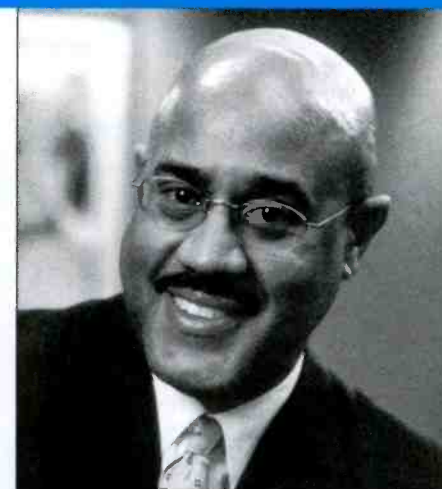
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