

COUNTRY Monitor

AIRPLAY

• We Listen To Radio •

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COUNTRY HIGHLIGHTS

#1

★★★ NO. 1 ★★★

LEE ANN WOMACK WITH SONS OF THE DESERT

I Hope You Dance (MCA NASHVILLE)

★★ AIRPOWER ★★

DARRYL WORLEY • When You Need My Love (DREAMWORKS)

★ BEST 1ST IMPRESSION ★

GEORGE STRAIT • Go On (MCA NASHVILLE)

ON YOUR DESK

SHANE MCANALLY • Run Away (CURB)

JAMIE O'NEAL • There Is No Arizona (MERCURY)

RANDY TRAVIS • I'll Be Right Here Loving You (DREAMWORKS)

Country, Top 40 PDs OK With Continued Crossovers, For Now

by Angela King with Sean Ross

It was only five months ago that the country-to-pop crossover success of Shania Twain, Faith Hill, Lonestar, and LeAnn Rimes was the hot-button issue at the Country Radio Seminar. At the seminar's most-talked-about panel, some programmers were incensed about losing exclusivity on their core artists, as well as concerned that country music would be watered down to make it more pop-friendly. Labels, for their part, said they could no longer sell enough records with country radio alone.

But this week, country PDs appear more sanguine about the news that Lee Ann Womack is going for airplay at top 40 and AC with a remix of her No. 1 country hit "I Hope You Dance." Even word that the remix credits the vocal contributions of "S.O.D." rather than the more country-sounding Sons Of The Desert, didn't spur much more than a few raised eyebrows.

"I Hope You Dance" isn't the only country hit being worked to pop. Warner Bros. has also serviced a remix of Hill's "The Way You Love Me" in hopes of following up her pop success with "Breathe" and "This Kiss." It will go for airplay at top 40, adult top 40, AC, and modern AC Aug. 15.

Against this backdrop, Country Airplay Monitor talked to country labels about their ongoing excursions to the pop side, to country PDs about how they learned to stop worrying and start sharing their hits, and to top 40 programmers about how much country product they're willing to incorporate, now that they seem to be considered part of the game plan.



HILL



WOMACK

If people bought it and liked what they heard, they'll have to come to us to hear more."

Echoing an often-repeated sentiment, WIVK Knoxville, Tenn., OM/PD Mike Hammond says, "If Lee Ann Womack is being played on the AC station, it's a great three-minute billboard for country music." The teeth-grinding Hammond saw six months to a year ago about the crossover issue is less prevalent today, he says, because "people have seen it's not going to hurt us."

PDs seem less defensive about the crossovers now, says WCTK Providence, R.I., PD Rick Everett, because "you're not going to stop the trend. You've got to accept it and embrace it." Everett says he never thought crossovers would hurt him. Believing he needs to do whatever he can in his tough Northeast market to gain new listeners, Everett says, "I don't lose anything with Lee Ann Womack being

Continued on page 6

JoDee Messina

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XM, Country Music Hall Of Fame Partner

XM Satellite Radio and the Country Music Hall of Fame have formed a partnership under which XM will broadcast a live, five-hour show daily from a digital studio to be built in the Hall of Fame's new museum, currently under construction in Nashville and set to open next May. Programming will feature both new artists and rarely heard historical performances and recordings from the Hall of Fame's archives. Those archives include more than 200,000 recorded discs and hundreds of audio tapes.

As part of the agreement, a variety of collaborative programming will be offered on several XM channels when the service launches in the first half of 2001. Content will include "The Country Music Hall Of Fame Hour," featuring profiles of country music legends with rare, archival recordings; "Today In Country Music History," which will also tap the museum's archives; and "Backstage At The Country Music Hall of Fame," featuring new live performances and rebroadcasts of classic concerts.

PHYLLIS STARK



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Jones' 'Nashville Nights' Finds New Home

Jones Radio Networks' syndicated 'Nashville Nights' undergoes a number of changes, moving from its headquarters at WSIX Nashville to Starstruck Entertainment across the street. The show will no longer be carried on WSIX and must vacate the building by Aug. 9. Host Dallas Turner will add some TV hosting responsibilities with a one-hour request show on Jones' video network Great American Country. Some programming responsibilities for 'Nashville Nights' shift from Jones' Jim Murphy to John Hendricks, who remains based in Colorado.

Meanwhile, WSIX PD Mike Moore is looking for a new night jock and wants T&Rs. Also, former WSLH Greensboro, N.C., MD Jayne Austin joins WSIX for part-time on-air work.

BIG I OPENS IN ALBUQUERQUE

As first tipped here June 2, Clear Channel flipped modern rock KTEG Albuquerque, N.M., to country as KBQI (Big I 107.9) July 19. The looped sound of construction was replaced at noon with the first record, Toby Keith's "How Do You Like Me Now?!", which launched a "20,000 songs in a row" stunt.

KBQI's new PD/midday host, Tommy "C" Carrera, previously worked at KNIX and KMEL Phoenix, KZLA Los Angeles, and KKAT Salt Lake City and most recently was PD at adult top 40 KNEV Reno, Nev. Sammy Cruise, the former p.m. driver at crosstown KRST, joins for afternoons. Tony Lynn, also formerly with KRST, joins for mornings but first must sit out a six-month non-compete.

In Lynn's first day on the air at KBQI, KRST parent Citadel reportedly issued a cease-and-desist order. KBQI responded by opening up a "free Tony Lynn" hotline and began handing out yard signs that read "Vote Tony Lynn, Leader Of A Whole New Country."

To generate some attention after the launch, KBQI staffers infiltrated a concert by the Judds, handing out hundreds of T-shirts that read "Where's Tony Lynn/107.9 the New Country Station," while Lynn walked around the venue handing out \$100 bills. Other new personalities include morning producer Myles Copeland and traffic reporter Nicki Duran, who both worked with Lynn at KRST.

MANAGEMENT: 'PAHDNUH' PASSES ON
Dickie Rosenfeld, 77, the longtime president/GM of KILT-AM-FM and KIKK-AM Houston, died July 19 of congestive heart failure. Recently retired, he was well-known in Houston for his charity work and for his penchant for calling everyone "pahdnuh."

John Potter, VP/GM of Clear Channel's country WCOL and AM sister WFII and WTVN Columbus, Ohio, becomes VP of local sales and marketing for the company's Web services group. Tom Thon, VP/GM of Clear Channel's WNCI and WAZZ-FM, takes on those duties at the other stations.

Bill Lutzen is named VP, controller-radio, for Journal Broadcast Group. He had been VP of financial management for parent company Journal Communications.

PROGRAMMING: WQNU FLIPS FORMAT

Clear Channel is preparing to flip one of its two country stations in Fort Myers, Fla., WQNU (Q105 Hot Young Country), to a new format to be announced July 28. WQNU PD/p.m. driver Mark Wilson will transfer to a Clear Channel station in another market. WQNU morning hosts the Bear and Billy move to sister WCKT (Cat Country), where they are paired with current morning co-host Amy Newman. Her co-host, Rick McGee, exits. WQNU midday jock Gentry Odom will move to a sister station in the Fort Myers cluster.

WPZM (the Possum) Huntsville, Ala., switched from country to classic hits as Mix 93.3 July 23. PD Bud Ford exits along with most of the air staff.

In a deal Barnstable Memphis OM Tony Yoken says has been two years in the making, the company gains FCC approval to add to its Memphis group, acquiring new station KTMO. Barnstable also owns country WGKX in the market. No format decisions about KTMO are expected for some time. A tentative sign-on is slated for early next year.

After five years at WKKG Columbus, Ind., PD Scott Michaels departs to become APD at AC WJYE Buffalo, N.Y. APD Mike Patrick fills in as interim PD.

After three weeks at KTPK Topeka, Kan., PD Kipp Kelly exits. Morning man Marty Brandon resumes PD duties.

Broadcast Programming's TotalRadio Web Services division is rolling out a set of streaming audio formats that stations can put on their Web sites to enhance the online audio options they provide for their listeners. Among the dozens of Web-only formats in development is one called Legends of Country. The format streams are available on a barter or cash basis. The new service also includes Web streaming of a station's on-air programming via Stream Audio.com.

PEOPLE: FIORELLI FURTHERED

Vicki Fiorelli is promoted from promotion director of country KNIX and AC KESZ Phoenix to the new position of director of promotions and marketing for all the Clear Channel stations in Phoenix.

Chad West, half of the WBWN Bloomington, Ill., morning team West and West, exits radio. Partner Ron West remains. PD Dan Westhoff is looking for a new show and wants T&Rs.

KTWB Sioux Falls, S.D., morning man Dan Christopher exits the business. PD Alan "Spanky" Helgeson is taking T&Rs.

WRNS New Bern, N.C., PD Wayne Carlyle is taking T&Rs for middays following the recent departure of former MD/midday host Mike Sova. Carlyle is handling MD duties for now.

Former KWJJ Portland, Ore., PD Robin Mitchell has formed two companies. Robin Mitchell & Associates is an advertising agency and media consultancy aimed at providing nontraditional revenue opportunities for broadcasters. The second company, FreeNetMedia, provides branded revenue opportunities for broadcasters' Web sites.



COUNTRY CONFIDENTIAL

BY WADE JESSEN

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Male Attitude Continues To Score

Could country music be having its testosterone level adjusted? DreamWorks' Toby Keith is enjoying his biggest success to date with male-attitude songs, while other artists are currently scoring with male-appeal records.

Maybe it's because Shania Twain is between albums. Maybe it's because country radio has decided that male listeners are a commodity it shouldn't blow off after all. Maybe it's because the format has had enough audio Novocaine. Maybe it's just summer.

Whatever the reasons, the boys are back, and they're apparently no longer idly submitting to the sensitivity training the girls have handed out over the past few years.

Keith's contribution to the war between the sexes continues, as "How Do You Like Me Now?!" remains a favorite among programmers in its 38th chart week, eyeing longevity benchmarks recently achieved by Tim McGraw, Lonestar, and Dixie Chicks. In our recent midyear survey, Keith's song was the format's most-played title so far this year.

Although Keith's current single, "Country Comes To Town," offers a more in-your-face declaration of culture than pointed male attitude, the song leaves little doubt that its singer and message are *all boy*. It gains 221 detections to jump 17-14 on the Country Airplay chart.

Aaron Tippin, who previously scored with he-man anthems like "Honky Tonk Superman" and "Working Man's Ph.D.", is now enjoying success with "Kiss This" (Lyric Street), which manages to have it both ways, as its bartender narrator sings about a woman telling her ex off. As a result, the song, which was initially most popular with female listeners, is now being dedicated to women by men, according to Taylor Morgan, WSM-FM Nashville's

evening request and dedication host. This week, the lead single from Tippin's forthcoming "People Like Us" is up 28-25 on the detection chart.

In a much different way, even Eric Heatherly's remake of "Flowers On The Wall" (Mercury) could count as a male-attitude song. Although the experience described in the song could be interpreted as poker-faced heartbreak or trivialization of the relationship, attitude is attitude.

Staying conscious of the differences among male-oriented songs, male-attitude songs, and female-bashing songs is likely to be the key concern for programmers as the fledgling trend develops and weaves its way into the music mix.

HIGH FIVE: Lee Ann Womack's "I Hope You Dance" (MCA Nashville) gains 74 detections to claim victory on our Country Airplay chart for a fifth week. If Womack manages to top the chart next week, she will tie Faith Hill's Broadcast Data Systems-era record for a solo female. Hill scored that feat with "Breathe" last winter.

EFFECTIVE THIS ISSUE: WWKA (K92) Orlando, Fla., is removed from our panel of monitored stations. WWKA no longer meets Airplay Monitor rules requiring that 50% of reporters' 30 most-played titles be currents (defined as any title that appears on the chart during each week studied, ascending or descending) with minimal fluctuation. Reporting stations' current/recurrent/gold ratio is one of several characteristics analyzed several times a year as part of our ongoing efforts to provide the industry with the best, most representative chart possible.

ON THE ROW

Warner/Reprise Ups Saporiti, Mayne

Bob Saporiti is promoted from senior VP to senior VP of global marketing at Warner/Reprise Nashville. Bill Mayne is upped from senior VP to senior VP/GM. Also, William Smithson joins the company as national publicity manager. He had been an associate manager at Borman Entertainment.

Nancy Russell's Nashville-based company FORCE has signed Alan Jackson to a co-management deal with Los Angeles-based Howard Kaufman's HK Management. FORCE also manages Trisha Yearwood. Its publicity arm already had Jackson as a client. Kaufman also manages Aerosmith, Jimmy Buffett, Lenny Kravitz, Chris Isaak, and Stevie Nicks. Jackson split with former manager Chip Peay earlier this year.

The Country Music Assn. has announced that next year's Fan Fair will be held June 14-17 in downtown Nashville. The main stage shows will take place at Adelphia Coliseum, and the exhibits and autograph booths will be in the Nashville Convention Center. Riverfront Park is being considered for additional Fan Fair shows. The Tennessee State Fairgrounds had been home to Fan Fair for the past 19 years.

The Academy of Country Music has elected several board members to two-year terms. They are Paige Sober (in the affiliated category), Pam Tillis (artist/entertainer), Jim Grant (club operator/employee), Jerry Fuller (re-elected in the composer category), Bob Kingsley (re-elected in the DJ category), Clarence Spalding (manager),

Asleep At The Wheel's Ray Benson (re-elected in the musician category), Jonathan Stone (re-elected in the music publisher category), Karen Oertley (publications), Debbie Gibson Palmer (publicity/PR), R.J. Curtis (radio), Bill Mayne (record company), Bob Romeo (talent buyer/promoter), and Fran LaMaina (TV/motion picture). A run-off election will be held in the talent agent category.

Monument artist Wade Hayes, who had been managed by Mike Robertson, will not be making the transition to the new company formed by the merger of Mike Robertson Management and Ken Levitan's Vector Management. Staff and other clients of both firms will join the new entity, to be known as Vector Management, which will move into new Music Row offices on 17th Avenue effective Sept. 1. The client roster will include former Robertson clients BlackHawk, Shannon Brown, and Neal Carty and Levitan clients Patty Loveless and the Warren Bros.

Kelly Keiber, formerly Arista Nashville's regional sales director, joins DreamWorks Records in a similar capacity. Another former Arista staffer, promotion coordinator Jackie Proffit, also recently joined DreamWorks in a similar capacity. She replaces Shannon Gowan, who moves to Temple, Texas, to start a family.

The Country Music Hall of Fame and Gaylord Cable Networks have commissioned Nashville-based firm the Collective to produce three films for the new Hall of Fame. The Collective's Thom Oliphant will direct the short films, tentatively titled "Heart And Soul," "This Moment In Country," and "Superstar Experience," which will be screened for museum visitors. Gaylord will retain exclusive distribution right for the films on cable and satellite.

Artist manager Shelia Shipley Biddy will be the keynote speaker when the organization Women of Music Music of Women hosts a half-day seminar titled "The Music Business: Myths And Truths," Aug. 12 in Nashville.

DOJ OKs Clear Channel/AMFM Merger

Clearing one of the remaining regulatory hurdles in its \$23.5 billion bid to buy AMFM, Clear Channel has won Justice Department approval for the buyout. Yet several questions remain, including whether Clear Channel will have to spin off as many stations as originally thought and whether it will be allowed to own a 30% stake in outdoor billboard company Lamar Advertising.

The DOJ is requiring Clear Channel and AMFM to sell 99 radio stations in 27 markets, worth \$3.4 billion. Under the agreement, the companies will sell the majority of the stations required before closing the deal. The DOJ will then file a complaint in federal court along with a proposal to resolve the outstanding issues.

CAPITAL & CAPITOL
BY FRANK SAXE
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In order to meet ownership limits, Clear Channel attorneys had expected to need to sell 110 radio stations, more than the 99 thus far required by the DOJ. A majority of the stations on Clear Channel's list and not on the government's were sold to minority broadcaster Chase Radio Partners, including WPOC Baltimore and six others. In a filing with the FCC, Clear Channel has asked the FCC to dismiss the proposed Chase deal, but DOJ attorneys could force those stations to go back on the block as part of the settlement to be filed in court. Clear Channel is also pulling the proposed sale of sports KVET-AM Austin, Texas, and oldies WTRY-AM Albany, N.Y., to Concord Media.

As part of the merger, a number of AMFM execs are expected to exit. The latest to announce his departure is senior VP of programming Ken Benson.

Meanwhile, Clear Channel continues to build its chain. In a \$57 million sales agreement with Sunburst Media, it has picked up three new markets in the South. The deal gives Clear Channel country KGYM-FM Springfield, Mo., and its four sisters; country KEAN Abilene, Texas, and its four sisters; and country KAGG and AC KKYS Bryan, Texas.

CAPITAL: CUBAN TO 'PUT A HURT ON TRADITIONAL LABELS?'

Broadcast.com founder Mark Cuban is hoping to launch a music label in partnership with a major radio group. Speaking at the Plug.In conference July 24 in New York, Cuban said a key component to his business model is radio. "Our focus will be to bring on radio station groups as partners," which, Cuban said, will be exchanged for an equity stake in the label. Radio is critical, according to Cuban, because it will ensure his artists get airplay, as group owners will have a vested interest in an artist's success. Earlier, Cuban told Web site inside.com that "by including the major radio groups, we can tilt demand generation toward our artists and put a hurt on traditional label economics."

ACCESS: NASHVILLE

Lonestar, Womack To Name CMA Noms

Lonestar and Lee Ann Womack will announce the nominees for the 34th annual Country Music Assn. Awards Aug. 1 in Nashville.

Rapper Coolio plans to release a remake of Kenny Rogers' "The Gambler," featuring Rogers as a guest, on his new Allied Artists label.

Reba McEntire will host the second Family Tele-

Cuban says no deals have been reached with any of the groups. And Clear Channel Radio president Randy Michaels downplays Internet reports that it is in discussions with Cuban. Michaels tells Airplay Monitor that "there are no talks taking place with Mark Cuban or anyone else about Clear Channel being in the label business. We have no current intention of starting a label."

Cuban said he will cherry-pick other labels' rosters, offering established acts larger profits, in part because he does not plan on spending any money on artist development. Instead, the money will be funneled back to the artist, the label, and its radio partners.

Beasley Broadcast Group has been added to the Russell 3000 Index, as part of the index's annual reworking. The addition may help Beasley's stock, which has gotten little notice from Wall Street since going public in February.

CAPITAL

Radio pirate turned low-power-FM crusader Stephen Dunifer has lost another appeal to return his pirate station to the air. The U.S. Court of Appeals in San Francisco has ruled that Dunifer has no grounds to challenge at the appellate level the FCC's right to regulate the airwaves. In the 3-0 decision, the court said he must start his challenge to FCC laws at the agency and then take his case to the federal appeals court in Washington, D.C.

The 50-watt Radio Free Berkeley signed on in 1993 from atop Dunifer's roof. A year later, government agents shut it down and fined Dunifer \$10,000—which his attorney says the FCC has never tried to collect. Dunifer is now championing LPFM and is among the more than 300 applicants vying for a station in California. He is also organizing a protest for Sept. 20 to coincide with the opening of the National Assn. of Broadcasters' annual Radio Show.

The FCC has flagged a number of radio deals. As usual, it's delaying sales as it looks into whether any of the buyers will have too much control over a market's advertising revenue. Among the deals flagged are

- Clear Channel's purchase of country KWFS-AM-FM Wichita Falls, Texas, and its two sisters from Apex Broadcasting. It is also taking a closer look at Clear Channel's deal to buy country KFGO-FM Fargo, N.D., and five other stations in the market from various owners.

- Saga Communications' purchase of country WQNY Ithaca, N.Y., and its three sisters from Eagle II Broadcasting.

NEW MEDIA

Arbitron has formed an alliance with Lariat Software under which Lariat will provide Arbitron software for use in the collection of data from streaming media servers for the InfoStream Ratings. The latest InfoStream reports compiled listening to 389 channels from 21 different sources.

A deal between GetMedia and the Radio Advertising Bureau will allow member RAB stations to use GetMedia's Internet site for online CD sales in exchange for a piece of the profits. GetMedia allows stations to create a branded Now Playing music store or, if a station provides a playlist, to sell whatever had been played earlier in the day.

vision Awards, which recognizes outstanding family programming, Aug. 10 on CBS-TV. Billy Gilman will perform on the special. Meanwhile, Gilman's Christmas album, featuring a mix of standards and new material, is tentatively set for an Oct. 3 release. *Asleep At The Wheel's* Ray Benson produced several sides for the as-yet-untitled album.

As it embarks on the song selection process for its sophomore album, Montgomery Gentry ran two busloads of songwriters and publishers from Nashville to Evansville, Ind., to see the act's live show July 19. Among the writers that made the trip were Steuart Harris, Russell Smith, John Scott Sherrill, Anthony Smith, and Rick Carnes.

The cut "My Heart Will Never Break This Way Again," on Patty Loveless' upcoming album, "Strong Heart," features guest vocalists Trisha Yearwood and bluegrass artist Claire Lynch.

MONITOR PROFILE

Taking The Reins At Capitol Nashville, Dungan Hopes To 'Fire Up' Listeners, Radio

Mike Dungan, the new president of Capitol Records' Nashville division, has some pretty strong opinions about today's country radio, which he calls "predictable and boring."

"I have a lot of friends who program stations that are absolutely brilliant, and I see flourishes of brilliance out there," he says. "It's just that we need some more of those guys who are willing to step out on a ledge and have some success, so that other people who are followers will follow them instead of following the safe guys."

Radio, Dungan says, is wagging the industry dog, and "research is killing us. Research is relatively new to the country music format, at least on a broad scale." And it has resulted in programmers who are "terrified" of records whose appeal is shown to be polarizing. But "that's the kind of music they should embrace, because [that's the] music that fires up the people who are really into it. When you fear that polarization, all you do is gravitate toward music that is right smack-dab in the center, which is very predictable and very boring."



'Research is killing us'

Mike Dungan
President
Capitol Nashville

Dungan says two of the biggest challenges currently facing the country music business are "to escape this mediocrity that we seem to be mired in and also to get back to a point where we are exposing more music faster and where music is not presented in such a passive manner. This format needs to be an active, lifestyle radio format. Records take far too long to make the kind of impressions they need to give an artist a chance to have an impact, and we need to deal with that really fast."

A third challenge, Dungan says, is overcoming a lack of passion for music among consumers. "I kind of came into my own musically at a time when music meant so, so much to people in their lives every day," he says. "To me, there's music out there that should have that same impact. [But] because people are more fickle and because the pace of life is so much faster, music just doesn't have the same impact. I really wish that it did. I really wish that people would just slow down and let music speak to them and try to understand how much it really can mean to them and how it really can change their lives, because there is life-changing music out there being made every day."

After 21 years in the business, Dungan says what's changed the most is "the relative fickle nature of our society, not only as it pertains to music but everything. [It] is very upsetting and makes it very difficult for anyone who does marketing to fulfill all of their plans."

Dungan, formerly Arista Nashville's senior VP/GM, joined Capitol July 17. He says his long-term goal for Capitol is "to have a label and a company that every artist wants to be a part of and that every person who works in this industry wants to come to."

His first task is to prioritize album and single releases. "The biggest problem is that we have a lot of projects on the table at the same time, and we can't possibly release all of these projects at the same time or they will all lose. So we need to prioritize and slow the process down quite a bit and give all of these things the time and attention they need to have success."

While no release dates have been moved as yet, Dungan says, "I'm having meetings constantly trying to get as much information as possible, taking input from every direction."

Dungan plans no staff or roster changes at this time. "I'm just here to see what this is all about." Capitol Nashville's artists are Trace Adkins, Susan Ashton, Garth Brooks, Deana Carter, Tyler England, Chris LeDoux, Mindy McCready, Keith Urban, Steve Wariner, comedians Rodney Carrington and Tim Wilson, and newcomers Allison Paige and Cyndi Thomson.

By his second day on the job, Dungan had already had conversations with all of the artists on the label, including Brooks, who has wielded considerable power there in the past. Dungan says of his conversation with Brooks, "I really liked his view of the landscape."

Under previous president/CEO Pat Quigley, Capitol was often seen by the industry as a label that let other acts languish to focus on Brooks. Dungan says he shared that view until he joined the company and realized that "the rank and file of people who do the job every day . . . care very much about these other artists and work very hard on them. I am pleasantly surprised to find that the people who work here every day at every level have embraced and continue to work on every one of these projects."

Before joining the company, Dungan says, his perspective as an outsider was that Capitol "was always kind of a mystery company. It's the only company not on [Music] Row, [and] it was always a company that appeared to keep to itself for whatever reason. It seemed quiet and grumpy. I would like it to be noisy and smiley."

Dungan began his music career working in retail as a teenager and moved on to a stint in rock and pop promotion for RCA. In '87, after he "totally burned out on promotion," Dungan moved to a sales job with parent BMG, later moving to Arista as Midwest director of marketing. Ten years ago, he joined Arista's Nashville division as national director of sales, something he calls "the greatest move I ever made," and quickly rose through the ranks.

After 10 years with Arista Nashville, Dungan watched with mixed emotions as that label was folded into the RCA Label Group as an imprint last month. "I went through about every emotion you can imagine, from complete shock to incredible anger to lethargic acceptance to just love of the people around me and sadness at the loss I was about to incur," Dungan says. He calls his artists and staff "the greatest people I had ever known, much less worked with."

Arista marked the loss of its independence with humor, handing out water pistols at its Fan Fair show in Nashville that said, "Ready, aim, fire." Dungan says that slogan was the winner of a staff contest, adding, "I can't even tell you some of the other things they came up with." Later that day, Dungan had a party at his house for everyone who had ever worked with or been associated with Arista.

In his 10 years in Nashville, Dungan has earned a reputation as a genuinely nice guy who is concerned about people. For example, the fate of the displaced Arista staffers played into his decision about whether to follow former Arista chief Tim DuBois to Gaylord Entertainment's new country label or join the established Capitol, since he would have been able to bring some former employees with him to Gaylord.

Asked if he has the kind of ruthless streak that sometimes seems to be a prerequisite for running a record label, Dungan says, "I certainly hope not. It's possible that I have lost a couple of little minor battles because I haven't taken that approach, but I simply believe that there is a right way and a wrong way to go about business and life, and that's the beginning and the end of it."

PHYLLIS STARK

SPRING ARBITRONS

12-plus overall average quarter-hour shares. (#) indicates Arbitron market rank. Copyright 2000, Arbitron Ratings Co. May not be quoted or reproduced without the prior written permission of Arbitron.

Calls Format Sp '99 Su '99 Fa '99 W '00 Sp '00

LOS ANGELES—(2)

Calls	Format	Sp '99	Su '99	Fa '99	W '00	Sp '00
KSCA	Spanish	62	60	68	61	59
KIIS/KAVS	top 40	47	48	51	56	51
KLVE	Spanish	59	49	51	50	50
KROQ	modern	37	40	39	43	45
KPWR	R&B	40	39	38	42	42
KRTH	oldies	29	26	30	35	31
KFI	N/T	33	35	32	35	31
KOST	AC	35	30	36	39	31
KBUZ/ABUA	Spanish	31	38	37	35	30
KTWV	jazz	29	33	32	31	29
KYSR	adult top 40	32	29	28	26	29
KBIG	adult top 40	21	23	30	26	27
KABC	N/T	23	24	20	19	25
KRBT	R&B	30	33	24	26	24
KRCR/KRCV	Spanish	07	09	09	12	24
KCBS-FM	cls rock	25	25	23	20	23
KCMG	R&B oldies	25	24	25	23	23
KLAX	Spanish	30	28	21	25	23
KLOS	album	24	21	23	22	23
KLAC	adult std	17	16	17	20	22
KLSX	N/T	22	22	21	19	21
KNX	N/T	20	24	23	23	21
KZLA	country	22	21	21	20	21
KFWB	N/T	19	17	19	21	18
KJLH	R&B adult	12	16	14	16	18
KTNQ	Spanish	19	13	14	14	18
KSSB	Spanish	18	24	19	15	17
KMZT	classic	20	14	17	14	13
KHJ	Spanish	14	16	15	13	12

Calls Format Sp '99 Su '99 Fa '99 W '00 Sp '00

Calls	Format	Sp '99	Su '99	Fa '99	W '00	Sp '00
XHTZ	top 40/rhythm	4.2	4.9	4.4	4.1	5.4
XETRA-FM	modern	4.8	5.1	4.6	4.8	5.2
KHTS	top 40	4.6	5.7	5.1	4.9	4.9
KIFM	jazz	3.7	3.6	4.6	4.8	4.6
KIOZ	album	4.7	4.1	3.9	4.4	4.6
KYYX	AC	4.5	5.0	5.0	5.9	4.5
KFMB-FM	adult top 40	4.9	4.1	4.4	5.0	4.0
KBLN	country	5.3	5.9	5.7	4.3	4.3
KLVM	Spanish	3.4	3.3	2.8	3.3	3.3
KWDS	oldies	3.7	3.8	4.4	4.1	3.6
WBRI/WZRA	cls rock	2.7	2.8	2.6	3.3	3.3
WZLX	cls rock	1.3	1.0	1.3	1.1	1.2
WEWI	sports	1.0	0.6	0.9	1.1	1.1
WBCH	modern	0.9	1.1	1.3	1.1	1.0
WBOT	R&B	—	—	—	0.9	1.0

Calls Format Sp '99 Su '99 Fa '99 W '00 Sp '00

Calls	Format	Sp '99	Su '99	Fa '99	W '00	Sp '00
WRCB	classical	1.2	1.3	1.5	2.2	2.2
WFNN	top 40	1.9	1.9	2.3	1.9	2.0
WBZ	N/T	1.6	1.4	1.7	1.7	1.9
WBXM	adult top 40	1.4	1.8	1.3	1.6	1.7
WJMN	top 40/rhythm	2.3	2.3	2.3	2.3	2.7
WSKO	sports	0.6	1.2	1.9	1.3	1.7
WODS	oldies	1.0	0.7	1.5	1.1	1.4
WZRA	cls rock	1.8	1.5	1.1	1.0	1.3
WZLX	cls rock	1.3	1.0	1.3	1.1	1.2
WEWI	sports	1.0	0.6	0.9	1.1	1.1
WBCH	modern	0.9	1.1	1.3	1.1	1.0
WBOT	R&B	—	—	—	0.9	1.0

HARTFORD, CONN.—(44)

Calls	Format	Sp '99	Su '99	Fa '99	W '00	Sp '00
WRCH	AC	11.3	10.3	9.7	10.9	12.1
WTIC-AM	N/T	10.7	12.0	10.6	11.1	10.4
WKSS	top 40	8.9	9.3	9.1	9.0	9.5
WWY	country	7.9	8.4	7.9	8.1	7.4
WTIC-FM	adult top 40	6.9	6.2	6.5	7.4	6.7
WDRC-FM	oldies	4.7	3.5	5.6	3.7	4.7
WORC-AM/WMMW	adult std	5.3	3.8	5.2	4.9	4.3
WCCF-FM	album	4.7	4.5	4.7	4.6	4.0
WHCH	cls rock	4.3	3.7	3.3	3.0	3.9
WZMX	R&B oldies	4.2	4.0	4.0	3.2	3.5
WMRO	modern	3.8	3.5	3.8	3.8	3.2
WAQY	cls rock	1.5	2.0	2.3	1.9	1.9
WNEZ	R&B	1.7	1.9	1.5	2.2	1.4
WFAN	sports	1.3	0.9	1.5	1.1	1.3
WLAT	Spanish	0.7	0.8	1.4	1.4	1.3
WPLR	adult	0.9	0.9	0.8	1.1	1.1
WPKO	top 40	1.3	1.1	1.0	1.4	1.0
WRCI	R&B oldies	0.8	0.6	1.1	0.7	1.0
WPDP	N/T	0.8	0.6	1.1	0.7	1.0

WILMINGTON, DEL.—(76)

Calls	Format	Sp '99	Su '99	Fa '99	W '00	Sp '00
KBTU	top 40/rhythm	4.5	3.6	2.7	2.9	3.1
KSIO	album	1.3	1.2	2.0	2.8	2.8
KSEA	religious	3.0	3.0	1.6	3.1	2.4
KBRG	Spanish	1.8	1.6	2.4	2.9	2.3
KNBR	sports	2.0	1.8	1.6	1.4	2.3
KRAY	Spanish	3.2 </td <td>2.8</td> <td>2.2</td> <td>2.6</td> <td>2.3</td>	2.8	2.2	2.6	2.3
KMBY-FM	moderno	2.6	2.5	1.8	1.8	2.2
KSCO	N/T	1.9	1.7	2.3	1.3	1.8
KRBS-FM	R&B adult	2.0	1.6	2.0	1.9	1.5
WSTW	top 40	9.8	8.6	8.6	8.6	8.1
WDAS-FM	R&B adult	4.3	3.8	3.8	3.8	5.4
WRR	R&B	5.3	5.2	5.4	5.4	5.1
WPSL	adult	5.3	5.2	5.4	5.4	5.1
WIDQ	oldies	2.1	2.0	2.1	2.1	2.7
WIRY	country	3.2	2.5	2.5	2.5	2.6
WIBR-AM	adult std	2.6	2.6	2.6	2.6	2.6
WITL	modern	3.3	3.0	3.3	3.3	3.0
WLYD	modern	3.1	3.0	3.1	3.1	3.0
WLMR	adult	3.1	3.0	3.1	3.1	3.0
WLNH	modern	2.7	2.6	2.7	2.7	2.6
WLPCE	adult	3.2	3.1	3.2	3.2	3.1
WLYQ	adult	3.1	3.0	3.1	3.1	3.0
WLYW	adult	3.1	3.0	3.1	3.1	3.0
WLYZ	adult	3.1	3.0	3.1	3.1	3.0
WMCX	adult	3.1	3.0	3.1	3.1	3.0
WMDR	adult	3.1	3.0	3.1	3.1	3.0
WMSL	adult	3.1	3.0	3.1	3.1	3.0
WNR	adult	3.1	3.0	3.1	3.1	3.0
WNSR	adult	3.1	3.0	3.1	3.1	3.0
WNRK	adult	3.1	3.0	3.1	3.1	3.0
WNTZ	adult	3.1	3.0	3.1	3.1	3.0
WNUZ	adult	3.1	3.0	3.1	3.1	3.0
WNUX	adult	3.1	3.0	3.1	3.1	3.0
WNUY	adult	3.1	3.0	3.1	3.1	3.0
WNUZ	adult	3.1	3.0	3.1	3.1	3.0
WNUX	adult	3.1	3.0	3.1	3.1	3.0
WNUY	adult	3.1	3.0	3.1	3.1	3.0
WNUZ	adult	3.1	3.0	3.1	3.1	3.0
WNUX	adult	3.1	3.0	3.1	3.1	3.0
WNUY						

Country, Top 40 PDs OK With Continued Crossovers, For Now

Continued from page 1

played on AC, and I possibly gain. It exposes people to the format."

The labels are quick to seize this point. Bill Mayne, senior VP/GM of Warner/Reprise Nashville, who has seen Hill cross to pop, says it makes sense for programmers with dwindling shares to view crossover as a blessing. "How do you grow those numbers unless you bring new people in? You have to let them know it's a live, viable [format]."

A COUNTRY CROSSOVER GLUT?

Country labels have to deal not only with finessing their own programmers' fears—however diminished—but with bringing country music to top 40 when they may be competing with a growing number of other attempts to do the same. Although most of the pop programmers surveyed supported top 40 WIOG Saginaw, Mich., PD Mark Anderson's assessment that "if there was a No. 1 polka song, we'd play that too," top 40 PDs are notorious for overdosing on musical genres—from dance/pop to boy bands—then turning against them. The "Urban Cowboy" boom of 1979-83 was, for instance, followed by an eight-year span in which almost no country records crossed over. And even in the few months since "Amazed" and "Breathe" crossed over, mainstream top 40 has become more rhythmic, raising the question of country's compatibility.

"A hit is a hit, and who can predict the future?" responds top 40 KSLZ St. Louis APD Kandy Klutch. WHTS Davenport, Iowa, PD Tony Waitekus adds, "If we'd had three or four [country] songs [to deal with] at one time, maybe some of those records would have been a lot slower to cross, but we never got that saturated."

While that was the most widely held viewpoint among top 40 PDs, KKMG Colorado Springs, Colo., PD Bobby Irwin says there was some trepidation at his rhythmic-leaning mainstream top 40 when both "Breathe" and "Amazed" were hits. While those songs were too big to ignore, he says, "we're going to get too many calls from the person listening for [rapper] Jay-Z saying, 'You're playing too much country'... if we cross over that line." Says WPST Trenton, N.J., PD Dave McKay, "I don't think there's a saturation point for hit songs, but I do think that you can have only a few country-leaning songs on a station at any given time."

And while WXKS-FM (Kiss 108) Boston PD John Ivey has been a strong supporter of country crossovers, he also says, "I don't anticipate every label having a country act to put in your face—at least, I hope they don't try to do that, because it's not like top 40 is desperate for music right now and has to go to other formats."

Irwin says that when "Breathe" and "Amazed" were hits, "the record folks learned a lesson when they found they could only release X amount to pop and expect to get it played." Ivey adds, "If they go out with the intention of trying to make all country artists multi-format artists, it's going to be trouble for them." But Ivey also says that he would've made room for another hit, even when both songs were already on the station.

In fact, there are some top 40 PDs who think country labels have missed opportunities on the pop side. One PD believes that Shadai's "I Will... But" should be worked to pop. Several cited Dixie Chicks, including McKay, who also thought top 40 missed Martina McBride's "I Love You." And WKSE Buffalo, N.Y., PD Dave Universal, who's playing Rimes' "I Need You" despite the fact that country rival WYRK is not, has been considering "I Hope You Dance" ever since it was covered in USA Today several months ago.

That said, a station like WQZQ Nashville, which took it upon itself to play Dixie Chicks' "Goodbye Earl," even though it wasn't worked to pop radio, is a rarity. "There's room for Dixie Chicks if they would ever allow themselves to be worked pop," says Ivey. "But it's tough to just grab a cut from the album when you know the band and the country division isn't going to sup-

port pop airplay."

Then there's Bristol Broadcasting corporate OM Bill Hagy, who believes just as strongly about what he should play on his three top 40s as he does about what plays on their country sisters. After Twain's first hits, Hagy's top 40 stations decided to sit out further country crossovers because of potential diary confusion. "The last thing I want is for a country user to scan by [WAEZ Johnson City, Tenn.], hear Shania or Faith, and give [country sister] WXBQ the credit," he says. And Hagy adds that he'd probably still feel that way if his stations didn't all have country sisters. "If [labels] are looking at my markets [to cross songs to pop], they're counting their chickens before they hatch," he says.

DOLLARS AND SENSE

While label executives deny they start planning to peddle songs to other formats the first time they hear new product, they do admit a certain dependence on crossover. "Our fiscal responsibility is to make money for our company," says Tom Baldrica, VP of national promotion for BNA. "We're not trying to piss anybody off, but when listenership is down [at country stations] you need to reach more people."

Labels still make money from country sales, but acts like Dixie Chicks that can sell major tonnage without top 40 are fewer and far between than they were in the early '90s, when there was little impetus to pursue crossover. Mercury's Grady says, "The record industry got used to selling certain numbers. The corporation got used to it. When [those sales figures]

aren't there anymore, it's tough to backtrack. You can't go down—come down, number of stations down, sales down—and call yourself a success. You've got to rework the model."

Grady believes that model needs to include a way to increase sales in large metros. Echoing the comments he recently made at the Conclave (Country Airplay Monitor, July 21), Grady says, "The one thing crossing over does for us [is] it lets us make sales in L.A. and New York." Despite the fact that L.A. is the No. 2 market for country units sold, Grady says, that has more to do with the sheer number of people in L.A. than because it's a particularly healthy country sales market. Until Twain's "Come On Over" album spurred some top 40 hits, Grady says, "we were never in the top 10 for overall sales in either of those cities."

While the future demand for country songs in the top 40 market remains unknown, most labels claim a mandate from the pop side is fueling their crossover decisions. MCA Nashville VP of national promotion David Haley says it isn't just about staying economically viable. "I don't think it's necessity so much as it is opportunity." He says MCA has been flooded with pop requests for Womack's single. "One particular [top 40] station had called me three or four times to talk about playing it," he says.

While Dixie Chicks have resisted the call, Monument VP of national promotion Larry Pareigis says the Chicks aren't necessarily opposed to it. "It isn't so much that they've shunned pop play, but they want absolutely no remixing of their music to make it more palatable for AC."

Pareigis claims the label is not frustrated by the group's decision, even at a time when some labels are claiming economic need for crossovers. "What frustration?" he wonders, pointing out the 16 million sales Dixie Chicks have racked up. "Nobody's complaining."

Having said that, Pareigis joins most country PDs in expecting Dixie Chicks to score crossover success in the future, perhaps as soon as this fall with the single "Without You." Although that presents a whole new moneymaking paradigm, Pareigis looks at Dixie Chicks as proof that the economic need for crossover may be overstated by some labels. "We've sold plenty of units in New York and L.A.," he says. He admits, however, that the Chicks speak to an unusually broad fan base. "They are talking to way more than just a country audience."



SWEDBERG



TWAIN



PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS • BY JEFF SILBERMAN

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Surviving The 'Survivor' Promo Avalanche

What's the difference between network and cable TV? Consider: "The Real World" has been on MTV for nine years, and you can count the stations that have done "Real World" take-off stunts on one hand. Then CBS comes out with "Survivor," and now you can practically count the number of stations that have *refrained* from doing a similar contest on the other hand.

The stunts are becoming more imaginative as the "Survivor" deluge continues. Modern rock WPLY (Y100) Philadelphia locked four listeners in an RV in its parking lot, where they were subjected to '80s band Survivor's "Eye Of The Tiger" 24 hours a day, at least 360 times a day. The contestants weren't allowed to shower, leave the RV, or phone their families. They also took part in challenges to win perks like a 10-minute reprieve from the RV, a gourmet meal, a shower, or a massage. The last survivor won a trip for two to Cuervo Nation, a private island owned by Jose Cuervo. Kelly Gross doesn't expect the winner to return any time soon.

Top 40 CKNG (Power 92) Edmonton, Alberta, stuck a group of listeners on a replica of the Santa Maria inside the mammoth West Edmonton Mall for a stunt, prompting the question, "Did Columbus take the wrong turn at Greenland?" Meanwhile, album rock rival CFB (the Bear) put 16 local celebrities on a cyber-island, and listeners voted one of them off the island each morning. Since most of the virtually stranded celebrities are local TV and print icons, the station's getting good press from its flesh-and-blood brethren.

Rhythmic top 40 KYLD (Wild 94.9) San Francisco locked nine DJs in a 12-foot-by-12-foot studio for three days in the *Ultimate Survivor Game*. Morning Doghouseers JV, Elvis, Hollywood, and Big Joe were crammed in with Renee Taylor, Strawberry, Big Von, and Hammering Hank, with no showers, TV, or contact with family. Three DJs were voted out by the group and listeners via the Internet each day. The last jock "standing" won a one-week vacation to a destination of his or her choice, plus the station donated \$20,000 to a charity of the jock's choice. It was all presented on wild949.com.

WGNA (Country 107.7) Albany, N.Y., stuck four listeners into a hot tub full of black-eyed peas at a car remote, then had listeners vote one contestant out each hour. The winner scored \$107 cash plus front-row seats and backstage passes for Dixie Chicks.

Crossover R&B KPWR (Power 106) Los Angeles staged a *Power Pool Survivor* stunt by sinking 16 people in a 13-foot-by-26-foot pool. "They participated in pool challenges and voted each other out of the pool," says Dianna Obermeyer. "The last person in won the pool."

In what could be an omen for future intra-cluster stunts, Clear Channel modern rock WPLA (Planet Radio) and WROO (Rooster Country) Jacksonville, Fla., fielded their own teams of five persons to live in pop-up campers in the stations' parking lot. The winners of the first-day challenge, a game called Baby-Oil Twister, spent 15 minutes in an air-conditioned car. For the second-day challenge, both teams were given musical instruments and had to come up with an original country or rock song. The winners had a lobster dinner. Day No. 3's challenge was a distance-spitting contest involving oysters. The winners won a trip to a

restaurant for dinner and watched "Survivor" on big-screen TVs. Leading the cheers was Tina Brandao.

NTR PROMO OF THE WEEK: ON THE SAUCE

Country KFKF Kansas City PD/morning man Dale Carter and partner Mary McKenna have their mugs on Dale & Mary's Country Club Bar-B-Q Sauce, which was sent to all of the major supermarkets in the area in time for the July 4 weekend.

TOPICAL BAROMETER

TW	LW	TOPIC
1	2	Summer movies
2†	9†	"Survivor" stunts
2†	1	Summer concerts
4	5	State/county fairs
5	—	MTV Awards
6	3	Fall book promotion
7	—	Summer vacations
8	7	Amusement parks
9†	—	Labor Day
9†	6	Barbecues/outdoor parties

HOTTEST MOVIES: "The Klumps," "X-Men," "Scary Movie," "The Perfect Storm," "Pokémon 2000," "Me, Myself & Irene"

HOTTEST CONCERTS: AC/DC (rock), Rage Against The Machine (modern), Dave Matthews Band (adult), Tim McGraw/Faith Hill (country)

QUICK HITS

Modern AC WBMX (Mix 98.5) Boston is tying into the historic Tall Ships return after a worldwide tour. "This sailing event is huge and happens only every few years," says Anne-Marie Strzelecki. "[As] a sponsor of the Fleet Boston Pavilion, an outdoor tented summer concert venue located right on Boston Harbor, we'll be hosting a VIP party for listeners and clients to view the Parade of Sail, which is when the fleet of ships enters the harbor. It got us in front of 10,000 people taking part in this event."

Country KZLA Los Angeles has started a Morning Show Hometown Tour with hosts Gene and Julie. "Every Friday morning from 5 to 9 a.m., Gene and Julie take their show on the road to meet listeners and hand out free food," says Marida Petitjean. "It's a great way to celebrate the summer and meet listeners."

R&B WJMJ (107.3 Jamz) Greenville, S.C., is holding Smackdown Thursdays in conjunction with the local UPN affiliate. "When listeners see night jock Rob Laidbac during 'WWF Smackdown,' they must be caller No. 7 to win a Smackdown pack [shirts, posters, CDs, etc.], plus tickets to see a WWF show," says Jason Gani.

Country KNIX Phoenix morning duo Tim and Willy, along with Arizona Diamondback wives, collected socks and underwear for the Back to School Clothing Drive, "which clothes children all year long at a school for homeless children and other low-income schools," says Vicki Fiorelli. "Radio and TV spots asked people to drop off donations at Bank One Ballpark before the Diamondbacks games against the Texas Rangers. Tim and Willy's entire morning team and Diamondback wives were at the main gate with collection boxes."

Want to participate? E-mail your best promotions to jsilberman@airplaymonitor.com.

PROMOGANDA HONOR ROLL

Diana Ades, CBS/WNNS Charlotte, N.C. • Dan Bowen, WSTR Atlanta • Diana Buckmann, KEEN Minneapolis • Tina L. Brandao, Clear Channel Jacksonville, Fla. • Steve Burgess, WYRK Buffalo, N.Y. • Melissa Burris, KIIKS Dallas • Scott Colebrook, WKQD Cincinnati • Loren Condron, KEGI/KDMX Dallas • Mike Culotta, WOYK Tampa, Fla. • Dave Denner, WWKA Orlando, Fla. • Garret Doll, KYGO Denver • Camie Dunbar, Clear Channel Miami • Katie Eberly, KMEL San Francisco • Lisa Fields, WMEG/WHSL Greensboro, N.C. • Vicki Fiorelli, KNIX/KESZ Phoenix • Andrew Fleming, WLDD Tampa, Fla. • Von Freeman, KLOS Los Angeles • Greg Frey, KSON San Diego • Jason Gani, WJMJ Greenville, S.C. • Trish Gillis, WXKS-FM Boston • Michael Godfrey, CKIK Calgary, Alberta • Kelly Gross, WPLY Philadelphia • Jay Holloway, WJTT Chattanooga, Tenn. • Carrin Johnston, KXTE Las Vegas • Simone Jones, WUSL Philadelphia • Kristano Korlou, CBS Hartford, Conn. • Kim Leeds, KFMB-FM San Diego • Larry Luv, WLBB Detroit • Jennifer Markham Wynn, KNXB Las Vegas • Julie Maxwell, WXDG Detroit • Jane Montez, KEDJ Phoenix • Dianna Obermeyer, KPWR Los Angeles • Mike Oliviero, WXTB Tampa, Fla. • Mike Pateros, KHF1 Austin, Texas • Marida Petitjean, KZLA Los Angeles • Stephanie Ringer, WXKE Buffalo, N.Y. • Jim Sheehan, KSJO San Francisco • Sheila Silverstein, WPOC Baltimore

GREATEST GAINERS

COUNTRY

INCREASE IN DETECTIONS

GEORGE STRAIT • <i>Go On</i> (MCA NASHVILLE)	+815
KIKK +24, KTEX +21, KZLA +19, WWGR +18, KCCY +18, WSCA +17, KSSN +17, KKAT +17, KRMD +16, KCYY +16	
JO DEE MESSINA • <i>That's The Way</i> (CURB)	+366
WXCT +20, KTST +15, WQMX +15, WXBM +15, WKIS +14, WOGY +13, WHOK +13, WOW +12, KJJY +11, KFKF +11	
BROOKS & DUNN • <i>You'll Always Be Loved By Me</i> (ARISTA NASHVILLE)	+294
KWJJ +18, WIL +15, KYGO +14, WQMX +13, KXKC +11, KMPS +10, WKSJ +9, KZSN +8, WEZL +8, WROO +7	
AARON TIPPIN • <i>Kiss This</i> (LYRIC STREET)	+291
KSSN +18, WKHX +15, WNCY +13, KRY +13, WYYD +13, WSTH +12, KJJY +11, KEFY +11, KRMD +10, KILT +10	
ALAN JACKSON • <i>It Must Be Love</i> (ARISTA NASHVILLE)	+274
WOGY +30, KRTY +19, KWJJ +16, WKKT +15, KKHN +14, WWGR +13, WCTO +13, WFRG +12, WGKX +11, WGH +11	

AIRPLAY LEADERBOARD
THE STATIONS THAT BREAK THE HITS

#1

YOUNG COUNTRY
KIKK95
KIKK
Houston, TX
PD: Darren Davis
Airplay Leader Designations: 11

#2	KBEQ, Kansas City, MO (PD/MD: Mike Kennedy/T.J. McEntire)	6
#3	KPLX, Dallas, TX (PD/MD: Brian Phillips/Cody Alan)	5
#4	WRNS, New Bern, NC (PD: Wayne Carlyle)	5
#5	KMLE, Phoenix, AZ (PD: Jeff Garrison)	4

The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit records as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's IMPACT! page to see this week's Airplay Leaders.

AIRPLAY Monitor RECURRENTS COUNTRY

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS TW LW
1	SHE'S MORE ANDY GRIGGS (RCA)	2023 2113
2	THE BEST DAY GEORGE STRAIT (MCA NASHVILLE)	1926 1998
3	COULDN'T LAST A MOMENT COLLIN RAYE (EPIC)	1913 2330
4	BUY ME A ROSE KENNY ROGERS WITH ALISON KRAUSS & BILLY DEAN (DREAMCATCHER)	1640 1715
5	COWBOY TAKE ME AWAY DIXIE CHICKS (MONUMENT)	1619 1659
6	SOMETHING LIKE THAT TIM McGRAW (CURB)	1476 1511
7	MY BEST FRIEND TIM McGRAW (CURB)	1457 1552
8	BREATHE FAITH HILL (WARNER BROS./WRN)	1408 1355

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 25.

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS TW LW
9	AMAZED LONESTAR (BNA)	1340 1305
10	HE DIDN'T HAVE TO BE BRAD PAISLEY (ARISTA NASHVILLE)	1282 1309
11	CARLENE PHIL VASSAR (ARISTA NASHVILLE)	1274 1362
12	I LOVE YOU MARTINA MCBRIDE (RCA)	1225 1350
13	LESSON IN LEAVIN' JO DEE MESSINA (CURB)	1117 1163
14	LOVE'S THE ONLY HOUSE MARTINA MCBRIDE (RCA)	1086 1151
15	BACK AT ONE MARK WILLS (MERCURY)	1075 1054
16	WHEN I SAID I DO CLINT BLACK (RCA)	1052 1114
17	LESSONS LEARNED TRACY LAWRENCE (ATLANTIC)	1050 1138
18	WRITE THIS DOWN GEORGE STRAIT (MCA NASHVILLE)	1009 1071
19	BEEN THERE CLINT BLACK WITH STEVE WARINER (RCA)	989 1020
20	ALL THINGS CONSIDERED YANKEE GREY (MONUMENT)	963 994

COUNTRY AUDIENCE					
THIS WEEK	LAST WEEK	WKS. ON CHART	Compiled from a national sample of data supplied by Broadcast Data Systems to Country Airplay Monitor. 153 country stations are electronically monitored 24 hours a day, 7 days a week. © 2000 Billboard/BPI Communications.		
			TITLE/IMPRINT/PROMOTION LABEL		ARTIST
			★ ★ ★	No. 1	★ ★ ★
1	1	17	I HOPE YOU DANCE	MCA NASHVILLE	4 weeks at No. 1 LEE ANN WOMACK WITH SONS OF THE DESERT
2	2	15	WHAT ABOUT NOW	BNA	LONESTAR
3	5	13	IT MUST BE LOVE	ARISTA NASHVILLE	ALAN JACKSON
4	4	19	PRAYIN' FOR DAYLIGHT	LYRIC STREET	RASCAL FLATTS
5	6	18	I'LL BE	MCA NASHVILLE	REBA MCENTIRE
6	9	12	THAT'S THE WAY	CURB	JO DEE MESSINA
7	3	22	YES!	WARNER BROS./WRN	CHAD BROCK
8	7	19	FLOWERS ON THE WALL	MERCURY	ERIC HEATHERLY
9	13	14	I WILL...BUT	LYRIC STREET	SHEDAISY
10	8	16	SOME THINGS NEVER CHANGE	CURB	TIM McGRAW
11	11	12	COLD DAY IN JULY	MONUMENT	DIXIE CHICKS
12	17	16	YOU'LL ALWAYS BE LOVED BY ME	ARISTA NASHVILLE	BROOKS & DUNN
13	15	20	YOUR EVERYTHING	CAPITOL	KEITH URBAN
14	14	37	HOW DO YOU LIKE ME NOW?	DREAMWORKS	TOBY KEITH
15	12	25	THE WAY YOU LOVE ME	WARNER BROS./WRN	FAITH HILL
16	10	23	UNCONDITIONAL	VIRGIN	CLAY DAVIDSON
17	18	9	COUNTRY COMES TO TOWN	DREAMWORKS	TOBY KEITH
18	19	16	IT'S ALWAYS SOMETHIN'	EPIC	JOE DIFFIE
19	20	7	LET'S MAKE LOVE	WARNER BROS./CURB/WRN	FAITH HILL WITH TIM McGRAW
20	23	15	WHEN YOU NEED MY LOVE	DREAMWORKS	DARRYL WORLEY
21	24	13	ALMOST DOESN'T COUNT	MERCURY	MARK WILLS
22	16	24	THE CHAIN OF LOVE	GIANT	CLAY WALKER
23	21	8	ONE VOICE	EPIC	BILLY GILMAN
24	25	15	I NEED YOU	SPARROW/CAPITOL/CURB	LEANN RIMES
25	22	11	WHEN YOU COME BACK TO ME AGAIN	CAPITOL	GARTH BROOKS
26	26	6	KISS THIS	LYRIC STREET	AARON TIPPIN
27	27	8	FEELS LIKE LOVE	MCA NASHVILLE	VINCE GILL
28	28	7	THERE YOU ARE	RCA	MARTINA MCBRIDE
29	35	2	GO ON	MCA NASHVILLE	GEORGE STRAIT
30	30	10	THAT'S THE BEAT OF A HEART	BNA	THE WARREN BROTHERS FEATURING SARA EVANS
31	29	10	BLUE MOON	CURB	STEVE HOLY
32	31	5	LONELY	ATLANTIC	TRACY LAWRENCE
33	32	11	SELF MADE MAN	COLUMBIA	MONTGOMERY GENTRY
34	33	7	SHE AIN'T THE GIRL FOR YOU	EPIC	THE KINLEYS
35	34	4	JUST ANOTHER DAY IN PARADISE	ARISTA NASHVILLE	PHIL VASSAR
36	38	2	BEST OF INTENTIONS	COLUMBIA	TRAVIS TRITT
37	40	2	WE DANCED	ARISTA NASHVILLE	BRAD PAISLEY
38	RE-ENTRY		LOVE SHE CAN'T LIVE WITHOUT	RCA	CLINT BLACK
39	39	4	THAT'S THE KIND OF MOOD I'M IN	EPIC	PATTY LOVELESS
40	36	4	STUFF	ARISTA NASHVILLE	DIAMOND RIO

Songs ranked by audience, computed by cross-referencing exact times of airplay with Arbitron listener data. Songs showing an increase in audience over the previous week, regardless of chart movement. A song with a gain in audience over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining in audience or each losing in audience, the song being played on more stations is placed first. Songs become recurrents and are removed from this chart in conjunction with the Country Airplay chart.

CHAD BROCK
"The Visit"

THE FOLLOW UP TO THE #1 SMASH "YES!," THE MOST HEARD RECORD IN AMERICA FOR 5 WEEKS!

"Chad's sensitive voice brings this real story to anyone who has ever lost then loved again...this song tells my story.
Thank you Chad for having the courage to record this song."

—Country Radio Listener
99.5 The Wolf
Dallas, TX

www.warnerbrosnashville.com ©2000 Warner Bros. Records Inc.

AIRPLAY
Monitor
COUNTRY

Broadcast Data Systems
Another Recognition Service

POWER PLAYISTS

FOR WEEK ENDING JULY 23, 2000

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cum, beginning with the highest-cumming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.
1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

VIDEO PLAYLIST TRACKING PERIOD: JULY 14 — 20, 2000

CMT
PD: Chris Parr
CBS Cable 615-457-8500



Great American Country
PD: John Hendricks
MD: Jennifer Page
Infinity 312-792-3111

WUSN Chicago
PD: Justin Case
MD: Tricia Biondo
Infinity 312-649-0099



KZLA Los Angeles
OM: R.J. Curtis
MD: Tonya Campos
Bonneville 328-882-0000



KPLX Dallas
PD: Brian Phillips
APD: Smokey Rivers
MD: Cody Alan
Susquehanna 214-526-2400



KSCS Dallas
PD: Dean James
APD/MD: Linda O'Brian
ABC/Disney 817-695-0800



	TW LW
1	Faith Hill W/Tim McGraw, Let's Make Love
2	Lee Ann Womack, I Hope You Dance
3	Lonestar, What About Now
4	Keith Urban, Your Everything
5	Keith Urban, It's Always Somethin'
6	Rascal Flatts, Prayin' For Daylight
7	Rascal Flatts, Prayin' For Daylight
8	Joe De Messina, That's The Way
9	Darryl Worley, When You Need My Love
10	Eric Heatherly, Flowers On The Wall
11	Chad Brock, Yes!
12	Keith Urban, Your Everything
13	Sheryl Lee, When You Come Back To Me A
14	Sheryl Lee, When You Come Back To Me A
15	Reba McEntire, I'll Be
16	Patty Loveless, That's The Kind Of Mood
17	Clay Davidson, Unconditional
18	Lisa Angeli, A Woman Gets Lonely
19	Trisha Yearwood, Are You Now
20	Vince Gill, Feels Like Love
21	Aaron Tippin, Kiss This
22	Billy Ray Cyrus, You Won't Be Lonely Now
23	Travis Tritt Best Of Intentions
24	Keith Urban, She Knows
25	John Rich, I Pray For You
26	Trent Summar & The New Row, Money Money
27	Allison Moorer, Send Down An Angel
28	Ricky Van Shelton, Call Me Crazy
29	Jamie O'Neal, There Is No Arizona
30	Curt Black W/Steve Warner, Been There
31	Jamie O'Neal, There Is No Arizona
32	Sons Of The Desert, Everybody's Gotta Gr
FI	Steve Warner W/Garth Brooks Katie Want
FI	Faith Hill W/Tim McGraw, Let's Make Love
FI	Daryle Singletary, I Knew I Loved You
14	1
15	1
16	4
17	4
18	0

WKH Atlanta
OM: Dennis Hallam
MD: Johnny Gray
ABC/Disney 770-955-0101



WMQZ Washington, DC
OM: Jeff Wyatt
APD/MD: Jon Anthony
AMFM 301-231-8231



WCYD Detroit
PD: Lisa Rodman
APD/MD: Ron Chatman
Infinity 97.9-799-0600



WXTU Philadelphia
PD: Bob McKay
APD/MD: Cadillac Jack
Beasley 610-667-9000



WYNY New York
PD: Larry Bear
APD/MD: Marty Mitchell
Big City Radio 914-592-1071



KILT Houston
PD/MD: Debbie Brazier
Infinity 713-881-5100



	TW LW
1	Lonestar What About Now
2	Tim McGraw Some Things Never Change
3	Lee Ann Womack I Hope You Dance
4	Rascal Flatts Prayin' For Daylight
5	Sheryl Lee, I'll Be
6	Reba McEntire I'll Be
7	Alan Jackson It Must Be Love
8	Jo Dee Messina That's The Way
9	Darryl Worley, When You Need My Love
10	One Direction Cold Day In July
11	Joe Diffie It's Always Somethin'
12	Keith Urban Your Everything
13	Clay Davidson Unconditional
14	Darryl Worley Cold Day In July
15	Billy Ray Cyrus You Won't Be Lonely Now
16	Travis Tritt Best Of Intentions
17	Mark Wills Almost Doesn't Count
18	Brad Paisley We Danced
19	Faith Hill W/Tim McGraw Let's Make Love
20	Toby Keith How Do You Like Me Now
21	Clint Black W/Steve Warner Been There
22	Collin Raye You Can't Last A Moment
23	Garth Brooks When You Come Back To Me A
24	Aaron Tippin Kiss This
25	Tracy Lawrence Lessons Learned
26	Phil Vassar Carlene
27	Toby Keith Country Comes To Town
28	Clay Walker The Chain Of Love
29	Mark Wills Almost Doesn't Count
30	Marina McBride I Love You
FI	Aaron Tippin Kiss This
FI	Toby Keith Country Comes To Town
FI	Marina McBride I Love You
16	1
17	1
18	1
19	1
20	1
21	1
22	1
23	1
24	1
25	1
26	1
27	1
28	1
29	1
30	1
FI	Joe Diffie It's Always Somethin'
14	5
15	1
16	1
17	1
18	1
19	1
20	1
21	1
22	1
23	1
24	1
25	1
26	1
27	1
28	1
29	1
30	1
FI	No 1st Impressions This Week

KNIX Phoenix
PD: George King
MD: Gwen Foster
Clear Channel 480-966-6236



WIVK Knoxville
OM: Mike Hammond
MD: Colleen Addar
Dick Broadcasting 423-588-6511



KEYE Minneapolis
PD: Gregg Swedberg
APD/MD: Travis Moon
AMFM 612-820-4200



WIL St. Louis
PD: Russ Schell
APD/MD: Mark Langston
Sinclair 314-781-9600



WDSY Pittsburgh
OM/PD: Keith Clark
APD/MD: Stoney Richards
Infinity 412-902-9400



KMLE Phoenix
PD: Jeff Garrison
AMFM 602-264-0108



	TW LW
1	Chad Brock Yes!
2	Lonestar What About Now
3	Sheryl Lee, I'll But
4	Rascal Flatts Prayin' For Daylight
5	Faith Hill W/Tim McGraw Let's Make Love
6	Keith Urban Your Everything
7	Alan Jackson It Must Be Love
8	Darryl Worley When You Need My Love
9	Toby Keith Country Comes To Town
10	Eric Heatherly Flowers On The Wall
11	Reba McEntire I'll Be
12	One Direction Cold Day In July
13	Diamond Rio Stuff
14	Faith Hill W/Tim McGraw Let's Make Love
15	Tracy Lawrence Lonely
16	Reba McEntire I'll Be
17	Mark Wills Almost Doesn't Count
18	Clay Walker The Chain Of Love
19	Mark Wills Almost Doesn't Count
20	Marina McBride I Love You
21	Travis Tritt Best Of Intentions
22	George Strait The Best Day
23	Tracy Lawrence Lessons Learned
24	Reba McEntire I'll Be
25	Mark Wills Almost Doesn't Count
26	Clay Davidson Unconditional
27	Darryl Worley The Best Day
28	Tim McGraw Something Like That
29	Clint Black W/Steve Warner Been There
30	Garth Brooks When You Come Back To Me A
31	Reba McEntire I'll Be
32	Keith Urban Your Everything
33	Sheryl Lee, I'll But
34	Rascal Flatts Prayin' For Daylight
35	Faith Hill W/Tim McGraw Let's Make Love
36	Travis Tritt Best Of Intentions
37	Reba McEntire I'll Be
38	Mark Wills Almost Doesn't Count
39	Clay Walker The Chain Of Love
40	Tracy Lawrence Lessons Learned
41	Reba McEntire I'll Be
42	Mark Wills Almost Doesn't Count
43	Clay Davidson Unconditional
44	Darryl Worley The Best Day
45	Tim McGraw Something Like That
46	Clint Black W/Steve Warner Been There
47	Garth Brooks When You Come Back To Me A
48	Reba McEntire I'll Be
49	Keith Urban Your Everything
50	Sheryl Lee, I'll But
51	Rascal Flatts Prayin' For Daylight
52	Faith Hill W/Tim McGraw Let's Make Love
53	Travis Tritt Best Of Intentions
54	Reba McEntire I'll Be
55	Mark Wills Almost Doesn't Count
56	Clay Walker The Chain Of Love
57	Tracy Lawrence Lessons Learned
58	Reba McEntire I'll Be
59	Mark Wills Almost Doesn't Count
60	Clay Davidson Unconditional
61	Darryl Worley The Best Day
62	Tim McGraw Something Like That
63	Clint Black W/Steve Warner Been There
64	Garth Brooks When You Come Back To Me A
65	Reba McEntire I'll Be
66	Keith Urban Your Everything
67	Sheryl Lee, I'll But
68	Rascal Flatts Prayin' For Daylight
69	Faith Hill W/Tim McGraw Let's Make Love
70	Travis Tritt Best Of Intentions
71	Reba McEntire I'll Be
72	Mark Wills Almost Doesn't Count
73	Clay Walker The Chain Of Love
74	Tracy Lawrence Lessons Learned
75	Reba McEntire I'll Be
76	Mark Wills Almost Doesn't Count
77	Clay Davidson Unconditional
78	Darryl Worley The Best Day
79	Tim McGraw Something Like That
80	Clint Black W/Steve Warner Been There
81	Garth Brooks When You Come Back To Me A
82	Reba McEntire I'll Be
83	Keith Urban Your Everything
84	Sheryl Lee, I'll But
85	Rascal Flatts Prayin' For Daylight
86	Faith Hill W/Tim McGraw Let's Make Love
87	Travis Tritt Best Of Intentions
88	Reba McEntire I'll Be
89	Mark Wills Almost Doesn't Count
90	Clay Walker The Chain Of Love
91	Tracy Lawrence Lessons Learned
92	Reba McEntire I'll Be
93	Mark Wills Almost Doesn't Count
94	Clay Davidson Unconditional
95	Darryl Worley The Best Day
96	Tim McGraw Something Like That
97	Clint Black W/Steve Warner Been There
98	Garth Brooks When You Come Back To Me A
99	Reba McEntire I'll Be
100	Keith Urban Your Everything
101	Sheryl Lee, I'll But
102	Rascal Flatts Prayin' For Daylight
103	Faith Hill W/Tim McGraw Let's Make Love
104	Travis Tritt Best Of Intentions
105	Reba McEntire I'll Be
106	Mark Wills Almost Doesn't Count
107	Clay Walker The Chain Of Love
108	Tracy Lawrence Lessons Learned
109	Reba McEntire I'll Be
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111	Clay Davidson Unconditional
112	Darryl Worley The Best Day
113	Tim McGraw Something Like That
114	Clint Black W/Steve Warner Been There
115	Garth Brooks When You Come Back To Me A
116	Reba McEntire I'll Be
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118	Sheryl Lee, I'll But
119	Rascal Flatts Prayin' For Daylight
120	Faith Hill W/Tim McGraw Let's Make Love
121	Travis Tritt Best Of Intentions
122	Reba McEntire I'll Be
123	Mark Wills Almost Doesn't Count
124	Clay Walker The Chain Of Love
125	Tracy Lawrence Lessons Learned
126	Reba McEntire I'll Be
127	Mark Wills Almost Doesn't Count
128	Clay Davidson Unconditional
129	Darryl Worley The Best Day
130	Tim McGraw Something Like That
131	Clint Black W/Steve Warner Been There
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133	Reba McEntire I'll Be
134	Keith Urban Your Everything
135	Sheryl Lee, I'll But
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137	Faith Hill W/Tim McGraw Let's Make Love
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141	Clay Walker The Chain Of Love
142	Tracy Lawrence Lessons Learned
143	Reba McEntire I'll Be
144	Mark Wills Almost Doesn't Count
145	Clay Davidson Unconditional
146	Darryl Worley The Best Day
147	Tim McGraw Something Like That
148	Clint Black W/Steve Warner Been There
149	Garth Brooks When You Come Back To Me A

AIRPLAY
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COUNTRY

POWER PLAYLISTS™

FOR WEEK ENDING JULY 23, 2000

WKLB Boston
PD: Mike Brophy
APD/MD: Ginny Rogers
Greater Media 617-822-9600

Country
99.5

OM: Dene Hallam
PD: Steve Mitchell
MD: Johnny Gray
Clear Channel 336-777-8826

TW LW

1. Lonestar What About Now
2. Basic Flans Prayin' For Daylight
3. Eric Heatherly Flowers On The Wall
4. Lee Ann Womack I Hope You Dance
5. Reba McEntire I'll Be
6. Alan Jackson It Must Be Love
7. Tim McGraw Some Things Never Change
8. Jo Dee Messina That's The Way
9. Keith Urban Your Everything
10. Brooks & Dunn You'll Always Be Loved By
11. Darryl Worley When You Need My Love
12. Shadysay I Will But
13. Andy Griggs She's More
14. Reba McEntire I Need You
15. Alan Jackson I'll Be
16. Randy Travis A Little Left Of Center
17. Trace Adkins More
18. Clint Black & Steve Warner Been There
19. Keith Urban You Like Me Now
20. Faith Hill W/Tim McGraw Let's Make Love
21. Shadysay I Will But
22. Andy Griggs She's More
23. Randy Travis A Little Left Of Center
24. Trace Adkins More
25. Clint Black & Steve Warner Been There
26. Keith Urban You Like Me Now
27. Faith Hill W/Tim McGraw Let's Make Love
28. Dixie Chicks Cold Day In July
29. Chad Brock Yes!
30. Clay Walker The Chain Of Love

FI Yankee Grey This Time Around

FI Steve Warner W/Garth Brooks Katie Wan

Y106.7
TODAY'S HIT COUNTRY

1. Lonestar What About Now
2. Basic Flans Prayin' For Daylight
3. Eric Heatherly Flowers On The Wall
4. Lee Ann Womack I Hope You Dance
5. Reba McEntire I'll Be
6. Alan Jackson It Must Be Love
7. Tim McGraw Some Things Never Change
8. Jo Dee Messina That's The Way
9. Keith Urban Your Everything
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24. Trace Adkins More
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26. Keith Urban You Like Me Now
27. Faith Hill W/Tim McGraw Let's Make Love
28. Dixie Chicks Cold Day In July
29. Chad Brock Yes!
30. Clay Walker The Chain Of Love

FI No 1st Impressions This Week

FI Yankee Grey This Time Around

FI Steve Warner W/Garth Brooks Katie Wan

WTQR Greensboro
94.1 WTQR

OM: Paul Franklin
PD: Deano
Clear Channel 336-777-8826

1. Lonestar What About Now
2. Basic Flans Prayin' For Daylight
3. Eric Heatherly Flowers On The Wall
4. Lee Ann Womack I Hope You Dance
5. Reba McEntire I'll Be
6. Alan Jackson It Must Be Love
7. Tim McGraw Some Things Never Change
8. Jo Dee Messina That's The Way
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23. Randy Travis A Little Left Of Center
24. Trace Adkins More
25. Clint Black & Steve Warner Been There
26. Keith Urban You Like Me Now
27. Faith Hill W/Tim McGraw Let's Make Love
28. Dixie Chicks Cold Day In July
29. Chad Brock Yes!
30. Tracy Lawrence Lessons Learned

FI No 1st Impressions This Week

FI Yankee Grey This Time Around

FI Steve Warner W/Garth Brooks Katie Wan

WPOC Baltimore
93.7 WPOC

OM: Scott Lindy
PD: Michael J. Fox
Clear Channel 410-366-3693

1. Brooks & Dunn You'll Always Be Loved By
2. Reba McEntire I'll Be
3. Chad Brock Yes!
4. Lonestar What About Now
5. Lonestar What About Now
6. Reba McEntire I'll Be
7. Chad Brock Yes!
8. Warren Brothers Feat. Sara E That's The
9. LeAnn Rimes I Need You
10. Dixie Chicks Cold Day In July
11. Joe Diffie It's Always Something
12. Rascal Flatts Prayin' For Daylight
13. Reba McEntire I'll Be
14. Tracy Lawrence Lessons Learned
15. Alan Jackson I'll Be
16. Randy Travis A Little Left Of Center
17. Trace Adkins More
18. Clint Black & Steve Warner Been There
19. Keith Urban You Like Me Now
20. Faith Hill W/Tim McGraw Let's Make Love
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23. Randy Travis A Little Left Of Center
24. Trace Adkins More
25. Clint Black & Steve Warner Been There
26. Keith Urban You Like Me Now
27. Faith Hill W/Tim McGraw Let's Make Love
28. Dixie Chicks Cold Day In July
29. Chad Brock Yes!
30. Tracy Lawrence Lessons Learned

FI No 1st Impressions This Week

FI Yankee Grey This Time Around

FI Steve Warner W/Garth Brooks Katie Wan

KIKK Houston
94.9 KIKK

OM: Darren Davis
PD/MD: Darren Davis
Infinity 713-881-5957

1. Darryl Worley When You Need My Love
2. Keith Urban Your Everything
3. Martina McBride There You Are
4. Reba McEntire I'll Be
5. Billy Ray Cyrus You Won't Be Lonely Now
6. Jennifer Day I Turn To You
7. Tracy Lawrence That's The Way
8. Yankee Grey This Time Around
9. John Rich I Pray For You
10. Jo Dee Messina That's The Way
11. Travis Tritt Best Of Intentions
12. LeAnn Rimes I Need You
13. Clint Black Love She Can't Live Without
14. Steve Warner W/Garth Brooks Katie Wan
15. Shania Twain I'm Holdin' On To Love
16. Garth Brooks You Like Me Now
17. Brooks & Dunn You'll Always Be Loved By
18. Montgomery Gentry Self Made Man
19. Martina McBride Love's The Only House
20. Clay Walker Once In A Lifetime Love
21. Darryl Worley When You Need My Love
22. Shadysay I Will But
23. Clay Walker Once In A Lifetime Love
24. Mark Wills Almost Doesn't Count
25. Shadysay I Will But
26. Shadysay I Will But
27. Shadysay I Will But
28. Shadysay I Will But
29. Shadysay I Will But
30. Shadysay I Will But

FI No 1st Impressions This Week

FI Yankee Grey This Time Around

FI Steve Warner W/Garth Brooks Katie Wan

WUBE Cincinnati
B-105

OM: Tim Closson
APD: Grover Collins
MD: Duke Hamilton
AMFM 513-221-1050

1. Lee Ann Womack I Hope You Dance
2. Keith Urban Your Everything
3. Martina McBride There You Are
4. Reba McEntire I'll Be
5. Billy Ray Cyrus You Won't Be Lonely Now
6. Jennifer Day I Turn To You
7. Tracy Lawrence That's The Way
8. Yankee Grey This Time Around
9. John Rich I Pray For You
10. Jo Dee Messina That's The Way
11. Travis Tritt Best Of Intentions
12. LeAnn Rimes I Need You
13. Clint Black Love She Can't Live Without
14. Steve Warner W/Garth Brooks Katie Wan
15. Shania Twain I'm Holdin' On To Love
16. Garth Brooks You Like Me Now
17. Brooks & Dunn You'll Always Be Loved By
18. Montgomery Gentry Self Made Man
19. Martina McBride Love's The Only House
20. Clay Walker Once In A Lifetime Love
21. Darryl Worley When You Need My Love
22. Shadysay I Will But
23. Clay Walker Once In A Lifetime Love
24. Mark Wills Almost Doesn't Count
25. Shadysay I Will But
26. Shadysay I Will But
27. Shadysay I Will But
28. Shadysay I Will But
29. Shadysay I Will But
30. Shadysay I Will But

FI No 1st Impressions This Week

FI Yankee Grey This Time Around

FI Steve Warner W/Garth Brooks Katie Wan

WKIS Miami
KISS Country

OM: Bill Wise
MD: Darlene Evans
Beasley 954-431-6200

TW LW

1. Lonestar What About Now
2. Eric Heatherly Flowers On The Wall
3. Rascal Flatts Prayer For Daylight
4. Faith Hill W/Tim McGraw Let's Make Love
5. Lee Ann Womack I Hope You Dance
6. Tim McGraw Some Things Never Change
7. Dixie Chicks Cold Day In July
8. Jo Dee Messina That's The Way
9. Reba McEntire I'll Be
10. George Strait The Best Day
11. Faith Hill The Way You Love Me
12. Chad Brock Yes!
13. Keith Urban Your Everything
14. Brooks & Dunn You'll Always Be Loved By
15. Darryl Worley When You Like Me Now
16. Randy Travis A Little Left Of Center
17. Trace Adkins More
18. Clint Black & Steve Warner Been There
19. Keith Urban You Like Me Now
20. Faith Hill W/Tim McGraw Let's Make Love
21. Shadysay I Will But
22. Andy Griggs She's More
23. Randy Travis A Little Left Of Center
24. Trace Adkins More
25. Clint Black & Steve Warner Been There
26. Keith Urban You Like Me Now
27. Faith Hill W/Tim McGraw Let's Make Love
28. Dixie Chicks Cold Day In July
29. Chad Brock Yes!
30. Tracy Lawrence Lessons Learned

FI No 1st Impressions This Week

FI Yankee Grey This Time Around

FI Steve Warner W/Garth Brooks Katie Wan

WQYK Tampa
KISS Country

OM: Eric Logan
PD: Beecher Martin
MD: Jay Roberts
Infinity 813-287-0995

TW LW

1. Lonestar What About Now
2. Eric Heatherly Flowers On The Wall
3. Rascal Flatts Prayer For Daylight
4. Faith Hill W/Tim McGraw Let's Make Love
5. Lee Ann Womack I Hope You Dance
6. Tim McGraw Some Things Never Change
7. Dixie Chicks Cold Day In July
8. Jo Dee Messina That's The Way
9. Reba McEntire I'll Be
10. George Strait The Best Day
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23. Randy Travis A Little Left Of Center
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25. Clint Black & Steve Warner Been There
26. Keith Urban You Like Me Now
27. Faith Hill W/Tim McGraw Let's Make Love
28. Dixie Chicks Cold Day In July
29. Chad Brock Yes!
30. Tracy Lawrence Lessons Learned

FI No 1st Impressions This Week

FI Yankee Grey This Time Around

FI Steve Warner W/Garth Brooks Katie Wan

KSON San Diego
93.3 KSON

OM: John Dimick
APD: Greg Frey
Jefferson Pilot 619-291-9797

TW LW

1. Lonestar What About Now
2. Eric Heatherly Flowers On The Wall
3. Rascal Flatts Prayer For Daylight
4. Faith Hill W/Tim McGraw Let's Make Love
5. Lee Ann Womack I Hope You Dance
6. Tim McGraw Some Things Never Change
7. Dixie Chicks Cold Day In July
8. Jo Dee Messina That's The Way
9. Reba McEntire I'll Be
10. George Strait The Best Day
11. Faith Hill The Way You Love Me
12. Chad Brock Yes!
13. Keith Urban Your Everything
14. Brooks & Dunn You'll Always Be Loved By
15. Darryl Worley When You Like Me Now
16. Randy Travis A Little Left Of Center
17. Trace Adkins More
18. Clint Black & Steve Warner Been There
19. Keith Urban You Like Me Now
20. Faith Hill W/Tim McGraw Let's Make Love
21. Shadysay I Will But
22. Andy Griggs She's More
23. Randy Travis A Little Left Of Center
24. Trace Adkins More
25. Clint Black & Steve Warner Been There
26. Keith Urban You Like Me Now
27. Faith Hill W/Tim McGraw Let's Make Love
28. Dixie Chicks Cold Day In July
29. Chad Brock Yes!
30. Tracy Lawrence Lessons Learned

FI No 1st Impressions This Week

FI Yankee Grey This Time Around

FI Steve Warner W/Garth Brooks Katie Wan

WKKT Charlotte
94.7 QDR

OM: Mike Berlak
PD: Bill Young
MD: Dave Michaels
AMFM 704-714-9444

TW LW

1. Chad Brock Yes!
2. Lee Ann Womack I Hope You Dance
3. Alan Jackson I Must Be Love
4. Dixie Chicks Cold Day In July
5. Reba McEntire I'll Be
6. Dolly Parton Day In July
7. Keith Urban Your Everything
8. Alan Jackson I Must Be Love
9. Darryl Worley When You Need My Love
10. Jo Dee Messina That's The Way
11. Reba McEntire I'll Be
12. Alan Jackson I Must Be Love
13. Eric Heatherly Flowers On The Wall
14. Brooks & Dunn You'll Always Be Loved By
15. Darryl Worley When You Like Me Now
16. Randy Travis A Little Left Of Center
17. Trace Adkins More
18. Clint Black & Steve Warner Been There
19. Keith Urban You Like Me Now
20. Faith Hill W/Tim McGraw Let's Make Love
21. Shadysay I Will But
22. Andy Griggs She's More
23. Randy Travis A Little Left Of Center
24. Trace Adkins More
25. Clint Black & Steve Warner Been There
26. Keith Urban You Like Me Now
27. Faith Hill W/Tim McGraw Let's Make Love
28. Dixie Chicks Cold Day In July
29. Chad Brock Yes!
30. Tracy Lawrence Lessons Learned

FI No 1st Impressions This Week

FI Yankee Grey This Time Around

FI Steve Warner W/Garth Brooks Katie Wan

WQDR Raleigh
94.7 QDR

OM: Brant Curtiss
APD: Robin O'Brien
Curtis Media 919-876-6464

TW LW

1. Lonestar What About Now
2. Alan Jackson I Must Be Love
3. Jo Dee Messina That's The Way
4. Keith Urban Your Everything
5. Tim McGraw Some Things Never Change
6. Reba McEntire I'll Be
7. Darryl Worley When You Need My Love
8. Alan Jackson I Must Be Love
9. Darryl Worley When You Like Me Now
10. Jo Dee Messina That's The Way
11. Reba McEntire I'll Be
12. Alan Jackson I Must Be Love
13. Eric Heatherly Flowers On The Wall
14. Brooks & Dunn You'll Always Be Loved By
15. Darryl Worley When You Like Me Now
16. Randy Travis A Little Left Of Center
17. Trace Adkins More
18. Clint Black & Steve Warner Been There
19. Keith Urban You Like Me Now
20. Faith Hill W/Tim McGraw Let's Make Love
21. Shadysay I Will But
22. Andy Griggs She's More
23. Randy Travis A Little Left Of Center
24. Trace Adkins More
25. Clint Black & Steve Warner Been There
26. Keith Urban You Like Me Now
27. Faith Hill W/Tim McGraw Let's Make Love
28. Dixie Chicks Cold Day In July
29. Chad Brock Yes!
30. Tracy Lawrence Lessons Learned

FI No 1st Impressions This Week

FI Yankee Grey This Time Around

FI Steve Warner W/Garth Brooks Katie Wan

WQDR Charlotte
94.7 QDR

OM: Mike Berlak
PD: Bill Young
MD: Dave Michaels
AMFM 704-714-9444

TW LW

1. Lee Ann Womack I Hope You Dance
2. Alan Jackson I Must Be Love
3. Jo Dee Messina That's The Way
4. Keith Urban Your Everything
5. Tim McGraw Some Things Never Change
6. Reba McEntire I'll Be
7. Darryl Worley When You Need My Love
8. Alan Jackson I Must Be Love
9. Darryl Worley When You Like Me Now
10. Jo Dee Messina That's The Way
11. Reba McEntire I'll Be
12. Alan Jackson I Must Be Love
13. Eric Heatherly Flowers On The Wall
14. Brooks & Dunn You'll Always Be Loved By
15. Darryl Worley When You Like Me Now
16. Randy Travis A

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cume, beginning with the highest-cumming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.
1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

WGNA Albany, NY
PD: Buzz Brindle
MD: Bill Earley
AMFM 518-782-1474

COUNTRY 102.7 FM
WGNA

TW LW Rubber City Radio Group 330-869-9800

WQMX Akron
OM: Kevin Mason
APD: Ken Steel
MD: Toni Fox

FM 94.9
WQMX

KBEQ Kansas City
PD: Mike Kennedy
MD: TJ McEntire
Infinity 816-531-2535

101.1
OIOI

WCOL Columbus, OH
PD: Gail Austin
Clear Channel 614-273-9265

92.3
WCOL

KNCI Sacramento
OM: Mark Evans
APD: Jennifer Wood
Infinity 91.6-338-9200

105.1
KNCI

WSIX Nashville
OM: Bob Barnett
PD: Mike Moore
AMFM 615-664-2400

98
WSIX

1 Lee Ann Womack I Hope You Dance
2 Eric Heatherly Flowers On The Wall
3 Chad Brock Yes!
4 Lonestar What About Now
5 Clay Davidson Unconditional
6 Alan Jackson It Must Be Love
7 Dixie Chicks Prayin' For Daylight
8 Jo Dee Messina That's The Way
9 Reba McEntire I'm Always Somethin'
10 Vince Gill Feels Like Love
11 Sheryl Lee Will But
12 Faith Hill/W/McGraw Let's Make Love
13 Joe Diffie It's Always Somethin'
14 Toby Keith Country Comes To Town
15 Lee Ann Rimes I Need You
16 Brooks & Dunn You'll Always Be Loved By
17 Brooks & Dunn You'll Always Be Loved By
18 Keith Urban Your Everything
19 Clay Walker The Chain Of Love
20 Steve Wariner W/Garth Brooks Kabe Want
21 Dixie Chicks Cold Day In July
22 Alan Jackson I'm Always Somethin'
23 Billy Gilman One Voice
24 Tim McGraw Some Things Never Change
25 Martina McBride There You Are
26 Mark Wills Almost Doesn't Count
27 Darryl Worley When You Need My Love
28 Martina McBride I Love You
29 Aaron Tippin Kiss This
30 Lonestar Amazed

FI No 1st Impressions This Week

1 Lee Ann Womack What About Now
2 Lee Ann Womack I Hope You Dance
3 Chad Brock Yes!
4 Faith Hill The Way You Love Me
5 Andy Griggs She's More
6 Clay Walker The Chain Of Love
7 Darryl Worley When You Need My Love
8 Clay Davidson Unconditional
9 Keith Urban Your Everything
10 Reba McEntire I'm Always Somethin'
11 Dixie Chicks Cold Day In July
12 Joe Diffie It's Always Somethin'
13 Jo Dee Messina That's The Way
14 Tim McGraw Some Things Never Change
15 Toby Keith Country Comes To Town
16 Brooks & Dunn You'll Always Be Loved By
17 Brooks & Dunn You'll Always Be Loved By
18 Keith Urban Your Everything
19 Clay Walker The Chain Of Love
20 Steve Wariner W/Garth Brooks Kabe Want
21 Dixie Chicks Cold Day In July
22 Alan Jackson I'm Always Somethin'
23 Billy Gilman One Voice
24 Tim McGraw Let's Make Love
25 Martina McBride There You Are
26 Mark Wills Almost Doesn't Count
27 Darryl Worley When You Need My Love
28 Tim McGraw My Best Friend
29 Faith Hill W/Tim McGraw Let's Make Love
30 Brad Paisley He Didn't Have To Be

FI Chris Cagle My Love Goes On And On
FI Travis Tritt Best Of Intentions
FI Clay Davidson I Can't Lie To Me

1 Shesdaya I Will But
2 Lee Ann Womack I Hope You Dance
3 Lee Ann Womack I Hope You Dance
4 Faith Hill The Way You Love Me
5 Rascal Flatts Prayin' For Daylight
6 Eric Heatherly Flowers On The Wall
7 Brooks & Dunn You'll Always Be Loved By
8 Clay Davidson Unconditional
9 Keith Urban Your Everything
10 Reba McEntire Just Another Day In Paradis
11 Dixie Chicks Cold Day In July
12 Joe Diffie It's Always Somethin'
13 Jo Dee Messina That's The Way
14 Tim McGraw Some Things Never Change
15 Toby Keith Country Comes To Town
16 Brooks & Dunn You'll Always Be Loved By
17 Brooks & Dunn You'll Always Be Loved By
18 Keith Urban Your Everything
19 Clay Walker The Chain Of Love
20 Steve Wariner W/Garth Brooks Kabe Want
21 Dixie Chicks Cold Day In July
22 Alan Jackson I'm Always Somethin'
23 Billy Gilman One Voice
24 Tim McGraw Let's Make Love
25 Martina McBride There You Are
26 Wynonna Judd Go Nowhere
27 Darryl Worley When You Need My Love
28 Tim McGraw Let's Make Love
29 Faith Hill W/Tim McGraw Let's Make Love
30 LeAnn Rimes I Need You

FI Terri Clark A Little Gasoline
FI George Strait Go On
FI Clay Davidson I Can't Lie To Me

1 Rascal Flatts Prayin' For Daylight
2 Lonestar What About Now
3 Collin Raye Couldn't Last A Moment
4 Faith Hill The Way You Love Me
5 Clay Walker The Chain Of Love
6 Chad Brock Yes!
7 Andy Griggs She's More
8 Clay Davidson Unconditional
9 Toby Keith How Do You Like Me Now
10 Phil Vassar Just Another Day In Paradis
11 LeAnn Rimes I Need You
12 Joe Diffie It's Always Somethin'
13 Jo Dee Messina That's The Way
14 Tim McGraw Some Things Never Change
15 Toby Keith Country Comes To Town
16 Brooks & Dunn You'll Always Be Loved By
17 Brooks & Dunn You'll Always Be Loved By
18 Darryl Worley When You Need My Love
19 Tim McGraw Let's Make Love
20 LeAnn Rimes I Need You
21 Garth Brooks When You Come Back To Me A
22 Darrin Wayne I'm Always Somethin'
23 Dixie Chicks Cold Day In July
24 Tracy Lawrence Lonely
25 Keith Urban Your Everything
26 Martina McBride There You Are
27 Shesdaya I Will But
28 Faith Hill W/Tim McGraw Let's Make Love
29 Faith Hill W/Tim McGraw Let's Make Love
30 LeAnn Rimes I Need You

FI No 1st Impressions This Week

1 Rascal Flatts Prayin' For Daylight
2 Lonestar What About Now
3 Collin Raye Couldn't Last A Moment
4 Tim McGraw Some Things Never Change
5 Chad Brock Yes!
6 Alan Jackson It Must Be Love
7 Collin Raye Couldn't Last A Moment
8 Jo Dee Messina That's The Way
9 Toby Keith Country Comes To Town
10 LeAnn Rimes I Need You
11 Joe Diffie It's Always Somethin'
12 Garth Brooks When You Come Back To Me A
13 Shesdaya I Will But
14 Warren Haynes Sara E That's The
15 Brooks & Dunn You'll Always Be Loved By
16 Warren Haynes Sara E That's The
17 Shesdaya I Will But
18 Brooks & Dunn You'll Always Be Loved By
19 Warren Haynes Sara E That's The
20 LeAnn Rimes I Need You
21 Darrin Wayne I'm Always Somethin'
22 Tim McGraw Some Things Never Change
23 Reba McEntire I'll Be
24 Shesdaya I Will But
25 Eric Heatherly Flowers On The Wall
26 Faith Hill W/Tim McGraw Let's Make Love
27 Steve Wariner W/Garth Brooks Kabe Want
28 Darryl Worley When You Need My Love
29 Clay Davidson Unconditional
30 LeAnn Rimes I Need You
31 Tim McGraw My Best Friend
32 Reba McEntire I'll Be
33 Darrin Wayne I'm Always Somethin'
34 Martina McBride There You Are
35 Shesdaya This Woman Needs
36 George Strait The Best Day
37 George Strait Go On
38 Faith Hill W/Tim McGraw Let's Make Love
39 Tim McGraw Let's Make Love
40 LeAnn Rimes I Need You
41 Tim McGraw Let's Make Love
42 Rascal Flatts Prayin' For Daylight
43 John Michael Montgomery Home To You
44 Clint Black When I Said I Do
45 George Strait The Best Day
46 Tim McGraw Let's Make Love
47 Clay Walker The Chain Of Love
48 Toby Keith How Do You Like Me Now
49 LeAnn Rimes I Need You
50 Darrin Wayne I'm Always Somethin'
51 John Michael Montgomery Home To You
52 Tim McGraw Let's Make Love
53 Alan Jackson It Must Be Love
54 Alan Jackson It Must Be Love
55 Tim McGraw Let's Make Love
56 Reba McEntire I'll Be
57 LeAnn Rimes I Need You
58 Vince Gill Feels Like Love
59 Darrin Wayne I'm Always Somethin'
60 Tim McGraw Let's Make Love
61 LeAnn Rimes I Need You
62 Darrin Wayne I'm Always Somethin'
63 Tim McGraw Let's Make Love
64 Alan Jackson It Must Be Love
65 Tim McGraw Let's Make Love
66 Reba McEntire I'll Be
67 LeAnn Rimes I Need You
68 Vince Gill Feels Like Love
69 Darrin Wayne I'm Always Somethin'
70 Tim McGraw Let's Make Love
71 LeAnn Rimes I Need You
72 Darrin Wayne I'm Always Somethin'
73 Tim McGraw Let's Make Love
74 Alan Jackson It Must Be Love
75 LeAnn Rimes I Need You
76 Darrin Wayne I'm Always Somethin'
77 Tim McGraw Let's Make Love
78 Alan Jackson It Must Be Love
79 LeAnn Rimes I Need You
80 Darrin Wayne I'm Always Somethin'
81 Tim McGraw Let's Make Love
82 Alan Jackson It Must Be Love
83 LeAnn Rimes I Need You
84 Darrin Wayne I'm Always Somethin'
85 Tim McGraw Let's Make Love
86 Alan Jackson It Must Be Love
87 LeAnn Rimes I Need You
88 Darrin Wayne I'm Always Somethin'
89 Tim McGraw Let's Make Love
90 Alan Jackson It Must Be Love
91 LeAnn Rimes I Need You
92 Darrin Wayne I'm Always Somethin'
93 Tim McGraw Let's Make Love
94 Alan Jackson It Must Be Love
95 LeAnn Rimes I Need You
96 Darrin Wayne I'm Always Somethin'
97 Tim McGraw Let's Make Love
98 Alan Jackson It Must Be Love
99 LeAnn Rimes I Need You
100 Darrin Wayne I'm Always Somethin'

FI No 1st Impressions This Week

1 Lee Ann Womack I Hope You Dance
2 Lee Ann Womack I Hope You Dance
3 Rascal Flatts Prayin' For Daylight
4 Eric Heatherly Flowers On The Wall
5 Alan Jackson It Must Be Love
6 Alan Jackson It Must Be Love
7 Tim McGrath My Next Thirty Years
8 Reba McEntire I'll Be
9 Alan Jackson It Must Be Love
10 LeAnn Rimes I Need You
11 Darrin Wayne I'm Always Somethin'
12 Garth Brooks When You Come Back To Me A
13 Shesdaya I Will But
14 Warren Haynes Sara E That's The
15 Brooks & Dunn You'll Always Be Loved By
16 Warren Haynes Sara E That's The
17 Shesdaya I Will But
18 Brooks & Dunn You'll Always Be Loved By
19 Warren Haynes Sara E That's The
20 LeAnn Rimes I Need You
21 Darrin Wayne I'm Always Somethin'
22 Tim McGraw Let's Make Love
23 Reba McEntire I'll Be
24 Shesdaya I Will But
25 Eric Heatherly Flowers On The Wall
26 Faith Hill W/Tim McGraw Let's Make Love
27 Steve Wariner W/Garth Brooks Kabe Want
28 Darryl Worley When You Need My Love
29 Clay Davidson Unconditional
30 LeAnn Rimes I Need You
31 Tim McGraw My Best Friend
32 Reba McEntire I'll Be
33 Darrin Wayne I'm Always Somethin'
34 Martina McBride There You Are
35 Shesdaya This Woman Needs
36 George Strait The Best Day
37 George Strait Go On
38 Faith Hill W/Tim McGraw Let's Make Love
39 Tim McGraw Let's Make Love
40 LeAnn Rimes I Need You
41 Tim McGraw Let's Make Love
42 Rascal Flatts Prayin' For Daylight
43 John Michael Montgomery Home To You
44 Clint Black When I Said I Do
45 George Strait The Best Day
46 Tim McGraw Let's Make Love
47 Clay Walker The Chain Of Love
48 Toby Keith How Do You Like Me Now
49 LeAnn Rimes I Need You
50 Darrin Wayne I'm Always Somethin'
51 John Michael Montgomery Home To You
52 Tim McGraw Let's Make Love
53 Alan Jackson It Must Be Love
54 Alan Jackson It Must Be Love
55 Tim McGraw Let's Make Love
56 Reba McEntire I'll Be
57 LeAnn Rimes I Need You
58 Vince Gill Feels Like Love
59 Darrin Wayne I'm Always Somethin'
60 Tim McGraw Let's Make Love
61 LeAnn Rimes I Need You
62 Darrin Wayne I'm Always Somethin'
63 Tim McGraw Let's Make Love
64 Alan Jackson It Must Be Love
65 Tim McGraw Let's Make Love
66 Reba McEntire I'll Be
67 LeAnn Rimes I Need You
68 Vince Gill Feels Like Love
69 Darrin Wayne I'm Always Somethin'
70 Tim McGraw Let's Make Love
71 LeAnn Rimes I Need You
72 Darrin Wayne I'm Always Somethin'
73 Tim McGraw Let's Make Love
74 Alan Jackson It Must Be Love
75 LeAnn Rimes I Need You
76 Darrin Wayne I'm Always Somethin'
77 Tim McGraw Let's Make Love
78 Alan Jackson It Must Be Love
79 LeAnn Rimes I Need You
80 Darrin Wayne I'm Always Somethin'
81 Tim McGraw Let's Make Love
82 Alan Jackson It Must Be Love
83 LeAnn Rimes I Need You
84 Darrin Wayne I'm Always Somethin'
85 Tim McGraw Let's Make Love
86 Alan Jackson It Must Be Love
87 LeAnn Rimes I Need You
88 Darrin Wayne I'm Always Somethin'
89 Tim McGraw Let's Make Love
90 Alan Jackson It Must Be Love
91 LeAnn Rimes I Need You
92 Darrin Wayne I'm Always Somethin'
93 Tim McGraw Let's Make Love
94 Alan Jackson It Must Be Love
95 LeAnn Rimes I Need You
96 Darrin Wayne I'm Always Somethin'
97 Tim McGraw Let's Make Love
98 Alan Jackson It Must Be Love
99 LeAnn Rimes I Need You
100 Darrin Wayne I'm Always Somethin'

FI No 1st Impressions This Week

WZZK Birmingham
PD: Jim Tice
APD/MD: Scott Stewart
Cox 205-916-1100

WZZK

TW LW

1 Lee Ann Womack I Hope You Dance
2 Chad Brock Yes!
3 Clay Walker The Chain Of Love
4 Toby Keith How Do You Like Me Now
5 Brad Paisley He Didn't Have To Be
6 George Strait The Best Day
7 Tim McGraw Some Things Never Change
8 Lonestar I'm Always Somethin'
9 Alan Jackson It Must Be Love
10 Rascal Flatts Prayin' For Daylight
11 Reba McEntire I'm Always Somethin'
12 Shesdaya I Will But
13 Faith Hill W/Tim McGraw Let's Make Love
14 Joe Diffie It's Always Somethin'
15 Toby Keith Country Comes To Town
16 Lee Ann Rimes I Need You
17 Brooks & Dunn You'll Always Be Loved By
18 Brooks & Dunn You'll Always Be Loved By
19 Keith Urban Your Everything
20 Clay Walker The Chain Of Love
21 Steve Wariner W/Garth Brooks Kabe Want
22 Dixie Chicks Cold Day In July
23 Alan Jackson I'm Always Somethin'
24 Billy Gilman One Voice
25 Tim McGraw Let's Make Love
26 Martina McBride There You Are
27 Mark Wills Almost Doesn't Count
28 Darryl Worley When You Need My Love
29 Martina McBride I Love You
30 Aaron Tippin Kiss This

FI Keith Urban Your Everything

FI Toby Keith Country Comes To Town

1 Lee Ann Womack I Hope You Dance
2 Chad Brock Yes!
3 Clay Walker The Chain Of Love
4 Toby Keith How Do You Like Me Now
5 Brad Paisley He Didn't Have To Be
6 George Strait The Best Day
7 Tim McGraw Some Things Never Change
8 Lonestar I'm Always Somethin'
9 Alan Jackson It Must Be Love
10 Rascal Flatts Prayin' For Daylight
11 Reba McEntire I'm Always Somethin'
12 Shesdaya I Will But
13 Faith Hill W/Tim McGraw Let's Make Love
14 Joe Diffie It's Always Somethin'
15 Toby Keith Country Comes To Town
16 Lee Ann Rimes I Need You
17 Brooks & Dunn You'll Always Be Loved By
18 Brooks & Dunn You'll Always Be Loved By
19 Keith Urban Your Everything
20 Clay Walker The Chain Of Love
21 Steve Wariner W/Garth Brooks Kabe Want
22 Dixie Chicks Cold Day In July
23 Alan Jackson I'm Always Somethin'
24 Billy Gilman One Voice
25 Tim McGraw Let's Make Love
26 Martina McBride There You Are
27 Mark Wills Almost Doesn't Count
28 Darryl Worley When You Need My Love
29 Martina McBride I Love You
30 Aaron Tippin Kiss This

FI Vince Gill Feels Like Love

FI Travis Tritt Best Of Intentions

FI George Strait Go On

FI Keith Urban Your Everything

FI Toby Keith Country Comes To Town

FI

AIRPLAY Monitor COUNTRY SONG ACTIVITY REPORTS™

FOR WEEK ENDING JULY 23, 2000

Detailed tracking for songs with an increase in detections. Total Detections/Gain does not include video play. Markets listed in order of population.

Total Detections/Gain

CLINT BLACK 943/195
Love She Can't Live Without (RCA)

Total Stations: 121 Chart Move: 39-37

BROOKS & DUNN 3357/294
You'll Always Be Loved By Me (Arista Nashville)

Total Stations: 151 Chart Move: 14-10

Total Detections/Gain

JOE DIFFIE 3076/110
It's Always Somethin' (Epic)

Total Stations: 152 Chart Move: 15-15

Total Detections/Gain

DIXIE CHICKS 3558/39
Cold Day In July (Monument)

Total Stations: 153 Chart Move: 10-11

Total Detections/Gain

VINCE GILL 2185/145
Feels Like Love (MCA Nashville)

Total Stations: 150 Chart Move: 27-28

New York	WNY	23	10	14	79	Green	WZK	1	2	4	Birming.	WZZK	2	1	2	33	Birming.	WZZK	26	21	10	103
L.A.	KZLA	21	25	23	10	Richmond	WKKH	1	12	10	Richmond	WKKH	25	26	27	26	Richmond	WKKH	21	11	3	39
Chicago	WUSN	1	-	10	Albany	WESL	25	25	25	344	Green	WESL	20	20	20	20	Green	WESL	22	14	14	179
San Fran.	KYCY	7	4	-	Honolulu	WSSL	21	23	23	313	Green	WSSL	20	20	20	20	Green	WSSL	22	14	14	179
Phila.	WTXU	11	10	9	53	Tucson	WGN	19	16	15	Honolulu	KHHN	27	27	27	254	Honolulu	KHHN	27	27	27	267
Dallas	WPLX	26	20	13	66	Tulsa	WGN	35	35	25	Tucson	KIM	33	25	21	267	Tucson	KIM	17	15	15	150
KSCS	1	-	1	1	KCKI	WGN	17	14	13	237	KCKI	8	1	1	8	Tulsa	KCKI	19	13	18	243	
Detroit	WYCD	-	-	1	McAllen	WGN	21	19	10	50	KVOO	19	17	20	271	McAllen	KVOO	13	11	8	143	
Boston	WKLB	1	-	3	Scranton	WGN	26	24	24	398	KVOO	24	27	26	362	McAllen	KTEK	12	21	20	232	
Wash.,DC	WMZQ	15	12	6	33	Fresno	WGN	21	21	20	104	KVOO	26	31	23	181	Scranton	WGGY	8	8	7	56
Houston	KMFL	11	9	14	65	Albion	WGN	19	8	9	10	KVOO	21	23	25	131	Scranton	WGGY	14	12	12	59
Atlanta	WKKH	-	-	5	Akron	WGMX	27	21	19	79	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59	
Minn.	WYAY	-	-	1	Know	WGMX	28	28	25	203	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59	
Miami	WKIS	11	1	-	1	El Paso	WGMX	20	6	6	83	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59
Seattle	KMPS	1	-	1	Phila.	WGMX	23	24	24	368	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59	
San Diego	KSON	-	-	4	Albuquerque	WGMX	24	37	38	356	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59	
Phoenix	KMLE	-	-	1	Omaha	WGMX	24	37	38	356	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59	
Minn.	WYCD	-	-	3	Montgomery	WGMX	21	19	19	303	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59	
Long Isl.	WJMC	6	7	35	Syracuse	WGMX	26	16	11	70	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59	
St. Louis	WIL	7	6	33	Hampton	WGMX	18	8	8	34	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59	
Ball.	WPKX	-	-	1	Toledo	WGMX	19	16	15	66	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59	
Tampa	WPOC	2	1	13	Toledo	WGMX	21	18	18	38	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59	
WYQK	5	3	4	8	New Bern	WGMX	10	8	7	46	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59	
WBQZ	9	6	-	18	B.Rouge	WGMX	17	16	15	206	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59	
Pitts.	WOSY	1	-	3	WYNN	WGMX	21	19	19	303	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59	
Denver	WKL	7	5	31	WYNN	WGMX	26	24	25	303	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59	
Port,OR	KUPJ	1	-	1	WYNN	WGMX	21	19	19	303	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59	
Cincinn.	WUVE	1	-	1	Charl.S.C.	WGMX	21	19	19	303	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59	
WYCD	1	-	1	Mobile	WGMX	17	16	15	303	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59		
Prov.	WCTK	10	10	10	52	WYNN	WGMX	21	19	19	303	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59
Col.,OH	WGL	10	12	10	70	Young	WGMX	21	19	19	303	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59
Kan.City	KMPS	1	-	1	WYNN	WGMX	21	19	19	303	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59	
Milwaukee	WMLF	13	12	11	46	WYNN	WGMX	21	19	19	303	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59
St. Louis	KAJA	1	-	1	Dayt. Beach	WGMX	21	19	19	303	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59	
WYAY	1	-	1	WYNN	WGMX	21	19	19	303	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59		
WPKX	1	-	1	WYNN	WGMX	21	19	19	303	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59		
WYCD	1	-	1	WYNN	WGMX	21	19	19	303	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59		
WYCD	1	-	1	WYNN	WGMX	21	19	19	303	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59		
WYCD	1	-	1	WYNN	WGMX	21	19	19	303	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59		
WYCD	1	-	1	WYNN	WGMX	21	19	19	303	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59		
WYCD	1	-	1	WYNN	WGMX	21	19	19	303	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59		
WYCD	1	-	1	WYNN	WGMX	21	19	19	303	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59		
WYCD	1	-	1	WYNN	WGMX	21	19	19	303	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59		
WYCD	1	-	1	WYNN	WGMX	21	19	19	303	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59		
WYCD	1	-	1	WYNN	WGMX	21	19	19	303	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59		
WYCD	1	-	1	WYNN	WGMX	21	19	19	303	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59		
WYCD	1	-	1	WYNN	WGMX	21	19	19	303	KVOO	27	28	30	310	Scranton	WGGY	14	12	12	59		
WYCD	1	-	1	WYNN	WGMX	21	19</td															

AIRPLAY
Monitor
COUNTRY

Broadcast Data Systems
Song Recognition Software

SONG ACTIVITY REPORTS

FOR WEEK ENDING JULY 23, 2000

Detailed tracking for songs with an increase in detections. Total Detections/Gain does not include video play. Markets listed in order of population.

Total Detections/Gain

THE KINLEYS 1114/57
She Ain't The Girl For You (Epic)

Total Stations: 140 Chart Move: 34-35

	TW	LW	2W	ID	TW	LW	2W	ID	
CMT	14	14	25	15	Birming.	WZZK	23	22	
GAC	22	19	24	25	Richmond	WKKH	2	1	
WYN	22	22	23	30	Greenv.	WESC	3	2	
LA	KZLA	8	10	7	51	Greenv.	WSSL	29	25
Chicago	WUSN	2	1	7	Albany	WGNA	1	2	
San Fran.	KCYC	-	-	-	Honolulu	KHHN	11	10	
Phila.	WTXU	17	15	11	188	Tucson	KIM	7	2
Dallas	KPLX	15	13	23	56	Tucson	KCKI	15	16
KSCS	5	4	4	67	Tulsa	KLTX	1	1	
Detroit	WYED	2	2	52	McAllen	KTEX	18	21	
Boston	WKLW	9	10	10	128	Scranton	WGGY	1	1
Wash.,DC	WMZQ	1	1	8	Fresno	KSKS	6	1	
Houston	KIKK	3	6	68	Gr.Rap.	WBT	12	11	
KILT	13	9	15	182	Allentown	WCTD	8	7	
Atlanta	WKHX	1	1	8	Knock.	KLBT	11	12	
Miami	WYAY	1	1	7	E.Paso	KWQX	3	2	
Seattle	KMPS	1	5	6	R. Myers	WVAK	1	2	
San Diego	KSON	1	1	8	WTR	WCKT	11	12	
Phoenix	KMLE	1	1	3	Albuquerque	KRST	3	1	
KNIX	1	1	1	229	Omaha	WWRG	10	9	
Minn.	KEEY	17	14	88	Monterey	WQXK	7	6	
Long Isl.	WMJC	15	16	17	Syracuse	WFRG	8	5	
St. Louis	WIL	1	2	70	WHRB	21	10		
Balt.	WKKX	10	11	11	144	WWRB	9	8	
Tampa	WPDC	1	1	8	Toledo	WPOC	1	1	
Pitts.	WDSY	1	1	9	WKKD	WPKO	2	1	
Denver	KYGO	2	2	2	17	WPKT	2	1	
Clevel.	WGAR	16	17	16	WQXK	WPKT	2	1	
Port,OR	KUPL	29	27	27	229	WPKT	2	1	
KWJJ	2	2	2	22	BakersL.	WPKT	2	1	
Cincinn.	WUBE	14	20	14	81	Charl.S.C.	WPKT	2	1
San Jose	KRTY	15	16	16	142	WPKT	2	1	
Rivers.	KFNG	21	21	21	Col.S.C.	WPKT	2	1	
Sacram.	KNCI	1	2	1	24	WPKT	2	1	
Kan.City	KBQZ	31	27	30	430	WPKT	2	1	
Milwaukee	WMLF	1	1	1	200	WPKT	2	1	
San Anton.	KAJA	7	6	7	77	WPKT	2	1	
KCYC	1	1	1	8	WPKT	2	1		
Prov.	WCTK	7	6	7	42	WPKT	2	1	
Column.,OH	WQKX	1	1	1	8	WPKT	2	1	
Salt Lake	KKHF	15	16	16	157	WPKT	2	1	
KKAT	3	2	2	26	WPKT	2	1		
KSDP	23	25	25	48	Chattan.	WPKT	2	1	
KUBL	6	9	142	Roanoke	WPKT	2	1		
Norfolk	WCMS	17	16	16	Lex.KY	WPKT	2	1	
Charl.,NC	WKKT	14	16	16	Oxford	WPKT	2	1	
Indian.	WOSD	14	17	17	Hunts.	WPKT	2	1	
Las Vegas	WMMR	17	12	17	Portsmouth	WPKT	2	1	
New Oil.	WNOE	10	9	10	108	WPKT	2	1	
Greensb.	WHSR	1	2	3	43	WPKT	2	1	
Nashv.	WDFR	-	-	-	Modesto	WPKT	2	1	
WDFR	15	16	15	87	WPKT	2	1		
WDFR	32	32	31	232	WPKT	2	1		
WDFR	26	26	26	187	WPKT	2	1		
WDFR	28	26	26	259	WPKT	2	1		
WDFR	30	29	29	181	WPKT	2	1		
WDFR	21	22	21	189	WPKT	2	1		
WDFR	27	22	21	250	WPKT	2	1		
WDFR	27	22	21	255	WPKT	2	1		
WDFR	27	22	21	257	WPKT	2	1		
WDFR	27	22	21	258	WPKT	2	1		
WDFR	27	22	21	259	WPKT	2	1		
WDFR	27	22	21	260	WPKT	2	1		
WDFR	27	22	21	261	WPKT	2	1		
WDFR	27	22	21	262	WPKT	2	1		
WDFR	27	22	21	263	WPKT	2	1		
WDFR	27	22	21	264	WPKT	2	1		
WDFR	27	22	21	265	WPKT	2	1		
WDFR	27	22	21	266	WPKT	2	1		
WDFR	27	22	21	267	WPKT	2	1		
WDFR	27	22	21	268	WPKT	2	1		
WDFR	27	22	21	269	WPKT	2	1		
WDFR	27	22	21	270	WPKT	2	1		
WDFR	27	22	21	271	WPKT	2	1		
WDFR	27	22	21	272	WPKT	2	1		
WDFR	27	22	21	273	WPKT	2	1		
WDFR	27	22	21	274	WPKT	2	1		
WDFR	27	22	21	275	WPKT	2	1		
WDFR	27	22	21	276	WPKT	2	1		
WDFR	27	22	21	277	WPKT	2	1		
WDFR	27	22	21	278	WPKT	2	1		
WDFR	27	22	21	279	WPKT	2	1		
WDFR	27	22	21	280	WPKT	2	1		
WDFR	27	22	21	281	WPKT	2	1		
WDFR	27	22	21	282	WPKT	2	1		
WDFR	27	22	21	283	WPKT	2	1		
WDFR	27	22	21	284	WPKT	2	1		
WDFR	27	22	21	285	WPKT	2	1		
WDFR	27	22	21	286	WPKT	2	1		
WDFR	27	22	21	287	WPKT	2	1		
WDFR	27	22	21	288	WPKT	2	1		
WDFR	27	22	21	289	WPKT	2	1		
WDFR	27	22	21	290	WPKT	2	1		
WDFR	27	22	21	291	WPKT	2	1		
WDFR	27	22	21	292	WPKT	2	1		
WDFR	27	22	21	293	WPKT	2	1		
WDFR	27	22	21	294	WPKT	2	1		
WDFR	27	22	21	295	WPKT	2	1		
WDFR	27	22	21	296	WPKT	2	1		
WDFR	27	22	21	297	WPKT	2	1		
WDFR	27	22	21	298	WPKT	2	1		
WDFR	27	22	21	299	WPKT	2	1		
WDFR	27	22	21	300	WPKT	2	1		
WDFR	27	22	21	301	WPKT	2	1		
WDFR	27	22	21	302	WPKT	2	1		
WDFR	27	22	21	303	WPKT	2	1		
WDFR	27	22	21	304	WPKT	2	1		
WDFR	27	22	21	305	WPKT	2	1		
WDFR	27	22	21	306	WPKT	2	1		
WDFR	27	22	21	307	WPKT	2	1		
WDFR	27	22	21	308	WPKT	2	1		
WDFR	27	22	21	309	WPKT	2	1		
WDFR	27	22	21	310	WPKT	2	1		
WDFR	27	22	21	311	WPKT	2	1		
WDFR	27	22	21	312	WPKT	2	1		
WDFR	27	22	21	313	WPKT	2	1		
WDFR	27	22	21	314	WPKT	2	1		
WDFR	27	22	21	315	WPKT	2	1		
WDFR	27	22	21	316	WPKT	2	1		
WDFR	27	22	21	317	WPKT	2	1		
WDFR	27	22	21	318	WPKT	2	1		
WDFR	27	22	21	319	WPKT	2	1		
WDFR	27	22	21	320	WPKT	2	1		
WDFR	27	22	21	321	WPKT	2	1		
WDFR	27	22	21	322	WPKT	2	1		
WDFR	27	22	21	323	WPKT	2	1		
WDFR	27	22	21	324	WPKT	2	1		
WDFR	27	22	21	325	WPKT	2	1		
WDFR	27	22	21	326	WPKT	2	1		
WDFR	27	22	21	327	WPKT	2	1		
WDFR</									



AIRPLAY
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COUNTRY SONG ACTIVITY REPORTS™

FOR WEEK ENDING JULY 23, 2000

Detailed tracking for songs with an increase in detections. Total Detections/Gain does not include video play. Markets listed in order of population.

Total Detections/Gain		Total Detections/Gain		Total Detections/Gain		Total Detections/Gain		Total Detections/Gain	
SHEDAISY <i>I Will...But (Lyric Street)</i>		3691/200		GEORGE STRAIT <i>Go On (MCA Nashville)</i>		1598/815		AARON TIPPIN <i>Kiss This (Lyric Street)</i>	
Total Stations: 152		Chart Move: 11-10		Total Stations: 126		Chart Move: 38-31		Total Stations: 152	
CMT 27 29 21 44 McDowell		TW LW 2W ID		CMT 21 21 21 46 Birming.		TW LW 2W ID		CMT 21 21 21 56 Birming.	
GAC 1 - 1 - 1 Richmond		WZKK 25 19 8 87		GAC 28 21 24 125 Richmond		WZKK 2 2 2 5		GAC 28 21 28 305 Richmond	
New York WNY 23 23 25 26 Green.		WZKK 26 20 30 259		GAC 28 21 24 125 Green.		WZKK 1 1 1 6		GAC 28 21 26 191 Richmond	
L.A. KZLA 12 12 17 114		WESL 25 25 22 99		WYNN 7 1 - 7 Green.		WESL 25 27 25 193		WYNN 23 21 23 101 Green.	
Chicago WUSN 5 6 29 21 Albany		WSSL 21 21 23 264		KZLA 8 3 - 16		WSSL 24 22 24 128		KZLA 16 15 14 51 Albany	
San Fran. KYCY 16 26 29 157 Honolulu		KHHN 25 25 24 92		WUSN 4 5 4 17		WSSL 19 18 20 120		WUSN 16 17 14 51 Honolulu	
Dallas KPLX 34 31 24 21 Tucson		KHHN 25 25 24 92		WYNN 10 14 21 31		KHHN 15 16 17 31		WYNN 16 17 14 51 Honolulu	
KSCS 23 23 22 199 Tulsa		KHHN 25 25 24 92		WYNN 10 14 21 31		KHHN 15 16 17 31		WYNN 16 17 14 51 Honolulu	
Detroit WYCD 1 1 - 10 McAllen		KHHN 25 25 24 92		WYCD 21 21 21 46 McAllen		KHHN 15 16 17 31		WYCD 21 21 21 46 McAllen	
Boston WKLB 24 24 24 248 Scranton		KHHN 25 25 24 92		WYCD 21 21 21 46 McAllen		KHHN 15 16 17 31		WYCD 21 21 21 46 McAllen	
Wash.,DC WMZQ 44 22 12 106 Fresno		KHHN 25 25 24 92		WYCD 21 21 21 46 McAllen		KHHN 15 16 17 31		WYCD 21 21 21 46 McAllen	
Houston WXTU 34 31 24 210 Tuscon		KHHN 25 25 24 92		WYCD 21 21 21 46 McAllen		KHHN 15 16 17 31		WYCD 21 21 21 46 McAllen	
KIKK 15 15 15 207 RT. Myers		KHHN 25 25 24 92		WYCD 21 21 21 46 McAllen		KHHN 15 16 17 31		WYCD 21 21 21 46 McAllen	
San Diego KMP3 12 2 2 34 Gr.Rap.		KHHN 25 25 24 92		WYCD 21 21 21 46 McAllen		KHHN 15 16 17 31		WYCD 21 21 21 46 McAllen	
Phoenix KMLE 28 48 41 770 Omaha		KHHN 25 25 24 92		WYCD 21 21 21 46 McAllen		KHHN 15 16 17 31		WYCD 21 21 21 46 McAllen	
Atlanta WKHZ 33 25 28 258 Know.		KHHN 25 25 24 92		WYCD 21 21 21 46 McAllen		KHHN 15 16 17 31		WYCD 21 21 21 46 McAllen	
Miami WKIS 15 15 15 207 RT. Myers		KHHN 25 25 24 92		WYCD 21 21 21 46 McAllen		KHHN 15 16 17 31		WYCD 21 21 21 46 McAllen	
Seattle KMP3 31 31 554 Gr.Rap.		KHHN 25 25 24 92		WYCD 21 21 21 46 McAllen		KHHN 15 16 17 31		WYCD 21 21 21 46 McAllen	
Phoenix KMLE 28 48 41 770 Omaha		KHHN 25 25 24 92		WYCD 21 21 21 46 McAllen		KHHN 15 16 17 31		WYCD 21 21 21 46 McAllen	
Long Isl. St. Louis KWMJ 17 19 20 198 Syracuse		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260	
St. Louis KWMR 20 16 18 180 Hams.		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260	
Ball. Tampa WKHZ 17 16 20 198 Toledo		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260	
Tampa WOYK 18 19 189 New Bern		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260	
Pitts. WKSY 6 5 8 71 RT. Myers		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260	
Denver KYGD 20 25 25 193 L.Rock		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260	
Cleveland KGAR 15 9 11 90 Wichita		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260	
Port.,OR KUPL 15 14 12 169 Wichita		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260	
Cincinn. WUKE 14 14 14 169 Bakers.		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260	
Cincinn. WUKE 14 14 14 169 Bakers.		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260	
Cincinn. WUKE 14 14 14 169 Bakers.		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260	
Cincinn. WUKE 14 14 14 169 Bakers.		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260	
Cincinn. WUKE 14 14 14 169 Bakers.		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260	
Cincinn. WUKE 14 14 14 169 Bakers.		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260	
Cincinn. WUKE 14 14 14 169 Bakers.		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260	
Cincinn. WUKE 14 14 14 169 Bakers.		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260	
Cincinn. WUKE 14 14 14 169 Bakers.		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260	
Cincinn. WUKE 14 14 14 169 Bakers.		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260	
Cincinn. WUKE 14 14 14 169 Bakers.		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260	
Cincinn. WUKE 14 14 14 169 Bakers.		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260	
Cincinn. WUKE 14 14 14 169 Bakers.		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260	
Cincinn. WUKE 14 14 14 169 Bakers.		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260	
Cincinn. WUKE 14 14 14 169 Bakers.		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260	
Cincinn. WUKE 14 14 14 169 Bakers.		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260	
Cincinn. WUKE 14 14 14 169 Bakers.		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260	
Cincinn. WUKE 14 14 14 169 Bakers.		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260	
Cincinn. WUKE 14 14 14 169 Bakers.		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260		WYCD 21 25 28 260	
Cincinn. WUKE 14 14 14 169 Bakers.		WYCD 21 25 28 260							

Upward-moving songs ranked in order of detections.
Songs are removed if they lose more than 5% of their detections from previous week or if their detections decline for two consecutive weeks.

1ST IMPRESSIONS

Songs with 6 or more detections at new stations this week

#1 GEORGE STRAIT

Go On (MCA Nashville)

KBEQ, KCKI, KCYY, KEFY, KFDI, KFKF, KIKK, KJYJ, KKAT, KKCS, KKHN, KRMD, KRYX, KSSN, KTEX, KTOM, KTTS, KUBL, KUPL, KWJJ, KXKT, WCMS, WDRM, WFLS, WFRE, WGH, WGKX, WIRK, WJCL, WKCN, WKCQ, WKH, WKIS, WKKT, WKSF, WMJC, WNUC, WOGK, WOGY, WOKO, WOW, WQIK, WQXK, WRKZ, WSCA, WSTH, WTQR, WUBE, WUSY, WVLC, WWGR, WXBQ, WXTU, WYNN

#2 TRAVIS TRITT

Best Of Intentions (Columbia)

KBEQ, KCCY, KFDI, KFKF, KFRG, KNIX, KSKS, KSSN, WCKT, WCTK, WDAF, WGNE, WIVK, WKDF, WQMX, WRKZ, WTQR, WUSY, WYNN

#3 STEVE WARINER WITH GARTH BROOKS

Katie Wants A Fast One (Capitol)

KGMY, KHN, KMDL, WBEE, WIVK, WKL, WKKC, WMUS, WNKT, WOGY, WQMX, WQXK, WUSN, WXTU

ALSO: AARON TIPPIN Kiss This (Lyric Street) 13; CLINT BLACK

Love She Can't Live Without (RCA) 13; BILLY RAY CYRUS You Won't Be Lonely Now (Monument) 13; TERRI CLARK A Little Gasoline (Mercury) 13

NEW STATIONS

55

AIRPOWER

Total Detections/Gain

DARRYL WORLEY 2942/219

When You Need My Love (DreamWorks)

Total Stations: 153/Chart Move: 21-16

Heavy (35+ detections): 10 KEEY, KIKK, KKBQ, KPLX, KRTV, KSKS, KUZZ, WIVK, WQMX, WUBE Medium (25-34): 26 KAJA, KBEQ, KHEY, KKHI, KKAT, KNIX, KRYX, KSOP, KTOM, KTTS, KXKC, WCKT, WCTK, WFMS, WGGY, WKCN, WKH, WKKX, WKLB, WNCY, WNOE, WPOR, WQBE, WUSN, WXBO, WYDD Light (Under 25): 117 1st Impressions: 1 KYCY

AIRPLAY LEADER

[FIRST STATION TO 150 PLAYS]

KBEQ • Kansas City, MO

PD: Mike Kennedy

MD: T.J. McEntire

Date: 04/30/00



2799 - 1000 DETECTIONS

Total Detections/Gain

MARK WILLS 2745/58

Almost Doesn't Count (Mercury)

Total Stations: 152/Chart Move: 22-19

Heavy (35+): 5 KAJA, KCKI, KKAT, KUZZ, WRNS Medium (25-34): 29 KAJA, KBEQ, KCCY, KFKF, KHAY, KHEY, KMLE, KMPS, KSSN, KTTS, KUBL, KUPL, WCKT, WIRK, WTQR Light (Under 25): 126 1st Impressions: 1 KZLA

LEANN RIMES 2693/101

I Need You (Sparrow/Capitol/Curb)

Total Stations: 150/Chart Move: 23-20

Heavy (35+): 5 KIKK, KKAT, KNIX, KYCY, WMZO Medium (25-34): 29 KAJA, KBEQ, KCCY, KFKF, KHAY, KHEY, KMLE, KMPS, KSSN, KTTS, KUBL, KUPL, WCKT, WIRK, WKCN, WPMR, WROO, WSIX, WSOC, WUSY, WGY, WYDD Light (Under 25): 116 1st Impressions: 2 KILT, WKHX

BILLY GILMAN 2500/48

One Voice (Epic)

Total Stations: 151/Chart Move: 25-23

Heavy (35+): 3 KKAT, KMLE, WYRK

Medium (25-34): 24 KHEY, KIKK, KKHN, KNCI, KNIK, KPLX, KSKS, KUPL, KWJJ, KYCY, WBCT, WCTK, WFRC, WIVK, WKH, WKSJ, WMZO, WPOC, WPOR, WQBE, WQMX, WSOC, WUSN, WYDD Light (Under 25): 124 1st Impressions: 3 KFDI, WKX, WOW

AARON TIPPIN 2292/291

Kiss This (Lyric Street)

Total Stations: 152/Chart Move: 28-25

Heavy (35+): 1 KPLX Medium (25-34): 27 KBEQ, KCCY, KMDL, KMPS, KSOR, KTTS, KUPL, KUZZ, WCTK, WESC, WFMS, WFRG, WSLK, WKCN, WKSF, WKSJ, WNKT, WNNUC, WOBE, WQIK, WRNS, WSTH, WUBE, WUSY, WXBO, WYRK, WYDD Light (Under 25): 124 1st Impressions: 13 KHEY, KILT, KRYX, KSSN, KXKC, KZLA, WDAF, WFLS, WKHK, WKHX, WNCY, WRBT, WYNN

MARTINA MCBRIDE 2281/38

There You Are (RCA)

Total Stations: 149/Chart Move: 26-26

Heavy (35+): 1 KIKK Medium (25-34): 10 KASE, KHEY, KKHN, KMDL, KTTS, KUZZ, KZSN, WAMZ, WFRG, WKCN Light (Under 25): 138 1st Impressions: 2 WCMS, WKHX

VINCE GILL 2185/145

Feels Like Love (MCA Nashville)

Total Stations: 150/Chart Move: 27-28

Heavy (35+): 0 Medium (25-34): 17 KBEQ, KCCY, KEFY, KIKK, KPLX, KTEX, KUPL, WBCT, WCKT, WFRG, WGNA, WKKO, WQXK, WSM, WUSY, WXBO, WYDD Light (Under 25): 133 1st Impressions: 5 KJYJ, WKIX, WWGR, WYGY, WYRK

THE WARREN BROTHERS FEAT. SARA EVANS 1956/116

That's The Beat Of A Heart (BNA)

Total Stations: 150/Chart Move: 29-29

Heavy (35+): 2 KEFY, KKAT Medium (25-34): 9 KBEQ, KHEY, KIKK, KNCI, KSKS, KTTS, WCKT, WIRK, WTQR Light (Under 25): 139 1st Impressions: 3 WCMS, WNUC, WUSN

GEORGE STRAIT 1598/815

Go On (MCA Nashville)

Total Stations: 126/Chart Move: 38-31

Heavy (35+): 1 KSCS Medium (25-34): 8 KASE, KCCY, KMDL, KMPL, KPLX, KSKS, KUPL, WAMZ Light (Under 25): 117 1st Impressions: See 1st Impressions Box

TRACY LAWRENCE 1522/106

Lonely (Atlantic)

Total Stations: 148/Chart Move: 32-32

Heavy (35+): 0 Medium (25-34): 10 KBEQ, KIKK, KMPL, KPLX, KSKS, KUPL, WAMZ Light (Under 25): 138 1st Impressions: KCCY, KHAY, KNCI, KSON, WCOS, WGH, WKIS, WROO

MONTGOMERY GENTRY 1495/17

Self Made Man (Columbia)

Total Stations: 148/Chart Move: 31-33

Heavy (35+): 0

Medium (25-34): 4 KEFY, KRTY, KTOM, WHSL Light (Under 25): 144 1st Impressions: 5 KMLE, KRST, WCMS, WEZL, WHOK

PHIL VASSAR 1225/153

Just Another Day In Paradise (Arista Nashville)

Total Stations: 136/Chart Move: 33-34

Heavy (35+): 0 Medium (25-34): 4 KBEQ, KEFY, KUZZ, KXKC Light (Under 25): 132 1st Impressions: 7 KCCY, KRMD, WNOE, WOKO, WQYK, WUSY, WYGR

THE KINLEYS 1114/57

She Ain't The Girl For You (Epic)

Total Stations: 140/Chart Move: 34-35

Heavy (35+): 0 Medium (25-34): 8 KBEQ, KFKF, KSKS, KUPL, WDAF, WQBE, WRNS, WXBO Light (Under 25): 132 1st Impressions: 3 KHEY, WIVK, WNUC

999 - 500 DETECTIONS

Total Detections/Gain

TRAVIS TRITT 970/243

Best Of Intentions (Columbia)

Total Stations: 107/Chart Move: 40-36

Heavy (35+): 0 Medium (25-34): 4 KIKK, KXKC, WQBE, WXBO Light (Under 25): 103 1st Impressions: See 1st Impressions Box

CLINT BLACK 943/195

Love She Can't Live Without (RCA)

Total Stations: 121/Chart Move: 39-37

Heavy (35+): 0 Medium (25-34): 4 KIKK, KPLX, KSKS, WFRG Light (Under 25): 117 1st Impressions: 13 KATM, KHAY, KHEY, KKHI, KIIM, KRST, KRYX, KSSN, KYCY, WKIS, WOGK, WVLK, WXBO

PATTY LOVELESS 920/121

That's The Kind Of Mood I'm In (Epic)

Total Stations: 126/Chart Move: 37-38

Heavy (35+): 0 Medium (25-34): 3 KBEQ, KRTY, WRNS Light (Under 25): 123 1st Impressions: 6 KFKF, KKHN, WDAF, WJCL, WRBC, WXCT

BRAD PAISLEY 918/195

We Danced (Arista Nashville)

Total Stations: 102/Chart Move: 41-39

Heavy (35+): 1 KEFY Medium (25-34): 0 Light (Under 25): 101 1st Impressions: 11 KIKK, KKBQ, KRMD, KSCS, WBCT, WCMS, WDAF, WKDF, WQIK, WRBQ, WSSL

SARA EVANS 719/55

Born To Fly (RCA)

Total Stations: 82/Chart Move: 42-41

Heavy (35+): 1 KPLX Medium (25-34): 2 KIKK, KSOP Light (Under 25): 79 1st Impressions: 10 KFDI, KJIM, WGH, WGNE, WMSI, WOGY, WRBQ, WSIX, WTQR, WYNK

BILLY RAY CYRUS 597/149

You Won't Be Lonely Now (Monument)

Total Stations: 86/Chart Move: 44-42

Heavy (35+): 1 KIKK Medium (25-34): 1 KPLX Light (Under 25): 84 1st Impressions: 13 KCKI, KEFY, KSCS, KSKS, WFMS, WFRG, WLW, WNCY, WQYK, WRBQ, WRS

STEVE WARINER WITH GARTH BROOKS 525/268

Katie Wants A Fast One (Capitol)

Total Stations: 92/Chart Move: 51-44

Heavy (35+): 0 Medium (25-34): 2 KIKK, KUPL Light (Under 25): 90 1st Impressions: See 1st Impressions Box

499 - 50 DETECTIONS

Total Detections/Gain

KENNY ROGERS 433/42

He Will, She Knows (Dreamcatcher)

Total Stations: 58/Chart Move: 46-46

Heavy (35+): 0

Medium (25-34): 0 Light (Under 25): 58 1st Impressions: 4 KKAT, KTOM, KUPL, WYNY

TRISHA YEARWOOD 431/68

Where Are You Now (MCA Nashville)

Total Stations: 72/Chart Move: 47-47

Heavy (35+): 0 Medium (25-34): 1 KZLA Light (Under 25): 71 1st Impressions: 4 KHAY, WFMS, WKKO, WVLK

YANKEE GREY 346/59

This Time Around (Monument)

Total Stations: 44/Chart Move: 49-48

Heavy (35+): 0 Medium (25-34): 1 KIKK Light (Under 25): 43 1st Impressions: 6 KTEX, KZLA, WEZL, WKLB, WNKT, WQXK

CRAIG MORGAN 339/57

Paradise (Atlantic)

Total Stations: 67/Chart Move: 50-49

Heavy (35+): 0 Medium (25-34): 0 Light (Under 25): 67 1st Impressions: 5 WBEE, WPOR, WQIK, WSTH, WXBW

TERRI CLARK 302/86

A Little Gasoline (Mercury)

Total Stations: 63/Chart Move: 55-50

Heavy (35+): 0 Medium (25-34): 0 Light (Under 25): 63 1st Impressions: 13 KBEQ, KHKI, KKCS, KSSN, KUPL, KXKC, WBCT, WCKT, WCTO, WFMS, WKCO, WNKT, WOKO

SAWYER BROWN 281/31

Perfect World (Curb)

Total Stations: 37/Chart Move: 52-51

Heavy (35+): 0 Medium (25-34): 4 KKAT, WQBE, WRNS, WXBO Light (Under 25): 6

AIRPLAY Monitor® AT-A-GLANCE

FOR WEEK ENDING JULY 23, 2000

Broadcast Data Systems
AIRPLAY Recognition Services

AIRPLAY Monitor® COUNTRY REGIONAL AIRPLAY FOR WEEK ENDING JULY 23, 2000

NORTHEAST



1	Lonestar, What About Now	TW	LW
2	Lee Ann Womack, I Hope You Dance	650	626
3	Reba McEntire, I'll Be	648	655
4	Alan Jackson, It Must Be Love	617	615
5	Rascal Flatts, Prayin' For Daylight	612	579
6	Eric Heatherly, Flowers On The Wall	593	607
7	Chad Brock, Yes!	557	546
8	Joe Dee Messina, That's The Way	540	602
9	Tim McGraw, Some Things Never Change	494	449
10	Clay Davidson, Unconditional	473	488
11	SheDaisy, I Will...But	431	487
12	Keith Urban, Your Everything	427	412
13	Toby Keith, How You Like Me Now	401	393
14	Brooks & Dunn, You'll Always Be Loved B	386	396
15	Toby Keith, Country Comes To Town	379	340
		354	325

16 Dixie Chicks, Cold Day In July

16	Dixie Chicks, Cold Day In July	TW	LW
17	Joe Diffie, It's Always Somethin'	350	367
18	Billy Gilman, One Voice	349	349
19	Darryl Worley, When You Need My Love	344	349
20	Faith Hill, The Way You Love Me	325	311
21	Faith Hill W/Tim McGraw, Let's Make Lov	325	353
22	Mark Wills, Almost Doesn't Count	320	313
23	Martina McBride, There You Are	309	320
24	LeAnn Rimes, I Need You	299	305
25	Clay Walker, The Chain Of Love	287	256
26	Andy Griggs, She's More	293	281
27	Garth Brooks, When You Come Back To Me	289	314
28	Vince Gill, Feels Like Love	284	279
29	George Strait, The Best Day	277	306
30	Aaron Tippin, Kiss This	265	229

MID-ATLANTIC



1	Lee Ann Womack, I Hope You Dance	TW	LW
2	Lonestar, What About Now	687	692
3	Rascal Flatts, Prayin' For Daylight	652	620
4	Reba McEntire, I'll Be	585	576
5	Chad Brock, Yes!	541	646
6	Alan Jackson, It Must Be Love	539	504
7	Joe Dee Messina, That's The Way	524	475
8	Eric Heatherly, Flowers On The Wall	487	448
9	Tim McGraw, Some Things Never Change	485	563
10	Keith Urban, Your Everything	459	435
11	Brooks & Dunn, You'll Always Be Loved B	439	415
12	Faith Hill, The Way You Love Me	431	484
13	SheDaisy, I Will...But	419	372
14	Dixie Chicks, Cold Day In July	406	416
15	Toby Keith, Country Comes To Town	376	339

16 Joe Diffie, It's Always Somethin'

16	Joe Diffie, It's Always Somethin'	TW	LW
17	Clay Davidson, Unconditional	373	374
18	Darryl Worley, When You Need My Love	345	479
19	Garth Brooks, When You Come Back To Me	341	336
20	Toby Keith, How You Like Me Now	333	374
21	LeAnn Rimes, I Need You	326	293
22	Collin Raye, Couldn't Last A Moment	298	333
23	Vince Gill, Feels Like Love	296	277
24	Billy Gilman, One Voice	293	314
25	Clay Walker, The Chain Of Love	286	304
26	Mark Wills, Almost Doesn't Count	283	282
27	Andy Griggs, She's More	277	274
28	Faith Hill W/Tim McGraw, Let's Make Lov	267	260
29	George Strait, The Best Day	246	228
30	Aaron Tippin, Kiss This	224	173

SOUTHEAST



1	Lee Ann Womack, I Hope You Dance	TW	LW
2	Lonestar, What About Now	163	1593
3	Rascal Flatts, Prayin' For Daylight	1567	1525
4	Alan Jackson, It Must Be Love	1503	1435
5	Reba McEntire, I'll Be	1486	1383
6	Eric Heatherly, Flowers On The Wall	1331	1307
7	Joe Dee Messina, That's The Way	1199	1102
8	Dixie Chicks, Cold Day In July	1147	1082
9	Tim McGraw, Some Things Never Change	1112	1247
10	Chad Brock, Yes!	1082	1240
11	SheDaisy, I Will...But	1060	973
12	Brooks & Dunn, You'll Always Be Loved B	948	859
13	Joe Diffie, It's Always Somethin'	947	915
14	Keith Urban, Your Everything	944	917
15	Toby Keith, Country Comes To Town	888	820

16 Faith Hill W/Tim McGraw, Let's Make Lov

16	Faith Hill W/Tim McGraw, Let's Make Lov	TW	LW
17	Aaron Tippin, Kiss This	849	825
18	Clay Davidson, Unconditional	821	738
19	Mark Wills, Almost Doesn't Count	813	950
20	Darryl Worley, When You Need My Love	793	790
21	LeAnn Rimes, I Need You	771	729
22	Toby Keith, How You Like Me Now	716	726
23	Clay Walker, The Chain Of Love	700	781
24	Faith Hill, The Way You Love Me	693	764
25	Warren Brothers Feat. Sara Ev, That's The	645	625
26	Martina McBride, There You Are	635	623
27	Billy Gilman, One Voice	603	617
28	Collin Raye, Couldn't Last A Moment	601	726
29	Vince Gill, Feels Like Love	590	539
30	Steve Holy, Blue Moon	532	536

SOUTHWEST



1	Lonestar, What About Now	TW	LW
2	Alan Jackson, It Must Be Love	733	733
3	Lee Ann Womack, I Hope You Dance	706	745
4	Rascal Flatts, Prayin' For Daylight	612	547
5	Reba McEntire, I'll Be	612	612
6	Eric Heatherly, Flowers On The Wall	600	545
7	Joe Dee Messina, That's The Way	531	471
8	Brooks & Dunn, You'll Always Be Loved B	520	508
9	SheDaisy, I Will...But	486	495
10	Tim McGraw, Some Things Never Change	472	543
11	Dixie Chicks, Cold Day In July	463	404
12	Clay Walker, The Chain Of Love	463	464
13	Keith Urban, Your Everything	432	399
14	Toby Keith, Country Comes To Town	427	405
15	Mark Wills, Almost Doesn't Count	415	371

16 Faith Hill W/Tim McGraw, Let's Make Lov

16	Faith Hill W/Tim McGraw, Let's Make Lov	TW	LW
17	Joe Diffie, It's Always Somethin'	407	389
18	Chad Brock, Yes!	392	400
19	Clay Davidson, Unconditional	377	456
20	George Strait, Go On	372	421
21	LeAnn Rimes, I Need You	337	315
22	Martina McBride, There You Are	317	286
23	Billy Gilman, One Voice	313	309
24	Vince Gill, Feels Like Love	309	285
25	Faith Hill, The Way You Love Me	300	355
26	Aaron Tippin, Kiss This	286	237
27	Clay Walker, The Chain Of Love	284	381
28	Garth Brooks, When You Come Back To Me	275	317
29	Toby Keith, How You Like Me Now	260	309
30	Warren Brothers Feat. Sara Ev, That's The	256	259

MIDWEST



1	Lee Ann Womack, I Hope You Dance	TW	LW
2	Lonestar, What About Now	851	802
3	Rascal Flatts, Prayin' For Daylight	828	777
4	Alan Jackson, It Must Be Love	792	754
5	Eric Heatherly, Flowers On The Wall	738	709
6	Joe Dee Messina, That's The Way	644	562
7	Reba McEntire, I'll Be	621	663
8	Chad Brock, Yes!	609	685
9	SheDaisy, I Will...But	566	559
10	Dixie Chicks, Cold Day In July	541	540
11	Tim McGraw, Some Things Never Change	533	579
12	Keith Urban, Your Everything	501	516
13	Toby Keith, Country Comes To Town	491	448
14	Mark Wills, Almost Doesn't Count	464	433

16 Aaron Tippin, Kiss This

16	Aaron Tippin, Kiss This	TW	LW

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Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 153 country stations are electronically monitored 24 hours a day, 7 days a week. © 2000 Billboard/BPI Communications.



Broadcast Data Systems
Airplay Recognition Services

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS
					TW LW
★★★ NO. 1 ★★★					
1	1	20	I HOPE YOU DANCE MCA NASHVILLE 5 weeks at No. 1	LEE ANN WOMACK WITH SONS OF THE DESERT	5604 5530
2	2	17	WHAT ABOUT NOW BNA	LONESTAR	5493 5249
3	4	15	IT MUST BE LOVE ARISTA NASHVILLE	ALAN JACKSON	5007 4733
4	3	23	PRAYIN' FOR DAYLIGHT LYRIC STREET	RASCAL FLATTS	4995 4810
5	5	21	I'LL BE MCA NASHVILLE	REBA MCENTIRE	4648 4707
6	6	24	FLOWERS ON THE WALL MERCURY	ERIC HEATHERLY	4611 4473
7	9	12	THAT'S THE WAY CURB	JO DEE MESSINA	4227 3861
8	7	25	YES! WARNER BROS./WRN	CHAD BROCK	3894 4439
9	8	17	SOME THINGS NEVER CHANGE CURB	TIM McGRAW	3704 4150
10	11	30	I WILL...BUT LYRIC STREET	SHEDAISY	3691 3491
11	10	12	COLD DAY IN JULY MONUMENT	DIXIE CHICKS	3558 3519
12	13	24	YOUR EVERYTHING CAPITOL	KEITH URBAN	3435 3351
13	14	21	YOU'LL ALWAYS BE LOVED BY ME ARISTA NASHVILLE	BROOKS & DUNN	3357 3063
14	17	11	COUNTRY COMES TO TOWN DREAMWORKS	TOBY KEITH	3110 2889
15	15	26	IT'S ALWAYS SOMETHIN' EPIC	JOE DIFFIE	3076 2966
★★ AIRPOWER ★★					
16	21	19	WHEN YOU NEED MY LOVE DREAMWORKS	DARRYL WORLEY	2942 2723
17	12	30	UNCONDITIONAL VIRGIN	CLAY DAVIDSON	2880 3478
18	20	32	LET'S MAKE LOVE WARNER BROS./CURB/WRN	FAITH HILL WITH TIM McGRAW	2801 2725
19	22	19	ALMOST DOESN'T COUNT MERCURY	MARK WILLS	2745 2687
20	23	17	I NEED YOU SPARROW/CAPITOL/CURB	LEANN RIMES	2693 2592
21	16	31	THE WAY YOU LOVE ME WARNER BROS./WRN	FAITH HILL	2591 2877
22	18	38	HOW DO YOU LIKE ME NOW?! DREAMWORKS	TOBY KEITH	2588 2749
23	25	11	ONE VOICE EPIC	BILLY GILMAN	2500 2452
24	19	34	THE CHAIN OF LOVE GIANT	CLAY WALKER	2306 2748
25	28	11	KISS THIS LYRIC STREET	AARON TIPPIN	2292 2001
26	26	13	THERE YOU ARE RCA	MARTINA McBRIDE	2281 2243
27	24	13	WHEN YOU COME BACK TO ME AGAIN CAPITOL	GARTH BROOKS	2260 2497
28	27	12	FEELS LIKE LOVE MCA NASHVILLE	VINCE GILL	2185 2040
29	29	20	THAT'S THE BEAT OF A HEART BNA	THE WARREN BROTHERS FEATURING SARA EVANS	1956 1840
30	30	16	BLUE MOON CURB	STEVE HOLY	1619 1655
★ GREATEST GAINER/BEST 1ST IMPRESSION ★					
31	38	2	GO ON MCA NASHVILLE	GEORGE STRAIT	1598 783
32	32	11	LONELY ATLANTIC	TRACY LAWRENCE	1522 1416
33	31	16	SELF MADE MAN COLUMBIA	MONTGOMERY GENTRY	1495 1478
34	33	9	JUST ANOTHER DAY IN PARADISE ARISTA NASHVILLE	PHIL VASSAR	1225 1072
35	34	19	SHE AINT THE GIRL FOR YOU EPIC	THE KINLEYS	1114 1057
36	40	6	BEST OF INTENTIONS COLUMBIA	TRAVIS TRITT	970 727
37	39	7	LOVE SHE CAN'T LIVE WITHOUT RCA	CLINT BLACK	943 748

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS
					TW LW
38	37	9	THAT'S THE KIND OF MOOD I'M IN EPIC	PATTY LOVELESS	920 799
39	41	6	WE DANCED ARISTA NASHVILLE	BRAD PAISLEY	918 723
40	36	12	STUFF ARISTA NASHVILLE	DIAMOND RIO	780 866
41	42	6	BORN TO FLY RCA	SARA EVANS	719 664
42	44	5	YOU WON'T BE LONELY NOW MONUMENT	BILLY RAY CYRUS	597 448
43	35	19	LOVIN' YOU AGAINST MY WILL MCA NASHVILLE	GARY ALLAN	558 983
44	51	5	KATIE WANTS A FAST ONE CAPITOL	STEVE WARINER WITH GARTH BROOKS	525 257
45	43	10	GOING NOWHERE CURB/MERCURY	WYNONNA	478 523
46	46	6	HE WILL, SHE KNOWS DREAMCATCHER	KENNY ROGERS	433 391
47	47	8	WHERE ARE YOU NOW MCA NASHVILLE	TRISHA YEARWOOD	431 363
48	49	6	THIS TIME AROUND MONUMENT	YANKEE GREY	346 287
49	50	9	PARADISE ATLANTIC	CRAIG MORGAN	339 282
50	55	3	A LITTLE GASOLINE MERCURY	TERRI CLARK	302 216
51	52	7	PERFECT WORLD CURB	SAWYER BROWN	281 250
52	58	6	TIRED OF LOVING THIS WAY EPIC	COLLIN RAYE WITH BOBBIE EAKES	226 159
53	53	4	NO PLACE LIKE HOME GIANT	GEORGIA MIDDLEMAN	199 225
54	57	5	I'M HOLDIN' ON TO LOVE (TO SAVE MY LIFE) MERCURY	SHANIA TWAIN	185 180
55	74	2	I CAN'T LIE TO ME VIRGIN	CLAY DAVIDSON	183 53
★★ HOT SHOT DEBUT ★★					
56	NEW ▶		RUN AWAY CURB	SHANE MCANALLY	176 28
57	73	3	I KNEW I LOVED YOU AUDIUM	DARYLE SINGLETARY	175 59
58	45	16	IF YOU CAN EPIC	TAMMY COCHRAN	169 398
59	59	4	A LOVE LIKE THAT EPIC	TY HERNDON	157 150
60	63	5	I PRAY FOR YOU BNA	JOHN RICH	146 84
61	65	2	MY LOVE GOES ON AND ON VIRGIN	CHRIS CAGLE	133 81
62	62	13	MY NEXT THIRTY YEARS CURB	TIM McGRAW	127 94
63	60	6	TIME, LOVE & MONEY VIRGIN	RONNIE MILSAP	126 121
64	NEW ▶		YOU WITH ME WARNER BROS./WRN	ANITA COCHRAN	107 25
65	70	2	MEANWHILE BACK AT THE RANCH CURB	THE CLARK FAMILY EXPERIENCE	96 67
66	48	14	GOODBYE IS THE WRONG WAY TO GO MONUMENT	WADE HAYES	96 306
67	54	9	SHAME ON ME GIANT	THE WILKINSONS	96 224
68	71	6	SEVENTEEN CURB	TIM McGRAW	93 67
69	56	7	I DO NOW DREAMWORKS	JESSICA ANDREWS	91 183
70	RE-ENTRY		ONCE IN A LIFETIME LOVE GIANT	CLAY WALKER	90 38
71	68	5	I DON'T FEEL THAT WAY MONUMENT	DANNI LEIGH	83 72
72	67	2	I'M GONNA LOVE YOU ANYWAY CAPITOL	TRACE ADKINS	74 75
73	NEW ▶		CACTUS IN A COFFEE CAN VIRGIN	JERRY KILGORE	70 2
74	NEW ▶		THE VISIT WARNER BROS./WRN	CHAD BROCK	62 26
75	NEW ▶		A WOMAN GETS LONELY DREAMWORKS	LISA ANGELLE	62 25

Songs are ranked by number of detections. □ Songs showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with Increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Best 1st Impression awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 25 are removed from the chart after 20 weeks.

Clay Walker

"Once In A Lifetime Love"

The most stirring vocal performance of his career.
The power and passion you've been searching for.

IMPACTING NOW!





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COUNTRY Monitor AIRPLAY

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July 21, 2000

\$4.95

Volume 8 • No. 29

COUNTRY HIGHLIGHTS

#1

LEE ANN WOMACK WITH SONS OF THE DESERT

I Hope You Dance (MCA NASHVILLE)

★★★ AIRPOWER ★★

JOE DIFFIE • It's Always Somethin' (EPIC)

FAITH HILL WITH TIM McGRAW • Let's Make Love (WARNER BROS./CURB/WRN)

★ BEST 1ST IMPRESSION ★

GEORGE STRAIT • Go On (MCA NASHVILLE)

ON YOUR DESK

TRACE ADKINS • I'm Gonna Love You Anyway (CAPITOL)

ANITA COCHRAN • You With Me (WARNER BROS./WRN)

JOHN RICH • I Pray For You (BNA)

SHENANDOAH • What Children Believe (FREEFALLS)

SONS OF THE DESERT • Everybody's Gotta Grow Up Sometime (MCA NASHVILLE)

TONY STAMPLEY • American Offline (TRI CHORD)

CLAY WALKER • Once In A Lifetime Love (GIANT)

Supporters Say Country Can Work In L.A., Hope Emmis Agrees

by Phyllis Stark with
Angela King

In late 1995, the former WYNY New York became the subject of intense industry scrutiny after parent company Evergreen Media Corp. confirmed it was considering other format options. Fast-forward five years and you'll find KZLA Los Angeles generating the same type of discussions.

Last month, Bonneville traded KZLA to Emmis for four stations in St. Louis. Emmis CEO Jeff Smulyan announced at the time, "Our first goal [for KZLA] is to maintain it country, but we're going to research it, and we may change it to something closer to [R&B sister KPWR] Power 106. We think country should do better in L.A."

Like WYNY, KZLA is competing in a market that has, in recent years, been a tough sell for the country format. And like WYNY, KZLA has experienced multiple changes in ownership, management, and programming over its 20-year history. But while WYNY eventually did bail out of the format, the country music industry and the KZLA staff remain hopeful the same will not happen in Los Angeles.

Even if KZLA remains country, however, the market has already lost one outlet. On June 26, Astor Broadcasting's KIKF Anaheim, Calif., which served part of the L.A. metro, changed to hot AC after 20 years as a country station. Other than KZLA, country listeners in the area are now served by Infinity's KFRG, which is consistently No. 1 in Riverside/San Bernardino, but which has never targeted L.A., and by Astor's suburban AM, KIKA.

NEVER A FIGHTING CHANCE

So why has country historically struggled in L.A.? Many people who have been associated with KZLA over

the years say the format has never really been given a fighting chance.

Current OM R.J. Curtis says in KZLA's history it has been through six owners—Cap Cities, Malrite, Shamrock, Chancellor, Bonneville, and now Emmis. "With each of those transitions came a different management team who all had their own theories about how things should be done." And, Curtis adds, "a lot of these companies had exit plans."

Also in that 20 years, KZLA has had eight programmers and 11 morning shows. It is soon to get its eighth GM in Emmis' Val Maki, as current GM Dave Ervin is transferring to Bonneville's new St. Louis cluster (see Radioactive, page 3).

Those changes mean, on average, KZLA has had a new owner every 3.3 years, a new GM and PD every 2.5 years, and a new morning show every 1.8 years. "That's a prescription for inconsistency," Curtis says.

"When you think about [successful] stations, there is at least one personality, hopefully the morning show, that sticks around and is married to the market," says Curtis. "That is not something KZLA has had. If you were to look at some of the successful country stations around the U.S. you would see the exact opposite business plan. Has the station ever really developed a brand or a personality? No. Not because it didn't try, but because it didn't have a chance."

Curtis' comments are uncannily reminiscent of those made by former WYNY PD Chris Kampmeier just a few months before that station's demise. "There have been about as many PDs as years and almost that many owners, almost that many GMs, and definitely that many format variations" at WYNY, Kampmeier told

Continued on page 6

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SPRING ARBITRONS

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Calls	Format	Sp '99	Su '99	Fa '99	W '00	Sp '00	Calls	Format	Sp '99	Su '99	Fa '99	W '00	Sp '00
NEW YORK—(1)													
WLTW	AC	5.4	6.1	5.7	6.4	6.4	WHTZ	top 40	5.6	5.0	4.8	4.5	5.0
WHTZ	R&B	5.4	4.8	5.2	5.1	5.1	WCBS-FM	oldies	3.8	4.0	4.6	4.0	4.4
WHTZ	top 40	4.6	4.7	5.1	4.5	4.8	WARK	modern	5.2	5.2	5.7	4.7	4.3
WKTU	top 40/rhythm	4.5	4.3	3.8	4.0	4.6	WBAB	album	3.7	4.0	3.6	3.3	4.1
WCBS-FM	oldies	4.2	4.2	4.1	4.4	4.2	WFAN	sports	4.2	4.0	4.1	2.9	3.9
WSKQ	Spanish	4.8	5.1	5.2	4.5	3.8	WCBS-AM	N/T	3.6	3.1	2.9	3.5	3.6
WRKS	R&B adult	3.3	3.3	4.0	3.1	3.7	WHL/WGSM	adult std	4.1	3.6	3.6	4.0	3.2
WINS	N/T	3.7	3.6	3.3	3.8	3.5	WAXQ	cls rock	2.7	4.1	3.9	4.2	3.2
WBLS	R&B	3.6	3.6	3.5	3.1	3.4	WINS	N/T	2.2	2.2	3.0	2.7	3.0
WXRK	modern	3.8	3.6	4.1	4.0	3.4	WBZQ	oldies	2.6	3.0	3.0	3.0	2.7
WCQD	jazz	2.9	2.9	3.0	3.2	3.3	WHTZ	R&B	3.0	2.3	2.7	3.3	2.7
WABC	N/T	3.1	2.7	2.7	2.4	2.8	WOR	N/T	2.8	2.8	3.0	2.9	2.6
WCBS-AM	N/T	3.0	3.1	2.9	2.9	2.7	WTU	top 40/rhythm	3.1	3.2	3.0	3.4	2.5
WOR	N/T	2.8	3.3	3.0	2.8	2.7	WPJL	adult top 40	3.0	2.8	2.6	2.2	2.5
WAXQ	cls rock	2.0	2.0	2.1	2.4	2.6	WCQD	jazz	2.3	2.4	2.2	2.3	2.5
WPJL	adult top 40	2.9	2.6	2.7	2.5	2.6	WABC	N/T	3.6	3.0	3.1	2.8	2.4
WPAT-FM	Spanish	3.2	2.7	3.1	3.0	2.5	WNEW	N/T	2.0	1.5	1.6	2.3	2.4
WTJM	R&B oldies	2.6	2.6	2.7	2.9	2.5	WKY	AC	2.1	2.1	2.1	2.5	2.1
WFAN	sports	2.7	2.6	2.8	2.3	2.4	WQXR	classical	2.0	1.7	1.8	1.9	2.1
WQXR	classical	2.5	2.7	2.6	2.3	2.4	WLIR/WDRE	modern	1.4	1.8	1.4	1.8	1.7
WNEW	N/T	1.4	1.5	1.2	1.5	1.9	WTJM	R&B oldies	1.9	1.4	1.9	1.5	1.7
WCAA	Spanish	1.5	1.7	1.8	2.1	1.8	WBLS	R&B	1.7	1.6	1.9	1.6	1.6
WADO	Spanish	2.3	1.6	1.4	2.2	1.6	WMIC	country	1.5	1.6	1.3	1.5	1.5
WFME	religious	0.6	0.7	0.7	0.8	1.0	WPAT-FM	Spanish	0.9	0.8	1.2	0.9	1.4
CHICAGO—(3)													
WGCI-FM	R&B	6.7	6.2	6.8	7.5	6.4	KFRG	country	8.9	8.7	9.7	10.1	9.9
WGM	N/T	6.7	6.4	6.1	6.4	6.2	KGGI	top 40/rhythm	5.9	6.0	5.2	5.4	5.4
WBBM-FM	top 40/rhythm	5.3	4.8	4.0	3.8	4.3	KET	N/T	5.9	5.9	5.7	4.8	4.8
WUSH	country	3.4	4.0	3.8	2.9	4.3	KOLA	oldies	5.2	5.5	5.2	5.5	4.8
WLS	N/T	4.6	4.7	4.4	4.5	4.2	KCAL-FM	album	3.1	4.5	3.3	3.8	4.4
WBBM-AM	N/T	3.2	3.7	3.4	3.6	3.7	KIS-FM	top 40	3.3	3.8	3.1	3.3	3.3
WWAZ	R&B adult	4.2	4.2	3.5	3.8	3.7	KLVE	Spanish	2.7	2.7	2.0	2.2	3.3
WNUA	jazz	4.4	4.3	4.0	4.0	3.6	KOST	AC	3.5	2.7	2.8	2.8	3.0
WQX	modern	4.0	3.2	3.4	3.3	3.4	KCBS-FM	cls rock	2.4	2.0	2.1	2.4	2.9
WTMX	adult top 40	3.4	3.7	3.6	3.6	3.3	KSCA	Spanish	2.4	3.2	3.3	4.1	2.9
WJMK	oldies	2.8	3.1	3.1	3.3	3.1	KSSB	Spanish	2.5	2.2	2.7	3.1	2.8
WLEY	Spanish	2.4	2.1	2.1	2.5	3.0	KTVV	jazz	1.9	1.8	2.1	1.9	2.6
WLIT	AC	3.9	3.2	3.1	3.0	3.0	KCXX	modern	2.1	2.5	2.7	2.2	2.5
WLUP	cls rock	2.9	2.5	2.5	2.4	2.8	KLOS	modern	2.7	3.3	2.4	2.4	2.5
WNND	AC	2.6	2.5	2.8	2.8	2.7	KRQO	R&B	1.8	2.5	1.9	2.5	2.4
WUBT	R&B oldies	3.3	3.5	2.8	2.9	2.6	KKBT	Spanish	4.5	2.7	2.9	2.8	2.3
WART	triple-A	2.7	2.2	2.4	2.2	2.6	KKBS/KXRS	R&B	1.8	1.7	2.7	1.7	2.3
WCKG	N/T	2.5	2.3	2.2	2.1	1.9	KPWR	spanish	1.8	2.0	2.3	2.7	2.2
WOJO	Spanish	1.9	2.3	2.5	2.0	1.9	KRCV	spanish	0.7	0.9	1.1	0.7	2.0
WXCQ	cls rock	2.2	2.2	1.8	2.0	1.9	KCMG	R&B oldies	1.5	1.3	1.4	1.5	1.9
WAIT	adult std	1.6	1.7	1.9	1.7	1.7	KELT	AC	1.2	0.9	1.1	1.0	1.9
WMAQ	N/T	2.1	1.8	2.0	1.7	1.7	KHWP	adult std	3.0	2.7	2.9	1.7	1.8
WKEE/WDEK	top 40	1.2	1.9	1.5	1.2	1.5	KBIG	adult top 40	1.5	2.2	1.6	1.4	1.7
WNIW/WNZI	classical	1.1	1.2	1.6	1.8	1.4	KNX	N/T	1.5	1.6	1.7	1.7	1.3
WFMT	classical	1.2	1.0	1.6	1.4	1.3	KLSX	country	2.1	1.8	1.7	1.7	1.2
WGCI-AM	religious	1.1	1.5	1.3	1.1	1.2	KRTH	adult std	1.0	1.0	1.1	1.0	1.0
WSCR	sports	1.1	1.3	1.6	1.1	1.1		oldies	1.5	1.4	2.0	1.6	1.0
WVON	N/T	0.9	0.7	0.5	0.7	1.1							
WXY/WYXK	oldies	0.3	0.6	1.3	0.9	1.0							
NASSAU-SUFFOLK, N.Y.—(18)													
WALK-FM	AC	6.0	6.9	6.3	5.5	5.6							
WBLL	top 40	5.0	5.3	4.8	4.4	5.2							



RADIO ACTIVE

BY PHYLLIS STARK AND ANGELA KING

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Bonneville Names Dave Ervin St. Louis Prez

KZLA Los Angeles GM Dave Ervin is named president of Bonneville's soon-to-be-acquired St. Louis radio group, comprising country stations WIL and WKXK, plus WDRV and WRTH. Ervin will manage one of the stations, which has not yet been selected, in addition to overall supervision of the group. Val Maki, GM of Emmis' KPWR (Power 106) Los Angeles, last week added those duties for KZLA along with the new title senior VP/market manager.

George Sosson steps down from his position as Clear Channel's senior VP, East region, to pursue non-radio interests. He has been in the radio business for 31 years.

Entercom names Michael Keck VP/market manager for its three Madison, Wis., properties, including country WYZM. Keck had been VP/GM for Salter Communications in Rockford, Ill.

PROGRAMMING: BEAR NECESSITIES

As first reported exclusively in Billboard last week, afternoon personality Larry Bear has been promoted to PD at WNY (Y107) New York. Bear stepped in as interim PD following the departure of Darrin Smith for the dotcom world a few months ago. He will shorten his 2-7 p.m. shift to 4-7 p.m. Also, Marty Mitchell joins WNY as APD/MD. He previously was APD at WRWD Poughkeepsie, N.Y. Mitchell replaces Shari Roth, now director of A&R for Columbia House. He will pick up the 2-4 p.m. shift previously handled by Bear. Former Y107 director of music marketing John Alexander moves to a similar position at Jones Radio Network. GM Carlos Rubio is looking for a replacement and wants résumés. This unique position involves creating promotions that tie in the radio station, record labels, and retail.

KKCS Colorado Springs, Colo., hires new PD Shannon Stone to replace former PD/MD Travis Daily, now at crosstown classic rock KMOM. Most recently a TV news anchor, Stone has

PEOPLE: IKE ON THE MIKE

Oldies KFRC San Francisco swing jock Joe Ike is promoted to afternoons at sister KYCY. He replaces APD Steve Jordan, now in mornings.

WJOD Dubuque, Iowa, brings market vet Elle Niemann back to radio for middays. She replaces Jolene Kilcoyne, who exits the business.

With KSCS Dallas morning host Terry Dorsey on a two-week vacation, the station has scheduled numerous celebrity fill-in jocks. They include Bob Kingsley and artists Mark Wills, Cleatus T. Judd, Charlie Robison, and Jack Ingram.

Adult top 40 WQSX (Star 93.7) Boston taps new part-timer Susan Sullivan from country rival WKLB.

Congratulations to KEEY (K102) Minneapolis APD/MD Travis Moon and his wife, Joni, on the birth of daughter Chloe Elizabeth July 13.



COUNTRY CONFIDENTIAL BY WADE JESSEN

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Who Says Country Forgot The Vets?

STAYING POWER: Artists and groups that achieved prominence in the format prior to the "Class of '89"—which brought the genre a stable of young, quickly accepted stars—are represented well on the Country Airplay chart despite the persistent notion that country radio has collectively turned its back on them. Although Kenny Rogers is easily the comeback story of the year with his recent No. 1 song "Buy Me A Rose," there remains a small but enduring core group of acts that have been present on the chart since the mid-'80s.

Eleven titles on this issue's chart are by acts that had chart hits before the early-'90s boom period (12 if you count Wynonna for her history as half of the Judds). They are Rogers

ACCESS: NASHVILLE

Soul 2 Soul Tour Adds 18 Cities

Tim McGraw and Faith Hill have added 18 cities to their Soul 2 Soul Tour 2000, which kicked off July 12 in Atlanta. They also reconfigured the production in some of the 24 previously announced markets to add seating for sold-out shows. The tour now runs through Sept. 29 in Detroit.

Lonestar has signed with Borman Entertainment for management. The group recently split with former manager Bill Carter of William N. Carter Career Management. Borman also manages Faith Hill, Dwight Yoakam, and Trace Adkins and non-country clients James Taylor and Garbage.

Paradise Found



St. Louis may have felt like country paradise with Phil Vassar in town for a show and Chad Brock stopping by the WKKX studios for a visit. Pictured in the back row, from left, are Brock, MD Dave Louis, and Vassar. Pictured in front are afternoon team Sue Thomas and Billy Greenwood.

Letter: Another Ex-WXTU PD Praises Staff (But Not Union)

To the editor:

I agree with your direction in the piece concerning unions and the opportunity presented by consolidation ("Consolidation Could Give Labor Unions New Strength At Radio," Country Airplay Monitor, July 7). You can bet that American Federation of Television and Radio Artists folks will be playing consolidation to the hilt to station employees in their typical "the sky is falling" fashion. Unfortunately, they have a point when it comes to the corporate mentality of bottom line above all else. After all, corporations by their nature are created to produce a profit for shareholders, and employees deserve to have some kind of representation in the process. [As profits grow, so does] the body count.

I had the opportunity, or maybe the misfortune, to be the programming person involved in protracted negotiations with AFTRA in Philadelphia with WXTU, a station you mentioned in the piece. I wish you had identified the "former PD" [quoted in the story]. I was the PD at that station for more than four years and do not feel the way that former PD feels, particularly when it comes to my co-workers. I've had several of those employees call me and ask if I was the source. I am not.

I really feel the culprit is the union executive staff. They have a "they're out to get you" ap-

RCA artist Martina McBride co-produced "You," a bonus 13th track on labelmate Sara Evans' new album, "Born To Fly," with Evans and Paul Worley. This is McBride's first production project other than her own recordings. "Born To Fly," due Sept. 26, includes a cover of Bruce Hornsby's "Every Little Kiss" that features Hornsby on keyboards.

Comedian T. Bubba Bechtol has signed with Top Billing Inc. for management and booking.

Chely Wright will be featured singing "Part Of Your World" on the soundtrack to Disney's "The Little Mermaid II: Return To The Sea," due in September. She will perform the song at the film's Hollywood premiere in August.

Clay Walker's "The Chain Of Love" will be used in the Warner Bros. film "Space Cowboys," due in theaters Aug. 4. The film was directed and produced by Clint Eastwood and stars Eastwood and Tommy Lee Jones. Songwriters are Jonnie Barnett and Rory Lee.

Giant artist Georgia Middleman has replaced labelmate Blake Shelton on the guitar pull at the Country Radio Seminar-Southwest, scheduled for Aug. 18-19 in San Antonio.



PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS • BY JEFF SILBERMAN

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TV Tie-Ins Still King Of Promo Island

First it was the "Survivor" promotions. Now "Big Brother" is inspiring Promogandists as well. For *Little Brother*, top 40 KJYQ (KJ103) Oklahoma City will cram six listeners in a one-bedroom house with morning hosts T.J. and Tooker and producer Flounder for one month. Their activities will be monitored 24/7 on kj103fm.com. The contestants won't have any contact with the public. One will win a grand prize of \$5,000 cash.

Top 40 CKIK (Power 107) Calgary, Alberta, did the *Stampede Survivor*, where 10 contestants were put on two separate cars on a 135-foot-high Ferris wheel at the famed Calgary Stampede. One rider was voted off the wheel each day. When it got down to two riders, those previously eliminated determined the winner, who pocketed \$8,000. Michael Godfrey said the stunt had its ups and downs.

Rhythmic top 40 KLUC Las Vegas is banking on an imminent "Pokémon 2" boom. The station will give away "premiere tickets with WB Studio Store certificates, Pokémon merchandise, and anything Pokémon," says Vanessa Thill. "At a van hit at [a local card store], listeners got a chance to roll dice that had Pokémon stickers on them. If they rolled two Pokémon, they won a set of trading cards and four tickets to the movie screening."

PROMO TOPIC OF THE WEEK: VAN HITS

Undoubtedly the most common summer promotion activity for current-based, active lifestyle music stations is the van hit, and it's even more prevalent this year. Half the Promoganda panelists will be doing more van hits this summer; 42% will be doing just as many as last year. The lion's share will be client-based, although there will still be some lifestyle van hits as well.

"Client hits take up more time, but we still do occasional lifestyle hits if it's in front of a large group of people or [at] an event that's taking over the city, [such as] July 4, Sail Boston, Red Sox mania, etc.," says Anne-Marie Strzelecki of modern AC WBMX (Mix 98.5) Boston.

Then again, Larry Luv of R&B WJLB Detroit says, "Lifestyle promotions [are] first and foremost. WJLB is a lifestyle radio station, and it's important that we reflect that in everything we do, from music and concerts to promotions."

In terms of priority, it's most important for a station to be at an event exclusively. And 81% of panelists think it's important to have a lot of people at a van hit; 64% believe it is most important to have a lot of clients involved. Here's a sampling of their most successful van hits:

• "The most effective stops are ones that give away something worthwhile to the listener and are fun to listen to," says Vicki Fiorelli of country KNIX Phoenix. "We gave away a recliner on the Friday before Father's Day at a Sears store with a 'last one sitting' contest. We rented a Porta-John and made three contestants sit in a recliner and drink 16 ounces of liquid every 15 minutes. The last contestant left sitting in a recliner won it! We had a morning sidekick do the live remote with call-ins."

• Modern AC WTIC-FM Hartford, Conn., had 96 pairs of Sting tickets and encouraged listeners to pick them up at a client location. "We only gave the listeners a few hours of lead time," says Tristano Korlou.

• "For 'The Perfect Storm,' we used a vehicle that wasn't even ours," WBMX's Strzelecki

says. "A listener who owns a wholesale fish business and won tickets to our screening has a VW Bug that's painted to look like a fish, with fins and a tail. For an extra pair of tickets, they bannered the fish car with the Mix 98.5 logo and parked in front of the theater, attracting a lot of attention. People thought Mix had created this car for the screening, but we just took advantage of an opportunity that presented itself."

• "We gave away 50 pairs of tickets to a major-league soccer game," says Loren Condron of rock KEGL (the Eagle)/modern AC KDMX (Mix 102.9) Dallas. "Thirty people were waiting at the location when we got there 45 minutes [early]. Never underestimate the prize. You never know what floats people's boats!"

Since just 9% are altering their van use due to the high price of gas, it's not surprising that more than 80% of the panelists believe in sending out the van just for exposure. Yet that doesn't mean one shouldn't worry about where it goes. "Schedule a specific area, [such as] PI

TOPICAL BAROMETER

TW	LW	TOPIC
1	3	Summer concerts
2	4	Summer movies
3	1	Fall book promotion
4	—	Internet/Web sites
5	—	State/county fairs
6	—	Barbecues/outdoor parties
7	9t	Amusement parks
8	7t	Station concerts
9t	—	Auto racing
9t	2	"Survivor" stunts

HOTTEST MOVIES: "The Perfect Storm," "X-Men," "Pokémon 2000," "Scary Movie," "Chicken Run," "Me, Myself & Irene"

HOTTEST CONCERTS: Up in Smoke (R&B), Dixie Chicks (country), Britney Spears (top 40), Dave Matthews Band (adult), Kiss (rock)

ZIPs, special attractions, or high-traffic areas," says Dianna Obermeyer of R&B KPWR (Power 106) Los Angeles. "We schedule beach cruising and cruising in high-traffic areas like Hollywood Boulevard on weekends."

"It depends on your city, staff, and what tools you have at your station to market or brand," says Sheila Silverstein of country WPOC Baltimore. "All our vans/trucks are marked and on the street each day, because we are always running errands or on-site checks. It's a time investment, [so] you need to ask vital questions about its worth to your station. Why do anything that you didn't think would be successful? You have to use valuable air time to support a van hit, as well as staff and prizes."

NTR PROMO OF THE WEEK

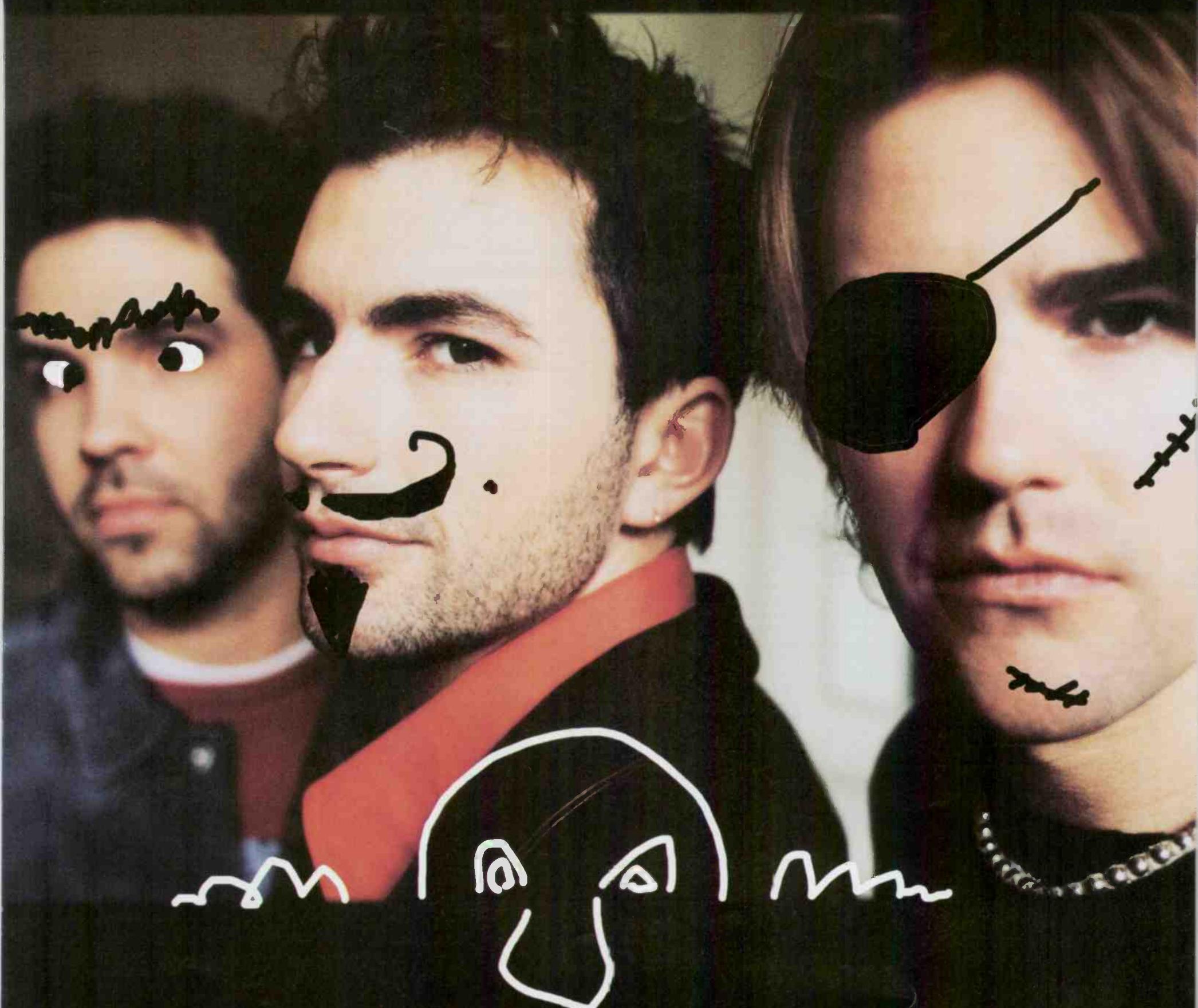
KDMX is throwing a Free Listener Lunch. "We set up a huge party in the atriums of area business parks and high rises," Condron says. "The first 1,500 people get a free lunch. A bunch of clients are there to hock their wares. We give away vacations, hot concert tickets, movie passes, and station swag . . . You're talking to them right where you want them to listen to you: work! It's a great way to promote the station while making non-spot revenue."

Want to participate? E-mail your best promotions to jsilberman@airplaymonitor.com.

PROMOGANDA HONOR ROLL

Diana Ades, CBS/WNKS Charlotte, N.C. • Dan Bowen, WSTR Atlanta • Diana Buckmann, KHEE Minneapolis • Tina L. Brando, Clear Channel Jacksonville, Fla. • Steve Burgess, WYRK Buffalo, N.Y. • Melissa Burrill, KHHS Dallas • Scott Caleebrook, WKWQ Cincinnati • Loren Condron, REGAL/AMIX Dallas • Mike Cullen, WVKY Tampa, Fla. • Dave Denner, WKKW Orlando, Fla. • Garrett Dill, KYGO Denver • Camie Dunbar, Clear Channel Miami • Katie Eyerly, KJEL San Francisco • Lisa Fields, WMEG/WHSL Greenbrier, N.C. • Vicki Fiorelli, KNIX/KESZ Phoenix • Andrew Fleing, WLWD Tampa, Fla. • Von Freeman, KISL Los Angeles • Greg Frey, KSON San Diego • Jason Gari, WJMZ Greenville, S.C. • Trish Gillis, WYKS-FM Boston • Michael Godfrey, CKIK Calgary, Alberta • Kelly Gross, WPFL Philadelphia • Jay Holloway, WTTT Chattanooga, Tenn. • Carly Johnson, KXTE Las Vegas • Simone Jones, WUSL Philadelphia • Tristano Korlou, CBS Hartford, Conn. • Kim Leeds, KPMB-FM San Diego • Larry Luu, WJLB Detroit • Jennifer Markham Wynn, KMB Las Vegas • Julie Maxwell, WXDQ Detroit • Jane Monizres, KEDJ Phoenix • Diana Obermeyer, KPWR Los Angeles • Mike Oliviera, WXTB Tampa, Fla. • Mike Paterson, KHFU Austin, Texas • Marisa Peijuan, KZLA Los Angeles • Stephanie Rincon, WKEE Buffalo, N.Y. • Jim Sherman, KSOJ San Francisco • Sheila Silverstein, WPOC Baltimore • Jason Steinberg, WYNY New York • Anne-Marie Strzelecki, WBMX Boston • Dona Talarico, WGYY Wilkes-Barre, Pa. • Vanessa Thill, KLUC Las Vegas • Shannon Wray, WPLZ Tampa, Fla.

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Supporters Say Country Can Work In L.A., Hope Emmis Agrees

Continued from page 1

Country Airplay Monitor in 1995. "In every market where country has experienced a ratings explosion, you find a high-quality, consistent country station that has marketed itself aggressively. You can't say that about WYNY and New York."

KZLA's inconsistency has included its programming. From 1996 to '98, then PD John Sebastian experimented with a mix of country and like-minded rock acts such as Bob Seger, a move that in equal parts intrigued and horrified the country music community. During that time, the word "country" was used sparingly on the air.

"The theory was, 'L.A. is different, and it needs a special mix of music.' I think that was wrong," says Curtis, who believes P1 country fans are similar everywhere.

Former APD/MD Mandy McCormack says that was a period in the station's history when "it wasn't proud to be country."

Although he ultimately gave up on his own country station in Anaheim, Astor Broadcasting VP of programming Craig Powers says KZLA has "never done the country format correctly. They've never been proud of the roots. They've tried to be an AC station that plays country. It's almost like they're embarrassed to be country."

Sebastian defends the move to this day. "I did my 'out of the box' inclusive country format in L.A., because that's what I believed was essential for the station and the format to survive and potentially thrive in L.A. and Orange County," he says. "I would not do the country/rock crossovers in most other markets. It would be unnecessary."

THE VANILLA CHOICE

Then there is the marketing issue. McCormack says KZLA has been a hard sell because the station was "very bland" for a number of years, although, she adds, it recently "started to turn a corner." The limited marketing KZLA did, McCormack says, "wasn't enough to compete with everything that goes on in L.A." She says it was "not loud enough," making the station "kind of the vanilla choice."

Even Curtis says that "there has never been a really committed, long-term, external marketing campaign on the streets."

McCormack believes "there is a legitimate country audience" in L.A. and a potentially loyal one, but "they don't know where to go to get the music" because the station has been "invisible for the last few years."

Warner/Reprise senior VP Bill Mayne programmed KZLA and country sister KLAC from 1981-83 during the post-"Urban Cowboy" boom, when the format was successful in the market. Mayne says the biggest challenge in programming a country station in L.A. is "the marketing aspect. The audience is there and always has been. The challenge is to reach them in a marketplace that is so geographically diverse. You don't have the sense of local community in L.A. that you have" in other markets.

"L.A., much like New York, is an incredibly saturated media marketplace," says Mayne. "The noise level in advertising is so loud it's hard to cut through."

In recent months, McCormack says, KZLA has benefited from "grass-roots campaigning" and "getting the [jocks] back in the neighborhoods." Using a music analogy, McCormack says the station has been "acoustic for so long, and now it's just starting to get that electricity back."

LIKE POLKA TO THE FRENCH

Inconsistency and lack of marketing have not been country's only problem in L.A., where the format—even when well-programmed—also had to contend with a large ethnic population, a geographically diverse landscape, and signal problems, among others.

"Here's the reality of the situation for KZLA," says Sebastian. "It's been attempting to make the least-ethnic format, country, work in L.A., the most-ethnic major market in America."

The success of nearby KFRG seems unusual when viewed through that prism. But KFRG GM Ray Massie says, "L.A. and Riverside are similar only in that they are in the same state." While the Inland Empire also has a large Hispanic population, Massie says, there is a difference. "What you have in L.A. is a high Hispanic population which

[speaks only Spanish]. In Riverside, less than 10% is Spanish-only," he says. "They are assimilated, second-generation Hispanics."

"It really comes down to demographics," he adds. "It's like trying to play polka music to people who speak French." Nevertheless, Massie and GM Tom Hoyt recently met with Nashville label executives in an effort to convince them that KFRG could fill the country hole in the L.A. market if KZLA went away.

Mayne says the challenge is not just Hispanics but "the ethnic factor overall." In L.A., Mayne says, a 5 share is comparable to a 10 share elsewhere, because "you really only have a shot at half the market."

Sebastian says KZLA also suffers from signal problems, calling it "very weak, particularly in the areas where country partisans live. The station has the perfect signal for an ethnic format of some sort; it covers those areas. But the potential country fans have, for the most part, moved out of the core of L.A. to the outer suburban regions where the signal for KZLA is spotty at best. With increasing migration, this phenomenon is becoming more true with each passing year."

Massie says KZLA has a "clear signal advantage on our Riverside signal [in the San Fernando Valley], but the audience isn't there. That area is not a country hotbed."

Powers says L.A. is a tough place to maintain a country station when country isn't hot. "Trends start in L.A. and move east," he says. "Orange County and L.A. are much more trendy markets. In the '80s we had the 'Urban Cowboy' trend. In the 1990s, Garth came along with his big bang. Here we are in 2000. Garth's gone." Powers says Dixie Chicks are creating a stir, but "it's just not big enough."

Powers says KIKF's format change to hot AC was not about ratings; it was about revenue. "We just couldn't sell the format. We had too many people saying, 'I don't listen to country, and the people who buy my cars don't listen to country.'" Since the flip, Powers claims that "business [was] up 50% in just the first two weeks."

KZLA was the 10th-highest-billing country station (\$16.2 million) in the U.S. in 1999, according to Duncan's Radio Market Guide 2000, despite being the nation's No. 2-cumming country station. KFRG ranked 17th among country stations, with a reported \$12.5 million in billings in 1999. KZLA was ranked 19th in the market 12-plus in the winter Arbitrums with a 2 share.

Despite the revenue and ratings challenges, programmers past and present believe the country audience is out there. Mayne says, "In general, I found country music fans are country music fans everywhere, and they certainly exist in Southern California."

Curtis says there is a "viable" country audience in Los Angeles, "big enough that we can get a very competitive share and revenue numbers."

And despite his claims that the format is problematic, Powers is equipped to potentially go back to country if KZLA switches out of the format. "I can't say we'd never flip back to country. That would create a huge opportunity for us," he says. "I'll tell you this—I kept all the country music loaded in my computer."

A DOMINO EFFECT?

As the industry watches and waits to hear Emmis' as-yet undecided plans for KZLA, there are fears that losing the dominant country station in a major media center like L.A. will have a domino effect on the format, since national media buyers and talk-show bookers will not have a station right under their noses to keep country top of mind.

WYNY's demise in 1996 was met with similar concerns, some of which proved valid. After it changed format, country album sales in the market fell by about 7,000 units a week. In both 1999 and year to date in 2000, L.A. represented 2.8% of the country albums SoundScanned.

While the old WYNY was eventually replaced with another country station with the same call letters, the newer station does not have full market penetration and, while it does well in surrounding areas, it does only about a 1-share in the New York Arbitron book. That adds to industry concerns that both major media centers may soon be without a strong country presence.

Clear Channel, AMFM Finalizing Merger

Clear Channel and AMFM are wrapping up the final details in their nine-month merger process. Last October, Clear Channel laid out \$56 billion for AMFM.

Although the deal was expected to have been completed already, it appears additional review by the Justice Department will add at least two weeks to the process. DOJ attorneys are analyzing each market where Clear Channel and AMFM assets were combined, to ensure it does not exceed its 40% cap on revenues.

Meanwhile, the European Commission has signed-off on Clear Channel's \$4.4 billion purchase of SFX Entertainment. "There is no horizontal overlap between the activities of the companies," it said in a statement.



CAPITAL: CLOSING RADIO'S DIGITAL DIVIDE

The two companies battling over the standard in digital radio technology have instead agreed to join forces. In doing so, they are expected to cut as much as a year off the timetable for the rollout of digital radio technology.

Lucent Digital Radio and USA Digital Radio (USADR) will combine to form iBiquity Digital. Terms of the merger were not disclosed, although it will require Justice Department approval, meaning its value exceeds the DOJ's \$15 million threshold.

Earlier this year, both Lucent and USADR submitted to the FCC competing proposals offering different technical standards for digital radio. Now, the two companies have already met with the FCC to detail their merger. USADR president CEO Robert Struble described the commission's reaction as "very positive."

"In the long run, we have essentially cut back the time that it's going to take to get these technologies out into the market by a year," says Lucent president/CEO Suren Pai. That could lead to radio stations flipping from analog to digital by the end of 2001.

"In the near term, we may spend one to three months getting things integrated, but in the long run, it's going to accelerate the commercialization of the technology," says Pai. The companies have also met with the National Assn. of Broadcasters and the Consumer Electronics Assn., which gave preliminary support to the merger.

While the deal was characterized as a merger of equals, USADR had clearly pulled out in front, winning the investment of Clear Channel, Infinity, and nearly all the other major group owners. Last December, it also formed a "strategic alliance" with Digital Radio Express, which was once a competitor with both USADR and Lucent. It has also completed more field

testing and submitted more of the necessary paperwork to the FCC than Lucent has. The naming of Struble as president/CEO, overseeing day-to-day operations of iBiquity, is seen as evidence of that.

Salomon Smith Barney's equity-research division has released its list of "10 exceptional names" or "10 Plus," a portfolio of 15 stocks considered to be the best investment opportunities for the upcoming year. At No. 7 is Infinity Broadcasting; No. 1 is America Online. Managing director Bruce Beardslee says that in compiling this year's list, "consideration was given to a better balance between growth and value" to include Internet and broadcasting stocks. The list is made up of companies that Salomon Smith Barney believes will outperform the other 2,800 companies it follows globally. Although last year's picks did worse than the market in general, the list's record since 1994 is two points better than the S&P 500.

CAPITAL

Spanish or English, it is still indecent, says the FCC, which has fined Spanish KRXK Rexburg, Idaho, for several morning-drive broadcasts during which women swap stories about seducing their husbands. The feature, called "Whip Lash," featured women callers discussing everything from penile curvature to body-hair removal. While the KRXK's owners agreed the program was "spicy," "racy," and "indelicate," it said the program was "pro-strong marriage" and "pro-family," saying it "could assist listening couples in bringing freshness into their marriage." The FCC didn't buy it, saying kids could be listening during morning drive, and fined the station \$7,000.

NEW MEDIA

Entercom has inked a deal with Innuity Media Services to design and develop Web sites for its stations and advertisers at 17 stations in six markets. Innuity will also work to find new non-traditional revenue streams for the company. Stations included in the new effort are top 40 WXSS and adult top 40 WMYX Milwaukee; adult top 40 WLTS, AC WLMG, and rhythmic top 40 WEZB New Orleans; R&B WJMH and adult R&B WQMG Greensboro, N.C.; top 40 WFBC Greenville, S.C.; and country WBEE and classic rock WQRV Rochester, N.Y. Innuity now works with a quarter of Entercom stations.

Several Entercom stations already use the IMS automated E-mail contest management program, which also is used for E-mail marketing campaigns.

America Online will deploy RealNetworks' System 8 software throughout its network and incorporate the company's streaming media technology in its new AOL 6.0, due later this year. Under a strategic agreement, RealPlayer will be distributed with AOL's Netscape browser and via the Netscape Web site. In turn, RealNetworks will also distribute Spinner, AOL's free Web radio player based on RealPlayer technology, as well as bundle software with its RealPlayer that will enable users to sign up for AOL.

But Mayne disputes the domino theory. "If you have operators being successful [with country] in other markets, why would [a format change in L.A.] have any implication on your business? You're not giving business people credit for their acumen and proficiency in other markets."

Sebastian believes country can be done successfully in both New York and Los Angeles "with a full-signal creative license to match the lifestyles of these areas and marketing and research support commensurate with other top stations in these two mega-markets."

The industry is now hoping Emmis will provide KZLA with those tools. More may be known of the station's fate after a meeting that, according to record label sources, has been scheduled for July 27 at Nashville's Hermitage Hotel. At the meeting, Emmis executives are expected to ask the record label reps for their support of KZLA.

RADIO CONCERT MONITOR

DATE	STATION	EVENT	PROMOTION DIRECTOR
July 21- Sept. 7	WYNY New York	Live Lunch Concert Series	Jason Steinberg
	APPEARING: Tracy Lawrence (7/21); Jennifer Day, the Warren Brothers (8/3); the Kinleys, Lee Ann Womack (8/10); Diamond Rio, Ricochet (8/17); Clay Davidson, Keith Urban (8/24); Ty Herndon, Yankee Grey (8/31); Shedaisy (9/7)		
July 28	KRTY San Jose, Calif.	Gilroy Garlic Festival	Susan O'Neil
	APPEARING: Eric Heatherly		
July 29	KXKT Omaha, Neb.	Kat 103 Fun Country Festival	Gina Melton
	APPEARING: Chad Brock, Clay Davidson, Danni Leigh, Jill Marie, Kathy Mattea		
Aug. 10-13	WCTO Allentown, Pa.	Bethlehem Musikfest	Sean Dale
	APPEARING: Eric Heatherly, John Michael Montgomery, Darryl Worley		
Aug. 12	WUSN Chicago	US99 Private Performance	Pam Mills
	APPEARING: Kathy Mattea		
Aug. 17	WMIL Milwaukee	Cap Fund Care-A-Van For Kids	Paul Heiling
	APPEARING: Trace Adkins, Joe Diffie, Eric Heatherly, John Michael Montgomery, Rascal Flatts, Chely Wright, Darryl Worley		
Sept. 2	WWQM Madison, Wis.	Taste of Madison	Mark Grantin
	APPEARING: Eric Heatherly, Rascal Flatts		

Let us monitor your event! Call Phyllis Stark at 615-321-4284 or E-mail pstark@airplaymonitor.com

US99 Prays For Daylight



WUSN (US99) Chicago welcomed Rascal Flatts on a recent radio tour. Pictured, from left, are Lyric Street's Dale Turner, Joe Don Rooney, PD Justin Case, Gary LeVox, MD Trish Biondo, Jay DeMarcus, and Lyric Street's Renee Leymon.

Crossovers, Group 'Greed' Stir Conclave

by Phyllis Stark

The now-familiar pop crossover issue was the focus of the session "Pop Goes The Country" at the 25th annual Conclave, held July 13-15 in Minneapolis.

KEEY (K102) Minneapolis PD Gregg Swedberg noted that "35% of our list could probably be played on an AC station." But AC consultant Mike McVay said that while many country songs sound AC, "less than 5% of the titles on AC and pop stations comes from [country]."

Consultant Jaye Albright asked, "If being a crossover [success] is going to ruin an artist, how come Kenny Rogers is on our playlist right now?"

Mercury Records' John Grady said the advantage of having crossover acts is that "if you cross over, you get to sell records in New York and L.A. If you don't, you don't... If the music is good enough to go somewhere else, if you don't take it there, you don't deserve [to have] the music [to sell]."

And despite his history of being vocal on this topic, WQMX Akron, Ohio, OM Kevin Mason cited some bigger concerns for country radio than pop crossovers. "We have increased spot loads and increased boredom," he said. "In the mid-'90s we got an infusion of new blood [air personalities], and now that new blood is doing the same old thing."

Responding to a question from Swedberg about whether the format should be holding on to records longer, KBEQ Kansas City PD Mike Kennedy said, "I could still have 'This Kiss' in heavy, and it wouldn't bother the audience a bit."

But at what point does it get boring? You have to wave the flag and freshen it up." When Swedberg asked, "Is that sound programming philosophy?" Kennedy responded, "I love 'Leave It To Beaver,' but on Sunday night I'm going to watch 'The Practice.'"

IS RADIO GREEDY?

Conclave keynote speaker Ralph Nader, a consumer activist and presidential candidate, challenged the "greed" of corporate radio and attacked the National Assn. of Broadcasters' stand on low-power FM.

"Radio is making more money than ever before," said Nader. Yet instead of funneling that money into public-affairs programming and local reporting, "it's being concentrated into profit mania that knows no boundaries... Do you know any industry greedier than the broadcast industry?" he asked. "They've gotten the airwaves free since day one. Stations get their license and pay no fee—other than a paper fee—for the rent, and they decide who says what 24 hours a day. Isn't that enough?"

Nader called the broadcast industry's signal-interference concerns about LPFM "a red herring." In reality, he said, commercial radio is concerned about competition for audience, and public radio is concerned about competition for grants and underwriting.

Radio industry consolidation has resulted, Nader said, in a "pretty dismal" business. He also said the biggest accomplishment of today's broadcasting industry is having "reduced the expectation level of the American people about what they can expect from broadcasting."

MONITOR PROFILE

'Station Mom' O'Brian's Consistency Is Her Hallmark At 'Country Leader' KSCS

In a time when it seems like each month brings news of another country powerhouse flipping format, you can probably take KSCS Dallas APD/MD Linda O'Brian at face value when she contends, "We're not going anywhere. We're here for the long haul." KSCS, which positions itself as "the country leader," has seen Dallas go from a market with four major country FMs to two in recent years, as well as the resurgence of KPLX (the Wolf), which took the country lead in the fall, going 4.8-3.9 12-plus. In the winter, KSCS was back at a 5.0, with KPLX at a 4.6.

The self-described "station mom," O'Brian says she does "everything from healing broken hearts to changing the ink in the fax machine." Her other duties include hosting a weekly Americana program on Sunday nights and the United Stations syndicated Christian country program, "American Christian Radio Review." She also voices KPLX drops and does voiceovers for national clients including Coca-Cola and Budget Rent-a-Car. In addition, she heads up the ABC Dallas cluster's mentor/intern program. Launched last spring, the program is designed to cull the pools of potential radio talent from high schools and colleges.

On top of all that, she's the mother of 13-year-old twins. Tired yet?



'My drug of choice is country'

Linda O'Brian
APD/MD
KSCS Dallas

Owner: ABC/Disney
Ratings: 5.0-4.7-3.9-5.0

O'Brian's history in radio is as varied as her job description. "I've worked every format from rock to Christian," she says, "but my drug of choice is country." She started on-air at her hometown country station, KILT Houston, in 1981. After eight years there, she went to Christian KLTY Dallas. But by the early '90s, she thought her radio career was over. "I had done everything I wanted to do on air," she says.

Her desire to expand her syndicated Christian country program led her to KSCS in 1994. "The only reason I came here in the first place is because I wanted [PD] Dean James to play my show," she says.

One of the first prominent stations to tighten its playlist in the mid-'90s, KSCS plays only 20 currents, but O'Brian notes that the station was first in the market on such hits as Clay Davidson's "Unconditional" and Kenny Rogers' "Buy Me A Rose." In the last year or so, it's also played a few alt-country titles, such as Asleep At The Wheel's "Roly Poly," although O'Brian denies that was prompted by KPLX's success with such artists as Jack Ingram and Charlie Robison. In fact, she says, KSCS launched its Americana show in 1995, three years before the Wolf, which also has a Sunday night Americana show, signed on.

Comparing the two stations, O'Brian claims, is like comparing discount chain stores. "Target is different than Kmart," she says. "They both thrive but have different customers." She characterizes KSCS' "customers" as women in their 30s, driving minivans, working, and getting the kids to sports and music lessons, vs. the more male Wolf audience.

O'Brian also emphasizes that the Wolf is not its only competition, since KYNG (Young

Country) flipped to talk earlier this year. "We try to program a great adult radio station, [so] any adult station is competition." She says she keeps a watchful eye on stations like Infinity's oldies KLUV, among others.

Catering to those adult demos, KSCS keeps its music mix at about 50% gold. "We're a heritage station," she says. "I go back to the '70s for gold, but I'll also throw in an occasional Patsy Cline." That doesn't stop KSCS from giving airplay to some of the more pop-sounding acts like Shadai and Rascal Flatts. Here's a 4 p.m. hour: Clint Black, "Been There"; Vince Gill, "Don't Let Our Love Start Slippin' Away"; LeAnn Rimes, "I Need You"; Dixie Chicks, "Cowboy Take Me Away"; Travis Tritt, "T-R-O-U-B-L-E"; Garth Brooks, "Not Counting You"; Brooks & Dunn, "You'll Always Be Loved By Me"; Shania Twain, "Come On Over"; Darryl Worley, "When You Need My Love"; Deryl Dodd, "Sundown"; and Jo Dee Messina, "Bye, Bye."

Classics take hold on KSCS on Saturday nights, with a four-hour all-request show hosted by two women, Nadine and Rebel. "We let them loose, and they make classic country cool," says O'Brian, who characterizes the hosts as a cross between Thelma and Louise and Lucy and Ethel. The show will play cuts all the way back to Hank Williams Sr., and the hosts like to say they are "on a mission from Hank."

O'Brian says KSCS will mix in some of those older cuts during the week to cross-promote the Saturday night show. "One of the things [Nadine and Rebel] are doing right now is a 'Survivor' series. They started with 15 classic artists, and listeners vote one artist off each week. So far, Garth Brooks and Johnny Cash have been booted," says O'Brian. The lone survivor will have an entire show devoted to him or her.

While any "Survivor" stunt is hot right now, O'Brian's favorite annual promotion is the Lonestar Santa event, held for the last decade on the day after Thanksgiving. The 18-hour marathon broadcast in an area parking lot features auctions, artist concerts, and challenges for the public to bring certain items for orphaned children and those in foster care. "It's grown every year," she says. "Usually, you're scheduled to work a few hours of the event, but you end up staying all day long, because you're just blown away" by the listeners' generosity.

O'Brian credits the long-term success of KSCS to the longevity and satisfaction of the staff. "It's like a family," she says. "When somebody gets sick, the list goes up for the potluck." Some of the staffers have been at KSCS for 15 years or more. O'Brian calls the entire operation "a class act."

It's a station, she contends, where even the artists like to stay, and not just because O'Brian gives each visiting artist a Moon Pie from her collection. KSCS won't do typical artist "tell me about the single" interviews on air, she says, because that's boring for everyone. She cites a recent midday visit by Tracy Byrd as an example. "We let him be the DJ for half an hour [and] play whatever he wanted. He played some Marty Robbins."

While KSCS stays true to its country roots, O'Brian says she's more than happy to see acts like Shania Twain, Faith Hill, Martina McBride, and Lonestar crossing over to other formats. "I'm one of the few, I guess, [who don't mind the crossover trend]. I say, 'Good, go for it.'"

The secret to KSCS' success, she says, is being consistent. "That's all you can do, because the quality of the music is different at different times."

O'Brian says she's optimistic about the future of country music right now, citing acts like Brad Paisley, Montgomery Gentry, Andy Griggs, and Clay Davidson. "We're in great shape actually. I've never been more excited [by new artists] who are the whole package."

ANGELA KING

GREATEST GAINERS**COUNTRY**

INCREASE IN DETECTIONS

GEORGE STRAIT • Go On (MCA NASHVILLE)	+783
KMLE +33, KPLX +30, KNIX +28, WHSL +24, KMDL +24, WAMZ +24, KSOP +24, KSCS +22, KASE +21, KZSN +18	
FAITH HILL WITH TIM McGRAW • Let's Make Love (WARNER BROS./CURB/WRN)	+362
KKCS +16, WKIS +15, KYC +14, KRMD +13, KWJJ +13, WXCT +11, WUSY +11, KUBL +10, WTQR +10, WNCY +9	
BILLY GILMAN • One Voice (EPIC)	+345
KXKC +19, KKK +19, KAJA +17, WDSY +16, WYGY +13, WGNA +13, KRYS +12, KTTS +12, WYYD +12, KWJJ +12	
AARON TIPPIN • Kiss This (LYRIC STREET)	+293
KRST +17, KSCS +15, WYRK +13, WGNE +11, KGMY +11, WTQR +11, WXBO +10, KSKS +10, WYYD +10, KMDL +9	
LONESTAR • What About Now (BNA)	+289
WWGR +20, KKCS +19, WTQR +19, WUBE +18, WXCT +17, WCKT +16, WOW +18, WFMS +15, WGH +14, WQMX +13	

AIRPLAY LEADERBOARD
THE STATIONS THAT BREAK THE HITS

#1

YOUNG COUNTRY
KIKK95
KIKK Houston, TX
PD: Darren Davis
Airplay Leader Designations: 11

#2	KPLX, Dallas, TX (PD/MD: Brian Philips/Cody Alan)	5
#3	WRNS, New Bern, NC (PD: Wayne Carlyle)	5
#4	KBEQ, Kansas City, MO (PD/MD: Mike Kennedy/T.J. McEntire)	5
#5	KMLE, Phoenix, AZ (PD: Jeff Garrison)	4

The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit records as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's IMPACT! page to see this week's Airplay Leaders.

AIRPLAY Monitor RECURRENTS COUNTRY

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS TW LW
1	COULDN'T LAST A MOMENT COLLIN RAYE (EPIC)	2331 3300
2	SHE'S MORE ANDY GRIGGS (RCA)	2135 2443
3	THE BEST DAY GEORGE STRAIT (MCA NASHVILLE)	2018 2172
4	BUY ME A ROSE KENNY ROGERS WITH ALISON KRAUSS & BILLY DEAN (DREAMCATCHER)	1738 1965
5	COWBOY TAKE ME AWAY DIXIE CHICKS (MONUMENT)	1695 1867
6	MY BEST FRIEND TIM McGRAW (CURB)	1586 1605
7	SOMETHING LIKE THAT TIM McGRAW (CURB)	1544 1541
8	BREATHE FAITH HILL (WARNER BROS./WRN)	1392 1510
9	I LOVE YOU MARTINA MCBRIDE (RCA)	1386 1364
10	CARLENE PHIL VASSAR (ARISTA NASHVILLE)	1362 1432
11	AMAZED LONESTAR (BNA)	1340 1476
12	HE DIDN'T HAVE TO BE BRAD PAISLEY (ARISTA NASHVILLE)	1331 1344
13	WHAT I NEED TO DO KENNY CHESNEY (BNA)	1219 1623
14	LESSON IN LEAVIN' JO DEE MESSINA (CURB)	1176 1269
15	WHEN I SAID I DO CLINT BLACK (RCA)	1152 1210
16	LOVE'S THE ONLY HOUSE MARTINA MCBRIDE (RCA)	1151 1172
17	LESSONS LEARNED TRACY LAWRENCE (ATLANTIC)	1138 1156
18	WRITE THIS DOWN GEORGE STRAIT (MCA NASHVILLE)	1094 1233
19	BACK AT ONE MARK WILLS (MERCURY)	1066 1192
20	BEEN THERE CLINT BLACK WITH STEVE WARINER (RCA)	1020 1068

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 25.

Nutrition Facts

Serv. Size 11 X 13.5 Servings 51

Read weekly for optimum results.
Repeat as necessary.
***Meets 100% of your weekly programming requirements.**

Monitored Airplay 100%
Hard-Hitting Editorial 100%
Accurate Charts 100%
Filler 0% Additives 0%
Hype 0% Total Fat 0%

AIRPLAY
Monitor
• We Listen To Radio •

POWER PLAYISTS

FOR WEEK ENDING JULY 16, 2000

Songs ranked by number of detections. Playlists are listed in order of TSS weekly cumulation, beginning with the highest-cumulating station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

WKLB Boston
PD: Mike Brophy
APD/MD: Ginny Rogers
Greater Media 617-822-9600

Country 99.5

TW LW

1	Alan Jackson It Must Be Love
2	Lee Ann Womack I Hope You Dance
3	Eric Heatherly Flowers On The Wall
4	Rascal Flatts Prayin' For Daylight
5	Lonestar What About Now
6	Keith Urban Your Everything
7	Tim McGraw Some Things Never Change
8	Clay Davidson Unconditional
9	Sheryl Crow I Will
10	LeAnn Rimes I Need You
11	Joe Diffie It's Always Somethin'
12	Sheddy I Will
13	Martina McBride There You Are
14	Jo Dee Messina That's The Way
15	Dixie Chicks Cold Day In July
16	Brooks & Dunn You'll Always Be Loved By
17	Dixie Chicks Prayin' For Daylight
18	Garth Brooks When You Come Back To Me A
19	Tracy Lawrence Lessons Learned
20	Toby Keith You Do Like Me Now
21	Dixie Chicks Ready To Run
22	Toby Keith How Do You Like Me Now
23	Garth Brooks Love You
24	Tim McGraw Something Never Change
25	LeAnn Rimes What That's The Way
26	Reba McEntire I'll Be
27	Brooks & Dunn You'll Always Be Loved By
28	Tim McGraw Let's Make Love
29	Garth Brooks Love You
30	Tim McGraw Let's Make Love
31	Reba McEntire I Love You
32	Mark Wills Almost Doesn't Count
33	LeAnn Rimes I Need You
34	Tim McGraw Let's Make Love
35	Reba McEntire I'll Be
36	Garth Brooks Love You
37	Tim McGraw Let's Make Love
38	Reba McEntire I'll Be
39	Garth Brooks Love You
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42	Garth Brooks Love You
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92	Reba McEntire I'll Be
93	Garth Brooks Love You
94	Tim McGraw Let's Make Love
95	Reba McEntire I'll Be
96	Garth Brooks Love You
97	Tim McGraw Let's Make Love
98	Reba McEntire I'll Be
99	Garth Brooks Love You
100	Tim McGraw Let's Make Love

FI George Strait Go On
FI Sara Evans Born To Fly

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FI Mark Wills Almost Doesn't Count
FI Silly Gilman One Voice
FI George Strait Go On

9 4

FI Silly Gilman One Voice
FI George Strait Go On

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FI Vince Gill Feels Like Love
FI George Strait Go On

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AIRPLAY
MonitorBroadcast Data Systems
www.broadcastdata.com

COUNTRY

POWER PLAYLISTS

FOR WEEK ENDING JULY 16, 2000

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cum, beginning with the highest-cumming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

WUSY Chattanooga
OM: Clay Hunnicutt
MD: Bill Pindexter
Cumulus 423-892-3333



WGNA Albany, NY
PD: Buzz Brindle
MD: Bill Earley
AMFM 518-782-1474

TW LW

1	Lee Ann Womack I Hope You Dance
2	Colin Raye Couldn't Last A Moment
3	Chad Brock Yes!
4	Reba McEntire I'll Be
5	Alan Jackson It Must Be Love
6	Shedaisy I Will, But
7	Eric Healy Flowers On The Wall
8	Dixie Chicks Prayin' For Daylight
9	Lonestar What About Now
10	Clay Walker The Chain Of Love
11	Brooks & Dunn You'll Always Be Loved By
12	Toby Keith How Do You Like Me Now
13	Tracy Lawrence Lonely
14	Garth Brooks When You Come Back To Me A
15	Vince Gill Feels Like Love
16	Keith Urban Your Everything
17	Eric Healy Flowers On The Wall
18	Reba McEntire Feat. Sara E That's The
19	Shedaisy I Will, But
20	Tammy Cochran If You Can
21	Tim McGraw Some Things Never Change
22	Martina McBride There You Are
23	Dixie Chicks Cold Day In July
24	Clay Davidson Unconditional
25	Steve Holy Moon
26	Joe Diffie It's Always Somethin'
27	Montgomery Gentry Self Made Man
28	Reba McEntire Feat. Sara E That's The
29	Shedaisy I Will, But
30	LeeAnn Rimes I Need You
	LeeAnn Rimes That's The Way
FI	Clin Black Love She Can't Live Without
FI	Diamond Rio Staff
FI	Alabama If You're Gonna Play In Texa

FI Clint Black Love She Can't Live Without
FI Diamond Rio Staff
FI Alabama If You're Gonna Play In Texa

WGNA Albany, NY
PD: Buzz Brindle
MD: Bill Earley
AMFM 518-782-1474

COUNTRY 107 FM
WGNA

FMD 4.9 WQMX
WQMX

TW LW

1	Lonestar What About Now
2	Lee Ann Womack I Hope You Dance
3	Eric Healy Flowers On The Wall
4	Reba McEntire I'll Be
5	Alan Jackson It Must Be Love
6	Shedaisy I Will, But
7	Eric Healy Flowers On The Wall
8	Dixie Chicks Prayin' For Daylight
9	Lonestar What About Now
10	Toby Keith How Do You Like Me Now
11	Shedaisy I Will, But
12	Vince Gill Feels Like Love
13	Faith Hill W/Tim McGraw Let's Make Love
14	Reba McEntire Prayin' For Daylight
15	Garth Brooks You Come To Town
16	Joe Diffie It's Always Somethin'
17	Alan Jackson It Must Be Love
18	Clay Walker The Chain Of Love
19	Brooks & Dunn You'll Always Be Loved By
20	Toby Keith How Do You Like Me Now
21	Dixie Chicks Goodbye
22	Garth Brooks When You Need My Love
23	Reba McEntire Feat. Sara E That's The
24	Shedaisy I Will, But
25	Tim McGraw Some Things Never Change
26	Martina McBride There You Are
27	Dixie Chicks Cowgirl Take Me Away
28	Tracy Lawrence Lonely
29	Reba McEntire I'll Be
30	Lonestar Amazed
	LeeAnn Rimes I Need You
FI	The Kinneys She Ain't The Girl For You

FI Steve Warner W/Garth Brooks Katie Want
FI Billy Ray Cyrus You Won't Be Lonely Now
FI Aaron Tippin Kiss This

WZZK Birmingham
PD: Jim Tice
APD/MD: Scott Stewart
Cox 205-916-1100

WZZK

TW LW

1	Lonestar What About Now
2	Rascal Flatts Prayin' For Daylight
3	Eric Healy Flowers On The Wall
4	Reba McEntire I'll Be
5	LeAnn Rimes I Need You
6	Alan Jackson It Must Be Love
7	Shedaisy I Will, But
8	Eric Healy Flowers On The Wall
9	Dixie Chicks Prayin' For Daylight
10	Lonestar What About Now
11	Toby Keith How Do You Like Me Now
12	Vince Gill Feels Like Love
13	Joe Diffie It's Always Somethin'
14	Garth Brooks You Come To Town
15	Reba McEntire Feat. Sara E That's The
16	Dixie Chicks Cold Day In July
17	Clay Davidson Unconditional
18	Steve Holy Moon
19	Jo Dee Messina That's The Way
20	Toby Keith Just Another Day In Paradis
21	Faith Hill W/Tim McGraw Let's Make Love
22	Reba McEntire I'll Be
23	Shedaisy I Will, But
24	Tim McGraw Some Things Never Change
25	Martina McBride There You Are
26	Dixie Chicks Cowgirl Take Me Away
27	Tracy Lawrence Lonely
28	Reba McEntire Feat. Sara E That's The
29	Shedaisy I Will, But
30	LeeAnn Rimes I Need You
	LeeAnn Rimes That's The Way
FI	No 1st Impressions This Week

WSIX Nashville
OM: Bob Barnett
PD: Mike Moore
AMFM 615-664-2400



WKKF Kansas City
PD: Dale Carter
MD: Tony Stevens
Infinity 816-753-4000

TW LW

1	Chad Brock Yes!
2	Martina McBride Love's The Only House
3	Eric Healy Flowers On The Wall
4	Reba McEntire I'll Be
5	LeAnn Rimes I Need You
6	Alan Jackson It Must Be Love
7	Shedaisy I Will, But
8	Eric Healy Flowers On The Wall
9	Dixie Chicks Prayin' For Daylight
10	Lonestar What About Now
11	Toby Keith How Do You Like Me Now
12	Vince Gill Feels Like Love
13	Joe Diffie It's Always Somethin'
14	Garth Brooks You Come To Town
15	Reba McEntire Feat. Sara E That's The
16	Dixie Chicks Cold Day In July
17	Clay Davidson Unconditional
18	Steve Holy Moon
19	Jo Dee Messina That's The Way
20	Toby Keith Just Another Day In Paradis
21	Faith Hill W/Tim McGraw Let's Make Love
22	Reba McEntire I'll Be
23	Shedaisy I Will, But
24	Tim McGraw Some Things Never Change
25	Martina McBride There You Are
26	Dixie Chicks Cowgirl Take Me Away
27	Tracy Lawrence Lonely
28	Reba McEntire Feat. Sara E That's The
29	Shedaisy I Will, But
30	Brad Paisley We Danced
	LeeAnn Rimes I Need You
FI	Brad Paisley We Danced
FI	Steve Warner W/Garth Brooks Katie Want

WHSI Greensboro
PD: Chris Huff
APD: Danny Hall
AMFM 336-272-0995



WESC Greenville
OM: Ron Brooks
MD: John Landrum
Clear Channel 864-242-4660

92.5 WESC

TW LW

1	Alan Jackson It Must Be Love
2	Rascal Flatts Prayin' For Daylight
3	Eric Healy Flowers On The Wall
4	Travis Tritt Best Of Intentions
5	Chad Brock Yes!
6	Alan Jackson It Must Be Love
7	Aaron Tippin Kiss This
8	Clay Davidson Unconditional
9	George Strait Go On
10	Lonestar What About Now
11	Clay Walker The Chain Of Love
12	Tim McGraw Some Things Never Change
13	Montgomery Gentry Self Made Man
14	Toby Keith Country Comes To Town
15	Dixie Chicks Cold Day In July
16	Keith Urban Your Everything
17	Brad Paisley We Neither
18	Tracy Lawrence Lonely
19	Joe Diffie It's Always Somethin'
20	Garth Brooks You Come To Town
21	Reba McEntire Feat. Sara E That's The
22	Dixie Chicks Goodbye
23	Andrea Creighton She's More
24	Travis Tritt Best Of Intentions
25	Reba McEntire Feat. Sara E That's The
26	Shedaisy I Will, But
27	Tim McGraw Some Things Never Change
28	Martina McBride There You Are
29	Dixie Chicks Cowgirl Take Me Away
30	Tracy Lawrence Lonely
	LeeAnn Rimes Where Are You Now
FI	George Strait Go On
FI	Kenny Rogers He Will, She Knows
FI	Ty Herndon A Love Like That

FI George Strait Go On
FI Kenny Rogers You Won't Be Lonely Now
FI Phil Vassar Just Another Day In Paradis

KATM Modesto
PD: Randy "Bubba" Black
MD: DJ Walker
Citadel 209-523-7756

95.5 KATM

TW LW

1	Lonestar What About Now
2	Lee Ann Womack I Hope You Dance
3	Rascal Flatts Prayin' For Daylight
4	Eric Healy Flowers On The Wall
5	Reba McEntire I'll Be
6	Keith Urban Your Everything
7	Garth Brooks You Come To Town
8	Tim McGraw Some Things Never Change
9	Travis Tritt Best Of Intentions
10	Chad Brock Yes!
11	Alan Jackson It Must Be Love
12	Shedaisy I Will, But
13	Eric Healy Flowers On The Wall
14	Dixie Chicks Prayin' For Daylight
15	Lonestar What About Now
16	Toby Keith How Do You Like Me Now
17	Jo Dee Messina That's The Way
18	Brooks & Dunn You'll Always Be Loved By
19	Martina McBride There You Are
20	Steve Holy Moon
21	Chad Brock Yes!
22	Warren Brothers Feat. Sara E That's The
23	Billy Gilman One Voice
24	Eric Healy Flowers On The Wall
25	George Strait Go On
26	Tracy Lawrence Lessons Learned
27	Faith Hill Breath
28	Toby Keith How Do You Like Me Now
29	Faith Hill The Way You Love Me
30	Clint Black When I Said I Do
	LeeAnn Rimes I Need You
FI	George Strait Go On
FI	Travis Tritt Best Of Intentions
FI	George Strait Go On

FI Billy Gilman One Voice
FI George Strait Go On
FI Travis Tritt Best Of Intentions

WCYX San Antonio
OM: Steve Giuffari
Cox 210-615-5400

Y100.5
105.5 COUNTRY

TW LW

1	Billy Gilman One Voice
2	Joe Diffie It's Always Somethin'
3	Keith Urban Your Everything
4	Jo Dee Messina That's The Way
5	Reba McEntire I'll Be
6	Chad Brock Yes!
7	Eric Healy Flowers On The Wall
8	Dixie Chicks Prayin' For Daylight
9	Lonestar What About Now
10	Toby Keith How Do You Like Me Now
11	Tim McGraw Some Things Never Change
12	Clay Davidson Unconditional
13	Shedaisy I Will, But
14	Garth Brooks You Come To Town
15	Reba McEntire Feat. Sara E That's The
16	Dixie Chicks Cowgirl Take Me Away
17	Tracy Lawrence Lonely
18	Reba McEntire I'll Be
19	Shedaisy I Will, But
20	Tim McGraw Let's Make Love
21	Toby Keith Stars Over Texas
22	Jo Dee Messina That's The Way
23	Dixie Chicks Goodbye
24	Travis Tritt Best Of Intentions
25	George Strait Go On
26	Reba McEntire I'll Be
27	Chad Brock Yes!
28	Eric Healy Flowers On The Wall
29	Tim McGraw Let's Make Love

AIRPLAY Monitor

COUNTRY SONG ACTIVITY REPORTS™

Broadcast Data Systems
Airplay Recognition Service

FOR WEEK ENDING JULY 16, 2000

Detailed tracking for songs with an increase in detections. Total Detections/Gain does not include video play. Markets listed in order of population.

Total Detections/Gain

BROOKS & DUNN 3064/82

You'll Always Be Loved By Me (Arista Nashville)

Total Stations: 150 Chart Move: 17-14

	TW	LW	2W	ID	TW	LW	2W	ID		
CMT	-	-	Birming.	WZZK	29	24	146			
GAC	29	25	534	Richmond.	WZZK	29	24	146		
New York	WYNY	24	23	201	Green.	WESG	35	31	384	
LA.	KZLA	20	15	111	WSSL	35	23	291		
Chicago	WUSN	26	18	180	Albany.	WSSC	21	18	290	
San Fran.	KYCY	49	30	152	Honolulu.	KHHN	20	38	279	
Phila.	WXTU	24	23	39	Tucson.	KIMM	35	25	212	
Dallas	KPLX	47	38	21	Tulsa.	KCKI	10	13	123	
Detroit	WYCO	19	23	31	KSCS	KSCS	19	18	21	
Boston	WBKB	23	24	22	McAllen.	KVDO	17	20	17	
Wash.,DC	WZNQ	44	24	19	Richmond.	KTEX	24	22	336	
Houston	KIKK	-	-	Gr.Rap.	WZZK	29	24	146		
Atlanta	KBHQ	21	22	28	330	Albany.	WZZK	29	24	146
Miami	WYAY	20	6	41	E.Paso.	WSSC	21	18	290	
Seattle	WKIS	10	13	15	128	KHEY	27	28	227	
San Diego	KMPS	10	13	12	201	KHEY	27	28	227	
Phoenix	KSON	5	6	48	Abilq.	WCKT	45	46	379	
KMLE	WYCO	19	23	31	Omaha.	WCKT	21	18	21	
KNIX	21	19	24	95	KWTK	17	18	17		
KEEY	18	19	23	30	Montev.	WCKT	17	18	17	
Long Isl.	WMJC	19	20	18	Syracuse.	WCKT	17	18	17	
St. Louis	WILS	3	6	17	Hambs.	WCKT	17	18	17	
Balt.	WKHS	16	19	15	227	WCKT	17	18	17	
Tampa	WPOC	18	13	65	Toledo.	WCKT	17	18	17	
Pitts.	WBKO	16	19	14	185	WCKT	17	18	17	
WFSY	7	9	3	29	Albog.	WCKT	17	18	17	
KYGO	7	11	10	110	WCKT	17	18	17		
WGAR	26	23	26	235	WCKT	17	18	17		
KUPL	13	15	10	134	WCKT	17	18	17		
KWJJ	2	2	2	32	Bakersl.	WCKT	17	18	17	
Cincinn.	WUBE	21	18	9	160	WCKT	17	18	17	
San Jose	WYTY	17	20	17	79	WCKT	17	18	17	
Rivers.	WTFM	26	30	21	Mobile.	WCKT	17	18	17	
KFRG	17	20	17	92	WCKT	17	18	17		
KHCI	21	26	19	290	WCKT	17	18	17		
KMPS	21	29	35	408	WCKT	17	18	17		
KFVK	17	20	17	201	WCKT	17	18	17		
Milwaukee	WMLI	23	24	18	171	WCKT	17	18	17	
San Anton.	KAJA	44	47	45	511	WCKT	17	18	17	
KCYY	1	1	1	15	WCKT	17	18	17		
Provdi.	WTCB	25	20	264	Johns.C.	WCKT	17	18	17	
Column.,OH	WJW	6	6	44	WCKT	17	18	17		
WHDH	WHDH	17	18	17	15	WCKT	17	18	17	
KKAK	39	29	21	162	WCKT	17	18	17		
KSDP	25	25	24	250	WCKT	17	18	17		
WYCO	27	28	23	281	WCKT	17	18	17		
WMLI	20	21	20	204	WCKT	17	18	17		
WDFB	20	21	20	201	WCKT	17	18	17		
WZQD	24	25	20	203	WCKT	17	18	17		
WTTW	30	32	23	335	WCKT	17	18	17		
Nashv.	WDFK	-	-	1	WCKT	17	18	17		
WSIX	9	14	22	357	WCKT	17	18	17		
WSM	16	17	18	295	WCKT	17	18	17		
WVVA	24	24	20	224	WCKT	17	18	17		
Las Vegas	KYHR	21	20	17	167	WCKT	17	18	17	
New Orl.	WNEO	22	22	22	173	WCKT	17	18	17	
Greensb.	WHSL	17	19	23	233	WCKT	17	18	17	
WTOR	39	30	22	335	WCKT	17	18	17		
Nashv.	WDFK	-	-	1	WCKT	17	18	17		
WYCO	9	14	22	357	WCKT	17	18	17		
WMLI	25	26	23	237	WCKT	17	18	17		
WDFB	25	26	23	237	WCKT	17	18	17		
WZQD	25	26	23	237	WCKT	17	18	17		
WTTW	25	26	23	237	WCKT	17	18	17		
WDFB	25	26	23	237	WCKT	17	18	17		
WZQD	25	26	23	237	WCKT	17	18	17		
WTTW	25	26	23	237	WCKT	17	18	17		
WDFB	25	26	23	237	WCKT	17	18	17		
WZQD	25	26	23	237	WCKT	17	18	17		
WTTW	25	26	23	237	WCKT	17	18	17		
WDFB	25	26	23	237	WCKT	17	18	17		
WZQD	25	26	23	237	WCKT	17	18	17		
WTTW	25	26	23	237	WCKT	17	18	17		
WDFB	25	26	23	237	WCKT	17	18	17		
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WDFB	25	26	23	237	WCKT	17	18	17		
WZQD	25	26	23	237	WCKT	17	18	17		
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WDFB	25	26	23	237	WCKT	17	18	17		
WZQD	25	26	23	237	WCKT	17	18	17		
WTTW	25	26	23	237	WCKT	17	18	17		
WDFB	25	26	23	237	WCKT	17	18	17		
WZQD	25	26	23	237	WCKT	17	18	17		
WTTW	25	26	23	237	WCKT	17	18	17		
WDFB	25	26	23	237	WCKT	17	18	17		
WZQD	25	26	23	237	WCKT	17	18	17		
WTTW	25	26	23	237	WCKT	17	18	17		
WDFB	25	26	23	237	WCKT	17	18	17		
WZQD	25	26	23	237	WCKT	17	18	17		
WTTW	25	26	23	237	WCKT	17	18	17		
WDFB	25	26	23	237	WCKT	17	18	17		
WZQD	25	26	23	237	WCKT	17	18	17		
WTTW	25	26	23	237	WCKT	17	18	17		
WDFB	25	26	23	237	WCKT	17	18	17		
WZQD	25	26	23	237	WCKT	17	18	17		
WTTW	25	26	23	237	WCKT	17	18	17		
WDFB	25	26	23	237	WCKT	17	18	17		
WZQD	25	26	23	237	WCKT	17	18	17		
WTTW	25	26	23	237	WCKT	17	18	17		
WDFB	25	26	23	237	WCKT	17	18	17		
WZQD	25	26	23	237	WCKT	17	18	17		
WTTW	25	26	23	237	WCKT	17	18	17		
WDFB	25	26	23	237	WCKT	17	18</			

AIRPLAY Monitor

Broadcast Data Systems
An AOL Entertainment Service

COUNTRY SONG ACTIVITY REPORTS

FOR WEEK ENDING JULY 16, 2000

Detailed tracking for songs with an increase in detections. Total Detections/Gain does not include video play. Markets listed in order of population.

Total Detections/Gain

MARTINA MCBRIDE 2244/189
There You Are (RCA)

Total Stations: 149 Chart Move: 28-26

	TW	LW	2W	ID	TW	LW	2W	ID	
CMT	2	4	2	18	Birming.	WZZK	23	22	
GAC	-	-	Richmond.	WKKH	15	12	8	82	
New York	WNY	11	14	11	67	Greenb.	WESC	19	19
LA.	KZLA	5	7	8	56	WSSL	27	25	
Chicago	KYCY	22	18	6	53	Albany	WGN	19	22
San Fran.	WUSN	11	11	6	53	KHHN	28	27	
Phila.	WUOY	19	15	12	98	Tucson	WKKM	25	27
Dallas	WFLX	1	1	1	1	Tulsa	KXCI	21	22
Detroit	WYCD	1	1	1	4	KVOD	KVOO	11	14
Boston	WBKL	23	20	11	77	Scranton	KTEX	19	18
Wash., DC	WMQZ	12	11	3	34	Fresno	KSKS	19	21
Houston	KKXK	36	33	38	200	McAllen	WGGY	28	28
					Scranton	KTEX	32	34	
					Fresno	WGGY	27	31	
					McAllen	KTEX	32	36	
					Scranton	KSKS	35	35	
					Fresno	WGGY	27	31	
					McAllen	KTEX	32	36	
					Scranton	KSKS	35	35	
					Fresno	WGGY	27	31	
					McAllen	KTEX	32	36	
					Scranton	KSKS	35	35	
					Fresno	WGGY	27	31	
					McAllen	KTEX	32	36	
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					Fresno	WGGY	27	31	
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					Fresno	WGGY	27	31	
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					Fresno	WGGY	27	31	
					McAllen	KTEX	32	36	
					Scranton	KSKS	35	35	
					Fresno	WGGY	27	31	
					McAllen	KTEX	32	36	
					Scranton	KSKS			

Upward-moving songs ranked in order of detections.
Songs are removed if they lose more than 5% of their detections from previous week or if their detections decline for two consecutive weeks.

1ST IMPRESSIONS

Songs with 6 or more detections at new stations this week

#1 GEORGE STRAIT

Go On (MCA Nashville)

KAJA, KASE, KATM, KCCY, KDRK, KHAY, NKHEY, KHKI, KIIM, KILT, KMDL, KMEL, KNCI, KNIX, KPLX, KRST, KSCS, KSON, KSOP, KUZZ, KVOO, KWNR, KXKC, KYCY, KZLA, KZSN, WAMZ, WCOL, WCOS, WCTK, WDAF, WDSY, WESC, WEZL, WGAR, WHSL, WKDN, WKFO, WKXK, WKLB, WKSJ, WLWI, WMIL, WMUS, WNOE, WPOC, WRBT, WRNS, WROO, WSM, WSSL, WXCT, WYAY, WYRK

#2 TRAVIS TRITT

Best Of Intentions (Columbia)

KEEY, KKAT, KKCS, KSOP, KWJJ, KXKT, KYCY, WJCL, WKCN, WKHX, WKXC, WMSI, WNOE, WNAC, WSIX, WWGR, WXYZ, WXTU, WYRK

#3 BILLY RAY CYRUS

You Won't Be Lonely Now (Monument)

KBEQ, KHAY, KKAT, KMDL, KNIX, KRM, KTEX, KXKT, WCTK, WGNA, WHSL, WIL, WJCL, WMUS, WQXK, WUBE, WXTU

ALSO: AARON TIPPIN Kiss This (Lyric Street) 13; BRAD PAISLEY We Danced (Arista Nashville) 13; CLINT BLACK Love She Can't Live Without (RCA) 13; BILLY GILMAN One Voice (Epic) 12; SARA EVANS Born To Fly (RCA) 11

NEW STATIONS

54

#1	GEORGE STRAIT	19
	Go On (MCA Nashville)	
	KAJA, KASE, KATM, KCCY, KDRK, KHAY, NKHEY, KHKI, KIIM, KILT, KMDL, KMEL, KNCI, KNIX, KPLX, KRST, KSCS, KSON, KSOP, KUZZ, KVOO, KWNR, KXKC, KYCY, KZLA, KZSN, WAMZ, WCOL, WCOS, WCTK, WDAF, WDSY, WESC, WEZL, WGAR, WHSL, WKDN, WKFO, WKXK, WKLB, WKSJ, WLWI, WMIL, WMUS, WNOE, WPOC, WRBT, WRNS, WROO, WSM, WSSL, WXCT, WYAY, WYRK	
#2	TRAVIS TRITT	17
	Best Of Intentions (Columbia)	
	KEEY, KKAT, KKCS, KSOP, KWJJ, KXKT, KYCY, WJCL, WKCN, WKHX, WKXC, WMSI, WNOE, WNAC, WSIX, WWGR, WXYZ, WXTU, WYRK	
#3	BILLY RAY CYRUS	17
	You Won't Be Lonely Now (Monument)	
	KBEQ, KHAY, KKAT, KMDL, KNIX, KRM, KTEX, KXKT, WCTK, WGNA, WHSL, WIL, WJCL, WMUS, WQXK, WUBE, WXTU	
	ALSO: AARON TIPPIN Kiss This (Lyric Street) 13; BRAD PAISLEY We Danced (Arista Nashville) 13; CLINT BLACK Love She Can't Live Without (RCA) 13; BILLY GILMAN One Voice (Epic) 12; SARA EVANS Born To Fly (RCA) 11	

AIRPOWER

Total Detections/Gain

JOE DIFFIE

2967/53

It's Always Somethin' (Epic)

Total Stations: 151/Chart Move: 18-15
Heavy (35+ detections): 4 KBEQ, WCKT, WIVK, WKXK

Medium (25-34): 41 KASE, KCCY, KFRG, KHEY, KIIM, KIKK, KKAT, KKH, KMDL, KRM, KRTY, KSOP, KSSN, KTOM, KUPL, KUZZ, KYCY, WAMZ, WBCT, WBEE, WDAF, WDRM, WFLS, WKCN, WKDF, WKHX, WKSF, WMIL, WNOE, WPOR, WQBE, WQMX, WQXK, WRBQ, WRNS, WSSL, WTQR, WUBE, WXBQ, WYAY, WYRD

Light (Under 25): 106

1st Impressions: 2 WFRG, WYRK

AIRPLAY LEADER

(FIRST STATION TO 150 PLAYS)

KIKK • Houston, TX

PD: Darren Davis

Date: 03/26/00

Also: WRNS • New Bern, NC



FAITH HILL WITH TIM McGRAW

2726/362

Let's Make Love (Warner Bros./Curb/WRN)

Total Stations: 152/Chart Move: 26-20

Heavy (35+): 3 KPLX, KYCY, WIVK

Medium (25-34): 19 KCCY, KMPZ, KXKC, WCKT, WCTK, WDRM, WFRG, WGH, WIL, WIRK, WKIS, WKKO, WKSF, WKXC, WNOE, WSOC, WSSL, WUSH, WYRK

Light (Under 25): 130

1st Impressions: 5 KRM, WDSY, WXYZ, WXCT, WYCD

AIRPLAY LEADER

(FIRST STATION TO 150 PLAYS)

WGKX • Memphis, TN

PD: Greg Mozingo

MD: Mark Billingsley

Date: 11/28/99



2799 - 1000 DETECTIONS

Total Detections/Gain

DARRYL WORLEY

2724/38

When You Need My Love (DreamWorks)

Total Stations: 154/Chart Move: 21-21

Heavy (35+): 3 KPLX, KUZZ, WUBE

Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience.

Medium (25-34): 25 KAJA, KBEQ, KEEY, KICK, KKAT, KXKC, KRTY, KSKS, KSON, KTTS, WCKT, WFRG, WGH, WIL, WIRK, WKCN, WPNY, WQBE, WQMX, WSOC, WTQR, WXBQ, WYD

Light (Under 25): 126

1st Impressions: 1 WOW

MARK WILLS

2688/146

Almost Doesn't Count (Mercury)

Total Stations: 152/Chart Move: 23-22

Heavy (35+): 5 KCKI, KKAT, KUBL, KUZZ, WRNS

Medium (25-34): 20 KAJA, KHEY, KIIM, KKH, KRM, KSSN, KXKC, WBCT, WDRM, WFM, WFRG, WIL, WIRK, WKHX, WKKT, WKXC, WMZQ, WPOR, WUSY, WXTU

Light (Under 25): 127

1st Impressions: 5 KNCI, WOW, WPOC, WYAY, WYCD

LEANN RIMES

2593/88

I Need You (Sparrow/Capitol/Curb)

Total Stations: 150/Chart Move: 24-23

Heavy (35+): 5 KICK, KKAT, KYCY, WOGY, WSIX

Medium (25-34): 26 KBEQ, KFKF, KGMY, KHAY, KCKS, KMLE, KXKC, KSON, KUPL, KXKC, KYGO, WBEE, WCKT, WFLS, WGH, WIRK, WKLB, WKXC, WPOR, WQXK, WSOC, WSTH, WUSN, WXTU, WYGY, WYD

Light (Under 25): 119

1st Impressions: 1 WKXK

BILLY GILMAN

2453/345

One Voice (Epic)

Total Stations: 151/Chart Move: 27-25

Heavy (35+): 5 KMLE, KYCY, WIVK, WXBQ, WYRK

Medium (25-34): 20 KCCY, KICK, KKAT, KNCI, KXKC, KPLX, KSKS, KUPL, KUZZ, KXKC, KZLA, WCKT, WIL, WKHO, WKSJ, WMZQ, WPOR, WQMX, WSIX

Light (Under 25): 126

1st Impressions: 12 KHEY, KRTY, KST, WBCT, WDSY, WGEN, WNCY, WNOE, WQYK, WXTU, WYAY, WYD

Light (Under 25): 119

1st Impressions: 1 WKXK

MARTINA MCBRIDE

2244/189

There You Are (RCA)

Total Stations: 149/Chart Move: 28-26

Heavy (35+): 1 KICK

Medium (25-34): 14 KCCY, KCKI, KHEY, KKH, KMDL, KZSN, WAMZ, WCKT, WIVK, WKCN, WKHO, WKXC, WQXK, WYYD

Light (Under 25): 134

1st Impressions: 5 KASE, KDRK, WKIX, WKKT, WQIK

VINCE GILL

2041/228

Feels Like Love (MCA Nashville)

Total Stations: 150/Chart Move: 30-27

Heavy (35+): 1 KBEQ

Medium (25-34): 15 KICK, KPLX, KSOP, KTEX, WBCT, WCKT, WCM, WFM, WFRG, WKHO, WOKO, WQBE, WQXK, WRNS, WSM

Light (Under 25): 134

1st Impressions: 10 KASE, KHEY, KKAT, WCCS, WGH, WKHO, WMIL, WTQR, WYCD, WYNK

Light (Under 25): 134

1st Impressions: See 1st Impressions Box

BRAD PAISLEY

724/117

We Danced (Arista Nashville)

Total Stations: 96/Chart Move: 41-41

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 0

1st Impressions: See 1st Impressions Box

TRAVIS TRITT

727/212

Best Of Intentions (Columbia)

Total Stations: 100/Chart Move: Debut 38

Heavy (35+): 0

Medium (25-34): 3 KMLE, KXKC, KPLX

Light (Under 25): 97

1st Impressions: See 1st Impressions Box

TRAVIS TIPPIN

2002/293

Kiss This (Lyric Street)

Total Stations: 151/Chart Move: 31-28

Heavy (35+): 2 KCCY, KPLX

Medium (25-34): 18 KBEQ, KMDL, KMP, KSOP, KTT, KUPL, WESC, WFRG, WSHL, WKCN, WKD, WKSF, WRNS, WSOC, WUBE, WUSY, WXBQ, WYRK

Light (Under 25): 131

1st Impressions: 13 KEEY, KKC, KRST, KSCS, KSKS, WDRM, WGGY, WGIK, WGNA, WKQ, WLW, WYD

Light (Under 25): 131

1st Impressions: See 1st Impressions Box

SARA EVANS

664/121

Born To Fly (RCA)

Total Stations: 86/Chart Move: 42-42

Heavy (35+): 0

Medium (25-34): 4 KBEQ, KIKK, KPLX, KSOP

Light (Under 25): 82

1st Impressions: 11 KGMY, KRTY, KRY, KSKS, WCG, WKIS, WKLB, WKSJ, WMJC, WNKT, WSSL

Light (Under 25): 82

1st Impressions: See 1st Impressions Box

TRACY LAWRENCE

1417/156

Lonely (Atlantic)

Total Stations: 150/Chart Move: 34-32

Heavy (35+): 0

Medium (25-34): 8 KBEQ, KIKK, KMLE, KPLX, KUPL, KXKC, WUSY, WXB

AIRPLAY Monitor AT-A-GLANCE

FOR WEEK ENDING JULY 16, 2000

BDS
Broadcast Data Systems
BDS Broadcast Recognition Services

AIRPLAY Monitor

COUNTRY REGIONAL AIRPLAY FOR WEEK ENDING JULY 16, 2000

NORTHEAST



MID-ATLANTIC



SOUTHEAST



SOUTHWEST



MIDWEST



WEST



amusement business

BOXSCORE CONCERT GROSSES

TOP 5 OVERALL

#1	Artist: BRUCE SPRINGSTEEN Venue: Madison Square Garden, New York Date(s): June 12-17 Gross: \$12,217,343 Att.: 190,530 Capacity: 10 sellouts
#2	Artist: DAVE MATTHEWS BAND, BEN HARPER Venue: Soldier Field, Chicago Date(s): June 29-30 Gross: \$5,175,270 Att.: 115,006 Capacity: two sellouts
#3	Artist: METALLICA, KORN, KID ROCK Venue: Kentucky Speedway, Sparta, Ky. Date(s): July 8 Gross: \$3,280,030 Att.: 50,462 Capacity: 60,000
#4	Artist: 'N SYNC, BOYZ-N-GIRLZ Venue: Mile High Stadium, Denver Date(s): June 20 Gross: \$2,125,059 Att.: 44,166 Capacity: 57,140
#5	Artist: RICKY MARTIN Venue: Continental Airlines Arena, New York Date(s): June 19-20 Gross: \$1,679,950 Att.: 27,336 Capacity: two shows

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TOP 5 COUNTRY

#1	Artist: DIXIE CHICKS, RICKY SKAGGS Venue: Alltel Arena, Little Rock, Ark. Date(s): June 29 Gross: \$499,286 Att.: 14,527 Capacity: sellout
#2	Artist: DIXIE CHICKS, RICKY SKAGGS Venue: The Cajundome, Lafayette, La. Date(s): June 30 Gross: \$380,374 Att.: 10,946 Capacity: sellout
#3	Artist: DIXIE CHICKS, RICKY SKAGGS Venue: Coast Coliseum, Biloxi, Miss. Date(s): July 1 Gross: \$352,559 Att.: 10,401 Capacity: sellout
#4	Artist: DWIGHT YOAKAM, KEITH URBAN Venue: Chastain Park Amphitheatre, Atlanta Date(s): July 2 Gross: \$162,351 Att.: 5,152 Capacity: 6,844
#5	Artist: DWIGHT YOAKAM, BR5-49 Venue: Pine Knob Music Theatre, Detroit Date(s): July 6 Gross: \$146,210 Att.: 9,268 Capacity: 15,274

Billboard Top Country Singles Sales

SoundScan®

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BILLBOARD ISSUE DATE: JULY 22, 2000

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT & NUMBER/DISTRIBUTING LABEL	ARTIST	No. 1	
					4 weeks at No. 1	BILLY GILMAN
1	1	11	ONE VOICE EPIC 79396/SONY	BILLY GILMAN	4 weeks at No. 1	BILLY GILMAN
2	3	5	THAT'S THE WAY CURB 73106	JO DEE MESSINA		JO DEE MESSINA
3	2	23	BREATHE WARNER BROS. 16884/WRN	FAITH HILL		FAITH HILL
4	6	11	WHEN YOU NEED MY LOVE DREAMWORKS 45904/INTERSCOPE	DARRYL WORLEY		DARRYL WORLEY
5	4	16	YES! WARNER BROS. 16876/WRN	CHAD BROCK		CHAD BROCK
6	5	20	GOODBYE EARL ● MONUMENT 79352/SONY	DIXIE CHICKS		DIXIE CHICKS
7	9	21	UNCONDITIONAL VIRGIN 38690	CLAY DAVIDSON		CLAY DAVIDSON
8	7	17	FLOWERS ON THE WALL MERCURY 170128	ERIC HEATHERLY		ERIC HEATHERLY
9	11	12	SHE AIN'T THE GIRL FOR YOU EPIC 79380/SONY	THE KINLEYS		THE KINLEYS
10	8	16	UNBREAKABLE HEART DREAMWORKS 45904/INTERSCOPE	JESSICA ANDREWS		JESSICA ANDREWS
11	10	12	PRAYIN' FOR DAYLIGHT LYRIC STREET 164039/HOLLYWOOD	RASCAL FLATTS		RASCAL FLATTS
12	12	6	IF YOU CAN EPIC 79415/SONY	TAMMY COCHRAN		TAMMY COCHRAN
13	14	2	THAT'S THE KIND OF MOOD I'M IN EPIC 79447/SONY	PATTY LOVELESS		PATTY LOVELESS
14	15	41	BIG DEAL CURB 73086	LEANN RIMES		LEANN RIMES
15	NEW		YOU WON'T BE LONELY NOW MONUMENT 79440/SONY	BILLY RAY CYRUS		BILLY RAY CYRUS
16	13	22	JIMMY'S GOT A GIRLFRIEND GIANT 16887/WARNER BROS.	THE WILKINSONS		THE WILKINSONS
17	16	46	ONE HEART AT A TIME ATLANTIC 84117/AG	VARIOUS ARTISTS		VARIOUS ARTISTS
18	21	22	BLUE MOON/DON'T MAKE ME BEG CURB 73087	STEVE HOLY		STEVE HOLY
19	17	23	AMAZED ● BNA 65957/RLG	LONESTAR		LONESTAR
20	18	19	COULDN'T LAST A MOMENT EPIC 79353/SONY	COLLIN RAYE		COLLIN RAYE

Records with the greatest sales gains this week. ● Recording Industry Assn. of America certification for sales of 500,000 units. ▲ RIAA certification for sales of 1 million units, with multimillion titles indicated by a numeral following the symbol. © 2000, Billboard/BPI Communications and SoundScan, Inc.

Billboard TOP COUNTRY ALBUMS

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BILLBOARD ISSUE DATE: JULY 22, 2000

THIS WEEK	LAST WEEK	2 WKS AGO	WKS. ON CHART	ARTIST IMPRINT & CATALOG NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE)	TITLE	PEAK POSITION
					33 weeks at No. 1	FLY
1	1	1	45	DIXIE CHICKS ▲ MONUMENT 69678/SONY (11.98 EQ/17.98)	33 weeks at No. 1	FLY 1
2	2	3	35	FAITH HILL ▲ MONSTER 47373/WRN (12.98/18.98)		1
3	3	2	7	LEE ANN WOMACK ● MCA NASHVILLE 170099 (11.98/17.98)	I HOPE YOU DANCE	1
4	4	4	3	BILLY GILMAN EPIC 62086/SONY (7.98 EQ/11.98)	ONE VOICE	4
5	5	5	140	SHANIA TWAIN ♦ MERCURY 536003 (12.98/18.98)	COME ON OVER	1
6	10	10	61	SHEDASIS ▲ LYRIC STREET 165002/HOLLYWOOD (10.98/16.98)	THE WHOLE SHEBANG	6
7	7	6	62	TIM McGRAW ▲ CURB 77942 (10.98/17.98)	A PLACE IN THE SUN	1
8	6	8	128	DIXIE CHICKS ▲ MONUMENT 68195/SONY (10.98 EQ/17.98)	WIDE OPEN SPACES	1
9	8	9	58	LONESTAR ▲ BNA 67762/RLG (10.98/17.98)	LONELY GRILL	3
10	9	7	18	GEORGE STRAIT ▲ MCA NASHVILLE 170100 (11.98/17.98)	LATEST GREATEST STRAIGHT HITS	1

Albums with the greatest sales gains. ● Recording Industry Assn. of America (RIAA) certification for sales of 500,000 album units. ▲ RIAA certification for sales of 1 million units (Platinum). ♦ RIAA certification for net shipment of 10 million units (Diamond). Numerical following Platinum or Diamond symbol indicates album's multi-platinum level. Greatest Galner shows chart's largest unit increase. Pacesetter indicates biggest percent age growth. © 2000 Billboard/BPI Communications and SoundScan, Inc.

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Broadcast Data Systems
Airplay Recognition Services

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS
				TW	LW
★★★ NO. 1 ★★★					
(1)	1	19	I HOPE YOU DANCE MCA NASHVILLE 4 weeks at No. 1 LEE ANN WOMACK WITH SONS OF THE DESERT	5552	5513
(2)	3	16	WHAT ABOUT NOW BNA	LONESTAR	5251 4962
(3)	5	22	PRAYIN' FOR DAYLIGHT LYRIC STREET	RASCAL FLATTS	4824 4623
(4)	7	14	IT MUST BE LOVE ARISTA NASHVILLE	ALAN JACKSON	4734 4455
5	4	20	I'LL BE MCA NASHVILLE	REBA MCENTIRE	4716 4852
(6)	8	23	FLOWERS ON THE WALL MERCURY	ERIC HEATHERLY	4474 4325
7	2	24	YES! WARNER BROS./WRN	CHAD BROCK	4456 4997
8	9	16	SOME THINGS NEVER CHANGE CURB	TIM McGRAW	4154 4230
(9)	10	11	THAT'S THE WAY CURB	JO DEE MESSINA	3862 3681
(10)	11	11	COLD DAY IN JULY MONUMENT	DIXIE CHICKS	3527 3458
(11)	12	29	I WILL...BUT LYRIC STREET	SHEDDAISY	3492 3393
12	6	29	UNCONDITIONAL VIRGIN	CLAY DAVIDSON	3488 4510
(13)	14	23	YOUR EVERYTHING CAPITOL	KEITH URBAN	3353 3175
(14)	17	20	YOU'LL ALWAYS BE LOVED BY ME ARISTA NASHVILLE	BROOKS & DUNN	3064 2982
★★ AIRPOWER ★★					
(15)	18	25	IT'S ALWAYS SOMETHIN' EPIC	JOE DIFFIE	2967 2914
16	15	30	THE WAY YOU LOVE ME WARNER BROS./WRN	FAITH HILL	2893 3134
(17)	20	10	COUNTRY COMES TO TOWN DREAMWORKS	TOBY KEITH	2890 2687
18	19	37	HOW DO YOU LIKE ME NOW?! DREAMWORKS	TOBY KEITH	2785 2845
19	16	33	THE CHAIN OF LOVE GIANT	CLAY WALKER	2770 3070
★★ AIRPOWER ★★					
(20)	26	31	LET'S MAKE LOVE WARNER BROS./CURB/WRN	FAITH HILL WITH TIM McGRAW	2726 2364
(21)	21	18	WHEN YOU NEED MY LOVE DREAMWORKS	DARRYL WORLEY	2724 2686
(22)	23	18	ALMOST DOESN'T COUNT MERCURY	MARK WILLS	2688 2542
(23)	24	16	I NEED YOU SPARROW/CAPITOL/CURB	LEANN RIMES	2593 2505
24	22	12	WHEN YOU COME BACK TO ME AGAIN CAPITOL	GARTH BROOKS	2498 2541
(25)	27	10	ONE VOICE EPIC	BILLY GILMAN	2453 2108
(26)	28	12	THERE YOU ARE RCA	MARTINA MCBRIDE	2244 2055
(27)	30	11	FEELS LIKE LOVE MCA NASHVILLE	VINCE GILL	2041 1813
(28)	31	10	KISS THIS LYRIC STREET	AARON TIPPIN	2002 1709
29	29	19	THAT'S THE BEAT OF A HEART BNA	THE WARREN BROTHERS FEATURING SARA EVANS	1841 1851
(30)	32	15	BLUE MOON CURB	STEVE HOLY	1656 1592
31	33	15	SELF MADE MAN COLUMBIA	MONTGOMERY GENTRY	1479 1524
(32)	34	10	LONELY ATLANTIC	TRACY LAWRENCE	1417 1261
(33)	37	8	JUST ANOTHER DAY IN PARADISE ARISTA NASHVILLE	PHIL VASSAR	1072 921
34	36	18	SHE AIN'T THE GIRL FOR YOU EPIC	THE KINLEYS	1057 1099
35	35	18	LOVIN' YOU AGAINST MY WILL MCA NASHVILLE	GARY ALLAN	984 1203
(36)	38	11	STUFF ARISTA NASHVILLE	DIAMOND RIO	866 805
(37)	39	8	THAT'S THE KIND OF MOOD I'M IN EPIC	PATTY LOVELESS	799 661

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS
				TW	LW
★ GREATEST GAINER/BEST 1ST IMPRESSION ★					
(38)		NEW ▶	GO ON MCA NASHVILLE	GEORGE STRAIT	783 0
(39)	40	6	LOVE SHE CAN'T LIVE WITHOUT RCA	CLINT BLACK	748 635
(40)	44	5	BEST OF INTENTIONS COLUMBIA	TRAVIS TRITT	727 515
(41)	41	5	WE DANCED ARISTA NASHVILLE	BRAD PAISLEY	724 607
(42)	42	5	BORN TO FLY RCA	SARA EVANS	664 543
43	45	9	GOING NOWHERE CURB/MERCURY	WYNONNA	523 526
(44)	48	4	YOU WON'T BE LONELY NOW MONUMENT	BILLY RAY CYRUS	448 330
45	43	15	IF YOU CAN EPIC	TAMMY COCHRAN	398 523
(46)	49	5	HE WILL, SHE KNOWS DREAMCATCHER	KENNY ROGERS	391 300
(47)	47	7	WHERE ARE YOU NOW MCA NASHVILLE	TRISHA YEARWOOD	363 347
48	46	13	GOODBYE IS THE WRONG WAY TO GO MONUMENT	WADE HAYES	306 423
(49)	51	5	THIS TIME AROUND MONUMENT	YANKEE GREY	287 282
(50)	52	8	PARADISE ATLANTIC	CRAIG MORGAN	282 280
(51)	57	4	KATIE WANTS A FAST ONE CAPITOL STEVE WARINER WITH GARTH BROOKS	STEVE WARINER WITH GARTH BROOKS	257 190
(52)	56	6	PERFECT WORLD CURB	SAWYER BROWN	250 197
(53)	63	3	NO PLACE LIKE HOME GIANT	GEORGIA MIDDLEMAN	225 131
54	50	8	SHAME ON ME GIANT	THE WILKINSONS	224 283
(55)	67	2	A LITTLE GASOLINE MERCURY	TERRI CLARK	216 79
56	53	6	I DO NOW DREAMWORKS	JESSICA ANDREWS	183 252
(57)	59	4	I'M HOLDIN' ON TO LOVE (TO SAVE MY LIFE) MERCURY	SHANIA TWAIN	180 175
58	60	5	TIRED OF LOVING THIS WAY EPIC COLLIN RAYE WITH BOBBIE EAKES	COLLIN RAYE WITH BOBBIE EAKES	159 165
59	58	3	A LOVE LIKE THAT EPIC	TY HERNDON	150 180
60	61	5	TIME, LOVE & MONEY VIRGIN	RONNIE MILSAP	121 151
61	54	8	SHE WENT OUT FOR CIGARETTES MCA NASHVILLE	CHELY WRIGHT	120 220
(62)	68	12	MY NEXT THIRTY YEARS CURB	TIM McGRAW	94 78
(63)	69	4	I PRAY FOR YOU BNA	JOHN RICH	84 72
(64)	NEW ▶		WAITIN' ON SUNDOWN RCA	ANDY GRIGGS	81 2
(65)	NEW ▶		MY LOVE GOES ON AND ON VIRGIN	CHRIS CAGLE	81 46
(66)	NEW ▶		YOU CALL THAT A MOUNTAIN KARDINA	B.J. THOMAS	77 10
(67)	NEW ▶		I'M GONNA LOVE YOU ANYWAY CAPITOL	TRACE ADKINS	75 26
68	65	4	I DON'T FEEL THAT WAY MONUMENT	DANNI LEIGH	72 108
(69)	71	12	SINNERS & SAINTS ASYLUM/WRN	GEORGE JONES	67 64
(70)	NEW ▶		MEANWHILE BACK AT THE RANCH CURB CLARK FAMILY EXPERIENCE	CLARK FAMILY EXPERIENCE	67 35
(71)	72	5	SEVENTEEN CURB	TIM McGRAW	67 53
(72)	RE-ENTRY		WITHOUT YOU MONUMENT	DIXIE CHICKS	61 44
(73)	RE-ENTRY		I KNEW I LOVED YOU AUDIUM	DARYLE SINGLETON	59 30
(74)	NEW ▶		I CAN'T LIE TO ME VIRGIN	CLAY DAVIDSON	53 19
75	64	4	BFD MERCURY	KATHY MATTEA	49 130

Songs are ranked by number of detections. □ Songs showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Best 1st Impression awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 25 are removed from the chart after 20 weeks.

JOE has a son...

He is starting a

REBELUTION

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COUNTRY Monitor

• We Listen To Radio •

July 14, 2000

\$4.95

Volume 8 • No. 28

COUNTRY HIGHLIGHTS

#1

LEE ANN WOMACK WITH SONS OF THE DESERT

I Hope You Dance (MCA NASHVILLE)

★★ AIRPOWER ★★

TOBY KEITH • *Country Comes To Town* (DREAMWORKS)

★ BEST 1ST IMPRESSION ★

PHIL VASSAR • *Just Another Day In Paradise* (ARISTA NASHVILLE)

ON YOUR DESK

LISA ANGELLE • *A Woman Gets Lonely* (DREAMWORKS)

TERRI CLARK • *A Little Gasoline* (MERCURY)

CLAY DAVIDSON • *I Can't Lie To Me* (VIRGIN)

DARYLE SINGLETARY • *I Knew I Loved You* (AUDIUM)

GEORGE STRAIT • *Go On* (MCA NASHVILLE)

TRAVIS TRITT • *Best Of Intentions* (COLUMBIA)

Proliferating Wonder Kids Have Struggles Beyond Radio Acceptance

by Angela King

From a label point of view, working any new country act is tough. When that artist is between the ages of 12 and 18, however, the challenges are even greater, fraught with on-the-road headaches and objections from PDs, who may see those artists as novelties, not core acts. Add in the challenges of working around school schedules, the input of the artist's parents, and concerns that these young artists just want to cross to pop, and you have a real challenge for the record promoters who work these acts.

The wonder kid of the moment, of course, is 12-year-old Billy Gilman, who has quickly become one of the most-sought-after country artist interviews. Other teenage artists include Tyler and Amanda Wilkinson of the Wilkinsons, Jessica Andrews, Alecia Elliott, Lila McCann, and LeAnn Rimes. They will soon be joined by 16-year-old Lyric Street newcomer Nate Barrett and RCA trio 3 Of Hearts.

The first challenge for record reps working young acts is overcoming objections from certain PDs. While some object to the pop sound of young acts, others say some material is too mature for a teen act to pull off (Country Airplay Monitor, Feb. 11). Still others consider teen acts a novelty.

Michael Cruise, PD at KASE Austin, Texas, is upfront about his objections. "The whole novelty of the thing puts me off," Cruise says. "It's a neat gimmick right now, but it doesn't add to the quality of the music."

Cruise admits that he doesn't necessarily give the music put out by teenagers the same consideration as other artists. "I give it less weight in the overall decision-making process because it's a novelty," he says, adding



GILMAN

that the only appeal for some PDs is the "Hey! We've got a wonder kid here!" attitude.

WAMZ Louisville, Ky., PD Coyote Calhoun will give some younger artists a shot if he thinks they're doing quality work, but when a label approaches him about a new teen singing sensation, "I want to run the other way," he says. Calhoun says teen acts appeal to youngsters in the audience but don't help his adult numbers. "I'm not going after teenage girls," he says. "What they are doing sounds like bubble-gum pop to me."

Consultant Steve Warren recently advised clients not to add Gilman's "One Voice" because it was "preaching" to adults. In his weekly "Country Playlist Advisory," Warren wrote, "Is it just me or does social commentary from an 11-year-old make you want to blech?" Warren also calls Gilman a "carnival act."

DreamWorks Midwest regional George Briner says the programmers' objections about teenage artists are usually couched in the "there's so much music to choose from" category, but Briner, who has worked the road with 16-year-old Andrews, says others are more blunt. "I have probably two PDs in particular who are very adamant. They say they either don't like or don't believe in younger artists," Briner says. And Asylum VP of promotion Stan Byrd admits part of the problem in getting 18-year-old McCann played is trying "to convince [PDs] that she has universal appeal."

Many PDs are not opposed to teen acts. KYGO Denver PD John St. John, who has played Gilman, McCann, and Andrews, says, "I look at them from the standpoint that they are just another artist, and I

Continued on page 6

she wrote,

PERFORMED

and
produced

the #1 ballad

"WHAT IF I SAID"

...and she's at it again.



"YOU WITH ME"

the new single

written,

PERFORMED

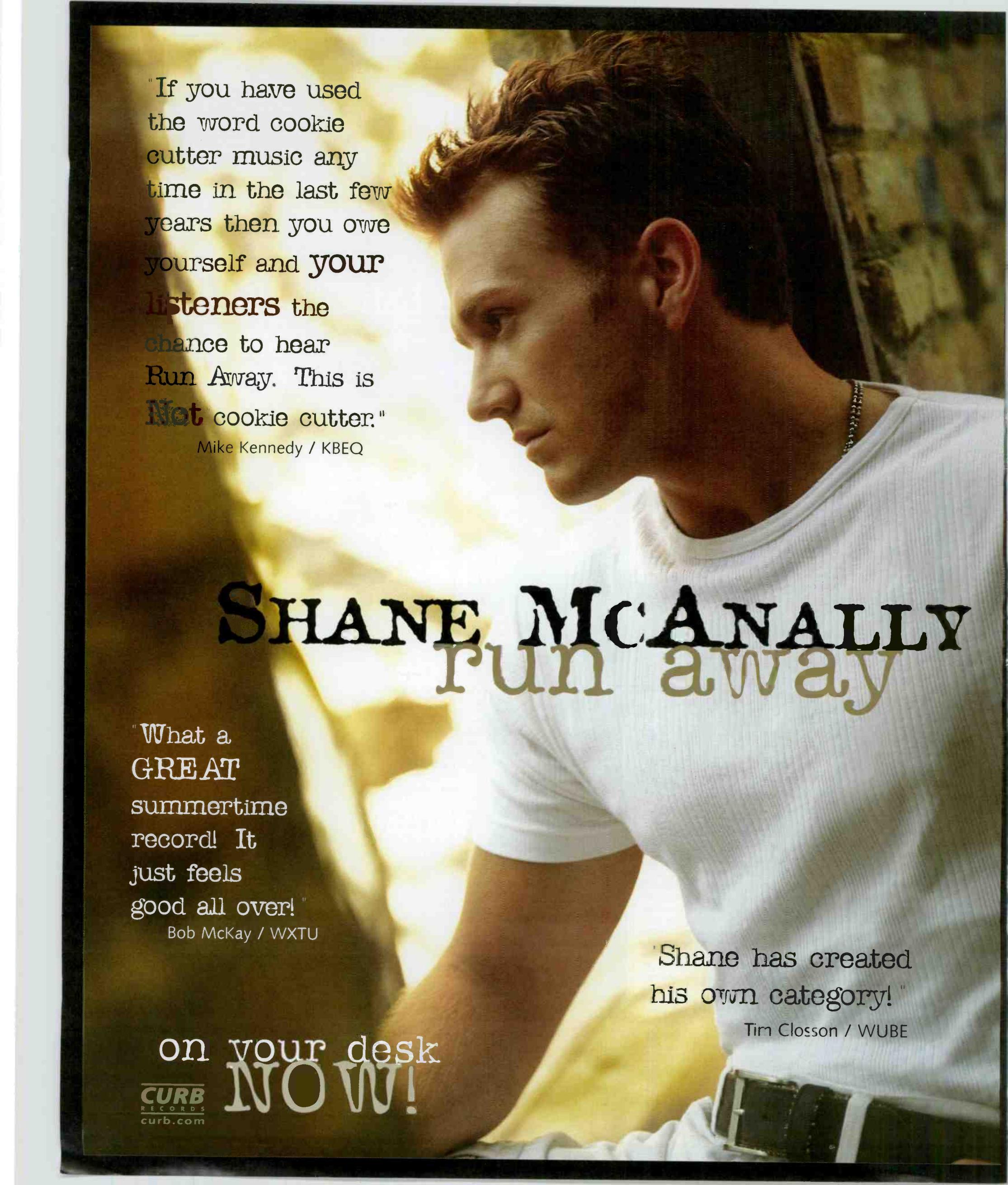
and

produced by

anita cochran

Airplay JULY 24

From the new cd anita

A photograph of a young man with short brown hair, wearing a white t-shirt. He is looking down and slightly to his left with a thoughtful expression. The background is blurred, suggesting an outdoor setting.

"If you have used
the word cookie
cutter music any
time in the last few
years then you owe
yourself and your
listeners the
chance to hear
Run Away. This is
Not cookie cutter."

Mike Kennedy / KBEQ

SHANE MCANALLY

Run away

"What a
GREAT
summertime
record! It
just feels
good all over!"

Bob McKay / WXTU

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"Shane has created
his own category!"

Tim Closson / WUBE

Keith No. 1 Hit Of 2000, So Far

Country Airplay Monitor's exclusive midyear analysis of top acts, songs, and promotion departments—a sneak preview of our annual year-end chart recap—shows Arista Nashville artist Phil Vassar's "Carlene" as 2000's top debut single by a new artist, at least so far. While solo males and male groups dominate the title category, solo females and female groups reign in the artist categories.

The chart year began with the Nov. 26, 1999, issue, and our midyear rankings reflect airplay activity through the June 16, 2000, issue.

The top 10 songs for the period are: 1. **Toby Keith**, "How Do You Like Me Now?" (DreamWorks); 2. **Dixie Chicks**, "Cowboy Take Me Away" (Monument); 3. **Tim McGraw**, "My Best

Friend" (Curb); 4. **George Strait**, "The Best Day" (MCA Nashville); 5. **Faith Hill**, "Breathe" (Warner Bros.); 6. **Martina McBride**, "Love's The Only House" (RCA); 7. **Tracy Lawrence**, "Lessons Learned" (Atlantic); 8. **Lonestar**, "Smile" (BNA); 9. **Andy Griggs**, "She's More" (RCA); 10. **Vassar**, "Carlene."

The top five acts so far this year, in order of ranking, are McGraw, Hill, Dixie Chicks, McBride, and Strait.

The top five promotion teams, in order, are MCA Nashville, RCA, Curb, Arista Nashville, and Warner/Reprise Nashville (WRN).

There will be more on the midyear recaps in Billboard's Aug. 26 issue.

WADE JESSEN

RADIO ACTIVE

BY PHYLLIS STARK AND ANGELA KING

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Goldilocks Enters Nashville Bear Pit

WSM-FM Nashville is running a new promo, Goldilocks and the Three Country Stations, which takes shots at competitors WSIX and WKDF (Music City 103). The promo has Goldilocks tuning down the dial looking for a country station. After stops at her father's country station (WKDF), which she says has too much talk, then WSIX, which has "even more talk," she finally finds a country station, WSM-FM, that is "just right."

Meanwhile, former WMJC Long Island, N.Y., MD Suzanne Alexander joins WSIX as a P/T jock. She most recently was at Nashville's adult top 40 WRQQ (Star 97).

PROGRAMMING: DAVE STEPS UP

WKSF Asheville, N.C., promotion director Dave Thomas is named PD at WKVS Hickory, N.C. WKSF MD/night jock Peter Clay is upped to promotion director of WKSF and country sister WWNC and comes off the air. Afternoon jock Andy Wood replaces him as MD. OM Jeff Davis need a new night jock and wants T&Rs.

N/T WGBB Long Island, N.Y., adds a weekly two-hour classic country show 4-6 p.m. Sundays. It is hosted by station manager Joey Alcarese and talk host "Open" Mike Cashman.

Saga Communications is buying country WQNY, AC WYXL, oldies WTKO, and N/T WHCU Ithaca, N.Y., from Eagle Broadcasting for \$13.4 million. Saga is also selling its six FM stations in Reykjavik, Iceland.

PEOPLE: OUTLAW MOVEMENT

Effective July 19, Michelle Lee Outlaw re-

signs from her full-time duties on the nine stations she works with via Star System in Austin, Texas, to spend more time with her infant. Outlaw will scale back to P/T work and continue her syndicated specialty shows. Star System's Don Christi seeks T&Rs for her replacement.

WXCY Wilmington, Del., morning host Rico Richards exits. PD Dave Hovel is searching for a replacement and wants T&Rs.

A morning show change for KFGO-FM (Moose Country) Fargo, N.D., as the husband/wife team of Meyer and Murphy breaks up both professionally and personally. Murphy exits. PD Bill Meyer stays in mornings and is joined in the interim by MD J.D. Gibbs. Meyer is taking T&Rs.

WKHK (K95) Richmond, Va., has an opening for the newly-created position of promotion/marketing director. Send résumés to PD Kevin King at kkingpd@aol.com.

KMLE Phoenix APD/MD and midday talent Jon "Dusty Chandler" Allen exits. He is looking for a new opportunity and can be reached at 602-971-0991.

WBZ-Baxley, Ga., hires new p.m. driver Helen Bertrand from classic rock WXCR Albany, N.Y. Bertrand replaces Chris Richards, who moves to evenings, which had been automated.

KFTX Corpus Christi, Texas, GM "Dr. Bruce Nelson" Stratton is named to the Country Music Assn. of Texas' board of directors. Stratton, a 1999 CMAT Hall of Fame inductee, will assist the association in selecting future Hall of Famers.

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Using a whopping 408 KRY (K99) Corpus Christi, Texas, stickers to cover his entire body, listener Jessie Harris won a contest to meet the Kinleys. Pictured, from left, are Heather Kinley, Harris, and Jennifer Kinley.



COUNTRY CONFIDENTIAL BY WADE JESSEN

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First-Half Top 10 Debuts Double Over '99

WAY AHEAD: Compared with the same period a year earlier, the first half of the 2000 chart year shows that the format has more than doubled the number of debut singles by new acts that have achieved top 10 status on our Country Airplay chart.

This time a year ago, only **Shedaisy's** "Little Goodbyes" (Lyric Street) and **Andy Griggs'** "You Won't Ever Be Lonely" (RCA) had cracked the top 10 on the detection chart. "Little Goodbyes" eventually peaked at No. 3 in mid-August, and "You Won't Ever Be Lonely" had already reached No. 2 in late May. The fact that this pair of titles ended up being the format's only debut singles to reach the top 10 all year makes the first half of the current year look even more rosy, with five top 10 debuts already.

This year's first such single, **Yankee Grey's** "All Things Considered" (Monument), peaked at No. 8 in the Nov. 26, 1999, issue, the week that Monitor's new chart year began. It held at No. 8 for four consecutive weeks.

Phil Vassar's "Carlene" (Arista Nashville) made it to No. 5 on April 14, where it remained for four weeks. The third debut single to make that part of the chart is **Clay Davidson's** "Unconditional" (Virgin), which peaked at No. 3 last week. This week, it dips 172 detections to No. 6.

The most recent top 10 debuts are **Rascal Flatts'** "Prayin' For Daylight" (Lyric Street) and **Eric Heatherly's** "Flowers On The Wall" (Mercury), the latter of which entered the top 10 just last week. This issue, "Prayin' For Daylight" advances 6-5, while "Flowers On The Wall," up

152 spins, bullets at No. 8.

Other potential candidates for the top 10 who are currently on the chart with debut singles: **Darryl Worley**, whose "When You Need My Love" (DreamWorks) gains 211 detections to move 22-21; **Billy Gilman**, whose "One Voice" (Epic) increases 175 spins and rises 28-27; and **Georgia Middleman**, whose "No Place Like Home" (Giant) rises 68-63, up 50 spins.

HANGING IN: **Toby Keith** is the king of longevity and tempo this issue as his former five-week chart-topper "How Do You Like Me Now?" (DreamWorks) logs 36 chart weeks and gains 20 detections to bullet at No. 19 on the Country Airplay tally. Keith's current single, "Country Comes To Town," gains 252 spins and rises 23-20 with Airpower stripes.

Other singles that recapture bullets include **Gary Allan's** "Lovin' You Against My Will" (MCA Nashville), which gains 67 plays and holds at No. 35; **Diamond Rio's** "Stuff" (Arista Nashville), which steps 39-38 with an increase of 91 detections; and **Collin Raye** and **Bobbie Eakes'** "Tired Of Loving This Way" (Epic), which gains 108 spins to jump 73-60.

NIPPER'S COUSINS: This issue, Billboard's Top Country Singles Sales and Top Country Albums charts (see At-a-Glance, page 14) are updated to reflect Arista Nashville's July 1 assignment to the RCA Label Group for sales and marketing. The charts printed this issue reflect retail activity for the period immediately following the official change.

ON THE ROW

Michaels Upped To Dreamcatcher VP

Dreamcatcher Entertainment promotes Gator Michaels from field promotion director to VP of promotion, as director of national promotion Anne Weaver exits. Also, Giant Records Southwest regional John Trapane joins Dreamcatcher in that capacity. Jeff Stoutsen, who recently joined Dreamcatcher from Young-Olsen & Associates for an undetermined regional position (Country Airplay Monitor, June 30), will handle the East Coast. Jim Malito remains West Coast regional.

Viacom's Country.com has launched Country.com Radio on its site. Created and operated in partnership with sister site SonicNet, Country.com Radio is programmed by its host site's senior music writer, Jay Orr. The playlist includes album cuts and singles from every period of the format's history and includes some alternative country and bluegrass selections as well. The site identifies each song being played by title, artist, and album title. It also allows users to program their own music selections.

Jennifer Page is named MD at Jones International Networks' Great American Country video network, replacing **Harriett Connolly**, who exits. Page was a P/T air personality at Jones' US Country format and previously spent 16 years as MD of KYGO-FM Denver.

The Canadian Country Music Assn. will posthumously induct singer/songwriter Colleen Peterson and **Anne Murray's** former manager, Leonard Rambeau, into its Hall of Fame this September in Edmonton, Alberta, during Country Music Week.

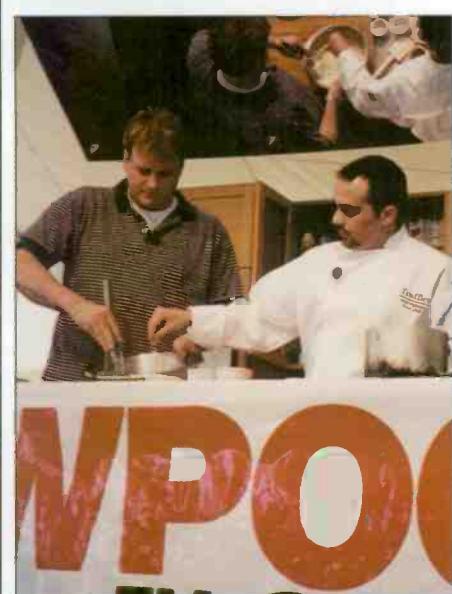
Ryan Blitzer joins Country Radio Broadcasters as registration coordinator. A recent Belmont

University graduate, Blitzer previously interned at rpm Management.

Get-well wishes to two members of the Columbia Records promotion staff. Promotion coordinator Kristi Volskis was at Vanderbilt Hospital at press time after being diagnosed with meningitis. Also, regional promoter Buffy Rockhill is recuperating at home from a broken pelvic bone and other injuries she sustained when her moped collided head-on with a taxi July 5 in Mexico.

Congratulations to DreamWorks Records Northeast regional **Jimmy Harnen** and his wife, **Lynn**, who became the parents of son **Lucas Robert Harnen** June 30.

Bam!



WPOC Baltimore APD/MD/p.m. driver Michael J. Foxx, left, turns up the heat, making crab balls at the annual Baltimore Waterfront Festival with sous chef Alex Ognibene.



PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS • BY JEFF SILBERMAN

323-525-2303 • jsilberman@airplaymonitor.com

They Love Familiarity, But Hate Repetition

A funny thing happened while compiling feedback from Promoganda panelists on what type of promotions they'll be doing in the fall. It seems that their choice of fall promotion and the most-burned promotions are one and the same. For obvious reasons, the promotion directors refrained from offering specifics. Nevertheless, only 40% of them expect to be doing something new this fall, with roughly an equal number doing something they've done before, with a new twist. The remainder will do the same annual stunt.

Exactly what kind of promotions are they talking about? About 11% are planning some sort of listener-abuse extravaganza à la "Survivor." (Not as low a number as it sounds, considering how many did one recently or are doing one now.) Twice as many stations will be offering major trips or big prizes, and a third of the panelists are basing their big fall promotion on their next big station concert. Take a wild guess what's the fall promotion king: 55% of the panelists will be running a big-cash contest.

Cue the irony: Practically all Promogandists noted that they were very concerned about doing promotions that are burned with their listeners. What kind of promotions are prone to be burned this fall? A good 80% cited cash contests. "During the spring book, there were four stations in the market that [respectively] did a 'free-money phone' promotion, 'the free-money song of the day,' 'the free-money triple play,' and 'the 9, 2, and 5 free-money grab,'" says a Promogandist at a major-market cluster.

Another panelist complained about off-putting contest requirements. "Directions such as 'If you want to win [fill in the blank],' 'Be the nth caller now,' 'Tell us why you want/should win [fill in the blank],' " he says. "Anything that is too complicated is simply ignored."

Yet the old standbys hang in there, and this story illustrates why: "We did the Payroll [contest] forever, for each book, but to freshen it up, we brought in the Dollar Bill game for a while," says a country panelist. "It adds a different element than listening for your name and calling back within 30 minutes. The Dollar Bill game went great, but people did miss the Payroll, so we brought that back again. Although we were tired of the Payroll concept, the listeners weren't."

As for the other potentially burned promotion area, it's another standby: the station concert. "Nowadays, there seems to be more concerts coming around than people who live in the area," says a cluster marketing director.

NTR PROMOTION OF THE WEEK

Country WPOC Baltimore is presenting Fan Jam 2000. "We partnered with a local food chain that wanted to brand themselves in a new town," Sheila Silverstein says. "We invited them to be the official ticket outlet and used their California system [the thing that makes receipts] to produce the tickets. It worked great—it saved our listeners added fees from other ticket vendors, and the client saw increased traffic. The return on their dollar investment was well worth it."

QUICK HITS

Modern rock WPLA (Planet Radio) Jacksonville, Fla., staged a Payola Weekend. To have a request played, listeners were asked to

donate \$25 to the Multiple Sclerosis Society. (There was a different rate card for local bands and labels.) "By the end of the weekend, we raised \$11,609 for the cause," says Tina Brandao. "Plus, the sales department made a little cash by selling the location for the Payola Weekend headquarters, where the station broadcast live all weekend."

Despite being out of format, rhythmic top 40 KLUC Las Vegas gave away tickets to see Dixie Chicks in concert. "First, we qualified more than 50 listeners to take part in a Pixie Sticks for Dixie Chicks contest, where listeners had to go on a short scavenger hunt and consume a Pixie Stick," says Vanessa Thill. "The fastest three participants back to the station received a spot in the Dixie Cups for Dixie Chicks, where listeners had to drink items such as maple syrup, marinara sauce, prune juice, buttermilk, etc., to get tickets."

TOPICAL BAROMETER

TW	LW	TOPIC
1	7	Fall book promotion
2	4	"Survivor" stunts
3	2	Summer concerts
4	3	Summer movies
5	—	MTV Awards
6	—	Job fairs
7t	5	Station concerts
7t	—	"Millionaire" cash contests
9t	—	Amusement parks
9t	9	Summer Olympics

HOTTEST MOVIES: "The Perfect Storm," "What Lies Beneath," "The Kid," "Chicken Run," "X-Men"

HOTTEST CONCERTS: Dixie Chicks (country), Ricky Martin (top 40), Up In Smoke (R&B), Dave Matthews (adult), Jimmy Page/Black Crowes (rock)

The Humane Society turned the morning co-host of country WWYZ Hartford, Conn., into a caged animal in its first Adopt-a-thon. During the morning broadcast, the jock was put into a cage with dogs until a certain number were adopted. Every adopter received special certificates for toys, bedding, and food.

Top 40 WBTI Port Huron, Mich., gave away tickets to a Dave Matthews Band/Ben Harper concert by dumping a bag of Hershey's Kisses down the pants of p.m. host Keith Allen in downtown Port Huron on an 80-degree day. Listeners had to Steal My Kisses to win tickets. "Whoever came up with the almond [gold-wrapped] Kiss won," says PD Jerry Noble. "We could've called it 'Grab the nut and win,' but how female-friendly is that? I can say that although Ben Harper's a Virgin artist, Keith no longer is."

WGNA (Country 107.7) Albany, N.Y., rewarded school kids in the area for their hard work with Pays for A's. Kids who bring their report cards that have one or two A's get to spin the prize wheel once. For three or four A's, they get two spins. For five or more, they get three spins. Prizes include tickets to Zoom Flume Water Park, the Catskill Game Farm, gift certificates for the Party Warehouse, and footballs. Dick Stark made the grade on this one.

Want to participate? E-mail your best promotions to jsilberman@airplaymonitor.com.

PROMOGANDA HONOR ROLL

Diana Ades, CBSWNK Charlotte, N.C. • Dan Bowen, WSTR Atlanta • Diana Buckmann, KEEY Minneapolis • Tim L. Brandon, Clear Channel Jacksonville, Fla. • Steve Burgess, WYRK Buffalo, N.Y. • Melissa Burrell, KHKS Dallas • Scott Colebrook, WKQZ Cincinnati • Loren Condon, KEGI/KDMX Dallas • Mike Cullota, WOYK Tampa, Fla. • Dave Denner, WVKW Orlando, Fla. • Garret Dell, KYGO Denver • Camie Dunbar, Clear Channel Miami • Katie Every, KMEL San Francisco • Vicki Fiorelli, KNIX/KESZ Phoenix • Andrew Fleming, WLWD Tampa, Fla. • Von Freeman, KIDS Los Angeles • Greg Frey, KSON San Diego • Jason Gani, WMZ Greenville, S.C. • Trish Gillis, WXAQ-FM Boston • Michael Godfrey, CKUR Calgary, Alberta • Kelly Gross, WPLY Philadelphia • Jay Holloway, WTTT Chattanooga, Tenn. • Carly Johnston, KXTL Las Vegas • Simone Jones, WUSL Philadelphia • Tristao Korio, CBS Hartford, Conn. • Kim Leeds, KFWB-FM San Diego • Larry Lee, WJLB Detroit • Jennifer Mariani Wynn, KMXB Las Vegas • Julie Maxwell, WXDG Detroit • Jane Monmure, KFDI Phoenix • Diana Obermeyer, KPWR Los Angeles • Mike Oliviera, WXTB Tampa, Fla. • Mike Paterson, KFPI Austin, Texas • Wanda Peijean, KZLA Los Angeles • Stephanie Ringer, WKEF Buffalo, N.Y. • Jim Sheehan, KSOJ San Francisco • Sheila Silverstein, WPOC Baltimore • Jason Steinberg, WYNW New York • Anne-Marie Strzelak, WBMX Boston • Donna Talarico, WCGY Wilkes-Barre, Pa. • Vanessa Thill, KLUC Las Vegas • Shannon Wray, WFLZ Tampa, Fla.

We've Come A Long Way, Baby



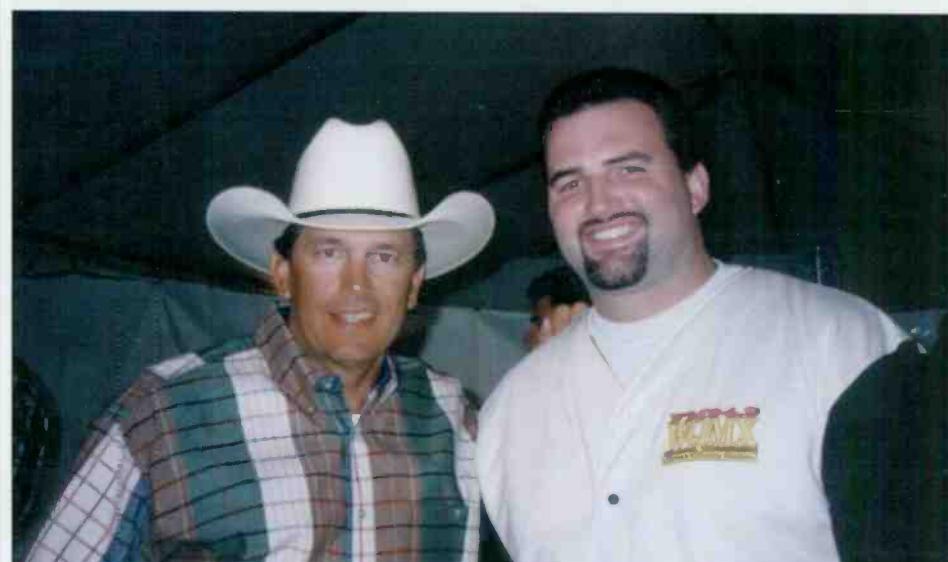
Loretta Lynn, center, took home the Career Achievement Award at the Country Radio Broadcasters' annual Country Music DJ Hall of Fame banquet. Pictured, from left, are CRB executive director Paul Allen, artist Chely Wright, Lynn, CRB president Ed Salomon, and artist Pam Tillis. Wright and Tillis helped present the award to Lynn.

RADIO CONCERT MONITOR

DATE	STATION	EVENT	PROMOTION DIRECTOR
July 13-Sept. 7	WYNW New York	Live Lunch Concert Series	Jason Steinberg
	APPEARING: Kathy Mattea (7/13); Sons Of The Desert (7/20); Tracy Lawrence (7/21); Jennifer Day, the Warren Brothers (8/3); the Kinleys, Lee Ann Womack (8/10); Diamond Rio, Ricochet (8/17); Clay Davidson, Keith Urban (8/24); Ty Herndon, Yankee Grey (8/31); Shedaisy (9/7)		
July 14-16	WWVA Wheeling, W.Va.	Jamboree In The Hills	Terri Philips
	APPEARING: Gary Allan, Jo Dee Messina, Montgomery Gentry (7/14); Alabama, the Bellamy Brothers, Kenny Chesney, Billy Ray Cyrus, George Jones, Kenny Rogers (7/15); Clint Black, Sammy Kershaw, Martina McBride, Neal McCoy, Mark Wills (7/16)		
July 14	KEEY Minneapolis	Hennepin Ave. Block Party	Diana Buckmann
	APPEARING: Clay Davidson, Eric Heatherly		
July 15	KKCB Duluth, Minn.	Country Rumble	Shelly Satre
	APPEARING: Joe Diffie, Ty Herndon		
July 20	WCTO Allentown, Pa.	Third Birthday Bash	Sean Dale
	APPEARING: Tracy Byrd		
July 28	KRTY San Jose, Calif.	Gilroy Garlic Festival	Susan O'Neil
	APPEARING: Eric Heatherly		
July 29	KXKT Omaha, Neb.	Kat 103 Fun Country Festival	Gina Melton
	APPEARING: Chad Brock, Clay Davidson, Danni Leigh, Jill Marie, Kathy Mattea		
Aug. 10-13	WCTO Allentown, Pa.	Bethlehem Musikfest	Sean Dale
	APPEARING: Eric Heatherly, John Michael Montgomery, Darryl Worley		
Aug. 12	WUSN Chicago	US99 Private Performance	Pam Mills
	APPEARING: Kathy Mattea		

Let us monitor your event! Call Phyllis Stark at 615-321-4284 or E-mail psark@airplaymonitor.com

Strait 'N' Steel



George Strait, left, gives (live)stock advice to WQMX Akron, Ohio, APD Ken Steel, right, backstage at a show in Cleveland.

Cumulus Suit Linked; Radio Mourns Cornils

A federal judge in Wisconsin has consolidated 11 class action lawsuits filed against Cumulus Media into a single suit. The order, released July 5, was signed by Chief U.S. District Judge J.P. Stadtmauer, whose court retains jurisdiction over the case, since Cumulus was based in Milwaukee at the time of the alleged misdeeds. Last month, it announced its relocation to Atlanta as part of an executive shuffle.



In March, the company reissued its earnings report after discovering internal irregularities. The class action attorneys who filed the suits in the weeks following that announcement charge that Cumulus execs lied and withheld information about the company's finances. Cumulus stock ended the second quarter down more than 80% compared with a year earlier.

On an unrelated note from the Cumulus camp, 39-year-old president/CEO Lew Dickey is ranked No. 39 on People magazine's list of "America's 100 Most Eligible Bachelors." People says he "operates 321 radio stations, which means Dickey makes a nice living, thank you."

There is more evidence that 2000 will be a banner year for radio and other media. Competitive Media Reporting says ad spending in all media grew by 12.7% in the first quarter. Network radio climbed 38.6% to \$156.3 million from \$112.7 million one year ago. CMR CEO David Peeler says consolidation's one-stop shopping has made it easier for advertisers to buy radio. The biggest ad buyers were financial services companies and dotcoms.

Shares of Spanish Broadcasting (SBSA) have struck new lows following the announcement that its same-station growth would be just 12% in the first half of the year, short of a predicted 15%. Company officials blame increased competition in L.A. for the slower-than-expected growth rate. Although share prices were down 35% on the news, one Kagan Media analyst calls the sell-off overblown, since, despite travails in the L.A. market, SBSA still gets most of its profits from stations in New York and Miami.

DG Systems and StarGuide Digital Networks, two distributors of commercials via satellite and Internet, have agreed to merge. There was likely little debate, however, since former Chancellor CEO Scott Ginsburg is the chairman of both companies and becomes the largest shareholder of the combined entity.

CAPITOL

The National Assn. of Broadcasters and the Radio-Television News Directors Assn. have filed a petition asking a federal court to end a 20-year-old case involving federal rules that regulate on-air personal attacks and political editorializing. The petition, filed jointly in the U.S. Court of Appeals for D.C., says the FCC has failed to act on the court's Aug. 3, 1999, order to provide justification for the rules. The court saw no reason the rules should survive and ordered the FCC to "expeditiously" reconsider them after it determined they served to "chill at least some speech and impose some [First Amendment] burdens." However, the FCC has taken no action to date. In its filing, the NAB and RTNDA ask the court to force the FCC to act within three months or automatically void the rules.

"The court simply cannot let the FCC's shell game continue," says RTNDA president Barbara Cochran. "After struggling to justify these rules for more than two decades, the agency's silence speaks volumes." The rules, originally adopted as part of the Fairness Doctrine, are among the last vestiges of the policy, which the FCC stopped enforcing in 1987.

"Surely, they are no longer justified, given the multitude of programming options available to

consumers," says NAB president/CEO Eddie Fritts, who wants the court to force the FCC to change the rules before another national election cycle passes.

Separately, the FCC continues to take applications for low-power FM stations, while the NAB continues to wait for the courts to act on its request to freeze the application process. In the meantime, with the NAB Radio Show scheduled to take place in San Francisco in September, LPFM activist Stephen Dunifer tells The San Francisco Examiner that he is organizing a "Seattle-style welcome" for the show, referring to protests that took place last fall during the World Trade Organization summit in Seattle.

Also at the FCC: Former MediaOne group VP Susan Eid is joining Commissioner Michael Powell's office as a legal counsel on mass-media issues, replacing Marsha MacBride, who joined the Walt Disney Co.

PASSINGS

Radio Advertising Bureau executive VP of meetings Wayne Cornils died July 5, ending his 12-year battle with cancer. Cornils began his radio career as a weekend announcer in high school, later joining the NAB and RAB. "He was a mentor to us all and set an example for us to follow," says RAB president/CEO Gary Fries.

NEW MEDIA

Buying advertising is not the only way dot-com companies are using radio to build their brands. Several are now hoping to serve as content providers to terrestrial stations.

The latest is ChickClick.com, a site targeting girls and young women, which has launched ChickClick Radio. The hourlong show will mix top 40 music, celebrity interviews, and lifestyle pieces. ChickClick network director Caroline Frye says the show "aims to cultivate a young female audience, an important segment of radio listeners that current radio programming has neglected for far too long."

L.A.-based syndicator Market Factory has signed 25 affiliates, including rhythmic top 40 WXXP (Party 105) Long Island, N.Y.; adult top 40 KVSR (Star 101) Fresno, Calif.; and top 40 KCHZ (Z95.7) Kansas City. Archived copies of the show will be featured on ChickClick.com.

Meanwhile, MP3.com's radio show, "The Best Of MP3.com," is now on 100 stations. Besides airing the show, stations direct listeners to their Web sites, which will offer listeners free MP3 downloads. Users will click through to a co-branded Web page, which will offer audio files from more than 74,000 acts. "This will be a terrific driver of audience to a station's Web site," says Gregg Lindahl, former president/COO of MP3radio.com, who is now working on Internet strategies for Cox Radio.

From Internet to satellite, XM Satellite Radio has raised an additional \$235 million in funding. The investor group, AEA Investors, will buy newly issued preferred stock in XM. Among the investors in AEA is American Honda and DirectTV. Meanwhile, XM is moving closer to its launch of service. It has opened a new digital broadcast facility in Washington, D.C., which the company calls the largest digital radio complex ever built; it features more than 80 studios. Meanwhile, XM's competitor, Sirius Satellite Radio, has announced it will begin airing an interactive talk show on Major League Baseball's Web site and on one of Sirius' channels.

SALES

Clear Channel buys country KFGO-FM, top 40 WDAY, AC KRVI, oldies KULW, N/T KFGO-AM, and sports KVOX Fargo, N.D., from Ingstad Broadcasting for \$46.3 million.

In a separate deal, Cox buys country KWFS-AM-FM, top 40 KNIN, and AC KTLT Wichita Falls, Texas, from Apex Broadcasting for \$6.5 million. KWFS-FM will change frequencies from 103.3 to 102.3, according to The M Street Journal.

Sherman Broadcast Group buys country KSOK-FM, R&B oldies KSJM, and adult standards KSOK-AM Wichita, Kan., from Innovative Broadcasting. KSOK-FM will move down the dial from 107.9 to 95.9.

MONITOR PROFILE

Harmon And Evans Find Team Harmony Fleeting—But It Somehow Works

After 16 years of working together on and off in the war room a morning-show studio can often be, WXTU Philadelphia morning hosts Harmon and Evans have developed a "brotherly" relationship with the "freedom to fuss" at one another. "If there are two people who shouldn't be in a room together," Steve Harmon says with a laugh, "it's us."

And yet they keep reuniting. They began as a team in 1985 at WLVK (K97) Charlotte, N.C., now WKKT, but Scott Evans was fired 2½ years later. Harmon blithely refers to it as the time "Scott gave away a car we didn't have and got fired." A listener had called the station thinking it was competitor WSOC, which was doing a car giveaway. Evans impulsively told the caller that he had won the car.

A year later, the two were back together again at KPLX Dallas and stayed there for almost nine years. They then spent about a year and a half apart, working at different jobs, before being reunited on WXTU. Harmon says the station "expressed interest, said they wanted to shake things up a bit, and I told them the only way I would do it is if Evans does too."

Outside the studio, the team works with many local charity events and raises money for children in need. When asked about the toughest moment they ever shared on-air, Harmon and Evans recall helping to raise money to pay the bills of a young boy with cancer by sitting in a dunk tank. Two weeks later, one of the staff inadvertently told them during the show that the boy had died. "I can't remember a single thing we said or did for the rest of the morning," says Harmon. They still have trouble discussing it.

For original ideas, Evans says, they try to "look at everything to see if it's a bit. I went to a restaurant the other night and saw a signed picture of Tommy Lasorda on the wall. We talked about my theory that he's eaten his way across America for free. People called to report in [that they had seen pictures of Lasorda at other restaurants]." Harmon and Evans also admit to stealing good ideas from other morning shows, but they E-mail the shows later to thank them if the bits worked well.

Harmon works with the Internet show-prep service Bit Board and is never reluctant to plug it or the team's Westwood One syndicated show, "Weekly Country Music Countdown With Harmon And Evans," which claims 200 affiliates.

The two are taking on yet another project next month, when they host a two-hour sports/talk show with the quarterback of the Eagles every Monday night during football season. "Just talking about doing this is making me nervous," says Harmon. "It's the challenge of a lifetime."

Evans is worried about the "hard-line sports fans" who will call in and ask questions they can't answer. So why do it? Country "is not the popular format here. It's hard," says Evans.

Harmon agrees. "We want to try anything to give someone a shot at listening," he says. With luck, if listeners like what they hear during the sports show, they'll come back to hear Harmon and Evans the next morning.

Evans says, "It's an uphill battle, but we're still moving uphill. We want to make [country music] more mainstream here."

ANGELA KING

Proliferating Wonder Kids Have Struggles Beyond Radio Acceptance

Continued from page 1

hope they sound good."

WATCH YOUR MOUTH!

Programmers' objections are just the first in a series of challenges facing young artists and the label reps who promote them.

Asylum had to deal with the fact that McCann continued to attend her local high school in a small town south of Tacoma, Wash., from which she recently graduated. Byrd says radio tours to promote her single were nonexistent. "We had to do it just from a disc," he says. "[It is tougher because you] can't offer a free show, a visit. And you have to schedule interviews around sixth-period English."

While that problem does not exist for the majority of the teenage acts, most of whom are home-schooled, other problems on the road still factor in. Andrews found that an autograph session had been scheduled at a club in Indiana that she was too young to get into. Instead, she stood outside and signed autographs near her bus. Briner says that helped cater to the young fans in the crowd who couldn't get into the club either, but it was probably a "smaller turnout for an autograph session." Club patrons usually won't stand outside for a scribble, but they will pick up an autograph on the way to the bar.

MCA Nashville's 17-year-old Alecia Elliott was scheduled to play at a casino in Baton Rouge, La., but couldn't get in because of her age. MCA director of regional promotion Mike Severson says promoting young artists "makes you think outside the box." On one radio tour, Elliott ended up playing to a high school assembly before classes started. "That's a first for me," he says.

Traveling costs can be higher for young artists, who often travel with more of an entourage than adult acts, including parents and sometimes dancers.

Severson says it's tougher on the road with a young act, because you have to let the parents decide the limits. "It's different, because you can't go out to clubs [with them]. Even just staying out late [is an issue]. The parents set the rules and feel the need to be extra careful on the road."

Briner admits that when he's on the road with Andrews, "I am much more self-conscious about how I say things."

Severson agrees, saying, "You don't want to negatively influence them. I totally had to watch [what I said]. You don't hide things, but you are more respectful and careful."

MONEY, MONEY, MONEY

So if labels have to jump through extra hoops to promote their young acts, why do young acts continue to crop up? Because they sell, even without airplay.

MCA Nashville director of national promotion Bill Macky says Elliott has "proved to sell records. We've not had the airplay we wanted yet, but thanks to alternative marketing, [she sells]." That alternative marketing includes Internet opportunities and working with Disney and the Ford Modeling Agency. "There are different ways to connect with younger audiences," Macky says. And even teen artists who have more radio acceptance look at other ways to reach the young audience, such as Rimes and Andrews, who have had roles on soap operas.

Despite a recent Wall Street Journal Interactive report commissioned by the Recording Industry Assn. of America, which found that music sales have dropped among teens and are up in the middle-aged demos, the sheer numbers show that teens continue to rule at the cash register. Unfortunately, as Macky notes, "the ma-

jority of country programmers don't use sales in their music-making decisions."

Labels also have to contend with PDs who believe that teen acts will follow Rimes' lead and target the pop market. "They're not in it for the long haul," says Calhoun. "They'll get established here and move on." Cruise agrees, saying, "We know that it's much easier to cross [a teenage singer] than it is to cross a [Kenny] Chesney."

In the case of Gilman, Epic VP of promotion Rob Dalton admits the crossover to other formats most likely will happen. "I don't think it's a choice of ours," he says. "We're already getting calls from pop stations looking for the record and wanting interviews." Dalton points out that Epic is "not planning, not actively pursuing, crossover possibilities at this point." But, he adds, "it's probably inevitable."

Dalton says Gilman's album could fit many formats, including country, Christian, AC, top 40, and the children's network Radio Disney. He says some country PDs have actually walked "One Voice" over to a sister AC station and said, "You should be playing this."

For PDs like Cruise, this information is not going to help get Gilman on his playlist. "I'm in the business of creating hits for the country format, not the AC format," Cruise says.

THIS WAY TO THE WONDER KID

On the positive side, Gilman proves how much easier national exposure can be when you're a preteen phenom. He has recently appeared on "Rosie O'Donnell," "The Tonight Show With Jay Leno," the "Today" show, and CNN. His hectic schedule includes singing and signing autographs at Wal-Mart, a debut appearance on the Grand Ole Opry, and introducing acts at the TNN Music Awards.

While this kind of attention was also lavished on Rimes when she first appeared on the scene, other teenage girl acts don't generate the same level of excitement, primarily because, Byrd says, "first in is good—everything after that is 'We have one of those already.'"

In an effort to avoid the novelty-act tag, Briner says DreamWorks decided from the start not to allow Andrews to be introduced as a "16-year-old singer," emphasizing her talent, not her age. But other labels continue to bank on the curiosity element, promoting artists like Elliott and McCann as teenage singers who have homework and cheerleading practice.

COUNTRY'S FORREST GUMP

Responding to criticism from Warren and others, Gilman's manager Scott Siman of rpm Management is handling Gilman with, well, kid gloves. "I feel more responsibility for [him] than anyone else I work with right now," says Siman, who also manages Andrews. "It's not a novelty act; it's just something unique and special."

Epic's Dalton admits that the label was not sure, at first, if it would work with Gilman. "We contacted Rick Everett [PD at WCTK Providence, R.I.] and asked him what he knew about Billy," Dalton says. After raves from Gilman's hometown country station, Dalton says Epic decided to move forward.

As for the "social commentary" in "One Voice," that was a deliberate choice, says Dalton. In order to break through what the label knew would be "tremendous skepticism," Dalton says Epic had to "make sure the song showed a significant, important [social] issue through the eyes of a child."

And Siman also notes that Gilman's poised manner during interviews and onstage is not contrived. "I think people think we've somehow manufactured Billy," he says. "I compare him to Forrest Gump. You don't know what's going to come out of his mouth, but you know it'll be brilliant. I couldn't create that. And I don't program him."

And How Does It Taste?



Members of Rascal Flatts sampled the local flavor at the Taste of Cincinnati festival. Pictured, from left, are Lyric Street's Kevin Herring, the group's Gary LeVox, WGGY PD Patti Marshall, the group's Jay DeMarcus, WUBE PD Tim Closson, the group's Joe Don Rooney, and Lyric Street's Chris Palmer.

ACCESS: NASHVILLE

Country Pays Tribute To Monroe's Songs

Numerous country artists will be featured on an upcoming Bill Monroe tribute album, "Big Mon—The Songs Of Bill Monroe," due Aug. 29 on Skaggs Family Records. The compilation produced by label head Ricky Skaggs features songs that the late bluegrass pioneer Monroe wrote or performed. Guest acts include Dolly Parton, Steve Wariner, Patty Loveless, Dixie Chicks, Travis Tritt, Charlie Daniels, Mary Chapin Carpenter, and Dwight Yoakam.

Capitalizing on Kenny Chesney's recent arrest in Buffalo, N.Y., after he took a little ride on a police horse (Country Airplay Monitor, June 9), BNA Records papered telephone poles along Music Row with "wanted" posters soliciting votes for Chesney in the Country Music Assn. Awards' male vocalist of the year category.

Wynonna will be the only country artist featured in a photo essay on women in music in the September issue of Interview magazine. The photos were taken by video director Hype Williams and feature artists Williams has worked with on videos, including Missy "Misdemeanor"

Elliott, Lisa "Left Eye" Lopes of TLC, and Macy Gray.

Marty Stuart was presented with the Heritage Award, a ceremonial banjo, at the Uncle Dave Macon Days festival held July 7-9 in Murfreesboro, Tenn. The award honors individuals who have dedicated their careers to the preservation and promotion of old-time music and dance. Stuart is producing a new Rounder album for last year's award recipient, banjo player LeRoy Troy.

Montgomery Gentry performs at the Buffalo Chips Campground Aug. 7-9 in Sturgis, S.D., during the annual Bike Week gathering of motorcycle enthusiasts. The Marshall Tucker Band also performs.

Paul Brandt, John Berry, Tara Lyn Hart, and Farmer's Daughter will perform at the Calgary (Alberta) Stampede rodeo, which will be telecast as an hourlong special Aug. 17 on TNN. In addition to their performances, Hart and Brandt will offer viewers a tour of the stampede's sights.

Patsy Lynn of Warner Bros. duo the Lynns and her husband, Phillip Russell, welcomed their second child, Phillip David Russell, July 3.

Eighteen-year-old Asylum artist Lila McCann, who recently moved into her first apartment in Southern California, was set to participate in a Yahoo! online chat 7 p.m. ET July 12.

Eric Heatherly will appear on "The Late Late Show With Craig Kilborn" Aug. 1 and will perform later that evening at the House of Blues in Los Angeles.

A Brief Encounter



Eddie Montgomery of Columbia duo Montgomery Gentry shares the details about the recent hotel-room theft of his tighty-whiteys with friends. Pictured, from left, are Montgomery, KZLA Los Angeles jock Shawn Parr, Troy Gentry, and Warner Bros. artist Chad Brock.

GREATEST GAINERS

COUNTRY

INCREASE IN DETECTIONS

ALAN JACKSON • <i>It Must Be Love</i> (ARISTA NASHVILLE)	+421
WPOR +20, KCYY +19, WSTH +15, WOW +15, WXBM +15, WMSI +14, WIL +13, WXCT +12, KDRK +12, WMIL +12	
LONESTAR • <i>What About Now</i> (BNA)	+379
KMLE +26, WCOS +17, WMSI +16, WMJC +13, KVOO +13, WOKQ +12, KCKI +10, WSCA +10, KNCI +9, WPOC +9	
THE WARREN BROTHERS FEATURING SARA EVANS • <i>That's The Beat Of A Heart</i> (BNA)	+354
KYGO +13, WCOS +10, WSOC +10, WMSI +9, WKLB +9, KSKS +9, KZSN +9, KYCI +8, WKHK +8	
FAITH HILL WITH TIM McGRAW • <i>Let's Make Love</i> (WARNER BROS./CURB/WRN)	+325
WIL +21, KHEY +20, WUSN +18, KUPL +14, KASE +13, WUSY +12, KGMY +11, WYDD +11, WOGY +10, WRNS +10	
VINCE GILL • <i>Feels Like Love</i> (MCA NASHVILLE)	+302
KNIX +17, KUPL +16, WGGY +13, WFRG +12, KCCY +12, KFRG +12, WSM +12, KYCY +11, WKXC +11, WIL +9	

AIRPLAY LEADERBOARD
THE STATIONS THAT BREAK THE HITS

#1

YOUNG COUNTRY
KIKK95KIKK
Houston, TX
PD: Darren Davis
Airplay Leader Designations: 10

#2	KPLX, Dallas, TX (PD/MD: Brian Philips/Cody Alan)	5
#3	KBEQ, Kansas City, MO (PD/MD: Mike Kennedy/T.J. McEntire)	5
#4	WRNS, New Bern, NC (PD: Wayne Carlyle)	4
#5	KMLE, Phoenix, AZ (PD: Jeff Garrison)	4

The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit records as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's IMPACT! page to see this week's Airplay Leaders.

AIRPLAY Monitor RECURRENTS COUNTRY

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS TW LW
1	THE BEST DAY GEORGE STRAIT (MCA NASHVILLE)	2163 2259
2	BUY ME A ROSE KENNY ROGERS WITH ALISON KRAUSS & BILLY DEAN (DREAMCATCHER)	1954 2039
3	COWBOY TAKE ME AWAY DIXIE CHICKS (MONUMENT)	1857 1783
4	WHAT I NEED TO DO KENNY CHESNEY (BNA)	1621 2022
5	MY BEST FRIEND TIM McGRAW (CURB)	1596 1622
6	SOMETHING LIKE THAT TIM McGRAW (CURB)	1533 1502
7	BREATHE FAITH HILL (WARNER BROS./WRN)	1502 1437
8	AMAZED LONESTAR (BNA)	1470 1335

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 25.

COUNTRY AUDIENCE

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	AUDIENCE (millions)
1	1	15	I HOPE YOU DANCE MCA NASHVILLE	2 weeks at No. 1 LEE ANN WOMACK WITH SONS OF THE DESERT	42.301 43.233
2	2	20	YES! WARNER BROS./WRN	CHAD BROCK	39.606 41.642
3	3	13	WHAT ABOUT NOW BNA	LONESTAR	36.859 34.452
4	5	17	PRAYIN' FOR DAYLIGHT LYRIC STREET	RASCAL FLATTS	35.883 33.046
5	6	16	I'LL BE MCA NASHVILLE	REBA MCENTIRE	34.913 32.906
6	9	11	IT MUST BE LOVE ARISTA NASHVILLE	ALAN JACKSON	32.750 29.647
7	4	21	UNCONDITIONAL VIRGIN	CLAY DAVIDSON	32.319 33.554
8	7	14	SOME THINGS NEVER CHANGE CURB	TIM McGRAW	31.948 31.237
9	10	17	FLOWERS ON THE WALL MERCURY	ERIC HEATHERLY	30.278 28.953
10	13	10	THAT'S THE WAY CURB	JO DEE MESSINA	28.514 27.858
11	12	23	THE WAY YOU LOVE ME WARNER BROS./WRN	FAITH HILL	27.674 28.742
12	15	10	COLD DAY IN JULY MONUMENT	DIXIE CHICKS	26.220 24.767
13	11	22	THE CHAIN OF LOVE GIANT	CLAY WALKER	25.750 28.771
14	8	22	COULDN'T LAST A MOMENT EPIC	COLLIN RAYE	25.320 29.890
15	14	35	HOW DO YOU LIKE ME NOW?! DREAMWORKS	TOBY KEITH	25.258 25.319
16	17	12	I WILL...BUT LYRIC STREET	SHEDASAY	23.332 20.446
17	18	18	YOUR EVERYTHING CAPITOL	KEITH URBAN	22.262 19.973
18	19	14	YOU'LL ALWAYS BE LOVED BY ME ARISTA NASHVILLE	BROOKS & DUNN	20.828 19.711
19	16	26	SHE'S MORE RCA	ANDY GRIGGS	20.443 22.036
20	23	7	COUNTRY COMES TO TOWN DREAMWORKS	TOBY KEITH	19.367 17.136
21	22	14	IT'S ALWAYS SOMETHIN' EPIC	JOE DIFFIE	19.222 17.514
22	21	9	WHEN YOU COME BACK TO ME AGAIN CAPITOL	GARTH BROOKS	18.521 17.991
23	24	13	WHEN YOU NEED MY LOVE DREAMWORKS	DARRYL WORLEY	17.751 15.981
24	25	13	I NEED YOU SPARROW/CAPITOL/CURB	LEANN RIMES	17.690 15.469
25	27	5	LET'S MAKE LOVE WARNER BROS./CURB/WRN	FAITH HILL WITH TIM McGRAW	17.528 14.547
26	26	11	ALMOST DOESN'T COUNT MERCURY	MARK WILLS	17.438 15.309
27	28	6	ONE VOICE EPIC	BILLY GILMAN	16.664 14.416
28	29	6	FEELS LIKE LOVE MCA NASHVILLE	VINCE GILL	12.574 10.316
29	31	5	THERE YOU ARE RCA	MARTINA MCBRIDE	12.032 9.694
30	30	4	KISS THIS LYRIC STREET	AARON TIPPIN	11.538 9.844
31	32	8	BLUE MOON CURB	STEVE HOLY	10.487 8.892
32	33	8	THAT'S THE BEAT OF A HEART BNA	THE WARREN BROTHERS FEATURING SARA EVANS	9.817 8.080
33	34	9	SELF MADE MAN COLUMBIA	MONTGOMERY GENTRY	8.668 7.793
34	36	3	LONELY ATLANTIC	TRACY LAWRENCE	7.665 6.252
35	35	7	LOVING YOU AGAINST MY WILL MCA NASHVILLE	GARY ALLAN	6.918 6.677
36	37	5	SHE AINT THE GIRL FOR YOU EPIC	THE KINLEYS	6.867 6.195
37	38	2	STUFF ARISTA NASHVILLE	DIAMOND RIO	5.279 4.770
38	39	2	JUST ANOTHER DAY IN PARADISE ARISTA NASHVILLE	PHIL VASSAR	5.269 3.883
39	40	2	NEW ► LOVE SHE CAN'T LIVE WITHOUT RCA	CLINT BLACK	3.939 2.922
40	40	2	THAT'S THE KIND OF MOOD I'M IN EPIC	PATTY LOVELESS	3.896 3.440

Songs ranked by audience, computed by cross-referencing exact times of airplay with Arbitron Listener data. □ Songs showing an increase in audience over the previous week, regardless of chart movement. A song with a gain in audience over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining in audience or each losing in audience, the song being played on more stations is placed first. Songs become recurrents and are removed from this chart in conjunction with the Country Airplay chart.

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AUGUST 18-19, 2000

Register online at www.crb.org
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POWER PLAYLISTS

FOR WEEK ENDING JULY 9, 2000

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cum, beginning with the highest-cumming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

WKLB Boston
PD: Mike Brophy
APD/MD: Ginny Rogers
Greater Media 617-822-9600

Country 99.5

WYAY Atlanta
OM: Dene Hallam
PD: Steve Mitchell
MD: Johnny Gray
ABC/Disney 770-955-0106

TW LW

1	Reba McEntire I'll Be
2	Eric Heatherly Flowers On The Wall
3	Chad Brock Yes!
4	Clay Davidson Unconditional
5	Lee Ann Womack I Hope You Dance
6	Alain Jackson It Must Be Love
7	Lonestar What About Now
8	Keith Urban Your Everything
9	Tim McGraw Some Things Never Change
10	Dixie Chicks Cold Day In July
11	Rascal Flatts Prayin' For Daylight
12	LeAnn Rimes I Need You
13	Joe Diffie It's Always Something
14	Garth Brooks When You Come Back To Me A
15	Dixie Chicks I'm Always Loved By
16	Shadysay I Will.. But..
17	Jo Dee Messina That's The Way
18	Clay Walker The Chain Of Love
19	LeAnn Rimes I Need You
20	Darryl Worley When You Need My Love
21	Travis Tritt Best Of Intentions
22	Mark Wills Almost Doesn't Count
23	Martina McBride There Are You
24	Reba McEntire I'll Be
25	Andy Griggs She's More
26	Garth Brooks When You Come Back To Me A
27	LeAnn Rimes I Need You
28	Clay Walker The Chain Of Love
29	LeAnn Rimes I Need You
30	Dixie Chicks Cold Day In July
31	Reba McEntire I'll Be
32	LeAnn Rimes I Need You
33	Clay Walker The Chain Of Love
34	LeAnn Rimes I Need You
35	Reba McEntire I'll Be
36	Clay Walker The Chain Of Love
37	LeAnn Rimes I Need You
38	Reba McEntire I'll Be
39	Clay Walker The Chain Of Love
40	LeAnn Rimes I Need You
41	Reba McEntire I'll Be
42	Clay Walker The Chain Of Love
43	LeAnn Rimes I Need You
44	Reba McEntire I'll Be
45	Clay Walker The Chain Of Love
46	LeAnn Rimes I Need You
47	Reba McEntire I'll Be
48	Clay Walker The Chain Of Love
49	LeAnn Rimes I Need You
50	Reba McEntire I'll Be
51	Clay Walker The Chain Of Love
52	LeAnn Rimes I Need You
53	Reba McEntire I'll Be
54	Clay Walker The Chain Of Love
55	LeAnn Rimes I Need You
56	Reba McEntire I'll Be
57	Clay Walker The Chain Of Love
58	LeAnn Rimes I Need You
59	Reba McEntire I'll Be
60	Clay Walker The Chain Of Love
61	LeAnn Rimes I Need You
62	Reba McEntire I'll Be
63	Clay Walker The Chain Of Love
64	LeAnn Rimes I Need You
65	Reba McEntire I'll Be
66	Clay Walker The Chain Of Love
67	LeAnn Rimes I Need You
68	Reba McEntire I'll Be
69	Clay Walker The Chain Of Love
70	LeAnn Rimes I Need You
71	Reba McEntire I'll Be
72	Clay Walker The Chain Of Love
73	LeAnn Rimes I Need You
74	Reba McEntire I'll Be
75	Clay Walker The Chain Of Love
76	LeAnn Rimes I Need You
77	Reba McEntire I'll Be
78	Clay Walker The Chain Of Love
79	LeAnn Rimes I Need You
80	Reba McEntire I'll Be
81	Clay Walker The Chain Of Love
82	LeAnn Rimes I Need You
83	Reba McEntire I'll Be
84	Clay Walker The Chain Of Love
85	LeAnn Rimes I Need You
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90	Clay Walker The Chain Of Love
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92	Reba McEntire I'll Be
93	Clay Walker The Chain Of Love
94	LeAnn Rimes I Need You
95	Reba McEntire I'll Be
96	Clay Walker The Chain Of Love
97	LeAnn Rimes I Need You
98	Reba McEntire I'll Be
99	Clay Walker The Chain Of Love
100	LeAnn Rimes I Need You

FI Warren Brothers Feat. Sara E That's The
FI Phil Vassar Just Another Day In Paradis
FI Montgomery Gentry Self Made Man

KISS Country

WQYK Tampa
OM: Eric Logan
PD: Beecher Martin
MD: Jay Roberts
Infinity 813-287-0995

TW LW

1	Lonestar What About Now
2	Faith Hill The Way You Love Me
3	Toby Keith How Do You Like Me Now
4	Chad Brock Yes!
5	Lee Ann Womack I Hope You Dance
6	Reba McEntire I'll Be
7	Dixie Chicks Prayin' For Daylight
8	Tim McGraw Some Things Never Change
9	Dixie Chicks Cold Day In July
10	Rascal Flatts Prayin' For Daylight
11	LeAnn Rimes I Need You
12	Garth Brooks When You Come Back To Me A
13	Dixie Chicks I'm Always Loved By
14	Shadysay I Will.. But..
15	Jo Dee Messina That's The Way
16	Clay Walker The Chain Of Love
17	LeAnn Rimes I Need You
18	Darryl Worley When You Need My Love
19	Toby Keith How Do You Like Me Now
20	Garth Brooks When You Come Back To Me A
21	LeAnn Rimes I Need You
22	Dixie Chicks Prayin' For Daylight
23	Garth Brooks When You Come Back To Me A
24	LeAnn Rimes I Need You
25	Dixie Chicks I'm Always Loved By
26	Shadysay I Will.. But..
27	Jo Dee Messina That's The Way
28	Clay Walker The Chain Of Love
29	LeAnn Rimes I Need You
30	Dixie Chicks Prayin' For Daylight
31	Garth Brooks When You Come Back To Me A
32	LeAnn Rimes I Need You
33	Dixie Chicks I'm Always Loved By
34	Shadysay I Will.. But..
35	Jo Dee Messina That's The Way
36	Clay Walker The Chain Of Love
37	LeAnn Rimes I Need You
38	Dixie Chicks Prayin' For Daylight
39	Garth Brooks When You Come Back To Me A
40	LeAnn Rimes I Need You
41	Dixie Chicks I'm Always Loved By
42	Shadysay I Will.. But..
43	Jo Dee Messina That's The Way
44	Clay Walker The Chain Of Love
45	LeAnn Rimes I Need You
46	Dixie Chicks Prayin' For Daylight
47	Garth Brooks When You Come Back To Me A
48	LeAnn Rimes I Need You
49	Dixie Chicks I'm Always Loved By
50	Shadysay I Will.. But..
51	Jo Dee Messina That's The Way
52	Clay Walker The Chain Of Love
53	LeAnn Rimes I Need You
54	Dixie Chicks Prayin' For Daylight
55	Garth Brooks When You Come Back To Me A
56	LeAnn Rimes I Need You
57	Dixie Chicks I'm Always Loved By
58	Shadysay I Will.. But..
59	Jo Dee Messina That's The Way
60	Clay Walker The Chain Of Love
61	LeAnn Rimes I Need You
62	Dixie Chicks Prayin' For Daylight
63	Garth Brooks When You Come Back To Me A
64	LeAnn Rimes I Need You
65	Dixie Chicks I'm Always Loved By
66	Shadysay I Will.. But..
67	Jo Dee Messina That's The Way
68	Clay Walker The Chain Of Love
69	LeAnn Rimes I Need You
70	Dixie Chicks Prayin' For Daylight
71	Garth Brooks When You Come Back To Me A
72	LeAnn Rimes I Need You
73	Dixie Chicks I'm Always Loved By
74	Shadysay I Will.. But..
75	Jo Dee Messina That's The Way
76	Clay Walker The Chain Of Love
77	LeAnn Rimes I Need You
78	Dixie Chicks Prayin' For Daylight
79	Garth Brooks When You Come Back To Me A
80	LeAnn Rimes I Need You
81	Dixie Chicks I'm Always Loved By
82	Shadysay I Will.. But..
83	Jo Dee Messina That's The Way
84	Clay Walker The Chain Of Love
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94	Dixie Chicks Prayin' For Daylight
95	Garth Brooks When You Come Back To Me A
96	LeAnn Rimes I Need You
97	Dixie Chicks I'm Always Loved By
98	Shadysay I Will.. But..
99	Jo Dee Messina That's The Way
100	Clay Walker The Chain Of Love

KUPL Portland, OR

WAMZ Louisville
PD/MD: Coyote Calhoun
Clear Channel 502-582-7840

TW LW

1	Tracy Lawrence Lonely
2	Phil Vassar Can't
3	Tim McGraw Some Things Never Change
4	LeAnn Rimes I Hope You Dance
5	Joe Diffie It's Always Something
6	Chad Brock Yes!
7	Clay Davidson Unconditional
8	LeAnn Rimes I Need You
9	Dixie Chicks Cold Day In July
10	Garth Brooks When You Come Back To Me A
11	LeAnn Rimes I'm Always Everything
12	Laken Rimes I'm Always
13	Eric Heatherly Flowers On The Wall
14	Shadysay I Will.. But..
15	Martina McBride There Are You
16	Jo Dee Messina That's The Way
17	Toby Keith Chain Of Love
18	LeAnn Rimes I Need You
19	John Michael Montgomery You Are
20	Vince Gill Feels Like Love
21	Faith Hill W/Tim McGraw Let's Make Love
22	Clay Walker The Chain Of Love
23	George Strait Best Of
24	Tracy Lawrence Lessons Learned
25	Montgomery Gentry Self Made Man
26	Garth Brooks When You Come Back To Me A
27	LeAnn Rimes I'm Always Everything
28	Dixie Chicks Cold Day In July
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33	Martina McBride There Are You
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98	Garth Brooks When You Come Back To Me A
99	LeAnn Rimes I Need You
100	Eric Heatherly Flowers On The Wall

WSSL Greenville</

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1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

WUSY Chattanooga
OM: Clay Hunnicutt
MD: Bill Pointexter
Cumulus 423-892-3333



WGNA Albany, NY
PD: Buzz Brindle
MD: Bill Earley
AMFM 518-782-1474

IW LW

1	Lee Ann Womack I Hope You Dance
2	Chad Brock Yes!
3	Clay Davidson Unconditional
4	Mark Wills Almost Doesn't Count
5	Lonestar What About Now
6	Collin Raye Couldn't Last A Moment
7	Brooks & Dunn You'll Always Be Loved By
8	Aaron Tippin Kiss This
9	Clay Walker The Chain Of Love
10	Vince Gill Feels Like Love
11	Toby Keith Country Comes To Town
12	Rascal Flatts Prayin' For Daylight
13	Dixie Chicks Cold Day In July
14	Eric Heeheery Flowers On The Wall
15	Lakin Rimes I Need You
16	Tracy Lawrence Lonely
17	Warren Brothers Feat. Sara E That's The
18	Tim McGraw Some Things Never Change
19	Dixie Chicks Cold Day In July
20	Joe Diffie It's Always Somethin'
21	Garth Brooks When You Come Back To Me A
22	Travis Adkins More
23	Lee Ann Womack I Hope You Dance
24	Chad Brock Yes!
25	Tim McGraw Next Thirty Years
26	Eric Heeheery Flowers On The Wall
27	Toby Keith Country Comes To Town
28	Mark Wills Almost Doesn't Count
29	Reba McEntire I'll Be
30	Faith Hill W/Tim McGraw Let's Make Love
31	Chris Cagle My Love Goes On And On
32	Warren Brothers Feat. Sara E That's The
33	Faith Hill W/Tim McGraw Let's Make Love
34	Reba McEntire I'll Be
35	Lee Ann Womack I Hope You Dance
36	Chad Brock Yes!
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38	Clay Davidson Unconditional
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181	Eric Heeheery Flowers On The Wall
182	Lakin Rimes I Need You
183	Tracy Lawrence Lonely
184	Warren Brothers Feat. Sara E That's The
185	Tim McGraw Some Things Never Change
186	Dixie Chicks Cold Day In July
187	Joe Diffie It's Always Somethin'
188	Garth Brooks When You Come Back To Me A
189	Travis Adkins More
190	Lee Ann Womack I Hope You Dance
191	Chad Brock Yes!
192	Tim McGraw Next Thirty Years
193	Eric Heeheery Flowers On The Wall
194	Toby Keith Country Comes To Town
195	Mark Wills Almost Doesn't Count
196	Reba McEntire I'll Be
197	Faith Hill W/Tim McGraw Let's Make Love
198	Reba McEntire I'll Be
199	Lee Ann Womack I Hope You Dance
200	Chad Brock Yes!
201	Lonestar What About Now
202	Clay Davidson Unconditional
203	Mark Wills Almost Doesn't Count
204	Collin Raye Couldn't Last A Moment
205	Brooks & Dunn You'll Always Be Loved By
206	Aaron Tippin Kiss This
207	Clay Walker The Chain Of Love
208	Vince Gill Feels Like Love
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33	

AIRPLAY Monitor

Broadcast Data Systems
Arista Recognition Services

COUNTRY SONG ACTIVITY REPORTS™

FOR WEEK ENDING JULY 9, 2000

Detailed tracking for songs with an increase in detections. Total Detections/Gain does not include video play. Markets listed in order of population.

Total Detections/Gain

BROOKS & DUNN

2961/159

You'll Always Be Loved By Me (Arista Nashville)

Total Stations: 150 Chart Move: 18-17

	TW	LW	2W	ID		TW	LW	2W	ID		TW	LW	2W	ID		TW	LW	2W	ID		TW	LW	2W	ID				
CMT	25	28	45	Oklahoma City	KTST	38	32	48	G	Oklahoma City	KTST	16	22	18	117	G	29	29	28	202	Oklahoma City	KTST	21	19	22	110		
GAC	25	28	50		KXKY	16	24	59		KOXY	18	2	5	38		KOXY	8	7	4	56		KOXY	16	18	15	9		
New York	WNY	23	22	19	Birming.	WZKZ	29	24	216		WZKZ	2	2	2	33		WZKZ	19	17	4	57		WZKZ	19	2	2	40	
L.A.	KZLA	15	11	91	Richmond	WKKH	29	27	318		WKKH	25	24	24	172		WKKH	27	26	27	175		WKKH	10	10	3	36	
Chicago	WUSN	2	2	4	33	Greenv.	WESL	23	21	18		WESL	18	17	17	162		WESL	26	26	27	217		WESL	20	21	24	78
San Fran.	KYCY	20	25	33	181	WSSL	31	28	34		WSSL	33	33	33	181		WSSL	30	28	28	202		WSSL	30	28	28	202	
Phila.	KPLX	38	21	16	266	KHHN	27	28	27		KHHN	28	24	19	165		KHHN	27	26	27	212		KHHN	17	16	17	116	
Dallas	KCS3	31	28	30	31	Tucson	KHIM	35	25	23		KHIM	22	20	22	162		KHIM	16	17	17	118		KHIM	3	4	12	102
Detroit	WYCD	15	14	15	28	Tulsa	KCKU	24	22	20		KCKU	44	44	46	301		KCKU	1	-	1	4		KCKU	18	12	21	111
Boston	WKLB	25	22	21	23	Tulsa	KVOO	12	12	20		KVOO	13	14	14	78		KVOO	8	11	12	111		KVOO	12	11	12	7
Wash.,DC	WMZQ	13	14	14	23	McAllen	KTEX	34	22	24		KTEX	28	21	20	122		KTEX	27	20	21	312		KTEX	16	19	21	181
Houston	KIUK	-	-	-	-	Sacramento	KGYY	7	7	9		KGYY	28	31	33	346		KGYY	19	14	14	79		KGYY	14	13	11	73
KILT	21	19	15	190	Fresno	KSKS	24	23	21	190	KSKS	2	1	1	17		KSKS	27	21	21	163		KSKS	28	23	17	118	
Atlanta	KKBO	28	27	30	39	Gr.Rap.	WBCT	21	20	25		WBCT	26	27	27	237		WBCT	25	29	28	254		WBCT	1	1	1	8
WYAN	25	26	25	171	Allentown	WMMX	9	8	9		WMMX	2	2	2	160		WMMX	30	22	32	195		WMMX	27	29	28	235	
Miami	WFKS	13	15	11	151	Knoxv.	WOMX	4	4	4		WOMX	10	11	10	109		WOMX	28	26	26	155		WOMX	36	26	25	155
Seattle	KMPS	13	12	8	191	El Paso	WKEY	37	36	27		WKEY	13	14	13	113		WKEY	23	24	23	190		WKEY	2	2	3	10
San Diego	KSDN	5	6	5	47	Ft. Myers	WCKT	45	44	40		WCKT	37	36	36	291		WCKT	28	28	28	181		WCKT	8	9	3	23
Phoenix	KMLE	-	-	-	-	Phoenix	KMLE	23	23	23		KMLE	21	19	21	175		KMLE	28	29	29	322		KMLE	21	20	21	127
Minn.	KNXJ	19	24	17	74	Albuquerque	KRST	13	15	118		KRST	18	15	16	126		KRST	16	17	15	157		KRST	13	12	8	38
Long Isl.	WMJC	20	18	16	242	Omaha	KREE	37	30	37		KREE	15	15	15	117		KREE	21	16	15	123		KREE	7	7	7	173
St. Louis	WTXU	13	16	17	166	Montgomery	KTOM	22	23	21		KTOM	18	19	19	208		KTOM	24	24	20	205		KTOM	21	22	115	
Balt.	WFOC	13	8	14	17	Harrisb.	WWRP	27	29	28		WWRP	22	21	20	142		WWRP	21	20	22	146		WWRP	11	9	2	26
Tampa	WYOK	19	14	13	173	Port. OR	WYOK	19	14	13		WYOK	19	14	13	86		WYOK	20	20	20	447		WYOK	12	9	6	46
Pitts.	WDSY	8	3	4	22	New Bern	WYOK	22	22	23		WYOK	28	29	30	260		WYOK	23	21	24	197		WYOK	15	15	15	14
Denver	WYOK	24	25	26	215	WYOK	WYOK	28	29	30		WYOK	29	28	28	215		WYOK	23	21	24	197		WYOK	9	9	4	50
Cleveland	WYOK	20	18	16	215	WYOK	WYOK	28	29	30		WYOK	29	28	28	215		WYOK	23	21	24	197		WYOK	15	15	15	14
Port. OR	KUPL	18	14	14	213	WYOK	WYOK	28	29	30		WYOK	29	28	28	215		WYOK	23	21	24	197		WYOK	15	15	15	14
Cincinnati	WYOK	21	22	23	207	WYOK	WYOK	28	29	30		WYOK	29	28	28	215		WYOK	23	21	24	197		WYOK	15	15	15	14
Atlanta	WYOK	25	28	31	203	WYOK	WYOK	28	29	30		WYOK	29	28	28	215		WYOK	23	21	24	197		WYOK	15	15	15	14
WYOK	1	1	1	1	1	WYOK	WYOK	28	29	30		WYOK	29	28	28	215		WYOK	23	21	24	197		WYOK	15	15	15	14
Memphis	WYOK	17	13	17	201	WYOK	WYOK	28	29	30		WYOK	29	28	28	215		WYOK	23	21	24	197		WYOK	15	15	15	14
San Jose	WYOK	25	17	14	201	WYOK	WYOK	28	29	30		WYOK	29	28	28	215		WYOK	23	21	24	197		WYOK	15	15	15	14
Rivers.	WYOK	25	17	14	201	WYOK	WYOK	28	29	30		WYOK	29	28	28	215		WYOK	23	21	24	197		WYOK	15	15	15	14
Sacram.	WYOK	25	17	14	201	WYOK	WYOK	28	29	30		WYOK	29	28	28	215		WYOK	23	21	24	197		WYOK	15	15	15	14
Kan.Cty	WYOK	25	17	14	201	WYOK	WYOK	28	29	30		WYOK	29	28	28	215		WYOK	23	21	24	197		WYOK	15	15	15	14
Phoenix	WYOK	25	17	14	201	WYOK	WYOK	28	29	30		WYOK	29	28	28	215		WYOK	23	21	24	197		WYOK	15	15	15	14
Minn.	KYCY	37	40	31	277	WYOK	WYOK	28	29	30		WYOK	29	28	28	215		WYOK	23	21	24	197		WYOK	15	15	15	14
Long Isl.	WYOK	22	16	20	274	WYOK	WYOK	28	29	30		WYOK	29	28	28	215		WYOK	23	21	24	197		WYOK	15	15	15	14
St. Louis	WYOK</td																											

Upward-moving songs ranked in order of detections. Songs are removed if they lose more than 5% of their detections from previous week or if their detections decline for two consecutive weeks.

1ST IMPRESSIONS

Songs with 6 or more detections at new stations this week

NEW STATIONS

#1 PHIL VASSAR 18
Just Another Day In Paradise (Arista Nashville)

KJIM, KNCI, KTOM, KWNR, WAMZ, WCKT, WCMS, WCTK, WDRM, WFRE, WGGY, WLKB, WKSF, WOKO, WRBT, WROO, WTQR, WUSN

#2 BRAD PAISLEY 16
We Danced (Arista Nashville)

KAJA, KATM, KJY, KKHN, KTEX, KXKT, WCKT, WFRG, WHSL, WIVK, WKIS, WNKT, WPOR, WSM, WUBE, WYNK

#3 BILLY GILMAN 13
One Voice (Epic)

KAJA, KIKK, KKAT, KPLX, KSON, KXKC, WGNA, WHOK, WNUC, WOKQ, WRNS, WSOC, WYYD

ALSO: MARTINA MCBRIDE *There You Are* (RCA) 13; THE WARREN BROTHERS

FEAT. SARA EVANS *That's The Beat Of A Heart* (BNA) 13; VINCE GILL

Feels Like Love (MCA Nashville) 12; AARON TIPPIN *Kiss This* (Lyric Street) 11



Total Detections/Gain

TOBY KEITH 2673/252

Country Comes To Town (DreamWorks)

Total Stations: 152/Chart Move: 23-20

Heavy (35+ detections): 3 KBEQ, KPLX, WMZQ
Medium (25-34): 26 KASE, KEFY, KGMY, KHAY, KKHN, KMLD, KSKS, KSSN, KXKC, WBCT, WDRM, WGNE, WCKT, WFRG, WGGY, WOKQ, WYD
Light (Under 25): 121

1st Impressions: 4 KUPL, WOGY, WYAY, WYNY

AIRPLAY LEADER



(FIRST STATION TO 150 PLAYS)

WRNS • New Bern, NC

PD: Wayne Carlyle

Date: 06/25/00

Also: WUSN • Chicago, IL; KSOP • Salt Lake City, UT; KEFY • Minneapolis, MN; KPLX • Dallas, TX; KCCY • Colorado Springs, CO; WMZQ • Washington, DC

2899 - 1000 DETECTIONS

Total Detections/Gain

JOE DIFFIE 2892/230

It's Always Somethin' (Epic)

Total Stations: 151/Chart Move: 19-18

Heavy (35+): 6 KBEQ, KIKK, KRMD, WAMZ, WCKT, WIVK

Medium (25-34): 32 KASE, KFRG, KKAT, KKHN, KMLD, KRTY, KSON, KSOP, KSSN, KTEX, KPLX, KXKC, WBCT, WBE, WFLS, WFRE, WKHK, WKHN, WKKO, WKKT, WKKX, WKKZ, WKSF, WKAC, WNKT, WNOE, WPOR, WQBE, WRBQ, WRNS, WSSL, WXBQ, WYYD

Light (Under 25): 113

1st Impressions: 3 KYCY, WCOL, WYAY

DARRYL WORLEY 2666/211

When You Need My Love (DreamWorks)

Total Stations: 151/Chart Move: 22-21

Heavy (35+): 4 KPLX, KRTY, KUZZ, WXBQ
Medium (25-34): 24 KAJA, KBEQ, KEFY, KHEY, KIKK, KKBN, KRMD, KSKS, KSON, KTEX, KPLX, WCKT, WFRG, WIVK, WCKN, WKSJ, WNCY, WNOE, WPOR, WQBE, WMXQ, WSOC, WTQR, WUBE, WYYD

Light (Under 25): 123

1st Impressions: 2 KUPL, WHOK

GARTH BROOKS 2525/60

When You Come Back To Me Again (Capitol)

Total Stations: 151/Chart Move: 21-22

Heavy (35+): 4 KCKI, KEFY, KMLE, KMP

Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience.

Medium (25-34): 9 KBEQ, KHEY, KIKK, KKAT, KMLD, KSKS, KTEX, WCKT
Light (Under 25): 138
1st Impressions: 13 KUZZ, KWNR, KYCY, WAMZ, WCOL, WDSY, WEZL, WKHK, WKKO, WKLB, WRBT, WSIX, WYAY

VINCE GILL 1794/302

Feels Like Love (MCA Nashville)

Total Stations: 148/Chart Move: 30-30

Heavy (35+): 0
Medium (25-34): 13 KBEQ, KIKK, KPLX, KTEX, WBCT, WCKT, WFLS, WFRG, WKKO, WQBE, WRNS, WSM, WUSY
Light (Under 25): 135
1st Impressions: 12 KCCY, KFRG, KNIX, KYCY, KZLA, WGGY, WGNA, WIRK, WKXC, WOKQ, WSCA, WZKZ

AARON TIPPIN 1707/274

Kiss This (Lyric Street)

Total Stations: 145/Chart Move: 33-31

Heavy (35+): 2 KCCY, KPLX
Medium (25-34): 12 KBEQ, KCKI, KMP, KSOP, KTEX, KPL, WESL, WHSL, WCKN, WKDF, WRNS, WUSY
Light (Under 25): 131
1st Impressions: 11 KTOM, KYCY, WKIX, WMIL, WOKO, WPOR, WQBE, WQDR, WROO, WSCA, WTQR

STEVE HOLY 1574/127

Blue Moon (Curb)

Total Stations: 147/Chart Move: 32-32

Heavy (35+): 1 KYGO
Medium (25-34): 5 KUZZ, KYCY, WGKX, WIRK, WXBO
Light (Under 25): 141
1st Impressions: 4 KRTY, KTST, WCMS, WCOL

MONTGOMERY GENTRY 1509/134

Self Made Man (Columbia)

Total Stations: 150/Chart Move: 34-33

Heavy (35+): 0
Medium (25-34): 4 KBEQ, KEEY, KRTY, WKKT
Light (Under 25): 146
1st Impressions: 10 KIIM, KKAT, KNCI, KWJJ, KZLA, WGAR, WKHK, WKLB, WQYK, WXYZ

TRACY LAWRENCE 1260/207

Lonely (Atlantic)

Total Stations: 137/Chart Move: 36-34

Heavy (35+): 0
Medium (25-34): 6 KBEQ, KIKK, KPLX, KPL, WQBE, WXBO
Light (Under 25): 131
1st Impressions: 10 KDRK, KMLE, KTST, KUZZ, WFMS, WFRE, WOGY, WOKQ, WQMX, WSM

GARY ALLAN 1187/67

Lovin' You Against My Will (MCA Nashville)

Total Stations: 138/Chart Move: 35-35

Heavy (35+): 0
Medium (25-34): 5 KBEQ, KIKK, KKHN, KUZZ, WQMX
Light (Under 25): 133
1st Impressions: 2 WSOC, WUSN

THE KINLEYS 1083/114

She Ain't The Girl For You (Epic)

Total Stations: 132/Chart Move: 37-36

Heavy (35+): 0
Medium (25-34): 8 KBEQ, KFKF, KSKS, KSOP, KPL, WQBE, WRNS, WXBO
Light (Under 25): 124
1st Impressions: 3 KJY, WJCL, WOGY

PHIL VASSAR 921/194

Just Another Day In Paradise (Arista Nashville)

Total Stations: 114/Chart Move: 38-37

Heavy (35+): 0
Medium (25-34): 3 KBEQ, KEEY, WYYD
Light (Under 25): 111
1st Impressions: See 1st Impressions Box

DIAMOND RIO 805/91

Stuff (Arista Nashville)

Total Stations: 89/Chart Move: 39-38

Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 26
1st Impressions: 3 KBEQ, KDRK, WRNS

SAWYER BROWN 197/31

Perfect World (Curb)

Total Stations: 28/Chart Move: 58-56

Heavy (35+): 0
Medium (25-34): 2 WQBE, WXBO
Light (Under 25): 26
1st Impressions: 3 KBEQ, KDRK, WRNS

STEVE WARINER WITH GARTH BROOKS 190/49

Katie Wants A Fast One (Capitol)

Total Stations: 38/Chart Move: 61-57

Heavy (35+): 0
Medium (25-34): 1 KUPL
Light (Under 25): 37
1st Impressions: 5 KFRG, KUPL, KYCY, WNOE, WVOV

TY HERNDON 180/80

A Love Like That (Epic)

Total Stations: 55/Chart Move: 64-58

Heavy (35+): 0
Medium (25-34): 1 KBEQ
Light (Under 25): 54
1st Impressions: 3 KZLA, KZSN, WHSL

SHANIA TWAIN 175/53

I'm Holdin' On To Love (To Save My Life) (Mercury)

Total Stations: 17/Chart Move: 62-59

Heavy (35+): 1 KSOP
Medium (25-34): 1 KIKK
Light (Under 25): 15
1st Impressions: 1 WYGY

COLLIN RAYE WITH BOBBIE EAKES 165/108

Tired Of Loving This Way (Epic)

Total Stations: 53/Chart Move: 73-60

Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 53
1st Impressions: 2 KUPL, KYCY

RONNIE MILSAP 151/5

Time, Love & Money (Virgin)

Total Stations: 37/Chart Move: 60-61

Heavy (35+): 0
Medium (25-34): 1 KBEQ
Light (Under 25): 36
1st Impressions: 1 WSM

GEORGIA MIDDLEMAN 131/50

No Place Like Home (Giant)

Total Stations: 20/Chart Move: 68-63

Heavy (35+): 0
Medium (25-34): 1 KIKK
Light (Under 25): 19
1st Impressions: 3 KTEX, KUBL, WCKT

KATHY MATTEA 130/23

BFD (Mercury)

Total Stations: 45/Chart Move: 63-64

Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 45

ALLISON MOORER 100/64

Send Down An Angel (MCA Nashville)

Total Stations: 40/Chart Move: Debut 66

Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 40

TERRI CLARK 79/38

A Little Gasoline (Mercury)

Total Stations: 35/Chart Move: Debut 67

Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 35
1st Impressions: 1 KSOP

TIM McGRAW 78/15

My Next Thirty Years (Curb)

Total Stations: 11/Chart Move: 70-68

Heavy (35+): 1 WSX
Medium (25-34): 0
Light (Under 25): 10

SONS OF THE DESERT 70/13

Change (MCA Nashville)

Total Stations: 20/Chart Move: 72-70

Heavy (35+): 1 WIVK
Medium (25-34): 0
Light (Under 25): 19

DIXIE CHICKS 52/9

Sin Wagon (Monument)

Total Stations: 38/Chart Move: Re-Entry 73

Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 38

* Initial impact: songs appearing on this page for the first time.

NORTHEAST**MID-ATLANTIC****SOUTHEAST****SOUTHWEST****MIDWEST****WEST**

amusement
busi ness.

BOXSCORE
CONCERT GROSSES**TOP 5 OVERALL**

#1	Artist: THE WHO, UNAMERICAN Venue: Palace of Auburn Hills, Detroit Date(s): June 27 Att.: 13,799	Gross: \$1,047,520 Capacity: 15,040
#2	Artist: STEELY DAN Venue: Allstate Arena, Chicago Date(s): June 24 Att.: 8,465	Gross: \$507,105 Capacity: 10,000
#3	Artist: DESTINY'S CHILD, SMASH MOUTH, VITAMIN C Venue: Pine Knob Music Theatre, Detroit Date(s): May 22 Att.: 15,131	Gross: \$398,668 Capacity: sellout
#4	Artist: THE CURE Venue: Jones Beach Theatre, Long Island, N.Y. Date(s): June 20 Att.: 10,498	Gross: \$378,002 Capacity: 14,110
#5	Artist: INDIGO GIRLS, SPEARHEAD, ROSE POLENZANI Venue: Wolf Trap Farm Park, Washington, D.C. Date(s): June 7-8 Att.: 13,078	Gross: \$322,692 Capacity: two shows

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TOP 5 COUNTRY

#1	Artist: TRISHA YEARWOOD, KIM RICHIEY Venue: Wolf Trap Farm Park, Washington, D.C. Date(s): June 6 Att.: 5,502	Gross: \$129,911 Capacity: 7,028
#2	Artist: RANDY TRAVIS, DARRYL WORLEY Venue: Pine Knob Music Theatre, Detroit Date(s): June 23 Att.: 7,995	Gross: \$117,439 Capacity: 15,274
#3	Artist: TRISHA YEARWOOD, KIM RICHIEY Venue: GTE Amphitheatre, Tidewater, Va. Date(s): June 18 Att.: 4,547	Gross: \$92,464 Capacity: 20,000
#4	Artist: THE CHARLIE DANIELS BAND, HANK WILLIAMS JR. Venue: Riverbend Music Center, Cincinnati Date(s): June 8 Att.: 13,257	Gross: \$81,340 Capacity: 35,495
#5	Artist: TRISHA YEARWOOD, KIM RICHIEY Venue: Alltel Pavilion at Walnut Creek, Raleigh, N.C. Date(s): June 17 Att.: 5,420	Gross: \$55,195 Capacity: 6,554

Billboard. Top Country Singles Sales

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDCAN, INC.

THIS WEEK	LAST WEEK	WKS. ON CHART	BILLBOARD ISSUE DATE: JULY 15, 2000		
			TITLE/IMPRINT & NUMBER/DISTRIBUTING LABEL		
1	1	10	NO. 1	ONE VOICE	EPIC 79396/SONY
					3 weeks at No. 1
2	2	22	BREATHE	WARNER BROS. 16884/WRN	FAITH HILL
3	3	4	THAT'S THE WAY	CURB 73106	JO DEE MESSINA
4	4	15	YES!	WARNER BROS. 16876/WRN	CHAD BROCK
5	5	19	GOODBYE EARL	MONUMENT 79352/SONY	DIXIE CHICKS
6	6	10	WHEN YOU NEED MY LOVE	DREAMWORKS 459043/INTERSCOPE	DARRYL WORLEY
7	9	16	FLOWERS ON THE WALL	MERCURY 170128	ERIC HEATHERLY
8	8	15	UNBREAKABLE HEART	DREAMWORKS 459042/INTERSCOPE	JESSICA ANDREWS
9	10	20	UNCONDITIONAL	VIRGIN 38690	CLAY DAVIDSON
10	7	11	PRAYIN' FOR DAYLIGHT	LYRIC STREET 164039/HOLLYWOOD	RASCAL FLATTS
11	11	11	SHE AIN'T THE GIRL FOR YOU	EPIC 79380/SONY	THE KINLEYS
12	12	5	IF YOU CAN	EPIC 79415/SONY	TAMMY COCHRAN
13	13	21	JIMMY'S GOT A GIRLFRIEND	GIANT 16887/WARNER BROS.	THE WILKINSONS
14	NEW		THAT'S THE KIND OF MOOD I'M IN	EPIC 79447/SONY	PATTY LOVELESS
15	14	40	BIG DEAL	CURB 73086	LEANN RIMES
16	15	45	ONE HEART AT A TIME	ATLANTIC 84117/AG	VARIOUS ARTISTS
17	16	22	AMAZED	BNA 65957/RLG	LONESTAR
18	17	18	COULDN'T LAST A MOMENT	EPIC 79353/SONY	COLLIN RAYE
19	18	13	DO I LOVE YOU ENOUGH	COLUMBIA 79379/SONY	RICOCHET
20	19	11	FOREVER WORKS FOR ME (MONDAY, TUESDAY, WEDNESDAY, THURSDAY)	GIANT 16871/WARNER BROS.	NEAL MCCOY

() Records with the greatest sales gains this week. (●) Recording Industry Assn. of America certification for sales of 500,000 units. (▲) RIAA certification for sales of 1 million units, with multimillion titles indicated by a numeral following the symbol. © 2000, Billboard/BPI Communications and SoundScan, Inc.

Billboard. TOP COUNTRY ALBUMS

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THIS WEEK	LAST WEEK	2 WKS AGO	WKS. ON CHART	BILLBOARD ISSUE DATE: JULY 15, 2000		
				ARTIST	IMPRINT & CATALOG NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE)	TITLE
1	1	1	44	DIXIE CHICKS	▲ 5 MONUMENT 69678/SONY (11.98 EQ/17.98)	FLY
						32 weeks at No. 1
2	3	3	34	FAITH HILL	▲ 3 WARNER BROS. 47373/WRN (12.98/18.98)	BREATHE
3	2	2	6	LEE ANN WOMACK	● MCA NASHVILLE 170099 (11.98/17.98)	I HOPE YOU DANCE
4	4	—	2	BILLY GILMAN	EPIC 62086/SONY (7.98 EQ/11.98)	GREATEST GAINER
5	5	5	139	SHANIA TWAIN	◆ 17 MERCURY 536003 (12.98/18.98)	COME ON OVER
6	8	8	127	DIXIE CHICKS	▲ 9 MONUMENT 68195/SONY (10.98 EQ/17.98)	WIDE OPEN SPACES
7	6	6	61	TIM McGRAW	▲ 3 CURB 77942 (10.98/17.98)	A PLACE IN THE SUN
8	9	7	57	LONESTAR	▲ 2 BNA 67762/RLG (10.98/17.98)	LONELY GRILL
9	7	4	17	GEORGE STRAIT	▲ MCA NASHVILLE 170100 (11.98/17.98)	LATEST GREATEST STRAITEST HITS
10	10	13	60	SHEDAYSI	▲ LYRIC STREET 165002/HOLLYWOOD (10.98/16.98)	THE WHOLE SHEBANG

() Albums with the greatest sales gains. (●) Recording Industry Assn. of America (RIAA) certification for sales of 500,000 album units. (▲) RIAA certification for sales of 1 million units (Platinum). (◆) RIAA certification for net shipment of 10 million units (Diamond). Numerical following Platinum or Diamond symbol indicates album's multi-platinum level. Greatest Gainer shows chart's largest unit increase. Pacesetter indicates biggest percentage growth. © 2000 Billboard/BPI Communications and SoundScan, Inc.

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Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 154 country stations are electronically monitored 24 hours a day, 7 days a week. © 2000 Billboard/BPI Communications.



Broadcast Data Systems
Airplay Recognition Services

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
★★★ NO. 1 ★★★						
1	1	18	I HOPE YOU DANCE MCA NASHVILLE	LEE ANN WOMACK WITH SONS OF THE DESERT	5478	5564
2	2	23	YES! WARNER BROS./WRN	CHAD BROCK	4964	5304
3	4	15	WHAT ABOUT NOW BNA	LONESTAR	4928	4549
4	5	19	I'LL BE MCA NASHVILLE	REBA MCENTIRE	4821	4530
5	6	21	PRAYIN' FOR DAYLIGHT LYRIC STREET	RASCAL FLATTS	4587	4351
6	3	28	UNCONDITIONAL VIRGIN	CLAY DAVIDSON	4478	4650
★ GREATEST GAINER ★						
7	9	13	IT MUST BE LOVE ARISTA NASHVILLE	ALAN JACKSON	4426	4005
8	8	22	FLOWERS ON THE WALL MERCURY	ERIC HEATHERLY	4305	4153
9	7	15	SOME THINGS NEVER CHANGE CURB	TIM McGRAW	4208	4210
10	11	10	THAT'S THE WAY CURB	JO DEE MESSINA	3663	3642
11	13	10	COLD DAY IN JULY MONUMENT	DIXIE CHICKS	3439	3377
12	15	28	I WILL...BUT LYRIC STREET	SHEDDAISY	3373	3097
13	10	25	COULDN'T LAST A MOMENT EPIC	COLLIN RAYE	3269	3869
14	16	22	YOUR EVERYTHING CAPITOL	KEITH URBAN	3153	2992
15	12	29	THE WAY YOU LOVE ME WARNER BROS./WRN	FAITH HILL	3128	3398
16	14	32	THE CHAIN OF LOVE GIANT	CLAY WALKER	3036	3368
17	18	19	YOU'LL ALWAYS BE LOVED BY ME ARISTA NASHVILLE	BROOKS & DUNN	2961	2802
18	19	24	IT'S ALWAYS SOMETHIN' EPIC	JOE DIFFIE	2892	2662
19	17	36	HOW DO YOU LIKE ME NOW?! DREAMWORKS	TOBY KEITH	2833	2813
★★ AIRPOWER ★★						
20	23	9	COUNTRY COMES TO TOWN DREAMWORKS	TOBY KEITH	2673	2421
21	22	17	WHEN YOU NEED MY LOVE DREAMWORKS	DARRYL WORLEY	2666	2455
22	21	11	WHEN YOU COME BACK TO ME AGAIN CAPITOL	GARTH BROOKS	2525	2465
23	24	17	ALMOST DOESN'T COUNT MERCURY	MARK WILLS	2521	2310
24	26	15	I NEED YOU SPARROW/CAPITOL/CURB	LEANN RIMES	2487	2230
25	20	30	SHE'S MORE RCA	ANDY GRIGGS	2430	2616
26	27	30	LET'S MAKE LOVE WARNER BROS./CURB/WRN	FAITH HILL WITH TIM McGRAW	2343	2018
27	28	9	ONE VOICE EPIC	BILLY GILMAN	2106	1931
28	29	11	THERE YOU ARE RCA	MARTINA MCBRIDE	2039	1748
29	31	18	THAT'S THE BEAT OF A HEART BNA	THE WARREN BROTHERS FEATURING SARA EVANS	1834	1480
30	30	10	FEELS LIKE LOVE MCA NASHVILLE	VINCE GILL	1794	1492
31	33	9	KISS THIS LYRIC STREET	AARON TIPPIN	1707	1433
32	32	14	BLUE MOON CURB	STEVE HOLY	1574	1447
33	34	14	SELF MADE MAN COLUMBIA	MONTGOMERY GENTRY	1509	1375
34	36	9	LONELY ATLANTIC	TRACY LAWRENCE	1260	1053
35	35	17	LOVIN' YOU AGAINST MY WILL MCA NASHVILLE	GARY ALLAN	1187	1120
36	37	17	SHE AINT THE GIRL FOR YOU EPIC	THE KINLEYS	1083	969
★ BEST 1ST IMPRESSION ★						
37	38	7	JUST ANOTHER DAY IN PARADISE ARISTA NASHVILLE	PHIL VASSAR	921	727

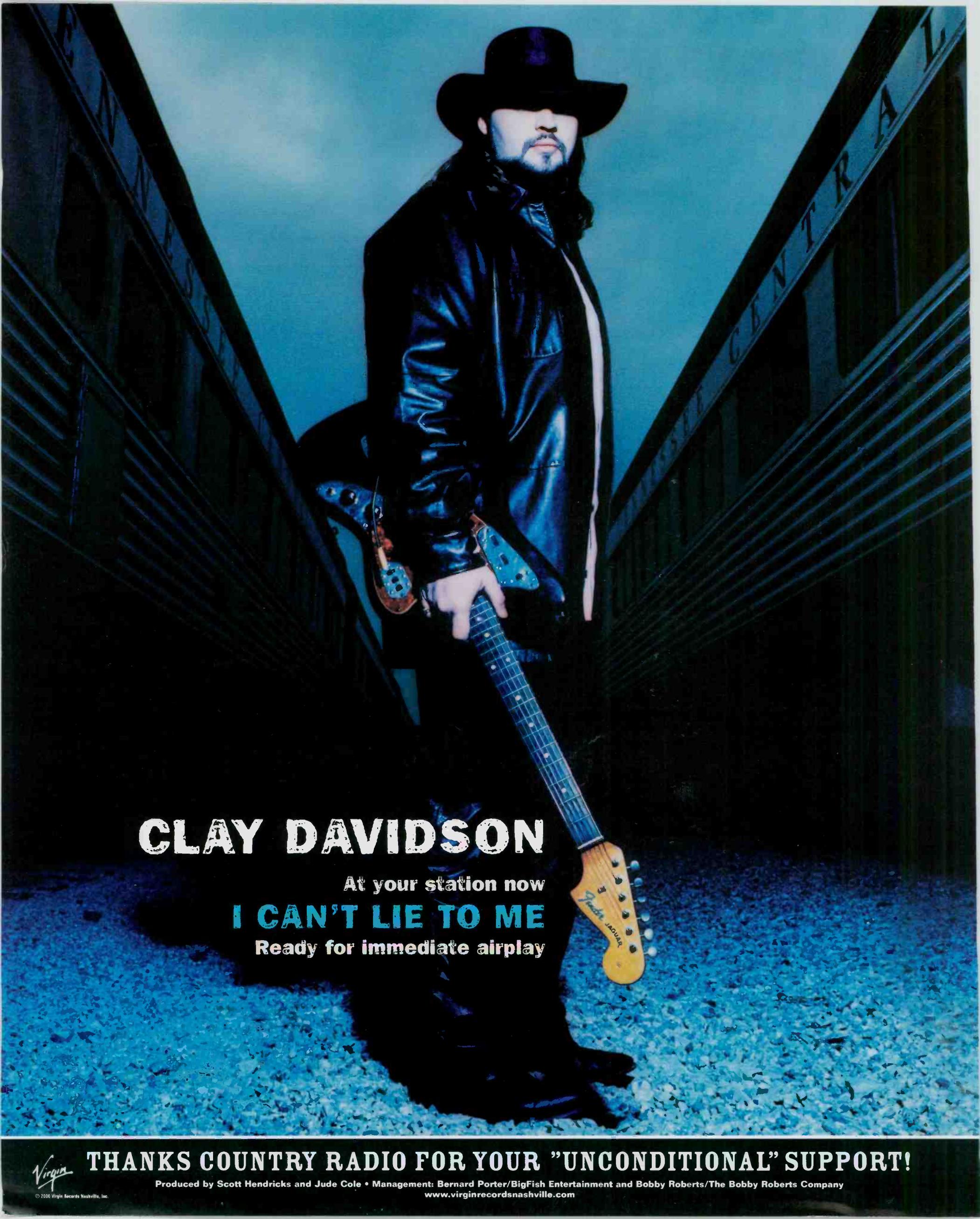
Songs are ranked by number of detections. Songs showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Best 1st Impression awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 25 are removed from the chart after 20 weeks.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
10 STUFF ARISTA NASHVILLE							
38	39	10	THAT'S THE KIND OF MOOD I'M IN EPIC	PATTY LOVELESS	805	714	
39	40	7	LOVE SHE CAN'T LIVE WITHOUT RCA	CLINT BLACK	661	565	
40	42	5	WE DANCED ARISTA NASHVILLE	BRAD PAISLEY	635	523	
41	44	4	BORN TO FLY RCA	SARA EVANS	607	475	
42	45	4	IF YOU CAN EPIC	TAMMY COCHRAN	533	439	
43	41	14	BEST OF INTENTIONS COLUMBIA	TRAVIS TRITT	515	422	
44	47	4	GOING NOWHERE CURB/MERCURY	WYNONNA	515	497	
45	43	8	GOODBYE IS THE WRONG WAY TO GO MONUMENT	WADE HAYES	423	425	
46	46	12	WHERE ARE YOU NOW MCA NASHVILLE	TRISHA YEARWOOD	347	324	
47	50	6	YOU WON'T BE LONELY NOW MONUMENT	BILLY RAY CYRUS	330	185	
48	57	3	HE WILL, SHE KNOWS DREAMCATCHER	KENNY ROGERS	300	208	
49	55	4	SHAME ON ME GIANT	THE WILKINSONS	283	342	
50	49	7	THIS TIME AROUND MONUMENT	YANKEE GREY	282	304	
51	51	4	PARADISE ATLANTIC	CRAIG MORGAN	280	285	
52	52	7	I DO NOW DREAMWORKS	JESSICA ANDREWS	252	254	
53	54	5	SHE WENT OUT FOR CIGARETTES MCA NASHVILLE	CHELY WRIGHT	209	264	
54	53	7	FAITH IN YOU CAPITOL	STEVE WARINER	199	412	
55	48	19	PERFECT WORLD CURB	SAWYER BROWN	197	166	
56	61	3	KATIE WANTS A FAST ONE CAPITOL	STEVE WARINER WITH GARTH BROOKS	190	141	
57	64	2	A LOVE LIKE THAT EPIC	TY HERNDON	180	100	
58	62	3	I'M HOLDIN' ON TO LOVE (TO SAVE MY LIFE) MERCURY	SHANIA TWAIN	175	122	
59	73	4	TIRED OF LOVING THIS WAY EPIC	COLLIN RAYE WITH BOBBIE EAKES	165	57	
60	60	4	TIME, LOVE & MONEY VIRGIN	RONNIE MARSAP	151	146	
61	59	20	MURDER ON MUSIC ROW MCA NASHVILLE	GEORGE STRAIT WITH ALAN JACKSON	143	158	
62	68	2	NO PLACE LIKE HOME GIANT	GEORGIA MIDDLEMAN	131	81	
63	63	3	BFD MERCURY	KATHY MATTEA	130	107	
64	56	3	I DON'T FEEL THAT WAY MONUMENT	DANNI LEIGH	108	189	
★ HOT SHOT DEBUT ★★							
66	NEW	SEND DOWN AN ANGEL MCA NASHVILLE	ALLISON MOORE	100	36		
67	NEW	A LITTLE GASOLINE MERCURY	TERRI CLARK	79	41		
68	70	11	MY NEXT THIRTY YEARS CURB	TIM McGRAW	78	63	
69	66	3	I PRAY FOR YOU BNA	JOHN RICH	72	90	
70	72	19	CHANGE MCA NASHVILLE	SONS OF THE DESERT	70	57	
71	69	11	SINNERS & SAINTS ASYLUM/WRN	GEORGE JONES	64	68	
72	75	4	SEVENTEEN CURB	TIM McGRAW	53	54	
73	RE-ENTRY	SIN WAGON MONUMENT	DIXIE CHICKS	52	43		
74	65	14	BREATHLESS VIRGIN	RIVER ROAD	50	99	
75	71	10	YOU WANNA WHAT? MCA NASHVILLE	ALECIA ELLIOTT	50	59	

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COUNTRY AIRPLAY Monitor

• We Listen To Radio •

July 7, 2000

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Volume 8 • No. 27

COUNTRY HIGHLIGHTS

#1

LEE ANN WOMACK WITH SONS OF THE DESERT

I Hope You Dance (MCA NASHVILLE)

★★ AIRPOWER ★★

BROOKS & DUNN • *You'll Always Be Loved By Me* (ARISTA NASHVILLE)

★ BEST 1ST IMPRESSION ★

BILLY GILMAN • *One Voice* (EPIC)

ON YOUR DESK

BILLY RAY CYRUS • *You Won't Be Lonely Now* (MONUMENT)

COLLIN RAYE WITH BOBBIE EAKES • *Tired Of Loving This Way* (EPIC)

STEVE WARINER WITH GARTH BROOKS • *Katie Wants A Fast One* (CAPITOL)

Consolidation Could Give Labor Unions New Strength At Radio

by Frank Saxe

It's after midnight on a weekend in 1984. Consultant Steve Perun, then MD and swing-shifter at top 40 WLS-FM Chicago, cues his union engineer on the other side of the glass to start the next record. Hearing nothing, Perun realizes the guy is face down on the controls. He jumps to his feet, runs to the board, and starts the next disc. By Monday morning, Perun had a note waiting for him. It wasn't a thank-you from the PD but a grievance from the local National Assn. of Broadcast Employees and Technicians (NABET) office for touching the board. Under the union's contract with the station, on-air personnel were prohibited from touching the equipment, so NABET officers said Perun should have shaken the sleeping tech-head awake and had him push the button.

It is stories such as that one that have given unions in radio a bad rap, leading many shops to vote them down. Yet with consolidation squeezing more work out of radio staffs, if not forcing them out the door, many believe the time is right for a resurgence of organized labor.

NABET still represents stations including adult top 40 WPLJ New York, yet it counts just a fraction of the radio stations it once did. Many voted the union out, while others shifted to the American Federation of Television and Radio Artists (AFTRA), whose ranks include nearly 10,000 broadcast members. Although a vast majority of those are in TV, a growing number is in radio. In fact, AFTRA has successfully organized 10 operations in the past year, including stations in New York and Los Angeles and a number of news and traffic operations run by Infinity's Shadow and Metro Networks.

"History has demonstrated that the most effective way for employees to improve their terms of employment is to join together and bargain collectively. You just have more clout and more leverage in dealing with employers," says Greg Hessinger, act-

ing national executive director of AFTRA.

But mention unions in the bar at any broadcasting convention, and you will likely get a hearty dose of anti-union sentiment. For most, it is the seemingly nonsensical rules that come with the union label.

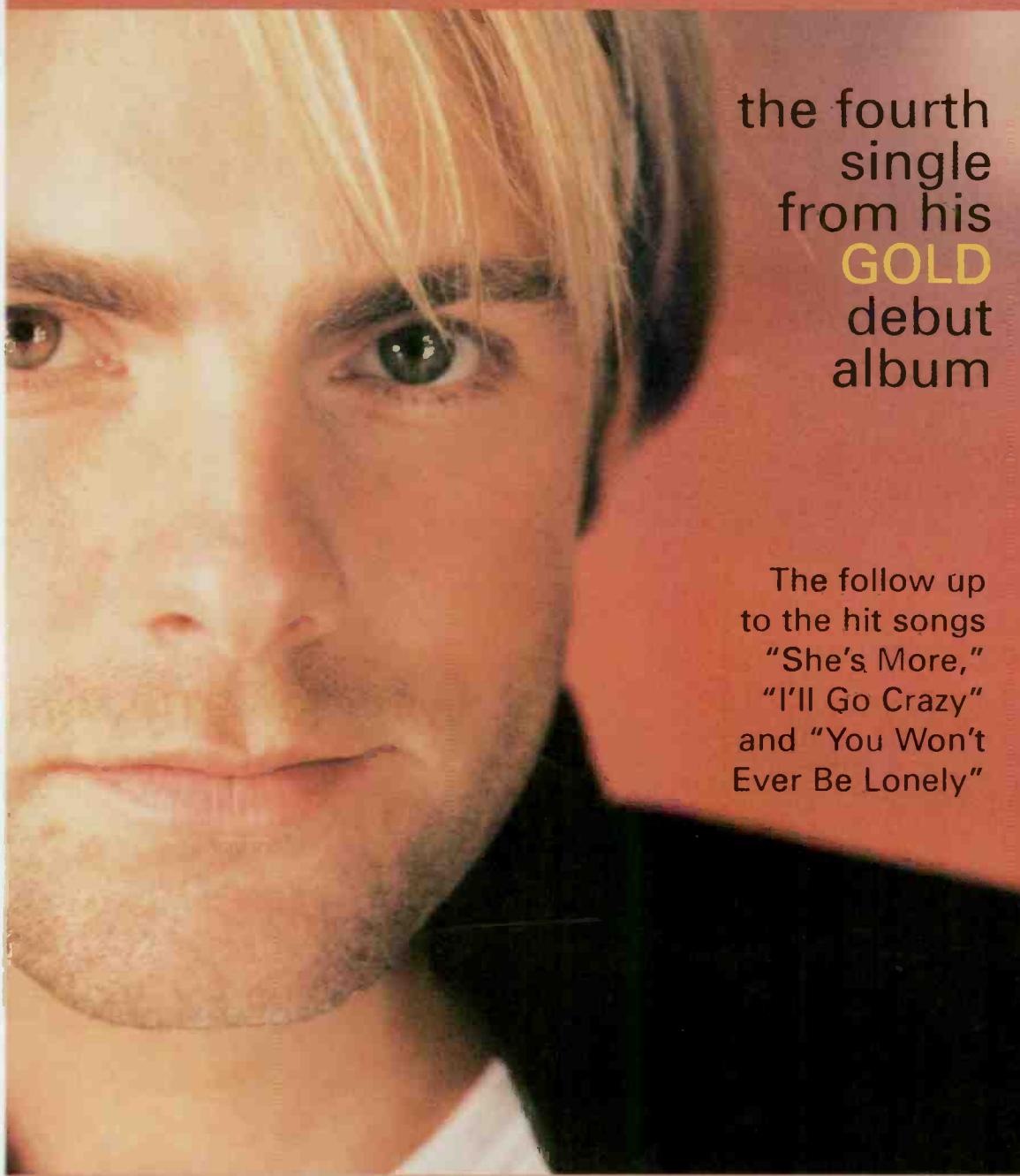
Consider this former PD of country WXTU Philadelphia's memories: "The union was everybody's excuse for doing as little as possible. No one would do anything without compensation; even getting them to do occasional extra duties as part of their regular workday hours was next to impossible. Everybody bitched about every little thing, and instead of taking their bad attitudes to another station where they could be happy, they infected all newcomers with their disease. Luckily, the biggest bitches had the least talent, and we were eventually able to replace them for their poor job performance or got them to quit by raising the standards. I've been [gone] for a while now, and, sadly, I miss few of my former co-workers there because of that negative attitude."

Country WGNA Albany, N.Y., PD Buzz Brindle remembers working as a jock at oldies WMOD Washington, D.C., now WMZQ, in the early '70s, where employees were unionized yet had a great relationship with management. So good in fact that jocks were not required to punch a time clock. The one sticking point was the owner's refusal to pay overtime. So the staff met with its union rep and explained that it didn't want to damage the good relationship but did want to earn a little more for its efforts. "They immediately took a hard-line attitude. We told them that we were uncomfortable with that approach and were told to mind our own business. Management responded badly to AFTRA's hardball tactics and began requiring us to use a time clock and, of course, we never got any additional money out of the deal."

R&B oldies WFJO Tampa, Fla., PD/morning host Nick Sanders says

Continued on page 6

ANDY GRIGGS WAITIN' ON SUNDOWN



the fourth
single
from his
GOLD
debut
album

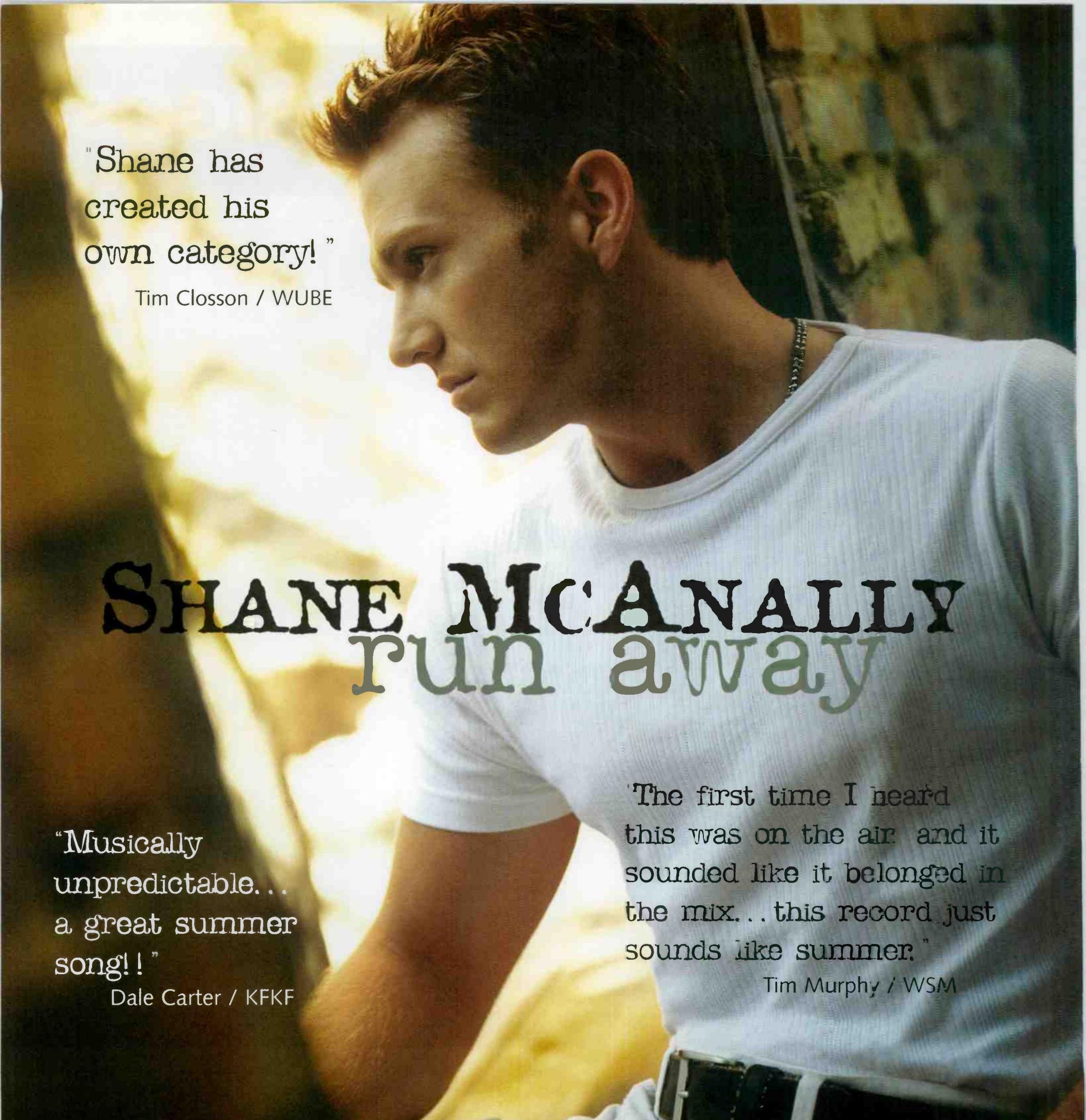
The follow up
to the hit songs
"She's More,"
"I'll Go Crazy"
and "You Won't
Ever Be Lonely"

With the release of "Waitin' On Sundown"

Andy Griggs has been selected by the
Family Violence Prevention Fund
to be a **national spokesperson**
against **domestic violence**.

Look for Andy this summer
on the Brooks & Dunn Tour

RCA
BMG
RCA RECORDS LABEL © 2000 BMG Entertainment



"Shane has
created his
own category!"

Tim Closson / WUBE

SHANE MCANALLY run away

"Musically
unpredictable...
a great summer
song!!"

Dale Carter / KFKF

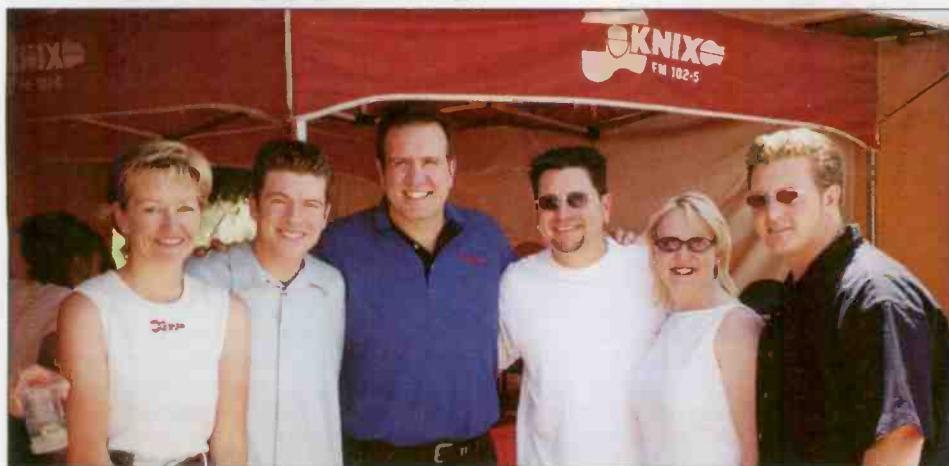
"The first time I heard
this was on the air and it
sounded like it belonged in
the mix... this record just
sounds like summer."

Tim Murphy / WSM

on your desk now!

ALREADY ADDED AT:
KEEY WSM

Shiny, Happy People



Rascal Flatts entertained the crowd at the KNIX Phoenix Memorial Day Barbecue to benefit a local community center. Pictured, from left, are MD/night host Gwen Foster, the group's Joe Don Rooney, PD George King, the group's Jay DeMarcus, Lyric Street's Angela Lange, and the group's Gary LeVox.

RADIO ACTIVE

BY PHYLLIS STARK AND ANGELA KING

615-321-4284 • pstark@airplaymonitor.com

aking@airplaymonitor.com • 615-321-4286

Ex-KKCS PD Daily Now 'Mother's Little Helper'

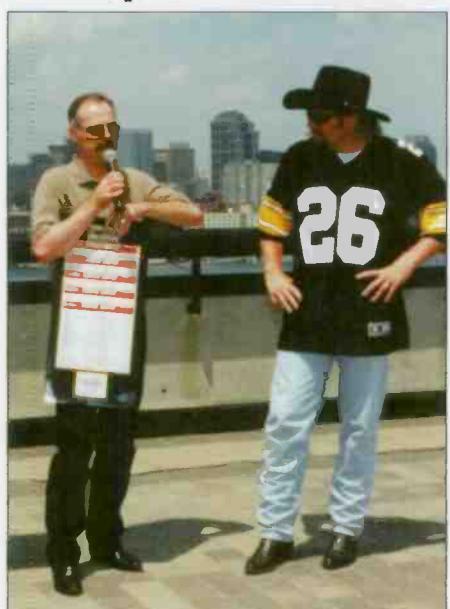
Travis Daily recently left his job as PD/MD/p.m. driver at country KKCS Colorado Springs, Colo., because he wanted a change. He got one.

Daily is now doing afternoons across town on AMFM's newly launched classic rocker the Mother, where the jocks are known as "Mother's little helpers." The station, formerly religious KPRZ, is believed to have applied for the new calls KMOM. Daily reports that he's now wearing flannel, using the word "dude," and doing a weekly remote from a biker bar.

PROGRAMMING: WGGY OM EXITS

Stu Schroeder exits his position as OM of WGGY (Froggy) Wilkes-Barre, Pa., and sisters top 40 WKRZ, N/T WILK, and AC WWSH. His wife, WGGY morning co-host Kim "Polly Wogg" Schroeder, also exits. Both are expected to be transferred to another station in the Keymarket chain. Meanwhile, WGGY PD Mike Krinik needs a morning co-host and wants T&Rs.

On Top Of The Charts



Country Airplay Monitor director of charts Wade Jessen, left, presents Toby Keith with a plaque honoring his five weeks at No. 1 with "How Do You Like Me Now?!" The presentation took place at a BMI party celebrating the gold status of Keith's album of the same name.



COUNTRY CONFIDENTIAL BY WADE JESSEN

615-321-4291 • wjessen@airplaymonitor.com

Declines At Top Herald Changing Of Guard

As the top three titles on our Country Airplay chart finish with spin decreases, the road could be cleared for some new blood in the upper end of the chart next issue. The plus-and-minus column provides a glimpse of how the chips might fall.

Lee Ann Womack's "I Hope You Dance" (MCA Nashville) encores at No. 1 despite a dip of 56 plays, while Clay Davidson's tenacious "Unconditional" (Virgin) rises 4-3 but closes with a similar decline of 43 spins.

While the Womack and Davidson titles might have the stamina to recapture bullets next issue, the Independence Day holiday could interfere, because some programmers won't adjust rotations until midweek.

With the biggest gain on the chart this issue, Lonestar's "What About Now" (BNA) primped for top ink by gaining 490 detections but would have to close a long-shot gap of nearly 1,000 plays to unseat "I Hope You Dance."

UNTIL THE SURPRISINGLY successful debut of 12-year-old Epic artist Billy Gilman, whose "One Voice" (Epic) gains 339 detections (30-28) and takes this issue's best 1st Impressions award (see Impact!, page 13), country's young acts have typically been girls, not boys.

The format is well-served with young female artists right now, but until Tyler Wilkinson's recent lead on "Jimmy's Got A Girlfriend," younger males hadn't been heard from. That may be because adolescent males are difficult to

make future projections about, since most experience a voice change somewhere in the early teen years. But Gilman has made us conscious of a potential hole in the country business—young men. Perhaps this may be an area that those labels that are wading back into the waters of singles deals (Country Airplay Monitor, June 30) may consider as another avenue to persuade younger consumers to sample country music once again. Lyric Street may be ahead of the curve with the recent signing of teenager Nate Barrett.

One sure thing is that folks in many corners of the industry are taking Gilman a bit more seriously this week following his No. 4 debut on Billboard's Top Country Albums (see chart, page 14). "One Voice" starts with 30,000 units and is likely to see steady increases over the next few weeks after Gilman appears on some heavyweight daytime talk shows, including "Today" and "CNN Showbiz." He's already been seen on a menu of shows including two appearances on "Access Hollywood" and the "Rosie O'Donnell" show.

While it's too early to tell if Gilman will be a real phenomenon in the long run, his debut single is offering a message of hope to adults and kids, and it's only available on country music radio and television.

There's just no way that can be a bad thing.

DUE TO TECHNICAL difficulties at the station, KRYS (K99) Corpus Christi, Texas, has been temporarily removed from the country reporting panel.

A Long Lost Brother



Giant act the Wilkinsons show some family togetherness with WQMX Akron, Ohio, APD Ken Steel during a "Live Lunch" performance. Pictured, from left, are Tyler Wilkinson, Amanda Wilkinson, Steel, and Steve Wilkinson.

ON THE ROW

Tunick Joins New Label VFR Records

Nancy Tunick joins VFR Records as director of national promotion. She previously was national promotion manager at Asylum Records. VFR is a Nashville-based label newly launched by former Mercury executives Harold Shedd

and Paul Lucks, who have inked a deal with RED Distribution. The label bows with an Aug. 22 release by Trent Summar & the New Row Mob. VFR is part of Spark Entertainment and will include publishing and licensing interests. Shedd serves as the company's managing director of creative. Lucks is managing director of operations. Jim Hester has been tapped as director of marketing and new business development.

The Nashville-based International Fan Club Organization, which inked an agreement in January for CountryCool.com to host its Web site, has announced a dissolution of that agreement and has relocated its site, IFCO.org.

Sports Stations Boom In June Format Count

RANK	M	FORMAT MONITOR	STATION COUNT			
THIS MONTH	LAST MONTH	FOMATS	JUNE '00	MAY '00	JUNE '99	NET GAIN OR LOSS THIS MONTH
1	1	Country	2,258	2,261	2,335	-3
2	2	News/Talk	1,158	1,161	1,114	-3
3	3	Oldies	765	768	830	-3
4	4	Adult Contemporary	751	756	752	-5
5	5	Religion (Music)	731	736	731	-5
6	6	Adult Standards	574	572	567	2
7	7	Spanish	571	569	527	2
8	8	Classic Rock/Hits	532	533	514	-1
9	9	Soft AC/Easy Listening	427	425	423	2
10	10	Top 40	419	417	394	2
11	11	Religion (Talk)	381	381	356	0
12	12	Top 40 Adult	343	338	299	5
13	13	Mainstream Rock	286	286	267	0
14	14	Sports	285	275	257	10
15	15	R&B Adult/Oldies	249	248	230	1
16	17	R&B	175	171	166	4
17	16	Miscellaneous	166	165	164	1
18	18	Modern Rock	137	139	138	-2
19	19	Triple-A	101	102	92	-1
20	20	Jazz	73	71	81	2
21	21	Modern AC	70	70	76	0
22	22	Classical	37	38	38	-1
Total commercial operating stations			10,489	10,479	10,351	
Stations off the air			100	103	105	

M Street Corp. is a Nashville-based provider of radio station information to the radio and music industries. Call 615-251-1525 for more information.

Three Stand-Up Guys



Steve Wariner, center, stops in to visit with WXTU Philadelphia APD/MD/p.m. driver Cadillac Jack, left, and Capitol Records' David Friedman.

ACCESS: NASHVILLE

Vocal Cord Trouble Sidelines Rimes

LeAnn Rimes' summer tour has been postponed after the singer's doctor diagnosed her with a strained right vocal cord, according to *Billboard Bulletin*. Rimes' doctor has recommended that she rest her voice for 60-90 days. Rimes' 30-date tour was to begin July 13 in Mt. Pleasant, Mich.

Artists scheduled to perform at the Country Radio Seminar-Southwest Aug. 18-19 in San Antonio are John Anderson, Billy Gilman, Tyler England, Chalee Tennison, and Giant newcomer Blake Shelton. Curb Records will also showcase some of its acts during an Aug. 19 lunch.

Vince Gill was the first recipient of the Nashville Songwriter Assn. International's songwriter/artist of the decade award at the group's 33rd annual Songwriter Achievement Awards, held June 27 in Nashville. Steven Curtis Chap-

man was named songwriter/artist of the year for 1999. Diane Warren won the songwriter of the year award, while writer/producer Tom Shapiro picked up NSAI's songwriter of the decade honor. The writing team of Marv Green, Chris Lindsey, and Aimee Mayo won song of the year honors for "Amazed," a crossover hit for Lonestar, which also won in the AC and country categories. In all, the NSAI event honored 60 writers with achievement awards for 33 different songs. Winners were voted on by NSAI's membership.

Berkley Boulevard books will publish "The Grand Ole Opry Country Christmas Album" in October. The book, edited by best-selling author Joe Layden, features rare photos from the Opry archives and country artists sharing holiday anecdotes. Acts spotlighted include Diamond Rio, the Judds, Kathy Mattea, Reba McEntire, Lorrie Morgan, Brad Paisley, Charley Pride, Travis Tritt, Trisha Yearwood, Steve Wariner, and Chely Wright.

BNA artist John Rich has been named one of People magazine's 100 most-eligible bachelors.

Lifetime Television will air "Intimate Portrait: Trisha Yearwood" July 17. The hourlong program is narrated by Emmylou Harris and features interviews with Yearwood's manager, Nancy Russell, producer Garth Fundis, Garth Brooks, Patty Loveless, and Don Henley.



PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS • BY JEFF SILBERMAN

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The Perfect Summer Movie Promotions

With the summer movie season now in full gear, modern AC WBMX (Mix 98.5) Boston jumped on "The Perfect Storm," since the flick is set in nearby Gloucester, Mass. "Most stations in town have a rocky relationship with the local movie promoter," contends Anne-Marie Strzelecki. "[Fortunately,] we have a great relationship with General Cinemas, which just opened a new cineplex next to Fenway Park featuring a 60-foot screen they call 'The Screen Monster' [à la Fenway's Green Monster]. So we're giving away all the seats for the opening night at this theater. Afternoon host Gregg Daniels will broadcast from the waterfront in Gloucester the day the flick opens. Really straightforward stuff, but the way we've played it on-air makes it seem like we 'own' this movie. It goes to show: If you're blocked by going down the traditional road, use your relationships to create your own promotion."

R&B oldies WZMX Hartford, Conn., is doing a *Gone in 90 Seconds* promotion where passes are given away to the movie "Gone in 60 Seconds," as well as passes to satisfy "your need for speed" on the Superman ride at a local theme park and passes to auto racing at the Ferrari Challenge. Tristano Korlou has nice timing.

PROMO TOPIC OF THE WEEK: SURVIVING 'SURVIVOR' PROMOS

It shouldn't come as a surprise to anyone who has been reading this column or even Radioactive over the past few weeks that "Survivor"-style promotions are the stunt flavor of the season. In fact, two-thirds of the panelists have done either "Survivor" promotions, Live in It and Win It stunts, marathons, or some kind of listener-abuse event. Only 16% of the panelists haven't done them and aren't considering doing them.

The Promogandists cite such stunts as campouts for Woodstock tickets, Father's Day Couch Potato marathons, and eating bugs or almost anything that's not nailed down to win concert tickets. Just so you're keeping up with the Joneses, the latest "Survivor" promo, staged at top 40 WDCC (G105) Raleigh, N.C., has two men and two women camping out at a site with only the clothes on their backs. Rations consist of 20 bottles of water, bread, baby food, sardines, and pig brains.

The key to optimizing their success, according to Loren Condon of modern AC KDMX (Mix 102.9) and active rock KEGL Dallas, is to "control the situation as much as possible to make it great radio," he says. "Make people write an essay as to why they need a car. You can get people with [colorful] personalities for on-air breaks rather than just drawing four names out of a hat. The personalities of the contestants can sell it day after day. To increase the likelihood of press coverage, they require lots of attention from the entire staff, or it could end up being bad radio."

Pitfalls to watch out for include "knowing the medical conditions of the contestants," says Jason Gani of R&B WJMJ Greenville, S.C. "And don't forget the waiver forms," adds Jim Sheehan of rock KSJO San Francisco.

While almost everyone says such a stunt is worth doing, there is a certain window of topical opportunity here. "If something is hot, don't look away, because you can't be original enough," says Korlou. "To be No. 1, you have to take what's hot and run with it!"

"People genuinely get excited to be involved in 'rip-offs,'" says Donna Talarico of country WGGY

(Froggy 101) Wilkes-Barre, Pa. "After all, how many people get chosen to be on 'Millionaire' or 'Survivor'? Not many, so having stunts and games close to home lets them feel involved and part of a nationwide craze. However, overkill is bad. You don't want to look like a copycat all the time."

"If the opportunity is right and the concept is right, go for it," adds Tina Brando of Clear Channel's Jacksonville, Fla., cluster. "But it must be done in a timely manner to take advantage of its uniqueness and before everyone gets tired of hearing about it. Usually, there is a short window of opportunity to rip off a TV or movie concept in which people will be amused or entertained."

TOPICAL BAROMETER

TW	LW	TOPIC
1	4	July 4 holiday
2	1	Summer concerts
3	5	Summer movies
4	2	"Survivor" stunts
5	10	Station concerts
6	3	Internet/Web sites
7	—	Fall book promotions
8	—	Live pro wrestling
9	—	Summer Olympics
10	—	Women's/kids'/family expos

HOTTEST NEW MOVIES: "The Patriot," "The Perfect Storm," "Chicken Run," "X-Men," "Rocky & Bullwinkle," "Heavy Metal 2000"

HOTTEST CONCERTS: Ricky Martin (top 40), Kiss (rock), Tim McGraw/Faith Hill (country), Mary J. Blige (R&B), Dave Matthews (adult)

NTR PROMO OF THE WEEK: ANNIVERSARY BASH

AC KESZ Phoenix morning duo Beth and Bill celebrated their 10-year anniversary at a live broadcast spot in a trendy restaurant. "We sold the title sponsorship to Macy's and gave away a Cadillac, tons of high-end prizes from other clients, and a spa," says Vicki Fiorelli. "We also flew in their five best friends over the last 10 years for the show. Tons of other clients were sold into the event at various levels—primaryhub.com had the show on the Web, so friends, guests, and family members can watch back home. Clients wanted to be a part of this event, so it was an easier sale than normal."

QUICK HITS

As the only station in town that played Dixie Chicks' controversial "Goodbye Earl," country WHSL (Whistle 100) Greensboro, N.C., created a promotion that spotlights domestic violence and ties in with an upcoming Chicks concert. Call to Protect collects out-of-use wireless phones, then reprograms and distributes them to victims of domestic violence. Call Lisa Fields for more info.

For R&B WJMJ's Poppa's Got a Brand New Bag, when listeners hear James Brown's classic sounder they can win a bag of clothes, tune-ups, a golf bag, movies, or groceries, plus a gift certificate to a local mall.

Top 40 CKIK Calgary, Alberta, has lined up admissions to five different summer camps. "We will be asking moms to call in and tell us why we should send their kids to camp," says Michael Godfrey. "I think my wife will be the first caller!"

Want to participate? E-mail your best promotions to jsilberman@airplaymonitor.com.

PROMOGANDA HONOR ROLL

Diana Adeo, CRSWNKS Charlotte, N.C.; Dan Bowen, WSTR Atlanta; Diana Rockman, KEEY Minneapolis; Tina L. Brando, Clear Channel Jacksonville, Fla.; Steve Burgess, WRKE Buffalo, N.Y.; Melissa Burrill, KJHK Dallas; Scott Coylebrook, VKRQ Cincinnati; Loren Condon, KEGL/KDNX Dallas; Mike Culotta, WQYK Tampa, Fla.; Dave Demer, WVKR Orlando, Fla.; Carter Duff, KYGO Denver; Camie Dunbar, Clear Channel Miami; Katie Everly, KMEL San Francisco; Lisa Fields, WMEG/WHSL Greensboro, N.C.; Vicki Fiorelli, KNTK/KWIS Phoenix; Andrew Fleming, WFLD Tampa, Fla.; Von Freeman, KJBS Los Angeles; Greg Frey, KSON San Diego; Jason Gani, WJMZ Greenville, S.C.; Irish Gillie, WPSL-FM Boston; Michael Godfrey, CKIK Calgary, Alberta; Kelly Gross, WPFL Philadelphia; Stephanie Hoganeman, WYZF Hartford, Conn.; Jay Holloway, WJTT Chattanooga, Tenn.; Carly Johnson, KXTE Las Vegas; Simon Jones, WUSF Philadelphia; Tristano Korlou, CBS Hartford, Conn.; Kim Leedes, KFMF-FM San Diego; Larry Lux, WLRB Detroit; Jennifer Markham Wright, KMON-Los Angeles; Mike Olivero, WXTB Tampa, Fla.; Mike Peterson, KHTF Austin, Texas; Marida Petrigian, KZLA Los Angeles; Susan Reynolds, KEDM Phoenix; Diana Obermeyer, APWR Los Angeles; Mike Weller, WPOC Baltimore; Jason Steinberg, WYNF New York; Anne-Marie Strzelecki, WBMX Boston; Donna Talarico, WGGY Las Vegas; Shannon Wren, WFLZ Tampa, Fla.

Radio Still Celebrating The New Year

When the champagne corks popped last New Year's Eve, many thought the radio industry's record year could not be matched in 2000. Yet a review of midyear statistics shows that there has been a 324% increase in the number of station deals and that radio advertising is up 22% over last year. The only cloud in the sky is stock prices, which have been cut by a third since last December; however, as of June 28, stocks were exactly where they were a year ago.



BY FRANK SAXE

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According to the Kagan Media Radio Index, which comprises 19 stocks, radio stocks are down 36% for the year to date. "It's been a tough six months," allows a Kagan analyst. Barron's negative article on Clear Channel and Cumulus "hit the industry overall. It is beginning to recover, but it's still a little volatile."

C.S. First Boston analyst Ian Zaffino has heard fears from some in the investment community that radio may be headed for a slowdown as a result of its reliance "on dotcom spending and concerns about overnight spots not being sold out and so forth, but I think those fears are not warranted." Several stock analysts believe the market is in the midst of a "soft landing," meaning a correction where stocks are more realistically valued yet do not crash. Zaffino says the economy is still very strong and that radio will be safe. "I feel very comfortable that radio companies will meet or exceed Wall Street cash-flow estimates for the remainder of 2000 and 2001," he says.

"I think it will come back," agrees the Kagan analyst. "Everything keeps going up, so I don't think we hit an absolute high in December." The analyst also believes radio will be buoyed by a surge in late-year ad spending related to the Olympics and the election season.

Advertising has been strong so far in 2000, according to Radio Advertising Bureau statistics. The year-to-date numbers through May show local ad spending up 18% compared with 1999, while national figures were up 22%.

May is traditionally the strongest month of the year for radio advertising, and it showed local ad dollars up 22% over May '99, while national ad dollars grew 38% for the same period. National spending figures were fueled by a staggering 49% jump on the West Coast and a 40% rise in the Southwest.

"We can still have a couple of bad months and still blow the doors off the year," says RAB president Gary Fries, who predicted spending would grow 13% this year. Fries says that if all goes the same, 17% growth is more likely.

While Internet start-up money has added "a couple of percentage points" to those numbers, Fries sees Web firms now operating as businesses and simply buying advertising on the radio like any other company would. First Boston's Zaffino agrees that even if the Internet ad spending completely dried up, radio would only have to cut between four and six percentage points from its growth rate.

The continued strong economy has led veteran ad spending tracker Robert Coen to boost his prediction that spending would grow 9.4% this year, up from his late 1999 forecast of 8.3%. Coen, who heads Universal McCann's forecasting division, has raised his radio prediction to 15%, up from a 13% forecast in December. "We were too cautious," says Coen.

The year has also been marked by as much wheeling and dealing as a Turkish bazaar. According to Kagan Media, through June 23 there have been 915 station deals worth \$8.4 billion; that's 286 more deals than last year at this time, worth an additional \$6.5 billion.

"The market is very strong. There's a lot of radio buyers out there, so it's still very much a

seller's market," says Kelly Callan, a broker at Kalil & Co., where he and five other brokers are working "full, long days" to handle the business. "As long as radio revenues continue to rise, you're going to have people trying to get into this business."

Another broker agrees the deals have "moved down to the second- and third-tier transactions" and says the market this year has been largely driven by Cox Radio, Citadel, and Clear Channel, which had to sell off \$1 billion worth of stations as part of its merger with AMFM. "The statistics are very strong, but they're significantly skewed by all the money Clear Channel has had to reinvest," the broker says. "Beyond that, we're in the last throes of consolidation. It has to slow down, simply because the inventory is disappearing."

Callan expects to see more radio groups become frustrated with the inability to add stations and instead grow into TV.

CAPITAL: AFRAID TO REGULATE?

FCC Commissioner Gloria Tristani is calling for tougher indecency standards for radio, saying "the shield of the First Amendment should not become a sword that harms our children." In a speech before the annual Annenberg Public Policy Center's Conference on Children and Media in Washington, D.C., Tristani said, "The commission appears so averse to indecency cases, and has erected so many procedural barriers to complaints from members of the public, that indecency enforcement has become virtually non-existent." In particular, the Democrat cites the FCC's requirement that a cassette of the offending program be turned in with the complaint. "This is surely an unreasonable burden to impose on the public," she says, adding few parents have the foresight to have a tape recorder running at all times. Critics of the FCC's indecency policy say the First Amendment protects radio, yet Tristani wants the Supreme Court to review the laws dictating what can be classified as obscene, to expand them beyond the current sex and execratory categories that are not protected.

Meanwhile, the FCC has upheld two separate fines totaling \$30,000 against active rocker WXTB Tampa, Fla., for violating its indecency rules. The fine stems from four separate broadcasts in 1997 and 1998 by morning man Bubba the Love Sponge. The fine was handed down last fall, but WXTB's owners have been fighting it. Citicasters' (now part of Clear Channel) attorneys asked the FCC to set aside the fine, since the commission has yet to issue industry guidelines on what is and is not allowed. Citicasters claims such guidelines are necessary in order for it to argue whether WXTB violated the rules or not. The FCC declined to issue any guidelines, saying its "definition of indecency has remained unchanged for years [and] amply illustrates what broadcasters may and may not do."

The owner of modern rock WKRH Syracuse, N.Y., has reached an agreement with the FCC over a mix-up involving the construction of the station. In February 1997, Robert Raide filed paperwork to sell the station to Radio Corp., a company in which he holds a one-third interest. However, the FCC lost the application, but Radio Corp. moved forward with WKRH as if it had approval, to the point where it asked for and got an FCC license renewal in February 1998. It was not until March of this year, when the company filed to sell the station, that it realized the FCC still thought the station was owned by Raide. In a deal cut with the commission, Raide and Radio Corp. deny any wrongdoing but agree to pay an \$8,000 fine.

On Capitol Hill, the House Subcommittee on Telecommunications has sent to the full Commerce Committee the so-called shot-clock bill, which requires the FCC to either approve or deny a merger within 90 days of public notice or in as little as 60 days for smaller companies.

SALES

Midwest Communications buys N/T WHTC Grand Rapids, Mich., and country WBFM Sheboygan, Wis., and its two sisters from Holland Communications for \$9.9 million.

MONITOR PROFILE

Serving 'Unique' Audience Is Chip Miller's Specialty At Springfield's Kix 97.9

WPKX (Kix 97.9) Springfield, Mass.'s Chip Miller is not serving a typical country audience, and he's not about to do things in the typical way.

Miller, who helped coax WPKX back to No. 1 in the Springfield market after the station suffered a drop to fourth—the station's lowest ranking—18 months ago, says his listeners are not "stereotypical country people. [They] aren't out baling hay." Miller says he's trying to cater to a wider spectrum of listeners, but even his P1s are different. "We have huge country fans," he says. "But their lifestyle is not indicative of their music preference."

So while many Northeast country PDs are sensitive about any song they consider too stereotypically country, Miller goes even further. He not only says, "We can't play honky-tonk, 'my dog died' kind of stuff," he also has a ban on so-called "story songs," which many other PDs say are the songs most likely to make an emotional connection with—and generate requests from—the audience. Miller claims they just don't call-out. "We won't play Clay Walker's 'The Chain Of Love,' because it just doesn't test well for us. In fact, we don't play any of his stuff except 'Then What.'



Chip Miller
Program Director
WPKX Springfield, Mass.

You need to
eliminate
stigmas, not
cater to them'

Owner: AMFM
Ratings: 7.6-7.5-8.1-9.1

In order to serve this "unique" country audience, Miller not only tries to offer something for every listener, he also has a "liberal" playlist for currents. While this goes against the current programming wisdom, it's working for WPKX, which was market leader in the winter Arbitrums, up 7.5-8.1-9.1 in the last two books.

Miller came to WPKX a year and a half ago and has been working in country for three years. His programming jobs include classic hits WNNJ-FM Newton, N.J., and a stint as regional PD for Nassau Broadcasting's Northwest Jersey cluster of eight stations, including country WHCY.

Miller says he came to WPKX in order to prove that what he was doing in a smaller market "would work anywhere." What he is doing, he says, is applying his AC background to his country audience. "We don't do stereotypical country promotions, and we don't do countdown kind of stuff. We are fun and interactive with our audience."

When he first took over the programming reins, Miller says, WPKX was feeding into the stereotypical notions of country music and "was slow, a light AC country station." In order to succeed, Miller says, "you need to eliminate stigmas, not cater to them."

To broaden the appeal of Kix 97.9, which bills itself as "Springfield's country," Miller says, the station leans "real today" with a playlist of about 32 new songs. But he leaves songs in the current category longer than other stations, because "familiarity breeds content," he says. Songs like Faith Hill's "Breathe" and George Strait's "The Best Day" are still currents for him. His music mix consists of 40% currents and recurrants and about 60% gold.

But, Miller contends, he doesn't forget the hardcore country fans. "We do play the classic cut one time every other hour," he says, to "throw 'em a bone." Those "classic cuts" include older songs by Alabama and the Judds and also cuts like Pure Prairie League's "Amie." In addition, Miller has a two-hour oldies show on Sunday mornings.

Here's a sample 4 p.m. hour: George Strait, "Check Yes Or No"; Little Texas, "Kick A Little"; Tim McGraw, "Some Things Never Change"; Trisha Yearwood, "How Do I Live"; Clint Black, "Better Man"; Shania Twain, "No One Needs To Know"; Clay Walker, "Then What"; Faith Hill, "The Way You Love Me"; Toby Keith, "How Do You Like Me Now?"; Reba McEntire, "The Night The Lights Went Out In Georgia"; Andy Griggs, "She's More"; Randy Travis, "If I Didn't Have You"; and Montgomery Gentry, "Self Made Man."

Miller says he's always willing to try out a new song from a new act on his station, "to give a new kid a shot." He isn't forced, like some other country programmers, to maintain a vise-like grip on his playlist, because WPKX has no direct competitor, although WWYZ Hartford, Conn., is a half-hour away and does show up on the radar screen in Springfield, while WPVQ Greenfield, Mass., recently upgraded its signal and now pulls a 1.2 share. Miller says his true competition is classic rock WAQY, with which he shares much of his P2 listeners.

Miller is ambivalent about country sharing some of its artists—and presumably its audience—with top 40. While he thinks it has helped bring "more people to the party," introducing a new generation to country music, he also thinks crossover artists will hurt his station in the long term. "When you lose ownership, you lose control," he says. "If they can go somewhere else to hear Shania, why would they sit through Randy Travis to hear her [on country stations]?"

Part of WPKX's success, Miller says, is his morning show, which he describes as "very mainstream. We have two very adult hosts who talk about stuff for a 25-54 audience. Then we have our adolescent, Shaggy, [who is a combination] stunt boy and [goofy] juvenile." Miller equates Shaggy's impact on his local audience with the effect Howard Stern first had on his national audience. "They tune in just to hear what he's going to do next," Miller says, but he notes that it is "never offensive." Shaggy's recent stunts include getting into a clothes dryer and turning it on and doing a billboard-sit for charity. He also mows lawns for the elderly during the summer months.

The morning show, in a "grass-roots marketing" effort, is also doing a "30 towns in 30 days" promotion, broadcasting from a new town in the area every day during the month of June. When the town doesn't have a business big enough to accommodate the show, "we'll go to the town common or the firehouse to fulfill the need of meeting these people," Miller says.

It's all part of Miller's effort to continue to grow WPKX's curve. "We've got 11½ hours of time spent listening," he says. "The only place for us to grow is curve." Credit for that huge TSL, Miller says, is a change in the station's marketing plan, pulling off television and going to direct mail "listen to win" postcards and marketing directly to businesses. The station does individual billboards to promote the morning show. It's also hosting a "Noon And Tunes" concert series, featuring acts including Ricochet and Lila McCann, in hopes of setting itself apart from its classic rock and AC competition. "We want to do things other stations can't," Miller says.

ANGELA KING

Consolidation Changes The State Of The Union At Radio

Continued from page 1

witnessing a union at work altered his career path. In the early '80s, Sanders was an overnight producer in Chicago. He answered phones and pulled carts, two tasks jocks were barred from doing by the union. One Saturday morning at 4 a.m., Sanders says, "we had just finished running the two hours of mandatory public-affairs programming. The engineer had stepped out while the taped programming ran and had unfortunately fallen asleep. When the tape ran out, the carts were pulled, the jock was ready to talk, but there was no engineer to turn on the microphone."

"Obviously one of us could have awakened him, but there was so much conflict within the station between the jocks and engineers that the jock literally forbade me from waking him up. So we sat there for about an hour and watched the Playboy Channel in the jock booth while the engineer quietly slept in the other room behind the glass." Sanders says that incident motivated him to go on the air and not into engineering.

Bob Barnett, OM of AMFM's Nashville cluster, including top 40 WRVW, classic rock WNRQ, and country WSIX, recalls his union dealings as PD of country WIL-FM St. Louis. "From an operational point of view, it was a nightmare with vacations, and from a scheduling situation, it was tough because you basically had to get volunteers to cover street events."

For others, it's not a bad experience but just a philosophical difference. "I don't care if it's in broadcasting, truck-driving, or teaching. Unions drive up the cost of everything," says Russ Allen, PD of R&B WJHM (102 Jamz) Orlando, Fla., who actually left a job after five months because he hadn't been told by the OM who hired him that it was a union shop.

But, Hessinger says, what sometimes sounds foolish was often drafted because of employee abuse. "Our interest is to allow the companies to operate their station efficiently, because to the extent they can, it puts those stations in a better position to appropriately and fairly compensate the talent."

For some jocks the union was a savior. Top 40 WFLZ Tampa late-nighter Spyder Harrison says that when he left top 40 WHTZ (Z100) New York, his AFTRA insurance covered his wife's pregnancy until WFLZ's insurance kicked in. "I've been taken advantage of at so many radio stations, and the fact that there was a union that said you can't take advantage of me was a nice turn."

Another top 40 jock believes midsize markets are where most of the abuse occurs, with large-market demands on jocks and small-market pay and benefits. "There are some situations where it's god-awful conditions because of the people running the radio station. I think a union is good at protecting you from that."

IN CONSOLIDATION THERE IS STRENGTH (FOR MANAGEMENT)

Given the stories, it may be surprising that radio's union ranks are again growing. AFTRA's Hessinger says it makes perfect economic sense, considering fewer employees are needed to run more stations. "The demand for services has been decreased, and that just results in downward pressure on compensation levels."

It has been nearly 20 years since Perun's WLS incident, and although he still feels some unions are "useless," he concedes that "where radio is going right now, there may be more of a need. In a lot of cases, they're saving talent money by hiring more engineers and just automating shifts."

For one former major-market country PD who asked that his name be withheld, the growth of "conglomerate radio" stirs the Norma Rae in many. "How much real abuse can companies expect employees to take before

they retaliate? Eventually people will quit working for lower and lower wages while being expected to do more and more work. The few fat cats at the top of the pyramid make all the cash while salaries drop for the folks who provide the product. With radio revenues seeing such unprecedented growth, it's so sad that the folks who are the radio business see so little benefit."

A pro-union top 40 jock agrees, saying, "Corporations are making the rules now, not unions and not jocks. We need the union."

Barnett disagrees. "These big companies as a result of consolidation have done a wonderful job of treating employees more than fairly considering the skill level of a lot of people. People should be paid based on their abilities and not hide behind the cloak of the union." He also says, "For a union to do justice by their rank and file, they need to adjust to the times and make some concessions and try to get some other things in return for those concessions."

In some cases, non-union stations joining an existing unionized cluster look at their counterparts covered by a contract and find they have higher wages and better benefits, and they want the same thing, says Hessinger. "Admittedly, our progress in that area has not been as marked as it's been with the traffic services, but you can expect within major markets that employees of the major group owners will increasingly look to AFTRA and other unions for representation." He also notes that while there is always a group of extremely well-paid jocks, that group has shrunk dramatically, thanks in part to virtual radio. "The downward pressure on wages has [meant] a growing gap between the haves and have-nots," he says.

GOOD OR EVIL?

The industry's biggest owner, Clear Channel, is surprisingly thin on union shops, largely because it has more stations in smaller markets, where organized labor is rarely present. When it absorbs AMFM later this year, a few will be added to AFTRA's roster. "The jury is still out on what the culture of the new Clear Channel is going to be," says Hessinger. "We are guardedly optimistic based on our dealings so far."

One thing that has the unions worried is CEO Randy Michaels, who was notoriously anti-union during his Jacor days. One union executive went so far as to call him a "big concern" in determining how Clear Channel's relationship with NABET and AFTRA shakes out. Michaels declined to comment.

Infinity CEO Mel Karmazin has had a warmer relationship with labor. "With Mel, it's strictly business," says Hessinger, a former labor negotiator for Infinity. "I don't think there's anything evil or sinister about his motives. The economics of the marketplace are such that because of consolidation, he is now in a better position to bargain his labor costs than he was before, and he takes advantage of that."

Hessinger says minority broadcasters like Radio One and Blue Chip Broadcasting, plus the Spanish-language groups, are also viewed as a growth area, since many of those stations are quickly moving from mom-and-pop operations to multimillion-dollar money machines.

With all the talk of big companies getting rich while the little guy is used and abused, longtime owner Jerry Lee, whose AC WBEB (B101.1) Philadelphia is a rare independently owned major-market station, has never seen his staff attempt to organize. "I'm sure we are already paying more than union scale, but the key is meeting people's needs. Money is fine, but empowering people makes a difference. People aren't robots; they take pride in being empowered to make a difference for themselves. When you do that, you have happy employees."

A Good Night For The Gambler



Kenny Rogers accepts kudos from Country Airplay Monitor for the No. 1 success of "Buy Me A Rose" backstage at the TNN Music Awards, where he was being honored with the Career Achievement Award. Pictured, from left, are Airplay Monitor senior account manager Lee Ann Photoglo, Nashville bureau chief Phyllis Stark, Rogers, Alison Krauss, and Billy Dean. Krauss and Dean also performed on the single and received their own Monitor No. 1 plaques.

RADIO CONCERT MONITOR

DATE	STATION	EVENT	PROMOTION DIRECTOR
July 8	WGNA Albany, N.Y.	Countryfest 2000	Dick Stark
APPEARING:	Tracy Byrd, Kenny Chesney, Valerie De La Cruz, Martina McBride, Yankee Grey		
July 11	WKDF Nashville	Live At Tootsies	Cindy Francis
APPEARING:	Vern Gosdin, Daryle Singletary		
July 13-Sept. 7	WYNY New York	Live Lunch Concert Series	Jason Steinberg
APPEARING:	Kathy Mattea (7/13); Sons Of The Desert (7/20); Tracy Lawrence (7/21); Jennifer Day, the Warren Brothers (8/3); the Kinleys, Lee Ann Womack (8/10); Diamond Rio, Ricochet (8/17); Clay Davidson, Keith Urban (8/24); Ty Herndon, Yankee Grey (8/31); Shadys (9/7)		
July 14-16	WWVA Wheeling, W.Va.	Jamboree In The Hills	Terri Philips
APPEARING:	Gary Allan, Jo Dee Messina, Montgomery Gentry (7/14); Alabama, the Bellamy Brothers, Kenny Chesney, Billy Ray Cyrus, George Jones, Kenny Rogers (7/15); Clint Black, Sammy Kershaw, Martina McBride, Neal McCoy, Mark Wills (7/16)		
July 14	KEYE Minneapolis	Hennepin Ave. Block Party	Diana Buckmann
APPEARING:	Clay Davidson, Eric Heatherly		
July 15	KKCB Duluth, Minn.	Country Rumble	Shelly Satre
APPEARING:	Joe Diffie, Ty Herndon		
July 20	WCTO Allentown, Pa.	Third Birthday Bash	Sean Dale
APPEARING:	Tracy Byrd		
July 28	KRTY San Jose, Calif.	Gilroy Garlic Festival	Susan O'Neil
APPEARING:	Eric Heatherly		
July 29	KXKT Omaha, Neb.	Kat 103 Fun Country Festival	Gina Melton
APPEARING:	Chad Brock, Clay Davidson, Danni Leigh, Jill Marie, Kathy Mattea		

Let us monitor your event! Call Phyllis Stark at 615-321-4284 or E-mail pstark@airplaymonitor.com

B&D Meet WPOC



Brooks and Dunn took some time out during Fan Fair week to participate in Huntsman Entertainment's annual "Live From Nashville" multi-station broadcast. Pictured, from left, are Ron Huntsman, Ronnie Dunn, WPOC Baltimore director of marketing Sheila Silverstein, morning host Laurie DeYoung, Kix Brooks, and Huntsman rep Sean Brennen.

GREATEST GAINERS

COUNTRY

INCREASE IN DETECTIONS

LONESTAR • <i>What About Now</i> (BNA)	+490
WMZQ +26, KUEI +19, WQYK +18, WRNS +15, WESC +15, WKKT +15, KATM +14, WKIX +14, WRKZ +14, KKCC +13	
ERIC HEATHERLY • <i>Flowers On The Wall</i> (MERCURY)	+378
WQYK +19, KASE +19, KNIX +19, WSTH +14, KMPS +14, WOGK +13, KCKI +13, WGNE +13, WMSI +13, WDAF +13	
AARON TIPPIN • <i>Kiss This</i> (LYRIC STREET)	+371
KCCY +22, WYRK +18, WFRG +16, WHSL +14, WKDF +13, WKSJ +12, WOGK +11, KHAY +11, WOKO +11, WKCN +10	
BILLY GILMAN • <i>One Voice</i> (EPIC)	+339
KRMD +22, WKHX +21, KFRG +18, KTST +16, WBEE +14, KGMY +12, KCKI +11, WOKO +11, WEZL +11, WMJC +10	
ALAN JACKSON • <i>It Must Be Love</i> (ARISTA NASHVILLE)	+336
WKQZ +20, WZZK +18, WSIX +16, WCOL +14, WKIX +13, KUBL +12, KATM +12, WKKO +12, WQIK +12, WQDR +11	

AIRPLAY LEADERBOARD
THE STATIONS THAT BREAK THE HITS

#1

YOUNG COUNTRY
KIKK95
KIKK
Houston, TX
PD: Darren Davis
Airplay Leader Designations: 10

#2	KBEQ, Kansas City, MO (PD/MD: Mike Kennedy/T.J. McEntire)	5
#3	KPLX, Dallas, TX (PD/MD: Brian Philips/Cody Alan)	4
#4	KMLE, Phoenix, AZ (PD/MD: Jeff Garrison/Jon Allen)	4
#5	WXBQ, Johnson City, TN (PD/MD: Bill Hagy/Reggie Neel)	3

The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit records as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's IMPACT! page to see this week's Airplay Leaders.

AIRPLAY
Monitor RECURRENTS
COUNTRY

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS TW LW
1	BUY ME A ROSE KENNY ROGERS WITH ALISON KRAUSS & BILLY DEAN (DREAMCATCHER)	2039 2189
2	WHAT I NEED TO DO KENNY CHESNEY (BNA)	2022 2770
3	COWBOY TAKE ME AWAY DIXIE CHICKS (MONUMENT)	1783 1883
4	MY BEST FRIEND TIM McGRAW (CURB)	1622 1690
5	MORE TRACE ADKINS (CAPITOL)	1546 2007
6	SOMETHING LIKE THAT TIM McGRAW (CURB)	1502 1589
7	BREATHE FAITH HILL (WARNER BROS./WRN)	1437 1542
8	CARLENE PHIL VASSAR (ARISTA NASHVILLE)	1346 1540

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 25.

COUNTRY AUDIENCE

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
1	2	14	I HOPE YOU DANCE MCA NASHVILLE	LEE ANN WOMACK WITH SONS OF THE DESERT	43.233	42.703
2	1	19	YES! WARNER BROS./WRN	CHAD BROCK	41.642	42.867
3	7	12	WHAT ABOUT NOW BNA	LONESTAR	34.452	30.822
4	4	20	UNCONDITIONAL VIRGIN	CLAY DAVIDSON	33.554	33.368
5	9	16	PRAYIN' FOR DAYLIGHT LYRIC STREET	RASCAL FLATTS	33.046	30.686
6	6	15	I'LL BE MCA NASHVILLE	REBA MCENTIRE	32.906	31.839
7	8	13	SOME THINGS NEVER CHANGE CURB	TIM McGRAW	31.237	30.774
8	3	21	COULDNT LAST A MOMENT EPIC	COLLIN RAYE	29.890	35.188
9	11	10	IT MUST BE LOVE ARISTA NASHVILLE	ALAN JACKSON	29.647	27.677
10	14	16	FLOWERS ON THE WALL MERCURY	ERIC HEATHERLY	28.953	25.854
11	5	21	THE CHAIN OF LOVE GIANT	CLAY WALKER	28.771	32.339
12	10	22	THE WAY YOU LOVE ME WARNER BROS./WRN	FAITH HILL	28.742	30.464
13	15	9	THAT'S THE WAY CURB	JO DEE MESSINA	27.858	25.458
14	12	34	HOW DO YOU LIKE ME NOW?! DREAMWORKS	TOBY KEITH	25.319	26.754
15	16	9	COLD DAY IN JULY MONUMENT	DIXIE CHICKS	24.767	23.491
16	13	25	SHE'S MORE RCA	ANDY GRIGGS	22.036	25.921
17	20	11	I WILL...BUT LYRIC STREET	SHEDASAY	20.446	19.020
18	19	17	YOUR EVERYTHING CAPITOL	KEITH URBAN	19.973	19.286
19	23	13	YOU'LL ALWAYS BE LOVED BY ME ARISTA NASHVILLE	BROOKS & DUNN	19.711	17.405
20	17	27	THE BEST DAY MCA NASHVILLE	GEORGE STRAIT	19.428	21.860
21	22	8	WHEN YOU COME BACK TO ME AGAIN CAPITOL	GARTH BROOKS	17.991	17.404
22	24	13	IT'S ALWAYS SOMETHIN' EPIC	JOE DIFFIE	17.514	16.781
23	25	6	COUNTRY COMES TO TOWN DREAMWORKS	TOBY KEITH	17.136	14.736
24	26	12	WHEN YOU NEED MY LOVE DREAMWORKS	DARRYL WORLEY	15.981	14.364
25	29	12	I NEED YOU SPARROW/CAPITOL/CURB	LEANN RIMES	15.469	13.428
26	28	10	ALMOST DOESN'T COUNT MERCURY	MARK WILLS	15.309	13.840
27	30	4	LET'S MAKE LOVE WARNER BROS./CURB/WRN	FAITH HILL WITH TIM McGRAW	14.547	12.237
28	27	5	ONE VOICE EPIC	BILLY GILMAN	14.416	14.018
29	31	5	FEELS LIKE LOVE MCA NASHVILLE	VINCE GILL	10.316	8.841
30	36	3	KISS THIS LYRIC STREET	AARON TIPPIN	9.844	7.597
31	33	4	THERE YOU ARE RCA	MARTINA MCBRIDE	9.694	7.723
32	32	7	BLUE MOON CURB	STEVE HOLY	8.892	8.170
33	34	7	THAT'S THE BEAT OF A HEART BNA	THE WARREN BROTHERS FEATURING SARA EVANS	8.080	7.664
34	35	8	SELF MADE MAN COLUMBIA	MONTGOMERY GENTRY	7.793	7.648
35	37	6	LOVIN' YOU AGAINST MY WILL MCA NASHVILLE	GARY ALLAN	6.677	6.710
36	38	2	LONELY ATLANTIC	TRACY LAWRENCE	6.252	5.971
37	39	4	SHE AINT THE GIRL FOR YOU EPIC	THE KINLEYS	6.195	5.769
38	NEW►	STUFF ARISTA NASHVILLE	DIAMOND RIO	4.770	4.887	
39	NEW►	JUST ANOTHER DAY IN PARADISE ARISTA NASHVILLE	PHIL VASSAR	3.883	3.277	
40	NEW►	THAT'S THE KIND OF MOOD I'M IN EPIC	PATTY LOVELESS	3.440	2.743	

Songs ranked by audience, computed by cross-referencing exact times of airplay with Arbitron listener data. Songs showing an increase in audience over the previous week, regardless of chart movement. A song with a gain in audience over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining in audience or each losing in audience, the song being played on more stations is placed first. Songs become recurrents and are removed from this chart in conjunction with the Country Airplay chart.

Continuous Electronic Monitoring

24 Hours A Day

7 Days A Week

AIRPLAY Monitor

• We Listen To Radio •

POWER PLAYLISTS

FOR WEEK ENDING JULY 2, 2000

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cume, beginning with the highest-cume station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

WKLB Boston

PD: Mike Brophy
APD/MD: Ginny Rogers
Greater Media 617-822-9600

Country 99.5

WYAT Atlanta
OM: Dene Hallam
PD: Steve Mitchell
MD: Johnny Gray

ABC/67 770-955-0106

TW LW

1 Clay Davidson Unconditional
2 Lee Ann Womack I Hope You Dance
3 Chad Brock Yes!
4 Reba McEntire I'll Be
5 Tim McGraw Some Things Never Change
6 Keith Urban Your Everything
7 Eric Heatherly Flowers On The Wall
8 Clay Walker The Chain Of Love
9 Collin Raye Couldn't Last A Moment
10 Alan Jackson It Must Be Love
11 Trace Adkins More
12 Lonestar What About Now
13 Dixie Chicks Gold Day In July
14 Brooks & Dunn You're Gonna Come Back To Me A
15 Shania Twain I Will But
16 Jo Dee Messina That's The Way
17 Darryl Worley When You Need My Love
18 Brooks & Dunn You'll Always Be Loved By
19 Dixie Chicks Gold Day In July
20 Alan Jackson It Must Be Love
21 Tracy Lawrence Lessons Learned
22 Kenny Chesney What I Need To Do
23 George Strait Best Day
24 Dixie Chicks Ready To Run
25 Alan Jackson I Must Be Love
26 Reba McEntire You're Gonna Come Back To Me A
27 Shania Twain I Will But
28 Tim McGraw Some Things Never Change
29 Brooks & Dunn You're Gonna Come Back To Me A
30 Reba McEntire I'll Be
31 Shania Twain You're Gonna Come Back To Me A
32 Reba McEntire I'll Be
33 Shania Twain I Will But
34 Alan Jackson I Must Be Love
35 Tim McGraw Some Things Never Change
36 Brooks & Dunn You're Gonna Come Back To Me A
37 Shania Twain I Will But
38 Alan Jackson I Must Be Love
39 Tim McGraw Some Things Never Change
40 Brooks & Dunn You're Gonna Come Back To Me A
41 Alan Jackson I Must Be Love
42 Reba McEntire I'll Be
43 Shania Twain I Will But
44 Alan Jackson I Must Be Love
45 Tim McGraw Some Things Never Change
46 Brooks & Dunn You're Gonna Come Back To Me A
47 Alan Jackson I Must Be Love
48 Reba McEntire I'll Be
49 Shania Twain I Will But
50 Alan Jackson I Must Be Love
51 Tim McGraw Some Things Never Change
52 Brooks & Dunn You're Gonna Come Back To Me A
53 Alan Jackson I Must Be Love
54 Reba McEntire I'll Be
55 Shania Twain I Will But
56 Alan Jackson I Must Be Love
57 Tim McGraw Some Things Never Change
58 Brooks & Dunn You're Gonna Come Back To Me A
59 Alan Jackson I Must Be Love
60 Reba McEntire I'll Be
61 Shania Twain I Will But
62 Alan Jackson I Must Be Love
63 Tim McGraw Some Things Never Change
64 Brooks & Dunn You're Gonna Come Back To Me A
65 Alan Jackson I Must Be Love
66 Reba McEntire I'll Be
67 Shania Twain I Will But
68 Alan Jackson I Must Be Love
69 Tim McGraw Some Things Never Change
70 Brooks & Dunn You're Gonna Come Back To Me A
71 Alan Jackson I Must Be Love
72 Reba McEntire I'll Be
73 Shania Twain I Will But
74 Alan Jackson I Must Be Love
75 Tim McGraw Some Things Never Change
76 Brooks & Dunn You're Gonna Come Back To Me A
77 Alan Jackson I Must Be Love
78 Reba McEntire I'll Be
79 Shania Twain I Will But
80 Alan Jackson I Must Be Love
81 Tim McGraw Some Things Never Change
82 Brooks & Dunn You're Gonna Come Back To Me A
83 Alan Jackson I Must Be Love
84 Reba McEntire I'll Be
85 Shania Twain I Will But
86 Alan Jackson I Must Be Love
87 Tim McGraw Some Things Never Change
88 Brooks & Dunn You're Gonna Come Back To Me A
89 Alan Jackson I Must Be Love
90 Reba McEntire I'll Be
91 Shania Twain I Will But
92 Alan Jackson I Must Be Love
93 Tim McGraw Some Things Never Change
94 Brooks & Dunn You're Gonna Come Back To Me A
95 Alan Jackson I Must Be Love
96 Reba McEntire I'll Be
97 Shania Twain I Will But
98 Alan Jackson I Must Be Love
99 Tim McGraw Some Things Never Change
100 Brooks & Dunn You're Gonna Come Back To Me A

FI No 1st Impressions This Week

LeAnn Rimes I Need You
Aaron Tippin You've Got To Stand For So
Restless Heart I'll Still Be Loving You

7 4

6 3

Y106.7
TODAY'S HIT COUNTRY

WTQR Greensboro
OM: Paul Franklin
MD: Deano
Clear Channel 336-777-8826

TW LW

1 Traci Atkins More
2 Chad Brock Yes!
3 Clay Davidson Unconditional
4 Lee Ann Womack I Hope You Dance
5 Lonestar What About Now
6 Alan Jackson It Must Be Love
7 Rascal Flatts Prayin' For Daylight
8 Dixie Chicks Cold Day In July
9 Tim McGraw Some Things Never Change
10 Rascal Flatts Prayin' For Daylight
11 Collin Raye Couldn't Last A Moment
12 Kenny Chesney What I Need To Do
13 Clay Walker The Chain Of Love
14 Reba McEntire You're Gonna Come Back To Me A
15 Clint Black & Steve Wariner Been There
16 Tim McGraw Something Like That
17 Martina McBride Love's The Only House
18 Shadyside This Woman Needs
19 Joe Diffie It's Always Somethin'
20 Tracy Lawrence Lessons Learned
21 Dixie Chicks Cowgirl Take Me Away
22 George Strait The Best Day
23 Shadyside I Will But
24 Shania Twain Ready To Run
25 Alan Jackson I Must Be Love
26 Reba McEntire You're Gonna Come Back To Me A
27 Shadyside I Will But
28 Kenny Chesney What I Need To Do
29 Diamond Rio Staff
30 Dixie Chicks There's Your Trouble

FI No 1st Impressions This Week

7 4

6 3

104 WQOR
Clear Channel 617-336-3693

TW LW

1 Toby Keith How Do You Like Me Now
2 Chad Brock Yes!
3 Dixie Chicks Cowgirl Take Me Away
4 Lee Ann Womack I Hope You Dance
5 Keith Urban Your Everything
6 Kenny Rogers Buy Me A Rose
7 Clint Black & Steve Wariner Been There
8 Gary Allan Lovin' You Against My Will
9 Clay Walker The Chain Of Love
10 Joe Dee Messina That's The Way
11 Eric Heatherly Flowers On The Wall
12 Faith Hill The Way You Love Me
13 Tim McGraw Some Things Never Change
14 Dolly Parton I Must Be Love
15 Andy Griggs She's More
16 Brooks & Dunn You'll Always Be Loved By
17 Shadyside This Woman Needs
18 Tammy Cochran If You Can
19 Warren Brothers Feat. Sara E That's The
20 Lonestar What About Now
21 George Strait The Best Day
22 Clint Black When I Said I Do
23 Shadyside I Will But
24 Shania Twain Ready To Run
25 Alan Jackson I Must Be Love
26 Reba McEntire You're Gonna Come Back To Me A
27 Shadyside I Will But
28 Kenny Chesney What I Need To Do
29 Diamond Rio Staff
30 Clay Walker Live, Laugh, Love

FI No 1st Impressions This Week

7 4

6 3

WPOC Baltimore
OM: Scott Lindy
APD/MD: Michael J. Fox
Clear Channel 410-366-3693

TW LW

1 LeAnn Rimes I Need You
2 Dixie Chicks Cold Day In July
3 Lee Ann Womack I Hope You Dance
4 Keith Urban Your Everything
5 Kenny Rogers Buy Me A Rose
6 Clint Black & Steve Wariner Been There
7 Rascal Flatts Prayin' For Daylight
8 Joe Dee Messina That's The Way
9 Clay Walker The Chain Of Love
10 Garth Brooks When You Come Back To Me A
11 Reba McEntire I'll Be
12 Faith Hill The Way You Love Me
13 Tim McGraw Some Things Never Change
14 Dolly Parton I Must Be Love
15 Andy Griggs She's More
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23 Shadyside I Will But
24 Shania Twain Ready To Run
25 Alan Jackson I Must Be Love
26 Reba McEntire You're Gonna Come Back To Me A
27 Shadyside I Will But
28 Kenny Chesney What I Need To Do
29 Diamond Rio Staff
30 Clay Walker Live, Laugh, Love

FI No 1st Impressions This Week

7 4

6 3

KIKK Houston
OM: Darren Davis
APD/MD: Michael J. Fox
Infinity 713-881-5957

TW LW

1 LeAnn Rimes I Need You
2 Dixie Chicks Cold Day In July
3 Lee Ann Womack I Hope You Dance
4 Rascal Flatts Prayin' For Daylight
5 Keith Urban Your Everything
6 Kenny Rogers Buy Me A Rose
7 Clint Black & Steve Wariner Been There
8 Gary Allan Lovin' You Against My Will
9 Joe Dee Messina That's The Way
10 Martina McBride There You Are
11 Alan Jackson It Must Be Love
12 Shadyside I Will But
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27 Shadyside I Will But
28 Kenny Chesney What I Need To Do
29 Diamond Rio Staff
30 Clay Walker Live, Laugh, Love

FI No 1st Impressions This Week

7 4

6 3

YOUNG COUNTRY KIKK95

TW LW

1 Chad Brock Yes!
2 Darryl Worley When You Need My Love
3 Lee Ann Womack I Hope You Dance
4 Rascal Flatts Prayin' For Daylight
5 Kenny Rogers Buy Me A Rose
6 Garth Brooks When You Come Back To Me A
7 Clay Walker The Chain Of Love
8 Joe Diffie It's Always Somethin'
9 Jo Dee Messina That's The Way
10 Alan Jackson It Must Be Love
11 Aaron Tippin Kiss This
12 Alan Jackson It Must Be Love
13 Lonestar What About Now
14 Shadyside I Will But
15 Faith Hill The Way You Love Me
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25 Alan Jackson I Must Be Love
26 Reba McEntire You're Gonna Come Back To Me A
27 Shadyside I Will But
28 Kenny Chesney What I Need To Do
29 Diamond Rio Staff
30 Clay Walker Live, Laugh, Love

FI No 1st Impressions This Week

7 4

6 3

WUBE Cincinnati
OM: Tim Closson
APD: Grover Collins
MD: Duke Hamilton
AMF 153-721-1050

TW LW

1 Chad Brock Yes!
2 Darryl Worley When You Need My Love
3 Lee Ann Womack I Hope You Dance
4 Rascal Flatts Prayin' For Daylight
5 Kenny Rogers Buy Me A Rose
6 Garth Brooks When You Come Back To Me A
7 Clay Walker The Chain Of Love
8 Joe Diffie It's Always Somethin'
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11 Aaron Tippin Kiss This
12 Alan Jackson It Must Be Love
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16 Brooks & Dunn You'll Always Be Loved By
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26 Reba McEntire You're Gonna Come Back To Me A
27 Shadyside I Will But
28 Kenny Chesney What I Need To Do
29 Diamond Rio Staff
30 Clay Walker Live, Laugh, Love

FI No 1st Impressions This Week

7 4

6 3

B-105

TW LW

1 Chad Brock Yes!
2 Darryl Worley When You Need My Love
3 Lee Ann Womack I Hope You Dance
4 Rascal Flatts Prayin' For Daylight
5 Kenny Rogers Buy Me A Rose
6 Garth Brooks When You Come Back To Me A
7 Clay Walker The Chain Of Love
8 Joe Diffie It's Always Somethin'
9 Jo Dee Messina That's The Way
10 Alan Jackson It Must Be Love
11 Aaron Tippin Kiss This
12 Alan Jackson It Must Be Love
13 Lonestar What About Now
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15 Faith Hill The Way You Love Me
16 Brooks & Dunn You'll Always Be Loved By
17 Shadyside This Woman Needs
18 Tammy Cochran If You Can
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24 Shania Twain Ready To Run
25 Alan Jackson I Must Be Love
26 Reba McEntire You're Gonna Come Back To Me A
27 Shadyside I Will But
28 Kenny Chesney What I Need To Do
29 Diamond Rio Staff
30 Clay Walker Live, Laugh, Love

FI No 1st Impressions This Week

7 4

6 3

WKIS Miami
OM: Bill Wise
MD: Darlene Evans
Beasley 954-431-6200

KISS Country

WQYK Tampa
OM: Eric Logan
PD: Beecher Martin
MD: Jay Roberts
Infinity 813-287-0995

TW LW

1 Lee Ann Womack I Hope You Dance
2 Rascal Flatts Prayin' For Daylight
3 Chad Brock Yes!
4 Faith Hill The Way You Love Me
5 Lonestar What About Now
6 Reba McEntire I'll Be
7 Alan Jackson It Must Be Love
8 Tim McGraw Some Things Never Change
9 Ioby Keith How Do You Like Me Now
10 Clay Walker The Chain Of Love
11 Alan Jackson It Must Be Love
12 Tim McGraw Some Things Never Change
13 Shadyside I Will But
14 Brooks & Dunn You'll Always Be Loved By
15 Shadyside This Woman Needs
16 Brooks & Dunn You'll Always Be Loved By
17 Shadyside I Will But
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POWER PLAYLISTS

FOR WEEK ENDING JULY 2, 2000

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cum, beginning with the highest-cumming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

WUSY Chattanooga
OM: Clay Hunnicutt
MD: Bill Pindexter
Curulus 439-892-3333



WGNA Albany, NY
PD: Buzz Brindle
MD: Bill Earley
AMFM 518-782-1474



WQMX Akron
OM: Kevin Mason
APD: Kent Steel
MD: Toni Fox
Rubber City Radio Group 330-869-9800



KBEQ Kansas City
PD: Mike Kennedy
MD: T.J. McEntire
Infinity 611-591-2535



WCOL Columbus, OH
PD: Gail Austin
Clear Channel 614-273-9265



KNCI Sacramento
OM: Mark Evans
APD: Jennifer Wood
Infinity 916-338-9200



1 Clay Davidson Unconditional
2 Chad Brock Yes!
3 Lee Ann Womack I Hope You Dance
4 Mark Wills Almost Doesn't Count
5 Alan Jackson I'm Your Number One
6 Brooks & Dunn You'll Always Be Loved By
7 Collin Raye Couldn't Last A Moment
8 Clay Walker The Chain Of Love
9 Aaron Tippin Kiss This
10 Vince Gill Feels Like Love
11 Eric Heatherly Flowers On The Wall
12 Alan Jackson It Must Be Love
13 Shadysay I Will... But
14 Toby Keith Country Comes To Town
15 Rascal Flatts Prayin' For Daylight
16 Kenny Rogers Buy Me A Rose
17 Reba McEntire I'll Be
18 Brad Paisley He Didn't Have To Be
19 Toby Keith How Do You Like Me Now
20 Montgomery Gentry Sell Made Man
21 Martina McBride There You Are
22 Warren Brothers Feat. Sara E That's The
23 Tracy Lawrence Lonely
24 Rebekah Ross I'm Your Number One
25 Brad Paisley There You Are
26 Brooks & Dunn You'll Always Be Loved By
27 Tammy Cochran If You Can
28 Andy Griggs She's More
29 Kenny Rogers Buy Me A Rose
30 Tim McGraw Some Things Never Change

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1 Lee Ann Womack I Hope You Dance
2 Reba McEntire I'll Be
3 Rascal Flatts Prayin' For Daylight
4 Clay Walker The Chain Of Love
5 Alan Jackson I'm Your Number One
6 Brooks & Dunn You'll Always Be Loved By
7 Lonestar What About Now
8 Eric Heatherly Flowers On The Wall
9 Faith Hill The Way You Love Me
10 Chad Brock Yes!
11 Shadysay I Will... But
12 Jo Dee Messina That's The Way
13 Joe Diffie It's Always Something
14 Trace Adkins More
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20 Martina McBride There You Are
21 Tracy Lawrence Lonely
22 Andy Griggs She's More
23 George Strait The Best Day
24 Martin McBride Love's The Only House
25 Brooks & Dunn You'll Always Be Loved By
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18 Reba McEntire I'll Be
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20 Martina McBride There You Are
21 Tracy Lawrence Lonely
22 Andy Griggs She's More
23 George Strait The Best Day
24 Martin McBride Love's The Only House
25 Brooks & Dunn You'll Always Be Loved By
26 Toby Keith How Do You Like Me Now
27 Tammy Cochran If You Can
28 Andy Griggs She's More
29 Kenny Rogers Buy Me A Rose
30 Tim McGraw Some Things Never Change

FI No 1st Impressions This Week

WSIX Nashville
OM: Bob Barnett
PD: Mike Moore
AMFM 615-664-2400



WZZK Birmingham
PD: Jim Tice
APD/MD: Scott Stewart
Cox 205-916-1100



KFKF Kansas City
PD: Dale Carter
MD: Tony Stevens
Infinity 816-753-4000



WKIX Raleigh
OM: Don Brookshire
Asst. OM: Mike Steymann
PD: Scott St. John
Curtis Media 919-734-3336



WHOK Columbus, OH
OM: Charley Lake
APD/MD: George Wolf
Infinity 614-227-9696



WSM Nashville
OM: Kyle Cantrell
PD: Tim Murphy
MD: Kevin Anderson
Gaylor 615-889-6595

1 Alan Jackson It Must Be Love
2 Lonestar What About Now
3 Lee Ann Womack I Hope You Dance
4 Clay Davidson Unconditional
5 Alan Jackson I'm Your Number One
6 Brooks & Dunn You'll Always Be Loved By
7 Dolly Parton I'm Holding On To Love (To
8 Lainie Rimes I Need You
9 Toby Keith Country Comes To Town
10 Aaron Tippin Kiss This
11 Mark Wills Almost Doesn't Count
12 Deric Chock Cold Day In July
13 Clay Davidson Unconditional
14 Brooks & Dunn You'll Always Be Loved By
15 Billy Gilligan One Voice
16 Vince Gill Feels Like Love
17 Reba McEntire I'm Your Number One
18 Brooks & Dunn You'll Always Be Loved By
19 Toby Keith Country Comes To Town
20 Aaron Tippin Kiss This
21 Alan Jackson I'm Your Number One
22 Deric Chock Cold Day In July
23 Faith Hill W/Tim McGraw Let's Make Love
24 Tim McGraw My Next Year
25 Collin Raye Couldn't Last A Moment
26 Dolly Parton I'm Holding On To Love (To
27 Lainie Rimes I Need You
28 Toby Keith Country Comes To Town
29 Alan Jackson I'm Your Number One
30 Phil Vassar Just Another Day In Paradis

FI Martina McBride There You Are

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FI Billy Ray Cyrus You Won't Be Lonely Now

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FI Confederate Railroad Toss A Little Bone

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FI Confederate Railroad Toss A Little Bone

1ST IMPRESSIONS

Songs with 6 or more detections at new stations this week

NEW STATIONS

#1 BILLY GILMAN

One Voice (Epic)

KBEQ, KCKI, KFRG, KILT, KMDL, KRMD, KTST, KUBL, KXXX, WCKT, WEZL, WFLS, WFRG, WHSL, WKH, WKH, WMJC, WMUS, WRBQ, WRBT

#2 AARON TIPPIN

Kiss This (Lyric Street)

KHAY, KKBQ, KKHN, KRTY, KUZZ, WCOL, WFRG, WGH, WJCL, WKDF, WKSJ, WOGK, WOKO, WRKZ, WWGR, WXYZ, WXBM, WXBQ, WYRK

#3 FAITH HILL WITH TIM McGRAW

Let's Make Love (Warner Bros./Curb/WRN)

KASE, KATM, KSSN, KTTS, KUZZ, KXXX, WBCT, WKIS, WKIX, WOKO, WPOC, WQXK, WQYK, WUSN, WGY, WYD

ALSO: BRAD PAISLEY We Danced (Arista Nashville) 15; MARTINA MCBRIDE

There You Are (RCA) 10; VINCE GILL Feels Like Love (MCA Nashville) 10; TRAVIS TRITT

Best Of Intentions (Columbia) 10; CLINT BLACK Love She Can't Live Without (RCA) 10

AIRPOWER

Total Detections/Gain

BROOKS & DUNN 2802/261

You'll Always Be Loved By Me (Arista Nashville)

Total Stations: 150/Chart Move: 21-18

Heavy (35+ detections): 6 KAJA, KFKF, KTST, WCKT, WFLS, WFRG

Medium (25-34): 27 KASE, KIIM, KKBQ, KKHN, KMDL, KRTY, KSSN, KTTS, KUZZ, KXXX, KYCY, WBE, WDAF, WGAR, WKCN, WKH, WKKO, WKSF, WKXC, WNMC, WPOR, WQIK, WSOC, WUSY, WXBQ

Light (Under 25): 117

1st Impressions: 5 WKKT, WMZQ, WOW, WQMX, WYCD

AIRPLAY LEADER

(FIRST STATION TO 150 PLAYS)



KXKC • Lafayette, LA

PD: Renee Revett

MD: Kelly Thompson

Date: 04/23/00

Also: KUZZ • Bakersfield, CA; WRNS • New Bern, NC; KCCY • Colorado Springs, CO

2699 - 1000 DETECTIONS

Total Detections/Gain

JOE DIFFIE 2662/55

It's Always Somethin' (Epic)

Total Stations: 148/Chart Move: 20-19

Heavy (35+): 4 KBEQ, KRTV, WFLS, WSSL

Medium (25-34): 30 KCCY, KFRG, KIKK, KKBQ, KKHN, KMDL, KSON, KSOP, KSSN, KTTS, KXXX, WBCT, WBE, WCKT, WDRM, WGGY, WKCN, WKH, WKKO, WKKT, WKK, WKSF, WMZ, WNOE, WPOR, WQBE, WRBQ, WUBE, WXBQ, WYD

Light (Under 25): 114

1st Impressions: 3 KASE, WDSY, WGAR

GARTH BROOKS 2465/51

When You Come Back To Me Again (Capitol)

Total Stations: 150/Chart Move: 22-21

Heavy (35+): 5 KCKI, KCYY, KEEM, KMPS, WUBE

Medium (25-34): 15 KCCY, KFRG, KKHN, KIKK, KSSN, KTTS, KXXX, KYGO, WAMZ, WBCT, WCKT, WDAF, WKH, WKXC, WNCY, WPOC, WPOR, WQXK, WSM

Light (Under 25): 126

1st Impressions: 2 WMSI, WSTH

DARRYL WORLEY 2455/165

When You Need My Love (DreamWorks)

Total Stations: 151/Chart Move: 24-22

Heavy (35+): 3 KRTY, KUZZ, WUBE

VINCE GILL 1492/145

Feels Like Love (MCA Nashville)

Total Stations: 136/Chart Move: 34-30

Heavy (35+): 0

Medium (25-34): 9 KBEQ, KIKK, KPLX, KTEX, WBCT, WCKT, WQXK, WUSY, WXBQ

Light (Under 25): 127

1st Impressions: 10 KIIM, KKHN, KRST, KSKS, WKJ, WKSF, WPOR, WROO, WSOC, WXYZ

THE WARREN BROTHERS FEAT. SARA EVANS 1480/79

That's The Beat Of A Heart (BNA)

Total Stations: 147/Chart Move: 32-31

Heavy (35+): 1 KEY

Medium (25-34): 5 KBEQ, KRMD, KTT, KXXC, WCKT

Light (Under 25): 141

1st Impressions: 6 KXXX, WGAR, WGH, WIL, WNOE, WXTU

STEVE HOLY 1447/99

Blue Moon (Curb)

Total Stations: 144/Chart Move: 33-32

Heavy (35+): 0

Medium (25-34): 5 KYCY, KYGO, WFLS, WGKX, WKKT

Light (Under 25): 139

1st Impressions: 2 WHOK, WKCN

AARON TIPPIN 1433/371

Kiss This (Lyric Street)

Total Stations: 129/Chart Move: 37-33

Heavy (35+): 1 KPLX

Medium (25-34): 9 KBEQ, KCCY, KMPS, KSOP, KUPL, WFLS, WKCN, WRNS, WUSY

Light (Under 25): 119

1st Impressions: See 1st Impressions Box

MONTGOMERY GENTRY 1375/85

Self Made Man (Columbia)

Total Stations: 148/Chart Move: 35-34

Heavy (35+): 0

Medium (25-34): 2 KRTY, WKKT

Light (Under 25): 146

1st Impressions: 2 WAMZ, WMIL

TRACY LAWRENCE 1053/65

Lonely (Atlantic)

Total Stations: 107/Chart Move: 38-36

Heavy (35+): 0

Medium (25-34): 4 KBEQ, KIKK, KPLX, WXBQ

Light (Under 25): 103

1st Impressions: 5 KFRG, WBCT, WKCN, WKDF, WYYD

MARK WILLS 2310/236

Almost Doesn't Count (Mercury)

Total Stations: 149/Chart Move: 27-24

Heavy (35+): 2 KIIM, KUZZ

Medium (25-34): 13 KBEQ, KCKI, KIKK, KKAT, KKK, KKC, KKH, WBCT, WDRM, WFRE, WMBQ, WUSY, WYGY

Light (Under 25): 134

1st Impressions: 3 KSCS, WIVK, WJCL

LEANN RIMES 2230/300

I Need You (Sparrow/Capitol/Curb)

Total Stations: 150/Chart Move: 28-26

Heavy (35+): 4 KIKK, WMZQ, WOGY, WUSY

Medium (25-34): 13 KBEQ, KFKF, KHEY, KKAT, KKK, KKC, KKH, WBCT, WDRM, WGKX, WYGY, WYD

Light (Under 25): 133

1st Impressions: 7 KKCS, KKH, WLW, WNOE, WSM, WYAY, WYCD

FAITH HILL WITH TIM McGRAW 2018/336

Let's Make Love (Warner Bros./Curb/WRN)

Total Stations: 147/Chart Move: 29-27

Heavy (35+): 2 KPLX, WIVK

Medium (25-34): 14 KEEY, KIKK, KKAT, KMDL, KMLE, KXXX, KYCY, WCKT, WDRM, WGGY, WKCN, WKH, WKKO, WKKT, WKK, WKSF, WMZ, WNOE, WPOR, WQBE, WRBQ, WUBE, WXBQ, WYD

Light (Under 25): 131

1st Impressions: See 1st Impressions Box

BILLY GILMAN 1931/339

One Voice (Epic)

Total Stations: 147/Chart Move: 30-28

Heavy (35+): 2 KMEL, WYRK

Medium (25-34): 13 KNCI, KNIX, KTEX, KUP, KZLA, WCKT, WCTO, WIVK, WQBE, WQMX, WSSL, WUSN, WXBQ

Light (Under 25): 132

1st Impressions: See 1st Impressions Box

MARTINA MCBRIDE 1748/255

There You Are (RCA)

Total Stations: 146/Chart Move: 31-29

Heavy (35+): 0

Medium (25-34): 6 KCCY, KEEM, KIKK, KNIX, KZSN, WAMZ

Light (Under 25): 140

1st Impressions: 10 KILT, KUBL, WESC, WSIX, WSOC, WUSN, WXYZ, WXBQ, WYRK, WYYD

VINCE GILL 1492/145

Feels Like Love (MCA Nashville)

Total Stations: 136/Chart Move: 34-30

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 0

1st Impressions: 2 KRTY, KUZZ, WUBE

CLINT BLACK 523/154

Love She Can't Live Without (RCA)

Total Stations: 70/Chart Move: 47-42

Heavy (35+): 0

Medium (25-34): 1 KIKK

Light (Under 25): 69

1st Impressions: 10 KFDI, KFKF, KIKK, KKH, WBCT, WDAF, WEZL, WFRG, WGN, WPOR

JESSICA ANDREWS 254/37

I Do Now (DreamWorks)

Total Stations: 60/Chart Move: 55-54

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 60

1st Impressions: 2 KXKT, WRKZ

KENNY ROGERS 208/31

He Will, She Knows (Dreamcatcher)

Total Stations: 43/Chart Move: 58-55

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 13

ALAN JACKSON WITH JIMMY BUFFETT 55/1

Margaritaville (Arista Nashville)

Total Stations: 13/Chart Move: Re-Entry 74

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 13

Upward-moving songs ranked in order of detections.

Songs are removed if they lose more than 5% of their detections from previous week or if their detections decline for two consecutive weeks.

AIRPLAY Monitor® AT-A-GLANCE

FOR WEEK ENDING JULY 2, 2000

Broadcast Data Systems
Airplay Recognition Services

AIRPLAY Monitor®

COUNTRY REGIONAL AIRPLAY FOR WEEK ENDING JULY 2, 2000

NORTHEAST



	TW	LW	TW	LW
1 Chad Brock, Yes!	677	676	16 Dixie Chicks, Cold Day In July	383
2 Lee Ann Womack, I Hope You Dance	647	657	17 Keith Urban, Your Everything	357
3 Clay Davidson, Unconditional	595	590	18 George Strait, The Best Day	329
4 Reba McEntire, I'll Be	582	587	19 Brooks & Dunn, You'll Always Be Loved B	327
5 Collin Raye, Couldn't Last A Moment	563	605	20 Andy Griggs, She's More	315
6 Lonestar, What About Now	531	457	21 Darryl Worley, When You Need My Love	303
7 Rascal Flatts, Prayin' For Daylight	526	401	22 Kenny Rogers, Buy Me A Rose	294
8 Tim McGraw, Some Things Never Change	487	470	23 Garth Brooks, When You Come Back To Me	293
9 Eric Heatherly, Flowers On The Wall	483	458	24 Joe Diffie, It's Always Something'	293
10 Clay Walker, The Chain Of Love	447	537	25 Kenny Chesney, What I Need To Do	286
11 Alan Jackson, It Must Be Love	437	425	26 LeAnn Rimes, I Need You	283
12 Faith Hill, The Way You Love Me	424	480	27 Billy Gilman, One Voice	283
13 Jo Dee Messina, That's The Way	415	413	28 Toby Keith, Country Comes To Town	268
14 Shadysay, I Will... But	388	362	29 Dixie Chicks, Cowboy Take Me Away	262
15 Toby Keith, How Do You Like Me Now	386	430	30 Mark Wills, Almost Doesn't Count	253

MID-ATLANTIC



	TW	LW	TW	LW
1 Chad Brock, Yes!	694	668	16 Keith Urban, Your Everything	361
2 Lee Ann Womack, I Hope You Dance	651	675	17 Garth Brooks, When You Come Back To Me	349
3 Clay Davidson, Unconditional	549	554	18 Shadysay, I Will... But	340
4 Rascal Flatts, Prayin' For Daylight	521	504	19 Darryl Worley, When You Need My Love	326
5 Reba McEntire, I'll Be	516	525	20 Kenny Rogers, Buy Me A Rose	322
6 Faith Hill, The Way You Love Me	511	553	21 Joe Diffie, It's Always Something'	320
7 Lonestar, What About Now	507	457	22 Brooks & Dunn, You'll Always Be Loved B	318
8 Collin Raye, Couldn't Last A Moment	489	579	23 Andy Griggs, She's More	317
9 Tim McGraw, Some Things Never Change	487	460	24 LeAnn Rimes, I Need You	294
10 Jo Dee Messina, That's The Way	469	417	25 Toby Keith, Country Comes To Town	281
11 Eric Heatherly, Flowers On The Wall	422	394	26 Mark Wills, Almost Doesn't Count	278
12 Toby Keith, How Do You Like Me Now	417	446	27 George Strait, The Best Day	276
13 Clay Walker, The Chain Of Love	417	505	28 Dixie Chicks, Cowboy Take Me Away	248
14 Alan Jackson, It Must Be Love	390	347	29 Tim McGraw, Something Like That	242
15 Dixie Chicks, Cold Day In July	366	377	30 Kenny Chesney, What I Need To Do	236

SOUTHEAST



	TW	LW	TW	LW
1 Lee Ann Womack, I Hope You Dance	1642	1631	16 Faith Hill, The Way You Love Me	860
2 Chad Brock, Yes!	1493	1559	17 Brooks & Dunn, You'll Always Be Loved B	714
3 Clay Davidson, Unconditional	1451	1452	18 Darryl Worley, How Do You Like Me Now	802
4 Lonestar, What About Now	1368	1140	19 Toby Keith, Country Comes To Town	806
5 Rascal Flatts, Prayin' For Daylight	1320	1239	20 Mark Wills, Almost Doesn't Count	675
6 Reba McEntire, I'll Be	1310	1321	21 Andy Griggs, She's More	668
7 Tim McGraw, Some Things Never Change	1279	1245	22 Garth Hill W/Tim McGraw, Let's Make Lov	648
8 Alan Jackson, It Must Be Love	1228	1113	23 LeAnn Rimes, I Need You	645
9 Eric Heatherly, Flowers On The Wall	1212	1099	24 Toby Keith, Country Comes To Town	630
10 Collin Raye, Couldn't Last A Moment	1187	1396	25 Kenny Chesney, What I Need To Do	609
11 Jo Dee Messina, That's The Way	1042	909	26 Darryl Worley, When You Need My Love	607
12 Dixie Chicks, Cold Day In July	980	888	27 George Strait, The Best Day	596
13 Clay Walker, The Chain Of Love	952	1183	28 Garth Brooks, When You Come Back To Me	581
14 Keith Urban, Your Everything	913	883	29 Billy Gilman, One Voice	546
15 Shadysay, I Will... But	868	839	30 Aaron Tippin, Kiss This	544

SOUTHWEST



	TW	LW	TW	LW
1 Lee Ann Womack, I Hope You Dance	777	702	16 Collin Raye, Couldn't Last A Moment	388
2 Alan Jackson, It Must Be Love	639	625	17 Toby Keith, Country Comes To Town	383
3 Tim McGraw, Some Things Never Change	630	618	18 Kenny Chesney, What I Need To Do	381
4 Chad Brock, Yes!	593	699	19 Darryl Worley, When You Need My Love	379
5 Reba McEntire, I'll Be	577	576	20 Darryl Worley, It's Always Something'	368
6 Lonestar, What About Now	577	556	21 Keith Urban, Your Everything	367
7 Eric Heatherly, Flowers On The Wall	576	564	22 Garth Brooks, When You Come Back To Me	350
8 Clay Davidson, Unconditional	537	530	23 Toby Keith, How Do You Like Me Now	342
9 Dixie Chicks, Cold Day In July	490	460	24 Mark Wills, Almost Doesn't Count	334
10 Brooks & Dunn, You'll Always Be Loved B	463	454	25 Andy Griggs, She's More	317
11 Rascal Flatts, Prayin' For Daylight	461	435	26 Faith Hill W/Tim McGraw, Let's Make Lov	304
12 Jo Dee Messina, That's The Way	430	419	27 LeAnn Rimes, I Need You	292
13 Dixie Chicks, Cold Day In July	419	392	28 George Strait, The Best Day	266
14 Faith Hill, The Way You Love Me	399	457	29 Kenny Rogers, Buy Me A Rose	256
15 Clay Walker, The Chain Of Love	392	503	30 Vince Gill, Feels Like Love	252

MIDWEST



	TW	LW	TW	LW
1 Lee Ann Womack, I Hope You Dance	829	832	16 Keith Urban, Your Everything	475
2 Chad Brock, Yes!	826	867	17 Garth Brooks, When You Come Back To Me	447
3 Rascal Flatts, Prayin' For Daylight	737	652	18 Andy Griggs, She's More	437
4 Lonestar, What About Now	714	667	19 Brooks & Dunn, You'll Always Be Loved B	433
5 Clay Davidson, Unconditional	706	723	20 Toby Keith, Country Comes To Town	405
6 Reba McEntire, I'll Be	663	599	21 Joe Diffie, It's Always Something'	400
7 Alan Jackson, It Must Be Love	644	541	22 Toby Keith, How Do You Like Me Now	389
8 Eric Heatherly, Flowers On The Wall	641	569	23 Darryl Worley, When You Need My Love	383
9 Collin Raye, Couldn't Last A Moment	616	736	24 Mark Wills, Almost Doesn't Count	362
10 Tim McGraw, Some Things Never Change	581	550	25 LeAnn Rimes, I Need You	317
11 Jo Dee Messina, That's The Way	576	537	26 Martina McBride, There You Are	293
12 Faith Hill, The Way You Love Me	570	607	27 George Strait, The Best Day	291
13 Dixie Chicks, Cold Day In July	539	491	28 Kenny Rogers, Buy Me A Rose	269
14 Clay Walker, The Chain Of Love	512	602	29 Kenny Chesney, What I Need To Do	268
15 Shadysay, I Will... But	509	440	30 Faith Hill W/Tim McGraw, Let's Make Lov	267

WEST



	TW	LW	TW	LW
1 Chad Brock, Yes!	1025	1076	16 Shadysay, I Will... But	560
2 Lee Ann Womack, I Hope You Dance	1005	1054	17 Toby Keith, How Do You Like Me Now	553
3 Reba McEntire, I'll Be	863	853	18 Keith Urban, Your Everything	541
4 Lonestar, What About Now	835	775	19 George Strait, The Best Day	505
5 Clay Davidson, Unconditional	809	832	20 Billy Currington, You're The Voice	498
6 Eric Heatherly, Flowers On The Wall	797	681	21 Joe Diffie, It's Always Something'	447
7 Rascal Flatts, Prayin' For Daylight	769	728	22 Darryl Worley, When You Need My Love	443
8 Tim McGraw, Some Things Never Change	727	707	23 Brooks & Dunn, You'll Always Be Loved B	441
9 Jo Dee Messina, That's The Way	703	678	24 Toby Keith, Country Comes To Town	438
10 Clay Walker, The Chain Of Love	657	714	25 Garth Brooks, When You Come Back To Me	435
11 Faith Hill, The Way You Love Me	645	611	26 Mark Wills, Almost Doesn't Count	404
12 Alan Jackson, It Must Be Love	642	614	27 LeAnn Rimes, I Need You	388
13 Collin Raye, Couldn't Last A Moment	637	834	28 Dixie Chicks, Cowboy Take Me Away	373
14 Dixie Chicks, Cold Day In July	603	602	29 Faith Hill W/Tim McGraw, Let's Make Lov	372
15 Andy Griggs, She's More	563	620	30 Faith Hill, Breathe	364

amusement business

BOXSCORE CONCERT GROSSES

TOP 5 OVERALL

#1	Artist:	TINA TURNER, LIONEL RICHIE, JANICE ROBINSON	Venue:	Continental Airlines Arena, New York	Date(s):	June 16-17	Gross:	\$1,745,015	Att.	27,584	Capacity:	two shows, one sellout
#2	Artist:	KISS, TED NUGENT, SKID ROW	Venue:	Palace of Auburn Hills, Detroit	Date(s):	May 24-25	Gross:	\$1,728,300	Att.	27,493	Capacity:	two sellouts
#3	Artist:	JIMMY BUFFETT & THE CORAL REEFER BAND	Venue:	Nissan Pavilion at Stone Ridge, Bristol, Va.	Date(s):	June 15-17	Gross:	\$1,665,491	Att.	50,140	Capacity:	two sellouts
#4	Artist:	RICKY MARTIN	Venue:	Nassau Coliseum, Long Island, N.Y.	Date(s):	June 15-16	Gross:	\$1,662,101	Att.	25,096	Capacity:	29,642, two shows
#5	Artist:	JIMMY BUFFETT & THE CORAL REEFER BAND	Venue:	Blockbuster-Sony Centre, Philadelphia	Date(s):	June 8						

Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 154 country stations are electronically monitored 24 hours a day, 7 days a week. © 2000 Billboard/BPI Communications.



Broadcast Data Systems
Airplay Recognition Services

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
★★★ NO. 1 ★★★						
1	1	17	I HOPE YOU DANCE MCA NASHVILLE 2 weeks at No. 1	LEE ANN WOMACK WITH SONS OF THE DESERT	5564	5620
2	2	22	YES! WARNER BROS./WRN	CHAD BROCK	5304	5531
3	4	27	UNCONDITIONAL VIRGIN	CLAY DAVIDSON	4650	4693
★ GREATEST GAINER ★						
4	6	14	WHAT ABOUT NOW BNA	LONESTAR	4549	4059
5	5	18	I'LL BE MCA NASHVILLE	REBA MCENTIRE	4530	4472
6	8	20	PRAYIN' FOR DAYLIGHT LYRIC STREET	RASCAL FLATTS	4351	4044
7	7	14	SOME THINGS NEVER CHANGE CURB	TIM McGRAW	4210	4055
8	11	21	FLOWERS ON THE WALL MERCURY	ERIC HEATHERLY	4153	3775
9	12	12	IT MUST BE LOVE ARISTA NASHVILLE	ALAN JACKSON	4005	3669
10	3	24	COULDN'T LAST A MOMENT EPIC	COLLIN RAYE	3869	4728
11	13	9	THAT'S THE WAY CURB	JO DEE MESSINA	3642	3373
12	10	28	THE WAY YOU LOVE ME WARNER BROS./WRN	FAITH HILL	3398	3768
13	14	9	COLD DAY IN JULY MONUMENT	DIXIE CHICKS	3377	3178
14	9	31	THE CHAIN OF LOVE GIANT	CLAY WALKER	3368	4016
15	18	27	I WILL...BUT LYRIC STREET	SHEDASY	3097	2890
16	17	21	YOUR EVERYTHING CAPITOL	KEITH URBAN	2992	2901
17	15	35	HOW DO YOU LIKE ME NOW?! DREAMWORKS	TOBY KEITH	2813	3143
★★ AIRPOWER ★★						
18	21	18	YOU'LL ALWAYS BE LOVED BY ME ARISTA NASHVILLE	BROOKS & DUNN	2802	2541
19	20	23	IT'S ALWAYS SOMETHIN' EPIC	JOE DIFFIE	2662	2607
20	16	29	SHE'S MORE RCA	ANDY GRIGGS	2616	3085
21	22	10	WHEN YOU COME BACK TO ME AGAIN CAPITOL	GARTH BROOKS	2465	2414
22	24	16	WHEN YOU NEED MY LOVE DREAMWORKS	DARRYL WORLEY	2455	2290
23	26	8	COUNTRY COMES TO TOWN DREAMWORKS	TOBY KEITH	2421	2163
24	27	16	ALMOST DOESN'T COUNT MERCURY	MARK WILLS	2310	2074
25	23	29	THE BEST DAY MCA NASHVILLE	GEORGE STRAIT	2259	2406
26	28	14	I NEED YOU SPARROW/CAPITOL/CURB	LEANN RIMES	2230	1930
27	29	29	LET'S MAKE LOVE WARNER BROS./CURB/WRN	FAITH HILL WITH TIM McGRAW	2018	1682
★ BEST 1ST IMPRESSION ★						
28	30	8	ONE VOICE EPIC	BILLY GILMAN	1931	1592
29	31	10	THERE YOU ARE RCA	MARTINA McBRIDE	1748	1493
30	34	9	FEELS LIKE LOVE MCA NASHVILLE	VINCE GILL	1492	1347
31	32	17	THAT'S THE BEAT OF A HEART BNA	THE WARREN BROTHERS FEATURING SARA EVANS	1480	1401
32	33	13	BLUE MOON CURB	STEVE HOLY	1447	1348
33	37	8	KISS THIS LYRIC STREET	AARON TIPPIN	1433	1062
34	35	13	SELF MADE MAN COLUMBIA	MONTGOMERY GENTRY	1375	1290
35	36	16	LOVIN' YOU AGAINST MY WILL MCA NASHVILLE	GARY ALLAN	1120	1133
36	38	8	LONELY ATLANTIC	TRACY LAWRENCE	1053	988
37	39	16	SHE AINT THE GIRL FOR YOU EPIC	THE KINLEYS	969	888

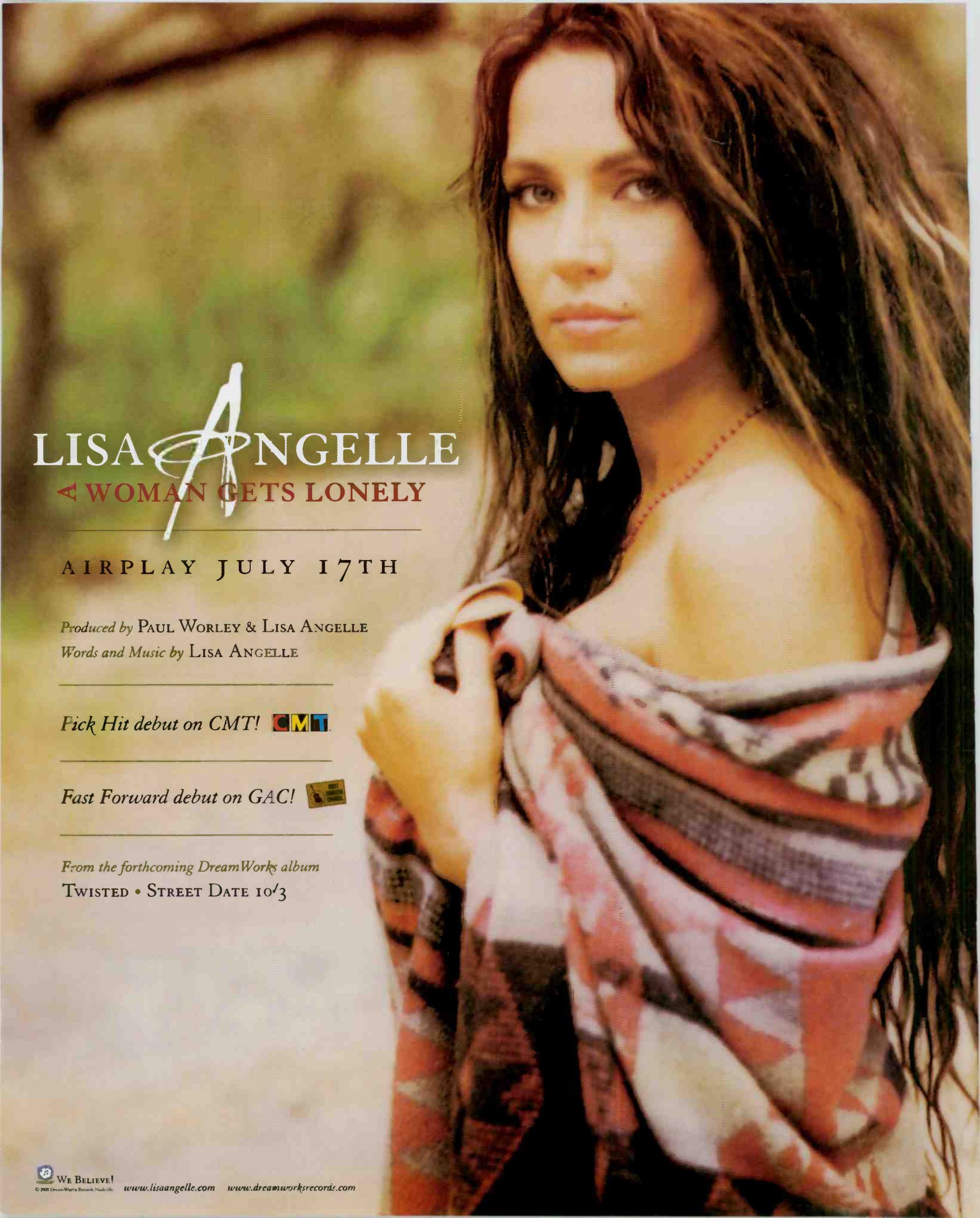
THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
★★ HOT SHOT DEBUT ★★						
38	42	6	JUST ANOTHER DAY IN PARADISE ARISTA NASHVILLE	PHIL VASSAR	727	629
39	41	9	STUFF ARISTA NASHVILLE	DIAMOND RIO	714	750
40	44	6	THAT'S THE KIND OF MOOD I'M IN EPIC	PATTY LOVELESS	565	462
41	43	13	IF YOU CAN EPIC	TAMMY COCHRAN	534	560
42	47	4	LOVE SHE CAN'T LIVE WITHOUT RCA	CLINT BLACK	523	369
43	45	7	GOING NOWHERE CURB/MERCURY	WYNONNA	497	455
44	50	3	WE DANCED ARISTA NASHVILLE	BRAD PAISLEY	475	325
45	49	3	BORN TO FLY RCA	SARA EVANS	439	338
46	46	11	GOODBYE IS THE WRONG WAY TO GO MONUMENT	WADE HAYES	425	428
47	48	3	BEST OF INTENTIONS COLUMBIA	TRAVIS TRITT	422	355
48	40	18	FAITH IN YOU CAPITOL	STEVE WARINER	412	744
49	53	6	SHAME ON ME GIANT	THE WILKINSONS	342	259
50	52	5	WHERE ARE YOU NOW MCA NASHVILLE	TRISHA YEARWOOD	324	267
51	60	3	THIS TIME AROUND MONUMENT	YANKEE GREY	304	146
52	57	6	PARADISE ATLANTIC	CRAIG MORGAN	285	185
53	54	6	SHE WENT OUT FOR CIGARETTES MCA NASHVILLE	CHELY WRIGHT	264	208
54	55	4	I DO NOW DREAMWORKS	JESSICA ANDREWS	254	217
55	58	3	HE WILL, SHE KNOWS DREAMCATCHER	KENNY ROGERS	208	177
56	68	2	I DON'T FEEL THAT WAY MONUMENT	DANNI LEIGH	189	82
57	62	2	YOU WON'T BE LONELY NOW MONUMENT	BILLY RAY CYRUS	185	108
58	61	4	PERFECT WORLD CURB	SAWYER BROWN	166	138
59	59	19	MURDER ON MUSIC ROW MCA NASHVILLE	GEORGE STRAIT WITH ALAN JACKSON	158	169
60	67	3	TIME, LOVE & MONEY VIRGIN	RONNIE MILSAP	146	83
61	RE-ENTRY		KATIE WANTS A FAST ONE CAPITOL	STEVE WARINER WITH GARTH BROOKS	141	38
62	66	2	I'M HOLDIN' ON TO LOVE (TO SAVE MY LIFE) MERCURY	SHANIA TWAIN	122	83
63	75	2	BFD MERCURY	KATHY MATTEA	107	58
★★ HOT SHOT DEBUT ★★						
64	NEW		A LOVE LIKE THAT EPIC	TY HERNDON	100	47
65	51	13	BREATLESS VIRGIN	RIVER ROAD	99	268
66	72	2	I PRAY FOR YOU BNA	JOHN RICH	90	63
67	56	8	GOOD TIMES WARNER BROS./WRN	ANITA COCHRAN	88	193
68	NEW		NO PLACE LIKE HOME GIANT	GEORGIA MIDDLEMAN	81	36
69	65	10	SINNERS & SAINTS ASYLUM/WRN	GEORGE JONES	68	85
70	71	10	MY NEXT THIRTY YEARS CURB	TIM McGRAW	63	66
71	74	9	YOU WANNA WHAT? MCA NASHVILLE	ALECIA ELLIOTT	59	61
72	RE-ENTRY		CHANGE MCA NASHVILLE	SONS OF THE DESERT	57	51
73	64	3	TIRED OF LOVING THIS WAY EPIC	COLLIN RAYE WITH BOBBIE EAKES	57	91
74	RE-ENTRY		MARGARITAVILLE ARISTA NASHVILLE	ALAN JACKSON WITH JIMMY BUFFETT	55	54
75	RE-ENTRY		SEVENTEEN CURB	TIM McGRAW	54	54

Songs are ranked by number of detections. Songs showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Best 1st Impression awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 25 are removed from the chart after 20 weeks.

JOIN
THE
REBELLION

Be An "American Offline"



A close-up photograph of Lisa Angelle's face and upper body. She has long, dark brown hair with highlights and is wearing a light-colored, patterned top. Her gaze is directed towards the camera with a soft expression.

LISA ANGELLE

A WOMAN GETS LONELY

AIRPLAY JULY 17TH

Produced by PAUL WORLEY & LISA ANGELLE
Words and Music by LISA ANGELLE

Pick Hit debut on CMT! 

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From the forthcoming DreamWorks album
TWISTED • STREET DATE 10/3