

ROCK AIRPLAY Monitor

• We Listen To Radio •

June 28, 1996 \$ 4.95 Volume 3 • No. 27

ROCK HIGHLIGHTS

MAINSTREAM

#1

METALLICA

Until It Sleeps (ELEKTRA/EEG)

★★★ AIRPOWER ★★★

THE SMASHING PUMPKINS • *Tonight, Tonight* (VIRGIN)

GOO GOO DOLLS • *Long Way Down* (METAL BLADE/WARNER BROS.)

NEW RELEASES

BARSTOOL PROPHETS • *Paranoia* (MERCURY)

BIOHAZARD • *A Lot To Learn* (WARNER BROS.)

THE BLACK CROWES • *Good Friday* (AMERICAN/REPRISE)

BOSTON • *Higher Power* (EPIC)

CIV • *Boring Summer* (LAVA/ATLANTIC)

FOREIGNER • *Woman* (ATLANTIC)

MARK KNOPFLER • *Darling Pretty* (WARNER BROS.)

STORYVILLE • *Good Day For The Blues* (ATLANTIC)

THERMADORE • *Three Days* (ATLANTIC)

TRIPPING DAISY • *Trip Along* (ISLAND)

NEIL YOUNG WITH CRAZY HORSE • *Big Time* (REPRISE)

MODERN

#1

BUTTHOLE SURFERS

Pepper (CAPITOL)

★★★ AIRPOWER ★★★

SCREAMING TREES • *All I Know* (EPIC)

NEW RELEASES

BARSTOOL PROPHETS • *Paranoia* (MERCURY)

BIOHAZARD • *A Lot To Learn* (WARNER BROS.)

THE BLUE NILE • *Sentimental Man* (WARNER BROS.)

THE BLACK CROWES • *Good Friday* (AMERICAN/REPRISE)

DOWN BY LAW • *Radio Ragga* (EPITAPH)

FLEMING & JOHN • *Love Songs* (UNIVERSAL)

FRENTE • *Sit On My Hands* (MAMMOTH/ATLANTIC)

GEGGY TAH • *Wherever You Are* (LUAKA BOP/WARNER BROS.)

GOLDFINGER • *Mable* (MOJO/UNIVERSAL)

JAMES HALL • *Illingness* (GEFFEN)

REPUBLICA • *Ready To Go* (RCA)

SKUNK ANASIE • *Weak As I Am* (ONE LITTLE INDIAN/EPIC)

SLEEPER • *Sale Of The Century* (ARISTA)

THERMADORE • *Three Days* (ATLANTIC)

TUSCADERO • *Hollywood Handsome* (ELEKTRA/EEG)

TRIPLE A

#1

JEWEL

Who Will Save Your Soul (RCA)

★★★ AIRPOWER ★★★

BLUES TRAVELER • *But Anyway* (A&M)

DAVE MATTHEWS BAND • *So Much To Say* (RCA)

THE BADLEES • *Angeline Is Coming Home* (POLYDOR/A&M)

Cutting Out Stations On The Cutting Edge: Are Demos Limiting Modern's Growth?

by John Loscalzo and Marc Schiffman

A year ago, you could count on one or two modern rock stations signing on each week. Now, it seems as if a modern is signing off weekly or flipping to the emerging modern AC format.

At least seven moderns have signed off in recent months. While the deaths of WNRQ Pittsburgh and WKOC Norfolk, Va. (and the expected change at WVGO Richmond, Va.), at the hands of competitors turned duopoly partners can be written off as industry consolidation, modern is also losing stations that don't have direct competition in markets from Miami and Greenville, S.C., to Lincoln, Neb. The WDIZ/WJKR Orlando, Fla., merger ended with the mainstream rock format intact (albeit on a new frequency).

but the modern format was dropped in favor of modern AC.

There are rumors that WMMS Cleveland will return to mainstream rock and that WPLY (Y100) Philadelphia will again begin dabbling in non-modern top 40 product; other modern-leaning top 40s, from KRBE Houston to WHTZ (Z100) New York, have made similar moves.

So what's happening to the modern rock revolution? Has every market that's going to get on the alternative bus already bought a ticket? Or has the modern/mainstream battle ended with the distinctions among modern, mainstream, and modern AC so blurred that it doesn't matter which option a station chooses? And why is this happening when the most recent Airplay Monitor/Arbitron national format rat-

Continued on page 5

FILTER

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music from the motion picture

the CROW

city of angels

add date july 2

soundtrack album includes new performances from:

Hole • White Zombie • PJ Harvey • Bush • Tricky vs. The Gravediggaz

Seven Mary Three • Linda Perry featuring Grace Slick • Toadies • NY Loose

Korn • Deftones • Iggy Pop • Above The Law featuring Frost



THE BLACK CROWES

GOOD FRIDAY



Produced by Jack Joseph Puig and The Black Crowes · Management: Pete Angelus · From the American Recordings album *Three Snakes And One Charm*.
The Black Crowes <http://tallest.com>. email: american@american.recordings.com. ©1996 American Recordings.

Westinghouse/Infinity In Megabucks Merger

In a deal that shocked the industry, Westinghouse and Infinity announced June 20 that they would merge. The deal involves \$3.9 billion in stock and Westinghouse's assumption of roughly \$1 billion in Infinity debt. The combined entity will hold 83 stations in 16 markets.

Infinity CEO Mel Karmazin will be chairman/CEO of the expanded radio group. Westinghouse chairman/CEO Michael H. Jordan has recommended to the Westinghouse board members that they make Karmazin a board member. Karmazin retains his title of president/CEO of Westwood One, which, along with Shadow Broadcast Services, is managed by Karmazin in a separate deal.

The group's combined radio holdings include: WCBS-FM-AM/WNEW/WINS/WXRK/WFAN/WZRC New York; KCBS/KTWV/KFWB/KNX/KRTH/KROQ Los Angeles; WBBM-AM-FM/WXRT/WMAQ/WSCR/WUSN/WJMK/WJJD/WCKG/WYSY Chicago; KPIX-AM-FM/KRQR/KCBS/KOME/KYCY/KFRC-AM-FM San Francisco; WMMR/WOGL/KYW/

WGMP/WYSP/WIP Philadelphia; WYST/WLZ/WWJ/WOMC/WYCD/WXYT Detroit; KRRW/KTXQ/KLUV/KVIL/KYNG/KEWS/KDMM/KOAI/KRBV/KHVN Dallas; WARW/WPGC-AM-FM/WJFK-FM Washington, D.C.; KKRW/KIKK-AM-FM/KILT-AM-FM/KXYZ Houston; WODS/WBZ/WZLX/WBCN/WBOS/WOAZ Boston; WVEE/WZGC/WAOK Atlanta; WLTE/WCCO Minneapolis; KLOU/KMOX St. Louis; WLIF/WJFK-AM/WCAO/WXYV Baltimore; KDKA Pittsburgh; and WQYK-AM-FM Tampa, Fla.

The new company's holdings exceed FCC limits in Chicago, where it has one too many FMs and two too many stations altogether. In Dallas, where it has 10 properties (eight FMs and two AMs), it must lose three signals.

As they head down the road to merger, Westinghouse and Infinity have already encountered a common landmark. Three groups of Infinity shareholders have filed suit alleging Karmazin breached his fiduciary responsibility by accepting too low a price from Westinghouse in the deal.

MARC SCHIFFMAN



New Salt Lake Rocker; WMMS Loses Two

Salt Lake City gets a new mainstream rock outlet as adult standards KRGO becomes KRKR (K-Rock) under new GM Gary Waldron and PD/p.m. driver Gary Michaels. Waldron and Michaels were previously the GM/PD team at crosstown top 40 combo KUTQ/KZHT. Michaels says the new station will be along the lines of crosstown KBER in the early '90s: lots of Def Leppard, Ozzy Osbourne, etc., without the modern rock crossovers. The station is using the old KBER trademark slogan, "the best of rock," as one of its liners.

Modern WMMS Cleveland VP/OM John Gorman and promotion director Mark "Munch" Bishop exit as Nationwide assumes control of the station effective July 1. Bishop moves to news/talk WTVN Columbus, Ohio, where he'll host a sports/talk show.

The principals behind Los Angeles' much-loved dance/modern hybrid "Mars FM" in 1992-93 are back together as that station again switches format. Hot AC KACD/KBCD (CD103.1), which has also been jazz and an unusual gold-based AC that played sets of music from various decades, becomes dance outlet "Groove Radio 103" under owner Ken Roberts and PD "Swedish" Egil Aalvik. Kevin Stapleford consults. Steve Tsepelis from Record Reaction is named MD.

After 12 years with the stations' owners, OM/PD Peter Delloro exits modern/R&B combo WXZZ (Z103)/WTKT (the Beat). Delloro will stay on for special projects through August; he can be reached at 606-272-8332. Dennis Dillon, MD of album duopoly partner WKQQ, is the new PD of Z103. Brad Hart from WXEG Dayton, Ohio, is the new WKQQ MD.

WEZB (B97)/WRNO New Orleans GM Marc Leunissen is upped to president/GM of Heritage Media's New Orleans properties, including classic hits outlet WRNO... WVKS/WRVF/WSPD Toledo, Ohio, OM Mike Wheeler is named director of programming operations for Jacor's Toledo properties and picks up those duties for album WIOT and its sister station, WCWA.

Children of the Revolution: Former WNRQ (the Revolution) Pittsburgh late-nighter Mr. Blank is auditioning in nights at crosstown top 40 WBZZ (B94). The tryout is serious enough that B94's night jock has moved to overnights for now. Meanwhile, PD Jay Silver is out at B94's classic hits sister station, WZPT (the Point). Ed Wenck, former morning host of the Revolutionary "Planet Wenck" morning show, has resurfaced in mornings at modern WRZX Indianapolis. PD Scott

Jameson wants T&Rs for a "wacky, nutty female co-host with a taste for the bizarre."

New modern sign-on WWGT (the Pulse) Burlington, Vt., names WHCN Hartford, Conn., marketing/promotion director Chris Fleming PD. He'll be on-site July 8. The Pulse has been broadcasting intermittently during its equipment tests and is expected to sign on full-time June 26. New calls WXPS have been applied for. Pollack Media Group will consult. Fleming wants T&Rs as he begins to build his air staff.

WMTD-FM Beckley, W.Va., becomes the first country affiliate of the syndicated "John Boy & Billy" show. WMTD airs the show's classic rock music in the morning and has shifted to a "rockin' country" presentation in other dayparts, with the addition of such acts as Marshall Tucker. PD Curt Thomas moves from mornings to middays.

Triple-A KFMU Steamboat Springs, Colo., gives the PD assignment to afternoon-drive talent/salesperson D.K. Landers. She replaces Dennis Kitterman, who exited in late May.

The annual changing of the guard came to modern WPGU Champaign, Ill., with Ben Ponzo and Jacent Jackson taking the PD and MD seats from exiting Jay Schulman and Kim Haskell. Ponzo had been in production, sales, and air work and will still do occasional shifts. Jacent is morning host and retains that position.

Album KBPI Denver morning team Dean and Rog have a new home at classic rock KSLX Phoenix, also in mornings.

Look for triple-A KBCO Denver P/T Jennifer Sweeney to take the night post left open when Caroline Corley departed the station.

Ranger Bob departs the production director seat at country WMUS Muskegon, Mich., for production director/midday duties at classic rock WOFX Cincinnati.

Miki Hunter trades overnights at classic rock WAFX Norfolk, Va., for nights at classic rock WLFX Ocean City, Md. WAFX PD Mike Beck is accepting resumes for Hunter's replacement.

Modern WPBZ West Palm Beach, Fla., parent ARS buys news/talk/AC WEAT-AM/FM and oldies WOLL from Chancellor.

Matt Talluto leaves mornings at modern WVIC Lansing, Mich., for afternoons at album WBYR Fort Wayne, Ind., reuniting him with former WVIC PD Darrin Arriens, now WBYR PD.

Album KTYD Santa Barbara, Calif., names station vet Dana Birkley MD.

Modern KMYZ Tulsa, Okla., names modern KNNC Austin, Texas, staffer Ray Dog promotions director, replacing D.C. Roberts, who exits.



WHATEVER BY LOSCALZO

Is This The Next Great Rock'n'Roll Swindle?

The reunion tour thing, while not a new phenomenon, has extended its reach to include what we now call modern rock. Everyone is waiting with great anticipation for the Kiss tour, but the Sex Pistols?

The way I see it is Gene Simmons and company can slap on the makeup and sort of recreate a classic Kiss show without constantly reminding us of the fact that it's a bunch of old guys cashing in on their former glory. Those shows will work on several levels of Dante's Rock Inferno, particularly camp and nostalgia. Imagine the fun watching the audience as well as the show.

The Sex Pistols reunion tour just brings up one question: Why? They're not going to wear makeup, and we will be reminded of it being a bunch of old guys cashing in on their youth. The punk ethic has changed, too. It's no longer rooted in urban adolescent angst brought on by a bleak economic outlook. The average punk fan today harbors suburban angst brought on by the high cost of Sega Saturn and MTV showing too many longform shows and not enough videos.

When Simmons comes out and spits fire, that'll be entertainment. Showbiz. When Johnny "my name is Lydon, and I've really tried to get people to remember that, but for the purpose of this exercise in greed, please call me" Rotten spits on the crowd, it will look like somebody's dad kicking it old school. Yeah, the Pistols are doing the tongue-in-cheek, "we're doing it for the money, ha-ha" angle on this tour, but I'm not chuckling. That whole "we're making

fun of what we're doing as we pick your pocket" attitude has gotten very tired. In fact, it's downright jive. It reminds me of that line from "The Simpson's" "Homerpaloosa" episode. "Are you being sarcastic?" Bart asked Lisa. "I don't even know anymore," she replied. And face it, it's no Chuck Berry duckwalk. But the crowd will "mosh" and do what it thinks is "punk." Does this sound like fun?

And isn't a Sex Pistols reunion tour more contrived than one from Kiss? The Pistols were as much about showbiz as Kiss, but weren't they allegedly part of a "movement"? Punk was supposed to be spontaneous and rebellious, right?

Explosions! Blood! That's fun. I've got my lighter all ready for "Beth." After "Anarchy In The U.K.," where is the Sex Pistols show going to go? "No Feelings" is not "I Was Made For Loving You" or "Shout It Out Loud." After all, the Sex Pistols were about attitude, not brilliant songwriting. In a song-for-song belly-bucking contest, Kiss is the winner (I don't count any post-makeup Kiss in this contest; we'll pretend that didn't happen).

Then I start to think about all the new bands being overshadowed by reunion tours. Are we saying that all new bands suck so bad that we need to station an A&R guy in every retirement home? Sure, some new bands will have the "honor" of opening for the Pistols and Kiss, but that's like Jimi Hendrix opening for the Monkees.

Got any big ideas? My E-mail address is loscalzo@pipeline.com, and my phone number is 212-536-6430.

PERSONNEL FILE

BY ANTHONY COLOMBO

Atlantic Ups Two; Phillips/Korff Co-Venture

Atlantic Records announces the promotions of Kris Metzdorf and Lynn Oakes. Metzdorf rises from West Coast associate director of alternative promotion to West Coast director of alternative promotion, and Oakes moves from the New York local promotion manager spot to associate director of alternative promotion. Metzdorf will be based in Los Angeles, and Oakes in New York. Both will report to senior director of alternative promotion Tod Elmore.

A stalwart of McGathy Promotions, Binky Phillips, exits to form Bink Inc., a joint venture with former McGathy employee Steve Korff. Bink Inc., which is based in New York, is an independent radio promotion company for mainstream rock and modern rock. It is associated with Pete Spasoff at Tri-State Promotions for modern rock promotion, and it will offer artist development, marketing, and independent A&R services in the future. Bink Inc. can be reached at

212-754-1410 or 888-BINK-INC.

Elektra Records boosts Pete Rosenblum to national director of college/alternative promotion. He had been manager of college/alternative promotion.

Warner Bros. Records brings in Danny Bramson as senior VP of soundtrack development. Bramson founded Backstreet Records in 1979.

Congratulations to the winners of the first Big Bear Awards, which were given in memory of the late John Hey, who died of cancer in April. Drew Murray took home best promotion person honors, while Interscope Records was given the nod as best rock label. The John Hey Foundation raised \$150,000 at its June 14 breakfast at the Hard Rock Cafe in New York.

If you have any industry news to report, the Personnel File would like to hear from you. You can call at 212-536-5064 or fax 212-536-5286.

Monthly Column On BDS Debuts

Beginning this week, Airplay Monitor debuts a column written by Heston Hosten of Broadcast Data Systems. Watching the Detectives will appear monthly and is designed to answer readers' questions about BDS, this publication's supplier of monitored-airplay data, from the basic to the

most intricate workings.

Hosten, whose BDS duties include its expansion to new markets and the monitoring of new stations, can be reached at 212-789-1261 with questions for future columns. This month's column appears on page 4.



WATCHING THE DETECTIONS

BY HESTON HOSTEN



Answers From BDS' Radio/Charts Manager

Welcome to the first in a series of monthly columns dedicated to informing the radio and record community about Broadcast Data Systems. The column, which will run in all four Airplay Monitors, is designed to answer your questions and explain how BDS works.

As radio/charts manager, I work with the BDS radio panel of more than 900 stations, including rock (modern, mainstream, and triple-A), country, AC, top 40, R&B, and Latin. I spend most of my time fielding calls from monitored and unmonitored stations, working with editors and chart managers at Airplay Monitor to update panels, and handling chart-related issues pertaining to Airplay Monitor and Billboard.

In the past few years, there has been much discussion about BDS. Some industry people are intimately familiar with how it works. Others still ask basic questions about it. Using a patented computer technology, BDS monitors radio and TV broadcasts, identifying songs and TV commercials as they are aired. BDS monitors 24 hours a day, seven days a week, using computers that "listen" to monitored stations electronically.

Each BDS monitor stores thousands of unique electronic "fingerprints," the pattern created by BDS computers for each song in the system. As a station plays a song, the digitized broadcast signal is compared with the pattern

library. Once a song pattern has been recognized by computer, the system identifies the time, date, and station for that play; it can even tell how many people listened to that play by cross-referencing Arbitron data.

At midnight, the pattern library is updated, and the day's detection history is transmitted from the monitors in individual markets to BDS' central-operations facility in Kansas City. By early morning, BDS processes detection data collected from all of its field monitors and electronically redistributes the information to customer computers, on which it appears in report form.

For songs to be detected by BDS, it's important that BDS has copies of the music so it can be "fingerprinted." If you're playing local music, special mixes, or other titles unlikely to have been serviced to us, send tapes, DAT, CD, reels, cassettes, or 12-inch vinyl to BDS, 8100 NW 101 Terrace, Kansas City, Mo. 64153, attn.: Lana Goodman.

In future columns, I'll answer your questions about how BDS works, length of patterns used, the speeding up of records, carting records, edits, mix-shows, spot buys, and more. We'll also deal with the most common questions: How can my station be monitored? What are the criteria for becoming a monitored station? If you have any questions about BDS, please call me at 212-789-1261 or fax 212-789-1270. I will answer as many questions as space allows.

What's The 'F' Stand For?



Modern KITS (Live 105) San Francisco staged its BFD 3 concert June 14 with a line-up that included Stabbing Westward and Dishwalla. Shown are MD/midday host Roland West, right, and Joan Jett, who also performed at the show.

Here In Your Dressing Room



After performing on "Late Night" and piledriving host Conan O'Brien, center, the members of Goldfinger met with the host in his dressing room to share a little love. Shown, from left, are band members John Feldman, Charlie Paulson, Darrin Pfeiffer, and Simon Williams.



CHEET SHEET

BY MARK MARONE

Johnny Bravo More Than A Brady Bunch

Few things sound better to the elementary school student than the recess bell. But for those who are last to be picked for a team, laughed at for the clothes they wear, or made fun of on the bus, those less-supervised moments are often met with dread. Ansley and Bran Lancourt of Arista trio Johnny Bravo recall those days as if they were yesterday. "My brother and I were extremely tormented. It's not a cliché either. We went that route of being picked on forever. [Even now], it's like a stigma from when we grew up," say lead singer/guitarist Ansley.

Growing up meant leaving their native Paris, where their French mathematician father and student folksinger mother had met, and moving to New York during the U.S. bicentennial revelry. Their new home became Piermont, N.Y., a suburban sprawl a half-hour outside of Manhattan. Instead of retaliating against the classmates who made them outcasts, the Lancourt brothers found refuge in the family record collection, devouring the Beatles, Bob Dylan, Tom Waits, and the like.

The Lancourts sealed their identity as misunderstood by starting a punk band. "There was one or two clubs that we'd play, but they looked at us like we were aliens. The bands that played there were hair bands, ridiculous heavy metal. They would put us on a 'new wave' night when they played the Cure and the Smiths though we were nothing like that."

They didn't have a category [for us]."

Speaking of categorization, the band is unabashed about the Nirvana comparisons with their debut set, "Then Again, Maybe I Won't." "I take it as a compliment. We love Nirvana," says Ansley. "They were just the first music in a long time that actually meant something to a lot of people." He cites the Beatles as their single biggest influence but notes that he always liked cranked-up guitars and hard, driving drums. Not unlike a similarly disenfranchised Aberdeen, Wash., youth. "I'm not going to say, 'Who's Nirvana?' because how can you not be influenced by the most influential band to come down the pike in 10 years?"

Noting the glut of new artists sporting goatees and other obligatory alterna-mall fashions, Ansley is quick to denounce the format's transparency. "In a way, it's a lot worse now, because there's a lot of bands wrapping themselves in an alternative flag [when] they're just as bad as Poison or Warrant, [who at least] knew what they were about."

Though the band claims no political agenda, the album begins with a sarcastic jibe about Piermont's conservative, Reagan-era self-righteousness. Ansley describes "Grew Up In The 80's" as his reaction to "a definite bleak period. The country was culturally bereft. Everybody was wrapping themselves in the flag and trying to go back to some kind of '50s mentality, which was totally pathetic. There was so much corruption, so much greed. The whole thing was ridiculous."

Attempts at college proved futile for the underachievers, and menial jobs added to their detachment. But they were productive writing songs, collaborating on hundreds of them. "I mean, there was nothing to do except write songs. I guess we have the proclivity to do so. That's what we do. It was like that since we were little." Zealously analyzing songbooks, the two educated themselves to the songwriting process. Bassist/singer Bran nonchalantly sums up a day in the life of Johnny Bravo: "Get up, write a song, have breakfast, write a song, go to the bathroom, take the guitar in with you, write a song."

ON THE AIR

NEW STATIONS AND OTHER REPORTER CHANGES FROM BDS & AIRPLAY MONITOR

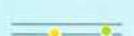
Effective with this week's issue, WJRR Orlando, Fla. (PD Dick Sheetz, MD Pat Lynch, 407-660-0664), is added to the mainstream rock panel; it exits the modern rock panel due to a format change, as does KRRK Omaha, Neb.

Deleted from the mainstream rock panel is WDIZ Orlando, Fla., due to a format change. There are now 76 modern and 103 mainstream rock reporters.

ANTHONY COLOMBO

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Cutting Out Stations On The Cutting Edge

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ings showed modern growing at its fastest clip in a while during the winter break?

ECONOMIC EXPLANATION

One explanation may be that few operators can really bring themselves to turn away from the 25-54 demo or wait until today's 12-34 audience grows into a 25-54 audience.

Benchmark's Joe Mathias, whose company recently sold moderns WVGO and WKOC, says, "There's a lot of operators that have gone in on the low end, and they're trying to expand and be a more inclusive radio station. They may not be unhappy with the money [they get with an 18-34 target]. I think they see larger opportunities to attract more people through targeting upper and broader demos. Instead of going after the males, they start to track more females. Expanding the cume is what people are trying to do."

While Mathias believes that "you can't compete [in the 25-54 demo] with core formats, like country, AOR, and AC," he still believes modern is "a good partner for a company that has other rock stations in the market. It fulfills the need there."

Triathlon's Donn Seidholz, whose KKNB Lincoln and KRRK Omaha, Neb., flipped from modern to modern AC last week, says, "Modern rock is not the most appealing demo. If it's all in the 12-24 male arena, you're going to have a hard time trying to tell a buyer from an upscale department store that this is a format that they need. We had body-piercing places, tattoo parlors, and a lot of beer and soft-drink money. But when you look at the incentive we have to [get a return on the investment], give me a 25-plus demo any day."

"When you look at this modern rock format, as much as it [has] its niche, the financial expectations are such that it drives those with higher debt service out of the format. It's partly market-driven and partly the multiples we're paying for stations. If we were the only modern in town, could I turn the type of profit I need to see? The answer is no. It's one of the things we have to consider."

Universal's Steve Leeds says, "The format has grown to the point where it has subformats." The attraction of modern AC could be "a level of comfort for station owners and GMs. It's probably driven by the advertising community in some of the smaller markets who are saying, 'We want to be associated with this ultra-hip new music, but do you have to play this grunge stuff?' It's a function of sales. Radio always will be a sales-driven medium. We've convinced Madison Avenue to buy this format and . . . that it delivers an active audience. Now [it's asking,] 'How can we get more women?' or 'Do we have to have the loud part?'"

MOODS FOR MODERNS

Enter the modern AC gambit.

"There's a whole group of [listeners] out there who were getting OK radio. They weren't totally dissatisfied, but [modern AC] gives a whole group a format they can sink their teeth into and become real PI TSL animals," says Seidholz, who adds that he was motivated "partly [by] research. We saw very clearly there was a whole group of people not being served. They wanted Hootie but not next to a classic Led Zeppelin cut."

Dave Stewart, PD of recent modern AC-convert WSHE (the New 103.5) Miami, cites the broadness of the 25-54 demo as a problem for modern. "It's the same thing everyone said for years with that broad a demo. How many 54-year-olds like the same things as a 25-year-old. It's hard and a little odd to make Green Day sit with some of the library tracks that you wanted to play . . . like Dexy's Midnight Runners or Nena."

"With modern AC, when you come to the realization that you're going to take the younger end out, it's easier to define your station's goal. It takes out some of the gray areas. You don't want to sound totally homogenized, but you get to the point where you ask, 'Can I play Goldfinger on the same station that plays Hootie?' Can you make a big deal out of Soundgarden at the same time [as] Primitive Radio Gods?"

Not everybody sees the rise of adult modern formats as merely a demo issue. Jarad Broadcasting's Jed Morey, whose WLIR Long Island, N.Y., recently redefined itself as an adult modern

outlet, says, "Long Island is a funny market, given its proximity to New York. We have . . . competition from Connecticut, Long Island, and New York." While Morey says that going adult modern, among other things, allowed WLIR to get out of the modern fray with New York's many modern-leaning rockers and concentrate on its home market, the decision "was more dictated by the population landscape as opposed to the competitive landscape, but the competition probably brought about that change sooner."

AC ISSUE, NOT A MODERN ISSUE

Robert Unmacht, publisher of the industry newsletter The M Street Journal, believes the growth of modern AC may be as related to changes within the AC format as anything happening on the modern side. "This is more of a problem for AC to deal with and trying to find out where it should be going. Keep in mind [the number of] ACs has dropped in half in just eight years to about 900 stations. It desperately needs to figure out what to do with women 25-45."

"Modern AC is an attempt at something that looks great on paper but hasn't been proven in real life. Which is to say, How are we going to continue to attract a 25- to 45-year-old female who's interested in current music? We know that they listen to a lot of [modern] but find it too hard. Why? Because it's rock'n'roll [and that's] men . . . Consequently, we're trying to create something new to keep [someone who] formerly was a Michael Bolton AC listener listening to AC radio."

Unmacht doesn't see modern AC replacing modern, because modern still attracts "a lot of men. They're two distinctly different formats: one rock, one AC taking on a new face for the '90s. We already know the rock version works. We have yet to see a success with modern AC. It just looks so good on paper that people can't resist. Remember Arrow? It was everywhere. As it turned out, it didn't work. What did work was a more poppier sound or a classic sound. Now, they've developed one way or another."

As for the idea that modern has peaked, Unmacht says it's a moot point. AC has begun to "play more rock product, and the album rock stations have gotten more current-based. In smaller markets, the rock station has just broadened its appeal. In effect, it is modern, because that's what the current music is, but they still call themselves rock . . . From that standpoint, it's slowing down, because five other stations are playing the same music but we don't call them modern."

"The problem is not that there isn't interest; it's that there's interest in so many places. You could hear the Gin Blossoms on five formats."

MORE MORE MORE

Despite the fact that modern has become ubiquitous, consultant Paul Jacobs thinks there's room for more. "There are several markets that don't really have an alternative station. Tampa, Fla., Oklahoma City, some would say Columbus, Ohio. Clearly, the map is full of pushpins, but there still are a few more markets where somebody will possibly go in and fill the hole."

He says modern has gone from flavor of the month to "center of the universe. Look at the advent of [current-intensive] rock, the movement of AC and some top 40s. They're all arrows pointing to the middle, and that middle is alternative. That's why well-put-together, programmed, and marketed alternative stations have moved from the 2-3 shares to into the 4-5 and even 8 shares."

When asked about such markets as Orlando, Lincoln, and Greenville, where the only modern station has flipped, or in markets where a second alternative has gone away, such as Omaha, Jacobs says, "The long-term prospects of two long-term alternative stations in a market is questionable, but a lot of these moves have to do with consolidation as opposed to failure. I think you have to take a broader view that no market can hold two of them."

Mathias says modern is "a good 18-34 format, but you have to be in a big-enough market to make that work. It's not impossible that new modern rockers come on the air. I just don't think they'll be big players."

ROCK GODZ

Doyle Uses Hot AC Tactics To Get West Palm Beach Buzzing About Modern Rock

Modern rock and AC are just now merging into a new format, but Amy Doyle had already melded the two movements in her head last year, when she applied her experience from top 40/adult WBMX (Mix 98.5) Boston to West Palm Beach, Fla.'s first modern outlet, WPBZ (the Buzz), which she signed on as its first PD.

WBMX leaned rhythmic during her tenure, but Doyle found the hot AC approach to rotations and research an asset in educating the market to modern. Doyle says keeping a tight list "was important, because there was no history for the music in Florida. So, we signed on with the best of the best alternative music. We stayed pretty conservative, which is what a lot of hot ACs do."

Production was as important to Doyle as her initial list of 250 songs, which she formulated with consultant Tom Calderone. WPBZ had



Amy Doyle
Program Director, WPBZ
West. Palm Beach, Fla.

'There's so many types of alternative now, we needed to figure out as we went along how broad we could be'

been a satellite-fed Z-Rock affiliate, with no in-house talent from which to draw, so, Doyle says, her "first hire was a production director . . . to sell in-between the music what we were and how we were going to be different from Z-Rock."

The next stage was to hire an air staff. While Doyle "had in mind what I wanted," her biggest challenge was finding jocks who "were in the demo, knew the music, could relate to the audience, and weren't in your face, but could get the message of the station across to the listener in an inoffensive way."

Just as many hot ACs sign on by using listener "feedback" on-air, WPBZ's audience was included in the sign-on. Candidates would try out on the weekend, and "as cruel as this may sound," says Doyle, they dropped in "promos saying, 'Hey, if you don't like this guy, give us a call.' We had people calling all weekend, and we turned their comments into promos." It generated more feedback, and "right off the bat, that put the station in the hands of the listeners."

About air staff, Doyle says, "I hired more [on] potential than experience," looking for jocks with drive, passion, and a willingness to work toward becoming great. That, she says, gave her a staff ready "to prove to ourselves, the market, and the company that a bunch of twenty-somethings could run a station and make it sound like a major-market station."

In the past year, Doyle believes the staff has met her expectations. "[They] really get behind the music," she says. Their passion helps convey the quality in "anything that we put our name to. We tell people the first reason they're here is to hear new and different types of music. The personalities do a lot of selling. They get into who the band is, where they came from, and what makes them different from anything else they might hear."

WPBZ's air staff plays a role in music meetings. Each Friday, Doyle sends each jock a cassette with some of the music being considered.

Jocks listen to the tape over the weekend and rate songs, which are presented without titles or artist names. Those ratings are considered in the Monday music meeting by Doyle, MD Robert English, and Calderone.

Doyle's early musical conservatism allowed her to slowly broaden her audience's mind while educating herself to its tastes. She says, "There's so many types of alternative now, we needed to figure out as we went along how broad we could be."

Since West Palm Beach has "less choices than other markets that have an alternative top 40 or a hot AC that plays pop alternative or an [album rocker] that plays alternative," Doyle says, "we've got a little bit more room to play around. We can take a lot more chances with new music."

The musical epicenter of WPBZ lies in what Doyle calls "grunge-leaning alternative," such as Smashing Pumpkins, Bush, and Sponge. She stretches the boundaries to include Filter and Nine Inch Nails on the heavier end and Deep Blue Something on the lighter side.

Here's a sample 2 p.m. hour on WPBZ: Smashing Pumpkins, "Tonight, Tonight"; the Clash, "Train In Vain"; Superdrag, "Sucked Out"; Pearl Jam, "Elderly Woman . . ."; Blues Traveler, "But Anyway"; Rancid, "Time Bomb"; L7, "Pretend We're Dead"; Butthole Surfers, "Pepper"; Bush, "Everything Zen"; Alanis Morissette, "You Learn"; Stone Temple Pilots, "Trippin' On A Hole In A Paper Heart"; Meat Puppets, "Backwater"; and Natalie Merchant, "Wonder."

In addition to musical growth, production remains a priority, although now for different reasons. "We are constantly updating and changing the production to keep it interesting," Doyle says, "because there are now stations in Miami that are playing alternative. The more choices you have, the harder it is to keep people. Through creative production, we can stay compelling in-between the music."

Doyle uses the Internet's World Wide Web to expand WPBZ's image. To her, it's "another way to reach your listeners. The Net is stealing more people from TV than from radio, and if there's a way that you can reach those people, do it. Especially in modern, these people know computers. They're not as scared as the upper demos." With its Web site, says Doyle, WPBZ has "a great way to reinforce what the station is."

Lollapalooza's West Palm Beach stop (the only scheduled date for all of Florida) gave WPBZ another opportunity to reach its audience through the Web. Doyle says, "Tickets [went] on sale on the Net three days before anybody else [could] get them. We already had a link to Lollapalooza on our Web site, so it's another way to prove that you're one step ahead."

Working with Calderone as a Jacobs Media Edge client, Doyle rejects the charge by some industry observers that hers is a cookie-cutter format. "That couldn't be further from the truth," she says. "Especially when it comes to music. You can't program by looking at other Edge stations, because every market has a different battle going on. Everybody's going to have a different focus. And if you start clouding your focus by looking at what other Jacobs stations are doing, or any radio station across the country for that matter, you're in trouble."

What she draws from the relationship is insight into strategies that have worked in other markets. Doyle says, "A lot of our conversations are about strategizing and making the station compelling in the market [by] focusing on what's happening [here] and how we can capitalize on that [and] be a great station in-between the music."

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WZAT +16, WCKW +15, WJRR +13, WTUE +13, WBZX +12, WZTA -12, KISW +12, KTYD +10, WARQ +9, KFRQ +9	
TONIC • <i>Open Up Your Eyes</i> (POLYDOR/A&M)	+204
WZAT +16, KISS +16, KZRR +14, KTUX -12, KLBG +11, KRZR +10, KBPI +9, WZRR +8, WXTB +7, KATT +7	
SCREAMING TREES • <i>All I Know</i> (EPIC)	+200
WKDF +25, WZAT +22, KTUX +14, WRXL +12, KQRC +11, KNCH +10, WXRA +10, WRXR +10, KRXQ +9, KTYD +8	
HOOTIE & THE BLOWFISH • <i>Tucker's Town</i> (ATLANTIC)	+162
WAVF +20, WKLC +17, WIXV +12, KEZO +11, KTYC +10, WSTZ +10, WVRK +10, WCKW +10, WPYX +9, WONE +9	
METALLICA • <i>Ain't My Bitch</i> (ELEKTRA/EEG)	+124
KRZR +12, WKDF +12, WRIF +11, WTFX +9, KIOZ +9, WLZR +9, WKOC +8, WZTA +8, WAXQ +7, WJRR +6	
GOO GOO DOLLS • <i>Long Way Down</i> (METAL BLADE/WARNER BROS.)	+113
WZTA +18, KBER +14, KIOZ +11, KTAL +10, WKDF +8, KTUX +7, WWDC +7, WIXV +6, WVRK +6, KILO +6	
STABBING WESTWARD • <i>Shame</i> (COLUMBIA)	+98
WJRR +19, KUFO +10, KILO +8, WIXV +7, WTPA +6, WBZX +5, WRCX +5, WJST +4, WROV +4, KTUX +4	
THE NIXONS • <i>Wire</i> (MCA)	+89
WJRR +16, KRAD +13, KATT +8, WZAT +7, KRXQ +7, KIOZ +6, KSJO +6, KTUX +5, WJST +4, KILO +4	
BLUES TRAVELER • <i>But Anyway</i> (A&M)	+84
KZRR +17, WROQ +12, WRXR +10, WIXV +8, WBAB +8, KDKB +7, WSTZ +5, KISS +5, WEZK +4, WIMZ +3	
JERRY CANTRELL • <i>Leave Me Alone</i> (WORK)	+83
WAXQ +13, WTPA +11, KISW +9, WBZX -7, KTUX -6, WKLS +6, WZTA +5, KZRR +5, WCKW +5, WRXR +4	

MODERN ROCKINCREASE
IN PLAYS

THE CRANBERRIES • <i>Free To Decide</i> (ISLAND)	+594
KTOZ +28, WCHZ +23, WXEG +22, WCYY +22, WPBZ +20, WHYT +20, WXNU +19, KBBT +19, WBCN +19, WDGE +18	
PRIMITIVE RADIO GODS • <i>Standing Outside A Broken Phone Booth...</i> (COLUMBIA)	+387
WRXZ +21, WQXA +21, WENZ +20, WDGE +18, KTOZ +18, WEQX -18, WPBZ +17, WQBK +16, WEND +15, WPLY +15	
SCREAMING TREES • <i>All I Know</i> (EPIC)	+290
WPBZ +20, WNNX +18, WFNX +17, KTCL +16, WEND +15, KLZB +15, KFRR +12, WMMS +12, KICT +11, KOME +11	
NADA SURF • <i>Popular</i> (ELEKTRA/EEG)	+263
KEDJ +27, WEND +25, KROX +15, WIBF +15, WPLY +14, KTEG +13, KFRR +11, KFMA +10, WKRL +8, WNVE +8	
THE SMASHING PUMPKINS • <i>Tonight, Tonight</i> (VIRGIN)	+228
WXNU +36, WLIR +18, WQBK +17, KTEG +15, WBRU +13, WAQZ -12, WKQX +12, KFMA +10, KTBZ +9, WGRD +9	
GARBAGE • <i>Stupid Girl</i> (ALMO SOUNDS/GEFFEN)	+223
KROX +18, WPLY +13, KAEP +12, WXEG +11, WPBZ +11, KFRR +11, WWCD +11, WKRL +10, WIBF +10, WPLA +10	
BLUES TRAVELER • <i>But Anyway</i> (A&M)	+195
WXNU +38, WQXA +23, WMMS +17, KAEP +16, KWOD +15, KBFT +13, WOWW +12, KISF +12, KICT +9, WHFS +8	
DAVE MATTHEWS BAND • <i>So Much To Say</i> (RCA)	+185
WXNU +38, KTOZ +19, WEQX +16, WOWW +15, KWOD +15, WGRD +12, KCXX +11, WLUM +11, KFMA +10, WCHZ +9	
BECK • <i>Where It's At</i> (DGC/GEFFEN)	+150
WDGE +14, CIMX +14, WHFS +13, WXNU +12, KFRR +11, WZRH +11, WBZU +8, WRXQ +8, WBCN +8, KROX +7	
STONE TEMPLE PILOTS • <i>Trippin' On A Hole In A Paper Heart</i> (ATLANTIC)	+143
KTEG +20, KTBZ +15, WPLA +14, WKRL +13, KISF +13, WROX +11, WMMS +11, WHFS +11, WBCN +11, KFMA +10	

VIDEO PLAYLISTS

MOST PLAYED ROCK TRACKS



	TW	LW
1 Rage Against The Machine, Bulls On Parade	29	25
2 Alanis Morissette, You Learn	28	24
3 Smashing Pumpkins, Tonight, Tonight	28	27
4 Metallica, Until It Sleeps	25	23
5 Nada Surf, Popular	23	14
6 Soundgarden, Pretty Noose	22	20
7 Garbage, Stupid Girl	20	18
8 Green Day, Walking Contradiction	20	24
9 Stone Temple Pilots, Trippin' On A Hole	19	14
10 No Doubt, Spiderwebs	17	18
11 Hootie & The Blowfish, Tucker's Town	17	0
12 Superdrag, Sucked Out	16	15
13 Beck, Where It's At	16	3
14 Alice In Chains, Again	14	13
15 Primitive Radio Gods, Standing Outside A	14	10
16 The Cranberries, Free To Decide	14	17
17 Gravity Kills, Guilty	13	13
18 Ozzy Osbourne, I Just Want You	12	14
19 Butthole Surfers, Pepper	11	6
20 Refreshments, Banditos	10	7
21 311, Down	10	9
22 Goo Goo Dolls, Long Way Down	10	13
23 Dishwalla, Counting Blue Cars	9	9
24 Blind Melon, 3 Is A Magic Number	9	5
25 Red Hot Chili Peppers, Coffee Shop	8	12
26 Everclear, Heartspark Dollarsign	8	9
27 Stabbing Westward, Shame	7	3
28 Patti Rothberg, Inside	7	7
29 Porno For Pyros, Tahitian Moon	7	5
30 Jewel, Who Will Save Your Soul	6	11
31 Tracy Bonham, Mother Mother	6	15
32 Bush, Come Down	5	2
33 Dave Matthews Band, Too Much	5	13
34 Nine Inch Nails, Closer	4	4
35 Alanis Morissette, Ironic	4	2
36 Presidents Of The United State, Lump	4	4
37 Tracy Chapman, Give Me One Reason	4	9
38 Goldfinger, Here In Your Bedroom	4	5
39 Van Halen, Right Now	4	2
40 Stone Temple Pilots, Interstate Love Song	3	4

TRIPLE AINCREASE
IN PLAYS

ERIC CLAPTON • <i>Change The World</i> (REPRISE)	+51
WMAX +13, KBCO +12, WRLT +7, WTTS +7, WVRV +5, KFMG +4, CIDR +3, KTCZ +3, KXPT +2, WHPT +2	
PRIMITIVE RADIO GODS • <i>Standing Outside A Broken Phone Booth...</i> (COLUMBIA)	+49
KBCO +12, WMAX +5, WXLE +5, WHPT +5, KGSR +5, WXRV +4, WBOS +3, KMTR +2, WVRV +2, KSCA +2	
BLUES TRAVELER • <i>But Anyway</i> (A&M)	+47
WBOS +9, KSCA +7, KXPT +5, KBCO +5, WVRV +4, KFQG +4, WHPT +3, WRLT +2, KQPT +2, KFMG +2	
DUNCAN SHEIK • <i>Barely Breathing</i> (ATLANTIC)	+40
KBCO +7, KQPT +6, KMTR +5, WTTS +5, KTMN +4, WNCS +4, KFMG +3, WHPT +2, WXRV +2, WRLT +1	
JEWEL • <i>Who Will Save Your Soul</i> (ATLANTIC)	+39
WXRV +17, WMAX +14, WRLT +10, KFMG +8, WXRC +7, KTMN +4, KXPT +4, WXLE +2, KMTR +1, KQPT +1	
KEB' MO' • <i>That's Not Love</i> (OKEH/EPIC)	+36
CIDR +13, WXRV +8, KGSR +4, KTMN +3, WRNR +3, KTCZ +3, KINK +2, WRLT +2, WMAX +1, WXLE +1	
HOOTIE & THE BLOWFISH • <i>Tucker's Town</i> (ATLANTIC)	+36
WBOS +10, WNEW +7, KXPT +5, WXRV +5, WRLT +3, KQPT +3, KTCZ +3, WHPT +2, KINK +1, WMAX +1	
PETE DROGE & THE SINNERS • <i>Mr. Jade</i> (AMERICAN/WARNER BROS.)	+31
CIDR +10, WXRV +8, WRLT +4, KFMG +4, WMAX +2, KPIG +2, WXLE +1, WTTS +1	
DAVE MATTHEWS BAND • <i>So Much To Say</i> (RCA)	+30
KPIG +10, KTMN +9, WMAX +7, WRLT +6, KGSR +6, KTCZ +5, KXPT +4, WRNR +3, WXRT +2, WVRV +1	
JACKOPIERCER • <i>Trials</i> (A&M)	+28
KBCO +11, WNCS +8, WXRC +7, WRLT +4, WMAX +2, KXPT +1, WRNR +1, WBOS +1	

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June 23, 1996

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WBAB

Long Island
PD: Jeff Levine
MD: Ralph Tortora

Portland

PD: Dave Numme
APD: Al Scott
TW LW

1 Alanis Morissette, You Learn
2 Tracy Chapman, Give Me One Reason
3 Eric Clapton, Change The World
4 Jars Of Clay, Food
5 The Wallflowers, 8th Avenue Heartache
6 Sting You Still Touch Me
7 Van Halen, Humans Being
8 Bryan Adams, The Only Thing That Looks...
9 Peter Wolf, Long Line
10 Dog's Eye View, Everything Falls Apart
11 Natalie Merchant, Wonder
12 Gin Blossoms, Follow You Down
13 The Badbies, Angeline Is Coming Home
14 Bob Seger, Hands In The Air
15 Hootie & The Blowfish, Old Man & Me
16 Collective Soul, The World I Know
17 Don Henley, You Don't Know Me At All
18 Blues Traveler, But Anyway
19 Little Feat, Oh Atlanta
20 Screamin' Chetah Wheeles, Hello From...
21 Hootie & The Blowfish, Sad Caper
22 Hootie & The Blowfish, Tucker's Town
23 Foreigner, Cold As Ice
24 Ozzy Osbourne, I Just Want You
25 The Why Stars, Lack Of Water
26 Foreigner, Double Vision
27 Doobie Brothers, Long Train Runnin'
28 Rolling Stones, Miss You
29 Allman Brothers Band, One-Way Out
30 George Thorogood & The Destroyers, Bad To

KUFO

PD: Dave Numme
APD: Al Scott
TW LW

1 Van Halen, Human Being
2 Alice In Chains, Again
3 Bush, Machinehead
4 Metallica, Until It Sleeps
5 Ozzy Osbourne, I Just Want You
6 Stone Temple Pilots, Trippin' On A Hole
7 Collective Soul, Where The River Flows
8 Seven Mary Three, Water's Edge
9 Dishwalla, Counting Blue Cars
10 Smashing Pumpkins, Tonight, Tonight
11 Soundgarden, Burden In My Hand
12 Metallica, 2x 4
13 Scorpions, Wild Child
14 Green Day, Walking Contradicition
15 Metallica, Head Of The Day
16 Soundgarden, Pretty Noose
17 Smashing Pumpkins, Zero
18 Green Day, Jaded
19 Gin Blossoms, Brain Stew
20 Alice In Chains, Over Now
21 Goo Goo Dolls, Long Way Down
22 The Hunger, Vanishing Cream
23 Smashing Pumpkins, Bullets With Butterfly
24 Gravity Kills, Guilty
25 Red Hot Chili Peppers, My Friends
26 Jerry Cantrell, Leave Me Alone
27 The Verve Pipe, Candlebox
28 The Verve Pipe, Photographic
29 The Verve Pipe, Photograph
30 Bush, Everything Zen

KISW

Seattle
PD: Cathy Faulkner
TW LW

1 Ozzy Osbourne, I Just Want You
2 Van Halen, Humans Being
3 Metallica, Until It Sleeps
4 Soundgarden, Pretty House
5 Alice In Chains, Again
6 Goodness, Superwise
7 Foo Fighters, Alone & Easy Targent
8 Stone Temple Pilots, Trip'n On A Hole
9 Dishwalla, Counting Blue Cars
10 Smashing Pumpkins, Tonight, Tonight
11 Jerry Cantrell, Leave Me Alone
12 Stabbing Westward, What Do I Have To Do?
13 Screaming Trees, All I Know
14 Prong, Rude Awakening
15 Del Lppard, Work It Out
16 Sponge, Wax Ecstacy
17 Goo Goo Dolls, Long Way Down
18 Pantera, Suicide Note Pt 1
19 My Head, Hembucker
20 10,000 Gold Chain, Oh Sweet Nuthin'
21 Smashing Pumpkins, Tonight, Tonight
22 The Tragically Hip, Head In History
23 The Hunger, Vanishing Cream
24 White Zombie, Blood, Milk And Honey
25 Into Another, TAIL
26 Soundgarden, Burden In My Hand
27 Everclear, Santa Monica
28 Recharound, Big Char
29 Metallica, 2x 4
30 The Posies, Please Return It

WKDF

Nashville
PO: Kidd Redd
MD: Sheri Sexton

WONE

Akron
PD: J.D.
MD: Erin Carmen
TW LW

1 My Head, Hembucker
2 Ammonia, Drugs
3 Metallica, Ain't My Brith
4 Metallica, Until It Sleeps
5 Stone Temple Pilots, Trippin' On A Hole
6 The Hunger, Vanishing Cream
7 Soundgarden, Pretty Noose
8 Screaming Trees, All I Know
9 Alice In Chains, Again
10 The Verge Pipe, Photograph
11 Everclear, Heartspark Dollarsign
12 Goo Goo Dolls, Long Way Down
13 Jars Of Clay, Food
14 Sponge, Wax Ecstacy
15 Bartel's Sarhns, Pepper
16 Soundgarden, Burden In My Hand
17 Tracy Bonham, Mother Mother
18 Jerry Cantrell, Leave Me Alone
19 The Refreshments, Banditos
20 Springfield, In The Meanime
21 Goo Goo Dolls, Long Way Down
22 Goo Goo Dolls, Long Way Down
23 Jam Hall, Illness
24 Stone Temple Pilots, Big Bang Baby
25 Smashing Pumpkins, Love Is Strong
26 Smashing Pumpkins, Bullet With Butterfly
27 Dishwalla, Counting Blue Cars
28 Seven Mary Three, Water's Edge
29 Red Hot Chili Peppers, My Friends
30 Seven Mary Three, Cumberome

KBPI

Denver
PD: Bob Richards
TW LW

1 Hootie & The Blowfish, Old Man & Me
2 Dishwalla, Counting Blue Cars
3 Jars Of Clay, Flood
4 Eric Clapton, Change The World
5 Van Halen, Human Being
6 Bryan Adams, The Only Thing That Looks...
7 Collective Soul, Where The River Flows
8 The Nitzons, Sister
9 Metallica, Until It Sleeps
10 The Badadies, Angeline Is Coming Home
11 Stone Temple Pilots, Trippin' On A Hole
12 The Wallflowers, 8th Avenue Heartache
13 Everclear, Santa Monica
14 Spacehog, In The Meanime
15 Hootie & The Blowfish, Tucker's Town
16 Bush, Machinehead
17 Alice In Chains, Heaven Beside You
18 Collective Soul, The World I Know
19 Zakk Wylde, Between Heaven And Hell
20 The Refreshments, Banditos
21 Shania Twain, You Don't Know Me
22 Steve Miller Band, Fly Like An Eagle
23 Bob Seger, Hands In The Air
24 Tom Petty, Warning For Tonight
25 Rolling Stones, Love Is Strong
26 Bad Company, Run With The Pack
27 Alice In Chains, Again
28 Screamin' Chetah Wheeles, Hello From...
29 The Verge Pipe, Photographic
30 John Cougar Mellencamp, Small Town
Dawn Henley, You Don't Know Me At All

KATT

Oklahoma City
PD: Chris Baker
MD: Kelley Davis

KQRC

Kansas City
PD: Doug Sorenson
MD: Valerie Knight
TW LW

1 Metallica, Until It Sleeps
2 Van Halen, Humans Being
3 Collective Soul, Where The River Flows
4 Bush, Machinehead
5 Jerry Cantrell, Leave Me Alone
6 Seven Mary Three, Water's Edge
7 Seven Mary Three, Water's Edge
8 Dishwalla, Counting Blue Cars
9 Goo Goo Dolls, Long Way Down
10 Def Leppard, Work It Out
11 The Refreshments, Banditos
12 Alanis Morissette, You Learn
13 Green Day, Brain Stew
14 Seven Mary Three, Cumberome
15 Soundgarden, Pretty Noose
16 The Hazies, Skin & Bones
17 Smashing Pumpkins, Tonight, Tonight
18 Live, Pain Les, On The Riverende
19 Stone Temple Pilots, Big Bang Baby
20 Spacehog, In The Meanime
21 Stone Temple Pilots, Trippin' On A Hole
22 Everclear, Heartspark Dollarsign
23 Goo Goo Dolls, Name
24 Smashing Pumpkins, Bullet With Butterfly
25 Green Day, Walking Contradicition
26 Goo Goo Dolls, Naked
27 Smashing Pumpkins, 1973
28 Everclear, Santa Monica
29 Toadies, Possum Kingdom
30 Stabbing Westward, What Do I Have To Do?

KUPD

Phoenix
OM: Tim Maranville
APD/MD: JJ Jeffries
TW LW

1 Goo Goo Dolls, Long Way Down
2 Def Leppard, Work It Out
3 Scorpions, Wild Child
4 The Hunger, Vanishing Cream
5 Metallica, Until It Sleeps
6 Soundgarden, Pretty Noose
7 Metallica, Ain't My Brith
8 The Refreshments, Banditos
9 Gravity Kills, Guilty
10 Foo Fighters, Alone & Easy-Targent
11 My Head, Hembucker
12 Another Society, Tori Amos
13 The Hazies, Skin & Bones
14 Metallica, Until It Sleeps
15 Everclear, Heartspark Dollarsign
16 Smashing Pumpkins, Tonight, Tonight
17 The Nitzons, Sister
18 Spacehog, Cray To Be Known
19 Stone Temple Pilots, Big Bang Baby
20 Seven Mary Three, Water's Edge
21 Smashing Pumpkins, All I Know
22 The Refreshments, Banditos
23 Steve Miller Band, Fly Like An Eagle
24 Rolling Stones, Love Is Strong
25 Green Day, Jaded
26 The Badadies, Angeline Is Coming Home
27 Bush, Machinehead
28 Metallica, 2x 4
29 Collective Soul, December
30 Goo Goo Dolls, Name

KDKB

Phoenix
OM: Tim Maranville
MD: Paul Peterson

KISS

San Antonio
OM: Virgi Thompson
APD: Kevin Vargas
TW LW

1 Alanis Morissette, You Learn
2 Def Leppard, Work It Out
3 Goo Goo Dolls, Long Way Down
4 Dave Matthews Band, Too Much
5 Kenny Wayne Shepherd, Aberdeen
6 Gin Blossoms, Day Job
7 Cracker, Sweet Thistle Pie
8 The Badadies, Angeline Is Coming Home
9 Eric Clapton, Change The World
10 Scorpions, Wild Child
11 Blues Traveler, But Anyway
12 Dog's Eye View, The Prince's Favorite Son
13 Van Halen, Humans Being
14 Sing, I'm So Happy I Can't Stop Crying
15 Bush, Comedown
16 Semisonic, If I Run
17 Jean Osborne, One Of Us
18 Spacehog, In The Meanime
19 Screamin' Chetah Wheeles, Hello From...
20 Adam Sandler, Ode To My Car
21 Freddy Jones Band, In A Daydream
22 The Refreshments, Banditos
23 Bryan Adams, The Only Thing That Looks...
24 Scorpions, No One Like You
25 Pink Floyd, Run Like Hell
26 Collective Soul, The World I Know
27 Blues Traveler, Run Around
28 Dog's Eye View, Everything Falls Apart
29 Bad Company, Can't Get Enough
30 Brother Cane, And Foods Shine On

WLVQ

Columbus
PD: Greg Ausham
MD: Joe Pasternak
TW LW

1 Corey Stevens & Texas Flood, G'vee Too Long
2 Spacehog, In The Meanime
3 Smashing Pumpkins, 1973
4 Soundgarden, Burden In My Hand
5 Scorpions, Wild Child
6 Peter Wolf, Long Line
7 Don Henley, You Don't Know Me At All
8 Alice In Chains, Heaven Beside You
9 Jerry Cantrell, Leave Me Alone
10 Stone Temple Pilots, Trippin' On A Hole
11 Tom Petty, Waiting For Tonight
12 Collective Soul, The World I Know
13 10,000 Gold Chain, Oh Sweet Nuthin'
14 Kenny Wayne Shepherd, Aberdeen
15 The Refreshments, Banditos
16 Rolling Stones, Start Me Up
17 Stone Temple Pilots, Plush
18 Stevie Ray Vaughan & Double, Tightrope
19 Tom Petty, You're My World
20 Joe Satriani, (You're) My World
21 Zakk Wylde, Between Heaven And Hell

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1996

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AIRPOWER

(Minimum 1,100 detections for the first time)

Total Plays/Gain

SCREAMING TREES 1100/290**All I Know (Epic)**

Total Stations: 67/Chart Move: 29-20

Heavy (30+ plays): 5 CIMX, KLZR, KNDD, KTOZ, WHFS
 Medium (15-29): 33 KBBT, KEGE, KICT, KITS, KMYZ, KNNC, KOME, KPNT, KROQ, KTCL, KTEG, KWOD, WBCN, WBRU, WDGE, WEND, WENZ, WFNX, WIBF, WKQX, WLUM, WNNX, WOWW, WPBZ, WQXA, WRLG, WROX, WRXQ, WRZK, WWCD, WXEG, WXRK, WZRH
 Light (Under 15): 29
 New Airplay This Week: 7 KFRR, KTbz, KTCL, WAQZ, WMMS, WNVE, XTRA

AIRPOWER BOUND

Total Plays/Gain

SPONGE 1040/133

Wax Ecstatic (To Sell Angelina) (Columbia)
 Total Stations: 65/Chart Move: 24-22
 Heavy (30+ plays): 3 CIMX, WKQX, WXRK
 Medium (15-29): 34 KBBT, KEGE, KGDE, KITS, KLZR, KMYZ, KNDD, KNNC, KOME, KREV, KROQ, KROX, KTEG, KTOZ, WBCN, WBRU, WCHZ, WCYY, WDEG, WEND, WENZ, WFNX, WGRD, WLUM, WMMS, WMRO, WNVE, WPBZ, WQXA, WROX, WXDX, WXEG, XTRA
 Light (Under 15): 28
 New Airplay This Week: 7 KFRR, KISF, KWOD, WEDG, WHFS, WOXY, XTRA

GREEN DAY 985/108

Walking Contradiction (Reprise)
 Total Stations: 52/Chart Move: 26-23
 Heavy (30+): 5 KEGE, WFNX, WKQX, WPBZ, WXRK
 Medium (15-29): 29 KBBT, KEDJ, KFRR, KGDE, KICT, KISF, KLZR, KNDD, KNNC, KOME, KPNT, KROQ, WBCN, WBRU, WCYY, WDGE, WEND, WGRD, WIBF, WKRL, WLUM, WMRO, WOWW, WQXA, WRLG, WROX, WXDX, XTRA
 Light (Under 15): 18
 New Airplay This Week: 3 KITS, KROQ, KTOZ

THE CRANBERRIES 974/594

Free To Decide (Island)
 Total Stations: 70/Chart Move: Debut 24
 Heavy (30+): 0
 Medium (15-29): 36 CIMX, KAEP, KBBT, KCXX, KEGE, KGDE, KICT, KISF, KITS, KLZR, KOME, KROQ, KTCL, KTOZ, KXRK, WBCN, WBRU, WBZU, WCHZ, WCYY, WEND, WENZ, WGRD, WHYT, WKQX, WMMS, WOXY, WPBZ, WPLA, WQXA, WRLG, WRXQ, WWCD, WXDX, WXEG, WXRK, WZRH
 Light (Under 15): 34
 New Airplay This Week: 31 KBBT, KCXX, KEDJ, KFMA, KGDE, KPTL, KTOZ, KZON, WBCN, WBRU, WCHZ, WCYY, WEND, WENZ, WGRD, WHYT, WKQX, WMMS, WOXY, WPBZ, WPLA, WQXA, WRLG, WRXQ, WWCD, WXDX, WXEG, WXRK, WZRH

NADA SURF 889/263

Popular (Elektra/EEG)
 Total Stations: 59/Chart Move: Debut 26
 Heavy (30+): 3 WEND, WFNX, WOWW
 Medium (15-29): 28 KBBT, KEDJ, KEGE, KFMA, KGDE, KITS, KLZR, KMYZ, KNDD, KNNC, KNRK, KOME, KROQ, KTBZ, KWOD, KXRK, WBCN, WBRU, WBZU, WCHZ, WEQX, WHFS, WIBF, WMRO, WPBZ, WRLG, WRXQ, XTRA
 Light (Under 15): 28
 New Airplay This Week: 14 CIMX, KEDG, KEDJ, KFRR, KICT, KTEG, WGRD, WIBF, WKRL, WNVE, WPLY, WROX, WZRH, XTRK

PATTI ROTHBERG 768/61

Inside (EMI)
 Total Stations: 54/Chart Move: 34-30
 Heavy (30+): 2 WAQZ, WXNU

Medium (15-29): 23 KAEP, KBBT, KCXX, KEGE, KFMA, KICT, KISF, KNDD, KNRK, KWOD, KZON, WBRU, WCYY, WEDG, WEQX, WIBF, WLIR, WOWW, WPBZ, WQXA, WLUM, XTRA
 Light (Under 15): 29
 New Airplay This Week: 6 KISF, KITS, WBCN, WHFS, WIBF, WQBK

CRACKER 748/106

Nothing To Believe In (Virgin)
 Total Stations: 53/Chart Move: 38-32
 Heavy (30+): 3 WBCN, WMMS, WXNU
 Medium (15-29): 20 KFMA, KICT, KITS, KLZR, KMYZ, WDGE, WEDG, WEQX, WFNX, WIBF, WMRO, WFNX, WPBZ, WQBK, WQXA, WROX, WVGO, WXEG, WZRH, XTRM
 Light (Under 15): 30
 New Airplay This Week: 5 KISF, KTbz, WFNX, WKRL, WLUM

311 723/127

Down (Capricorn/Mercury)
 Total Stations: 56/Chart Move: Debut 34
 Heavy (30+): 2 KEDJ, WKQX
 Medium (15-29): 13 KBBT, KGDE, KITS, KLZR, KMYZ, KNRK, KOME, KTEG, KTOZ, WMMS, WNNX, WOWW, XTRA
 Light (Under 15): 41
 New Airplay This Week: 8 KDGE, KICT, KREV, WBCN, WCYY WEND, WENZ, WQBK

MAGNAPOP 711/12

Open The Door (Priority)
 Total Stations: 61/Chart Move: 35-36
 Heavy (30+): 0
 Medium (15-29): 19 KBBT, KEDJ, KEGE, KICT, KISF, KLZR, KOME, KTCL, KXRK, KZON, WBCN, WENZ, WEQX, WFNX, WOWW, WPLA, WROX, WXEG, WZRH
 Light (Under 15): 42
 New Airplay This Week: 1 WIBF

SOUNDGARDEN 701/93

Burden In My Hand (A&M)
 Total Stations: 53/Chart Move: 37-37
 Heavy (30+): WNNX, WXKR
 Medium (15-29): 18 CIMX, KBBT, KEDJ, KEGE, KICT, KLR, KMYZ, KOME, KROQ, KWOD, WBRU, WEDG, WEND, WEQX, WFNX, WHFS, WLUM, WPBZ, WZRH
 Light (Under 15): 33
 New Airplay This Week: 5 KFMA, KXRK, WBZU, WNVE, WRLG

SUPERDRAG 686/87

Sucked Out (Elektra/EEG)
 Total Stations: 50/Chart Move: Debut 38
 Heavy (30+): 1 WBCN
 Medium (15-29): 24 KBBT, KEGE, KFMA, KGDE, KICT, KLR, KNDD, KNNC, KOME, KPNT, KROX, KTEG, KTOZ, WBRU, WEND, WENZ, WFNX, WOWW, WEQX, WPBZ, WROX, WRXQ, WVGO, WXEG, XTRA
 Light (Under 15): 25
 New Airplay This Week: 4 WHYT, WIBF, WKQX, WPBZ

GOO GOO DOLLS 663/32

Long Way Down (Metal Blade/Warner Bros.)
 Total Stations: 47/Chart Move: 39-39
 Heavy (30+): 0

MOST NEW AIRPLAY THIS WEEK**No. Of Stations**

THE CRANBERRIES	31
NADA SURF	14
DAVE MATTHEWS BAND	11
311	8
ASH	8
BLUES TRAVELER	8
THE NIXONS	8

SUPER 8 441/20

King Of The World (Hollywood)
 Total Stations: 39
 Heavy (30+): 1 WFNX
 Medium (15-29): 8 KBBT, KFMA, KNNC, KPNT, KTEG, WENZ, WOWW, WRXZ
 Light (Under 15): 30
 New Airplay This Week: 1 WGRD

DAVE MATTHEWS BAND 412/185

So Much To Say (RCA)
 Total Stations: 31
 Heavy (30+): WXNU
 Medium (15-29): 13 KICT, KLZR, KTOZ, KWOD, KPK, WAQZ, WCHZ, WEND, WEQX, WMMS, WNNX, WOWW, WOXY
 Light (Under 15): 17
 New Airplay This Week: 11 KCXX, KFMA, KTOZ, KWOD, WBRU, WEQX, WGRD, WLUM, WMRO, WOWW, WXNU

CHART BOUND

Total Plays/Gain

BLUES TRAVELER 596/195

But Anyway (A&M)
 Total Stations: 44
 Heavy (30+): 3 KAEP, KPK, WXNU
 Medium (15-29): 15 KCXX, KGDE, KISF, KTOZ, KWOD, WBRU, WDGE, WEDG, WMMS, WOWW, WPBZ, WQBK, WQXA, WXEG, WZRH
 Light (Under 15): 26
 New Airplay This Week: 8 KBBT, KICT, KISF, WHFS, WHYT, WMMS, WQXA, WXNU

SELF 571/5

So Low (Spongebath/Zoo)
 Total Stations: 45
 Heavy (30+): 0
 Medium (15-29): 20 KBBT, KFMA, KGDE, KICT, KLZR, KNNC, KPK, KPNT, KROQ, KWOD, KWRK, WBRU, WEDG, WEND, WEQX, WFNX, WHFS, WLUM, WNNX, WQXA, WXEG, WZRH
 Light (Under 15): 25
 New Airplay This Week: 5 KBBT, KICT, KISF, WHFS, WHYT, WMMS, WQXA, WXNU

HOLE 528/58

Gold Dust Woman (Hollywood)
 Total Stations: 46
 Heavy (30+): 2 KBBT, KFMA, KGDE, KICT, KLZR, KNNC, KPK, KPNT, KROQ, KWOD, WBRU, WEND, WFNX, WQXA, WRXQ, WXRK, XTRM
 Light (Under 15): 20
 New Airplay This Week: 2 WEND, WMRO

POE 505/67

Angry Johnny (Modern/Atlantic)
 Total Stations: 52
 Heavy (30+): 2 KEDG, WMMS
 Medium (15-29): 11 KAEP, KCXX, KITS, KROX, KTBZ, WBCN, WEQX, WKRL, WMRO, WXEG, XTRA
 Light (Under 15): 39
 New Airplay This Week: 5 KNNC, WBRU, WEDG, WLIR, WNVE

PRONG 244/26

Rude Awakening (Epic)
 Total Stations: 30
 Heavy (30+): 0
 Medium (15-29): 2 KNDD, WRXZ
 Light (Under 15): 28
 New Airplay This Week: 3 KREV, WFNX, WQXA

THE AFGHAN WHIGS 232/43

Going To Town (Sub Pop/Elektra/EEG)
 Total Stations: 34
 Heavy (30+): 1 WOWW
 Medium (15-29): 3 KFMA, KROQ, WXEG
 Light (Under 15): 30
 New Airplay This Week: 1 WZRH

ASH 221/106

Goldfinger (Reprise)
 Total Stations: 34
 Heavy (30+): 0
 Medium (15-29): 5 KFMA, KITS, WBRU, WFNX, WOWW
 Light (Under 15): 29
 New Airplay This Week: 8 KITS, KLZR, KNDD, KNNC, KREV, WBZU, WLUM, WPLA

THE WALLFLOWERS 218/35

6th Avenue Heartache (Interscope)
 Total Stations: 21
 Heavy (30+): 0
 Medium (15-29): 5 WIBF, WLIR, WMMS, WVGO, WXNU
 Light (Under 15): 16
 New Airplay This Week: 4 KAEP, WBZU, WQBK, WRXQ

PATTI SMITH 213/16

Summer Cannibals (Arista)
 Total Stations: 28
 Heavy (30+): 0
 Medium (15-29): 6 KBBT, KICT, KNDD, KTCL, WBCN, WEQX
 Light (Under 15): 22
 New Airplay This Week: 1 WRLG

ELECTRONIC 202/52

Forbidden City (Warner Bros.)
 Total Stations: 40
 Heavy (30+): 0
 Medium (15-29): 6 KICT, KITS, KTCL, KWOD, WFNX, XTRM
 Light (Under 15): 34
 New Airplay This Week: 4 KFRR, KMYZ, KTOZ, WRXH

JOAN OSBORNE 172/9

St. Teresa (Blue Gorilla/Mercury)
 Total Stations: 21
 Heavy (30+): 1 WHYT
 Medium (15-29): 3 KCXX, WLIR, WXNU
 Light (Under 15): 17
 New Airplay This Week: 2 KBBT, WPLY

3 LB. THRILL 156/13

Something Will Come (57/550 Music)
 Total Stations: 20
 Heavy (30+): 0
 Medium (15-29): 1 WBRU
 Light (Under 15): 19
 New Airplay This Week: 2 WENZ, WVGO

YUM YUM 153/17

Apairy (TAG/Atlantic)
 Total Stations: 18
 Heavy (30+): 0
 Medium (15-29): 3 KITS, WBRU, WVGO
 Light (Under 15): 15
 New Airplay This Week: 2 KTEG, WEQX

THE TRAGICALLY HIP 132/19

Ahead By A Century (Atlantic)
 Total Stations: 11
 Heavy (30+): 1 WEDG
 Medium (15-29): 5 CIMX, KAEP, WEQX, WIBF, WOXY
 Light (Under 15): 5

CARDIGANS 126/7

Carnival (Geffen)
 Total Stations: 15
 Heavy (30+): 2 WFNX, XTRM
 Medium (15-29): 1 WBRU
 Light (Under 15): 12

Impacting 7/1

REPUBLICA

"Ready To Go" ...Are You?

Wouldn't Wait!

91X
WROX
KTBZ
XHRM
KTCL
KFMA
KNNC
WDST
KROX
WFNX
and more.



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deconstruction

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World Radio History

TRIPLE A AIRPLAY

For Week Ending June 23, 1996

**DETECTIONS****POWER PLAYLISTS™****WNEW**

New York MD: Amy Winslow

TW LW

- 1 Eric Clapton, Change The World
2 Sting, You Still Touch Me
3 Hootie & The Blowfish, Tucker's Town
4 Dave Matthews Band, Too Much
5 Patti Smith, Summer Cannibals
6 Paul Westerberg, Love Untold
7 Peter Wolf, Long Line
8 Gin Blossoms, Day Job
9 Brian Setzer Orchestra, Rumble In Brighton
10 The Wallflowers, 6th Avenue Heartache
11 Paul Rothberg, Inside
12 Elvis Costello, You Bowed Down
13 Smashing Pumpkins, 1979
14 Alanis Morissette, You Learn
15 Jars Of Clay, Fluid
16 Jewel, Who Will Save Your Soul
17 Collective Soul, The World I Know
18 Spin Doctors, She Used To Be Mine
19 Blues Traveler, But Anyway
20 Tracy Chapman, Give Me One Reason
21 Mountain, Man's World
22 Hootie & The Blowfish, Old Man & Me
23 Bob Dylan, Tangled Up In Blue
24 Rolling Stones, Doo Ooo Doo Doo (He) Better Than Ezra, Good
25 Allman Brothers Band, One Way Out
26 Allman Brothers Band, Statesboro Blues
27 The Clash, London Calling
28 Crackers, Low
29 U2, Until The End Of The World

WXRTVP/Programming: Norm Winer
MD: Patty Martin

TW LW

- 1 The Cranberries, Free To Decide
2 Joan Osborne, Ladder
3 The Tragically Hip, Ahead By A Century
4 Paul Westerberg, Love Untold
5 Gin Blossoms, Day Job
6 Gin Blossoms, Not Only Numb
7 Tracy Chapman, Tell It Like It Is
8 Los Lobos, Can't Stop The Rain
9 The Subdudes, Do Me A Favor
10 Hootie & The Blowfish, Earth Stopped Spinning
11 Eric Clapton, Change The World
12 Dave Matthews Band, So Much To Say
13 Mark Knopfler, Imelda
14 Primitive Radio Gods, Standing Outside A
15 Elvis Costello, You Bowed Down
16 Dave Matthews Band, Too Much
17 Paul Westerberg, Ain't Got Me
18 Mark Knopfler, Don't You Get It!
19 Hootie & The Blowfish, Honeycreep
20 The Cure, Mint Car
21 Nil Lara, Money Makes The Monkey Dance
22 Elvis Costello, Complicated Shadows
23 Mysteries Of Life, Going Through The
24 Patti Smith, Summer Cannibals
25 Dave Matthews Band, So Much To Say
26 Hootie & The Blowfish, Old Man & Me
27 The Veruca Pipe, Photograph
28 Hole, Bodhi Dust Woman
29 Lovett, Private Conversation
30 Patti Smith, Summer Cannibals

KFOGPD: Paul Marszalek
MD: Bill Evans

TW LW

- 1 Elvis Costello, You Bowed Down
2 Patti Rothberg, Inside
3 Eric Clapton, Cryin'
4 Foo Fighters, Pig Me
5 Sting, I Hung My Head
6 Brian Setzer Orchestra, Hoodoo Voodoo
7 Mark Knopfler, Don't You Get It!
8 Dave Matthews Band, Too Much
9 Hootie & The Blowfish, Oh Man & Me
10 Los Lobos, Can't Stop The Rain
11 The Why Store, Lack Of Water
12 Jackson Browne, Looking East
13 Dada, No One
14 Gin Blossoms, Not Only Numb
15 The Cranberries, Free To Decide
16 Gin Blossoms, Follow You Down
17 Keb' Mo', That's Not Love
18 The Wallflowers, 6th Avenue Heartache
19 Paul Westerberg, Love Untold
20 Syd Straw, Love And The Lack Of It
21 John Wesley Hardin, Kiss Me, Miss Liberty
22 Cowboy Junkies, Come Calling
23 Mysteries Of Life, Going Through The
24 Patti Smith, Summer Cannibals
25 Dave Matthews Band, So Much To Say
26 Hootie & The Blowfish, Ahead By A Century
27 The Tragically Hip, Ahead By A Century
28 Blues Traveler, But Anyway
29 Hootie & The Blowfish, Time
30 Eric Clapton, Change The World

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS TW	LW
1	2	10	WHO WILL SAVE YOUR SOUL ATLANTIC	JEWEL	374	335
2	5	3	CHANGE THE WORLD REPRISE	ERIC CLAPTON	345	294
3	1	13	TOO MUCH RCA	DAVE MATTHEWS BAND	317	348
4	4	6	YOU LEARN MAVERICK/REPRISE	ALANIS MORISSETTE	314	295
5	8	6	6TH AVENUE HEARTACHE INTERSCOPE	THE WALLFLOWERS	271	246
6	9	8	LACK OF WATER WAY COOL MUSIC/MCA	THE WHY STORE	265	244
7	3	12	OLD MAN & ME (WHEN I GET TO HEAVEN) ATLANTIC	HOOTIE & THE BLOWFISH	262	301
8	6	11	INSIDE EMI	PATTI ROTHBERG	254	287
9	7	12	YOU STILL TOUCH ME A&M	STING	244	255
10	17	2	BUT ANYWAY A&M	BLUES TRAVELER	242	195
11	11	5	FREE TO DECIDE ISLAND	THE CRANBERRIES	240	216
12	14	7	CAN'T STOP THE RAIN WARNER BROS.	LOS LOBOS	228	204
13	16	5	SO MUCH TO SAY RCA	DAVE MATTHEWS BAND	226	196
14	12	6	LOVE UNTOLD REPRISE	PAUL WESTERBERG	223	215
15	10	6	YOU BOWED DOWN WARNER BROS.	ELVIS COSTELLO & THE ATTRACTIONS	220	234
16	19	8	ANGELINE IS COMING HOME POLYDOR/A&M	THE BADLEES	201	180
17	18	12	BIG ME ROSWELL/CAPITOL	FOO FIGHTERS	198	191
18	15	10	DON'T YOU GET IT WARNER BROS.	MARK KNOPFLER	191	198
19		NEW▶	STANDING OUTSIDE A BROKEN PHONE BOOTH WITH MONEY IN MY HAND COLUMBIA	PRIMITIVE RADIO GODS	186	137
20	20	3	COUNTING BLUE CARS A&M	DISHWALLA	182	171

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on the chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 200 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. ©1996, Billboard/BPI Communications.

KBCODenver PD: Mike O'Connor
MD: Scott Arbough

TW LW

- 1 The Refreshments, Banditos
2 Pete Drogie, Beautiful Girl
3 Ugly Americans, Vulcan Death Grip
4 Blues Traveler, But Anyway
5 Eric Clapton, Change The World
6 The Why Store, Lack Of Water
7 The Wallflowers, 6th Avenue Heartache
8 Lyle Lovett, Private Conversation
9 Gin Blossoms, Not Only Numb
10 The Cranberries, Free To Decide
11 Joan Osborne, St. Teresa
12 Foo Fighters, Big Me
13 Tracy Chapman, New Beginning
14 Dishwalla, Counting Blue Cars
15 Jewel, Who Will Save Your Soul
16 Cowboy Junkies, A Common Disaster
17 Collective Soul, When The Water Falls
18 The Samples, The Lost Children
19 Primitive Radio Gods, Standing Outside A
20 Dave Matthews Band, So Much To Say
21 Sting, You Still Touch Me
22 Duncan Sheik, Barely Breathing
23 Collective Soul, Reunion
24 The Badlees, Angeline Is Coming Home
25 The Tragically Hip, Ahead By A Century
26 Hootie & The Blowfish, Tucker's Town
27 The Philosopher Kings, Charms
28 Jackpot, Trials
29 Van Morrison, Days Like This
30 Taj Mahal, Lovin' In My Baby's Eyes

KTCZMinneapolis PD: Lauren MacLeish
MD: Jane Fredrickson

TW LW

- 1 Hootie & The Blowfish, Old Man & Me
2 Eric Clapton, Change The World
3 Sting, You Still Touch Me
4 The Wallflowers, 6th Avenue Heartache
5 Mark Knopfler, Don't You Get It!
6 Dog's Eye View, The Prince's Favorite Son
7 Paul Westerberg, Love Untold
8 Lyle Lovett, Private Conversation
9 Nil Lara, Baby
10 Peter Wolf, Long Line
11 The Why Store, Lack Of Water
12 Hootie & The Blowfish, Old Man & Me
13 Dog's Eye View, The Prince's Favorite Son
14 Natalie Merchant, Carnival
15 Natalie Merchant, Jealousy
16 Tracy Chapman, Give Me One Reason
17 Talking Heads, Take Me To The River
18 O'Dowd, Pretzel
19 Dog's Eye View, The Prince's Favorite Son
20 Natalie Merchant, Jealousy
21 Tracy Chapman, Give Me One Reason
22 Collective Soul, December
23 Cowgirl Junkies, A Common Disaster
24 The Badlees, Angeline Is Coming Home
25 The Tragically Hip, Ahead By A Century
26 Hootie & The Blowfish, Tucker's Town
27 The Philosopher Kings, Charms
28 Doobie Brothers, Another Park, Another
29 Dog's Eye View, Everything Far's Apart
30 Jackson Browne, That Girl Could Sing

CIDRDetroit PD: Murray Brookshaw
MD: Ann Delisi

TW LW

- 1 The Wallflowers, 6th Avenue Heartache
2 Dave Matthews Band, Too Much
3 Eric Clapton, Change The World
4 Elvis Costello, You Bowed Down
5 Los Lobos, Can't Stop The Rain
6 The Why Store, Lack Of Water
7 Hootie & The Blowfish, Old Man & Me
8 Gin Blossoms, Not Only Numb
9 Nil Lara, Baby
10 Everything But That Girl, Wrong
11 Me'shell Ndegeocello, Leviticus: Faggot
12 The Badlees, Angeline Is Coming Home
13 Brian Setzer Orchestra, Tonight, You're Prima
14 Todd Snider, I Believe You
15 Alanis Morissette, You Learn
16 The Cranberries, Free To Decide
17 Dog's Eye View, The Prince's Favorite Son
18 Carrie Curtis, Radical
19 The Tragically Hip, Ahead By A Century
20 Keb' Mo', That's Not Love
21 Patti Rothberg, Inside
22 Jeff Buckley, I Belong To You
23 Wild Strawberries, I Don't Want To Think
24 Soul Attorneys, These Are The Days
25 Joe Henry, Trampolines
26 Barren Ladies, Shoe Box
27 Alejandro Escovedo, Put You Down
28 Jann Arden, Insensitive
29 God Street Wind, RU4 Real?
30 The Philosopher Kings, Charms

KMTTSeattle PD: Chris Mays
MD: Dean Carlson

TW LW

- 1 Mark Knopfler, Imelda
2 Tracy Chapman, Give Me One Reason
3 Jewel, Who Will Save Your Soul
4 Elvis Costello, You Bowed Down
5 Hootie & The Blowfish, Tucker's Town
6 Los Lobos, Can't Stop The Rain
7 Los Lobos, Revolution
8 Mark Knopfler, Don't You Get It!
9 Dave Matthews Band, So Much To Say
10 Sting, The Hounds Of Winter
11 Tracy Chapman, Smoke And Ashes
12 Primitive Radio Gods, Standing Outside A
13 Brian Setzer Orchestra, Angeline Is Coming Home
14 JJ Cale, Guitar Man
15 Path Rothberg, Inside
16 Alanis Morissette, You Learn
17 The Posies, Will You Ever Ease Your Mind?
18 The Why Store, Lack Of Water
19 Dog's Eye View, The Prince's Favorite Son
20 Hootie & The Blowfish, Old Man & Me
21 Blue Nile, Sentimental Man
22 Melissa Etheridge, I Want To Come Over
23 The Cranberries, Free To Decide
24 Mark Knopfler, Let It Rain
25 Amanda Marshall, Let It Rain
26 Jimmy Buffet, Mental Flores
27 Lyle Lovett, Private Conversation
28 Tracy Chapman, Give Me One Reason
29 Mark Knopfler, Golden Heart
30 Toto, I Will Remember
31 Melissa Etheridge, Nowhere To Go
32 The Cranberries, Free To Decide
33 Natalie Merchant, Where I Go
34 Mark Knopfler, I'm The Fool
35 Jimmy Buffet, Jamaica Mistaca
36 Dave Matthews Band, Too Much
37 Smoking Pumpkins, 1979
38 Neville Brothers, Fire On The Mountain
39 Lyle Lovett, Private Conversation
40 Natalie Merchant, Jealousy

KINK

Portland, OR PD/MD: Carl Widling

TW LW

- 1 Sting, All Four Seasons
2 Eric Clapton, Change The World
3 Jimmy Buffet, Only Time Will Tell
4 k.d. lang, If I Were You
5 Neb' Mo', That's Not Love
6 Amanda Marshall, Dark Horse
7 Mark Knopfler, Don't You Get It
8 Amanda Marshall, Let It Rain
9 Jimmy Buffet, Mental Flores
10 Hootie & The Blowfish, Old Man & Me
11 Enya, On My Way Home
12 Calie Curtis, Radical
13 Little Feat, Long Distance Lover
14 Simply Red, Never Never Love
15 Path Rothberg, Inside
16 Alanis Morissette, You Learn
17 Lyle Lovett, Private Conversation
18 Tracy Chapman, Give Me One Reason
19 Mark Knopfler, Golden Heart
20 Toto, I Will Remember
21 Melissa Etheridge, I Want To Come Over
22 Everything But That Girl, Missing
23 Natalie Merchant, Where I Go
24 Mark Knopfler, I'm The Fool
25 Jimmy Buffet, Jamaica Mistaca
26 Mark Knopfler, Cannibals
27 Smoking Pumpkins, 1979
28 Lyle Lovett, Private Conversation
29 Natalie Merchant, Jealousy
30 Eric Clapton, Cryin'

KQPTSacramento PD: Jim Trapp
MD: Carrie Owens

TW LW

- 1 The Nixons, Sister
2 The Why Store, Lack Of Water
3 Primitive Radio Gods, Standing Outside A
4 Hootie & The Blowfish, Old Man & Me
5 Gin Blossoms, Day Job
6 Jewel, Who Will Save Your Soul
7 Alanis Morissette, You Learn
8 Spin Doctors, She Used To Be Mine
9 The Cranberries, Salvation
10 Dishwalla, Counting Blue Cars
11 Dave Matthews Band, Too Much
12 Smoking Pumpkins, Tonight, Tonight
13 The Cure, The 13th Floor
14 Sling, The Hounds Of Winter
15 Chance The Gardener, Boise, Idaho
16 Paul Westerberg, Love Untold
17 Electronic, Forbidden City
18 Stone Temple Pilots, Big Bang Baby
19 Hootie & The Blowfish, Tucker's Town
20 Elvis Costello, You Bowed Down
21 Magnapop, Open The Door
22 Duncan Sheik, Barely Breathing
23 The Refreshments, Banditos
24 Dave Matthews Band, So Much To Say
25 The Cure, Mirt Car
26 Daniel Tahian, Whisper Like A Scream
27 Sling, The Hounds Of Winter
28 Newsboys, Take Me To Your Leader
29 Natalie Merchant, Jealousy
30 Live, Lightning Crashes



Modern
Rock
Monitor
760 Spins
(+110)

New!

WXDX
KNRK
WJRR
WEND
WAVF
99X
KROX
KTBZ
WLUM
KISF

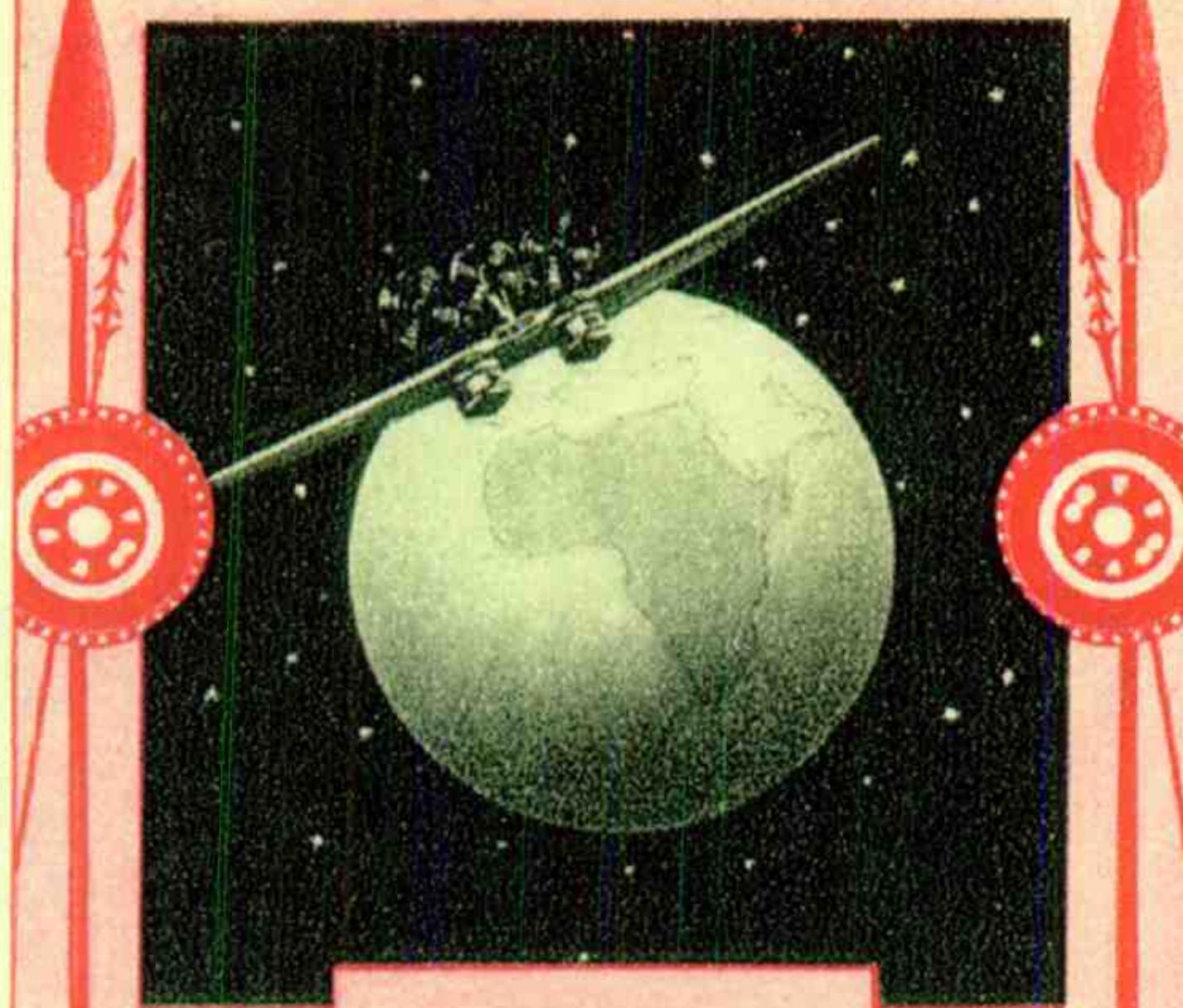
On Over 50
Modern Rock
Stations
Including:

WXBK 15x
WHFS 15x
KPNP 15x
WBCN 33x
WMMS 32x
LIVE 105 18x
XHNM 17x
WXNU 43x
WOWW 29x
WMRQ 26x
WIBF 26x
WPBZ 24x
KMYZ 23x
WQXA 21x
WDGE 21x
WEQX 20x
KLZR 20x
KICT 18x
WQBK 17x
WFNX 16x
WEDG 16x
KBBT 15x
WAQZ 10x
WOXY 10x

On Over 38
Rock Stations
With 359 Spins
Including:

WZTA 30x
WXTB 23x
WXRA 18x
KUPD 16x
WNOR 16x
WVRK 15x
KRXQ 12x
KTYD 12x
WARQ 11x
WRDU 11x
KRAD 11x
WWDC 10x
KISS 10x
WLZR 10x
WIXV 10x
KLBJ 9x

CRACKER POSTA AEREA



19

NOTHING TO BELIEVE IN
3:25

96

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CRACKER

Nothing To Believe In

from the new album "The Golden Age"

Produced by Dennis Herring and David Lowery
Mixed by Andy Wallace
Jackson Haring/Bill Graham Management



ON TOUR THIS SUMMER WITH THE CRANBERRIES

MAINSTREAM

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS
				TW	LW
★★★ NO. 1 ★★★					
1	1	6	UNTIL IT SLEEPS ELEKTRA/EEG	METALLICA	2204 2149
2	2	16	COUNTING BLUE CARS A&M	DISHWALLA	1913 1935
3	4	9	TRIPPIN' ON A HOLE IN A PAPER HEART ATLANTIC	STONE TEMPLE PILOTS	1782 1704
4	3	10	HUMANS BEING WARNER SUNSET/WARNER BROS.	VAN HALEN	1619 1783
5	5	10	PRETTY NOOSE A&M	SOUNDGARDEN	1551 1627
6	6	16	WHERE THE RIVER FLOWS ATLANTIC	COLLECTIVE SOUL	1223 1305
7	7	9	WORK IT OUT MERCURY	DEF LEPPARD	1144 1257
8	9	9	AGAIN COLUMBIA	ALICE IN CHAINS	1102 1110
9	8	20	MACHINEHEAD TRAUMA/INTERSCOPE	BUSH	1090 1122
★★★ AIRPOWER ★★★					
10	15	4	TONIGHT, TONIGHT THE SMASHING PUMPKINS	THE SMASHING PUMPKINS	1076 834
★★★ AIRPOWER ★★★					
11	13	6	LONG WAY DOWN METAL BLADE/WARNER BROS.	GOO GOO DOLLS	1001 888
12	11	9	BANDITOS MERCURY	THE REFRESHMENTS	923 927
13	12	29	SANTA MONICA (WATCH THE WORLD DIE) TIM KERR/CAPITOL	EVERCLEAR	873 930
14	19	7	LEAVE ME ALONE WORK	JERRY CANTRELL	870 787
15	14	30	IN THE MEANTIME HIFI/SIRE/EEG	SPACEHOG	849 870
16	10	13	TOO MUCH RCA	DAVE MATTHEWS BAND	836 977
17	20	4	BURDEN IN MY HAND A&M	SOUNDGARDEN	820 766
18	16	9	FLOOD ESSENTIAL/SILVERTONE/JIVE	JARS OF CLAY	814 826
19	21	8	VANISHING CREAM UNIVERSAL	THE HUNGER	812 733
20	18	19	WATER'S EDGE MAMMOTH/ATLANTIC	SEVEN MARY THREE	703 794
21	27	2	WAX ECSTATIC (TO SELL ANGELINA) COLUMBIA	SPONGE	683 604
22	26	3	6TH AVENUE HEARTACHE INTERSCOPE	THE WALLFLOWERS	679 628
23	17	13	CHAMPAGNE SUPERNOVA EPIC	OASIS	672 807
24	28	5	SKIN & BONES EMI	THE HAZIES	645 587
25	25	8	HELLO FROM VENUS ATLANTIC	THE SCREAMIN' CHEETAH WHEELIES	635 642
26	30	25	SISTER MCA	THE NIXONS	594 581
27	23	7	WILD CHILD ATLANTIC	SCORPIONS	579 690
28	34	2	ABERDEEN GIANT	KENNY WAYNE SHEPHERD	578 497
29	24	11	MOTHER MOTHER ISLAND	TRACY BONHAM	573 653
30	33	2	PEPPER CAPITOL	BUTTHOLE SURFERS	573 517
31	22	11	PHOTOGRAPH RCA	THE VERVE PIPE	564 721
32	31	6	DAY JOB A&M	GIN BLOSSOMS	562 555
33	29	7	HEARTSPARK DOLLARSIGN TIM KERR/CAPITOL	EVERCLEAR	542 586
34	35	3	WALKING CONTRADICTION REPRISE	GREEN DAY	529 499
35	NEW►	ALL I KNOW EPIC	SCREAMING TREES	511 311	
36	NEW►	CRUEL TO BE KIND HIFI/SIRE/EEG	SPACEHOG	508 446	
37	36	16	BIG BANG BABY ATLANTIC	STONE TEMPLE PILOTS	464 495
38	NEW►	AIN'T MY BITCH ELEKTRA/EEG	METALLICA	453 329	
39	39	3	GUILTY TVT	GRAVITY KILLS	451 459
40	NEW►	YOU LEARN MAVERICK/REPRISE	ALANIS MORISSETTE	441 407	

MODERN

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS
				TW	LW
★★★ NO. 1 ★★★					
1	4	8	PEPPER CAPITOL	BUTTHOLE SURFERS	1995 1861
2	1	14	COUNTING BLUE CARS A&M	DISHWALLA	1976 2053
3	12	5	STANDING OUTSIDE A BROKEN PHONE BOOTH WITH MONEY IN MY HAND COLUMBIA	PRIMITIVE RADIO GODS	1915 1528
4	5	8	TRIPPIN' ON A HOLE IN A PAPER HEART ATLANTIC	STONE TEMPLE PILOTS	1864 1721
5	6	11	SPIDERWEBS TRAUMA/INTERSCOPE	NO DOUBT	1863 1731
6	3	9	PRETTY NOOSE A&M	SOUNDGARDEN	1763 1861
7	9	6	TONIGHT, TONIGHT VIRGIN	THE SMASHING PUMPKINS	1757 1529
8	2	14	MOTHER MOTHER ISLAND	TRACY BONHAM	1710 1995
9	15	5	STUPID GIRL ALMO SOUNDS/GEFFEN	GARBAGE	1648 1425
10	8	7	TAHITIAN MOON WARNER BROS.	PORN FOR PYROS	1641 1526
11	13	4	WHERE IT'S AT OGC/GEFFEN	BECK	1598 1448
12	11	13	HERE IN YOUR BEDROOM MOJO/UNIVERSAL	GOLDFINGER	1509 1518
13	7	8	YOU LEARN MAVERICK/REPRISE	ALANIS MORISSETTE	1477 1618
14	18	10	WHO WILL SAVE YOUR SOUL ATLANTIC	JEWEL	1396 1363
15	16	20	MACHINEHEAD TRAUMA/INTERSCOPE	BUSH	1307 1393
16	14	11	BANDITOS MERCURY	THE REFRESHMENTS	1276 1391
17	20	6	MINT CAR FICTION/ELEKTRA/EEG	THE CURE	1265 1266
18	22	3	DON'T LOOK BACK IN ANGER EPIC	OASIS	1251 1130
19	10	15	PHOTOGRAPH RCA	THE VERVE PIPE	1211 1514
★★★ AIRPOWER ★★★					
20	29	2	ALL I KNOW EPIC	SCREAMING TREES	1100 810
21	21	12	BULLS ON PARADE EPIC	RAGE AGAINST THE MACHINE	1082 1146
22	24	3	WAX ECSTATIC (TO SELL ANGELINA) COLUMBIA	SPONGE	1040 907
23	26	4	WALKING CONTRADICTION REPRISE	GREEN DAY	985 877
24	NEW►	FREE TO DECIDE ISLAND	THE CRANBERRIES	974 380	
25	17	13	TOO MUCH RCA	DAVE MATTHEWS BAND	934 1365
26	NEW►	POPULAR ELEKTRA/EEG	NADA SURF	889 626	
27	19	13	SALVATION ISLAND	THE CRANBERRIES	880 1276
28	25	19	GUILTY TVT	GRAVITY KILLS	798 879
29	27	17	SISTER MCA	THE NIXONS	794 857
30	34	7	INSIDE EMI	PATTI ROTHBERG	768 707
31	28	5	UNTIL IT SLEEPS ELEKTRA/EEG	METALLICA	755 762
32	38	2	NOTHING TO BELIEVE IN VIRGIN	CRACKER	748 642
33	23	10	HEARTSPARK DOLLARSIGN TIM KERR/CAPITOL	EVERCLEAR	727 703
34	NEW►	DOWN CAPRICORN/MERCURY	311 723		
35	33	5	FEARLESS TAG/ATLANTIC	SOLUTION A.D.	712 733
36	35	3	OPEN THE DOOR PRIORITY	MAGNAPOP	711 699
37	37	2	BURDEN IN MY HAND A&M	SOUNDGARDEN	701 608
38	NEW►	SUCKED OUT ELEKTRA/EEG	SUPERDRAG	686 599	
39	39	2	LONG WAY DOWN METAL BLADE/WARNER BROS.	GOO GOO DOLLS	663 641
40	RE-ENTRY	AGAIN COLUMBIA	ALICE IN CHAINS	621 593	

Records showing an increase in detections over the previous week, regardless of chart movement. A record which has been on either chart for more than 20 weeks will not receive a bullet, even if it registers an increase in detections. Airpower awarded to those records which attain 900 detections (mainstream) or 1,100 (modern) for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 are removed from the chart after 26 weeks.

whose side you on?
from the forthcoming album DEFENDERS OF THE UNIVERSE

Already on:

91X WENZ KPOI WRLG WXNU WZRH WBZU
 WCYY KMYZ WEJE WFNZ WPLA WWDX
 WDZR WHMH WKLO KATS KRAD WXRX WIYY

Produced by Scott Hackwith • Management: Gold Mountain Entertainment • Radioactive On-Line: <http://radioactive.net>