

AIRPLAY **Monitor**

• We Listen To Radio •

December 27, 1996

\$ 5.95

Volume 4 • No. 53

1996 SPECIAL YEAR END COMBINED ISSUE

TOP SONGS OF THE YEAR

COUNTRY

#1

BROOKS & DUNN
My Maria (ARISTA)

BEST OF '96

THE TOP SONGS, ARTISTS
AND LABELS OF 1996
IN EVERY FORMAT...
SEE INDEX, PG. 5

R&B

#1

MAINSTREAM

R. KELLY FEAT. RONALD ISLEY
Down Low (Nobody Has To Know) (JIVE)

ADULT

JOE
All The Things (Your Man Won't Do) (ISLAND)

RAP

FUGEES FEAT. BOUNTY KILLER
Killing Me Softly (RUFFHOUSE/COLUMBIA)

ROCK

#1

MAINSTREAM

DISHWALLA
Counting Blue Cars (A&M)

MODERN

BUTTHOLE SURFERS
Pepper (CAPITOL)

TRIPLE A

THE WALLFLOWERS
6th Avenue Heartache (INTERSCOPE)

TOP 40

#1

MAINSTREAM

ALANIS MORISSETTE
Ironic (MAVERICK/REPRISE)

RHYTHM-CROSSOVER

KEITH SWEAT
Twisted (ELEKTRA/EEG)

ADULT TOP 40

TRACY CHAPMAN
Give Me One Reason (ELEKTRA/EEG)

ADULT CONTEMPORARY

TAKE THAT
Back For Good (ARISTA)

Elektra likes radio. #1 POP Tracy Chapman "Give Me One Reason" • Keith Sweat "Twisted" (14 weeks – all time BDS record) & "Nobody" **R&B** Keith Sweat "Twisted" & "Nobody" **ROCK** Metallica "Until It Sleeps" & "Hero Of The Day" • Spacehog "In The Meantime" **ALTERNATIVE** Spacehog "In The Meantime" **AC** Tracy Chapman "Give Me One Reason" **NAC** David Sanborn "Spooky" **RAP** Busta Rhymes "Woo-Hah!! Got You All In Check" **COUNTRY** Bryan White "Rebecca Lynn," "I'm Not Supposed To Love You Anymore" & "So Much For Pretending" **COLLEGE** Stereolab *Emperor Tomato Ketchup* **TOP 5 POP** Natalie Merchant "Jealousy" • En Vogue "Don't Let Go (Love)" • MC Lyte "Keep On, Keepin' On" **R&B** En Vogue "Don't Let Go (Love)" • MC Lyte "Keep On, Keepin' On" **ROCK** Better Than Ezra "King Of New Orleans" **ALTERNATIVE** Better Than Ezra "King Of New Orleans" **RAP** Busta Rhymes "It's A Party" • MC Lyte "Keep On, Keepin' On" **AAA** Jackson Browne "Some Bridges" **COLLEGE** The Cure *Wild Mood Swings* • The Afghan Whigs *Black Love* • Superdrag *Regretfully Yours* • Archers Of Loaf *All The Nations Airports* **TOP 10 POP** Natalie Merchant "Wonder" **R&B** Busta Rhymes "Woo-Hah!! Got You All In Check" • Brandy, Tamia, Gladys Knight & Chaka Khan "Missing You" • Bone Thugs-N-Harmony "Days Of Our Lives" **ROCK** Phish "Free" **ALTERNATIVE** The Cure "The 13th" • Nada Surf "Popular" **AC** Natalie Merchant "Wonder" & "Jealousy" **AAA** Tracy Chapman "New Beginning" • Natalie Merchant "Jealousy" • Phish "Free" **COUNTRY** Kevin Sharp "Nobody Knows" **COLLEGE** Nada Surf *high/low*

We're happy to see the feeling's mutual.

Two years ago, the Elektra Entertainment Group began to rebuild. As we worked to establish a new identity that would honor our heritage but move aggressively into the future, there was a lot of talk in the industry about what kind of label we would become. We'll tell you what kind. The kind that has nearly doubled its market share in two years. The kind that spent four weeks this summer as the #1 label in the country. The kind whose young country label, Asylum, has exploded with two platinum albums from Nashville's newest star and has more on the way. The kind that took only two years to reach a three-year goal of 50% sales growth. The kind that struck gold or platinum over thirty times this year. That's the kind of label we've become.

IT'S AMAZING WHAT CAN COME FROM A GOOD RELATIONSHIP.



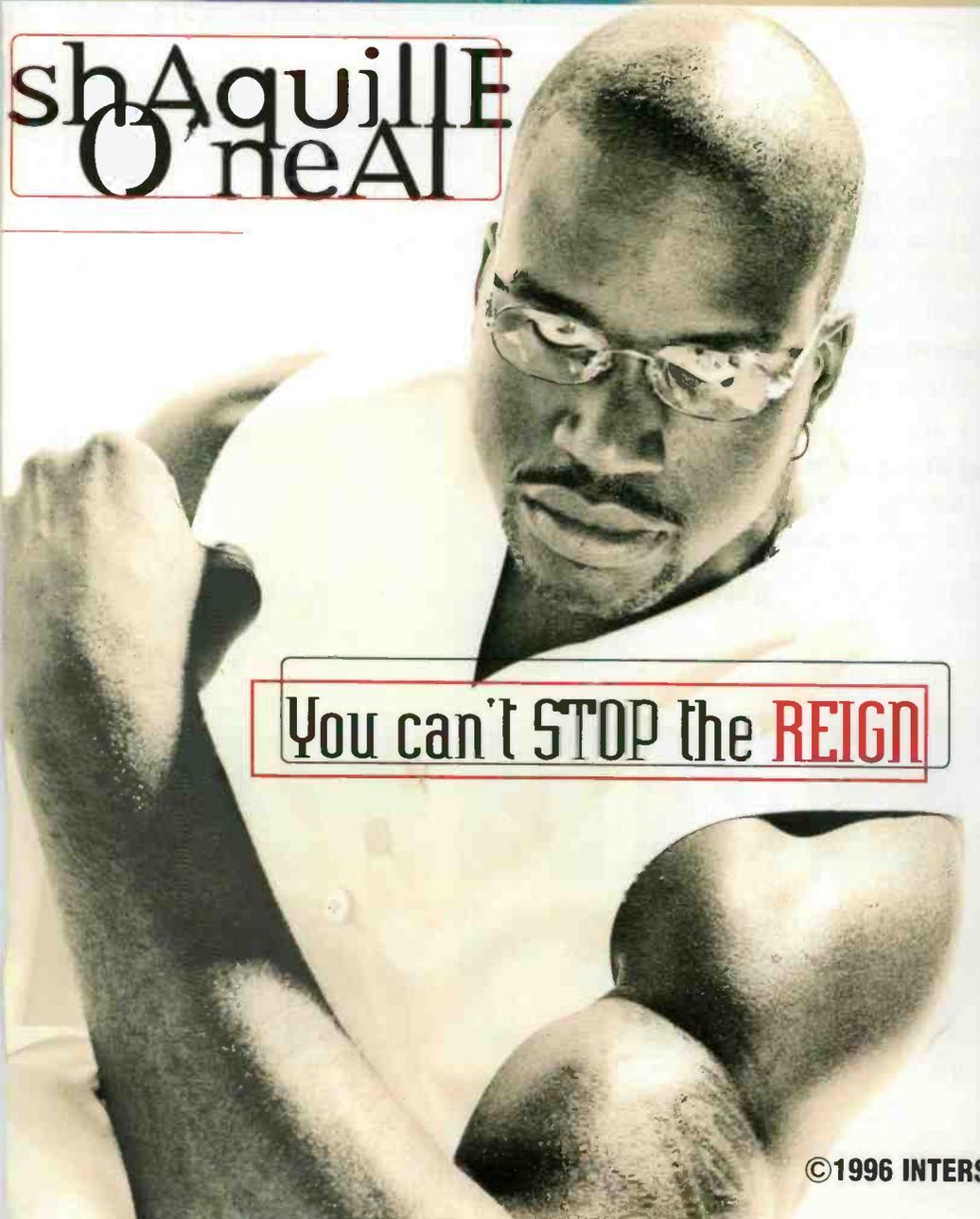
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BLACKstreet
BLACKstreet



ANOTHER LEVEL

shAquille
O'neal



You can't STOP the **REIGN**



**DR. DRE PRESENTS ...
THE AFTERMATH**

**The Interscope
Family would like to
thank Black Radio
and Retail for their
continuing
support!**

WE
DO
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**INTERSCOPE RECORDS
WOULD LIKE TO THANK**

AAA

ALTERNATIVE

TOP 40

RHYTHM-CROSSOVER

ACTIVE ROCK

& MAINSTREAM ROCK

RADIO FOR THEIR

CONTINUING SUPPORT &

A SUCCESSFUL YEAR

RECORDS

MCA

Music Entertainment Group

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**Trauma
RECORDS**

ONE AMAZING YEAR OF MUSIC.
ONE UNPRECEDENTED STRING OF SUCCESSES.
ONE INCOMPARABLE FAMILY OF LABELS.

TOP 40

TOP SOUNDTRACK ALBUM - WAITING TO EXHALE (ARISTA)
TOP NEW POP ARTIST - TONY RICH PROJECT (LAFACE)
TOP POP MARKETING LABEL - ARISTA
TOP HOT 100 SINGLES PROMO LABEL - ARISTA
TOP SINGLES LABEL - ARISTA
TOP HOT 100 SINGLES PRODUCER - BABYFACE (LAFACE)
TOP HOT 100 SINGLES SONGWRITER - BABYFACE (LAFACE)
TOP POP CATALOG ALBUM - KENNY G - MIRACLES (ARISTA)

R&B

TOP R&B ALBUM DISTRIBUTING LABEL - ARISTA
TOP R&B SINGLE - TONI BRAXTON - "YOU'RE MAKIN' ME HIGH/LET IT FLOW" (LAFACE)
HOT R&B SINGLES LABEL - LAFACE
HOT R&B SINGLES PROMOTION LABEL - ARISTA
TOP NEW R&B ARTIST - TOTAL (BAD BOY)
TOP R&B ARTIST/FEMALE - MONICA (ROWDY)
TOP R&B LABEL - LAFACE
TOP PROMOTION LABEL R&B MAINSTREAM - ARISTA
TOP LABEL R&B MAINSTREAM - ARISTA
TOP PROMOTION LABEL R&B ADULT - ARISTA
TOP ARTIST R&B ADULT - TONI BRAXTON (LAFACE)

COUNTRY

HOT COUNTRY SINGLES & TRACKS - BROOKS & DUNN (ARISTA NASHVILLE)
TOP COUNTRY ARTISTS - DUO/GROUP - BROOKS & DUNN (ARISTA NASHVILLE)

ADULT CONTEMPORARY

TOP CONTEMPORARY JAZZ ARTIST - KENNY G (ARISTA)
TOP CONTEMPORARY ALBUM - KENNY G - THE MOMENT (ARISTA)
TOP CONTEMPORARY JAZZ LABEL - ARISTA
TOP COMBINED JAZZ LABEL - ARISTA
HOT ADULT CONTEMPORARY SINGLES & TRACKS - TAKE THAT (ARISTA)

DANCE

HOT DANCE MUSIC MAXI-SINGLES SALES LABEL - ARISTA
HOT DANCE MUSIC MAXI-SINGLES SALES DISTRIBUTION LABEL - ARISTA
HOT DANCE MUSIC LABELS - ARISTA
HOT DANCE MUSIC MARKETING LABELS - ARISTA.



AIRPLAY Monitor

BEST OF '96

A Message From The Editor

Here's One Consolidation You'll Actually Like

In a year of consolidation within the broadcast industry, it was inevitable that the Airplay Monitor publications would consolidate, too—at least this one time. That's why you're reading a special combined issue of Airplay Monitor featuring the year-end information from all four Airplay Monitor publications and all 11 Airplay Monitor charts. This special issue of Airplay Monitor is a year-end bonus. Our next regular issues will be dated Jan. 10, 1997.

This special year-end issue features the biggest hits, artists, and labels of 1996 for each Airplay Monitor format, based on our exclusive information from Broadcast Data Systems, and for all Airplay Monitor formats combined, something no other publication can offer. It features analysis of the year in music from each of the Airplay Monitor chart managers, as well as interviews with the artists who influenced the musical landscape this year and the VPs of promotion who helped bring that music to radio. Finally, it offers lists of 1996's most-played songs at as many individual Airplay Monitor reporting stations in each format as we could cram in, giving you the net effect of hearing several hundred New Year's Eve countdowns this year, meaning that at least a few stations won't have to work as hard to assemble their own.

All charts represent the Airplay Monitor chart year that began with the Dec. 1, 1995, issue and ended with the Nov. 22, 1996, issue.



Ross

There's a lot that happened in the Airplay Monitor publications that we're proud of this year. After launching our first Airplay Monitor in 1993 with charts only, we turned Rock Airplay Monitor into our fourth full-service trade publication in 1996, meaning that all the industry's major current-based formats now had credible charts and the best articles on radio programming in the business. It was always our intention that Airplay Monitor would become the "town meeting" for the exchange of information and ideas in each of its formats, and we hope we took a step closer to that in 1996.

There was more. We expanded our editorial staff from four to six. We redesigned the look of all our magazines and reorganized Top 40, Rock, and R&B by subformat to make them easier to read. We staged the third and largest Billboard/Airplay Monitor Radio Seminar and Awards to date in September, then went right to work on the next one, to be held in Orlando, Fla., Oct. 16-18, 1997. We expanded our coverage of the AC format and gave adult radio two charts, instead of just one. We added new features to all four publications, including exclusive station-format information from the M Street Journal and a new look at the music radio plays from veteran music writer Ken Barnes.

We also continued to move forward in our quest to organize our charts based on the music that stations play, not industry politics. That's not a task that everybody in the industry will thank us for, we realize. But it's one on which we've built more consensus than ever on a topic on which consensus seemed impossible and on which we plan to continue working with you.

That we were able to do all these things for another year requires several thanks.

One is to the staffs of Airplay Monitor and Broadcast Data Systems—to every chart manager and managing editor, but particularly to production and support staffs that often feel underappreciated but help us to engage in what is virtually an ongoing redesign of the Airplay Monitor publications.

Another is to the industry that asked for a publication with more integrity three years ago and was willing to support it once it arrived.

The last is to every Airplay Monitor reader for making us their favorite trade publication in just a few years' time. Throughout 1997, Airplay Monitor will continue to grow and evolve with your input. This is our holiday gift to the industry; if you've never told us what would make Airplay Monitor a better publication, calling me directly at 212-536-5264 would be your holiday gift to us.

This was a year of massive change within the radio and record industry. A lot of those changes were disconcerting for everybody, but we thank you for embracing the changes we made during 1996 and hope you'll continue to do so in 1997.

SEAN ROSS

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For subscriptions call: 800-722-2346

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1996: The Year In Radio

A Once In A Lifetime Year? Or Same As It Ever Was?

by Sean Ross

When the Telecommunications Act was signed in February, Airplay Monitor asked the record industry about its implications for radio programming, and the headline summed it up neatly: "New Owner Rules Give More Clout To Fewer PDs." Label reps feared megapoly would make them more vulnerable to group PDs, who could affect 400 spins a week, not 40, if they didn't get that track date. They were worried about PDs being too busy programming six stations to listen to new music, stations without direct format competition to force them on records, and a lack of programming innovation.

At year's end, roughly 40% of Airplay Monitor reporters have been through a sale in the past 18 months. (That doesn't count the stations that were sold more than once or the stations whose sales were quashed by the Department of Justice.) So how many of the reps' predictions came true in this year of megapoly?

- **Group adds:** A few groups talked about harnessing their influence with the record industry. A few pro-active record reps tried to cultivate group connections early on. But little actually happened. At year's end, it's possible to see records spread within a chain, but there are other equally obvious affinity groups: stations with shared consultants or various roving "brat packs" of PDs, and those both existed before Telecom. What was noticeable during 1996 was often group-wide philosophy changes. A lot of Jacor's new top 40s are more musically aggressive than before; several Evergreen stations ended up with strong dance leans because of WKTU New York, even if their format of record was mainstream top 40 or even hot AC.

- **Busy PDs:** If you've talked to voice-mail today, you know the answer to this one. But if the entire industry was too busy to listen to new music, well, how did Donna Lewis happen? Or Merril Bainbridge? LeAnn Rimes? Amber? Butthole Surfers? Ginuwine? Deana Carter? 702? 311? Or "Macarena"? Somebody had to break those records. And if most of the left-field records in any format came from only a few PDs, well, it was that way before megapoly, too.

- **Stations without direct competition:** Depends which format. Consolidation put an end to a lot of second or third country stations. It put an end to most second moderns and, in a couple of cities, the first modern, too. Yet it also spawned markets with a second top 40 or a modern AC they couldn't support. Then again, the tendency to swarm to a *format du jour* existed—you guessed it—before Telecom, too.

- **Lack of programming innovation:** The early years of duopoly were terrific for radio programming, giving us hot country, the rise of '70s gold, the return of classic hits, the spread of adult R&B and R&B oldies, smooth jazz, and the modern explosion. Owners promised that

reaching critical mass in a market would let them experiment more, but the only "new" formats in 1996 were rhythmic and modern AC and, maybe, the resurgence of dance radio in a considerably different package.

Megapoly can claim some role in the resurgence of top 40, although, contrary to popular belief, not all the new top 40s were part of market multiplexes whose owners figured they could now try a niche format. Some of the major groups that finally tried top 40 this year did so because one came with their package of 20 new stations or because they wanted to overhaul their group image. Or just because of that pesky *format du jour* thing.

Megapoly didn't do a lot for innovation within a country at a time when that format could have used some. Few owners used the opportunity to see what would happen if two country stations stopped mimicking each other and finally pursued different audiences. A few others were happy owning both halves of a head-to-head battle. Many more were much less interested in experimentation than in blowing up a rival and moving on.

The test of programming innovation has always been whether it can withstand a down economic cycle since the last one drove down station prices, sent balloon payments soaring out of reach of many owners, and disenfranchised any listener under 25 years old or over 48. If the year-end drop in radio stocks touches off another early '90s-style crisis among group owners, then the increased interest of the Department of Justice in radio ownership—which many feel triggered the stock drop—will have, ironically, done little to protect freedom of choice for either advertisers or consumers.

The record industry tried gamely to keep up with radio in 1996. In the time it takes to move any new act through the pipeline, top 40 went through three discernible changes. Add the fact that taking a year to break a record is no longer an anomaly and suddenly the best way to bring home a record seems to be walking away from it until top 40 goes through another sea change and becomes interested again. Still, the consolidation that most affected the record biz wasn't at radio but in the dwindling number of retail outlets that had everybody concerned at year's end.

One of the most worrisome aspects of megapoly somehow eluded the February article. If "this business isn't fun anymore" isn't a new complaint, it's now coming from people we never thought would say it. Radio folks have left to drive trucks, manage restaurants, and, in one oddly appropriate case, run a zoo. Emotional fluctuations often parallel the ups and downs of this business. Radio is already famous for being manic, but when a manic depressive goes to that "next level" we're always talking about, it's called rapid cycling and it's one step from dementia.

A Fond Farewell To Publisher Michael Ellis

With all the firsts Airplay Monitor has brought the industry over the past four years, including this special combined best of 1996 issue, the next issue will be a "first" we'd rather not bring you—the first issue without Michael Ellis as publisher, as he moves on to his VP of A&R position at Sony's new Crave Records.

When Michael Ellis joined Billboard as Hot 100 chart manager in 1985, the magazine began a journey from being the best-known brand name in the world of charted music to again having its most credible, respected charts. By helping Billboard usher in the SoundScan and Broadcast Data Systems era, he helped an industry that had always professed to want better research to finally have it. And by helping launch the Airplay Monitors in 1993, he helped make those charts the undisputed standard at radio for the first time in nearly two decades.

It may be hard for some to imagine Airplay Monitor or Billboard's Hot 100 without

Michael Ellis. It is for us, too. But the things he brought to this job—integrity, accuracy, and a respect for honest information—coincided with industry needs that were unmet elsewhere in 1985 or 1993. As long as that demand exists, the mission statement of this publication will remain unchanged. In the meantime, this special combined issue is dedicated to him with gratitude.

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AIRPLAY Monitor

BEST OF '96

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- 70 ROLL TO ME—DEL AMITRI
- 71 ONE OF US—JOAN OSBORNE
- 72 WALKIN' AWAY—DIAMOND RIO
- 73 TREAT HER RIGHT—SAWYER BROWN
- 74 ON A GOOD NIGHT—WADE HAYES
- 75 THE EARTH, THE SUN, THE RAIN—COLOR ME BADD
- 76 DON'T CRY—SEAL
- 77 MY BOO—GHOST TOWN DJ'S
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Most Played Songs Of 1996

- 1 ALWAYS BE MY BABY—MARIAH CAREY
- 2 BECAUSE YOU LOVED ME—CELINE DION
- 3 NOBODY KNOWS—TONY RICH PROJECT
- 4 IRONIC—ALANIS MORISSETTE
- 5 GIVE ME ONE REASON—TRACY CHAPMAN
- 6 COUNTING BLUE CARS—DISHWALLA
- 7 KILLING ME SOFTLY—FUGEES
- 8 YOU LEARN—ALANIS MORISSETTE
- 9 I LOVE YOU ALWAYS FOREVER—DONNA LEWIS
- 10 MISSING—EVERYTHING BUT THE GIRL
- 11 FOLLOW YOU DOWN—GIN BLOSSOMS



Mariah Carey

- MCGRAW
- 79 IT'S WHAT I DO—BILLY DEAN
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- 86 LIVING IN A MOMENT—TY HERNDON
- 87 COUNT ON ME—WHITNEY HOUSTON & CECE WINANS
- 88 YOU'RE THE ONE—SWV
- 89 MY HEART HAS A HISTORY—PAUL BRANDT
- 90 GUYS DO IT ALL THE TIME—MINDY MCCREADY
- 91 LEARNING AS YOU GO—RICK TREVINO
- 92 BURDEN IN MY HAND—SOUNDGARDEN
- 93 I WANT TO COME OVER—MELISSA ETHERIDGE
- 94 SO MUCH FOR PRETENDING—BRYAN WHITE
- 95 TO BE LOVED BY YOU—WYNONNA
- 96 WILD ANGELS—MARTINA MCBRIDE
- 97 KISS FROM A ROSE—SEAL
- 98 LONG AS I LIVE—JOHN MICHAEL MONTGOMERY
- 99 THAT'S WHAT I GET FOR LOVING YOU—DIAMOND RIO
- 100 HEAD OVER FEET—ALANIS MORISSETTE

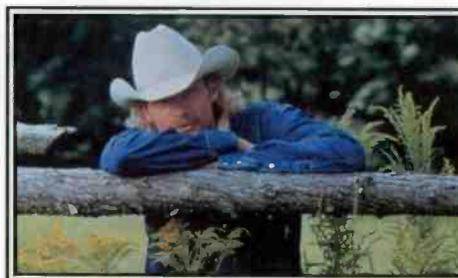
- 42 LIVE
- 43 LITTLE TEXAS
- 44 TRISHA YEARWOOD
- 45 SHANIA TWAIN
- 46 SAMMY KERSHAW
- 47 SOUNDGARDEN
- 48 MARY CHAPIN CARPENTER
- 49 ACE OF BASE
- 50 WYNONNA

Top Distributing Labels

- 1 WEA
- 2 BMG
- 3 SONY
- 4 POLYGRAM
- 5 UNI

Most Played Artists Of The Mid-'90s (1995-1996)

- 1 ALAN JACKSON
- 2 GARTH BROOKS
- 3 GEORGE STRAIT
- 4 BROOKS & DUNN
- 5 HOOTIE & THE BLOWFISH

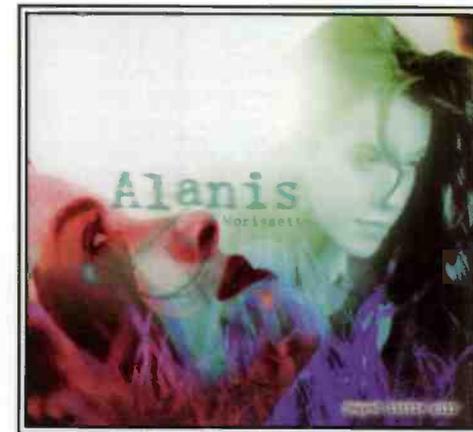


Alan Jackson



Garth Brooks

- 6 JOHN MICHAEL MONTGOMERY
- 7 PEARL JAM
- 8 CLINT BLACK
- 9 VINCE GILL
- 10 BOYZ II MEN
- 11 TRACY LAWRENCE
- 12 STONE TEMPLE PILOTS
- 13 MARIAH CAREY
- 14 TIM MCGRAW
- 15 COLLIN RAYE
- 16 COLLECTIVE SOUL
- 17 REBA MCENTIRE
- 18 GIN BLOSSOMS
- 19 CLAY WALKER
- 20 ALANIS MORISSETTE
- 21 TOBY KEITH
- 22 ALABAMA
- 23 PATTY LOVELESS
- 24 TLC
- 25 GREEN DAY
- 26 MARK CHESNUTT
- 27 NEAL MCCOY
- 28 MADONNA
- 29 JOE DIFFIE
- 30 TONI BRAXTON
- 31 JANET JACKSON
- 32 PAM TILLIS
- 33 MELISSA ETHERIDGE
- 34 BLACKHAWK
- 35 SMASHING PUMPKINS
- 36 SAWYER BROWN
- 37 TRAVIS TRITT
- 38 TRACY BYRD
- 39 DIAMOND RIO
- 40 R.E.M.
- 41 FAITH HILL



Alanis Morissette

Most Played Video Artists Of 1996

- 1 ALANIS MORISSETTE
- 2 HOOTIE & THE BLOWFISH
- 3 MARIAH CAREY
- 4 TRACY LAWRENCE
- 5 SHANIA TWAIN
- 6 BROOKS & DUNN
- 7 SAWYER BROWN
- 8 SAMMY KERSHAW
- 9 BRYAN WHITE
- 10 PATTY LOVELESS
- 11 DWIGHT YOAKAM
- 12 MADONNA
- 13 TRAVIS TRITT
- 14 JOHN MICHAEL MONTGOMERY
- 15 TIM MCGRAW
- 16 FAITH HILL
- 17 TONI BRAXTON
- 18 COLLIN RAYE
- 19 FUGEES
- 20 LL COOL J
- 21 PAM TILLIS
- 22 REBA MCENTIRE
- 23 CELINE DION
- 24 ALAN JACKSON
- 25 WADE HAYES
- 26 BLACKHAWK
- 27 MELISSA ETHERIDGE
- 28 PAUL BRANDT
- 29 JOE DIFFIE
- 30 VINCE GILL
- 31 DIAMOND RIO
- 32 2PAC
- 33 TRISHA YEARWOOD
- 34 MAVERICKS
- 35 NEAL MCCOY
- 36 TOBY KEITH
- 37 MINDY MCCREADY
- 38 NATALIE MERCHANT
- 39 COOLIO
- 40 GARTH BROOKS
- 41 OASIS
- 42 SMASHING PUMPKINS
- 43 BONE THUGS-N-HARMONY
- 44 JEWEL
- 45 MARTINA MCBRIDE
- 46 TRACY CHAPMAN
- 47 TERRI CLARK
- 48 ERIC CLAPTON
- 49 RICOCHET
- 50 CLAY WALKER



GIRLS

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AIRPLAY Monitor

BEST OF '96

#1 LABEL SPOTLIGHT

MCA Keeps Crown With Hot Second Half

For the first quarter, even the first half, 1996 was shaping up to be a tough year for MCA. Thanks to a much slower than normal single-release schedule in the first months of the year and some later superstar releases that didn't perform as expected, it looked as if MCA might lose the label of the year crown it has earned consistently for several years running. But before the year was half over, the MCA staff was well on its way to turning things around, thanks, in large part, to the efforts of senior VP of national promotion **Scott Borchetta** and his team.

Borchetta says 1995 was almost a "gimme" for top label honors. "I never would say label of the year is easy, but we were very consistent in our releases all year long," he says. But this year, MCA really had to fight for it. "Our release schedule in the first quarter of '96 was pretty light," he says. MCA normally releases a single three out of every four weeks, but it had just two releases in January and two in February, and several of its superstars were absent from the scene. Although the pace picked up in March, some of those releases didn't do as well as label execs had banked on.

"We just had some superstar singles that didn't have superstar performance [on the chart]," he says. "We had a lukewarm reception to **Reba McEntire's** 'Starting Over' album . . . so there was a situation where Reba wasn't at the top of the chart like she is again right now . . . We had **Vince Gill** with the 'Souvenirs' [greatest-hits] album with no new material, so we had no single while we were marketing [that] album. [And] we didn't have a **Trisha Yearwood** album in that first quarter."

By the time MCA's release schedule returned to normal in March, it had some serious makeup work to do, but it didn't happen right away. "Unfortunately, when we thought we were back on track, we didn't have the performance from **Vince**, **Reba**, and **Wynonna** that we had projected," he says. "The hardest part about what we do is trying to predict and project what . . . call-out research is going to be. Usually **Vince**, **Reba**, and **Wynonna** don't have research problems. [But] 'High Lonesome Sound,' 'Heaven Help My Heart,' and 'Starting Over Again' . . . all had major research problems." (While Borchetta is positioning these singles as disappointments, all three were top 20 records in June, which would be considered successes by almost anyone else's standards.)

MCA's midyear turnaround was helped along by the biggest **Mavericks** single yet ("All You Ever Do Is Bring Me Down"); by the consistency of **David Lee Murphy**, who, Borchetta says, "contributed over 150,000 spins to our million-spin year"; and by **George Strait's** "Blue Clear Sky" album. Also in the second half, Borchetta says, "Trisha delivered a great album, the third **Vince** single, 'Worlds Apart,' was a very strong, top five single . . . And now we're having a great run with **Tracy Byrd's** leadoff single ['Big Love'], and **Reba**."

Borchetta says his hardest-fought victory of 1996 was McEntire's hit, "The Fear Of Being Alone," because, "amazingly, radio was wondering if she was over," after the last album failed to excite PDs and listeners. "It's just amazing to me that [with] an artist country radio needs so badly, a handful of folks had turned the tide," resulting, Borchetta half-jokes, in him having to be "restrained" from several programmers.

Still, Borchetta says, the situation with McEntire is symptomatic of how country radio views superstars today. "I've seen almost every superstar out there over the last five years have a single that didn't go all the way," he says. According to Borchetta, the record industry is losing songs that would have been hits two or three years ago because of sheer volume. "Because there are so many labels coming at radio right now, the stories aren't as clear or as focused."

Borchetta is hoping 1997 will bring some shakeout in the competitive label environment. "There are a lot of other labels out there that just don't really have any business being in business. They're in the way," he says. "They're not bringing anything great to the table that is special enough for them to cut through."

With a promotion style that is equal parts hard-nosed tenacity and genuine passion, Borchetta is tougher on himself, on his team, and even on programmers than most of his colleagues. But he thinks the perception that he is a high-pressure bully is undeserved. "Obviously, we're very aggressive," he says, but "knowing how far to take people comes from . . . years of doing this. All this isn't done on pressure. A handful of situations come up that have the potential to be heated, but people know where I'm coming from and that it's about the artist and the music and [I'm] motivated by . . . a passion for the music. I try to never hang up with someone before a situation is resolved."

"[Decca VP/GM] **Shelia Shipley-Biddy** put it best a couple of years ago," Borchetta adds. "She said, 'There are people who are well-liked in our industry and people who are well-respected, and you are well-respected.' That was the biggest compliment she could have given me. I have this image out there that things blow up a lot more than they actually do, and maybe an altercation for someone else is regular business for me. I would hate if that's the perception, but there are a lot of people who take no for an answer. We will find ways to win for everybody. 'No' is not an acceptable answer. We have the track record that backs it up."

Borchetta says he has the same goals as the programmers he won't take a "no" from. "I want the same thing radio wants. I want huge hit records. It's not about my opinion, it's about what the fans and the listeners want, and they can't know until they have been exposed to this music."

His most effective tool is an honest rapport with programmers. "Credibility is everything in promotions," he says. "If you burned someone the last time on a single and come the next time and say, 'This is it,' they'll say, '20 other guys just told me the same thing' . . . We're not doing any of us any good if we're out there crying wolf on every record."



Borchetta

Somehow, 1996 Was Even Bigger For George Strait

George Strait has had quite a year.

At the Country Music Assn. Awards in October, he got a standing ovation when he won the male vocalist of the year prize for the first time in 10 years and took home album and single of the year honors. More recently, he was feted by MCA, his label for the past 15 years, for his 30 No. 1 singles and sales of more than 40 million records. Now, he's also earned the Airplay Monitor country artist of the year distinction.

But Strait is at something of a loss to explain why this year was so huge for his career. "I had a lot of good things happen," he says. "All my concerts this year were sellouts. It just seems like things are getting bigger and bigger and bigger, and I don't feel like I'm doing anything any different."

He's also at a loss to explain his longevity in the business. "I just feel so fortunate to still be around," he says. "From the very beginning when I started doing interviews and some-



Strait

body would ask me what I wanted out of this, one of my answers was that I would really like the longevity of somebody like **Merle Haggard** or **George Jones**. I don't just want to come out here and have two records and never be heard from again . . . But if you're asking me how I did it, I have no idea. I think it just all goes back to the music. I've been fortunate enough to maybe know exactly the kind of songs that I can pull off and the kind that I can't."

Strait's unusual longevity is also due, in large part, to his consistency. But even during the "class of '92" boom, when the focus was shifted to newer, younger, artists, Strait says he never considered changing his style to compete with the fresh faces. "Everybody's always worried and concerned that maybe this record is going to be his last one . . . There comes a time in everybody's career when that happens, [but] I've always approached it the same way on every album: find the best material I can and that I feel will fit me and go in there and do it. I've never set out to change anything."

Although he didn't change stylistically when the "class of '92" caught on, he did branch out into another field—acting—at around the same time. Strait starred in the film "Pure Country," whose quintuple-platinum soundtrack has been on the Billboard Top Country Albums chart for an incredible 222 weeks. He calls that film "the major boost in my career. Who knows if I hadn't done the movie and it hadn't been a success for me where my music career would stand right now." Although he has no immediate plans to act again, he's not ruling it out.

Unlike most country artists, Strait has long been inaccessible to the press, meaning his career has been radio- and concert-driven, rather than media-driven. Always a private person, Strait and his family closed ranks on the media after a family tragedy.

"I kinda made that decision a long time ago, back when we lost our daughter, and I didn't want to really talk about it with the press," he says. "It seemed that every time I would [do an interview] I would get asked about it, so I just made the decision then that that's how I was going to handle it, and if it worked it worked, and if it didn't, that was fine, too. I could handle that. So that's the way I've been . . . I'm still a real private person. I don't really mind talking to people about the music business and my career . . . but I still have other things that I enjoy doing other than music and stuff with my family, and I just prefer to keep that private."

In an odd way, Strait's cool inaccessibility has fostered a mystique that may have actually helped his career. Still, as an intensely private person, Strait finds the visibility of touring difficult, even though he still loves performing.

"It's tough for me to go on the road," he says. "I don't mind playing the concerts. That's still a lot of fun, but it's the traveling around and being away that I don't much care for. If I could just snap my finger and be somewhere and walk onstage and do my concert and then snap my finger and be back home, that would be great. But, unfortunately, I can't do that, and so when I know I have to leave and go on the road I'm kind of moping around."

One thing that has kept his enthusiasm for touring up is the audience response. "The crowds have been so good these past few years," he says. "We've just had more sellouts than I could have imagined."

Surprisingly, given his low-key nature, Strait is very competitive and watches the concert box scores and chart positions. "I like to see who's selling out there," says Strait, who believes every artist is competitive, "even if they don't admit [it]. It's not a mean type of a deal, but you like to see your records jump other people's."

It would seem that being "George Strait the legend" might be an overwhelming mantle to bear. In addition to all the awards, every week seems to bring a new distinction. KUPL-AM Portland, Ore., for example, began calling itself "Strait Country" earlier this year in honor of the artist. Magnatone artist **Rich McCready** released a single called "Thinking Strait." KKBQ (93Q) Houston recently ran an on-air bit in which female listeners were asked if they would leave their husbands for Strait, and most of the respondents said they would. But the man at the center of the career maelstrom is remarkably centered, even by country standards. The reason, he says, is that he keeps the music business part of his life balanced.

"I've got a lot of other interests and things that I enjoy doing as much as I enjoy going onstage and singing. I just can't make a living doing them," he says. "When I'm away from the music, when I'm at home, I am really and truly away from it. I don't sit around the house with a guitar. My friends that I hang around with, rarely do we ever talk about the music business. We're talking about fishing or roping or hunting or golfing or something else that



COUNTRY

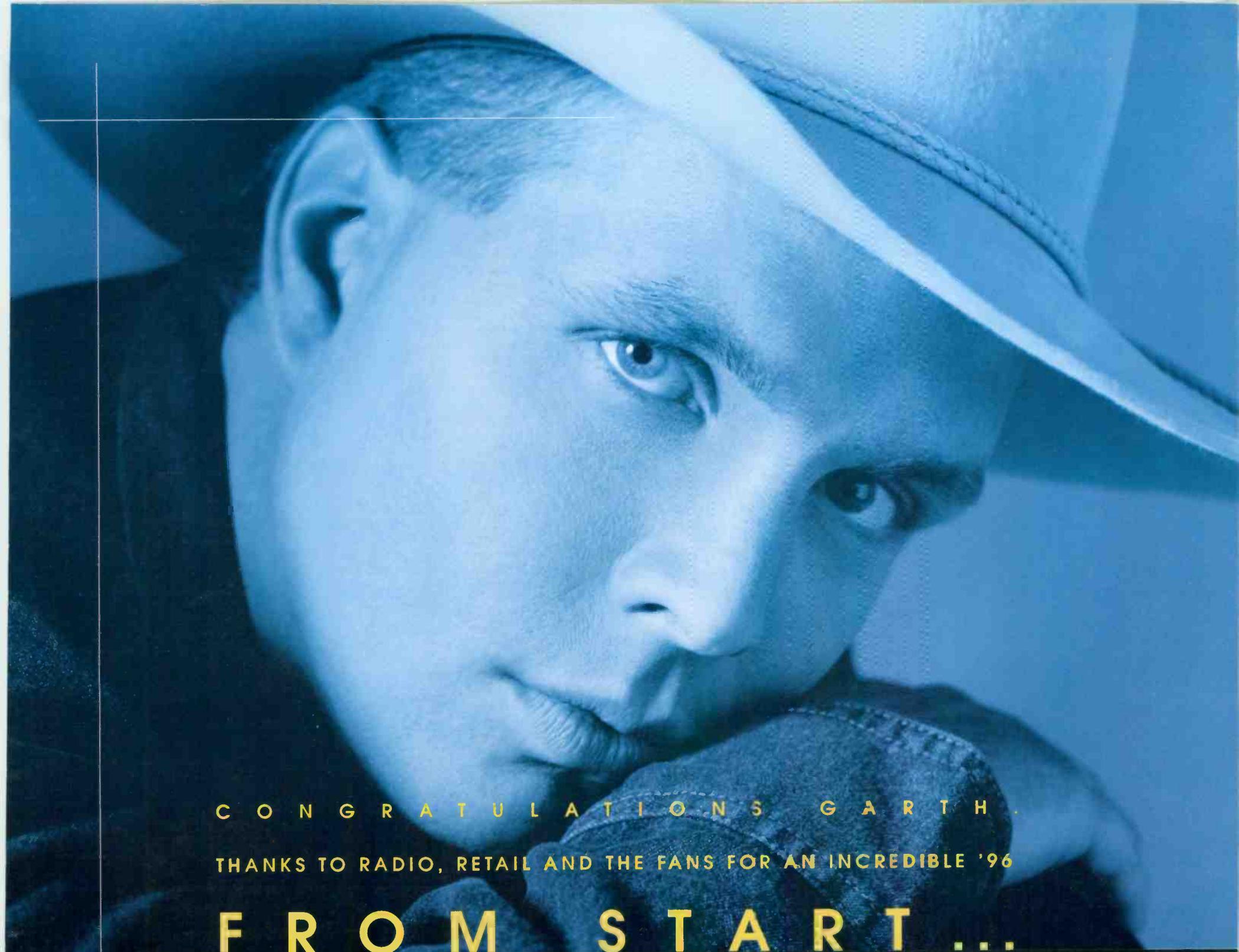
by Phyllis Stark

has nothing to do with music . . . Some people, they live, eat, drink, breathe, and sleep music. I don't do that."

MCA senior VP of national promotion **Scott Borchetta** recently said of Strait, "He's enjoying it more now than ever, and it comes through in his music, his concerts, and just in talking to him. He's totally on his game." Asked if he agrees that he's at the top of his game, Strait says, "If this ain't the top, if it could get any better, I don't think I could stand it."

Strait has another album already in the can for release early next year and says he'll record another one in '97. He's also considered the idea of doing a concept album. "I thought I might like to do a swing album, just like the Hag's tribute album to **Bob Wills**. And I'd like to do some of that old big band swing like the **Sinatra** stuff sometime," he says. "Hopefully, someday I'll . . . make myself get in there and do it. It would be a lot of fun."

Asked what else is left to do in his career, Strait says, "I'm still enjoying doing the same thing that I've been doing for 15 years . . . so I'll probably just keep doing it."



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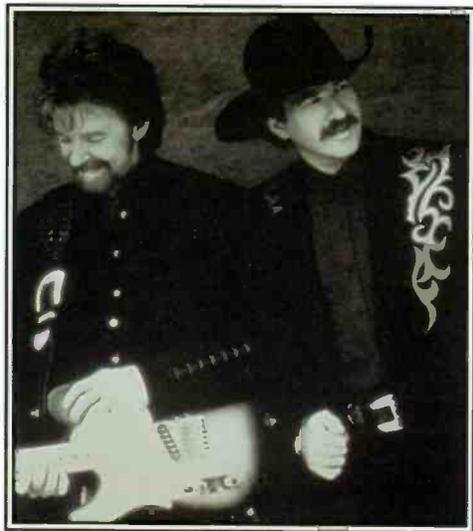
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AIRPLAY Monitor

BEST OF '96



Brooks & Dunn

Country Singles & Tracks

Pos. TITLE—Artist—Label/Promotion Label

- 1 MY MARIA—Brooks & Dunn—Arista
- 2 BLUE CLEAR SKY—George Strait—MCA
- 3 TIME MARCHES ON—Tracy Lawrence—Atlantic
- 4 DADDY'S MONEY—Ricochet—Columbia
- 5 SHE NEVER LETS IT GO TO HER HEART—Tim McGraw—Curb
- 6 LIVING IN A MOMENT—Ty Herndon—Epic
- 7 NO ONE NEEDS TO KNOW—Shania Twain—Mercury Nashville
- 8 YOU CAN FEEL BAD—Patty Loveless—Epic
- 9 HYPNOTIZE THE MOON—Clay Walker—Giant
- 10 NO NEWS—Lonestar—BNA
- 11 YOU WIN MY LOVE—Shania Twain—Mercury Nashville
- 12 (IF YOU'RE NOT IN IT FOR LOVE) I'M OUTTA HERE!—Shania Twain—Mercury Nashville
- 13 SO MUCH FOR PRETENDING—Bryan White—Asylum
- 14 IT MATTERS TO ME—Faith Hill—Warner Bros.
- 15 I THINK ABOUT YOU—Collin Raye—Epic
- 16 DOES THAT BLUE MOON EVER SHINE ON YOU—Toby Keith—Mercury Nashville
- 17 HOME—Alan Jackson—Arista
- 18 CARRIED AWAY—George Strait—MCA
- 19 BIGGER THAN THE BEATLES—Joe Diffie—Epic
- 20 ON A GOOD NIGHT—Wade Hayes—Columbia
- 21 TO BE LOVED BY YOU—Wynonna—Curb/MCA
- 22 BELIEVE ME BABY (I LIED)—Trisha Yearwood—MCA
- 23 SOMEONE ELSE'S DREAM—Faith Hill—Warner Bros.
- 24 I'M NOT SUPPOSED TO LOVE YOU ANYMORE—Bryan White—Asylum
- 25 YOU GOTTA LOVE THAT—Neal McCoy—Atlantic
- 26 EVERY TIME I GET AROUND YOU—David Lee Murphy—MCA
- 27 WALKIN' AWAY—Diamond Rio—Arista
- 28 HEART'S DESIRE—Lee Roy Parnell—Career
- 29 I'LL TRY—Alan Jackson—Arista
- 30 GUYS DO IT ALL THE TIME—Mindy McCready—BNA
- 31 WILD ANGELS—Martina McBride—RCA
- 32 LEARNING AS YOU GO—Rick Trevino—Columbia
- 33 IF YOU LOVED ME—Tracy Lawrence—Atlantic
- 34 DON'T GET ME STARTED—Rhett Akins—Decca
- 35 THAT'S WHAT I GET FOR LOVIN' YOU—Diamond Rio—Arista
- 36 I DON'T THINK I WILL—James Bonamy—Epic
- 37 ME AND YOU—Kenny Chesney—BNA
- 38 THE BEACHES OF CHEYENNE—Garth Brooks—Capitol Nashville
- 39 I AM THAT MAN—Brooks & Dunn—Arista
- 40 LONG AS I LIVE—John Michael Montgomery—

Atlantic

- 41 IT'S WHAT I DO—Billy Dean—Capital Nashville
- 42 IT WOULDN'T HURT TO HAVE WINGS—Mark Chesnut—Decca
- 43 I KNOW SHE STILL LOVES ME—George Strait—MCA
- 44 THEN YOU CAN TELL ME GOODBYE—Neal McCoy—Atlantic
- 45 IF I WERE YOU—Terri Clark—Mercury Nashville
- 46 ONLY ON DAYS THAT END IN Y—Clay Walker—Giant
- 47 COWBOY LOVE—John Michael Montgomery—Atlantic
- 48 NOT THAT DIFFERENT—Collin Raye—Epic
- 49 TREAT HER RIGHT—Sawyer Brown—Curb
- 50 TEN THOUSAND ANGELS—Mindy McCready—BNA
- 51 LIKE THE RAIN—Clint Black—RCA
- 52 HEADS CAROLINA, TAILS CALIFORNIA—Ja Dee Messina—Curb
- 53 MORE THAN YOU'LL EVER KNOW—Travis Tritt—Warner Bros.
- 54 TOO MUCH FUN—Daryle Singletary—Giant
- 55 THE ROAD YOU LEAVE BEHIND—David Lee Murphy—MCA
- 56 STARS OVER TEXAS—Tracy Lawrence—Atlantic
- 57 WORLDS APART—Vince Gill—MCA
- 58 MY HEART HAS A HISTORY—Paul Brandt—Reprise
- 59 I DO—Paul Brandt—Reprise
- 60 THAT GIRL'S BEEN SPYIN' ON ME—Billy Dean—Capitol Nashville
- 61 YOU CAN'T LOSE ME—Faith Hill—Warner Bros.
- 62 MEANT TO BE—Sammy Kershaw—Mercury Nashville
- 63 LONELY TOO LONG—Patty Loveless—Epic
- 64 THE MAKER SAID TAKE HER—Alabama—RCA
- 65 WHEN BOY MEETS GIRL—Terri Clark—Mercury Nashville
- 66 YOU'RE NOT IN KANSAS ANYMORE—Jo Dee Messina—Curb
- 67 LOVE REMAINS—Collin Raye—Epic
- 68 ALL I WANT IS A LIFE—Tim McGraw—Curb
- 69 WHAT DO I KNOW—Ricochet—Columbia
- 70 RUNNIN' AWAY WITH MY HEART—Lonestar—BNA
- 71 THE RIVER AND THE HIGHWAY—Pam Tillis—Arista
- 72 NOT ENOUGH HOURS IN THE NIGHT—Doug Supernaw—Giant
- 73 LIKE THERE AIN'T NO YESTERDAY—Black Hawk—Arista
- 74 CAN'T BE REALLY GONE—Tim McGraw—Curb
- 75 A WOMAN'S TOUCH—Toby Keith—Mercury Nashville
- 76 JACOB'S LADDER—Mark Wills—Mercury Nashville
- 77 HEAVEN HELP MY HEART—Wynonna—Curb/MCA
- 78 WHAT I MEANT TO SAY—Wade Hayes—Columbia
- 79 STRAWBERRY WINE—Deana Carter—Capital Nashville
- 80 IT'S MIDNIGHT CINDERELLA—Garth Brooks—Capitol Nashville
- 81 RING ON HER FINGER, TIME ON HER HANDS—Reba McEntire—MCA
- 82 TALL, TALL TREES—Alan Jackson—Arista
- 83 CHANGE MY MIND—John Berry—Capitol Nashville
- 84 I CAN STILL MAKE CHEYENNE—George Strait—MCA
- 85 ALL YOU EVER DO IS BRING ME DOWN—The Mavericks (Featuring Flaca Jimenez)—MCA
- 86 SOME THINGS ARE MEANT TO BE—Linda Davis—Arista
- 87 REBECCA LYNN—Bryan White—Asylum
- 88 A THOUSAND TIMES A DAY—Patty Loveless—Epic
- 89 ALMOST A MEMORY NOW—BlackHawk—Arista
- 90 HOLDIN' ON TO SOMETHING—Jeff Carson—Curb
- 91 VIDALIA—Sammy Kershaw—Mercury Nashville
- 92 HIGH LONESOME SOUND—Vince Gill—MCA
- 93 OUT WITH A BANG—David Lee Murphy—MCA

Rimes Shakes Up Music Row During Country's Year Of Confusion

by Wade Jessen



1996 may be remembered as Music Row at its most confused. The passage of the Telecom Act, with the resulting chaos at radio, coincided with a tremendous period of adjustment to the laws of supply and demand.

The label proliferation that followed the poorly managed growth of the previous five years took its most significant backward step when A&M Nashville locked its doors, prompting massive speculation about which shoe would drop next. With more than 25 labels on Music Row, PDs are still being asked to force-feed a glut of new artists to their audiences. While those PDs claim new artists aren't being allowed to sink in with the audience, one of 1996's most-talked-about songs established itself almost immediately.

LeAnn Rimes' "Blue" left many scratching their heads in disbelief. While other labels were shoveling marketing dollars out the door to break acts, Rimes came from virtually nowhere, attracting that much more attention when "Blue" peaked abruptly at No. 10. That led to a short-lived finger-pointing spree in which USA Today claimed country radio had "snubbed" Rimes. But by the end of the year, enough of those who blew through "Blue" quickly were supporting Rimes' third single that the "snub" clearly wasn't personal.

Brooks & Dunn's "My Maria" enjoyed the most airplay of any single in 1996 and was a potent factor in the duo's first-ever Country Music Assn. entertainer of the year award. In fact, no duo had ever taken that trophy, which will serve to make Music Row even more determined to break new duos in 1997.

The year may also be remembered as the

year of the navel. Beginning in 1995 with Shania Twain, female attitude songs became the flavor of the day in country. Twain was followed by BNA's Mindy McCready, whose second hit, "Guys Do It All The Time," planted her squarely in No. 1 territory. Even Atlantic rode the sisters-of-spunk caravan with Mila Mason's recent "That's Enough Of That."

In 1996, all rules flew out the window with respect to ballads vs. tempo. Superstar ballads fell by the wayside, while lesser-known but thumpier songs made it to the top, like Ricochet's "Daddy's Money." Only six of the 29 titles to peak at No. 1 were ballads, and only one of those is from a debut album: Deana Carter's "Strawberry Wine" spent two weeks at No. 1 and unseated "Blue" after that song's unprecedented 20-week run at No. 1 on Billboard's Top Country Singles Sales chart.

As the year ended, several legendary tunesmiths saw a resurgence, including Tom T. Hall and Bill and Sharon Rice, whose "Lonely Too Long" rose to No. 1 for Patty Loveless. That, coupled with a recent increase in remakes, suggests a sort of creative accounting along Music Row. And the tenor of current tracks from John Michael Montgomery, Travis Tritt, Mark Wills, and Brooks & Dunn suggests a more country sound for the format taking shape.

Then again, any predictions for country in 1997 would be just as haphazard as a 1995 prediction that 1996's biggest-selling single would be by an artist that isn't old enough to drive or vote, or that a contemporary superstar such as Vince Gill would include a banjo bridge on one of his hits. I'm happy just to keep score.

- 94 LIFE GETS AWAY—Clint Black—RCA
- 95 THE CAR—Jeff Carson—Curb
- 96 IT'S LONELY OUT THERE—Pam Tillis—Arista
- 97 GIVIN' WATER TO A DROWNING MAN—Lee Roy Parnell—Career
- 98 BLUE—LeAnn Rimes—Curb
- 99 STARTING OVER AGAIN—Reba McEntire—MCA
- 100 CHECK YES OR NO—George Strait—MCA

Country Singles & Tracks Artists

Pos. ARTIST (No. Of Charted Singles) Label

- 1 GEORGE STRAIT (6) MCA
- 2 SHANIA TWAIN (6) Mercury Nashville
- 3 ALAN JACKSON (5) Arista (1) Warner Bros.
- 4 TRACY LAWRENCE (5) Atlantic
- 5 TIM MCGRAW (5) Curb
- 6 FAITH HILL (5) Warner Bros.
- 7 GARTH BROOKS (8) Capitol Nashville
- 8 BROOKS & DUNN (4) Arista
- 9 BRYAN WHITE (4) Asylum
- 10 COLLIN RAYE (5) Epic
- 11 CLAY WALKER (4) Giant
- 12 DAVID LEE MURPHY (4) MCA
- 13 PATTY LOVELESS (3) Epic
- 14 JOHN MICHAEL MONTGOMERY (5) Atlantic
- 15 RICOCHET (4) Columbia
- 16 DIAMOND RIO (3) Arista
- 17 TERRI CLARK (4) Mercury Nashville
- 18 LONESTAR (4) BNA
- 19 NEAL MCCOY (5) Atlantic
- 20 LEE ROY PARNELL (4) Career
- 21 BLACKHAWK (5) Arista
- 22 PAM TILLIS (4) Arista
- 23 VINCE GILL (1) Columbia (4) MCA
- 24 JOE DIFFIE (4) Epic
- 25 ALABAMA (4) RCA
- 26 REBA MCENTIRE (4) MCA
- 27 MINDY MCCREADY (3) BNA
- 28 WYNONNA (4) Curb
- 29 TRACY BYRD (4) MCA
- 30 WADE HAYES (3) Columbia
- 31 TOBY KEITH (4) Mercury Nashville
- 32 BILLY DEAN (3) Capitol Nashville
- 33 JO DEE MESSINA (3) Curb

- 34 PAUL BRANDT (3) Reprise
- 35 MARTINA MCBRIDE (4) RCA
- 36 RHETT AKINS (3) Decca
- 37 CLINT BLACK (5) RCA
- 38 KENNY CHESNEY (4) BNA
- 39 SAMMY KERSHAW (3) Mercury Nashville
- 40 MARK CHESNUTT (4) Decca
- 41 SAWYER BROWN (4) Curb
- 42 JEFF CARSON (4) Curb
- 43 JAMES BONAMY (4) Epic
- 44 TY HERNDON (4) Epic
- 45 TRAVIS TRITT (1) MCA (4) Warner Bros.
- 46 JOHN BERRY (4) Capital Nashville
- 47 TRISHA YEARWOOD (4) MCA
- 48 TRACE ADKINS (2) Capital Nashville
- 49 DARYLE SINGLETARY (4) Giant
- 50 RICK TREVINO (2) Columbia

Country Singles & Tracks Promotion Labels

Pos. PROMOTION LABEL (No. Of Charted Singles)

- 1 MCA (41)
- 2 ARISTA (27)
- 3 EPIC (24)
- 4 MERCURY NASHVILLE (24)
- 5 CURB (33)
- 6 CAPITOL NASHVILLE (31)
- 7 ATLANTIC (20)
- 8 RCA (23)
- 9 BNA (21)
- 10 GIANT/REPRISE (22)

Country Singles & Tracks Labels

Pos. LABEL (No. Of Charted Singles)

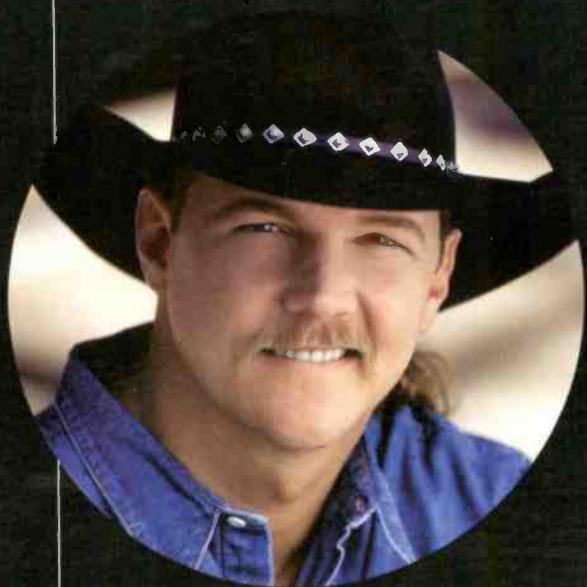
- 1 MCA (37)
- 2 ARISTA (27)
- 3 CURB (38)
- 4 EPIC (24)
- 5 MERCURY NASHVILLE (24)
- 6 CAPITOL NASHVILLE (31)
- 7 ATLANTIC (20)
- 8 RCA (23)
- 9 BNA (21)
- 10 COLUMBIA (17)

THANKS RADIO FOR

MAKING THIS A GREAT

YEAR WITH OUR

TOP NEW
COUNTRY
ARTISTS



TRACE ADKINS



DEANA CARTER



EMILIO

COUNTRY POWER PLAYLISTS



Most-Played Records From Jan. 1-Nov. 17, 1996

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored period. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the Spring and fall Arbitron surveys.

WUSN	KZLA	WKHX	KSCS	WMZQ	WXTU
Chicago PD: Dean McNeil MD: Tricia Biondo PLAYS	Los Angeles PD: John Sebastian APD/MD: Bill Fink PLAYS	Atlanta PD: Neil McGinley MD: Johnny Gray PLAYS	Dallas PD: Dean James MD: Linda O'Brian PLAYS	Washington, DC PD: Mac Daniels MD: Jon Anthony PLAYS	Philadelphia MD: Jim Radler PLAYS
1 Brooks & Dunn, My Maria 644	1 Brooks & Dunn, My Maria 659	1 Lonestar, No News 643	1 George Strait, Blue Clear Sky 536	1 Alan Jackson, Home 973	1 Brooks & Dunn, My Maria 656
2 Lonestar, No News 640	2 Tracy Lawrence, Time Marches On 633	2 Neal McCoy, You Gotta Love That 601	2 Tracy Lawrence, Time Marches On 496	2 Lonestar, No News 804	2 Lonestar, No News 626
3 Lee Roy Parnell, Heart's Desire 592	3 Collin Raye, Love Remains 620	3 Lee Roy Parnell, Heart's Desire 588	3 Ty Herndon, Living In A Moment 492	3 Sawyer Brown, Treat Her Right 731	3 Collin Raye, I Think About You 583
4 Tracy Lawrence, Time Marches On 582	4 Patty Loveless, You Can Feel Bad 619	4 George Strait, Blue Clear Sky 573	4 Lonestar, No News 473	4 Brooks & Dunn, My Maria 693	4 Tim McGraw, All I Want Is A Life 566
5 David Lee Murphy, Every Time I Get Aroun 557	5 Collin Raye, I Think About You 599	5 Clay Walker, Hypnotize The Moon 572	5 Brooks & Dunn, My Maria 470	5 Toby Keith, Does That Blue Moon Ever Shi 647	5 Shania Twain, You Win My Love 557
6 George Strait, Blue Clear Sky 556	6 Clay Walker, Hypnotize The Moon 590	6 Tim McGraw, All I Want Is A Life 566	6 James Bonamy, I Don't Think I Will 444	6 Patty Loveless, You Can Feel Bad 626	6 Shania Twain, That Girl's Been Spinn' On M 515
7 Neal McCoy, You Gotta Love That 555	7 George Strait, Blue Clear Sky 571	7 George Strait, Blue Clear Sky 562	7 Billy Dean, It's What I Do 444	7 Pam Tillis, The River And The Highway 619	7 Daryl Singletary, Too Much Fun 499
8 Collin Raye, I Think About You 550	8 Sawyer Brown, Treat Her Right 569	8 Mark Chesnut, It Wouldn't Hurt To Have 558	8 Clay Walker, Only On Days That End In 'Y 429	8 Shania Twain, You Win My Love 608	8 The Mavericks, All You Ever Do Is Bring Me D 482
9 Shania Twain, You Win My Love 544	9 Alan Jackson, I'll Try 566	9 Shania Twain, You Win My Love 550	9 Clay Walker, Hypnotize The Moon 437	9 Collin Raye, I Think About You 604	9 Martina McBride, Wild Angels 480
10 Daryl Singletary, Too Much Fun 543	10 Jo Dee Messina, Heads Carolina, Tails Ca 563	10 Brooks & Dunn, My Maria 549	10 Alan Jackson, Home 424	10 Faith Hill, Someone Else's Dream 604	10 The Mavericks, All You Ever Do Is Bring Me D 498
11 Daryl Singletary, Too Much Fun 531	11 Ricochet, Daddy's Money 556	11 Jo Dee Messina, Heads Carolina, Tails Ca 546	11 Toby Keith, Does That Blue Moon Ever Shi 422	11 Bryan White, I'm Not Supposed To Love Yo 601	11 George Strait, Carried Away 477
12 Faith Hill, Someone Else's Dream 529	12 Daryl Singletary, Too Much Fun 553	12 Faith Hill, Someone Else's Dream 545	12 George Strait, Carried Away 407	12 Brooks & Dunn, I Am That Man 599	12 Tim McGraw, She Never Lets It Go To Her 459
13 Toby Keith, Does That Blue Moon Ever Shi 523	13 Rick Trevino, Learning As You Go 551	13 Faith Loveless, You Can Feel Bad 545	13 Shania Twain, No One Needs To Know 414	13 James Bonamy, I Don't Think I Will 598	13 Shania Twain, No One Needs To Know 469
14 Jo Dee Messina, Heads Carolina, Tails Ca 518	14 Mindy McCready, 10,000 Angels 551	14 Daryl Singletary, Too Much Fun 529	14 Bryan White, I'm Not Supposed To Love Yo 394	14 John Michael Montgomery, Long As I Live 595	14 Garth Brooks, The Beaches Of Cheyenne 456
15 Bryan White, I'm Not Supposed To Love Yo 496	15 Paul Brandt, I Do 548	15 Ricochet, Daddy's Money 527	15 James Bonamy, I Don't Think I Will 391	15 Shania Twain, No One Needs To Know 592	15 George Strait, Blue Clear Sky 454
16 Clay Walker, Hypnotize The Moon 494	16 Lonestar, No News 547	16 Lonestar, No News 521	16 Brooks & Dunn, I Am That Man 375	16 Neal McCoy, Then You Can Tell Me Goodbye 589	16 Alan Jackson, I'll Try 454
17 Patty Loveless, You Can Feel Bad 489	17 John Michael Montgomery, Long As I Live 540	17 John Michael Montgomery, Long As I Live 520	17 Collin Raye, I Think About You 370	17 Lonestar, No News 575	17 Marty Stuart & Travis Tritt, Honky Tonk 454
18 Ricochet, Daddy's Money 477	18 Wynonna, To Be Loved By You 529	18 Mindy McCready, 10,000 Angels 519	18 Tim McGraw, She Never Lets It Go To Her 369	18 Wynonna, To Be Loved By You 526	18 Patty Loveless, You Can Feel Bad 447
19 Billy Dean, It's What I Do 471	19 Neal McCoy, You Gotta Love That 523	19 Billy Dean, It's What I Do 505	19 Ricochet, Daddy's Money 369	19 Billy Dean, It's What I Do 562	19 Jo Dee Messina, Heads Carolina, Tails Ca 446
20 Paul Brandt, My Heart Has A History 468	20 Ty Herndon, Living In A Moment 520	20 Ty Herndon, Living In A Moment 504	20 Rick Trevino, Learning As You Go 359	20 George Strait, Blue Clear Sky 553	20 George Strait, Carried Away 477
21 Wade Hayes, On A Good Night 468	21 Bryan White, I'm Not Supposed To Love Yo 516	21 Garth Brooks, The Beaches Of Cheyenne 502	21 David Lee Murphy, Every Time I Get Aroun 359	21 Vince Gill, Worlds Apart 553	21 Ricochet, Daddy's Money 443
22 Sawyer Brown, Treat Her Right 457	22 George Strait, Carried Away 520	22 Wynonna, To Be Loved By You 499	22 Patty Loveless, A Thousand Times A Day 350	22 Jeff Carson, Holdin' On To Something 545	22 Mark Chesnut, It Wouldn't Hurt To Have 444
23 Mark Chesnut, It Wouldn't Hurt To Have 450	23 Faith Hill, Someone Else's Dream 511	23 David Lee Murphy, Every Time I Get Aroun 490	23 Alan Jackson, I'll Try 349	23 Shania Twain, You Win My Love 542	23 Neal McCoy, You Gotta Love That 439
24 Tim McGraw, She Never Lets It Go To Her 449	24 Shania Twain, You Win My Love 492	24 Pam Tillis, The River And The Highway 489	24 Patty Loveless, You Can Feel Bad 345	24 Jo Dee Messina, Heads Carolina, Tails Ca 538	24 Frazier Hurd, Tangled Up In Texas 431
25 Rhett Akins, Don't Get Me Started 448	25 Terri Clark, If I Were You 490	25 Martina McBride, Wild Angels 489	25 George Strait, I Can Still Make Cheyenne 343	25 Alabama, The Maker Said Take Her 537	25 Lonestar, Runnin' Away With My Heart 423
26 Mindy McCready, 10,000 Angels 448	26 The Mavericks, All You Ever Do Is Bring Me D 485	26 Pam Tillis, The River And The Highway 489	26 Rhett Akins, Don't Get Me Started 341	26 The Mavericks, All You Ever Do Is Bring Me D 528	26 LeAnn Rimes, Blue 419
27 Alan Jackson, Home 447	27 Diamond Rio, Walkin' Away 477	27 Tim McGraw, All I Want Is A Life 484	27 Lee Roy Parnell, Heart's Desire 341	27 Alan Jackson, I'll Try 516	27 Neal McCoy, Then You Can Tell Me Goodbye 405
28 George Strait, Carried Away 445	28 Shania Twain, No One Needs To Know 463	28 Alan Jackson, Home 477	28 Neal McCoy, Then You Can Tell Me Goodbye 335	28 Alabama, It Works 511	28 Joe Diffie, C-O-U-N-T-Y 401
29 Wynonna, To Be Loved By You 439	29 Tracy Lawrence, If You Loved Me 458	29 Shania Twain, No One Needs To Know 473	29 Pam Tillis, The River And The Highway 330	29 Mark Chesnut, It Wouldn't Hurt To Have 500	29 Trisha Yearwood, Believe Me Baby 393
30	30	30	30	30	30

AIRPLAY Monitor

BEST OF '96

#1 LABEL SPOTLIGHT

Arista Makes Big Noise At R&B Radio

There are more than a few labels with clout, talent, and promotion skill in the pop/R&B arena, but a consistent winner is Arista Records. The label housed at 6 W. 57th St. in New York continues to make a big noise on every radio format, ending 1996 as the year's No. 1 label for both mainstream and adult R&B.

Beyond his A&R acumen, chairman **Clive Davis** has an ability to choose the executive talent that brings his records to market. In the R&B division, that task falls to senior VP of black music **David Linton** and senior VP of R&B promotion **Lionel Ridenour**, who share promotion of a roster that includes Arista's own stable of talent as well as that of LaFace, Rowdy, and Bad Boy Records.

Linton has been an established figure in R&B music, coming into the top slot at Arista in 1994 (R&B Airplay Monitor profiled Linton in the Feb. 16, 1996, issue) from a similar position at PolyGram Distribution. Ridenour, a former independent street promoter, rose through the ranks and was named senior VP earlier this year. Ridenour achieved the title through a combination of organization, diplomacy, and a real love of the music—all the music—that Arista releases.

"We definitely have a strong commitment to all of our records, and that commitment carries through in Arista, Bad Boy, Rowdy, and LaFace product. It is all family; it's all together; we all share in each other's successes," says Ridenour. "When we've got something we all believe in, we do not give up the fight. That's the philosophy that Clive sends down, and he is tenacious in his love and pursuit of music. And because there is such a big effort made in giving us the right kind of music, the right kind of artists, and the right kind of deals, it gives us more incentive to go out there and execute and do what we have to do."

With chart-topping, genre-impacting hits generated by the "Waiting To Exhale" soundtrack; new product from **Toni Braxton**; successful singles from **OutKast**, **Total**, the **Tony Rich Project**, and **Monica**; successful debuts by **Deborah Cox**, **112**, **A Few Good Men**, **Az Yet**, and **Donell Jones**; and another star-power soundtrack, "The Preacher's Wife," at year's end, Ridenour, asked about his label's ongoing strength at radio, says, "After a

certain amount of time, success breeds success—it helps us overcome the hurdles. People think it's easy over here. They say, 'You've got all the records.' But it's hard to deal with four or five records all going on at the same time."

Ridenour notes that while outsiders may wonder at the logic of having a department in which two people hold the same executive title, the system works well. "My day-to-day thing is moving the records, and Dave is more administrative. We're both involved in planning and doing what we have to do with the records," he says. Both Ridenour and Linton work closely with **Vanessa Barryer**, national director of promotion. The R&B promotion staff this year also included **Kim Ferguson** in the Northeast (who has since joined Island), **Craig Davis** in Washington, D.C., **Toni Payne** in the Carolinas, **Ife Green** in Atlanta, **Butch Hartfield** in New Orleans, **C.C. McClendon** in Detroit, **John Hall Jr.** in Chicago, and **Mike Avery** on the West Coast.

Originally from Cincinnati, Ridenour came to Los Angeles to attend college. A classmate had recorded an indie record and needed help promoting it, and Ridenour got his first taste of promotion by working the track to local radio stations. That artist was eventually picked up by a major. So Ridenour established Mainframe Records, planning to duplicate that initial success by blowing up artists locally and trying to sell them off to the majors. "A lot of folks were putting out indie records at the time, so there was a need for people to do promotion. So in between billing on record sales, we made money doing promotions," he recalls. Soon enough, he and partners **Doug Young** and **Jeff House** (now national rap director at Arista) were hired by **Step Johnson** at Capitol Records and became that label's first national street team, helping to break such artists as **Hammer** and **Young MC**. Soon, Ridenour became Capitol's national director of rap promotion, then West Coast R&B promotion manager. In January 1993, he left Capitol, crossed the country, and joined Arista to become senior national director of R&B promotion.

Ridenour calls his almost four years with the label "incredible" and feels especially gratified to be part of the building of the young associated labels Rowdy and Bad Boy. The forthcoming 1997 release schedule will be no less hard-hitting, says Ridenour, with new product from the **Notorious B.I.G.**, **Aretha Franklin**, **Lisa Stansfield**, and **Ray Parker Jr.**; **Sean "Puffy" Combs** "Hell Up In Harlem" compilation; and new singles from "The Preacher's Wife," **Braxton**, **For Real**, **Az Yet**, **112**, and more.

"Whenever you can work with legends like **Aretha Franklin** or **Whitney Houston**, it's very special, but at the same time, it's special to see the breaking of new acts. . . . You've got the established, heritage artists and being part of what they do is only going to make you better. At the same time, you get this feeling of satisfaction when you break a **Faith** or a **Total**, or see a **Toni** or **TLC** rise to superstardom," he says. "There's so much positive music, and that [stems] from the fact that Clive had the vision to make these deals and bring in these young entrepreneurs and give us the tools to work them. When he made these deals [for Rowdy and Bad Boy], people said, 'Why are you making deals with these producers?' He saw that black music was today's pop music before the competition."



Ridenour

LL Cool J Is Still A Knockout

"I'm really thankful I've been able to do it this long, that people accept what I'm doing. I still love putting pen to paper, and I'm still excited to be going into the studio," says **LL Cool J**, this year's No. 1 rap airplay artist, of his still-formidable rap skills.

He's come a long way from the skinny Queens, N.Y., teenager in the Adidas warmup suit and floppy hat who claimed "I Can't Live Without My Radio" in 1985. Eleven years later, it seems radio can't live without LL Cool J. This year, the superstar rapper/producer/actor appeared on six tracks and edged out the new-style-flow of **Bone Thugs-N-Harmony** and multi-format darlings the **Fugees** for the top rap airplay artist crown. All while starring in "In The House," the UPN sitcom now in its third season.

The former James Todd Smith, one of only a handful of artists from the early days of rap recordings to have maintained a profitable career



LL Cool J

into the '90s, dominated airplay this year with tracks that, while musically easygoing, contained his trademark sexual edge: "Doin' It," "Loungin'," and "Hey Lover," as well as featured slots on **Babyface** and **Boyz II Men** projects. He's also represented on the soundtrack to the forthcoming "Beavis & Butt-head Do America" film with his rap reinterpretation of the **Rufus** hit "Ain't Nobody."

"I think 1996 has been beautiful, tremendous," says LL enthusiastically. "I got an opportunity to do music this year, and I do love my music. Especially coming off the 1993 '14 Shots To The Dome' [album] that didn't do as well, I'm real thankful to give people what I've given them and that people responded to it so well. I feel real good about this year."

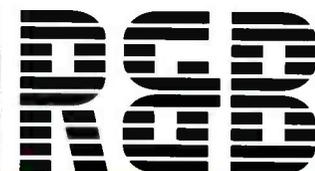
There is one thing to which LL attributes his renewed energy and resulting popularity: "I've gained a new-found respect for the music industry as a whole since I've been acting," he

says. "[Ten years ago] I never would have predicted doing a [TV] show. Acting has allowed me to appreciate my music even more, because I've pulled away from it. When I do the music now, it's so refreshing, such a relief, that I look at it in a new light. It's like you drink a glass of ice water differently after jogging."

In addition to acting, performing, and recording on his own, LL worked with a couple of other artists, including prolific songwriter/producer **Babyface**.

"The Babyface project was a lot of fun—working with a man that talented was great. I would definitely work with him again," he says.

Looking ahead to the new year, LL says that he's going to concentrate on establishing his new label, **Ilion Records**, the name of which was



by Janine Mc Adams

taken from the street he lived on growing up in Hollis, Queens. While there is no distribution deal as yet, LL expects to sew one up in early '97. The first artist he will concentrate on is singer **Chantal Jones**, who makes an appearance on "Ain't Nobody." But the artist, who prophetically tagged himself **Ladies Love Cool James** in the early '80s and made a stunning film debut in "Krush Groove," says he has no plans to record in the coming year.

"I won't be recording anymore this year, I'll just concentrate on acting. I'm reading a lot of scripts, planning some films for this summer, but right now I'm not committed to anything," he says.

Hanging Out With Columbia's Maxwell

In the past few years, R&B music has seen unique artists inject the format with the retro sound of '60s and '70s soul. If D'Angelo was '95's crusader for old-school funk, then '96 surely belonged to Columbia Records newcomer **Maxwell**.

Though less interested in re-creating the musical sound of the '70s through classic instrumentation and funk-falsetto vocals than D'Angelo, Maxwell's music recaptured the multilayered instrumental flow and romantic soulfulness of classic R&B. And acclaim was not immediate: A first single, "Til The Cops Come Knockin'," received minimal play. It was the second single, "Ascension (Don't Ever Wonder)," that broke from R&B adult radio to become a hit at mainstream and adult stations.



Maxwell

Maxwell, a self-described "Puerto Rican-West Indian" from Brooklyn, N.Y., was initially surprised by the acceptance of his first recorded effort, particularly since there was a long gap between the recording of it and its release. "I'm blown

away by it," he told Monitor earlier this year. "It was a bit disheartening when you submit your record a year ago and give it to the label. It wasn't that they [didn't] understand it—I think they really got into it initially—but there weren't people in the marketing department that could do anything, so I had to wait for the right time. In hindsight, it's the best thing that could happen to me."

Maxwell's emergence as a singer/songwriter

was pure accident, he says. "When I was 17, I borrowed a keyboard from a friend with no intention of messing with it that much," he admits. "When I got around to picking it up, I never put it down. [The music] came after being diligent with it." Maxwell began composing and started to play songs for friends, who soon became encouraging him to circulate them.

"I just thought if maybe I was lucky I would write some songs for people, that I might produce them. I never in my life thought that someone would think I could go out and do it." Soon publishers came calling; one sent his tape on to Sony Music. It soon became clear that the label was interested in recording Maxwell himself.

With a successful club and promotional tour completed, and talk of a bigger national tour under way, Maxwell has had to learn the business requirements of being an artist. "It's not always the most enjoyable thing to deal with, but I've met a lot of people opening up my head to a lot of things this way and getting feedback. . . . I get such a kick out of hearing the good and the bad," he says with a laugh. "It just makes me want to get better. . . . It worked out in the sense that success for me just means expressing it to its 100%—the rest is just cream on the cake with some cherries and candles. People actually going out and buying the record is a trip."

"My biggest joy is that African-Americans are taking on this project stronger [than originally thought]," he says. "They are proving something to the industry and radio."



Hittin' Switches



THE  Owest IS ON FOR '97

AIRPLAY Monitor

BEST OF '96



R. Kelly

R&B/Mainstream Titles

- Pos. TITLE—Artist—Label/Promotion Label
- 1 DOWN LOW (NOBODY HAS TO KNOW)—R. Kelly Featuring Ronald Isley—Jive
 - 2 I CAN'T SLEEP BABY (IF I)—R. Kelly—Jive
 - 3 WHY I LOVE YOU SO MUCH—Monica—Rowdy/Arista
 - 4 YOU'RE MAKIN' ME HIGH—Toni Braxton—LaFace/Arista
 - 5 ALL THE THINGS (YOUR MAN WON'T DO)—Joe—Island
 - 6 SITTIN' UP IN MY ROOM—Brandy—Arista
 - 7 TOUCH ME TEASE ME—Case Featuring Foxy Brown—Spoiled Rotten/Def Jam/Mercury
 - 8 LADY—D'Angelo—EMI
 - 9 KILLING ME SOFTLY—Fugees—Ruffhouse/Columbia
 - 10 TWISTED—Keith Sweat—Elektra/EEG
 - 11 NOT GON' CRY—Mary J. Blige—Arista
 - 12 ONLY YOU—112 Featuring The Notorious B.I.G.—Bad Boy/Arista
 - 13 KISSIN' YOU—Total—Bad Boy/Arista
 - 14 ALWAYS BE MY BABY—Mariah Carey—Columbia
 - 15 BEFORE YOU WALK OUT OF MY LIFE—Monica—Rowdy/Arista
 - 16 YOU'RE THE ONE—SWV—RCA
 - 17 GET ON UP—Jodeci—MCA
 - 18 THA CROSSROADS—Bone Thugs-N-Harmony—Ruthless/Relativity
 - 19 NO DIGGITY—Blackstreet (Featuring Dr. Dre)—Interscope
 - 20 MY BOO—Ghost Town DJ's—So So Def/Columbia
 - 21 SOON AS I GET HOME—Faith Evans—Bad Boy/Arista
 - 22 NO ONE ELSE—Total—Bad Boy/Arista
 - 23 I WILL SURVIVE—Chantay Savage—RCA
 - 24 HIT ME OFF—New Edition—MCA
 - 25 TELL ME—Dru Hill—Island
 - 26 LAST NIGHT—Az Yet—LaFace/Arista
 - 27 EXHALE (SHOOP SHOOP)—Whitney Houston—Arista
 - 28 USE YOUR HEART—SWV—RCA
 - 29 DO YOU WANT TO—Xscape—So So Def/Columbia
 - 30 IF YOUR GIRL ONLY KNEW—Aaliyah—Blackground/Atlantic
 - 31 A THIN LINE BETWEEN LOVE & HATE—H-Town—Jac-Mac/Warner Bros.
 - 32 ONE SWEET DAY—Mariah Carey & Boyz II Men—Columbia

- 33 HEY LOVER—LL Cool J—Def Jam/Mercury
- 34 LOVE U 4 LIFE—Jodeci—MCA
- 35 WHAT KIND OF MAN WOULD I BE—Mint Condition—Perspective/A&M
- 36 CALIFORNIA LOVE—2Pac (Featuring Dr. Dre And Roger Troutman)—Death Row/Interscope
- 37 KEEP ON, KEEPIN' ON—MC Lyte Featuring Xscape—Flavor Unit/EastWest/EEG
- 38 I MISS YOU (COME BACK HOME)—Monifah—Uptown/MCA
- 39 NOBODY—Keith Sweat Featuring Athena Cage—Elektra/EEG
- 40 I LIKE—Montell Jordan Featuring Slick Rick—Def Jam/Mercury
- 41 HOUSE KEEPER—Men Of Vizion—MJJ/550 Music/Epic
- 42 COUNT ON ME—Whitney Houston & CeCe Winans—Arista
- 43 GET MONEY—Junior M.A.F.I.A. Featuring The Notorious B.I.G.—Undeas/Big Beat/Atlantic
- 44 PONY—Ginuwine—550 Music
- 45 LOUNGIN—LL Cool J—Def Jam/Mercury
- 46 WHERE DO U WANT ME TO PUT IT—Solo—Perspective/A&M
- 47 WE GOT IT—Immature (Featuring Smooth)—MCA
- 48 ASCENSION (DON'T EVER WONDER)—Maxwell—Columbia
- 49 WHO CAN I RUN TO—Xscape—So So Def/Columbia
- 50 IF I RULED THE WORLD—Nas—Columbia
- 51 THE THINGS THAT YOU DO—Gina Thompson—Mercury
- 52 YOU—Monifah—Uptown/Universal
- 53 TONITE'S THA NIGHT—Kris Kross—Ruffhouse/Columbia
- 54 EVER SINCE YOU WENT AWAY—Art N' Soul—Nature Boy/Big Beat/Atlantic
- 55 WHO DO U LOVE—Deborah Cox—Arista
- 56 BLACKBERRY MOLASSES—Mista—EastWest/EEG
- 57 HOW DO U WANT IT—2Pac (Feat. KC & JoJo)—Death Row/Interscope
- 58 ME AND THOSE DREAMIN' EYES OF MINE—D'Angelo—EMI
- 59 DIGGIN' ON YOU—TLC—LoFace/Arista
- 60 YOU REMIND ME OF SOMETHING—R. Kelly—Jive
- 61 LET IT FLOW—Toni Braxton—Arista
- 62 YOUR SECRET LOVE—Luther Vandross—LV/Epic
- 63 WHERE EVER YOU ARE—Terry Ellis—EastWest/EEG
- 64 MISSING YOU—Brandy, Tamia, Gladys Knight & Chaka Khan—EastWest/EEG

Soundtracks, Rhythm-Alternative Lead Brave New World Of R&B Music

by Datu Faison



At year's end, two trends are increasingly clear in R&B music. One is the rise of "rhythm-alternative" artists—singer/songwriter/producers in the D'Angelo/Maxwell mode, who led the charge for live instrumentation and strong lyrical content in '96.

Until recently, rhythm-alternative was a small circle, including trailblazers Tony Toni Toné, Mint Condition, Terence Trent D'Arby, and Lenny Kravitz. Carrying the torch in '96 were Groove Theory, Me'Shell Ndegeocello, Sandra St. Victor, Eric Benét, and, particularly, the Fugees. While the Fugees' March '94 debut barely squeaked past the 180,000-unit mark, the trio garnered acclaim with its second set, "The Score," which sold more than 5 million units in the U.S. The Fugees' remake of "Killing Me Softly" was No. 1 on Monitor's mainstream R&B, rhythmic top 40, mainstream top 40, and rap charts.

D'Angelo's solo debut, "Brown Sugar," went platinum. His biggest single, "Lady," peaked at No. 2 and No. 3 on R&B mainstream and R&B adult, respectively. Maxwell was a surprise hit; his "Ascension (Don't Ever Wonder)" peaked at No. 2 on the R&B Adult chart; his debut set, "Maxwell's Urban Hang Suite," went gold.

The other noticeable trend in 1996 is the

rise of the soundtrack album as a vehicle for breaking new artists and relaunching veterans. In 1994, 10 soundtracks charted on Billboard's Top R&B Albums chart; that number grew to 14 in '95 and in the '96 chart year has risen to 18. Several cuts featured on soundtracks, such as Bone Thugs-N-Harmony's "Days Of Our Lives" ("Set It Off") and R. Kelly's "I Believe I Can Fly" ("Space Jam"), started out as radio-only singles, heavily promoted to bolster album sales.

Island's "Don't Be A Menace To South Central . . ." boosted several acts, including the Isley Brothers and Joe, whose "All The Things Your Man Won't Do" spent 39 weeks on Monitor's R&B adult chart. The title track from "A Thin Line Between Love & Hate" by H-Town peaked at No. 5 on R&B mainstream. Meanwhile, Arista's "Waiting To Exhale" soundtrack was a PD's goldmine, featuring Mary J. Blige's "Not Gon' Cry," Brandy's "Sittin' Up In My Room," and Whitney Houston's "Exhale," all of which are likely to remain in R&B libraries for years. Eddie Murphy's "The Nutty Professor" soundtrack also broke some of this year's biggest artists, including Case Featuring Foxy Brown's "Touch Me, Tease Me," Jay-Z Featuring Foxy Brown's "Ain't No Nigga," and Az Yet's "Last Night."

- 65 ONE FOR THE MONEY—Horace Brown—Motown
- 66 NOBODY KNOWS—The Tony Rich Project—LaFace/Arista
- 67 DAYS OF OUR LIVES—Bone Thugs-N-Harmony—Ruthless/EastWest/EEG
- 68 THEY DON'T CARE ABOUT US—Michael Jackson—Epic
- 69 ELEVATORS (ME & YOU)—Outkast—LaFace/Arista
- 70 AIN'T NOBODY—Faith Evans—Bad Boy/Arista
- 71 HOOKED ON YOU—Silk—Elektra/EEG
- 72 STEELO—702—Biv 10/Motown
- 73 I'M STILL IN LOVE WITH YOU—New Edition—MCA
- 74 THIS IS FOR THE LOVER IN YOU—Babyface Feat. LL Cool J, Howard Hewett, Jody Watley & Jeffrey Daniels—Epic
- 75 BACK TO THE WORLD—Tevin Campbell—Qwest/Warner Bros.
- 76 5 O'CLOCK—Nonchalant—MCA
- 77 FANTASY—Mariah Carey—Columbia
- 78 LET'S GET THE MOOD RIGHT—Johnny Gill—Motown
- 79 FALLING—Montell Jordan—Def Jam/Mercury
- 80 SLOW JAMS—Quincy Jones Feat. Babyface & Tamia With Portrait—Qwest/Warner Bros.
- 81 CRUISIN'—D'Angelo—EMI
- 82 TELL ME—Groove Theory—Epic
- 83 LET'S LAY TOGETHER—The Isley Brothers—Island
- 84 PLEASE DON'T GO—Immature—MCA
- 85 DOIN IT—LL Cool J—Def Jam/Mercury
- 86 CAN'T BE WASTING MY TIME—Mona Lisa Featuring Lost Boyz—Island
- 87 PO PIMP—Do Or Die (Featuring Twista)—Rap-A-Lot/Noo Trybe/Virgin
- 88 UN-BREAK MY HEART—Toni Braxton—LaFace/Arista
- 89 KEEP TRYIN'—Groove Theory—Epic
- 90 YOU PUT A MOVE ON MY HEART—Quincy Jones Introducing Tamia—Qwest/Warner Bros.
- 91 MOVIN' ON—CeCe Peniston—A&M
- 92 FLOATIN' ON YOUR LOVE—The Isley Brothers Featuring Angela Winbush—T-Neck/Island
- 93 IN THE HOOD—Donell Jones—LaFace/Arista
- 94 STAIRWAY TO HEAVEN—Pure Soul—Step Sun/Interscope
- 95 NEVER TOO BUSY—Kenny Lattimore—Columbia
- 96 DON'T WANNA LOSE YOU—Lionel Richie—Mercury
- 97 I BELIEVE I CAN FLY—R. Kelly—Warner Sunset/Atlantic
- 98 THIS TIME AROUND—Michael Jackson—Epic
- 99 KNOCKS ME OFF MY FEET—Donell Jones—LaFace/Arista
- 100 BABY LUV—Groove Theory—Epic

R&B/Mainstream Artists

Pos. ARTIST (No. Of Charted Singles) Label

- 1 R. KELLY (4) Jive (1) Warner Sunset/Atlantic
- 2 MONICA (3) Rowdy
- 3 D'ANGELO (3) EMI
- 4 TONI BRAXTON (1) Arista (2) LaFace
- 5 TOTAL (3) Bad Boy
- 6 MARIAH CAREY (3) Columbia
- 7 SWV (3) RCA
- 8 LL COOL J (3) Def Jam (1) Epic
- 9 XScape (1) Flavor Unit/EastWest (3) So So Def
- 10 JODECI (2) MCA
- 11 BRANDY (1) Arista (1) Atlantic (1) EastWest
- 12 FUGEES (3) Ruffhouse
- 13 KEITH SWEAT (2) Elektra
- 14 FAITH EVANS (3) Bad Boy (1) Big Beat
- 15 BONE THUGS-N-HARMONY (1) Ruthless (1) Ruthless/EastWest
- 16 JOE (1) Island
- 17 WHITNEY HOUSTON (3) Arista
- 18 NEW EDITION (2) MCA
- 19 MONIFAH (2) Uptown
- 20 MARY J. BLIGE (1) Arista

R&B/Mainstream Promotion Labels

Pos. PROMOTION LABEL (No. Of Charted Singles)

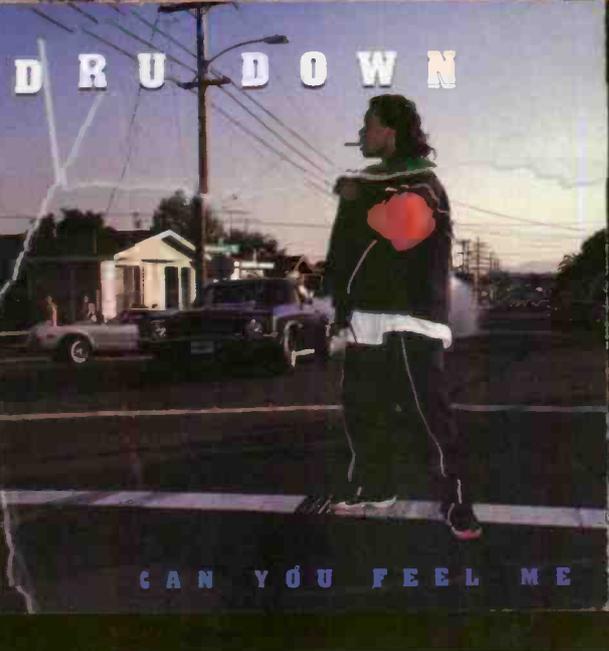
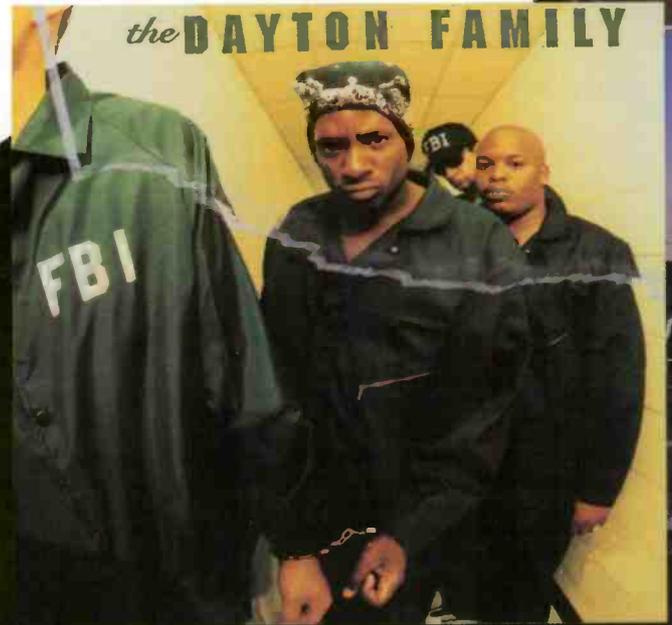
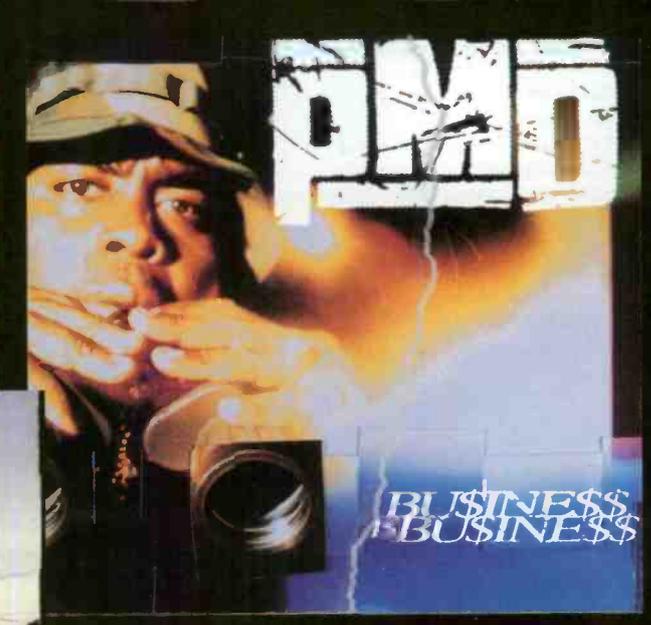
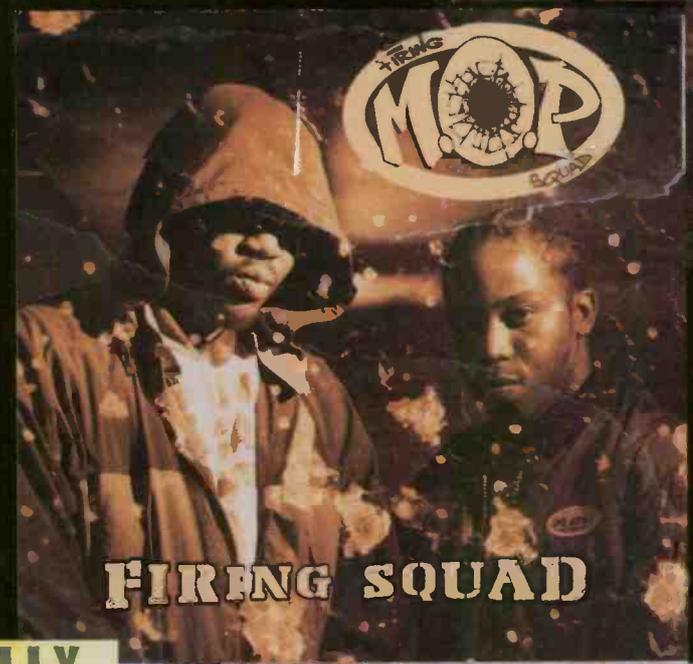
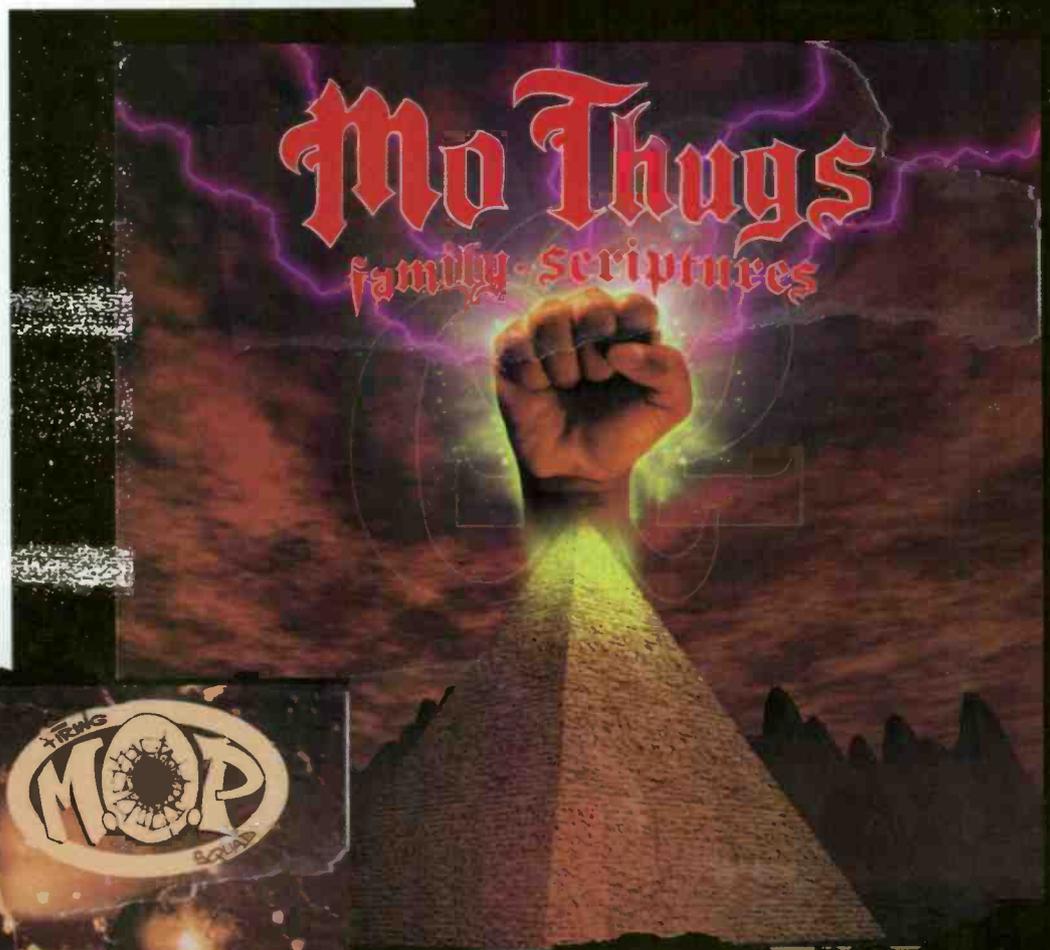
- 1 ARISTA (31)
- 2 COLUMBIA (17)
- 3 EEG (18)
- 4 MCA (12)
- 5 MERCURY (14)
- 6 ISLAND (11)
- 7 EPIC (10)
- 8 JIVE (6)
- 9 INTERSCOPE (11)
- 10 RCA (5)

R&B/Mainstream Labels

Pos. LABEL (No. Of Charted Singles)

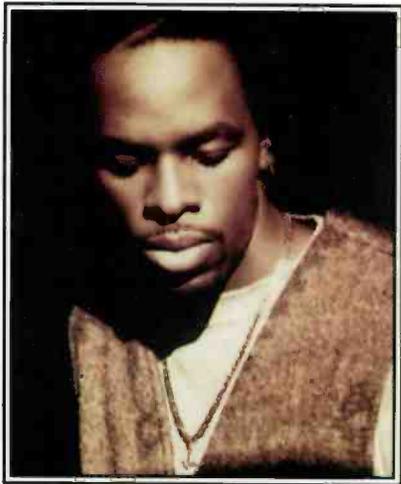
- 1 ARISTA (9)
- 2 BAD BOY (8)
- 3 LAFACE (11)
- 4 MCA (7)
- 5 COLUMBIA (7)

IS
THIS
UNDER
GROUND
ENOUGH
FOR
YA?
?



THE #1 STREET LABEL IN THE COUNTRY
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AIRPLAY Monitor BEST OF '96



Joe

R&B/Adult Titles

- Pos. TITLE—Artist—Label/Promotion Label
- 1 ALL THE THINGS (YOUR MAN WON'T DO)—Joe—Island
 - 2 YOU'RE MAKIN' ME HIGH—Toni Braxton—LaFace/Arista
 - 3 EXHALE (SHOOP SHOOP)—Whitney Houston—Arista
 - 4 ASCENSION (DON'T EVER WONDER)—Maxwell—Columbia
 - 5 LADY—D'Angelo—EMI
 - 6 ONE SWEET DAY—Mariah Carey & Boyz II Men—Columbia
 - 7 COUNT ON ME—Whitney Houston & CeCe Winans—Arista
 - 8 LET IT FLOW—Toni Braxton—Arista
 - 9 NEVER TOO BUSY—Kenny Lattimore—Columbia
 - 10 DOWN LOW (NOBODY HAS TO KNOW)—R. Kelly Featuring Ronald Isley—Jive
 - 11 I CAN'T SLEEP BABY (IF I)—R. Kelly—Jive
 - 12 YOU PUT A MOVE ON MY HEART—Quincy Jones Introducing Tamia—Qwest/Warner Bros.
 - 13 NOT GON' CRY—Mary J. Blige—Arista
 - 14 ALWAYS BE MY BABY—Mariah Carey—Columbia
 - 15 YOUR SECRET LOVE—Luther Vandross—LV/Epic
 - 16 I WILL SURVIVE—Chantay Savage—RCA
 - 17 LET'S LAY TOGETHER—The Isley Brothers—Island
 - 18 ALREADY MISSING YOU—Gerald Levert & Eddie Levert Sr.—EastWest/EEG
 - 19 DON'T WANNA LOSE YOU—Lionel Richie—Mercury
 - 20 SOON AS I GET HOME—Faith Evans—Bad Boy/Arista
 - 21 SITTIN' UP IN MY ROOM—Brandy—Arista
 - 22 I'LL DO ANYTHING FOR YOU—Ann Nesby—Perspective/A&M
 - 23 SLOW JAMS—Quincy Jones Feat. Babyface & Tamia With Portrait—Qwest/Warner Bros.
 - 24 NOBODY KNOWS—The Tony Rich Project—LaFace/Arista
 - 25 WHY DOES IT HURT SO BAD—Whitney Houston—Arista
 - 26 LET'S GET THE MOOD RIGHT—Johnny Gill—Motown
 - 27 WHO CAN I RUN TO—Xscape—So So Def/Columbia
 - 28 WHERE DO U WANT ME TO PUT IT—Solo—Perspective/A&M
 - 29 GET ON UP—Jodeci—MCA
 - 30 WHERE EVER YOU ARE—Terry Ellis—EastWest/EEG
 - 31 BEFORE YOU WALK OUT OF MY LIFE—Monica—Rowdy/Arista
 - 32 MISSING YOU—Brandy, Tamia, Gladys Knight & Chaka Khan—EastWest/EEG
 - 33 EVER SINCE YOU WENT AWAY—Art N' Soul—Nature Boy/Big Beat/Atlantic

- 34 KILLING ME SOFTLY—Fugees—Ruffhouse/Columbia
- 35 HOUSE KEEPER—Men Of Vizion—MJJ/550 Music/Epic
- 36 SOMETHING BEAUTIFUL REMAINS—Tina Turner—Virgin
- 37 FOREVER MORE—Puff Johnson—Work/Columbia
- 38 WHAT KIND OF MAN WOULD I BE—Mint Condition—Perspective/A&M
- 39 TWISTED—Keith Sweat—Elektra/EEG
- 40 GOOD LOVE—Johnnie Taylor—Malaco
- 41 I'M STILL WEARING YOUR NAME—Ann Nesby—Perspective/A&M
- 42 FLOATIN' ON YOUR LOVE—The Isley Brothers Featuring Angela Winbush—T-Neck/Island
- 43 HEAVEN—Solo—Perspective/A&M
- 44 STILL IN LOVE—Brian McKnight—Mercury
- 45 CRUISIN'—D'Angelo—EMI
- 46 WIND BENEATH MY WINGS—Gerald Levert & Eddie Levert Sr.—EastWest/EEG
- 47 GIVE ME THE NIGHT—Randy Crawford—Bluemoon/Atlantic
- 48 SORRY, I—Will Downing—Mercury
- 49 MELODIES FROM HEAVEN—Kirk Franklin & The Family—Gospo Centric
- 50 'TIL YOU DO ME RIGHT—After 7—Virgin

R&B/Adult Artists

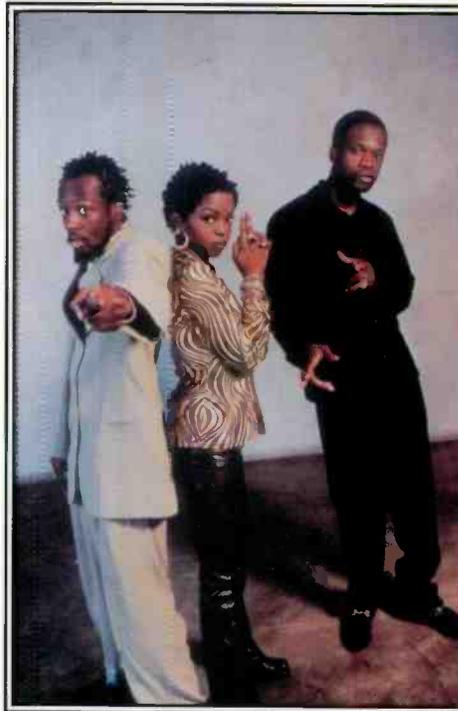
- Pos. ARTIST (No. Of Charted Singles) Label
- 1 TONI BRAXTON (1) Arista (3) LaFace
 - 2 WHITNEY HOUSTON (3) Arista
 - 3 R. KELLY (4) Jive (1) Warner Sunset/Atlantic
 - 4 JOE (1) Island
 - 5 D'ANGELO (3) EMI
 - 6 MARIAH CAREY (4) Columbia
 - 7 THE ISLEY BROTHERS (1) Island (2) T-Neck
 - 8 MAXWELL (3) Columbia
 - 9 SOLO (3) Perspective
 - 10 BRANDY (1) Arista (1) Atlantic (1) EastWest
 - 11 ANN NESBY (2) Perspective
 - 12 KENNY LATTIMORE (2) Columbia
 - 13 LUTHER VANDROSS (3) LV
 - 14 MARY J. BLIGE (1) Arista
 - 15 MONICA (2) Rowdy
 - 16 TAMIA (1) EastWest (2) Qwest
 - 17 CHANTAY SAVAGE (1) RCA
 - 18 LIONEL RICHIE (2) Mercury
 - 19 THE TONY RICH PROJECT (2) LaFace
 - 20 XSCAPE (2) So So Def

R&B/Adult Promotion Labels

- Pos. PROMOTION LABEL (No. Of Charted Singles)
- 1 ARISTA (25)
 - 2 COLUMBIA (18)
 - 3 ISLAND (6)
 - 4 EEG (12)
 - 5 A&M (11)
 - 6 WARNER BROS. (11)
 - 7 EPIC (15)
 - 8 JIVE (5)
 - 9 MERCURY (10)
 - 10 EMI (6)

R&B/Adult Labels

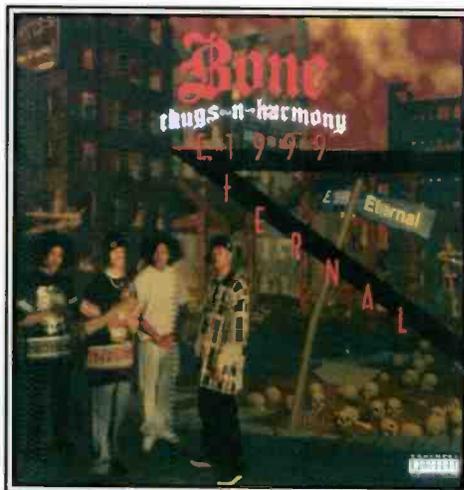
- Pos. LABEL (No. Of Charted Singles)
- 1 ARISTA (11)
 - 2 COLUMBIA (15)
 - 3 ISLAND (4)
 - 4 LAFACE (8)
 - 5 PERSPECTIVE (6)



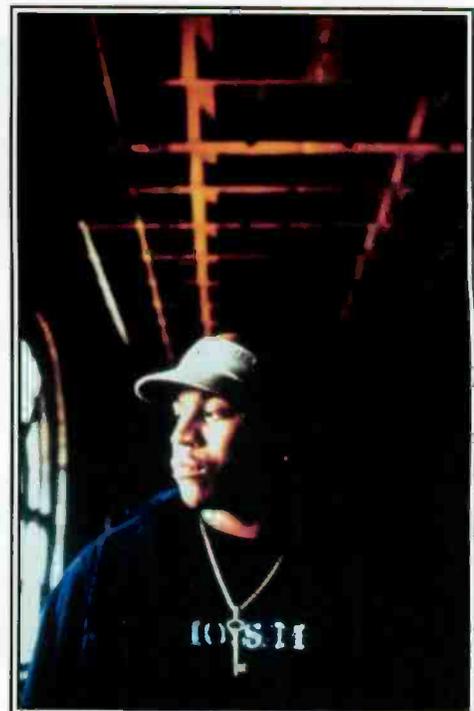
Fugees

Rap Singles

- Pos. TITLE—Artist—Label/Promotion Label
- 1 KILLING ME SOFTLY—Fugees Featuring Bounty Killer—Ruffhouse/Columbia
 - 2 THA CROSSROADS—Bone Thugs-N-Harmony—Ruthless/Relativity
 - 3 HEY LOVER—LL Cool J—Def Jam/Mercury
 - 4 CALIFORNIA LOVE—2Pac (Featuring Dr. Dre And Roger Troutman)—Death Row/Interscope
 - 5 C'MON N' RIDE IT (THE TRAIN)—Quad City DJ's—QuadraSound/Big Beat/Atlantic
 - 6 LOUNGIN—LL Cool J—Def Jam/Mercury
 - 7 IF I RULED THE WORLD—Nas—Columbia
 - 8 KEEP ON, KEEPIN' ON—MC Lyte Featuring Xscape—Flavor Unit/EastWest/EEG
 - 9 GET MONEY—Junior M.A.F.I.A. Feat. The Notorious B.I.G.—Undeas/Big Beat/Atlantic
 - 10 TONITE'S THA NIGHT—Kris Kross—Ruffhouse/Columbia
 - 11 DOIN IT—LL Cool J—Def Jam/Mercury
 - 12 HOW DO U WANT IT—2Pac (Feat. KC & JaJo)—Death Row/Interscope
 - 13 DAYS OF OUR LIVEZ—Bone Thugs-N-Harmony—Ruthless/EastWest/EEG
 - 14 1,2,3,4 (SUMPIN' NEW)—Coolia—Tommy Boy
 - 15 READY OR NOT—Fugees—Ruffhouse/Columbia
 - 16 5 O'CLOCK—Nonchalant—MCA
 - 17 GANGSTA'S PARADISE—Coolio Featuring L.V.—MCA Soundtracks/MCA
 - 18 ELEVATORS (ME & YOU)—OutKast—LaFace/Arista
 - 19 WOO-HAH!! GOT YOU ALL IN CHECK—Busta Rhymes—Elektra/EEG
 - 20 FU-GEE-LA—Fugees—Ruffhouse/Columbia



Bone Thugs-N-Harmony



LL Cool J

Rap Artists

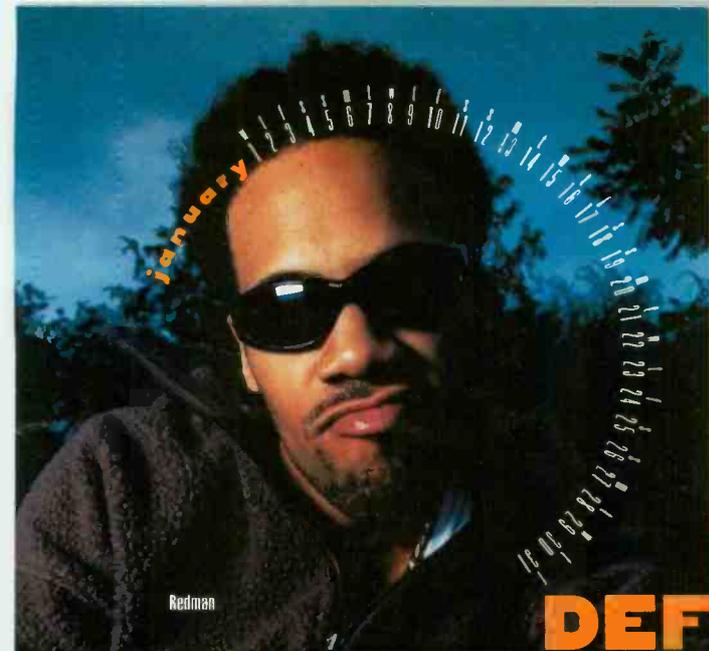
- Pos. ARTIST (No. Of Charted Singles) Label
- 1 LL COOL J (4) Def Jam (1) Geffen
 - 2 BONE THUGS-N-HARMONY (1) Epic Soundtrax (3) Ruthless (1) Ruthless/EastWest
 - 3 FUGEES (3) Ruffhouse
 - 4 COOLIO (1) MCA Soundtracks (3) Tommy Boy (1) Warner Sunset
 - 5 QUAD CITY DJ'S (1) Flavor Unit/EastWest (2) QuadraSound/Big Beat
 - 6 2PAC (6) Death Row (1) Interscope
 - 7 BOUNTY KILLER (1) Ruffhouse
 - 8 NAS (2) Columbia
 - 9 KRIS KROSS (2) Ruffhouse
 - 10 OUTKAST (2) LaFace
 - 11 MC LYTE (2) EastWest (1) Flavor Unit/EastWest
 - 12 LOST BOYZ (1) Island (1) Universal (1) Uptown
 - 13 THE NOTORIOUS B.I.G. (1) Bad Boy (1) Undeas/Big Beat
 - 14 NONCHALANT (2) MCA
 - 15 BUSTA RHYMES (2) Elektra (1) Warner Sunset
 - 16 DR. DRE (1) Aftermath (1) Death Row
 - 17 JUNIOR M.A.F.I.A. (3) Undeas/Big Beat
 - 18 CRUCIAL CONFLICT (2) Pallas
 - 19 ROGER TROUTMAN (1) Death Row
 - 20 THA DOGG POUND (3) Death Row

Rap Promotion Labels

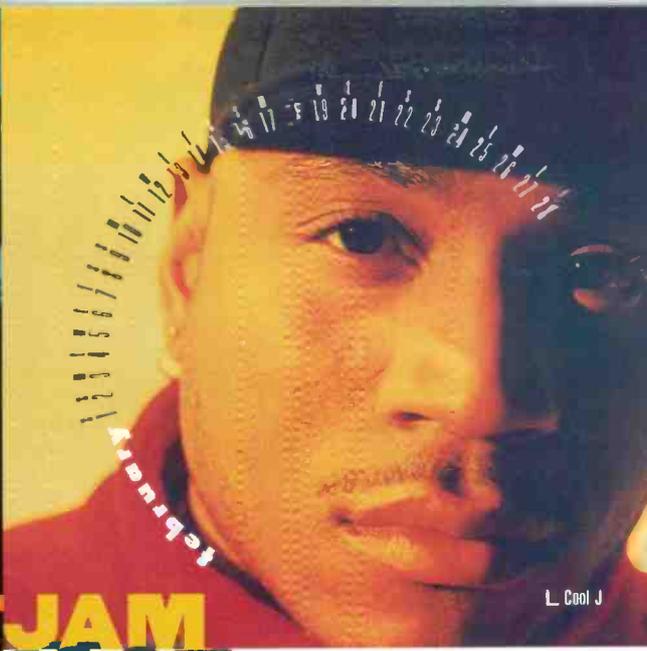
- Pos. PROMOTION LABEL (No. Of Charted Singles)
- 1 COLUMBIA (13)
 - 2 INTERSCOPE (17)
 - 3 MERCURY (10)
 - 4 EEG (11)
 - 5 RELATIVITY (10)
 - 6 ATLANTIC (9)
 - 7 MCA (7)
 - 8 JIVE (14)
 - 9 ISLAND (16)
 - 10 ARISTA (8)

Rap Labels

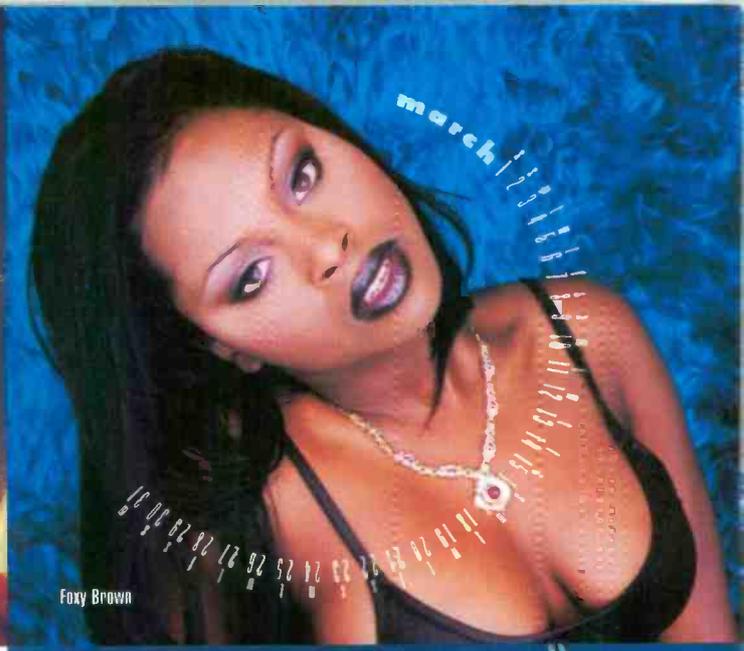
- Pos. LABEL (No. Of Charted Singles)
- 1 RUFFHOUSE (7)
 - 2 DEF JAM (16)
 - 3 DEATH ROW (11)
 - 4 RUTHLESS (7)
 - 5 TOMMY BOY (6)



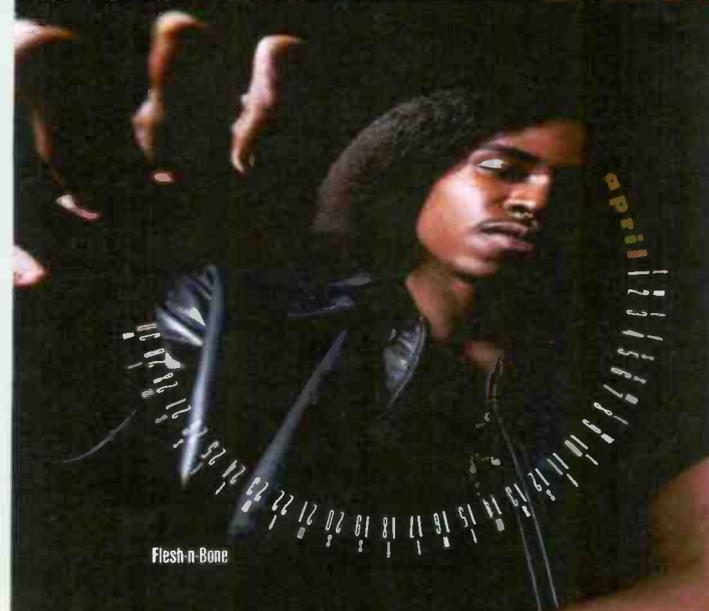
Redman



L Cool J



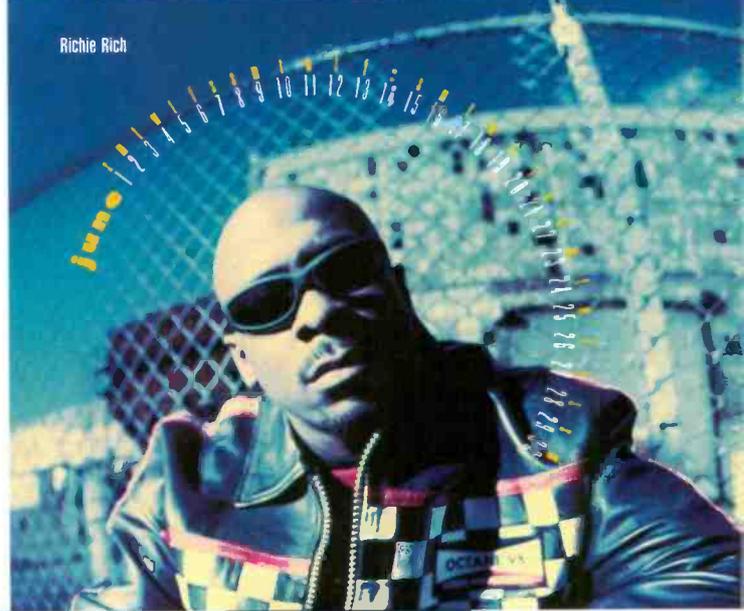
Foxy Brown



Flesh-n-Bone



Carmega



Richie Rich



The Cru



Da 5 Footaz



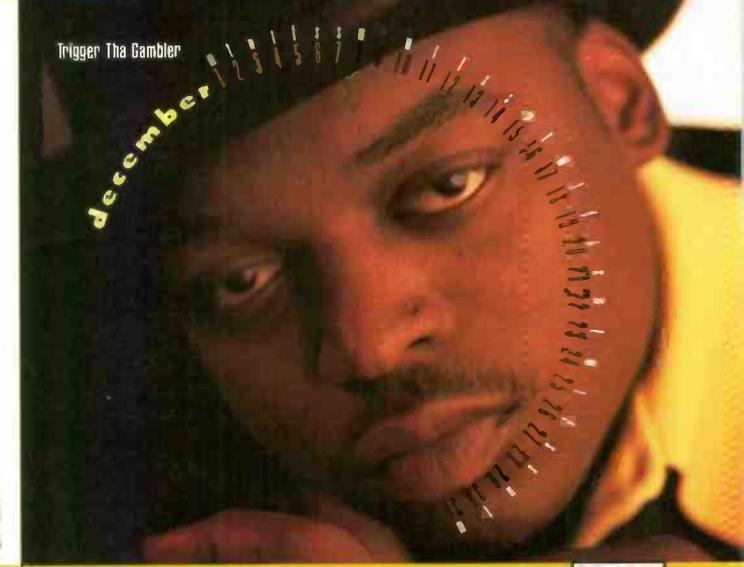
Method Man



Warren G



Slick Rick



Trigger Tha Gambler

DEF JAM 1997

STANDING THE TEST OF RHYME



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POWER PLAYLISTS

Most-Played Records From Jan. 1-Nov. 17, 1996



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored period. Playlists are listed in order of TSA weekly count, beginning with the highest-cumulative station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys.

Grid of 24 radio station playlists including: HOT 97, THE BEAT, WGCI, POWER 99, WPGC, WJLB, V103, THE BOX, WKYS, 99 JAMZ, K104, 106 JAMZ, HOT 97.5, WZAK, Q93, 92Q, K97, and V103. Each station listing includes song titles, artists, and play counts.

Most-Played Records From Jan. 1-Nov. 17, 1996

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored period. Playlists are listed in order of TBSA weekly count, beginning with the highest-cumulating station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys.

R & B / MAINSTREAM

R & B / ADULT

103 JAMZ
WOWI Norfolk
PD: Hurricane Dave MD: Heart Attack
PLAYS
1 Case, Touch Me, Tease Me 692
2 Toni Braxton, You're Makin' Me High 653
3 SWV, You're The One 654
4 112, Only You 638
5 Total, Kissin' You 631
6 MC Lyte, Keep On Keepin' On 623
7 R. Kelly, I Can't Sleep Baby 620
8 Monica, Why I Love You So Much 575
9 Jodeci, Get On Up 573
10 Junior M.A.F.I.A., Get Money 561
11 LL Cool J, Don't I 556
12 Gina Thompson, The Things That You Do 549
13 Keith Sweat, Twisted 519
14 Montiah, I Miss You 517
15 LL Cool J, Loungin 514
16 Brandy, Sittin' Up In My Room 512
17 Horace Brown, One For The Money 510
18 Chantay Savage, I Will Survive 503
19 D'Angelo, Me And Those Dreamin' Eyes Of 488
20 Montell Jordan/Slick Rick, I Like 488
21 D'Angelo, Lady 472
22 Fugees, Killing Me Softly 472
23 R. Kelly, Down Low 468
24 Blackstreet, No Diggity 466
25 Joe, All The Things 452
26 Men Of Vizion, House Keeper 450
27 Lost Boyz, Renee 447
28 Bone Thugs-N-Harmony, Tha Crossroads 447
29 Ghost Town D.J.'s, My Boo 446
30 Faith Evans, Ain't Nobody 441
31 Deborah Cox, Where Do We Go From Here 436
32 New Edition, Hit Me Off 430
33 Mariah Carey, Always Be My Baby 430
34 SWV, Use Your Heart 425
35 Busta Rhymes, Woo-Hah! Got You All In C 417
36 Mint Condition, What Kind Of Man Would I 411
37 Nas, If I Ruled The World 394
38 Busta Rhymes, It's A Party 393
39 Skin Deep, No More Games 389
40 Whitney Houston & Cece Winans, Count On 383

102 JAMZ
WJHM Orlando
OM: Adam Cook PD: Ross Allen MD: Cedric Hollywood
PLAYS
1 Mariah Carey, Always Be My Baby 1170
2 Fugees, Killing Me Softly 1162
3 Brandy, Sittin' Up In My Room 1109
4 Monica, Why I Love You So Much 943
5 Keith Sweat, Twisted 855
6 Ghost Town D.J.'s, My Boo 853
7 Bone Thugs-N-Harmony, Tha Crossroads 841
8 The Tony Rich Project, Nobody Knows 825
9 R. Kelly, Down Low 756
10 R. Kelly, I Can't Sleep Baby 744
11 Total, Kissin' You 717
12 Montell Jordan/Slick Rick, I Like 701
13 2Pac, California Love 697
14 Toni Braxton, You're Makin' Me High 679
15 Shades, Tell Me 655
16 Quad City D.J.'s, C'mon N' Ride It 615
17 New Edition, Hit Me Off 595
18 Groove Theory, Tell Me 591
19 Mary J. Blige, Not Gon' Cry 587
20 TLC, Creep 569
21 Az Yet, Last Night 549
22 Blackstreet, No Diggity 526
23 LL Cool J, Hey Lover 521
24 Soul For Real, Candy Rain 517
25 Shaggy, Boomastic 502
26 LL Cool J, Do It 489
27 Soul For Real, Every Little Thing I Do 488
28 Montell Jordan, This Is How We Do It 486
29 Keith Sweat, Nobody 482
30 D'Angelo, Lady 467
31 Case, Touch Me, Tease Me 452
32 Mariah Carey, Fantasy 451
33 Coolio Feat. L.V., Gangsta's Paradise 430
34 Coolio, 1, 2, 3, 4 410
35 Busta Rhymes, Don't Take It Personal 402
36 Nonchalant, 5 O'clock 395
37 TLC, Waterfalls 395
38 112, Only You 382
39 Adina Howard, Freak Like Me 379
40 3T, Anything 377

POWER 98
WPEG Charlotte
PD: Andre Carson MD: Nate Quick
PLAYS
1 D'Angelo, Lady 878
2 Monica, Why I Love You So Much 827
3 R. Kelly, I Can't Sleep Baby 815
4 Joe, All The Things 810
5 R. Kelly, Down Low 836
6 Fugees, Killing Me Softly 775
7 Case, Touch Me, Tease Me 760
8 Men Of Vizion, House Keeper 740
9 Keith Sweat, Twisted 686
10 R. Kelly, I Can't Sleep Baby 672
11 Total, Kissin' You 652
12 Outkast, Elevators 637
13 Dru Hill, Tell Me 631
14 Nas, If I Ruled The World 624
15 Xscape, Do You Want To 617
16 Mary J. Blige, Not Gon' Cry 611
17 Jodeci, Get On Up 610
18 Ghost Town D.J.'s, My Boo 607
19 Junior M.A.F.I.A., Get Money 599
20 Mariah Carey, Always Be My Baby 590
21 Donell Jones, In The Hood 560
22 112, Only You 551
23 Gina Thompson, The Things That You Do 548
24 LL Cool J, Loungin 550
25 2Pac, How Do U Want It 546
26 SWV, Use Your Heart 541
27 2Pac, I Ain't Mad At Cha 538
28 Montiah, You 536
29 MC Lyte, Keep On Keepin' On 536
30 Bone Thugs-N-Harmony, Tha Crossroads 530
31 Mista Blackberry Moasses 520
32 LL Cool J, Do It 513
33 Art N' Soul, Ever Since You Went Away 508
34 Brandy, Sittin' Up In My Room 485
35 SWV, You're The One 481
36 Blackstreet, No Diggity 470
37 Toni Braxton, You're Makin' Me High 467
38 Az Yet, Last Night 466
39 Chantay Savage, I Will Survive 462
40 Montiah, I Miss You 460

98.7 KISS FM*
WRKS New York
PD: Vinny Brown MD: Toya Beasley
PLAYS
1 Joe, All The Things 408
2 Whitney Houston & Cece Winans, Count On 398
3 Mariah Carey, Always Be My Baby 396
4 Toni Braxton, Let It Flow 313
5 Kenny Lattimore, Never Too Busy 303
6 Maxwell, Ascension 301
7 Toni Braxton, You're Makin' Me High 290
8 D'Angelo, Cruisin' 269
9 Mary J. Blige, Not Gon' Cry 261
10 Babyface, Never Keeping Secrets 246
11 R. Kelly, Down Low 245
12 Mariah Carey, Underneath The Stars 237
13 Luther Vandross, A House Is Not A Home 228
14 Barry White, Practice What You Preach 226
15 Whitney Houston, Why Does It Hurt So Bad 223
16 Mary J. Blige, Everlasting Love 219
17 Stephanie Mills, I Feel Good All Over 217
18 Rick James, Fire And Desire 217
19 R. Kelly, I Can't Sleep Baby 216
20 Glenn Jones, We've Only Just Begun 208
21 Anita Baker, I Apologize 201
22 Freddie Jackson, Jam Tonight 199
23 Luther Vandross, Never Too Much 198
24 Deele, Two Occasions 197
25 Luther Vandross, If This World Were Mine 196
26 Donny Hathaway W/Roberta Flack, The Clois 190
27 Johnny Gill, My, My, My 189
28 Sade, Hang On To Your Love 189
29 Karyn White, Superwoman 188
30 Anita Baker, Been So Long 187

POWER 107.5
WBLS New York
PD: Frankie Crocker APD: Reggie Rouse
PLAYS
1 Toni Braxton, You're Makin' Me High 713
2 Maxwell, Ascension 670
3 Joe, All The Things 533
4 Kenny Lattimore, Never Too Busy 520
5 Jodeci, Get On Up 495
6 Joe, All The Things 495
7 Al Green, Could This Be The Love 489
8 The Tony Rich Project, Nobody Knows 480
9 Toni Braxton, Let It Flow 399
10 Monica, Before You Walk Out Of My Life 358
11 Mark Morrison, Ruler Of The Mack 357
12 Fugees, Killing Me Softly 378
13 Ghetto, Baby Love 368
14 Mariah Carey, Always Be My Baby 358
15 Mary J. Blige, Not Gon' Cry 345
16 George Clinton, If Anybody Gets Funked U 342
17 Brandy, Sittin' Up In My Room 316
18 D'Angelo, Lady 307
19 Yvette Michelle, Everyday & Evernight 283
20 Mariah Carey, Underneath The Stars 273
21 SWV, You're The One 259
22 Puff Johnson, Forever More 248
23 Men Of Vizion, House Keeper 242
24 R. Kelly, Down Low 241
25 Horace Brown, One For The Money 239
26 Whitney Houston & Cece Winans, Count On 235
27 Whitney Houston, Why Does It Hurt So Bad 233
28 La Bouche, Fallin' In Love 233
29 Mona Lisa, Can't Be Wasting My Time 233
30 Whitney Houston, Exhale 227

V103
WVAZ Chicago
PD: Maxx Myrick MD: Jamilla Muhammad
PLAYS
1 D'Angelo, Lady 732
2 Maxwell, Ascension 670
3 Joe, All The Things 710
4 Kenny Lattimore, Never Too Busy 669
5 Quincy Jones W/Brian McKnight, Moody's M 638
6 Isley Brothers, Let's Lay Together 628
7 Toni Braxton, Let It Flow 599
8 Chaka Khan, My Funny Valentine 591
9 Quincy Jones W/R. Kelly & Ron, Heaven's 549
10 Toni Braxton, You're Makin' Me High 544
11 Jodeci, Get On Up 529
12 Asante, Look What You've Done 507
13 Ann Nesby, I'm Still Wearing Your Name 490
14 Art N' Soul, Ever Since You Went Away 476
15 Isley Brothers, Let's Lay Together 385
16 George Howard, Let's Unwind 384
17 Randy Crawford, Give Me The Night 369
18 Tina Turner, Something Beautiful Remains 355
19 Solo, Where Do U Want Me To Put It 348
20 Quincy Jones W/Babyface & Tami, Slow Jam 345
21 Johnny Gill, Let's Get The Mood Right 337
22 Gerald & Eddie Levert, Sr., Already Miss 335
23 R. Kelly, Trade In My Life 286
24 R. Kelly, I Can't Sleep Baby 284
25 Mint Condition, What Kind Of Man Would I 272
26 Randy Crawford, Cajun Moon 271
27 Lionel Richie, Don't Wanna Lose You 269
28 Terry Ellis, Where Ever You Are 266
29 Luther Vandross, Your Secret Love 257
30 Isley Brothers, Floatin' On Your Love 240

MAJIC 108
KMJM St. Louis
VP/Operations: Chuck Atkins
PLAYS
1 R. Kelly, I Can't Sleep Baby 654
2 Total, Kissin' You 605
3 Monica, Why I Love You So Much 596
4 Joe, All The Things 570
5 Mariah Carey, Always Be My Baby 529
6 Case, Touch Me, Tease Me 508
7 Keith Sweat, Twisted 500
8 Donell Jones, In The Hood 486
9 Maxwell, Ascension 477
10 Fugees, Killing Me Softly 469
11 Toni Braxton, You're Makin' Me High 459
12 SWV, You're The One 418
13 Bone Thugs-N-Harmony, Tha Crossroads 457
14 Ghost Town D.J.'s, My Boo 454
15 112, Only You 454
16 Men Of Vizion, House Keeper 450
17 4u, Home 453
18 Quincy Jones W/Babyface & Tami, Slow Jam 431
19 Chantay Savage, I Will Survive 431
20 H-Town, A Thin Line Between Love & Hat 421
21 Total, No One Else 418
22 D'Angelo, Lady 412
23 R. Kelly, Down Low 402
24 New Edition, Hit Me Off 401
25 D'Angelo, Me And Those Dreamin' Eyes Of 399
26 Horace Brown, One For The Money 395
27 Jodeci, Get On Up 383
28 Blackstreet, No Diggity 376
29 Imamura, Please Don't Go 375
30 Solo, He's Not Good Enough 373
31 Dru Hill, Tell Me 354
32 Xscape, Do You Want To 346
33 Deborah Cox, Who Do U Love 344
34 Faith Evans, Ain't Nobody 327
35 Ginuwine, Pony 324
36 Art N' Soul, Ever Since You Went Away 323
37 Deborah Cox, Where Do We Go From Here 319
38 Shades, Tell Me 317
39 Mona Lisa, You Said 314
40 Isley Brothers, Floatin' On Your Love 312

102 JAMZ
WJHM Greensboro
PD: Brian Douglas MD: Mary K.
PLAYS
1 Mariah Carey, Always Be My Baby 1484
2 Fugees, Killing Me Softly 1453
3 R. Kelly, I Can't Sleep Baby 1440
4 Bone Thugs-N-Harmony, Tha Crossroads 1378
5 Case, Touch Me, Tease Me 1354
6 Monica, Why I Love You So Much 1315
7 Brandy, Sittin' Up In My Room 1307
8 Ghost Town D.J.'s, My Boo 1238
9 Keith Sweat, Twisted 1212
10 Total, Kissin' You 1206
11 R. Kelly, Down Low 1206
12 Joe, All The Things 1140
13 Gina Thompson, The Things That You Do 1000
14 LL Cool J, Loungin 993
15 Toni Braxton, You're Makin' Me High 990
16 2Pac, California Love 922
17 112, Only You 914
18 Blackstreet, No Diggity 900
19 Nonchalant, 5 O'clock 893
20 LL Cool J, Do It 879
21 Fugees, Fu-Gee-La 879
22 Mary J. Blige, Not Gon' Cry 874
23 D'Angelo, Lady 872
24 Junior M.A.F.I.A., Get Money 872
25 Lost Boyz, Renee 860
26 Do Or Die, Po Pimp 830
27 Aaliyah, If Your Girl Only Knew 801
28 Crucial Conflict, Hay 786
29 Nas, If I Ruled The World 774
30 Xscape, Do You Want To 759
31 Az Yet, Last Night 751
32 Fugees, Ready Or Not 746
33 DJ Kool, Let Me Clear My Throat 746
34 Luke, Scared 731
35 Rea Feat. Method Man & Cappado, Wu Wear 693
36 Bone Thugs-N-Harmony, Days Of Our Livez 677
37 Jodeci, Elevators 671
38 Outkast, Get On Up 665
39 SWV, You're The One 641
40 Michael Jackson, They Don't Care About U 637

K97.5
WQOK Raleigh
PD/MD: Hozie Mack
PLAYS
1 Case, Touch Me, Tease Me 885
2 Joe, All The Things 870
3 D'Angelo, Lady 847
4 Total, Kissin' You 842
5 Jodeci, Get On Up 835
6 Monica, Why I Love You So Much 836
7 Brandy, Sittin' Up In My Room 824
8 112, Only You 764
9 SWV, You're The One 762
10 Montiah, You 720
11 Keith Sweat, Twisted 710
12 Fugees, Killing Me Softly 703
13 Brandy, Sittin' Up In My Room 692
14 R. Kelly, I Can't Sleep Baby 676
15 Chantay Savage, I Will Survive 671
16 Deborah Cox, Who Do U Love 679
17 Something' For The People, With You 601
18 Toni Braxton, You're Makin' Me High 591
19 Mariah Carey, Always Be My Baby 582
20 Bone Thugs-N-Harmony, Tha Crossroads 580
21 Gina Thompson, The Things That You Do 560
22 New Edition, Hit Me Off 552
23 Blackstreet, No Diggity 552
24 H-Town, A Thin Line Between Love & Hat 542
25 Aaliyah, If Your Girl Only Knew 531
26 Michael Jackson, They Don't Care About U 523
27 Ghost Town D.J.'s, My Boo 519
28 Dru Hill, Tell Me 505
29 SWV, Use Your Heart 502
30 Faith Evans, Ain't Nobody 488
31 Faith Evans, Ain't Nobody 481
32 Solo, Where Do U Want Me To Put It 458
33 Montell Jordan/Slick Rick, I Like 446
34 Maxwell, Ascension 445
35 Men Of Vizion, House Keeper 437
36 Keith Sweat, Nobody 429
37 Mona Lisa, Can't Be Wasting My Time 406
38 Yvette Michelle, Everyday & Evernight 404
39 Whitney Houston & Cece Winans, Count On 403
40 Az Yet, Last Night 369

WHUR
Washington, DC
PD: Hector Hannibal MD: David A. Dickinson
PLAYS
1 Maxwell, Ascension 447
2 Lionel Richie, Don't Wanna Lose You 368
3 Groove Collective, Lift Off 355
4 Pure Soul, Stairway To Heaven 334
5 Toni Braxton, You're Makin' Me High 331
6 Otis & Shugg, Journey 331
7 Sharon Neville, I Can't Imagine 316
8 Chantay Savage, I Will Survive 312
9 Quincy Jones W/Brian McKnight, Moody's M 303
10 Joe, All The Things 302
11 Kenny Lattimore, Never Too Busy 298
12 Spur Of The Moment, I Wanna Thank You 290
13 Seal, Don't Cry 288
14 Quincy Jones W/Babyface & Tami, Slow Jam 279
15 Eric Benet, Let's Stay Together 276
16 Solo, Where Do U Want Me To Put It 267
17 After 7, Til You Do Me Right 254
18 The Tony Rich Project, Hey Love 250
19 Jodeci, Get On Up 249
20 Sonja Marie, And I Gave My Love To You 246
21 Isley Brothers, Let's Lay Together 245
22 R. Kelly, I Can't Sleep Baby 242
23 Phyllis Hyman, I'm Truly Yours 219
24 Otis & Shugg, Journey 215
25 D'Angelo, Lady 215
26 George Benson, Hold On 212
27 Puff Johnson, Forever More 212
28 New Groove, Down Here On The Ground 211
29 Society Of Soul, It Only Gets Better 210
30 D'Angelo, Lady 210

WDAS
Philadelphia
PD: Joe "Butterball" Tamburro APD/MD: Daisey Davis
PLAYS
1 Joe, All The Things 685
2 Whitney Houston & Cece Winans, Count On 582
3 Jerald Daemyon, Summer Madness 463
4 Toni Braxton, Let It Flow 462
5 Brandy, Sittin' Up In My Room 386
6 Terry Ellis, Where Ever You Are 362
7 Mariah Carey, Always Be My Baby 358
8 Jodeci, Get On Up 356
9 R. Kelly, I Can't Sleep Baby 354
10 D'Angelo, Lady 332
11 Brandy, Sittin' Up In My Room 326
12 Xscape, Who Can I Run To 282
13 Toni Braxton, You're Makin' Me High 274
14 Mary J. Blige, Not Gon' Cry 273
15 Tania, You Put A Move On My Heart 273
16 Monica, Why I Love You So Much 255
17 Incognito, Deep Waters 244
18 Mint Condition, What Kind Of Man Would I 243
19 Chaka Khan, My Funny Valentine 239
20 Luther Vandross, Your Secret Love 238
21 Monica, Before You Walk Out Of My Life 236
22 Phyllis Hyman, I Refuse To Be Lonely 226
23 Jesse Powell, Gloria, It's You That I Love 216
24 Whitney Houston, Exhale 215
25 Ann Nesby, I'll Do Anything For You 215
26 Chantay Savage, I Will Survive 201
27 Kenny Lattimore, Never Too Busy 199
28 R. Kelly, Down Low 190
29 Mariah Carey & Boyz II Men, One Sweet Da 179
30 Pure Soul, We Must Be In Love 177

MAJIC 102
KMJQ Houston
PD: Carl Conner MD: Carla Boatner
PLAYS
1 Toni Braxton, You're Makin' Me High 706
2 Johnnie Taylor, Good Love 621
3 Joe, All The Things 620
4 Maxwell, Ascension 559
5 SWV, You're The One 491
6 Whitney Houston & Cece Winans, Count On 480
7 Kirk Franklin & The Family, Melodies Fro 473
8 Chantay Savage, I Will Survive 467
9 Keith Sweat, Twisted 460
10 Kenny Lattimore, Never Too Busy 447
11 Brandy, Sittin' Up In My Room 435
12 Island Inspirational All Stars, Don't Gi 433
13 Toni Braxton, You're Makin' Me High 433
14 D'Angelo, Lady 404
15 R. Kelly, Trade In My Life 393
16 Yvette Michelle, Forever More 383
17 Tracy Chapman, Give Me One Reason 371
18 Isley Brothers, Floatin' On Your Love 368
19 Brandy, Tania, Gladys Knight & Missing 360
20 George Temon, Holdin' On 346
21 Mint Condition, What Kind Of Man Would I 341
22 Mariah Carey, Always Be My Baby 335
23 Luther Vandross, Your Secret Love 335
24 Dramatics, Fly Love Again 323
25 Isley Brothers, Let's Lay Together 320
26 The Tony Rich Project, Nobody Knows 305
27 Whitney Houston, Why Does It Hurt So Bad 302
28 Lionel Richie, Don't Wanna Lose You 297
29 Ann Nesby, I'm Still Wearing Your Name 297
30 Solo, Where Do U Want Me To Put It 295

WENN
WENN Birmingham
PD: Dave Donnell MD: Mychael Starr
PLAYS
1 Keith Sweat, Twisted 673
2 Monica, Why I Love You So Much 621
3 MC Lyte, Keep On Keepin' On 618
4 Toni Braxton, You're Makin' Me High 582
5 Ghost Town D.J.'s, My Boo 582
6 Chantay Savage, I Will Survive 567
7 Mariah Carey, Always Be My Baby 558
8 R. Kelly, I Can't Sleep Baby 558
9 Joe, All The Things 553
10 SWV, You're The One 553
11 112, Only You 536
12 Bone Thugs-N-Harmony, Tha Crossroads 533
13 Jodeci, Get On Up 529
14 Fugees, Killing Me Softly 528
15 2Pac, California Love 528
16 Case, Touch Me, Tease Me 519
17 D'Angelo, Lady 495
18 Brandy, Sittin' Up In My Room 472
19 Faith Evans, Ain't Nobody 472
20 Blackstreet, No Diggity 470
21 Patra W/Aaron Hall, Secret Of Attraction 466
22 Montell Jordan/Slick Rick, I Like 463
23 Tevin Campbell, Back To The World 440
24 Cece Peniston, Movin' On 433
25 Xscape, Can't Hang 424
26 Solo, Where Do U Want Me To Put It 424
27 R. Kelly, Down Low 423
28 Deborah Cox, Who Do U Love 423
29 Total, Kissin' You 415
30 New Edition, Hit Me Off 412
31 Michael Jackson, They Don't Care About U 406
32 Keith Sweat, Nobody 405
33 H-Town, A Thin Line Between Love & Hat 403
34 Aaliyah, If Your Girl Only Knew 398
35 Gina Thompson, The Things That You Do 388
36 2Pac, How Do U Want It 384
37 Terry Ellis, Where Ever You Are 384
38 Quindon, It's You That's On My Mind 383
39 Ginuwine, Pony 379
40 Something' For The People, With You 373

HOT 103 JAMZ
KPBS Kansas City
PD: Sam Weaver MD: Myron D.
PLAYS
1 Joe, All The Things 595
2 112, Only You 582
3 Horace Brown, One For The Money 571
4 Brandy, Sittin' Up In My Room 562
5 D'Angelo, Lady 557
6 Toni Braxton, You're Makin' Me High 507
7 Case, Touch Me, Tease Me 505
8 Art N' Soul, Ever Since You Went Away 491
9 R. Kelly, I Can't Sleep Baby 489
10 Fugees, Killing Me Softly 485
11 Men Of Vizion, House Keeper 645
12 The Tony Rich Project, Nobody Knows 482
13 Jodeci, Get On Up 474
14 SWV, You're The One 464
15 Mariah Carey, Always Be My Baby 444
16 Ghost Town D.J.'s, My Boo 430
17 Jesse Powell, All I Need 428
18 Montell Jordan/Slick Rick, I Like 424
19 Montiah, I Miss You 420
20 Yvette Michelle, Everyday & Evernight 418
21 Mary J. Blige, Not Gon' Cry 415
22 New Edition, Hit Me Off 406
23 Az Yet, Last Night 406
24 Total, Kissin' You 404
25 Total, No One Else 398
26 Monica, Why I Love You So Much 392
27 Maxwell, Ascension 382
28 Keith Sweat, Twisted 378
29 H-Town, A Thin Line Between Love & Hat 374
30 R. Kelly, Down Low 374
31 Deborah Cox, Who Do U Love 367
32 Faith Evans, Ain't Nobody 361
33 Tevin Campbell, Back To The World 344
34 Solo, Where Do U Want Me To Put It 340
35 Ginuwine, Pony 332
36 Chantay Savage, I Will Survive 324
37 Whitney Houston & Cece Winans, Count On 324
38 Blackstreet, No Diggity 320
39 Maxi Priest Feat. Shaggy, That Girl 311
40 Montiah, You 311

THE BIG DM
WVDM Columbia
PD: Paul Jackson APD/MD: Curtis Wilson
PLAYS
1 Chantay Savage, I Will Survive 835
2 D'Angelo, Lady 812
3 Fugees, Killing Me Softly 733
4 Jodeci, Get On Up 708
5 112, Only You 692
6 Monica, Why I Love You So Much 689
7 Total, Kissin' You 686
8 Case, Touch Me, Tease Me 686
9 Brandy, Sittin' Up In My Room 655
10 R. Kelly, I Can't Sleep Baby 645
11 Joe, All The Things 645
12 Keith Sweat, Twisted 628
13 Mariah Carey, Always Be My Baby 621
14 Solo, Where Do U Want Me To Put It 619
15 Toni Braxton, You're Makin' Me High 596
16 Deborah Cox, Who Do U Love 589
17 Ghost Town D.J.'s, My Boo 570
18 Whitney Houston & Cece Winans, Count On 570
19 R. Kelly, Down Low 569
20 SWV, You're The One 517
21 Horace Brown, One For The Money 505
22 H-Town, A Thin Line Between Love & Hat 477
23 Randy Crawford, Give Me The Night 462
24 Whitney Houston, Why Does It Hurt So Bad 456
25 Brian McKnight, Still In Love 446
26 Kenny Lattimore, Never Too Busy 439
27 Gina Thompson, The Things That You Do 438
28 The Tony Rich Project, Nobody Knows 438
29 SWV, Use Your Heart 426
30 Men Of Vizion, House Keeper 419
31 Faith Evans, Ain't Nobody 409
32 Dru Hill, Tell Me 399
33 Luther Vandross, Your Secret Love 393
34 Monica, Before You Walk Out Of My Life 367
35 Tevin Campbell, Back To The World 365
36 Whitney Houston, Let It Flow 364
37 Mary J. Blige, Not Gon' Cry 362
38 Isley Brothers, Let's Lay Together 352
39 Whitney Houston, Exhale 351
40 Gerald & Eddie Levert, Sr., Wind Beneath 351

KISS 104
WALR Atlanta
OM: Kris McClendon APD: Jeffrey Charles
PLAYS
1 Joe, All The Things 763
2 Lionel Richie, Don't Wanna Lose You 686
3 Whitney Houston & Cece Winans, Count On 649
4 Whitney Houston, Why Does It Hurt So Bad 618
5 The Tony Rich Project, Nobody Knows 618
6 Gerald & Eddie Levert, Sr., Already Miss 559
7 Mariah Carey & Boyz II Men, One Sweet Da 535
8 Solo, Where Do U Want Me To Put It 518
9 Toni Braxton, You're Makin' Me High 508
10 Maxwell, Ascension 502
11 After 7, Til You Do Me Right 480
12 Chantay Savage, I Will Survive 476
13 Kenny Lattimore, Never Too Busy 453
14 Mary J. Blige, Not Gon' Cry 448
15 R. Kelly, I Can't Sleep Baby 439
16 Isley Brothers, Let's Lay Together 417
17 Solo, Heaven 414
18 Mariah Carey, Always Be My Baby 409
19 Whitney Houston, Exhale 380
20 Gladys Knight, I Don't Want To Know 367
21 Randy Crawford, Give Me The Night 347
22 Toni Braxton, Let It Flow 347
23 Johnnie Taylor, Good Love 317
24 Michael Jackson, You Are Not Alone 316
25 Brian McKnight, Crazy Love 310
26 Luther Vandross, Your Secret Love 299
27 Anita Baker, I Apologize 299
28 Isley Brothers, Tears 290
29 D'Angelo, Lady 289
30 Jon B. Feat. Babyface & Tami, Slow Jam 289

HOT 105
WHOT Miami
PD: Tony Kidd APD: Phil Michaels
PLAYS
1 Mariah Carey, Always Be My Baby 716
2 Toni Braxton, You're Makin' Me High 633
3 Lionel Richie, Don't Wanna Lose You 618
4 Whitney Houston & Cece Winans, Count On 610
5 Toni Braxton, Let It Flow 587
6 Joe, All The Things 533
7 Phyllis Hyman, I'm Truly Yours 472
8 Tania, You Put A Move On My Heart 453
9 Art N' Soul, Ever Since You Went Away 547
10 Kenny Lattimore, Never Too Busy 523
11 Fugees, Killing Me Softly 499
12 Joe, All The Things 476
13 Toni Braxton, Let It Flow 464
14 D'Angelo, Lady 462
15 Mary J. Blige, Not Gon' Cry 449
16 Monica, Before You Walk Out Of My Life 442
17 R. Kelly, I Can't Sleep Baby 440
18 Ann Nesby, I'll Do Anything For You 410
19 Isley Brothers, Let's Lay Together 406
20 Randy Crawford, Give Me The Night 406
21 Luther Vandross, Your Secret Love 404
22 Puff Johnson, Forever More 399
23 Johnnie Taylor, Good Love 394
24 Johnny Gill, Let's Get The Mood Right 369
25 Whitney Houston, Exhale 367
26 Monica, Why I Love You So Much 366
27 R. Kelly, Baby, Baby, Baby, Baby 363
28 Whitney Houston, Why Does It Hurt So Bad 361
29 Keith Sweat, Twisted 341
30 Tania, You Put A Move On My Heart 298

MAJIC 102.3
WMMJ Washington
PD/MD: Doug Gilmore APD: Ron Thompson
PLAYS
1 Island Inspirational All Stars, Don't Gi 910
2 Lionel Richie, Don't Wanna Lose You 711
3 Gerald & Eddie Levert, Sr., Wind Beneath 618
4 Whitney Houston & Cece Winans, Count On 606
5 Toni Braxton, Let It Flow 587
6 Joe, All The Things 533
7 Phyllis Hyman, I'm Truly Yours 472
8 Tania, You Put A Move On My Heart 453
9 Art N' Soul, Ever Since You Went Away 547
10 Phyllis Hyman, I Refuse To Be Lonely 420
11 Gerald & Eddie Levert, Sr., Already Miss 418
12 Maxwell, Ascension 417
13 Brian McKnight, Still In Love 396
14 Mary J. Blige, Not Gon' Cry 375
15 Pure Soul, Stairway To Heaven 348
16 Terry Ellis, Where Ever You Are 329
17 After 7, Til You Do Me Right 327
18 Ann Nesby, I'll Do Anything For You 327
19 Mariah Carey & Boyz II Men, One Sweet Da 325
20 Toni Braxton, You're Makin' Me High 310
21 Marvin Gaye, Pledge Of Love 313
22 Kirk Franklin & The Family, Melodies Fro 308
23 Luther Vandross, Your Secret Love 299
24 R. Kelly, I Can't Sleep Baby 293
25 Whitney Houston, Exhale 287
26 Mariah Carey, Always Be My Baby 280
27 Isley Brothers, Let's Lay Together 258
28 Brandy, Tania, Gladys Knight & Missing 253
29 Whitney Houston, Why Does It Hurt So Bad 247
30 Brian McKnight, Crazy Love 243

MIX 92.3
WVMD Detroit
PD: Monica Starr MD: Lynn Briggs
PLAYS
1 Toni Braxton, Let It Flow 846
2 Tania, You Put A Move On My Heart 820
3 Temptations, Some Enchanted Evening 711
4 Joe, All The Things 637
5 Mariah Carey & Boyz II Men, One Sweet Da 570
6 Gerald & Eddie Levert, Sr., Already Miss 555
7 Whitney Houston & Cece Winans, Count On 548
8 Chaka Khan, My Funny Valentine 527
9 Solo, Heaven 489
10 Terry Ellis, Where Ever You Are 472
11 Whitney Houston, Exhale 449
12 Chantay Savage, I Will Survive 427
13 Gladys Knight, I Don't Want To Know 364
14 Mariah Carey, Always Be My Baby 351
15 Phyllis Hyman, I'm Truly Yours 349
16 Luther Vandross, Your Secret Love 320
17 After 7, Til You Do Me Right 311
18 Toni Braxton, You're Makin' Me High 304
19 William Becton & Friends, Be Encouraged 302
20 Isley Brothers, Let's Lay Together 290
21 Brian McKnight, Crazy Love 285
22 D'Angelo, Lady 257
23 Gerald & Eddie Levert, Sr., Wind Beneath 256
24 Lionel Richie, Don't Wanna Lose You 243
25 Quincy Jones W/Babyface & Tami, Slow Jam 234
26 Ann Nesby, I'm Still Wearing Your Name 209
27 Toni Braxton, I Love Me Some Him 189
28 Emotions, Don't Ask My Neighbors 187
29 Regina Belle, Baby Come To Me 182
30 Maxwell, Ascension 177

RHYTHM 102.3
KJLH Los Angeles
PD/MD: Cliff Winston
PLAYS
1 Toni Braxton, You're Makin' Me High 763
2 Joe, All The Things 704
3 D'Angelo, Lady 727
4 R. Kelly, Down Low 525
5 Maxwell, Ascension 524
6 Toni Braxton, Let It Flow 490
7 Mariah Carey, Always Be My Baby 488
8 Isley Brothers, Let's Lay Together 443
9 Luther Vandross, Your Secret Love 557
10 Keith Sweat, Twisted 425
11 Kenny Lattimore, Never Too Busy 419
12 Whitney Houston & Cece Winans, Count On 410
13 Art N' Soul, Ever Since You Went Away 402
14 Az Yet, Last Night 405
15 R. Kelly, I Can't Sleep Baby

AIRPLAY Monitor

BEST OF '96

#1 LABEL SPOTLIGHT

Columbia, A Mainstream Rock Mainstay

With 19 titles, Columbia topped the mainstream rock year-end label rundown, paced by tracks from **Alice In Chains**, **Stabbing Westward**, **Sponge**, and others. Senior VP of national rock promotion **Jim Del Balzo** says, "We release maybe not quite as many records as other people do. People think that Columbia is a lot bigger label than it really is." That volume allows Del Balzo and his team to "work everything for a long time."



Del Balzo

After **Stabbing Westward's** first album sold nearly 60,000 units, its follow-up went gold this year. All that is "especially impressive," given that rock radio is, Del Balzo says, "getting a little softer. Stations that used to rock really hard don't quite rock that hard anymore."

With **Sponge**, "their first track, 'Wax Ecstatic,' did very well," says Del Balzo, but "no matter how successful the first record is, there's always baggage that you bring into the second release. Second releases, for the most part, often take a long time. [It's] been out for three or four months. And it's just now starting to click."

For '97, Del Balzo foresees modern rock woes, stemming from "MTV, with their statement about emphasizing a little bit less alternative rock than they have. That's going to have an adverse effect on alternative radio. Whether anybody would admit it or not, MTV drives the bus, especially at alternative radio. They play the stuff that alternative radio plays. Because they play it, there's a more active response at the alternative stations."

Looking into his crystal ball, Del Balzo predicts that "the emphasis is going to flip back a little bit more toward pop. Which means that alternative radio is going to be a little bit lost, and rock radio will need to fill that void. And I think you're going to see more of the rock bands that are specific to rock and not shared with alternative come back to the forefront... The timing is perfect for the release of an **Aerosmith** record."

Oasis Leads Epic to Modern Supernova

Oasis placed "Wonderwall" and "Champagne Supernova" in the year-end modern rock track chart, leading a dozen titles that earned Epic its year-end victory at modern.



Bergen

While Epic VP of alternative **Stu Bergen** was happy with the band's success, he says, "We knew that they were a special band and they had written some phenomenal songs, so I don't think it was a great surprise." Still, he adds, these days "you can't take anything for granted."

Along with chart attention, **Oasis** grabbed tabloid-like headlines. Bergen says, "I think at some point, for an artist that has such incredible music, when the sideshow overtakes the music, that's unfortunate." He says **Oasis** is "precious close" to the wrong end of that equation. Still, the band's members are back in the studio, working on their third Epic release, due next year.

Rage Against The Machine and **Korn** were hard-fought successes for Epic this year. While **Rage** had, Bergen says, "a breakthrough radio song on this record," there remains "the difficulty in achieving the same success on second singles as you do on first singles." Bergen hopes to see modern "build a balance between playing hit songs and building artists for the future. Right now, it's skewing toward the songs vs. the artist," which, he says, is keeping the format from "building the next **Nirvanas** and **Pearl Jams**."

A&M First At Triple-A

Sting, **Gin Blossoms**, **Blues Traveler**, **Dishwalla**, and **Suzanne Vega** helped A&M crown 1996's triple-A label list. When courting the format, A&M VP of album promotion **J.B. Brenner** says, the key is "patience, because when you're dealing with a significantly smaller number of stations... and stations that aren't as current-intensive... it takes a little longer to develop things. In some ways, that's good, because at other formats sometimes radio can make a call on a record in a month and it's barely in the stores and it's kind of over already."

Brenner uses that building time at triple-A to form a confluence of marketing strategies. "When a band's able to tour, you can really get some synergy in markets with a club date or an in-store, perhaps that day, and a visit to the radio station," he says. "It gives your marketing department something to work around, knowing that you have an anchor station."

Brenner sees triple-A as potentially "where alternative was five years ago, before it took off." He applauds **Susquehanna** for being a front-runner in triple-A with **KFOG** San Francisco and new sign-on **KNBR** (the Zone) Dallas. He predicts more stations following the path of **WKOC** Norfolk, Va., which "went kind of modern, and now they're back to the triple-A thing."

Brenner says, "What people lose sight of is a quality spin. When you get three plays a day at a station like **KFOG**, you're reaching a lot of people... If you're into that two-, three-play-a-day thing, and they're in decent dayparts, you're going to reach people... it's not a perfect world out there, and it doesn't operate as quickly as people would like, but triple-A is a huge factor in helping start projects."

311 Thrives On Being 'Slightly Different'

"I have almost all the radio experience in the band," quips 311 bassist **P-Nut**. Although he spent little time listening to the radio growing up in Omaha, Neb., he's the band's principal ambassador to radio. "I do all the radio interviews," he says. "I love it, because it gets me away from the club and into other people's hands, and I can interact with them, microphone to microphone. Being the bass player, I don't get much of a chance to speak my mind."

The band has dealt with radio this year more than at any other time in its three-set career. P-Nut did the interviews as the band played countless radio concerts, making a solid name for itself at modern and mainstream rock, fueled by "Down" and "All Mixed Up." In so doing, 311 brought a rhythmic, hip-hop touch to rock radio that helped define one of modern rock's most unexpected trends of 1996 and a lyrical spirit that stands in contrast to the darker, grungier side of the genre.

While he won't go as far as calling 311 the lyrical antidote, P-Nut says 311 offers "a different idea, and that's another thing that we thrive on, being slightly different. We're anti-gun, [and] we're pro-marijuana. There's really nothing to be angry about except those two things."

While **Iron Maiden**, the **Smiths**, and **P-Funk** influenced P-Nut's bass skills, rap acts, such as **Geto Boyz**, **Ice Cube**, and the **Roots**, fill his musical diet. Early this year, 311 shared a bill with **Pharcyde** and **Cypress Hill**. To P-Nut, "it's just weird that what it takes for me to make music doesn't get played on the radio. You never hear **Frank Black** on the radio, and I listen to him all the time. My music gets played, [but] what it takes to get there doesn't get played. It just confuses me."

For a band that largely built its reputation on live shows, P-Nut notes, playing big radio festivals over the past year was strange. "A radio show is usually like seven to eight bands, ranging from 4:00 in the afternoon until 11:00," he says. "That means the crowd is that much bigger. We don't pull in 20,000 people on our own, so we're not playing amphitheaters when we headline."

On the other hand, when the band is on its own in a small venue, "it's all just us, and the focus is on us, and the pressure's on us... [There's] no noise restrictions, and nobody's taking our money away from merchandise or anything. It's just our program."

"We've already discussed not doing that many more [radio shows], because of the lack of control," he adds. "We like to run things, and I hope there's nothing wrong with that. I'm sure we're going to do a couple, but it's not going to be our forte like it was this year. I mean, we appreciate all the help from radio stations, but we don't see any need for us to get on a big radio bill anymore... but I'm sure we can be talked into it."

After touring for a year and a half behind "311," P-Nut says, "We're just happy about getting to the new stuff. [Lead singer **Nick Hexum**] is writing more dancehall and reggae stuff... Me and [drummer] **Chad** and [guitarist] **Tim** are trying to write songs that are almost so hard that we can't even play them. That's what keeps us interested—[having] a nice song that everyone can sing to, and then the next song on the album is something that you just go, 'Oh my God! How do they do that?' And that's what we want to do. We want to be a musician's band, even though we are all over the radio right now. That's what we're all about."



Audience Drives Dave Matthews Band

The **Dave Matthews Band** has certainly had its fair share of success across format boundaries. But it was with triple-A that the band topped our year-end stats as act of the year, placing "So Much To Say" and "Too Much" in the top 10 of our year-end triple-A tracks.

Calling us from the road, **Dave Matthews** admits to a similarity between his band and the likes of **Blues Traveler** and **Phish**—while the success of those musically ambitious bands may be a recent phenomenon, it wasn't their music that changed but audiences' tastes, he says.

"The audience decides whether or not they want to hear that," says Matthews. "There's always going to be bands that play that way... It would be kind of an absurd concept for a band to tour frats and nightclubs doing the same set every night or playing a song the same way every night. It would just become tiresome. I don't think you would last. But, if inside those venues of live music you could somehow make each night special, then you will last. That's one thing that we probably have in common with **Phish** and **Blues Traveler**. That's probably why we end up being in the same categories. Because



Dave Matthews Band



probably you'd find that where we came from is a similar thing."

An emphasis on jams is not the only place the band reflects triple-A values. Matthews says,

"It is exciting to me that we've managed to make rock music, but with principally acoustic instruments and an unusual combination of them."



by Marc Schiffman

Matthews plays to audiences full of young people who go as crazy over violin solos as they might for a guitar solo. Perhaps, says Matthews, it taps into a rebellious spirit. "It's probably different to them," he says. "[It's] what might be considered blasphemous on that instrument to some. So, I think there's that element to it. It's sort of a new treatment to the violin, although it's been in rock music since the beginning, but **Boyd** has his own way of playing it, and I think he's just thrilling to watch."

Matthews' CD player these days is busy playing "a new **Franz Liszt** record, which is really cool, some concertos of his. I love the new **Soul Coughing** and the old **Soul Coughing**... I spend a lot of time listening to **Ben Harper**. He's unbelievable, and he's so ridiculous live, just phenomenal... I hate to use spiritual, because it's such an overused word, but he's a very powerful performer."

With its current tour wrapping in January, the band will go on break until summer. As for a new album, Matthews says, "I hope we can get one squeezed out this year, or at least the beginning of '98. If it didn't take so much of our time on the road, maybe we could put lots of albums out. If we didn't take so much time in the studio, maybe we could be touring more."

When told that **R.E.M.'s** current album was recorded in between shows on its last tour, Matthews says, "That's a good idea... It works for them like a champ... Maybe I'll talk to **Steve** about that. Get **Lillywhite** out here and see if he wants to do that."

AIRPLAY Monitor

BEST OF '96



Dishwalla

Mainstream Rock Tracks

- Pos. TITLE—Artist—Label/Promotion Label
- 1 COUNTING BLUE CARS—Dishwalla—A&M
 - 2 SANTA MONICA (WATCH THE WORLD DIE)—Everclear—Tim Kerr/Capitol
 - 3 UNTIL IT SLEEPS—Metallica—Elektra/EEG
 - 4 IN THE MEANTIME—Spacehog—HiFi/Sire/EEG
 - 5 CUMBERSOME—Seven Mary Three—Mammoth/Atlantic
 - 6 TRIPPIN' ON A HOLE IN A PAPER HEART—Stone Temple Pilots—Atlantic
 - 7 BURDEN IN MY HAND—Soundgarden—A&M
 - 8 THE WORLD I KNOW—Collective Soul—Atlantic
 - 9 I GOT ID—Pearl Jam—Epic
 - 10 1979—The Smashing Pumpkins—Virgin
 - 11 OPEN UP YOUR EYES—Tonic—Polydor/A&M
 - 12 WHERE THE RIVER FLOWS—Collective Soul—Atlantic
 - 13 MACHINEHEAD—Bush—Trauma/Interscope
 - 14 HEAVEN BESIDE YOU—Alice In Chains—Columbia
 - 15 GLYCERINE—Bush—Trauma/Interscope
 - 16 PRETTY NOOSE—Soundgarden—A&M
 - 17 HUMANS BEING—Van Halen—Warner Sunset/Warner Bros.
 - 18 MY FRIENDS—Red Hot Chili Peppers—Warner Bros.
 - 19 BRAIN STEW/JADED—Green Day—Reprise
 - 20 SISTER—The Nixons—MCA
 - 21 OVER NOW—Alice In Chains—Columbia
 - 22 WATER'S EDGE—Seven Mary Three—Mammoth/Atlantic
 - 23 BIG BANG BABY—Stone Temple Pilots—Atlantic
 - 24 AGAIN—Alice In Chains—Columbia
 - 25 VANISHING CREAM—The Hunger—Universal
 - 26 TEST FOR ECHO—Rush—Anthem/Atlantic
 - 27 SEE YOU ON THE OTHER SIDE—Ozzy Osbourne—Epic
 - 28 GOOD FRIDAY—The Black Crowes—American/Reprise
 - 29 WHAT DO I HAVE TO DO?—Stabbing Westward—Columbia
 - 30 6TH AVENUE HEARTACHE—The Wallflowers—Interscope
 - 31 BULLET WITH BUTTERFLY WINGS—The Smashing Pumpkins—Virgin
 - 32 NAME—Goo Goo Dolls—Warner Bros.
 - 33 SHAME—Stabbing Westward—Columbia
 - 34 TONIGHT, TONIGHT—The Smashing Pumpkins—Virgin
 - 35 WAITING FOR TONIGHT—Tom Petty And The Heartbreakers—MCA

- 36 HERO OF THE DAY—Metallica—Elektra/EEG
- 37 DEJA VOODOO—Kenny Wayne Shepherd—Giant
- 38 WONDERWALL—Oasis—Epic
- 39 ME WISE MAGIC—Van Halen—Warner Bros.
- 40 DROWN—Son Volt—Warner Bros.
- 41 WALLS—Tom Petty And The Heartbreakers—Warner Bros.
- 42 ALL I KNOW—Screaming Trees—Epic
- 43 LONG WAY DOWN—Goo Goo Dolls—Warner Bros.
- 44 TOO MUCH—Dave Matthews Band—RCA
- 45 NAKED—Goo Goo Dolls—Warner Bros.
- 46 FOLLOW YOU DOWN—Gin Blossoms—A&M



Metallica

- 47 CHAMPAGNE SUPERNOVA—Oasis—Epic
- 48 WORK IT OUT—Def Leppard—Mercury
- 49 BANDITOS—The Refreshments—Mercury
- 50 PERRY MASON—Ozzy Osbourne—Epic
- 51 KING OF NEW ORLEANS—Better Than Ezra—Swell/Elektra/EEG
- 52 AEROPANE—Red Hot Chili Peppers—Warner Bros.
- 53 COVER YOU IN OIL—AC/DC—EastWest/EEG
- 54 OLD MAN & ME (WHEN I GET TO HEAVEN)—Hootie & The Blowfish—Atlantic
- 55 WHAT'S UP WITH THAT—ZZ Top—RCA
- 56 WHO YOU ARE—Pearl Jam—Epic
- 57 AIN'T MY BITCH—Metallica—Elektra/EEG
- 58 KEY WEST INTERMEZZO (I SAW YOU FIRST)—John Mellencamp—Mercury
- 59 EVERYTHING FALLS APART—dog's eye view—Columbia
- 60 HAIL HAIL—Pearl Jam—Epic
- 61 WAX ECSTATIC (TO SELL ANGELINA)—Sponge—Columbia

Newcomers Dominate Mainstream; Triple-A Shares The Wealth

by Anthony Colombo



Continuing a trend of recent years, the top of Airplay Monitor's mainstream rock year-end charts are dominated by new acts. Four of the top five records are the first chart records for their respective bands (Dishwalla, Everclear, Spacehog, and Seven Mary Three). Seventeen of the year's top 100 songs were by first-time charters.

This isn't really surprising when you consider that of the 116 artists that hit the mainstream rock chart during the chart year, only 23 had ever charted before 1990. Those 23 artists account for just 44 of the 200 titles that charted during the '96 chart year.

The trend toward sharing of music between mainstream rock and modern rock continued, as all but 27 of the year-end top 100 also charted at modern. The top mainstream rock exclusives were Collective Soul's "Where The River Flows" (No. 12) and Van Halen's "Humans Being" (No. 17).

In 1996, 15 tracks spent at least one week at No. 1, four more than in 1995. Metallica's "Until It Sleeps" claimed the longest

run at the top, with seven consecutive weeks and eight overall. Three bands, Collective Soul, Stone Temple Pilots, and Van Halen, took two tracks to No. 1 during the year.

On the triple-A side, only four acts (the Dave Matthews Band, Hootie & the Blowfish, Tom Petty & the Heartbreakers, and Alanis Morissette) charted three or more songs in 1996. The 99 titles that charted during the course of the year were spread out among a whopping 71 artists.

This would seem to indicate that triple-A stations, despite having what some see as a more hit-driven, track-oriented approach, still have a share-the-wealth approach in terms of the artists that it plays. Consider also that seven of the 15 tracks that went to No. 1 stayed there for just one week. The major exception was "Old Man & Me (When I Get To Heaven)" by Hootie & the Blowfish, which set a chart record in April, May, and June with a nine-week stint at No. 1.

- 62 ZERO—The Smashing Pumpkins—Virgin
- 63 SHE'S JUST KILLING ME—ZZ Top—Los Hooligans/Epic Soundtrax/Epic
- 64 ANGELS OF THE SILENCES—Counting Crows—DGC/Geffen
- 65 BLACKBERRY—The Black Crowes—American/Reprise
- 66 SKIN & BONES—The Hazies—EMI
- 67 GRIND—Alice In Chains—Columbia
- 68 PURE MASSACRE—Silverchair—Epic
- 69 YOUR LITTLE SECRET—Melissa Etheridge—Island
- 70 HARD AS A ROCK—AC/DC—EastWest/EEG
- 71 LIE ON LIE—Chalk Form—Columbia
- 72 LEAVE ME ALONE—Jerry Cantrell—Work
- 73 FLOOD—Jars Of Clay—Essential/Silvertone/Jive
- 74 POSSUM KINGDOM—Toadies—Interscope
- 75 I WAS WRONG—Social Distortion—550 Music
- 76 COMEDOWN—Bush—Trauma/Interscope
- 77 ROCK AND ROLL ALL NITE—Kiss—Mercury
- 78 CLIMB THAT HILL—Tom Petty And The Heartbreakers—Warner Bros.
- 79 BIG ME—Foo Fighters—Roswell/Capitol
- 80 PEPPER—Butthole Surfers—Capitol
- 81 BORN WITH A BROKEN HEART—Kenny Wayne Shepherd—Giant
- 82 IRONIC—Alanis Morissette—Maverick/Reprise
- 83 BITTERSWEET ME—R.E.M.—Warner Bros.
- 84 THE GARDEN OF ALLAH—Don Henley—Geffen
- 85 HOOK—Blues Traveler—A&M
- 86 MUZZLE—The Smashing Pumpkins—Virgin
- 87 DOWN—311—Capricorn/Mercury
- 88 MOTHER MOTHER—Tracy Bonham—Island
- 89 STINKFIST—Tool—Zoo
- 90 PHOTOGRAPH—The Verve Pipe—RCA
- 91 BUT ANYWAY—Blues Traveler—A&M
- 92 BLOW UP THE OUTSIDE WORLD—Soundgarden—A&M
- 93 AWAY—Toadies—Interscope
- 94 SWALLOWED—Bush—Trauma/Interscope
- 95 UNDERSTANDING—Candlebox—Maverick/Warner Bros.
- 96 LADY PICTURE SHOW—Stone Temple Pilots—Atlantic
- 97 ANEURYSM—Nirvana—DGC/Geffen
- 98 HAND IN MY POCKET—Alanis Morissette—Maverick/Reprise
- 99 I'LL STICK AROUND—Foo Fighters—Roswell/Capitol
- 100 YOU DON'T KNOW ME AT ALL—Don Henley—Geffen

Mainstream Rock Artists

- Pos. ARTIST (No. Of. Charted Tracks) Label
- 1 THE SMASHING PUMPKINS (5) Virgin
 - 2 ALICE IN CHAINS (5) Columbia
 - 3 BUSH (4) Trauma
 - 4 SOUNDGARDEN (3) A&M
 - 5 METALLICA (3) Elektra
 - 6 SEVEN MARY THREE (3) Mammoth
 - 7 STONE TEMPLE PILOTS (3) Atlantic
 - 8 COLLECTIVE SOUL (2) Atlantic

- 9 PEARL JAM (5) Epic
- 10 GOO GOO DOLLS (3) Warner Bros.
- 11 DISHWALLA (2) A&M
- 12 EVERCLEAR (2) Tim Kerr
- 13 SPACEHOG (2) HiFi/Sire
- 14 VAN HALEN (2) Warner Bros. (1) Warner Sunset



Smashing Pumpkins

- 15 TOM PETTY AND THE HEARTBREAKERS (2) Warner Bros. (1) MCA
- 16 RED HOT CHILI PEPPERS (2) Warner Bros.
- 17 OZZY OSBOURNE (3) Epic (1) Geffen
- 18 STABBING WESTWARD (2) Columbia
- 19 GREEN DAY (3) Reprise
- 20 TONIC (1) Polydor

Mainstream Rock Promotion Labels

- Pos. PROMOTION LABEL (No. Of Charted Tracks)
- 1 ATLANTIC (21)
 - 2 WARNER BROS. (19)
 - 3 COLUMBIA (20)
 - 4 A&M (13)
 - 5 EPIC (17)
 - 6 EEG (12)
 - 7 INTERSCOPE (11)
 - 8 VIRGIN (12)
 - 9 CAPITOL (11)
 - 10 REPRIS (12)

Mainstream Rock Labels

- Pos. LABEL (No. Of Charted Tracks)
- 1 COLUMBIA (19)
 - 2 ATLANTIC (14)
 - 3 EPIC (16)
 - 4 WARNER BROS. (14)
 - 5 A&M (10)

AIRPLAY Monitor BEST OF '96

There's No Doubt That Modern's Heroes Of The Year Were Varied

by Mark Marone



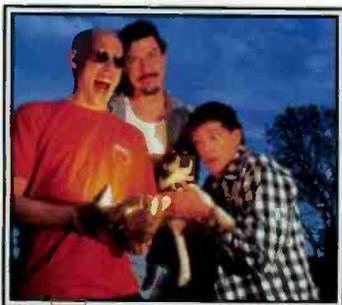
The definition of modern rock continued to evolve in 1996. While guitar rock remained the format's dominant flavor, modern reclaimed its enterprising spirit, incorporating more variety than it had in years. Modern embraced the pure pop of **No Doubt**, thrash pioneers **Metallica**, and the acoustic-based **Wallflowers**, illustrating just how broad the format had become.

In 1996, hip-hop-inflected rock added spice to the mix in a big way, from "Pepper" to lighter tracks like "Standing Outside A Broken Phone Booth..." In fact, tracks that embraced elements of hip-hop in some form held the No. 1 spot for 19 of 20 consecutive weeks, save for a brief interruption by **Pearl Jam**. Starting with the **Butthole Surfers'** chart topper July 6, the spot was held consecutively by **Primitive Radio Gods**, **311**, **eels**, and **Sublime**.

Despite rhythmic elements, guitar rock remained the format's standard-bearer in 1996,

thanks to quality albums from **Soundgarden**, **Stone Temple Pilots**, **Smashing Pumpkins**, and **Pearl Jam**. With modern and mainstream still sharing many acts, the number of top 10 songs that were exclusive to modern dropped from 17 last year to 11 in 1996. Of the 71 songs that went top 10 at modern, here's what didn't cross over to mainstream rock: all three **No Doubt** tracks, **Cake**, **Oasis'** "Don't Look Back In Anger," **Republica**, the **Rentals**, **Goldfinger**, **Beck**, the **Cranberries'** "Free To Decide," and eels' "Novocaine For the Soul," the first modern No. 1 since **Counting Crows'** "Einstein On The Beach" in Aug. '94 to not cross.

As for the longstanding predictions of a British invasion, so far, only Britpop's top export, **Oasis**, has been wildly successful here. "Wonderwall" and "Champagne Supernova" put **Oasis** in the No. 1 spot for 15 weeks and hoisted it from being the 16th-ranked act last year to No. 2 this year.



Butthole Surfers

Modern Rock Tracks

Pos.	TITLE—Artist—Label/Promotion Label
1	PEPPER—Butthole Surfers—Capitol
2	1979—The Smashing Pumpkins—Virgin
3	COUNTING BLUE CARS—Dishwalla—A&M
4	TRIPPIN' ON A HOLE IN A PAPER HEART—Stone Temple Pilots—Atlantic
5	SANTA MONICA (WATCH THE WORLD DIE)—Everclear—Tim Kerr/Capitol
6	WONDERWALL—Oasis—Epic
7	SPIDERWEBS—No Doubt—Trauma/Interscope
8	IN THE MEANTIME—Spacehog—HiFi/Sire/EEG
9	MACHINEHEAD—Bush—Trauma/Interscope
10	STUPID GIRL—Garbage—Almo Sounds/Geffen
11	DOWN—311—Capricorn/Mercury
12	STANDING OUTSIDE A BROKEN PHONE BOOTH...—Primitive Radio Gods—Ergo/Columbia
13	BRAIN STEW/JADED—Green Day—Reprise
14	BURDEN IN MY HAND—Soundgarden—A&M
15	MOTHER MOTHER—Tracy Bonham—Island
16	GLYCERINE—Bush—Trauma/Interscope
17	BIG ME—Foo Fighters—Roswell/Capitol
18	IRONIC—Alanis Morissette—Maverick/Reprise
19	CHAMPAGNE SUPERNOVA—Oasis—Epic
20	WHERE IT'S AT—Beck—DGC/Geffen
21	TONIGHT, TONIGHT—The Smashing Pumpkins—Virgin
22	NATURAL ONE—Folk Implosion—London
23	NOVOCAIN FOR THE SOUL—eels—DreamWorks/Geffen
24	JUST A GIRL—No Doubt—Trauma/Interscope
25	THE WORLD I KNOW—Collective Soul—Atlantic
26	I GOT ID—Pearl Jam—Epic

27	CUMBERSOME—Seven Mary Three—Mammoth/Atlantic
28	WHAT I GOT—Sublime—Gasoline Alley/MCA
29	SALVATION—The Cranberries—Island
30	BIG BANG BABY—Stone Temple Pilots—Atlantic
31	HERE IN YOUR BEDROOM—Goldfinger—Mojo/Universal
32	PRETTY NOOSE—Soundgarden—A&M
33	TAHITI MOON—Porno For Pyros—Warner Bros.
34	PHOTOGRAPH—The Verve Pipe—RCA
35	HEAVEN BESIDE YOU—Alice In Chains—Columbia
36	TOO MUCH—Dave Matthews Band—RCA
37	WHO WILL SAVE YOUR SOUL—Jewel—Atlantic
38	KING OF NEW ORLEANS—Better Than Ezra—Swell/Elektra/EEG
39	BANDITOS—The Refreshments—Mercury
40	READY TO GO—Republica—deConstruction/RCA
41	AEROPLANE—Red Hot Chili Peppers—Warner Bros.
42	NAKED—Goo Goo Dolls—Warner Bros.
43	ZERO—The Smashing Pumpkins—Virgin
44	WHAT DO I HAVE TO DO?—Stabbing Westward—Columbia
45	6TH AVENUE HEARTACHE—The Wallflowers—Interscope
46	ANGRY JOHNNY—Poe—Modern/Atlantic
47	I WAS WRONG—Social Distortion—550 Music
48	SISTER—The Nixons—MCA
49	YOU LEARN—Alanis Morissette—Maverick/Reprise
50	BULLET WITH BUTTERFLY WINGS—The Smashing Pumpkins—Virgin
51	ONLY HAPPY WHEN IT RAINS—Garbage—Almo Sounds/Geffen
52	IF IT MAKES YOU HAPPY—Sheryl Crow—A&M
53	GUILTY—Gravity Kills—TVT
54	WHO YOU ARE—Pearl Jam—Epic
55	FREE TO DECIDE—The Cranberries—Island
56	MY FRIENDS—Red Hot Chili Peppers—Warner Bros.
57	BULLS ON PARADE—Rage Against The Machine—Epic
58	DON'T LOOK BACK IN ANGER—Oasis—Epic
59	FLOOD—Jars Of Clay—Essential/Silvertone/Jive
60	ONE OF US—Joan Osborne—Blue Gorilla/Mercury
61	POSSUM KINGDOM—Toadies—Interscope
62	ALL I KNOW—Screaming Trees—Epic
63	FOLLOW YOU DOWN—Gin Blossoms—A&M
64	SHAME—Stabbing Westward—Columbia
65	POPULAR—Nada Surf—Elektra/EEG
66	PEACHES—The Presidents Of The United States

67	E-BOW THE LETTER—R.E.M.—Warner Bros.
68	ANGELS OF THE SILENCES—Counting Crows—DGC/Geffen
69	MUZZLE—The Smashing Pumpkins—Virgin
70	CAUGHT A LITE SNEEZE—Tori Amos—Atlantic
71	SO MUCH TO SAY—Dave Matthews Band—RCA
72	RUBY SOHO—Rancid—Epitaph
73	WAX ECSTATIC (TO SELL ANGELINA)—Sponge—Columbia
74	SCOOBY SNACKS—Fun Lovin' Criminals—EMI
75	MINT CAR—The Cure—Fiction/Elektra/EEG
76	WHOEVER YOU ARE—Geggy Tah—Luaka Bop/Warner Bros.
77	THE DISTANCE—Cake—Capricorn/Mercury
78	MIGHTY K.C.—For Squirrels—550 Music
79	BUT ANYWAY—Blues Traveler—A&M
80	WONDER—Natalie Merchant—Elektra/EEG
81	DON'T SPEAK—No Doubt—Trauma/Interscope
82	INSIDE—Patti Rothberg—EMI
83	BITTERSWEET ME—R.E.M.—Warner Bros.
84	HIGH AND DRY—Radiohead—Capitol
85	SUCKED OUT—Superdrag—Elektra/EEG
86	SWALLOWED—Bush—Trauma/Interscope
87	BOUND FOR THE FLOOR—Local H—Island
88	OVER NOW—Alice In Chains—Columbia
89	NAME—Goo Goo Dolls—Warner Bros.
90	ANEURYSM—Nirvana—DGC/Geffen
91	SWEET LOVER HANGOVER—Love & Rockets—Beggars Banquet/American
92	EVERYTHING FALLS APART—dog's eye view—Columbia
93	HAIL HAIL—Pearl Jam—Epic
94	HEARTSPARK DOLLARSIGN—Everclear—Tim Kerr/Capitol
95	A COMMON DISASTER—Cowboy Junkies—Geffen
96	HOOK—Blues Traveler—A&M
97	ALL I REALLY WANT—Alanis Morissette—Maverick/Reprise
98	SATELLITE—Dave Matthews Band—RCA
99	LUMP—The Presidents Of The United States Of America—Columbia
100	EL SCORCHO—Weezer—DGC/Geffen

Modern Rock Artists

Pos.	ARTIST (No. Of Charted Tracks) Label
1	THE SMASHING PUMPKINS (5) Virgin

Triple A Tracks

Pos.	TITLE—Artist—Label/Promotion Label
1	6TH AVENUE HEARTACHE—The Wallflowers—Interscope
2	SO MUCH TO SAY—Dave Matthews Band—RCA
3	KEY WEST INTERMEZZO (I SAW YOU FIRST)—John Mellencamp—Mercury
4	BARELY BREATHING—Duncan Sheik—Atlantic
5	EVERYTHING FALLS APART—dog's eye view—Columbia
6	STANDING OUTSIDE A BROKEN PHONE BOOTH WITH MONEY IN MY HAND—Primitive Radio Gods—Ergo/Columbia
7	FOLLOW YOU DOWN—Gin Blossoms—A&M
8	IF IT MAKES YOU HAPPY—Sheryl Crow—A&M
9	TOO MUCH—Dave Matthews Band—RCA
10	FLOOD—Jars Of Clay—Essential/Silvertone/Jive
11	OLD MAN & ME (WHEN I GET TO HEAVEN)—Hootie & The Blowfish—Atlantic
12	A COMMON DISASTER—Cowboy Junkies—Geffen
13	WHO WILL SAVE YOUR SOUL—Jewel—Atlantic
14	WALLS—Tom Petty And The Heartbreakers—Warner Bros.
15	LACK OF WATER—The Why Store—Way Cool Music/MCA
16	CHANGE THE WORLD—Eric Clapton—Reprise
17	FREE TO DECIDE—The Cranberries—Island
18	THE WORLD I KNOW—Collective Soul—Atlantic
19	GIVE ME ONE REASON—Tracy Chapman—Elektra/EEG
20	INSIDE—Patti Rothberg—EMI
21	BUT ANYWAY—Blues Traveler—A&M
22	JEALOUSY—Natalie Merchant—Elektra/EEG
23	YOU STILL TOUCH ME—Sting—A&M
24	COUNTING BLUE CARS—Dishwalla—A&M
25	LADDER—Joan Osborne—Blue Gorilla/Mercury
26	GET OUT OF THIS HOUSE—Shawn Colvin—Columbia
27	CAUGHT A LITE SNEEZE—Tori Amos—Atlantic

2	OASIS (3) Epic
3	BUSH (4) Trauma
4	NO DOUBT (3) Trauma
5	ALANIS MORISSETTE (5) Maverick
6	STONE TEMPLE PILOTS (3) Atlantic
7	SOUNDGARDEN (3) A&M
8	GARBAGE (3) Almo Sounds (1) Capitol
9	PEARL JAM (4) Epic
10	EVERCLEAR (2) Tim Kerr
11	DAVE MATTHEWS BAND (4) RCA
12	GREEN DAY (3) Reprise
13	ALICE IN CHAINS (4) Columbia
14	BUTTHOLE SURFERS (1) Capitol
15	THE CRANBERRIES (2) Island
16	311 (3) Capricorn
17	RED HOT CHILI PEPPERS (1) Geffen (2) Warner Bros.
18	FOO FIGHTERS (2) Roswell
19	TRACY BONHAM (2) Island
20	THE PRESIDENTS OF THE UNITED STATES OF AMERICA (4) Columbia

Modern Rock Promotion Labels

Pos.	PROMOTION LABEL (No. Of Charted Tracks)
1	INTERSCOPE (14)
2	ATLANTIC (16)
3	EPIC (12)
4	COLUMBIA (16)
5	GEFFEN (13)
6	A&M (11)
7	REPRISE (14)
8	WARNER BROS. (13)
9	CAPITOL (9)
10	EEG (13)

Modern Rock Labels

Pos.	LABEL (No. Of Charted Tracks)
1	EPIC (12)
2	A&M (9)
3	TRAUMA (8)
4	COLUMBIA (16)
5	ATLANTIC (8)

28	1979—The Smashing Pumpkins—Virgin
29	TUCKER'S TOWN—Hootie & The Blowfish—Atlantic
30	YOU LEARN—Alanis Morissette—Maverick/Reprise

Triple A Artists

Pos.	ARTIST (No. Of Charted Tracks) Label
1	DAVE MATTHEWS BAND (5) RCA
2	THE WALLFLOWERS (2) Interscope
3	HOOTIE & THE BLOWFISH (3) Atlantic
4	JOHN MELLENCAMP (2) Mercury
5	TOM PETTY AND THE HEARTBREAKERS (2) Warner Bros. (1) MCA
6	ALANIS MORISSETTE (3) Maverick
7	TRACY CHAPMAN (2) Elektra
8	STING (2) A&M
9	DUNCAN SHEIK (1) Atlantic
10	DOG'S EYE VIEW (1) Columbia

Triple A Promotion Labels

Pos.	PROMOTION LABEL (No. Of Charted Tracks)
1	A&M (13)
2	ATLANTIC (8)
3	REPRISE (12)
4	WARNER BROS. (12)
5	COLUMBIA (7)
6	EEG (8)
7	RCA (5)
8	MERCURY (5)
9	INTERSCOPE (3)
10	ISLAND (3)

Triple A Labels

Pos.	LABEL (No. Of Charted Tracks)
1	A&M (11)
2	ATLANTIC (7)
3	WARNER BROS. (10)
4	ELEKTRA (8)
5	RCA (5)

THANK YOU RADIO FOR MAKING THESE HITS IN 1996...



EVERCLEAR
"Santa Monica"
#7 Modern
Rock Title

**BUTTHOLE
SURFERS**
"Pepper"
#1 Modern
Rock Title

**FOO
FIGHTERS**
"Big Me"
#17 Modern
Rock Title



**LUSCIOUS
JACKSON**
"Naked Eye"

**BUTTHOLE
SURFERS**
"TV Star"

RADIOHEAD

SPEARHEAD

FOO FIGHTERS

STIR

BEASTIE BOYS

**JON SPENCER
BLUES EXPLOSION**

EVERCLEAR

BETTIE SERVEERT

DANDY WARHOLS

LIZ PHAIR

MAZZY STAR

LESS THAN JAKE

BIS

SUPERGRASS

PAVEMENT

SMOKING POPES



LOOK FOR HITS FROM THESE ARTISTS IN 1997.

MAINSTREAM ROCK

POWER PLAYLISTS

Most-Played Records From Jan. 1-Nov. 17, 1996



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored period. Playlists are listed in order of TSA weekly count, beginning with the highest-cumulating station. Cumes are updated twice weekly following the release of the Spring and Fall Arbitron surveys.

KLOS		WNEW*		WRCX		WYSP*		WMMR		KQRS							
Los Angeles PD: Carey Culepp MD: Rita Wilde		New York MD: Amy Winslow		Chicago PD: Dave Richards APD/MD: Jo Robinson		Philadelphia PD: Tim Sabeau APD/MD: Mark Thompson		Philadelphia PD: Joe Bonadonna		Minneapolis PD: Dave Hamilton APD/MD: Reed Enderse							
PLAYS		PLAYS		PLAYS		PLAYS		PLAYS		PLAYS							
1	Dishwalla, Counting Blue Cars	693	1	Dave Matthews Band, Too Much	366	1	Green Day, Brain Stew	845	1	Soundgarden, Burden In My Hand	533	1	Eric Clapton, Change The World	402			
2	Stone Temple Pilots, Trippin' On A Hole	651	2	Tracy Chapman, Give Me One Reason	336	2	Everclear, Santa Monica	800	2	Stone Temple Pilots, Trippin' On A Hole	460	2	Collective Soul, The World I Know	384	2	Freddie Young Band, Waitress	333
3	Soundgarden, Burden In My Hand	541	3	Wallflowers, 6th Avenue Heartache	323	3	Alice In Chains, Over Now	738	3	Metallica, Until It Sleeps	456	3	Tom Petty & The Heartbreakers, Walls	312	3	J.J. Cale, Guitars Man	304
4	Bush, Machinehead	522	4	Eric Clapton, Change The World	325	4	Spacoch, In The Meantime	325	4	Hunger, Vanishing Cream	413	4	Dave Matthews Band, Too Much	300	4	The Black Crowes, Good Friday	275
5	Smashing Pumpkins, 1979	521	5	Jars Of Clay, Flood	320	5	Smashing Pumpkins, Zero	326	5	Soundgarden, Pretty Noose	373	5	John Mellencamp, Key West Intermezzo	295	5	Wallflowers, 6th Avenue Heartache	260
6	Green Day, Brain Stew	509	6	John Mellencamp, Key West Intermezzo	305	6	Seven Mary Three, Water's Edge	702	6	Soundgarden, Burden In My Hand	346	6	Subdudes, All The Time In The World	236	6	Zakk Wylde, Between Heaven And Hell	230
7	Metallica, Until It Sleeps	490	7	Pearl Jam, Who You Are	297	7	Soundgarden, Pretty Noose	699	7	Alice In Chains, Over Now	337	7	Hootie & The Blowfish, Old Man & Me	289	7	Tracy Chapman, Give Me One Reason	208
8	Everclear, Santa Monica	451	8	Tom Petty & The Heartbreakers, Walls	285	8	Gravily Kills, Gully	687	8	Stabbing Westward, Shame	322	8	Hootie & The Blowfish, Old Man & Me	289	8	Tom Petty & The Heartbreakers, Walls	197
9	Jars Of Clay, Flood	451	9	Patti Rothberg, Inside	285	9	Stone Temple Pilots, Trippin' On A Hole	682	9	Rush, Test For Echo	274	9	Spacoch, In The Meantime	257	9	John Mellencamp, Key West Intermezzo	199
10	Dave Matthews Band, Too Much	428	10	John Mellencamp, Key West Intermezzo	284	10	Bush, Machinehead	669	10	Metallica, Hero Of The Day	256	10	Wallflowers, 6th Avenue Heartache	257	10	Hootie & The Blowfish, Old Man & Me	192
11	Bad Religion, A Walk	359	11	Tom Petty & The Heartbreakers, Walls	274	11	Soundgarden, Burden In My Hand	639	11	Expanding Man, Download	253	11	Dog's Eye View, Everything Falls Apart	234	11	Jackson Browne, Some Bridges	190
12	Smashing Pumpkins, Zero	348	12	Hootie & The Blowfish, Old Man & Me	264	12	Metallica, Until It Sleeps	619	12	Pearl Jam, I Got It	247	12	Corey Stevens, Gone Too Long	183	12	Corey Stevens, Gone Too Long	183
13	Alice In Chains, Heaven Beside You	334	13	Hootie & The Blowfish, Old Man & Me	264	13	Hunger, Vanishing Cream	609	13	Neil Young, Big Time	242	13	Why Store, Lack Of Water	182	13	Neil Young, Big Time	176
14	Stone Temple Pilots, Big Bang Baby	331	14	Dave Matthews Band, Too Much To Say	259	14	Smashing Pumpkins, Tonight, Tonight	583	14	Dishwalla, Counting Blue Cars	213	14	Dave Matthews Band, Too Much To Say	228	14	Corey Stevens, Blue Cross Of Rain	171
15	Spacoch, In The Meantime	318	15	Hootie & The Blowfish, Tucker's Town	252	15	Metallica, Until It Sleeps	567	15	Sponge, Wax Ecstacy	205	15	Neil Young, Big Time	228	15	ZZ Top, What's Up With That	167
16	Foo Fighters, Big Me	302	16	Smashing Pumpkins, Tonight, Tonight	246	16	Van Halen, Humans Being	556	16	Ozzy Osbourne, Perry Mason	198	16	Tom Petty & The Heartbreakers, Climb Tha	226	16	John Mellencamp, Key West Intermezzo	167
17	Wallflowers, 6th Avenue Heartache	302	17	Rush, Test For Echo	201	17	Stabbing Westward, Shame	542	17	Green Day, Brain Stew	196	17	Missisa, Bittersweet Me	219	17	Wallflowers, One Headlight	161
18	Seven Mary Three, Water's Edge	301	18	Why Store, Lack Of Water	242	18	Stabbing Westward, What Do I Have To Do?	523	18	Sponge, Plowed	196	18	R.E.M., Bittersweet Me	204	18	Talking Heads, Take Me To The River	161
19	Alice In Chains, Again	282	19	Sting, Let Your Soul Be Your Pilot	226	19	Pearl Jam, I Got It	421	19	The Black Crowes, Good Friday	192	19	Sting, I'm So Happy I Can't Stop Cry	190	19	John Mellencamp, Just Another Day	146
20	Van Halen, Humans Being	279	20	Alice In Chains, Over Now	219	20	Collective Soul, The World I Know	505	20	The Black Crowes, Good Friday	192	20	Mark Knopfler, Don't You Get It	180	20	John Mellencamp, Just Another Day	146
21	Green Day, Walking Contradiction	276	21	Dog's Eye View, Everything Falls Apart	218	21	Metallica, Until It Sleeps	483	21	Live, Alone	150	21	John Mellencamp, Just Another Day	180	21	Talking Heads, Life During Wartime	143
22	Hunger, Vanishing Cream	272	22	Sting, You Still Touch Me	215	22	Metallica, Until It Sleeps	452	22	Smashing Pumpkins, 1979	189	22	ZZ Top, What's Up With That	186	22	ZZ Top, What's Up With That	186
23	Better Than Ezra, King Of New Orleans	272	23	Sting, You Still Touch Me	215	23	Foo Fighters, This Is A Call	438	23	Bush, Machinehead	185	23	Jars Of Clay, Flood	186	23	Jars Of Clay, Flood	186
24	Tom Petty & The Heartbreakers, Walls	268	24	Brian Setzer Orchestra, Rumble In Bright	204	24	Dishwalla, Counting Blue Cars	426	24	Foo Fighters, I'll Stick Around	175	24	Tom Petty & The Heartbreakers, Climb Tha	185	24	The Badlites, Fear Of Falling	141
25	Sublime, What I Got	265	25	Joan Osborne, Ladder	202	25	Smashing Pumpkins, Bullet With Butterfly	425	25	AC/DC, Ballbreaker	172	25	Jewel, Who Will Save Your Soul	179	25	Doors, Roadhouse Blues	139
26	Red Hot Chili Peppers, Aeroplane	256	26	Foo Fighters, Big Me	202	26	Alice In Chains, Again	423	26	Local H, Bound For The Floor	167	26	Seven Mary Three, Cumbersome	173	26	Tom Petty & The Heartbreakers, Breakdown	137
27	Bush, Come Down	253	27	Fori Amos, Caught A Life Sneeze	198	27	Alice In Chains, Again	403	27	Collective Soul, December	165	27	Dasis, Wonderwall	170	27	Hootie & The Blowfish, Tucker's Town	137
28	Go Go Dolls, Name	245	28	Alanis Morissette, You Learn	188	28	Bush, Come Down	403	28	Collective Soul, December	165	28	Kinks, To The Bone	165	28	Dire Straits, Sultans Of Swing	133
29	The Cranberries, Salvation	243	29	Kenny Wayne Shepherd, Aberdeen	181	29	Filter, Hey Man Nice Shot	398	29	AC/DC, Hard As A Rock	164	29	Smashing Pumpkins, 1979	164	29	Jimi Hendrix, All Along The Watchtower	132
30	Pearl Jam, I Got It	242	30	Tragically Hip, Gift Shop	176	30	Rush, Test For Echo	396	30	Smashing Pumpkins, Bullet With Butterfly	163	30	Kenny Wayne Shepherd, Born With A Broken	163	30	Dave Bowie, Young Americans	132

* Indicates station not monitored for full year or changed format during year.

POWER PLAYLISTS

Most-Played Records From Jan. 1-Nov. 17, 1996



Playlists supplied by Broadcast Data Systems' Radio Track service...



Table with 12 columns representing radio stations (WXRK, KROQ, WKQX, WPLY, WBCN, WHFS, WHYT, WNNX, KITS, KDGE, KEGE, WMMS, CIMX, WDRE, KOME, KPNT, KLYY, KNDD, KTBZ, WMRQ, XTRA, WENZ, WDXD, WRZX) and rows of song titles and play counts.

AIRPLAY Monitor

BEST OF '96

How Merrill Bainbridge And Donna Lewis Helped Change Top 40, AC In 1996

Universal recording artist **Merrill Bainbridge** is still riding the success of her first hit, "Mouth." Atlantic artist **Donna Lewis** has just released "Without Love," the follow-up to her debut, "I Love You Always Forever," which spent 14 weeks at No. 1 on Airplay Monitor's top 40 mainstream chart this year. But both women left their mark at top 40 and adult radio in 1996. Together, their hits proved everything from modern AC's record-breaking ability to mainstream top 40's eagerness for pure pop hits to rhythmic top 40's willingness to break format occasionally for the right records.

Six months ago, Bainbridge was virtually unknown outside her native Australia.



Bainbridge

Lewis

Today, she's in the U.S. for a two-week, eight-stop radio Christmas show tour after recently wrapping a six-week, 35-city promo tour. "It was a whirlwind," she recalls. While it's easy for every radio station to begin looking alike after a week, Bainbridge made a concerted effort to individualize her promotional stops. "I tried to make an emotional connection with the people I met. That's what made it enjoyable for me," she says. "It seemed like a blur sometimes, but I met some nice people, and I really hope to see them again."

It's just as important for Bainbridge to visit radio, she says, because it's important to her for listeners to see her. "They needed to connect with me as well, to put a face with the music," she says. "As an artist, I need to give something of myself, so they can see who's behind the song."

For her introduction to U.S. radio, Bainbridge brought along a guitar player and wound up doing more than a few impromptu, on-air acoustic performances.

"I'm very grateful to [KFMB-FM San Diego PD] **Tracy Johnson** for starting the ball rolling," says Bainbridge of the success of "Mouth." "Writing that song was a very spontaneous process," she recalls. "It was a quick one to write, compared to the other tracks on the album ['The Garden'], which took a lot more time to develop."

Its simple, provocative, one-word title made Bainbridge's debut single memorable on several levels. "I didn't really analyze it at the time," she says, "but the word 'mouth' just seemed to work—it was very simple and basic."

Now that she's in demand for appearances, Bainbridge has had to adhere to a

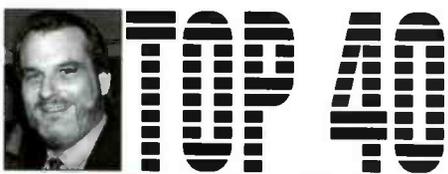
strict schedule, "which is against the very nature of a musician," she jokes. As we speak, she's assembling a touring band, set to hit the road early next year.

Given her new-found star status, Bainbridge hasn't seen her home in Melbourne much lately. "So much has happened to me in such a short time," she says. "At times this all seems like it's happening to someone else. It's a very surreal time for me. I guess I'll have to wait until after it's all over so I can look back objectively on this experience."

BLAME IT ON THE MACARENA

Atlantic recording artist Donna Lewis is still attempting to cope with her 1996 success. "When I stop to think about writing this little, sweet, charming song, I never realized it would be this huge," says Lewis, who finished recording her debut album in August 1995. Meanwhile, she was holed up in Woodstock, N.Y., writing and relaxing while awaiting its release, which didn't occur until May of this year.

Fast-forward seven months: Lewis wraps up a 14-week promo tour, including five weeks in Australia, New Zealand,



by Kevin Carter

Japan, and Europe (where she's pleasantly surprised to find her single enjoying top 10 international success) before landing in Las Vegas to appear on the Billboard Music Awards.

"One of the drawbacks of being so busy is I hardly ever get a chance to write songs, which is what I'm all about," she says. Lewis does, however, keep a daily journal documenting her travels. "I take time to write a few pages every night, which I find very therapeutic," she says. "Hopefully, when I get a few days off, I'll be able to get creative at the keyboard again."

On the heels of her 14-week stint at the top, is Lewis feeling that sophomore heat with her follow-up single, "Without Love"? "People always ask me if I feel any pressure," she says. "But, at the end of the day, I've done my job. I've written my song and sent it out into the world. Sure, 'I Love You Always Forever' was a big surprise, and it'll be a hard act to follow, but I'll gladly take a top 10 single; of course, another No. 1 would be cool. As long as those 'Macarena' guys don't release anything else... they've haunted me everywhere I've gone this year."



#1 LABEL SPOTLIGHT

Atlantic: Patience Makes Perfect

Atlantic Records' exec VP **Andrea Ganis** ends 1996 with No. 1 top 40/mainstream label honors and a new perspective.

"One of the tenets I learned this year was the art of patience," Ganis says. "We realize it takes the public a long time to embrace an artist and their song, but once they do, they live with them a lot longer." That's how Atlantic rode a two-year wave with **Everything But The Girl's** "Missing," released in October 1994 and broken, eventually, in late '95. "Patience meant not rushing to release that next single," she adds.

The breakout success of **Donna Lewis**: "Donna's record came completely from the pop side. She had no track record, no video, no power management, no ego attached," Ganis says. "It was all very pure. Her acceptance really restored my faith in the music business, that, simply put, a great song could become the biggest song of the year."



Ganis

By contrast, "Who Will Save Your Soul" by **Jewel** "was the hardest record I remember working in quite some time," she says. "She broke out of triple-A and alternative, then hit the wall. It took a year of solid marketing and promotion to launch her at top 40. But boy, was that year worth it!"

1996 also marked the continued success of **Collective Soul** as a force in both mainstream and adult radio, not to mention the ongoing presence of **Hootie & the Blowfish** ("Someday I'll be sitting on a porch in a rocking chair, think of 'Cracked Rear View,' and I'll always smile," says Ganis) and the mainstream success of the **Quad City DJ's** "C'mon N' Ride It (The Train)."

"We're proud to be able to repeat our No. 1 status in Airplay Monitor this year," Ganis says. "The entire Atlantic promotion department would like to thank radio for believing in us, and being allowed to demonstrate what great artists and music we have. Here's to 1997. Happy holidays!"

Arista Celebrates Diversity At Crossover

Arista Records VP of rhythm-crossover promotion **Joe Hecht** and VP of promotion **Jim Elliott** both credit their label's No. 1 standing at top 40/rhythm-crossover this year to what they call "the creative vision" of label boss **Clive Davis**. "The A&R of our joint ventures and direct signings were right in synch with what was happening culturally within the rhythm-crossover format," says Hecht. "Top producers come here because they know their music will be given the biggest spotlight possible here at Arista," adds Elliott.



Hecht

Elliott

In 1996, Arista "managed to cover all the sub-genres of rhythm/crossover," Hecht says. **Notorious B.I.G.** in the hip-hop world; **Az Yet** in R&B; and the top five success of **No Mercy** began in the dance world."

The year also marked the top 10 debut of **112**, whose "Only You," on **Sean "Puffy" Combs'** Bad Boy label, was "an intense personal fave that took eight months to break," Hecht says.

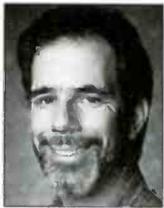
"Rhythm-crossover is an adventurous format where new sounds and artists are breaking from. It's where mainstream goes to find its future core artists, like **Whitney Houston**, **Toni**

Braxton, and **Tony Rich**," Hecht says.

"The accomplishments of this year are even more gratifying, considering the transition of **Richard Palmese** to senior VP of promotion," says Elliott. "His guidance and the expertise of the best promotion field staff in the business are to be applauded."

A&M: No. 1 For Pro-Active Adult Top 40

A&M senior VP of promotion **Rick Stone**, whose label was No. 1 at adult top 40 in '96, had the advantage of a varied roster, from veterans like **Bryan Adams** to '94-'95's breakout acts (**Gin Blossoms**, **Blues Traveler**, **Del Amitri**, and **Sheryl Crow**) to this year's breakthroughs, **Dishwalla** and **Jann Arden**. The latter's "Insensitive" was Stone's most gratifying success story of 1996, made possible because "the adult format became pro-active this year," he says. "It created excitement for these new artists, and we gave that back by putting artists like Jann on the road to meet radio."



Stone

Stone says adult top 40 finally matured to the point where it began to establish ownership of its own stable of artists. "However, there really are no artist-driven formats anymore," he says. "Radio now consists of the best collection of songs at any given moment."

Even in a world without core artists, A&M still secured another top 10 record for format poster boy **Bryan Adams**. "Bryan has been the very embodiment of adult top 40, a format which has become very important to us."

"We've been lucky to work with musically active programmers who believed in the artists and songs we wear on our sleeve," Stone adds. "I want to encourage radio not to be content to sit on their laurels, and go out and find those new artists like **Ashley MacIsaac** and **Billy Mann**."

Columbia: Year Of Balance At AC

"This has been a year of balance between veterans like **Barbra Streisand**, **Mariah Carey**, **Michael Bolton**, and **Journey**, as well as artist development success stories like **dog's eye view** and **Primitive Radio Gods**," says Columbia Records VP of national promotion **Jerry Lembo**, whose label entered the record books when **Sophie B. Hawkins'** "As I Lay Me Down" spent 67 weeks on the AC chart.



Lembo

Lembo gives a large chunk of credit for Columbia's No. 1 finish at AC this year to senior director of AC promotion **Elaine "Loco" Locatelli** and her "pride, passion, and loyalty. She's been the major contributing factor to [our] continued success at adult radio."

Lembo and Locatelli have spent much of the last 15 months holding the fort for the established acts on their roster in a constantly changing format. "When there was an earlier perception that only alternative-leaning sounds would power this format, we found two things stood out: Consumers once again were looking for star power and more relatable/familiar sounds. That's why staple artists like **Eric Clapton**, **Bryan Adams**, **Journey**, and **Mariah Carey** delivered the goods," he says.

#1

(again)

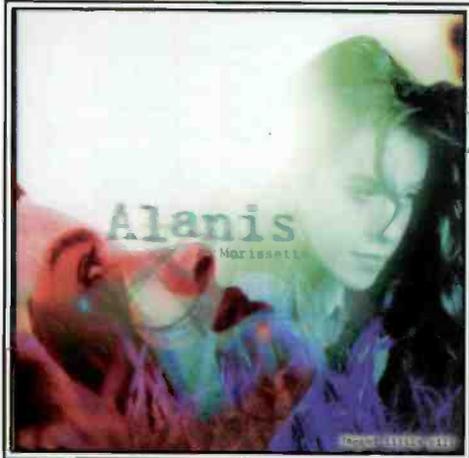
Thanks Radio.



We wish you a wonderful Holiday Season.

AIRPLAY Monitor

BEST OF '96



Alanis Morissette

Top 40/Mainstream Titles

Pos. TITLE—Artist—Label/Promotion Label

- 1 IRONIC—Alanis Morissette—Maverick/Reprise
- 2 I LOVE YOU ALWAYS FOREVER—Donna Lewis—Atlantic
- 3 YOU LEARN—Alanis Morissette—Maverick/Reprise
- 4 MISSING—Everything But The Girl—Atlantic
- 5 GIVE ME ONE REASON—Tracy Chapman—Elektra/EEG
- 6 BECAUSE YOU LOVED ME—Celine Dion—550 Music
- 7 NAME—Goo Goo Dolls—Warner Bros.
- 8 NOBODY KNOWS—The Tony Rich Project—LaFace/Arista
- 9 ALWAYS BE MY BABY—Mariah Carey—Columbia
- 10 ONE SWEET DAY—Mariah Carey & Boyz II Men—Columbia
- 11 KILLING ME SOFTLY—Fugees—Ruffhouse/Columbia
- 12 WHO WILL SAVE YOUR SOUL—Jewel—Atlantic
- 13 SWEET DREAMS—La Bouche—RCA
- 14 ONE OF US—Joon Osborne—Blue Gorilla/Mercury
- 15 CHANGE THE WORLD—Eric Clapton—Reprise
- 16 BE MY LOVER—La Bouche—RCA
- 17 FOLLOW YOU DOWN—Gin Blossoms—A&M
- 18 MACARENA (BAYSIDE BOYS MIX)—Los Del Rio—RCA
- 19 TIME—Hootie & The Blowfish—Atlantic
- 20 YOU'RE MAKIN' ME HIGH—Toni Braxton—LaFace/Arista
- 21 COUNTING BLUE CARS—Dishwalla—A&M
- 22 INSENSITIVE—Jann Arden—A&M
- 23 WONDER—Natalie Merchant—Elektra/EEG
- 24 THE WORLD I KNOW—Collective Soul—Atlantic
- 25 WHERE DO YOU GO—No Mercy—Arista
- 26 CLOSER TO FREE—BoDeans—Slash/Reprise
- 27 THE EARTH, THE SUN, THE RAIN—Color Me Badd—Giant
- 28 C'MON N' RIDE IT (THE TRAIN)—Quad City DJ's—QuadraSound/Big Beat/Atlantic
- 29 HOOK—Blues Traveler—A&M
- 30 1979—The Smashing Pumpkins—Virgin
- 31 EVERYTHING FALLS APART—dog's eye view—Columbia
- 32 IT'S ALL COMING BACK TO ME NOW—Celine Dion—550 Music
- 33 BREAKFAST AT TIFFANY'S—Deep Blue Something—RainMaker/Interscope
- 34 SITTING UP IN MY ROOM—Brandy—Arista
- 35 JEALOUSY—Natalie Merchant—Elektra/EEG
- 36 EXHALE (SHOOP SHOOP)—Whitney Houston—Arista
- 37 OLD MAN & ME (WHEN I GET TO HEAVEN)—Hootie & The Blowfish—Atlantic
- 38 HEAD OVER FEET—Alanis Morissette—Maverick/Reprise
- 39 HAND IN MY POCKET—Alanis Morissette—Maverick/Reprise
- 40 DIGGIN' ON YOU—TLC—LaFace/Arista
- 41 STANDING OUTSIDE A BROKEN PHONE BOOTH...—Primitive Radio Gods—Ergo/Columbia
- 42 MOUTH—Merril Bainbridge—Universal
- 43 WONDERWALL—Oasis—Epic
- 44 CHAMPAGNE SUPERNOVA—Oasis—Epic
- 45 TWISTED—Keith Sweat—Elektra/EEG
- 46 FANTASY—Mariah Carey—Columbia
- 47 YOU'LL SEE—Madonna—Maverick/Warner Bros.
- 48 SPIDERWEBS—No Doubt—Trauma/Interscope
- 49 DON'T CRY—Seal—ZTT/Warner Bros.
- 50 AS I LAY ME DOWN—Sophie B. Hawkins—Columbia
- 51 I WANT TO COME OVER—Melissa Etheridge—Island
- 52 TELL ME—Groove Theory—Epic
- 53 GOOD INTENTIONS—Toad The Wet Sprocket—Columbia
- 54 FOREVER—Mariah Carey—Columbia
- 55 RUNAWAY—Janet Jackson—A&M
- 56 KEY WEST INTERMEZZO (I SAW YOU FIRST)—John Mellencamp—Mercury
- 57 ANYTHING—3T—MJJ/550 Music
- 58 THA CROSSROADS—Bone Thugs-N-Harmony—Ruthless/Relativity
- 59 I CAN'T SLEEP BABY (IF I)—R. Kelly—Jive
- 60 FREE TO DECIDE—The Cranberries—Island
- 61 THAT GIRL—Maxi Priest Featuring Shaggy—Virgin
- 62 IF IT MAKES YOU HAPPY—Sheryl Crow—A&M
- 63 BIG ME—Faa Fighters—Roswell/Capitol
- 64 TIL I HEAR IT FROM YOU—Gin Blossoms—A&M
- 65 CHILDREN—Robert Miles—deConstruction/Arista
- 66 BEAUTIFUL LIFE—Ace Of Base—Arista
- 67 TUCKER'S TOWN—Hootie & The Blowfish—Atlantic
- 68 CARNIVAL—Natalie Merchant—Elektra/EEG
- 69 GET TOGETHER—Big Mountain—Giant
- 70 BUT ANYWAY—Blues Traveler—A&M
- 71 FASTLOVE—George Michael—DreamWorks/Geffen
- 72 THIS IS YOUR NIGHT—Amber—Tommy Boy
- 73 JUST A GIRL—No Doubt—Trauma/Interscope
- 74 WHEN YOU LOVE A WOMAN—Journey—Columbia
- 75 LUCKY LOVE—Ace Of Base—Arista
- 76 THEME FROM MISSION: IMPOSSIBLE—Adam Clayton & Larry Mullen—Mother/Island
- 77 GANGSTA'S PARADISE—Coolio Featuring L.V.—MCA Soundtracks/MCA
- 78 CHAINS—Tina Arena—Epic
- 79 1,2,3,4 (SUMPIN' NEW)—Coolio—Tommy Boy
- 80 ONLY WANNA BE WITH YOU—Hootie & The Blowfish—Atlantic
- 81 FLOOD—Jars Of Clay—Essential/Silvertone/Jive
- 82 LET ME BE THE ONE—Blessid Union Of Souls—EMI
- 83 MY BOO—Ghost Town DJ's—So So Def/Columbia
- 84 BACK FOR GOOD—Take That—Arista
- 85 DON'T LET GO (LOVE)—En Vogue—EastWest/EEG
- 86 LET'S MAKE A NIGHT TO REMEMBER—Bryan Adams—A&M
- 87 ROLL TO ME—Del Amitri—A&M
- 88 STUPID GIRL—Garbage—Almo Sounds/Geffen
- 89 NOWHERE TO GO—Melissa Etheridge—Island
- 90 YOUR LOVING ARMS—Billie Ray Martin—Sire/EEG
- 91 YOU OUGHTA KNOW—Alanis Morissette—Maverick/Reprise
- 92 FALLIN' IN LOVE—La Bouche—RCA
- 93 ONLY LOVE (THE BALLAD OF SLEEPING BEAUTY)—Sophie B. Hawkins—Columbia
- 94 GLYCERINE—Bush—Trauma/Interscope
- 95 ALL ALONG—Blessid Union Of Souls—EMI
- 96 OH VIRGINIA—Blessid Union Of Souls—EMI
- 97 DREAMING OF YOU—Selena—EMI Latin/EMI
- 98 SOLITUDE—Edwin McCain—Lava/Atlantic
- 99 WHEN LOVE & HATE COLLIDE—Def Leppard—

Airwaves Dominated By The Three M's: Mariah, Morissette, And 'Macarena'

by Theda Sandiford-Waller



While Alanis Morissette helped modern rock maintain its presence at top 40, 1996 will probably be remembered as the year of the Macarena. Los Del Rio's "Macarena" (Bayside Boys Mix) was easily No. 1 on Billboard's Hot 100 Singles of 1996 and Nos. 18 and 30, respectively, on Airplay Monitor's top 40/mainstream and top 40/rhythm-crossover charts. In many ways it signaled the resurgence of dance music. So did the success of WKTU New York, which flipped from country to top 40/rhythm in February. There were 31 rhythm-crossover stations at the beginning of the chart year; there are now 41 stations on the panel.

La Bouche, No Mercy, Amber, Everything But The Girl, Planet Soul, Jocelyn Enriquez, Angelina, and Lina Santiago are graduates of the dance class of '96. But it was still R&B music that dominated top 40/rhythm-crossover this year. Keith Sweat enjoyed the biggest crossover record of his career, as "Twisted" spent 14 weeks at No. 1 on the rhythm-crossover chart and became that format's song of the year. Then there was the Fugees' multiplatinum success, driven by their remake of "Killing Me Softly." And after a decade in the rap game, LL Cool J remained one of rap's most consistent artists, with three songs among rhythm-crossover's top 100. And while LL represented Queens, N.Y., Bone Thugs-N-Harmony's singsong style established their position and placed Cleveland on the hip-hop map. Incidentally, Bone Thugs-N-Harmony's "Tha Crossroads" and Coolio's "1,2,3,4 (Sumpin' New)" were the only rap songs on Airplay Monitor's top 100 mainstream titles of 1996.

Despite this, there was quite a bit of sharing of acts between mainstream and crossover. Mariah Carey, Fugees, Toni Braxton, the Tony Rich Project, La Bouche, and Celine Dion ranked on

both mainstream and crossover lists. Even Morissette's "Ironic" and "You Learn" entered Monitor's rhythm-crossover chart; the latter more surprising for not being a ballad of the sort for which such stations had usually broken format.

With five titles among the top 100 mainstream songs of the year and four of them in the top 40, it should come as no surprise that Morissette was top 40 mainstream artist of the year by a commanding margin. Carey was second at mainstream but topped the crossover list as artist of the year. Hootie & the Blowfish, the Gin Blossoms, and Blues Traveler were the only mainstream acts to repeat from last year's top mainstream acts list. Carey and Mary J. Blige were the only crossover artists to accomplish that feat this year.

Top 40 radio helped break several new artists this year. Donna Lewis' "I Love You Always Forever" became the first song to reach the 100 million audience milepost in the BDS era. Modern rock, while not the automatic ticket to top 40 airplay that it was a year ago, maintained its influence with No Doubt. Joan Osborne and Jewel crossed from triple-A, with support at modern as well. Total furthered Sean "Puffy" Combs' credentials as a producer and label mogul. Ginuwine rode his "Pony" to success at top 40/rhythm, which not only embraced that record before many R&B outlets, but gave both the Quad City DJ's and Tony Rich a warmer welcome than R&B.

While it was a good year for new artists, some veterans returned to the airwaves. Tracy Chapman's "Give Me One Reason" became her biggest hit since 1988's "Fast Car." The long-rumored New Edition reunion finally happened. Babyface's touch changed Eric Clapton's world, and Journey recreated its classic sound for a new generation of fans.

Mercury
100 BIRMINGHAM—Amanda Marshall—Epic

Top 40/Mainstream Artists

Pos. ARTIST (No. Of Charted Singles) Label

- 1 ALANIS MORISSETTE (5) Maverick
- 2 MARIAH CAREY (5) Columbia
- 3 HOOTIE & THE BLOWFISH (5) Atlantic (1) Reprise



Hootie & The Blowfish

- 4 LA BOUCHE (3) RCA
- 5 CELINE DION (2) 550 Music
- 6 NATALIE MERCHANT (3) Elektra
- 7 THE TONY RICH PROJECT (2) LaFace
- 8 DONNA LEWIS (1) Atlantic
- 9 EVERYTHING BUT THE GIRL (2) Atlantic
- 10 TRACY CHAPMAN (1) Elektra
- 11 GOO GOO DOLLS (1) Metal Blade
- 12 GIN BLOSSOMS (3) A&M
- 13 OASIS (3) Epic
- 14 BLUES TRAVELER (3) A&M
- 15 FUGEES (1) Ruffhouse
- 16 JEWEL (2) Atlantic
- 17 JOAN OSBORNE (1) Blue Gorilla
- 18 TONI BRAXTON (2) LaFace
- 19 ERIC CLAPTON (1) Reprise
- 20 NO DOUBT (3) Trauma

Top 40/Mainstream Promotion Labels

Pos. PROMOTION LABEL (No. Of Charted Singles)

- 1 ATLANTIC (16)
- 2 COLUMBIA (17)
- 3 ARISTA (18)
- 4 REPRIS (9)
- 5 A&M (16)
- 6 EEG (9)
- 7 RCA (10)
- 8 WARNER BROS. (11)
- 9 550 MUSIC (5)
- 10 EPIC (7)

Top 40/Mainstream Labels

Pos. LABEL (No. Of Charted Labels)

- 1 ATLANTIC (13)
- 2 COLUMBIA (15)
- 3 A&M (14)
- 4 MAVERICK (6)
- 5 ELEKTRA (6)



Mariah Carey

ALANIS MORISSETTE

JAGGED LITTLE PILL

Billboard Monitor 1996
Year End Distinctions

“Artist of the Year”

“Album of the Year”

#1 Most Played Artist

#1 Most Played Video Artist

#1 Top 40/Mainstream Artist

#1 Top 40/Mainstream Song - “Ironic”

Featuring “You Oughta Know,” “Ironic,” “You Learn”
and “Head Over Feet.” From the #1 best-selling
album ever released by a female artist.

Produced by Glen Ballard

Management: Scott Welch and Bob Cavallo for Atlas / Third Rail Management.

Fan club: snail mail address: FYI.A.M. P.O. Box 8873 Red Bank, NJ 07701

e-mail address: FYIAM@aol.com

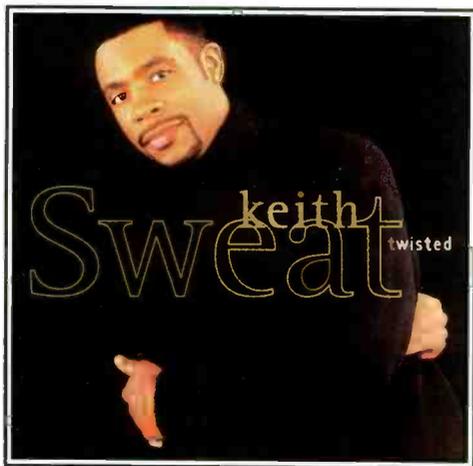
web address: <http://www.RepriseRec.com/Alanis>



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AIRPLAY Monitor

BEST OF '96



Keith Sweat

Top 40/Rhythm-Crossover Titles

- Pos. TITLE—Artist—Label/Promotion Label
- 1 TWISTED—Keith Sweat—Elektra/EEG
 - 2 KILLING ME SOFTLY—Fugees—Ruffhouse/Columbia
 - 3 ALWAYS BE MY BABY—Mariah Carey—Columbia
 - 4 SITTING UP IN MY ROOM—Brandy—Arista
 - 5 YOU'RE MAKIN' ME HIGH—Toni Braxton—LaFace/Arista
 - 6 THA CROSSROADS—Bone Thugs-N-Harmony—Ruthless/Relativity
 - 7 NOBODY KNOWS—The Tony Rich Project—LaFace/Arista

- 22 1,2,3,4 (SUMPIN' NEW)—Coolio—Tommy Boy
- 23 EXHALE (SHOOP SHOOP)—Whitney Houston—Arista
- 24 ANYTHING—3T—MJJ/550 Music
- 25 BE MY LOVER—La Bouche—RCA
- 26 KISSIN' YOU—Total—Bad Boy/Arista
- 27 WHERE DO YOU GO—No Mercy—Arista
- 28 DOWN LOW (NOBODY HAS TO KNOW)—R. Kelly Featuring Ronald Isley—Jive
- 29 FANTASY—Mariah Carey—Columbia
- 30 MACARENA (BAYSIDE BOYS MIX)—Los Del Rio—RCA
- 31 NO DIGGITY—Blackstreet (Featuring Dr. Dre)—Interscope
- 32 TOUCH ME TEASE ME—Case Featuring Foxy Brown—Spoiled Rotten/Def Jam/Mercury
- 33 WHY I LOVE YOU SO MUCH—Monica—Rowdy/Arista
- 34 PONY—Ginuwine—550 Music
- 35 IF YOUR GIRL ONLY KNEW—Aaliyah—Blackground/Atlantic
- 36 LAST NIGHT—Az Yet—LaFace/Arista
- 37 DIGGIN' ON YOU—TLC—LaFace/Arista
- 38 IF I RULED THE WORLD—Nas—Columbia
- 39 SET U FREE—Planet Soul—Strictly Rhythm
- 40 DAYS OF OUR LIVEZ—Bone Thugs-N-Harmony—Ruthless/EastWest/EEG
- 41 RELEASE ME—Angelina—Upstairs
- 42 ALL THE THINGS (YOUR MAN WON'T DO)—Joe—Island
- 43 SWEET DREAMS—La Bouche—RCA
- 44 DO IT—LL Cool J—Def Jam/Mercury
- 45 THIS IS YOUR NIGHT—Amber—Tommy Boy
- 46 ONLY YOU—112 Featuring The Notorious B.I.G.—Bad Boy/Arista



Fugees

- 8 MY BOO—Ghost Town DJ's—So So Def/Columbia
- 9 C'MON N' RIDE IT (THE TRAIN)—Quad City DJ's—QuadraSound/Big Beat/Atlantic
- 10 TELL ME—Groove Theory—Epic
- 11 ONE SWEET DAY—Mariah Carey & Boyz II Men—Columbia
- 12 I CAN'T SLEEP BABY (IF I)—R. Kelly—Jive
- 13 HEY LOVER—LL Cool J—Def Jam/Mercury
- 14 CALIFORNIA LOVE—2Pac (Featuring Dr. Dre And Roger Troutman)—Death Row/Interscope
- 15 NOT GON' CRY—Mary J. Blige—Arista
- 16 BECAUSE YOU LOVED ME—Celine Dion—550 Music
- 17 I LOVE YOU ALWAYS FOREVER—Donna Lewis—Atlantic
- 18 YOU'RE THE ONE—SWV—RCA
- 19 MISSING—Everything But The Girl—Atlantic
- 20 LOUNGIN—LL Cool J—Def Jam/Mercury
- 21 BEFORE YOU WALK OUT OF MY LIFE—Monica—Rowdy/Arista

- 47 FEELS SO GOOD (SHOW ME YOUR LOVE)—Lina Santiago—Groove Nation/Universal
- 48 WHO CAN I RUN TO—Xscape—So So Def/Columbia
- 49 DO YOU MISS ME—Jocelyn Enriquez—Classified/Timber!/Tommy Boy
- 50 NOBODY—Keith Sweat Featuring Athena Cage—Elektra/EEG
- 51 I'M STILL IN LOVE WITH YOU—New Edition—MCA
- 52 LADY—D'Angelo—EMI
- 53 WHO DO U LOVE—Deborah Cox—Arista
- 54 IRONIC—Alanis Morissette—Maverick/Reprise
- 55 THE EARTH, THE SUN, THE RAIN—Color Me Badd—Giant
- 56 SEXUAL HEALING—Max-A-Million—S.O.S.
- 57 RIDIN' LOW—L.A.D. Featuring Darvy Traylor—Hollywood
- 58 HIT ME OFF—New Edition—MCA
- 59 THIS IS FOR THE LOVER IN YOU—Babyface

- 60 YOU REMIND ME OF SOMETHING—R. Kelly—Jive
- 61 FOREVER—Mariah Carey—Columbia
- 62 UN-BREAK MY HEART—Toni Braxton—LaFace/Arista
- 63 GET ON UP—Jodeci—MCA
- 64 RUNAWAY—Janet Jackson—A&M
- 65 TELL ME (I'LL BE AROUND)—Shades—Motown
- 66 BABY LUV—Groove Theory—Epic
- 67 GANGSTA'S PARADISE—Coolio Featuring L.V.—MCA Soundtracks/MCA
- 68 DREAMING OF YOU—Selena—EMI Latin/EMI
- 69 DON'T LET GO (LOVE)—En Vogue—EastWest/EEG
- 70 FASTLOVE—George Michael—DreamWorks/Geffen
- 71 BOHEMIAN RHAPSODY—The Brides—Big Beat/Atlantic
- 72 THAT GIRL—Maxi Priest Featuring Shaggy—Virgin
- 73 TONITE'S THA NIGHT—Kris Kross—Ruffhouse/Columbia
- 74 IT'S ALL COMING BACK TO ME NOW—Celine Dion—550 Music
- 75 I LIKE—Montell Jordan Featuring Slick Rick—Def Jam/Mercury
- 76 TRES DELINQUENTES—Delinquent Habits—PMP/Loud/RCA
- 77 KEEP ON, KEEPIN' ON—MC Lyte Featuring Xscape—Flavor Unit/EastWest/EEG
- 78 DO YOU WANT TO—Xscape—So So Def/Columbia
- 79 BEAUTIFUL LIFE—Ace Of Base—Arista
- 80 HOW DO U WANT IT—2Pac (Feat. KC & JoJo)—Death Row/Interscope
- 81 WE GOT IT—Immature (Featuring Smooth)—MCA
- 82 MISSING YOU—Brandy, Tomia, Glodys Knight & Chaka Khan—EastWest/EEG
- 83 USE YOUR HEART—SWV—RCA
- 84 I BELIEVE I CAN FLY—R. Kelly—Warner Sunset/Atlantic
- 85 TOO HOT—Coolio—Tommy Boy
- 86 YOU'LL SEE—Madonna—Maverick/Warner Bros.
- 87 YOU LEARN—Alanis Morissette—Maverick/Reprise
- 88 LOVE U 4 LIFE—Jodeci—Uptown/MCA
- 89 EVERYDAY & EVERYNIGHT—Yvette Michelle—Loud/RCA
- 90 TELL ME—Dru Hill—Island
- 91 FOREVER MORE—Puff Johnson—Work
- 92 NO ONE ELSE—Total—Bad Boy/Arista
- 93 COUNT ON ME—Whitney Houston & CeCe Winans—Arista
- 94 LUCKY LOVE—Ace Of Base—Arista
- 95 FU-GEE-LA—Fugees—Ruffhouse/Columbia
- 96 PRETTY GIRL—Jon B.—Yab Yum/550 Music
- 97 JUST BECAUSE I LOVE YOU—Lina Santiago—Groove Nation/Universal
- 98 I DON'T NEED YOUR LOVE—Angelina—Upstairs
- 99 ROCK WITH YOU—Quincy Jones Featuring Brandy & Heavy D—Qwest/Warner Bros.
- 100 IT'S ALL THE WAY LIVE (NOW)—Coolio—Tommy Boy

Top 40/Rhythm-Crossover Artists

- Pos. ARTIST (No. Of Charted Singles) Label
- 1 MARIAH CAREY (5) Columbia
 - 2 LL COOL J (3) Def Jam (1) Epic
 - 3 R. KELLY (3) Jive (1) Warner Sunset/Atlantic
 - 4 BONE THUGS-N-HARMONY (1) Ruthless (1) Ruthless/EastWest
 - 5 KEITH SWEAT (2) Elektra
 - 6 FUGEES (3) Ruffhouse
 - 7 TONI BRAXTON (2) LaFace
 - 8 BRANDY (1) Arista (1) Atlantic (1) EastWest (1) Qwest
 - 9 GROOVE THEORY (3) Epic
 - 10 MONICA (2) Rowdy
 - 11 THE TONY RICH PROJECT (2) LaFace
 - 12 COOLIO (1) Capitol (1) MCA Soundtracks (3) Tommy Boy
 - 13 LA BOUCHE (3) RCA
 - 14 GHOST TOWN DJ'S (1) So So Def
 - 15 QUAD CITY DJ'S (1) QuadraSound/Big Beat
 - 16 CELINE DION (2) 550 Music
 - 17 SWV (3) RCA

- 18 MARY J. BLIGE (1) Arista
- 19 TOTAL (2) Bad Boy
- 20 WHITNEY HOUSTON (2) Arista

Top 40/Rhythm-Crossover Promotion Labels

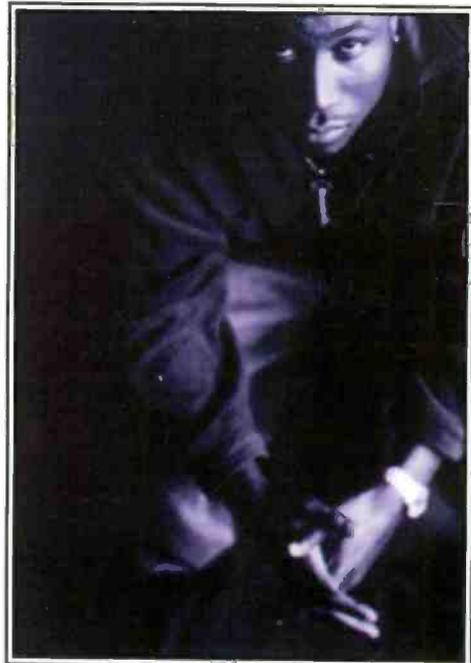
- Pos. PROMOTION LABEL (No. Of Charted Singles)
- 1 ARISTA (24)
 - 2 COLUMBIA (15)
 - 3 ATLANTIC (8)
 - 4 EEG (9)
 - 5 MERCURY (11)
 - 6 RCA (10)
 - 7 550 MUSIC (5)
 - 8 JIVE (6)
 - 9 MCA (10)
 - 10 EPIC (7)

Top 40/Rhythm-Crossover Labels

- Pos. LABEL (No. Of Charted Singles)
- 1 ARISTA (10)
 - 2 COLUMBIA (8)
 - 3 LAFACE (6)
 - 4 RCA (8)
 - 5 DEF JAM (8)



Mariah Carey



LL Cool J

AIRPLAY **Monitor**

BEST OF '96

Adult Top 40 Singles & Tracks

Pos. TITLE—Artist—Label/Promotion Label

- 1 GIVE ME ONE REASON—Tracy Chapman—Elektra/EEG
- 2 CHANGE THE WORLD—Eric Clapton—Reprise
- 3 WONDER—Natalie Merchant—Elektra/EEG
- 4 BECAUSE YOU LOVED ME—Celine Dion—550 Music
- 5 NAME—Goo Goo Dolls—Warner Bros.
- 6 I LOVE YOU ALWAYS FOREVER—Donna Lewis—Atlantic
- 7 INSENSITIVE—Jann Arden—A&M
- 8 ROLL TO ME—Del Amitri—A&M
- 9 RUN-AROUND—Blues Traveler—A&M



Tracy Chapman

- 10 YOU LEARN—Alanis Morissette—Maverick/Reprise
- 11 FOLLOW YOU DOWN—Gin Blossoms—A&M
- 12 NOBODY KNOWS—The Tony Rich Project—LaFace/Arista
- 13 MISSING—Everything But The Girl—Atlantic
- 14 IRONIC—Alanis Morissette—Maverick/Reprise
- 15 TIME—Hootie & The Blowfish—Atlantic
- 16 JEALOUSY—Natalie Merchant—Elektra/EEG
- 17 ONE SWEET DAY—Mariah Carey & Boyz II Men—Columbia
- 18 WHO WILL SAVE YOUR SOUL—Jewel—Atlantic
- 19 BREAKFAST AT TIFFANY'S—Deep Blue Something—RainMaker/Interscope
- 20 TIL I HEAR IT FROM YOU—Gin Blossoms—A&M
- 21 ALWAYS BE MY BABY—Mariah Carey—Columbia
- 22 DON'T CRY—Seal—ZTT/Warner Bros.
- 23 CLOSER TO FREE—BoDeans—Slash/Reprise
- 24 COUNTING BLUE CARS—Dishwalla—A&M
- 25 IT'S ALL COMING BACK TO ME NOW—Celine Dion—550 Music
- 26 BACK FOR GOOD—Take That—Arista
- 27 OLD MAN & ME (WHEN I GET TO HEAVEN)—Hootie & The Blowfish—Atlantic
- 28 AS I LAY ME DOWN—Sophie B. Hawkins—Columbia
- 29 ONLY WANNA BE WITH YOU—Hootie & The Blowfish—Atlantic
- 30 KEY WEST INTERMEZZO (I SAW YOU FIRST)—John Mellencamp—Mercury
- 31 I WANT TO COME OVER—Melissa Etheridge—Island
- 32 BLESSED—Elton John—Rocket/Island
- 33 NOWHERE TO GO—Melissa Etheridge—Island
- 34 KISS FROM A ROSE—Seal—ZTT/Sire/Warner Bros.
- 35 YOU'LL SEE—Madonna—Maverick/Warner Bros.
- 36 I GO BLIND—Hootie & The Blowfish—Reprise
- 37 TUCKER'S TOWN—Hootie & The Blowfish—Atlantic
- 38 THE WORLD I KNOW—Collective Soul—Atlantic
- 39 EXHALE (SHOOP SHOOP)—Whitney Houston—Arista
- 40 MOUTH—Merrill Bainbridge—Universal

Adult Top 40 Artists

Pos. ARTIST (No. Of Charted Singles) Label

- 1 HOOTIE & THE BLOWFISH (6) Atlantic (1) Reprise
- 2 ALANIS MORISSETTE (4) Maverick
- 3 NATALIE MERCHANT (3) Elektra
- 4 CELINE DION (2) 550 Music
- 5 GIN BLOSSOMS (3) A&M
- 6 MARIAH CAREY (5) Columbia
- 7 TRACY CHAPMAN (1) Elektra
- 8 BLUES TRAVELER (2) A&M
- 9 SEAL (1) Warner Sunset (1) ZTT (1) ZTT/Sire
- 10 ERIC CLAPTON (1) Reprise
- 11 GOO GOO DOLLS (1) Warner Bros.
- 12 DONNA LEWIS (1) Atlantic
- 13 JANN ARDEN (1) A&M
- 14 DEL AMITRI (1) A&M
- 15 MELISSA ETHERIDGE (2) Island
- 16 THE TONY RICH PROJECT (1) LaFace
- 17 SOPHIE B. HAWKINS (2) Columbia
- 18 EVERYTHING BUT THE GIRL (1) Atlantic
- 19 JEWEL (2) Atlantic
- 20 DEEP BLUE SOMETHING (1) RainMaker

Adult Top 40 Promotion Labels

Pos. PROMOTION LABEL (No. Of Charted Singles)

- 1 A&M (16)
- 2 ATLANTIC (21)
- 3 REPRIS (9)
- 4 COLUMBIA (15)
- 5 EEG (5)
- 6 WARNER BROS. (9)
- 7 ARISTA (14)
- 8 ISLAND (6)
- 9 550 MUSIC (3)
- 10 INTERSCOPE (4)

Adult Top 40 Labels

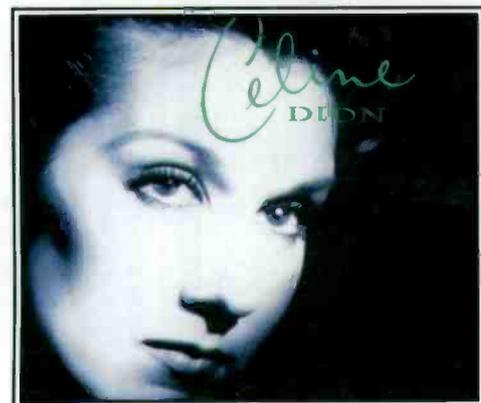
Pos. LABEL (No. Of Charted Singles)

- 1 A&M (14)
- 2 ATLANTIC (15)
- 3 COLUMBIA (14)
- 4 ELEKTRA (4)
- 5 MAVERICK (5)

Adult Contemporary Singles & Tracks

Pos. TITLE—Artist—Label/Promotion Label

- 1 BACK FOR GOOD—Take That—Arista
- 2 BECAUSE YOU LOVED ME—Celine Dion—550 Music
- 3 ONE SWEET DAY—Mariah Carey & Boyz II Men—Columbia
- 4 BLESSED—Elton John—Rocket/Island



Celine Dion

New Core Forms In '96 At Adult Contemporary, Adult Top 40

by Steve Graybow



A new group of core artists is developing at adult contemporary and adult top 40, as those two formats continue to redefine themselves. Last year, the adult charts were largely populated by modern rock-leaning artists who seemed incongruous with what was traditionally thought of as adult music. 1996 found the adult format accepting many of these artists as its own, combining them with a number of new talents and perennial favorites to form a solid new stable of core adult artists.

Once viewed as being on loan from modern rock, such acts as Natalie Merchant and Hootie & the Blowfish have clearly been embraced by the adult format. Merchant's solo Elektra debut yielded three adult chart hits in 1996, while Hootie's sophomore release has already landed the Atlantic act several songs on the adult charts. And Alanis Morissette, whose success at adult top 40 paralleled her rise at mainstream top 40, scored four hits at adult top 40 in the 1996 chart year.

Equally successful, however, were longtime adult favorites Eric Clapton, Celine Dion, and Mariah Carey. Clapton's Reprise single "Change The World" went to No. 1 at both adult contemporary and adult top 40, further solidifying his status as a core adult artist. Carey's Columbia album "Daydream" continued her string of successes at the adult format, yielding two major hits in 1996, and 550 Mu-

sic's Dion had back-to-back No. 1s at adult contemporary, all of which proved that the format would still embrace its previous core artists and more traditional material when the songs themselves were solid.

The year also saw a number of exciting new faces at the adult format. Arista's Tony Rich Project scored with "Nobody Knows" at both AC and adult top 40 at a time when the future of R&B-flavored material was at issue. Other breakthroughs include A&M's Jann Arden, whose "Insensitive" comes in at No. 6 for the year at adult top 40 and No. 13 at AC, and Atlantic's Jewel, whose "Who Will Save Your Soul" earmarks her as a promising new artist in multiple formats.

As 1996 ends, several longtime format favorites are enjoying chart success. Rod Stewart, John Mellencamp, and the reunited Journey, which last charted in early 1993 with a single off its boxed set, have all had hits in the fourth quarter. Special mention goes to Elektra artist Tracy Chapman, who last charted at adult contemporary in 1989 with "Crossroads" and returned with the year's No. 1 adult top 40 song, "Give Me One Reason." Clearly, these stalwarts are far from being eclipsed in the new adult environment. They are thriving alongside the new breed of adult artist; together, they set the tone for adult music in the year to come.

Adult Contemporary Artists

Pos. ARTIST (No. Of Charted Singles) Label

- 1 MARIAH CAREY (5) Columbia
- 2 CELINE DION (2) 550 Music (1) Lava
- 3 SEAL (1) Warner Sunset (1) ZTT (1) ZTT/Sire
- 4 HOOTIE & THE BLOWFISH (4) Atlantic
- 5 ELTON JOHN (1) MCA (1) Rocket
- 6 TAKE THAT (1) Arista
- 7 SOPHIE B. HAWKINS (2) Columbia
- 8 WHITNEY HOUSTON (3) Arista
- 9 THE TONY RICH PROJECT (2) LaFace
- 10 ERIC CLAPTON (1) Reprise
- 11 NATALIE MERCHANT (3) Elektra
- 12 MADONNA (2) Maverick (1) Warner Bros.
- 13 JANN ARDEN (1) A&M
- 14 TRACY CHAPMAN (1) Elektra
- 15 GIN BLOSSOMS (2) A&M
- 16 EVERYTHING BUT THE GIRL (1) Atlantic
- 17 DEL AMITRI (1) A&M
- 18 LIONEL RICHIE (2) Mercury
- 19 BLUES TRAVELER (2) A&M
- 20 ROD STEWART (1) Lava (1) Warner Bros.

Adult Contemporary Promotion Labels

Pos. PROMOTION LABEL (No. Of Charted Singles)

- 1 COLUMBIA (15)
- 2 ARISTA (14)
- 3 ATLANTIC (16)
- 4 A&M (9)
- 5 WARNER BROS. (8)
- 6 EEG (7)
- 7 550 MUSIC (3)
- 8 REPRIS (8)
- 9 MERCURY (7)
- 10 ISLAND (5)

Adult Contemporary Labels

Pos. LABEL (No. Of Charted Singles)

- 1 COLUMBIA (15)
- 2 A&M (9)
- 3 ARISTA (10)
- 4 ATLANTIC (10)
- 5 550 MUSIC (2)

- 5 AS I LAY ME DOWN—Sophie B. Hawkins—Columbia
- 6 NOBODY KNOWS—The Tony Rich Project—LaFace/Arista
- 7 CHANGE THE WORLD—Eric Clapton—Reprise
- 8 KISS FROM A ROSE—Seal—ZTT/Sire/Warner Bros.
- 9 DON'T CRY—Seal—ZTT/Warner Bros.
- 10 ONLY WANNA BE WITH YOU—Haatie & The Blowfish—Atlantic
- 11 ALWAYS BE MY BABY—Mariah Carey—Columbia
- 12 INSENSITIVE—Jann Arden—A&M
- 13 GIVE ME ONE REASON—Tracy Chapman—Elektra/EEG
- 14 YOU'LL SEE—Madonna—Maverick/Warner Bros.
- 15 MISSING—Everything But The Girl—Atlantic
- 16 EXHALE (SHOOP SHOOP)—Whitney Houston—Arista
- 17 ROLL TO ME—Del Amitri—A&M
- 18 FOREVER—Mariah Carey—Columbia
- 19 TIL I HEAR IT FROM YOU—Gin Blossoms—A&M
- 20 I LOVE YOU ALWAYS FOREVER—Donna Lewis—Atlantic
- 21 RUN-AROUND—Blues Traveler—A&M
- 22 IT'S ALL COMING BACK TO ME NOW—Celine Dion—550 Music
- 23 SO FAR AWAY—Rod Stewart—Lava/Atlantic
- 24 TIME—Hootie & The Blowfish—Atlantic
- 25 NAME—Goo Goo Dolls—Warner Bros.
- 26 BREAKFAST AT TIFFANY'S—Deep Blue Something—RainMaker/Interscope
- 27 WHERE DO WE GO FROM HERE—Vanessa Williams—Mercury
- 28 REACH—Gloria Estefan—Epic
- 29 CARNIVAL—Natalie Merchant—Elektra/EEG
- 30 COUNT ON ME—Whitney Houston & CeCe Winans—Arista
- 31 RUNAWAY—Janet Jackson—A&M
- 32 DON'T WANNA LOSE YOU—Lionel Richie—Mercury
- 33 YOUR LOVE AMAZES ME—Michael English—Curb
- 34 WHY DOES IT HURT SO BAD—Whitney Houston—Arista
- 35 YOU CAN MAKE HISTORY (YOUNG AGAIN)—Elton John—MCA
- 36 WONDER—Natalie Merchant—Elektra/EEG
- 37 I CAN LOVE YOU LIKE THAT—All-4-One—Blitz/Atlantic
- 38 GOOD INTENTIONS—Toad The Wet Sprocket—Columbia
- 39 DREAMING OF YOU—Selena—EMI Latin/EMI
- 40 JESUS TO A CHILD—George Michael—DreamWorks/Geffen



POWER PLAYLISTS



Playlists supplied by Broadcast Data Systems' RadioTrack service. Songs ranked by number of plays in monitored period.

Most-Played Records From Jan. 1-Nov. 17, 1996

Grid of 24 radio station playlists including Z100, KIIS, KISS 108, Q102, KISS 106.1, KDWB, KRBE, STAR 94, WFLZ, B94, WPST, Y100, KISS 95.7, Z100, Q102, WNCI, JAMMIN' 92, and XL106.7. Each station listing includes PD, APD, MD, and a list of 40 songs with play counts.

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored period. Playlists are listed in order of SA weekly count, beginning with the highest-climbing station. Counts are updated twice yearly following the release of the Spring and Fall Arbitron surveys.

Most-Played Records From Jan. 1-Nov. 17, 1996

Q104		KISS 95.1		G105		PRO-FM		MIX 93.3		THE RIVER	
WKQB St. Louis	PD: Michael St. John MD: Tommy Mattern	WNKS Charlotte	PD: Brian Bridgman MD: Marcie Crescente	WDGC Raleigh	OM: Brian Burns PD: Kip Taylor	WPRO Providence	PD: Chris Shebel MD: Tony Mascaro	KMXV Kansas City	PD/MD: Jon Zellner	WRVV Nashville	PD: Charlie Quinn APD: Tom Peace MD: Scooter
PLAYS		PLAYS		PLAYS		PLAYS		PLAYS		PLAYS	
1	Collective Soul, The World I Know	1	Alanis Morissette, Ironic	1	Smashing Pumpkins, 1979	1	Celine Dion, Because You Loved Me	1	Alanis Morissette, Ironic	1	Tracy Chapman, Give Me One Reason
2	Blues Traveler, Hook	2	Alanis Morissette, You Learn	2	Tracy Chapman, Give Me One Reason	2	No Mercy, Where Do You Go	2	Tracy Chapman, Give Me One Reason	2	Mariah Carey, Always Be My Baby
3	Good Goo Dolls, Name	3	Tracy Chapman, Give Me One Reason	3	Alanis Morissette, Ironic	3	Donna Lewis, I Love You Always Forever	3	Good Goo Dolls, Name	3	Celine Dion, Because You Loved Me
4	Jewel, Who Will Save Your Soul	4	The Tony Rich Project, Nobody Knows	4	Everclear, Santa Monica	4	Alanis Morissette, You Learn	4	Celine Dion, Because You Loved Me	4	Natalie Merchant, Wonder
5	Donna Lewis, I Love You Always Forever	5	Celine Dion, Because You Loved Me	5	Primitive Radio Gods, Standing Outside A	5	Eric Clapton, Change The World	5	Bodeans, Closer To Free	5	Alanis Morissette, Ironic
6	Los Del Rio, Macarena: Bayside Boys Mix	6	Everything But The Girl, Missing	6	Jars Of Clay, Flood	6	Alanis Morissette, Ironic	6	Collective Soul, The World I Know	6	Alanis Morissette, You Learn
7	Bodeans, Closer To Free	7	Donna Lewis, I Love You Always Forever	7	Dishwalla, Counting Blue Cars	7	Jann Arden, Inesentive	7	Alanis Morissette, Ironic	7	Good Goo Dolls, Name
8	Everything But The Girl, Missing	8	Collective Soul, The World I Know	8	Blues Traveler, Hook	8	La Bouche, Sweet Dreams	8	Mariah Carey, Always Be My Baby	8	Natalie Merchant, Jealousy
9	Alanis Morissette, Ironic	9	Alanis Morissette, You Learn	9	Alanis Morissette, You Learn	9	Blues Traveler, Hook	9	Alanis Morissette, You Learn	9	Collective Soul, The World I Know
10	Dog's Eye View, Everything Falls Apart	10	Fugees, Killing Me Softly	10	Alanis Morissette, Head Over Feet	10	Tracy Chapman, Give Me One Reason	10	Natalie Merchant, Wonder	10	Jann Arden, Inesentive
11	Smashing Pumpkins, 1979	11	Natalie Merchant, Wonder	11	Oasis, Wonderwall	11	The Tony Rich Project, Nobody Knows	11	Blues Traveler, Run Around	11	Alan Arden, Inesentive
12	Smashing Pumpkins, 1979	12	La Bouche, Sweet Dreams	12	Blues Traveler, Hook	12	Blues Traveler, Hook	12	Blues Traveler, Hook	12	Alan Arden, Inesentive
13	The Tony Rich Project, Nobody Knows	13	TLC, Waterfalls	13	Oasis, Champagne Supernova	13	Fugees, Killing Me Softly	13	Blues Traveler, Hook	13	Alan Arden, Inesentive
14	Fugees, Killing Me Softly	14	Smashing Pumpkins, 1979	14	Bush, Glycerine	14	Dishwalla, Counting Blue Cars	14	Blues Traveler, Hook	14	Alan Arden, Inesentive
15	Alanis Morissette, Ironic	15	Hootie & The Blowfish, I Go Blind	15	Dave Matthews Band, So Much To Say	15	La Bouche, Be My Lover	15	Blues Traveler, Hook	15	Alan Arden, Inesentive
16	Alanis Morissette, You Learn	16	Eric Clapton, Change The World	16	Eric Clapton, Change The World	16	Dog's Eye View, Everything Falls Apart	16	Jewel, Who Will Save Your Soul	16	Alan Arden, Inesentive
17	La Bouche, Sweet Dreams	17	La Bouche, Sweet Dreams	17	Joan Osborne, One Of Us	17	Everything But The Girl, Missing	17	Hootie & The Blowfish, Time	17	Alan Arden, Inesentive
18	Dishwalla, Counting Blue Cars	18	Mariah Carey, Always Be My Baby	18	Joan Osborne, One Of Us	18	Jewel, Who Will Save Your Soul	18	Blues Traveler, Hook	18	Alan Arden, Inesentive
19	Hootie & The Blowfish, Old Man & Me	19	Bodeans, Closer To Free	19	Jewel, Who Will Save Your Soul	19	Collective Soul, The World I Know	19	Blues Traveler, Hook	19	Alan Arden, Inesentive
20	No Mercy, Where Do You Go	20	Los Del Rio, Macarena: Bayside Boys Mix	20	Los Del Rio, Macarena: Bayside Boys Mix	20	Collective Soul, The World I Know	20	Blues Traveler, Hook	20	Alan Arden, Inesentive
21	Toad The Wet Sprocket, Good Intentions	21	Blues Traveler, Run Around	21	Blues Traveler, Run Around	21	Mariah Carey, Always Be My Baby	21	Blues Traveler, Hook	21	Alan Arden, Inesentive
22	Natalie Merchant, Wonder	22	Blues Traveler, Hook	22	Red Hot Chili Peppers, Aeroplane	22	Los Del Rio, Macarena: Bayside Boys Mix	22	Hootie & The Blowfish, Old Man & Me	22	Alan Arden, Inesentive
23	Tracy Chapman, Give Me One Reason	23	Jann Arden, Inesentive	23	Jann Arden, Inesentive	23	Oasis, Champagne Supernova	23	La Bouche, Sweet Dreams	23	Alan Arden, Inesentive
24	Oasis, Wonderwall	24	Color Me Badd, The Earth, The Sun, The R	24	Butthole Surfers, Pepper	24	Natalie Merchant, Jealousy	24	Natalie Merchant, Jealousy	24	Alan Arden, Inesentive
25	Celine Dion, Because You Loved Me	25	Dishwalla, Counting Blue Cars	25	Dog's Eye View, Everything Falls Apart	25	Mariah Carey, Forever	25	Dishwalla, Counting Blue Cars	25	Alan Arden, Inesentive
26	Oasis, Champagne Supernova	26	Alanis Morissette, Head Over Feet	26	Bodeans, Closer To Free	26	Bodeans, Closer To Free	26	Everything But The Girl, Missing	26	Alan Arden, Inesentive
27	No Doubt, Spiderwebs	27	Mariah Carey & Boyz II Men, One Sweet Da	27	Toad The Wet Sprocket, Good Intentions	27	Merrill Bainbridge, Mouth	27	Jann Arden, Inesentive	27	Alan Arden, Inesentive
28	Quad City DJ's, C'mon N' Ride It	28	Celine Dion, It's All Coming Back To Me	28	Natalie Merchant, Jealousy	28	Celine Dion, It's All Coming Back To Me	28	Primitive Radio Gods, Standing Outside A	28	Alan Arden, Inesentive
29	Mariah Carey, Always Be My Baby	29	Quad City DJ's, C'mon N' Ride It	29	No Doubt, Just A Girl	29	Robert Miles, Children	29	Color Me Badd, The Earth, The Sun, The R	29	Alan Arden, Inesentive
30	Bone Thugs-N-Harmony, The Crossroads	30	Deep Blue Something, Breakfast At Tiffan	30	Sherif Crow, If It Makes You Happy	30	Edwyn Collins, A Girl Like You	30	Color Me Badd, The Earth, The Sun, The R	30	Alan Arden, Inesentive
31	Deep Blue Something, Breakfast At Tiffan	31	Primitive Radio Gods, Standing Outside A	31	Green Day, When I Come Around	31	Smashing Pumpkins, 1979	31	Color Me Badd, The Earth, The Sun, The R	31	Alan Arden, Inesentive
32	Primitive Radio Gods, Standing Outside A	32	Jann Arden, Inesentive	32	Green Day, When I Come Around	32	Def Leppard, When Love & Hate Collide	32	Color Me Badd, The Earth, The Sun, The R	32	Alan Arden, Inesentive
33	Jann Arden, Inesentive	33	Natalie Merchant, Carnival	33	Hootie & The Blowfish, I Go Blind	33	Color Me Badd, The Earth, The Sun, The R	33	Color Me Badd, The Earth, The Sun, The R	33	Alan Arden, Inesentive
34	John Mellencamp, Key West Intermezzo	34	Hootie & The Blowfish, Old Man & Me	34	Deep Blue Something, Breakfast At Tiffan	34	Quad City DJ's, C'mon N' Ride It	34	Color Me Badd, The Earth, The Sun, The R	34	Alan Arden, Inesentive
35	Eric Clapton, Change The World	35	Del Amitri, Roll To Me	35	Good Goo Dolls, Name	35	Alanis Morissette, Head Over Feet	35	Color Me Badd, The Earth, The Sun, The R	35	Alan Arden, Inesentive
36	Blessid Union Of Souls, Let Me Be The On	36	2 Unlimited, Get Ready For This	36	Duncan Sheik, Barely Breathing	36	Primitive Radio Gods, Standing Outside A	36	Color Me Badd, The Earth, The Sun, The R	36	Alan Arden, Inesentive
37	The Cranberries, Free To Decide	37	No Mercy, Where Do You Go	37	Joan Osborne, S.T.eresa	37	Hootie & The Blowfish, Time	37	Color Me Badd, The Earth, The Sun, The R	37	Alan Arden, Inesentive
38	Blues Traveler, But Anyway	38	Pearl Jam, Better Man	38	Hootie & The Blowfish, Old Man & Me	38	No Doubt, Spiderwebs	38	Color Me Badd, The Earth, The Sun, The R	38	Alan Arden, Inesentive
39	Del Amitri, Roll To Me	39	Hootie & The Blowfish, Time	39	No Doubt, Spiderwebs	39	Folk Implosion, Natural One	39	Color Me Badd, The Earth, The Sun, The R	39	Alan Arden, Inesentive
40	Merrill Bainbridge, Mouth	40	Planet Soul, Set U Free	40	Folk Implosion, Natural One	40		40	Color Me Badd, The Earth, The Sun, The R	40	Alan Arden, Inesentive

POWER PLAYLISTS

Most-Played Records From Jan. 1-Nov. 17, 1996



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitoring period. Playlists are listed in order of total weekly spins, beginning with the highest-coming station. Cumulative are updated twice weekly following the release of JMR and FAMA surveys. The number of stations shown each week varies depending on the survey.

WKUTU*		HOT 97		POWER 106		B96		JAM'N 94.5		KMEL	
WKUTU	PD: Frankie Blue MD: Andy Shane	WQHT	PD: Steve Smith	KPWR	PD: Michelle Mercer	WBBM	PD: Todd Cavanah	WJMN	PD: Cadillac Jack	KMEL	PD: Michelle Santosuosso
New York		New York	APD/MD: Tracy Cloherty AMD: Deneen Womack	Los Angeles	APD/MD: Bruce St. James AMD: Pete Manriquez	Chicago	MD: Erik Bradley	Boston	APD/MD: Cat Collins	San Francisco	MD: Joey Arbagey
PLAYS		PLAYS		PLAYS		PLAYS		PLAYS		PLAYS	
1 La Bouche, Be My Lover	1540	1 Total, Kissin' You	951	1 Too Short, Gettin' It	1395	1 Brandy, Sittin' Up In My Room	1476	1 Mariah Carey, Always Be My Baby	1726	1 LL Cool J, Loungin	1124
2 Billie Jay Martin, Your Loving Arms	1364	2 112, Only You	839	2 2Pac, 2 Of Amekaz Most Wanted	1298	2 Mariah Carey, Always Be My Baby	1408	2 Toni Braxton, You're Makin' Me High	1653	2 Keith Sweat, Twisted	1051
3 Livin' Joy, Dreamer	1132	3 Fugees, Killing Me Softly	793	3 Bone Thugs-N-Harmony, The Crossroads	1297	3 Quad City DJ's, C'mon N' Ride It	1271	3 Brandy, Sittin' Up In My Room	1612	3 Toni Braxton, You're Makin' Me High	946
4 The Tony Rich Project, Nobody Knows	1040	4 Gina Thompson, The Things That You Do	731	4 Nas, If I Ruled The World	1097	4 Amber, This Is Your Night	1250	4 Deborah Cox, Who Do U Love	1800	4 Total, Kissin' You	933
5 Amber, This Is Your Night	1025	5 Toni Braxton, You're Makin' Me High	715	5 Angelina, Release Me	1094	5 The Tony Rich Project, Nobody Knows	1247	5 Groove Theory, Tell Me	1455	5 Fugees, Killing Me Softly	861
6 Collage, I'll Be Loving You	993	6 Fugees, Ready Or Not	682	6 Artie The 1 Man Party, Esa Nena Linda	1071	6 Fugees, Killing Me Softly	1278	6 Fugees, Killing Me Softly	1423	6 Fugees, Joe-Ge-La	822
7 No Mercy, Where Do You Go	935	7 LL Cool J, Loungin	664	7 Fugees, Killing Me Softly	1030	7 Jocelyn Enriquez, Do You Miss Me	1130	7 LL Cool J, Hey Lover	1157	7 2Pac, 2 Of Amekaz Most Wanted	827
8 Everything But The Girl, Missing	933	8 Joe, All The Things	654	8 Lyrhythms, Sweet Dreams	972	8 No Mercy, Where Do You Go	1132	8 R. Kelly, I Can't Sleep Baby	1142	8 2Pac, How Do U Want It	807
9 Celine Dion, Because You Loved Me	927	9 Jay-Z Feat. Foxy Brown, Ain't No Nigga	650	9 Delinquent Habits, Tres Delinquentes	953	9 Toni Braxton, You're Makin' Me High	1033	9 Keith Sweat, Twisted	1136	9 Nas, If I Ruled The World	776
10 La Bouche, Sweet Dreams	910	10 R. Kelly, Down Low	645	10 LL Cool J, Loungin	903	10 Buffy, Give Me	1033	10 Case, Touch Me, Tease Me	1129	10 Jodeci, Love U 4 Life	776
11 Mariah Carey, Always Be My Baby	861	11 Nas, If I Ruled The World	636	11 112, Only You	861	11 Big Sister, Round We Go	1031	11 Case, Touch Me, Tease Me	1115	11 D'Angelo, Lady	776
12 Fugees, Killing Me Softly	857	12 Busta Rhymes, Woo-Hah!! Got You All In C	624	12 Lina Santiago, Feels So Good	842	12 Cooio, I,2,3,4	959	12 Mary J. Blige, Not Gon' Cry	1100	12 Blackstreet, No Diggity	703
13 Los Del Rio, Macarena: Bayside Boys Mix	789	13 Lost Boyz, Renee	596	13 Jay-Z Feat. Foxy Brown, Ain't No Nigga	819	13 Groove Theory, Tell Me	945	13 LL Cool J, Loungin	1079	13 Quad City DJ's, C'mon N' Ride It	703
14 Groove Theory, Tell Me	695	14 SWV, You're The One	593	14 LL Cool J, Hey Lover	796	14 Donna Lewis, I Love You Always Forever	925	14 Monica, Before You Walk Out Of My Life	1052	15 SWV, You're The One	618
15 Robert Miles, Children	658	15 Busta Rhymes, It's A Party	590	15 Ghost Town DJ's, My Boo	785	15 Monica, Before You Walk Out Of My Life	894	15 Fugees, No Woman, No Cry	1042	16 2Pac, All Bout U	661
16 Outere Brothers, Boom Boom Boom	639	16 D'Angelo, Lady	588	16 Coolio, I,2,3,4	783	16 Culture Beat, Inside Out	872	16 The Tony Rich Project, Nobody Knows	927	17 Ghost Town DJ's, My Boo	648
17 Donna Lewis, I Love You Always Forever	570	17 Monica, Why I Love You So Much	587	17 2Pac, How Do U Want It	767	17 Bone Thugs-N-Harmony, The Crossroads	843	17 SWV, You're The One	923	18 Total, No One Else	646
18 Real McCoy, Another Night	550	18 Junior M.A.F.I.A., Get Money	550	18 2Pac, California Love	725	18 R. Kelly, I Can't Sleep Baby	818	18 Celine Dion, Because You Loved Me	838	19 Brandy, Sittin' Up In My Room	632
19 Fun Factory, Close To You	520	19 Montell Jordan/Slick Rick, I Like	520	19 Front, La Familia	706	19 Celine Dion, Because You Loved Me	797	19 112, Only You	806	20 Az Yet, Last Night	627
20 Ace Of Base, Beautiful Life	500	20 Monica, Ain't Nobody	524	20 S'aint John, Agua	706	20 2Pac, California Love	796	20 Everything But The Girl, Missing	784	21 Groove Theory, Baby Luv	631
21 Fun Factory, I Wanna Be With U	485	21 LL Cool J, Don't It	543	21 Energy, Take Me Higher	689	21 Everything But The Girl, Missing	735	21 After 7, It's All Coming Back To Me	471	22 Max-A-Million, Sexual Healing	607
22 Color Me Badd, The Earth, The Sun, The R	484	22 Montell Jordan/Slick Rick, I Like	526	22 Planet Soul, Feel The Music	661	22 Alanis Morissette, Ironic	753	22 Max-A-Million, Sexual Healing	734	23 Ghost Town DJ's, My Boo	598
23 Original, I Luv U Baby	465	23 Monica, Ain't Nobody	524	23 El Presidente, Cafe Con Leche	629	23 El Presidente, Cafe Con Leche	720	23 Ghost Town DJ's, My Boo	612	25 3T, Anything	579
24 Quad City DJ's, C'mon N' Ride It	461	24 Blackstreet, No Diggity	524	24 L.A.D., Ridin' Low	617	24 Ghost Town DJ's, My Boo	670	24 New Edition, Hi Me Off	625	26 Los Del Rio, Macarena: Bayside Boys Mix	633
25 Lina Santiago, Feels So Good	421	25 Case, Touch Me, Tease Me	524	25 The Dogg Pound, Let's Play House	536	25 Robert Miles, One And One	610	25 3T, Anything	664	27 Monica, Why I Love You So Much	628
26 Mariah Carey, Fantasy	411	26 Keith Sweat, Twisted	516	26 Westside Connection, Bow Down	519	26 Fugees, Fu-Ge-La	593	26 Los Del Rio, Macarena: Bayside Boys Mix	633	28 Coolio, I,2,3,4	572
27 Toni Braxton, You're Makin' Me High	392	27 Genius W/Gza, Shadow Boon	506	27 Charm Farm, Superstar	506	27 Culture Beat, Crying In The Rain	561	27 Monica, Why I Love You So Much	622	29 Shaggy, Boom Boom	556
28 Coolio Feat. L.V., Gangsta's Paradise	377	28 Lost Boyz, Music Makes Me High	506	28 L.B.C. Crew, Beware Of My Crew	468	28 LL Cool J, Loungin	540	28 Coolio, I,2,3,4	620	30 Everything But The Girl, Missing	518
29 Brandy, Sittin' Up In My Room	362	29 R. Kelly, I Can't Sleep Baby	495	29 Bone Thugs-N-Harmony, Days Of Our Lives	468	29 Los Del Rio, Macarena: Bayside Boys Mix	514	29 Shaggy, Boom Boom	607	31 After 7, It's All Coming Back To Me	471
30 Planet Soul, Set U Free	359	30 Aaliyah, If Your Girl Only Knew	480	30 Quad City DJ's, C'mon N' Ride It	437	30 2Pac, California Love	484	31 After 7, It's All Coming Back To Me	471	32 La Bouche, Be My Lover	595
31 Mariah Carey & Boyz II Men, One Sweet Da	351	31 Total, No One Else	470	31 Groove Theory, Tell Me	413	31 Celine Dion, It's All Coming Back To Me	471	32 Robert Miles, Children	470	33 Mariah Carey, Fantasy	594
32 Real McCoy, Run Away	348	32 SWV, Use Your Heart	466	32 Blackstreet, No Diggity	413	32 Robert Miles, Children	470	33 Mariah Carey, Fantasy	594	34 Color Me Badd, The Earth, The Sun, The R	493
33 Bad Yard Club Feat. Crystal Wa, In De Gh	344	33 Jodeci, Get On Up	467	33 L.V., Throw Your Hands Up	333	33 Real McCoy, Another Night	461	34 Color Me Badd, The Earth, The Sun, The R	493	35 Soul For Real, Every Little Thing I Do	585
34 Cece Peniston, Finally	342	34 A+, All I See	442	34 Westside Connection, Hoo-Bangin	324	34 Keith Sweat, Twisted	456	35 Soul For Real, Every Little Thing I Do	579	36 New Edition, I'm Still In Love With You	579
35 Kristine W, One More Try	340	35 Mary J. Blige, Not Gon' Cry	419	35 The Dogg Pound, New York, New York	323	35 Coolio Feat. L.V., Gangsta's Paradise	446	36 New Edition, I'm Still In Love With You	579	37 Montell Jordan/Slick Rick, I Like	577
36 Celine Dion, It's All Coming Back To Me	330	36 Groove Theory, Baby Luv	418	36 Nate Dogg, Never Leave Me Alone	320	36 Mariah Carey, Fantasy	447	37 Montell Jordan/Slick Rick, I Like	540	38 Sha, Come With Me	411
37 Robin S, Show Me Love	325	37 Faith Evans, Ain't Nobody	411	37 Kzibit, Paparazzi	310	37 Ruffneck Feat. Yavah, Everybody Be Some	434	38 Sha, Come With Me	411	39 R. Kelly, Down Low	524
38 Le Click, Tonight Is The Night	323	38 Total, Do You Know	401	38 Mary J. Blige, Not Gon' Cry	307	38 Ace Of Base, Lucky Love	404	39 R. Kelly, Down Low	524	40 Mariah Carey, Slipping Away	387
39 Jocelyn Enriquez, Do You Miss Me	323	39 Fugees, Fu-Ge-La	397	39 Salt-N-Pepa, Shoop	306	39 LL Cool J, Don't It	402				
40 TLC, Waterfalls	320	40 Horace Brown, One For The Money	392	40 Kris Kross, Tonite's The Night	293	40 SWV, You're The One	364				

Most-Played Records From Jan. 1-Nov. 17, 1996

Playlists supplied by Broadcast Data Systems' Radio Track service...

ADULT TOP 40

ADULT CONTEMPORARY

WPLJ PD: Scott Shannon APD/MD: Mike Preston. Playlist for WPLJ New York.

STAR 98.7 MD: Angela Perrelli. Playlist for STAR 98.7 Los Angeles.

KBIG* PD: Dave Ervin MD: Dave Verdery. Playlist for KBIG Los Angeles.

WLIT* PD/MD: Mark Edwards. Playlist for WLIT Chicago.

Q95.5 PD: Tom O'Brien MD: Fred Buchalter. Playlist for Q95.5 Detroit.

MIX 107.3 OM/MD: Randy James MD: Carol Parker. Playlist for MIX 107.3 Washington, DC.

FM100 PD: Lorrin Palagi APD/MD: Lynne Murray. Playlist for FM100 Chicago.

K101 PD: Casey Keating MD: Jay Nachlin. Playlist for K101 San Francisco.

MIX 98.5 PD: Greg Strassel. Playlist for MIX 98.5 Boston.

KS95 PD: Todd Fisher MD: Leighton Peck. Playlist for KS95 Minneapolis.

WDOK* PD: Sue Wilson MD: Scott Miller. Playlist for WDOK Cleveland.

WALK VP/Pgm: Gene Michaels MD: Charlie Lombardo. Playlist for WALK Long Island.

STAR 101.5 OM: Rob Dunlop PD: Kent Phillips. Playlist for STAR 101.5 Seattle.

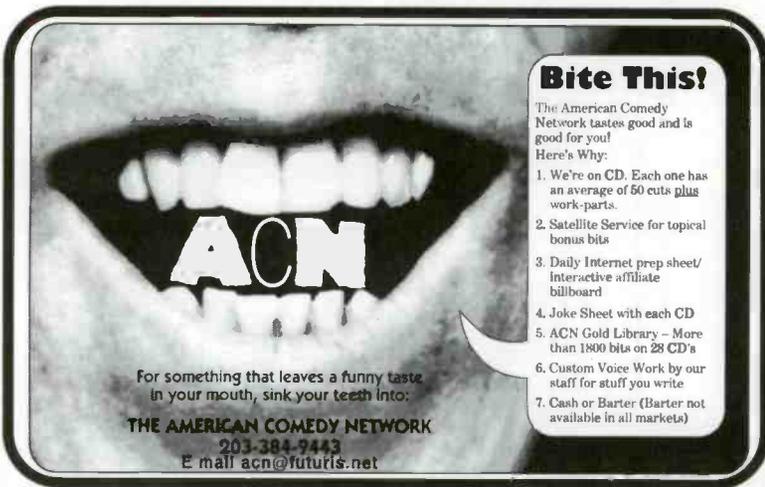
KYKY PD: Smokey Rivers MD: Greg Hewitt. Playlist for KYKY St. Louis.

MIX 106.5* MD: Steve Cross. Playlist for MIX 106.5* Baltimore.

LITE ROCK 106-1/2* PD: Steve LaBeau MD: Jay Hudson. Playlist for LITE ROCK 106-1/2* Cleveland.

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1996 RATINGS RECAP

12-plus overall average quarter hour shares (#) indicates Arbitron market rank.
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Call	Format	Su '95	Fa '95	'96	'96	'96
NEW YORK—(1)						
WKAT	top 40/rhythm	2.4	1.9	3.4	6.7	6.8
WQBT	R&B	6.6	6.1	5.4	5.8	6.3
WQFS-FM	oldies	4.8	4.9	4.9	5.0	4.9
WQSW	AC	4.7	4.6	5.4	3.1	4.3
WQSO	Spanish	4.7	5.5	4.4	3.6	4.2
WQKS	R&B adult	6.1	4.9	5.1	4.7	4.0
WQNS	N/T	3.5	3.5	3.8	3.6	3.7
WQOR	N/T	2.8	2.8	2.8	3.8	3.4
WQXR	modern	3.1	3.6	2.9	3.0	3.4
WQBC	N/T	3.6	4.5	3.6	3.4	3.3
WQBS	R&B adult	3.2	2.9	2.8	2.9	3.2
WQCS-AM	N/T	3.3	3.7	3.7	3.1	3.2
WQAT-FM	Spanish	2.3	2.3	3.3	3.2	3.2
WQCD	jazz	3.5	3.1	3.5	2.9	3.0
WPLJ	AC	3.7	4.1	3.4	3.4	2.9
WFAN	sports	2.3	2.9	2.6	2.3	2.7
WHTZ	top 40	4.2	3.8	3.1	2.8	2.7
WQMV	AC	2.9	3.0	3.1	2.4	2.4
WQEV	adult std	2.0	2.0	2.2	1.9	2.1
WQDR	classical	2.6	2.6	2.8	2.1	2.1
WQDR	cls rock	2.0	1.8	1.8	1.7	1.8
WQEW	Spanish	1.9	1.7	1.7	1.9	1.7
WQDO	N/T	1.3	2.3	2.0	1.9	1.6
WLIB	N/T	1.0	1.2	1.2	1.0	1.1
WALK-FM	AC	1.0	1.1	1.1	1.1	1.0
LOS ANGELES—(2)						
KLVE	Spanish	4.8	6.9	7.1	7.2	7.1
KBKT	R&B	4.2	4.0	4.2	5.0	5.0
KPWR	top 40/rhythm	5.3	5.5	5.0	5.4	5.0
KFI	N/T	3.9	4.8	4.3	4.0	4.0
KRTH	oldies	3.9	3.5	3.6	3.8	3.8
KTWV	top 40	2.9	3.2	3.7	3.5	3.5
KHIS-AM-FM	top 40	4.2	3.6	3.7	3.6	3.4
KLAX	Spanish	3.3	3.2	3.2	3.3	3.4
KBCS	N/T	3.2	2.9	3.0	3.1	3.3
KOST	modern	3.9	3.6	3.8	3.3	3.2
KRBD	AC	3.2	2.9	3.1	3.0	2.9
KBIG	Spanish	1.3	1.6	1.4	1.8	2.8
KTNO	AC	2.2	2.8	2.9	2.9	2.6
KYSR	album	2.9	2.4	2.6	2.7	2.5
KLOS	adult std	2.1	1.9	2.7	2.7	2.4
KLAC	cls rock	2.7	2.4	2.3	2.4	2.3
KCBS-FM	Spanish	1.3	1.6	1.8	1.6	2.2
KBUE	N/T	3.0	2.7	2.8	2.1	2.1
KNX	country	2.3	1.6	2.0	2.0	2.1
KZLA	N/T	2.4	2.4	2.1	2.2	1.9
KFWB	N/T	2.3	1.9	2.0	2.1	1.7
KLSX	AC	1.7	2.0	1.8	1.6	1.6
KJHJ	Spanish	2.8	3.1	1.8	1.4	1.6
KHWW	Spanish	1.2	1.5	1.3	1.2	1.6
KGO	classical	1.9	1.8	1.8	1.5	1.3
KJVD	R&B adult	7.9	7.9	7.9	7.9	7.9
KLYY	modern	—	—	—	1.2	1.3
KRLA	R&B oldies	1.7	1.4	1.2	1.4	1.2
KSCA	triple-A	1.4	1.1	1.2	1.4	1.2
KACE	R&B oldies	9.1	1.1	1.0	1.0	1.1
CHICAGO—(3)						
WGNI	N/T	6.2	6.0	6.2	6.1	6.8
WGCI-FM	R&B	6.7	6.1	6.1	5.8	6.3
WBBM-FM	top 40/rhythm	4.5	4.0	4.0	3.9	4.4
WVAZ	R&B adult	4.1	3.9	4.6	4.2	4.3
WJMK	oldies	3.4	3.4	3.0	4.1	4.2
WLS	N/T	2.8	2.6	3.0	3.7	4.1
WLIT	AC	3.7	4.2	4.4	4.8	4.0
WBBM-AM	N/T	3.7	3.9	3.7	3.6	3.6
WQXQ	modern	3.4	3.1	3.2	3.4	3.5
WRCA	jazz	3.8	3.3	3.4	3.4	3.4
WVVA	AC	3.9	3.6	3.6	3.4	3.3
WTMX	AC	2.4	2.4	2.5	2.7	3.0
WUSN	country	4.2	4.7	3.6	3.6	3.0
WCKG	cls rock	2.5	2.0	2.3	2.1	2.8
WJOL	Spanish	3.4	3.0	3.4	3.1	2.8
WJRT	triple-A	2.9	2.7	3.0	2.8	2.8
WJPN	AC	2.2	1.8	2.1	2.2	2.6
WJEM-FM	R&B	2.4	1.9	1.8	1.9	2.3
WJLP	AC	2.2	2.8	2.5	2.6	2.2
WMAQ	N/T	3.1	2.9	2.8	2.9	2.1
WSCR	sports	1.1	2.3	1.6	1.6	2.1
WJAI	adult std	2.5	3.1	3.3	2.1	2.0
WJYS	'70s oldies	1.9	1.8	1.7	1.7	1.8
WVNB/WVNZ	classical	1.6	1.6	1.5	1.8	1.4
WGCI-AM	R&B oldies	1.1	1.4	1.4	1.3	1.3
WVMT	country	1.3	1.2	1.4	1.1	1.2
WJJD	N/T	1.0	1.2	1.2	1.0	1.0
WVON	N/T	8.7	7.7	7.7	7.7	7.7
SAN FRANCISCO—(4)						
KGO	N/T	6.7	8.0	6.8	6.8	6.6
KCBS	N/T	5.1	5.3	4.8	4.8	4.8
KMEL	top 40/rhythm	4.6	4.1	4.1	4.2	4.3
KFRC-AM-FM	oldies	4.0	3.5	3.5	3.9	4.2
KYLD	top 40/rhythm	3.6	3.6	3.7	3.8	4.2
KOIT-AM-FM	AC	4.3	4.4	4.0	3.4	3.8
KNBR-AM	sports	4.1	3.9	3.6	4.5	3.6
KNSF	jazz	3.3	2.8	3.5	3.9	3.5
KFOG/KFFG	triple-A	4.0	2.5	2.3	3.7	3.2
KSFO	N/T	3.5	3.5	3.3	3.7	3.2
KBLX	R&B adult	2.6	2.6	3.0	2.8	2.7
KDFC-FM	classical	2.1	2.9	2.8	2.7	2.7
KITS	modern	3.0	2.8	2.8	2.5	2.4
KSAN	country	2.4	2.1	1.9	1.7	2.4
KLLC	AC	1.6	1.3	1.6	1.3	2.2
KSJO	album	2.0	2.0	2.0	1.6	2.2
KBGG	'70s oldies	2.0	2.1	2.0	2.1	2.1
KABL	adult std	2.5	2.6	2.3	1.9	2.0
KOME	modern	2.0	2.2	2.1	1.7	1.9
KBAY	AC	1.8	1.5	1.7	1.9	1.7
KLOK	Spanish	1.2	2.0	1.6	2.0	1.5
KSOL/KZOL	Spanish	4.9	1.0	1.5	1.4	1.4
KEZR	AC	2.1	1.8	1.0	1.4	1.4
KPK-AM-FM	N/T	1.5	1.9	1.7	1.4	1.4
KVCJ	country	1.5	1.9	1.7	1.4	1.4
KBRG	Spanish	5.6	6.8	8.8	1.1	1.1
KNEW	country	4.8	6.8	6.8	1.0	1.0
PHILADELPHIA—(5)						
KYW	N/T	7.4	8.2	9.1	7.2	7.3
WUSL	R&B	6.4	6.1	5.9	6.8	6.2
WGLG	oldies	5.2	5.0	4.4	5.4	5.9
WBEB	AC	4.4	5.5	5.6	5.7	5.5
WYSP	album	5.0	5.1	4.6	5.1	5.2
WDAS-FM	R&B adult	5.6	5.3	4.9	5.5	5.1
WWDB	N/T	4.9	4.7	5.9	4.4	5.1
WMGK	cls rock	3.8	3.1	3.8	4.6	4.7
WIOQ	top 40/rhythm	4.1	4.3	4.8	4.3	4.5
WPEN	adult std	4.8	5.7	4.7	4.8	4.3
WJZZ	jazz	3.6	3.5	3.8	3.2	4.2
WXTU	country	4.7	5.3	4.7	3.8	4.2
WYXR	AC	4.0	3.7	3.9	3.9	3.6
WMMR	album	4.5	3.9	3.4	4.5	3.5
WPLY	modern	4.0	3.7	3.3	3.1	3.0
WFLN	classical	2.3	2.5	2.7	3.1	2.9
WIP	sports	2.9	3.2	3.7	2.7	2.8
WDRE	modern	1.3	1.3	1.5	2.1	1.8
WHAT	N/T	1.0	1.5	1.1	1.7	1.3

Call	Format	Su '95	Fa '95	'96	'96	'96
DETROIT—(6)						
WJLB	R&B	10.3	10.2	9.7	10.3	10.5
WJR	N/T	7.9	7.4	7.6	6.8	6.2
WOMC	oldies	4.0	4.0	4.9	6.0	6.2
WKQI	AC	4.1	3.9	4.1	3.9	5.8
WVNC	AC	4.9	5.6	5.3	5.4	5.5
WVJ	N/T	5.2	6.2	4.8	5.0	5.4
WRIF	album	4.5	4.2	4.6	5.1	4.8
WVMD	R&B adult	4.3	5.6	4.4	3.7	4.4
WVXX	N/T	4.8	5.0	3.9	4.7	3.9
WVCD	country	4.5	3.9	3.8	3.7	3.6
WVST	cls rock	3.0	3.2	3.2	2.7	3.3
WVCS	R&B	2.9	2.6	3.4	2.9	2.9
WVCH-FM	modern	2.7	2.2	3.1	2.7	2.8
WVHT	jazz	2.0	2.0	3.1	3.1	2.6
WVDM	top 40/rhythm	3.7	4.0	3.6	3.2	2.3
WVMD	adult std	2.0	2.0	2.3	2.2	2.1
WVMD	modern	1.7	1.4	1.6	1.8	1.9
WVRS	classical	2.0	2.2	2.4	2.1	1.8
WVST	'70s oldies	1.7	1.3	1.4	1.5	1.8
WVZR	R&B oldies	3.1	2.5	2.3	2.6	1.7
WVOR	R&B oldies	1.1	1.3	1.4	1.1	1.2
WVOR	triple-A	7.7	7.7	7.7	7.7	7.7
WVOR	N/T	7.7	7.7	7.7	7.7	7.7
WVOR	sports	7.7	7.7	7.7	7.7	7.7
WVOR	R&B adult	9.1	9.1	9.1	9.1	9.1
WVOR	R&B adult	9.1	9.1	9.1	9.1	9.1
DALLAS/FT. WORTH—(7)						
KBDA-FM	R&B	5.7	4.6	5.4	5.7	6.3
KHKS	top 40	5.1	5.6	5.7	6.2	5.9
WBAP	N/T	4.9	4.7	4.6	4.9	5.4
KSCS	country	5.6	5.5	5.0	6.2	4.9
KYNG	country	5.1	4.8	3.9	4.9	4.8
KVIL	AC	5.2	5.6	5.4	5.2	4.7
KRBB	R&B adult	3.7	5.0	4.2	4.2	4.6
KRLD	N/T	3.8	3.8	3.7	4.1	4.3
KLVU	oldies	4.6	3.9	4.0	3.4	4.2
KEGL	album	4.4	3.9	4.6	3.8	3.8
KPLX	country	4.1	3.9	4.4	4.3	3.8
KOAI	jazz	4.2	4.2	3.6	3.4	3.5
KDMX	AC	3.0	2.7	2.8	3.9	3.3
KLTY	religious	2.8	2.7	2.6	2.9	3.3
KDGE	modern	3.2	3.5	3.6	3.2	3.1
KRRW	cls rock	2.2	2.6	2.9	2.2	2.7
KTQX	album	2.8	3.3	4.0	2.7	2.7

ARBITRONS

Call	Format	Su '95	Fa '95	W '96	Sp '96	Su '96	Call	Format	Su '95	Fa '95	W '96	Sp '96	Su '96	Call	Format	Su '95	Fa '95	W '96	Sp '96	Su '96	Call	Format	Su '95	Fa '95	W '96	Sp '96	Su '96
KUFY	cls rock	2.7	1.6	1.7	1.9	2.2	CHARLOTTE, N.C.—(37)							KOMA-AM-FM	oldies	8.9	9.5	9.0	9.3	9.0	KHVV	oldies	3.3	3.1	3.7	3.7	2.9
KBGG	'70s oldies	1.6	2.1	1.0	1.1	1.4	WRFX	album	8.3	7.3	7.4	7.2	9.5	WWSM-AM	country	2.6	4.2	3.8	3.7	4.1	KUMU-AM	adult std	2.8	2.4	2.3	2.4	2.4
KSOL/KZOL	Spanish	1.2	1.2	1.4	1.4	1.3	WPEG	R&B	8.9	9.0	11.5	10.3	9.4	WYTN	N/T	2.4	2.9	3.4	3.3	3.6	KDEO	modern	2.6	2.9	2.4	2.4	2.4
KITS	modern	2.1	2.1	1.6	1.4	1.2	WNSC-FM	country	5.5	10.6	9.4	8.0	8.6	WLAC-AM	R&B adult	3.3	3.2	2.7	2.8	3.4	KJIM-FM	religious	9.8	9.8	1.2	2.1	1.5
KBLX	R&B adult	1.7	1.4	1.4	1.5	1.1	WNSC	top 40	5.1	4.3	4.6	5.7	6.5	WYOL-AM	N/T	3.2	3.4	4.0	3.6	3.1	KCCN-AM	Hawaiian	1.5	2.7	2.3	2.0	1.5
KLLC	AC	6.5	5.4	4.4	4.1	4.1	WBT-AM-FM	N/T	6.5	6.2	7.6	7.4	6.1	WYOL	R&B oldies	2.2	1.7	1.4	1.1	2.2	KGU	N/T	1.1	1.7	1.3	1.0	1.4
KSAN	country	1.3	1.0	1.3	1.3	1.1	WTRD	country oldies	8.0	5.8	6.8	6.3	5.9	WRLE/WYBY	modern	1.1	1.3	1.8	1.1	1.1	KAOI/KGMZ	triple-A	1.7	1.4	4.4	5.1	5.1
KPIX-AM-FM	N/T	1.6	1.1	7.0	1.0	1.0	WVMT	AC	5.2	4.1	4.8	4.5	5.9	WVDB	R&B	1.3	1.4	1.5	1.2	1.0	KHNR	N/T	1.5	1.6	1.1	1.5	1.1
KVCY	country	1.2	9.9	1.6	7.7	1.0	WVMT	R&B adult	4.8	4.4	4.5	4.7	4.1	WVDB	modern	3.1	2.3	3.4	3.3	3.8	GREENVILLE, S.C.—(59)						
PROVIDENCE, R.I.—(31)							WVBT-FM	AC	5.2	4.7	4.5	4.7	4.1	WVDB	country	14.3	11.4	14.5	12.3	10.6	WSSL	country	14.3	11.4	14.5	12.3	10.6
WWLI	AC	7.5	7.3	7.6	9.7	9.1	WVBT-FM	WEND	4.7	5.3	4.6	4.1	3.5	WVDB	R&B	9.5	10.7	9.5	10.7	10.2	WJZZ	R&B	9.5	10.7	9.5	10.7	10.2
WHYJ	album	8.5	7.7	6.6	6.5	8.2	WVBT-FM	WSSS	5.2	4.3	3.4	3.2	3.3	WVDB	album	10.5	8.5	9.2	8.9	10.1	WROQ	album	10.5	8.5	9.2	8.9	10.1
WPRO-FM	top 40	6.3	7.5	7.2	6.5	6.7	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.1	11.1	9.9	9.2	8.8	WSEC-FM	country	7.1	11.1	9.9	9.2	8.8
WPRO-AM	N/T	5.3	5.1	4.5	4.4	5.3	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	top 40	5.4	4.7	5.2	6.8	7.6	WVDB	top 40	5.4	4.7	5.2	6.8	7.6
WSHE	AC	4.4	5.3	4.5	4.4	5.2	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WVBB	oldies	4.5	6.2	5.6	5.2	5.1	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WLXW	adult std	6.0	5.1	4.9	5.3	4.8	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WVCK	country	3.8	5.3	5.5	5.4	4.5	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WVXX	cls rock	3.4	3.3	3.6	4.1	4.2	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WVXX	top 40/rhythm	4.3	4.8	3.6	4.3	4.1	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WVXX	N/T	3.5	4.6	4.4	4.0	4.0	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WVXX	modern	3.5	4.4	3.4	3.9	3.2	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WVXX	top 40	3.2	2.6	2.8	3.1	2.9	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WVXX	top 40/rhythm	1.7	2.1	2.2	1.8	2.1	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WVXX	classical	2.0	1.7	2.2	1.8	2.1	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WVXX	album	1.5	1.8	1.6	1.8	1.5	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WVXX	N/T	1.2	1.6	1.4	1.7	1.1	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WVXX	triple-A	1.2	1.6	1.4	1.7	1.1	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WVXX	sports	9.9	9.9	7.7	7.7	1.0	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
COLUMBUS, OHIO—(32)							WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WNCI	top 40	8.9	8.9	7.7	7.7	11.3	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WTVN	N/T	8.1	9.1	9.6	7.2	8.3	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WSNY	AC	5.5	6.4	6.9	8.5	7.3	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WCOL-FM	country	7.7	8.7	9.3	8.1	7.0	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WLVO	album	7.0	5.4	5.6	7.0	6.8	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WIZA	R&B	—	—	3.2	5.1	6.1	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WBZJ	album	7.8	7.5	6.4	7.1	5.9	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WBNS-FM	oldies	5.3	4.2	4.7	5.9	5.4	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WHOK	country	4.8	4.5	4.9	3.9	4.0	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WCEZ	easy	3.3	2.1	2.7	2.5	2.7	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WWCD	modern	2.6	3.5	2.4	3.0	2.5	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WAKS	cls rock	3.5	2.3	2.1	2.1	2.2	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WLDD	country	2.6	2.9	2.7	2.4	2.2	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WVXX	R&B	4.7	4.5	3.0	1.4	2.0	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WVXX	country	2.7	2.7	2.3	1.9	1.8	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WVXX	R&B adult	2.6	3.2	1.8	1.2	1.5	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WVXX	jazz	—	—	1.8	1.7	1.4	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB	country	7.5	8.3	8.1	7.5	6.6	WVDB	country	7.5	8.3	8.1	7.5	6.6
WVXX	N/T	1.3	1.4	1.1	1.5	1.3	WVBT-FM	WCCJ	1.1	1.1	1.4	1.5	1.9	WVDB													



we make your station A CELEBRATION!

FABULOUS WEEKENDS

Open House Party



Now on great Hot AC stations like WKTI/Milwaukee, WRVW/Nashville, and WWMX/Baltimore. The CHR legend. Absolutely the hottest mainstream hit party program ever produced! OHP is a festive world superparty delivered on digital satellite. Your listeners will absolutely swear that host John Garabedian is broadcasting live from your radio station. Your call letters and production are perfectly integrated.

Intensive hit party music, superstar guests, live telephone requests, huge contests, and a wild live studio audience are the ingredients for spontaneous fun unmatched anywhere in the world! Advertisers pay a premium to associate with this program. With big world stars like Seal, Will Smith, Donna Lewis, La Bouche, U2, Geena Davis, Cranberries, Bryan Adams, Celine Dion, and Gin Blossoms.

Street Jam

Saturday & Sunday Mornings, Sunday Night
Urban and Rhythm-crossover versions...on stations like WOWI/Norfolk, WJMN/Boston, and KLUC/Las Vegas Imagine flying America's hottest, most exciting urban DJs in each week to party with your listeners and host on your station! Imagine this excitement in a festive, star-studded atmosphere with the hottest music stars, fun features, listener requests, and the phattest mixers in the land.



BEAUTIFUL MORNINGS

The Steve and DC Morning Show

All format. On great stations like WKBQ/St. Louis, WZBQ/Tuscaloosa, KCMQ/Columbia.
The success or failure of your morning show makes or breaks your station. Plug in the proven ratings dominating Steve and D.C. Morning Show, the easiest and best guarantee any operator can have to assure ratings and revenue success. Steve and D.C. works in any format since they don't play music. One of the top five morning shows in America. Steve and D.C. Morning Show is the most captivating, listener loyal, addictive morning show ever. They target and dominate 18-44 persons in St. Louis and took WZBQ from a 2 to 22 share in just one book! You wouldn't want to program a morning show against Steve and D.C. Call now before your competitor locks you out!



SPECIAL INSPIRATIONS

Walt Love's Gospel Traxx

Saturday and Sundays. Heard on great stations like KKBT/Los Angeles, WMXD/Detroit, and KKDA/Dallas. With 3 million listeners on over 150 stations, Gospel Traxx is now urban radio's most successful syndicated program ever, and it's only one year old! Heard in 97 of the top 100 markets, Gospel Traxx is a powerful blend of inspiration and great entertainment.



African Americans Making History Today

On great Urban stations like WBLK/Buffalo, WENN/Birmingham, WTLC/Indianapolis. Black history isn't just for February. That's why Walt Love and Superadio developed these daily motivational 30 second vignettes spotlighting African-Americans who are making a difference in your community right now. It's a great local sales opportunity and part of Superadio's commitment to giving Urban Radio great programming to set great stations apart.

BETTER MUSIC MIXING

...programmed by hit radio professionals, not some guy from a club.

Supermixx Dance

On great Dance stations like WKSS/Hartford, WNVZ/Norfolk, KHTT/Tulsa The original is back by radio's request! What sets Supermixx Dance apart is that it's a riveting, **radio-friendly** mix of all-hit music from the play-lists of America's leading mainstream hit music stations.

Supermixx Street

On great UC stations like WXYV/Baltimore, KPRS/Kansas City, WQQK/Nashville. A flawless, smooth mix with no cutting or scratching, Street can run anywhere, 'cause it's carefully edited for language content. Strip it as a workout mix, traffic jam mix, or weekend nights!

Kool Jam

On great Urban stations like WAMO/Pittsburgh, WKKV/Milwaukee, WQOK/Raleigh. Action-packed jams with the hottest hits from the old skool era. Great as a 5 PM Traffic Jam, Lunchtime Mix, or as a weekend night specialty show.

Slam Jam

On great UC stations like WIZF/Cincinnati, KJMS/Memphis, WCKX/Columbus. Hottest Urban Contemporary currents mixed and scratched in radio friendly, cutting-edge style. Great for spiking younger demos on weekend nights.

Old-Skool Mini-Mixx

On great Urban and UC stations like WWDM/Columbia, WJZA/Columbus, WPEG/Charlotte. The hottest new thing...8 to 12 hit old skool hooks beat mixed in special 7 1/2 -minute segments. PDs love to spike Mini-Mixx in their AM and PM drive, lunchtime, and late-night.



GREAT OVERNIGHTS

In this era of profit pressure, are you still wasting thousands of dollars running an overnight "training camp" for junior announcers? Are you sick of wasting valuable man hours replacing these people when they quit? Superadio overnight shows feature supertalents...and with Superadio's exclusive digital interface system, your call letters and local production are integrated flawlessly throughout the program to make it sound local and live! And it's all barter...no cash!

All-Nite Cafe

Hosted by The Real Diana Steele (WXKS, WJMN J-Wave). On great CHR stations like KISS/Hartford, WVSR/Charleston, WKFR/Grand Rapids.

Café Hollywood

Hosted by Ed McMann (WHYI, WXKS, WRBQ). On great Hot AC stations like KISN/Salt Lake City, WAZY/Lafayette, and WAOA/Melbourne-Orlando.

NightLight

Hosted by David O'Leary (WBOS, WBCN, WAAF) On great AC stations like KISS/Portland, WHYN/Springfield, WDSN/Johnstown-Altoona.



For information and air-checks of these great programs,

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300,000 DETECTIONS!

(Combined spins from airplay of "Because You Loved Me" and "It's All Coming Back To Me Now" THIS YEAR)

KHOM 3227x	WNCI 2811x	WYXR 2747x	WVTY 2463x	WPXY 2408x	KHKS 2349x
WLAN 2317x	WXXX 2295x	WQAL 2268x	WNTQ 2232x	KZZU 2130x	KKRZ 2127x
KIIS 2121x	WKSE 2054x	WRVQ 2034x	KKRD 2019x	KZFM 2013x	WNKS 2005x
KEZR 1993x	KQKQ 1992x	KSTP 1962x	WZPL 1957x	WHYI 1945x	WXKS 1926x
WPRO 1915x	KMXV 1910x	KHFI 1901x	WFLY 1892x	WXXL 1889x	KRQ 1872x
KHTO 1826x	WAEV 1822x	WWMX 1821x	WGTZ 1819x	WKQI 1814x	WAPE 1812x
WZYP 1806x	WTIC 1795x	WIOQ 1792x	KKOB 1779x	WDJX 1778x	KDWB 1774x
WFBC 1767x	KZHT 1764x	WBZZ 1762x	WZST 1759x	KSH 1738x	WZJM 1735x
WXKB 1729x	WKZL 1725x	WKXJ 1719x	WHOT 1717x	KBOS 1716x	WASH 1714x
WRVW 1702x	KSFM 1700x	WGSY 1697x	KYKY 1688x	KVUU 1687x	WFHN 1682x
WNVZ 1670x	WKCI 1666x			WLSS 1666x	WZNY 1655x
KLSY 1652x	KISN 1644x			WJDX 1636x	KHMX 1633x
WXLK 1620x	WPNT 1611x			WMI 1601x	WLAC 1592x
WRQX 1576x	WMYX 1574x			KHIT 1571x	WVSR 1565x
WBMX 1562x	WMLX 1552x			WMTX 1549x	WEZF 1546x
WSTW 1546x	KIOI 1545x			WBHT 1542x	KPRR 1531x
WKSS 1525x	KGBY 1525x			WMJQ 1518x	WVAF 1510x
WTWR 1510x	WBEB 1489x			WBLI 1489x	WMC 1488x
KKXX 1487x					WWST 1477x
KLUC 1469x					WYCR 1469x
WABB 1454x					WPIJ 1451x
WMXB 1443x					KBIG 1436x
KSTZ 1416x					WFLZ 1415x
WSNX 1402x					KBKS 1393x
KTHT 1384x					KKMG 1384x
WMGS 1381x					WWDE 1376x
KJYO 1371x					KUDL 1367x
WNOK 1364x					WKTU 1347x
WMXV 1346x					WIXX 1316x
KURB 1316x					WKRZ 1304x
WWSN 1288x					WBBM 1285x
WKRQ 1284x					KGBX 1283x
WKTU 1277x					WQSL 1273x
KBFM 1264x					WTVY 1257x
WIOG 1254x					KSMG 1249x
KPLZ 1242x					WPOW 1231x
WXIS 1222x					WUSA 1208x
KMXB 1196x					KUBE 1188x
KISC 1187x					KKSS 1180x
WALK 1173x					KDMX 1172x
WSLQ 1170x					WEZB 1168x
WQLH 1160x					WVKS 1149x
WYYY 1124x	KHHT 1112x			WRMF 1109x	KESZ 1103x
KTFM 1099x	WMAG 1090x			KQKS 1083x	WLHT 1073x
WLTF 1072x	WSTR 1063x			WSSX 1039x	KMZQ 1035x
KKFR 1028x	WKBQ 1027x			WARM 1020x	WJMN 1010x
WVXS 992x	WAEB 980x			WFCL 939x	WWZZ 937x
WVKX 927x	WOMX 920x			WNNK 911x	KLYF 910x
WDEF 907x	WRRM 907x	WKDD 896x	KMGA 883x	WLTE 852x	WTFM 850x
WWNK 843x	WRVF 826x	WRHT 823x	WLIF 818x	KEZK 809x	WLEV 766x
WAHR 727x	KZZP 716x	WLIT 710x	WENS 686x	KOSI 685x	KRUF 675x
WDOK 666x	WSHH 654x	WLTS 612x	KTDY 607x	KSSK 582x	KRTR 554x
		KBEE 550x	KQMQ 689x	WSNE 454x	
			KKLQ 608x		
			KSMB 537x		

*Spins only reflect detections since becoming BDS monitored

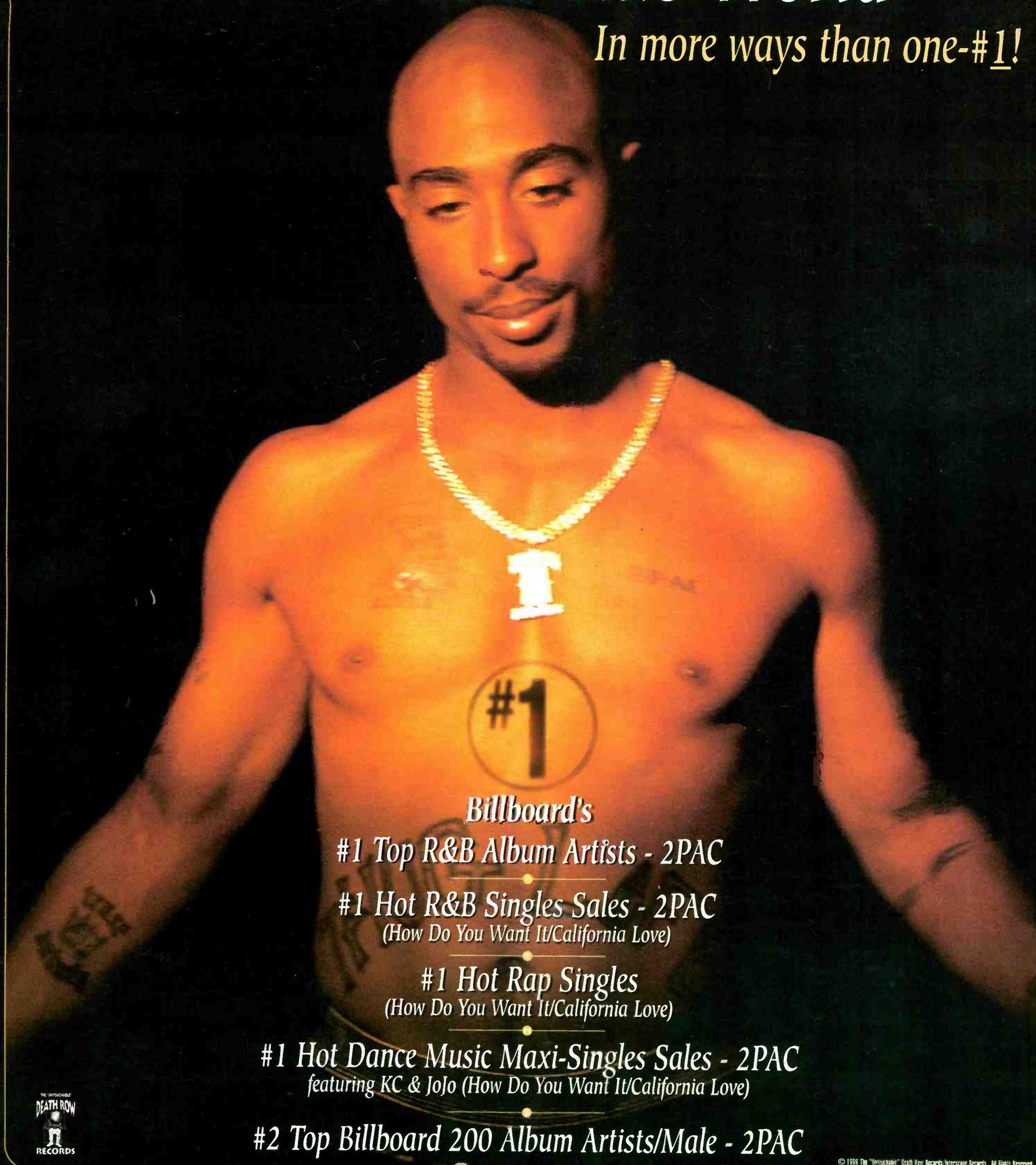
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#1 Hot Rap Singles
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featuring KC & JoJo (How Do You Want It/California Love)

#2 Top Billboard 200 Album Artists/Male - 2PAC



COUNTRY AIRPLAY Monitor

• We Listen To Radio •

December 20, 1996 \$ 4.95 Volume 4 • No. 52

COUNTRY HIGHLIGHTS

★★★★ NO. 1 ★★★★★

#1

LEANN RIMES

One Way Ticket (Because I Can) (CURB)

★★★★ AIRPOWER ★★★★★

MARK CHESNUTT • It's A Little Too Late (DECCA)

NEW RELEASES

LEANN RIMES • Put A Little Holiday In Your Heart (CURB)

LEANN RIMES • Unchained Melody (CURB)

Why Some Stations' Audiences Grew, Despite The Format's Loss Of Shares

by Phyllis Stark

It may sometimes seem like the only country ratings news to report lately is bad news, but nearly 30% of all country stations have actually maintained or bettered their shares in the last two years, despite the general softening of the format nationwide.

Some benefited from the loss of rivals. Others changed direction musically to keep up with evolving audience tastes. Still others simply stayed the course and remained winners in their markets.

In all, 47 stations in Arbitron's top 100 continuously measured markets have maintained or grown their 12-plus Arbitron shares between the summer of 1994 and the summer of 1996. Of the 164 stations that were in operation in those markets for the duration of the two-year period analyzed, the 47 that were up or flat represent 28.7% of the total. (Des Moines, Iowa, and Colorado Springs, Colo., were not included in the tally since they were not top 100 markets in 1994.)

Ten stations showed gains of two full ratings points or more in that two-year period. Those stations are WDSY Pittsburgh (+4.0); WRNS Coastal, N.C. (+4.0); WHKO Dayton, Ohio (+3.8); KFRG Riverside, Calif. (+3.4); WBBS Syracuse, N.Y. (+3.1); KXKT Omaha, Neb. (+2.7); KTST Oklahoma City (+2.6); KCDA Spokane, Wash. (+2.5); KFDI-FM Wichita, Kan. (+2.0); and WWYZ Hartford, Conn. (+2.0).

Six of those stations—WDSY, KFRG, WRNS, WBBS, KTST, and KXKT—have lost a major direct competitor over that time. Four, however, have not. And one, KFDI, has actually seen the country battle become more crowded since 1994.

Programmers from four of the top stations cite different reasons why they were able to grow their ratings while 70.3% of country stations could not, but they all say that consistency played a key role.

WDSY: HIGH ALLURE PRIZES

WDSY (Y108) Pittsburgh has grown 4.1-8.1 12-plus between summer '94 and summer '96, thanks, in part, to winning a heated two-against-one battle and despite several ownership changes. When PD Justin Case arrived at the Entercom-owned station in the fall of 1994, it was in the midst of what he calls "a long and costly battle" between Y108, sister station WXRБ (the Rebel), and rival WQKB (K-Bear). Neither of the other stations still exists.

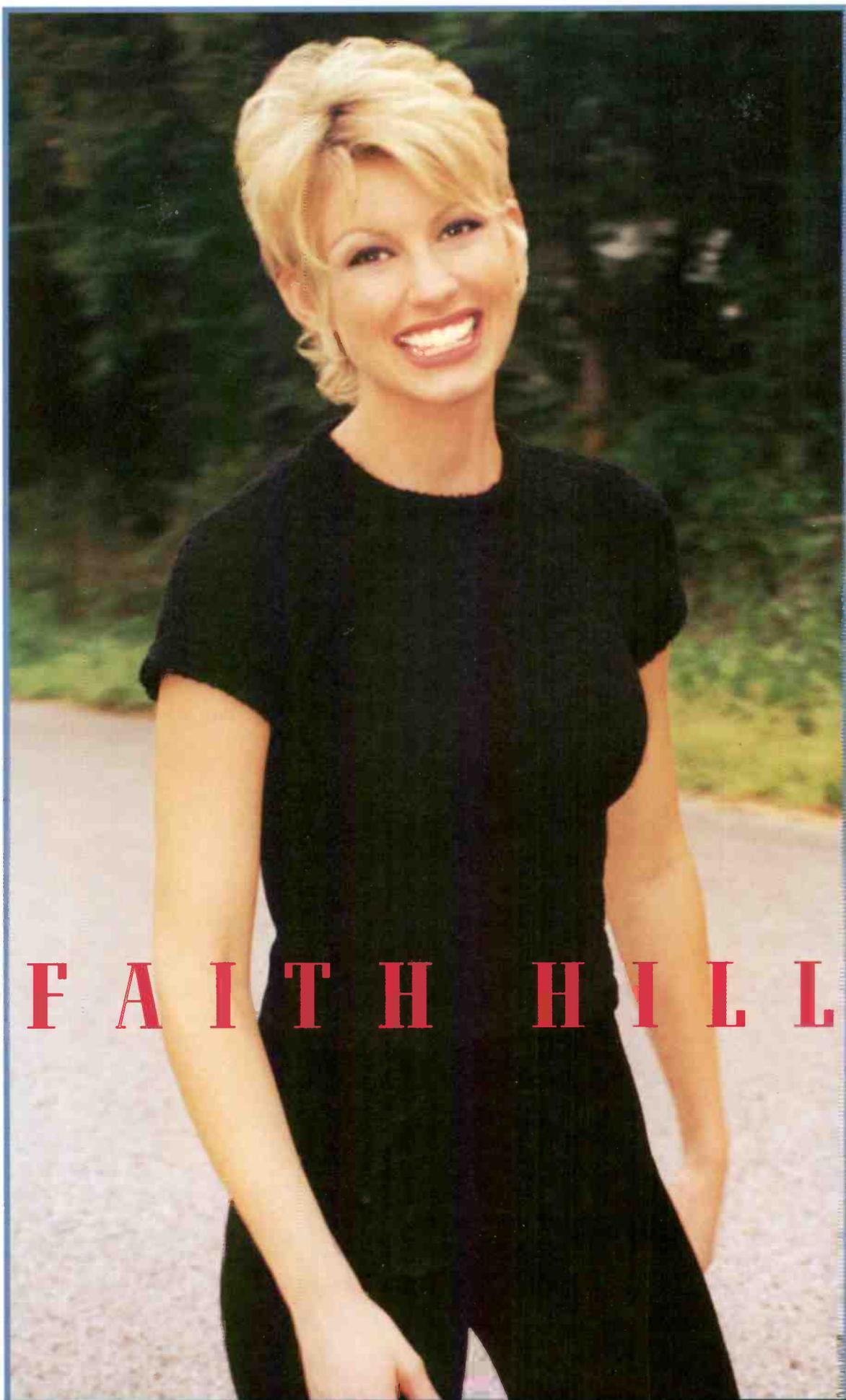
Although Case says WDSY has clearly benefited from being the only country station left after the battle, he also notes that "the life group overall has diminished somewhat and there simply wasn't room for the three country stations. There's not room for two country stations."

After Entercom won the battle, Case "began a very focused plan of developing and imaging Y108," he says. "It all started with the return to basics in execution. I asked each staff member to do more prep, make more appearances, and held them accountable for their show. They've all responded well... We built a team of achievers... We became very aggressive on the street and extremely visible at just about any event."

Case says that when Secret bought the station from Entercom in June of this year, the new company upped the ante on promotions, allowing Y108 to "really go out and do the kinds of high-allure contests that we thought would get results with the ratings and be a lot of fun on the air." The station could also award "big ticket, high-allure prizes," such as the two Ford Explorers it recently gave away to one contest winner. Now, Secret is in the process of being purchased by SFX, but Case says he's looking forward to being part of that company because "they fiercely defend their properties."

Musically, Case says, "there hasn't been a lot of change" at Y108. "We were always somewhat conservative and leaned toward the new traditional sound. But six months

Continued on page 7



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Thank you Country Radio and the Warner Bros. staff for supporting me and making this such a great year.

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#1 Country Promotion Label, MCA Nashville

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#1 Hot Country Singles & Tracks Producer, Tony Brown, President, MCA Nashville

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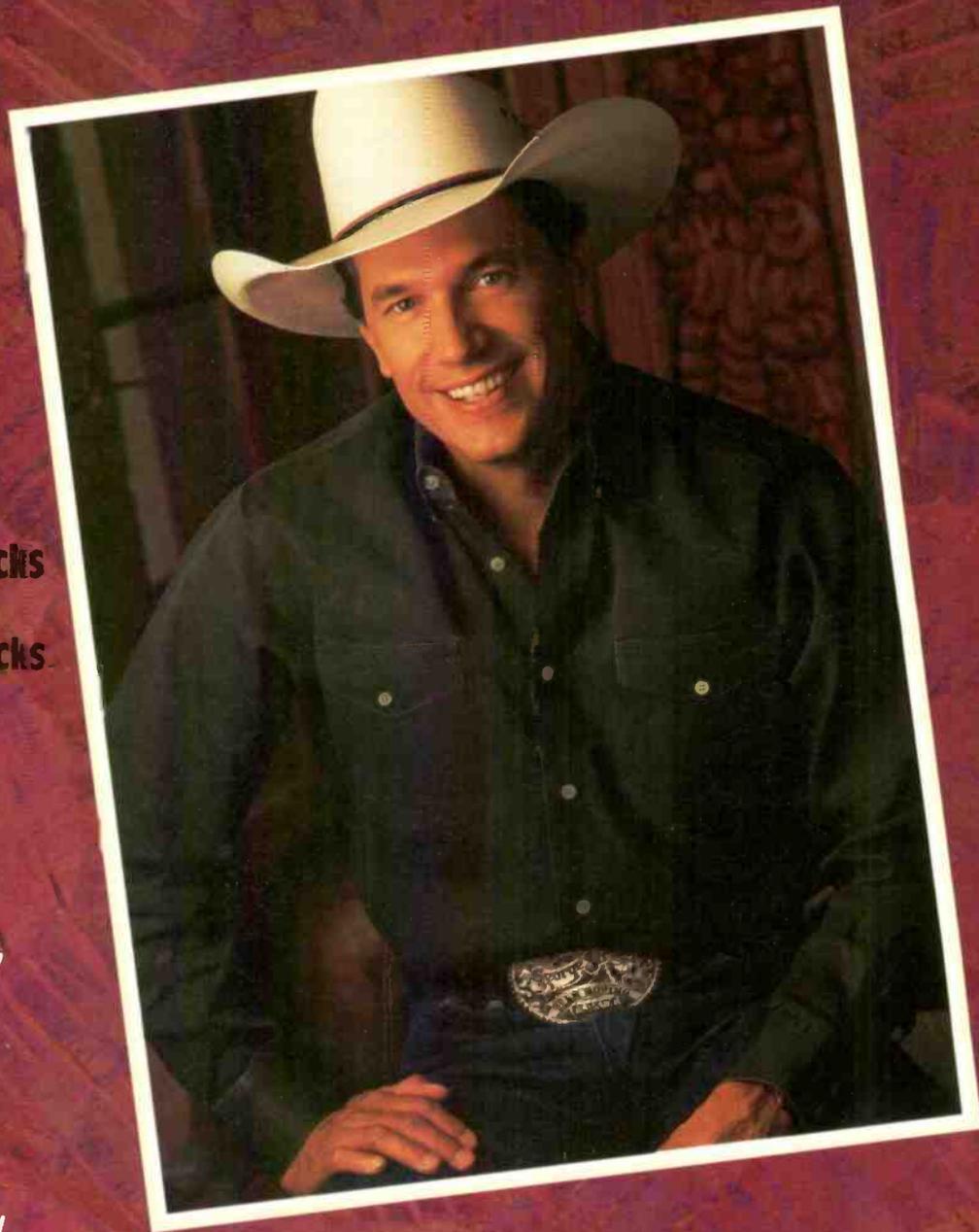
"Blue Clear Sky" #2 Hot Country Singles & Tracks

"Carried Away" #18 Hot Country Singles & Tracks

Blue Clear Sky #7 Top Country Albums

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Where Are The Year-End Charts? Check Your Mailbox

If you're wondering why Airplay Monitor's year-end charts aren't in this week's issue, it's because they're in a separate Best of 1996 issue encompassing all of Airplay Monitor's formats—top 40, AC, country, R&B, modern rock, mainstream rock, and triple-A. The issue is dated Dec. 27, but it was mailed at the same time as this Dec. 20 issue, meaning that you either have it already or will in the next few days.

The special combined Airplay Monitor issue features not only the top songs, artists, and labels for all our formats, but also something that you've never seen in any other trade publication—the most-played songs of 1996 at more than 100 Broadcast Data Systems reporters throughout our formats. It'll be like seeing 100 year-end charts at one shot

and might save you some work if you're not yet done with your own station's year-end countdown.

Airplay Monitor's Best of 1996 issue also features interviews with the artists that influenced music in 1996, including George Strait, 311, LL Cool J, Donna Lewis, and the VPs of promotion that made their music happen, as well as analyses of the year in music by the Airplay Monitor chart editors. We've also included Arbitron ratings from throughout 1996 for the top 100 markets so that you can have all that information on three pages in this volume, to keep throughout 1997.

All four Airplay Monitor publications will take the week of Jan. 3 off, although our offices will be open for most of the holiday break. We'll see you again in the issue dated Jan. 10. Thanks for your support of Monitor in 1996 and have a great holiday. **SEAN ROSS**



RADIOACTIVE BY PHYLLIS STARK

Christian To J'ville; Harrisburg's New Country?

Former WYRK/WJYE Buffalo, N.Y., GM **Ralph Christian** resurfaces outside the country format as GM of R&B trombo **WZAZ/WJBT/WSOL-FM** Jacksonville, Fla.

Look for Dame Media's **AC WIMJ** Harrisburg, Pa., to flip to country shortly after Christmas. The station is currently stunting with all-holiday music. Also, word is that former **KPLX** Dallas PD and Imprint Records VP of promotion **Brad Chambers** has been spotted in the building.

KMPS Seattle PD **Alan Sledge** takes over that position at **WUSN** (US99) Chicago Jan. 6. Current **WUSN** PD **Dean McNeil** becomes director of programming, promotions, and marketing.

Beverly Budd has been named GSM at **WJCC** (Cat Country 102) Montgomery, Ala. She previously held that position at **WERC/WMJ/WOWC** Birmingham, Ala.

KUPL-AM Portland, Ore., PD **Tony Christopher** adds newly created APD duties at sister **KUPL-FM**. Also, FM morning co-host **Brad Bean** will exit Jan. 1, now that PD **Lee Rogers** is in mornings.

Spyder Jackson is named OM at **KIXQ** and sister AC station **KSYN** Joplin, Mo. **KIXQ** will move from 103.9 to 102.5 Dec. 25. Sister country **KJKT** becomes **AC KJMK** (Magic 103.9) on **KIXQ**'s old frequency.

WNBH New Bedford, Mass., is set to flip from N/T to ABC Radio's Real Country format Dec. 26.

Night jock **Patrick "Biscuit" Caine** adds MD duties at **WPZM** Huntsville, Ala. PD **Tex Carter**

had been handling those duties.

KIKK Houston morning man **Johnny Goyen** is out. No replacement has been named.

As tipped here last week, **John Welch** and **Steve "Woody" Wood** started on the air Dec. 16 as the new morning hosts at **KSAN** San Francisco. They replace **Glen Boychuk** and **Joe Thomas**, who exit.

PD **Darrin Smith** and MD **Shari Ross** will split the midday shift at new country outlet **WRGX** (Y107) White Plains, N.Y., with Smith hosting 10 a.m.-noon and Ross doing noon-3 p.m.

WKSI Greensboro, N.C., OM/PD **Chuck Finley** moves himself from mornings to the 10 a.m.-noon slot. **Marti Ryan** moves from middays to mornings. Evening host **Kevin Tanner** moves to the noon-4 p.m. slot and is replaced by P/T jock **Dale Richards**. Also, congratulations to Finley, who married **Debbie Scott** Dec. 1 in Hawaii.

WWQQ Wilmington, N.C., midday host **Marty Callaghan** has been named PD at top 40 sister station **WQSL** New Bern, N.C. **WWQQ** PD **Ron Gray** is looking for a new midday host and wants T&Rs.

Former overnight jock **Jeny Duke** takes on nights at **WACO** Waco, Texas, replacing **Stacy Collins**. **Frank Nichols**, last a producer for the local Fox-TV affiliate, jumps into radio as **WACO**'s new overnight host. PD **Glen Michaels** will continue to cover the MD duties.

WDSY (Y108) Pittsburgh production director **Bill Webster** exits for **KLLC** San Francisco.

WHSL (Whistle 100) Greensboro, N.C., P/T **J.D. Steele** joins crosstown **AC WKZL** for nights.

group category are **BlackHawk**, **Brooks & Dunn**, and the **Mavericks**. Favorite album nominees are Brooks' "Fresh Horses," Strait's "Blue Clear Sky," and Twain's "The Woman In Me." Favorite new artist nominees are **Terri Clark**, **Mindy McCready**, and **LeAnn Rimes**.

Howard Pitch has opened Nashville-based talent agency Perfect Pitch Entertainment. He previously was VP of the Bobby Roberts Company.

CMT has surpassed the 50 million worldwide cable-household subscriber mark, adding more than 1.1 million households this month. The network now reaches 59 countries and territories, 13 more than at this time last year. It is now available in more than 37 million U.S. households, representing more than 55% of those with cable.

The third annual Country in the Rockies ski weekend will be held in Crested Butte, Colo., Jan. 29-Feb. 2. Artists confirmed to participate include **John Berry**, **BlackHawk**, **Hal Ketchum**, **Kathy Mattea**, **McCready**, **Gary Morris**, and **Bryan White**. Proceeds from the event benefit the Frances Williams Preston Laboratory.



COUNTRY CONFIDENTIAL BY WADE JESSEN

Giving Faron Young His Just Due

Faron Young died Dec. 10 in a Nashville-area hospital from injuries from a self-inflicted gunshot wound some 24 hours earlier. Upon hearing the news that Young was hospitalized, I felt a knot in my stomach. I've never known a time in my life without Faron Young's music. My father was already a Faron Young fan by the time I was born, in 1961, the year "Hello Walls" became Young's second-biggest hit. Once I had collected details of Young's condition from the radio, the only thing I could think to do was call Dad, then put on one of Young's albums.

Back where I come from, it wasn't always cool to like your parents' music. I suppose I was behind the curve on that level of pre-adolescent hipness, since I shared my parents' tastes in most things musical, particularly my dad's favorites, like Young. That's one of the many reasons writing this column is particularly difficult. One of the great privileges of working in this business is getting the chance to meet and become acquainted with your heroes, and that's how I met Young.

In my late teens, while working in radio in my small hometown in northeastern Utah, our station promoted a Faron Young show at the local high school auditorium. I was responsible for booking the show through Young's agent and longtime friend, Billy Deaton. The day of the show, I met Young in a coffee shop, where his first words to me were "You sure got a helluva lot of sagebrush and cows in this part of the world, don't you?"

I was too nervous to remember much about my response, but I do remember peppering him with questions about everything from how well he knew Patsy Cline to whether it was true that George Jones rode his riding mower to a beer joint. His response to the latter question gave me my first taste of Young's legendary wit and banty-rooster demeanor: "Yeah, boy what I wouldn't have given to see that beady-eyed little s.o.b. bouncing along on that mower!" he said.

Young then launched into a volley of stories about all his friends in the music business. He talked about wet-kissing Willie Nelson in Tootsie's Orchid Lounge the night he found out that "Hello Walls" had gone to No. 1, and he shared a side-splitting imitation of songwriter Jerry Chestnut, who wrote "It's Four In The Morning." I loved this man instantly but didn't see him again until long after I had moved to Nashville and was hosting the live "Sunday Morning Country Classics" show on WSM.

Young joined me in the studio on two occasions, where we spent most of the air time discussing various characters in the music business, not the least of which was Young himself. Young's firebrand wit was matched only when he was teamed with his old friends. Any WSM staffers who were working at the station at the

time could attest that one of the funniest things we ever did was hook him up with Jean Shepard in the studio. Total mayhem.

Young was an underrated artist who was not given due credit for his role in Nashville's transition from the rough-edged roadhouse honky-tonk sound to the more sophisticated "Nashville sound" era. Critics and journalists often refer to "Hello Walls" as Young's biggest hit, since it spent nine weeks at No. 1 on Billboard's country singles chart and peaked at No. 12 on the Hot 100 Singles chart. But it was actually his 1958 smash, "Alone With You," that owns the trophy. Tailor-made for the juke joints, "Alone With You" spent a whopping 13 weeks at No. 1 on the country chart and rose to No. 51 on the Hot 100.

Young was in every sense a natural singer, and although his earliest honky-tonk recordings flirted with rockabilly sensibilities, by the early '60s his vocal style and material had melded with the slick, new Nashville recordings. Thanks to producer Jerry Kennedy, Young's records were accepted by the new country-politan audience without alienating his hard-country fans. Not unlike Ray Price's and George Jones' music, the more relaxed, smooth production and material of the late '60s allowed Young to discover new vocal ranges, yet his choice of material remained true to the barroom crowd he was always eager to please.

Altogether, Young appeared on Billboard's singles charts 89 times between 1953 and 1989. He was an astute businessman, too. He founded the magazine Music City News, now owned by Gannett, and was active in music publishing and real estate. He was known for being both blunt and generous, and as music business pedigrees go, he was definitely a blue blood. He worked the "Louisiana Hayride" with Webb Pierce, was along for the show when country first went to Carnegie Hall in 1961, and was part of the Roger Miller, Kris Kristofferson, Harlan Howard, and Hank Cochran crowd that kept the barstools at Tootsie's warm for years. He was in 11 B-movies and acquired his nickname, "the Young Sheriff," after appearing in "Hidden Guns."

Young's music has had an impact on two generations of country music lovers. Decca artist Gary Allan included Young's 1969 hit "Wine Me Up" in his debut set. That song was also a minor hit for Larry Boone in 1989, and George Strait covered Young's "If You Ain't Lovin' (You Ain't Livin')" in 1988 and "That's Where My Baby Feels At Home" two years ago.

Young lived to see at least the beginnings of a prodigious appreciation for his work. Let's hope some sharp A&R people will scour his albums for hidden treasures. God knows, there's plenty of them. Ride easy, Sheriff. We'll miss you.

ON THE ROW

Mosesman Exits Asylum; AMA Nominees Announced

Asylum Records VP of promotion **Denny Mosesman** has resigned over philosophical differences; reach him at 615-352-0962. No replacement has been named.

Garth Brooks, **George Strait**, and **Shania Twain** top the nominees for American Music Awards with two nods each. The awards show will be held Jan. 27 from 8-11 p.m. (EST) at Los Angeles' Shrine Auditorium and will be televised on ABC. Brooks and Strait are nominated for favorite male artist, along with **Alan Jackson**. Twain is nominated as favorite female artist, along with **Faith Hill** and **Wynonna**. Nominees in the favorite band, duo, or

Falcons Get A 'Kiss'



After the Fresno, Calif., Falcons hockey team appeared in a newspaper ad wearing only skates, KSKS (Kiss Country) Fresno morning hosts Sue "Murphy" Ryan and Charley Fitzgerald invited the team and its mascot over for this photo opportunity with some fans.

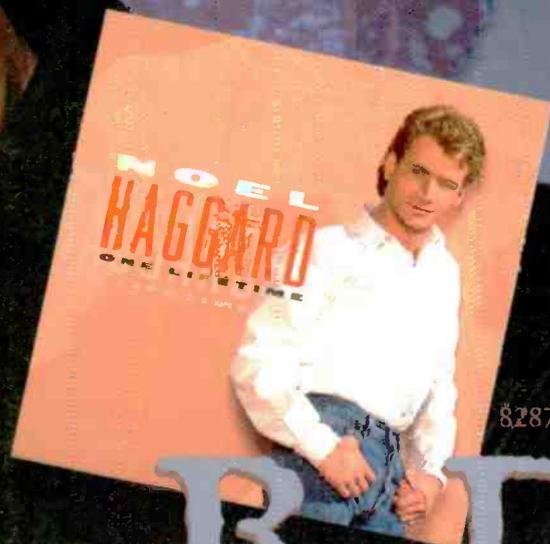
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Monitor Staff Offers Its Top 10 Lists

There are four things you can count on at the end of every year: holiday parties, holiday promotions, holiday stress, and year-end top 10 lists. So, in the spirit of giving (praise, that is), here are contributions to the tradition from four Country Airplay Monitor staffers.

SEAN ROSS, EDITOR

Despite everything, a decent year for country music: Radio finally made good on its claims of being song-driven, and some artists who found their automatic add status threatened made their best records in years as a result. Country fans under 25 got a few more heroes in

LeAnn and Deana; Alan Jackson again won the Emmylou Harris Award as the patron saint of great songwriters; Mary Chapin Carpenter wrote less about living and a lot about love this time out and touched more raw nerve ends than she had in a while; and I can finally hear country music on the radio here in New York again without DX'ing.

So what's the problem? In terms of the music, country really turned the corner last year. If the ratings don't reflect it yet, remember that the "class of '87" really started in 1985. Here are my top 10 singles of 1996:

1. Paul Brandt, "My Heart Has A History" (Reprise): With this single and "I Do," he emerged as the new Rodney Crowell, somebody who could write 'em 50 IQ points higher than most and have hits anyway.

2. George Ducas, "Every Time She Passes By" (Capitol Nashville): Gotta admire him and Richard Bennett for sticking that Who riff in there, especially after Diamond Rio abandoned its original lyric that went, "Baba O'Riley's gonna notice me."

3. Reba McEntire, "The Fear Of Being Alone" (MCA): Despite all the publicity, it's not really such a change of pace for her. After all, doesn't she usually look for strong lyrics?

4. LeAnn Rimes, "Blue" (Curb): The smoke has cleared. She's really an artist. And when you hear this again on the year-end countdowns, you'll finally know just how durable it was.

5. Deana Carter, "Strawberry Wine" (Capitol Nashville): Proves that PDs will remember having asked for something different when it arrives.

6. George Strait, "Blue Clear Sky" (MCA): I loved "Unwound." Then, I didn't like much else by him until "You Know Me Better Than That"—not that I was the target audience for all those romantic ballads, anyway. In the past few years, he's released his best, most varied string of singles ever; now, I'm as big a fan as anyone.

7. Pam Tillis, "It's Lonely Out There" (Arista).

8. Faith Hill, "It Matters To Me" (Warner Bros.).

9. Joe Diffie, "Down In A Ditch" (Epic): An honorary single, since for those of us whose primary country station was the KKBQ Houston listen line, it was a single. Also proof that, despite the antiquated-novelty backlash of 1995-96, it's all right to be a little ditty, at least occasionally.

10. Mandy Barnett, "Maybe" (Asylum): The best off-recorded nonhit in Nashville, save, maybe, "I Came Straight To You," now that "Safe In The Arms Of Love" no longer qualifies.

PHYLLIS STARK, MANAGING EDITOR

Top albums of the year:

Is it a coincidence that seven of the 14 albums cited here are by new artists? I think not. Anyone who thinks the future of country looks grim should go back and give these picks another spin.

1. Gary Allan, "Used Heart For Sale" (Decca): Almost wish this guy had taken the label deal he was first offered at age 15 so we could have already been enjoying his music for a few years. Every track here is a winner, especially the title song, "Send Back My Heart," and the late Faron Young's "Wine Me Up."

2. Trisha Yearwood, "Everybody Knows" (MCA): Simply our format's best female singer. Standout cut: "Little Hercules."

3. Daryle Singletary, "All Because Of You" (Giant): Damn, this country boy can sing.

4. "Mandy Barnett" (Asylum): A stunning voice, stunningly overlooked by radio. Fortunately, she's recording again, so everybody gets a second chance next year. Standout cut: "Rainy Days."

5. George Ducas, "Where I Stand" (Capitol Nashville): Actually, it won't be released until Jan. 14, but it was originally serviced last summer; and I've been enjoying it ever since. Standout cuts: "Stay The Night," "Long Trail Of Tears."

6. Bobbie Cryner, "Girl Of Your Dreams" (MCA): This one took a while to grow on me, but just about the time I started to love it, Cryner lost her deal with MCA. Here's hoping she lands somewhere else in the new year.

7. Lyle Lovett, "The Road To Ensenada" (Curb/MCA): You can tell from here he's a seven and a quarter.

8. Alan Jackson, "Everything I Love" (Arista): Must've been that jazz break in the middle of "Must've Had A Ball" that really hooked me on this one. Standout cut: "There Goes."

9. Paul Brandt, "Calm Before The Storm" (Reprise): Paige Levy at Warner Bros. gets a gold star for finding this Canadian treasure. The album's best songs are the ones that list Brandt as the author or co-author.

10. Deryl Dodd, "One Ride In Vegas" (Columbia): Thankfully, he sings as good as he looks.

Honorable mention:

"Paul Jefferson" (Almo Sounds); Jeff Wood, "Between The Earth And The Stars" (Imprint); Ty England, "Two Ways To Fall" (RCA); "Mark Wills" (Mercury Nashville).

WADE JESSEN, DIRECTOR OF CHARTS

Top 10 albums of the year:

1. Alan Jackson, "Everything I Love" (Arista): It's so refreshing to be able to categorize this album with just one word—country—and dispense with the wordy, hybrid descriptions. I prefer my country music unadorned, unapologetic, and undiluted, so this is my favorite new set.

2. Daryle Singletary, "All Because Of You" (Giant): See above.

3. Sammi Smith, "The Best Of Sammi Smith" (Varèse Sarabande): Of all the reissues that came across my desk in 1996, this one was the most welcome. I've scoured discount bins and used-records stores for Smith's music over the years and worn out more than a few homemade cassette compilations. I've always been as equally enamored by her taste in material as by her voice. Can we puh-leeze have a volume II?

4. Gary Allan, "Used Heart For Sale" (Decca): For my tastes, easily the best new album by a debut artist of 1996. Loaded with ballsy, relatable material—two winning components in my book.

5. "Keith Gattis" (RCA): Hands-down winner as the most overlooked artist of 1996. When I go to bed at night, I pray that the second album won't be a kinder, gentler, fluffier, confused, more radio-friendly project. Gattis is a star, and this album should have established him as such in 1996.

6. Johnny Paycheck, "The Real Mr. Heartache: The Little Darlin' Years" (Country Music Foundation Records): Most people remember Johnny Paycheck for "Take This Job And Shove It," but he was an old pro when that song hit in '77. Modern-day hot hat hunks should be required to listen to Paycheck sing "Jukebox Charlie" before signing on the dotted line.

7. Various artists, "True Life Blues; The Songs Of Bill Monroe" (Sugar Hill): The ultimate compliment to the father of bluegrass is a tribute album that happened before his death. An all-star lineup of bluegrass and acoustic musicians gathers to pay homage.

8. Tracy Byrd, "Big Love" (MCA): One thing I've always respected in young artists is the ability to trace their musical lineage and discuss it intelligently and enthusiastically. I love that about Doug Supernaw and Chely Wright, and I love that about Tracy Byrd. A very special album by a guy who can talk Marty Robbins with you all day.

9. David Ball "Starlite Lounge" (Warner Bros.): For the life of me, I can't figure out why this man isn't a superstar already. His day will come, and this album will be a collector's item.



WATCHING THE DETECTIONS

BY HESTON HOSTEN



Your BDS Dollars At Work; The BDS Record Book For 1996

1996 was a very productive year for BDS: new stations, new markets, new charts, new formats, new technology, and more. The year was spent upgrading all of our hardware in the field to accommodate our comprehensive technology, allowing us to monitor more stations in each market. That upgrade also improved the accuracy of the system, added more backup mechanisms, and helped us institute better quality-assurance procedures to solve any discrepancies in our information.

1996 was also the year of many format changes, to which a lot of time was spent retuning stations, adjusting panels, and reacting as proactively as possible to rapid changes in the broadcasting business. Here's a brief review of BDS 96.

NEW TECHNOLOGY

As part of a continuing commitment to utilize the most advanced data-collection mechanisms available, BDS rolled out its new comprehensive technology this year. In short, it allows any songs not recognized at the monitor site to be sent to the Kansas City center for manual identification. Custom-mixes, oldies, and leaked records are verified and entered into station playlists, logs, and reports.

Another step taken to increase the comprehensiveness of our information was acquiring and fingerprinting more catalog product to build our music libraries. As you can see, more oldies are appearing on station playlists.

NEW STATIONS, MARKETS, CHARTS

Since the beginning of 1996, more than 200 stations have joined the panels of BDS-monitored stations. Each format saw major increases, especially top 40, country, modern rock, and R&B. There are still more than 150 stations being reviewed for '97.

Expansion to other markets was also a major accomplishment this year. At present, the prime directive on expansion is to fill the remaining gaps in the top 100 Arbitron-rated markets. Four new markets came on board in 1996: Honolulu; New Bern, N.C.; Lafayette, La.; and Allentown, Pa. Those markets accounted for a total of 35 new stations, many of them former Billboard playlist reporters. There are still a few markets remaining; it hasn't been decided which will be added in 1997.

Two new BDS charts added this year give you daily access to a complete and partial week of national airplay. They preview how your

10. George Jones, "I Lived To Tell It All" (MCA): His legendary status aside, MCA breaks with the new Nashville tradition of unceremoniously hurling older performers into the bone yard by keeping Jones on its roster. Small wonder, when you consider he consistently improves with each album. He's never been in better voice, and these songs are simply glorious.

SUE FALCO, AIRBORNE COLUMNIST

Top 10 albums, singles, and live performances of the year:

1. Kim Richey live at Mercury Lounge, New York: Richey is a really talented singer/songwriter; and seeing the energy of her live performance proves her abilities. She's able to connect with the crowd and convey an intimacy through her songs as if she's reading from a page in her diary.

2. Diamond Rio live at the Bottom Line, New York: This rare, unplugged show at the legendary Bottom Line was so up close and personal, I felt like I was sitting on a couch in their living room.

3. Steve Earle live at Tramps, New York: Cowboys, bikers, and hardcore rockers came together at Steve Earle's first performance in New York since his "hiatus." Despite an uncomfortably packed venue, Earle pulled out all the stops,

records might perform in Airplay Monitor on Mondays and Billboard on Wednesdays. For 1997, look for daypart charts and regional breakouts.

BETTER AND FASTER

Major adjustments were made in delivering information to our clients at a more efficient and timely rate. One major change was time—BDS turned back the clock to create a new BDS day. Instead of the previous 12-to-12 cycle, the new cycle for BDS is 10 p.m.-9:59 p.m. in the continental U.S. Hawaii is on a 6 p.m.-5:59 p.m. schedule. This time change is necessary in order to accommodate the difference in time zones without disrupting daily production schedules. The shift also gives BDS an extra two hours to process all data from the field, so that it can be ready for customer access early every morning. To resolve the "I can't get in the system" problem, BDS installed extra phone lines so that more users can be on the system at the same time.

On behalf of everyone at BDS, Airplay Monitor, and Billboard, we'd like to thank you for your continuing support, and we hope the new year brings good ratings, hit records, and high chart positions.

GOING FOR THE RECORD?

So many people called with chart record questions that we started a new feature called BDS Record Book in our monthly newsletter in 1995. The Record Book highlights the highest-achieving records monitored by BDS, from the time each Airplay Monitor magazine began publishing. Please note that detections and gross impressions information are based on one-week totals.

Here are some of the top record holders in BDS and Airplay Monitor. Have fun next year trying to break these records.

All format detections: "Dream Lover" by Mariah Carey (Columbia): 10,122 detections (9/20-9/26/1993).

Most Country detections: "Little Bitty" by Alan Jackson (Arista): 6,003 detections (11/25-12/1/1996).

Most Country weeks at No. 1: A four-way tie between "Love Without End, Amen" by George Strait (MCA), "I've Come To Expect It From You" by Strait, "I Like It, I Love It" by Tim McGraw (Curb), and "Achy Breaky Heart" by Billy Ray Cyrus (Mercury Nashville), all at five weeks.

proving he has been gone but certainly not forgotten as he shook the walls and rocked the house.

4. Trace Adkins, "Every Light In The House" (Capitol Nashville): The first time I heard this song, the words reminded me a bit of Steve Wariner's "When I Could Come Home To You," and it grew on me after one or two spins. The fiddle and steel guitar are haunting, and Adkins delivers an emotional performance.

5. Deana Carter, "Strawberry Wine" (Capitol Nashville): This song is so easygoing and comfortable, it's like a cool breeze on a hot summer night. You can't listen to this and not feel nostalgic about your first love.

6. BR5-49, "Cherokee Boogie" (Arista): A fun, sing-along party record that doesn't sound like anyone or anything else. These guys are in it for the ride.

7. Clint Black, "The Greatest Hits" (RCA).

8. Mark Chesnut, "Greatest Hits" (Decca).

9. Trisha Yearwood, "Believe Me Baby (I Lied)" (MCA): Rumor had it that Kim Richey didn't want to let this one go, but she's got to agree that Yearwood did a great job.

10. John Berry, "Change My Mind" (Capitol Nashville): Berry has a lot of soul, especially when he's knocking out a ballad.

Why Some Stations' Audiences Grew, Despite The Format's Loss Of Shares

Continued from page 1

ago we went through a tightening up on our list." Now, he says, there are slightly fewer powers, but he sticks with them longer.

WRNS: BEFORE CONTEMP WAS COOL

WRNS has grown 17.5-21.5 in two years and has seen many format rivals come and go. Its only real competitor now is WKTC, at the periphery of the market, which has remained flat at a 1.0 share over the same two-year period. "When someone says, 'You don't have any competition; that's why you won,' that really offends me," says PD/morning man Wayne Carlyle. "When you look at the Arbitron now, you [see] there's no country, but we've had some excitement over the years. We've had our share of attacks" and repelled all of them. And while WRNS has consistently been No. 1 in the market, Carlyle notes that "it's a hell of a lot easier to get to the top than to stay there."

Carlyle sums up the station's growth in one word: "consistent." He also says the station is "very involved in the market" and does "lots of public appearances [and] anything we can do to keep our name out there . . . WRNS has been a No. 1 station for some time now, but we still try not to be complacent."

The station has been owned by Pinnacle Broadcasting since 1989. Carlyle says that the company has "spent lots of dollars on researching our music" but that the station's direction "has always been very contemporary. I like to think WRNS was one of the pioneers in contemporary country. We were contemporary before contemporary was cool . . . We had a CHR approach [before] a lot of country stations, even back in the mid-'80s."

The only major change musically happened just recently. "I like most stations, we have tightened our playlist," says Carlyle, who cut his list from about 55 currents to 40 last summer.

Promotionally, "we've always . . . been a front-runner. Our promotions have always been exciting [and] creative," he says. For example, when new MD/afternoon jock Dale Knippers came aboard this year, he was positioned at a different phone booth in the market every morning for a month with cash in hand, waiting for the first listener to find him.

KFRG: NOT DOWN BY RIVERSIDE

KFRG which was up 6.9-11.3 12-plus from summer '94 to summer '96, has benefited from a stable ownership history under parent company the Amature Group. It was also helped by the loss of its primary competitor. Two years ago, rival KHTX-AM-FM (K-Hits 97.5) was pulling a 3.9 country share out of the Riverside market while Los Angeles AM KLAC was drawing a 1.7. Now, the only real competition comes from sister station, KOJ, which had a 1.5 share last summer, and Los Angeles outlet KZLA, which got a 1.1 in Riverside.

"Country is a cyclical format, but great radio stations hold their ground," says former KFRG OM Lee Logan, now VP of programming at South Central Communications in

Nashville. "It's all too easy for us as PDs to use as an excuse that the format is soft. We've never accepted that as an excuse."

Among the keys to KFRG's success, Logan says, are that "we [were] very focused on the audience. We didn't focus on other country competition, we focused on market competition. We marketed and promoted ourselves well and made sure the radio station was as mass appeal as it could possibly be. We played the hits, related one on one with target listeners, and played politics [by] keeping ourselves very much in the streets of our target town. We accepted no excuses, and we worked hard."

Musically, Logan says, the station's trademark has been its consistency with "a broad-based balance of old to new music," something that was already becoming unusual when K-Frog debuted in 1989. "The oldies never went away. The percentage may have changed, but there was always a presence," Logan says.

Although he credits the loss of K-Hits for the "original kiss" KFRG got in the winter ratings of 1995, Logan also points out that KFRG has added another half-share on top of what the two stations were pulling in combined in 1994.

CUME GROWS AS COMPETITORS GO

WBBS has grown its 12-plus share from a 6.5 to a 9.6 in the last two years and has lost several competitors along the way, most notably WHEN-FM, which was drawing a 3.3 share two years ago. Now, the station's only real competition comes from Utica, N.Y.'s WFRG, which is off 2.6-1.5 from 1994.

PD Rich Lauber says WBBS benefited from being a fairly new station in a market that previously had no major country outlet. "We signed on in April '93 in a market that didn't have a country station before," he says. Shortly after signing on, Lauber says, "we counted six different [country] signals, so everybody had the same idea at the same time. The loss of most of that competition in the last 2½ years helped . . . [But] by default the fact that we were in a market that was under-listened to in country, there was a natural growth there."

Lauber also says WBBS' growth has come from doing "a lot of events, the street appearances, listener appreciation shows, [and] really getting out there and being in front of the cume," particularly at its annual June listener appreciation show.

As for the music, Lauber says, "We've pretty much had the same musical philosophy since we put the station on the air—very, very conservative, very concerned with familiarity, [and] just playing the biggest hits. We have a lot of people in this market new to country, so I want to make sure every time they turn it on they hear something they like. I'm very careful about new music."

WBBS has been owned by NewCity since 1993, but it is in the process of being bought by Cox, which switched rival country WHEN-FM to top 40 earlier this year.

MONITOR PROFILE

Bob Moody: NCI's Country Commando Establishes A Beachhead In Nashville

After 9½ years as WPOC Baltimore's PD, Bob Moody is preparing to move to Nashville and embark on a new challenge as a consultant in early January.

He's leaving WPOC believing he's accomplished his goals. In fact, in his letter of resignation, Moody wrote, "I did what I came here to do. It's time to go home now." Looking back, he says he is most proud of the two Country Music Assn. station of the year trophies the station won under his direction, and the 10.9 Arbitron share WPOC got in the fall of 1994. That rating met Moody's goal of doubling the numbers the station had when he arrived, even though they have leveled off again since then.

In his group PD role with parent Nationwide Communications, Moody's fondest memory is signing on KNCI Sacramento, Calif., in January 1990, pre-empting another station's expected flip to country. "We had a time line set up for it, and then we found out somebody else

particularly right for their markets."

With Moody on board, and another country hiring expected in the first part of the new year, McVay Media hopes to aggressively grow its domestic country business in 1997, and Moody is looking at some new international opportunities as well. At press time, he was in negotiations with several potential new clients but had none to announce yet. "It's frustrating," he says. "It's a good thing I'm in with Mike [McVay] because [otherwise] I'd be chewing my fingers down to the nub wondering what's taking these people so long. Hopefully, by the first of the year we'll be able to announce a couple of major stations."

Asked what he has to offer as a consultant, Moody says, "I'm somebody that has been in the trenches doing it . . . Mine is not a theoretical sense of how radio stations operate. I'm coming from a pretty fresh experience."

In addition, he says that "one of the things I'm proudest of is that all three of the morning shows at the NCI stations I work with [WPOC, WGAR Cleveland, and WCOL Columbus, Ohio] have won CMA air personality awards in the last four years. I enjoy coaching talent . . . and I think that's something that I'm good at."

Moody also believes "there is some artistry involved still, or artistic judgment at least, in this business. Being owned by Nationwide Insurance, we have at least one floor of actuaries, statisticians, and mathematicians, and if programming was nothing but a big math problem, they wouldn't need me . . . But there is a little bit more to it than that . . . I believe the radio stations that we have built at NCI . . . have distinct characters. That's something that's been a hallmark of the stations I have worked at throughout the years—they're not jukeboxes, they have some character."

As for the rest of the industry, Moody predicts that it may finally begin to see some niche country formats, including a '70s- and '80s-based country gold format and an album country format. "I don't mean to suggest that somebody's going to come on with those and knock a heritage station out of the market," he says. "But now that you can have an almost unlimited number of stations in a market . . . you're going to run into situations where you'll be looking for a station that will not necessarily kill but wound your key competitor. You're going to see a lot of interesting tactical approaches to formats."

Moody says programmers are also "seeing a demand around the country for more gold, especially '80s gold. People tell you they want to hear those songs that don't get played anymore. The problem is when you ask them, 'Instead of what?' They want it all. They want to hear that stuff and all the new artists. So that's the predicament we find ourselves in."

"I think there are some ways that you can expose that music without endangering the franchise," Moody says. He's hoping some of his new clients might want to experiment with ways of giving the listeners the increased variety they are asking for, but he says he won't force his ideas on anyone. "I'm in no position to tell a client that he needs to do this or that, but I think . . . there are some instances with some clients where it is an appropriate chance to take."

Moody is more optimistic that some of his colleagues about the format's immediate future, predicting, "We're maybe another good Garth album away from being a real hot format again." Still, he says, "there are some people who got to the gold rush late [who] have reason to be concerned. The people who went to California in 1852 instead of 1849 ended up washing dishes or taking the long way home. So it should come as no surprise to us that it's going on in this industry." **PHYLLIS STARK**



Bob Moody
Consultant
McVay Media

"I'll be working with people to do what's particularly right for their markets"

was going to make the move in two weeks and we had to beat them to it," Moody recalls. "Nationwide flew me out there and jocks from seven different Nationwide markets. We met at a little steakhouse Saturday night, and Sunday night we put a new station on the air."

"We called ourselves 'the country commandos' because we literally dropped from out of the sky and [took] over the station. That was such an exhilarating experience, a lot of 20-hour days [where I was] part PD and part camp counselor. We were all living in a motel together and using the same van to get back and forth to the station. I look back on that with a great deal of affection."

Moody says his decision to leave WPOC did not stem from any job dissatisfaction, but rather from a desire to be closer to his family in Arkansas and his wife's family in Kentucky, and to their friends in Nashville.

After announcing that he would be launching his own consultancy, Moody & Son, Moody announced a few weeks later that he would, instead, be joining McVay Media, where he has signed a three-year contract. Moody says he jumped at McVay's offer because it made so much strategic sense. "Essentially, I'm still going to be able to do what I was going to do, working out of a home office in Nashville," he says. "People that I have been talking to about working together are people I still expect to work with as McVay's VP. All that really changes is I lose the name [Moody & Son] and in return I get a guaranteed salary, benefits; [McVay] pays for the move; and I get his marketing dollars and his business administration and contacts with owners and operators."

As a consultant, Moody says, he hopes to offer "a little more customized service than some consultants provide, particularly with the music . . . Instead of just saying, 'OK, here's my list, and it's good from Portland, Maine, to San Jose, Calif.," [I'll be] working with people to do what's

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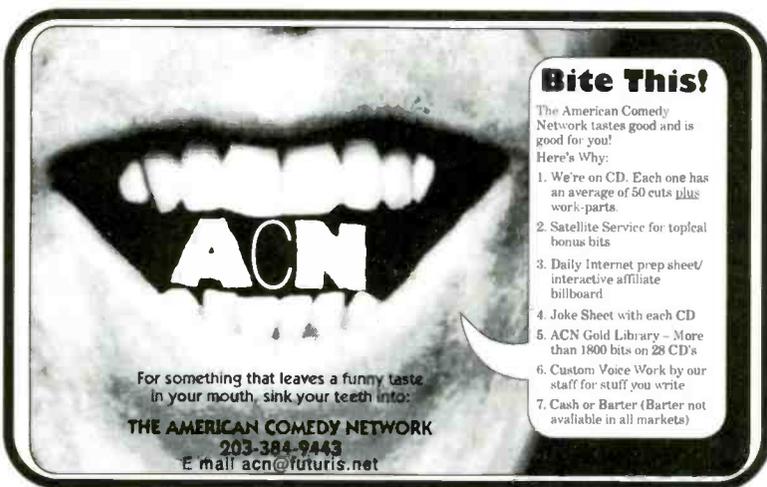
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JOHN BERRY • She's Taken A Shine (CAPITOL NASHVILLE)	+446
KRAK +20, WWGR +18, KKCS +17, KJYJ +15, WQMX +13, KKKC +13, WYYD +13, KFRG +13, WRNS +12, WJCL +12	
TIM MCGRAW • Maybe We Should Just Sleep On It (CURB)	+413
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WPOC +22, KMLE +18, KKBQ +16, KYNG +12, KSSN +11, WIVK +11, KRMD +10, WKCO +10, WGKX +10, WRNS +9	
CLINT BLACK • Half Way Up (RCA)	+400
WQDR +16, KRTY +16, WYCD +14, KUZZ +13, WIVK +13, WMZQ +13, KRAK +12, KRMD +11, WKCO +11, WSOC +10	
TRAVIS TRITT • Where Corn Don't Grow (WARNER BROS.)	+377
KTST +17, WGH +16, WKXC +15, KRTY +14, KWEN +13, WGNA +12, WQIK +11, WKHX +11, WXBM +10, KFKF +10	
TOBY KEITH • Me Too (MERCURY NASHVILLE)	+347
KRTY +18, WMZQ +17, WYNK +13, WROO +13, WSOC +13, WFRE +11, KTST +10, KVOO +10, WAMZ +10, KZSN +9	
RICK TREVINO • Running Out Of Reasons To Run (COLUMBIA)	+344
WQDR +15, KXXY +15, KWEN +14, WKCN +12, KGMV +12, WSOC +12, KZSN +11, WGKX +11, WYRK +11, WKHX +11	
DARYLE SINGLETARY • Amen Kind Of Love (GIANT)	+327
KIIM +20, WGGY +19, WQDR +14, KWEN +14, WZZK +13, KUZZ +9, WGNA +9, KXXY +9, KKAT +9, WNCY +8	
TRACY BYRD • Big Love (MCA)	+327
WWGR +20, WJCL +17, KAJA +15, WKXK +14, KKCS +13, KPLX +13, KYCW +12, KSCS +12, KMLE +11, WWKA +11	
GARY ALLAN • Her Man (DECCA)	+324
KKAT +27, WQYK +16, WAMZ +15, WKTF +13, KQYV +13, KGMV +12, KXKT +12, WKSJ +12, WKIS +12, WYCD +11	
JOHN MICHAEL MONTGOMERY • Friends (ATLANTIC)	+324
KKAT +25, WGGY +16, WHKO +16, WKJN +15, WWWW +14, WKXK +13, WCUZ +12, WQXK +11, WRBQ +11, WRNS +10	
JEFF FOXWORTHY • Redneck 12 Days Of Christmas (WARNER BROS.)	+311
WKIS +16, KYCW +15, KWJW +12, KMLE +11, KXKT +10, WXBO +9, KFMS +9, WQIK +8, WIRK +8, WGKX +8	

MOST NEW AIRPLAY THIS WEEK

	No. Of Stations		No. Of Stations
GEORGE STRAIT <i>King Of The Mountain (MCA)</i>	62	RICOCHET <i>Let It Snow, Let It Snow, Let It Snow (Columbia)</i>	23
DEANA CARTER <i>We Danced Anyway (Capitol Nashville)</i>	50	DERYL DODD <i>That's How I Got To Memphis (Columbia)</i>	19
PATTY LOVELESS <i>She Drew A Broken Heart (Epic)</i>	26	NEAL MCCOY <i>That Woman Of Mine (Atlantic)</i>	18
JOHN BERRY <i>She's Taken A Shine (Capitol Nashville)</i>	25	WADE HAYES <i>It's Over My Head (Columbia)</i>	18
DIAMOND RIO <i>Holdin' (Arista)</i>	24	TOBY KEITH <i>Me Too (Mercury Nashville)</i>	15

VIDEO PLAYLISTS

TNN
THE NASHVILLE NETWORK
The Heart of Country

	TW	LW		TW	LW
1	Reba McEntire, The Fear Of Being Alone	5	4	1	Trisha Yearwood, Everybody Knows
2	Randy Travis, Would I	5	4	2	Trace Adkins, Every Light In The House
3	Ricochet, Love Is Stronger Than Pride	4	4	3	Mary Chapin Carpenter, Let Me Into Your Heart
4	Gary Allan, Her Man	4	4	4	Tim McGraw, Maybe We Should Just Sleep On It
5	Mila Mason, That's Enough Of That	4	4	5	Terri Clark, Poor, Poor Pitiful Me
6	Mary Chapin Carpenter, Let Me Into Your Heart	4	5	6	LeAnn Rimes, One Way Ticket (Because I Can)
7	Tracy Byrd, Big Love	4	4	7	Faith Hill, I Can't Do That Anymore
8	Daryle Singletary, Amen Kind Of Love	4	2	8	Kevin Sharp, Nobody Knows
9	Terri Clark, Poor, Poor Pitiful Me	4	3	9	Reba McEntire, The Fear Of Being Alone
10	Kevin Sharp, Nobody Knows	4	3	10	Tracy Byrd, Big Love
11	Trisha Yearwood, Everybody Knows	4	2	11	Alan Jackson, Little Bitty
12	Tracy Lawrence, Is That A Tear	4	3	12	David Kersh, Goodnight Sweetheart
13	Bryan White, That's Another Song	4	3	13	Ricochet, Love Is Stronger Than Pride
14	Jo Dee Messina, Do You Wanna Make Something Of It	4	3	14	Tracy Lawrence, Is That A Tear
15	David Lee Murphy, She's Really Something To See	4	0	15	Paul Brandt, I Meant To Do That
16	Trace Adkins, Every Light In The House	3	4	16	Brooks & Dunn, A Man This Lonely
17	Ty Herndon, She Wants To Be Wanted Again	3	3	17	BR5-49, Even If It's Wrong
18	Paul Brandt, I Meant To Do That	3	3	18	The Mavericks, I Don't Care If You Love Me Anymore
19	Tim McGraw, Maybe We Should Just Sleep On It	3	4	19	Toby Keith, Me Too
20	Brooks & Dunn, A Man This Lonely	3	2	20	Mindy McCready Feat. Lonstar's R. McDonald, Maybe He'll Notice Her Now
21	Toby Keith, Me Too	3	3	21	John Berry, She's Taken A Shine
22	LeAnn Rimes, One Way Ticket (Because I Can)	3	4	22	Jo Dee Messina, Do You Wanna Make Something Of It
23	Faith Hill, I Can't Do That Anymore	3	4	23	David Lee Murphy, She's Really Something To See
24	Mindy McCready Feat. Lonstar's R. McDonald, Maybe He'll Notice Her Now	3	3	24	Chris Ward, When You Get To Be You
25	Alan Jackson, Little Bitty	3	5	25	Travis Tritt, Where Corn Don't Grow
26	The Mavericks, I Don't Care If You Love Me Anymore	3	2	26	Jeff Foxworthy, Redneck 12 Days Of Christmas
27	Shania Twain, God Bless The Child	2	2	27	Bryan White, That's Another Song
28	James Bonamy, All I Do Is Love Her	2	3	28	Randy Travis, Would I
29	Rick Trevino, Running Out Of Reasons To Run	2	3	29	Mark Chesnut, It's A Little Too Late
30	Dolly Parton, Just When I Needed You Most	2	0	30	Dolly Parton, Just When I Needed You Most
				31	Cleodius "T. Judd, (She's Got A Butt) Bigger Than The Beatles
				32	Burnin' Daylight, Love Worth Fighting For
				33	Crystal Bernard, Have We Forgotten What Love Is
				34	Regina Regina, More Than I Wanted To Know
				35	Gary Allan, Her Man
				36	Brady Seals, Another You, Another Me
				37	Ty Herndon, She Wants To Be Wanted Again
				38	Sammy Kershaw, Politics, Religion And Her
				39	Alison Krauss, Baby Mine
				40	Daryle Singletary, Amen Kind Of Love
				41	Mark Willis, High Low And In Between
				42	Billy Dean, I Wouldn't Be A Man
				43	Ray Vega, Remember When
				44	Shania Twain, God Bless The Child
				45	Sweethearts Of The Rodeo, Beautiful Lies
				46	Marty Brown, You Can't Wrap Your Arms Around Me
				47	Rick Trevino, Running Out Of Reasons To Run
				48	Baillie & The Boys, Some Kind Of Luck
				49	Deryl Dodd, That's How I Got To Memphis
				50	Caryl Mack Parker, Better Love Next Time

COUNTRY RECURRENT AIRPLAY

RANK	TW	LW	TITLE	ARTIST (LABEL)	RANK	TW	LW	TITLE	ARTIST (LABEL)
1	1753	2078	ME AND YOU	KENNY CHESNEY (BNA)	14	1052	1101	BLUE CLEAR SKY	GEORGE STRAIT (MCA)
2	1625	1794	MORE THAN YOU'LL EVER KNOW	TRAVIS TRITT (WARNER BROS.)	15	1045	1013	TIME MARCHES ON	TRACY LAWRENCE (ATLANTIC)
3	1588	1606	SO MUCH FOR PRETENDING	BRYAN WHITE (ASYLUM)	16	1043	1202	CARRIED AWAY	GEORGE STRAIT (MCA)
4	1582	1690	LIVING IN A MOMENT	TY HERNDON (EPIC)	17	1039	1105	I DON'T THINK I WILL	JAMES BONAMY (EPIC)
5	1560	1589	BELIEVE ME BABY (I LIED)	TRISHA YEARWOOD (MCA)	18	1036	1213	STARS OVER TEXAS	TRACY LAWRENCE (ATLANTIC)
6	1315	1416	THE ROAD YOU LEAVE BEHIND	DAVID LEE MURPHY (MCA)	19	1032	1128	LEARNING AS YOU GO	RICK TREVINO (COLUMBIA)
7	1301	1315	DADDY'S MONEY	RICOCHET (COLUMBIA)	20	969	996	CHECK YES OR NO	GEORGE STRAIT (MCA)
8	1217	1311	SHE NEVER LETS IT GO TO HER HEART	TIM MCGRAW (CURB)	21	955	910	ON A GOOD NIGHT	WADE HAYES (COLUMBIA)
9	1210	1274	MY MARIA	BROOKS & DUNN (ARISTA)	22	953	1141	THE MAKER SAID TAKE HER	ALABAMA (RCA)
10	1188	1341	I DO	PAUL BRANDT (REPRISE)	23	947	1045	NO NEWS	LONESTAR (BNA)
11	1123	1395	CHANGE MY MIND	JOHN BERRY (CAPITOL NASHVILLE)	24	943	1035	DON'T GET ME STARTED	RHETT AKINS (DECCA)
12	1122	1240	NO ONE NEEDS TO KNOW	SHANIA TWAIN (MERCURY NASHVILLE)	25	906	961	I THINK ABOUT YOU	COLLIN RAYE (EPIC)
13	1061	1193	GUYS DO IT ALL THE TIME	MINDY MCCREADY (BNA)					

Recurrents are titles which have appeared on the Hot Country Singles chart for 20 weeks and have dropped below the top 20.

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POWER PLAYLISTS

For Week Ending December 15, 1996



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

COUNTRY

WUSN			KZLA			WKHX			KSCS			WMZQ			WXTU		
Chicago PD: Dean McNeil MD: Tricia Biondo			Los Angeles PD: John Sebastian APD/MD: Bill Fink			Atlanta PD: Neil McGinley MD: Johnny Gray			Dallas PD: Dean James MD: Linda O'Brian			Washington, DC PD: Mac Daniels MD: Jon Anthony			Philadelphia MD: Jim Radler		
TW	LW		TW	LW		TW	LW		TW	LW		TW	LW		TW	LW	
1	33	Alan Jackson, Little Bitty	1	37	LeAnn Rimes, One Way Ticket	1	37	John Michael Montgomery, Friends	1	38	Kevin Sharp, Nobody Knows	1	37	Patty Loveless, Lonely Too Long	1	37	Alan Jackson, Little Bitty
2	37	LeAnn Rimes, One Way Ticket	2	37	Kevin Sharp, Nobody Knows	2	37	Kevin Sharp, Nobody Knows	2	38	Tracy Byrd, Big Love	2	38	James Brown, I Don't Think I'll Ever	2	37	Patty Loveless, Lonely Too Long
3	37	Tracy Byrd, Big Love	3	37	Mark Chesnut, It's A Little Too Late	3	37	Mark Chesnut, It's A Little Too Late	3	39	Travis Tritt, More Than You'll Ever Know	3	39	Travis Tritt, More Than You'll Ever Know	3	37	Dolly Parton, Just When I Needed You Most
4	34	Reba McEntire, The Fear Of Being Alone	4	37	Collin Raye, What If Jesus Comes Back Li	4	37	Garth Brooks, That Ol' Wind	4	40	Brooks & Dunn, A Man This Lonely	4	40	Kenny Chesney, Me And You	4	37	Kenny Chesney, Me And You
5	34	Garth Brooks, That Ol' Wind	5	37	Tracy Byrd, Big Love	5	37	Reba McEntire, The Fear Of Being Alone	5	40	Vince Gill, Pretty Little Adriana	5	40	Trace Adkins, Every Light In The House	5	37	Terrill Clark, Poor, Poor Pitiful Me
6	34	Kevin Sharp, Nobody Knows	6	37	John Michael Montgomery, Friends	6	37	Tim McGraw, Maybe We Should Just Sleep O	6	41	Garth Brooks, That Ol' Wind	6	41	Mary Chapin Carpenter, Let Me Into Your	6	37	Clint Black, Like The Rain
7	34	Trace Adkins, Every Light In The House	7	37	Garth Brooks, That Ol' Wind	7	37	Gary Allan, Her Man	7	41	Garth Brooks, That Ol' Wind	7	41	Reba McEntire, The Fear Of Being Alone	7	37	Rhett Akins, Love You Back
8	34	John Michael Montgomery, Friends	8	37	Bryan White, That's Another Song	8	37	Tracy Byrd, Big Love	8	41	Bryan White, That's Another Song	8	41	LeAnn Rimes, One Way Ticket	8	37	Trisha Yearwood, Believe Me Baby
9	34	Tim McGraw, Maybe We Should Just Sleep O	9	37	Marty Stuart, You Can't Stop Love	9	37	Trace Adkins, Every Light In The House	9	41	Tracy Byrd, Big Love	9	41	Reba McEntire, The Fear Of Being Alone	9	37	Bryan White, That's Another Song
10	34	Mary Chapin Carpenter, Let Me Into Your	10	37	Brooks & Dunn, A Man This Lonely	10	37	Vince Gill, Pretty Little Adriana	10	41	Tracy Lawrence, Is That A Tear	10	41	John Michael Montgomery, Friends	10	37	Clint Black, Like The Rain
11	34	Randy Travis, Would I	11	37	John Michael Montgomery, Friends	11	37	Tracy Lawrence, Is That A Tear	11	41	Tracy Lawrence, Is That A Tear	11	41	Tracy Lawrence, Is That A Tear	11	37	Vince Gill, Pretty Little Adriana
12	34	Gary Allan, Her Man	12	37	Tracy Lawrence, Is That A Tear	12	37	Vince Gill, Pretty Little Adriana	12	41	Tracy Lawrence, Is That A Tear	12	41	Tracy Lawrence, Is That A Tear	12	37	Trace Adkins, Every Light In The House
13	34	David Kersh, Goodnight Sweetheart	13	37	Ty Herndon, She Wants To Be Wanted Again	13	37	Trisha Yearwood, Everybody Knows	13	41	Tracy Lawrence, Is That A Tear	13	41	Tracy Lawrence, Is That A Tear	13	37	Deana Carter, Strawberry Wine
14	34	Trisha Yearwood, Everybody Knows	14	37	Rick Trevino, Running Out Of Reasons To	14	37	LeAnn Rimes, One Way Ticket	14	41	Tracy Lawrence, Is That A Tear	14	41	Tracy Lawrence, Is That A Tear	14	37	Faith Hill, I Can't Do That Anymore
15	34	Brady Seals, Another You, Another Me	15	37	Deana Carter, Strawberry Wine	15	37	Gary Allan, Her Man	15	41	Tracy Lawrence, Is That A Tear	15	41	Tracy Lawrence, Is That A Tear	15	37	Bryan White, That's Another Song
16	34	Mindy McCready, Maybe He'll Notice Her N	16	37	Tracy Lawrence, Is That A Tear	16	37	John Michael Montgomery, Friends	16	41	Tracy Lawrence, Is That A Tear	16	41	Tracy Lawrence, Is That A Tear	16	37	Tim McGraw, Maybe We Should Just Sleep O
17	34	Brooks & Dunn, A Man This Lonely	17	37	Tracy Lawrence, Is That A Tear	17	37	Faith Hill, I Can't Do That Anymore	17	41	Tracy Lawrence, Is That A Tear	17	41	Tracy Lawrence, Is That A Tear	17	37	LeAnn Rimes, One Way Ticket
18	34	Clint Black, Half Way Up	18	37	Tracy Lawrence, Is That A Tear	18	37	Mark Willis, High Low And In Between	18	41	Tracy Lawrence, Is That A Tear	18	41	Tracy Lawrence, Is That A Tear	18	37	Reba McEntire, The Fear Of Being Alone
19	34	Mark Chesnut, It's A Little Too Late	19	37	Tracy Lawrence, Is That A Tear	19	37	Mary Chapin Carpenter, Let Me Into Your	19	41	Tracy Lawrence, Is That A Tear	19	41	Tracy Lawrence, Is That A Tear	19	37	John Michael Montgomery, Friends
20	34	Vince Gill, Pretty Little Adriana	20	37	Tracy Lawrence, Is That A Tear	20	37	John Berry, She's Taken A Shine	20	41	Tracy Lawrence, Is That A Tear	20	41	Tracy Lawrence, Is That A Tear	20	37	Tracy Lawrence, Is That A Tear
21	34	Faith Hill, I Can't Do That Anymore	21	37	Tracy Lawrence, Is That A Tear	21	37	Brady Seals, Another You, Another Me	21	41	Tracy Lawrence, Is That A Tear	21	41	Tracy Lawrence, Is That A Tear	21	37	Clint Black, Like The Rain
22	34	Deana Carter, Strawberry Wine	22	37	Tracy Lawrence, Is That A Tear	22	37	Alban Rimes, One Way Ticket	22	41	Tracy Lawrence, Is That A Tear	22	41	Tracy Lawrence, Is That A Tear	22	37	Reba McEntire, The Fear Of Being Alone
23	34	Tracy Lawrence, Is That A Tear	23	37	Tracy Lawrence, Is That A Tear	23	37	Trace Adkins, Every Light In The House	23	41	Tracy Lawrence, Is That A Tear	23	41	Tracy Lawrence, Is That A Tear	23	37	John Michael Montgomery, Friends
24	34	Tracy Lawrence, Is That A Tear	24	37	Tracy Lawrence, Is That A Tear	24	37	Trace Adkins, Every Light In The House	24	41	Tracy Lawrence, Is That A Tear	24	41	Tracy Lawrence, Is That A Tear	24	37	Tracy Lawrence, Is That A Tear
25	34	Marty Stuart, You Can't Stop Love	25	37	Tracy Lawrence, Is That A Tear	25	37	Trace Adkins, Every Light In The House	25	41	Tracy Lawrence, Is That A Tear	25	41	Tracy Lawrence, Is That A Tear	25	37	Tracy Lawrence, Is That A Tear
26	34	Ricochet, Love Is Stronger Than Pride	26	37	Tracy Lawrence, Is That A Tear	26	37	Gary Allan, Her Man	26	41	Tracy Lawrence, Is That A Tear	26	41	Tracy Lawrence, Is That A Tear	26	37	Tracy Lawrence, Is That A Tear
27	34	Brooks & Dunn, My Man	27	37	Tracy Lawrence, Is That A Tear	27	37	Faith Hill, I Can't Do That Anymore	27	41	Tracy Lawrence, Is That A Tear	27	41	Tracy Lawrence, Is That A Tear	27	37	Tracy Lawrence, Is That A Tear
28	34	Darley Singletary, Amen Kind Of Love	28	37	Tracy Lawrence, Is That A Tear	28	37	Kenny Chesney, Me And You	28	41	Tracy Lawrence, Is That A Tear	28	41	Tracy Lawrence, Is That A Tear	28	37	Tracy Lawrence, Is That A Tear
29	34	Terrill Clark, Poor, Poor Pitiful Me	29	37	Tracy Lawrence, Is That A Tear	29	37	Deana Carter, Strawberry Wine	29	41	Tracy Lawrence, Is That A Tear	29	41	Tracy Lawrence, Is That A Tear	29	37	Tracy Lawrence, Is That A Tear
30	34	Travis Tritt, Where Corn Don't Grow	30	37	Tracy Lawrence, Is That A Tear	30	37	Ricochet, Love Is Stronger Than Pride	30	41	Tracy Lawrence, Is That A Tear	30	41	Tracy Lawrence, Is That A Tear	30	37	Tracy Lawrence, Is That A Tear

every **song**
counts

**SoundScan tracks the hottest selling hits
in your market; fed weekly via ABC DATA.**

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FORMAT SPECIFIC

ACCURATE CHARTS

100 TITLES DEEP



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- Critical music research exclusively for ABC Radio Networks' affiliates
- Allows your program director to fine tune your radio station
- Reduces call-out and lowers research costs

people
are listening



ABC RADIO NETWORKS

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POWER PLAYLISTS™

For Week Ending December 15, 1996



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly counts, beginning with the highest-counting station. Counts are updated twice weekly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

COUNTRY

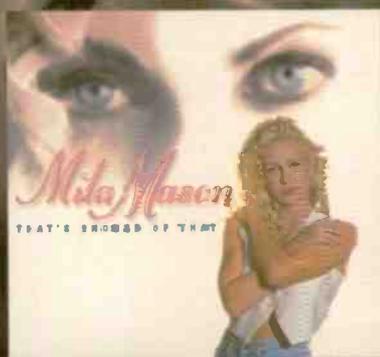
WTQR		WDSY		WSIX		KMLE		KFRG		WSOC	
Greensboro PD: Paul Franklin MD: Deano		Pittsburgh PD: Justin Case Acting MD: Rick Daulton		Nashville PD/MD: Dave Kelly		Phoenix PD/MD: Jeff Garrison		San Bernardino OM: Ray Massie MD: Don Jefferies		Charlotte PD: Paul Johnson MD: Rick McCracken	
TW	LW	TW	LW	TW	LW	TW	LW	TW	LW	TW	LW
1	Reba McEntire, The Fear Of Being Alone	1	Reba McEntire, The Fear Of Being Alone	1	LeAnn Rimes, One Way Ticket	1	Alan Jackson, Little Bitty	1	Alan Jackson, Little Bitty	1	Teri Clark, Poor, Poor Pitiful Me
2	Alan Jackson, Little Bitty	2	Alan Jackson, Little Bitty	2	John Michael Montgomery, Friends	2	Kevin Sharp, Nobody Knows	2	Teri Clark, Poor, Poor Pitiful Me	2	Mia Mason, That's Enough Of That
3	Trace Adkins, Every Light In The House	3	Clint Black, Like The Rain	3	Tracy Byrd, Big Love	3	Garth Brooks, That Ol' Wind	3	Trace Adkins, Maybe We Should Just Sleep O	3	LeAnn Rimes, One Way Ticket
4	George Strait, I Can Still Make Cheyenne	4	Travis Tritt, More Than You'll Ever Know	4	Tracy Lawrence, Is That A Tear	4	LeAnn Rimes, One Way Ticket	4	Garth Brooks, That Ol' Wind	4	Garth Brooks, That Ol' Wind
5	Gary Allan, Her Man	5	George Strait, I Can Still Make Cheyenne	5	Reba McEntire, The Fear Of Being Alone	5	Little Texas, Kiss The Girl	5	Trace Adkins, Every Light In The House	5	Kevin Sharp, Nobody Knows
6	David Lee Murphy, The Road You Leave Beh	6	Alabama, The Maker Said Take Her	6	Kevin Sharp, Nobody Knows	6	LeAnn Rimes, Unchained Melody	6	Deana Carter, Strawberry Wine	6	Darley Singletary, Amen Kind Of Love
7	David Kersh, Goodnight Sweetheart	7	LeAnn Rimes, One Way Ticket	7	Trace Adkins, Every Light In The House	7	Alabama, Angels Among Us	7	Tracy Byrd, Big Love	7	Tim McGraw, Maybe We Should Just Sleep O
8	Tracy Lawrence, Stars Over Texas	8	Tracy Adkins, Every Light In The House	8	Vince Gill, Pretty Little Adriana	8	Trace Adkins, Every Light In The House	8	David Kersh, Goodnight Sweetheart	8	Brady Seals, Another You, Another Me
9	John Michael Montgomery, Friends	9	Bryan White, So Much For Pretending	9	Garth Brooks, That Ol' Wind	9	Trace Adkins, Every Light In The House	9	Reba McEntire, The Fear Of Being Alone	9	Tim McGraw, Maybe We Should Just Sleep O
10	Collin Raye, What If Jesus Comes Back Li	10	George Strait, Carried Away	10	Mindy McCready, Maybe He'll Notice Her N	10	Reba McEntire, How Was I To Know F	10	John Michael Montgomery, Friends	10	John Michael Montgomery, Friends
11	Kevin Sharp, Nobody Knows	11	Patty Loveless, Lonely Too Long	11	Alan Jackson, Little Bitty	11	Deana Carter, We Danced Anyway	11	Randy Travis, Would I	11	Faith Hill, I Can't Do That Anymore
12	Sammy Kershaw, Politics, Religion And He	12	Western Flyer, What Will You Do With M-E	12	Tim McGraw, Maybe We Should Just Sleep O	12	Mark Chesnut, It's A Little Too Late	12	Tracy Lawrence, Is That A Tear	12	Mark Chesnut, It's A Little Too Late
13	Tim McGraw, Maybe We Should Just Sleep O	13	Deana Carter, Strawberry Wine	13	Clint Black, Half Way Up	13	Trisha Yearwood, Everybody Knows	13	Faith Hill, I Can't Do That Anymore	13	Tracy Lawrence, Is That A Tear
14	Brooks & Dunn, A Man This Lonely	14	Travis Tritt, More Than You'll Ever Know	14	Clint Black, Half Way Up	14	Brooks & Dunn, A Man This Lonely	14	Kevin Sharp, Nobody Knows	14	Vince Gill, Pretty Little Adriana
15	Travis Tritt, Where Com Don't Grow	15	James Bonamy, I Don't Think I Will	15	Tracy Byrd, Big Love	15	Tracy Byrd, Big Love	15	Mary Chapin Carpenter, Let Me Into Your	15	Brooks & Dunn, A Man This Lonely
16	Mary Chapin Carpenter, Let Me Into Your	16	David Kersh, Goodnight Sweetheart	16	Tracy Lawrence, Is That A Tear	16	Tracy Lawrence, Is That A Tear	16	Tracy Lawrence, Is That A Tear	16	Tracy Lawrence, Is That A Tear
17	Ty Herndon, Living In A Moment	17	Trisha Yearwood, Believe Me Baby	17	Tracy Lawrence, Is That A Tear	17	Tracy Lawrence, Is That A Tear	17	Tracy Lawrence, Is That A Tear	17	Tracy Lawrence, Is That A Tear
18	Ty Herndon, Living In A Moment	18	Trisha Yearwood, Believe Me Baby	18	Tracy Lawrence, Is That A Tear	18	Tracy Lawrence, Is That A Tear	18	Tracy Lawrence, Is That A Tear	18	Tracy Lawrence, Is That A Tear
19	Tracy Lawrence, Is That A Tear	19	Trisha Yearwood, Believe Me Baby	19	Tracy Lawrence, Is That A Tear	19	Tracy Lawrence, Is That A Tear	19	Tracy Lawrence, Is That A Tear	19	Tracy Lawrence, Is That A Tear
20	Tracy Lawrence, Is That A Tear	20	Trisha Yearwood, Believe Me Baby	20	Tracy Lawrence, Is That A Tear	20	Tracy Lawrence, Is That A Tear	20	Tracy Lawrence, Is That A Tear	20	Tracy Lawrence, Is That A Tear
21	Tracy Lawrence, Is That A Tear	21	Trisha Yearwood, Believe Me Baby	21	Tracy Lawrence, Is That A Tear	21	Tracy Lawrence, Is That A Tear	21	Tracy Lawrence, Is That A Tear	21	Tracy Lawrence, Is That A Tear
22	Tracy Lawrence, Is That A Tear	22	Trisha Yearwood, Believe Me Baby	22	Tracy Lawrence, Is That A Tear	22	Tracy Lawrence, Is That A Tear	22	Tracy Lawrence, Is That A Tear	22	Tracy Lawrence, Is That A Tear
23	Tracy Lawrence, Is That A Tear	23	Trisha Yearwood, Believe Me Baby	23	Tracy Lawrence, Is That A Tear	23	Tracy Lawrence, Is That A Tear	23	Tracy Lawrence, Is That A Tear	23	Tracy Lawrence, Is That A Tear
24	Tracy Lawrence, Is That A Tear	24	Trisha Yearwood, Believe Me Baby	24	Tracy Lawrence, Is That A Tear	24	Tracy Lawrence, Is That A Tear	24	Tracy Lawrence, Is That A Tear	24	Tracy Lawrence, Is That A Tear
25	Tracy Lawrence, Is That A Tear	25	Trisha Yearwood, Believe Me Baby	25	Tracy Lawrence, Is That A Tear	25	Tracy Lawrence, Is That A Tear	25	Tracy Lawrence, Is That A Tear	25	Tracy Lawrence, Is That A Tear
26	Tracy Lawrence, Is That A Tear	26	Trisha Yearwood, Believe Me Baby	26	Tracy Lawrence, Is That A Tear	26	Tracy Lawrence, Is That A Tear	26	Tracy Lawrence, Is That A Tear	26	Tracy Lawrence, Is That A Tear
27	Tracy Lawrence, Is That A Tear	27	Trisha Yearwood, Believe Me Baby	27	Tracy Lawrence, Is That A Tear	27	Tracy Lawrence, Is That A Tear	27	Tracy Lawrence, Is That A Tear	27	Tracy Lawrence, Is That A Tear
28	Tracy Lawrence, Is That A Tear	28	Trisha Yearwood, Believe Me Baby	28	Tracy Lawrence, Is That A Tear	28	Tracy Lawrence, Is That A Tear	28	Tracy Lawrence, Is That A Tear	28	Tracy Lawrence, Is That A Tear
29	Tracy Lawrence, Is That A Tear	29	Trisha Yearwood, Believe Me Baby	29	Tracy Lawrence, Is That A Tear	29	Tracy Lawrence, Is That A Tear	29	Tracy Lawrence, Is That A Tear	29	Tracy Lawrence, Is That A Tear
30	Tracy Lawrence, Is That A Tear	30	Trisha Yearwood, Believe Me Baby	30	Tracy Lawrence, Is That A Tear	30	Tracy Lawrence, Is That A Tear	30	Tracy Lawrence, Is That A Tear	30	Tracy Lawrence, Is That A Tear

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DREAMIN' OUT LOUD

ADD DATE: JANUARY 6



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MANAGEMENT
BORNAN ENTERTAINMENT

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week.

COUNTRY

Grid of 48 country music playlists for various stations including KSON, WTDR, KFKF, KYCW, WGNA, KUPL, WBCT, WUSY, WVLC, WQDR, WNOE, KAJA, KXXY, WXBQ, WCOL, WESC, KSSN, WKKK, KNCI, WDRM, KATM, KYCY, KCYY, and WYNK.

THANKS TO: Marilyn Arthur * Gabe Aviles * Paul Barnabee * TOM BANKS * Renee Bell *
 Alison Booth * Glenda Break * Tommy Daniel * Susan Eaddy * Reese Faw * Joe
 Alante * Randy Goodman * Mary Hamil * ton * KENTUCKY HEAD-
 ANA JONES * Chandra Laplume
 ay * KT. OSLIN
 rker
 ebbies Schwartz
 Kathy Woods
 Donnell * Tom Sgro
 uranda * Eric Beggs
 THE HOMPSON
 BROTHERS
 BAND
 THANKS TO: Christie
 RICK ROYER
 Barry Beckett
 Bill Carter
 Norro Wilson
 James Strouy
 Susan
 mgmt. Nadler
 Mark Bright
 THANKS TO: *
 Harold
 Bradley
 Gerard W.
 Purcell
 Left Bank
 mgmt.
 Jonni Hartman
 Bob Doyle
 Paul Worley
 Ed Seay
 DeRon
 Bisbikis
 Hillary
 New

WE HAVE A LOT TO CELEBRATE

THANKS TO: Rick
 Bill Carter
 Norro Wilson
 James Strouy
 Susan
 mgmt. Nadler
 Mark Bright
 THANKS TO: *
 Harold
 Bradley
 Gerard W.
 Purcell
 Left Bank
 mgmt.
 Jonni Hartman
 Bob Doyle
 Paul Worley
 Ed Seay
 DeRon
 Bisbikis
 Hillary
 New

THANKS TO:
 Greg Rokloff
 Dale Turner *
 Tom Baldric * RG
 Christian Svendsen * Chuck
 Judy Blair
 Burton Brooks
 Bobby Gropp *
 LAINI BROWN
 Cynthia Heath
 Cindy
 Mabe

SARA EVANS



HUNTERS * Amy
 Greg McCarn * Aubrey
 Thom Schuyler *
 Marion Williams
 Scot Michaels * Joe
 Tucker * Ken Van
 Scott Hoffman
 Mike Wilson *
 Val Knust *
 Keith Gattis
 Kim Reinbold * Dale
 Morris & Associates
 DON COOK * Wally
 Wilson * Mores
 NANAS & Shea
 David Malloy
 Gallin, Morey
 & Assoc. *
 Jim Morey
 Brenner
 Van Meter
 TY ENGLAND
 Lawrence Loring
 Steve Lindsey
 Heather McBee
 Sam Ram-
 age * Steve
 Fishell

RAY VEGA * Garth Fundis *
 Donna Hollie
 Fitzgerald-Hartley
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JIM LAUDERDALE
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 Larry Harris * Tip-Top Entertainment * Pete
 Anderson
 Bruce Allen



THANKS TO RADIO, RETAIL & MEDIA
Happy Holidays
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AIRPLAY Monitor SONG ACTIVITY REPORTS



For Week Ending December 15, 1986

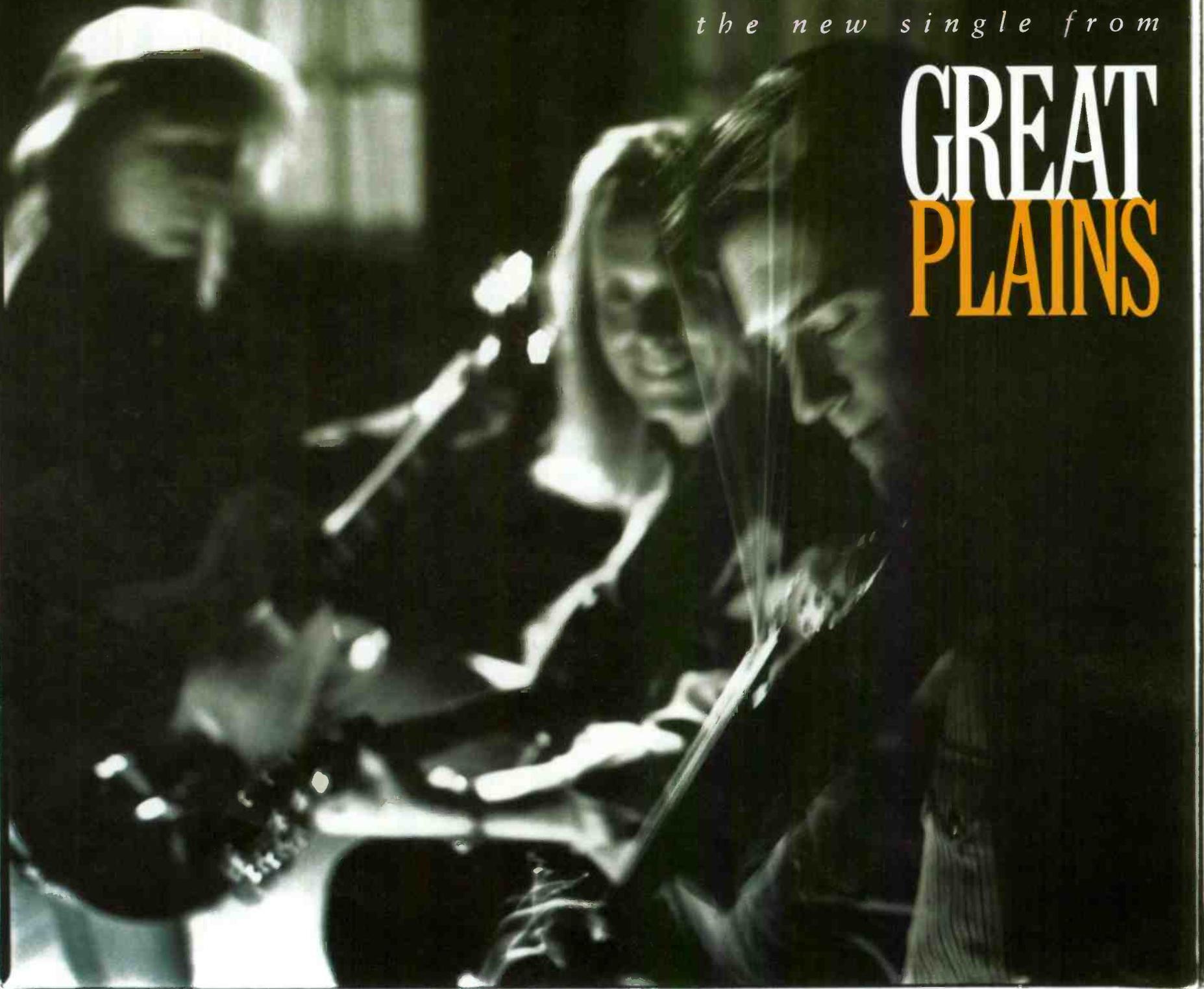
Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

GARY ALLAN Her Man (Decca)										JOHN BERRY She's Taken A Shine (Capitol Nashville)										CLINT BLACK Half Way Up (RCA)										JAMES BONAMY All I Do Is Love Her (Epic)										BROOKS & DUNN A Man This Lonely (Arista)									
Total Plays/Gain					Chart Move: 11-10					Total Plays/Gain					Chart Move: 42-40					Total Plays/Gain					Chart Move: 23-18					Total Plays/Gain					Chart Move: 38-35					Total Plays/Gain					Chart Move: 31-21				
City	Station	TP	W	L	W	W	W	W	W	City	Station	TP	W	L	W	W	W	W	W	City	Station	TP	W	L	W	W	W	City	Station	TP	W	L	W	W	W	City	Station	TP	W	L	W	W	W						
L.A.	TNN	4	4	4	4	4	4	4	4	L.A.	TNN	21	21	21	21	21	21	21	21	L.A.	TNN	61	61	61	61	61	L.A.	TNN	3	3	3	3	3	L.A.	TNN	69	69	69	69	69									
Chicago	WXXN	19	19	19	19	19	19	19	19	Chicago	WXXN	19	19	19	19	19	19	19	19	Chicago	WXXN	39	39	39	39	39	Chicago	WXXN	15	15	15	15	15	Chicago	WXXN	15	15	15	15	15									
San Fran	KYCY	3	3	3	3	3	3	3	3	San Fran	KYCY	1	1	1	1	1	1	1	1	San Fran	KYCY	2	2	2	2	2	San Fran	KYCY	2	2	2	2	2	San Fran	KYCY	2	2	2	2	2									
Phila.	WXXN	18	18	18	18	18	18	18	18	Phila.	WXXN	1	1	1	1	1	1	1	1	Phila.	WXXN	1	1	1	1	1	Phila.	WXXN	1	1	1	1	1	Phila.	WXXN	1	1	1	1	1									
Dallas	WXXN	22	22	22	22	22	22	22	22	Dallas	WXXN	1	1	1	1	1	1	1	1	Dallas	WXXN	1	1	1	1	1	Dallas	WXXN	1	1	1	1	1	Dallas	WXXN	1	1	1	1	1									
Wash. DC	WXXN	19	19	19	19	19	19	19	19	Wash. DC	WXXN	1	1	1	1	1	1	1	1	Wash. DC	WXXN	1	1	1	1	1	Wash. DC	WXXN	1	1	1	1	1	Wash. DC	WXXN	1	1	1	1	1									
Houston	WXXN	26	26	26	26	26	26	26	26	Houston	WXXN	1	1	1	1	1	1	1	1	Houston	WXXN	1	1	1	1	1	Houston	WXXN	1	1	1	1	1	Houston	WXXN	1	1	1	1	1									
Boston	WXXN	22	22	22	22	22	22	22	22	Boston	WXXN	1	1	1	1	1	1	1	1	Boston	WXXN	1	1	1	1	1	Boston	WXXN	1	1	1	1	1	Boston	WXXN	1	1	1	1	1									
Miami	WXXN	22	22	22	22	22	22	22	22	Miami	WXXN	1	1	1	1	1	1	1	1	Miami	WXXN	1	1	1	1	1	Miami	WXXN	1	1	1	1	1	Miami	WXXN	1	1	1	1	1									
Atlanta	WXXN	22	22	22	22	22	22	22	22	Atlanta	WXXN	1	1	1	1	1	1	1	1	Atlanta	WXXN	1	1	1	1	1	Atlanta	WXXN	1	1	1	1	1	Atlanta	WXXN	1	1	1	1	1									
Seattle	WXXN	26	26	26	26	26	26	26	26	Seattle	WXXN	1	1	1	1	1	1	1	1	Seattle	WXXN	1	1	1	1	1	Seattle	WXXN	1	1	1	1	1	Seattle	WXXN	1	1	1	1	1									
Long Isl.	WXXN	20	20	20	20	20	20	20	20	Long Isl.	WXXN	1	1	1	1	1	1	1	1	Long Isl.	WXXN	1	1	1	1	1	Long Isl.	WXXN	1	1	1	1	1	Long Isl.	WXXN	1	1	1	1	1									
San Diego	WXXN	35	35	35	35	35	35	35	35	San Diego	WXXN	1	1	1	1	1	1	1	1	San Diego	WXXN	1	1	1	1	1	San Diego	WXXN	1	1	1	1	1	San Diego	WXXN	1	1	1	1	1									
St. Louis	WXXN	22	22	22	22	22	22	22	22	St. Louis	WXXN	1	1	1	1	1	1	1	1	St. Louis	WXXN	1	1	1	1	1	St. Louis	WXXN	1	1	1	1	1	St. Louis	WXXN	1	1	1	1	1									
Balt.	WXXN	23	23	23	23	23	23	23	23	Balt.	WXXN	1	1	1	1	1	1	1	1	Balt.	WXXN	1	1	1	1	1	Balt.	WXXN	1	1	1	1	1	Balt.	WXXN	1	1	1	1	1									
Pitts.	WXXN	23	23	23	23	23	23	23	23	Pitts.	WXXN	1	1	1	1	1	1	1	1	Pitts.	WXXN	1	1	1	1	1	Pitts.	WXXN	1	1	1	1	1	Pitts.	WXXN	1	1	1	1	1									
Phoen.	WXXN	30	30	30	30	30	30	30	30	Phoen.	WXXN	1	1	1	1	1	1	1	1	Phoen.	WXXN	1	1	1	1	1	Phoen.	WXXN	1	1	1	1	1	Phoen.	WXXN	1	1	1	1	1									
Tampa	WXXN	31	31	31	31	31	31	31	31	Tampa	WXXN	1	1	1	1	1	1	1	1	Tampa	WXXN	1	1	1	1	1	Tampa	WXXN	1	1	1	1	1	Tampa	WXXN	1	1	1	1	1									
Cleveland	WXXN	31	31	31	31	31	31	31	31	Cleveland	WXXN	1	1	1	1	1	1	1	1	Cleveland	WXXN	1	1	1	1	1	Cleveland	WXXN	1	1	1	1	1	Cleveland	WXXN	1	1	1	1	1									
Denver	WXXN	34	34	34	34	34	34	34	34	Denver	WXXN	1	1	1	1	1	1	1	1	Denver	WXXN	1	1	1	1	1	Denver	WXXN	1	1	1	1	1	Denver	WXXN	1	1	1	1	1									
Port. OR	WXXN	16	16	16	16	16	16	16	16	Port. OR	WXXN	1	1	1	1	1	1	1	1	Port. OR	WXXN	1	1	1	1	1	Port. OR	WXXN	1	1	1	1	1	Port. OR	WXXN	1	1	1	1	1									
Cincinnati	WXXN	16	16	16	16	16	16	16	16	Cincinnati	WXXN	1	1	1	1	1	1	1	1	Cincinnati	WXXN	1	1	1	1	1	Cincinnati	WXXN	1	1	1	1	1	Cincinnati	WXXN	1	1	1	1	1									
Kan. City	WXXN	21	21	21	21	21	21	21	21	Kan. City	WXXN	1	1	1	1	1	1	1	1	Kan. City	WXXN	1	1	1	1	1	Kan. City	WXXN	1	1	1	1	1	Kan. City	WXXN	1	1	1	1	1									
Rivers	WXXN	21	21	21	21	21	21	21	21	Rivers	WXXN	1	1	1	1	1	1	1	1	Rivers	WXXN	1	1	1	1	1	Rivers	WXXN	1	1	1	1	1	Rivers	WXXN	1	1	1	1	1									
Milwaukee	WXXN	22	22	22	22	22	22	22	22	Milwaukee	WXXN	1	1	1	1	1	1	1	1	Milwaukee	WXXN	1	1	1	1	1	Milwaukee	WXXN	1	1	1	1	1	Milwaukee	WXXN	1	1	1	1	1									
Sacram.	WXXN	22	22	22	22	22	22	22	22	Sacram.	WXXN	1	1	1	1	1	1	1	1	Sacram.	WXXN	1	1	1	1	1	Sacram.	WXXN	1	1	1	1	1	Sacram.	WXXN	1	1	1	1	1									
San Jose	WXXN	23	23	23	23	23	23	23	23	San Jose	WXXN	1	1	1	1	1	1	1	1	San Jose	WXXN	1	1	1	1	1	San Jose	WXXN	1	1	1	1	1	San Jose	WXXN	1	1	1	1	1									
Provid.	WXXN	23	23	23	23	23	23	23	23	Provid.	WXXN	1	1	1	1	1	1	1	1	Provid.	WXXN	1	1	1	1	1	Provid.	WXXN	1	1	1	1	1	Provid.	WXXN	1	1	1	1	1									
Colum. OH	WXXN	24	24	24	24	24	24	24	24	Colum. OH	WXXN	1	1	1	1	1	1	1	1	Colum. OH	WXXN	1	1	1	1	1	Colum. OH	WXXN	1	1	1	1	1	Colum. OH	WXXN	1	1	1	1	1									
Norfolk	WXXN	24	24	24	24	24	24	24	24	Norfolk	WXXN	1	1	1	1	1	1	1	1	Norfolk	WXXN	1	1	1	1	1	Norfolk	WXXN	1	1	1	1	1	Norfolk	WXXN	1	1	1	1	1									
San Antonio	WXXN	24	24	24	24	24	24	24	24	San Antonio	WXXN	1	1	1	1	1	1	1	1	San Antonio	WXXN	1	1	1	1	1	San Antonio	WXXN	1	1	1	1	1	San Antonio	WXXN	1	1	1	1	1									
Salt Lake	WXXN	24	24	24	24	24	24	24	24	Salt Lake	WXXN	1	1	1	1	1	1	1	1	Salt Lake	WXXN	1	1	1	1	1	Salt Lake	WXXN	1	1	1	1	1	Salt Lake	WXXN	1	1	1	1	1									
Indian.	WXXN	24	24	24	24	24	24	24	24	Indian.	WXXN	1	1	1	1	1	1	1	1	Indian.	WXXN	1	1	1	1	1	Indian.	WXXN	1	1	1	1	1	Indian.	WXXN	1	1	1	1	1									
Charl. NC	WXXN	24	24	24	24	24	24	24	24	Charl. NC	WXXN	1	1	1	1	1	1	1	1	Charl. NC	WXXN	1	1	1	1	1	Charl. NC	WXXN	1	1	1	1	1	Charl. NC	WXXN	1	1	1	1	1									
New Or.	WXXN	24	24	24	24	24	24	24	24	New Or.	WXXN	1	1	1	1	1	1	1	1	New Or.	WXXN	1	1	1	1	1	New Or.	WXXN	1	1	1	1	1	New Or.	WXXN	1	1	1	1	1									
Orlando	WXXN	24	24	24	24	24	24	24	24	Orlando	WXXN	1	1	1	1	1	1	1	1	Orlando	WXXN	1	1	1	1	1	Orlando	WXXN	1	1	1	1	1	Orlando	WXXN	1	1	1	1	1									
Buffalo	WXXN	24	24	24	24	24	24	24	24	Buffalo	WXXN	1	1	1	1	1	1	1	1	Buffalo	WXXN	1	1	1	1	1	Buffalo	WXXN	1	1	1	1	1	Buffalo	WXXN	1	1	1	1	1									
Hartford	WXXN	24	24	24	24	24	24	24	24	Hartford	WXXN	1	1	1	1	1	1	1	1	Hartford	WXXN	1	1	1	1	1	Hartford	WXXN	1	1	1	1	1	Hartford	WXXN	1	1	1	1	1									
Greensb.	WXXN	24	24	24	24	24	24	24	24	Greensb.	WXXN	1	1	1	1	1	1	1	1	Greensb.	WXXN	1	1	1	1	1	Greensb.	WXXN	1	1	1	1	1	Greensb.	WXXN	1	1	1	1	1									
Mempnis	WXXN	24	24	24	24	24	24	24	24	Mempnis	WXXN	1	1	1	1	1	1	1	1	Mempnis	WXXN	1	1	1	1	1	Mempnis	WXXN	1	1	1	1	1	Mempnis	WXXN	1	1	1	1	1									
Nashv.	WXXN	24	24	24	24	24	24	24	24	Nashv.	WXXN	1	1	1	1	1	1	1	1	Nashv.	WXXN	1	1	1	1	1	Nashv.	WXXN	1	1	1	1	1	Nashv.	WXXN	1	1	1	1	1									
Roche.	WXXN	24	24	24	24	24	24	24	24	Roche.	WXXN	1	1	1	1	1	1	1	1	Roche.	WXXN	1	1	1	1	1	Roche.	WXXN	1	1	1	1	1	Roche.	WXXN	1	1	1	1	1									
W.P. Beach	WXXN	24	24	24	24	24	24	24	24	W.P. Beach	WXXN	1	1	1	1	1	1	1	1	W.P. Beach	WXXN	1	1	1	1	1																							

WOLVERTON MOUNTAIN

the new single from

GREAT
PLAINS



*"Not since Claude King's mega hit in 1962 have I heard or felt the magic that **Great Plains** brings to their recording of **'Wolverton Mountain.'** This is a song about real people on a mountain in Arkansas...Clifton Clowers was my uncle. He lived to the grand old age of 102. Thanks to **Great Plains**, he lives again with all the bears and birds on **Wolverton Mountain.**"* – Merle Kilgore

GOING FOR ADDS
MONDAY JANUARY 13


MAGNATONE
RECORDS

AIRPLAY **Monitor** SONG ACTIVITY REPORT COUNTRY

For Week Ending December 15, 1996

AMM
Broadcast Data Systems
Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

COUNTRY

TY HERNDON 1725/111										FAITH HILL 3238/12										TOBY KEITH 2252/347										TRACY LAWRENCE 3908/220										MINDY MCCREARY FEAT. LONESTARS RICHIE MCDONALD 2562/199										
She Wants To Be Wanted Again (Epic)										I Can't Do That Anymore (Warner Bros.)										Me Too (Mercury Nashville)										Is That A Tear (Atlantic)										Maybe He'll Notice Her Now (BNA)										
Total Stations: 148										Total Stations: 159										Total Stations: 144										Total Stations: 159										Total Stations: 156										
Chart Move: 35-34										Chart Move: 18-17										Chart Move: 34-29										Chart Move: 12-11										Chart Move: 27-24										
City	W	L	W	W	W	W	W	W	W	City	W	L	W	W	W	W	W	W	W	City	W	L	W	W	W	W	W	W	W	City	W	L	W	W	W	W	W	W	W	City	W	L	W	W	W	W	W	W	W	
L.A.	CMT	14	13	20	13	20	13	20	13	L.A.	CMT	28	28	17	17	17	17	17	17	17	L.A.	CMT	22	21	20	12	12	12	12	12	L.A.	CMT	22	21	20	12	12	12	12	12	L.A.	CMT	14	13	13	13	13	13	13	13

TIM MCGRAW 4371/413										JOHN MICHAEL MONTGOMERY 4600/324										COLLIN RAYE 2512/199										LEANN RIMES 5597/146										BRADY SEALS 1675/151									
Maybe We Should Just Sleep On It (Curb)										Friends (Atlantic)										What If Jesus Comes Back Like That (Epic)										One Way Ticket (Because I Can) (Curb)										Another You, Another Me (Reprise)									
Total Stations: 160										Total Stations: 161										Total Stations: 153										Total Stations: 161										Total Stations: 143									
Chart Move: 10-9										Chart Move: 9-8										Chart Move: 28-26										Chart Move: 3-1										Chart Move: 37-36									
City	W	L	W	W	W	W	W	W	W	City	W	L	W	W	W	W	W	W	W	City	W	L	W	W	W	W	W	W	W	City	W	L	W	W	W	W	W	W	W	City	W	L	W	W	W	W	W	W	W
L.A.	CMT	29	32	30	30	30	30	30	30	L.A.	CMT	28	27	22	22	22	22	22	22	L.A.	CMT	10	13	18	7	7	7	7	7	L.A.	CMT	28	28	27	27	27	27	27	27	L.A.	CMT	14	13	15	15	15	15	15	15

THRASHER SHIVER

BE HONEST

(single version)

AIRPLAY: JANUARY 6

"Every once in a great while, an act appears seemingly from nowhere with greatness written all over its every note. It's a short list, but with the debut of Thrasher Shiver, it just got a little longer."
Country Weekly

"Their engaging voices soar, swapping back and forth on lead and harmony ... with such songs as the painfully real "Be Honest," Thrasher Shiver proves to be the Simon and Garfunkel of country music."
Music-City-News

"If the '80s were the decade of the Judds and if the '90s belong to Brooks & Dunn, Thrasher Shiver owns the next century."
DARREN STEVENS, WPCM/Burlington, NC

"A classic song and a distinctive sound. What more could we ask for?"
SHADOW STEVENS, WWKA/Oriando

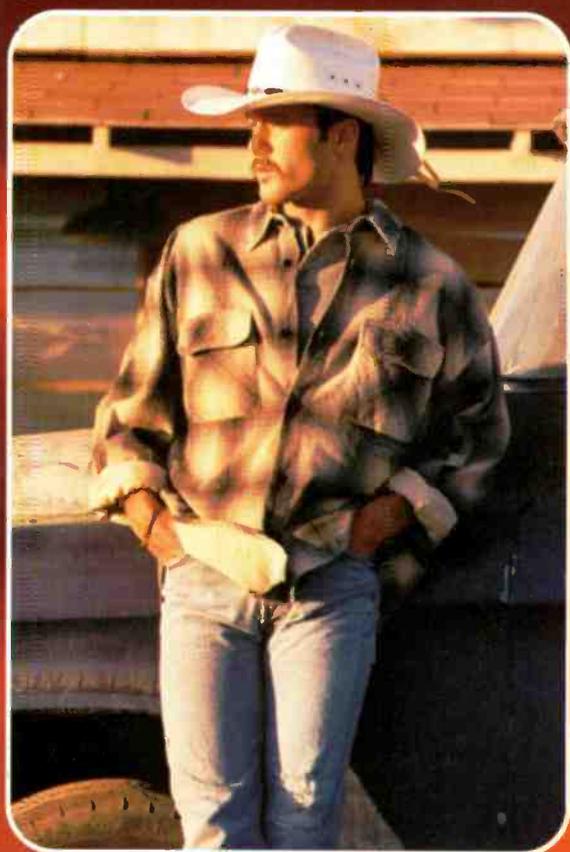


Produced by Justin Niebank, Neil Thrasher, Kelly Shiver and Archie Jordan. Management: Bob Doyle & Associates.



Asylum Records © 1996 Elektra
Entertainment Group, a division
of Warner Communications Inc.,
Time Warner Company.

Curb Records would like to thank our
artists and radio for helping us become
Billboard's Top Country Singles Sales Label &
Top Country Singles Sales Distributing Label

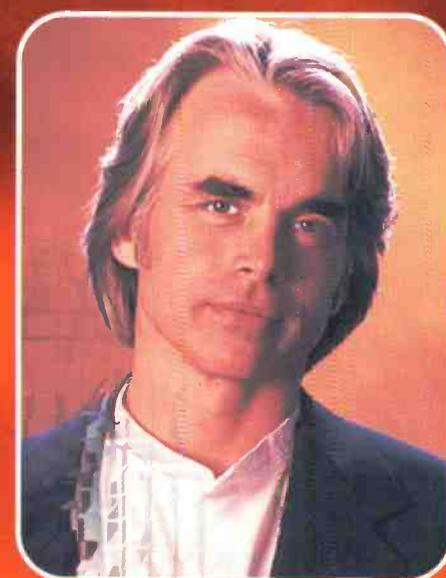


Tim McGraw

"She Never Lets It Go To Her Heart"

**#1 Billboard Hot Country
Singles & Tracks**

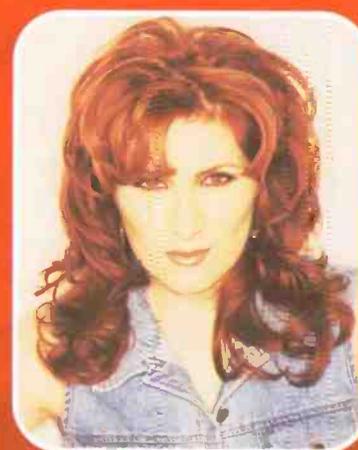
#1 R&R Chart



Hal Ketchum

"Hang In There Superman"

#1 Video, CMT Europe

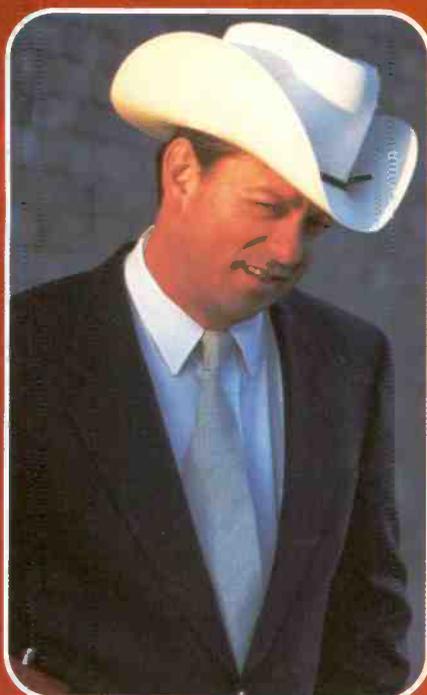


Jo Dee Messina

**"Heads Carolina,
Tails California"**

#1 Gavin Charts

#1 Video, CMT



Junior Brown

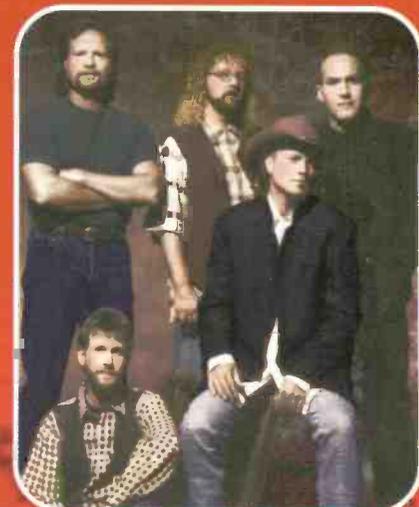
Semi-Crazy

#1 Album, Gavin Americana

"My Wife Thinks You're Dead",

- #1 Video, CMT

- CMA Video of The Year



**Sawyer
Brown**

"Treat Her Right"

#1 R&R Chart

#1 Video, CMT



LeAnn Rimes

Billboard Top Singles Sales Artist

“Blue” - 20 weeks #1 Billboard Top Country Singles Sales (all time record)

Gavin Artist of the Year

#1 Billboard Top Country Album (18 weeks so far)

Billboard’s Best Country Clip “Blue”

#1 Video, CMT “Blue”

#1 R&R “One Way Ticket”

“ONE WAY TICKET” -

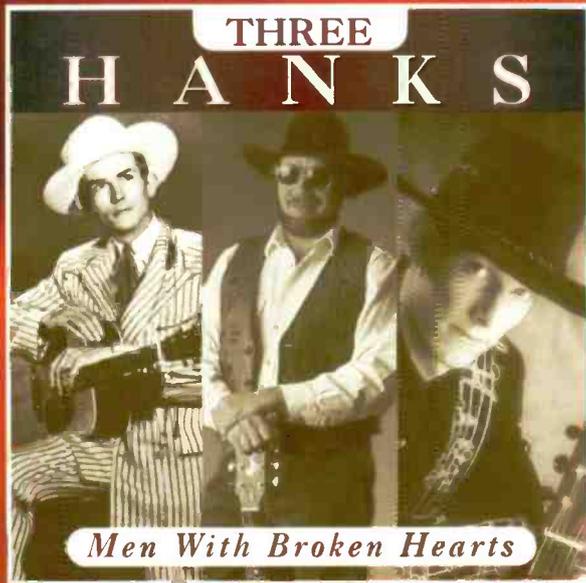
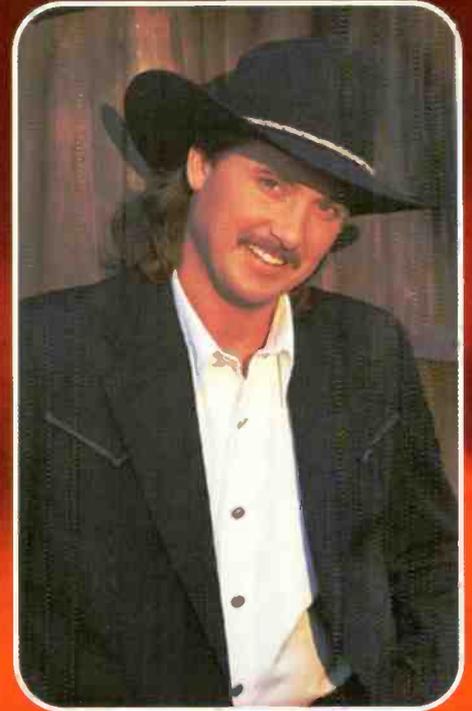
#1 Billboard Hot Country Singles & Tracks

Jeff Carson

“The Car”

ACM Video Of The Year

#1 Gavin



THREE HANKS

#1 Vocal Event of the year

Hank Williams Sr.

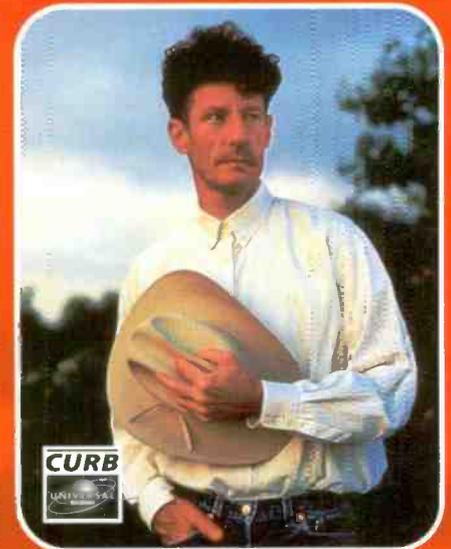
Hank Williams Jr

and introducing Hank Williams III

Lyle Lovett

The Road To Ensenada

#1 Album, Gavin Americana



Wynonna

“To Be Loved By You”

#1 Billboard Hot Country Singles & Tracks

#1 R&R Chart



David Kersh

“Goodnight Sweetheart”,

1996 R&R’s longest running single for the entire year

MONITOR AIRPLAY SONG ACTIVITY REPORTS

For Week Ending December 15, 1996

Broadcast Data Systems
 Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

COUNTRY

KEVIN SHARP 4798/297 <i>Nobody Knows (Asylum)</i> Total Stations: 161 Chart Move: 7-6										DARYLE SINGLETARY 2600/327 <i>Amen Kind Of Love (Giant)</i> Total Stations: 157 Chart Move: 29-23										GEORGE STRAIT 1474/872 <i>King Of The Mountain (MCA)</i> Total Stations: 141 Chart Move: 48-38										MARTY STUART 1411/123 <i>You Can't Stop Love (MCA)</i> Total Stations: 130 Chart Move: 39-39										RANDY TRAVIS 2545/136 <i>Would I (Warner Bros.)</i> Total Stations: 155 Chart Move: 26-25									
TW		LW		ZW		IP		JP		TW		LW		ZW		IP		JP		TW		LW		ZW		IP		JP		TW		LW		ZW		IP		JP											
L.A.	CMT	19	23	2	2	1	1	1	1	L.A.	CMT	13	13	14	15	15	15	15	15	L.A.	CMT	17	17	17	17	17	17	17	17	L.A.	CMT	15	15	15	15	15	15	15	15	L.A.	CMT	15	15	15	15	15	15	15	15

RICK TREVINO 2781/344 <i>Running Out Of Reasons To Run (Columbia)</i> Total Stations: 158 Chart Move: 25-22										TRAVIS TRITT 2285/377 <i>Where Corn Don't Grow (Warner Bros.)</i> Total Stations: 150 Chart Move: 33-28										BRYAN WHITE 3072/58 <i>That's Another Song (Asylum)</i> Total Stations: 159 Chart Move: 20-19										MARK WILLS 1612/22 <i>High Low And In Between (Mercury Nashville)</i> Total Stations: 152 Chart Move: 36-37										TRISHA YEARWOOD 3644/238 <i>Everybody Knows (MCA)</i> Total Stations: 159 Chart Move: 15-13									
TW		LW		ZW		IP		JP		TW		LW		ZW		IP		JP		TW		LW		ZW		IP		JP		TW		LW		ZW		IP		JP											
L.A.	CMT	19	23	2	2	1	1	1	1	L.A.	CMT	13	13	14	15	15	15	15	15	L.A.	CMT	17	17	17	17	17	17	17	17	L.A.	CMT	15	15	15	15	15	15	15	15	L.A.	CMT	15	15	15	15	15	15	15	15

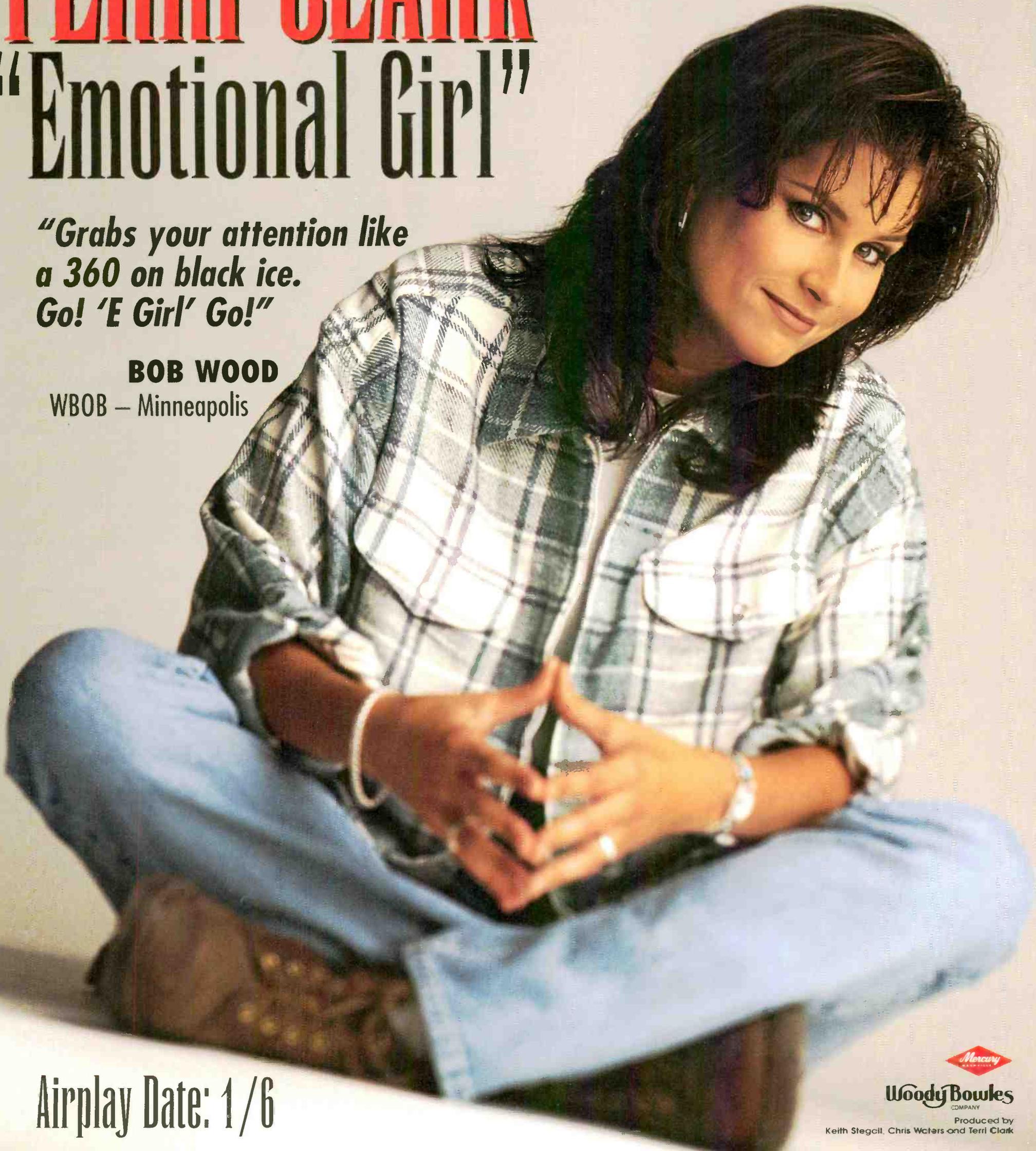
TERRI CLARK

"Emotional Girl"

*"Grabs your attention like
a 360 on black ice.
Go! 'E Girl' Go!"*

BOB WOOD

WBOB — Minneapolis



Airplay Date: 1/6


Woody Bowles
COMPANY
Produced by
Keith Stegall, Chris Waters and Terri Clark

COUNTRY AIRPLAY

★ ★ ★ **AIRPOWER** ★ ★ ★
(Minimum 3200 detections for the first time)

Total Plays/Gain

MARK CHESNUTT 3466/290

It's A Little Too Late (Decca)

Total Stations: 160/Chart Move: 19-14

Heavy (35+ plays): 7 KCYY, KFMS, KMDL, KTST, KYNG, WCOL, WGRL

Medium (25-34): 48 KCCY, KFRG, KGMV, KIIM, KIKF, KKCS, KMLE, KNIX, KOUL, KPLX, KRAK, KRKY, KRYS, KSON, KTEX, KUPL, KUZZ, KWNR, KXKC, KYCW, KYGO, KZLA, WBCT, WCLB, WCTK, WESC, WFMS, WGH, WGN, WHYL, WIVK, WJCL, WKCW, WKJN, WKTF, WMIL, WMSI, WNCY, WPOC, WQBE, WQDR, WQIK, WRBQ, WRKZ, WRNS, WUSY, WYAY, WYYD

Light (Under 25): 105

New Airplay This Week: 4 KMPS, WBBS, WDSY, WGGY

3199 - 1000 DETECTIONS

Total Plays/Gain

CLINT BLACK 3191/400

Half Way Up (RCA)

Total Stations: 160/Chart Move: 23-18

Heavy (35+ plays): 2 KYNG, WSTH

Medium (25-34): 28 KASE, KCCY, KMLE, KNCI, KOUL, KPLX, KRMD, KRYS, KTEX, KTST, KXKC, KYCW, WBBS, WBCT, WCLB, WDOO, WESC, WGAR, WHYL, WIVK, WJCL, WKCW, WQMX, WRNS, WSIX, WSM, WYAY, WYYD

Light (Under 25): 130

New Airplay This Week: 9 KRAK, KUZZ, KVOO, WCUZ, WDSY, WCLB, WMZQ, WQDR, WTQR

BRYAN WHITE 3072/58

That's Another Song (Asylum)

Total Stations: 159/Chart Move: 20-19

Heavy (35+): 1 KYNG

Medium (25-34): 23 KHEY, KIKK, KKCS, KRMD, KTST, KXKC, KYCW, WBBS, WBCT, WESC, WFRE, WHYL, WKCW, WKIX, WMZQ, WNCY, WPOC, WQBE, WQIK, WQMX, WRKZ, WRNS, WWGR

Light (Under 25): 135

BROOKS & DUNN 2789/648

A Man This Lonely (Arista)

Total Stations: 160/Chart Move: 31-21

Heavy (35+): 1 KYNG

Medium (25-34): 18 KASE, KKBC, KMLE, KUPL, KXKC, KYCW, KYCY, WBBS, WBCT, WESC, WFLS, WHYL, WKXC, WMZQ, WPOC, WRNS, WSM, WUSY

Light (Under 25): 141

New Airplay This Week: 14 KHEY, KSSN, KTTS, KVOO, WCUZ, WDAF, WDOO, WGRL, WHSL, WJCL, WKIX, WCLB, WQMX, WQDR

RICK TREVINO 2781/344

Running Out Of Reasons To Run (Columbia)

Total Stations: 158/Chart Move: 25-22

Heavy (35+): 3 KAJA, KFMS, KYNG

Medium (25-34): 21 KASE, KCCY, KHAY, KHEY, KMDL, KNCI, KSOP, KTEX, KTST, KWNR, KXKC, KYCY, WCLB, WDOO, WGRL, WNCY, WPOC, WQMX, WRBQ, WSM, WYAY

Light (Under 25): 134

New Airplay This Week: 8 KSAN, KWEN, WGKK, WKHX, WKIS, WMZQ, WQDR, WYCD

DARYLE SINGLETARY 2600/327

Amen Kind Of Love (Giant)

Total Stations: 157/Chart Move: 29-23

Heavy (35+): 0

Medium (25-34): 24 KASE, KDDK, KEAY, KNCI, KTEX, KTST, KUZZ, WCLB, WCOL, WDOO, WESC, WEZL, WGAR, WGGY, WKJN, WMIL, WQBE, WQMX, WRNS, WSOC, WWGR, WXBQ, WYAY

Light (Under 25): 133

New Airplay This Week: 9 KHEY, KRKY, KWEN, KXKY, WKCC, WKIX, WQDR, WTQR, WZZK

MINDY MCCREARY FEATURING LONESTAR'S RICHIE MCDONALD 2562/199

Maybe He'll Notice Her Now (BNA)

Total Stations: 156/Chart Move: 27-24

Heavy (35+): 1 WPOC

Medium (25-34): 16 KCCY, KKCS, KMDL, KXKC, KXKY, KYNG, WBCT, WHYL, WIL, WKCW, WKHK, WKJN, WMSI, WNCY, WQMX, WSIX

Light (Under 25): 139

New Airplay This Week: 7 KJYJ, KRKY, KSCS, WKKO, WCLB, WXTU, WYRK

RANDY TRAVIS 2545/136

Would I (Warner Bros.)

Total Stations: 155/Chart Move: 26-25

Heavy (35+): 1 WBCT

Medium (25-34): 26 KBEO, KFKF, KFRG, KIKK, KTEX, KXKC, KXKY, WCLB, WCUZ, WDOO, WFMS, WGAR, WGGY, WHYL, WJCL, WKHK, WKIX, WKTF, WPOC, WQMX, WRBQ, WRNS, WSM, WWGR, WYYZ, WXBQ

Light (Under 25): 128

MARTY STUART 1411/123

You Can't Stop Love (MCA)

Total Stations: 130/Chart Move: 39-39

Heavy (35+): 0

Medium (25-34): 7 KMDL, KPLX, KYCW, WGRL, WPOC, WRNS, WYAY

Light (Under 25): 123

New Airplay This Week: 10 KGMV, KSAN, KXKC, KYNG, WAMZ, WBEE, WGN, WJCL, WKXC, WMSI

JOHN BERRY 1374/446

She's Taken A Shine (Capitol Nashville)

Total Stations: 132/Chart Move: 72-40

Heavy (35+): 0

Medium (25-34): 4 KXKC, WBCT, WRNS, WYAY

Light (Under 25): 128

New Airplay This Week: 25 KDDK, KDRK, KFDI, KILT, KJYJ, KKCS, KMPS, KRAK, KRMD, KRST, KRKY, KSON, KTEX, KTOM, KVET, KVOO, WAMZ, WCHY, WCLB, WJCL, WPOC, WQMX, WROO, WWGR, WYRK

DEANA CARTER 1168/688

We Danced Anyway (Capitol Nashville)

Total Stations: 123/Chart Move: 50-42

Heavy (35+): 2 KYNG, WYGY

Medium (25-34): 4 KKBQ, KMLE, KTTS, WYAY

Light (Under 25): 117

New Airplay This Week: 50 KASE, KFKF, KGMV, KIKF, KILT, KKCS, KMLE, KPLX, KSSN, KTST, KTTS, KUZZ, KVOO, KYCY, KYNG, KZSN, WBCT, WCKT, WCMG, WCOG, WDAF, WDOO, WEZL, WFLS, WFMS, WFRE, WFKX, WGR, WHYL, WIOV, WIRK, WKCW, WKIS, WKIX, WKJN, WKKO, WCLB, WKSF, WKTF, WKXC, WMZQ, WPOC, WPOC, WQXK, WQYK, WRKZ, WSIX, WSTH, WTD, WUSN

SAMMY KERSHAW 1149/37

Politics, Religion And Her (Mercury Nashville)

Total Stations: 126/Chart Move: 40-43

Heavy (35+): 0

Medium (25-34): 1 KXKC

Light (Under 25): 125

New Airplay This Week: 3 WCOL, WGAR, WGN

LONESTAR 1073/191

Heartbroke Every Day (BNA)

Total Stations: 117/Chart Move: 43-44

Heavy (35+): 0

Medium (25-34): 1 WYAY

Light (Under 25): 116

New Airplay This Week: 12 KASE, KDDK, KKCS, KMDL, KOUL, WBOB, WCLB, WDAF, WIOV, WKCW, WQXK, WWA

TOBY KEITH 2252/347

Me Too (Mercury Nashville)

Total Stations: 144/Chart Move: 34-29

Heavy (35+): 0

Medium (25-34): 18 KASE, KKBC, KMDL, KMLE, KXKC, KXKT, KYCY, KYNG, KZSN, WCOL, WFRE, WIL, WKCW, WKTF, WMZQ, WPOC, WWGR, WXBQ

Light (Under 25): 126

New Airplay This Week: 15 KIKK, KOUL, KRKY, KSCS, KXKY, WAMZ, WFMS, WKHX, WKIS, WKSF, WOKO, WRBQ, WROO, WSOC, WYYD

TY HERNDON 1725/111

She Wants To Be Wanted Again (Epic)

Total Stations: 148/Chart Move: 35-34

Heavy (35+): 1 KYNG

Medium (25-34): 7 KPLX, KSOP, KTST, WFMS, WNCY, WRNS, WYAY

Light (Under 25): 140

New Airplay This Week: 4 WBEE, WDSY, WGH, WQMX

JAMES BONAMY 1713/278

All I Do Is Love Her (Epic)

Total Stations: 150/Chart Move: 38-35

Heavy (35+): 0

Medium (25-34): 6 KXKC, KYGO, WBCT, WQBE, WRKZ, WXBQ

Light (Under 25): 144

New Airplay This Week: 7 KOUL, KSAN, KZLA, WBUB, WESC, WNOE, WSTH

BRADY SEALS 1675/151

Another You, Another Me (Reprise)

Total Stations: 143/Chart Move: 37-36

Heavy (35+): 2 KIKK, KYNG

Medium (25-34): 9 KBEO, KFMS, KHEY, WCMG, WFMS, WKIX, WRKZ, WSOC, WSTH

Light (Under 25): 132

New Airplay This Week: 4 KGMV, KUPL, WLWI, WOKO

MARK WILLS 1612/22

High Low And In Between (Mercury Nashville)

Total Stations: 152/Chart Move: 36-37

Heavy (35+): 0

Medium (25-34): 8 KAJA, KRAK, WCLB, WFMS, WIVK, WRIX, WRNS, WYAY

Light (Under 25): 144

New Airplay This Week: 1 KVET

GEORGE STRAIT 1474/872

King Of The Mountain (MCA)

Total Stations: 141/Chart Move: 48-38

Heavy (35+): 0

Medium (25-34): 7 KASE, KCYY, WBCT, WCOL, WGAR, WGRL, WWGR

Light (Under 25): 134

New Airplay This Week: 62 KDRK, KHAY, KHEY, KIKF, KIKK, KJYJ, KKBC, KKCS, KMLE, KOUL, KRAK, KRMD, KRST, KRKY, KSCS, KTEX, KTOM, KUZZ, KXKC, KXKT, KYNG, KZSN, WBUB, WCKT, WCMG, WCOG, WDOO, WEZL, WFRE, WFKX, WGN, WGR, WHSL, WIL, WIRK, WKON, WKJN, WKKO, WKSF, WKSJ, WKTF, WKXC, WKXK, WMIL, WMSI, WOV, WPOC, WQMX, WQXK, WQYK, WRKZ, WSIX, WSM, WSSL, WTQR, WUBE, WUSN, WYLC, WYWW, WYAY, WYNK, WZZK

SHANIA TWAIN 614/135

God Bless The Child (Mercury Nashville)

Total Stations: 92/Chart Move: 51-50

Heavy (35+): 0

Medium (25-34): 1 KSKS

Light (Under 25): 91

New Airplay This Week: 9 KHAY, KMDL, KTST, KZLA, WKSF, WRBQ, WRKZ, WSIX, WYNK

RICOCHET 604/284

Let It Snow, Let It Snow, Let It Snow (Columbia)

Total Stations: 122/Chart Move: 63-51

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 122

New Airplay This Week: 23 KBEO, KFMS, KGMV, KKBC, KMDL, KSKS, KTEX, KWEN, KZSN, WCMG, WCOG, WCUZ, WESC, WGH, WJCL, WKCO, WKHX, WKTF, WMSI, WQDR, WQYK, WSIX, WTD

DIAMOND RIO 589/257

Holdin' (Arista)

Total Stations: 91/Chart Move: 61-52

Heavy (35+): 0

Medium (25-34): 1 WYAY

Light (Under 25): 90

New Airplay This Week: 24 KAJA, KBEO, KCYY, KHAY, KKCS, KTOM, KWEN, KYGO, KZSN, WBCT, WCKT, WCMG, WCOL, WDOO, WEZL, WGAR, WGN, WHSL, WKXC, WOW, WQXK, WSIX, WUSY, WYGY

PATTY LOVELESS 555/289

She Drew A Broken Heart (Epic)

Total Stations: 75/Chart Move: 68-53

Heavy (35+): 0

Medium (25-34): 1 KASE

Light (Under 25): 74

New Airplay This Week: 26 KCYY, KFDI, KIKF, KKAT, KOUL, KRKY, KTTS, KWJ, KZSN, WCHY, WCMG, WDAF, WGGY, WIVK, WKCW, WKJN, WKKO, WKTF, WMIL, WOW, WRNS, WSIX, WSTH, WUSN, WUSY, WWWW

VINCE VANCE & THE VALIANTS 554/400

All I Want For Christmas Is You (Waldox/Malaco)

Total Stations: 81/Chart Move: Re-entry 54

Heavy (35+): 0

Medium (25-34): 2 KMLE, WPOC

Light (Under 25): 79

New Airplay This Week: 8 KMDL, KRAK, KTST, WFRE, WKSF, WKXK, WNCY, WRNS

WADE HAYES 552/160

It's Over My Head (Columbia)

Total Stations: 89/Chart Move: 56-55

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 89

New Airplay This Week: 18 KFDI, KFKF, KIKF, KRYS, KTTS, KXKC, WBOB, WCKT, WKSF, WKSJ, WMZQ, WNCY, WOW, WQXK, WSIX, WSSL, WYYZ, WYYD

JOE DIFFIE 523/305

Leroy The Redneck Reindeer (Epic)

Total Stations: 131/Chart Move: 70-56

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 131

New Airplay This Week: 5 KTST, KWEN, WJCL, WKSF, WNCY

JO DEE MESSINA 500/51

Do You Wanna Make Something Of It (Curb)

Total Stations: 88/Chart Move: 53-57

Heavy (35+): 0

Medium (25-34): 1 WHYL

Light (Under 25): 87

New Airplay This Week: 1 KVOO

JEFF FOXWORTHY 948/311

Redneck 12 Days Of Christmas (Warner Bros.)

Total Stations: 144/Chart Move: 46-46

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 144

New Airplay This Week: 3 KCCY, WCLB, WMJC

DERYL DODD 930/110

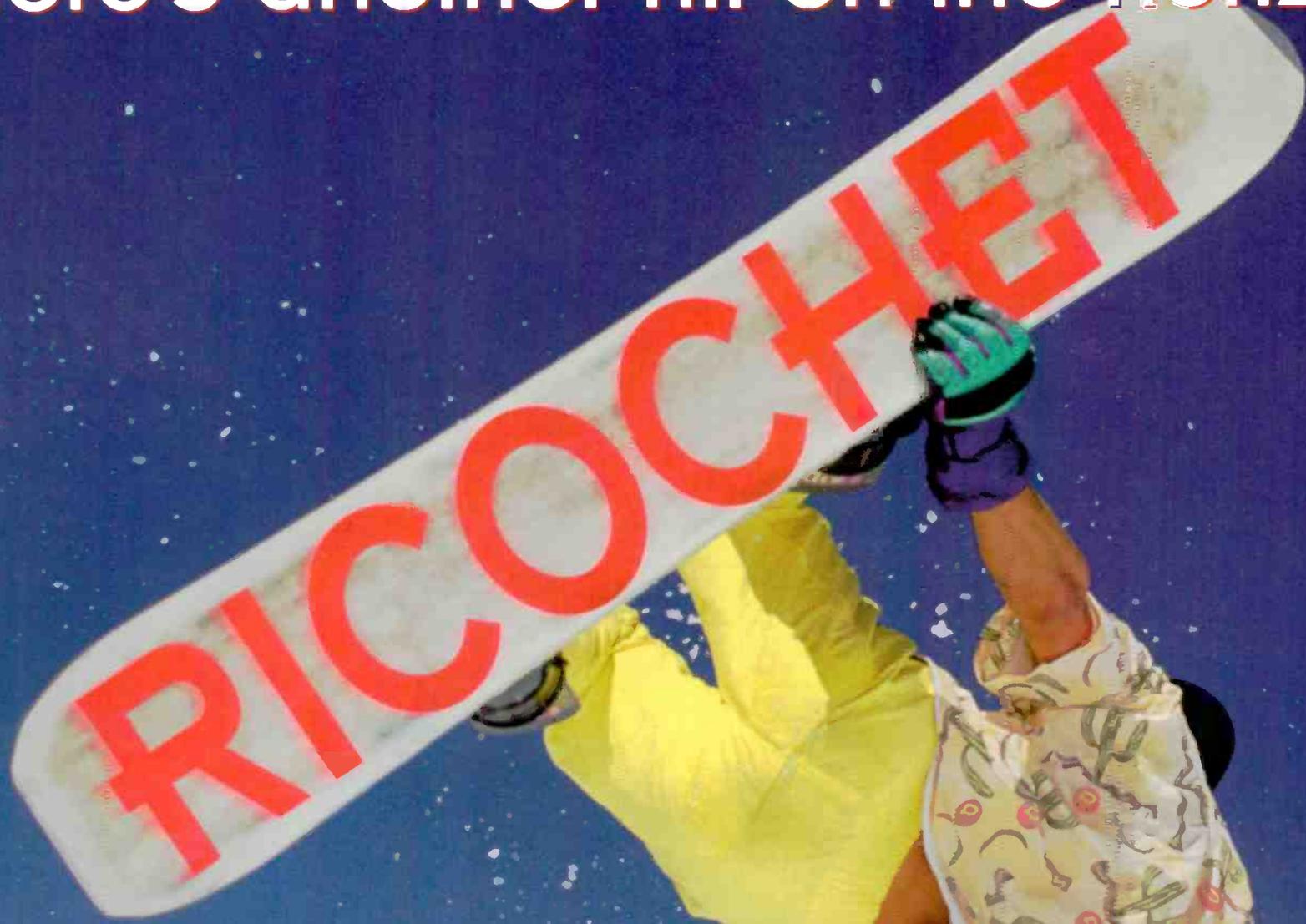
That's How I Got To Memphis (Columbia)

Total Stations: 104/Chart Move: 44-47

Heavy (35+): 0

Medium (25-34): 2 KXKC, WXBQ

Rumors abound,
there's another hit on the horizon



EASE MY TROUBLED MIND

FOR YOUR
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THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★★★★ NO. 1 ★★★★★				
1	3	14	ONE WAY TICKET (BECAUSE I CAN) CURB 1 week at No. 1	LEANN RIMES	5597	5451	
2	1	10	LITTLE BITTY ARISTA	ALAN JACKSON	5364	5765	
3	2	13	THE FEAR OF BEING ALONE MCA	REBA MCENTIRE	5199	5674	
4	5	14	THAT OL' WIND CAPITOL NASHVILLE	GARTH BROOKS	5072	4892	
5	6	15	BIG LOVE MCA	TRACY BYRD	4887	4560	
6	7	14	NOBODY KNOWS ASYLUM	KEVIN SHARP	4798	4501	
7	4	19	EVERY LIGHT IN THE HOUSE CAPITOL NASHVILLE	TRACE ADKINS	4667	5267	
8	9	11	FRIENDS ATLANTIC	JOHN MICHAEL MONTGOMERY	4600	4276	
9	10	12	MAYBE WE SHOULD JUST SLEEP ON IT CURB	TIM MCGRAW	4371	3958	
10	11	19	HER MAN DECCA	GARY ALLAN	4053	3729	
11	12	9	IS THAT A TEAR ATLANTIC	TRACY LAWRENCE	3908	3688	
12	14	13	LET ME INTO YOUR HEART COLUMBIA	MARY CHAPIN CARPENTER	3793	3676	
13	15	8	EVERYBODY KNOWS MCA	TRISHA YEARWOOD	3644	3406	
			★★★★ AIRPOWER ★★★★★				
14	19	13	IT'S A LITTLE TOO LATE DECCA	MARK CHESNUTT	3466	3176	
15	16	8	PRETTY LITTLE ADRIANA MCA	VINCE GILL	3401	3367	
16	8	22	GOODNIGHT SWEETHEART CURB	DAVID KERSH	3287	4380	
17	18	11	I CAN'T DO THAT ANYMORE WARNER BROS.	FAITH HILL	3238	3226	
18	23	5	HALF WAY UP RCA	CLINT BLACK	3191	2791	
19	20	11	THAT'S ANOTHER SONG ASYLUM	BRYAN WHITE	3072	3014	
20	13	20	STRAWBERRY WINE CAPITOL NASHVILLE	DEANA CARTER	2973	3676	
21	31	4	A MAN THIS LONELY ARISTA	BROOKS & DUNN	2789	2141	
22	25	10	RUNNING OUT OF REASONS TO RUN COLUMBIA	RICK TREVINO	2781	2437	
23	29	12	AMEN KIND OF LOVE GIANT	DARYLE SINGLETARY	2600	2273	
24	27	12	MAYBE HE'LL NOTICE HER NOW BNA MINDY MCCREARY FEAT. LONESTAR'S RICHIE McDONALD		2562	2363	
25	26	13	WOULD I WARNER BROS.	RANDY TRAVIS	2545	2409	
26	28	19	WHAT IF JESUS COMES BACK LIKE THAT EPIC	COLLIN RAYE	2512	2313	
27	22	19	I CAN STILL MAKE CHEYENNE MCA	GEORGE STRAIT	2295	2891	
28	33	6	WHERE CORN DON'T GROW WARNER BROS.	TRAVIS TRITT	2285	1908	
29	34	6	ME TOO MERCURY NASHVILLE	TOBY KEITH	2252	1905	
30	17	12	POOR, POOR PITIFUL ME MERCURY NASHVILLE	TERRI CLARK	2213	3350	
31	24	19	LONELY TOO LONG EPIC	PATTY LOVELESS	2144	2522	
32	21	20	LOVE IS STRONGER THAN PRIDE COLUMBIA	RICOCHET	1956	2935	
33	32	17	LIKE THE RAIN RCA	CLINT BLACK	1831	2057	
34	35	9	SHE WANTS TO BE WANTED AGAIN EPIC	TY HERNDON	1725	1614	
35	38	10	ALL I DO IS LOVE HER EPIC	JAMES BONAMY	1713	1435	
36	37	17	ANOTHER YOU, ANOTHER ME REPRISE	BRADY SEALS	1675	1524	
37	36	11	HIGH LOW AND IN BETWEEN MERCURY NASHVILLE	MARK WILLS	1612	1590	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
38	48	2	KING OF THE MOUNTAIN MCA	GEORGE STRAIT	1474	602	
39	39	10	YOU CAN'T STOP LOVE MCA	MARTY STUART	1411	1288	
40	42	4	SHE'S TAKEN A SHINE CAPITOL NASHVILLE	JOHN BERRY	1374	928	
41	30	20	THAT'S ENOUGH OF THAT ATLANTIC	MILA MASON	1307	2257	
42	50	3	WE DANCED ANYWAY CAPITOL NASHVILLE	DEANA CARTER	1168	480	
43	40	8	POLITICS, RELIGION AND HER MERCURY NASHVILLE	SAMMY KERSHAW	1149	1112	
44	43	4	HEARTBROKE EVERY DAY BNA	LONESTAR	1073	882	
45	41	7	I MEANT TO DO THAT REPRISE	PAUL BRANDT	1030	1030	
46	46	8	REDNECK 12 DAYS OF CHRISTMAS WARNER BROS.	JEFF FOXWORTHY	948	637	
47	44	8	THAT'S HOW I GOT TO MEMPHIS COLUMBIA	DERYL DODD	930	820	
48	45	9	I WOULDN'T BE A MAN CAPITOL NASHVILLE	BILLY DEAN	853	766	
49	54	3	THAT WOMAN OF MINE ATLANTIC	NEAL MCCOY	680	433	
50	51	5	GOD BLESS THE CHILD MERCURY NASHVILLE	SHANIA TWAIN	614	479	
51	63	3	LET IT SNOW, LET IT SNOW, LET IT SNOW COLUMBIA	RICOCHET	604	320	
52	61	3	HOLDIN' ARISTA	DIAMOND RIO	589	332	
53	68	2	SHE DREW A BROKEN HEART EPIC	PATTY LOVELESS	555	266	
54	RE-ENTRY		ALL I WANT FOR CHRISTMAS IS YOU WALDOXY/MALACO VINCE VANCE & THE VALIANTS		554	154	
55	56	2	IT'S OVER MY HEAD COLUMBIA	WADE HAYES	552	392	
56	70	7	LEROY THE REDNECK REINDEER EPIC	JOE DIFFIE	523	218	
57	53	7	DO YOU WANNA MAKE SOMETHING OF IT CURB	JO DEE MESSINA	500	449	
58	47	16	MAMA DON'T GET DRESSED UP FOR NOTHING ARISTA	BROOKS & DUNN	492	604	
59	57	7	REMEMBER WHEN BNA	RAY VEGA	445	389	
60	59	2	UNCHAINED MELODY CURB	LEANN RIMES	439	346	
61	49	11	LOVE WORTH FIGHTING FOR CURB	BURNIN' DAYLIGHT	422	518	
62	58	9	YOU JUST GET ONE IMPRINT	JEFF WOOD	390	382	
63	64	10	KISS THE GIRL WALT DISNEY	LITTLE TEXAS	337	310	
64	75	2	WHEN I CLOSE MY EYES BNA	KENNY CHESNEY	334	161	
65	66	4	EVERY COWBOY'S DREAM DECCA	RHETT AKINS	314	281	
66	62	19	IT'S ALL IN YOUR HEAD ARISTA	DIAMOND RIO	283	331	
67	60	9	HAVE WE FORGOTTEN WHAT LOVE IS RIVER NORTH	CRYSTAL BERNARD	275	335	
			★★★★ HOT SHOT DEBUT ★★★★★				
68	NEW ▶		ALL OF THE ABOVE RCA	TY ENGLAND	273	81	
69	NEW ▶		RUDOLPH THE RED-NOSED REINDEER ARISTA	ALAN JACKSON	268	158	
70	52	14	BURY THE SHOVEL GIANT	CLAY WALKER	238	451	
71	NEW ▶		HOW WAS I TO KNOW MCA	REBA MCENTIRE	230	100	
72	NEW ▶		PUT A LITTLE HOLIDAY IN YOUR HEART CURB	LEANN RIMES	216	84	
73	67	15	ONCE I WAS THE LIGHT OF YOUR LIFE EPIC	STEPHANIE BENTLEY	212	276	
74	69	5	I DON'T CARE IF YOU LOVE ME ANYMORE MCA	THE MAVERICKS	204	224	
75	RE-ENTRY		SLEIGH RIDE BNA	LORRIE MORGAN	171	108	

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3200 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

Out this week!

Airplay 1996

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IN ALL MUSIC FORMATS, TOGETHER IN ONE MAGAZINE.

COUNTRY AIRPLAY Monitor

• We Listen To Radio •

December 13, 1996 \$ 4.95 Volume 4 • No. 51

COUNTRY HIGHLIGHTS

#1

★★★★ NO. 1 ★★★★★

ALAN JACKSON

Little Bitty (ARISTA)

★★★★ AIRPOWER ★★★★★

TRISHA YEARWOOD • *Everybody Knows* (MCA)

VINCE GILL • *Pretty Little Adriana* (MCA)

FAITH HILL • *I Can't Do That Anymore* (WARNER BROS.)

NEW RELEASES

KENNY CHESNEY • *When I Close My Eyes* (BNA)

REGINA • *More Than I Wanted To Know* (GIANT)

LARRY STEWART • *Always A Woman* (COLUMBIA)

GEORGE STRAIT • *King Of The Mountain* (MCA)

Is Top 40 Beating Country At Its Own Game On Artist Image, Tightness?

by Kevin Carter and Phyllis Stark with Sean Ross

With country numbers continuing to decline and top 40 experiencing at least a slight resurgence, PDs who work with both formats say top 40 stations are doing a better job of becoming artist-conscious, while country stations need to learn to hold on to records longer and become less chart-driven.

Both country's early '90s boom and subsequent leveling off have long been attributed to (or blamed on) the influence of top 40 PDs who made the move to country when their old format imploded. But with some country PDs having made the move back to top 40, and others now overseeing stations in both formats because of duopoly situations, Airplay Monitor asked PDs if top 40 had picked up any tricks from country radio, and if there were areas where country could learn from top 40's up cycle.

The biggest lesson PDs say top 40 has learned from country is an emphasis on the importance of artist image, even as country stations are becoming more song-driven than ever. While at least a few top 40 label reps would disagree with the idea that top 40 is no longer a format that values instant reaction over artist image, some PDs who've worked both formats feel that situation is changing in favor of developing artists.

Buddy Scott, Greenville, S.C.-based regional PD for SFX Broadcasting, sees an increased emphasis on artists at top 40. "Look at the success of Alanis Morissette, Hootie, etc.," he says. "Top 40 has traditionally done better when it has superstars on the charts, not just great songs."

However, Scott still thinks top 40 stations can do a better job in that area. "Country radio takes care of its artists and doesn't discard them the way top 40 does," Scott says. "It develops artists, which in turn develops loyalty, not only to the artist, but to their music and to their radio station." Scott, like many top 40 PDs watching country in action, compares country's annual Fan Fair, with its up-close-and-personal opportunity for fans to cement their relationship

with their favorite artists, to "top 40 stations throwing another track show with the latest trendy artists."

Jeff Davis, OM/PD of top 40 WMEE/country WQHK Fort Wayne, Ind., says, "Country did a great job in the early '90s in making country stars big, and that's starting to happen again in top 40. In the early '90s, [top 40] didn't do a very good job of making stars. A lot of artists got lost, and nobody was really special."

On the country side, where PDs have repeatedly bemoaned the number of new artists moving through the pipeline, Davis says he wants the format to learn from top 40's mistake of having too many artists at once. "I hope... country understands [that] once you become too broad and the artists aren't as well known, that might be detrimental," he says. "I don't think that's happened yet, but that's a concern. We don't want to [expose artists] at the pace that our listeners can't keep up."

"There is so much new music out there now" in country, says Mike Kasper, PD at top 40 KZMG Boise, Idaho, who has gone back and forth between country and top 40 several times in his career. "[That's] the difference from a couple of years ago, [when] the format was so artist-driven; now it is so song-driven. The listener doesn't have a chance to latch onto anybody and say, 'Oh, I'm a huge LeAnn Rimes fan.' There are so many new artists that it's hard, especially because it's an older audience for country. It takes a little while for [artist identities] to be pounded into their head."

HANGIN' ON TO THE HITS

Top 40's resurgence has, by most accounts, stemmed not just from better music but from a willingness by many top 40 PDs to hold on to the music longer and an increased research emphasis. By contrast, many country PDs remain unwilling to keep records that are no longer being worked in their powers for an extended period.

As WMEE/WQHK's Davis notes, "The speed of the chart at country as opposed to top 40 is unbelievable. A

Continued on page 5



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OF
BEING
ALONE"

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TO
KNOW"

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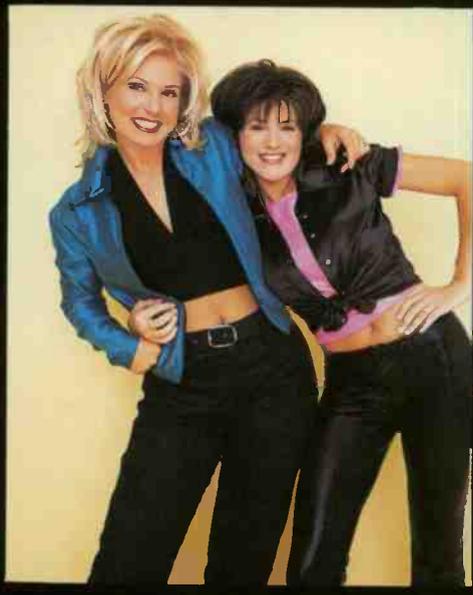
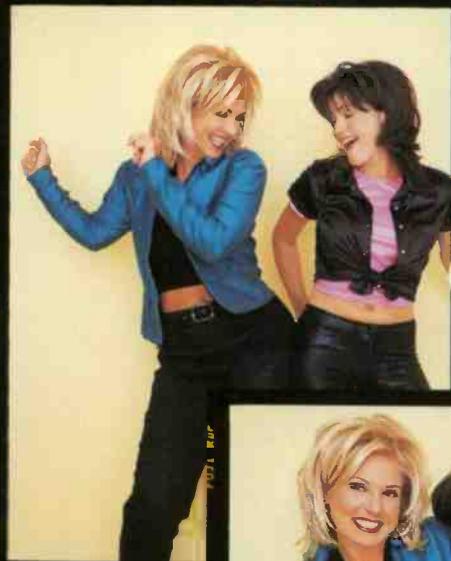
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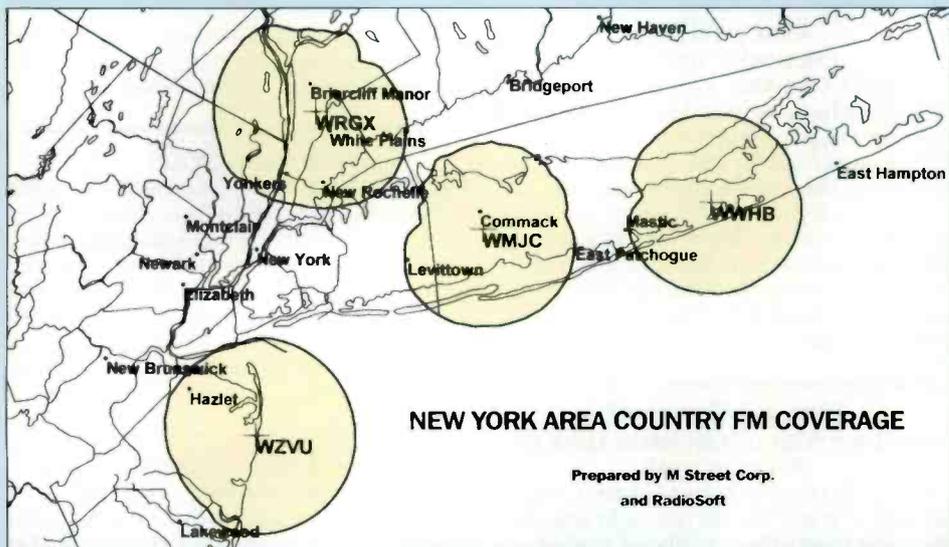
“more than
I wanted to,
know”

add
date:
december
16

'New Country Y107' Comes To New York Metro

Suburban New York has a new country outlet following Odyssey Communications' WRGX (X107) White Plains, N.Y.'s flip from rock to "New Country Y107" Dec. 5. Staying in their current positions are VP of programming Steve

Country"; Clint Black, "Like The Rain"; Randy Travis, "Forever And Ever, Amen"; Trisha Yearwood, "XXX's And OOO's"; Travis Tritt, "Here's A Quarter (Call Someone Who Cares)"; Deana Carter, "Strawberry Wine"; Alabama,



NEW YORK AREA COUNTRY FM COVERAGE

Prepared by M Street Corp.
and RadioSoft

Blatter, who previously was APD/MD at the former WYNY New York; PD Darrin Smith; and MD Shari Ross. Mike O'Malley, who was Blatter's PD at WYNY, is consulting. The on-air lineup is pending.

WRGX is simulcasting its new country format on another 107.1 outlet, oldies WZVU Monmouth, N.J., and plans to add album WWHB Long Island, N.Y., which previously simulcast album WNEW New York, Dec. 13. All three signals will get new call letters.

Y107's move came amid rumors of a format flip at WNEW as well as the departure of WNEW PD Steve Young on Dec. 6.

In its first days, Y107's music was strongly reminiscent of the late '80s/early '90s WYNY under Blatter, O'Malley, and Odyssey boss Mike Kakoyiannis, with a heavier-than-usual emphasis on '80s gold and some unusual WYNY staple titles, such as "End Of The Line" by the Traveling Wilburys. Y107 is also running staged "flashbacks" dating back to Ronnie Milsap's "I Wouldn't Have Missed It For The World," the Bellamy Brothers' "If I Said You Have A Beautiful Body . . ." and Patsy Cline's "I Fall To Pieces." Recurrents released in the 10 months since WYNY became top 40 WKTU are being staged as "Y107 New Country Catch-Ups."

Here's the station's first hour: Garth Brooks, "Friends In Low Places"; Alan Jackson, "Gone

"Mountain Music"; John Michael Montgomery, "I Love The Way You Love Me"; Patty Loveless, "I'm That Kind Of Girl"; George Strait, "Carried Away"; Brooks & Dunn, "Rock My World (Little Country Girl)"; Vince Gill, "I Still Believe In You"; Radney Foster, "Nobody Wins"; Mary Chapin Carpenter, "Down At The Twist And Shout"; Trace Adkins, "Every Light In The House"; and the Judds, "Have Mercy."

Liners heard in Y107's first days included "There's loads of places to hear alternative music, but no place to hear country music—until now"; "We can't tell you what that smell is on the New Jersey Turnpike, but we can tell you that this is Mary Chapin Carpenter on New Country Y107"; and "No, you're not waiting in line at Kenny Rogers' Roasters. This is New York and New Jersey's New Country, Y107."

Blatter says Y107 will cover "the majority of the suburban areas of New York." What remains uncovered by country, according to a map by the M Street Journal of the three FM's service areas as well as that of rival WMJC Long Island, N.Y., is most of New York City itself. M Street publisher Robert Unmacht estimates that only 3.5 million of the 14 million people in the New York metro are within the service contours of the four FM's, as shown by the graphic above.

SEAN ROSS & PHYLLIS STARK



COUNTRY CONFIDENTIAL BY WADE JESSEN

Gift Hints For Your Favorite Audiophile

If you're counting the shopping days until Christmas, or if you'd like to drop some hints to your favorite gift giver, here's a quick list of some country audiophile and bookworm chestnuts that will please even the most discriminating country buff, particularly those who appreciate nostalgia.

1. "Portrait" by Emmylou Harris (Reprise): A three-disc boxed set by the godmother of the new traditionalists. Reprise could easily have extended this set by another disc and included more unreleased material, but for those who have been Harris followers from the beginning, this box is delightful. It covers highlights from her days with Gram Parsons and all the hit material, too. Absolutely a must for the serious country collector.

2. "I Lived To Tell It All" by George Jones with Tom Carter (Villard Books): After a couple of unauthorized biographies, "the Rolls Royce of country singers" takes an opportunity to set the record straight. Easily the most troubled country music genius since Hank Williams, Jones describes his life and career from humble beginnings to his current clean-and-sober status. Although one might have expected Jones to gloss over the most troublesome spots, this account is surprisingly candid. Inspired and long overdue, this book would make a great gift for Possum devotees and should be required reading for country neophytes. While you won't find any scholarly analysis of Jones' career, this is clearly his most personal offering.

3. The Journal of Country Music (Country Music Foundation): This publication is printed three times a year by the nonprofit Country Music Foundation in Nashville. Upon discov-

ering this fantastic magazine about four years ago, I was sorry I hadn't found it sooner. This is reading for anyone who wishes to go beyond the grocery-store checkout tabloids. The writing is engaging and interesting, and you'll want to keep every issue for future reference. The Journal of Country Music isn't limited to historical perspective, either. For example, in the current issue, you'll find an excellent story on Shania Twain. Back issues are available and reasonably priced.

4. "Ernest Tubb: The Texas Troubadour" by Ronnie Pugh (Duke University Press): Pugh, head of reference at the Country Music Foundation, gives us the most complete work on Tubb to date. This nearly 500-page book is clearly the work of a devoted Tubb fan, but it doesn't exclude Tubb's human failings. Tubb's fans, family, and friends should be grateful for Pugh's candid admission of his love for Tubb and his music. This book is definitely the work of an educated, tenacious, and thorough author. Every star who is written about should be so lucky.

5. "Ray Price & The Cherokee Cowboys" (Bear Family Records): When I caught wind that this 10-disc set was in the works, I telephoned the Ernest Tubb Record Shop weekly to find out when it would be there. When this German import arrived, I quickly drove down to the old main store on Broadway to pick it up. I immediately embarked on a lengthy binge of the best shuffle songs ever recorded. This label gives expert treatment to country luminaries like Price but has a catalog of surprising depth in the more obscure. Don't expect any of Price's string-drenched '70s work, either. The set ends with Price's 1967 hit "Danny Boy." Expensive, but worth it.

ON THE ROW

Stewart Takes Top Spot At Magnatone

Colin Stewart has been named president/CEO of Magnatone Entertainment Group. He previously was COO for Magnatone affiliate Speer Communications. Stewart replaces former president Brent Maher, who recently exited, and former CEO Jim Mazza, who also exits the label. Mazza will continue to serve as a consultant and will executive-produce Kenny Rogers' next album, scheduled for release in April 1997.

River North has restructured its promotion department and fired Southwest regional Louis Heidelmeier and Northeast regional Bob Reeves.

The other two regionals, Carl Brown, West Coast, and Robbie Vogt, Southeast, will stay until their contract expires in May '97. VP of promotion Kevin Herring says, "We're not getting out of the country business. We're doing the things we feel are necessary to stay in business." Herring plans to use indies to work his records, much like the label's AC division, which has no regionals.

Ten artists have been selected to perform at the Country Radio Seminar's "New Faces" show, set for March 8 in Nashville. They are Trace Adkins, James Bonamy, Paul Brandt, Deana Carter, Deryl Dodd, David Kersh, Mila Mason, Jo Dee Messina, LeAnn Rimes, and Kevin Sharp.

Congratulations to Doug Stone, who married Beth Snyder Dec. 4. The couple will honeymoon in Walt Disney World in January after Stone concludes his tour. This is Stone's third marriage.

Condolences to Atlantic Records director of artist development Elroy Kahane on the death of his wife, Joyce. In lieu of flowers, donations may be made to Alive Hospice Inc., P.O. Box 23588, Nashville, Tenn. 37202-3588.

RADIACTIVE BY PHYLLIS STARK

WXTU Running PD-less; WCTK Ups Reed

WXTU Philadelphia PD Kevin O'Neal is out. No replacement has been named.

WCTK Fort Myers, Fla., APD/MD/afternoon jock Jeff Reed is upped to PD/MD. Ron Ellis remains OM.

Clayton Allen Pickens has landed the PD job at KRYS (K99) Corpus Christi, Texas, replacing Danny McWilliams. Pickens previously was PD at top 40 KCHX Midland, Texas.

KRWQ Medford, Ore., ups PD Judy Austin to OM, replacing Jim Zinn, now at crosstown KBOY.

Former Gulfstar corporate director of operations Craig Reininger is named GM at top 40 KNVE Killeen, Texas, and country sister KKIK, replacing Debbie Davis.

KASE/KVET Austin, Texas, president/GM Ron Rogers has been elected chairman of the Arbitron advisory council for 1997. The council's newly elected country representative is Mike Gatons, GM of KNUE Tyler, Texas.

KWFS (Lonestar 103) Wichita Falls, Texas, OM Ray Gordon moves to crosstown KLUR as MD/afternoon jock. He replaces Frank Seres, who moves to Nashville to pursue a music career.

WDGG Huntington, W.Va., afternoon jock Jeff Crawford adds MD duties in the wake of former MD/morning co-host Marilyn Sargent's exit.

No confirmation at press time, but look for R&B WJHM Orlando, Fla., morning hosts Welch and Woody to join sister KSAN San Francisco in mornings, replacing Glen Boychuk and Joe Thomas.

Sorry to report the death of longtime WKHX-FM/WYAY (Y106) Atlanta promotion director Andy Guzman, 45, of a heart attack Dec. 3. He's survived by his wife, Karen, and daughter, Andrea.

WBAP Fort Worth, Texas, overnight jock Bill Mack picks up two affiliates, WJR Detroit and KTWO Casper, Wyo.

KNAX Fresno, Calif., interim night jock Stefan Carpenter gets the job full-time as of Jan. 1.

WXCX Wilmington, Del., P/T jock Bill Fonte is

pped to overnights, replacing Dave Roberts, who exits. Also, morning man Rico Richards and his wife, Sharon, welcomed a daughter Nov. 30.

WPOR Portland, Maine, morning co-host Wellington "Bud" Sawyer is named public-service director for Saga Communications' Portland stations, including WGAN/WMGX/WYNZ/WZAN. Mark Matzell, previously production manager at WABK Augusta, Maine, takes 'POR's morning slot.

Exiting WKCX Columbus, Ga., morning co-host Kitt Garrett is replaced by p.m. driver Miller Robson. Market vet Andy Woods joins in afternoons.

Dale Alexander, former night jock at WBDY Bluefield, Va., joins WQBE Charleston, W.Va., for nights. WQBE PD Jeff Whitehead is still looking for afternoon-drive candidates; call him at 304-744-7020. At WBDY, Bubba Krenshaw joins for nights from P/T at sister station WHAJ.

The new morning-show host at WBWN (B104) Bloomington, Ill., is Dillon Stone, last heard in overnights at WKIS Miami.

WNAM Appleton, Wis., PD Ron Ross, adds production director stripes for WNAM and sister country station WUSW. He replaces Scott Stick, now at WMUS Muskegon, Mich.

WSM Nashville promotion assistant and P/T jock Nancye Stewart has been named programming coordinator for CMT.

WZPC (PCI03) Nashville has openings for a midday host and a morning-news announcer; send T&Rs to OM Dale Jones. WCUZ Grand Rapids, Mich., has an opening for a promotion coordinator; résumés to PD Kelly Iris.

Huntsman Entertainment picks up distribution of the Ichabod Caine-hosted "Honky Tonk Sundays," which has more than 100 affiliates.

PROMOTIONS

KNIX's Bet; WKIX's Show; WSIX's Parade

KNIX Phoenix morning hosts **Steve Harmon** and **Carrie Wilson** and **WCOL** Columbus, Ohio's **Skip Mahaffey** and **Dixie Lee** are waging an on-air bet on the outcome of the Rose Bowl Jan. 1, which will feature the Arizona State Sun Devils and the Ohio State Buckeyes. The mayors of Tempe, Ariz., and Columbus made the bet live on the air Nov. 21, in which the losing mayor will wear a complete wardrobe from the opposing team to work for an entire day. A check will also be made out to the winning mayor's charity of choice.

WKIX (Kix 96.1) Raleigh, N.C., held a Toys for Tots Christmas concert Dec. 1 with **John Berry**. Two shows sold out the 2,000-seat venue in a week and a half. Listeners got a \$5 discount per ticket purchased if they donated a toy to the station's holiday crusade. More than 4,000 toys were collected. The station is readying its annual marathon in which morning hosts **Morgan** and **Maddog** stay on the air from 6 a.m. to 6 p.m. asking listeners to come to the station and "stuff the studio" with toy donations.

WSIX Nashville's morning show, **Gerry House** and the House Foundation, hosted its annual Parade of Pennies charity breakfast Dec. 4 and was joined by **Ricochet** for part of the live broadcast. The station also hosted its annual Parade of Pennies concert Dec. 10 featuring **Collin Raye**, **Lee Roy Parnell**, **Trace Adkins**, **Wade Hayes**, **Jeff Carson**, and **Thrasher Shiver**. Both events benefit Dreammakers, a volunteer organization that makes dreams come true for children with life-threatening illnesses.

KASE Austin, Texas, is giving away three \$1,000

Christmas shopping sprees at a local mall. Winners have 10 minutes and seven seconds to spend the cash but can't spend more than \$250 per store.

WKKG Columbus, Ind., recently completed its second Holiday Harvest for the Hungry drive. Jocks did their shows from the back of a 14-foot truck for three days soliciting food donations for the area's needy. More than two tons of food was collected, nearly twice as much as last year's event.

"After MidNite With Blair Garner" ran a two-week **BR5-49** trivia contest and cross-promoted it on the syndicated show's World Wide Web site on the Internet. Each night, Garner posed a question about the Arista act and encouraged listeners to find the answers on the show's site. That site usually receives about 5,000 hits a night, but that figure rose to more than 8,000 during the contest's duration. Nightly contest winners got the band's CD and a calling card good for 25 minutes of free long distance. The grand-prize winner got a trip to the National Finals Rodeo in Las Vegas and tickets to see and meet the band there.

SW Networks' "Country's Most Wanted With Carl P. Mayfield" is running a contest that will award a winner two front-row tickets to the New Year's Eve concert at Nashville's new arena with **Tim McGraw**, **Faith Hill**, **BlackHawk**, and **Bill Engvall**. The prize package includes backstage passes, airfare, three nights at the Renaissance Hotel, dinner at **Naomi Judd's** Trilogy restaurant, a night of dancing at the Wildhorse Saloon, lunch at the Hard Rock Cafe, and admission to more than 20 Nashville attractions. The winner and guest will appear on the show to recap the trip. Listeners enter by sending in postcards. The drawing is Dec. 23. **PHYLLIS STARK**

Another 'CUZ, Another 'BCT



Reprise artist **Brady Seals** meets with staffers of sister stations **WBCT** and **WCUZ** during a recent visit to Grand Rapids, Mich. Pictured, from left, are **WCUZ** PD/MD **Kelly Iris**, **Seals**, **WBCT** midday host/acting MD **Taylor**, and **WBCT/WCUZ** OM **Doug Montgomery**.

He Can Still Make Boston



During his recent concert in Boston, MCA artist **George Strait** met with **WKLB** APD/MD **Ginny Rogers**, left. Strait's performance in Boston was his first stop there in six years.

AIRBORNE

Instant information on Country's new artists

Edited by Sue Falco

Gary Allan

"HER MAN" (DECCA)

At age 13, Gary Allan walked into a bar a few blocks from his home in La Mirada, Calif., to audition for a singing job he'd seen advertised. Despite protests from the club owner that he was too young, Allan convinced the man to let him perform the following weekend. At 15, he was offered a record deal but followed his parents' advice to let it wait. Years later, and within weeks of arriving in Nashville, Allan had his choice of several major-label deals. "Used Heart For Sale" is his debut album.

Crystal Bernard

"HAVE WE FORGOTTEN WHAT LOVE IS" (RIVER NORTH)

Crystal Bernard has played Helen Chappel on NBC's "Wings" for the past eight years, but she spent most of her childhood singing on-stage. Bernard traveled across the country with her evangelical-preacher father, performing at church functions and gospel jubilees. At 14, she was asked to become part of **Bobbie Gentry's** Las Vegas show. Her AC duet with Chicago's **Peter Cetera**, "(I Wanna Take) Forever Tonight," brought her to the attention of River North. She co-wrote this single with **Billy Dean**. Her debut album is titled "The Girl Next Door."



Burnin' Daylight

"LOVE WORTH FIGHTING FOR" (CURB)

Marc Beeson (a former solo artist and author of **Restless Heart's** "When She Cries"), **Sonny LeMaire** (bassist, vocalist, and songwriter for **Exile**), and **Kurt Howell** (keyboardist and vocalist for **Southern Pacific**) make up this trio, which set out with the sole intention of getting its songs recorded by other artists. In fact, its first showcase invitations read, "We don't want a record deal, just cut our songs." Nevertheless, the act's shows attracted a slew of label execs with offers. **Curb** struck the right chord to change the group members' minds.

Mila Mason

"THAT'S ENOUGH OF THAT" (ATLANTIC)

After graduating from high school in Dawson Springs, Ky., **Mila Mason** moved to Nashville, where she modeled, sang jingles, wrote songs, and recorded demos until a showcase landed her a record deal with **Atlantic**. Her debut set is titled "That's Enough Of That."

Caryl Mack Parker

"BETTER LOVE NEXT TIME" (MAGNATONE)

An accomplished pianist, guitarist, and mandolin player, **Caryl Mack Parker** grew up in Abilene, Texas, but it wasn't until entering talent shows in high school that she considered a career in music. While in college, Parker toured for the USO with husband/co-writer **Scott Parker**. After she got her degree in education, the Parkers moved to Portland, Ore., where she received recognition as a



singer/songwriter, before moving to Nashville. Her self-titled debut is co-produced by **Little Texas** co-producer **Christy DiNapoli**.

Brady Seals

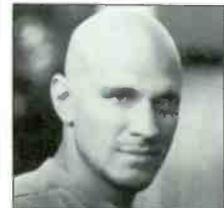
"ANOTHER YOU, ANOTHER ME" (REPRISE)

Fairfield, Ohio, native **Brady Seals** is flying solo after a successful run with **Little Texas**, which, over its seven-year history, received many accolades, including the **Academy of Country Music's** vocal group of the year award in 1994. Seals co-wrote nine of the 10 tracks on his debut album, "The Truth," produced by **Rodney Crowell**.

Kevin Sharp

"NOBODY KNOWS" (ASYLUM)

Kevin Sharp's family, which included seven children and numerous foster children, lived in Idaho and Sacramento, Calif. His high school years were spent singing in choirs and playing sports. During his senior year, however, he was diagnosed with bone cancer. Many operations, painful treatments, and experimental drugs followed, and Sharp was given little chance to live. Surprisingly, he went into remission in 1991. Two years later, he returned to performing and was signed to **Asylum** with the help of mentor **David Foster**. This single is a country remake of a pop hit by the **Tony Rich Project**. "Measure Of A Man" is Sharp's debut album. A TV movie about his life is planned and will star **Fred Savage** of "The Wonder Years."



Ray Vega

"REMEMBER WHEN" (BNA)

As a boy in **El Paso, Texas**, **Ray Vega** followed in his father's and older brother's footsteps by singing in church. He grew up listening to the **Eagles** and **Linda Ronstadt**, while his brothers instilled in him their own musical preferences for **Gene Pitney**, **Roy Orbison**, and **Marty Robbins**. In the mid-'80s, Vega interrupted his studies at **Boston's Berklee College of Music** to sing professionally with his brother as part of the **Vega Brothers**. This track is from his solo debut, for which he co-wrote seven of the 11 tracks.



Jeff Wood

"YOU JUST GET ONE" (IMPRINT)

Oklahoma native **Jeff Wood's** first musical memory is being 6 years old at **Disneyland** and ending up onstage with one of the performing bands. Through high school and college, Wood performed acoustically and spent a lot of weekends watching **Garth Brooks** at the local **Holiday Inn**. After graduating from **Oklahoma State University**, Wood asked Brooks to show him around Nashville. He moved there a year later, was signed to a publishing deal, and penned "Cowboy Love" for **John Michael Montgomery**. He was signed briefly to **Liberty** before landing at **Imprint**.

★ Denotes first appearance. Airborne features those artists who are making their debut chart runs in *Country Airplay Monitor*. Send information on new artists to **Sue Falco** at 11 W. 42nd St., 12th Floor, New York, N.Y. 10036.

Is Top 40 Beating Country At Its Own Game On Artist Image, Tightness?

Continued from page 1

song may move up and down the country chart in a matter of weeks; in top 40, they will stay there and stay there."

Likewise, veteran top 40 jock Rich Stevens, now PD at country WCTQ Sarasota, Fla., thinks country stations need to learn not to pattern their playlists after a chart. "You don't have to play everything just because it's in the top 40," he says. "There are a lot of people [in country] that program by charts and not the real way you do it, which is sales, research, and gut."

Mark Murphy, OM of Alaska-based Comco Broadcasting, who oversees six radio stations, including top 40 KGOT Anchorage and country KIAK Fairbanks, thinks top 40 is now doing a better job of music scheduling. "There's a lot more potential to be squeezed out of Selector, like artist separation and tempo, to achieve a better balance," he says.

Murphy cautions that one thing country borrowed from top 40—faster rotations—could be harmful to the format. "Even though KIAK is pulling a 30 share, they're rotating their power records at about 3:20 [hours]," says Murphy. "Our powers at KGOT turn over at about 3:30. Country radio has such an incredibly loyal audience, I think faster rotations burn the songs out faster."

SFX's Scott admires country's ability to affect long stretches of time spent listening. "Country is a contemporary music format that is not necessarily come-driven; it's largely a TSL-driven format, and it's time that top 40 looked at country's methods for generating higher TSL and used some of those concepts," he says.

Scott, a veteran top 40 programmer who oversees country stations, says country radio has taught him some new programming tricks. "Country radio has broken some of my ironclad radio rules that I originally picked up from Rick Sklar and Buzz Bennett," he says. "Some of the absolutes we used to live by in top 40 have been bent, like the [emphasis] on come."

Similarly, Charlie Quinn, OM of SFX's top 40 WRVW/country WSIX Nashville, says that country's increasingly top 40 feel in the early '90s benefited both formats and forced top 40 to modernize. "Country needed to reinvent itself to match the format's hip, new music," he says. "Country began drawing people from many demos, so they made an effort to reflect that and become the pop station of the '90s."

"Top 40 had to wise up and realize [that] they had to eliminate many of those old-school presentational things and step out of the paradigm," he adds. "All the format's negative baggage, like the hype, the big voices, big contests that made the format sound like a stereotypical 'top 40,' held us back. The smart top 40 programmers made the hits the only thing that defined us, and tailored their presentation to fit their markets."

FIGHT FOR YOUNGER DEMOS

One of the ironies of the country/top 40 battle of recent years is that while both formats have seen their 12-plus numbers rise and fall as teens enter and leave the format, neither is anxious to cultivate teens. Top 40 lost some teens in the early '80s by playing too much rap, then others by quickly skewing much more adult. Country is now losing teens to top 40 and modern, in part because of a greater emphasis on older material at some stations.

But most PDs feel that teens are too fickle to target. KZMG's Kasper likens younger demos to "a school of fish. Trying to chase after teens, you're going to drive yourself crazy doing it. They listen to what's hot, not necessarily because it's good, but because that's what their friends are doing. Radio is just as much peer pressure for them as anything else. Country got them not because they were chasing them, but because it was at a time when country music really was good."

So could country work for the younger end again? "If another superstar act like Garth Brooks comes along, or an Alan Jackson, you'll see some teens come back," Murphy says.

Davis says that some of the alternative crossover songs are starting to "polarize teens back to top 40," but he says country can still hold them, "as long as there are icons like LeAnn Rimes, Bryan White, and David Kersh."

HEY, MACARENA

One of the most ironic twists in the struggle for dominance between the two formats is that years after country popularized line dancing, the biggest line-dance record of them all, "Macarena," came from top 40, although country now has its own version, too, by Imprint act the Groovegrass Boyz.

"Any line-dancing fan had fun with the 'Macarena,' too," says Comco's Murphy. "It even crossed over into country bars. Don't forget that many top 40 stations and bars played 'Achy Breaky Heart' when it was big."

While "Macarena" helped refocus adult attention on top 40 last summer, a few country PDs tried to capture the pop-culture moment on their station. Stevens tried "Macarena" on his morning show after its exposure at the Democratic convention. "The response was unbelievable," he says. "That Saturday night, I went to a [country] club, and they played it, and everybody got up to dance... If my radio station is playing the true top 40 approach, and that's a record my audience is digging, I should be playing it." Quinn says WSIX spiked the song occasionally. TNN's "Club Dance" show features it about three times a week.

IN THE BOOM/BUST ROOM

Both country and top 40 have found themselves vulnerable to the boom/bust cycle, in which too many stations rush to the hot format of the moment, then pronounce it dead and move on. Country experienced it first in the early '80s, then the mid-'90s. Top 40 went through a boom in 1982-84 and is only starting to see another one now.

While the country building boom initially helped that format grow its audience, it later left many markets mired in two- or three-way wars of attrition, with no clear winner. With most markets only now starting to show decent prospects for even one top 40, that format's comeback seems even less likely to withstand the rush of new in-format competition that some markets are seeing.

KZMG's Kasper says that while there may be lessons the two formats can learn from each other, neither side is doing a very good job learning them, as evidenced by the continuing boom/bust cycles. "This thing is so cyclical [that] I'm not sure if there is any control of it," he says. "If there was something to learn, you'd think after the first two [cycles] that they would have learned it."

MONITOR PROFILE

Capitol Nashville's Deana Carter Passes Through Storms To Reach Success

It's often the "overnight" sensations who have waited the longest for their big break. That's certainly true of Deana Carter, who, in the past five years, lived through several changes in regime at Capitol Nashville and weathered its name change to Liberty, the creation of spinoff label Patriot (where she was briefly assigned), and the change back to Capitol Nashville—all without having any product released domestically.

She is also proof that luck and timing are critical, because although her debut single, "Strawberry Wine," shot to No. 1, stayed there for two weeks, and became one of radio's biggest reaction records of the year, it came very close to not being a single at all.

The label had intended to come with "I've Loved Enough To Know" and a video for that song was already in the can. But Carter, who had been on a radio tour for several months and had played a few showcases for programmers, says that there was overwhelming programmer feed-

back. "I looked at it after it was all said and done, and I just cracked up, [thinking] 'Surely to God there is somebody [else] out there that feels that way.'"

There was, she admits, some resistance at Capitol to naming the album after that track, but she says that during the debate, "everybody was smiling. It wasn't like it was a big battle or anything. It was like, well, let's be smart, because we've worked on this album, we've been through hell already, so let's not tittle it something that people won't take you seriously for, which is a valid point. But as a new artist, you don't have the credibility to have a self-titled album. So it's like, 'What the hell man, we might as well.'"

While she was, as she puts it, "surfing" through the changes at Capitol, she was working in Europe promoting a set with the same title as her current U.S. release, but with little else in common other than the title track. She describes that album, produced by Jimmy Bowen and John Guess, as "kind of dark, more European than [the U.S.] album," which was produced by Los Angeles-based producer Chris Farren.

Carter's roots are in Nashville. She is the daughter of veteran session guitarist Fred Carter Jr., who played on everything from Marty Robbins' "El Paso" to Simon & Garfunkel's "The Boxer." But she deliberately chose a non-Nashville producer for her album. Because of a concern that "everything is just starting to sound the same," she wanted someone fresh to make her music distinctive.

With Farren's help, Carter was inspired to experiment musically. For example, they built the song "How Do I Get There" around a sample of a rap drum loop. "Part of this is trying to bend these barriers [of] country music," she says. "I thought, 'Man, let's just do a rap drum loop and put fiddles and stuff around it and make it a country song.' It became a challenging joke to see if it would work, and it really did. It worked great. Country music has a lot of soul, and I'm just trying to enhance that."

Carter spent so much time on the road visiting radio last spring that when asked how many stations she got to, she says, "It feels like all of them twice." While she claims to have enjoyed the experience, Carter admits it was difficult. "When you're unknown, people look at you totally differently. Six months ago, I was begging to even get in the door at a lot of these places." Today, she is not only warmly received at radio, but getting TV bookings—almost unheard of for a new artist. She has appeared on "The Tonight Show," "Day & Date," and CNN's "ShowBiz Today" and will appear on "Late Show With David Letterman" Dec. 30. She says of the media blitz and her hectic schedule, "They're killing me, but I'll take it."

Prior to picking up a guitar for the first time at age 23, Carter worked in rehabilitation therapy with stroke and head-injury patients at Tennessee Christian Medical Center. Other career paths have included teaching preschool and waitressing all over Nashville, most notably at Zanies comedy club.

"In the master plan, they insisted that I go through hell," she says of her early jobs. But she believes they taught her some skills useful to her current profession, particularly the job at Zanies. "You realize what touches people's lives, and you realize sensitivity and emotions and what makes people tick without cheapening it," she says. "That's where the comedy club helped me so much, because you realize that people respond to comedy that's not preached at them. They respond to comedy that they've experienced, like 'Did I Shave My Legs For This'... The human experience is a common thread throughout the album."

PHYLLIS STARK



Deana Carter
Artist
Capitol Nashville

'Country has a lot of soul, and I'm trying to enhance that'

back on "Strawberry Wine," a nostalgic look at young love and lost innocence.

"Nowadays, you can't come out with your second-best song," Carter says, so with only about two weeks until the target date for her debut single, she and the Capitol staff scurried to change gears. Ultimately, Carter says, "it was a great call."

Like a lot of radio listeners, Carter fell in love with "Strawberry Wine" the first time she heard it, when co-writer Matraca Berg performed at a songwriter function. "My reaction is exactly what everybody's reacting to, and that is, 'I lived it.' It hit me right between the eyes," she says. "It's just [about] all those experiences that you go through when you're at that age. It was honest [and] kind of bold."

"Because the long version rocks out at the end, I said, 'This is our country 'Free Bird,''" she says. "When we finished recording that song in the studio... everybody was going, 'Oh my God, wow.' We definitely knew that there was a lot of meat there, but [we thought], 'They'll never go for it.'"

"Strawberry Wine" and the follow-up single, "We Danced Anyway" (also co-written by Berg), fit well with the kinds of songs Carter was writing for herself. Six of her compositions appear on the album, including the title track. "Did I Shave My Legs For This?" which makes other female attitude songs like "Guys Do It All The Time" seem almost sentimental by comparison. Carter thinks it's ironic that those sort of songs are taking centerstage right now, because she says she's been writing them for years.

"What is weird is how it's kind of come around to me," she says. "I wrote ['Did I Shave My Legs For This?'] six years ago... I've always been kind of doing this the whole time, and country's just come around to that." But, Carter adds, "I'm never for male-bashing, burning Fruit of the Looms, all that kind of crap, because I have brothers and a father and a husband, and I love men. I just wrote that from a relationship expe-

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ADVERTISING PRODUCTION MANAGER: LEN DURHAM

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615-321-4290 Fax: 615-320-0454

For subscriptions call: 800-722-2346

NATIONAL ADVERTISING MANAGER: JON GUYNN

ADVERTISING SALES: LEE ANN PHOTOGLIO

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EOE



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Immediate opening for midday, professional, experienced, smooth communicator, and possibly other full and parttime on-air positions at WMXQ-FM/Soft Rock 94.5, Birmingham. Send tapes and resumes to Jeff Tyson, WMXQ, 244 Goodwin Crest Drive, Suite 300, Birmingham, AL 35209. NO CALLS. EOE

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Providence, RI - Market #31 SFX Broadcasting, WSNE, Top 5-rated Bright AC looking for exceptional AT for possible future openings. Naturally enthusiastic delivery, top-notch production skills & impeccable references a must. Minimum 3 yrs fulltime experience. No calls, T&R to Jack Casey, APD, 100 Boyd Ave., E. Providence, RI 02914.

EOE M/F

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EOE



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Eugene, OR 97440
EOE

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week.

For Week Ending December 8, 1996

COUNTRY

Grid of 30 country radio station playlists including WUSN, KZLA, WKHX, KSCS, WMZQ, WXTU, KYNG, KILT, KIKK, WWWW, KPLX, KKBQ, WGAR, WYCD, WIL, WPOC, KEYE, WBQB, WIVK, WYAY, KYGO, KMPS, WFMS, and KNIX. Each station listing includes song titles, artists, and cumulative play counts.



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week.

COUNTRY

WTQR Greensboro PD: Paul Franklin MD: Deano. Playlist table with columns for rank, artist, and song title.

WDSY Pittsburgh PD: Justin Case Acting MD: Rick Daulton. Playlist table with columns for rank, artist, and song title.

WSIX Nashville PD/MD: Dave Kelly. Playlist table with columns for rank, artist, and song title.

KMLE Phoenix PD/MD: Jeff Garrison. Playlist table with columns for rank, artist, and song title.

KFRG San Bernardino OM: Ray Massie MD: Don Jeffries. Playlist table with columns for rank, artist, and song title.

WSOC Charlotte PD: Paul Johnson MD: Rick McCracken. Playlist table with columns for rank, artist, and song title.

WUBE Cincinnati PD: Tim Closson MD: Duke Hamilton. Playlist table with columns for rank, artist, and song title.

WQYK Tampa PD: Beecher Martin MD: Jay Roberts. Playlist table with columns for rank, artist, and song title.

WKXK Chicago PD: Ted Stecker MD: Mark Campbell. Playlist table with columns for rank, artist, and song title.

WRBQ Tampa PD: Ronnie Lane MD: Wanda Myles. Playlist table with columns for rank, artist, and song title.

WWKA Orlando PD: Michael Moore MD: Shadow Stevens. Playlist table with columns for rank, artist, and song title.

WHKO Dayton PD: Gerry McCracken MD: Dawn Michaels. Playlist table with columns for rank, artist, and song title.

WAMZ Louisville PD: Coyote Calhoun MD: Ron Hazard. Playlist table with columns for rank, artist, and song title.

WKLB Boston PD: Mike Brophrey APD/MD: Ginny Rogers. Playlist table with columns for rank, artist, and song title.

WWYZ Hartford PD: Greg Roche MD: John Saville. Playlist table with columns for rank, artist, and song title.

KSAN San Francisco PD: Tim Roberts MD: Richard Ryan. Playlist table with columns for rank, artist, and song title.

WSSL Greenville PD: Bruce Logan MD: Dude Walker. Playlist table with columns for rank, artist, and song title.

WMIL Milwaukee OM/MD: Kerry Wolfe MD: Mitch Morgan. Playlist table with columns for rank, artist, and song title.

WSM Nashville PD: Kyle Cantrell MD: Kevin Anderson. Playlist table with columns for rank, artist, and song title.

KWJJ Portland, OR PD: Robin Mitchell MD: Kelly McCrae. Playlist table with columns for rank, artist, and song title.

WKIS Miami PD: Bob McKay MD: Darlene Evans. Playlist table with columns for rank, artist, and song title.

KBEQ Kansas City PD: Mike Kennedy MD: T.J. McEntire. Playlist table with columns for rank, artist, and song title.

WZZK Birmingham PD: Jim Tice MD: Scott Stewart. Playlist table with columns for rank, artist, and song title.

WDAF Kansas City PD: Ted Cramer MD: David Bryan. Playlist table with columns for rank, artist, and song title.

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

COUNTRY

Grid of 48 country music playlists for stations including KSON, WTDR, KFKE, KYCW, WGNA, KUPL, WBCT, WUSY, WVLK, WQDR, WNOE, KAJA, KXXY, WXBQ, WCOL, WESC, KSSN, WKKX, KNCI, WDRM, KATM, KYCY, KCY, and WYNK. Each station's playlist includes song titles, artists, and numerical rankings.

MONITOR AIRPLAY SONG ACTIVITY REPORTS

For Week Ending December 8, 1996



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

C O U N T R Y

TRACE ADKINS 5267/4 Every Light In The House (Capitol Nashville)										GARY ALLAN 3729/124 Her Man (Decca)										CLINT BLACK 2791/712 Half Way Up (RCA)										JAMES BONAMY 1435/166 All I Do Is Love Her (Epic)										BROOKS & DUNN 2141/676 A Man This Lonely (Arista)																								
Total Stations: 161					Chart Move: 3-4					Total Stations: 159					Chart Move: 16-11					Total Stations: 160					Chart Move: 29-23					Total Stations: 142					Chart Move: 39-38					Total Stations: 157					Chart Move: 35-31																			
City	Station	TP	W	L	W	W	W	W	W	City	Station	TP	W	L	W	W	W	W	W	City	Station	TP	W	L	W	W	W	W	City	Station	TP	W	L	W	W	W	W	City	Station	TP	W	L	W	W	W	W	City	Station	TP	W	L	W	W	W	W	City	Station	TP	W	L	W	W	W	W
L.A.	CMT	29	28	29	30	31	32	33	34	L.A.	CMT	11	10	11	12	13	14	15	16	L.A.	CMT	13	12	13	14	15	16	17	L.A.	CMT	11	10	11	12	13	14	15	L.A.	CMT	30	29	30	31	32	33	34	L.A.	CMT	30	29	30	31	32	33	34	L.A.	CMT	30	29	30	31	32	33	34

GARTH BROOKS 4892/99 That Ol' Wind (Capitol Nashville)										TRACY BYRD 4560/560 Big Love (MCA)										MARY CHAPIN CARPENTER 3676/69 Let Me Into Your Heart (Columbia)										MARK CHESNUT 3176/413 It's A Little Too Late (Decca)										VINCE GILL 3367/347 Pretty Little Adriana (MCA)																								
Total Stations: 160					Chart Move: 5-5					Total Stations: 160					Chart Move: 10-6					Total Stations: 159					Chart Move: 15-14					Total Stations: 159					Chart Move: 24-19					Total Stations: 160					Chart Move: 21-16																			
City	Station	TP	W	L	W	W	W	W	W	City	Station	TP	W	L	W	W	W	W	W	City	Station	TP	W	L	W	W	W	W	City	Station	TP	W	L	W	W	W	W	City	Station	TP	W	L	W	W	W	W	City	Station	TP	W	L	W	W	W	W	City	Station	TP	W	L	W	W	W	W
L.A.	CMT	26	26	27	28	29	30	31	32	L.A.	CMT	27	27	28	29	30	31	32	33	L.A.	CMT	27	27	28	29	30	31	32	L.A.	CMT	25	25	26	27	28	29	30	L.A.	CMT	27	27	28	29	30	31	32	L.A.	CMT	27	27	28	29	30	31	32									

COUNTRY AIRPLAY

★ ★ ★ **AIRPOWER** ★ ★ ★

(Minimum 3200 detections for the first time)

TRISHA YEARWOOD 3406/268
Everybody Knows (MCA)
Total Stations: 159/Chart Move: 20-15
Heavy (35+ plays): 3 KYCY, WBBS, WYAY
Medium (25-34): 41 KAJA, KDDK, KGMV, KHAY, KKCS, KMDL, KMLE, KMPS, KNCI, KOUL, KRMD, KSOP, KTEX, KTST, KUPL, KXKC, KYCW, KZSN, WBCT, WCHY, WCLB, WCOL, WCTK, WCUZ, WDOD, WESC, WHYL, WJCL, WKJN, WKTF, WMSI, WNCY, WPOC, WRKZ, WRNS, WSIX, WSTH, WWWV, WYYZ, WYBM, WYYD
Light (Under 25): 115
New Airplay This Week: 3 WDSY, WTRD, WYRK

VINCE GILL 3367/347
Pretty Little Adriana (MCA)
Total Stations: 160/Chart Move: 21-16
Heavy (35+): 3 KSN, KYNG, WRNS
Medium (25-34): 37 KCCY, KDDK, KFRG, KHEY, KIKF, KMDL, KMLE, KRAK, KRMD, KRYS, KTST, KUPL, KXKC, KYCW, KYCY, KZSN, WBBS, WBCT, WDOD, WFMS, WGAR, WHYL, WIL, WKCN, WKHK, WKJN, WNCY, WPOC, WQBE, WQMX, WRBQ, WTRD, WUSY, WYBM, WYBQ, WYAY, WYYD
Light (Under 25): 120
New Airplay This Week: 3 KSSN, WDSY, WTQR

FAITH HILL 3226/29
I Can't Do That Anymore (Warner Bros.)
Total Stations: 159/Chart Move: 19-18
Heavy (35+): 2 KWN, WIL
Medium (25-34): 31 KCCY, KDRK, KFKF, KHEY, KIKK, KKCS, KMDL, KOUL, KPLX, KRMD, KTEX, KWEN, KXKC, KYCY, KYNG, KZSN, WBBS, WBCT, WFMS, WFRE, WGAR, WHYL, WKCN, WMSI, WMZQ, WNCY, WPOC, WQMX, WRKZ, WTRD, WUSY
Light (Under 25): 126

499 - 75 DETECTIONS

DEANA CARTER 480/191
We Danced Anyway (Capitol Nashville)
Total Stations: 90/Chart Move: 58-50
Heavy (35+): 1 WYGY
Medium (25-34): 1 WYAY
Light (Under 25): 88
New Airplay This Week: 17 KCCY, KKQB, KMPS, KNAX, KSKS, KUPL, WCHY, WDRM, WGAR, WGN, WKX, WMIL, WNCY, WRNS, WUBE, WYCD, WZZK

SHANIA TWAIN 479/114
God Bless The Child (Mercury Nashville)
Total Stations: 75/Chart Move: 54-51
Heavy (35+): 1 WBOB
Medium (25-34): 1 KSKS
Light (Under 25): 73
New Airplay This Week: 11 KIKF, KIKK, KTEX, KUPL, KYCY, WKCO, WKJN, WLWI, WQIK, WUBE, WWGR

JO DEE MESSINA 449/27
Do You Wanna Make Something Of It (Curb)
Total Stations: 59/Chart Move: 53-53
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 59
New Airplay This Week: 5 KDRK, KRST, KTEX, WKCN, WRNS

NEAL MCCOY 433/234
That Woman Of Mine (Atlantic)
Total Stations: 80/Chart Move: 66-54
Heavy (35+): 0
Medium (25-34): 1 WRNS
Light (Under 25): 79
New Airplay This Week: 18 KBEQ, KFMS, KHAY, KKCS, KSKS, WBCT, WEZL, WHYL, WKCN, WKJN, WKX, WKSF, WLWI, WMJC, WNOE, WSIX, WSM, WYAY

WADE HAYES 392/390
It's Over My Head (Columbia)
Total Stations: 60/Chart Move: Debut 56
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 60
New Airplay This Week: 23 KBEQ, KFMS, KHAY, KMDL, KSKS, KSOP, KTST, KUZZ, KXKT, WAMZ, WBCT, WCM, WDAF, WOOD, WJAZ, WGGY, WGN, WHYL, WJCL, WQBE, WRNS, WSM, WYBQ

RAY VEGA 389/40
Remember When (BNA)
Total Stations: 44/Chart Move: 56-57
Heavy (35+): 0
Medium (25-34): 3 WPOC, WQBE, WYBQ
Light (Under 25): 41
New Airplay This Week: 3 WBOB, WGH, WKCN

JEFF WOOD 382/103
You Just Get One (Imprint)
Total Stations: 74/Chart Move: 59-58
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 74
New Airplay This Week: 3 KHAY, KOUL, WIL

LEANN RIMES 346/219
Unchained Melody (Target Promo)
Total Stations: 21/Chart Move: Debut 59
Heavy (35+): 1 KZLA
Medium (25-34): 4 KKQB, KMLE, KNCI, WSTH
Light (Under 25): 16
New Airplay This Week: 11 KHAY, KIKF, KIKK, KPLX, KYNG, WBOB, WHYL, WKX, WMIL, WUBE, WYAY

CRYSTAL BERNARD 335/11
Have We Forgotten What Love Is (River North)
Total Stations: 61/Chart Move: 57-60
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 61
New Airplay This Week: 3 KSN, KYGO, WUSN

DIAMOND RIO 332/176
Holdin' (Arista)
Total Stations: 60/Chart Move: 72-61
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 60
New Airplay This Week: 14 KFDI, KIKF, KJYJ, KMPS, KNAX, KSOP, KSSN, WFLS, WFRE, WHYL, WIVK, WKX, WYAY, WZZK

RICOCHE 320/160
Let It Snow, Let It Snow, Let It Snow (Columbia)
Total Stations: 90/Chart Move: 70-63
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 90
New Airplay This Week: 17 KAJA, KIKF, KJYJ, KOUL, KPLX, KRAK, KRYS, WBE, WGR, WIL, WKX, WOV, WRKZ, WSM, WSOC, WSTH, WYBQ

LITTLE TEXAS 310/35

Kiss The Girl (Walt Disney)
Total Stations: 23/Chart Move: 60-64
Heavy (35+): 2 KMLE, WBOB
Medium (25-34): 3 KEAY, KKQB, WBE
Light (Under 25): 18
New Airplay This Week: 1 WYBM

RHETT AKINS 281/42
Every Cowboy's Dream (Decca)
Total Stations: 48/Chart Move: 62-66
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 48
New Airplay This Week: 3 KRYS, WIOV, WKJN

PATTY LOVELESS 266/215
She Drew A Broken Heart (Epic)
Total Stations: 45/Chart Move: Debut 68
Heavy (35+): 0
Medium (25-34): 1 KASE
Light (Under 25): 44
New Airplay This Week: 12 KEAY, KSN, KUZZ, KVET, KXKC, WAMZ, WBCT, WDOD, WHYL, WLWI, WQMX, WYAY

THE MAVERICKS 224/14
I Don't Care If You Love Me Anymore (MCA)
Total Stations: 45/Chart Move: 65-69
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 45
New Airplay This Week: 4 KFDI, WKSF, WOKO, WXTU

JOE DIFFIE 218/168
Leroy The Redneck Reindeer (Epic)
Total Stations: 80/Chart Move: Re-entry 70
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 80
New Airplay This Week: 1 WGR

KENNY CHESNEY 161/161
When I Close My Eyes (BNA)
Total Stations: 42/Chart Move: Debut 75
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 42
New Airplay This Week: 10 KFMS, KPLX, KXKC, WDAF, WIVK, WKX, WSTH, WTRD, WWWV, WYAY

ALAN JACKSON 158/81
Rudolph The Red-Nosed Reindeer (Arista)
Total Stations: 71
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 71
New Airplay This Week: 4 KMPS, KPLX, KRAK, WRKZ

VINCE VANCE & THE VALIANTS 154/154
All I Want For Christmas Is You (Waldox/Malaco)
Total Stations: 58
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 58
New Airplay This Week: 1 KMLE

LYLE LOVETT 135/30
Private Conversation (Curb/Universal)
Total Stations: 29
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 29
New Airplay This Week: 2 KFDI, WYBQ

GEORGE JONES 129/63
Billy B. Bad (MCA)
Total Stations: 47
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 47
New Airplay This Week: 1 KNAX

LORRIE MORGAN 108/73
Sleigh Ride (BNA)
Total Stations: 40
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 40
New Airplay This Week: 2 WMIL, WQIK

CLINT BLACK 107/58
Til Santa's Gone (Milk And Cookies) (RCA)
Total Stations: 48
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 48

REBA MCENTIRE 100/40
How Was I To Know (MCA)
Total Stations: 11
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 11
New Airplay This Week: 1 KMLE

3199 - 1000 DETECTIONS

MARK CHESNUTT 3176/413
It's A Little Too Late (Decca)
Total Stations: 159/Chart Move: 24-19
Heavy (35+ plays): 4 KFMS, KNIX, KYNG, WGR
Medium (25-34): 35 KCCY, KCY, KGMV, KIKF, KMDL, KMLE, KTEX, KTST, KUPL, KUZZ, KWJ, KWN, KXKC, KYCW, KZLA, WBCT, WCLB, WCOL, WDOD, WEZL, WFMS, WGAR, WGH, WHYL, WKCN, WKSF, WNCY, WPOC, WRKZ, WRNS, WSIX, WUSY, WYBQ, WXTU, WYAY
Light (Under 25): 120
New Airplay This Week: 10 KEAY, KILT, KRAK, KSKS, KWEN, KYCY, WGXK, WIL, WMZQ, WDR

CLINT BLACK 2791/712
Half Way Up (RCA)
Total Stations: 160/Chart Move: 29-23
Heavy (35+): 1 KYNG
Medium (25-34): 19 KMLE, KNCI, KPLX, KTEX, KTST, KUPL, KXKC, KYCW, WBBS, WBCT, WKJN, WKTF, WQMX, WRNS, WSIX, WSTH, WUSY, WWGR, WYAY
Light (Under 25): 140
New Airplay This Week: 19 KDDK, KEAY, KFDI, KFRG, KRST, KSCS, KSSN, KZLA, WGH, WKKO, WKX, WQBE, WQIK, WRBQ, WSOC, WYBQ, WYBQ, WXTU, WYYD

RICK TREVINO 2437/247
Running Out Of Reasons To Run (Columbia)
Total Stations: 159/Chart Move: 27-25
Heavy (35+): 3 KAJA, KFMS, KYNG
Medium (25-34): 24 KASE, KCCY, KHAY, KHEY, KIKF, KMDL, KNCI, KTEX, KTST, KXKC, WCHY, WCLB, WDOD, WIOV, WJCL, WNCY, WPOC, WRBQ, WRKZ, WRNS, WSIX, WSM, WWGR, WYAY
Light (Under 25): 132
New Airplay This Week: 10 KIIM, KILT, KSCS, KZLA, WCO, WKCO, WTR, WWWV, WYGY, WYRK

RANDY TRAVIS 2409/16
Would I (Warner Bros.)
Total Stations: 151/Chart Move: 25-26
Heavy (35+): 1 WBCT
Medium (25-34): 19 KFRG, KTEX, KXKC, KXXY, WCLB, WDOD, WGGY, WGH, WGR, WJCL, WPOC, WQBE, WQMX, WRBQ, WRNS, WWGR, WWWV, WYYZ, WYBM
Light (Under 25): 131
New Airplay This Week: 1 WYRK

MINDY MCCREADY FEATURING LONESTAR'S RICHIE MCDONALD 2363/209
Maybe He'll Notice Her Now (BNA)
Total Stations: 156/Chart Move: 28-27
Heavy (35+): 0
Medium (25-34): 14 KCCY, KNCI, KPLX, KXKC, WBCT, WHSL, WHYL, WKJN, WKX, WNCY, WPOC, WRNS, WWGR, WYBM
Light (Under 25): 142
New Airplay This Week: 8 KHEY, KNIX, KZLA, WBE, WGGY, WMZQ, WNOE, WQDR

COLLIN RAYE 2313/602
What If Jesus Comes Back Like That (Epic)
Total Stations: 151/Chart Move: 31-28
Heavy (35+): 4 KFKF, KUPL, KWJ, WYAY
Medium (25-34): 18 KEAY, KGMV, KHAY, KRST, KRYS, KTEX, KTST, KZSN, WBOB, WCTK, WESC, WKCO, WKX, WKX, WMIL, WRKZ, WUSY, WYCD
Light (Under 25): 129
New Airplay This Week: 10 KHEY, KJYJ, KSCS, KSSN, KUZZ, KYCW, WFRE, WRBQ, WTR, WYBQ

DARYLE SINGLETARY 2273/288
Amen Kind Of Love (Giant)
Total Stations: 156/Chart Move: 30-29
Heavy (35+): 0
Medium (25-34): 12 KNCI, KTST, WGAR, WJCL, WQBE, WQMX, WRNS, WSOC, WSTH, WWGR, WYBQ, WYAY
Light (Under 25): 144
New Airplay This Week: 13 KDRK, KFMS, KMPS, KSN, KWN, KYNG, KZLA, WCO, WDSY, WFRE, WGR, WKIS, WRBQ

BROOKS & DUNN 2141/676
A Man This Lonely (Arista)
Total Stations: 157/Chart Move: 35-31
Heavy (35+): 2 KYCY, KYNG
Medium (25-34): 8 KASE, KKQB, KMLE, KXKC, KYCW, WBCT, WCHY, WMZQ
Light (Under 25): 147
New Airplay This Week: 41 KBEQ, KDDK, KDRK, KFKF, KFRG, KIIM, KMDL, KRAK, KRST, KRST, KSCS, KSOP, KTEX, KXXY, KZSN, WBE, WBOB, WBUB, WCM, WGGY, WIOV, WKCN, WKQ, WKX, WKIS, WKSF, WKSJ, WKTF, WMJC, WMSI, WQMX, WQXK, WSIX, WSOC, WYBQ, WYBQ, WXTU, WYCD, WYCN, WYYD

TRAVIS TRITT 1908/446
Where Corn Don't Grow (Warner Bros.)
Total Stations: 144/Chart Move: 36-33
Heavy (35+): 1 KSN
Medium (25-34): 6 WCOL, WDRM, WGR, WPOC, WRNS, WYAY
Light (Under 25): 137
New Airplay This Week: 20 KCCY, KFDI, KMDL, KOUL, KRST, KTEX, KYCW, WFRE, WIL, WKCN, WKIS, WMZQ, WNOE, WOKO, WQYK, WTR, WYBQ, WYCN, WYYD

TOBY KEITH 1905/409
Me Too (Mercury Nashville)
Total Stations: 133/Chart Move: 34-34
Heavy (35+): 2 KKQB, KYCY
Medium (25-34): 7 KASE, KSOP, KXKC, KYNG, WKTF, WPOC, WRNS
Light (Under 25): 124
New Airplay This Week: 18 KAJA, KFDI, KFRG, KRST, KYCW, KZLA, WCTK, WGH, WJCL, WMZQ, WPO, WQMX, WSM, WTR, WYBQ, WYBQ, WYCN, WZZK

TY HERNDON 1614/231
She Wants To Be Wanted Again (Epic)
Total Stations: 145/Chart Move: 37-35
Heavy (35+): 0
Medium (25-34): 5 KPLX, KTST, KYNG, WFMS, WNCY
Light (Under 25): 140
New Airplay This Week: 11 KCCY, KHEY, KKCS, KUZZ, WBUB, WCLB, WIVK, WMSI, WQXK, WTR, WYBQ

MARK WILLS 1590/85
High Low And In Between (Mercury Nashville)
Total Stations: 151/Chart Move: 33-36
Heavy (35+): 0
Medium (25-34): 7 KAJA, KBEQ, KMDL, WGR, WKX, WRNS, WYAY
Light (Under 25): 144
New Airplay This Week: 9 KCCY, KDDK, WKCO, WMSI, WPOC, WQXK, WQYK, WYBQ, WYCN

BRADY SEALS 1524/251
Another You, Another Me (Reprise)
Total Stations: 138/Chart Move: 38-37
Heavy (35+): 2 KIKK, KYNG
Medium (25-34): 12 KBEQ, KFMS, KKQB, WBCT, WCM, WFMS, WGH, WIVK, WKX, WRKZ, WSOC, WTRD
Light (Under 25): 124
New Airplay This Week: 5 KJYJ, WKX, WPO, WWGR, WYBQ

JAMES BONAMY 1435/166
All I Do Is Love Her (Epic)
Total Stations: 142/Chart Move: 39-38
Heavy (35+): 0
Medium (25-34): 3 KTST, KXKC, WYBQ
Light (Under 25): 139
New Airplay This Week: 7 KCCY, KYNG, WCTK, WJCL, WKIS, WMSI, WZZK

MARTY STUART 1288/257
You Can't Stop Love (MCA)
Total Stations: 127/Chart Move: 41-39
Heavy (35+): 0
Medium (25-34): 5 KMDL, KYCW, WPOC, WRNS, WYAY
Light (Under 25): 122
New Airplay This Week: 9 KATM, KFKF, KNAX, KOUL, WKHK, WKTF, WQXK, WUSN, WYYD

SAMMY KERSHAW 1112/269
Politics, Religion And Her (Mercury Nashville)
Total Stations: 129/Chart Move: 43-40
Heavy (35+): 0

Medium (25-34): 1 KXKC
Light (Under 25): 128
New Airplay This Week: 11 KCCY, KGMV, KRYS, KVOD, WCTK, WKHK, WKTF, WOKO, WRKZ, WSTH, WYBQ

PAUL BRANDT 1030/193
I Meant To Do That (Reprise)
Total Stations: 120/Chart Move: 44-41
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 120
New Airplay This Week: 12 KHEY, KWN, KXKT, WBCT, WCTK, WCUZ, WGN, WMIL, WMJC, WSM, WYCD, WYYD

999 - 500 DETECTIONS

JOHN BERRY 928/451
She's Taken A Shine (Capitol Nashville)
Total Stations: 109/Chart Move: 51-42
Heavy (35+): 0
Medium (25-34): 2 WBCT, WYAY
Light (Under 25): 107
New Airplay This Week: 36 KCCY, KFKF, KFRG, KGMV, KNAX, KXKT, KZLA, KZSN, WCM, WCO, WDOD, WESC, WGH, WIL, WIOV, WIVK, WKHK, WKIS, WKJN, WKKO, WKSJ, WKTF, WKX, WLWI, WNOE, WOV, WPOC, WQBE, WQXK, WRKZ, WSIX, WSM, WSSL, WYBQ, WYBQ, WYYD

LONESTAR 882/165
Heartbroke Every Day (BNA)
Total Stations: 115/Chart Move: 45-43
Heavy (35+): 0
Medium (25-34): 1 WYAY
Light (Under 25): 114
New Airplay This Week: 15 KDRK, KFDI, KMPS, KNIX, KPLX, KRYS, KUZZ, WAMZ, WBE, WGAR, WHSL, WKX, WKSJ, WQBE, WYBQ

DERYL DODD 820/154
That's How I Got To Memphis (Columbia)
Total Stations: 97/Chart Move: 47-44
Heavy (35+): 0
Medium (25-34): 2 KMDL, KXKC
Light (Under 25): 95
New Airplay This Week: 13 KFKF, KHAY, KNCI, KSN, KTEX, WBE, WCHY, WEZL, WIL, WMSI, WOV, WSSL, WUSY

BILLY DEAN 766/71
I Wouldn't Be A Man (Capitol Nashville)
Total Stations: 105/Chart Move: 46-45
Heavy (35+): 0
Medium (25-34): 1 WBCT
Light (Under 25): 104
New Airplay This Week: 7 KIIM, KMPS, KNCI, KRYS, WKHK, WMJC, WQYK

JEFF FOXWORTHY 637/381
Redneck 12 Days Of Christmas (Warner Bros.)
Total Stations: 129/Chart Move: 61-46
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 129
New Airplay This Week: 7 KHAY, KTST, WGR, WIVK, WJCL, WKSF, WNCY

GEORGE STRAIT 602/513
King Of The Mountain (MCA)
Total Stations: 91/Chart Move: Debut 48
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 91
New Airplay This Week: 39 KAJA, KASE, KCCY, KFMS, KIIM, KILT, KKAT, KMDL, KNAX, KNIX, KRYS, KUPL, KVET, KWEN, KWN, KYCY, KYGO, WBBS, WBCT, WBOB, WCHY, WCLB, WCOL, WDRM, WFLS, WFMS, WGAR, WHYL, WKCO, WLWI, WNCY, WNOE, WRNS, WROO, WSTH, WUSY, WWGR, WYBQ, WYRK

**Country Radio's
Favorite Vocal Group
For Over 5 Years
... and Still Holdin'.**

Diamond Rio

"Holdin'"



**A classic new
Diamond Rio
song from their
near-Gold album, *IV*.**

Official Airplay Date: December 9th

Produced by Michael D. Clute, Tim DuBois and Diamond Rio

Management: International Artist Management

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ARISTA
NASHVILLE

Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 161 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1996 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★★★ No. 1 ★★★				
1	1	9	LITTLE BITTY ARISTA <small>3 weeks at No. 1</small>	ALAN JACKSON	5765	6003	
2	2	12	THE FEAR OF BEING ALONE MCA	REBA MCENTIRE	5674	5644	
3	4	13	ONE WAY TICKET (BECAUSE I CAN) CURB	LEANN RIMES	5451	4943	
4	3	18	EVERY LIGHT IN THE HOUSE CAPITOL NASHVILLE	TRACE ADKINS	5267	5263	
5	5	13	THAT OL' WIND CAPITOL NASHVILLE	GARTH BROOKS	4892	4793	
6	10	14	BIG LOVE MCA	TRACY BYRD	4560	4000	
7	12	13	NOBODY KNOWS ASYLUM	KEVIN SHARP	4501	3924	
8	6	21	GOODNIGHT SWEETHEART CURB	DAVID KERSH	4380	4627	
9	11	10	FRIENDS ATLANTIC	JOHN MICHAEL MONTGOMERY	4276	3964	
10	13	11	MAYBE WE SHOULD JUST SLEEP ON IT CURB	TIM MCGRAW	3958	3665	
11	16	18	HER MAN DECCA	GARY ALLAN	3729	3605	
12	17	8	IS THAT A TEAR ATLANTIC	TRACY LAWRENCE	3688	3584	
13	7	19	STRAWBERRY WINE CAPITOL NASHVILLE	DEANA CARTER	3676	4590	
14	15	12	LET ME INTO YOUR HEART COLUMBIA	MARY CHAPIN CARPENTER	3676	3607	
15	20	7	★★★ AIRPOWER ★★★				
			EVERYBODY KNOWS MCA	TRISHA YEARWOOD	3406	3138	
16	21	7	★★★ AIRPOWER ★★★				
			PRETTY LITTLE ADRIANA MCA	VINCE GILL	3367	3020	
17	8	11	POOR, POOR PITIFUL ME MERCURY NASHVILLE	TERRI CLARK	3350	4494	
18	19	10	★★★ AIRPOWER ★★★				
			I CAN'T DO THAT ANYMORE WARNER BROS.	FAITH HILL	3226	3197	
19	24	12	IT'S A LITTLE TOO LATE DECCA	MARK CHESNUTT	3176	2763	
20	22	10	THAT'S ANOTHER SONG ASYLUM	BRYAN WHITE	3014	3019	
21	9	19	LOVE IS STRONGER THAN PRIDE COLUMBIA	RICOCHET	2935	4067	
22	14	18	I CAN STILL MAKE CHEYENNE MCA	GEORGE STRAIT	2891	3647	
23	29	4	HALF WAY UP RCA	CLINT BLACK	2791	2079	
24	23	18	LONELY TOO LONG EPIC	PATTY LOVELESS	2522	2896	
25	27	9	RUNNING OUT OF REASONS TO RUN COLUMBIA	RICK TREVINO	2437	2190	
26	25	12	WOULD I WARNER BROS.	RANDY TRAVIS	2409	2393	
27	28	11	MAYBE HE'LL NOTICE HER NOW BNA <small>MINDY MCCREARY FEAT. LONESTAR'S RICHIE MCDONALD</small>		2363	2154	
28	31	18	WHAT IF JESUS COMES BACK LIKE THAT EPIC	COLLIN RAYE	2313	1711	
29	30	11	AMEN KIND OF LOVE GIANT	DARYLE SINGLETARY	2273	1985	
30	18	19	THAT'S ENOUGH OF THAT ATLANTIC	MILA MASON	2257	3373	
31	35	3	A MAN THIS LONELY ARISTA	BROOKS & DUNN	2141	1465	
32	26	16	LIKE THE RAIN RCA	CLINT BLACK	2057	2237	
33	36	5	WHERE CORN DON'T GROW WARNER BROS.	TRAVIS TRITT	1908	1462	
34	34	5	ME TOO MERCURY NASHVILLE	TOBY KEITH	1905	1496	
35	37	8	SHE WANTS TO BE WANTED AGAIN EPIC	TY HERNDON	1614	1383	
36	33	10	HIGH LOW AND IN BETWEEN MERCURY NASHVILLE	MARK WILLS	1590	1505	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
37	38	16	ANOTHER YOU, ANOTHER ME REPRISE	BRADY SEALS	1524	1273	
38	39	9	ALL I DO IS LOVE HER EPIC	JAMES BONAMY	1435	1269	
39	41	9	YOU CAN'T STOP LOVE MCA	MARTY STUART	1288	1031	
40	43	7	POLITICS, RELIGION AND HER MERCURY NASHVILLE	SAMMY KERSHAW	1112	843	
41	44	6	I MEANT TO DO THAT REPRISE	PAUL BRANDT	1030	837	
42	51	3	SHE'S TAKEN A SHINE CAPITOL NASHVILLE	JOHN BERRY	928	477	
43	45	3	HEARTBROKE EVERY DAY BNA	LONESTAR	882	717	
44	47	7	THAT'S HOW I GOT TO MEMPHIS COLUMBIA	DERYL DODD	820	666	
45	46	8	I WOULDN'T BE A MAN CAPITOL NASHVILLE	BILLY DEAN	766	695	
46	61	7	REDNECK 12 DAYS OF CHRISTMAS WARNER BROS.	JEFF FOXWORTHY	637	256	
47	40	15	MAMA DON'T GET DRESSED UP FOR NOTHING ARISTA	BROOKS & DUNN	604	1091	
48	NEW		★★★ HOT SHOT DEBUT ★★★				
			KING OF THE MOUNTAIN MCA	GEORGE STRAIT	602	89	
49	50	10	LOVE WORTH FIGHTING FOR CURB	BURNIN' DAYLIGHT	518	523	
50	58	2	WE DANCED ANYWAY CAPITOL NASHVILLE	DEANA CARTER	480	289	
51	54	4	GOD BLESS THE CHILD MERCURY NASHVILLE	SHANIA TWAIN	479	365	
52	42	13	BURY THE SHOVEL GIANT	CLAY WALKER	451	982	
53	53	6	DO YOU WANNA MAKE SOMETHING OF IT CURB	JO DEE MESSINA	449	422	
54	66	2	THAT WOMAN OF MINE ATLANTIC	NEAL MCCOY	433	199	
55	49	9	KING OF THE WORLD ARISTA	BLACKHAWK	425	592	
56	NEW		IT'S OVER MY HEAD COLUMBIA	WADE HAYES	392	2	
57	56	6	REMEMBER WHEN BNA	RAY VEGA	389	349	
58	59	8	YOU JUST GET ONE IMPRINT	JEFF WOOD	382	279	
59	NEW		UNCHAINED MELODY TARGET PROMO	LEANN RIMES	346	127	
60	57	8	HAVE WE FORGOTTEN WHAT LOVE IS RIVER NORTH	CRYSTAL BERNARD	335	324	
61	72	2	HOLDIN' ARISTA	DIAMOND RIO	332	156	
62	48	18	IT'S ALL IN YOUR HEAD ARISTA	DIAMOND RIO	331	617	
63	70	2	LET IT SNOW, LET IT SNOW, LET IT SNOW COLUMBIA	RICOCHET	320	160	
64	60	9	KISS THE GIRL WALT DISNEY	LITTLE TEXAS	310	275	
65	52	20	IRRESISTIBLE YOU RCA	TY ENGLAND	306	442	
66	62	3	EVERY COWBOY'S DREAM DECCA	RHETT AKINS	281	239	
67	64	14	ONCE I WAS THE LIGHT OF YOUR LIFE EPIC	STEPHANIE BENTLEY	276	220	
68	NEW		SHE DREW A BROKEN HEART EPIC	PATTY LOVELESS	266	51	
69	65	4	I DON'T CARE IF YOU LOVE ME ANYMORE MCA	THE MAVERICKS	224	210	
70	RE-ENTRY		LEROY THE REDNECK REINDEER EPIC	JOE DIFFIE	218	50	
71	55	6	SOMEBODY TO LOVE YOU CURB/MCA	WYNONNA	212	356	
72	63	14	CHEROKEE BOOGIE ARISTA	BR5-49	195	230	
73	75	14	WE ALL GET LUCKY SOMETIMES CAREER	LEE ROY PARNELL	165	149	
74	68	12	EVERY TIME SHE PASSES BY CAPITOL NASHVILLE	GEORGE DUCAS	162	185	
75	NEW		WHEN I CLOSE MY EYES BNA	KENNY CHESNEY	161	0	

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3200 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

Announcing

Airplay 1996

AIRPLAY MONITOR'S Combined 4-in-1 Year-End Issue

Special Features
will include:

TOP RECORDS, ARTISTS, AND LABELS OF THE YEAR
IN ALL MUSIC FORMATS, TOGETHER IN ONE MAGAZINE.

DECEMBER 27, 1996!!!

Distributed week of December 16

Monitor

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COUNTRY AIRPLAY Monitor

• We Listen To Radio •

December 6, 1996 \$ 4.95 Volume 4 • No. 50

COUNTRY HIGHLIGHTS

★★★★ NO. 1 ★★★★★

#1

ALAN JACKSON
Little Bitty (ARISTA)

★★★★ AIRPOWER ★★★★★

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

NEW RELEASES

DEANA CARTER • *We Danced Anyway* (CAPITOL NASHVILLE)
DIAMOND RIO • *Holdin'* (ARISTA)
TY ENGLAND • *All Of The Above* (RCA)
JOE NICHOLS • *To Tell You The Truth, I Lied* (INTER SOUND)

Exclusive Stats: It's Even Harder Than You Think To Break A New Country Artist

by Phyllis Stark

You know it's difficult to break a new artist at radio, but you may not know just *how* difficult. According to a Country Airplay Monitor analysis of chart activity in the last two years, the odds are astonishingly slim.

Of the 77 artists introduced in 1995 and 1996, 17 (22%) scored a top 10 single, but only six (7.8%) went all the way to No.

1. Of those six, only Ty Herndon has repeated his No. 1 success so far.

In 1995, four new artists made it to No. 1: Jeff Carson, Herndon, Lonestar, and Ricochet. That number was halved in 1996, with just Mindy McCready and Deana Carter hitting the top of the chart. A total of nine new artists had top 10 singles in 1995, while eight have scored top 10 hits so far this year.

In addition to the four artists who went to No. 1, 1995's top of the class included Daryle Singletary, Perfect Stranger, Ty England, Terri Clark, and James Bonamy. Top 10 new artist honors in 1995 were divided among just seven labels. In addition to Carter and McCready, 1996's most successful new artists have been Trace Adkins, Jo Dee Messina, David Kersh, LeAnn Rimes, Mark Wills, and Paul Brandt, who all had top 10

singles. Just five labels scored top 10 honors with newcomers this year.

On the flip side, there's a lengthy list of artists who disappeared from contention in a fraction of the time it took their labels to introduce them, such as Noah Gordon (Patriot); Amie Comeaux, Jeff Copley, and Shane Sutton (Polydor); Marilyn Martin and the Hutchens (Atlantic); John Bunzow (Liberty); and Terry Ratigan and Curtis Day (Asylum). All of these artists were gone after just one or two singles failed to score. None currently has a label deal.

The average peak chart position for the debut single of a new artist in 1995 was 37, including six artists who failed to chart at all with their first single. This year, the average peak position was up slightly to 35, including nine artists who failed to chart.

10 MORE ARTISTS IN 1996

As competition has increased, the pace of new artists has accelerated greatly in the last year. In 1995, 34 new artists were introduced. So far in 1996, we've seen 43 new names and at least one more, Giant's Regina Regina, is coming this month.

While you might think all the new Nashville labels that have opened

Continued on page 5

DEANA CARTER

We Danced Anyway

THE NEW SINGLE FROM THE PLATINUM SELLING ALBUM,
DID I SHAVE MY LEGS FOR THIS?

Add Date: December 9

THIS WEEK In Country Airplay Monitor

- 3 Giant Turkey Attacks Page Three
- 4 Commercial Stations Crack 10,000 Mark
- 5 Profile: WUSY Chattanooga's Bob Sterling

This Christmas, our gift to country radio arrives early.

featuring
ALAN JACKSON
Rudolph The Red-Nosed Reindeer

plus

BR5-49
If Came Upon A Midnight Clear

BLACKHAWK
We Three Kings (Star Of Wonder)

BROOKS & DUNN
Cabin In The Valley

DIAMOND RIO
Christmas Spirit

RADNEY FOSTER
The Christmas Song

TAMMY GRAHAM
Rockin' Around The Christmas Tree

BRETT JAMES
What Child Is This

LEE ROY PARNELL
Please Come Home For Christmas

THE TRACTORS
Swingin' Home For Christmas

STEVE WARINER
Silent Night

MICHELLE WRIGHT
White Christmas

STAR of WONDER

a country CHRISTMAS collection

A collection of holiday classics and classic new originals performed by the artists of Arista/Nashville and Career Records.

STAR of WONDER

a country CHRISTMAS collection

*br5-49 blackhawk brooks & dunn
diamond rio radney foster tammy graham
alan jackson brett james lee roy parnell
the tractors steve wariner michelle wright*

remember...
there's only 19 Airplay days left before CHRISTMAS!



RADI ACTIVE BY PHYLLIS STARK

KRAK Changes?; EZ/SFX Deal Officially Off

Look for **KRAK** Sacramento, Calif., to flip from mainstream to young country in early 1997. PD **Ray Knight** may stay on in some other capacity.

As tipped last week, the Charlotte, N.C., deal that would have given EZ Communications country **WTDR** and SFX top 40 **WNKS**, album **WRFX**, and classic hits **WSSS** has been called off. The EZ/Evergreen deal that gives the latter **WUSL/WIOQ** Philadelphia is still on. EZ still gets both Charlotte, N.C., R&Bs, but not both Charlotte country outlets.

Jon Anthony has been upped to MD and 10 a.m.-noon host at **WMZQ** Washington, D.C. He has been a weekender there since July and previously did nights at the Radio One Network.

Mike Ramsey, PD of country **KZPK** St. Cloud, Minn., and duopoly partners **KCLD/KNSI**, is upped to OM for the stations.

Former South Central group PD **Bill Jones** has been named GM of **WJCC** Montgomery, Ala., and sister stations **WXFX** and **WHHY**.

Carrie Sapp joins **WCOL** Columbus, Ohio, as promotion director from that position at crosstown **WHOK**. She replaces **Deena Kranitz**. **WCOL** PD **Gary Moss** is still looking for a marketing director.

WPAP Panama City, Fla., PD **Chuck Francis** is now overseeing all of Paxson's stations in that market on an interim basis.

WSSL Greenville, S.C., morning co-host **Wendy White** exits Dec. 11 to move to Nashville. No replacement has been named.

Jennifer Hughes vacates her PD/morning-show co-host duties at **KXYL** Brownwood, Texas, to join **KCKR** Waco, Texas, for nights.

Westwood One Hot Country affiliate **KJJC** Des Moines, Iowa, drops its local morning show. MD/morning host **Marc Cole** is out.

KJJC Des Moines and classic rock sister **KRKQ** (98 Rock) pick up Iowa Cubs marketing director **Kelly Liber** for the same duties.

WEZL Charleston, S.C., PD **Kris Van Dyke** adds midday duties.

KATM Modesto, Calif., fills the night shift with **Lola Montgomery**, last heard on now defunct crosstown rival **KMIX**. Montgomery had been handling the shift on an interim basis.

In the wake of **WHKR** Melbourne, Fla.'s sale to Capstar Broadcasting Partners, OM/PD **Bubba Thomas** is looking for a new opportunity in the country music field. The sale closes in April '97; Thomas can be reached until then at 407-639-1176.

After MidNite Entertainment's **Neil Haislop** and **Tim McGraw** will co-host a one-hour year-end special "Fan-tastic Country '96, The Answer Man, Neil Haislop Special" for broadcast Dec. 28-Jan. 4. The special will focus on country music's stars and events of the year. Guests will include **Garth Brooks**, **Shania Twain**, **George Strait**, **LeAnn Rimes**, and **Vince Gill**.

SW Networks is offering two holiday editions of "Country's Most Wanted With Carl P. Mayfield." The first two-hour special, airing Dec. 21-25, will feature Christmas songs and holiday greetings from artists. The two-hour New Year's special, airing Dec. 28-Jan. 1, will feature the year's biggest hits and several acoustic performances from previous episodes of the show.

Jones Satellite Networks and **Jim Owens** Radio will offer the four-hour special "A Crook & Chase Country Christmas" for use during the holidays. The music-intensive program, hosted by **Loranne Crook** and **Charlie Chase**, will feature Christmas music and interviews with country stars, including **John Berry**, **Mark Chesnut**, **Mindy McCready**, **Tracy Byrd**, and **Wade Hayes**.

Turkey Time



WSM-FM Nashville morning-team member **Richard Bachschmidt** dressed like a turkey to host the station's turkey-bowl contest on the streets of downtown Nashville. Listeners had to knock over stacked cans of cranberry sauce by "bowling" a frozen turkey at them. Ten participants won turkeys, and one winner of a turkey-gobbling contest also got a complete Thanksgiving dinner for his family.

Michael Ellis To Join Sony's Crave Label

Airplay Monitor publisher **Michael Ellis** has resigned to join newly formed Sony joint venture **Crave Records** as VP of A&R. He will continue as publisher through Dec. 31; a search is under way for his replacement.

"Michael has been a major asset to our chart operations, as he understood the delicate bal-

ance between record labels, radio, retail, and our publishing needs," says **Howard Lander**, president of the **Billboard Music Group**. "He guided **Billboard** through the dual conversion to **BDS** and **SoundScan** information and was one of the founding fathers of the **Airplay Monitor**. He will be missed greatly."



COUNTRY CONFIDENTIAL BY WADE JENSEN

'WCRS Live!' Promises A Lively Guitar Pull

If you have attended the annual **Country Radio Seminar** in Nashville, you're probably aware that "WCRS Live!" is the most popular session on the agenda. The well-attended guitar pull caps the three-day seminar and focuses on performances from singer/songwriters. In finishing a three-year stint on the **CRS** agenda committee, I jumped at the chance to oversee "WCRS Live!" for **CRS '97**, which will be held March 5-8. Here's what we know so far about the '97 guitar pull.

Charlie Monk of **Monk Family Music** will be returning as master of ceremonies. **Monk** is a perennial favorite of the seminar and is one of its founders. If you've attended **CRS**, particularly the "New Faces Show," you're already familiar with **Monk's** monologs. With **Monk**, there are no sacred cows, and everyone knows you've truly arrived when he takes a shot at you from the podium. Come to think of it, I've been waiting for years to have him fling some mud my way. Perhaps this will be my year.

This year, I thought it appropriate to get a group of writers together whose material could cover a decade or two. The first name that popped into my head was **Bobby Braddock**, a Florida native who toured with **Marty Robbins**. **Robbins** gave **Braddock** his first hit with "While You're Dancing" in 1966; he was signed to **Tree Publishing** as a replacement for **Roger Miller**, who had moved to

the West Coast. **Braddock** collaborated with **Curly Putman** on **Tammy Wynette's** "D-I-V-O-R-C-E," which became his first No. 1 song in '68. Since that time, **Braddock**, a talented keyboard player, has written or co-written classics like "He Stopped Loving Her Today" and "Time Marches On." His signature is also on "Billy B. Bad" by **George Jones**. **Braddock** doesn't know it yet, but during his set, someone is going to bark a request for "Thinkin' Of A Rendezvous," **Johnny Duncan's** biggest hit from 1976. That'll be me.

Each of the writers performing have long lists of hits and could easily fill the 90 minutes the agenda committee has earmarked for the show. Singer/songwriter **Clint Black**, who has also agreed to appear, recently spent three weeks at No. 1 on our airplay chart. Another of the professional writers scheduled, **Jim Weatherly**, has written hits for **Gladys Knight & the Pips**, **Charley Pride**, and **Bryan White**. I'll have more on those two and the rest of the lineup in a future column.

In the meantime, if you really want to impress your friends, brush up on your trivia and tell them which country artist recorded the **Braddock/Putman** song, "He Stopped Loving Her Today," three years before **George Jones**. If you don't have the answer, I bet someone mentions it at "WCRS Live!"

See you there.

ON THE ROW

Arista Ups Two; Jeff Wood Signs With CAA

Arista ups **Candace Nuyens** to manager of A&R administration and **Wade Hunt** to manager of creative services. **Nuyens** was coordinator of A&R administration. **Hunt** previously was a designer in the creative services department.

Imprint artist **Jeff Wood** has signed with **Creative Artists Agency** for representation.

Alabama will tour with the **Doobie Brothers** for seven dates next summer.

Dolly Parton will star in the CBS-TV movie "Unlikely Angel," which airs Dec. 17. **Parton**, who portrays a singer in a small club, will perform two new, self-penned songs, "Unlikely Angel" and "What 'Cha Trying To Do."

The **Mavericks** will perform during halftime at the **Orange Bowl** in Miami Dec. 31.

Capitol Nashville artist and former bareback-roping champion **Chris LeDoux** will celebrate the 20th anniversary of his championship ride by kicking off the '96 National Finals Rodeo in Las Vegas with a Dec. 5 performance at the **Aladdin Theatre**.

Sony Music Nashville has launched a home page on the World Wide Web at <http://www.sony.com/music/nashville>. The interactive online ser-

vice provides information on **Columbia** and **Epic** artists, including biographies, photos, touring info, and music excerpts.

SJS Entertainment will produce the **October Musicity Cares '96** concert as a one-hour special available for radio broadcast Dec. 20-22. The concert, which featured performances by **Kathy Mattea** and **Pam Tillis**, raised more than \$200,000 for AIDS charities.

The seventh annual **Wrangler/City of Hope Celebrity Softball Challenge** has been set for June 15, 1997, at Nashville's **Greer Stadium**. Tickets went on sale Nov. 15 for the charity event, which is co-sponsored by Nashville stations **WSIX** and **WSM**.

Terrye Seigel, former managing producer of **Opryland Productions**, has opened her own full-service production company, **Terrye Seigel Productions**.

Delbert McClinton's annual **Western Caribbean music cruise** will feature **Lee Roy Parnell**, **Asleep At The Wheel**, **Hal Ketchum**, and **Joe Ely** as entertainment for passengers. The seven-day cruise sets sail Jan. 3, and stops in **Cozumel**, **Belize**, and **Grand Cayman**.

For the second consecutive year, Nashville-based **High Five Entertainment** will produce **Kathie Lee Gifford's** holiday special, "Kathie Lee: Just In Time For Christmas," which will air Dec. 11 on CBS-TV. Guests will include **Bryan White** and **Jeff Wood**.

Toby Keith and football star **Troy Aikman** have recorded a duet of the **Red Stegall** song "Two Pairs Of Levis" for the "NFL Country" album that was released Nov. 26 on **Gridiron Records** (**Country Airplay Monitor**, Nov. 1).

M Street Format Monitor

Commercial Stations Crack The 10,000 Mark

As one sign of radio's relative good health, the number of operating commercial stations in America cracked 10,000 for the first time ever in November, according to the Airplay Monitor/M Street Format Monitor. Individually, it was classic rock and triple-A that continued to grow, while country and adult continued to lose stations. Top 40's building boom ended after several months; R&B was also off.

Country had a net loss of two stations, less than the eight it lost last month and less than the three top 40 lost. Top 40, in recent months, had been adding enough large-market outlets to keep growing, despite the ongoing loss of some smaller-market stations. Last

month, it didn't. Neither did AC, which was down sharply again, by nine.

Adult standards keeps adding stations, cracking the 500 mark for the first time. Classic rock outlets, which were flat last month, added 11 stations. Modern rock added a few. Triple-A was up by five stations for the second month in a row, thanks to the new adult modern outlets.

M Street is a Nashville-based provider of radio station data to the broadcast and music industries and the publisher of the weekly M Street Journal. The Format Monitor appears in the first issue of Airplay Monitor each month. **SEAN ROSS**

RANK		The M Street FORMAT MONITOR Copyright M Street Corp. 1996	STATION COUNT		
THIS MONTH	LAST MONTH		NOV '96	OCT '96	NET GAIN OR LOSS
		FORMATS			
1	1	Country	2,522	2,524	-2
2	2	News/Talk	1,114	1,116	-2
3	3	Adult Contemporary	943	952	-9
4	4	Oldies	735	738	-3
5	5	Religion (Music)	594	596	-2
6	6	Adult Standards	503	499	4
7	7	Spanish	465	463	2
8	8	Religion (Talk)	428	424	4
9	9	Soft AC/Easy Listening	393	394	-1
10	10	Classic Rock/Hits	360	349	11
11	11	Top-40/Mainstream/Rhythm	330	333	-3
12	12	Top-40/Adult	283	283	0
13	13	Mainstream Rock	270	273	-3
14	14	R&B	182	184	-2
15	16	R&B Adult/Oldies	165	165	0
16	17	Sports	161	156	5
17	15	Miscellaneous	157	155	2
18	18	Modern Rock	149	147	2
19	19	Triple-A	115	110	5
20	20	Jazz	91	89	2
21	21	Classical	41	41	0
Total commercial operating stations			10,001	9,991	
Stations off the air			274	283	

○ Formats showing an increase in station count over the previous chart, regardless of chart movement.

Cooper Goes Country



Rocker Alice Cooper, right, traded quips with KNIX Phoenix afternoon personality Steve Goddard, during a broadcast from the KNIX-sponsored celebrity golf tournament. Cooper sang a few lines from a country song he claims to have written, titled "You Left A Minute Too Soon; I Was Just About To Say I Love You."

Fear Of Being Alone



Sharing a laugh at the recent live world premiere of Reba McEntire's album, "What If It's You," at McEntire's new Starstruck Studios in Nashville, from left, are SJS Entertainment president June Brody and producer Liz Becker, McEntire, MCA senior VP of national promotion Scott Borchetta, and SJS VP of programming Rosemary Young.

AIRBORNE

Instant information on Country's new artists

Edited by Sue Falco

Gary Allan

"HER MAN" (DECCA)

At age 13, Gary Allan walked into a bar a few blocks from his home in La Mirada, Calif., to audition for a singing job he'd seen advertised. Despite protests from the club owner that he was too young, Allan convinced the man to let him perform the following weekend. At 15, he was offered a record deal but followed his parents' advice to let it wait. Years later, and within weeks of arriving in Nashville, Allan had his choice of several major-label deals. "Used Heart For Sale" is his debut album.

Crystal Bernard

"HAVE WE FORGOTTEN WHAT LOVE IS" (RIVER NORTH)

Crystal Bernard has played Helen Chappel on NBC's "Wings" for the past eight years, but she spent most of her childhood singing onstage. Bernard traveled across the country with her evangelical-preacher father, performing at church functions and gospel jubilees. At 14, she was asked to become part of Bobbie Gentry's Las Vegas show. Her AC duet with Chicago's Peter Cetera, "(I Wanna Take) Forever Tonight," brought her to the attention of River North. She co-wrote this single with Billy Dean. Her debut album is titled "The Girl Next Door."

Burnin' Daylight

"LOVE WORTH FIGHTING FOR" (CURB)

Marc Beeson (a former solo artist and author of Restless Heart's "When She Cries"), Sonny LeMaire (bassist, vocalist, and songwriter for Exile), and Kurt Howell (keyboardist and vocalist for Southern Pacific) make up this trio, which set out with the sole intention of getting its songs recorded by other artists. In fact, its first showcase invitations read, "We don't want a record deal, just cut our songs." Nevertheless, the act's shows attracted a slew of label execs with offers. Curb struck the right chord to change the group members' minds.

The Groovegrass Boyz

"MACARENA" (IMPRINT)

Just when you think it's over, "Macarena" is given a country spin by producer Scott Rouse, who's known for his wacky musical background work on Jeff Foxworthy's records. Rouse gathered veteran bluegrass pickers Doc Watson, Mac Wiseman, and Ron McCurry into the studio for this interpretation of the song that won't go away. It is available as a commercial CD single and cassette single with three mixes.

Mila Mason

"THAT'S ENOUGH OF THAT" (ATLANTIC)

After graduating from high school in Dawson Springs, Ky., Mila Mason moved to Nashville, where she modeled, sang jingles, wrote songs, and recorded demos until a showcase landed her a record deal with Atlantic. Her debut set is titled "That's Enough Of That."

Caryl Mack Parker

"BETTER LOVE NEXT TIME" (MAGNATONE)

An accomplished pianist, guitarist, and mandolin player, Caryl Mack Parker grew up in Abilene, Texas, but it wasn't until she entered talent shows in high school that she considered a career in music. While in college, Parker toured for the USO with husband/co-

writer Scott Parker. After she got her degree in education, the Parkers moved to Portland, Ore., where she received recognition as a singer/songwriter, before moving to Nashville. Her self-titled debut is co-produced by Little Texas co-producer Christy DiNapoli.

Brady Seals

"ANOTHER YOU, ANOTHER ME" (REPRISE)

Fairfield, Ohio, native Brady Seals is flying solo after a successful run with Little Texas, which, over its seven-year history, received many accolades, including the Academy of Country Music's vocal group of the year award in 1994. Seals co-wrote nine of the 10 tracks on his debut album, "The Truth," produced by Rodney Crowell.

Kevin Sharp

"NOBODY KNOWS" (ASYLUM)

Kevin Sharp's family, which includes seven children and numerous foster children, lived in Idaho and Sacramento, Calif. His high school years were spent singing in choirs and playing sports. During his senior year, however, he was diagnosed with bone cancer. Many operations, painful treatments, and experimental drugs followed, and Sharp was given little chance to live. Surprisingly, he went into remission in 1991. Two years later, he returned to performing and was signed to Asylum with the help of mentor David Foster. This single is a country remake of a pop hit by the Tony Rich Project. "Measure Of A Man" is Sharp's debut album. A TV movie about his life is planned and will star Fred Savage of "The Wonder Years."

Ray Vega

"REMEMBER WHEN" (BNA)

As a boy in El Paso, Texas, Ray Vega followed in his father's and older brother's footsteps by singing in church. He grew up listening to the



Eagles and Linda Ronstadt, while his brothers instilled in him their own musical preferences for Gene Pitney, Roy Orbison, and Marty Robbins.

In the mid-'80s, Vega interrupted his studies at Boston's Berklee College of Music to sing professionally with his brother as part of the Vega Brothers. This track is from his solo debut, for which he co-wrote seven of the 11 tracks.

Jeff Wood

"YOU JUST GET ONE" (IMPRINT)

Oklahoma native Jeff Wood's first musical memory is of being 6 years old at Disneyland and ending up onstage with one of the performing bands. Through high school and college, Wood performed acoustically and spent many weekends watching Garth Brooks at the local Holiday Inn. After graduating from Oklahoma State University, Wood asked Brooks to show him around Nashville. He moved there a year later, was signed to a publishing deal, and penned "Cowboy Love" for John Michael Montgomery. He was signed briefly to Liberty before landing at Imprint.

★ Denotes first appearance. Airborne features those artists who are making their debut chart runs in Country Airplay Monitor. Send information on new artists to Sue Falco at 11 W. 42nd St., 12th Floor, New York, N.Y. 10036.

It's Even Harder Than You Think To Break A New Country Artist

Continued from page 1

their doors in the last two years would explain where the extra 10 artists came from in 1996, there were actually the same number of labels



Lonestar

(18) introducing newcomers in both 1995 and 1996. Of course, not every label introduces a new artist every year. Arista, for example, had no new artists in 1995. MCA hasn't had a newcomer for two years. That label plans to introduce just one in 1997, Big House, and another, Keith Harley, in 1998. Epic also had no newcomers in 1996, although it plans to introduce Sons of the Desert in early 1997. A&M, which closed in September, also had no new artists this year, but had planned to introduce Mark Luna before the end of this year.

Among the 18 labels introducing new acts in 1995, the average number of newcomers was



Jeff Carson

1.9 per label. In 1996, that average was up to 2.4 per label. While most introduced just one or two new acts, a few labels skewed the average with large numbers of introductions. Asylum tried to launch four artists this year: Mandy Barnett, Thrasher Shiver, Kevin

Sharp, and Royal Wade Kimes. The new Imprint label came with three: Gretchen Peters, Charlie Major, and Jeff Wood. But Curb Records, in all its permutations, introduced more than four times that many new artists. Through four imprints—Curb, MCG/Curb, Curb/Universal, and Curb/Rising Tide—the label introduced an astonishing 13 newcomers in 1996. Of the eight artists who took a single to the top 10 in 1996, three were on

Curb labels.

TALENT ON TAP FOR '97

Despite the difficulty of breaking new talent, Nashville labels obviously think it is worth the gamble, and they're lining up a slew of new artists for next year. Among the newcomers you'll be introduced to in 1997 and beyond are Sons Of The Desert (Epic);



Mindy McCready

Kippi Brannon (Curb/Universal); Billy Yates (Almo Sounds); Melodie Crittendon, Lila McCann, and J.D. Myers (Asylum); Noel Haggard and Matt King (Atlantic); Dean Miller and the River Road Band (Capitol Nashville); Lee Ann Womack and Chris Knight (Decca); Re-



Ricochet

bekah Del Rio, Jim Collins, Grant McHugh, and Terry McMillan (Giant); Ryan Reynolds (Imprint); Sara Evans (RCA); Sean Michaels

(Magnatone); Neal Coty, Slickerbilly, and William Topley (Mercury Nashville); Jack Ingram, J.C. Jones, Keith Sewell, Kris Taylor, Johnny Ringo, and the Buffalo Club (Rising Tide); and Crawford/West, Michael Peterson, Anita Cochran, and Kid Lonesome (Warner Bros.).

Only acts whose debut single went for airplay in 1995 or 1996 were considered for this story, so artists like David Lee Murphy and Shania Twain, who were introduced in 1994 but broke through in 1995, were not included. Also, artists who previously charted with singles on another label, such as Bobbie Cryner, were not counted. Figures for 1996 are based on the year to date through Nov. 24.

WTCR Sends Greetings To Tim & Faith



WTCR Huntington, W.Va., recently asked listeners to send wedding congratulatory cards for Tim McGraw and Faith Hill to the station, which forwarded them to the newlyweds. Five cards were drawn from among the respondents and the listeners who sent them got CD catalogs of both artists. Shown with a few of the entries, from left, are morning-team members Clint McElroy, Judy Eaton, and Chuck Black.

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For subscriptions call: 800-722-2346

NATIONAL ADVERTISING MANAGER: JON GUYNIN

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MONITOR PROFILE

After The Slump, PD Bob Sterling Sees Country Traveling Up On US101

Like a lot of other stations, WUSY (US101) Chattanooga, Tenn., suffered a bit in the ratings last winter and spring. And, like a lot of other programmers, PD Bob Sterling says the available music was partly to blame.

During the slump, WUSY had dipped from 22.8 in fall 1995 to 17.5 last spring. "Country was down across the country," says Sterling. "I don't think it had anything to do with what we were doing. All of a sudden, we had Hootie & the Blowfish and Alanis Morissette. Younger demos went away and tried that. I think they're heading back [to country] now."

In the summer Arbitron, WUSY was up 17.5-18.7 12-plus, thanks, Sterling says, to better music. "Country is continuing to improve its product after being down for a while," he says. "The music is getting better and better."



Bob Sterling
Program Director
WUSY Chattanooga, Tenn.

*'Country music
has righted itself,
and we're back
looking at
brighter days'*

During the slump, Sterling says, radio "didn't appear to have a lot of songs that would eventually be classics. We're getting back to that now [with] things that will definitely be classics, like John Michael Montgomery's 'Friends' and John Berry's 'Change My Mind' and the new Faith Hill. Those are the songs we'll be listening to in 10 years."

Sterling says the earlier musical problems stemmed from the fact that, as an industry, "maybe we weren't looking down the road enough." The poor ratings and declining record sales of the last year, he says, sounded the alarm for the industry, and "thank goodness we're heeding the wake-up call."

"A lot of people had concerns when country started dropping, [but] the country music industry has righted itself, and we're back looking at brighter days. We have to remain positive about the product. I think Nashville is doing an absolutely wonderful job with the music right now. It's the best-produced music in the world."

In addition to the music, the other half of WUSY's ratings problem may have been its numerous personnel changes this year. They included replacing morning man Bobby Byrd with middayer Bearman and Sunday-morning gospel host Ken Hicks, bringing in Bill Poindexter as part of the afternoon show, and moving Erin Michaels from promotions to middays. The changes were particularly significant, Sterling says, because WUSY's air staff is one of its most distinctive features.

"My DJs endear themselves to their audience, and the audience loves them for it," he says. "They do a really good job communicating one on one . . . If I appear to be glowing about the people I work with, [it's because] I honestly believe this has got

to be the most talented air staff in the country."

While that makes Sterling's job easier, he also believes the station benefits from a very loyal audience. "We have some great listeners out there that love and respect this radio station just like we love and respect them," he says.

The Colonial Broadcasting-owned WUSY, which is the market's No. 1 station, has two format rivals. WDOD is ranked No. 8, while WSGC-FM, which flipped from classic country to hot country several months ago, is No. 11.

Sterling says of WDOD, "I think they do a good job over there," but he says WUSY has the advantage in quality of air talent and in "the community caring that this radio station has."

WUSY's music is 75% current/recurrent based, although it spotlights one carefully staged classic country song every other hour. The station plays about 44 currents and rotates heavies every 4½ to five hours.

Until recently, Sterling says WDOD "probably played the new stuff more than we do," hitting heavies seven or eight times a day. But Sterling says WDOD recently shifted its direction and is "now playing a lot of the classic country in addition to the new country. They pretty much changed their focus."

Here's a recent afternoon hour on US101: Brooks & Dunn, "Boot Scootin' Boogie"; Alan Jackson, "Home"; Tracy Byrd, "Big Love"; Faith Hill, "Take Me As I Am"; Bryan White, "So Much For Pretending"; Kenny Chesney, "Me And You"; Confederate Railroad, "Trashy Women"; Travis Tritt, "T-R-O-U-B-L-E"; Trace Adkins, "Every Light In The House"; John Michael Montgomery, "Be My Baby Tonight"; Garth Brooks, "Callin' Baton Rouge"; Ricochet, "Love Is Stronger Than Pride"; Reba McEntire, "Starting Over Again"; Gary Allan, "Her Man"; Tracy Lawrence, "Sticks And Stones"; and John Berry, "Change My Mind."

Specialty programming on WUSY includes the midday "Kudzu Cafe" feature, in which Michaels' listeners fax in a list of their five favorite songs for her to play. Michaels also presides over the request-based "top 10 at two" feature. On Thursdays, night jock Gene Lovin airs "Prime Time Cuts," featuring either a spotlight artist of the week or an album played in its entirety, and gives away copies of the album or the featured artist's work as prizes. On weekends, the station awards free CDs and cassettes when listeners call in after hearing the sound of the "free music chicken" being plucked.

Sterling got his first radio job at WNPT Tuscaloosa, Ala., when someone from the station overheard him talking in a bar and decided he had a great radio voice. He worked on the air at several Birmingham, Ala., stations, including WCRT/WQEZ, WSGN, WMJJ, and WVOK, before landing as MD and air personality at country WZZK Birmingham. After eight years at WZZK, he joined WUSY as PD 5½ years ago.

WUSY has already won two consecutive Country Music Assn. station of the year awards, but Sterling says his goals for the station include winning "a third, fourth, and fifth time. We'd also like to win an Academy of Country Music Award and a Marconi. We are very goal-oriented. We love to win awards, win in the ratings, and, of course, win revenue-wise." **PHYLLIS STARK**

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AIRPLAY Monitor GREATEST GAINERS

Broadcast Data Systems
Airplay Recognition Services

Strongest Increase In Airplay This Week

INCREASE
IN PLAYS

BROOKS & DUNN • <i>A Man This Lonely</i> (ARISTA)	+865
KYCW +21, WHYL +18, WFMS +18, KXKC +17, WDRM +17, KTST +16, WUBE +15, WNCY +14, WSSL +14, WESC +14	
LEANN RIMES • <i>One Way Ticket (Because I Can)</i> (CURB)	+661
WWGR +22, KKAT +19, KYCW +19, WNCY +18, WSOC +15, KKCS +14, WKXC +14, WKSJ +14, KRST +14, WGH +14	
CLINT BLACK • <i>Half Way Up</i> (RCA)	+559
KTST +23, WBBS +23, WDRM +17, KTEX +15, WRKZ +14, WCTK +14, WJCL +13, KNCI +12, WIL +12, WWGR +11	
DARYLE SINGLETARY • <i>Amen Kind Of Love</i> (GIANT)	+537
WCOL +19, KTST +17, KGMV +17, WIRK +17, KNCI +16, KZSN +15, WESC +15, WUBE +15, WBUB +14, WPOC +13	
TOBY KEITH • <i>Me Too</i> (MERCURY NASHVILLE)	+512
WCOL +18, KTOM +17, KTEX +15, WKHK +14, KASE +14, KVET +13, WWGR +12, WRNS +12, KYNG +12, WNOE +11	
COLLIN RAYE • <i>What If Jesus Comes Back Like That</i> (EPIC)	+455
WKXC +19, KFKF +17, WSM +17, KRAK +16, WGAR +16, WYCD +15, KRST +14, WKIX +13, WBUB +13, WUSY +13	
MINDY MCCREADY FEAT. LONESTAR'S RICHIE MCDONALD • <i>Maybe He'll Notice Her Now</i> (BNA)	+450
WHSL +18, WKXC +16, WDOD +16, WDRM +14, WCOL +13, WKCN +12, KNAX +12, KPLX +12, KRAK +11, WNCY +10	
MARK CHESNUTT • <i>It's A Little Too Late</i> (DECCA)	+401
WGRL +21, KIIM +21, KMLE +18, KXXY +18, WFRE +18, KYNG +16, WGNA +13, KGMV +12, WAMZ +12, WKCN +11	
TRAVIS TRITT • <i>Where Corn Don't Grow</i> (WARNER BROS.)	+385
WQDR +15, KBEQ +15, KSAN +14, KUZZ +13, WSM +13, WWGR +12, WBUB +12, WKSF +11, WDRM +11, KWJJ +11	
DAVID KERSH • <i>Goodnight Sweetheart</i> (CURB)	+365
KYCY +16, KJYJ +15, WZZK +15, KXKT +14, KFDI +14, KTOM +13, WBOB +12, WCLB +11, WBUB +11, WSSL +11	
KEVIN SHARP • <i>Nobody Knows</i> (ASYLUM)	+361
KRTY +19, KMLE +19, KIIM +18, WNCY +15, KIKF +13, WRBQ +13, WYRK +13, KOUL +12, KWEN +12, KCYY +12	
LONESTAR • <i>Heartbroke Every Day</i> (BNA)	+325
WYAY +16, KXKC +13, WZZK +13, KYNG +12, KXKT +12, WBCT +11, WYGY +10, WRNS +9, WWYZ +9, WGH +9	
FAITH HILL • <i>I Can't Do That Anymore</i> (WARNER BROS.)	+306
KYNG +18, KDRK +15, WBBS +14, KSSN +13, WYCD +11, WSSL +11, WIOV +10, WIRK +10, WIL +10, WQMX +9	
TRISHA YEARWOOD • <i>Everybody Knows</i> (MCA)	+304
WQDR +16, KRMD +15, WKXK +13, WQMX +13, WTQR +13, WXBM +12, WKQC +11, WDOD +11, WROO +11, WMZQ +11	
GARTH BROOKS • <i>That Ol' Wind</i> (CAPITOL NASHVILLE)	+294
WWGR +18, WDSY +16, WJCL +16, WYGY +15, WAMZ +14, WYNK +13, WUSN +13, KIKK +12, WKXK +11, WIRK +11	

MOST NEW AIRPLAY THIS WEEK

	No. Of Stations		No. Of Stations
BROOKS & DUNN <i>A Man This Lonely</i> (Arista)	62	JOHN BERRY <i>She's Taken A Shine</i> (Capitol Nashville)	20
DARYLE SINGLETARY <i>Amen Kind Of Love</i> (Giant)	27	TOBY KEITH <i>Me Too</i> (Mercury Nashville)	20
TRAVIS TRITT <i>Where Corn Don't Grow</i> (Warner Bros.)	26	COLLIN RAYE <i>What If Jesus Comes Back Like That</i> (Epic)	18
CLINT BLACK <i>Half Way Up</i> (RCA)	22	MARTY STUART <i>You Can't Stop Love</i> (MCA)	14
LONESTAR <i>Heartbroke Every Day</i> (BNA)	21	TY HERNDON <i>She Wants To Be Wanted Again</i> (Epic)	13

VIDEO PLAYLISTS

CMT
COUNTRY MUSIC TELEVISION

TNN
THE NASHVILLE NETWORK
The Heart of Country

	TW	LW		TW	LW
1	Trace Adkins, Every Light In The House	5	4	1	Travis Tritt, Where Corn Don't Grow
2	Terri Clark, Poor, Poor Pitiful Me	5	4	2	LeAnn Rimes, One Way Ticket (Because I Can)
3	Tim McGraw, Maybe We Should Jus' Sleep On It	5	4	3	Tim McGraw, Maybe We Should Just Sleep On It
4	David Kersh, Goodnight Sweetheart	5	2	4	Brooks & Dunn, Mama Don't Get Dressed Up For Nothing
5	Shania Twain, God Bless The Child	4	3	5	Kevin Sharp, Nobody Knows
6	Brooks & Dunn, Mama Don't Get Dressed Up For Nothing	4	4	6	Reba McEntire, Every Light In The House
7	Deana Carter, Strawberry Wine	4	4	7	Trisha Yearwood, The Fear Of Being Alone
8	Gary Allan, Her Man	4	4	8	Tarri Clark, Poor, Poor Pitiful Me
9	Mila Mason, That's Enough Of That	4	1	9	Ricochet, Love Is Stronger Than Pride
10	Mary Chapin Carpenter, Let Me Into Your Heart	4	4	10	Tracy Byrd, Big Love
11	Tracy Byrd, Big Love	4	3	11	David Kersh, Goodnight Sweetheart
12	Reba McEntire, The Fear Of Being Alone	4	4	12	Alan Jackson, Little Bitty
13	Randy Travis, Would I	4	4	13	Jo Dee Messina, Do You Wanna Make Something Of It
14	Travis Tritt, Where Corn Don't Grow	4	0	14	Mary Chapin Carpenter, Let Me Into Your Heart
15	Trisha Yearwood, Everybody Knows	4	2	15	John Michael Montgomery, Ain't Got Nothin' On Us
16	Deryl Dodd, That's How I Got To Memphis	4	4	16	Trisha Yearwood, Everybody Knows
17	Ricochet, Love Is Stronger Than Pride	3	5	17	Tracy Lawrence, Is That A Tear
18	James Bonamy, All I Do Is Love Her	3	3	18	The Mavericks, I Don't Care If You Love Me Anymore
19	Ty Herndon, She Wants To Be Wanted Again	3	3	19	David Lee Murphy, She's Really Something To See
20	Paul Brandt, I Meant To Do That	3	3	20	Billy Dean, I Wouldn't Be A Man
21	LeAnn Rimes, One Way Ticket (Because I Can)	3	5	21	John Berry, She's Taken A Shine
22	Faith Hill, I Can't Do That Anymore	3	3	22	Shania Twain, God Bless The Child
23	Kevin Sharp, Nobody Knows	3	2	23	Chris Ward, When You Get To Be You
24	Sammy Kershaw, Politics, Religion And Her	3	3	24	Deryl Dodd, That's How I Got To Memphis
25	Tracy Lawrence, Is That A Tear	3	3	25	Mindy McCready Feat. Lonestar's R. McDonald, Maybe He'll Notice Her Now
26	Alison Krauss, Baby Mine	3	2	26	Paul Brandt, I Meant To Do That
27	Mindy McCready Feat. Lonestar's R. McDonald, Maybe He'll Notice Her Now	3	3	27	Toby Keith, Me Too
28	Alan Jackson, Little Bitty	3	5	28	Faith Hill, I Can't Do That Anymore
29	The Mavericks, I Don't Care If You Love Me Anymore	3	0	29	Crystal Bernard, Have We Forgotten What Love Is
30	Patty Loveless, Lonely Too Long	2	4	30	Brady Seals, Another You, Another Me
				31	Cledus "T. Judd", (She's Got A Butt) Bigger Than The Beatles
				32	Burnin' Daylight, Love Worth Fighting For
				33	Alison Krauss, Baby Mine
				34	Mark Willis, High Low And In Between
				35	Helen Darling, Full Deck Of Cards
				36	Sweethearts Of The Rodeo, Beautiful Lies
				37	James Bonamy, All I Do Is Love Her
				38	Patty Loveless, Lonely Too Long
				39	Rick Trevino, Running Out Of Reasons To Run
				40	Deana Carter, Strawberry Wine
				41	Gary Allan, Her Man
				42	Mila Mason, That's Enough Of That
				43	Sammy Kershaw, Politics, Religion And Her
				44	Caryl Mack Parker, Better Love Next Time
				45	Daryle Singletary, Amen Kind Of Love
				46	Lisa Brokop, West Of Crazy
				47	Randy Travis, Would I
				48	Mark Chesnutt, It's A Little Too Late
				49	Dolly Parton, Just When I Needed You Most
				50	Waylon Jennings, Deep In The West

COUNTRY RECURRENT AIRPLAY

RANK	TW	LW	TITLE	RANK	TW	LW	TITLE
	PLAYS	PLAYS	ARTIST (LABEL)		PLAYS	PLAYS	ARTIST (LABEL)
1	2231	2668	ME AND YOU KENNY CHESNEY (BNA)	14	1248	1273	CARRIED AWAY GEORGE STRAIT (MCA)
2	2041	2454	MORE THAN YOU'LL EVER KNOW TRAVIS TRITT (WARNER BROS.)	15	1221	1242	BLUE CLEAR SKY GEORGE STRAIT (MCA)
3	1835	1814	LIVING IN A MOMENT TY HERNDON (EPIC)	16	1187	1237	GUYS DO IT ALL THE TIME MINDY MCCREADY (BNA)
4	1759	2169	CHANGE MY MIND JOHN BERRY (CAPITOL NASHVILLE)	17	1184	1178	I DON'T THINK I WILL JAMES BONAMY (EPIC)
5	1712	1686	SO MUCH FOR PRETENDING BRYAN WHITE (ASYLUM)	18	1168	1288	LEARNING AS YOU GO RICK TREVINO (COLUMBIA)
6	1687	1850	BELIEVE ME BABY (I LIED) TRISHA YEARWOOD (MCA)	19	1103	1184	TIME MARCHES ON TRACY LAWRENCE (ATLANTIC)
7	1569	1762	I DO PAUL BRANDT (REPRISE)	20	1102	1162	DON'T GET ME STARTED RHETT AKINS (DECCA)
8	1388	1369	MY MARIA BROOKS & DUNN (ARISTA)	21	1082	1050	ON A GOOD NIGHT WADE HAYES (COLUMBIA)
9	1384	1486	SHE NEVER LETS IT GO TO HER HEART TIM MCGRAW (CURB)	22	1038	1008	CHECK YES OR NO GEORGE STRAIT (MCA)
10	1361	1455	THE MAKER SAID TAKE HER ALABAMA (RCA)	23	994	983	I LIKE IT, I LOVE IT TIM MCGRAW (CURB)
11	1337	1375	DADDY'S MONEY RICOCHET (COLUMBIA)	24	990	1108	I THINK ABOUT YOU COLLIN RAYE (EPIC)
12	1259	1290	NO ONE NEEDS TO KNOW SHANIA TWAIN (MERCURY NASHVILLE)	25	950	1099	NO NEWS LONESTAR (BNA)
13	1257	1348	STARS OVER TEXAS TRACY LAWRENCE (ATLANTIC)				

Recurrents are titles which have appeared on the Hot Country Singles chart for 20 weeks and have dropped below the top 20.

Announcing
Airplay 1996
AIRPLAY MONITOR'S
Combined 4-in-1 Year-End Issue

Special Features
will include:
TOP RECORDS, ARTISTS, AND LABELS OF THE YEAR
IN ALL MUSIC FORMATS, TOGETHER IN ONE MAGAZINE.

DECEMBER 27, 1996!!!
Distributed week of December 16

Monitor
AIRPLAY

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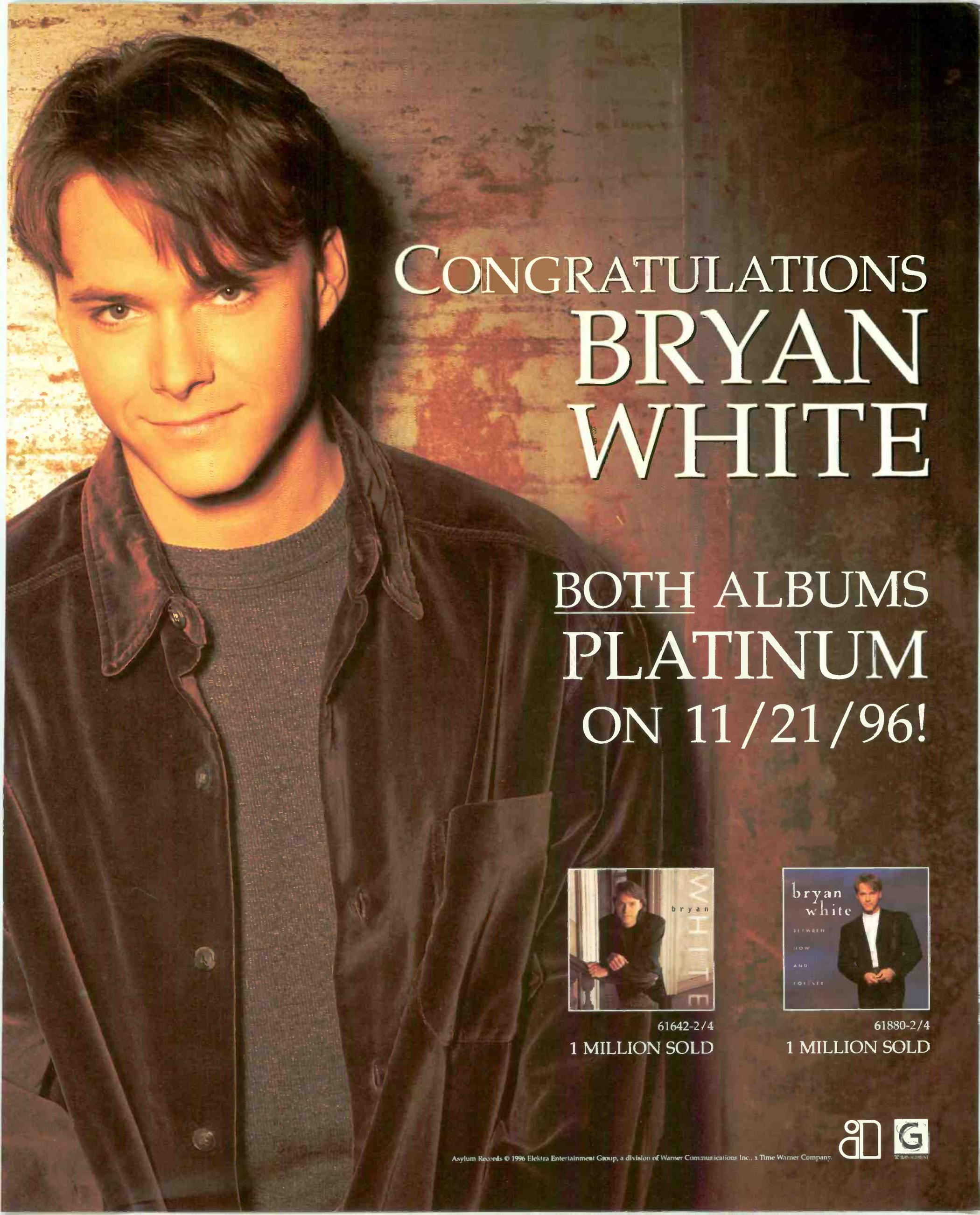
POWER PLAYLISTS

For Week Ending December 1, 1996



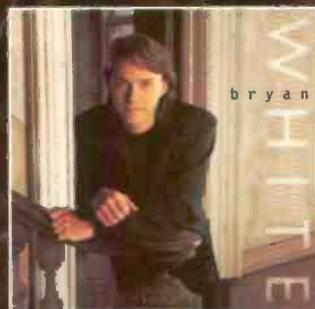
Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

COUNTRY											
WUSN		KZLA		WKHX		KSCS		WMZQ		WXTU	
Chicago	PD: Dean McNeil MD: Tricia Biordo	Los Angeles	PD: John Sebastian APD/MD: Bill Fink	Atlanta	PD: Neil McGinley MD: Johnny Gray	Dallas	PD: Dean James MD: Linda O'Brian	Washington, DC	PD: Mac Daniels MD: Jon Anthony	Philadelphia	PD: Kevin O'Neal MD: Jim Radler
TW	LW	TW	LW	TW	LW	TW	LW	TW	LW	TW	LW
1	Alan Jackson, Little Bitty	1	Kevin Sharp, Nobody Knows	1	David Kersh, Goodnight Sweetheart	1	Alan Jackson, Little Bitty	1	Garth Brooks, That Ol' Wind	1	Mila Mason, That's Enough Of That
2	Deana Carter, Strawberry Wine	2	Gary Allan, Her Man	2	LeAnn Rimes, One Way Ticket	2	Reba McEntire, The Fear Of Being Alone	2	Alan Jackson, Little Bitty	2	Ricochet, Love Is Stronger Than Pride
3	Terrri Clark, Poor, Poor Pitiful Me	3	Mark Chesnut, It's A Little Too Late	3	Ricochet, Love Is Stronger Than Pride	3	Trace Adkins, Every Light In The House	3	Deana Carter, Strawberry Wine	3	LeAnn Rimes, One Way Ticket
4	Trace Adkins, Every Light In The House	4	Garth Brooks, That Ol' Wind	4	Garth Brooks, That Ol' Wind	4	Garth Brooks, That Ol' Wind	4	Patty Loveless, Lonely Too Long	4	Terrri Clark, Poor, Poor Pitiful Me
5	Garth Brooks, That Ol' Wind	5	David Kersh, Goodnight Sweetheart	5	John Michael Montgomery, Friends	5	David Kersh, Goodnight Sweetheart	5	George Strait, I Can Still Make Cheyenne	5	Alan Jackson, Little Bitty
6	LeAnn Rimes, One Way Ticket	6	LeAnn Rimes, One Way Ticket	6	Alan Jackson, Little Bitty	6	Mark Chesnut, It's A Little Too Late	6	Trace Adkins, Every Light In The House	6	Reba McEntire, The Fear Of Being Alone
7	Reba McEntire, The Fear Of Being Alone	7	Alan Jackson, Little Bitty	7	Garth Brooks, That Ol' Wind	7	Trace Lawrence, Is That A Tear	7	Trace Adkins, Carried Away	7	David Kersh, Goodnight Sweetheart
8	Ricochet, Love Is Stronger Than Pride	8	Mary Chapin Carpenter, Let Me Into Your	8	Trace Adkins, Every Light In The House	8	Vince Gill, Pretty Little Adriana	8	George Strait, I Can Still Make Cheyenne	8	George Strait, I Can Still Make Cheyenne
9	David Kersh, Goodnight Sweetheart	9	Reba McEntire, The Fear Of Being Alone	9	Tim McGraw, Maybe We Should Just Sleep O	9	Ricochet, Love Is Stronger Than Pride	9	James Bonamy, I Don't Think I Will	9	Mark Chesnut, It's A Little Too Late
10	Mary Chapin Carpenter, Let Me Into Your	10	Tim McGraw, Maybe We Should Just Sleep O	10	Deana Carter, Strawberry Wine	10	Kevin Sharp, Nobody Knows	10	Faith Hill, I Can't Do That Anymore	10	Dolly Parton, Just When I Needed You Most
11	Bryan White, That's Another Song	11	Ty Herndon, She Wants To Be Wanted Again	11	Tracy Byrd, Big Love	11	Deana Carter, Strawberry Wine	11	LeAnn Rimes, One Way Ticket	11	Tim McGraw, Maybe We Should Just Sleep O
12	Randy Travis, Would I	12	Bryan White, That's Another Song	12	Kevin Sharp, Nobody Knows	12	Gary Allan, Her Man	12	Kenny Chesney, Me And You	12	Clint Black, Like The Rain
13	Tracy Byrd, Big Love	13	Faith Hill, I Can't Do That Anymore	13	Mary Chapin Carpenter, Let Me Into Your	13	Ty Herndon, She Wants To Be Wanted Again	13	David Lee Murphy, The Road You Leave Beh	13	Trace Adkins, Every Light In The House
14	Gary Allan, Her Man	14	Trace Adkins, Every Light In The House	14	Tracy Byrd, Big Love	14	Rick Trevino, Learning As You Go	14	LeAnn Rimes, One Way Ticket	14	Vince Gill, Pretty Little Adriana
15	Patty Loveless, Lonely Too Long	15	Tracy Byrd, Big Love	15	Mia Mason, That's Enough Of That	15	LeAnn Rimes, One Way Ticket	15	Reba McEntire, The Fear Of Being Alone	15	Tim McGraw, Maybe We Should Just Sleep O
16	Vince Gill, Pretty Little Adriana	16	Collin Raye, What If Jesus Comes Back L	16	Trisha Yearwood, Believe Me Baby	16	John Michael Montgomery, Friends	16	Tracy Byrd, Big Love	16	Bryan White, That's Another Song
17	John Michael Montgomery, Friends	17	John Michael Montgomery, Friends	17	Travis Tritt, More Than You'll Ever Know	17	Tracy Byrd, Big Love	17	Mary Chapin Carpenter, Let Me Into Your	17	Faith Hill, I Can't Do That Anymore
18	Trisha Yearwood, Everybody Knows	18	Marty Stuart, You Can't Stop Love	18	David Lee Murphy, The Road You Leave Beh	18	Tracy Byrd, Big Love	18	Faith Hill, I Can't Do That Anymore	18	John Michael Montgomery, Friends
19	Trace Lawrence, Is That A Tear	19	Terrri Clark, Poor, Poor Pitiful Me	19	Toby Keith, A Woman's Touch	19	Tracy Byrd, Big Love	19	Tracy Byrd, Big Love	19	Patty Loveless, Lonely Too Long
20	Mia Mason, That's Enough Of That	20	Ricochet, Love Is Stronger Than Pride	20	David Lee Murphy, The Road You Leave Beh	20	Tracy Byrd, Big Love	20	Tracy Byrd, Big Love	20	Reba McEntire, The Fear Of Being Alone
21	George Strait, I Can Still Make Cheyenne	21	Mia Mason, That's Enough Of That	21	Tracy Byrd, Big Love	21	Tracy Byrd, Big Love	21	Tracy Byrd, Big Love	21	Tracy Byrd, Big Love
22	Brooks & Dunn, My Maria	22	Mia Mason, That's Enough Of That	22	Darley Singletary, Amen Kind Of Love	22	Tracy Byrd, Big Love	22	Tracy Byrd, Big Love	22	Tracy Byrd, Big Love
23	Mindy McCready, Guys Do It All The Time	23	Faith Hill, I Can't Do That Anymore	23	Deana Carter, Strawberry Wine	23	Tracy Byrd, Big Love	23	Tracy Byrd, Big Love	23	Tracy Byrd, Big Love
24	Faith Hill, I Can't Do That Anymore	24	Clint Black, Half Way Up	24	Tracy Byrd, Big Love	24	Tracy Byrd, Big Love	24	Tracy Byrd, Big Love	24	Tracy Byrd, Big Love
25	Clint Black, Half Way Up	25	Tracy Byrd, Big Love	25	Tracy Byrd, Big Love	25	Tracy Byrd, Big Love	25	Tracy Byrd, Big Love	25	Tracy Byrd, Big Love
26	Tim McGraw, Maybe We Should Just Sleep O	26	John Berry, Change My Mind	26	Tracy Byrd, Big Love	26	Tracy Byrd, Big Love	26	Tracy Byrd, Big Love	26	Tracy Byrd, Big Love
27	Kevin Sharp, Nobody Knows	27	Mark Chesnut, It's A Little Too Late	27	Tracy Byrd, Big Love	27	Tracy Byrd, Big Love	27	Tracy Byrd, Big Love	27	Tracy Byrd, Big Love
28	LeAnn Rimes, One Way Ticket	28	Mindy McCready, Maybe He'll Notice Her N	28	Tracy Byrd, Big Love	28	Tracy Byrd, Big Love	28	Tracy Byrd, Big Love	28	Tracy Byrd, Big Love
29	Mark Chesnut, It's A Little Too Late	29	Tracy Byrd, Big Love	29	Tracy Byrd, Big Love	29	Tracy Byrd, Big Love	29	Tracy Byrd, Big Love	29	Tracy Byrd, Big Love
30	Mindy McCready, Maybe He'll Notice Her N	30	Tracy Byrd, Big Love	30	Tracy Byrd, Big Love	30	Tracy Byrd, Big Love	30	Tracy Byrd, Big Love	30	Tracy Byrd, Big Love



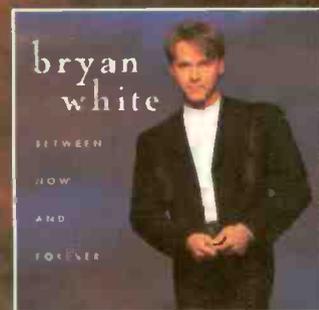
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ON 11/21/96!



61642-2/4

1 MILLION SOLD



61880-2/4

1 MILLION SOLD

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Grid of 48 country music playlists for stations including WTQR, WDSY, WSIX, KMLE, KFRG, WSOC, WUBE, WQYK, WKXX, WRBQ, WWKA, WHKO, WAMZ, WKLB, WWYZ, KSN, WSSL, WMIL, WSM, KWJJ, WKIS, KBEQ, and WZZK. Each playlist includes station name, PD, MD, and a list of 30 songs with their respective TW and LW ratings.

COUNTRY AIRPLAY

★ ★ ★ **AIRPOWER** ★ ★ ★
(Minimum 3200 detections for the first time)

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

3199 - 1000 DETECTIONS

Total Plays/Gain

FAITH HILL 3197/306
I Can't Do That Anymore (Warner Bros.)
Total Stations: 160/Chart Move: 20-19
Heavy (35+ plays): 1 KYNG
Medium (25-34): 38 KBEQ, KCCY, KFKF, KFMS, KFRG, KHEY, KKCS, KMDL, KMLE, KNCI, KRMD, KTEX, KTST, KUZZ, KWNR, KXKC, KXXY, KYCY, KZSN, WBBS, WBCT, WCOL, WDDO, WFLS, WFRE, WHSL, WIL, WJCL, WKJN, WMSI, WNCY, WQDR, WQMX, WRKZ, WRNS, WTRD, WWWW, WXBM
Light (Under 25): 121
New Airplay This Week: 2 WAMZ, WDSY

TRISHA YEARWOOD 3138/304
Everybody Knows (MCA)
Total Stations: 158/Chart Move: 22-20
Heavy (35+): 2 KYCY, WBBS
Medium (25-34): 34 KBEQ, KEEY, KFRG, KIKF, KMDL, KMLE, KNCI, KPLX, KRMD, KSOP, KTEX, KTST, KXKC, KYCW, WBCT, WBOB, WCOL, WCUZ, WDDO, WFLS, WGAR, WGR, WHYL, WIL, WJCL, WKCN, WKTF, WNCY, WRKZ, WRNS, WSM, WSTH, WWGR, WYAY
Light (Under 25): 122
New Airplay This Week: 6 WKCO, WMZO, WQDR, WQMX, WROO, WTQR

VINCE GILL 3020/184
Pretty Little Adriana (MCA)
Total Stations: 158/Chart Move: 21-21
Heavy (35+): 1 KYNG
Medium (25-34): 24 KIKF, KKCS, KMLE, KRMD, KRYS, KXKC, KYCW, KZSN, WBBS, WBCT, WHSL, WHYL, WJCL, WKCN, WMSI, WMZO, WPOC, WQBE, WQMX, WRBQ, WRNS, WSIX, WWGR, WXBO, WYAY
Light (Under 25): 133
New Airplay This Week: 3 WFRE, WKIX, WSOC

BRYAN WHITE 3019/188
That's Another Song (Asylum)
Total Stations: 158/Chart Move: 23-22
Heavy (35+): 1 KYNG
Medium (25-34): 27 KASE, KBEQ, KMDL, KSOP, KTEX, KTST, KXKC, KZSN, WBBS, WBCT, WCHY, WCUZ, WGAR, WKCN, WKHK, WKTF, WMSI, WMZO, WNCY, WPOC, WQBE, WQMX, WRNS, WJCL, WKJN, WYAY
Light (Under 25): 130
New Airplay This Week: 2 KSCS, KSON

MARK CHESNUTT 2763/401
It's A Little Too Late (Decca)
Total Stations: 159/Chart Move: 27-24
Heavy (35+): 3 KFMS, KYNG, WGR
Medium (25-34): 24 KIKF, KMDL, KOUL, KTEX, KTST, KUPL, KUZZ, KWJJ, KXKC, KZLA, WBCT, WCLB, WHYL, WKJN, WNCY, WPOC, WQBE, WRNS, WSIX, WUSY, WWGR, WXBO, WXTU, WYAY
Light (Under 25): 132
New Airplay This Week: 7 KASE, KIIM, KMLE, KSN, WFRE, WKLB, WYGY

RANDY TRAVIS 2393/46
Would I (Warner Bros.)
Total Stations: 150/Chart Move: 28-25
Heavy (35+): 1 WBCT
Medium (25-34): 26 KBEQ, KFRG, KMLE, KRAK, KTEX, KWJJ, KXKC, KXXY, WDDO, WGGY, WGH, WGR, WHYL, WJCL, WKJN, WKSF, WPOC, WQDR, WQMX, WRKZ, WRNS, WSM, WUBE, WWGR, WYAY, WXBO
Light (Under 25): 123
New Airplay This Week: 2 KIIM, KSSN

RICK TREVINO 2190/267
Running Out Of Reasons To Run (Columbia)
Total Stations: 155/Chart Move: 32-27
Heavy (35+): 0
Medium (25-34): 18 KAJA, KASE, KFMS, KMDL, KTEX, KTST, KXKC, KYNG, WDDO, WGR, WJCL, WNCY, WRBQ, WRKZ, WSM, WWGR, WXBO, WYAY
Light (Under 25): 137
New Airplay This Week: 12 KRAK, KYNG, WBUB, WDSY, WGAR, WGGY, WKLB, WKXC, WQYK, WSOC, WTRD, WUSN

MINDY MCCREARY FEATURING LONESTAR'S RICHIE McDONALD 2154/450
Maybe He'll Notice Her Now (BNA)
Total Stations: 154/Chart Move: 33-28
Heavy (35+): 0
Medium (25-34): 15 KBEQ, KPLX, KTST, KXKC, KYGO, KYNG, WBCT, WHSL, WHYL, WKJN, WNCY, WPOC, WRKZ, WRNS, WYGY
Light (Under 25): 139
New Airplay This Week: 8 KNAX, KOUL, KRAK, WCOL, WGR, WKXC, WRBQ, WUBE

CLINT BLACK 2079/559
Half Way Up (RCA)
Total Stations: 152/Chart Move: 34-29
Heavy (35+): 1 KYNG
Medium (25-34): 8 KASE, KMLE, KTST, WBBS, WBCT, WRNS, WUSY, WYAY
Light (Under 25): 143
New Airplay This Week: 22 KMDL, KSON, KTEX, KTST, KXXY, KYCW, WBBS, WBUB, WCOL, WCTK, WDRM, WESC, WGGY, WIL, WIVK, WKCO, WKHK, WKX, WOKO, WYAY, WWWW, WYCD

DARYLE SINGLETARY 1985/537
Amen Kind Of Love (Giant)
Total Stations: 150/Chart Move: 35-30
Heavy (35+): 0
Medium (25-34): 9 KASE, KNCI, KTST, WQBE, WRKZ, WRNS, WSOC, WSTH, WXBO
Light (Under 25): 141
New Airplay This Week: 27 KGM, KHAY, KMDL, KOUL, KRMD, KSKS, KUPL, KYCW, KZSN, WAMZ, WBUB, WCHY, WCOL, WCUZ, WGN, WIRK, WKCO, WKLB, WKXC, WPOC, WQIK, WROO, WUBE, WUSN, WVLK, WXBM, WYKN

COLLIN RAYE 1711/455
What If Jesus Comes Back Like That (Epic)
Total Stations: 136/Chart Move: 39-31
Heavy (35+): 2 KFKF, KWJJ
Medium (25-34): 6 KEEY, KSKS, WCOL, WGR, WQDR, WYAY
Light (Under 25): 128
New Airplay This Week: 18 KRAK, KSN, KYGO, KYNG, WBUB, WCLB, WGAR, WKHX, WKXC, WLWI, WQXK, WSM, WUBE, WUSN, WUSY, WYAY, WWWW, WYCD

MARK WILLS 1505/205
High Low And In Between (Mercury Nashville)
Total Stations: 147/Chart Move: 37-33
Heavy (35+): 0
Medium (25-34): 5 KHEY, KMDL, WKIX, WRNS, WYAY
Light (Under 25): 142
New Airplay This Week: 10 KJY, KNAX, KNCI, KRTY, WESC, WKHK, WROO, WSSL, WTRD, WYDD

TOBY KEITH 1496/512
Me Too (Mercury Nashville)
Total Stations: 122/Chart Move: 44-34
Heavy (35+): 1 KKBQ

Medium (25-34): 2 KBEQ, KMLE
Light (Under 25): 119
New Airplay This Week: 20 KMPS, KNCI, KNIX, KRMD, KTEX, KTOM, KVET, KYNG, WBUB, WCOS, WDDO, WIL, WKHK, WKSJ, WLWI, WMJC, WNOE, WUSN, WXBM, WYCD

BROOKS & DUNN 1465/865
A Man This Lonely (Arista)
Total Stations: 137/Chart Move: 51-35
Heavy (35+): 1 KYCY
Medium (25-34): 3 KASE, KMLE, KYNG
Light (Under 25): 133
New Airplay This Week: 62 KGM, KHAY, KIKF, KIKK, KILT, KJY, KKAT, KKCS, KMPS, KNCI, KOUL, KRYS, KSKS, KTOM, KTST, KUZZ, KXKC, KXKT, KYCW, KYGO, KZLA, WAMZ, WCKT, WCLB, WCOS, WCTK, WDRM, WESC, WEZL, WFMS, WFRE, WGH, WGN, WHYL, WIL, WIRK, WIVK, WKHK, WKCO, WKX, WLWI, WMIL, WMZO, WNCY, WNOE, WOV, WPOC, WPOR, WQYK, WRKZ, WRNS, WROO, WSM, WSSL, WTQR, WUBE, WUSN, WUSY, WWWW, WYAY, WZZK

TRAVIS TRITT 1462/385
Where Corn Don't Grow (Warner Bros.)
Total Stations: 123/Chart Move: 43-36
Heavy (35+): 0
Medium (25-34): 6 WDRM, WNCY, WRNS, WUSY, WWGR, WYAY
Light (Under 25): 117
New Airplay This Week: 26 KBEQ, KCY, KDRK, KRYS, KSN, KSKS, KSON, KTOM, KUPL, KWJJ, KXKC, WBCT, WBUB, WHSL, WIVK, WJCL, WKCO, WKCO, WOV, WPOR, WQDR, WSM, WSOC, WUSN, WYAY, WXBM

TY HERNDON 1383/129
She Wants To Be Wanted Again (Epic)
Total Stations: 134/Chart Move: 40-37
Heavy (35+): 1 KYNG
Medium (25-34): 1 KTST
Light (Under 25): 132
New Airplay This Week: 13 KAJA, KDRK, KKAT, KRST, KXKT, WCMS, WHSL, WJCL, WKCO, WPOR, WQBE, WWGR, WXBO

JAMES BONAMY 1269/138
All I Do Is Love Her (Epic)
Total Stations: 127/Chart Move: 42-39
Heavy (35+): 0
Medium (25-34): 2 KXKC, WBCT
Light (Under 25): 125
New Airplay This Week: 10 KEEY, KFRG, KIIM, KNIX, WCKT, WGN, WGR, WRBQ, WUSN, WYKN

MARTY STUART 1031/171
You Can't Stop Love (MCA)
Total Stations: 103/Chart Move: 45-41
Heavy (35+): 0
Medium (25-34): 4 KPLX, KYCW, WRNS, WYAY
Light (Under 25): 99
New Airplay This Week: 14 KSON, KUZZ, KWNR, KZSN, WFLS, WIL, WIOV, WJCN, WLWI, WPOR, WQIK, WWGR, WXBM, WXTU

999 - 500 DETECTIONS

Total Plays/Gain

SAMMY KERSHAW 843/47
Politics, Religion And Her (Mercury Nashville)
Total Stations: 86/Chart Move: 47-43
Heavy (35+): 0
Medium (25-34): 1 KXKC
Light (Under 25): 85
New Airplay This Week: 10 KHEY, KKAT, KTOM, KVET, WBUB, WCOS, WKCN, WOW, WTRD, WXTU

PAUL BRANDT 837/37
I Meant To Do That (Reprise)
Total Stations: 104/Chart Move: 46-44
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 104
New Airplay This Week: 9 KDRK, KIKK, KILT, KNIX, KSKS, KTTS, WCKT, WIOV, WSSL

LONESTAR 717/325
Heartbroke Every Day (BNA)
Total Stations: 102/Chart Move: 57-45
Heavy (35+): 0

Medium (25-34): 0
Light (Under 25): 102
New Airplay This Week: 21 KEEY, KFKF, KJY, KSN, KXKC, KXKT, WBCT, WGH, WGN, WKHK, WKJN, WOW, WRKZ, WRNS, WROO, WSM, WWGR, WYAY, WXBM, WYAY, WZZK

BILLY DEAN 695/41
I Wouldn't Be A Man (Capitol Nashville)
Total Stations: 95/Chart Move: 48-46
Heavy (35+): 0
Medium (25-34): 1 WBCT
Light (Under 25): 94
New Airplay This Week: 6 KDRK, KRMD, WAMZ, WKTF, WOW, WYKN

DERYL DODD 666/168
That's How I Got To Memphis (Columbia)
Total Stations: 85/Chart Move: 54-47
Heavy (35+): 0
Medium (25-34): 1 KXKC
Light (Under 25): 84
New Airplay This Week: 12 KAJA, KTOM, KWNR, KXKT, WCKT, WFLS, WKSJ, WKTF, WMIL, WSOC, WTQR, WYAY

499 - 75 DETECTIONS

Total Plays/Gain

JOHN BERRY 477/192
She's Taken A Shine (Capitol Nashville)
Total Stations: 70/Chart Move: 61-51
Heavy (35+): 0
Medium (25-34): 2 WBCT, WYAY
Light (Under 25): 68
New Airplay This Week: 20 KASE, KBEQ, KIKF, KMDL, KNCI, KSKS, KSOP, KTTS, WBOB, WCOL, WEZL, WFLS, WGN, WHYL, WKX, WKLB, WKSF, WRNS, WUSY, WWWW

SHANIA TWAIN 365/127
God Bless The Child (Mercury Nashville)
Total Stations: 63/Chart Move: 68-54
Heavy (35+): 0
Medium (25-34): 1 WBOB
Light (Under 25): 62
New Airplay This Week: 10 KAJA, KCCY, KFDI, KGM, KSKS, KVOO, WDDO, WMIL, WOW, WYCD

RAY VEGA 349/16
Remember When (BNA)
Total Stations: 41/Chart Move: 60-56
Heavy (35+): 0
Medium (25-34): 1 WXBO
Light (Under 25): 40
New Airplay This Week: 3 KBEQ, KUPL, WRBQ

★ DEANA CARTER 289/250
We Danced Anyway (Capitol Nashville)
Total Stations: 72/Chart Move: Debut 58
Heavy (35+): 0
Medium (25-34): 1 WYGY
Light (Under 25): 71
New Airplay This Week: 8 KEEY, KHAY, WBOB, WQBE, WYAY, WYGY

JEFF WOOD 279/28
You Just Get One (Imprint)
Total Stations: 37/Chart Move: 64-59
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 37
New Airplay This Week: 4 KFDI, KUZZ, WFMS, WIOV

LITTLE TEXAS 275/21
Kiss The Girl (Walt Disney)
Total Stations: 26/Chart Move: 62-60
Heavy (35+): 1 WBOB
Medium (25-34): 2 KEEY, WYAY
Light (Under 25): 23
New Airplay This Week: 3 KMLE, KSOP, WPOC

JEFF FOXWORTHY 256/251
Redneck 12 Days Of Christmas (Warner Bros.)
Total Stations: 86/Chart Move: Re-entry 61
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 86
New Airplay This Week: 2 KMLE, WWGR

RHETT AKINS 239/64
Every Cowboy's Dream (Decca)
Total Stations: 37/Chart Move: 74-62
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 37
New Airplay This Week: 7 KMDL, KNIX, KTST, KTTS, KVOO, WFMS, WGR

NEAL MCCOY 199/114
That Woman Of Mine (Atlantic)
Total Stations: 40/Chart Move: Debut 66
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 40
New Airplay This Week: 8 KGM, KIKF, KRYS, KUZZ, WRNS, WSSL, WYAY, WXTU

GEORGE DUCAS 185/26
Every Time She Passes By (Capitol Nashville)
Total Stations: 43/Chart Move: Re-entry 68
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 43
New Airplay This Week: 3 KNIX, KUZZ, KYCW

★ RICOCHET 160/155
Let It Snow, Let It Snow, Let It Snow (Columbia)
Total Stations: 68/Chart Move: Debut 70
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 68
New Airplay This Week: 4 KILT, WMIL, WQIK, WQXK

DIAMOND RIO 156/62
Holdin' (Arista)
Total Stations: 50/Chart Move: Debut 72
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 50
New Airplay This Week: 8 KKAT, KMDL, KUZZ, KXKC, KYCW, WBBS, WGR, WNCY

★ LEANN RIMES 127/71
Unchained Melody (Target Promo)
Total Stations: 10
Heavy (35+): 0
Medium (25-34): 2 KKBQ, KMLE
Light (Under 25): 8
New Airplay This Week: 4 KEEY, KSN, KZLA, WSTH

LYLE LOVETT 105/12
Private Conversation (Curb/Universal)
Total Stations: 24
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 24
New Airplay This Week: 2 WGH, WYAY

TONY TOLIVER 104/6
He's On The Way Home (Curb/Rising Tide)
Total Stations: 21
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 21
New Airplay This Week: 1 WYDD

★ GEORGE STRAIT 89/38
King Of The Mountain (MCA)
Total Stations: 14
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 14
New Airplay This Week: 5 KCY, KSN, KWJJ, WAMZ, WDAF

★ ALAN JACKSON 77/75
Rudolph The Red-Nosed Reindeer (Arista)
Total Stations: 43
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 43

Kenny Chesney

"When I
Close
My Eyes"

THANKS TO COUNTRY RADIO "ME AND YOU" IS THIS CLOSE TO GOLD!

IMPACT DATE:
DECEMBER 16, 1996

BNA
BNA RECORDS LABEL
BMG

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Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 161 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1996 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★★★ No. 1 ★★★				
1	1	8	LITTLE BITTY ARISTA 2 weeks at No. 1	ALAN JACKSON	6003	5860	
2	2	11	THE FEAR OF BEING ALONE MCA	REBA MCENTIRE	5644	5577	
3	4	17	EVERY LIGHT IN THE HOUSE CAPITOL NASHVILLE	TRACE ADKINS	5263	5240	
4	7	12	ONE WAY TICKET (BECAUSE I CAN) CURB	LEANN RIMES	4943	4282	
5	6	12	THAT OL' WIND CAPITOL NASHVILLE	GARTH BROOKS	4793	4499	
6	9	20	GOODNIGHT SWEETHEART CURB	DAVID KERSH	4627	4262	
7	3	18	STRAWBERRY WINE CAPITOL NASHVILLE	DEANA CARTER	4590	5353	
8	5	10	POOR, POOR PITIFUL ME MERCURY NASHVILLE	TERRI CLARK	4494	4739	
9	10	18	LOVE IS STRONGER THAN PRIDE COLUMBIA	RI-COCHET	4067	4192	
10	13	13	BIG LOVE MCA	TRACY BYRD	4000	3724	
11	12	9	FRIENDS ATLANTIC	JOHN MICHAEL MONTGOMERY	3964	3747	
12	14	12	NOBODY KNOWS ASYLUM	KEVIN SHARP	3924	3563	
13	15	10	MAYBE WE SHOULD JUST SLEEP ON IT CURB	TIM MCGRAW	3665	3533	
14	8	17	I CAN STILL MAKE CHEYENNE MCA	GEORGE STRAIT	3647	4270	
15	16	11	LET ME INTO YOUR HEART COLUMBIA	MARY CHAPIN CARPENTER	3607	3496	
16	19	17	HER MAN DECCA	GARY ALLAN	3605	3392	
17	17	7	IS THAT A TEAR ATLANTIC	TRACY LAWRENCE	3584	3478	
18	18	18	THAT'S ENOUGH OF THAT ATLANTIC	MILA MASON	3373	3472	
19	20	9	I CAN'T DO THAT ANYMORE WARNER BROS.	FAITH HILL	3197	2891	
20	22	6	EVERYBODY KNOWS MCA	TRISHA YEARWOOD	3138	2834	
21	21	6	PRETTY LITTLE ADRIANA MCA	VINCE GILL	3020	2836	
22	23	9	THAT'S ANOTHER SONG ASYLUM	BRYAN WHITE	3019	2831	
23	11	17	LONELY TOO LONG EPIC	PATTY LOVELESS	2896	3874	
24	27	11	IT'S A LITTLE TOO LATE DECCA	MARK CHESNUTT	2763	2362	
25	28	11	WOULD I WARNER BROS.	RANDY TRAVIS	2393	2347	
26	24	15	LIKE THE RAIN RCA	CLINT BLACK	2237	2679	
27	32	8	RUNNING OUT OF REASONS TO RUN COLUMBIA	RICK TREVINO	2190	1923	
28	33	10	MAYBE HE'LL NOTICE HER NOW BNA MINDY MCCREADY FEATURING LONESTAR'S RICHIE MCDONALD	2154	1704		
29	34	3	HALF WAY UP RCA	CLINT BLACK	2079	1520	
30	35	10	AMEN KIND OF LOVE GIANT	DARYLE SINGLETARY	1985	1448	
31	39	17	WHAT IF JESUS COMES BACK LIKE THAT EPIC	COLLIN RAYE	1711	1256	
32	30	20	THE ROAD YOU LEAVE BEHIND MCA	DAVID LEE MURPHY	1677	2060	
33	37	9	HIGH LOW AND IN BETWEEN MERCURY NASHVILLE	MARK WILLS	1505	1300	
34	44	4	ME TOO MERCURY NASHVILLE	TOBY KEITH	1496	984	
35	51	2	A MAN THIS LONELY ARISTA	BROOKS & DUNN	1465	600	
36	43	4	WHERE CORN DON'T GROW WARNER BROS.	TRAVIS TRITT	1462	1077	
37	40	7	SHE WANTS TO BE WANTED AGAIN EPIC	TY HERNDON	1383	1254	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
38	38	15	ANOTHER YOU, ANOTHER ME REPRISE	BRADY SEALS	1273	1277
39	42	8	ALL I DO IS LOVE HER EPIC	JAMES BONAMY	1269	1131
40	31	14	MAMA DON'T GET DRESSED UP FOR NOTHING ARISTA	BROOKS & DUNN	1091	1934
41	45	8	YOU CAN'T STOP LOVE MCA	MARTY STUART	1031	860
42	26	12	BURY THE SHOVEL GIANT	CLAY WALKER	982	2388
43	47	6	POLITICS, RELIGION AND HER MERCURY NASHVILLE	SAMMY KERSHAW	843	796
44	46	5	I MEANT TO DO THAT REPRISE	PAUL BRANDT	837	800
45	57	2	HEARTBROKE EVERY DAY BNA	LONESTAR	717	392
46	48	7	I WOULDN'T BE A MAN CAPITOL NASHVILLE	BILLY DEAN	695	654
47	54	6	THAT'S HOW I GOT TO MEMPHIS COLUMBIA	DERYL DODD	666	498
48	41	17	IT'S ALL IN YOUR HEAD ARISTA	DIAMOND RIO	617	1230
49	50	8	KING OF THE WORLD ARISTA	BLACKHAWK	592	616
50	53	9	LOVE WORTH FIGHTING FOR CURB	BURNIN' DAYLIGHT	523	537
51	61	2	SHE'S TAKEN A SHINE CAPITOL NASHVILLE	JOHN BERRY	477	285
52	52	19	IRRESISTIBLE YOU RCA	TY ENGLAND	442	558
53	55	5	DO YOU WANNA MAKE SOMETHING OF IT CURB	JO DEE MESSINA	422	444
54	68	3	GOD BLESS THE CHILD MERCURY NASHVILLE	SHANIA TWAIN	365	238
55	56	5	SOMEBODY TO LOVE YOU CURB/MCA	WYNONNA	356	434
56	60	5	REMEMBER WHEN BNA	RAY VEGA	349	333
57	58	7	HAVE WE FORGOTTEN WHAT LOVE IS RIVER NORTH	CRYSTAL BERNARD	324	349
58	NEW		★★★ HOT SHOT DEBUT ★★★			
58	NEW		WE DANCED ANYWAY CAPITOL NASHVILLE	DEANA CARTER	289	39
59	64	7	YOU JUST GET ONE IMPRINT	JEFF WOOD	279	251
60	62	8	KISS THE GIRL WALT DISNEY	LITTLE TEXAS	275	254
61	RE-ENTRY		REDNECK 12 DAYS OF CHRISTMAS WARNER BROS.	JEFF FOXWORTHY	256	5
62	74	2	EVERY COWBOY'S DREAM DECCA	RHETT AKINS	239	175
63	59	13	CHEROKEE BOOGIE ARISTA	BR5-49	230	343
64	RE-ENTRY		ONCE I WAS THE LIGHT OF YOUR LIFE EPIC	STEPHANIE BENTLEY	220	164
65	69	3	I DON'T CARE IF YOU LOVE ME ANYMORE MCA	THE MAVERICKS	210	212
66	NEW		THAT WOMAN OF MINE ATLANTIC	NEAL MCCOY	199	85
67	67	20	WHAT WILL YOU DO WITH M-E STEP ONE	WESTERN FLYER	189	241
68	RE-ENTRY		EVERY TIME SHE PASSES BY CAPITOL NASHVILLE	GEORGE DUCAS	185	159
69	71	12	WHEN COWBOYS DIDN'T DANCE BNA	LONESTAR	167	187
70	NEW		LET IT SNOW, LET IT SNOW, LET IT SNOW COLUMBIA	RI-COCHET	160	5
71	72	14	AIN'T GOT NOTHIN' ON US ATLANTIC	JOHN MICHAEL MONTGOMERY	159	176
72	NEW		HOLDIN' ARISTA	DIAMOND RIO	156	94
73	75	5	BETTER LOVE NEXT TIME MAGNATONE	CARYL MACK PARKER	156	167
74	70	4	MACARENA (COUNTRY VERSION) IMPRINT	THE GROOVEGRASS BOYZ	151	187
75	65	13	WE ALL GET LUCKY SOMETIMES CAREER	LEE ROY PARNELL	149	248

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3200 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

REGINA REGINA

"MORE THAN I WANTED TO KNOW"

ADD DATE: DECEMBER 16

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