

# COUNTRY AIRPLAY Monitor

• We Listen To Radio •

February 23, 1996 \$ 4.95 Volume 4 • No. 9

## COUNTRY HIGHLIGHTS

#1

★★★★ NO. 1 ★★★★★

**MARTINA MCBRIDE**

*Wild Angels (RCA)*

★★★★ AIRPOWER ★★★★★

**DARYLE SINGLETARY** • *Too Much Fun (GIANT/REPRISE)*

**NEAL MCCOY** • *You Gotta Love That (ATLANTIC)*

**LONESTAR** • *No News (BNA)*

**RHETT AKINS** • *She Said Yes (DECCA)*

## NEW RELEASES

**TERRI CLARK** • *If I Were You (MERCURY NASHVILLE)*

**JOE DIFFIE** • *C-O-U-N-T-R-Y (EPIC)*

**TOBY KEITH** • *Does That Blue Moon Ever Shine On You (POLYDOR NASHVILLE)*

**DOUG SUPERNAW** • *She Never Looks Back (GIANT/REPRISE)*

**BRYAN WHITE** • *I'm Not Supposed To Love You Anymore (ASYLUM)*

## Is There Still A Link Between Country Radio And Pop Oldies?

by Sean Ross

Like the oldies format itself, the relationship between country and pop oldies hasn't been top of mind for most programmers since the late '80s and early '90s. But that doesn't mean country's and oldies' fortunes are not related, according to PDs in both formats.

When oldies exploded on FM in the late '80s, hot country was still in its infancy, and many markets still had only one country station. While the new oldies stations tended to take come from everybody—particularly gold-based AC—there was also a lot of focus by PDs on the relationship between country and gold.

Both country and oldies targeted the disenfranchised top 40 and rock listener. Some country stations played not only '70s rock acts, such as the Eagles, but, in many cases, '50s and '60s gold with tenuous country connections. (WGAR Cleveland had Chuck Berry's "No Particular Place To Go" in its library; WYNY New York actually played Del Shannon's "Runaway" at one time.) At the other extreme were country PDs who refused to play even country re-makes of pop songs, because they felt they were publicizing oldies radio.

Then came the hot country era. PDs had enough strong gold and recurrenents to purge their pop oldies. And country stations now had one or two competitors in every market, meaning that the oldies station was not as often the pri-

mary share. Most important, country was no longer thought of as driven only by 35-plus listeners, whereas oldies was now thought of as entirely dominated by 35-plus. When country began attracting young adults, the oldies format's access to listeners who hadn't grown up with their music quickly dried up. Country stations' numbers boomed; the once surprisingly strong 12-plus numbers that oldies had posted in 1988-93 leveled sharply.

But was that the end of the story?

In the summer '95 book, *Airplay Monitor/Arbitron* national format ratings showed country at its lowest point since summer '91. Oldies, meanwhile, was up 25-54 and posted its best-ever numbers in 35-64. While modern rock and a revitalized top 40 were the likely culprits for country's young-end losses, oldies seemed like a reasonable candidate for some of country's upper-demo travails, especially when one considered the concern among some country PDs that 35-plus had been disenfranchised and the fact that it was 35-plus listeners who had often grown up with pop oldies in the first place. While the fall '95 national numbers aren't in yet, a look at individual books shows many country stations back up and oldies stations off again.

So is there a connection?

Ask WYRK Buffalo, N.Y., PD Ken Johnson, and his answer could come straight from 1989-90. "We still share

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## THIS WEEK

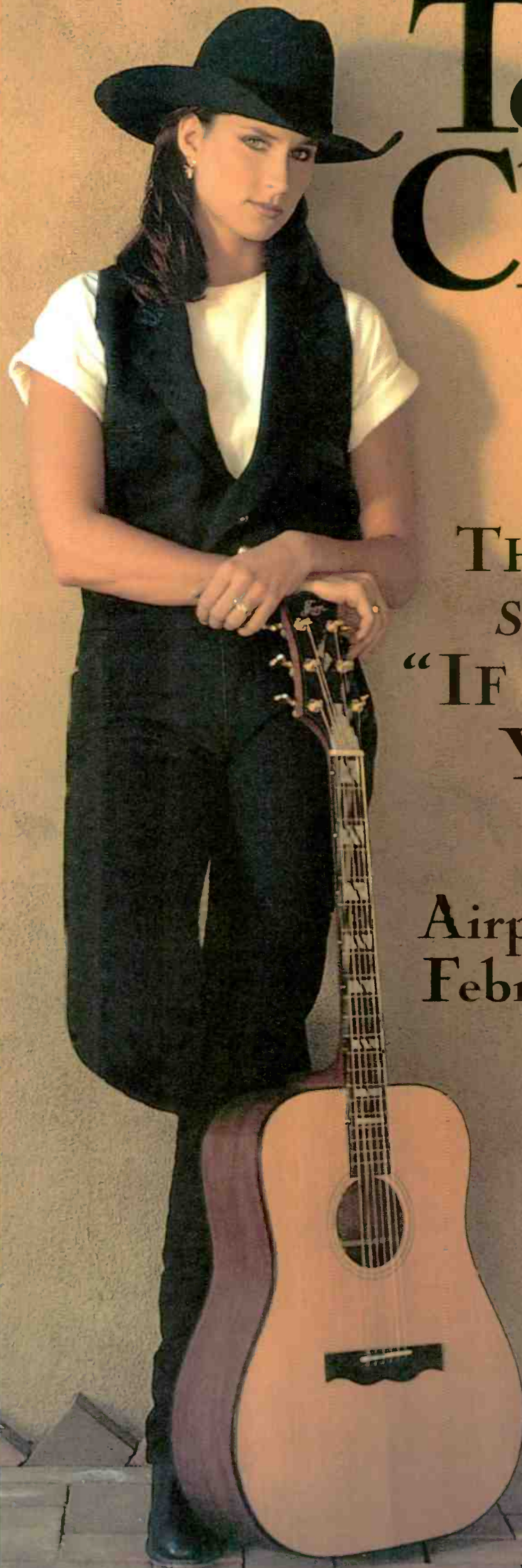
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# Terri Clark



THE NEW  
SINGLE  
"IF I WERE  
YOU"

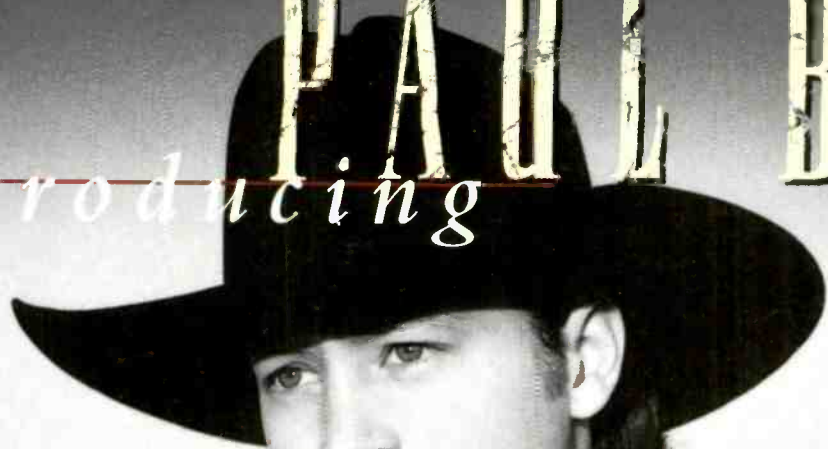
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Richard Ryan/KSAN

## "My Heart Has A History"

**The debut single from Paul Brandt Going for airplay Monday, March 11.**

See Paul perform twice at this year's CRS Convention. Tuesday, February 27 on the Warner/Reprise/Giant 5th Annual Seminar Superstar Show and on the CRS Showcase Stage Thursday, February 29.

Produced by JOSH LEO

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AND THE SENSITIVITY OF HIS WRITING  
IS AMAZING FOR SOMEONE AS YOUNG AS HE IS!  
HE'S GOT SOME GREAT MATERIAL!"

Rick McCracken/WSOC

## An Aspiring Performer And An Aspiring Letterman Writer

Music Row got a Valentine's Day surprise when aspiring performer Kristi Lockwood, who uses the stage name Dusty Welsh, took a lunch-time stroll down Music Square East clad in nothing but a cowboy hat and boots.

Lockwood told *The Tennessean* that she is a singer/songwriter who came to Nashville three years ago to get a recording deal. Unsuccessful so far, she resorted to the walk in the buff as a publicity stunt. "I didn't know what else to do, and I really wanted to get some exposure," she told the paper.

Metro police arrested Lockwood in an alley behind the MCA building, gave her a citation for the misdemeanor charge of indecent exposure, and took her home in a squad car, according to the paper.

Apparently deluged with phone calls from

people thinking she may have been Lady Godiva, WSM-AM-FM Nashville administrative assistant Dusty White immediately issued a fax addressed to "my friends and fans on Music Row" containing the top five reasons why she would never jog naked down Music Row:

1. "If I jogged naked, I'd have two black eyes.
2. "I refuse to jog until they figure out a way to keep the gin from sloshing over the rim of my glass.
3. "I'm not a songwriter, I'm a poet (There was an old man from Nantucket, etc.).
4. "I never wear cowboy hats, they would break my big hair.
5. "And the No. 1 reason I would never jog naked down Music Row: Everyone there has already seen me naked." **PHYLLIS STARK**



## RADIOACTIVE BY PHYLLIS STARK

## John Boy & Billy Expand Affiliation To Country

**S**yndicated rock morning show **John Boy and Billy**, based out of **WRFX-FM** Charlotte, N.C., is looking to expand its affiliate base to include country stations, according to *The (Charlotte) Business Journal*. **WRFX GM Macon Moye** told the paper that the network is developing software that will enable affiliates to use music other than that programmed on **WRFX**. **John Boy and Billy's** show is heavily **NASCAR**-oriented.

Chancellor Broadcasting has completed its \$395 million acquisition of 19 radio stations from Shamrock Broadcasting. New Chancellor acquisitions include country outlets **KZLA** Los Angeles, **KNEW/KSAN** San Francisco, **WWWW** Detroit, **KEEY** Minneapolis, and **KMLE** Phoenix. Chancellor, which owns 33 stations, is now known as Chancellor Radio Broadcasting Co. Also, **GM Phil Lamka** is out following **WWWW's** sale to Chancellor, which is spinning it off to Evergreen.

Several other major deals this week. **Jacor** Communications acquired **Citicasters Inc.'s** 19 radio stations. **Beasley** has reportedly acquired **WKIS** Miami and its AM in a complicated swap that sends **R&B WJHM** Orlando, Fla., to **Omni-America**. Also, the anticipated \$35 million sale of **KWJJ-AM-FM** Portland, Ore., from **Park Communications** to **Fisher Broadcasting**, first reported here several weeks ago, finally happened. **Park** is also reportedly selling former country outlet **KMJZ** Minneapolis and its AM to **Nationwide** for \$22 million. Also, **WBCT** (B93) Grand Rapids, Mich., has entered an LMA-to-buy with **Clear Channel**. Owner/**GM Bruce Holberg** won't stay on with the new owners. **Commodore Media** has announced its purchase of three Fort Pierce, Fla., stations, including country **WAVW** and **WKQS**.

Nationwide country group **PD Bob Moody** and newly tapped pop counterpart **Pat Paxton** will now be known as group programming advisers for the chain, in a move designed to give local PDs more autonomy.

**WYNK** Baton Rouge, La., **GM Manuel Broussard** is now overseeing crosstown top 40 **WFME**, replacing **GM** and former owner **George Jenne**. In addition, **George King**, president of parent **Gulfstar Broadcasting**, reportedly exits.

As previously tipped here, look for oldies **WJIM** Lansing, Mich., **PD Steve Cherry** to return to country as **PD** of crosstown **WITL**, when **WJIM** and sister **WFMK** close the purchase of **WITL**, which is expected around March 15.

**Chris Rivers** is upped from afternoons to **PD**/mornings at **KYQQ** Wichita, Kan., replacing **Kevin "Crash" Davis**, who exits the format. **Dane Daniels** is upped from middays to afternoons and is replaced by **Celeste**, who joins **KYQQ** from middays at local sister station **KLLS**.

From the "ain't duopoly grand" dept.: **WPGY** Williamsport, Pa., **PD Todd Steward** crosses the street to the **OM/PM**/morning post at **WILQ**, replacing **Barbara Evans**. Crosstown top 40/rock combo **WHTO/WZXR**, which had a sales agreement with **WPGY**, now has one with **WILQ** as well. Concurrently, **WPGY** flips to **AC**. **Bill Baney** goes from mornings to middays at **WILQ**.

Little Rock, Ark., gets a new country station, as **KLRA-FM** goes to its new tower and moves in from suburban England, Ark. **Bob Barnett** is owner/**GM**. **KLRA** is a **Branson Music Network** affiliate. **KLRA** will run **ABC's Moby** in mornings.

**KICR** Alexandria, La., **PD Lon Harris** adds those duties at sister **KRRV**. **Rick Knighten** exits... **WBYT** (B100) South Bend, Ind., **PD Phil Britain** joins **AC** rival **WNSN** for similar duties.

**Mark Lander** is named director of operations at **WMMK** (K92) Fort Walton Beach, Fla. Former **PD Dr. Sam Faulk** remains in mornings. **Lander** was **PD**/middays at **WHKR** Titusville, Fla.

**KBUL** Reno, Nev., **MD Dave Collins** is the new **PD** at **KOUL** Corpus Christi, Texas, as **Leslie Fay** moves to promotions and sales. Afternoon driver **Chuck Reeves** is the new **MD**. **Valerie Ferrari**, who previously worked at the station, is working middays until a new **PD**/midday person is hired. At sister **KDRK** Spokane, Wash., **Tammy Jo Lynn** is upped from sales assistant to overnights. She replaces **Angie Summers**, now at **KBUL**.

**Joe Caruso**, who joined **WKXK** Chicago for overnights a few weeks ago, is upped to afternoons... **Steve Pace** is upped from **P/T** to overnights at **KSKS** Fresno, Calif. He replaces **Jody Jo Nye**, who moved to crosstown **KNAX**.

At **WWGR** Fort Myers, Fla., **PD Paul Orr** moves from mornings to afternoons and ups part-timer **Charlie McCoy** to mornings. **APD Mark the Shark** moves from afternoons to nights, replacing **Chris Chaos**, now at crosstown rival **WCKT**.

**AC CKFM** (Mix 99.9) Toronto midday host **Dan Williamson** joins country rival **CISS** for afternoons. **Kris James** returns to middays from afternoons. **Lisa Randall** comes off the air to concentrate on programming department duties.

At **KMAG** Fort Smith, Ark., midday host/promotion director **Adam Crook** is the new **MD**/p.m. driver, replacing **Cliff Casteel**. **Stephanie Reed** returns to radio for middays. **Jim Terry** from **KTTS** Springfield, Mo., joins for the long-vacant night slot.

**PD Tom Adams** moves from middays to morning co-host at **KMIX** Modesto, Calif. **Stefan Carpenter** from **KJUG** Visalia, Calif., joins **KMIX** for nights, replacing **Billy the Kid**, who is now doing weekends at rival **KATM**. **Adams** needs a midday host... **John August** joins **KSAN** San Francisco for weekends. He was morning show producer at '70s duopoly partner **KBGG**.



## COUNTRY CONFIDENTIAL BY WADE JESSEN

### CRS' Silent Auction's Goodies Scream For Attention

**C**ountry Radio Seminar is knocking on our door. It's that big powwow where we dissect our issues, get a better sense of what's hot and what's not, and, we hope, come away with useful information and strengthened relationships within the industry. One of the best-kept secrets of the seminar is the silent auction, which benefits the Country Radio Broadcasters scholarship fund. Although moderately publicized, the silent auction has beefed up the fund considerably over the years.

The scholarship committee is chaired by **Tari Laes** and coordinated by **Claudia Welker**, both of **Tandem Promotions**.

Donated items are still arriving at **Welker's** office, but she offers this partial list to whet your appetite: an autographed leather vest from **Lorrie Morgan**; commemorative plaques from almost everybody; autographed hats, autographed tour jackets, and autographed, life-sized stand-ups from... well, almost everybody; a huge plastic **Nipper** donated by **RCA** and autographed by the label's entire roster; an acoustic guitar donated by **Columbia** and autographed by **Neil Diamond** and **Waylon Jennings** (is that cool or what?); an autographed print by folk artist **Howard Finster**, donated by **BlackHawk**; a vintage microphone for nostalgia buffs; an autographed football jersey from **CRS** keynote speaker **Terry Bradshaw**; and several commemorative plaques, including a biggie from **Garth Brooks**.

Here's the prize-winner, though: personalized answering-machine greetings from **Brooks**, **Tracy Lawrence**, **Tim McGraw**, **John Michael Montgomery**, and **Lee Roy Parnell**. If you bid highest (the messages will be auctioned individually), **Welker** will coordinate artist recordings to be used on answering machines. You take the certificate back to your station, give it away on the air, and the winner ends up with a spiffy greeting from **Joe Diffie**.

Now that's bigger than the **Beatles**.

The silent auction will be open in the exhibit area during the convention, which runs Feb. 28-March 2 at Nashville's **Opryland Hotel**.

Promotion directors, take note—if you're not planning to attend **CRS** yourself, be sure that you send some means of payment with the station personnel who will attend. **Welker** says that credit cards will be accepted this year, so there's no excuse to miss out on these unique promotional goodies. Hey, where else can you take home **Clint Black's** or **David Lee Murphy's** pants?

Remember, anything you spend is tax-deductible. You won't find a better opportunity to scarf up some great promotional items for yourself or your listeners, so come armed with cash, check, or plastic.

If you have specific questions regarding the auction, call **Welker** at 615-327-7949. If you or your company is interested in making an individual or corporate donation to the fund, contact **Laes** at the same number.

## Odd Couples



These two unlikely pairs were recently spotted in Nashville. In the photo at left, **John Anderson**, left, and **James Taylor** chatted backstage at the **Tennessee Performing Arts Center** after **Taylor's** recent performance with the **Nashville Symphony**. As it turns out, the two are mutual fans. In the photo at right, **Milton Berle**, right, mugs with **Scarlet Moon** artist **Paul Overstreet** after they performed together for a **TNN** taping. As it turns out, they have the same taste in hats.



## ON THE ROW

### Country Dance Noms

**T**im McGraw, Shania Twain, and **Tracy Byrd** lead the list of nominees for the third annual **Country Dance Music Awards**, with three nominations each. **Wade Hayes** and **John Michael Montgomery** scored two nominations each. Nominees were selected by a poll of more than 1,000 country dance instructors and **DJs** across the country. Winners will be determined by consumer balloting at more than 350 participating dance clubs. The winners will be announced March 1 and will be presented with their awards April 10 at the **Wildhorse Saloon** in Nashville. **Little Texas** lead singer **Tim Rushlow** will host the awards show.

**John Lytle** is upped from director/national

promotion to **VP**/national promotion at **Decca**.

**Great American Country**, the 24-hour music video channel owned by **Jones International Networks**, has launched a home page on the Internet's **World Wide Web**. It contains bios of country stars, information on nearly 300 fan clubs, trivia, concert information, and hyperlinks to other country music Web sites. The **GAC** home page can be accessed at <http://www.countrystars.com>.

**Bill Norman Lures** has created a crank bait-fishing lure in honor of **Tracy Byrd**. The artist will introduce the lure, dubbed "lifestyles of the not so rich and famous," at the **Bass Pro Shop** in **Springfield, Mo.**, during **Spring Fishing Week** March 23-31. Ten cents from the sale of each lure goes to the **March of Dimes**.

**Keith Reinhard**, chairman/**CEO** of advertising agency **DDB Needham Worldwide Inc.**, will be the opening keynote speaker at the "Marketing With Country Music" seminar sponsored by **Advertising Age** and the **Country Music Assn.** May 8-10 in Nashville (*Country Airplay Monitor*, Jan. 19).

## Another Tender Moment In Atlanta



Career artist Lee Roy Parnell recently stopped for a station visit at WKHX/WYAY Atlanta while in town for a show. Pictured, from left, are WKHX/WYAY MD Johnny Gray, Parnell, WKHX/WYAY PD Neil McGinley, and Career's Denise Nichols.

## Hot Rodding In Fort Myers



Jeff Carson took some WWGR Fort Myers, Fla., listeners for a spin in "the Car." Pictured, behind the car, from left, are an unidentified staffer, weekender Jeffrey James, PD/afternoon jock Paul Orr (aka Paul Moore), APD/night jock Mark the Shark, and promotion director/9 a.m.-noon jock Dave Logan.

## Oakland Becomes A Loveless Place



Backstage at the Oakland (Calif.) Coliseum prior to her concert with Vince Gill, Patty Loveless, right, chats with Jo Thomas from the KSAN San Francisco morning show.

## Davis Video Meant To Be



Arista artist Linda Davis, left, discusses a scene in her current video, "Some Things Are Meant To Be," with director Steven Goldmann.

# AIRBORNE

Instant information on Country's new artists

Edited by Sue Falco

### Mandy Barnett

"NOW THAT'S ALL RIGHT WITH ME"  
(ASYLUM)

The past two years of this 20-year-old singer's life have been spent portraying one of her heroes. Mandy Barnett had the starring role in the stage production of "Always... Patsy Cline" at the Ryman Auditorium in Nashville. She first made her mark in Nashville at age 12, when she performed on the Ernest Tubb Record Shop's "Midnight Jamboree." Her self-titled debut incorporates the songwriting talents of Kostas, Jim Lauderdale, Rodney Crowell, Willie Nelson, and Kelly Willis, among others.



### Stephanie Bentley

"WHO'S THAT GIRL" (EPIC)

Born and raised in Thomasville, Ga., Bentley joined a local theater troupe at age 9 and had the opportunity to perform for President Carter. Years later, Bentley's vocal performance on a demo for "Shake The Sugar Tree" secured her a backing-vocal stint on Pam Tillis' version of that No. 1 song. Shortly thereafter, Bentley was signed by Epic. She first gained radio's attention last year with "Heart Half Empty," a duet with Ty Herndon that remains on the chart. "Hopechest" is her debut album.

### Frazier River

"SHE GOT WHAT SHE DESERVES" (DECCA)

Since 1991, Frazier River has been known as the house band, playing to capacity crowds, at the River Saloon, a Cincinnati-based riverboat club that runs along the Ohio River. The band also has been making its mark opening for Wynonna, Rodney Crowell, Little Texas, Confederate Railroad, and Billy Dean. Two live performances viewed by record executives secured Frazier River a recording contract. A self-titled debut album is due out in March.



### Mindy McCready

"TEN THOUSAND ANGELS" (BNA)

When Mindy McCready was 10 years old, she began seven years of vocal lessons. After graduating from high school early at age 16 so she could pursue singing, she came to Nashville with a one-year deadline. If nothing happened in the time frame she had set for herself, McCready planned to go back home to Florida

and attend college. Fifty-one weeks after she arrived in Nashville, McCready signed a record deal.

### Rich McCready

"HANGIN' ON" (MAGNATONE)

Growing up on a cattle ranch in Missouri actually helped Rich McCready, in a roundabout way, to get discovered. With his sights set on a songwriting career, McCready arrived in Nashville in 1992. Nights were spent honing his craft. Day jobs included working on a dairy farm, a cattle ranch, and a horse ranch, the latter of which was owned by Magnatone president Brent Maher, who later signed McCready to a deal.



### JoDee Messina

"HEADS CAROLINA, TAILS CALIFORNIA"  
(CURB)

After performing on a local radio show in Nashville, Messina was introduced to a producer who took an interest in the singer and began working with her in the studio. In a chance meeting in the producer's office, she met Tim McGraw. The two became friends and, when it was time for the album, McGraw helped produce it.

### Ricochet

"WHAT DO I KNOW" (COLUMBIA)

Three years on the road helped refine Ricochet's sound, which is distinguished by four-part harmonies. In motel rooms, the band spent hours practicing those harmonies and picking apart arrangements to achieve just the right blend. At a showcase in Nashville, the band was offered a four-song developmental deal; a full-fledged record deal soon followed. "What Do I Know" is the first single from Ricochet's self-titled debut set.

### Smokin' Armadillos

"LET YOUR HEART LEAD YOUR MIND"  
(MCG CURB)

As a band that never played clubs and didn't cut demos, the Smokin' Armadillos can say they did it their way. The band members, who range in age from 18 to 26, staged their own concerts and, through word-of-mouth, began drawing crowds of up to 5,000. A previous, independently released CD sold more than 100,000 copies. This song is from the band's self-titled MCG Curb debut.

★Denotes first appearance. Airborne features those artists who are making their debut chart run in Country Airplay Monitor.

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## Is There Still A Link Between Country Radio And Pop Oldies?

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25% of our cume with [WHTT] Oldies 104, making them our most shared station. Even through the hot country [era], they've always been one of our most shared stations." (Notably, the country/oldies pattern remains most noticeable to PDs in markets such as Buffalo, where there was no second country or a substantially weaker second country FM.)

"If you look at where country listeners have come from . . . the music that most of them grew up with was probably not country, especially in the Northeast," Johnson says. "The heritage music of our adult country audience is definitely going to be based in some pop music . . . Because pop music has left so many adults cold, country is a great alternative, and they still get to hear a lot of the essence of what they're familiar with in today's country."

"One of the biggest areas of similarity is that, especially for older demo listeners, there tends to be strong correlation in values and lifestyle," says oldies consultant E. Alvin Davis. "By contrast, the oldies audience and the album rock audience don't see the world at all in the same way. They were raised in different generations. Their socio-economic profile is very different."

And more than one PD contacted for this story feels that while the '60s oldies/country correlation may have tapered off, there may be a similar phenomenon between country and '70s oldies. WIL St. Louis PD Ray Massie was one of the PDs who was most concerned about the country/oldies rivalry in the early '90s, when "we had that spurt of pop remakes, and I had [oldies rival] KLOU in my shorts all the time." Now, he says, "I find more problems from the '70s oldies stations than I do from the traditional oldies station. It's happened in several markets that the new '70s station came on and the country station got hammered until the novelty wore off."

Ironically, the station that was an issue for Massie was his own sister station, rock-leaning '70s outlet KHTT. Did WIL's owner, Heritage, anticipate the potential impact of KHTT on its flagship? "I don't think so. But it ate my lunch for a while," Massie says. "There was a time when KHTT was getting 25-30% of my cume."

Country consultant Craig Scott works with a number of pop oldies and classic hits outlets. Most of the '70s stations he works with, ironically, are also duopolied to country stations. Both he and consultant Steve Warren—one of the programmers who championed the use of pop oldies during the early and mid-'80s—note the connection between today's country listener and the '70s gold they grew up with.

Warren says that with country stations still several deep in many markets, oldies has the advantage of being market-exclusive in many cases. "I don't know that there's less listening to country, but people are confused about how much time they're spending with a [particular] country station. They'll move back and forth and not know who the hell they were listening to. If there's only one oldies station and three country stations, wouldn't they be more likely to sort out in their mind what station they were with?"

Warren, like many country PDs, also believes that "country radio may not have been playing the hits like they were before. We jumped on a bunch of lightweight artists who have not borne fruit and had big hits." He shares that perception with several oldies PDs. "I think there's still a connection between the two formats," says WFOX Atlanta PD Bill Cahill. "It looked like people spent less time with country because the country product is not as good. Oldies don't get worse because they're the same records."

Says Scott, "As country has gotten hotter and hipper and younger over the past seven to eight years, its 35-64 cells have recognized some erosion in time spent listening, although not cume. One of the formats that has realized some benefit from that is oldies, because it offers excitement and fun but also offers familiarity, something that has been less evident on country stations during the younger, more current-leaning era.

"As the country format plateaus nationally, there is a likelihood that the country stations will begin playing more gold over the next five years

. . . and, in doing so, they will shore up and regain some 35-64 TSL that they may have lost to oldies stations over the past five years."

That said, it should be noted that Country Airplay Monitor talked to a number of PDs at both formats who saw little or no connection between the formats. Across the street from WYRK's Johnson, WHTT PD Tom Schuh acknowledges the sharing, but says that "perceptually, there's not a lot of common ground. You play oldies for country fans, and they think it's OK. You play country for oldies fans, and there's a lot of rejection."

Westwood One VP/programming Bob McNeill goes even further, saying that he doesn't think oldies was an issue for country radio even in the late '80s/early '90s. "It has always been the same demo, but I never thought it was the same listener. Maybe there was paranoia about oldies, but I don't think it was well founded," he says. By contrast, it was AC, McNeill says, that took the biggest hit from both '60s and '70s oldies.

Even with a '70s gold station next door, WIL's Massie says he worries more about his direct country competitor, since those stations no longer create new cume but "borrow the cume of the leader." And WGAR PD Denny Nugent acknowledges that oldies WMJI is his most-shared station, "but there's really nothing I can do to counterprogram them, so I don't pay that much attention to them. I'm sure they're over there watching us, because I get some of their numbers."

### Diamond's 'Moon' Rises?

One indication that some of today's country fans are still yesterday's rockers is the warm industry welcome given to Neil Diamond's Nashville-recorded album, "Tennessee Moon," which entered Billboard's Top Country Albums chart last week at No. 4. Diamond's recent taping of a forthcoming ABC special brought out much of Music Row.

Diamond isn't a stranger to country radio, at least as a writer. Among the covers of his songs that became country hits in the '70s are Glen Campbell's "Sunflower," Jim Ed Brown and Helen Cornelius' "You Don't Bring Me Flowers," T.G. Shepard's "Solitary Man," and Roy Drusky's "Red Red Wine."

"When you sell 110 million albums and have written as many hit songs as he's written . . . the man is a creative superstar not only to the people who buy his records but to the songwriting community," says Columbia senior director of national promotion Debi Fleischer.

Diamond's current video, "Tennessee Moon," a duet with Waylon Jennings, is in active rotation on CMT, and Fleischer cites requests for it in Shreveport, La., and a number of smaller markets. Fleischer also mentions radio interest in the Raul Malo duet, "Reminisce For A While."

Despite this, there was a near-unanimous view among PDs contacted by Airplay Monitor that the sales on "Tennessee Moon" are probably from Diamond's AC constituents, not current country partisans.

"It hasn't gotten a lot of exposure in country circles," says WGAR Cleveland PD Denny Nugent. "We've featured it a couple of times in the morning show just as an event. But if it's selling that well, we've got to think it's Neil Diamond fans, because they're out there in droves, and they certainly know when a new record's coming."

"If it's still in the top 10 four or five weeks from now, it'll get my attention," says consultant Steve Warren. "But I can't see Neil being a country record. I would love for this first single to be a hit, just because I'd like to hear Waylon back on the radio again, but I just don't hear it."

SEAN ROSS

## MONITOR PROFILE

### Doug Supernaw Comes Through Strife With Humor, Matter-Of-Fact Attitude

**D**oug Supernaw has been through a lot. In his personal life, he's survived a broken neck, a car accident, hospitalization for a serious illness, and a divorce. In his professional life, he's endured a much-publicized split with BNA Records and, less traumatically, a break-in that left him and his band without equipment.

He probably shouldn't have been surprised, therefore, when his new label, Giant Records, recently purged five members of its promotion team and merged the remaining staff with that of sister label Reprise (Country Airplay Monitor, Jan. 12). Nevertheless, Supernaw says the move took him by surprise. "It was a shock," he says. "I was really saddened, because I was very much at home with the [Giant] promotions staff. I felt like they did a wonderful job for me and we were really on the same page. But business moves on."

Supernaw has the same matter-of-fact atti-



Doug Supernaw  
Giant Artist

*'If you're going to be responsible for programming the music, you ought to have a history with [it] and go back to the roots'*

tude about being dropped by BNA, for which he had recorded two albums in three years, shortly after last year's Country Radio Seminar. "The industry is personalities," he says. "I don't take offense to it at all that I was dropped. They have a way of doing business, and I have a way. I either give in and do it their way or they let me do what I want."

Although, he says, he was never given a reason for being dropped, he suspects it was "artistic differences."

"I'm sure that it was just [because] I was difficult to work with," he says. "I'm pretty much of a perfectionist, but I work very hard. There is good and bad about every artist. [With me] the bad is I am very picky and opinionated, but the good is I work very hard."

That work ethic, combined with the fact that his producer, Richard Landis, is at Giant, probably helped him land a deal there just a few days after BNA's bombshell. Now, less than a year later, Supernaw has a new hit single under his belt (the ballad "Not Enough Hours In The Night" peaked at No. 3 on the Country Airplay chart Feb. 2) and has just released the uptempo follow-up, "She Never Looks Back." Next up is "You Still Got Me," Supernaw says.

Although he certainly doesn't have carte blanche at Giant, Supernaw does feel like he has more artistic freedom there. "I want to do what I want to do, but I also cherish input by others," he says.

Supernaw will be making an appearance on the "Art Of The Interview" panel at the Country Radio Seminar Feb. 28-March 2 in Nashville, where he will also be sponsoring his annual party with Blair Garner of "After MidNite." This year's party will feature a "spank your monkey" contest, but Supernaw says it's definitely not what you may be thinking. ("Knowing that I have six children, it's going to be good family entertainment," he says.)

His friendship with Garner was forged dur-

ing an appearance on the syndicated "After MidNite," and he frequently calls Garner from the road and banters with him on the air.

"He talks about me on the radio as a friend, not as an artist," Supernaw says. "We are a lot alike. We both grew up in Texas, are about the same age, and have the same ideals . . . We're both pretty far out there."

It was Garner who started the airplay on a Supernaw album cut, "Shut 'Er Down," after Supernaw was dropped from BNA. Although that song ended up getting spins only on the syndicated show and a handful of stations, Supernaw deeply appreciated the gesture.

Not all his experiences with radio have been as positive. Three of his singles have been somewhat controversial.

"State Fair," which peaked at No. 55 in August 1994, was interpreted as a pro-teen-drinking song, even though Supernaw says its message was just the opposite. Opposition from Mothers Against Drunk Driving helped squelch that song's radio run.

"What'll You Do About Me," which peaked at No. 16 last March, was interpreted by some as a song that made light of stalking, although the issue never came up with Randy Travis' previous version. "It was just supposed to be a humorous song, but they didn't take it that way," Supernaw says. "It wasn't necessarily the stations that were offended by it, it was their listeners. And any time you have listeners calling opposed to the song, you have to listen to that."

But Supernaw says the most adamant letters he got were about "I Don't Call Him Daddy," which reached No. 1 in December 1993. Some fans, he says, thought the song was "anti-stepchildren . . . I understood their point of view, because I have a couple of them myself."

In writing and picking songs to record, Supernaw says he tries with difficulty not to let those controversies get in the way. "If I said it didn't affect me, I'd be lying, but I try not to let it."

The problem with country, he believes, stems from the fact that "the whole crux of our business is playing music for people who listen to our music for emotion. Then we take the music very seriously and never really listen in an environment where we're having fun. I think that's backwards."

Ultimately, he thinks, that's going to come back to haunt the industry. "[When] country music went up in popularity, the island and the piece of land people were sitting on got bigger," he says. But recently, "the water went up, and a lot of people will get stuck in the waves."

He also sees problems with the current sound of country radio, which includes quite a few non-country-sounding records. "Country is doing well with what they're playing," Supernaw says. "It's a problem for someone like me who would like some of my country songs played. It is a problem for a lot of artists that don't want to sound [like artists] in that bracket."

"I know a whole lot of radio programmers, and I've talked to some that have never really heard the music of Merle Haggard or Willie Nelson," he says. "If you're going to be responsible for programming the music, you ought to have a history with the music and go back to the roots."

He is pleased, however, that the station-rivalry/artist-war issue seems to have subsided somewhat. "I think a lot of stations have made big steps in the last two years in terms of getting along with each other," he says. "When it first happened, it was a really big problem when a lot of new stations were coming in. When it goes on for a while, they get tired of beating on each other. I appreciate anyone from a 1,000-watt station to a 100,000-watt station that plays my music, so I hated it."

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<b>FAITH HILL</b> • <i>Someone Else's Dream</i> (WARNER BROS.)	<b>+524</b>
KVET +22, WDRM +18, KASE +17, KUZZ +14, WGAR +14, KYCW +14, WQMX +13, KGMV +12, WYRK +12	
<b>BLACKHAWK</b> • <i>Almost A Memory Now</i> (ARISTA)	<b>+519</b>
WQBE +25, WKTF +24, KXKC +21, KYCY +19, KBEQ +17, KWNR +14, WCUZ +14, WZZK +14, WBCT +12, KJJY +12	
<b>LONESTAR</b> • <i>No News</i> (BNA)	<b>+505</b>
KIIM +17, KRTY +16, KWEN +14, KNCI +14, KASE +13, WPOC +13, WYRK +12, WBCT +11, KSXS +10, KVET +10	
<b>TRACY BYRD</b> • <i>Heaven In My Woman's Eyes</i> (MCA)	<b>+438</b>
WCUZ +19, KSCS +17, WKXK +14, KIKK +14, WKIX +13, WPOC +13, WGGY +12, KHEY +12, KXXY +12, KRMD +11	
<b>GARTH BROOKS</b> • <i>The Beaches Of Cheyenne</i> (CAPITOL NASHVILLE)	<b>+431</b>
WQXK +17, WDRM +14, WKXC +13, WHKO +13, WWKA +12, KUPL +12, KNCI +12, KXKT +11, KJJY +11, WFLS +11	
<b>PATTY LOVELESS</b> • <i>You Can Feel Bad</i> (EPIC)	<b>+426</b>
KDDK +23, KSCS +17, KASY +14, WCUZ +14, WUSN +13, KXKC +12, KNAX +12, WKKO +11, WNOE +11, WKHX +11	
<b>JOHN BERRY</b> • <i>Every Time My Heart Calls Your Name</i> (CAPITOL NASHVILLE)	<b>+411</b>
WCUZ +26, WKXK +17, WSM +15, WKTF +13, WZZK +13, WKLB +12, KWEN +12, WGH +12, WRKZ +10, WYNK +10	
<b>LEE ROY PARNELL</b> • <i>Heart's Desire</i> (CAREER)	<b>+410</b>
KHEY +16, WSSL +16, KWNR +15, WKCN +14, KFRG +14, WKTF +13, KCYV +12, KSXS +11, KJJY +10, WKJN +10	
<b>MARTINA MCBRIDE</b> • <i>Wild Angels</i> (RCA)	<b>+396</b>
WGGY +17, WZZK +17, KWJJ +14, KAJA +13, WUBE +12, KMPS +12, WCUZ +11, WGXK +11, WKHX +11, KSSN +10	
<b>BILLY DEAN</b> • <i>It's What I Do</i> (CAPITOL NASHVILLE)	<b>+384</b>
WQMX +14, KRYS +14, WIL +14, WBBS +13, WESC +13, KASE +12, WXBM +10, WQIK +9, KIKK +9, WMSI +8	
<b>TRACY LAWRENCE</b> • <i>If You Loved Me</i> (ATLANTIC)	<b>+376</b>
KNAX +18, KSCS +17, WKJN +16, KDRK +14, KZLA +14, KYNG +13, WTQR +13, WSOC +13, WHYL +12, WYNK +12	
<b>DARYLE SINGLETARY</b> • <i>Too Much Fun</i> (GIANT/REPRISE)	<b>+375</b>
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<b>JOHN MICHAEL MONTGOMERY</b> • <i>Long As I Live</i> (ATLANTIC)	<b>+370</b>
WQMX +16, KASE +16, KBEQ +15, WGAR +14, KDDK +12, WESC +12, WPCM +12, WCOL +11, KIKF +10, WYCD +9	
<b>AARON TIPPIN</b> • <i>Without Your Love</i> (RCA)	<b>+345</b>
WDRM +19, WPOC +14, WKXK +13, KRYS +12, WRKZ +11, WXBM +10, KRTY +10, WUBE +10, WDSY +10, KNIX +10	

### MOST NEW AIRPLAY THIS WEEK

	No. Of Stations		No. Of Stations
<b>SHANIA TWAIN</b> <i>You Win My Love</i> (Mercury Nashville)	<b>65</b>	<b>BILLY DEAN</b> <i>It's What I Do</i> (Capitol Nashville)	<b>20</b>
<b>BLACKHAWK</b> <i>Almost A Memory Now</i> (Arista)	<b>37</b>	<b>TY ENGLAND</b> <i>Redneck Son</i> (RCA)	<b>15</b>
<b>FAITH HILL</b> <i>Someone Else's Dream</i> (Warner Bros.)	<b>36</b>	<b>JODEE MESSINA</b> <i>Heads Carolina, Tails California</i> (Curb)	<b>15</b>
<b>JOHN BERRY</b> <i>Every Time My Heart ...</i> (Capitol Nashville)	<b>28</b>	<b>STEPHANIE BENTLEY</b> <i>Who's That Girl</i> (Epic)	<b>13</b>
<b>JOHN MICHAEL MONTGOMERY</b> <i>Long As I Live</i> (Atlantic)	<b>27</b>	<b>BRYAN WHITE</b> <i>I'm Not Supposed To Love You ...</i> (Asylum)	<b>13</b>
<b>TRACY BYRD</b> <i>Heaven In My Woman's Eyes</i> (MCA)	<b>23</b>		

# VIDEO PLAYLISTS



	TW	LW
1 Shania Twain, (If You're Not...) I'm Gotta Here!	5	4
2 Lorrie Morgan, Standing Tall	5	4
3 Collin Raye, Not That Different	5	4
4 Nanci Griffith With The Crickets, Well All Right	5	4
5 John Michael Montgomery, Cowboy Love	4	4
6 Lonestar, No News	4	3
7 Terri Clark, When Boy Meets Girl	4	3
8 Sawyer Brown, Round Here	4	5
9 Ricky Skaggs, Solid Ground	4	4
10 Martina McBride, Wild Angels	4	4
11 Joe Diffie, Bigger Than The Beatles	4	5
12 Linda Davis, Some Things Are Meant To Be	4	5
13 Daryle Singletary, Too Much Fun	4	4
14 Clay Walker, Hypnotize The Moon	4	5
15 Tracy Lawrence, If You Loved Me	4	5
16 Diamond Rio, Walkin' Away	4	4
17 Alabama, It Works	4	4
18 Pam Tillis, The River And The Highway	4	4
19 Bellamy Brothers, Old Hottie	4	3
20 Shania Twain, You Win My Love	4	0
21 Junior Brown, My Wife Thinks You're Dead	3	3
22 Wade Hayes, What I Meant To Say	3	5
23 Emilio, Even If I Tried	3	4
24 Faith Hill, It Matters To Me	3	4
25 The Mavericks, All You Ever Do Is Bring Me Down	3	4
26 Rich McCready, Hangin' On	3	3
27 Kieran Kane, Cool Me Down	3	1
28 4 Runner, Ripples	3	3
29 JoDee Messina, Heads Carolina, Tails California	3	3
30 Billy Dean, It's What I Do	3	4



	TW	LW
1 Terri Clark, If I Were You	38	9
2 Lonestar, No News	35	26
3 Collin Raye, Not That Different	34	34
4 Tracy Lawrence, If You Loved Me	34	31
5 Wade Hayes, What I Meant To Say	33	32
6 John Michael Montgomery, Cowboy Love	32	31
7 Sawyer Brown, Round Here	32	32
8 Martina McBride, Wild Angels	32	30
9 Linda Davis, Some Things Are Meant To Be	32	27
10 The Mavericks, All You Ever Do Is Bring Me Down	32	34
11 Diamond Rio, Walkin' Away	32	32
12 Joe Diffie, Bigger Than The Beatles	31	31
13 Clay Walker, Hypnotize The Moon	31	22
14 Shania Twain, You Win My Love	29	40
15 Faith Hill, It Matters To Me	28	33
16 Alabama, It Works	27	24
17 Neil Diamond With Waylon Jennings, One ...	26	5
18 Dan Seals, I'd Really Love To	26	5
19 Pam Tillis, The River And The Highway	25	26
20 Stephanie Bentley, Who's That Girl	25	24
21 Bobbie Cryner, You'd Think He'd Know Me	25	25
22 Nanci Griffith With The Crickets, Well All Right	24	6
23 Mindy McCready, Ten Thousand Angels	24	24
24 Billy Dean, It's What I Do	24	24
25 Bellamy Brothers, Old Hottie	24	25
26 Steve Azar, Someday	24	26
27 Daryle Singletary, Too Much Fun	21	18
28 Smokin' Armadillos, Let Your Heart Lead ...	19	17
29 Emilio, Even If I Tried	18	17
30 Phillip Claypool, The Strength Of A Woman	18	17
31 Rich McCready, Hangin' On	18	22
32 4 Runner, Ripples	18	16
33 Kieran Kane, Cool Me Down	18	17
34 Rhett Akins, She Said Yes	18	17
35 Junior Brown, My Wife Thinks You're Dead	17	18
36 Lorrie Morgan, What More Do You Want ...	17	18
37 Lorrie Morgan, Standing Tall	17	18
38 Baker & Myers, Years From Here	17	18
39 Keith Stegall, 1969	17	17
40 Curtis Day, The Truth Is Hard To Swallow	17	18
41 JoDee Messina, Heads Carolina, Tails California	17	23
42 Joel Nava, I Do	17	18
43 Ricky Skaggs, Solid Ground	17	19
44 Delevantes, Driving At Night	17	17
45 Travis Tritt, Only You (And You Alone)	17	24
46 Mandy Barnett, Now That's All Right With Me	16	18
47 Dwight Yoakam, Gone	9	0
48 Doug Supernaw, Not Enough Hours In The Night	8	26
49 Jim Matt, This Old Guitar	8	6
50 David Lee Murphy, Party Crowd	7	3

### COUNTRY RECURRENT AIRPLAY

RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)
1	1970	2079	CHECK YES OR NO GEORGE STRAIT (MCA)
2	1705	1852	REBECCA LYNN BRYAN WHITE (ASYLUM)
3	1654	1760	THAT'S AS CLOSE AS I'LL GET TO LOVING ... AARON TIPPIN (RCA)
4	1646	1820	CAN'T BE REALLY GONE TIM MCGRAW (CURB)
5	1600	1564	DUST ON THE BOTTLE DAVID LEE MURPHY (MCA)
6	1473	1475	I LIKE IT, I LOVE IT TIM MCGRAW (CURB)
7	1261	1419	LIFE GETS AWAY CLINT BLACK (RCA)
8	1233	1232	IF THE WORLD HAD A FRONT PORCH TRACY LAWRENCE (ATLANTIC)
9	1199	1375	THE CAR JEFF CARSON (MCG CURB)
10	1183	1163	SOLD (THE GRUNDY COUNTY AUCTION ...) JOHN MICHAEL MONTGOMERY (ATLANTIC)
11	1158	1263	ANY MAN OF MINE SHANIA TWAIN (MERCURY NASHVILLE)
12	1138	1140	I'M NOT STRONG ENOUGH TO SAY NO BLACKHAWK (ARISTA)
13	1087	1134	WHO NEEDS YOU BABY CLAY WALKER (GIANT/REPRISE)
14	1047	1068	BETTER THINGS TO DO TERRI CLARK (MERCURY NASHVILLE)
15	996	1054	LIFE GOES ON LITTLE TEXAS (WARNER BROS.)
16	985	1030	THAT AIN'T MY TRUCK RHETT AKINS (DECCA)
17	946	1015	PARTY CROWD DAVID LEE MURPHY (MCA)
18	902	925	IN PICTURES ALABAMA (RCA)
19	890	906	BACK IN YOUR ARMS AGAIN LORRIE MORGAN (BNA)
20	888	796	SHOULD'VE ASKED HER FASTER TY ENGLAND (RCA)
21	875	839	DEEP DOWN PAM TILLIS (ARISTA)
22	873	913	YOU'RE GONNA MISS ME WHEN I'M GONE BROOKS & DUNN (ARISTA)
23	818	840	SHE'S EVERY WOMAN GARTH BROOKS (CAPITOL NASHVILLE)
24	807	767	ONE BOY, ONE GIRL COLLIN RAYE (EPIC)
25	800	817	A LITTLE BIT OF YOU LEE ROY PARNELL (CAREER)

Recurrents are titles which have appeared on the Hot Country Singles chart for 20 weeks and have dropped below the top 20.

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WUSN			WXTU			WKHX			KSCS			KZLA			WMZQ		
Chicago PD: Dean McNeil MD: Tricia Biondo			Philadelphia PD: Kevin O'Neal MD: Mike Brophy			Atlanta PD: Neil McGinley MD: Johnny Gray			Dallas PD: Dean James MD: Bill Kinder			Los Angeles Acting PD/MD: Cary Rolte			Washington, DC Acting PD/MD: Mac Daniels		
TW	LW		TW	LW		TW	LW		TW	LW		TW	LW		TW	LW	
1	35	Martina McBride, Wild Angels	1	35	John Anderson, Paradise	1	33	Garth Brooks, The Beaches Of Cheyenne	1	37	Collin Raye, Not That Different	1	40	Joe Diffie, Bigger Than The Beatles	1	34	Linda Davis, Some Things Are Meant To Be
2	34	Joe Diffie, Bigger Than The Beatles	2	34	Martina McBride, Wild Angels	2	32	Martina McBride, Wild Angels	2	36	Wade Hayes, What I Meant To Say	2	38	Garth Brooks, The Beaches Of Cheyenne	2	35	Collin Raye, Not That Different
3	33	Collin Raye, Not That Different	3	33	Daryle Singletary, Too Much Fun	3	31	Daryle Singletary, Too Much Fun	3	35	George Strait, I Know She Still Loves Me	3	37	Patricia Loveless, You Can Feel Bad	3	34	Wade Hayes, What I Meant To Say
4	32	Alan Jackson, I'll Try	4	32	Joe Diffie, Bigger Than The Beatles	4	30	Patricia Loveless, You Can Feel Bad	4	34	Tracy Lawrence, If You Loved Me	4	36	Collin Raye, Not That Different	4	33	Martina McBride, Wild Angels
5	31	Patricia Loveless, You Can Feel Bad	5	31	Alan Jackson, I'll Try	5	29	Collin Raye, Not That Different	5	33	Garth Brooks, The Beaches Of Cheyenne	5	35	Faith Hill, It Matters To Me	5	32	Joe Diffie, Bigger Than The Beatles
6	30	Doug Supernaw, Not Enough Hours In	6	30	George Strait, I Know She Still Loves Me	6	28	George Strait, I Know She Still Loves Me	6	32	Alan Jackson, I'll Try	6	34	Shania Twain, (If You're Not In It For L	6	31	George Strait, I Know She Still Loves Me
7	29	Wade Hayes, What I Meant To Say	7	29	John Michael Montgomery, Cowboy Love	7	27	Alan Jackson, I'll Try	7	31	Alan Jackson, I'll Try	7	33	Doug Supernaw, Not Enough Hours In	7	30	Diamond Rio, Walkin' Away
8	28	George Strait, I Know She Still Loves Me	8	28	Faith Hill, It Matters To Me	8	26	Wade Hayes, What I Meant To Say	8	30	Linda Davis, Some Things Are Meant To Be	8	32	Lee Roy Parnell, Heart's Desire	8	29	Alabama, It Works
9	27	Garth Brooks, The Beaches Of Cheyenne	9	27	Lonestar, No News	9	25	Wade Hayes, What I Meant To Say	9	29	Wynonna, To Be Loved By You	9	31	Wynonna, To Be Loved By You	9	28	Diamond Rio, Walkin' Away
10	26	Lee Roy Parnell, Heart's Desire	10	26	Rhett Akins, She Said Yes	10	24	Rhett Akins, She Said Yes	10	28	David Lee Murphy, Out With A Bang	10	30	Clay Walker, Hypnotize The Moon	10	27	Alabama, It Works
11	25	Lonestar, No News	11	25	Sawyer Brown, Round Here	11	23	Neal McCoy, You Gotta Love That	11	27	Shania Twain, (If You're Not In It For L	11	29	Clay Walker, Hypnotize The Moon	11	26	Garth Brooks, The Beaches Of Cheyenne
12	24	Lonestar, No News	12	24	Ricky Skaggs, Solid Ground	12	22	Lari White, Ready, Willing And Able	12	26	Clay Walker, Hypnotize The Moon	12	28	Clay Walker, Hypnotize The Moon	12	25	Patricia Loveless, You Can Feel Bad
13	23	Lee Roy Parnell, Heart's Desire	13	23	Lari White, Ready, Willing And Able	13	21	Ricochet, What Do I Know	13	25	Clay Walker, Hypnotize The Moon	13	27	Clay Walker, Hypnotize The Moon	13	24	Wade Hayes, What I Meant To Say
14	22	Shania Twain, (If You're Not In It For L	14	22	Ricochet, What Do I Know	14	20	Clay Walker, Hypnotize The Moon	14	24	Clay Walker, Hypnotize The Moon	14	26	Clay Walker, Hypnotize The Moon	14	23	Wade Hayes, What I Meant To Say
15	21	Neal McCoy, You Gotta Love That	15	21	John Anderson, Paradise	15	19	Doug Supernaw, Not Enough Hours In	15	23	Clay Walker, Hypnotize The Moon	15	25	Clay Walker, Hypnotize The Moon	15	22	Wade Hayes, What I Meant To Say
16	20	Clay Walker, Hypnotize The Moon	16	20	Wynonna, To Be Loved By You	16	18	Clay Walker, Hypnotize The Moon	16	22	Clay Walker, Hypnotize The Moon	16	24	Clay Walker, Hypnotize The Moon	16	21	Wade Hayes, What I Meant To Say
17	19	John Anderson, Paradise	17	19	Alabama, It Works	17	17	Clay Walker, Hypnotize The Moon	17	21	Clay Walker, Hypnotize The Moon	17	23	Clay Walker, Hypnotize The Moon	17	20	Wade Hayes, What I Meant To Say
18	18	Wynonna, To Be Loved By You	18	18	Shania Twain, You Win My Love	18	16	Clay Walker, Hypnotize The Moon	18	20	Clay Walker, Hypnotize The Moon	18	22	Clay Walker, Hypnotize The Moon	18	19	Wade Hayes, What I Meant To Say
19	17	Alabama, It Works	19	17	Linda Davis, Some Things Are Meant To Be	19	15	Clay Walker, Hypnotize The Moon	19	19	Clay Walker, Hypnotize The Moon	19	21	Clay Walker, Hypnotize The Moon	19	18	Wade Hayes, What I Meant To Say
20	16	Shania Twain, You Win My Love	20	16	Linda Davis, Some Things Are Meant To Be	20	14	Clay Walker, Hypnotize The Moon	20	18	Clay Walker, Hypnotize The Moon	20	20	Clay Walker, Hypnotize The Moon	20	17	Wade Hayes, What I Meant To Say
21	15	Linda Davis, Some Things Are Meant To Be	21	15	Tracy Lawrence, If You Loved Me	21	13	Clay Walker, Hypnotize The Moon	21	17	Clay Walker, Hypnotize The Moon	21	19	Clay Walker, Hypnotize The Moon	21	16	Wade Hayes, What I Meant To Say
22	14	Faith Hill, It Matters To Me	22	14	Tracy Lawrence, If You Loved Me	22	12	Clay Walker, Hypnotize The Moon	22	16	Clay Walker, Hypnotize The Moon	22	18	Clay Walker, Hypnotize The Moon	22	15	Wade Hayes, What I Meant To Say
23	13	Tracy Lawrence, If You Loved Me	23	13	Tracy Lawrence, If You Loved Me	23	11	Clay Walker, Hypnotize The Moon	23	15	Clay Walker, Hypnotize The Moon	23	17	Clay Walker, Hypnotize The Moon	23	14	Wade Hayes, What I Meant To Say
24	12	Tracy Lawrence, If You Loved Me	24	12	James Bonamy, She's Got A Mind Of Her O	24	10	Clay Walker, Hypnotize The Moon	24	14	Clay Walker, Hypnotize The Moon	24	16	Clay Walker, Hypnotize The Moon	24	13	Wade Hayes, What I Meant To Say
25	11	Lari White, Ready, Willing And Able	25	11	Wynonna, To Be Loved By You	25	9	Clay Walker, Hypnotize The Moon	25	13	Clay Walker, Hypnotize The Moon	25	15	Clay Walker, Hypnotize The Moon	25	12	Wade Hayes, What I Meant To Say
26	10	Ricochet, What Do I Know	26	10	Lorrie Morgan, Standing Tall	26	8	Clay Walker, Hypnotize The Moon	26	12	Clay Walker, Hypnotize The Moon	26	14	Clay Walker, Hypnotize The Moon	26	11	Wade Hayes, What I Meant To Say
27	9	Rhett Akins, She Said Yes	27	9	Tim McGraw, Can't Be Really Gone	27	7	Clay Walker, Hypnotize The Moon	27	11	Clay Walker, Hypnotize The Moon	27	13	Clay Walker, Hypnotize The Moon	27	10	Wade Hayes, What I Meant To Say
28	8	Tim McGraw, I Like It, I Love It	28	8	Alan Jackson, Tall, Tall Trees	28	6	Clay Walker, Hypnotize The Moon	28	10	Clay Walker, Hypnotize The Moon	28	12	Clay Walker, Hypnotize The Moon	28	9	Wade Hayes, What I Meant To Say
29	7	Pam Tillis, The River And The Highway	29	7	Lee Roy Parnell, Heart's Desire	29	5	Clay Walker, Hypnotize The Moon	29	9	Clay Walker, Hypnotize The Moon	29	11	Clay Walker, Hypnotize The Moon	29	8	Wade Hayes, What I Meant To Say
30	6	JoDee Messina, Heads Carolina, Tails Ca	30	6	Vince Gill, You Better Think Twice	30	4	Clay Walker, Hypnotize The Moon	30	8	Clay Walker, Hypnotize The Moon	30	10	Clay Walker, Hypnotize The Moon	30	7	Wade Hayes, What I Meant To Say



Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

COUNTRY

WDSY Pittsburgh PD: Justin Case MD: Chris DeCarlo. Playlist table with columns for rank, song title, and TW/LW.

WSIX Nashville OM: Charlie Quinn PD/MD: Dave Kelly. Playlist table with columns for rank, song title, and TW/LW.

WHKO Dayton PD: Gerry McCracken MD: Dawn Michaels. Playlist table with columns for rank, song title, and TW/LW.

WRBQ Tampa PD/MD: Ronnie Lane. Playlist table with columns for rank, song title, and TW/LW.

KNIX Phoenix OM: Larry Daniels MD: Buddy Owens. Playlist table with columns for rank, song title, and TW/LW.

KSAN San Francisco PD: Alan Sledge MD: Richard Ryan. Playlist table with columns for rank, song title, and TW/LW.

KFRG San Bernardino PD: Lee Logan MD: Don Jefferies. Playlist table with columns for rank, song title, and TW/LW.

KMLE Phoenix PD: Shaun Holly MD: Gwen Foster. Playlist table with columns for rank, song title, and TW/LW.

WAMZ Louisville PD: Coyote Calhoun MD: Ron Hazard. Playlist table with columns for rank, song title, and TW/LW.

WUBE Cincinnati PD: Tim Closson MD: Duke Hamilton. Playlist table with columns for rank, song title, and TW/LW.

KMPS Seattle OM/PD: Becky Brehner MD: Tony Thomas. Playlist table with columns for rank, song title, and TW/LW.

WSM Nashville PD/MD: Lee Cory. Playlist table with columns for rank, song title, and TW/LW.

WZZK Birmingham PD: Jim Tice MD: Scott Stewart. Playlist table with columns for rank, song title, and TW/LW.

WKLB Boston PD: Loren Owens MD: David Williams. Playlist table with columns for rank, song title, and TW/LW.

WTDR Charlotte PD: Loyd Ford MD: Alison West. Playlist table with columns for rank, song title, and TW/LW.

WKIS Miami PD: Bob McKay MD: Darlene Evans. Playlist table with columns for rank, song title, and TW/LW.

WQDR Raleigh PD/MD: Len Shackelford. Playlist table with columns for rank, song title, and TW/LW.

KSON San Diego PD: Mike Shepard MD: Nick Upton. Playlist table with columns for rank, song title, and TW/LW.

WMIL Milwaukee OM/PD: Kerry Wolfe MD: Mitch Morgan. Playlist table with columns for rank, song title, and TW/LW.

WUSY Chattanooga PD/MD: Bob Sterling. Playlist table with columns for rank, song title, and TW/LW.

WDAF Kansas City PD: Ted Cramer MD: David Bryan. Playlist table with columns for rank, song title, and TW/LW.

WSSL Greenville PD: Mike Chapman MD: Ric Larson. Playlist table with columns for rank, song title, and TW/LW.

WBCT Grand Rapids PD: Doug Montgomery MD: Kelly Iris. Playlist table with columns for rank, song title, and TW/LW.

KWJJ Portland, OR PD: Robin Mitchell MD: Kelly McCrae. Playlist table with columns for rank, song title, and TW/LW.

Playlists supplied by Broadcast Data Systems' Radio Track service...

For Week Ending February 18, 1996

COUNTRY

Grid of country music playlists for stations including KBEQ, WWYZ, WGNA, WYNK, KWEN, WKXX, WESC, WVLK, WXBQ, WNOE, WCOL, KCYY, KYCY, KFKF, KAJA, KUPL, WDRM, KSSN, KNCI, WGKX, KASE, KXXY, WKIX, and WYRK.

# MONITOR SONG ACTIVITY REPORTS

For Week Ending February 18, 1996



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

## C O U N T R Y

RHETT AKINS 3064/315										ALABAMA 2389/257										JAMES BONAMY 1411/130										GARTH BROOKS 4717/431										TRACY BYRD 1862/438									
She Said Yes (Decca)										It Works (RCA)										She's Got A Mind Of Her Own (Epic)										The Beaches Of Cheyenne (Capitol Nashville)										Heaven In My Woman's Eyes (MCA)									
Total Stations: 148					Chart Move: 22-20					Total Stations: 146					Chart Move: 30-25					Total Stations: 149					Chart Move: 6-3					Total Stations: 140					Chart Move: 39-32														
City	Stn	W	L	W	W	IP	City	Stn	W	L	W	W	IP	City	Stn	W	L	W	W	IP	City	Stn	W	L	W	W	IP	City	Stn	W	L	W	W	IP															
L.A.	CMT	2	2	1	51	1	L.A.	CMT	27	24	11	1	1	L.A.	CMT	12	15	120	1	1	L.A.	CMT	32	26	24	173	1	L.A.	CMT	20	15	39	1	1															

MARK CHESNUTT 2969/250										LINDA DAVIS 3270/166										BILLY DEAN 1592/384										DIAMOND RIO 3572/269										WADE HAYES 4417/68									
It Wouldn't Hurt To Have Wings (Decca)										Some Things Are Meant To Be (Arista)										It's What I Do (Capitol Nashville)										Walkin' Away (Arista)										What I Meant To Say (Columbia)									
Total Stations: 149					Chart Move: 23-21					Total Stations: 149					Chart Move: 17-17					Total Stations: 136					Chart Move: 43-38					Total Stations: 149					Chart Move: 15-12					Total Stations: 149					Chart Move: 5-5				
City	Stn	W	L	W	W	IP	City	Stn	W	L	W	W	IP	City	Stn	W	L	W	W	IP	City	Stn	W	L	W	W	IP	City	Stn	W	L	W	W	IP															
L.A.	CMT	28	30	17	183	1	L.A.	CMT	32	27	177	1	1	L.A.	CMT	24	24	126	1	1	L.A.	CMT	32	26	174	1	1	L.A.	CMT	33	32	143	1	1															

For Week Ending February 18, 1996

Rated song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

COUNTRY

Table with 10 columns: Artist Name, Total Plays/Gain, Chart Move, and 10 station codes (LA, Chicago, Phila., Detroit, Dallas, Wash. DC, Boston, Houston, Miami, Atlanta, Seattle, San Diego, Minn., St. Louis, Balt., Pits., Phoenix, Tampa, Denver, Cincinnati, Port. OR, Rivers, Milwaukee, Sacramento, Kansas City, San Jose, Norfolk, Columbus, OH, San Antonio, Salt Lake, Indian, Char. NC, New Or., Buffalo, Orlando, Hartford, Greensboro, Memphis, Rochester, Nashville, Dayton, W.P. Beach, Jacksonville, Waco, Okla. City). Each column contains a list of song titles and their corresponding chart positions.

Table for MARTINA MCBRIDE, 'Wild Angels (RCA)', Total Stations: 150, Chart Move: 2-1. Lists song titles and chart positions across 10 markets.

Table for NEAL MCCOY, 'You Gotta Love That (Atlantic)', Total Stations: 149, Chart Move: 21-18. Lists song titles and chart positions across 10 markets.

Table for JOEDE MESSINA, 'Heads Carolina, Tails California (Curb)', Total Stations: 107, Chart Move: 45-41. Lists song titles and chart positions across 10 markets.

Table for LORRIE MORGAN, 'Standing Tall (BNA)', Total Stations: 133, Chart Move: 36-37. Lists song titles and chart positions across 10 markets.

Table for DAVID LEE MURPHY, 'Out With A Bang (MCA)', Total Stations: 149, Chart Move: 14-13. Lists song titles and chart positions across 10 markets.





COUNTRY AIRPLAY

AIRPOWER

(Minimum 3000 detections for the first time)

DARYLE SINGLETARY 3337/375
Too Much Fun (Giant/Reprise)
Total Stations: 148/Chart Move: 20-14

NEAL MCCOY 3237/278
You Gotta Love That (Atlantic)
Total Stations: 149/Chart Move: 21-18

LONESTAR 3214/505
No News (BNA)
Total Stations: 148/Chart Move: 24-19

RHETT AKINS 3064/315
She Said Yes (Decca)
Total Stations: 148/Chart Move: 22-20

Medium (25-34): 0
Light (Under 25): 51
New Airplay This Week: 2 WHYL, WIRK

BRYAN WHITE 309/309
I'm Not Supposed To Love You (Asylum)
Total Stations: 85/Chart Move: Debut 61

FRAZIER RIVER 292/36
She Got What She Deserves (Decca)
Total Stations: 43/Chart Move: 62-62

BAKER & MYERS 266/73
Years From Here (MCG Curb)
Total Stations: 57/Chart Move: 67-63

TY ENGLAND 262/50
Redneck Son (RCA)
Total Stations: 54/Chart Move: 64-64

PERFECT STRANGER 243/79
Remember The Ride (Curb)
Total Stations: 47/Chart Move: 69-66

SHENANDOAH 197/56
All Over But The Shoutin' (Capitol Nashville)
Total Stations: 31/Chart Move: 71-67

JOE DIFFIE 171/171
C-O-U-N-T-R-Y (Epic)
Total Stations: 58/Chart Move: Debut 68

BOBBIE CRYNER 150/118
You'd Think He'd Know Me Better (MCA)
Total Stations: 44/Chart Move: Debut 69

GARTH BROOKS 136/10
It's Midnight Cinderella (Capitol Nashville)
Total Stations: 28/Chart Move: 73-70

JEFF CARSON 130/80
Holdin' On To Something (MCG Curb)
Total Stations: 30/Chart Move: Debut 71

MARK COLLIE 129/13
Love To Burn (Columbia)
Total Stations: 33/Chart Move: 74-72

2999 - 1000 DETECTIONS

MARK CHESNUTT 2969/250
It Wouldn't Hurt To Have Wings (Decca)
Total Stations: 149/Chart Move: 23-21

LEE ROY PARNELL 2799/410
Heart's Desire (Career)
Total Stations: 149/Chart Move: 28-23

RICOCHET 2676/295
What Do I Know (Columbia)
Total Stations: 149/Chart Move: 29-24

ALABAMA 2389/257
It Works (RCA)
Total Stations: 146/Chart Move: 30-25

LARI WHITE 2066/262
Ready, Willing And Able (RCA)
Total Stations: 145/Chart Move: 33-28

AARON TIPPIN 1900/345
Without Your Love (RCA)
Total Stations: 137/Chart Move: 38-30

SHANIA TWAIN 1875/1157
You Win My Love (Mercury Nashville)
Total Stations: 139/Chart Move: 47-31

Medium (25-34): 12 KASE, KWJJ, KXKC, KYCY, KYNG, WBCT, WCMS, WCOL, WKTF, WPCM, WXBQ, WYAY

TRACY BYRD 1862/438
Heaven In My Woman's Eyes (MCA)
Total Stations: 140/Chart Move: 39-32

THE MAVERICKS (FEAT. FLACO JIMENEZ) 1823/261
All You Ever Do Is Bring Me Down (MCA)
Total Stations: 138/Chart Move: 37-33

PAM TILLIS 1652/269
The River And The Highway (Arista)
Total Stations: 137/Chart Move: 41-36

LORRIE MORGAN 1618/51
Standing Tall (BNA)
Total Stations: 133/Chart Move: 36-37

BILLY DEAN 1592/384
It's What I Do (Capitol Nashville)
Total Stations: 136/Chart Move: 43-38

JAMES BONAMY 1411/130
She's Got A Mind Of Her Own (Epic)
Total Stations: 133/Chart Move: 42-40

JODEE MESSINA 1302/308
Heads Carolina, Tails California (Curb)
Total Stations: 107/Chart Move: 45-41

JOHN BERRY 1058/411
Every Time My Heart Calls Your Name (Capitol Nashville)
Total Stations: 118/Chart Move: 49-43

EMILIO 1004/135
Even If I Tried (Capitol Nashville)
Total Stations: 100/Chart Move: 46-45

999 - 500 DETECTIONS

BLACKHAWK 790/519
Almost A Memory Now (Arista)
Total Stations: 94/Chart Move: 61-47

MANDY BARNETT 724/92
Now That's All Right With Me (Asylum)
Total Stations: 82/Chart Move: 50-48

FAITH HILL 721/524
Someone Else's Dream (Warner Bros.)
Total Stations: 104/Chart Move: 66-49

KEITH STEGALL 671/139
1969 (Mercury Nashville)
Total Stations: 81/Chart Move: 54-50

STEPHANIE BENTLEY 637/117
Who's That Girl (Epic)
Total Stations: 81/Chart Move: 55-51

DWIGHT YOAKAM 637/43
Gone (That'll Be Me) (Reprise)
Total Stations: 77/Chart Move: 51-52

TIM MCGRAW 625/110
All I Want Is A Life (Curb)
Total Stations: 64/Chart Move: 56-53

MINDY MCCREADY 548/145
Ten Thousand Angels (BNA)
Total Stations: 68/Chart Move: 58-54

499 - 75 DETECTIONS

JOHN MICHAEL MONTGOMERY 400/370
Long As I Live (Atlantic)
Total Stations: 82/Chart Move: Debut 57

RICH MCCREADY 328/20
Hangin' On (Magnatone)
Total Stations: 46/Chart Move: 60-59

CHELY WRIGHT 321/4
The Love That We Lost (Polydor Nashville)
Total Stations: 51/Chart Move: 59-60

Airpower awarded to those records which attain 3000 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time.

## MONITOR COUNTRY PANEL (151)

Akron, OH	WQMX	Lexington, KY	WVLK
Albany, NY	WGNA	Little Rock, AR	KDDK
Albuquerque, NM	KASY		KSSN
	KRST	Los Angeles, CA	KIKF
Atlanta, GA	WKHX		KZLA
	WYAY	Louisville, KY	WAMZ
Augusta, GA	WKXC	McAllen/Brownsville, TX	KTEX
Austin, TX	KASE	Memphis, TN	WGKX
	KVET	Miami, FL	WKIS
Bakersfield, CA	KUZZ	Milwaukee, WI	WMIL
Baltimore, MD	WPOC	Minneapolis/St. Paul, MN	KEEY
Baton Rouge, LA	WKJN		WBOB
	WYNK	Mobile, AL	WKSJ
Birmingham, AL	WZZK	Monterey/Salinas, CA	KTOM
Boston, MA	WKLB	Montgomery, AL	WLWI
Buffalo, NY	WYRK	Nashville, TN	WSIX
Burlington, VT	WOKO		WSM
Charleston, SC	WEZL	New Orleans, LA	WNOE
	WBUB	New York, NY	WYNY
Charleston, WV	WQBE	Norfolk, VA	WCMS
Charlotte, NC	WSOC		WGH
	WTDR	Oklahoma City, OK	KEBC
Chattanooga, TN	WDOO		KXXY
	WUSY	Omaha, NE	KXKT
Chicago, IL	WUSN		WOW
Cincinnati, OH	WUBE	Orlando, FL	WWKA
Cleveland, OH	WGAR	Pensacola, FL	WXBM
Colorado Springs, CO	KKCS	Philadelphia, PA	WXTU
Columbia, SC	WCOS	Phoenix, AZ	KMLE
Columbus, GA	WKCW		KNIX
	WSTH	Pittsburgh, PA	WDSY
Columbus, OH	WCOL	Portland, ME	WPOR
Corpus Christi, TX	KOUL	Portland, OR	KUPL
	KRYS		KWJJ
Dallas, TX	KPLX	Providence, RI	WCTK
	KSCS	Raleigh, NC	WKIX
	KYNG		WQDR
Dayton, OH	WHKO	Richmond, VA	WKHK
Denver, CO	KYGO	Riverside/ San Bernardino, CA	KFRG
	KZDG	Roanoke, VA	WYYD
Des Moines, IA	KJJY	Rochester, NY	WBEE
Detroit, MI	WWWW	Sacramento, CA	KNCI
	WYCD		KRAK
El Paso, TX	KHEY	St. Louis, MO	WIL
Flint, MI	WKCQ		WKKX
Ft. Myers, FL	WCKT	Salt Lake City, UT	KKAT
Fredericksburg, VA	WFLS		KSOP
Fresno, CA	KNAX	San Antonio, TX	KAJA
	KSKS		KCYC
Grand Rapids, MI	WBCT	San Diego, CA	KSON
	WCUZ	San Francisco, CA	KSAN
Green Bay, WI	WGEE		KYCY
Greensboro, NC	WPCM	San Jose, CA	KRTY
	WTQR	Savannah, GA	WCHY
Greenville, SC	WESC	Seattle, WA	KMPS
	WSSL		KCIN
Harrisburg, PA	WHYL		KYCW
	WRKZ	Shreveport, LA	KRMD
Hartford, CT	WWYZ		KWKH
Houston, TX	KIKK	Spokane, WA	KDRK
	KILT	Springfield, MO	KGMV
	KKBQ		KTTS
Huntsville, AL	WDRM	Syracuse, NY	WBBS
Indianapolis, IN	WFMS	Tampa, FL	WQYK
Jackson, MS	WKTF		WRBQ
	WMSI	Toledo, OH	WKKO
Jacksonville, FL	WQIK	Tucson, AZ	KIIM
	WROO	Tulsa, OK	KVOO
Johnson City, TN	WXBQ		KWEN
Kansas City, MO	KBEQ	Washington, DC	WMZQ
	KFFK	West Palm Beach, FL	WIRK
	WDAF	Wichita, KS	KFDI
Knoxville, TN	WIVK		KZSN
Lafayette, LA	KXKC	Wilkes-Barre, PA	WGGY
Las Vegas, NV	KFMS	Youngstown, OH	WQXK
	KWNR		

**SAVE  
THESE  
DATES  
BILLBOARD  
AIRPLAY  
MONITOR  
RADIO  
SEMINAR &  
AWARDS  
SEPTEMBER 5-7  
1996  
NYC SHERATON  
STAY TUNED FOR DETAILS**

Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 150 country stations are electronically monitored 24 hours-a-day, 7 days a week. Songs are ranked by number of detections. © 1996 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS		
					TW	LW	
			<b>★★★★ NO. 1 ★★★★★</b>				
1	2	14	<b>WILD ANGELS</b> RCA 1 week at No. 1	MARTINA MCBRIDE	4919	4523	
2	4	10	I'LL TRY ARISTA	ALAN JACKSON	4772	4458	
3	6	13	THE BEACHES OF CHEYENNE CAPITOL NASHVILLE	GARTH BROOKS	4717	4286	
4	3	16	NOT THAT DIFFERENT EPIC	COLLIN RAYE	4467	4471	
5	5	19	WHAT I MEANT TO SAY COLUMBIA	WADE HAYES	4417	4349	
6	1	14	BIGGER THAN THE BEATLES EPIC	JOE DIFFIE	4221	4841	
7	8	11	I KNOW SHE STILL LOVES ME MCA	GEORGE STRAIT	4194	3933	
8	9	10	YOU CAN FEEL BAD EPIC	PATTY LOVELESS	4191	3765	
9	12	12	IF YOU LOVED ME ATLANTIC	TRACY LAWRENCE	3850	3474	
10	11	9	TO BE LOVED BY YOU CURB/MCA	WYONNA	3801	3527	
11	13	8	HYPNOTIZE THE MOON GIANT/REPRISE	CLAY WALKER	3614	3346	
12	15	12	WALKIN' AWAY ARISTA	DIAMOND RIO	3572	3303	
13	14	15	OUT WITH A BANG MCA	DAVID LEE MURPHY	3540	3307	
			<b>★★★ AIRPOWER ★★★</b>				
14	20	13	TOO MUCH FUN GIANT/REPRISE	DARYLE SINGLETARY	3337	2962	
15	10	21	NOT ENOUGH HOURS IN THE NIGHT GIANT/REPRISE	DOUG SUPERNAW	3305	3734	
16	7	16	(IF YOU'RE NOT IN IT FOR LOVE) I'M OUTTA HERE! MERCURY NASHVILLE	SHANIA TWAIN	3276	3934	
17	17	14	SOME THINGS ARE MEANT TO BE ARISTA	LINDA DAVIS	3270	3104	
			<b>★★★ AIRPOWER ★★★</b>				
18	21	9	YOU GOTTA LOVE THAT ATLANTIC	NEAL MCCOY	3237	2959	
			<b>★★★ AIRPOWER ★★★</b>				
19	24	8	NO NEWS BNA	LONESTAR	3214	2709	
			<b>★★★ AIRPOWER ★★★</b>				
20	22	20	SHE SAID YES DECCA	RHETT AKINS	3064	2749	
21	23	10	IT WOULDN'T HURT TO HAVE WINGS DECCA	MARK CHESNUTT	2969	2719	
22	18	17	IT MATTERS TO ME WARNER BROS.	FAITH HILL	2808	3087	
23	28	7	HEART'S DESIRE CAREER	LEE ROY PARNELL	2799	2389	
24	29	13	WHAT DO I KNOW COLUMBIA	RICOCHE	2676	2381	
25	30	8	IT WORKS RCA	ALABAMA	2389	2132	
26	27	13	PARADISE BNA	JOHN ANDERSON	2197	2541	
27	16	17	LIKE THERE AIN'T NO YESTERDAY ARISTA	BLACKHAWK	2124	3199	
28	33	12	READY, WILLING AND ABLE RCA	LARI WHITE	2066	1804	
29	26	16	COWBOY LOVE ATLANTIC	JOHN MICHAEL MONTGOMERY	1996	2613	
30	38	5	WITHOUT YOUR LOVE RCA	AARON TIPPIN	1900	1555	
31	47	2	YOU WIN MY LOVE MERCURY NASHVILLE	SHANIA TWAIN	1875	718	
32	39	5	HEAVEN IN MY WOMAN'S EYES MCA	TRACY BYRD	1862	1424	
33	37	7	ALL YOU EVER DO IS BRING ME DOWN MCA	THE MAVERICKS (FEAT. FLACO JIMENEZ)	1823	1562	
34	34	20	TALL, TALL TREES ARISTA	ALAN JACKSON	1740	1746	
35	31	19	WHEN BOY MEETS GIRL MERCURY NASHVILLE	TERRI CLARK	1678	2117	
36	41	6	THE RIVER AND THE HIGHWAY ARISTA	PAM TILLIS	1652	1383	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS		
					TW	LW	
37	36	11	STANDING TALL BNA	LORRIE MORGAN	1618	1567	
38	43	5	IT'S WHAT I DO CAPITOL NASHVILLE	BILLY DEAN	1592	1208	
39	19	17	RING ON HER FINGER, TIME ON HER HANDS MCA	REBA MCENTIRE	1469	3078	
40	42	12	SHE'S GOT A MIND OF HER OWN EPIC	JAMES BONAMY	1411	1281	
41	45	6	HEADS CAROLINA, TAILS CALIFORNIA CURB	JODEE MESSINA	1302	994	
42	25	15	'ROUND HERE CURB	SAWYER BROWN	1264	2635	
43	49	3	EVERY TIME MY HEART CALLS YOUR NAME CAPITOL NASHVILLE	JOHN BERRY	1058	647	
44	35	17	GRANDPA TOLD ME SO BNA	KENNY CHESNEY	1051	1727	
45	46	7	EVEN IF I TRIED CAPITOL NASHVILLE	EMILIO	1004	869	
46	44	10	COUNTRY CRAZY WARNER BROS.	LITTLE TEXAS	808	1031	
47	61	2	ALMOST A MEMORY NOW ARISTA	BLACKHAWK	790	271	
48	50	8	NOW THAT'S ALL RIGHT WITH ME ASYLUM	MANDY BARNETT	724	632	
49	66	2	SOMEONE ELSE'S DREAM WARNER BROS.	FAITH HILL	721	197	
50	54	6	1969 MERCURY NASHVILLE	KEITH STEGALL	671	532	
51	55	5	WHO'S THAT GIRL EPIC	STEPHANIE BENTLEY	637	520	
52	51	5	GONE (THAT'LL BE ME) REPRISE	DWIGHT YOAKAM	637	594	
53	56	8	ALL I WANT IS A LIFE CURB	TIM MCGRAW	625	515	
54	58	5	TEN THOUSAND ANGELS BNA	MINDY MCCREADY	548	403	
55	53	8	LET YOUR HEART LEAD YOUR MIND MCG CURB	SMOKIN' ARMADILLOS	482	533	
56	52	7	ONLY YOU (AND YOU ALONE) WARNER BROS.	TRAVIS TRITT	422	557	
			<b>★★★ HOT SHOT DEBUT ★★★</b>				
57	NEW		LONG AS I LIVE ATLANTIC	JOHN MICHAEL MONTGOMERY	400	0	
58	57	7	RIPPLES POLYDOR NASHVILLE	4 RUNNER	352	406	
59	60	6	HANGIN' ON MAGNATONE	RICH MCCREADY	328	308	
60	59	4	THE LOVE THAT WE LOST POLYDOR NASHVILLE	CHELY WRIGHT	321	317	
61	NEW		I'M NOT SUPPOSED TO LOVE YOU ANYMORE ASYLUM	BRYAN WHITE	309	0	
62	62	4	SHE GOT WHAT SHE DESERVES DECCA	FRAZIER RIVER	292	256	
63	67	4	YEARS FROM HERE MCG CURB	BAKER & MYERS	266	193	
64	64	2	REDNECK SON RCA	TY ENGLAND	262	212	
65	63	18	ALWAYS HAVE, ALWAYS WILL CAPITOL NASHVILLE	SHENANDOAH	245	244	
66	69	3	REMEMBER THE RIDE CURB	PERFECT STRANGER	243	164	
67	71	2	ALL OVER BUT THE SHOUTIN' CAPITOL NASHVILLE	SHENANDOAH	197	141	
68	NEW		C-O-U-N-T-R-Y EPIC	JOE DIFFIE	171	0	
69	NEW		YOU'D THINK HE'D KNOW ME BETTER MCA	BOBBIE CRYNER	150	32	
70	73	6	IT'S MIDNIGHT CINDERELLA CAPITOL NASHVILLE	GARTH BROOKS	136	126	
71	NEW		HOLDIN' ON TO SOMETHING MCG CURB	JEFF CARSON	130	50	
72	74	2	LOVE TO BURN COLUMBIA	MARK COLLIE	129	116	
73	75	14	SOLID GROUND ATLANTIC	RICKY SKAGGS	103	103	
74	68	3	MY WIFE THINKS YOU'RE DEAD MCG CURB	JUNIOR BROWN	101	178	
75	RE-ENTRY		IF I HAD ANY PRIDE LEFT AT ALL CAPITOL NASHVILLE	JOHN BERRY	87	102	

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3000 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

**WHAT'S BIGGER THAN THE BEATLES?**

**C-O-U-N-T-R-Y**  
**JOE DIFFIE**

From the new album  
**Life's So Funny**



**Add Date: 2/26**  
epic nashville Country Music That Matters

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# COUNTRY AIRPLAY Monitor

• We Listen To Radio •

February 16, 1996 \$ 4.95 Volume 4 • No. 8

## COUNTRY HIGHLIGHTS

★★★ NO. 1 ★★★

#1

**JOE DIFFIE**

*Bigger Than The Beatles (EPIC)*

★★★ AIRPOWER ★★★

**LINDA DAVIS** • *Some Things Are Meant To Be (ARISTA)*

### NEW RELEASES

**STEVE AZAR** • *Someday (RIVER NORTH)*

**DON COX** • *I Never Met A Woman I Didn't Like (STEP ONE)*

**NEIL DIAMOND & WAYLON JENNINGS** • *One Good Love (COLUMBIA)*

**HIGHWAY 101/PAULETTE CARLSON** • *Where'd You Get Your... (WILLOW TREE/INTERSOUND)*

**FAITH HILL** • *Someone Else's Dream (WARNER BROS.)*

**MARCUS HUMMON** • *God's Country (COLUMBIA)*

**SHENANDOAH** • *All Over But The Shoutin' (CAPITOL NASHVILLE)*

## Radio Promo Execs Air Critiques Of Programmers—& Vice Versa

by Phyllis Stark

Radio programmers, have you ever wished you had an opportunity to say what you really wanted to say to label promotion reps about the way they do business without potentially trashing relationships? Record promo execs, have you ever wished for the opportunity to tell PDs, MDs, and consultants how you really feel about the job they're doing without fear of repercussions?

A panel of 23 prominent executives from both sides was given that opportunity this week as Country Airplay Monitor asked them to address their burning questions, comments, criticisms, and even compliments to the other side. All were promised anonymity to encourage candor.

On the radio side, most of the comments centered on issues of product quality, creativity, and quantity. On the record side, the major issues were turf wars, radio's reliance on research, and a concern that programmers aren't really listening to the music. Both sides, notably, accused the other of fostering a sameness in country music. And given the adversarial tone in all but a few responses, it's ironic that respondents from both camps advised the other side to "lighten up."

### PROGRAMMERS

Following are the panel's verbatim comments, beginning with the pro-

grammers.

• "Every once in a while, I think the record companies end up trying too much to give radio what it wants. If that isn't the tail wagging the dog, I don't know what is... 'That Ain't My Truck' by Rhet Akins is a wonderful country diitty, but when every record released starts to sound like it, then we're in trouble as a format. So shame on the record industry for trying too hard to clone other labels' successes, and shame on the radio industry for asking the record companies to do it."

• "The biggest act to come out of 1995 was Shania Twain, and why did she succeed? Because she was different. When Garth Brooks and Clint Black and Alan Jackson came along, they succeeded because they sounded different. We need diversity, and, in the radio business, we need to abandon the pack mentality. The record companies seem to want to please radio too much. They should stick to what they do best, which is produce outstanding music."

• "There is a lot of great talent being signed to the labels. I would encourage the labels to look for people who don't sound like everybody else... [In] developing new talent, look for people who don't fit the formula."

• "Slow down your release cycle, and think about what you're giving us... Don't give us so much. And raise the bar [on] your standards of quality. You're throwing a lot of stuff at us."

*Continued on page 6*

## THIS WEEK In Country Airplay Monitor

3 EZ Buys KYCW Seattle From Infinity

3 Conservatism Debated At Confab

6 Profile: KCUB/KIIM's Herb Crowe

An Artist Like Toby Keith Comes Along Once In A Blue Moon

LIVED, WRITTEN AND SUNG BY

**toby keith**

"DOES THAT BLUE MOON EVER SHINE ON YOU"

ON YOUR DESK NOW

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THE FIRST SINGLE FROM THE FORTHCOMING ALBUM

**BLUE MOON**

PRODUCED BY NELSON LARKIN & TOBY KEITH



S H E N A N D O A H

"ALL OVER, *BUT THE* SHOUTIN'"

FROM THE UPCOMING ALBUM

NOW AND THEN

CELEBRATING THEIR 10 YEAR ANNIVERSARY

10 OF THEIR GREATEST HITS NEWLY RECORDED

PLUS FIVE NEW SONGS

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## RADIACTIVE BY PHYLLIS STARK

### EZ Thinks Young; SFX Thinks Big

**E**Z Communications has purchased KYCW (Young Country) Seattle from Infinity Broadcasting for \$26 million. EZ owns crosstown rival KMPS-AM-FM, as well as classic rock KZOK Seattle. KYCW GM Gary Taylor says EZ plans to keep the station's format. A local marketing agreement is expected to begin shortly.

Meanwhile, as the post-megapoly feeding frenzy continues, SFX Broadcasting has signed a \$105.25 million deal for the 16 Prism Radio Partners stations.

KZDG Denver will play its last country song Feb. 18 when it begins simulcasting crosstown classical station KVOB. The simulcast will last until March 4, at which time KVOB's entire staff, classical format, and library will move from Tribune's 99.5 FM frequency to Chancellor's 92.5 frequency, now occupied by KZDG. Tribune will unveil a new format on 99.5 March 4.

KNAX Fresno, Calif., adopts the new handle "Kickin' Country 98." Also, KNAX night jock Don Weaver and sister KRBT morning host Jimmy Hoppa swap shifts. Hoppa is now using his real name, Brett Connelly. Jody Nye, who had been doing swing at crosstown rival KSXS, is now paired with Weaver in mornings on KRBT. Longtime KRBT newsman Ron Foster has been replaced by Ruth Michaels from crosstown KTHT.

As expected, WYNY New York flipped to top 40/dance and picked up the legendary New York calls WKTU.

KZLA Los Angeles is preparing to cut its playlist to 25 records within the week. The list currently averages 37-40 records. Acting PD Carey Rolfe says the move is an effort to "refocus, downsize, and try and get back on target."

Look for former WYCD Detroit PD Al Casey to assume that position at sister gold-based country outlet KSNM (Sunny 95) Dallas.

Bernie Barker is the new CEO/president/GM and partner in Solar Broadcasting Company, which owns WSTH and two other Columbus, Ga., stations. He takes over those duties from owner Allen Woodall. Barker previously was VP/GM at WAPI/WMXQ Birmingham, Ala.

Frank DiMatteo has been named GSM at WKXX Chicago. He was regional GM for WWCN/WRXK/WXKB Fort Myers, Fla.

Phil Catlett, GM of three Patterson Broadcasting stations in Grand Rapids, Mich., adds regional manager duties for the company's seven Michigan stations, including WELL Battle Creek. WELL GM Jack McDevitt remains.

Cindy Grogan is upped from director of affiliate relations to VP of affiliate relations and marketing at After MidNite Entertainment.

Triathlon Broadcasting Co. has agreed to acquire four country stations from Southern Skies Corp. for \$24.5 million. Those stations are KSSN and KMKV Little Rock, Ark., and KZSN-AM-FM Wichita, Kan. Southern Skies presi-

dent/CEO Jerry Atchley becomes regional manager at Triathlon and will continue to operate all four stations. Also, Triathlon has agreed to acquire country KNFR Spokane, Wash., and local sister stations KAQQ and KISC from Silverado Broadcasting Co. for \$8.75 million.

Pete Jones, PD at top 40 KHTN (Hot 105) Merced/Mocheleto, Calif., is upped to operations director for KHTN and local sister station KUBB. George Ballas remains PD/p.m. driver at country KUBB.

WXOR Biloxi, Miss., flips from contemporary Christian to ABC Radio's Real Country.

At KUPL Portland, Ore., Smokey Woods shifts from nights to the vacant midday slot. Gina Micciulla joins for nights from mornings at top 40 KZHT Salt Lake City.

Richard Cano joins KUBL Salt Lake City for middays. He previously worked at crosstown top 40 KUTQ.

WYTY (Z95) St. Joseph, Mich., unveils its new duopoly simulcast partner, WZTY (103.7) Hartford, Mich.

Debbie Cowsill joins KCIN Seattle as promotion director. She previously held that position at WLTS/WTKL New Orleans. There is no truth to the rumor that all future KCIN events will take place at Indian Lake.

KIIM Tucson, Ariz., promotion director Kelley Buttrick exits. VP/programming Herb Crowe is looking for a replacement and wants resumes.

Combined local and national radio revenues were up 8% in 1995 compared to the previous year, according to the Radio Advertising Bureau. That figure is based on a 9% improvement in local revenue and a 3% national revenue gain. Estimated 1995 radio revenues (in millions) are local, \$9,124; national, \$1,920; and network, \$426.3.

Former KWJJ-AM Portland afternoon jock Tony Christopher joins crosstown KUPL for weekends.

Congratulations to WMZQ Washington, D.C., which raised \$658,488 for St. Jude Children's Research Hospital during its radiothon Feb. 9-10.

SW Networks' "Country's Most Wanted" is running a contest that will send one winner to the opening night of Wynonna's revelations tour at the Universal Amphitheater in Los Angeles March 15. Wynonna kicked off the contest during her Feb. 3 appearance on the show and returns the weekend of March 9 to pick the winner. That person receives two tickets to the show, backstage passes for a meet and greet with the artist, round-trip airfare, tickets to a Universal Studios tour, three nights of hotel accommodations, local transportation, dinner at the Country Star Restaurant, a personalized congratulatory letter from Wynonna, and an autographed copy of her latest album, "Revelations." Three runners-up receive a complete, autographed Wynonna CD collection. Listeners can enter the contest via postcard or E-mail. Winners will be selected by a random drawing.

## Format Direction Complaints Cause Finger-Pointing At Confab

by Chuck Taylor

Country is not as country does.

That, at least, is the response of some record company reps to widespread radio complaints that too many labels are producing too many soundalike records.

At the "Country Summit" panel at the Gavin Seminar, held Feb. 8-10 in Atlanta, participants agreed that today's country radio is anything but daring. "It's easy to program country radio now. They all sound the same," said one in the audience.

But, taking issue with a comment that perhaps Nashville labels are creating the problem by giving radio what it wants, Kara Ross, an A&R rep for Asylum Records, responded, "When you try to introduce anything that's a little different, then it's too different."

Ross cited resistance the label has encountered in trying to break Marky Barnett. Programmers, she says, claim that the Patsy Cline-inspired singer does not fit current station playlists.

"Yeah," murmured an audience member. "She's country."

Country music's evolution from traditional country themes to AC also drew varied re-

sponses at the session. Programmers debated the value of artist crossover to mainstream formats. While some agreed that such exposure could lead AC listeners to country radio, others countered that it robs country of core artists.

"We won't touch Little Texas now," said one, referring to the band's AC success with "What Might Have Been." All agreed on the dangers of AC-ing country radio, such as the well-publicized rejection of Reba McEntire's "On My Own."

Others noted that country now competes not only with AC and top 40/adult stations, but with acoustic-based, modern-leaning top 40 acts, such as Sheryl Crow and Gin Blossoms.

At the consultants' panel at Gavin, consultant Rusty Walker suggested that New York would not get a replacement station for the recently departed WYNY, now top 40/rhythm WKTU. Instead, Walker said, WYNY's death might be a "tremendous opportunity" for suburban New York stations to find a format franchise, as a New York station might not be able to financially justify country.

Chuck Taylor is radio editor of Billboard. Assistance in reporting this story was provided by Sean Ross.

### Heads Tim, Tails Dave



New Curb artist JoDee Messina made KWEN Tulsa, Okla., a stop on her recent radio tour to promote her first single, "Heads Carolina, Tails California." Messina is pictured with KWEN MD Tim Howard, left, and PD Dave Bloch, right.

## ON THE ROW

### Polydor/Nashville Now A&M; WB Completes Promo Team

**A**s part of a restructuring of PolyGram's Nashville operations, Polydor/Nashville has been renamed A&M Nashville and its president will now report to the president of A&M in Los Angeles. Sister label Mercury/Nashville's president is also now reporting to the president of the Mercury Group. Both Nashville labels continue to be operated separately.

As expected, Cliff Blake joins Warner Bros. Nashville as Northeast promotion manager. He is currently VP/programming and operations at Fuller-Jeffrey Broadcasting and OM/PD of WOKQ Dover, N.H. Tom Moran, the former Midwest regional manager for Polydor, joins WB in that capacity. And Jon Loba joins WB as promo coordinator from BMI.

George Briner joins Magnatone Records as director of national promo. Briner, who was Northeast promotion coordinator at Giant, replaces Joe O'Donnell, who is expected to shift to a regional promo job at Magnatone.

Jody Van Alin, the former MD/p.m. driver at WVCN Columbus, Ga., joins Shindler-Turner Promotions as national promotion manager replacing Steve Baker. The firm also changes its name to Shindler-Turner & Associates.

CMT and TVA Brazil have reached an agreement to form an equity partnership in CMT Brazil, a new Portuguese-language network featuring American and Brazilian country music. Under the terms of the deal, TVA Brazil will have a 75% equity stake in the network and the CMT partnership, composed of Gaylord Entertainment and Group W Satellite Communications, will have a 25% stake.

Tickets for the 25th annual International Country Music Fan Fair, being held June 10-15 this year at the Tennessee State Fairgrounds, have sold out in advance for the sixth consecutive year. The event, sponsored by the Country Music Assn. and the Grand Ole Opry, attracts more than 24,000 people every year.

Travis Tritt has announced his engagement to Theresa Nelson. No wedding date set yet.

## ON THE AIR

NEW STATIONS AND OTHER REPORTER CHANGES FROM BDS & AIRPLAY MONITOR

### Hey, How'd My Playlist Get In There?

Effective with this week's Airplay Monitor, the stations used in the Power Playlist section have been adjusted to reflect the fall '95 Arbitron ratings. Inclusion and ranking on the Power Playlist pages are determined by a station's total survey area 12-plus cume. Stations are listed in descending order of TSA cume, beginning with WUSN (US99) Chicago, now the most listened-to country station.

SEAN ROSS

## Letters: KNIX's Daniels; WYRK's Johnson

### WAITING FOR NEXT UP

I loved Wade Jessen's column "Ups & Downs Are Just Part Of The Game" (Country Airplay Monitor, Jan. 26).

Anyone who has watched the progress of the country format over the years has to be aware that, like the stock market, we're not always peaking. However, we are always formidable, even with those ups and downs. Country is a bigger part of America's music today than ever before.

So we peaked. So what? Wait until the next peak! I'm willing to bet it won't be long before we start streaking again. (Sorry, Ray Stevens, not that kind of streaking!)

Larry Daniels  
General Program Manager  
KNIX Phoenix

### REALISTIC STANDARDS

Your recent article about the singles release schedule was very interesting and touched upon several important points (Country Airplay Monitor, Feb. 2). However, one of the most important items was not mentioned.

Surely, every PD/MD/radio station can set its own agenda as to when a particular song will be added to the playlist. But in today's competitive country radio environment, that's not necessarily the case. No station wants to be the last in its market to add a new single by a core artist. As soon as a new single is out, you can be sure there is a mad scramble to get it into the studio first.

Add to that the satellite-delivered formats and songs being delivered by digital phone lines, and there is more pressure than ever to get the new releases by our format stars on the air immediately.

The problem is that there is less time between releases to allow acts other than established stars to have airplay. Also, the ranks of hitmakers has grown considerably over the past couple of years, so there are plenty of low-up singles available. In many cases, a song by a current artist is taken off the playlist and replaced by a new song from the same artist. Successful programmers will not simply add more titles to their playlist to accommodate these extra songs, so the unknowns get squeezed out. Worse yet, songs that may have the potential to become standards are replaced with follow-up songs of lesser quality because of some "etched in stone" release schedule.

I truly don't expect things to change—we have too many labels trying to split up the pie. But I certainly wouldn't consider it to be radio's problem. Our job is to play the hits and... select the best songs from what is currently available. Unfortunately, some songs may never get a fair chance, because they are squeezed out by unrealistic release schedules—unrealistic by today's standards and needs.

Ken Johnson  
Program Director  
WYRK Buffalo, N.Y.

## When Vince Finds You



MCA artist Vince Gill, left, is pictured giving KSAN San Francisco afternoon jock Tim Anthony some much-needed singing lessons during Gill's recent stop in the Bay Area.

## Winning Her Love



Shania Twain took some time out from the video shoot for her upcoming single, "You Win My Love," to meet with staffers from WWKA Orlando, Fla. Pictured, from left, are WWKA MD Shadow Stevens, WWKA PD Mike Moore, Twain, WWKA air personality Cody McCoy, and Mercury Nashville Southeast regional promotion director Rocco Cosco.

# AIRBORNE

Instant information on Country's new artists

Edited by Sue Falco

### Mandy Barnett

"NOW THAT'S ALL RIGHT WITH ME"  
(ASYLUM)

The past two years of this 20-year-old singer's life have been spent portraying one of her heroes. Mandy Barnett had the starring role in the stage production of "Always... Patsy Cline" at the Ryman Auditorium in Nashville. She first made her mark in Nashville at age 12 when she performed on the Ernest Tubbs Record Shop's "Midnight Jamboree." Her self-titled debut incorporates the songwriting talents of Kostas, Jim Lauderdale, Rodney Crowell, Willie Nelson, and Kelly Willis, among others.

### Stephanie Bentley

"WHO'S THAT GIRL" (EPIC)

Born and raised in Thomasville, Ga., Bentley joined a local theater troupe at age 9 and had the opportunity to perform for President Carter. Years later, Bentley's vocal performance on a demo for "Shake The Sugar Tree" secured her a backing-vocal stint on Pam Tillis' version of that No. 1 song. Shortly thereafter, Bentley was signed by Epic. She first gained radio's attention last year with "Heart Half Empty," a duet with Ty Herndon that remains on the chart. "Hopechest" is her debut album.

### Frazier River

"SHE GOT WHAT SHE DESERVES"  
(DECCA)

Since 1991, Frazier River has been playing to capacity crowds as the house band of the Cincinnati River Saloon, a club in a riverboat that runs along the Ohio River. The band has also made its mark opening for Wynonna, Rodney Crowell, Little Texas, Confederate Railroad, Billy Dean, and others. Record execs caught two live performances by the band and gave Frazier River a recording contract. A self-titled debut album is due in March.

### Mindy McCready

"TEN THOUSAND ANGELS" (BNA)

When Mindy McCready was 10 years old, she began seven years of vocal lessons. After graduating from high school early at age 16 so she could pursue singing, she came to Nashville with a one-year deadline. If nothing happened in the time frame she set for herself, McCready planned to go home to Florida and attend college. Fifty-one weeks after she arrived in Nashville, McCready was signed to a record deal.

### Rich McCready

"HANGIN' ON" (MAGNATONE)

Growing up on a cattle ranch in Missouri actually helped Rich McCready, in a roundabout way, to get discovered. With his sights set on a songwriting career, McCready arrived in Nashville in 1992. Nights were spent honing his craft. Day jobs included working on a dairy farm, a cattle ranch, and a horse ranch; the horse ranch was owned by Magnatone president Brent Maher, who later signed McCready to a deal.



### JoDee Messina

"HEADS CAROLINA, TAILS CALIFORNIA"  
(MCG CURB)

After performing at a local radio show in Nashville, Messina was introduced to a producer who took an interest in the singer and began working with her in the studio. In a chance encounter in the producer's office, she met Tim McGraw. The two became friends, and when it was time for the album, McGraw helped produce it.

### Ricochet

"WHAT DO I KNOW" (COLUMBIA)

Three years on the road helped to refine Ricochet's sound, which is distinguished by four-part harmonies. In motel rooms, the band spent hours practicing those harmonies and picking apart arrangements to achieve just the right blend. At a showcase in Nashville, the band was offered a four-song development deal; a full-fledged record deal soon followed. "What Do I Know" is the first single from Ricochet's self-titled debut set.

### Smokin' Armadillos

"LET YOUR HEART LEAD YOUR MIND"  
(MCG CURB)

As a band that never played clubs and didn't cut demos, the members of Smokin' Armadillos can say they did it their way. The members, who range in age from 18 to 26, staged their own concerts and, through word-of-mouth, began drawing crowds of up to 5,000. A previous, independently released CD sold more than 100,000 copies. This song is from the band's self-titled MCG/Curb debut.

★Denotes first appearance. Airborne features those artists who are making their debut chart run in Country Airplay Monitor.

## PROMOTIONS

### WPOC's Valentine's Day 'Radio Romance'

WPOC Baltimore is running its fifth annual "Radio Romance" contest for Valentine's Day. Listeners submit love poems, and a panel of judges selects the 10 best. Those poems are produced for airplay, complete with sound effects, throughout Valentine's Day. Each of the 10 grand-prize winners receives a two-night stay at

any Courtyard by Marriott hotel and a \$100 gift certificate from a local jeweler.

This year's contest includes a new "junior" category for poets ages 14 and under. The winner in that category receives a limousine ride back and forth to school for one day and four tickets to see the musical "Beauty And The Beast" at Washington, D.C.'s Kennedy Center.

WYCD (Young Country) Detroit has installed the "Young Country Date Line," an interactive phone system that creates a profile of each caller and gives them a personal mailbox and an identification number that they can use to retrieve messages at a cost of \$1.95 per minute. The "Date Line" computer then matches up similar profiles and invites the matched pairs to leave messages for each other. Callers must be 21 or older.



# BRYAN WHITE

AIRPLAY: FEBRUARY 26

I'm not supposed to love you anymore

The premiere single and video from his new album *Between Now and Forever*, and the follow-up to his back-to-back #1 smashes "Someone Else's Star" and "Rebecca Lynn."

Look for *Between Now and Forever*, the follow-up to his self-titled gold debut, in stores March 26.

Produced by Billy Joe Walker, Jr. and Kyle Lehning.

Management: Marty Gamblin and Stan Schneider for GC Enterprises



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## Promo Execs Air Critiques Of Radio—& Vice Versa

Continued from page 1

Some of it is good, some of it is great, but there is a ton of mediocre stuff."

- "Slow down, and don't hire as many independents as you've got now. When you've got four different independents calling [us] working the same record, [we're] hearing from five people on the same thing. Why? With the number of labels now and the number of independents, [we're] taking about 60 calls a week. It just gets old. A lot of these [independents] are my friends, and this is going to beat them out of some business, but I'm here to represent this radio station, and I can't do that if I'm on the phones talking to independents all the time."

- "Everyone calls and says, 'This is our only priority this week.' Well, guess what: There are 27 of you with one priority. There are too many of you and too many artists."

- "Lighten up, and don't take it personally [if I don't play your record]. These guys call up and say, 'What do you have against me and my label?' Nothing. That's an insult to me. That assumes I make music decisions based on relationships, not on what's in the best interest of this radio station. Not every record is a hit."

- "Don't tell me how much I'm going to love an artist or a song or how great it is before I hear it. Also, don't put out the new single while I've still got the current record in heavy and ask me to add it. With superstars it's all right, but with some of the newer artists it's probably not cool to do."

- "There is nothing you can say to make me play this record. If I hear 'Help me out, man' one more time, I'm going to throw up. I'm also tired of people begging me to keep a song in heavy to manipulate the chart."

- "Quit placing so much emphasis on the chart... Look at sales figures, and quit looking at numbers on a chart. It detracts from reality."

- "The record industry seems to not get involved with artist management in assisting radio when their acts come to town. I wish they would stand up and try to take a little responsibility rather than say, 'That's out of our control.' They don't take any responsibility for the actions of management when, in fact, they should be in a partnership."

All but one programmer contacted for this story was able to fire off a comment to the labels without hesitation. The one who did not said, "Far be it for me to tell them how to run their business, and I don't listen when they tell me how to run mine."

### PROMO EXECS SPEAK OUT

Like the programmers, the record promotion executives contacted had comments at the ready. Here's what they had to say.

- "Dear radio weasels, your listeners are not as dumb as you think they are. If you keep feeding them the same cookie-cutter pabulum over and over, they will desert this format. What is wrong with giving them something new and exciting?"

- "There are two kinds of radio programmers out there. There are about 40 ears passionately looking for the next hit record. The rest of them are sheep."

- "Listen to the music and be brave enough to go with your gut. Don't complain about everything being the same if you're not willing to try something different."

- "Please listen to our product. Get a grip. If you're going to be an MD, listen to the music, take the calls, and don't bitch."

- "I want to encourage everyone to... keep an open mind to music and listen [to it]. I think we all get handcuffed into [repeating] things that work

[but] keep an open mind about new ways of doing things... and have patience. Some records take longer to develop, and we must all have patience. If we're too quick to throw in the towel on the label side or if the stations throw in the towel too quickly, we all lose out."

- "Play the best music, not the biggest names... I can't imagine a listener changing the station because they don't know who is singing a great song. All these [radio] guys think they've got to play all the name artists rather than play a great song by a new artist. The listeners want to hear great music, regardless of the artist."

- "I'd like to applaud radio on approaching singles from established as well as new acts on a song-by-song basis... Here's to continued hope that you will continue to evaluate songs [that way] and give a brand-new artist a deserving shot when that established artist has come up with a weak piece of material, because, after all, as a radio station and on your music logs, you're only as strong as your weakest links."

- "The one thing I would suggest to radio, having spent the bulk of my life there, is not to think that call-out research is the answer to all your prayers. Someone hired you in the first place because you had the ability... Somewhere along the line you have to use [that] ability. Some of these folks just take call-out way too seriously. Lighten up... I know it's a business; the whole world is a business."

On the other hand, this same rep says, "I feel for radio at this time with deregulation and stations being under new ownership on a daily basis. It's not a good area to be in. There is no room for creativity. Everyone is protecting their jobs and the bottom line... It's just a very scary place to be. I can see why people would want to have all the statistics to back up their position for fear of losing their jobs when the next trainload of owners came in."

- "Most stations, I'm afraid, don't have a clue about what works and what doesn't. They need to stop and think about the tools they use to decide what [records] work in their market and what doesn't. SoundScan, for example, has been totally overlooked by radio as a tool. When [listeners] plop down money to buy a CD, [that] is a much stronger [gauge] than a nonvested response to a 15-second hook in a five-minute conversation."

- "Stop dragging the innocent into your hometown battles."

- "It's amazing how juvenile competition [over artists] in the marketplace has driven all of us in the industry to be very shortsighted [by] limiting our industry and penalizing it rather than growing it and nurturing and expanding it by taking as many artists to the marketplace as possible. [We're] letting our own petty turf wars get in the way of growing the [format over things] that mean absolutely nothing to the consumer and the listener. It's not just radio that is at fault here. Labels also in their panic over competition are fueling—in many instances—these petty fires."

- "People should try to look at [the artist-wars issue] from the other side," suggests another label executive. For example, in such situations as artists coming to town, programmers need to realize that those artists "have a lot more to do than get to the radio station, and [programmers] shouldn't make it a life-or-death issue. What would be interesting would be for them to do the other guy's job for a week."

The last word comes from a much-quoted label VP, who, despite the tone of many comments collected here, points out, "When we work together we can move mountains."

## MONITOR PROFILE

### Crowe Helps Country Fly In Tucson By Invigorating KIIM Promotionally

**H**erb Crowe has an interesting explanation for why his station, KIIM Tucson, Ariz., jumped 11.6-16.2 12-plus in the fall Arbitrons. "In the last book, we went up simply because I'm a genius," he says. "One morning, I went to bed a man of average intelligence and woke up a genius. [But] I'm confident that my genius will fade at some point, and I'll go back to my average level of intelligence."

VP/programming Crowe makes light of KIIM's dramatic upturn, because it came on the heels of four consecutive down books. Some PDs might blame perceived Arbitron glitches for such problems, but Crowe refuses to do that, because "then I'd have to give them credit for the fall." In fact, he prefers to blame the dip on "sunspots."

Thankfully, Crowe has some real explanations for the decline and subsequent resurgence.

"I think we were victimized by something that happened to a lot of country stations," he says. "The glow seemed to be coming off the format a

from the early '90s. The music mix includes four currents and three recurrences an hour.

Here's a Feb. 8 afternoon hour on KIIM: Wade Hayes, "I'm Still Dancing With You"; Shenandoah, "If Bubba Can Dance (I Can Too)"; Joe Dillie, "Bigger Than The Beatles"; Tanya Tucker, "Two Sparrows In A Hurricane"; Clint Black, "Summer's Comin'"; John Anderson, "I've Got It Made"; David Lee Murphy, "Out With A Bang"; Blackhawk, "I'm Not Strong Enough To Say No"; Alan Jackson, "Chattahoochie"; Reba McEntire, "Ring On Her Finger, Time On Her Hands"; Neal McCoy, "You Gotta Love That"; Collin Raye, "One Boy, One Girl"; Alabama, "The Closer You Get"; and Travis Tritt, "Only You (And You Alone)."

The most unusual aspect of KIIM's programming is its longstanding policy of not playing songs containing the words *damn* or *hell* (such as Alan Jackson's "I Don't Even Know Your Name") or any overt sexual references. That policy "comes from a basic belief of owner Jim Slone that you shouldn't put things on the radio that you wouldn't say in front of your grandmother," Crowe says. "We feel like we're invited into people's homes when they turn on the radio. Not many come into someone's home for the first time and use that kind of language, so it's good manners."

Crowe chooses not to play the songs at all, rather than edit them, as "we're not censoring these people. We're not trying to stifle creativity."

He says the labels understand the station's policy and that it's consistently applied, and accept that it's "nothing personal" if those types of records are refused airplay.

In addition to KIIM, Crowe oversees programming for sister AM KCUB, which takes a much more traditional approach. Although there are some recurrences on KCUB, Crowe says the music "goes back to Marty Robbins and covers the whole gamut." KCUB, which is live in mornings and automated the rest of the day, has a large library, and Crowe says "it's easy to listen to. You can't get enough Jim Reeves." KCUB was being simulcast on sister FM KCRZ until last December, when KCRZ changed to '70s oldies as KHYT.

Other than KCUB, KIIM has no real competition in the market. Two rim-shooters, KAVV Benson, Ariz., and KCDI Oro Valley, Ariz., sometimes don't even show up in the book.

Crowe says that's one of the advantages of working in that market. "Tucson is a great place to do radio, as there are not that many signals in town, so every format is almost a format exclusive," he says. "I'm loving it; it makes me look like a genius."

Crowe launched his career "right after Marconi" at WCOL Columbus, Ohio, where his duties included "answering phones and stuffing envelopes." After three years on the air at album rock WDVE Pittsburgh, he moved across town to WPEZ, which later changed to AC WWSV. He spent 10 years there as production director, MD, APD, and, for the last five years, PD.

In 1987, he moved to Atlanta for his first taste of country as OM of NewCity's WYAY (Y106). In his three years there, his most significant project was conducting the feasibility study and market analysis that resulted in NewCity adding a second FM signal (WYAI) for the station to better cover the market, a groundbreaking move at the time that has now become almost commonplace.

His next move was to AC WZMX Hartford, Conn. He joined KCUB/KIIM as VP/programming in 1994 and co-hosts KIIM's morning show under the air name "Max."

PHYLLIS STARK



Herb Crowe  
VP/Programming  
KIIM Tucson, Ariz.

*There are not that many signals in Tucson, so... it makes me look like a genius'*

little bit. We didn't have Garth Brooks. We didn't have some of our superstars carrying the load, and we were being inundated by a lot of new artists that the audience hadn't caught up to yet."

Crowe also says it took a while to get the station's momentum back after a period of inactivity. "When I got here in the fall of '91, the station had been promotionally quiet for almost a year. [It] had been low-key and some of the momentum had dropped, and that was a factor for taking a little while to get that energy turned around again."

Crowe says he was blessed with the patience of GM Jamie Slone and station owner Jim Slone during the down period. "They were tremendously patient and supportive [in] waiting for us," he says. "Instead of reacting negatively, they said, 'Let's step back and look at everything.'"

So after the summer book, Crowe says, "we looked at everything we did on the station" and made a few adjustments. "We looked at basic stuff, like music rotations, [and] how we're interpreting the music research... We made some adjustments in the music rotation and music sort, and... made some decisions based on the appropriateness of songs and not necessarily [their] score."

"We weren't really active in the summer, [so] we stepped up promotionally with some tactical TV, which we had done in the spring," he adds. "We came back with a \$1,000 song-of-the-day contest, which we had also done in the spring."

The changes paid off with a No. 1 12-plus win in the fall. "I didn't invent anything new here," Crowe says of KIIM's success. "The heritage is so strong." He describes the format as "uptempo, hot country. We're a little conservative. Rusty Walker is our consultant, so we're not necessarily going to be one of the first guys in the country on a record."

Crowe will play a few songs from the '80s by such artists as George Strait, Randy Travis, or Alabama, but Crowe's idea of an oldie is a song

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<b>MARK CHESNUTT</b> • <i>It Wouldn't Hurt To Have Wings</i> (DECCA)	<b>+383</b>
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<b>JOHN BERRY</b> • <i>Every Time My Heart Calls Your Name</i> (CAPITOL NASHVILLE)	<b>+376</b>
KTTS +22, KDDK +16, KGMV +16, WYAY +16, WQBE +15, WPCM +15, KKCS +14, KMPS +14, KSAN +14, KWJJ +13	
<b>RICOCHET</b> • <i>What Do I Know</i> (COLUMBIA)	<b>+341</b>
KIIM +23, KASY +19, WCOL +15, KEEY +13, KXKC +11, WCKT +11, KZSN +11, WOKO +10, WOW +10, KHEY +10	
<b>PAM TILLIS</b> • <i>The River And The Highway</i> (ARISTA)	<b>+332</b>
WDRM +18, WRBQ +17, WGEE +14, KXKC +13, WGH +12, WKIX +10, WYCD +10, WNOE +10, WUBE +10, WMSI +9	
<b>MARTINA MCBRIDE</b> • <i>Wild Angels</i> (RCA)	<b>+312</b>
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<b>LONESTAR</b> • <i>No News</i> (BNA)	<b>+305</b>
KRY5 +16, KKBQ +14, KSSN +13, WXTU +13, WTQR +12, KSAN +12, WKTF +10, WRBQ +10, WKHX +10, KDRK +9	
<b>THE MAVERICKS (FEAT. FLACO JIMENEZ)</b> • <i>All You Ever Do Is Bring Me Down</i> (MCA)	<b>+293</b>
WGEE +17, WRBQ +17, KXKC +14, KFRG +14, WOKO +13, KDDK +12, KSAN +12, WKIS +11, KJJY +9, KMLE +9	

## MOST NEW AIRPLAY THIS WEEK

	No. Of Stations		No. Of Stations
<b>SHANIA TWAIN</b> <i>You Win My Love</i> (Mercury Nashville)	46	<b>BLACKHAWK</b> <i>Almost A Memory Now</i> (Arista)	20
<b>BILLY DEAN</b> <i>It's What I Do</i> (Capitol Nashville)	34	<b>PAM TILLIS</b> <i>The River And The Highway</i> (Arista)	19
<b>TRACY BYRD</b> <i>Heaven In My Woman's Eyes</i> (MCA)	31	<b>STEPHANIE BENTLEY</b> <i>Who's That Girl</i> (Epic)	15
<b>JOHN BERRY</b> <i>Every Time My Heart Calls Your Name</i> (Capitol Nashville)	30	<b>JODEE MESSINA</b> <i>Heads Carolina, Tails California</i> (Curb)	15
<b>AARON TIPPIN</b> <i>Without Your Love</i> (RCA)	24	<b>LEE ROY PARNELL</b> <i>Heart's Desire</i> (Career)	14

# VIDEO PLAYLISTS

**TNN**  
THE NASHVILLE NETWORK®  
The Heart of Country

	TW	LW
1	5	5
2	5	5
3	5	5
4	5	4
5	5	5
6	5	5
7	4	5
8	4	3
9	4	5
10	4	5
11	4	5
12	4	5
13	4	4
14	4	5
15	4	5
16	4	5
17	4	0
18	4	5
19	4	3
20	4	4
21	4	4
22	4	3
23	4	4
24	3	4
25	3	3
26	3	4
27	3	2
28	3	2
29	3	5
30	3	5

**CMT**  
COUNTRY MUSIC TELEVISION

	TW	LW
1	39	10
2	34	32
3	34	30
4	33	31
5	32	32
6	32	31
7	32	31
8	32	31
9	31	33
10	31	26
11	30	32
12	27	25
13	26	31
14	26	25
15	26	32
16	25	25
17	25	25
18	25	9
19	24	24
20	24	25
21	24	37
22	24	6
23	24	30
24	24	24
25	23	24
26	22	24
27	21	18
28	18	18
29	18	18
30	18	18
31	18	18
32	18	18
33	18	17
34	18	17
35	18	17
36	18	18
37	18	17
38	18	17
39	17	23
40	17	18
41	17	18
42	17	17
43	17	18
44	17	18
45	16	30
46	15	19
47	15	28
48	10	0
49	7	7

## COUNTRY RECURRENT AIRPLAY

RANK	TW PLAYS	LW PLAYS	TITLE	ARTIST (LABEL)
1	2079	2209	CHECK YES OR NO	GEORGE STRAIT (MCA)
2	1852	2022	REBECCA LYNN	BRYAN WHITE (ASYLUM)
3	1760	2031	THAT'S AS CLOSE AS I'LL GET TO LOVING YOU	AARON TIPPIN (RCA)
4	1564	1541	DUST ON THE BOTTLE	DAVID LEE MURPHY (MCA)
5	1475	1577	I LIKE IT, I LOVE IT	TIM MCGRAW (CURB)
6	1375	1461	THE CAR	JEFF CARSON (MCG CURB)
7	1263	1309	ANY MAN OF MINE	SHANIA TWAIN (MERCURY NASHVILLE)
8	1232	1330	IF THE WORLD HAD A FRONT PORCH	TRACY LAWRENCE (ATLANTIC)
9	1163	1158	SOLD (THE GRUNDY COUNTY AUCTION INCIDENT)	JOHN MICHAEL MONTGOMERY (ATLANTIC)
10	1140	1188	I'M NOT STRONG ENOUGH TO SAY NO	BLACKHAWK (ARISTA)
11	1134	1213	WHO NEEDS YOU BABY	CLAY WALKER (GIANTREPRISE)
12	1068	1033	BETTER THINGS TO DO	TERRI CLARK (MERCURY NASHVILLE)
13	1054	1095	LIFE GOES ON	LITTLE TEXAS (WARNER BROS.)
14	1030	1003	THAT AIN'T MY TRUCK	RHETT AKINS (DECCA)
15	1015	1015	PARTY CROWD	DAVID LEE MURPHY (MCA)
16	925	1057	IN PICTURES	ALABAMA (RCA)
17	913	861	YOU'RE GONNA MISS ME WHEN I'M GONE	BROOKS & DUNN (ARISTA)
18	906	946	BACK IN YOUR ARMS AGAIN	LORRIE MORGAN (BNA)
19	840	938	SHE'S EVERY WOMAN	GARTH BROOKS (CAPITOL NASHVILLE)
20	839	1054	DEEP DOWN	PAM TILLIS (ARISTA)
21	817	822	A LITTLE BIT OF YOU	LEE ROY PARNELL (CAREER)
22	800	922	LOVE LESSONS	TRACY BYRD (MCA)
23	799	863	I DIDN'T KNOW MY OWN STRENGTH	LORRIE MORGAN (BNA)
24	796	923	SHOULD'VE ASKED HER FASTER	TY ENGLAND (RCA)
25	770	845	SAFE IN THE ARMS OF LOVE	MARTINA MCBRIDE (RCA)

Recurrents are titles which have appeared on the Hot Country Singles chart for 20 weeks and have dropped below the top 20.

# SAVE THESE DATES

# BILLBOARD AIRPLAY MONITOR

# RADIO SEMINAR & AWARDS

# SEPTEMBER 5-7 1996

LOCATION TO BE ANNOUNCED  
STAY TUNED FOR DETAILS

Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

**COUNTRY**

WUSN			WXTU			WKHX			KSCS			KZLA			WMZQ				
Chicago PD: Dean McNeil MD: Tricia Biondo			Philadelphia PD: Kevin O'Neal MD: Mike Brophy			Atlanta PD: Neil McGinley MD: Johnny Gray			Dallas PD: Dean James MD: Bill Kinder			Los Angeles Acting PD/MD: Cary Rolle			Washington, DC Acting PD/MD: Mac Daniels				
TW	LW		TW	LW		TW	LW		TW	LW		TW	LW		TW	LW			
1	Joe Diffie, Bigger Than The Beatles	35	30	1	John Anderson, Paradise	35	34	1	Collin Raye, Not That Different	36	35	1	Garth Brooks, The Beaches Of Cheyenne	38	32	1	Shania Twain, (If You're Not In It For L	35	35
2	Shania Twain, (If You're Not In It For L	32	33	2	Martina McBride, Wild Angels	34	33	2	George Strait, I Know She Still Loves Me	36	37	2	Shania Twain, (If You're Not In It For L	37	33	2	Linda Davis, Some Things Are Meant To Be	34	35
3	Doug Supernaw, Not Enough Hours In	31	33	3	John Michael Montgomery, Cowboy Love	34	31	3	Joe Diffie, Bigger Than The Beatles	35	34	3	Doug Supernaw, Not Enough Hours In	35	33	3	Wade Hayes, What I Meant To Say	32	35
4	Martina McBride, Wild Angels	29	29	4	Joe Diffie, Bigger Than The Beatles	34	32	4	Wade Hayes, What I Meant To Say	34	28	4	Patty Loveless, You Can Feel Bad	34	23	4	Terri Clark, When Boy Meets Girl	32	33
5	Wade Hayes, What I Meant To Say	29	25	5	Faith Hill, It Matters To Me	33	31	5	Garth Brooks, Like There Ain't No Yesterday	33	27	5	Martina McBride, Wild Angels	33	31	5	John Michael Montgomery, Cowboy Love	31	33
6	Blackhawk, Like There Ain't No Yesterday	27	33	6	Darley Singletary, Too Much Fun	30	35	6	Wade Hayes, What I Meant To Say	33	19	6	Blackhawk, Like There Ain't No Yesterday	30	35	6	Alan Jackson, I'll Try	30	34
7	Collin Raye, Not That Different	26	27	7	Shania Twain, (If You're Not In It For L	30	32	7	Doug Supernaw, Not Enough Hours In	27	37	7	Collin Raye, Not That Different	30	27	7	Martina McBride, Wild Angels	30	34
8	Alan Jackson, I'll Try	25	13	8	Reba McEntire, Ring On Her Finger, Time	30	25	8	Garth Brooks, The Beaches Of Cheyenne	28	24	8	Joe Diffie, Bigger Than The Beatles	30	23	8	Collin Raye, Not That Different	27	26
9	Lonestar, No News	24	19	9	Alan Jackson, I'll Try	29	26	9	David Lee Murphy, Out With A Bang	28	18	9	George Strait, I Know She Still Loves Me	29	30	9	Alabama, It Works	26	27
10	Neal McCoy, You Gotta Love That	22	21	10	David Lee Murphy, Out With A Bang	28	25	10	Patty Loveless, You Can Feel Bad	26	20	10	Wynonna, To Be Loved By You	29	21	10	Reba McEntire, Ring On Her Finger, Time	26	34
11	Sawyer Brown, 'round Here	21	18	11	Lonestar, No News	28	15	11	Martina McBride, Wild Angels	26	21	11	Martina McBride, Wild Angels	26	27	11	Garth Brooks, The Beaches Of Cheyenne	25	25
12	Darley Singletary, Too Much Fun	20	18	12	Ricochet, What Do I Know	28	26	12	Doug Supernaw, Not Enough Hours In	23	34	12	Diamond Rio, Walkin' Away	25	12	12	Darley Singletary, Too Much Fun	24	27
13	Clay Walker, Hypnotize The Moon	20	20	13	George Strait, I Know She Still Loves Me	27	22	13	Neal McCoy, You Gotta Love That	23	13	13	Terri Clark, When Boy Meets Girl	24	26	13	Diamond Rio, Walkin' Away	23	28
14	Garth Brooks, The Beaches Of Cheyenne	19	18	14	Sawyer Brown, 'round Here	26	28	14	Linda Davis, Some Things Are Meant To Be	18	21	14	Alan Jackson, I'll Try	24	22	14	Lorrie Morgan, Standing Tall	23	26
15	Patty Loveless, You Can Feel Bad	18	18	15	Patty Loveless, You Can Feel Bad	26	29	15	Reba McEntire, Ring On Her Finger, Time	17	12	15	Neal McCoy, You Gotta Love That	22	18	15	Tracy Lawrence, If You Loved Me	23	29
16	Faith Hill, It Matters To Me	18	26	16	Garth Brooks, The Beaches Of Cheyenne	25	26	16	Wynonna, To Be Loved By You	21	21	16	Clay Walker, Hypnotize The Moon	21	22	16	George Strait, I Know She Still Loves Me	22	26
17	Linda Davis, Some Things Are Meant To Be	17	14	17	Diamond Rio, Walkin' Away	24	21	17	Clay Walker, Hypnotize The Moon	21	20	17	Reba McEntire, Ring On Her Finger, Time	21	33	17	Joe Diffie, Bigger Than The Beatles	21	14
18	Tracy Lawrence, If You Loved Me	17	17	18	Tim McGraw, Can't Be Really Gone	23	24	18	David Lee Murphy, Out With A Bang	20	22	18	Bryan White, Ready, Willing And Able	21	10	18	Lari White, Ready, Willing And Able	21	26
19	Reba McEntire, Ring On Her Finger, Time	17	12	19	Ricky Skaggs, Solid Ground	23	24	19	Alabama, It Works	19	11	19	George Strait, Check Yes Or No	19	11	19	Patty Loveless, You Can Feel Bad	20	13
20	Alabama, It Works	16	17	20	Lari White, Ready, Willing And Able	23	20	20	Linda Davis, Some Things Are Meant To Be	19	20	20	Jeff Carson, The Car	18	10	20	Clay Walker, Hypnotize The Moon	20	16
21	Tim McGraw, I Like It, I Love It	16	12	21	Wynonna, To Be Loved By You	23	29	21	Bryan White, I Love It	18	18	21	Ricochet, What Do I Know	17	16	21	Wynonna, To Be Loved By You	19	12
22	Lee Roy Parnell, Heart's Desire	16	19	22	Linda Davis, Some Things Are Meant To Be	22	22	22	Sawyer Brown, 'round Here	10	12	22	John Michael Montgomery, Cowboy Love	17	13	22	Faith Hill, It Matters To Me	17	34
23	George Strait, Check Yes Or No	16	13	23	Tracy Lawrence, If You Loved Me	22	13	23	Terri Clark, When Boy Meets Girl	17	23	23	Clay Walker, Check Yes Or No	16	16	23	George Strait, Check Yes Or No	16	16
24	Wynonna, To Be Loved By You	15	15	24	Lorrie Morgan, Standing Tall	22	22	24	John Michael Montgomery, Cowboy Love	16	22	24	David Lee Murphy, Out With A Bang	16	8	24	Reba McEntire, Ring On Her Finger, Time	16	16
25	Rhett Akins, She Said Yes	15	17	25	Wade Hayes, What I Meant To Say	21	23	25	Pam Tillis, Deep Down	15	16	25	Neal McCoy, You Gotta Love That	16	8	25	Tim McGraw, Can't Be Really Gone	15	16
26	Linda Davis, Some Things Are Meant To Be	15	17	26	Joe Diffie, Bigger Than The Beatles	21	11	26	David Lee Murphy, Out With A Bang	15	15	26	Terri Clark, When Boy Meets Girl	15	9	26	The Mavericks, All You Ever Do Is Bring Me D	15	15
27	George Strait, I Know She Still Loves Me	15	16	27	The Mavericks, All You Ever Do Is Bring Me D	21	11	27	Brooks & Dunn, Whiskey Under The Bridge	15	15	27	Jeff Carson, The Car	15	7	27	Wade Hayes, What I Meant To Say	15	18
28	Aaron Tippin, That's As Close As I'll Ge	14	12	28	John Berry, I Think About It All The Time	15	11	28	Pam Tillis, The River And The Highway	15	10	28	Confederate Railroad, Trashy Women	14	9	28	Clint Black, Like There Ain't No Yesterday	14	14
29	Mark Chesnut, It Wouldn't Hurt To Have	14	17	29	Aaron Tippin, Without Your Love	15	11	29	David Lee Murphy, Out With A Bang	14	14	29	Keith Stegall, -1969-	14	7	29	Lorrie Morgan, Back In Your Arms Again	14	9
30	Alan Jackson, Tall, Tall Trees	13	18	30	Vince Gill, You Better Think Twice	14	11	30	Doug Stone, Born In The Dark	14	16	30	Tracy Byrd, The Keeper Of The Stars	14	15	30	Tracy Lawrence, If The World Had A Front	13	17

# ACM

*Nominations*

## TOP

MALE VOCALIST

## ENTERTAINER

OF THE YEAR

## SONG OF THE YEAR

"I CAN LOVE YOU LIKE THAT"

## ALBUM OF THE YEAR

"JOHN MICHAEL MONTGOMERY"

## SINGLE OF THE YEAR

"SOLD"

# JOHN MICHAEL MONTGOMERY

1995: BILLBOARD ARTISTS OF THE YEAR

1995: BILLBOARD MALE ARTISTS OF THE YEAR

1995: "SOLD" BILLBOARD'S NO. 1 SINGLE

ALBUM: "JOHN MICHAEL MONTGOMERY" RIAA CERTIFIED TRIPLE PLATINUM  
COLLECTIVE SALES: OVER 10 MILLION ALBUMS



*Hallmark*  
DIRECTION COMPANY

TRUST THE MUSIC



COUNTRY

Grid of country music charts for stations WDSY, WSIX, WHKO, WRBQ, KNIX, and KSAN. Includes columns for station name, PD, MD, and song/artist with TW and LW ratings.

Grid of country music charts for stations KFRG, KMLE, WAMZ, WUBE, KMPS, and WSM. Includes columns for station name, PD, MD, and song/artist with TW and LW ratings.

Grid of country music charts for stations WZZK, WKLB, WTDR, WKIS, WQDR, and KSON. Includes columns for station name, PD, MD, and song/artist with TW and LW ratings.

Grid of country music charts for stations WMIL, WUSY, WDAF, WSSL, WBCT, and KWJJ. Includes columns for station name, PD, MD, and song/artist with TW and LW ratings.

# POWER PLAYLISTS

For Week Ending February 11, 1996



Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

## COUNTRY

KBEQ			WWYZ			WGNA			WYNK			KWEN			WKKX		
Kansas City PD: Mike Kennedy MD: T.G. McEntire			Hartford PD: Greg Roche MD: John Saville			Albany, NY OM: Fred Horton MD: Bill Earley			Baton Rouge PD/MD: Brian King			Tulsa PD: Dave Block MD: Tim Howard			St. Louis PD: Russ Schell MD: Dave Louis		
TW	LW		TW	LW		TW	LW		TW	LW		TW	LW		TW	LW	
1	36	36	1	30	23	1	29	26	1	38	31	1	36	25	1	37	37
2	33	27	2	29	27	2	28	25	2	35	32	2	36	25	2	37	37
3	33	30	3	29	27	3	26	25	3	34	23	3	36	25	3	37	37
4	32	27	4	28	20	4	26	22	4	33	24	4	35	36	4	34	32
5	31	28	5	28	20	5	26	24	5	33	24	5	34	35	5	34	34
6	30	34	6	28	20	6	26	26	6	33	24	6	34	37	6	34	38
7	29	36	7	26	30	7	26	25	7	33	21	7	34	35	7	34	36
8	29	28	8	24	22	8	26	27	8	32	29	8	36	36	8	32	37
9	28	28	9	24	24	9	25	26	9	32	30	9	36	31	9	31	29
10	28	26	10	22	22	10	25	19	10	24	18	10	31	26	10	31	36
11	27	26	11	22	22	11	22	23	11	24	24	11	29	19	11	30	25
12	27	25	12	22	21	12	21	18	12	23	12	12	29	28	12	30	33
13	26	23	13	21	17	13	21	13	13	22	11	13	28	23	13	29	29
14	26	25	14	21	18	14	21	19	14	21	21	14	28	24	14	28	28
15	26	23	15	20	18	15	21	20	15	21	24	15	22	22	15	27	30
16	26	23	16	20	18	16	20	16	16	21	11	16	21	21	16	27	26
17	26	23	17	20	19	17	20	19	17	20	20	17	21	21	17	26	26
18	25	28	18	19	21	18	19	21	18	20	21	18	22	21	18	25	24
19	25	27	19	19	22	19	19	22	19	20	24	19	22	22	19	25	22
20	25	28	20	18	22	20	18	22	20	20	20	20	22	22	20	25	24
21	25	28	21	18	22	21	18	22	21	20	20	21	22	22	21	25	22
22	25	28	22	18	23	22	18	23	22	20	22	22	23	23	22	25	24
23	25	22	23	18	23	23	18	23	23	21	24	23	24	24	23	25	24
24	25	22	24	18	23	24	18	23	24	21	24	24	25	25	24	25	24
25	25	22	25	18	23	25	18	23	25	21	24	25	26	26	25	25	24
26	24	20	26	18	26	26	18	26	26	20	21	26	27	27	26	25	24
27	23	23	27	17	26	27	17	26	27	20	22	27	28	28	27	25	24
28	23	23	28	17	27	28	17	27	28	20	22	28	29	29	28	25	24
29	23	22	29	17	27	29	17	27	29	20	22	29	30	30	29	25	24
30	22	24	30	17	27	30	17	27	30	20	22	30	30	30	30	25	24

Playlists supplied by Broadcast Data Systems' Radio Track service...

COUNTRY

Grid of 48 radio station playlists including WRKZ, WCMS, WKHK, KKAT, WBEE, WQIK, WGH, KSOP, KYCW, WKKO, WIRK, KEBC, WQBE, KIIM, WCTK, KRAK, WQXK, WCOS, WQMX, WMSI, WGGY, WYYD, KSKS, KZDG.

# COUNTRY AIRPLAY MONITOR

## SONG ACTIVITY REPORTS



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

For Week Ending February 11, 1996

### COUNTRY

Total Plays/Gain										Total Plays/Gain										Total Plays/Gain										Total Plays/Gain										Total Plays/Gain									
<b>RHEATH AKINS</b> <i>She Said Yes (Decca)</i> Total Stations: 147 Chart Move: 25-22					<b>ALABAMA</b> <i>It Works (RCA)</i> Total Stations: 146 Chart Move: 32-30					<b>JOHN ANDERSON</b> <i>Paradise (BNA)</i> Total Stations: 144 Chart Move: 26-27					<b>JAMES BONAMY</b> <i>She's Got A Mind Of Her Own (Epic)</i> Total Stations: 125 Chart Move: 43-42					<b>GARTH BROOKS</b> <i>The Beaches Of Cheyenne (Capitol Nashville)</i> Total Stations: 149 Chart Move: 12-6																													
<b>TRACY BYRD</b> <i>Heaven In My Woman's Eye's (MCA)</i> Total Stations: 125 Chart Move: 47-39					<b>MARK CHESNUTT</b> <i>It Wouldn't Hurt To Have Wings (Decca)</i> Total Stations: 148 Chart Move: 29-23					<b>LINDA DAVIS</b> <i>Some Things Are Meant To Be (Arista)</i> Total Stations: 148 Chart Move: 21-17					<b>DIAMOND RIO</b> <i>Walkin' Away (Arista)</i> Total Stations: 149 Chart Move: 19-15					<b>JOE DIFFIE</b> <i>Bigger Than The Beatles (Epic)</i> Total Stations: 150 Chart Move: 1-1																													

# COUNTRY AIRPLAY MONITOR

## SING A ACTIVITY REPORTS

For Week Ending February 11, 1996



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

Total Plays/Gain										Total Plays/Gain										Total Plays/Gain										Total Plays/Gain									
WADE HAYES					ALAN JACKSON					TRACY LAWRENCE					LONESTAR					PATTY LOVELESS																			
What I Meant To Say (Columbia)					I'll Try (Arista)					If You Loved Me (Atlantic)					No News (BNA)					You Can Feel Bad (Epic)																			
Total Stations: 149					Total Stations: 150					Total Stations: 149					Total Stations: 147					Total Stations: 149																			
Chart Move: 7-5					Chart Move: 8-4					Chart Move: 17-12					Chart Move: 28-24					Chart Move: 14-9																			
City	Station	TP	W	L	City	Station	TP	W	L	City	Station	TP	W	L	City	Station	TP	W	L	City	Station	TP	W	L															
L.A.	CMT	31	2	2	L.A.	CMT	26	2	2	L.A.	CMT	31	2	2	L.A.	CMT	26	2	2	L.A.	CMT	26	2	2															
Chicago	TNN	5	5	64	Chicago	TNN	5	5	64	Chicago	TNN	5	5	64	Chicago	TNN	5	5	64	Chicago	TNN	5	5	64															
San Fran.	KIKF	28	27	281	San Fran.	KIKF	28	27	281	San Fran.	KIKF	28	27	281	San Fran.	KIKF	28	27	281	San Fran.	KIKF	28	27	281															

Total Stations: 131										Total Stations: 149										Total Stations: 149										Total Stations: 132										Total Stations: 148									
THE MAVERICKS (FEAT. FLACO JIMENEZ)					MARTINA MCBRIDE					NEAL MCCOY					LORRIE MORGAN					DAVID LEE MURPHY																													
All You Ever Do Is Bring Me Down (MCA)					Wild Angels (RCA)					You Gotta Love That (Atlantic)					Standing Tall (BNA)					Out With A Bang (MCA)																													
Chart Move: 40-37					Chart Move: 6-2					Chart Move: 27-21					Chart Move: 38-36					Chart Move: 16-14																													
City	Station	TP	W	L	City	Station	TP	W	L	City	Station	TP	W	L	City	Station	TP	W	L	City	Station	TP	W	L																									
L.A.	CMT	34	29	227	L.A.	CMT	30	32	350	L.A.	CMT	24	22	153	L.A.	CMT	18	17	177	L.A.	CMT	36	32	289																									
Chicago	TNN	4	4	5	Chicago	TNN	4	4	5	Chicago	TNN	4	4	5	Chicago	TNN	4	4	5	Chicago	TNN	4	4	5																									
San Fran.	KIKF	25	21	227	San Fran.	KIKF	25	21	227	San Fran.	KIKF	25	21	227	San Fran.	KIKF	25	21	227	San Fran.	KIKF	25	21	227																									



# MONITOR SONG ACTIVITY REPORT

For Week Ending February 11, 1996

Broadcast Data Systems  
Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

## C O U N T R Y

LEE ROY PARNELL 2389/430 <i>Heart's Desire (Career)</i>												COLLIN RAYE 4471/122 <i>Not That Different (Epic)</i>												RICOCHET 2381/341 <i>What Do I Know (Columbia)</i>												DARYLE SINGLETARY 2962/270 <i>Too Much Fun (Giant/Reprise)</i>												GEORGE STRAIT 3933/286 <i>I Know She Still Loves Me (MCA)</i>											
Total Stations: 145						Chart Move: 34-28						Total Stations: 150						Chart Move: 5-3						Total Stations: 147						Chart Move: 31-29						Total Stations: 143						Chart Move: 24-20						Total Stations: 149						Chart Move: 13-8					
City	Market	Station	W	L	W	IP	City	Market	Station	W	L	W	IP	City	Market	Station	W	L	W	IP	City	Market	Station	W	L	W	IP	City	Market	Station	W	L	W	IP	City	Market	Station	W	L	W	IP	City	Market	Station	W	L	W	IP											
L.A.	18	9	58				L.A.	18	9	58				L.A.	18	9	58				L.A.	18	9	58				L.A.	18	9	58				L.A.	18	9	58				L.A.	18	9	58														

PAM TILLIS 1383/332 <i>The River And The Highway (Arista)</i>												AARON TIPPIN 1555/383 <i>Without Your Love (RCA)</i>												CLAY WALKER 3346/206 <i>Hypnotize The Moon (Giant/Reprise)</i>												LARI WHITE 1804/243 <i>Ready, Willing And Able (RCA)</i>												WYNONNA 3527/194 <i>To Be Loved By You (Curb/MCA)</i>											
Total Stations: 124						Chart Move: 44-41						Total Stations: 132						Chart Move: 41-38						Total Stations: 149						Chart Move: 18-13						Total Stations: 143						Chart Move: 36-33						Total Stations: 149						Chart Move: 15-11					
City	Market	Station	W	L	W	IP	City	Market	Station	W	L	W	IP	City	Market	Station	W	L	W	IP	City	Market	Station	W	L	W	IP	City	Market	Station	W	L	W	IP	City	Market	Station	W	L	W	IP	City	Market	Station	W	L	W	IP											
L.A.	18	9	58				L.A.	18	9	58				L.A.	18	9	58				L.A.	18	9	58				L.A.	18	9	58																												

**COUNTRY AIRPLAY**

★ ★ ★ AIRPOWER ★ ★ ★

(Minimum 3000 detections for the first time)

Total Plays/Gain

**LINDA DAVIS 3104/220**

*Some Things Are Meant To Be (Arista)*

Total Stations: 148/Chart Move: 21-17

Heavy (35+ plays): 5 KOUL, KXKC, KYCW, WDDO, WPOC

Medium (25-34): 40 KASY, KBEQ, KFKF, KFRG, KIKF, KKAT, KMLE, KNAX, KNCI, KPLX, KRZY, KSOP, KTEX, KTOM, KYCY, KYNG, KZSN, WBCT, WCOL, WCTK, WESC, WEZL, WGAR, WGEE, WHYL, WKNK, WKHK, WKXX, WKTF, WMSI, WMZQ, WPOC, WRKZ, WROO, WSIX, WSM, WSTH, WUSY, WXXM, WYAY

Light (Under 25): 103

New Airplay This Week: 2 KDDK, KKBO

Medium (25-34): 7 KKBQ, KOUL, KXKC, WCOL, WCUZ, WDAF, WYAY

Light (Under 25): 125

New Airplay This Week: 24 KAJA, KDRK, KNIX, KSON, KUPL, KQET, KWNR, KXKT, KXYC, KYCY, KZLA, WCOZ, WDSY, WFMS, WGEE, WGGY, WGKX, WKHX, WQBE, WRBQ, WSTH, WUSN, WYNO, WYYD

**TRACY BYRD 1424/558**

*Heaven In My Woman's Eyes (MCA)*

Total Stations: 125/Chart Move: 47-39

Heavy (35+): 1 KRYS

Medium (25-34): 1 KKBQ

Light (Under 25): 123

New Airplay This Week: 31 KBEQ, KDRK, KHEY, KMLE, KXKC, KPLX, KRAK, KSON, KXKC, KXKT, WAMZ, WBUB, WDSY, WEZL, WGH, WGKX, WGN, WKHK, WKTf, WKXC, WLWI, WMIL, WMSI, WNOE, WOV, WQXK, WRBQ, WSM, WVLK, WYAY, WZZK

**PAM TILLIS 1383/332**

*The River And The Highway (Arista)*

Total Stations: 124/Chart Move: 44-41

Heavy (35+): 0

Medium (25-34): 3 KXKC, WBCT, WKJN

Light (Under 25): 121

New Airplay This Week: 19 KCYY, KDRK, KFRG, KIKK, KRAK, KRYS, KWKH, WCOZ, WDRM, WGH, WGKX, WKIX, WLWI, WMZQ, WOV, WQDR, WYCD, WYNK, WYYD

**JAMES BONAMY 1281/129**

*She's Got A Mind Of Her Own (Epic)*

Total Stations: 125/Chart Move: 43-42

Heavy (35+): 0

Medium (25-34): 4 KASE, KBEQ, KXKC, WPOC

Light (Under 25): 121

New Airplay This Week: 3 KMLE, WOKO, WUSY

**BILLY DEAN 1208/437**

*It's What I Do (Capitol Nashville)*

Total Stations: 129/Chart Move: 49-43

Heavy (35+): 0

Medium (25-34): 1 WBCT

Light (Under 25): 128

New Airplay This Week: 34 KAJA, KCYY, KHEY, KIIM, KKCS, KNAX, KNIX, KRAK, KRST, KSKS, KSON, KWKH, KZDG, KZSN, WCHY, WCUZ, WDAF, WDRM, WGGY, WIRK, WKOQ, WKHK, WKIS, WKXZ, WLWI, WMSI, WNOE, WOV, WPOC, WSOC, WSTH, WXXM, WYNO

**LITTLE TEXAS 1031/30**

*Country Crazy (Warner Bros.)*

Total Stations: 104/Chart Move: 46-44

Heavy (35+): 1 WQMX

Medium (25-34): 2 KYNG, WPCM

Light (Under 25): 101

New Airplay This Week: 3 WDRM, WGH, WNOE

999 - 500 DETECTIONS

Total Plays/Gain

**JODEE MESSINA 994/256**

*Heads Carolina, Tails California (Curb)*

Total Stations: 91/Chart Move: 50-45

Heavy (35+): 0

Medium (25-34): 2 KMLE, WXBQ

Light (Under 25): 89

New Airplay This Week: 15 KNIX, KPLX, KWEN, WAMZ, WCUZ, WGAR, WGH, WKSJ, WMIL, WOKO, WPOC, WPOC, WUSY, WVLK, WYNO

**EMILIO 869/77**

*Even If I Tried (Capitol Nashville)*

Total Stations: 88/Chart Move: 48-46

Heavy (35+): 0

Medium (25-34): 6 KHEY, KOUL, KRYS, KSKS, KYNG, WPCM

Light (Under 25): 82

New Airplay This Week: 7 KKBQ, KUZZ, KYNG, WGN, WPOC, WUSN, WXTU

★ **SHANIA TWAIN 718/718**

*You Win My Love (Mercury Nashville)*

Total Stations: 97/Chart Move: Debut 47

Heavy (35+): 0

Medium (25-34): 2 KYCW, WBCT

Light (Under 25): 95

New Airplay This Week: 46 KASE, KCIN, KDRK, KEBC, KEEY, KFMS, KIKF, KKAT, KMLE, KMPS, KNAX, KRZY, KSKS, KSOP, KWJJ, KWKH, KYCW, KYCY, KZDG, KZLA, WAMZ, WBCT, WBOB, WBUB, WCMZ, WCOL, WCTK, WCUZ, WDAF, WFLS, WFMS, WGAR, WGEE, WKTF, WKXC, WMIL, WNOE, WQMX, WRKZ, WTRD, WUBE, WUSY, WYAY, WXXB, WYAY, WYRK

**JOHN BERRY 647/376**

*Every Time My Heart Calls Your Name (Capitol Nashville)*

Total Stations: 79/Chart Move: 62-49

Heavy (35+): 0

Medium (25-34): 1 KTTS

Light (Under 25): 78

New Airplay This Week: 30 KCIN, KDDK, KDRK, KFKF, KGMV, KIKF, KJJY, KKCS, KMPS, KRZY, KSAN, KSKS, KTTS, KUPL, KWJJ, KZSN, WCUZ, WEZL, WGN, WHYL, WPCM, WQBE, WRKZ, WSIX, WSM, WTRD, WUSN, WXBQ, WYAY, WYYD

**MANDY BARNETT 632/69**

*Now That's All Right With Me (Asylum)*

Total Stations: 70/Chart Move: 52-50

Heavy (35+): 0

Medium (25-34): 5 WIVK, WPOC, WQBE, WXBQ, WYAY

Light (Under 25): 65

New Airplay This Week: 7 KFRG, KSKS, KWKH, WIL, WKTf, WPCM, WWWW

**DWIGHT YOAKAM 594/89**

*Gone (That'll Be Me) (Reprise)*

Total Stations: 73/Chart Move: 54-51

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 73

New Airplay This Week: 7 KIIM, KZLA, WCHY, WKJN, WMSI, WOKO, WTRD

**KEITH STEGALL 532/41**

*1969 (Mercury Nashville)*

Total Stations: 78/Chart Move: 55-54

Heavy (35+): 0

Medium (25-34): 1 WPOC

Light (Under 25): 77

New Airplay This Week: 10 KCIN, KDRK, KFRG, KMLE, KUPL, WFLS, WFMS, WROO, WSOC, WYNK

**STEPHANIE BENTLEY 520/203**

*Who's That Girl (Epic)*

Total Stations: 70/Chart Move: 59-55

Heavy (35+): 0

Medium (25-34): 1 WXBQ

Light (Under 25): 69

New Airplay This Week: 15 KGMV, KNAX, KSAN, KTTS, KUPL, KZDG, WKIX, WKSJ, WKTF, WSIX, WSM, WSOC, WYAY, WXTU, WYAY

**TIM MCGRAW 515/147**

*All I Want Is A Life (Curb)*

Total Stations: 43/Chart Move: 57-56

Heavy (35+): 0

Medium (25-34): 4 KASE, KOUL, WAMZ, WBCT

Light (Under 25): 39

New Airplay This Week: 8 KSOP, KVET, KYNG, WDDO, WFLS, WKXC, WQBE, WSTH

499 - 75 DETECTIONS

Total Plays/Gain

**4 RUNNER 406/63**

*Ripples (Polydor Nashville)*

Total Stations: 66/Chart Move: 58-57

Heavy (35+): 0

Medium (25-34): 1 WPOC

Light (Under 25): 65

New Airplay This Week: 6 KKAT, KRYS, KXKC, WBCT, WBEE, WKXX

**MINDY MCCREADY 403/92**

*Ten Thousand Angels (BNA)*

Total Stations: 56/Chart Move: 60-58

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 56

New Airplay This Week: 6 KGMV, KIKF, KTTS, KUZZ, KVOO, WYNK

**CHELY WRIGHT 317/78**

*The Love That We Lost (Polydor Nashville)*

Total Stations: 43/Chart Move: 63-59

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 43

New Airplay This Week: 9 KGMV, KMLE, KVET, KZSN, WFMS, WKJN, WKTF, WPCM, WSTH

**RICH MCCREADY 308/15**

*Hangin' On (Magnatone)*

Total Stations: 50/Chart Move: 61-60

Heavy (35+): 0

Medium (25-34): 1 KXKC

Light (Under 25): 49

New Airplay This Week: 2 KRYS, WROO

★ **BLACKHAWK 271/239**

*Almost A Memory Now (Arista)*

Total Stations: 57/Chart Move: Debut 61

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 57

New Airplay This Week: 20 KDDK, KEBC, KEEY, KGMV, KIKF, KKAT, KOUL, KYCW, KYGO, WBCT, WCOL, WCUZ, WDSY, WGEE, WKJN, WMIL, WPOC, WTRD, WXBQ, WXTU

**FRAZIER RIVER 256/47**

*She Got What She Deserves (Decca)*

Total Stations: 34/Chart Move: 65-62

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 34

New Airplay This Week: 8 KBEQ, KFDI, KMLE, KNAX, KPLX, WBOB, WDDO, WHYL

★ **TY ENGLAND 212/159**

*Redneck Son (RCA)*

Total Stations: 45/Chart Move: Debut 64

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 74

New Airplay This Week: 2 KSOP, KVET

★ **FAITH HILL 197/149**

*Someone Else's Dream (Warner Bros.)*

Total Stations: 45/Chart Move: Debut 66

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 45

New Airplay This Week: 6 KASE, KOUL, WCOL, WDAF, WSM, WTRD

**BAKER & MYERS 193/25**

*Years From Here (MCG Curb)*

Total Stations: 32/Chart Move: 66-67

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 32

New Airplay This Week: 3 KNAX, KXKC, WIVK

**JUNIOR BROWN 178/55**

*My Wife Thinks You're Dead (MCG Curb)*

Total Stations: 53/Chart Move: 70-68

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 53

New Airplay This Week: 3 WDAF, WKTF, WPOC

**PERFECT STRANGER 164/63**

*Remember The Ride (Curb)*

Total Stations: 36/Chart Move: 75-69

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 36

New Airplay This Week: 5 KDDK, KVET, KYGO, WCUZ, WIVK

★ **SHENANDOAH 141/141**

*All Over But The Shoutin' (Capitol Nashville)*

Total Stations: 58/Chart Move: Debut 71

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 58

New Airplay This Week: 5 KWJJ, KWKH, WDAF, WPCM, WYAY

**GARTH BROOKS 126/19**

*It's Midnight Cinderella (Capitol Nashville)*

Total Stations: 28/Chart Move: 73-73

Heavy (35+): 0

Medium (25-34): 1 WCUZ

Light (Under 25): 27

New Airplay This Week: 1 KYCW

★ **MARK COLLIE 116/47**

*Love To Burn (Columbia)*

Total Stations: 27/Chart Move: Debut 74

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 27

New Airplay This Week: 4 KBEQ, WHYL, WKTF, WXTU

Airpower awarded to those records which attain 3000 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. ★ Initial impact: records appearing on this page for the first time.

# DOUG

SHE NEVER LOOKS BACK

# SUPERNAW



THE NEW SINGLE.

ADD DATE:  
FEBRUARY 26



Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 150 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1996 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS	
					TW	LW
★★★★ NO. 1 ★★★★★						
1	1	13	BIGGER THAN THE BEATLES EPIC 2 weeks at No. 1	JOE DIFFIE	4841	4817
2	6	13	WILD ANGELS RCA	MARTINA MCBRIDE	4523	4211
3	5	15	NOT THAT DIFFERENT EPIC	COLLIN RAYE	4471	4349
4	8	9	I'LL TRY ARISTA	ALAN JACKSON	4458	4011
5	7	18	WHAT I MEANT TO SAY COLUMBIA	WADE HAYES	4349	4200
6	12	12	THE BEACHES OF CHEYENNE CAPITOL NASHVILLE	GARTH BROOKS	4286	3822
7	2	15	(IF YOU'RE NOT IN IT FOR LOVE) I'M OUTTA HERE! MERCURY NASHVILLE	SHANIA TWAIN	3934	4805
8	13	10	I KNOW SHE STILL LOVES ME MCA	GEORGE STRAIT	3933	3647
9	14	9	YOU CAN FEEL BAD EPIC	PATTY LOVELESS	3765	3476
10	4	20	NOT ENOUGH HOURS IN THE NIGHT GIANT/REPRISE	DOUG SUPERNAW	3734	4479
11	15	8	TO BE LOVED BY YOU CURB/MCA	WYNONNA	3527	3333
12	17	11	IF YOU LOVED ME ATLANTIC	TRACY LAWRENCE	3474	3263
13	18	7	HYPNOTIZE THE MOON GIANT/REPRISE	CLAY WALKER	3346	3140
14	16	14	OUT WITH A BANG MCA	DAVID LEE MURPHY	3307	3301
15	19	11	WALKIN' AWAY ARISTA	DIAMOND RIO	3303	3116
16	3	16	LIKE THERE AIN'T NO YESTERDAY ARISTA	BLACKHAWK	3199	4515
★★★★ AIRPOWER ★★★★★						
17	21	13	SOME THINGS ARE MEANT TO BE ARISTA	LINDA DAVIS	3104	2884
18	11	16	IT MATTERS TO ME WARNER BROS.	FAITH HILL	3087	3955
19	9	16	RING ON HER FINGER, TIME ON HER HANDS MCA	REBA MCENTIRE	3078	3997
20	24	12	TOO MUCH FUN GIANT/REPRISE	DARYLE SINGLETARY	2962	2692
21	27	8	YOU GOTTA LOVE THAT ATLANTIC	NEAL MCCOY	2959	2522
22	25	19	SHE SAID YES DECCA	RHETT AKINS	2749	2563
23	29	9	IT WOULDN'T HURT TO HAVE WINGS DECCA	MARK CHESNUTT	2719	2336
24	28	7	NO NEWS BNA	LONESTAR	2709	2404
25	20	14	'ROUND HERE CURB	SAWYER BROWN	2635	3014
26	10	15	COWBOY LOVE ATLANTIC	JOHN MICHAEL MONTGOMERY	2613	4003
27	26	12	PARADISE BNA	JOHN ANDERSON	2541	2521
28	34	6	HEART'S DESIRE CAREER	LEE ROY PARNELL	2389	1959
29	31	12	WHAT DO I KNOW COLUMBIA	RICOCHET	2381	2040
30	32	7	IT WORKS RCA	ALABAMA	2132	2040
31	22	18	WHEN BOY MEETS GIRL MERCURY NASHVILLE	TERRI CLARK	2117	2863
32	30	20	CAN'T BE REALLY GONE CURB	TIM MCGRAW	1820	2103
33	36	11	READY, WILLING AND ABLE RCA	LARI WHITE	1804	1561
34	35	19	TALL, TALL TREES ARISTA	ALAN JACKSON	1746	1939
35	23	16	GRANDPA TOLD ME SO BNA	KENNY CHESNEY	1727	2704
36	38	10	STANDING TALL BNA	LORRIE MORGAN	1567	1462
37	40	6	ALL YOU EVER DO IS BRING ME DOWN MCA	THE MAVERICKS (FEATURING FLACO JIMENEZ)	1562	1269

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS	
					TW	LW
38	41	4	WITHOUT YOUR LOVE RCA	AARON TIPPIN	1555	1170
39	47	4	HEAVEN IN MY WOMAN'S EYES MCA	TRACY BYRD	1424	866
40	37	20	LIFE GETS AWAY RCA	CLINT BLACK	1419	1486
41	44	5	THE RIVER AND THE HIGHWAY ARISTA	PAM TILLIS	1383	1051
42	43	11	SHE'S GOT A MIND OF HER OWN EPIC	JAMES BONAMY	1281	1152
43	49	4	IT'S WHAT I DO CAPITOL NASHVILLE	BILLY DEAN	1208	771
44	46	9	COUNTRY CRAZY WARNER BROS.	LITTLE TEXAS	1031	1001
45	50	5	HEADS CAROLINA, TAILS CALIFORNIA CURB	JODEE MESSINA	994	738
46	48	6	EVEN IF I TRIED CAPITOL NASHVILLE	EMILIO	869	792
★★★ HOT SHOT DEBUT ★★★						
47	<b>NEW</b> ▶		YOU WIN MY LOVE MERCURY NASHVILLE	SHANIA TWAIN	718	0
48	42	20	HEART HALF EMPTY EPIC	TY HERNDON FEATURING STEPHANIE BENTLEY	656	1152
49	62	2	EVERY TIME MY HEART CALLS YOUR NAME CAPITOL NASHVILLE	JOHN BERRY	647	271
50	52	7	NOW THAT'S ALL RIGHT WITH ME ASYLUM	MANDY BARNETT	632	563
51	54	4	GONE (THAT'LL BE ME) REPRISE	DWIGHT YOAKAM	594	505
52	51	6	ONLY YOU (AND YOU ALONE) WARNER BROS.	TRAVIS TRITT	557	597
53	53	7	LET YOUR HEART LEAD YOUR MIND MCG CURB	SMOKIN' ARMADILLOS	533	546
54	55	5	1969 MERCURY NASHVILLE	KEITH STEGALL	532	491
55	59	4	WHO'S THAT GIRL EPIC	STEPHANIE BENTLEY	520	317
56	57	7	ALL I WANT IS A LIFE CURB	TIM MCGRAW	515	368
57	58	6	ripples POLYDOR NASHVILLE	4 RUNNER	406	343
58	60	4	TEN THOUSAND ANGELS BNA	MINDY MCCREADY	403	311
59	63	3	THE LOVE THAT WE LOST POLYDOR NASHVILLE	CHELY WRIGHT	317	239
60	61	5	HANGIN' ON MAGNATONE	RICH MCCREADY	308	293
61	<b>NEW</b> ▶		ALMOST A MEMORY NOW ARISTA	BLACKHAWK	271	32
62	65	3	SHE GOT WHAT SHE DESERVES DECCA	FRAZIER RIVER	256	209
63	56	17	ALWAYS HAVE, ALWAYS WILL CAPITOL NASHVILLE	SHENANDOAH	244	392
64	<b>NEW</b> ▶		REDNECK SON RCA	TY ENGLAND	212	53
65	64	6	LADY'S MAN RIVER NORTH	ROB CROSBY	211	216
66	<b>NEW</b> ▶		SOMEONE ELSE'S DREAM WARNER BROS.	FAITH HILL	197	48
67	66	3	YEARS FROM HERE MCG CURB	BAKER & MYERS	193	168
68	70	2	MY WIFE THINKS YOU'RE DEAD MCG CURB	JUNIOR BROWN	178	123
69	75	2	REMEMBER THE RIDE CURB	PERFECT STRANGER	164	101
70	69	13	THE FEVER CAPITOL NASHVILLE	GARTH BROOKS	147	124
71	<b>NEW</b> ▶		ALL OVER BUT THE SHOUTIN' CAPITOL NASHVILLE	SHENANDOAH	141	0
72	68	20	NOTHING REPRISE	DWIGHT YOAKAM	131	155
73	73	5	IT'S MIDNIGHT CINDERELLA CAPITOL NASHVILLE	GARTH BROOKS	126	107
74	<b>NEW</b> ▶		LOVE TO BURN COLUMBIA	MARK COLLIE	116	69
75	72	13	SOLID GROUND ATLANTIC	RICKY SKAGGS	103	116

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3000 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

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# COUNTRY AIRPLAY Monitor

• We Listen To Radio •

February 9, 1996 \$ 4.95 Volume 4 • No. 7

## COUNTRY HIGHLIGHTS

★★★ NO. 1 ★★★

#1

**JOE DIFFIE**

*Bigger Than The Beatles (EPIC)*

★★★ AIRPOWER ★★★

CLAY WALKER • *Hypnotize The Moon (GIANT/REPRISE)*

DIAMOND RIO • *Walkin' Away (ARISTA)*

SAWYER BROWN • *'Round Here (CURB)*

### NEW RELEASES

BLACKHAWK • *Almost A Memory Now (ARISTA)*

BOBBIE CRYNER • *You'd Think He'd Know Me Better (MCA)*

TY ENGLAND • *Redneck Son (RCA)*

PERFECT STRANGER • *Remember The Ride (CURB)*

SHANIA TWAIN • *You Win My Love (MERCURY NASHVILLE)*

RHONDA VINCENT • *What More Do You Want From Me (GIANT/REPRISE)*

## Reps: New Owner Rules Give More Clout To Fewer PDs

by Kevin Carter, John Loscalzo, Janine McAdams, Phyllis Stark & Sean Ross

What will the signing of the sweeping telecommunications bill mean for radio programming? More power in the hands of fewer owners, as well as fewer PDs, who will become increasingly inaccessible. Less format innovation. More syndicated shows.

Those were some of the predictions made by a panel of record execs who have followed the bill from its inception to its recent passage by Congress. President Clinton has promised to sign the bill into law (see story, page 3). Airplay Monitor asked reps in all formats how radio "megapolies" will affect them.

Most reps' outlooks on the pending changes were at least partly cloudy. Surprisingly, the most optimistic take on the legislation came from R&B reps, many of whom have been particularly vocal about the negative effects of duopoly thus far.

The impact of the telecommunications bill won't be felt only in broadcasting, of course. "Most people don't yet realize how dramatic the effects of this bill's passage will be on our day-to-day life," says Geffen VP/promo Bob Catania. "Conceivably, everyone can now be in everybody else's business, from cable TV [and telephone to] radio ownership. The ramifications are mind-boggling in this new free marketplace, where everyone is competing

for consumer dollars. In theory, when you remove restrictions, you increase competition, which should translate to better service and lower prices."

### MORE POWER, FEWER FOLKS

But in radio, more megapolies has meant less competition and, many reps fear, more power concentrated in a smaller number of people. Angering one station over a Christmas concert performance given to a rival now contains the potential for retribution by entire chains or across several formats.

"The programmers would like to make you think it'll make life easy for you [as a record company]," says Capricorn senior VP of promotion and marketing Jeff Cook. "In my opinion, it will give them so much power that there won't be any negotiating ability, and there won't be any option other than what they want to do."

"This is a continuation of the trend that began with the introduction of duopolies, where fewer people are in control of more radio stations, making access to those people even more difficult," says Catania. "This process continues to make us in the record industry further removed from the radio decision makers than ever before. We can certainly sympathize with programmers being overwhelmed with label calls, but many key programmers have become increasingly inaccessible."

"We understand that these same peo-

*Continued on page 6*

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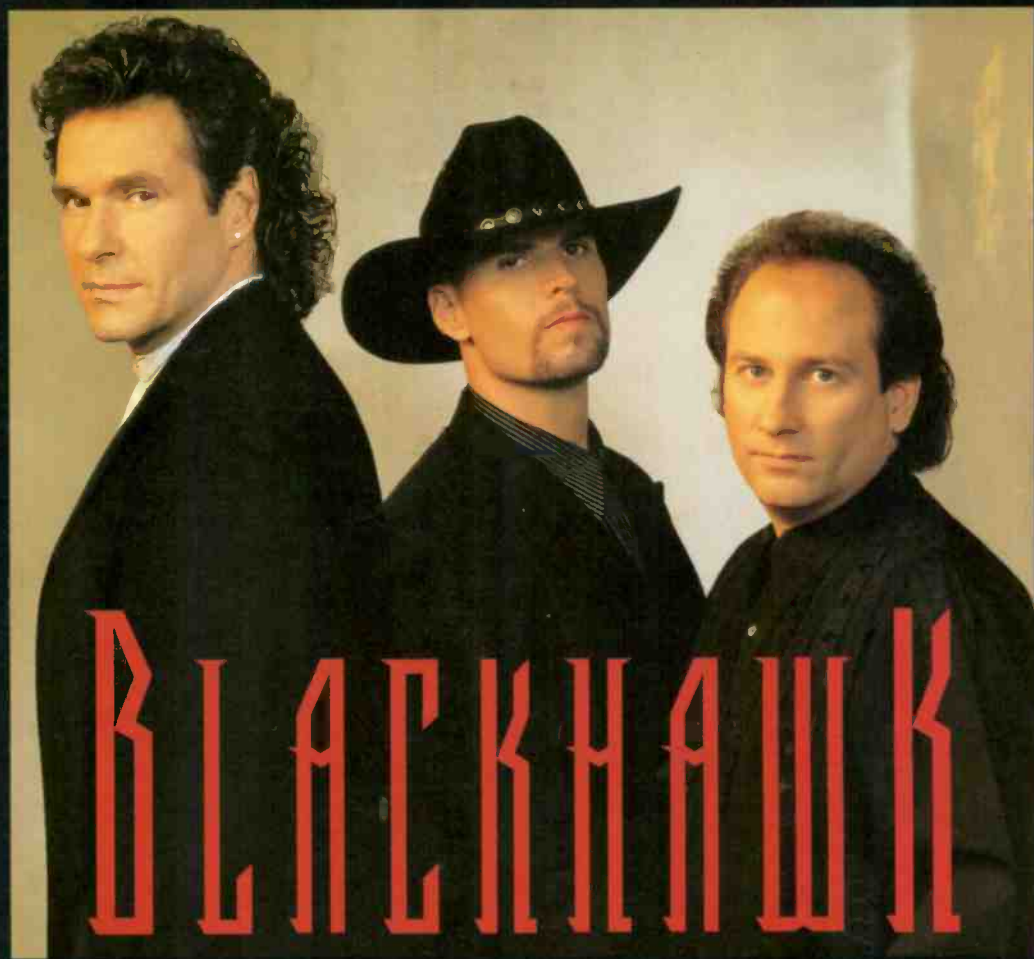
*Strong Enough* – highest debut by a Country band in 12 years

The #1 selling group in Country music for nearly 20 consecutive weeks

"Best New Country Act" – Performance Magazine Readers Poll

On tour now with WYNONNA and this spring with BROOKS & DUNN

## NOW, THE SKY'S THE LIMIT



## Almost A Memory Now

Their powerful follow-up to "Like There Ain't No Yesterday," from their new album STRONG ENOUGH – nearing PLATINUM!

AIRPLAY DATE: FEBRUARY 12

### THIS WEEK In Country Airplay Monitor

- 3 A Farewell To WYNY
- 3 McGraw To Open CRS
- 6 Monitor Profile: WMMU's Dale Jones

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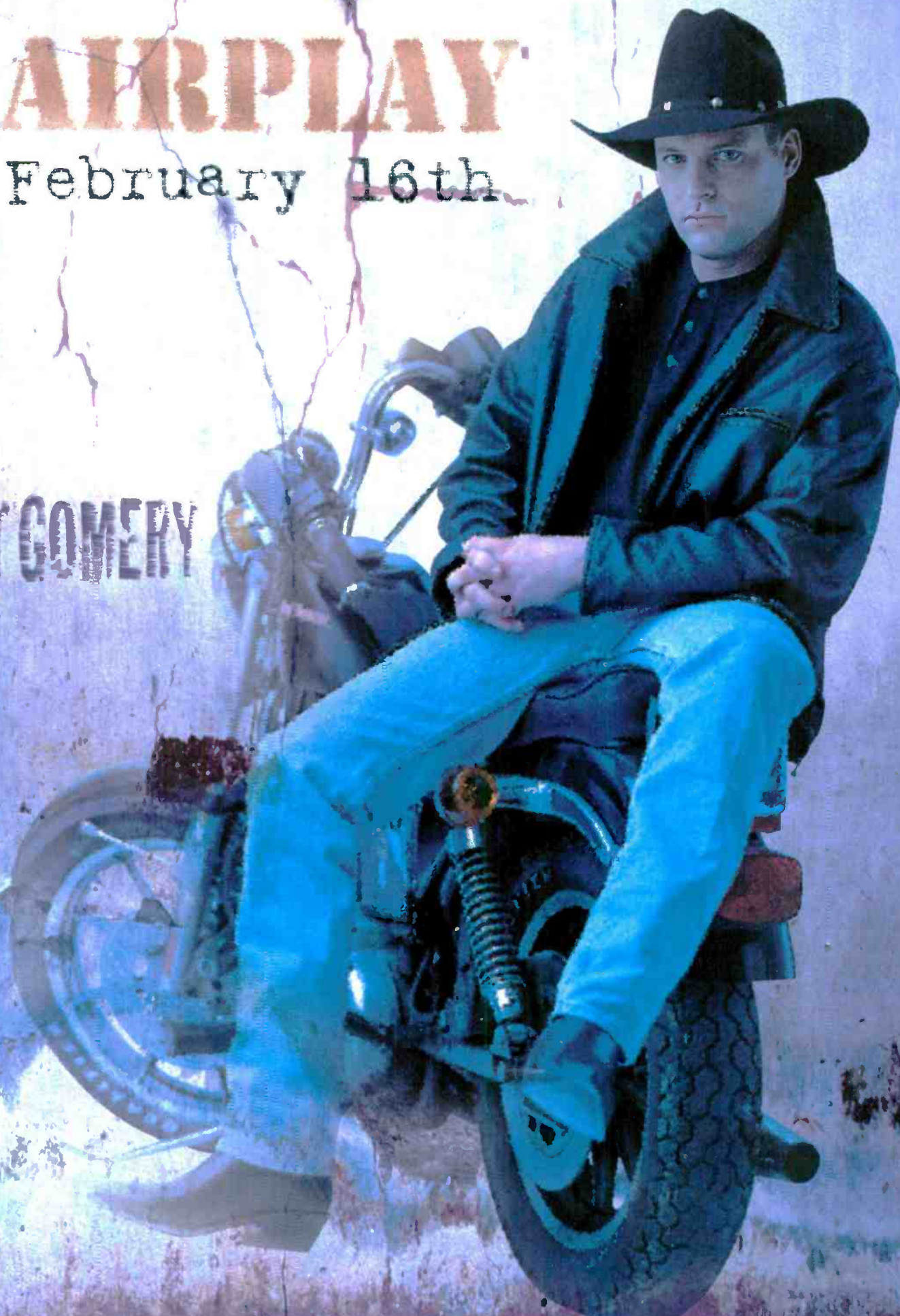
"LONG AS I LIVE"

AIRPLAY

February 16th

JOHN MICHAEL MONTGOMERY

Produced by Scott Hendricks



TRUST THE MUSIC



From the multi-platinum album, JOHN MICHAEL MONTGOMERY #82728.

## Giant Telecom Act Will Rock The Industry

Adding uncharacteristic haste to a voyage that has been muddled with snags, President Clinton has vowed to sign the just-passed giant Telecommunications Act of 1996 at a ceremony next week, according to a White House aide.

Two years in the making, the landmark legislation was ratified overwhelmingly by Congress Feb. 2. Clinton is expected to sign it within 10 days.

The House vote was 414-6. Less than an hour later, the Senate passed the measure 91-5. The measure had been stalled on the Hill since before Christmas by political wrangling.

The new Telecom Act revamps the 1934 Communication Act, eliminates comparative license-renewal hearings, removes national radio-ownership caps, and relaxes local-market restrictions by applying a sliding market-share formula, based on the number of signals whose primary coverage areas include a given market.

In markets with 45 or more stations, there will be an eight-station limit, with a maximum of five of those stations on either the FM or AM dial; in markets with 30-44 stations, seven, with only four FMs or AMs; in markets with 15-29 stations, six, with no more than four FMs or AMs; and in markets with 14 or fewer stations, 50% of the market and no more than three FMs or AMs.

After the bill becomes law, the FCC must alter its current rules to accommodate the changes.

Eddie Fritts, president of the National Assn. of Broadcasters, says the provisions "will enable radio broadcasters to compete in an increasingly crowded marketplace."

Scott Ginsburg, Evergreen Media chairman/CEO, says the bill "will lead to a tide of radio-ownership consolidation and improved economies of scale for radio broadcasters."

Evergreen and several other large groups, anticipating passage this year and confident of FCC waivers, already have acquired stations that pushed them beyond current limits. Evergreen will now be able to pursue additional acquisitions in all top 10 markets, Ginsburg says. Some broadcasters, however, express worries

about the survival of smaller companies in the new environment. "If the major radio groups use this expanded opportunity to grow radio's share of the advertising pie," says Tom Milewski, COO of Greater Media's radio division, which owns 14 properties nationwide, "then I think medium and small owners may survive deregulation. [But] if those groups use their newly gained market power to grab revenue share away from medium and small owners... then there's cause for concern."

The bill also raises the national TV station-ownership cap from 25% to 35% audience share and lowers barriers that have kept long-distance phone companies and local phone companies out of each other's businesses; removes most cable rate controls; and mandates restrictions on indecency on the Internet and the creation of a "V-chip" in TV sets to allow consumers to block violent shows they deem unsuitable for children.

Once the legislation is in effect, M Street Journal publisher Robert Unmacht predicts that:

1. Everyone sitting on a contingency deal will file paperwork this week. These include pending deals that didn't qualify under the old rules and deals that were tied up pending waivers.

2. Many sales marketing agreements that allowed operators to circumvent the "two-to-a-market" provision of the old rules will be filed as sales.

3. There will be a round of swaps and sales similar to when the ownership rules were relaxed. Jacor's purchase of Noble Broadcasting, announced three days after the bill cleared, is an example.

"The last thing we're expecting to see is groups in medium and small markets put together regional services that cover a large region rather than a city [i.e., putting five or six transmitters together broadcasting one signal]. Those rules will make that easier to do. What all started with WYAI/WYAY Atlanta has taken off, and we've got hundreds of them now. We're seeing more than five a month coming on the air," Unmacht says.

BILL HOLLAND WITH PHYLLIS STARK

## ON THE AIR

### NEW STATIONS AND OTHER REPORTER CHANGES FROM BDS & AIRPLAY MONITOR

#### WBEE Returns; WYNY No Longer Monitored

Effective Feb. 5, we resume usage of monitored data from WBEE Rochester, N.Y. Country Airplay Monitor temporarily excluded that station's data due to a technical problem at the monitoring site.

Also effective Feb. 5, we will no longer use monitored data from WYNY New York, following a format change at that station.

These changes, reflected in next week's issue, bring our total number of monitored stations used for chart tabulation to 150.

WADE JESSEN



## RADIOACTIVE BY PHYLLIS STARK

### End Of 'The Dance' For WYNY New York

So what was the last record WYNY New York played before dropping its country format of nine years? Garth Brooks' "The Dance," twice—once when the regular air staff said goodbye at 6 p.m. Feb. 4, and once at the end of the syndicated show "After MidNite With Blair Garner." WYNY then launched into the first of several stunts that will take place before the launch of its new format, reportedly top 40/rhythm. The stunts include simulcasts of sister WRCX Chicago, KKBT Los Angeles, WLUP Chicago, KIOI San Francisco, and WXKS-FM Boston.

Within minutes of the country sign-off, WRCX morning host Mancow Muller was playing a prank phone call to a man who placed a personal ad looking for obese male partners, ending with the caller asking, "Can I eat bacon and eggs off

your buttocks?" Within a half-hour, Muller had declared that there would be "no more goat ropin' music in New York," then launched multiple Howard Stern attacks—the first of which was, "I understand Mrs. Stern masturbates to my picture." Later that morning, Muller arranged for the delivery of a live cow to the studios of Stern flagship WXRK, which, according to witnesses, slipped on the ice and toppled over.

In other news, Jacor has purchased the 12-station Noble Broadcast Group for \$152 million. Noble CEO John Lynch joins Jacor as vice-chairman. Jacor expects to seek shareholder approval for a new name for the merged company.

WYCD (Young Country) Detroit PD Al Casey exits. APD/MD Eddie Haskell assumes his duties for now.

GSM Reta Thorn is upped to GM at WTDR



## COUNTRY CONFIDENTIAL BY WADE JESSEN

### There'll Be Country In The City Again One Day

I'll miss listening to WYNY New York. As reported in Country Airplay Monitor Feb. 2, the Evergreen Media property has pulled the plug on the station's country format.

Regardless of the reasons for the format change, it's rather sad not to have a country outlet in New York. On visits to New York, flipping to WYNY was usually the first thing I did after dropping my suitcases in the hotel room. Call me a hayseed, but traveling to New York is a lot like a day's work. When I close the hotel-room door behind me, it's nice to be able to find something as familiar as a good country station. But alas, at least for the time being, finding a country station in New York is about as likely as finding a good cabernet in Hooterville.

The real tragedy is that the city's country listeners are left without a place to turn for their favorite music. Many industry observers ex-

pect that another signal in New York will give country a shot, but that depends largely on how WYNY's demise is viewed by opportunistic competitors. I hope that the format will make enough fiscal sense for someone to try country again. However, if competitors in New York see country as a hopeless dwarf in that market, it might be some time before another country signal surfaces.

If another station has an interest in doing country in the Big Apple, it will have to be well planned, thoroughly researched, and strategically positioned in order to cultivate the existing country life-group and have a plan of action to convert other radio users to the format.

In the meantime, I offer my congratulations to those who were a part of WYNY and wish them good luck in the future. At some point, there will probably be country in the city again, and their contributions won't be forgotten.

## ON THE ROW

### McGraw Opens CRS; ACM Names Hat Noms

Tim McGraw will kick off the Country Radio Seminar by performing at the opening ceremonies, scheduled for 8:30-9:50 a.m. CST Feb. 29. Also, Gerry Tabio, president of Creative Resources and former VP/GM of KRMG/KWEN Tulsa, Okla., has been announced as the seminar's longform speaker. His speech is scheduled for 9 a.m. March 1. Comedians Tim Wilson and Bill Engvall will co-host the New Faces show March 2. The seminar is scheduled for Feb. 28-March 2 at Nashville's Opryland Hotel.

Preliminary ballots will be mailed to voting members of the Academy of Country Music Feb. 8 containing initial nominees for the annual ACM "Hat" Awards, which were announced Jan. 31. The voting members will narrow down the nominees in each category to five finalists in all but the newcomer categories, for which there will be three finalists. Final ballots will be mailed to voting members March 11. Winners will be announced during an April 24 ceremony at the Universal Amphitheater in Los Angeles.

In other award news, Vince Gill leads the list of nominees for the TNN Music City News

Charlotte, N.C., and its duopoly partner, AC WLYT. Thom, formerly GM at crosstown WMXC, replaces Pat Reedy.

P.m. driver Randy Turner is upped to PD/mornings at WGSM Long Island, N.Y., replacing Ed Arnold. The station, which had been local in mornings and afternoons, now switches to Westwood One's Hot Country. It advertised heavily on WYNY during its farewell weekend.

Mike Chapman has been named PD at WSSL Greenville, S.C., replacing Paul Orr. He was a partner in the Tudor/Chapman consultancy and also programmed WUBE Cincinnati.

After MidNite Entertainment will soon unveil new syndicated weekend programming. Expect two six-hour shifts on Saturday and Sunday, most likely noon-6 p.m. and 6 p.m.-midnight EST. Look for familiar names to host those shifts.

WMZQ Washington, D.C., OM Gary McCartney exits and has not been replaced.

WCNR Scranton, Pa., flips from country to what it is calling "classic hits," featuring the best music of the past 50 years... WCHY-AM Savannah, Ga., flips from news and sports to ABC Ra-

Country Awards. He garnered a total of seven nominations in the fan-voted awards. Other top nominees are George Strait (5), Alan Jackson (4), Alison Krauss (4), Billy Ray Cyrus (3), Reba McEntire (3), George Jones (2), Martina McBride (2), Dolly Parton (2), Ricky Van Shelton (2), Ricky Skaggs (2), Shania Twain (2), and Tammy Wynette (2). The awards will be presented June 10 at the Grand Ole Opry.

Imprint Records (formerly Veritas Music Entertainment) has signed Canadian artist Charlie Majors. The label also has inked Al Anderson, formerly of NRBQ, for a noncountry deal.

Wynonna will promote her new album, "revelations," with radio and TV specials and a two-year tour. The one-hour TV special, "Wynonna: revelations," will air 10 p.m. EST Feb. 23 on CBS-TV. The program will be a mix of live performance, interview, and documentary segments. Bette Midler will be a guest.

SJS Entertainment will present a 90-minute radio special Feb. 8 broadcast live from the Nashville rehearsal studio where Wynonna is preparing for her tour. BlackHawk will open for her on the first leg of the revelations tour, which kicks off in Los Angeles March 15. Amy Grant and Alison Krauss are being considered as 1997 tour partners.

Corrections: Nina Rossman remains VP of promotion at Magnatone and will be working with Chuck Rhodes, the label's newly hired senior VP of promotion/marketing (Country Airplay Monitor, Feb. 2). Also, MCG Curb duo Gary Baker & Frank Myers were inadvertently identified as Frank Baker & Gary Myers in a photo caption in the Feb. 2 issue.

dio's Real Country format and Moby in the morning. Some sports play-by-play remains.

Tommy C. (Carrera) joins KNIX Phoenix for the night shift vacated by Shotgun Kelly months ago. He previously hosted that shift at KZDG Denver and prior to that was at KMLE Phoenix. Also, Jason Christopher is upped from part time to overnights at KNIX, replacing Rob Davis.

Danny Ray is upped from weekends to mid-days at KRTY San Jose, Calif. He replaces PD Julie Stevens, who comes off the air.

In the wake of Todd Matthews' promotion from afternoon host to OM/mornings at WIKX Fort Myers, Fla., Jim Myers moves from evenings to afternoons. Darryl Haynes moves from overnights to evenings. Zane Scott is upped from P/T to overnights. Also, Kerri Black joins as morning co-host from afternoons at crosstown WRXK.

Derek Long joins WGRL Indianapolis for weekends as "Grizzly Adams." He replaces Fuzzy Phillips... Rick Hamilton, p.m. driver at WAVC Duluth, Minn., and PD of oldies sister KLXX, is the new night jock at WPAP Panama City, Fla.

# FALL '95 ARBITRONS

12-plus overall average quarter hour shares (#) indicates Arbitron market rank. Copyright 1996, Arbitron Ratings Co. May not be quoted or reproduced without the prior written permission of Arbitron.

City	Format	Fa '94	W '94	Sp '94	Su '94	Fa '95	Call	Format	Fa '94	W '94	Sp '94	Su '94	F '95
<b>JACKSONVILLE, FLA.—(53)</b>													
WQIK	country	9.7	10.5	10.7	10.4	9.8							
WFVY-FM	album	10.3	11.1	12.0	9.8	8.9							
WAPE	top 40	7.1	7.9	6.4	6.2	6.9							
WEJZ	AC	8.1	8.1	7.4	7.3	6.9							
WSOL	R&B	3.8	5.7	5.2	6.1	6.8							
WR0D	country	6.4	6.8	7.2	6.5	5.6							
WVLA	modern	2.5	1.4	1.4	3.1	5.4							
W0VY	N/T	2.9	3.4	4.0	4.6	5.0							
WK0L	oldies	5.4	6.6	6.2	5.2	4.9							
WBTT	R&B	7.5	5.2	5.5	5.7	4.8							
WVIV	AC	4.5	4.6	4.5	3.4	3.8							
WFSJ	jazz/AC	1.2	2.5	3.5	3.6	2.8							
WNZS	sports	1.9	1.1	1.3	1.2	2.3							
WGL	religious	1.5	1.7	1.0	.9	2.2							
WSVE	religious	1.9	1.4	1.9	2.5	2.2							
<b>DAYTONA BEACH, FLA.—(93)</b>													
KTSL	religious	1.0	—	2.7	1.8	1.4							
KTRW	sports	—	1.1	.7	—	1.3							
WGNE-FM	country	7.3	—	6.6	—	9.8							
W0MF	adult std	11.1	—	9.7	—	9.5							
W0KA	country	4.0	—	5.5	—	6.9							
W0CL	oldies	6.0	—	7.0	—	5.5							
W0RD	adult std	4.8	—	5.3	—	5.4							
WHTQ	cls rock	3.5	—	3.1	—	4.9							
WFKS	top 40	3.6	—	4.1	—	4.6							
W0HM	R&B	4.5	—	5.9	—	4.6							
WTKS	N/T	4.2	—	4.5	—	4.1							
W0DB	N/T	3.8	—	2.8	—	3.8							
W0MY-FM	AC	5.0	—	5.5	—	3.8							
W0RR	modern	7.8	—	5.1	—	3.4							
W0DZ	album	3.6	—	4.2	—	3.3							
W0SB	adult std	4.0	—	2.5	—	2.9							
W0RO	modern	5	—	1.1	—	2.4							
W0CF	AC	5.5	—	2.7	—	2.3							
W0BO	N/T	2.1	—	1.2	—	1.8							
W0PL	R&B	1.4	—	.8	—	1.3							
W0AB	adult std	—	—	1.6	—	1.1							
W0LQ	jazz/AC	.5	—	1.9	—	1.0							
W0XL	top 40	1.6	—	1.6	—	1.0							
W0MO	AC	.7	—	1.2	—	1.0							
<b>TRI-CITIES VA./TENN.—(94)</b>													
W0BO-FM	country	35.2	—	31.0	—	31.5							
WTFM	AC	12.6	—	11.4	—	9.3							
W0UT	cls rock	10.0	—	12.6	—	7.8							
W0CW	N/T	2.9	—	4.1	—	4.8							
W0KS	oldies	1.9	—	3.6	—	4.5							
W0EZ	AC	7.1	—	6.0	—	4.2							
W0PT	adult std	2.6	—	2.8	—	3.0							
W0CH	religious	.3	—	.3	—	2.8							
W0GC	oldies	2.4	—	1.0	—	2.5							
W0BO-AM	N/T	1.0	—	1.7	—	1.8							
W0AP	top 40	—	—	.3	—	1.8							
W0AP	religious	.8	—	.7	—	1.7							
W0HT	religious	.8	—	.5	—	1.3							
W0BN-FM	top 40	—	—	.5	—	1.2							
W0MB	country	—	—	1.2	—	1.2							
W0TB	religious	.8	—	1.5	—	1.2							
W0VY-FM	country	2.7	—	1.5	—	1.2							
W0MZ-FM	album	2.3	—	2.9	—	1.0							
W0EV-FM	country	1.3	—	1.4	—	1.0							
<b>MELBOURNE, FLA.—(96)</b>													
W0MB	adult std	9.7	—	9.4	—	8.2							
W0KA	country	7.6	—	9.9	—	9.8							
W0TO	cls rock	4.3	—	4.9	—	5.7							
W0RO-FM	AC	5.9	—	6.0	—	5.5							
W0RR	modern	7.1	—	6.5	—	5.2							
W0MY-FM	AC	4.4	—	4.7	—	5.1							
W0HR	country	5.4	—	4.8	—	4.9							
W0KS	N/T	3.3	—	3.9	—	4.2							
W0QA	top 40	6.2	—	5.7	—	3.9							
W0DZ	album	2.6	—	5.0	—	3.4							
W0MF	AC	3.8	—	3.2	—	3.4							
W0GD	oldies	3.9	—	2.8	—	3.1							
W0HM	R&B	3.9	—	2.5	—	2.6							
W0CL	oldies	1.6	—	2.5	—	2.4							
W0RF	adult std	—	—	—	—	2.1							
W0TA	N/T	3.8	—	2.7	—	2.0							
W0EI	easy	.8	—	.8	—	1.8							
W0NE-FM	country	1.1	—	.7	—	1.1							
W0BO	AC	1.3	—	.7	—	1.0							
W0OL	oldies	1.1	—	.8	—	1.0							
<b>LAFAYETTE, LA.—(97)</b>													
W0KC	country	13.5	—	13.8	—	11.0							
W0MB	top 40	8.0	—	10.6	—	10.2							
W0DL	country	6.6	—	5.7	—	6.9							
W0TY	AC	6.6	—	6.9	—	6.7							
W0CB	R&B	6.5	—	5.8	—	6.0							
W0XZ	R&B	6.9	—	6.3	—	6.5							
W0KX-FM	R&B	2.5	—	4.2	—	5.5							
W0VY-FM	country	2.3	—	4.5	—	4.8							
W0EL-AM	N/T	11.6	—	11.8	—	11.6							
W0TE	album	3.2	—	3.1	—	3.7							
W0VL-FM	R&B adult	4.0	—	4.8	—	3.5							
W0JN	religious	2.9	—	3.0	—	3.1							
W0TE	cls rock	3.3	—	2.5	—	3.1							
W0SG-FM	adult std	2.1	—	.9	—	2.6							
W0RF-AM	oldies	—	—	1.3	—	1.8							
W0RF-FM	oldies	1.7	—	1.5	—	1.4							
W0EA	adult std	1.8	—	1.2	—	1.2							
W0VL-AM	R&B oldies	1.8	—	1.8	—	1.2							
W0KW-FM	album	1.4	—	1.8	—	1.2							
<b>COLORADO SPRINGS, CO.—(98)</b>													
KKCS-AM/FM	country	9.5	9.9	12.0	9.1	12.2							
KKFM	cls rock	7.2	9.3	9.7	8.2	8.6							
KKMG	top 40	10.2	9.1	9.2	8.0	8.4							
KILO	album	8.2	5.9	5.6	8.0	6.1							
KKLI	AC	7.0	4.0	5.1	4.6	5.9							
KVOR	N/T	6.5	6.4	6.9	6.6	5.9							
KVUU	AC	6.5	5.6	5.1	4.1	5.9							
KSPZ	oldies	7.3	5.9	5.6	6.2	5.2							
K0A	N/T	4.2	4.0	3.6	4.6	4.2							
K0RO-FM	AC	4.7	4.0	3.6	3.0	3.5							
K0KX	70s oldies	3.0	3.5	3.3	2.8	2.9							
K0CY	country	1.3	2.4	3.1	4.6	2.5							
K0CM	adult std	2.2	2.2	3.8	1.8	2.2							
K0IQ	religious	1.3	3.2	2.3	2.5	1.9							
K0FT	religious	3	1.2	1.0	1.2	1.2							
K0RO-AM	sports	3	1.0	.7	1.1	1.2							
K0HI	country	1.3	2.0	1.0	2.0	1.0							
<b>FORT WAYNE, IND.—(99)</b>													
W0HK-FM	country	8.6	—	10.1	—	13.1							
W0YR	album	7.2	—	7.0	—	8.7							
W0TU	country	10.1	—	6.3	—	8.2							
W0AJ	AC	9.9	—	11.5	—	7.0							
W0WO	oldies	7.4	—	5.4	—	7.0							
W0JE	modern	—	—	4.7	—	5.2							
W0DB	top 40	6.6	—	1.3	—	4.9							
W0DE	oldies	5.8	—	5.4	—	4.9							
W0WY	70s oldies	4.9	—	7.2	—	4.1							
W0RI	easy	2.7	—	3.1	—	3.6							
W0EE	AC	5.4	—	5.0	—	3.5							
W0XK/W0EXI	album	4.0	—	5.0	—	3.5							
W0GL-AM	N/T	3.7	—	3.1	—	2.5							
W0JF	R&B	1.4	—	3.1	—	2.5							
W0GL-FM	N/T	2.7	—	2.0	—	2.2							
<b>CHATTANOOGA, TENN.—(100)</b>													
W0SY	country	20.5	22.9	20.2	19.5	22.8							
W0EF-FM	AC	8.8	9.8	9.6	10.4	10.4							
W0SKZ	cls rock	7.6	7.1	9.2	9.9	7.1							
W0JT	R&B	9.3	6.6	5.8	6.9	7.1							
W0ZST	top 40	1.9	5.0	5.3	3.8	5.0							
W0DD-FM	country	4.5	4.5	4.1	4.3	4.0							
W0NO	R&B adult	2.9	3.1	3.1	3.5	3.6							
W0MX	AC	4.5	4.0	4.6	3.0	3.3							
W0GT	oldies	3.9	2.1	2.4	3.3	3.3							



# Mandy BARNETT



NOW THAT'S ALL RIGHT WITH ME

AN UNFORGETTABLE VOICE

*"The most amazing and best new talent I have heard in a long time."*  
Larry Daniels KNIX

*"How someone her age can have an emotional and vocal range so deep is amazing. I'm blown away."*  
Bill Shiel WQMX

*"Her voice is the future of country music. I believe she will be a superstar."*  
Nikki Thomas WKSF

*"One of the strongest voices to come out of Nashville in a long time."*  
Eric Marshall KKIX

*"This young lady has it all...an absolutely incredible talent who projects the essence of a truly great female country artist."*  
Bill Hagy WXBQ

*"The past, the present and the future all can be found in Mandy Barnett."*  
Bill Early WGNA

*"Very mature past her years. She stands out among all the great new female voices."*  
Mike Kennedy KBEQ

*"I'm impressed with the debut effort and the promise of this talented young woman."*  
Kelly Iris WBCT

*"Mandy Barnett is a star. She's bound to get standing ovations everywhere."*  
Don Jeffrey KFRG

*"The darndest female singer I've heard in a long, long, long time!"*  
Les Acree WIVK



## Reps: New Owner Rules Give More Clout To Fewer PDs

Continued from page 1

ple are now running four stations, rather than one [as] in the old days, but we still need to communicate. As today's programmers continue to gain more responsibility, they will ultimately be pulled further away from the music," Catania adds.

"We'll see the major broadcast groups, like Infinity and Evergreen, exercising greater political clout, which could complicate the cost of doing business in some markets," says Elektra senior VP/promotion Greg Thompson, who foresees labels increasingly doing business with radio at the corporate level. "We can also expect to see group PDs having more leverage with labels, possibly even surpassing what some of the larger consultants used to accomplish."

Catania notes that with the tendency of stations to buy rivals and move them into other formats, the likelihood of PDs being forced on a record by a competing station is less. A&M VP of alternative promotion Jack Isquith also worries about the smaller number of gatekeepers. "Music is an art form, as well as a product. But because it's an art form, the way people react to it is subjective. The more people who are actively involved in making decisions about what they think about music, the better. The [fewer] people involved, the worse. Particularly if something is innovative or different."

But, Isquith adds, "I'd rather have someone who is extremely smart and has great ears programming four stations than four mediocre people programming them."

Some reps were less worried about a smaller number of decision makers. "There probably will be a group PD or MD that we will have to talk to, but we do that quite a bit now, so it may not change [things] much," says Gerrie McDowell, Curb's director of national country promotion. Motown senior VP of promotion James Cochran adds, "I've noticed that, for instance, at WRKS and WQHT New York, Steve Smith is the main programmer [for both stations], but [WRKS PD] Vinnie Brown still has a say over his individual station. [Changes will] depend on the music I'm presenting and what a particular station needs."

For Rob Dalton, Epic senior director of national promotion and artist development, the possibility of a greater number of format monopolies has a silver lining. "Markets where there is more than one country station . . . owned by the same people are [easy] to work with. We don't get [dragged] into the middle of a radio war."

### A DAMPENING EFFECT

Some broadcasters have said that megapoly might encourage more broadcasters to try niche formats, but few label folks see that coming. "Radio has become a much bigger business than ever, so the stakes are enormous and will only get bigger," says Geffen's Catania. "The first priority of today's PD is to protect that investment, so the tendency is to become more conservative, which makes it more difficult to expose new product."

"I can't help but think it's going to have a dampening effect on innovation in terms of programming. That's the real scary part. The more a station is worth, the less likely that it will be interestingly programmed," says EMI national director of alternative and triple-A promotion Todd Bisson. "Whenever big money is allowed to get bigger, you don't see creativity coming to the fore."

Asked whether an owner with a lock on any given marketplace might feel freer to seek out niche formats, Bisson asks, "Why hasn't that resulted in the current competitive market? . . . Given the historical data regarding all industry, the

consumer does not benefit from monopoly."

### RADIOCARE INC.

"I liken this to the health-care industry," says Capricorn's Cook. "When health-care megacorporations started buying up hospitals in every city . . . the quality of care went down radically. My major concern is, when you have a major programming group coming into a city that it doesn't care about and [the group] isn't plugged into [the city's] lifestyle and peculiarities, all [the group] cares about is having [the city] generate money for [it], so the community suffers . . . You end up with cookie-cutter stations that don't reflect the sounds and tastes of the community."

"The thing that makes me most nervous is the ability to control editorial content on the airwaves," Cook adds. "[The airwaves] were intended to reflect public attitudes and taste, and it has come to [the point] where, in many cases, they're nothing more than a vehicle for political positioning."

Elektra's Thompson foresees "an increased use of syndicated personalities, like Infinity's Howard Stern or Evergreen's . . . Mancew [Muller] and Jonathan Brandmeier, etc. Companies will now invest the money to develop and syndicate talent. They already own the personality, and they own new stations, so it makes perfect business sense for them to expand. When all the pieces are put together, it's going to be massive."

### HAS R&B CONCERN LESSENE?

Even before the telecom bill passed, sounds of concern about duopoly were deafening in the R&B community. Duopoly had stripped New York and Houston of their only mainstream R&B stations, and minority owners were prime candidates for being swallowed by bigger fish.

Since then, some heritage stations, such as WBLK Buffalo, N.Y., have been sold by entrepreneurs to megacorporations. Then there was last week's stunning announcement that Sheridan Broadcasting was trading heritage R&B WAMO Pittsburgh for a suburban station that historically has had signal problems and [for] \$14 million.

But there has also been an expansion of minority ownership by Cathy Hughes, RoNita Hawe-Saunders, and Blue Chip Broadcasting, among others. Ardenia Brown, Warner Bros. VP of black music, says, "If we have some black owners able to get into the game, that will be a positive. If Wayne Brown [of Evergreen's WPEG/WBAV Charlotte, N.C.] can be a part [of expansion]—if Tony Gray is in there, if Barry Mayo and Cathy Hughes can be players—I'm all for it."

"The Emmises and Infinities and Evergreens will win regardless, but if we can get a piece of the rock . . . then we all win."

Unlike many observers who also feared that duopoly would lead to a decreasing number of jobs for black broadcasters, Larry Khan, senior VP of promotion for Jive, says, "With a few more urban outlets [owned by big chains], there should be more jobs . . . The only problem will be with syndication. If it's syndication, then there are fewer jobs and fewer new outlets."

Is Khan worried about R&B stations being trashed by group owners who don't see them as sufficiently lucrative? "I don't see it. The marketplace is the marketplace, [and] if all these companies are propelled by making money, then they will keep their urban outlets."

Perhaps the final word comes from Curb's McDowell, who notes, "I think it's great, because I invest in broadcasting. I bought a lot of stock."

# MONITOR PROFILE

## Moo 102 PD Jones Hopes 'Rockin' Country' Makes Nashville Have A Cow

**I**f it's true that familiarity breeds contempt, then listeners should love the music on the new "Moo 102," since that station, WMMU Nashville, by its PD's own admission, plays about 50% unfamiliar music.

The problem is that WMMU, the former WYQC, is still largely unfamiliar to most of the Nashville audience. With just a .7 12-plus share in the fall 1995 Arbitrons, WMMU, licensed to nearby Shelbyville, Tenn., has spent the last several years trying to differentiate itself from Nashville's country giants, WSIX and WSM-FM, with its "Rockin' Country" format—a mix that includes 50% album cuts from country and rock artists and 30% country currents. The remaining 20% is a mix of country and rock oldies.

"We're looking for about half of what we play to be unfamiliar or different enough that you won't hear it on other stations," says PD/midday host Dale Jones. "We wanted to give listeners a



Dale Jones  
PD/midday host  
WMMU Nashville

*We weren't different enough to create our own niche. The only way to do that is to be more different'*

different taste in music by playing a lot more album cuts, which [make up] almost half of our library, and playing more of the country artists that are out there on the edge, like Mike Henderson and John Prine."

Prine's "Ain't Hurtin' Nobody" was the station's No. 1 song for 1995. John Hiatt and the Cactus Brothers are other frequently played acts on WMMU.

Although WMMU has been programming a unique blend of country and rock for some time, its eclecticism has been particularly noticeable lately. The changes date back to late last summer, when the management team and consultant Burkhart, Douglas & Associates decided to head in a slightly different direction. "Basically, we sat down here about six months ago and figured it was time to take the 'Rockin' Country' format a step further," says Jones. "We weren't different enough from the other two country stations in town to create our own niche. The only way to do that is to be more different."

Jones looks for rock artists that "blend well with the country music that we play." The core group includes Bob Seger, Bonnie Raitt, the Eagles (plus Don Henley and Glenn Frey as solo artists), the Allman Brothers Band, Lynyrd Skynyrd, ZZ Top, .38 Special, Bruce Springsteen, Dire Straits, John Mellencamp, Melissa Etheridge, and Bruce Hornsby. In addition to those artists, Jones says, "Tom Petty is like God" at WMMU, and Hootie & the Blowfish is "one of the most popular artists for us." The latter band had four songs in the station's year-end top-102-song countdown.

In picking album cuts, Jones says, "we're just looking for the best music." Many of his choices are from albums that are several years old. In fact, he's currently waiting for a copy of Rosanne Cash's "King's Record Shop" to arrive so he can add several tracks. Among the more popular album cuts at WMMU are John

Berry's "More Than Just A Little In Love" from his debut album, Vince Gill's "When Will I Be Loved" from the "8 Seconds" soundtrack, and John Michael Montgomery's "Friday At Five" from the "Kickin' It Up" album.

Here's a recent afternoon hour at WMMU: Wynonna, "To Be Loved By You"; Joe Diffie, "Whole Lotta Gone"; Cactus Brothers, "This Love's Gonna Fly"; Steve Earle, "Goodbye's All We've Got Left"; Bob Woodruff, "Bayou Girl"; Patty Loveless, "When Fallen Angels Fly"; Little Texas, "I'd Hold On To Her"; Diamond Rio, "Walkin' Away"; John Prine, "Ain't Hurtin' Nobody"; Bob Seger, "Even Now"; Lee Roy Parnell, "Knock Yourself Out"; John Hiatt, "Cry Love"; Aaron Tippin, "She Feels Like A Brand New Man"; Travis Tritt, "A Hundred Years From Now"; and JoDee Messina, "Heads Carolina, Tails California."

At night, the station runs a "Dream Disc" feature. At 7:30 p.m., MD/evening host Trish Hennessey announces the featured artist and starts taking requests for that artist's songs. At 8:00 p.m., she airs the top six vote-getters. From 9 p.m.-midnight, the station runs an all-request show.

WMMU's new handle came from a contest in which listeners were invited to rechristen the station. Now here's where it gets confusing. Prior to launching the contest, station management had decided on the handle "Cow 102" and applied for the calls WWKO in December. Although the station subsequently changed its mind and decided to go with "Moo," the FCC had already approved the WWKO calls. As a result, the station spent about a week calling itself WYQC/WMMU at legal ID time, then switched over to WWKO/WMMU in the past few weeks since hearing from the FCC. With approval expected on WMMU shortly, Jones is looking forward to going back to using just one set of calls.

While Jones says that "some of the jocks are like, 'What the hell is this?,'" he also says Arbitron has been remarkably understanding about the call-letter confusion. "I was on the phone with Arbitron at length," he says. "They're being very nice about it."

In addition to new calls, the FCC approved the station's request for a 160-foot tower extension that would have filled in some of the dead spots in the station's coverage area. However, Jones says they would have had to reduce power to use the extension, so they scrapped plans to build it.

Although Jones works with a "very limited" marketing budget, the station does use some billboards and is planning a TV campaign for spring. WMMU also does plenty of contesting, including the "name the station" contest. The woman who came up with "Moo 102" was rewarded with a live morning broadcast from her home complete with a live cow on the front lawn, compliments of a local dairy.

More recently, the station began giving away "cow chips," casino-type chips with the station's logo and a serial number on them. Numbers are read on the air, and the owner of the winning chip can call in to win. At remotes, the first person to come in with the words "Moo 102" written down on anything wins a prize.

Jones was upped to PD at the station last summer after serving for a year as MD. He previously programmed country WDZQ Decatur, Ill., and was assistant MD at WMAV Springfield, Ill. With all the recent changes at WMMU, he is optimistic that the station will take off in the ratings this year.

"We're hoping that '96 is going to be the year that 'Rockin' Country' really makes its move," he says. "It's a great format, it's a great concept, and if people just give it a listen, they like what they hear."

**PHYLIS STARK**

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*chorus*

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I'm a redneck son of a redneck son

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*repeat chorus*

I never started any trouble but I never backed down  
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WPOC +16, WQMX +14, WSOC +14, KXXY +14, WNOE +14, WDOD +12, WLWI +11, WRKZ +11, WIRK +11, KZDG +10	
<b>TRACY BYRD • Heaven In My Woman's Eyes (MCA)</b>	<b>+390</b>
KTTS +27, WQDR +22, KRYS +19, WDRM +19, WESC +19, WPOC +17, WUBE +16, KVET +15, WDAF +15, KWNR +14	
<b>AARON TIPPIN • Without Your Love (RCA)</b>	<b>+370</b>
WQMX +15, WGH +13, WCMS +13, WFLS +12, KKBC +12, KXKC +11, WCOL +11, KOUL +11, WQDR +11, WEZL +11	
<b>ALAN JACKSON • I'll Try (ARISTA)</b>	<b>+364</b>
WKQC +19, WSOC +15, KXKT +12, KFRG +11, KVOO +11, KFKF +10, WNOE +10, KSCS +10, WKTF +9, WCOL +9	
<b>ALABAMA • It Works (RCA)</b>	<b>+319</b>
KIKK +15, WKHX +11, WRKZ +10, WPOC +10, WGXK +9, WQMX +8, WLWI +8, KHEY +8, WQYK +8, WTDR +8	
<b>CLAY WALKER • Hypnotize The Moon (GIANT/REPRISE)</b>	<b>+314</b>
KIIM +19, KMLE +17, KSSN +16, KYNG +14, KSCS +13, WKLB +12, KHEY +11, WGH +11, KDDK +10, WUSY +10	
<b>WADE HAYES • What I Meant To Say (COLUMBIA)</b>	<b>+306</b>
KRST +16, WBBS +14, WDRM +14, WNOE +14, KNAX +13, WOKO +12, WYNK +12, KWEN +12, WBOB +11, KWJJ +11	
<b>PAM TILLIS • The River And The Highway (ARISTA)</b>	<b>+298</b>
WCTK +15, KXKT +13, WKLB +12, KOUL +11, KSOP +10, WKHX +10, WYAY +9, WUSY +8, KASE +8, WUBE +8	
<b>THE MAVERICKS (FEAT. FLACO JIMENEZ) • All You Ever Do Is Bring Me Down (MCA)</b>	<b>+295</b>
KRAK +14, KASY +12, KWKH +12, KNAX +11, KDDK +10, KTEX +10, WBUB +9, WKKO +9, WRKZ +9, KTOM +8	
<b>MARK CHESNUTT • It Wouldn't Hurt To Have Wings (DECCA)</b>	<b>+274</b>
KOUL +16, KYCY +15, KWEN +13, WKSJ +11, KUZS +10, WGNV +10, WIRK +10, KZDG +9, WSSL +9, WMSI +8	
<b>JOHN BERRY • Every Time My Heart Calls Your Name (CAPITOL NASHVILLE)</b>	<b>+252</b>
WBCT +18, KBEQ +16, WGAR +14, KASE +12, WCOL +11, WGEE +11, KZLA +10, KOUL +9, WCMS +9, WWYZ +8	
<b>JODEE MESSINA • Heads Carolina, Tails California (CURB)</b>	<b>+252</b>
WSIX +19, WESC +18, WYAY +15, KXKC +14, KFKF +13, WBUB +12, KDDK +12, KGMV +12, WFLS +10, KMLE +9	
<b>MARTINA MCBRIDE • Wild Angels (RCA)</b>	<b>+243</b>
KGMV +14, KSKS +13, KNAX +13, KKBC +13, KYNG +12, WHYL +12, WESC +12, KXXY +11, KCIN +11, WSIX +10	
<b>LORRIE MORGAN • Standing Tall (BNA)</b>	<b>+241</b>
KOUL +16, WQXK +12, KSOP +12, WPOC +12, KHEY +10, KPLX +10, WDOD +9, KAJA +9, WGXK +9, WYNK +8	

## MOST NEW AIRPLAY THIS WEEK

	No. Of Stations		No. Of StaFor's
<b>TRACY BYRD</b> <i>Heaven In My Woman's Eyes (MCA)</i>	<b>34</b>	<b>THE MAVERICKS/FLACO JIMENEZ</b> <i>All You Ever Do Is Bring Me Down (MCA)</i>	<b>18</b>
<b>AARON TIPPIN</b> <i>Without Your Love (RCA)</i>	<b>30</b>	<b>EMILIO</b> <i>Even If I Tried (Capitol Nashville)</i>	<b>17</b>
<b>PAM TILLIS</b> <i>The River And The Highway (Arista)</i>	<b>26</b>	<b>MINDY MCCREADY</b> <i>Ten Thousand Angels (BNA)</i>	<b>15</b>
<b>BILLY DEAN</b> <i>It's What I Do (Capitol Nashville)</i>	<b>24</b>	<b>JOHN BERRY</b> <i>Every Time My Heart Calls Your Name (Capitol Nashville)</i>	<b>12</b>
<b>JO DEE MESSINA</b> <i>Heads Carolina, Tails California (Curb)</i>	<b>24</b>	<b>JAMES BONAMY</b> <i>She's Got A Mind Of Her Own (Epic)</i>	<b>12</b>
<b>LEE ROY PARNELL</b> <i>Heart's Desire (Career)</i>	<b>19</b>		

### CMT

		TW	LW
1	Stephanie Bentley, Who's That Girl	37	10
2	Tracy Lawrence, If You Loved Me	33	27
3	John Michael Montgomery, Cowboy Love	32	32
4	Doug Supernaw, Not Enough Hours In The Night	32	31
5	Falsh Hill, It Matters To Me	32	33
6	Martina McBride, Wild Angels	32	34
7	Terri Clark, When Boy Meets Girl	31	31
8	Sawyer Brown, 'Round Here	31	31
9	Joe Diffie, Bigger Than The Beatles	31	32
10	Wade Hayes, What I Meant To Say	31	32
11	Collin Raye, Not That Different	31	32
12	Shania Twain, (If You're Not...) I'm Outta Here!	30	33
13	The Mavericks, All You Ever Do Is Bring Me Down	30	28
14	Bellamy Brothers, Old Hippie	30	9
15	Dwight Yoakam, Nothing	28	32
16	Diamond Rio, Walkin' Away	26	25
17	Lonestar, No News	25	26
18	Linda Davis, Some Things Are Meant To Be	25	26
19	Pam Tillis, The River And The Highway	25	24
20	Billy Dean, It's What I Do	25	38
21	Bobbie Cryner, You'd Think He'd Know Me	25	5
22	Travis Tritt, Only You (And You Alone)	24	24
23	Rich McCready, Hangin' On	24	25
24	Alabama, It Works	24	29
25	JoDee Messina, Heads Carolina, Tails California	24	24
26	Emilio, Even If I Tried	23	25
27	Charlie Daniels, Same Ol' Me	19	17
28	Junior Brown, My Wife Thinks You're Dead	18	22
29	Rhett Akins, She Said Yes	18	18
30	Smokin' Armadillos, Let Your Heart ...	18	17
31	Baker & Myers, Years From Here	18	17
32	Ricky Skaggs, Solid Ground	18	17
33	Clay Walker, Hypnotize The Moon	18	18
34	Mandy Barnett, Now That's All Right With Me	18	22
35	DeLeventes, Driving At Night	18	4
36	Keith Stegall, 1969	18	17

### TNN

		TW	LW
1	Ty Herndon, Heart Half Empty	5	5
2	John Michael Montgomery, Cowboy Love	5	5
3	Wade Hayes, What I Meant To Say	5	5
4	Shania Twain, (If You're Not...) I'm Outta Here!	5	5
5	Dwight Yoakam, Nothing	5	5
6	Terri Clark, When Boy Meets Girl	5	5
7	Faith Hill, It Matters To Me	5	5
8	Lorrie Morgan, Standing Tall	5	4
9	Sawyer Brown, 'Round Here	5	5
10	Collin Raye, Not That Different	5	5
11	Martina McBride, Wild Angels	5	5
12	Joe Diffie, Bigger Than The Beatles	5	5
13	Darley Singletary, Too Much Fun	5	5
14	The Mavericks, All You Ever Do Is Bring Me Down	5	4
15	Clay Walker, Hypnotize The Moon	5	4
16	Mandy Barnett, Now That's All Right With Me	5	4
17	Tracy Lawrence, If You Loved Me	5	5
18	Diamond Rio, Walkin' Away	5	3
19	JoDee Messina, Heads Carolina, Tails California	5	3
20	Junior Brown, My Wife Thinks You're Dead	4	5
18	18	18	4
17	17	18	4
16	16	17	4
15	15	17	4
14	14	17	4
13	13	17	4
12	12	17	4
11	11	17	4
10	10	17	4
9	9	17	4
8	8	17	4
7	7	17	4
6	6	17	4
5	5	17	4
4	4	17	4
3	3	17	4
2	2	17	4
1	1	17	4

## COUNTRY RECURRENT AIRPLAY

RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)
1	2204	2296	CHECK YES OR NO GEORGE STRAIT (MCA)
2	2019	2116	THAT'S AS CLOSE AS I'LL GET TO... AARON TIPPIN (RCA)
3	1567	1483	I LIKE IT, I LOVE IT TIM MCGRAW (CURB)
4	1533	1713	DUST ON THE BOTTLE DAVID LEE MURPHY (MCA)
5	1322	1289	IF THE WORLD HAD A FRONT PORCH TRACY LAWRENCE (ATLANTIC)
6	1306	1255	ANY MAN OF MINE SHANIA TWAIN (MERCURY NASHVILLE)
7	1203	1333	WHO NEEDS YOU BABY CLAY WALKER (GIANT/REPRISE)
8	1184	1201	I'M NOT STRONG ENOUGH TO SAY NO BLACKHAWK (ARISTA)
9	1149	1173	SOLD (THE GRUNDTY COUNTY AUCTION ...) JOHN MICHAEL MONTGOMERY (ATLANTIC)
10	1086	1165	LIFE GOES ON LITTLE TEXAS (WARNER BROS.)
11	1049	1083	IN PICTURES ALABAMA (RCA)
12	1025	1125	BETTER THINGS TO DO TERRI CLARK (MERCURY NASHVILLE)
13	1018	1041	PARTY CROWD DAVID LEE MURPHY (MCA)

RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)
14	992	1106	THAT AIN'T MY TRUCK RHETT AKINS (DECCA)
15	950	1055	BACK IN YOUR ARMS AGAIN LORRIE MORGAN (BNA)
16	929	936	SHE'S EVERY WOMAN GARTH BROOKS (CAPITOL NASHVILLE)
17	929	941	SHOUL'D'VE ASKED HER FASTER TY ENGLAND (RCA)
18	922	1191	LOVE LESSONS TRACY BYRD (MCA)
19	867	811	I DIDN'T KNOW MY OWN STRENGTH LORRIE MORGAN (BNA)
20	851	897	YOU'RE GONNA MISS ME WHEN I'M GONE BROOKS & DUNN (ARISTA)
21	849	883	SAFE IN THE ARMS OF LOVE MARTINA MCBRIDE (RCA)
22	845	837	ONE BOY, ONE GIRL COLLIN RAYE (EPIC)
23	824	841	A LITTLE BIT OF YOU LEE ROY PARNELL (CAREER)
24	808	863	I LET HER LIE DARLEY SINGLETARY (GIANT/REPRISE)
25	796	774	DARNED IF I DON'T (DANGED IF I DO) SHENANDOAH (CAPITOL NASHVILLE)

Recurrents are titles which have appeared on the Hot Country Singles chart for 20 weeks and have dropped below the top 20.



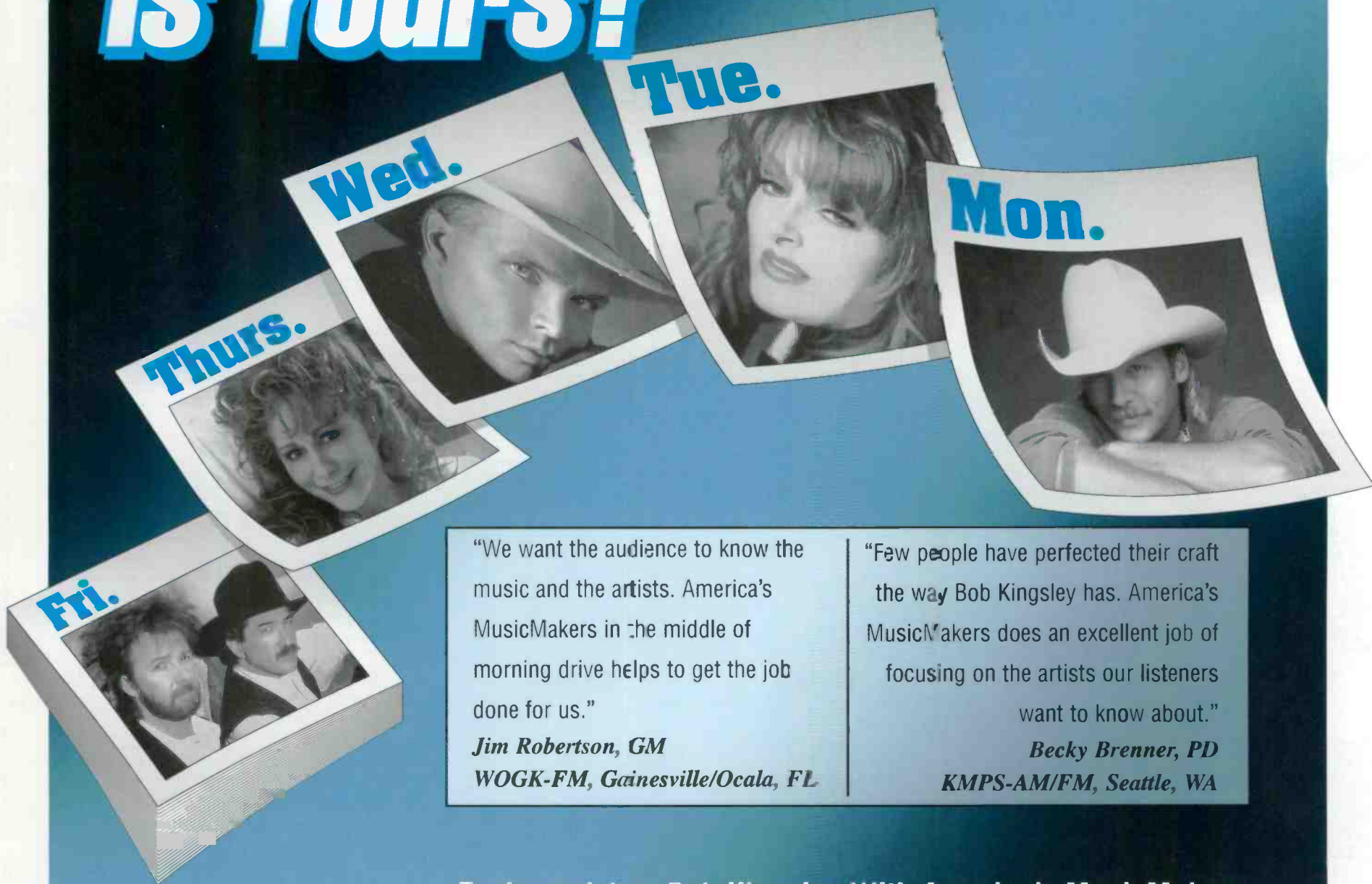
For Week Ending February 4, 1996

Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

**COUNTRY**

Grid of 48 radio market playlists (e.g., WYNY, WUSN, KZLA, KSCS, WXTU, WKHX, WMZQ, KILT, KPLX, KYNG, KIKK, WWWW, WYCD, WIL, KKBQ, WYAY, WIVK, WSOC, WGAR, KYGO, KNIX, WBOB, KMPS, KEYE) with columns for station name, PD/MD, and song lists with TW and LW ratings.

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abc **ABC RADIO NETWORKS**

Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

**COUNTRY**

Grid of 48 country music playlists for stations including WTQR, WSIX, WPOC, WFMS, WQYK, KMLE, WKKA, WHKO, WAMZ, WKIS, WZZK, KFRG, WRBQ, WSSL, KSON, WUBE, WDAF, WSM, WBCT, WDSY, WKLB, WWYZ, WUSY, and KFKF. Each station listing includes a table of song titles, artists, and their respective chart positions.



Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

COUNTRY

WTDR Charlotte PD: Loyd Ford MD: Alison West. Table with 30 rows of song titles, artists, and play counts.

KWJJ Portland, OR PD: Robin Mitchell MD: Kelly McCrae. Table with 30 rows of song titles, artists, and play counts.

KSAN San Francisco PD: Alan Sledge MD: Richard Ryan. Table with 30 rows of song titles, artists, and play counts.

WGNA Albany, NY OM: Fred Horton MD: Bill Earley. Table with 30 rows of song titles, artists, and play counts.

WMIL Milwaukee OM/PD: Kerry Wolfe MD: Mitch Morgan. Table with 30 rows of song titles, artists, and play counts.

WXBQ Johnson City PD: Bill Hagy MD: Reggie Neel. Table with 30 rows of song titles, artists, and play counts.

WYNK Baton Rouge PD/MD: Brian King. Table with 30 rows of song titles, artists, and play counts.

KBEQ Kansas City PD: Mike Kennedy MD: T.G. McEntire. Table with 30 rows of song titles, artists, and play counts.

WVLK Lexington PD/MD: Matt Austin. Table with 30 rows of song titles, artists, and play counts.

WQDR Raleigh PD/MD: Len Shackelford. Table with 30 rows of song titles, artists, and play counts.

KCIN Seattle PD: Ray Randall MD: Lia Knight. Table with 30 rows of song titles, artists, and play counts.

WESC Greenville PD: Jeff Garrison MD: John Landrum. Table with 30 rows of song titles, artists, and play counts.

WNOE New Orleans PD: Bob Young MD: Lee Sandifer. Table with 30 rows of song titles, artists, and play counts.

KUPL Portland, OR PD: Lee Rogers MD: Rick Taylor. Table with 30 rows of song titles, artists, and play counts.

KNCI Sacramento PD: Mark Evans APD: Jennifer Wood. Table with 30 rows of song titles, artists, and play counts.

WKKK St. Louis PD: Russ Schell MD: Dave Louis. Table with 30 rows of song titles, artists, and play counts.

KASE Austin PD: Brad Hansen MD: Steve Gary. Table with 30 rows of song titles, artists, and play counts.

KAJA San Antonio PD: Randy Carroll MD: Keith Montgomery. Table with 30 rows of song titles, artists, and play counts.

KSSN Little Rock PD: Greg Mazingo MD: Sherry Westbrook. Table with 30 rows of song titles, artists, and play counts.

KXXY Oklahoma City PD: Charlie Harrigan MD: Bill Reed. Table with 30 rows of song titles, artists, and play counts.

KCYY San Antonio PD/MD: Scott Huskey. Table with 30 rows of song titles, artists, and play counts.

KSOP Salt Lake City PD: Don Hilton MD: Debby Turpin. Table with 30 rows of song titles, artists, and play counts.

WCOL Columbus, OH PD: Michael Cruise MD: John Crenshaw. Table with 30 rows of song titles, artists, and play counts.

KWEN Tulsa PD: Dave Block MD: Tim Howard. Table with 30 rows of song titles, artists, and play counts.

Playlists supplied by Broadcast Data Systems' Radio Track service...

COUNTRY

Grid of 24 country music playlists for stations including KYCY, WGKX, WDRM, WYRK, WRKZ, WCMS, WQIK, KKAT, WKIX, KRAK, KYCW, WQXK, WQMX, KEBC, WGH, WMSI, WKHX, WKKO, WCOS, WQBE, WIRK, KSKS, WCKT, and WGGY.

# MUSIC ACTION REPORTS

For Week Ending February 4, 1996



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

## C O U N T R Y

RHETT AKINS 2567/197										ALABAMA 2027/319										JOHN ANDERSON 2511/88										BLACKHAWK 4509/50										GARTH BROOKS 3813/99									
She Said Yes (Decca)										It Works (RCA)										Paradise (BNA)										Like There Ain't No Yesterday (Arista)										The Beaches Of Cheyenne (Capitol Nashville)									
Total Stations: 147										Total Stations: 146										Total Stations: 143										Total Stations: 149										Total Stations: 148									
Chart Move: 28-25										Chart Move: 36-32										Chart Move: 27-26										Chart Move: 5-3										Chart Move: 12-12									
City	TP	W	L	W	Z	W	W	W	IP	City	TP	W	L	W	Z	W	W	W	IP	City	TP	W	L	W	Z	W	W	W	IP	City	TP	W	L	W	Z	W	W	W	IP	City	TP	W	L	W	Z	W	W	W	IP
New York	10	13	6	4	7	1	1	1	1	New York	13	10	7	3	3	1	1	1	1	New York	14	11	6	2	2	1	1	1	New York	28	33	24	25	4	1	1	1	New York	18	21	14	12	9	1	1	1			

KENNY CHESNEY 2707/42										MARK CHESNUTT 2339/274										LINDA DAVIS 2883/173										DIAMOND RIO 3119/163										JOE DIFFIE 4814/94									
Grandpa Told Me So (BNA)										It Wouldn't Hurt To Have Wings (Decca)										Some Things Are Meant To Be (Arista)										Walkin' Away (Arista)										Bigger Than The Beatles (Epic)									
Total Stations: 145										Total Stations: 148										Total Stations: 148										Total Stations: 149										Total Stations: 149									
Chart Move: 23-23										Chart Move: 31-29										Chart Move: 22-21										Chart Move: 20-19										Chart Move: 2-1									
City	TP	W	L	W	Z	W	W	W	IP	City	TP	W	L	W	Z	W	W	W	IP	City	TP	W	L	W	Z	W	W	W	IP	City	TP	W	L	W	Z	W	W	W	IP	City	TP	W	L	W	Z	W	W	W	IP
New York	10	7	8	1	1	1	1	1	1	New York	22	23	19	18	14	8	1	1	1	New York	25	26	24	17	15	15	15	15	New York	31	32	34	30	13	14	13	13	New York	31	32	34	30	13	14	13	13			





**COUNTRY AIRPLAY**

★ ★ ★ **AIRPOWER** ★ ★ ★  
(Minimum 3000 detections for the first time)

**CLAY WALKER 3137/314**  
*Hypnotize The Moon (Giant/Reprise)*  
Total Stations: 149/Chart Move: 21-18  
Heavy (35+ plays): 7 KKQB, KOUL, KRYS, KWJJ, KYNG, WCUZ, WKIX  
Medium (25-34): 28 KASE, KEBC, KGMV, KHEY, KRAK, KRTY, KTEX, KWNR, KXKC, KYCW, KYGO, KZDG, WAMZ, WBCT, WCOL, WDOD, WEZL, WKXK, WKTF, WPCM, WPOC, WQBE, WQDR, WSM, WTQR, WXBW, WYAY  
Light (Under 25): 114  
New Airplay This Week: 7 KDDK, KIIM, KMLE, KSCS, KSSN, WVVZ, WYRK

**DIAMOND RIO 3119/169**  
*Walkin' Away (Arista)*  
Total Stations: 149/Chart Move: 20-19  
Heavy (35+): 3 KOUL, KXKC, WBCT  
Medium (25-34): 36 KBEQ, KCIN, KDDK, KEBC, KEEY, KFMS, KIIM, KKQB, KMLE, KRTY, KTEX, KUPL, KYCW, KYCY, WCOL, WDOD, WEZL, WFLS, WGEE, WGGY, WHYL, WKJN, WKXK, WKTF, WMZQ, WPCM, WPOC, WQBE, WQDR, WQIK, WQMX, WRKZ, WSOC, WXBW, WYAY  
Light (Under 25): 110

**SAWYER BROWN 3005/17**  
*'Round Here (Curb)*  
Total Stations: 148/Chart Move: 19-20  
Heavy (35+): 1 WKTF  
Medium (25-34): 41 KASY, KBEQ, KDDK, KEEY, KFKF, KHEY, KIIM, KKAT, KKCS, KMLE, KOUL, KPLX, KSOP, KTEX, KTOM, KUPL, KWNR, KXKT, KYCY, KZSN, WAMZ, WBCT, WCKT, WDOD, WDRM, WDSY, WFLS, WGGY, WGH, WHYL, WKN, WKHK, WKLB, WPOC, WSIX, WSOC, WUBE, WXBW, WYAY  
Light (Under 25): 106

Medium (25-34): 5 KHEY, KOUL, KRYS, WPCM, WYAY  
Light (Under 25): 84  
New Airplay This Week: 17 KASE, KDDK, KFRG, KIKF, KIKK, KILT, KJJY, KXKC, KYGO, WDOD, WKN, WKCO, WKIX, WKJN, WROO, WSM, WUSY

**BILLY DEAN 772/236**  
*It's What I Do (Capitol Nashville)*  
Total Stations: 95/Chart Move: 50-49  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 95  
New Airplay This Week: 24 KCIN, KJJY, KMLE, KOUL, KRYS, KUPL, KUZZ, KWNR, KXKC, KYCY, WAMZ, WDOD, WEZL, WFMS, WGH, WGN, WHYL, WKIX, WKJN, WKLB, WKTF, WUSN, WXTU, WYRK

**JODEE MESSINA 738/252**  
*Heads Carolina, Tails California (Curb)*  
Total Stations: 85/Chart Move: 54-50  
Heavy (35+): 0  
Medium (25-34): 1 WXBO  
Light (Under 25): 84  
New Airplay This Week: 24 KBEQ, KDDK, KEEY, KFDI, KFMS, KFRG, KGMV, KHEY, KIKF, KMPS, KTEX, KXKC, KYGO, WBUB, WDOD, WESC, WFLS, WKIX, WKLB, WQYK, WRBQ, WSIX, WSM, WYAY

**TRAVIS TRITT 604/82**  
*Only You (And You Alone) (Warner Bros.)*  
Total Stations: 80/Chart Move: 52-51  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 80  
New Airplay This Week: 2 KKAT, WTQR

**MANDY BARNETT 584/50**  
*Now That's All Right With Me (Asylum)*  
Total Stations: 65/Chart Move: 51-52  
Heavy (35+): 0  
Medium (25-34): 3 WPOC, WQBE, WXBW  
Light (Under 25): 62  
New Airplay This Week: 6 KUZZ, WDAF, WKKO, WKSJ, WXTU, WYAY

**SMOKIN' ARMADILLOS 547/25**  
*Let Your Heart Lead Your Mind (MCG Curb)*  
Total Stations: 76/Chart Move: 53-53  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 76  
New Airplay This Week: 5 KRMD, KSOP, WCKT, WXTU, WYNK

**DWIGHT YOAKAM 496/81**  
*Gone (That'll Be Me) (Reprise)*  
Total Stations: 64/Chart Move: 56-54  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 64  
New Airplay This Week: 9 KDDK, KGMV, KSOP, KTEX, KXKC, KYNG, WKLB, WKTF, WXBW

**KEITH STEGALL 491/108**  
*1969 (Mercury Nashville)*  
Total Stations: 90/Chart Move: 57-55  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 90  
New Airplay This Week: 9 KILT, KNAX, KTEX, KUZZ, WKXK, WKSJ, WRKZ, WSM, WXTU

**TIM MCGRAW 368/139**  
*All I Want Is A Life (Curb)*  
Total Stations: 40/Chart Move: 62-57  
Heavy (35+): 1 WAMZ  
Medium (25-34): 2 KOUL, WBCT  
Light (Under 25): 37  
New Airplay This Week: 6 KASE, KWJJ, WAMZ, WESC, WGEE, WKKO

**4 RUNNER 345/97**  
*Ripples (Polydor Nashville)*  
Total Stations: 71/Chart Move: 61-58  
Heavy (35+): 0  
Medium (25-34): 1 WPOC  
Light (Under 25): 70  
New Airplay This Week: 3 KTEX, KZLA, WXBW

**STEPHANIE BENTLEY 322/106**  
*Who's That Girl (Epic)*  
Total Stations: 52/Chart Move: 63-59  
Heavy (35+): 0  
Medium (25-34): 1 WXBO  
Light (Under 25): 51  
New Airplay This Week: 9 KSOP, KWKH, WBCT, WCM, WGH, WKKO, WMSI, WQBE, WYNY

**MINDY MCCREADY 311/111**  
*Ten Thousand Angels (BNA)*  
Total Stations: 45/Chart Move: 65-60  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 45  
New Airplay This Week: 15 KAJA, KBEQ, KDDK, KFKF, KNAX, KRST, KZSN, WBCT, WCM, WHYL, WPCM, WPOC, WQYK, WRKZ, WUSY

**RICH MCCREADY 292/14**  
*Hangin' On (Magnatone)*  
Total Stations: 42/Chart Move: 59-61  
Heavy (35+): 0  
Medium (25-34): 1 KXKC  
Light (Under 25): 41  
New Airplay This Week: 3 KYGO, WFMS, WSTH

★ **JOHN BERRY 271/252**  
*Every Time My Heart Calls Your Name (Capitol Nashville)*  
Total Stations: 71/Chart Move: Debut 62  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 71  
New Airplay This Week: 12 KASE, KBEQ, KOUL, KXKC, KZLA, WBCT, WCM, WCOL, WGAR, WGEE, WQXK, WVVZ

**ROB CROSBY 216/12**  
*Lady's Man (River North)*  
Total Stations: 33/Chart Move: 64-64  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 33  
New Airplay This Week: 2 WDOD, WYNK

**FRAZIER RIVER 214/33**  
*She Got What She Deserves (Decca)*  
Total Stations: 36/Chart Move: 67-65  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 36  
New Airplay This Week: 5 KEEY, WQBE, WQXK, WRKZ, WVVZ

**BAKER & MYERS 168/64**  
*Years From Here (MCG Curb)*  
Total Stations: 49/Chart Move: 75-66  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 49  
New Airplay This Week: 6 KDRK, KFMS, KNCI, KSKS, KYGO, WMZQ

★ **JUNIOR BROWN 122/38**  
*My Wife Thinks You're Dead (MCG Curb)*  
Total Stations: 50/Chart Move: Debut 70  
Heavy (35+): 0  
Medium (25-34): 1 WCM  
Light (Under 25): 49  
New Airplay This Week: 2 KXKC, WHYL

**GARTH BROOKS 107/9**  
*It's Midnight Cinderella (Capitol Nashville)*  
Total Stations: 29/Chart Move: Re-Entry 73  
Heavy (35+): 1 WCUZ  
Medium (25-34): 0  
Light (Under 25): 28  
New Airplay This Week: 1 KEEY

**GARTH BROOKS 101/87**  
*The Change (Capitol Nashville)*  
Total Stations: 41/Chart Move: Re-Entry 74  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 41  
New Airplay This Week: 3 KYNG, WCM, WKKA

★ **PERFECT STRANGER 101/87**  
*Remember The Ride (Curb)*  
Total Stations: 40/Chart Move: Debut 75  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 40  
New Airplay This Week: 2 KASE, WXBW

**2999 - 1000 DETECTIONS**

**LINDA DAVIS 2883/173**  
*Some Things Are Meant To Be (Arista)*  
Total Stations: 148/Chart Move: 22-21  
Heavy (35+ plays): 4 KOUL, KYNG, WDDO, WMZQ  
Medium (25-34): 24 KFRG, KIIM, KMPS, KRMD, KRTY, KTEX, KXKC, KYCY, WBCT, WCOL, WCKT, WEZL, WGEE, WHYL, WKXK, WKTF, WMSI, WPOC, WRBQ, WRKZ, WSIX, WSOC, WXBW, WYAY  
Light (Under 25): 120  
New Airplay This Week: 2 KHEY, WUBE

**KENNY CHESNEY 2707/42**  
*Grandpa Told Me So (BNA)*  
Total Stations: 145/Chart Move: 23-23  
Heavy (35+): 1 WKXK  
Medium (25-34): 29 KASE, KBEQ, KEBC, KFKF, KFMS, KHEY, KNIX, KRMD, KTEX, KWNR, WCM, WDRM, WFLS, WGEE, WGH, WHYL, WIL, WIVK, WKN, WKHK, WKJN, WKTF, WPOC, WRKZ, WSOC, WSTH, WTQR, WXBW, WYAY  
Light (Under 25): 115  
New Airplay This Week: 3 KUPL, KWJJ, WBBS

**DARYLE SINGLETARY 2698/209**  
*Too Much Fun (Giant/Reprise)*  
Total Stations: 148/Chart Move: 25-24  
Heavy (35+): 3 KFKF, KFRG, WXTU  
Medium (25-34): 29 KAJA, KASE, KBEQ, KDDK, KEBC, KEEY, KFMS, KHEY, KTEX, KUPL, KUZZ, KYNG, WAMZ, WBCT, WCOL, WDOD, WFMS, WGGY, WHYL, WIL, WKTF, WMZQ, WPOC, WQBE, WRBQ, WRKZ, WUSY, WXBW, WYAY  
Light (Under 25): 116  
New Airplay This Week: 7 KIIM, KRTY, KSN, KWEN, WESC, WKLB, WUBE

**RHETT AKINS 2567/197**  
*She Said Yes (Decca)*  
Total Stations: 147/Chart Move: 28-25  
Heavy (35+): 2 KYCW, WRBQ  
Medium (25-34): 25 KBEQ, KFKF, KFMS, KIIM, KKCS, KMLE, KNIX, KPLX, KXKC, KYCY, KYGO, WCOL, WDOD, WESC, WFLS, WFMS, WGH, WGN, WKN, WKTF, WPCM, WQDR, WSIX, WTQR, WYAY  
Light (Under 25): 120  
New Airplay This Week: 4 KYCY, WKIS, WMZQ, WVLK

**JOHN ANDERSON 2511/88**  
*Paradise (BNA)*  
Total Stations: 143/Chart Move: 27-26  
Heavy (35+): 2 WAMZ, WUSY  
Medium (25-34): 25 KBEQ, KDDK, KFKF, KHEY, KIIM, KNCI, KOUL, KRAK, KRYS, KSSN, KTEX, KXKC, WCKT, WDOD, WEZL, WFLS, WHYL, WIRK, WKXK, WKSJ, WKTF, WRKZ, WXBW, WYAY  
Light (Under 25): 116  
New Airplay This Week: 2 KIKK, WBBS

**NEAL MCCOY 2507/154**  
*You Gotta Love That (Atlantic)*  
Total Stations: 149/Chart Move: 29-27  
Heavy (35+): 1 WSIX  
Medium (25-34): 18 KBEQ, KMPS, KNCI, KOUL, KSKS, KWNR, KYCW, WBCT, WCUZ, WDAF, WDOD, WEZL, WGAR, WKTF, WQDR, WRKZ, WXBW, WYAY  
Light (Under 25): 130  
New Airplay This Week: 6 KCIN, KSSN, KYGO, WBBS, WKHX, WYRK

**LONESTAR 2413/424**  
*No News (BNA)*  
Total Stations: 146/Chart Move: 32-28  
Heavy (35+): 2 WCUZ, WKIX  
Medium (25-34): 22 KEBC, KFKF, KFMS, KFRG, KOUL, KYNG, WBCT, WCM, WCOL, WDOD, WEZL, WGEE, WKJN, WKXK, WPCM, WQBE, WQDR, WRKZ, WSIX, WTD, WXBW, WYAY  
Light (Under 25): 122  
New Airplay This Week: 9 KAJA, KIIM, KRAK, KRTY, KSCS, WGGY, WLWI, WQIK, WTQR

**MARK CHESNUTT 2339/274**  
*It Wouldn't Hurt To Have Wings (Decca)*  
Total Stations: 148/Chart Move: 31-29  
Heavy (35+): 2 KOUL, WGAR  
Medium (25-34): 18 KASE, KBEQ, KEBC, KFMS, KNCI, KNIX, KRAK, KTEX, WCUZ, WDOD, WEZL, WHYL, WPCM, WPOC, WQBE, WRBQ, WXBW, WYAY  
Light (Under 25): 128  
New Airplay This Week: 4 KFRG, KYCY, KZDG, WSSL

**RICOCHET 2045/189**  
*What Do I Know (Columbia)*  
Total Stations: 145/Chart Move: 34-31  
Heavy (35+): 1 WIL  
Medium (25-34): 11 KBEQ, KEBC, KFKF, KKBO, KWNR, KXKC, WDOD, WESC, WKIX, WXTU, WYAY  
Light (Under 25): 133  
New Airplay This Week: 6 KTEX, KZDG, WCOL, WLWI, WPOC, WXBW

**ALABAMA 2027/319**  
*It Works (RCA)*  
Total Stations: 146/Chart Move: 36-32  
Heavy (35+): 0  
Medium (25-34): 4 KOUL, WMZQ, WPOC, WRKZ  
Light (Under 25): 142  
New Airplay This Week: 10 KFRG, KIKK, KILT, KMLE, KPLX, KUPL, KZLA, WKHX, WKLB, WQYK

**LEE ROY PARNELL 1955/402**  
*Heart's Desire (Career)*  
Total Stations: 140/Chart Move: 37-34  
Heavy (35+): 0  
Medium (25-34): 12 KASE, KBEQ, KWJJ, KYNG, WDOD, WIL, WKXK, WQBE, WRKZ, WSM, WXBW, WYAY  
Light (Under 25): 128  
New Airplay This Week: 19 KAJA, KCIN, KILT, KRYS, KSOP, KUZZ, KWEN, KXXY, KZDG, WCOL, WIRK, WLWI, WPOC, WQDR, WQMX, WSOC, WYAY

**LARI WHITE 1566/157**  
*Ready, Willing And Able (RCA)*  
Total Stations: 130/Chart Move: 39-36  
Heavy (35+): 0  
Medium (25-34): 4 WBCT, WMZQ, WRKZ, WYAY  
Light (Under 25): 126  
New Airplay This Week: 8 KIKK, KKCS, KPLX, WBUB, WGN, WQDR, WSSL, WYAY

**LORRIE MORGAN 1464/241**  
*Standing Tall (BNA)*  
Total Stations: 115/Chart Move: 40-38  
Heavy (35+): 0  
Medium (25-34): 5 KXKC, WCOL, WDRM, WMZQ, WPOC  
Light (Under 25): 110  
New Airplay This Week: 10 KOUL, KPLX, KRMD, KSOP, WCOL, WQXK, WMSI, WQXK, WSSL, WYAY

**THE MAVERICKS (FEAT. FLACO JIMENEZ) 1261/295**  
*All You Ever Do Is Bring Me Down (MCA)*  
Total Stations: 126/Chart Move: 44-40  
Heavy (35+): 0  
Medium (25-34): 7 KEBC, KOUL, KRYS, KWKH, WDAF, WKTF, WXBW  
Light (Under 25): 119  
New Airplay This Week: 18 KDDK, KFRG, KJJY, KKAT, KRAK, KZDG, KZLA, WBUB, WCKT, WFLS, WFMS, WKCO, WKOW, WUBE, WUSN, WVLK, WYCD

**AARON TIPPIN 1172/370**  
*Without Your Love (RCA)*  
Total Stations: 116/Chart Move: 46-41  
Heavy (35+): 0  
Medium (25-34): 4 KKQB, KOUL, WAMZ, WESC  
Light (Under 25): 112  
New Airplay This Week: 30 KCY, KFDI, KFKF, KJJY, KKAT, KKCS, KPLX, KSOP, KTEX, KYNG, WCOL, WCKT, WDAF, WEZL, WFLS, WGH, WIRK, WKN, WKCO, WKXK, WML, WOW, WQDR, WQIK, WQMX, WSIX, WSM, WSOC, WXBW, WXTU

**JAMES BONAMY 1157/184**  
*She's Got A Mind Of Her Own (Epic)*  
Total Stations: 121/Chart Move: 43-43  
Heavy (35+): 0  
Medium (25-34): 4 KASE, KXKC, WESC, WPOC  
Light (Under 25): 117  
New Airplay This Week: 12 KCY, KGMV, KIKK, KTEX, WCOL, WEZL, WGGY, WQXK, WMSI, WQXK, WXBW, WYAY

**PAM TILLIS 1055/298**  
*The River And The Highway (Arista)*  
Total Stations: 118/Chart Move: 47-44  
Heavy (35+): 0  
Medium (25-34): 1 KOUL  
Light (Under 25): 117  
New Airplay This Week: 26 KAJA, KILT, KKAT, KNAX, KPLX, KTEX, KXKT, WBUB, WCHY, WCKT, WCTK, WDSY, WGAR, WGGY, WKHK, WKHX, WKXK, WKLB, WMSI, WNOE, WOKO, WQIK, WRBQ, WUBE, WUSN, WUSY

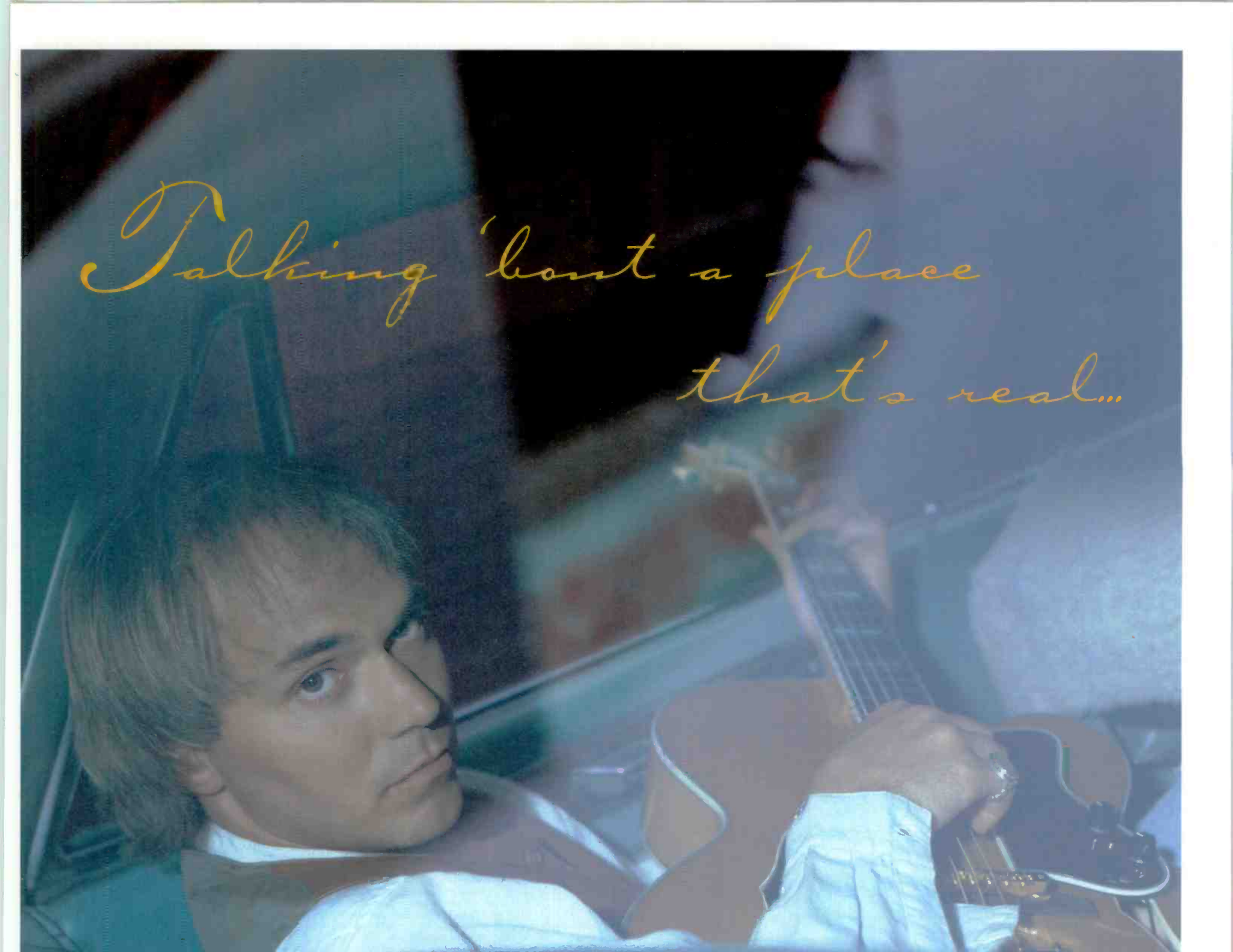
**LITTLE TEXAS 1005/149**  
*Country Crazy (Warner Bros.)*  
Total Stations: 113/Chart Move: 45-46  
Heavy (35+): 0  
Medium (25-34): 2 KBEQ, WQMX  
Light (Under 25): 111  
New Airplay This Week: 5 KRYS, KYNG, WGGY, WQMX, WXTU

**999 - 500 DETECTIONS**

**TRACY BYRD 865/390**  
*Heaven In My Woman's Eyes (MCA)*  
Total Stations: 90/Chart Move: 55-47  
Heavy (35+): 0  
Medium (25-34): 4 KKQB, KOUL, KTTS, WDAF  
Light (Under 25): 86  
New Airplay This Week: 34 KAJA, KASE, KDDK, KFDI, KFKF, KMPS, KRTY, KRYS, KSKS, KTTS, KUPL, KVET, KVOO, KWNR, WBCT, WCM, WDOD, WDRM, WESC, WGAR, WHYL, WKN, WKKO, WPCM, WPOC, WQDR, WQYK, WRKZ, WROO, WSIX, WSSL, WSTH, WXBW, WXTU

**EMILIO 793/192**  
*Even If I Tried (Capitol Nashville)*  
Total Stations: 89/Chart Move: 49-48  
Heavy (35+): 0

Airpower awarded to those records which attain 3000 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. ★ Initial Impact: records appearing on this page for the first time.



*Talking 'bout a place  
that's real...*

**MARCUS HUMMON**  
**GOD'S COUNTRY**

**A I R P L A Y   D A T E :   2 / 1 9**

*Towns like your town.*

**COLUMBIA**

**MUSIC THAT'S FIRST. MUSIC THAT LASTS**

Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 150 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1996 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS		
					TW	LW	
			<b>★ ★ ★ NO. 1 ★ ★ ★</b>				
1	2	12	<b>BIGGER THAN THE BEATLES</b> EPIC 1 week at No. 1	JOE DIFFIE	4814	4720	
2	1	14	(IF YOU'RE NOT IN IT FOR LOVE) I'M OUTTA HERE! MERCURY NASHVILLE	SHANIA TWAIN	4792	5178	
3	5	15	LIKE THERE AIN'T NO YESTERDAY ARISTA	BLACKHAWK	4509	4459	
4	3	19	NOT ENOUGH HOURS IN THE NIGHT GIANT/REPRISE	DOUG SUPERNOW	4477	4670	
5	8	14	NOT THAT DIFFERENT EPIC	COLLIN RAYE	4338	4102	
6	9	12	WILD ANGELS RCA	MARTINA MCBRIDE	4219	3976	
7	11	17	WHAT I MEANT TO SAY COLUMBIA	WADE HAYES	4192	3886	
8	13	8	I'LL TRY ARISTA	ALAN JACKSON	4001	3637	
9	10	15	RING ON HER FINGER, TIME ON HER HANDS MCA	REBA MCENTIRE	3983	3966	
10	4	14	COWBOY LOVE ATLANTIC	JOHN MICHAEL MONTGOMERY	3979	4528	
11	6	15	IT MATTERS TO ME WARNER BROS.	FAITH HILL	3934	4439	
12	12	11	THE BEACHES OF CHEYENNE CAPITOL NASHVILLE	GARTH BROOKS	3813	3714	
13	14	9	I KNOW SHE STILL LOVES ME MCA	GEORGE STRAIT	3638	3507	
14	15	8	YOU CAN FEEL BAD EPIC	PATTY LOVELESS	3465	3289	
15	18	7	TO BE LOVED BY YOU CURB/MCA	WYONNA	3323	3204	
16	17	13	OUT WITH A BANG MCA	DAVID LEE MURPHY	3297	3264	
17	16	10	IF YOU LOVED ME ATLANTIC	TRACY LAWRENCE	3257	3276	
18	21	6	<b>★ ★ ★ AIRPOWER ★ ★ ★</b> HYPNOTIZE THE MOON GIANT/REPRISE	CLAY WALKER	3137	2823	
19	20	10	<b>★ ★ ★ AIRPOWER ★ ★ ★</b> WALKIN' AWAY ARISTA	DIAMOND RIO	3119	2950	
20	19	13	<b>★ ★ ★ AIRPOWER ★ ★ ★</b> 'ROUND HERE CURB	SAWYER BROWN	3005	2988	
21	22	12	SOME THINGS ARE MEANT TO BE ARISTA	LINDA DAVIS	2883	2710	
22	7	17	WHEN BOY MEETS GIRL MERCURY NASHVILLE	TERRI CLARK	2877	4316	
23	23	15	GRANDPA TOLD ME SO BNA	KENNY CHESNEY	2707	2665	
24	25	11	TOO MUCH FUN GIANT/REPRISE	DARYLE SINGLETARY	2698	2489	
25	28	18	SHE SAID YES DECCA	RHETT AKINS	2567	2370	
26	27	11	PARADISE BNA	JOHN ANDERSON	2511	2423	
27	29	7	YOU GOTTA LOVE THAT ATLANTIC	NEAL MCCOY	2507	2353	
28	32	6	NO NEWS BNA	LONESTAR	2413	1989	
29	31	8	IT WOULDN'T HURT TO HAVE WINGS DECCA	MARK CHESNUTT	2339	2065	
30	24	19	CAN'T BE REALLY GONE CURB	TIM MCGRAW	2095	2559	
31	34	11	WHAT DO I KNOW COLUMBIA	RICOCHET	2045	1856	
32	36	6	IT WORKS RCA	ALABAMA	2027	1708	
33	30	20	REBECCA LYNN ASYLUM	BRYAN WHITE	2022	2246	
34	37	5	HEART'S DESIRE CAREER	LEE ROY PARNELL	1955	1553	
35	33	18	TALL, TALL TREES ARISTA	ALAN JACKSON	1927	1898	
36	39	10	READY, WILLING AND ABLE RCA	LARI WHITE	1566	1409	
37	38	19	LIFE GETS AWAY RCA	CLINT BLACK	1490	1551	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS	
					TW	LW
38	40	9	STANDING TALL BNA	LORRIE MORGAN	1464	1223
39	35	20	THE CAR MCG CURB	JEFF CARSON	1461	1844
40	44	5	ALL YOU EVER DO IS BRING ME DOWN MCA THE MAVERICKS (FEAT. FLACO JIMENEZ)		1261	966
41	46	3	WITHOUT YOUR LOVE RCA	AARON TIPPIN	1172	802
42	26	19	HEART HALF EMPTY EPIC TY HERNDON FEATURING STEPHANIE BENTLEY		1158	2445
43	43	10	SHE'S GOT A MIND OF HER OWN EPIC	JAMES BONAMY	1157	973
44	47	4	THE RIVER AND THE HIGHWAY ARISTA	PAM TILLIS	1055	757
45	41	20	DEEP DOWN ARISTA	PAM TILLIS	1054	1201
46	45	8	COUNTRY CRAZY WARNER BROS.	LITTLE TEXAS	1005	856
47	55	3	HEAVEN IN MY WOMAN'S EYES MCA	TRACY BYRD	865	475
48	49	5	EVEN IF I TRIED CAPITOL NASHVILLE	EMILIO	793	601
49	50	3	IT'S WHAT I DO CAPITOL NASHVILLE	BILLY DEAN	772	536
50	54	4	HEADS CAROLINA, TAILS CALIFORNIA CURB	JODEE MESSINA	738	486
51	52	5	ONLY YOU (AND YOU ALONE) WARNER BROS.	TRAVIS TRITT	604	522
52	51	6	NOW THAT'S ALL RIGHT WITH ME ASYLUM	MANDY BARNETT	584	534
53	53	6	LET YOUR HEART LEAD YOUR MIND MCG CURB	SMOKIN' ARMADILLOS	547	522
54	56	3	GONE (THAT'LL BE ME) REPRISE	DWIGHT YOAKAM	496	415
55	57	4	1969 MERCURY NASHVILLE	KEITH STEGALL	491	383
56	48	16	ALWAYS HAVE, ALWAYS WILL CAPITOL NASHVILLE	SHENANDOAH	390	664
57	62	6	ALL I WANT IS A LIFE CURB	TIM MCGRAW	368	229
58	61	5	RIPPLES POLYDOR NASHVILLE	4 RUNNER	345	248
59	63	3	WHO'S THAT GIRL EPIC	STEPHANIE BENTLEY	322	216
60	65	3	TEN THOUSAND ANGELS BNA	MINDY MCCREADY	311	200
61	59	4	HANGIN' ON MAGNATONE	RICH MCCREADY	292	278
62	<b>NEW▶</b>		<b>★ ★ ★ HOT SHOT DEBUT ★ ★ ★</b> EVERY TIME MY HEART CALLS YOUR NAME CAPITOL NASHVILLE	JOHN BERRY	271	19
63	60	2	THE LOVE THAT WE LOST POLYDOR NASHVILLE	CHELY WRIGHT	240	254
64	64	5	LADY'S MAN RIVER NORTH	ROB CROSBY	216	204
65	67	2	SHE GOT WHAT SHE DESERVES DECCA	FRAZIER RIVER	214	181
66	75	2	YEARS FROM HERE MCG CURB	BAKER & MYERS	168	104
67	69	20	RUB-A-DUBBIN' EPIC	KEN MELLONS	162	166
68	70	19	NOTHING REPRISE	DWIGHT YOAKAM	158	160
69	72	12	THE FEVER CAPITOL NASHVILLE	GARTH BROOKS	128	123
70	<b>NEW▶</b>		MY WIFE THINKS YOU'RE DEAD MCG CURB	JUNIOR BROWN	122	84
71	58	18	IF I HAD ANY PRIDE LEFT AT ALL CAPITOL NASHVILLE	JOHN BERRY	119	282
72	<b>RE-ENTRY</b>		SOLID GROUND ATLANTIC	RICKY SKAGGS	116	101
73	<b>RE-ENTRY</b>		IT'S MIDNIGHT CINDERELLA CAPITOL NASHVILLE	GARTH BROOKS	107	98
74	<b>RE-ENTRY</b>		THE CHANGE CAPITOL NASHVILLE	GARTH BROOKS	101	14
75	<b>NEW▶</b>		REMEMBER THE RIDE CURB	PERFECT STRANGER	101	14

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3000 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

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# COUNTRY AIRPLAY Monitor

• We Listen To Radio •

February 2, 1996 \$ 4.95 Volume 4 • No. 6

## COUNTRY HIGHLIGHTS

#1

★★★★ NO. 1 ★★★★★

SHANIA TWAIN

(If You're Not In It For Love)  
I'm Outta Here! (MERCURY NASHVILLE)

★★★★ AIRPOWER ★★★★★

WYNONNA • To Be Loved By You (CURB/MCA)

### NEW RELEASES

JOHN BERRY • Every Time My Heart Calls Your Name (CAPITOL NASHVILLE)

## Singles Release Sked Still Speedy, But Some Say OK

by Phyllis Stark

Conventional wisdom dictates that labels allow four to six weeks between the time an artist's single peaks on the chart and the time they service that artist's next single to radio. But lately, particularly during the fourth quarter of last year, that pace has begun to accelerate. Often, follow-up singles will be waiting on programmers' desks the day after the previous single attains its peak position.

A number of PDs have been vocal with their concerns about fast follow-ups, saying that they don't have time to take advantage of previous hits or that the speed at which the industry is working through records has been responsible for what they see as less passion for new music or less familiarity with new artists.

"Rushing these singles isn't doing anybody any good," says KCIN Seattle PD Ray Randall. "The old axiom beat into my head from my top 40 days [holds true]: Just as you're sick of it, the listeners are starting to like it."

But other PDs say they would prefer to have the next single quickly so they have more programming options. After all, they point out, they are not obligated to add the record when labels want them to. And many label reps say there are too many outside pressures, not all of which they can anticipate, to slow the process down.

Among those actually on the side of faster release schedules is KSOP Salt Lake City PD Don Hilton, who says, "I'd just as soon get [the next record] as soon as possible. Then I have more

to choose from."

"I'd rather have the choice and hold off on playing it rather than have [the label] hold off and [not] have enough good product to play," agrees John St. John, PD of KYGO Denver.

Despite wanting new singles quickly, St. John says the practice has one potential downside. "It may undermine the feeling of confidence the individual has in the label when for . . . weeks they're pushing the great success of a record, and all of a sudden the new one comes out. It makes you realize [that] all they wanted to do is put it on."

### WE LIVE SO FAST

A window of four to six weeks between singles is intended to give the first record a chance for some recurrent airplay and to extend the album's retail shelf life, particularly if the first single was a hit. But label promotion executives say the acceleration of single release dates is an unfortunate result of market pressures. Those include an increased number of labels all trying to get product in the radio pipeline and some retail concerns.

"The pressure on the retail side is so strong now, because they have so much information that tells them if an album is moving in a marketplace," says Jack Weston, VP of promotion and artist development at Arista. "You know the return policies," he says. "If there is a long lag between singles and the sales start to drop a bit, there is a good chance the records will be returned."

Continued on page 5

## THIS WEEK In Country Airplay Monitor

- 3 Sandiford Joins Billboard/Monitor
- 3 WYNY Says Goodbye
- 5 Monitor Profile: WXTU's Kevin O'Neal



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for making my dreams  
come true!

*Faith*

"Someone Else's Dream"

THE NEW SINGLE FROM FAITH HILL.

GOING FOR AIRPLAY  
FEBRUARY 16.

produced by  
SCOTT HENDRICKS  
and FAITH HILL

BORMAN  
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# shania twain

5  
4  
5 TIMES PLATINUM

4 GRAMMY  
NOMINATIONS

BEST NEW ARTIST

BEST FEMALE COUNTRY VOCAL PERFORMANCE

FOR "ANY MAN OF MINE"

BEST COUNTRY SONG FOR "ANY MAN OF MINE"

BEST COUNTRY ALBUM FOR "THE WOMAN IN ME"

"YOU WIN MY LOVE,"  
THE NEW SINGLE

AIRPLAY DATE: FEBRUARY 12TH



Nashville



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## Sandiford-Waller Named New R&B Chart Director

Theda Sandiford-Waller has been named R&B chart manager at Billboard and chart director for sister publication R&B Airplay Monitor. She began her new duties Jan. 30 and is based in Billboard's New York office.

Most recently, Sandiford-Waller was MD at country WYNY New York, where she worked for 2½ years. She was nominated for country MD of the year in the 1995 Billboard/Airplay Monitor Radio Awards. Prior to joining WYNY, she was event marketing coordinator at heritage R&B station WBLS New York.

Before joining WBLS, Sandiford-Waller worked at R&B WILD Boston, where her duties included programming assistant and special projects. While attending Tufts University in Boston, she served as GM and PD of campus station WMFO, where she also hosted jazz, world music, and R&B shows.

In addition to her chart duties, Sandiford-Waller will write the Rhythm Section column for Billboard and the R&B Rhythms column for R&B Airplay Monitor. She will report to Billboard director of charts Geoff Mayfield and Airplay Monitor editor Sean Ross.

"Theda Sandiford-Waller brings us the enthusiasm of a music lover and the perspective of a music programmer, along with the attention to detail that this position requires," says Mayfield. "At WYNY, she had to learn new terrain quickly and did so well enough to become a nominee for a Billboard/Airplay Monitor Radio Award. That ability to adapt to new challenges and situations will serve Theda well here."

Sandiford-Waller succeeds Suzanne Baptiste, who has moved to Los Angeles to be senior director of urban marketing at Uni Distribution. **PHYLLIS STARK**



## RADIOACTIVE BY PHYLLIS STARK

## WYNY To Play Its Country Swan Song

**A**fter months of speculation, WYNY New York will play its final country song Feb. 4. Most of the staff was expected to have been pink slipped by the time you read this. Meanwhile, WYNY owner Evergreen has confirmed its \$30 million purchase option on WWWW Detroit.

Former KZLA Los Angeles PD R.J. Curtis joins After MidNite Entertainment in the newly created OM position.

Former WTDR Charlotte, N.C., GM Pat Reedy is the new VP/GM at AC/album combo KISN/KUMT Salt Lake City.

At KASY (Kat Kountry 103.3) Albuquerque, N.M., Jim West surrenders his PD stripes but will stay on as MD/p.m. driver. This means that afternoon host Jason Carter exits and that Coyote McGee remains on nights but is no longer MD. In addition, the Kat Krew is now using real names on air, as opposed to feline names (i.e., Al E. Katt).

Look for KSON San Diego GM Mike Stafford and OM Mike Shepard to be involved with Jefferson-Pilot's newest purchase. KSON's parent picks up crosstown jazz KIFM for \$28.75 million.

WCLB West Palm Beach, Fla., PD Neil Sullivan exits to become Southeast regional rep for Critique Records. . . AC KROG Medford, Ore., flips to "Kat Kountry 105" under PD Bruce Agler.

At KEKB Grand Junction, Colo., new morning man Scott Aber adds PD stripes. He replaces Ed Chandler, who transferred to oldies duopoly partner KBKL (Kool 107.9) five months ago.

Donna Hall is upped from LSM to GSM at WHIO/WHKO Dayton, Ohio, replacing Brent Millar, now with Cox's Louisville, Ky., stations.

At KZLO Bozeman, Mont., radio newcomer C.J. Hanson joins her husband, PD Pete Hanson, in mornings. C.J., who last worked for Montana Power, had done some guest appearances on her husband's show in the past.

At KTEX McAllen, Texas, part-timer Chris Michaels moves to nights, replacing Yoli, who joins sister KVJY as it segues from adult standards to news/talk.

WCTQ Sarasota, Fla., night jock Jo Jo Steele

is upped to MD/p.m. driver. Former MD/night jock Del Potts exits. His evening co-host, Frank Benny, moves to sister oldies AM WAMR. David Miller moves from WAMR to overnights at WCTQ. Dennis Day moves from mornings to nights. PD Ed Cousins segues from afternoons to mornings.

WFNQ (93Q) Greenville, S.C., promotion director Robin Jowers exits. OM Jeff Garrison is looking for a replacement and wants T&Rs.

Kelly Fever, last with Houston country outlets KIKK and KKBQ, is the new morning co-host at WKHK Richmond, Va.

Jim Fox Sherwood joins WKTF Jackson, Miss., for nights/promotions, replacing Todd Carter, who exits. Sherwood previously was P/T at KYCY San Francisco.

ABC Radio Networks' director of research June Barnes joins Nashville-based The M Street Journal as associate editor and director of information services.

After MidNite Entertainment has retained American Network Radio Inc., a division of Tim Riley & Associates, to handle its dealings with the record industry. American Network Radio will serve as liaison for various promotional, marketing, and sales ventures between the record industry and AME. The Nashville-based firm specializes in media time buys, commercial and program production, and worldwide marketing campaigns in the country music arena.

Huntsman Entertainment has produced a new three-hour show, "Country Lifestyles Spring Fling Radio Special," which will begin airing in March. The program features Garth Brooks, George Strait, Reba McEntire, Trisha Yearwood, and other artists singing their favorite songs and talking about springtime memories, hobbies, and interests.

Congratulations to KWEN Tulsa, Okla., afternoon jock Kevin Meyer, who was recently selected as one of 10 outstanding young Tulsans by a local chapter of the U.S. Jaycees. Meyer was honored for his work as the voice of the Narrative Television Network, which makes movies and TV programming accessible for blind and visually impaired people.

## Three-Part Harmony



Reba McEntire was a recent guest on SW Networks' "Country's Most Wanted," on which she spent a few moments crooning with hosts Carl P. Mayfield, left, and P-Team Dean, right.

## Don't Fence Her In



Lari White stopped by KYNG (Young Country) Dallas to talk up her upcoming album, "Don't Fence Me In." Pictured, from left, are KYNG air personality Katie Pruitt, RCA VP/national promotion Mike Wilson, KYNG afternoon producer Jim Virdie, White, KYNG PD Dan Pearman, and RCA promotion manager Suzette Tucker.

## ON THE ROW

### All (Chuck) Rhodes Lead To Magnatone

**L**ook for Chuck Rhodes to join Magnatone as senior VP/promotion and marketing, replacing VP/promotion Nina Rossman. Rhodes previously was director of national promotion at Giant.

TNN has added a new live concert series to its schedule. "CMT Presents Monday Night Concerts" premieres April 8 and will be hosted by Atlantic artist Ricky Scaggs, who previously hosted seven episodes of TNN's "At The Ryman" series. The new show, which will also be taped at Nashville's Ryman Auditorium, will feature performances by Vince Gill, Bruce Hornsby, Wynonna, Michael McDonald, Manhattan Transfer, BlackHawk, and Sawyer Brown. It will air from 8-9 p.m. EST. Despite the name, the series will not air on sister network CMT.

Also new to the TNN schedule is "The Dukes Of Hazzard," the longtime CBS-TV series that starred Tom Wopat, who now hosts TNN's "Prime Time Country" series.

Quite a few country acts will be featured on February episodes of the TNN series "The Road." Patty Loveless, Rodney Foster, and Diamond Rio will appear on the Feb. 7 episode. The Feb. 14 show will spotlight Pam Tillis, Vince Gill, and Brother Phelps. Appearing on the Feb. 21 show are Tanya Tucker, John Michael Montgomery,

and comedian Jeff Foxworthy. Faith Hill and Sawyer Brown will be featured on the Feb. 28 program, along with contemporary Christian artist Michael W. Smith.

CMT has reached a distribution agreement with Asian Cable Communications Assn., which will market and distribute CMT to cable operators in the Philippines.

Gary Younger joins Veritas Music Entertainment for West Coast promo duties. He previously was director of sales and marketing at Cash Box in Los Angeles. Prior to that he was at MCA.

Heather McBee has been upped to manager of sales at RCA Label Group RLG/Nashville. She previously was a product manager for RCA Records.

Doug Supernaw and his wife, Debbie, became the parents of son Jesse Douglas Supernaw Jan. 23. The couple has six children between them.

Billy Dean will make his acting debut Feb. 18 on the ABC-TV series "Lois And Clark."

The sixth Wrangler/City of Hope Celebrity Softball Challenge has been scheduled for June 9 at Nashville's Greer Stadium. Local stations WSM-FM and WSIX sponsor the charity game, which benefits the City of Hope National Medical Center and Beckman Research Institute.

Five artists have been added to the lineup for the fourth annual Country Steps in for First Cares concert Feb. 11 at Nashville's Grand Ole Opry House. Stephanie Bentley, Skip Ewing, Ken Mellons, Sam Moore, and Ricochet will join previously announced participants Joe Diffie, Ty Herndon, Lee Roy Parnell, and Collin Raye. Concert proceeds benefit First Steps Inc., which helps children and their families overcome the adverse effect of disability or circumstance. More than \$100,000 has been raised by benefit concerts in the past three years.

## ON THE AIR

NEW STATIONS AND OTHER REPORTER CHANGES FROM BDS & AIRPLAY MONITOR

### WBEE Temporarily Exits Country Panel

Effective with last week's issue, WBEE Rochester, N.Y., has been removed from the country reporting panel due to technical difficulties. It's expected to return by next week. **WADE JESSEN**

# FALL '95 ARBITRONS

12-plus overall average quarter hour shares (#) indicates Arbitron market rank.  
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Call	Format	'94	'95	Sp '95	'95	'95	Call	Format	'94	'95	Sp '95	'95	'95	Call	Format	'94	'95	Sp '95	'95	'95	Call	Format	'94	'95	Sp '95	'95	'95																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
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WOWI	R&B	10.6	9.2	10.5	10.7	10.8	WKIS	country	2.6	2.0	1.9	1.7	1.3	KTZR	Spanish	1.8	3.1	1.8	2.0	1.2	WOW-FM	country	6.3	7.2	8.5	7.6	10.1	KKKT	country	5.0	7.2	8.0	7.1	8.6	WNR-AM-FM	album	6.6	8.0	6.2	7.1	6.6	KGOR	oldies	6.0	4.2	6.6	8.7	8.0	KEZO-FM	album	8.0	9.2	7.6	8.1	7.1	NKQK	top 40	13.5	9.5	9.6	8.3	5.8	KFMF	AC	9.5	6.5	6.8	6.8	5.7	WGH-FM	country	2.5	6.7	5.9	5.4	5.5	WJCI	jazz/AC	2.6	1.8	5.5	7.5	6.5	WVWV	country	6.5	6.7	5.9	5.4	5.5	WVWV	country	4.9	5.6	4.8	5.0	5.3	WVWV	country	5.7	4.5	4.6	6.2	7.1	WVWV	country	3.8	8.9	5.8	7.0	5.8	WVWV	country	6.9	5.0	4.9	4.8	5.3	WVWV	country	2.3	4.7	4.0	4.3	3.9	WVWV	country	4.9	5.6	6.1	3.8	4.8	WVWV	country	6.0	6.7	5.8	6.3	5.8	WVWV	country	5.7	5.3	5.4	5.8	5.5	WVWV	country	7.0	7.1	7.1	7.1	5.4	WVWV	country	6.3	6.0	6.9	4.9	5.2	WVWV	country	2.8	2.4	2.5	2.7	4.0	WVWV	country	3.0	2.8	4.0	4.6	3.3	WVWV	country	2.1	2.5	3.3	3.2	3.3	WVWV	country	5.0	4.5	3.8	4.2	3.3	WVWV	country	1.1	1.1	2.6	1.3	2.0	WVWV	country	1.6	1.7	1.9	2.0	1.7	WVWV	country	1.3	1.9	1.6	1.1	1.6	WVWV	country	9	6	1.8	1.7	1.2	WVWV	country	7	1.1	7	6	1.0	WVWV	country	12.2	12.8	12.2	9.8	11.3	WVWV	country	9.1	9.1	8.6	9.2	9.5	WVWV	country	8.9	9.3	8.4	9.0	9.1	WVWV	country	8.2	6.8	8.5	7.2	8.2	WVWV	country	7.3	6.8	6.5	7.6	6.4	WVWV	country	3.9	2.9	4.8	2.5	5.5	WVWV	country	7.3	6.3	6.4	5.9	4.6	WVWV	country	5.1	4.8	5.7	4.8	4.0	WVWV	country	2.5	3.3	2.2	3.1	2.8	WVWV	country	1.3	1.3	1.6	1.8	1.8	WVWV	country	7	1.1	1.7	2.4	1.8	WVWV	country	2.3	2.8	1.5	2.2	1.7	WVWV	country	9	2.4	2.6	2.5	1.7	WVWV	country	1.4	1.5	1.1	1.6	1.6	WVWV	country	1.5	1.3	—	1.8	1.3	WVWV	country	11.7	9.9	10.6	9.9	11.9	WVWV	country	10.3	9.5	8.8	12.4	10.4	WVWV	country	8.8	9.0	7.6	9.1	9.3	WVWV	country	8.0	8.5	7.9	9.1	7.9	WVWV	country	6.1	5.6	6.5	7.4	6.8	WVWV	country	6.1	4.0	5.5	6.3	5.3	WVWV	country	6.9	6.8	5.3	3.9	5.3	WVWV	country	7.0	7.9	6.3	6.3	5.2	WVWV	country	4.6	5.4	6.0	5.9	4.6	WVWV	country	4.0	4.9	3.7	3.0	3.4	WVWV	country	3.3	4.0	3.9	3.3	3.1	WVWV	country	2.2	2.8	3.3	2.6	2.9	WVWV	country	1.3	3.2	3.1	2.8	2.8	WVWV	country	9	1.3	1.9	2.8	2.4	WVWV	country	3.1	2.1	2.4	1.5	2.7	WVWV	country	1.9	1.5	1.5	1.6	1.6	WVWV	country	2.3	1.1	1.1	1.1	1.1	WVWV	country	1.4	1.4	1.5	1.0	1.3	WVWV	country	6	1.2	2.2	4	1.1	WVWV	country	17.9	15.7	17.9	14.3	11.4	WVWV	country	7.6	9.3	9.1	7.1	11.1	WVWV	country	8.3	11.2	9.9	9.5	10.7	WVWV	country	8.3	9.3	8.3	10.5	8.5	WVWV	country	8.0	8.5	7.9	7.5	8.3	WVWV	country	6.6	6.1	6.6	6.7	6.6	WVWV	country	4.6	3.8	3.2	5.4	4.7	WVWV	country	2.9	3.3	3.1	2.6	3.6	WVWV	country	3.7	4.4	3.7	3.6	3.4	WVWV	country	4	8	2.1	1.5	2.0	WVWV	country	4.8	2.8	3.9	2.9	1.9	WVWV	country	4.6	1.5	1.5	1.6	1.6	WVWV	country	1.4	1.4	1.5	1.0	1.3	WVWV	country	1.6	1.7	1.0	1.8	1.1	WVWV	country	—	3	9	1.1	1.1	WVWV	country	12.8	12.4	11.9	11.4	14.2	WVWV	country	11.3	9.2	7.8	8.7	9.0	WVWV	country	8.5	6.8	6.8	6.7	6.9	WVWV	country	9.0	7.3	7.9	8.4	6.7	WVWV	country	2.2	6.3	6.2	6.1	6.7	WVWV	country	4.3	4.3	6.1	6.1	6.4	WVWV	country	2.4	2.0	1.2	1.9	4.9	WVWV	country	5.7	5.3	5.8	7.5	4.8	WVWV	country	4.5	4.4	5.2	5.5	4.5	WVWV	country	5.2	4.5	4.1	3.0	4.2	WVWV	country	5.4	6.4	5.4	4.7	3.9	WVWV	country	3.9	4.3	4.8	4.1	3.1	WVWV	country	—	2.9	2.7	2.8	2.9	WVWV	country	2.4	3.8	2.4	3.2	2.8	WVWV	country	3.1	3.3	3.4	2.6	2.5	WVWV	country	2.5	3.3	2.2	3.8	2.4	WVWV	country	3.1	1.0	1.3	1.3	1.2	WVWV	country	12.1	10.2	12.0	11.4	11.9	WVWV	country	8.5	7.3	9.0	7.7	8.6	WVWV	country	9.3	9.1	9.8	8.8	8.0	WVWV	country	4.7	2.5	4.4	4.0	5.4	WVWV	country	3.7	4.4	4.8	3.6	5.1	WVWV	country	4.7	4.5	5.2	7.4	4.4	WVWV	country	3.8	5.0	3.1	3.8	4.4	WVWV	country	4.5	7.5	3.6	4.1	3.8	WVWV	country	3.8	3.5	3.9	4.2	3.5	WVWV	country	1.9	2.1	2.4	3.5	3.1	WVWV	country	3.7	1.6	1.4	2.5	2.3	WVWV	country	3.3	1.6	2.4	2.3	2.3	WVWV	country	2.2	2.0	2.3	1.8	1.9	WVWV	country	3.2	4.7	3.0	3.6	1.8	WVWV	country	2.1	2.6	2.2	2.6	1.7	WVWV	country	1.2	1.5	1.3	1.2	1.3	WVWV	country	5	1.0	4	8	1.2	WVWV	country	1.1	1.0	1.3	1.2	1.2	WVWV	country	14.0	13.5	12.4	11.6	16.2	WVWV	country	9.9	8.3	8.6	10.6	11.4	WVWV	country	5.7	6.4	7.2	7.7	8.5	WVWV	country	8.6	9.7	7.8	8.1	6.7	WVWV	country	5.0	4.0	5.7	7.2	5.4	WVWV	country	5.3	5.9	6.4	5.5	5.1	WVWV	country	6.1	7.3	6.4	5.8	4.7	WVWV	country	3.0	3.6	3.2	3.4	4.0	WVWV	country	2.9	2.2	3.2	4.2	4.0	WVWV	country	3.1	3.4	2.8	1.7	2.8	WVWV	country	9	2.8	2.6	1.8	2.5	WVWV	country	1.2	4	1.5	3.1	2.5	WVWV	country	3.1	2.2	2.1	2.2	2.3	WVWV	country	1.4	1.5	2.3	1.5	2.2	WVWV	country	1.8	1.5	9	1.5	1.6	WVWV	country	1.0	1.1	1.5	1.2	1.2	WVWV	country	13.7	14.1	13.8	13.6	13.7	WVWV	country	7.8	9.1	9.3	9.9	9.1	WVWV	country	6.5	6.7	6.2	5.5	6.5	WVWV	country	2.7	5.0	4.6	4.0	6.3	WVWV	country	7.0	5.0	6.0	7.6	6.0	WVWV	country	5.7	7.0	8.1	6.5	5.9	WVWV	country	7.9	7.3	6.8	7.0	5.1	WVWV	country	3.8	3.9	3.3	3.1	3.6	WVWV	country	4.9	3.0	3.4	3.4	3.5	WVWV	country	1.4	1.8	1.7	1.2	2.2	WVWV	country	2.4	3.3	2.2	2.3	2.0	WVWV	country	1.4	2.2	2.0	1.8	2.0	WVWV	country	1.1	1.3	1.1	1.7	1.8	WVWV	country	2.0	1.4	2.0	1.6	1.6	WVWV	country	1.8	1.3	1.6	1.0	1.6	WVWV	country	2.1	1.0	8	1.9	1.6	WVWV	country	1.3	1.1	2.0	1.7	1.4	WVWV	country	2.1	1.1	1.0	2.2	1.4	WVWV	country	1.5	2.1	1.3	1.3	1.4	WVWV	country	7.6	4.6	8.2	6.4	9.3	WVWV	country	7.4	8.1	8.5	7.6	8.1	WVWV	country	8.9	7.9	7.1	7.7	7.7	WVWV	country	5.5	7.0	6.7	5.1	6.4	WVWV	country	7.1	8.3	6.9	7.2	5.2	WVWV	country	5.4	3.4	3.9	4.3	4.4	WVWV	country	3.5	2.2	3.3	3.0	3.5	WVWV	country	3.0	2.9	3.3	2.9	3.3	WVWV	country	3.1	3.2	2.9	3.1	2.9	WVWV	country	1.8	2.3	2.2	2.7	2.9	WVWV	country	1.3	2.4	3.0	3.4	2.6	WVWV	country	1.5	2.1	2.6	3.1	2.3	WVWV	country	2.1	1.5	1.3	1.2	2.2	WVWV	country	1.4	1.8	1.7	1.2	2.2	WVWV	country	2.4	3.3	2.2	2.3	2.0	WVWV	country	1.4	2.2	2.0	1.8	2.0	WVWV	country	1.1	1.3	1.1	1.7	1.8	WVWV	country	2.0	1.4	2.0	1.6	1.6	WVWV	country	1.8	1.3	1.6	1.0	1.6	WVWV	country	2.1	1.0	8	1.9	1.6	WVWV	country	1.3	1.1	2.0	1.7	1.4	WVWV	country	2.1	1.1	1.0	2.2	1.4	WVWV	country	1.5	2.1	1.3	1.3	1.4	WVWV	country	10.1	10.5	9.5	8.9	9.0	WVWV	country	5.3	5.7	5.2	5.2	7.4	WVWV	country	8.5	8.6	8.4	8.3	7.3	WVWV	country	7.2	6.8	6.5	6.2	6.2	WVWV	country	5.8	5.2	7.0	6.0	5.8	WVWV	country	5.8	5.0	4.4	5.7	5.3	WVWV	country	4.5	3.9	3.7	4.8	4.4	WVWV	country	4.6	5.4	4.7	5.1	4.3	WVWV	country	5.5	3.8	4.3	4.2	4.3	WVWV	country	4.3	5.1	4.6	6.0	4.1	WVWV	country	5	1.5	1.8	3.1	2.3	WVWV	country	1.6	1.8	2.8	1.9	1.9	WVWV	country	1.3	1.5	1.4	1.1	1.3	WVWV	country	1.1	2.0	1.3	1.4	1.3	WVWV	country	8.1	8.3	8.4	8.2	9.7	WVWV	country	6.1	6.0	7.0	8.4	7.6	WVWV	country	7.2	5.8	6.0	6.8	6.7	WVWV	country	8.5	8.6	8.4	8.3	7.3	WVWV	country	7.2	6.8	6.5	6.2	6.2	WVWV	country	5.8	5.2	7.0	6.0	5.8	WVWV	country	5.8	5.0	4.4	5.7	5.3	WVWV	country	4.5	3.9	3.7	4.8	4.4	WVWV	country	4.6	5.4	4.7	5.1	4.3	WVWV	country	5.5	3.8	4.3	4.2	4.3	WVWV	country	4.3	5.1	4.6	6.0	4.1	WVWV	country	5	1.5	1.8	3.1	2.3	WVWV	country	1.6	1.8	2.8	1.9	1.9	WVWV	country	1.3	1.5	1.4	1.1	1.3	WVWV	country	1.1	2.0	1.3	1.4	1.3	WVWV	country	8.1	8.3	8.4	8.2	9.7	WVWV	country	6.1	6.0	7.0	8.4	7.6	WVWV	country	7.2	5.8	6.0	6.8	6.7	WVWV	country	8.5	8.6	8.4	8.3	7.3	WVWV	country	7.2	6.8	6.5	6.2	6.2	WVWV	country	5.8	5.2	7.0	6.0	5.8	WVWV	country	5.8	5.0	4.4	5.7	5.3	WVWV	country	4.5	3.9	3.7	4.8	4.4	WVWV	country	4.6	5.4	4.7	5.1	4.3

## Singles Release Sked Still Speedy, But Some Say OK

Continued from page 1

"If you are in the middle of a project with six weeks to two months downtime, that is definitely a problem, because floor space and endcapping and inventory is very competitive," agrees Rob Dalton, Epic senior director of national promotion and artist development.

Some label reps say they don't always have the luxury of holding up the next single if the first one is still performing. "Sometimes a single has a life that's longer than you expected it to be, and you're bound by market pressures to get the next single out, particularly if you have an album release date," Weston says. "Sometimes it's hard to stop the second one."

### AN ACT OF FAITH

But that is exactly what Warner Bros. just did by pushing the next Faith Hill single back two weeks. The previous single, "It Matters To Me," continues to hover near the top of the chart after 14 weeks.

"There is a false sense of reality in terms of the chart life of a record," says Bill Mayne, senior VP of promotion at Warner Bros. "The chart life and a consumer's perception are two very different issues."

At least one PD thinks Mayne's decision was a correct one. "I like to try to help the labels out by adding a record on their add date," says WSIX Nashville PD Dave Kelly. "But if they had come with a new Faith Hill this week, I couldn't have helped them out, because 'It Matters To Me' is still doing so well... It is detrimental to the station if they succumb to the pressure of adding a new record when the first one is still working well."

Stepping up the pace on singles releases has both benefits and hindrances to the labels, according to Dalton. "The benefits primarily remain in artist identity and keeping an artist exposed without much downtime, which is important for us in selling records," he says. "We don't want to see a successful single climb up the charts, then that artist goes away for six to eight weeks."

But Dalton also notes the danger of hurting

the artist by limiting potential heavy recurrent airplay of the first single by having the next one out. "There could be a problem by coming too quickly, not only from a radio standpoint... but we can also not get full benefit of a long four to seven weeks in heavy rotations. That could be pulled prematurely [when during recurrent airplay] we actually start seeing the bulk of sales."

In general, label reps say, it takes eight to 12 weeks of airplay before they begin to see any sales driven by a single.

Dalton also thinks the accelerated releases are hurting the industry as a whole. "The radio stations are getting hit with so much music now and there is so much pressure to get off records that may be over nationally that we as an industry may not be getting the benefits of the real hits," he says. "With radio stations now realizing that hanging on to their hits and powers longer is advantageous to them, that has a rippling down effect [and creates the] perception of [labels] putting out music too quickly... With all the product out there and space is like gold, stations are being pressured to get off things prematurely."

### ARE PDS AT GUNPOINT?

Nevertheless, both label reps and programmers agree that PDs have the ultimate power when it comes to timing, and they have some advice for those programmers who are complaining about accelerated release dates. "Tell them to call 'Whine 11,'" says KSOP's Hilton. "It's up to you when you play it... Are we adding songs, or are we adding artists and record companies?"

"We're controlling what happens," agrees Dave Block, PD at KWEN Tulsa, Okla. "If there are programmers out there that think they need to start playing a record as soon as it hits their desk, that's their misconception."

"I hear that criticism at radio, but I see companies that put singles right out on top of the other, and stations keep adding them," says Arista's Weston. "There's a simple solution. They don't need to add the records that quickly."

## MONITOR PROFILE

### Kevin O'Neal Finds 'Aggressiveness,' More Tempo Buoy Philly's WXTU

**T**hanks to a 4.7-5.3 12-plus jump in the fall Arbitron, WXTU Philadelphia is again top 5 in its market for the first time since spring 1993. And PD Kevin O'Neal, who arrived last March, credits a new aggressiveness at the station.

Although it has been a 4 to 5 share radio station for several years now, WXTU spent much of its dozen-year history languishing in the ratings, despite having no format competitor. O'Neal, who arrived there last March, says that's because WXTU "has been that laid-back, nonaggressive kind of station for 12 years and has never seen the kind of success it should have seen."

His predecessors, O'Neal says, programmed the station to be "conservative. The tempo was medium- to downtempo, and there wasn't any excitement. I came in and re-did all the programming to more of a top 40 approach." The

are listening to country today grew up on Bruce Springsteen," he explains.

The station also has begun covering NASCAR racing, something that has never been done before on Philadelphia radio, and using telemarketing to offices to beef up at-work listening. "In the past, the idea here was you couldn't get in-office listening on a country station," says O'Neal. But in a summer book contest in which at-work listeners who heard their name on the air could call in to win \$1,000, O'Neal says the winner called 70% of the time.

For the winter book, WXTU is trying a new twist on the old "tell a friend" campaign. Listeners can pick up petitions at station sponsors and are then asked to recruit other people to sign the petition pledging to listen to WXTU during the week. Whoever turns in the most names by March 10 will win \$20,000. A second-place winner gets \$5,000, and 50 third-place winners receive \$100 each. The station has retained an accounting firm to verify all names and check for duplication and forgery.

Musically, O'Neal says, "we've become more of an uptempo, recurrent-driven station." The mix is presently 40% currents, 40% recurrents, and 20% gold, which goes back to the '80s. "People still want to hear 'Tennessee River' and 'Mountain Music,'" O'Neal says. "[But] from a current standpoint, we are exposing more new music than ever before."

WXTU is still conservative on some records ("We're slow to work that [new stuff] into the mainstream of the format," O'Neal admits), but he also points to Jeff Carson, Terri Clark, Emilio, and Lonestar as artists he went on out of the box. "We've become very aggressive in the new music arena," he says. "We even have a new artist category," which gets records spun five to 10 times a week.

Here's a recent morning hour: Tim McGraw, "Refried Dreams"; Brooks & Dunn, "Little Miss Honky Tonk"; Reba McEntire, "Ring On Her Finger, Time On Her Hands"; Clint Black, "Wherever You Go"; David Lee Murphy, "Out With A Bang"; Alan Jackson, "I Don't Even Know Your Name"; Collin Raye, "My Kind Of Girl"; John Michael Montgomery, "Cowboy Love"; Patty Loveless, "You Don't Even Know Who I Am"; John Berry, "Standing On the Edge Of Goodbye"; and Garth Brooks, "The Beaches Of Cheyenne."

In addition to its programming, O'Neal believes WXTU's research wasn't always done right, which is why, for example, Crystal Gayle records used to test well there long after her hits stopped. "We're talking to a different animal than they used to talk to with the research here," says O'Neal, who is concentrating his efforts only on heavy listeners of the radio station. "The exclusive came on WXTU in the last three to four years has been declining. We stopped that. We went in and retested all of our music against our core listener. Rather than talking to the twos and threes we stuck with P1s."

"Users of [WXTU] want to hear the big country core acts," he says. "We found that those big artists like Alan Jackson and Brooks & Dunn, they flat out love." But WXTU is also a station where such a record as Juice Newton's "Queen Of Hearts" might pop up. ("That's one of those records that... sounds like today and is a hit," O'Neal explains.)

Because he has worked for WXTU parent Beasley Broadcast Group many times before, O'Neal says company execs "know the type of radio that I do is an aggressive, uptempo country station. We're doing that here. The company has given me full autonomy and that has made a difference, because we haven't been programmed by committee." **PHYLLIS STARK**



**Kevin O'Neal**  
Program Director  
WXTU Philadelphia

*'We've become very aggressive in the new music arena'*

station's pace is now what he considers to be "medium- to uptempo" with no more than two ballads an hour.

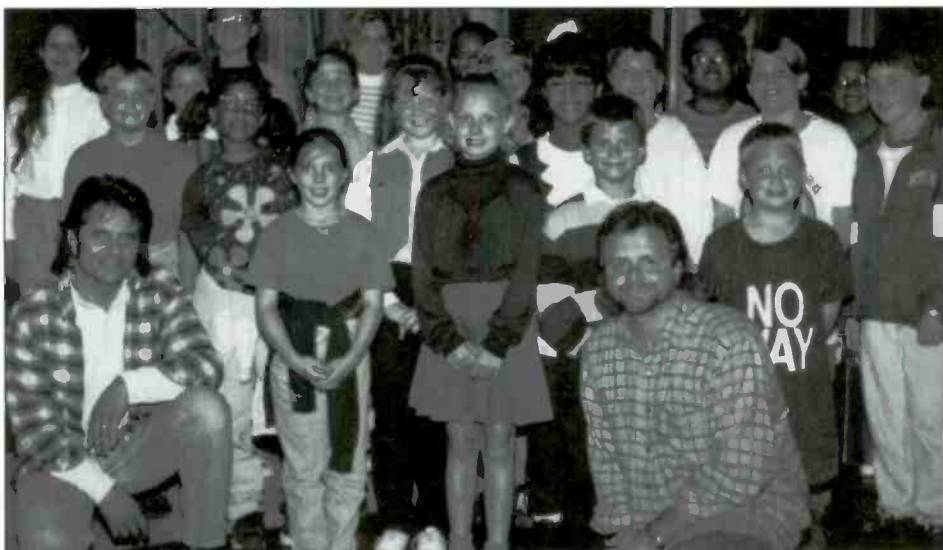
As part of an overall plan to turn the station into what O'Neal calls "a high-personality-profile-type station with a lot of entertainment value," he added such features as the lunchtime "Hot Country Cafe" show, a "Hot Five At Five" feature, and a battle-of-the-luts at night. At the same time, O'Neal says WXTU became "extremely aggressive in the marketplace," with staffers showing up at nearly all local professional hockey, basketball, and football games. In addition, O'Neal hired new station voice Zeus to give WXTU a "very aggressive" sound.

The final change came in mornings. O'Neal replaced John Lodge with Dr. Michael Lynn, the former PD/morning man at top 40 WBSS (Boss 97) Atlantic City, N.J., and made longtime morning co-host Gina Preston the focal point of the show. After O'Neal discovered that "service elements were very big here," WXTU began doing traffic and weather together every 10 minutes in drive times and around the clock during bad weather.

The results speak for themselves. WXTU has the No. 3 morning show in the market with a 5.4 share. (Only news/talk KYW and WYSP's Howard Stern show ranked higher in the fall book.) In the 18-34 demo, WXTU is ranked No. 10 and has grown 3.0-4.5 from last spring. In 25-54, the station is ranked No. 6 and has climbed 5.0-5.6 from the spring. O'Neal believes the station still has plenty of growth potential and can be in the top 3 12-plus and 25-54.

According to O'Neal, WXTU does not focus solely on country music but seeks out what fits the lifestyle of the audience. For instance, staffers will book comedian Bill Cosby, magician David Copperfield, or area politicians when they are in town. In fact, when Bruce Springsteen came to Philadelphia, they went after him as a morning-show guest. WXTU couldn't land the Boss, but O'Neal says that typifies his staff's lifestyle-oriented thinking. "All the people that

## Making A Miracle



**MCG** Curb duo Baker & Myers recorded a new song, "Make A Miracle," with the Nashville-based St. Joseph Children's Choir. The single is being serviced exclusively to stations affiliated with St. Jude Children's Research Hospital in Memphis. Gary Myers, left, and Frank Baker, right, are pictured with the choir.

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<b>AARON TIPPIN</b> • <i>Without Your Love</i> (RCA)	+460
WKTF +24, WAMZ +24, KBEQ +16, WYAY +16, KDDK +15, WZZK +15, KKQB +15, WTDR +13, KRST +12, WQXK +10	
<b>LEE ROY PARNELL</b> • <i>Heart's Desire</i> (CAREER)	+399
WUSN +18, KIIM +15, KRAK +14, WKXC +12, WQBE +12, KRTY +12, WOKO +11, WCKT +10, KRST +10, WIVK +10	
<b>DIAMOND RIO</b> • <i>Walkin' Away</i> (ARISTA)	+356
KOUL +24, KKQB +23, KSSN +20, KIIM +16, WIRK +16, WYRK +13, WNOE +13, WKTF +11, WGNA +11, WBBS +10	
<b>LONESTAR</b> • <i>No News</i> (BNA)	+355
WPOC +15, WBUB +13, WCOL +13, WTDR +13, WQMX +12, WGH +12, WDSY +12, KUZZ +11, KCYY +11, WCUZ +10	
<b>BILLY DEAN</b> • <i>It's What I Do</i> (CAPITOL NASHVILLE)	+352
WYAY +15, KXKT +14, KBEQ +14, KKAT +14, WZZK +13, KDDK +12, WFLS +12, KIKF +12, WGEE +11, KWJJ +11	
<b>TRACY BYRD</b> • <i>Heaven In My Woman's Eyes</i> (MCA)	+313
KGMV +16, WFMS +14, KOUL +13, KFMS +11, WKIX +10, WKSJ +10, KUZZ +10, WIRK +10, WDAF +10, WWWV +10	
<b>MARTINA MCBRIDE</b> • <i>Wild Angels</i> (RCA)	+300
WCUZ +26, WDRM +16, WBBS +15, KTOM +14, WYRK +12, WKHK +11, WAMZ +11, WKTF +10, WVWL +10, KSCS +10	
<b>NEAL MCCOY</b> • <i>You Gotta Love That</i> (ATLANTIC)	+289
WCUZ +24, KTOM +16, WTQR +14, WRKZ +13, KRAK +13, KRST +12, WDSY +12, KFRG +11, WPOC +10, WMSI +9	
<b>DARYLE SINGLETARY</b> • <i>Too Much Fun</i> (GIANT/REPRISE)	+283
WAMZ +17, WBCT +16, KFKF +14, WTQR +13, KHEY +11, KYCW +11, WKXC +10, KNAX +9, WPOC +9, WIL +9	
<b>PAM TILLIS</b> • <i>The River And The Highway</i> (ARISTA)	+276
WPOC +15, WYAY +15, KBEQ +14, KDDK +13, KKCS +13, KASE +13, WKTF +12, KJJY +12, KYGO +12, WKCQ +11	
<b>BLACKHAWK</b> • <i>Like There Ain't No Yesterday</i> (ARISTA)	+275
KRAK +19, WIRK +14, WQBE +13, KFKF +11, WCUZ +11, WSM +11, WGH +11, KNIX +11, WCMS +10, KSCS +10	
<b>JOE DIFFIE</b> • <i>Bigger Than The Beatles</i> (EPIC)	+263
WKQC +17, KRST +14, WHKO +13, WGGY +12, KKCS +12, WZZK +12, KAJA +12, WKXC +11, KDRK +11, WYNY +11	
<b>RICOCHET</b> • <i>What Do I Know</i> (COLUMBIA)	+258
WIRK +19, WAMZ +14, WEZL +12, WIVK +12, WKIX +11, WKXC +11, WGAR +9, WQXK +8, WSSL +8, WDSY +8	
<b>WYNONNA</b> • <i>To Be Loved By You</i> (CURB/MCA)	+255
WXBM +16, KUZZ +12, WKIX +11, KTTS +11, WIL +11, WQMX +10, WYCD +10, WQBE +10, WYNK +10, WSOC +10	

### CMT

		TW	LW
1	Billy Dean, It's What I Do	38	7
2	Martina McBride, Wild Angels	34	33
3	Shania Twain, (If You're Not...) I'm Outta Here!	33	31
4	Faith Hill, It Matters To Me	33	30
5	Wade Hayes, What I Meant To Say	32	31
6	Dwight Yoakam, Nothing	32	32
7	Collin Raye, Not That Different	32	32
8	Joe Diffie, Bigger Than The Beatles	32	34
9	John Michael Montgomery, Cowboy Love	32	31
10	Bryan White, Rebecca Lynn	31	32
11	Doug Supernaw, Not Enough Hours In The Night	31	33
12	Terri Clark, When Boy Meets Girl	31	32
13	Sawyer Brown, 'Round Here	31	32
14	Alabama, It Works	29	9
15	The Mavericks, All You Ever Do Is Bring Me Down	28	28
16	Tim McGraw, Can't Be Really Gone	27	34
17	Tracy Lawrence, If You Loved Me	27	25
18	Lonestar, No News	26	29
19	Linda Davis, Some Things Are Meant To Be	26	24
20	Emilio, Even If I Tried	25	24
21	Diamond Rio, Walkin' Away	25	24
22	Rich McCready, Hangin' On	25	25
23	Pam Tillis, The River And The Highway	24	38
24	JoDee Messina, Heads Carolina, Tails California	24	25
25	Travis Tritt, Only You	24	25
26	Junior Brown, My Wife Thinks You're Dead	22	26
27	Mandy Barnett, Now That's All Right With Me	22	25
28	John Prine, Ain't Hurtin' Nobody	18	19
29	Rhett Akins, She Said Yes	18	17
30	Ty England, Smoke In Her Eyes	18	17
31	Lorrie Morgan, Standing Tall	18	17
32	Paul Overstreet, We've Got To Keep On Me	18	18
33	Clay Walker, Hypnotize The Moon	18	22
34	Philip Claypool, The Strength Of A Woman	18	17
35	Curtis Day, The Truth Is Hard To Swallow	18	4
36	Charlie Daniels, Same Ol' Me	17	18

37	Smokin' Armadillos, Let Your Heart Lead ...	17	18
38	Baker & Myers, Years From Here	17	19
39	Ricky Skaggs, Solid Ground	17	18
40	Daryle Singletary, Too Much Fun	17	17
41	Keith Stegall, 1969	17	18
42	Kieran Kane, Cool Me Down	17	23
43	4 Runner, Ripples	17	19
44	Ty Herndon, Heart Half Empty	17	17
45	Trisha Yearwood, On A Bus To St. Cloud	16	19
46	George Strait, Check Yes Or No	16	17
47	David Lee Murphy, Dust On The Bottle	15	18
48	John Berry, If I Had Any Pride Left At All	15	18
49	Lisa Brokop, She Can't Save Him	15	17
50	Six Shooter, A Country Boy's Heart	15	17

### TNN

		TW	LW
1	Junior Brown, My Wife Thinks You're Dead	5	3
2	Ty Herndon, Heart Half Empty	5	5
3	John Michael Montgomery, Cowboy Love	5	5
4	Wade Hayes, What I Meant To Say	5	5
5	Emilio, Even If I Tried	5	4
6	Shania Twain, (If You're Not...) I'm Outta Here!	5	6
7	Bryan White, Rebecca Lynn	5	5
8	Doug Supernaw, Not Enough Hours In The Night	5	5
9	Dwight Yoakam, Nothing	5	5
10	Terri Clark, When Boy Meets Girl	5	5
11	Faith Hill, It Matters To Me	5	5
12	Sawyer Brown, 'Round Here	5	5
13	Collin Raye, Not That Different	5	5
14	Martina McBride, Wild Angels	5	5
15	Joe Diffie, Bigger Than The Beatles	5	5
16	Daryle Singletary, Too Much Fun	5	3
17	Tracy Lawrence, If You Loved Me	5	5
18	George Strait, Check Yes Or No	4	2
19	Lonestar, No News	4	3
20	Asleep At The Wheel, Lay Down Sally	4	3

### COUNTRY RECURRENT AIRPLAY

RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)
1	2296	2353	CHECK YES OR NO GEORGE STRAIT (MCA)
2	2116	2424	THAT'S AS CLOSE AS I'LL GET TO ... AARON TIPPIN (RCA)
3	1713	1741	DUST ON THE BOTTLE DAVID LEE MURPHY (MCA)
4	1483	1698	I LIKE IT, I LOVE IT TIM MCGRAW (CURB)
5	1333	1431	WHO NEEDS YOU BABY CLAY WALKER (GIANT/REPRISE)
6	1289	1359	IF THE WORLD HAD A FRONT PORCH TRACY LAWRENCE (ATLANTIC)
7	1255	1314	ANY MAN OF MINE SHANIA TWAIN (MERCURY NASHVILLE)
8	1201	1244	I'M NOT STRONG ENOUGH TO SAY NO BLACKHAWK (ARISTA)
9	1191	1686	LOVE LESSONS TRACY BYRD (MCA)
10	1173	1321	SOLD (THE GRUNDY COUNTY AUCTION ...) JOHN MICHAEL MONTGOMERY (ATLANTIC)
11	1165	1250	LIFE GOES ON LITTLE TEXAS (WARNER BROS.)
12	1125	1160	BETTER THINGS TO DO TERRI CLARK (MERCURY NASHVILLE)
13	1106	1093	THAT AIN'T MY TRUCK RHETT AKINS (DECCA)

RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)
14	1055	1112	BACK IN YOUR ARMS AGAIN LORRIE MORGAN (BNA)
15	1041	1064	PARTY CROWD DAVID LEE MURPHY (MCA)
16	941	910	SHOULD'VE ASKED HER FASTER TY ENGLAND (RCA)
17	936	1050	SHE'S EVERY WOMAN GARTH BROOKS (CAPITOL NASHVILLE)
18	897	953	YOU'RE GONNA MISS ME WHEN I'M GONE BROOKS & DUNN (ARISTA)
19	883	934	SAFE IN THE ARMS OF LOVE MARTINA MCBRIDE (RCA)
20	863	886	I LET HER LIE DARYLE SINGLETARY (GIANT/REPRISE)
21	841	924	A LITTLE BIT OF YOU LEE ROY PARNELL (CAREER)
22	837	918	ONE BOY, ONE GIRL COLLIN RAYE (EPIC)
23	831	1219	BORN IN THE DARK DOUG STONE (COLUMBIA)
24	811	807	I DIDN'T KNOW MY OWN STRENGTH LORRIE MORGAN (BNA)
25	794	772	GONE COUNTRY ALAN JACKSON (ARISTA)

Recurrents are titles which have appeared on the Hot Country Singles chart for 20 weeks and have dropped below the top 20.

### MOST NEW AIRPLAY THIS WEEK

	No. Of Stations		No. Of Stations
<b>AARON TIPPIN</b> <i>Without Your Love</i> (RCA)	32	<b>MARK CHESNUTT</b> <i>It Wouldn't Hurt To Have Wings</i> (Decca)	15
<b>LEE ROY PARNELL</b> <i>Heart's Desire</i> (Career)	29	<b>RICOCHET</b> <i>What Do I Know</i> (Columbia)	15
<b>BILLY DEAN</b> <i>It's What I Do</i> (Capitol Nashville)	27	<b>CLAY WALKER</b> <i>Hypnotize The Moon</i> (Giant/Reprise)	15
<b>TRACY BYRD</b> <i>Heaven In My Woman's Eyes</i> (MCA)	23	<b>JAMES BONAMY</b> <i>She's Got A Mind Of Her Own</i> (Epic)	13
<b>PAM TILLIS</b> <i>The River And The Highway</i> (Arista)	19	<b>KEITH STEGALL</b> <i>1969</i> (Mercury Nashville)	13
<b>LONESTAR</b> <i>No News</i> (BNA)	18		

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Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

COUNTRY

Grid of country music playlists for various stations including WYNY, WUSN, KZLA, KSCS, WXTU, WKHX, WMZQ, KILT, KPLX, KYNG, KIKK, WWW, WYCD, WIL, KKBQ, WYAY, WIVK, WSOC, WGAR, KYGO, KNIX, WBOB, KMPS, and KEYE. Each station listing includes song titles, artists, and play counts.



TNN's  
new country  
showcase!



Hosted By Tom Wopat

weeknights  
9 PM ET LIVE!



Playlists supplied by Broadcast Data Systems' Radio Track service...

COUNTRY

WTQR Greensboro PD: Paul Franklin MD: Danny Hall

WSIX Nashville OM: Charlie Quinn PD/MD: Dave Kelly

WPOC Baltimore PD: Bob Moody MD: Greg Cole

WFMS Indianapolis PD: David Wood MD: J.D. Cannon

WQYK Tampa PD: Beecher Martin MD: Jay Roberts

KMLE Phoenix PD: Shaun Holly MD: Gwen Foster

WWKA Orlando PD: Michael Moore MD: Shadow Stevens

WHKO Dayton PD: Gerry McCracken MD: Dawn Michaels

WAMZ Louisville PD: Coyote Calhoun MD: Ron Hazard

WKIS Miami PD: Bob McKay MD: Darlene Evans

WZZK Birmingham PD: Jim Tice MD: Scott Stewart

KFRG San Bernardino PD: Lee Logan MD: Don Jefferies

WRBQ Tampa VP/Programming: Mason Dixon PD/MD: Ronnie Lane

WSSL Greenville Acting PD: Buddy Scott MD: Ric Larson

KSON San Diego PD: Mike Shepard MD: Nick Upton

WUBE Cincinnati PD: Tim Closson MD: Duke Hamilton

WDAF Kansas City PD: Ted Cramer MD: David Bryan

WSM Nashville PD/MD: Lee Cory

WBCT Grand Rapids PD: Doug Montgomery MD: Kelly Iris

WDSY Pittsburgh PD: Justin Case MD: Chris DeCarlo

WKLB Boston PD: Loren Owens MD: David Williams

WWYZ Hartford PD: Greg Roche MD: John Saville

WUSY Chattanooga PD/MD: Bob Sterling

KFKF Kansas City PD: Dale Carter MD: Tony Stevens

# COUNTRY AIRPLAY MONITOR



For Week Ending January 28, 1996

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

## COUNTRY

Total Plays/Gain		Total Plays/Gain		Total Plays/Gain		Total Plays/Gain		Total Plays/Gain	
RHETT AKINS		ALABAMA		JOHN ANDERSON		BLACKHAWK		GARTH BROOKS	
2370/67		1708/130		2423/133		4459/275		3714/70	
She Said Yes (Decca)		It Works (RCA)		Paradise (BNA)		Like There Ain't No Yesterday (Arista)		The Beaches Of Cheyenne (Capitol Nashville)	
Total Stations: 147		Total Stations: 138		Total Stations: 145		Total Stations: 149		Total Stations: 148	
Chart Move: 29-28		Chart Move: 38-35		Chart Move: 28-27		Chart Move: 7-5		Chart Move: 12-12	
New York	CMT 13 18 33 TNN 12 3 8 54 WYNY 13 8 5 54	Louisv. WAMZ 10 14 13 59 Rai./Dur. WKIX 13 23 26 350 Birmingham WZLX 16 16 3 50	Louisv. WAMZ 10 14 13 59 Rai./Dur. WKIX 13 23 26 350 Birmingham WZLX 16 16 3 50	Louisv. WAMZ 10 14 13 59 Rai./Dur. WKIX 13 23 26 350 Birmingham WZLX 16 16 3 50	Louisv. WAMZ 10 14 13 59 Rai./Dur. WKIX 13 23 26 350 Birmingham WZLX 16 16 3 50	Louisv. WAMZ 10 14 13 59 Rai./Dur. WKIX 13 23 26 350 Birmingham WZLX 16 16 3 50	Louisv. WAMZ 10 14 13 59 Rai./Dur. WKIX 13 23 26 350 Birmingham WZLX 16 16 3 50	Louisv. WAMZ 10 14 13 59 Rai./Dur. WKIX 13 23 26 350 Birmingham WZLX 16 16 3 50	Louisv. WAMZ 10 14 13 59 Rai./Dur. WKIX 13 23 26 350 Birmingham WZLX 16 16 3 50

Total Plays/Gain		Total Plays/Gain		Total Plays/Gain		Total Plays/Gain		Total Plays/Gain	
KENNY CHESNEY		MARK CHESNUTT		LINDA DAVIS		DIAMOND RIO		JOE DIFFIE	
2665/46		2065/207		2710/204		2950/356		4720/263	
Grandpa Told Me So (BNA)		It Wouldn't Hurt To Have Wings (Decca)		Some Things Are Meant To Be (Arista)		Walkin' Away (Arista)		Bigger Than The Beatles (Epic)	
Total Stations: 146		Total Stations: 146		Total Stations: 148		Total Stations: 148		Total Stations: 149	
Chart Move: 23-23		Chart Move: 35-31		Chart Move: 26-22		Chart Move: 24-20		Chart Move: 6-2	
New York	CMT 13 18 33 TNN 12 3 8 54 WYNY 13 8 5 54	Louisv. WAMZ 10 14 13 59 Rai./Dur. WKIX 13 23 26 350 Birmingham WZLX 16 16 3 50	Louisv. WAMZ 10 14 13 59 Rai./Dur. WKIX 13 23 26 350 Birmingham WZLX 16 16 3 50	Louisv. WAMZ 10 14 13 59 Rai./Dur. WKIX 13 23 26 350 Birmingham WZLX 16 16 3 50	Louisv. WAMZ 10 14 13 59 Rai./Dur. WKIX 13 23 26 350 Birmingham WZLX 16 16 3 50	Louisv. WAMZ 10 14 13 59 Rai./Dur. WKIX 13 23 26 350 Birmingham WZLX 16 16 3 50	Louisv. WAMZ 10 14 13 59 Rai./Dur. WKIX 13 23 26 350 Birmingham WZLX 16 16 3 50	Louisv. WAMZ 10 14 13 59 Rai./Dur. WKIX 13 23 26 350 Birmingham WZLX 16 16 3 50	Louisv. WAMZ 10 14 13 59 Rai./Dur. WKIX 13 23 26 350 Birmingham WZLX 16 16 3 50

# AIRPLAY **Monitor** SONG ACTIVITY REPORT

For Week Ending January 28, 1996

**Broadcast Data Systems**  
Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

Total Plays/Gain		Total Plays/Gain		Total Plays/Gain		Total Plays/Gain		Total Plays/Gain											
<b>WADE HAYES</b> <i>What I Meant To Say (Columbia)</i>		<b>3886/87</b>		<b>ALAN JACKSON</b> <i>I'll Try (Arista)</i>		<b>3637/184</b>		<b>TRACY LAWRENCE</b> <i>If You Loved Me (Atlantic)</i>		<b>3276/21</b>		<b>LONESTAR</b> <i>No News (BNA)</i>		<b>1989/355</b>		<b>PATTY LOVELESS</b> <i>You Can Feel Bad (Epic)</i>		<b>3289/232</b>	
Total Stations: 149		Chart Move: 10-11		Total Stations: 149		Chart Move: 10-13		Total Stations: 149		Chart Move: 16-16		Total Stations: 134		Chart Move: 36-32		Total Stations: 149		Chart Move: 18-15	
City	Station	Plays	Gain	City	Station	Plays	Gain	City	Station	Plays	Gain	City	Station	Plays	Gain	City	Station	Plays	Gain
New York	WAMZ	21	1	New York	CMT	26	2	New York	CMT	26	2	New York	CMT	26	2	New York	CMT	26	2
New York	TNN	5	5	New York	TNN	5	5	New York	TNN	5	5	New York	TNN	5	5	New York	TNN	5	5
New York	WKRF	5	5	New York	WKRF	5	5	New York	WKRF	5	5	New York	WKRF	5	5	New York	WKRF	5	5
L.A.	KZLA	22	22	L.A.	KZLA	22	22	L.A.	KZLA	22	22	L.A.	KZLA	22	22	L.A.	KZLA	22	22
Chicago	WUSN	20	20	Chicago	WUSN	20	20	Chicago	WUSN	20	20	Chicago	WUSN	20	20	Chicago	WUSN	20	20
San Francisco	KSAN	20	20	San Francisco	KSAN	20	20	San Francisco	KSAN	20	20	San Francisco	KSAN	20	20	San Francisco	KSAN	20	20
Philadelphia	WXTU	23	23	Philadelphia	WXTU	23	23	Philadelphia	WXTU	23	23	Philadelphia	WXTU	23	23	Philadelphia	WXTU	23	23
Detroit	WWWW	21	21	Detroit	WWWW	21	21	Detroit	WWWW	21	21	Detroit	WWWW	21	21	Detroit	WWWW	21	21
Dallas	WYCD	39	39	Dallas	WYCD	39	39	Dallas	WYCD	39	39	Dallas	WYCD	39	39	Dallas	WYCD	39	39
Wash. DC	KPLX	20	20	Wash. DC	KPLX	20	20	Wash. DC	KPLX	20	20	Wash. DC	KPLX	20	20	Wash. DC	KPLX	20	20
Boston	WMLB	21	21	Boston	WMLB	21	21	Boston	WMLB	21	21	Boston	WMLB	21	21	Boston	WMLB	21	21
Houston	KIKK	22	22	Houston	KIKK	22	22	Houston	KIKK	22	22	Houston	KIKK	22	22	Houston	KIKK	22	22
Miami	KRBB	16	16	Miami	KRBB	16	16	Miami	KRBB	16	16	Miami	KRBB	16	16	Miami	KRBB	16	16
Atlanta	WKXW	23	23	Atlanta	WKXW	23	23	Atlanta	WKXW	23	23	Atlanta	WKXW	23	23	Atlanta	WKXW	23	23
Seattle	WYAY	34	34	Seattle	WYAY	34	34	Seattle	WYAY	34	34	Seattle	WYAY	34	34	Seattle	WYAY	34	34
San Diego	KMPS	19	19	San Diego	KMPS	19	19	San Diego	KMPS	19	19	San Diego	KMPS	19	19	San Diego	KMPS	19	19
Minneapolis	KEYE	22	22	Minneapolis	KEYE	22	22	Minneapolis	KEYE	22	22	Minneapolis	KEYE	22	22	Minneapolis	KEYE	22	22
St. Louis	WBOB	21	21	St. Louis	WBOB	21	21	St. Louis	WBOB	21	21	St. Louis	WBOB	21	21	St. Louis	WBOB	21	21
Baltimore	WPKC	23	23	Baltimore	WPKC	23	23	Baltimore	WPKC	23	23	Baltimore	WPKC	23	23	Baltimore	WPKC	23	23
Pittsburgh	WDSY	25	25	Pittsburgh	WDSY	25	25	Pittsburgh	WDSY	25	25	Pittsburgh	WDSY	25	25	Pittsburgh	WDSY	25	25
Phoenix	KNIX	18	18	Phoenix	KNIX	18	18	Phoenix	KNIX	18	18	Phoenix	KNIX	18	18	Phoenix	KNIX	18	18
Tampa	WYQY	19	19	Tampa	WYQY	19	19	Tampa	WYQY	19	19	Tampa	WYQY	19	19	Tampa	WYQY	19	19
Cleveland	WGAR	24	24	Cleveland	WGAR	24	24	Cleveland	WGAR	24	24	Cleveland	WGAR	24	24	Cleveland	WGAR	24	24
Denver	KZOG	20	20	Denver	KZOG	20	20	Denver	KZOG	20	20	Denver	KZOG	20	20	Denver	KZOG	20	20
Cincinnati	WUBE	17	17	Cincinnati	WUBE	17	17	Cincinnati	WUBE	17	17	Cincinnati	WUBE	17	17	Cincinnati	WUBE	17	17
Port. OR	KUPL	26	26	Port. OR	KUPL	26	26	Port. OR	KUPL	26	26	Port. OR	KUPL	26	26	Port. OR	KUPL	26	26
Rivers	KFRG	37	37	Rivers	KFRG	37	37	Rivers	KFRG	37	37	Rivers	KFRG	37	37	Rivers	KFRG	37	37
Milwaukee	WMLW	20	20	Milwaukee	WMLW	20	20	Milwaukee	WMLW	20	20	Milwaukee	WMLW	20	20	Milwaukee	WMLW	20	20
Sacramento	KNCI	17	17	Sacramento	KNCI	17	17	Sacramento	KNCI	17	17	Sacramento	KNCI	17	17	Sacramento	KNCI	17	17
Kan. City	KBEQ	27	27	Kan. City	KBEQ	27	27	Kan. City	KBEQ	27	27	Kan. City	KBEQ	27	27	Kan. City	KBEQ	27	27
San Jose	WDFW	31	31	San Jose	WDFW	31	31	San Jose	WDFW	31	31	San Jose	WDFW	31	31	San Jose	WDFW	31	31
Providence	WCTK	23	23	Providence	WCTK	23	23	Providence	WCTK	23	23	Providence	WCTK	23	23	Providence	WCTK	23	23
Norfolk	WCMS	20	20	Norfolk	WCMS	20	20	Norfolk	WCMS	20	20	Norfolk	WCMS	20	20	Norfolk	WCMS	20	20
Colum. OH	WGHL	20	20	Colum. OH	WGHL	20	20	Colum. OH	WGHL	20	20	Colum. OH	WGHL	20	20	Colum. OH	WGHL	20	20
San Antonio	WCOL	25	25	San Antonio	WCOL	25	25	San Antonio	WCOL	25	25	San Antonio	WCOL	25	25	San Antonio	WCOL	25	25
Salt Lake	KKAT	24	24	Salt Lake	KKAT	24	24	Salt Lake	KKAT	24	24	Salt Lake	KKAT	24	24	Salt Lake	KKAT	24	24
Indian	KSDP	30	30	Indian	KSDP	30	30	Indian	KSDP	30	30	Indian	KSDP	30	30	Indian	KSDP	30	30
Charl. NC	WFSM	23	23	Charl. NC	WFSM	23	23	Charl. NC	WFSM	23	23	Charl. NC	WFSM	23	23	Charl. NC	WFSM	23	23
New Or.	WTOE	17	17	New Or.	WTOE	17	17	New Or.	WTOE	17	17	New Or.	WTOE	17	17	New Or.	WTOE	17	17
Buffalo	WYRK	23	23	Buffalo	WYRK	23	23	Buffalo	WYRK	23	23	Buffalo	WYRK	23	23	Buffalo	WYRK	23	23
Orlando	WVKA	20	20	Orlando	WVKA	20	20	Orlando	WVKA	20	20	Orlando	WVKA	20	20	Orlando	WVKA	20	20
Hartford	WVYZ	23	23	Hartford	WVYZ	23	23	Hartford	WVYZ	23	23	Hartford	WVYZ	23	23	Hartford	WVYZ	23	23
Greensb.	WPCM	26	26	Greensb.	WPCM	26	26	Greensb.	WPCM	26	26	Greensb.	WPCM	26	26	Greensb.	WPCM	26	26
Memphis	WTOE	32	32	Memphis	WTOE	32	32	Memphis	WTOE	32	32	Memphis	WTOE	32	32	Memphis	WTOE	32	32
Nashv.	WSIX	28	28	Nashv.	WSIX	28	28	Nashv.	WSIX	28	28	Nashv.	WSIX	28	28	Nashv.	WSIX	28	28
Dayton	WSM	35	35	Dayton	WSM	35	35	Dayton	WSM	35	35	Dayton	WSM	35	35	Dayton	WSM	35	35
W.P. Beach	WIRK	13	13	W.P. Beach	WIRK	13	13	W.P. Beach	WIRK	13	13	W.P. Beach	WIRK	13	13	W.P. Beach	WIRK	13	13
Jacksonv.	WROD	24	24	Jacksonv.	WROD	24	24	Jacksonv.	WROD	24	24	Jacksonv.	WROD	24	24	Jacksonv.	WROD	24	24
Okla. City	KEBC	31	31	Okla. City	KEBC	31	31	Okla. City	KEBC	31	31	Okla. City	KEBC	31	31	Okla. City	KEBC	31	31

# COUNTRY AIRPLAY MONITOR



# SING ACTIVITY REPORTS

For Week Ending January 28, 1996

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

## COUNTRY

LEE ROY PARNELL 1553/399										COLLIN RAYE 4102/110										RICOCHET 1856/258										SAWYER BROWN 2988/31										DARYLE SINGLETARY 2489/283																
Heart's Desire (Career)					Not That Different (Epic)					What Do I Know (Columbia)					'Round Here (Curb)					Too Much Fun (Giant/Reprise)																																				
Total Stations: 125					Chart Move: 44-37					Total Stations: 150					Chart Move: 8-8					Total Stations: 141					Chart Move: 37-34					Total Stations: 148					Chart Move: 19-19					Total Stations: 146					Chart Move: 30-25											
City	Station	TP	W	L	W	W	IP	City	Station	TP	W	L	W	W	IP	City	Station	TP	W	L	W	W	IP	City	Station	TP	W	L	W	W	IP	City	Station	TP	W	L	W	W	IP	City	Station	TP	W	L	W	W	IP									
New York	CMT	1	-	-	-	-	-	New York	CMT	1	-	-	-	-	-	New York	CMT	1	-	-	-	-	-	-	New York	CMT	1	-	-	-	-	-	New York	CMT	1	-	-	-	-	-	New York	CMT	1	-	-	-	-	-	New York	CMT	1	-	-	-	-	-

GEORGE STRAIT 3507/34										DOUG SUPERMAN 4670/88										CLAY WALKER 2823/69										LARI WHITE 1409/163										WYNNONA 3204/255																								
I Know She Still Loves Me (MCA)					Not Enough Hours In The Night (Giant/Reprise)					Hypnotize The Moon (Giant/Reprise)					Ready, Willing And Able (RCA)					To Be Loved By You (Curb/MCA)																																												
Total Stations: 148					Chart Move: 13-14					Total Stations: 150					Chart Move: 5-3					Total Stations: 148					Chart Move: 31-21					Total Stations: 128					Chart Move: 42-39					Total Stations: 149					Chart Move: 20-18																			
City	Station	TP	W	L	W	W	IP	City	Station	TP	W	L	W	W	IP	City	Station	TP	W	L	W	W	IP	City	Station	TP	W	L	W	W	IP	City	Station	TP	W	L	W	W	IP	City	Station	TP	W	L	W	W	IP	City	Station	TP	W	L	W	W	IP									
New York	CMT	1	-	-	-	-	-	New York	CMT	1	-	-	-	-	-	New York	CMT	1	-	-	-	-	-	-	New York	CMT	1	-	-	-	-	-	New York	CMT	1	-	-	-	-	-	New York	CMT	1	-	-	-	-	-	New York	CMT	1	-	-	-	-	-	New York	CMT	1	-	-	-	-	-

# COUNTRY AIRPLAY

## ★ ★ ★ AIRPOWER ★ ★ ★

(Minimum 3000 detections for the first time)

**WYNONNA** 3204/255  
*To Be Loved By You (Curb/MCA)*

Total Stations: 149/Chart Move: 20-18  
Heavy (35+ plays): 0  
Medium (25-34): 44 KASE, KCIN, KDDK, KEBC, KHEY, KIKK, KKBO, KNCI, KOUL, KRKY, KRYS, KUPL, KXKC, KXKT, KYCW, KYCY, KYNG, KZLA, KZSN, WBBS, WBCT, WCKT, WCOL, WCUZ, WDOD, WESC, WEZL, WFMS, WGAR, WKIX, WKTF, WPCM, WPOC, WQDR, WQXK, WRBQ, WRKZ, WSIX, WUBE, WWWWW, WXBW, WXBQ, WYAY, WZZK  
Light (Under 25): 105  
New Airplay This Week: 4 KTTS, WIL, WIVK, WQMX

Total Plays/Gain

## 2999 - 1000 DETECTIONS

Total Plays/Gain

**SAWYER BROWN** 2988/31  
*'Round Here (Curb)*

Total Stations: 148/Chart Move: 19-19  
Heavy (35+ plays): 6 KASY, KEEY, KFKF, WAMZ, WKTF, WSIX  
Medium (25-34): 32 KBEQ, KDDK, KHEY, KIIM, KKAT, KMLE, KNCI, KRMD, KRKY, KTEX, KTOM, KYCY, KZSN, WBCT, WCOL, WCKT, WDOD, WDRM, WGEE, WGH, WHYL, WCNW, WKHK, WKLB, WPOC, WQBE, WSOC, WXBW, WXBQ, WXTU, WYAY, WYRK  
Light (Under 25): 110  
New Airplay This Week: 1 KOUL

**DIAMOND RIO** 2950/356  
*Walkin' Away (Arista)*

Total Stations: 148/Chart Move: 24-20  
Heavy (35+): 1 KOUL  
Medium (25-34): 29 KBEQ, KDDK, KEBC, KFMS, KKBO, KMPS, KNCI, KRKY, KTEX, KXKC, KYCW, WBCT, WDOD, WESC, WEZL, WGEE, WGGY, WHYL, WIVK, WKXK, WKTF, WMZQ, WPCM, WPOC, WQBE, WRKZ, WXBW, WXBQ, WYAY  
Light (Under 25): 118  
New Airplay This Week: 8 KKBQ, KSCS, KSSN, WBBS, WIL, WIRK, WKIS, WYRK

**CLAY WALKER** 2823/690  
*Hypnotize The Moon (Giant/Reprise)*

Total Stations: 148/Chart Move: 31-21  
Heavy (35+): 4 KKBQ, KOUL, KRYS, WCUZ  
Medium (25-34): 29 KASE, KASY, KEBC, KFMS, KNCI, KXJC, KWJ, KWNR, KXKC, KYCY, KYNG, WBCT, WCOL, WDOD, WEZL, WKIX, WKJN, WKXK, WPCM, WPOC, WQBE, WQDR, WRKZ, WSIX, WSM, WTQR, WXBQ, WYAY, WZZK  
Light (Under 25): 115  
New Airplay This Week: 15 KTEX, KTOM, KYCW, WBBS, WGH, WKHX, WKLB, WNOE, WOKO, WQIK, WSOC, WVLK, WXTU, WYCD, WYNY

**LINDA DAVIS** 2710/204  
*Some Things Are Meant To Be (Arista)*

Total Stations: 148/Chart Move: 26-22  
Heavy (35+): 1 KOUL  
Medium (25-34): 24 KBEQ, KGMV, KMPS, KNCI, KRKY, KTEX, KXKC, KYCY, KYNG, WBCT, WDOD, WEZL, WGEE, WHYL, WKXK, WKTF, WMZQ, WPCM, WRBQ, WRKZ, WSM, WXBW, WXTU, WYAY  
Light (Under 25): 123  
New Airplay This Week: 7 KASE, KCIN, KXXY, WDRM, WIL, WTDR, WVLK

**KENNY CHESNEY** 2665/46  
*Grandpa Told Me So (BNA)*

Total Stations: 146/Chart Move: 23-23  
Heavy (35+): 4 KFKF, KWNR, KXKC, WSOC  
Medium (25-34): 24 KASE, KBEQ, KDDK, KHEY, KXKC, WKTF, WDRM, WGEE, WGH, WIL, WIVK, WCNW, WKXK, WKTF, WPOC, WQDR, WSM, WSTH, WTDR, WXBW, WXBQ, WYAY  
Light (Under 25): 118  
New Airplay This Week: 4 KRAK, WKIS, WUBE, WYRK

**DARYLE SINGLETARY** 2489/283  
*Too Much Fun (Giant/Reprise)*

Total Stations: 146/Chart Move: 30-25  
Heavy (35+): 2 KFKF, KFRG  
Medium (25-34): 27 KEBC, KEEY, KFMS, KHEY, KRYS, KTEX, KUPL, KUZZ, KWKH, WAMZ, WBCT, WCOL, WCUZ, WDOD, WGEE, WGGY, WIL, WKTF, WMZQ, WPOC, WQBE, WRKZ, WSIX, WXBW, WXBQ, WXTU, WYAY  
Light (Under 25): 117  
New Airplay This Week: 4 KMLE, KYCW, WKXK, WTQR

**JOHN ANDERSON** 2423/133  
*Paradise (BNA)*

Total Stations: 145/Chart Move: 28-27  
Heavy (35+): 0  
Medium (25-34): 24 KBEQ, KFMS, KRAK, KRYS, KTEX, KXKC, WAMZ, WCKT, WCOL, WDOD, WEZL, WHYL, WIVK, WKXK, WKTF, WPCM, WQBE, WRKZ, WSIX, WSTH, WUSY, WXBW, WXBQ, WYAY  
Light (Under 25): 121  
New Airplay This Week: 4 KHEY, KSOP, KSSN, WYRK

**RHETT AKINS** 2370/67  
*She Said Yes (Decca)*

Total Stations: 147/Chart Move: 29-28  
Heavy (35+): 2 KYCW, WRBQ  
Medium (25-34): 16 KASY, KBEQ, KFMS, KKCS, KMLE, KNIX, KPLX, KSOP, KXKC, KYGO, WCOL, WESC, WFLS, WGNA, WQDR, WSM  
Light (Under 25): 129  
New Airplay This Week: 5 KTEX, KXXY, WBBS, WNOE, WXBW

**NEAL MCCOY** 2353/289  
*You Gotta Love That (Atlantic)*

Total Stations: 148/Chart Move: 33-29  
Heavy (35+): 0  
Medium (25-34): 16 KASE, KBEQ, KOUL, KWNR, WBCT, WCOL, WCUZ, WDOD, WEZL, WGAR, WKTF, WPCM, WRBQ, WRKZ, WSIX, WXBW  
Light (Under 25): 132  
New Airplay This Week: 9 KFRG, KRAK, WKIS, WKLB, WPOC, WTQR, WUSY, WVLK, WWKA

**MARK CHESNUTT** 2065/207  
*It Wouldn't Hurt To Have Wings (Decca)*

Total Stations: 146/Chart Move: 35-31  
Heavy (35+): 0  
Medium (25-34): 13 KASE, KBEQ, KEBC, KFMS, KOUL, KRYS, KXKC, WCOL, WCUZ, WGAR, WHYL, WPOC, WXBQ  
Light (Under 25): 133  
New Airplay This Week: 15 KIKK, KMPS, KPLX, KSON, KWEN, KYNG, WCO, WDSY, WIRK, WKXK, WVLK, WWKA, WWWWW, WYNK, WYNY

**LONESTAR** 1989/355  
*No News (BNA)*

Total Stations: 134/Chart Move: 36-32  
Heavy (35+): 1 WCUZ  
Medium (25-34): 14 KDDK, KEBC, KFMS, KOUL, KYNG, WBCT, WGEE, WKIX, WKXK, WQBE, WQDR, WTDR, WXBQ, WYAY  
Light (Under 25): 119  
New Airplay This Week: 18 KCYY, KEEY, KHEY, KUZZ, WBUB, WGH, WGXK, WKCW, WKCO, WKHK, WMSI, WPOC, WQMX, WSM, WUBE, WUSY, WVLK, WYCD

**RICOCHET** 1856/258  
*What Do I Know (Columbia)*

Total Stations: 141/Chart Move: 37-34  
Heavy (35+): 0  
Medium (25-34): 9 KBEQ, KFKF, KKBO, KWNR, KXKC, WCUZ, WESC, WIL, WKIX  
Light (Under 25): 132  
New Airplay This Week: 15 KWEN, KXXY, WAMZ, WCKT, WCO, WGAR, WIRK, WIVK, WKXK, WKXK, WSM, WSSL, WTQR, WUSY, WYNK

**ALABAMA** 1708/130  
*It Works (RCA)*

Total Stations: 138/Chart Move: 38-36  
Heavy (35+): 0  
Medium (25-34): 2 KOUL, WMZQ  
Light (Under 25): 136  
New Airplay This Week: 8 KASE, KTTS, KYCY, WKXK, WQIK, WQMX, WVLK, WWKA

**LEE ROY PARNELL** 1553/399  
*Heart's Desire (Career)*

Total Stations: 125/Chart Move: 44-37  
Heavy (35+): 0  
Medium (25-34): 5 KASE, KYNG, WKXK, WQBE, WYAY  
Light (Under 25): 120  
New Airplay This Week: 29 KIIM, KKAT, KMPS, KRAK, KRST, KRKY, KSON, KTOM, KYGO, WBOB, WCHY, WCKT, WCTK, WCUZ, WEZL, WKXK, WKXK, WKXK, WMSI, WNOE, WOKO, WOV, WPOC, WQYK, WTDR, WTQR, WUSN, WYNY

**LARI WHITE** 1409/168  
*Ready, Willing And Able (RCA)*

Total Stations: 128/Chart Move: 42-39  
Heavy (35+): 0  
Medium (25-34): 3 KBEQ, WBCT, WMZQ  
Light (Under 25): 125  
New Airplay This Week: 9 KDDK, KHEY, KSON, KWEN, KWJ, WGEE, WKIX, WYNK, WZZK

**LORRIE MORGAN** 1223/68  
*Standing Tall (BNA)*

Total Stations: 110/Chart Move: 45-40  
Heavy (35+): 1 WMZQ  
Medium (25-34): 2 KXKC, WDRM  
Light (Under 25): 107  
New Airplay This Week: 5 KTOM, KYGO, WCKT, WQDR, WQYK

## 999 - 500 DETECTIONS

Total Plays/Gain

**JAMES BONAMY** 973/154  
*She's Got A Mind Of Her Own (Epic)*

Total Stations: 105/Chart Move: 46-43  
Heavy (35+): 0  
Medium (25-34): 3 KASE, WESC, WPOC  
Light (Under 25): 102  
New Airplay This Week: 13 KEEY, KFKF, KHEY, KKCS, KNCI, KPLX, KWEN, KYCY, WCKT, WDRM, WKTF, WNOE, WQDR

**THE MAVERICKS (FEAT. FLACO JIMENEZ)** 966/187  
*All You Ever Do Is Bring Me Down (MCA)*

Total Stations: 94/Chart Move: 47-44  
Heavy (35+): 0  
Medium (25-34): 3 KEBC, KOUL, KRYS  
Light (Under 25): 91  
New Airplay This Week: 12 KAJA, KCYY, KNCI, KXKT, KZSN, WGEE, WKXK, WMSI, WQXK, WXTU, WYNY, WYDY

**LITTLE TEXAS** 856/140  
*Country Crazy (Warner Bros.)*

Total Stations: 97/Chart Move: 49-45  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 97  
New Airplay This Week: 11 KAJA, KCIN, WDOD, WKCO, WOKO, WPOR, WRBQ, WSSL, WWKA, WYNK, WYDY

**AARON TIPPIN** 802/460  
*Without Your Love (RCA)*

Total Stations: 117/Chart Move: 58-46  
Heavy (35+): 0

Medium (25-34): 2 WDOD, WESC  
Light (Under 25): 115  
New Airplay This Week: 32 KBEQ, KDDK, KIKF, KKBO, KNCI, KRST, KTOM, KVOO, KXKC, KZSN, WAMZ, WBUB, WCHY, WCM, WCUZ, WGN, WHYL, WKXK, WKSJ, WKTF, WKXK, WMSI, WPOR, WQXK, WQYK, WRKZ, WTDR, WUSY, WXBW, WYAY, WYNY, WZZK

**PAM TILLIS** 757/276  
*The River And The Highway (Arista)*

Total Stations: 97/Chart Move: 52-47  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 97  
New Airplay This Week: 19 KASE, KBEQ, KDDK, KFKF, KHEY, KIIM, KJY, KKCS, KVET, KWNR, KYGO, KZSN, WGN, WKCO, WKSJ, WKTF, WPOC, WYAY, WYNY

**EMILIO** 601/94  
*Even If I Tried (Capitol Nashville)*

Total Stations: 67/Chart Move: 51-49  
Heavy (35+): 0  
Medium (25-34): 2 KHEY, KOUL  
Light (Under 25): 65  
New Airplay This Week: 7 KNAX, WKXK, WKSJ, WMSI, WPOR, WQXK, WRBQ

**BILLY DEAN** 536/352  
*It's What I Do (Capitol Nashville)*

Total Stations: 91/Chart Move: 70-50  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 91  
New Airplay This Week: 27 KBEQ, KDDK, KEEY, KIKF, KKAT, KNCI, KSOP, KTOM, KVOO, KXKT, KYGO, KZLA, WESC, WFLS, WGAR, WGEE, WKXK, WML, WOKO, WRKZ, WROO, WSM, WYAY, WYNY, WYDY, WZZK

**MANDY BARNETT** 534/57  
*Now That's All Right With Me (Asylum)*

Total Stations: 50/Chart Move: 55-51  
Heavy (35+): 0  
Medium (25-34): 4 WIVK, WQBE, WXBQ, WYNY  
Light (Under 25): 46  
New Airplay This Week: 4 KAJA, KDRK, WHYL, WSM

**TRAVIS TRITT** 522/55  
*Only You (And You Alone) (Warner Bros.)*

Total Stations: 78/Chart Move: 53-52  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 78  
New Airplay This Week: 8 KDRK, KTEX, WDOD, WQBE, WSM, WUSN, WXBW, WYNY

**SMOKIN' ARMADILLOS** 522/46  
*Let Your Heart Lead Your Mind (MCG Curb)*

Total Stations: 77/Chart Move: 54-53  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 77  
New Airplay This Week: 5 KHEY, KXKT, WDAF, WKJN, WPCM

## 499 - 75 DETECTIONS

Total Plays/Gain

**JODEE MESSINA** 486/191  
*Heads Carolina, Tails California (Curb)*

Total Stations: 81/Chart Move: 62-54  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 81  
New Airplay This Week: 10 KFKF, KNAX, KSKS, WBCT, WCKT, WGN, WHYL, WRKZ, WSOC, WXBW

**TRACY BYRD** 475/313  
*Heaven In My Woman's Eyes (MCA)*

Total Stations: 88/Chart Move: 72-55  
Heavy (35+): 0  
Medium (25-34): 1 KKBQ  
Light (Under 25): 87  
New Airplay This Week: 23 KFMS, KGMV, KIKF, KOUL, KSON, KSOP, KUZZ, KZLA, WCHY, WCKT, WCUZ, WDAF, WFLS, WFMS, WGEE, WKIX, WKSJ, WQMX, WUBE, WUSY, WWKA, WWWWW, WYAY

**DWIGHT YOAKAM** 415/87  
*Gone (That'll Be Me) (Reprise)*

Total Stations: 60/Chart Move: 60-56  
Heavy (35+): 0  
Medium (25-34): 3 KASE, KOUL, WCM  
Light (Under 25): 57  
New Airplay This Week: 12 KHEY, KIKF, KRKY, KTTS, KUZZ, KVET, KWKH, WGEE, WPCM, WRKZ, WSM, WYRK

**KEITH STEGALL** 383/82  
*1969 (Mercury Nashville)*

Total Stations: 68/Chart Move: 61-57  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 68  
New Airplay This Week: 13 KIKF, KSOP, KTTS, KXXY, WAMZ, WBCT, WCM, WKCO, WKTF, WMSI, WQIK, WRBQ, WXBW

**RICH MCCREADY** 278/13  
*Hangin' On (Magnatone)*

Total Stations: 45/Chart Move: 63-59  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 45  
New Airplay This Week: 6 KFDI, WHYL, WKIX, WKTF, WOW, WRKZ

**CHELY WRIGHT** 254/154  
*The Love That We Lost (Polydor Nashville)*

Total Stations: 59/Chart Move: Debut 60  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 59  
New Airplay This Week: 6 KTOM, WAMZ, WCM, WESC, WGEE, WYDY

**TIM MCGRAW** 229/33  
*All I Want Is A Life (Curb)*

Total Stations: 28/Chart Move: 68-62  
Heavy (35+): 0  
Medium (25-34): 1 WBCT  
Light (Under 25): 27  
New Airplay This Week: 4 KKBQ, KOUL, WKIX, WWWWW

**ROB CROSBY** 204/12  
*Lady's Man (River North)*

Total Stations: 31/Chart Move: 69-64  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 31

**MINDY MCCREADY** 200/48  
*Ten Thousand Angels (BNA)*

Total Stations: 62/Chart Move: 74-65  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 62  
New Airplay This Week: 6 KEBC, KSKS, KSOP, WCKT, WIVK, WRBQ

**FRAZIER RIVER** 181/94  
*She Got What She Deserves (Decca)*

Total Stations: 59/Chart Move: Debut 67  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 59  
New Airplay This Week: 5 KAJA, KXKC, KZDG, WFLS, WXBQ

**RICKY SKAGGS** 90/3  
*Cat's In The Cradle (Atlantic)*

Total Stations: 7  
Heavy (35+): 0  
Medium (25-34): 2 KCIN, KYNG  
Light (Under 25): 5

**CURTIS DAY** 88/68  
*The Truth Is Hard To Swallow (Asylum)*

Total Stations: 41  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 41

**JUNIOR BROWN** 84/70  
*My Wife Thinks You're Dead (MCG Curb)*

Total Stations: 30  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 30  
New Airplay This Week: 5 KTTS, KVOO, KWKH, WCM, WCOL



## COUNTRY'S HOTTEST WEEKLY SHOW



## HAS A NEW HEADLINE ACT.

ACCEPT NO IMITATIONS. DIRECTLY FROM MUSIC CITY, USA, THE NASHVILLE RECORD REVIEW COUNTS DOWN COUNTRY'S TOP 40 WITH A FOUR-HOUR WEEKLY SYNDICATED RADIO PROGRAM.

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Compiled from a national sample of airplay, supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 150 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1996 Billboard/BPI Communications

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS		
					TW	LW	
			<b>★ ★ ★ No. 1 ★ ★ ★</b>				
1	1	13	(IF YOU'RE NOT IN IT FOR LOVE) I'M OUTTA HERE! MERCURY NASHVILLE 2 weeks at No. 1	SHANIA TWAIN	5178	5342	
2	6	11	BIGGER THAN THE BEATLES EPIC	JOE DIFFIE	4720	4457	
3	5	18	NOT ENOUGH HOURS IN THE NIGHT GIANT/REPRISE	DOUG SUPERNAW	4670	4582	
4	4	13	COWBOY LOVE ATLANTIC	JOHN MICHAEL MONTGOMERY	4528	4689	
5	7	14	LIKE THERE AIN'T NO YESTERDAY ARISTA	BLACKHAWK	4459	4184	
6	2	14	IT MATTERS TO ME WARNER BROS.	FAITH HILL	4439	5012	
7	3	16	WHEN BOY MEETS GIRL MERCURY NASHVILLE	TERRI CLARK	4316	4803	
8	8	13	NOT THAT DIFFERENT EPIC	COLLIN RAYE	4102	3992	
9	11	11	WILD ANGELS RCA	MARTINA MCBRIDE	3976	3676	
10	9	14	RING ON HER FINGER, TIME ON HER HANDS MCA	REBA MCENTIRE	3966	3814	
11	10	16	WHAT I MEANT TO SAY COLUMBIA	WADE HAYES	3886	3799	
12	12	10	THE BEACHES OF CHEYENNE CAPITOL NASHVILLE	GARTH BROOKS	3714	3644	
13	14	7	I'LL TRY ARISTA	ALAN JACKSON	3637	3453	
14	13	8	I KNOW SHE STILL LOVES ME MCA	GEORGE STRAIT	3507	3473	
15	18	7	YOU CAN FEEL BAD EPIC	PATTY LOVELESS	3289	3057	
16	16	9	IF YOU LOVED ME ATLANTIC	TRACY LAWRENCE	3276	3255	
17	17	12	OUT WITH A BANG MCA	DAVID LEE MURPHY	3264	3214	
			<b>★ ★ ★ AIRPOWER ★ ★ ★</b>				
18	20	6	TO BE LOVED BY YOU CURB/MCA	WYONNNA	3204	2949	
19	19	12	'ROUND HERE CURB	SAWYER BROWN	2988	2957	
20	24	9	WALKIN' AWAY ARISTA	DIAMOND RIO	2950	2594	
21	31	5	HYPNOTIZE THE MOON GIANT/REPRISE	CLAY WALKER	2823	2133	
22	26	11	SOME THINGS ARE MEANT TO BE ARISTA	LINDA DAVIS	2710	2506	
23	23	14	GRANDPA TOLD ME SO BNA	KENNY CHESNEY	2665	2619	
24	15	18	CAN'T BE REALLY GONE CURB	TIM MCGRAW	2559	3408	
25	30	10	TOO MUCH FUN GIANT/REPRISE	DARYLE SINGLETARY	2489	2206	
26	21	18	HEART HALF EMPTY EPIC	TY HERNDON FEATURING STEPHANIE BENTLEY	2445	2957	
27	28	10	PARADISE BNA	JOHN ANDERSON	2423	2290	
28	29	17	SHE SAID YES DECCA	RHETT AKINS	2370	2303	
29	33	6	YOU GOTTA LOVE THAT ATLANTIC	NEAL MCCOY	2353	2064	
30	22	19	REBECCA LYNN ASYLUM	BRYAN WHITE	2246	2730	
31	35	7	IT WOULDN'T HURT TO HAVE WINGS DECCA	MARK CHESNUTT	2065	1858	
32	36	5	NO NEWS BNA	LONESTAR	1989	1634	
33	34	17	TALL, TALL TREES ARISTA	ALAN JACKSON	1898	2053	
34	37	10	WHAT DO I KNOW COLUMBIA	RICOCHE	1856	1598	
35	25	19	THE CAR MCG CURB	JEFF CARSON	1844	2530	
36	38	5	IT WORKS RCA	ALABAMA	1708	1578	
37	44	4	HEART'S DESIRE CAREER	LEE ROY PARNELL	1553	1154	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS		
					TW	LW	
38	32	18	LIFE GETS AWAY RCA	CLINT BLACK	1551	2079	
39	42	9	READY, WILLING AND ABLE RCA	LARI WHITE	1409	1241	
40	45	8	STANDING TALL BNA	LORRIE MORGAN	1223	1155	
41	39	19	DEEP DOWN ARISTA	PAM TILLIS	1201	1375	
42	41	20	IN PICTURES RCA	ALABAMA	1083	1255	
43	46	9	SHE'S GOT A MIND OF HER OWN EPIC	JAMES BONAMY	973	819	
44	47	4	ALL YOU EVER DO IS BRING ME DOWN MCA	THE MAVERICKS (FEAT. FLACO JIMENEZ)	966	779	
45	49	7	COUNTRY CRAZY WARNER BROS.	LITTLE TEXAS	856	716	
46	58	2	WITHOUT YOUR LOVE RCA	AARON TIPPIN	802	342	
47	52	3	THE RIVER AND THE HIGHWAY ARISTA	PAM TILLIS	757	481	
48	40	15	ALWAYS HAVE, ALWAYS WILL CAPITOL NASHVILLE	SHENANDOAH	664	1273	
49	51	4	EVEN IF I TRIED CAPITOL NASHVILLE	EMILIO	601	507	
50	70	2	IT'S WHAT I DO CAPITOL NASHVILLE	BILLY DEAN	536	184	
51	55	5	NOW THAT'S ALL RIGHT WITH ME ASYLUM	MANDY BARNETT	534	477	
52	53	4	ONLY YOU (AND YOU ALONE) WARNER BROS.	TRAVIS TRITT	522	467	
53	54	5	LET YOUR HEART LEAD YOUR MIND MCG CURB	SMOKIN' ARMADILLOS	522	476	
54	62	3	HEADS CAROLINA, TAILS CALIFORNIA CURB	JODEE MESSINA	486	295	
55	72	2	HEAVEN IN MY WOMAN'S EYES MCA	TRACY BYRD	475	162	
56	60	2	GONE (THAT'LL BE ME) REPRISE	DWIGHT YOAKAM	415	328	
57	61	3	1969 MERCURY NASHVILLE	KEITH STEGALL	383	301	
58	50	17	IF I HAD ANY PRIDE LEFT AT ALL CAPITOL NASHVILLE	JOHN BERRY	282	663	
59	63	3	HANGIN' ON MAGNATONE	RICH MCCREADY	278	265	
			<b>★ ★ ★ Hot Shot Debut ★ ★ ★</b>				
60	<b>NEW</b>		THE LOVE THAT WE LOST POLYDOR NASHVILLE	CHELY WRIGHT	254	100	
61	64	4	RIPPLES POLYDOR NASHVILLE	4 RUNNER	248	257	
62	68	5	ALL I WANT IS A LIFE CURB	TIM MCGRAW	229	196	
63	66	2	WHO'S THAT GIRL EPIC	STEPHANIE BENTLEY	216	217	
64	69	4	LADY'S MAN RIVER NORTH	ROB CROSBY	204	192	
65	74	2	TEN THOUSAND ANGELS BNA	MINDY MCCREADY	200	152	
66	67	20	TROUBLE DECCA	MARK CHESNUTT	189	200	
67	<b>NEW</b>		SHE GOT WHAT SHE DESERVES DECCA	FRAZIER RIVER	181	87	
68	56	12	SHE CAN'T SAVE HIM CAPITOL NASHVILLE	LISA BROKOP	168	355	
69	65	19	RUB-A-DUBBIN' EPIC	KEN MELLONS	166	237	
70	59	18	NOTHING REPRISE	DWIGHT YOAKAM	160	330	
71	57	16	SMOKE IN HER EYES RCA	TY ENGLAND	157	349	
72	<b>RE-ENTRY</b>		THE FEVER CAPITOL NASHVILLE	GARTH BROOKS	123	130	
73	73	2	THE STRENGTH OF A WOMAN CURB	PHILIP CLAYPOOL	121	155	
74	<b>RE-ENTRY</b>		WHAT IF JESUS COMES BACK LIKE THAT EPIC	COLLIN RAYE	120	100	
75	<b>NEW</b>		YEARS FROM HERE MCG CURB	BAKER & MYERS	104	113	

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3000 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

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