

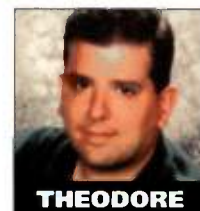
TOP 40 AIRPLAY Monitor

• We Listen To Radio •

NOVEMBER 1, 2002

▶ WKQI's Dom Theodore:
Straight Outta '8 Mile' p. 4

▶ Topics: Is A Fast
Chart Healthy? p. 5



THEODORE

VOLUME 10 • NO. 44

\$6.95

NO. 1 THIS WEEK:

MAINSTREAM TOP 40:

NO DOUBT FEATURING LADY SAW
Underneath It All (INTERSCOPE)

RHYTHMIC TOP 40:

MISSY "MISDEMEANOR" ELLIOTT
Work It (THE GOLD MIND/ELEKTRA/EEG)

ADULT TOP 40:

AVRIL LAVIGNE
Complicated (ARISTA)

ADULT CONTEMPORARY:

FAITH HILL
Cry (WARNER BROS.)

The Song, Not The Artist . . . Or Is It?

■ by Marc Schiffman

It's a long accepted fact that top 40 is song-not artist-driven, something that would seem to be borne out in a recent environment where veteran artists struggle for the slots that now belong to Avril Lavigne, Kelly Clarkson, and Daniel Bedingfield. Still, you have to wonder . . .

• Would PDs have been as receptive to "A Moment Like This" if it were the new Mariah Carey, Whitney Houston, or Celine Dion ballad?

• Would PDs have been as kind to "A Thousand Miles," "All You Wanted," or "Complicated" if they had been released by Sheryl Crow, Alanis Morissette, or Jewel?

• Conversely, would "Soak Up the Sun," "Hands Clean," or "Standing Still" have had the same struggle for mainstream top 40 acceptance if they had been released by the new slew of female singer/songwriters, not the Lilith veterans?

• Would Christina Aguilera's "Dirty" or Nick Carter's "Help Me" faced the same resistance from PDs had they not been released by artists whose star rose during the teen-pop boom?

Well, if you put it that way, some programmers allow that an artist's standing *might* sometimes factor into the equation.

Let's start with Clarkson, who had a summer-long ride to stardom before she ever released a song, thanks to *American Idol*. Folks like Consultant Dan Vallie believe that, in contrast to, say, Lavigne riding a song to stardom, "A Moment Like This" would not have been the same by another artist—that is simply capitalizing on the moment."

"There are songs that are weak songs but the

Continued on page 4



CLARKSON

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Modern A/C (4) - (3) (+76) ☆ Mainstream A/C (14) - (10) (+178)

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Album Producers: Clive Davis & Carlos Santana
Executive Producer: Antonio "LA" Reid

R&B/Hip-Hop Chart Debuts This Week

Effective with this week's issue, the pages of *Top 40 Airplay Monitor* will feature the R&B/hip-hop chart, as well as Power Playlist and Impact! information from that format.

The addition of the R&B/hip-hop chart reflects the continued success of the format and its increased relevance to mainstream top 40 programmers, who have a greater reliance on R&B hits than at any time in the past decade. The chart replaces *Airplay Monitor's* dual reporter crossover

chart, which, as R&B stations became more rap-driven, no longer reflected a significantly different universe from the R&B/hip-hop chart.

All stations that reported to the crossover chart continue to report to either the R&B/hip-hop chart or the rhythmic top 40 chart, meaning that all remain represented in some form in *Top 40 Airplay Monitor*.

The chart can be found on page 20 in this week's issue.

THE SPIN

BY PATRICK MCGOWAN 646 654 4634 • pmcgowan@airplaymonitor.com

In '02, Top 10 Rappers More Than Double

In 2001, even as mainstream top 40's support of rap was exploding, only three rappers managed top 10 hits as the lead artists (as opposed to their guest stints for others). But this year, seven rap artists have graced the top 10 at mainstream. This week, the latest is Cam'ron, whose "Hey Ma" (IDJMG) easily surpasses "Oh Boy," which peaked at No. 24 in July.

Avril Lavigne holds on to the top of the adult top 40 chart for the 15th week, becoming the female artist with the most weeks at No. 1 ever on that chart. "Complicated" (Arista) is only the third No. 1 of the year, following "Soak Up the Sun" and "Wherever You Will Go."

Faith Hill scores her third AC No. 1 with "Cry" (Warner Bros.). Her album of the same name debuted at No. 1 on The Billboard 200, selling more than 470,000 copies. Hill has spent a combined 29 weeks atop the AC chart with "Breathe" (17 weeks on top starting in April 2000) and "There You'll Be" (12 weeks, starting in July).

Dixie Chicks make their first appearance at AC and adult top 40 this week, where "Landslide" (Monument/Columbia) debuts at No. 27 and No. 40, respectively. A live version of "Landslide" by Fleetwood Mac from its *The Dance* set charted in 1997, peaking at No. 26 at adult top 40 and No. 10 at AC. The track spent 26 weeks on both charts. The Mac's 1975 original track, from the album *Fleetwood Mac*, was never a single and received only unreported airplay at pop radio.

"A Sorta Fairytale" (Epic), the latest single from **Tori Amos**, becomes her highest-charted single to date at adult top 40, moving 27-25. This surpasses the rerelease of "Silent All These Years," which peaked at No. 26 in 1997.

Santana Featuring Michelle Branch's "The Game of Love" (Arista) is No. 3 at adult top 40 and moves into the top 10 at AC. This becomes Branch's highest-ranking hit to date at both formats. The track also becomes the third top 10 for each artist at mainstream top 40 this week, where it moves 12-10.

PANEL CHANGES: WKGS Rochester, N.Y., returns to the mainstream top 40 panel after being temporarily removed due to technical difficulties. That panel consists of 125 stations.

LABEL NEWS: Former Virgin Philadelphia/Washington, D.C., local **Diana Lock** joins Jive for Midwest regional duties, based in Kansas City... Former V2 VP of promotion **Mark Snider** may be reached at 516-797-0895 or mark.snider@t-mobile.com, while former V2 Northwest regional **Tim Wallen** may be reached at 415-681-1716 or djtw2000@yahoo.com.

RADIOACTIVE

BY DANA HALL
& SEAN ROSS

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Hot 97 Vet Ellis Will Exit By February

Emmis Communications/New York senior VP/market manager **Judy Ellis** has overseen **WQHT** (Hot 97) New York as long as Emmis has owned that station. Ellis joined in August 1986 when WQHT was launched as dance-driven rhythmic outlet Hot 103.5. After overseeing the station's transition to an influential R&B/hip-hop outlet and sister **WRKS'** segue to adult R&B, Ellis will not renew her contract, which expires Feb. 28, 2003.

Meanwhile, Hot 97 p.m. driver/Elektra artist **Angie Martinez** becomes the fourth judge for the upcoming *American Idol* competition, set to air in January 2003. She joins returning judges **Paula Abdul**, **Randy Jackson**, and **Simon Cowell**.

PROGRAMMING: KRYSZ FOLLOWS GOLDEN ARCHWAY

Cromwell Group programming honcho **Brian Krysz**, who announced his departure last week, will be the VP of programming and marketing for the newly formed Archway Broadcasting, which currently owns station clusters in New Bern, N.C., and Columbus, Ga.

CEO **Michael O'Shea** exits New Northwest Broadcasters, replaced by Citadel's **Peter Benedetti**.

At Clear Channel/Phoenix, **Shaun Holly**, PD of AC **KESZ** and smooth jazz **KYOT**, adds PD duties at country **KNIX**, replacing 17-year veteran **George King**. Holly formerly programmed country rival **KMLE**.

Cary Pall exits the director of programming and operations post at CC/Toledo, Ohio. Pall, who was also PD of AC **WRVF**, may

be reached at 419-472-3365.

Ken Wall joins CC/Little Rock, Ark., as OM for the cluster and PD for top 40 **KQAR** (Q100). Wall, last at CC/Sydney, Australia, replaces Q100 PD **Ted Striker**, who exits after engineering a 2.4-4.0 12-plus turnaround in the summer Arbitron. He may be reached at 405-923-3040.

Rhythmic top 40 **WJFX** Fort Wayne, Ind., taps **Beau Derek** from **WNDV** (U93) South Bend, Ind., as PD, replacing **Phil Becker**, now the PD of **CKEY** (Wild 101) Buffalo, N.Y.

WXLO Worcester, Mass., PD **Pete Falconi** exits the adult top 40.

Promotions director **Cindy O'Shea** is upped to PD at **WMXZ** (Mix 103) Fort Walton Beach, Fla. **Michael J** is named promotion director/afternoon host.

FORMATS: WBLS SOFTENING?

A lot of talk in New York about just what's going on with R&B **WBLS**, which has taken a decidedly softer turn in the last week, pulling out of a three-way race with **WQHT** and **WWPR** (Power 105.1) and throwing in the likes of "Saving All My Love for You" by **Whitney Houston** during middays. The station has gone to a Quiet Storm-type approach outright after 6 p.m. with new night jock **Eddie Love**, last in nights at **XHTZ** (Z90) San Diego.

After nearly a decade of modern rock, Clear Channel's **WMAD** Madison, Wis., flips to adult top 40 as "Mix 92.1." The only airstaff remaining are morning-show hosts **Zak & Vicki**. Classic rock sister **WIBA** PD **Mike Ferris** is serving as interim PD. PD/afternoon jock **Pat Frawley** exits.

Adult top 40 **KPLZ** (Star 101.5) Seattle expands its Saturday-night disco show to Friday night. The station will still run Nineties at Nine on weeknights. PD **Kent Phillips** is looking to take advantage of the hole created by the departure of R&B oldies outlet **KBTB** (the Beat).

D.C. GOES BACK TO NORMAL, ALMOST

When you hear "U Can't Touch This" by M.C. Hammer, "Man in the Mirror" by Michael Jackson, and "Margaretta" by Jimmy Buffett in a 20-minute period on a major-market adult top 40 station, it either means you're listening to Eastern European radio on the Internet or it's an all-request marathon. That's what **WWZZ** / **WWVZ** (More Music 104) Washington, D.C., was doing Oct. 29 to raise money for families of victims of October's sniper rampage. Morning hosts **Dylan & Erin** were set to stay on the air for 24 hours.

PEOPLE: WKSC GOING MORE LOCAL

WKSC (Kiss 103.5) Chicago continues to revamp its lineup and is now one shift away from being entirely live and local. Afternoon host **Rick Party** exits,



Mariah Charms Austin



Mariah Carey stops by the **KXMG** (Mega 93.3) Austin, Texas, studios to promote her upcoming album, *Charmbracelet*. Carey, left, is pictured with PD **Jay Michaels**.

Rick Dees To Pirate Radio?



John Rzeznik stops by **KIIS** Los Angeles' **Rick Dees** morning show to play his new movie theme, "I'm Still Here (Jim's Theme)," from the *Treasure Island* update *Treasure Planet*. Pictured, from left, are Dees producer **Paul Joseph**, Hollywood VP of pop promotion **Scot Finck**, **Dees**, and **Rzeznik**.

replaced by his **KZHT** Salt Lake City counterpart **Scott Tyler**. Party is hoping to return to morning drive in R&B radio; he may be reached at 312-933-1856 or rickparty@sizzleproductions.com. The *Chicago Sun-Times* reports that rival **WBBM-FM** (B96) late-nighter **Candi Gomez** has turned down an offer to join **Kiss** for middays, the station's last voice-tracked shift.

WWWQ (Q100) Atlanta P/T **Jet Davis** is the new night jock at **WRVW** (the River) Nashville, replacing **Chris Mann**.

KHKS (Kiss 106.1) Dallas APD/MD **Dave Morales** exits. Meanwhile, new **Kiss** night jock **Tic Tak** is apparently staying put at **WIOQ** Philadelphia.

Late-nighter **Busta** moves to nights at **WPXY** Rochester, N.Y. He replaces **Diesel**, now at crosstown **WKGS**.

At **KSTP-FM** Minneapolis, *KS95 Nightclub*

host **Dez** moves from nights to middays, replacing **Donna Cruz**.

WRHT / **WCBZ** New Bern, N.C., PD **Jon Reilly** moves himself from afternoons to middays, replacing **Gina Gray**, now at crosstown **WERO**. **Ryno**, last with modern **KRBZ** (the Buzz) Kansas City, is the new p.m. driver.

Scott Smith joins country **KWJJ** Portland, Ore., for afternoons from mornings at AC **KBEE** Salt Lake City.

Karen Wild is the interim MD at **KUBE** Seattle, following last week's news that **Julie Pilat** will transfer to the MD job at **KIIS** Los Angeles. She replaces **Michael Steele**, who's exiting to pursue a record-industry career.

Sorry to report that Citadel VP of engineering **Dale Fedorchik** died Oct. 25 following a year-long battle with lung cancer. Fedorchik, who was based in Allentown, Pa., is survived by wife **Ellen** and daughter **Samantha**.

The Song, Not The Artist . . . Or Is It?

Continued from page 1

artist is so hot that the song reaches the top 10 just because of the momentum of the artist," consultant Guy Zapoleon says. "It took the *American Idol* phenomenon to make Kelly Clarkson an American darling and this song a hit."

But Alan Burns & Associates consultant Dave Shakes believes that the Clarkson song is strong enough to stand on its own and "would have been very well-received if [it was] recorded by Whitney or Mariah Carey."

LAVIGNE'S UNCOMPLICATED SUCCESS

What about the question of whether "Complicated" would have had the same welcome at top 40 coming from Morissette, rather than Lavinie? Well, KMXV (Mix 93.3) Kansas City OM Jon Zellner says that if that had been Alanis' lead single, rather than "Hands Clean," she would have done better than she did. But Zellner also says that if "Complicated" was Morissette's choice to follow "Hands Clean," she wouldn't have been able to get her foot in the door, because no matter how strong that song is, radio would have felt burned by its perceived failure of "Hands Clean."

Adult top 40 KPLZ Seattle PD Kent Phillips was an early American champion of "Complicated." He believes that if the song had been released by Morissette, it would not have done as well, because Morissette is equated in the audience's mind with the Lilith Fair artists and "the whole Lilith Fair genre is having a tough time."

In fact, Phillips says that overall the unproven artists that are his most successful. Top 10 amongst his callout research are all newcomers like Jack Johnson and Norah Jones, while the bottom of his list sports Creed and Sheryl Crow.

Adult top 40 KOMG Springfield, Mo., PD/MD Jay Shannon says that Lavinie is now "the hottest thing on the planet, and she could probably do a cover of 'Mary Had a Little Lamb' and get 40-plus spins per week on a given station."

But that's after she has laid the groundwork of "Complicated" and "Sk8er Boi." Or is it? Zapoleon believes that the promotion, marketing, and P.R. that Arista put behind her set an important foundation for her success. "There's no doubt that once Arista did their outstanding job of setting up Avril Lavigne as a new superstar that the P.R. job they did created an image that made all her music 20% hotter—although the album was already packed with 10 potential hits."

DIRTY, YES, BUT TARNISHED?

As for "Dirty" and "Help Me," some PDs had concerns about Aguilera and Carter's pasts. But others wanted something more along the lines of previous work from both acts.

As Shannon says, "Sometimes the public is oversaturated with [a big-name artist's] work, and it just doesn't work no matter what the song sounds like." Zapoleon says that in his research to predict hits for labels, he saw one veteran AC and top 40 hitmaker whose song had strong acceptance *except* from those listeners who were able to figure out who the artist was.

But in the case of Aguilera, Zapoleon suggests that she chose a song that went against popular expectation. "Christina has several better songs on the album," Zapoleon says. "But she wanted a track that continued to position her as more of a rhythmic, streetwise artist. It was a good, not great, song." WWHT Syracuse, N.Y., PD Erin Bristol was disappointed when she saw the Aguilera research coming back negative, also saying, "Maybe it was the imaging."

The Carter song fell victim to something else, Zapoleon says. "Programmers are more resistant to pop artists and don't give these songs the chance to perform in callout or . . . the necessary rotations they need to become familiar. Nick Carter was banished to nights and never got near the daytime airplay the song deserved."

But one PD who asked to remain nameless agrees that Carter's boy-band history kept him off the station in the first place. "That would have chased [listeners] off in droves."

And Zellner says today's climate reminds him

MONITOR PROFILE

Not Everyone Gets Detroit, But It's Theodore's Home

Don't be fooled by the new job he's got: He's still Dom from the block.

"I grew up in Warren, Mich., in the same part of town as Eminem and Uncle Kracker," says WKQI (Channel 95.5) Detroit PD Dom Theodore, who just added OM stripes for that station and N/T sisters WXDX and WDFN. "I lived at 8 Mile Road and Gratiot Boulevard, in a very working-class area. Dad was a factory worker at Ford. I lived that life and have an understanding that the vast majority of people in this city live like that. I know how to talk to those people, because I am one."

That's well-evidenced by just how much Theodore wanted to make the move from KRBE Houston, where he spent 2001, to the WKQI job when previous PD Tim Richards left for modern WKQX (Q101) Chicago. Houston to Detroit, he acknowledges, is a hard choice to explain to anyone who isn't from the Motor City. But he "interned here in the '80s when this station was WCZY [Z95.5]. The tower is right behind the building, and I remember looking up at the tower and thinking, 'I want to do this for a living some day.' Now as a PD, I've stood in the same spot and looked up at that tower."

WCZY, which waged a fierce top 40 battle with WHYT in the mid-'80s, had evolved into adult top 40 as Q95.5 in the late '80s. By the late '90s, it was again reporting as a mainstream top 40 but hadn't really been able to walk away from the pop/alternative franchise altogether. Theodore notes, "We were so tightly focused on 25- to 40-year-olds and probably a very awkward sub-demo of 27-36." While Richards was doing a good job of executing what management wanted, Theodore says, "it was a very bizarre radio station with a very hip morning show," namely Mojo, who had followed Richards from KRQQ Tucson, Ariz., several years earlier.

Rival WDRQ, by contrast, had also finished an evolution of several years from rhythmic AC into a much more reaction-/R&B-driven mix, aggressively finding records that Q95.5 couldn't acknowledge. "We wanted to make sure the records that were testing were getting played as well. Why would you want to let your competition own a hit record? We were calling it top 40, so we decided to be top 40."

Some of the impetus to do so, by the way, came from Mojo, who had been lobbying former GM Steve Schram to make a change. Mojo's show was "very pop-culture-driven and very hip. The rest of the station was a mismatch." Last fall, Mojo actually called Theodore at KRBE and said, "You and I have never talked, but I really like the kind of radio you do, and I know that Detroit is your hometown. Would you have any interest in the job?"

of 1992 when Kris Kross and Guns N' Roses were driving New Kids on the Block off the charts. "[There's] a lot of backlash to the teen acts. The strength of some of those artists was related to the groups and the time they came out." If Backstreet Boys are not sparking with listeners as a group, how can one of their members do better?

"Image does have a lot to do with success," Zapoleon says. "If you are a teen act, you have two challenges: how long can you be a teen darling when the pre-teens want a new teen idol, and if you mature too much so you lose your teen base, you wind up not being a mature top 40 artist but instead an AC artist with a very short shelf life."

IS IT THE ARTIST OR THE SONG?

So, is it the artist or the song that makes a successful single? Shakes points out that savvy hit-

I said, 'Funny you should say that.' "

Within a several-week period at the end of 2001, Theodore's wife gave birth to their first child, the couple returned home, and Q95.5 became Channel 95.5. Mojo stayed. The remaining staff was replaced by new middayer Michelle Taylor, who Theodore had heard on KHFI Austin, Texas, during a getaway weekend; p.m. driver Beau, a WHYT veteran; and Buck Head, a one-time intern at WFLZ Tampa, Fla., Theodore's pre-KRBE employer. Theodore says Beau's WHYT heritage has given the station some upper-demo credibility, even as its music has become younger.



DOM THEODORE
OM

WKQI/WXDX/WDFN Detroit
Owner: Clear Channel
Ratings: 3.1-3.1-3.1-3.8

'I know how to talk to these people, because I am one'



10 A.M.

Cam'ron, "Hey Ma"
Avril Lavigne, "Complicated"
Oakenfold, "Starry Eyed Surprise"
Nelly, "Country Grammar"
Creed, "One Last Breath"
Fabolous, "Trade It All"
Linkin Park, "Enth E Nd"
Justin Timberlake, "Like I Love You"

While Beau has returned to Detroit from a programming job at WWCK Flint, Mich., Theodore says he has tried to instill a programming mentality in his entire staff. While it's common to hear a PD call the morning producer the PD of his airshift, Theodore views the whole lineup that way. Mojo—who is joined by voice guy Eric Hearthen, producer Chad Mitchell, and former WDGE Detroit morning team Sara & Spike—is "an exceptional partner in the programming department. He has a great ear for talent and is one of the easiest people in the world to work with."

He's also making some big-name friends these days. WKQI had some unexpected morning-show visitors a few weeks ago when one-time

Eminem buddy J.R. Watkins was on the show to promote a book about the hometown hero. That led to angry rebuttal calls from Eminem's ex-wife, Kim, then from Eminem himself. The same morning, the show got an "endorsement" from Michigan's outgoing governor for its Channel 95.5 for Governor campaign, in which the station's street hits are positioned as "campaign stops" and the platform includes "free beer in every fridge."

Musically, WKQI has gone through two stages this year, first weeding out the modern AC material and becoming more reaction-record-driven, along the lines of other big-city Clear Channel top 40s, then becoming more aggressive on the R&B crossovers of which WDRQ had previously enjoyed full custody. As it was 30 years ago for legendary top 40 AM CKLW, the top 40 formula for Detroit remains "edgier rhythm records and edgier rock records."

Those records are spinning as many as 100 times each on Channel 95.5 and WDRQ. With that sort of exposure, Theodore says, "songs churn and burn faster, and it puts the emphasis on finding the next big hit." The good news is that the hits become visible almost immediately. "I put 'Lose Yourself' in callout, and it came back 100% familiar in its second week of airplay. While that's also an event record for this city, Cam'ron's 'Hey Ma' came back about 90% familiar after two weeks."

That said, Theodore has been vocal in recent months about relying less on callout, which, he observes, is showing greater fluctuations than ever. Seeing a song be "top five one week and bottom five the next" forces a PD to rely on a "healthy mixture of intelligent gut and research. Five years ago, anybody could do this format, because it was easy. 'N Sync and Backstreet Boys and anything that sounded like them was a hit."

In the just-released summer Arbitron, WKQI was up 3.1-3.8, while WDRQ was up TK-TK. Theodore says that clearly this is "still a dogfight. Now we're being competitive, whereas before I don't know if we were. The thing we're proud of is that a share-and-a-half used to separate us from our competitor and now less than one-tenth of a share separates us, [which is] just a function of being more mass appeal."

WKQI's gains to date are also no less of an achievement for having taken place at a time when Theodore had a newborn son at home. "It hasn't been bad," he says. "My family has always been here, so we have some support that we didn't have in Houston. Having that extra helping hand makes it easier. And because I know the area, this was a pretty easy move, because it's home."

SEAN ROSS

few years, along with John Mayer and Vanessa Carlton . . . but Madonna, Aerosmith, Michael Jackson, etc., had down singles in their careers."

Vallie agrees that you can almost plot the trajectories of most pop careers. After the first hit, "the track record grows, [and] it can affect things positively and generate more airplay and exposure for an artist as more stations jump on the follow-up releases quicker," he says. "But in looking back, you can see that some of the songs near the end of an artist's hot streak are no longer getting exposure, but the big ones, the real hits, still are."

At the end of the day, Vallie says, "the line between artist and song is different on almost every song, but it's usually the song more than the artist. Each time, an intuitive and experienced decision has to be made. It could be one or the other or a combination, depending on the song. That's still part of the art of what we do."

RADIO CONCERT MONITOR

DATE	STATION	EVENT	PROMOTIONS DIRECTOR
Nov. 1	KIOI San Francisco	Star 101.3 Birthday Bash	Stacy Cunningham
	APPEARING: Eddie Money, Sixpence None the Richer, Dana Cunningham		
Nov. 7	WPLJ New York	Up Close and Personal	Theresa Angela
	APPEARING: the Wallflowers		
Nov. 8	WKDD Akron, Ohio	Long Haul Against Hunger Launch	Mark Borman
	APPEARING: StereoFuse, the Clarks		
Nov. 8	CISS Toronto	Fans' Choice Awards	David Wannan
	APPEARING: Kelly Rowland, Angie Martinez, Snow, Swollen Members, One Ton, Rascalz, Shawn Desmond		
Nov. 10	KKWD Oklahoma City	Wild 97.9 Fall Ball	Don Sweeny
	APPEARING: Nelly, Ashanti, Amanda Perez, Isyss, Primary Colorz		
Nov. 14	WWPR New York	PowerHouse 1	Darren Pfeffer
	APPEARING: Nas, Ashanti, Ja Rule, more		
Dec. 5	WKSE Buffalo, N.Y.	Kissmas Bash 12	Stephanie Ringer
	APPEARING: TBA		
Dec. 6	KFMB San Diego	Jingle Ball 2002	Champagne Luu
	APPEARING: TBA		
Dec. 6	WSSR Tampa, Fla.	Acoustic Christmas	Carley Laskey
	APPEARING: TBA		
Dec. 10	KMXV Kansas City	Jingle Jam 3	Chad Mantooth
	APPEARING: TBA		
Dec. 11	WXKS-FM Boston	Jingle Ball	Dennis O'Herron
	APPEARING: Kylie Minogue, Kelly Rowland, O-Town		
Dec. 12	WHTZ New York	Jingle Ball	Paul Miraldi
	APPEARING: TBA		
Dec. 14	KYSR Los Angeles	Not So Silent Night	Kevin Gabbay
	APPEARING: TBA		
Dec. 14	WNPL Nashville	Jingle Jam	Darryl Johnson
	APPEARING: TBA		
Dec. 14	WRVW Nashville	Acoustic Christmas	Temple Hancock
	APPEARING: TBA		
Dec. 14	WTMX Chicago	Miracle on State Street IV	Debbie Wagner
	APPEARING: Alanis Morissette, Tonic		
Dec. 14	WZPL Indianapolis	Jingle Jam	Tami Wellbaum
	APPEARING: TBA		
Dec. 15	WHYI Miami	Jingle Ball	Camie Dunbar
	APPEARING: TBA		
Dec. 17	WPRO-FM Providence, R.I.	Jingle Mingle	Amie Picard
	APPEARING: TBA		
Dec. 18	WKTU New York	Fifth Annual Miracle on 34th Street	Don MacLeod
	APPEARING: TBA		

Let us monitor your event! Call Sean Ross at 646-654-4617 or e-mail sross@airplaymonitor.com

M Street Format Monitor

Top 40 Fastest-Growing Music Format In October

RANK		The M Street 	FORMAT MONITOR	STATION COUNT			
THIS MONTH	LAST MONTH			OCT. '02	SEPT. '02	OCT. '01	NET GAIN OR LOSS THIS MONTH
FORMATS				Copyright M Street Corp. 2002			
①	1	Country	2,129	2,124	2,177	5	
2	2	News/Talk	1,193	1,198	1,143	-5	
3	3	Oldies	796	805	803	-9	
4	4	Religion (Music)	696	703	721	-7	
⑤	5	Adult Contemporary	692	688	720	4	
6	6	Classic Rock/Hits	654	656	609	-2	
⑦	7	Spanish	621	614	573	7	
8	8	Adult Standards	527	535	568	-8	
⑨	9	Top 40	489	480	470	9	
⑩	11	Sports	404	392	363	12	
11	10	Top 40 Adult	395	404	375	-9	
⑫	12	Soft AC/Easy Listening	365	363	386	2	
⑬	13	Religion (Talk)	340	337	353	3	
⑭	14	Mainstream Rock	275	272	280	3	
15	16	Miscellaneous	196	196	187	0	
16	15	R&B Adult/Oldies	192	193	210	-1	
⑰	17	R&B	189	188	186	1	
⑱	18	Modern Rock	162	156	141	6	
19	19	Triple-A	94	95	93	-1	
⑳	20	Jazz	86	85	87	1	
21	21	Modern AC	54	56	60	-2	
22	22	Classical	32	32	33	0	
Total commercial operating stations			10,598	10,588	10,539		
Stations off the air			108	110	117		

M Street Corp. is a Nashville-based provider of radio station information to the radio and music industries. Call 615-251-1525 for more information.

TOP 40 TOPICS

BY SEAN ROSS

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Is A Fast Chart A Healthy Chart?

In 1995, I had a conversation with a country consultant about the speed with which records came and went at country radio. Unlike most formats, where the charts had been slowed down five years earlier by the advent of monitored airplay, country PDs had actually picked up the speed at which they churned through records, so they could continue to oblige the labels with a new No. 1 every week.

The consultant had advised his clients to study the top 40 charts. Look at **Blues Traveler's** "Run-Around," he said. That song had taken half a year to break; once it had, top 40 stations held on to it forever.

In the intervening years, the country charts have gotten a lot slower. Artists who used to release four singles a year now release two, because songs now take six months to come home. A 16-week rise to No. 1 is meteoric.

Maybe the most extreme example of how long it takes songs to break in country now was when **Tracy Byrd's** recent hit about going "Ten Rounds With Jose Cuervo" needed 27 weeks to reach No. 1. For those of you unfamiliar with the song, try to imagine "Because I Got High" taking six months to peak or PDs giving that song only eight spins per week until the callout kicked in. **Brad Paisley's** novelty song about a woman who told her husband she would leave if he went fishing, "I'm Gonna Miss Her (The Fishin' Song)," an even more obvious novelty, needed 19 weeks to make it to No. 1.

On the top 40 side, things are dramatically different. Songs like "Run-Around" or "As I Lay Me Down" that needed six to nine months to play out—longer if you factored in their development time at other formats—were much more common in 1995-96, when top 40 was still an adult-driven format with a lot fewer outlets and a lot fewer spins. Songs needed longer to reach critical mass then. "Run-Around" spent 35 weeks on the mainstream top 40 chart. Even "Hook," only a No. 8 record, hung around for half a year.

On this week's mainstream top 40 chart, there aren't any songs older than six months. (The oldest is "Hero" at 24 weeks.) "Sk8er Boi" got to No. 1 in seven weeks and was displaced in week eight. **Kelly Clarkson's** "A Moment Like This" reached No. 4 after five weeks and had peaked by week seven. **Eminem's** "Cleanin' Out My Closet" and **P. Diddy & Ginuwine's** "I Need a Girl (Part Two)," both top 10 records, had long peaked and fallen into the mid-20s by weeks 12 and 13, respectively.

Only one current hit record had taken the long trip to the top that a "Run-Around" required. **John Mayer's** "No Such Thing" is more than a year old, having first charted at triple-A in September 2001. But even Columbia's hard work in establishing that as a mainstream top 40 record

didn't keep it in power at top 40 for an extended period. After 23 chart weeks, it was at No. 39.

Asked why songs are moving faster these days, PDs would probably cite listeners' earlier awareness of songs and greater burn. But there's more. Rhythmic top 40 and R&B have become major suppliers of top 40 hits. It doesn't take long for PDs or listeners in those formats to decide what the hits are. Meanwhile, the type of pop/alternative song that took a while to develop traction, but never surrendered it, has been replaced by something that sounds similar but doesn't need as much heavy lifting to break. Top 40 PDs needed a lot of convincing on, say, "Carnival" by **Natalie Merchant**. They need less arm-twisting for **Avril Lavigne** or **Michelle Branch**. For those youth-friendly artists, modern AC is part of the story, but it's not a four- to six-month proving ground before a song can compete at top 40.

In some ways, the amount of time a record stays charted is an optical illusion. "A Moment Like This" isn't any less top-of-mind for having exploded on impact. Conversely, country has a lot of relatively passive records that make it to the top eventually. "I Don't Have to Be Me ('Til Monday)" by **Steve Azar** or "American Child" by **Phil Vassar** aren't really on the lips of every country listener for six months straight. It just takes them a lot longer to get to a six- to eight-week sweet spot because country PDs start records at seven to 10 spins per week. And while there are many more country albums debuting at No. 1 this year, we're a long way from seeing 1990-94's airplay-to-sales ratios in that format.

In the '60s and '70s, when top 40 listening was a shared national experience, songs rarely spent more than 20 weeks on The Billboard Hot 100, much less a 40-position chart. "(I Can't Get No) Satisfaction" and "Bridge Over Troubled Water" were on and gone in 14 weeks; "I Want to Hold Your Hand" and "Go Your Own Way" in 15. "Hotel California" and "American Pie" both got all of 19 weeks on the Hot 100.

While today's combination of faster turnover and more top 40 stations will never equal what existed in 1972, one could thus view the faster chart as a sign of top 40's greater health, relative to 1995. But today's hits hardly seem to be records of the same magnitude as six years ago, much less 26 years ago. And the sweet spot in which top 40 PDs (and labels) get the maximum oomph out of hits sure feels like it's decreasing. Top 40 has always been at its most effective, particularly in bridging the demos, when there's a mix of active and passive records. And if songs are cycling faster, it's not always because adults are burning sooner. In many cases, it's because they're being asked for their opinion less.

Letter: Nirvana's 'Power Ballad'

Great piece about Nirvana's history on the charts ("Will Top 40 Finally Achieve Nirvana?," Oct. 18), but I wouldn't classify "You Know You're Right" as a ballad, power or otherwise. Although it does have the familiar soft-then-loud dynamic that Nirvana was known for, it seems too raucous and mid-to-uptempo to be called a "ballad." (I'd also say "How You Remind Me" isn't a "power ballad" for the same reasons.)

I agree that "It's Been Awhile" does seem ballad-y, but maybe songs like this of recent vintage should be called something else, like "grunge ballad." When I think of power ballads, I think of a specific raise-your-lighter, hair-band tradition—songs like "Love of a Lifetime" by Firehouse, "Home Sweet Home" by Mötley Crüe, "I'll Be There for You" by Bon Jovi, etc.

Back to the Nirvana song: It seems like a stretch for today's top 40 programmers to consider playing it. Despite all that has happened in the past decade and the doors that Nirvana opened, it still comes down to the song. No matter what it sounds like, it's an event record for modern rock stations—but to top 40 ears, it's really pretty abrasive, which might outweigh [any positives]. But that abrasiveness is in keeping with the spirit of the band. It's ironic that many of the alternative bands that came after Nirvana create more palatable singles and get onto top 40 stations more easily.

Axl Nemetz
Assistant MD
WHTZ New York

12-plus overall average quarter-hour shares. (#) indicates Arbitron market rank.
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Calls	Format	Su '01	Fa '01	'02	W '02	Sp '02	Su '02	Calls	Format	Su '01	Fa '01	'02	W '02	Sp '02	Su '02	Calls	Format	Su '01	Fa '01	'02	W '02	Sp '02	Su '02
GREENSBORO, N.C.—(43)																							
WTOR	country	7.5	7.9	8.2	10.1	9.4		WERG	N/T	2.9	3.5	4.1	4.0	3.1		KSYU	adult top 40	2.0	2.2	1.5	2.5	1.8	1.8
WRB	R&B	7.0	7.8	8.8	9.0			WOXB	country	2.9	3.5	4.1	4.0	3.1		KRTR	N/T	1.0	1.2	1.5	2.5	1.8	1.7
WMGM-FM	country	8.2	7.2	7.5	7.4	6.9		WZLH	country	4.9	4.9	4.6	4.6	4.6		KRMN	sports	0.9	2.2	1.4	1.2	1.6	1.6
WMXQ	oldies	6.4	6.3	6.8	7.7	6.2		WATY	R&B oldies	2.4	4.3	2.4	2.6	2.7		KOSI	adult top 40	2.1	1.6	1.6	1.4	1.2	1.6
WMAZ	top 40	7.1	7.2	7.7	7.5	6.2		WWSK	sports	1.1	1.8	1.2	1.8	2.6		KZZM	modern	0.9	—	1.3	1.2	1.4	1.0
WBVZ	album	5.0	3.6	4.9	3.5	4.6		WDOL	oldies	1.1	1.4	1.2	1.8	2.5		KZYJ-FM	Spanish	2.4	0.8	2.2	1.4	1.0	1.0
WKRR	cls rock	3.2	3.4	3.5	4.6	4.1		WENN	R&B	3.1	2.8	3.6	2.6	1.8									
WVSX/WSMI	N/T	4.8	4.6	4.8	3.4	3.5		WOLD	religious	1.3	1.5	2.2	2.1	1.4									
WVTH	adult top 40	3.2	3.0	—	—	—		WPRF	N/T	1.5	2.2	2.1	1.4	1.0									
WHIS	cls rock	3.1	2.5	2.4	1.2	2.1																	
WHEM/WPOL	religious	1.2	2.5	2.0	1.5	1.8																	
WHLA	modern	0.8	0.8	0.8	0.8	1.6																	
WKOU	country	1.4	1.7	2.1	1.9	1.3																	
WGOC	top 40	1.1	1.0	1.3	1.1	1.2																	
WST-FM	adult std	0.4	0.9	0.8	0.5	1.1																	
WSPB/WTOB	Spanish	0.7	0.7	—	—	2.2																	
WBRF	country	1.1	0.9	0.9	0.7	1.0																	
WWCZ	country	1.4	2.0	1.7	1.4	1.0																	
NEW ORLEANS—(44)																							
WOUE	R&B	13.1	13.2	13.0	12.6	12.7		WNHO	country	10.8	9.5	9.3	8.0	10.7		WHV-FM	country	19.3	24.0	21.8	19.7	18.2	18.2
WYLD-WM	R&B adult	8.1	8.0	8.2	9.1	8.5		WNHM	adult top 40	6.7	7.0	6.5	9.5	8.2		WGBS	AC	10.0	9.5	9.7	11.8	10.1	10.1
KMEZ	N/T	8.8	9.8	7.8	6.8	8.1		WNHU	album	7.5	7.9	7.1	7.3	7.2		WGST	top 40	11.9	10.4	11.8	8.3	7.1	7.1
WLMS	R&B oldies	5.2	5.5	6.0	8.0	6.5		WNIN	religious	2.2	2.2	2.2	2.2	2.2		WYLL	top 40/rhythm	2.3	1.4	1.9			

Billboard® Hot 100 Singles Sales™					THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS BASED ON SALES DATA COMPILED BY  Nielsen SoundScan	
BILLBOARD ISSUE DATE: NOVEMBER 2, 2002						
THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST		
◀ No. 1 ▶						
1	1	6	A MOMENT LIKE THIS RCA	5 weeks at No. 1	KELLY CLARKSON	
2	2	2	I AM MINE EPIC		PEARL JAM	
3	3	15	DON'T MESS WITH MY MAN JIVE		NIVEA FEATURING BRIAN & BRANDON CASEY	
4	4	7	ALL THE THINGS SHE SAID INTERSCOPE		T.A.T.U.	
5	5	9	GIMME THE LIGHT BLACK SHADOW/2 HARD/VP/ATLANTIC		SEAN PAUL	
6	NEW▶		IGNITION JIVE		R. KELLY	
7	NEW▶		VIRGINITY TUG/A&M/INTERSCOPE		TG4	
8	NEW▶		WHEN I GET YOU ALONE NU AMERICA/INTERSCOPE		THICKE	
9	6	5	HEATSEEKER STIMULUS		YOUNG M.C.	
10	NEW▶		SIX DAYS MCA		DJ SHADOW FEATURING MOS DEF	
11	10	7	HERE AND NOW (FULL CIRCLE) JTS		TERRY STEELE	
12	21	2	FEEL IT BOY VPM/VIRGIN		BEENIE MAN FEATURING JANET	
13	12	10	PAPA DON'T PREACH EPIC		KELLY OSBOURNE	
14	9	14	BLUE JEANS MAGIC JOHNSON/MCA		YASMEEN	
15	16	22	DAY + NIGHT ARISTA		ISYSS FEATURING JADAKISS	
16	40	2	PRODUCT OF OUR ENVIRONMENT THREE GEMS/STREET PRIDE		BORN PREDATORS	
17	11	11	LONG TIME GONE MONUMENT/EMN		DIXIE CHICKS	
18	15	12	I'M GONNA BE ALRIGHT EP C		JENNIFER LOPEZ FEATURING NAS	
19	20	16	TWO WRONGS COLUMBIA		WYCLEF JEAN FEATURING CLAUDETTE ORTIZ	
20	23	12	WHEN THE LAST TIME STAR TRAK/ARISTA		CLIPSE	

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THE Billboard® 200®					THE CHART, REPRINTED FROM BILLBOARD MAGAZINE, IS BASED ON SALES DATA COMPILED BY Nielsen SoundScan	
BILLBOARD ISSUE DATE: NOVEMBER 2, 2002						
THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST	IMPRINT & CATALOG NUMBER/DISTRIBUTING LABEL (SUGGESTED LIST PRICE)	TITLE
1	NEW►	1		▲ FAITH HILL WARNER BROS. (NASHVILLE) 48001/WRN (12.98/18.98)	1 week at No. 1	CRY
2	NEW►	1		LL COOL J DEF JAM 063219*/DJMG (12.98/18.98)		10
3	1	1	4	ELVIS PRESLEY RCA 68079* (12.98/19.98)		ELVIS: 30 #1 HITS
4	3	2	3	THE ROLLING STONES ABKCO 13378/VIRGIN (29.98 CD)		FORTY LICKS
5	4	6	20	AVRIL LAVIGNE▲ ARISTA 14740 (17.98 CD)		LET GO
6	6	5	8	▲ DIXIE CHICKS MONUMENT/COLUMBIA 86840*/CRG (12.98 EQ/18.98)		HOME
7	7	9	22	EMINEM▲ WEB/AFTERMATH 493290*/INTERSCOPE (12.98/19.98)		THE EMINEM SHOW
8	5	8	17	NELLY▲ FO'REEL/UNIVERSAL 017747*/UMRG (12.98/18.98)		NELLYVILLE
9	NEW►	1		GERALD LEVERT ELEKTRA 62795/EEG (12.98/18.98)		THE G SPOT
10	NEW►	1		DAVE HOLLISTER MOTOWN 01874*/UMRG (12.98/18.98)		THINGS IN THE GAME DONE CHANGED
11	12	13	34	NORAH JONES▲ BLUE NOTE 32088/CAPITOL (17.98 CD)		COME AWAY WITH ME
12	NEW►	1		FLEETWOOD MAC REPRISE 73775/WARNER BROS. (24.98 CD)		THE VERY BEST OF FLEETWOOD MAC
13	2	—	2	BON JOVI ISLAND 063055/DJMG (12.98/18.98)		BOUNCE
14	8	3	3	XZIBIT LOUD/COLUMBIA 85925*/CRG (12.98 EQ/18.98)		MAN VS MACHINE
15	10	4	3	SOUNDTRACK RCA 68141 (11.98/18.98)		AMERICAN IDOL: GREATEST MOMENTS
16	18	28	4	SOUNDTRACK FOX 113028*/MCA (18.98 CD)		BROWN SUGAR
17	NEW►	1		TAPROOT VELVET HAMMER/ATLANTIC 83561/AG (11.98 CD)		WELCOME
18	13	10	5	DISTURBED REPRISE 48320/WARNER BROS. (18.98 CD)		BELIEVE
19	19	48	45	JOSH GROBAN▲ 143/REPRISE 48154/WARNER BROS. (18.98 CD)		JOSH GROBAN
20	17	11	4	INDIA.ARIE MOTOWN 064755/UMRG (12.98/18.98)		VOYAGE TO INDIA

Albums with the greatest sales gains. ● Recording Industry Assn. Of America (RIAA) certification for sales of 500,000 album units. ▲ RIAA certification for sales of 1 million units (Platinum). ◆ RIAA certification for net shipment of 10 million units (Diamond). Numeral following Platinum or Diamond symbol indicates album's multi-platinum level. Greatest Gainer shows chart's largest unit increase. Pacesetter indicates biggest percentage growth. © 2002 VNU Business Media, Inc. and Nielsen SoundScan, Inc. All rights reserved.

VIDEO PLAYLISTS

MTV

Sr. VP/Music: Tom Calderone
VP/Music & Talent Prog: Michele Dix
VP/Music & Talent: Elli Cola
Viacom 212-258-8000

	1W	1W
1 Missy "Misdemeanor" Elliott, Work It	22	23
2 Eminem, Lose Yourself	15	11
3 No Doubt, Underneath It All	25	20
4 Christina Aguilera, Dirty	23	23
5 Puddle Of Mudd, She Hates Me	22	13
6 Nappy Roots, Po' Folks	22	13
7 Justin Timberlake, Like I Love You	21	19
8 Good Charlotte, Lifestyles Of The Rich And Famous	20	8
9 Cliche, When The Last Time	20	11
10 LL Cool J, Luv U Better	20	12
11 Red Hot Chili Peppers, The Zephyr Song	19	14
12 Avril Lavigne, Sk8er Boi	19	17
13 Sean Paul, Gimme The Light	18	14
14 Nelly, Dilemma	17	15
15 Ashanti, Baby	16	11
16 Big Tymers, Oh Yeah!	15	13
17 Foo Fighters, All My Life	15	14
18 Nivea, Don't Mess With My Man	14	10
19 Fat Joe, Crush Tonight	13	10
20 Pink, Family Portrait	13	12
21 Santana, The Game Of Love	13	12
22 Nirvana, You Know You're Right	13	21
23 Oakenfold, Starry Eyed Surprise	12	13
24 Fabulous, Trade It All	12	14
25 Cam'ron, Hey Ma	12	14
26 Kelly Clarkson, A Moment Like This	11	6
27 The Strokes, Someday	10	5
28 Nick Carter, Help Me	9	4
29 Simple Plan, I'd Do Anything	9	6
30 Madonna, Die Another Day	9	9
31 Taproot, Poem	9	10
32 The White Stripes, Dead Leaves And The Dirty Ground	8	5
33 Bon Jovi, Everyday	8	6
34 Floetry, Floetic	8	7
35 Stone Sour, Belleroph	8	8
36 Bruce Springsteen, Lonesome Day	7	0
37 Uncle Kracker, In A Little While	6	4
38 Nelly, (Hot S***) Country Grammar	5	0
39 Avril Lavigne, Complicated	5	0
40 Tori Amos, A Sorta Fairytale	5	0
AA Bruce Springsteen, Lonesome Day	7	0

VH1

Exec. VP/Talent & Music: Rick Krim
Sr. VP. Music & Talent: Bruce Gillmer
Viacom 212-258-7800

	1W	1W
1 No Doubt, Underneath It All	22	23
2 Madonna, Die Another Day	21	19
3 Santana, The Game Of Love	20	21
4 Pink, Family Portrait	19	11
5 Creed, One Last Breath	19	19
6 Dixie Chicks, Landslide	17	8
7 U2, Electrical Storm	17	16
8 Bon Jovi, Everyday	17	17
9 Nirvana, You Know You're Right	16	12
10 John Mayer, Your Body Is A Wonderland	16	15
11 John Rzeznik, I'm Still Here (Jim's Theme)	15	0
12 Red Hot Chili Peppers, Zephyr Song	15	15
13 Justin Timberlake, Like I Love You	15	15
14 Faith Hill, Cry	15	16
15 Bruce Springsteen, Lonesome Day	13	0
16 Nelly, Dilemma	13	16
17 Kelly Clarkson, A Moment Like This	12	0
18 Uncle Kracker, In A Little While	12	18
19 Vanessa Carlton, Ordinary Day	11	16
20 Lifeshouse, Spin	8	8
21 Pink, Just Like A Pill	8	19
22 Dave Matthews Band, Where Are You Going	8	19
23 Tori Amos, A Sorta Fairytale	7	4
24 The Wallflowers, When You're On Top	7	4
25 Hoobastank, Running Away	7	5
26 Red Hot Chili Peppers, By The Way	7	5
27 Jennifer Love Hewitt, BareNaked	7	8
28 Norah Jones, Don't Know Why	7	16
29 Creed, Don't Stop Dancing	6	0
30 Mariah Carey, Through The Rain	6	0
31 Jimmy Eat World, The Middle	6	3
32 Sheryl Crow, Seek Up The Sun	6	4
33 Coldplay, In My Place	6	6
34 India.Arie, Little Things	6	6
35 Foo Fighters, All My Life	6	11
36 Train, Drops Of Jupiter (Tell Me)	5	1
37 Divas, You Shook Me All Night Long	4	1
38 Lifeshouse, Hanging By A Moment	4	2
39 Puddle Of Mudd, Blurry	4	3
40 Vanessa Carlton, A Thousand Miles	4	3
AA John Rzeznik, I'm Still Here (Jim's Theme)	15	0
AA Bruce Springsteen, Lonesome Day	13	0
AA Kelly Clarkson, A Moment Like This	12	0

MTV2

Sr. VP/Music: Tom Calderone
VP/Music & Talent Prog: Michele Dix
VP/Music & Talent: Elli Cola
Viacom 212-258-8000

	1W	1W
1 Missy "Misdemeanor" Elliott, Work It	40	28
2 Cliche, When The Last Time	32	26
3 Nirvana, You Know You're Right	28	23
4 Eminem, Lose Yourself	22	12
5 No Doubt, Underneath It All	21	13
6 Queens Of The Stone Age, No One Knows	19	18
7 Erykah Badu, Off My Life (An Ode To Hip Hop)	19	18
8 Our Lady Peace, Innocent	18	11
9 Nappy Roots, Po' Folks	18	19
10 Floetry, Floetic	17	12
11 LL Cool J, Luv U Better	17	19
12 Audioslave, Cochise	16	0
13 Fat Joe, Crush Tonight	16	3
14 Ms. Jade, Chang Chang	16	8
15 Puddle Of Mudd, She Hates Me	16	11
16 Jurassic 5, What's Golden?	16	15
17 Sean Paul, Gimme The Light	16	19
18 Andrew W.K., We Want Fun	15	8
19 OK Go, Get Over It	15	17
20 Interpol, PDA	14	5
21 Chevelle, The Dead Owl	14	9
22 Foo Fighters, All My Life	14	11
23 Snoo Dogg, From Tha Chuwuch To Da Palace	13	0
24 Madonna, Die Another Day	13	12
25 Stone Sour, Bother	12	11
26 The Strokes, Someday	12	15
27 Tori Amos, A Sorta Fairytale	12	15
28 Distillers, City Of Angels	11	7
29 Taproot, Poem	11	10
30 Good Charlotte, Lifestyles Of The Rich And Famous	11	10
31 Music, dntchange	10	7
32 Red Hot Chili Peppers, The Zephyr Song	10	14
33 Cam'ron, Hey Ma	10	17
34 The Winans, Outaway	9	5
35 John Mayer, Your Body Is A Wonderland	9	6
36 Seether, Fine Again	9	6
37 Disturbing The Peace, Growing Pains (Do It Again)	9	6
38 The White Stripes, Dead Leaves And The Dirty Ground	9	7
39 Coldplay, In My Place	9	8
40 The Used, This Taste Of Ink	9	8
AA Audioslave, Cochise	16	0
AA Fat Joe, Crush Tonight	16	3
AA Snoo Dogg, From Tha Chuwuch To Da Palace	13	0

AA denotes songs with 4 or more deletions at station for first time this week.

Airplay (AA) denotes songs with 4 or more detections at station for first time this week.

ON YOUR DESK!					GOING FOR AIRPLAY THIS WEEK				
					MAINSTREAM	RHYTHMIC	ADULT TOP 40	AC	MODERN AC
JA RULE FEATURING BOBBY BROWN • Thug Lovin' (MURDER INC./DEF JAM/DJMG)					✓				
NELLY FEATURING ST. LUNATICS • Air Force Ones (FO'REEL/UNIVERSAL/UMRG)					✓				
TRINA FEATURING LUDACRIS • B R Right (SLIP-N-SLIDE/ATLANTIC)					✓				
SHANIA TWAIN • I'm Gonna Getcha Good! (MERCURY/DJMG)					✓		✓	✓	✓
To be included contact Patrick McGowan at 646-654-4634 or email pmcgowan@airplaymonitor.com									

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THIS WEEK	LAST WEEK	WKS. ON CHART	MAINSTREAM TOP 40 AIRPLAY		DETECTIONS	
			TITLE/IMPRINT/PROMOTION LABEL	ARTIST	TW	LW
			★★★ No. 1 ★★★			
1	1	12	UNDERNEATH IT ALL INTERSCOPE 2 weeks at No. 1 NO DOUBT FEATURING LADY SAW		8255	8022
2	2	9	SK8ER BOI ARISTA	AVRIL LAVIGNE	7753	7748
			★ GREATEST GAINER ★			
3	5	5	LOSE YOURSELF SHADY/INTERSCOPE	EMINEM	6658	5673
4	3	17	DILEMMA FO' REEL/UNIVERSAL/UMRG	NELLY FEATURING KELLY ROWLAND	5948	6269
5	4	7	A MOMENT LIKE THIS RCA	KELLY CLARKSON	5817	5897
6	6	9	LIKE I LOVE YOU JIVE	JUSTIN TIMBERLAKE	5732	5526
7	10	4	DIE ANOTHER DAY WARNER BROS.	MADONNA	5431	4773
8	7	22	ONE LAST BREATH WIND-UP	CREED	5018	5274
9	14	6	HEY MA ROC-A-FELLA/DEF JAM/IDJMG	CAM'RON FEATURING JUELZ SANTANA, FREEKEY ZEKEY & TOYA	4895	4266
10	12	5	THE GAME OF LOVE ARISTA	SANTANA FEATURING MICHELLE BRANCH	4628	4272
11	18	4	JENNY FROM THE BLOCK EPIC	JENNIFER LOPEZ FEATURING JADAKISS & STYLES	4581	3829
12	8	16	GOTTA GET THRU THIS ISLAND/IDJMG	DANIEL BEDINGFIELD	4503	4924
13	13	11	IF I COULD GO! ELEKTRA/EEG	ANGIE MARTINEZ FEATURING LIL' MO & SACARIO	4455	4309
14	17	8	STARRY EYED SURPRISE MAVERICK/REPRISE	OAKENFOLD FEATURING SHIFTY SHELLSHOCK	4355	3979
15	9	16	GANGSTA LOVIN' RUFF RYDERS/INTERSCOPE	EVE FEATURING ALICIA KEYS	4176	4882
16	11	16	ORDINARY DAY A&M/INTERSCOPE	VANESSA CARLTON	3949	4512
17	15	23	COMPLICATED ARISTA	AVRIL LAVIGNE	3841	4142
18	16	13	GOODBYE TO YOU MAVERICK/WARNER BROS.	MICHELLE BRANCH	3433	4033
19	21	5	FAMILY PORTRAIT ARISTA	PINK	3180	2763
20	20	22	HEAVEN ROBBINS	DJ SAMMY & YANOU FEATURING DO	3170	3252
21	19	20	JUST LIKE A PILL ARISTA	PINK	3167	3408
22	22	6	STOLE MUSIC WORLD/COLUMBIA	KELLY ROWLAND	2868	2496
23	34	3	WORK IT THE GOLD MIND/ELEKTRA/EEG	MISSY "MISDEMEANOR" ELLIOTT	2582	1881
24	27	3	DISEASE ATLANTIC	MATCHBOX TWENTY	2368	2179
25	36	2	GIRL TALK ARISTA	TLC	2197	1735
26	25	15	I NEED A GIRL (PART TWO) BAD BOY/ARISTA	P. DIDDY & GINUWINE FEATURING LOON, MARIO WINANS & TAMMY RUGGERI	2195	2362
27	23	11	RUNNING AWAY ISLAND/IDJMG	HOOBASTANK	2126	2385
28	28	8	IN A LITTLE WHILE LAVA	UNCLE KRACKER	2051	2051
29	35	3	PO' FOLKS ATLANTIC	NAPPY ROOTS FEATURING ANTHONY HAMILTON	2010	1869
30	24	8	DIRTY RCA	CHRISTINA AGUILERA FEATURING REDMAN	1925	2332
31	29	14	SOMEWHERE OUT THERE COLUMBIA	OUR LADY PEACE	1905	2029
32	26	11	HAPPY MURDER INC./AJM/IDJMG	ASHANTI	1862	2289
33	NEW		YOUR BODY IS A WONDERLAND AWARE/COLUMBIA	JOHN MAYER	1815	1349
			★ MOST AIRPLAY ADDS ★			
34	NEW		SHE HATES ME FLAWLESS/GEFFEN/INTERSCOPE	PUDDLE OF MUDD	1799	1197
35	NEW		WHAT'S YOUR FLAVA? WILDSTAR/ATLANTIC	CRAIG DAVID	1790	1283
36	30	14	CLEANIN' OUT MY CLOSET WEB/AFTERMATH/INTERSCOPE	EMINEM	1764	2018
37	33	24	HERO COLUMBIA/ROADRUNNER/IDJMG	CHAD KROEGER FEATURING JOSEY SCOTT	1764	1863
38	NEW		THESE ARE THE DAYS J	O-TOWN	1756	1319
39	31	23	NO SUCH THING AWARE/COLUMBIA	JOHN MAYER	1665	1975
40	NEW		SPIN DREAMWORKS	LIFEHOUSE	1535	1314

Songs ranked by number of detections. Songs showing an increase in detections over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in detections does not exceed the percentage of monitored station downtime for the format. A song that has been on the chart for more than 20 weeks will generally not receive a bullet, even if it registers an increase in detections. Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Greatest Gainer awarded to the song with the largest increase in detections. Most Airplay Adds awarded to the song registering six or more detections at the most stations for the first time this week. A song with a gain in detections over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining detections or each losing detections, the song being played on more stations is placed first. Songs below the top 20 become re-entrants and are removed from the chart after 26 weeks.

GREATEST GAINERS

MAINSTREAM TOP 40

INCREASE IN DETECTIONS

EMINEM • Lose Yourself (SHADY/INTERSCOPE) +985
WQEN +47, WNOU +46, WLDI +46, WLKT +39, WKXS +38, KBKS +37, KHKS +34, WKGS +31, KDWB +30, WMEG +29

JENNIFER LOPEZ FEATURING JADAKISS & STYLES • Jenny From The Block (EPIC) +752
WDCG +29, KKDM +25, WWHT +25, WAKZ +24, WKFS +22, WKGS +22, WLKT +22, WFBC +21, WJJS +20, WFLZ +19

MISSY "MISDEMEANOR" ELLIOTT • Work It (THE GOLD MIND/ELEKTRA/EEG) +701
WKFS +34, KCHZ +26, WWWQ +23, WKGS +22, KJYO +22, WXXX +20, WQZQ +18, WKQI +18, WAEV +18, WFLZ +16

MADONNA • Die Another Day (WARNER BROS.) +658
WDBT +40, WXSS +26, WDRQ +24, KKDM +23, WWWQ +23, WZNY +22, KLZR +21, KJYO +21, WKGS +20, WRVQ +20

CAM'RON FEAT. JUELZ SANTANA, FREEKEY ZEKEY & TOYA • Hey Ma (ROC-A-FELLA/DEF JAM/IDJMG) +629
WQEN +33, WKGS +31, WBHT +31, KCHZ +30, WWHT +29, KRBV +23, WQZQ +21, KJYO +19, WSSX +19, KHKS +15

THIS WEEK	LAST WEEK	WKS. ON CHART	MAINSTREAM TOP 40 AUDIENCE		AUDIENCE (millions)	
			TITLE/IMPRINT/PROMOTION LABEL	ARTIST	TW	LW
			★★★ No. 1 ★★★			
1	2	13	UNDERNEATH IT ALL INTERSCOPE 1 week at No. 1 NO DOUBT FEATURING LADY SAW		60.378	58.512
2	1	10	SK8ER BOI ARISTA	AVRIL LAVIGNE	58.436	59.130
3	4	6	LOSE YOURSELF SHADY/INTERSCOPE	EMINEM	53.415	47.022
4	3	8	A MOMENT LIKE THIS RCA	KELLY CLARKSON	44.293	46.806
5	6	10	LIKE I LOVE YOU JIVE	JUSTIN TIMBERLAKE	39.619	40.953
6	5	18	DILEMMA FO' REEL/UNIVERSAL/UMRG	NELLY FEATURING KELLY ROWLAND	39.492	41.945
7	7	19	ONE LAST BREATH WIND-UP	CREED	38.564	39.524
8	10	6	HEY MA ROC-A-FELLA/DEF JAM/IDJMG	CAM'RON FEATURING JUELZ SANTANA, FREEKEY ZEKEY & TOYA	37.667	35.842
9	11	4	DIE ANOTHER DAY WARNER BROS.	MADONNA	37.373	33.930
10	8	16	GOTTA GET THRU THIS ISLAND/IDJMG	DANIEL BEDINGFIELD	34.442	38.496
11	12	6	THE GAME OF LOVE ARISTA	SANTANA FEATURING MICHELLE BRANCH	33.758	31.465
12	18	4	JENNY FROM THE BLOCK EPIC	JENNIFER LOPEZ FEATURING JADAKISS & STYLES	32.241	27.607
13	9	17	GANGSTA LOVIN' RUFF RYDERS/INTERSCOPE	EVE FEATURING ALICIA KEYS	30.228	36.305
14	17	24	HEAVEN ROBBINS	DJ SAMMY & YANOU FEATURING DO	28.662	27.969
15	15	11	IF I COULD GO! ELEKTRA/EEG	ANGIE MARTINEZ FEATURING LIL' MO & SACARIO	28.289	28.520
16	19	8	STARRY EYED SURPRISE MAVERICK/REPRISE	OAKENFOLD FEATURING SHIFTY SHELLSHOCK	28.142	26.289
17	14	24	COMPLICATED ARISTA	AVRIL LAVIGNE	27.111	30.015
18	16	16	ORDINARY DAY A&M/INTERSCOPE	VANESSA CARLTON	26.281	28.137
19	13	13	GOODBYE TO YOU MAVERICK/WARNER BROS.	MICHELLE BRANCH	26.253	30.704
20	20	21	JUST LIKE A PILL ARISTA	PINK	21.662	24.580
21	25	5	FAMILY PORTRAIT ARISTA	PINK	18.846	15.643
22	23	12	SOMEWHERE OUT THERE COLUMBIA	OUR LADY PEACE	18.022	16.406
23	27	6	STOLE MUSIC WORLD/COLUMBIA	KELLY ROWLAND	17.624	15.089
24	22	17	I NEED A GIRL (PART TWO) BAD BOY/ARISTA	P. DIDDY & GINUWINE FEATURING LOON, MARIO WINANS & TAMMY RUGGERI	17.252	18.282
25	32	2	WORK IT THE GOLD MIND/ELEKTRA/EEG	MISSY "MISDEMEANOR" ELLIOTT	15.799	11.907
26	26	8	RUNNING AWAY ISLAND/IDJMG	HOOBASTANK	15.252	15.215
27	21	12	HAPPY MURDER INC./AJM/IDJMG	ASHANTI	15.201	18.909
28	29	4	DISEASE ATLANTIC	MATCHBOX TWENTY	13.754	13.251
29	24	9	DIRTY RCA	CHRISTINA AGUILERA FEATURING REDMAN	13.230	16.242
30	28	14	CLEANIN' OUT MY CLOSET WEB/AFTERMATH/INTERSCOPE	EMINEM	12.815	13.857
31	34	24	HERO COLUMBIA/ROADRUNNER/IDJMG	CHAD KROEGER FEATURING JOSEY SCOTT	11.754	11.222
32	NEW		WHAT'S YOUR FLAVA? WILDSTAR/ATLANTIC	CRAIG DAVID	11.725	7.715
33	39	2	GIRL TALK ARISTA	TLC	11.265	8.411
34	36	2	PO' FOLKS ATLANTIC	NAPPY ROOTS FEATURING ANTHONY HAMILTON	10.971	10.228
35	NEW		YOUR BODY IS A WONDERLAND AWARE/COLUMBIA	JOHN MAYER	10.937	7.854
36	33	4	THE KETCHUP SONG (HEY HAH) COLUMBIA	LAS KETCHUP	10.404	11.573
37	35	5	IN A LITTLE WHILE LAVA	UNCLE KRACKER	10.182	10.622
38	30	23	NO SUCH THING AWARE/COLUMBIA	JOHN MAYER	9.908	12.462
39	NEW		THESE ARE THE DAYS J	O-TOWN	9.145	7.412
40	NEW		SHE HATES ME FLAWLESS/GEFFEN/INTERSCOPE	PUDDLE OF MUDD	8.039	5.315

Songs ranked by number of audience, computed by cross-referencing exact times of airplay with Arbitron listener data. Songs showing an increase in audience over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. A song that has been on the chart for more than 20 weeks will generally not receive a bullet, even if it registers an increase in audience. A song with a gain in audience over the previous week is placed first if tied with a song with a decline over the same period. When tied songs are each gaining in audience or each losing in audience, the song being played on more stations is placed first. Songs become re-entrants and are removed from this chart in conjunction with the Mainstream Top 40 Airplay chart.

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	DETECTIONS	
		TW	LW
9	DON'T LET ME GET ME PINK (ARISTA)	1016	1101
10	BLURRY PUDDLE OF MUDD (FLAWLESS/GEFFEN/INTERSCOPE)	975	939
11	FOOLISH ASHANTI (MURDER INC./AJM/IDJMG)	952	994
12	WHEREVER YOU WILL GO THE CALLING (RCA)	883	884
13	ALL YOU WANTED MICHELLE BRANCH (MAVERICK/WARNER BROS.)	842	758
14	WITHOUT ME EMINEM (WEB/AFTERMATH/INTERSCOPE)	834	994
15	FAMILY AFFAIR MARY J. BLIGE (MCA)	829	858
16	DAYS GO BY DIRTY VEGAS (CREDENCE/CAPITOL)	818	769
17	AIN'T IT FUNNY JENNIFER LOPEZ FEAT. JA RULE (EPIC)	788	862
18	HELLA GOOD NO DOUBT (INTERSCOPE)	756	863
19	I NEED A GIRL (PART ONE) P. DIDDY FEAT. USHER & LOON (BAD BOY/ARISTA)	698	751
20	CAN'T GET YOU OUT OF MY HEAD KYLIE MINOGUE (CAPITOL)	673	777

Recurrents are titles that have appeared on the Mainstream Top 40 Airplay chart for 26 weeks and have dropped below the top 20.

nivea

don't mess with my man

**FIRST SINGLE FROM THE
SELF-TITLED LP IN STORES
DECEMBER 10TH!**

**MONITOR RHYTHMIC
TOP 40**

7 - 6

**R&R POP
50* - 38* (+350)**

**R&R
RHYTHMIC
14* - 11***

MEDIABASE CALLOUT RESEARCH: #1 DEBUT!

**#1 WITH ALL AGES!
#1 WITH FEMALES ALL AGES!
#1 WITH FEMALES 18-24!
#1 WITH FEMALES 25-34!**

CALLOUT AMERICA:

**#8 OVERALL 3.65
#6 TEENS 3.95**

**FEATURING BRIAN & BRANDON CASEY OF
JAGGED EDGE**

ON OVER 100 STATIONS!

**NEW THIS WEEK: KCHZ, WERZ, XLIO6, WKFS, WSNX,
KBEA, WYOY, WLKT, KKRd, KTFM, KBKS, KRBV**

GREAT RANKS! GREAT SPINS!

WKSS	#2	77x	640 SPINS TO DATE!
WAKS	#4	85x	395 SPINS TO DATE!
WKST	#4	83x	614 SPINS TO DATE!
WBZZ	#9	53x	317 SPINS TO DATE!
WZMX	#20	30x	969 SPINS TO DATE!
WWKX	#1	74x	639 SPINS TO DATE!
KKSS	#4	66x	331 SPINS TO DATE!
WBTS	#5	72x	573 SPINS TO DATE!
WHZT	#8	54x	653 SPINS TO DATE!
XHTZ	#1	86x	415 SPINS TO DATE!
WJMN	#1	95x	444 SPINS TO DATE!

WQZQ	#6	73x
WDBT	#9	50x
WKFS	#12	43x
WDKF	#14	48x
KDWB	#15	40x
WFBC	#18	40x
KFMS	#18	29x
WIHT	#19	27x

**"Frankly, I'm tired of
seeing this damn
record at the top
of my callout EVERY
friggin' week."**

**-RICK VAUGHN, PD
WKSS/HARTFORD**



14x



SONG ACTIVITY



Detailed tracking for upward-moving songs. Total Detections/Gain does not include video play. Tracking week for video play reflects a Fri - Thu cycle. Markets listed in order of population.

*Indicates station experienced between 24 and 56 hours of monitored downtime during the chart week.

JOHN MAYER 1815/466
Your Body Is A Wonderland (Aware/Columbia)
 Total Stations: 107 Chart Move: Debut 33

[illegible]

NAPPY ROOTS FEAT. ANTHONY HAMILTON 2010/141
Po' Folks (Atlantic)
 Total Stations: 116 Chart Move: 35-29

	TV	1W	2W	2W	23		TV	1W	2W	2W	23
New York	MTV					Albany	WFLY				
Chicago	WHSZ	14	13	2	32	Tucson	KRQD	18	18	16	161
Philadelphia	WHTS	10	1	1	31	McAllen	KHMT	13	12	11	114
Dallas	WFOO	10	1	1	29	San Antonio	KHST	20	28	26	26
San Antonio	WFOO	10	1	1	29	San Diego	KHST	17	17	16	16
Detroit	WFOO	10	1	1	29	Grand Rapids	WKRH	1	1	1	1
Boston	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
Wash DC	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
Atlanta	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
Miami	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
San Juan	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
San Diego	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
Los Angeles	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
St. Louis	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
Pittsburgh	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
Denver	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
San Francisco	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
Cincinnati	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
Sacramento	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
Phoenix	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
San Antonio	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
Portland	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
Omaha	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
San Francisco	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
Phoenix	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
San Antonio	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
Portland	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
Omaha	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
San Francisco	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
Phoenix	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
San Antonio	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
Portland	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
Omaha	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
San Francisco	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
Phoenix	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
San Antonio	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
Portland	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
Omaha	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
San Francisco	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
Phoenix	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
San Antonio	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
Portland	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
Omaha	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
San Francisco	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31
Phoenix	WFOO	10	1	1	29	Albany	WKRH	38	35	30	31</

NIVEA FEAT. BRIAN & BRANDON CASEY 1213/310
Don't Mess With My Man (Jive)
Total Stations: 58

[illegible]

NO DOUBT FEATURING LADY SAW 8255/233
Underneath It All (Interscope)
Total Stations: 125 Chart Move: 1-1

[illegible]

OAKENFOLD FEAT. SHIFTY SHELLSHOCK 4355/376
Starry Eyed Surprise (Maverick/Reprise)
Total Stations: 123 Chart Move: 17-14

[illegible]

O-TOWN **1756/437**
These Are The Days (J)
 Total Stations: 113 Chart Move: Debut 38

[illegible]

PINK	3180/417
<i>Family Portrait (Arista)</i>	
Total Stations: 122	Chart Move: 21-19

[illegible]

PUDDLE OF MUDD **1799/602**
She Hates Me (Flawless/Geffen/Interscope)
 Total Stations: 103 Chart Move: Debut 34

	MTV	18	15	26	13		WFLY	18	26	13	
New York	WHTZ	15	12	-	27	Albany	KWFO	17	18	10	34
Chicago	WKSC	3	-	-	-	Tucson	KHNT	18	-	-	11
Philadelphia	KRIV	16	8	-	-	Meriden	KHFM	5	-	-	2
Detroit	KRWB	40	22	61	69	Scranton	WHYY	5	2	-	12
	WQXI	23	24	14	61	Gr Rapids	WAEK	25	25	18	92
Boston	WKOZ	15	-	-	-	Allentown	WNET	18	-	-	11
Wash., DC	WTTA	15	-	-	-	Fl. Myers	WKMG	18	8	-	24
Houston	WRBE	15	-	-	-	Albany	KXSS	20	24	15	57
Atlanta	WWSB	22	1	-	-	Syracuse	WINTO	24	-	-	4
Miami	WHTY	16	16	6	-	Wilmington	WSTW	14	12	10	28
San Juan	KZWB	3	2	12	-	Harrisb. Town	WTR	21	18	5	44
San Diego	KNTS	18	-	-	-	B. Orange	WVFX	21	13	58	40
Long Beach	KRLD	2	-	-	-	New Bern	WFHE	19	17	-	7
Los Angeles	KSLZ	3	-	-	-		WFLA	18	15	7	40
Tampa	WFLZ	43	38	20	150	Wichita, KS	KQAR	68	61	39	359
Denver	KFMD	15	8	24	-	Chic. DC	WZZM	12	12	13	31
Portland, OR	KRNO	15	4	4	26	Mobile	WZLW	21	18	25	42
Cincinnati	WKFS	14	12	8	-	Sookeport	KABU	26	7	-	28
Kansas City	KCHZ	2	1	2	30	D. Moline	KWDE	16	16	8	40
Memphis	WKSC	33	34	22	100	Johns C.	KWAK	16	-	-	12
San Antonio	KTFM	16	18	10	-	Lafayette	WHMT	25	12	37	62
Providence	WFHN	26	14	12	46	St. Louis	WVCR	16	-	-	27
Chicago, OH	WFPH	26	23	14	66	Chattanooga	WYLA	19	8	-	23
Indianapolis	KZHT	9	-	-	-	Wichita	WFLY	16	14	7	40
San Jose, Calif.	WISN	12	9	-	-	LYT	WALP	24	20	15	59
Seattle	WZZL	6	1	2	25	Hunts	WOLN	25	19	2	56
San Francisco	WEXX	18	16	1	35	Lancaster	WDBT	20	19	2	56
Newark	WZZM	18	16	1	35	San Jose	WTOY	20	18	8	32
Nashville	WGOZ	2	-	-	-	Flint/Sagin	WIOG	30	21	17	74
Hartford	WFRW	22	2	3	37	Madison	WCKE	26	16	74	44
Buffalo	WKSC	13	2	-	-	Shrewsbury	KRUP	28	30	26	86
San Diego, Calif.	WDCG	13	2	-	-	Trenton	WVBT	26	9	9	28
Austin	WFAE	14	-	-	-	Montgomery	WBAM	35	35	25	100
San Francisco	KHFI	20	2	1	15	Wichita	WVBT	26	12	1	41
Rochester	WPKY	14	4	-	-	Port Jct.	WZAT	26	21	19	61
Los Angeles	WFFX	14	4	-	-	Charl., W.Va.	WVFA	26	21	19	61
Dayton, Ohio	WQEN	9	-	-	-	Colo., W.A.	WVFX	22	18	10	41
Birmingham	WJZY	24	26	7	61	Tulsa	KLZH	22	18	10	41
Richmond	WFTB	40	38	17	92	Burling	WVFX	20	17	9	64
Greensboro	WFCB	36	35	24	143	Cardinal	WXXX	20	17	9	64

KELLY ROWLAND **2868/372**
Stole (Music World/Columbia)
Total Stations: 122 **Chart Move: 22-22**

[illegible]

JOHN RZEZNIK **822/198**
I'm Still Here (Jlm's Theme) (Hollywood)
Total Stations: 53

	MTV	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
New York	WTVH																									
LA	WHTZ																									
Chicago	KBS																									
Philadelphia	WKSX																									
Dallas	KHBS																									
San Francisco	KHNV																									
Los Angeles	WHDQ																									
Portland	WHDQ																									
Washington DC	WHDQ																									
Houston	WHDQ																									
San Antonio	WHDQ																									
Phoenix	WHDQ																									
San Diego	WHDQ																									
Long Island	WHDQ																									
San Jose	WHDQ																									
Albuquerque	WHDQ																									
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SANTANA FEAT. MICHELLE BRANCH 4628/356
The Game Of Love (Arista)
 Total Stations: 125 Chart Move: 12-10

[illegible]

THICKE **873/190**
When I Get You Alone (Nu America/Interscope)
Total Stations: 73

	MTV	100	101	201	102	103	104	105	106	107	108	109	110	111	112	113	114	115	116	117	118	119	120	121	122	123	124	125	126	127	128	129	130	131	132	133	134	135	136	137	138	139	140	141	142	143	144	145	146	147	148	149	150	151	152	153	154	155	156	157	158	159	160	161	162	163	164	165	166	167	168	169	170	171	172	173	174	175	176	177	178	179	180	181	182	183	184	185	186	187	188	189	190	191	192	193	194	195	196	197	198	199	200	201	202	203	204	205	206	207	208	209	210	211	212	213	214	215	216	217	218	219	220	221	222	223	224	225	226	227	228	229	230	231	232	233	234	235	236	237	238	239	240	241	242	243	244	245	246	247	248	249	250	251	252	253	254	255	256	257	258	259	260	261	262	263	264	265	266	267	268	269	270	271	272	273	274	275	276	277	278	279	280	281	282	283	284	285	286	287	288	289	290	291	292	293	294	295	296	297	298	299	300	301	302	303	304	305	306	307	308	309	310	311	312	313	314	315	316	317	318	319	320	321	322	323	324	325	326	327	328	329	330	331	332	333	334	335	336	337	338	339	340	341	342	343	344	345	346	347	348	349	350	351	352	353	354	355	356	357	358	359	360	361	362	363	364	365	366	367	368	369	370	371	372	373	374	375	376	377	378	379	380	381	382	383	384	385	386	387	388	389	390	391	392	393	394	395	396	397	398	399	400	401	402	403	404	405	406	407	408	409	410	411	412	413	414	415	416	417	418	419	420	421	422	423	424	425	426	427	428	429	430	431	432	433	434	435	436	437	438	439	440	441	442	443	444	445	446	447	448	449	450	451	452	453	454	455	456	457	458	459	460	461	462	463	464	465	466	467	468	469	470	471	472	473	474	475	476	477	478	479	480	481	482	483	484	485	486	487	488	489	490	491	492	493	494	495	496	497	498	499	500	501	502	503	504	505	506	507	508	509	510	511	512	513	514	515	516	517	518	519	520	521	522	523	524	525	526	527	528	529	530	531	532	533	534	535	536	537	538	539	540	541	542	543	544	545	546	547	548	549	550	551	552	553	554	555	556	557	558	559	560	561	562	563	564	565	566	567	568	569	570	571	572	573	574	575	576	577	578	579	580	581	582	583	584	585	586	587	588	589	590	591	592	593	594	595	596	597	598	599	600	601	602	603	604	605	606	607	608	609	610	611	612	613	614	615	616	617	618	619	620	621	622	623	624	625	626	627	628	629	630	631	632	633	634	635	636	637	638	639	640	641	642	643	644	645	646	647	648	649	650	651	652	653	654	655	656	657	658	659	660	661	662	663	664	665	666	667	668	669	670	671	672	673	674	675	676	677	678	679	680	681	682	683	684	685	686	687	688	689	690	691	692	693	694	695	696	697	698	699	700	701	702	703	704	705	706	707	708	709	710	711	712	713	714	715	716	717	718	719	720	721	722	723	724	725	726	727	728	729	730	731	732	733	734	735	736	737	738	739	740	741	742	743	744	745	746	747	748	749	750	751	752	753	754	755	756	757	758	759	760	761	762	763	764	765	766	767	768	769	770	771	772	773	774	775	776	777	778	779	780	781	782	783	784	785	786	787	788	789	790	791	792	793	794	795	796	797	798	799	800	801	802	803	804	805	806	807	808	809	810	811	812	813	814	815	816	817	818	819	820	821	822	823	824	825	826	827	828	829	830	831	832	833	834	835	836	837	838	839	840	841	842	843	844	845	846	847	848	849	850	851	852	853	854	855	856	857	858	859	860	861	862	863	864	865	866	867	868	869	870	871	872	873	874	875	876	877	878	879	880	881	882	883	884	885	886	887	888	889	890	891	892	893	894	895	896	897	898	899	900	901	902	903	904	905	906	907	908	909	910	911	912	913	914	915	916	917	918	919	920	921	922	923	924	925	926	927	928	929	930	931	932	933	934	935	936	937	938	939	940	941	942	943	944	945	946	947	948	949	950	951	952	953	954	955	956	957	958	959	960	961	962	963	964	965	966	967	968	969	970	971	972	973	974	975	976	977	978	979	980	981	982	983	984	985	986	987	988	989	990	991	992	993	994	995	996	997	998	999	1000
New York	MTV																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						

JUSTIN TIMBERLAKE **5732/206**
Like I Love You (Jive)
 Total Stations: 124 Chart Move: 6-6

[illegible]

TLC	2197/462
Girl Talk (Arista)	
Total Stations: 119	Chart Move: 36-25

[illegible]

UNCLE KRACKER **2051/0**
In A Little While (Lava)
Total Stations: 114 **Chart Move: 28-28**

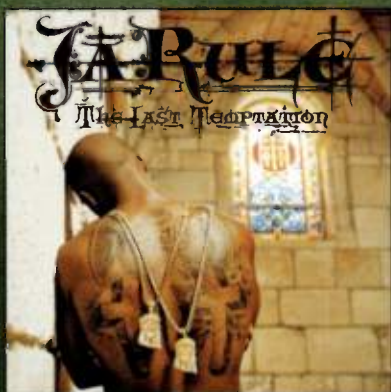
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JARULE

Thug Lovin'

featuring BOBBY BROWN

Going for adds
THIS WEEK!
Nov 4th and 5th



new album
in stores
Nov. 19th

Already on:

Hot 97 WJMN KBST WJMH KWYL

In Rotation:

KPWR WZMX KBOS WWBZ WXIS WJNH KHTN

R&R Rhythmic D48*

Top 5 phones WJWZ

Top 10 phones KKUU

Immediate T15 phones WJMH

Video will premiere on

MTV Spanking New Music Week 11/5

MURDER
INC.

Def
Jam
recordings

MURDA

Executive Producer: Irv Gotti & Ja Rule

www.murderincrecords.com www.jarule.net

WRH

TOTAL DETECTIONS BY DAYPART: 6-10 **5%**, 10-3 **14%**, 3-7 **11%**, 7-12 **15%**, 12-6A **55%**

TOP 40 AIRPLAY MONITOR NOVEMBER 1, 2002