

# TOP 40 AIRPLAY Monitor

• We Listen To Radio •

December 11, 1998 \$4.95 Volume 6 • No. 50

## TOP 40 HIGHLIGHTS

### MAINSTREAM TOP 40

#1

**SHAWN MULLINS**

*Lullaby (SMG/COLUMBIA)*

\*\*\* AIRPOWER \*\*\*

DIVINE • *Lately (PENDULUM/RED ANT)*  
SHAGGY FEATURING JANET • *Luv Me, Luv Me (FLYTE TYME/MCA)*  
R. KELLY & CELINE DION • *I'm Your Angel (JIVE)*  
SARAH MCLACHLAN • *Angel (WARNER SUNSET/REPRISE)*

### GOING FOR AIRPLAY

ROD STEWART • *Faith Of The Heart (UNIVERSAL)*  
SUGAR RAY • *Every Morning (LAVA/ATLANTIC)*  
UNCLE SAM • *When I See You Smile (STONECREEK/550 MUSIC/ERG)*

### RHYTHMIC TOP 40

#1

**DRU HILL FEATURING REDMAN**

*How Deep Is Your Love (ISLAND/DEF JAM/MERCURY)*

\*\*\* AIRPOWER \*\*\*

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

### CROSSOVER

#1

**JAY-Z FEATURING AMIL (OF MAJOR COINZ) AND JA**

*Can I Get A... (DEF JAM/MERCURY)*

\*\*\* AIRPOWER \*\*\*

TOTAL (FEATURING MISSY ELLIOTT) • *Trippin' (BAD BOY/ARISTA)*

### GOING FOR AIRPLAY

JUVENILE • *Ha! (CASH MONEY/UNIVERSAL)*

### ADULT TOP 40

#1

**SHAWN MULLINS**

*Lullaby (SMG/COLUMBIA)*

\*\*\* AIRPOWER \*\*\*

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

### ADULT CONTEMPORARY

#1

**R. KELLY & CELINE DION**

*I'm Your Angel (JIVE)*

\*\*\* AIRPOWER \*\*\*

JEWEL • *Hands (ATLANTIC)*  
MADONNA • *The Power Of Good-bye (MAVERICK/WARNER BROS.)*

### GOING FOR AIRPLAY

JIM BRICKMAN FEAT. MICHAEL W. SMITH • *Love Of My Life (WINDHAM HILL)*  
ROD STEWART • *Faith Of The Heart (UNIVERSAL)*  
SUGAR RAY • *Every Morning (LAVA/ATLANTIC)*

## Stations Budget Like It's 1999 And Toe Corporate Bottom Line

by Jeff Silberman

Despite what many describe as a ratings and revenue prosperous 1998, the prevailing attitude of top 40 programmers for 1999 is to maintain tight, lean-and-mean budgets. While none admit to cutting back on vital expenditures, such as research, promotion, and marketing, they're eagerly seeking creative, nontraditional sources for potential revenue growth.

Why aren't they enjoying the spoils of their successful 1998? In two words: corporate debt. It's one of the most dramatic illustrations of the impact of consolidation. No longer can most programmers simply project sales goals and marketing/promotion expenses solely for their own stations. Now, all station revenue is funneled to the group

command center, part of which is often used to pay off debt incurred from station acquisition. What's more, an individual station's expense needs are now compared with the needs of other stations in the group or format cluster.

The budget process can become so dependent on the current corporate fiscal situation that, even at this late date, some programmers haven't been able to finalize their stations' '99 budgets due to more pressing group concerns. For instance, Capstar's buying spree and more recent merger with stepsister Chancellor has thrown a monkey wrench into Capstar Raleigh, N.C., OM Brian Burns' budgeting efforts. "In the last two years, our stations have been in the middle of sales when their budgets were up,

Continued on page 6



exclusive/stress

top 10 phones after one week!!!

#1 PHONES AT Z95.7/SAN FRANCISCO

37 spins this week on: KBIG/Los Angeles

on over 80 stations including:

B96 WPOW Z95.7 WDRQ KBIG KHTS WIOQ WDOK  
WABB WNTQ WKSS KRUF KCHZ WJJS WJET WQGN  
WDJX KDND KBFM KDGS KWNZ KLAZ ...and many more

## Spice girls. goodbye

the new single in stores now

Produced by Richard Stannard and Matt Rowe

"Spice" and "SpiceWorld"... 11 million/both in top 100!

"SpiceWorld" - 32,363 this week #77

"Spice" - 30,062 this week #84

(that would be 62,425 total this week!!!)

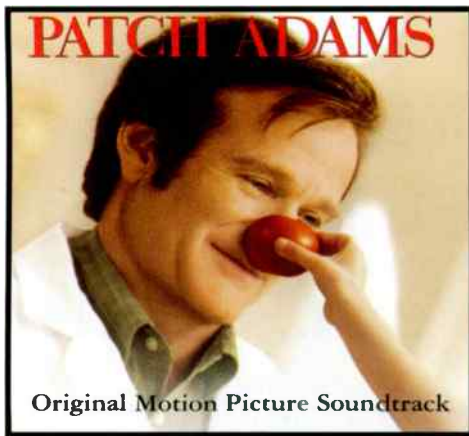
retail is buzzing over Spice Single

"A lot of my Tower and Virgin Megastores have been calling to report that they are receiving a lot of requests for the Spice Girls single. People are not only coming in asking for it but are calling to ask for it as well. I have started receiving reorders on this single BEFORE it has even streeeted!"

- Jackie Kilmer/EMD single specialist



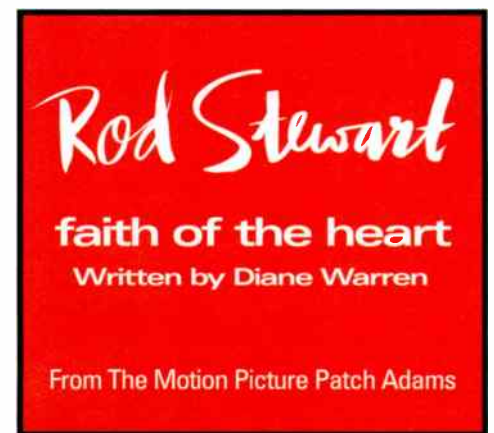
www.virginrecords.com AOL Keyword: Spice Girls © 1998 Virgin Records Ltd.



**the film**



**the artist**



**the song**

A Perfect Combination.

# **ROD STEWART** **"faith of the heart"**

**written by Diane Warren**



Management: Arnold Stiefel/Annie Challis for Stiefel Entertainment

World Radio History



## Letter: Dance Will Make A Comeback

To the editor:

I enjoyed [the Top 40 Topics column] on dance music (Top 40 Airplay Monitor, Nov. 27). I agree that dance music will definitely make a comeback. At KRBE, we have always believed that it is important to play a wide variety of music styles, including dance. It is true that a lot of the cookie-cutter dance product has not worked well over the last year or so; that is why we have hugely supported "Frozen," "Ray Of Light," "Power Of Goodbye," and now "Candy Perfume Girl" by Madonna. Madonna has [helped] the sound of dance music [progress]

while still appealing to the masses.

[The column] listed some songs that programmers might go back and play. We've played some of them and would play more if all current dance music dries up. Right now, the new Cher single is exploding in Houston. It's the No. 7 most-requested [song], and every store in town is sold out of the single and CD. I think this record is a total smash, regardless of the artist.

Jay Michaels  
Music Director  
KRBE Houston

## Chancellor Flips Big 105 To Jammin' Oldies

As tipped here last week, Chancellor Media did indeed flip adult top 40 WBIX (Big 105) New York to R&B oldies Dec. 4. Kathy Stinehour, GM of classic rock sister WAXQ (Q104.3), is the new GM, replacing Bennett Zier. Joel Salkowitz returns to New York, where he previously helped launch R&B rival WQHT (Hot 97), as PD, from the same role at "jammin' oldies" sister KTXQ (Magic 102) Dallas. Zier will stay with Chancellor in another capacity, as will WBIX PD Jeff Scott and morning host Danny Bonaduce. Meanwhile, market veteran Al Bandiero is now handling mornings on the station, teamed with existing WBIX co-host Patty Steele. Also heard on the station during its first days are Linda Energy, formerly of rival WPLJ, and market veteran Carol Ford, last heard on duop sister WHITZ (Z100).

### BUSINESS: HE'S ELECTED

Journal Broadcast Group executive VP for radio Carl Gardner is elected president for the group's radio stations.

At Jones Radio Network, VP of programming Phil Barry is upped to VP/GM. Also, Michael Henderson is upped to VP of affiliate sales, and Karen Barich is promoted to VP of finance.

### PROGRAMMING: PHILLIPS KISSED

WDJX Louisville, Ky., APD/MD Rod Phillips is now PD at sister Jacor top 40 WKFS (Kiss 107) Cincinnati. WDJX OM C.C. Matthews seeks a full-fledged PD to replace him.

Brian White, most recently PD of adult R&B KISF (Kiss 103.5) Las Vegas, exits to join Cumulus Broadcasting in an Atlanta-based group programming position. He'll oversee several markets and formats.

PD Gregg Cassidy exits KALC (Alice@106) Denver. No successor is named yet, but Chancellor's new traveling group programmer, Ken Benson, has a major developmental role in the station.

KISV (Kiss 94.1) Bakersfield, Calif., PD Mark Feather will segue to the PD post at similarly formatted KGGI Riverside, Calif., sometime around Christmas, replacing Diana Laird.

Tony Lamont, longtime morning host of cross-over WHHH (Hoosier 96.3) Indianapolis, moves to PD/afternoons at adult R&B sister WBKS (Kiss 106.7). He'll continue to maintain some presence in mornings, even after a replacement is named.

Suburban D.C.'s AM top 40 WINX Rockville, Md., has been sold to Mega Broadcasting, which operates primarily Spanish-language outlets.

Adult top 40 WSBG Stroudsburg, Pa., APD/MD Chas Henderson is upped to the new PD spot.

### PEOPLE: KMSX, CHICAGO'S KISS FILLS OUT ON-AIR LINEUPS

Ron "Geronimo" Price, APD of Jacor's KHTS/XHRM San Diego, is now doing afternoons on its new adult top 40 KMSX (Mix 95.7). Price will take a greater role in programming on that station as the new PDs at KHTS and XHRM settle in. The rest of KMSX's lineup is now set, also. It's Dave Smiley from former sister KKLQ (Q106) in mornings; Carrie McCall, also ex-Q106, in mid-days; and another Q106 vet, Karen Kay, returning from all-sports sister KXTA L.A., for nights.

WCBR/WBRO (Kiss FM) Chicago has the bulk of its lineup set now with the addition of George McFly from KQKS (KS107.5) Denver for mornings and Shark from KOME San Jose, Calif., for afternoons. The station still needs a late-nighter and a morning co-host.

WKRR (Q102) Cincinnati morning man Jeff Andrews exits. Afternooner Brian Douglas is filling in until PD Mike Marino finds a replacement.

The M Street Journal reports that syndicated WW1 talker Don Geronimo was given a year's probation, 30-day suspended sentence, \$500 fine, and six-month driver's license suspension following his Dec. 2 conviction for reckless driving and marijuana possession.

WBBO (B98.5) Ocean County, N.J., P/T Rob Acampora is now APD/afternoons at WAEB-FM (B104) Allentown, Pa. Former p.m. driver Chuck McGee is named in-house MIS guy. These moves give B104 OM Brian Check more time with Capstar sisters WKEE Huntington, W.Va.; WERZ Portsmouth, N.H.; and WXLN Albany, N.Y.

Former WRVW (The River) Nashville a.m. host "Proud" Mary Glenn Lassiter goes to classic rock sister WNRQ for afternoons.

Succeeding Joe Nasty in afternoons at WPOW (Power 96) Miami is ex-morning sidekick DJ Laz.

Modern adult WKZL Winston-Salem, N.C., morning co-host Chris Kelly moves to classic rock sister WKRR, teaming with the station's Chris Demm as Two Guys Named Chris. The pair replace the syndicated John Boy and

Billy, who are expected to move to country rival WHSL. This means that WKZL PD Jeff McHugh needs a co-host for Jack Murphy, who just signed a multi-year renewal with WKZL for mornings.

Modern adult WQSH (She 93) Louisville, Ky., PD Karen Rite has brought in Nikki Lilli from album sister WQMF for middays.

New adult top 40 outlet KSTJ (Star 105) Las Vegas moves midday host Rick Kelly to mornings. Kelly, the longtime midday host at top 40 rival KLUC, joins Beth Lano, who worked on KSTJ's predecessor, oldies KQOL. Dave Steele, previously with country KFMS, returns to the market for middays on KSTJ.

The Atlanta Journal-Constitution reports that KXKL (Kool 105) Denver morning hosts Kelly Stevens and Alpha Trivette are the new morning team at AC WSB-FM (B98.5), replacing Eddie Bauer and Sabrina Gibbons.

WKSL (Kiss 107.5) Memphis taps Metro Traffic's Randy Rhodes as morning co-host.

Production director Matt Deneal adds midday duties at KLAZ Little Rock, Ark., replacing Kim Ryan. Overnighter Shawn Kilroy adds assistant MD stripes.

WKRR Wilkes-Barre, Pa. PD Tony Banks brings in Kelly Meyers from crosstown WBHT (Hot 97) for P/T.

Modern AC KYSR (Star 98.7) Los Angeles evening host Leah Brandon adds Sunday evenings at Premiere Radio Networks' weekend country programming, "On The Weekend."



212-536-5053 • theda@airplaymonitor.com

## Mercury, Island Promo Have Urge To Merge

MUSICAL CHAIRS: In anticipation of the merger between Mercury and Island, the two labels' promotion departments, under Steve Ellis and Joe Riccitelli, respectively, will begin working each other's projects this week.

Work/550 Music Northwest local John Gray joins Capitol in a similar capacity... Look for Gefen alternative national Gaby Skolnek to head up the alternative department at Maverick... Priority is looking to add up to four solid promotion staffers to its team. Call Johnny Coppola at 323-993-4563... Wind-Up Entertainment adds former Sire Seattle local Rob Colosi for Chicago duties.

CHART MONITOR: Although more than a third of the titles on the mainstream top 40 chart show significant growth this issue, with an average increase of more than 200 detections, there is a noticeable lack of upward chart movement, due to a particularly tight chart as well as the tendency for spins to increase in the first full week following a holiday (and therefore without special holiday programming). The trend carries over to adult top 40, where many bulleted titles hold steady at their previous positions or move up one or two positions, despite a healthy increase in detections.

The rhythmic debut of the Backstreet Boys' "All I Have To Give" (Jive) this issue marks the first time that the vocal group has charted at rhythmic top 40 prior to debuting at mainstream top 40. The group had charted first at mainstream with "I'll Never Break Your Heart."

ARTIST MONITOR: Have you seen Everclear's starring turn in the Gap's TV spot? It's the one where the band is singing "Rudolf The Red-Nosed Reindeer"... Brandy will host the American Music Awards Jan. 11 on ABC-TV... Have you heard that Will Smith has proposed to remake "A Star Is Born," except this time the lead part will be rewritten for a man? There have been three different versions of the classic film... Emma Bunton, otherwise known as Baby Spice, will play Sleeping Beauty in a British TV production of the children's story... Shawn Mullins covers David Bowie's "Changes" on "The Faculty" soundtrack (Columbia), due in stores Dec. 22, three days before the sci-fi film opens.

## Cherries Jubilee



Shown, from left, are the Cherry Poppin' Daddies' Dan Schmid, KYKY St. Louis APD/MD Greg Hewitt, the Cherry Poppin' Daddies' Steve Perry, and CBS Radio OM Smokey Rivers, discussing how life can be the pits.

## Bad Caption Day



Pictured, from left, are Red Ant Dallas regional Reid Shackelford; national top 40 director, West Coast, Jim Stein; Divine's Tonia Tash and Kia Thornton; KHKS (Kiss 106.1) Dallas MD John Reynolds; and Divine's Nikki Bratcher, who are preparing to sing "Kumbaya" for no apparent reason.

# RADIO CONCERT MONITOR

DATE	CALL LETTERS	EVENT	SCHEDULED TO APPEAR
Dec. 11	WKTU New York	Miracle on 34th St.	Ace Of Base, Bette Midler, Deborah Cox, Cher, Jennifer Paige
Dec. 11	KHKS Dallas	Kissmass Concert	Monica, Next, Five, Sweetbox, Jennifer Love Hewitt, Fastball
Dec. 11	WPLT Detroit	Holiday Hootenanny	Goo Goo Dolls, dc Talk, Semisonic, Edwin McCain, Better Than Ezra
Dec. 11	KROQ Los Angeles	Acoustic Christmas	Barenaked Ladies, Hole, Offspring, Blink 182, Cardigans, Sugar Ray, Korn, Reel Big Fish
Dec. 12	KROQ	Acoustic Christmas	Brian Setzer Orchestra, Billy Corgan, Semisonic, Goo Goo Dolls, Everlast, Garbage, Soul Coughing, Depeche Mode, Cake
Dec. 12	WDRQ Detroit	Freeze for All Holiday Concert	Monifah, Ace Of Base, Inoj, Voices Of Theory, 98°, LFO
Dec. 12	KZHT Salt Lake City	Jingle Ball	P.M. Dawn, Edwin McCain, Alana Davis, Shawn Mullins
Dec. 12	WNNX Atlanta	Deck the Hall Ball	Barenaked Ladies, Squirrel Nut Zippers, Cardigans
Dec. 12	WFLY Albany, N.Y.	Jingle Bell Rock	Jennifer Paige, Collage
Dec. 14	WBZZ Pittsburgh	Jingle Ball	P.M. Dawn, Jennifer Paige
Dec. 14	WJBQ Portland, Maine	Holly Jolly Q-Bash	Better Than Ezra, Rebekah, Dishwalla, Taylor Dayne, Phantom Planet, Stretch Princess
Dec. 15	WPRO Providence, R.I.	Jingle Mingle	Cher, Jennifer Paige, Ace Of Base, Joe McIntyre
Dec. 15	WYXR Philadelphia	Nancy Glass Holiday Bash	Bryan Adams, more
Dec. 16	WXKS-FM Boston	Kiss Jingle Ball	Cher, Shawn Mullins, Jennifer Paige, Joe McIntyre
Dec. 17	WHTZ New York	Jingle Ball	'N Sync, Goo Goo Dolls, Shania Twain, Barenaked Ladies, Eagle-Eye Cherry, Monica, 98°, Brian Setzer Orchestra, Shawn Mullins, Edwin McCain
Dec. 18	KIIS Los Angeles	Toys for Tots Concert	LeAnn Rimes, Shawn Mullins
Dec. 19	WIOQ Philadelphia	Third Jingle Ball	Taylor Dayne, Britney Spears, L.F.O., Divine

Let us monitor your event! Call Jeff Silberman at 323-525-2303 or E-mail jsilberman@airplaymonitor.com

## Everything But The Kitsch 'N Sync



KIIS Los Angeles afternoon host Gary Spears, kneeling, tries to impress listeners participating in an 'N Sync look-alike contest for concert tickets with the size of his ... ego.

## MONITOR PROFILE

### Todd Shannon Finds A Bigger Challenge In A Smaller Market At WNCI Columbus

Rarely will a major-market programmer accept a new job at a smaller market. Yet Todd Shannon, who signed on and programmed KHTS (Channel 933) in market No. 15, San Diego, jumped at the chance to program WNCI in market No. 32, Columbus, Ohio. "I am a radio geek, and the opportunity to work at a station with the heritage call letters of WNCI was too good to pass up," he says.

What made Shannon's decision difficult was the fact that his work at Channel 933 was "far from being done. KHTS has tremendous growth potential," he says. "I signed Channel 933 on as a niche station, which was what we had to do to make a dent in the market. As it turned out, we made more than a dent. We took out the mainstream top 40, KKLQ [Q106], which we eventually bought [then sold to Hefitel], and took XHTZ [Z90] down from first place. That was a great feeling.

"Now that Q106 has flipped to Spanish, Z90 has basically become an R&B station, and [KFMB-FM] Star is a modern AC, the market was left wide open for a mainstream top 40,



which is where we moved KHTS [from rhythmic top 40]. Now Channel 933 is in a position to mature as a mainstream top 40 station.

"Leaving Jacor's 11-station cluster was rough, but I'm well aware of WNCI's history. I know that Bill Richards first turned around the station in the mid-'80s, and then Dave Robbins came in and put together a helluva staff, many of whom are still on the air. Middayer Andy Clark just celebrated his 15th anniversary here; the night guy, Chris Davis, has been here for 11 years. Columbus is such a great town, and 'NCI is so well-respected in the market, that it's hard to leave."

Despite slipping in the first fall Arbitrend, WNCI has been a perennial market leader. Yet Shannon, while respectful of 'NCI's heritage and success, has already made a variety of small changes, gradually mainstreaming a station that had been on the cusp of adult top 40. "I changed the look of our logo and got a new jingle package, the Kiss Dallas package, to brighten the sound.

"WNCI is a true heritage top 40. My challenge is to get the air staff motivated to accept new ideas," Shannon continues. "It took a while for me to meet everyone individually, but now that I have, I know they are ready for the challenge... It's too easy to play it safe and just maintain what we have. I want these guys to think differently, to do more show prep and talk more about what's going on around them. I've also got a few other tricks up my sleeve, and these guys are excited about them.

"WNCI has always been a great radio station because they're firm believers in putting on the razzmatazz. I want to let the station shine without compromising our sound and the intimacy Columbus has with our air personalities."

Although he has been at the station only for six weeks, Shannon has noticed significant interpretations of what mainstream top 40 is in the two markets. "KHTS can lean rhythmic because San Diego's ethnic composition is over

20% Hispanic and 6% black. Here, Columbus is smack dab in the Midwest. So while Channel 933 can play something from Debbie Deb, 'NCI would normally opt for Bryan Adams' 'Summer Of '69.' "

Here's a sample hour on WNCI: Natalie Imbruglia, "Torn"; 98°, "Because Of You"; Edwin McCain, "I'll Be"; 'N Sync, "I Want You Back"; Sheryl Crow, "My Favorite Mistake"; Soft Cell, "Tainted Love"; K-Ci & JoJo, "All My Life"; Faith Hill, "This Kiss"; Backstreet Boys, "Quit Playing Games (With My Heart)"; Goo Goo Dolls, "Slide"; Color Me Badd, "All 4 Love"; and Alanis Morissette, "Uninvited."

"Although we both play the hits, WNCI spins fewer currents than KHTS because KHTS is an 18-34 station and we're a 25-34 female station," Shannon notes. "Consequently, the 'NCI audience doesn't burn on the hits like KHTS' audience. There, Channel 933 shares music with both KFMB and Z90. Here, the station we share the most with is our modern sister, WZAZ. Alanis Morissette's 'Uninvited' may be burned there, but it's still a great record for us."

One similarity between San Diego and Columbus is that in both markets, Shannon is part of a group cluster. Yet "there isn't a corporate programming mentality," he asserts. "Each programmer, by nature, wants what's best for his or her station, yet at the same time, we understand the importance of working together to improve each other's product. At San Diego, and here with [WZAZ PD] Matt Harris, who I once worked with in Cincinnati, we utilize each other's research and share ideas that may not work for one station but could work for the other."

Although there are fewer signals in Columbus than in San Diego, Shannon asserts that the competition is even more intense. "Fewer signals means there are better competitors against you," he says. "What's more, the competitive nature of Columbus is much different today than it was a year ago. WNCI faces a new battle from the CBS stations as well as [WXST], a 6,000-watt, all-'80s gold station. It's a unique format, which gives people one more option that they didn't have last year. Even though we're still the dominant top 40 in the market, we study the competition a lot."

Adding fuel to the competitive fire is the fact that Dave Robbins, legendary PD/GM of WNCI, is now overseeing CBS' Columbus cluster. "I respect Dave as one of the most influential programmers in the industry," Shannon says. "Just because he's the competition doesn't mean I shouldn't respect and learn from him.

"Dave's 10-plus-year relationship with many of WNCI's air staff doesn't go away overnight," he continues. "Yet the staff realizes that while we can bump into him at a mall and say hi, Dave is with the competition now, and business is business. My guys are great because they understand that. They're excited and motivated because they want to meet the new challenges and their own personal goals."

Todd Shannon is now ready to settle in for the long haul at WNCI, even though the definition of that phrase isn't so set in stone nowadays.

"When I moved to San Diego 2½ years ago, I wanted to stay there," he says. "I had no idea that Jacor would buy Nationwide, let alone that Jacor would merge with Clear Channel. So am I going to stay at WNCI? Well, I've only been here for six weeks. I can say 'absolutely' because I've made some changes here, and I look forward to a great future. But you never know what opportunities may arise after Jacor merges with Clear Channel. Either way, I'm truly excited about the prospects for both companies."

JEFF SILBERMAN

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so it hasn't been much of a budget process," he says.

"It's a tremendous challenge for any large company to get a handle on another's operations," Burns adds. "Each market and station has to be judged on its own merits, which takes a lot of time and negotiation. Consequently, some companies temporarily operate on previous budgets until they can determine each property's needs. That's going on with the Chancellor/Capstar and Jacor/Clear Channel mergers."

**CORPORATE PRESSURE COOKER**

You'd be hard-pressed to blame PDs of mega-group stations for waxing nostalgic about the good ol' days when, after a great year financially, they used some of those profits to beef up their promotion and marketing departments in the following year's budget. Now, those profits go to a higher calling—namely, the interests of the corporate parent.

For instance, WKCI (KC101) New Haven, Conn., enjoyed a record 1998 in ratings and revenue. Yet, says PD Kelly Nash, "we're still going to run lean and mean. Clear Channel has set a goal for us to double our revenue over the next three years. With that in mind, we have to make sure we're firing on all cylinders. We're not going to be skimping anywhere; there just can't be any over-spending. Fortunately, we have good, solid promotion and research."

According to PD Burke Allen, KMZQ (Lite 100) Las Vegas, along with CBS sisters KLUC and KMXB (Mix 94.1), had a banner year. "What's more, Las Vegas' economy is booming," he says. "The downside is that now CBS is expecting us to hit some big numbers in terms of sales and revenue."

Why? Capstar Raleigh's Burns reasons that part of each station's profits "has to go against the debt service of the entire company. Stations that were worth multiples of five just five years ago are now going at multiples of 18, so every available dime has to go to the debt. Consequently, the new owners aren't throwing a lot of money into research and development . . . Programmers have to be more business-minded than ever. At the same time, it forces them to be more creative in how they use the assets they are given."

Randy James, director of programming for Jacor's "Mix" hot AC stations, concurs. WMVX (Mix 106.5) Cleveland "has succeeded beyond everyone's expectations," he says. "Yet we still looked at '99 realistically and spent wisely. Instead of just spending more, we spent more time justifying what to spend our money on."

For James, who also oversees the budget of his new PD posting, adult top 40 KHMV (Mix 96.5) Houston, the "what" in budgeting has been replaced by "how." "It's all about being the best at what you do and not being stupid with your money," James says. "If we can spend \$10 on something that other stations spend \$15 on, we'll make more money—especially if we're better at doing it. There are ways to cut costs and improve your product."

The key to that balancing act? "You have to be flexible to win," he adds. "For instance, setting marketing and promotion budgets [depends on the market situation]. It's not just matching a competitor's TV campaign with one of your own. We may want to own the franchise on something like billboards or telemarketing [instead]. It depends on the specific situation."

"There's an old saying about spending other people's money: 'Treat it as if it's your own,'" James continues. "That's how I treat our budgets. Programmers have to ask themselves, 'If this was my money, would I spend it the same way?' It's much easier to spend other people's money than it is to make it."

This is not to imply that programmers of mega-group stations are financially hamstrung by corporate budgets etched in stone. Burns, for one, is quick to point out that

Capstar will readily fund his budgetary needs "if we need something and make a case for it. The burden of proof is on us to make a good case. We go to them only when we absolutely need something. If one of our stations is under competitive attack, money [to combat a rival] will be there. In other areas, we just have to rely on ingenuity and creativity to get the job done."

**NEW REVENUE STREAMS**

Obviously, you can't increase the bottom line solely through the judicious use of existing revenue. Generating more money is equally imperative. Thanks to KC101's healthy ratings increase, Nash notes that he'll be able to raise the station's spot rate. However, even though KZQZ (Z95.7) San Francisco also enjoyed ratings growth, the projected less-than-stellar economy has tempered GM Allan Hotlen's budget expectations.

"I'm bullish on the station because we finally branded ourselves in the market," Hotlen says. "I do expect a bigger piece of the local pie, but because I'm not bullish on the economy as a whole in '99, I'm more conservative. I expect us to increase our revenue pull by a couple of percentage points, instead of 8 or 9%."

In that light, it's more important than ever to generate non-spot revenue. "We need to put more emphasis on non-transactional revenue and [find] more creative ways to generate that income," Hotlen notes.

Nash cites events such as WKCI's Kite Day, which attracted 10,000 people and a bevy of clients to pop for booths. The station's World Wide Web page is even making some money from client advertisers, as well as the sale of links to other Web sites.

For other stations, however, the Internet has yet to turn into a reliable source of revenue. "Unfortunately, the radio industry, in its fervor to grow and merge, has not had the time to evaluate the potential, in both programming and sales, of Internet sites," Burns says. "We're operating ours in a financial stealth position. We, as well as most companies, have not developed a line item in our budgets for it. For now, we're developing our site with outside partners."

**PREVENTING FAMILY FEUDS**

Stations in a market cluster face an extra hurdle in meeting its budget needs. In some ways, each station's need competes with its siblings in terms of budget priorities. Burns oversees the interests—and budgets—of four widely different stations: top 40 WDCG (G105), heritage rock WRDU, oldies WTRG, and AC WRSN. "Each station is individual and unique onto itself," he says. "In our case, we allocate money where it's most needed. Imagine you're on a fixed income and have four children. One needs new shoes and another needs a haircut. What do you do? You buy the shoes and give the kid a haircut yourself. You go where the most pressing need is."

Even though James' stations in the Jacor chain may be hundreds, if not thousands, of miles apart, he looks at them as one big family. "It's like having a family with 15 brothers and sisters," he says. "We want what's best for each individual station, but we consider the overall effect on the family as well. We want to ensure that each station has the opportunity to succeed individually, which can be tough to do when you're weighing the station's needs with what's best for the group."

The hard part for each PD comes after the money is allocated within the market cluster. KMZQ, KLUC, and KMXB are just finalizing their budgets from new owner CBS for the first time.

"You ask for everything you need to win," Allen says. "It'll be interesting to see what comes back in revision No. 8. Then, once we get the final numbers, it's up to us to decide how to spend that money, and those are tough decisions to make."



**TOP 40 TOPICS BY SEAN ROSS**

212-536-5264 • sross@airplaymonitor.com

**A Musical Life Less Ordinary**

While writing last week's Top 40 Topics on how today's hits are still impacted by listeners' historical frame of reference, I became acutely aware of how vastly different my musical upbringing was from most of my contemporaries, even by industry standards. Since it speaks volumes about my current tastes, here's my musical history:

1967-72: First become aware of pop music at the age of 4½ and quickly renounce the classical music that my parents have been trying to raise me to like. First single (bought for me): **Cher's "Bang Bang."** First single (bought by me): **the Soul Survivors' "Expressway To Your Heart."** Primary station is R&B powerhouse **WOL** Washington, D.C., meaning that I know **Brenda & the Tabulations** before I know **the Beatles**.

1972-77: I move to central New Jersey, where top 40 monsters **WABC** New York and **WFIL** Philadelphia are audible, but R&B radio is not. Top 40 becomes my primary format—particularly **CKLW** Detroit and **WKBW** Buffalo, N.Y., because they play new music sooner and because **CKLW** plays R&B crossovers first. (I'd started DX'ing out-of-town stations a few years earlier, but mostly for baseball.) During this time, I alone carry the torch for AM top 40, oblivious to the fact that all my classmates have made the move to FM rock. The net effect is that I'm mostly unaware of any rock that isn't a single (i.e., I knew "Goodbye Yellow Brick Road" but not "All The Girls Love Alice" until recently).

1977-79: Move back to D.C., where I have access to all formats again. I listen to **WOL** (still not having figured out the FM part), as well as top 40 **WPGC**. I'm also listening to a lot of the small-market top 40 and AC AMs on the outskirts of D.C. because they play the stiffs, which is what interests me as a chart junkie. I also discover country, thanks to **WMZQ** and its poppier version of the format. Nobody I know will listen to country with me, but at age 15, its lyrics seem like an admittance to the adult world.

In late 1976, I discover punk when the clerk at **Cutler's Records** in New Haven, Conn., plays me "Anarchy In The U.K." by **the Sex Pistols**, but I piss him off by buying "Livin' Thing" by **ELO** instead. During my time in D.C., however, I discover "Baby Baby" by **the Vibrators** and "Something Better Change" by **the Stranglers** and gravitate to new wave, or at least power-pop.

1979-82: University of Michigan, Ann Arbor: Still listening to top 40, which is harder to justify than ever during the **Dan Fogelberg/Air Supply** era. Give up on country, which has also turned wimpy. Having roommates, I finally can't avoid album rock radio. Doubleday's **WLLZ** Detroit signs on in fall '80 and galvanizes the market in one book: AOR is going through a research-driven phase around that time, with a lot of odd turntable hits and a lot of records with suspiciously discoid overtones. This is why I recall "I Could Be Good For You" by **707** more fondly than most **Led Zeppelin** records.

In the fall of '81, I get to Philadelphia long enough to hear **Mike Joseph's WCAU-FM**, now

the station credited with starting the top 40 renaissance. I hear all the jingles and repetition and don't really understand the appeal of the "hot hits" format until it debuts in Detroit the following year on **WHYT**. In the meantime, it's airchecks of two AM top 40s, not surprisingly, **KFRC** San Francisco and **KKBQ** (79Q) Houston, that have a greater impact on me, because those stations force tempo and avoid the wimpier music that's dragging down the format. Same goes for the short-lived **WABX** Detroit, which combines modern rock with a top 40 presentation about six to nine months before **MTV** forces the rest of the country to do the same.

1983-87: Move to Los Angeles just in time to hear top 40 **KIIS** become a 10-share station of legend. Stay just long enough to hear top 40 evolve again, thanks to the advent of **KPWR** (Power 106). In the meantime, I spend much of my time with yet another AM, **KDAY**, which is also making its transition from mainstream R&B to hip-hop standard-bearer as I leave L.A.

1988-93: Return to New York as creative director of **WDRE** Long Island, N.Y. (now returned to its **WLIR** calls). I join **Billboard** as radio editor four months later, but modern rock remains a music of choice from then on. Throughout the late '80s/early '90s, records come and go on the national charts without making much impact on me. (I'm sure that somebody remembers **Timothy B. Schmit's** top 25 "Boys Night Out," but it didn't even sound familiar when I played it again recently.) This may be because New York has the tightest top 40s in the country, and many songs don't play here.

1994-95: I move to Chicago to program—surprise—an AM R&B oldies station, the message about music on AM somehow having not gotten through over the past 20 years. Chicago doesn't have a mainstream top 40, so I'm forced to piece the hits together from modern rock, rhythmic top 40, and R&B, finally giving me something in common with most civilians. During my tenure there, Chicago gets a '70s oldies station; between **WYSY** and my own AM, the music of my childhood goes from being a rare commodity on the radio to one so ubiquitous that hearing "Love Rollercoaster" is no longer a big deal for me.

Back in New York, a city with a surprisingly well-balanced radio dial at the moment, my listening is divided into two parts. Half of my radio listening is on the Internet, where I finally have access to most of the things I used to have to travel to hear (British hits, country oldies, etc.). The remainder is usually to top 40s **WHTZ** (Z100) and **WKTU**, until I look at the other charts in *Airplay Monitor* and realize that I don't know the hits on modern **WXRK** or R&B **WQHT** (Hot 97) and go rushing to play catch-up. I can't deny that being 36 has changed my frame of reference, but I like to think that I haven't given into it either, yet. Broadcasters often speculate on whether today's 12-year-old finds the same inspiration in the radio that we once did. I'm just glad that I still do.

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*Emilia  
Big Big World*

# emilia

## "Big Big World"

### HUGE PHONES:

KIIS/Los Angeles	WXKS/Boston
KBKS/Seattle	KSLZ/St. Louis
WZJM/Cleveland	WKRQ/Cincinnati
WZPL/Indianapolis	WNCI/Columbus
WKSS/Hartford	WXXL/Orlando
WSSX/Charleston	WPXY/Rochester

### MAJOR MARKET AIRPLAY:

KIIS/Los Angeles	WIOQ/Philadelphia
WWZZ/Washington	WXKS/Boston
KRBE/Houston	KBKS/Seattle
KHTS/San Diego	KDWB/Minneapolis
KSLZ/St. Louis	WXYV/Baltimore
WFLZ/Tampa	WAKS/Tampa
WSSR/Tampa	WZJM/Cleveland
WKFS/Cincinnati	WKRQ/Cincinnati
KKRZ/Portland	WXSS/Milwaukee
WPRO/Providence	WNCI/Columbus
WROX/Norfolk	WZPL/Indianapolis
WXXL/Orlando	WKSI/Greensboro
WKSS/Hartford	WPXY/Rochester

### NEW AIRPLAY THIS WEEK:

KZQZ/San Francisco	Y100/Miami	KFMB/San Diego
WKQI/Detroit	WSHE/Orlando	KKOB/Albuquerque
WAPE/Jacksonville	WRVQ/Richmond	KQMQ/Honolulu
WNNK/Harrisburg	WVYB/Daytona Beach	WZYP/Huntsville
WIOG/Saginaw	WQSM/Fayetteville	WZOK/Rockford
WIFC/Wausau	WSPK/Poughkeepsie	KGOT/Anchorage
WWXM/Myrtle Beach	KQIZ/Amarillo	WJYY/Manchester
WAEB/Allentown	WWST/Knoxville	WNOK/Columbia
WSTO/Evansville	& Many More!	

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### MAJOR MARKET AIRPLAY:

Z100/New York	24x	KIIS/Los Angeles	53x
B96/Chicago	78x	KYLD/San Francisco	35x
WIOQ/Philadelphia	26x	WDRQ/Detroit	51x
WWZZ/Washington	16x	KRBE/Houston	38x
WJMN/Boston	64x	KHTS/San Diego	44x
KUBE/Seattle	63x	KDWB/Minneapolis	29x
KSLZ/St. Louis	21x	WFLZ/Tampa	40x
WZJM/Cleveland	58x	KQKS/Denver	47x
KKRZ/Portland	38x	WKFS/Cincinnati	89x
WKRQ/Cincinnati	21x	KGGI/Riverside	53x
KMXV/Kansas City	21x	KCHZ/Kansas City	19x
WXSS/Milwaukee	39x	WNCI/Columbus	17x
WROX/Norfolk	52x	WNVZ/Norfolk	66x
WXXL/Orlando	23x	WDCG/Raleigh	17x
WRVW/Nashville	21x	WQZQ/Nashville	26x

### NEW AIRPLAY THIS WEEK:

WPRO/Providence, WPST/Trenton,  
WKSZ/Green Bay, WNKI/Elmira,  
WJBQ/Portland, WKSL/Memphis

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## Strongest Increase In Airplay This Week

### MAINSTREAM TOP 40

	INCREASE IN PLAYS
<b>EMILIA • Big Big World (RODEO/UNIVERSAL)</b>	+478
WVTI +40, KKRZ +30, WBHT +27, WWZZ +19, WXLK +19, WNOK +19, WZYP +18, WAPE +18, KRUF +15, WYOY +14	
<b>BRANDY • Have You Ever? (ATLANTIC)</b>	+447
KXME +44, KQKQ +31, KMXV +19, WWZZ +18, WHOT +17, WXKB +17, WDJX +17, WSSX +16, WLSS +16, WGTZ +16	
<b>BACKSTREET BOYS • All I Have To Give (JIVE)</b>	+402
WBHT +27, WXXL +20, WZJM +18, WFLZ +18, WKSL +16, WNTQ +15, WGTZ +15, WZAT +13, WFHN +12, WCIL +11	
<b>SHAWN MULLINS • Lullaby (SMG/COLUMBIA)</b>	+348
WKSL +41, WNTQ +29, WLDI +21, WLSS +21, KZHT +20, KIIS +19, WZJM +18, WZYP +16, KBKS +15, WQZQ +14	
<b>'N SYNC • (God Must Have Spent) A Little More Time On You (RCA)</b>	+326
KXME +21, WQZQ +19, WABB +18, KBFM +16, WZAT +13, WXKB +13, KKMG +13, KXXM +12, KDWB +12, KHKS +11	
<b>BARENAKED LADIES • It's All Been Done (REPRISE)</b>	+316
WDCG +24, WYOY +19, WSTR +15, WNOK +15, WAPE +14, WXSS +13, WLSS +13, WSTW +12, WKCI +12, KRBE +12	
<b>SARAH MCLACHLAN • Angel (WARNER SUNSET/REPRISE)</b>	+307
KXXM +16, WJBQ +13, WXXL +13, KALC +13, WYOY +12, WNKS +12, WSTR +12, WHTZ +11, WXKB +10, WAEB +9	
<b>DIVINE • Lately (RED ANT/PENDULUM)</b>	+296
KXME +29, WKFS +23, WGTZ +19, KKRZ +18, WRVQ +17, WKSE +16, WKSS +12, WQZQ +11, WXXX +11, KQKQ +11	
<b>THE OFFSPRING • Pretty Fly (For A White Guy) (COLUMBIA)</b>	+289
WXLK +19, WAPE +16, WROX +15, WKFS +15, WKSE +15, WKSL +13, KKRZ +12, KSMB +11, WNTQ +11, WYCR +11	
<b>WILL SMITH • Miami (COLUMBIA)</b>	+279
WBLI +51, WZJM +20, WFLZ +19, WRVQ +16, WSTW +13, WKSL +12, WAEB +12, KHTO +12, WROX +12, WRVW +12	

### RHYTHMIC TOP 40

	INCREASE IN PLAYS
<b>BLACKSTREET &amp; MYA FEAT. BLINKY BLINK &amp; MASE • Take Me There (INTERSCOPE)</b>	+193
WBTT +35, KUBE +28, KDGS +20, KYLD +19, KIKI +18, WNVZ +17, KDON +15, WJMN +10, WJJS +7, KKFR +7	
<b>MONICA • Angel Of Mine (ARISTA)</b>	+127
WBBM +28, WBTT +27, KKSS +26, KBOS +24, KYLD +15, KYLZ +13, KIOX +9, KPRR +7, KDGS +6, WHHH +6	
<b>BACKSTREET BOYS • All I Have To Give (JIVE)</b>	+126
WBBM +29, KYLZ +22, KDGS +20, KTFM +20, KLUC +9, WNVZ +8, KZFM +5, WJJS +5, WBTT +4, KDON +2	
<b>WILL SMITH • Miami (COLUMBIA)</b>	+126
KISV +27, KZFM +25, WVKX +19, KIKI +17, WNVZ +17, KPRR +11, KDGS +7, XHTZ +6, KUBE +6, WKTU +5	
<b>TLC • Silly Ho (LAFACE/ARISTA)</b>	+119
KIKI +43, KBOS +26, KYLD +22, KKSS +11, KIOX +10, WBTT +2, KYLZ +1, KCAQ +1, XHTZ +1, KSFM +1	
<b>BUSTA RHYMES • Gimme Some More (FLIPMODE/ELEKTRA/EEG)</b>	+119
KKSS +18, KZFM +16, WVKX +11, WBTT +9, KDGS +9, KUBE +9, KTFM +8, KKFR +8, KISV +7, WHHH +6	
<b>OUTKAST • Rosa Parks (LAFACE/ARISTA)</b>	+115
WPOW +24, WJMN +15, WBTT +14, KQKS +14, KOHT +13, KYLZ +9, XHTZ +6, KKSS +5, WHHH +4, KYLD +4	
<b>DRU HILL • These Are The Times (UNIVERSITY/ISLAND)</b>	+109
KIKI +24, KBOS +18, KDGS +11, KIOX +10, WHHH +9, WJJS +7, KTFM +6, KKFR +6, KOHT +5, WJMN +5	
<b>'N SYNC • (God Must Have Spent) A Little More Time On You (RCA)</b>	+91
KYLZ +20, KIKI +19, KZFM +16, KYLD +15, WBTT +14, WHHH +9, WJJS +7, KDGS +4, KGGI +3, KKFR +3	
<b>2PAC • Changes (AMARU/DEATH ROW/INTERSCOPE)</b>	+87
WNVZ +24, WVKX +22, WBTT +16, KDGS +16, WPOW +14, KIOX +7, KCAQ +3, WHHH +3, KKFR +3, KISV +2	
<b>WHITNEY HOUSTON FEAT. FAITH EVANS &amp; KELLY PRICE • Heartbreak Hotel (ARISTA)</b>	+83
KDGS +15, KZFM +15, WVKX +15, XHTZ +13, KIOX +9, WHHH +8, WJMN +5, KCAQ +4, KGGI +4, KTFM +4	

### CROSSOVER

	INCREASE IN PLAYS
<b>BLACKSTREET &amp; MYA FEAT. BLINKY BLINK &amp; MASE • Take Me There (INTERSCOPE)</b>	+353
WBHJ +36, WBTT +35, KUBE +28, WPHI +27, KDGS +20, KYLD +19, KIKI +18, WYOK +18, WPGC +18, WJMI +17	
<b>DRU HILL • These Are The Times (UNIVERSITY/ISLAND)</b>	+330
KXHT +34, WERQ +32, KIKI +24, WCKX +21, KBOS +18, WTLK +15, WPHI +14, WJHM +13, WPGC +13, WPEG +12	
<b>TLC • Silly Ho (LAFACE/ARISTA)</b>	+250
KIKI +43, KPWR +33, KBOS +26, WYOK +25, KYLD +22, WHTA +21, KBXX +20, WPGC +16, WERQ +13, KKSS +11	
<b>WHITNEY HOUSTON FEAT. FAITH EVANS &amp; KELLY PRICE • Heartbreak Hotel (ARISTA)</b>	+219
WYOK +30, WENN +17, WERQ +16, KDGS +15, WVKX +15, WPHI +14, WFXA +14, XHTZ +13, WEAS +12, WJMI +11	
<b>R. KELLY • When A Woman's Fed Up (JIVE)</b>	+204
KKDA +20, WBLX +17, WWVZ +17, WENN +17, WQHT +15, WJMH +12, WPEG +12, WUSL +12, WDTJ +11, WJMI +11	

### MODERN ADULT

	INCREASE IN PLAYS
<b>BARENAKED LADIES • It's All Been Done (REPRISE)</b>	+181
WDCG +24, KRUZ +21, WMBX +21, KZZP +20, WTCI +17, KYIS +16, KENZ +13, KZZO +13, WXXM +10, KMXB +9	
<b>SUGAR RAY • Every Morning (LAVA/ATLANTIC)</b>	+156
KYSR +25, WJBX +21, KTNP +20, KYIS +19, WWCD +17, WPNT +14, KENZ +11, KZON +7, KAEP +7, WPLT +5	
<b>JEWEL • Hands (ATLANTIC)</b>	+131
WDRV +25, KFMB +18, KYSR +16, WSSR +15, WKZL +15, KTNP +14, WBAM +12, KALC +12, KDMX +10, KQMB +8	
<b>SHERYL CROW • My Favorite Mistake (A&amp;M)</b>	+111
KYSR +25, WDRV +22, WPNT +21, KFMB +19, WKZL +10, KENZ +8, KBBT +8, KALC +7, KZZO +6, WMBX +4	
<b>SARAH MCLACHLAN • Angel (WARNER SUNSET/REPRISE)</b>	+99
WDRV +22, WLNK +15, KALC +13, KBBT +11, WSSR +10, WKRQ +9, KYIS +8, WDCG +8, WXLE +7, WMBX +6	

### ADULT TOP 40

	INCREASE IN PLAYS
<b>BARENAKED LADIES • It's All Been Done (REPRISE)</b>	+211
KRUZ +21, WMBX +21, KZZP +20, WTCI +17, KYIS +16, KZZO +13, WAEV +12, WXXM +10, WENS +10, WQAL +10	
<b>JEWEL • Hands (ATLANTIC)</b>	+186
WDRV +25, WPLJ +25, KFMB +18, KYSR +16, WSSR +15, WKZL +15, KTNP +14, WOMX +13, WBAM +12, KDMX +10	
<b>EAGLE-EYE CHERRY • Save Tonight (WORK/ERG)</b>	+148
KSTZ +29, WPLJ +22, WKDD +21, WDRV +20, WYXR +17, KYSR +14, WSSR +13, WMBX +12, WAEV +12, WMVX +11	
<b>SARAH MCLACHLAN • Angel (WARNER SUNSET/REPRISE)</b>	+145
WDRV +22, WPLJ +17, WLNK +15, KBBT +11, WSSR +10, WZNE +9, KYIS +8, WXLE +7, KYKY +7, WMBX +6	
<b>SHAWN MULLINS • Lullaby (SMG/COLUMBIA)</b>	+107
WPLJ +40, WKQI +22, WDRV +20, WMBX +12, WVOR +12, WRAL +10, WMMX +8, KZZO +6, WVAF +6, WMVX +5	

### ADULT CONTEMPORARY

	INCREASE IN PLAYS
<b>JEWEL • Hands (ATLANTIC)</b>	+87
WASH +17, WALK +14, KBIG +7, KOSI +6, KRBB +5, KEFM +5, KKCW +5, KIMN +4, WMJJ +3, WLHT +3	
<b>JOHN TESH • Carol Of The Bells (GTSP/MERCURY)</b>	+43
KESZ +9, KKCW +6, WSHH +6, WLEV +2, WLTW +2, WALK +2, WLTQ +2, KEZK +2, WLTE +2, WMXC +1	
<b>MADONNA • The Power Of Good-Bye (MAVERICK/WARNER BROS.)</b>	+30
WDEF +9, KEFM +7, WALK +5, WSLQ +5, KISC +4, WMJQ +4, KIMN +3, WLIT +3, KKCW +3, KSNE +2	
<b>JEFFREY OSBORNE • Just A Little Snow (ATTIC)</b>	+29
KESZ +17, KSFI +9, KKCW +3	
<b>CHICAGO • Little Drummer Boy (CHICAGO)</b>	+28
KESZ +8, WTCB +2, WLIT +2, WAHR +2, WRRM +2, WLIF +2, WLTE +2, WTVR +2, WRSN +2, WRCH +1	
<b>EDWIN MCCAIN • I'll Be (LAVA/ATLANTIC)</b>	+28
KGBX +10, WLTE +10, KBIG +8, KEFM +6, WLEV +4, KSSK +4, WMJQ +4, WYJB +3, WMXS +3, KIMN +2	



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WFLW Los Angeles PD: Dan Kielew APD/MD: Tracy Austin 818-845-1027 Jacor

KHKS Dallas QM: John Cook PD: Mr. Ed Lambert MD: John Reynolds 214-891-3400 Chanceller

KRBE Houston PD: John Peake APD: Scott Sparks MD: Jay Michaels 213-266-1000 Susquehanna

WXKS Boston PD: John Ivey APD/MD: Kid David Corey AMD: Skip Kelly 781-396-1430 Chanceller

WIOQ Philadelphia QM: Glenn Kalina APD: Robyn Bentley MD: Jay Towers 610-667-8100 Chanceller

WSTR Atlanta PD: Dan Bowen MD: J.R. Ammons 404-261-2970 Jefferson Pilot

WFLW Tampa QM: B.J. Harris APD/MD: Dom Theodore 813-839-9393 Jacor

KDWB Minneapolis PD: Bob Morris APD/MD: Rich Davis 612-340-9000 Chanceller

KZQZ San Francisco PD: Mark Adams MD: Lara Scott 415-957-0957 Bonneville

WWZZ Washington, DC PD: Dale O'Brian APD/MD: Ron Ross 703-522-1041 Bonneville

WHYI Miami PD: Rob Roberts APD: Al Chio MD: Deirdre Poyner 954-463-9299 Clear Channel

WBZZ Pittsburgh QM: Keith Clark PD: David Edgar MD: Jonny Hartwell 412-920-9400 CBS

WKSS Hartford MD: Mike McGowan 860-723-6160 Capstar

KKRZ Portland PD: Tommy Austin MD: Johnny Quest 503-226-0100 Jacor

KBKS Seattle PD: Mike Preston APD: L.A. Reid MD: Paul Anthony 206-282-5477 CBS

WNCI Columbus PD: Todd Shannon APD/MD: Neal Sharpe 614-224-9624 Jacor



Table with 2 columns: Rank and Song/Artist. Top songs include Shawn Mullins, Lullaby and All Saints, Never Ever.

WPST Trenton Sr. VP/Pgm. Michelle Stevens PD: Dave McKay MD: Chris Puorro 609-924-3600 Nassau



Table with 2 columns: Rank and Song/Artist. Top songs include Edwin McCain, I'll Be and Eagle-Eye Cherry, Save Tonight.

WKRQ Cincinnati OM: Mike Marino Sr. VP/Pgm. Jim Kelly 513-763-5500 CBS



Table with 2 columns: Rank and Song/Artist. Top songs include Shawn Mullins, Lullaby and Eagle-Eye Cherry, Save Tonight.

KMXV Kansas City PD: Jon Zellner MD: Dylan 816-756-5698 CBS



Table with 2 columns: Rank and Song/Artist. Top songs include Eagle-Eye Cherry, Save Tonight and Shawn Mullins, Lullaby.

WZJM Cleveland PD: Dave Eubanks MD: Action Jackson 216-621-9300 Zapis



Table with 2 columns: Rank and Song/Artist. Top songs include Shaggy Feat. Janet, Luv Me, Luv Me and Will Smith, Miami.

KALC Denver Acting PD: Ken Benson MD: Kelly Michaels 303-572-7000 Chancellor



Table with 2 columns: Rank and Song/Artist. Top songs include Goo Goo Dolls, Iris and Edwin McCain, I'll Be.

WNKS Charlotte PD: Brian Bridgman 704-331-9510 CBS



Table with 2 columns: Rank and Song/Artist. Top songs include Shawn Mullins, Lullaby and Eagle-Eye Cherry, Save Tonight.

KHTS San Diego PD: Diana Laird APD: Ron Geronimo MD: Hitman Haze 619-291-9191 Jacor



Table with 2 columns: Rank and Song/Artist. Top songs include Brandy, Have You Ever? and 98 Degrees, Because Of You.

KSLJ St. Louis PD: Jeff Kapugi MD: Rich Stevens 314-692-5108 Jacor



Table with 2 columns: Rank and Song/Artist. Top songs include Divine, Lately and Shawn Mullins, Lullaby.

WXFL Orlando OM/PD: Adam Cook APD/MD: Pete deGraaf 407-339-1067 Chancellor



Table with 2 columns: Rank and Song/Artist. Top songs include Edwin McCain, I'll Be and Aaliyah, Are You That Somebody?

WBLI Long Island OM/PD: John Thomas MD: Al Levine 516-732-1061 Cox



Table with 2 columns: Rank and Song/Artist. Top songs include Jennifer Paige, Crush and Edwin McCain, I'll Be.

WXYV Baltimore OM: Bill Pasha APD: Throb MD: Albie Dee 410-889-0098 CBS



Table with 2 columns: Rank and Song/Artist. Top songs include Goo Goo Dolls, Iris and Jennifer Paige, Crush.

WZPL Indianapolis PD: Tom Gjerdrum MD: Dave Decker 317-816-4000 Mystar



Table with 2 columns: Rank and Song/Artist. Top songs include Barenaked Ladies, One Week and Goo Goo Dolls, Iris.

WPRO Providence PD: Tony Bristol MD: Davey Morris 401-433-4200 Citadel



Table with 2 columns: Rank and Song/Artist. Top songs include Shawn Mullins, Lullaby and Eagle-Eye Cherry, Save Tonight.

KJYO Oklahoma City PD: Mike McCoy APD/MD: Jimmy Barreda 405-840-5271 Clear Channel



Table with 2 columns: Rank and Song/Artist. Top songs include Alanis Morissette, Thank U and Shawn Mullins, Lullaby.

KUMX New Orleans OM: Dave Stewart 504-679-7300 Clear Channel



Table with 2 columns: Rank and Song/Artist. Top songs include Third Eye Blind, Jumper and Eye 6, Inside Out.

WFBC Greenville, SC PD: Nikki Nite 864-271-9200 Sinclair



Table with 2 columns: Rank and Song/Artist. Top songs include Brandy, Have You Ever? and Monifah, Touch It.

WDCG Raleigh OM: Brian Burns PD: Kip Taylor 919-871-1051 Capstar



Table with 2 columns: Rank and Song/Artist. Top songs include Eagle-Eye Cherry, Save Tonight and Monifah, Touch It.

KZLT Salt Lake City PD: Marc Sommers MD: Jeff McCartney 801-908-1300 Jacor

WKRZ Wilkes Barre PD: Tony Banks APD/MD: Jerry Padden 717-883-9850 Sinclair

WRVW Nashville PD: Charlie Quinn PD: Jimmy Steele APD: Tom Peace 615-664-2400 Capstar

WFLY Albany DM: Mike Morgan PO: Rob Dawes MD: Ron 'Sugarbear' Williams 615-786-6600 Albany Broadcasting

WIXX Green Bay PD: Dan Stone MD: David Burns 920-435-3771 Midwest Communications

WKME Buffalo DM: Sue D'Neil PD/MD: Dave Universal 716-884-5101 Sinclair

Table with 2 columns: Rank and Song/Artist. Top songs include Faith Hill, Shawn Mullins, Next, Janet, and Third Eye Blind.

Table with 2 columns: Rank and Song/Artist. Top songs include Shawn Mullins, Eve 6, Eagle-Eye Cherry, and Barenaked Ladies.

Table with 2 columns: Rank and Song/Artist. Top songs include Shawn Mullins, Sheryl Crow, Eagle-Eye Cherry, and Faith Hill.

Table with 2 columns: Rank and Song/Artist. Top songs include Shawn Mullins, Barenaked Ladies, Eagle-Eye Cherry, and Sheryl Crow.

Table with 2 columns: Rank and Song/Artist. Top songs include Shawn Mullins, Eagle-Eye Cherry, Third Eye Blind, and Janet.

Table with 2 columns: Rank and Song/Artist. Top songs include Shania Twain, Third Eye Blind, Sarah McLachlan, and Janet.

WGTX Dayton OM: Michael Luczak PD: Dale Baird 937-294-5858 Clear Channel

WAPE Jacksonville PD: Cat Thomas APD/MD: Tony Mann 904-642-1055 Capstar

KHFI Austin VP/Pgm: John Roberts PD: Leslie Basenberg MD: Jeff Miles 512-474-9233 Clear Channel

KBFM McAllen DM: Billy Santiago PD: Leslie DeWitt 956-702-7070 Calendar

WDJX Louisville PD: C.C. Matthews APD/MD: Rod Phillips 502-589-4800 Jacor

KHTT Tulsa VP/Pgm: Sean Phillips PD: Cary Rush MD: Scotty Mack 918-492-2020 Renda

Table with 2 columns: Rank and Song/Artist. Top songs include Shawn Mullins, Monica, Third Eye Blind, and All Saints.

Table with 2 columns: Rank and Song/Artist. Top songs include Eagle-Eye Cherry, Monica, Shawn Mullins, and Jewel.

Table with 2 columns: Rank and Song/Artist. Top songs include All Saints, Sheryl Crow, Shaggy, and Shawn Mullins.

Table with 2 columns: Rank and Song/Artist. Top songs include Alanis Morissette, Third Eye Blind, Britney Spears, and Shawn Mullins.

Table with 2 columns: Rank and Song/Artist. Top songs include Will Smith, Monica, Shaggy, and Shawn Mullins.

Table with 2 columns: Rank and Song/Artist. Top songs include Monifah, All Saints, Britney Spears, and Eagle-Eye Cherry.

WAEB Allentown PD: Brian Check APD: Rob Acampora MD: Chuck McGee 610-434-1742 Capstar

WPXY Rochester DM/MD: Clarke Ingram MD: Mike Danger AMD: Norm Dn The Barstool 716-272-7260 CBS

WVKS Toledo VP/Pgm: Mike Wheeler APD/MD: Bill Michaels 419-244-8321 Jacor

KPTY Phoenix PD: Byron Kennedy APD/MD: Dead Air Dave 602-423-9255 New World Communications

KDND Sacramento Stn. Mgr./PD: Steve Weed 916-334-7777 Entercom

WSNX Grand Rapids PD: Todd Michaels MD: Keith Curry 616-956-6696 Goodrich

Table with 2 columns: Rank and Song/Artist. Top songs include 'N Sync, Britney Spears, Faith Hill, and Sheryl Crow.

Table with 2 columns: Rank and Song/Artist. Top songs include Jennifer Paige, Barenaked Ladies, All Saints, and Faith Hill.

Table with 2 columns: Rank and Song/Artist. Top songs include Shaggy, Barenaked Ladies, Faith Hill, and Faith Hill.

Table with 2 columns: Rank and Song/Artist. Top songs include Barenaked Ladies, Cypress Hill, and Sheryl Crow.

Table with 2 columns: Rank and Song/Artist. Top songs include Shawn Mullins, Shaggy, Eagle-Eye Cherry, and Faith Hill.

Table with 2 columns: Rank and Song/Artist. Top songs include Monifah, All Saints, Britney Spears, and Eagle-Eye Cherry.



98 DEGREES 2618/7

Table with columns: Station, Song, Weeks on Chart, Peak Position, and Airplay Index. Includes stations like Albany, Honolulu, Albany, Honolulu, Albany, Honolulu.

BACKSTREET BOYS 994/402

Table with columns: Station, Song, Weeks on Chart, Peak Position, and Airplay Index. Includes stations like Albany, Honolulu, Albany, Honolulu, Albany, Honolulu.

BLACKSTREET & MYA FEAT. BLUNKY BLUNK & MASE 1474/273

Table with columns: Station, Song, Weeks on Chart, Peak Position, and Airplay Index. Includes stations like Albany, Honolulu, Albany, Honolulu, Albany, Honolulu.

BRANDY 3231/447

Table with columns: Station, Song, Weeks on Chart, Peak Position, and Airplay Index. Includes stations like Albany, Honolulu, Albany, Honolulu, Albany, Honolulu.

CAKE 686/72

Table with columns: Station, Song, Weeks on Chart, Peak Position, and Airplay Index. Includes stations like Albany, Honolulu, Albany, Honolulu, Albany, Honolulu.

EAGLE-EYE CHERRY 4643/176

Table with columns: Station, Song, Weeks on Chart, Peak Position, and Airplay Index. Includes stations like Albany, Honolulu, Albany, Honolulu, Albany, Honolulu.

DIVINE 2181/296

Table with columns: Station, Song, Weeks on Chart, Peak Position, and Airplay Index. Includes stations like Albany, Honolulu, Albany, Honolulu, Albany, Honolulu.

EMILIA 1453/478

Table with columns: Station, Song, Weeks on Chart, Peak Position, and Airplay Index. Includes stations like Albany, Honolulu, Albany, Honolulu, Albany, Honolulu.

EVE 6 3026/89

Table with columns: Station, Song, Weeks on Chart, Peak Position, and Airplay Index. Includes stations like Albany, Honolulu, Albany, Honolulu, Albany, Honolulu.

EVERCLEAR 1207/131

Table with columns: Station, Song, Weeks on Chart, Peak Position, and Airplay Index. Includes stations like Albany, Honolulu, Albany, Honolulu, Albany, Honolulu.

FASTBALL 1608/73

Table with columns: Station, Song, Weeks on Chart, Peak Position, and Airplay Index. Includes stations like Albany, Honolulu, Albany, Honolulu, Albany, Honolulu.

FIVE 917/54

Table with columns: Station, Song, Weeks on Chart, Peak Position, and Airplay Index. Includes stations like Albany, Honolulu, Albany, Honolulu, Albany, Honolulu.

GOO GOO DOLLS 2959/209

Table with columns: Station, Song, Weeks on Chart, Peak Position, and Airplay Index. Includes stations like Albany, Honolulu, Albany, Honolulu, Albany, Honolulu.

JENNIFER LOVE HEWITT 679/129

Table with columns: Station, Song, Weeks on Chart, Peak Position, and Airplay Index. Includes stations like Albany, Honolulu, Albany, Honolulu, Albany, Honolulu.

LAURYN HILL 1650/47

Table with columns: Station, Song, Weeks on Chart, Peak Position, and Airplay Index. Includes stations like Albany, Honolulu, Albany, Honolulu, Albany, Honolulu.



# Monitor RHYTHMIC TOP 40

# POWER PLAYLISTS

FOR WEEK ENDING DECEMBER 6, 1998

WKTU New York  
PD: Frankie Blue  
APD/MD: Andy Shane  
201-420-3700  
Chancellor

WBBM Chicago  
PD: Todd Cavanah  
MD: Erik Bradley  
312-944-6000  
CBS

WJMN Boston  
PD: Cadillac Jack  
APD/MD: Danny Ocean  
781-663-2500  
Chancellor

KYLD San Francisco  
PD: Michael Martin  
MD: "Jazzy" Jim Archer  
415-391-1077  
Chancellor

WPOW Miami  
PD: Kid Curry  
APD: Tony The Tiger  
MD: Eddie Mix  
305-653-6796  
Beasley

WRDQ Detroit  
PD: Alex Tear  
MD: Jimi Jamm  
248-354-9300  
ABC/Disney

Table with 2 columns: Rank, Song/Artist. Top 40 list for WKTU New York.

Table with 2 columns: Rank, Song/Artist. Top 40 list for WBBM Chicago.

Table with 2 columns: Rank, Song/Artist. Top 40 list for WJMN Boston.

Table with 2 columns: Rank, Song/Artist. Top 40 list for KYLD San Francisco.

Table with 2 columns: Rank, Song/Artist. Top 40 list for WPOW Miami.

Table with 2 columns: Rank, Song/Artist. Top 40 list for WRDQ Detroit.

KUBE Seattle  
PD: Eric Powers  
MD: Julie Pilat  
206-285-2295  
Ackerly

KGGI Riverside  
PD: Mark Feather  
APD: Jesse Duran  
MC: Ricky Fuentes  
909-684-1991  
Chancellor

KSFM Sacramento  
PD: Bob West  
MD: John E. Kage  
916-920-1025  
CBS

KTFM San Antonio  
PD: Cliff Tredway  
MD: Steve Chavez  
210-599-5500  
Waterman

KKFR Phoenix  
PD/MD: Bruce St. James  
APD: Krazy Kid Stevenz  
MD: Mark Medina  
602-258-6161  
The Broadcast Group

XMTZ San Diego  
OM/PO: Lisa Vazquez  
MD: Dale Soliven  
619-585-9090  
Noventa FM 90

Table with 2 columns: Rank, Song/Artist. Top 40 list for KUBE Seattle.

Table with 2 columns: Rank, Song/Artist. Top 40 list for KGGI Riverside.

Table with 2 columns: Rank, Song/Artist. Top 40 list for KSFM Sacramento.

Table with 2 columns: Rank, Song/Artist. Top 40 list for KTFM San Antonio.

Table with 2 columns: Rank, Song/Artist. Top 40 list for KKFR Phoenix.

Table with 2 columns: Rank, Song/Artist. Top 40 list for XMTZ San Diego.

KQKS Denver  
PD: Cat Collins  
MD: Jennifer Wilde  
303-321-0950  
Jefferson-Pilot

WNVZ Norfolk  
PD: Don London  
APD/MD: Jay West  
757-497-2000  
Sinclair

KLUC Las Vegas  
PD: Cat Thomas  
MD: Melissa Stelias  
702-364-8400  
CBS

KPRR El Paso  
PD/MD: John Candelaria  
915-566-9301  
Clear Channel

KBOS Fresno  
Acting PD: E. Curtis Johnson  
MD: Travis X. Loughran  
209-243-4300  
Capstar

WWXX Providence  
PD: Jerry McKenna  
MD: Sandy B.  
401-723-1063  
Back Bay Broadcasters

Table with 2 columns: Rank, Song/Artist. Top 40 list for KQKS Denver.

Table with 2 columns: Rank, Song/Artist. Top 40 list for WNVZ Norfolk.

Table with 2 columns: Rank, Song/Artist. Top 40 list for KLUC Las Vegas.

Table with 2 columns: Rank, Song/Artist. Top 40 list for KPRR El Paso.

Table with 2 columns: Rank, Song/Artist. Top 40 list for KBOS Fresno.

Table with 2 columns: Rank, Song/Artist. Top 40 list for WWXX Providence.





Upward-moving songs ranked in order of spin count. Songs are removed if they lose more than 5% of their detections from previous week or if their spin count declines for two consecutive weeks.

## MOST NEW STATIONS

Songs detecting six or more spins at new stations this week

	NEW STATIONS
<b>BUSTA RHYMES</b> <i>Gimme Some More (FlipMode/Elektra/EEG)</i>	7
<b>DRU HILL</b> <i>These Are The Times (University/Island)</i>	5
<b>WHITNEY HOUSTON FEAT. FAITH EVANS &amp; KELLY PRICE</b> <i>Heartbreak Hotel (Arista)</i>	5
<b>OUTKAST</b> <i>Rosa Parks (LaFace/Arista)</i>	5
<b>DEBORAH COX</b> <i>Nobody's Supposed To Be Here (Arista)</i>	3
<b>SPICE GIRLS</b> <i>Goodbye (Virgin)</i>	3



NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

## AIRPOWER BOUND

Total Plays/Gain

**OUTKAST** 595/115  
*Rosa Parks (LaFace/Arista)*  
Total Stations: 24/Chart Move: 23-20  
Heavy (40+): 5 KBOS, KCAQ, KKSS, KUBE, WPOW  
Medium (20-39): 8 KDGS, KIKI, KKFR, KXXX, KQKS, KRFM, KYLD, XHTZ  
Light (Under 20): 11  
New Airplay This Week: 5 KOHT, KYLZ, WBTT, WHHH, WJMN

**R. KELLY FEAT. KEITH MURRAY** 548/45  
*Home Alone (Jive)*  
Total Stations: 25/Chart Move: 21-21  
Heavy (40+): 6 KCAQ, KDGS, KIKI, KISV, WWKX, XHTZ  
Medium (20-39): 7 KBOS, KKFR, KXXX, KOHT, WDRQ, WHHH, WJJS  
Light (Under 20): 12  
New Airplay This Week: 2 KIKI, WNVZ

**DRU HILL** 363/109  
*These Are The Times (University/Island)*  
Total Stations: 20/Chart Move: Debut 27  
Heavy (40+): 0

Medium (20-39): 10 KDGS, KIKI, KKFR, KKSS, KLUC, KQKS, KTFM, WHHH, WJMN, XHTZ  
Light (Under 20): 10  
New Airplay This Week: 5 KBOS, KIKI, KXXX, KOHT, WWKX

**MO THUGS FAMILY FEAT. BONE THUGS-N-HARMONY** 323/36  
*Ghetto Cowboy (Mo Thugs/Ruthless/Relativity)*  
Total Stations: 13/Chart Move: 34-31  
Heavy (40+): 2 KIKI, KRFM  
Medium (20-39): 5 KCAQ, KDGS, KKSS, KXXX, KOHT  
Light (Under 20): 6

**DEBORAH COX** 311/54  
*Nobody's Supposed To Be Here (Arista)*  
Total Stations: 21/Chart Move: Debut 33  
Heavy (40+): 2 KDGS, WHHH  
Medium (20-39): 3 KKFR, WKTU, XHTZ  
Light (Under 20): 16  
New Airplay This Week: 3 KYLZ, WBTT, WNVZ

**BACKSTREET BOYS** 303/126  
*All I Have To Give (Jive)*  
Total Stations: 13/Chart Move: Debut 34  
Heavy (40+): 2 KLUC, WBBM  
Medium (20-39): 5 KDGS, KTFM, KYLZ, KZFM, WNVZ  
Light (Under 20): 6  
New Airplay This Week: 2 KTFM, KYLZ

**UNCLE SAM** 280/64  
*When I See You Smile (Stonecreek/550 Music/ERG)*  
Total Stations: 18/Chart Move: Debut 36  
Heavy (40+): 0  
Medium (20-39): 4 KIKI, KQKS, KYLZ, XHTZ  
Light (Under 20): 14  
New Airplay This Week: 1 KYLZ

**ICE CUBE FEAT. MR. SHORT KHOP** 270/40  
*Pushin' Weight (Priority)*  
Total Stations: 23/Chart Move: Debut 39  
Heavy (40+): 0  
Medium (20-39): 5 KCAQ, KDGS, KKFR, KOHT, KYLZ  
Light (Under 20): 18  
New Airplay This Week: 2 KZFM, WBTT

## CHART BOUND

Total Plays/Gain

**TATYANA ALI FEAT. WILL SMITH** 258/23  
*Boy You Knock Me Out (MJJ/WORK/ERG)*  
Total Stations: 18  
Heavy (40+): 0  
Medium (20-39): 7 KBOS, KDGS, KDON, KOHT, WBTT, WJJS, XHTZ  
Light (Under 20): 11  
New Airplay This Week: 2 KKSS, KYLZ

**TQ** 255/78  
*Bye Bye Baby (ClockWork/Epic)*  
Total Stations: 11  
Heavy (40+): 1 KKSS  
Medium (20-39): 7 KCAQ, KDGS, KKFR, KOHT, KRFM, KYLD, XHTZ  
Light (Under 20): 3  
New Airplay This Week: 1 KOHT

**BRITNEY SPEARS** 210/22  
*...Baby One More Time (Jive)*  
Total Stations: 10  
Heavy (40+): 2 KDON, WBTT  
Medium (20-39): 3 KZFM, WDRQ, WJJS  
Light (Under 20): 5

**WHITNEY HOUSTON FEAT. FAITH EVANS & KELLY PRICE** 184/83  
*Heartbreak Hotel (Arista)*  
Total Stations: 15  
Heavy (40+): 0  
Medium (20-39): 3 KTFM, KUBE, XHTZ  
Light (Under 20): 12  
New Airplay This Week: 5 KDGS, KXXX, KZFM, WHHH, WWKX

**R. KELLY & CELINE DION** 184/26  
*I'm Your Angel (Jive)*  
Total Stations: 9  
Heavy (40+): 1 KLUC  
Medium (20-39): 3 WBBM, WJJS, WKTU  
Light (Under 20): 5

**BUSTA RHYMES** 180/119  
*Gimme Some More (Flipmode/Elektra/EEG)*  
Total Stations: 19  
Heavy (40+): 0  
Medium (20-39): 3 KKFR, KKSS, WWKX  
Light (Under 20): 16  
New Airplay This Week: 7 KISV, KQKS, KTFM, KUBE, KZFM, WBTT, WHHH

**DJ QUIK FEAT. 2ND II NONE & EL DEBARGE** 180/41  
*Hand In Hand (Profile/Arista)*  
Total Stations: 15  
Heavy (40+): 0  
Medium (20-39): 3 KCAQ, KXXX, XHTZ  
Light (Under 20): 12  
New Airplay This Week: 2 KBOS, KKSS

**TLC** 177/119  
*Silly Ho (LaFace/Arista)*  
Total Stations: 14  
Heavy (40+): 2 KBOS, KIKI

Medium (20-39): 2 KIOX, KYLD  
Light (Under 20): 10  
New Airplay This Week: 2 KIKI, KKSS

**AARON HALL** 147/19  
*All The Places (I Will Kiss You) (MCA)*  
Total Stations: 7  
Heavy (40+): 1 KDGS  
Medium (20-39): 2 KLUC, XHTZ  
Light (Under 20): 4  
New Airplay This Week: 1 XHTZ

**ELVIS CRESPO** 134/48  
*Suavemente (Sony Discos)*  
Total Stations: 6  
Heavy (40+): 2 KTFM, WPOW  
Medium (20-39): 2 KZFM, WKTU  
Light (Under 20): 2

**MADONNA** 118/2  
*The Power Of Good-Bye (Maverick/Warner Bros.)*  
Total Stations: 7  
Heavy (40+): 1 WKTU  
Medium (20-39): 2 WDRQ, WJJS  
Light (Under 20): 4

**CAM'RON FEAT. USHER** 117/1  
*Feels Good (Entertainment/Epic)*  
Total Stations: 9  
Heavy (40+): 2 KCAQ, KOHT  
Medium (20-39): 0  
Light (Under 20): 7

**STARS ON 54: ULTRA NATE, AMBER, JOCELYN ENRIQUEZ** 111/-4  
*If You Could Read My Mind (Tommy Boy)*  
Total Stations: 3  
Heavy (40+): 1 WKTU  
Medium (20-39): 2 WDRQ, WJJS  
Light (Under 20): 0

**JD FEAT. KEITH SWEAT & R.O.C.** 96/25  
*Going Home With Me (So So Def/Columbia)*  
Total Stations: 10  
Heavy (40+): 0  
Medium (20-39): 2 KKSS, XHTZ  
Light (Under 20): 8  
New Airplay This Week: 1 KOHT

**★ TYRESE** 88/64  
*Sweet Lady (RCA)*  
Total Stations: 9  
Heavy (40+): 0  
Medium (20-39): 2 KDGS, WHHH  
Light (Under 20): 7  
New Airplay This Week: 2 KKSS, KYLZ

**★ CHER** 72/24  
*Believe (Warner Bros.)*  
Total Stations: 7  
Heavy (40+): 0  
Medium (20-39): 2 WDRQ, WKTU  
Light (Under 20): 5

**INSANE CLOWN POSSE** 67/6  
*I.C.P. Party Remix (Island)*  
Total Stations: 4  
Heavy (40+): 0  
Medium (20-39): 2 KSFM, WPOW  
Light (Under 20): 2

**GERALD LEVERT** 64/12  
*Taking Everything (EastWest/EEG)*  
Total Stations: 10  
Heavy (40+): 0  
Medium (20-39): 0  
Light (Under 20): 10

**★ TOUCH & GO** 64/17  
*Would You...? (Oval/V2)*  
Total Stations: 4  
Heavy (40+): 1 WPOW  
Medium (20-39): 0  
Light (Under 20): 3

**★ FOXY BROWN** 63/27  
*Hot Spot (Def Jam/Mercury)*  
Total Stations: 12  
Heavy (40+): 0  
Medium (20-39): 1 WWKX  
Light (Under 20): 11  
New Airplay This Week: 2 KDGS, XHTZ

**★ SPICE GIRLS** 62/25  
*Goodbye (Virgin)*  
Total Stations: 6  
Heavy (40+): 0  
Medium (20-39): 0  
Light (Under 20): 6  
New Airplay This Week: 3 KZFM, WJJS, WPOW

**★ DMX FEAT. FAITH EVANS** 60/41  
*Ruff Ryders' Anthem (Ruff Ryders/Def Jam/Mercury)*  
Total Stations: 8  
Heavy (40+): 0  
Medium (20-39): 1 KYLD  
Light (Under 20): 7  
New Airplay This Week: 2 KYLD, WWKX

**SWEETBOX FEAT. EVELYN "CHAMPAGNE" KING** 59/3  
*U Make My Love Come Down (RCA)*  
Total Stations: 2  
Heavy (40+): 0  
Medium (20-39): 2 KPRR, KYLZ  
Light (Under 20): 0

**★ TOTAL (FEAT. MISSY ELLIOTT)** 56/8  
*Trippin' (Arista)*  
Total Stations: 5  
Heavy (40+): 0  
Medium (20-39): 1 KDGS  
Light (Under 20): 4  
New Airplay This Week: 1 WWKX

**ROCKELL** 53/-1  
*In A Dream (Robbins)*  
Total Stations: 6  
Heavy (40+): 0  
Medium (20-39): 0  
Light (Under 20): 6

★ Initial Impact: records appearing on this page for the first time.

Station reporting for songs with increased spins this week. Total Plays/Gain does not include video plays. Markets listed in order of population.

Grid of song activity reports for artists including 2PAC, TATYANA ALI, BACKSTREET BOYS, BLACKSTREET & MYA FEAT. BUNNY BLINK & MASE, and BRANDY. Each entry includes station codes, week numbers, and chart positions.

Grid of song activity reports for artists including BUSTA RHYMES, CAM'RON FEAT. USHER, DEBORAH COX, ELVIS CRESPO, and DJ QUIK FEAT. 2ND II NONE & EL DEBARGE. Each entry includes station codes, week numbers, and chart positions.

Grid of song activity reports for artists including DRU HILL, DRU HILL FEAT. REDMAN, JD FEAT. KEITH SWEAT & R.O.C., AARON HALL, and WHITNEY HOUSTON FEAT. FAITH EVANS & KELLY PRICE. Each entry includes station codes, week numbers, and chart positions.

Grid of song activity reports for artists including ICE CUBE FEAT. MR. SHORT KHOP, JAY-Z, JAY-Z FEAT. AMIL & JA, R. KELLY FEAT. KEITH MURRAY, and R. KELLY & CELINE DION. Each entry includes station codes, week numbers, and chart positions.

Grid of song activity reports for artists including MADONNA, MO THUGS FAMILY FEAT. BONE THUGS-N-HARMONY, MONICA, 'N SYNC, and OUTKAST. Each entry includes station codes, week numbers, and chart positions.

Grid of song activity reports for artists including WILL SMITH, BRITNEY SPEARS, TLC, TQ, and UNCLE SAM. Each entry includes station codes, week numbers, and chart positions.

Monitor AIRPLAY CROSSOVER

POWER PLAYLIST

FOR WEEK ENDING DECEMBER 6, 1998

WQHT New York PD: Tracy Cioherly 212-229-9797 Emmis



Table with 3 columns: Rank, Artist, Title. Top items include Jay-Z Money, Cash, H\*\*s and Faith Evans, Love Like This.

KPWR Los Angeles VP/Pgm: Steve Smith APD: Damion Young MD: E-man 818-953-4200 Emmis



Table with 3 columns: Rank, Artist, Title. Top items include Lauryn Hill, Doo Wop and Jay-Z Feat. Amil & Ja, Can I Get A....

KKBT Los Angeles Interim PD: Harold Austin MD: Dorsey Fuller AMD: Tawala Sharp 213-634-1800 Chancellor



Table with 3 columns: Rank, Artist, Title. Top items include Faith Evans, Love Like This and Deborah Cox, Nobody's Supposed To Be Her.

WGCI Chicago PD: Elroy R. C. Smith APD/MD: Jay Alan 312-427-4800 Chancellor



Table with 3 columns: Rank, Artist, Title. Top items include R. Kelly, Home Alone and Jay-Z Feat. Amil & Ja, Can I Get A....

WUSL Philadelphia OM: Helen Little APD/MD: Glenn Cooper 215-483-8900 Chancellor



Table with 3 columns: Rank, Artist, Title. Top items include Deborah Cox, Nobody's Supposed To Be Her and Jay-Z Feat. Amil & Ja, Can I Get A....

WPGC Washington, DC PD: Jay Stevens APD/MD: Maurice DeVoe 301-441-3500 CBS



Table with 3 columns: Rank, Artist, Title. Top items include Deborah Cox, Nobody's Supposed To Be Her and Jay-Z Feat. Amil & Ja, Can I Get A....

WJLB Detroit PD: Michael Saunders 313-965-2000 Chancellor



Table with 3 columns: Rank, Artist, Title. Top items include Kelly Price, Secret Love and Brandy, Angel In Disguise.

WVEE Atlanta PD: Tony Brown MD: Rajeyah Shabazz 404-898-8900 CBS



Table with 3 columns: Rank, Artist, Title. Top items include Deborah Cox, Nobody's Supposed To Be Her and Jay-Z Feat. Amil & Ja, Can I Get A....

KBXX Houston OM: Robert Scorpio MD: Kashon Powell 713-623-2108 Clear Channel



Table with 3 columns: Rank, Artist, Title. Top items include Lauryn Hill, Doo Wop and Pressha, Spicakavellie.

WKYS Washington, DC VP/Pgm: Steve Hegwood APD: Daryl Huckaby MD: Lisa Lisa 301-306-1111 Radio One



Table with 3 columns: Rank, Artist, Title. Top items include Deborah Cox, Nobody's Supposed To Be Her and Jay-Z Feat. Amil & Ja, Can I Get A....

KMEL San Francisco PD: Joey Arbagey MD: Glen Aure MC: Larry Jackson 415-538-1061 Chancellor



Table with 3 columns: Rank, Artist, Title. Top items include Lauryn Hill, Doo Wop and Kurupt, We Can Freak It.

KKDA Dallas PD: Skip Cheatham 972-263-9911 Service Broadcasting



Table with 3 columns: Rank, Artist, Title. Top items include Dru Hill, These Are The Times and Outkast, Rosa Parks.

WPHI Philadelphia PD: Mic Fox APD: Lamonda Williams MC: Egypt 215-884-9400 Radio One



Table with 3 columns: Rank, Artist, Title. Top items include Deborah Cox, Nobody's Supposed To Be Her and Lauryn Hill, Doo Wop.

WERQ Baltimore OM: Tom Calococci MD: Buttahman 410-332-8200 Radio One



Table with 3 columns: Rank, Artist, Title. Top items include Deborah Cox, Nobody's Supposed To Be Her and Dru Hill, These Are The Times.

WDTJ Detroit PD: James Alexander MD: Lance Pantan 313-871-0591 Radio One



Table with 3 columns: Rank, Artist, Title. Top items include Deborah Cox, Nobody's Supposed To Be Her and Faith Evans, Love Like This.

WHTA Atlanta VP/Pgm: Steve Hegwood OM: Don Alias PD: Sean Taylor 404-765-9750 Radio One



Table with 3 columns: Rank, Artist, Title. Top items include Juvenile, Ha! and Outkast, Rosa Parks.

WPEG Charlotte PD: Andre Carlson MD: Nate Quick 704-333-0131 CBS



Table with 3 columns: Rank, Artist, Title. Top items include Outkast, Rosa Parks and Deborah Cox, Nobody's Supposed To Be Her.

WQVE New Orleans OM: Gerod Stevens MD: Angela Harrison 504-827-6000 Clear Channel



Table with 3 columns: Rank, Artist, Title. Top items include Jay-Z Feat. Amil & Ja, Can I Get A... and Brandy, Have You Ever?.

WJHM Orlando OM: Adam Cook PD: Russ Allen MD: Al Fiala 407-333-0072 Chancellor



Table with 3 columns: Rank, Artist, Title. Top items include Deborah Cox, Nobody's Supposed To Be Her and Monica, Angel Of Mine.

WQOK Raleigh OM: Hozie Mack MD: Jodi Berry 919-848-9736 Clear Channel



Table with 3 columns: Rank, Artist, Title. Top items include Total, Trippin' and Deborah Cox, Nobody's Supposed To Be Her.

WJMH Greensboro PD: Brian Douglas MD: Mary K 336-605-5200 Sinclair



Table with 3 columns: Rank, Artist, Title. Top items include Filmpo Squad, Cha Cha Cha and Blackstreet & Mya, Take Me There.

WKVK Milwaukee PD: Nate Bell MD: Dallas Scott 414-321-1007 Clear Channel



Table with 3 columns: Rank, Artist, Title. Top items include Deborah Cox, Nobody's Supposed To Be Her and Divine, Lately.

WJMI Jackson OM: Stan Branson APD: Alice Marie Dixon 601-957-1300 Clear Channel



Table with 3 columns: Rank, Artist, Title. Top items include Jay-Z, Hard Knock Life and Jay-Z Feat. Amil & Ja, Can I Get A....

WIZF Cincinnati VP/Pgm: Tony Fields APD: Mark Gunn MD: Lauri Jones 513-697-6000 Blue Chip



Table with 3 columns: Rank, Artist, Title. Top items include Dru Hill, These Are The Times and Kirk Franklin Feat. Various Ar, Lean On.



2PAC 1486/122 Changes (Amaru/Death Row/Interscope) Total Stations: 56 Chart Move: 10-12

BLACKSTREET & MYA FEAT. BLINKY BLINK & MASE 1649/353 Take Me There (Interscope) Total Stations: 47 Chart Move: 11-9

BRANDY 2259/168 Have You Ever? (Atlantic) Total Stations: 56 Chart Move: 4-2

BRANDY 1009/114 Angel In Disguise (Atlantic) Total Stations: 32 Chart Move: 22-15

BUSTA RHYMES 455/200 Gimme Some More (FlipMode/Elektra/EEG) Total Stations: 50 Chart Move: Debut 39

CASE FEAT. JOE 762/113 Faded Pictures (Def Jam/Mercury) Total Stations: 34 Chart Move: 31-28

DEBORAH COX 1963/140 Nobody's Supposed To Be Here (Arista) Total Stations: 53 Chart Move: 5-5

DRU HILL 1593/330 These Are The Times (University/Island) Total Stations: 54 Chart Move: 12-10

AARON HALL 810/94 All The Places (I Will Kiss You) (MCA) Total Stations: 37 Chart Move: 28-24

WHITNEY HOUSTON FEAT. FAITH EVANS & KELLY PRICE 530/219 Heartbreak Hotel (Arista) Total Stations: 36 Chart Move: Debut 32

WHITNEY HOUSTON & MARIAH CAREY 449/36 When You Believe (DreamWorks) Total Stations: 38 Chart Move: 40-40

JAY-Z FEAT. AMIL & JA 2541/74 Can I Get A... (Def Jam/Mercury) Total Stations: 58 Chart Move: 1-1

JUVENILE 497/32 Ha! (Cash Money/Universal) Total Stations: 29 Chart Move: 37-37

R. KELLY FEAT. KEITH MURRAY 1090/57 Home Alone (Jive) Total Stations: 52 Chart Move: 15-14

R. KELLY 500/204 When A Woman's Fed Up (Jive) Total Stations: 28 Chart Move: Debut 35

MONICA 1363/172 Angel Of Mine (Arista) Total Stations: 51 Chart Move: 13-13

OUTKAST 1566/93 Rosa Parks (LaFace/Arista) Total Stations: 54 Chart Move: 9-11

WILL SMITH 826/68 Miami (Columbia) Total Stations: 36 Chart Move: 25-23

TOTAL FEAT. MISSY ELLIOTT 995/121 Trippin' (Bad Boy/Arista) Total Stations: 41 Chart Move: 23-16

TYRESE 573/195 Sweet Lady (RCA) Total Stations: 37 Chart Move: Debut 31



Monitor POWER PLAYISTS ADULT TOP 40 FOR WEEK ENDING DECEMBER 6, 1998

Station: KYKY St. Louis, PD: Smokey Rivers, MD: Greg Hewitt. Playlist with top 40 songs and their chart positions.

Station: WOMX Orlando, PD: David Isreal, MD: Tim Baldwin. Playlist with top 40 songs and their chart positions.

Station: WRAL Raleigh, PD: Steve Reynolds, MD: Rob Poulin. Playlist with top 40 songs and their chart positions.

Station: WKTI Milwaukee, PD: Danny Clayton, MD: Leonard Peace. Playlist with top 40 songs and their chart positions.

Station: KSMG San Antonio, PD: Virgil Thompson, MD: Tom Lazar. Playlist with top 40 songs and their chart positions.

Station: WMYX Milwaukee, PD/MD: Brian Kelly. Playlist with top 40 songs and their chart positions.

Station: WENS Indianapolis, PD: Greg Dunkin, MD: Jim Cerone. Playlist with top 40 songs and their chart positions.

Station: WAKS Tampa, PD: Mason Dixon, MD: Rico Blanco. Playlist with top 40 songs and their chart positions.

Station: WVMX Cincinnati, PD/MD: Brad Ellis. Playlist with top 40 songs and their chart positions.

Station: WSNP Providence, PD: Bill Hess, MD: Eddie Moran. Playlist with top 40 songs and their chart positions.

Station: KISN Salt Lake City, PD: Sam Elliott, MD: Brian deGeus. Playlist with top 40 songs and their chart positions.

Station: KEZR San Jose, PD/MD: Jim Murphy. Playlist with top 40 songs and their chart positions.

"Never doubt Natalie Merchant's hit potential. In time, all her songs call out... in a big way!" - Scott Alexander, WDRV-Pittsburgh



Advertisement for Natalie Merchant's single "Break Your Heart". Includes the song title in large letters, "FEATURING N'DEA DAVENPORT", and promotional text about the single and video.

www.natalie-merchant.com Management: Gary Smith for Fort Apache Engineered by Todd Vos / mixed by Jim Scott

Graphic showing radio frequencies: 29 - 24 Modern Adult Monitor and 29 - 26 Adult Top 40 Monitor.

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Monitor SONG ACTIVITY REPORTS

ADULT TOP 40 FOR WEEK ENDING DECEMBER 6, 1998

BARENAKED LADIES 715/211

Table with columns: Station, Song, Total Plays, Gain, Chart Move, and IP. Includes stations like New York, L.A., Chicago, etc.

SHERYL CROW 2752/61

Table with columns: Station, Song, Total Plays, Gain, Chart Move, and IP. Includes stations like New York, L.A., Chicago, etc.

FASTBALL 1180/53

Table with columns: Station, Song, Total Plays, Gain, Chart Move, and IP. Includes stations like New York, L.A., Chicago, etc.

GLORIA ESTEFAN 178/19

Table with columns: Station, Song, Total Plays, Gain, Chart Move, and IP. Includes stations like New York, L.A., Chicago, etc.

WHITNEY HOUSTON & MARIAH CAREY 1013/27

Table with columns: Station, Song, Total Plays, Gain, Chart Move, and IP. Includes stations like New York, L.A., Chicago, etc.

GOO GOO DOLLS 1742/58

Table with columns: Station, Song, Total Plays, Gain, Chart Move, and IP. Includes stations like New York, L.A., Chicago, etc.

JEWEL 2533/186

Table with columns: Station, Song, Total Plays, Gain, Chart Move, and IP. Includes stations like New York, L.A., Chicago, etc.

MATCHBOX 20 1228/99

Table with columns: Station, Song, Total Plays, Gain, Chart Move, and IP. Includes stations like New York, L.A., Chicago, etc.

JEWEL 484/87

Table with columns: Station, Song, Total Plays, Gain, Chart Move, and IP. Includes stations like New York, L.A., Chicago, etc.

CAROLE KING 98/16

Table with columns: Station, Song, Total Plays, Gain, Chart Move, and IP. Includes stations like New York, L.A., Chicago, etc.

SARAH MCLACHLAN 2050/145

Table with columns: Station, Song, Total Plays, Gain, Chart Move, and IP. Includes stations like New York, L.A., Chicago, etc.

NATALIE MERCHANT 759/57

Table with columns: Station, Song, Total Plays, Gain, Chart Move, and IP. Includes stations like New York, L.A., Chicago, etc.

SHAWN MULLINS 2898/107

Table with columns: Station, Song, Total Plays, Gain, Chart Move, and IP. Includes stations like New York, L.A., Chicago, etc.

MADONNA 421/30

Table with columns: Station, Song, Total Plays, Gain, Chart Move, and IP. Includes stations like New York, L.A., Chicago, etc.

EDWIN MCCAIN 834/28

Table with columns: Station, Song, Total Plays, Gain, Chart Move, and IP. Includes stations like New York, L.A., Chicago, etc.

NEW RADICALS 1094/43

Table with columns: Station, Song, Total Plays, Gain, Chart Move, and IP. Includes stations like New York, L.A., Chicago, etc.

THIRD EYE BLIND 2092/97

Table with columns: Station, Song, Total Plays, Gain, Chart Move, and IP. Includes stations like New York, L.A., Chicago, etc.

U2 1355/74

Table with columns: Station, Song, Total Plays, Gain, Chart Move, and IP. Includes stations like New York, L.A., Chicago, etc.

SARAH MCLACHLAN 378/27

Table with columns: Station, Song, Total Plays, Gain, Chart Move, and IP. Includes stations like New York, L.A., Chicago, etc.

MONICA 100/25

Table with columns: Station, Song, Total Plays, Gain, Chart Move, and IP. Includes stations like New York, L.A., Chicago, etc.











*"Would you be mine?"*

CROSSOVER MONITOR  
HIGHEST DEBUT  
THIS WEEK

31

23  
MAINSTREAM  
R&B MONITOR

# TYRESE SWEET LADY

KBXX 25x 92Q 25x - Top 10 Phones  
WHHH 28x WBHJ 28x

Double Digit Airplay  
KKSS KYLZ WJBT WJHM  
& More!

On the air at WPGC

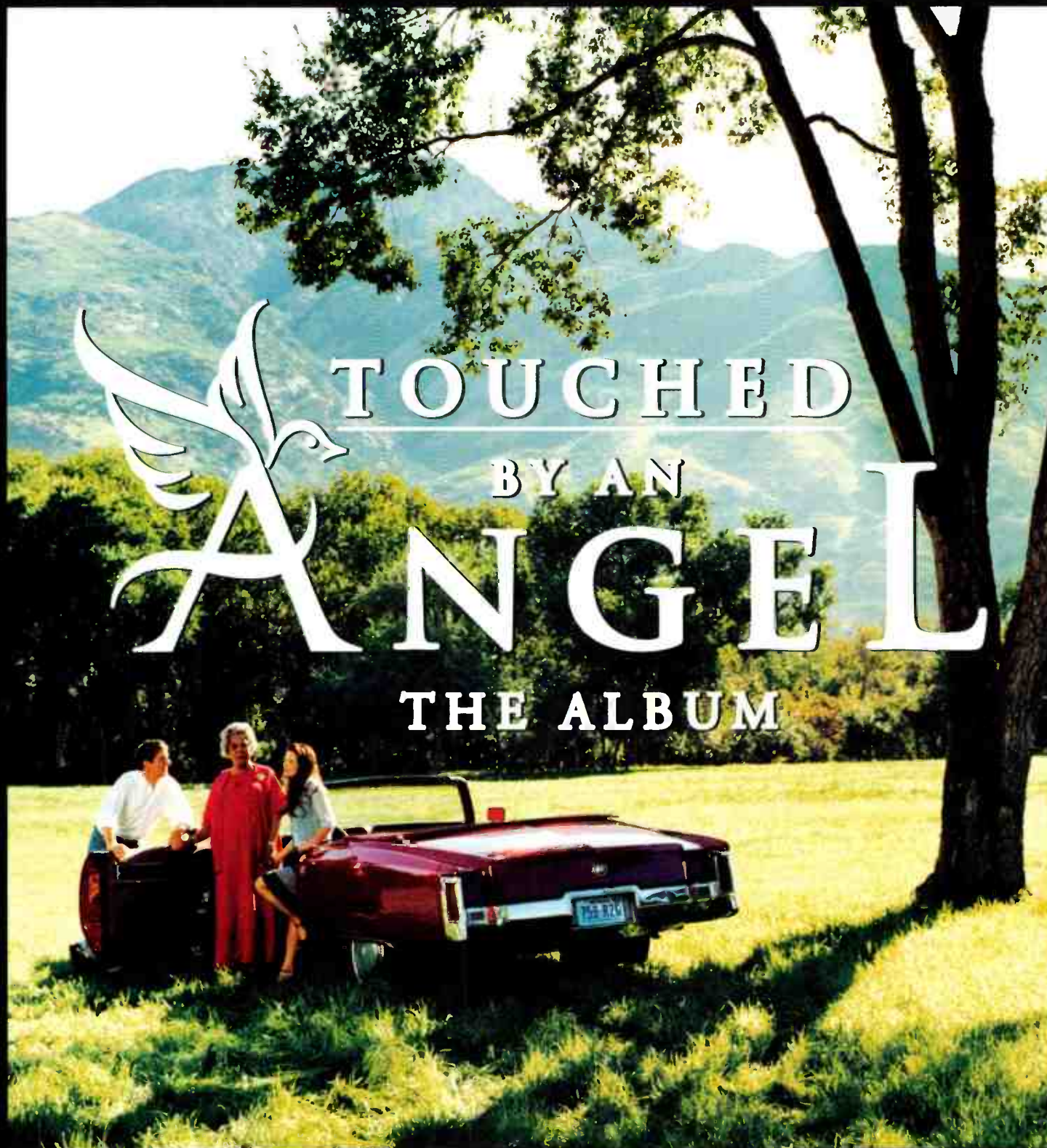


The follow-up to the hit single *Nobody Else* from the album **TYRESE**. In stores now.

Executive Producers: Kevin Evans and Anthony Morgan • Managed by Gayle Atkins and Greg Parks for FDG Management and Productions, Inc.    
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WITH 22 MILLION VIEWERS EVERY WEEK!!**

**UNCLE SAM "WHEN I SEE YOU SMILE"**

**Debut **36** Rhythmic Top 40**

**Major Market Airplay At:**

**KUBE Seattle Top 5 Phones**  
**KQKS Denver**  
**B96 Chicago**  
**Z90 San Diego**

**Early Top 40 Airplay At:**

**WFLZ Tampa**  
**WDJX Louisville**  
**WROX Norfolk**  
**KQMQ Honolulu**  
**WPRO Providence**  
**KCHZ Kansas City**  
**WQZQ Nashville**

**Certified  
Platinum**  
**In Just  
Four Weeks!**



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World Radio History