

# AIRPLAY Monitor

We Listen To Radio

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## SPECIAL YEAR-END COMBINED ISSUE THE BEST OF '97

FEATURING  
EXCLUSIVE INTERVIEWS WITH  
1997'S BIGGEST ACTS: DRU HILL,  
ALAN JACKSON, KENNY LATTIMORE,  
TIM MCGRAW, METALLICA, PUFF DADDY,  
SPICE GIRLS, THIRD EYE BLIND, THE WALLFLOWERS AND MORE!

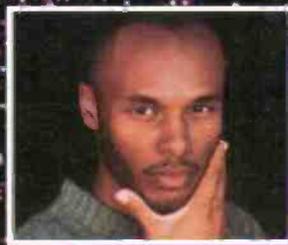
STARRING:



TIM MCGRAW  
(WITH FAITH HILL)'S  
'IT'S YOUR LOVE'  
AS THE NO. 1 COUNTRY SINGLE



DRU HILL'S  
'IN MY BED'  
IS THE  
NO. 1 MAINSTREAM R&B SINGLE



KENNY LATTIMORE'S  
'FOR YOU'  
AS THE  
NO. 1 ADULT R&B SINGLE



THE NOTORIOUS B.I.G.  
(FEAT. PUFF DADDY & MASE)'S  
'NO MONEY NO PROBLEMS'  
AS THE NO. 1 RAP SINGLE



TONIC'S  
'IF YOU COULD ONLY SEE'  
IS THE  
NO. 1 MAINSTREAM ROCK TRACK



THIRD EYE BLIND'S  
'SEMI-CHARMED LIFE'  
AS THE  
NO. 1 MODERN ROCK TRACK



THE WALLFLOWERS'  
'ONE HEADLIGHT'  
AS THE  
NO. 1 TRIPLE-A TRACK



NO DOUBT'S  
'DON'T SPEAK'  
AS THE  
NO. 1 MAINSTREAM TOP 40 SINGLE



MARK MORRISON'S  
'RETURN OF THE MACK'  
AS THE  
NO. 1 RHYTHMIC TOP 40 SINGLE



DUNCAN SHEIK'S  
'BARELY BREATHING'  
AS THE  
NO. 1 ADULT TOP 40 SINGLE



TONI BRAXTON'S  
'UN-BREAK MY HEART'  
IS THE  
NO. 1 ADULT CONTEMPORARY SINGLE

**“Anybody can have one great season...  
what excellence is, is sustained excellence.”  
- Pat Riley**

**TOP 40 MAINSTREAM**

**#1 Label Of The Year (3 Years In A Row)  
#2 Artist Of The Year: Jewel  
#2 Song Of The Year: “You Were Meant For Me”**

**ADULT TOP 40**

**#1 Label Of The Year  
#1 Artist Of the Year: Jewel  
#1 Song Of The Year: “Barely Breathing”**

**MAINSTREAM ROCK**

**#1 Label Of The Year (2 Years In A Row)**

**RHYTHMIC TOP 40**

**#2 Label Of The Year  
#1 Song Of The Year: “Return Of The Mack”**

**MODERN ROCK**

**#2 Label Of The Year  
#2 Song Of The Year: “Fly”**

**ADULT CONTEMPORARY**

**#3 Label Of The Year**

**Thank You Radio For  
A Great Year!**



**We dedicate this year to our “buddy” Joe Ianello,  
who epitomized Atlantic promotion at its best.**

# AIRPLAY Monitor BEST OF '97

1997: The Year In Radio Programming

## Are We Already 'Listening To Prozac'?

By Sean Ross

Last December, when Airplay Monitor looked at the year in radio, we suggested that the medium's often manic nature was giving way to "rapid cycling"—the vacillation between optimism and panic that is often the gateway to total insanity. And 1997 certainly held the promise that radio users could indeed find themselves literally "Listening To Prozac" as mega-group-run "virtual radio" stations offer not only centralized music decisions for hundreds of markets—something that the record industry greatly fears—but centralized personalities doing "local" breaks from hundreds of miles away through the "miracle" of ISDN lines and hard-drive automation.

Even radio's most fervent believers would have had a hard time putting an optimistic spin on all this. In November's issue of Duncan's Radio Comments, J.T. Anderton and Thom Moon, two radio junkies who usually rival us in their enthusiasm for the business, note a decline from 17.5% of the population listening to radio during any given quarter hour in 1990 to 15.9% last spring, the lowest level of radio listening since 1981, when there were fewer stations and many music formats were just beginning their move from AM to FM.

The Duncan folks cite several potential causes for this listening loss: increased spotloads; cutbacks in marketing and promotion dollars; a "disturbing trend away from localness"; over-fragmented stations that target too narrowly; and a related failure to serve anybody younger than 25 or older than 54.

Most of these concerns are certainly justified, but there's one piece of good news. Even if the industry didn't shake off its 25-54 obsession once and for all, its eyes did flicker open long enough to recognize some folks who were 24 and under. Consider the amount of hip-hop now played at mainstream R&B. Sometimes it's because consolidation has allowed mainstream stations to concede 25-54 to an adult R&B duopoly partner. But some stand-alones have also made the move, just so they wouldn't be vulnerable to a younger-targeted station. If anybody was disenfranchised on the R&B side, it was actually the 25- to 34-year-olds—the ones who still liked hip-hop, just not in the doses offered to them in some markets.

The resurgence of top 40 in 1997 was also good news for 12-24 listeners. Most of the obvious market holes for the format were filled by year's end. And thanks to Spice Girls, Backstreet Boys, and Hanson, top 40 got some of its youth appeal back in 1997. If PDs still got nervous about a really young-leaning record like "Barbie Girl" this year, they did treat the upper-demo novelty "Butterfly Kisses" the same way—pounding it briefly, then moving on. If this was 1991, "Butterfly Kisses" would still be in power recurrent at top 40. Anybody who remembers how long the "ghost" of "Unchained Melody" stayed there will back me up on that one.

Some developments do seem to reflect 25-54-itis at radio. When several prominent moderns left the format this year, the demos were indeed sometimes cited as a concern. (It also supports Duncan's "narrowcasting" theory that modern rock, once clearly a niche format, was now considered too broad by many operators.) But there were also new moderns at year's end. So it's hard to tell how much of the format's flux was driven by demos and what was just a function of PDs seeking a place in a rock spectrum that's now as crowded as AC used to be.

Ironically, if 18-24 hadn't been so well-served by modern rock two years ago, modern adult, 1997's most-beloved "new" format, might never

have been developed. Anderton and Moon worry that older listeners are being disenfranchised by an increasingly hot AC format. And indeed in 1997, the refocusing of any number of longtime hot ACs as modern AC—again, to head off the competition—suggested that some operators would protect the younger end of their target at any cost.

At first it looked like modern adult radio would work best in markets without a mainstream top 40. But as the format became more current, it began to show 12-plus muscle in some unexpected places. That said, the mark of any hot format is that some market always ends up with more of it than the audience needs, and that was certainly true in St. Louis; Boston; Houston; or Greensboro, N.C., which are now having too much fun in the modern AC world.

So was AC's upper end completely disenfranchised? If adult top 40 outlets were taking modern AC's lead and rockin' harder than ever, most mainstream ACs made their own musical way this year, at least on currents. And if not every AC exclusive sold records, well, there are still a few million Fleetwood Mac and James Taylor buyers who'd like a word with you.

What else was there for the upper-demo listener? M Street format data shows the adult standards format growing rapidly, as did classic rock, which had been all but pronounced dead 18 months ago. And the long-thwarted country gold format finally had a few major-market, major group FMs of its own to point to this year.

In fact, country is one format where you could argue that the upper-end, the one most disenfranchised in 1990-94, was too well served in '97. Some stations launched a country gold partner this year; most just re-added enough gold to cover that base themselves. The good news is that today's PDs are a little more likely to remember the past and less doomed to repeat it. About the time that country started to sound as MOR-ish as it had in the mid-'80s, some PDs noticed that something was wrong and compensated accordingly.

That we've found any good news this year might suggest that we've taken this Prozac analogy too literally. There is, of course, plenty to be alarmed about, as anybody who's lived through three owners in 18 months will confirm. At last fall's National Association of Broadcasters meet, one well-respected group head encouraged the audience to see the upside of consolidation. At this fall's NAB, his group was sold.

The ongoing consolidation brought us the odd spectacle of a group head flying into a market to pry two rival staffs off each other. There were also two recent instances of soon-to-be-co-owned stations sniping at each other on air, with particularly nasty racial overtones in one case. And, no, we don't take from this any positive implication that even co-owned stations can remain competitive; merely that nobody learned anything from the station wars that damaged radio's reputation over the past decade.

What about the oft-cited fear that some groups would start flexing their muscle with labels? Well, Chancellor, which has seemed pretty upfront about its intentions for some time, first held a joint label reception on behalf of two stations' Christmas concerts, then made a surprisingly overt concert date-for-airplay deal throughout its group. This was followed by the news that CBS was pitching labels on the concept of a syndicated country show in which some airplay slots would be for sale. We have, it should be noted, seen both these concepts before. Now the question is whether any of the records involved will break.



DEDICATED TO  
HESTON HOSTEN

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### A Message From The Editor

## 'Continuing To Evolve With Your Input'

When the Airplay Monitor publications began adding editorial in 1994, they were designed as a quick read for busy programmers. Through our ongoing expansion, we've tried to keep that in mind. But, we're sorry; this issue is so big that you may just have to take it home over the holidays.

Elsewhere in the same envelope you've already received the regular Dec. 19 issue of Airplay Monitor for your specific format. This special combined issue of Airplay Monitor features the year-end info from all four of our publications. Our next regular issue will be dated Jan. 9, 1998.

Our special issue spotlights the biggest hits, artists, and labels for most Airplay Monitor formats (more about the exceptions in a second) and for all those formats combined, based on our exclusive information from Broadcast Data Systems. It also features analysis of the year in music from Airplay Monitor's chart managers and interviews with the artists and label executives who brought you the year's biggest hits. We've added a few new things, like a "most-played video" list on our all-format page and a convenient list of all our reporting stations at the back of the issue. And, again this year, we bring you lists of 1997's most-played songs not only by format, but for more than 200 reporting stations from all formats.

All charts and playlists represent the Airplay Monitor chart year that began with the Nov. 29, 1996, issue of Airplay Monitor and ended with the Nov. 21 issue. (One technical note: The label of the year category now recognizes all those imprints worked by a promotion label as one entity rather than counting imprints separately.)

Even by our previous standards, 1997 was a tumultuous year. We staged our fourth and largest Billboard/Airplay Monitor Radio Seminar and Awards in Orlando, Fla. We debuted active rock and heritage rock BDS custom charts in Rock Airplay Monitor to augment our mainstream rock chart. We added regional charts to both Country and R&B Airplay Monitors and launched a national audience chart in Country Airplay Monitor.

And there's more. In 1996, when few trades were willing to acknowledge the modern AC format, we created the first modern adult chart for BDS subscribers. This year, we added it to Top 40 and Rock Airplay Monitors. And the introduction of Top 40 and R&B Airplay Monitor's crossover chart helped settle a decade-old industry controversy over format definitions that no other trade was willing to confront. Either than continuing to struggle with the question of where top 40 radio ended and the R&B format began, we decided to measure that area on the cusp as a BDS custom chart unto itself.

(We've added Power Playlists for the modern adult format to this year's book. We'll add full year-end info for that chart, as well as modern adult and our new rock charts next year, when they've had a full calendar year in our publications.)

That we were able to accomplish so much in the space of a year is due, in large part, to the work of our late editor in chief Heston Hosten, who not only contributed a limitless supply of ideas but used his personal reservoir of goodwill to help build consensus on issues where none had seemed likely, despite a serious illness. Those of us who put in long hours on Airplay Monitor already know how much mundane stress is involved; the additional stress that Heston faced is unfathomable for most of us. Billboard and Airplay Monitor are establishing a fellowship in Heston's name with the T.J. Martell Foundation to benefit colon-cancer research. This year-end issue is dedicated to him with our immense love and gratitude.

Many other people deserve our thanks, too, from those in all departments at Airplay Monitor and Billboard for the immense effort that goes into producing four magazines a week to every reader who looks at Airplay Monitor first each week. Having made good on last year's promise to "continue and evolve with your input" in 1997, Airplay Monitor issues a renewed call for your feedback in 1998 at 212-536-5264. Thanks for your support in 1997.

SEAN ROSS



Ross

## INSIDE YOUR YEAR-END SPECIAL

### CHARTS

Adult Top 40, AC	45
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Country	8
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Modern Rock	30
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### ARTIST INTERVIEWS

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Kenny Lattimore	14
Tim McGraw	6
Metallica	25
Puff Daddy	14
Spice Girls	37
Third Eye Blind	25
The Wallflowers	25

Nationwide's chain add for Carly Simon's "Let The River Run" got a lot of publicity. So did RKO's chain add for "If" by Telly Savalas. Anybody heard those lately?

As for Virtual Radio (actually the name of one company's multimarket ISDN automation system), yeah, it could indeed make radio kind of generic, and if that doesn't scare you, digital satellite radio is coming in the next year or two. Then again, some local radio is kinda generic, already.

And operators have long had a wide variety of automation tools that allowed them to use something other than a full local staff. Even before DARS, we already seem headed back to radio's pre-TV era of a few national networks with celebrity morning hosts (think Steve Allen and Arthur Godfrey instead of Howard Stern and Tom Joyner). People remember that as "the golden age," and nobody seemed inclined to head its return off until now, so why is everybody so worried?

# AIRPLAY Monitor BEST OF '97

## Most Played Artists Of 1997

- 1 GEORGE STRAIT
- 2 ALAN JACKSON
- 3 THE WALLFLOWERS
- 4 BROOKS & DUNN
- 5 GARTH BROOKS
- 6 JEWEL
- 7 REBA MCENTIRE
- 8 TONI BRAXTON
- 9 TRACY LAWRENCE
- 10 SHERYL CROW
- 11 JOHN MICHAEL MONTGOMERY
- 12 U2
- 13 VINCE GILL
- 14 NO DOUBT
- 15 LEANN RIMES
- 16 ALABAMA
- 17 LIVE
- 18 SPICE GIRLS
- 19 COLLIN RAYE
- 20 COLLECTIVE SOUL
- 21 ALANIS MORISSETTE
- 22 TOBY KEITH
- 23 BLACKSTREET
- 24 THE SMASHING PUMPKINS
- 25 PATTY LOVELESS
- 26 STONE TEMPLE PILOTS
- 27 CLAY WALKER
- 28 MARIAH CAREY
- 29 EN VOGUE
- 30 DEANA CARTER
- 31 MARK CHESNUTT
- 32 TIM MCGRAW
- 33 TRACE ADKINS
- 34 PEARL JAM
- 35 COUNTING CROWS
- 36 CLINT BLACK
- 37 DIAMOND RIO
- 38 THIRD EYE BLIND
- 39 DAVE MATTHEWS BAND
- 40 TRISHA YEARWOOD
- 41 HOOTIE & THE BLOWFISH
- 42 BRYAN WHITE
- 43 BUSH
- 44 TRACY BYRD
- 45 MATCHBOX 20
- 46 TRAVIS TRITT
- 47 PAULA COLE
- 48 KEVIN SHARP
- 49 CELINE DION
- 50 KENNY CHESNEY



George Strait

- 6 UN-BREAK MY HEART—TONI BRAXTON
- 7 PUSH—MATCHBOX 20
- 8 SUNNY CAME HOME—SHAWN COLVIN
- 9 BARELY BREATHING—DUNCAN SHEIK
- 10 THE FRESHMEN—THE VERVE PIPE
- 11 FOR YOU I WILL—MONICA
- 12 IF YOU COULD ONLY SEE—TONIC
- 13 DON'T LET GO (LOVE)—EN VOGUE
- 14 RETURN OF THE MACK—MARK MORRISON
- 15 ALL FOR YOU—SISTER HAZEL
- 16 I WANT YOU—SAVAGE GARDEN
- 17 HOW BIZARRE—OMC
- 18 EVERYDAY IS A WINDING ROAD—SHERYL CROW
- 19 WHERE HAVE ALL THE COWBOYS GONE?—PAULA COLE
- 20 FLY—SUGAR RAY
- 21 BITCH—MEREDITH BROOKS
- 22 CRASH INTO ME—DAVE MATTHEWS BAND
- 23 A LONG DECEMBER—COUNTING CROWS
- 24 DON'T LEAVE ME—BLACKSTREET
- 25 I BELIEVE I CAN FLY—R. KELLY
- 26 QUIT PLAYING GAMES (WITH MY HEART)—BACKSTREET BOYS
- 27 EVERY TIME I CLOSE MY EYES—BABYFACE
- 28 MMMBOP—HANSON
- 29 FOOLISH GAMES—JEWEL
- 30 I'LL BE MISSING YOU—PUFF DADDY & FAITH EVANS (FEAT. 112)
- 31 MEN IN BLACK—WILL SMITH
- 32 THE DIFFERENCE—THE WALLFLOWERS
- 33 THE IMPRESSION THAT I GET—THE MIGHTY MIGHTY BOSSTONES
- 34 YOUR WOMAN—WHITE TOWN
- 35 WANNABE—SPICE GIRLS
- 36 IT'S YOUR LOVE—TIM MCGRAW (WITH FAITH HILL)
- 37 I LOVE YOU ALWAYS FOREVER—DONNA LEWIS
- 38 BUILDING A MYSTERY—SARAH MCLACHLAN
- 39 SAY YOU'LL BE THERE—SPICE GIRLS
- 40 NOBODY—KEITH SWEAT FEAT. ATHENA CAGE
- 41 ONE NIGHT AT A TIME—GEORGE STRAIT
- 42 IN MY BED—DRU HILL
- 43 DO YOU KNOW (WHAT IT TAKES)—ROBYN
- 44 NO DIGGITY—BLACKSTREET (FEAT. DR. DRE)
- 45 STARING AT THE SUN—U2
- 46 (THIS AIN'T) NO THINKIN' THING—TRACE ADKINS
- 47 HARD TO SAY I'M SORRY—AZ YET FEAT. PETER CETERA
- 48 RUMOR HAS IT—CLAY WALKER
- 49 ON THE VERGE—COLLIN RAYE
- 50 COUNTING BLUE CARS—DISHWALLA
- 51 HOW DO I LIVE—LEANN RIMES
- 52 A CHANGE WOULD DO YOU GOOD—SHERYL CROW
- 53 CARRYING YOUR LOVE WITH ME—GEORGE STRAIT
- 54 WALKIN' ON THE SUN—SMASH MOUTH
- 55 OOH AAH . . . JUST A LITTLE BIT—GINA G
- 56 HEAD OVER FEET—ALANIS MORISSETTE
- 57 SHE'S SURE TAKING IT WELL—KEVIN SHARP
- 58 SHE'S TAKEN A SHINE—JOHN BERRY
- 59 BETTER MAN, BETTER OFF—TRACY LAWRENCE
- 60 2 BECOME 1—SPICE GIRLS
- 61 WHEN I CLOSE MY EYES—KENNY CHESNEY
- 62 IF IT MAKES YOU HAPPY—SHERYL CROW
- 63 HOW WAS I TO KNOW—REBA MCENTIRE
- 64 LOVED TOO MUCH—TY HERNDON
- 65 MO MONEY MO PROBLEMS—THE NOTORIOUS B.I.G. (FEAT. PUFF DADDY & MASE)
- 66 SITTING ON GO—BRYAN WHITE
- 67 I BELONG TO YOU (EVERY TIME I SEE YOUR FACE)—ROME
- 68 I GO BLIND—HOOTIE & THE BLOWFISH
- 69 I LEFT SOMETHING TURNED ON AT HOME—TRACE ADKINS
- 70 COME CRYIN' TO ME—LONESTAR

## Most Played Songs Of 1997

- 1 ONE HEADLIGHT—THE WALLFLOWERS
- 2 YOU WERE MEANT FOR ME—JEWEL
- 3 DON'T SPEAK—NO DOUBT
- 4 SEMI-CHARMED LIFE—THIRD EYE BLIND
- 5 LOVEFOOL—THE CARDIGANS



The Wallflowers

- 71 SHE'S GOT IT ALL—KENNY CHESNEY
- 72 SAD LOOKIN' MOON—ALABAMA
- 73 WE DANCED ANYWAY—DEANA CARTER
- 74 DON'T TAKE HER SHE'S ALL I GOT—TRACY BYRD
- 75 HOLDIN'—DIAMOND RIO
- 76 THE LIGHT IN YOUR EYES—LEANN RIMES
- 77 I DON'T WANT TO WAIT—PAULA COLE
- 78 LAKINI'S JUICE—LIVE
- 79 ANOTHER YOU—DAVID KERSH
- 80 I'D RATHER RIDE AROUND WITH YOU—REBA MCENTIRE
- 81 IT'S A LITTLE TOO LATE—MARK CHESNUTT
- 82 A GIRL'S GOTTA DO (WHAT A GIRL'S GOTTA DO)—MINDY MCCREARY
- 83 GONE AWAY—THE OFFSPRING
- 84 GOOD AS I WAS TO YOU—LORRIE MORGAN
- 85 WHO'S CHEATIN' WHO—ALAN JACKSON
- 86 G.H.E.T.T.O.U.T.—CHANGING FACES
- 87 DRINK, SWEAR, STEAL & LIE—MICHAEL PETERSON
- 88 HOW YOUR LOVE MAKES ME FEEL—DIAMOND RIO
- 89 HONEY—MARIAH CAREY
- 90 A LITTLE MORE LOVE—VINCE GILL
- 91 COUNT ME IN—DEANA CARTER
- 92 DESPERATELY WANTING—BETTER THAN EZRA
- 93 NOBODY KNOWS—KEVIN SHARP
- 94 STOMP—GOD'S PROPERTY
- 95 RUNNING OUT OF REASONS TO RUN—RICK TREVINO
- 96 ALL THE GOOD ONES ARE GONE—PAM TILLIS
- 97 HOW DO I LIVE—TRISHA YEARWOOD
- 98 ME TOO—TOBY KEITH
- 99 PLACES I'VE NEVER BEEN—MARK WILLIS
- 100 AMEN KIND OF LOVE—DARYLE SINGLETARY

## Most Played Artists Of The Mid-'90s (1995-1997)

- 1 ALAN JACKSON
- 2 GEORGE STRAIT
- 3 GARTH BROOKS
- 4 BROOKS & DUNN
- 5 JOHN MICHAEL MONTGOMERY
- 6 HOOTIE & THE BLOWFISH
- 7 TRACY LAWRENCE
- 8 VINCE GILL
- 9 PEARL JAM
- 10 REBA MCENTIRE
- 11 CLINT BLACK
- 12 STONE TEMPLE PILOTS
- 13 MARIAH CAREY
- 14 TONI BRAXTON
- 15 COLLIN RAYE
- 16 TIM MCGRAW
- 17 ALANIS MORISSETTE
- 18 COLLECTIVE SOUL
- 19 CLAY WALKER
- 20 ALABAMA
- 21 BOYZ II MEN
- 22 TOBY KEITH
- 23 PATTY LOVELESS
- 24 MARK CHESNUTT
- 25 GIN BLOSSOMS
- 26 THE SMASHING PUMPKINS
- 27 LIVE
- 28 MADONNA
- 29 U2
- 30 TRACY BYRD
- 31 SHERYL CROW
- 32 TRAVIS TRITT
- 33 NEAL MCCOY
- 34 DIAMOND RIO
- 35 TRISHA YEARWOOD
- 36 GREEN DAY
- 37 PAM TILLIS
- 38 R.E.M.
- 39 SAWYER BROWN
- 40 JOE DIFFIE
- 41 TLC
- 42 BUSH
- 43 JANET
- 44 SHANIA TWAIN
- 45 SOUNDGARDEN
- 46 MELISSA ETHERIDGE
- 47 FAITH HILL
- 48 BLACKHAWK
- 49 R. KELLY
- 50 COUNTING CROWS

## Top Distributing Labels

- 1 WEA
- 2 BMG
- 3 SONY
- 4 POLYGRAM
- 5 EMD

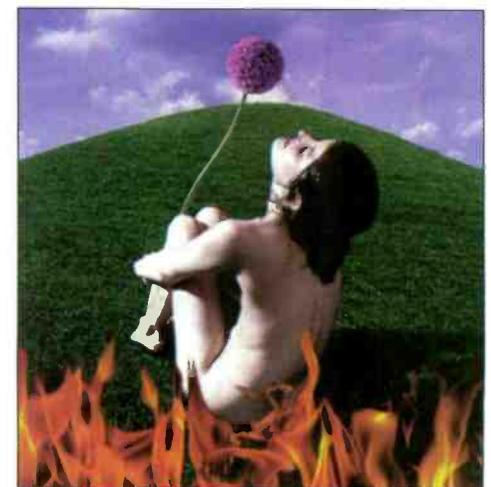
## Most Played Video Artists Of 1997

- 1 THE WALLFLOWERS
- 2 JEWEL
- 3 TRACY LAWRENCE
- 4 U2
- 5 SPICE GIRLS
- 6 SHERYL CROW
- 7 REBA MCENTIRE
- 8 JOHN MICHAEL MONTGOMERY
- 9 LEANN RIMES
- 10 MARK CHESNUTT
- 11 ALAN JACKSON
- 12 SAWYER BROWN
- 13 VINCE GILL
- 14 CLAY WALKER
- 15 LORRIE MORGAN
- 16 EN VOGUE
- 17 BROOKS & DUNN
- 18 TRISHA YEARWOOD
- 19 PAULA COLE
- 20 PATTY LOVELESS

## Most Played Videos Of 1997



- 1 ONE HEADLIGHT—THE WALLFLOWERS
- 2 WHERE HAVE ALL THE COWBOYS GONE?—PAULA COLE
- 3 YOU WERE MEANT FOR ME—JEWEL
- 4 SEMI-CHARMED LIFE—THIRD EYE BLIND
- 5 SUNNY CAME HOME—SHAWN COLVIN
- 6 BUILDING A MYSTERY—SARAH MCLACHLAN
- 7 EVERYDAY IS A WINDING ROAD—SHERYL CROW
- 8 SAY YOU'LL BE THERE—SPICE GIRLS
- 9 THE FRESHMEN—THE VERVE PIPE
- 10 PUSH—MATCHBOX 20
- 11 BITCH—MEREDITH BROOKS
- 12 LOVEFOOL—THE CARDIGANS
- 13 FOOLISH GAMES—JEWEL
- 14 DON'T SPEAK—NO DOUBT
- 15 BARELY BREATHING—DUNCAN SHEIK
- 16 DON'T LET GO (LOVE)—EN VOGUE
- 17 MMMBOP—HANSON
- 18 I WANT YOU—SAVAGE GARDEN
- 19 FLY—SUGAR RAY
- 20 THE DIFFERENCE—THE WALLFLOWERS
- 21 CRASH INTO ME—DAVE MATTHEWS BAND
- 22 WE DANCED ANYWAY—DEANA CARTER
- 23 VIRTUAL INSANITY—JAMIROQUAI
- 24 HONEY—MARIAH CAREY
- 25 THE IMPRESSION THAT I GET—THE MIGHTY MIGHTY BOSSTONES
- 26 2 BECOME 1—SPICE GIRLS
- 27 ON & ON—ERYKAH BADU
- 28 455 ROCKET—KATHY MATTEA
- 29 CRIMINAL—FIONA APPLE
- 30 DON'T TAKE HER SHE'S ALL I GOT—TRACY BYRD



Paula Cole

WE ARE BACK!

naked

salt  
n'pepa

MILITIA

MEXICO 70

SYMPOSIUM

red  
ant

entertainment

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AIRPLAY  
Monitor

## BEST OF '97

#1

## LABEL SPOTLIGHT

## MCA Tops Country Labels For 7th Year

"What we all need to remember as promotion people is we're not paid for our effort; we're paid for results," says MCA VP of national promotion **David Haley**. That comment comes on the heels of being told MCA is the No. 1 label for the seventh year in a row, thanks to the promotion department's ability to achieve a million spins with current product, according to Broadcast Data Systems.

Although he's been part of the MCA promotion team for the six previous wins, this is Haley's first victory as head of the promotion department. Being No. 1 again, he says, "feels great. I'd be lying if I said it wasn't important to me, but I'm not going to sit here and take credit for everything. We had a team that was pulling together. We knew we had to work smarter, harder, [and] more together than we probably ever had. We didn't meet every challenge that we had this year with the results we might have wanted, but I feel like in the long run we did well."

In 1997, Haley says, **George Strait** "proved again what a major artist he is for the country format and for this label." Strait's string of hits culminated with his picking up the Country Music Assn. Award for album of the year. MCA will work one more single, "Round About Way," off Strait's current album and will begin working a new album next year.

**Trisha Yearwood** also had a breakthrough year, Haley says, thanks to finally winning the CMA female vocalist of the year award and "the impact of 'How Do I Live' at country radio." The cover battle that pitted Yearwood against **LeAnn Rimes** was "one of the biggest challenges any promotion department has had to face," particularly since some stations were mixing the two songs together. "There were several people that needed to be convinced to put our single on instead of the 'duet.' We were faced with some interesting challenges out there, where I was reminded that radio is sometimes not interested in record sales," he says.



Haley

On the new artist side, Haley is proud of the success the label has had so far with **Chely Wright**. "Being able to break the top 15 with her first single—we were just ecstatic over that. We feel like she can be a major star in this format," Haley says. "She is her [own] best PR and publicity person out there, and she has done everything we have asked her to do. She's got a great attitude and a great spirit... [and] the music to back it up."

On the flip side, the year had a handful of disappointments. Haley cites **the Raybon Bros.** with **Olivia Newton-John's** "Falling," which performed where played but "never seemed to break through." Another was **Big House**, which scored with "Cold Outside" but didn't follow up successfully. "They did sell a lot of product, [and] they made a lot of friends and contacts at country radio," Haley says. "We will be getting their second album in the spring, and I feel like we have some kind of direction to go in terms of getting songs that are a little more country radio-friendly without compromising what the band is about artistically. Their heads are all in the right place as far as where they want to be. They want to work with country stations, and they understand that it's a building process. I feel like they are doing all the right things for this format."

Haley began working at WJQS Jackson, Miss., when he was 17 and spent a decade there, most recently as PD. He moved to Nashville in 1984 and worked briefly at an independent label called the Alternative Group. He joined MCA later that year and worked his way up the ranks from secondary promoter to regional, then to national director of promotion. In March, he was named VP of promotion immediately following **Scott Borchetta's** departure.

His promotion set in motion a series of changes that ended in a near-total restructuring of his department over the course of the year. Despite those changes, Haley says, "we have proved that we were able to rise to the occasion several times. That's a credit to a great team."

Although MCA has more superstars on its roster than any other label, Haley is still concerned about the development of the next generation of major stars and particularly radio's role in that development. "What radio people sometimes don't understand is [that] the bottom line is, if we don't have superstars in this format, we are in big trouble," he says. "They finance what we do on both ends. That's how we all stay in business."

PHYLLIS STARK

## Jackson, Year's No. 1 Country Artist, Remains Here In The Real World

For **Alan Jackson**, staying in tune with the real world has played a crucial role in the kind of success that made him this year's No. 1 country artist.

"It's real easy once you get real successful [to] start making records for the music industry more than you do your fans," says Jackson. "The hardest thing is trying to keep that connection with real people out there that listen to the songs and buy the records. I see a lot of artists that, next thing you know, are doing songs that are preaching to [the fans] or trying to change the world. Those aren't the songs that usually brought you there, and you end up trying to write a song that'll win you a Grammy instead of win you a Kmart shopper."

For Jackson, the way to keep that connection to the fans is to steer clear of the music business as much as possible. "I try to live a normal life as much as I can," he says. "That helps me remember who I was 10 years ago. I was more of a fan than an artist then, so you can kind of keep in touch with who you're relating your music to out there."



Jackson

Another thing that has kept Jackson at the top of the charts since he signed his record deal with Arista in 1989 is consistency. "I think I've had a song out every day of my career that's been on the charts; one right after another is the way they do it," says Jackson. "There's hardly been a break. And they've all pretty much gone to the top."

Although the range of songs he has recorded varies from spare, acoustic-sounding numbers to what he calls "swing things" to "R&B kind of stuff" to "hard-driving country stuff" to covers of old rock songs, Jackson's songs always carry his trademark traditional country sound. As a result, he has sometimes been called the standard-bearer of traditional country. But that's a mantle he's not entirely comfortable with.

"There are people who have said that to me in the last couple of years," Jackson says. "I appreciate the compliment, but I don't feel quite right about it, because there's a lot of artists that do real traditional stuff, like **Mark Chesnutt**. He's made country records for years. And [**George Strait**] still does some, [although] some of his stuff's a little slick, but there's a lot of new artists that have come out [with a traditional sound]. Some of them have tried to break through that are doing songs and productions that would be more country than what I do, and some of them are having trouble getting airplay, but... I've been lucky from that standpoint."

But Jackson refuses to be pigeonholed into a particular style classification. "I'm not scared to do anything that doesn't have a steel guitar and fiddle on it," he says. "I'm a fan of a lot of different kinds of productions on songs. I don't feel like I'm bound by anything really."

Although he clearly prefers traditional country, as a songwriter Jackson says he is drawn to quality songs, regardless of style. "If it's a good song or a good record, I don't care what type of music it is," he says. "I prefer the more traditional sound,"

Jackson adds, but "you can't expect everybody on the radio to sound like **Hank Williams**."

Jackson is quick to recognize that he owes a lot of his success to radio, which, he says, will "play everything we put out there, pretty much. I appreciate them supporting me all these years." Perhaps for that reason, Jackson stays away from the radio bashing that's so popular on Music Row. "A lot of people are always fussing: 'I'm tired of what they're playing on radio, same old stuff.' They just play what they get



COUNTRY

BY PHYLLIS STARK

from the record labels. If there's been a decline in record sales or a decline in good music, it's [because] that's what the record labels are giving them. Radio has to play what they get."

He does have one small quibble with programmers. "Anybody will tell you it's easier to get an uptempo, positive song played because they think that's going to make the listener out there happy, but I disagree with them sometimes on that, because a lot of people out there like to relate to sad songs, too. But I think [from] what they get from Nashville, they do a pretty good job trying to pick it out."

Although Jackson doesn't have as much contact with radio as "some new artists do or some other artists that really enjoy talking about themselves all the time," he says, "I've always stayed fairly close to most of the stations as much as I can."

Jackson went into the studio Dec. 4 with producer **Keith Stegall** and will be working on a new album throughout the winter. He also plans approximately 70-80 tour dates in 1998.

## 'It's Your Love' That Gave McGraw The Year's No. 1 Song

**Tim McGraw** can remember the precise moment when he knew "It's Your Love" had the potential to be a smash. He was in Texas playing at a **George Strait** show at the Alamo Dome in front of 60,000 people.

"When you're at a George Strait show, everyone is there to see George; there ain't much you can do for 'em to get 'em excited," says McGraw. "I remember playing, and nobody's really into it, and we played that song, and the whole place just erupts."

But McGraw says it was his wife, **Faith Hill**, who put the "magic" into the song when she added her harmony vocals at the last minute before the album was mixed. Hill, then seven months pregnant with their daughter, **Gracie**, McGraw recalls, "could barely catch her breath," but "from the moment she put her vocal on there, we knew we had something special."

The resulting single topped the Country Airplay chart for six weeks and has now become the year's No. 1 song. McGraw will return the favor by singing harmony on a track from Hill's next album, due in the spring.

"It's Your Love" was the lead track from McGraw's fourth Curb album, "Everywhere." McGraw says that set, which he co-produced with **Byron Gallimore** and **James Stroud**, "is the album I see as me coming into my own. It's really being comfortable in the studio, being comfortable with my surroundings, being comfortable with doing this for a living and not thinking I'm going to be kicked out any minute. 'Everywhere' just brings everything to

#1  
SINGLE SPOTLIGHT

a head for me."

McGraw believes his success came in through the back door. His self-titled first album didn't ignite much interest, but when his second album, "Not A Moment Too Soon," produced back-to-back hits "Indian Outlaw" and "Don't Take The Girl," McGraw got the industry's attention, if not its respect at first.

"To be successful in this business, you can't just have your label support you; you have to have almost the entire industry support you," says McGraw. "Every label, every publishing company, every magazine, everybody out there that's involved in the industry has to support you in order to be successful, especially very successful. What's strange about that is we didn't have that with 'Indian Outlaw' [or] with our first whole album. It seems like just now, with 'Everywhere,' we're starting to get industry support.

McGraw credits radio for "kick-starting my career" by taking a chance on "Indian Outlaw."

"You have to admire people that would do that," he says. "Nobody in the business was sure. They thought we were crazy to put that song out, that radio would never play it. If radio hadn't played that song, who knows where I'd be. I'd probably be standing in a corner holding a sign that says 'will play for food.'"

Returning the favor, McGraw makes himself unusually accessible to radio. He generally spends several hours a day, two days a week, doing on-air phone interviews and meets PDs and their contest winners backstage at every show.



McGraw

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MARTY STUART  
CHELY WRIGHT  
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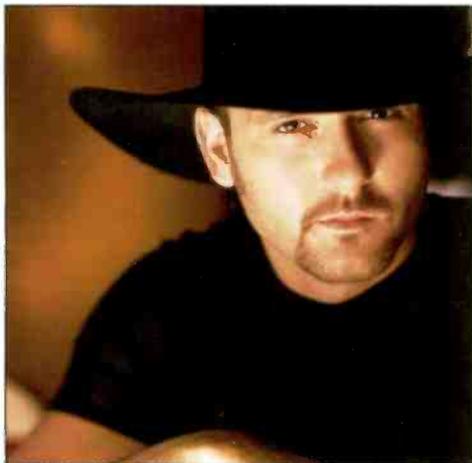
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# AIRPLAY Monitor BEST OF '97



Tim McGraw

## Country Singles

- Pos. TITLE—Artist—Imprint/Label
- 1 IT'S YOUR LOVE—Tim McGraw (With Faith Hill)—Curb
  - 2 ONE NIGHT AT A TIME—George Strait—MCA Nashville
  - 3 CARRYING YOUR LOVE WITH ME—George Strait—MCA Nashville
  - 4 ON THE VERGE—Collin Raye—Epic
  - 5 HOW YOUR LOVE MAKES ME FEEL—Diamond Rio—Arista Nashville
  - 6 RUMOR HAS IT—Clay Walker—Giant
  - 7 (THIS AIN'T) NO THINKIN' THING—Trace Adkins—Capitol Nashville
  - 8 BETTER MAN, BETTER OFF—Tracy Lawrence—Atlantic
  - 9 SHE'S GOT IT ALL—Kenny Chesney—BNA
  - 10 I LEFT SOMETHING TURNED ON AT HOME—Trace Adkins—Capitol Nashville
  - 11 COME CRYIN' TO ME—Lonestar—BNA
  - 12 SAD LOOKIN' MOON—Alabama—RCA
  - 13 A LITTLE MORE LOVE—Vince Gill—MCA Nashville
  - 14 I'D RATHER RIDE AROUND WITH YOU—Reba McEntire—MCA Nashville
  - 15 HOW WAS I TO KNOW—Reba McEntire—MCA Nashville
  - 16 DRINK, SWEAR, STEAL & LIE—Michael Peterson—Reprise
  - 17 THERE GOES—Alan Jackson—Arista Nashville
  - 18 HOW DO I LIVE (FROM CON AIR)—Trisho Yearwood—MCA Nashville
  - 19 SITTING ON GO—Bryan White—Asylum
  - 20 WHO'S CHEATIN' WHO—Alon Jackson—Arista Nashville
  - 21 WE DANCED ANYWAY—Deana Carter—Capitol Nashville
  - 22 EVERYWHERE—Tim McGraw—Curb
  - 23 HOW DO I GET THERE—Deana Carter—Capitol Nashville
  - 24 WE WERE IN LOVE—Toby Keith—Mercury
  - 25 SHE'S SURE TAKING IT WELL—Kevin Sharp—143/Asylum
  - 26 A MAN THIS LONELY—Brooks & Dunn—Arista Nashville
  - 27 HOW A COWGIRL SAYS GOODBYE—Tracy Lawrence—Atlantic
  - 28 ALL THE GOOD ONES ARE GONE—Pam Tillis—Arista Nashville
  - 29 THE LIGHT IN YOUR EYES—LeAnn Rimes—Curb
  - 30 COUNT ME IN—Deana Carter—Capitol Nashville
  - 31 PRETTY LITTLE ADRIANA—Vince Gill—MCA Nashville
  - 32 HOW WAS I TO KNOW—John Michael Montgomery—Atlantic
  - 33 LOVED TOO MUCH—Ty Herndon—Epic
  - 34 THE FOOL—Lee Ann Womack—Decca
  - 35 SHE DREW A BROKEN HEART—Patty Loveless—Epic
  - 36 IS THAT A TEAR—Tracy Lawrence—Atlantic
  - 37 DON'T TAKE HER SHE'S ALL I GOT—Tracy Byrd—MCA Nashville
  - 38 SHE'S TAKEN A SHINE—John Berry—Capitol Nashville
  - 39 WHAT THE HEART WANTS—Collin Raye—Epic
  - 40 WHEN I CLOSE MY EYES—Kenny Chesney—BNA
  - 41 A GIRL'S GOTTA DO (WHAT A GIRL'S GOTTA DO)—Mindy McCready—BNA

- 42 GO AWAY—Lorrie Morgan—BNA
- 43 ME TOO—Toby Keith—Mercury
- 44 I MISS YOU A LITTLE—John Michael Montgomery—Atlantic
- 45 DANCIN', SHAGGIN' ON THE BOULEVARD—Alabama—RCA
- 46 WHERE CORN DON'T GROW—Travis Tritt—Warner Bros.
- 47 RUNNING OUT OF REASONS TO RUN—Rick Trevino—Columbia
- 48 HALF WAY UP—Clint Black—RCA
- 49 GOOD AS I WAS TO YOU—Lorrie Morgan—BNA
- 50 IF YOU LOVE SOMEBODY—Kevin Sharp—143/Asylum
- 51 NOBODY KNOWS—Kevin Sharp—143/Asylum
- 52 ANOTHER YOU—Dovid Kersh—Curb
- 53 IT'S A LITTLE TOO LATE—Mark Chesnutt—Decca
- 54 EVERYBODY KNOWS—Trisha Yearwood—MCA Nashville
- 55 HOLDIN'—Diamond Rio—Arista Nashville
- 56 LOVE IS THE RIGHT PLACE—Bryan White—Asylum
- 57 THE SHAKE—Neal McCoy—Atlantic
- 58 IN ANOTHER'S EYES—Trisha Yearwood And Gorth Brooks—MCA Nashville
- 59 FRIENDS—John Michael Montgomery—Atlantic
- 60 WHY WOULD I SAY GOODBYE—Brooks & Dunn—Arista Nashville
- 61 YOU AND YOU ALONE—Vince Gill—MCA Nashville
- 62 I ONLY GET THIS WAY WITH YOU—Rick Trevino—Columbia
- 63 LITTLE BITTY—Alan Jackson—Arista Nashville
- 64 UNCHAINED MELODY—LeAnn Rimes—Curb
- 65 AMEN KIND OF LOVE—Daryle Singletary—Giant
- 66 THANK GOD FOR BELIEVERS—Mark Chesnutt—Decca
- 67 HONKY TONK TRUTH—Brooks & Dunn—Arista Nashville
- 68 PLACES I'VE NEVER BEEN—Mark Wills—Mercury
- 69 THIS NIGHT WON'T LAST FOREVER—Sawyer Brown—Curb
- 70 LITTLE THINGS—Tonyo Tucker—Capitol Nashville
- 71 EVERYTHING I LOVE—Alon Jackson—Arista Nashville
- 72 EMOTIONAL GIRL—Terri Clark—Mercury
- 73 LET IT RAIN—Mark Chesnutt—Decca
- 74 ONE WAY TICKET (BECAUSE I CAN)—LeAnn Rimes—Curb
- 75 SOMETHING THAT WE DO—Clint Black—RCA
- 76 IF SHE DON'T LOVE YOU—The Buffalo Club—Rising Tide
- 77 I CAN'T DO THAT ANYMORE—Faith Hill—Warner Bros.
- 78 WHATEVER COMES FIRST—Sons Of The Desert—Epic
- 79 SIX DAYS ON THE ROAD—Sawyer Brown—Curb
- 80 MAYBE WE SHOULD JUST SLEEP ON IT—Tim McGraw—Curb
- 81 WATCH THIS—Clay Walker—Giant
- 82 LOVE GETS ME EVERY TIME—Shania Twain—Mercury
- 83 SHUT UP AND DRIVE—Chely Wright—MCA Nashville
- 84 THE FEAR OF BEING ALONE—Reba McEntire—MCA Nashville
- 85 DAY IN, DAY OUT—David Kersh—Curb
- 86 PLEASE—The Kinleys—Epic
- 87 BIG LOVE—Tracy Byrd—MCA Nashville
- 88 STILL HOLDING ON—Clint Black & Martina McBride—RCA
- 89 THAT OL' WIND—Garth Brooks—Capitol Nashville
- 90 HE LEFT A LOT TO BE DESIRED—Ricochet—Columbia
- 91 THAT'S ANOTHER SONG—Bryan White—Asylum
- 92 TODAY MY WORLD SLIPPED AWAY—George Strait—MCA Nashville
- 93 THE TROUBLE WITH THE TRUTH—Patty Loveless—Epic
- 94 WHAT IF IT'S YOU—Reba McEntire—MCA Nashville
- 95 HEARTBROKE EVERY DAY—Lonestar—BNA
- 96 I WILL, IF YOU WILL—John Berry—Capitol Nashville
- 97 HELPING ME GET OVER YOU—Travis Tritt Featuring Lari White—Warner Bros.
- 98 SHE WANTS TO BE WANTED AGAIN—Ty Herndon—Epic
- 99 THE REST OF MINE—Trace Adkins—Capitol Nashville
- 100 LAND OF THE LIVING—Pam Tillis—Arista Nashville



## This Was The Year Of The Big Reality Check For Country PDs, Labels

by Wade Jessen

1997 should go down in country music history as the year of the big reality check, as the industry began trying on its old britches after its rapid weight gain of the "Suburban Cowboy" period. At the close of 1996, many industry observers identified an overabundance of young, good-looking, Wrangler-clad male artists who sing well enough but don't evoke any stylistic images, something that remained an issue throughout the year.

During 1997, radio audiences were treated to upper-crust material by several superstars, including Alan Jackson, who was the year's top artist, and George Strait, who again reassured us that he's a formidable force in the format. Jackson's "There Goes" became his biggest song all year, with more than 63,000 spins during its chart run, reinforcing what country's forefathers proclaimed in the '20s—country music's magic kicks in when it speaks to everyday issues in a joyfully simple way, regardless of how complicated the circumstance might be. Jackson's follow-up, "Between The Devil And Me," required a bit more concentration but reaffirmed listener appetites for everyday messy emotional predicaments.

Country programmers took shelter from the onslaught of the cookie-cutter syndrome by buoying other established acts, most notably Tim McGraw and Faith Hill with "It's Your Love," which offered the first country single in 20 years to dominate our airplay chart for six consecutive weeks. Waylon Jennings and Willie Nelson's 1977 hit, "Luckenbach, Texas (Back To The Basics Of Love)," was the last track to wear that crown. Strait's award for the Country Music Assn.'s male vocalist of the year hurled several catalog titles back onto Billboard's Top Country Catalog Albums, and his current titles enjoyed a post-awards show hike. Strait's biggest offerings, "One Night At A Time" and "Carrying Your Love With Me," bit off 151,794 spins from the year-end pie.

In other highlights, Alabama made notable impressions with "Sad Lookin' Moon" and "Dancin' Shaggin' On The Boulevard," and Diamond Rio scored its first No. 1 song since

its 1991 debut, "Meet In The Middle," when "How Your Love Makes Me Feel" controlled that position for three consecutive weeks in June. Meanwhile, Trisha Yearwood reminded us of her clout when country radio chose her version of "How Do I Live," leaving LeAnn Rimes to collect a blockbuster AC and top 40 hit with her reading of the song.

It was an exceptional year for Collin Raye, whose "On The Verge" finished the race inside the top five on our year-end recap. "On The Verge" was his "countryest" contribution since his jaunty hit "Every Second," which peaked at No. 2 during the chilly months of 1992.

Country Airplay Monitor did its first-ever midyear recaps this year and found that midtempo material was the newly prevalent flavor at the format. In the final tally, 52 of the 100 most-played country singles are medium tempo, ballads account for 27 most-played titles, followed by 21 uptempo songs.

While music critics are trumpeting the return of the format's women as a stylistic force, and the alternative or insurgent "roots-based" movement began to simmer, radio still appears to champion mainstream country, particularly our male artists. Not a single alternative country artist appears among the most-played singles of '97. Females accounted for only three of the year's top 10 artists.

Michael Peterson and Lee Ann Womack were the only powerful new artists to emerge, as Peterson swipes the top new artist roses on our airplay recaps. Although Womack came in at No. 2 on that new artist airplay tally, the two played musical chairs when we combined album sales with airplay. In that category (printed only in Billboard), Womack edged Peterson out of the new artist cup. New artists represented less than 8% of '97's top 100 artists.

The year closes with new material by Garth Brooks and Shania Twain. Industry analysts are watching reactions from consumers, while radio sifts through dense hype to identify winning songs on both sets that could provide superstar ammunition throughout 1998.

## Country Artists

- Pos. ARTIST (No. Of Charted Singles) Imprint/Label
- 1 ALAN JACKSON (6) Arista Nashville
  - 2 GEORGE STRAIT (8) MCA Nashville
  - 3 DEANA CARTER (5) Capitol Nashville
  - 4 TRACY LAWRENCE (5) Atlantic
  - 5 REBA MCENTIRE (5) MCA Nashville
  - 6 TRACE ADKINS (4) Capitol Nashville
  - 7 JOHN MICHAEL MONTGOMERY (5) Atlantic (1) Warner Bros.
  - 8 LEANN RIMES (7) Curb
  - 9 VINCE GILL (3) MCA Nashville
  - 10 BROOKS & DUNN (5) Arista Nashville
  - 11 KEVIN SHARP (4) 143/Asylum
  - 12 TRISHA YEARWOOD (4) MCA Nashville
  - 13 BRYAN WHITE (4) Asylum (1) Mercury
  - 14 TIM MCGRAW (4) Curb
  - 15 MARK CHESNUTT (4) Decca
  - 16 COLLIN RAYE (5) Epic
  - 17 CLAY WALKER (4) Giant
  - 18 CLINT BLACK (6) RCA
  - 19 TRACY BYRD (4) MCA Nashville
  - 20 DIAMOND RIO (4) Arista Nashville
  - 21 ALABAMA (4) RCA
  - 22 KENNY CHESNEY (3) BNA
  - 23 PATTY LOVELESS (4) Epic
  - 24 TOBY KEITH (3) Mercury
  - 25 LONESTAR (5) BNA
  - 26 TRAVIS TRITT (6) Warner Bros.
  - 27 LORRIE MORGAN (4) BNA
  - 28 DAVID KERSH (3) Curb
  - 29 RICK TREVINO (3) Columbia
  - 30 TY HERNDON (3) Epic
  - 31 JOHN BERRY (4) Capitol Nashville
  - 32 PAM TILLIS (2) Arista Nashville
  - 33 MICHAEL PETERSON (2) Reprise
  - 34 SAWYER BROWN (2) Curb
  - 35 LEE ANN WOMACK (3) Decca

- 36 MINDY MCCREADY (3) BNA
- 37 FAITH HILL (1) Curb (1) Warner Bros.
- 38 RICOCHET (5) Columbia
- 39 TERRI CLARK (3) Mercury
- 40 NEAL MCCOY (4) Atlantic
- 41 GARTH BROOKS (2) Capitol Nashville (1) Capitol/Capitol Nashville (1) MCA Nashville
- 42 THE BUFFALO CLUB (3) Rising Tide
- 43 MARTINA MCBRIDE (4) RCA (1) I.R.S./RCA (1) Windham Hill/RCA
- 44 MARK WILLS (2) Mercury
- 45 DARYLE SINGLETARY (4) Giant
- 46 SONS OF THE DESERT (2) Epic
- 47 TANYA TUCKER (2) Capitol Nashville
- 48 SAMMY KERSHAW (4) Mercury
- 49 GARY ALLAN (5) Decca
- 50 SHANIA TWAIN (7) Mercury

## Country Labels

- Pos. LABEL (No. Of Charted Singles)
- 1 MCA NASHVILLE (40)
  - 2 ARISTA NASHVILLE (32)
  - 3 CAPITOL NASHVILLE (30)
  - 4 CURB (30)
  - 5 EPIC (25)
  - 6 ATLANTIC (22)
  - 7 BNA (19)
  - 8 MERCURY (27)
  - 9 ASYLUM (12)
  - 10 RCA (22)
  - 11 REPRIS (19)
  - 12 DECCA (15)
  - 13 COLUMBIA (19)
  - 14 WARNER BROS. (20)
  - 15 RISING TIDE (10)



# Our Stockings were stuffed with this year's country greats

TOM BAIDRICA  
KEN VAN DIERKEN

JOE DEVINE • RG JONES • Jeff  
Michals • Tony Morrale

Joe O'Donnell • Tom Sage • Christian  
Sveinsson • Chuck Thagard • Britta  
Davis • Mike Wilson • Sam

Keith Geler • Scott Hoffman • Cindy Heath • Carlo  
Harrell • Adrian Michaels • Chris De Carlo

Gustie Thomson  
DALE TURNER

Suzette Tucker  
DAN NELSON

SARA  
EVANS

JASON  
SELLERS

SIM  
LAUDERDALE

THE  
THOMPSON  
BROTHERS  
BAND

ALABAMA

CLINT BLACK

KENNY CHESNEY

LONESTAR

MARTINA

MINDY

LOTTIE MORGAN

SAE

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# COUNTRY

# POWER PLAYLISTS

### Most-Played Records From Nov. 18, 1996-Nov. 17, 1997

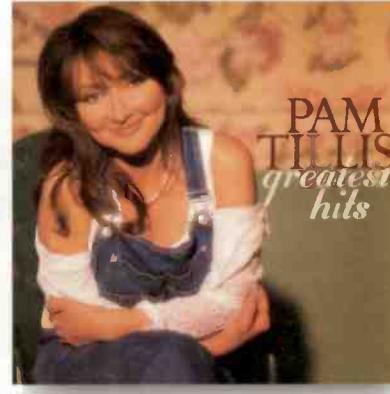
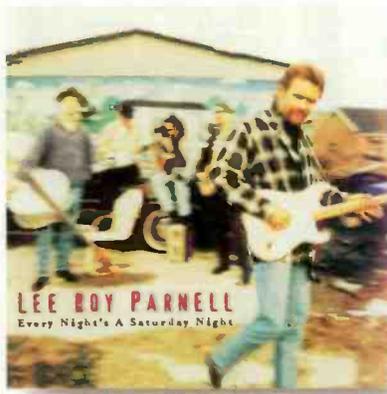
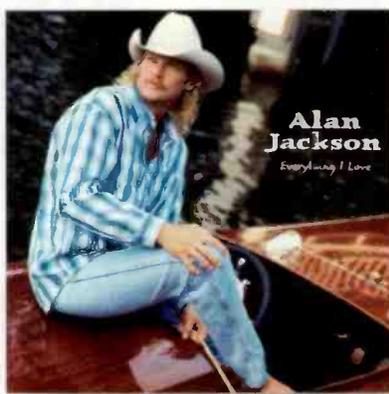
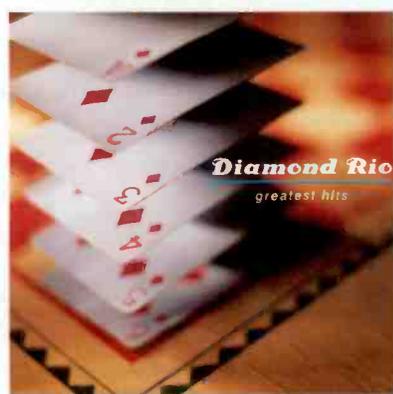
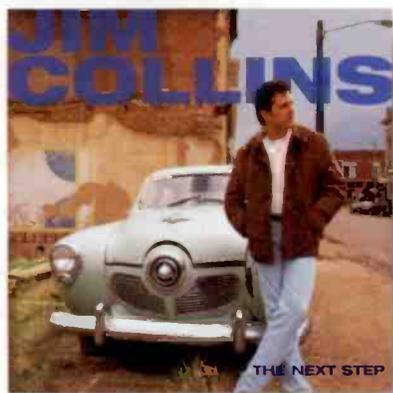


Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored period. Playlists are listed in order of TBA weekly come, beginning with the highest-cumulating station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys.

KZLA		WUSN		KSCS		WKHX		WXTU		WMZQ	
Los Angeles	PD: John Sebastian APD/MD: Bill Fink	Chicago	PD: Alan Sledge MD: Tricia Biondo	Dallas	PD: Dean James APD/MD: Linda O'Brian	Atlanta	PD: Neil McGinley MD: Johnny Gray	Philadelphia	PD: Ken Johnson MD: Jim Radler	Washington, DC	PD: Mac Daniels MD: Jon Anthony
PLAYS		PLAYS		PLAYS		PLAYS		PLAYS		PLAYS	
1	Mark Willis, Places I've Never Been	1	Collin Raye, On The Verge	1	George Strait, One Night At A Time	1	Kevin Sharp, She's Sure Taking It Well	1	Collin Raye, On The Verge	1	Reba McEntire, How Was I To Know
2	Ty Herndon, Loved Too Much	2	George Strait, One Night At A Time	2	Collin Raye, On The Verge	2	Collin Raye, On The Verge	2	Deana Carter, Rumor Has It	2	Alabama, Sad Lookin' Moon
3	Lonestar, Come Cryin' To Me	3	Clay Walker, Rumor Has It	3	Alan Jackson, Everything You	3	Alan Jackson, Everything You	3	Clay Walker, Rumor Has It	3	John Berry, She's Taken A Shine
4	George Strait, One Night At A Time	4	John Berry, She's Taken A Shine	4	Darley Singletary, Amen Kind Of Love	4	Deana Carter, We Danced Anyway	4	Toby Keith, Me Too	4	Mark Chesnut, It's A Little Too Late
5	George Strait, Carrying Your Love With M	5	Reba McEntire, How Was I To Know	5	Tim McGraw W/Faith Hill, It's Your Love	5	Mindy McCready, A Girl's Gotta Do	5	Tracy Lawrence, Is That A Tear	5	Tim McGraw W/Faith Hill, It's Your Love
6	Buffalo Club, If She Don't Love You	6	Tim McGraw W/Faith Hill, It's Your Love	6	Darley Singletary, Amen Kind Of Love	6	Tracy Lawrence, Better Man, Better Off	6	Rick Trevino, Running Out Of Reasons To	6	David Kersh, Another You
7	Deana Carter, Count Me In	7	Darley Singletary, Amen Kind Of Love	7	Diamond Rio, Holdin'	7	George Strait, One Night At A Time	7	Kevin Sharp, She's Sure Taking It Well	7	George Strait, One Night At A Time
8	Brooks & Dunn, Why Would I Say Goodbye	8	Alabama, Sad Lookin' Moon	8	Alabama, Sad Lookin' Moon	8	John Michael Montgomery, I Miss You A Li	8	Bryan White, Sittin' On Go	8	Travis Tritt, Where Corn Don't Grow
9	Trisha Yearwood, How Do I Live	9	LeAnn Rimes, The Light In Your Eyes	9	LeAnn Rimes, The Light In Your Eyes	9	Ty Herndon, Loved Too Much	9	Darley Singletary, Amen Kind Of Love	9	Kevin Sharp, Nobody Knows
10	Trace Adkins, I Left Something Turned On	10	LeAnn Rimes, One Way Ticket	10	Trace Adkins, I Left Something Turned On	10	LeAnn Rimes, One Way Ticket	10	Reba McEntire, I'd Rather Ride Around Wi	10	Deana Carter, We Danced Anyway
11	Collin Raye, On The Verge	11	Ty Herndon, Loved Too Much	11	Vince Gill, A Little More Love	11	Vince Gill, A Little More Love	11	Tim McGraw W/Faith Hill, It's Your Love	11	Kevin Sharp, She's Sure Taking It Well
12	John Michael Montgomery, How Was I To Kn	12	Travis Tritt, Where Corn Don't Grow	12	Travis Tritt, Where Corn Don't Grow	12	Mark Chesnut, It's A Little Too Late	12	Reba McEntire, How Was I To Know	12	Darley Singletary, Amen Kind Of Love
13	Bryan White, Sittin' On Go	13	Travis Tritt, Where Corn Don't Grow	13	Travis Tritt, Where Corn Don't Grow	13	Kenny Chesney, When I Close My Eyes	13	Alabama, Sad Lookin' Moon	13	John Berry, She's Taken A Shine
14	Collin Raye, What The Heart Wants	14	Trace Adkins, (This Ain't) No Thinkin' T	14	Trace Adkins, (This Ain't) No Thinkin' T	14	Bryan White, Sittin' On Go	14	Lonestar, Come Cryin' To Me	14	LeAnn Rimes, The Light In Your Eyes
15	Trace Adkins, (This Ain't) No Thinkin' T	15	Trace Adkins, (This Ain't) No Thinkin' T	15	Trace Adkins, (This Ain't) No Thinkin' T	15	Alabama, Sad Lookin' Moon	15	George Strait, One Night At A Time	15	Trace Adkins, (This Ain't) No Thinkin' T
16	Alan Jackson, Who's Cheatin' Who	16	Michael Peterson, Drink, Swear, Steal &	16	Michael Peterson, Drink, Swear, Steal &	16	John Berry, She's Taken A Shine	16	Patty Loveless, She Drew A Broken Heart	16	George Strait, Carrying Your Love With M
17	Michael Peterson, Drink, Swear, Steal &	17	Michael Peterson, Drink, Swear, Steal &	17	Michael Peterson, Drink, Swear, Steal &	17	John Berry, She's Taken A Shine	17	Alan Jackson, Little Bitty	17	George Strait, Carrying Your Love With M
18	Jeff Wood, Use Me	18	Brooks & Dunn, A Man This Lonely	18	Brooks & Dunn, A Man This Lonely	18	Reba McEntire, How Was I To Know	18	Mark Chesnut, It's A Little Too Late	18	Bryan White, Sittin' On Go
19	Kenny Chesney, When I Close My Eyes	19	Alan Jackson, Little Bitty	19	Alan Jackson, Little Bitty	19	Tim McGraw W/Faith Hill, It's Your Love	19	Trisha Yearwood, How Do I Live	19	Neal McCoy, The Shake
20	Sawyer Brown, This Night Won't Last Fore	20	Trace Adkins, I Left Something Turned On	20	Trace Adkins, I Left Something Turned On	20	Travis Tritt, Where Corn Don't Grow	20	Trisha Yearwood, How Do I Live	20	Tim McGraw W/Faith Hill, It's Your Love
21	David Kersh, Another You	21	Neal McCoy, The Shake	21	Neal McCoy, The Shake	21	Vince Gill, You And You Alone	21	Deana Carter, Count Me In	21	Rick Trevino, Running Out Of Reasons To
22	Tim McGraw W/Faith Hill, It's Your Love	22	LeAnn Rimes, Unchained Melody	22	LeAnn Rimes, Unchained Melody	22	Vince Gill, You And You Alone	22	Deana Carter, Count Me In	22	John Berry, She's Taken A Shine
23	Rick Trevino, Running Out Of Reasons To	23	Trisha Yearwood, How Do I Live	23	Trisha Yearwood, How Do I Live	23	Deana Carter, Count Me In	23	LeAnn Rimes, The Light In Your Eyes	23	Kenny Chesney, She's Got It All
24	John Berry, She's Taken A Shine	24	John Berry, She's Taken A Shine	24	John Berry, She's Taken A Shine	24	Deana Carter, Count Me In	24	LeAnn Rimes, The Light In Your Eyes	24	John Berry, She's Taken A Shine
25	Kenny Chesney, She's Got It All	25	Patty Loveless, She Drew A Broken Heart	25	Patty Loveless, She Drew A Broken Heart	25	Clint Black & Martina McBride, Still Ho	25	Clint Black & Martina McBride, Still Ho	25	Deana Carter, Count Me In
26	Toby Keith, Me Too	26	Alabama, Danzin', Shagin' On The Bouie	26	Alabama, Danzin', Shagin' On The Bouie	26	Trace Adkins, I Left Something Turned On	26	Trace Adkins, I Left Something Turned On	26	Alan Jackson, Little Bitty
27	David Kersh, Day In, Day Out	27	Kevin Sharp, She's Sure Taking It Well	27	Kevin Sharp, She's Sure Taking It Well	27	Trace Adkins, I Left Something Turned On	27	Trace Adkins, I Left Something Turned On	27	Alan Jackson, Little Bitty
28	John & Audrey Wiggins, Somewhere In Love	28	George Strait, Carrying Your Love With M	28	George Strait, Carrying Your Love With M	28	Kevin Sharp, She's Sure Taking It Well	28	Kevin Sharp, She's Sure Taking It Well	28	LeAnn Rimes, One Way Ticket
29	John & Audrey Wiggins, Somewhere In Love	29	George Strait, Carrying Your Love With M	29	George Strait, Carrying Your Love With M	29	Kevin Sharp, She's Sure Taking It Well	29	Kevin Sharp, She's Sure Taking It Well	29	LeAnn Rimes, One Way Ticket
30	Mark Chesnut, Let It Rain	30	Kevin Sharp, Nobody Knows	30	Kevin Sharp, Nobody Knows	30	LeAnn Rimes, One Way Ticket	30	LeAnn Rimes, One Way Ticket	30	LeAnn Rimes, One Way Ticket



may your life's playlist  
be filled with the joys  
of the holiday season  
...and may your station  
be filled with the sounds  
of these GREAT ARTISTS.



our thanks to radio for a stellar '97!  
happy holidays from all of us at

**ARISTA**  
NASHVILLE

POWER PLAYLISTS

Most-Played Records From Nov. 18, 1996-Nov. 17, 1997



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored period...



Grid of 24 country music power playlists (e.g., KYGO, WSIX, KMLE, WPOC, KSON, KIKK, WHKO, WKIS, WWKA, WAMZ, WKKK, WQYK, WUBE, WSOC, WZZK, WMIL, KBQK, WSSL, KFKF, WRBQ, WDAF, WSM, KUPL, WKKT) with columns for station, PD, MD, and a list of songs with play counts.

# Wynonna

the other side

She's one-of-a-kind,  
an original, and a person that we  
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"She's one multi-faceted Mama!"

*Elysa Gardner, L.A. Times*

"She's real and warm and inviting."

*Charlene Blevins, Music Row*

"Come Some Rainy Day"

the current single that's destined to be a career hit.

*and Wynonna:*  
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# BEST OF '97

## #1 LABEL SPOTLIGHT

### 'Total Domination' For Arista In R&B

With 25 titles on its own or on distributed imprints all successfully launched on R&B mainstream radio in 1997, Arista Records is hands down the No. 1 R&B label in Airplay Monitor's year-end tally.

At this writing, the label also has six records in the top 10 on Billboard's Hot R&B Singles chart (Billboard, Dec. 13): **Next's** "Butta Love"; **Dru Hill's** "We're Not Making Love No More" and **Total's** "What About Us," both from the "Soul Food" soundtrack, and "You Make Me Wanna" and "Nice And Slow" by **Usher**, all on LaFace; and "All About The Benjamins" by **Puff Daddy & the Family** and "Feel So Good" by **Mase**, both on the Bad Boy Entertainment imprint.

"What made this year so special was starting off with a Puffy Combs, where a lot of people were saying he couldn't do it, where nobody was taking him seriously as a rapper," says Arista senior VP of black music **Lionel Ridenour**. "Just being a part of his overall vision and being down with him has been a major experience in all of our careers."

Arista's promotion and marketing machine helped Bad Boy to its position as the No. 1 rap label for 1997, a new distinction for a label with a flair for pop-mainstreaming its R&B fare. "Even though the rap stuff has been very successful, I think we had a pretty good balance," notes Ridenour, pointing to R&B success with **112**, **Usher**, and "Soul Food." He adds, "L.A. Reid and **Babyface** definitely did a tremendous job, especially their work on the **Toni Braxton** project, and everything that's gone into 'Soul Food.'"

Arista's chart consistency is paralleled by the relative consistency of its staff. **David Linton** continues as VP of black music, **Vanessa Barryer** remains as national promotion director; regionals are **Craig Davis**, Washington, D.C.; **Ife Green**, Atlanta; **Butch Hartfield**, New Orleans; **John Hall Jr.**, Chicago; **Mike Avery**, West Coast; **Caryn Thomas**, Northeast; **James Wilson**, the Carolinas; and **Simone Hollingsworth**, Detroit. Explains Ridenour, "This year the battle cry was, 'Total world domination!' If we could break a Next, a Sam

Salter, and a second project from Usher with all the heavyweight stuff we have, we could have six records in the top 10." Scheduled for '98: new albums by **Aretha Franklin**, **Monica**, **Faith**, **Total**, **Deborah Cox**, **TLC**, **Andrea Martin**, **LaFace** group **Choice**, and **Goodie Mob**.



Ridenour

### Columbia Tops R&B Adult Labels

Vocalist **Kenny Lattimore's** sensitive love ballad "For You" was embraced by R&B adult listeners, who kept it on the airplay charts for close to a year and helped it rack up enough spins to become the most-played adult title of 1997. The single was a slow build, but Columbia stuck it out, a strategy the label had learned in 1996 by building another adult-format champion, **Maxwell**. Columbia's R&B roster leaned heavily adult this year, with Lattimore, a live album from Maxwell, the "Love Jones: The Music" soundtrack, and **Mariah Carey's** "Butterfly," making Columbia the No. 1 R&B adult label of the year.

"It was the nature of the cards we were dealt here in the promotion department; they were adult-leaning records," says **Roland Lewis**, senior VP of R&B promotion for Columbia. The burgeoning progressive R&B scene at R&B adult radio was a factor, he says. "[Programmers] are recognizing that and willing to give an artist a shot. It blends in well with the classic artists that they play, and the songs are very positive in nature," Lewis continues. "The format is not that open in terms of the number of artists, so when you do have an artist they take hold of, it really gets a good run because it takes a long time to develop. Adults can be a little more passive, and they stick with it a little longer."

Columbia looks to continue its streak in 1998 with new studio albums from **Lattimore**, **Dionne Farris**, and **Maxwell** and is looking to break newcomers **Destiny's Child**, **Jagged Edge**, and **Kimberly Scott**.

Lewis, who joined Columbia three years ago after a stint as a national promotion director at Arista, credits his regional staff: **John Green**, Southeast; **Joe Bullock**, Florida; **Darryl J. Smith**, Memphis; **David Lawrence**, D.C.; **James Brown**, Dallas; **Michie Benjamin**, New York; **Karen Clark**, the Carolinas; **Jay Michael McKay**, Detroit; and **Avonelle Simons**, West Coast. The label also has a trio of national directors: **Cynthia Johnson** in the Midwest, **Steve Washington** in New York, and **Herb Jones** in L.A.



Lewis

### Kenny Lattimore Serenades Airwaves 'For You'

"My friend **Kenny Lerum** wrote it, and when he and his wife, **Ellen**, were getting married, he asked me to sing it at his wedding reception," explains vocalist **Kenny Lattimore** of his long-running ballad hit, "For You." "I thought the song was so beautiful I asked if I could do a demo of it for my album, and the rest is history... I thought it would be more of a pop song, but R&B radio really embraced it. I always knew that the song itself was very powerful musically and lyrically."

Though the song's sentiments of long-lasting love gained it acclaim from radio listeners, the

video's gorgeous imagery of Lattimore and a lady love set against the French Quarter of New Orleans spread its romantic appeal. "I got a lot of comments that the video was classy and different," he says, adding that **Arnelle Simpson**, daughter of **O.J.**, and the **Dion Perraneau** agency carefully styled the clothes and the look for the clip, directed by **Okawuh** (**Aaron Hall's** "I Miss You"). "I wanted it to be a real



recollection of someone's life. I didn't want it to be overstylized, and I didn't want the model to look like she was going down the runway; when you looked at her, she looked like she could be my girlfriend. It was [the director's] idea to use New Orleans, and he really tried to capitalize on the beauty of the situation and at the same time tell the story."

### '97 Was The Best And Worst Year For Puff Daddy

Mainstream R&B/rap crowned a new king this year: **Sean "Puff Daddy" Combs** earned street credibility as an artist, in addition to a sales and airplay reign as hip-hop's biggest producer. Combs produced and appeared on the top three rap airplay records of the year: "Mo Money Mo Problems" by the late **Notorious B.I.G.**; "I'll Be Missing You" with **Faith Evans**; and the **Biggie** single "Hypnotize."

For Combs, 1997 was both the best and worst year ever. "Unfortunately, I remember '97 as the year **Biggie** passed," he says. "We had a great year businesswise; at the end of the day I'm grateful for that, but it doesn't make anything better. I'm grateful for the support of the fans, though."



Puff Daddy

After **Biggie** was shot down in March, Combs took some time off to think. "When it happened I definitely retired for three months. I couldn't breathe, talk, or make a record," Combs recalls. "But then it started to be revealed to me that I don't have no choice, I can't just give up and die without a fight."

Combs' idea of fighting is to keep **Biggie's** spirit alive. "Biggie was a lyrical genius, a poet; he was an incredible producer and just an all-around good person. It's important in the studio that you get a chance to work with people that give off a good vibe, and the vibe with him was always good," he says.

After releasing his **Puff Daddy & the Family** album "No Way Out" earlier this year, Combs has successfully launched an all-star hip-hop tour that as of this writing has completed three sold-out dates in New York. Combs is quick to point out that they have all been unblemished by violence. The tour will take Combs into the new year, and then he will go back into the studio. "The next project is the **Lox** album on Jan. 13, and the next album I will go into the studio with is the **Faith [Evans]** album and the **Total** and **112** albums," Combs says. He adds that he has not abandoned the all-gospel album he first mentioned in R&B Airplay Monitor last June. "We're dropping our gospel album this summer," he says.



### Island Records And Dru Hill Celebrate Successful 'Year Of The Dru'

Just as the label's own dragon-emblazoned advertising campaign had predicted, 1997 was the "year of the Dru." Four-man Baltimore group **Dru Hill** had delivered for Island, with the single "In My Bed" in both its original and remixed versions, racking up the most spins at R&B mainstream radio.

Dru Hill's success has far exceeded the group members' expectations. "When people say that we're big, it's wild, because we don't see it—we've been moving so many places," explains platinum-topped **Sisqo**. "We did not expect to be doing this good."

Working with producer **Darryl Simmons** on "In My Bed" and "Never Make A Promise" was a positive. "Darryl made us as comfortable as he



Dru Hill

possibly could, gave us whatever we needed," says **Jaz**. "He listened to a lot of our ideas as we recorded both songs. He always gave us creative freedom."

**Doug Daniels**, Island Black Music senior VP of promotion, attributes the success to the group's marketing and talent as well as to the structure of the now-autonomous black music division, led by president **Hiriam Hicks**. "The guys really have talent," says Daniels. "The second thing was the image and the makeup: **Sisqo** and that blond hair—that stood out from every other group—plus with **Jaz** being a little heavy, but yet he's agile, and he can

sing. They look good, so for them it worked."

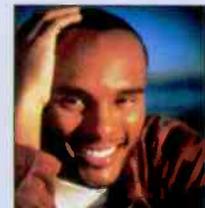
"People have received us from all over, from all different nationalities, [in] places we go where we didn't think we even have fans," says **Woody**, while **Nokio** adds that the group has been "able to travel to a lot of places that most people our age don't even get to see and... work with a lot of the people we've listened to and admired, like **Darryl Simmons**, **Babyface**, **Keith Sweat**, **R. Kelly**, and a lot of people we got to go on tour with, like **Mary J. Blige**."



BY JANINE COVENEY

Island's promotion team includes **Rodney Shealey** as national director of promotion, and a regional staff that includes **Kim Ferguson**, Northeast; **Wayne Lewis**, Midwest; **Anita Cloud**, Southeast; **Myra Weston**, mid-Atlantic; **Ric Ross**, the Carolinas; **Bronwyn Webber-Gregg**, West Coast; and **Danny Harris**, Southwest.

to be not merely another R&B singer but a singer in the classic tradition. Naming **Stevie Wonder**, **Donny Hathaway**, and **Marvin Gaye** as idols, Lattimore believes in a truthful image and strives to be a role model for enlightened black men. This stance won him an NAACP Image Award for best new artist earlier this year.



Lattimore

# Arista & Bad Boy:

AN UNPRECEDENTED  
1997 SUCCESS STORY:

#1 R&B Mainstream Promotion Label - Arista

#1 R&B Mainstream Label - Bad Boy

#1 Rap Singles Promotion Label/BDS - Arista

#1 Rap Singles Label - Bad Boy

#1 Rap Singles Artist/BDS - The Notorious B.I.G.

#2 Rap Singles Artist/BDS - Puff Daddy

#3 Rap Singles Artist/BDS - Mase

#1 Rap Singles Title/BDS  
The Notorious B.I.G.  
(featuring Puff Daddy & Mase)  
"Mo Money Mo Problems"

#2 Rap Singles Title/BDS  
Puff Daddy & Faith Evans (featuring 112)  
"I'll Be Missing You"

#4 Rap Singles Title/BDS  
The Notorious B.I.G.  
"Hypnotize"

#5 Rap Singles Title/BDS  
Puff Daddy (featuring Mase)  
"Can't Nobody Hold Me Down"

OUR SINCERE THANKS TO  
OUR FRIENDS AT RADIO  
AND RETAIL FOR ANOTHER  
TRULY AMAZING YEAR!



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# BEST OF '97



Dru Hill

## R&B/Mainstream Singles

- | Pos. | TITLE—Artist—Imprint/Label   |
|------|--|
| 1    | IN MY BED—Dru Hill—Island  |
| 2    | G.H.E.T.T.O.U.T.—Changing Faces—Big Beat/Atlantic  |
| 3    | ONE IN A MILLION—Aaliyah—Blackground/Atlantic  |
| 4    | DON'T LEAVE ME—BLACKstreet—Interscope  |
| 5    | YOU MAKE ME WANNA...—Usher—LaFace/Arista   |
| 6    | I BELONG TO YOU (EVERY TIME I SEE YOUR FACE)—Rome—Grand Jury/RCA                                       |
| 7    | MO MONEY MO PROBLEMS—The Notorious B.I.G. (Feat. Puff Daddy & Mase)—Bad Boy/Arista                     |
| 8    | STOMP—God's Property—B-Rite/Interscope   |
| 9    | CAN WE—SWV—Jive  |
| 10   | CUPID—112—Bad Boy/Arista   |
| 11   | THE SWEETEST THING—Refugee Camp All-Stars Featuring Lauryn Hill—Columbia                               |
| 12   | GET IT TOGETHER—702—Biv 10/Motown  |
| 13   | FOR YOU I WILL—Monico—Rowdy/Warner Sunset/Atlantic   |
| 14   | NEVER MAKE A PROMISE—Dru Hill—Island   |
| 15   | NEXT LIFETIME—Erykah Badu—Kedar/Universal  |
| 16   | I'LL BE MISSING YOU—Puff Daddy & Faith Evans (Featuring 112)—Bad Boy/Arista                            |
| 17   | ON & ON—Erykah Badu—Kedar/Universal  |
| 18   | I CAN LOVE YOU—Mary J. Blige—MCA   |
| 19   | BIG DADDY—Heavy D—Uptown/Universal   |
| 20   | EVERYTHING—Mary J. Blige—MCA   |
| 21   | LET'S GET DOWN—Tony Toni Tone—Mercury  |
| 22   | RETURN OF THE MACK—Mark Morrison—Atlantic  |
| 23   | MY LOVE IS THE SHHH!—Somethin' For The People Featuring Trina & Tamara—Warner Bros.                    |
| 24   | I BELIEVE I CAN FLY—R. Kelly—Warner Sunset/Atlantic/Jive   |
| 25   | WHAT ABOUT US—Total—LaFace/Arista  |
| 26   | HYPNOTIZE—The Notorious B.I.G.—Bad Boy/Arista  |
| 27   | DON'T LET GO (LOVE)—En Vogue—EastWest/EEG  |
| 28   | WHAT'S ON TONIGHT—Montell Jordan—Def Jam/Mercury   |
| 29   | THE LOVE SCENE—Joe—Jive  |
| 30   | LOVE IS ALL WE NEED—Mary J. Blige—MCA  |
| 31   | NOBODY—Keith Sweat Featuring Athena Cage—Elektra/EEG   |
| 32   | NOT TONIGHT—Lil' Kim Feat. Da Brat, Left Eye, Missy Elliott & Angie Martinez—Undeas/Tommy Boy/Atlantic |

- |    |  |
|----|--|
| 33 | FOR YOU—Kenny Lattimore—Columbia   |
| 34 | PONY—Ginuwine—550 Music/Epic   |
| 35 | CAN'T NOBODY HOLD ME DOWN—Puff Daddy (Featuring Mase)—Bad Boy/Arista   |
| 36 | PUT YOUR HANDS WHERE MY EYES COULD SEE—Busta Rhymes—Elektra/EEG  |
| 37 | IT'S ALL ABOUT THE BENJAMINS—Puff Daddy & The Family (Feat. The Notorious B.I.G., Lil' Kim & The Lox)—Bad Boy/Arista |
| 38 | HONEY—Mariah Carey—Columbia  |
| 39 | DON'T WANNA BE A PLAYER—Joe—Jive   |
| 40 | I'LL DO ANYTHING/I'M SORRY—Ginuwine—550 Music/Epic   |
| 41 | THE RAIN (SUPA DUPA FLY)—Missy "Misdemeanor" Elliott—EastWest/EEG  |
| 42 | GOT 'TIL IT'S GONE—Janet (Featuring Q-Tip And Joni Mitchell)—Virgin  |
| 43 | UN-BREAK MY HEART—Toni Braxton—LaFace/Arista   |
| 44 | 4 SEASONS OF LONELINESS—Boyz II Men—Motown   |
| 45 | GET ME HOME—Foxy Brown Featuring BLACKstreet—Violator/Def Jam/Mercury  |
| 46 | TELL ME DO U WANNA—Ginuwine—550 Music/Epic   |
| 47 | 5 MILES TO EMPTY—Brownstone—MJJ/WORK/Epic  |
| 48 | BIG BAD MAMMA—Foxy Brown Featuring Dru Hill—Violator/Def Jam/Mercury   |
| 49 | MEN IN BLACK—Will Smith—Columbia   |
| 50 | 4 PAGE LETTER—Aaliyah—Blackground/Atlantic   |
| 51 | CRUSH ON YOU—Lil' Kim Featuring Lil' Cease—Undeas/Big Beat/Atlantic  |
| 52 | YOU SHOULD BE MINE (DON'T WASTE YOUR TIME)—Brian McKnight Featuring Mase—Mercury                                     |
| 53 | WHATEVER—En Vogue—EastWest/EEG   |
| 54 | WHAT KIND OF MAN WOULD I BE—Mint Condition—Perspective/A&M   |
| 55 | YOU BRING ME UP—K-Ci & Jojo—MCA  |
| 56 | BUTTA LOVE—Next—Arista   |
| 57 | EVERY TIME I CLOSE MY EYES—Babyface—Epic   |
| 58 | SOMEONE—SWV (Featuring Puff Daddy)—RCA   |
| 59 | I'M STILL IN LOVE WITH YOU—New Edition—MCA   |
| 60 | UP JUMPS DA BOOGIE—Magoo And Timbaland—Blackground/Atlantic  |
| 61 | I BELIEVE IN YOU AND ME—Whitney Houston—Arista   |
| 62 | NO TIME—Lil' Kim Featuring Puff Daddy—Undeas/Big Beat/Atlantic   |
| 63 | DO YOU LIKE THIS—Rome—Grand Jury/RCA   |
| 64 | WHEN YOU TALK ABOUT LOVE—Patti LaBelle—MCA   |



## Hip-Hop Sound Takes A Bigger Slice Of The R&B Radio Pie In '97

by Datu Faison

In an effort to be more palatable, rappers took the sampling of beats and song melodies to an all-time high this year. As a result, 1997 was the year hip-hop moved beyond the 12-24 realm and found greater acceptance among 25-34 listeners. A quick comparison between our most-played 1996 and 1997 R&B mainstream singles shows that last year there were 15 rap titles in the top 100, while 1997 finds 22 rap titles on that same list.

Rapper/producer/CEO Puff Daddy ruled the R&B genre with his remake-driven style, producing 19 of the year's biggest radio hits, while penning 11 of the songs on Billboard's producer/writer recaps. As a producer, Puff Daddy was involved with 10 titles in the top 40 of our rap recap alone. Meanwhile New Orleans-based No Limit CEO Master P turned his brand of Southern funk into a national craze using many of the same techniques. Although Master P may not have received the same level of airplay, the demand he and his artists created at retail forced many stations to take note, even outside the mid-South.

Although many artists found success by recycling older hits, those that came with a new flavor proved to be the year's most notable breakthroughs. Missy Elliott and Timbaland, whose trademark writing/production was dominant on some of the year's biggest hits, provided much of that new flavor. Those hits included Aaliyah's "One In A Million" at No. 3; SWV's "Can We" at No. 8; Elliott's "The Rain (Supa Dupa Fly)" at No. 37; and Total's "What About Us" at No. 34 on our R&B Mainstream recap.

While hip-hop will always remain a part of

black culture and music, 1997 saw top 40 once again embrace a genre it had strayed from. A year ago, WHITZ (Z100) New York's No. 1 song was "I Go Blind" by Hootie & the Blowfish, and furthermore, there was not one rap song in the top 25 of the station's playlist. At this writing, its No. 1 record is the Notorious B.I.G.'s "Mo Money Mo Problems" at 65 spins. The catalyst was Puff Daddy & Faith Evans (Featuring 112)'s "I'll Be Missing You," No. 16 on our mainstream list, which spent eight weeks atop Billboard's Hot R&B Singles, while spending 11 weeks at No. 1 on Billboard's Hot 100.

The charge toward "neo-soul" provided adult programmers with a much-needed shot in the arm for their playlists. Leading the charge was Erykah Badu, whose double-platinum album charted two hits, which rank in the top 20 of both lists. Her "Next Lifetime" and "On & On" post at No. 6 and No. 17, respectively, on our Adult recap, while holding down No. 14 and No. 17, respectively, in the Mainstream rankings. Other artists like Dionne Farris (No. 4), Eric Benét (No. 39), Myron, and Rahsaan Patterson continue to develop as the next retro stars.

Lastly, one of the year's biggest winners, God's Property, took gospel to a new audience and a new generation with its own brand of praise. "Stomp" ranks in the top 10 on both the Mainstream and Adult tallies, showing that the genre's newfound flavor can cater to younger and older demos. Since listeners have proved there is a demand for this music, there is sure to be a strong push at radio from gospel labels and newly created divisions looking to follow that same success in the new year.

## R&B/Mainstream Artists

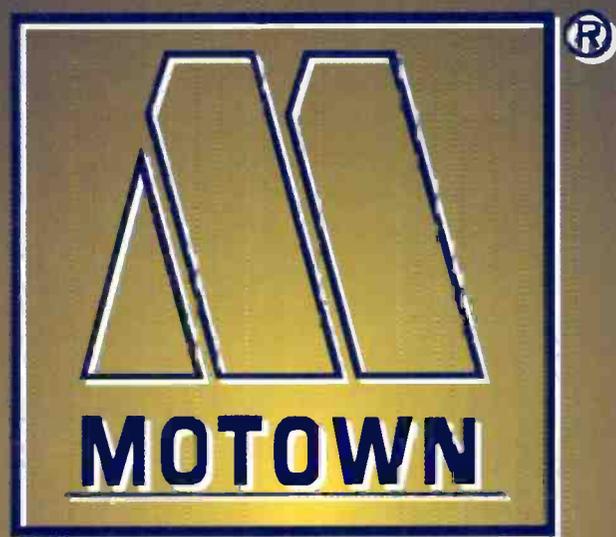
- | Pos. | ARTIST (No. Of Charted Singles) Imprint/Label                              |
|------|--|
| 1    | DRU HILL (4) Island<br>(1) LaFace/Arista                                   |
| 2    | MARY J. BLIGE (3) MCA<br>(1) Arista  |
| 3    | ERYKAH BADU (4) Kedar/Universal  |
| 4    | AALIYAH (5) Blackground/Atlantic   |
| 5    | BLACKSTREET (5) Interscope<br>(1) Violator/Def Jam/Mercury                 |
| 6    | 112 (3) Bad Boy/Arista<br>(1) Track Masters/Crave                          |
| 7    | GINUWINE (3) 550 Music/Epic  |
| 8    | PUFF DADDY (5) Bad Boy/Arista<br>(1) RCA                                   |
| 9    | SWV (4) RCA<br>(1) Jive  |
| 10   | ROME (2) Grand Jury/RCA  |
| 11   | THE NOTORIOUS B.I.G. (5) Bad Boy/Arista                                    |
| 12   | 702 (2) Biv 10/Motown  |
| 13   | CHANGING FACES (1) Big Beat/Atlantic                                       |
| 14   | GOD'S PROPERTY (2) B-Rite/Interscope                                       |
| 15   | MASE (4) Bad Boy/Arista<br>(1) Mercury                                     |
| 16   | JOE (3) Jive   |
| 17   | EN VOGUE (3) EastWest/EEG  |
| 18   | TONY TONI TONE (3) Mercury   |
| 19   | R. KELLY (1) Bad Boy/Arista<br>(1) Jive<br>(1) Warner Sunset/Atlantic/Jive |
| 20   | USHER (2) LaFace/Arista  |

## R&B/Mainstream Labels

- | Pos. | LABEL (No. Of Charted Singles) |
|------|--------------------------------|
| 1    | ARISTA (27)                    |
| 2    | ATLANTIC (14)                  |
| 3    | MCA (16)                       |
| 4    | EEG (15)                       |
| 5    | MERCURY (14)                   |
| 6    | INTERSCOPE (15)                |
| 7    | COLUMBIA (12)                  |
| 8    | EPIC (11)                      |
| 9    | JIVE (9)                       |
| 10   | UNIVERSAL (9)                  |
| 11   | ISLAND (7)                     |
| 12   | MOTOWN (8)                     |
| 13   | RCA (7)                        |
| 14   | VIRGIN (4)                     |
| 15   | WARNER BROS. (4)               |



# Featuring Boyz II Men, Tops, Temptations & Smokey Robinson



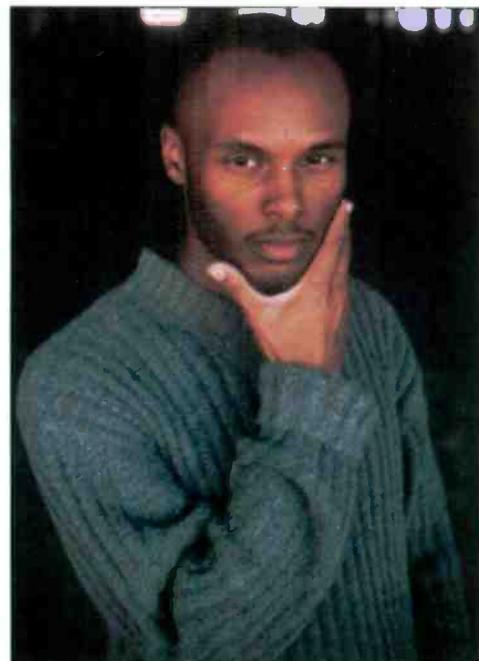
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## 1998

Get Ready To Dance  
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Halftime Show

### MOTOWN 40 FOREVER

# BEST OF '97



Kenny Lattimore

## R&B/Adult Singles

- Pos. TITLE—Artist—Imprint/Label
- 1 FOR YOU—Kenny Lattimore—Columbia
  - 2 I CAN MAKE IT BETTER—Luther Vandross—LV/Epic
  - 3 EVERY TIME I CLOSE MY EYES—Bobbyface—Epic
  - 4 HOPELESS—Dianne Farris—Columbia
  - 5 THINKING OF YOU—Tony Toni Tone—Mercury
  - 6 NEXT LIFETIME—Erykah Badu—Kedar/Universal
  - 7 STOMP—God's Property—B-Rite/Interscope
  - 8 WHEN YOU TALK ABOUT LOVE—Patti LaBelle—MCA
  - 9 FOR YOU I WILL—Monica—Rowdy/Warner Sunset/Atlantic
  - 10 WHAT KIND OF MAN WOULD I BE—Mint Condition—Perspective/A&M
  - 11 I BELIEVE IN YOU AND ME—Whitney Houston—Arista
  - 12 TEARS—The Isley Brothers—T-Neck/Island
  - 13 I LOVE ME SOME HIM—Toni Braxton—LaFace/Arista
  - 14 DON'T LEAVE ME—BLACKstreet—Interscope
  - 15 IN MY BED—Dru Hill—Island
  - 16 I BELIEVE I CAN FLY—R. Kelly—Warner Sunset/Atlantic/Jive
  - 17 ON & ON—Erykah Badu—Kedar/Universal
  - 18 UN-BREAK MY HEART—Toni Braxton—LaFace/Arista
  - 19 THE SWEETEST THING—Refugee Camp All-Stars Featuring Lauryn Hill—Columbia
  - 20 G.H.E.T.T.O.U.T.—Changing Faces—Big Beat/Atlantic



Luther Vandross

- 21 THE LOVE SCENE—Joe—Jive
- 22 SARA SMILE—After 7—Virgin
- 23 WHAT'S STOPPING YOU—The O'Jays—Global Soul/Freeworld
- 24 THIS WEEKEND—Ann Nesby—Perspective/A&M
- 25 DON'T LET GO (LOVE)—En Vogue—EastWest/EEG
- 26 5 MILES TO EMPTY—Brownstone—MJJ/WORK/Epic
- 27 4 SEASONS OF LONELINESS—Boyz II Men—Motown
- 28 I BELONG TO YOU (EVERY TIME I SEE YOUR FACE)—Rome—Grand Jury/RCA
- 29 SUMTHIN' SUMTHIN'—Maxwell—Columbia
- 30 NOBODY—Keith Sweat Featuring Athena Cage—Elektra/EEG
- 31 BETCHA BY GOLLY WOW!—♀—NPG/EMI
- 32 SHOE WAS ON THE OTHER FOOT—Patti LaBelle—MCA
- 33 MISSING YOU—Brandy, Tamia, Gladys Knight & Chaka Khan—EastWest/EEG
- 34 YOUR SECRET LOVE—Luther Vandross—LV/Epic
- 35 NEVER MAKE A PROMISE—Dru Hill—Island
- 36 NEVER GONNA LET YOU GO—BLACKstreet—Interscope
- 37 HONEY—Moriah Carey—Columbia
- 38 OTHERSIDE OF THE GAME—Erykah Badu—Kedar/Universal
- 39 WHAT'S ON TONIGHT—Montell Jordan—Def Jam/Mercury
- 40 I CARE 'BOUT YOU—Milestone—LaFace/Arista
- 41 SOMEBODY'S SOMEBODY—♀—NPG/EMI
- 42 WHEN YOU CALL ON ME/BABY THAT'S WHEN I COME RUNNIN'—Luther Vandross—LV/Epic
- 43 I'M STILL WEARING YOUR NAME—Ann Nesby—Perspective/A&M
- 44 LAST NIGHT—Az Yet—LaFace/Arista
- 45 FEMININITY—Eric Benet—Warner Bros.
- 46 EVERYTHING—Mary J. Blige—MCA
- 47 YOU DON'T HAVE TO HURT NO MORE—Mint Condition—Perspective/A&M
- 48 DO YOU LIKE THIS—Rome—Grand Jury/RCA
- 49 I DON'T WANT TO—Toni Braxton—LaFace/Arista
- 50 LOVE IS ALL WE NEED—Mary J. Blige—MCA

## R&B/Adult Artists

- Pos. ARTIST (No. Of Charted Singles) Imprint/Label
- 1 LUTHER VANDROSS (4) LV/Epic
  - 2 ERYKAH BADU (4) Kedar/Universal
  - 3 TONI BRAXTON (4) LaFace/Arista
  - 4 KENNY LATTIMORE (1) Columbia
  - 5 BABYFACE (3) Epic
  - 6 DRU HILL (3) Island (1) LaFace/Arista
  - 7 PATTI LABELLE (2) MCA
  - 8 BLACKSTREET (5) Interscope
  - 9 MINT CONDITION (3) Perspective/A&M
  - 10 TONY TONI TONE (2) Mercury
  - 11 DIANNE FARRIS (1) Columbia
  - 12 WHITNEY HOUSTON (4) Arista
  - 13 MAXWELL (4) Columbia
  - 14 GOD'S PROPERTY (2) B-Rite/Interscope
  - 15 ANN NESBY (2) Perspective/A&M
  - 16 R. KELLY (1) Jive (1) Warner Sunset/Atlantic/Jive
  - 17 MONICA (1) Rowdy/Warner Sunset/Atlantic
  - 18 ♀ (2) NPG/EMI
  - 19 EN VOGUE (3) EastWest/EEG
  - 20 THE ISLEY BROTHERS (2) T-Neck/Island

## R&B/Adult Labels

- Pos. LABEL (No. Of Charted Singles)
- 1 COLUMBIA (11)
  - 2 EPIC (15)
  - 3 ARISTA (19)
  - 4 MCA (14)
  - 5 A&M (10)
  - 6 INTERSCOPE (7)
  - 7 UNIVERSAL (4)
  - 8 ATLANTIC (10)
  - 9 ISLAND (5)
  - 10 MERCURY (9)
  - 11 EEG (10)
  - 12 JIVE (5)
  - 13 MOTOWN (9)
  - 14 VIRGIN (6)
  - 15 WARNER BROS. (10)

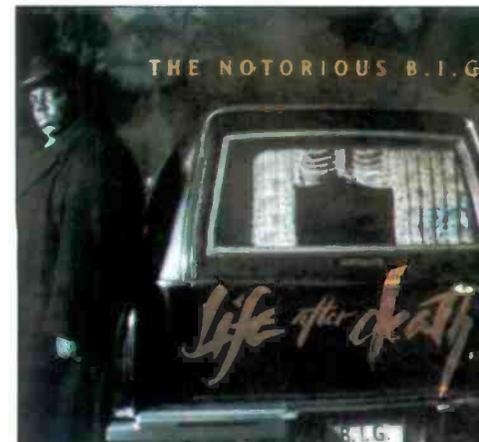
**COLUMBIA**

## Rap Singles

- Pos. TITLE—Artist—Imprint/Label
- 1 MO MONEY MO PROBLEMS—The Notorious B.I.G. (Feat. Puff Daddy & Mase)—Bad Boy/Arista
  - 2 I'LL BE MISSING YOU—Puff Daddy & Faith Evans (Featuring 112)—Bad Boy/Arista
  - 3 MEN IN BLACK—Will Smith—Columbia
  - 4 HYPNOTIZE—The Notorious B.I.G.—Bad Boy/Arista
  - 5 CAN'T NOBODY HOLD ME DOWN—Puff Daddy (Featuring Mase)—Bad Boy/Arista
  - 6 DA' DIP—FreakNasty—Hard Hood/Power/Triad
  - 7 NOT TONIGHT—Lil' Kim Feat. Da Brat, Left Eye, Missy Elliott & Angie Martinez—Undeas/Tommy Boy/Atlantic
  - 8 BIG DADDY—Heavy D—Uptown/Universal
  - 9 GET ME HOME—Foxy Brown Featuring BLACKstreet—Violator/Def Jam/Mercury
  - 10 THE RAIN (SUPA DUPA FLY)—Missy "Misdemeanor" Elliott—EastWest/EEG
  - 11 BIG BAD MAMMA—Foxy Brown Featuring Dru Hill—Violator/Def Jam/Mercury
  - 12 PUT YOUR HANDS WHERE MY EYES COULD SEE—Busta Rhymes—Elektra/EEG
  - 13 IT'S ALL ABOUT THE BENJAMINS—Puff Daddy & The Family (Feat. The Notorious B.I.G., Lil' Kim & The Lox)—Bad Boy/Arista
  - 14 CRUSH ON YOU—Lil' Kim Featuring Lil' Cease—Undeas/Big Beat/Atlantic
  - 15 I'LL BE—Foxy Brown Featuring Jay-Z—Violator/Def Jam/Mercury
  - 16 COLD ROCK A PARTY—MC Lyte—EastWest/EEG
  - 17 UP JUMPS DA BOOGIE—Magoo And Timbaland—Blackground/Atlantic
  - 18 HAIL MARY—Mokaveli—Death Row/Interscope
  - 19 FEEL SO GOOD—Mase—Bad Boy/Arista
  - 20 SMILE—Scarface Featuring 2Pac & Johnny P—Rap-A-Lot/Noa Trybe/Virgin
  - 21 LOOK INTO MY EYES—Bone Thugs-N-Harmony—Ruthless/Relativity
  - 22 MY BABY DADDY—B-Rock & The Bizz—Tony Mercedes/LaFace/Arista
  - 23 C'MON N' RIDE IT (THE TRAIN)—Quad City DJ's—QuadraSound/Big Beat/Atlantic
  - 24 NO TIME—Lil' Kim Featuring Puff Daddy—Undeas/Big Beat/Atlantic
  - 25 PHENOMENON—LL Cool J—Def Jam/Mercury

## Rap Artists

- Pos. ARTIST (No. Of Charted Singles) Imprint/Label
- 1 THE NOTORIOUS B.I.G. (8) Bad Boy/Arista
  - 2 PUFF DADDY (6) Bad Boy/Arista (1) Undeas/Big Beat/Atlantic
  - 3 MASE (4) Bad Boy/Arista
  - 4 WILL SMITH (3) Columbia
  - 5 FOXY BROWN (4) Violator/Def Jam/Mercury (1) No Limit/Priority (1) Roc-A-Fella/Def Jam/Mercury (1) Aftermath/Interscope
  - 6 LIL' KIM (2) Undeas/Big Beat/Atlantic (1) Aristo (1) Bad Boy/Arista (1) Jive (1) Undeas/Tommy Boy/Atlantic
  - 7 HEAVY D (3) Uptown/Universal



The Notorious B.I.G.

- 8 LL COOL J (4) Def Jam/Mercury (1) Geffen
- 9 FREAKNASTY (1) Hard Hood/Power/Triad
- 10 BONE THUGS-N-HARMONY (3) Ruthless/Relativity (1) Ruthless/EastWest/EEG
- 11 MAKAVELI (4) Death Row/Interscope
- 12 BUSTA RHYMES (2) Elektra/EEG (1) The DAS Label/Mercury (1) Warner Sunset/Atlantic
- 13 MISSY "MISDEMEANOR" ELLIOTT (1) EastWest/EEG
- 14 QUAD CITY DJ'S (2) QuadraSound/Big Beat/Atlantic (1) Warner Sunset/Big Beat/Atlantic
- 15 FAITH EVANS (1) Bad Boy/Arista (1) Jive (1) Rap-A-Lot/Noa Trybe/Virgin
- 16 112 (2) Bad Boy/Arista
- 17 TIMBALAND AND MAGOO (2) Blackground/Atlantic
- 18 JAY-Z (1) Freeze/Roc-A-Fella/Priority (1) Qwest/Warner Bros. (1) Roc-A-Fella/Def Jam/Mercury (1) Violator/Def Jam/Mercury
- 19 MC LYTE (1) EastWest/EEG
- 20 SNOOP DOGGY DOGG (4) Death Row/Interscope (1) Columbia

## Rap Labels

- Pos. LABEL (No. Of Charted Singles)
- 1 ARISTA (19)
  - 2 MERCURY (22)
  - 3 ATLANTIC (12)
  - 4 COLUMBIA (13)
  - 5 EEG (6)
  - 6 INTERSCOPE (16)
  - 7 PRIORITY (13)
  - 8 UNIVERSAL (11)
  - 9 VIRGIN (13)
  - 10 RELATIVITY (7)

**ARISTA**



Puff Daddy

*And I heard him exclaim  
as he drove out of sight...*

*"...Check us in the  
98'... cause our  
budget is tight."*



a PolyGram company

*Happy Holidays to all & to all  
a good night!*

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POWER PLAYLISTS

Most-Played Records From Nov. 18, 1996-Nov. 17, 1997



Playlists supplied by Broadcast Data Systems' RadioTrack service...



Table for HOT 97 station, listing tracks and play counts.

Table for POWER 106 station, listing tracks and play counts.

Table for THE BEAT station, listing tracks and play counts.

Table for WBLB station, listing tracks and play counts.

Table for WGCI station, listing tracks and play counts.

Table for POWER 99 station, listing tracks and play counts.

Table for WPGC station, listing tracks and play counts.

Table for WJLB station, listing tracks and play counts.

Table for KMEL station, listing tracks and play counts.

Table for V103 station, listing tracks and play counts.

Table for WKYS station, listing tracks and play counts.

Table for THE BOX station, listing tracks and play counts.

Table for K104 station, listing tracks and play counts.

Table for PHILLY 103.9 station, listing tracks and play counts.

Table for 99 JAMZ station, listing tracks and play counts.

Table for 92Q station, listing tracks and play counts.

Table for WCHB station, listing tracks and play counts.

Table for HOT 97.5 station, listing tracks and play counts.

**"Butta Love"  
Got 'Em Open.  
Their New Hit  
Gets 'Em Bumpin'.**

**Next  
too  
close**

**The new single and video – the follow-up  
to their Gold smash, "Butta Love."**

**From their debut album, RATED NEXT.**

**Official Impact Date: January 5th**

**EXECUTIVE PRODUCERS: KAYGEE & CLIVE DAVIS**

**ARISTA**

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is good to find.**

**BMG**

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**#1 R&B SINGLE OF THE YEAR**

**#1 AIRPLAY RECORD OF THE YEAR — "IN MY BED"**

**#1 R&B ARTIST DUO OR GROUP**

**#1 NEW R&B ARTIST**

**AND THE AWARD SEASON IS JUST BEGINNING!**

**Executive Producer: Miriam Hicks**



University Music Entertainment

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**Unity In The Community**

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**3 #1 SINGLES**  
**2 GOLD SINGLES**  
**1 PLATINUM SINGLE**

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Most-Played Records From Nov. 18, 1996-Nov. 17, 1997

Playlists supplied by Broadcast Data Systems' Radio Track service...

R & B / MAINSTREAM

R & B / ADULT

WZAK Cleveland PD: Bobby Rush MD: Lankford Stephens

Q93 WQUE New Orleans OM: Gerod Stevens MD: Angela Harrison

K97 WHRK Memphis PD: Bobby O'Jay MD: Stan Bell

98.7 KISS FM WRKS New York PD/MD: Toya Beasley

V103 WVAZ Chicago OM: Maxx Myrick APD/MD: Jamilla Muhammad

WHUR Washington, DC PD: Hector Hannibal MD: David A. Dickinson

102 JAMZ WJHM Orlando OM: Adam Cook PD: Russ Allen MD: Cedric Hollywood

103 JAMZ WOWI Norfolk OM: Maxine Todd PD: KJ Holiday MD: Heart Attack

POWER 98 WPEG Charlotte PD: Andre Carson MD: Nate Quick

WDAS Philadelphia PD: Joe "Butterball" Tamburro APD/MD: Daisy Davis

HOT 105 WHOT Miami PD: Tony Kidd APD: Phil Michaels

KISS 104 WALR Atlanta Interim PD: Jim Kennedy

MAJIC 105 KMJM St. Louis VP/Operations: Chuck Atkins

K97.5 WQOK Raleigh PD: Hozie Mack MD: Jodi Berry

102 JAMZ WJHM Greensboro PD: Brian Douglas MD: Mary K.

MAJIC 102 KMJQ Houston PD: Carl Conner MD: Carla Boatner

MIX 92.3 WMMJ Washington PD: Monica Starr MD: Tony Rankin

MAJIC 102.3 WMMJ Washington PD/MD: Doug Gilmore APD: Ron Thompson

MAJIC 105 KMJM St. Louis VP/Operations: Chuck Atkins

K97.5 WQOK Raleigh PD: Hozie Mack MD: Jodi Berry

102 JAMZ WJHM Greensboro PD: Brian Douglas MD: Mary K.

RHYTHM 102.3 KJLH Los Angeles PD/MD: Cliff Winston

V100 KRBV Dallas PD: Thomas Bacote APD: Keith Solis

SMOOTH 101 KJMS Memphis PD: Bobby O'Jay

#1 LABEL SPOTLIGHT

Atlantic Is No. 1 In Rock-Label Recap

How did director of rock promotion **Lea Pisacane** engineer Atlantic's placement atop our year-end rock-label recap? "I owe it all to **Danny Buch** and **Andrea Ganis**," she quips. And while she does work under their direction, she's got a **matchbox 20** success story under her belt that makes her very proud.

"We started matchbox 20 at the very beginning of the year. When we came back from vacation, that was the first thing we attacked," she says. The planned second single was "Real World," "which was the favorite among everyone at Atlantic. **WRAX** Birmingham, Ala.'s **Dave Rossi** was playing 'Push' just because he liked 'Push,' and it was the No. 17 selling record in Birmingham. And Danny called him and quizzed him. 'Were they just through there?' We knew the record wasn't on deal or anything. There were no extraneous circumstances that you could attribute that No. 17-selling record to. So, we said, 'Guess what? We're not going with 'Real World.' We're going with 'Push.'"



Pisacane

Working a ballad, however, brought its own complications. "We were certainly loath to relinquish any rock image that we had," Pisacane says. "And it was not easy, man. Active rock did not embrace it right away at all. They were into playing **Tool** at the time. But I go back to this all the time. It's becoming a cliché, and people will disagree with me. Active rock is not necessarily a tempo-driven format ideology. Active means 'engaging of the listener.' Do you engage the listener? Do you make people call and ask for it? And do you make people buy the record? If so, then it's an active record."

To overcome resistance, Pisacane says, "we forged ahead. Heritage was quicker to catch on, but at active, we just kept gleaning stations week after

Continued on page 32

Interscope Tops Modern Rock Labels

Interscope nabbed the top modern rock label honors for 1997 with acts that stretched from the **Wallflowers**, **Bush**, and **No Doubt** to **Smash Mouth** and **Nine Inch Nails**. That wide variety is just right for how Interscope modern rock diva **Lynn McDonnell** works with radio. "There's always an angle, and there's always somebody that's going to play it," she says. "If I have a great variety of music, then I can usually find something for everyone."

The **Wallflowers**, in particular, were a challenge for McDonnell. When "Sixth Avenue Heartache" was being worked, there were those in radio who said the band wouldn't cut it as modern rock. "Everyone was trying to define what alternative is, and they said the **Wallflowers** weren't that," she says. "It was hard to convince them of that, but once we got to 'One Headlight,' that was a No. 1 single, and it still researches... It not only established them as an alternative act but a great band that anyone could lay claim to."

After all the hard work on the road in 1996, **Bush** had created enough momentum to last through its new album. "It actually seemed like the hiatus they took between albums never really happened at radio," McDonnell says. "From a listener standpoint, aside from the fact that they were [in the studio] doing a new album, the average person wouldn't have known that they took a break. They'd always been a very active, radio-friendly band."

Some modern rock stations are currently cutting their mix with hard rock acts. McDonnell sees that as somewhat of a backlash to modern rock's flirtation with pop and one-hit wonders, but also as modern's way of cutting through the clutter of other formats co-opting modern acts. "There

Continued on page 32

A&M Named No. 1 Triple-A Label Of '97

Ask A&M VP of alternative/triple-A **Mark Tindle** about the high point of the year at 1997's No. 1 triple-A label, and he says, "It would undoubtedly be the success of **Jonny Lang**... To be able to go gold on the first stages of a rollout of a project that doesn't involve top 40 or alternative and specifically was rock and triple-A is a great and satisfying accomplishment... It kind of took everybody by surprise, the quick acceptance of this kid, 16 years old, and you have on your résumé that you opened for **Aerosmith**, **Blues Traveler**, and the **Rolling Stones**, that just blows your mind. He can retire at 17, and that's it."



Tindle

While he savors the rise of **Lang**, Tindle worries that triple-A is "very splintered," even for today's fragmented marketplace. "Depending on the marketplace, you could be calling a modern AC-leaning radio station or an AC-leaning station a triple-A, a rock station considered a triple-A, a modern rock station considered a triple-A. There's a station on the triple-A panel that was contemplating adding **Soundgarden**. That would be a totally off-limits band in the guise of other triple-A stations around America."

The common thread, Tindle says, lies in something **Dennis Constantine** wrote last year. The veteran triple-A programmer suggested that one think of radio not by formats but by target demos, "so that all musical genres that [target] females 24-35 [are] one thing. Every male 18-24 station is one thing. They're targets. Because that's really how we're breaking records now."

As format lines blur, "the emphasis lies on our local people understanding the dynamics of a marketplace," says Tindle. "To understand what niches their radio stations serve in the marketplaces and then know what records they can go into the door with to see if we can go somewhere."

Continued on page 32

Metallica Reloads And Locks Mainstream

If you were to tell **Metallica's** many fanatical followers in the mid-'80s—the guys who lived in ragged "metal up your ass" black T-shirts—that the torchbearers of the underground-thrash-metal movement were one day going to be cozy bed partners with rock radio, you probably would have gotten beat up. "It would have



Metallica

been like, 'What kind of drugs are you on? And do you have any more?'" quips **Metallica** drummer **Lars Ulrich** at the notion of being **Rock Airplay Monitor's** mainstream rock artist of the year. For some years now **Metallica** has been recognized as one of the biggest rock bands in the world, but its rendezvous with radio didn't happen until the band had already been hammering away at it for a decade. "It says more about radio and people than it says about us. What it proves is that radio has come a long way and

opened up," says Ulrich.

Forming in Los Angeles in 1981 but defecting to its home base of San Francisco when the Sunset Strip glam-metal movement began to take shape, **Metallica** broke "through what I call the classic European, traditional way, which is just touring and touring and touring, pounding what we do down people's throats," says Ulrich. In those days, "I would even say that radio was our enemy... We were sitting there in 1983, '84, '85, and radio was the big evil dark force that was keeping potential exposure away from people."

As remote as **Metallica's** eventual acceptance at radio seemed at the time, a gradual awareness began to take shape when some of the more daring stations began to reflect the street buzz, although by no means was that number in the multitudes. "It started with [the former

Continued on page 34



Third Eye Blind Looks Ahead

From the looks of its third single, "How's It Going To Be," **Third Eye Blind** appears poised to transcend the one-hit-wonder jinx that befalls many new acts with hits the size of "Semi-Charmed Life." It has charted three modern-rock tracks from its soon-to-be-certified-platinum debut and has been busy on the road all year, including playing more than a dozen stadium shows in support of **U2** and the **Rolling Stones**.



Third Eye Blind

**Third Eye Blind's** multifaceted front man, **Stephan Jenkins**, who not only wrote or co-wrote all of the songs but produced, played guitar, and sang on the band's debut, credits **Elektrikz** for affording the group "an enormous amount of control. The fears of signing with a major label and having these things crushed just haven't been realized at all. **Sylvia Rhone** was a really supportive A&R element in this record."

Jenkins can't forget the across-the-board support **Third Eye Blind** received out of the

box by the modern radio community. "**KROQ** [Los Angeles], [**KITS**] Live 105 [San Francisco], [**KNDD**] The End in Seattle. **WHFS** [Washington, D.C.]—those are the stations that very early on believed in this band. I think that [**KROQ PD**] **Kevin Weatherly** was just a huge force in making **Third Eye Blind**, solely because he was excited by the music."

It's been more than two years since **Third Eye Blind** first began putting together its debut record. Jenkins formed the band in the Bay Area years ago, after moving to the Lower Haight at the turn of the '90s, a place and time that informs his writing. "For a period of time, there was a feeling that this was going to turn into a great place. It was an exciting time to be there," Jenkins recalls. "The Berlin Wall was coming down; all these world events were happening. People were getting out of college and sort of shaking off the last decade."

Continued on page 34



Wallflowers Rule The Triple-A Chart

"I don't know how to write a hit song," says **Jakob Dylan**. It's a surprising comment from the leader of the **Wallflowers**, a band that topped the triple-A artist chart this year and also placed "One Headlight" atop the year-end triple-A songs chart. "I don't know one when I hear one, really, so I don't want to pretend to anybody that I would be able to make



Wallflowers

those calls." For that reason, **Dylan** leaves singles choices up to his label, Interscope. "I don't get really involved in that. If I do things well, I'll write a record like this one, and I'm proud of all the songs. So, as far as what the record company feels the strengths are toward radio, I'm just happy they find anything. It doesn't really matter to me what they pick. Because I do like all the songs obviously. And the other thing is, that's what these people do for a living. It's not what I do for a living."

What he seemingly has been doing for a living over the past two years is roadwork. Aside from the normal gigs, "we did every radio station anywhere, a couple a day. I did them all

the way up 'til recently," **Dylan** says. "It's a great promotion... The chance to get on the air and talk about yourself and play your music is nothing but a good thing... You need every bit of help you can get in this business."

At home, **Dylan** will tune through the radio dial and says it's certainly turned him on to new music, but he notes, "I honestly don't refer to the radio for all of my musical education. I hear more on the



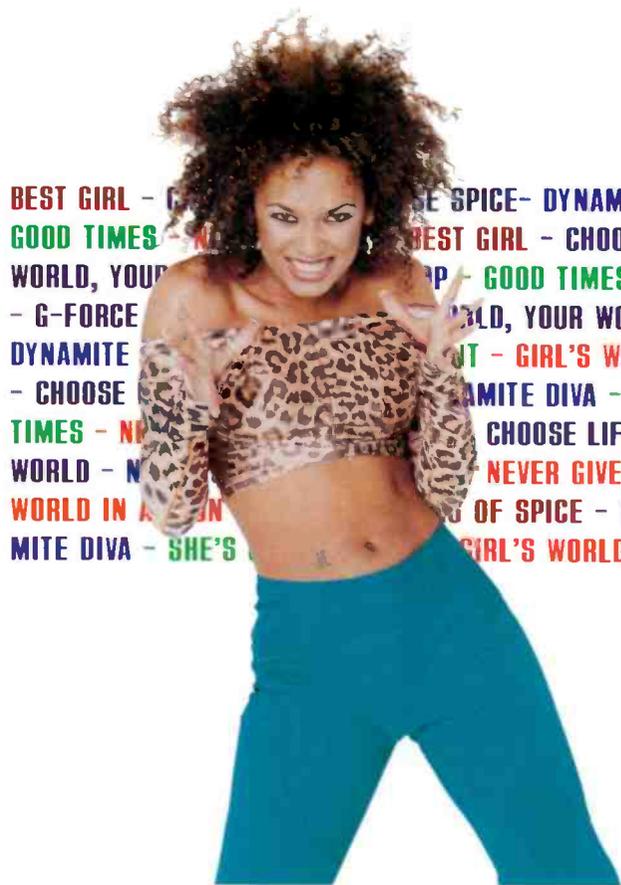
BY MARC SCHIFFMAN

street than the radio." He says part of that stems from what's available. "For me, there's sometimes when I want to listen to some bluegrass

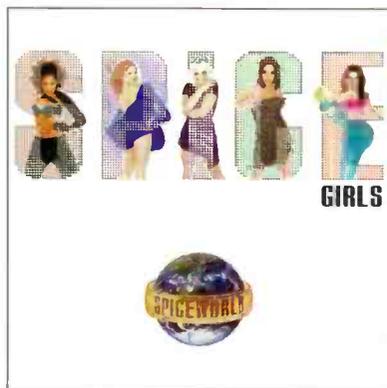
Continued on page 34

# TOO MUCH SPICE

## 1997 #1 MOST PLAYED,



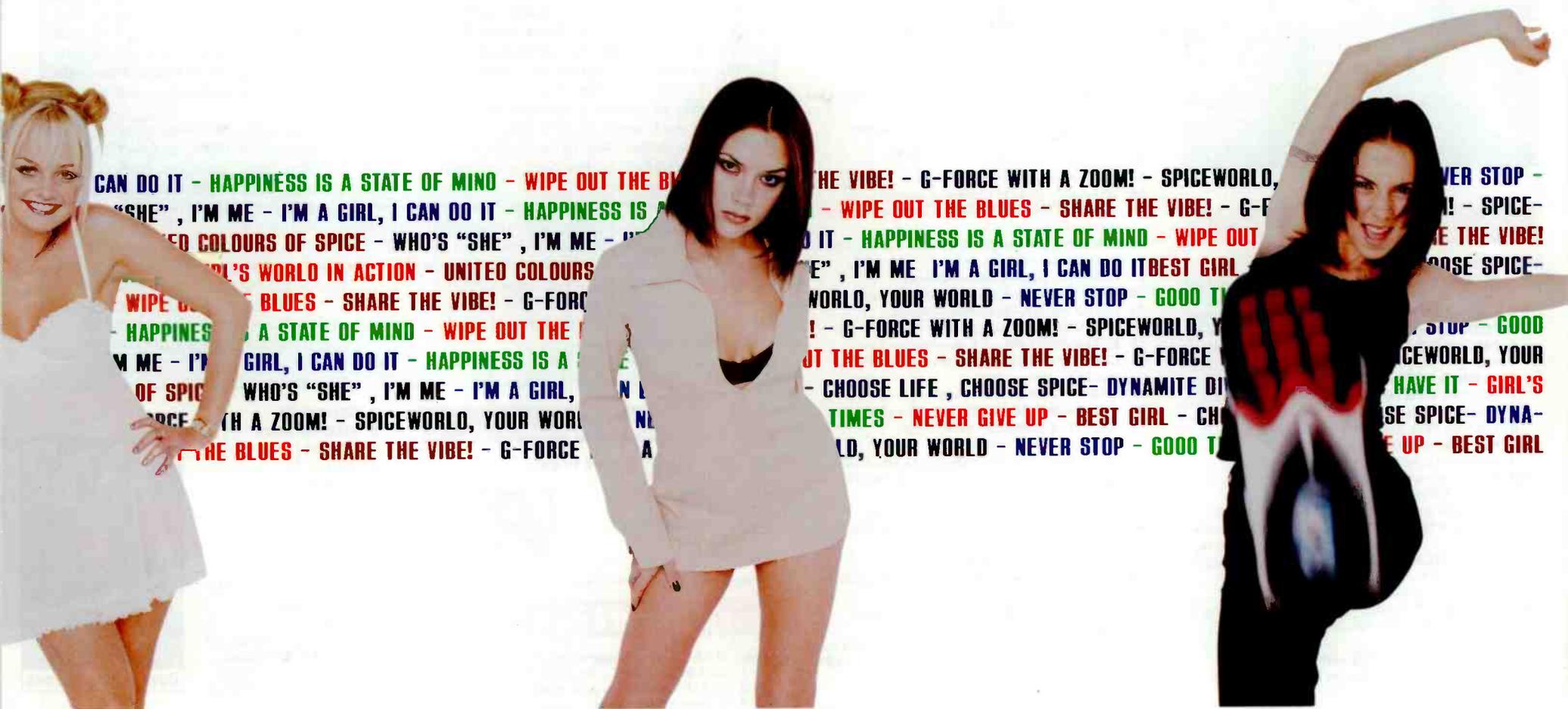
BEST GIRL - CHOOSE LIFE, CHOOSE SPICE- DYNAMITE DIVA - SHE'S GOTTA HAVE IT - GIRL'S WORLD IN ACTION - UNITED COLOURS OF SPICE - WHO'S "SHE", I'M ME - I'M A GIRL, I CAN DO IT - HAPPINESS IS A STATE OF MIND - WIPE OUT THE BLUES - SHARPEX - I'M A GIRL, I CAN DO IT - HAPPINESS IS A STATE OF MIND - SHARPEX  
 GOOD TIMES - NEVER GIVE UP - BEST GIRL - CHOOSE LIFE, CHOOSE SPICE- DYNAMITE DIVA - SHE'S GOTTA HAVE IT - GIRL'S WORLD IN ACTION - UNITED COLOURS OF SPICE - WHO'S "SHE", I'M ME - I'M A GIRL, I CAN DO IT - HAPPINESS IS A STATE OF MIND - SHARPEX  
 WORLD, YOUR WORLD - NEVER STOP - GOOD TIMES - NEVER GIVE UP - BEST GIRL - CHOOSE LIFE, CHOOSE SPICE- DYNAMITE DIVA - SHE'S GOTTA HAVE IT - GIRL'S WORLD IN ACTION - UNITED COLOURS OF SPICE - WHO'S "SHE", I'M ME - I'M A GIRL, I CAN DO IT - HAPPINESS IS A STATE OF MIND - SHARPEX  
 - G-FORCE - NEVER STOP - GOOD TIMES - NEVER GIVE UP - BEST GIRL - CHOOSE LIFE, CHOOSE SPICE- DYNAMITE DIVA - SHE'S GOTTA HAVE IT - GIRL'S WORLD IN ACTION - UNITED COLOURS OF SPICE - WHO'S "SHE", I'M ME - I'M A GIRL, I CAN DO IT - HAPPINESS IS A STATE OF MIND - SHARPEX  
 DYNAMITE DIVA - SHE'S GOTTA HAVE IT - GIRL'S WORLD IN ACTION - UNITED COLOURS OF SPICE - WHO'S "SHE", I'M ME - I'M A GIRL, I CAN DO IT - HAPPINESS IS A STATE OF MIND - SHARPEX  
 - CHOOSE LIFE, CHOOSE SPICE- DYNAMITE DIVA - SHE'S GOTTA HAVE IT - GIRL'S WORLD IN ACTION - UNITED COLOURS OF SPICE - WHO'S "SHE", I'M ME - I'M A GIRL, I CAN DO IT - HAPPINESS IS A STATE OF MIND - SHARPEX  
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 MITE DIVA - SHE'S GOTTA HAVE IT - GIRL'S WORLD IN ACTION - UNITED COLOURS OF SPICE - WHO'S "SHE", I'M ME - I'M A GIRL, I CAN DO IT - HAPPINESS IS A STATE OF MIND - SHARPEX



**Spiceworld**, the new album with 10 million albums sold worldwide so far featuring "Spice Up Your Life" and the new single and video "Too Much," coming in January

# IS NEVER ENOUGH

## MAINSTREAM & RHYTHM



Spice Girls are the only group ever to perform three songs on Dick Clark's New Year's Rockin' Eve

The movie *Spiceworld* opens in the U.S. January 23, 1998

World tour starts February 1998

[www.virginrecords.com](http://www.virginrecords.com) AOL Keyword: Spice Girls © 1997 Virgin Records Ltd.



# AIRPLAY Monitor BEST OF '97



Tonic

## Mainstream Rock Tracks

- Pos. TITLE—Artist—Imprint/Label
- 1 IF YOU COULD ONLY SEE—Tonic—Polydor/A&M
  - 2 GONE AWAY—The Offspring—Columbia
  - 3 ONE HEADLIGHT—The Wallflowers—Interscope
  - 4 PUSH—Matchbox 20—Lava/Atlantic
  - 5 PRECIOUS DECLARATION—Collective Soul—Atlantic
  - 6 LAKINI'S JUICE—Live—Radioactive/MCA
  - 7 FALLING IN LOVE (IS HARD ON THE KNEES)—Aerosmith—Columbia
  - 8 TOUCH, PEEL AND STAND—Days Of The New—Outpost/Geffen
  - 9 LISTEN—Collective Soul—Atlantic
  - 10 PINK—Aerosmith—Columbia
  - 11 KING NOTHING—Metallica—Elektra/EEG
  - 12 HERO OF THE DAY—Metallica—Elektra/EEG
  - 13 BLOW UP THE OUTSIDE WORLD—Soundgarden—A&M
  - 14 THE DIFFERENCE—The Wallflowers—Interscope
  - 15 GREEDY FLY—Bush—Trauma/Interscope
  - 16 TRUST—Megadeth—Capitol
  - 17 SIGN OF THE TIMES—Queensryche—EMI/Virgin
  - 18 LADY PICTURE SHOW—Stone Temple Pilots—Atlantic
  - 19 STARING AT THE SUN—U2—Island
  - 20 LITTLE WHITE LIE—Sammy Hagar—The Track Factory/MCA
  - 21 BLEEDING ME—Metallica—Elektra/EEG
  - 22 VOLCANO GIRLS—Veruca Salt—Minty Fresh/Outpost/Geffen
  - 23 ABUSE ME—Silverchair—Epic
  - 24 THE FRESHMEN—The Verve Pipe—RCA
  - 25 CAROLINA BLUES—Blues Traveler—A&M
  - 26 LIVE THROUGH THIS (FIFTEEN STORIES)—Mighty Joe Plum—Atlantic
  - 27 SWALLOWED—Bush—Trauma/Interscope
  - 28 ME WISE MAGIC—Van Halen—Warner Bros.
  - 29 DESPERATELY WANTING—Better Than Ezra—Swell/Elektra/EEG
  - 30 EVERLONG—Foo Fighters—Roswell/Capitol
  - 31 I CHOOSE—The Offspring—Columbia
  - 32 TURN MY HEAD—Live—Radioactive/MCA
  - 33 HOLE IN MY SOUL—Aerosmith—Columbia
  - 34 MONKEY WRENCH—Foo Fighters—Roswell/Capitol
  - 35 HAVE YOU SEEN MARY—Sponge—Columbia
  - 36 MY OWN PRISON—Creed—Wind-up
  - 37 JUST ANOTHER DAY—John Mellencamp—Mercury
  - 38 LIE TO ME—Jonny Lang—A&M
  - 39 ANYBODY SEEN MY BABY?—The Rolling Stones—Virgin
  - 40 LAST CUP OF SORROW—Faith No More—Slash/Reprise
  - 41 LOOKING FOR—Stir—Aware/Capitol
  - 42 BOUND FOR THE FLOOR—Local H—Island
  - 43 BATON ROUGE—The Dixons—MCA
  - 44 A LONG DECEMBER—Counting Crows—DGC/Geffen
  - 45 MARCHING TO MARS—Sammy Hagar—The Track Factory/MCA
  - 46 WHAT I GOT—Sublime—Gasoline Alley/MCA
  - 47 SUPERMAN'S DEAD—Our Lady Peace—Columbia
  - 48 LONG DAY—Matchbox 20—Lava/Atlantic
  - 49 FREAKS—Live—Radioactive/MCA
  - 50 HALF THE WORLD—Rush—Anthem/Atlantic
  - 51 SLOW RIDE—Kenny Wayne Shepherd Band—Revolution

- 52 TUMBLE IN THE ROUGH—Stone Temple Pilots—Atlantic
- 53 LAZY EYE—Goo Goo Dolls—Warner Sunset/Warner Bros.
- 54 CASUAL AFFAIR—Tonic—Polydor/A&M
- 55 HITCHIN' A RIDE—Green Day—Reprise
- 56 OPEN UP YOUR EYES—Tonic—Polydor/A&M
- 57 HOPE IN A HOPELESS WORLD—Widespread Panic—Capricorn/Mercury
- 58 AFRAID—Mötley Crüe—Elektra/EEG
- 59 STINKFIST—Tool—Freeworld
- 60 MANN'S CHINESE—Naked—Red Ant
- 61 RESIGNATION SUPERMAN—Big Head Todd & The Monsters—Revolution
- 62 CAN'T GET THIS STUFF NO MORE—Van Halen—Warner Bros.
- 63 SOUL OF LOVE—Paul Rodgers—Eaglerock/Velvet
- 64 DISCOTHEQUE—U2—Island
- 65 WALKIN' ON THE SUN—Smash Mouth—Interscope
- 66 H.—Tool—Freeworld
- 67 YOU—Queensryche—EMI/Virgin
- 68 WOULD?—Alice In Chains—Columbia
- 69 DON'T WANNA BE HERE—Cool For August—Warner Bros.
- 70 WALKING IN A HURRICANE—John Fogerty—Warner Bros.
- 71 BLAME—Collective Soul—Atlantic
- 72 HIGH—Jimmie's Chicken Shack—Rocket/A&M
- 73 HELLO HELLO—Talk Show—Atlantic
- 74 RHINOSAUR—Soundgarden—A&M
- 75 BITTERSWEET ME—R.E.M.—Warner Bros.
- 76 CLIMB THAT HILL—Tom Petty And The Heartbreakers—Warner Bros.
- 77 GROW YOUR OWN—Darlahood—Reprise
- 78 EVERYTHING TO EVERYONE—Everclear—Capitol
- 79 LOCKED & LOADED—Jackyl—Epic
- 80 AENEMA—Tool—Freeworld
- 81 THE END IS THE BEGINNING IS THE END—The Smashing Pumpkins—Warner Sunset/Warner Bros.
- 82 ALMOST HONEST—Megadeth—Capitol
- 83 CHANGE THE LOCKS—Tom Petty And The Heartbreakers—Warner Bros.
- 84 JUNGLE—Kiss—Mercury
- 85 ANGELS OF THE SILENCES—Counting Crows—DGC/Geffen
- 86 BACK ON EARTH—Ozzy Osbourne—Epic
- 87 BANG BANG—ZZ Top—RCA
- 88 COME DOWN—Toad The Wet Sprocket—Columbia
- 89 THE WORLD TONIGHT—Paul McCartney—MPL/Capitol
- 90 TRIP FREE LIFE—The Hazies—EMI
- 91 SEMI-CHARMED LIFE—Third Eye Blind—Elektra/EEG
- 92 COLD CONTAGIOUS—Bush—Trauma/Interscope
- 93 DAYLIGHT FADING—Counting Crows—DGC/Geffen
- 94 SUGARCANE—Cry Of Love—Columbia
- 95 THE PERFECT DRUG—Nine Inch Nails—Nothing/Interscope
- 96 DIRTY EYES—AC/DC—EastWest/EEG
- 97 SONG 2—Blur—Food/Parlophone/Virgin
- 98 ONE MORE TIME—Corey Stevens—Eureka/Discovery
- 99 THIRTY-THREE—The Smashing Pumpkins—Virgin
- 100 THREE MARLENAS—The Wallflowers—Interscope

## Mainstream Rock Artists

- Pos. ARTIST (No. Of Charted Singles) Imprint/Label
- 1 METALLICA (5) Elektra/EEG
  - 2 AEROSMITH (4) Columbia
  - 3 COLLECTIVE SOUL (3) Atlantic
  - 4 THE WALLFLOWERS (4) Interscope
  - 5 TONIC (3) Polydor/A&M
  - 6 LIVE (4) Radioactive/MCA
  - 7 THE OFFSPRING (3) Columbia
  - 8 MATCHBOX 20 (3) Lava/Atlantic
  - 9 BUSH (3) Trauma/Interscope
  - 10 SAMMY HAGAR (3) The Track Factory/MCA
  - 11 SOUNDGARDEN (5) A&M
  - 12 U2 (3) Island
  - 13 STONE TEMPLE PILOTS (2) Atlantic
  - 14 QUEENSRYCHE (2) EMI/Virgin
  - 15 FOO FIGHTERS (2) Roswell/Capitol
  - 16 MEGADETH (2) Capitol
  - 17 DAYS OF THE NEW (1) Outpost/Geffen
  - 18 COUNTING CROWS (4) DGC/Geffen
  - 19 TOOL (4) Freeworld
  - 20 VAN HALEN (2) Warner Bros.



## Mainstream And Modern Rock Begin Minding Their Own Music . . . Maybe

by Anthony Colombo

1997 marked an apparent reversal of a trend from past years, as mainstream rock and modern rock began to share a little less music. Only 50 of the top 100 mainstream rock tracks also charted at modern rock. In 1996, 73 of the top 100 mainstream rock tracks charted at modern rock.

In 1997, mainstream rock had music from such format stalwarts as AC/DC, Aerosmith, John Fogerty, Genesis, Sammy Hagar, Led Zeppelin, Lynyrd Skynyrd, Paul McCartney, Megadeth, Queensryche, Paul Rodgers, the Rolling Stones, and many others. These acts alone accounted for more than 25% of 1997's 100 biggest tracks. Add to that list Cool For August, Cry Of Love, Jackyl, Jonny Lang, Kenny Wayne Shepherd Band, and Corey Stevens, and that makes for a significant amount of exclusive or near-exclusive material for mainstream rock. Beyond the product itself, another reason for the broader scope of music is the ongoing radio station ownership shuffle that has meant less sharing of music between co-owned stations within markets.

While the two formats have spent most of 1997 splitting apart, maybe 1998 will see modern rockers chasing their active rock counterparts. Several modern rock stations, most notably WXRK New York, have added non-modern gold and a handful of currents from several prominent hard rock artists (AC/DC, Kiss, Metallica).

Congratulations are in order for this year's

mainstream chart-toppers. Tonic's "If You Could Only See" copped No. 1 track honors. Metallica was the top-ranked artist of the year, and Atlantic was 1997's top label. Honorable mention goes to "Touch, Peel And Stand" by Days Of The New, which held No. 1 for the last nine weeks of the chart year, the year's longest run.

Meanwhile, triple-A radio continued to be a springboard to multi-format success, playing a role in breaking new artists such as Fiona Apple, Paula Cole, matchbox 20, Abra Moore, Sister Hazel, and Third Eye Blind. Clearly, the format is seeing some effects from modern AC's growth. While many triple-A stations remain true to the format's original concept and rotate tracks sparingly, preferring to spin several tracks from an album, others are now rotating tracks up to five times a day.

Perhaps that's why only nine songs topped the triple-A chart in 1997, six fewer than in 1996. Of those nine, six spent five or more weeks at No. 1. In fact "One Headlight" by the Wallflowers had two stints at No. 1 of eight and six weeks, placing it at the top of the most played tracks list and making the band the year's No. 1 artist. A&M picked up the No. 1 label award.

In a bizarre footnote, consider the case of "All For You" by Sister Hazel. It ends the year as the No. 4 triple-A track but never got higher than No. 5 on the chart (it spent six nonconsecutive weeks there).

## Mainstream Rock Labels

- Pos. LABEL (No. Of Charted Singles)
- 1 ATLANTIC (18)
  - 2 COLUMBIA (22)
  - 3 A&M (16)
  - 4 INTERSCOPE (12)
  - 5 MCA (13)
  - 6 EEG (13)



## Triple A Tracks

- Pos. TITLE—Artist—Imprint/Label
- 1 ONE HEADLIGHT—The Wallflowers—Interscope
  - 2 CRASH INTO ME—Dave Matthews Band—RCA
  - 3 SUNNY CAME HOME—Shawn Colvin—Columbia
  - 4 ALL FOR YOU—Sister Hazel—Universal
  - 5 BUILDING A MYSTERY—Sarah McLachlan—Arista
  - 6 A LONG DECEMBER—Counting Crows—DGC/Geffen
  - 7 PUSH—Matchbox 20—Lava/Atlantic
  - 8 THE DIFFERENCE—The Wallflowers—Interscope
  - 9 THE FRESHMEN—The Verve Pipe—RCA
  - 10 SEMI-CHARMED LIFE—Third Eye Blind—Elektra/EEG
  - 11 EVERYDAY IS A WINDING ROAD—Sheryl Crow—A&M
  - 12 A CHANGE WOULD DO YOU GOOD—Sheryl Crow—A&M
  - 13 FOUR LEAF CLOVER—Abra Moore—Arista
  - 14 SHAME ON YOU—Indigo Girls—Epic
  - 15 CRIMINAL—Fiona Apple—Clean Slate/WORK
  - 16 STARING AT THE SUN—U2—Island
  - 17 MOST PRECARIOUS—Blues Traveler—A&M
  - 18 WHERE HAVE ALL THE COWBOYS GONE?—Paula Cole—Imago/Warner Bros.
  - 19 COME DOWN—Toad The Wet Sprocket—Columbia
  - 20 I DON'T WANT TO WAIT—Paula Cole—Imago/Warner Bros.
  - 21 JUST ANOTHER DAY—John Mellencamp—Mercury
  - 22 YOU WERE MEANT FOR ME—Jewel—Atlantic
  - 23 TRIPPING BILLIES—Dave Matthews Band—RCA
  - 24 ELEGANTLY WASTED—INXS—Mercury
  - 25 IF YOU COULD ONLY SEE—Tonic—Polydor/A&M
  - 26 HURT BY LOVE—Bodeans—Slash/Reprise
  - 27 ANYBODY SEEN MY BABY?—The Rolling Stones—Virgin
  - 28 RESIGNATION SUPERMAN—Big Head Todd & The Monsters—Revolution
  - 29 DAYLIGHT FADING—Counting Crows—DGC/Geffen
  - 30 SLEEP TO DREAM—Fiona Apple—Clean Slate/WORK

- 7 CAPITOL (9)
- 8 WARNER BROS. (13)
- 9 GEFEN (12)
- 10 VIRGIN (8)
- 11 ISLAND (5)
- 12 EPIC (9)
- 13 MERCURY (10)
- 14 REPRISE (8)
- 15 RCA (4)



Dave Matthews Band

- 31 THE WORLD TONIGHT—Paul McCartney—MPL/Capitol
- 32 BARELY BREATHING—Duncan Sheik—Atlantic
- 33 HOPE IN A HOPELESS WORLD—Widespread Panic—Capricorn/Mercury
- 34 SOMEONE WHO'S COOL—Odds—Elektra/EEG
- 35 THREE MARLENAS—The Wallflowers—Interscope
- 36 WAIT—Huffamoose—Interscope
- 37 BLUEBOY—John Fogerty—Warner Bros.
- 38 BITTERSWEET ME—R.E.M.—Warner Bros.
- 39 WONDER—Freddy Jones Band—Capricorn/Mercury
- 40 SUMMERTIME—The Sundays—DGC/Geffen

## Triple A Artists

- Pos. ARTIST (No. Of Charted Tracks) Imprint/Label
- 1 THE WALLFLOWERS (3) Interscope
  - 2 DAVE MATTHEWS BAND (2) RCA
  - 3 SHERYL CROW (3) A&M
  - 4 SHAWN COLVIN (3) Columbia
  - 5 COUNTING CROWS (2) DGC/Geffen
  - 6 FIONA APPLE (3) Clean Slate/WORK
  - 7 SARAH MCLACHLAN (3) Arista
  - 8 PAULA COLE (2) Imago/Warner Bros.
  - 9 SISTER HAZEL (1) Universal
  - 10 U2 (3) Island

## Triple A Labels

- Pos. LABEL (No. Of Charted Tracks)
- 1 A&M (11)
  - 2 INTERSCOPE (6)
  - 3 RCA (4)
  - 4 COLUMBIA (7)
  - 5 WARNER BROS. (7)
  - 6 ATLANTIC (9)
  - 7 GEFEN (6)
  - 8 ARISTA (4)
  - 9 MERCURY (5)
  - 10 EEG (6)



POWER PLAYLISTS

Most-Played Records From Nov. 18, 1996-Nov. 17, 1997

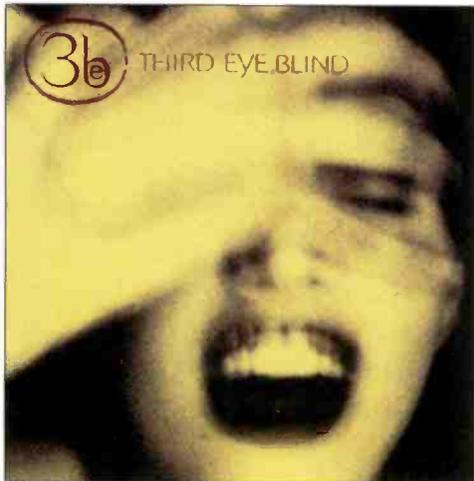


Playlists supplied by Broadcast Data Systems' RadioTrack service...



Grid of 24 radio station playlists including KLOS, WYSP, WRCX, WMMR, KQRS, WWDC, WRIF, WFBQ, WAAF, KEGL, WKLS, KXXX, KTXQ, WMMS, KSHE, WZTA, KSJO, WIYY, WEBN, KISW, WHJY, WXTB, WONE, and KBPI.

# AIRPLAY **Monitor** BEST OF '97

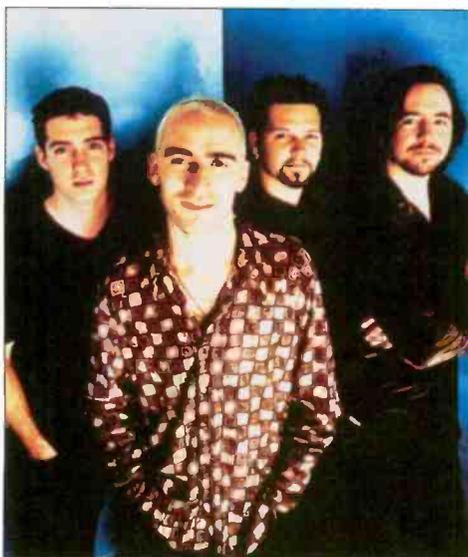


Third Eye Blind

## Modern Rock Tracks

- Pos. TITLE—Artist—Imprint/Label
- 1 SEMI-CHARMED LIFE—Third Eye Blind—Elektra/EEG
  - 2 FLY—Sugar Ray—Lava/Atlantic
  - 3 THE IMPRESSION THAT I GET—The Mighty Mighty Bosstones—Big Rig/Mercury
  - 4 WALKIN' ON THE SUN—Smash Mouth—Interscope
  - 5 PUSH—Matchbox 20—Lava/Atlantic
  - 6 ONE HEADLIGHT—The Wallflowers—Interscope
  - 7 IF YOU COULD ONLY SEE—Tonic—Polydor/A&M
  - 8 THE FRESHMEN—The Verve Pipe—RCA
  - 9 SANTERIA—Sublime—Gasoline Alley/MCA
  - 10 WRONG WAY—Sublime—Gasoline Alley/MCA
  - 11 #1 CRUSH—Garbage—Capitol
  - 12 NOT AN ADDICT—K's Choice—550 Music
  - 13 EVERLONG—Foo Fighters—Roswell/Capitol
  - 14 SONG 2—Blur—Food/Parlophone/Virgin
  - 15 6 UNDERGROUND—Sneaker Pimps—Clean Up/Virgin
  - 16 LAKINI'S JUICE—Live—Radioactive/MCA
  - 17 VOLCANO GIRLS—Veruca Salt—Minty Fresh/Outpost/Geffen
  - 18 GREEDY FLY—Bush—Trauma/Interscope
  - 19 TURN MY HEAD—Live—Radioactive/MCA
  - 20 BUILDING A MYSTERY—Sarah McLachlan—Arista
  - 21 ALL MIXED UP—311—Capricorn/Mercury
  - 22 THIRTY-THREE—The Smashing Pumpkins—Virgin
  - 23 THE DIFFERENCE—The Wallflowers—Interscope
  - 24 GONE AWAY—The Offspring—Columbia
  - 25 CRASH INTO ME—Dave Matthews Band—RCA
  - 26 CRIMINAL—Fiona Apple—Clean Slate/WORK
  - 27 STARING AT THE SUN—U2—Island
  - 28 IT'S NO GOOD—Depeche Mode—Mute/Reprise
  - 29 DESPERATELY WANTING—Better Than Ezra—Swell/Elektra/EEG
  - 30 A LONG DECEMBER—Counting Crows—DGC/Geffen
  - 31 BITCH—Meredith Brooks—Capitol
  - 32 YOUR WOMAN—White Town—Brilliant!/Chrysalis/EMI
  - 33 DON'T SPEAK—No Doubt—Trauma/Interscope
  - 34 SELL OUT—Reel Big Fish—Mojo/Universal
  - 35 SWALLOWED—Bush—Trauma/Interscope
  - 36 ABUSE ME—Silverchair—Epic
  - 37 TUBTHUMPING—Chumbowamba—Republic/Universal
  - 38 THE NEW POLLUTION—Beck—DGC/Geffen
  - 39 D' YOU KNOW WHAT I MEAN?—Oasis—Epic
  - 40 EVERYTHING TO EVERYONE—Everclear—Capitol
  - 41 LADY PICTURE SHOW—Stone Temple Pilots—Atlantic
  - 42 THE RASCAL KING—The Mighty Mighty Bosstones—Big Rig/Mercury
  - 43 THE DISTANCE—Coke—Capricorn/Mercury
  - 44 BOUND FOR THE FLOOR—Local H—Island
  - 45 HITCHIN' A RIDE—Green Day—Reprise
  - 46 PRECIOUS DECLARATION—Collective Soul—Atlantic
  - 47 EYE—The Smashing Pumpkins—Nothing/Interscope
  - 48 LOVEFOOL—The Cardigans—Trampolene/Stockholm/Mercury
  - 49 MONKEY WRENCH—Foo Fighters—Roswell/Capitol
  - 50 WHAT I GOT—Sublime—Gasoline Alley/MCA
  - 51 HELL—Squirrel Nut Zippers—Mammoth
  - 52 DISCOTHEQUE—U2—Island

- 53 BLOW UP THE OUTSIDE WORLD—Soundgarden—A&M
- 54 SUPERMAN'S DEAD—Our Lady Peace—Columbia
- 55 NAKED EYE—Luscious Jackson—Grand Royal/Capitol
- 56 THE END IS THE BEGINNING IS THE END—The Smashing Pumpkins—Warner Sunset/Warner Bros.
- 57 DON'T GO AWAY—Oasis—Epic
- 58 BREATHE—Prodigy—XL Mute/Maverick/Warner Bros.
- 59 THE PERFECT DRUG—Nine Inch Nails—Nothing/Interscope
- 60 LISTEN—Collective Soul—Atlantic
- 61 GRADUATE—Third Eye Blind—Elektra/EEG
- 62 WHERE YOU GET LOVE—Matthew Sweet—Zoo/Volcano
- 63 SUMMERTIME—The Sundays—DGC/Geffen
- 64 EVERYDAY IS A WINDING ROAD—Sheryl Crow—A&M
- 65 COME DOWN—Toad The Wet Sprocket—Columbia
- 66 JACK-ASS—Beck—DGC/Geffen
- 67 HELLO—Poe—Modern/Atlantic
- 68 TRIPPING BILLIES—Dave Matthews Band—RCA
- 69 RADIATION VIBE—Fountains Of Wayne—Scratchie/TAG/Atlantic
- 70 ELEGANTLY WASTED—INXS—Mercury
- 71 LAST NIGHT ON EARTH—U2—Island
- 72 SICK & BEAUTIFUL—Artificial Joy Club—Crunchy/Interscope
- 73 FEMALE OF THE SPECIES—Space—Gut Reaction/Universal
- 74 LOVE ROLLERCOASTER—Red Hot Chili Peppers—Geffen
- 75 TRANSISTOR—311—Capricorn/Mercury
- 76 TATTVA—Kula Shaker—Columbia
- 77 TOUCH, PEEL AND STAND—Days Of The New—Outpost/Geffen
- 78 THIS LONELY PLACE—Goldfinger—Mojo/Universal
- 79 FREAKS—Live—Radioactive/MCA
- 80 BARREL OF A GUN—Depeche Mode—Mute/Reprise
- 81 I WAS WRONG—Social Distortion—550 Music
- 82 DREAM—Forest For The Trees—DreamWorks/Geffen
- 83 BATTLE OF WHO COULD CARE LESS—Ben Folds Five—550 Music
- 84 BITTER SWEET SYMPHONY—The Verve—VC/Hut/Virgin
- 85 WRONG NUMBER—The Cure—Fiction/Elektra/EEG
- 86 SLEEP TO DREAM—Fiona Apple—Clean Slate/WORK
- 87 FIRE WATER BURN—Bloodhound Gang—Republic/Geffen
- 88 ALL I WANT—The Offspring—Columbia
- 89 EXCUSE ME MR.—No Doubt—Trauma/Interscope
- 90 DRAWER—Summertime—Maverick/Reprise
- 91 3 AM—Matchbox 20—Lava/Atlantic
- 92 STINKFIST—Tool—Freeworld
- 93 COLD CONTAGIOUS—Bush—Trauma/Interscope
- 94 LUCKY—Seven Mary Three—Mammoth/Atlantic
- 95 SUPER BON BON—Soul Coughing—Slash/Warner Bros.
- 96 MOUTH—Bush—Trauma/Interscope/Hollywood
- 97 BITTERSWEET ME—R.E.M.—Warner Bros.
- 98 PRISONER—311—Capricorn/Mercury
- 99 LAZY EYE—Goo Goo Dolls—Warner Sunset/Warner Bros.
- 100 HELLO HELLO—Talk Show—Atlantic



Live



## Guitar Rock, Hip-Hop, Ska All Define Modern Radio In 1997

by Mark Marone

Spurred by the success last year of the **Wallflowers**, one of the biggest trends at modern rock in 1997 was the acceptance of more mainstream-sounding guitar rock. In past years, such acts as **Matchbox 20**, **Tonic**, and the **Verve Pipe** would probably have been deemed too "AOR"; now, modern relies on them to help fill its own guitar-rock quotient. In addition to the **Wallflowers**, two other acts with a triple-A lean, **Counting Crows** and the **Dave Matthews Band**, continue to flourish, finishing in the format's top 20.

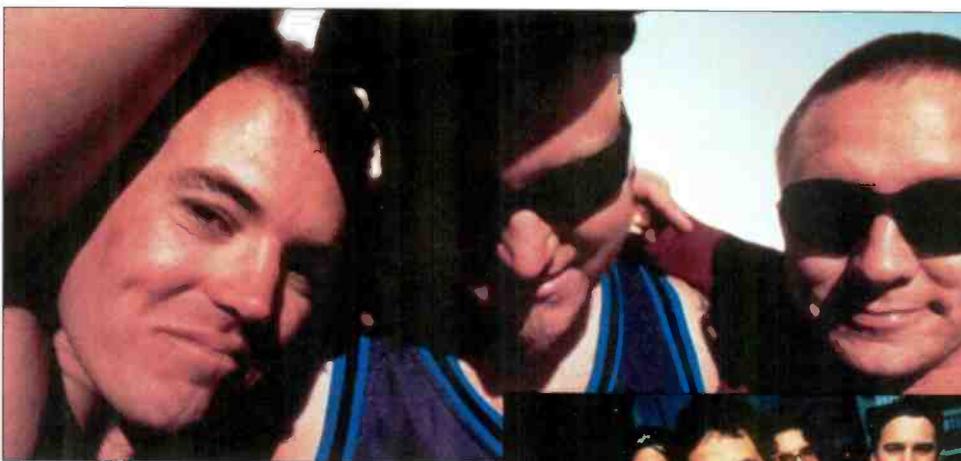
The top of the charts, again, were dominated by hip-hop/dance- or ska-inflected songs, lending further credence to the theory that modern remains radio's most diverse format. Including **Third Eye Blind's** song of the year, rhythmic-leaning hits ruled the charts for 34 of 51 weeks. There were first-time No. 1's by **Sugar Ray**, **Smash Mouth**, and **Chumbawamba** as well as ones by more established acts, such as **Garbage** and **U2**, who added rhythmic elements into the groove or vocal (or both). **Sneaker Pimps** and **Luscious Jackson** also deserve honorable mentions for providing some sultry female flavor.

However, if there was one style of music for which 1997 was to be remembered, it would be ska. Relatively dormant in recent years, despite being one of the defining sounds in the early days of modern rock, ska proved to be a durable commodity this year, led by the **Mighty Mighty Bosstones**, **Sublime**, **Buck O Nine**, **Reel Big Fish**, and **Goldfinger**. Until this year, the **Bosstones** had charted only one track three years ago before landing two top 10 hits this year, with

the No. 1 "The Impression That I Get" spending more time on the chart (29 weeks) than any song but "Semi-Charmed Life." And no one spent more time on the chart in '97 than act of the year **Sublime**, which holds the distinction of having appeared with a track on every single chart published during 1997.

And what about the ballyhooed electronic movement? **Prodigy** and the **Chemical Brothers** showed they were for real at retail. At radio, Prodigy fared better with the No. 58 offering on the year-end tracks chart. Veteran acts got caught up in the flurry as well, with **Nine Inch Nails**, **U2**, and **Jane's Addiction** experimenting with varying results. We'll have to wait and see if there will be emerging new acts to carry the genre forward.

While many wondered about the longevity of grunge, another emerging wave of acts kept the fire burning. The speculation was understandable, especially with guitar-alt's protagonists in idle. The year saw **Soundgarden** call it quits, **Alice In Chains** and **Stone Temple Pilots** still on seemingly interminable hiatuses—both spawning offshoot bands and forthcoming solo albums—and **Pearl Jam** back at work in the studio after last year's diverse "No Code" album failed to live up to commercial expectations. Amid this state of affairs, **Bush** continued to score, with enough radio support to indicate it may have been accepted as one of the torchbearers of the genre. Thanks to tracks by **Our Lady Peace**, **Days Of The New**, **Local H**, and even **Blur**, the pundits were quieted, or perhaps just drowned out, for another year.



Sublime

## Modern Rock Artists

- Pos. ARTIST (No. Of Charted Tracks) Imprint/Label
- 1 **SUBLIME** (4) Gasoline Alley/MCA
  - 2 **LIVE** (4) Radioactive/MCA
  - 3 **THE WALLFLOWERS** (4) Interscope
  - 4 **BUSH** (3) Trauma/Interscope (1) Trauma/Interscope/Hollywood
  - 5 **THIRD EYE BLIND** (3) Elektra/EEG
  - 6 **THE SMASHING PUMPKINS** (2) Virgin (1) Nothing/Interscope (1) Warner Sunset/Warner Bros.
  - 7 **THE MIGHTY MIGHTY BOSSTONES** (2) Big Rig/Mercury
  - 8 **U2** (4) Island
  - 9 **311** (4) Capricorn/Mercury
  - 10 **FOO FIGHTERS** (2) Roswell/Capitol
  - 11 **MATCHBOX 20** (2) Lava/Atlantic
  - 12 **SUGAR RAY** (1) Lava/Atlantic
  - 13 **THE VERVE PIPE** (2) RCA
  - 14 **TONIC** (2) Polydor/A&M
  - 15 **SMASH MOUTH** (1) Interscope
  - 16 **THE OFFSPRING** (3) Columbia
  - 17 **BECK** (3) DGC/Geffen (1) London/Island
  - 18 **COUNTING CROWS** (4) DGC/Geffen
  - 19 **DAVE MATTHEWS BAND** (2) RCA
  - 20 **FIONA APPLE** (3) Clean Slate/WORK



The Wallflowers

## Modern Rock Labels

- Pos. LABEL (No. Of Charted Tracks)
- 1 **INTERSCOPE** (15)
  - 2 **ATLANTIC** (13)
  - 3 **MCA** (10)
  - 4 **GEFFEN** (17)
  - 5 **MERCURY** (10)
  - 6 **CAPITOL** (11)
  - 7 **A&M** (12)
  - 8 **EEG** (6)
  - 9 **VIRGIN** (5)
  - 10 **ISLAND** (9)
  - 11 **COLUMBIA** (8)
  - 12 **EPIC** (12)
  - 13 **WARNER BROS.** (12)
  - 14 **RCA** (6)
  - 15 **UNIVERSAL** (5)



THE  
WALLFLOWERS  
SCORPIONS  
INTERSCAPE  
IN  
RECORDS

# WHAT A GREAT YEAR!!

- MODERN ROCK LABEL OF THE YEAR
- MOST PLAYED SONG OF THE YEAR  
"ONE HEADLIGHT" THE WALLFLOWERS
- TRIPLE-A SONG OF THE YEAR  
"ONE HEADLIGHT" THE WALLFLOWERS
- TRIPLE-A ARTIST OF THE YEAR  
THE WALLFLOWERS
- VIDEO ARTIST OF THE YEAR  
THE WALLFLOWERS

**Atlantic Is No. 1 In Rock-Label Recap**  
*Continued from page 25*

week, and, of course, it started succeeding. I remember 'MMS [Cleveland saying], 'It's not for me. It's not for me. C'mon, I play **Metallica**.' And he played it, and it immediately became one of his best performing records. Now they're all converts. We forged ahead. It went to No. 4 [according to Broadcast Data Systems]."

The other side of that coin was the band **Piston**. "We had the exact same story as matchbox 20, but we had it in Colorado Springs, Colo.," Piscane says. This time it was **KILO**, picking up on "Grey Flap" and yielding top 20 sales activity in the market. As the band traveled from indie distribution to WEA distribution, it ran into some red tape. By that time "we had been working the record for months, literally months," she says. "Everywhere this record got on in 10-plus spins a week, the record became top five or No. 1 phones at the station. It was insane. And no one's heard of them. There was no other reason. But it was too lateral. We lost the front end. It was too long. I was still working it in September. And it started in January, but between all the red tape and bureaucracy, it was just the way the chips fell that it wasn't our record from the very start. And we couldn't just turn on a dime and get the records out there like WEA certainly can do. The record would have been a rock monster. Ask [KEGL] the Eagle [Dallas, No. 1 phones for months. Ask **KQRC** [Kansas City], ask **WAAF** [Boston], ask [WRAT] the Rat [Monmouth, N.J.]. Ask **KILO**. They played it for nine months."

Evaluating album rock radio, Piscane says, "It's pretty obvious; heavy rock is coming back. I was in misery, because—and I know that this is probably politically incorrect—but I am a metal head." After repeating that last statement four times, she adds, "I follow the philosophy of **Judas Priest**. All during the **Pearl Jam** era and all during the grunge and all during the pinhead English haircut time, Judas Priest got onstage every night and said, 'Long live metal!' And why not? If you are metal, say you're metal... There was a time when you could not hear a heavy song in New York on the radio... And when **WAXQ** came on as an active, they had their flaws, and we all know them. But you know what? There are people that want to rock. And they range from 18 to 45. And why would you not want to provide for those people? There is a love affair of the American public and rock music fans in general with guitars. It will never die... Hopefully, programmers are waking up to a constant that never went away."

Piscane's respect for radio programmers is deep. "They have the worst job in the world. Like Danny always says, hockey players say, 'You don't have to be where the puck is, you have to be where the puck is going.' I worked on Wall Street for 10 years. The market doesn't fluctuate on events, it fluctuates on expectations of events or perceptions of events. So programmers are wondering all the time. They have a book every three months or six months, and they have to worry, and they have to know what listeners are going to want and going to like, and it's the hardest job in the world. I have the same job. I have to figure out what they're going plunk down \$15 for."

**Interscope Tops Modern Rock Labels**  
*Continued from page 25*

has to be some element to keep them from blending in with a top 40 station or a hot AC station," she says. "Typically, listeners of alternative music are looking for something new. And if you don't provide that, then the tune-out factor is higher."

Although some companies have put a new gatekeeper in her world via the group PD, McDonnell is not fazed. She sees each market battle as individual and feels that no one person can track the nuances of every market in his or her portfolio. But that doesn't mean she ignores them. "You talk to them, and then you talk to the local programmers. It's not unlike dealing with a consultant."

In 1998, Interscope has **Rocket From The Crypt**, the **Toadies**, and **Marilyn Manson** in the studio. "Trent [Reznor] is doing something, but I don't know when it's going to be ready," says McDonnell. "I would imagine that we're going to find something that's going to be dumped in our lap right away, and we just take the ball and run with it."

It's the Interscope way, and the method that brought you **Smash Mouth**. McDonnell says that project was "so much fun. That came together like glue. It really did. We signed them real fast. We put it out real fast it, and it zoomed up the chart."

She says her A&R staff has a knack for finding bands quickly and turning them around for radio. "It makes my job more difficult in that I don't have the preparation time," she says. Pre-releases, teaser campaigns, and other setup goes "right out the window. But in a lot of ways, if it's that active off the bat, then the music speaks for itself."

And radio is listening. She cites bands such as the **Wallflowers**, **matchbox 20**, and **Third Eye Blind** as acts that modern has taken a vested interest in. "They're getting a little more selective," she admits, but "I think they are artist-driven. I think there's a big volume of mediocre music out there, and what they have to do is weed out and gear their energies toward ones they feel are going to be a little more successful than others." And, McDonnell adds, "lucky for me, they're mostly mine."

**A&M Named No. 1 Triple-A Label Of '97**  
*Continued from page 25*

That doorway has gotten narrower, says Tindle, as more and more triple-A's turn to classic rock to feather their musical bed. "When the playlist's tight and the percentage of new music deteriorates, it's a concern for anybody trying to break a new act," he says. "It slows down the process fourfold. But I can't blame radio for doing it. They're after their agenda. They've got to pull their numbers in their demos. The problem therein lies in that's just another case of the format itself being fragmented to the point of no return. There has to be a point at which we become honest with ourselves and identify which ones are the classic rock stations and identify them as a classic rock station."

While it's given A&M great success for the past two years in Monitor's year-end wrap-ups, is triple-A moving product? "There are triple-A radio stations that can sell records in their markets. There are others that can't," says Tindle. "We have to be honest with ourselves, being on this side of the table, that it's not just about shooting something up a chart, though that's gratifying to the ego. The reality is we're in this business to break and sell records, and I think we get a good handle at A&M on what impacts record sales, what triple-A radio stations impact sales, and, at another level, what triple-A radio stations impact the marketplace, and it may not be on a sales level. It could be on a concert-ticket level. It could be other radio stations in the marketplace. That's where I find the strength of triple-A. There are many triple-A radio stations that can get on a record, image the artist, image a song, [provide] a foothold in the marketplace, and really break it out of a market. And then we see sales spawn from that after we cluster airplay in a market."

MARC SCHIFFMAN

**MODERN ROCK**  
**POWER PLAYLISTS**  
AIRPLAY  
**Monitor** Most-Played Records  
From Nov. 18, 1996-  
Nov. 17, 1997  
Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored period. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys.

**WXRK**  
New York PD: Steve Kingston  
MD: Mike Peer

PLAYS	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30																																						
888	Bush, Greedy Fly	864	The Smashing Pumpkins, Eye	861	Sublime, Santeria	854	Sublime, Wrong Way	849	The Offspring, Gone Away	848	Blur, Song 2	844	Mighty Mighty Bosstones, The Impression	844	Smash Mouth, Walkin' On The Sun	839	Third Eye Blind, Semi-Charmed Life	828	Matchbox 20, Push	828	Soundgarden, Blow Up The Outside World	795	Alice In Chains, Again	790	Beck, The New Pollution	754	The Wallflowers, One Headlight	747	The Smashing Pumpkins, Eye	746	Sublime, Wrong Way	739	Fighters, Monkey Wrench	690	Metallica, King Of The Day	681	Matchbox 20, Push	678	Foo Fighters, Everlong	670	Veruca Salt, Volcano Girls	663	Beck, The New Pollution	653	Dave Matthews Band, Crash Into Me	653	311, Down	626	Sublime, What I Got	626	U2, Staring At The Sun	613	Sugar Ray, Fly	601	Soundgarden, Rhinoceros	599	Luscious Jackson, Naked Eye	597	Live, Lakin's Juice	572	311, All Mixed Up	513	Toot, Sunkist	513	The Smashing Pumpkins, Muzzle	507	Live, Turn My Head	491

**KROQ**  
Los Angeles VP/Pgm: Kevin Weatherly  
APD: Gene Sandblom

PLAYS	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30																													
902	The Smashing Pumpkins, Eye	864	Sublime, Santeria	824	Sublime, Wrong Way	811	Blur, Song 2	807	Mighty Mighty Bosstones, The Impression	782	Third Eye Blind, Semi-Charmed Life	749	Sneaker Pimps, 6 Underground	739	Foo Fighters, Everlong	726	Garbage, #1 Crush	716	Sugar Ray, Fly	695	Third Eye Blind, Graduate	688	The Wallflowers, One Headlight	678	Smash Mouth, Walkin' On The Sun	656	Reel Big Fish, Sell Out	658	White Town, Your Woman	643	Beck, The New Pollution	612	311, All Mixed Up	610	The Offspring, Gone Away	572	Depeche Mode, It's No Good	554	Dave Matthews Band, Crash Into Me	536	Stone Temple Pilots, Trippin' On A Hole	522	No Doubt, Sunday Morning	519	The Verve Pipe, The Freshmen	510	Sublime, Don't Time	492	Bush, Greedy Fly	481	311, Down	467	Squirrel Nut Zippers, Hell	459	Luscious Jackson, Naked Eye	434	Sublime, What I Got	429	The Smashing Pumpkins, -1979-

**WKQX**  
Chicago PD: Alex Luke  
MD: Mary Shuminas

PLAYS	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30																									
828	Mighty Mighty Bosstones, The Impression	807	Sublime, Santeria	773	Veruca Salt, Volcano Girls	754	Nine Inch Nails, The Perfect Drug	731	Smash Mouth, Walkin' On The Sun	716	Third Eye Blind, Semi-Charmed Life	711	Dave Matthews Band, Crash Into Me	684	Tonic, If You Could Only See	686	The Verve Pipe, The Freshmen	678	Sugar Ray, Fly	662	The Smashing Pumpkins, Eye	648	The Wallflowers, One Headlight	642	Sublime, Wrong Way	613	Blur, Song 2	608	Sneaker Pimps, 6 Underground	601	Sarah McLachlan, Building A Mystery	584	Foo Fighters, Everlong	583	Underworld, Born Slippy	579	311, All Mixed Up	536	OMC, How Bizarre	480	Fiona Apple, Criminal	455	Chumbawamba, Tubthumping	436	The Cardigans, Lovefool	433	White Town, Your Woman	429	Counting Crows, A Long December	419	Beck, The New Pollution	400	Meredith Brooks, Bitch	397	Everclear, Everything To Everyone

**WBCN**  
Boston VP/Pgm: Oedipus  
MD: Carter Alan

PLAYS	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30																											
890	Mighty Mighty Bosstones, The Impression	854	Sublime, Santeria	767	Dave Matthews Band, Crash Into Me	761	Sneaker Pimps, 6 Underground	755	Prodigy, Breathe	701	Live, Lakin's Juice	643	K's Choice, Not An Addict	640	Veruca Salt, Volcano Girls	612	Third Eye Blind, Semi-Charmed Life	604	Stone Temple Pilots, Trippin' On A Hole	576	Blur, Song 2	570	Our Lady Peace, Superman's Dead	574	Tonic, If You Could Only See	560	Sugar Ray, Fly	549	Soundgarden, Burden In My Hand	541	Soundgarden, Blow Up The Outside World	538	Fiona Apple, Criminal	528	Smash Mouth, Walkin' On The Sun	485	Sublime, Wrong Way	484	Foo Fighters, Monkey Wrench	484	Dave Matthews Band, Trippin' Billies	468	The Verve Pipe, The Freshmen	460	Mighty Mighty Bosstones, The Rascal King	438	Soul Coughing, Super Bon Bon	438	The Smashing Pumpkins, The End Is The Beginning	437	Fiona Apple, Sleep To Dream	415	Foo Fighters, Everlong	417	Porno For Pyros, Hard Charger	413	Matchbox 20, Push

**WPLY**  
Philadelphia PD: Jim McGuinn  
APD: Doug Kubinski

PLAYS	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30																													
1200	Third Eye Blind, Semi-Charmed Life	1164	Sublime, Santeria	1142	Dave Matthews Band, Crash Into Me	1037	311, All Mixed Up	1012	Mighty Mighty Bosstones, The Impression	945	Matchbox 20, Push	923	Better Than Ezra, Desperately Wanting	820	The Wallflowers, One Headlight	803	Tonic, If You Could Only See	802	The Verve Pipe, The Freshmen	768	Collective Soul, Precious Declaration	763	Sheryl Crow, Everyday Is A Winding Road	734	Sugar Ray, Fly	729	Luscious Jackson, Naked Eye	728	Reel Big Fish, Sell Out	710	The Cardigans, Lovefool	696	Live, Lakin's Juice	688	Beck, The New Pollution	686	Sublime, What I Got	678	Stone Temple Pilots, Trippin' On A Hole	673	Meredith Brooks, Bitch	669	U2, Staring At The Sun	643	Sneaker Pimps, 6 Underground	633	Beck, Where It's At	616	Smash Mouth, Walkin' On The Sun	614	The Wallflowers, The Difference	614	White Town, Your Woman	600	Squirrel Nut Zippers, Hell	589	Live, Turn My Head	574	Toad The Wet Sprocket, Come Down

**KLYY**  
Los Angeles VP/Pgm: Steve Blatter

PLAYS	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30																													
864	The Verve Pipe, The Freshmen	838	Mighty Mighty Bosstones, The Impression	816	Garbage, #1 Crush	807	Dave Matthews Band, Crash Into Me	799	The Wallflowers, One Headlight	792	Luscious Jackson, Naked Eye	756	Sublime, Santeria	755	Sublime, Wrong Way	718	Sneaker Pimps, 6 Underground	714	Tonic, If You Could Only See	696	The Smashing Pumpkins, Thirty-Three	674	U2, Staring At The Sun	658	Fiona Apple, Sleep To Dream	639	OMC, How Bizarre	634	Duncan Sheik, Barely Breathing	604	Depeche Mode, It's No Good	594	Sublime, Don't Time	585	Smash Mouth, Walkin' On The Sun	573	Third Eye Blind, Semi-Charmed Life	568	Shawn Colvin, Sunny Came Home	550	Depeche Mode, Useless	544	Sarah McLachlan, Building A Mystery	543	Save Ferris, The World Is New	535	Sugar Ray, Fly	534	Matchbox 20, Push	494	Foo Fighters, Everlong	477	Everclear, Santa Monica	471	Counting Crows, A Long December	462	Fiona Apple, Criminal	452	Bush, Come Down

**WHFS**  
Washington, DC PD: Robert Benjamin  
APD: Bob Waugh

PLAYS	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30																											
881	Mighty Mighty Bosstones, The Impression	851	Sublime, Santeria	846	Third Eye Blind, Semi-Charmed Life	816	Sneaker Pimps, 6 Underground	779	Smash Mouth, Walkin' On The Sun	743	311, All Mixed Up	739	Sugar Ray, Fly	729	The Wallflowers, One Headlight	719	Dave Matthews Band, Crash Into Me	673	Sublime, Wrong Way	672	Blur, Song 2	632	Luscious Jackson, Naked Eye	602	Depeche Mode, It's No Good	598	Tonic, If You Could Only See	598	Foo Fighters, Everlong	570	Bush, Greedy Fly	568	Beck, The New Pollution	550	White Town, Your Woman	517	Reel Big Fish, Sell Out	495	Sublime, What I Got	485	Squirrel Nut Zippers, Hell	485	The Verve Pipe, The Freshmen	482	Fiona Apple, Criminal	461	The Smashing Pumpkins, Eye	449	Third Eye Blind, Graduate	443	Prodigy, Breathe	412	Chumbawamba, Tubthumping	410	Beck, Jack-Ass	401	Sarah McLachlan, Building A Mystery

**WNNX**  
Atlanta OM: Brian Philips  
PD: Leslie Fram

PLAYS	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30																											
747	Tonic, If You Could Only See	741	Third Eye Blind, Semi-Charmed Life	718	Sneaker Pimps, 6 Underground	697	Mighty Mighty Bosstones, The Impression	608	Blur, Song 2	602	Matchbox 20, Push	597	Smash Mouth, Walkin' On The Sun	581	Better Than Ezra, Desperately Wanting	580	Sublime, Santeria	578	K's Choice, Not An Addict	575	Sugar Ray, Fly	562	Matthew Sweet, Where You Get Love	559	Sublime, Wrong Way	542	Cowboy Mouth, Jenny Says	542	Memory Dean, So Complicated	528	Live, Lakin's Juice	491	Matchbox 20, 3 Am	484	INXS, Elegantly Wasted	475	Foo Fighters, Everlong	454	Sarah McLachlan, Building A Mystery	437	Collective Soul, Precious Declaration	432	Depeche Mode, It's No Good	425	Live, Turn My Head	417	Sundays, Summertime	414	Dave Matthews Band, Crash Into Me	412	Foo Fighters, Monkey Wrench	406	Chumbawamba, Tubthumping	401	The Verve Pipe, The Freshmen	398	Monaco, What Do You Want From Me?

**WPLT**  
Detroit PD: Garrett Michaels  
APD/MD: Alex Tear

PLAYS	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30																													
1483	Dave Matthews Band, Crash Into Me	1309	Third Eye Blind, Semi-Charmed Life	1289	Duncan Sheik, Barely Breathing	1283	Mighty Mighty Bosstones, The Impression	1267	The Wallflowers, One Headlight	1229	Tonic, If You Could Only See	1116	Baroness Ladies, The Old Apartment	1114	Shawn Colvin, Sunny Came Home	1061	Better Than Ezra, Desperately Wanting	1006	Matchbox 20, Push	986	Mighty Mighty Bosstones, The Impression	947	White Town, Your Woman	938	Paula Cole, Where Have All The Cowboys G	925	The Cardigans, Lovefool	907	Jewel, You Were Meant For Me	892	Sublime, What I Got	879	Luscious Jackson, Naked Eye	790	OMC, How Bizarre	767	Sarah McLachlan, Building A Mystery	746	Indigo Girls, Shame On You	733	Meredith Brooks, Bitch	728	Sheryl Crow, Everyday Is A Winding Road	724	Third Eye Blind, Semi-Charmed Life	721	Sister Hazel, All For You	711	Counting Crows, A Long December	700	Barenaked Ladies, Brian Wilson	662	No Doubt, Don't Speak	633	Sugar Ray, Fly	628	Paula Cole, I Don't Want To Wait	624	Tori Amos, Silent All These Years

**KDGE**  
Dallas VP/Pgm: John Larson

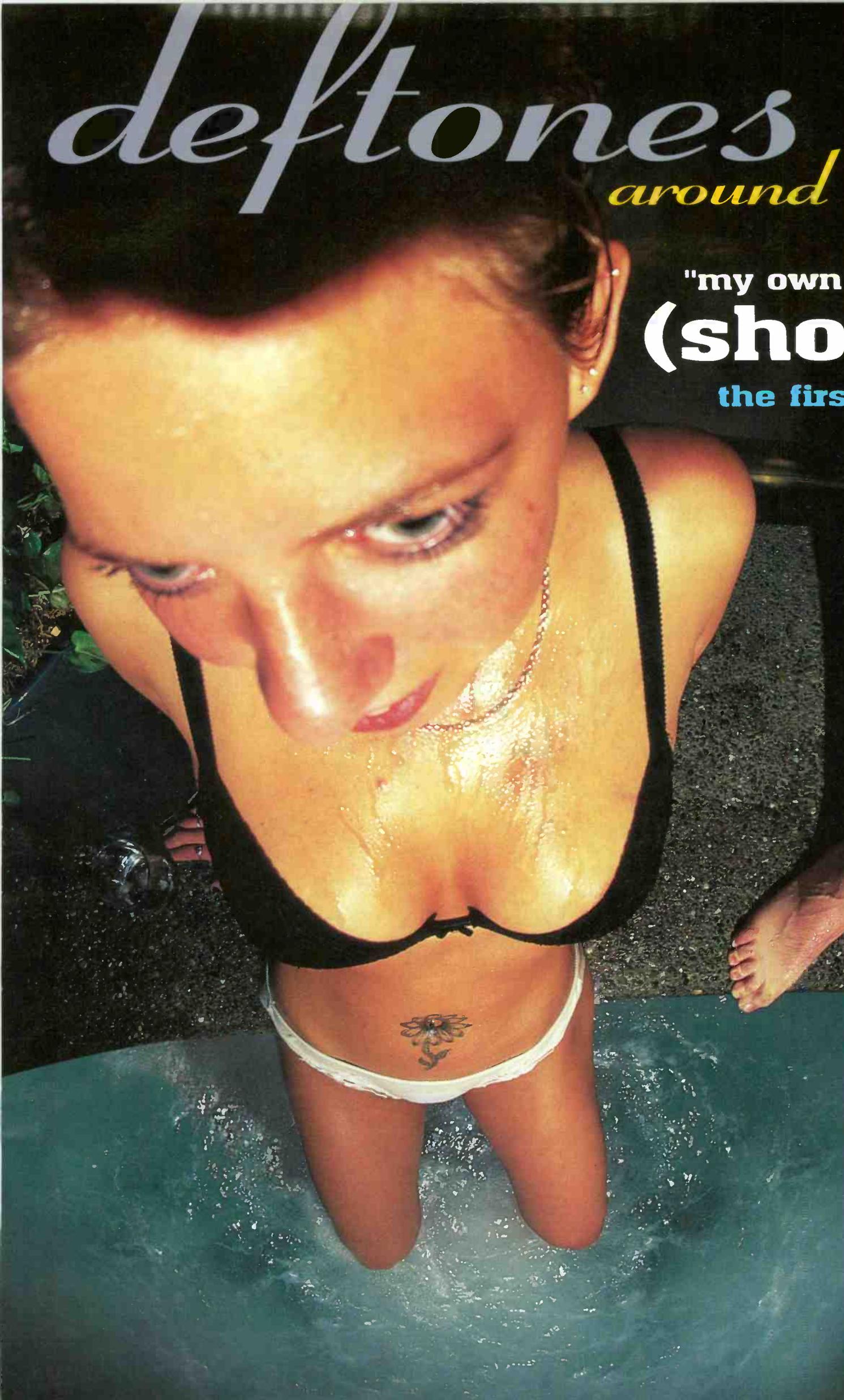
PLAYS	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30														
1143	The Wallflowers, One Headlight	1047	OMC, How Bizarre	1044	Third Eye Blind, Semi-Charmed Life	947	Matchbox 20, Push	945	The Verve Pipe, The Freshmen	927	Beck, The New Pollution	903	Mighty Mighty Bosstones, The Impression	885	K's Choice, Not An Addict	839	Sugar Ray, Fly	820	Bush, Greedy Fly	790	Sublime, Santeria	765	Dave Matthews Band, Crash Into Me	749	Cake, The Distance	704	Luscious Jackson, Naked Eye	699	Veruca Salt, Volcano Girls	693	Jewel, You Were Meant For Me	689	Red Hot Chili Peppers, Love Rollercoaster	660	Garbage, #1 Crush	646	Smash Mouth, Walkin' On The Sun	642	The Wallflowers, The Difference	637	White Town, Your Woman	631	Bush, Swallowed	62

# deftones

*around the fur*

"my own summer"  
**(shove it)**

the first single



produced by terry dale and deftones. career direction: warren entner and john vassiliou for w.e.m. [www.deftones.com](http://www.deftones.com)

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## Metallica Reloads And Locks Mainstream

*Continued from page 25*

ABC network] Z-Rock in '84-'85, then KNAC Los Angeles in late '85, early '86; we've had a lot of friends and real strong support," Ulrich recalls. "When I think back to even 'Ride The Lightning' [1984], there was a station up in Milwaukee that was the first station to play 'Fade To Black.' Joe Anthony in San Antonio, Texas—there were people on to what we were doing."

Eventually the groundswell of support from fans over the years would translate into some airplay for Metallica, but it's no secret that radio's initial turnaround toward the band was prompted by a change in the band's philosophy toward recording. "We felt that we had pushed what we had done with [the first four of] those records as far as we could take it, and we wanted something different in the sound of the record. I heard this **Motley Crue** record on the radio all the time called 'Dr. Feelgood,' and I just thought, 'Our material would sound so much more powerful if it had a different kind of production,'" says Ulrich.

Metallica had its first brush with the mainstream when it broke the underground code of ethics and released a videoclip for "One" in 1989. Two years later the breakthrough "Black" album thrust the band into rock consciousness for good with "Enter Sandman," perhaps the band's best-known track at radio. Recently topping the 10 million mark in sales, the self-titled 1991 album remains Metallica's best seller.

While some fans may lament Metallica's textural transformation, Ulrich says, "We've always seemed to have been the band that has really been difficult for people to pinpoint. Like I said before, if you get 10 Metallica fans together, they're going to have 10 different views of us, and

I think that holds true as much today as it did 10 years ago. It hasn't changed much. I thrive on the fact that people don't take us for granted. It's something important to me that people don't have us kind of pigeonholed."

Nor was there ever a plan to endear the band specifically to a modern rock audience, which happened during the promotional push of "Load." "Obviously, it would be stupid from [the label's] point of view to not try and get a band played at whatever potential mediums, whether it's rock or modern rock or whatever 12 other names you have for it this week, but it was never something we as a band rested our laurels on," asserts Ulrich. The irony of Metallica on modern radio is no small source of entertainment for the group. "I think it's kind of fun to poke a little bit, because I think there is a little bit of a snotty attitude at certain modern rock stations like, 'Oh, our little precious alternative bands, and here comes this big mighty Metallica.' There's a little bit of an elitist way of thinking. Does it really matter to me? No. Is it kind of fun to fuck with these people a little bit? Sure it is," Ulrich says, cracking up. "But that's just a kind of kindergarten mentality. That's the whole thing with what happened with Lollapalooza. 'Here comes these big bad heavy metal guys running our little alternative festival.'"

"Re-Load" recently debuted at the top spot on The Billboard 200, with just shy of a half a million copies sold in its first week out. "I don't think I've artistically ever felt as free as I do now," says Ulrich. "The projects that we have in the back of our minds for the next couple of years are going to be all over the map, dude." **MARK MARONE**

## Third Eye Blind Looks Ahead

*Continued from page 25*

Though he is the main creative force, Jenkins attributes a lot of Third Eye Blind's sound to the originality of guitarist **Kevin Cadogan**. "Every once in a while a guy comes along and resets the clock for the reference point, and then after that, you have to take him into account," says Jenkins, explaining the guitarist's penchant for different tunings and big soundscapes. "You know, like **Andy Summers** came along and then **the Edge**; they sort of become part of your vocabulary. I believe that Kevin is one of these guys."

Jenkins is influenced by hip-hop, **the Police**, early **David Bowie**, **the Cocteau Twins**, **Jane's Addiction**, and **Camper Van Beethoven**, "one of the great unsung bands of all time." Jenkins gives it credit for inspiring Third Eye Blind's name. "It came from liking their smart-ass name and the wordplay it had, a certain wit. The other aspect, not to be taken so seriously, is that music is really the only thing in our society that takes you to an exalted place. Drugs don't really do that for me."

Of course, drugs did have a substantial role in the lyrics of 1997's single of the year. When the single first started getting play in late February of

this year, Jenkins was virtually begging to be found out. "Everybody's missing it. The lyrics are about this girl turning into a speed junkie," the singer explained at the time. "At this time in my life, everybody was dropping out on speed... It's about getting head when you're on speed." He also says, "I try and let myself express what's going on without judging it, without second-guessing it. Sometimes the things I say aren't necessarily flattering to myself, but if it comes from an honest place it will travel and connect with people."

"It's a really cool time to be doing music right now because you have guys like **Beck**, who's shown that we don't have to respect all these lines of division in music," he says. Describing a time when he heard his song on Live 105 between **Beck** and **Squirrel Nut Zippers**, Jenkins recalls the undeniability of the melding of various types of music. "I was like, 'That's rad.' This is like, 'Fuck it.' It's music in which the only criterion is that it's real and it just makes you want to go off."

**MARK MARONE** and **CHUCK TAYLOR** of **Billboard** magazine

## Wallflowers Rule The Triple-A Chart

*Continued from page 25*

music—you can't find it."

But that's not a problem. "Radio sometimes gets a bad rap for whatever reasons, but they're playing what the climate of music is. I don't think it's ever been radio's responsibility to play the most eclectic and the most startling music. I don't think that's really its job, because middle America doesn't care about that stuff, anyway. Whatever they're playing is what people want to hear... As much as it seems that it's actually the reverse of that, that radio decides what people are going to listen to. I think it's kind of the other way around. From the small knowledge I do have of the radio business, they're not going to sit there and keep bumping a record if no one wants to hear it. So, people react, and they approve, and they like the material, then they continue to play it."

Growing up in L.A., Dylan tuned in to **KROQ** and **KLOS** but says, as the son of **Bob Dylan**, "I was always aware of avoiding trends and things like that, because I was aware that my dad was not just considered, but he was very partly responsible for what was considered very strong music. So something like **Kiss** kind of went over my head. I never went that way. It was hard for me to go that way when I was able to be around people like **Eric Clapton**... who were playing a different style. When you're that age, what you look up to are the adults that are around you... Through the house, I figured out that **Bill Monroe** was an incredible artist, but through my radio I figured out that 'Should I Stay Or Should I Go?' kicked ass. I saw both sides."

**MODERN ROCK**

# POWER PLAYLISTS

**AIRPLAY**  
**Monitor**

Most-Played Records  
From Nov. 18, 1996-  
Nov. 17, 1997

Playlists supplied by Broadcast Data Systems' RadioTrack service. Songs ranked by number of plays in monitored period. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys.

KOME		KTBZ		CIMX	
San Jose	PD: Jay Taylor	Houston	PD: Jim Trapp MD: David Sadoff	Detroit	PD: Murray Brookshaw APD/MD: Vince Cannova
PLAYS		PLAYS		PLAYS	
1	Third Eye Blind, Semi-Charmed Life	1	K's Choice, Not An Addict	1	Our Lady Peace, Superman's Dead
2	Mighty Mighty Bosstones, The Impression	2	The Wallflowers, One Headlight	2	Mighty Mighty Bosstones, The Impression
3	Sublime, Wrong Way	3	Tonic, If You Could Only See	3	The Verve Pipe, The Freshmen
4	Sublime, Santeria	4	Matchbox 20, Push	4	Live, Lakin's Juice
5	The Smashing Pumpkins, Eye	5	Sneaker Pimps, 6 Underground	5	Blur, Song 2
6	Beck, The New Pollution	6	Better Than Ezra, Desperately Wanting	6	Beck, The New Pollution
7	Foo Fighters, Everlong	7	Third Eye Blind, Semi-Charmed Life	7	Sublime, Santeria
8	Smash Mouth, Walkin' On The Sun	8	The Verve Pipe, The Freshmen	8	Smash Mouth, Walkin' On The Sun
9	Matchbox 20, Push	9	Depeche Mode, It's No Good	9	Sugar Ray, Fly
10	Tonic, If You Could Only See	10	Cowboy Mouth, Jenny Says	10	K's Choice, Not An Addict
11	Garbage, #1 Crush	11	Garbage, #1 Crush	11	Dave Matthews Band, Crash Into Me
12	Bush, Greedy Fly	12	Bush, Greedy Fly	12	Veruca Salt, Volcano Girls
13	Sugar Ray, Fly	13	Smash Mouth, Walkin' On The Sun	13	Foo Fighters, Everlong
14	The Offspring, Gone Away	14	Sugar Ray, Fly	14	Sublime, Wrong Way
15	The Wallflowers, One Headlight	15	Collective Soul, Precious Declaration	15	Sublime, Wrong Way
16	Reel Big Fish, Sell Out	16	Live, Turn My Head	16	Sarah McLachlan, Building A Mystery
17	311, All Mixed Up	17	Dave Matthews Band, Crash Into Me	17	Bush, Greedy Fly
18	Sneaker Pimps, 6 Underground	18	The Smashing Pumpkins, Eye	18	White Town, Your Woman
19	Sublime, Doit Time	19	Matchbox 20, Long Day	19	Our Lady Peace, Clumsy
20	Bush, Greedy Fly	20	U2, Staring At The Sun	20	The Wallflowers, One Headlight
21	Foo Fighters, Monkey Wrench	21	Mighty Mighty Bosstones, The Impression	21	Cher, Krewzjak, God Made Me
22	Third Eye Blind, Graduate	22	White Town, Your Woman	22	Fiona Apple, Criminal
23	Depeche Mode, It's No Good	23	Local H, Bound For The Floor	23	Nine Inch Nails, The Perfect Drug
24	The Verve Pipe, The Freshmen	24	INXS, Elegantly Wasted	24	Counting Crows, A Long December
25	Fiona Apple, Sleep To Dream	25	The Smashing Pumpkins, Thirty-Three	25	Third Eye Blind, Semi-Charmed Life
26	311, Down	26	Stone Temple Pilots, Trippin' On A Hole	26	Matchbox 20, Push
27	Smash Mouth, Walkin' On A Hole	27	Seven Mary Three, Lucky	27	Oasis, D'You Know What I Mean?
28	No Doubt, Sunday Morning	28	Silverchair, Abuse Me	28	Silverchair, Abuse Me
29	Dave Matthews Band, Crash Into Me	29	Counting Crows, A Long December	29	U2, Staring At The Sun
30	White Town, Your Woman	30	Sublime, Wrong Way	30	The Offspring, Gone Away

KPNT		WXDX		KEDJ	
St. Louis	PD: Allan Fee MD: Adam Potts	Pittsburgh	PD: John Moschitta MD: Lenny Diana	Phoenix	PD: Shellie Hart APD/MD: Chris Patyk
PLAYS		PLAYS		PLAYS	
1	Better Than Ezra, Desperately Wanting	1	Mighty Mighty Bosstones, The Impression	1	Tool, Stinkfist
2	Tonic, If You Could Only See	2	Veruca Salt, Volcano Girls	2	Soul Coughing, Super Bon Bon
3	The Wallflowers, One Headlight	3	Dave Matthews Band, Crash Into Me	3	Bush, Greedy Fly
4	Third Eye Blind, Semi-Charmed Life	4	Third Eye Blind, Semi-Charmed Life	4	Mighty Mighty Bosstones, The Impression
5	Blur, Song 2	5	311, All Mixed Up	5	The Offspring, Gone Away
6	Mighty Mighty Bosstones, The Impression	6	Live, Merica	6	Blur, Song 2
7	Reel Big Fish, Sell Out	7	Tonic, If You Could Only See	7	Tonic, If You Could Only See
8	Silverchair, Abuse Me	8	Better Than Ezra, Desperately Wanting	8	Sublime, Santeria
9	The Verve Pipe, The Freshmen	9	Matthew Sweet, Where You Get Love	9	Sneaker Pimps, 6 Underground
10	The Offspring, Gone Away	10	Sneaker Pimps, 6 Underground	10	The Wallflowers, One Headlight
11	Bush, Greedy Fly	11	Meredith Brooks, Bitch	11	Sublime, Wrong Way
12	Matchbox 20, Push	12	The Verve Pipe, The Freshmen	12	Local H, Bound For The Floor
13	K's Choice, Not An Addict	13	Bush, Greedy Fly	13	Sugar Ray, Fly
14	Bush, Swallowed	14	Local H, Bound For The Floor	14	Sublime, What I Got
15	Live, Lakin's Juice	15	Sleeping Giants, Revolution	15	311, All Mixed Up
16	311, Down	16	Duncan Sheik, Barely Breathing	16	Smash Mouth, Walkin' On The Sun
17	Smash Mouth, Walkin' On The Sun	17	Luscious Jackson, Naked Eye	17	Live, Lakin's Juice
18	Matchbox 20, Long Day	18	Sublime, What I Got	18	Cake, The Distance
19	311, All Mixed Up	19	Artificial Joy Club, Sick & Beautiful	19	Third Eye Blind, Semi-Charmed Life
20	Veruca Salt, Volcano Girls	20	The Smashing Pumpkins, Thirty-Three	20	Foo Fighters, Monkey Wrench
21	Sugar Ray, Fly	21	Sugar Ray, Fly	21	Veruca Salt, Volcano Girls
22	Tonic, Casual Affair	22	Counting Crows, A Long December	22	The Cardigans, Lovefool
23	Collective Soul, Precious Declaration	23	Republica, Orop Dead Gorgeous	23	Nine Inch Nails, The Perfect Drug
24	Sublime, Santeria	24	Abra Moore, Four Leaf Clover	24	The Smashing Pumpkins, Eye
25	Sublime, Wrong Way	25	311, Don't Stay Home	25	Luscious Jackson, Naked Eye
26	Metallica, King of Bitching	26	White Town, Your Woman	26	Prodigy, Breathe
27	Meredith Brooks, Bitch	27	Smash Mouth, Walkin' On The Sun	27	Third Eye Blind, Graduate
28	Our Lady Peace, Superman's Dead	28	Garbage, #1 Crush	28	Foo Fighters, Everlong
29	Foo Fighters, Monkey Wrench	29	Live, Turn My Head	29	311, Down
30	Sublime, What I Got	30	Collective Soul, Listen	30	K's Choice, Not An Addict

WLIR		XTRA		WMRQ	
Long Island	PD: Jeff Levine Mus. Coord: Lynda Lopez	San Diego	PD: Bryan Schock MD: Chris Muckley	Hartford	PD: Jay Beau Jones MD: Dave Hill
PLAYS		PLAYS		PLAYS	
1	The Wallflowers, One Headlight	1	Marcy Playground, Sex & Candy	1	Tonic, If You Could Only See
2	Third Eye Blind, Semi-Charmed Life	2	Sublime, Doit Time	2	Third Eye Blind, Semi-Charmed Life
3	Jewel, You Were Meant For Me	3	Sublime, Wrong Way	3	Mighty Mighty Bosstones, The Impression
4	Counting Crows, A Long December	4	Foo Fighters, Everlong	4	Matchbox 20, Push
5	Dave Matthews Band, Crash Into Me	5	Sugar Ray, Fly	5	Sublime, Santeria
6	Paula Cole, Where Have All The Cowboys G	6	Buck-Nine, My Town	6	Live, Lakin's Juice
7	Meredith Brooks, Bitch	7	Smash Mouth, Walkin' On The Sun	7	The Verve Pipe, The Freshmen
8	U2, Staring At The Sun	8	Squirrel Nut Zippers, Hell	8	Sublime, Wrong Way
9	The Cardigans, Lovefool	9	Mighty Mighty Bosstones, The Rascal King	9	Fiona Apple, Sleep To Dream
10	Matchbox 20, Push	10	Blur, Song 2	10	Dave Matthews Band, Crash Into Me
11	Duncan Sheik, Barely Breathing	11	Foo Fighters, Monkey Wrench	11	K's Choice, Not An Addict
12	Luscious Jackson, Naked Eye	12	The Smashing Pumpkins, Eye	12	Better Than Ezra, Desperately Wanting
13	Sheryl Crow, Everyday Is A Winding Road	13	Mighty Mighty Bosstones, The Impression	13	Garbage, #1 Crush
14	Sublime, What I Got	14	White Town, Your Woman	14	Stone Temple Pilots, Trippin' On A Hole
15	No Doubt, Don't Speak	15	Foundations Of Wayne, Sink To The Bottom	15	Barenaked Ladies, The Old Apartment
16	OMC, How Bizarre	16	Sublime, Santeria	16	Local H, Bound For The Floor
17	Sheryl Crow, A Change Would Do You Good	17	Sneaker Pimps, 6 Underground	17	Our Lady Peace, Superman's Dead
18	Sublime, Santeria	18	Beck, The New Pollution	18	Bush, Greedy Fly
19	The Verve Pipe, The Freshmen	19	Squirrel Nut Zippers, Put A Lid On It	19	Sugar Ray, Fly
20	The Wallflowers, The Difference	20	Soul Coughing, Super Bon Bon	20	Sneaker Pimps, 6 Underground
21	No Doubt, Spidersweb	21	The Offspring, Gone Away	21	The Offspring, Gone Away
22	Savage Garden, I Want You	22	Third Eye Blind, Semi-Charmed Life	22	Smash Mouth, Walkin' On The Sun
23	Shawn Colvin, Sunny Came Home	23	Porno For Pyros, Hard Charger	23	Beck, Where It's At
24	White Town, Your Woman	24	Cake, Frank Sinatra	24	311, All Mixed Up
25	Dishwalla, Counting Blue Cars	25	Beck, Jack-Ass	25	311, Down
26	Mighty Mighty Bosstones, The Impression	26	Korn, A.D.I.D.A.S.	26	The Wallflowers, One Headlight
27	Sugar Ray, Fly	27	Suicide Machines, No Face	27	Alice In Chains, Would
28	Sheryl Crow, If It Makes You Happy	28	Prodigy, Breathe	28	Counting Crows, A Long December
29	Alanis Morissette, Head Over Feet	29	Nine Inch Nails, The Perfect Drug	29	Squirrel Nut Zippers, Hell
30	The Wallflowers, 6th Avenue Heartache	30	The Wallflowers, One Headlight	30	Foo Fighters, Everlong

WENZ		WKDF		KXPK	
Cleveland	PD/MD: Sean Robertson	Nashville	PD: Kidd Redd MD: Sheri Sexton	Denver	PD: Gary Schoenewetter APD/MD: Eric Schmidt
PLAYS		PLAYS		PLAYS	
1	K's Choice, Not An Addict	1	Tonic, If You Could Only See	1	Third Eye Blind, Semi-Charmed Life
2	Matchbox 20, Push	2	The Verve Pipe, The Freshmen	2	Barenaked Ladies, The Old Apartment
3	Tonic, If You Could Only See	3	The Wallflowers, One Headlight	3	Better Than Ezra, Desperately Wanting
4	Mighty Mighty Bosstones, The Impression	4	Veruca Salt, Volcano Girls	4	The Verve Pipe, The Freshmen
5	Sneaker Pimps, 6 Underground	5	Sneaker Pimps, 6 Underground	5	Smash Mouth, Walkin' On The Sun
6	The Verve Pipe, The Freshmen	6	Dave Matthews Band, Crash Into Me	6	Mighty Mighty Bosstones, The Impression
7	Third Eye Blind, Semi-Charmed Life	7	Better Than Ezra, Desperately Wanting	7	Sublime, Santeria
8	Sugar Ray, Fly	8	Matchbox 20, Push	8	The Wallflowers, The Difference
9	The Wallflowers, One Headlight	9	Blur, Song 2	9	INXS, Elegantly Wasted
10	Sublime, Santeria	10	Sublime, What I Got	10	Squirrel Nut Zippers, Hell
11	Smash Mouth, Walkin' On The Sun	11	311, All Mixed Up	11	Big Head Todd & The Monsters, Resignatio
12	Live, Lakin's Juice	12	The Wallflowers, The Difference	12	Monicos, Who Do You Want From Me?
13	Bush, Greedy Fly	13	Fiona Apple, Criminal	13	Depeche Mode, It's No Good
14	Sublime, Wrong Way	14	K's Choice, Not An Addict	14	U2, Staring At The Sun
15	The Wallflowers, The Difference	15	Depeche Mode, It's No Good	15	Matchbox 20, Push
16	The Offspring, Gone Away	16	Silverchair, Abuse Me	16	Collective Soul, Precious Declaration
17	Fiona Apple, Criminal	17	Sarah McLachlan, Building A Mystery	17	White Town, Your Woman
18	Sarah McLachlan, Building A Mystery	18	Smash Mouth, Walkin' On The Sun	18	Matchbox 20, Long Day
19	Veruca Salt, Volcano Girls	19	Mighty Mighty Bosstones, The Impression	19	Live, Turn My Head
20	Live, Turn My Head	20	Third Eye Blind, Semi-Charmed Life	20	OMC, How Bizarre
21	Dave Matthews Band, Crash Into Me	21	Meredith Brooks, Bitch	21	Paula Cole, Where Have All The Cowboys G
22	Fiona Apple, Sleep To Dream	22	Cake, The Distance	22	Toad The Wet Sprocket, Come Down
23	Toad The Wet Sprocket, Come Down	23	Blur, Song 2	23	Tonic, If You Could Only See
24	Collective Soul, Precious Declaration	24	Live, Lakin's Juice	24	311, All Mixed Up
25	U2, Staring At The Sun	25	Sugar Ray, Fly	25	Luscious Jackson, Naked Eye
26	Our Lady Peace, Superman's Dead	26	Sugar Ray, Fly	26	The Wallflowers, One Headlight
27	Foo Fighters, Everlong	27	Counting Crows, A Long December	27	Big Head Todd & The Monsters, Please Don
28	Counting Crows, A Long December	28	Bush, Greedy Fly	28	Sheryl Crow, A Change Would Do You Good
29	White Town, Your Woman	29	Cowboy Mouth, Jenny Says	29	Everclear, Santa Monica
30	Green Day, Hitchin' A Ride	30	Dishwalla, Counting Blue Cars	30	Indigo Girls, Shame On You

# THANK YOU RADIO FOR MAKING THESE HITS IN 1997...



**FOO FIGHTERS**  
"Everlong"  
#13 Modern  
Rock Title

**MEREDITH  
BROOKS**  
"Bitch"  
#31 Modern  
Rock Title

**RADIOHEAD**  
"Let Down"  
"Karma Police"

**FOO FIGHTERS**  
"Monkey Wrench"  
#49 Modern  
Rock Title

**GARBAGE**  
"#1 Crush"  
#11 Modern  
Rock Title

**EVERCLEAR**  
"Everything  
To Everyone"  
#40 Modern  
Rock Title

**MARCY  
PLAYGROUND**  
"Sex & Candy"



**BEASTIE BOYS**

**EVERCLEAR**  
"I Will Buy  
You A  
New Life"

**1000 CLOWNS**

**BRAN VAN  
3000**

**FOO FIGHTERS**  
"My Hero"

**LIZ PHAIR**

**RADIOHEAD**  
NEXT SINGLE

**BUTTHOLE  
SURFERS**

**KOTTONMOUTH  
KINGS**



**SUPERGRASS**

**DANDY  
WARHOLS**

## LOOK FOR HITS FROM THESE ARTISTS IN 1998.

Playlists supplied by Broadcast Data Systems' Radio Track service...

TRIPLE-A



MODERN ADULT



WXRT Chicago VP/Pgm: Norm Winer MD: Patty Martin PLAYS 1 Widespread Panic, Hope In A Hopeless Wor 352

KFOG San Francisco PD: Paul Marszalek APD/MD: Bill Evans PLAYS 1 The Wallflowers, One Headlight 383

WBOS Boston PD: Jim Herron MD: Cliff Nash PLAYS 1 Sister Hazel, All For You 1376

STAR 98.7 KYSR Los Angeles PD: Angela Perelli APD/MD: Chris Ebbott PLAYS 1 Dave Matthews Band, Crash Into Me 1494

MIX 101.9 WTMX Chicago VP/Pgm: Barry James APD/MD: Jaime Kartak PLAYS 1 Shawn Colvin, Sunny Came Home 1292

MIX 98.5 WBMX Boston PD: Greg Strassell MD: Michelle Buczynski PLAYS 1 Sister Hazel, All For You 1588

KTCZ Minneapolis PD: Lauren MacLeash MD: Jane Fredericksen PLAYS 1 Sister Hazel, All For You 580

WHPT Tampa PD: Chuck Beck PLAYS 1 Sister Hazel, All For You 873

WVRV St. Louis MD: Mike Richter PLAYS 1 Dave Matthews Band, Crash Into Me 1218

ALICE 97.3 KLLC San Francisco PD: Louis Kaplan MD: Julie Stoekel PLAYS 1 Dave Matthews Band, Crash Into Me 1236

MIX 102.9 KDMX Dallas PD: Jimmy Steal MD: Lisa Thomas PLAYS 1 Duncan Sheik, Barely Breathing 1532

ALICE 104 WALC St. Louis APD/MD: Tommy Mattern PLAYS 1 Duncan Sheik, Barely Breathing 1971

KBCO Denver PD: Dave Benson MD: Scott Aronhough PLAYS 1 Eric Johnson, S.R.V. 678

KMTT Seattle SM: Chris Mays MD: Dean Carlson PLAYS 1 Shawn Colvin, Sunny Came Home 434

CIDR Detroit PD: Wendy Duff MD: Ann Delisi PLAYS 1 Dave Matthews Band, Crash Into Me 711

STAR 100.7 KFMB San Diego OM/PD: Tracy Johnson MD: Greg Simms PLAYS 1 The Wallflowers, One Headlight 1879

96.5 TIC WTIC Hartford OM: Steve Salthany MD: David Simpson PLAYS 1 Duncan Sheik, Barely Breathing 1808

THE ZONE KZZO Sacramento PD: Carmy Ferreri MD: Dave Daniels PLAYS 1 Jewel, You Were Meant For Me 1756

KKZN Dallas PLAYS 1 Counting Crows, Daylight Fading 722

KINK Portland, OR PD: Dennis Constantine APD: Anita Garlock PLAYS 1 Duncan Sheik, Barely Breathing 270

WXRV Boston PD: Joanne Doody MD: Mike Mullaney PLAYS 1 Sister Hazel, All For You 366

KZZP Phoenix PD: Dan Persigehl MD: Dave Cooper PLAYS 1 The Wallflowers, One Headlight 1255

PLANET 103.5 WPLL Miami PD: Rob Roberts APD: Robert Archer PLAYS 1 Shawn Colvin, Sunny Came Home 1451

WSHE Orlando PD: Katherine Brown MD: Shark PLAYS 1 Jewel, You Were Meant For Me 1236

AIRPLAY  
Monitor

## BEST OF '97

#1

## LABEL SPOTLIGHT

## Third Time In A Row For Atlantic Records

It's a three-peat for Atlantic Records, which is again the No. 1 label in both mainstream and adult top 40 for the third straight year.

"This is especially gratifying, because usually in the middle of the year we think we suck," says executive VP of promotion **Andrea Ganis**. This after starting 1997 with three top five success stories, including **Jewel**, as well as the carryover of **Donna Lewis** from 1996. Atlantic also ended the year on a high note with the success of Jewel (again), as well as its latest breakout acts, **matchbox 20** and **Sugar Ray**.

Atlantic also enjoyed midyear success with **Duncan Sheik's** "Barely Breathing" (the No. 1 adult top 40 title), as well as **Mark Morrison's** "Return Of The Mack," which copped the No. 1 title of the year honors in rhythmic top 40.

"We're now facing ultra-fragmentation, due to these new radio conglomerates," says senior VP of promotion **Danny Buch**. "Records used to go on a bunch of formats at the same time. Today, many songs filter from rock or modern rock to modern adult to mainstream." Not to mention the plethora of other media choices available to today's music consumer. "Potential listeners are literally all over the dial. It's now taking the consumer longer to latch on to music."

One artist who successfully filtered through multiple formats was Jewel, who, Ganis says, "became very close to our hearts. Her success propelled not only the promotion department, but the entire company." "It's taken time, but it was time worth taking," Buch adds. "By the time an artist like Jewel was kicking in with airplay, the listener and consumer were right there with us," he says, reminding us that it took a solid year for the Jewel project to catch fire.

"We ended up turning one of the most eclectic albums of the year into one of the biggest mass-appeal success stories," Buch adds. "If you told me three years ago that Jewel would have crossed to almost every format, I would have initially guessed that she wouldn't have made *any* format."

Fragmentation and the multi-format success of artists like Jewel meant a new promotional approach for many labels in 1997. Ganis notes, "We're promoting not just by format but also by market. When we sense any sales or requests in a particular market... we feel it's our job to alert the stations in that market, regardless of format." Says Buch, "This geographic marketing approach has basically rendered

traditional impact dates a thing of the past. That was designed on a national level, where this is now being done locally.

"We're also layering formats to maximize airplay," he adds. "If we just ran every record through all the available formats simultaneously, they would make a nice bang and be gone."

"We've also had to learn how to read the records, so we can intelligently decide which ones we should lie down in front of a truck for," adds Ganis.

"We've had to ignore politics, ignore artist management, and go with our gut," says Buch, who notes Atlantic also had to learn to ignore some previously popular mind-sets as well: "Look how much we spent on this project, 'but it's a superstar act,' 'but the songwriter also wrote this Grammy-winning song,' 'the album producer had 5 million sales on his last project,' 'the A&R guy who signed them also signed so and so,' etc."

"PDs love to play a No. 1 record that they happen to like personally, but if that record ends up



Buch and Ganis

## Columbia Tops Adult Contemporary List

Columbia Records was 1997's No. 1 AC label, with 19 titles charted. It's held that honor eight of the past 10 years with a heritage roster that includes **Michael Bolton**, **Mariah Carey**, **Shawn Colvin**, **Harry Connick Jr.**, **Billy Joel**, **Journey**, **Kenny Loggins**, **Bruce Springsteen**, **Barbra Streisand**, and **James Taylor**.

Senior VP of national promotion **Jerry Blair** calls it "a tribute to the legacy of this label that the artists signed here continue to make great music. Streisand has had No. 1 albums over four decades and in 1997 charted her first top 10 pop hit in almost 20 years. Billy Joel is celebrating his 25th anniversary with Columbia, Mariah Carey has sold over 90 million albums worldwide in eight short years, and Shawn Colvin has been with the label for 10 years.

"We have a very diverse artist roster in an age of specialization, a roster strong enough to stand on its own and sell records independently of that," Blair adds. "Bob Dylan saw his first new album enter the top 10 for the first time since 1979 and become the highest chart debut in his 36-year career."

"[The Fugees'] **Wyclef Jean** sold over a million units without a signature pop hit; **Maxwell** sold 2 million, also without a classic pop hit. **Kenny Lattimore** went gold without a true pop/crossover hit," he adds. Another case in point is the continuing retail success of Connick. "Whether Harry does or doesn't have chart hits, he will sell a lot of records with airplay and will also sell a lot of records without a lot of airplay. It's all based on the marketing of these artists that they can consistently sell at least a million or more records."

Dealing with an AC audience isn't exactly like working the mainstream crowd, says Blair. "With adults, their lives don't completely revolve around radio airplay."

The label's heritage artists aside, Blair introduces Columbia—the Next Generation. "Chantal Kreviazuk, with legendary producer **Peter Asher**, has made great strides with the modern adult panel," he says. There's also new stuff coming from **Sinéad O'Connor**, **Peter Stewart** of *dog's eye view*, and **Imani Coppola**. "Watch for **Ricky Martin** to cross over from his Latino success, and watch for **John Forte** from the *Refugee Camp All Stars*, new projects from **Maxwell**, **Lattimore**, **Soul Asylum**, as well as new bands **Dag** and the *Getaway People*."



Blair

## It's A Spice World After All At Top 40

Despite incessant rumors at year-end about the group's future, it was indeed a Spice World in 1997, at least as far as top 40 radio was concerned, as Virgin Records' own **Melanie B.**,

**Melanie C.**, **Victoria**, **Emma**, and **Jeri** (aka **Spice Girls**) racked up No. 1 rankings at both mainstream and rhythmic top 40 radio, while further cementing their status as pop-culture icons. According to *The Hollywood Reporter*, the Girls' recent TV special garnered the highest Tuesday ratings on UPN in more than a year.



Spice Girls

Beyond their own success, Spice Girls represented a larger move at mainstream top 40 toward hits from "teen idol" acts such as **Hanson** and the **Backstreet Boys** that somehow appealed to both moms and daughters. And by year's end, several female acts with at least a hint of spice were either on the charts or in the wings at top 40 radio.

We caught up to **Melanie Chisholm** (aka **Sporty Spice**) as the girls were rehearsing for their December appearance at the *Billboard Music Awards* in Las Vegas. "We're so excited about our acceptance in America; we're just over the moon," she says. "We always hoped we would be successful, but we could never have imagined it would go as well as it has. It's been an absolute whirlwind, and, after being on the road for two years, we're just taking each day as it comes."

The Spice machine is set to hit overdrive in December and January, as the Girls head to Europe for a quick whistle-stop promo tour in London, Paris, and Brussels, a short holiday

break at home with family, then into rehearsals for an upcoming world tour that takes them to America from May through August. The next major Spice Girls event is "Spiceworld—The Movie," which opens in January.

"We've had a few showings back home that have been well received, plus we've had some test screenings in America that were also very positive," says Chisholm. "It's very strange to sit in a theater and see your own face up on a movie screen. But it's a good movie, and there are some other fantastic actors in it as well."

The Girls' 1997 was also marked by numerous endorsement deals, including their well-publicized Pepsi spots. And back home in England, you'll see the Girls' faces adorning bags of Walkers potato chips and many other fine products. In a strange way, this product placement helps the Girls' parents during their



TOP 40

BY KEVIN CARTER

prolonged absences, Chisholm says. "It's great, because our parents don't seem to miss us as much when they can walk through a store and see a bunch of products with our faces on it."

not testing, selling, or requesting, a year from now they won't even remember playing it," says Buch. "However, if you happen to force them on a song they may not initially like, and it ends up selling like crazy and blowing out their phones, they'll end up thanking you for it."

"Our mantra is, 'We know nothing,'" adds Ganis. "Sure, we know how to do our jobs, but we never know what music will capture the attention of the the consumer—that's always the X factor: We may have our own opinions about what's good or not, but we've had to de-egoize ourselves in the process and listen more closely to the consumer. When the record talks, or, in some cases, doesn't talk, we have to know how to react."

"No one, even the so-called superstar artists, has guarantees anymore," she adds. "All the rules have changed, and that's scary for us. We're fortunate that we've been able to create artists this year who have sold and requested. We're driven to working these artists longer than before, and, in turn, radio is keeping them on longer, and consumers are using them longer."

## Arista Records Rules Rhythmic Top 40

Arista was the No. 1 rhythmic top 40 label by a wide margin, with 23 charted titles, heavily powered by the LaFace and Bad Boy Entertainment camps. Label mainstay **Toni Braxton** also achieved No. 1 AC status, both by title and artist, while new acts **Mase**, **Next**, **Az Yet**, **Usher**, and **No Mercy** made their presence felt in 1997.

Senior VP of promotion **Richard Palmese** praises "the artists who consistently give us hit records and our promotion team that consistently delivers those hits at radio." He stresses that "they accomplish that feat without setting boundaries or limitations of where we take our artists' music."



Palmese

"Toni Braxton is a true superstar, and that message was sent to the world with 'Un-Break My Heart,'" says Palmese. "Clive Davis gave her the song that was written by **Diane Warren** and produced by **David Foster**, and, along with **L.A. Reid** in the mix, it was a can't-lose proposition."

"The rhythmic format has become the expressway to mainstream," Palmese adds. "Look at the mainstream success enjoyed by **Puff Daddy**, the **Notorious B.I.G.**, **Mase**, etc. They broke big at rhythmic radio, and then we brought them to mainstream. The perfect example: At press time, LaFace artist **Usher** held No. 1 status for eight weeks on the rhythmic chart with

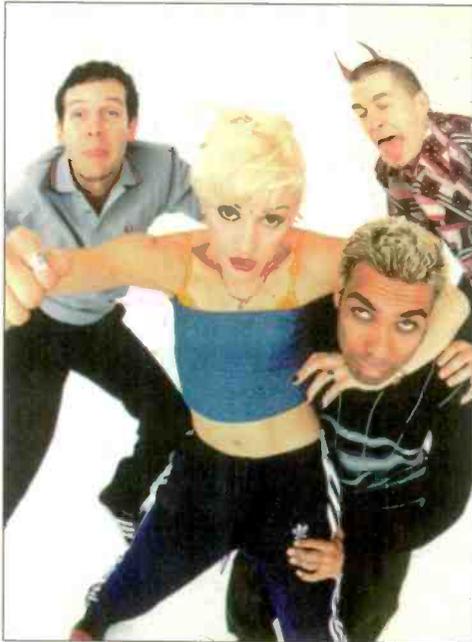
"You Make Me Wanna..." which, at the same time, was also breaking into the top 10 on the mainstream chart."

However, Palmese adds, "if you look at the top 30 of the mainstream chart today, we still don't see a lot of crossover artists represented there yet, but we are making inroads. We're endeavoring to open the minds of mainstream programmers that these artists are pop in the sense that they're popular, and their audience wants to hear them. I hope that they will follow the lead set by the programmers on the rhythmic panel who are aggressive and very much in touch with what their listeners want."

Coming in early 1998 from the Arista family: new albums from **Aretha Franklin**, **Gary Barlow**, **Monica**, **Deborah Cox**, and Norwegian all-girl pop group the **Tuesdays**, as well as the debut effort from singer/songwriter **Andrea Martin**, who wrote "Don't Let Go (Love)" for *En Vogue* and "Before You Walk Out Of My Life" by **Monica**.

KEVIN CARTER

# AIRPLAY Monitor BEST OF '97



No Doubt

## Top 40/Mainstream Singles

- | Pos. | TITLE—Artist—Imprint/Label  |
|------|---|
| 1    | DON'T SPEAK—No Doubt—Trauma/Interscope                                      |
| 2    | YOU WERE MEANT FOR ME—Jewel—Atlantic  |
| 3    | SEMI-CHARMED LIFE—Third Eye Blind—Elektra/EEG                               |
| 4    | LOVEFOOL—The Cardigans—Trampoline/Stockholm/Mercury                         |
| 5    | HOW BIZARRE—OMC—Huh!l/Mercury   |
| 6    | DON'T LET GO (LOVE)—En Vogue—EastWest/EEG                                   |
| 7    | QUIT PLAYING GAMES (WITH MY HEART)—Backstreet Boys—Jive                     |
| 8    | ONE HEADLIGHT—The Wallflowers—Interscope                                    |
| 9    | MMMBOP—Hanson—Mercury   |
| 10   | I WANT YOU—Savage Garden—Columbia   |
| 11   | ALL FOR YOU—Sister Hazel—Universal  |
| 12   | BITCH—Meredith Brooks—Capitol   |
| 13   | DO YOU KNOW (WHAT IT TAKES)—Robyn—RCA                                       |
| 14   | UN-BREAK MY HEART—Toni Braxton—LaFace/Arista                                |
| 15   | RETURN OF THE MACK—Mark Morrison—Atlantic                                   |
| 16   | WANNABE—Spice Girls—Virgin  |
| 17   | FOOLISH GAMES—Jewel—Atlantic  |
| 18   | SAY YOU'LL BE THERE—Spice Girls—Virgin                                      |
| 19   | SUNNY CAME HOME—Shawn Colvin—Columbia                                       |
| 20   | MEN IN BLACK—Will Smith—Columbia  |
| 21   | PUSH—Matchbox 20—Lava/Atlantic  |
| 22   | OOH AAH... JUST A LITTLE BIT—Gina G—Eternal/Warner Bros.                    |
| 23   | WHERE HAVE ALL THE COWBOYS GONE?—Paula Cole—Imago/Warner Bros.              |
| 24   | 2 BECOME 1—Spice Girls—Virgin   |
| 25   | FLY—Sugar Ray—Lava/Atlantic   |
| 26   | THE FRESHMEN—The Verve Pipe—RCA   |
| 27   | BARELY BREATHING—Duncan Sheik—Atlantic                                      |
| 28   | FOR YOU I WILL—Monica—Rowdy/Warner Sunset/Atlantic                          |
| 29   | YOUR WOMAN—White Town—Brilliant!/Chrysalis/Capitol                          |
| 30   | EVERYDAY IS A WINDING ROAD—Sheryl Crow—A&M                                  |
| 31   | HARD TO SAY I'M SORRY—Az Yet Featuring Peter Cetera—LaFace/Arista           |
| 32   | I'LL BE MISSING YOU—Puff Daddy & Faith Evans (Featuring 112)—Bad Boy/Arista |
| 33   | A LONG DECEMBER—Counting Crows—DGC/Geffen                                   |
| 34   | I BELIEVE I CAN FLY—R. Kelly—Warner Sunset/Atlantic/Jive                    |
| 35   | HOW DO I LIVE—LeAnn Rimes—Curb  |
| 36   | NO DIGGITY—BLACKstreet (Featuring Dr. Dre)—Interscope                       |
| 37   | MOUTH—Merril Bainbridge—Universal   |
| 38   | EVERY TIME I CLOSE MY EYES—Babyface—Epic                                    |
| 39   | IF IT MAKES YOU HAPPY—Sheryl Crow—A&M                                       |

- |    |   |
|----|---|
| 40 | NOBODY—Keith Sweat Featuring Athena Cage—Elektra/EEG                  |
| 41 | HEAD OVER FEET—Alanis Morissette—Maverick/Reprise                     |
| 42 | I DON'T WANT TO WAIT—Paula Cole—Imago/Warner Bros.                    |
| 43 | INVISIBLE MAN—98 Degrees—Motown                                       |
| 44 | IF YOU COULD ONLY SEE—Tonic—Polydor/A&M                               |
| 45 | HONEY—Mariah Carey—Columbia   |
| 46 | WHERE'S THE LOVE—Hanson—Mercury                                       |
| 47 | CRASH INTO ME—Dave Matthews Band—RCA                                  |
| 48 | A CHANGE WOULD DO YOU GOOD—Sheryl Crow—A&M                            |
| 49 | TUBTHUMPING—Chumbawamba—Republic/Universal                            |
| 50 | THIS IS YOUR NIGHT—Amber—Tommy Boy                                    |
| 51 | I WANNA BE THERE—Blessid Union Of Souls—EMI/Capitol                   |
| 52 | ALL BY MYSELF—Celine Dion—550 Music                                   |
| 53 | DON'T CRY FOR ME ARGENTINA—Madonna—Warner Bros.                       |
| 54 | DON'T LEAVE ME—BLACKstreet—Interscope                                 |
| 55 | SHOW ME LOVE—Robyn—RCA  |
| 56 | BUILDING A MYSTERY—Sarah McLachlan—Arista                             |
| 57 | 4 SEASONS OF LONELINESS—Boyz II Men—Motown                            |
| 58 | I GO BLIND—Hootie & The Blowfish—Reprise                              |
| 59 | I LOVE YOU ALWAYS FOREVER—Donna Lewis—Atlantic                        |
| 60 | TWISTED—Keith Sweat—Elektra/EEG                                       |
| 61 | THE IMPRESSION THAT I GET—The Mighty Mighty Bosstones—Big Rig/Mercury |
| 62 | IT'S ALL COMING BACK TO ME NOW—Celine Dion—550 Music                  |
| 63 | I'M STILL IN LOVE WITH YOU—New Edition—MCA                            |
| 64 | ALL CRIED OUT—Allure Featuring 112—Track Masters/Crave                |
| 65 | SECRET GARDEN—Bruce Springsteen—Columbia                              |
| 66 | WHEN YOU LOVE A WOMAN—Journey—Columbia                                |
| 67 | WALKIN' ON THE SUN—Smash Mouth—Interscope                             |
| 68 | COCO JAMBOO—Mr. President—Warner Bros.                                |
| 69 | THE GREASE MEGA-MIX—John Travolta & Olivia Newton-John—Polydor/A&M    |
| 70 | THE DIFFERENCE—The Wallflowers—Interscope                             |
| 71 | WHERE DO YOU GO—No Mercy—Arista                                       |
| 72 | LOVE ROLLERCOASTER—Red Hot Chili Peppers—Geffen                       |
| 73 | MY BOO—Ghost Town DJ's—So So Def/Columbia                             |
| 74 | BARBIE GIRL—Aqua—MCA  |
| 75 | NAKED EYE—Luscious Jackson—Grand Royal/Capitol                        |
| 76 | ON MY OWN—Peach Union—Mute/Epic                                       |
| 77 | LEGEND OF A COWGIRL—Imani Coppola—Columbia                            |
| 78 | FLY LIKE AN EAGLE—Seal—ZTT/Warner Sunset/Atlantic                     |
| 79 | WHATEVER—En Vogue—EastWest/EEG  |
| 80 | BUTTERFLY KISSES—Bob Carlisle—Diadem/Jive                             |
| 81 | PONY—Ginuwine—550 Music   |
| 82 | TAKES A LITTLE TIME—Amy Grant—A&M                                     |
| 83 | TO THE MOON AND BACK—Savage Garden—Columbia                           |
| 84 | ONE MORE TIME—Real McCoy—Arista                                       |
| 85 | MORE THAN THIS—10,000 Maniacs—Geffen                                  |
| 86 | WITHOUT LOVE—Donna Lewis—Atlantic                                     |



Spice Girls



## Girl Power: Top 40 Radio Celebrates A Diverse, And Distaff, 1997

by Theda Sandiford-Waller

The consumer press will again mark 1997 as the musical year of the woman. And who could blame them? From "Bitch" to rap's all-star "Ladies Night," from Girl Power to the re-emergence of female singer/songwriters, many of whom were associated with the Lilith Fair tour, the evidence was overwhelming.

That notwithstanding, 1997 also marked a rebirth of variety at top 40. Beyond girls with guitars, we saw a healthy teen pop idol revival, a steady flow of Euro-pop imports, and a number of novelty hits (i.e., "Barbie Girl," "Men In Black," even the "Jerry Maguire" mix of "Secret Garden"). Oh yeah, a couple of guys with guitars also got some airplay. Among them, **Third Eye Blind, the Wallflowers, the Verve Pipe, and Chumbawamba's "Tubthumping,"** which despite being released late in the chart year ranked No. 49 on the mainstream top 40 year-end singles chart because of its rapid climb.

Looking at this year's leading artists and titles, female singer/songwriters *do* figure prominently at mainstream. Jewel is the No. 2 artist, and "You Were Meant For Me" was the No. 2 song, with 98,142 spins registered during the song's chart life. Sheryl Crow is the No. 5 artist and has three songs in the mainstream top 50. Paula Cole, Meredith Brooks, and Shawn Colvin all have hits in the top 20 of the mainstream list.

Spice Girls—who are female singer/songwriters, too, actually—topped both the mainstream and rhythmic top 40 lists of top artists and can be credited for reviving the teen pop idol craze dormant since **New Kids On The Block** were old news and **Boyz II Men** first arrived on the scene. Among the new kids of 1997 on the mainstream and rhythmic top artist lists: **Hanson, Backstreet Boys, Dru Hill, Robyn, and relative veterans Aaliyah and Monica.** Only Monica made last year's list.

This year, a number of imports found new audiences here. Mark Morrison's "Return Of The Mack" was the No. 1 rhythmic title, while several retro-sounding modern imports, like the Cardigans' "Lovefool," and White Town's

"Your Woman," crossed to top 40. Pure pop imports, besides Robyn and Spice Girls, included **Savage Garden's "I Want You," Gina G's "Ooh Aah... Just A Little Bit,"** Merrill Bainbridge's "Mouth," and Mr. President's "Coco Jamboo."

The top 100 mainstream singles also show the diversity of top 40. Consider that the format made room for OMC's retro-flavored "How Bizarre," LeAnn Rimes' "How Do I Live" (the first major country crossover since "When She Cries"), and Bob Carlisle's Christian AC "Butterfly Kisses," which would have been orphaned by the format a couple of years ago. Even Puff Daddy's elegy to the Notorious B.I.G., "I'll Be Missing You," reached middle America.

Truly, mourning moved millions this year. Elton John's tribute to the late Diana, Princess of Wales, "Candle In The Wind 1997," ignited retail cash registers, if not the airwaves, winning Billboard's Hot 100 Single of the Year and selling nearly 7 million units in eight weeks. Incidentally, "Candle" ranked at No. 129 on the mainstream top 40 recaps.

Despite a perception that there have been fewer modern crossovers because top 40 now prefers artists exclusive to the format, there are roughly the same number of modern crossovers as last year. By my tally, there are approximately 28 modern/triple-A crossovers, 30 if you include Sister Hazel's "All for You" and 10,000 Maniacs' "More Than This," which are perhaps associated more with modern adult than modern rock these days.

It is interesting to note the number of top 50 titles on the mainstream year-end chart that were not giant chart hits but tested well enough to hang around for months. **Duncan Sheik's "Barely Breathing," Dave Matthews Band's "Crash Into Me," Babyface's "Every Time I Close My Eyes," and 98 Degrees' "Invisible Man"** didn't combust instantly. Those songs ultimately peaked at Nos. 10, 18, 12, and 12, respectively, on the mainstream chart but amassed more than 157,121 spins between them while they charted. Not surprisingly, 34% of those points belong to Sheik.

## Top 40/Mainstream Artists

- | Pos. | ARTIST (No. Of Charted Singles) Imprint/Label  |
|------|--|
| 1    | SPICE GIRLS (4) Virgin                         |
| 2    | JEWEL (2) Atlantic                             |
| 3    | NO DOUBT (3) Trauma/Interscope                 |
| 4    | HANSON (3) Mercury                             |
| 5    | SHERYL CROW (3) A&M                            |
| 6    | EN VOGUE (3) EastWest/EEG                      |
| 7    | THE WALLFLOWERS (4) Interscope                 |
| 8    | ROBYN (2) RCA                                  |
| 9    | SAVAGE GARDEN (3) Columbia                     |
| 10   | PAULA COLE (2) Imago/Warner Bros.              |
| 11   | THIRD EYE BLIND (1) Elektra/EEG                |
| 12   | THE CARDIGANS (1) Trampoline/Stockholm/Mercury |
| 13   | BACKSTREET BOYS (2) Jive                       |
| 14   | TONI BRAXTON (3) LaFace/Arista                 |
| 15   | OMC (1) Huh!l/Mercury                          |
| 16   | MEREDITH BROOKS (2) Capitol                    |
| 17   | SISTER HAZEL (1) Universal                     |
| 18   | GINA G (2) Eternal/Warner Bros.                |
| 19   | MARK MORRISON (1) Atlantic                     |
| 20   | SHAWN COLVIN (1) Columbia                      |

## Top 40/Mainstream Labels

- | Pos. | LABEL (No. Of Charted Singles) |
|------|--------------------------------|
| 1    | ATLANTIC (12)                  |
| 2    | COLUMBIA (15)                  |
| 3    | MERCURY (12)                   |
| 4    | INTERSCOPE (11)                |
| 5    | ARISTA (15)                    |
| 6    | EEG (8)                        |
| 7    | WARNER BROS. (11)              |
| 8    | A&M (11)                       |
| 9    | RCA (8)                        |
| 10   | VIRGIN (6)                     |
| 11   | CAPITOL (7)                    |
| 12   | JIVE (6)                       |
| 13   | UNIVERSAL (3)                  |
| 14   | GEFFEN (6)                     |
| 15   | EPIC (6)                       |



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POWER PLAYLISTS



Most-Played Records From Nov. 18, 1996-Nov. 17, 1997

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored period. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys.

Z100 WHZZ New York PD: Tom Poleman APD: Kid Kelly MD: Paul Bryant. Playlist of 40 songs including Jewel, The Cardigans, and No Doubt.

KIIS Los Angeles PD: Dan Ivey APD/MD: Tracy Austin. Playlist of 40 songs including The Cardigans, Gina G, and Mark Morrison.

KISS 108 WXXS Boston PD: John Ivey MD: Kid David Corey. Playlist of 40 songs including Jewel, The Cardigans, and No Doubt.

KRBE Houston PD: John Peake APD: Scott Sparks MD: Jay Michaels. Playlist of 40 songs including The Cardigans, Amber, and Robyn.

KISS 106.1 KHKS Dallas PD: John Cook APD: Mr. Ed Lambert MD: John Reynolds. Playlist of 40 songs including En Vogue, The Cardigans, and Robyn.

Z104 WWZZ Washington, DC PD: Dale O'Brian APD/MD: Ron Ross. Playlist of 40 songs including En Vogue, The Cardigans, and Jewel.

STAR 94 WSTR Atlanta PD: Dan Bowen MD: J.R. Ammons. Playlist of 40 songs including The Wallflowers, Jewel, and Counting Crows.

WFLZ Tampa OM: B.J. Harris MD: Domino. Playlist of 40 songs including Mark Morrison, En Vogue, and Counting Crows.

KDWB Minneapolis PD: Rob Morris APD/MD: Rich Davis. Playlist of 40 songs including Jewel, Blackstreet, and No Doubt.

B94 WBZZ Pittsburgh OM: Keith Clark PD: David Edgar MD: Laura Lilley. Playlist of 40 songs including Jewel, No Doubt, and The Cardigans.

Y100 WHYI Miami PD: Rob Roberts APD: Al Chio MD: Deidre Poyner. Playlist of 40 songs including Savage Garden, No Doubt, and I Want You.

KISS 95.7 WKSS Hartford PD: Jay Beau Jones MD: Mike McGowan. Playlist of 40 songs including En Vogue, Jewel, and The Cardigans.

WPST Trenton Sr. VP/Pgm: Michelle Stevens PD: Dave McKay MD: Andy West. Playlist of 40 songs including The Cardigans, Jewel, and No Doubt.

WNCI Columbus PD: John Dimick APD/MD: Neal Sharpe. Playlist of 40 songs including Jewel, No Doubt, and Toni Braxton.

Q102 WKRQ Cincinnati PD: Bill Klapproth APD: Race Taylor. Playlist of 40 songs including Jewel, No Doubt, and Toni Braxton.

Z100 KKRZ Portland PD: Ken Benson APD/MD: Tommy Austin. Playlist of 40 songs including Mark Morrison, Blackstreet, and No Doubt.

MIX 93.3 KMXV Kansas City PD: Jon Zellner MD: Dylan. Playlist of 40 songs including The Wallflowers, No Doubt, and Jewel.

JAMMIN' 92 WZJM Cleveland PD: Dave Eubanks MD: Action Jackson. Playlist of 40 songs including Blackstreet, Mark Morrison, and Jewel.

TOP 40 / MAINSTREAM

POWER PLAYLISTS

Most-Played Records From Nov. 18, 1996-Nov. 17, 1997



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored period. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys.



Table for station XL106.7 (WXFL) in Orlando, FL. PD: Adam Cook. APD/MD: Pete deGraaf. Lists top 40 songs including 'The Cardigans, Lovelool' and 'Jewel, You Were Meant For Me'.

Table for station ALICE 106 (KALC) in Denver, CO. PD: Gregg Cassidy. MD: Maria Chavez. Lists top 40 songs including 'Better Than Ezra, Desperately Wanting' and 'Duncan Sheik, Barely Breathing'.

Table for station PRO-FM (WPRO) in Providence, RI. PD: Tony Bristol. MD: Davey Morris. Lists top 40 songs including 'Duncan Sheik, Barely Breathing' and 'The Cardigans, Lovelool'.

Table for station G105 (WDGG) in Raleigh, NC. OM: Brian Burns. PD: Kip Taylor. Lists top 40 songs including 'Dave Matthews Band, Crash Into Me' and 'The Wallflowers, One Headlight'.

Table for station KISS 95.1 (WNKS) in Charlotte, NC. PD: Brian Bridgman. MD: Danny Wright. Lists top 40 songs including 'Jewel, You Were Meant For Me' and 'The Cardigans, Lovelool'.

Table for station WZPL in Indianapolis, IN. PD: Tom Gjerdrum. MD: Dave Decker. Lists top 40 songs including 'Jewel, You Were Meant For Me' and 'En Vogue, Don't Let Go (Love)'.

Table for station MIX 104.1 (KHOM) in New Orleans, LA. OM: Dave Stewart. PD: Kandy Klutch. MD: Tom Naylor. Lists top 40 songs including 'Spice Girls, Wannabe' and 'Freak Nasty, Da Dip'.

Table for station KISS 106 (KBKS) in Seattle, WA. PD: Mike Preston. APD/MD: Chet Buchanan. Lists top 40 songs including 'En Vogue, Don't Let Go (Love)' and 'Mark Morrison, Return Of The Mack'.

Table for station WBLI in Long Island, NY. PD: Ken Medek. MD: Al Levine. Lists top 40 songs including 'Duncan Sheik, Barely Breathing' and 'The Wallflowers, One Headlight'.

Table for station KJ103 (KIYO) in Oklahoma City, OK. PD: Mike McCoy. MD: Joe Friday. Lists top 40 songs including 'Duncan Sheik, Barely Breathing' and 'The Wallflowers, One Headlight'.

Table for station THE RIVER (WRVV) in Nashville, TN. PD: Charlie Quinn. Acting MD: Tom Peace. Lists top 40 songs including 'Duncan Sheik, Barely Breathing' and 'Savage Garden, I Want You'.

Table for station WXYV in Baltimore, MD. PD: Dave Ferguson. APD: Throb. MD: Albie Dee. Lists top 40 songs including 'Puff Daddy & Faith Evans, I'll Be' and 'Dru Hill, In My Bed'.

Table for station WIXX in Green Bay, WI. PD: Dan Stone. MD: David Burns. Lists top 40 songs including 'OMC, How Bizarre' and 'The Wallflowers, One Headlight'.

Table for station KISS 98.5 (WKSE) in Buffalo, NY. PD: Sue O'Neil. APD/MD: Dave Universal. Lists top 40 songs including 'Jewel, You Were Meant For Me' and 'The Cardigans, Lovelool'.

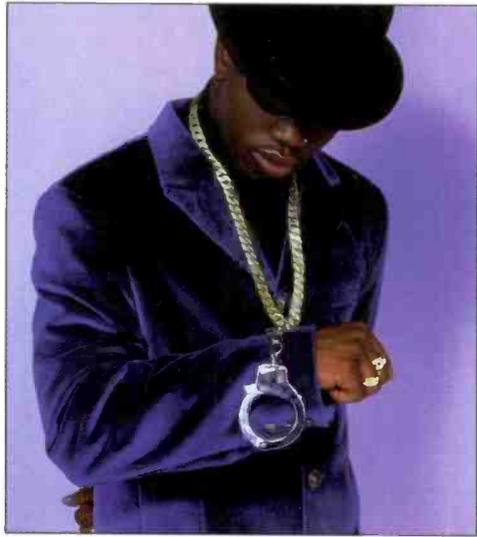
Table for station KHFI in Austin, TX. PD: Krash Kelly. MD: Leslie Basenberg. Lists top 40 songs including 'Jewel, You Were Meant For Me' and 'The Cardigans, Lovelool'.

Table for station WKRZ in Wilkes-Barre, PA. PD: Tony Banks. APD/MD: Jerry Padden. Lists top 40 songs including 'Tonic, If You Could Only See' and 'Jewel, You Were Meant For Me'.

Table for station FLY 92 (WFLY) in Albany, NY. OM: Mike Morgan. PD: Rob Dawes. MD: Ron 'Sugarbear' Williams. Lists top 40 songs including 'The Cardigans, Lovelool' and 'Backstreet Boys, Quit Playing Games'.

Table for station Z93 (WGTV) in Dayton, OH. OM: Michael Luczak. MD: Dani Steile. Lists top 40 songs including 'Meredith Brooks, Bitch' and 'Sister Hazel, All For You'.

# AIRPLAY **Monitor** BEST OF '97



Mark Morrison

## Rhythmic Top 40 Singles

- Pos. TITLE—Artist—Imprint/Label
- 1 RETURN OF THE MACK—Mark Morrison—Atlantic
  - 2 DON'T LEAVE ME—BLACKstreet—Interscope
  - 3 NOBODY—Keith Sweat Featuring Athena Cage—Elektra/EEG
  - 4 I'LL BE MISSING YOU—Puff Daddy & Faith Evans (Featuring 112)—Bad Boy/Arista
  - 5 DON'T LET GO (LOVE)—En Vogue—EastWest/EEG
  - 6 UN-BREAK MY HEART—Toni Braxton—LaFace/Arista
  - 7 MEN IN BLACK—Will Smith—Columbia
  - 8 MO MONEY MO PROBLEMS—The Notorious B.I.G. (Feat. Puff Daddy & Mase)—Bad Boy/Arista
  - 9 NO DIGGITY—BLACKstreet (Featuring Dr. Dre)—Interscope
  - 10 FOR YOU I WILL—Monica—Rowdy/Warner Sunset/Atlantic
  - 11 I BELONG TO YOU (EVERY TIME I SEE YOUR FACE)—Rome—Grand Jury/RCA
  - 12 WANNABE—Spice Girls—Virgin

- 13 ONE IN A MILLION—Aaliyah—Blackground/Atlantic
- 14 CAN WE—SWV—Jive
- 15 EVERY TIME I CLOSE MY EYES—Babyface—Epic
- 16 LET'S GET DOWN—Tony Toni Tone—Mercury
- 17 DA' DIP—FreakNasty—Hard Hood/Power/Triad
- 18 QUIT PLAYING GAMES (WITH MY HEART)—Backstreet Boys—Jive
- 19 HONEY—Mariah Carey—Columbia
- 20 HARD TO SAY I'M SORRY—Az Yet Featuring Peter Cetera—LaFace/Arista
- 21 HYPNOTIZE—The Notorious B.I.G.—Bad Boy/Arista
- 22 CUPID—112—Bad Boy/Arista
- 23 IN MY BED—Dru Hill—Island
- 24 I BELIEVE I CAN FLY—R. Kelly—Warner Sunset/Atlantic/Jive
- 25 YOU MAKE ME WANNA...—Usher—LaFace/Arista
- 26 PONY—Ginuwine—550 Music
- 27 CAN'T NOBODY HOLD ME DOWN—Puff Daddy (Featuring Mase)—Bad Boy/Arista
- 28 SAY YOU'LL BE THERE—Spice Girls—Virgin
- 29 I'M STILL IN LOVE WITH YOU—New Edition—MCA
- 30 DON'T SPEAK—No Doubt—Trauma/Interscope
- 31 LOVE YOU DOWN—Inoj—So So Def/Columbia
- 32 G.H.E.T.T.O.U.T.—Changing Faces—Big Beat/Atlantic
- 33 2 BECOME 1—Spice Girls—Virgin
- 34 DO YOU KNOW (WHAT IT TAKES)—Robyn—RCA
- 35 GET IT TOGETHER—702—Biv 10/Motown
- 36 SWEET SEXY THING—Nu Flavor Featuring Roger—Reprise
- 37 ALL CRIED OUT—Allure Featuring 112—Track Masters/Crave
- 38 OOH AAH... JUST A LITTLE BIT—Gina G—Eternal/Warner Bros.
- 39 4 SEASONS OF LONELINESS—Boyz II Men—Motown
- 40 INVISIBLE MAN—98 Degrees—Motown
- 41 HEAVEN—Nu Flavor—Reprise
- 42 TWISTED—Keith Sweat—Elektra/EEG
- 43 WHATEVER—En Vogue—EastWest/EEG
- 44 MY LOVE IS THE SHHH!—Somethin' For The People Featuring Trina & Tamara—Warner Bros.
- 45 I LIKE IT—The Blackout Allstars—Columbia
- 46 EVERYTHING—Mary J. Blige—MCA
- 47 WHAT KIND OF MAN WOULD I BE—Mint Condition—Perspective/A&M
- 48 NOT TONIGHT—Lil' Kim Feat. Da Brat, Left Eye, Missy Elliott & Angie Martinez—Undeas/Atlantic/Tommy Boy



BLACKstreet

- 49 GET ME HOME—Foxy Brown Featuring BLACKstreet—Violator/Def Jam/Mercury
- 50 TELL ME DO U WANNA—Ginuwine—550 Music
- 51 LOVEFOOL—The Cardigans—Trampoline/Stockholm/Mercury
- 52 COLD ROCK A PARTY—MC Lyte—EastWest/EEG
- 53 LAST NIGHT—Az Yet—LaFace/Arista
- 54 STOMP—God's Property—B-Rite/Interscope
- 55 LOVE IS ALL WE NEED—Mary J. Blige—MCA
- 56 THIS IS FOR THE LOVER IN YOU—Babyface Feat. LL Cool J, Howard Hewett, Jody Watley & Jeff Daniels—Epic
- 57 MY BOO—Ghost Town DJ's—So So Def/Columbia
- 58 I FELL IN LOVE—Rockell—Robbins
- 59 THE ONE I GAVE MY HEART TO—Aaliyah—Blackground/Atlantic
- 60 MMMBOP—Hanson—Mercury
- 61 GOT 'TIL IT'S GONE—Janet (Featuring Q-Tip And Joni Mitchell)—Virgin
- 62 BARBIE GIRL—Aqua—MCA
- 63 IT'S ALL COMING BACK TO ME NOW—Celine Dion—550 Music
- 64 I BELIEVE IN YOU AND ME—Whitney Houston—Arista
- 65 COME ON—Billy Lawrence Featuring MC Lyte—EastWest/EEG
- 66 WITHOUT YOUR LOVE—Angelina—Upstairs
- 67 DON'T CRY FOR ME ARGENTINA—Madonna—Warner Bros.
- 68 JUST A TOUCH—Keith Sweat—Elektra/EEG
- 69 BIG BAD MAMMA—Foxy Brown Featuring Dru Hill—Violator/Def Jam/Mercury
- 70 BETCHA BY GOLLY WOW!—♀—NPG/EMI
- 71 I DON'T NEED YOUR LOVE—Angelina—Upstairs
- 72 I'LL BE—Foxy Brown Featuring Jay-Z—Violator/Def Jam/Mercury
- 73 HEAD OVER HEELS—Allure Featuring NAS—Track Masters/Crave
- 74 FLY—Sugar Ray—Lava/Atlantic
- 75 BUTTERFLY—Mariah Carey—Columbia
- 76 MOUTH—Merril Bainbridge—Universal
- 77 CAN'T LET GO—Laurnea—Yab Yum/Epic
- 78 IF YOUR GIRL ONLY KNEW—Aaliyah—Blackground/Atlantic
- 79 WHERE DO YOU GO—No Mercy—Arista
- 80 LOOK INTO MY EYES—Bone Thugs-N-Harmony—Ruthless/Relativity
- 81 TELL ME—Dru Hill—Island
- 82 HOW BIZARRE—OMC—Huh!/Mercury
- 83 FEEL SO GOOD—Mase—Bad Boy/Arista
- 84 DO YOU MISS ME—Jocelyn Enriquez—Classified/Timberl/Tommy Boy
- 85 I LOVE YOU ALWAYS FOREVER—Donna Lewis—Atlantic
- 86 SHOW ME LOVE—Robyn—RCA
- 87 REQUEST LINE—Zhané—Illtown/Motown
- 88 SAY... IF YOU FEEL ALRIGHT—Crystal Waters—Mercury
- 89 A LITTLE BIT OF ECSTASY—Jocelyn Enriquez—Classified/Timberl/Tommy Boy
- 90 SPACE JAM—Quad City DJ's—Warner Sunset/Big Beat/Atlantic
- 91 PUT YOUR HANDS WHERE MY EYES COULD SEE—Busta Rhymes—Elektra/EEG
- 92 PHENOMENON—LL Cool J—Def Jam/Mercury
- 93 WHEN DOVES CRY—Ginuwine—550 Music
- 94 THE RAIN (SUPA DUPA FLY)—Missy "Misdemeanor" Elliott—EastWest/EEG
- 95 IF TOMORROW NEVER COMES—Joose—Flavor Unit/EastWest/EEG
- 96 THIS IS YOUR NIGHT—Amber—Tommy Boy
- 97 HOW COME, HOW LONG—Babyface—Epic
- 98 SUMMERTIME SUMMERTIME—Carina—So So Def/Columbia
- 99 ONE MORE TIME—Real McCoy—Arista
- 100 DOWN FOR YOURS—Nastyboy Klick Featuring Roger Troutman—NastyBoy/GlassNote/Mercury



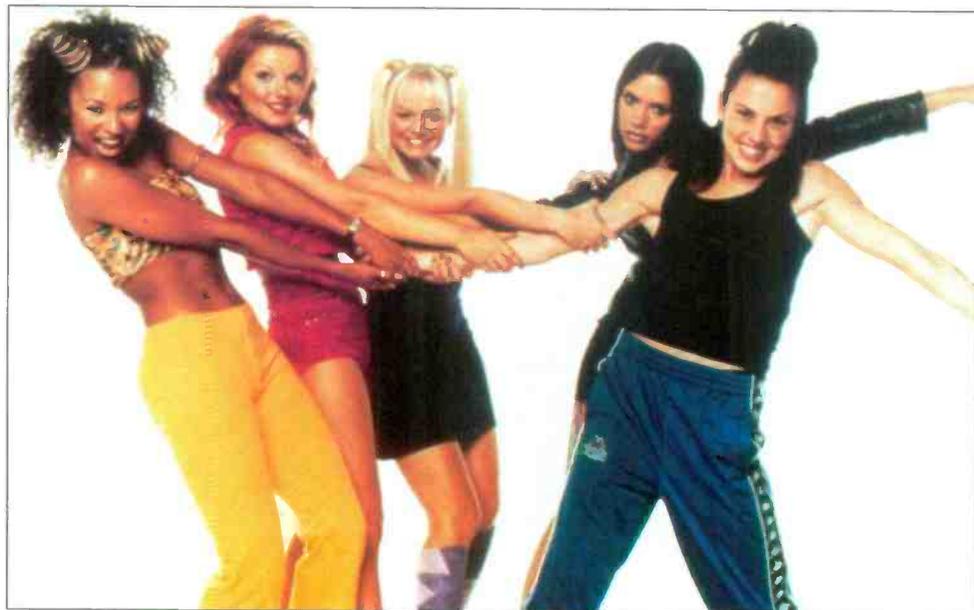
Puff Daddy

## Rhythmic Top 40 Artists

- Pos. ARTIST (No. Of Charted Singles) Imprint/Label
- 1 SPICE GIRLS (4) Virgin
  - 2 BLACKSTREET (3) Interscope (1) Violator/Def Jam/Mercury
  - 3 EN VOGUE (3) EastWest/EEG
  - 4 MARK MORRISON (1) Atlantic
  - 5 AALIYAH (4) Blackground/Atlantic
  - 6 112 (3) Bad Boy/Arista (1) Track Masters/Crave
  - 7 KEITH SWEAT (3) Elektra/EEG
  - 8 TONI BRAXTON (3) LaFace/Arista
  - 9 GINUWINE (3) 550 Music
  - 10 WILL SMITH (2) Columbia
  - 11 PUFF DADDY (3) Bad Boy/Arista (1) RCA
  - 12 THE NOTORIOUS B.I.G. (3) Bad Boy/Arista
  - 13 DRU HILL (3) Island (1) Violator/Def Jam/Mercury
  - 14 BABYFACE (3) Epic
  - 15 SWV (2) RCA (1) Jive
  - 16 MONICA (1) Rowdy/Warner Sunset/Atlantic
  - 17 ROME (1) Grand Jury/RCA
  - 18 MARIAH CAREY (2) Columbia
  - 19 MASE (3) Bad Boy/Arista (1) Mercury
  - 20 BACKSTREET BOYS (2) Jive

## Rhythmic Top 40 Labels

- Pos. LABEL (No. Of Charted Singles)
- 1 ARISTA (23)
  - 2 ATLANTIC (15)
  - 3 EEG (16)
  - 4 COLUMBIA (12)
  - 5 INTERSCOPE (8)
  - 6 MERCURY (14)
  - 7 VIRGIN (8)
  - 8 JIVE (8)
  - 9 RCA (10)
  - 10 MCA (7)
  - 11 MOTOWN (6)
  - 12 EPIC (7)
  - 13 550 MUSIC (7)
  - 14 WARNER BROS. (6)
  - 15 ISLAND (5)



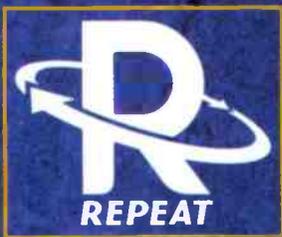
Spice Girls

# R

**RELATIVITY**  
ENTERTAINMENT



**Antoinette**, The Beatnuts, **Bizzy Bone**, Black Rose, **Common**, DJ Honda, **E-A-Ski**, Fatal, **Gangsta Boo**, Graveyard Shift, **H-Town**, Ka-Nut, **Ken Dawg**, Krayzie Bone, **Link**, Mac Mall, **Mag G**, Michelle Mitchell, **M.O.P.**, No I.D., **Poetic Hustla'z**, Souljah Boy, **Stacked Deck**, Syndicate, **Teflon**, Three 6 Mafia, **TomSkee**, Tre, **Il Tru**



#1 Soul Hits of the 60's, Vol. 1, 2, 3, **Funkgasm: Funk's Greatest Hits**, Bikini World, **Redd Foxx "Fugg It"**, Laff's Greatest Hits



**BAM Crawford's Purpose**, Oleta Adams, **Nancey Jackson**, Deniece Williams, **Sheila E.**

POWER PLAYLISTS

Most-Played Records From Nov. 18, 1996-Nov. 17, 1997



Playlists supplied by Broadcast Data Systems' RadioTrack service. Songs ranked by number of plays in month period. Playlists are listed in order of USA weekly chart, beginning with the highest-cumulative station. Chart is updated twice weekly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies according to space.

WKTU PD: Frankie Blue APD/MD: Andy Shane. Playlist for WKTU New York with 40 tracks and play counts.

B96 PD: Todd Cavanah MD: Erik Bradley. Playlist for B96 Chicago with 40 tracks and play counts.

Q102 PD: Glenn Kalina MD: Jay Towers. Playlist for Q102 Philadelphia with 40 tracks and play counts.

JAM'N 94.5 PD: Cadillac Jack APD/MD: Cat Collins. Playlist for JAM'N 94.5 Boston with 40 tracks and play counts.

WILD 94.9 PD: Michael Martin MD: "Jazzy" Jim Archer. Playlist for WILD 94.9 San Francisco with 40 tracks and play counts.

POWER 96 PD: Kid Curry MD: Phil Jones. Playlist for POWER 96 Miami with 40 tracks and play counts.

WDRQ PD: Lisa Rodman MD: Jimi Jamm. Playlist for WDRQ Detroit with 40 tracks and play counts.

KUBE PD: Mike Tierney Acting MD: Christine Fox. Playlist for KUBE Seattle with 40 tracks and play counts.

KGGI PD: Diana Laird APD: Jesse Duran MD: Ricky Fuentes. Playlist for KGGI Riverside with 40 tracks and play counts.

FM102 PD: Bob West APD/MD: Trejo. Playlist for FM102 Sacramento with 40 tracks and play counts.

KTFM PD: Cliff Tredway. Playlist for KTFM San Antonio with 40 tracks and play counts.

POWER 92 PD: Don Parker MD: Mikey Freeman. Playlist for POWER 92 Phoenix with 40 tracks and play counts.

Z90 OM/PD: Lisa Vazquez MD: Dale Soliven. Playlist for Z90 San Diego with 40 tracks and play counts.

KS107.5 PD: Rick Stacy MD: Jennifer Wilde. Playlist for KS107.5 Denver with 40 tracks and play counts.

B95 MD: Dennis Martinez. Playlist for B95 Fresno with 40 tracks and play counts.

POWER 102 PD: John Candelaria. Playlist for POWER 102 El Paso with 40 tracks and play counts.

Z104 PD: Don London APD/MD: Jay West. Playlist for Z104 Norfolk with 40 tracks and play counts.

KLUC PD: Cat Thomas MD: Melissa Stefas. Playlist for KLUC Las Vegas with 40 tracks and play counts.

# AIRPLAY Monitor BEST OF '97



Duncan Sheik

## Adult Top 40 Singles

- | Pos. | TITLE—Artist—Imprint/Label                                     |
|------|--|
| 1    | BARELY BREATHING—Duncan Sheik—Atlantic                         |
| 2    | ONE HEADLIGHT—The Wallflowers—Interscope                       |
| 3    | SUNNY CAME HOME—Shawn Colvin—Columbia                          |
| 4    | YOU WERE MEANT FOR ME—Jewel—Atlantic                           |
| 5    | DON'T SPEAK—No Doubt—Trauma/Interscope                         |
| 6    | ALL FOR YOU—Sister Hazel—Universal                             |
| 7    | SEMI-CHARMED LIFE—Third Eye Blind—Elektra/EEG                  |
| 8    | LOVEFOOL—The Cardigans—Trampoline/Stockholm/Mercury            |
| 9    | I WANT YOU—Savage Garden—Columbia                              |
| 10   | WHERE HAVE ALL THE COWBOYS GONE?—Paula Cole—Imago/Warner Bros. |
| 11   | I GO BLIND—Hootie & The Blowfish—Reprise                       |
| 12   | FOOLISH GAMES—Jewel—Atlantic                                   |
| 13   | HOW BIZARRE—OMC—Huh!/Mercury                                   |
| 14   | CRASH INTO ME—Dave Matthews Band—RCA                           |
| 15   | THE FRESHMEN—The Verve Pipe—RCA                                |
| 16   | EVERYDAY IS A WINDING ROAD—Sheryl Crow—A&M                     |
| 17   | A CHANGE WOULD DO YOU GOOD—Sheryl Crow—A&M                     |
| 18   | I DON'T WANT TO WAIT—Paula Cole—Imago/Warner Bros.             |
| 19   | HEAD OVER FEET—Alanis Morissette—Maverick/Reprise              |
| 20   | BUILDING A MYSTERY—Sarah McLachlan—Arista                      |
| 21   | UN-BREAK MY HEART—Toni Braxton—LaFace/Arista                   |
| 22   | MMMBOP—Hanson—Mercury  |
| 23   | A LONG DECEMBER—Counting Crows—DGC/Geffen                      |
| 24   | PUSH—Matchbox 20—Lava/Atlantic                                 |
| 25   | IF YOU COULD ONLY SEE—Tonic—Palydar/A&M                        |
| 26   | COUNTING BLUE CARS—Dishwalla—A&M                               |
| 27   | IF IT MAKES YOU HAPPY—Sheryl Crow—A&M                          |
| 28   | WHEN YOU LOVE A WOMAN—Journey—Columbia                         |
| 29   | BITCH—Meredith Brooks—Capitol                                  |
| 30   | FLY—Sugar Ray—Lava/Atlantic                                    |
| 31   | I LOVE YOU ALWAYS FOREVER—Danna Lewis—Atlantic                 |
| 32   | SHAME ON YOU—Indigo Girls—Epic                                 |
| 33   | THE DIFFERENCE—The Wallflowers—Interscope                      |
| 34   | IT'S ALL COMING BACK TO ME NOW—Celine Dion—550 Music           |
| 35   | JUST ANOTHER DAY—John Mellencamp—Mercury                       |
| 36   | CHANGE THE WORLD—Eric Clapton—Reprise                          |
| 37   | DON'T LET GO (LOVE)—En Vogue—EastWest/EEG                      |
| 38   | MORE THAN THIS—10,000 Maniacs—Geffen                           |
| 39   | POSSESSION—Sarah McLachlan—Arista                              |
| 40   | FLY LIKE AN EAGLE—Seal—ZTT/Warner Sunset/Atlantic              |

## Adult Top 40 Artists

- | Pos. | ARTIST (No. Of Charted Singles) Imprint/Label |
|------|---|
| 1    | JEWEL (3) Atlantic                            |
| 2    | SHERYL CROW (3) A&M                           |

- |    |  |
|----|--|
| 3  | THE WALLFLOWERS (4) Interscope                 |
| 4  | DUNCAN SHEIK (2) Atlantic                      |
| 5  | PAULA COLE (2) Imago/Warner Bros.              |
| 6  | SHAWN COLVIN (2) Columbia                      |
| 7  | NO DOUBT (2) Trauma/Interscope                 |
| 8  | SISTER HAZEL (1) Universal                     |
| 9  | SAVAGE GARDEN (3) Columbia                     |
| 10 | THIRD EYE BLIND (2) Elektra/EEG                |
| 11 | THE CARDIGANS (1) Trampoline/Stockholm/Mercury |
| 12 | SARAH MCLACHLAN (3) Arista                     |
| 13 | HOOTIE & THE BLOWFISH (2) Atlantic (1) Reprise |
| 14 | OMC (1) Huh!/Mercury                           |
| 15 | DAVE MATTHEWS BAND (1) RCA                     |
| 16 | THE VERVE PIPE (1) RCA                         |
| 17 | COUNTING CROWS (2) DGC/Geffen                  |
| 18 | ALANIS MORISSETTE (2) Maverick/Reprise         |
| 19 | HANSON (2) Mercury                             |
| 20 | DISHWALLA (2) A&M                              |

## Adult Top 40 Labels

- | Pos. | LABEL (No. Of Charted Singles) |
|------|--------------------------------|
| 1    | ATLANTIC (17)                  |
| 2    | A&M (14)                       |
| 3    | COLUMBIA (15)                  |
| 4    | MERCURY (10)                   |
| 5    | INTERSCOPE (7)                 |
| 6    | REPRISE (7)                    |
| 7    | ARISTA (9)                     |
| 8    | WARNER BROS. (7)               |
| 9    | UNIVERSAL (4)                  |
| 10   | EEG (7)                        |
| 11   | RCA (5)                        |
| 12   | GEFFEN (5)                     |
| 13   | EPIC (7)                       |
| 14   | JIVE (3)                       |
| 15   | CAPITOL (3)                    |



Toni Braxton

## Adult Contemporary Singles

- | Pos. | TITLE—Artist—Imprint/Label                                      |
|------|---|
| 1    | UN-BREAK MY HEART—Toni Braxton—LaFace/Arista                    |
| 2    | CHANGE THE WORLD—Eric Clapton—Reprise                           |
| 3    | YOU WERE MEANT FOR ME—Jewel—Atlantic                            |
| 4    | FOR THE FIRST TIME—Kenny Loggins—Columbia                       |
| 5    | WHEN YOU LOVE A WOMAN—Journey—Columbia                          |
| 6    | SUNNY CAME HOME—Shawn Colvin—Columbia                           |
| 7    | I FINALLY FOUND SOMEONE—Barbra Streisand & Bryan Adams—Columbia |
| 8    | HOW DO I LIVE—LeAnn Rimes—Curb                                  |
| 9    | IF WE FALL IN LOVE TONIGHT—Rod Stewart—Warner Bros.             |
| 10   | I'LL ALWAYS BE RIGHT THERE—Bryan Adams—A&M                      |
| 11   | I BELIEVE IN YOU AND ME—Whitney Houston—Arista                  |
| 12   | VALENTINE—Jim Brickman With Martina McBride—Windham Hill        |
| 13   | ALL BY MYSELF—Celine Dion—550 Music                             |
| 14   | I BELIEVE I CAN FLY—R. Kelly—Warner Sunset/Atlantic/Jive        |
| 15   | BUTTERFLY KISSES—Bob Carlisle—Diadem/Jive                       |



## Mainstream AC Embraces Veterans; Adult T40 Rocks; Modern Adult Explodes

by Steve Graybow

In a year that will be remembered for the proliferation of modern adult stations, don't overlook the quiet strength of mainstream AC radio. While the "Is modern AC a format?" question continually raised its head and the line between adult top 40 and modern AC constantly blurred, traditional AC re-established itself with exciting new music by some of its defining artists and took some chances in the process.

Rather than following adult top 40 on all the modern-leaning hits of the day, AC cultivated a broad array of indigenous music and artists, some of them format mainstays. James Taylor enjoyed his highest-charting AC song in nearly a decade, as "Little More Time With You" remained in the top five for more than a month. Michael Bolton, who has charted at least once a year in every year of the decade, and Kenny Loggins both enjoyed No. 1 singles, as did a revitalized Chicago. Daryl Hall and John Oates reunited with a top five AC track, and Paul Carrack, who last charted in 1989, reached the top five with "For Once In Our Lives." These stalwarts were joined by a diverse selection of artists that included new age pianist Jim Brickman, modern-bred No Doubt, and teen sensations Backstreet Boys.

AC's openness allowed for a proliferation of R&B hits in 1997; the door opened by the Tony Rich Project last year allowed a surprising number of R&B ballads to excel this year. Toni Braxton is the year's No. 1 AC artist; her "Un-Break My Heart" is the No. 1 single. Likewise, Whitney Houston, Babyface—neither of whom are strangers to the AC format—R. Kelly, and Monica all brought some R&B flavor to the format. As adult top 40 adopts a more rock-oriented stance, mainstream AC continues to emerge as the adult general-market format in which listeners are most likely to be exposed to adult-oriented R&B music.

The biggest surprise of the year was Bob Carlisle's "Butterfly Kisses." This was a rare occasion in which AC broke a record that went on to become a hit virtually everywhere else. "Kisses" shot to No. 1 at AC in only three weeks, reaching its zenith the week it debuted at both top 40/mainstream and country. An isolated incident, but one that shows AC's ability to break the right song, and one that best defines the format's increased activity in the past year.

While mainstream AC looked toward the future by reaching into its past, adult top 40 championed an ever-increasing roster of new artists, sharing much of its music with modern adult and even triple-A. In fact, adult top 40 seems to have taken a page from the triple-A songbook. The adult top 40 song of the year is Duncan Sheik's triple-A No. 1 "Barely Breathing"; the top 10 includes the Wallflowers, Jewel, Sister Hazel, and Paula Cole. Triple-A pioneer Shawn Colvin hit No. 1 for the first time at adult top 40 (and AC) this year, and Indigo Girls' "Shame On You" crossed over to adult top 40 from triple-A.

Interestingly, with modern adult, triple-A, modern, and adult top 40 covering so much common ground, records didn't spread from format to format in any logical order. Adult top 40 sometimes embraced triple-A cross-overs sooner than modern adult. But although adult top 40 certainly experimented with edgier music, harder-edged acts such as Chumbawamba, Smash Mouth, and Sugar Ray did debut faster at modern adult than at adult top 40.

Modern adult exploded in 1997, finding itself with an ever-increasing pool of pop/alternative talent from which to choose and rising to the occasion. The question of whether it is a true format proved inconsequential. The fact of its success makes it an exciting addition to the world of adult music, one that looks to stay around for some time to come.

- |    |  |
|----|--|
| 16 | GO THE DISTANCE—Michael Bolton—Columbia                        |
| 17 | HERE IN MY HEART—Chicago—Reprise                               |
| 18 | I LOVE YOU ALWAYS FOREVER—Donna Lewis—Atlantic                 |
| 19 | FOR YOU I WILL—Monica—Rawdy/Warner Sunset/Atlantic             |
| 20 | QUIT PLAYING GAMES (WITH MY HEART)—Backstreet Boys—Jive        |
| 21 | UNTIL I FIND YOU AGAIN—Richard Marx—Capitol                    |
| 22 | IT'S ALL COMING BACK TO ME NOW—Celine Dion—550 Music           |
| 23 | SOMETHING ABOUT THE WAY YOU LOOK TONIGHT—Elton John—Rocket/A&M |
| 24 | I DON'T WANT TO—Toni Braxton—LaFace/Arista                     |
| 25 | LITTLE MORE TIME WITH YOU—James Taylor—Columbia                |
| 26 | DON'T SPEAK—No Doubt—Trauma/Interscope                         |
| 27 | DO YOU LOVE ME THAT MUCH—Peter Cetera—River North              |
| 28 | FOR ONCE IN OUR LIVES—Paul Carrack—Ark 21                      |
| 29 | TAKES A LITTLE TIME—Amy Grant—A&M                              |
| 30 | ALONE—Bee Gees—Polydor/A&M                                     |
| 31 | FOOLISH GAMES—Jewel—Atlantic                                   |
| 32 | SILVER SPRINGS—Fleetwood Mac—Reprise                           |
| 33 | HAVANA—Kenny G—Arista  |
| 34 | TOO LATE, TOO SOON—Jon Secada—SBK/EMI                          |
| 35 | A SMILE LIKE YOURS—Natalie Cole—Elektra/EEG                    |
| 36 | SECRET GARDEN—Bruce Springsteen—Columbia                       |
| 37 | IT'S IN YOUR EYES—Phil Collins—Face Value/Atlantic             |
| 38 | I'M NOT GIVING YOU UP—Gloria Estefan—Epic                      |
| 39 | PROMISE AIN'T ENOUGH—Daryl Hall John Oates—Push                |
| 40 | YOU CAN MAKE HISTORY (YOUNG AGAIN)—Elton John—MCA              |

- |    |  |
|----|--|
| 3  | JEWEL (2) Atlantic                             |
| 4  | BRYAN ADAMS (2) A&M (1) Columbia               |
| 5  | ERIC CLAPTON (1) Reprise                       |
| 6  | KENNY LOGGINS (2) Columbia                     |
| 7  | ELTON JOHN (2) Rocket/A&M (1) MCA              |
| 8  | JOURNEY (2) Columbia                           |
| 9  | WHITNEY HOUSTON (2) Arista                     |
| 10 | MICHAEL BOLTON (3) Columbia                    |
| 11 | SHAWN COLVIN (1) Columbia                      |
| 12 | LEANN RIMES (1) Curb                           |
| 13 | CHICAGO (2) Reprise                            |
| 14 | ROD STEWART (1) Warner Bros.                   |
| 15 | DONNA LEWIS (2) Atlantic                       |
| 16 | R. KELLY (1) Warner Sunset/Atlantic/Jive       |
| 17 | BOB CARLISLE (1) Diadem/Jive                   |
| 18 | RICHARD MARX (1) Atlantic (1) Capitol          |
| 19 | MONICA (1) Rowdy/Warner Sunset/Atlantic        |
| 20 | PETER CETERA (2) River North (1) LaFace/Arista |

## Adult Contemporary Labels

### COLUMBIA

- | Pos. | LABEL (No. Of Charted Singles) |
|------|--------------------------------|
| 1    | COLUMBIA (19)                  |
| 2    | ARISTA (14)                    |
| 3    | ATLANTIC (9)                   |
| 4    | REPRISE (9)                    |
| 5    | A&M (10)                       |
| 6    | JIVE (4)                       |
| 7    | 550 MUSIC (3)                  |
| 8    | WARNER BROS. (6)               |
| 9    | EEG (5)                        |
| 10   | WINDHAM HILL (3)               |
| 11   | MERCURY (9)                    |
| 12   | CURB (1)                       |
| 13   | EPIC (3)                       |
| 14   | CAPITOL (2)                    |
| 15   | INTERSCOPE (2)                 |

## Adult Contemporary Artists

- | Pos. | ARTIST (No. Of Charted Singles) Imprint/Label                 |
|------|---|
| 1    | TONI BRAXTON (3) LaFace/Arista                                |
| 2    | CELINE DION (3) 550 Music (1) 550 Music/Epic/Columbia (1) MMI |

Most-Played Records From Nov. 18, 1996-Nov. 17, 1997

Playlists supplied by Broadcast Data Systems Radio Track service. Songs ranked by number of plays in monitored period. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys.

ADULT TOP 40

ADULT CONTEMPORARY

WPLJ New York. VP/Pgm: Tom Cuddy. PD: Scott Shannon. Playlist of 30 songs including 'Duncan Sheik, Barely Breathing' and 'The Wallflowers, One Headlight'.

WNSR New York. Acting PD: Jim Ryan. Playlist of 30 songs including 'Duncan Sheik, Barely Breathing' and 'The Wallflowers, One Headlight'.

STAR 104.5 Philadelphia. PD: Kurt Johnson. APD/MD: Kim Ashley. Playlist of 30 songs including 'Jewel, You Were Meant For Me' and 'Hootie & The Blowfish, I Go Blind'.

Q95.5 Detroit. PD: Rick Gillette. MD: Fred Buchalter. Playlist of 30 songs including 'Duncan Sheik, Barely Breathing' and 'Jewel, You Were Meant For Me'.

106.7 LITE FM New York. PD/MD: Jim Ryan. Playlist of 30 songs including 'Menny Loggins, For The First Time' and 'Toni Braxton, Un-Break My Heart'.

KOST Los Angeles. PD: Jhani Kaye. MD: Johnny Chiang. Playlist of 30 songs including 'Rod Stewart, If We Fall In Love Tonight' and 'Toni Braxton, Un-Break My Heart'.

MIX 107.3 Washington, DC. PD: Steve Kosbau. MD: Carol Parker. Playlist of 30 songs including 'Duncan Sheik, Barely Breathing' and 'The Wallflowers, One Headlight'.

MIX 96.5 Houston. PD: Lorin Palagi. APD/MD: Rich Anhorn. Playlist of 30 songs including 'The Wallflowers, One Headlight' and 'Duncan Sheik, Barely Breathing'.

KS95 Minneapolis. PD: Todd Fisher. MD: Leighton Peck. Playlist of 30 songs including 'The Wallflowers, One Headlight' and 'Hootie & The Blowfish, I Go Blind'.

MIX 106.5 Baltimore. PD: Adam Goodman. MD: Greg Carpenter. Playlist of 30 songs including 'Duncan Sheik, Barely Breathing' and 'Jewel, You Were Meant For Me'.

KBIG Los Angeles. VP/Pgm: Steve Streit. APD: Tony Coles. Playlist of 30 songs including 'Toni Braxton, Un-Break My Heart' and 'Jewel, You Were Meant For Me'.

93.9 LITE FM Chicago. PD/MD: Mark Edwards. Playlist of 30 songs including 'Jim Brickman Feat. Martina McBride, Valentini' and 'Jewel, You Were Meant For Me'.

Q104 Cleveland. PD: Mary Ellen Kachinske. MD: Steve Brown. Playlist of 30 songs including 'Duncan Sheik, Barely Breathing' and 'The Wallflowers, One Headlight'.

STAR 101.5 Seattle. OM: Rob Dunlop. PD: Kent Phillips. Playlist of 30 songs including 'Duncan Sheik, Barely Breathing' and 'The Wallflowers, One Headlight'.

KYKY St. Louis. PD: Smokey Rivers. MD: Greg Hewitt. Playlist of 30 songs including 'En Vogue, Don't Let Go (Love)' and 'Hootie & The Blowfish, I Go Blind'.

MIX 105.1 Orlando. PD: David Isreal. MD: Tim Baldwin. Playlist of 30 songs including 'No Doubt, Don't Speak' and 'Donna Lewis, I Love You Always Forever'.

B101 Philadelphia. PD: Chris Conley. Playlist of 30 songs including 'Whitney Houston, I Believe In You And Me' and 'Kenny Loggins, For The First Time'.

WINDY 100 Chicago. PD: Mark Hamlin. Playlist of 30 songs including 'No Doubt, Don't Speak' and 'Jewel, You Were Meant For Me'.

94WKTI Milwaukee. PD: Danny Clayton. APD/MD: Leonard Peace. Playlist of 30 songs including 'Duncan Sheik, Barely Breathing' and 'Savage Garden, I Want You'.

MIX 101.5 Raleigh. PD/MD: Steve Reynolds. Playlist of 30 songs including 'The Wallflowers, One Headlight' and 'Duncan Sheik, Barely Breathing'.

KISN 97 Salt Lake City. PD: Burke Allen. MD: Brian deGeus. Playlist of 30 songs including 'Duncan Sheik, Barely Breathing' and 'No Doubt, Don't Speak'.

MIX 99.1 Milwaukee. PD/MD: Brian Kelly. APD: Jim Morales. Playlist of 30 songs including 'Duncan Sheik, Barely Breathing' and 'Jewel, You Were Meant For Me'.

SOFT ROCK 97.1 Washington, DC. PD: Darren Davis. MD: Randi Martin. Playlist of 30 songs including 'Kenny Loggins, For The First Time' and 'Whitney Houston, I Believe In You And Me'.

WDOK Cleveland. PD: Sue Wilson. MD: Scott Miller. Playlist of 30 songs including 'Jim Brickman Feat. Martina McBride, Valentini' and 'Jewel, You Were Meant For Me'.

# PERSONAL BEST OF '97

## MONITOR'S EDITORS AND CHART MANAGERS PICK THEIR TOP 10 FAVORITES OF THE YEAR



### KEVIN CARTER

Managing editor,  
Top 40 Airplay Monitor

Listed in alphabetical order and based primarily on overall sound and singalong quality during that all-important daily commute.

1. **Chumbawamba**, "Tubthumping" (Republic/Universal). Easily one of 1997's best pub-crawling anthems, produced by a group of eight or more (pints).
2. **Sheryl Crow**, "If It Makes You Happy" (A&M). Just one of many representative examples from her vastly underrated album.
3. **Hanson**, "Mmmhob" (Mercury). The perfect top 40 record—who cares what exactly it is that they're singing. It's hooky as hell, and, like it or not, permanently embedded in your head, much like the theme from "It's A Small World."
4. **Jewel**, "Foolish Games" (Atlantic). After living with it in power rotation everywhere, I'm completely hooked.
5. **matchbox 20**, "Push" (Lava/Atlantic). There is no way I could take this song for granted.
6. **Sarah McLachlan**, "Building A Mystery" (Nettwerk/Arista). Another lush production from the artist who brought us one of last year's faves, "Possession."
7. **Robyn**, "Show Me Love" (RCA). Another timeless-sounding, textbook pop record that could have easily fit in 1985.
8. **Smash Mouth**, "Walking On The Sun" (Interscope). Call me easy, but I'm a sucker for fuzz guitar and cheesy Farfisa-style organ.
9. **Third Eye Blind**, "Semi-Charmed Life" (Elektra/EEG). Much like "The Freshman," darker lyrical matter tastefully obscured by peppy chorus.
10. **The Verve Pipe**, "The Freshman" (RCA). A haunting acoustic storyline that demands your undivided attention.



### ANTHONY COLOMBO

Mainstream rock/triple-A chart  
manager, Rock Airplay Monitor

1. **Creed**, "My Own Prison" (Wind-Up). An exceptional debut effort by a young band with incredible poise. See them live; you will not be disappointed.
2. **John Fogerty**, "Blue Moon Swamp" (Warner Bros.) What layoff? Fogerty is as passionate and vibrant as he was during his CCR days.
3. **The Offspring**, "Ixnay On The Hombre" (Columbia). The group's major-label debut

sanded down some of its rough edges but retained its potency.

4. **Veruca Salt**, "Eight Arms To Hold You" (Minty Fresh/Outpost/Geffen). Who says women can't rock? Mainstream rock radio embraced "Volcano Girls," and there's plenty left to choose from.
5. **Kenny Wayne Shepherd Band**, "Trouble Is . . ." (Revolution/Warner Bros.). Sophomore effort represents a giant leap forward for this 20-year-old blues guitarist.
6. **Jonny Lang**, "Lie To Me" (A&M). Another tremendous blues guitar talent. When you see and hear him play, you won't believe he's 17.
7. **Dar Williams**, "The End Of Summer" (Razor & Tie). Quirky and fun release from a singer/songwriter who is fast outgrowing the "cult favorite" tag.
8. **Jim Brickman**, "Picture This" (Windham Hill). For a change of pace. A wonderful pianist poised for an even greater breakthrough at AC radio.
9. **Ben Harper**, "The Will To Live" (Virgin). A tremendous live performer translates that energy into a wonderful album that gets better with each listen.
10. **Boz Scaggs**, "Come On Home" (Virgin). A vastly underrated comeback from one of the '70s and early '80s' hitmakers.



### JANINE COENEY

Managing editor,  
R&B Airplay Monitor

Top 10 singles:

1. **Busta Rhymes**, "Put Your Hands Where My Eyes Could See" (Elektra/EEG). Busta goes where few rappers have gone before, with whole stanzas that freak to the same rhyme scheme. Plus his rugged voice is the spice o' life.
2. **LL Cool J**, "Phenomenon" (Def Jam/Mercury). The new anthem of a monogamous freak.
3. **Total**, "What About Us?" (LaFace/Arista). The Bronx hottie in me gets caught up in the homegirl appeal of Total, the bumpin' Timbaland/Missy track, and the simple Ebonic drama of the lyric. "What we gon' do?" Not quite a song, but a perfect record.
4. **God's Property**, "Stomp" (B-Rite/Interscope). By invoking P-Funk, Kirk Franklin et al. get us to party in the name of salvation.
5. **Dionne Farris**, "Hopeless" (Columbia). Her voice caresses a lyric we can all understand.
6. **Rome**, "I Belong To You (Every Time I See Your Face)" (Grand Jury/RCA). Without seeming to pay attention I somehow know every word and nuance of this song. Must

mean I like it.

7. **SWV**, "Can We" (RCA). A burning question.
8. **BLACKstreet**, "Don't Leave Me" (Interscope). Interpolation of DeBarge's "A Dream" aside, this begging song is emotionally effective.
9. **Mark Morrison**, "Return Of The Mack" (Atlantic). Party groove, unique voice, catchy chorus.
10. **Cardigans**, "Lovefool" (Trampolene/Stockholm/Mercury). Don't usually pay attention to pure pop songs, but the disco groove matched with the silly, pitiful lyrics was a sing-along combo in my book.

Top 10 albums:

1. **Brigitte McWilliams**, "Too Much Woman" (Virgin).
2. **"Nuyorican Soul"** (Giant Step/Blue Thumb/GRI).
3. **Wyclef Jean**, "The Carnival" (Ruffhouse/Columbia).
4. **Mark Morrison**, "Return Of The Mack" (Atlantic).
5. **Joe**, "All That I Am" (Jive).
6. **"Love Jones: The Music"** (Columbia).
7. **Peggy Scott Adams**, "Help Yourself" (Miss Butch/Mardi Gras).
8. **Lurnéa**, "Betta Listen" (Yab Yum/Epic).
9. **The Brand New Heavies**, "Shelter" (Delicious Vinyl/Red Ant).
10. **"Chess Records 50th Anniversary: Chuck Berry"** (Chess/MCA).

Most influential group: Bone Thugs-N-Harmony, whose sing-song style has influenced a number of other acts, including LSG (Levert, Sweat, Gill), Immature, and Mariah Carey.



### DATU FAISON

Associate director of charts,  
R&B Airplay Monitor

In no particular order:

1. **Puff Daddy**, "It's All About The Benjamins" (Bad Boy/Arista). If you're in a club when this one comes on, I don't need to explain.
2. **Dru Hill**, "In My Bed (Remix)" (Island). A song that always gets you into that party vibe.
3. **Usher**, "You Make Me Wanna . . ." (LaFace). I can really relate to the lyrics in this one.
4. **Erykah Badu**, "On & On" (Kedar Entertainment/Universal). Music to sit back and vibe to.
5. **God's Property**, "Stomp" (B-Rite/Interscope). I can get my groove on and praise the Lord at the same time.
6. **Missy "Misdemeanor" Elliott**, "The Rain

(Supa Dupa Fly)" (EastWest/EEG). You can't help but nod your head to this one.

7. **Busta Rhymes**, "Put Your Hands Where My Eyes Could See" (Elektra/EEG). A groove I can't get tired of.
8. **The Notorious B.I.G.**, "Hypnotize" (Bad Boy/Arista) B.I.G. will definitely be missed.
9. **Dru Hill**, "We're Not Making Love No More" (LaFace/Arista). This one goes into heavy rotation in the evening.
10. **SWV**, "Can We" (Jive/RCA). I can't be mad at the words to this song.



### STEVE GRAYBOW

Associate director of charts,  
Top 40 Airplay Monitor

1. **Orquestra Was**, "Forever's A Long, Long Time" (Verve). Jazz, rock, and R&B collide as Don Was creates a musical gumbo, Detroit style.
2. **T.S. Monk**, "Monk On Monk" (N2K). A joyous, swinging celebration of the great composer/musician Thelonious Monk.
3. **Masters Of Reality**, "How High The Moon—Live At The Viper Room" (Malicious Vinyl/Red Ant). Dark, brooding, and your parents would hate it. Why else did you start listening to rock'n'roll in the first place?
4. **Pat Metheny Group**, "Imaginary Day" (Warner Bros.). An engaging musical journey that knows no boundaries.
5. **Queensryche**, "Hear In The New Frontier" (EMI). Constantly evolving, always involving. A personal favorite.
6. **Jamiroquai**, "Travelling Without Moving" (Work/Epic). Because it's plain fun.
7. **The Seahorses**, "Do It Yourself" (Geffen). Guitar rock, '90s style.
8. **Kenny Garrett**, "Songbook" (Warner Bros.) Jazz sax player releases his first album of all-original material. Lyrical, confident, and thoroughly enjoyable.
9. **The Verve**, "Urban Hymns" (VC/Hut/Virgin). Magnificent, epic Britpop.
10. **Sneaker Pimps**, "Becoming X" (Virgin). Thoroughly twisted yet strangely engaging.



### DANA HALL

Reporter,  
Airplay Monitor

1. **Busta Rhymes**, "Put Your Hands Where My Eyes Could See" (Elektra/EEG). Can you *not* move to this song?

Continued on page 48

# PERSONAL BEST OF '97

MONITOR'S EDITORS AND CHART MANAGERS PICK THEIR TOP 10 FAVORITES OF THE YEAR

Continued from page 47

2. **Brigette McWilliams**, "Too Much Woman" (Virgin). Just listen... Brigette is by far the greatest female singer in R&B music since Chaka Khan. Period.
3. **Missy "Misdemeanor" Elliott**, "Sock It To Me" (EastWest/EEG). It's the video that I really love, because it reminds me of the cartoon "The Transformers," from when I was little.
4. **"Love Jones: The Music"** (Columbia). From the melody of Dionne Farris' "Hopeless" to the poetic lyrics of Refugee Camp's "The Sweetest Thing" to the bassline of Me'Shell Ndegéocello and Marcus Miller's "Rush Over," it's "nu-soul" at its best. This album is still in heavy rotation in my CD player.
5. **Joe**, "All That I Am" (Jive). Sweet, sexy, and romantic: A woman's dream.
6. **Dru Hill**, "In My Bed" (Island), original and remix versions. Best song of the year for radio: A programmer's dream.
7. **Tony Toni Toné**, "Still A Man" (Mercury). What happened? Still the tightest, most creative live band in R&B today, proven once again at Tower Records in New York last winter. Guys, please stay together and tour small venues!
8. **No Doubt**, "Don't Speak" (Trauma/Interscope). No, I didn't hear it enough already.
9. **Billy Porter**, "True Love" (DVA/A&M). Really sweet and poignant lyrics, with Billy's beautiful voice.
10. **Sugar Ray**, "Fly" (Lava/Atlantic). I would play it on R&B radio. It's funky.



## WADE JESSEN

Director of charts,  
Country Airplay Monitor

1. **Lee Ann Womack**, "Lee Ann Womack" (Decca/MCA Nashville). Womack and producer Mark Wright show us how to make a country record. They built it, and the audience came. So beautifully done that I wept.
2. **Mark Chesnutt**, "Thank God For Believers" (Decca/MCA Nashville). I'm dancing on sawdust-covered hardwood on Saturday night and begging for redemption on Sunday morning. Magnificent.
3. **Ricky Skaggs**, "Bluegrass Rules!" (Rounder). The title says it all. This is the storied "touch of the master's hand."
4. **The Bishops**, "You Can't Ask Too Much Of My God" (Homeland). Mark Bishop, who deserves a whopping publishing deal somewhere in town, won the song-of-the-year trophy for the title track at the National Quartet Convention. Deeply moving contemporary Southern gospel.
5. **George Jones**, "The Grand Tour" (Razor & Tie). Jones was in his vocal glory with Billy Sherrill at Epic, and the title cut is widely considered to be Jones at his vocal zenith. Hands down, the most important reissue of the year.
6. **George Jones**, "In A Gospel Way" (Razor & Tie). May my vinyl copy rest in peace. Jones' interpretation of "Amazing Grace" is worth the price of admission to this classic Epic title. Check out "Mama's Hands."
7. **Bill Anderson**, "Whispering Bill Anderson's Greatest Hits, Vol. One & Two" (Varese Sarabande). Fabulous remastering of these Decca and MCA hits is like reuniting with your best friend. My repeat button is on the duets with Mary Lou Turner and Jan Howard for now.
8. **Ray Charles**, "Genius & Soul: The 50th Anniversary Collection" (Rhino). A five-CD set paying homage to an often overlooked stylistic force in country music.
9. **Tracy Lawrence**, "The Coast Is Clear" (At-

lantic). Keeping in mind that we can count our true young-country stylists on one hand, I'm a fan forever.

10. **Patsy Cline**, "Live At The Cimarron Ballroom" (MCA Nashville). This newly discovered recording offers another testament to country's modern-day matriarch. Even in death, we're still learning from and are deeply touched by her. The label should win a Grammy for its presentation of this sobering yet entertaining piece of our history.



## MARK MARONE

Modern rock chart manager,  
Rock Airplay Monitor

Top songs:

1. **Space**, "Female Of The Species" (Gut Reaction/Universal).
2. **Mansun**, "Wide Open Space" (Epic).
3. **Daft Punk**, "Around The World" (Soma/Virgin).
4. **Prodigy**, "Breathe" (XL Mute/Maverick/Warner Bros.).
5. **Finley Quaye**, "Sunday Shining" (550 Music/Sony).
6. **Huffamoose**, "Wait" (Interscope).
7. **White Town**, "Your Woman" (Brilliant!/Chrysalis/EMI).
8. **Wilco**, "Monday" (Reprise/Warner Bros.).
9. **Sneaker Pimps**, "6 Underground" (Clean Up/Virgin).

Top albums:

1. **Whiskeytown**, "Strangers Almanac" (Outpost/Geffen).
2. **Ben Folds Five**, "Whatever And Ever Amen" (550 Music/Epic).
3. **Jamiroquai**, "Travelling Without Moving" (Work/Epic).
4. **Gene**, "Drawn To The Deep End" (Polydor).
5. **Space**, "Spiders" (Gut Reaction/Universal).
6. **Summercamp**, "Pure Juice" (Maverick).
7. **The Jayhawks**, "Sound Of Lies" (American/Warner Bros.).
8. **Charlatans UK**, "Tellin' Stories" (MCA).
9. **Mansun**, "Attack Of The Grey Lantern" (Epic).
10. **Pixies**, "Death To The Pixies" (4AD/Elektra).

Special mention: **Led Zeppelin**, "BBC Sessions" (Atlantic).



## SEAN ROSS

Editor,  
Airplay Monitor

1. **Busta Rhymes**, "Put Your Hands Where My Eyes Could See" (Elektra/EEG). He's leading the new school again thanks to this surprise acknowledgment of the old.
2. **Lightning Seeds**, "Sugar Coated Iceberg" (Epic). A British hit that was released but not worked here, from the act that defined Britpop a decade ago.
3. **The Verve**, "Bittersweet Symphony" (VC/Hut/Virgin). Speaking of Britpop, this year's "Don't Look Back In Anger"—the gorgeous rock ballad that should've come from Oasis.
4. **God's Property**, "Stomp" (B-Rite/Interscope). Note what it says about the state of R&B that the only great uptempo party jam that didn't come from the rap side came from gospel.
5. **Savage Garden**, "I Want You" (Columbia). Dismissed at first as a Roxette ripoff by folks who don't know why that is a compliment.
6. **Lila McCann**, "Down Came A Blackbird" (Asylum). Not just country's unique record this year but also one of its most mature, especially considering the source.
7. **Sheryl Crow**, "A Change Will Do You

Good" (A&M). Other modern rock acts tried to beat the sophomore slump by alienating the mass audience and lost their credibility anyway. She came up with even better hooks and melodies and showed more musical growth than anybody. So much for "keeping it real."

8. **Pam Tillis**, "Land Of The Living" (Arista Nashville). One of the pioneers of young country, radio would've pushed her away if its other wellsprings hadn't dried up.
9. **SWV**, "Can We" (Jive/RCA). Revelatory for its introduction of new writing/production talent and for its reinvention of one of this generation's earliest girl groups.
10. **Mr. President**, "Coco Jamboo" (Warner Bros.). I told my inner child he'd already picked his one entry on this list, but he just kept nodding his head and chanting inanely. Finally, I let him have this and the Savage Garden just to shut him up until we could get past the checkstand.



## THEDA SANDIFORD-WALLER

Director of charts,  
R&B/Top 40 Airplay Monitor

My top 10 was selected by how long an album spent in my CD changer.

1. **Janet**, "The Velvet Rope" (Virgin). Widely varied and entertaining album from a consistent hitmaker.
2. **Ben Folds Five**, "Whatever And Ever Amen" (550 Music/Epic). Spirited piano rock to sing along to.
3. **The Verve**, "Urban Hymns" (VC/Hut/Virgin). The album Oasis should have put out.
4. **"Love Jones: The Music"** (Columbia). Tracks 2, 3, 7, and 9.
5. **Third Eye Blind**, "3EB" (Elektra/EEG). Pep-rally rock that makes no apology for what it is.
6. **Meredith Brooks**, "Blurring The Edges" (Capitol). Female anthem record of the year.
7. **"Nuyorican Soul"** (Giant Step/Blue Thumb/GRP). An album I actually took on vacation with me.
8. **Duran Duran**, "Medazzaland" (Capitol). What can I say, I've been a fan since "Rio."
9. **Brigette McWilliams**, "Too Much Woman" (Virgin). Funky feel-good music. See her live to understand.
10. **Fleetwood Mac**, "The Dance" (Reprise/Warner Bros.). After all, "Rumours" was the first album I bought.



## MARC SCHIFFMAN

Managing editor,  
Rock Airplay Monitor

1. **Fiona Apple**, "Tidal" (Clean Slate/Work/Epic). She weaves a moody tapestry of lush sensuality.

2. **Richard Buckner**, "Devotion & Doubt" (MCA). Breathtaking writing from an artist who should have topped every triple-A's list this year.
3. **Ben Folds Five**, "Whatever And Ever Amen" (550 Music/Epic). Roll over Jerry Lee Lewis and tell Little Richard the news.
4. **Robbie Fulks**, "Country Love Songs" (Bloodshot Records). Now that's country music.
5. **Hamell On Trial**, "The Chord Is Mightier Than The Sword" (Mercury). "Like Nine Inch Nails, but [he] don't need machinery."
6. **Buick MacKane**, "The Pawn Shop Years" (Rykodisc). Smoking guitars. A too-short slice of rock fire.
7. **Mighty Mighty Bosstones**, "Let's Face It" (Big Rig/Mercury). My No. 1 driving record of 1997.
8. **Michael Penn**, "Resigned" (550 Music/Epic). His writing never fails to captivate.
9. **Raymond & Peter**, "Shut Up Little Man" (Shut Up Little Man Recordings). Like watching a car crash. See Jeff Somerstein or myself for more details.
10. **Tuatara**, "Breaking The Ethers" (Epic). A fun instrumental trip.



## PHYLLIS STARK

Managing editor,  
Country Airplay Monitor

Top five albums of the year:

1. Tie: **Sara Evans**, "Three Chords And The Truth" (RCA) and **Lee Ann Womack** (Decca/MCA Nashville).
2. **Tim McGraw**, "Everywhere" (Curb).
3. **Chely Wright**, "Let Me In" (MCA Nashville).
4. **"The Ranch"** (Capitol Nashville).
5. **Kim Richey**, "Bitter Sweet" (Mercury).

Honorable mention: **"Billy Yates"** (Almo Sounds).

Top 10 singles of the year:

1. **The Ranch**, "Walkin' The Country" (Capitol Nashville).
2. **Thrasher Shiver**, "Be Honest" (Asylum).
3. **Tim McGraw (with Faith Hill)**, "It's Your Love" (Curb).
4. **Diamond Rio**, "How Your Love Makes Me Feel" (Arista Nashville).
5. **Sara Evans**, "Three Chords And The Truth" (RCA).
6. **Daryle Singletary**, "The Note" (Giant).
7. **Tracy Lawrence**, "How A Cowgirl Says Goodbye" (Atlantic).
8. **Michael Peterson**, "Drink, Swear, Steal & Lie" (Reprise).
9. **Toby Keith with Sting**, "I'm So Happy I Can't Stop Crying" (Mercury).
10. **BlackHawk**, "Postmarked Birmingham" (Arista Nashville).

Honorable mention: **Mark Chesnutt**, "Let It Rain" (Decca); **Trisha Yearwood**, "How Do I Live" (MCA Nashville); **Lee Ann Womack** "You've Got To Talk To Me" (Decca); and **Rick Trevino**, "See Rock City" (Columbia).

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# AIRPLAY Monitor RADIO PANELS

## AC

### ADULT CONTEMPORARY (56)

Albany, N.Y.	WYJB
Albuquerque, N.M.	KMGA
Augusta, Ga.	WBBQ
Baltimore	WLIF
Buffalo, N.Y.	WMJQ
Burlington, Vt.	WEZF
Chattanooga, Tenn.	WDEF
Chicago	WLIT
	WNND
Cincinnati	WRRM
Cleveland	WDOK
Columbia, S.C.	WTCB
Columbus, Ga.	WGSY
Dallas	KVIL
Denver	KIMN
	KOSI
Des Moines, Iowa	KLYF
Fresno, Calif.	KTHT
Ft. Myers, Fla.	WINK
Grand Rapids, Mich.	WLHT
Greensboro, N.C.	WMAG
Greenville, S.C.	WMIY
Harrisburg, Pa.	WARM
Hartford, Conn.	WRCH
Huntsville, Ala.	WAHR
Jackson, Miss.	WJDX
Johnson City, Tenn.	WTFM
Kansas City	KUDL
Lafayette, La.	KTDY
Las Vegas	KMZQ
Long Island, N.Y.	WALK
Los Angeles	KBIG
	KOST
Miami	WFLC
Minneapolis	WLTE
Montgomery, Ala.	WMXS
Nashville	WLAC
New Orleans	WLTS
New York	WLTW
Philadelphia	WBEB
Phoenix	KESZ
Pittsburgh	WSHH
Portland, Ore.	KKCW
Roanoke, Va.	WSLQ
Sacramento, Calif.	KGBY
Salt Lake City	KSFI
San Francisco	KIOI
San Jose, Calif.	KEZR
Seattle	KLSY
Spokane, Wash.	KISC
Springfield, Mo.	KGBX
St. Louis	KEZK
Toledo, Ohio	WRVF
Washington, D.C.	WASH
West Palm Beach, Fla.	WRMF
Wilkes Barre, Pa.	WMGS

### ADULT TOP 40 (66)

Akron, Ohio	WKDD
Albuquerque, N.M.	KKOB
	KPEK
Austin, Texas	KAMX
Baltimore	WMMX
Boston	WBMX
Charleston, W.Va.	WVAF
Charlotte, N.C.	WLNK
Chicago	WTMX
Cincinnati	WVMX
Cleveland	WMVX
	WQAL
Colorado Springs, Colo.	KVUU
Dallas	KDMX
Dayton, Ohio	WMMX
Des Moines, Iowa	KSTZ
Detroit	WKQI
El Paso, Texas	KSII
Fresno, Calif.	KVSR
Green Bay, Wis.	WQLH
Greensboro, N.C.	WKZL

Hartford, Conn.  
Honolulu  
Houston

Indianapolis  
Kansas City  
Las Vegas  
Lexington, Ky.  
Little Rock, Ark.

Los Angeles  
Memphis  
Miami  
Milwaukee

Minneapolis  
Montgomery, Ala.  
New Orleans  
New York

Norfolk, Va.  
  
Omaha, Neb.  
Orlando, Fla.

Philadelphia  
Phoenix  
Pittsburgh  
Portland, Ore.  
Providence, R.I.  
Raleigh, N.C.  
Richmond, Va.  
St. Louis

Sacramento, Calif.  
Saginaw, Mich.  
Salt Lake City  
  
San Antonio, Texas  
San Diego  
San Francisco  
Savannah, Ga.  
Seattle  
Tampa, Fla.

Washington, D.C.

### MODERN ADULT (40)

Albany, N.Y.  
Albuquerque, N.M.  
Austin, Texas  
Boston  
  
Charlotte, N.C.  
Chicago  
Columbus, Ohio  
Dallas  
Denver

Detroit  
Ft. Myers, Fla.  
Fresno, Calif.  
Greensboro, N.C.  
Hartford, Conn.  
Houston  
Kansas City  
Las Vegas  
Long Island, N.Y.  
Los Angeles  
Miami  
Montgomery, Ala.  
Norfolk, Va.  
Omaha, Neb.  
Orlando, Fla.  
Phoenix

Portland, Ore.  
Raleigh, N.C.  
Richmond, Va.  
Sacramento, Calif.  
Salt Lake City  
San Diego  
San Francisco  
San Francisco  
Spokane, Wash.  
St. Louis

Tampa, Fla.

WTIC  
KSSK  
KHMV  
KKPN  
WENS  
KOZN  
KMXB  
WMXL  
KURB  
KYSR  
WMC  
WPLL  
WKTJ  
WMYX  
KSTP  
WBAM  
WEZB  
WNSR  
WPLJ  
WPTE  
WWDE  
KTNP  
WOMX  
WSHE  
WYXR  
KZZP  
WVTY  
KBBT  
WSNE  
WRAL  
WMBX  
KYKY  
WALC  
KZZO  
WIOG  
KBEE  
KISN  
KSMG  
KFMB  
KLLC  
WAEV  
KPLZ  
WAKS  
WMTX  
WRQX

WXLE  
KPEK  
KAMX  
WBMX  
WBOS  
WLNK  
WTMX  
WWCD  
KDMX  
KALC  
KXPK  
WPLT  
WJBX  
KVSR  
WKZL  
WTIC  
KKPN  
KOZN  
KMXB  
WLIR  
KYSR  
WPLL  
WBAM  
WPTE  
KTNP  
WSHE  
KZON  
KZZP  
KBBT  
WDCG  
WMBX  
KZZO  
KENZ  
KFMB  
KLLC  
KAEP  
WALC  
WVRV  
WHPT  
WMTX

## COUNTRY

### COUNTRY (161)

Akron, Ohio  
Albany, N.Y.  
Albuquerque, N.M.  
Allentown, Pa.  
Asheville, N.C.  
Atlanta

Augusta, Ga.  
Austin, Texas

Bakersfield, Calif.  
Baltimore

Baton Rouge, La.

Birmingham, Ala.  
Boston  
Buffalo, N.Y.  
Burlington, Vt.  
Charleston, S.C.

Charleston, W.Va.  
Charlotte, N.C.

Chattanooga, Tenn.  
Chicago  
Cincinnati

Cleveland  
Colorado Springs, Colo.

Columbia, S.C.  
Columbus, Ga.

Columbus, Ohio  
Corpus Christi, Texas

Dallas

Dayton, Ohio  
Daytona Beach, Fla.  
Denver  
Des Moines, Iowa  
Detroit

El Paso, Texas  
Flint, Mich.  
Ft. Myers, Fla.

Frederick, Md.  
Fredericksburg, Va.  
Fresno, Calif.

Grand Rapids, Mich.  
Green Bay, Wis.  
Greensboro, N.C.

Greenville, S.C.

Harrisburg, Pa.

Hartford, Conn.  
Houston

Huntsville, Ala.

Indianapolis

Jackson, Miss.

Jacksonville, Fla.

Johnson City, Tenn.  
Kansas City

Knoxville, Tenn.  
Lafayette, La.

Lancaster, Pa.  
Las Vegas

Lexington, Ky.  
Little Rock, Ark.

WQMX  
WGNA  
KRST  
WCTO  
WKSF  
WKHX  
WYAY  
WKXC  
KASE  
KVET  
KUZZ  
WGRX  
WPOC  
WKJN  
WXCT  
WYNK  
WZZK  
WKLK  
WYRK  
WOKO  
WBUB  
WEZL  
WQBE  
WKKT  
WSOC  
WUSY  
WUSN  
WUBE  
WYGY  
WGAR  
KCCY  
KKCS  
WCOS  
WKNW  
WSTH  
WCOL  
KOUK  
KRYL  
KPLX  
KSCS  
KYNG  
WHKO  
WGNE  
KYGO  
KJJY  
WVWW  
WYCD  
KHEY  
WKCC  
WCKT  
WWGR  
WFRE  
WFLS  
KNAX  
KSKS  
WBCT  
WNCY  
WHSI  
WTQR  
WESC  
WSSL  
WHYL  
WRKZ  
WVYZ  
KIKK  
KILT  
KKBQ  
WDRM  
WPZM  
WFMS  
WGRL  
WKTJ  
WMSI  
WQIK  
WROO  
WXBQ  
KBEQ  
KFKF  
WDAF  
WIVK  
KMDL  
KXKC  
WIOV  
KFMS  
KWNR  
WVLK  
KDDK  
KSSN

Long Island, N.Y.  
Los Angeles

Louisville, Ky.  
McAllen, Texas  
Memphis  
Miami  
Milwaukee  
Minneapolis  
Mobile, Ala.  
Modesto, Calif.  
Monterey, Calif.  
Montgomery, Ala.  
Muskegon, Mich.  
Nashville

New Bern, N.C.  
New Orleans  
Norfolk, Va.

Oklahoma City, Okla.

Omaha, Neb.

Orlando, Fla.  
Oxnard, Calif.  
Pensacola, Fla.  
Philadelphia  
Phoenix

Pittsburgh  
Portland, Maine  
Portland, Ore.

Providence, R.I.  
Raleigh, N.C.

Richmond, Va.  
Riverside, Calif.  
Roanoke, Va.  
Rochester, N.Y.  
Sacramento, Calif.  
St. Louis

Salt Lake City

San Antonio, Texas

San Diego  
San Francisco  
San Jose, Calif.  
Savannah, Ga.

Seattle

Shreveport, La.  
Spokane, Wash.  
Springfield, Mo.

Syracuse, N.Y.  
Tampa, Fla.

Toledo, Ohio  
Tucson, Ariz.  
Tulsa, Okla.

Washington, D.C.  
West Palm Beach, Fla.  
Wichita, Kan.

Wilkes-Barre, Pa.  
Youngstown, Ohio

WMJC  
KIKF  
KZLA  
WAMZ  
KTEX  
WGKX  
WKIS  
WMIL  
KEYE  
WKSJ  
KATM  
KTOM  
WLWI  
WMUS  
WSIX  
WSM  
WRNS  
WNOE  
WCMS  
WGH  
KTST  
KXXY  
KXKT  
WOW  
WWKA  
KHAY  
WXBW  
WXTU  
KMLE  
KNIX  
WDSY  
WPOR  
KUPL  
KWJJ  
WCTK  
WKIX  
WQDR  
WKHK  
KFRG  
WYYD  
WBEE  
KNCI  
WIL  
WKKX  
KKAT  
KSOP  
KUBL  
KAJA  
KCYC  
KSON  
KYCY  
KRTY  
WCHY  
WJCL  
KMPS  
KYCW  
KRMD  
KDRK  
KGMV  
KTTS  
WBBS  
WQYK  
WRBQ  
WKKO  
KIIM  
KVOO  
KWEN  
WMZQ  
WIRK  
KFDI  
KZSN  
WGGY  
WQXK

Chattanooga, Tenn.  
Chicago  
Cincinnati  
Cleveland  
Columbia, S.C.  
Columbus, Ga.  
Columbus, Ohio  
Dallas  
Dayton, Ohio

Detroit

Fayetteville, N.C.  
Flint, Mich.  
Greensboro, N.C.  
Greenville, S.C.  
Houston  
Huntsville, Ala.  
Indianapolis  
Jackson, Miss.  
Jacksonville, Fla.  
Kansas City  
Lafayette, La.  
Lexington, Ky.  
Little Rock, Ark.  
Los Angeles

Louisville, Ky.  
Memphis  
Miami  
Milwaukee

Mobile, Ala.

Montgomery, Ala.  
Nashville  
New Orleans  
New York

Norfolk, Va.  
Oklahoma City  
Orlando, Fla.  
Philadelphia

Pittsburgh  
Raleigh, N.C.  
Richmond, Va.

Rochester, N.Y.  
St. Louis  
Saginaw, Mich.  
San Antonio, Texas  
San Francisco  
Savannah, Ga.

Shreveport, La.

Tampa, Fla.  
Tulsa, Okla.  
Washington, D.C.

### R&B/ADULT (31)

Atlanta  
Baltimore  
Baton Rouge, La.  
Birmingham, Ala.  
Charleston, S.C.  
Charlotte, N.C.  
Chicago  
Columbus, Ohio  
Dallas  
Denver  
Detroit  
Fort Pierce, Fla.  
Houston  
Jackson, Miss.  
Jacksonville, Fla.  
Lafayette, La.  
Los Angeles  
Memphis  
Miami  
Milwaukee  
New Bern, N.C.  
New Orleans  
New York  
Philadelphia  
Raleigh, N.C.  
Richmond, Va.  
St. Louis  
  
Toledo, Ohio  
Washington, D.C.

WJTT  
WGCI  
WIZF  
WZAK  
WVDM  
WFXE  
WCKX  
KKDA  
WBTT  
WROU  
WCHB  
WJLB  
WZFX  
WDZZ  
WJMH  
WJMZ  
KBXX  
WEUP  
WTLK  
WJMI  
WJBT  
KPRS  
KRRQ  
WTKT  
KIPR  
KKBK  
KPWR  
WGZB  
WHRK  
WEDR  
WKKV  
WNOV  
WBLX  
WYOK  
WZHT  
WQKQ  
WQUE  
WBLS  
WQHT  
WOWI  
KVSP  
WJHM  
WPHI  
WUSL  
WAMO  
WQOK  
WCDX  
WPLZ  
WDXK  
KMJM  
WTLZ  
KSJL  
KMEL  
WEAS  
WSGF  
KDKS  
KMJJ  
WTMP  
KJMM  
WKYS  
WPGC

WALR  
WWIN  
KQXL  
WTUG  
WMGL  
WBAV  
WVAZ  
WJZA  
KRBV  
KDKO  
WMDX  
WFLM  
KMJQ  
WKXI  
WSOL  
KNEK  
KJLH  
KJMS  
WHQT  
WMCX  
WIKS  
WYLD  
WRKS  
WDAS  
WFXC  
WSOJ  
KATZ  
KXOK  
WIMX  
WHUR  
WMMJ

## R & B

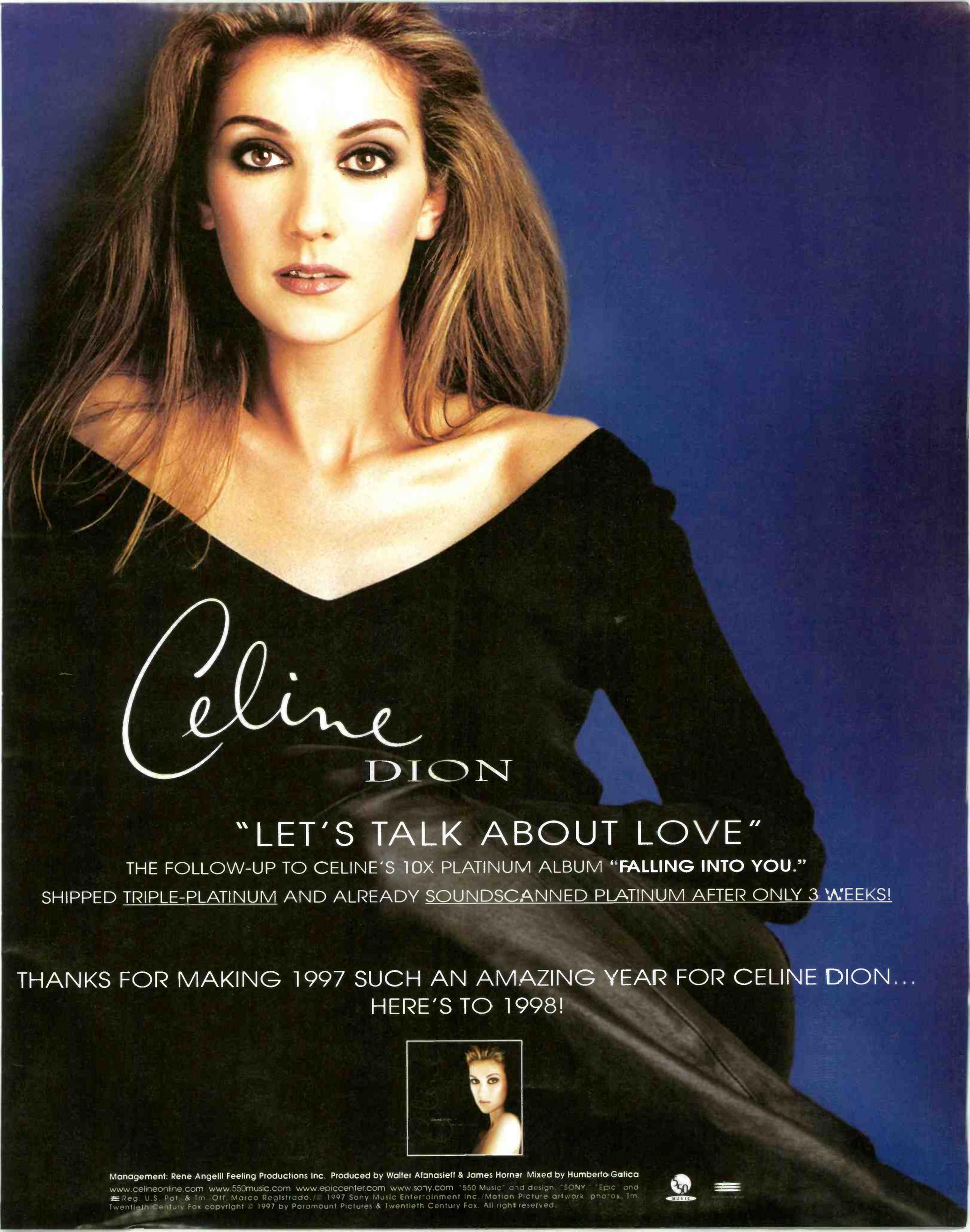
### R&B/MAINSTREAM (74)

Atlanta  
Augusta, Ga.  
Baltimore  
Baton Rouge, La.  
Birmingham, Ala.  
Boston  
Buffalo, N.Y.  
Charleston, S.C.  
Charlotte, N.C.  
Chicago  
Cincinnati  
Cleveland  
Columbia, S.C.  
Columbus, Ga.  
Columbus, Ohio  
Dallas  
Dayton, Ohio  
Des Moines, Iowa  
Detroit  
El Paso, Texas  
Fresno, Calif.  
Green Bay, Wis.  
Greensboro, N.C.

WHTA  
WVEE  
WFXA  
WIIZ  
WERQ  
KTBT  
WEMX  
WBHJ  
WENN  
WILD  
WBLK  
WWWZ  
WPEG

Continued on next page





Celine  
DION

“LET’S TALK ABOUT LOVE”

THE FOLLOW-UP TO CELINE’S 10X PLATINUM ALBUM “FALLING INTO YOU.”

SHIPPED TRIPLE-PLATINUM AND ALREADY SOUNDCANNED PLATINUM AFTER ONLY 3 WEEKS!

THANKS FOR MAKING 1997 SUCH AN AMAZING YEAR FOR CELINE DION...  
HERE’S TO 1998!



Management: Rene Angell Feeling Productions Inc. Produced by Walter AfanasiEFF & James HornER Mixed by Humberto Gatica  
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PEARL JAM GIVEN TO FLY



FROM THE FORTHCOMING RELEASE **YIELD**

# COUNTRY AIRPLAY Monitor

• We Listen To Radio •

December 19, 1997 \$ 4.95 Volume 5 • No. 51

## COUNTRY HIGHLIGHTS

#1

★★★★ NO. 1 ★★★★★

**GARTH BROOKS**

*Longneck Bottle* (CAPITOL/CAPITOL NASHVILLE)

★★★★ AIRPOWER ★★★★★

SHANIA TWAIN • *Don't Be Stupid (You Know I Love You)* (MERCURY)

LILA MCCANN • *I Wanna Fall In Love* (ASYLUM)

LEE ANN WOMACK • *You've Got To Talk To Me* (DECCA)

### GOING FOR AIRPLAY

NO NEW RECORDS GOING FOR AIRPLAY THIS WEEK

## Some See Paid Play As Valid Tool, But PDs Fear Loss Of Control

by Kevin Carter, Janine Coveney, Dana Hall, Marc Schiffman, and Phyllis Stark

With broadcasters scrambling for new revenue streams, it was inevitable that the issue of paid airplay by labels would resurface. Such programs have been attempted several times over the past two decades but are getting renewed attention following the news that CBS Radio will launch a chainwide program on its country stations in the spring and sell some of the playlist slots to labels (Airplay Monitor, Dec. 12). The topic was also debated recently at the Billboard/Airplay Monitor Radio Seminar, where both PDs and execs seemed intrigued by the idea of full-length, above-board plays paid for by labels, possibly in partnership with retailers.

That Airplay Monitor found detractors and supporters of the CBS plan on both sides of the fence is a significant change from nearly a decade ago, when top 40 KHYI (Y95) Dallas was forced to withdraw a similar plan to sell labels price and position with a local retailer, as well as exposure on Y95. Ironically, KHYI is now CBS' KYNG (Young Country), whose former PD Rick Torcasso is one of the CBS execs who was recently in Nashville touting the idea.

Some programmers liken paid airplay to the infomercials that exist elsewhere. "I'm not surprised that someone is exploring this concept," says top 40 KKRZ (Z100) Portland, Ore., PD Ken Benson. "With all these new conglomerates looking to maximize revenue under pressure from Wall Street, some broadcasters have started their own separate concert and events companies and other ventures as a way to produce non-spot revenue. The reality is, stations have to find more creative ways to increase that revenue. For years, AM stations have run infomercials as longform programming for cash."

Benson believes that for such a program to work, "you would have to leave the programming department out of it, at least initially, and set it up as a new-music hour, sponsored by a record company and sold

through the sales department." But, he adds, like any element of on-air content, the programming department would have the final say if a song doesn't fit its production standards.

"It could be a valid concept," Benson says. "There are a lot of active people listening who are open to hearing new music, and this is a feature that's not much different than doing a mix show or any other specialty show."

Similarly, triple-A consultant John Bradley of SBR Radio says, "I'm surprised it's been this long in coming, that stations haven't approached the labels with this concept. It's not payola to get the money for airplay. You just have to disclaim it on the air... It's like an infomercial."

Bradley says that, in the post-consolidation environment, "all groups are going to see labels as renewed sources of revenue. It can probably be done in some way creatively. [And] you always have the power to say no. I can't imagine they're going to take anything for the money. I think they would be more strict than commercials because it's music and entertainment content... more so than commercials are."

As a method of exposing new music, "it's an absolutely interesting idea to explore," says Bradley, who also expresses surprise that slots in the weekly new-music shows that stations air haven't already been offered to labels. "There's some opportunity in that, and I think it would be a great avenue to get exposure for songs."

Several label reps also see a potential marketing value. "It's like paying for a spin in test rotation," says Freeworld director of modern rock promotion Jack Fulmer. "For a new project, it could be helpful to get it exposure and have the PD hear it on the air." But, he adds, "you always have to take into account the integrity of the artist." When paid for airplay, a station has to announce, "This song brought to you by Freeworld," notes Fulmer. "Depending on the integrity of the artist, you can jeopardize that."

And in a world where indepen-

*Continued on page 6*

# John Anderson

## "Takin' The Country Back"

Airplay Date: January 12<sup>th</sup>

"...this new CD is heads above much of the soulless dross being churned out by 1990's Nashville. ...the overall individuality of Anderson's voice and material will keep him a vital country commodity."

**People Magazine**

Management: Bobby Roberts Company  
Produced by Keith Stegall

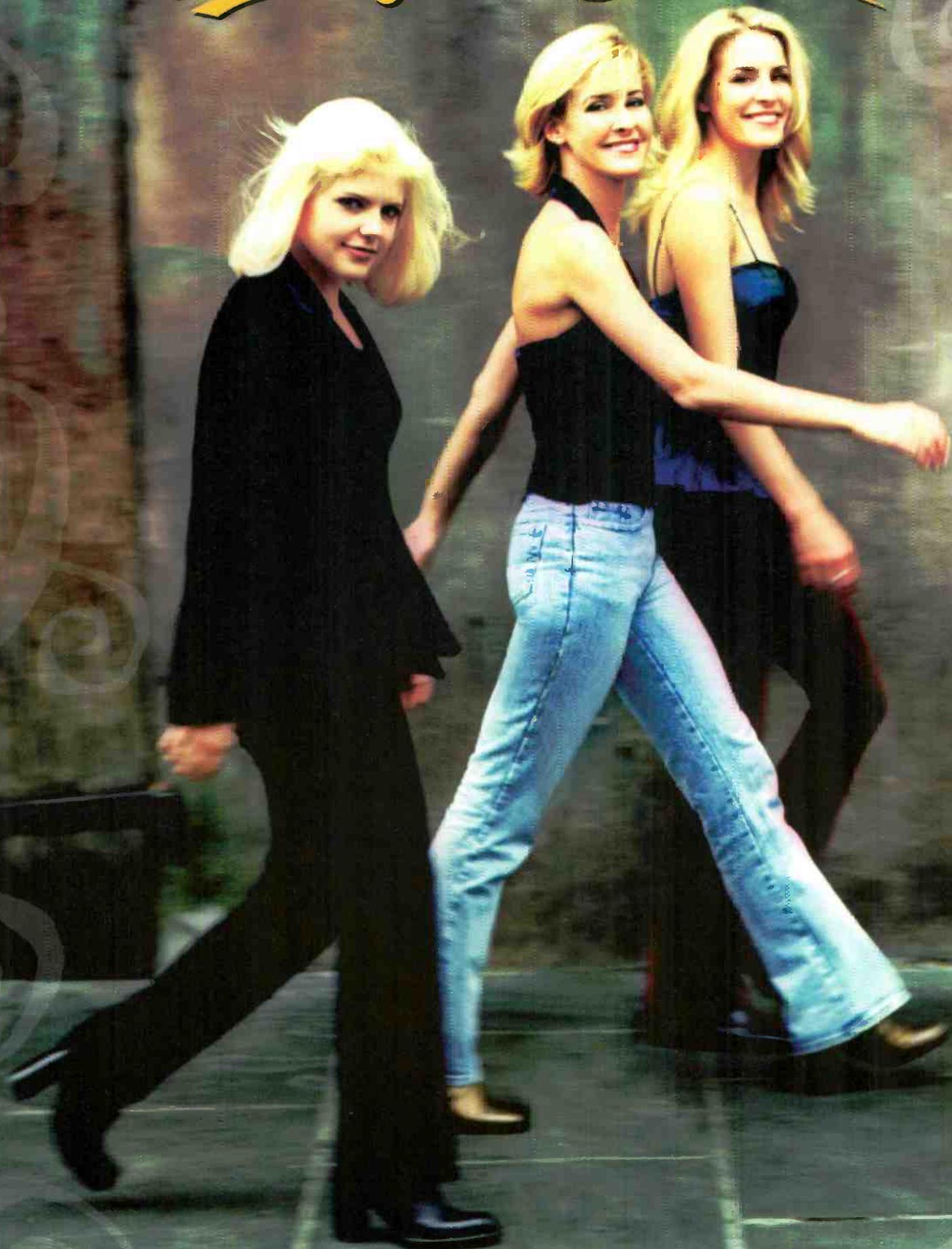
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MONUMENT RECORDS PROCLAIMS  
ITS NEW YEAR'S RESOLUTION!

# Dixie Chicks



"I CAN LOVE YOU BETTER"  
CLIMBING UP THE CHARTS NOW!



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Bahl Humbug!..



## Hosten Fellowship To Aid Cancer Research

The Heston Hosten Fellowship for colon cancer research has been established by the Billboard Music Group with the T.J. Martell Foundation for Leukemia, Cancer, and AIDS Research.

Hosten, editor in chief of Billboard's four Airplay Monitor publications, died Nov. 19 in New York after an extended battle with colon cancer. He was 29 years old.



Hosten

According to Tony Martell, chairman of the T.J. Martell Foundation, the fellowship will help the organization to keep at least one highly qualified scientist devoting his or her attention to colon cancer research.

The Billboard Music Group will announce annual fund-raising activities to complement its own contributions. "The creation of this fellowship will allow us to contribute towards the continuing battle against this disease and remember our friend and colleague," says Howard Lander, the group's president/publisher.

The T.J. Martell Foundation was established in 1975 after Martell's son, T.J., died of leukemia. The organization raised more than \$8 million in 1997 for research into cancer and AIDS and to date has raised more

than \$110 million. Martell says the foundation's doctors are currently treating 57 people in the music industry or their family members.

Colon cancer is one of the most common cancers, according to Dr. James F. Holland, scientific director for the T.J. Martell Foundation and chief of the division of neoplastic diseases in the department of medicine at Mount Sinai Medical Center in New York.

Most cases occur in men and women over 50 years of age, although those with a family history of colon cancer are good candidates to be tested for the disease, he says. Holland also notes that colon cancer is preventable, citing studies that show that a low-fat diet rich in grains, fruits, and vegetables limits the chances of developing the disease.

Hosten, a five-year veteran of the Billboard-affiliated Broadcast Data Systems (BDS), joined Airplay Monitor in April (Billboard, Nov. 29). Despite his ongoing battle with cancer, Hosten's tenure at Airplay Monitor was marked by the development of numerous new charts and features, some of which will continue to debut in those publications in the months to come.

Contributions to the Heston Hosten Fellowship may be sent to the T.J. Martell Foundation, 6 W. 57th St., New York, N.Y. 10019.

## SFX To Acquire More Concert Promoters

SFX Broadcasting is adding to its stable of radio properties and two concert-promotion companies with the acquisition of five entertainment companies in a deal valued at more than \$200 million. New York-based radio syndicator SJS Entertainment and the Burbank, Calif.-based Network Magazine Group, publisher of Album Network, Network 40, and other trade magazines, are being acquired for approximately \$70 million. In addition, SFX is acquiring three more concert-promotion/production companies: San Francisco-based Bill Graham Presents for \$65 million; St. Louis-based Contemporary Group for \$90 million; and Atlanta-based Concert/Southern Promotions for \$15 million.

Veteran Houston personality **Johnny Goyen** filed a slander and libel lawsuit against **KIKK-FM** and parent CBS Radio last month, according to local press reports. After one year at KIKK, Goyen's contract with the station was not renewed in 1996. Since then, Goyen claims that listeners who called the station asking what happened to Goyen were told he "just quit," "walked out," or "didn't like country music," according to the Houston Business Journal. Goyen's lawsuit claims these alleged comments damaged his reputation and caused him "severe emotional and physical harm." KIKK GM **Owen Weber** had no comment on the suit.

Jones Radio Network is set to debut a Nashville-based, syndicated 7-midnight show beginning in the first quarter of 1998. The show will be produced in conjunction with Nashville-based Jim Owens and Associates and will air Monday-Friday nights. A host had not been named at press time.

**KZKX** Lincoln, Neb., APD/p.m. driver **Rob Kelley** joins **WBUB** Charleston, S.C., as PD Jan. 5. Kelley, who replaces **Charlie Lindsay**, will also do an undetermined airshift. Radio newcomer **Lisa Connolly** joins **WBUB** as promotion director, replacing

**Pam Morgan**, who moves to sales.

Former **KRYS** Corpus Christi, Texas, PD **Danny Mack** is named interim PD at crosstown **KOUL**, where he's also hosting mornings. As reported here last week, current **KOUL** PD **Dave Dodson** exits for **MCG/Curb**. **KOUL** morning man **Terrence McKeever** exits.

**Gary Spurgeon**, GM of **AC WXXC** Erie, Pa., adds those duties for newly duopolied **WXTA**, replacing former owner **Robert Winters**.

**KIKN** Sioux Falls, S.D., taps **JD Collins** for APD/MD/middays from his job as PD/afternoon driver at oldies sister **KKLS**, which recently flipped to top 40.

Suburban Chicago outlet **WCCQ** picks up "After MidNite With Blair Garner," according to The Chicago Sun-Times.

**WDSB** Wilmington, Del., PD **Bob Steele** will pick up morning duties after Jan. 1. Midday host/promotions man **Tim Roberts** will become morning co-host. Interim morning man **Ed Paoline** returns to his p.m. drive shift. Swing jock **Rob Valley** adds engineering duties

for sister rock station **WRDX**.

**WJLS** Beckley, W.Va., middayer **Jeff Reid** is named morning co-host, replacing **Jeff Davis**. Former **WOVK** Wheeling, W.Va., PD/MD **Bill Berg** joins for middays.

At **WZPC** (Power Country 103) Nashville, **WZST** Chattanooga, Tenn.'s **David "Junkman" McJunkin** joins for nights. He's also doing nights on top 40 sister **WQZQ** (the Party).

**Michael Owens**, COO of Owens Broadcasting and managing partner of OwensMAC Radio, will be roasted Feb. 21 to benefit the House of Broadcasting, a broadcast-memorial museum in Phoenix. **KNIX** personality **W. Steven Martin** will serve as MC. Other participants will be **Buck Owens**, **KWCY** (Wild Country) morning hosts **Tim and Willy**, **KNIX** morning team **Steve and Carrie**, and **AC KESZ** morning hosts **Beth and Bill**. The new year marks Owens' 20th anniversary at **KNIX**.



## COUNTRY CONFIDENTIAL BY WADE JESSEN

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## A Look Back At The Ones That Got Away

**W**hile we look back at 1997, I thought a short-list of the year's most overlooked singles might be entertaining, or at least an interesting conversation starter. Keep in mind that this list isn't necessarily of my favorite singles—merely "the ones that got away" (in no particular order) during the chart year, Dec. 7, 1996, to Nov. 29, 1997.

1) **Daryle Singletary**, "Even The Wind" (**Giant**): Seems like this guy's uptempo songs get all the attention, but every time I hear him sing a ballad, the earth stops spinning for a few minutes.

2) **Sara Evans**, "True Lies" (**RCA**): I'm dumbfounded that each single from her album didn't explode. Lots of people said it was simply too retro, too slow, and improperly produced. Hats off to those who didn't.

3) **Sara Evans**, "Three Chords And The Truth" (**RCA**): See No. 2 and add the words "classic," "artful," "moving," and "brilliant."

4) **David Lee Murphy**, "Breakfast In Birmingham" (**MCA Nashville**): He seems like a perfect fit for modern country music. His stuff is gutsy, compelling, and interesting regardless of tempo, but like **Rick Trevino's** "See Rock City," more than one set of critical radio ears said regional or local references narrow the appeal. Gee, too bad we had such stiff competition with songs like "All My Ex's Live In Texas" and "Midnight In Montgomery."

5) **Billy Yates**, "Flowers" (**Almo Sounds**): Many early believers chose this from his album and championed it enthusiastically. Yates graduated with honors from the school of country music, and anyone who would deny it didn't hear this record.

6) **Lee Ann Womack**, "Never Again, Again" (**Decca**): Although this debut single from Womack's album peaked in the 20s, I still hear it a lot on the radio. **Frank Dawson** at **KAYD** Beaumont, Texas, said it best when he told me that the format was so short on real country records that his audience went nuts on this song in the first couple of weeks. Should enjoy lots of recurrent and gold play as her star grows.

7) **Tracy Lawrence**, "The Coast Is Clear" (**Atlantic**): This track absolutely bent me over double when the advance copy hit my desk. I was completely deflated when it ran out of steam, and I'm still trying to figure out why. My hunch is that this is a clear case of murder by tabloids after Tracy's personal issues came to light during that time.

8) **Terri Clark**, "Just The Same" (**Mercury**): Why do we have hit records that contain lines like "country as a turnip green" and "straighten my stereo wires" when we have life-transforming material like this?

9) **Rodney Atkins**, "In A Heartbeat" (**Curb**): Did no one notice that this guy is a stylist? Once he consistently gets his hands on good songs, he's a player.

10) **Big House**, "You Ain't Lonely Yet" (**MCA Nashville**): It's so bizarre to me that groups like the **Eagles**, **Amazing Rhythm Aces**, and the **Marshall Tucker Band** got some airplay on country radio way back when, but **Big House** appears to be outside the comfort zone at radio today. Only a handful of songs on the album might have worked, but this track has blue-collar blues all over it and still manages to make your butt twitch.

## ON THE ROW

### Judge Rules In Favor Of Diffie Et Al. In Suit

**A**fter a two-year court battle over alleged copyright infringement, **Joe Diffie**, publisher/producer **Johnny Slate**, and songwriters **Kerry Kurt Phillips**, **Howard Perdew**, and **Rick Blaylock** have been exonerated by a judge. The suit, filed in 1995 by **Allen Ellis** of **Pecks Mill**, W.Va., claimed that "Prop Me Up Beside The Jukebox," recorded by **Diffie** and released in 1993, was a "stolen" version of **Ellis**'s song "Lay Me Out By The Jukebox When I Die." A U.S. District Court judge ruled that the plaintiff failed to prove that the defendants had access to the song. The judge also said the defendants "persuasively demonstrated that 'Prop Me Up Beside The Jukebox' was independently composed by the credited songwriters."

Veteran promoter **Anne Sarosdy** has been named Northeast/Midwest regional at **Curb/Universal**. She replaces **George Briner**, who exits but is expected to resurface at **Dream Works** soon.

**Ben Kline** joins **Mercury** as national director of sales. He previously was East Coast director of sales for **Island Records**, based in New York.

The Music Row community collected 7,616 pounds of food for **Second Harvest Food Bank** in the Charts With Hearts food drive, sponsored by **Country Airplay Monitor**, **Gavin**, **Music Row**, and **Radio & Records**. **Asylum's Kevin Sharp**, **Giant's Daryle Singletary**, and **Rising Tide's J.C. Jones** were on hand at their respective labels to

help with the collection Dec. 10. **Giant Records** collected more food than any other label—2,226 pounds—and wins the prize of a free strip ad in all four publications. Also collecting sizable amounts of food were **MCA**, **Rising Tide**, and **Warner/Reprise**. Many thanks to all participating labels, as well as to **WSIX** Nashville, **Aristo Media/Marco Promotions**, the **Country Music Assn.**, and everyone else who contributed.

**Tim McGraw** and **Byron Gallimore** are preparing to co-produce a new group, **the Clark Family Experience**, made up of six brothers, ages 14-23. McGraw describes them as "modern bluegrass." In addition to McGraw's albums, the pair previously collaborated on **Jo Dee Messina's** first album and just finished co-producing her second, which is due in the spring. In other McGraw news, **Faith Hill** has been added to the bill of his New Year's Eve show at the Nashville Arena, which will also feature previously announced performers **Jeff Foxworthy**, **Martina McBride**, and **Johnny Paycheck**. Hill will perform "It's Your Love" with McGraw.

Congratulations to **Kevin Sharp**, who recently became engaged to **Traci Williams**, the sister of **Neal McCoy's** wife, **Melinda**.

A run of 20 stadium dates for **George Strait's** new all-star country music festival tour will begin March 14 at **Sun Devil Stadium** in Tempe, Ariz., according to **Billboard Bulletin**. Opening for Strait on the dates will be **Tim McGraw**, **Faith Hill**, **John Michael Montgomery**, and **Lee Ann Womack**. The festival will include Strait Land, which consists of product displays, food concessions, and interactive attractions.

The sixth annual "Country Steps In For First Steps" concert is set for Feb. 8 at Nashville's **Ryman Auditorium**. **Diffie** will once again host the event and will also perform along with **Rhett Akins**, **Collin Raye**, **Ricochet**, and **Pam Tillis**. The show benefits **First Steps**, which helps children with disabilities and their families.

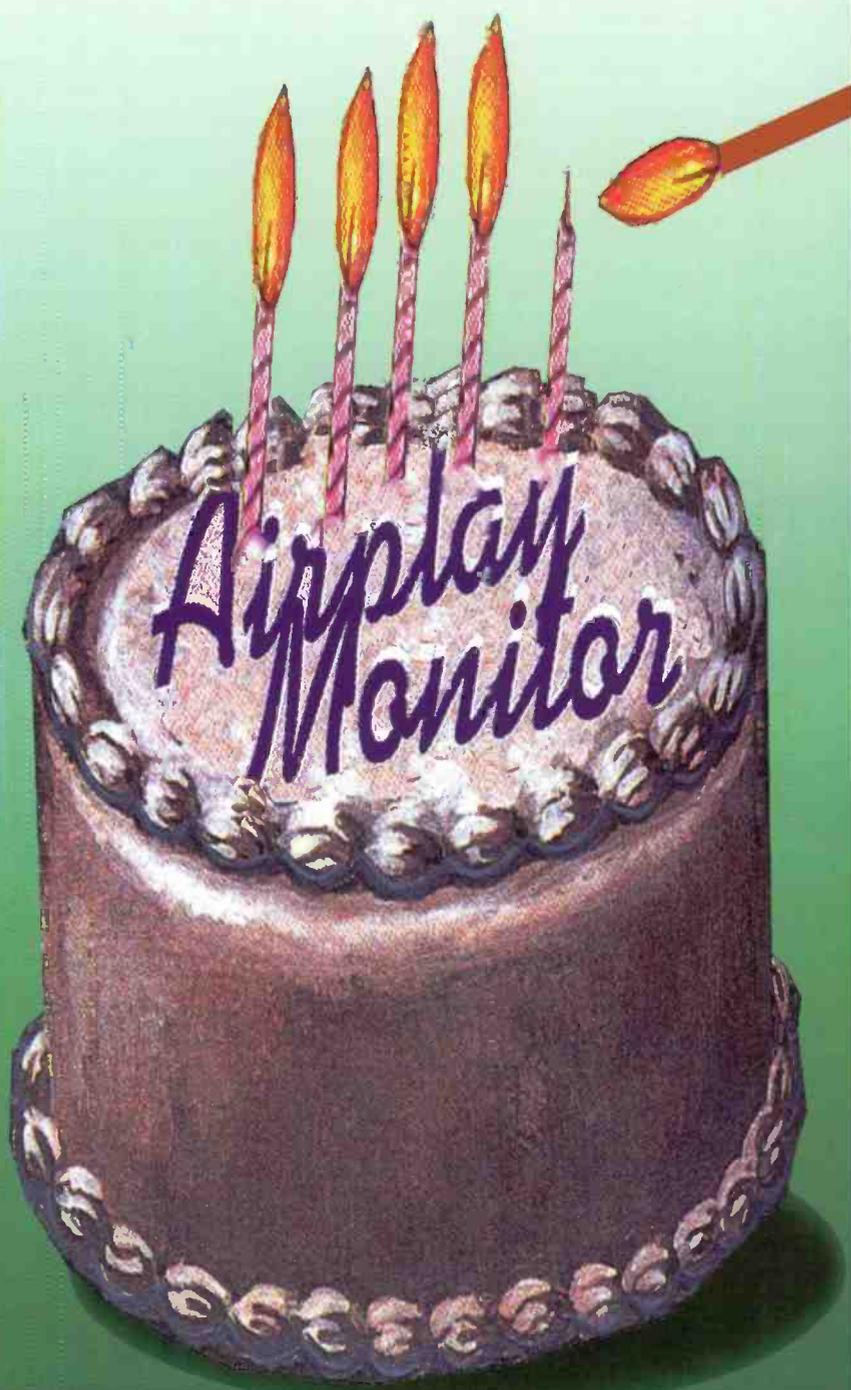
RADIO ACTIVE



by Phyllis Stark

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# In 1998, The Truth Turns 5...



## Carlisle Among AMA Award Nominees

Bob Carlisle was a surprise nominee in the favorite new country artist category for the 25th annual American Music Awards. Carlisle, a well-known Christian music performer, has had just one single, "Butterfly Kisses," on the country chart. Nevertheless, he will compete with Kevin Sharp and Lee Ann Womack in the favorite new country artist category during the awards show, set for Jan. 26.

LeAnn Rimes and George Strait were the only country performers with two AMA nominations apiece. Strait is up for favorite male artist and favorite album ("Carrying Your Love With Me"). Rimes is nominated for favorite female artist and favorite album ("Unchained Melody—The Early Years").

Clint Black and Alan Jackson will compete with Strait in the male artist category, while

Reba McEntire and Shania Twain compete with Rimes in the female category. Other album of the year nominees are Tim McGraw, for "Everywhere," and Trisha Yearwood, for "(Songbook) A Collection Of Hits." Nominated in the favorite band, duo, or group category are Alabama, Brooks & Dunn, and Sawyer Brown.

A total of 20 awards, including five country awards, will be presented during the three-hour show, airing on ABC-TV from 8-11 p.m. (EST and PST) from the Shrine Auditorium in Los Angeles. Drew Carey will host.

Nominations were announced Dec. 11 by Womack, who will be a presenter at the show, and LL Cool J. Winners are selected by the public via a national ballot sampling of 20,000 people.

PHYLLIS STARK

## Garth Drive-Thru



WBEE Rochester, N.Y., got coverage on "CNN Headline News" after it declared Nov. 15 Garth Brooks Day and sponsored a full day of promotions around the arrival of the new Brooks album, "Sevens." Morning hosts Bill Coffey and Marti Casper hosted their show live from the parking lot of a local mall. Listeners could pull their cars up to a makeshift morning drive-through window to pick up a copy of the album, plus a bagel and newspaper. Listeners started lining up at 4 a.m. Pictured later inside the mall, from left, are Coffey, PD Loyd Ford, and Casper.

## Just Between Heather & Jennifer



On a recent visit to New York to promote their debut album, "Just Between You And Me," Epic duo the Kinleys visited staffers at United Stations Radio Networks. Pictured, from left, are Heather Kinley, United Stations producer of "Super Country With Ben And Brian" Kelly Kramer, USRN VP of programming Andy Denemark, and Jennifer Kinley.

# AIRBORNE

Instant information on Country's new artists

by Dana Hall

This week's Airborne features several of the new Christmas songs available to programmers.

## Rhett Akins

"NO ROOM" (DECCA)



This Mark Nessler/Tony Martin composition is about the need for people to find room in their lives during the holidays for more important things, like spending time with family. "No Room" was

made available exclusively to radio.

## Cactus Choir

"HARK THE HERALD ANGELS SING"  
(CURB/UNIVERSAL)

It's not often that a label debuts a new artist with a Christmas classic as its first single. Cactus



Choir, made up of lead vocalist/guitarist/writer Marty Atkinson, bassist/vocalist Cal Ball, and utility player/harmony vocalist Tim Hensley, will release its first non-holiday single, "Step Right Up," in first-quarter '98,

then follow up with its debut album, which contains nine of Atkinson's original compositions.

## John Denver

"CHRISTMAS FOR COWBOYS"  
(RIVER NORTH)

This song is included on the River North tribute set titled "A Celebration Of Life (1943-1997)," a compilation of rerecorded classics like "Rocky Mountain High" and "Sunshine On My Shoulders," which Denver recorded and produced last year.



## Ricochet

"EVERY CHILD IS HOLY" (COLUMBIA)

After last year's release of the classic "Let It Snow, Let It Snow, Let It Snow," Columbia is rereleasing Ricochet's B-side, an original cut written by Marcus Hummon. Both holiday



songs are expected to be included on a Ricochet Christmas album, scheduled for release in 1998.

## Sawyer Brown

"HALLELUJAH HE IS BORN" (CURB)

Produced by lead singer Mark Miller, this gospel-influenced track is a Christmas single with tempo. The song is featured on Sawyer Brown's Christmas album, also titled "Hallelujah He Is Born," and was inspired by Miller's mother, who he says hounded him for years to put out a holiday set—the band's first in its nearly 15 years on the charts.



Some other new holiday selections and a few classics:

- Gary Allan, "IT MUST HAVE BEEN OL' SANTA CLAUS" (DECCA)
- Eddy Arnold, "ONE CHRISTMAS EVE LONG AGO" (CURB)
- Garth Brooks, "BELLEAU WOOD" (CAPITOL)
- Jimmy Buffett, "CHRISTMAS ISLAND" (MARGARITAVILLE/MCA NASHVILLE)
- Mark Chesnutt, "THE LIGHT OF THE WORLD" (DECCA)
- Lonnie Wayne Flemmer, "ANOTHER WHITE TRASH CHRISTMAS" (SOUNDWAVES)
- The Geezinslaws, "LIGHTEN UP IT'S CHRISTMAS" (STEP ONE RECORDS)
- Scooter Lee, "A CHRISTMAS CARD" (SOUTHERN TRACKS)
- Mindy McCready, "LET'S TALK ABOUT LOVE" (BNA)
- Kathy Mattea, "SENDING ME ANGELS" (MERCURY)
- Roy D. Mercer, "JINGLE FISTS" (CAPITOL NASHVILLE)
- Nitty Gritty Dirt Band, "ONE CHRISTMAS TREE" and "CHRISTMAS DINNER" (RISING TIDE)
- Dolly Parton, "SILENT NIGHT" (RISING TIDE)
- Ricochet, "LET IT SNOW, LET IT SNOW, LET IT SNOW" (COLUMBIA)
- Ray Stevens, "THE LITTLE DRUMMER BOY NEXT DOOR" (MCA NASHVILLE)
- Vince Vance and the Valiants, "ALL I WANT FOR CHRISTMAS IS YOU" (WALDOXY RECORDS)
- Various Artists, "MAKE A MIRACLE" (BNA)
- Lee Ann Womack, "NOTHING BUT A CHILD" (DECCA)
- Dwight Yoakam, "SILVER BELLS" (REPRISE)



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## Some See Paid Play As Valid Tool But PDs Fear Loss Of Control

Continued from page 1

dent promoters now make their "promotional consultant" deals with stations upfront, and where some stations promise a set number of spins to an act that appears at a station concert, some observers say the paid-spin concept is not that different from what's already happening—overtly or otherwise. Speaking anonymously, one record exec contends, "We're already essentially paying for airplay. So what's the difference? Rather than giving [an indie] \$400 or \$500 . . . I'd rather give [the money] to the station and cut out the middleman."

KFKF Kansas City PD Dale Carter says paid spins may make more sense than "these huge showcase deals [that] really miss the mark," referring to the label junkets that are now a common practice in his country format. "Labels spend their money for endcaps in stores and in newspapers" and not on radio, other than to "take PDs and MDs on cruises . . . My belief is, we ought to be getting our fair share of revenue, and this may be the way to do it."

Carter was already considering re-adding a light current category on KFKF and playing a few records in label-purchased spots in nights and overnights. He says, "[If you] put it in a daypart that won't kill you, it allows you to research it after the fact and see if it does work."

Asked if that opens a can of worms, Carter says, "I think we've already opened a can of worms by paying [PDs'] Visa cards off and taking [their] families on trips. There are a lot seamier things going on than buying a playlist slot."

### THE COST OF DOING BUSINESS

That overtly paid airplay might not be so different from what already exists is what scares some people. "It's another form of trying to water down the premise of payola," says Dwight Bibbs, VP of R&B promotion at Virgin Records. "The role of promotion gets watered down."

"The bottom line is the cost of doing business is at an all-time extreme high," says Geffen head of rock promotion Warren Christensen. "Record companies are not making enough money to support it. At the current rate of doing business, there are going to be some labels going out of business in the next two years because they can't afford to stay in business without having a number of hits. We've never had to spend more to market our music than we have this year." Geffen head of promotion Bob Catania adds, "I think it's dangerous for any broadcaster to look at record companies as potential profit centers."

"Any time you get into this kind of dimension it gets to be very scary," says BNA Records VP of national promotion Tom Baldrice. "It blurs the lines of 'Is it about the song or the money?' It's a real gray area that's very dangerous." But that doesn't mean BNA would never buy spins. "You have to do what you need to do to be competitive. If 95% of the labels in town are doing it and having success, you have to look at it. But would we be the leader with it? No."

"The problem comes in when the traditional promotion person has to utilize his college training for his advertising and marketing talents, where he's not just a promo man talking about radio every day but talking about sales," says Def Jam Records GM Kevin Liles. "This is a concept that will help the new promotion person in the year 2000, but what it gets away from is the genuine relationship between promotion people and programmers."

As the first major potential manifestation of full-length spots in the monitored airplay era, "the CBS plan, and the general concept of paid plays, clearly raises questions about the rules which govern our airplay charts," says Billboard director of charts Geoff Mayfield. "We need to canvass labels and radio pro-

grammers to ensure that such developments do not corrupt the quality of our charts."

### WHO MAKES THE CALL?

"At some point it's going to be up to individual programmers to make a stand," says Geffen's Catania. Like KKRZ's Benson and SBR's Bradley, he notes that PDs would have to draw the line on songs that don't fit, paid or not. But Catania taps into many PDs' fears by imagining a GM saying, "Too bad, but they're paying us \$2,000 a minute, and we need the revenue."

"This would take away too much control from the PD," warns R&B adult WDAS-FM Philadelphia APD/MD Daisy Davis. "Where do you draw the line on what does and doesn't get play? Do you play anything they are willing to pay for? Programmers do more than just choose which songs to add. You have to consider flow. Does a song fit the format? Are you going to sacrifice the sound of your station for the revenue? And will this affect your numbers overall?"

Davis, who thinks labels would be better served by conventional ads reinforcing what a station is already playing, also fears "a situation where if you're looking at the bottom line, sales will have the final say. At most stations, there is some tension between sales and programming anyway; they have different goals. If labels are going to pay for play, why do you even need a PD? It would affect the regional promotion people. If a label can play for a certain amount of spins on a station, why do you need to pay a person in Philly to work your record at radio?"

"When a label can go through the sales department for airplay, it lessens the value of the PD," says R&B KMJM (Majic 105) St. Louis PD Chuck Atkins. "I don't like the idea of the labels making the programming decisions at radio. You hire a PD because of their experience and knowledge of music. I don't want anything on my station that I didn't personally listen to and choose," says Atkins, who also worries that labels could buy their way past KMJM's ban on "songs with certain violent, drug, or gang references."

But, he adds, "I don't like the idea, but if my company came to me with a program like this, I would have to deal with it or leave. As a programmer, I would try to position the program where it would hurt us least. As a programmer, you don't get to do everything you want and sometimes you have to do things you don't like, especially in today's radio world . . . More and more PDs are learning to deal with management decisions that are not necessarily about programming but are about money."

"My playlist is not for sale," says Mike Marino, PD of modern adult KKPN (the Planet) Houston. "The only available revenue slots I have are 60 seconds long. That's it. If somebody wants to pay to jam a 60-second song into that spot, I'm fine with that, as long as it fits the format."

### SMALLER LABELS LOSE

Among other concerns: Virgin's Bibbs notes that smaller labels would be at a disadvantage. And Tom Marshall, PD of classic rock KLSK Albuquerque, N.M., thinks that labels couldn't buy enough spins to really affect listener behavior.

Several respondents felt that labels would only feel the need to buy exposure for stiff. "One of the reasons everyone is happy with monitoring systems like Broadcast Data Systems is it keeps the crap out," says R&B KPRS Kansas City PD Sam Weaver. "Hit records get played; you don't have to force radio to play them. This will just allow for more bad music to be made and pushed down our throats."

"I'm certainly not going to pay to play a song as a last resort if nobody wanted to play it voluntarily," Catania adds. "My promotion budget will be better spent cultivating something that programmers will willingly want to play."

## MONITOR PROFILE

### Competition Intensifies; Still, Waters' Run With WHYL-FM Is Increasingly Successful

**W**hen WRBT Harrisburg, Pa., signed on last December, it made a big splash in the market almost immediately and, at least initially, took a chunk out of the ratings of both Harrisburg rival WRKZ (Z107) and WHYL-FM, licensed to nearby Carlisle, Pa.

WHYL-FM PD Bob Waters says he and his staff had a pretty good idea that WRBT owner Dame Media would take the station country, and they were "very prepared" to take on a new rival. "We sat down and decided we should probably tighten up our playlist a little bit, not so much as far as currents, but as far as some of the gold we were playing," Waters says. "We also tightened up our format a little, [making the station] tighter and brighter, and concentrated on getting more local."

Waters says they took out 200-300 (mostly) gold titles out of the library from "some of the more fringe artists we were playing. We knew there was going to be a lot of sampling out



*The best place for us to go was to go more local'*

**Bob Waters**  
Program Director  
WHYL-FM Carlisle, Pa.

there. We knew the Dames would spend a lot of money on marketing, and we figured as long as that was going to happen, when the listeners made their way back to us, we wanted to be playing one of their favorite songs. I don't want to say we took away the variety; we just [started playing] the best of the best."

"We started thinking about a niche," Waters continues. "Basically, we decided rather than make a drastic move in the music, the best place for us to go was to go more local . . . [just] something as simple as mentioning a town here or there when we get a request" and mentioning three towns in the weather forecast. "It was something that hopefully gave the listeners the idea that we were talking more to them."

The station also got more involved in the community, despite having a limited staff. "Everybody has gone out there and hustled," says Waters. "People just focused and bore down a little more and just got the job done. It was something to see. At first we were all a little nervous, but what separates the men from the boys is how you use that nervousness. We used it to fire us up a little bit."

The effort seems to have paid off. Despite a 2.6-2.0 12-plus drop after WRBT's debut, WHYL-FM has rebounded to a 3.3, almost a full share higher than its 2.4 share of a year ago. It is currently No. 10 in Harrisburg. WRKZ was No. 4 in the summer; WRBT was No. 5.

Waters has a theory to explain his station's strong rebound. "I think what may have happened there is, there was so much sampling going on that . . . once the dust cleared a little bit, listeners ended up finding their way back to us because we have more of an adult approach. There's not a whole lot of bells and whistles and gimmicks here. People know they will turn to us and find what they want to hear—the music they like and a friendly local person who knows what they're talking about."

Musically, WHYL-FM will still play Patsy Cline's "Crazy" and goes back to the early '80s for gold from George Strait, Alabama, and Reba McEntire, but it mostly programs currents and recurrenents.

"When we tightened the playlist, another thing we did was start beating the heck out of our recurrenents," says Waters. "We took out a couple of gold category tunes per hour and put in recurrenents," in addition to adding a power recurrent category, which contains as many songs as the heavy current category and rotates them just as often (23-24 plays per week). The current playlist remains at 55 titles. And although Waters says that "we're pretty aggressive with tunes early," he adds that, particularly with newer acts, "we're pretty conservative on converting it unless it's a monster."

Here's a recent afternoon hour on WHYL-FM: Alan Jackson, "Gone Country"; Martina McBride, "A Broken Wing"; Kevin Sharp, "Nobody Knows"; Vince Gill, "I Still Believe In You"; Sawyer Brown, "Please Come Home For Christmas"; BlackHawk, "Postmarked Birmingham"; Diamond Rio, "That's How Your Love Makes Me Feel"; John Michael Montgomery, "Sold"; Kenny Chesney, "She's Got It All"; Sons Of The Desert, "Whatever Comes First"; Pam Tillis, "Land Of The Living"; Tracy Lawrence, "The Coast Is Clear"; Tim McGraw, "Just To See You Smile"; Dolly Parton, "Winter Wonderland"; George Strait, "Carrying Your Love With Me"; and Wynonna, "No One Else On Earth."

Beginning in the new year, WHYL-FM's programming will also include Winston Cup and Busch Series races from the Motor Racing Network, including a weekly NASCAR show and daily updates.

Waters, a Broadcasting Institute of Maryland graduate, landed his first full-time radio job at WHYL-FM five years ago, working his way up from evenings and promotion to mornings, then to his current PD/morning duties.

In an environment where even small stations are being gobbled up by major broadcasting corporations, WHYL-FM remains independently owned by GM Lincoln Zeve, whose only other broadcast holding is WHYL-AM. Waters says the two stations are the only ones left in Harrisburg that are not corporate-owned.

The advantage of being family-owned, Waters says, is "we have the ability to stop on a dime. I don't have to go through a whole counsel of people" with a new idea. Most decisions are made by Zeve, Waters, and OM/mid-day host Sandy Loy, and Waters says, "It's real easy here for someone to approach the three of us with suggestions." The station has no consultant.

While both of his competitors have made a PD change and gone through several jock changes since last winter, Waters says, "One of the things we pride ourselves on is maintaining a regular staff. We made a change in nights earlier this year. That will probably be our last change for years to come . . . Something that country listeners listen for is consistency."

Waters says he has more than just the two main rivals to contend with. As many as nine country signals can be heard in parts of the market. But among the three major players, Waters now believes there is room for all of them. "The three of us are co-existing now," he says. "Saleswise, we've had our best year ever, hands down, which is pretty amazing. That's what's most important to us. The fact that we have another 50,000-watt outlet just up the road and that our sales staff can pull that off is just incredible, especially since we have a sales staff of two."

PHYLLIS STARK

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<b>MARTINA MCBRIDE • A Broken Wing (RCA)</b>	<b>+353</b>
KKAT +18, KNAX +17, WKTF +15, KXKT +15, WHSL +13, WGRX +13, WYCD +13, KDRK +13, KSON +13, WKXC +11	
<b>TIM MCGRAW • Just To See You Smile (CURB)</b>	<b>+344</b>
KUPL +18, KYNG +17, KSSN +15, KMPS +15, KMLE +14, KYCW +14, WBBS +11, KOUL +11, KNAX +11, WDAF +11	
<b>JEFF FOXWORTHY • Redneck 12 Days Of Christmas (WARNER BROS.)</b>	<b>+326</b>
KTST +14, KWJ +11, KNCI +10, KYCW +10, KMLE +8, WGH +8, KDDK +7, WWWW +7, KRYS +6, WKXC +6	
<b>SHANIA TWAIN • Don't Be Stupid (You Know I Love You) (MERCURY)</b>	<b>+325</b>
WMZQ +18, KKBQ +18, KFMS +15, KXKC +13, KOUL +13, KXKT +13, WJUN +13, KYNG +12, KUZZ +11, WWKA +11	
<b>ANITA COCHRAN (DUET WITH STEVE WARINER) • What If I Said (WARNER BROS.)</b>	<b>+324</b>
KSSN +28, WWKA +14, KJIK +14, WYYD +13, WKXC +12, WYRK +12, WQIK +11, KRST +10, WGH +10, KSCS +10	
<b>BROOKS &amp; DUNN • He's Got You (ARISTA NASHVILLE)</b>	<b>+312</b>
KSSN +16, KCYY +16, WAMZ +15, WKCQ +13, WKSJ +13, WGNE +12, KXKC +11, WKIS +11, WCKT +10, WVK +10	
<b>GARTH BROOKS • Belleau Wood (CAPITOL/CAPITOL NASHVILLE)</b>	<b>+311</b>
KEEY +19, WHYL +14, KMLE +14, WBBS +11, WVK +11, KJFK +10, KKBQ +10, WXBQ +9, WGAR +7, KJFK +6	
<b>JOHN MICHAEL MONTGOMERY • Angel In My Eyes (ATLANTIC)</b>	<b>+283</b>
KCYY +18, KNAX +16, KTST +15, KLJY +15, KWEN +15, WGRX +14, WIL +14, KXXY +13, WIOV +12, KEEY +12	
<b>LILA MCCANN • I Wanna Fall In Love (ASYLUM)</b>	<b>+267</b>
WYRK +16, WZZK +14, WGKX +13, WCHY +12, KAJA +11, WVLK +10, KKAT +10, KYCW +10, WMZQ +10, WYGY +9	

## MOST NEW STATIONS

	No. Of Stations		No. Of Stations
<b>REBA MCENTIRE</b> <i>What If (MCA Nashville)</i>	74	<b>TRAVIS TRITT</b> <i>Still In Love With You (Warner Bros.)</i>	19
<b>WYNONNA</b> <i>Come Some Rainy Day (Curb/Universal)</i>	32	<b>DIXIE CHICKS</b> <i>I Can Love You Better (Monument)</i>	18
<b>COLLIN RAYE</b> <i>Little Red Rodeo (Epic)</i>	30	<b>LORRIE MORGAN</b> <i>One Of Those Nights Tonight (BNA)</i>	15
<b>THE KINLEYS</b> <i>Just Between You And Me (Epic)</i>	29	<b>BRYAN WHITE</b> <i>One Small Miracle (Asylum)</i>	15
<b>CHELY WRIGHT</b> <i>Just Another Heartache (MCA Nashville)</i>	20	<b>CLAY WALKER</b> <i>Then What (Giant)</i>	15

# VIDEO PLAYLISTS



	TW	LW		TW	LW
1	Sammy Kershaw, Love Of My Life	33	23	48	John Anderson, Small Town
2	Clint Black, Something That We Do	31	27	49	The Tractors, The Last Time
3	The Kinleys, Please	30	30	50	Brooks & Dunn, Honky Tonk Truth
4	Tim McGraw, Everywhere	29	27	51	Michael Johnson With Alison Krauss, Whenever I Call You Friend
5	Trace Adkins, The Rest Of Mine	29	28	52	Sammy Kershaw, Christmas Time's A Comin'
6	Patty Loveless, You Don't Seem To Miss Me	29	32	53	The Ranch, Walkin' The Country
7	Ty Herndon, I Have To Surrender	28	27	54	Wade Hayes, The Day That She Left Tulsa (In A Chevy)
8	Michael Peterson, From Here To Eternity	28	28	55	Alan Jackson, I Only Want You For Christmas
9	Martina McBride, A Broken Wing	28	29	56	Vince Gill, Have Yourself A Merry Little Christmas
10	Wynonna, When Love Starts Talkin'	28	28	57	Alabama, Angels Among Us
11	John Michael Montgomery, Angel In My Eyes	28	28	58	Alan Jackson, The Angels Cried
12	David Lee Murphy, Just Don't Wait Around Til She's Leavin'	28	21	59	Trisha Yearwood, It Wasn't His Child
13	Shania Twain, Love Gets Me Every Time	27	32	60	John Anderson, Christmas Time
14	Trisha Yearwood And Garth Brooks, In Another's Eyes	26	27	61	Brooks & Dunn, He's Got You
15	Reba McEntire, What If It's You	25	28	62	Kathy Mattea, Mary, Did You Know?
16	Shania Twain, Don't Be Stupid (You Know I Love You)	25	21	63	Lari White, White Christmas
17	Chris Cummings, The Kind Of Heart That Breaks	22	21	64	Joe Diffie, Leroy The Redneck Reindeer
18	Mila Mason, Closer To Heaven	22	31	65	John Berry, O Holy Night
19	Deana Carter, Did I Shave My Legs For This?	21	22	66	Mark O'Connor & James Taylor, Johnny Has Gone For A Soldier
20	Lila McCann, I Wanna Fall In Love	21	16	67	Sawyer Brown, Hallelujah He Is Born
21	Bryan White, One Small Miracle	21	37	68	Sawyer Brown, Six Days On The Road
22	Chely Wright, Just Another Heartache	21	21	69	Various Artists, Make A Miracle
23	David Kersh, If I Never Stop Lovin' You	21	22	70	Toby Keith, Santa I'm Right Here
24	Reba McEntire, What If	21	15	71	Neal McCoy, The Shake
25	Deana Carter, Once Upon A December	21	21	72	Ray Stevens, Santa Claus Is Watching You
26	Anita Cochran (Duet With Steve Wariner), What If I Said	19	21	73	Kathy Mattea, There's A New Kid In Town
27	Paul Brandt, A Little In Love	17	13	74	Sons Of The Desert, Whatever Comes First
28	Melodie Crittenden, Broken Road	16	4	75	Tim McGraw (With Faith Hill), It's Your Love
29	Prairie Oyster, She Won't Be Lonely Long	15	14		
30	Lonestar, You Walked In	15	14		

31	Kris Tyler, What A Woman Knows	14	13
32	The Lynns, Nights Like These	14	14
33	JC Jones, One Night	14	14
34	Sherrie Austin, One Solitary Tear	14	14
35	Rhett Akins, More Than Everything	14	14
36	Delbert McClinton, Sending Me Angels	14	14
37	Jim Collins, The Next Step	14	13
38	Raybon Bros. With Olivia Newton-John, Falling	14	14
39	Blackhawk, Postmarked Birmingham	13	15
40	Collin Raye Feat. Jim Brickman, The Gift	13	20
41	Dixie Chicks, I Can Love You Better	13	20
42	Ruby Lovett, Look What Love Can Do	13	9
43	Neal McCoy, If You Can't Be Good (Be Good At It)	13	15
44	Mark Chesnutt, Thank God For Believers	12	19
45	Sons Of The Desert, Hand Of Fate	12	13
46	Lorrie Morgan, My Favorite Things	11	7
47	The Tractors, The Santa Claus Boogie	11	6
48	John Anderson, Small Town	11	14
49	The Tractors, The Last Time	11	14
50	Brooks & Dunn, Honky Tonk Truth	11	13
51	Michael Johnson With Alison Krauss, Whenever I Call You Friend	11	15
52	Sammy Kershaw, Christmas Time's A Comin'	10	6
53	The Ranch, Walkin' The Country	10	14
54	Wade Hayes, The Day That She Left Tulsa (In A Chevy)	10	0
55	Alan Jackson, I Only Want You For Christmas	9	6
56	Vince Gill, Have Yourself A Merry Little Christmas	9	7
57	Alabama, Angels Among Us	9	3
58	Alan Jackson, The Angels Cried	9	7
59	Trisha Yearwood, It Wasn't His Child	9	6
60	John Anderson, Christmas Time	9	7
61	Brooks & Dunn, He's Got You	9	0
62	Kathy Mattea, Mary, Did You Know?	8	8
63	Lari White, White Christmas	8	7
64	Joe Diffie, Leroy The Redneck Reindeer	8	8
65	John Berry, O Holy Night	8	9
66	Mark O'Connor & James Taylor, Johnny Has Gone For A Soldier	8	7
67	Sawyer Brown, Hallelujah He Is Born	8	3
68	Sawyer Brown, Six Days On The Road	7	7
69	Various Artists, Make A Miracle	7	8
70	Toby Keith, Santa I'm Right Here	7	1
71	Neal McCoy, The Shake	6	6
72	Ray Stevens, Santa Claus Is Watching You	6	1
73	Kathy Mattea, There's A New Kid In Town	5	2
74	Sons Of The Desert, Whatever Comes First	5	6
75	Tim McGraw (With Faith Hill), It's Your Love	5	5

Playlist Tracking Week From December 5-11, 1997

## COUNTRY RECURRENT AIRPLAY

RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (IMPRINT/PROMOTION LABEL)
1	1862	1850	HOW DO I GET THERE DEANA CARTER (CAPITOL NASHVILLE)	14	1147	1167	COME CRYIN' TO ME LONESTAR (BNA)
2	1773	1916	HOW YOUR LOVE MAKES ME FEEL DIAMOND RIO (ARISTA NASHVILLE)	15	1100	1313	IF YOU LOVE SOMEBODY KEVIN SHARP (143/ASYLUM)
3	1738	1985	THANK GOD FOR BELIEVERS MARK CHESNUTT (DECCA)	16	1099	1182	IT'S YOUR LOVE TIM MCGRAW (WITH FAITH HILL) (CURB)
4	1681	2357	WATCH THIS CLAY WALKER (GIANT)	17	1093	1203	GO AWAY LORRIE MORGAN (BNA)
5	1596	1675	SHE'S GOT IT ALL KENNY CHESNEY (BNA)	18	1029	1102	WHAT THE HEART WANTS COLLIN RAYE (EPIC)
6	1548	1571	THE SHAKE NEAL MCCOY (ATLANTIC)	19	976	983	I LEFT SOMETHING TURNED ON AT HOME TRACE ADKINS (CAPITOL NASHVILLE)
7	1400	1528	CARRYING YOUR LOVE WITH ME GEORGE STRAIT (MCA NASHVILLE)	20	966	976	ONE NIGHT AT A TIME GEORGE STRAIT (MCA NASHVILLE)
8	1309	1371	HOW DO I LIVE TRISHA YEARWOOD (MCA NASHVILLE)	21	907	977	WE WERE IN LOVE TOBY KEITH (MERCURY)
9	1221	1331	THIS NIGHT WON'T LAST FOREVER SAWYER BROWN (CURB)	22	898	964	HOW WAS I TO KNOW JOHN MICHAEL MONTGOMERY (ATLANTIC)
10	1189	1303	THE FOOL LEE ANN WOMACK (DECCA)	23	859	914	MY MARIA BROOKS & DUNN (ARISTA NASHVILLE)
11	1188	1213	DRINK, SWEAR, STEAL & LIE MICHAEL PETERSON (REPRISE)	24	836	957	I'D RATHER RIDE AROUND WITH YOU REBA MCENTIRE (MCA NASHVILLE)
12	1183	1330	THERE GOES ALAN JACKSON (ARISTA NASHVILLE)	25	826	835	ON THE VERGE COLLIN RAYE (EPIC)
13	1177	1377	LOVE IS THE RIGHT PLACE BRYAN WHITE (ASYLUM)				

Recurrents are titles which have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 30.

# We

electronically monitor **861** stations in **125** markets

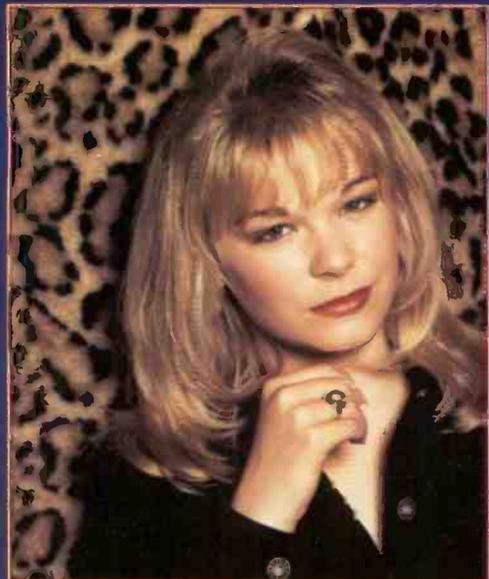
**24** hours a day, **7** days a week.

# They

have a fax machine. Do the math.

AIRPLAY  
**Monitor**  
• We Listen To Radio •

## LeAnn Rimes



#1 Top Billboard Pop Artist  
#1 Top Billboard 200 Album Artist  
#1 Top Billboard 200 Album Artist  
- Female

## LeAnn Rimes



#1 Top Billboard Country Singles Sales Artist  
#1 Top Billboard Country Singles Sales  
"How Do I Live"  
#1 Top Billboard Country Album Artist  
#1 Top Billboard Country Artist  
#1 Top Billboard Country Female Artist  
#1 Top Billboard Country Album

- \* "You Light Up My Life," debuted #1 on three album charts, Pop, Country, & Christian.
- \* "Unchained Melody," debuted #1 Billboard Top 200 Chart & Country Album Chart

# A GRAND SLAM YEAR!!!

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# CURB

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R E C O R D S

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## 4 MAJOR BILLBOARD AWARDS

Curb #1 Top Country Album Imprint

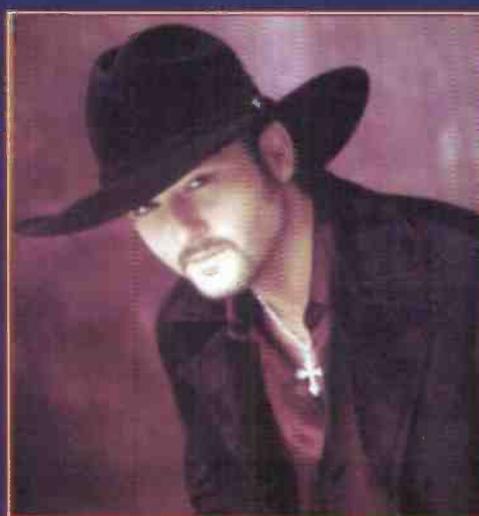
Curb #1 Top Country Album Label

Curb #1 Top Country Singles Sales Imprint

Curb #1 Top Country Singles Sales Label

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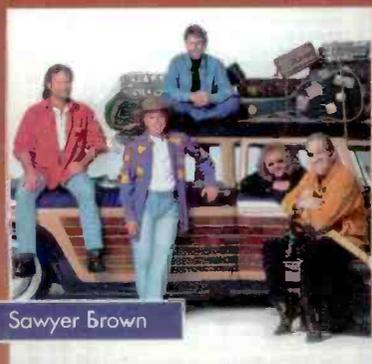


## Tim McGraw

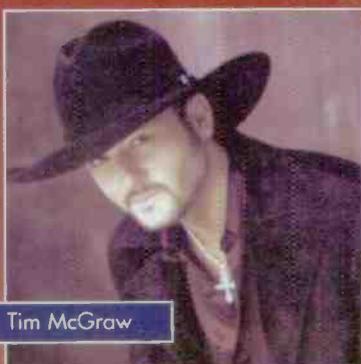
- "It's Your Love"  
#1 Billboard Hot Country Singles & Tracks single of the year, 1997  
#1 R&R Single of the Year  
#1 Six Weeks Billboard Hot Country Singles & Tracks  
\* "Everywhere," 11 Weeks #1 Billboard Country Album Chart

CURB

# Thank you to the artists who helped make Curb Records Billboard's #1 Country Album and Singles Sales Label, 1997.



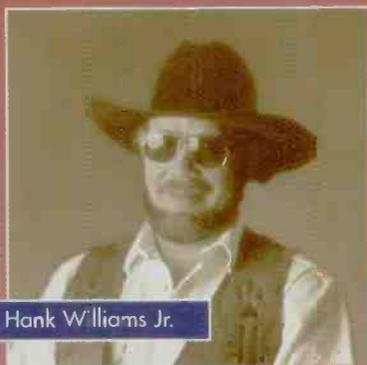
Sawyer Brown



Tim McGraw



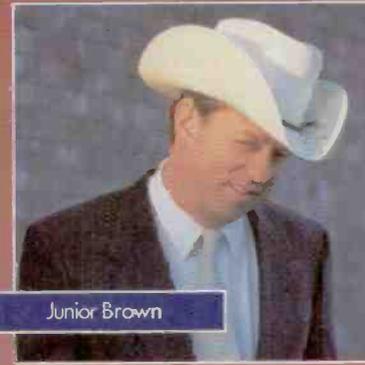
LeAnn Rimes



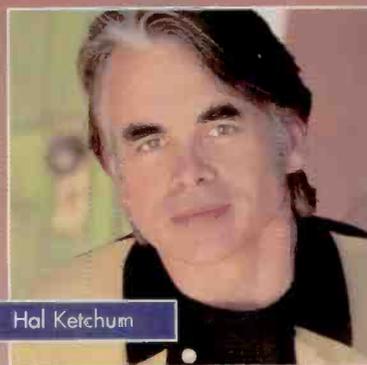
Hank Williams Jr.



Wynonna



Junior Brown



Hal Ketchum



Jo Dee Messina



David Kersh



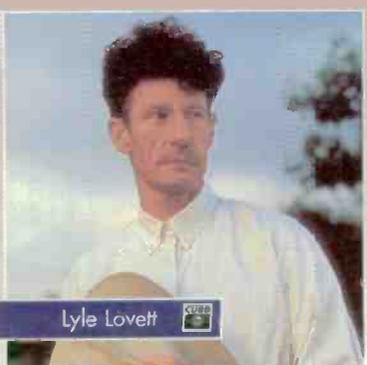
Blake & Brian



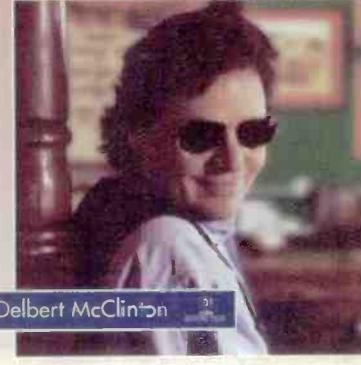
Burnin' Daylight



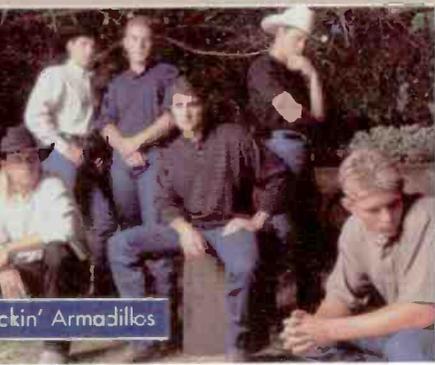
Jeff Carson



Lyle Lovett



Delbert McClinton



Smokin' Armadillos

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitoring week. Playlists are listed in order of 754 weekly counts, beginning with the highest-counting station. Counts are updated twice weekly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

## For Week Ending December 14, 1997

### COUNTRY

KZLA			WUSN			KSCS			WKHX			WXTU			WMZQ				
Los Angeles PD: John Sebastian APD/MD: Bill Fink			Chicago PD: Alan Sledge MD: Tricia Biundo			Dallas PD: Dean James APD/MD: Linda O'Brian			Atlanta PD: Neil McGinley MD: Johnny Gray			Philadelphia PD: Ken Johnson MD: Jim Radler			Washington, DC PD: Mac Daniels MD: Jon Anthony				
TW	LW		TW	LW		TW	LW		TW	LW		TW	LW		TW	LW			
1	32	Clint Black, Something That We Do	1	38	Garth Brooks, Longneck Bottle	1	31	Garth Brooks, Longneck Bottle	1	18	1	35	Shania Twain, Love Gets Me Every Time	1	37	Michael Peterson, From Here To Eternity	1	37	Michael Peterson, From Here To Eternity
2	32	Martina McBride, A Broken Wing	2	34	Michael Peterson, From Here To Eternity	2	30	Tim McGraw, Just To See You Smile	2	16	2	33	Martina McBride, A Broken Wing	2	33	Shania Twain, Love Gets Me Every Time	2	37	Shania Twain, Love Gets Me Every Time
3	31	Mark Chesnut, Thank God For Believers	3	33	Martina McBride, A Broken Wing	3	29	Brooks & Dunn, He's Got You	3	17	3	32	Garth Brooks, Longneck Bottle	3	32	Trace Adkins, The Rest Of Mine	3	37	Trace Adkins, The Rest Of Mine
4	30	LeAnn Rimes, On The Side Of Angels	4	33	Shania Twain, Love Gets Me Every Time	4	28	Diana Chicks, I Can Love You Better	4	17	4	31	Pam Tillis, Land Of The Living	4	31	Pam Tillis, Land Of The Living	4	37	Alan Jackson, Between The Devil And Me
5	29	Trace Adkins, The Rest Of Mine	5	32	Pam Tillis, Land Of The Living	5	27	Alabama, Of Course I'm Alright	5	17	5	30	Deana Carter, How Do I Get There	5	30	LeAnn Rimes, On The Side Of Angels	5	36	LeAnn Rimes, On The Side Of Angels
6	28	Toby Keith With Sting, I'm So Happy I Can't Stop Crying	6	32	Toby Keith With Sting, I'm So Happy I Can't Stop Crying	6	26	Toby Keith With Sting, I'm So Happy I Can't Stop Crying	6	17	6	29	Mark Chesnut, Thank God For Believers	6	29	Clint Black, Something That We Do	6	37	Clint Black, Something That We Do
7	27	Garth Brooks, Belleau Wood	7	29	John Michael Montgomery, Angel In My Eyes	7	25	Deana Carter, Did I Shave My Legs For This?	7	18	7	28	Brooks & Dunn, Honky Tonk Truth	7	28	John Michael Montgomery, Angel In My Eyes	7	35	John Michael Montgomery, Angel In My Eyes
8	26	Garth Brooks, Longneck Bottle	8	28	Alan Jackson, Between The Devil And Me	8	24	Lee Ann Womack, You've Got To Talk To Me	8	18	8	27	Brooks & Dunn, Honky Tonk Truth	8	27	Alan Jackson, Between The Devil And Me	8	36	Alan Jackson, Between The Devil And Me
9	25	Tim McGraw, Just To See You Smile	9	28	George Strait, Today My World Slipped Away	9	23	George Strait, Today My World Slipped Away	9	17	9	26	Shania Twain, Love Gets Me Every Time	9	26	Toby Keith With Sting, I'm So Happy I Can't Stop Crying	9	30	Toby Keith With Sting, I'm So Happy I Can't Stop Crying
10	24	Ty Herndon, I Have To Surrender	10	27	Diamond Rio, Imagine That	10	22	Rhett Akins, More Than Everything	10	17	10	25	LeAnn Rimes, On The Side Of Angels	10	25	Trace Adkins, The Rest Of Mine	10	33	Trace Adkins, The Rest Of Mine
11	23	Lila McCann, I Wanna Fall In Love	11	26	Lorrie Morgan, One Of Those Nights Tonight	11	21	Shammy Kershaw, Love Of My Life	11	16	11	24	Trace Adkins, The Rest Of Mine	11	24	Trace Adkins, The Rest Of Mine	11	36	LeAnn Rimes, On The Side Of Angels
12	22	LoneStar, You Walked In	12	25	Ty Herndon, I Have To Surrender	12	20	Trace Adkins, The Rest Of Mine	12	15	12	23	Shania Twain, Love Gets Me Every Time	12	23	John Michael Montgomery, Angel In My Eyes	12	35	John Michael Montgomery, Angel In My Eyes
13	21	Alabama, Of Course I'm Alright	13	24	Lee Ann Womack, You've Got To Talk To Me	13	19	Travis Tritt, Still In Love With You	13	14	13	22	LeAnn Rimes, On The Side Of Angels	13	22	Lee Ann Womack, You've Got To Talk To Me	13	36	Lee Ann Womack, You've Got To Talk To Me
14	20	Brooks & Dunn, He's Got You	14	23	Patty Loveless, You Don't Seem To Miss Me	14	18	Martina McBride, A Broken Wing	14	13	14	21	LeAnn Rimes, On The Side Of Angels	14	21	Wade Hayes, The Day That She Left Tulsa (In A Chevy)	14	37	Wade Hayes, The Day That She Left Tulsa (In A Chevy)
15	19	Brooks & Dunn, He's Got You	15	22	Deana Carter, Did I Shave My Legs For This?	15	17	Michael Peterson, From Here To Eternity	15	12	15	20	LeAnn Rimes, On The Side Of Angels	15	20	LeAnn Rimes, On The Side Of Angels	15	38	LeAnn Rimes, On The Side Of Angels
16	18	Brooks & Dunn, He's Got You	16	21	Shania Twain, Love Gets Me Every Time	16	16	Alan Jackson, Between The Devil And Me	16	11	16	19	Brooks & Dunn, He's Got You	16	19	Brooks & Dunn, He's Got You	16	39	Brooks & Dunn, He's Got You
17	17	Brooks & Dunn, He's Got You	17	20	Alan Jackson, Between The Devil And Me	17	15	Collin Raye, Little Red Rodeo	17	10	17	18	Brooks & Dunn, He's Got You	17	18	Brooks & Dunn, He's Got You	17	40	Martina McBride, A Broken Wing
18	16	Brooks & Dunn, He's Got You	18	19	Kenny Chesney, A Chance	18	14	Blackhawk, Postmarked Birmingham	18	9	18	17	Trace Adkins, The Rest Of Mine	18	17	Trace Adkins, The Rest Of Mine	18	41	Trace Adkins, The Rest Of Mine
19	15	Brooks & Dunn, He's Got You	19	18	Trace Adkins, The Rest Of Mine	19	13	Patty Loveless, You Don't Seem To Miss Me	19	8	19	16	Trace Adkins, The Rest Of Mine	19	16	Trace Adkins, The Rest Of Mine	19	42	Trace Adkins, The Rest Of Mine
20	14	Brooks & Dunn, He's Got You	20	17	Trace Adkins, The Rest Of Mine	20	12	Brooks & Dunn, Honky Tonk Truth	20	7	20	15	Trace Adkins, The Rest Of Mine	20	15	Trace Adkins, The Rest Of Mine	20	43	Trace Adkins, The Rest Of Mine
21	13	Brooks & Dunn, He's Got You	21	16	Wynonna, Come Some Rainy Day	21	11	Brooks & Dunn, Honky Tonk Truth	21	6	21	14	Trace Adkins, The Rest Of Mine	21	14	Trace Adkins, The Rest Of Mine	21	44	Trace Adkins, The Rest Of Mine
22	12	Brooks & Dunn, He's Got You	22	15	Wynonna, Come Some Rainy Day	22	10	Alan Jackson, Between The Devil And Me	22	5	22	13	Trace Adkins, The Rest Of Mine	22	13	Trace Adkins, The Rest Of Mine	22	45	Trace Adkins, The Rest Of Mine
23	11	Brooks & Dunn, He's Got You	23	14	Wynonna, Come Some Rainy Day	23	9	Alan Jackson, Between The Devil And Me	23	4	23	12	Trace Adkins, The Rest Of Mine	23	12	Trace Adkins, The Rest Of Mine	23	46	Trace Adkins, The Rest Of Mine
24	10	Brooks & Dunn, He's Got You	24	13	Wynonna, Come Some Rainy Day	24	8	Alan Jackson, Between The Devil And Me	24	3	24	11	Trace Adkins, The Rest Of Mine	24	11	Trace Adkins, The Rest Of Mine	24	47	Trace Adkins, The Rest Of Mine
25	9	Brooks & Dunn, He's Got You	25	12	Wynonna, Come Some Rainy Day	25	7	Alan Jackson, Between The Devil And Me	25	2	25	10	Trace Adkins, The Rest Of Mine	25	10	Trace Adkins, The Rest Of Mine	25	48	Trace Adkins, The Rest Of Mine
26	8	Brooks & Dunn, He's Got You	26	11	Wynonna, Come Some Rainy Day	26	6	Alan Jackson, Between The Devil And Me	26	1	26	9	Trace Adkins, The Rest Of Mine	26	9	Trace Adkins, The Rest Of Mine	26	49	Trace Adkins, The Rest Of Mine
27	7	Brooks & Dunn, He's Got You	27	10	Wynonna, Come Some Rainy Day	27	5	Alan Jackson, Between The Devil And Me	27	0	27	8	Trace Adkins, The Rest Of Mine	27	8	Trace Adkins, The Rest Of Mine	27	50	Trace Adkins, The Rest Of Mine
28	6	Brooks & Dunn, He's Got You	28	9	Wynonna, Come Some Rainy Day	28	4	Alan Jackson, Between The Devil And Me	28	0	28	7	Trace Adkins, The Rest Of Mine	28	7	Trace Adkins, The Rest Of Mine	28	51	Trace Adkins, The Rest Of Mine
29	5	Brooks & Dunn, He's Got You	29	8	Wynonna, Come Some Rainy Day	29	3	Alan Jackson, Between The Devil And Me	29	0	29	6	Trace Adkins, The Rest Of Mine	29	6	Trace Adkins, The Rest Of Mine	29	52	Trace Adkins, The Rest Of Mine
30	4	Brooks & Dunn, He's Got You	30	7	Wynonna, Come Some Rainy Day	30	2	Alan Jackson, Between The Devil And Me	30	0	30	5	Trace Adkins, The Rest Of Mine	30	5	Trace Adkins, The Rest Of Mine	30	53	Trace Adkins, The Rest Of Mine

Playlists supplied by Broadcast Data Systems' Radio Track service...

COUNTRY

Table for station KYGO, Denver, PD: John St. John, MD: Jennifer Page. Lists songs and their weekly performance metrics.

Table for station WSIX, Nashville, PD/MD: Dave Kelly. Lists songs and their weekly performance metrics.

Table for station KMLE, Phoenix, PD: Jeff Garrison, APD/MD: Jon Allen. Lists songs and their weekly performance metrics.

Table for station WPOC, Baltimore, PD: Scott Lindy, APD/MD: Greg Cole. Lists songs and their weekly performance metrics.

Table for station KSON, San Diego, PD: Mike Shepard, MD: Steve Barnes. Lists songs and their weekly performance metrics.

Table for station KIKK, Houston, PD: John Roberts, MD: Jay Kelly. Lists songs and their weekly performance metrics.

Table for station WHKO, Dayton, PD: Gerry McCracken, MD: Dawn Michaels. Lists songs and their weekly performance metrics.

Table for station WKIS, Miami, PD: Bob McKay, MD: Darlene Evans. Lists songs and their weekly performance metrics.

Table for station WWKA, Orlando, PD: Michael Moore, MD: Shadow Stevens. Lists songs and their weekly performance metrics.

Table for station WAMZ, Louisville, PD/MD: Coyote Calhoun. Lists songs and their weekly performance metrics.

Table for station WKKK, St. Louis, PD: Jeff Allen, MD: Dave Louis. Lists songs and their weekly performance metrics.

Table for station WQYK, Tampa, PD: Beecher Martin, MD: Jay Roberts. Lists songs and their weekly performance metrics.

Table for station WUBE, Cincinnati, PD: Tim Closson, MD: Duke Hamilton. Lists songs and their weekly performance metrics.

Table for station WSOC, Charlotte, PD: Paul Johnson, MD: Rick McCracken. Lists songs and their weekly performance metrics.

Table for station WZZK, Birmingham, PD: Jim Tice, MD: Scott Stewart. Lists songs and their weekly performance metrics.

Table for station WMIL, Milwaukee, PD/MD: Kerry Wolfe, MD: Mitch Morgan. Lists songs and their weekly performance metrics.

Table for station KBEQ, Kansas City, PD: Mike Kennedy, MD: T.J. McEntire. Lists songs and their weekly performance metrics.

Table for station WSSL, Greenville, PD: Bruce Logan, APD/MD: Kerry Owen. Lists songs and their weekly performance metrics.

Table for station KFKF, Kansas City, PD: Dale Carter, MD: Tony Stevens. Lists songs and their weekly performance metrics.

Table for station WRBQ, Tampa, PD: Ronnie Lane, MD: Wanda Myles. Lists songs and their weekly performance metrics.

Table for station WDAF, Kansas City, PD: Ted Cramer, MD: David Bryan. Lists songs and their weekly performance metrics.

Table for station WSM, Nashville, PD/MD: Kyle Cantrell, MD: Kevin Anderson. Lists songs and their weekly performance metrics.

Table for station KUPL, Portland, OR, PD: Lee Rogers, MD: Rick Taylor. Lists songs and their weekly performance metrics.

Table for station WKKT, Charlotte, PD/MD: Bill Young. Lists songs and their weekly performance metrics.

# Monitor SONG ACTION REPORTS

For Week Ending December 14, 1997



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

## COUNTRY

BROOKS & DUNN 4100/312										KENNY CHESNEY 2428/175										ANITA COCHRAN (DUET WITH STEVE WARINER) 2585/324										DIAMOND RIO 3442/71										TY HERNDON 3302/23									
He's Got You (Arista Nashville)										A Chance (BNA)										What If I Said (Warner Bros.)										Imagine That (Arista Nashville)										I Have To Surrender (Epic)									
Total Stations: 160										Total Stations: 158										Total Stations: 157										Total Stations: 159										Total Stations: 157									
Chart Move: 10-9										Chart Move: 28-24										Chart Move: 27-22										Chart Move: 16-15										Chart Move: 18-17									
City	Station	W	L	W	W	W	W	W	W	City	Station	W	L	W	W	W	W	W	W	City	Station	W	L	W	W	W	W	W	City	Station	W	L	W	W	W	W	W	City	Station	W	L	W	W	W	W	W			
L.A.	CMT	28	24	26	13	10	10	10	10	L.A.	CMT	16	14	13	96	Birmingham	KVEI	17	13	6	36	L.A.	CMT	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Chicago	KYCN	28	24	26	13	10	10	10	10	Chicago	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Chicago	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
San Francisco	WYCN	28	24	26	13	10	10	10	10	San Francisco	WYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	San Francisco	WYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Detroit	WWWW	28	24	26	13	10	10	10	10	Detroit	WWWW	16	14	13	96	Birmingham	KVEI	17	13	6	36	Detroit	WWWW	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Dallas	WYCD	28	24	26	13	10	10	10	10	Dallas	WYCD	16	14	13	96	Birmingham	KVEI	17	13	6	36	Dallas	WYCD	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Wash. DC	WYCD	28	24	26	13	10	10	10	10	Wash. DC	WYCD	16	14	13	96	Birmingham	KVEI	17	13	6	36	Wash. DC	WYCD	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Houston	KYCN	28	24	26	13	10	10	10	10	Houston	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Houston	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Boston	KYCN	28	24	26	13	10	10	10	10	Boston	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Boston	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Miami	KYCN	28	24	26	13	10	10	10	10	Miami	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Miami	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Atlanta	KYCN	28	24	26	13	10	10	10	10	Atlanta	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Atlanta	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Seattle	KYCN	28	24	26	13	10	10	10	10	Seattle	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Seattle	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Long Isl.	KYCN	28	24	26	13	10	10	10	10	Long Isl.	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Long Isl.	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Minn.	KYCN	28	24	26	13	10	10	10	10	Minn.	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Minn.	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
St. Louis	KYCN	28	24	26	13	10	10	10	10	St. Louis	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	St. Louis	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Balt.	KYCN	28	24	26	13	10	10	10	10	Balt.	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Balt.	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Pitts.	KYCN	28	24	26	13	10	10	10	10	Pitts.	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Pitts.	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Phoen.	KYCN	28	24	26	13	10	10	10	10	Phoen.	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Phoen.	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Tampa	KYCN	28	24	26	13	10	10	10	10	Tampa	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Tampa	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Cleveland	KYCN	28	24	26	13	10	10	10	10	Cleveland	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Cleveland	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Denver	KYCN	28	24	26	13	10	10	10	10	Denver	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Denver	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Port, OR	KYCN	28	24	26	13	10	10	10	10	Port, OR	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Port, OR	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Cincin.	KYCN	28	24	26	13	10	10	10	10	Cincin.	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Cincin.	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Kan. City	KYCN	28	24	26	13	10	10	10	10	Kan. City	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Kan. City	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Rivers	KYCN	28	24	26	13	10	10	10	10	Rivers	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Rivers	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Milwaukee	KYCN	28	24	26	13	10	10	10	10	Milwaukee	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Milwaukee	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Sacram.	KYCN	28	24	26	13	10	10	10	10	Sacram.	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Sacram.	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Provid.	KYCN	28	24	26	13	10	10	10	10	Provid.	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Provid.	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Colum. OH	KYCN	28	24	26	13	10	10	10	10	Colum. OH	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Colum. OH	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Norfolk	KYCN	28	24	26	13	10	10	10	10	Norfolk	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Norfolk	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
San Antonio	KYCN	28	24	26	13	10	10	10	10	San Antonio	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	San Antonio	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Salt Lake	KYCN	28	24	26	13	10	10	10	10	Salt Lake	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Salt Lake	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Indian.	KYCN	28	24	26	13	10	10	10	10	Indian.	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Indian.	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Charl. NC	KYCN	28	24	26	13	10	10	10	10	Charl. NC	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Charl. NC	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
New Or.	KYCN	28	24	26	13	10	10	10	10	New Or.	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	New Or.	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Orlando	KYCN	28	24	26	13	10	10	10	10	Orlando	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Orlando	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Buffalo	KYCN	28	24	26	13	10	10	10	10	Buffalo	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Buffalo	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Hartford	KYCN	28	24	26	13	10	10	10	10	Hartford	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Hartford	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Greensb.	KYCN	28	24	26	13	10	10	10	10	Greensb.	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Greensb.	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Memphis	KYCN	28	24	26	13	10	10	10	10	Memphis	KYCN	16	14	13	96	Birmingham	KVEI	17	13	6	36	Memphis	KYCN	19	21	15	15	Austin	KASE	18	20	19	29	25	Austin	KASE	18	20	19	29	25								
Nashv.	KYCN	28	24	26	13	10	10	10	10	Nashv.	KYCN	16	14	13																																			

# AIRPLAY **Monitor** SONG ACTIVITY REPORTS

For Week Ending December 14, 1997

AMM Broadcast Data Systems  
Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

## COUNTRY

LILA MCCANN				NEAL MCCOY				TIM MCGRAW				JOHN MICHAEL MONTGOMERY				LORRIE MORGAN			
3156/267				1999/108				3884/344				4224/283				2172/409			
I Wanna Fall In Love (Asylum)				If You Can't Be Good (Be Good At It) (Atlantic)				Just To See You Smile (Curb)				Angel In My Eyes (Atlantic)				One Of Those Nights Tonight (BNA)			
Total Stations: 159				Total Stations: 154				Total Stations: 160				Total Stations: 160				Total Stations: 155			
Chart Move: 22-19				Chart Move: 31-29				Chart Move: 12-10				Chart Move: 9-8				Chart Move: 32-27			
City	Station	PL	TP	City	Station	PL	TP	City	Station	PL	TP	City	Station	PL	TP	City	Station	PL	TP
L.A.	CMT	21	16	Austin	KASE	17	13	Chicago	CMT	21	16	L.A.	CMT	21	16	Chicago	CMT	21	16
	TNN	18	16	Birmingham	KVET	17	13		TNN	18	16		TNN	18	16		TNN	18	16
	KIFK	25	17	Birmingham	WZZK	17	13		KIFK	25	17		KIFK	25	17		KIFK	25	17
	KZLA	25	17	Birmingham	WKHH	21	15		KZLA	25	17		KZLA	25	17		KZLA	25	17
Chicago	WUSN	15	13	Albany	WGNA	17	13	Chicago	WUSN	15	13	Chicago	WUSN	15	13	Chicago	WUSN	15	13
San Fran.	KYCY	49	49	Albany	WSSC	24	23	San Fran.	KYCY	49	49	San Fran.	KYCY	49	49	San Fran.	KYCY	49	49
Philad.	WTLW	16	16	Green.	WSSJ	23	18	Philad.	WTLW	16	16	Philad.	WTLW	16	16	Philad.	WTLW	16	16
Detroit	WWWW	11	11	Tulsa	KVOD	16	15	Detroit	WWWW	11	11	Detroit	WWWW	11	11	Detroit	WWWW	11	11
Dallas	WYCD	40	40	Tulsa	KWEN	11	11	Dallas	WYCD	40	40	Dallas	WYCD	40	40	Dallas	WYCD	40	40
	KPLX	27	24	Scranton	WGGY	19	16		KPLX	27	24		KPLX	27	24		KPLX	27	24
	KSCS	1	1	Tucson	WTKM	16	16		KSCS	1	1		KSCS	1	1		KSCS	1	1
Wash., DC	KYNG	52	58	Tucson	KXEX	17	16	Wash., DC	KYNG	52	58	Wash., DC	KYNG	52	58	Wash., DC	KYNG	52	58
	WFLS	27	27	Alletown	WCTO	16	14		WFLS	27	27		WFLS	27	27		WFLS	27	27
	WRZQ	11	11	Fresno	WZDZ	15	15		WRZQ	11	11		WRZQ	11	11		WRZQ	11	11
Houston	KILT	18	16	Gr.Rap.	WBCT	20	20	Houston	KILT	18	16	Houston	KILT	18	16	Houston	KILT	18	16
	KRBO	21	13	Alkon	WDMX	11	11		KRBO	21	13		KRBO	21	13		KRBO	21	13
Boston	WKLB	20	13	Syracuse	WBBS	20	20	Boston	WKLB	20	13	Boston	WKLB	20	13	Boston	WKLB	20	13
	WKIS	18	14	Knov.	WIVK	18	14		WKIS	18	14		WKIS	18	14		WKIS	18	14
Miami	WKHX	10	10	El Paso	KHEY	8	8	Miami	WKHX	10	10	Miami	WKHX	10	10	Miami	WKHX	10	10
Atlanta	WYAY	35	33	Albuq.	KRST	23	23	Atlanta	WYAY	35	33	Atlanta	WYAY	35	33	Atlanta	WYAY	35	33
Seattle	KMPS	25	25	Omaha	KKKT	14	14	Seattle	KMPS	25	25	Seattle	KMPS	25	25	Seattle	KMPS	25	25
	KYCW	25	25	Omaha	WOW	11	10		KYCW	25	25		KYCW	25	25		KYCW	25	25
Long Isl.	WJMC	15	15	Harrisb.	WHYL	24	25	Long Isl.	WJMC	15	15	Long Isl.	WJMC	15	15	Long Isl.	WJMC	15	15
San Diego	KEEY	11	11	Toledo	WRKZ	16	18	San Diego	KEEY	11	11	San Diego	KEEY	11	11	San Diego	KEEY	11	11
St. Louis	WIL	25	20	Monterey	KTOM	16	13	St. Louis	WIL	25	20	St. Louis	WIL	25	20	St. Louis	WIL	25	20
	WKKX	21	18	New Bern	WRNS	22	20		WKKX	21	18		WKKX	21	18		WKKX	21	18
Balt.	WGPC	18	13	B.Rouge	WYCN	20	14	Balt.	WGPC	18	13	Balt.	WGPC	18	13	Balt.	WGPC	18	13
	WOSY	1	1	B.Rouge	WYCN	20	14		WOSY	1	1		WOSY	1	1		WOSY	1	1
Pitts.	KMLB	26	16	L.Rock	KDDK	28	24	Pitts.	KMLB	26	16	Pitts.	KMLB	26	16	Pitts.	KMLB	26	16
	KNIX	9	7	L.Rock	KSSN	1	1		KNIX	9	7		KNIX	9	7		KNIX	9	7
Tampa	WQYK	16	17	Mobile	WKSJ	15	16	Tampa	WQYK	16	17	Tampa	WQYK	16	17	Tampa	WQYK	16	17
	WRBQ	24	21	Bakersf.	KUZZ	31	27		WRBQ	24	21		WRBQ	24	21		WRBQ	24	21
Cleveland	WGAR	21	17	Chart., SC	WUBU	22	20	Cleveland	WGAR	21	17	Cleveland	WGAR	21	17	Cleveland	WGAR	21	17
Denver	KYGO	15	18	Chart., SC	WZEL	19	23	Denver	KYGO	15	18	Denver	KYGO	15	18	Denver	KYGO	15	18
Port., OR	KUPL	37	36	Col. SC	WCDS	12	12	Port., OR	KUPL	37	36	Port., OR	KUPL	37	36	Port., OR	KUPL	37	36
	KUJL	2	2	Col. SC	KJWJ	2	2		KUJL	2	2		KUJL	2	2		KUJL	2	2
Cincinnati	WUBE	24	21	Youngst.	WDXK	11	11	Cincinnati	WUBE	24	21	Cincinnati	WUBE	24	21	Cincinnati	WUBE	24	21
	WYGY	21	23	Wichita	KFDI	11	9		WYGY	21	23		WYGY	21	23		WYGY	21	23
Kan. City	KBEQ	20	22	Wichita	KZSN	25	21	Kan. City	KBEQ	20	22	Kan. City	KBEQ	20	22	Kan. City	KBEQ	20	22
	KFRF	29	26	Spokane	KDRK	16	18		KFRF	29	26		KFRF	29	26		KFRF	29	26
	WDFW	14	14	Dayt. Beach	WONE	14	13		WDFW	14	14		WDFW	14	14		WDFW	14	14
Rivers	KFRG	14	14	Johns. C.	WBXO	17	18	Rivers	KFRG	14	14	Rivers	KFRG	14	14	Rivers	KFRG	14	14
	WMIL	20	18	Lafayette	KMDL	18	15		WMIL	20	18		WMIL	20	18		WMIL	20	18
Milwaukee	KNCI	26	21	Lafayette	KKXK	18	15	Milwaukee	KNCI	26	21	Milwaukee	KNCI	26	21	Milwaukee	KNCI	26	21
San Jose	KRTY	11	11	Col.Spr.	KKCS	28	29	San Jose	KRTY	11	11	San Jose	KRTY	11	11	San Jose	KRTY	11	11
	KRTY	11	11	Col.Spr.	KKCS	28	29		KRTY	11	11		KRTY	11	11		KRTY	11	11
Provid.	WCTK	22	20	Roanoke	WYDQ	31	26	Provid.	WCTK	22	20	Provid.	WCTK	22	20	Provid.	WCTK	22	20
	WCDL	38	36	Chatt.	WUSY	9	14		WCDL	38	36		WCDL	38	36		WCDL	38	36
Colum., OH	WOMS	12	13	Lex. KY	WVWK	20	19	Colum., OH	WOMS	12	13	Colum., OH	WOMS	12	13	Colum., OH	WOMS	12	13
	WGH	22	23	Lancaster	WIDV	9	12		WGH	22	23		WGH	22	23		WGH	22	23
Norfolk	KAJA	21	10	Onard	KHAY	23	21	Norfolk	KAJA	21	10	Norfolk	KAJA	21	10	Norfolk	KAJA	21	10
	KCYT	17	11	Hunts.	WDRM	21	11		KCYT	17	11		KCYT	17	11		KCYT	17	11
Salt Lake	KSPD	14	16	Flint/Sag.	WKCO	7	7	Salt Lake	KSPD	14	16	Salt Lake	KSPD	14	16	Salt Lake	KSPD	14	16
	KUBL	26	27	Aug. GA	WKAT	13	14		KUBL	26	27		KUBL	26	27		KUBL	26	27
Indian	WFMS	27	14	Jackson	WKFC	30	21	Indian	WFMS	27	14	Indian	WFMS	27	14	Indian	WFMS	27	14
	WGR	46	25	Jackson	WWSI	16	18		WGR	46	25		WGR	46	25		WGR	46	25
Char., NC	WKAT	11	16	Modesto	KATM	3	5	Char., NC	WKAT	11	16	Char., NC	WKAT	11	16	Char., NC	WKAT	11	16
	WVOC	2	2	Fl. Myers	WKAT	3	5		WVOC	2	2		WVOC	2	2		WVOC	2	2
New Or.	WVOC	2	2	Fl. Myers	WKAT	3	5	New Or.	WVOC	2	2	New Or.	WVOC	2	2	New Or.	WVOC	2	2
Orlando	WVOC	2	2	Fl. Myers	WKAT	3	5	Orlando	WVOC	2	2	Orlando	WVOC	2	2	Orlando	WVOC	2	2
Buffalo	WVOC	2	2	Fl. Myers	WKAT	3	5	Buffalo	WVOC	2	2	Buffalo	WVOC	2	2	Buffalo	WVOC	2	2
Hartford	WVOC	2	2	Fl. Myers	WKAT	3	5	Hartford	WVOC	2	2	Hartford	WVOC	2	2	Hartford	WVOC	2	2
Greensb.	WVOC	2	2	Fl. Myers	WKAT	3	5	Greensb.	WVOC	2	2	Greensb.	WVOC	2	2	Greensb.	WVOC	2	2
Memphis	WVOC	2	2	Fl. Myers	WKAT	3	5	Memphis	WVOC	2	2	Memphis	WVOC	2	2	Memphis	WVOC	2	2
Nashv.	WVOC	2	2	Fl. Myers	WKAT	3	5	Nashv.	WVOC	2	2	Nashv.	WVOC	2	2	Nashv.	WVOC	2	2
Rochest.	WVOC	2	2	Fl. Myers	WKAT	3	5	Rochest.	WVOC	2	2	Rochest.	WVOC	2	2	Rochest.	WVOC	2	2
W.P. Beach	WVOC	2	2	Fl. Myers	WKAT	3	5	W.P. Beach	WVOC	2	2	W.P. Beach	WVOC	2	2	W.P. Beach	WVOC	2	2
Las Vegas	WVOC	2	2	Fl. Myers	WKAT	3	5	Las Vegas	WVOC	2	2	Las Vegas	WVOC	2	2	Las Vegas	WVOC	2	2
Louisv.	WVOC	2	2	Fl. Myers	WKAT	3	5	Louisv.	WVOC	2	2	Louisv.	WVOC	2	2	Louisv.	WVOC	2	2
Rai./Dur.	WVOC	2	2	Fl. Myers	WKAT	3	5	Rai./Dur.	WVOC	2	2	Rai./Dur.	WVOC	2	2	Rai./Dur.	WVOC	2	2
Okl. City	WVOC	2	2	Fl. Myers	WKAT	3	5	Okl. City	WVOC	2	2	Okl. City	WVOC	2	2	Okl. City	WVOC	2	2
Dayton	WVOC	2	2	Fl. Myers	WKAT	3	5	Dayton	WVOC	2	2	Dayton	WVOC	2	2	Dayton	WVOC	2	2
Jacksonv.	WVOC	2	2	Fl. Myers	WKAT	3	5	Jacksonv.	WVOC	2	2	Jacksonv.	WVOC	2	2	Jacksonv.	WVOC	2	2

LEANN RIMES				TRAVIS TRITT				SHANIA TWAIN				BRYAN WHITE				LEE ANN WOMACK			
3534/225				1718/257				3297/325				1601/156				3131/232			
On The Side Of Angel (Curb/MCG)				Still In Love With You (Warner Bros.)				Don't Be Stupid (You Know I Love You) (Mercury)				One Small Miracle (Asylum)				You've Got To Talk To Me (Decca)			
Total Stations: 160				Total Stations: 150				Total Stations: 159				Total Stations: 134				Total Stations: 160			
Chart Move: 17-13				Chart Move: 33-31				Chart Move: 20-18				Chart Move: 35-32				Chart Move: 21-20			
City	Station	PL	TP	City	Station	PL	TP	City	Station	PL	TP	City	Station	PL	TP	City	Station	PL	TP
L.A.	CMT	24	24	Austin	KASE	32	34	Chicago	CMT	21	16	L.A.	CMT	21	16	Chicago	CMT	21	16
	TNN	18	16	Birmingham	KVET	17	13		TNN	18	16		TNN	18	16		TNN	18	16
	KIFK	25	17	Birmingham	WZZK	17	13		KIFK	25	17		KIFK	25	17		KIFK	25	17
	KZLA	25	17	Birmingham	WKHH	21	15		KZLA	25	17		KZLA	25	17		KZLA	25	17
Chicago	WUSN	15	13	Albany	WGNA	17	13	Chicago	WUSN	15	13	Chicago	WUSN	15	13	Chicago	WUSN	15	13
San Fran.	KYCY	49	49	Albany	WSSC	24	23	San Fran.	KYCY	49	49	San Fran.	KYCY	49	49	San Fran.	KYCY	49	49
Philad.	WTLW	16	16	Green.	WSSJ	23	18	Philad.	WTLW										

**COUNTRY AIRPLAY**

★ ★ ★ **AIRPOWER** ★ ★ ★  
(Minimum 3000 detections for the first time)

**SHANIA TWAIN 3297/325**  
*Don't Be Stupid (You Know I Love You) (Mercury)*  
Total Stations: 159/Chart Move: 20-18  
Heavy (35+ plays): 4 KEEY, KXKC, WBCT, WYGY  
Medium (25-34): 58 KBEQ, KCCY, KHAY, KHEY, KIKF, KIKK, KKAT, KKBQ, KKCS, KMDL, KMLE, KNCL, KOUL, KRMD, KSKS, KTOM, KUPL, KUZZ, KWNR, KYCW, KZSN, WBBS, WBEE, WBUB, WCTK, WESC, WEZL, WGKX, WGR, WHYL, WIL, WIVK, WKCN, WKHK, WKIX, WKKO, WKSF, WKTF, WKXC, WMSI, WMUS, WNCY, WPZM, WQBE, WQIK, WQMX, WSM, WSOC, WSSL, WSTH, WUBE, WWGR, WXBQ, WYAY, WYCD, WYDD, WZZK  
Light (Under 25): 97  
New Airplay This Week: 9 KFMS, KRKY, KSON, KTST, KXKT, WKHX, WUSN, WWKA, WYNK

**LILA MCCANN 3156/267**  
*I Wanna Fall In Love (Asylum)*  
Total Stations: 159/Chart Move: 22-19  
Heavy (35+): 9 KIKK, KUPL, KYCY, KYNG, WCKT, WCOL, WGR, WYAY, WYCD  
Medium (25-34): 34 KBEQ, KCCY, KDDK, KFKF, KGMY, KHAY, KKCS, KPLX, KTOM, KTST, KUBL, KUZZ, KWNR, KXXY, KYCW, KZLA, KZSN, WBCT, WCHY, WFLS, WFRE, WGGY, WGN, WGRX, WJCL, WKCN, WMUS, WQBE, WQMX, WSOC, WSTH, WWGR, WXBQ, WYDD  
Light (Under 25): 116  
New Airplay This Week: 8 KIIM, KSON, KVOO, WGKX, WKHX, WMZQ, WYRK, WZZK

**LEE ANN WOMACK 3131/232**  
*You've Got To Talk To Me (Decca)*  
Total Stations: 160/Chart Move: 21-20  
Heavy (35+): 0  
Medium (25-34): 36 KASE, KDDK, KHAY, KHEY, KIKF, KKCS, KMLE, KNIX, KPLX, KRMD, KTST, KUPL, KUZZ, KXKC, KYCY, KYNG, WBCT, WBUB, WCTK, WFRE, WGRX, WKCN, WKIX, WKLB, WMUS, WMZQ, WQBE, WQIK, WSSL, WSTH, WUBE, WWGR, WXBQ, WYAY, WYRK, WYDD  
Light (Under 25): 124  
New Airplay This Week: 4 KCYY, WBBS, WVLK, WYCD

**499 - 140 DETECTIONS**

**JASON SELLERS 440/84**  
*That Does It (BNA)*  
Total Stations: 62/Chart Move: 59-54  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 62  
New Airplay This Week: 4 KKAT, KRYS, KWNR, WYAY

**KEVIN SHARP 429/28**  
*There's Only You (143/Asylum)*  
Total Stations: 65/Chart Move: 54-55  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 65  
New Airplay This Week: 6 WKHK, WQMX, WQXK, WSTH, WUSY, WYAY

**JEFF FOXWORTHY 410/326**  
*Redneck 12 Days Of Christmas (Warner Bros.)*  
Total Stations: 113/Chart Move: Re-entry 56  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 113

**VINCE VANCE & THE VALIANTS 281/209**  
*All I Want For Christmas Is You (Waldox/Malaco)*  
Total Stations: 102/Chart Move: Re-entry 59  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 103  
New Airplay This Week: 1 WUBE

**CLAY WALKER 276/153**  
*Then What (Giant)*  
Total Stations: 51/Chart Move: 74-60  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 51  
New Airplay This Week: 15 KPLX, KUPL, KUZZ, KWNR, WBEE, WCOL, WFRE, WHYL, WQBE, WQXK, WUBE, WYAY, WYDD, WYGY

**SKIP EWING 256/176**  
*Christmas Carol (MCA Nashville)*  
Total Stations: 42/Chart Move: Re-entry 61  
Heavy (35+): 0  
Medium (25-34): 2 KKBQ, KMPS  
Light (Under 25): 40  
New Airplay This Week: 4 KMLE, KNIX, KSON, WIVK

**JOE DIFFIE 247/137**  
*Leroy The Redneck Reindeer (Epic)*  
Total Stations: 77/Chart Move: 75-63  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 77

**ALABAMA 225/160**  
*Christmas In Dixie (RCA)*  
Total Stations: 101/Chart Move: Re-entry 65  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 101

**BLAKE & BRIAN 224/55**  
*The Wish (Curb/MCG)*  
Total Stations: 59/Chart Move: 68-66  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 59  
New Airplay This Week: 3 KRYS, KZLA, WHYL

**JIM COLLINS 212/5**  
*The Next Step (Arista Nashville)*  
Total Stations: 33/Chart Move: 65-67  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 33  
New Airplay This Week: 1 KOUL

**RIVER ROAD 209/7**  
*Somebody Will (Capitol Nashville)*  
Total Stations: 29/Chart Move: 66-68  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 29  
New Airplay This Week: 3 KVOO, KXKC, KXXY

★ **ALAN JACKSON 198/186**  
*A Holly Jolly Christmas (Arista Nashville)*  
Total Stations: 102/Chart Move: Debut 70  
Heavy (35+): 0

Medium (25-34): 0  
Light (Under 25): 103  
New Airplay This Week: 2 KMPS, WCMS

**CHRIS CUMMINGS 196/50**  
*The Kind Of Heart That Breaks (Warner Bros.)*  
Total Stations: 32/Chart Move: 69-71  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 32  
New Airplay This Week: 7 KFDI, WKIX, WKKO, WKKT, WSIX, WSM, WYAY

**CLINT BLACK 188/51**  
*Nothin' But The Tailights (RCA)*  
Total Stations: 32/Chart Move: 73-72  
Heavy (35+): 1 KYNG  
Medium (25-34): 0  
Light (Under 25): 31  
New Airplay This Week: 3 WCTO, WIVK, WMUS

**LEANN RIMES 175/74**  
*Put A Little Holiday In Your Heart (Curb/MCG)*  
Total Stations: 45/Chart Move: Re-entry 73  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 45

**THE TRACTORS 173/127**  
*Santa Claus Is Comin' (In A Boogie Woogie Choo Choo Train) (Arista Nashville)*  
Total Stations: 71/Chart Move: Re-entry 74  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 71  
New Airplay This Week: 3 WGR, WKIS, WWGR

★ **SARA EVANS 173/99**  
*Shame About That (RCA)*  
Total Stations: 32/Chart Move: Debut 75  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 32  
New Airplay This Week: 7 KFDI, KHAY, KSKS, KTTS, WAMZ, WCTO, WWGR

★ **GEORGE STRAIT 169/103**  
*Merry Christmas Strait To You (MCA Nashville)*  
Total Stations: 69  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 69  
New Airplay This Week: 7 KJYY, KKBQ, KMLE, KMPS, KNIX, KPLX, KUBL

**CLINT BLACK 168/95**  
*Til Santa's Gone (Milk And Cookies) (RCA)*  
Total Stations: 65  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 65

★ **DWIGHT YOAKAM 160/122**  
*Santa Claus Is Back In Town (Reprise)*  
Total Stations: 67  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 67  
New Airplay This Week: 6 KFMS, KMPS, KPLX, WOW, WUBE, WWWW

**BRENDA LEE 148/118**  
*Rockin' Around The Christmas Tree (MCA Nashville)*  
Total Stations: 60  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 60  
New Airplay This Week: 4 KMLE, WKHX, WPOC, WUBE

**GEORGE STRAIT 144/110**  
*Santa Claus Is Coming To Town (MCA Nashville)*  
Total Stations: 70  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 70  
New Airplay This Week: 1 KUBL

★ **MINDY MCCREADY 143/102**  
*You'll Never Know (BNA)*  
Total Stations: 59  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 59  
New Airplay This Week: 4 KCCY, KEEY, WXBQ, WYGY

**ALAN JACKSON 141/59**  
*Rudolph The Red-Nosed Reindeer (Arista Nashville)*  
Total Stations: 59  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 59

**2999 - 1000 DETECTIONS**

**ANITA COCHRAN (DUET WITH STEVE WARINER) 2585/324**  
*What If I Said (Warner Bros.)*  
Total Stations: 157/Chart Move: 27-22  
Heavy (35+ plays): 2 KIKK, KYNG  
Medium (25-34): 22 KCCY, KDDK, KHEY, KRST, KSSN, KTST, KUBL, KXKC, KXXY, KYCY, KZSN, WBCT, WCOL, WFMS, WGH, WKCN, WKIX, WMZQ, WSIX, WSSL, WYAY, WYDD  
Light (Under 25): 133  
New Airplay This Week: 10 KNAX, KSCS, KSSN, KVOO, KWJJ, WKKO, WTQR, WWKA, WXTU, WYRK

**KENNY CHESNEY 2428/175**  
*A Chance (BNA)*  
Total Stations: 158/Chart Move: 28-24  
Heavy (35+): 1 WIVK  
Medium (25-34): 14 KMLE, KRYS, KTOM, KTST, KUZZ, KWNR, KXKC, WDRM, WFMS, WKIX, WQBE, WSSL, WXBQ, WYAY  
Light (Under 25): 143  
New Airplay This Week: 10 KSCS, KYCW, WCMS, WGRX, WKHX, WKLB, WMZQ, WQDR, WTQR, WXTU

**LORRIE MORGAN 2172/409**  
*One Of Those Nights Tonight (BNA)*  
Total Stations: 155/Chart Move: 32-27  
Heavy (35+): 0  
Medium (25-34): 14 KTST, KUZZ, KXKC, KYCY, WCOL, WFLS, WKIX, WKLB, WQBE, WQIK, WSTH, WWGR, WXBQ, WYDD  
Light (Under 25): 141  
New Airplay This Week: 15 KAJA, KDDK, KNAX, KVET, KYCW, WBUB, WCHY, WDAF, WKHX, WKKT, WKTF, WSOC, WUBE, WWKA, WYNK

**NEAL MCCOY 1999/108**  
*If You Can't Be Good (Be Good At It) (Atlantic)*  
Total Stations: 154/Chart Move: 31-29  
Heavy (35+): 1 WGR  
Medium (25-34): 10 KHEY, KMLE, KTST, KUPL, KYCY, WKIX, WQIK, WRNS, WSTH, WYDD  
Light (Under 25): 143  
New Airplay This Week: 2 KXXY, WYNK

**TRAVIS TRITT 1718/257**  
*Still In Love With You (Warner Bros.)*  
Total Stations: 150/Chart Move: 33-31  
Heavy (35+): 0  
Medium (25-34): 6 KASE, KIKF, KTST, WCKT, WJCL, WKIX  
Light (Under 25): 144  
New Airplay This Week: 19 KFMS, KNAX, KNCL, KRMD, KRYS, KUPL, KUZZ, KXKC, KYCW, KYCY, KZSN, WBCT, WCMS, WDRM, WKKO, WKXK, WOV, WVLK, WXTU

**BRYAN WHITE 1601/156**  
*One Small Miracle (Asylum)*  
Total Stations: 134/Chart Move: 35-32  
Heavy (35+): 0  
Medium (25-34): 3 KMLE, WKIX, WYAY  
Light (Under 25): 131  
New Airplay This Week: 15 KDDK, KIKK, KTTS, KVET, KYCW, WCKT, WGGY, WGRX, WJCL, WQO, WQYK, WSOC, WSTH, WUBE, WYNK

**WAKE HAYES 1407/141**  
*The Day That She Left Tulsa (In A Chevy) (Columbia)*  
Total Stations: 132/Chart Move: 38-34  
Heavy (35+): 1 KYGO

Medium (25-34): 5 KHEY, KPLX, WHYL, WMZQ, WYAY  
Light (Under 25): 126  
New Airplay This Week: 10 KFMS, KGMY, KKCS, KRYS, KYCW, KZLA, WMSI, WVLK, WYZZ, WYCD

**DIXIE CHICKS 1341/259**  
*I Can Love You Better (Monument)*  
Total Stations: 122/Chart Move: 41-35  
Heavy (35+): 1 KYNG  
Medium (25-34): 7 KKBQ, KPLX, KUZZ, KYCY, WJCL, WKCN, WYAY  
Light (Under 25): 114  
New Airplay This Week: 18 KCCY, KIKK, KMLE, KNCL, KUPL, WBCT, WCMS, WEZL, WIOV, WKIS, WKIX, WKKO, WKLB, WKTF, WPZM, WQIK, WQXK, WSM

**REBA MCENTIRE 1289/929**  
*What If (MCA Nashville)*  
Total Stations: 133/Chart Move: 58-36  
Heavy (35+): 0  
Medium (25-34): 2 KOUL, WBBS  
Light (Under 25): 131  
New Airplay This Week: 74 KATM, KBEQ, KDDK, KGMY, KHAY, KHEY, KIKF, KKAT, KKCS, KMDL, KNAX, KPLX, KRMD, KSKS, KSON, KTEX, KTST, KTTS, KUBL, KUZZ, KVOO, KWNR, KXKC, KXKT, KXXY, KYCY, WBBS, WCHY, WCMS, WCTK, WCTO, WDAF, WEZL, WFLS, WFMS, WFRE, WGN, WHYL, WIOV, WKCN, WKHK, WKHX, WKIS, WKIX, WKSF, WKXC, WMIL, WMJC, WMZQ, WNCY, WNOE, WOKO, WOW, WPOC, WPOR, WPZM, WRKZ, WRNS, WROO, WSIX, WSSL, WSTH, WUSN, WUSY, WWGR, WWKA, WYZZ, WXCT, WXTU, WYAY, WYCD, WYRK, WYDD, WZZK

**DARYLE SINGLETARY 1241/128**  
*The Note (Giant)*  
Total Stations: 123/Chart Move: 40-37  
Heavy (35+): 0  
Medium (25-34): 4 KHEY, KIKK, KXKC, WCOL  
Light (Under 25): 119  
New Airplay This Week: 8 KIKF, KNIX, KRMD, WBCT, WKXC, WQYK, WROO, WSSL

**COLLIN RAYE 1158/505**  
*Little Red Rodeo (Epic)*  
Total Stations: 114/Chart Move: 46-39  
Heavy (35+): 0  
Medium (25-34): 4 KBEQ, KKBQ, KMLE, WXBQ  
Light (Under 25): 110  
New Airplay This Week: 30 KFDI, KGMY, KHAY, KMDL, KRYS, KSCS, KUZZ, KXKC, KYCW, KYNG, WCHY, WFLS, WFMS, WGH, WGN, WHSL, WKKO, WKTF, WKXC, WMJC, WMUS, WMZQ, WOKO, WOW, WPOC, WRKZ, WRNS, WSSL, WUSN, WXCT

**RHETT AKINS 1117/74**  
*More Than Everything (Decca)*  
Total Stations: 114/Chart Move: 42-41  
Heavy (35+): 4 KEEY, KPLX, KYGO, KYNG  
Medium (25-34): 4 KKBQ, KTOM, KYCY, WKIX  
Light (Under 25): 106  
New Airplay This Week: 4 KBEQ, WHSL, WPOR, WVLK

**WYONNA 1113/504**  
*Come Some Rainy Day (Curb/Universal)*  
Total Stations: 126/Chart Move: 47-42  
Heavy (35+): 0  
Medium (25-34): 1 KUPL  
Light (Under 25): 125  
New Airplay This Week: 32 KASE, KCCY, KFDI, KGMY, KHEY, KIKK, KKAT, KKCS, KOUL, KRKY, KRYS, KSCS, KUPL, WCTO, WESC, WFMS, WGN, WHSL, WIRK, WKKT, WKSF, WKTF, WKXC, WLWI, WOW, WQXK, WRKZ, WRNS, WSTH, WWGR, WYZZ, WXBQ

**999 - 500 DETECTIONS**

**MARK CHESNUTT (FEAT. VINCE GILL AND ALISON KRAUSS) 883/184**  
*It's Not Over (Decca)*  
Total Stations: 102/Chart Move: 44-43  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 102  
New Airplay This Week: 13 KHAY, KSCS, KWNR, WDRM, WGAR, WHSL, WIVK, WKCO, WKKT, WQIK, WROO, WSSL, WUSN

**CHELY WRIGHT 709/143**  
*Just Another Heartache (MCA Nashville)*  
Total Stations: 100/Chart Move: 49-46  
Heavy (35+): 0  
Medium (25-34): 1 WYAY  
Light (Under 25): 99  
New Airplay This Week: 20 KDDK, KHAY, KKCS, KNAX, KNCL, KNIX, KSKS, KWNR, WCHY, WCTK, WCTO, WIOV, WKCN, WKIS, WKKO, WKTF, WPZM, WQIK, WWWW, WXTU

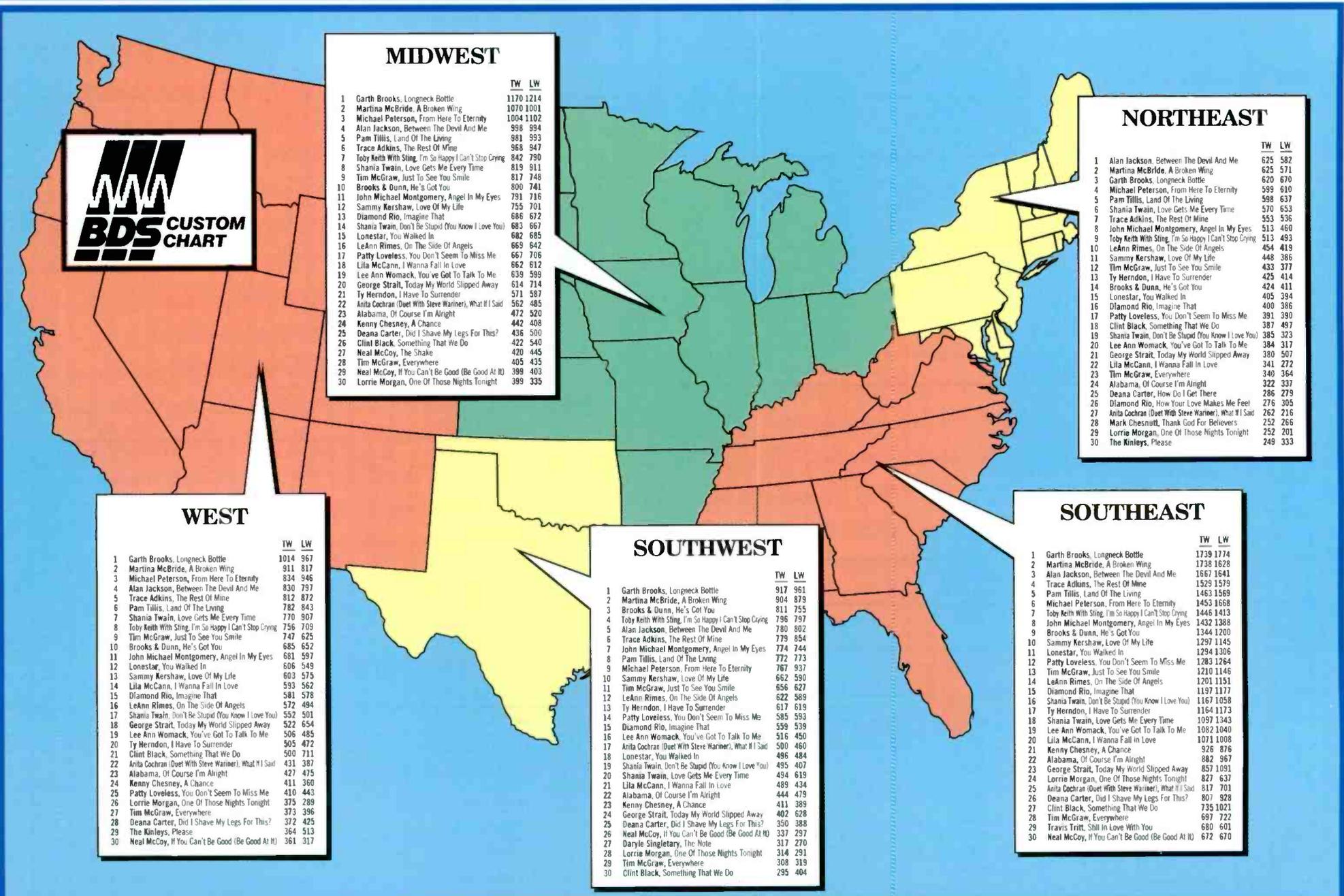
**DAVID KERSH 679/180**  
*If I Never Stop Lovin' You (Curb)*  
Total Stations: 80/Chart Move: 50-47  
Heavy (35+): 0  
Medium (25-34): 4 KASE, KKBQ, KPLX, WXBQ  
Light (Under 25): 76  
New Airplay This Week: 13 KCCY, KKCS, KOUL, WCOL, WEZL, WFLS, WFMS, WGAR, WGGY, WIVK, WKCO, WUSY, WXBQ

**GARTH BROOKS 554/311**  
*Belleau Wood (Capitol/Capitol Nashville)*  
Total Stations: 126/Chart Move: 62-49  
Heavy (35+): 0  
Medium (25-34): 4 KEEY, KKBQ, KMPS, KZLA  
Light (Under 25): 122  
New Airplay This Week: 13 KFKF, KIKF, KMLE, KNIX, KSKS, KUBL, WBBS, WGAR, WHYL, WIVK, WUBE, WWWW, WYGY

**MILA MASON 554/129**  
*Closer To Heaven (Atlantic)*  
Total Stations: 84/Chart Move: 51-50  
Heavy (35+): 0  
Medium (25-34): 1 WYAY  
Light (Under 25): 83  
New Airplay This Week: 13 KASE, KTOM, KUZZ, WBCT, WEZL, WFMS, WMJC, WMSI, WPOC, WRKZ, WSIX, WSTH, WYDD

**RICOCHET 549/185**  
*Let It Snow, Let It Snow, Let It Snow (Columbia)*  
Total Stations: 125/Chart Move: 57-51  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 125  
New Airplay This Week: 4 KZLA, WPOC, WPZM, WXCT

**THE KINLEYS 537/396**  
*Just Between You And Me (Epic)*  
Total Stations: 73/Chart Move: 72-52  
Heavy (35+): 0  
Medium (25-34): 1 KMLE  
Light (Under 25): 72  
New Airplay This Week: 29 KASE, KBEQ, KCCY, KFKF, KHAY, KIKF, KKCS, KMDL, KPLX, KSOP, KTTS, KUZZ, KVOO, KYNG, KZLA, KZSN, WEZL, WFRE, WKCN, WMIL, WMSI, WMZQ, WNCY, WQBE, WWGR, WYZZ, WXBQ, WXTU, WYAY



**MIDWEST**

	TW	LW
1	Garth Brooks, Longneck Bottle	1170 1214
2	Martina McBride, A Broken Wing	1070 1001
3	Michael Peterson, From Here To Eternity	1004 1102
4	Alan Jackson, Between The Devil And Me	998 994
5	Pam Tillis, Land Of The Living	981 993
6	Trace Adkins, The Rest Of Mine	968 947
7	Toby Keith With Sting, I'm So Happy I Can't Stop Crying	842 790
8	Shania Twain, Love Gets Me Every Time	819 911
9	Tim McGraw, Just To See You Smile	817 748
10	Brooks & Dunn, He's Got You	800 741
11	John Michael Montgomery, Angel In My Eyes	791 716
12	Sammy Kershaw, Love Of My Life	755 701
13	Diamond Rio, Imagine That	686 672
14	Shania Twain, Don't Be Stupid (You Know I Love You)	683 667
15	Lonestar, You Walked In	682 685
16	LeAnn Rimes, On The Side Of Angels	669 642
17	Patty Loveless, You Don't Seem To Miss Me	667 706
18	Lila McCann, I Wanna Fall In Love	662 612
19	Lee Ann Womack, You've Got To Talk To Me	639 599
20	George Strait, Today My World Slipped Away	614 714
21	Ty Herndon, I Have To Surrender	571 587
22	Anita Cochran (Duet With Steve Wariner), What If I Said	552 485
23	Alabama, Of Course I'm Alright	472 520
24	Kenny Chesney, A Chance	442 408
25	Deana Carter, Did I Shave My Legs For This?	436 500
26	Clint Black, Something That We Do	422 540
27	Neal McCoy, The Shake	420 445
28	Tim McGraw, Everywhere	405 435
29	Neal McCoy, If You Can't Be Good (Be Good At It)	399 403
30	Lorrie Morgan, One Of Those Nights Tonight	389 335

**NORTHEAST**

	TW	LW
1	Alan Jackson, Between The Devil And Me	625 582
2	Martina McBride, A Broken Wing	625 571
3	Garth Brooks, Longneck Bottle	620 670
4	Michael Peterson, From Here To Eternity	599 610
5	Pam Tillis, Land Of The Living	588 637
6	Shania Twain, Love Gets Me Every Time	570 653
7	Trace Adkins, The Rest Of Mine	553 536
8	John Michael Montgomery, Angel In My Eyes	513 460
9	Toby Keith With Sting, I'm So Happy I Can't Stop Crying	513 493
10	LeAnn Rimes, On The Side Of Angels	454 419
11	Sammy Kershaw, Love Of My Life	448 386
12	Tim McGraw, Just To See You Smile	433 377
13	Ty Herndon, I Have To Surrender	425 414
14	Brooks & Dunn, He's Got You	424 411
15	Lonestar, You Walked In	405 394
16	Diamond Rio, Imagine That	400 386
17	Patty Loveless, You Don't Seem To Miss Me	391 390
18	Clint Black, Something That We Do	387 497
19	Shania Twain, Don't Be Stupid (You Know I Love You)	385 323
20	Lee Ann Womack, You've Got To Talk To Me	384 317
21	George Strait, Today My World Slipped Away	380 507
22	Lila McCann, I Wanna Fall In Love	341 272
23	Tim McGraw, Everywhere	340 364
24	Alabama, Of Course I'm Alright	322 337
25	Deana Carter, How Do I Get There	286 279
26	Diamond Rio, How Your Love Makes Me Feel	276 305
27	Anita Cochran (Duet With Steve Wariner), What If I Said	252 216
28	Mark Chesnutt, Thank God For Believers	252 266
29	Lorrie Morgan, One Of Those Nights Tonight	252 201
30	The Kinleys, Please	249 333

**WEST**

	TW	LW
1	Garth Brooks, Longneck Bottle	1014 967
2	Martina McBride, A Broken Wing	911 817
3	Michael Peterson, From Here To Eternity	834 946
4	Alan Jackson, Between The Devil And Me	830 797
5	Trace Adkins, The Rest Of Mine	812 872
6	Pam Tillis, Land Of The Living	782 843
7	Shania Twain, Love Gets Me Every Time	770 907
8	Toby Keith With Sting, I'm So Happy I Can't Stop Crying	756 709
9	Tim McGraw, Just To See You Smile	747 625
10	Brooks & Dunn, He's Got You	685 652
11	John Michael Montgomery, Angel In My Eyes	681 597
12	Lonestar, You Walked In	606 549
13	Sammy Kershaw, Love Of My Life	603 575
14	Lila McCann, I Wanna Fall In Love	593 562
15	Diamond Rio, Imagine That	581 578
16	LeAnn Rimes, On The Side Of Angels	572 494
17	Shania Twain, Don't Be Stupid (You Know I Love You)	552 501
18	George Strait, Today My World Slipped Away	522 654
19	Lee Ann Womack, You've Got To Talk To Me	506 485
20	Ty Herndon, I Have To Surrender	505 472
21	Clint Black, Something That We Do	500 711
22	Anita Cochran (Duet With Steve Wariner), What If I Said	431 387
23	Alabama, Of Course I'm Alright	427 475
24	Kenny Chesney, A Chance	411 360
25	Patty Loveless, You Don't Seem To Miss Me	410 443
26	Lorrie Morgan, One Of Those Nights Tonight	375 289
27	Tim McGraw, Everywhere	373 396
28	Deana Carter, Did I Shave My Legs For This?	372 425
29	The Kinleys, Please	364 513
30	Neal McCoy, If You Can't Be Good (Be Good At It)	361 317

**SOUTHWEST**

	TW	LW
1	Garth Brooks, Longneck Bottle	917 961
2	Martina McBride, A Broken Wing	904 879
3	Brooks & Dunn, He's Got You	811 755
4	Toby Keith With Sting, I'm So Happy I Can't Stop Crying	795 797
5	Alan Jackson, Between The Devil And Me	780 802
6	Trace Adkins, The Rest Of Mine	779 854
7	John Michael Montgomery, Angel In My Eyes	774 744
8	Pam Tillis, Land Of The Living	772 773
9	Michael Peterson, From Here To Eternity	767 937
10	Sammy Kershaw, Love Of My Life	662 590
11	Tim McGraw, Just To See You Smile	656 627
12	LeAnn Rimes, On The Side Of Angels	622 589
13	Ty Herndon, I Have To Surrender	617 619
14	Patty Loveless, You Don't Seem To Miss Me	585 593
15	Diamond Rio, Imagine That	559 539
16	Lee Ann Womack, You've Got To Talk To Me	516 450
17	Anita Cochran (Duet With Steve Wariner), What If I Said	500 460
18	Lonestar, You Walked In	496 484
19	Shania Twain, Don't Be Stupid (You Know I Love You)	495 407
20	Shania Twain, Love Gets Me Every Time	494 619
21	Lila McCann, I Wanna Fall In Love	489 434
22	Alabama, Of Course I'm Alright	444 479
23	Kenny Chesney, A Chance	411 389
24	George Strait, Today My World Slipped Away	402 628
25	Deana Carter, Did I Shave My Legs For This?	350 388
26	Neal McCoy, If You Can't Be Good (Be Good At It)	337 297
27	Daryle Singletary, The Note	317 270
28	Lorrie Morgan, One Of Those Nights Tonight	314 291
29	Tim McGraw, Everywhere	308 319
30	Clint Black, Something That We Do	295 404

**SOUTHEAST**

	TW	LW
1	Garth Brooks, Longneck Bottle	1739 1774
2	Martina McBride, A Broken Wing	1738 1628
3	Alan Jackson, Between The Devil And Me	1667 1641
4	Trace Adkins, The Rest Of Mine	1529 1579
5	Pam Tillis, Land Of The Living	1463 1569
6	Michael Peterson, From Here To Eternity	1453 1668
7	Toby Keith With Sting, I'm So Happy I Can't Stop Crying	1446 1413
8	John Michael Montgomery, Angel In My Eyes	1432 1388
9	Brooks & Dunn, He's Got You	1344 1200
10	Sammy Kershaw, Love Of My Life	1297 1145
11	Lonestar, You Walked In	1294 1306
12	Patty Loveless, You Don't Seem To Miss Me	1283 1264
13	Tim McGraw, Just To See You Smile	1210 1146
14	LeAnn Rimes, On The Side Of Angels	1201 1151
15	Diamond Rio, Imagine That	1197 1177
16	Shania Twain, Don't Be Stupid (You Know I Love You)	1167 1058
17	Ty Herndon, I Have To Surrender	1164 1173
18	Shania Twain, Love Gets Me Every Time	1097 1343
19	Lee Ann Womack, You've Got To Talk To Me	1062 1040
20	Lila McCann, I Wanna Fall In Love	1071 1008
21	Kenny Chesney, A Chance	926 876
22	Alabama, Of Course I'm Alright	882 967
23	George Strait, Today My World Slipped Away	857 1091
24	Lorrie Morgan, One Of Those Nights Tonight	827 637
25	Anita Cochran (Duet With Steve Wariner), What If I Said	817 701
26	Deana Carter, Did I Shave My Legs For This?	807 828
27	Clint Black, Something That We Do	735 1021
28	Tim McGraw, Everywhere	697 722
29	Travis Tritt, Still In Love With You	680 601
30	Neal McCoy, If You Can't Be Good (Be Good At It)	672 670

## NATIONAL AIRPLAY BY AUDIENCE

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
1	1	6	LONGNECK BOTTLE CAPITOL/CAPITOL NASHVILLE 3 weeks at No. 1	GARTH BROOKS	49.6113	48.3926
2	3	13	A BROKEN WING RCA	MARTINA MCBRIDE	47.5696	45.1381
3	5	11	BETWEEN THE DEVIL AND ME ARISTA NASHVILLE	ALAN JACKSON	42.4982	41.8926
4	2	14	FROM HERE TO ETERNITY REPRISE	MICHAEL PETERSON	41.5513	46.6042
5	4	17	THE REST OF MINE CAPITOL NASHVILLE	TRACE ADKINS	41.1478	42.7975
6	6	17	LAND OF THE LIVING ARISTA NASHVILLE	PAM TILLIS	39.3548	41.7625
7	8	11	I'M SO HAPPY I CAN'T STOP CRYING MERCURY	TOBY KEITH WITH STING	38.1947	37.1383
8	9	11	ANGEL IN MY EYES ATLANTIC	JOHN MICHAEL MONTGOMERY	36.6923	33.7356
9	11	7	HE'S GOT YOU ARISTA NASHVILLE	BROOKS & DUNN	35.9109	33.1728
10	7	13	LOVE GETS ME EVERY TIME MERCURY	SHANIA TWAIN	35.8003	40.9014
11	12	4	JUST TO SEE YOU SMILE CURB	TIM MCGRAW	34.0748	30.8192
12	14	7	LOVE OF MY LIFE MERCURY	SAMMY KERSHAW	31.3688	27.9294
13	15	9	ON THE SIDE OF ANGELS CURB/MCG	LEANN RIMES	31.0207	27.9255
14	19	7	IMAGINE THAT ARISTA NASHVILLE	DIAMOND RIO	28.6600	27.1620
15	17	18	YOU WALKED IN BNA	LONESTAR	27.9782	27.4304
16	18	11	I HAVE TO SURRENDER EPIC	TY HERNDON	27.3830	27.4180
17	16	13	YOU DON'T SEEM TO MISS ME EPIC	PATTY LOVELESS	26.5765	27.5076
18	10	14	TODAY MY WORLD SLIPPED AWAY MCA NASHVILLE	GEORGE STRAIT	25.3882	33.2389
19	24	8	YOU'VE GOT TO TALK TO ME DECCA	LEE ANN WOMACK	25.0284	21.6774
20	23	5	DON'T BE STUPID (YOU KNOW I LOVE YOU) MERCURY	SHANIA TWAIN	24.9602	21.8894

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
21	25	8	I WANNA FALL IN LOVE ASYLUM	LILA MCCANN	24.5347	21.5876
22	13	18	SOMETHING THAT WE DO RCA	CLINT BLACK	21.4522	28.6654
23	22	9	OF COURSE I'M ALRIGHT RCA	ALABAMA	20.5922	22.4387
24	29	4	WHAT IF I SAID WARNER BROS. ANITA COCHRAN (DUET WITH STEVE WARINER)		20.0704	17.7166
25	26	26	EVERYWHERE CURB	TIM MCGRAW	19.4751	21.1892
26	20	22	PLEASE EPIC	THE KINLEYS	17.5843	24.7557
27	31	6	A CHANCE BNA	KENNY CHESNEY	17.1534	15.4453
28	27	22	THANK GOD FOR BELIEVERS DECCA	MARK CHESNUTT	15.4594	19.5992
29	35	4	ONE OF THOSE NIGHTS TONIGHT BNA	LORRIE MORGAN	15.2492	12.4214
30	21	21	WATCH THIS GANT	CLAY WALKER	15.0389	22.4707
31	28	7	DID I SHAVE MY LEGS FOR THIS? CAPITOL NASHVILLE	DEANA CARTER	14.9778	8.2423
32	33	5	IF YOU CAN'T BE GOOD (BE GOOD AT IT) ATLANTIC	NEAL MCCOY	13.7909	13.2745
33	32	19	IN ANOTHER'S EYES MCA NASHVILLE TRISHA YEARWOOD AND GARTH BROOKS		12.3486	13.9253
34	36	2	ONE SMALL MIRACLE ASYLUM	BRYAN WHITE	11.7253	10.1474
35	37	3	THE DAY THAT SHE LEFT TULSA (IN A CHEVY) COLUMBIA	WADE HAYES	11.1810	10.0850
36	39	2	STILL IN LOVE WITH YOU WARNER BROS.	TRAVIS TRITT	11.1497	9.4777
37	34	18	HONKY TONK TRUTH ARISTA NASHVILLE	BROOKS & DUNN	11.1517	13.0384
38	NEW		I CAN LOVE YOU BETTER MONUMENT	DIXIE CHICKS	10.0247	8.3031
39	NEW		WHAT IF MCA NASHVILLE	REBA MCENTIRE	9.7950	4.0752
40	38	5	POSTMARKED BIRMINGHAM ARISTA NASHVILLE	BLACKHAWK	9.1173	10.0003

Bullets are awarded to those titles which increase in audience Impressions and do not decrease in rank.

Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor, 161 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1997 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★ ★ ★ No. 1 ★ ★ ★				
1	1	6	LONGNECK BOTTLE CAPITOL/CAPITOL NASHVILLE 2 weeks at No. 1	GARTH BROOKS	5495	5622	
(2)	3	16	A BROKEN WING RCA	MARTINA MCBRIDE	5283	4930	
(3)	4	12	BETWEEN THE DEVIL AND ME ARISTA NASHVILLE	ALAN JACKSON	4935	4853	
4	2	16	FROM HERE TO ETERNITY REPRISE	MICHAEL PETERSON	4691	5300	
5	6	17	THE REST OF MINE CAPITOL NASHVILLE	TRACE ADKINS	4676	4822	
6	5	17	LAND OF THE LIVING ARISTA NASHVILLE	PAM TILLIS	4631	4851	
(7)	8	12	I'M SO HAPPY I CAN'T STOP CRYING MERCURY	TOBY KEITH WITH STING	4375	4223	
(8)	9	13	ANGEL IN MY EYES ATLANTIC	JOHN MICHAEL MONTGOMERY	4224	3941	
(9)	10	11	HE'S GOT YOU ARISTA NASHVILLE	BROOKS & DUNN	4100	3788	
(10)	12	21	JUST TO SEE YOU SMILE CURB	TIM MCGRAW	3884	3540	
(11)	15	10	LOVE OF MY LIFE MERCURY	SAMMY KERSHAW	3780	3412	
12	7	13	LOVE GETS ME EVERY TIME MERCURY	SHANIA TWAIN	3764	4448	
(13)	17	12	ON THE SIDE OF ANGELS CURB/MCG	LEANN RIMES	3534	3309	
(14)	13	18	YOU WALKED IN BNA	LONESTAR	3504	3441	
(15)	16	9	IMAGINE THAT ARISTA NASHVILLE	DIAMOND RIO	3442	3371	
16	14	15	YOU DON'T SEEM TO MISS ME EPIC	PATTY LOVELESS	3357	3418	
(17)	18	15	I HAVE TO SURRENDER EPIC	TY HERNDON	3302	3279	
			★ ★ ★ AIRPOWER ★ ★ ★				
(18)	20	7	DON'T BE STUPID (YOU KNOW I LOVE YOU) MERCURY	SHANIA TWAIN	3297	2972	
			★ ★ ★ AIRPOWER ★ ★ ★				
(19)	22	14	I WANNA FALL IN LOVE ASYLUM	LILA MCCANN	3156	2889	
			★ ★ ★ AIRPOWER ★ ★ ★				
(20)	21	9	YOU'VE GOT TO TALK TO ME DECCA	LEE ANN WOMACK	3131	2899	
21	11	17	TODAY MY WORLD SLIPPED AWAY MCA NASHVILLE	GEORGE STRAIT	2810	3629	
(22)	27	8	WHAT IF I SAID WARNER BROS.	ANITA COCHRAN (DUET WITH STEVE WARINER)	2585	2261	
23	23	12	OF COURSE I'M ALRIGHT RCA	ALABAMA	2554	2790	
(24)	28	12	A CHANCE BNA	KENNY CHESNEY	2428	2253	
25	19	18	SOMETHING THAT WE DO RCA	CLINT BLACK	2355	3199	
26	25	9	DID I SHAVE MY LEGS FOR THIS? CAPITOL NASHVILLE	DEANA CARTER	2196	2516	
(27)	32	8	ONE OF THOSE NIGHTS TONIGHT BNA	LORRIE MORGAN	2172	1763	
28	29	26	EVERYWHERE CURB	TIM MCGRAW	2138	2251	
(29)	31	11	IF YOU CAN'T BE GOOD (BE GOOD AT IT) ATLANTIC	NEAL MCCOY	1999	1891	
30	24	22	PLEASE EPIC	THE KINLEYS	1857	2729	
(31)	33	6	STILL IN LOVE WITH YOU WARNER BROS.	TRAVIS TRITT	1718	1461	
(32)	35	5	ONE SMALL MIRACLE ASYLUM	BRYAN WHITE	1601	1445	
33	34	19	IN ANOTHER'S EYES MCA NASHVILLE	TRISHA YEARWOOD AND GARTH BROOKS	1412	1457	
(34)	38	9	THE DAY THAT SHE LEFT TULSA (IN A CHEVY) COLUMBIA	WADE HAYES	1407	1266	
(35)	41	10	I CAN LOVE YOU BETTER MONUMENT	DIXIE CHICKS	1341	1082	
(36)	58	2	WHAT IF MCA NASHVILLE	REBA MCENTIRE	1289	360	
(37)	40	8	THE NOTE GIANT	DARYLE SINGLETARY	1241	1113	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
38	37	11	POSTMARKED BIRMINGHAM ARISTA NASHVILLE	BLACKHAWK	1191	1320	
(39)	46	3	LITTLE RED RODEO EPIC	COLLIN RAYE	1158	653	
40	36	18	HONKY TONK TRUTH ARISTA NASHVILLE	BROOKS & DUNN	1155	1324	
(41)	42	13	MORE THAN EVERYTHING DECCA	RHETT AKINS	1117	1043	
(42)	47	3	COME SOME RAINY DAY CURB/UNIVERSAL	WYNONNA	1113	609	
(43)	44	3	IT'S NOT OVER DECCA	MARK CHESNUTT (FEAT. VINCE GILL AND ALISON KRAUSS)	883	699	
44	43	17	WHAT IF IT'S YOU MCA NASHVILLE	REBA MCENTIRE	743	908	
45	39	13	WHEN LOVE STARTS TALKIN' CURB/UNIVERSAL	WYNONNA	718	1140	
(46)	49	5	JUST ANOTHER HEARTACHE MCA NASHVILLE	CHELY WRIGHT	709	566	
(47)	50	4	IF I NEVER STOP LOVIN' YOU CURB	DAVID KERSH	679	499	
48	45	7	JUST DON'T WAIT AROUND TIL SHE'S LEAVIN' MCA NASHVILLE	DAVID LEE MURPHY	645	653	
(49)	62	4	BELLEAU WOOD CAPITOL/CAPITOL NASHVILLE	GARTH BROOKS	554	243	
(50)	51	4	CLOSER TO HEAVEN ATLANTIC	MILA MASON	554	425	
(51)	57	8	LET IT SNOW, LET IT SNOW, LET IT SNOW COLUMBIA	RI-COCHET	549	364	
(52)	72	2	JUST BETWEEN YOU AND ME EPIC	THE KINLEYS	537	141	
53	48	10	NIGHTS LIKE THESE REPRISE	THE LYNNS	486	574	
(54)	59	6	THAT DOES IT BNA	JASON SELLERS	440	356	
(55)	54	6	THERE'S ONLY YOU 143/ASYLUM	KEVIN SHARP	429	401	
(56)	RE-ENTRY		REDNECK 12 DAYS OF CHRISTMAS WARNER BROS.	JEFF FOXWORTHY	410	0	
57	52	8	WHAT A WOMAN KNOWS RISING TIDE	KRIS TYLER	407	409	
58	56	7	DRIVE ME CRAZY RCA	THE THOMPSON BROTHERS BAND	296	365	
(59)	RE-ENTRY		ALL I WANT FOR CHRISTMAS IS YOU WALDOXY/MALACO	VINCE VANCE & THE VALIANTS	281	0	
(60)	74	2	THEN WHAT GIANT	CLAY WALKER	276	123	
(61)	RE-ENTRY		CHRISTMAS CAROL MCA NASHVILLE	SKIP EWING	256	0	
62	55	4	TWO PINA COLADAS CAPITOL/CAPITOL NASHVILLE	GARTH BROOKS	250	393	
(63)	75	11	LEROY THE REDNECK REINDEER EPIC	JOE DIFFIE	247	110	
64	61	10	THE GIFT EPIC	COLLIN RAYE FEATURING JIM BRICKMAN	229	281	
(65)	RE-ENTRY		CHRISTMAS IN DIXIE RCA	ALABAMA	225	0	
(66)	68	6	THE WISH CURB/MCG	BLAKE & BRIAN	224	169	
(67)	65	4	THE NEXT STEP ARISTA NASHVILLE	JIM COLLINS	212	207	
(68)	66	3	SOMEBODY WILL CAPITOL NASHVILLE	RIVER ROAD	209	202	
69	53	15	WHAT IF I DO BNA	MINDY MCCREADY	207	406	
			★ ★ ★ HOT SHOT DEBUT ★ ★ ★				
(70)	NEW▶		A HOLLY JOLLY CHRISTMAS ARISTA NASHVILLE	ALAN JACKSON	198	0	
(71)	69	2	THE KIND OF HEART THAT BREAKS WARNER BROS.	CHRIS CUMMINGS	196	146	
(72)	73	9	NOTHIN' BUT THE TAILLIGHTS RCA	CLINT BLACK	188	137	
(73)	RE-ENTRY		PUT A LITTLE HOLIDAY IN YOUR HEART CURB/MCG	LEANN RIMES	175	101	
(74)	RE-ENTRY		SANTA CLAUS IS COMIN' (IN A BOOGIE WOOGIE CHOO CHOO TRAIN) ARISTA NASHVILLE	THE TRACTORS	173	0	
(75)	NEW▶		SHAME ABOUT THAT RCA	SARA EVANS	173	74	

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3000 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 30 that are decreasing in plays are removed from the chart after 20 weeks.

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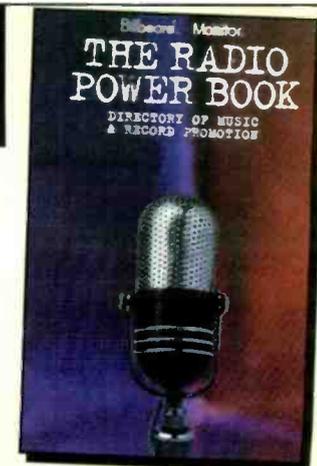
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# COUNTRY AIRPLAY Monitor

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## COUNTRY HIGHLIGHTS

★ ★ ★ NO. 1 ★ ★ ★

1

**GARTH BROOKS**

*Longneck Bottle* (CAPITOL/CAPITOL NASHVILLE)

★ ★ ★ AIRPOWER ★ ★ ★

TIM MCGRAW • *Just To See You Smile* (CURB)

SAMMY KERSHAW • *Love Of My Life* (MERCURY)

### GOING FOR AIRPLAY

RHETT AKINS • *No Room* (DECCA)

EDDY ARNOLD • *One Christmas Eve Long Ago* (CURB)

CACTUS CHOIR • *Hark The Herald Angels Sing* (CURB/UNIVERSAL)

MELODIE CRITTENDEN • *Broken Road* (ASYLUM)

JOHN DENVER • *Christmas For Cowboys* (RIVER NORTH)

JC JONES • *One Night* (RISING TIDE)

SCOOTER LEE • *A Christmas Card* (SOUTHERN TRACKS)

VARIOUS ARTISTS • *Make A Miracle* (BNA)

## Cume Vs. Core: Do Programmers Just Seek More Quarter Hours Per P1?

by Phyllis Stark

We've all seen the stats. Most radio quarter hours, and particularly country radio quarter hours, come from a small percentage of the audience. A recent study by the Baltimore-based Research Director Inc. found that 41.3% of country diaries come from P1 listeners, who account for 75.6% of all country quarter hours. That's higher than the all-format average of 36.5% of diaries providing 71.9% of the total quarter hours.

According to an analysis of the Research Director study recently circulated by McVay Media, "diarykeepers who contribute more than 100 quarter hours per week can be a critical factor in the success of any radio station. That is more true of country than of other formats. The industry norm is for 8.6% of the diaries to contribute 39.3% of the stations' average quarter-hour (AHQ) shares. "Among country listeners, 10.5% contribute 43.3% of the AQH. In other words, about one in 10 diarykeepers will account for almost half of all listening. In a close battle between two strong stations, the one that wins this [AQH] battle will almost always prevail."

The McVay analysis contends that some programmers "disregard the importance of this small but mighty core on the grounds that they are already 'in the fold' and have few alternatives." That leads stations "to chase 'casual cume' by cutting playlists and shortening turnover times—actions almost guaranteed to annoy the 100-plus [quarter-hours] group." The analysis also points out that it takes 50 P4s listening two quarter hours per week to replace one 100-plus quarter-hour heavy user.

But weren't secondary and tertiary users a large part of country's success story in the early '90s? And doesn't focusing too narrowly on the core sound like one of the mistakes that many top 40 PDs made in the same era, when they believed they would get 80% of their quarter hours from 20% of their cume? Airplay Monitor polled country

PDs about the cume vs. core question.

"Obviously, where you're going to work first is to keep those people that are using the radio station as happy as possible," says WGRX Baltimore PD Dave Anthony. But WGRX did try going after new audience in the fall Arbitron book in an effort to "boost the cume up to a level that will prevent wobbles from happening in our shares," Anthony says. The station ran a monthlong campaign in which it focused all of its television efforts on Wednesdays to drive people to tune in Thursday morning for a birthday wheel contest. Anthony says it's still too early to tell if the campaign worked but admits it's "a short-term solution to drive more people into the station that hadn't been listening before or to remind people that may have drifted away."

Given a choice between expanding his cume or getting more quarter hours out of his core audience, WWWW (W4) Detroit PD Tim Roberts says, "I'd like to see both happen. You need to expand your cume and [target] the audience you have. In a market with 50-plus signals, every listener counts."

But while everyone nostalgically remembers the size of the cume country was bringing in five years ago, few programmers admit to actively seeking to regain that cume. Instead, most programmers surveyed for this story say they are concentrating on getting more quarter hours out of the existing P1s, and barely bothering with the P2s and P3s at this point, although most say that would probably change if they were in a less-competitive situation.

"Of course we care about the P1s; that's always the first thing we care about," says KATM Modesto, Calif., OM Ed Hill. Although he does not actively target more casual users, Hill says, "anyone who listens to this radio station is worth bothering with, but of course everything we do should be concerned with the person who is a fan of the radio station. The way I would say I reach out to the P2s and P3s, if

Continued on page 4

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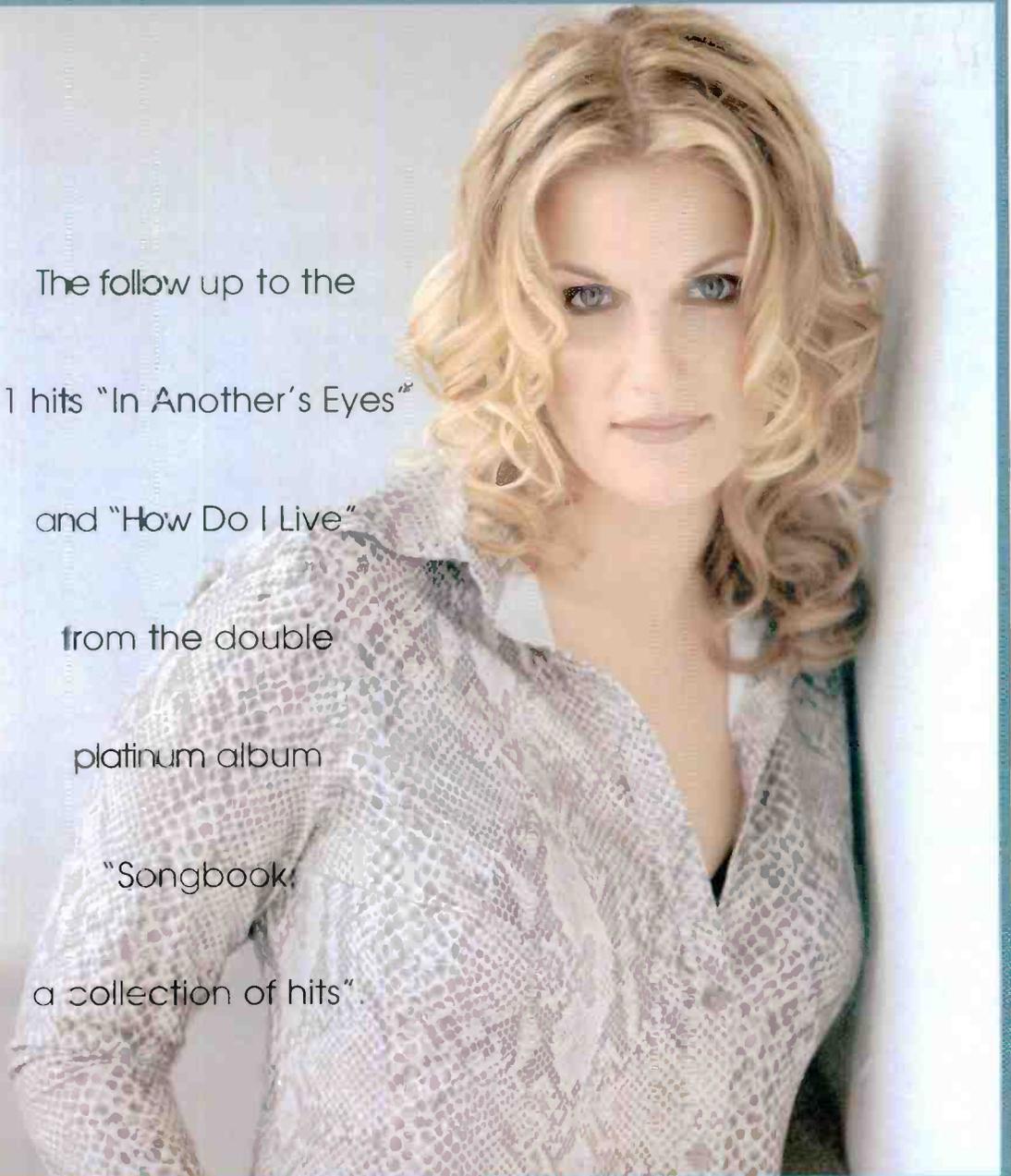
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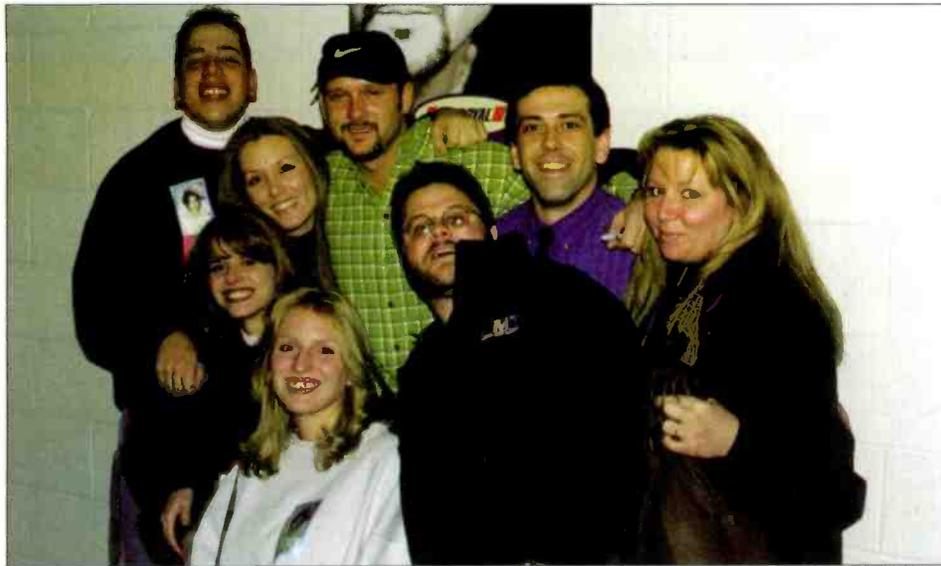


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## Cat's Out Of The Bag



WCTO (Cat Country) Allentown, Pa., recently welcomed Tim McGraw, Martina McBride, and Sons Of The Desert to Stabler Arena at Lehigh University. Pictured, clockwise from left, are overnighter Zippy, McGraw, Mario Castanhas, morning co-host Kitty McVay, morning host Ken Anderson, weekender Jocelyn Spencer, promotion director Samantha Layne, and MD/midday host Lou Lunden.

## Ken Johnson Leaves WYRK For WXTU

**K**en Johnson exits WYRK Buffalo, N.Y., which he had been programming for 15 years, to become PD at WXTU Philadelphia, replacing Gary McCartie. No replacement has been named at WYRK. Send T&Rs to VP/GM Jeff Silver.

CBS Radio's country group is formulating plans for a chain-wide country show to debut in March or April. Although those plans have not been fully developed, the program may be positioned as a new-music show, and some of the playlist slots will be available for sale to labels. Several CBS representatives recently met with labels in Nashville on what KYNG Dallas senior VP Rick Torcasso calls "a fact-finding mission." Torcasso says whatever form the show takes, "what the CBS country group is trying to do is grow recognition and excitement for the music on behalf of the country life group. We will become married to the record companies that want to help us."

Look for KOUL Corpus Christi, Texas, PD/afternoon jock Dave Dodson to join the promotion department at MCG/Curb Records after the first of the year.

WCTQ Sarasota, Fla., PD/morning man Rich Stevens exits. MD Denny Turk is interim PD.

American General radio group of San Luis Obispo, Calif., names country KKJG and sports KKAL GSM Tom Keffury to the OM position over all five of its stations in the market, including classic rock KZOZ, jazz KWWV, and country KDDB. KKJG midday host Donna James is upped to PD/MD. She had been interim PD since Andy Morris exited. Morning co-host Aaron Corkins moves to the PD/MD/p.m. drive slot at KDDB, replacing Tracy Hyde, who exits.

KRMD Shreveport, La., MD/midday jock Rick Stephenson exits at the end of the year due to budget cuts. He is looking for a PD gig and can be reached at the station or at home (318-429-4388). He has been with the station for five years.

In Sacramento, Calif., Entercom and ARS will enter into a frequency-swap agreement that will move gold-based country KRAK to 93.7, while album KRXQ moves to 98.5. The move will take place before Feb. 1 and will be marketed on the KRAK side with at least 30 days of on-air announcements, outside marketing, and contesting.

Cox Broadcasting, owner of KCYY/KKYY San Antonio, Texas, adds two more stations in that

market, oldies KONO-AM-FM, for \$23 million, with an option to purchase Spanish sister KRIO.

Sinclair Broadcast Group, the pending owner of country WGH-FM Norfolk, Va., as well as its duopoly partners, picks up four more stations in that market as part of its purchase of Max Media. Two FMs will have to be spun off.

WWQM (Q106) Madison, Wis., APD/afternoon jock Derek Moran exits to join new top 40 KKLS Sioux Falls, S.D., as PD. Q106 PD Tom Oakes adds music duties. Tim Sweet moves from nights to afternoons. Overnighter Mary Carroll is upped to nights. P/T jocks Jason Stephens and Phil Rivers split overnights.

Helene Wexler-Gold has been upped from LSM to GSM at trimulcast Y107 (WWVY/WWXY/WWZY) New York.

Honolulu's new country station, KIKI-AM, is airing Radio One Network's "Go Country" format. Mahlon Moore is the PD.

KYGO-FM Denver morning host/producer Chuck Leary moves to that job at sister KCKK.

Evening host John Morrissey also exits.

Former WAIB Tallahassee, Fla., personality Holly Morgan joins WUBE (B105) Cincinnati for nights, replacing Dayna Kelly.

WZZK Birmingham, Ala., overnighter Steve Morgan joins R&B rival WENN for mornings. Jim O'Brien joins WQMX

Akron, Ohio, for mornings, which had been vacant since Rob Bennett left in August. He was PD at sports/talk WKNR Cleveland.

At WPZM Huntsville, Ala., Matt McCoy and Tom Rivers join for mornings from that shift at WLAY Muscle Shoals, Ala. They replace Tex Carter, who moves back to afternoons, and Patrick "Biscuit" Kane, who exits. New PD Tim Mercer hosts middays, which had been vacant since Harley Madison's departure.

KJUG Tulare, Calif., night jock Randy Hendrix heads to nights at KFRY (Froggy 96.7) Modesto, Calif.

After KRY5 (K99) Corpus Christi PD Clayton Allen enlisted Arista artist Sherrié Austin to voice-track his overnight show, he was awakened at 2:30 a.m. by a call from the station's security guard, who informed him that 25-30 listeners had gathered outside the station to get Austin's autograph, not realizing that she wasn't really there. KRY5 has previously enlisted artists Blake and Brian, Bill Engvall, and the Thompson Brothers Band to voice-track overnights.



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## Do 'Two Piña Coladas' Trickle Down?

**W**hile the entire country music and radio industries watched the Garth Brooks "Sevens" drama unfold, the promise of increased sales for other country artists during that album's first week on the shelves turned out to be a matter of individual interpretation of overall country sales figures. And it was undoubtedly influenced by both the flurry of media attention during the lengthy waiting period and the wild reaction from country radio and Brooks' fans once "Sevens" finally came out. Although the entire industry had a 19.5% increase in album sales over the same period in 1996, several label executives I spoke with were disappointed that the increase wasn't fatter. For those who had been looking to Brooks' set to swing open the gates of Fort Knox, there's probably a bit of head-scratching going on, since overall country sales without "Sevens" rose roughly 20%, not a terribly unusual gain during the first few holiday shopping weeks. If you include the Brooks title, country sales increased about 120%.

In an odd sort of way, the airplay activity that followed the release of "Sevens" may not be much different from what happened during the first week of sales for the Brooks record, since many country programmers practically turned their stores over to "Sevens." What is unclear is whether Brooks' album helped fuel the 20% gain below "Sevens" or if his set cannibalized what could have been a heftier week for other titles. One or two big sellers (including Shania Twain's "Come On Over") gobbling up that many spins may have excited local radio audiences but temporarily robbed the format of important exposure for releases by developing and midlevel artists.

In stores, "Sevens" moved 897,000 units during its debut week, breaking the Oklahoman's prior country album sales benchmark set in 1995 by "The Hits," which scanned 520,000 units. Even "Fresh Horses," the album Brooks seems to view as a dismal failure, managed to open with 480,000 units and has sold more than 4 million units in the U.S.

The agonizing sensationalism that surrounded Brooks' new set and the corresponding upheaval at Capitol Nashville was hurled outside the boundaries of Music Row and trickled down to the consumer press. Even if you lived in the middle of Nebraska with a satellite dish and syndicated radio, you'd have to be living under a rock not to have heard the story. Personally, I'm still wondering how a guy who works in a steel mill by day and moonlights as an ambulance driver at night can even remotely relate to a country performer who complains about an album that only sells 4 million copies. Still, at this point, it's apparent that Brooks' fans are every bit as enthusiastic about "Sevens" as his prior sets, and he's truly the "King of the Road" in concert.

I hope this type of controversial scenario surrounding an artist won't happen to Brooks or any other country artist again. It's embarrassing and awkward to try to explain it to someone outside the industry, particularly a loyal country music fan. Thankfully, the entire chain of events surrounding "Sevens" apparently hasn't dampened the enthusiasm of those who are devoted to Brooks and his music. Whether you like it or not, he's still our biggest star, and that's valuable to the country industry, no matter how you slice it.

## ON THE ROW

### Reprise Taps Mayne; Warner Ups Saporiti

**B**ill Mayne is upped from senior VP of promotion for Warner/Reprise Nashville to senior VP/GM at Reprise Records. Bob Saporiti is upped from senior VP of marketing for Warner/Reprise to senior VP/GM of Warner Bros. In a prepared statement, Warner/Reprise executive VP Eddie Reeves said, "Our goal with these appointments is to strengthen and further differentiate the focus of each label." The two sister labels, which previously shared a marketing department, will now have separate ones. Reprise will continue its promotion partnership with Giant Records, known as the Giant/Reprise promotion collective. Additional promotions are expected shortly.

Atlantic Records VP of media Lynn Shults will exit at the end of the year after three years with the label. He's looking for a new opportunity and can be reached at 615-297-5836.

Warner Bros. act Little Texas will disband after touring through the end of the year.

As expected, former Almo Sounds West Coast regional Mark Janese joins Columbia as Phoenix-based Southwest regional, replacing Nancy Richmond.

Jim Malito is set to join Turner & Associates

Promotions (formerly Shindler-Turner) after Jan. 1. He will continue working at Marco Promotions through the end of this chart year.

Ten artists have been selected out of 17 submissions to perform at the New Faces show during the Country Radio Seminar Feb. 28 in Nashville. Those acts are Sherrié Austin, Big House, Anita Cochran, Dixie Chicks, Matt King, the Lynns, Lila McCann, the Ranch, Sons Of The Desert, and Kris Tyler.

In other CRS news, Eagle Research will unveil the results of a research project aimed at providing country radio with assistance in sales and marketing at this year's convention, set for Feb. 25-28. The study will poll GSMs, LSMs, and AEs at top 50-market country stations with at least one competitor and will specifically address objections expressed by media buyers to buying more than one country station. In addition, KRMD Shreveport, La., is being used as a test study for a small-market, focused project to discover how station personnel and local media buyers perceive the competitive matrix of advertising. The research was commissioned by the Country Radio Broadcasters board of directors.

Congratulations to independent promoter Diane Richey and her husband, Jeff Haupt, who became the parents of daughter Emily Elizabeth Dec. 4.

Andy Griggs joins the RCA roster. His debut album is expected to be released early in the summer of '98.

Apparently responding to unconfirmed rumors that Capitol Nashville is planning to sell or lease its newly built office on Music Row, some pranksters placed dozens of pilfered "for sale" and "for lease" signs in front of the building, including several that said "for sale by owner."

RADI  
ACTIVE



by Phyllis Stark

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## Cume Vs. Core: Do Programmers Just Seek More Quarter Hours Per P1?

Continued from page 1

that is indeed what I'm doing, is to be as entertaining as possible."

"What a lot of country stations have to decide is, Who do you want to go after? Do you want to be the core or the cumer country station?" says WQMX Akron, Ohio, PD Kevin Mason. "We, of course, want to be a core station, but we've always done very well attracting the cumers."

Although Mason says he sometimes analyzes new songs based on whether they will appeal to the core or the cumers, the only way Mason really tries to attract new cume is by positioning the station as "hipper, fresher, and newer" than competitor WGAR Cleveland. "What I'm hoping for

on to being a P3, we can best serve them by making sure the product for our core is the best and, hopefully, they'll enjoy it when they check it out.

"The best way to focus on your P2 and P3s is to make the product right for your P1s, because they won't become a P1 unless it's right," adds St. John. "You only have so much energy and so much marketing dollars and contesting you can do that will attract people out of your format. The best way to spend your energy and money is to spend it on the ones you've got and make them remember you."

### SELL THE FORMAT

"At times when other musical formats are at parity [with country] or happen to be slightly hotter, it would appear that you should probably direct more effort to satisfying listeners that already prefer the format," says WSOC Charlotte, N.C., PD Paul Johnson. But he believes there are some ways country could be expanding its cume.

"Each individual station ought to spend some of its time trying to sell country music, rather than trying to sell their brand on an exclusive basis." In the late '70s, when there was only one country station in most markets, Johnson says, "it was easy for stations to step out and say, 'We're a breath of fresh air.' Now, with multiple country stations, people tend to say, 'We're the hottest country station' instead of selling country music, and that's the time we should be selling it the most."

Another way to expand the cume, he says, is to actively work to develop new stars. "It's a harder obligation to try to develop new artists that the audience doesn't know, and it's an easy fix to simply rely on the artists they do know." But Johnson, taking a long-range view, says, "Country should be trying to develop new stars, because that's how we get hot. It comes down to safety vs. risk, and the great stations all take risks... We always need to be sewing seeds for the next superstars."

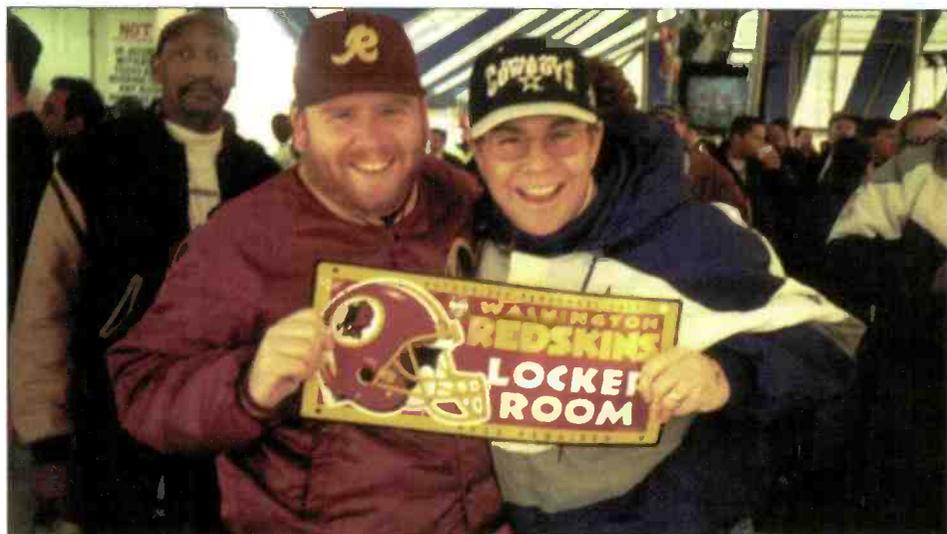
*A lot of people who follow anything new, any style of music or art or entertainment, have left the format'*

—John St. John

is, by making sure we are very centered on our P1s, we're not doing anything to detract from those P2s and P3s."

"Locally here in Denver we are focusing our efforts to make sure the P1s are represented much more strongly in all of our research to make sure eventually we get more quarter hours out of them," says KYGO OM/PD John St. John. "Country's not as faddish as it was in the last five years. A lot of people who follow anything new, any style of music or art or entertainment, have left the format, and there is nothing we can do to really get them back because they've moved on to something else, and [country's] just not cool anymore. When someone was a P2 and has moved

## Regional Action



Pictured at a recent Cowboys/Redskins game at Dallas' Texas Stadium are KKBQ Houston APD and Redskins fan John Trapane, left, and Cowboys fan Jimmy Harnen of DreamWorks Records, right. Harnen is pleased to report the Cowboys beat the Redskins 17-14.

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## MONITOR PROFILE

### Mark Chesnutt's 'It's Not Over' Gets A Second Chance At Airplay

While the adage "If at first you don't succeed, try, try again" may have originated from a teacher's manual in 1840, country singer Mark Chesnutt is plenty willing to apply it today.

His just-released single, "It's Not Over," on Decca Records, not only took five years to find its way to radio, but was actually resurrected from Chesnutt's second of seven albums, 1992's "Longnecks & Short Stories."

"I was always disappointed that it hadn't been a single. I always thought that song had a place on radio," Chesnutt says. But when it wasn't chosen as a single then, he figured its chance for the spotlight was over before it began.

But then, as Chesnutt and longtime producer/songwriter Mark Wright began work on his current album, "Thank God For Believers," an ironic twist came into play. "We had cut 14 songs for this album, and there

what country music is supposed to be about."

In fact, Chesnutt thinks that country radio is steadily moving back toward common-day themes and traditional production. "As long as there are people like George Strait, Lee Ann Womack, Alan Jackson, and Trace Adkins—people who really love to sing country music and can put out quality records—I think traditional country will always be here. It seems to be getting to where new artists coming in have cut their teeth on really good country songs. Now, we just have to maintain that level."

Chesnutt's own beginnings mirror just such an ideal. Before he was signed to MCA in 1990, the artist spent 10 years on the Texas club circuit. He obviously struck a chord with radio and country listeners: Chesnutt's first 10 singles were all top 10 hits. "I wasn't at all expecting to have a hit at the beginning. I figured it would take years," he says.

Now, despite his seven years of success, Chesnutt has yet to feel truly secure in the country arena. "I always feel like I'm starting over with every album. Everybody has always said that in this business, you're only as good as your last record. Every time we start putting a new album together, it scares the hell out of me, because it could end your career—or rejuvenate it."

Chesnutt credits his longevity to the quality of songs he's had over the years. "Thank God I've always had a lot of great songs come to me. The music is the most important thing in your career. If you don't have the songs as a base, I don't care how good looking you are or how many hoops you can jump through onstage," he says. (Chesnutt adds that there was a period when he, too, "started trying to 'out-Garth' everybody—but I got out of that quickly. It was not for me.")

On his current album, the artist has upped his songwriting involvement, co-writing five songs with collaborator Roger Springer. Chesnutt, however, maintains a humble demeanor about the value of his contributions. "What little I contribute, Roger takes back to Nashville and gets together with writers, and they finish it. He makes me come up with ideas, then he's like a sponge. He holds onto it."

"We'll be sitting on the bus listening to old George Jones or Hank Williams and Merle Haggard songs. With that kind of music playing, we just can't help but come up with real country songs," he says.

Perhaps it is this well-rooted dedication to the classic sounds of country that has allowed Chesnutt to remain fertile on the country airwaves.

"Radio has never given up on me, and I've always been real thankful for that," he acknowledges. "I'm not the best-looking guy, and I'm not a flashy entertainer. The success I've had is because of the songs and radio playing those songs."

Chesnutt is on the road with Gary Allen and David Lee Murphy for a 33-city tour that ends in May at the Ryman in Nashville. He stops by "Late Show With David Letterman" Jan. 27 and in February begins work on the next album. "The good Lord willing, five years from now, I'll be doing what I'm doing now," he says. "No TV shows, no movies. I just want to make better records and stay out on the road."

CHUCK TAYLOR

Chuck Taylor is Billboard's radio editor.



Mark Chesnutt  
Decca Artist

*The success I've had is because of the songs and radio playing those songs'*

was this one that was a waltz, but it didn't quite fit the rest of the album," he explains. "It was too pretty and not quite my style."

The two agreed that it would be best to find an alternative song, preferably another waltz. "Mark [Wright] came up to me and said, 'Let's put "It's Not Over" on the album,'" says Chesnutt. "When we put it up against the other songs, you would never know it was recorded so long ago. We knew it was just too good of a song to sit there."

Then, during the course of the album's first single, "Thank God For Believers," which peaked at No. 2 on the Country Airplay chart five weeks ago, Chesnutt says, radio began calling for the label to work "It's Not Over" as the next single. "Mark and I just sat there and grinned," Chesnutt says. "We always knew it was a good record."

Co-written by Wright and Larry Kingston, the track features prominent backing vocals from Vince Gill and Alison Krauss. "I don't know if it would have come across without them," he says. "It was nothing for them to go in and do harmonies like that. Our vocals together sounded like we all grew up singing together. I guess we all have real country roots and really love this stuff."

As is his musical trademark, "It's Not Over" is rooted comfortably in traditional country turf, though its message is as universal as they come.

"Everybody, unless they've been living under a rock or they've been locked up all their life, has fallen in love and then ended up being left alone. It's always that first-love kind of thing. I've been through it—there's always somebody special that you're never going to forget."

"That's the mark of a great country song. No matter where somebody is at or what style they live in, everybody has their hearts broke. A song that touches people—that's

# AIRPLAY Monitor GREATEST GAINERS

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KPLX +24, KYCW +19, WFLS +17, KRMD +16, WXBW +15, WGKX +15, WRKZ +14, WYCD +13, KOUL +13, WQXK +13	
<b>BRYAN WHITE</b> • <i>One Small Miracle</i> (ASYLUM)	+532
WGRL +23, WUSY +17, WWGR +16, WONE +15, KRYS +15, KXXY +15, KKAT +15, WBCT +14, KZSN +14, KRMD +13	
<b>COLLIN RAYE</b> • <i>Little Red Rodeo</i> (EPIC)	+503
WYAY +18, WQMX +16, KKBQ +16, KRTY +15, KIKF +15, KTST +13, WXBQ +13, WZLZ +13, KYGO +13, KTEX +12	
<b>MARTINA MCBRIDE</b> • <i>A Broken Wing</i> (RCA)	+499
KYCY +22, KWEN +19, WGRL +18, WIL +17, WYGY +15, WKIS +14, WWKA +14, WBBS +13, WROO +13, KMLE +13	
<b>SHANIA TWAIN</b> • <i>Don't Be Stupid (You Know I Love You)</i> (MERCURY)	+459
KPLX +26, WQDR +21, WKTF +18, WYD +17, WXBW +16, WKSF +14, WWGR +13, WTQR +13, WGRL +11, WGGY +11	
<b>GARTH BROOKS</b> • <i>Longneck Bottle</i> (CAPITOL/CAPITOL NASHVILLE)	+456
WKQC +18, WQXK +14, WFLS +14, KAJA +14, KDDK +12, KTOM +12, WVLK +12, WAMZ +12, WBBS +11, WOW +11	
<b>SAMMY KERSHAW</b> • <i>Love Of My Life</i> (MERCURY)	+454
WYCD +22, KKBQ +18, WFLS +17, WSOC +17, WBEE +15, WZZK +15, KJY +14, KRMD +12, KSKS +11, WDSY +11	
<b>ANITA COCHRAN (DUET WITH STEVE WARINER)</b> • <i>What If I Said</i> (WARNER BROS.)	+449
KYNG +19, WGRL +13, WGGY +13, WCMS +12, KAJA +12, WBUB +10, WQXK +10, WXBW +10, WFMS +10, WKHX +10	
<b>BROOKS &amp; DUNN</b> • <i>He's Got You</i> (ARISTA NASHVILLE)	+401
KIKK +24, KTST +15, WSM +14, WYGY +13, KXKT +13, WQBE +12, KMPS +12, WKCN +11, WXBW +11, WDAF +11	
<b>JOHN MICHAEL MONTGOMERY</b> • <i>Angel In My Eyes</i> (ATLANTIC)	+391
KPLX +31, WMJC +19, WKJN +17, KDRK +16, KXKT +13, WKTF +12, WBEE +12, KILT +12, WIVK +11, WGAR +11	
<b>WYNONNA</b> • <i>Come Some Rainy Day</i> (CURB/UNIVERSAL)	+351
WGAR +15, KBEQ +14, WPOC +14, KMPS +11, WYAY +11, KXKT +10, KFKF +10, WPZM +9, WMJC +9, KTST +9	
<b>ALAN JACKSON</b> • <i>Between The Devil And Me</i> (ARISTA NASHVILLE)	+324
KKAT +21, KYCW +17, WQXK +16, WKQC +16, WKJN +15, WFLS +14, WIOV +12, KNAX +12, WESC +12, KAJA +12	
<b>PAM TILLIS</b> • <i>Land Of The Living</i> (ARISTA NASHVILLE)	+322
WCTO +18, KKAT +18, WMJC +17, KDRK +15, KNAX +15, WCOS +13, WPZM +12, WHSL +12, KGMV +12, KXKT +12	
<b>TRAVIS TRITT</b> • <i>Still In Love With You</i> (WARNER BROS.)	+322
WQDR +16, WRKZ +15, WGKX +14, KJY +13, WCOS +12, KIIM +12, KXXY +12, WQMX +11, WOKO +11, WGGY +10	
<b>LILA MCCANN</b> • <i>I Wanna Fall In Love</i> (ASYLUM)	+321
WGRL +21, KIKK +20, KXXY +17, WSOC +16, KYCW +15, WUSY +12, WPOC +12, WKQC +11, KGMV +10, KASE +10	

## MOST NEW STATIONS

	No. Of Stations		No. Of Stations
<b>COLLIN RAYE</b> <i>Little Red Rodeo</i> (Epic)	39	<b>DAVID KERSH</b> <i>If I Never Stop Lovin' You</i> (Curb)	17
<b>WYNONNA</b> <i>Come Some Rainy Day</i> (Curb/Universal)	33	<b>TRAVIS TRITT</b> <i>Still In Love With You</i> (Warner Bros.)	17
<b>BRYAN WHITE</b> <i>One Small Miracle</i> (Asylum)	29	<b>LORRIE MORGAN</b> <i>One Of Those Nights Tonight</i> (BNA)	15
<b>MARK CHESNUTT</b> <i>It's Not Over</i> (Decca)	27	<b>ANITA COCHRAN (DUET WITH STEVE WARINER)</b> <i>What If I Said</i> (Warner Bros.)	14
<b>WADE HAYES</b> <i>The Day That She Left Tulsa</i> (In A Chevy) (Columbia)	21	<b>DARYLE SINGLETARY</b> <i>The Note</i> (Glant)	14
<b>REBA MCENTIRE</b> <i>What If</i> (MCA Nashville)	20		

# VIDEO PLAYLISTS



	TW	LW	
1	Bryan White, One Small Miracle	37	9
2	Patty Loveless, You Don't Seem To Miss Me	32	25
3	Shania Twain, Love Gets Me Every Time	32	30
4	Mila Mason, Closer To Heaven	31	8
5	The Kinleys, Please	30	28
6	Martina McBride, A Broken Wing	29	27
7	Reba McEntire, What If It's You	28	28
8	Michael Peterson, From Here To Eternity	28	28
9	Trace Adkins, The Rest Of Mine	28	28
10	Wynonna, When Love Starts Talkin'	28	34
11	John Michael Montgomery, Angel In My Eyes	28	21
12	Ty Herndon, I Have To Surrender	27	18
13	Tim McGraw, Everywhere	27	33
14	Clint Black, Something That We Do	27	29
15	Trisha Yearwood And Garth Brooks, In Ancher's Eyes	27	29
16	Sammy Kershaw, Love Of My Life	23	22
17	Deana Carter, Did I Shave My Legs For This?	22	37
18	David Kersh, If I Never Stop Lovin' You	22	20
19	Anita Cochran (Duet With Steve Wariner), What If I Said	21	21
20	David Lee Murphy, Just Don't Wait Around Til She's Leavin'	21	21
21	Shania Twain, Don't Be Stupid (You Know I Love You)	21	20
22	Chely Wright, Just Another Heartache	21	21
23	Chris Cummings, The Kind Of Heart That Breaks	21	20
24	Deana Carter, Once Upon A December	21	4
25	Collin Raye Feat. Jim Brickman, The Gift	20	21
26	Dixie Chicks, I Can Love You Better	20	21
27	Mark Chesnutt, Thank God For Believers	19	25
28	Lila McCann, I Wanna Fall In Love	16	14
29	Blackhawk, Postmarked Birmingham	15	19
30	Michael Johnson With Allison Krauss, Whenever Call You Friend	15	13

31	Neal McCoy, If You Can't Be Good (Be Good At It)	15	13
32	Reba McEntire, What If	15	0
33	Prairie Oyster, She Won't Be Lonely Long	14	14
34	The Ranch, Walkin' The Country	14	15
35	John Anderson, Small Town	14	14
36	The Lynns, Nights Like These	14	14
37	Lonestar, You Walked In	14	14
38	JC Jones, One Night	14	4
39	The Tractors, The Last Time	14	14
40	Sherrie Austin, One Solitary Tear	14	20
41	Rhett Akins, More Than Everything	14	14
42	Delbert McClinton, Sending Me Angels	14	13
43	Raybon Bros. With Olivia Newton-John, Falling	14	14
44	Kris Tyler, What A Woman Knows	13	14
45	Brooks & Dunn, Honky Tonk Truth	13	25
46	Paul Brandt, A Little In Love	13	15
47	Jim Collins, The Next Step	13	15
48	Sons Of The Desert, Hand Of Fate	13	15
49	Big House, Love Ain't Easy	11	14
50	Clay Walker, Watch This	11	14
51	James T. Horn, Geronimo	11	14
52	Ruby Lovett, Look What Love Can Do	9	7
53	John Berry, O Holy Night	9	0
54	Various Artists, Make A Miracle	8	6
55	Joe Diffie, Leroy The Redneck Reindeer	8	0
56	Kathy Mattea, Mary, Did You Know?	8	0
57	Kevin Sharp, She's Sure Taking It Well	7	4
58	Sawyer Brown, Six Days On The Road	7	8
59	Toby Keith, We Were In Love	7	5
60	Diamond Rio, How Your Love Makes Me Feel	7	6
61	Bryan White, Love Is The Right Place	7	11
62	Mark O'Connor & James Taylor, Johnny Has Gone For A Soldier	7	7
63	Vince Gill, Have Yourself A Merry Little Christmas	7	0
64	John Anderson, Christmas Time	7	0
65	Lari White, White Christmas	7	0
66	Lorrie Morgan, My Favorite Things	7	0
67	Alan Jackson, The Angels Cried	7	0
68	Travis Tritt, Take It Easy	6	3
69	LeAnn Rimes, One Way Ticket (Because I Can)	6	4
70	Alan Jackson, Little Bitty	6	5
71	Sons Of The Desert, Whatever Comes First	6	4
72	Neal McCoy, The Shake	6	6
73	Alan Jackson, I Only Want You For Christmas	6	0
74	Trisha Yearwood, It Wasn't His Child	6	0
75	Sammy Kershaw, Christmas Time's A Comin'	6	0

Playlist Tracking Week From November 28-December 4, 1997

## COUNTRY RECURRENT AIRPLAY

RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (IMPRINT/PROMOTION LABEL)
1	1916	1990	HOW YOUR LOVE MAKES ME FEEL DIAMOND RIO (ARISTA NASHVILLE)	14	1182	1368	IT'S YOUR LOVE TIM MCGRAW (WITH FAITH HILL) (CURB)
2	1850	2053	HOW DO I GET THERE DEANA CARTER (CAPITOL NASHVILLE)	15	1167	1154	COME CRYIN' TO ME LONESTAR (BNA)
3	1675	1698	SHE'S GOT IT ALL KENNY CHESNEY (BNA)	16	1102	1150	WHAT THE HEART WANTS COLLIN RAYE (EPIC)
4	1571	1672	THE SHAKE NEAL MCCOY (ATLANTIC)	17	983	1057	I LEFT SOMETHING TURNED ON AT HOME TRACE ADKINS (CAPITOL NASHVILLE)
5	1528	1409	CARRYING YOUR LOVE WITH ME GEORGE STRAIT (MCA NASHVILLE)	18	977	1013	WE WERE IN LOVE TOBY KEITH (MERCURY)
6	1377	1514	LOVE IS THE RIGHT PLACE BRYAN WHITE (ASYLUM)	19	976	1012	ONE NIGHT AT A TIME GEORGE STRAIT (MCA NASHVILLE)
7	1371	1435	HOW DO I LIVE TRISHA YEARWOOD (MCA NASHVILLE)	20	964	1075	HOW WAS I TO KNOW JOHN MICHAEL MONTGOMERY (ATLANTIC)
8	1331	1385	THIS NIGHT WON'T LAST FOREVER SAWYER BROWN (CURB)	21	957	968	I'D RATHER RIDE AROUND WITH YOU REBA MCENTIRE (MCA NASHVILLE)
9	1330	1339	THERE GOES ALAN JACKSON (ARISTA NASHVILLE)	22	929	864	ONE WAY TICKET (BECAUSE I CAN) LEANN RIMES (CURB)
10	1313	1442	IF YOU LOVE SOMEBODY KEVIN SHARP (143/ASYLUM)	23	929	961	WHO'S CHEATIN' WHO ALAN JACKSON (ARISTA NASHVILLE)
11	1303	1337	THE FOOL LEE ANN WOMACK (DECCA)	24	914	887	MY MARIA BROOKS & DUNN (ARISTA NASHVILLE)
12	1213	1216	DRINK, SWEAR, STEAL & LIE MICHAEL PETERSON (REPRISE)	25	864	871	HOW A COWGIRL SAYS GOODBYE TRACY LAWRENCE (ATLANTIC)
13	1203	1322	GO AWAY LORRIE MORGAN (BNA)				

Recurrents are titles which have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 30.

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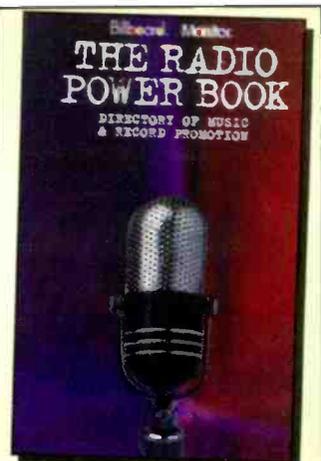
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# POWER PLAYLISTS

For Week Ending December 7, 1997


  
 Broadcast Data Systems
   
Radio & TV Audience Measurement Services

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly count, beginning with the highest-counting station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

COUNTRY											
KZLA		WUSN		KSCS		WKHX		WXTU		WMZQ	
Los Angeles PD: John Sebastian APD/MD: Bill Fink		Chicago PD: Alan Sledge MD: Tricia Biondo		Dallas PD: Dean James APD/MD: Linda O'Brian		Atlanta PD: Neil McGinley MD: Johnny Gray		Philadelphia PD: Ken Johnson MD: Jim Radler		Washington, DC PD: Mac Daniels MD: Jon Anthony	
TW	LW	TW	LW	TW	LW	TW	LW	TW	LW	TW	LW
1	34	1	34	1	34	1	20	1	35	1	37
2	33	2	33	2	33	2	19	2	34	2	36
3	33	3	32	3	32	3	18	3	33	3	35
4	33	4	32	4	30	4	18	4	33	4	35
5	31	5	31	5	29	5	17	5	32	5	34
6	31	6	31	6	29	6	17	6	31	6	34
7	27	7	27	7	26	7	17	7	31	7	33
8	27	8	27	8	26	8	17	8	31	8	33
9	26	9	26	9	26	9	17	9	31	9	33
10	25	10	25	10	25	10	17	10	31	10	33
11	25	11	25	11	25	11	17	11	31	11	33
12	25	12	25	12	25	12	17	12	31	12	33
13	24	13	24	13	24	13	17	13	31	13	33
14	24	14	24	14	24	14	17	14	31	14	33
15	24	15	24	15	24	15	17	15	31	15	33
16	24	16	24	16	24	16	17	16	31	16	33
17	24	17	24	17	24	17	17	17	31	17	33
18	24	18	24	18	24	18	17	18	31	18	33
19	24	19	24	19	24	19	17	19	31	19	33
20	24	20	24	20	24	20	17	20	31	20	33
21	24	21	24	21	24	21	17	21	31	21	33
22	24	22	24	22	24	22	17	22	31	22	33
23	24	23	24	23	24	23	17	23	31	23	33
24	24	24	24	24	24	24	17	24	31	24	33
25	24	25	24	25	24	25	17	25	31	25	33
26	24	26	24	26	24	26	17	26	31	26	33
27	24	27	24	27	24	27	17	27	31	27	33
28	24	28	24	28	24	28	17	28	31	28	33
29	24	29	24	29	24	29	17	29	31	29	33
30	24	30	24	30	24	30	17	30	31	30	33

Playlists supplied by Broadcast Data Systems' Radio Track service...

COUNTRY

KYGO Denver PD: John St. John MD: Jennifer Page

WSIX Nashville PD/MD: Dave Kelly

KMLE Phoenix PD: Jeff Garrison APD/MD: Jon Allen

WPOC Baltimore PD: Scott Lindy APD/MD: Greg Cole

KSON San Diego PD: Mike Shepard MD: Steve Barnes

KIKK Houston PD: John Roberts MD: Jay Kelly

WHKO Dayton PD: Gerry McCracken MD: Dawn Michaels

WKIS Miami PD: Bob McKay MD: Darlene Evans

WYAK Orlando PD: Michael Moore MD: Shadow Stevens

WAMZ Louisville PD/MD: Coyote Calhoun

WKKK St. Louis PD: Jeff Allen MD: Dave Louis

WQYK Tampa PD: Beecher Martin MD: Jay Roberts

WUBE Cincinnati PD: Tim Closson MD: Duke Hamilton

WSOC Charlotte PD: Paul Johnson MD: Rick McCracken

WZZK Birmingham PD: Jim Tice MD: Scott Stewart

WMIL Milwaukee PD/MD: Kerry Wolfe MD: Mitch Morgan

KBEQ Kansas City PD: Mike Kennedy MD: T.J. McEntire

WSSL Greenville PD: Bruce Logan APD/MD: Kerry Owen

KFKF Kansas City PD: Dale Carter MD: Tony Stevens

WRBQ Tampa PD: Ronnie Lane MD: Wanda Myles

WDAF Kansas City PD: Ted Cramer MD: David Bryan

WSM Nashville PD/MD: Kyle Cantrell MD: Kevin Anderson

KUPL Portland, OR PD: Lee Rogers MD: Rick Taylor

WKKT Charlotte PD/MD: Bill Young



# MOTOR SOI G ACTIVITY REPORTS

MMN  
Broadcast Data Systems  
Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

## For Week Ending December 7, 1997

# COUNTRY

LONESTAR 3441/193 You Walked In (BNA)										MARTINA MCBRIDE 4930/499 A Broken Wing (RCA)										LILA MCCANN 2889/321 I Wanna Fall In Love (Asylum)										TIM MCGRAW 3540/774 Just To See You Smile (Curb)										JOHN MICHAEL MONTGOMERY 3941/391 Angel In My Eyes (Atlantic)													
Total Stations: 158										Total Stations: 160										Total Stations: 158										Total Stations: 160										Total Stations: 160													
Chart Move: 16-13										Chart Move: 7-3										Chart Move: 24-22										Chart Move: 21-12										Chart Move: 12-9													
City	Station	TP	W	L	W	Z	W	W	IP	City	Station	TP	W	L	W	Z	W	W	IP	City	Station	TP	W	L	W	Z	W	W	IP	City	Station	TP	W	L	W	Z	W	W	IP	City	Station	TP	W	L	W	Z	W	W	IP				
L.A.	CMT	28	28	28	347					L.A.	CMT	28	28	28	347						L.A.	CMT	28	28	28	347						L.A.	CMT	28	28	28	347						L.A.	CMT	28	28	28	347					
Chicago	KZLZ	33	33	33	218					Chicago	KZLZ	33	33	33	218						Chicago	KZLZ	33	33	33	218						Chicago	KZLZ	33	33	33	218						Chicago	KZLZ	33	33	33	218					
San Francisco	WXTU	12	11	9	149					San Francisco	WXTU	12	11	9	149						San Francisco	WXTU	12	11	9	149						San Francisco	WXTU	12	11	9	149						San Francisco	WXTU	12	11	9	149					
Philadelphia	WYLL	22	19	15	222					Philadelphia	WYLL	22	19	15	222						Philadelphia	WYLL	22	19	15	222						Philadelphia	WYLL	22	19	15	222						Philadelphia	WYLL	22	19	15	222					
Detroit	WVXX	12	11	9	149					Detroit	WVXX	12	11	9	149						Detroit	WVXX	12	11	9	149						Detroit	WVXX	12	11	9	149						Detroit	WVXX	12	11	9	149					
Dallas	KPLX	26	26	24	307					Dallas	KPLX	26	26	24	307						Dallas	KPLX	26	26	24	307						Dallas	KPLX	26	26	24	307						Dallas	KPLX	26	26	24	307					
Wash. DC	WYZZ	14	15	18	239					Wash. DC	WYZZ	14	15	18	239						Wash. DC	WYZZ	14	15	18	239						Wash. DC	WYZZ	14	15	18	239						Wash. DC	WYZZ	14	15	18	239					
Houston	KIKK	5	10	10	216					Houston	KIKK	5	10	10	216						Houston	KIKK	5	10	10	216						Houston	KIKK	5	10	10	216						Houston	KIKK	5	10	10	216					
Boston	WKLB	24	27	26	246					Boston	WKLB	24	27	26	246						Boston	WKLB	24	27	26	246						Boston	WKLB	24	27	26	246						Boston	WKLB	24	27	26	246					
Miami	WKIS	15	16	16	232					Miami	WKIS	15	16	16	232						Miami	WKIS	15	16	16	232						Miami	WKIS	15	16	16	232						Miami	WKIS	15	16	16	232					
Atlanta	WYAY	30	32	32	493					Atlanta	WYAY	30	32	32	493						Atlanta	WYAY	30	32	32	493						Atlanta	WYAY	30	32	32	493						Atlanta	WYAY	30	32	32	493					
Seattle	KMPS	3	3	3	3					Seattle	KMPS	3	3	3	3						Seattle	KMPS	3	3	3	3					Seattle	KMPS	3	3	3	3						Seattle	KMPS	3	3	3	3						
Long Isl.	KYCW	40	32	22	359					Long Isl.	KYCW	40	32	22	359						Long Isl.	KYCW	40	32	22	359					Long Isl.	KYCW	40	32	22	359						Long Isl.	KYCW	40	32	22	359						
San Diego	KEY	39	38	38	441					San Diego	KEY	39	38	38	441						San Diego	KEY	39	38	38	441					San Diego	KEY	39	38	38	441						San Diego	KEY	39	38	38	441						
Min.	KEY	39	38	38	441					Min.	KEY	39	38	38	441						Min.	KEY	39	38	38	441					Min.	KEY	39	38	38	441						Min.	KEY	39	38	38	441						
St. Louis	KEY	39	38	38	441					St. Louis	KEY	39	38	38	441						St. Louis	KEY	39	38	38	441					St. Louis	KEY	39	38	38	441						St. Louis	KEY	39	38	38	441						
Balt.	WGPC	25	26	23	152					Balt.	WGPC	25	26	23	152						Balt.	WGPC	25	26	23	152					Balt.	WGPC	25	26	23	152						Balt.	WGPC	25	26	23	152						
Pitts. Phoenix	WNSY	1	6	7	11					Pitts. Phoenix	WNSY	1	6	7	11						Pitts. Phoenix	WNSY	1	6	7	11					Pitts. Phoenix	WNSY	1	6	7	11						Pitts. Phoenix	WNSY	1	6	7	11						
Tampa	WNSY	1	6	7	11					Tampa	WNSY	1	6	7	11						Tampa	WNSY	1	6	7	11					Tampa	WNSY	1	6	7	11						Tampa	WNSY	1	6	7	11						
Cleveland	WYZZ	14	15	18	239					Cleveland	WYZZ	14	15	18	239						Cleveland	WYZZ	14	15	18	239					Cleveland	WYZZ	14	15	18	239						Cleveland	WYZZ	14	15	18	239						
Denver	WYZZ	14	15	18	239					Denver	WYZZ	14	15	18	239						Denver	WYZZ	14	15	18	239					Denver	WYZZ	14	15	18	239						Denver	WYZZ	14	15	18	239						
Port, OR	KUPL	35	17	22	306					Port, OR	KUPL	35	17	22	306						Port, OR	KUPL	35	17	22	306					Port, OR	KUPL	35	17	22	306						Port, OR	KUPL	35	17	22	306						
Cincinnati	WYZZ	14	15	18	239					Cincinnati	WYZZ	14	15	18	239						Cincinnati	WYZZ	14	15	18	239					Cincinnati	WYZZ	14	15	18	239						Cincinnati	WYZZ	14	15	18	239						
Kan. City	WYZZ	14	15	18	239					Kan. City	WYZZ	14	15	18	239						Kan. City	WYZZ	14	15	18	239					Kan. City	WYZZ	14	15	18	239						Kan. City	WYZZ	14	15	18	239						
Rivers	WYZZ	14	15	18	239					Rivers	WYZZ	14	15	18	239						Rivers	WYZZ	14	15	18	239					Rivers	WYZZ	14	15	18	239						Rivers	WYZZ	14	15	18	239						
Milwaukee	WYZZ	14	15	18	239					Milwaukee	WYZZ	14	15	18	239						Milwaukee	WYZZ	14	15	18	239					Milwaukee	WYZZ	14	15	18	239						Milwaukee	WYZZ	14	15	18	239						
Sacram.	WYZZ	14	15	18	239					Sacram.	WYZZ	14	15	18	239						Sacram.	WYZZ	14	15	18	239					Sacram.	WYZZ	14	15	18	239						Sacram.	WYZZ	14	15	18	239						
San Jose	WYZZ	14	15	18	239					San Jose	WYZZ	14	15	18	239						San Jose	WYZZ	14	15	18	239					San Jose	WYZZ	14	15	18	239						San Jose	WYZZ	14	15	18	239						
Provid.	WYZZ	14	15	18	239					Provid.	WYZZ	14	15	18	239						Provid.	WYZZ	14	15	18	239					Provid.	WYZZ	14	15	18	239						Provid.	WYZZ	14	15	18	239						
Colum., OH	WYZZ	14	15	18	239					Colum., OH	WYZZ	14	15	18	239						Colum., OH	WYZZ	14	15	18	239					Colum., OH	WYZZ	14	15	18	239						Colum., OH	WYZZ	14	15	18	239						
Norfolk	WYZZ	14	15	18	239					Norfolk	WYZZ	14	15	18	239						Norfolk	WYZZ	14	15	18	239					Norfolk	WYZZ	14	15	18	239						Norfolk	WYZZ	14	15	18	239						
San Antonio	WYZZ	14	15	18	239					San Antonio	WYZZ	14	15	18	239						San Antonio	WYZZ	14	15	18	239					San Antonio	WYZZ	14	15	18	239						San Antonio	WYZZ	14	15	18	239						
Salt Lake	WYZZ	14	15	18	239					Salt Lake	WYZZ	14	15	18	239						Salt Lake	WYZZ	14	15	18	239					Salt Lake	WYZZ	14	15	18	239						Salt Lake	WYZZ	14	15	18	239						
Indian.	WYZZ	14	15	18	239					Indian.	WYZZ	14	15	18	239						Indian.	WYZZ	14	15	18	239					Indian.	WYZZ	14	15	18	239						Indian.	WYZZ	14	15	18	239						
Charl., NC	WYZZ	14	15	18	239					Charl., NC	WYZZ	14	15	18	239						Charl., NC	WYZZ	14	15	18	239					Charl., NC	WYZZ	14	15	18	239						Charl., NC	WYZZ	14	15	18	239						
New Or.	WYZZ	14	15	18	239					New Or.	WYZZ	14	15	18	239						New Or.	WYZZ	14	15	18	239					New Or.	WYZZ	14	15	18	239						New Or.	WYZZ	14	15	18	239						
Orlando	WYZZ	14	15	18	239					Orlando	WYZZ	14	15	18	239						Orlando	WYZZ	14	15	18	239					Orlando	WYZZ	14	15	18	239						Orlando	WYZZ	14	15	18	239</						

**COUNTRY AIRPLAY**

★ ★ ★ **AIRPOWER** ★ ★ ★

(Minimum 3000 detections for the first time)

<p><b>TIM MCGRAW</b> 3540/774 <i>Just To See You Smile (Curb)</i> Total Stations: 160/Chart Move: 21-12 Heavy (35+ plays): 5 KKCS, KPLX, WAMZ, WBCT, WROO Medium (25-34): 54 KASE, KBEQ, KCCY, KDDK, KEEY, KFKF, KGMV, KHAY, KHEY, KIKF, KMLE, KNIX, KOUL, KRMD, KSOP, KSOP, KTST, KUBL, KUZZ, KWJJ, KXKC, KXKT, KXXY, KYCY, KYNG, KZLA, KZSN, WBUB, WCOL, WFLS, WGH, WGKX, WIL, WKN, WKIX, WKTF, WQXC, WLWI, WMUS, WNCY, WQIK, WQXK, WRNS, WSIX, WSTH, WUBE, WUSY, WXB, WXBQ, WXCT, WYAY, WYCD, WYGY, WYRK Light (Under 25): 101 New Airplay This Week: 7 KCYY, KFRG, KMPS, KSSN, KYCW, WDSY, WKJN</p>	<p><b>SAMMY KERSHAW</b> 3412/454 <i>Love Of My Life (Mercury)</i> Total Stations: 160/Chart Move: 20-15 Heavy (35+): 5 KHEY, KIKK, KKBQ, KYNG, WYCD Medium (25-34): 55 KASE, KBEQ, KCCY, KFKF, KGMV, KKAT, KKCS, KMLE, KNCI, KPLX, KRMD, KSOP, KSSN, KTOM, KUZZ, KWNR, KXKC, KXXY, KZSN, WBCT, WBUB, WCM, WCOL, WCTK, WESC, WFLS, WFMS, WGGY, WGH, WGN, WIL, WIOV, WIVK, WJCL, WKN, WKIX, WKSF, WLWI, WNCY, WPZM, WQIK, WRNS, WROD, WSM, WSOC, WSSL, WSTH, WUSY, WWGR, WWWV, WXB, WXCT, WYAY, WYGY, WYYD Light (Under 25): 100 New Airplay This Week: 8 KCYY, KIIM, KJY, KWJJ, WDRM, WGKX, WVLK, WZZK</p>
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**2999 - 1000 DETECTIONS**

**SHANIA TWAIN** 2972/459  
*Don't Be Stupid (You Know I Love You) (Mercury)*  
Total Stations: 159/Chart Move: 25-20  
Heavy (35+ plays): 3 KEEY, WBCT, WYGY  
Medium (25-34): 43 KBEQ, KCCY, KDDK, KGMV, KHEY, KIKF, KIKK, KKCS, KMLE, KPLX, KRST, KTOM, KYCW, KZSN, WBBS, WBEE, WCTK, WESC, WEZL, WGAR, WGKX, WGR, WIVK, WKX, WKTF, WQXC, WMSI, WMUS, WNCY, WQBE, WQMX, WRNS, WSOC, WSSL, WSTH, WUBE, WWGR, WXB, WXBQ, WYAY, WYCD, WYYD, WZZK  
Light (Under 25): 113  
New Airplay This Week: 7 KMPS, KYNG, WGGY, WGRX, WQDR, WTQR, WVLK

**LEE ANN WOMACK** 2899/302  
*You've Got To Talk To Me (Decca)*  
Total Stations: 159/Chart Move: 23-21  
Heavy (35+): 0  
Medium (25-34): 32 KASE, KDDK, KHAY, KHEY, KIKF, KKCS, KMLE, KTST, KUPL, KUZZ, KXKC, WBCT, WBUB, WCTK, WFMS, WFRE, WGAR, WKN, WKIX, WKL, WKS, WQBE, WQDR, WQIK, WQXK, WRNS, WSOC, WSTH, WWGR, WXBQ, WYAY, WYYD  
Light (Under 25): 127  
New Airplay This Week: 6 KYNG, WGKX, WKHX, WTQR, WYRK, WZZK

**LILA MCCANN** 2889/321  
*I Wanna Fall In Love (Asylum)*  
Total Stations: 158/Chart Move: 24-22  
Heavy (35+): 8 KIKK, KUPL, KYCY, KYNG, WCOL, WGR, WYCD, WYYD  
Medium (25-34): 32 KBEQ, KCCY, KFKF, KGMV, KHAY, KNCI, KSKS, KTOM, KTST, KUBL, KUZZ, WBCT, WCKT, WESC, WFRE, WGN, WGRX, WHYL, WJCL, WKN, WKX, WKS, WQBE, WRNS, WSOC, WSTH, WUSY, WWGR, WXB, WXBQ, WYAY  
Light (Under 25): 118  
New Airplay This Week: 6 KVET, KXXY, KYCW, WNCY, WPOC, WTQR

**ALABAMA** 2790/41  
*Of Course I'm Alright (RCA)*  
Total Stations: 159/Chart Move: 22-23  
Heavy (35+): 2 KHEY, WYYD  
Medium (25-34): 16 KCCY, KIKK, KTST, KXKC, WBUB, WCOL, WGN, WHYL, WKX, WKX, WKTF, WMSI, WMZQ, WOKO, WYAY, WZZK  
Light (Under 25): 141  
New Airplay This Week: 2 WIVK, WKL

**DEANA CARTER** 2516/98  
*Did I Shave My Legs For This? (Capitol Nashville)*  
Total Stations: 157/Chart Move: 27-25  
Heavy (35+): 0  
Medium (25-34): 18 KCCY, KMDL, KMPS, KUBL, WBCT, WESC, WHYL, WKN, WKIX, WKS, WNCY, WQBE, WWGR, WXB, WXBQ, WYAY, WYYD, WZZK  
Light (Under 25): 139  
New Airplay This Week: 3 WBBS, WBUB, WUBE

**ANITA COCHRAN (DUET WITH STEVE WARINER)** 2261/449  
*What If I Said (Warner Bros.)*  
Total Stations: 156/Chart Move: 32-27  
Heavy (35+): 2 KIKK, KYNG  
Medium (25-34): 16 KAJA, KDDK, KEEY, KHEY, KPLX, KTST, KXKC, KYCY, WBCT, WCOL, WFMS, WKN, WMZQ, WSSL, WXCT, WYAY  
Light (Under 25): 138  
New Airplay This Week: 14 KFMS, KZLA, WGGY, WGR, WGRX, WKCO, WKX, WKL, WQIK, WQYK, WROO, WSOC, WVLK, WWWV

**KENNY CHESNEY** 2253/309  
*A Chance (BNA)*  
Total Stations: 157/Chart Move: 31-28  
Heavy (35+): 1 WDRM  
Medium (25-34): 14 KIKK, KMLE, KTOM, KTST, KWNR, KXKC, WIVK, WKIX, WQBE, WQIK, WSIX, WWGR, WXB, WXBQ  
Light (Under 25): 142  
New Airplay This Week: 12 KDRK, KNAX, KUBL, KXKT, WCOS, WGAR, WGGY, WKCO, WKIS, WKKO, WQMX, WYYD

**NEAL MCCOY** 1891/195  
*If You Can't Be Good (Be Good At It) (Atlantic)*  
Total Stations: 151/Chart Move: 33-31  
Heavy (35+): 1 WGR  
Medium (25-34): 6 KBEQ, KMLE, KWNR, WSTH, WYAY, WYYD  
Light (Under 25): 144  
New Airplay This Week: 8 KDRK, KIIM, WFLS, WGGY, WJCL, WKCO, WKKO, WUSY

**LORRIE MORGAN** 1763/267  
*One Of Those Nights Tonight (BNA)*  
Total Stations: 137/Chart Move: 37-32  
Heavy (35+): 0  
Medium (25-34): 9 KBEQ, KHEY, KMLE, KTST, WKIX, WQBE, WWGR, WXBQ, WYYD  
Light (Under 25): 128  
New Airplay This Week: 15 KFMS, KGMV, KILT, KSON, WBBS, WESC, WGGY, WGH, WGKX, WGN, WKCO, WKSJ, WOKO, WRBQ, WVLK

**TRAVIS TRITT** 1461/322  
*Still In Love With You (Warner Bros.)*  
Total Stations: 131/Chart Move: 40-33  
Heavy (35+): 0  
Medium (25-34): 7 KASE, KIKF, WJCL, WKIX, WQBE, WRNS, WYAY  
Light (Under 25): 124  
New Airplay This Week: 17 KIIM, KILT, KOUL, KRST, KXXY, WCOS, WESC, WGKX, WIRK, WKN, WKJN, WOKO, WQDR, WQMX, WQYK, WSTH, WUSN

**BRYAN WHITE** 1445/532  
*One Small Miracle (Asylum)*  
Total Stations: 135/Chart Move: 44-35  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 135  
New Airplay This Week: 29 KATM, KHEY, KKAT, KKBQ, KMLE, KNIX, KOUL, KRST, KRYS, KUBL, KUZZ, KXXY, KZSN, WBCT, WCHY, WCTK, WCTO, WGH, WGKX, WGN, WGN, WGR, WIOV, WIRK, WKCO, WKJN, WKTF, WUSY, WWGR

**WADE HAYES** 1266/315  
*The Day That She Left Tulsa (In A Chevy) (Columbia)*  
Total Stations: 121/Chart Move: 43-38  
Heavy (35+): 0

Medium (25-34): 4 KMLE, KPLX, KYGO, WMZQ  
Light (Under 25): 117  
New Airplay This Week: 21 KFRG, KKAT, KNAX, KNCI, KRMD, KRST, KZSN, WCHY, WCTK, WDAF, WEZL, WKKO, WKL, WKTF, WPZM, WQDR, WQIK, WQXK, WSSL, WSTH, WXTU

**DARYLE SINGLETARY** 1113/128  
*The Note (Giant)*  
Total Stations: 122/Chart Move: 41-40  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 122  
New Airplay This Week: 14 KILT, KJY, KRYS, KWNR, KXXY, WBUB, WFRE, WHSL, WMJC, WOW, WQXK, WTQR, WUSN, WUSY

**DIXIE CHICKS** 1082/237  
*I Can Love You Better (Monument)*  
Total Stations: 111/Chart Move: 45-41  
Heavy (35+): 1 KYNG  
Medium (25-34): 4 KYCY, WJCL, WWGR, WYAY  
Light (Under 25): 106  
New Airplay This Week: 10 KHAY, KKBQ, KRTY, WFLS, WGR, WKCO, WKX, WKSJ, WMJC, WRNS

**RHETT AKINS** 1043/73  
*More Than Everything (Decca)*  
Total Stations: 119/Chart Move: 42-42  
Heavy (35+): 1 KYNG  
Medium (25-34): 5 KKCS, KTOM, KYCY, KYGO, WKX  
Light (Under 25): 113  
New Airplay This Week: 4 KGMV, KKBQ, KOUL, WIRK

**999 - 500 DETECTIONS**

**MARK CHESNUTT FEAT. VINCE GILL AND ALISON KRAUSS** 699/273  
*It's Not Over (Decca)*  
Total Stations: 90/Chart Move: 53-44  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 90  
New Airplay This Week: 27 KAJA, KILT, KKCS, KMDL, KRYS, KUZZ, KVOO, KYCY, KYGO, WBUB, WCM, WESC, WEZL, WFLS, WGN, WKJN, WKSJ, WLWI, WMJC, WNCY, WPCR, WUBE, WUSY, WWGR, WXB, WXCT, WYYD

**DAVID LEE MURPHY** 653/152  
*Just Don't Wait Around Til She's Leavin' (MCA Nashville)*  
Total Stations: 99/Chart Move: 49-45  
Heavy (35+): 0  
Medium (25-34): 1 WYAY  
Light (Under 25): 98  
New Airplay This Week: 10 KIKF, KVOO, WCOL, WDAF, WESC, WKJN, WKKO, WPZM, WSM, WSSL

**COLLIN RAYE** 653/503  
*Little Red Rodeo (Epic)*  
Total Stations: 88/Chart Move: 74-46  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 88  
New Airplay This Week: 39 KCCY, KDDK, KFKF, KHEY, KIKF, KJY, KKBQ, KMLE, KOUL, KRTY, KSKS, KTEX, KTST, KUBL, KVOO, KWJJ, KYGO, KZSN, WAMZ, WEZL, WFRE, WGR, WKS, WKN, WKIS, WKIX, WKJN, WKKX, WKS, WNCY, WNOE, WPCR, WQBE, WQMX, WSIX, WSTH, WUBE, WXBQ, WYAY

**WYNONNA** 609/351  
*Come Some Rainy Day (Curb/Universal)*  
Total Stations: 97/Chart Move: 61-47  
Heavy (35+): 0  
Medium (25-34): 1 WSSL  
Light (Under 25): 96  
New Airplay This Week: 33 KBEQ, KDDK, KFKF, KHAY, KIKF, KMDL, KMPS, KRST, KSOP, KTOM, KTST, KUBL, KUZZ, KXKT, KZLA, WEZL, WFLS, WGAR, WHYL, WKN, WKX, WKIX, WKKX, WMJC, WMUS, WMZQ, WNOE, WPOC, WQIK, WROO, WUSN, WUSY, WYYD

**THE LYNNS** 574/107  
*Nights Like These (Reprise)*  
Total Stations: 85/Chart Move: 51-48  
Heavy (35+): 0

Medium (25-34): 1 WYAY  
Light (Under 25): 84  
New Airplay This Week: 3 KTOM, WCM, WROO

**CHELY WRIGHT** 566/105  
*Just Another Heartache (MCA Nashville)*  
Total Stations: 88/Chart Move: 52-49  
Heavy (35+): 0  
Medium (25-34): 1 WYAY  
Light (Under 25): 87  
New Airplay This Week: 7 KAJA, KXKT, WEZL, WKSJ, WSTH, WUSY, WXB

**499 - 80 DETECTIONS**

**DAVID KERSH** 499/243  
*If I Never Stop Lovin' You (Curb)*  
Total Stations: 65/Chart Move: 62-50  
Heavy (35+): 0  
Medium (25-34): 2 KPLX, WYAY  
Light (Under 25): 63  
New Airplay This Week: 17 KHAY, KIKF, KIKK, KKBQ, KPLX, KTOM, KUBL, KYGO, KZSN, WHYL, WKN, WMIL, WQBE, WRBQ, WRNS, WUBE, WXBQ

**MILA MASON** 425/136  
*Closer To Heaven (Atlantic)*  
Total Stations: 86/Chart Move: 59-51  
Heavy (35+): 0  
Medium (25-34): 2 WRNS, WYAY  
Light (Under 25): 84  
New Airplay This Week: 11 KIKF, KTTS, WGH, WIOV, WIRK, WKN, WKIS, WKSF, WNOE, WSM, WXB

**KEVIN SHARP** 401/93  
*There's Only You (143/Asylum)*  
Total Stations: 59/Chart Move: 58-54  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 59  
New Airplay This Week: 6 KIKF, KYCY, WKIS, WKSJ, WOW, WRKZ

**THE THOMPSON BROTHERS BAND** 365/32  
*Drive Me Crazy (RCA)*  
Total Stations: 47/Chart Move: 57-56  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 47  
New Airplay This Week: 5 KNCI, KRYS, WBEE, WKN, WQXK

**RICOCHE** 364/198  
*Let It Snow, Let It Snow, Let It Snow (Columbia)*  
Total Stations: 109/Chart Move: 72-57  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 109  
New Airplay This Week: 2 KUBL, WMUS

**REBA MCENTIRE** 360/258  
*What If (MCA Nashville)*  
Total Stations: 70/Chart Move: Debut 58  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 70  
New Airplay This Week: 20 KEEY, KFKF, KFMS, KKBQ, KMLE, KOUL, KRST, KSOP, KUPL, KWJJ, KYNG, KZLA, WAMZ, WCOS, WGAR, WKKX, WKL, WLWI, WMSI, WQDR

**JASON SELLERS** 356/16  
*That Does It (BNA)*  
Total Stations: 52/Chart Move: 56-59  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 52  
New Airplay This Week: 8 KFKF, KHEY, KIKK, KPLX, KTEX, KTTS, WKKT, WWGR

**GARTH BROOKS** 243/38  
*Belleau Wood (Capitol/Capitol Nashville)*  
Total Stations: 64/Chart Move: 65-62  
Heavy (35+): 0  
Medium (25-34): 2 KMPS, KZLA  
Light (Under 25): 62  
New Airplay This Week: 4 KEEY, KYGO, WQBE, WXBQ

**JIM COLLINS** 207/40  
*The Next Step (Arista Nashville)*  
Total Stations: 35/Chart Move: 71-65  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 35  
New Airplay This Week: 3 KEEY, KSKS, WGH

**RIVER ROAD** 202/16  
*Somebody Will (Capitol Nashville)*  
Total Stations: 30/Chart Move: 69-66  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 30  
New Airplay This Week: 4 KBEQ, KIKF, KTTS, WHYL

**CHRIS CUMMINGS** 146/32  
*The Kind Of Heart That Breaks (Warner Bros.)*  
Total Stations: 26/Chart Move: Debut 69  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 26  
New Airplay This Week: 4 KTTS, WCTO, WKSF, WPCR

**★ THE KINLEYS** 141/126  
*Just Between You And Me (Epic)*  
Total Stations: 46/Chart Move: Debut 72  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 46  
New Airplay This Week: 7 KMLE, WGAR, WHYL, WMUS, WRNS, WUBE, WYGY

**CLINT BLACK** 137/14  
*Nothin' But The Taillights (RCA)*  
Total Stations: 17/Chart Move: Re-entry 73  
Heavy (35+): 1 KYNG  
Medium (25-34): 0  
Light (Under 25): 16  
New Airplay This Week: 1 WOW

**★ CLAY WALKER** 123/107  
*Then What (Giant)*  
Total Stations: 52/Chart Move: Debut 74  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 52  
New Airplay This Week: 3 WDRM, WGAR, WMUS

**JOE DIFFIE** 110/65  
*Leroy The Redneck Reindeer (Epic)*  
Total Stations: 46/Chart Move: Re-entry 75  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 46

**LEANN RIMES** 101/62  
*Put A Little Holiday In Your Heart (Curb)*  
Total Stations: 38  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 38

**DELBERT MCCLINTON** 93/17  
*Sending Me Angels (Curb/Rising Tide)*  
Total Stations: 27  
Heavy (35+): 0  
Medium (25-34): 1 WRNS  
Light (Under 25): 26

**★ VARIOUS ARTISTS** 85/18  
*Make A Miracle (BNA)*  
Total Stations: 41  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 41  
New Airplay This Week: 1 WOW

**ALAN JACKSON** 82/39  
*Rudolph The Red-Nosed Reindeer (Arista Nashville)*  
Total Stations: 41  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 41



**MIDWEST**

	TW	LW
1	Garth Brooks, Longneck Bottle	121 4 1083
2	Michael Peterson, From Here To Eternity	1102 1086
3	Martina McBride, A Broken Wing	1001 858
4	Alan Jackson, Between The Devil And Me	994 906
5	Pam Tillis, Land Of The Living	993 900
6	Trace Adkins, The Rest Of Mine	947 895
7	Shania Twain, Love Gets Me Every Time	911 970
8	Toby Keith With Sting, I'm So Happy I Can't Stop Crying	790 796
9	Tim McGraw, Just To See You Smile	748 591
10	Brooks & Dunn, He's Got You	741 654
11	John Michael Montgomery, Angel In My Eyes	716 674
12	George Strait, Today My World Slipped Away	714 899
13	Patty Loveless, You Don't Seem To Miss Me	706 693
14	Sammy Kershaw, Love Of My Life	701 591
15	Lonestar, You Walked In	685 643
16	Diamond Rio, Imagine That	672 616
17	Shania Twain, Don't Be Stupid (You Know I Love You)	667 606
18	LeAnn Rimes, On The Side Of Angels	642 532
19	Lila McCann, I Wanna Fall In Love	612 547
20	Lee Ann Womack, You've Got To Talk To Me	599 561
21	Ty Herndon, I Have To Surrender	587 571
22	Clint Black, Something That We Do	540 692
23	The Kinleys, Please	524 830
24	Alabama, Of Course I'm Alright	520 532
25	Deana Carter, Did I Shave My Legs For This?	500 484
26	Anita Cochran (Duet With Steve Wariner), What If I Said	495 385
27	Neal McCoy, The Shake	445 455
28	Tim McGraw, Everywhere	435 449
29	Kenny Chesney, A Chance	408 331
30	Neal McCoy, If You Can't Be Good (Be Good At It)	403 360

**NORTHEAST**

	TW	LW
1	Garth Brooks, Longneck Bottle	670 603
2	Shania Twain, Love Gets Me Every Time	653 671
3	Pam Tillis, Land Of The Living	637 603
4	Michael Peterson, From Here To Eternity	610 578
5	Alan Jackson, Between The Devil And Me	582 522
6	Martina McBride, A Broken Wing	571 534
7	Trace Adkins, The Rest Of Mine	536 506
8	George Strait, Today My World Slipped Away	507 510
9	Clint Black, Something That We Do	497 608
10	Toby Keith With Sting, I'm So Happy I Can't Stop Crying	493 450
11	John Michael Montgomery, Angel In My Eyes	460 398
12	LeAnn Rimes, On The Side Of Angels	419 405
13	Ty Herndon, I Have To Surrender	414 366
14	Brooks & Dunn, He's Got You	411 377
15	Lonestar, You Walked In	394 369
16	Patty Loveless, You Don't Seem To Miss Me	390 404
17	Sammy Kershaw, Love Of My Life	386 327
18	Diamond Rio, Imagine That	386 350
19	Tim McGraw, Just To See You Smile	377 270
20	Tim McGraw, Everywhere	364 356
21	Alabama, Of Course I'm Alright	337 345
22	The Kinleys, Please	333 478
23	Shania Twain, Don't Be Stupid (You Know I Love You)	323 285
24	Lee Ann Womack, You've Got To Talk To Me	317 277
25	Clay Walker, Watch This	312 442
26	Diamond Rio, How Your Love Makes Me Feel	305 308
27	Deana Carter, How Do I Get There	279 299
28	Lila McCann, I Wanna Fall In Love	272 254
29	Mark Chesnut, Thank God For Believers	266 327
30	Deana Carter, Did I Shave My Legs For This?	255 259

**WEST**

	TW	LW
1	Garth Brooks, Longneck Bottle	967 912
2	Michael Peterson, From Here To Eternity	946 932
3	Shania Twain, Love Gets Me Every Time	907 932
4	Trace Adkins, The Rest Of Mine	872 810
5	Pam Tillis, Land Of The Living	843 775
6	Martina McBride, A Broken Wing	817 749
7	Alan Jackson, Between The Devil And Me	797 774
8	Clint Black, Something That We Do	711 894
9	Toby Keith With Sting, I'm So Happy I Can't Stop Crying	709 693
10	George Strait, Today My World Slipped Away	654 781
11	Brooks & Dunn, He's Got You	652 612
12	Tim McGraw, Just To See You Smile	625 492
13	John Michael Montgomery, Angel In My Eyes	597 563
14	Diamond Rio, Imagine That	578 540
15	Sammy Kershaw, Love Of My Life	575 551
16	Lila McCann, I Wanna Fall In Love	562 524
17	Lonestar, You Walked In	549 515
18	The Kinleys, Please	513 648
19	Shania Twain, Don't Be Stupid (You Know I Love You)	501 460
20	LeAnn Rimes, On The Side Of Angels	494 508
21	Lee Ann Womack, You've Got To Talk To Me	485 455
22	Alabama, Of Course I'm Alright	475 458
23	Ty Herndon, I Have To Surrender	472 495
24	Patty Loveless, You Don't Seem To Miss Me	443 476
25	Deana Carter, Did I Shave My Legs For This?	425 424
26	Mark Chesnut, Thank God For Believers	408 510
27	Tim McGraw, Everywhere	396 435
28	Clay Walker, Watch This	389 638
29	Anita Cochran (Duet With Steve Wariner), What If I Said	387 323
30	Diamond Rio, How Your Love Makes Me Feel	368 382

**SOUTHWEST**

	TW	LW
1	Garth Brooks, Longneck Bottle	961 903
2	Michael Peterson, From Here To Eternity	937 876
3	Martina McBride, A Broken Wing	879 806
4	Trace Adkins, The Rest Of Mine	854 800
5	Alan Jackson, Between The Devil And Me	802 746
6	Toby Keith With Sting, I'm So Happy I Can't Stop Crying	797 717
7	Pam Tillis, Land Of The Living	713 748
8	Brooks & Dunn, He's Got You	755 672
9	John Michael Montgomery, Angel In My Eyes	744 658
10	George Strait, Today My World Slipped Away	628 719
11	Tim McGraw, Just To See You Smile	627 495
12	Ty Herndon, I Have To Surrender	619 595
13	Shania Twain, Love Gets Me Every Time	619 711
14	Patty Loveless, You Don't Seem To Miss Me	593 568
15	Sammy Kershaw, Love Of My Life	590 522
16	LeAnn Rimes, On The Side Of Angels	589 553
17	Diamond Rio, Imagine That	539 513
18	Lonestar, You Walked In	484 494
19	Alabama, Of Course I'm Alright	479 475
20	Anita Cochran (Duet With Steve Wariner), What If I Said	460 370
21	Lee Ann Womack, You've Got To Talk To Me	450 371
22	Lila McCann, I Wanna Fall In Love	434 350
23	Shania Twain, Don't Be Stupid (You Know I Love You)	407 299
24	Clint Black, Something That We Do	404 619
25	Kenny Chesney, A Chance	389 350
26	Deana Carter, Did I Shave My Legs For This?	388 376
27	The Kinleys, Please	366 597
28	Clay Walker, Watch This	352 526
29	Tim McGraw, Everywhere	319 342
30	Mark Chesnut, Thank God For Believers	303 336

**SOUTHEAST**

	TW	LW
1	Garth Brooks, Longneck Bottle	1774 1630
2	Michael Peterson, From Here To Eternity	1666 1671
3	Alan Jackson, Between The Devil And Me	1641 1547
4	Martina McBride, A Broken Wing	1628 1461
5	Trace Adkins, The Rest Of Mine	1579 1530
6	Pam Tillis, Land Of The Living	1569 1485
7	Toby Keith With Sting, I'm So Happy I Can't Stop Crying	1413 1365
8	John Michael Montgomery, Angel In My Eyes	1388 1221
9	Shania Twain, Love Gets Me Every Time	1343 1502
10	Lonestar, You Walked In	1306 1208
11	Patty Loveless, You Don't Seem To Miss Me	1264 1267
12	Brooks & Dunn, He's Got You	1200 1052
13	Diamond Rio, Imagine That	1177 1090
14	Ty Herndon, I Have To Surrender	1173 1127
15	LeAnn Rimes, On The Side Of Angels	1151 1054
16	Tim McGraw, Just To See You Smile	1146 904
17	Sammy Kershaw, Love Of My Life	1145 971
18	George Strait, Today My World Slipped Away	1091 1425
19	Shania Twain, Don't Be Stupid (You Know I Love You)	1058 848
20	Lee Ann Womack, You've Got To Talk To Me	1040 919
21	Clint Black, Something That We Do	1021 1388
22	Lila McCann, I Wanna Fall In Love	1008 882
23	The Kinleys, Please	991 1425
24	Alabama, Of Course I'm Alright	967 927
25	Deana Carter, Did I Shave My Legs For This?	928 860
26	Clay Walker, Watch This	911 1221
27	Kenny Chesney, A Chance	876 759
28	Tim McGraw, Everywhere	722 785
29	Anita Cochran (Duet With Steve Wariner), What If I Said	701 558
30	Neal McCoy, If You Can't Be Good (Be Good At It)	670 575

**NATIONAL AIRPLAY BY AUDIENCE**

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
1	1	5	★★★ <b>NO. 1</b> ★★★ LONGNECK BOTTLE CAPITOL/CAPITOL NASHVILLE 2 weeks at No. 1	GARTH BROOKS	48.3926	46.4633
2	2	13	FROM HERE TO ETERNITY REPRISE	MICHAEL PETERSON	46.6042	45.9061
3	6	12	A BROKEN WING RCA	MARTINA MCBRIDE	45.1381	39.8876
4	4	16	THE REST OF MINE CAPITOL NASHVILLE	TRACE ADKINS	42.7975	41.2667
5	5	10	BETWEEN THE DEVIL AND ME ARISTA NASHVILLE	ALAN JACKSON	41.8926	40.3753
6	7	16	LAND OF THE LIVING ARISTA NASHVILLE	PAM TILLIS	41.7625	39.4330
7	3	12	LOVE GETS ME EVERY TIME MERCURY	SHANIA TWAIN	40.9014	43.8602
8	10	10	I'M SO HAPPY I CAN'T STOP CRYING MERCURY	TOBY KEITH WITH STING	37.1383	34.7692
9	13	10	ANGEL IN MY EYES ATLANTIC	JOHN MICHAEL MONTGOMERY	33.7356	30.6802
10	8	13	TODAY MY WORLD SLIPPED AWAY MCA NASHVILLE	GEORGE STRAIT	33.2389	39.3650
11	14	6	HE'S GOT YOU ARISTA NASHVILLE	BROOKS & DUNN	33.1728	29.5263
12	20	3	JUST TO SEE YOU SMILE CURB	TIM MCGRAW	30.8192	24.5471
13	9	17	SOMETHING THAT WE DO RCA	CLINT BLACK	28.6654	37.4679
14	21	6	LOVE OF MY LIFE MERCURY	SAMMY KERSHAW	27.9294	24.2896
15	18	8	ON THE SIDE OF ANGELS CURB	LEANN RIMES	27.9255	25.6492
16	15	12	YOU DON'T SEEM TO MISS ME EPIC	PATTY LOVELESS	27.5076	27.2109
17	17	17	YOU WALKED IN BNA	LONESTAR	27.4304	25.7755
18	16	10	I HAVE TO SURRENDER EPIC	TY HERNDON	27.4180	26.0011
19	19	6	IMAGINE THAT ARISTA NASHVILLE	DIAMOND RIO	27.1620	25.3938
20	11	21	PLEASE EPIC	THE KINLEYS	24.7557	34.0784

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
21	12	20	WATCH THIS GIANT	CLAY WALKER	22.4707	31.7169
22	24	8	OF COURSE I'M ALRIGHT RCA	ALABAMA	22.4387	22.0712
23	28	4	DON'T BE STUPID (YOU KNOW I LOVE YOU) MERCURY	SHANIA TWAIN	21.8894	18.3962
24	25	7	YOU'VE GOT TO TALK TO ME DECCA	LEE ANN WOMACK	21.6774	19.2015
25	26	7	I WANNA FALL IN LOVE ASYLUM	LILA MCCANN	21.5876	19.0285
26	23	25	EVERYWHERE CLR/B	TIM MCGRAW	21.1892	22.5418
27	22	21	THANK GOD FOR BELIEVERS DECCA	MARK CHESNUTT	19.5992	23.1109
28	30	6	DID I SHAVE MY LEGS FOR THIS? CAPITOL NASHVILLE	DEANA CARTER	18.2423	17.6823
29	33	3	WHAT IF I SAID WARNER BROS. ANITA COCHRAN (DUET WITH STEVE WARINER)		17.7166	13.7824
30	27	21	HOW DO I GET THERE CAPITOL NASHVILLE	DEANA CARTER	17.0510	18.4207
31	34	5	A CHANCE BNA	KENNY CHESNEY	15.4453	13.7363
32	31	18	IN ANOTHER'S EYES MCA NASHVILLE TRISHA YEARWOOD AND GARTH BROOKS		13.9253	16.9103
33	37	4	IF YOU CAN'T BE GOOD (BE GOOD AT IT) ATLANTIC	NEAL MCCOY	13.2745	11.9857
34	32	17	HONKY TONK TRUTH ARISTA NASHVILLE	BROOKS & DUNN	13.0384	15.2573
35	38	3	ONE OF THOSE N GHTS TONIGHT BNA	LORRIE MORGAN	12.4214	10.4122
36	NEW		ONE SMALL MIRACLE ASYLUM	BRYAN WHITE	10.1474	6.6527
37	40	2	THE DAY THAT SHE LEFT TULSA (IN A CHEVY) COLUMBIA	WADE HAYES	10.0850	7.4366
38	39	4	POSTMARKED BIRMINGHAM ARISTA NASHVILLE	BLACKHAWK	10.0003	10.1297
39	NEW		STILL IN LOVE WITH YOU WARNER BROS.	TRAVIS TRITT	9.4777	7.3546
40	29	11	WHEN LOVE STARTS TALKIN' CURB/UNIVERSAL	WYNONNA	9.1783	18.2003

• Bullets are awarded to those titles which increase in audience impressions and do not decrease in rank.

Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 161 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1997 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			<b>★ ★ ★ No. 1 ★ ★ ★</b>				
1	2	5	<b>LONGNECK BOTTLE</b> CAPITOL/CAPITOL NASHVILLE 1 week at No. 1	GARTH BROOKS	5622	5166	
2	1	15	FROM HERE TO ETERNITY REPRISÉ	MICHAEL PETERSON	5300	5180	
3	7	15	A BROKEN WING RCA	MARTINA MCBRIDE	4930	4431	
4	6	11	BETWEEN THE DEVIL AND ME ARISTA NASHVILLE	ALAN JACKSON	4853	4529	
5	5	16	LAND OF THE LIVING ARISTA NASHVILLE	PAM TILLIS	4851	4529	
6	4	16	THE REST OF MINE CAPITOL NASHVILLE	TRACE ADKINS	4822	4577	
7	3	12	LOVE GETS ME EVERY TIME MERCURY	SHANIA TWAIN	4448	4801	
8	10	11	I'M SO HAPPY I CAN'T STOP CRYING MERCURY	TOBY KEITH WITH STING	4223	4046	
9	12	12	ANGEL IN MY EYES ATLANTIC	JOHN MICHAEL MONTGOMERY	3941	3550	
10	15	10	HE'S GOT YOU ARISTA NASHVILLE	BROOKS & DUNN	3788	3387	
11	8	16	TODAY MY WORLD SLIPPED AWAY MCA NASHVILLE	GEORGE STRAIT	3629	4368	
			<b>★ ★ ★ AIRPOWER ★ ★ ★</b>				
12	21	20	JUST TO SEE YOU SMILE CURB	TIM MCGRAW	3540	2766	
13	16	17	YOU WALKED IN BNA	LONESTAR	3441	3248	
14	14	14	YOU DON'T SEEM TO MISS ME EPIC	PATTY LOVELESS	3418	3429	
			<b>★ ★ ★ AIRPOWER ★ ★ ★</b>				
15	20	9	LOVE OF MY LIFE MERCURY	SAMMY KERSHAW	3412	2958	
16	18	8	IMAGINE THAT ARISTA NASHVILLE	DIAMOND RIO	3371	3124	
17	19	11	ON THE SIDE OF ANGELS CURB	LEANN RIMES	3309	3106	
18	17	14	I HAVE TO SURRENDER EPIC	TY HERNDON	3279	3168	
19	9	17	SOMETHING THAT WE DO RCA	CLINT BLACK	3199	4236	
20	25	6	DON'T BE STUPID (YOU KNOW I LOVE YOU) MERCURY	SHANIA TWAIN	2972	2513	
21	23	8	YOU'VE GOT TO TALK TO ME DECCA	LEE ANN WOMACK	2899	2597	
22	24	13	I WANNA FALL IN LOVE ASYLUM	LILA MCCANN	2889	2568	
23	22	11	OF COURSE I'M ALRIGHT RCA	ALABAMA	2790	2749	
24	11	21	PLEASE EPIC	THE KINLEYS	2729	4003	
25	27	8	DID I SHAVE MY LEGS FOR THIS? CAPITOL NASHVILLE	DEANA CARTER	2516	2418	
26	13	20	WATCH THIS GIANT	CLAY WALKER	2357	3504	
27	32	7	WHAT IF I SAID WARNER BROS. ANITA COCHRAN (DUET WITH STEVE WARINER)		2261	1812	
28	31	11	A CHANCE BNA	KENNY CHESNEY	2253	1944	
29	28	25	EVERYWHERE CURB	TIM MCGRAW	2251	2382	
30	26	21	THANK GOD FOR BELIEVERS DECCA	MARK CHESNUTT	1985	2436	
31	33	10	IF YOU CAN'T BE GOOD (BE GOOD AT IT) ATLANTIC	NEAL MCCOY	1891	1696	
32	37	7	ONE OF THOSE NIGHTS TONIGHT BNA	LORRIE MORGAN	1763	1496	
33	40	5	STILL IN LOVE WITH YOU WARNER BROS.	TRAVIS TRITT	1461	1139	
34	34	18	IN ANOTHER'S EYES MCA NASHVILLE TRISHA YEARWOOD AND GARTH BROOKS		1457	1687	
35	44	4	ONE SMALL MIRACLE ASYLUM	BRYAN WHITE	1445	913	
36	38	17	HONKY TONK TRUTH ARISTA NASHVILLE	BROOKS & DUNN	1324	1463	
37	39	10	POSTMARKED BIRMINGHAM ARISTA NASHVILLE	BLACKHAWK	1320	1380	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
38	43	8	THE DAY THAT SHE LEFT TULSA (IN A CHEVY) COLUMBIA	WADE HAYES	1266	951	
39	29	12	WHEN LOVE STARTS TALKIN' CURB/UNIVERSAL	WYNONNA	1140	2249	
40	41	7	THE NOTE GIANT	DARYLE SINGLETARY	1113	985	
41	45	9	I CAN LOVE YOU BETTER MONUMENT	DIXIE CHICKS	1082	845	
42	42	12	MORE THAN EVERYTHING DECCA	RHETT AKINS	1043	970	
43	36	16	WHAT IF IT'S YOU MCA NASHVILLE	REBA MCENTIRE	908	1500	
44	53	2	IT'S NOT OVER DECCA MARK CHESNUTT FEATURING VINCE GILL AND ALISON KRAUSS		699	426	
45	49	6	JUST DON'T WAIT AROUND TIL SHE'S LEAVIN' MCA NASHVILLE	DAVID LEE MURPHY	653	501	
46	74	2	LITTLE RED RODEO EPIC	COLLIN RAYE	653	150	
47	61	2	COME SOME RAINY DAY CURB/UNIVERSAL	WYNONNA	609	258	
48	51	9	NIGHTS LIKE THESE REPRISÉ	THE LYNNS	574	467	
49	52	4	JUST ANOTHER HEARTACHE MCA NASHVILLE	CHELY WRIGHT	566	461	
50	62	3	IF I NEVER STOP LOVIN' YOU CURB	DAVID KERSH	499	256	
51	59	3	CLOSER TO HEAVEN ATLANTIC	MILA MASON	425	289	
52	54	7	WHAT A WOMAN KNOWS RISING TIDE	KRIS TYLER	409	414	
53	47	14	WHAT IF I DO BNA	MINDY MCCREADY	406	689	
54	58	5	THERE'S ONLY YOU 143/ASYLUM	KEVIN SHARP	401	308	
55	50	3	TWO PINA COLADAS CAPITOL/CAPITOL NASHVILLE	GARTH BROOKS	393	496	
56	57	6	DRIVE ME CRAZY RCA	THE THOMPSON BROTHERS BAND	365	333	
57	72	7	LET IT SNOW, LET IT SNOW, LET IT SNOW COLUMBIA	RICOCHET	364	166	
			<b>★ ★ ★ HOT SHOT DEBUT ★ ★ ★</b>				
58	NEW ▶		WHAT IF MCA NASHVILLE	REBA MCENTIRE	360	102	
59	56	5	THAT DOES IT BNA	JASON SELLERS	356	340	
60	46	17	HAND OF FATE EPIC	SONS OF THE DESERT	289	701	
61	55	9	THE GIFT EPIC	COLLIN RAYE FEATURING JIM BRICKMAN	281	402	
62	65	3	BELLEAU WOOD CAPITOL/CAPITOL NASHVILLE	GARTH BROOKS	243	205	
63	48	15	ONE SOLITARY TEAR ARISTA NASHVILLE	SHERRIE AUSTIN	241	533	
64	63	3	LITTLE BLUE DOT EPIC	JAMES BONAMY	217	223	
65	71	3	THE NEXT STEP ARISTA NASHVILLE	JIM COLLINS	207	167	
66	69	2	SOMEBODY WILL CAPITOL NASHVILLE	RIVER ROAD	202	186	
67	60	13	WALKIN' THE COUNTRY CAPITOL NASHVILLE	THE RANCH	200	270	
68	70	5	THE WISH CURB	BLAKE & BRIAN	169	173	
69	NEW ▶		THE KIND OF HEART THAT BREAKS WARNER BROS.	CHRIS CUMMINGS	146	114	
70	68	10	A LITTLE IN LOVE REPRISÉ	PAUL BRANDT	142	187	
71	RE-ENTRY		FROM THIS MOMENT ON MERCURY	SHANIA TWAIN WITH BRYAN WHITE	142	144	
72	NEW ▶		JUST BETWEEN YOU AND ME EPIC	THE KINLEYS	141	15	
73	RE-ENTRY		NOTHIN' BUT THE TAILLIGHTS RCA	CLINT BLACK	137	123	
74	NEW ▶		THEN WHAT GIANT	CLAY WALKER	123	16	
75	RE-ENTRY		LEROY THE REDNECK REINDEER EPIC	JOE DIFFIE	110	45	

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3000 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 30 that are decreasing in plays are removed from the chart after 20 weeks.

**AIRPLAY**  
**Monitor** ANNOUNCES  
**BEST OF '97**  
OUR SPECIAL 4-in-1 COMBINED  
**Year-End Issue**

**THIS MEGA-MONITOR WILL INCLUDE:**

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- Top 100 hits for each major format
- Year-end power playlists showing total detections for each station
- Interviews with the year's top artist & labels
- Chart managers' analysis of the year in radio
- Label of the year
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# COUNTRY AIRPLAY Monitor

• We Listen To Radio •

December 5, 1997 \$ 4.95 Volume 5 • No. 49

## COUNTRY HIGHLIGHTS

★★★★ NO. 1 ★★★★★

#1

**MICHAEL PETERSON**

*From Here To Eternity (REPRISE)*

★★★★ AIRPOWER ★★★★★

**BROOKS & DUNN** • *He's Got You (ARISTA NASHVILLE)*

**DIAMOND RIO** • *Imagine That (ARISTA NASHVILLE)*

**LEANN RIMES** • *On The Side Of Angels (CURB)*

### GOING FOR AIRPLAY

**PAUL BRANDT** • *What's Come Over You (REPRISE)*

**JIMMY BUFFETT** • *Christmas Island (MARGARITAVILLE/MCA NASHVILLE)*

**THE KINLEYS** • *Just Between You And Me (EPIC)*

**RICOCHET** • *Every Child Is Holy (COLUMBIA)*

**RICOCHET** • *Let It Snow, Let It Snow, Let It Snow (COLUMBIA)*

**SAWYER BROWN** • *Hallelujah He Is Born (CURB)*

## Ads Say The Darndest Things: How Pitches Change With PDs' Concerns

by Phyllis Stark

Ever noticed how trade ads say a lot about the state of our format?

In the early days of Country Airplay Monitor, when there were fewer issues facing the format, many ads in Country Airplay Monitor just touted sales figures, chart successes, and awards. Artists were "powerful," "hot," and "acclaimed," while their songs were "emotional," "a hit," or, better yet, "a smash."

But in recent years, ads have spoken more directly to PDs' concerns about the state of the format. And while PDs may not think that the available product meets their needs, the way in which those concerns seep into trade ads suggests that the labels are at least aware of them.

Is country leaning too pop? Many ads will start describing artists as "real country," "classic," or "country to the core."

Is the format leaning too traditional? Along come ads touting artists who "expand radio's boundaries" and are "country for the '90s."

Is the sound-alike-artist issue rearing its head? Ads promise "fresh," "different," "original," "not cookie-cutter," and "one of a kind" singles that "stand out from the pack."

Is the industry concerned about too many disposable newcomers? Ads point out an act's "longevity" or "familiarity" to the audience.

And while some in the industry bemoan an alleged prevalence of call-out research, some ads cater to call-out junkies. A 1996 ad for 4 Runner's "That Was Him (This Is Now)" said, "With country radio numbers down, you need a record that researches and works." Last year's ad for Kenny Chesney's "Grandpa Told Me So" went further, declaring not only that "the research speaks for itself," but that "Chesney is unanimously recommended by the consultants."

### 'STANDS OUT FROM THE PACK'

Reflecting what has been one of radio's primary concerns for sever-

al years—a perceived glut of sound-alike music—the majority of ads tackle this issue head-on.

A 1994 ad cut right to the chase. "Problem," the ad read, "lately it seems that every single that crosses your desk sounds alike. Solution: Aaron Tippin, 'Lookin' Back At Myself.'"

A '95 ad for Marty's Stuart's "If I Ain't Got You" took a similar tack. "Everything looking and sounding alike?" the ad asked. "One of the most recognizable personalities in country music has delivered a smokin' summer hit."

This year, a Greg Holland ad said, "Rule No. 1: Everything coming out of Nashville sounds the same . . . Greg Holland is the exception to the rule." The ad played on the name of the single it was promoting, "Exception To The Rule."

BlackHawk was described in a '94 ad for "Every Once In A While" as having "a singular sound and style." Earlier this year, an ad for the single "Hole In My Heart" said the act sounds "like no other band out there" and called it "the most unique group in country today."

An ad for Tracy Lawrence's '95 "Live" album called him "one of the truest and most distinctive voices of today's country music artists." One for Sawyer Brown's "Round Here" said, "The style is unmistakable."

LeAnn Rimes certainly made an impact with last year's debut single, "Blue," and the trade ads reflect that. One quotes a programmer saying "very few artists . . . can stand out from the crowd in their debut release. LeAnn Rimes is one of those few who does."

Atlantic used dozens of radio quotes last year for Mila Mason's debut, "That's Enough Of That." "In an era of cookie-cutter music, Mila is a pleasant, refreshing sound," said one. "Mila Mason's CD sounds different, but don't be afraid of different. Different is great," said another.

*Continued on page 5*

ONE DANCE...ONE LOVE...

## "ONE NIGHT"

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For

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Now



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Jo Dee Messina  
"Bye Bye"

Airplay Date: 1/12

Produced By Byron Gallimore & Tim McGraw  
From The Upcoming Album "I'm Alright" Due For Release In March 1998  
Look For The Retail Single In Stores February 1998

**CURB**  
RECORDS

## CBS Corp. Is Launched On Wall Street

**T**he CBS Corp. was officially launched Dec. 1, with actor Bill Cosby initiating the first trade of the day on the New York Stock Exchange. A CBS logo flag flew outside the exchange all day, and traders on the exchange floor wore CBS caps. CBS Corp. is the entity formed by the union of Westinghouse Electronic Corp./Group W and CBS, plus Infinity Broadcasting, which was purchased by Westinghouse last year. CBS Corp. stock is traded under the "CBS" symbol. Westinghouse's former "WX" symbol has been retired.

Although the percentage of stations in Arbitron-ranked markets programming country decreased from 15% to 14.5% from 1996 to '97, the average share for all Arbitron-rated country stations rose from 11% to 11.8% in a year, meaning that the remaining country stations are getting better ratings. Those figures are from the upcoming eighth edition of the M Street Radio Directory and compare spring '96 to spring '97 data.

Framingham, Mass.-based syndicator SuperRadio launches a gold-based country show. The two-hour weekly "Retro Country U.S.A." will be hosted by WRBQ Tampa, Fla., morning host Ken Cooper and will emphasize '80s country hits. Former KSSN/KMVK Little Rock, Ark., GM

Jay Werth is named VP/GM at AC KGBY and oldies KHYL Sacramento, Calif.

WYTE Stevens Point, Wis., debuts an all-new lineup under new OM Tomm Rivers, who was the former morning host at WGEE Green Bay, Wis. The former morning show, consisting of former PD Mark Skibba, Ken Stechbauer, and Connie Mattingly, is replaced by Wisconsin radio vet Terry T. and former AC WYCO Wausau, Wis., morning co-host Dee Dee Myers. Former KDXE Sulphur Springs, Texas, PD Brian Wells joins WYTE for p.m. drive, replacing Greg Easy Ryder; AC WSPT Stevens Point, night jock

Kris Kaane takes over the same shift from the exiting Damian Burns.

WKKX (Kix 106.5) St. Louis names Adrienne Barrett executive producer and promotes Stacy Carmichael to assistant producer and affiliate relations manager of the nationally syndicated "Steve and D.C. Morning Show," which is based at WKKX. Barrett previously was assistant producer of the syndicated "Mark and Brian Show," based at KLOS Los Angeles. Carmichael has been with the Steve and D.C. show for a year.

Chevy Smith is upped from P/T to nights at WBTU Fort Wayne, Ind., replacing Carmen, who's now in middays.



**RADIO ACTIVE**  
by Phyllis Stark  
615-321-4284 • pstark@billboard.com

## Bye-Bye Boston



Holliston, Mass., native Jo Dee Messina stopped by her hometown station, WKLB, on a recent visit to Boston. She played her new single, "Bye Bye," on the air, broadcast a traffic report, discussed her upcoming album, "I'm Alright," and took calls from friends and fans. Pictured, from left, are traffic reporter Candy O'Terry, Messina, and p.m. driver Jeff McKee.

## ON THE ROW

### Word Entertainment Shuts Word Nashville

**W**ord Entertainment has dissolved Word Nashville, the 2-year-old country label that created and marketed music to both the mainstream country and Christian markets, according to Billboard. The label's roster included Brent Lamb and Skip Ewing, who remain on Word's Christian label roster. Word Nashville director of marketing Rick Bowles and public relations coordinator Kimberly Eaton are out. VP/GM Jeff Teague remains with the label until the year's end.

The Kentucky HeadHunters have amicably parted ways with their label, BNA Records. The

group has charted 11 singles since '89, including its only top 10 record, "Oh Lonesome Me," which peaked at No. 8 in 1990, when the group was on Mercury Records. The group's debut album, "Pickin' On Nashville," went to No. 2 on the Billboard Top Country Albums chart in 1990. The follow-up, "Electric Barnyard," peaked at No. 3 in '91, and "Rave On!" went to No. 22 in '93.

Kathy Mattea will be a featured performer on "Brian Boitano's Holiday Skating Spectacular," which will air Jan. 1 on NBC-TV. She will perform "Love Travels" and "Sending Me Angels."

Reminder: Dec. 10 is the pickup day for the Charts With Hearts food drive for Second Harvest Food Bank, sponsored by Country Airplay Monitor, Gavin, Music Row, and Radio & Records (Country Airplay Monitor, Nov. 21). If you have not already organized a collection within your company, please do so. Editors from all four publications will be stopping by together between 1 p.m. and 4 p.m. to collect donations. A pickup schedule will be distributed this week. The label or company that donates the most food wins a free strip ad in all four publications.



## COUNTRY CONFIDENTIAL BY WADE JESSEN

615-321-4291 • wjessen@billboard.com

## Some Changes To The Chart Rules

**E**ffective with last week's issue (Nov. 28), our new chart year has begun, and our "weeks-on" rule has been modified to remove descending titles after 20 weeks when they fall below position No. 30, rather than No. 20. In addition, our Airpower criteria has been lowered to 3,000 spins (see Country Confidential, Feb. 4, July 18, and Aug. 8).

Eighteen months ago, we began to observe an unusually high number of descending titles that were being removed from our 75-position airplay list from positions as high as No. 11, although most of the titles in question were falling off the chart from the low teens under our prior rule. Although this particular issue prompted our initial concern, the decision was not based entirely on those disappearing titles. It hasn't been unusual over the past three years for titles charting from unsolicited album play to eventually accumulate as many as 20 weeks at the lower rung of the chart. For example, "It's Midnight Cinderella" from Garth Brooks' "Fresh Horses" set had racked up a total of 20 weeks and was removed from the chart. When Capitol Nashville decided to issue that track as a single, our rule was suspended to allow that title to re-enter the chart and continue accu-

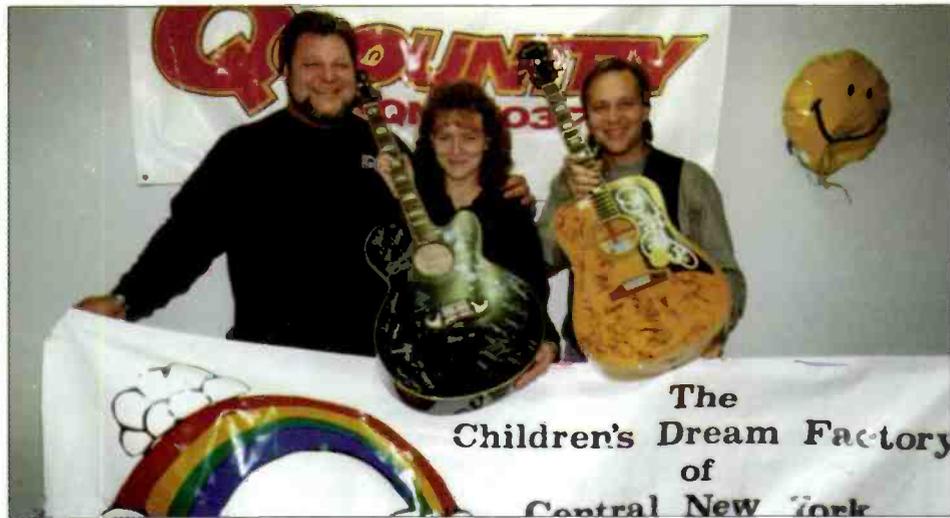
mulating airplay points. Although slightly less problematic than the Brooks example, Collin Raye's "What If Jesus Comes Back Like That" faced basically the same scenario.

After 18 months of gathering input from programmers and label personnel and observing an overall slowing of rotations at radio during that time, it became clear that a change was in order to more accurately reflect the actual airplay activity at country stations.

Another modification that became a byproduct of our weeks-on rule change is the lowering of Airpower criteria from 3,200 spins to 3,000. This modification also resulted from input from promotion executives, consultants, and programmers, who expressed the overwhelming opinion that the titles which were awarded Airpower stripes under the old rule were already considered breakthrough records. Couple that concern with a more accurate pattern of descent for titles inside the top 30, and this change became even more important, since it will allow breaking titles to be singled out with Airpower status earlier in their individual chart lives.

Please don't hesitate to contact me by phone, fax, or E-mail if you have questions or need more information on these recent changes.

## Dueling Guitars



WQNY Ithaca, N.Y., morning man Chris Allinger lived aboard a converted school bus for a week, traveling through the listening area picking up hundreds of thousands of cans and bottles that, when redeemed for their nickel deposits, netted \$26,000. The money was donated to the charity Children's Dream Factory of central New York, which fulfills wishes for critically, chronically, and terminally ill children. The station also awarded two Epiphone guitars, signed by about 25 artists, to a winner, who kept one and donated the other to Children's Dream Factory. Pictured, from left, are Children's Dream Factory board chairman Jeff Clark, winner Ann Cusmano, and Allinger.

## Battle Brews Over 'Sending Me Angels'

The holiday season seems like an unlikely time for a cover battle, but a mini one is brewing over the song "Sending Me Angels," with versions at radio by Rising Tide artist Delbert McClinton and Mercury's Kathy Mattea.

McClinton's version, which features Vince Gill and Lee Roy Parnell, was released to radio 10 weeks ago and briefly appeared on the Country Airplay chart two weeks ago at No. 73. Although it was not actively worked at country radio, the label recently opted to repackage it with a photo of McClinton in a green vest and red Santa hat and sent it out to radio again with a note calling it "the perfect song for the holiday season." Meanwhile, Mc-

Clinton's version has been getting a lot of exposure on CMT, where the video was No. 29 with 16 airings last week. The video also features Gill and Parnell.

Like Rising Tide, Mercury is not aggressively working Mattea's version as a single but did send it to radio via the CDX holiday compilation "CDXMAS" and is hoping for some holiday airplay. The track appears on Mattea's album "Love Travels" and is 23 seconds longer than McClinton's 3:45 version.

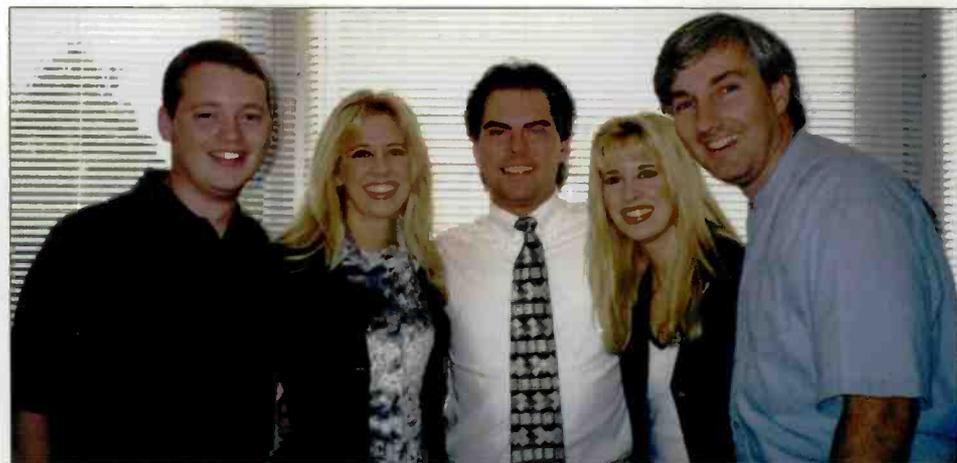
"Sending Me Angels" was written by Jerry Lynn Williams and Frankie Miller. It was previously cut in Spanish by an artist on the Arista/Austin label.

PHYLLIS STARK

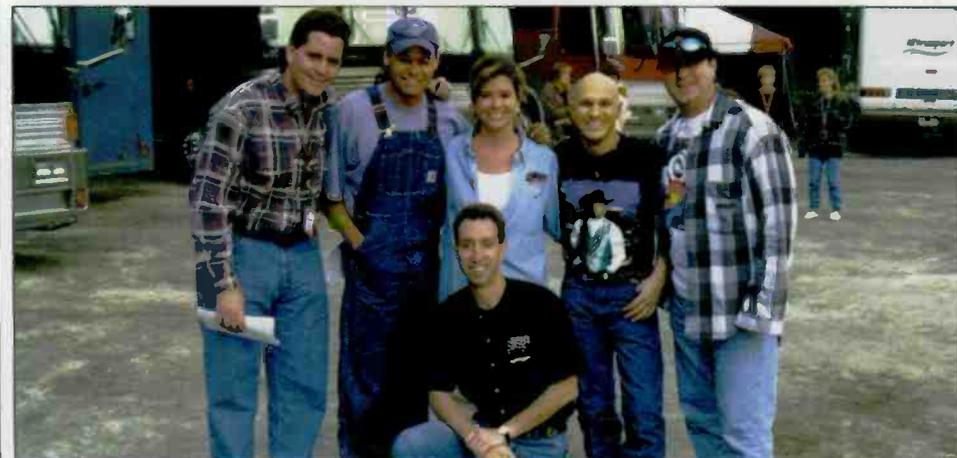
**M Street Format Monitor****Country Format Shows Unlucky 13 Station Loss In November Count**

RANK		The M Street FORMAT MONITOR <small>Copyright M Street Corp. 1997</small>	STATION COUNT		
THIS MONTH	LAST MONTH		NOV. '97	OCT. '97	NET GAIN OR LOSS
1	1	Country	2,485	2,498	-13
2	2	News/Talk	1,116	1,111	5
3	3	Adult Contemporary	900	905	-5
4	4	Oldies	757	757	0
5	5	Religion (Music)	663	650	13
6	6	Adult Standards	555	549	6
7	7	Spanish	478	475	3
8	9	Classic Rock/Hits	413	410	3
9	8	Religion (Talk)	395	411	-16
10	10	Soft AC/Easy Listening	394	394	0
11	11	Top-40/Mainstream/Rhythm	356	355	1
12	12	Mainstream Rock	263	262	1
13	13	Top-40/Adult	261	257	4
14	14	Sports	222	221	1
15	15	R&B Adult/Oldies	181	179	2
16	16	R&B	169	169	0
17	17	Miscellaneous	164	162	2
18	18	Modern Rock	138	140	-2
19	19	Triple-A	94	95	-1
20	20	Jazz	92	91	1
21	21	Modern AC	72	66	6
22	22	Classical	43	44	-1
<b>Total commercial operating stations</b>			<b>10,211</b>	<b>10,201</b>	
<b>Stations off the air</b>			<b>137</b>	<b>146</b>	

M Street Corp., is a Nashville-based provider of radio station information to the radio and music industries. Call 615-865-1525 for more information.

**Double Trouble**

Epic duo the Kinleys recently stopped by WMZQ Washington, D.C., where they were interviewed by midday host Carol Munse and played an acoustic set on the air. Pictured, from left, are MD Jon Anthony, Heather Kinley, PD Mac Daniels, Jennifer Kinley, and Epic Northeast regional Jim Dorman.

**Jamming In Crystal River**

WQYK-FM Jacksonville, Fla., staffers mingled with artists at the third Crystal River Jam Nov. 15-16 in Crystal River, Fla. Pictured in the back row, from left, are OM/morning man Tom Rivers, Atlantic artist Neal McCoy, promotion coordinator Shauna Mason, Asylum artist Kevin Sharp, and morning co-host Braden Gunn. Evening host Joey Steele is pictured in front.

**AIRBORNE**

Instant information on Country's new artists

**★ Chris Cummings****"THE KIND OF HEART THAT BREAKS"**  
(WARNER BROS.)

Canadian Chris Cummings literally got called out of a high school math class and told Warner Bros. was interested in signing him. After five years of development on the label, Cummings, now 22, is releasing his first U.S. album, an earlier version of which was released in Canada. Four songs on the album reached top 20 on the Canadian charts, including the No. 1 single "Sure Enough," which also topped CMT Canada's video list. Cummings was born and raised in Norton, New Brunswick, about 100 miles northeast of Maine, where his family has lived for 200 years. He made his public singing debut at age 5.

**Dixie Chicks****"I CAN LOVE YOU BETTER"**  
(MONUMENT)

The debut act for the revived Monument label, Dixie Chicks has been voted "best country band in Dallas" four times by The Dallas Observer. The trio of Texas natives consists of lead vocalist Natalie Tarabay and sisters Martie Seidel and Emily Erwin. Tarabay, a Berklee College of



Music vocal scholarship recipient, is the daughter of renowned steel guitarist Lloyd Maines. Fiddler Seidel has been playing since the age of 5 and has been recognized in many national fiddle competitions. Erwin has been playing various instruments professionally since the age of 12. The group made its debut performing on a Dallas street corner in 1989 and has since built up a loyal following touring coast to coast.

**The Kinleys****"PLEASE"** (EPIC)

Twin sisters Heather and Jennifer Kinley grew up in Philadelphia and moved to Nashville at the age of 19 to pursue a country music career. For the next seven years, they spent nights waitressing and days working on their songwriting. They crashed parties, went to writers' showcases, and spent a year at the Courtyard Cafe doing covers, with Jennifer on piano and Heather on guitar. A demo of "Just Between You And Me" got the attention of Epic Records. The duo's debut album is named for that song.

**The Lynns****"NIGHTS LIKE THESE" (REPRISE)**

The twin daughters of Loretta Lynn, Peggy and Patsy Lynn grew up on a farming ranch in rural Hurricane Mills, Tenn., as the youngest of six children. Peggy moved to Nashville in the late '80s to pursue a solo career but later formed a band, the Honk-A-Billies, with her sister and played at Tootsie's Orchid Lounge every other Thursday night for two years. Peggy would wear her mother's old stage boots and dress during the shows, but the sisters originally kept their musical lineage a secret. A \$300 demo of "Nights Like These" and "It Hurts Me" caught the attention of Warner/Reprise VP of A&R Doug Grau. The original demo of "It Hurts Me" made the cut on the final album.

**The Ranch****"WALKIN' THE COUNTRY"**  
(CAPITOL NASHVILLE)

The Ranch's front man and primary songwriter, Keith Urban, grew up in Australia and says he knew when he was 7 years old that he would come to Nashville and play country music. He picked up the guitar at the age of 6 and entered country music talent shows two years later. Urban teamed up with drummer Peter Clarke in 1988 to form a band that was successful in their home country. Bassist Jerry Flowers, a native West Virginian, auditioned for Urban and Clarke in Nashville in 1993 and was immediately hired to complete the trio.

**The Thompson Brothers Band****"DRIVE ME CRAZY" (RCA)**

The Thompson Brothers Band, which consists of lead singer/guitarist Andy Thompson, drummer Matt Thompson, and bassist Mike Whitty, got its start in the Boston suburb of Norwell, Mass. The band members have been playing together since they were in their early teens, when they came together for a junior high school talent show. Before they were old enough to drive, they were performing "Monster Mash" across the Northeast as novelty act Boris Pickett's Crypt Kickers. After playing every country bar in Massachusetts, they moved to Nashville, thanks to track scholarships to Belmont University, and landed a steady gig at a seedy South Nashville bar, where they played eight-hour sets over the sound of passing trains. The group will follow up last year's six-song EP, "Cows On Main Street," with the new album, "Blame It On The Dog," Jan. 27, 1998.

★ Denotes first appearance. Airborne features those artists who are making their debut chart runs in Country Airplay Monitor.

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## Ads Say The Darndest Things: How Pitches Change With PDs' Concerns

Continued from page 1

Earlier this year, an ad for Jack Ingram's "That's Not Me" said, "If you're looking for cookie-cutter country, that's not me." In one for a subsequent single, "Flutter," Ingram was called "a new breed of country singer." A quote from a journalist declares that "in an age when soft rock passes for real country, Ingram is the s---kicker's revenge."

### STRETCHIN' THE COUNTRY

Some artists are praised in trade ads for expanding the boundaries of country. Both the Mavericks and Tractors have, at times, stressed the uniqueness of their sound. So did a 1993 ad for Dwight Yoakam's "This Time," which said he "continues to extend the boundaries of country music."

WMZQ Washington, D.C., PD Mac Daniels calls Alison Krauss "a mass-appeal artist" in a '95 ad for her single "Baby, Now That I've Found You." Daniels also calls the song "a great way to bring more people into our format."

An ad for Emilio's "It's Not The End Of The World" used a series of quotes to describe him as "not just the flavor of the month" and "a great addition to country." Earlier this year, an ad for Emilio's "It's On The House" said he "stands out from the pack."

An ad for Frazier River's "She Got What She Deserves" says of the band, "Their style fills a void of what's missing in country music today." That exact same quote was used this year in an ad for the Buffalo Club's "Heart Hold On." That act's first hit, "If She Don't Love You," was termed "an incredible sound that's long been missing from radio."

Other acts whose ads stressed their uniqueness included Russ Taff (who used a Billboard quote calling him "a nice reminder of how stylistically wide the format has become"), Helen Darling, Steve Kolander, and Kim Richey.

Recently, Jim Collins' "The Next Step" was called "the kind of music . . . we need more of in our format," in a PD quote used in an October ad. "I hope this is the future of the format," another programmer said.

This year's ad for Big House's "You Ain't Lonely Yet" used this press quote: "As Nashville critics complain that the same producers make the same records *ad infinitum*, here comes Big House." Another journalist quote promotes the Ranch's "Walkin' The Country" as "just the wake-up call country has been needing."

### FAMILIARITY BREEDS CONTENTMENT

Again reflecting PDs' fear of disposable artists, many ads emphasize an act's longevity and familiarity or, for newer acts, potential longevity. Shenandoah, in an ad for its '95 single "Always Have Always Will," was called "consistent [in] delivering for country radio."

Mark Chesnutt, in an ad for this year's "Thank God For Believers," was called "true today, true tomorrow."

A '96 ad for K.T. Oslin's "Silver Tongue And Goldplated Lies" called her "a familiar voice. A proven name. A multi-platinum sales success."

Sammy Kershaw's "familiar voice" was mentioned in an ad for his '96 single, "Meant To Be." Lorrie Morgan, in an ad for her '97 single, "Good As I Was To You," was said to have "an identifiable voice."

Trace Adkins' ads for his '96 debut, "There's A Girl In Texas," promised "a country voice you'll come to rely on." Two months later, an ad for Ty Herndon's "Living In A Moment" offered "a voice the format can hang its hat on."

### KEEPING IT 'REAL'

At least seven artists have been described as "the real deal," in trade ads over the past 4 1/2 years, including Hank Williams Jr., Rhett Akins, Emilio, Chesnutt, and Rising Tide acts Kris Tyler, Ingram, and the Buffalo Club. Dozens more have been described as simply

"real," reflecting another programmer concern—superficial talent.

A '94 ad for John & Audrey Wiggins promises "the same *real* quality" as the Judds and would fill "the void in country music caused by the departure of the Judds."

### PAST MEETS PRESENT

On the right, there is a whole slew of artists who promise a traditional sound. On the left is another group that made a mark by sounding "fresh." But in the middle, there are the artists who combine the past and the present.

Ken Mellons' "Jukebox Junkie" was described in '94 as being "like country's past meeting its future." The same ad called the song "the epitome of country" and "hardcore country."

Mandy Barnett, in an ad for her single "Now That's All Right With Me," used radio quotes that said "the past, the present, and the future all can be found in Mandy Barnett."

The Mavericks were described as "contemporary and forward thinking while rooted in the past" in an ad for last year's "All You Ever Do Is Bring Me Down."

BR5-49 was described as in "the tradition of the past meets the energy of the future" in a '96 ad for "Cherokee Boogie." The follow-up single, "Even If It's Wrong," came with an ad calling BR5-49 "the band that has made Nashville a safer place for real country music."

Dean Miller's "My Heart's Broke Down (But My Mind's Made Up)" was promoted with an ad that quoted a journalist who said Miller uses "traditional country elements without leaning on them." Billy Yates was described in an ad for this year's "I Smell Smoke" as "a terrific singer who's both country and different."

### PURE COUNTRY

Back on the traditional side, Shelby Lynn was touted as having "a pure country voice" in an ad for last year's "Another Chance At Love." Dawn Sears was described in a '94 ad as "the most authentic new female country singer on the scene" and "a vocalist of the classic mold."

The same year, Chesnutt was called "this generation's embodiment of the honky-tonk mystique. A living, breathing repository of the genre's best, past and present." John Anderson was called "undeniably country" in an ad for his '95 single, "Paradise."

In an ad for their debut single, "Falling Out Of Love," the Wiggins were described as having "genuine country roots," and "a traditional country edge." Wesley Dennis was called "country to the core" in a '94 ad for "I Don't Know (But I've Been Told)."

In a '95 ad for "I Let Her Lie," Kershaw said this about Daryle Singletary: "He's real country, and that's just what we need in country music today." Morgan is quoted in an ad for Singletary's "The Note," saying it "reminds me of what *real* country music should sound like."

Vince Gill says in an ad for Lee Ann Womack's debut album that she "is providing what I really miss in country music these days—pure, straight-ahead, hardcore, traditional music."

### PREDICTING THE FUTURE

In looking at ads from Airplay Monitor's 4 1/2 year history, we've tried to stick to those that made a larger point about the state of the format, rather than point out those ads that took on an unfortunate irony when a project wasn't well received by radio.

But we do have to cite that prescient ad for Kris Tyler's "Keeping Your Kisses" this past March, which quoted then WKXX Chicago morning men Tim and Willy as saying, "Add this record immediately, or we're going back to Phoenix." By September, the pair was indeed back in Phoenix.

## MONITOR PROFILE

### For Capitol Nashville's Stevens, It's Promo Business As Usual

**I**n the midst of all the rumor, gossip, and speculation along Music Row about the recent upheavals at Capitol Nashville, the label's promotion department has endeavored to stay out of the limelight and sustain the momentum that started with the introduction of Deana Carter and Trace Adkins last year.

"Rumors are an everyday part of the business," says Capitol Nashville VP of national promotion Terry Stevens. "I've never paid a great deal of attention to them or given them much thought. It would consume my day with negativity if I paid attention. There is no positive outgrowth of that. We've just done the best job we could do, and we thought that would always prove itself in the end."

Ignoring last year's rumors of an imminent shake-up in Capitol's promotion department that involved a national promotion director from another label coming to Capitol, Stevens' team, headed by senior VP of pro-

nearly impossible to predict what radio will go for, even with the combined experience of an entire promotion team to draw from. "When a new style works for a while, shortly thereafter it will be followed by a variety of entertainers in the same style. Sometimes an act comes along that may not be this week's flavor [that] does not get the attention that it would if it had been released three weeks later." Carter's debut album had been on hold for quite a while before it was released, and Stevens speculates that if the set had been released when it was first recorded, it may not have become the multi-platinum success it was.

Meanwhile, the Capitol staff is having a lot of fun with the new Garth Brooks album, "Sevens." Last week, 12 of the album's 14 cuts appeared on the Country Airplay chart. Stevens says working a project like that "is the biggest rush, because the day before it goes out you have no idea how people are going to react . . . so when it came out, the anticipation of everybody liking it is so great you're just about ready to explode." When people do react positively to it, Stevens says, "I can't begin to tell you what a great time it is. You want it for all the people you're working for. You want this for Dean Miller and for River Road."

Surprisingly, Stevens doesn't believe that radio has changed all that much in the 20 years he's been in the business. "Sorry gang, it's still entertaining the people who are listening," he says. While the personnel behind the scenes have changed a lot, "that's something that's always been constantly changing anyway. Now the big thing is everyone who is programming has to be on the air. OK, that was the case 15 years ago, too."

The one big difference in radio Stevens sees now is that "too many people play it safe because they think they are protecting the investment. But if you're playing it safe, you're not going to get the 10%-15% growth a corporate owner wants; you're just going to maintain."

Stevens is on a growing list of former radio programmers who have made the move to the label side. After graduating from the University of South Dakota, he found himself running the small-market AM/FM combo where he had worked while attending school. That led to a PD/morning man job in Omaha, Neb., and later the PD job at top 40 WIXY Cleveland. His first country experience came at rival WHK, where he was MD. In the late '70s, he landed an airshift at WMAQ Chicago. After moving to hot AC sister WKQX (Q101), Stevens kept his hand in country by doing an airshift for what is now ABC's Country Coast to Coast format.

But one day in the late '80s, Stevens says, he literally woke up and decided he was "tired of listening to myself talk. I [had] said 'It's going to be a partly sunny day' one too many times." Stevens says he decided that "I wasn't interested in listening to me [on the air anymore], so how could anyone else be interested?" That's when he heard from longtime friend Catino, who used to call on him years before when the latter was a regional working records in Cleveland.

Stevens joined Catino and label head Jimmy Bowen at what was then Universal Records, and six months later moved to Capitol when Bowen took the job running that label and brought his whole promotion team with him. He started as Northeast and Midwest regional, was later upped to a regional VP job overseeing the East Coast, and moved to Nashville three years ago when he was named to his current position.

PHYLLIS STARK



**Terry Stevens**  
VP of National Promotion  
Capitol Nashville

*Too many play it safe because they think they're protecting the investment*

motion Bill Catino, forged ahead with what became two of the year's biggest success stories. At the recent Country Radio Seminar-West in Sacramento, Calif., panelists at one session agreed that the only two artists who were truly "broken" at radio last year were Carter and Adkins.

Stevens says that was the result of a lot of hard work, extensive road-tripping to take the artists to radio, and the right music. "We worked around the clock to make people aware of these entertainers," he says. It also helped that both artists were different from what else was out there in the market. For Adkins, Stevens says, "at a time with a lot of tenors, we came with a bass." For Carter, "she had great music and a great personality. People were able to relate to her."

For Stevens, the rewards of his job come from the people he works with on a daily basis, and from helping along the careers of artists. "One of the things I'm most proud of is being part of a team that is moving forward and winning," he says. "That's where my rewards have come from . . . You get real excited when you get No. 1's, and when a buzz starts on the Ranch and they end up on the chart, and when someone like Deana and Trace win their first award. I like the action, the relationships, and the excitement. The day that stops, I'll do something else."

As with any other label, for every success there has been a disappointment at Capitol. While Carter and Adkins have become new stars and Garth Brooks and John Berry have remained consistently successful, the label has not had the same luck, thus far, with River Road and Dean Miller, while George Ducas and Emilio seem to have lost radio's attention after one big single, and Suzy Bogguss has become a tough sell.

Stevens says, "Musical acceptance out there has always been somewhat cyclical," and it's

# Monitor AIRPLAY

## GREATEST GAINERS

Broadcast Data Systems  
Airplay Recognition Service

### Strongest Increase In Airplay This Week

INCREASE  
IN PLAYS

<b>TIM MCGRAW</b> • <i>Just To See You Smile</i> (CURB)	+835
KRTY +18, WDRM +17, KYNG +17, KXXY +17, WMSI +16, WZZK +16, WRNS +15, WYNK +15, KSCS +15, WGGY +14	
<b>SHANIA TWAIN</b> • <i>Don't Be Stupid (You Know I Love You)</i> (MERCURY)	+622
KJJK +20, KHEY +19, WDRM +18, WGNE +16, WKCN +16, WCOL +16, KDRK +16, WGRL +14, KWEN +14, KASE +14	
<b>SAMMY KERSHAW</b> • <i>Love Of My Life</i> (MERCURY)	+493
WQDR +21, WBBS +19, WYNK +16, KYCW +15, WQMX +14, WQNA +14, WYRK +14, WCMS +14, WOIK +13	
<b>DARYLE SINGLETARY</b> • <i>The Note</i> (GIANT)	+420
WKTF +21, WGNE +15, KJJK +15, KMLE +14, WYNK +13, WCMS +12, KSON +12, KMDL +11, KXKC +11, KGMV +11	
<b>BROOKS &amp; DUNN</b> • <i>He's Got You</i> (ARISTA NASHVILLE)	+410
WYYD +26, WTQR +19, WGRX +15, KOUL +15, WKLB +14, KNIX +13, KFRG +12, KSON +12, WBBS +11, WYNK +11	
<b>LEE ANN WOMACK</b> • <i>You've Got To Talk To Me</i> (DECCA)	+403
WXBQ +21, KUPL +20, KSSN +18, WCHY +16, WDRM +16, KYCY +15, KCCY +14, WKTF +14, WHSL +13, WQDR +13	
<b>JOHN MICHAEL MONTGOMERY</b> • <i>Angel In My Eyes</i> (ATLANTIC)	+366
KJJK +32, WBBS +17, WCKT +15, WDAF +15, WGRL +13, WRKZ +13, WAMZ +13, WSIX +13, KVOO +12, WGKX +12	
<b>BRYAN WHITE</b> • <i>One Small Miracle</i> (ASYLUM)	+346
WRBQ +15, WBSC +13, WVKV +12, KBEO +12, WQXK +11, KGMV +11, WSSL +10, KFKF +10, WMUS +9, WXCT +9	
<b>NEAL MCCOY</b> • <i>If You Can't Be Good (Be Good At It)</i> (ATLANTIC)	+335
WGRL +19, WKTF +16, WIRK +15, KHEY +14, WGNE +13, KHAY +13, WBUB +12, KFKF +12, WCMS +12, KPLX +12	
<b>TRAVIS TRITT</b> • <i>Still In Love With You</i> (WARNER BROS.)	+313
WCOL +17, KRTY +15, KSCS +13, WBUB +11, WPZM +10, WRNS +10, WCHY +10, KWNR +9, WCKT +9, WSSL +9	
<b>GARTH BROOKS</b> • <i>Longneck Bottle</i> (CAPITOL/CAPITOL NASHVILLE)	+309
KDRK +18, KIIM +17, KTST +15, WYNK +14, WCKT +13, WXBM +13, WPOC +13, WBUB +12, WHKO +12, KAJA +12	
<b>LORRIE MORGAN</b> • <i>One Of Those Nights Tonight</i> (BNA)	+308
KYNG +14, KHEY +13, WHSL +12, WGRX +11, WWGR +10, KRST +10, WEZL +10, KNCL +10, WGNE +9, WYYD +9	
<b>TOBY KEITH WITH STING</b> • <i>I'm So Happy I Can't Stop Crying</i> (MERCURY)	+306
KTST +16, WWGR +15, WYNK +15, KXXY +14, WKSJ +13, WCKT +12, KVOO +12, WAMZ +12, KEKY +12, KXKC +11	
<b>TRACE ADKINS</b> • <i>The Rest Of Mine</i> (CAPITOL NASHVILLE)	+288
KITTS +16, WYGY +15, WKCN +14, WPOR +14, WQYK +14, WKIS +14, WWGR +13, WGNA +12, KYCW +12, WYAY +12	
<b>ANITA COCHRAN (DUET WITH STEVE WARINER)</b> • <i>What If I Said</i> (WARNER BROS.)	+286
KYNG +21, WSSL +15, KDRK +14, WCOL +13, WNCY +12, WKSJ +12, WBSC +12, WYNK +12, WBUB +11, WSM +11	
<b>PATTY LOVELESS</b> • <i>You Don't Seem To Miss Me</i> (EPIC)	+286
KMDL +18, WSM +15, KSSN +14, KDDK +12, WYGY +11, WJBE +11, KOUL +10, WKCO +10, WXBM +10, KFKF +10	

### MOST NEW STATIONS

	No. Of Stations		No. Of Stations
<b>BRYAN WHITE</b> <i>One Small Miracle (Asylum)</i>	37	<b>MILA MASON</b> <i>Closer To Heaven (Atlantic)</i>	17
<b>DARYLE SINGLETARY</b> <i>The Note (Giant)</i>	33	<b>TRAVIS TRITT</b> <i>Still In Love With You (Warner Bros.)</i>	17
<b>SHANIA TWAIN</b> <i>Don't Be Stupid (You Know I Love You) (Mercury)</i>	26	<b>DIXIE CHICKS</b> <i>I Can Love You Better (Monument)</i>	16
<b>MARK CHESNUTT</b> <i>It's Not Over (Decca)</i>	25	<b>NEAL MCCOY</b> <i>If You Can't Be Good (Be Good At It) (Atlantic)</i>	15
<b>TIM MCGRAW</b> <i>Just To See You Smile (Curb)</i>	25	<b>CHELY WRIGHT</b> <i>Just Another Heartache (MCA Nashville)</i>	15
<b>LORRIE MORGAN</b> <i>One Of Those Nights Tonight (BNA)</i>	21		

# VIDEO PLAYLISTS



	TW	LW
1 Deana Carter, Did I Shave My Legs For This?	37	9
2 Wynonna, When Love Starts Talkin'	34	29
3 Tim McGraw, Everywhere	33	31
4 Shania Twain, Love Gets Me Every Time	30	29
5 Clint Black, Something That We Do	29	26
6 Trisha Yearwood And Garth Brooks, In Another's Eyes	29	28
7 Reba McEntire, What If It's You	28	28
8 Michael Peterson, From Here To Eternity	28	28
9 The Kinleys, Please	28	27
10 Trace Adkins, The Rest Of Mine	28	33
11 Martina McBride, A Broken Wing	27	29
12 Mark Chesnutt, Thank God For Believers	25	32
13 Brooks & Dunn, Honky Tonk Truth	25	28
14 Patty Loveless, You Don't Seem To Miss Me	25	22
15 Sammy Kershaw, Love Of My Life	22	20
16 Anita Cochran (Duet With Steve Wariner), What If I Said	21	20
17 Collin Raye Feat. Jim Brickman, The Gift	21	21
18 Dixie Chicks, I Can Love You Better	21	21
19 John Michael Montgomery, Angel In My Eyes	21	22
20 David Lee Murphy, Just Don't Wait Around Til She's Leavin'	21	32
21 Chely Wright, Just Another Heartache	21	21
22 Sherrie Austin, One Solitary Tear	20	20
23 Shania Twain, Don't Be Stupid (You Know I Love You)	20	38
24 Chris Cummings, The Kind Of Heart That Breaks	20	21
25 David Kersh, If I Never Stop Lovin' You	20	5
26 Blackhawk, Postmarked Birmingham	19	21
27 Ty Herndon, I Have To Surrender	18	13
28 The Ranch, Walkin' The Country	15	13
29 Paul Brandt, A Little In Love	15	20
30 Jim Collins, The Next Step	15	13

31 Sons Of The Desert, Hand Of Fate	15	13
32 Big House, Love Ain't Easy	14	14
33 Kris Tyler, What A Woman Knows	14	20
34 Clay Walker, Watch This	14	14
35 Prairie Oyster, She Won't Be Lonely Long	14	13
36 John Anderson, Small Town	14	14
37 The Lynns, Nights Like These	14	14
38 Lonestar, You Walked In	14	14
39 Lila McCann, I Wanna Fall In Love	14	13
40 The Tractors, The Last Time	14	13
41 James T. Horn, Geronimo	14	13
42 Rhett Akins, More Than Everything	14	14
43 Raybon Bros. With Olivia Newton-John, Falling	14	14
44 Michael Johnson With Alison Kraus, Whenever I Call You Friend	13	14
45 Delbert McClinton, Sending Me Angels	13	16
46 Neal McCoy, If You Can't Be Good (Be Good At It)	13	20
47 Ricochet, Blink Of An Eye	11	14
48 Bryan White, Love Is The Right Place	11	26
49 Tracy Byrd, Good Ol' Fashioned Love	11	13
50 Bryan White, One Small Miracle	9	0
51 Sawyer Brown, Six Days On The Road	8	3
52 Mila Mason, Closer To Heaven	8	0
53 Vince Gill, You And You Alone	7	13
54 Ruby Lovett, Look What Love Can Do	7	7
55 Mark O'Connor & James Taylor, Johnny Has Gone For A Soldier	7	7
56 Marty Stuart, Tempted	6	0
57 Neal McCoy, The Shake	6	4
58 Diamond Rio, How Your Love Makes Me Feel	6	4
59 Lorrie Morgan, Go Away	6	4
60 Various Artists, Make A Miracle	6	4
61 Alan Jackson, I Don't Even Know Your Name	5	3
62 Tracy Lawrence, Texas Tornado	5	2
63 Collin Raye, On The Verge	5	3
64 Alan Jackson, Little Bitty	5	7
65 Alan Jackson, Who's Cheatin' Who	5	4
66 Reba McEntire, I'd Rather Ride Around With You	5	3
67 Kathy Mattea, 455 Rocket	5	5
68 Tanya Tucker, Little Things	5	3
69 Tracy Lawrence, How A Cowgirl Says Goodbye	5	4
70 George Strait, Carrying Your Love With Me	5	6
71 Sawyer Brown, This Night Won't Last Forever	5	3
72 Toby Keith, We Were In Love	5	5
73 LeAnn Rimes, How Do I Live	5	2
74 Sammy Kershaw, Meant To Be	5	3
75 Billy Ray Cyrus, Could've Been Me	4	0

Playlist Tracking Week From November 21-27, 1997

### COUNTRY RECURRENT AIRPLAY

RANK	TW	LW	TITLE	ARTIST (IMPRINT)	RANK	TW	LW	TITLE	ARTIST (IMPRINT)
	PLAYS	PLAYS				PLAYS	PLAYS		
1	1990	2017	HOW YOUR LOVE MAKES ME FEEL	DIAMOND RIO (ARISTA NASHVILLE)	14	1150	1177	WHAT THE HEART WANTS	COLLIN RAYE (EPIC)
2	1698	1823	SHE'S GOT IT ALL	KENNY CHESNEY (BNA)	15	1075	1055	HOW WAS I TO KNOW	JOHN MICHAEL MONTGOMERY (ATLANTIC)
3	1672	1719	THE SHAKE	NEAL MCCOY (ATLANTIC)	16	1057	1082	I LEFT SOMETHING TURNED ON AT HOME	TRACE ADKINS (CAPITOL NASHVILLE)
4	1442	1509	IF YOU LOVE SOMEBODY	KEVIN SHARP (143/ASYLUM)	17	1013	1050	WE WERE IN LOVE	TOBY KEITH (MERCURY)
5	1435	1521	HOW DO I LIVE	TRISHA YEARWOOD (MCA NASHVILLE)	18	1012	1015	ONE NIGHT AT A TIME	GEORGE STRAIT (MCA NASHVILLE)
6	1409	1489	CARRYING YOUR LOVE WITH ME	GEORGE STRAIT (MCA NASHVILLE)	19	968	981	I'D RATHER RIDE AROUND WITH YOU	REBA MCENTIRE (MCA NASHVILLE)
7	1385	1543	THIS NIGHT WON'T LAST FOREVER	SAWYER BROWN (CURB)	20	961	978	WHO'S CHEATIN' WHO	ALAN JACKSON (ARISTA NASHVILLE)
8	1368	1366	IT'S YOUR LOVE	TIM MCGRAW (WITH FAITH HILL) (CURB)	21	940	966	LOVED TOO MUCH	TY HERNDON (EPIC)
9	1339	1572	THERE GOES	ALAN JACKSON (ARISTA NASHVILLE)	22	906	831	SITTIN' ON GO	BRYAN WHITE (ASYLUM)
10	1337	1440	THE FOOL	LEE ANN WOMACK (DECCA)	23	898	903	DANCIN', SHAGGIN' ON THE BOULEVARD	ALABAMA (RCA)
11	1322	1395	GO AWAY	LORRIE MORGAN (BNA)	24	891	875	RUMOR HAS IT	CLAY WALKER (GIANT)
12	1216	1267	DRINK, SWEAR, STEAL & LIE	MICHAEL PETERSON (REPRISE)	25	887	902	MY MARIA	BROOKS & DUNN (ARISTA NASHVILLE)
13	1154	1229	COME CRYIN' TO ME	LONESTAR (BNA)					

Recurrents are titles which have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 30.

Reaching  
the  
World's  
Greatest  
Radio  
Minds...



# Monitor

AIRPLAY

Top 40 • Country • R & B • Rock

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week.

For Week Ending November 30, 1997

COUNTRY

KZLA

Los Angeles PD: John Sebastian APD/MD: Bill Fink. Table with 30 rows of song titles, artists, and play counts.

WUSN

Chicago PD: Alan Sledge MD: Tricia Biondo. Table with 30 rows of song titles, artists, and play counts.

KSCS

Dallas PD: Dean James APD/MD: Linda O'Brian. Table with 30 rows of song titles, artists, and play counts.

WKHX

Atlanta PD: Neil McGinley MD: Johnny Gray. Table with 30 rows of song titles, artists, and play counts.

WXTU

Philadelphia MD: Jim Radler. Table with 30 rows of song titles, artists, and play counts.

WMZQ

Washington, DC PD: Mac Daniels MD: Jon Anthony. Table with 30 rows of song titles, artists, and play counts.

KILT

Houston PD/MD: Debbie Pipia-Brazier. Table with 30 rows of song titles, artists, and play counts.

KKBQ

Houston PD: Dene Hallam APD: John Trapano. Table with 30 rows of song titles, artists, and play counts.

KEYE

Minneapolis PD: Gregg Swedberg APD/MD: Travis Moon. Table with 30 rows of song titles, artists, and play counts.

KPLX

Dallas PD: Smokey Rivers MD: Theresa Whitney. Table with 30 rows of song titles, artists, and play counts.

WWWW

Detroit PD: Tim Roberts MD: Carl E. Table with 30 rows of song titles, artists, and play counts.

WIL

St. Louis PD: Bob Barnett APD/MD: Mark Langston. Table with 30 rows of song titles, artists, and play counts.

WYCD

Detroit PD: Eddie Haskell MD: Katie Marroso. Table with 30 rows of song titles, artists, and play counts.

WGAR

Cleveland PD: Denny Nugent MD: Chuck Collier. Table with 30 rows of song titles, artists, and play counts.

WIVK

Knoxville PD: Les Acree MD: Chris Huff. Table with 30 rows of song titles, artists, and play counts.

WFMS

Indianapolis OM: Sam McGuire MD: J.D. Cannon. Table with 30 rows of song titles, artists, and play counts.

KMPS

Seattle PD: Mark Richards MD: Tony Thomas. Table with 30 rows of song titles, artists, and play counts.

KYNG

Dallas PD/MD: Dan Pearman. Table with 30 rows of song titles, artists, and play counts.

WTQR

Greensboro PD: Paul Franklin MD: Deano. Table with 30 rows of song titles, artists, and play counts.

KNIX

Phoenix OM: Larry Daniels MD: Buddy Owens. Table with 30 rows of song titles, artists, and play counts.

WDSY

Pittsburgh PD: Justin Case MD: Rick Dalton. Table with 30 rows of song titles, artists, and play counts.

KFRG

San Bernardino OM: Ray Massie MD: Don Jefferies. Table with 30 rows of song titles, artists, and play counts.

WYAY

Atlanta PD: Neil McGinley MD: Johnny Gray. Table with 30 rows of song titles, artists, and play counts.

WKLB

Boston PD: Mike Brophrey APD/MD: Ginny Rogers. Table with 30 rows of song titles, artists, and play counts.

For Week Ending November 30, 1997

Playlists supplied by Broadcast Data Systems' Radio Track service...

COUNTRY

Grid of 48 country music playlists for stations including KYGO, WSIX, KMLE, WPOC, KSON, KIKK, WHKO, WKIS, WWKA, WAMZ, WKKX, WQYK, WUBE, WSOC, WZZK, WMIL, KBEQ, WSSL, KFKF, WRBQ, WDAF, WSM, KUPL, and WKKT.

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly count, beginning with the highest-counting station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

**COUNTRY**

Grid of 48 country music playlists for various stations including KAJA, WWYZ, WBCT, WGNA, WUSY, KXXY, KSSN, WQDR, WCOL, WVLK, WXBQ, KWJ, WESC, KYCW, KATM, WNOE, WGH, WQMX, KYCY, WDRM, WRKZ, KWEN, and WYNK. Each playlist includes song titles, artists, and station call letters.

# AIRPLAY **Monitor** SONG ACTIVITY REPORTS

For Week Ending November 30, 1997



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

## COUNTRY

TRACE ADKINS 4577/288										RHETT AKINS 970/86										ALABAMA 2749/148										BLACKHAWK 1380/264										BROOKS & DUNN 3387/410									
The Rest Of Mine (Capitol Nashville)										More Than Everything (Decca)										Of Course I'm Alright (RCA)										Postmarked Birmingham (Arista Nashville)										He's Got You (Arista Nashville)									
Total Stations: 160										Total Stations: 114										Total Stations: 159										Total Stations: 140										Total Stations: 160									
Chart Move: 9-4										Chart Move: 44-42										Chart Move: 23-22										Chart Move: 42-39										Chart Move: 19-15									
CMT	TNN	KIFK	KZLA	WUSN	WXTU	WYCD	KPLX	KSCS	KYNG	CMT	TNN	KIFK	KZLA	WUSN	WXTU	WYCD	KPLX	KSCS	KYNG	CMT	TNN	KIFK	KZLA	WUSN	WXTU	WYCD	KPLX	KSCS	KYNG	CMT	TNN	KIFK	KZLA	WUSN	WXTU	WYCD	KPLX	KSCS	KYNG	CMT	TNN	KIFK	KZLA	WUSN	WXTU	WYCD	KPLX	KSCS	KYNG
1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10
1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10
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1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8												





**COUNTRY AIRPLAY**

★ ★ ★ **AIRPOWER** ★ ★ ★  
(Minimum 3000 detections for the first time)

**BROOKS & DUNN 3387/410**  
**He's Got You (Arista Nashville)**  
Total Stations: 160/Chart Move: 19-15  
Heavy (35+ plays): 5 KIKK, KKQB, KMLE, KYNG, WXCT  
Medium (25-34): 36 KBEQ, KCCY, KDDK, KEEY, KGMV, KHEY, KKCS, KMDL, KNCI, KNIX, KOUL, KPLX, KRYS, KTST, KWJJ, KXKC, KOOY, KYCY, WBBS, WBCT, WBUB, WKCX, WKIX, WKKO, WKTF, WMSI, WMZQ, WNCY, WNOE, WRNS, WSIX, WYAY, WYCD, WYGY, WYRK, WYYD  
Light (Under 25): 119  
New Airplay This Week: 6 KFRG, KXKT, WGRX, WKLB, WRBQ, WXTU

**DIAMOND RIO 3124/275**  
**Imagine That (Arista Nashville)**  
Total Stations: 157/Chart Move: 22-18  
Heavy (35+): 4 KYNG, WGR, WKCX, WYAY  
Medium (25-34): 38 KBEQ, KCCY, KDDK, KEEY, KHEY, KIKF, KIKK, KMDL, KPLX, KTOM, KTST, KUPL, KUZZ, KXKC, KYCY, KZLA, KZSN, WBBS, WBCT, WBUB, WCOL, WCKT, WESC, WEZL, WGKX, WGN, WHYL, WJCL, WKIX, WKLB, WKTF, WMSI, WNCY, WQIK, WQMX, WRNS, WSTH, WXBQ  
Light (Under 25): 115  
New Airplay This Week: 7 KDRK, KNAX, WDSY, WIRK, WKHX, WWWW, WYRK

**LEANN RIMES 3106/248**  
**On The Side Of Angels (Curb)**  
Total Stations: 160/Chart Move: 21-19  
Heavy (35+): 3 KYCY, WRNS, WXBM  
Medium (25-34): 24 KASE, KCCY, KGMV, KIKK, KKQB, KMLE, KNCI, KOUL, KRMD, KXKT, WBBS, WBUB, WCKT, WGGY, WJCL, WKCX, WYHK, WKIX, WKTF, WMSI, WMZQ, WQMX, WYAY, WYYD  
Light (Under 25): 133  
New Airplay This Week: 3 KDDK, KNAX, WKX

**DAVID LEE MURPHY 501/102**  
**Just Don't Wait Around Til She's Leavin' (MCA Nashville)**  
Total Stations: 59/Chart Move: 55-49  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 59  
New Airplay This Week: 14 KHEY, KNIX, KTST, WAMZ, WCTO, WGH, WIOV, WIVK, WKIX, WKX, WMJC, WPOC, WWGR, WYYD

★ **WYNONNA 258/209**  
**Come Some Rainy Day (Curb/Universal)**  
Total Stations: 65/Chart Move: Debut 61  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 65  
New Airplay This Week: 10 KSON, KXKC, KYGO, KZSN, WMIL, WPZM, WSIX, WUBE, WYAY, WYGY

**DAVID KERSH 256/56**  
**If I Never Stop Lovin' You (Curb)**  
Total Stations: 40/Chart Move: 72-62  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 40  
New Airplay This Week: 14 KBEQ, KFDI, KFKF, KSCS, KSOP, KTST, KVET, KVOO, KWNR, WBEE, WKIX, WPOC, WSM, WYGY

**JAMES BONAMY 223/66**  
**Little Blue Dot (Epic)**  
Total Stations: 41/Chart Move: Re-entry 63  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 41  
New Airplay This Week: 8 KTTS, KUBL, KXKC, KYGO, WIOV, WKSF, WRNS, WSIX

★ **RIVER ROAD 186/124**  
**Somebody Will (Capitol Nashville)**  
Total Stations: 51/Chart Move: Debut 69  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 51  
New Airplay This Week: 7 KKCS, KMDL, KTOM, KTST, KYGO, WMUS, WRNS

**JIM COLLINS 167/55**  
**The Next Step (Arista Nashville)**  
Total Stations: 28/Chart Move: Re-entry 71  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 28  
New Airplay This Week: 9 KFDI, KTOM, KVOO, WAMZ, WJCL, WKCX, WMUS, WSIX, WSOC

**RICOCHET 166/163**  
**Let It Snow, Let It Snow, Let It Snow (Columbia)**  
Total Stations: 72/Chart Move: Re-entry 72  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 72  
New Airplay This Week: 1 WYRK

★ **COLLIN RAYE 150/148**  
**Little Red Rodeo (Epic)**  
Total Stations: 43/Chart Move: Debut 74  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 43  
New Airplay This Week: 10 KBEQ, KKCS, KSOP, KWNR, WBCT, WGAR, WHYL, WMIL, WWWW, WYGY

★ **CHRIS CUMMINGS 114/9**  
**The Kind Of Heart That Breaks (Warner Bros.)**  
Total Stations: 25  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 25  
New Airplay This Week: 7 KIKF, KSKS, KTST, KVOO, WGR, WHYL, WKCX

★ **REBA MCENTIRE 102/102**  
**What If (MCA Nashville)**  
Total Stations: 29  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 29  
New Airplay This Week: 4 KIKK, WIL, WQX, WYGY

**JAMES T. HORN 86/35**  
**Texas Diary (Curb/Universal)**  
Total Stations: 2  
Heavy (35+): 1 KIKK  
Medium (25-34): 1 KKQB  
Light (Under 25): 0

**2999 - 1000 DETECTIONS**

**SAMMY KERSHAW 2958/493**  
**Love Of My Life (Mercury)**  
Total Stations: 159/Chart Move: 24-20  
Heavy (35+ plays): 2 KYNG, WCM  
Medium (25-34): 35 KBEQ, KCCY, KDDK, KHEY, KIKK, KKQB, KMDL, KMLE, KNCI, KPLX, KSSN, KTST, KUZZ, KWNR, KXKC, KOOY, KYCY, KZSN, WCOL, WCTK, WGN, WIL, WJCL, WKIX, WKLB, WKSF, WLWI, WSM, WSSL, WUSY, WWWW, WXBM, WXCT, WYAY, WYYD  
Light (Under 25): 122  
New Airplay This Week: 13 KDRK, KRTY, KYCW, KZLA, WBBS, WDAF, WFRE, WKHX, WMZQ, WQDR, WQMX, WUSN, WYRK

**TIM MCGRAW 2766/835**  
**Just To See You Smile (Curb)**  
Total Stations: 157/Chart Move: 31-21  
Heavy (35+): 4 KKQB, KMLE, WAMZ, WBCT  
Medium (25-34): 19 KASE, KBEQ, KEEY, KHEY, KKCS, KNIX, KSCS, KSOP, KTST, KXKC, KYCY, KYNG, WCOL, WGR, WMSI, WROO, WUBE, WYAY, WYRK  
Light (Under 25): 134  
New Airplay This Week: 25 KAJA, KDRK, KFMS, KKAT, KNCI, KWEN, KWNR, KOOY, WBBS, WCKT, WCMX, WCTK, WDRM, WGGY, WGKX, WJCL, WKHX, WKIS, WOKO, WQMX, WRBQ, WTQR, WYNK, WYYD, WZZK

**ALABAMA 2749/148**  
**Of Course I'm Alright (RCA)**  
Total Stations: 159/Chart Move: 23-22  
Heavy (35+): 1 KHEY  
Medium (25-34): 18 KCCY, KIKK, KKCS, KRMD, KTEX, KUBL, KXKC, WBUB, WKTF, WMSI, WMUS, WMZQ, WOKO, WOW, WRKZ, WYAY, WYGY, WYYD  
Light (Under 25): 140  
New Airplay This Week: 2 KMLE, WKKO

**LEE ANN WOMACK 2597/403**  
**You've Got To Talk To Me (Decca)**  
Total Stations: 157/Chart Move: 28-23  
Heavy (35+): 0  
Medium (25-34): 24 KASE, KDDK, KHAY, KHEY, KKCS, KMLE, KNIX, KUPL, KUZZ, KYCY, WBCT, WCKT, WGN, WGR, WKCX, WKIX, WKLB, WMUS, WPOC, WQBE, WRNS, WXBM, WYAY, WYYD  
Light (Under 25): 133  
New Airplay This Week: 13 KATM, KCCY, KILT, KSKS, WCHY, WDRM, WGGY, WGN, WHSL, WJCL, WQDR, WXBQ, WYNK

**LILA MCCANN 2568/178**  
**I Wanna Fall In Love (Asylum)**  
Total Stations: 155/Chart Move: 25-24  
Heavy (35+): 4 KUPL, KYCY, KYNG, WYCD  
Medium (25-34): 26 KBEQ, KCCY, KFKF, KKCS, KNCI, KRTY, KSKS, KTST, KUBL, WCKT, WCOL, WFRE, WGR, WGRX, WHYL, WJCL, WKCX, WKSF, WMUS, WQBE, WRBQ, WRNS, WSTH, WXBQ, WYAY, WYYD  
Light (Under 25): 125  
New Airplay This Week: 7 KFMS, KKAT, KMLE, WHSL, WIVK, WJKA, WXCT

**SHANIA TWAIN 2513/622**  
**Don't Be Stupid (You Know I Love You) (Mercury)**  
Total Stations: 158/Chart Move: 32-25  
Heavy (35+): 4 KEEY, WBCT, WKX, WYGY

Medium (25-34): 20 KCCY, KDDK, KHEY, KJY, KMLE, KTOM, KUPL, KYCW, WBBS, WCKT, WESC, WGAR, WIL, WKXC, WMUS, WQMX, WSOC, WSTH, WXBQ, WYAY  
Light (Under 25): 134  
New Airplay This Week: 26 KAJA, KDRK, KIKK, KRMD, KSKS, KTEX, KWEN, WCKT, WDRM, WDSY, WFLS, WFMS, WGN, WGR, WJCL, WKCX, WKIS, WKJN, WKLB, WKSF, WKTF, WOKO, WRBQ, WXBM, WXTU, WYYD

**DEANA CARTER 2418/198**  
**Did I Shave My Legs For This? (Capitol Nashville)**  
Total Stations: 158/Chart Move: 27-27  
Heavy (35+): 0  
Medium (25-34): 14 KCCY, KKQB, KMDL, WBCT, WBEE, WGN, WHYL, WKCX, WKIX, WMSI, WNCY, WXBQ, WYAY, WYYD  
Light (Under 25): 144  
New Airplay This Week: 10 KFMS, KNCI, KUPL, KYNG, WGKX, WQIK, WJKA, WYCD, WYNK, WZZK

**KENNY CHESNEY 1944/274**  
**A Chance (BNA)**  
Total Stations: 156/Chart Move: 35-31  
Heavy (35+): 0  
Medium (25-34): 9 KBEQ, KKCS, KMLE, KXKC, WDRM, WIVK, WQBE, WRNS, WXBQ  
Light (Under 25): 147  
New Airplay This Week: 14 KEEY, KPLX, KTEX, KVET, WCTO, WGKX, WGN, WGR, WJCL, WPOC, WUSN, WJKA, WWWW, WYNK

**ANITA COCHRAN (DUET WITH STEVE WARINER) 1812/286**  
**What If I Said (Warner Bros.)**  
Total Stations: 144/Chart Move: 36-32  
Heavy (35+): 0  
Medium (25-34): 9 KASE, KBEQ, KIKK, KTST, KYCY, WBCT, WMZQ, WRNS, WYCD  
Light (Under 25): 135  
New Airplay This Week: 13 KDRK, KGMV, KJY, KTEX, KYNG, WBEE, WBUB, WCM, WCOL, WCO, WFRE, WUBE, WYYD

**NEAL MCCOY 1696/335**  
**If You Can't Be Good (Be Good At It) (Atlantic)**  
Total Stations: 144/Chart Move: 38-33  
Heavy (35+): 1 WGR  
Medium (25-34): 8 KBEQ, KMLE, KWNR, KYCY, WFMS, WHYL, WSTH, WYAY  
Light (Under 25): 135  
New Airplay This Week: 15 KFMS, KNAX, KNCI, KVET, KYGO, KZSN, WBUB, WCM, WDSY, WGN, WIRK, WQIK, WRBQ, WWWW, WXTU

**LORRIE MORGAN 1496/308**  
**One Of Those Nights Tonight (BNA)**  
Total Stations: 132/Chart Move: 41-37  
Heavy (35+): 0  
Medium (25-34): 4 KMLE, WKIX, WQBE, WXBQ  
Light (Under 25): 128  
New Airplay This Week: 21 KATM, KKAT, KNCI, KRMD, KRST, KSKS, KWNR, KYCY, KYNG, WCKT, WCO, WCTO, WEZL, WGRX, WHSL, WKHK, WKIS, WKXC, WPOC, WROO, WYYD

**BLACKHAWK 1380/264**  
**Postmarked Birmingham (Arista Nashville)**  
Total Stations: 140/Chart Move: 42-39  
Heavy (35+): 1 WAMZ  
Medium (25-34): 7 KTST, KWJJ, KXKC, WCKT, WSTH, WYYD, WZZK  
Light (Under 25): 132  
New Airplay This Week: 14 KDDK, KKAT, KNAX, KRMD, KSKS, KYGO, WDSY, WKIX, WKKT, WMIL, WMSI, WQIK, WWWW, WXTU

**TRAVIS TRITT 1139/313**  
**Still In Love With You (Warner Bros.)**  
Total Stations: 117/Chart Move: 45-40  
Heavy (35+): 0  
Medium (25-34): 5 KASE, KBEQ, WQBE, WRNS, WYAY  
Light (Under 25): 112  
New Airplay This Week: 17 KAJA, KATM, KFDI, KSCS, KTOM, KWNR, WBEE, WBUB, WCHY, WCOL, WCKT, WFMS, WGGY, WKIS, WKKT, WMSI, WPZM

**999 - 500 DETECTIONS**

**DARYLE SINGLETARY 985/420**  
**The Note (Giant)**  
Total Stations: 101/Chart Move: 49-41  
Heavy (35+): 0  
Medium (25-34): 3 KIKK, KMLE, WCOL  
Light (Under 25): 98  
New Airplay This Week: 33 KASE, KFKF, KGMV, KHAY, KHEY, KNCI, KRST, KSCS, KSON, KUZZ, KXKT, KZSN, WBEE, WCKT, WCM, WCKT, WEZL, WGN, WKIS, WKKO, WKSF, WKSJ, WKTF, WMIL, WMZQ, WNCY, WPZM, WRNS, WSOC, WSTH, WXBM, WYNK, WYYD

**RHETT AKINS 970/86**  
**More Than Everything (Decca)**  
Total Stations: 114/Chart Move: 44-42  
Heavy (35+): 3 KPLX, KYGO, KYNG  
Medium (25-34): 2 KTOM, WKCX  
Light (Under 25): 109  
New Airplay This Week: 7 KKAT, KNIX, WBBS, WCKT, WMIL, WROO, WYYD

**WADE HAYES 951/259**  
**The Day That She Left Tulsa (In A Chevy) (Columbia)**  
Total Stations: 114/Chart Move: 47-43  
Heavy (35+): 0  
Medium (25-34): 1 KMLE  
Light (Under 25): 113  
New Airplay This Week: 14 KTOM, WBCT, WCTO, WFMS, WGN, WKCX, WKHK, WMJC, WNCY, WPOC, WXBM, WXCT, WYAY, WYYD

**BRYAN WHITE 913/346**  
**One Small Miracle (Asylum)**  
Total Stations: 116/Chart Move: 48-44  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 116  
New Airplay This Week: 37 KAJA, KASE, KBEQ, KFKF, KHAY, KILT, KJY, KMDL, KSKS, KSOP, KVOO, KXKC, WCM, WESC, WEZL, WIL, WIVK, WKHK, WKIS, WKSF, WKSJ, WLWI, WMJC, WMUS, WMZQ, WNCY, WPZM, WQIK, WQXK, WRBQ, WRKZ, WRNS, WSSL, WXBM, WXCT, WYYD

**DIXIE CHICKS 845/147**  
**I Can Love You Better (Monument)**  
Total Stations: 82/Chart Move: 46-45  
Heavy (35+): 1 KYNG  
Medium (25-34): 3 KYCW, WJCL, WYCD  
Light (Under 25): 78  
New Airplay This Week: 16 KFKF, KHEY, KIKF, KKCS, KNIX, KOUL, KRST, WCKT, WCOL, WCKT, WFMS, WNOE, WOW, WRKZ, WUSN, WYYZ

**499 - 75 DETECTIONS**

**THE LYNN 467/74**  
**Nights Like These (Reprise)**  
Total Stations: 66/Chart Move: 56-51  
Heavy (35+): 0  
Medium (25-34): 1 KMLE  
Light (Under 25): 65  
New Airplay This Week: 4 KIKK, WBUB, WNOE, WRKZ

**CHELY WRIGHT 461/247**  
**Just Another Heartache (MCA Nashville)**  
Total Stations: 76/Chart Move: 71-52  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 76  
New Airplay This Week: 15 KMDL, KTTS, KZSN, WAMZ, WCM, WFLS, WFMS, WGR, WKHK, WMJC, WNOE, WOW, WSM, WWWW, WYYD

**MARK CHESNUTT FEAT. VINCE GILL AND ALISON KRAUSS 426/272**  
**It's Not Over (Decca)**  
Total Stations: 71/Chart Move: Debut 53  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 71  
New Airplay This Week: 25 KHEY, KIIM, KIKF, KOUL, KSON, KTTS, KUBL, KUPL, KXKC, KXKT, WBEE, WFMS, WFRE, WGH, WIRK, WKCX, WKSF, WKXC, WMSI, WNOE, WQXK, WRKZ, WRNS, WSIX, WSOC

**KRIS TYLER 414/85**  
**What A Woman Knows (Rising Tide)**  
Total Stations: 56/Chart Move: 60-54  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 56  
New Airplay This Week: 13 KMDL, KRST, KSKS, KUZZ, KVOO, KWNR, KYCY, KZSN, WHSL, WKSJ, WNOE, WSIX, WSM

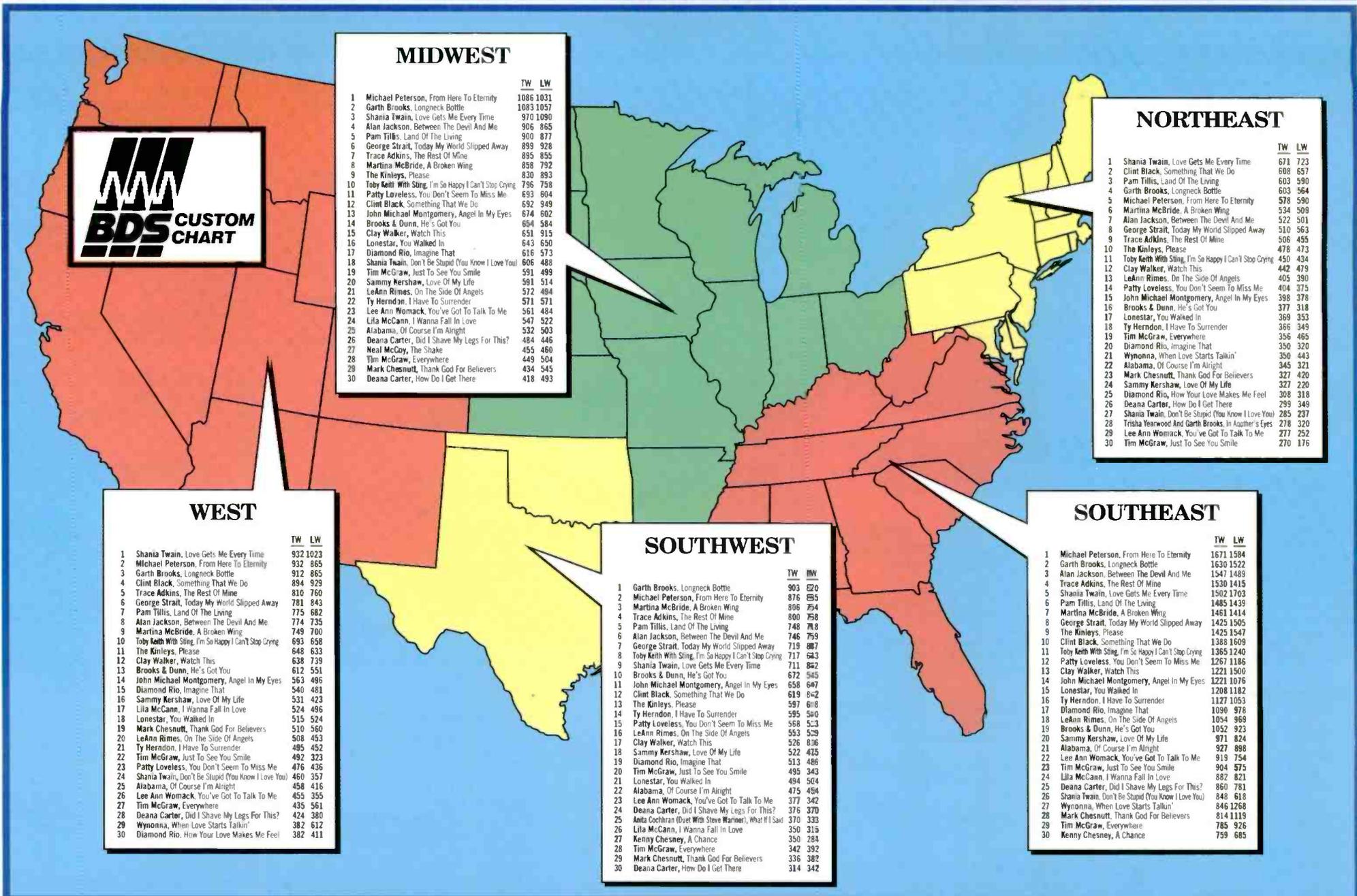
**JASON SELLERS 340/77**  
**That Does It (BNA)**  
Total Stations: 48/Chart Move: 65-56  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 48  
New Airplay This Week: 8 KHAY, KNAX, KNIX, WDAF, WGH, WMSI, WMUS, WSIX

**THE THOMPSON BROTHERS BAND 333/65**  
**Drive Me Crazy (RCA)**  
Total Stations: 41/Chart Move: 63-57  
Heavy (35+): 0  
Medium (25-34): 1 WYAY  
Light (Under 25): 40  
New Airplay This Week: 6 KFDI, WAMZ, WIRK, WJCL, WRBQ, WSIX

**KEVIN SHARP 308/70**  
**There's Only You (143/Asylum)**  
Total Stations: 42/Chart Move: 69-58  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 42  
New Airplay This Week: 9 KEEY, KFDI, KXKC, KZSN, WGN, WKIX, WKJN, WMUS, WRNS

**MILA MASON 289/166**  
**Closer To Heaven (Atlantic)**  
Total Stations: 65/Chart Move: Re-entry 59  
Heavy (35+): 0  
Medium (25-34): 0  
Light (Under 25): 65  
New Airplay This Week: 17 KBEQ, KFDI, KHAY, KHEY, KOUL, KPLX, KRTY, KUBL, KVOO, KYCY, KYNG, WAMZ, WCTO, WHYL, WLWI, WOW, WWGR

Airpower awarded to those records which attain 3000 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. ★ Initial impact: records appearing on this page for the first time.



**NATIONAL AIRPLAY BY AUDIENCE**

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
1	4	4	★★★ NO. 1 ★★★ LONGNECK BOTTLE CAPITOL/CAPITOL NASHVILLE 1 week at No. 1	GARTH BROOKS	46.4633	43.0810
2	3	12	FROM HERE TO ETERNITY REPRISE	MICHAEL PETERSON	45.9061	43.7372
3	1	11	LOVE GETS ME EVERY TIME MERCURY	SHANIA TWAIN	43.8602	49.7419
4	8	15	THE REST OF MINE CAPITOL NASHVILLE	TRACE ADKINS	41.2667	38.4529
5	7	9	BETWEEN THE DEVIL AND ME ARISTA NASHVILLE	ALAN JACKSON	40.3753	38.8027
6	10	11	A BROKEN WING RCA	MARTINA MCBRIDE	39.8876	36.3204
7	9	15	LAND OF THE LIVING ARISTA NASHVILLE	PAM TILLIS	39.4330	37.1284
8	5	12	TODAY MY WORLD SLIPPED AWAY MCA NASHVILLE	GEORGE STRAIT	39.3650	41.8896
9	2	16	SOMETHING THAT WE DO RCA	CLINT BLACK	37.4679	45.3473
10	12	9	I'M SO HAPPY I CAN'T STOP CRYING MERCURY	TOBY KEITH WITH STING	34.7692	32.0659
11	11	20	PLEASE EPIC	THE KINLEYS	34.0784	35.7084
12	6	19	WATCH THIS GIANT	CLAY WALKER	31.7169	40.4821
13	16	9	ANGEL IN MY EYES ATLANTIC	JOHN MICHAEL MONTGOMERY	30.6802	25.9672
14	19	5	HE'S GOT YOU ARISTA NASHVILLE	BROOKS & DUNN	29.5263	24.2913
15	17	11	YOU DON'T SEEM TO MISS ME EPIC	PATTY LOVELESS	27.2109	25.5545
16	20	9	I HAVE TO SURRENDER EPIC	TY HERNDON	26.0011	23.9689
17	18	16	YOU WALKED IN BNA	LONESTAR	25.7755	24.9821
18	21	7	ON THE SIDE OF ANGELS CURB	LEANN RIMES	25.6492	23.3658
19	22	5	IMAGINE THAT ARISTA NASHVILLE	DIAMOND RIO	25.3938	21.7116
20	32	2	JUST TO SEE YOU SMILE CURB	TIM MCGRAW	24.5471	15.4756

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
21	26	5	LOVE OF MY LIFE MERCURY	SAMMY KERSHAW	24.2896	18.6703
22	13	20	THANK GOD FOR BELIEVERS DECCA	MARK CHESNUTT	23.1109	27.8559
23	14	24	EVERYWHERE CURB	TIM MCGRAW	22.5418	27.3703
24	23	7	OF COURSE I'M ALRIGHT RCA	ALABAMA	22.0712	20.1640
25	31	6	YOU'VE GOT TO TALK TO ME DECCA	LEE ANN WOMACK	19.2015	15.5597
26	29	6	I WANNA FALL IN LOVE ASYLUM	LILA MCCANN	19.0285	17.1971
27	24	20	HOW DO I GET THERE CAPITOL NASHVILLE	DEANA CARTER	18.4207	19.5843
28	34	3	DON'T BE STUPID (YOU KNOW I LOVE YOU) MERCURY	SHANIA TWAIN	18.3962	13.9651
29	15	10	WHEN LOVE STARTS TALKIN' CURB/UNIVERSAL	WYNONNA	18.2000	26.8368
30	30	5	CID I SHAVE MY LEGS FOR THIS? CAPITOL NASHVILLE	DEANA CARTER	17.6828	16.4589
31	25	17	IN ANOTHER'S EYES MCA NASHVILLE	TRISHA YEARWOOD AND GARTH BROOKS	16.9103	19.4010
32	28	16	HONKY TONK TRUTH ARISTA NASHVILLE	BROOKS & DUNN	15.2573	17.9751
33	36	2	WHAT IF I SAID WARNER BROS.	ANITA COCHRAN (DUET WITH STEVE WARINER)	13.7824	11.2088
34	37	4	A CHANCE BNA	KENNY CHESNEY	13.7368	10.9208
35	27	15	WHAT IF IT'S YOU MCA NASHVILLE	REBA MCENTIRE	13.2922	18.6601
36	33	20	LOVE IS THE RIGHT PLACE ASYLUM	BRYAN WHITE	12.4039	13.9834
37	38	3	IF YOU CAN'T BE GOOD (BE GOOD AT IT) ATLANTIC	NEAL MCCOY	11.9857	9.1793
38	39	2	ONE OF THOSE NIGHTS TONIGHT BNA	LORRIE MORGAN	10.4122	8.4150
39	RE-ENTRY		POSTMARKED BIRMINGHAM ARISTA NASHVILLE	BLACKHAWK	10.1297	8.3828
40	NEW		THE DAY THAT SHE LEFT TULSA (IN A CHEVY) COLUMBIA	WADE HAYES	7.4365	5.7194

• Bullets are awarded to those titles which increase in audience impressions and do not decrease in rank.

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**THIS MEGA-MONITOR WILL INCLUDE:**

- THE TOP SONGS & ARTISTS OF 1997
- TOP 100 HITS FOR EACH MAJOR FORMAT
- YEAR-END POWER PLAYLISTS SHOWING TOTAL DETECTIONS FOR EACH STATION
- INTERVIEWS WITH THE YEAR'S TOP ARTIST & LABELS
- CHART MANAGERS' ANALYSIS OF THE YEAR IN RADIO
  - LABEL OF THE YEAR
  - PLUS MUCH MORE!

**AD CLOSE: DECEMBER 3**

Distributed the week of  
December 15 to every subscriber  
of Country, Top 40, R&B and  
Rock Airplay Monitor

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Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 161 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1997 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			<b>★ ★ ★ NO. 1 ★ ★ ★</b>				
1	3	14	FROM HERE TO ETERNITY REPRISE 1 week at No. 1	MICHAEL PETERSON	5180	4990	
2	4	4	LONGNECK BOTTLE CAPITOL/CAPITOL NASHVILLE	GARTH BROOKS	5166	4857	
3	1	11	LOVE GETS ME EVERY TIME MERCURY	SHANIA TWAIN	4801	5429	
4	9	15	THE REST OF MINE CAPITOL NASHVILLE	TRACE ADKINS	4577	4289	
5	8	15	LAND OF THE LIVING ARISTA NASHVILLE	PAM TILLIS	4529	4327	
6	7	10	BETWEEN THE DEVIL AND ME ARISTA NASHVILLE	ALAN JACKSON	4529	4384	
7	11	14	A BROKEN WING RCA	MARTINA MCBRIDE	4431	4189	
8	5	15	TODAY MY WORLD SLIPPED AWAY MCA NASHVILLE	GEORGE STRAIT	4368	4711	
9	2	16	SOMETHING THAT WE DO RCA	CLINT BLACK	4236	5042	
10	12	10	I'M SO HAPPY I CAN'T STOP CRYING MERCURY	TOBY KEITH WITH STING	4046	3740	
11	10	20	PLEASE EPIC	THE KINLEYS	4003	4269	
12	15	11	ANGEL IN MY EYES ATLANTIC	JOHN MICHAEL MONTGOMERY	3550	3184	
13	6	19	WATCH THIS GIANT	CLAY WALKER	3504	4482	
14	16	13	YOU DON'T SEEM TO MISS ME EPIC	PATTY LOVELESS	3429	3143	
15	19	9	<b>★ ★ ★ AIRPOWER ★ ★ ★</b>				
15	19	9	HE'S GOT YOU ARISTA NASHVILLE	BROOKS & DUNN	3387	2977	
16	14	16	YOU WALKED IN BNA	LONESTAR	3248	3227	
17	18	13	I HAVE TO SURRENDER EPIC	TY HERNDON	3168	3016	
18	22	7	<b>★ ★ ★ AIRPOWER ★ ★ ★</b>				
18	22	7	IMAGINE THAT ARISTA NASHVILLE	DIAMOND RIO	3124	2849	
19	21	10	<b>★ ★ ★ AIRPOWER ★ ★ ★</b>				
19	21	10	ON THE SIDE OF ANGELS CURB	LEANN RIMES	3106	2858	
20	24	8	LOVE OF MY LIFE MERCURY	SAMMY KERSHAW	2958	2465	
21	31	19	JUST TO SEE YOU SMILE CURB	TIM MCGRAW	2766	1931	
22	23	10	OF COURSE I'M ALRIGHT RCA	ALABAMA	2749	2601	
23	28	7	YOU'VE GOT TO TALK TO ME DECCA	LEE ANN WOMACK	2597	2194	
24	25	12	I WANNA FALL IN LOVE ASYLUM	LILA MCCANN	2568	2390	
25	32	5	DON'T BE STUPID (YOU KNOW I LOVE YOU) MERCURY	SHANIA TWAIN	2513	1891	
26	17	20	THANK GOD FOR BELIEVERS DECCA	MARK CHESNUTT	2436	3056	
27	27	7	DID I SHAVE MY LEGS FOR THIS? CAPITOL NASHVILLE	DEANA CARTER	2418	2220	
28	20	24	EVERYWHERE CURB	TIM MCGRAW	2382	2876	
29	13	11	WHEN LOVE STARTS TALKIN' CURB/UNIVERSAL	WYNONNA	2249	3395	
30	26	20	HOW DO I GET THERE CAPITOL NASHVILLE	DEANA CARTER	2053	2295	
31	35	10	A CHANCE BNA	KENNY CHESNEY	1944	1670	
32	36	6	WHAT IF I SAID WARNER BROS.	ANITA COCHRAN (DUET WITH STEVE WARINER)	1812	1526	
33	38	9	IF YOU CAN'T BE GOOD (BE GOOD AT IT) ATLANTIC	NEAL MCCOY	1696	1361	
34	30	17	IN ANOTHER'S EYES MCA NASHVILLE	TRISHA YEARWOOD AND GARTH BROOKS	1687	2074	
35	33	20	LOVE IS THE RIGHT PLACE ASYLUM	BRYAN WHITE	1514	1755	
36	29	15	WHAT IF IT'S YOU MCA NASHVILLE	REBA MCENTIRE	1500	2172	
37	41	6	ONE OF THOSE NIGHTS TONIGHT BNA	LORRIE MORGAN	1496	1188	

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3000 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 30 that are decreasing in plays are removed from the chart after 20 weeks.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
38	34	16	HONKY TONK TRUTH ARISTA NASHVILLE	BROOKS & DUNN	1463	1710	
39	42	9	POSTMARKED BIRMINGHAM ARISTA NASHVILLE	BLACKHAWK	1380	1116	
40	45	4	STILL IN LOVE WITH YOU WARNER BROS.	TRAVIS TRITT	1139	826	
41	49	6	THE NOTE GIANT	DARYLE SINGLETARY	985	565	
42	44	11	MORE THAN EVERYTHING DECCA	RHETT AKINS	970	884	
43	47	7	THE DAY THAT SHE LEFT TULSA (IN A CHEVY) COLUMBIA	WADE HAYES	951	692	
44	48	3	ONE SMALL MIRACLE ASYLUM	BRYAN WHITE	913	567	
45	46	8	I CAN LOVE YOU BETTER MONUMENT	DIXIE CHICKS	845	698	
46	39	16	HAND OF FATE EPIC	SONS OF THE DESERT	701	1336	
47	40	13	WHAT IF I DO BNA	MINDY MCCREADY	689	1311	
48	43	14	ONE SOLITARY TEAR ARISTA NASHVILLE	SHERRIE AUSTIN	533	1021	
49	55	5	JUST DON'T WAIT AROUND TIL SHE'S LEAVIN' MCA NASHVILLE	DAVID LEE MURPHY	501	399	
50	50	2	TWO PINA COLADAS CAPITOL/CAPITOL NASHVILLE	GARTH BROOKS	496	556	
51	56	8	NIGHTS LIKE THESE REPRISE	THE LYNNS	467	393	
52	71	3	JUST ANOTHER HEARTACHE MCA NASHVILLE	CHELY WRIGHT	461	214	
53	NEW		<b>★ ★ ★ HOT SHOT DEBUT ★ ★ ★</b>				
53	NEW		IT'S NOT OVER DECCA	MARK CHESNUTT FEAT. VINCE GILL AND ALISON KRAUSS	426	154	
54	60	6	WHAT A WOMAN KNOWS RISING TIDE	KRIS TYLER	414	329	
55	51	8	THE GIFT EPIC	COLLIN RAYE FEATURING JIM BRICKMAN	402	530	
56	65	4	THAT DOES IT BNA	JASON SELLERS	340	263	
57	63	5	DRIVE ME CRAZY RCA	THE THOMPSON BROTHERS BAND	333	268	
58	69	4	THERE'S ONLY YOU 143/ASYLUM	KEVIN SHARP	308	238	
59	RE-ENTRY		CLOSER TO HEAVEN ATLANTIC	MILA MASON	289	123	
60	53	12	WALKIN' THE COUNTRY CAPITOL NASHVILLE	THE RANCH	270	441	
61	NEW		COME SOME RAINY DAY CURB/UNIVERSAL	WYNONNA	258	49	
62	72	2	IF I NEVER STOP LOVIN' YOU CURB	DAVID KERSH	256	200	
63	RE-ENTRY		LITTLE BLUE DOT EPIC	JAMES BONAMY	223	157	
64	58	13	THE COAST IS CLEAR ATLANTIC	TRACY LAWRENCE	211	330	
65	64	2	BELLEAU WOOD CAPITOL/CAPITOL NASHVILLE	GARTH BROOKS	205	266	
66	62	2	DO WHAT YOU GOTTA DO CAPITOL/CAPITOL NASHVILLE	GARTH BROOKS	203	317	
67	59	2	HOW YOU EVER GONNA KNOW CAPITOL/CAPITOL NASHVILLE	GARTH BROOKS	203	329	
68	54	9	A LITTLE IN LOVE REPRISE	PAUL BRANDT	187	402	
69	NEW		SOMEBODY WILL CAPITOL NASHVILLE	RIVER ROAD	186	62	
70	75	4	THE WISH CURB	BLAKE & BRIAN	173	177	
71	RE-ENTRY		THE NEXT STEP ARISTA NASHVILLE	JIM COLLINS	167	112	
72	RE-ENTRY		LET IT SNOW, LET IT SNOW, LET IT SNOW COLUMBIA	RICOCHET	166	3	
73	52	2	COWBOY CADILLAC CAPITOL/CAPITOL NASHVILLE	GARTH BROOKS	161	479	
74	NEW		LITTLE RED RODEO EPIC	COLLIN RAYE	150	2	
75	57	2	TAKE THE KEYS TO MY HEART CAPITOL/CAPITOL NASHVILLE	GARTH BROOKS	148	337	

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