

COUNTRY AIRPLAY Monitor

• We Listen To Radio •

August 25, 2000 \$4.95 Volume 8 • No. 34

COUNTRY HIGHLIGHTS

★ ★ ★ NO. 1 ★ ★ ★

#1

LONESTAR

What About Now (BNA)

★ ★ AIRPOWER ★ ★

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

★ BEST 1ST IMPRESSION ★

JOHN MICHAEL MONTGOMERY • *The Little Girl (ATLANTIC)*

ON YOUR DESK

THE CLARK FAMILY EXPERIENCE • *Meanwhile Back At the Ranch (CURB)*
ERIC HEATHERLY • *Swimming In Champagne (MERCURY)*
REBA MCENTIRE • *We're So Good Together (MCA NASHVILLE)*
JOLIE & THE WANTED • *I Would (DREAMWORKS)*
CHALEE TENNISON • *Makin' Up With You (ASYLUM)*

Spring Arbs Show Country Continued Growth In Spring

by Sean Ross with Jonathan Kurant and Frank Saxe

Six months ago, the national ratings news from the fall '99 Arbitron was great for news/talk radio and Spanish-language stations and almost nobody else. In the winter, the numbers normalized slightly. And in the just-released spring books, the news was good for almost every format but Spanish and N/T. There was a rock and R&B radio resurgence, country posted its second straight up book after five years of almost continuous decline, and top 40 had its best numbers in eight years.

Airplay Monitor's national analysis of spring books for Arbitron's 92 year-round measurement markets shows N/T radio still in first place but down 16.3-15.5 12-plus and off sharply from the 20.7 share it had last fall, meaning that the format has, in six months' time, gone from its best-ever national

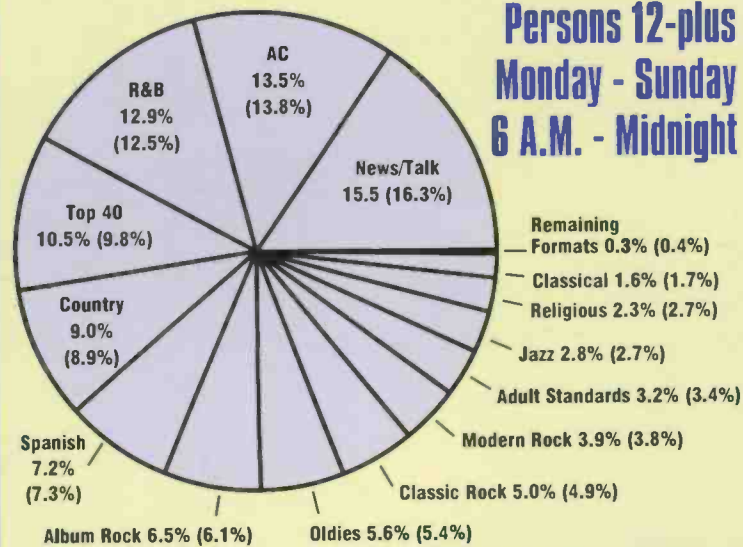
number to its lowest number since summer '94. N/T was down seven-tenths of a share in all adult demos.

AC stations (which included, for our purposes, everything from adult top 40 to soft ACs) were off 13.8-13.5 but still had the No. 1 music format. AC was followed by R&B (12.5-12.9), top 40 (9.8-10.5), country (8.9-9.0), Spanish (7.3-7.2), album rock (6.1-7.5), oldies (5.4-5.6), classic rock (4.9-5.0), modern rock (3.8-3.9), adult standards (3.4-3.2), jazz (2.7-2.8), religious (2.7-2.3), and classical (1.7-1.6).

AC was up in the winter, paced largely by mainstream ACs rather than adult top 40s. But this time, the hotter ACs were up 5.2-5.3, meaning that mainstream AC was off four-tenths of a share. (We've noticed that the two see-saw from book to book.) AC was also below its 12-plus number from spring '99, when it was off 14.5-13.9. While the format was off about three-tenths

Continued on page 7

ARBITRON FORMAT SHARE



SOURCE: Arbitron, spring '00
(Numbers in parentheses represent winter '00)

Dixie Chicks

"WITHOUT YOU"



"IF there was ever a
SONG that didn't need
a quote, this is it."

- GREGG SWOBERG,
OM/PO, K-102 MINNEAPOLIS

ON THE AIR NOW.

PRODUCED BY BLAKE CHANCEY & PAUL WORLEY



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A photograph of Craig Morgan, a man with short brown hair, wearing a black button-down shirt. He is smiling and looking down at a violin he is holding. The background is a blurred indoor setting with wooden furniture.

“PARADISE”

*“The place in one’s life where
past experiences create a profound
appreciation for the present.”*

He's lived it. He's felt it. He's earned it. And now, he's sharing it.
**CRAIG
MORGAN**



©2000 Atlantic Records

Clear Channel Closing Imminent At Press Time

Having finally won FCC approval of its deal to buy AMFM Aug. 15, Clear Channel was at press time preparing to close on the \$56 billion deal. A number of spinoffs are to be consummated, and insiders say a number of new deals that would take Clear Channel into new markets is likely.

At press time, the FCC had released little documentation of its approval, and Clear Channel executives had yet to review the order. FCC lawyers were still trying to determine how many stations Clear Channel must sell, although an FCC source says the number will be 122—or nearly two dozen more than required by the Justice Department. FCC insiders were still unsure when complete details of the FCC's approval will be released.

As part of the AMFM buyout, the FCC has approved a series of spinoffs to other companies, as well as the creation of a trust to hold a number of stations until Clear Channel is able to sell them.

Meanwhile, former AMFM regional VP **George Toulas** joins Salem Communications as a senior VP.

BILOXI BLUES FOR WZKX

In Arbitron news, the company has issued revised spring numbers for Biloxi, Miss., after finding evidence of five "media-affiliated" diaries. Most dramatically affected in the change is country **WZKX**, which tumbles from a 7.6 to a 5.9 12-plus in the revised book. Competitor **WKNN** gets a small bump up from 8.3 to 8.5 and remains No. 1 in the market.

MANAGEMENT: GSM GETS NOD

GSM Chris Clendenen is upped to market manager for the AMFM Roanoke, Va., cluster, including country **WYYD** and **WJLM**. He replaces **Joe Conway**, now GM of **KFYI/KGME** Phoenix.

Veteran programmer **Brian Burns**, most recently OM of AMFM/Raleigh, N.C., returns to his old market as VP/station manager of Entercom's **WDAF** (61 Country), jazz **KCIY**, and classical **KXTR** Kansas City, which flips to "rock 40" as **KRBZ** (the Buzz).

PROGRAMMING: BRIAN PHILIPS TO CONSULT KZLA

Brian Philips, Susquehanna's director of FM programming for Atlanta and Dallas, takes on a side project as consultant to **Emmis' KZLA** Los Angeles.

WQIX Knoxville, Tenn., flips from the market's second country outlet to classic rock as the Bone. PD/morning man **Dave Collins** exits, as does afternoon driver **Jake Edwards**. **Jim Kelly**, former OM of Root Communications' Florence, S.C., stations, takes over as PD/afternoons.

WKKT (Kat Country) Charlotte, N.C., PD **Bill Young** exits. He is looking for a new opportunity and can be reached at 704-334-5723 or by E-mail at BYoung007@aol.com. OM **Mike Berlak** is looking for a replacement and wants T&Rs.

Michael Luczak, OM of Blue Chip/Dayton, Ohio, including country **WKSX**, exits for the PD post at R&B oldies **WZJM** Cleveland.

As expected, Clear Channel has begun syndication of **KNIX** Phoenix morning team **Tim and Willy**, starting with **WCTQ** Sarasota, Fla., and **KITT** Shreveport, La. At **KITT**, **Tim and Willy** replace **Coyote**, who exits, and **Kathryn Usher**, who stays on as morning producer.

KFGE Lincoln, Neb., PD **Dave Shepel** exits. OM **Rob Kelley** adds PD duties and will unveil a new lineup shortly.

Radio Greenville sells the 94.9 frequency of country **WIKQ** Johnson City, Tenn., to Bristol Broadcasting, moves **WIQK** up to the 103.1 dial position, and moves **AC WSMG-FM** from 103.1 to 1450 AM, formerly occupied by country/sports sister **WSMG-AM**. No staff changes are involved. Taking over the 94.9 frequency is top 40 **WAEZ**.

Marathon Media signs on a new country station, **KXLB** Bozeman, Mont., at 100.7 FM. PD/morning man **Jason Walker** will use ABC's customized syndication for other dayparts.

Satellite country **WLUV-FM** Rockford, Ill.,

which has been dark since June, returns to the air as oldies **WKMQ**. Meanwhile, crosstown **WXXQ** loses night jock **Bill Michaels** to nights at adult top 40 **KIMN** (Mix 100), where he'll be known as **Spanky**.

PEOPLE: CHANGING CAREERS

KEYE (K102) Minneapolis promotion director **Diana Buckmann** exits for a job at an advertising agency.

WSSL Greenville, S.C., moves **APD/MD Kerry Owen** from middays to mornings to replace **Chris James**, who exited. PD **Bruce Logan** is taking T&Rs for the midday opening.

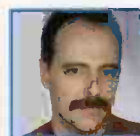
WXIK Lansing, Mich., brings in **Rob Bennett** from oldies **WODJ** Grand Rapids, Mich., for mornings with former **WXIK** P/T jock **Kristi Love**. They replace **Bryan Bordeau** and **Biff Nixon**, who exited in May. **WXIK** also hires **Carrie Gunn**, from crosstown **AC WFMK**, for nights to replace **Eddie Rockit**, who exits.

WWQQ Wilmington, N.C., morning man **Stanley B.** segues to crosstown R&B oldies **WKXB**. PD **Ron Gray** is filling in on an interim basis and is taking T&Rs.

WKQC Saginaw, Mich., part-timer **Danielle Steele** joins adult top 40 rival **WTCTF** (Mix 100.5) for middays.

FOR THE RECORD

Premiere Radio Networks' "Club Country Live With Tony And Kris" was misidentified as "Country Club Live" on the ballots for the Billboard/Airplay Monitor Radio Awards and in the story about the nominees (Airplay Monitor, Aug. 11).



More Big News For 'The Little Girl'

There's a lot of activity swirling around **John Michael Montgomery's** "The Little Girl" (Atlantic). The song, which cracks the top 30 on our Country Airplay chart this week, grabbing the Greatest Gainer and best 1st Impression trophies again, is already generating calls to stations like **KEYE** (K102) Minneapolis asking when the record will be available at retail. (Not until Montgomery's new album starts scanning Sept. 26, is the answer.)

On the Country Audience chart, "The Little Girl" makes more than 12 million estimated audience impressions and is up 38-29. With 1st Impressions at 49 monitored stations, "The Little Girl" gains 712 plays to move 39-30, with airplay on 147 of our 153 reporters. Three of those have the song in heavy rotation (at least 35 plays per week): **KMPS** Seattle; **WMZQ** Washington, D.C.; and **KXKC** Lafayette, La. And after just three weeks, it replaces **George Strait's** 6-week-old "Go On" (MCA Nashville) as the newest song in the top 30.

"The Little Girl" also managed to touch off a discussion at last week's Regional Country Radio Seminar (see story, this page) about the "morbidity" of some current songs. Amid a discussion about similar-themed releases, such as **Sonya Isaacs' "Barefoot In The Grass"** (Lyric Street) and **Chad Brock's "The Visit"** (Warner Bros.), **WYAY/WKHX** Atlanta OM **Dene Hallam** told conference participants,

"John Michael Montgomery hurt all the other death songs by going to the head of the class in that category." And some PDs are less than enthusiastic about ultra-sentimental songs in general, judging by the debate that's been taking place in these pages since "Holes In The Floor Of Heaven."

For my part, I found it odd that no one I spoke with or heard from the podiums at the convention mentioned the song repeatedly held up as the greatest country song of all time—**George Jones' "He Stopped Loving Her Today."** It is the perennial example of successful songs on country's darker side. And in the late '70s/early '80s, it was hardly the only song of its type. There was **Gene Watson's "Farewell Party"** (a man tells his ungrateful wife that she'll probably gloat at his funeral), **Big Al Downing's "Mr. Jones"** (an ungrateful adopted son gets in trouble with the law so many times that Dad dies of a broken heart), and **C.W. McCall's "Roses For Mama"** (a much more grateful son scrounges some change off a stranger to buy some flowers for his mom's grave).

Twenty years later, the question isn't necessarily whether darker songs can still be hits but how many can be hits at the same time, especially when they fight for airplay against dozens of songs about the happy side of love. On our Country Airplay chart, **Isaacs' song** gains 66 plays to move 75-64, and **Brock's single** gains 245 plays to rise 43-37.

Slow Charts Big Issue At CRS-Southwest

by Angela King and Phyllis Stark

Slower playlists and charts, and the resulting slowing of release schedules, such that most artists issue just two singles a year, are a mixed blessing, according to attendees of the regional Country Radio Seminar-Southwest, held Aug. 18-19 in San Antonio.

Academy of Country Music president **David Corlew**—also an artist manager and co-owner of **Blue Hat Records**—said slower charts are having a detrimental effect on managers. While he allowed there are "good and bad" points to records lasting 30 weeks on the chart, he said, "To a manager, two singles a year do not build a career. [As a result,] some management companies have quit doing business. [And] as budgets dwindle . . . a lot of labels have cut out things they have funded in the past and are looking to managers to fund that."

Scott Siman of rpm Management didn't even see mixed results. "This playing records for a long time is a curse, not a blessing," he said.

But consultant **Jaye Albright** of **McVay Media** said that with country's national shares of listening up for two consecutive quarters (see story, page 1), "it seems to me holding onto records longer has helped us."

At a different session, **WKHX/WYAY** Atlanta OM **Dene Hallam** said, "I don't have a problem playing only two songs a year off an album, because most albums only have two [real hits]. Where we get into problems is when we do three or four [singles]."

At a programming session, panelists took an optimistic view of the future of country, in counterpoint to an observation made during an earlier panel that country may never return to its highs of the early '90s. "Lots of new artists are breaking through," **Hallam** said. "The biggest sellers we have weren't here five years ago."

KYGO Denver PD **John St. John** agreed. "We're being pushed over the edge into a new boom," **Albright** said, "It's always darkest before the dawn. Go to a **George Strait** or **Dixie Chicks**

or **Tim McGraw/Faith Hill** show" and then say country won't rebound.

And while that session's panelists did not dispute the benefits of crossover artists, **KSCS** Dallas PD **Dean James** asked, "Why can't we get songs tailored just for our [format]? Something specific, so it's not heard on seven other stations in the market?"

GOT COUNTRY?

The Country Music Assn. used the seminar to announce that it is creating a major, nationwide marketing campaign to brand and promote the positives of country music in a manner similar to the **Got Milk?** campaign. An advertising agency has been hired, and a research project is under way.

At the closing rap room, several programmers urged label reps to take them seriously when they say a single or an act is not working.

St. John said, "A lot of times we're telling [labels], 'It's not going to happen [for an artist], and it's like talking to a wall. You still spend \$1 million on the artist. We just can't talk about it.'"

Added **Hallam**, "Programmers are intuitive about when things aren't working. Bludgeoning the programmers [is what] you [record] guys think shows a commitment [to the artist], and nine times out of 10 the PD or MD is suspicious of that."

The opening rap room, meanwhile, included debate on issues as diverse as radio's future in a satellite environment, signing artists to singles deals, and using promotions to get airplay.

Few in the room expressed surprise that a majority of PDs have given airplay to records in return for promotions (Country Airplay Monitor, Aug. 4), but **Infinity/Tampa, Fla.**, GM **Tom Rivers** said that's not necessarily a bad thing. "We shouldn't say it's evil just because it exists," he said. "It's how you execute the promotion."

"In most cases, [getting airplay in exchange for promotions] is not working," said **DreamWorks** head of promotion **Bruce Shindler**, who sees many of his songs dayparted after the promo-

tion. He also believes airplay in exchange for promotions can spur attacks on the legitimacy of new songs, with claims from "those who aren't on the record" that it is charting only because of the promotion attached. "It backfires," **Shindler** said.

Label reps also voiced concerns about backlash against artists when they sign them to singles deals—a practice some labels are considering as a more cost-effective way of doing business. **Michael Powers**, VP of national promotion for **Mercury**, said, "A lot of guys are cautious about adding a single" without an album project to back it up.

But both **Shindler** and **Warner Bros.** senior VP/GM **Bill Mayne** contended that it is a move born of economic necessity and doesn't represent a lack of commitment. "It's costing us \$1 million or more every time we sign an act [to an album deal]," said **Shindler**. "It's a ridiculous way of doing business."

Programmers in the rap session didn't voice any concerns about playing artists who have only a singles deal. "If it's a great song and the rest of the album sucks, who cares?" said **James**. "Not everybody in the format now is more than a one-hit wonder."

WQYK/WRBQ Tampa OM **Eric Logan** said the issue has little to do with the quality of the product hitting programmers' desks. "The record companies are giving us great product," he said. "We just need programmers who aren't afraid to take chances."

Epic VP of national promotion **Rob Dalton** also urged bolder decisions by music gatekeepers. "When you program for the path of least resistance, it's wallpaper music," he said. "We need to create the audience. The format is boring. [We need] programmers to take a chance."

Bob Moody of **McVay Media** believes the changing environment of radio, including the imminent launch of satellite radio, will make many current concerns moot. "We're talking about stations [giving airplay] for promotions," he said. "The paradigm is going to be so different in the next five years, it won't be [an] issue."

The seminar drew 302 attendees. Next year's regional CRS is scheduled for Aug. 17-18 in Hartford, Conn.

Shareholder Files To Block Infinity Buy

It's *de rigueur* in mergers, buyouts, and roll-ups these days, so attorneys for Infinity Broadcasting could hardly have been surprised when they were served papers for a lawsuit brought by a shareholder looking to block Viacom's \$15.5 billion buyout of the Infinity shares it does not own. The share owner, Yehuda Glatzer, claims that because Viacom already owns 64% of Infinity, Infinity's board of directors is selling the company to Viacom for a bargain-basement price. In its offer, Viacom agrees to pay about \$40 a share, which is \$2 above where Infinity is currently trading. In the suit, filed in Delaware Chancery Court Aug. 16, Glatzer charges, "Viacom has tried to take advantage of the fact that the market price of Infinity stock does not fully reflect [its] progress and future value."



CAPITAL & CAPITOL
BY FRANK SAXE
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We know more about Simmons Media Group's IPO. The Salt Lake City-based broadcaster and outdoor advertising company hopes to raise as much as \$34.5 million in an initial stock sale. In its filing with the Securities and Exchange Commission, Simmons reveals plans to sell four stations in St. George, Utah, to Crestwood Communications and to focus on mid-size radio and billboard markets in the western U.S. Simmons Media already owns stations in Albuquerque, N.M.; Austin, Texas; and Salt Lake City—where it has been granted two FM construction permits for new stations.

Meanwhile, Simmons president/CEO David Simmons is still awaiting sentencing for his part in a bribery scheme relating to Salt Lake City's bid to host the 2002 Winter Olympics. Simmons, 42, pleaded guilty to a misdemeanor tax charge and admitted he agreed to give the son of an International Olympic Committee member a sham job to qualify the son for permanent U.S. residency. Under federal law, the FCC could have withheld the new CPs from Simmons Media based on Simmons' guilty pleas, but the FCC ruled his actions were "not sufficient" to deny the licenses.

Up until now, Simmons has been privately held, so it has never released its earnings statements. Yet in its SEC filing, it reveals it had a net loss of \$4,000 on net revenue of \$11 million for the first half of 2000; a significant improvement from a net loss of \$340,600 on revenue of \$10.3 million the previous year.

Elsewhere, XM Satellite Radio has closed on its \$235 million financing deal announced last month, thereby securing enough funding to get

it through its launch. As part of the transaction, American Honda Motor Co. has joined General Motors, DirecTV Enterprises Inc., Clear Channel Communications, and Motient Corp. as key strategic investors in XM.

CAPITOL

Cox Radio has been given a 12-month waiver of the FCC's cross-ownership rule in order to buy oldies WFOX Atlanta from Clear Channel. Cox needs the waiver because it owns two newspapers in the market, The Atlanta Journal-Constitution and The Atlanta Journal. Cox had argued that because WFOX is licensed to Gainesville, Ga., 55 miles from Atlanta, the two media do not compete for ad dollars. The FCC disagrees and will allow Cox to own the station for one year, after which it will need to sell either WFOX or the Journal-Constitution.

Effective Sept. 11, it will cost broadcasters more to do business with the FCC. The FCC has announced an across-the-board increase in its application fees charged to licensees and permittees.

NEW MEDIA

Arbitron has a new Internet ratings competitor with the market entry of MeasureCast Inc. The Portland, Ore.-based company began its third-party streaming audience measurement service Aug. 16, with the announcement that BroadcastAmerica will be its first customer.

While Arbitron's InfoStream ratings system is based on clients' server logs, which are culled for user totals, MeasureCast places its software on the streamers' computers, allowing it to report back ratings in near real-time fashion and release daily measurement reports. MeasureCast says that its server-side technology will record the exact number of streams and that its technology is tailored for streaming media and results in accurate, tamper-proof, and up-to-date audience size and usage information.

U.S. Internet advertising will reach \$16.5 billion by 2005, as companies spend more on Web sites and Internet services, according to a new forecast by Jupiter Communications. Its projection is up from the \$3.5 billion spent in 1999. According to Jupiter, by 2005 Internet marketing will grow to nearly 8% of total U.S. advertising spending—within striking distance of overtaking radio as the third-most-used media. Broadcast TV and newspapers remain the top two for the foreseeable future, say analysts. The Internet research firm calculates that by 2005, the average consumer will see more than 950 online ads a day.

SALES

Southern Broadcast Group buys country WVGA Valdosta, Ga., and its three sisters from Brooks Communications for \$6 million . . . Hutton Media buys country KEFE Santa Fe, N.M., from American General Media for \$1 million.

MONITOR PROFILE

King Helps Revamp WKHK And Grow TSL In Face Of New Competition

WKHK Richmond, Va., PD Kevin King decided changes needed to be made at his heritage country station after a series of flat books and an erosion of its TSL numbers. After putting "every element of the radio station under a microscope," WKHK is enjoying a 5.4-7.2 12-plus jump in the spring Arbitrons.

The main goal for King was to increase the TSL. "[Country competitor] WJRV came on about two years ago, peaked at a 4 [share], and hurt our time spent listening across just about every demo." While simulcast combo WJRV/WARV are now below a 2 share, WKHK had trouble regaining those listeners.

King says WKHK simply needed to do what many older stations have been forced to do: update. "This station, like many heritage country stations, took a hit in the last few years," he says. "We had to take a good look at things to see if they were timely. Some of the morning-show bits that we'd been doing forever are now gone," including recurring characters. "They were funny, but [you have to] tear off the proverbial calendar page every month, and the station hadn't done that for years."



Kevin King
Program Director
WKHK Richmond, Va.

Owner: AMFM
Ratings: 5.6-5.6-5.4-7.2

'If a record works, why in the world would you get rid of it?'

King also eliminated some afternoon elements, including country music news, and put an end to the midday request show, because "it was just cumbersome on the air." He also did a little rearranging of shifts, shaving an hour off mornings, which now runs from 5 to 9 a.m., and putting himself on from 9 a.m. to noon. King says the changes were made because "we realized you can no longer be No. 1 in any given market just because you play country records."

King says this new "streamlined sound" didn't prompt changes in the air staff, though, because "the people on the air are the real deal. That's an edge you just can't replicate." With the exception of some turnover in the co-hosts who have worked with 12-year morning vet Catfish, King says the newest member on the staff, afternoon driver Kay Thomas, has been there eight years. "They know the life group, the format, and the community, because they live in it," he says of his air staff.

Instead of starting from scratch, King says, the changes he made in the on-air sound are "subtle. Richmond doesn't coddle changes well. We simply swept out the house and said, 'Come on in.'" That invitation was heard, mainly, through an aggressive marketing campaign, including outdoor and television, aimed at reminding people that WKHK is still around. "We weren't even top of mind for a lot of 25-54s," King admits. To combat that, the station needed to draw people's attention and "say, 'Hey, we're still here. Remember us?'"

The outdoor strategy coupled the station's logo with quotes from country songs such as "hotter than a hoochie coochie," says King. ("We took a vote on how to spell 'hoochie coochie.'") While many programmers would opt for acts like Tim McGraw, Faith Hill, or Dixie Chicks on outdoor advertising, King

says, Alan Jackson and Randy Travis are still his core artists, and quotes from their songs remain the most recognizable.

While King jokes that his station's positioning statement is "Listen, dammit," he has adopted the "Today's new country and your all-time favorites" stance. He doesn't shy away from new artists but says he'll still play cuts like "He Stopped Loving Her Today" or "Louisiana Saturday Night" "once or twice a month."

A dyed-in-the-wool conservative when it comes to making music decisions, King makes no apologies for not being the first person to play a new hit. King says he still has a good relationship with labels despite this, because the labels know that "we will play [the new Clay Davidson] but only when we finish with ['Unconditional']". If a record works, why in the world would you get rid of it?" He continues to play songs like "I Hope You Dance" in heavy rotation without worrying about them getting crispy. While he claims it is "hard to burn a song out," he would "rather see burn than unfamiliar" in his research.

Heavily reliant on that research, King will only play the "best-testing records," he says. "We're not going as deep into the research as we used to" to find songs. His playlist features about 25 currents and a ratio of 65% recurrents and gold to 35% currents.

Here's a sample 4 p.m. hour: Kenny Chesney, "You Had Me From Hello"; Dixie Chicks, "Cowboy Take Me Away"; Garth Brooks, "The Thunder Rolls"; Jo Dee Messina, "Stand Beside Me"; Faith Hill & Tim McGraw, "Let's Make Love"; Mary Chapin Carpenter, "Down At The Twist And Shout"; Lonestar, "Smile"; Martina McBride, "I Love You"; Clint Black & Wynonna Judd, "A Bad Goodbye"; George Strait, "Go On"; Diamond Rio, "Unbelievable"; Alan Jackson, "It Must Be Love"; Nitty Gritty Dirt Band, "Fishin' In The Dark"; and Lee Ann Womack, "I Hope You Dance."

King's conservatism is sure to please Cox Broadcasting, which is preparing to please WKHK. Cox is well-known for keeping its country stations' playlists particularly tight. And while King says WKHK has enjoyed the benefits of being part of AMFM, he hopes opportunities like group contesting will continue under Cox. WKHK took part in the AMFM big-money birthday guarantee as its primary spring contest. Giving away \$1,000 three times a day and \$5,000 on Thursdays, the contest paid off for "a number of [local] winners," King says.

King, like many programmers, doesn't see his main competition as another country station. "We share [listening] with a lot of people. The No. 1 cumer in town is a light AC [WTVR-FM]," which he battles for at-work listening.

To effect a similarly broad appeal, King says, WKHK tries to "sound like Richmond. We are all over the community." The station broadcasts live from the motor track during each of Richmond's two race weeks, interviewing drivers and pit-crew members. "We don't crush our format," says King, "but we are absolutely where things are going on." The station also broadcasts from the 10-day Virginia State Fair and is a 10-year participant in the St. Jude Children's Research Hospital radiothon.

King started in top 40 radio before switching to country as MD/afternoon driver at WSSL Greenville, S.C. His first PD job was at WKXC Augusta, S.C., before he moved on to WCUZ Grand Rapids, Mich.; KDDK Little Rock, Ark.; and WBOB Harrisburg, Pa. He landed at WKHK nearly two years ago. "I feel more comfortable below the Snow Belt line," he admits.

ANGELA KING

Camera, Over Here!



Sara Evans recently stopped by the studios of KRY5 (K99) Corpus Christi, Texas, to perform a private concert for the staff and clients. While there, she presented MD Cactus Lou Ramirez with a gold-record plaque from her first album.

THE CLARK FAMILY EXPERIENCE BEGINS...

CURRENTLY
ON TOUR WITH REBA AND
TIM MCGRAW &
FAITH HILL

"THESE GUYS
ARE INCREDIBLE!
WE'RE TALKIN'
VERY DEEP GENE
POOL HERE."

JON ANTHONY / WMZO

ASHLEY

"THESE GUYS
ROCK! I HAVE
NEVER SEEN SO
MANY TALENTED
PEOPLE IN ONE
ROOM...MUCH
LESS FROM THE
SAME FAMILY!"

TONYA CAMPOS / KZLA

AUSTIN

ALAN

ANDREW

AARON

THE CLARK family EXPERIENCE

DEBUT SINGLE: (MEANWHILE) BACK AT THE RANCH
PRODUCED BY BYRON GALLIMORE AND TIM MCGRAW

EARLY ADDS
INCLUDE

KEYY
KZLA
KBEQ

WUBE
KSCS
KFRG

WFMS
WDSY
WIVK

HALSEY

CURB
RECORDS
curb.com

When Country Comes To Town



Toby Keith, center, enjoys dinner at New York's Sparks Steak House with radio friends. Pictured, from left, are WYNY (Y107) New York PD Larry Bear; Dream-Works Records' Jimmy Harnen; Keith; WYRK Buffalo, N.Y., PD Mark Lindow; and WGGY Scranton, Pa., PD Mike Krinik.

RADIO CONCERT MONITOR

DATE	STATION	EVENT	PROMOTION DIRECTOR
Aug. 26	KBEQ Kansas City	Y'allalalooza	Hoss Michaels
APPEARING: Jessica Andrews, Tracy Lawrence, Lonestar, John Rich, Tim Rushlow, Shedaisy, Sons Of The Desert, Tomboy, the Warren Brothers			
Aug. 26	WKLB Boston	Country Music Festival	Adam Klein
APPEARING: John Berry, Suzy Bogguss, Billy Dean, Reba McEntire, Mark Wills, Yankee Grey			
Aug. 27	KRMD Shreveport, La.	Augustfest 2000	Lisa Slade
APPEARING: Tammy Cochran, Andy Griggs, Toby Keith			
Aug. 31-Sept. 7	WYNY New York	Live Lunch Concert Series	Jason Steinberg
APPEARING: Ty Herndon, Yankee Grey (8/31); Shedaisy (9/7)			
Sept. 2	KTST Oklahoma City	CountryFest 2000/TwisterPalooza	Chris Flemming
APPEARING: Chris Cagle, Diamond Rio, Alecia Elliott, Wade Hayes, Travis Tritt, the Warren Brothers, the Wilkinsons, Lee Ann Womack, Darryl Worley			
Sept. 2	WWQM Madison, Wis.	Taste of Madison	Mark Grantin
APPEARING: Eric Heatherly, Rascal Flatts			
Sept. 3-Dec. 17	WKIS Miami, Fla.	Dolphin Pre-Game Concert Series	Chris O'Kelley
APPEARING: Steve Holy (9/3), Craig Morgan (9/17), the Kinleys (9/24), Gary Allen (10/8), Rascal Flatts (10/29), Darryl Worley (11/19), the Warren Brothers (12/10), Eric Heatherly (12/17)			
Sept. 16	WGAR Cleveland	Country Jam	Lisa Sands
APPEARING: Trace Adkins, Joe Diffie, John Michael Montgomery, Rascal Flatts, Darryl Worley, Chely Wright			
Sept. 23	KPLX Dallas	Free For All	Paul Williams
APPEARING: Clint Black			

Let us monitor your event! Call Angela King at 615-321-4286 or E-mail aking@airplaymonitor.com.

'American Country' Counted



Travis Tritt, Bob Kingsley, and all their rowdy friends went out for a night on the town, after Tritt visited the "American Country Countdown" host. Pictured, from left, are Sony's Jack Chase and Allen Butler, Tritt, Columbia's Mark Janese, "American Country Countdown's" Robin Rhodes, Sony's Art Kaye, Kingsley, "American Country Countdown's" Nan Kingsley, Columbia's Ted Wagner, and Tritt's manager, Gary Falcon.



PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS • BY JEFF SILBERMAN

323-525-2303 • jsilberman@airplaymonitor.com

Fall Promo Outlook: Big Bucks Are Back

In a business where the contesting mantra, practically from day one, has been "cash is king," it should come as no surprise to discover that some big bucks will be flying for radio promotions during the fall book. Scott Meach, director of marketing for American Media & Special Promotions, which specializes in million-dollar contests such as the birthday game, estimates that the number of stations doing such contests this year will increase 75% to 100% over last year. "We've already executed more in 2000 than we did in all of 1999," Meach says.

That number is still in flux, because "we're still working with stations on doing things for this fall," he says. "We started planning fall book promotions with stations as early as June, some even before that, but there's still time to get them ready. It doesn't take us long to put one together—two weeks if need be—although it's best for stations to build them up for a while longer."

Not only will there be more million-dollar contests, but the stakes will go even higher. Cumulus has already staged a group contest with American Media where one contestant had a chance to roll seven dice and win \$5 million. You can bet the house that it won't be the last big jackpot. "There will be stations doing \$5 million contests this fall," Meach says. "Some are stations for which [we] have previously underwritten million-dollar contests. While a million dollars still speaks very loudly, we are seeing a prize inflation of sorts. Besides Cumulus' group effort, R&B oldies WUBT (the Beat) Chicago recently did a \$5 million contest."

Neither contest had a \$5 million winner, which brings up the common complaint that contests that don't have a big local winner can do more harm than good, perception-wise. "We're aware of that, so we work with stations on creative ways to give prizes away so they don't gain that reputation," Meach says. "Our contests have guaranteed prizes, which are enhanced with an impactful insured prize. With Cumulus, all of the participating stations [in the group contest] had one listener who won a free trip to Las Vegas, free shows, and a chance to qualify to roll the dice for \$5 million."

Although the big dice roll wasn't broadcast live by the contestant's station ("It would've been great theater," says Meach), Cumulus was still sufficiently satisfied with the contest to plan similar ones that are tailored to specific formats this fall. For its part, American Media is coming up with different ways to give away the millions. There are ATM-like cash machines, bank vault runs, choosing the one money bag (out of 100) that has the million(s), and guessing exactly how much the Dow Jones industrial average went up in one day (for news/talk stations).

One contest that worked for triple-A WXRT Chicago was its Virtual All-Star Concert, a \$2 million jackpot for accurately guessing a music sweep. "It can be for specific songs or artists, as long as they rank them in exact order," Meach says. "Of course, there are different ways to execute this. WXRT named six bands, naturally all core acts. They qualified listeners over five weeks, giving \$2,000 to those who called in after hearing their name on the air. More than 50% responded, which WXRT was very happy with. The station randomly selected one qualifier to

list the six artists in order, a 720-1 shot, in order to win \$2 million. The person didn't win, but it was still very successful, because it had a great runner-up prize that was given away every day. The \$2 million was just a powerful enhancement."

QUICK HITS

While many stations tried to distance country's last wave of success from the "Urban Cowboy" boom of the early '90s, KFKF Kansas City is pinning for the good ole days of Debra Winger on a mechanical bull. The station will host its Urban Cowboy 20th Anniversary Salute Oct. 13-15. In addition to programming '80s country all weekend, activities will include a screening of the film and a concert with Johnny Lee, complete with mechanical bull. The station will also give away copies of the film's soundtrack.

TOPICAL BAROMETER

TW	LW	TOPIC
1	3	Summer concerts
2	—	Amusement parks
3	—	MTV Awards
4	—	Fall book promotion
5†	—	Back-to-school events
5†	—	College football
7	5	State/county fairs
8	7	NFL preseason
9	—	Summer movies
10	6	Station concerts

HOTTEST NEW MOVIES: "X-Men," "Kings Of Comedy," "Nutty Professor II: The Klumps," "Autumn In New York," "Hollow Man"

CONCERTS: Britney Spears (top 40), Mary J. Blige (R&B/rhythmic top 40), Santana/Macy Gray (adult), Tim McGraw/Faith Hill (country), AC/DC (rock)

Didn't Letterman used to do this? WSIX Nashville is hoping to "stick" in people's minds, giving listeners a chance to win front-row seats to the local stop on Dixie Chicks' Fly tour by sticking to a Velcro wall for five minutes.

Country WPOC Baltimore morning host Laurie DeYoung asked listeners to send in reasons why they need a family reunion. "The winner gets a complete catered BBQ lunch, hosted by the morning-show cast, that features Laurie's potato salad, the news guys cooking cheeseburgers, and family games like sack races with prizes," says Sheila Silverstein. "We've had an overwhelming response, plus we're flying in a family member and guest and having special yellow T-shirts with a WPOC Laurie DeYoung Family Reunion logo and the winning family's name for a great photo opportunity."

Country WGGY Wilkes-Barre, Pa., is holding a Froggy 101 Big Ticket Summer, where caller No. 12 wins whatever is named in an envelope the jock opens on-air. Prizes include tickets to a concert, amusement park, sporting event, or fair. "It adds a cool element of anticipation to the contest, since the person doesn't know what [he or she] will win," says Donna Talarico. "The jocks have fun getting listeners excited about what they might win. To top it off, all winners enter to win a pair of tickets to every concert we sponsor in 2001, the biggest ticket of all!"

Want to participate? E-mail your best promotions to jsilberman@airplaymonitor.com.

PROMOGANDA HONOR ROLL

Diana Ades, CBSWNS Charlotte, N.C. • Dan Bowen, WSTR Atlanta • Diana Bockmann, KEEY Minneapolis • Tina L. Brandao, Clear Channel Jacksonville, Fla. • Steve Burgess, WYRK Buffalo, N.Y. • Melissa Burrill, KHKS Dallas • Scott Colebrook, WKRC Cincinnati • Loren Condon, KEGI/RDMX Dallas • Mike Calotta, WOYK Tampa, Fla. • Dave Demer, WWKA Orlando, Fla. • Garret Doll, KYGO Denver • Carrie Dunbar, Clear Channel Miami • Katie Eversly, AMEL San Francisco • Lisa Fields, WMEG/WHSX Greensboro, N.C. • Vicki Fiorelli, KNIX/KESZ Phoenix • Andrew Fleming, WLLD Tampa, Fla. • Von Freeman, KHIS Los Angeles • Greg Frey, KSON San Diego • Jason Gani, WJAZ Greenville, S.C. • Michael Godfrey, CKJK Calgary, Alberta • Kelly Gross, WPLY Philadelphia • Jay Holloway, WJTT Chattanooga, Tenn. • Carly Johnson, KXTE Las Vegas • Simone Jones, WUSL Philadelphia • Trisano Korlou, CBS Hartford, Conn. • Kim Leeds, KFMF San Diego • Larry Lux, WJLB Detroit • Julie Maxwell, WXDG Detroit • Jane Mozurks, KED Phoenix • Dianne Obermeier, KPWR Los Angeles • Mike Oliviero, WXTB Tampa, Fla. • Mike Paterson, KHFI Austin, Texas • Stephanie Ringler, WKSE Buffalo, N.Y. • Jim Sheehan, KSIO San Francisco • Sheila Silverstein, WPOC Baltimore • Jason Steinberg, WYNY New York • Anne-Marie Szrelecki, WBXX Boston • Donna Talarico, WGGY Wilkes-Barre, Pa. • Vanessa Thill, KLLC Las Vegas • Shannon Wray, WFLZ Tampa, Fla.

Spring Arbs Show Country Continued Growth In Spring

Continued from page 1

of a share in most demos, its biggest drop was in 18-34, which was, coincidentally, the site of top 40's biggest gain among adult demos.

COUNTRY RECLAIMS UPPER END

The increasingly aggressive AC format seems to be sending some of its upper demo back to country radio. After an unusually low 8.2 share in the fall—its lowest numbers since before Garth Brooks—country rebounded in winter and again in the spring. The number of country stations that showed up in a spring book somewhere was up 266-275, always a good sign.

Country's gains, significantly, were almost all at the upper end. It was up 10.0-10.3 35-64 but flat 25-54 (9.0) and off slightly in 18-34 (7.9-7.8). That's not so surprising when you consider the format's greater musical conservatism and the fact that it's easier to hear "Fishin' In The Dark" or "Lookin' For Love" on the radio than it has been in years. It is a little surprising in light of the fact that there was also a concerted attempt to offer more country rock of the Montgomery Gentry/Yankee Grey variety. Then again, since those acts are a deliberate throwback to the late-'70s/early-'80s heyday of Hank Williams Jr. and Waylon and Willie, maybe those acts have upper-demo appeal too. Male adult numbers were up 6.2-6.7.

The crossover issue, by the way, continues to look like a red herring in country, which was up in the winter with two major country-to-pop hits and in the spring with none.

AN R&B REBOUND

R&B stations are still short of their record 13.3 12-plus share last summer, but they've rebounded nicely from a subsequent drop to a 12.1. That number includes mainstream and adult R&B stations, as well as the new clump of R&B oldies outlets. Separately, mainstream R&B was up 6.9-7.1, adult was up 3.0-3.2, and R&B oldies was flat at a 2.6. The combined formats also posted nearly a 25 share in teens (24.3-24.9) but were also up four-tenths of a share in 25-54 (to a 13.0) and 35-64 (to an 11.1).

The R&B numbers suggest that mainstream and adult outlets are reclaiming some of the listening that they lost to "Jammin' oldies" stations. And that those R&B oldies outlets, while seemingly maxed out, won't now disappear altogether, unless owners get dissatisfied with settling for a niche format and start bailing out.

TOP 40'S BEST NUMBERS IN YEARS

It's also good news for R&B that the format was up despite an incredible spring book for top 40, which hasn't seen a 10.5 since fall '92. Top 40 was up in all demos but most sharply among teens (36.7-37.9) and 18-34 (14.9-15.6). Rhythmic top 40, if viewed separately, was up 3.0-3.4.

Top 40's numbers are encouraging for several reasons. For one thing, top 40 was up despite the fact that there weren't many more top 40 stations than there were in the winter book (177 stations showed in the spring survey, vs. 175 last time),

meaning that the growth isn't just a result of the new signals. Besides, the fact that 18-34, 25-54, and 35-64 are all up means that Eminem isn't chasing away the moms and that the continued presence of 'N Sync and Britney Spears isn't annoying Big Sis too much—both issues that top 40 PDs had worried about.

All three of those acts gave top 40 event records during the spring, meaning that PDs can thank the labels' record-breaking opening-week setup for also helping publicize their stations by association. It's also interesting that while some mainstream ACs have been hoping to thwart top 40's growth by jumping on as much boy-group product as they could, it didn't seem to pay off this time, even though the greater presence of "extreme" records at top 40 could theoretically have sent mothers scrambling for a kid-friendly alternative. (Or a more familiar alternative, since top 40 was more current than it has been in years.)

SPANISH STREAK ENDS

Spanish-language stations were down a tenth of a share after six consecutive up books. While the format's move into new markets and onto FM in some old ones had helped Spanish-language radio shatter its own record book after book, the number of Spanish-language stations was down slightly this time, 192-186. And the lower shares for Latin radio in New York (which always contributes a lot of listening to the national equation) probably didn't help either.

WAS WINTER A FLUKE FOR ROCK?

Backed by 6.1-6.5 12-plus numbers this time, album rock's resurgence certainly supports the claims of format supporters who saw the slew of bad winter books as a ratings wobble, not a larger problem. All four rock formats were up, with classic rock continuing to grow (4.9-5.0) and modern up 3.8-3.9. Triple-A, which we count as part of the album rock number, was up 1.0-1.1 by itself.

In the winter, album rock was down sharply with adults, while classic rock was up—a situation we hypothesized could stem from its harder-rocking musical posture. Well, album rock was up 25-54 (7.7-8.2), but it didn't take those listeners back from classic rock (7.0-7.2). It may have taken them back from N/T, however. And while PDs had thought during the winter that rock radio was being eclipsed by the current success of top 40, the rebound took place this time despite strong growth for top 40.

One other interesting note about modern rock: While it was up overall, it was down or flat in every demo except 18-34 (7.5-7.7), something that might also reflect the increasingly heavy nature of its music.

Finally, pop oldies stations seem to have recovered most of what they lost during last year's "Jammin' oldies" boom. Having fallen 5.8-5.3 between spring and fall of last year, they're now back to a 5.6. In 25-54, the format still has a 6.3 share, compared with last spring's 6.9. Then again, R&B oldies is also off in that demo, from a 4.0 share last summer to a 3.4 in the spring.

Kissin' KUZZ-ins



KUZZ Bakersfield, Calif., PD Evan Bridwell, center, got a double-dose of artist visitors when he welcomed Atlantic's Craig Morgan, left, and Warner Bros.' Anita Cochran to the studios.

ACCESS: NASHVILLE

Chicks Nix Coke For Solidarity With Unions

Dixie Chicks turned down a multimillion-dollar endorsement deal with Coca-Cola to show support for striking commercial actors, according to Variety. The group reportedly walked from the deal when Coca-Cola refused to sign an interim agreement with striking actors' unions, which allow an ad to be shot if participants are paid according to the terms in the unions' final demand before they went on strike May 1. The Chicks' Natalie Maines is married to actor Adrian Pasdar.

Meanwhile, Dixie Chicks, Montgomery Gentry, Martina McBride, Lee Ann Womack, and Trisha Yearwood are the first acts confirmed to perform at the 34th annual Country Music Assn. Awards Oct. 4 in Nashville.

Randy Travis has inked a publishing agreement with Chrysalis Music and Creative Artists Agency, according to BillboardBulletin. Chrysalis and CAA will co-administer Travis' Sometimes You Win catalog. Travis is represented by CAA. He is the first major artist to be signed under an agreement between the two companies made last year. Under the deal, CAA became the exclusive agent for Chrysalis Music Publishing's operations in Nashville, and Chrysalis Music became CAA's only publishing client. Chrysalis now makes co-publishing or administration deals for talent in the CAA stable.

Kenny Rogers enlisted creative input from a cast of fellow performers for his 59th album, "There You Go Again," due Oct. 3. The cast includes guest vocalists Suzy Bogguss and Billy Dean on the title track, Steve Wariner on "Blue Train," Alison Krauss on "I Wish I Could Say That," Duane Eddy on "I Won't Forget," and

Brad Paisley on "What That Means." Linda Davis duets on "When We Made Love." Diamond Rio and Collin Raye contribute background vocals to the single "He Will, She Knows." Richard Marx co-wrote and co-produced "Crazy Me" and sings background on the song.

Kix Brooks and Ronnie Dunn of Brooks & Dunn will kick off the second charity Churn & Burn, an annual event, Sept. 21 in Nashville. The duo will be riding Sea-Doos from Nashville to Memphis via the Cumberland and Mississippi rivers to raise funds for St. Jude Children's Research Hospital. While in Memphis Sept. 22, Brooks & Dunn will visit the hospital and perform a benefit concert at Denim & Diamonds. Last year, Brooks did the inaugural Churn & Burn solo. Dunn bet Brooks that he wouldn't make his final destination. Once Brooks achieved his goal, Dunn made good on his pledge by donating \$10,000 to St. Jude.

Chris LeDoux is recuperating from a recent hospitalization for treatment of a liver problem. The recuperation forced him to cancel two weeks of commitments, including a party scheduled in his honor to celebrate the 5 million albums he has sold for Capitol Records.

Ronnie Milsap, Hal Ketchum, Kelly Willis, Crystal Gayle, and Darryl Worley are among the acts scheduled for Michael Martin Murphey's West Fest 2000, to be held Labor Day weekend in Vail, Colo. Murphey launched West Fest in 1987 to celebrate the art, music, and culture of the West. Among the other musical acts slated for the event are Danni Leigh, Riders In The Sky, BR5-49, and Robert Earl Keen.

Photographer Michel Arnaud and Universal Music publisher Robert Hicks have collaborated on a new photo and commentary book, "Nashville: The Pilgrims Of Guitar Town," published by Stewart, Tabori & Chang. The book includes the photos and stories of legends including Chet Atkins and Earl Scruggs, music industry executives such as Tony Brown and Tim DuBois, and other musicians with Nashville ties, including Peter Frampton and John Hiatt.

A Colgate Moment



Members of Rascal Flatts showed their pearly whites during a stop at Nashville's Emerald Studios to promote their album via a satellite radio broadcast. Pictured, from left, are Joe Don Rooney, Gary Levox, ABC Radio satellite tour producer Barry Freeman, and Jay DeMarcus.

ON THE ROW

Bailey Makes Giant Leap To Promotion

Rodney Bailey joins Giant Records as Dallas-based Southwest regional, effective Aug. 28. Bailey had been working in the sales branch for BNA Records and in a similar capacity for Sony prior to that. He replaces John Trapani, now with Dreamcatcher Records.

MCA Nashville VP of publicity and artist development Angee Jenkins exits.

Jenny Shields, who recently relocated from Nashville to Los Angeles, joins Country Weekly magazine to handle West Coast sales. She previously was Northeast promotion manager at Atlantic Records.

Zomba Music has increased its presence in

Nashville by making two deals with Big Picture Entertainment, according to BillboardBulletin. Zomba has purchased the Big Picture catalog of some 600 copyrights and has struck a co-publishing deal for future songs written by a group of Big Picture's writers and producers, including Keith Stegall, Dan Hill, Gary Harrison, and Randy Van Warmer.

Steven Baker has opened Visual Image Marketing, a video promotion and marketing company, based in Franklin, Tenn. Baker was formerly director of video marketing at Bullseye Marketing Research in Nashville.

Acuff-Rose Music Publishing Inc. has signed Michael P. Heaney and Clint Daniels as writers.

Composer, singer, and producer Stewart Harris has signed with music publisher permusic. A former Mercury artist, Harris has penned multiple hits and cuts for other artists.

The Country Music Hall of Fame recently received renewed accreditation by the American Assn. of Museums. Accreditation certifies that a museum operates according to standards set forth by the museum profession, manages its collection responsibly, and provides quality service.



GREATEST GAINERS COUNTRY

INCREASE IN DETECTIONS

- JOHN MICHAEL MONTGOMERY • The Little Girl (ATLANTIC) +712**
KSCS +31, KMDL +26, KSSN +25, WXCT +21, WSTH +21, WPOR +21, KSOP +21, WQBE +18, WSIX +18, KNX +18
- TRAVIS TRITT • Best Of Intentions (COLUMBIA) +405**
KPLX +15, WTOR +14, WGH +13, WMSI +12, WQXK +12, WGN +12, KTST +11, KWNR +11, WMZQ +11, KGMV +10
- STEVE WARINER WITH GARTH BROOKS • Katie Wants A Fast One (CAPITOL) +327**
KMPS +16, KILT +14, WKIX +12, KRKY +12, KRMD +11, KHEY +10, WOGK +9, KXKC +9, WNCY +8, KFKF +8
- JOE DIFFIE • It's Always Somethin' (EPIC) +318**
WMZQ +26, WXCT +18, WPOR +18, WWGR +15, KIM +14, KAJA +12, WKKT +11, WSTH +10, KXKT +10, KVVO +10
- AARON TIPPIN • Kiss This (LYRIC STREET) +311**
WXCT +16, KWNR +16, WRNS +14, KWJJ +14, WFMS +13, KRKY +12, WROO +12, WUBE +12, KSCS +12, WNCY +11

AIRPLAY LEADERBOARD
THE STATIONS THAT BREAK THE HITS

#1	KIKK Houston, TX PD: Darren Davis Airplay Leader Designations: 13
#2	KPLX, Dallas, TX (PD/MD: Brian Philips/Cody Alan) 8
#3	KBEQ, Kansas City, MO (PD/MD: Mike Kennedy/T.J. McEntire) 6
#4	WRNS, New Bern, NC (PD: Wayne Carlyle) 5
#5	KMLE, Phoenix, AZ (PD: Jeff Garrison) 4

The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit records as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's IMPACT! page to see this week's Airplay Leaders.

AIRPLAY
Monitor RECURRENTS
COUNTRY

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
1	I'LL BE REBA MCENTIRE (MCA NASHVILLE)	2231	2724
2	THE CHAIN OF LOVE CLAY WALKER (GIANT)	1774	1817
3	UNCONDITIONAL CLAY DAVIDSON (VIRGIN)	1590	1806
4	SHE'S MORE ANDY GRIGGS (RCA)	1578	1649
5	COWBOY TAKE ME AWAY DIXIE CHICKS (MONUMENT)	1518	1540
6	THE BEST DAY GEORGE STRAIT (MCA NASHVILLE)	1429	1528
7	SOMETHING LIKE THAT TIM MCGRAW (CURB)	1366	1348
8	MY BEST FRIEND TIM MCGRAW (CURB)	1310	1373

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
9	COULDN'T LAST A MOMENT COLLIN RAYE (EPIC)	1288	1381
10	BREATHE FAITH HILL (WARNER BROS./WRN)	1283	1311
11	BUY ME A ROSE KENNY ROGERS WITH ALISON KRAUSS & BILLY DEAN (DREAMCATCHER)	1221	1346
12	HE DIDN'T HAVE TO BE BRAD PAISLEY (ARISTA NASHVILLE)	1179	1197
13	I LOVE YOU MARTINA MCBRIDE (RCA)	1167	1200
14	AMAZED LONESTAR (BNA)	1164	1120
15	SOME THINGS NEVER CHANGE TIM MCGRAW (CURB)	1059	1378
16	WHEN I SAID I DO CLINT BLACK (RCA)	1045	1013
17	LESSON IN LEAVIN' JO DEE MESSINA (CURB)	991	1059
18	WRITE THIS DOWN GEORGE STRAIT (MCA NASHVILLE)	985	984
19	CARLENE PHIL VASSAR (ARISTA NASHVILLE)	985	1105
20	BACK AT ONE MARK WILLS (MERCURY)	956	974

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 25.

COUNTRY AUDIENCE

Compiled from a national sample of data supplied by Broadcast Data Systems to Country Airplay Monitor. 153 country stations are electronically monitored 24 hours a day, 7 days a week. © 2000 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
			*** No. 1 ***			
1	1	19	WHAT ABOUT NOW BNA 3 weeks at No. 1	LONESTAR	43.453	43.567
2	2	17	IT MUST BE LOVE ARISTA NASHVILLE	ALAN JACKSON	40.492	39.667
3	3	16	THAT'S THE WAY CURB	JO DEE MESSINA	39.163	38.852
4	6	18	I WILL...BUT LYRIC STREET	SHEDAISY	35.688	34.276
5	4	21	I HOPE YOU DANCE MCA NASHVILLE	LEE ANN WOMACK WITH SONS OF THE DESERT	33.878	38.081
6	7	20	YOU'LL ALWAYS BE LOVED BY ME ARISTA NASHVILLE	BROOKS & DUNN	32.063	30.093
7	8	24	YOUR EVERYTHING CAPITOL	KEITH URBAN	30.999	29.723
8	5	23	PRAYIN' FOR DAYLIGHT LYRIC STREET	RASCAL FLATTS	29.607	36.674
9	9	20	IT'S ALWAYS SOMETHIN' EPIC	JOE DIFFIE	29.103	26.785
10	10	13	COUNTRY COMES TO TOWN DREAMWORKS	TOBY KEITH	28.265	26.254
11	12	6	GO ON MCA NASHVILLE	GEORGE STRAIT	27.580	24.817
12	11	26	YES! WARNER BROS./WRN	CHAD BROCK	25.614	26.091
13	15	10	KISS THIS LYRIC STREET	AARON TIPPIN	25.227	23.364
14	14	11	LET'S MAKE LOVE WARNER BROS./CURB/WRN	FAITH HILL WITH TIM MCGRAW	25.189	23.892
15	16	19	I NEED YOU SPARROW/CAPITOL/CURB	LEANN RIMES	23.328	23.020
16	20	12	FEELS LIKE LOVE MCA NASHVILLE	VINCE GILL	21.592	20.339
17	18	19	WHEN YOU NEED MY LOVE DREAMWORKS	DARRYL WORLEY	21.388	21.229
18	13	23	FLOWERS ON THE WALL MERCURY	ERIC HEATHERLY	21.196	24.274
19	21	29	THE WAY YOU LOVE ME WARNER BROS./WRN	FAITH HILL	20.121	20.256
20	19	41	HOW DO YOU LIKE ME NOW?! DREAMWORKS	TOBY KEITH	18.667	20.403
21	23	12	ONE VOICE EPIC	BILLY GILMAN	17.283	18.763
22	25	6	BEST OF INTENTIONS COLUMBIA	TRAVIS TRITT	17.234	14.007
23	24	11	THERE YOU ARE RCA	MARTINA MCBRIDE	17.213	16.203
24	27	9	LONELY ATLANTIC	TRACY LAWRENCE	14.937	12.685
25	26	14	THAT'S THE BEAT OF A HEART BNA	THE WARREN BROTHERS FEATURING SARA EVANS	14.116	13.615
26	30	8	JUST ANOTHER DAY IN PARADISE ARISTA NASHVILLE	PHIL VASSAR	12.885	11.157
27	29	6	WE DANCED ARISTA NASHVILLE	BRAD PAISLEY	12.837	11.410
28	28	14	BLUE MOON CURB	STEVE HOLY	12.822	11.880
29	38	2	THE LITTLE GIRL ATLANTIC	JOHN MICHAEL MONTGOMERY	12.158	6.486
30	22	16	COLD DAY IN JULY MONUMENT	DIXIE CHICKS	11.747	19.613
31	36	3	KATIE WANTS A FAST ONE CAPITOL	STEVE WARINER WITH GARTH BROOKS	9.554	6.901
32	33	6	LOVE SHE CAN'T LIVE WITHOUT RCA	CLINT BLACK	8.650	7.807
33	35	8	THAT'S THE KIND OF MOOD I'M IN EPIC	PATTY LOVELESS	8.386	7.318
34	34	4	BORN TO FLY RCA	SARA EVANS	8.239	7.517
35	37	4	YOU WON'T BE LONELY NOW MONUMENT	BILLY RAY CYRUS	7.388	6.779
36	32	15	WHEN YOU COME BACK TO ME AGAIN CAPITOL	GARTH BROOKS	7.027	7.943
37	40	2	A LITTLE GASOLINE MERCURY	TERRI CLARK	5.871	4.333
38	NEW		WITHOUT YOU MONUMENT	DIXIE CHICKS	5.548	2.943
39	NEW		I'M HOLDIN' ON TO LOVE (TO SAVE MY LIFE) MERCURY	SHANIA TWAIN	5.209	3.640
40	NEW		THE VISIT WARNER BROS./WRN	CHAD BROCK	4.899	3.693

Songs ranked by audience, computed by cross-referencing exact times of airplay with Arbitron listener data. **○** Songs showing an increase in audience over the previous week, regardless of chart movement. A song with a gain in audience over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining in audience or each losing in audience, the song being played on more stations is placed first. Songs become recurrents and are removed from this chart in conjunction with the Country Airplay chart.

Avoid That Ratings Slump! To stay on top, PDs need to know more

than just the ranker. PD AdvantageSM digs deep into your numbers to produce detailed reports on key performance issues like P1 loss, audience age range and hour-by-hour trending to help you get an edge on your competition. For more information, visit www.arbitron.com/pdadvantage.

pd advantage When You Know More, You Program Better

ARBITRON

VIDEO PLAYLIST TRACKING PERIOD: AUGUST 11 — 17, 2000

CMT PD: Chris Parr CBS Cable 615-457-8500
1 Clay Davidson, I Can't Lie To Me
2 Aaron Tippin, Kiss This
3 Shedaddy I Will... But
4 Garth Brooks, When You Come Back To Me A
5 Eric Heathearty Flowers On The Wall
6 Jo Dee Messina, That's The Way
7 Rascal Flatts, Prayin' For Daylight
8 Toby Keith, Country Comes To Town
9 Keith Urban, Your Everything
10 Alan Rickman, I Need You
11 Lee Ann Womack, I Hope You Dance
12 Lonestar, What About Now
13 Vince Gill, Feels Like Love
14 Darby Walker, The Chain Of Love
15 Billy Gilman, One Voice
16 Reba McEntire, I'll Be
17 Faith Hill W/Tim McGraw, Let's Make Love
18 Kenny Rogers, He Will, She Knows
19 Tanke Grey, This Time Around
20 John Michael Montgomery, The Little Girl
21 Billy Ray Cyrus, You Won't Be Lonely Now
22 Terri Clark, A Little Gasoline
23 Sons Of The Desert, Everybody's Gotta Get
24 Lisa Angela, A Woman Gets Lonely
25 Sara Evans, Born To Fly
26 Kenny Chesney, I Lost It
27 John Rich, I Pray For You
28 Craig Morgan, Paradise
29 Loretta Lynn, Country In My Genes
30 Faith Hill, The Way You Love Me
FI Kenny Chesney, I Lost It
FI Ricochet, She's Gone
FI Charlie Daniels Band, Road Dogs

Great American Country PD: John Hendricks MD: Jennifer Page Jones Int'l Networks 303-792-3111
1 Rascal Flatts, Prayin' For Daylight
2 Jo Dee Messina, That's The Way
3 Keith Urban, Your Everything
4 Lee Ann Womack, I Hope You Dance
5 Aaron Tippin, Kiss This
6 Phil Vassar, Just Another Day In Paradise
7 Mark Wells, Almost Doesn't Count
8 LeAnn Rimes, I Need You
9 Eric Heathearty Flowers On The Wall
10 Faith Hill W/Tim McGraw, Let's Make Love
11 Darby Walker, The Chain Of Love
12 Billy Gilman, One Voice
13 Warren Brothers Feat. Sara E That's The
14 Warren Brothers Feat. Sara E That's The
15 Warren Brothers Feat. Sara E That's The
16 Warren Brothers Feat. Sara E That's The
17 Warren Brothers Feat. Sara E That's The
18 Warren Brothers Feat. Sara E That's The
19 Warren Brothers Feat. Sara E That's The
20 Warren Brothers Feat. Sara E That's The
21 Warren Brothers Feat. Sara E That's The
22 Warren Brothers Feat. Sara E That's The
23 Warren Brothers Feat. Sara E That's The
24 Warren Brothers Feat. Sara E That's The
25 Warren Brothers Feat. Sara E That's The
26 Warren Brothers Feat. Sara E That's The
27 Warren Brothers Feat. Sara E That's The
28 Warren Brothers Feat. Sara E That's The
29 Warren Brothers Feat. Sara E That's The
30 Warren Brothers Feat. Sara E That's The
FI Loretta Lynn, Country In My Genes
FI Bill Engvall, Now That's Awesome
FI Kenny Chesney, I Lost It

WUSN Chicago PD: Justin Case MD: Tricia Biondo Infinity 312-649-0099
1 Alan Jackson I Must Be Love
2 Jo Dee Messina That's The Way
3 Keith Urban Your Everything
4 Lonestar What About Now
5 Shedaddy I Will... But
6 Eric Heathearty Flowers On The Wall
7 Chad Brock Yes!
8 LeAnn Rimes I Need You
9 Rascal Flatts Prayin' For Daylight
10 George Strait Go On
11 Vince Gill Feels Like Love
12 Rascal Flatts Prayin' For Daylight
13 Steve Wariner W/Garth Brooks Katie Wait
14 Craig Morgan Something To Write Home Ab
15 Billy Gilman One Voice
16 Mark Wells Almost Doesn't Count
17 Martina McBride There You Are
18 Darryl Worley When You Need My Love
19 Travis Tritt Best Of Intentions
20 Sons Of The Desert Everybody's Gotta Get
21 Patty Loveless That's The Kind Of Mood
22 Aaron Tippin Kiss This
23 Terri Clark A Little Gasoline
24 Collin Raye Couldn't Last A Moment
25 Billy Ray Cyrus You Won't Be Lonely Now
26 Reba McEntire I'll Be
27 Garth Brooks When You Come Back To Me A
28 Diamond Rio, Stuff
29 Chad Brock Yes!
30 Trisha Yearwood, Where Are You Now
31 Faith Hill W/Tim McGraw Let's Make Love
32 Kenny Rogers, He Will, She Knows
33 Loretta Lynn, Country In My Genes
34 Bill Engvall, Now That's Awesome
35 Kenny Chesney, I Lost It

KZLA Los Angeles PD: R.J. Curtis MD: Tonya Campos Bonneville 312-882-8000
1 Lee Ann Womack I Hope You Dance
2 Dixie Chicks Cowboy Take Me Away
3 Eric Heathearty Flowers On The Wall
4 Andy Griggs She's More
5 George Strait Go On
6 Clay Walker The Chain Of Love
7 Chad Brock Yes!
8 George Strait The Best Day
9 Keith Urban Your Everything
10 Trisha Yearwood Where Are You Now
11 Kenny Rogers Boy Me A Rose
12 Dixie Chicks Without You
13 Lonestar What About Now
14 Alan Jackson I Must Be Love
15 Rascal Flatts Prayin' For Daylight
16 Rascal Flatts Prayin' For Daylight
17 Faith Hill W/Tim McGraw Let's Make Love
18 Clint Black When I Said I Do
19 Toby Keith How Do You Like Me Now
20 Tim McGraw Something Like That
21 Rascal Flatts Prayin' For Daylight
22 Brad Paisley He Didn't Have To Be
23 Shedaddy I Will... But
24 George Strait What Do You Say To That
25 Tim McGraw My Best Friend
26 Shania Twain I'm Holdin' On To Love (To
27 Shania Twain I'm Holdin' On To Love (To
28 Brooks & Dunn You'll Always Be Loved By
29 Yankee Gray All Things Considered
30 Dixie Chicks Cowboy Take Me Away
FI No 1st Impressions This Week

KPLX Dallas PD: Brian Phillips APD: Smokey Rivers MD: Cody Alan Susquehanna 214-526-2400
1 Shedaddy I Will... But
2 George Strait Go On
3 Aaron Tippin Kiss This
4 Sara Evans Born To Fly
5 Toby Keith Country Comes To Town
6 Darryl Worley When You Need My Love
7 Lonestar What About Now
8 Brooks & Dunn You'll Always Be Loved By
9 Alan Jackson I Must Be Love
10 Chris Cagle My Love Goes On & On
11 Rascal Flatts Prayin' For Daylight
12 Trace Lawrence Lonely
13 Travis Tritt Best Of Intentions
14 Dixie Chicks Without You
15 Clint Black Love She Can't Live Without
16 Vince Gill Feels Like Love
17 Faith Hill W/Tim McGraw Let's Make Love
18 Kenny Chesney, I Lost It
19 Billy Ray Cyrus You Won't Be Lonely Now
20 LeAnn Rimes I Need You
21 Eric Heathearty Flowers On The Wall
22 Lee Ann Womack I Hope You Dance
23 Vince Gill Feels Like Love
24 Jo Dee Messina Lesson In Leavin'
25 Clay Walker Love, Laugh, Love
26 Brad Paisley He Didn't Have To Be
27 Clint Black W/Steve Wariner Been There
28 Lonestar Amazed
29 Steve Holy Blue Moon
30 Andy Griggs She's More
FI Dixie Chicks Without You

KSCS Dallas PD: Dean James APD/MD: Linda O'Brian ABC/Disney 817-695-0800
1 Jo Dee Messina That's The Way
2 George Strait Go On
3 Shedaddy I Will... But
4 Aaron Tippin Kiss This
5 John Michael Montgomery The Little Girl
6 Dixie Chicks Without You
7 Toby Keith Country Comes To Town
8 Travis Tritt Best Of Intentions
9 Tracy Lawrence Lonely
10 Billy Ray Cyrus You Won't Be Lonely Now
11 Vince Gill Feels Like Love
12 Joe Diffie It's Always Something
13 Sara Evans Born To Fly
14 Kenny Chesney, I Lost It
15 Steve Wariner W/Garth Brooks Katie Wait
16 Vince Gill Feels Like Love
17 Phil Vassar Just Another Day In Paradise
18 LeAnn Rimes I Need You
19 Rascal Flatts Prayin' For Daylight
20 Brooks & Dunn You'll Always Be Loved By
21 Keith Urban Your Everything
22 Alan Jackson I Must Be Love
23 Faith Hill W/Tim McGraw Let's Make Love
24 Lonestar What About Now
25 Jamie O'Neal There Is No Arizona
26 Chad Brock Yes!
27 LeAnn Rimes I Hope You Dance
28 LeAnn Rimes I Need You
29 Chad Brock Yes!
30 Reba McEntire I'll Be
FI John Michael Montgomery The Little Girl
FI Phil Vassar Just Another Day In Paradise
FI Jamie O'Neal There Is No Arizona

WKHX Atlanta OM: Dene Hallam MD: Johnny Gray ABC/Disney 770-955-0101
1 Lonestar What About Now
2 Lee Ann Womack I Hope You Dance
3 Rascal Flatts Prayin' For Daylight
4 Toby Keith Country Comes To Town
5 Joe Diffie It's Always Something
6 Shedaddy I Will... But
7 George Strait Go On
8 Keith Urban Your Everything
9 Faith Hill W/Tim McGraw Let's Make Love
10 Alan Jackson I Must Be Love
11 Jo Dee Messina That's The Way
12 Aaron Tippin Kiss This
13 Brooks & Dunn You'll Always Be Loved By
14 Clay Davidson Unconditional
15 Clay Walker The Chain Of Love
16 Vince Gill Feels Like Love
17 Travis Tritt Best Of Intentions
18 Trace Lawrence Lonely
19 LeAnn Rimes I Need You
20 Eric Heathearty Flowers On The Wall
21 LeAnn Rimes I Need You
22 Yankee Gray All Things Considered
23 Chely Wright Single White Female
24 Billy Gilman One Voice
25 Mark Wells Back At One
26 Dixie Chicks Ready To Run
27 Martina McBride There You Are
28 Andy Griggs I'll Go Crazy
29 Brad Paisley We Danced
30 Martina McBride I Love You
FI Dixie Chicks Without You
FI Steve Holy Blue Moon

WMZQ Washington, DC OM: Jeff Wyatt APD/MD: Jon Anthony AMFM 301-231-8231
1 Lonestar What About Now
2 Joe Diffie It's Always Something
3 Jo Dee Messina That's The Way
4 Lee Ann Womack I Hope You Dance
5 Chad Brock Yes!
6 Reba McEntire I'll Be
7 George Strait Go On
8 Collin Raye Couldn't Last A Moment
9 John Michael Montgomery The Little Girl
10 Clint Black Love She Can't Live Without
11 Brooks & Dunn You'll Always Be Loved By
12 Alan Jackson I Must Be Love
13 Toby Keith Country Comes To Town
14 Vince Gill Feels Like Love
15 Shedaddy I Will... But
16 Faith Hill W/Tim McGraw Let's Make Love
17 George Strait Go On
18 Martina McBride There You Are
19 Clay Davidson Unconditional
20 Toby Keith How Do You Like Me Now
21 Clint Black Prayin' For Daylight
22 George Strait The Best Day
23 Warren Brothers Feat. Sara E That's The
24 Tim McGraw Something Never Change
25 Faith Hill The Way You Love Me
26 Chely Wright Single White Female
27 Kenny Rogers Buy Me A Rose
28 Travis Tritt Best Of Intentions
29 Dixie Chicks Cowboy Take Me Away
30 Aaron Tippin Kiss This
FI Travis Tritt Best Of Intentions

WYCD Detroit PD: Lisa Rodman APD/MD: Ron Chatman Infinity 248-799-0600
1 Lonestar What About Now
2 Faith Hill The Way You Love Me
3 Chad Brock Yes!
4 Lee Ann Womack I Hope You Dance
5 Clay Davidson Unconditional
6 Reba McEntire I'll Be
7 Tim McGraw My Best Friend
8 George Strait The Best Day
9 Clay Walker The Chain Of Love
10 Eric Heathearty Flowers On The Wall
11 Brad Paisley He Didn't Have To Be
12 Alan Jackson I Must Be Love
13 Jo Dee Messina That's The Way
14 Vince Gill Feels Like Love
15 Brooks & Dunn You'll Always Be Loved By
16 Trace Adams More
17 Phil Vassar Carlene
18 George Strait Go On
19 Vince Gill Feels Like Love
20 Andy Griggs She's More
21 Brad Paisley He Didn't Have To Be
22 LeAnn Rimes I Need You
23 Reba McEntire What Do You Say
24 Clint Black W/Steve Wariner Been There
25 Faith Hill W/Tim McGraw Let's Make Love
26 Chely Wright Single White Female
27 Dixie Chicks Cold Day In July
28 Travis Tritt Best Of Intentions
29 Chely Wright Single White Female
30 Jennifer Day The Fun Of Your Love
FI John Michael Montgomery The Little Girl

WXTU Philadelphia PD: Bob McKay APD/MD: Cadillac Jack Beasley 610-667-9000
1 Shedaddy I Will... But
2 Jo Dee Messina That's The Way
3 Alan Jackson I Must Be Love
4 Lonestar What About Now
5 Brooks & Dunn You'll Always Be Loved By
6 Darryl Worley When You Need My Love
7 LeAnn Rimes I Need You
8 Rascal Flatts Prayin' For Daylight
9 Lee Ann Womack I Hope You Dance
10 Clint Black Love She Can't Live Without
11 Joe Diffie It's Always Something
12 Vince Gill Feels Like Love
13 Shania Twain I'm Holdin' On To Love (To
14 Steve Holy Blue Moon
15 Faith Hill W/Tim McGraw Let's Make Love
16 Warren Brothers Feat. Sara E That's The
17 George Strait Go On
18 Travis Tritt Best Of Intentions
19 Phil Vassar Just Another Day In Paradise
20 Darryl Worley When You Need My Love
21 Billy Gilman One Voice
22 Chad Brock Yes!
23 Steve Wariner W/Garth Brooks Katie Wait
24 Patty Loveless That's The Kind Of Mood
25 Tim McGraw My Best Friend
26 John Keith Country Comes To Town
27 Martina McBride There You Are
28 Phil Vassar Carlene
29 Trace Lawrence Lonely
30 John Michael Montgomery The Little Girl
FI Chad Brock Yes!
FI John Michael Montgomery The Little Girl

WYNY New York PD: Larry Bear APD/MD: Marty Mitchell Big City Radio 914-592-1071
1 Lonestar What About Now
2 Lee Ann Womack I Hope You Dance
3 Alan Jackson I Must Be Love
4 Brooks & Dunn You'll Always Be Loved By
5 Shedaddy I Will... But
6 Jo Dee Messina That's The Way
7 Rascal Flatts Prayin' For Daylight
8 Eric Heathearty Flowers On The Wall
9 Dixie Chicks Cold Day In July
10 Joe Diffie It's Always Something
11 Keith Urban Your Everything
12 Clint Black Love She Can't Live Without
13 Faith Hill W/Tim McGraw Let's Make Love
14 The Kinleys She Ain't The Girl For You
15 Garth Brooks When You Come Back To Me A
16 Martina McBride There You Are
17 LeAnn Rimes I Need You
18 Vince Gill Feels Like Love
19 Travis Tritt Best Of Intentions
20 Kenny Rogers He Will, She Knows
21 Patty Loveless That's The Kind Of Mood
22 Aaron Tippin Kiss This
23 Chad Brock Yes!
24 Dixie Chicks Wide Open Spaces
25 LeAnn Rimes I Need You
26 Toby Keith Country Comes To Town
27 Martina McBride There You Are
28 Faith Hill The Way You Love Me
29 Darryl Worley When You Need My Love
30 Brad Paisley We Danced
FI Joe Davidson I Can't Lie To Me

KILT Houston PD/MD: Debbie Brazier Infinity 713-881-5100
1 George Strait Go On
2 Jo Dee Messina That's The Way
3 Shedaddy I Will... But
4 Brooks & Dunn You'll Always Be Loved By
5 Toby Keith Country Comes To Town
6 Alan Jackson I Must Be Love
7 Joe Diffie It's Always Something
8 Dixie Chicks Cold Day In July
9 Keith Urban Your Everything
10 Faith Hill W/Tim McGraw Let's Make Love
11 Darryl Worley When You Need My Love
12 Martina McBride There You Are
13 Billy Gilman One Voice
14 Vince Gill Feels Like Love
15 Tracy Lawrence Lonely
16 Steve Holy Blue Moon
17 Travis Tritt Best Of Intentions
18 Aaron Tippin Kiss This
19 John Michael Montgomery The Little Girl
20 Clint Black Love She Can't Live Without
21 Steve Wariner W/Garth Brooks Katie Wait
22 Anita Cochran You With Me
23 Patty Loveless That's The Kind Of Mood
24 Brad Paisley We Danced
25 LeAnn Rimes I Need You
26 Ronnie Milsap Love & Money
27 Billy Ray Cyrus You Won't Be Lonely Now
28 Phil Vassar Just Another Day In Paradise
29 Faith Hill The Way You Love Me
30 Lonestar What About Now
FI Steve Wariner W/Garth Brooks Katie Wait
FI Brad Paisley We Danced
FI Phil Vassar Just Another Day In Paradise

KNIX Phoenix PD: George King MD: Gwen Foster Clear Channel 480-966-6236
1 Lonestar What About Now
2 Keith Urban Your Everything
3 Jo Dee Messina That's The Way
4 LeAnn Rimes I Need You
5 George Strait Go On
6 Shedaddy I Will... But
7 Rascal Flatts Prayin' For Daylight
8 Brooks & Dunn You'll Always Be Loved By
9 Alan Jackson I Must Be Love
10 Billy Ray Cyrus You Won't Be Lonely Now
11 Jamie O'Neal There Is No Arizona
12 Billy Gilman One Voice
13 Vince Gill Feels Like Love
14 Toby Keith Country Comes To Town
15 Darryl Worley When You Need My Love
16 Martina McBride There You Are
17 Aaron Tippin Kiss This
18 Travis Tritt Best Of Intentions
19 Steve Wariner W/Garth Brooks Katie Wait
20 Faith Hill W/Tim McGraw Let's Make Love
21 Phil Vassar Just Another Day In Paradise
22 Brad Paisley We Danced
23 Martina McBride I Love You
24 Faith Hill The Way You Love Me
25 Trace Lawrence Lonely
26 Lee Ann Womack I Hope You Dance
27 Chad Brock Yes!
28 John Michael Montgomery The Little Girl
29 Tim McGraw Something Like That
30 Dixie Chicks Cowboy Take Me Away
FI Phil Vassar Just Another Day In Paradise
FI John Michael Montgomery The Little Girl

WIVK Knoxville OM: Mike Hammond MD: Colleen Addair Dick Broadcasting 423-588-6511
1 Darryl Worley When You Need My Love
2 Faith Hill W/Tim McGraw Let's Make Love
3 Brooks & Dunn You'll Always Be Loved By
4 Lonestar What About Now
5 Lee Ann Womack I Hope You Dance
6 Reba McEntire I'll Be
7 Collin Raye Couldn't Last A Moment
8 Alan Jackson I Must Be Love
9 George Strait Go On
10 Joe Diffie It's Always Something
11 Jamie O'Neal There Is No Arizona
12 Jo Dee Messina That's The Way
13 Brad Paisley We Danced
14 LeAnn Rimes I Need You
15 Keith Urban Your Everything
16 Travis Tritt Best Of Intentions
17 Rascal Flatts Prayin' For Daylight
18 Billy Gilman One Voice
19 Faith Hill A Little Gasoline
20 Aaron Tippin Kiss This
21 Warren Brothers Feat. Sara E That's The
22 Trace Lawrence Lonely
23 Chris Cagle My Love Goes On & On
24 Tracy Lawless That's The Kind Of Mood
25 Vince Gill Feels Like Love
26 Phil Vassar Just Another Day In Paradise
27 Martina McBride There You Are
28 Clark Family Experience Meanwhile-Back
29 Shedaddy I Will... But
30 Billy Ray Cyrus You Won't Be Lonely Now
Sara Evans Born To Fly

KEYE Minneapolis PD: Gregg Swedberg APD/MD: Travis Moon AMFM 612-820-4200
1 Shedaddy I Will... But
2 Darryl Worley When You Need My Love
3 Phil Vassar Just Another Day In Paradise
4 Martina McBride There You Are
5 Darryl Worley When You Need My Love
6 Dixie Chicks Without You
7 LeAnn Rimes I Need You
8 Alan Jackson I Must Be Love
9 Warren Brothers Feat. Sara E That's The
10 Aaron Tippin Kiss This
11 John Michael Montgomery The Little Girl
12 Toby Keith Country Comes To Town
13 Faith Hill W/Tim McGraw Let's Make Love
14 Yankee Gray This Time Around
15 Vince Gill Feels Like Love
16 Keith Urban Your Everything
17 George Strait Go On
18 Shane McAnally Run Away
19 Lee Ann Womack I Hope You Dance
20 Rascal Flatts Prayin' For Daylight
21 Aaron Tippin Kiss This
22 Shania Twain I'm Holdin' On To Love (To
23 Collin Raye Couldn't Last A Moment
24 Dixie Chicks Without You
25 Rascal Flatts Long Slow Beautiful Dance
26 Chad Brock Yes!
27 Clark Family Experience Meanwhile-Pack
28 Billy Gilman One Voice
29 Eric Heathearty Flowers On The Wall
30 Travis Tritt Best Of Intentions
31 Andy Griggs She's More
FI No 1st Impressions This Week

WIL St. Louis PD: Russ Schell APD/MD: Mark Langston Sinclair 314-781-9600
1 George Strait Go On
2 Alan Jackson I Must Be Love
3 Lonestar What About Now
4 Darryl Worley When You Need My Love
5 Brooks & Dunn You'll Always Be Loved By
6 Jo Dee Messina That's The Way
7 Keith Urban Your Everything
8 Toby Keith Country Comes To Town
9 Shedaddy I Will... But
10 Rascal Flatts Prayin' For Daylight
11 Toby Keith How Do You Like Me Now
12 Steve Wariner W/Garth Brooks Katie Wait
13 Trace Adams More
14 Faith Hill The Way You Love Me
15 Chad Brock Yes!
16 Tim McGraw Something Like That
17 Travis Tritt Best Of Intentions
18 George Strait What Do You Say To That
19 Jo Dee Messina Because You Love Me
20 Kenny Chesney What I Need To Be
21 George Strait The Best Day
22 Clay Walker The Chain Of Love
23 Reba McEntire I'll Be
24 Yankee Gray All Things Considered
25 Aaron Tippin Kiss This
26 Lee Ann Womack I Hope You Dance
27 Eric Heathearty Flowers On The Wall
28 Phil Vassar Just Another Day In Paradise
29 Collin Raye Couldn't Last A Moment
30 Kenny Chesney You Had Me From Hello
FI John Michael Montgomery The Little Girl
FI Terri Clark A Little Gasoline
FI Chad Brock Yes!

WDSY Pittsburgh OM/MD: Keith Clark APD/MD: Stony Richards Infinity 412-920-9400
1 Faith Hill The Way You Love Me
2 Lee Ann Womack I Hope You Dance
3 Alan Jackson I Must Be Love
4 Andy Griggs She's More
5 Keith Urban Your Everything
6 Lonestar What About Now
7 Jo Dee Messina That's The Way
8 Rascal Flatts Prayin' For Daylight
9 Tim McGraw My Best Friend
10 Joe Diffie It's Always Something
11 Toby Keith Country Comes To Town
12 Brooks & Dunn You'll Always Be Loved By
13 Toby Keith How Do You Like Me Now
14 Reba McEntire I'll Be
15 George Strait Go On
16 Eric Heathearty Flowers On The Wall
17 Clay Davidson Unconditional
18 Joe Diffie Night To Remember
19 Tracy Lawrence Lessons Learned
20 Travis Tritt Best Of Intentions
21 Shania Twain Come On Over
22 Clint Black When I Said I Do
23 Lonestar Amazed
24 Faith Hill Breathes
25 Brad Paisley He Didn't Have To Be
26 Dixie Chicks Ready To Run
27 Chad Brock Yes!
28 Phil Vassar Carlene
29 Collin Raye Couldn't Last A Moment
30 Yankee Gray All Things Considered
FI Clark Family Experience Meanwhile-Back
FI Tracy Byrd Love Me With You When You Go
FI Vince Gill Feels Like Love

KMLE Phoenix PD: Jeff Garrison AMFM 602-264-0108
1 Lonestar What About Now
2 Garth Brooks When You Come Back To Me A
3 Jamie O'Neal There Is No Arizona
4 LeAnn Rimes I Need You
5 George Strait Go On
6 Dixie Chicks Without You
7 Chad Brock Yes!
8 Toby Keith Country Comes To Town
9 Aaron Tippin Kiss This
10 Tim McGraw Seventeen
11 Shedaddy I Will... But
12 Jo Dee Messina That's The Way
13 Darryl Worley When You Need My Love
14 Billy Gilman One Voice
15 Brad Paisley We Danced
16 Tim McGraw Something Like That
17 Sara Evans Born To Fly
18 Faith Hill W/Tim McGraw Let's Make Love
19 Andy Griggs She's More
20 Shedaddy Lucky 4 U (Tonight I'm Just
21 Lee Ann Womack Ashes By Now
22 Clay Walker The Chain Of Love
23 Eric Heathearty Flowers On The Wall
24 Reba McEntire I'll Be
25 Rascal Flatts This Everyday Love
26 Faith Hill The Way You Love Me
27 Rascal Flatts Prayin' For Daylight
28 LeAnn Rimes I Need You
29 Shania Twain I'm Holdin' On To Love (To
30 Toby Keith How Do You Like Me Now
FI Steve Wariner W/Garth Brooks Katie Wait
FI Brad Paisley We Danced
FI Phil Vassar Just Another Day In Paradise

WGAR Cleveland PD: Meg Stevens MD: Chuck Collier Clear Channel 216-328-9950
1 Alan Jackson I Must Be Love
2 Brooks & Dunn You'll Always Be Loved By
3 Chad Brock Yes!
4 Lonestar What About Now
5 Clay Walker The Chain Of Love
6 Faith Hill The Way You Love Me
7 Toby Keith How Do You Like Me Now
8 Rascal Flatts Prayin' For Daylight
9 Clay Davidson Unconditional
10 Jo Dee Messina That's The Way
11 Vince Gill Feels Like Love
12 Faith Hill W/Tim McGraw Let's Make Love
13 Toby Keith Country Comes To Town
14 Reba McEntire What Do You Say
15 George Strait Go On
16 Dixie Chicks Cold Day In July
17 Lee Ann Womack I Hope You Dance
18 Eric Heathearty Flowers On The Wall
19 Joe Diffie It's Always Something
20 Keith Urban Your Everything
21 Tim McGraw Something Never Change
22 Reba McEntire I'll Be
23 Shania Twain I'm Holdin' On To Love (To
24 Shania Twain I'm Holdin' On To Love (To
25 Kenny Rogers Buy Me A Rose
26 The Kinleys She Ain't The Girl For You
27 Mark Wells Almost Doesn't Count
28 Dixie Chicks Cowboy Take Me Away
29 Trisha Yearwood, Where Are You Now
30 George Strait Write This Down
FI Anita Cochran You With Me
FI Patty Loveless That's The Kind Of Mood
FI Travis Tritt Best Of Intentions

KFRG San Bernardino OM: Ray Massie MD: Don Jeffrey Infinity 909-825-9525
1 Alan Jackson I Must Be Love
2 Faith Hill The Way You Love Me
3 Lonestar What About Now
4 Shania Twain I'm Holdin' On To Love (To
5 Chad Brock Yes!
6 Trace Adams More
7 Collin Raye Couldn't Last A Moment
8 Clay Walker The Chain Of Love
9 Shedaddy I Will... But
10 Diamond Rio, Stuff
11 Warren Brothers Feat. Sara E That's The
12 Lee Ann Womack I Hope You Dance
13 Keith Urban Your Everything
14 Travis Tritt Best Of Intentions
15 Brooks & Dunn You'll Always Be Loved By
16 Jo Dee Messina That's The Way
17 John Michael Montgomery The Little Girl
18 Phil Vassar Just Another Day In Paradise
19 Travis Tritt Best Of Intentions
20 Steve Holy Blue Moon
21 Billy Gilman One Voice
22 Aaron Tippin Kiss This
23 Toby Keith How Do You Like Me Now
24 Andy Griggs She's More
25 Steve Wariner W/Garth Brooks Katie Wait
26 Martina McBride There You Are
27 Tim McGraw My Best Friend
28 Trace Lawrence Lonely
29 Faith Hill W/Tim McGraw Let's Make Love
30 Faith Hill W/Tim McGraw Let's Make Love
FI Ricochet She's Gone
FI Patty Loveless That's The Kind Of Mood
FI Clay Davidson I Can't Lie To Me

KYGO Denver PD: John St. John MD: Tad Svendsen Jefferson Pilot 303-321-0950
1 Jo Dee Messina That's The Way
2 Steve Holy Blue Moon
3 Mark Wells Almost Doesn't Count
4 Reba McEntire I'll Be
5 Chad Brock Yes!
6 Faith Hill The Way You Love Me
7 Alan Jackson I Must Be Love
8 Lee Ann Womack I Hope You Dance
9 Shedaddy I Will... But
10 Brooks & Dunn You'll Always Be Loved By
11 Billy Gilman One Voice
12 Lonestar What About Now
13 LeAnn Rimes I Need You
14 Rascal Flatts Prayin' For Daylight
15 Garth Brooks When You Come Back To Me A
16 Keith Urban Your Everything
17 Faith Hill W/Tim McGraw Let's Make Love
18 Brad Paisley We Danced
19 Nanny Rogers He Will, She Knows
20 Warren Brothers Feat. Sara E That's The
21 Toby Keith Country Comes To Town
22 Clint Black Love She Can't Live Without
23 George Strait Go On
24 Chad Brock Yes!
25 Phil Vassar Just Another Day In Paradise
26 Faith Hill W/Tim McGraw Let's Make Love
27 Clay Davidson Unconditional
28 Eric Heathearty Flowers On The Wall
29 Sara Evans Born To Fly
30 John Michael Montgomery The Little Girl
FI Sara Evans Born To Fly
FI John Michael Montgomery The Little Girl

WFMS Indianapolis PD: Bob Richards MD: J.D. Cannon Susquehanna 317-842-9550
1 Aaron Tippin Kiss This
2 Brooks & Dunn You'll Always Be Loved By
3 Lonestar What About Now
4 Joe Diffie It's Always Something
5 George Strait The Best Day
6 Toby Keith Country Comes To Town
7 Shedaddy I Will... But
8 Keith Urban Your Everything
9 Reba McEntire I'll Be
10 Travis Tritt Best Of Intentions
11 George Strait Go On
12 Jo Dee Messina That's The Way
13 Trace Lawrence Lonely
14 Vince Gill Feels Like Love
15 Steve Wariner W/Garth Brooks Katie Wait
16 Chad Brock Yes!
17 Billy Gilman One Voice
18 Faith Hill The Way You Love Me
19 Clint Black Love She Can't Live Without
20 Terri Clark A Little Gasoline
21 Warren Brothers Feat. Sara E That's The
22 Patty Loveless That's The Kind Of Mood
23 Rascal Flatts Prayin' For Daylight
24 Darryl Worley When You Need My Love
25 Lee Ann Womack I Hope You Dance
26 Collin Raye Couldn't Last A Moment
27 Anita Cochran You With Me
28 Faith Hill W/Tim McGraw Let's Make Love
29 Eric Heathearty Flowers On The Wall
30 Tracy Byrd Love Me With You When You Go
FI Tracy Byrd Love Me With You When You Go
FI Yankee Gray This Time Around

KBQ Houston OM: Dennis Winslow MD: Jay Kelly AMFM 713-961-0093
1 Darryl Worley When You Need My Love
2 Alan Jackson I Must Be Love
3 Joe Diffie It's Always Something
4 Brooks & Dunn You'll Always Be Loved By
5 Rascal Flatts Prayin' For Daylight
6 Lee Ann Womack I Hope You Dance
7 Shedaddy I Will... But
8 Faith Hill The Way You Love Me
9 Toby Keith How Do You Like Me Now
10 Chad Brock Yes!
11 Toby Keith Country Comes To Town
12 George Strait The Best Day
13 Jo Dee Messina That's The Way
14 Clay Walker The Chain Of Love
15 Keith Urban Your Everything
16 Andy Griggs She's More
17 Steve Holy Blue Moon
18 Faith Hill The Way You Love Me
19 Clay Davidson Unconditional
20 Tracy Lawrence Lessons Learned
21 Warren Brothers Feat. Sara E That's The
22 Eric Heathearty Flowers On The Wall
23 George Strait Go On
24 Clint Black W/Steve Wariner Been There
25 Dixie Chicks Cowboy Take Me Away
26 Jo Dee Messina I'm A Singer
27 Shania Twain I'm Holdin' On To Love (To
28 Brad Paisley We Danced
29 Martina McBride There You Are
30 Clay Walker Love, Laugh, Love
FI Travis Tritt Best Of Intentions
FI Phil Vassar Just Another Day In Paradise

KMPS Seattle OM: Becky Brenner MD: Mark Richards MD: Tony Thomas Infinity 206-805-0941
1 Joe Diffie It's Always Something
2 Lee Ann Womack I Hope You Dance
3 Jo Dee Messina That's The Way
4 John Michael Montgomery The Little Girl
5 Lonestar What About Now
6 Alan Jackson I Must Be Love
7 Faith Hill W/Tim McGraw Let's Make Love
8 Keith Urban Your Everything
9 Garth Brooks When You Come Back To Me A
10 Steve Wariner W/Garth Brooks Katie Wait
11 Shedaddy I Will... But
12 LeAnn Rimes I Need You
13 Aaron Tippin Kiss This
14 George Strait Go On
15 Toby Keith Country Comes To Town
16 Billy Gilman One Voice
17 Brooks & Dunn You'll Always Be Loved By
18 Eric Heathearty Flowers On The Wall
19 Mark Wells Back At One
20 Clay Walker The Chain Of Love
21 Chad Brock Yes!
22 Ricochet She's Gone
23 Reba McEntire What Do You Say
24 Clay Davidson Unconditional
25 John Michael Montgomery Home To You
26 Reba McEntire I'll Be
27 Clint Black When I Said I Do
28 Andy Griggs She's More
29 Kenny Rogers He Will, She Knows
30 Kenny Rogers He Will, She Knows
FI Terri Clark A Little Gasoline
FI Travis Tritt Best Of Intentions
FI Kenny Chesney I Lost It



FOR WEEK ENDING AUGUST 25, 2000

Detailed tracking for songs with an increase in detections. Total Detections/Gain does not include video play. Markets listed in order of population.

Grid of charts for artists including Brooks & Dunn, Joe Diffie, Vince Gill, Faith Hill with Tim McGraw, and Steve Holy. Each chart shows station lists and song rankings.

Grid of charts for artists including Alan Jackson, Toby Keith, Tracy Lawrence, Martina McBride, and Jo Dee Messina. Each chart shows station lists and song rankings.

Upward-moving songs ranked in order of detections. Songs are removed if they lose more than 5% of their detections from previous week or if their detections decline for two consecutive weeks.

1ST IMPRESSIONS

Songs with 6 or more detections at new stations this week

- #1 JOHN MICHAEL MONTGOMERY 49**
The Little Girl (Atlantic)
KCCY, KCVY, KFKF, KHAY, KHEY, KKCS, KKHN, KMDL, KNIX, KRTY, KSCS, KSKS, KSOP, KSSN, KTEX, KTTS, KWJJ, KYGO, WBEE, WCKT, WCTK, WDAF, WGH, WGN, WHOK, WIL, WIRK, WJCL, WKN, WKIS, WKKO, WKXC, WMIL, WMUS, WNKT, WPOR, WQBE, WRBT, WRKZ, WSIX, WSM, WSTH, WWGR, WXBM, WXBO, WXCT, WXTU, WYCD, WYNK
- #2 KENNY CHESNEY 25**
I Lost It (BNA)
KBEQ, KFDI, KFKF, KIKK, KMPS, KRMD, WCKT, WDAF, WFRG, WGGY, WIRK, WJCL, WKN, WKX, WKSJ, WKXC, WMJC, WOGY, WQDR, WRKZ, WRNS, WSCA, WSIX, WUBE, WYDZ
- #3 CHAD BROCK 22**
The Visit (Warner Bros./WRN)
KHAY, KJY, KMDL, KRTY, KTST, WCKT, WDAF, WDRM, WFR, WFRG, WIL, WKN, WKIS, WKSJ, WKSJ, WPOR, WQDR, WRKZ, WVLK, WXBM, WXTU, WYYD
- ALSO:** CHRIS CAGLE *My Love Goes On And On (Virgin)* 19; SHANIA TWAIN *I'm Holdin' On To Love (To Save My Life) (Mercury)* 17; TERRI CLARK *A Little Gasoline (Mercury)* 14; DIXIE CHICKS *Without You (Monument)* 14

AIRPOWER

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

2699 - 1000 DETECTIONS

- MARTINA MCBRIDE 2757/93**
There You Are (RCA)
Total Stations: 149/Chart Move: 22-18
Heavy (35+ detections): 1 KEEY
Medium (25-34): 26 KAJA, KASE, KCCY, KHEY, KHKI, KIKK, KKH, KNIX, KSKS, KSON, KSOP, KXKC, KYCY, WCKT, WCTK, WFLS, WFR, WGGY, WIRK, WKN, WKKO, WKXC, WNCY, WNOE, WQXK, WUSY
Light (Under 25): 122
1st Impressions: 1 WTQR
- TRAVIS TRITT 2583/405**
Best Of Intentions (Columbia)
Total Stations: 152/Chart Move: 27-20
Heavy (35+): 1 WXBO
Medium (25-34): 17 KBEQ, KCCY, KCKI, KHKI, KIKK, KNIX, KPLX, KRMD, KTTS, KXKC, WKN, WKXC, WQBE, WQMX, WRNS, WTQR, WYYD
Light (Under 25): 134
1st Impressions: 8 KKBO, KMPS, KVOO, WGAR, WGH, WMZO, WPOC, WYAY
- TRACY LAWRENCE 2451/265**
Lonely (Atlantic)
Total Stations: 152/Chart Move: 26-22
Heavy (35+): 0
Medium (25-34): 18 KBEQ, KHEY, KKH, KPLX, KRMD, KRTY, KTOM, KTTS, KUPL, KXKC, WBCT, WCKT, WFLS, WKN, WKSJ, WNCY, WQBE, WQMX
Light (Under 25): 134
1st Impressions: 4 WCOL, WDSY, WOW, WYAY
- THE WARREN BROTHERS FEAT. SARA EVANS 2312/105**
That's The Beat Of A Heart (BNA)
Total Stations: 149/Chart Move: 25-23
Heavy (35+): 3 KEEY, KKAT, WTQR
Medium (25-34): 16 KBEQ, KFRG, KHKI, KKH, KSKS, KTTS, KUPL, KXKC, WCKT, WFR, WFRG, WIRK, WKSJ, WPOR, WQBE, WSOC
Light (Under 25): 130
1st Impressions: 2 KCKI, WOKO

- PHIL VASSAR 2124/232**
Just Another Day In Paradise (Arista Nashville)
Total Stations: 148/Chart Move: 29-26
Heavy (35+): 3 KEEY, KFKF, KUZZ
Medium (25-34): 13 KBEQ, KFRG, KKAT, KRTY, KSOP, WBCT, WDAF, WDRM, WFLS, WGH, WKN, WSIX, WYYD
Light (Under 25): 132
1st Impressions: 5 KILT, KKBQ, KNIX, KSCS, WYAY
- STEVE HOLY 2079/147**
Blue Moon (Curb)
Total Stations: 147/Chart Move: 28-27
Heavy (35+): 1 KYGO
Medium (25-34): 12 KCCY, KUZZ, KYCY, WCKT, WCTK, WIRK, WKN, WKKT, WNOE, WPOR, WQXK, WYYD
Light (Under 25): 134
1st Impressions: 1 WKHX
- BRAD PAISLEY 1845/172**
We Danced (Arista Nashville)
Total Stations: 146/Chart Move: 30-28
Heavy (35+): 1 KEEY
Medium (25-34): 9 KMLE, KTTS, KUZZ, KXKC, WDRM, WFLS, WIRK, WIVK, WNOE
Light (Under 25): 136
1st Impressions: 7 KASE, KILT, WEZL, WKIX, WOW, WTQR, WUSN
- JOHN MICHAEL MONTGOMERY 1542/712**
The Little Girl (Atlantic)
Total Stations: 121/Chart Move: 39-30
Heavy (35+): 3 KMPS, KXKC, WMZO
Medium (25-34): 11 KEEY, KFRG, KMDL, KSCS, KSOP, KSSN, WESC, WHSL, WRBO, WSCA, WSSL
Light (Under 25): 107
1st Impressions: See 1st Impressions Box
- CLINT BLACK 1368/205**
Love She Can't Live Without (RCA)
Total Stations: 140/Chart Move: 34-31
Heavy (35+): 0
Medium (25-34): 7 KPLX, WFRG, WIRK, WMZO, WPOR, WXTU, WYYD
Light (Under 25): 133
1st Impressions: 7 KAJA, WHOK, WKIX, WQIK, WSCA, WSOC, WSTH
- PATTY LOVELESS 1354/168**
That's The Kind Of Mood I'm In (Epic)
Total Stations: 132/Chart Move: 33-32
Heavy (35+): 1 WRNS
Medium (25-34): 4 KBEQ, KFRG, KRTY, WFRG
Light (Under 25): 127
1st Impressions: 9 WESC, WGAR, WGN, WKN, WKKT, WQK, WSOC, WUSY, WXBM
- SARA EVANS 1351/145**
Born To Fly (RCA)
Total Stations: 129/Chart Move: 32-33
Heavy (35+): 1 KPLX
Medium (25-34): 6 KBEQ, KMLE, KRTY, KSOP, WKN, WXBO

- Light (Under 25): 122
1st Impressions: 12 KFRG, KHEY, KKCS, KNCI, KUZZ, KYGO, WIVK, WOGK, WOKO, WPOR, WROO, WSCA
- STEVE WARNER WITH GARTH BROOKS 1283/327**
Katie Wants A Fast One (Capitol)
Total Stations: 135/Chart Move: 37-34
Heavy (35+): 0
Medium (25-34): 5 KMPS, KNCI, KTEX, KUPL, WXBO
Light (Under 25): 130
1st Impressions: 13 KHAY, KIIM, KILT, KMLE, KRMD, KRST, KRTY, KXKC, WKX, WOGK, WRNS, WUBE, WXBM
- BILLY RAY CYRUS 1112/78**
You Won't Be Lonely Now (Monument)
Total Stations: 126/Chart Move: 35-35
Heavy (35+): 0
Medium (25-34): 3 KNIX, KXKC, WUBE
Light (Under 25): 123
1st Impressions: 5 KAJA, KFDI, WIVK, WYGY, WYRK
- TERRI CLARK 1052/210**
A Little Gasoline (Mercury)
Total Stations: 119/Chart Move: 38-36
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 119
1st Impressions: 14 KFRG, KHEY, KIIM, KKH, KMDL, KMPS, KWJJ, KWN, WEZL, WIL, WKN, WQDR, WRBT, WROO

499 - 50 DETECTIONS

- CHAD BROCK 803/245**
The Visit (Warner Bros./WRN)
Total Stations: 104/Chart Move: 43-37
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 104
1st Impressions: See 1st Impressions Box
- KENNY CHESNEY 777/275**
I Lost It (BNA)
Total Stations: 92/Chart Move: 44-39
Heavy (35+): 0
Medium (25-34): 3 KCKI, KXKC, WIVK
Light (Under 25): 89
1st Impressions: See 1st Impressions Box
- CLAY DAVIDSON 771/112**
I Can't Lie To Me (Virgin)
Total Stations: 101/Chart Move: 41-40
Heavy (35+): 0
Medium (25-34): 1 KBEQ
Light (Under 25): 100
1st Impressions: 11 KFRG, KHEY, KRMD, WBEE, WOGK, WOKO, WQBE, WTQR, WVLK, WYNY, WYYD
- KENNY ROGERS 749/100**
He Will, She Knows (Dreamcatcher)
Total Stations: 87/Chart Move: 42-41
Heavy (35+): 0
Medium (25-34): 3 WGGY, WQBE, WXBO
Light (Under 25): 84
1st Impressions: 6 KRYS, KTEX, KWN, WCOS, WJCL, WYDZ
- SHANIA TWAIN 675/225**
I'm Holdin' On To Love (To Save My Life) (Mercury)
Total Stations: 73/Chart Move: 46-42
Heavy (35+): 0
Medium (25-34): 1 KSOP
Light (Under 25): 72
1st Impressions: 17 KBEQ, KFDI, KHAY, KIIM, KMDL, KTEX, KUPL, KWJJ, WCTO, WGN, WKN, WKSJ, WKXC, WMUS, WOKO, WROO, WYNY
- CHRIS CAGLE 652/213**
My Love Goes On And On (Virgin)
Total Stations: 79/Chart Move: 47-43
Heavy (35+): 1 KPLX
Medium (25-34): 0

- Light (Under 25): 78
1st Impressions: 19 KAJA, KHKI, KJY, KKCS, KRMD, WBEE, WCOL, WGH, WKIS, WKX, WKSJ, WKSJ, WMUS, WNKT, WOKO, WPOR, WQDR, WQIK, WRBO
- YANKEE GREY 518/46**
This Time Around (Monument)
Total Stations: 72/Chart Move: 45-44
Heavy (35+): 0
Medium (25-34): 2 KEEY, WYGY
Light (Under 25): 70
1st Impressions: 7 KFDI, KSKS, WBCT, WBEE, WCTK, WFMS, WRBO
- DIXIE CHICKS 465/275**
Without You (Monument)
Total Stations: 52/Chart Move: 62-45
Heavy (35+): 1 KMLE
Medium (25-34): 3 KPLX, KSCS, KZLA
Light (Under 25): 48
1st Impressions: 14 KCCY, KJY, KKCS, KPLX, KVOO, WBCT, WDRM, WESC, WGH, WHSL, WKHX, WKIS, WSCA, WSIX
- CRAIG MORGAN 434/19**
Paradise (Atlantic)
Total Stations: 58/Chart Move: 48-46
Heavy (35+): 0
Medium (25-34): 1 WBCT
Light (Under 25): 57
1st Impressions: 2 KFRG, WMIL
- JAMIE O'NEAL 359/7**
There Is No Arizona (Mercury)
Total Stations: 48/Chart Move: 49-48
Heavy (35+): 1 KMLE
Medium (25-34): 1 KNIX
Light (Under 25): 46
1st Impressions: 6 KFKF, KRYS, KSCS, KZSN, WMSI, WSSL
- TRACE ADKINS 346/36**
I'm Gonna Love You Anyway (Capitol)
Total Stations: 62/Chart Move: 52-49
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 62
1st Impressions: 3 KATM, KDRK, WQIK
- CLAY WALKER 321/75**
Once In A Lifetime Love (Giant)
Total Stations: 65/Chart Move: 57-50
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 65
1st Impressions: 4 KGMV, KMDL, WBEE, WLWI
- SONS OF THE DESERT 314/3**
Everybody's Gotta Grow Up Sometime (MCA Nashville)
Total Stations: 47/Chart Move: 51-51
Heavy (35+): 0
Medium (25-34): 1 KSOP
Light (Under 25): 46
1st Impressions: 5 KIIM, KRST, KRTY, WCTO, WNKT
- TIM MCGRAW 308/82**
My Next Thirty Years (Curb)
Total Stations: 40/Chart Move: 60-52
Heavy (35+): 1 WSIX
Medium (25-34): 2 WAMZ, WXBO
Light (Under 25): 37
1st Impressions: 3 WBCT, WGN, WOGY
- COLLIN RAYE WITH BOBBIE EAKES 300/12**
Tired Of Loving This Way (Epic)
Total Stations: 45/Chart Move: 54-53
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 45
1st Impressions: 3 WKCO, WNCY, WNKT
- RICOCHE 298/139**
She's Gone (Columbia)
Total Stations: 69/Chart Move: 63-54
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 69
1st Impressions: 5 KFRG, KMDL, KTOM, WQMX, WUSY

- SHANE MCANALLY 293/18**
Run Away (Curb)
Total Stations: 41/Chart Move: 55-56
Heavy (35+): 0
Medium (25-34): 1 KEEY
Light (Under 25): 40
1st Impressions: 4 KNCI, KSKS, WGN, WYYD
- GEORGIA MIDDLEMAN 266/4**
No Place Like Home (Giant)
Total Stations: 44/Chart Move: 56-57
Heavy (35+): 0
Medium (25-34): 1 KBEQ
Light (Under 25): 43
1st Impressions: 3 KTOM, WMSI, WYYD
- DARYLE SINGLETARY 261/35**
I Knew I Loved You (Audium)
Total Stations: 54/Chart Move: 59-58
Heavy (35+): 0
Medium (25-34): 3 KIKK, WQBE, WXBO
Light (Under 25): 51
- JOHN RICH 252/14**
I Pray For You (BNA)
Total Stations: 47/Chart Move: 58-59
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 47
1st Impressions: 4 KZSN, WGN, WSTH, WYYD
- ANITA COCHRAN 193/53**
You With Me (Warner Bros./WRN)
Total Stations: 63/Chart Move: 66-61
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 63
1st Impressions: 3 WAMZ, WGAR, WIL
- THE CLARK FAMILY EXPERIENCE 190/40**
Meanwhile Back At The Ranch (Curb)
Total Stations: 37/Chart Move: 65-62
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 37
1st Impressions: 3 KTTS, WDSY, WKN
- TRACY BYRD 150/96**
Take Me With You When You Go (RCA)
Total Stations: 27/Chart Move: Debut 63
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 27
1st Impressions: 10 KMDL, KSOP, KTOM, WCKT, WDSY, WFLS, WFMS, WGN, WRKZ, WRNS
- SONYA ISAACS 124/66**
Barefoot In The Grass (Lyric Street)
Total Stations: 46/Chart Move: 75-64
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 46
1st Impressions: 2 WKCO, WMJC
- CHRIS LEDOUX 122/58**
Silence On The Line (Capitol)
Total Stations: 43/Chart Move: 73-65
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 43
- BILL ENGVALL 77/30**
Now That's Awesome (BNA)
Total Stations: 35/Chart Move: Debut 70
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 35
1st Impressions: 2 KUBL, WCTO
- CONFEDERATE RAILROAD 76/72**
Toss A Little Bone (Atlantic)
Total Stations: 38/Chart Move: Debut 71
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 38
- NEAL MCCOY 57/26**
Every Man For Himself (Giant)
Total Stations: 28/Chart Move: Debut 73
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 28
1st Impressions: 3 KWN, WKCO, WRNS



AIRPLAY Monitor

COUNTRY REGIONAL AIRPLAY FOR WEEK ENDING AUGUST 20, 2000

NORTHEAST



Table of top 15 songs in the Northeast region with columns for rank, title, artist, and sales.

MID-ATLANTIC



Table of top 15 songs in the Mid-Atlantic region with columns for rank, title, artist, and sales.

SOUTHEAST



Table of top 15 songs in the Southeast region with columns for rank, title, artist, and sales.

SOUTHWEST



Table of top 15 songs in the Southwest region with columns for rank, title, artist, and sales.

MIDWEST



Table of top 15 songs in the Midwest region with columns for rank, title, artist, and sales.

WEST

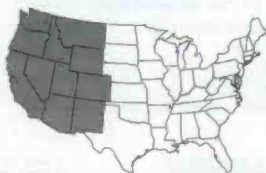


Table of top 15 songs in the West region with columns for rank, title, artist, and sales.

Billboard Top Country Singles Sales

THE CHART REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

Main Billboard Top Country Singles Sales chart with columns for rank, title, artist, and sales.

Records with the greatest sales gains this week. Recording Industry Assn. of America certification for sales of 500,000 units.

Billboard Top Country Albums

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

Main Billboard Top Country Albums chart with columns for rank, artist, title, and sales.

Albums with the greatest sales gains. Recording Industry Assn. of America (RIAA) certification for sales of 500,000 album units.

amusement business

BOXSCORE CONCERT GROSSES

TOP 5 OVERALL

Table of top 5 overall concert grosses with columns for rank, artist, venue, date, gross, and attendance.

TOP 5 COUNTRY

Table of top 5 country concert grosses with columns for rank, artist, venue, date, gross, and attendance.

Group Editor: Sean Ross, Nashville Bureau Chief/Managing Editor: Phyllis Stark, Director of Charts-Country: Wade Jessen

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Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 153 country stations are electronically monitored 24 hours a day, 7 days a week. © 2000 Billboard/BPI Communications.



THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★★★★ NO. 1 ★★★★★				
1	1	21	WHAT ABOUT NOW BNA	LONESTAR	5581	5606	
			4 weeks at No. 1				
2	19	2	IT MUST BE LOVE ARISTA NASHVILLE	ALAN JACKSON	5367	5299	
3	16	3	THAT'S THE WAY CURB	JO DEE MESSINA	5122	5065	
4	34	6	I WILL...BUT LYRIC STREET	SHEDAISY	4793	4577	
5	25	8	YOU'LL ALWAYS BE LOVED BY ME ARISTA NASHVILLE	BROOKS & DUNN	4503	4238	
6	28	7	YOUR EVERYTHING CAPITOL	KEITH URBAN	4461	4307	
7	30	9	IT'S ALWAYS SOMETHIN' EPIC	JOE DIFFIE	4143	3825	
8	24	5	I HOPE YOU DANCE MCA NASHVILLE	LEE ANN WOMACK WITH SONS OF THE DESERT	4098	4750	
9	27	4	PRAYIN' FOR DAYLIGHT LYRIC STREET	RASCAL FLATTS	3978	4827	
10	15	10	COUNTRY COMES TO TOWN DREAMWORKS	TOBY KEITH	3862	3588	
11	15	14	KISS THIS LYRIC STREET	AARON TIPPIN	3543	3232	
12	6	13	GO ON MCA NASHVILLE	GEORGE STRAIT	3505	3246	
13	36	12	LET'S MAKE LOVE WARNER BROS./CURB/WRN	FAITH HILL WITH TIM MCGRAW	3409	3260	
14	21	16	I NEED YOU SPARROW/CAPITOL/CURB	LEANN RIMES	3238	3091	
15	23	17	WHEN YOU NEED MY LOVE DREAMWORKS	DARRYL WORLEY	3062	3081	
16	16	19	FEELS LIKE LOVE MCA NASHVILLE	VINCE GILL	3036	2777	
17	29	15	YES! WARNER BROS./WRN	CHAD BROCK	2866	3098	
18	17	22	THERE YOU ARE RCA	MARTINA MCBRIDE	2757	2664	
19	28	11	FLOWERS ON THE WALL MERCURY	ERIC HEATHERLY	2626	3276	
20	10	27	BEST OF INTENTIONS COLUMBIA	TRAVIS TRITT	2583	2178	
21	15	21	ONE VOICE EPIC	BILLY GILMAN	2564	2717	
22	15	26	LONELY ATLANTIC	TRACY LAWRENCE	2451	2186	
23	24	25	THAT'S THE BEAT OF A HEART BNA	THE WARREN BROTHERS FEATURING SARA EVANS	2312	2207	
24	35	23	THE WAY YOU LOVE ME WARNER BROS./WRN	FAITH HILL	2292	2367	
25	42	24	HOW DO YOU LIKE ME NOW?! DREAMWORKS	TOBY KEITH	2286	2366	
26	13	29	JUST ANOTHER DAY IN PARADISE ARISTA NASHVILLE	PHIL VASSAR	2124	1892	
27	20	28	BLUE MOON CURB	STEVE HOLY	2079	1932	
28	10	30	WE DANCED ARISTA NASHVILLE	BRAD PAISLEY	1845	1673	
29	16	18	COLD DAY IN JULY MONUMENT	DIXIE CHICKS	1790	2889	
			★ GREATEST GAINER/BEST 1ST IMPRESSION ★				
30	39	3	THE LITTLE GIRL ATLANTIC	JOHN MICHAEL MONTGOMERY	1542	830	
31	11	34	LOVE SHE CAN'T LIVE WITHOUT RCA	CLINT BLACK	1368	1163	
32	13	33	THAT'S THE KIND OF MOOD I'M IN EPIC	PATTY LOVELESS	1354	1186	
33	10	32	BORN TO FLY RCA	SARA EVANS	1351	1206	
34	9	37	KATIE WANTS A FAST ONE CAPITOL	STEVE WARINER WITH GARTH BROOKS	1283	956	
35	9	35	YOU WON'T BE LONELY NOW MONUMENT	BILLY RAY CYRUS	1112	1034	
36	7	38	A LITTLE GASOLINE MERCURY	TERRI CLARK	1052	842	
37	5	43	THE VISIT WARNER BROS./WRN	CHAD BROCK	803	558	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
38	36	17	WHEN YOU COME BACK TO ME AGAIN CAPITOL	GARTH BROOKS	789	976	
39	44	3	I LOST IT BNA	KENNY CHESNEY	777	502	
40	41	6	I CAN'T LIE TO ME VIRGIN	CLAY DAVIDSON	771	659	
41	42	10	HE WILL, SHE KNOWS DREAMCATCHER	KENNY ROGERS	749	649	
42	46	9	I'M HOLDIN' ON TO LOVE (TO SAVE MY LIFE) MERCURY	SHANIA TWAIN	675	450	
43	47	6	MY LOVE GOES ON AND ON VIRGIN	CHRIS CAGLE	652	439	
44	45	10	THIS TIME AROUND MONUMENT	YANKEE GREY	518	472	
45	62	6	WITHOUT YOU MONUMENT	DIXIE CHICKS	465	190	
46	48	13	PARADISE ATLANTIC	CRAIG MORGAN	434	415	
47	40	20	SELF MADE MAN COLUMBIA	MONTGOMERY GENTRY	377	806	
48	49	4	THERE IS NO ARIZONA MERCURY	JAMIE O'NEAL	359	352	
49	52	6	I'M GONNA LOVE YOU ANYWAY CAPITOL	TRACE ADKINS	346	310	
50	57	8	ONCE IN A LIFETIME LOVE GIANT	CLAY WALKER	321	246	
51	51	4	EVERYBODY'S GOTTA GROW UP SOMETIME MCA NASHVILLE	SONS OF THE DESERT	314	311	
52	60	17	MY NEXT THIRTY YEARS CURB	TIM MCGRAW	308	226	
53	54	10	TIRED OF LOVING THIS WAY EPIC	COLLIN RAYE WITH BOBBIE EAKES	300	288	
54	63	3	SHE'S GONE COLUMBIA	RICOCHET	298	159	
55	50	5	WAITIN' ON SUNDOWN RCA	ANDY GRIGGS	296	316	
56	55	5	RUN AWAY CURB	SHANE MCANALLY	293	275	
57	56	8	NO PLACE LIKE HOME GIANT	GEORGIA MIDDLEMAN	266	262	
58	59	7	I KNEW I LOVED YOU AUDIUM	DARYLE SINGLETARY	261	226	
59	58	9	I PRAY FOR YOU BNA	JOHN RICH	252	238	
60	53	12	WHERE ARE YOU NOW MCA NASHVILLE	TRISHA YEARWOOD	200	305	
61	66	5	YOU WITH ME WARNER BROS./WRN	ANITA COCHRAN	193	140	
62	65	6	MEANWHILE BACK AT THE RANCH CURB	THE CLARK FAMILY EXPERIENCE	190	150	
			★★ HOT SHOT DEBUT ★★				
63	NEW ▶		TAKE ME WITH YOU WHEN YOU GO RCA	TRACY BYRD	150	54	
64	75	3	BAREFOOT IN THE GRASS LYRIC STREET	SONYA ISAACS	124	58	
65	73	3	SILENCE ON THE LINE CAPITOL	CHRIS LEDOUX	122	64	
66	68	8	SIN WAGON MONUMENT	DIXIE CHICKS	108	120	
67	64	8	A LOVE LIKE THAT EPIC	TY HERNDON	106	151	
68	61	11	PERFECT WORLD CURB	SAWYER BROWN	104	207	
69	69	10	SEVENTEEN CURB	TIM MCGRAW	97	103	
70	NEW ▶		NOW THAT'S AWESOME BNA	BILL ENGVALL	77	47	
71	NEW ▶		TOSS A LITTLE BONE ATLANTIC	CONFEDERATE RAILROAD	76	4	
72	67	16	STUFF ARISTA NASHVILLE	DIAMOND RIO	62	138	
73	NEW ▶		EVERY MAN FOR HIMSELF GIANT	NEAL MCCOY	57	31	
74	71	3	THIS EVERYDAY LOVE LYRIC STREET	RASCAL FLATTS	57	68	
75	74	2	MY CELLMATE THINKS I'M SEXY MONUMENT	CLEDUS T. JUDD	53	58	

Songs are ranked by number of detections. ○ Songs showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Best 1st Impression awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 25 are removed from the chart after 20 weeks.

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air·play lead·er·board (âr·plā'·lē·dər·bōrd) n.
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August 18, 2000 \$4.95 Volume 8 • No. 33

COUNTRY HIGHLIGHTS

#1

★★★ NO. 1 ★★★

LONESTAR

What About Now (BNA)

★★ AIRPOWER ★★

VINCE GILL • *Feels Like Love (MCA NASHVILLE)*

★ BEST 1ST IMPRESSION ★

JOHN MICHAEL MONTGOMERY • *The Little Girl (ATLANTIC)*

ON YOUR DESK

TAMMY COCHRAN • *So What (EPIC)*

REBECCA LYNN HOWARD • *I Don't Paint Myself Into Corners (MCA NASHVILLE)*

SONYA ISAACS • *Barefoot In The Grass (LYRIC STREET)*

Born To Flank? No Way! Country Is King Of Its Cluster

by Angela King
with Jonathan Kurant

For many broadcasters, one of the most-heard complaints of the consolidated age is that cluster strategies have sapped radio's competitive juices, creating stations that are born to flank, not to win. But despite more than five years of declining 12-plus shares nationally and an increasingly narrow target, a respectable number of country stations are still the 12-plus ratings kings of their format clusters. And two-thirds are their cluster's revenue breadwinners.

To get a handle on whether country stations were still dominating their clusters, or expected to, we checked our panel of country reporters against the winter Arbitron numbers (spring ratings were not available for every market at press time), and then

against the revenue figures from the new Duncan's American Radio Market Guide. The news for the format's overall health is good.

Of Monitor's 153 country reporters, 145 operate in a local market cluster. Of those, 85, or just over 58%, are ratings leaders of their clusters. For the remaining 60 clusters, country is the No. 2 station 45 times, and only once when there are only two stations in the cluster.

Better yet, of the 135 country stations for which revenue information is available, nearly 65% rake in the most money for their cluster.

DOES COMPETITION MATTER?

Anecdotally, there have been a lot

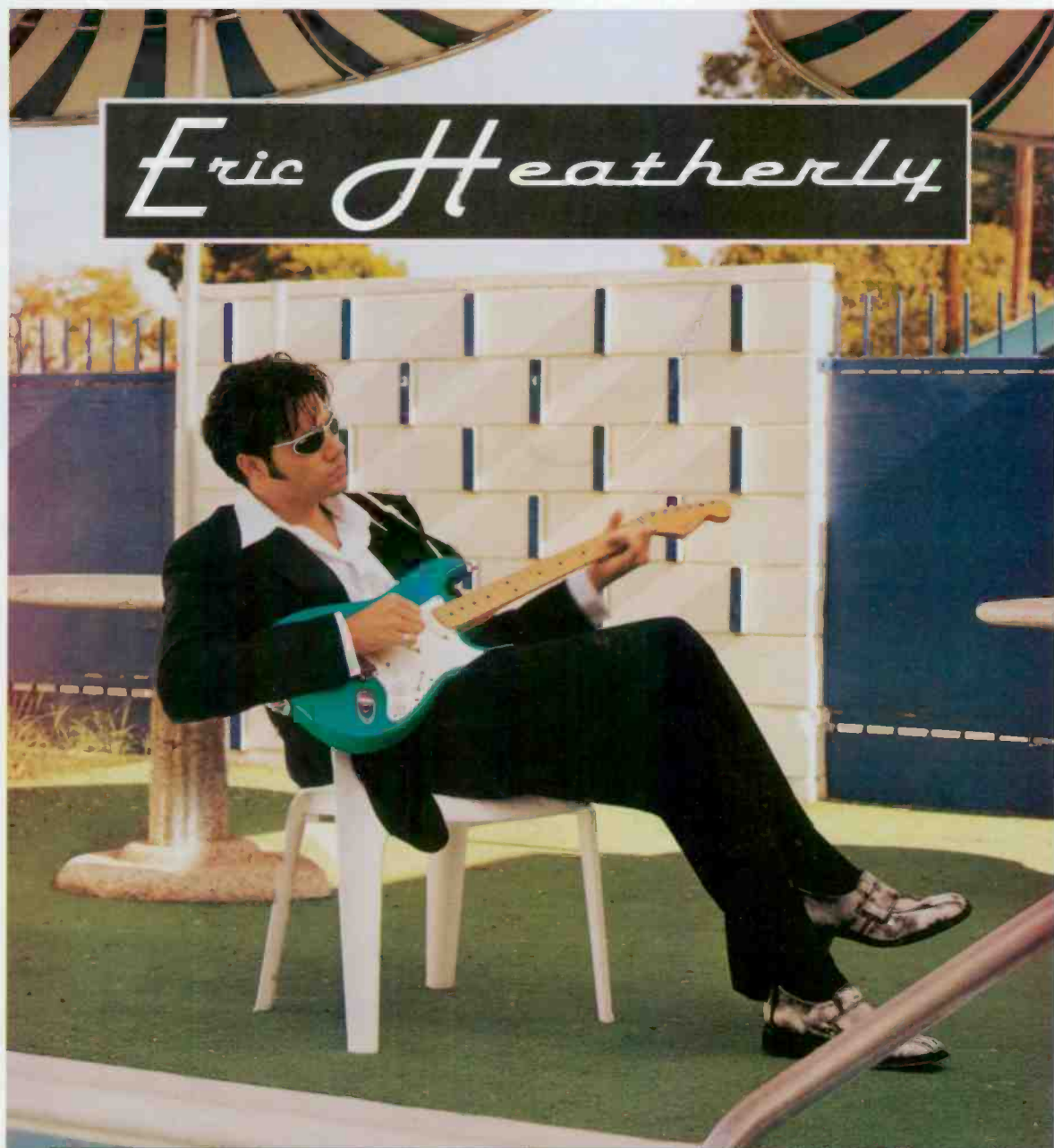
of situations where a declining format share in markets with more than one country competitor left both stations in the middle of the pack and fighting a war of attrition in the 4-6 share range. But we also found markets where country stations were No. 1 in their cluster even if they were battling direct competitors. While Phoenix's KNIX and KMLE were both No. 2 in their clusters this winter, there were also markets like St. Louis where Sinclair's WIL and Emmis' WKKX both led their clusters. Same in Portland, Ore., where Infinity's KUPL leads the six stations in that cluster, and Fisher's KWJJ leads its sisters as well.

Of the major groups, AMFM has the most clusters that include a monitored country station, with 27. Its future owner, Clear Channel, is second with 26, and Infinity has 19. Of those, AMFM also has the largest number

of clusters led by a country station, with 17 (see chart, this page). Of the remaining country cluster kings, Clear Channel has seven, and Citadel, Cumulus, and Infinity all claim five. But 20 country cluster leaders are held by owners with only one country reporter, among them Rubber City Radio Group, Regent, and Fisher.

In the 60 situations where country is not the top-rated station in its cluster, a top 40 station leads the pack 16 times, AC and R&B stations nine times each, and N/T seven times. While the R&B/country synergy may surprise you, a lot of country's strongholds are the same Southern markets where R&B is a force. Of the nine markets

Continued on page 8



Eric Heatherly

Swimming in champagne

Impacting Radio 8/28

The follow-up to the TOP 5 smash
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(6 weeks in the Top Ten
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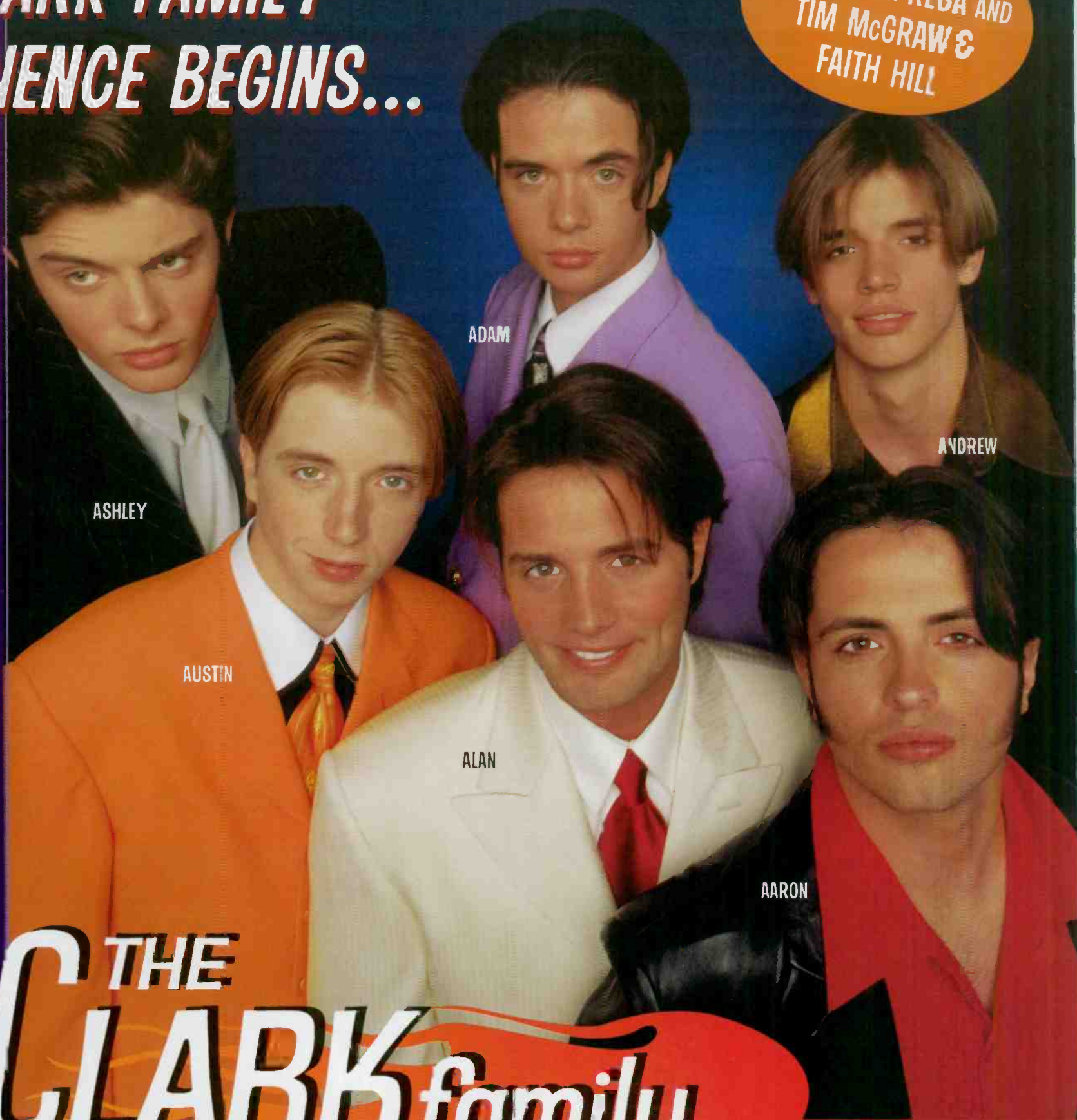
WUBE

WFMS

KBEQ

KFRG

WIVK



ASHLEY

ADAM

ANDREW

AUSTIN

ALAN

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THE CLARK family EXPERIENCE

DEBUT SINGLE: (MEANWHILE) BACK AT THE RANCH

PRODUCED BY BYRON GALLIMORE AND TIM MCGRAW

HALSEY

RADIO IMPACT DATE: MONDAY, AUGUST 28TH

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KZLA Says It's Committed To Country

Despite persistent rumors to the contrary, Val Maki, Emmis' senior VP/market manager in Los Angeles, says KZLA is staying country, and she's backing that claim up with \$2 million-plus marketing campaign.

"We're finalizing this week the details of a major fall multilevel marketing campaign," says Maki. "The bulk of that will be on television" and targeted to start about Oct. 2. The branding campaign will also include some direct marketing and may have an outdoor advertising component. The goal of the campaign, she says, is "to further brand KZLA as the place to go to hear the best country hits."

"This is the world's largest radio revenue market and the No. 1 country music sales market," says Maki. "With all the exciting stars in the format today, and with Emmis' history of developing and enhancing brands, I don't see how this can't be good business."

Concerns that Emmis would change KZLA's format have been swirling ever since the company announced plans to buy the station from Bonneville in July. But Maki now says, "We're in; we're committed" to country. "We're going to apply our best marketing and everything that Emmis does well to this brand. We are excited that we have an exclusive franchise in this market."

Maki is well aware of the rumors, including one that hit the Internet earlier this week that had KZLA changing to top 40 Oct. 4 and bringing in Mancow for mornings. "There has been a lot of speculation," she concedes, "especially since the country format is not very synergistic with [R&B sister KPWR] Power 106's format."

So a lot of the speculation is natural. At the same time, the speculation is simply not true."

Emmis, of course, fueled some of that speculation itself when several of its top executives met with Nashville label reps and asked them to support the station via a \$250,000 marketing plan (Country Airplay Monitor, Aug. 4). And while it appears no labels have yet bought into that plan, Maki still says, "We have been very happy with how supportive the labels have been. We know how important L.A. is to Nashville, and we also know how important they are to us . . . We are on the same page and will be working together."

Labels have been hesitant to come to the table, Maki says, because "everybody's telling them we're changing format

except us, so it's automatically an uneasy situation . . . I'm very concerned that we're all getting off on the right foot here for the sake of country music in Los Angeles."

Meanwhile, there have been numerous staff changes at KZLA. Marketing director and one-time OM Marida Petitjean has exited, along with the station's GSM and local sales manager. Janet Brainin, who had been LSM at Power 106, joins KZLA as GSM. A new marketing director and LSM have not been named. In addition, Jimmy Steal has been named regional VP of programming for Emmis, adding consulting duties at KZLA. Steal had been VP of programming for Power 106 and will continue his duties there.

Maki says KZLA will be "skewed a little more contemporary," but there will be no major programming changes. **PHYLLIS STARK**

COUNTRY
93.9 KZLA



COUNTRY CONFIDENTIAL BY WADE JESSEN

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'The Little Girl' Makes Big Strides

Collecting Greatest Gainer and best 1st Impression stripes, John Michael Montgomery's "The Little Girl" (Atlantic) gains 665 detections to leap 65-39 on our Country Airplay chart and enters with more than 6 million estimated audience impressions at No. 38 on the Country Audience chart.

Montgomery's song is the story of an abused child who watches the murder-suicide of her parents while being held by Jesus Christ. Pretty tough subject matter for a radio format that's long on songs of happy and sad love but isn't long on social commentary or on such murky themes as domestic violence and religion. Writer Harley Allen composed the song in 10 minutes after encountering the tale on the Internet.

It is Montgomery's highest-charting title since "Home To You" peaked at No. 2 last December and is the lead single from the forthcoming "Brand New Me," which starts scanning at retail Sept. 26.

THERE'S JUST no stopping Jo Dee Messina. She's officially country's second artist to debut atop Billboard's Top Internet Albums chart, as her new set, "Burn" (Curb), starts at No. 1 on the Top Country Albums chart and lands in the top 20 on The Billboard 200.

Messina's online orders contribute approximately 1,000 units to her chart-topping total

of more than 61,000 and to her No. 19 bow on The Billboard 200.

On the Internet chart, Messina's set follows Dixie Chicks' "Fly," which entered with more than 1,000 orders at No. 1 in September '99.

Previously, Messina's biggest one-week sum came during Christmas week '99, when "I'm Alright" sold 37,000 copies. That album also achieved Messina's previous highest position on The Billboard 200—No. 61.

In other retail news, the "Coyote Ugly" soundtrack (Curb) enters Top Country Albums at No. 6 with more than 25,000 scans (see At-a-Glance, page 19). Although the set contains newcomer Tamara Walker's forthcoming single and a remix of the Charlie Daniels Band's "The Devil Went Down To Georgia," LeAnn Rimes is the dominant artist, with four new tracks.

Curb Music Group chairman Mike Curb tells Country Confidential that at least one of the Rimes songs will be worked to country stations. Also heard on the soundtrack are Don Henley and a mix of new and old titles from other pop artists. Multi-artist soundtracks and compilations are allowed to chart on Top Country Albums only if at least half of the songs are by country artists.

DUE TO technical problems, airplay data from WGKX Memphis was not used in this issue's chart.

RADIOACTIVE
BY PHYLLIS STARK AND ANGELA KING

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Morris Replaces Weber At KILT/KIKK Houston

KILT-FM and KIKK-FM Houston GM Owen Weber is out. Former N/T KTRH Houston GM Laura Morris replaces him.

Joe Conway exits his post as market manager and GM of AMFM's six-station Roanoke, Va., cluster, including country WYYD and WJLM. He'll join N/T KFYY and sports KGME Phoenix as GM upon completion of the Clear Channel/AMFM merger.

Southern Broadcast Group brings in Jack Inman as station manager at WKZZ Tifton, Ga. Inman, formerly the GM of Root Communications' stations in South Carolina, takes over for Tony Mooney. Also, WKZZ ups morning man Chris Chaos to PD, replacing Jay Michael Pruet, who remains OM for the cluster.

PROGRAMMING: PROPHET PAYS UP

The M Street Journal reports that a computer glitch cost the Prophet System a big chunk of change. Clear Channel's new country KBQI Albuquerque, N.M., kicked off its programming with a "20,000 songs in a row or \$20,000" promise, but when the new Prophet hard drive ran an ad instead of a sweeper, Prophet had to pay one lucky winner \$20,000.

KGMV Springfield, Mo., PD Doug Cannon exits. OM Mitch Baker is assuming his responsibilities for now and is taking T&Rs.

KNCI Sacramento, Calif., PD Mark Evans relinquishes PD duties at classic hits sister KXOA, which hires new PD Steve Garland.

WTCR-AM Huntington, W.Va., flips format from ABC's Real Country to the syndicated One-on-One sports format. PD Chuck Black remains.

KKAL San Luis Obispo, Calif., also goes from country to One-on-One sports. PD Seth Blackburn slides over for mornings on classic rock sis-

ter station KZOZ and takes on PD duties for oldies KIQO.

KZPR Minot, N.D., names Allison Bostow PD, replacing Rick Anthony, who exited for KKCT Bismark, N.D. Bostow continues as PD/midday host at AC KIZZ and PD for classic rock KRRZ.

Mid-Michigan Radio Group ups active rock WJXQ Lansing, Mich., PD Bob Olson to director of operations for the cluster, including country WXIK, where PD Brad Walker remains.

PEOPLE: KELLY MOVES TO SALES

WTNT Tallahassee, Fla., MD/midday host Bill Kelly moves into a sales position at the station. PD Denny Alexander will take over music. Afternoon driver Tommy Roberts moves to middays. Chuck Britton, formerly of WRBQ Tampa, Fla., joins WTNT for p.m. drive.

WQMX Akron, Ohio, promotion director Wendie Vestfall exits. She is looking for a new opportunity and can be reached at 330-467-1644 or Promogal72@aol.com.

WSCA Savannah, Ga., brings in Jenna McNeal, morning producer at crosstown top 40 WZAT, as morning co-host with Dash Riprock. She replaces Susan Glaze, who exited.

Recently appointed KCCY Colorado Springs, Colo., PD Shannon Stone fills in the gaps left when former PD Travis Daily departed for crosstown classic rock KMOM. Stone will take on the p.m. drive shift. She hires Jeff Singer, former PD of KKIT Angel Fire, N.M., for middays. Departing KCCY is weekender Kathy O'Brien, who segues to KMOM.

WTXT Tuscaloosa, Ala., MD Trey Daniels adds a midday shift in a move designed to shorten some air shifts.

ON THE ROW

Mike Sirls Joins RCA Promo Team

Longtime independent promoter Mike Sirls will join RCA Records Sept. 1 as Midwest regional. He replaces Gussie Thomason, who exits to become a full-time mother.

Trudie Richardson joins Atlantic Records in the newly created position of promotion manager/director of secondary promotion. She previously was executive producer of Jones Radio Networks' syndicated "Nashville Nights" after serving as secondary promotion manager for Decca Records.

Congratulations to Dixie Chicks' Natalie Maines and her husband, actor Adrian Pasdar,

who are expecting their first child in April. They were wed June 24 in Las Vegas.

Denver-based September Project 111 Corp. has agreed to acquire CountryRadio.com for an undisclosed price. CountryRadio.com is currently a marketing vehicle for F-Squared Entertainment, parent company of independent labels Fahrenheit Records and Finer Arts Records. The Web site also provides F-Squared with an additional revenue source through MP3 downloads, online sales, and advertising. The Web site currently streams 24-hour online country radio programming and provides an avenue for marketing new releases from country artists. Through its contract with Global Media Network, merchandising of new and catalog music creates additional revenues for the company. Plans for the site are to provide a network of online country radio programs and Internet sites from around the world.

Nashville-based MSP LLC has signed Johnny Rodriguez to a management and booking deal. The company also represents Johnny PayCheck.

Color Coordinated



Billy Ray Cyrus, left, made sure to ask what the hosts of Jones Radio Network's "Country's Most Wanted" would be wearing before his recent visit to the show. Cyrus, left, is pictured with hosts Aime Harper, center, and Bill Cody, right.

Does This Make My Butt Look Big?



WKSJ Mobile, Ala., listeners got their hands on the Dixie Chicks, literally, for a chance to win front-row seats and backstage passes to a recent Chicks show.

RADIO CONCERT MONITOR

DATE	STATION	EVENT	PROMOTION DIRECTOR
Aug. 23	WIVK Knoxville, Tenn. APPEARING: Chris Cagle	Race Night	Catherine Watrous
Aug. 24-Sept. 7	WYNY New York APPEARING: Clay Davidson, Keith Urban (8/24); Ty Herndon, Yankee Grey (8/31); Shedaisy (9/7)	Live Lunch Concert Series	Jason Steinberg
Aug. 26	KBEQ Kansas City APPEARING: Jessica Andrews, Tracy Lawrence, Lonestar, John Rich, Tim Rushlow, Shedaisy, Sons Of The Desert, Tomboy, the Warren Brothers	Y'allapalooza	Hoss Michaels
Aug. 27	KRMD Shreveport, La. APPEARING: Tammy Cochran, Andy Griggs, Toby Keith	Augustfest 2000	Lisa Slade
Sept. 2	WWQM Madison, Wis. APPEARING: Eric Heatherly, Rascal Flatts	Taste of Madison	Mark Grantin
Sept. 16	WGAR Cleveland APPEARING: Jennifer Day, Eric Heatherly, Rascal Flatts	Country Jam	Lisa Sands
Sept. 29	WKKX St. Louis APPEARING: Diamond Rio, Phil Vassar, Lee Ann Womack, Darryl Worley	Kixfest 2000	Tony Jordan
Oct. 14-15	WIVK Knoxville, Tenn. APPEARING: BlackHawk, Mark Chesnutt, Ricky Van Shelton, Lee Ann Womack	Foothills Festival	Catherine Watrous
Nov. 4	WKIS Miami APPEARING: Mark Chesnutt, Toby Keith, Lee Ann Womack, Yankee Grey	Thunder Road Concert	Chris O'Kelley
Nov. 4	WOGK Gainesville, Fla. APPEARING: Andy Griggs, Tracy Lawrence, T.G. Sheppard, Aaron Tippin, Chely Wright	Jamboree 2000	Doug Rockwell
Nov. 12	KZLA Los Angeles APPEARING: TBA	Third Annual Country Cookout	Eric Zanelli

Let us monitor your event! Call Angela King at 615-321-4286 or E-mail aking@airplaymonitor.com.

Tritt Takes On L.A.



Travis Tritt, center, brought "The Best of Intentions" to KZLA Los Angeles on a recent visit with PD R.J. Curtis, left, and MD Tonya Campos, right.

PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS • BY JEFF SILBERMAN

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Surviving 'Survivor' And The Holidays

Survivor stunts refuse to die. For adult top 40 WPLJ New York's Scott and Todd's *Survive It and Drive It*, six people submitted 100-word essays that qualified them as "P.T. Cruiser Castaways." The winner endured a weeklong diet of bean burritos and avoided the wrath of Scott and Todd's Tribal Council, which voted one castaway out of the car each day, to win a 2001 P.T. Cruiser. The always suspicious Terri Angela smelled a rat, but that was to be expected.

Meanwhile, the TV series' final episode is set for Aug. 23, and modern AC WTIC-FM Hartford, Conn., will screen it at the biggest movie theater in town. "We're holding contests such as chocolate-ant-eating contests to win 'Survivor' swag," says Tristano Korlou. "Also, we're having listeners attend our private screening dressed as their favorite 'Survivor' characters. The local CBS affiliate will do live breaks from our event as a co-sponsor. CBS-TV national will cover our party as one of their hugs between 10 p.m. and 11 p.m. on the evening of the show."

PROMO TOPIC OF THE WEEK: HOT HOLIDAY PREDICTIONS

It happens every year. Something becomes the must-have gift for the holidays. Two years ago it was the Furby. Last year it was Pokémon swag. With that in mind, we asked our panel what they expect to be the biggest holiday gifts this year.

Why now? Because the savvy promotion directors find out what the hottest items will be well in advance, to stock up on them before the rush begins. Then, when the retail store shelves have been cleaned out and customers are put on waiting lists, the most prepared radio stations will have the most sought-after prize in town. Such as:

- "Sony's Playstation 2 will be the hottest thing out there," says Mike Oliviero of album rock WXTB (98 Rock) Tampa, Fla. "We already have PSX-2s on reserve. The PSX-1 will be a hot item as well. And the X-Men toys will be big with the kids."

- Although the first Harry Potter film won't hit theaters until November 2001, the huge popularity of the latest Potter book has prompted merchandisers to come out with Potter-related merchandise now. That's why Anne-Marie Strzelecki of modern AC WBMX (Mix 98.5) Boston is getting "anything that has to do with [Potter author] J.K. Rowling," she says. "We already have contacts with the publisher, so we'd exploit the hell out of that relationship."

- As noted above, CBS-TV's "Survivor" has been the success story of 2000, and radio has capitalized on it via a bevy of "Survivor" stunts. Yet while the series will have concluded long before the holiday season, CBS is already gearing up its efforts for its next "Survivor" series, set to take place in the outback of Australia. The TV show is tentatively set to return on Super Bowl Sunday, Jan. 28, 2001. Suffice it to say, the network will be hyping it big time come Christmas. That's why Korlou is "stocking up on as much 'Survivor' merchandise as possible."

It has been said that hot trends start in California, then their popularity spreads east. That may be the case this year with the return of the scooter. The foot-propelled scooters that

first became the rage in the 1930s have been revamped into sleek, aluminum, foldable machines called Razors, which are already as common in L.A. as skateboards and in-line skates. Not only is R&B KPWR (Power 106) Los Angeles stocking up on them, but "we've already given them away all summer," states Dianna Obermeyer.

What if something else pops up and becomes this holiday season's meal ticket? Only one-third of our panel have squirreled away some of their promotion budget for just such an occasion. The rest would simply use funds that had originally been allotted to something else.

We also asked, because the upcoming new year will be the actual millennium, if they'll be doing some special New Year celebrations. Half the panel said they'll likely do something, but nothing of the stature of last year's festivities. The other half thought it was silly to even ask such a question, since last year's to-do turned out to be one of the most overrated "events" ever.

TOPICAL BAROMETER

TW	LW	TOPIC
1	2†	Fall book promotions
2†	7	Internet/Web sites
2†	1	Summer concerts
4	—	"Survivor" stunts
5	—	State/county fairs
6	2†	Station concerts
7	—	NFL preseason
8	—	Auto racing
9	—	"Millionaire" cash contests
10	10	Extreme Games

HOTTEST MOVIES: "What Lies Beneath," "Hollow Man," "Coyote Ugly," "Gladiator," "Autumn In New York"

HOTTEST CONCERTS: 'N Sync (top 40), Dave Matthews Band (adult), Tim McGraw/Faith Hill (country), Up in Smoke (R&B), AC/DC (rock)

NTR PROMO OF THE WEEK: FORE!

Oliviero also offers this week's cash cow, as heritage rock WTBT Tampa, Fla., will stage the Ron Diaz Thunder Classic, an annual golf outing hosted by morning personality Ron Diaz. "We generate some nice cash flow through the golf and auction," he says.

QUICK HITS: A REAL 'SURVIVOR'

Country WXTU Philadelphia morning team Harmon and Evans were among the first to interview "Survivor" castaway Ger vase Peterson. To prepare for the event, they set up in a parking lot and brought in five tons of sand, palm trees with monkeys, a grass hut, a sea turtle, and a pool, all to simulate the island. No word on what the morning crew ate for breakfast.

ABC Radio Networks/KCCS Productions' syndicated "American Country Countdown With Bob Kingsley" will offer a chance to win a trip to Nashville for the Country Music Assn. Awards, and a private meet-and-greet with host Vince Gill. Listeners will be directed to call a toll-free line during the countdowns for the weekends of Aug. 19 and 26.

Want to participate? E-mail your best promotions to jsilberman@airplaymonitor.com.

PROMOGANDA HONOR ROLL

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It's a **POWERFUL** ballad • She has a **POWERFUL** voice • This song will get **POWERFUL** results

Rebecca Lynn Howard

"I Don't Paint Myself
Into Corners"

**"Now THAT's the best thing
I've heard all day!"**

Tim Closson, WUBE ADD at 20 SPINS

Immediate Airplay

CRS SOUTHWEST PERFORMANCE, 10:00 PM, SATURDAY AUGUST 19TH, SUNSET STATION

MCA
NASHVILLE

Commercials Creep Into Satellite Music

First we were told that satellite radio was going to be commercial-free. Then we heard that there would be spots on its news/talk channels. Now, as more details emerge on how the two competing services plan to program, details are emerging that XM is planning some commercials in its music programming.



"Advertising is part of our culture," says XM CEO Hugh Panero. "People are not opposed to advertising; they're just opposed to waiting 22 minutes to hear a song they like." Two-thirds of XM's 100 channels will carry spots, averaging six minutes per hour. Other channels will be sold on a branding basis, creating something akin to "the Harley-Davidson hard rock channel." XM is still deciding which channels will be commercial-free, although classical and jazz formats are already on that list.

Network radio is just beginning the process of selling its 2001 inventory, the so-called "up-front season," and VP of advertising sales Joe Dorton says XM has already received buys from Discovery Networks, AT&T, and Allstate. Rates are considerably lower: Four spots a day on 10 XM channels will cost approximately \$10,000 a week, or \$250 a spot. Dorton says that is not the only attraction to agencies—"our audience will be younger, more educated, and they'll be able to advertise to a niche." And with only six minutes an hour, "their commercials will stand out more because they won't be in a cluttered environment," adds Dorton.

Panero does not think XM is giving up its competitive edge by being advertiser-supported. In fact, he believes it will help XM create new radio options, since it will get money from two revenue sources—advertising and subscriptions—that can then be put back into creating better programming, which, he says, will be critical to satellite radio's success. "If you're going to make people pay for radio, it really has to be something dramatically different."

CAPITAL: GOLD IN THEM THERE FOOTHILLS

Medium and smaller markets can mean big bucks for Clear Channel. During a conference call with Wall Street analysts, Clear Channel Radio president Randy Michaels said an internal company study of its stations in unrated markets found 15% revenue growth and 35% cash flow growth in the second quarter, compared with 1999. Among the recent deals cut by Clear Channel are deals to buy stations in Springfield, Mo.; Dalton, Ga.; and several Texas markets, including Wichita Falls, Abilene, and Bryan.

Pinnacle Holdings has withdrawn its plan to sell an additional 8 million shares because of "unfavorable market conditions." Pinnacle announced Aug. 3 it would sell the shares, and since then it has seen its stock lose nearly one-third of its value. The sale would have funded several recent acquisitions, but now the company says it will seek other sources of capital. Making matters worse, the Securities and Exchange Commission announced it was conducting an "informal inquiry" into Pinnacle's dealings with its independent accountants at PricewaterhouseCoopers LLP. Pinnacle is a communication site rental company that owns a number of broadcast tower sites.

Another company that has scrapped IPO plans is Nassau Broadcasting. As Nassau's Jersey Radio Network expands into Pennsylvania, New York, and Connecticut, it has been rebranded as Nassau Radio Network (NRN).

CAPITOL

A thumbing through the Democratic Party's platform, expected to be approved in Los An-

geles, reveals an attack on the entertainment industry involving violence in media and calls for the resurrection of the Fairness Doctrine. The platform invokes the protection of children for much of its mission. "The entertainment industry must accept more responsibility and exercise more self-restraint," says the document. It also says that Vice President Al Gore, if elected, will "insist on" free airtime for political candidates. The Clinton administration has supported such a move, but it ran into resistance from Congress. FCC Chair Bill Kennard took up the cause in January 1998 but was forced to retreat after facing intense pressure from congressional Republicans. Democrats are also backing a revival of the Fairness Doctrine, a rule that required radio and TV broadcasters to air both sides of issues discussed on the air. The doctrine was rescinded in 1987, after a Republican majority on the FCC ruled it was likely unconstitutional.

Meanwhile, many entertainment executives are praising Gore's choice of Sen. Joseph Lieberman, D-Conn., as his running mate, despite Lieberman's backing of legislation that would create an industry code of conduct regarding violence in music, film, and video. Recording Industry Assn. of America president/CEO Hilary Rosen says in a statement, "It is true that Sen. Lieberman has been particularly critical of the entertainment industry. Nonetheless, while we have disagreed with him at various times, we share the common goal of doing what is right for America's youth." The National Assn. of Broadcasters chooses to remain neutral in presidential elections.

Elsewhere in Washington, D.C., the FCC is flagging Petracom's \$3.25 million purchase of country KGAP and KCAR, oldies KEWL-AM-FM, and religious KHSP Texarkana, Texas, from Basso Broadcasting.

VH1 LAUNCHES RADIO NETWORK

In a deal that will further integrate the various properties of the growing Viacom media empire, cable music channel VH1 has signed an exclusive three-year agreement with Westwood One to develop the VH1 Radio Network.

The Westwood One radio network is 17%-owned by Infinity Broadcasting; Viacom, parent of VH1, is now majority-owner of Infinity, following its merger earlier this year with CBS.

The VH1 network is aimed at adult top 40, AC, and rock stations—hundreds of which are already Westwood One affiliates. Under the agreement, Westwood One will distribute sound bites and news from VH1, including audioclips from a library of current and archived "Behind The Music" programs, which will be customized for radio. The radio network will also simulcast 10 annual VH1 concerts and events, including "Divas Live" and the VH1 Fashion Awards.

The entry into the radio marketplace is seen as part of VH1 president John Sykes' 2-year-old mission to return the network to music-based programming.

Westwood One president/CEO Joel Hollander says this is just the beginning. "There's a lot of synergistic programming that we can do. We have an existing deal with MTV, and there are opportunities for other programming venues which we're researching." Now 6 years old, the MTV Radio Network is also distributed by Westwood One. Just two months after the Viacom buyout, Hollander says, the new programming options are still in their early stages.

NEW MEDIA

BroadcastAmerica is trading \$30 million in advertising time from Commerce Exchange International in exchange for a 1% equity stake in the company. CEI is a venture capital firm that owns a number of outdoor video billboards in several cities, including its Las Vegas home base.

SALES

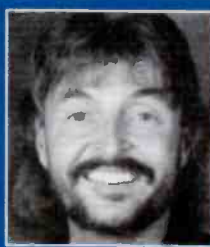
Meridian Broadcasting buys country WWWD Fort Myers, Fla., from Internart Broadcasting for \$7 million. Currently, WWWD simulcasts crosstown country WIKX through an LMA with Clear Channel.

MONITOR PROFILE

Long-Running PD Coyote Calhoun Maintains WAMZ As Industry Leader

WAMZ Louisville, Ky., PD Coyote Calhoun is a poster boy for career stability in a profession where it rarely exists. Calhoun started in radio 30 years ago, doing top 40 at the radio station his father owned until Dad fired him when he didn't show up for work. After kicking around at different top 40 stations, Calhoun joined WAMZ as PD 20 years ago, and he's been there ever since.

A country novice in 1980, Calhoun was being paid \$17,000 a year to program WAMZ and go up against the large, heritage AM country stations of the day. At the time, WAMZ was completely automated, with lots of dead air. "I didn't even know what I was doing back then," Calhoun says. "I was so green when I came here. I developed my skills as PD along the way. The luckiest break I ever had in my life was to walk into [this] kind of situation."



Coyote Calhoun
Program Director
WAMZ Louisville, Ky.

'I love being on the air. It's the reason I got into radio to begin with'

Owner: Clear Channel
Ratings: 14.5-11.5-11.4-12.8

It's been a long time, however, since anybody can remember WAMZ as anything other than an industry powerhouse. WAMZ just garnered another Billboard/Airplay Monitor Radio Award nomination for station of the year, and Calhoun, a five-time winner in the OM/PD of the year category, is nominated there again this year (Country Airplay Monitor, Aug. 11). In his career, Calhoun has won a total of 15 Billboard/Airplay Monitor Radio Awards. "The longer you are in this business and still being nominated, it means you're still a viable person in the industry," he says.

Nobody would argue with Calhoun's viability, as his station, which positions itself as "Kentuckyana's best country," reigns in the No. 1 spot in every prime demo in the spring book, up 11.4-12.8 12-plus.

And yet, he fell into country by chance after being fed up with the direction of top 40 in the late '70s. "It was right when that disco thing was going on," he says. "I'd been following country, saw Waylon Jennings, and thought, 'It's pretty good.'" Which doesn't mean he has any more of an allegiance to artists like Jennings or Willie Nelson than do most of his counterparts.

"We all know country has changed," Calhoun says. "[It] is never going to be a whole format of strong, traditional country [again]." Instead, Calhoun says, the pop feel of many songs is here to stay. "We have conditioned the audience what to expect out of a country record. I don't think they would buy it if everything was traditional-sounding."

That's not to say Calhoun doesn't appreciate that sound himself. "When a good song like Darryl Worley's ['When You Need My Love'] comes out, it sure does stick out and sound great," he says.

Although his music mix is a conservative 50% gold, Calhoun won't play songs out of the library from artists who aren't still charting today. "If it's George Strait, Alabama, or Reba, who cares [how old it is]? You can play almost anything, and in the listener's mind it's just another great George Strait song." But he won't play

the so-called "legends," and most of his gold is from the '90s. He has a list of 33 currents.

Here's a sample 2 p.m. hour: Lonestar, "No News"; Brad Paisley, "We Danced"; Yankee Grey, "All Things Considered"; Lorie Morgan, "Five Minutes"; Keith Urban, "Your Everything"; Patty Loveless, "Lonely Too Long"; George Strait, "Amarillo By Morning"; Alan Jackson, "It Must Be Love"; Tim McGraw, "Where The Green Grass Grows"; John Michael Montgomery, "How Was I To Know"; Trisha Yearwood, "There Goes My Baby"; Kenny Rogers, "Buy Me A Rose"; Clay Walker, "Then What"; Brooks & Dunn, "You'll Always Be Loved By Me"; and Garth Brooks, "Rodeo."

While he doesn't mind pop-leaning records, Calhoun does have a problem with some of the younger artists. "What I don't like is when we get those teen acts out there trying to be a country Britney Spears," he says. "I'm not going for teen [demos]." He is, however, going for a large segment of his market that switches back and forth between his station and top 40 WDJX.

"We share more with [WDJX] than any other station in town," he says. "Ten or 15 years ago, that never would have happened." He says the key for him is not to run a flat-sounding, liner-card station. "People get into trouble when the presentation makes no mistakes whatsoever but there's no emotion." Calhoun says he cultivates personalities who put positioning statements in their own words, but don't talk for "three or four minutes. I want entertainment without making the radio station sound cluttered," he says.

WAMZ, one of the original Clear Channel stations bought in 1986, works hard to be seen in the community. Along with participating in community events and in a radiothon for St. Jude Children's Research Hospital every year, Calhoun places jocks out at local strip malls doing nonpaid remotes "at least a couple times a day." Calhoun says the immediacy pays off with people in WAMZ's hot ZIP codes. "We're servicing the areas, [telling people], 'We're going to give out \$5,000 this afternoon.'" Calhoun says this helps the station reach people from every walk of life, build come, and see the listeners who don't go into nightclubs.

Of course, the only nightclub Calhoun can be seen in is the one named for him, Coyote's, which he has a 25% ownership stake in. While he isn't there every night, he says, "I go by on weekends or if we have a show during the week." Calhoun says the location, just three hours from Nashville, helps him book acts, and he gets those same performers to stop by the station while they are in town.

While many PDs who have been in the business as long as Calhoun have taken themselves off the air, he refuses to follow suit. "It's invaluable," he says of his afternoon drive air shift. "If you're on the air, you have a hands-on feel." Calhoun says being on the air helps him decide what's working with contesting and music, and it's also his passion. "I love being on the air. It's the reason I got into radio to begin with."

With 20 years of experience to back him up, Calhoun is optimistic about the future of the country format, as new artists like Brad Paisley and Clay Davidson emerge. "There's good-quality things coming out now. A year ago, there wasn't any new people," he says.

Calhoun says the format has changed, but he sees country stations on the rebound. "Country overall has done real well in most markets. You're not gonna get 20 [shares] like we did 20 years ago. People who got on the bandwagon because country got hot are the ones who got hurt" during country's down years. "Most of your good country stations are close to leading their market."

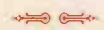
ANGELA KING

we love to watch you **BURN...**

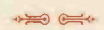
After After proving you're alright
over 2,000,000 times, you truly
know how to touch your fans

*Congratulations
on your...*

#1 debut
on *Billboard's*
Top Country
Album Chart
with *Burn*



#1 on *Billboard's*
Top Country Catalog
Album Chart
with *I'm Alright*



Second
Country Music Association
Female Vocalist
nomination

Jo Dee Messina

Billboard's Most Played Country Female of 1999 turns up the fire. BURN... feel the heat!

Born To Flank? No Way! Country Is King Of Its Cluster

Continued from page 1

where an R&B station led a country sister; eight are in the South, including markets like Charlotte, N.C.; Jacksonville, Fla.; New Orleans; and Savannah, Ga. In Memphis, R&B oldies WRBO leads country WGKX. The sole Northern exception is Milwaukee, where R&B WKKV led country WMIL in ratings, although the latter remained the top revenue-getter.

WHERE THE GREEN CASH GROWS

Duncan's American Radio has revenue figures for 135 of our country panelists—64 (nearly 48%) of which are both ratings leaders and No. 1 billers. For those that are not the ratings leader, 19 are still the top revenue-getter in the cluster, or nearly 15%. (Most of those are stations have been No. 1 in the recent past, such as Clear Channel's WAMZ Louisville, Ky., which was edged out by N/T sister WHAS in the winter but reclaimed No. 1 in the spring.)

Of the 85 country stations that led their cluster's ratings, revenue figures are available for 76. Of these stations, less than 1% are not also the top biller of their cluster. Notably, WGAR Cleveland leads its cluster in ratings but bills only a little more than half of what oldies sister WMJI pulls in. Overall, WGAR is the third biller with \$9.7 million, according to Duncan's. But VP/Cleveland area manager Jim Meltzer says this isn't the whole picture.

"You're just looking at a silly year, where things just didn't go right," he says. He blames the lack of revenue on the cyclical nature of the country format, and he says the cluster has changed sales management and made the "product more focused" in response. While it is in the minority of country stations, WGAR is not alone in this ratings/revenue discrepancy. In the case of Entercom's Kansas City cluster, ratings winner WDAF is the fifth in overall billing, behind AC, rock, oldies and N/T sisters.

Stories like that, or that of KIKF Anaheim, Calif., which recently changed formats because of advertiser resistance to the format, are the exception, however. Clear Channel/Baltimore VP/market manager Jim Dolan says country's downturn has never affected his revenue. "We've been a must-buy for so long in this market," he says, "[because when] the music started tapering off, [we were] focusing more on the presentation."

For clusters like ABC/Dallas, country not only holds top ratings honors but out-bills its sister stations by millions. Even in non-country lifegroup markets, country sales for AMFM's

cluster in Washington, D.C., and Infinity/Seattle well outpace their oldies and rock sisters.

And the country format continues to be a desirable one for media buyers, even when the station in question is in the middle of the pack. In the winter, WUSN (US99) Chicago was ranked fourth out of eight stations (it has since rebounded). Yet, it was Infinity's top biller in the cluster, with more than \$34 million in billing, making WUSN the top-billing country station in the U.S.

In San Diego, KSON lost the cluster's top ratings honors to jazz KIFM but still out-billed it by nearly \$5 million. The same can be seen in Phoenix, where KMLE brought in nearly \$2 million more than cluster ratings leader, oldies KOOL, last year.

Format and heritage may have a lot more to do with buying decisions than ratings. At AMFM's Nashville group, top 40 WRVW is the top ratings-getter, but it is third in overall billing, eclipsed by country powerhouse WSIX and classic rocker WNRQ. The same goes for Infinity's

Tampa, Fla., cluster, where WQYK-FM bills more than \$15 million while rhythmic top 40 ratings leader WLLD brings in just over \$4 million. In fact, WLLD also trails WQYK's country sister, WRBQ, which is second in revenue.

Infinity Tampa group VP/GM Tom Rivers says his two country stations continue to go head to head, with neither being "born to flank." WQYK-FM, which has the revenue advantage of being an NFL flagship station, and WRBQ are the No. 1 and No. 2

billers for the cluster, although they are not always the ratings leaders. And Rivers says neither country is intended to become a flanker for the greater success of the other. "Both stations have developed a unique and exclusive audience," Rivers says. While they share significant P2 listening with other formats, "duplication between the [two country stations] is only 27%."

Rivers says his country stations are always a good sales proposition, even when they pull smaller 12-plus shares. "In terms of revenue, [businesses and media buyers] know that what they are buying is solid," he says. "The overall consistency of the two country stations makes them a 'staple of the buy for adults 25-54.'" In clusters where a country station exists, nearly two-thirds of the top billers will be country. When country is not the lead revenue-getter, the format most likely to be bringing in the dollars is AC, followed by top 40 (see chart, this page).

REVENUE DOMINANCE WITHIN CLUSTERS TOP BILLERS

Country	83
AC	14
Top 40	8
Rock	6
R&B	6

Study based on clusters which include one or more of Airplay Monitor's country station panelists

A Big Red Prize



KRYS (K99) Corpus Christi, Texas, needed a whole slew of people to join PD Clayton Allen, far left, and MD Cactus Lou, second from left, to give away a prize this large—a big red truck and boat—to winner Patsy Benevides (being hugged).

ACCESS: NASHVILLE

Wariner Volunteers For Diabetes Group

Steve Wariner teams with the Juvenile Diabetes Foundation International as celebrity volunteer. Wariner, whose stepdaughter has juvenile diabetes, will be the celebrity chair for the walk to cure diabetes in Nashville. He had also joined the JDFT's Middle Tennessee board of directors as honorary celebrity board member. Nationally, Wariner will do TV PSAs for JDFT during Diabetes Awareness Month in November and other national projects and public appearances on behalf of the organization.

Shedaisy recently completed a Christmas album, "Brand New Year," with producer Dann Huff. The album, due Sept. 26, includes holi-

day classics and four original songs co-written by the group's Kristyn Osborn. Also included is a duet with labelmate Rascal Flatts.

Sonya Isaacs has been asked to sing harmony on a couple of songs for Dolly Parton's upcoming acoustic album. The two artists originally met when Isaacs was in the studio recording her album and producer Vince Gill recruited Parton to sing background vocals on the track "Healing Hands."

Alison Krauss lends harmony vocals to John Michael Montgomery's new single, "The Little Girl."

The Wilkinsons will participate in the "Fin Fair" concert series Oct. 5-10 on the Cayman Islands. Yahoo! hosted an auction where fans could bid to come along on the trip, which includes scuba diving or snorkeling with oceanographer Jean-Michel Cousteau. Auction proceeds benefit Cousteau's nonprofit OceanFutures organization.

Anita Cochran teamed with Great American Country and CountryStars.com to give away a trip for two on a Norwegian Cruise Line cruise where Cochran will be performing in September. The prize includes dinner with Cochran.

More Suits Than There Are At Corporate

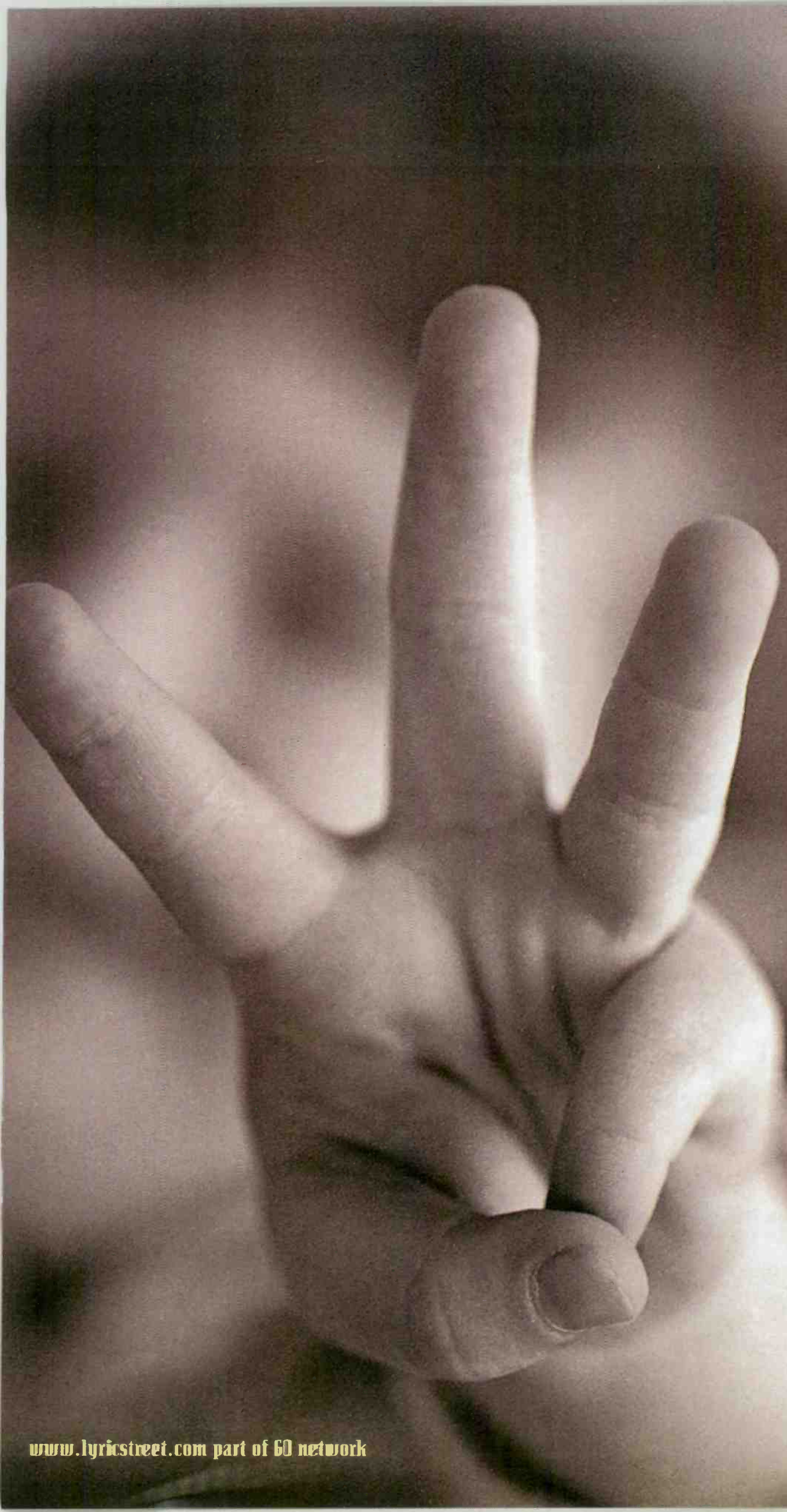


WMIL Milwaukee OM/PD Kerry Wolfe, center, greeted new Curb act and sharp dressers the Clark Family Experience on a recent radio tour. Pictured, from left, are Austin, Andrew, and Ashley Clark, Wolfe, Alan, Adam, and Aaron Clark.

SPRING ARBITRONS

12-plus overall average quarter-hour shares. (#) indicates Arbitron market rank. Copyright 2000, Arbitron Ratings Co. May not be quoted or reproduced without the prior written permission of Arbitron.

Calls	Format	Sp '99	Su '99	Fa '99	W '00	Sp '00	Calls	Format	Sp '99	Su '99	Fa '99	W '00	Sp '00
McALLEN, TEXAS—(63)							BATON ROUGE, LA.—(82)						
KBFM	top 40	15.6	—	16.4	—	15.6	WEMX	R&B	7.8	10.3	7.4	7.3	9.0
KKPS	Spanish	8.4	—	8.6	—	10.0	WDGJ	cls rock	7.0	5.9	6.2	6.1	8.0
KGBS-FM	Spanish	9.5	—	8.4	—	8.5	WYNN-FM	country	8.1	7.5	8.0	9.6	7.7
KVLY	AC	8.9	—	9.2	—	8.8	KRVE	AC	6.4	4.9	6.5	7.4	6.5
KTEX	country	5.7	—	8.4	—	7.9	WKXK	R&B oldies	5.8	5.4	4.5	6.4	6.3
KFRQ	album	7.7	—	8.7	—	7.2	KQXL	R&B adult	5.7	5.7	5.3	4.2	5.7
KGBT-AM	Spanish	6.0	—	5.0	—	5.3	WFMF	top 40	5.7	5.3	5.3	7.0	5.7
KIWW	Spanish	4.9	—	4.1	—	4.9	WKCT	country	5.2	4.1	4.5	4.9	5.7
KTJW/KBOR-FM	Spanish	3.5	—	3.1	—	2.6	WTGE/KKAY-FM	R&B oldies	4.2	5.5	6.4	3.6	4.5
KURV	N/T	3.1	—	2.5	—	2.5	WJBO	N/T	5.8	5.6	5.0	5.3	3.9
XAAA	easy	1.5	—	1.9	—	2.0	KOOJ	oldies	3.6	4.0	3.0	3.1	3.3
KIRT	Spanish	1.7	—	1.2	—	1.9	KJMX	top 40	3.5	3.5	4.1	3.3	3.2
XVTH	Spanish	1.3	—	1.4	—	1.3	WCAC	country	3.2	2.4	2.1	1.6	2.5
XMLS	Spanish	1.0	—	0.5	—	1.1	WCKY-FM	cls rock	2.2	2.3	2.1	1.9	2.5
KUBR	Spanish	0.4	—	0.4	—	1.0	WQCK	religious	2.2	2.5	2.4	2.7	2.5
							WQUR	R&B	0.9	1.9	1.4	1.3	1.9
							WIBR	sports	1.2	1.2	1.8	1.8	1.7
							WPFC	religious	2.3	1.0	2.6	2.8	1.5
EL PASO, TEXAS—(70)							SPOKANE, WASH.—(91)						
KPRR	top 40/rhythmic	15.9	16.3	15.0	15.9	15.1	KZZU	top 40	9.4	10.7	9.2	8.8	10.4
KLAQ	album	10.3	12.1	11.3	12.0	9.1	KHTQ	album	4.7	4.5	3.8	4.9	7.4
KBNA-AM-FM	Spanish	11.4	11.8	11.4	11.1	8.3	KKXZ	cls rock	8.9	9.3	8.6	7.2	6.4
KTSM-FM	AC	6.6	6.5	8.2	9.0	6.6	KDVR	country	8.9	8.0	7.2	8.8	6.3
KSII	adult top 40	6.8	6.2	7.5	6.4	5.7	KKLY-AM	N/T	6.1	6.0	5.5	4.7	5.3
KINT	Spanish	5.1	4.7	5.0	5.8	5.5	KKLY-FM	AC	6.5	6.2	6.3	8.5	5.8
KOFF	oldies	5.7	5.8	5.3	6.0	5.0	KAEF	modern	4.5	7.6	6.3	6.7	5.7
XHP-FM	cls rock	5.2	—	4.2	1.5	4.9	KEYF-AM-FM	oldies	6.4	5.0	4.6	5.0	5.7
XHH/XUPV	Spanish	3.5	3.0	3.5	2.7	4.7	KISC	AC	4.5	5.1	6.1	6.0	5.5
KATH	country	4.1	3.3	2.5	2.4	3.4	KAAQ	adult std	5.9	4.3	3.8	4.6	5.2
KHEY-FM	country	3.6	4.2	2.4	3.7	3.2	KNFR	country	2.7	3.1	6.4	5.0	5.0
KTSM-AM	N/T	4.0	3.6	2.4	2.3	2.6	KRQ	N/T	5.1	3.7	6.4	5.5	4.1
KSVE	Spanish	1.2	1.2	1.4	1.4	2.3	KTSL	religious	1.2	2.7	2.0	2.0	2.3
KROD	N/T	1.9	1.7	2.1	1.3	1.9	KWHK	cls rock	2.0	2.6	2.3	2.0	2.2
KVLA	religious	0.5	0.7	0.4	0.6	1.3	KCDA	adult top 40	2.1	2.8	1.4	1.8	2.0
XEFV	Spanish	1.1	1.5	0.9	0.7	1.1	KEZE	oldies	—	3.2	2.8	2.9	1.9
KVIV	Spanish	1.0	0.4	1.0	1.2	1.2	KJRB	N/T	1.4	1.5	2.8	1.8	1.6
ALBUQUERQUE, N.M.—(72)							LAFAYETTE, LA.—(100)						
KRST	country	8.3	9.4	9.7	9.2	8.6	KSMB	top 40	9.6	—	10.6	—	10.1
KKOB-AM	N/T	8.1	8.2	8.2	8.2	8.1	KNDL	country	8.2	—	7.5	—	8.5
KZRR	album	4.5	5.1	6.6	5.0	6.2	KRRQ	R&B	10.4	—	8.5	—	7.9
KPEK	adult top 40	6.0	6.0	4.2	4.0	5.2	KXKX	country	6.5	—	8.0	—	7.5
KMGA	AC	5.1	5.7	5.4	5.8	4.8	KTDY	AC	7.0	—	6.3	—	6.6
KTEG	modern	3.9	3.8	4.6	4.2	4.7	KFTF	modern	—	—	4.7	—	6.2
KVLZ	top 40/rhythmic	4.1	2.7	3.6	3.8	4.5	KNEK	R&B adult	6.8	—	7.3	—	6.2
KIOT	cls rock	4.3	3.9	3.4	4.2	4.3	KFMV/KUCB	R&B	6.4	—	4.9	—	5.1
KHFM-FM	classical	4.9	4.5	4.2	6.0	4.2	KFXZ	R&B oldies	2.8	—	2.9	—	4.0
KTBI	country	3.8	5.5	4.3	3.6	4.2	WDGL	cls rock	2.5	—	2.2	—	3.2
KKOB-FM	adult top 40	5.7	4.2	4.0	4.0	4.0	KBDN	triple-A	3.0	—	4.0	—	2.5
KIKS	top 40/rhythmic	4.4	3.0	3.2	3.6	3.9	KPEL-FM	N/T	2.3	—	2.4	—	2.5
KLVO	Spanish	3.4	2.5	3.1	2.1	3.0	KRKA	cls rock	3.0	—	3.1	—	2.3
KABG	oldies	1.5	—	2.6	2.5	2.9	KOOJ	oldies	1.6	—	2.3	—	2.1
KCHQ	top 40	1.7	2.6	2.5	1.8	2.5	KOIS	AC	1.4	—	1.6	—	2.1
KMMG	R&B oldies	2.7	3.2	2.5	2.9	2.2	KLTW	oldies	2.2	—	1.7	—	1.9
KZKL	oldies	1.6	2.8	2.1	1.8	2.1	KAJN	religious	2.0	—	1.6	—	1.8
KIVA	adult std	0.3	1.6	1.9	2.0	1.4	WYNN-FM	country	2.2	—	1.7	—	1.5
KLSK	cls rock	2.5	1.7	1.9	2.2	1.7							
KNKT	religious	0.8	1.6	1.0	0.9	1.4							
KROS	album	1.6	1.7	1.3	1.0	1.4							
KRZY-FM	Spanish	2.0	1.2	0.9	1.0	1.2							
KSYU	AC	—	0.4	1.4	1.5	1.0							



**Good
things
come in
threes...**

3 years

In Business (8-1-97)

3 acts

S H e D A I S Y
Rascal Flatts
Aaron Tippin

3 Top 20

SoundScan Albums

3 Top 20

Airplay Records

LYRIC STREET
RECORDS

Thank You
Country Radio,
Retail, Universal Music
and Video Distribution,
Buena Vista Music Group,
Disney Synergy.

GREATEST GAINERS COUNTRY

INCREASE IN DETECTIONS

- JOHN MICHAEL MONTGOMERY • The Little Girl (ATLANTIC) +665**
KXKC +25, KZSN +21, WPOC +21, WOW +19, WESC +19, WMZQ +19, WSSL +18, KBEQ +16, WAMZ +16, KFRG +15
- TRAVIS TRITT • Best Of Intentions (COLUMBIA) +468**
WYGY +17, KPLX +17, WKIX +14, WWGR +13, KRYS +13, WYYD +13, KHKI +12, WPOR +12, KFRG +12, WSOC +12
- GEORGE STRAIT • Go On (MCA NASHVILLE) +389**
WXCT +22, WGNE +17, KYGO +16, KFRG +15, WDSY +13, WMZQ +12, KCCY +11, WNCY +10, WPOR +10, KUZZ +10
- BROOKS & DUNN • You'll Always Be Loved By Me (ARISTA NASHVILLE) +360**
WSM +16, WDSY +15, WSTH +14, WMSI +14, KXKT +14, WNOE +14, KKHN +12, KHKI +11, WSIX +11, WRNS +10
- JOE DIFFIE • It's Always Somethin' (EPIC) +342**
WGNE +19, WOW +18, WCTO +17, WSIX +14, KTST +13, WMSI +13, KUZZ +13, KMPS +13, WRBT +12, KGMV +12

AIRPLAY LEADERBOARD
THE STATIONS THAT BREAK THE HITS

#1	KIKK Houston, TX PD: Darren Davis Airplay Leader Designations: 13	
#2	KPLX, Dallas, TX (PD/MD: Brian Philips/Cody Alan)	8
#3	KBEQ, Kansas City, MO (PD/MD: Mike Kennedy/T.J. McEntire)	6
#4	WRNS, New Bern, NC (PD: Wayne Carlyle)	5
#5	KMLE, Phoenix, AZ (PD: Jeff Garrison)	4

The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit records as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's IMPACT! page to see this week's Airplay Leaders.

AIRPLAY
Monitor RECURRENTS COUNTRY

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
1	THE CHAIN OF LOVE CLAY WALKER (GIANT)	1817	2085
2	UNCONDITIONAL CLAY DAVIDSON (VIRGIN)	1806	2020
3	ALMOST DOESN'T COUNT MARK WILLS (MERCURY)	1666	2247
4	SHE'S MORE ANDY GRIGGS (RCA)	1649	1724
5	COWBOY TAKE ME AWAY DIXIE CHICKS (MONUMENT)	1540	1580
6	THE BEST DAY GEORGE STRAIT (MCA NASHVILLE)	1528	1677
7	COULDN'T LAST A MOMENT COLLIN RAYE (EPIC)	1381	1559
8	MY BEST FRIEND TIM MCGRAW (CURB)	1373	1418

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 25.

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
9	SOMETHING LIKE THAT TIM MCGRAW (CURB)	1348	1466
10	BUY ME A ROSE KENNY ROGERS WITH ALISON KRAUSS & BILLY DEAN (DREAMCATCHER)	1346	1432
11	BREATHE FAITH HILL (WARNER BROS./WRN)	1311	1307
12	I LOVE YOU MARTINA MCBRIDE (RCA)	1200	1293
13	HE DIDN'T HAVE TO BE BRAD PAISLEY (ARISTA NASHVILLE)	1197	1241
14	AMAZED LONESTAR (BNA)	1120	1183
15	CARLENE PHIL VASSAR (ARISTA NASHVILLE)	1105	1161
16	LESSON IN LEAVIN' JO DEE MESSINA (CURB)	1059	1066
17	WHEN I SAID I DO CLINT BLACK (RCA)	1013	1086
18	LOVE'S THE ONLY HOUSE MARTINA MCBRIDE (RCA)	994	1008
19	WRITE THIS DOWN GEORGE STRAIT (MCA NASHVILLE)	984	938
20	BACK AT ONE MARK WILLS (MERCURY)	974	989

COUNTRY AUDIENCE

Compiled from a national sample of data supplied by Broadcast Data Systems to Country Airplay Monitor. 153 country stations are electronically monitored 24 hours a day, 7 days a week. © 2000 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
			★ ★ ★ No. 1 ★ ★ ★			
1	1	18	WHAT ABOUT NOW BNA 2 weeks at No. 1	LONESTAR	43.567	42.643
2	3	16	IT MUST BE LOVE ARISTA NASHVILLE	ALAN JACKSON	39.667	39.821
3	5	15	THAT'S THE WAY CURB	JO DEE MESSINA	38.852	36.234
4	2	20	I HOPE YOU DANCE MCA NASHVILLE LEE ANN WOMACK WITH SONS OF THE DESERT		38.081	41.565
5	4	22	PRAYIN' FOR DAYLIGHT LYRIC STREET	RASCAL FLATTS	36.674	38.017
6	6	17	I WILL...BUT LYRIC STREET	SHEDAISY	34.276	31.703
7	9	19	YOU'LL ALWAYS BE LOVED BY ME ARISTA NASHVILLE	BROOKS & DUNN	30.093	27.868
8	10	23	YOUR EVERYTHING CAPITOL	KEITH URBAN	29.723	27.479
9	14	19	IT'S ALWAYS SOMETHIN' EPIC	JOE DIFFIE	26.785	24.135
10	12	12	COUNTRY COMES TO TOWN DREAMWORKS	TOBY KEITH	26.254	24.538
11	8	25	YES! WARNER BROS./WRN	CHAD BROCK	26.091	29.573
12	16	5	GO ON MCA NASHVILLE	GEORGE STRAIT	24.817	22.063
13	7	22	FLOWERS ON THE WALL MERCURY	ERIC HEATHERLY	24.274	30.459
14	15	10	LET'S MAKE LOVE WARNER BROS./CURB/WRN FAITH HILL WITH TIM MCGRAW		23.892	23.326
15	20	9	KISS THIS LYRIC STREET	AARON TIPPIN	23.364	21.174
16	21	18	I NEED YOU SPARROW/CAPITOL/CURB	LEANN RIMES	23.020	21.102
17	11	21	I'LL BE MCA NASHVILLE	REBA MCENTIRE	21.687	25.968
18	18	18	WHEN YOU NEED MY LOVE DREAMWORKS	DARRYL WORLEY	21.229	21.666
19	17	40	HOW DO YOU LIKE ME NOW?! DREAMWORKS	TOBY KEITH	20.403	22.008
20	23	11	FEELS LIKE LOVE MCA NASHVILLE	VINCE GILL	20.339	18.795
21	19	28	THE WAY YOU LOVE ME WARNER BROS./WRN	FAITH HILL	20.256	21.450
22	13	15	COLD DAY IN JULY MONUMENT	DIXIE CHICKS	19.613	24.399
23	22	11	ONE VOICE EPIC	BILLY GILMAN	18.763	19.199
24	25	10	THERE YOU ARE RCA	MARTINA MCBRIDE	16.203	15.311
25	29	5	BEST OF INTENTIONS COLUMBIA	TRAVIS TRITT	14.007	11.068
26	27	13	THAT'S THE BEAT OF A HEART BNA THE WARREN BROTHERS FEATURING SARA EVANS		13.615	12.240
27	28	8	LONELY ATLANTIC	TRACY LAWRENCE	12.685	11.449
28	30	13	BLUE MOON CURB	STEVE HOLY	11.880	10.925
29	32	5	WE DANCED ARISTA NASHVILLE	BRAD PAISLEY	11.410	9.783
30	33	7	JUST ANOTHER DAY IN PARADISE ARISTA NASHVILLE	PHIL VASSAR	11.157	9.544
31	26	19	SOME THINGS NEVER CHANGE CURB	TIM MCGRAW	11.013	15.185
32	31	14	WHEN YOU COME BACK TO ME AGAIN CAPITOL	GARTH BROOKS	7.943	10.134
33	35	5	LOVE SHE CAN'T LIVE WITHOUT RCA	CLINT BLACK	7.807	6.931
34	39	3	BORN TO FLY RCA	SARA EVANS	7.517	5.585
35	37	7	THAT'S THE KIND OF MOOD I'M IN EPIC	PATTY LOVELESS	7.318	6.787
36	38	2	KATIE WANTS A FAST ONE CAPITOL STEVE WARINER WITH GARTH BROOKS		6.901	5.938
37	40	3	YOU WONT BE LONELY NOW MONUMENT	BILLY RAY CYRUS	6.779	5.232
38	NEW		THE LITTLE GIRL ATLANTIC	JOHN MICHAEL MONTGOMERY	6.486	2.325
39	34	14	SELF MADE MAN COLUMBIA	MONTGOMERY GENTRY	4.659	7.175
40	NEW		A LITTLE GASOLINE MERCURY	TERRI CLARK	4.333	3.401

Songs ranked by audience, computed by cross-referencing exact times of airplay with Arbitron listener data. () Songs showing an increase in audience over the previous week, regardless of chart movement. A song with a gain in audience over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining in audience or each losing in audience, the song being played on more stations is placed first. Songs become recurrents and are removed from this chart in conjunction with the Country Airplay chart.

Avoid That Ratings Slump!

To stay on top, PDs need to know more than just the ranker. PD AdvantageSM digs deep into your numbers to produce detailed reports on key performance issues like P1 loss, audience age range and hour-by-hour trending to help you get an edge on your competition. For more information, visit www.arbitron.com/pdadvantage.

pd advantage When You Know More, You Program Better

ARBITRON

VIDEO PLAYLIST TRACKING PERIOD: AUGUST 4 - 10, 2000. CMT PD: Chris Parr. CBS Cable 615-457-8500. Great American Country PD: John Hendricks. MD: Jennifer Page. Jones Int'l Networks 303-792-3111.

WUSN Chicago PD: Justin Case. MD: Tricia Biondo. Infinity 312-649-0099.

KZLA Los Angeles OM: R.J. Curtis. MD: Tony Campos. Bonneville 323-882-8000.

KPLX Dallas PD: Brian Rivers. APD: Smokey Phillips. MD: Cody Alan. Susquehanna 214-526-2400.

KSCS Dallas PD: Dean James. APD/MD: Linda O'Brian. ABC/Disney 817-695-0800.

WKHX Atlanta OM: Dene Hallam. MD: Johnny Gray. ABC/Disney T70-955-0101.

WMZQ Washington, DC OM: Jeff Wyatt. APD/MD: Jon Anthony. AMFM 301-231-8231.

WYCD Detroit PD: Lisa Rodman. APD/MD: Ron Chatman. Infinity 248-799-0600.

WXTU Philadelphia PD: Bob McKay. APD/MD: Cadillac Jack. Beasley 610-667-9000.

WYNY New York PD: Larry Bear. APD/MD: Marty Mitchell. Big City Radio 914-592-1071.

KILT Houston PD/MD: Debbie Brazier. Infinity 713-881-5100.

KNIX Phoenix PD: George King. MD: Gwen Foster. Clear Channel 480-966-6236.

WIVK Knoxville OM: Mike Hammond. MD: Colleen Addair. Dick Broadcasting 423-588-6511.

KEYE Minneapolis PD: Gregg Swedberg. APD/MD: Travis Moon. AMFM 612-820-4200.

WIL St. Louis PD: Russ Schell. APD/MD: Mark Langston. Sinclair 314-781-9600.

WDSY Pittsburgh OM/MD: Keith Clark. APD/MD: Stoney Richards. Infinity 412-920-9400.

KMLE Phoenix PD: Jeff Garrison. AMFM 602-264-0108.

WGAR Cleveland PD: Meg Stevens. MD: Chuck Collier. Clear Channel 216-328-9950.

KFRG San Bernardino OM: Ray Massie. MD: Don Jeffrey. Infinity 909-825-9525.

KYGO Denver OM/MD: John St. John. MD: Tad Svendsen. Jefferson Pilot 303-321-0950.

WFMS Indianapolis PD: Bob Richards. MD: J.D. Cannon. Susquehanna 317-842-9550.

KBKQ Houston OM: Dennis Winslow. MD: Jay Kelly. AMFM 713-961-0093.

KMPS Seattle OM: Becky Brentler. PD: Mark Richards. MD: Tony Thomas. Infinity 206-805-0941.

WGNA Albany, NY PD: Buzz Brindle MD: Bill Earley AMFM 518-782-1474

WQMX Kansas City OM: Kevin Mason PD: Ken Steel MD: Toni Foxx Rubber City Radio Group 330-869-9800

KBEQ Kansas City PD: Mike Kennedy MD: T.J. McEntire Infinity 816-531-2535

WCOL Columbus, OH PD: Gail Austin Clear Channel 614-273-9265

KNCI Sacramento OM: Mark Evans APD: Jennifer Wood Infinity 916-338-9200

WSIX Nashville OM: Bob Barnett PD: Mike Moore AMFM 615-664-2400

WZZK Birmingham PD: Jim Tice APD/MD: Scott Stewart Cox 205-916-1100

KFKF Kansas City PD: Dale Carter MD: Tony Stevens Infinity 816-753-4000

WKIX Raleigh OM: Don Brookshire Asst. OM: Mike Sleyman PD: Scott St. John Curtis Media 919-734-3336

WHOK Columbus, OH OM: Charley Lake APD/MD: George Wolf Infinity 614-227-9696

WSM Nashville OM: Kyle Cantrell PD: Tim Murphy MD: Kevin Anderson Gaylord 615-889-6595

WHSL Greensboro PD: Chris Huff APD: Danny Hall AMFM 336-272-0995

WESC Greenville OM: Ron Brooks MD: John Landrum Clear Channel 864-242-4660

WXBQ Johnson City PD: Bill Hagy MD: Reggie Neal Bristol Broadcasting 540-669-8112

WCTK Providence PD: Rick Everett MD: Sam Stevens Hall Communications 401-467-4366

KSSN Little Rock PD: Bill Dotson Clear Channel 501-227-9696

WDRM Huntsville OM/PD: Johnny Randolph MD: Dan McClain AMFM 205-256-1750

WNOE New Orleans PD: Les Acree Clear Channel 504-679-7300

KATM Modesto PD: Randy "Bubba" Black MD: D.J. Walker Citadel 209-523-7756

KCYC San Antonio OM: Steve Giuttari Cox 210-615-5400

WYRK Buffalo PD: Mark Lindow APD/MD: Chris Keyzer Infinity 716-852-7444

WCMS Norfolk PD: John Crenshaw Barnstable Broadcasting 757-671-1000

KAJA San Antonio PD: Keith Montgomery MD: Jennie James Clear Channel 210-736-9700

WQJK Jacksonville PD: Mike James APD: John Scott Clear Channel 904-388-7711

CLINT BLACK 1163/54 Love She Can't Live Without (RCA)										CHAD BROCK 558/228 The Visit (Warner Bros./WRN)										BROOKS & DUNN 4238/360 You'll Always Be Loved By Me (Arista Nashville)										KENNY CHESNEY 502/173 I Lost It (BNA)										TERRI CLARK 842/207 A Little Gasoline (Mercury)															
Total Stations: 133					Chart Move: 36-34					Total Stations: 75					Chart Move: 49-43					Total Stations: 149					Chart Move: 9-8					Total Stations: 88					Chart Move: 48-44					Total Stations: 113					Chart Move: 41-38										
City	Stn	W	L	W	W	ID	City	Stn	W	L	W	W	ID	City	Stn	W	L	W	W	ID	City	Stn	W	L	W	W	ID	City	Stn	W	L	W	W	ID	City	Stn	W	L	W	W	ID	City	Stn	W	L	W	W	ID							
New York	CMT	21	21	185			New York	CMT	21	21	185			New York	CMT	21	21	185			New York	CMT	21	21	185			New York	CMT	21	21	185			New York	CMT	21	21	185			New York	CMT	21	21	185			New York	CMT	21	21	185		

BILLY RAY CYRUS 1034/209 You Won't Be Lonely Now (Monument)										CLAY DAVIDSON 659/167 I Can't Lie To Me (Virgin)										JOE DIFFIE 3825/342 It's Always Somethin' (Epic)										SARA EVANS 1206/262 Born To Fly (RCA)										VINCE GILL 2777/115 Feels Like Love (MCA Nashville)									
Total Stations: 126					Chart Move: 39-35					Total Stations: 104					Chart Move: 43-41					Total Stations: 151					Chart Move: 10-9					Total Stations: 132					Chart Move: 38-32					Total Stations: 151					Chart Move: 21-19				
City	Stn	W	L	W	W	ID	City	Stn	W	L	W	W	ID	City	Stn	W	L	W	W	ID	City	Stn	W	L	W	W	ID	City	Stn	W	L	W	W	ID	City	Stn	W	L	W	W	ID	City	Stn	W	L	W	W	ID	
New York	CMT	19	27	24	171		New York	CMT	19	27	24	171		New York	CMT	19	27	24	171		New York	CMT	19	27	24	171		New York	CMT	19	27	24	171																

COUNTRY AIRPLAY MONITOR FOR WEEK ENDING AUGUST 13, 2000

Detailed tracking for songs with an increase in detections. Total Detections/Gain does not include video play. Markets listed in order of population.

FAITH HILL WITH TIM MCGRAW Let's Make Love (Warner Bros./Curb/WRN) Total Stations: 152 Chart Move: 15-12	STEVE HOLY Blue Moon (Curb) Total Stations: 148 Chart Move: 29-28	ALAN JACKSON It Must Be Love (Arista Nashville) Total Stations: 152 Chart Move: 3-2	TOBY KEITH Country Comes To Town (DreamWorks) Total Stations: 152 Chart Move: 12-10
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Total Stations: 152		Chart Move: 15-12	
TW	LW	ZW	ID
GAZ	21	21	119
CMT	22	22	99
WYNY	22	24	99
WZZK	22	24	99
WYSS	22	24	99
WYSS	22	24	99
WYSS	22	24	99
WYSS	22	24	99
WYSS	22	24	99
WYSS	22	24	99

Total Stations: 148		Chart Move: 29-28	
TW	LW	ZW	ID
CMT	22	21	119
WZZK	22	21	119
WYNY	22	21	119
WZZK	22	21	119
WYNY	22	21	119
WZZK	22	21	119
WYNY	22	21	119
WZZK	22	21	119
WYNY	22	21	119

Total Stations: 152		Chart Move: 3-2	
TW	LW	ZW	ID
CMT	22	21	119
WZZK	22	21	119
WYNY	22	21	119
WZZK	22	21	119
WYNY	22	21	119
WZZK	22	21	119
WYNY	22	21	119
WZZK	22	21	119
WYNY	22	21	119

Total Stations: 152		Chart Move: 12-10	
TW	LW	ZW	ID
CMT	22	21	119
WZZK	22	21	119
WYNY	22	21	119
WZZK	22	21	119
WYNY	22	21	119
WZZK	22	21	119
WYNY	22	21	119
WZZK	22	21	119
WYNY	22	21	119

Total Stations: 152		Chart Move: 28-26	
TW	LW	ZW	ID
CMT	22	21	119
WZZK	22	21	119
WYNY	22	21	119
WZZK	22	21	119
WYNY	22	21	119
WZZK	22	21	119
WYNY	22	21	119
WZZK	22	21	119
WYNY	22	21	119

Total Stations: 138		Chart Move: 37-33	
TW	LW	ZW	ID
CMT	22	21	119
WZZK	22	21	119
WYNY	22	21	119
WZZK	22	21	119
WYNY	22	21	119
WZZK	22	21	119
WYNY	22	21	119
WZZK	22	21	119
WYNY	22	21	119

Total Stations: 148		Chart Move: 23-22	
TW	LW	ZW	ID
CMT	22	21	119
WZZK	22	21	119
WYNY	22	21	119
WZZK	22	21	119
WYNY	22	21	119
WZZK	22	21	119
WYNY	22	21	119
WZZK	22	21	119
WYNY	22	21	119

Total Stations: 152		Chart Move: 5-3	
TW	LW	ZW	ID
CMT	22	21	119
WZZK	22	21	119
WYNY	22	21	119
WZZK	22	21	119
WYNY	22	21	119
WZZK	22	21	119
WYNY	22	21	119
WZZK	22	21	119
WYNY	22	21	119

Total Stations: 101		Chart Move: 65-59	
TW	LW	ZW	ID
CMT	22	21	119
WZZK	22	21	119
WYNY	22	21	119
WZZK	22	21	119
WYNY	22	21	119
WZZK	22	21	119
WYNY	22	21	119
WZZK	22	21	119
WYNY	22	21	119

Total Stations: 145		Chart Move: 32-30	
TW	LW	ZW	ID
CMT	22	21	119
WZZK	22	21	119
WYNY	22	21	119
WZZK	22	21	119
WYNY	22	21	119
WZZK	22	21	119
WYNY	22	21	119
WZZK	22	21	119
WYNY	22	21	119

LEANN RIMES 3091/199

I Need You (Sparrow/Capitol/Curb)

Table with columns: City, Station, and chart movement for Leann Rimes' 'I Need You'.

KENNY ROGERS 649/80

He Will, She Knows (Dreamcatcher)

Table with columns: City, Station, and chart movement for Kenny Rogers' 'He Will, She Knows'.

SHEDAISY 4577/293

I Will...But (Lyric Street)

Table with columns: City, Station, and chart movement for Shedaissy's 'I Will...But'.

GEORGE STRAIT 3246/389

Go On (MCA Nashville)

Table with columns: City, Station, and chart movement for George Strait's 'Go On'.

AARON TIPPIN 3232/248

Kiss This (Lyric Street)

Table with columns: City, Station, and chart movement for Aaron Tippin's 'Kiss This'.

TRAVIS TRITT 2178/468

Best Of Intentions (Columbia)

Table with columns: City, Station, and chart movement for Travis Tritt's 'Best Of Intentions'.

KEITH URBAN 4307/318

Your Everything (Capitol)

Table with columns: City, Station, and chart movement for Keith Urban's 'Your Everything'.

PHIL VASSAR 1892/342

Just Another Day In Paradise (Arista Nashville)

Table with columns: City, Station, and chart movement for Phil Vassar's 'Just Another Day In Paradise'.

STEVE WARINER WITH GARTH BROOKS 956/125

Katie Wants A Fast One (Capitol)

Table with columns: City, Station, and chart movement for Steve Wariner with Garth Brooks' 'Katie Wants A Fast One'.

THE WARREN BROTHERS FEAT. SARA EVANS 2207/128

That's The Beat Of A Heart (BNA)

Table with columns: City, Station, and chart movement for The Warren Brothers feat. Sara Evans' 'That's The Beat Of A Heart'.

Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 153 country stations are electronically monitored 24 hours a day, 7 days a week. © 2000 Billboard/BPI Communications.



THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★★★ NO. 1 ★★★				
1	1	20	WHAT ABOUT NOW BNA	LONESTAR	5606	5616	
2	3	18	IT MUST BE LOVE ARISTA NASHVILLE	ALAN JACKSON	5299	5262	
3	5	15	THAT'S THE WAY CURB	JO DEE MESSINA	5065	4752	
4	4	26	PRAYIN' FOR DAYLIGHT LYRIC STREET	RASCAL FLATTS	4827	5097	
5	2	23	I HOPE YOU DANCE MCA NASHVILLE	LEE ANN WOMACK WITH SONS OF THE DESERT	4750	5294	
6	7	33	I WILL...BUT LYRIC STREET	SHEDAISY	4577	4284	
7	8	27	YOUR EVERYTHING CAPITOL	KEITH URBAN	4307	3989	
8	9	24	YOU'LL ALWAYS BE LOVED BY ME ARISTA NASHVILLE	BROOKS & DUNN	4238	3878	
9	10	29	IT'S ALWAYS SOMETHIN' EPIC	JOE DIFFIE	3825	3483	
10	12	14	COUNTRY COMES TO TOWN DREAMWORKS	TOBY KEITH	3588	3417	
11	6	27	FLOWERS ON THE WALL MERCURY	ERIC HEATHERLY	3276	4320	
12	15	35	LET'S MAKE LOVE WARNER BROS./CURB/WRN	FAITH HILL WITH TIM MCGRAW	3260	3168	
13	19	5	GO ON MCA NASHVILLE	GEORGE STRAIT	3246	2857	
14	17	14	KISS THIS LYRIC STREET	AARON TIPPIN	3232	2984	
15	14	28	YES! WARNER BROS./WRN	CHAD BROCK	3098	3368	
16	18	20	I NEED YOU SPARROW/CAPITOL/CURB	LEANN RIMES	3091	2892	
17	16	22	WHEN YOU NEED MY LOVE DREAMWORKS	DARRYL WORLEY	3081	3125	
18	13	15	COLD DAY IN JULY MONUMENT	DIXIE CHICKS	2889	3404	
			★★ AIRPOWER ★★				
19	21	15	FEELS LIKE LOVE MCA NASHVILLE	VINCE GILL	2777	2662	
20	11	24	I'LL BE MCA NASHVILLE	REBA MCENTIRE	2724	3404	
21	20	14	ONE VOICE EPIC	BILLY GILMAN	2717	2734	
22	23	16	THERE YOU ARE RCA	MARTINA MCBRIDE	2664	2517	
23	22	34	THE WAY YOU LOVE ME WARNER BROS./WRN	FAITH HILL	2367	2532	
24	24	41	HOW DO YOU LIKE ME NOW?! DREAMWORKS	TOBY KEITH	2366	2496	
25	26	23	THAT'S THE BEAT OF A HEART BNA	THE WARREN BROTHERS FEATURING SARA EVANS	2207	2079	
26	28	14	LONELY ATLANTIC	TRACY LAWRENCE	2186	1922	
27	30	9	BEST OF INTENTIONS COLUMBIA	TRAVIS TRITT	2178	1710	
28	29	19	BLUE MOON CURB	STEVE HOLY	1932	1824	
29	31	12	JUST ANOTHER DAY IN PARADISE ARISTA NASHVILLE	PHIL VASSAR	1892	1550	
30	32	9	WE DANCED ARISTA NASHVILLE	BRAD PAISLEY	1673	1408	
31	27	20	SOME THINGS NEVER CHANGE CURB	TIM MCGRAW	1378	1941	
32	38	9	BORN TO FLY RCA	SARA EVANS	1206	944	
33	37	12	THAT'S THE KIND OF MOOD I'M IN EPIC	PATTY LOVELESS	1186	1085	
34	36	10	LOVE SHE CAN'T LIVE WITHOUT RCA	CLINT BLACK	1163	1109	
35	39	8	YOU WON'T BE LONELY NOW MONUMENT	BILLY RAY CYRUS	1034	825	
36	34	16	WHEN YOU COME BACK TO ME AGAIN CAPITOL	GARTH BROOKS	976	1246	
37	40	8	KATIE WANTS A FAST ONE CAPITOL	STEVE WARINER WITH GARTH BROOKS	956	831	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
38	41	6	A LITTLE GASOLINE MERCURY	TERRI CLARK	842	635	
			★ GREATEST GAINER/BEST 1ST IMPRESSION ★				
39	65	2	THE LITTLE GIRL ATLANTIC	JOHN MICHAEL MONTGOMERY	830	165	
40	33	19	SELF MADE MAN COLUMBIA	MONTGOMERY GENTRY	806	1380	
41	43	5	I CAN'T LIE TO ME VIRGIN	CLAY DAVIDSON	659	492	
42	42	9	HE WILL, SHE KNOWS DREAMCATCHER	KENNY ROGERS	649	569	
43	49	4	THE VISIT WARNER BROS./WRN	CHAD BROCK	558	330	
44	48	2	I LOST IT BNA	KENNY CHESNEY	502	329	
45	44	9	THIS TIME AROUND MONUMENT	YANKEE GREY	472	417	
46	50	8	I'M HOLDIN' ON TO LOVE (TO SAVE MY LIFE) MERCURY	SHANIA TWAIN	450	321	
47	47	5	MY LOVE GOES ON AND ON VIRGIN	CHRIS CAGLE	439	348	
48	46	12	PARADISE ATLANTIC	CRAIG MORGAN	415	362	
49	61	3	THERE IS NO ARIZONA MERCURY	JAMIE O'NEAL	352	179	
50	67	4	WAITIN' ON SUNDOWN RCA	ANDY GRIGGS	316	160	
51	57	3	EVERYBODY'S GOTTA GROW UP SOMETIME MCA NASHVILLE	SONS OF THE DESERT	311	215	
52	64	5	I'M GONNA LOVE YOU ANYWAY CAPITOL	TRACE ADKINS	310	161	
53	45	11	WHERE ARE YOU NOW MCA NASHVILLE	TRISHA YEARWOOD	305	399	
54	54	9	TIRED OF LOVING THIS WAY EPIC	COLLIN RAYE WITH BOBBIE EAKES	288	254	
55	53	4	RUN AWAY CURB	SHANE MCANALLY	275	255	
56	55	7	NO PLACE LIKE HOME GIANT	GEORGIA MIDDLEMAN	262	245	
57	58	7	ONCE IN A LIFETIME LOVE GIANT	CLAY WALKER	246	209	
58	56	8	I PRAY FOR YOU BNA	JOHN RICH	238	217	
59	59	6	I KNEW I LOVED YOU AUDIUM	DARYLE SINGLETARY	226	214	
60	62	16	MY NEXT THIRTY YEARS CURB	TIM MCGRAW	226	174	
61	52	10	PERFECT WORLD CURB	SAWYER BROWN	207	280	
62	72	5	WITHOUT YOU MONUMENT	DIXIE CHICKS	190	89	
63	66	2	SHE'S GONE COLUMBIA	RICOCHET	159	162	
64	60	7	A LOVE LIKE THAT EPIC	TY HERNDON	151	194	
65	69	5	MEANWHILE BACK AT THE RANCH CURB	THE CLARK FAMILY EXPERIENCE	150	118	
66	70	4	YOU WITH ME WARNER BROS./WRN	ANITA COCHRAN	140	111	
67	51	15	STUFF ARISTA NASHVILLE	DIAMOND RIO	138	318	
68	74	7	SIN WAGON MONUMENT	DIXIE CHICKS	120	70	
69	71	9	SEVENTEEN CURB	TIM MCGRAW	103	104	
			★★ HOT SHOT DEBUT ★★				
70	NEW		THE HAMPSTERDANCE SONG KOCH/AUDIUM	HAMPTON THE HAMPSTER	97	15	
71	RE-ENTRY		THIS EVERYDAY LOVE LYRIC STREET	RASCAL FLATTS	68	54	
72	63	13	GOING NOWHERE CURB/MERCURY	WYNONNA	66	176	
73	73	2	SILENCE ON THE LINE CAPITOL	CHRIS LEDOUX	64	73	
74	NEW		MY CELLMATE THINKS I'M SEXY MONUMENT	CLEDUS T. JUDD	58	0	
75	75	2	BAREFOOT IN THE GRASS LYRIC STREET	SONYA ISAACS	58	63	

Songs are ranked by number of detections. (C) Songs showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Best 1st Impression awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 25 are removed from the chart after 20 weeks.



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COUNTRY HIGHLIGHTS

★ ★ ★ NO. 1 ★ ★ ★

#1

LONESTAR

What About Now (BNA)

★ ★ AIRPOWER ★ ★

AARON TIPPIN • *Kiss This* (LYRIC STREET)
GEORGE STRAIT • *Go On* (MCA NASHVILLE)

★ BEST 1ST IMPRESSION ★

TRAVIS TRITT • *Best Of Intentions* (COLUMBIA)

ON YOUR DESK

TRACY BYRD • *Take Me With You When You Go* (RCA)
KENNY CHESNEY • *I Lost It* (BNA)
LARRY CORDLE & LONESOME STANDARD TIME • *The Original Murder On Music Row* (SHELL POINT)
JOHN MICHAEL MONTGOMERY • *The Little Girl* (ATLANTIC)

KEYE, KMLE, WSSL Top Billboard/ Monitor Awards Noms For 2000

by Phyllis Stark

While three longtime country powerhouses top the format's nominations in the 2000 Billboard/Airplay Monitor Radio Awards, readers of Airplay Monitor, who chose the nominees, gave their nod to a surprising number of stations, programmers, and air talent who have never won the award before.

KEYE (K102) Minneapolis, KMLE (Camel Country 108) Phoenix, and WSSL (Whistle 100) Greenville, S.C., each managed three nominations, including station of the year. In addition, all three are nominated in the

program/operations director of the year category, where K102's Gregg Swedberg, KMLE's Jeff Garrison, and WSSL's Bruce Logan are singled out.

KMLE and K102 are nominated as major-market stations. WSSL is a secondary-market nominee. (More on that distinction below.)

Each of the triple-nominees got its third nomination in a different category. K102's Travis Moon is nominated as APD/MD of the year. KMLE morning hosts Ben Campbell and Brian Egan are nominated as local air personalities of the year. WSSL's Sandra Dill is nominated as station promotion/marketing director of the year.

Seven stations earned two nominations apiece. They are major-market outlets KPLX (the Wolf) Dallas and WXTU Philadelphia and secondary-market stations KBEQ (Q104) Kansas City; WAMZ Louisville, Ky.; WFMS Indianapolis; and newcomer WKDF (Music City 103) Nashville and its heritage competitor, WSIX. Ten additional stations earned one nomination each.

Of the eight stations nominated in the station of the year category, seven have never won since the Radio Awards were reinstated in 1987. Only

WSIX, which has won in that category seven times—every other year on average—is a previous winner. Major-market station of the year nominees are KEYE, KMLE, KILT Houston, and KPLX. Secondary-market nominees are KBEQ, WAMZ, WSIX, and WSSL.

Similarly, seven of the eight nominees in the OM/PD category have never won that award. The eighth, WAMZ's Coyote Calhoun, has won five times in this category, three times as MD, and seven times in the local air personality category for a whopping total of 15 awards.

Other OM/PD of the year nominees are

Garrison, KPLX director of FM programming Brian Philips, KNIX Phoenix's Alan Sledge, and Swedberg in the major-market category, and Calhoun, KBEQ's Mike Kennedy, Logan, and WMIL Milwaukee's Kerry Wolfe in the secondary-market category.

ROCK THIS COUNTRY

KPLX's Philips, incidentally, continues to work with his previous station, modern rock powerhouse WNNX (99X) Atlanta, and also has a hand in the Wolf's sister, triple-A KKMR (the Merge). As a result, he's also nominated as modern rock group PD this year, making him the only person in the history of the awards to be simultaneously nominated for both honors in the same year, if ever.

Of the eight nominees in the APD/MD category, seven have never won, but WRKZ Harrisburg, Pa.'s Dandalion did score in this category in 1993 and in the local air personality category in 1996. Other nominees in the APD/MD category are WMZQ Washington, D.C.'s Jon Anthony, WXTU Philadelphia's Cadillac Jack, KEYE's Moon, KSCS Dallas' Linda O'Brien, WFMS' J.D. Cannon,

Continued on page 4



KENNY CHESNEY

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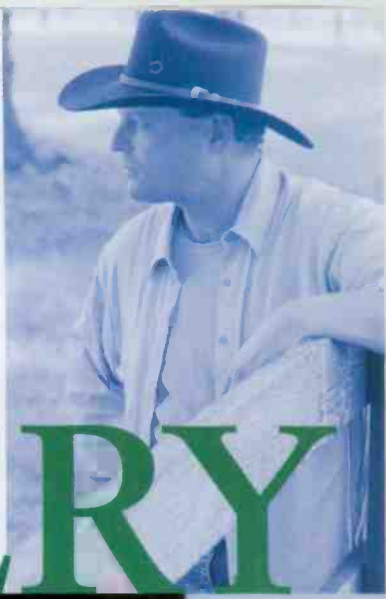
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Ross Promoted To Airplay Monitor Group Editor

Veteran Airplay Monitor and Billboard staffer Sean Ross has been promoted from editor to group editor of the four Airplay Monitor magazines and their Country Hotline fax publication.

"For the last five years, Sean has helped Airplay Monitor evolve from a strictly chart-based publication to one that is now regarded as the leading music radio trade magazine," says Monitor publisher Jon Guynn, to whom Ross will continue to report. "This new title better reflects the crucial contribution Sean makes to Monitor's en-



ROSS

tire operation each week."

Ross joined Billboard magazine in 1988 as radio editor after a 4½-year stint at Radio & Records. He left that post in 1992 to become an A&R manager at Profile Records, then PD of R&B oldies WGCI-AM Chicago. He returned to the company as Airplay Monitor's first editor in 1995. His experience also includes on-air work in the mainstream R&B, modern rock, and top 40 formats, as well as numerous liner note projects and a radio column for Tower Pulse magazine.

RADIOACTIVE

BY PHYLLIS STARK AND ANGELA KING

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Country's P1 Listeners Also Partial To Top 40

Country stations share about one in six of their P1 listeners with top 40, and those listeners spend about 3½ hours tuned to a top 40 station each week, according to a new Arbitron study of format preferences. The study also found that in major markets, nearly a third (32.2%) of P2 listeners to country are most likely to come from a top 40 station.

MANAGEMENT: POOLE RETIRES

J. William Poole is retiring after 40 years as GM of Free Lance-Star Publishing's country WFLS and adult top 40 WYSK Fredericksburg, Va. Free Lance-Star associate publisher Florence Barnick adds Poole's GM duties. Poole continues as a member of the company's board of directors. Also, technical services director Gary Harrison is upped to OM for the stations.

PROGRAMMING: WWYZ NOW SPELLED WITH TWO 'JAYS'

Jay Thomas, OM of country WEBB and top 40 WMME Augusta, Maine, exits to join WWYZ Hartford, Conn., as MD, a job that has been vacant since Jay McCarthy was elevated to PD. Thomas had also been PD/midday host for WEBB, where GM Al Perry is taking T&Rs. Thomas' first day at WWYZ is Aug. 28. By the way, new owner Citadel is continuing the voice-tracking of WEBB from Citadel's sister cluster in Syracuse, N.Y., something which began under previous owners Pilot Broadcasting and which made WEBB one of the first "virtual radio" stations. This despite Citadel's one-time public disdain for multi-market automation.

Chris Loss will exit his position as PD of Jones Radio Networks' syndicated "Nashville Nights" Aug. 11. PD duties for the show shift to Jones' John Hendricks, who will remain based in Colorado. Loss can be reached at 615-771-3553 or at cmloss@hotmail.com.

Meanwhile, JRN's "Country's Most Wanted" shifted from flagship WSM-FM Nashville to WSM-AM Aug. 6. The show's host, Bill Cody, made a similar move a few months ago. Also, "Country's Most Wanted" picks up new affiliate WDSO Dover, Del.

Stu Schroeder, the former OM of WGGY Scranton, Pa., and its three sisters, is named director of production for the 10 Keymarket Communications stations in the Pittsburgh area. His wife, Kim Schroeder, former morning co-host Polly Wogg on WGGY, will also join the Keymarket chain in the next month in an as yet undisclosed capacity.

After 14 years as Kiss Country, WKSX Dayton, Ohio, has no plans to change its moniker, despite crosstown Clear Channel top 40 WBTT (the Beat) changing its handle to 94.5 Kiss-FM. WKSX PD Rusty Walker tells Monitor that he's expecting any potential diary confusion to work in his station's favor.

With Sinclair shelving both of its overnight trucking shows, "The Road Gang" and "Inter-

state Radio Network," The M Street Journal reports that "Road Gang" host Dave Nemo plans to continue doing the show himself. It will be renamed "Driver Direct Inter-Network With Dave Nemo." Affiliates include KSL Salt Lake City, WWL New Orleans, and KXEL Waterloo, Iowa.

Superradio picks up syndication rights to the two-hour positive country show "Rise Up With John Ritter," previously handled by American View Inc. The show has 50 affiliates, including flagship WRBQ Tampa, Fla.

NBG Radio Network has extended its syndication agreement with Steve Warren to host "The Country Oldies Show" for two more years. The 6-year-old show claims nearly 200 affiliates.

KSON San Diego becomes the newest affiliate of MP3Radio.com. In addition to receiving Web site enhancements from MP3.com, the station picks up the weekly, hourlong MP3.com radio show "Country Download," hosted by KSON's Nick Upton.

Following last week's format flip of country KATH El Paso, Texas, to the syndicated "HERO" classic hits format (Country Airplay Monitor, Aug. 4), the station's former country programming moves to the Internet, where it continues to stream live at catcountry947.com. OM Rick Taylor says streaming will allow for many nontraditional revenue opportunities.

PEOPLE: K92 SHUFFLES AIR STAFF

WWKA (K92) Orlando, Fla., makes some big lineup changes. MD/afternoon driver Shadow Stevens moves to middays, replacing Deb Dockery, who exits. Ellis B. Feaster exits mornings at oldies WBBF Rochester, N.Y., for afternoons at K92. PD Len Shackelford comes off-air. Joining Ron Bisson in the morning is new producer/sidekick Mike Tyler from WDSY (Y108) Pittsburgh. He replaces Bill Luby, who exited. The new morning news person is Amy Allen, replacing Gina Jordan, who segues to sister N/T WDBO. Former part-timer Tyler McKenzie takes on a full-time swing position.

Former KMLE Phoenix APD/MD/midday host Jon "Dusty Chandler" Allen picks up some P/T work as one of the personalities on Broadcast.com's upcoming Web radio station, Today'snewcountry.com, launching Sept. 1.

Michael Joly is promoted from research director for Greater Media's Boston cluster, including WKLB, to the newly created position of director of Internet strategies for the chain. He remains based in Boston.

KMON-FM Great Falls, Mont., promotes morning man Will Johnson to MD, replacing Steve Keller, who continues in mornings part time.

KATJ Victorville, Calif., trades midday personalities with active rock sister KIXA. Market veteran Steve Stephens joins the country station; G. Eric Miller moves to the rock side.



COUNTRY CONFIDENTIAL BY WADE JESSEN

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Already Spin Champ, Lonestar Now Most Heard

After halting Lee Ann Womack's five-week run atop our Country Airplay chart last issue, Lonestar's "What About Now" (BNA) gains 81 detections to weld its lead over "I Hope You Dance" (MCA Nashville), which holds at No. 2.

Additionally, Lonestar's single collects approximately 43 million estimated audience impressions to replace Womack at No. 1 on the Country Audience chart. Womack logged a fifth week at No. 1 on that chart last issue despite being bumped from No. 1 on the detection tally.

As you might recall, Chad Brock's "Yes!" (Warner Bros.) spent its fifth week atop the Country Audience chart the same week it was bumped from No. 1 on Country Airplay by "I Hope You Dance" (Country Airplay Monitor, July 8). All of which suggests that it sometimes takes a minute for the quality of airplay to catch up with the quantity a song receives.

WATCHFUL EYES: Holding at No. 35 and finishing with a decrease of three detections in its 21st chart week, the Kinleys' "She Ain't The Girl For You" (Epic) remains on the Country Airplay chart under our longstanding policy of a one-week reprieve from the enforcement of our recurrent rule (which removes titles after 20 weeks below No. 25) for ascending titles that experience a decline. Un-

der this policy, such titles must show an increase for the week following the decline in order to remain on the chart.

Likewise, any ascending title that continues to post weekly gains while exceeding the number of chart weeks is allowed to remain on the chart. The most recent example is "That's The Beat Of A Heart," by the Warren Bros. and Sara Evans (BNA), which rises 28-26 with 22 weeks on the chart.

CONGRATULATIONS to the Lyric Street team for grabbing a pair of top 10 slots on our Country Airplay chart and Billboard's Top Country Albums chart for the first time in the label's three-year history.

On the airplay chart, Rascal Flatts' "Prayin' For Daylight" closes at No. 4, and Shedaisy's "I Will . . . But" moves 8-7.

Lyric Street has done well on Billboard's Top Country Albums, too. Aaron Tippin's "People Like Us" enters the album chart at No. 5 with more than 28,000 scans, and Shedaisy's "The Whole Shebang" inks 28 cumulative weeks inside the top 10, where it finishes this issue at No. 7 (see At a Glance, page 18).

Meanwhile, Rascal Flatts' self-titled debut set scored the second-biggest opening week by a new artist so far this year when it bowed with more than 11,000 units in the June 24 Billboard.

ON THE ROW

Curb Records Resets Field Promo Team

Curb Records reshuffles its promotion staff. Midwest regional Rick Cardarelli is promoted to national director of secondary and syndicated strategies. He remains based in Cleveland. Northeast regional Karen McGuire takes over his Midwest region, and she relocates from the Washington, D.C.-area to Austin, Texas. Former Decca regional PJ. Olsen joins Curb for Northeast duties. Also, Marita O'Donnell, who had functioned as an exclusive independent promoter for Curb, handling secondary markets, will expand her business to include other labels and independent projects.

Capitol Records' Northeast regional promotion manager, David Friedman, joins Arista Nashville in the same capacity and will be based in New York. He replaces Arista senior director of field promotion Denise Nichols, who has chosen not to renew her contract, which expires next month. No replacement has been named for Friedman at Capitol. Nichols can be reached at 615-315-9285 or by E-mail at dnichols4@home.com.

Former Capitol Records president/CEO Pat Quigley has been named senior VP/chief marketing officer at the Boulder, Colo.-based Data-Play Inc., which develops Web-enabled digital content recording and distribution media for portable Internet appliances and handheld consumer entertainment devices.

Don Kamerer is promoted to VP of sales for Dreamcatcher Entertainment. He previously was the company's director of sales.

Veteran songwriter Chuck Jones has started his own publishing company, Jonesin' for a Hit. His wife, Becky Pommer Jones, will oversee all copyright administration through her company, BPJ Administration. He was formerly signed to Hamstein Cumberland.

Cleveland-based independent label Freefalls Entertainment has joined forces with Nashville-

based Envoy Communications for distribution, marketing, and promotion of the EnvoyDisc artist roster, which includes Pat Haney and Daylon Wear. Freefalls' roster includes Willie Nelson, Billy Burnette, Highway 101, Lee Greenwood, and Shenandoah.

American Media Inc., publisher of the biweekly fan magazine Country Weekly, has acquired the bimonthly Country Music Magazine. The two publications form the nucleus of AMI's new country music media group, headed by VP/group publisher Sheri Warnke and group editor Neil Pond.

Don Lepore is promoted from production manager to head of TV production for Picture Vision and relocates from Los Angeles to Nashville.

Jenny Alford exits the publicity department at Mercury Records to join GetMusic.com.

Country Radio Broadcasters has expanded its scholarship program, with projected donations to schools and students expected to be close to \$60,000 this year. In addition to money distributed to the radio departments at Belmont University and Middle Tennessee State University, an additional \$39,000 has been earmarked for scholarships of \$3,000 to be given to 13 qualifying students.

Thanks, Pal!



WSTH Columbus, Ga., PD Ted Turner, left, presents Tim McGraw with a copy of the station's take on his recent legal problems, a parody song by morning man Bear O'Brian, "Where The Steel Bars Close."

KEYE, KMLE, WSSL Top Billboard/Monitor Awards Noms For 2000

Continued from page 1

WKDF's Eddie Foxx, and WRBQ/WQYK Tampa, Fla.'s Jay Roberts.

Several veterans are among the nominees for local air personality of the year, including WSIX's Gerry House, who has won nine times, and WXTU's Steve Harmon and Scott Evans, who won three times when they worked at KPLX in its pre-Wolf days. They are up against KMLE's Ben and Brian, and House's one-time co-worker turned competitor, WKDF's Carl P. Mayfield.

Besides WSSL's Dill, nominees in the promotion/marketing director of the year category are Stephanie Hogerman, previously of WWYZ Hartford, Conn.; WFMS' Lisa Juillerat; and WPOC Baltimore's Sheila Silverstein. Only Silverstein, who has won four times, is a previous winner in this category.

The radio consultant/group PD of the year nominees are McVay Media's Jaye Albright, O'Malley Media Group's Mike O'Malley, Shane Media Services' Pam and Ed Shane, and Rusty Walker Programming's Walker, who has won in all five previous years this category has existed.

RLG VS. RLG VS. RLG (VS. MCA)

RCA Label Group dominates the record label promotion team of the year category, with its imprints—Arista Nashville, BNA, and RCA—taking three of the four slots. MCA Nashville took the fourth nomination. Of those, only Arista has previously won, in 1998.

The network/syndicated program of the year category includes "American Country Countdown With Bob Kingsley," syndicated by ABC Radio Networks and KCCS Productions; Premiere Radio Networks' "Country Club Live"; AMFM Radio Networks' "Country Live Tonight," which launched this year and scores its first nomination; and MJI Broadcasting's "The [Jeff] Foxworthy Countdown." In the past, this category has been dominated by Kingsley's show, which has won for 13 years. This award is for weekly longform or daily short-form shows.

The nationally syndicated air personality of the year category honors jocks with full syndicated weekday dayparts, such as national morning or overnight shows. Nominees in this category, which covers talent in all formats, are ABC Radio Networks' syndicated morning host Doug Banks; Premiere Radio Networks' Blair Garner, host of long-running country show "After MidNite"; ABC's Tom Joyner; and Infinity's Howard Stern, who has won this category every year it has existed.

GROUP CLOUT

Nationally, AMFM was the most nominated group owner, picking up 81 nods in all categories, followed by its soon-to-be-owner Clear Channel with 59 and Infinity with 58. Indicative of the gap between today's mega-groups and everybody else was the fact that the No. 4 nominee was KPLX/WFMS owner Susquehanna with 11 nods. Then again, Service Broadcasting, owner of KKDA-FM

(K104), Dallas' R&B powerhouse, managed five nominations by itself, putting it among the top 10 groups.

Looking only at country stations, AMFM was first with 13 nominations, followed by five for Clear Channel and four for both Infinity and Susquehanna.

THE FINE PRINT

Nominees on the final ballot were determined by Airplay Monitor readers, who cast write-in votes on a preliminary ballot that appeared in the May 5 issue. Deadline for the return of final ballots is Sept. 1.

Final ballots for the Billboard/Airplay Monitor Radio Awards are included in this issue and in subscription copies of the Aug. 19 Billboard. The ballot includes nominees in all 10 of the BDS-monitored formats covered in the four Airplay Monitor publications and in nine distinct categories.

Ballots will not be available in newsstand copies of Billboard or Airplay Monitor. We will, however, start new subscriptions to Airplay Monitor with this week's issue of the publication, including the ballot, upon request. E-mail Jeanne Jamin at jjamin@bpicom.com for subscription info.

Winners will be announced Oct. 7 at a gala ceremony culminating the Billboard/Airplay Monitor Radio Seminar, scheduled for Oct. 5-7 at the New York Hilton. Once again this year, all nominees receive a complimentary Radio Seminar registration. Winners will be

featured in the Oct. 13 issue of Monitor and the Oct. 21 issue of Billboard.

The Billboard/Airplay Monitor Radio Awards, which honor excellence in radio broadcasting, are given annually. The eligibility period was May 1999 through May 2000. For the purposes of these awards, Arbitron markets 1-20 were considered major. All others were classified as secondary.

For more information on the Billboard/Airplay Monitor Radio Seminar and Awards, E-mail bbevents@billboard.com or check out the Web site at billboard.com/events/radio.

WSSL 100FM
TODAY'S NEW COUNTRY



Off To The Races



Race reporter and broadcaster Jim Phillips, right, recently hosted the "NASCAR USA" radio show at Emerald Studios in Nashville and hobnobbed with race fan Mark Miller of Sawyer Brown, left.

ACCESS: NASHVILLE

Gill Gets 'Up Close And Unplugged'

Vince Gill will be featured in the 90-minute radio special "Vince Gill . . . Up Close And Unplugged" from Huntsman Entertainment set to air between Aug. 18 and Sept. 4. Sharing their stories about Gill are Eric Clapton, Dick Clark, golfer Nancy Lopez, Reba McEntire, and Brad Paisley. WSM-AM Nashville morning personality Bill Cody hosts the special.

A felony charge against Tim McGraw was dropped Aug. 1 at a court appearance in Orchard Park, N.Y. McGraw was arrested on charges of assault and resisting arrest in June outside a Buffalo-area stadium where he was appearing as part of the George Strait Country Music Festival (Country Airplay Monitor, June 9). The incident began when Kenny Chesney, who was also performing on the tour, rode off on a sheriff's department horse. When a sheriff's deputy tried to remove him from the horse, McGraw allegedly assaulted another officer. Chesney was charged with disorderly conduct.

As first tipped here June 30, former Razor & Tie comedian Cledus T. Judd has been signed to the Monument Records roster. He is currently in the studio working on his first album for the label.

The Grand Ole Opry will celebrate its 75th anniversary with a star-studded bash Oct. 14 at the Opry House in Nashville. Confirmed participants include Garth Brooks, Trisha Yearwood, Gill, Loretta Lynn, Dolly Parton, Travis Tritt, Steve Wariner, and Alison Krauss.

Willie Nelson, Chad Brock, and Mandy Barnett are among the artists contributing songs to the Malpas/Warner Bros. Records soundtrack to "Space Cowboys." Nelson sings Paul Simon's "Still Crazy After All These Years" and the standard "Young At Heart." Brock sings the Eagles' "Take It To The Limit." Barnett performs "I Only Have Eyes For You."

Nelson will appear on A&E's "Live By Request" Aug. 14, airing from the Sony Music Studios in New York at 9 p.m. (ET). The show will also be simulcast over Jones Radio Network and on the Internet at livebyrequest.com.

British radio production company Smooth Operations will air "The Nashville Sessions," a series of five one-hour radio specials, on the country's AC network, BBC Radio 2, leading up to the network's live broadcast Oct. 4 of the Country Music Assn. Awards. The five specials were recorded at Starstruck Studios in Nashville during Fan Fair week. They feature Lonestar, Lee Ann Womack, Asleep At The Wheel, Kathy Mattea, and Krauss. A sixth special featuring two past CMA Award winners will be broadcast live on Radio 2 Sept. 30 from Starstruck.

TNN will telecast "Chet Atkins: A Life In Music" Sept. 5 at 8 p.m. (ET). The special features fellow artists Peter Frampton, Nelson, Les Paul, and Parton discussing Atkins' influence on their careers. The special also features interviews with Eddy Arnold, Suzy Bogguss, Bill Carlisle, June Carter Cash, Don Everly, Gill, Amy Grant, Harlan Howard, Waylon Jennings, and Charley Pride.

Can I Carry Your Clubs?



KSON San Diego morning co-host Kris Rochester, left, hangs out with artists, from left, Tim Rushlow, Brad Warren, Brett Warren, and Tracy Lawrence at the KSON golf tournament.

Crossover Is OK, If Acts Remember Country

To the editor:

I agree with Mike Hammond's comment about Lee Ann Womack and the potential crossover of "I Hope You Dance" ("Country, Top 40 PDs OK With Continued Crossovers, For Now," Country Airplay Monitor, July 28). There's no mistaking her for a pop act. Or Lonestar.

I have never had a problem with country acts and labels working a record elsewhere. I have always believed that when a country artist has crossover success, it's a huge advertisement for country radio. Is there a programmer out there that wouldn't want 3 1/2 minutes of air time on a rival format to plug our format and your station? I don't think so.

You can't blame the record labels. They're serving their masters in L.A. or N.Y. They want to sell more records, period. If I were in their shoes, I'd do the same thing. The bot-

tom line is the bottom line.

I believe some of the "resentment" that's been out there comes from what happens when one of those big crossover acts comes to town. Then you've got the AC and/or [top 40] stations fighting with us for tickets, meet-and-greets, etc. When the AC or [top 40] gets preferential treatment over the country station(s), there's the problem. That's going to leave a bad taste.

My big issue with crossovers has been the country remakes of [top 40] and AC songs. From "Back At One" to "I Knew I Loved You," has the songwriting well in Nashville gone so completely dry that this is all we're left with? I don't buy it. Enough already. Is this how we're supposed to recapture the P2s that have left country radio? I don't think so.

Jack Douglas, PD/MD
WPSK Blacksburg, Va.

STOP YOUR READING
AND LISTEN TO SOME MUSIC!

CHALEE TENNISON

Makin' Up With You

The first single from her new album
This Woman's Heart.

AIRPLAY AUGUST 28

Radio One Eyes National Network Biz

The radio network business bills more than \$1 billion a year, now consolidated among just a handful of major players, such as Clear Channel's Premiere and soon-to-be-sister AMFM Radio Networks, CBS/Infinity's Westwood One, and ABC Radio Networks. We will soon be able to add Radio One to that list.



Radio One president **Alfred Liggins** says he wants to start picking the "low-hanging fruit" and form a network targeting African-Americans. "Most of the activity is [a result of] five major advertisers coming and saying they'd like to buy all 18 of our markets," says Liggins. Currently, American Urban Radio Networks is the only African-American-targeted network, but with more large-market stations in its portfolio, Liggins says, Radio One would have a larger audience right out of the gate.

Most networks use rep firms to sell ads for them, but Liggins says Radio One will instead create an in-house division and go directly to advertisers. "We're not trying to usurp the agencies—the agencies are our friend—but this is a pitch we're taking directly to advertisers because they need to know what the opportunity is. It will also allow us to circumvent our competitors."

Radio One is meeting with Westwood One and ABC Radio Networks, exploring a joint venture, says Liggins, who adds that something will be in place by the new year.

CAPITAL

A contract misunderstanding between Clear Channel and Stop 26 Riverbend Inc. has turned into a battle over **WRBP** Youngstown, Ohio. In May 1998, Clear Channel agreed to buy the station for \$2.75 million. It gave Stop 26 a \$1.725 million down payment, and an LMA began. The station flipped the call letters to **WBTJ** and formats to rhythmic top 40. The FCC, however, dragged out its approval of the sale. Meanwhile, Stop 26 president **Percy Squire's** agreement to buy crosstown **WRRO-AM**, which flipped to R&B oldies under an LMA, fell through. Squire took back **WBTJ** from Clear Channel, arguing it never paid Stop 26 the roughly \$1 million it still owed. Clear Channel went to court and won a restraining order against Stop 26, but in U.S. District Court in Akron, Ohio, Aug. 2, Judge **David Dowd** lifted the restraining order; although Clear Channel attorneys are expected to file an appeal arguing the federal court does not have jurisdiction over the case.

Nassau Broadcasting has hired the financial advisory firm Salomon Smith Barney to consider alternatives for the company following its placing a planned IPO on hold, blaming "current market conditions and recent volatility" in the stock market. Among the options being considered is selling the company. Nassau owns 32 stations in New Jersey, New York, Pennsylvania, and Connecticut. CEO **Louis Mercatanti** says that although Nassau won't go public, it should be able to complete all its planned acquisitions, including a \$185 million deal to buy Aurora Communications. That deal, however, will be reworked because it included \$35 million in Nassau stock. "Radio stocks have faltered along with the rest of the Nasdaq market," says Mercatanti, who believes the radio sector has been hurt by its ties to technology and dotcom stocks.

Infinity Broadcasting continues to be a cash cow—first for CBS, now Viacom. In its second-quarter earnings statement, Viacom credits Infinity radio and outdoor business for generating most of the company's cash flow,

with a profit margin of 53%—far above industry average. Investors, however, rewarded Viacom's stock, pushing it up more than \$1 a share, while Infinity's stock price has languished in the mid-30s, to the dismay of Viacom president **Mel Karmazin**. "Infinity is a gem, [with] great assets that deserve to be trading at a much higher price," Karmazin has said if Infinity's stock price does not move higher, it may be rolled into Viacom.

Cox Radio has named **Neil Johnston** its new CFO, effective Sept. 1. Johnston has been Cox Broadcasting VP of development since last year. He replaces **Maritza Pichon**, who leaves the company to spend more time with her family.

CAPITOL

Republican presidential candidate **George W. Bush** vows to continue media deregulation. In the GOP platform, unveiled at its convention this month in Philadelphia, it states the party will "restrain the hand of government so that it cannot smother or slow the growth of worldwide commerce and communications through the Internet." Although the platform does not specifically name any specific media, it does give the GOP credit for deregulation that has already taken place. The Democrats' platform is still being written, but Vice President **Al Gore** has long opposed media deregulation and consolidation. If Bush wins the White House, it would be customary for FCC Chairman **Bill Kennard**, a Democrat, to resign his post.

While the FCC continues to comb through the mountains of paperwork Clear Channel has filed for its buyout of AMFM, the commission is flagging a trio of non-AMFM purchases in three states. In New York, its deal to buy adult top 40 **WBWZ**, country **WRWD**, and N/T **WGHQ** Poughkeepsie is drawing attention. In Texas, it faces extra scrutiny over its purchase of country **KEAN-AM-FM**, gospel **KULL**, album rock **KEYJ**, adult top 40 **KHYS**, and Spanish **KBBA** Abilene from Sunburst Media. Finally, in Maine, Clear Channel is running into the FCC with its proposed purchase of triple-A **WBYA**, country **WLKE**, country **WBFB**, AC **WKSQ**, oldies **WGUY**, and N/T **WVOM** Bangor from Eastern Radio Assets.

The FCC Mass Media bureau names **Jamila Bess Johnson** a special assistant. Johnson will be involved with key issues facing the bureau, such as the ongoing biennial review process, the inquiry into broadcast public-interest obligations, merger review, and the implementation of new EEO rules. Before joining the commission, Johnson was a trial attorney and has worked in network radio as a news producer for the Mutual Radio Network and as a producer/writer for public television.

NEW MEDIA

Consolidation of radio streaming on the Web continues, as Internet broadcaster Global Media is buying Magnitude Network for \$6 million. The Vancouver-based company will provide streaming media, Web site development, and E-commerce services for more than 100 Magnitude Internet radio stations across the U.S. and Canada. The list includes 12 of the top 50 Arbitron-rated streaming stations, including sites for triple-A **KPIG** Monterey, Calif., and crosstown modern AC **KCDU** (CD 93), as well as country **KHYI** Dallas; active rock **KXXR** (93X) Minneapolis; top 40 **WHOT** Youngstown, Ohio; and top 40 **KBCQ** Roswell, N.M. Global president/CEO **Jeff Mandelbaum** says the integration of the two companies will begin immediately. In June, Global Media bought 212 contracts from OnRadio.com.

PASSINGS

Metropolitan Radio Group president **Gary Acker** died Aug. 1. He was 67. His son, **Mark Acker**, takes over the company, which vows to continue growing. Among the 18 stations in Metropolitan's portfolio are country **KJVC** and country **KORI** Mansfield, La.

MONITOR PROFILE

US99's Justin Case Finds 'The Sweet Spot' For Programming Country Music In Chicago

WUSN (US99) is back near the top of the pack in Chicago, and PD Justin Case says it has everything to do with avoiding the "herd mentality" of doing what works in other markets. Case, whose long programming career includes stints at **WPKX** Springfield, Mass.; **WDSY** (Y108) Pittsburgh; and **WYRK** Buffalo, N.Y., arrived at US99 almost a year ago, and he's taking a much different approach to the music than he has in previous markets.

"The challenge is to find the sweet spot in the music for your market," he says. For WUSN listeners, he says, that means paying more homage to the roots of country music. "Chicago has a history of country music going back to the barn dance. [The listeners] respect the heritage of country music, and we need to reflect that," Case says. He plays about 50% currents and 50% gold.



Justin Case
Program Director
WUSN Chicago

Owner: Infinity
Ratings: 4.0-3.8-2.9-4.3

'You can still block and tackle and be creative'

Similarly, there's a traditional bent to the currents that work on US99, at least for the male artists. "If you look at what's working, the traditional-sounding [new] males are being embraced, as are the pop-sounding females." Case says while artists like Faith Hill and Shania Twain can get away with pop-leaning product, the new guys need to sound more traditional, like **Darryl Worley** and **Brad Paisley**, to work in Chicago.

Case, who programs 28-32 current titles, is also capable of holding on to songs after they've gone national, such as **Craig Morgan's** "Something To Write Home About," which was still receiving 25 detections a week in late July. That strategy, he says, "may interfere with [the label's] timing a little, but they know if I'm committed to a record, I'll see it through." And WUSN also has a "New Country Nights" show during which "we play a few more new songs each hour at night. That's because we recognize we have a responsibility to the country music industry. We're working with artists and labels to develop new talent."

Here's a sample 10 a.m. hour: **Lonestar**, "What About Now"; **Reba McEntire**, "The Greatest Man I Never Knew"; the **Judds**, "Why Not Me"; **Aaron Tippin**, "Kiss This"; **Clint Black** with **Lisa Hartman Black**, "When I Said I Do"; **George Strait**, "Baby Blue"; **Lee Ann Womack**, "I Hope You Dance"; **Sawyer Brown**, "The Race Is On"; **Steve Wariner**, "Holes In The Floor Of Heaven"; **Toby Keith**, "Country Comes To Town"; **Alabama**, "Feels So Right"; and **Joe Diffie**, "A Night To Remember."

WUSN's "more music" morning show, with **Ramblin' Ray Stevens**, MD **Trish Biondo**, and "Guitar" **Gavin Todd**, also runs contrary to standard programming logic, which sees going music-intensive in mornings as almost a concession of defeat in that daypart. But Case says, "There are very few times where [PDs are] willing to accept what the listeners have told us. [But] we're confident that what the listeners are telling us is the right thing to do.

We've given them more music and we've adjusted our current-to-gold ratio, and the listeners seem to have responded."

The positive response is reflected in a nice rebound in the spring Arbitron for WUSN (2.9-4.3 12-plus). While Case dismisses the winter book as "a bad look from Arbitron," he did implement "a new coat of paint" for US99 after the winter book. "We got back to basics by promoting ahead and recycling listeners through the dayparts," he says. "We do a hundred little things differently, and we try to do them 1% better." The station's positioning became more consistent as well, under the "today's best country and your all-time favorites" banner.

Case also took a "leaner, meaner" approach to promotions. "Our marketing plan for the fall was not as strong as what we had in the spring." While both were opportunities for listeners to win \$1 million, the fall plan had "too many hoops for listeners to jump through in order to participate. We learned [that] a simple, streamlined approach to contests is better." Rather than ask listeners to go to local businesses, fill out entry forms, and send them in, the spring promotion keyed on listening. "We gave away \$1,000 a day, with a shot at winning \$1 million, open to anybody who tuned in at 7:10 a.m. and listened for the rest of the day."

The spring results, Case says, "reflect our focus and our marketing. Hopefully we can continue to do that." While he is feeling comfortable with his new numbers, Case says, "I have more tweaking to do. I think as programmers we forget to try things. We are so focused on safety and not messing anything up. You can still block and tackle and be creative."

Case credits the longevity of the air staff, most of whom grew up in the Chicago area, with helping make the station more successful. "The lineup hasn't changed at all, but we're doing a better job of talking about the other dayparts."

The Fort Wayne, Ind., native is also hoping to become one of the long-timers in Chicago. In the six years he and his wife have been married, he says, they have lived apart more than they have lived together, and he would like to set down some roots in the area.

Taking part in community activities is becoming more of a priority for Case and WUSN. He says a community-involvement challenge issued to all Infinity stations was a wake-up call. In order to remain competitive in today's marketplace, Case says, community involvement is key. "It's something satellite radio can't do and the Internet can't do. [We've got to be] dedicated to finding ways to help people or the community at large." WUSN personalities have made more than 350 appearances this year.

And Case says they use current events to get involved. "Recently a Boy Scout was robbed at knife point, selling candy in a grocery store parking lot, and we went out and raised probably \$3,000 in one morning to help these Boy Scouts go to camp."

While some country stations have to fight to be accepted at certain community events, Case says he doesn't have that barrier in Chicago, where people understand that country listeners in his metro do not conform to the stereotypical image of a country fan. "It's a musical preference, not a lifestyle," he says. When other country stations are pigeonholed into hosting chili cook-offs and rodeos, WUSN has the benefit of local acceptance. "The mayor is an admitted listener to US99. We're not just a country station; we're one of Chicago's community radio stations."

ANGELA KING

Tall Dark Stranger



Artist Craig Morgan, left, closes a KUZZ Bakersfield, Calif., show with MD Kris Daniels, center, and the legendary Buck Owens, who owns the station.

RADIO CONCERT MONITOR

DATE	STATION	EVENT	PROMOTION DIRECTOR
Aug. 10-13	WCTO Allentown, Pa.	Bethlehem Musikfest	Sean Dale
APPEARING: Eric Heatherly, John Michael Montgomery, Darryl Worley			
Aug. 12	WUSN Chicago	US99 Private Performance	Pam Mills
APPEARING: Kathy Mattea			
Aug. 13	WWYZ Hartford, Conn.	Great American Music Fest 2000	Annie Sandor
APPEARING: Tracy Byrd, Chris Cagle, Clay Davidson, Joe Diffie, Rascal Flatts, Ricochet, Lee Ann Womack, Darryl Worley			
Aug. 17	WMIL Milwaukee	Cap Fund Care-A-Van For Kids	Paul Heiling
APPEARING: Trace Adkins, Joe Diffie, Eric Heatherly, John Michael Montgomery, Rascal Flatts, Darryl Worley, Chely Wright			
Aug. 17-Sept. 7	WYNY New York	Live Lunch Concert Series	Jason Steinberg
APPEARING: Ricochet (8/17); Clay Davidson, Keith Urban (8/24); Ty Herndon, Yankee Grey (8/31); Shedaisy (9/7)			
Aug. 23	WIVK Knoxville, Tenn.	Race Night	Catherine Watrous
APPEARING: Chris Cagle			
Aug. 26	KBEQ Kansas City	Y'allapalooza	Hoss Michaels
APPEARING: Jessica Andrews, Tracy Lawrence, Lonestar, John Rich, Tim Rushlow, Shedaisy, Sons Of The Desert, Tomboy, the Warren Brothers			
Aug. 27	KRMD Shreveport, La.	Augustfest 2000	Lisa Slade
APPEARING: Tammy Cochran, Andy Griggs, Toby Keith			
Sept. 2	WWQM Madison, Wis.	Taste of Madison	Mark Grantin
APPEARING: Eric Heatherly, Rascal Flatts			
Sept. 16	WGAR Cleveland	Country Jam	Lisa Sands
APPEARING: Jennifer Day, Eric Heatherly, Rascal Flatts			

Let us monitor your event! Call Phyllis Stark at 615-321-4284 or E-mail pstark@airplaymonitor.com

Wanted: One Good-Hearted PD . . .



New DreamWorks act Jolie & the Wanted discover the fun of radio tours in Milwaukee. Pictured, from left, are band members Jonathan Trembling, Phil Symonds, and Jolie Edwards, WMIL Milwaukee OM/PD Kerry Wolfe, and DreamWorks' Scott Borchetta.



PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS • BY JEFF SILBERMAN

323-525-2303 • jsilberman@airplaymonitor.com

Panelists Honored As Award Nominees

Congrats to all the Promoganda panelists nominated by our readers as promotion/marketing directors of the year for the Billboard/Airplay Monitor Radio Awards (see story, page 1):

Top 40: KIIS Los Angeles' **Von Freeman**, WHTZ (Z100) New York's **Sammy Simpson**, and WXKS-FM (Kiss 108) Boston's **Trish Gillis**.

AC/adult top 40: KMXB (Mix 94.1) Las Vegas' **Jennifer Markham Wynn** and KFMB-FM San Diego's **Kim Leeds**.

Country: Ex-WWYZ Hartford, Conn.'s **Stephanie Hogerman** and WPOC Baltimore's **Sheila Silverstein**.

Album rock: KEGL Dallas' **Loren Condron**, WZTA Miami's **Camie Dunbar**, and WXTB Tampa, Fla.'s **Mike Oliviero**.

Modern rock: KROQ Los Angeles' **Amy Stevens** and WPLY Philadelphia's **Kelly Gross**.

R&B: WUSL (Power 99) Philadelphia's **Simone Jones** and WJTT (Power 94) Chattanooga, Tenn.'s **Jay Holloway**.

Triple-A: WBOS Boston's **Adam Klein**.

PROMO TOPIC OF THE WEEK: ESSENCE OF SWAG, PART II

The large majority of Promoganda panelists believe the importance of station swag is growing. "People love free stuff and always will," says **Donna Talarico** of WGGY (Froggy 101) Wilkes-Barre, Pa. "With markets getting so competitive, you have to do all you can to get your logo and calls plastered everywhere. In addition to taking out ads, billboards, etc., you can use your listeners as a cheap medium to advertise your station for free on their cars and bodies. If I give a Froggy T-shirt to someone, I created a fan for life. Getting these items promotes loyalty, too."

"It's growing, just because we're doing more appearances," says **Anne-Marie Strzelecki** of modern AC WBMX (Mix 98.5) Boston. "You can't show up without swag. People expect it."

"The importance of swag is just as important as it's ever been, and maybe even more so," says **Vicki Fiorelli** of Clear Channel's Phoenix cluster. "We need to be more creative and fresh to stand out from the competition."

"It's increasingly important for an ongoing one-to-one marketing effort," says **Michael Godfrey** of top 40 CKIK (Power 107) Calgary, Alberta. "The power of going, 'Hi, we're Power 107, thanks for listening' is huge. It gives a person-to-person element to the relationship listeners already have with the voices on the station."

"It is very important to develop a long-lasting image of [country] KZLA [Los Angeles] to our listeners," says **Marida Petitjean**. "It's a constant reminder that we're in their cars, at work, and at home on their radios and our Web page. It also gives a message to their family and friends that they listen to KZLA and encourages them to check it out."

Holding a minority view is **Tristano Korlou** of Infinity/Hartford, Conn., who thinks swag's clout is lessening because "[there's] less budget for merchandise and more for cash contests."

The bottom line: If you use swag, it better be worthwhile. "Listeners need something they'll take with them and incorporate into their lives," says **Jim Sheehan** of album rock KSJO San Francisco. "Our job is to know what that is."

What items have been particularly effective?

- Mood cards. "[They're] like the old mood rings with comments like 'hair check,' 'time to dance,' etc. on them," says Godfrey. "They get people talking to each other."

- Also, "while temporary tattoos may not be the coolest thing in the world, people love them, especially in the clubs," he adds. "We have been giving them out for at least two years now, and they just don't go away."

- Station spring water.
- Lighted keychains.
- License plate frames. "The good metal ones are such a hit, I'm almost afraid to wear station attire on an off day, because no matter where you go, you get asked for one," Talarico says. "They go like hotcakes."

- Ponchos for outdoor shows. "If it rains, we'll pass [them] out," she adds. "We'll look like heroes, and everyone will see our logo."

- Mouse pads.
- A book bag with the station's logo.
- "Our [KESZ Phoenix] Beth and Bill coffee latte mug that comes in all different colors," says Fiorelli.

- Custom tins of mints. "Everyone loves them, and they keep the small tin and refill the mints with Altoids," she adds.

- "We do a charity CD every year with music that's been recorded in the Mix 98.5 studios," Strzelecki says. "We order a few thousand copies extra to use as prizes at appearances. Once the CD sells out, it makes a nice prize."

TOPICAL BAROMETER

TW	LW	TOPIC
1	1	Summer concerts
2†	2	Fall book promotions
2†	3	Station concerts
4	10	Labor Day
5	4†	Summer movies
6	—	Live pro wrestling
7	6	Internet/Web sites
8	—	The Source Hip-Hop Awards
9	—	Back-to-school events
10	—	Extreme Games

HOTTEST MOVIES: "Nutty Professor II: The Klumps," "Coyote Ugly," "The Original Kings Of Comedy," "Scary Movie," "X-Men"

HOTTEST CONCERTS: Pearl Jam (modern), Metallica (rock), Santana (adult), Dixie Chicks (country), Up in Smoke (rhythmic top 40/R&B)

QUICK HITS

Country WQMX Akron, Ohio, held an **Unconditional Love** contest, where a listener has one distant relative flown in for a family reunion party catered by a station client. Artist **Clay Davidson** will play at the event. The winner will see his brother, who disappeared without a word, for the first time in nine years. Keeping it warm and fuzzy is **Wendie C. Vestfall**.

KEGL held its second **Miss Tore Up Texas Pageant**. Women vied for a \$1,000 prize in contests like Tattooed Mama, Nasty Ass Feet, Widest Stretchmarks, and other anatomical comparison contests that might make KSJO's Jim (contestants eating scabs off each other) Sheehan blush. Complaints to Loren Condron.

Country WWFG (Froggy 99.9) Ocean City, Md., awarded a VIP **Martina McBride** concert package for **Get In Touch With Martina McBride**. Nine qualifiers grabbed a life-sized stand-up of McBride and drank nine ounces of water every nine minutes. The one who "held it" the longest won.

Want to participate? E-mail your best promotions to jsilberman@airplaymonitor.com.

PROMOGANDA HONOR ROLL

Diana Ades, CBS/WNS Charlotte, N.C. • Dan Bowen, WSTR Atlanta • Diana Buckmann, KEYE Minneapolis • Tina L. Brando, Clear Channel Jacksonville, Fla. • Steve Burgess, WYRN Buffalo, N.Y. • Melissa Borrill, KHKS Dallas • Scott Colebrook, WKRP Cincinnati • Loren Condron, KEGL/KMX Dallas • Mike Calotta, WOYK Tampa, Fla. • Dave Demee, WTKA Orlando, Fla. • Garret Dool, KYGO Denver • Camie Dunbar, Clear Channel Miami • Katie Everts, KMEI San Francisco • Lisa Fields, WMEG/WHSL Greensboro, N.C. • Vicki Fiorelli, KESZ Phoenix • Andrew Fleming, WLLD Tampa, Fla. • Von Freeman, KIIS Los Angeles • Greg Frey, KSON San Diego • Jason Gani, WJAZ Greenville, S.C. • Michael Godfrey, CKIK Calgary, Alberta • Kelly Gross, WPLY Philadelphia • Jay Holloway, WJTT Chattanooga, Tenn. • Carli Johnson, KXTE Las Vegas • Simone Jones, WUSL Philadelphia • Tristano Korlou, CBS Hartford, Conn. • Kim Leeds, KFMB-FM San Diego • Larry Lux, WJLB Detroit • Jennifer Markham Wynn, KMXB Las Vegas • Julie Maxwell, WKDG Detroit • Jane Monroes, KEDJ Phoenix • Diana Obermeyer, KPWR Los Angeles • Mike Oliviero, WXTB Tampa, Fla. • Mike Peterson, KHFI Austin, Texas • Marida Petitjean, KZLA Los Angeles • Stephanie Ringer, WKSE Buffalo, N.Y. • Jim Sheehan, KSJO San Francisco • Sheila Silverstein, WPOC Baltimore • Jason Steinberg, WYNY New York • Anne-Marie Strzelecki, WBMX Boston • Donna Talarico, WGGY Wilkes-Barre, Pa. • Vanessa Thill, KLUC Las Vegas • Shannon Wray, WFLZ Tampa, Fla.

GREATEST GAINERS

COUNTRY

INCREASE IN DETECTIONS

GEORGE STRAIT • Go On (MCA NASHVILLE)	+496
WVK +23, WBCT +20, KRTY +18, WMZQ +14, WKIX +13, WUSN +13, WYNY +13, WYGY +12, WQDR +12, WYRK +12	
BROOKS & DUNN • You'll Always Be Loved By Me (ARISTA NASHVILLE)	+439
WYRK +16, WMZQ +16, WXCT +15, WOW +15, WZZK +15, KCCY +13, KGMV +12, KKCS +12, WKKO +12, WOGK +11	
SHEDAISY • I Will...But (LYRIC STREET)	+404
WCOL +24, KCKI +20, WUBE +16, WKIS +15, WRBT +12, WQXX +12, KXKC +11, WCOS +11, KFKF +11, WTQR +11	
TRAVIS TRITT • Best Of Intentions (COLUMBIA)	+383
WEZL +16, WOGY +14, KRMD +14, KZLA +13, WSTH +12, WCOS +11, WBEE +11, KXXY +11, KILT +11, WRBT +9	
KEITH URBAN • Your Everything (CAPITOL)	+340
KCKI +25, WWGR +23, WKIS +18, KSON +17, WKKT +15, WOIK +13, WNKT +10, KKHN +9, KATM +9, WSTH +9	

AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS

#1	YOUNG COUNTRY KIKK95	KIKK Houston, TX	PD: Darren Davis	Airplay Leader Designations: 12
#2	KPLX, Dallas, TX (PD/MD: Brian Philips/Cody Alan)	8		
#3	KBEQ, Kansas City, MO (PD/MD: Mike Kennedy/T.J. McEntire)	6		
#4	WRNS, New Bern, NC (PD: Wayne Carlyle)	5		
#5	KMLE, Phoenix, AZ (PD: Jeff Garrison)	4		

The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit records as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's IMPACT! page to see this week's Airplay Leaders.

AIRPLAY
Monitor RECURRENTS
COUNTRY

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
1	THE CHAIN OF LOVE CLAY WALKER (GIANT)	2098	2287
2	UNCONDITIONAL CLAY DAVIDSON (VIRGIN)	2035	2508
3	SHE'S MORE ANDY GRIGGS (RCA)	1742	1849
4	THE BEST DAY GEORGE STRAIT (MCA NASHVILLE)	1689	1705
5	COWBOY TAKE ME AWAY DIXIE CHICKS (MONUMENT)	1593	1565
6	COULDN'T LAST A MOMENT COLLIN RAYE (EPIC)	1567	1688
7	SOMETHING LIKE THAT TIM MCGRAW (CURB)	1479	1404
8	BUY ME A ROSE KENNY ROGERS WITH ALISON KRAUSS & BILLY DEAN (DREAMCATCHER)	1445	1550

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
9	MY BEST FRIEND TIM MCGRAW (CURB)	1424	1477
10	BREATHE FAITH HILL (WARNER BROS./WRN)	1318	1416
11	I LOVE YOU MARTINA MCBRIDE (RCA)	1303	1208
12	HE DIDN'T HAVE TO BE BRAD PAISLEY (ARISTA NASHVILLE)	1252	1264
13	AMAZED LONESTAR (BNA)	1198	1206
14	CARLENE PHIL VASSAR (ARISTA NASHVILLE)	1171	1169
15	WHEN I SAID I DO CLINT BLACK (RCA)	1094	1114
16	LESSON IN LEAVIN' JO DEE MESSINA (CURB)	1073	1146
17	LOVE'S THE ONLY HOUSE MARTINA MCBRIDE (RCA)	1016	1103
18	BACK AT ONE MARK WILLS (MERCURY)	996	1037
19	LESSONS LEARNED TRACY LAWRENCE (ATLANTIC)	954	1004
20	WRITE THIS DOWN GEORGE STRAIT (MCA NASHVILLE)	946	997

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 25.

COUNTRY AUDIENCE

Compiled from a national sample of data supplied by Broadcast Data Systems to Country Airplay Monitor. 153 country stations are electronically monitored 24 hours a day, 7 days a week. © 2000 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
			★ ★ ★ NO. 1 ★ ★ ★			
①	2	17	WHAT ABOUT NOW BNA	1 week at No. 1 LONESTAR	42.933	42.614
2	1	19	I HOPE YOU DANCE MCA NASHVILLE	LEE ANN WOMACK WITH SONS OF THE DESERT	41.752	42.961
③	3	15	IT MUST BE LOVE ARISTA NASHVILLE	ALAN JACKSON	40.074	38.328
④	4	21	PRAYIN' FOR DAYLIGHT LYRIC STREET	RASCAL FLATTS	38.274	38.111
⑤	5	14	THAT'S THE WAY CURB	JO DEE MESSINA	36.482	35.687
⑥	9	16	I WILL...BUT LYRIC STREET	SHEDAISY	31.904	28.582
7	7	21	FLOWERS ON THE WALL MERCURY	ERIC HEATHERLY	30.650	31.782
8	6	24	YES! WARNER BROS./WRN	CHAD BROCK	29.740	32.077
⑨	12	18	YOU'LL ALWAYS BE LOVED BY ME ARISTA NASHVILLE	BROOKS & DUNN	28.088	25.258
⑩	11	22	YOUR EVERYTHING CAPITOL	KEITH URBAN	27.590	26.288
11	8	20	I'LL BE MCA NASHVILLE	REBA MCENTIRE	26.191	31.474
⑫	13	11	COUNTRY COMES TO TOWN DREAMWORKS	TOBY KEITH	24.642	23.782
13	10	14	COLD DAY IN JULY MONUMENT	DIXIE CHICKS	24.599	26.353
⑭	16	18	IT'S ALWAYS SOMETHIN' EPIC	JOE DIFFIE	24.236	22.650
⑮	14	9	LET'S MAKE LOVE WARNER BROS./CURB/WRN	FAITH HILL WITH TIM MCGRAW	23.492	22.803
⑯	25	4	GO ON MCA NASHVILLE	GEORGE STRAIT	22.164	17.112
17	15	39	HOW DO YOU LIKE ME NOW?! DREAMWORKS	TOBY KEITH	22.073	22.702
⑰	21	17	WHEN YOU NEED MY LOVE DREAMWORKS	DARRYL WORLEY	21.802	20.222
19	17	27	THE WAY YOU LOVE ME WARNER BROS./WRN	FAITH HILL	21.564	22.562
⑳	22	8	KISS THIS LYRIC STREET	AARON TIPPIN	21.326	18.952
㉑	20	17	I NEED YOU SPARROW/CAPITOL/CURB	LEANN RIMES	21.276	20.239
㉒	24	10	ONE VOICE EPIC	BILLY GILMAN	19.329	18.547
㉓	26	10	FEELS LIKE LOVE MCA NASHVILLE	VINCE GILL	18.906	16.861
24	23	15	ALMOST DOESN'T COUNT MERCURY	MARK WILLS	16.246	18.844
㉕	27	9	THERE YOU ARE RCA	MARTINA MCBRIDE	15.428	14.739
26	18	18	SOME THINGS NEVER CHANGE CURB	TIM MCGRAW	15.227	21.644
㉗	29	12	THAT'S THE BEAT OF A HEART BNA	THE WARREN BROTHERS FEATURING SARA EVANS	12.350	11.639
㉘	31	7	LONELY ATLANTIC	TRACY LAWRENCE	11.515	9.763
㉙	32	4	BEST OF INTENTIONS COLUMBIA	TRAVIS TRITT	11.182	8.598
㉚	30	12	BLUE MOON CURB	STEVE HOLY	11.050	10.365
31	28	13	WHEN YOU COME BACK TO ME AGAIN CAPITOL	GARTH BROOKS	10.199	12.427
㉛	35	4	WE DANCED ARISTA NASHVILLE	BRAD PAISLEY	9.865	7.556
㉜	33	6	JUST ANOTHER DAY IN PARADISE ARISTA NASHVILLE	PHIL VASSAR	9.631	8.368
34	34	13	SELF MADE MAN COLUMBIA	MONTGOMERY GENTRY	7.276	8.035
㉝	37	4	LOVE SHE CAN'T LIVE WITHOUT RCA	CLINT BLACK	6.939	6.627
㉞	38	6	THAT'S THE KIND OF MOOD I'M IN EPIC	PATTY LOVELESS	6.863	5.976
㉟	NEW		KATIE WANTS A FAST ONE CAPITOL	STEVE WARINER WITH GARTH BROOKS	5.950	4.406
㊱	39	2	BORN TO FLY RCA	SARA EVANS	5.617	5.269
㊲	40	2	YOU WON'T BE LONELY NOW MONUMENT	BILLY RAY CYRUS	5.300	4.839
㊳	NEW		A LITTLE GASOLINE MERCURY	TERRI CLARK	3.412	2.583

Songs ranked by audience, computed by cross-referencing exact times of airplay with Arbitron listener data. ☐ Songs showing an increase in audience over the previous week, regardless of chart movement. A song with a gain in audience over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining in audience or each losing in audience, the song being played on more stations is placed first. Songs become recurrents and are removed from this chart in conjunction with the Country Airplay chart.

★ ★ **AIRPOWER** ★ ★

air·pow·er (âr·pou·ér) n. A song that reaches Top 20 in audience and airplay. Airpower is the best indicator of a future hit record.

THE INDUSTRY'S MOST ACCURATE INDICATOR OF A FUTURE HIT.

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space. 1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

WKLB Boston Country 99.5 PD: Mike Brophy APD/MD: Ginny Rogers Greater Media 617-822-9600

WYAY Atlanta OM: Dene Hallam PD: Steve Mitchell MD: Johnny Gray ABC/Disney 770-955-0106

WTQR Greensboro PD: Paul Franklin MD: Deano Clear Channel 336-777-8826

WPOC Baltimore PD: Scott Lindy APD/MD: Michael J. Fox Clear Channel 410-366-3693

KIKK Houston PD/MD: Darren Davis Infinity 713-881-5957

WUBE Cincinnati OM: Tim Closson APD: Grover Collins MD: Duke Hamilton AMFM 513-721-1050

WKIS Miami PD: Bill Wise MD: Darlene Evans Beasley 954-431-6200

WQYK Tampa OM: Eric Logan PD: Beecher Martin MD: Jay Roberts Infinity 813-287-0995

KSON San Diego OM: John Dimick APD/MD: Greg Frey Jefferson Jody 619-291-9797

WKKT Charlotte OM: Mike Berlak PD: Bill Young MD: Dave Michaels AMFM 704-714-9444

WQDR Raleigh PD: Brant Curtiss APD: Robin O'Brian Curtis Media 919-876-6464

KUPL Portland, OR PD: Cary Rolfe MD: Rick Taylor Infinity 503-223-0300

WAMZ Louisville PD/MD: Coyote Calhoun Clear Channel 502-582-7840

KYCY San Francisco OM: Brian Thomas APD: Steve Jordan MD: Richard Ryan Infinity 415-391-9330

WKXX St. Louis PD: Jeff Allen MD: Dave Louis Emmis 314-621-0400

WWYZ Hartford PD: Jay McCarthy APD/MD: Michael J. Fox Clear Channel 860-723-6000

WSOC Charlotte MD: Rick McCracken Infinity 704-522-1103

WSSL Greenville PD: Bruce Logan APD/MD: Kerry Owen AMFM 864-242-1005

WMIL Milwaukee OM/PD: Kerry Wolfe MD: Mitch Morgan Clear Channel 414-545-8900

WRBQ Tampa OM: Eric Logan PD: Ronnie Lane MD: Jay Roberts Infinity 813-287-1047

KWJJ Portland, OR OM: Bruce Agler PD: Ken Boesen MD: Lola Montgomery Fisher Broadcasting 503-228-4393

WDAF Kansas City PD/MD: Ted Cramer Entercom 913-236-9800

WBCT Grand Rapids OM: Doug Montgomery MD: Dave Taft Clear Channel 616-459-1919

WUSY Chattanooga OM: Clay Hunnicutt MD: Bill Poindexter Cumulus 423-892-3333

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space. 1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

WQJK Jacksonville PD: Mike James APD: John Scott Clear Channel 904-388-7711. Playlist with 30 songs including 'Lee Ann Womack I Hope You Dance' and 'Brooks & Dunn You'll Always Be Loved By'.

WVLC Lexington PD/MD: John Swan Cumulus 606-253-5900. Playlist with 30 songs including 'Alan Jackson I Must Be Love' and 'Eric Heatherly Flowers On The Wall'.

WKDF Nashville PD: Wes McShay MD: Eddie Fox Dick Broadcasting 615-244-9533. Playlist with 30 songs including 'Rascal Flatts Prayin' For Daylight' and 'Darryl Worley When You Need My Love'.

WOKQ Portsmouth, NH OM: Mark Jenkins MD: Mark Jennings APD/MD: Dan Lunnie Citadel 603-749-9750. Playlist with 30 songs including 'Alan Jackson I Must Be Love' and 'Lee Ann Womack I Hope You Dance'.

KXXY Oklahoma City OM: Ted Stecker MD: Bill Reed Clear Channel 405-528-5543. Playlist with 30 songs including 'Lonestar What About Now' and 'Brooks & Dunn You'll Always Be Loved By'.

WBEE Rochester, NY PD: Fred Horton MD: Coyote Collins Entercom 716-423-2900. Playlist with 30 songs including 'Alan Jackson I Must Be Love' and 'Eric Heatherly Flowers On The Wall'.

WYNK Baton Rouge PD: Paul Orr APD/MD: Austin James AMFM 225-231-1860. Playlist with 30 songs including 'Lonestar What About Now' and 'Lee Ann Womack I Hope You Dance'.

KFDI Wichita PD: Jeff Allen MD: Gary Hightower Journal 316-838-9141. Playlist with 30 songs including 'Rascal Flatts Prayin' For Daylight' and 'Alan Jackson I Must Be Love'.

WKKO Toledo OM: Tim Roberts PD: Gary Shores APD/MD: Harvey J. Steele Cumulus 419-385-2536. Playlist with 30 songs including 'Alan Jackson I Must Be Love' and 'Eric Heatherly Flowers On The Wall'.

WYGY Cincinnati PD: Patti Marshall APD: Dawn Michaels AMFM 513-721-1050. Playlist with 30 songs including 'Lonestar What About Now' and 'Lee Ann Womack I Hope You Dance'.

WKQC Saginaw PD: Rick Walker MD: Stan Parman Macdonald 517-752-8161. Playlist with 30 songs including 'Lonestar What About Now' and 'Eric Heatherly Flowers On The Wall'.

KUBL Salt Lake City OM: Ed Hill MD: Dani Curtis Citadel 801-485-6700. Playlist with 30 songs including 'Shedaisy I Will... But' and 'Lee Ann Womack I Hope You Dance'.

WGH Norfolk PD/MD: Randy Brooks Barnstable 757-671-1000. Playlist with 30 songs including 'Rascal Flatts Prayin' For Daylight' and 'Shedaisy I Will... But'.

KIIM Tucson PD: Herb Crowe MD: John Collins Rex Broadcasting 520-887-1000. Playlist with 30 songs including 'Gary Allan Lovin' You Against My Will' and 'Lonestar What About Now'.

KTST Oklahoma City PD: Ted Stecker APD: Crash Clear Channel 405-528-5543. Playlist with 30 songs including 'Aaron Tippin Kiss This' and 'Eric Heatherly Flowers On The Wall'.

KASE Austin PD: Michael Cruise APD: Bob Pickett AMFM 512-495-1300. Playlist with 30 songs including 'Alan Jackson I Must Be Love' and 'Eric Heatherly Flowers On The Wall'.

WRKZ Harrisburg PD: Sam McGuire MD: Dandalon Citadel 717-367-7700. Playlist with 30 songs including 'Jo Dee Messina That's The Way' and 'Rascal Flatts Prayin' For Daylight'.

WFRE Frederick, MD PD: Lisa Allen MD: Linda West AMFM 301-663-4337. Playlist with 30 songs including 'Keith Urban You're Everything' and 'Lee Ann Womack I Hope You Dance'.

WQXK Youngstown PD: Chuck Stevens MD: Burton Lee Cumulus 330-337-9544. Playlist with 30 songs including 'Rascal Flatts Prayin' For Daylight' and 'Shedaisy I Will... But'.

KRST Albuquerque OM: Brad Barrett MD: J.T. Jones Citadel 505-767-6700. Playlist with 30 songs including 'Lonestar What About Now' and 'Eric Heatherly Flowers On The Wall'.

KSFS Fresno MD: Jason Hurst Infinity 559-490-5800. Playlist with 30 songs including 'Rascal Flatts Prayin' For Daylight' and 'Shedaisy I Will... But'.

WRNS New Bern, NC PD: Wayne Carlyle APD: Mark Andrews Pinnacle 252-522-4141. Playlist with 30 songs including 'The Kinleys She Ain't The Girl For You' and 'Eric Heatherly Flowers On The Wall'.

KWNR Las Vegas OM: John Marks MD: Brooks O'Brien Clear Channel 702-732-7753. Playlist with 30 songs including 'Lee Ann Womack I Hope You Dance' and 'Brooks & Dunn You'll Always Be Loved By'.

WCOS Columbia OM: Lance Tidwell APD: Bryan Thomas MD: Glen Garrett AMFM 803-254-0967. Playlist with 30 songs including 'Eric Heatherly Flowers On The Wall' and 'Rascal Flatts Prayin' For Daylight'.

COUNTRY AIRPLAY **MONITOR** For Week Ending August 6, 2000

Detailed tracking for songs with an increase in detections. Total Detections/Gain does not include video play. Markets listed in order of population.

CLINT BLACK <i>Love She Can't Live Without (RCA)</i> 1113/32																BROOKS & DUNN <i>You'll Always Be Loved By Me (Arista Nashville)</i> 3909/439																TERRI CLARK <i>A Little Gasoline (Mercury)</i> 640/119																BILLY RAY CYRUS <i>You Won't Be Lonely Now (Monument)</i> 835/183																CLAY DAVIDSON <i>I Can't Lie To Me (Virgin)</i> 493/124															
Total Stations: 124				Chart Move: 37-36				Total Stations: 150				Chart Move: 12-9				Total Stations: 83				Chart Move: 44-41				Total Stations: 103				Chart Move: 40-39				Total Stations: 87				Chart Move: 48-43																																											
City	TR	W	L	W	W	ID	City	TR	W	L	W	W	ID	City	TR	W	L	W	W	ID	City	TR	W	L	W	W	ID	City	TR	W	L	W	W	ID	City	TR	W	L	W	W	ID																																						
New York	CMT	21	20	21	21	532	New York	CMT	37	30	31	299	New York	CMT	37	30	31	299	New York	CMT	21	20	21	21	151	New York	CMT	21	20	21	21	151	New York	CMT	21	20	21	21	151																																								

JOE DUFFIE <i>It's Always Somethin' (Epic)</i> 3502/163																SARA EVANS <i>Born To Fly (RCA)</i> 951/70																VINCE GILL <i>Feels Like Love (MCA Nashville)</i> 2682/315																BILLY GILMAN <i>One Voice (Epic)</i> 2756/190																FAITH HILL WITH TIM MCGRAW <i>Let's Make Love (Warner Bros./Curb/WRN)</i> 3194/88															
Total Stations: 152				Chart Move: 13-10				Total Stations: 104				Chart Move: 39-38				Total Stations: 152				Chart Move: 27-21				Total Stations: 152				Chart Move: 23-20				Total Stations: 153				Chart Move: 15-15																																											
City	TR	W	L	W	W	ID	City	TR	W	L	W	W	ID	City	TR	W	L	W	W	ID	City	TR	W	L	W	W	ID	City	TR	W	L	W	W	ID	City	TR	W	L	W	W	ID																																						
New York	CMT	23	25	26	28	532	New York	CMT	17	17	17	17	532	New York	CMT	23	25	26	28	532	New York	CMT	23	25	26	28	532	New York	CMT	23	25	26	28	532																																													

MUSIC AIRPLAY

COUNTRY

WEEK-END AIRPLAY

FOR WEEK ENDING AUGUST 6, 2000

Detailed tracking for songs with an increase in detections. Total Detections/Gain does not include video play. Markets listed in order of population.

Total Detections/Gain

KENNY ROGERS 569/47										SHEDAISY 4318/404										GEORGE STRAIT 2873/496										AARON TIPPIN 3009/300										TRAVIS TRITT 1727/383									
He Will, She Knows (Dreamcatcher)										I Will...But (Lyric Street)										Go On (MCA Nashville)										Kiss This (Lyric Street)										Best Of Intentions (Columbia)									
Total Stations: 68					Chart Move: 43-42					Total Stations: 152					Chart Move: 8-7					Total Stations: 153					Chart Move: 26-19					Total Stations: 152					Chart Move: 19-17					Total Stations: 148					Chart Move: 34-30				
City	Stn	W	L	Z	ID	City	Stn	W	L	Z	ID	City	Stn	W	L	Z	ID	City	Stn	W	L	Z	ID	City	Stn	W	L	Z	ID	City	Stn	W	L	Z	ID	City	Stn	W	L	Z	ID								
New York	CMT	12	21	21	53	New York	CMT	24	21	24	305	New York	CMT	15	2	7	24	New York	CMT	21	21	21	287	New York	CMT	21	21	21	287	New York	CMT	21	21	21	287	New York	CMT	21	21	21	287	New York	CMT	21	21	21	287		

Total Detections/Gain

KEITH URBAN 4011/340										PHIL VASSAR 1564/149										STEVE WARINER WITH GARTH BROOKS 832/199										THE WARREN BROTHERS FEAT. SARA EVANS 2096/57										DARRYL WORLEY 3146/182									
Your Everything (Capitol)										Just Another Day In Paradise (Arista Nashville)										Katie Wants A Fast One (Capitol)										That's The Beat Of A Heart (BNA)										When You Need My Love (DreamWorks)									
Total Stations: 151					Chart Move: 10-8					Total Stations: 147					Chart Move: 33-31					Total Stations: 99					Chart Move: 41-40					Total Stations: 149					Chart Move: 28-26					Total Stations: 153					Chart Move: 16-16				
City	Stn	W	L	Z	ID	City	Stn	W	L	Z	ID	City	Stn	W	L	Z	ID	City	Stn	W	L	Z	ID	City	Stn	W	L	Z	ID	City	Stn	W	L	Z	ID	City	Stn	W	L	Z	ID								
New York	CMT	27	27	29	634	New York	CMT	27	27	29	634	New York	CMT	27	27	29	634	New York	CMT	27	27	29	634	New York	CMT	27	27	29	634	New York	CMT	27	27	29	634	New York	CMT	27	27	29	634								



AIRPLAY **Monitor** **COUNTRY REGIONAL AIRPLAY** FOR WEEK ENDING AUGUST 6, 2000

NORTHEAST



	TW	LW		TW	LW
1	662	673	17	369	307
2	650	629	17	366	359
3	631	621	18	346	305
4	621	618	18	327	325
5	571	582	20	324	274
6	523	541	21	314	349
7	501	443	22	319	340
8	483	574	23	303	327
9	472	443	24	287	335
10	465	434	25	283	219
11	462	513	26	280	263
12	445	380	29	276	381
13	401	376	29	271	285
14	387	374	30	241	228
15	371	370			

MID-ATLANTIC



	TW	LW		TW	LW
1	709	695	16	390	373
2	685	660	17	372	367
3	648	569	18	368	361
4	627	571	19	366	316
5	595	601	20	353	329
6	535	463	21	336	252
7	504	443	22	330	301
8	468	512	23	294	253
9	454	484	24	294	244
10	451	472	25	272	306
11	447	487	26	270	305
12	433	396	27	233	248
13	431	416	28	227	229
14	424	413	28	223	235
15	418	393	30	221	256

SOUTHEAST



	TW	LW		TW	LW
1	1643	1617	16	883	1009
2	1559	1513	17	841	795
3	1558	1562	18	831	811
4	1530	1560	19	746	610
5	1375	1307	20	732	675
6	1336	1360	21	730	690
7	1277	1148	22	686	620
8	1208	1056	23	673	670
9	1148	1148	24	658	708
10	1124	996	25	650	796
11	1067	990	26	623	712
12	985	889	27	615	639
13	949	930	28	610	688
14	959	1239	29	596	767
15	901	906	30	574	395

SOUTHWEST



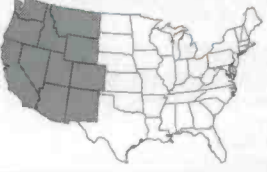
	TW	LW		TW	LW
1	748	728	16	411	400
2	738	714	17	407	391
3	647	719	18	399	354
4	613	634	19	385	354
5	594	559	20	353	340
6	576	559	21	344	318
7	570	496	22	343	416
8	540	600	23	341	315
9	495	459	24	305	307
10	466	440	25	304	384
11	461	426	26	293	224
12	456	460	27	285	267
13	438	471	28	254	219
14	420	421	29	253	267
15	414	524	30	252	261

MIDWEST



	TW	LW		TW	LW
1	871	857	16	468	448
2	810	791	17	450	547
3	801	817	18	432	380
4	771	850	19	430	334
5	722	718	20	411	369
6	693	613	21	395	398
7	684	657	22	384	318
8	665	493	23	365	388
9	549	538	24	353	334
10	545	493	25	331	395
11	538	470	26	318	349
12	538	551	27	316	315
13	524	513	28	293	322
14	506	575	29	276	232
15	502	484	30	275	230

WEST



	TW	LW		TW	LW
1	1035	1033	16	562	480
2	1000	1049	17	562	564
3	913	908	18	551	538
4	892	893	19	531	571
5	875	852	20	502	499
6	818	862	21	502	499
7	810	709	22	473	395
8	738	729	23	461	383
9	684	720	24	447	436
10	669	792	25	411	481
11	659	602	26	390	386
12	631	576	27	387	329
13	618	612	28	380	394
14	594	603	29	376	336
15	567	537	30	368	374

amusement business

BOXSCORE CONCERT GROSSES

TOP 5 OVERALL

#	Artist	Venue	Date(s)	Gross	Capacity
1	DAVE MATTHEWS BAND, BEN HARPER, OZOMATI	Giants Stadium, East Rutherford, N.J.	July 11-13	\$6,145,913	136,695
2	RICKY MARTIN	Sun Bowl Stadium, El Paso, Texas	July 15	\$2,944,760	46,045
3	'N SYNC, INNOCENSE, PINK	Three Rivers Stadium, Pittsburgh	July 16	\$2,091,097	48,234
4	DAVE MATTHEWS BAND, BEN HARPER, OZOMATI	Pontiac Silverdome, Pontiac, Mich.	July 5	\$2,016,333	43,582
5	'N SYNC	Cinergy Field, Cincinnati	July 14	\$1,924,319	39,785

TOP 5 COUNTRY

#	Artist	Venue	Date(s)	Gross	Capacity
1	T. MCGRAW & F. HILL, CLARK FAMILY EXPERIENCE	Mandalay Bay Resort Casino, Las Vegas	July 29	\$787,315	11,339
2	KENNY ROGERS, REBECCA LYNN HOWARD	Wolf Trap Farm Park, Filene Center, Vienna, Va.	July 28	\$150,824	6,357
3	THE JUDDS, LEE ROY PARNELL	Sandstone Amphitheatre, Bonner Springs, Kan.	July 22	\$150,672	13,910
4	THE JUDDS, LEE ROY PARNELL	Glen Helen Blockbuster Pavilion, Devore, Calif.	July 16	\$129,419	15,077
5	RANDY TRAVIS, JESSICA ANDREWS	Wolf Trap Farm Park, Filene Center, Vienna, Va.	July 16	\$124,212	4,897

Billboard. Top Country Singles Sales

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSKAN, INC.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPINT & NUMBER/DISTRIBUTING LABEL	ARTIST
NO. 1				
1	1	2	I NEED YOU SPARROW 58863/CAPITOL/CURB	LEANN RIMES
2	2	14	ONE VOICE EPIC 79396/SONY	BILLY GILMAN
3	3	8	THAT'S THE WAY CURB 73106	JO DEE MESSINA
4	4	26	BREATHE WARNER BROS. 16884/WRN	FAITH HILL
5	5	14	WHEN YOU NEED MY LOVE DREAMWORKS 459043/INTERSCOPE	DARRYL WORLEY
6	NEW	1	BEST OF INTENTIONS COLUMBIA 79404/SONY	TRAVIS TRITT
7	7	4	YOU WON'T BE LONELY NOW MONUMENT 79440/SONY	BILLY RAY CYRUS
8	6	23	GOODBYE EARL MONUMENT 79352/SONY	DIXIE CHICKS
9	9	20	FLOWERS ON THE WALL MERCURY 170128	ERIC HEATHERLY
10	13	5	THAT'S THE KIND OF MOOD I'M IN EPIC 79447/SONY	PATTY LOVELESS
11	10	15	SHE AIN'T THE GIRL FOR YOU EPIC 79380/SONY	THE KINLEYS
12	11	24	UNCONDITIONAL VIRGIN 38690	CLAY DAVIDSON
13	8	19	YES! WARNER BROS. 16876/WRN	CHAD BROCK
14	12	9	IF YOU CAN EPIC 79415/SONY	TAMMY COCHRAN
15	14	19	UNBREAKABLE HEART DREAMWORKS 459042/INTERSCOPE	JESSICA ANDREWS
16	16	25	BLUE MOON/DON'T MAKE ME BEG CURB 73087	STEVE HOLY
17	15	15	PRAYIN' FOR DAYLIGHT LYRIC STREET 164039/HOLLYWOOD	RASCAL FLATTS
18	17	44	BIG DEAL CURB 73086	LEANN RIMES
19	18	25	JIMMY'S GOT A GIRLFRIEND GIANT 16887/WARNER BROS.	THE WILKINSONS
20	19	49	ONE HEART AT A TIME ATLANTIC 84117/AG	VARIOUS ARTISTS

Records with the greatest sales gains this week. Recording Industry Assn. of America certification for sales of 500,000 units. RIAA certification for sales of 1 million units, with multimillion titles indicated by a numeral following the symbol. © 2000, Billboard/BPI Communications and SoundScan, Inc.

Billboard. TOP COUNTRY ALBUMS

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THIS WEEK	LAST WEEK	WKS. ON CHART	ARTIST	IMPINT & CATALOG NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE)	TITLE	PEAK POSITION
NO. 1						
1	1	1	DIXIE CHICKS	MONUMENT 69678/SONY (11.98/17.98)	FLY	1
GREATEST GAINER						
2	3	3	FAITH HILL	WARNER BROS. 47373/WRN (12.98/18.98)	BREATHE	1
3	2	2	BILLY GILMAN	EPIC 62086/SONY (7.98 EQ/11.98)	ONE VOICE	2
4	4	4	LEE ANN WOMACK	MCA NASHVILLE 170099 (11.98/17.98)	I HOPE YOU DANCE	1
NEW						
5		1	AARON TIPPIN	LYRIC STREET 165014/HOLLYWOOD (10.98/16.98)	PEOPLE LIKE US	5
6	5	5	SHANIA TWAIN	MERCURY 536003 (12.98/18.98)	COME ON OVER	1
7	6	6	SHEDAISSY	LYRIC STREET 165002/HOLLYWOOD (10.98/16.98)	THE WHOLE SHEBANG	6
8	7	8	DIXIE CHICKS	MONUMENT 68195/SONY (10.98 EQ/17.98)	WIDE OPEN SPACES	1
9	8	7	TIM MCGRAW	CURB 77942 (10.98/17.98)	A PLACE IN THE SUN	1
10	9	9	LONESTAR	BNA 67762/RIG (10.98/17.98)	LONELY GRILL	3

Albums with the greatest sales gains. Recording Industry Assn. of America (RIAA) certification for sales of 500,000 album units. RIAA certification for sales of 1 million units (Platinum). RIAA certification for net shipment of 10 million units (Diamond). Numerical following Platinum or Diamond symbol indicates album's multi-platinum level. Greatest Gainer shows chart's largest unit increase. Pacesetter indicates biggest percentage growth. © 2000 Billboard/BPI Communications and SoundScan, Inc.

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Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 153 country stations are electronically monitored 24 hours a day, 7 days a week. © 2000 Billboard/BPI Communications.



THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
★★★ NO. 1 ★★★						
1	1	19	WHAT ABOUT NOW BNA 2 weeks at No. 1	LONESTAR	5656	5575
2	2	22	I HOPE YOU DANCE MCA NASHVILLE	LEE ANN WOMACK WITH SONS OF THE DESERT	5326	5517
3	4	17	IT MUST BE LOVE ARISTA NASHVILLE	ALAN JACKSON	5295	5147
4	3	25	PRAYIN' FOR DAYLIGHT LYRIC STREET	RASCAL FLATTS	5133	5166
5	5	14	THAT'S THE WAY CURB	JO DEE MESSINA	4789	4644
6	6	26	FLOWERS ON THE WALL MERCURY	ERIC HEATHERLY	4348	4539
7	8	32	I WILL...BUT LYRIC STREET	SHEDAISY	4318	3914
8	10	26	YOUR EVERYTHING CAPITOL	KEITH URBAN	4011	3671
9	12	23	YOU'LL ALWAYS BE LOVED BY ME ARISTA NASHVILLE	BROOKS & DUNN	3909	3470
10	13	28	IT'S ALWAYS SOMETHIN' EPIC	JOE DIFFIE	3502	3339
11	7	23	I'LL BE MCA NASHVILLE	REBA MCENTIRE	3438	4190
12	14	13	COUNTRY COMES TO TOWN DREAMWORKS	TOBY KEITH	3435	3210
13	11	14	COLD DAY IN JULY MONUMENT	DIXIE CHICKS	3434	3531
14	9	27	YES! WARNER BROS./WRN	CHAD BROCK	3387	3684
15	15	34	LET'S MAKE LOVE WARNER BROS./CURB/WRN	FAITH HILL WITH TIM MCGRAW	3194	3106
16	16	21	WHEN YOU NEED MY LOVE DREAMWRKKS	DARRYL WORLEY	3146	2964
★★ AIRPOWER ★★						
17	19	13	KISS THIS LYRIC STREET	AARON TIPPIN	3009	2709
18	18	19	I NEED YOU SPARROW/CAPITOL/CURB	LEANN RIMES	2921	2833
★★ AIRPOWER/GREATEST GAINER ★★						
19	26	4	GO ON MCA NASHVILLE	GEORGE STRAIT	2873	2377
20	23	13	ONE VOICE EPIC	BILLY GILMAN	2756	2566
21	27	14	FEELS LIKE LOVE MCA NASHVILLE	VINCE GILL	2682	2367
22	21	33	THE WAY YOU LOVE ME WARNER BROS./WRN	FAITH HILL	2551	2581
23	25	15	THERE YOU ARE RCA	MARTINA MCBRIDE	2534	2464
24	22	40	HOW DO YOU LIKE ME NOW?! DREAMWORKS	TOBY KEITH	2510	2568
25	20	21	ALMOST DOESN'T COUNT MERCURY	MARK WILLS	2255	2696
26	28	22	THAT'S THE BEAT OF A HEART BNA THE WARREN BROTHERS FEATURING SARA EVANS		2095	2039
27	17	19	SOME THINGS NEVER CHANGE CURB	TIM MCGRAW	1950	2918
28	31	13	LONELY ATLANTIC	TRACY LAWRENCE	1937	1637
29	29	18	BLUE MOON CURB	STEVE HOLY	1843	1733
★ BEST 1ST IMPRESSION ★						
30	34	8	BEST OF INTENTIONS COLUMBIA	TRAVIS TRITT	1727	1344
31	33	11	JUST ANOTHER DAY IN PARADISE ARISTA NASHVILLE	PHIL VASSAR	1564	1415
32	36	8	WE DANCED ARISTA NASHVILLE	BRAD PAISLEY	1420	1116
33	32	18	SELF MADE MAN COLUMBIA	MONTGOMERY GENTRY	1395	1521
34	30	15	WHEN YOU COME BACK TO ME AGAIN CAPITOL	GARTH BROOKS	1259	1715
35	35	21	SHE AIN'T THE GIRL FOR YOU EPIC	THE KINLEYS	1121	1124
36	37	9	LOVE SHE CAN'T LIVE WITHOUT RCA	CLINT BLACK	1113	1081
37	38	11	THAT'S THE KIND OF MOOD I'M IN EPIC	PATTY LOVELESS	1099	972

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
38	39	8	BORN TO FLY RCA	SARA EVANS	951	881
39	40	7	YOU WON'T BE LONELY NOW MONUMENT	BILLY RAY, CYRUS	835	652
40	41	7	KATIE WANTS A FAST ONE CAPITOL STEVE WARINER WITH GARTH BROOKS		832	633
41	44	5	A LITTLE GASOLINE MERCURY	TERRI CLARK	640	521
42	43	8	HE WILL, SHE KNOWS DREAMCATCHER	KENNY ROGERS	569	522
43	48	4	I CAN'T LIE TO ME VIRGIN	CLAY DAVIDSON	493	369
44	46	8	THIS TIME AROUND MONUMENT	YANKEE GREY	422	403
45	47	10	WHERE ARE YOU NOW MCA NASHVILLE	TRISHA YEARWOOD	403	396
46	49	11	PARADISE ATLANTIC	CRAIG MORGAN	362	363
47	57	4	MY LOVE GOES ON AND ON VIRGIN	CHRIS CAGLE	348	180
★★ HOT SHOT DEBUT ★★						
48	NEW		I LOST IT BNA	KENNY CHESNEY	333	33
49	58	3	THE VISIT WARNER BROS./WRN	CHAD BROCK	330	165
50	52	7	I'M HOLDIN' ON TO LOVE (TO SAVE MY LIFE) MERCURY	SHANIA TWAIN	321	280
51	42	14	STUFF ARISTA NASHVILLE	DIAMOND RIO	321	592
52	50	9	PERFECT WORLD CURB	SAWYER BROWN	280	294
53	60	3	RUN AWAY CURB	SHANE MCANALLY	255	146
54	54	8	TIRED OF LOVING THIS WAY EPIC COLLIN RAYE WITH BOBBIE EAKES		254	236
55	55	6	NO PLACE LIKE HOME GIANT	GEORGIA MIDDLEMAN	247	222
56	53	7	I PRAY FOR YOU BNA	JOHN RICH	217	260
57	63	2	EVERYBODY'S GOTTA GROW UP SOMETIME MCA NASHVILLE SONS OF THE DESERT		215	131
58	68	6	ONCE IN A LIFETIME LOVE GIANT	CLAY WALKER	214	107
59	56	5	I KNEW I LOVED YOU AUDIUM	DARYLE SINGLETARY	214	221
60	61	6	A LOVE LIKE THAT EPIC	TY HERNDON	195	143
61	69	2	THERE IS NO ARIZONA MERCURY	JAMIE O'NEAL	179	91
62	59	15	MY NEXT THIRTY YEARS CURB	TIM MCGRAW	178	147
63	51	12	GOING NOWHERE CURB/MERCURY	WYNONNA	176	292
64	65	4	I'M GONNA LOVE YOU ANYWAY CAPITOL	TRACE ADKINS	169	120
65	NEW		THE LITTLE GIRL ATLANTIC JOHN MICHAEL MONTGOMERY		165	0
66	NEW		SHE'S GONE COLUMBIA	RICOCHET	164	58
67	67	3	WAITIN' ON SUNDOWN RCA	ANDY GRIGGS	161	109
68	NEW		I'LL BE RIGHT HERE LOVING YOU DREAMWORKS	RANDY TRAVIS	160	35
69	66	4	MEANWHILE BACK AT THE RANCH CURB THE CLARK FAMILY EXPERIENCE		118	119
70	70	3	YOU WITH ME WARNER BROS./WRN	ANITA COCHRAN	111	83
71	64	8	SEVENTEEN CURB	TIM MCGRAW	104	121
72	RE-ENTRY		WITHOUT YOU MONUMENT	DIXIE CHICKS	89	51
73	NEW		SILENCE ON THE LINE CAPITOL	CHRIS LEDOUX	73	59
74	75	6	SIN WAGON MONUMENT	DIXIE CHICKS	70	61
75	NEW		BAREFOOT IN THE GRASS LYRIC STREET	SONYA ISAACS	63	29

Songs are ranked by number of detections. ○ Songs showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Best 1st Impression awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 25 are removed from the chart after 20 weeks.

30 FIRST WEEK BELIEVERS

SHANE MCANALLY run away

Adds Include:

KEYY (27 spins)	WUBE	KFKF
KZLA	WAMZ	WIVK
WXTU	KIKK (30 spins)	WQYK
WSM	KRST	WKKT



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COUNTRY AIRPLAY Monitor

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August 4, 2000 \$4.95 Volume 8 • No. 31

COUNTRY HIGHLIGHTS

★★★★ NO. 1 ★★★★★

#1

LONESTAR

What About Now (BNA)

★★ AIRPOWER ★★

LEANN RIMES • *I Need You* (SPARROW/CAPITOL/CURB)

★ BEST 1ST IMPRESSION ★

GEORGE STRAIT • *Go On* (MCA NASHVILLE)

ON YOUR DESK

CHAD BROCK • *The Visit* (WARNER BROS./WRN)

CHRIS CAGLE • *My Love Goes On And On* (MIRGIN)

CHRIS LEDOUX • *Silence On The Line* (CAPITOL)

Who Plays A Song For A Promotion? Nearly Two-Thirds Of Respondents

by Phyllis Stark
with Angela King

Every week, playlist decisions are influenced by many factors above and beyond the strength of an individual record. Sometimes a song fills a specific tempo hole in the playlist. Sometimes it makes the cut because the artist's previous singles have historically performed well. Sometimes a station plays a record because the act's tour is coming to town.

But just as often, the factors that drive airplay are ones that the PD doesn't feel very good about at the end of the day. These include playing a record in exchange for a promotion or time buy from a label or because it was mandated as a groupwide playlist add or at the insistence of a station's consultant.

Country Airplay Monitor polled a cross section of PDs representing all market sizes on some of the factors that influence their playlist decisions. To encourage truthful replies, respondents were promised anonymity.

We found that 64% of the PDs had gone on a record they would not otherwise have played, or gone on it earlier than they would have, in exchange for a label promotion, often involving having the act play at a station show.

Nineteen percent of the respondents admitted to going on a record in exchange for a time buy. And 18% said they had played a record because it was mandated as a group add.

Consultants—most of whom say they don't dictate playlists but only make recommendations—nonetheless were cited by 12% of the respondents as having mandated a playlist addition.

'IT'S PART OF THE GAME'

The most pervasive trend we saw was stations adding records in exchange for booking the act—or another one on the same label—for a free show, trip, or other promotion.

"I have a zero promotions budget here," says one small-market PD who admits, "I will occasionally be swayed on a song that I might have added next week if a promotion that I think I

need is encouraging an add this week." "Leveraging a playlist to get an act to play a concert is probably a great way of exposing new, up-and-coming acts to my audience," says another.

"It's part of the game," says one PD. "Hopefully you can find a baby act that you want to support and, therefore, it's not such a big deal, but sometimes you're in a pinch. You need an act. No one you want can do [your show], so you have to go for an artist you may not be totally crazy for."

A clever PD in a two-book-a-year market has all the angles down on free-show adds. He plays the records between ratings periods but schedules his station show during a ratings book.

But while the majority of programmers surveyed admit to leveraging adds for promotions, many say the practice still makes them uncomfortable. "I do think that labels are getting into the habit of offering something to stations to get their new artist on the air," says one PD. "I have been offered a trip to add a song. This is the second time within three months that the label has offered something to add this artist. I took the first promotion, and I said no to the second, not because of the song but because I did not want to continue to do this repeatedly for the same label and artist."

"The times I did it, I always made certain there was a benefit to the station and turned down promotions that I thought weren't a benefit," says one small-market PD. "I can remember adding [former Asylum artists] Kevin Sharp and Noah Kelley in the same week for a free Kevin Sharp concert that ended up raising \$5,000 for St. Jude [Children's Research Hospital]."

But some PDs do resist. "I really try and toe the line on this one," says another PD. "If you add too many records for deals, the record community will think, 'I got his number.'"

"We take a lot of grief these days for not playing records for promotional opportunities," adds a large-market PD. "Our list is tight, and the ratings are high, so we stick to our guns on this."

Continued on page 6



tight
playlists?
too many
singles?

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Associate Producer: Anthony Martin



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Country Nudges Forward In July Format Count

RANK		The M Street <small>((()))</small> FORMAT MONITOR	STATION COUNT			
THIS MONTH	LAST MONTH		JULY '00	JUNE '00	JULY '99	NET GAIN OR LOSS THIS MONTH
1	1	Country	2,259	2,258	2,335	1
2	2	News/Talk	1,156	1,158	1,114	-2
3	3	Oldies	767	765	830	2
4	4	Adult Contemporary	745	751	752	-6
5	5	Religion (Music)	733	731	731	2
6	6	Adult Standards	577	574	567	3
7	7	Spanish	574	571	527	3
8	8	Classic Rock/Hits	532	532	514	0
9	9	Soft AC/Easy Listening	432	427	423	5
10	10	Top 40	421	419	394	2
11	11	Religion (Talk)	380	381	356	-1
12	12	Top 40 Adult	344	343	299	1
13	13	Mainstream Rock	286	286	267	0
14	14	Sports	285	285	257	0
15	15	R&B Adult/Oldies	253	249	230	4
16	16	R&B	174	175	166	-1
17	17	Miscellaneous	164	166	164	-2
18	18	Modern Rock	135	137	138	-2
19	19	Triple-A	101	101	92	0
20	20	Jazz	72	73	81	-1
21	21	Modern AC	68	70	76	-2
22	22	Classical	37	37	38	0
Total commercial operating stations			10,495	10,489	10,351	
Stations off the air			98	100	105	

M Street Corp. is a Nashville-based provider of radio station information to the radio and music industries. Call 615-251-1525 for more information.

Double Take



WKCN (Kissin' 99.3) Columbus, Ga., morning team Miller and Morgan dress like Tim McGraw and Faith Hill to hand-deliver winners' tickets to the artists' Soul 2 Soul concert.

Letter: KZLA Can Win Again

To the editor:

I am writing in response to several points made in the article about country in L.A. ("Supporters Say Country Can Work In L.A., Hope Emmis Agrees," Country Airplay Monitor, July 21).

In the 22-year history of KZLA I had the good fortune to help create the best two-year run of ratings in the legacy of the station, from 1996 to '98. I hope, then, my comments bear contemplation due to my tenure there.

We did identify KZLA as country nearly every time we spoke on-air, probably as often or more than the typical country station in the U.S. It was in the television advertising that we sometimes downplayed country to enable us to intrigue new potential listeners without prejudicing them as to their current view of country. It worked! We raised the cume dramatically to a high of 735,000, making KZLA the No. 1 country station in the nation.

The [music] mix we created during my time there was a bit unusual but no more so than during the heralded "Urban Cowboy" era, when the format also played some country/rock

crossovers. This position worked, too. The station's shares improved from a 1.6 to a 2.9 and, in 25-54 adults, we hit that number several times in the span of a year and a half. Broadening the appeal of KZLA because of the ethnic nature of the area and the signal deficiencies was the right decision for that situation. The station has not even approached these ratings since I left.

Probably the most telling statistic is how KZLA fared with white women 25-54 during that time. For most books we were No. 1. Everyone in country agrees that demo is the core of country radio. Unfortunately, there are not enough of them in the signal coverage area for KZLA.

I'm very proud of what we accomplished at KZLA. Not everyone really had a chance to know exactly what occurred there. Now, perhaps more people in country will understand why we did what we did.

To reiterate, I believe country radio can be successful again in Southern California. It will take a concerted, unique effort and support from management to bring that goal to fruition.

John Sebastian

PROMOGANDA

AN OVERVIEW OF RADIO PROMOTIONS • BY JEFF SILBERMAN

323-525-2303 • jsilberman@airplaymonitor.com

Promo Nirvana: If You Drive It, They'll Come

Believe it or not, there are station promotions in this country that are based on things other than "Survivor." For instance, album rock **KSJO** San Francisco had its Hummer escort **Richard Petty's** No. 43 race car across the Golden Gate Bridge for a meet-and-greet with Petty and fellow racer **Michael Andretti** at the new Pac Bell Park, to promote a NASCAR race at Sears Point this weekend. "This gave race fans wood!" **Jim Sheehan** says, deftly bringing the tenor of this column to Neanderthal levels before the first paragraph ends.

On a somewhat higher plane, rhythmic top 40 **KLUC** Las Vegas has kicked off a free-stuff page on its Web site, where it offers tickets to local concerts, movie premieres, concert flyaways, etc. "The response has been great," says **Vanessa Thill**. "This has also been great for clients, as some promotions that we just don't have room for on the air get a space on the Web site and some on-air Web site promos."

PROMO TOPIC OF THE WEEK: ESSENCE OF SWAG, PART 1

There seems to be little consensus on the value of station swag these days. While 43% of Promoganda panelists will have as much of it this year as last, the remainder is equally divided between stations using more swag and those using less. The most popular swag are bumper stickers and car accessories—more than 72% will either use "a lot" or "a good amount" of it. T-shirts and hats are a close second (62%). Far behind are coffee mugs, containers, backpacks, and "fancy" swag (57% only use a limited amount; the remainder don't use it at all) and computer swag (72% don't have it; the remainder is split between those who use a lot of it and those who use a limited amount).

"We don't order that much fancy stuff because it's so expensive," says **Vicki Fiorelli** of Clear Channel Phoenix. "We'd rather order a lot of cheaper items so that we'll have more for listeners at more of our remotes."

The swag mentality is veering toward a more judicious use of it, as 57% of the panelists go to only selected remotes loaded for bear, and 28% go to selected remotes and, once there, give out just a limited amount of swag. Only 15% go to every remote with tons of goodies. "Each event should be customized depending on the expected attendance, the on-air personality hosting the event, and the excitement of the audience for the station and its music," says **Marida Petitjean** of country **KZLA** Los Angeles.

Michael Godfrey of top 40 **CKIK** Calgary, Alberta, agrees: "Sales remotes tend to be car dealers and the like [which usually don't attract a lot of people], while 10,000 people will show up for a major run/walk," he says. "Those who participate in lifestyle activities are by definition active and will wear a T-shirt more often. You can create more visibility at those remotes."

Yet the mentality of **Tristano Korlou** of Infinity's Hartford, Conn., cluster is still the more merrier. "It's important to get your logo out," he says. "I look at it as if every [piece of] merchandise with our logo on it gets 10 impressions each."

There is also little consensus on the priority importance of price, quality, or turnaround. "It depends on what the item is being used for," says **Anne-Marie Strzelecki** of modern AC **WBMS** (Mix 98.5) Boston. "If it's client

swag—i.e., things our sales staff will leave behind with a client—quality [is most important]. If it's topical swag—i.e., if the Red Sox make it into the playoffs—we need 50,000 of something to hand out *stat*, then it's turnaround. If it's appearance swag—i.e., something you're handing out at appearances and have to live with for the next four to six months, then it's quality and price.

"Turnaround should never be an issue unless it's topical swag," she adds. "You should always be thinking ahead and ordering your swag with plenty of turnaround time, thus allowing you to focus solely on quality and price. And it always happens that way, doesn't it? ... Yeah, right."

Next week: our panelists' favorite swag.

TOPICAL BAROMETER

TW	LW	TOPIC
1	2†	Summer concerts
2	6	Fall book promotions
3	—	Station concerts
4†	7	Summer vacations
4†	1	Summer movies
6	—	Internet/Web sites
7	—	Baseball regular season
8	—	Job fairs
9	9†	Barbecues/outdoor parties
10	9†	Labor Day

HOTTEST MOVIES: "Nutty Professor II: The Klumps," "What Lies Beneath," "Scary Movie," "X-Men," "The Perfect Storm," "Pokémon 2000"

HOTTEST CONCERTS: Dixie Chicks (country), Ozfest (rock), Red Hot Chili Peppers (modern), Jimmy Buffett (adult), Macy Gray (top 40)

NTR PROMO OF THE WEEK: DREAM JOB, WEB PRIZES

CKIK is working with a job-hunting Web site "that will offer pricing on our site," **Godfrey** says. "Listeners go to the client's site and E-mail us back with their dream jobs; we pick a winner from the E-mail we receive. The deal involves a significant promo fee for the Web site."

QUICK HITS

R&B oldies **WZMX** Hartford, Conn., will hold a **Roof Is on Fire Party**, hosted by morning duo **J.D. and Nancy**. "We're taking listeners by bus to the Mohegan Sun casino to enjoy free music and food from atop the casino's parking garage," says **Korlou**. "And the night ends with fireworks."

Rock **WFXF** (Extreme) Peoria, Ill., tried to give away a limo ride to Chicago and four tickets to a taping of "WWF Smackdown" by having its contestants sit down on blocks of ice. Unfortunately, after two hours, all four contestants were still on their cubes, drinking beer. It was time for plan B—drawing names from a hat.

Adult top 40 **KSTP-FM** (KS95) Minneapolis morning duo **Van and Cheryl** loaded up three buses with volunteers and supplies to help storm victims of nearby Granite Falls clean up their town and get their lives back together. Next week, **Melanie Mackey** might take listeners to Frostbite Falls to help Rocky and Bullwinkle, whose last adventure was a bigger disaster.

Want to participate? E-mail your best promotions to jsilberman@airplaymonitor.com.

PROMOGANDA HONOR ROLL

Diana Aides, CBS/WNKS Charlotte, N.C. • Dan Bowen, WSTR Atlanta • Diana Buckmann, KEY Minneapolis • Tina L. Brandan, Clear Channel Jacksonville, Fla. • Steve Burgess, WYRK Buffalo, N.Y. • Melissa Burrill, KHKS Dallas • Scott Colebrook, WKRO Cincinnati • Loren Condon, NEGL/KDIX Dallas • Mike Calzona, WOYK Tampa, Fla. • Dave Demer, WTKA Orlando, Fla. • Garret Doll, KYGO Denver • Camie Dunbar, Clear Channel Miami • Katie Dyerby, KMEL San Francisco • Lisa Fields, WMEG/WHSL Greensboro, N.C. • Vicki Fiorelli, KNIX/KESZ Phoenix • Andrew Fleming, WLLD Tampa, Fla. • Von Freeman, KHS Los Angeles • Greg Frey, KSON San Diego • Jason Gant, WJMZ Greenville, S.C. • Trish Gillis, WTKS-FM Boston • Michael Godfrey, CKIK Calgary, Alberta • Kelly Gross, WPLY Philadelphia • Jay Holloway, WJTT Chattanooga, Tenn. • Carly Johnston, KXTE Las Vegas • Simone Jones, WUSL Philadelphia • Tristano Korlou, CBS Hartford, Conn. • Kim Leeds, KPMB-FM San Diego • Larry Lee, WJLB Detroit • Jennifer Maridham Wyman, KMXB Las Vegas • Julie Maxwell, WXDG Detroit • Jane Monzures, KEDJ Phoenix • Dianna Obermeyer, KPWR Los Angeles • Mike Oliviero, WXTB Tampa, Fla. • Mike Paterson, KHFI Austin, Texas • Marida Petitjean, KZLA Los Angeles • Stephanie Ringler, WKSE Buffalo, N.Y. • Jim Sheehan, KSJO San Francisco • Sheila Silverstein, WPOC Baltimore • Jason Steinberg, WYNY New York • Anne-Marie Strzelecki, WBMS Boston • Donna Talarico, WGGY Wilkes-Barre, Pa. • Vanessa Thill, KLUC Las Vegas • Shannon Wray, WFLZ Tampa, Fla.

CMA's Radio Nominees Announced

Brad Paisley announced the nominees in the Country Music Assn.'s radio categories at a press conference in Nashville Aug. 1. This year's nominees include head-to-head battles among multiple air personalities at WUBE Cincinnati and WGNA Albany, N.Y.

The nominees are the following:

STATION OF THE YEAR

Major market: KNIX Phoenix; KPLX Dallas; KYGO Denver; WPOC Baltimore; WQYK Tampa, Fla.

Large market: KASE Austin, Texas; KNCI Sacramento, Calif.; WFMS Indianapolis; WKKT Charlotte, N.C.; WUBE.

Medium market: CKRY Calgary, Alberta; KDRK Spokane, Wash.; KJJY Des Moines, Iowa; KUZZ Bakersfield, Calif.; WIVK Knoxville, Tenn.; WYNK Baton Rouge, La.

Small market: KIZN Boise, Idaho; WAXX Eau Claire, Wis.; WBKR Owensboro, Ky.; WKXC Augusta, Ga.; WUSY Chattanooga, Tenn.

PERSONALITY OF THE YEAR

Major market: Tim & Willy, KNIX; Waking Crew, KYGO; Danny Wright, WGAR Cleveland; Skip Mahaffey, WQYK; Harmon & Evans, WXTU Philadelphia.

Large market: Morning Zoo, KASE; Jim, Deb, and Trapper, WFMS; Karen Dalessandro and Scott Dolphin, WMIL Milwaukee; Angie Ward, WTQR Greensboro, N.C.; Grover, Holly, and Bubba Bo, WUBE; Pete Miller, WUBE.

Medium market: Doug, Robyn, and Dan—the Odd Squad, CKRY; Kevin Richards, WGNA; Sean and Richie Show, WGNA; Colleen Addair, WIVK; A.J. McCloud, WQXK Youngstown, Ohio.

Small market: Hot Rod and J.B., KAYD Beaumont, Texas; Wilhite and Wall, KKIX Fayetteville, Ark.; Jimmy Lehr and Chris Kodiak, WCTY New London, Conn.; Waking Crew, WOKQ Portsmouth, N.H.; Lynn Sharpe, WUSY Chattanooga, Tenn.

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Labels Cool To Emmis' Plans For KZLA

At a July 27 meeting in Nashville between label reps and Emmis Broadcasting executives to discuss Emmis' plans for its soon-to-be acquired KZLA Los Angeles, Emmis execs asked each label to commit \$250,000 for advertising campaigns that would tie in artists and retail with the station, according to label reps present. Labels would receive spots as well as promotional mentions. Labels were asked to get back to Emmis reps with a decision by Aug. 15.

In a later conversation with Monitor, Emmis group programmer **Rick Cummings** said he was "cautiously optimistic about the meeting" and stressed that Emmis will be "very flexible about this partnership... We didn't feel like this was a case where we came in and said, 'Give us your money or we're out.'" If Emmis decides to keep KZLA country, a decision that will be made fairly quickly, Cummings says it will be targeted younger. "If this format is going to work in Southern California, it has to have younger [demo] appeal and some sex appeal," he said. "You can't have an average age in the mid-40s."

Label reps seemed wary of the proposal. One label VP of promotion told Monitor that Emmis is "asking for an awful lot of [financial] support with absolutely no way to guarantee a return on our investment. There is not a whole lot of economic sensibility in their proposal. The units we would have to sell in that market just to break even are staggering."

Another label executive said, "There was no explanation of what this huge dollar investment would go toward... What are we buying? Do we want to lose the No. 2 market? Hell no. Are we going to set this kind of precedent where major-market stations request impossibly unrecoverable 'marketing-partner dollars' to keep them country? Hell no! At the end of the day, Emmis has to do business, but not at the expense of the Nashville record community."

Also present at the meeting were president/CEO **Jeff Smulyan**, VP/L.A. market manager **Val Maki**, and KZLA PD **R.J. Curtis**. Consultant **Jaye Albright** was also in attendance.

PROGRAMMING: CARPENTER EXITS

WCTQ Sarasota, Fla., PD/morning man **Rob Carpenter** is out. He is replaced by WQNU (Q105) Fort Myers, Fla., PD **Mark Wilson**, who transfers within Clear Channel and joins WCTQ as PD/MD/p.m. driver. Carpenter's morning partner, **Maverick Johnson**, comes off of mornings but may be reassigned in the company. WPOC Baltimore APD/MD **Michael J. Foxx**, who had been importing his afternoon show at WCTQ, instead now voice-tracks nights. KNIX Phoenix morning hosts **Tim and Willie** are expected to have their show picked up for mornings at

WCTQ within a month. Carpenter is looking for a new opportunity and can be reached at 941-480-0259 or by E-mail at txpd@aol.com. WQNU, meanwhile, has gone rhythmic top 40.

WFYR Peoria, Ill., PD **Bob Grayson** exits. Grayson, a recent inductee to the Country Music DJ Hall of Fame, can be reached at 309-698-3389 or bgrayson@mtco.com. The new OM for WFYR and top 40 sister WPPY is **B.J. Stone**, back in radio after a stint with the Peoria Rivermen hockey organization.

KATH El Paso, Texas, flipped Aug. 1 to classic hits using the new syndicated "HERO" format. New calls are **KHRO**. OM **Rick Taylor** remains.

In anticipation of becoming a Cox station, **KKBQ** (93Q) Houston is launching the search for a new PD. OM **Dennis Winslow**, who had been handling PD duties, says the format will remain country. He is taking T&Rs.

Susquehanna Radio has now formally petitioned the FCC to close its dial position for country **WHMA-FM** (100.5) Anniston, Ala., and open a new property at that frequency to target Atlanta, ending WHMA's run as an Anniston country station under its current staff. The changes could come late this year or early next year.

Satellite country outlet **WLUV-FM** Rockford, Ill., has gone dark as part of its sale to Connorsieur Communications.

WSOC Charlotte, N.C., PD **Paul Johnson** exits after 13 years. He's looking for a new opportunity and can be reached at 704-544-0706 or by E-mail at Pjohn28277@aol.com. APD/MD **Rick McCracken** takes on interim PD duties.

KSKS Fresno, Calif., PD **Ken Boesen** moves to the PD position at **KWJJ** Portland, Ore., replacing **Robin Mitchell**, who recently exited to begin new business ventures. Sister **KOTK** Portland PD **Bruce Agler** is named OM for KOTK and KWJJ. KSKS GM **Al Smith** is taking T&Rs.

Broadcast Programming's "Neon Nights" adds six new affiliates: **KGHL-FM** Billings, Mont.; **KOEL-FM** Waterloo, Iowa; **KOOS** Coos Bay, Ore.; **WAKT** Panama City, Fla.; **WXTA** Erie, Pa.; and **WXCF** Clifton Forge, Va.

PEOPLE: DR. DON CALLS ON WUBE

WUBE Cincinnati hires former WYCD Detroit's **Dr. Don Carpenter** for mornings, replacing **Jim Fox**. Carpenter teams with WUBE's **Bubba Bo**. APD **Grover Collins**, who had been filling in on the morning show along with his wife, **Holly Morgan**, returns to middays.

Look for the new **KBQI** Albuquerque, N.M., to pick up the night show of sister KNIX MD/night jock **Gwen Foster** via the Prophet system.

WSIX Nashville promotion director **Chrissy Luther** segues to Christian AC sister WZTO in a



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Womack Widens Borders, Stays Country

Country programmers who offered opinions last issue about country-to-pop crossover songs generally didn't seem too uneasy about bids for pop airplay with **Lee Ann Womack's** "I Hope You Dance" and **Faith Hill's** "The Way You Love Me" and seemed to have eased up on concerns about pop crossovers overall. But one underlying factor in this new comfort level deserves consideration. The foundation of Womack's career was built by a debut album that is arguably the most traditional-sounding project by a new female artist in years, giving many programmers a stronger stomach for crossover activity—at least in Womack's case. Plus, times appear to be getting better for country music, which helps smooth some of the worries over sharing music with other formats.

Now approaching double-platinum status, "Lee Ann Womack" entered Billboard's Top Country Albums chart in late May '97, peaking at No. 9 the following week, and was met with eager critical acceptance despite the gloom that surrounded country music during its third year of downward sales trends. The lead single from the album, "Never Again Again," had peaked at No. 23 in Country Airplay Monitor the week before the album debut at a time when traditional-sounding records were already considered polarizing.

Womack's second set, "Some Things I

Know," met with similar critical acclaim and is widely considered to be every bit as traditional as her first set.

While **Shania Twain** was achieving success with a rock-flavored album that brought her the attention that her first contemporary country album had not, Womack was country without apology.

Hill, on the other hand, has never been overtly traditional. But her No. 1 debut, "Wild One," and subsequent remake of **Janis Joplin's** signature "Piece Of My Heart" hit in good times when no one seemed to care about the country/pop issue. And while Hill may have dented the edges of what country music was, she never mounted the full frontal attack on its sonic parameters that Twain did.

In the end, Twain's crossover success was accepted—grudgingly—as bringing some much-needed attention to country. Hill's crossover stardom initially made some country programmers nervous, but the multi-week No. 1 run of "The Way You Love Me" showed that it isn't affecting their ability to embrace her music. Womack, on the other hand, is enjoying her biggest success to date as things are beginning to look up for country, and she does so while standing by her original artistic mission. At the moment, PDs have little doubt that she'll remain a proprietary artist for the format, even if she widens the path a bit from time to time.

ON THE ROW

Gaylord CEO Terry London Resigns

In a surprise announcement, Gaylord Entertainment Co. president/CEO **Terry London** resigned July 31 after 22 years with the company. Chairman **E.K. Gaylord II** will serve as interim president/CEO.

The **Erv Woolsey Co.** has signed **Audium** artist **Daryle Singletary** for management. Singletary previously had been represented by **Woody Bowles**. Woolsey also manages **George Strait**, **Clay Walker**, and **Lee Ann Womack**.

The Nashville-based **Leadership Music** program has selected 41 members of the class of 2001. The nine-month program is designed to create a forum for established leaders in the entertainment industry to discuss current issues, to facilitate communication, and to further the connection among industry leaders.

The new participants are **Chuck Ainlay**, owner, **Backstage Studio**; **Chuck Armstrong**, executive VP/chief marketing officer, **AMFM**; **Cliff Audretch**, senior director of A&R, **Sony Music Nashville**; **Tom Baldrice**, VP of national promotion, **BNA**; **April Barrows**, artist/owner, **Mellotone Records**; **Steve Bass**, president/CEO, **WDCN-TV Nashville**; **Trey Bruce**, publisher/songwriter, **Big Tractor Music**; **Debbie Carroll**, regional case manager, **MusiCares**; **Pat Collins**, senior VP, licensing, **SESAC**; **Karen Conrad**, VP, **BMG Music Publishing**; **Jennifer Cooke**, co-president, **GET Management**; **Ron Fier-**

stein, personal manager, **AGF Entertainment**; **Radney Foster**, artist/songwriter; **Richard M. Gary**, president, the **Gary Group**; **Cathy Gurley**, president/owner, **Gurley & Co.**; **Marc Harris**, Pinnacle Entertainment Group; **Steven Hauser**, VP, **William Morris Agency**; **Gerry Helper**, VP, communications and development, the **Nashville Predators**; **David Hinton**, dean of academic affairs, **Watkins College of Art and Design**; **Allison Jones**, head of A&R, **DreamWorks Nashville**; **Beverly Keel**, assistant professor, **Middle Tennessee State University**; **Ben Kline**, senior director of national sales, **Mercury Nashville**; **Michael Knox**, VP of promotions/artist-writer development, **Warner/Chappell**; **Edward Leonard**, president, **Daywind Records**; **Judy McDonough**, director of PR, **Gaylord Cable Networks**; **Wes McShay**, PD, **WKDF Nashville**; **Shawn McSpadden**, VP/GM, **Idea Music Publishing/Idea Entertainment**; **D. Glenn Middleworth**, VP, creative, **EMI Music Publishing**; **Mark Moffatt**, producer/engineer/songwriter; **Jim Murphy**, director of operations and country programming, **Jones Radio Network**; **Brian O'Connell**, president/executive director, **SFX Nashville**; **Jo Pincek**, VP of artist relations, **High Five Entertainment**; **Jennifer Rose**, GM, the **Sound Kitchen**; **Sean Ross**, editor, **Airplay Monitor**; **Mike Sirls**, president, **Mike Sirls Promotion**; **Robert L. Sullivan**, partner, **Manatt, Phelps & Phillips LLP**; **Ed Theis**, VP, music industry section, **First American National Bank**; **Sheri Warnke**, VP/publisher, **Country Weekly** magazine; **Jonathan Whitehead**, anti-piracy counsel, **Recording Industry Assn. of America**; **Dwight P. Wiles**, partner/CPA, **Smith, Wiles & Co. PLLC**; **Richard Williams**, president/owner, **Spongebath Records**.

Columbia Records promotion coordinator **Kristi Volskis** exits but expects to nail down a new gig shortly.

similar capacity. Marketing director **Keith Kaufman** needs a replacement and wants T&Rs.

Former **WWYZ** Hartford, Conn., MD **John "Cadillac" Saville** joins **WYNY** (Y107) New York for P/T. Also, **WYNY** PD/p.m. driver **Larry Bear** has been tapped to host **Westwood One's** weekly "Stars Of Country" program. The show was previously hosted by **Dr. Don Carpenter**.

WOVK Wheeling, W.Va., morning personality **Michael St. James** exits after more than a decade.

PD **Jimmy Elliott** moves from afternoons to mornings for now, and midday host **Ken Andrews** moves to afternoons.

WSCA Savannah, Ga., hires **Jenna Kelly** as morning co-host to replace **Susan Glaze**. Kelly was working P/T at crosstown top 40 **WZAT**.

KKOT Columbus, Neb., brings in **Eric Potter** as APD/MD from top 40 **KROQ** Tucson, Ariz. Country sister **KZEN** Grand Island, Neb., ups morning man **Steve Kohl** to APD.

SPRING ARBITRONS

12-plus overall average quarter-hour shares. (#) indicates Arbitron market rank. Copyright 2000, Arbitron Ratings Co. May not be quoted or reproduced without the prior written permission of Arbitron.

Calls	Format	Sp '99	Su '99	Fa '99	W '00	Sp '00
DALLAS—(6)						
KDFA-FM	R&B	7.6	7.2	6.1	6.6	7.2
KHKS	top 40	6.6	7.0	7.1	5.8	6.3
KSCS	country	5.0	4.7	3.9	5.0	5.3
KPLX	country	3.3	4.0	4.8	4.6	5.2
WBAP	N/T	4.8	4.6	5.1	4.8	4.2
KOAJ	jazz	2.9	3.4	2.9	2.9	4.1
KZPS	cls rock	4.0	3.7	3.9	4.0	4.0
KVIL	AC	4.4	4.3	4.3	4.3	3.8
KEGL	album	4.7	4.9	5.4	4.0	3.7
KRLD	N/T	3.7	3.4	3.7	3.7	3.6
KDMX	adult top 40	3.5	3.6	3.2	3.5	3.3
KRVB	top 40/rhythm	2.3	2.5	2.4	2.9	3.1
KDGE	modern	2.5	2.8	2.2	2.9	3.3
KLVU-FM	oldies	3.6	3.5	3.3	3.0	3.1
KTCB/KBK	sports	2.9	2.1	2.8	3.4	3.1
KMED	AC	2.5	2.2	2.2	2.7	2.4
KLTY/KPXI	religious	3.5	3.6	3.0	3.5	2.2
WRR	classical	2.5	2.5	2.4	2.8	2.2
KRNB	R&B adult	1.1	0.7	1.5	2.2	2.1
KLNO	Spanish	—	—	—	—	2.0
KTXQ	R&B oldies	4.0	3.3	2.9	2.3	2.0
KMFR/KMRR	triple-A	1.8	1.5	1.8	1.7	1.9
KBBF	AC	1.8	2.1	1.5	1.9	1.8
KAAM	adult std	—	—	—	—	1.4
KDFA-AM	R&B adult	0.6	0.9	0.9	0.6	1.2
KTCY	Spanish	—	—	—	—	1.2
KHVN	religious	1.1	0.9	1.3	1.2	1.1
KYNG	N/T	2.3	2.5	2.5	2.1	1.1
HOUSTON—(10)						
KBXX	R&B	8.0	7.6	7.9	7.5	8.0
KILT-FM	country	5.1	4.4	5.3	4.2	6.2
KRBE	top 40	6.4	6.6	6.0	6.3	6.1
KODA	AC	5.9	6.5	6.3	7.6	5.8
KMJD	R&B adult	4.9	6.3	5.4	4.9	5.6
KLTX	Spanish	5.1	5.2	6.6	5.2	5.4
KTRH	N/T	3.9	4.2	4.0	4.1	4.1
KHMX	adult top 40	5.2	4.2	4.1	3.7	3.8
KTBZ/KTLL	modern	4.3	4.3	4.1	3.6	3.8
KLOL	album	3.6	3.6	3.6	3.4	3.6
KLDE	oldies	4.0	4.5	2.7	3.6	3.4
KRVR/KOUE	cls rock	3.9	3.7	3.0	3.1	3.7
KIKK-FM	country	2.1	1.8	2.3	2.3	2.1
KKBQ	country	3.0	3.1	2.9	2.6	2.7
KPRC	N/T	3.3	3.1	2.8	2.9	2.4
KQOK	Spanish	1.9	1.2	1.8	2.1	2.2
KOVE/KOVA	R&B oldies	2.0	2.6	2.4	1.9	2.1
KTIM/KUOJ	adult std	2.5	1.8	2.3	1.6	1.6
KBME	classical	0.9	0.8	0.9	1.2	1.2
KRTS	top 40/rhythm	0.5	0.9	1.2	1.1	1.2
KRTX-AM-FM	sports	1.5	1.5	1.4	1.3	1.1
KILT-AM	Spanish	1.2	1.4	1.1	1.2	1.1
KXTJ/KEYH	Spanish	1.2	1.4	1.1	1.2	1.1
ATLANTA—(11)						
WSB-AM	N/T	8.9	8.2	9.6	9.6	9.5
WVEE	R&B	8.9	10.3	9.7	9.4	9.2
WSTR	top 40	8.9	9.5	7.9	7.0	7.0
WALR-FM	R&B adult	5.8	5.8	5.5	5.4	6.1
WNNX	modern	5.3	5.0	4.4	4.8	6.0
WUXZ-FM	country	5.9	5.5	5.6	5.1	5.0
WPCH	AC	5.0	4.9	5.6	5.1	4.8
WHTA	R&B	4.3	4.8	4.1	4.8	4.6
WSB-FM	AC	6.3	4.7	5.3	5.0	4.6
WKLS	album	4.7	4.7	4.3	4.7	4.3
WFOX	oldies	3.4	4.2	3.1	3.0	3.9
WBTB	top 40	—	—	—	—	2.6
WGST-AM-FM	N/T	3.6	4.1	3.9	3.4	3.7
WZCG	cls rock	2.8	2.0	3.3	4.2	3.6
WJZF	jazz	2.7	2.3	2.0	1.9	2.6
WAMI	R&B oldies	2.5	2.1	2.2	1.9	2.1
WYAY	country	3.3	2.5	2.5	2.5	2.1
WAOK	religious	1.8	1.3	1.1	1.4	1.4
MIAMI—(12)						
WAGI	Spanish	4.4	3.9	4.1	5.6	6.7
WEDR	R&B	6.8	7.1	6.7	6.8	6.2
WPOW	top 40/rhythm	5.1	5.1	4.9	5.2	5.1
WLYF	AC	5.1	5.4	5.1	5.3	4.6
WAMR-FM	Spanish	4.9	5.1	4.8	3.9	4.3
WHOT	R&B adult	4.6	4.5	4.6	3.7	4.3
WKIS	country	3.4	3.6	3.4	3.2	3.9
WHDY	top 40	4.6	4.2	3.6	4.0	3.7
WXDQ	Spanish	3.9	3.1	4.4	4.1	3.7
WLVE	jazz	3.9	3.7	3.8	3.6	3.6
WTMI	classical	3.7	3.6	3.6	3.6	3.5
WMUJ	oldies	2.9	2.7	2.9	2.6	3.4
WZTA	album	2.8	3.3	3.2	3.4	3.4
WQAM	sports	2.9	2.9	2.7	2.5	3.2
WFLC	AC	3.0	3.2	2.7	3.2	3.0
WBGG	cls rock	3.3	2.7	2.5	2.8	2.8
WCMQ-FM	Spanish	2.4	1.6	2.7	2.8	2.8
WRMA	Spanish	3.1	3.5	3.9	3.7	2.8
WMGE	R&B oldies	1.6	3.5	3.0	2.5	2.5
WIOD	N/T	1.8	1.9	2.5	3.0	2.3
WRTO	Spanish	2.4	2.1	1.8	2.0	1.8
WQBA-AM	Spanish	1.4	2.1	1.4	1.9	1.7
WJFE	adult std	1.2	1.3	1.4	1.2	1.4
WJWA	religious	0.9	0.7	1.2	1.5	1.2
WSUA	Spanish	1.2	1.0	1.9	1.0	1.1
WINZ	N/T	2.1	1.9	0.9	0.8	1.0
SEATTLE—(14)						
KIRO-AM	N/T	6.6	7.7	6.6	5.7	6.9
KMP5	country	5.0	4.9	4.6	5.7	5.9
KUBE	top 40/rhythm	5.5	6.3	5.5	5.6	5.9
KBSG-AM-FM	oldies	3.7	4.3	5.6	4.6	4.5
KRWM	AC	3.5	2.7	4.2	3.9	4.1
KIXI	adult std	3.7	3.2	3.0	3.5	4.0
KNDJ	modern	4.8	4.7	4.3	4.3	3.8
KBKS	top 40	4.9	4.9	4.3	3.6	3.7
KPLZ	adult top 40	3.8	4.0	3.7	3.9	3.7
KYPT	oldies	2.4	2.5	1.9	3.9	3.7
KWJZ	jazz	3.4	4.6	3.5	4.9	3.6
KLSY	AC	4.0	4.4	4.5	3.3	3.5
KVI	N/T	4.5	3.5	4.7	3.9	3.5
KING	classical	3.0	3.3	3.6	4.2	3.3
KISW	album	3.5	3.1	3.3	3.3	3.1
KMTT	triple-A	2.9	2.7	3.1	2.6	3.1
KZOK	cls rock	3.1	3.3	2.6	3.2	3.1
KOMO	N/T	3.7	2.9	3.7	3.3	3.0
KQBJ	N/T	2.0	2.1	1.9	2.4	2.4
KUR-AM/KHDD	sports	2.1	1.4	2.3	2.1	2.0
KUR-FM	adult top 40	3.9	2.8	2.3	2.2	1.6
KHWX	N/T	1.4	1.6	1.4	1.5	1.6
KCMS	religious	1.8	1.4	1.6	2.0	1.5
KFNK	modern	0.8	0.9	1.6	1.7	1.4
MINNEAPOLIS—(17)						
KQRS-FM	cls rock	10.1	10.7	10.1	10.8	10.7
KDWB	top 40	8.2	8.5	8.5	7.9	9.2
WCCO	N/T	9.7	9.6	10.6	9.0	7.6
KEYE	country	7.7	6.7	6.0	6.6	6.5
WLTE	AC	6.1	4.9	5.7	6.4	6.1
KLSP-AM	N/T	5.5	6.0	5.0	5.4	5.5
WSTP-FM	cls rock	2.5	4.4	5.7	4.6	5.3
KXKR	album	3.7	3.5	3.8	4.8	4.8
KQUL	oldies	6.1	5.7	5.1	4.4	4.6

Calls	Format	Sp '99	Su '99	Fa '99	W '00	Sp '00
ST. LOUIS—(19)						
KMOX	N/T	13.1	12.6	10.5	10.3	12.0
KEZK	AC	7.3	7.1	6.5	7.4	7.3
WIL	country	7.1	6.9	7.2	5.7	6.5
KATZ-FM	R&B	4.5	3.9	5.2	4.8	5.9
KSLS	top 40	4.6	5.8	4.6	5.1	5.7
KMJM	R&B adult	6.0	5.2	5.5	5.3	5.4
KTRS	N/T	3.6	3.5	4.2	4.3	4.3
KHXX	country	4.5	4.1	4.6	4.3	3.9
KYKY	adult top 40	4.4	4.5	4.9	4.7	3.8
KLOU	oldies	4.5	3.9	4.0	4.6	3.7
KSHE	album	3.0	2.8	2.9	3.1	3.6
KHHT	cls rock	3.3	3.7	3.4	4.3	3.5
KPNT	modern	3.1	3.4	3.2	3.0	3.5
WVRY	adult top 40	2.9	3.5	2.3	2.9	2.9
WRTH	adult std	2.4	1.5	2.4	2.4	2.6
KXOK	cls rock	2.9	2.8	2.3	2.9	2.5
WTM	album	2.2	2.7	3.0	2.3	2.5
KFUD-FM	classical	2.2	2.5	3.3	2.9	2.3
KATZ-AM	religious	2.1	2.4	2.3	2.5	2.1
KSD-FM	adult top 40	2.3	2.5	2.6	2.6	2.0
KFSN-AM-FM	sports	1.0	1.2	1.5	1.1	1.0
WESL	R&B adult	0.8	0.5	0.5	0.8	1.0
TAMPA, FLA.—(21)						
WUVU	adult std	8.2	9.4	10.5	10.3	10.0
WFLZ	top 40	5.9	6.5	7.5	6.7	7.6
KMDF	top 40/rhythm	6.1	5.8	6.2	6.2	6.9
WUVA-FM	country	6.6	6.6	5.5	6.0	6.3
WXTB	album	6.5	6.0	5.4	6.1	5.3
WFLA/WSPB	N/T	6.1	5.6	6.2	4.9	4.8
WWSB-FM	country	4.5	4.6	4.2	4.2	4.0
WSJT	jazz	3.4	3.0	3.9	4.3	4.0
WUGL-AM-FM	adult std	4.1	4.0	3.4	5.1	3.9
WSSR-FM	adult top 40	3.8	3.6	3.8	3.3	3.8
WTBT	cls rock	6.3	4.8	3.0	2.3	3.6
WMTX	adult top 40	2.7	3.2	3.1	3.4	3.5
WHRM	AC	3.5	4.2	3.3	3.3	3.4
WFOJ	R&B oldies	2.5	2.9	2.7	3.5	2.8
WYUO	oldies	2.5	2.3	2.0	2.0	2.6
WTWP	cls rock	2.0	3.4	2.5	2.5	2.5
WTMP	R&B	1.3	1.6	1.8	1.7	2.2
WBYD	triple-A	2.4	2.3	3.0	2.8	2.1
WHSN-FM	oldies	2.8	2.3	2.3	1.8	2.0
WDAE	sports	1.1	0.9	1.4	1.1	1.9
WRXB	R&B	0.5	—	0.5	0.8	1.0
PITTSBURGH—(22)						
KDKA	N/T	11				

Study Says Radio Audience Is Shrinking

A study by Lincoln, Neb.-based Fairfield Research says Americans are spending the least amount of time with radio in three years, with listening time down 12% since 1999. But those numbers may be skewed by survey methods that treated online listening as computer, not radio, usage.

The study shows adults spending 2.11 hours a day with radio, down from 2.39 in 1999 and 2.2 in 1998. The numbers are more pronounced than those from Arbitron, whose research showed radio listening down 2.3% in the past year.

Where did radio's listeners go? Apparently to prerecorded music and the Internet. Fairfield research shows consumption of CDs, cassettes, and records rose 9% between 1999 and 2000.

The Internet's growth, while leveling off, continues to take a big bite out of TV and radio usage, according to Fairfield CEO **Gary Gablehouse**, who notes that while radio lost 12% of its listening, TV use declined just 5%.

With a huge jump in Internet usage between 1998-99, Fairfield reports online usage actually declined by just under 1% in 2000. Yet, the average American adult uses the Internet for slightly more than one hour every day. About 56% of adults, or 113.4 million, have Internet access at home, thereby approaching the reach of cable TV.



Fairfield found that at-home Web users have significant differences in their media consumption habits. Those with Internet access spent 111.89 minutes a day with the radio, compared with 148.86 from those without the Net. But, again, online radio listening was credited to computer usage, not radio consumption.

However, Fairfield found that online users spent more time with prerecorded music, 57.13 minutes a day on average, compared with 53.48 for offline consumers.

"That's no surprise given the increase of Internet usage," says **Randy Michaels**, president of Clear Channel Radio.

"It's a fragmented world, and we're all declining, so you have to be concerned," agrees **Emmis CEO Jeff Smulyan**, who adds that despite the Internet explosion, radio's localism will help it compete. "The ability to get close to people's lives is what I'll bet on."

Others are downplaying the research altogether. "Big deal. We have one [year] up and one down—it's not definitive," says Infinity senior VP **Bill Figenshu**, who quips, "Let's spike the third year. We'll have a nationwide contest; Infinity will throw in the **Britney Spears** tickets."

CAPITAL

Clear Channel chairman **Lowry Mays** says he is "very, very positive" his company will win FCC approval within the next few days to weeks to add the AMFM portfolio. Once that happens, a closing could come in a matter of days.

As the ramp-up gains momentum, we're also learning more about how Clear Channel plans to operate its 900-plus station group. During a conference call with analysts July 27, Mays said it will return some of the inventory used by the AMFM Radio Network to the local stations, which can in most cases sell the time for more money than the network could. The net effect will be higher network loads for existing Clear Channel stations, while AMFM stations will carry fewer network spots. Clear Channel president/COO **Mark Mays** says the integration is "going fantastic," and while

there are fewer seats at the table, the company is "getting the best of the best."

To avoid a huge tax bite, perhaps as high as \$1.2 billion, CFO **Randall Mays** says the company is looking to reinvest as much as \$4 billion. "We have identified a minimum of \$500 million in purchases. We're finding good assets at good prices." If the buying spree doesn't go as planned, Mays says, the money will be earmarked for paying down Clear Channel's debt.

Meanwhile, SFX Entertainment shareholders have approved the company's buyout by Clear Channel, and at press time the deal was expected to close Aug. 1. The \$3.3 billion all-stock deal was first announced in February, and since then Clear Channel has won the approval of the DOJ and European regulators. Clear Channel's Michaels says meetings have already taken place between Clear Channel and SFX managers to discuss projects the two can develop together. Clear Channel owns more than 900 radio stations and 19 TV stations in the U.S., while SFX is the world's largest producer and promoter of live entertainment.

Clear Channel is also looking for a buyer for AMFM's outdoor unit, Lamar Advertising. The DOJ is giving the company until February 2003 to dispose of the assets, which overlap in a number of markets with Clear Channel's existing billboard company, Eller Media.

CAPITOL

The FCC and its counterparts in Mexico have reached an agreement that will protect satellite radio service near the Mexican border. While Sirius and XM Satellite Radio will not be able to broadcast south of the border, the agreement allows them to use terrestrial repeaters in border areas to fill in their coverage.

The FCC has fined album rock WXTB Tampa, Fla., yet again. This time it is for breaking the answering machine code of a woman who was the subject of an October 1998 USA Today article. The station then aired a conversation between the woman and a reporter for an Oklahoma newspaper. The FCC says that violates its rules regarding consent and fined the station \$6,000.

The U.S. Court of Appeals for the D.C. Circuit has ordered the FCC to act by Sept. 29 in a case involving the personal attack and political editorializing rules. The court order was in response to a petition filed by the National Assn. of Broadcasters and the Radio-Television News Directors Assn. asking the court to end a 20-year-old case involving the rules. In an August 1999 decision, the court ordered the FCC to justify the regulations, something the agency has not done. The rules, originally adopted as part of the fairness doctrine, are among the last remaining vestiges of that policy, which the FCC stopped enforcing in 1987.

NEW MEDIA: CITADEL EXITS LMIV

Citadel has pulled out of the Local Media Internet Venture (LMIV), a portal spearheaded by **Emmis CEO Jeff Smulyan**, after long delays in its launch convinced Citadel CEO **Larry Wilson** to go it alone. Apparently, the contract tying Citadel, Emmis, and the other participants kept changing the structure, to Wilson's frustration. "At the end of the day, there were a couple of provisions that we could not accept, and we decided to pursue our own strategy," Wilson says. Citadel has created portals for each of its markets, and it has struck content deals with Microsoft's CitySearch and is in discussions with Ticketmaster. LMIV acting CEO **Jack Swarbrick** says Citadel wanted a clause that allowed it to pull out if the group was sold. Swarbrick says the group found that provision unacceptable. While LMIV won't say which companies are taking part, a number of groups have said they are exploring it, including Entercom, Bonneville, Susquehanna, Greater Media, and Jefferson-Pilot.

MONITOR PROFILE

Ratings Success Buys Closson After WUBE's Tough Time In The Public Eye

For the majority of the past year, WUBE Cincinnati's **Tim Closson** was a man with two titles, two companies, and no morning show. All in all, it's been a year Closson would probably rather not repeat: He's been living through the merger between AMFM and Clear Channel, he has been between job descriptions, and he spent the spring book searching for a new morning show. And yet Closson's smiling. Not only did he recently put his morning show woes behind him with the hiring of **Dr. Don Carpenter** (see Radioactive, page 3), but WUBE (B105) racked up solid 12-plus numbers in the spring Arbitron book (7.7-8.0) in spite of the odds stacked against it.

WUBE started the spring book facing every PD's nightmare. Morning man **Jim Fox** was arrested, pleaded no contest to charges of soliciting a minor, and was subsequently fired (Country Airplay Monitor, April 21).



Tim Closson
Program Director
WUBE Cincinnati

Owner: AMFM
Ratings: 7.5-7.5-7.7-8.0

'No one personality is bigger than the station'

"For the first 72 hours, I probably had five hours of sleep a night," he says. "We were associated with a not-so-pleasant situation in the public eye. It was front-page news and the lead story on the 11 o'clock news every night for a week." The public embarrassment was difficult for the entire staff, but Closson notes it was especially hard for Fox's partner, **Bubba Bo**, who had considered Fox a friend and is the father of a teenage girl himself.

"We had to scramble and take the APD [Grover Collins] and his wife [Holly Morgan] and team them with [Bubba Bo]." While that show was a temporary solution, Closson says, "We didn't tell the public it may be temporary. [They] were immediately positioned as the new morning show."

He says the smartest thing the station did was to "put the Jim Fox thing behind us as quickly as possible. We didn't touch on it after the first two days." When Fox's termination was announced on the air during the morning show, Closson was in the studio, taking calls from the public for four straight hours.

Closson says WUBE's ability to overcome the negative publicity has everything to do with how the station is viewed by the public. "We've always positioned the radio station as the star. No one personality is bigger than the station. The family values and ethics we've always had carried us through that time. I think people felt bad [for B105 staffers]."

Above and beyond the morning situation, "it's been a long time of uncertainty," says Closson, describing the AMFM/Clear Channel merger, which was announced last October. In November it was determined that WUBE would be spun off. In March, Infinity declared its intention to buy WUBE. It has also been announced that longtime country sister WYGY (Y96) will go to a different company, Salem.

With the impending spinoff of WUBE, Closson is giving up his VP of country pro-

gramming title with AMFM in favor of retaining his PD position at WUBE under Infinity. Closson admits, "It's been an interesting year. For me personally, it's been kind of weird. After five years on the road, going to other markets, I got shut down on my travel." But being PD of B105 "is what I came here [for] in 1990."

Closson did have talks about relocating within the newly merged company, but he decided he and his family were too rooted to Cincinnati to leave. His daughters are 10 and 6, respectively, and his wife is president of the parent/teacher organization. "After five years of travel, it was time for me to give up something for them," he says. Closson also says the timing worked out well in the long run. "About the time the Jim Fox thing happened is about the same time my travel shut down. I was able to refocus my energies [on WUBE]."

The pending split with WYGY is bound to be cause for some more interesting problems because of the number of shared staffers. WYGY PD **Patti Marshall**, for example, is also the marketing director for WUBE. She will give up her PD stripes and stay with WUBE. Other staffers have been reshuffled as well. In April, former WYGY MD/afternoon driver **J.J. Gerard** became the night talent on WUBE, and **Audra Evans** moved from nights at B105 to middays at Y96.

Not being able to control his own competition presents another challenge. Despite its sale to a company best known for running religious stations, Closson says he expects Salem's WYGY to remain country and go head to head against B105. Still, he doesn't plan to make any changes to his product. "We're a mainstream country radio station with 31 years in the format," he states, while admitting the situation "does present more problems for us."

While Closson's only major country rival has been Y96, he calls Cincinnati a "competitive" radio market, and he has strong shared listening with heritage album rocker WEBN and future Infinity top 40 sister WKRC.

Closson describes WUBE's music mix as 60% current/recurrent and 40% gold. When asked about the number of currents he plays, Closson says with a laugh, "Not enough to keep the record companies happy. [But] what I regard as currents, some people regard as recurrences." His list of about 35 currents still includes songs like **Toby Keith's** "How Do You Like Me Now?" His gold, he says, is primarily from the '90s but with "flavor" from the '70s and '80s.

Here's the noon hour on WUBE: **Faith Hill**, "The Way You Love Me"; **Joe Diffie**, "A Night To Remember"; **Jo Dee Messina**, "Stand Beside Me"; **Lonestar**, "What About Now"; **Travis Tritt**, "Take It Easy"; **George Strait**, "Go On"; **Reba McEntire**, "What Do You Say"; **Tracy Byrd**, "The Keeper Of The Stars"; **Shedaisy**, "I Will . . . But"; **Alan Jackson**, "It Must Be Love"; **John Michael Montgomery**, "I Can Love You Like That"; **Toby Keith**, "Country Comes To Town"; and **Collin Raye**, "One Boy, One Girl."

Closson says the spring ratings success was partly the result of a "sound marketing plan" that combined television, outdoor advertising, and on-air contesting. That contesting included a three-week kickoff of the spring book with a \$15,000 song-of-the-day contest.

This Arbitron ratings period has been gratifying for Closson in light of all the unrest at the station. "I'm especially proud of this book," he says, crediting the WUBE team. "We have an unbelievable staff of people who know their jobs and love the station." And with a permanent morning show in place and the merger and spinoff nearly complete, he looks forward to a better year ahead. **ANGELA KING**

Who Plays A Song For A Promotion? Nearly Two-Thirds Of Respondents

Continued from page 1

DOES IT HURT THE PRODUCT?

Some PDs feel that one or two "bad" records don't make that much difference to the station's overall sound. But others worry that records added because of promotions might dilute their on-air product. "When you play any stiff, it hurts the station," says one PD.

Another small-market PD in a 200-plus market who took a promotion in exchange for an add has regrets. "I'm uncomfortable doing things that are not in the best interest of the station, because ultimately my success or failure in this gig is directly linked to the success or failure of my on-air product. I don't think a record or two will really harm the sound of my radio station, but it's still a rather unhealthy and dangerous habit to get into, because once you set that precedent, where do you stop?"

Another PD says, "I feel the worst about the fact that labels 'buying' their adds—and I'm guilty of playing along—keep other legitimately good artists [and] songs from getting the airplay they deserve on their own merits. If they happen to be on a label that doesn't play that game, that's the real tragedy here."

Many PDs say when they do add a record in exchange for promotions, it's dayparted into obscurity. "I worry about it [hurting the station] some, but when you add it in a daypart rotation that only plays from 7 p.m. to midnight, you don't get much exposure for the record, and most records that are bought end up never getting out of a daypart," says one PD. "Let's face it—if they are buying adds, it's probably not a hit."

But many PDs surveyed for this story say playing records for promotions won't hurt the station. "If the promotion is right, and you want to do it, I don't see what the big deal is," says one. "I would say you're only doing a disservice

to your station when you don't believe in the record. There should be no promotion that good. Your station is every record you play. You have to ask yourself, 'When people think of my station, do I want them to think of this record?'"

"As long as the 'incentive' promotes the artist/label and the radio station and benefits the listener as well—flyaway winners, etc.—I believe that no harm is done," says a medium-market PD. "In fact, I have seen some of those records go on to achieve success and truly help to establish the artist."

"One song will not kill a radio station," says a PD in a small market. "If it does, you have a much larger problem you are not addressing."

"The decisions that I had a hand in making, I didn't worry about because I made them with what I believe was the best interests of the station [in mind]," says a small-market PD. "Even in the records I was mandated to add by the consultant—and they play it so safe normally, it's rare that's a bad thing—could not have made that much difference. One or two records are not going to kill your radio station. Even if you feel they can be a tune-out, if you ... surround them with power/high-testing tunes and program your station correctly, it shouldn't be a big thing."

"Every year at Country Radio Seminar, Music Row [criticizes] the radio community for playing the promotion game, and they complain that a daypart record does them no good, and they don't have enough money to keep this up. Then I go back to my station and have the same label offer me a 'deal.' It's the biggest joke in our business," says a PD in a top 100 market. "Ninety percent of the people are playing the game, but we can't talk about it. What a dose of reality we need. Radio and Music Row are both hypocrites. Play the promotion game and be above the table with it, or don't do it, but for God's sake, quit acting like it's a dirty secret."

COGS IN THE MACHINERY

Chainwide adds, while not as common as adds for promotions, are much more disturbing to PDs who have been forced to do them.

One PD recalls a situation where, while it wasn't a full-group add, "there were a handful of stations in our region where corporate had arranged free shows by a particular artist. The single that was out was already showing signs of an ugly death, but all of the stations involved were obviously required to add the record in support of the free shows and carry the single in rotation until after the show, even though it was long gone by then."

Some PDs see a larger trend. "I've witnessed an unsettling ego trip among some corporate VPs who tend to dismiss local PDs as mere cogs in the machinery rather than as the experts of their particular markets," says a medium-market PD. "There are certainly some synergies which can be accomplished using the clout of a unified group. It would make much more sense to me for the corporate VPs to poll the local PDs about upcoming projects, then develop a strategy and pitch a specific label or artist management about an exclusive arrangement on a project which could create a win/win situation for the group, the station, the label, and the artist."

"I believe it boils down to the principle of the matter," says another programmer. "If you have a PD and/or MD hired to do a specific job, and part of that job is selecting the music for a radio station, then let them do their damn job. Or else why have them at all? A PD should be responsible for the overall sound of the radio station. Every single liner, jingle, sweeper, and song should fall within that domain."

"I would never employ a consultant that mandated adds for a station where I was responsible for the programming, nor would I work long for a GM or group PD that did the same thing," says a large-market PD. "Every market always has three or four songs that work in that particular market that may not work anywhere else and [vice versa]."

But some actually let their consultant help determine whether to take a label promotion. One says, "When we add a song for a promotion, the promotion must be very good, and the song must appear on [the consultant's] list."

ACCESS: NASHVILLE

Allan, Evans Perform For Cumulus Winners

Gary Allan and Sara Evans performed July 28-29 in Las Vegas for the approximately 50 winners of a Cumulus Broadcasting group contest (Country Airplay Monitor, April 14). Contestants used lettered dice to gamble for \$1 million and \$5 million prizes by trying to spell out the words "Vegas" or "country" with a roll of the dice.

Michael Mahler, lead guitarist and harmony singer for Sony Nashville act Wild Horses, is recovering from emergency surgery to remove a stomach tumor. The group rescheduled several concert dates.

Chely Wright duets with Richard Marx on "The Edge Of Forever," a song she co-wrote with him. It appears on Marx's new album, "Days In Avalon," on Signal 21 Records.

Kathy Mattea will guest-star on the season premiere of "Touched By An Angel" (the airdate to be determined). The episode is titled "The Finger Of God," and Mattea will play a wisecracking wait-

ress. Two songs from her current album, "The Innocent Years," will be featured in the show.

Chris LeDoux will host a one-hour video special on roping and riding Aug. 4 on Jones International Networks' "Great American Country." The special, which will feature cowboy- and rodeo-themed videos, will help launch Jones' new rodeo Web site, RodeoStars.com. The special will include a contest to win a trip to Las Vegas to meet LeDoux at the National Finals Rodeo.

Randy Travis has put his Ashland City, Ky., home on the market for \$1.875 million. The 8,808-square-foot home and 180-acre grounds can be viewed by prospective buyers (or interested air personalities) online at ipix.com.

Garth Brooks' Touch 'Em All Foundation has donated \$50,000 to the Childhelp Children's Center of Arizona, which investigates child abuse and treats its victims. The foundation, founded last year, contributes financial resources to non-profit organizations that serve and benefit children. It is funded by participating major-league baseball players who contribute a predetermined sum based on their on-field performance.

Nashville's Bluebird Cafe is raising money for the Alcohol and Drug Council of Middle Tennessee by selling collectible items on eBay, including autographed posters and rare CDs. Auction items from Garth Brooks, Trisha Yearwood, John Hiatt, and the Nashville Predators are among those available.

Salt And Sugar: Survive This



WCOS Columbia, S.C., brought its own spin to the "Survivor" TV series, giving backstage passes to meet Faith Hill to the listener who could live the longest in the station's break room, surviving on the contents of the vending machines. The runner-up got to meet "Fake Hill." Pictured, from left, are morning man Jeff Roper, contestant Ernie Medlin, "Fake Hill" Angie Schlotzhauer, and eventual winner Shann Jones.

HOW PLAYLIST DECISIONS ARE INFLUENCED

Have you ever added a record (or added it earlier than you would have) in exchange for a promotion or free show from a label?

YES: 64% NO: 36%

Have you ever added or played a record in exchange for a time buy from a label?

YES: 19% NO: 81%

Have you ever added a record you would not normally have played (or added it earlier than you normally would have) because it was mandated as a group-wide add?

YES: 18% NO: 82%

Have you ever added a record because it was mandated by a consultant?

YES: 12% NO: 88%

RADIO CONCERT MONITOR

DATE	STATION	EVENT	PROMOTION DIRECTOR
Aug. 4	WIVK Knoxville, Tenn. APPEARING: Georgia Middleman	Jefferson County Fair	Catherine Watrous
Aug. 10-13	WCTO Allentown, Pa. APPEARING: Eric Heatherly, John Michael Montgomery, Darryl Worley	Bethlehem Musikfest	Sean Dale
Aug. 10-Sept. 7	WYNY New York APPEARING: the Kinleys, Lee Ann Womack (8/10); Diamond Rio, Ricochet (8/17); Clay Davidson, Keith Urban (8/24); Ty Herndon, Yankee Grey (8/31); Shedaisy (9/7)	Live Lunch Concert Series	Jason Steinberg
Aug. 12	WUSN Chicago APPEARING: Kathy Mattea	US99 Private Performance	Pam Mills
Aug. 13	WWYZ Hartford, Conn. APPEARING: Tracy Byrd, Chris Cagle, Clay Davidson, Joe Diffie, Rascal Flatts, Ricochet, Lee Ann Womack, Darryl Worley	Great American Music Fest 2000	Annie Sandor
Aug. 17	WMIL Milwaukee APPEARING: Trace Adkins, Joe Diffie, Eric Heatherly, John Michael Montgomery, Rascal Flatts, Darryl Worley, Chely Wright	Cap Fund Care-A-Van For Kids	Paul Heiling
Aug. 23	WIVK Knoxville, Tenn. APPEARING: Chris Cagle	Race Night	Catherine Watrous
Aug. 26	KBEQ Kansas City APPEARING: Jessica Andrews, Tracy Lawrence, Lonestar, John Rich, Tim Rushlow, Shedaisy, Sons Of The Desert, Tomboy, the Warren Brothers	Y'allapalooza	Hoss Michaels

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GREATEST GAINERS COUNTRY

INCREASE IN DETECTIONS

GEORGE STRAIT • Go On (MCA NASHVILLE)	+779
KTST +22, WKXC +19, KMPS +19, WXBQ +18, WUBE +17, WKHX +17, KCKI +16, KXKC +16, WYYD +16, WQBE +16	
JO DEE MESSINA • That's The Way (CURB)	+417
WHOK +27, WQYK +20, KXKC +19, WMJC +18, WOKQ +17, KNIX +17, WXCT +16, WPOR +13, WMIL +13, WQMX +12	
AARON TIPPIN • Kiss This (LYRIC STREET)	+417
WDAF +22, KNIX +21, WCKT +14, WBCT +13, WRBT +12, WKXC +12, WCOS +12, WCMS +11, WSCA +10, KKCS +10	
TRAVIS TRITT • Best Of Intentions (COLUMBIA)	+374
KTEX +18, KKHN +16, WKSJ +16, KHAY +12, KCCY +12, KZSN +11, WOKO +10, KRMD +10, WVLC +10, WGKX +10	
FAITH HILL WITH TIM MCGRAW • Let's Make Love (WARNER BROS./CURB/WRN)	+305
WMZQ +34, WXCT +15, WKDF +15, KCCY +14, WCOS +13, WQMX +12, WESC +12, WBCT +11, WLWI +9, WPOR +9	

AIRPLAY LEADERBOARD
THE STATIONS THAT BREAK THE HITS

#1	YOUNG COUNTRY KIKK95 KIKK Houston, TX PD: Darren Davis Airplay Leader Designations: 12
#2	KPLX, Dallas, TX (PD/MD: Brian Philips/Cody Alan) 6
#3	KBEQ, Kansas City, MO (PD/MD: Mike Kennedy/T.J. McEntire) 6
#4	WRNS, New Bern, NC (PD: Wayne Carlyle) 5
#5	KMLE, Phoenix, AZ (PD: Jeff Garrison) 4

The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit records as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's IMPACT! page to see this week's Airplay Leaders.

AIRPLAY
Monitor RECURRENTS
COUNTRY

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
1	THE CHAIN OF LOVE CLAY WALKER (GIANT)	2287	2306
2	SHE'S MORE ANDY GRIGGS (RCA)	1849	2023
3	THE BEST DAY GEORGE STRAIT (MCA NASHVILLE)	1705	1926
4	COULDN'T LAST A MOMENT COLLIN RAYE (EPIC)	1688	1913
5	COWBOY TAKE ME AWAY DIXIE CHICKS (MONUMENT)	1565	1619
6	BUY ME A ROSE KENNY ROGERS WITH ALISON KRAUSS & BILLY DEAN (DREAMCATCHER)	1550	1640
7	MY BEST FRIEND TIM MCGRAW (CURB)	1477	1457
8	BREATHE FAITH HILL (WARNER BROS./WRN)	1416	1408

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
9	SOMETHING LIKE THAT TIM MCGRAW (CURB)	1404	1476
10	HE DIDN'T HAVE TO BE BRAD PAISLEY (ARISTA NASHVILLE)	1264	1282
11	I LOVE YOU MARTINA MCBRIDE (RCA)	1208	1225
12	AMAZED LONESTAR (BNA)	1206	1340
13	CARLENE PHIL VASSAR (ARISTA NASHVILLE)	1169	1274
14	LESSON IN LEAVIN' JO DEE MESSINA (CURB)	1146	1117
15	WHEN I SAID I DO CLINT BLACK (RCA)	1114	1052
16	LOVE'S THE ONLY HOUSE MARTINA MCBRIDE (RCA)	1103	1086
17	BACK AT ONE MARK WILLS (MERCURY)	1037	1075
18	LESSONS LEARNED TRACY LAWRENCE (ATLANTIC)	1004	1050
19	WRITE THIS DOWN GEORGE STRAIT (MCA NASHVILLE)	997	1009
20	ALL THINGS CONSIDERED YANKEE GREY (MONUMENT)	993	963

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 25.

COUNTRY AUDIENCE

Compiled from a national sample of data supplied by Broadcast Data Systems to Country Airplay Monitor. 153 country stations are electronically monitored 24 hours a day, 7 days a week. © 2000 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	AUDIENCE (millions)	
					TW	LW
			★ ★ ★ NO. 1 ★ ★ ★			
1	1	18	I HOPE YOU DANCE MCA NASHVILLE 5 weeks at No. 1	LEE ANN WOMACK WITH SONS OF THE DESERT	42.961	42.479
2	2	16	WHAT ABOUT NOW BNA	LONESTAR	42.614	40.864
3	3	14	IT MUST BE LOVE ARISTA NASHVILLE	ALAN JACKSON	38.328	37.130
4	4	20	PRAYIN' FOR DAYLIGHT LYRIC STREET	RASCAL FLATTS	38.111	36.356
5	6	13	THAT'S THE WAY CURB	JO DEE MESSINA	35.687	32.745
6	7	23	YES! WARNER BROS./WRN	CHAD BROCK	32.077	32.656
7	8	20	FLOWERS ON THE WALL MERCURY	ERIC HEATHERLY	31.782	32.409
8	5	19	I'LL BE MCA NASHVILLE	REBA MCENTIRE	31.474	33.908
9	9	15	I WILL...BUT LYRIC STREET	SHEDAISY	28.582	27.031
10	11	13	COLD DAY IN JULY MONUMENT	DIXIE CHICKS	26.353	26.651
11	13	21	YOUR EVERYTHING CAPITOL	KEITH URBAN	26.288	24.279
12	12	17	YOU'LL ALWAYS BE LOVED BY ME ARISTA NASHVILLE	BROOKS & DUNN	25.258	24.746
13	17	10	COUNTRY COMES TO TOWN DREAMWORKS	TOBY KEITH	23.782	22.370
14	19	8	LET'S MAKE LOVE WARNER BROS./CURB/WRN	FAITH HILL WITH TIM MCGRAW	22.803	20.633
15	14	38	HOW DO YOU LIKE ME NOW?! DREAMWORKS	TOBY KEITH	22.702	23.415
16	18	17	IT'S ALWAYS SOMETHIN' EPIC	JOE DIFFIE	22.650	20.673
17	15	26	THE WAY YOU LOVE ME WARNER BROS./WRN	FAITH HILL	22.562	23.207
18	10	17	SOME THINGS NEVER CHANGE CURB	TIM MCGRAW	21.644	26.915
19	16	24	UNCONDITIONAL VIRGIN	CLAY DAVIDSON	20.651	22.743
20	24	16	I NEED YOU SPARROW/CAPITOL/CURB	LEANN RIMES	20.239	18.639
21	20	16	WHEN YOU NEED MY LOVE DREAMWORKS	DARRYL WORLEY	20.222	20.151
22	26	7	KISS THIS LYRIC STREET	AARON TIPPIN	18.952	15.459
23	21	14	ALMOST DOESN'T COUNT MERCURY	MARK WILLS	18.844	19.364
24	23	9	ONE VOICE EPIC	BILLY GILMAN	18.547	18.794
25	29	3	GO ON MCA NASHVILLE	GEORGE STRAIT	17.112	11.035
26	27	9	FEELS LIKE LOVE MCA NASHVILLE	VINCE GILL	16.861	14.974
27	28	8	THERE YOU ARE RCA	MARTINA MCBRIDE	14.739	13.597
28	25	12	WHEN YOU COME BACK TO ME AGAIN CAPITOL	GARTH BROOKS	12.427	16.859
29	30	11	THAT'S THE BEAT OF A HEART BNA	THE WARREN BROTHERS FEATURING SARA EVANS	11.639	10.940
30	31	11	BLUE MOON CURB	STEVE HOLY	10.365	10.151
31	32	6	LONELY ATLANTIC	TRACY LAWRENCE	9.763	9.416
32	36	3	BEST OF INTENTIONS COLUMBIA	TRAVIS TRITT	8.598	6.759
33	35	5	JUST ANOTHER DAY IN PARADISE ARISTA NASHVILLE	PHIL VASSAR	8.368	6.880
34	33	12	SELF MADE MAN COLUMBIA	MONTGOMERY GENTRY	8.035	8.103
35	37	3	WE DANCED ARISTA NASHVILLE	BRAD PAISLEY	7.556	6.471
36	34	8	SHE AIN'T THE GIRL FOR YOU EPIC	THE KINLEYS	7.206	7.242
37	38	3	LOVE SHE CAN'T LIVE WITHOUT RCA	CLINT BLACK	6.627	5.652
38	39	5	THAT'S THE KIND OF MOOD I'M IN EPIC	PATTY LOVELESS	5.976	5.132
39	NEW		BORN TO FLY RCA	SARA EVANS	5.269	4.404
40	NEW		YOU WON'T BE LONELY NOW MONUMENT	BILLY RAY CYRUS	4.839	4.350

Songs ranked by audience, computed by cross-referencing exact times of airplay with Arbitron listener data. (O) Songs showing an increase in audience over the previous week, regardless of chart movement. A song with a gain in audience over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining in audience or each losing in audience, the song being played on more stations is placed first. Songs become recurrents and are removed from this chart in conjunction with the Country Airplay chart.

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Songs ranked by number of detections. Playlists are listed in order of TSA weekly cum, beginning with the highest-cum station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon more or more. 1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

CMT PD: Chris Parr CBS Cable 615-457-8500
Great American Country PD: John Hendricks MD: Jennifer Page Jones Int'l Networks 303-792-3111

Rank	Song	Station	1st Impressions
1	Sons Of The Desert, Everybody's Gotta Gr	TW LW	
2	Billy Gilman, One Voice	31 10	
3	Lee Ann Womack, I Hope You Dance	34 24	
4	Reba McEntire, I'll Be	32 35	
5	Eric Heathley, Flowers On The Wall	31 26	
6	Garth Brooks, When You Come Back To Me A	29 27	
7	Jo Dee Messina, That's The Way	29 28	
8	Shedaisy I Will, But	28 27	
9	Joe Dee Messina, That's The Way	28 28	
10	Keith Urban, Your Everything	28 28	
11	Rascal Flatts, Prayin' For Daylight	28 28	
12	Darryl Worley, When You Need My Love	28 28	
13	LeAnn Rimes, I Need You	28 33	
14	Lonestar, What About Now	27 29	
15	Chad Brock, Yes!	27 27	
16	Craig Morgan, Paradise	21 21	
17	Lisa Annalisa, A Woman Gets Lonely	21 21	
18	John Rich, I Pray For You	21 21	
19	Shedaisy I Will, But	21 21	
20	Vince Gill, Feels Like Love	21 21	
21	Brooks & Dunn, You'll Always Be Loved By	21 21	
22	Travis Tritt, Best Of Intentions	21 21	
23	Kenny Rogers, He Will, She Knows	21 21	
24	Patty Loveless, That's The Kind Of Mood	21 21	
25	Keith Urban, Your Everything	21 21	
26	Faith Hill W/Tim McGraw Let's Make Love	21 21	
27	Ricky Van Shelton, Call Me Crazy	20 16	
28	Trisha Yearwood, Where Are You Now	20 21	
29	Diamond Rio, Stuff	15 13	
30	LeAnn Rimes, I Need You	14 13	
31	Faith Hill, The Way You Love Me	14 13	
FI	Craig Morgan, Paradise	15 1	
FI	Terril Clark, A Little Gasoline	10 0	

WUSN Chicago PD: Justin Case MD: Lucia Blondo Infinity 312-649-0099

Rank	Song	Station	1st Impressions
1	LeAnn Rimes, I Need You	TW LW	
2	Lee Ann Womack, I Hope You Dance	38 33	
3	Jo Dee Messina, That's The Way	37 35	
4	Rascal Flatts, Prayin' For Daylight	37 35	
5	Reba McEntire, I'll Be	36 36	
6	Toby Keith, Country Comes To Town	33 32	
7	Jo Dee Messina, That's The Way	32 32	
8	Chad Brock, Yes!	32 35	
9	Reba McEntire, I'll Be	32 38	
10	Darryl Worley, When You Need My Love	26 26	
11	Dixie Chicks, Cold Day In July	26 27	
12	Craig Morgan, Paradise	25 20	
13	Billy Gilman, One Voice	25 23	
14	Faith Hill W/Tim McGraw Let's Make Love	24 12	
15	Clay Walker, The Chain Of Love	24 21	
16	George Strait, Go On	24 21	
17	Kenny Rogers, He Will, She Knows	24 21	
18	Billy Ray Cyrus, You Won't Be Lonely Now	24 27	
19	Aaron Tippin, Kiss This	24 28	
20	The Kinleys, She Ain't The Girl For You	23 22	
21	Marty Raybon, Searching For The Missing	23 24	
22	Chely Wright, She Went Out For Cigarette	22 26	
23	Chad Brock, Yes!	22 35	
24	Phil Vassar, Just Another Day In Paradis	21 23	
25	Trisha Yearwood, Where Are You Now	21 26	
26	Diamond Rio, Stuff	21 26	
27	Darryl Worley, When You Need My Love	21 27	
28	Travis Tritt, Best Of Intentions	21 27	
29	Blackhawk, I Need You All The Time	20 15	
30	Kathy Mattea, Oh!	20 17	
FI	Craig Morgan, Paradise	15 1	
FI	Sons Of The Desert, Everybody's Gotta Gr	15 1	
FI	Tony Stampley, American Dilline	13 1	

KZLA Los Angeles PD: R.J. Curtis MD: Tony Campos Bonneville 323-882-8000

Rank	Song	Station	1st Impressions
1	Lee Ann Womack, I Hope You Dance	TW LW	
2	Clay Walker, The Chain Of Love	40 36	
3	Jo Dee Messina, That's The Way	34 30	
4	Alan Jackson, I Must Be Love	33 32	
5	Dixie Chicks, Cold Day In July	32 33	
6	Brad Paisley, He Didn't Have To Be	31 28	
7	Rascal Flatts, Prayin' For Daylight	31 34	
8	Toby Keith, How Do You Like Me Now	30 30	
9	Clint Black, We'll Be There For You	28 20	
10	Eric Heathley, Flowers On The Wall	28 30	
11	Kenny Rogers, Buy Me A Rose	28 30	
12	George Strait, The Best Day	26 29	
13	Alan Jackson, I Must Be Love	24 24	
14	Trisha Yearwood, Where Are You Now	24 25	
15	George Strait, Go On	24 25	
16	Garth Brooks, When You Come Back To Me A	22 17	
17	Reba McEntire, I'll Be	22 22	
18	Billy Gilman, One Voice	21 21	
19	Yankee, Grey All Things Considered	19 18	
20	Tim McGraw, Something Like That	19 22	
21	Shedaisy I Will, But	18 12	
22	Lonestar, What About Now	18 16	
23	Andy Griggs, She's More	18 17	
24	John Michael Montgomery, Home To You	17 19	
25	Darryl Worley, When You Need My Love	17 19	
26	Dixie Chicks, Cowboy Take Me Away	15 19	
27	Tim McGraw, Something Like That	15 22	
28	Martina McBride, There You Are	14 9	
29	LeAnn Rimes, I Need You	14 13	
30	Faith Hill W/Tim McGraw Let's Make Love	14 14	
FI	John Rich, I Pray For You	6 0	

KPLX Dallas PD: Brian Philips APD: Smokey Rivers MD: Cody Alan Susquehanna 214-526-2400

Rank	Song	Station	1st Impressions
1	Lonestar, What About Now	TW LW	
2	Sara Evans, Born To Fly	52 48	
3	Darryl Worley, When You Need My Love	50 45	
4	Aaron Tippin, Kiss This	49 49	
5	Keith Urban, Country Comes To Town	48 47	
6	Brooks & Dunn, You'll Always Be Loved By	46 50	
7	George Strait, Go On	44 44	
8	Alan Jackson, I Must Be Love	44 44	
9	Lee Ann Womack, I Hope You Dance	39 39	
10	Dixie Chicks, Cold Day In July	29 31	
11	Rascal Flatts, Prayin' For Daylight	31 24	
12	Eric Heathley, Flowers On The Wall	30 32	
13	Shedaisy I Will, But	29 26	
14	Tracy Lawrence, Lonely	29 29	
15	Billy Ray Cyrus, You Won't Be Lonely Now	29 31	
16	Vince Gill, Feels Like Love	28 27	
17	LeAnn Rimes, I Need You	26 22	
18	Clint Black, Love She Can't Live Without	24 26	
19	Faith Hill W/Tim McGraw Let's Make Love	24 39	
20	Billy Gilman, One Voice	19 22	
21	Tim McGraw, Something Like That	14 16	
22	Dixie Chicks, Cold Day In July	13 12	
23	Alecia Elliott, I'm Digger! It	13 13	
24	Chad Brock, Yes!	13 13	
25	Sonny Burgess, When You're In Texas	12 12	
26	Clay Walker, The Chain Of Love	12 11	
27	Charlie Robison, My Hometown	12 12	
28	Dixie Chicks, Ready To Run	12 14	
29	Chris Cagle, My Love Goes On And On	11 7	
30	Dixie Chicks, I Can Love You Better	11 7	
FI	Chris Cagle, My Love Goes On And On	11 0	

KSCS Dallas PD: Dean James APD/MD: Linda O'Brian ABC/Disney 817-695-0800

Rank	Song	Station	1st Impressions
1	Rascal Flatts, Prayin' For Daylight	TW LW	
2	Faith Hill W/Tim McGraw Let's Make Love	38 34	
3	Darryl Worley, When You Need My Love	38 37	
4	Jo Dee Messina, That's The Way	36 38	
5	Dixie Chicks, Without You	35 34	
6	Eric Heathley, Flowers On The Wall	25 24	
7	Alan Jackson, I Must Be Love	24 19	
8	Aaron Tippin, Kiss This	23 19	
9	LeAnn Rimes, I Need You	23 22	
10	Darryl Worley, When You Need My Love	22 22	
11	Rascal Flatts, Prayin' For Daylight	22 22	
12	Billy Ray Cyrus, You Won't Be Lonely Now	21 17	
13	Brad Paisley, He Didn't Have To Be	21 19	
14	Travis Tritt, Best Of Intentions	21 20	
15	Lonestar, What About Now	20 17	
16	Keith Urban, Country Comes To Town	20 21	
17	Lee Ann Womack, I Hope You Dance	19 19	
18	Joe DeMeo, It's Always Somethin'	17 21	
19	Keith Urban, Your Everything	16 13	
20	LeAnn Rimes, I Need You	16 14	
21	Vince Gill, Feels Like Love	16 20	
22	Steve Wariner, W/Garth Brooks, Katie Walt	16 23	
23	Reba McEntire, I'll Be	15 11	
24	Brooks & Dunn, You'll Always Be Loved By	15 19	
25	Brad Paisley, My Neighbor	15 13	
26	Montgomery Gentry, Self Made Man	14 14	
27	Collin Raye, Couldn't Last A Moment	13 11	
28	Coltin Raye, Couldn't Last A Moment	13 11	
29	Tim McGraw, Something Never Change	13 13	
30	Toby Keith, How Do You Like Me Now	13 14	
FI	No 1st Impressions This Week		

WKHX Atlanta OM: Dene Hallam MD: Johnny Gray ABC/Disney 770-955-0101

Rank	Song	Station	1st Impressions
1	Lee Ann Womack, I Hope You Dance	TW LW	
2	Lonestar, What About Now	54 37	
3	Rascal Flatts, Prayin' For Daylight	53 35	
4	Joe DeMeo, It's Always Somethin'	36 38	
5	Brooks & Dunn, You'll Always Be Loved By	35 30	
6	Shedaisy I Will, But	35 33	
7	Clay Davidson, Unconditional	32 33	
8	Jo Dee Messina, That's The Way	34 32	
9	Alan Jackson, I Must Be Love	33 32	
10	Clay Walker, The Chain Of Love	32 35	
11	Reba McEntire, I'll Be	32 33	
12	Mark Willis, Almost Doesn't Count	31 32	
13	Keith Urban, Your Everything	31 27	
14	Tim McGraw, Something Never Change	31 36	
15	Faith Hill W/Tim McGraw Let's Make Love	30 21	
16	Dixie Chicks, Cold Day In July	25 15	
17	Brooks & Dunn, You'll Always Be Loved By	24 27	
18	George Strait, Go On	24 7	
19	LeAnn Rimes, I Need You	24 8	
20	Andy Griggs, I'll Be Crazy	21 13	
21	Martina McBride, There You Are	21 22	
22	Travis Tritt, Best Of Intentions	21 13	
23	Dixie Chicks, Goodbye Earl	20 13	
24	Montgomery Gentry, Loney & Gone	20 14	
25	Toby Keith, Country Comes To Town	20 15	
26	Shedaisy Little Good-Byes	19 12	
27	Chely Wright, Single White Female	19 12	
28	Martina McBride, Love's The Only House	19 14	
29	Aaron Tippin, Kiss This	19 16	
30	Brad Paisley, He Didn't Have To Be	18 21	
FI	No 1st Impressions This Week		

WMZQ Washington, DC OM: Jeff Wyatt APD/MD: Jon Anthony ANFM 301-231-8231

Rank	Song	Station	1st Impressions
1	Vince Gill, Feels Like Love	TW LW	
2	Lee Ann Womack, I Hope You Dance	47 46	
3	Jo Dee Messina, That's The Way	47 44	
4	Chad Brock, Yes!	46 46	
5	Andy Griggs, She's More	44 45	
6	Collin Raye, Couldn't Last A Moment	44 45	
7	Clay Davidson, Unconditional	44 46	
8	Reba McEntire, I'll Be	42 28	
9	Faith Hill W/Tim McGraw Let's Make Love	41 7	
10	Lonestar, What About Now	34 35	
11	Shedaisy I Will, But	32 44	
12	Dixie Chicks, Cold Day In July	31 32	
13	LeAnn Rimes, I Need You	31 32	
14	Garth Brooks, When You Come Back To Me A	28 31	
15	Mark Willis, Almost Doesn't Count	27 15	
16	Tim McGraw, Something Never Change	26 30	
17	Martina McBride, Love's The Only House	24 22	
18	Toby Keith, Country Comes To Town	23 30	
19	Toby Keith, How Do You Like Me Now	22 24	
20	Tim McGraw, Something Never Change	22 20	
21	Faith Hill W/Tim McGraw Let's Make Love	22 24	
22	Martina McBride, There You Are	22 22	
23	Brooks & Dunn, You'll Always Be Loved By	22 28	
24	Alan Jackson, I Must Be Love	19 45	
25	Dixie Chicks, Cowboy Take Me Away	18 19	
26	Billy Gilman, One Voice	17 30	
27	Clay Walker, The Chain Of Love	17 17	
28	LeAnn Rimes, I Need You	16 17	
29	Kenny Rogers, Buy Me A Rose	15 17	
30	Clint Black, Love She Can't Live Without	15 10	
FI	George Strait, Go On	15 1	
FI	Craig Morgan, Paradise	10 2	

WYCD Detroit PD: Lisa Rodman APD/MD: Ron Chatman Infinity 248-799-0600

Rank	Song	Station	1st Impressions
1	Faith Hill W/Tim McGraw Let's Make Love	TW LW	
2	Alan Jackson, I Must Be Love	41 40	
3	Jo Dee Messina, That's The Way	40 48	
4	Travis Tritt, Best Of Intentions	39 40	
5	Lee Ann Womack, I Hope You Dance	37 39	
6	Reba McEntire, I'll Be	35 30	
7	Tim McGraw, My Best Friend	35 33	
8	Eric Heathley, Flowers On The Wall	33 34	
9	Clay Walker, The Chain Of Love	31 18	
10	Phil Vassar, Carlene	27 40	
11	Jo Dee Messina, That's The Way	24 18	
12	George Strait, The Best Day	24 39	
13	Rascal Flatts, Prayin' For Daylight	23 22	
14	Toby Keith, How Do You Like Me Now	22 39	
15	Brooks & Dunn, You'll Always Be Loved By	21 14	
16	Lonestar, What About Now	21 23	
17	Clay Davidson, Unconditional	20 26	
18	LeAnn Rimes, I Need You	20 39	
19	Brad Paisley, He Didn't Have To Be	19 15	
20	Tim McGraw, Something Never Change	19 18	
21	Garth Brooks, When You Come Back To Me A	19 22	
22	Dixie Chicks, Cold Day In July	18 12	
23	Andy Griggs, She's More	18 15	
24	Darryl Worley, When You Need My Love	18 19	
25	Mark Willis, Almost Doesn't Count	17 10	
26	Vince Gill, Feels Like Love	17 17	
27	Clint Black, Love She Can't Live Without	16 14	
28	LeAnn Rimes, I Need You	16 20	
29	Chely Wright, Single White Female	15 18	
30	Martina McBride, There You Are	15 10	
FI	Shedaisy I Will, But	13 1	
FI	Joe DeMeo, It's Always Somethin'	13 2	
FI	George Strait, Go On	11 0	

WXTU Philadelphia PD: Bob Mack APD/MD: Cadillac Jack Beasley 610-667-9000

Rank	Song	Station	1st Impressions
1	Alan Jackson, I Must Be Love	TW LW	
2	Lonestar, What About Now	34 34	
3	Jo Dee Messina, That's The Way	33 34	
4	Brooks & Dunn, You'll Always Be Loved By	32 37	
5	Toby Keith, Country Comes To Town	31 24	
6	Dixie Chicks, Prayin' For Daylight	31 37	
7	Dixie Chicks, Cold Day In July	29 34	
8	Lee Ann Womack, I Hope You Dance	28 37	
9	The Kinleys, She Ain't The Girl For You	25 17	
10	Keith Urban, Your Everything	24 21	
11	LeAnn Rimes, I Need You	23 21	
12	Vince Gill, Feels Like Love	22 22	
13	Phil Vassar, Just Another Day In Paradis	22 9	
14	Martina McBride, There You Are	22 21	
15	George Strait, Go On	21 10	
16	Faith Hill W/Tim McGraw Let's Make Love	21 18	
17	Keith Urban, Your Everything	21 24	
18	Shedaisy I Will, But	19 14	
19	Garth Brooks, When You Come Back To Me A	18 20	
20	Joe DeMeo, It's Always Somethin'	17 12	
21	Billy Gilman, One Voice	15 10	
22	Warren Brothers Feat. Sara E That's The	15 10	
23	LeAnn Rimes, I Need You	13 13	
24	Clint Black, Love She Can't Live Without	13 11	
25	Shania Twain, Heaven	13 11	
26	Dixie Chicks, Ready To Run	16 17	
27	Phil Vassar, Carlene	15 9	
28	Faith Hill W/Tim McGraw Let's Make Love	15 13	
29	Vince Gill, Feels Like Love	15 14	
30	Toby Keith, How Do You Like Me Now	15 14	
FI	No 1st Impressions This Week		

WYNY New York PD: Larry Bear APD/MD: Marty Mitchell Big City Radio 914-592-1071

Rank	Song	Station	1st Impressions
1	Lonestar, What About Now	TW LW	
2	Reba McEntire, I'll Be	39 39	
3	Lee Ann Womack, I Hope You Dance	38 35	
4	Joe DeMeo, It's Always Somethin'	35 37	
5	Eric Heathley, Flowers On The Wall	35 39	
6	Tim McGraw, Something		

AIRPLAY Country COUNTRY

POPULAR MUSIC

FOR WEEK ENDING JULY 30, 2000

Songs ranked by number of detections. Playlists are listed in order of TSA weekly cume, beginning with the highest-cumulative. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.
1st Impressions (FI) denotes songs with 6 or more detections at station for first time this week.

WKLB Boston
PD: Mike Brophy
APD/MD: Ginny Rogers
Greater Media 617-822-9600

Country 99.5

	TW	LW
1 Lee Ann Womack I Hope You Dance	39	37
2 Rascal Flatts Prayin' For Daylight	37	38
3 Alan Jackson I Must Be Love	36	33
4 Lonestar What About Now	35	38
5 Reba McEntire I'll Be	33	36
6 Eric Heatheerly Flowers On The Wall	33	38
7 Jo Dee Messina That's The Way	32	37
8 Keith Urban Your Everything	29	29
9 Joe Diffie It's Always Something	26	21
10 Martina McBride There You Are	26	23
11 Shedaisy I Will, But	25	24
12 Dixie Chicks Cold Day In July	23	21
13 Vince Gill Feels Like Love	23	26
14 LeAnn Rimes I Need You	21	24
15 Darryl Worley When You Need My Love	21	25
16 Clay Walker The Chain Of Love	20	20
17 Garth Brooks When You Come Back To Me A	20	20
18 Mark Willis Almost Doesn't Count	20	21
19 Faith Hill W/Tim McGraw Let's Make Love	19	16
20 Sara Evans Born To Fly	18	13
21 Toby Keith How Do You Like Me Now	18	16
22 Chad Brock Yes!	18	18
23 Wynonna Going Nowhere	18	24
24 Collin Raye Couldn't Last A Moment	17	16
25 Faith Hill The Way You Love Me	16	11
26 Phil Vassar Just Another Day In Parais	16	11
27 Tracy Lawrence Lessons Learned	16	31
28 Steve Holly Blue Moon	15	10
29 Billy Gilman One Voice	15	13

FI Kenny Rogers He Will, She Knows
FI Shania Twain I'm Holdin' On To Love (to)

WYAY Atlanta
OM: Dene Hallam
PD: Steve Mitchell
MD: Johnny Gray
ABC/Disney 770-955-0106

Y106.7
TODAY'S HIT COUNTRY

	TW	LW
1 Lonestar What About Now	28	30
2 Alan Jackson I Must Be Love	27	41
3 Rascal Flatts Prayin' For Daylight	26	28
4 Lee Ann Womack I Hope You Dance	25	18
5 Lee Ann Womack I Hope You Dance	25	28
6 Brooks & Dunn You'll Always Be Loved By	24	22
7 Shady's I'll Be Always Somethin'	23	24
8 Reba McEntire I'll Be	22	20
9 Shedaisy I Will, But	22	20
10 Joe Diffie It's Always Something	21	24
11 Toby Keith How Do You Like Me Now	20	15
12 Faith Hill W/Tim McGraw Let's Make Love	19	12
13 Collin Raye Couldn't Last A Moment	19	14
14 Clay Davidson Unconditional	19	15
15 Dixie Chicks Cold Day In July	19	16
16 Chad Brock Yes!	18	16
17 Clay Walker The Chain Of Love	18	12
18 Clay Walker The Chain Of Love	17	16
19 Clint Black When I Said I Do	17	16
20 Alan Tippin Kiss This	17	19
21 Keith Urban Your Everything	16	8
22 Tracy Lawrence Lessons Learned	16	12
23 Faith Hill W/Tim McGraw Let's Make Love	16	14
24 Mark Willis Almost Doesn't Count	15	11
25 George Strait The Best Day	15	12
26 Jo Dee Messina That's The Way	15	14
27 Montgomery Gentry Self Made Man	14	8
28 Tim McGraw Something Like That	14	14
29 Vince Gill Feels Like Love	13	10
30 Phil Vassar Just Another Day In Parais	12	11

FI Alabama The Closer You Get
FI Montgomery Gentry Self Made Man

WTQR Greensboro
PD: Paul Franklin
MD: Deano
Clear Channel 336-777-8826

104 WQXR

	TW	LW
1 Lonestar What About Now	46	37
2 Lee Ann Womack I Hope You Dance	44	41
3 Alan Jackson I Must Be Love	43	38
4 Lee Ann Womack I Hope You Dance	39	44
5 Reba McEntire I'll Be	38	35
6 Brooks & Dunn You'll Always Be Loved By	35	43
7 Lonestar What About Now	33	33
8 Alan Jackson I Must Be Love	26	26
9 Dixie Chicks Cold Day In July	26	26
10 LeAnn Rimes I Need You	26	27
11 Chad Brock Yes!	26	35
12 Eric Heatheerly Flowers On The Wall	25	22
13 Faith Hill W/Tim McGraw Let's Make Love	24	21
14 Toby Keith How Do You Like Me Now	24	22
15 Rascal Flatts Prayin' For Daylight	24	24
16 Darryl Worley When You Need My Love	22	20
17 Faith Hill W/Tim McGraw Let's Make Love	22	19
18 Jo Dee Messina That's The Way	22	22
19 Clint Black When I Said I Do	20	16
20 Alan Tippin Kiss This	20	18
21 Steve Holly Blue Moon	17	8
22 Reba McEntire I'll Be	16	17
23 Faith Hill Breathe	16	15
24 Tim McGraw Something Like That	15	12
25 Mark Willis Almost Doesn't Count	15	13
26 George Strait The Best Day	15	14
27 Clay Walker The Chain Of Love	14	9
28 Tracy Lawrence Lessons Learned	14	9
29 Vince Gill Feels Like Love	13	9
30 Phil Vassar Just Another Day In Parais	12	9

FI Sons Of The Desert Everybody's Gotta Cr

WPOC Baltimore
PD: Scott Lindy
APD/MD: Michael J. Fox
Clear Channel 410-366-3693

WPOC 93.1

	TW	LW
1 Chad Brock Yes!	51	46
2 Lee Ann Womack I Hope You Dance	50	35
3 Faith Hill The Way You Love Me	49	42
4 Lee Ann Womack I Hope You Dance	46	46
5 Toby Keith How Do You Like Me Now	44	45
6 Rascal Flatts Prayin' For Daylight	35	33
7 Lonestar What About Now	33	35
8 Alan Jackson I Must Be Love	32	34
9 Joe Dee Messina That's The Way	31	34
10 Clay Davidson Unconditional	28	28
11 Clay Walker The Chain Of Love	28	28
12 Billy Gilman One Voice	27	25
13 Andy Griggs She's More	26	29
14 Toby Keith Country Comes To Town	24	14
15 Eric Heatheerly Flowers On The Wall	23	27
16 Aaron Tippin Kiss This	21	13
17 Tim McGraw Something Like That	20	21
18 Brooks & Dunn You'll Always Be Loved By	19	23
19 Kenny Rogers Buy Me A Rose	18	14
20 Faith Hill W/Tim McGraw Let's Make Love	17	11
21 Shedaisy I Will, But	17	17
22 Jo Dee Messina That's The Way	16	15
23 Dixie Chicks Cold Day In July	16	17
24 Martina McBride There You Are	14	12
25 George Strait Go On	14	14
26 Dixie Chicks Cowboy Take Me Away	13	18
27 Clay Walker The Chain Of Love	13	16
28 Tracy Lawrence Lessons Learned	13	18
29 Tim McGraw I Like It, I Love It	9	6
30 Keith Urban Your Everything	9	7

FI No 1st Impressions This Week

KIKK Houston
PD/MD: Darren Davis
Infinity 713-881-5957

YOUNG COUNTRY KIKK 95

	TW	LW
1 Travis Tritt Best Of Intentions	34	32
2 Yankee Gray This Time Around	34	33
3 LeAnn Rimes I Need You	34	37
4 Lee Ann Womack I Hope You Dance	33	23
5 Clint Black Love She Can't Live Without	33	31
6 George Strait Go On	32	34
7 Keith Urban Your Everything	32	34
8 Billy Ray Cyrus You Won't Be Lonely Now	32	36
9 Aaron Tippin Kiss This	31	29
10 Darryl Worley When You Need My Love	31	29
11 Shane Kinley Run Away	30	34
12 Dixie Chicks Cold Day In July	30	20
13 John Rich I Play For You	30	32
14 Martina McBride There You Are	30	37
15 Brad Paisley We Danced	29	15
16 Lisa Angelle A Woman Gets Lonely	29	28
17 Tracy Lawrence Lessons Learned	28	29
18 Steve Wariner W/Garth Brooks Katie Went	28	30
19 Toby Keith Country Comes To Town	28	28
20 Rascal Flatts Some Say	27	20
21 Warren Brothers Feat. Sara E That's The	25	25
22 Faith Hill W/Tim McGraw Let's Make Love	25	22
23 Lonestar What About Now	26	30
24 Joe Dee Messina That's The Way	26	32
25 Lee Ann Womack I Hope You Dance	25	16
26 Shedaisy I Will, But	24	32
27 Faith Hill W/Tim McGraw Let's Make Love	24	32
28 George Strait Go On	24	27
29 The Kinleys She Ain't The Girl For You	20	20
30 Shania Twain I'm Holdin' On To Love (to)	20	30

FI Clay Davidson I Can't Lie To Me
FI Phil Vassar Just Another Day In Parais
FI Terri Clark A Little Gasoline

WUBE Cincinnati
OM: Tim Closson
APD: Grover Collins
MD: Duke Hamilton
AMFM 513-721-1050

B-105

	TW	LW
1 Alan Jackson I Must Be Love	44	38
2 Lonestar What About Now	44	41
3 Jo Dee Messina That's The Way	44	44
4 Lee Ann Womack I Hope You Dance	42	45
5 Darryl Worley When You Need My Love	39	43
6 Joe Diffie It's Always Somethin'	38	44
7 Keith Urban Your Everything	38	43
8 Rascal Flatts Prayin' For Daylight	30	37
9 Aaron Tippin Kiss This	29	27
10 Shedaisy I Will, But	27	20
11 Garth Brooks When You Come Back To Me A	25	23
12 Dixie Chicks Cold Day In July	25	22
13 George Strait Go On	23	16
14 Vince Gill Feels Like Love	23	26
15 Kenny Chesney What I Need To Do	23	17
16 LeAnn Rimes I Need You	22	24
17 Faith Hill The Way You Love Me	22	17
18 Martina McBride Love's The Only House	22	21
19 Brooks & Dunn You'll Always Be Loved By	22	21
20 Toby Keith How Do You Like Me Now	21	21
21 Reba McEntire I'll Be	21	22
22 Chad Brock Yes!	20	22
23 Dixie Chicks Cowboy Take Me Away	19	19
24 Clay Walker The Chain Of Love	19	20
25 Patty Loveless That's The Kind Of Mood	18	12
26 Toby Keith Country Comes To Town	18	18
27 Montgomery Gentry Self Made Man	18	21
28 Billy Ray Cyrus You Won't Be Lonely Now	17	16
29 Clay Davidson I Can't Lie To Me	16	14
30 Eric Heatheerly Flowers On The Wall	16	14

FI No 1st Impressions This Week

WKIS Miami
PD: Bill Wise
MD: Darlene Evans
Beasley 954-431-6200

95.5 KISS COUNTRY

	TW	LW
1 Jo Dee Messina That's The Way	37	32
2 Rascal Flatts Prayin' For Daylight	36	37
3 Dixie Chicks Cold Day In July	35	33
4 Lee Ann Womack I Hope You Dance	35	36
5 Lonestar What About Now	35	38
6 Faith Hill W/Tim McGraw Let's Make Love	33	36
7 Eric Heatheerly Flowers On The Wall	33	36
8 Reba McEntire I'll Be	33	31
9 Tim McGraw Something Never Change	26	34
10 Alan Jackson I Must Be Love	21	17
11 Chad Brock Yes!	20	18
12 Keith Urban Your Everything	19	13
13 Brooks & Dunn You'll Always Be Loved By	17	15
14 Billy Gilman One Voice	17	16
15 Toby Keith How Do You Like Me Now	17	17
16 George Strait The Best Day	17	17
17 Tracy Lawrence Loney	16	13
18 Aaron Tippin Kiss This	16	18
19 Vince Gill Feels Like Love	15	13
20 Joe Diffie It's Always Somethin'	15	16
21 Clay Davidson Unconditional	15	17
22 Faith Hill The Way You Love Me	15	22
23 Mark Willis Almost Doesn't Count	14	10
24 Martina McBride There You Are	14	11
25 Sara Evans Born To Fly	14	12
26 Toby Keith Country Comes To Town	14	12
27 Kenny Rogers Buy Me A Rose	14	15
28 Brad Paisley He Didn't Have To Be	14	15
29 Faith Hill Breathe	14	16
30 Dixie Chicks Cowboy Take Me Away	14	16

FI No 1st Impressions This Week

WQYK Tampa
OM: Eric Logan
PD: Beecher Martin
MD: Jay Roberts
Infinity 813-287-0995

WQYK 93.7
Tampa Bay's Country Leader

	TW	LW
1 Jo Dee Messina That's The Way	37	31
2 Rascal Flatts Prayin' For Daylight	36	34
3 Dixie Chicks Cold Day In July	36	37
4 Lee Ann Womack I Hope You Dance	35	32
5 Eric Heatheerly Flowers On The Wall	35	33
6 Rascal Flatts Prayin' For Daylight	33	30
7 Tim McGraw Something Never Change	33	34
8 Lonestar What About Now	33	34
9 Reba McEntire I'll Be	31	28
10 Steve Holly Blue Moon	23	15
11 Faith Hill W/Tim McGraw Let's Make Love	21	18
12 Alan Tippin Kiss This	20	18
13 Shedaisy I Will, But	20	23
14 Darryl Worley When You Need My Love	19	14
15 LeAnn Rimes I Need You	18	12
16 Mark Willis Almost Doesn't Count	18	16
17 Keith Urban Your Everything	18	17
18 Keith Urban Your Everything	17	18
19 Joe Diffie It's Always Somethin'	17	17
20 Brooks & Dunn You'll Always Be Loved By	17	15
21 Warren Brothers Feat. Sara E That's The	16	14
22 Vince Gill Feels Like Love	16	13
23 Billy Gilman One Voice	15	11
24 Toby Keith How Do You Like Me Now	15	13
25 Tracy Lawrence Lessons Learned	13	13
26 Chad Brock Yes!	13	28
27 Clay Walker The Chain Of Love	12	9
28 George Strait The Best Day	12	9
29 Clay Walker The Chain Of Love	12	10
30 The Kinleys She Ain't The Girl For You	12	17

FI Clint Black Love She Can't Live Without
FI George Strait Go On

KSON San Diego
OM: John Dimick
APD/MD: Greg Frey
Jefferson Pilot 619-291-9797

KSON 92.3

	TW	LW
1 Lee Ann Womack I Hope You Dance	40	35
2 Chad Brock Yes!	36	35
3 Clay Walker The Chain Of Love	35	32
4 Eric Heatheerly Flowers On The Wall	34	32
5 Toby Keith How Do You Like Me Now	34	33
6 Rascal Flatts Prayin' For Daylight	33	35
7 Tim McGraw Something Never Change	33	35
8 Faith Hill Breathe	30	30
9 Reba McEntire I'll Be	30	32
10 Lonestar What About Now	30	32
11 Dixie Chicks Cowboy Take Me Away	30	33
12 Reba McEntire I'll Be	29	33
13 Shedaisy I Will, But	28	23
14 Joe Dee Messina That's The Way	28	29
15 Dixie Chicks Cold Day In July	27	28
16 Clint Black When I Said I Do	27	30
17 Martina McBride Love's The Only House	26	27
18 Keith Urban Your Everything	25	27
19 Steve Holly Blue Moon	24	26
20 Joe Diffie It's Always Somethin'	24	20
21 LeAnn Rimes I Need You	23	21
22 Clay Walker The Chain Of Love	23	21
23 Faith Hill W/Tim McGraw Let's Make Love	22	23
24 Mark Willis Almost Doesn't Count	22	23
25 Billy Gilman One Voice	21	21
26 Martina McBride There You Are	20	18
27 George Strait Go On	19	18
28 Darryl Worley When You Need My Love	19	18
29 Tim McGraw Something Like That	19	19
30 George Strait Write This Down	17	16
31 Martina McBride I Love You	17	19

FI Aaron Tippin Kiss This

WKKT Charlotte
OM: Mike Berlak
PD: Bill Young
MD: Dave Michaels
AMFM 704-714-9444

94.7 WQDR

	TW	LW
1 Lonestar What About Now	44	43
2 Tim McGraw Something Never Change	42	41
3 Lee Ann Womack I Hope You Dance	40	45
4 Clay Davidson Unconditional	38	35
5 Joe Diffie It's Always Somethin'	38	37
6 Chad Brock Yes!	38	34
7 Alan Jackson I Must Be Love	34	40
8 Keith Urban Your Everything	29	19
9 Mark Willis Almost Doesn't Count	28	19
10 Aaron Tippin Kiss This	28	19
11 Eric Heatheerly Flowers On The Wall	26	15
12 Montgomery Gentry Self Made Man	26	15
13 LeAnn Rimes I Need You	24	17
14 Billy Gilman One Voice	24	19
15 Steve Holly Blue Moon	24	23
16 Rascal Flatts Prayin' For Daylight	24	23
17 Brooks & Dunn You'll Always Be Loved By	23	24
18 Shedaisy I Will, But	23	21
19 Dixie Chicks Cold Day In July	22	21
20 Toby Keith Country Comes To Town	22	22
21 Collin Raye Couldn't Last A Moment	18	17
22 Faith Hill W/Tim McGraw Let's Make Love	18	17
23 Tim McGraw My Next Thirty Years	17	5
24 Phil Vassar Carline	16	10
25 Faith Hill The Way You Love Me	16	14
26 Toby Keith How Do You Like Me Now	15	1
27 Shania Twain I'm Holdin' On To Love (to)	15	1
28 Jo Dee Messina Lesson In Leavin'	15	12
29 Tim McGraw Something Like That	15	14
30 Dixie Chicks Goodbye Earl	14	9

FI Tim McGraw My Next Thirty Years
FI Shania Twain I'm Holdin' On To Love (to)
FI Clay Davidson I Can't Lie To Me

WQDR Raleigh
PD: Brant Curtiss
APD: Robin O'Brian
Curtis Media 919-876-6464

94.7 WQDR

	TW	LW
1 Lee Ann Womack I Hope You Dance	37	33
2 Shedaisy I Will, But	36	33
3 Alan Jackson I Must Be Love	36	34
4 Keith Urban Your Everything	36	34
5 Dixie Chicks Cold Day In July	34	33
6 Joe Dee Messina That's The Way	34	34
7 Lonestar What About Now	34	36
8 Eric Heatheerly Flowers On The Wall	33	32
9 Brooks & Dunn You'll Always Be Loved By	28	24
10 Rascal Flatts Prayin' For Daylight	27	34
11 Warren Brothers Feat. Sara E That's The		

WGNA Albany, NY
PD: Buzz Brindle
MD: Bill Earley
AMFM 518-782-1474

	107.7 FM		WQMX		101.4	
1	Lee Ann Womack I Hope You Dance	34	1	Lee Ann Womack I Hope You Dance	47	34
2	Eric Heatherly Flowers On The Wall	32	2	Eric Heatherly Flowers On The Wall	46	32
3	Reba McEntire I'll Be	31	3	Reba McEntire I'll Be	45	31
4	Chad Brock Yes!	30	4	Chad Brock Yes!	44	30
5	Alan Jackson It Must Be Love	29	5	Alan Jackson It Must Be Love	43	29
6	Rascal Flatts Prayin' For Daylight	28	6	Rascal Flatts Prayin' For Daylight	42	28
7	Clay Davidson Unconditional	27	7	Clay Davidson Unconditional	41	27
8	Lonestar What About Now	26	8	Lonestar What About Now	40	26
9	Jo Dee Messina That's The Way	25	9	Jo Dee Messina That's The Way	39	25
10	Shedaisy I Will... But	24	10	Shedaisy I Will... But	38	24
11	Steve Warner W/Garth Brooks Katie Went	23	11	Steve Warner W/Garth Brooks Katie Went	37	23
12	Toby Keith How Do You Like Me Now	22	12	Toby Keith How Do You Like Me Now	36	22
13	Billy Gilman One Voice	21	13	Billy Gilman One Voice	35	21
14	Joe Diffie It's Always Somethin'	20	14	Joe Diffie It's Always Somethin'	34	20
15	Toby Keith Country Comes To Town	19	15	Toby Keith Country Comes To Town	33	19
16	Faith Hill W/Tim McGraw Let's Make Love	18	16	Faith Hill W/Tim McGraw Let's Make Love	32	18
17	Tim McGraw Some Things Never Change	17	17	Tim McGraw Some Things Never Change	31	17
18	Aaron Tippin Kiss This	16	18	Aaron Tippin Kiss This	30	16
19	LeAnn Rimes I Need You	15	19	LeAnn Rimes I Need You	29	15
20	Lonestar Amazed	14	20	Lonestar Amazed	28	14
21	Darryl Worley When You Need My Love	13	21	Darryl Worley When You Need My Love	27	13
22	Mark Willis Almost Doesn't Count	12	22	Mark Willis Almost Doesn't Count	26	12
23	Tim McGraw Some Things Never Change	11	23	Tim McGraw Some Things Never Change	25	11
24	Dixie Chicks Cold Day In July	10	24	Dixie Chicks Cold Day In July	24	10
25	Keith Urban Your Everything	9	25	Keith Urban Your Everything	23	9
26	Martina McBride Love Me	8	26	Martina McBride Love Me	22	8
27	Brooks & Dunn You'll Always Be Loved By	7	27	Brooks & Dunn You'll Always Be Loved By	21	7
28	Faith Hill Breathe	6	28	Faith Hill Breathe	20	6
29	Dixie Chicks Cowboy Take Me Away	5	29	Dixie Chicks Cowboy Take Me Away	19	5
30	Martina McBride There You Are	4	30	Martina McBride There You Are	18	4
FI	Brad Paisley We Danced	7	FI	Warren Brothers Feat. Sara E That's The	10	1
			FI	Anita Cochran You With Me	8	1
			FI	Martina McBride There You Are	8	1

KBQE Kansas City
PD: Mike Kennedy
MD: T.J. Steeler
Infinity 816-531-2535

	101.4		92.3 WCOL		92.3 WCOL
1	Rascal Flatts Prayin' For Daylight	41	1	Rascal Flatts Prayin' For Daylight	56
2	Joe Diffie It's Always Somethin'	40	2	Lonestar What About Now	41
3	Alan Jackson It Must Be Love	39	3	Faith Hill The Way You Love Me	40
4	Shedaisy I Will... But	38	4	Clay Walker The Chain Of Love	39
5	Eric Heatherly Flowers On The Wall	37	5	Colin Ray Couldn't Last A Moment	38
6	Jo Dee Messina That's The Way	36	6	Toby Keith How Do You Like Me Now	37
7	Rascal Flatts Prayin' For Daylight	35	7	Andy Griggs She's More	36
8	Brooks & Dunn You'll Always Be Loved By	34	8	Clay Walker The Chain Of Love	35
9	Keith Urban Your Everything	33	9	Clay Davidson Unconditional	34
10	Aaron Tippin Kiss This	32	10	LeAnn Rimes I Need You	33
11	Phil Vassar Just Another Day In Paradis	31	11	Garth Brooks When You Come Back To Me A	32
12	Toby Keith Country Comes To Town	30	12	Alan Jackson It Must Be Love	31
13	Vince Gill Feels Like Love	29	13	Jo Dee Messina That's The Way	30
14	Warren Brothers Feat. Sara E That's The	28	14	Dixie Chicks Cold Day In July	29
15	Faith Hill W/Tim McGraw Let's Make Love	27	15	Shedaisy I Will... But	28
16	Ily Herndon A Love Like That	26	16	Reba McEntire I'll Be	27
17	Tracy Lawrence Lonely	25	17	Tim McGraw Something Like That	26
18	Sara Evans Born To Fly	24	18	Mark Willis Almost Doesn't Count	25
19	Dixie Chicks Cold Day In July	23	19	Faith Hill W/Tim McGraw Let's Make Love	24
20	The Kinleys She Ain't The Girl For You	22	20	LeAnn Rimes I Need You	23
21	Darryl Worley When You Need My Love	21	21	Reba McEntire What Do You Say	22
22	Alan Tippin Kiss This	20	22	Martina McBride Love Me	21
23	Party Loveless That's The Kind Of Mood	19	23	Tracy Lawrence Lonely	20
24	Wynonna Going Nowhere	18	24	Clay Walker The Chain Of Love	19
25	Billy Ray Cyrus You Won't Be Lonely Now	17	25	Eric Heatherly Flowers On The Wall	18
26	Clint Black Love She Can't Live Without	16	26	Mark Willis Almost Doesn't Count	17
27	Darryl Worley I Know I Loved You	15	27	Toby Keith Country Comes To Town	16
28	Sawyer Brown Thank God For You	14	28	Clay Walker The Chain Of Love	15
29	Mark Willis Almost Doesn't Count	13	29	Kenny Rogers Buy Me A Rose	14
30	Yankee Grey This Time Around	12	30	Keith Urban Your Everything	13
FI	Sons Of The Desert Everybody's Gotta G	17	FI	No 1st Impressions This Week	6
FI	Clay Davidson I Can't Lie To You	14			
FI	Rascal Flatts This Everyday Love	14			

WCOL Columbus, OH
PD: Gail Austin
Clear Channel 614-273-9265

KNCI Sacramento
OM: Mark Evans
APD: Jennifer Wood
Infinity 916-338-9200

	98		98		98
1	Rascal Flatts Prayin' For Daylight	46	1	Rascal Flatts Prayin' For Daylight	43
2	Lonestar What About Now	45	2	Lonestar What About Now	41
3	Shedaisy I Will... But	44	3	Shedaisy I Will... But	40
4	LeAnn Rimes I Must Be Love	43	4	LeAnn Rimes I Must Be Love	39
5	Jo Dee Messina That's The Way	42	5	Jo Dee Messina That's The Way	38
6	Keith Urban Your Everything	41	6	Eric Heatherly Flowers On The Wall	37
7	Chad Brock Yes!	40	7	LeAnn Rimes I Need You	36
8	Steve Warner W/Garth Brooks Katie Went	39	8	Tim McGraw My Next Thirty Years	35
9	Shedaisy I Will... But	38	9	Vince Gill Feels Like Love	34
10	Brooks & Dunn You'll Always Be Loved By	37	10	Phil Vassar Just Another Day In Paradis	33
11	George Strait Go On	36	11	Colin Ray Couldn't Last A Moment	32
12	Billy Gilman One Voice	35	12	Jo Dee Messina That's The Way	31
13	Toby Keith Country Comes To Town	34	13	Toby Keith Country Comes To Town	30
14	Faith Hill W/Tim McGraw Let's Make Love	33	14	Mark Willis Almost Doesn't Count	29
15	Reba McEntire I'll Be	32	15	Shania Twain I'm Holdin' On To Love To	28
16	Eric Heatherly Flowers On The Wall	31	16	Chris Cagle My Love Goes On And On	27
17	Tim McGraw Some Things Never Change	30	17	Joe Diffie It's Always Somethin'	26
18	Tracy Lawrence Lonely	29	18	Aaron Tippin Kiss This	25
19	Vince Gill Feels Like Love	28	19	Dixie Chicks Cold Day In July	24
20	Warren Brothers Feat. Sara E That's The	27	20	LeAnn Rimes I Need You	23
21	Steve Holy Blue Moon	26	21	George Strait The Best Day	22
22	Toby Keith How Do You Like Me Now	25	22	Billy Gilman One Voice	21
23	Clay Walker The Chain Of Love	24	23	Sara Evans Born To Fly	20
24	Tracy Lawrence Lonely	23	24	Martina McBride There You Are	19
25	Colin Ray Couldn't Last A Moment	22	25	Faith Hill W/Tim McGraw Let's Make Love	18
26	Clint Black W/Steve Warner Born Be	21	26	Dixie Chicks Cold Day In July	17
27	Clay Walker The Chain Of Love	20	27	Tracy Lawrence Lonely	16
28	LeAnn Rimes I Need You	19	28	Chad Brock Yes!	15
29	Darryl Worley When You Need My Love	18	29	Andy Griggs She's More	14
30	Faith Hill The Way You Love Me	17	30	Mark Willis Almost Doesn't Count	13
FI	Randy Travis I'll Be Right Here Loving	6	FI	Dixie Chicks San Hazon	12
			FI	George Strait Go On	12
			FI	Anita Cochran You With Me	12

WZZK Birmingham
PD: Jim Tice
APD/MD: Scott Stewart
Cox 205-916-1100

	99.5		KFKF		99.5
1	Lee Ann Womack I Hope You Dance	42	1	Jo Dee Messina That's The Way	36
2	Clay Walker The Chain Of Love	41	2	The Kinleys She Ain't The Girl For You	35
3	Chad Brock Yes!	40	3	Lonestar What About Now	34
4	Toby Keith How Do You Like Me Now	39	4	LeAnn Rimes I Need You	33
5	Brad Paisley He Didn't Have To Be	38	5	Lonestar What About Now	32
6	Tim McGraw My Best Friend	37	6	Dixie Chicks Cold Day In July	31
7	Mark Willis Almost Doesn't Count	36	7	Toby Keith Country Comes To Town	30
8	Lonestar Amazed	35	8	Faith Hill W/Tim McGraw Let's Make Love	29
9	George Strait The Best Day	34	9	Vince Gill Feels Like Love	28
10	Rascal Flatts Prayin' For Daylight	33	10	Lee Ann Womack I Hope You Dance	27
11	Alan Jackson It Must Be Love	32	11	Rascal Flatts Prayin' For Daylight	26
12	Lonestar What About Now	31	12	Faith Hill W/Tim McGraw Let's Make Love	25
13	Martina McBride Love Me	30	13	Mark Willis Almost Doesn't Count	24
14	Tim McGraw Some Things Never Change	29	14	Martina McBride There You Are	23
15	Dixie Chicks Cold Day In July	28	15	Eric Heatherly Flowers On The Wall	22
16	Keith Urban Your Everything	27	16	Billy Gilman One Voice	21
17	Jo Dee Messina That's The Way	26	17	Steve Holy Blue Moon	20
18	Eric Heatherly Flowers On The Wall	25	18	Brooks & Dunn You'll Always Be Loved By	19
19	Shedaisy I Will... But	24	19	Keith Urban Your Everything	18
20	Phil Vassar Just Another Day In Paradis	23	20	Darryl Worley When You Need My Love	17
21	Kenny Chesney What I Need To Do	22	21	Warren Brothers Feat. Sara E That's The	16
22	Reba McEntire I'll Be	21	22	Reba McEntire I'll Be	15
23	George Strait This Time Around	20	23	Travis Tritt Best Of Intentions	14
24	Mark Willis Almost Doesn't Count	19	24	Aaron Tippin Kiss This	13
25	George Strait Go On	18	25	George Strait Go On	12
26	Clay Walker The Chain Of Love	17	26	Steve Warner W/Garth Brooks Katie Went	11
27	Clint Black Love She Can't Live Without	16	27	Rascal Flatts Prayin' For Daylight	10
28	Hank Williams, Jr. I'm For Love	15	28	Clay Walker The Chain Of Love	9
29	Brooks & Dunn Don't Scat Me	14	29	Hank Williams, Jr. I'm For Love	8
30	John Michael Montgomery Be My Baby Toni	13	30	Brooks & Dunn Don't Scat Me	7
FI	Joe Diffie It's Always Somethin'	6	FI	George Strait Go On	7
FI	Joe Diffie It's Always Somethin'	6	FI	John Clark A Little Gasoline	12
FI	John Clark A Little Gasoline	12			

WKIX Raleigh
OM: Don Brookshire
Asst. OM: Mike Sleyman
PD: Scott St. John
Curtis Media 919-734-3336

	96.5		WHOK		96.5
1	Lee Ann Womack I Hope You Dance	38	1	Tim McGraw My Best Friend	71
2	Rascal Flatts Prayin' For Daylight	37	2	Chad Brock Yes!	70
3	Lonestar What About Now	36	3	Faith Hill The Way You Love Me	69
4	Jo Dee Messina That's The Way	35	4	Lee Ann Womack I Hope You Dance	68
5	Alan Jackson It Must Be Love	34	5	Jo Dee Messina That's The Way	67
6	Dixie Chicks Cold Day In July	33	6	Toby Keith How Do You Like Me Now	66
7	Eric Heatherly Flowers On The Wall	32	7	Keith Urban Your Everything	65
8	Shedaisy I Will... But	31	8	Keith Urban Your Everything	64
9	Reba McEntire I'll Be	30	9	Clay Walker The Chain Of Love	63
10	Joe Diffie It's Always Somethin'	29	10	George Strait The Best Day	62
11	Darryl Worley When You Need My Love	28	11	Clint Black Love She Can't Live Without	61
12	Rascal Flatts Prayin' For Daylight	27	12	Rascal Flatts Prayin' For Daylight	60
13	Keith Urban Your Everything	26	13	Reba McEntire I'll Be	59
14	Mark Willis Almost Doesn't Count	25	14	Lonestar What About Now	58
15	Vince Gill Feels Like Love	24	15	LeAnn Rimes I Need You	57
16	Brooks & Dunn You'll Always Be Loved By	23	16	Shedaisy I Will... But	56
17	Keith Urban Your Everything	22	17	Clay Davidson Unconditional	55
18	LeAnn Rimes I Need You	21	18	Brooks & Dunn You'll Always Be Loved By	54
19	Aaron Tippin Kiss This	20	19	Mark Willis Almost Doesn't Count	53
20	Tracy Lawrence Lonely	19	20	Yankee Grey All Things Considered	52
21	Martina McBride Love Me	18	21	Andy Griggs She's More	51
22	Keith Urban Your Everything	17	22	Alan Jackson It Must Be Love	50
23	Travis Tritt R-O-U-B-L-E	16	23	John Michael Montgomery Home To Go	49
24	Clay Davidson Unconditional	15	24	Tim McGraw Something Like That	48
25	Clay Walker The Chain Of Love	14	25	Jo Dee Messina That's The Way	47
26	Clay Walker The Chain Of Love	13	26	Colin Ray Couldn't Last A Moment	46
27	Eric Heatherly Flowers On The Wall	12	27	Dixie Chicks Cold Day	

Detailed tracking for songs with an increase in detections. Total Detections/Gain does not include video play. Markets listed in order of population.

Main chart section containing 12 columns of data for artists like BROOKS & DUNN, JOE DIFFIE, VINCE GILL, BILLY GILMAN, FAITH HILL with TIM MCGRAW, and STEVE HOLY. Each column includes artist name, album title, total stations, and a list of markets with their respective chart positions.

Continuation of the main chart section, listing artists such as ALAN JACKSON, TOBY KEITH, TRACY LAWRENCE, and LONESTAR. Each entry follows the same format as the previous section, showing artist name, album title, total stations, and market-specific chart data.

Monitor

AIRPLAY
Broadcast Data Systems
The World's Most Accurate

COUNTRY

For Week Ending July 30, 2000
Detailed trackings of songs with an increase in detections. Total Detections/Gain does not include video play. Markets listed in order of population.

Total Detections/Gain											
MARTINA MCBRIDE 2464/183											
<i>There You Are (RCA)</i>											
Total Stations: 150	Chart Move: 26-25										
	TW	LW	ZW	ID							
New York											
L.A.	GAC	-	-	Richmond	WZZK	4	4	2	16		
Chicago	WYNY	22	20	11	105	Green	WESC	15	12	8	36
San Francisco	KZLA	14	9	5	79	Albany	WSSS	14	13	14	14
Phoenix	WUSN	12	15	11	60	Honolulu	KHIN	16	15	11	32
Dallas	WYTX	22	21	19	70	Tucson	KJIM	13	12	32	14
	KPLX	40	34	30	104	Philas.	KCKI	27	21	11	39
	KSCS	4	1	1	1	Tulsa	KXKL	11	11	11	40
Detroit	WYCD	11	-	-	14	Dallas	KVOD	12	11	6	4
Boston	WKHX	21	13	1	43	Altoona	KTEX	19	21	40	11
Wash.,DC	WKLW	26	23	23	166	Fresno	SKSS	10	11	1	11
Houston	KIQK	30	37	34	7	Scranton	WGGY	7	-	-	11
	KILT	18	14	11	64	Wash.,DC	WBCT	20	14	20	17
	KBBQ	5	5	1	24	Houston	WCTO	13	9	16	110
	WKHX	21	13	1	43	Atlanta	WQMX	15	13	25	15
	WKAY	8	8	5	75	Knox	KHEY	23	11	9	43
	WKYS	14	11	5	75	El Paso	WPKW	18	19	1	38
	KMPS	19	-	-	19	Altoona	WWRG	18	19	17	156
	KSN	20	18	6	89	Albuq.	KRST	14	15	4	38
	KML	18	16	9	99	Omaha	KJKT	16	13	2	31
	KNX	27	23	21	25	Monterey	KMOM	8	7	3	18
	KEY	25	24	20	264	St. Louis	WFRG	20	5	10	25
	WJLC	19	20	17	173	Syracuse	WRBT	20	8	10	38
	WHL	15	18	21	12	Harris.	WRT	20	5	25	28
	WXX	18	12	1	38	Harris.	WRBT	20	5	25	28
Balt.	WYPC	7	7	8	78	Atlanta	WZLZ	24	24	20	27
Tampa	WYCD	11	-	-	14	Dallas	WRNS	23	18	10	45
	WBCT	12	10	7	63	B.Rouge	WYCN	19	20	18	142
	WRBQ	12	10	7	63	B.Rouge	WYCN	19	20	18	142
	WYQ	16	15	13	118	L.Rock	WYCN	19	20	18	142
Pitts.	WYQ	16	15	13	118	L.Rock	WYCN	19	20	18	142
Omver.	WYQ	16	15	13	118	L.Rock	WYCN	19	20	18	142
Cleveland	WYQ	16	15	13	118	L.Rock	WYCN	19	20	18	142
Port.,OR	WYQ	16	15	13	118	L.Rock	WYCN	19	20	18	142
	WYQ	16	15	13	118	L.Rock	WYCN	19	20	18	142
	WYQ	16	15	13	118	L.Rock	WYCN	19	20	18	142
	WYQ	16	15	13	118	L.Rock	WYCN	19	20	18	142

Total Detections/Gain										
JO DEE MESSINA 4644/417										
<i>That's The Way (Curb)</i>										
Total Stations: 153	Chart Move: 7-5									
	TW	LW	ZW	ID						
New York										
L.A.	GAC	28	28	189	Birmingham	WZZK	23	23	129	
Chicago	WYNY	34	29	141	Richmond	WZZK	23	23	129	
San Francisco	KZLA	33	32	21	288	Green.	WESC	23	23	129
Phoenix	WUSN	32	28	20	301	Albany	WSSS	33	34	267
Dallas	WYTX	37	37	38	388	Honolulu	KHIN	25	27	219
	KPLX	37	37	38	388	Honolulu	KHIN	25	27	219
	KSCS	36	38	29	291	Tucson	KJIM	16	15	135
	WYCD	24	18	19	197	Tulsa	KXKL	15	14	135
	WKLW	32	29	24	247	Altoona	KVOD	20	17	133
	WKHX	47	47	46	462	Scranton	WGGY	35	32	326
	KIKK	26	32	32	437	Fresno	SKSS	27	26	298
	KILT	26	25	25	256	Wash.,DC	WBCT	27	26	298
	WKHX	17	14	11	178	Houston	WCTO	37	29	292
	WKAY	25	22	15	159	Atlanta	WQMX	29	27	153
	KMPS	40	37	31	318	Knox	KHEY	32	12	111
	KSN	28	27	22	228	El Paso	WPKW	27	27	111
	KML	28	27	22	228	Altoona	WWRG	25	21	111
	KNX	45	46	30	304	Albuq.	KRST	39	31	256
	KEY	45	46	30	304	Omaha	KJKT	45	44	252
	WJLC	39	37	24	249	Monterey	KMOM	45	44	252
	WHL	31	30	21	249	Harris.	WFRG	39	38	273
	WXX	31	30	21	249	Harris.	WRBT	39	38	273
Balt.	WYPC	31	34	29	256	Atlanta	WZLZ	38	36	422
Tampa	WYCD	31	34	29	256	Dallas	WRNS	44	42	460
	WBCT	31	34	29	256	B.Rouge	WYCN	44	42	460
	WRBQ	31	34	29	256	B.Rouge	WYCN	44	42	460
	WYQ	31	34	29	256	L.Rock	WYCN	44	42	460
	WYQ	31	34	29	256	L.Rock	WYCN	44	42	460

Total Detections/Gain										
RASCAL FLATTS 5166/171										
<i>Prayin' For Daylight (Lyric Street)</i>										
Total Stations: 153	Chart Move: 4-3									
	TW	LW	ZW	ID						
New York										
L.A.	GAC	28	28	515	Birmingham	WZZK	27	27	19	
Chicago	WYNY	30	30	162	Richmond	WZZK	27	27	19	
San Francisco	KZLA	30	29	21	240	Green.	WESC	36	33	408
Phoenix	WUSN	36	36	21	240	Albany	WSSS	36	33	408
Dallas	WYTX	35	34	25	252	Honolulu	KHIN	40	39	468
	KPLX	35	34	25	252	Honolulu	KHIN	40	39	468
	KSCS	34	34	22	226	Tucson	KJIM	21	19	309
	WYCD	28	28	22	226	Tulsa	KXKL	40	36	409
	WKLW	37	38	40	410	Altoona	KVOD	18	18	248
	WKHX	9	8	16	508	Scranton	WGGY	27	26	298
	KIKK	34	37	37	373	Fresno	SKSS	35	33	494
	KILT	24	25	26	264	Wash.,DC	WBCT	5	7	6
	WKHX	35	35	32	324	Houston	WCTO	35	30	337
	WKAY	26	28	25	253	Atlanta	WQMX	30	28	351
	KMPS	36	33	22	280	Knox	KHEY	28	28	285
	KSN	33	32	24	280	El Paso	WPKW	35	33	388
	KML	32	32	25	271	Altoona	WWRG	34	32	388
	KNX	45	46	30	304	Albuq.	KRST	39	31	406
	KEY	45	46	30	304	Omaha	KJKT	38	26	273
	WJLC	39	37	24	249	Monterey	KMOM	42	44	470
	WHL	31	30	21	249	Harris.	WFRG	39	38	372
	WXX	31	30	21	249	Harris.	WRBT	39	38	372
Balt.	WYPC	31	34	29	256	Atlanta	WZLZ	38	36	422
Tampa	WYCD	31	34	29	256	Dallas	WRNS	44	42	460
	WBCT	31	34	29	256	B.Rouge	WYCN	44	42	460
	WRBQ	31	34	29	256	B.Rouge	WYCN	44	42	460
	WYQ	31	34	29	256	L.Rock	WYCN	44	42	460
	WYQ	31	34	29	256	L.Rock	WYCN	44	42	460

Total Detections/Gain										
LEANN RIMES 2833/140										
<i>I Need You (Sparrow/Capitol/Curb)</i>										
Total Stations: 151	Chart Move: 20-18									
	TW	LW	ZW	ID						
New York										
L.A.	GAC	28	28	236	Birmingham	WZZK	4	2	1	
Chicago	WYNY	28	29	246	Richmond	WZZK	4	2	1	
San Francisco	KZLA	24	23	141	Green.	WESC	23	15	21	
Phoenix	WUSN	24	23	141	Albany	WSSS	23	15	21	
Dallas	WYTX	23	21	120	Honolulu	KHIN	28	20	120	
	KPLX	26	22	22	220	Honolulu	KHIN	28	20	120
	WYCD	20	20	20	200	Tucson	KJIM	21	19	133
	WKLW	21	20	25	252	Tulsa	KXKL	15	6	-
	WKHX	15	15	15	15	Altoona	KVOD	15	6	-
	KIKK	34	37	67	67	Scranton	WGGY	3	1	1
	KILT	8	11	5	5	Fresno	SKSS	3	1	1
	WKHX	24	8	1	4	Wash.,DC	WBCT	5	7	6
	WKAY	7	9	5	5	Houston	WCTO	20	9	157
	KMPS	35	32	24	248	Atlanta	WQMX	1	-	14
	KSN	33	32	24	248	Knox	KHEY	14	14	14
	KML	32	32	25	252	El Paso	WPKW	21	26	254
	KNX	45	46	30	304	Altoona	WWRG	4	3	54
	KEY	45	46	30	304	Albuq.	KRST	25	22	124
	WJLC	39	37	24	249	Omaha	KJKT	6	7	6
	WHL	31	30	21	249	Monterey	KMOM	17	15	156
	WXX	31	30	21	249	Harris.	WFRG	4	2	2
Balt.	WYPC	31	34	29	256	Atlanta	WZLZ	24	22	149
Tampa	WYCD	31	34	29	256	Dallas	WRNS	23	13	164
	WBCT	31	34	29	256	B.Rouge	WYCN	21	21	149
	WRBQ	31	34	29	256	B.Rouge	WYCN	21	21	149
	WYQ	31	34	29	256	L.Rock	WYCN	21	21	149
	WYQ	31	34	29	256	L.Rock	WYCN	21	21	149

Total Detections/Gain										
SHEDAISY 3914/223										
<i>I Will...But (Lyric Street)</i>										
Total Stations: 152	Chart Move: 10-8									
	TW	LW	ZW	ID						
New York										
L.A.	GAC	28	28	475	Birmingham	WZZK	22	22	109	
Chicago	WYNY	21	23	281	Richmond	WZZK	22	22	109	
San Francisco	KZLA	19	12	132	Green.	WESC	26	25	257	
Phoenix	WUSN	18	12	132	Albany	WSSS	33	31	287	
Dallas	WYTX	35	36	32	327	Honolulu	KHIN	28	27	270
	KPLX	29	26	22	242	Honolulu	KHIN	28	27	270
	WYCD	15	11	6	64	Tucson	KJIM	25	23	214
	WKLW	25	24	23	242	Tulsa	KXKL	26	23	315
	WKHX	25	24	23	242	Altoona	KVOD	14	13	136
	KIKK	31	31	31	310	Scranton	WGGY	27	25	240
	KILT	18	14	11	64	Fresno	SKSS	35	35	308
	WKHX	35	33	25	279	Wash.,DC	WBCT	30	30	300
	WKAY	20	20	17	170	Houston	WCTO	30	28	300
	KMPS	35	33	25	279	Atlanta	WQMX	28	22	132
	KSN	33	32	25	279	Knox	KHEY	13	11	158
	KML	32	32	25	279	El Paso	KHEY	13	11	158
	KNX	45	46	30	304	Altoona	WWRG	31	31	325
	KEY	45	46	30	304	Albuq.	KRST	20	20	170
	WJLC	39	37	24	249	Omaha	KJKT	24		

Upward-moving songs ranked in order of detections. Songs are removed if they lose more than 5% of their detections from previous week or if their detections decline for two consecutive weeks.

1ST IMPRESSIONS

Songs with 6 or more detections at new stations this week

#1 GEORGE STRAIT **33**
Go On (MCA Nashville)

KGMY, KMPS, KRKY, KSKS, KTST, WBEE, WCKT, WCTO, WFMS, WFRG, WGGY, WIL, WIVK, WKDF, WKIX, WKXC, WMSI, WMZQ, WNCY, WNKT, WOKO, WPOR, WQBE, WQDR, WQYK, WRBQ, WSIX, WSOC, WUSN, WYCD, WYGY, WYLN, WYYD

#2 TRAVIS TRITT **24**
Best Of Intentions (Columbia)

KHAY, KJY, KKHN, KRMD, KRKY, KTEX, WBCT, WDRM, WFMS, WGGY, WKX, WHOK, WIL, WKKO, WKSJ, WMUS, WNCY, WOKO, WQDR, WQXK, WSCA, WUSN, WVLK, WYLN

#3 TERRI CLARK **23**
A Little Gasoline (Mercury)

KAJA, KASE, KEAY, KFKF, KHAY, KIKK, KRMD, KSKS, KTEX, KTOM, KTST, WAMZ, WCTK, WIRK, WKX, WMSI, WQMX, WRNS, WSM, WUSY, WXTU, WYLN, WYYD

ALSO: STEVE WARINER WITH GARTH BROOKS *Katie Wants A Fast One (Capitol)* 13; **BRAD PAISLEY** *We Danced (Arista Nashville)* 11; **CLAY DAVIDSON** *I Can't Lie To Me (Virgin)* 11; **AARON TIPPIN** *Kiss This (Lyric Street)* 9



Total Detections/Gain

LEANN RIMES **2833/140**

I Need You (Sparrow/Capitol/Curb)

Total Stations: 151/Chart Move: 20-18

Heavy (35+ detections): 5 KKAT, KNIX, KYCY, WSIX, WUSN

Medium (25-34): 34 KAJA, KBEQ, KFKF, KGMY, KHAY, KIKK, KMLE, KPLX, KRST, KSOP, KSSN, KWNK, KKCC, KYGO, WBEE, WCKT, WCTK, WFRE, WGH, WKX, WHOK, WIRK, WKHK, WKXC, WMZQ, WOGY, WPOR, WQXK, WSM, WSOC, WSSL, WTQR, WYGY, WYYD

Light (Under 25): 112

AIRPLAY LEADER

(FIRST STATION TO 150 PLAYS)

KPLX • Dallas, TX

PD: Brian Philips

MD: Cody Alan

Date: 04/30/00

Also: KIKK • Houston, TX



2799 - 1000 DETECTIONS

Total Detections/Gain

AARON TIPPIN **2709/417**

Kiss This (Lyric Street)

Total Stations: 152/Chart Move: 25-19

Heavy (35+): 1 KPLX

Medium (25-34): 37 KBEQ, KCCY, KCKI, KKCS, KMDL, KMPS, KRMD, KSOP, KTEX, KTST, KTTS, KUPL, KUZZ, WBCT, WBEE, WCKT, WCTO, WDAF, WESC, WFRG, WWSL, WIRK, WKCN, WKDF, WKKT, WKSJ, WKXC, WQBE, WQIK, WRNS, WSOC, WSSL, WUBE, WUSY, WWGR, WXBQ, WYRK

Light (Under 25): 114

1st Impressions: 9 KAJA, KDRK, KNIX, KSON, KZSN, WCMS, WCOS, WFRE, WHOK

BILLY GILMAN **2566/66**

One Voice (Epic)

Total Stations: 149/Chart Move: 23-23

Heavy (35+): 1 WYRK

Medium (25-34): 23 KHEY, KIKK, KKAT, KKHN, KMLE, KNCI, KNIX, KRMD, KSSN, KUPL, KYCY, WBCT, WCTK, WFRG, WGGY, WIVK, WKKO, WOGY, WPOC, WPOR, WQMX, WXBQ, WYYD

Light (Under 25): 125

1st Impressions: 1 WUSY

MARTINA MCBRIDE **2464/183**

There You Are (RCA)

Total Stations: 150/Chart Move: 26-25

Heavy (35+): 0

Medium (25-34): 19 KCCY, KEAY, KHAY, KHEY, KHKI, KIKK, KKHN, KNIX, KTTS, KZSN, WAMZ, WCTK, WEZL, WFRG, WIRK, WKCN, WKLB, WNOE, WOKO

Light (Under 25): 131

1st Impressions: 2 KTST, WQMX

GEORGE STRAIT **2377/779**

Go On (MCA Nashville)

Total Stations: 151/Chart Move: 31-26

Heavy (35+): 3 KPLX, KSCS, WAMZ

Medium (25-34): 13 KASE, KCCY, KCKI, KIKK, KKAT, KMDL, KMLE, KNCI, KNIX, KRMD, KSOP, KKXK, KZSN

Light (Under 25): 135

1st Impressions: See 1st Impressions Box

VINCE GILL **2367/182**

Feels Like Love (MCA Nashville)

Total Stations: 151/Chart Move: 28-27

Heavy (35+): 1 WMZQ

Medium (25-34): 19 KASE, KBEQ, KCCY, KFRG, KPLX, KRMD, KRKY, KTEX, KUPL, WBCT, WCKT, WIL, WKCN, WKKO, WQXK, WSIX, WSM, WUSY, WYYD

Light (Under 25): 131

1st Impressions: 4 KUZZ, WIVK, WKCO, WQIK

THE WARREN BROTHERS FEAT. SARA EVANS **2039/83**

That's The Beat Of A Heart (BNA)

Total Stations: 148/Chart Move: 29-28

Heavy (35+): 3 KEEY, KKAT, KXKC

Medium (25-34): 11 KBEQ, KFRG, KIKK, KKHN, KSKS, KTTS, KUPL, WFRE, WIRK, WIVK, WTQR

Light (Under 25): 134

1st Impressions: 1 WQMX

STEVE HOLY **1733/114**

Blue Moon (Curb)

Total Stations: 148/Chart Move: 30-29

Heavy (35+): 1 KYGO

Medium (25-34): 5 KUZZ, KYCY, WKGX, WQBE, WXBQ

Light (Under 25): 142

TRACY LAWRENCE **1637/115**

Lonely (Atlantic)

Total Stations: 149/Chart Move: 32-31

Heavy (35+): 0

Medium (25-34): 10 KBEQ, KIKK, KMLE, KPLX, KUPL, KXKC, WKCN, WNCY, WQBE, WYYD

Light (Under 25): 139

1st Impressions: 7 WCMS, WIRK, WKHK, WKKO, WKXK, WNUC, WPOR

MONTGOMERY GENTRY **1521/26**

Self Made Man (Columbia)

Total Stations: 148/Chart Move: 33-32

Heavy (35+): 0

Medium (25-34): 3 KRTY, WCTK, WQMX

Light (Under 25): 145

1st Impressions: 1 WYAY

PHIL VASSAR **1415/190**

Just Another Day In Paradise (Arista Nashville)

Total Stations: 142/Chart Move: 34-33

Heavy (35+): 0

Medium (25-34): 7 KBEQ, KEEY, KRTY, KSOP, KUZZ, KXKC, WSIX

Light (Under 25): 135

1st Impressions: 4 KIKK, KYGO, WNCY, WQDR

TRAVIS TRITT **1344/374**

Best Of Intentions (Columbia)

Total Stations: 140/Chart Move: 36-34

Heavy (35+): 1 WXBQ

Medium (25-34): 4 KIKK, KXKC, WFLS, WQBE

Light (Under 25): 135

1st Impressions: See 1st Impressions Box

THE KINLEYS **1124/10**

She Ain't The Girl For You (Epic)

Total Stations: 140/Chart Move: 35-35

Heavy (35+): 1 KFKF

Medium (25-34): 6 KBEQ, KSKS, KUPL, WDAF, WRNS, WXTU

Light (Under 25): 133

1st Impressions: 4 KDRK, WQIK, WSOC, WYWZ

BRAD PAISLEY **1116/198**

We Danced (Arista Nashville)

Total Stations: 105/Chart Move: 39-36

Heavy (35+): 1 KEEY

Medium (25-34): 3 KIKK, KUZZ, WFRG

Light (Under 25): 101

1st Impressions: 11 KCCY, KNIX, KRTY, WESC, WGNA, WKSF, WQXK, WROO, WSCA, WUSY, WVLK

CLINT BLACK **1081/138**

Love She Can't Live Without (RCA)

Total Stations: 130/Chart Move: 37-37

Heavy (35+): 0

Medium (25-34): 2 KIKK, WIRK

Light (Under 25): 128

1st Impressions: 6 WBEE, WFMS, WNCY, WOKO, WQYK, WUSN



Total Detections/Gain

PATTY LOVELESS **972/52**

That's The Kind Of Mood I'm In (Epic)

Total Stations: 128/Chart Move: 38-38

Heavy (35+): 0

Medium (25-34): 3 KBEQ, KRTY, WFRG

Light (Under 25): 125

1st Impressions: 7 KILT, KKCS, KSSN, WIL, WQMX, WXTU, WYYD

SARA EVANS **881/162**

Born To Fly (RCA)

Total Stations: 104/Chart Move: 41-39

Heavy (35+): 1 KPLX

Medium (25-34): 4 KBEQ, KSOP, WSTH, WXBQ

Light (Under 25): 99

1st Impressions: 5 KKHN, KXKT, WKSF, WRKZ, WXBM

BILLY RAY CYRUS **652/55**

You Won't Be Lonely Now (Monument)

Total Stations: 83/Chart Move: 42-40

Heavy (35+): 0

Medium (25-34): 2 KIKK, KPLX

Light (Under 25): 81

1st Impressions: 6 KFRG, WEZL, WFRE, WKSJ, WVLK, WYYD

STEVE WARINER WITH GARTH BROOKS **633/108**

Katie Wants A Fast One (Capitol)

Total Stations: 95/Chart Move: 44-41

Heavy (35+): 0

Medium (25-34): 3 KIKK, KNCI, KUPL

Light (Under 25): 92

1st Impressions: 13 KSSN, KTEX, KXKT, WDAF, WIL, WKSJ, WNCY, WNUC, WQDR, WRBQ, WWGR, WXBQ, WYD

KENNY ROGERS **522/89**

He Will, She Knows (Dreamcatcher)

Total Stations: 78/Chart Move: 46-43

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 78

1st Impressions: 8 KFDI, KIIM, KSSN, KTTS, WBCT, WKLB, WXBQ, WXCT

TERRI CLARK **521/219**

A Little Gasoline (Mercury)

Total Stations: 82/Chart Move: 50-44

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 82

1st Impressions: See 1st Impressions Box



Total Detections/Gain

YANKEE GREY **403/57**

This Time Around (Monument)

Total Stations: 49/Chart Move: 48-46

Heavy (35+): 0

Medium (25-34): 1 KIKK

Light (Under 25): 48

1st Impressions: 4 KGMY, KTTS, WMJC, WSIX

CLAY DAVIDSON **369/186**

I Can't Lie To Me (Virgin)

Total Stations: 76/Chart Move: 55-48

Heavy (35+): 0

Medium (25-34): 0

Light (Under 25): 76

1st Impressions: 11 KBEQ, KIKK, KKCS, KMDL, KSOP, WBCT, WFLS, WKCO, WKKT, WKXK, WKSJ

CRAIG MORGAN **363/24**

Paradise (Atlantic)

Total Stations: 51/Chart Move: 49-49

Heavy (35+): 0

Medium (25-34): 1 WBCT

Light (Under 25): 50

1st Impressions: 5 KMPS, KRTY, KSOP, WGH, WMZQ

SAWYER BROWN **294/13**

Perfect World (Curb)

Total Stations: 39/Chart Move: 51-50

Heavy (35+): 0

Medium (25-34): 4 KKAT, WQBE, WRNS, WXBQ

Light (Under 25): 35

1st Impressions: 4 KATM, WCKT, WWGR, WXCT

SHANIA TWAIN **280/95**

I'm Holdin' On To Love (To Save My Life) (Mercury)

Total Stations: 29/Chart Move: 54-52

Heavy (35+): 0

Medium (25-34): 1 KSOP

Light (Under 25): 28

1st Impressions: 8 KYCY, WDRM, WESC, WGGY, WKKT, WKLB, WSM, WSSL

JOHN RICH **260/114**

I Pray For You (BNA)

Total Stations: 70/Chart Move: 60-53

Heavy (35+): 0

Medium (25-34): 1 KIKK

Light (Under 25): 69

1st Impressions: 7 KFKF, KHKI, KMDL, KXKT, KZLA, WRKZ, WSM

COLLIN RAYE WITH BOBBIE EAKES **236/10**

Tired Of Loving This Way (Epic)

Total Stations: 47/Chart Move: 52-54

AIRPLAY Monitor COUNTRY REGIONAL AIRPLAY FOR WEEK ENDING JULY 30, 2000

NORTHEAST



Table of country regional airplay for the Northeast region, including song title, artist, and chart position.

MID-ATLANTIC



Table of country regional airplay for the Mid-Atlantic region.

SOUTHEAST



Table of country regional airplay for the Southeast region.

SOUTHWEST



Table of country regional airplay for the Southwest region.

MIDWEST



Table of country regional airplay for the Midwest region.

WEST



Table of country regional airplay for the West region.

Billboard Top Country Singles Sales SoundScan

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

Main Billboard Top Country Singles Sales chart table with columns for week, artist, title, and label.

Records with the greatest sales gains this week. Recording Industry Assn. of America certification for sales of 500,000 units.

Billboard Top Country Albums SoundScan

THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS COMPILED FROM A NATIONAL SAMPLE OF RETAIL STORE, MASS MERCHANT, AND INTERNET SALES REPORTS COLLECTED, COMPILED, AND PROVIDED BY SOUNDSCAN, INC.

Main Billboard Top Country Albums chart table with columns for week, artist, title, and label.

Albums with the greatest sales gains. Recording Industry Assn. of America (RIAA) certification for sales of 500,000 album units.

Amusement business TOP 5 OVERALL table listing venue, date, and gross.

BOXSCORE CONCERT GROSSES TOP 5 COUNTRY table listing artist and venue.

Editorial and advertising contact information for Billboard Music Group.



Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 153 country stations are electronically monitored 24 hours a day, 7 days a week. © 2000 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
*** No. 1 ***						
1	2	18	WHAT ABOUT NOW BNA 1 week at No. 1	LONESTAR	5575	5493
2	1	21	I HOPE YOU DANCE MCA NASHVILLE	LEE ANN WOMACK WITH SONS OF THE DESERT	5517	5604
3	4	24	PRAYIN' FOR DAYLIGHT LYRIC STREET	RASCAL FLATTS	5166	4995
4	3	16	IT MUST BE LOVE ARISTA NASHVILLE	ALAN JACKSON	5147	5007
5	7	13	THAT'S THE WAY CURB	JO DEE MESSINA	4644	4227
6	6	25	FLOWERS ON THE WALL MERCURY	ERIC HEATHERLY	4539	4611
7	5	22	I'LL BE MCA NASHVILLE	REBA MCENTIRE	4190	4648
8	10	31	I WILL...BUT LYRIC STREET	SHEDAISY	3914	3691
9	8	26	YES! WARNER BROS./WRN	CHAD BROCK	3684	3894
10	12	25	YOUR EVERYTHING CAPITOL	KEITH URBAN	3671	3435
11	11	13	COLD DAY IN JULY MONUMENT	DIXIE CHICKS	3531	3558
12	13	22	YOU'LL ALWAYS BE LOVED BY ME ARISTA NASHVILLE	BROOKS & DUNN	3470	3357
13	15	27	IT'S ALWAYS SOMETHIN' EPIC	JOE DIFFIE	3339	3076
14	14	12	COUNTRY COMES TO TOWN DREAMWORKS	TOBY KEITH	3210	3110
15	18	33	LET'S MAKE LOVE WARNER BROS./CURB/WRN	FAITH HILL WITH TIM MCGRAW	3106	2801
16	16	20	WHEN YOU NEED MY LOVE DREAMWORKS	DARRYL WORLEY	2964	2942
17	9	18	SOME THINGS NEVER CHANGE CURB	TIM MCGRAW	2918	3704
** AIRPOWER **						
18	20	18	I NEED YOU SPARROW/CAPITOL/CURB	LEANN RIMES	2833	2693
19	25	12	KISS THIS LYRIC STREET	AARON TIPPIN	2709	2292
20	19	20	ALMOST DOESN'T COUNT MERCURY	MARK WILLS	2696	2745
21	21	32	THE WAY YOU LOVE ME WARNER BROS./WRN	FAITH HILL	2581	2591
22	22	39	HOW DO YOU LIKE ME NOW?! DREAMWORKS	TOBY KEITH	2568	2588
23	23	12	ONE VOICE EPIC	BILLY GILMAN	2566	2500
24	17	31	UNCONDITIONAL VIRGIN	CLAY DAVIDSON	2508	2880
25	26	14	THERE YOU ARE RCA	MARTINA MCBRIDE	2464	2281
* GREATEST GAINER/BEST 1ST IMPRESSION *						
26	31	3	GO ON MCA NASHVILLE	GEORGE STRAIT	2377	1598
27	28	13	FEELS LIKE LOVE MCA NASHVILLE	VINCE GILL	2367	2185
28	29	21	THAT'S THE BEAT OF A HEART BNA THE WARREN BROTHERS FEATURING SARA EVANS		2039	1956
29	30	17	BLUE MOON CURB	STEVE HOLY	1733	1619
30	27	14	WHEN YOU COME BACK TO ME AGAIN CAPITOL	GARTH BROOKS	1715	2260
31	32	12	LONELY ATLANTIC	TRACY LAWRENCE	1637	1522
32	33	17	SELF MADE MAN COLUMBIA	MONTGOMERY GENTRY	1521	1495
33	34	10	JUST ANOTHER DAY IN PARADISE ARISTA NASHVILLE	PHIL VASSAR	1415	1225
34	36	7	BEST OF INTENTIONS COLUMBIA	TRAVIS TRITT	1344	970
35	35	20	SHE AIN'T THE GIRL FOR YOU EPIC	THE KINLEYS	1124	1114
36	39	7	WE DANCED ARISTA NASHVILLE	BRAD PAISLEY	1116	918
37	37	8	LOVE SHE CAN'T LIVE WITHOUT RCA	CLINT BLACK	1081	943

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
38	38	10	THAT'S THE KIND OF MOOD I'M IN EPIC	PATTY LOVELESS	972	920
39	41	7	BORN TO FLY RCA	SARA EVANS	881	719
40	42	6	YOU WON'T BE LONELY NOW MONUMENT	BILLY RAY CYRUS	652	597
41	44	6	KATIE WANTS A FAST ONE CAPITOL STEVE WARINER WITH GARTH BROOKS		633	525
42	40	13	STUFF ARISTA NASHVILLE	DIAMOND RIO	592	780
43	46	7	HE WILL, SHE KNOWS DREAMCATCHER	KENNY ROGERS	522	433
44	50	4	A LITTLE GASOLINE MERCURY	TERRI CLARK	521	302
45	43	20	LOVIN' YOU AGAINST MY WILL MCA NASHVILLE	GARY ALLAN	433	558
46	48	7	THIS TIME AROUND MONUMENT	YANKEE GREY	403	346
47	47	9	WHERE ARE YOU NOW MCA NASHVILLE	TRISHA YEARWOOD	396	431
48	55	3	I CAN'T LIE TO ME VIRGIN	CLAY DAVIDSON	369	183
49	49	10	PARADISE ATLANTIC	CRAIG MORGAN	363	339
50	51	8	PERFECT WORLD CURB	SAWYER BROWN	294	281
51	45	11	GOING NOWHERE CURB/MERCURY	WYNONNA	292	478
52	54	6	I'M HOLDIN' ON TO LOVE (TO SAVE MY LIFE) MERCURY	SHANIA TWAIN	280	185
53	60	6	I PRAY FOR YOU BNA	JOHN RICH	260	146
54	52	7	TIRED OF LOVING THIS WAY EPIC COLLIN RAYE WITH BOBBIE EAKES		236	226
55	53	5	NO PLACE LIKE HOME GIANT	GEORGIA MIDDLEMAN	222	199
56	57	4	I KNEW I LOVED YOU AUDIUM	DARYLE SINGLETARY	221	175
57	61	3	MY LOVE GOES ON AND ON VIRGIN	CHRIS CAGLE	180	133
58	74	2	THE VISIT WARNER BROS./WRN	CHAD BROCK	165	62
59	62	14	MY NEXT THIRTY YEARS CURB	TIM MCGRAW	147	127
60	56	2	RUN AWAY CURB	SHANE MCANALLY	146	176
61	59	5	A LOVE LIKE THAT EPIC	TY HERNDON	143	157
62	75	2	A WOMAN GETS LONELY DREAMWORKS	LISA ANGELLE	132	62
** HOT SHOT DEBUT **						
63	NEW		EVERYBODY'S GOTTA GROW UP SOMETIME MCA NASHVILLE SONS OF THE DESERT		131	12
64	68	7	SEVENTEEN CURB	TIM MCGRAW	121	93
65	72	3	I'M GONNA LOVE YOU ANYWAY CAPITOL	TRACE ADKINS	120	74
66	65	3	MEANWHILE BACK AT THE RANCH CURB THE CLARK FAMILY EXPERIENCE		119	96
67	RE-ENTRY		WAITIN' ON SUNDOWN RCA	ANDY GRIGGS	109	52
68	70	5	ONCE IN A LIFETIME LOVE GIANT	CLAY WALKER	107	90
69	NEW		THERE IS NO ARIZONA MERCURY	JAMIE O'NEAL	91	52
70	64	2	YOU WITH ME WARNER BROS./WRN	ANITA COCHRAN	83	107
71	69	8	I DO NOW DREAMWORKS	JESSICA ANDREWS	73	91
72	NEW		THIS EVERYDAY LOVE LYRIC STREET	RASCAL FLATTS	71	29
73	58	17	IF YOU CAN EPIC	TAMMY COCHRAN	68	169
74	63	7	TIME, LOVE & MONEY VIRGIN	RONNIE MILSAP	67	126
75	RE-ENTRY		SIN WAGON MONUMENT	DIXIE CHICKS	61	33

Songs are ranked by number of detections. Songs showing an increase in detections over the previous week, regardless of chart movement, Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Best 1st Impression awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 25 are removed from the chart after 20 weeks.

WATCH FOR THE RADIO AWARDS BALLOT IN THE
Aug. 11 issue
 Billboard **RADiO Monitor** october 5-7 new york hilton

awards 2000

For more info Michele Jacangelo 646.654.4660
 bbevents@billboard.com

"Note to Chris and Scott: Thanks for this explosion of guitar and fiddle, and a terse vocal performance that will energize whatever quarter-hour it plays in." *Mike O'Malley*

"This is a SMASH, I added three weeks early and offered to buy the company."

Kevin Mason WQMX

"Strong enough for a man, but made for a woman too." *Rick Walker WKCQ*

"Energy. Delivery. Material. The whole package - you don't find that everyday!" *George Wolfe WHOK*

"Man, oh man, oh man - no need to clean your ears out - this guys music will do it for you. Can you say star?" *John Swan WVLK*

"Just went thru that big pile on my desk...the only thing I liked in it was the Cagle record." *Chris Atkins WNUC*

"Given the amount of plastic crap coming out of Nashville, I have become very bored with all the artists that have been here recently on radio tours - most of them should keep their job at Walmart. Chris Cagle was very refreshing!!! I think that he is going to be red hot!!" *Doug Montgomery WBCT*

CHRIS CAGLE'S debut single **"MY LOVE GOES ON AND ON"**

"I think there is quite an opportunity for the energy and excitement that Chris Cagle brings to us... There is now a window for male appeal songs and songs with an energetic edge like "My Love Goes On And On". Chris has the depth to back up this one." *Keith Hill*

"It's a great song. Play it." *John Dimick KSON*

"Love it. Great to hear music that makes you feel good." *Mike Hammond WIVK*

"It's sounds like a hit to me." *Linda O'Brien KSCS*

"This song beat the new George Strait in our head-to-head competition." *Jay Kelly KKBQ*

"This is one we are definitely going to play." *TD Smith KMDL*

"Before listening to Chris Cagle make sure your seat belt is securely fastened. Smokin' Hot!!!" *Jim Mickelson KKAT*

"I absolutely love it!!" *Kelly Thompson KXKC*

"Just what country needs right now, love it." *Joey D. WGTR*

"This Cagle...where did you find him? This song is a hit. Period."
Don Christie and BullFrog WFRG

"JEEZ!!! After hearing this, I'm switching to decaf! It's awesome... and better than Metabolife! I lost 10 pounds in 3:02!"
Bill Young WKKT

ADD IT NOW. PLAY IT LOUD.

Produced by Robert Wright and Chris Cagle

Management: Mark Hybner Entertainment

www.virginrecordsnashville.com

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