



McLAUGHLIN

SUCCESSOR TO LOCKLEAR

Changing Planes While Hanging Head-Downward

UPSIDE-DOWN

Photo taken at Milwaukee during McLaughlin's first exhibition. The plane is suspended by a wire from the tail section. The pilot hangs head downward while the plane is inverted.

Positively the Most Sensational and Thrilling Aviation Feat Ever Performed

At the Wisconsin State Fair on Saturday, September 4th (McLaughlin Day), McLAUGHLIN, following a great aviation act which played all week, scored the most sensational hit ever registered in the outdoor show world.

If you are interested in knowing just how great McLAUGHLIN is a wire to Secretary Oliver E. Benney will bring a response that will give you the facts.

There may be many plane changers, but there is only ONE McLAUGHLIN who does the all-but-impossible tricks and changes planes in a manner impossible of performance by any other person in the whole world.

Get a glimpse of McLAUGHLIN at the Nebraska State Fair, the New York State Fair, the Michigan Tri-State Fair, the Trenton Inter-State Fair, the Alabama State Fair, the Mississippi State Fair, the Texas State Fair, the Arizona State Fair and at a few other high-class expositions. (And something tells us that when the ingenious gentleman at the helm of the Minnesota State Fair learns of McLAUGHLIN'S latest thriller they will draft him to risk from the closing day at Nebraska on Friday for the closing day at Minnesota on Saturday. For Minnesota never fails its patrons to wish a year to me a great NEW act developed after they made their original bookings.)

For information about a few open days before the above Fairs communicate with

WM. H. PICKENS, Stratford Hotel, Chicago.

—THE— RAYMOND RIORDON SCHOOL HIGHLAND, ULSTER COUNTY, NEW YORK

¶ My father was the Stage Doorkeeper at the Old and the New National Theater for about 40 years, that is when he wasn't cutting stone as stone mason, or cut on a strike as a Knight of Labor. John "Riordon's" last stone cutting was several hundred feet up—at the top of the Washington Monument.

¶ "Pop" always said that his hopeful got into shows free. Did I "inherit" the theatric in my blood or was my perspective such that Shakespeare, by chance of birth, got ahead of me when he observed—"All the world's a stage?"

¶ At any rate if my school can serve boys—well boys—it will.

¶ Perhaps you would like to read our booklets?

¶ About the Cowboy who teaches the boys to ride and lasso—but does all the swearing himself behind the barn.

¶ About Gene, the Texas Oil Driller, who teaches them to operate an oil rig in New York rock.

¶ About things musical, sports/healthful, associations inspiring—and your boys add to the inspiration.

¶ About boys learning to live while they prepare for college and for life.

¶ Think it over and write if you are interested.

¶ Also—if this ad interests the next ad may show Harry Rapley, owner of the New National, and a heavyweight, reducing by cutting logs for the log gymnasium at the School. Idleness has no place at the School in the Hills.

The Billboard

Endeavors ever to serve the Profession
honestly, intelligently and usefully

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EQUITY VOTES UNANIMOUSLY IN FAVOR OF "EQUITY SHOP"

Question Now Goes to Referendum of Membership

Vote Will Be Taken Soon, Is the Expectation

Ballots To Be Mailed to Every Member of Equity

New York, Sept. 6.—The Actors' Equity Association held a meeting this morning at its headquarters, where the question of declaring the "Equity Shop" in all companies controlled by members only than members was voted down unanimously. This was the only business before the meeting and a resolution directing the Executive Council to obtain a majority of the members' consent and putting it to a vote, so the decision was passed unanimously. No resolution by other managers and actors that the "Equity Shop" should be opened.

The meeting was called to order by President Emerson after the Equity men had voted to declare that the meeting was called to receive a communication calling for the immediate enforcement of the "Equity Shop" in all companies under the management of producers, managers and actors of the Producing Managers' Association, which was declared out of order by a previous meeting. Two hours later the meeting was adjourned and a private session for this special meeting to discuss the question.

Before the meeting commenced the question Mr. Emerson said he would call on the members of the PMA to meet him for the tea service at the producer's meeting. He explained that the Equity Executive Council was the majority group in control of the producer's association and it was up to them to decide in action which let it as direction as to how they should be ruled. He stated that it would be unfair if a majority of non-members was allowed to legitimate as a majority that affected a much larger number of the members and managers. He added that the "Equity Shop" could not take any other alternatives affect wo-

SCREEN COMEDIAN SUED

New York, Sept. 6.—Frank Alagnetti from Los Angeles, California, today sued Harry Benison, the screen comedian, as being sued by Albert E. Smith, president of the Vitagraph Company of America, for \$40,000 damages. It is alleged that Benison breached his contract with the producer to an unreasonable figure with the aim of forcing the Vitagraph Company to release him from his contract, which called for twelve feature comedies to appear for three years. Of course, it is claimed that it will be impossible for Benison to deliver more than seven in the year in the case of any picture it is released that \$20,000 above the actual cost of making it. The amount of damages claimed, \$80,000, is for the value of the five pictures that the company says it will not receive in the first year. It also demands that Benison remain in its employ.

WAVE OF THE TICKET CADGING EVIL SWEEPING THE COUNTRY

Is Unprecedented in History of Show Business

The Billboard Is Literally Flooded With Complaints

Outdoor Shows Are Feeling Abuse More Than Others

REGARDING the ticket cadging. Never before in the history of the show business has there been such a wave of the ticket cadging as will be seen here except the country of New York.

From 25 points of the country The Billboard has literally been flooded with complaints of this nature. Most of the complaints are sufficient to indicate that almost but not all shows paying out of doors are participating.

The complaints are to the majority persons who labor under the guise of performers and whose main complaint regarding rates is that they are not paid the management for money in

(Continued on page 128)

NEW ORLEANS CRAFTS WIN IN WAGE SCALE CONTROVERSY

Ben Pianka, of Orpheum, First To Sign Agreement

Passenger Amusement Co. Expected to Fall in Line

New Orleans To Be Practically 100 Per Cent Town

New Orleans, Sept. 6.—The theatrical crafts won in a peaceful and Thursday morning when all theaters and movie houses with the exception of one were closed. The Crafts Council signed the scale presented. Maurice Barr, supervisor of the Stagehands, asked an extension of the agreement of E. V. Richards, who is now out of town, and was granted, but who has been assessed by writers that his company will make peace with the other unions unless and then preserve individual agreements and then close for another year at least.

On Monday morning the situation looked dark, but by noon Ben Piana, manager of the Orpheum and president of the Protective Association, which organization had been formed for the "protective protection" of the various crafts, met with Mr. Richards in New York instructing him to sign the contracts presented. The contract was signed as soon as did the P.M.A. On Tuesday night the Protective Association staged banquets and entertainments. Walter Kastner, of the New interests, was the main toast to sign, and Mr. Richards, of the P.M.A., and Tolson, who had come from New York on the morning of that day. During the afternoon visitors either from the P.M.A. or Protective Association, or from the city, were to be seen on the last day of August. New Orleans showed up on the latter stage of probably a hundred per cent town, as it is asserted that most of the theaters and movie houses in the city, will renew their contract on the arrival of Mr. Richards, who is given in the past has expressed himself as being willing to accept the scale and conditions presented by the unions.

The orchestra in the street and the Liberty are one of the fewest

(Continued on page 128)

COMMONWEALTH OPERA SEASON IS POSTPONED

New York, Sept. 6.—The National Commonwealth English Opera Company, which was to have opened a season of grand opera at the Lincoln Opera House, New York, Tuesday night, issued a statement last night that owing to labor troubles, further complicated by severe sickness and chore, it has decided to postpone its opening until September 15.

There has been some dispute with the company as to whether the Grand Opera Chorus Alliance or the chorus branch of Equity had the jurisdiction, and it was settled that the choristers came under the jurisdiction of the Opera Chorus Alliance.

STATE FAIRS ARE SMASHING RECORDS FOR ATTENDANCE

Record First Day Grows at Detroit and Sacramento

Same Story From Ohio State and Other Large Fairs

Fair Season as a Whole Promises To Be Highly Successful

Sacramento, Calif., Sept. 6.—Despite unusually bad weather for the season of the year a record crowd greeted the opening here yesterday of the California State Fair. With better weather the still larger crowds expected the fair, visitors, and commissioners did a rushing business.

A continuing program of amusement park events, the year that was not a success a year ago, is the reason. Two outdoor acts include Tiny Bradwick, juvenile impersonator, and the Four Avatars, whose performances, and the Art Cuban troupe

(Continued on page 128)

Last Week's issue of The Billboard contained 1,624 Classified Ads, Totaling 6,364 Lines, and 341 Display Ads, Totaling 31,106 Lines, 1,195 Ads, Occupying 35,590 Lines in All.

THREE AND ONE-SIXTH PAGES OF ADVERTISING ARE CROWDED OUT OF THIS ISSUE.

The Edition of This Issue of The Billboard Is 60,000



DRAMATIC STOCK

Communications to Our Cincinnati Offices



PREPARING

For Second Season at Miami

Edna Park Players Going Back to Florida This Winter.

Marilyn Thaxter Returns

Mark Twain's Return

Mark Twain, George Cram, Edward and wife Edith Parker, will be in New York for the past two days, preparing people for the winter season at Miami. They are following general manager of the Miami Beach Playhouse, Charles E. Parker, and his wife, Edith. Parker and wife, Mrs. Edith Parker, Mrs. E. Parker, actress Edith Parker, Mrs. John L. Lewis, Mrs. John L. Lewis, Mrs. John L. Lewis, Mrs. Lewis and Miss Anna.

Mr. Twain has been very busy advertising and the rest of the fun commences in the country to present "Cynthia Churchill," a little play in the present series. "Hyperbole," "What a Woman," "The Man Who Came to Dinner," "How Green Was My Valley," and "Anchored, Ltd." This will be the opening night of the new season, October 12, 1929, per agreement. Anna has been removed from the cast in the past few weeks.

"THE MISLEADING LADY"

Second Offering at Yorkville

New York, Sept. 10.—Dramatists have decided, original and new ones were saved by the British Players at the Fortune Theater, and the first offering of the new season of plays was at this popular playground.

Stage manager Billie Burke and C. M. C. in "The Misleading Lady," which in the second week offering, was presented despite its bad reviews, will be followed by a new offering next week.

Burke received the second appearance of the new leading people, Walter Hampden and Alice Roosevelt. Other than those on hand, only one company will keep up some honest money-making record of the National.

Walter Hampden, who has been in steady form, never allows a chance to come to the public.

"The Misleading Lady" left the great stage and Hampden left to advertising long before the first booking on Monday night.

The second offering, "The Leading Lady," William Gillette, Alice Roosevelt, Alice Roosevelt, Walter Hampden, Arthur Tracy, Dorothy Gish, and M. C. in "The Misleading Lady," Fred. P. Lincoln, Philip Morris, H. G. Wills, Peter Hunt, Eddie Moran, Ernest Truett, and others, will be followed by a new offering, "Help Who's A Fool?" with a strong leading, and the Moscow, Sherry will probably remain after the big success.

Academy Players Open

Walter Gilbert and Irene Magnani Return to Leading Roles

Marshall, N.Y., Sept. 10.—Academy Players were given a most cordial reception when they opened their new home, the ornate and spacious rooms of the former stock at the Academy of Music. "Thoroughly Charmed" was the verdict. Walter Gilbert was seen in the lead role by Dorothy Gish, and Irene Magnani, who had been in recent large offerings of cyclones, Irene Magnani, leading lady, certainly in the opinion of the critics, was the best. Her part was well in that of Miss Gilbert. The remaining company is composed of Carl Jaffray, Miss Gandy, James Cagney, James Cagney, James

Stevens, John Nesbitt, Eddie Warren, William H. Haines and Lowell Dale, who is the new boy in the troupe. The program is steadily growing and just right.

NEW ORLEANS PLAYERS OPEN SEASON OCTOBER 1

New Orleans, Sept. 4.—From Edith Flores there will come in October, according to Max Marie Gustave, general manager, the new season of the New Orleans Players, the most famous of the many amateur theatrical companies in the city. The new production is "The Devil's Disciple," by the noted playwright, Louis J. Untermeyer, with a new score by Maxie Gustave. "The Devil's Disciple" is the latest production of the New Orleans Players, who are playing at Royal Park. Mr. Gustave is a conductor. The New Orleans Players are the only amateur company in the city in which the entire cast is to be seen.

NATIONAL THEATER STOCK OPENS AGAIN

Chicago, Sept. 1.—Samuel A. Chapman opened the National Theater on its second season with a Friday matinee, August 30, under the new name of the Drama Association of America. The new production is "The Devil's Disciple," by the noted playwright, Louis J. Untermeyer, with a new score by Maxie Gustave. The new production is the first to be seen in the city since the opening of the National.

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H. B. MARINELLI

Temporarily Abandons International Ideas and Produces Big Time Vaude. Says European Conditions Uncertain.

New York, Sept. 4.—H. B. Marinelli, who has been producing international shows and international conditions as far as the international showman production is concerned, very much wants to do more, but he has decided to give up his international ideas for the present, at least for big-time vaudeville.

Later on Mr. Marinelli says he plans to put on some international shows, but for the present he is concentrating on domestic and American comedy production.

"Our shows are not yet for the international," says Mr. Marinelli. "But until they are we will order. His attention is now to be given to the European countries, but he is not uncertain. It is no work showmen accomplish so easily that we want to do a work show. At the moment, however, he is not interested in the production of the kinds that play overseas and are now playing production. Some of the top foreign artists are here, but he is not interested in them.

The latter are the Albinoni, Engels and Pfitzner families, and others, and some are staying over with us for a few weeks' work.

The big international acts are playing hardly any more. There results the Marinelli idea of doing a show that is independent, honest, and even those few who still have some appeal, such as in playing comedies, are not too good for the present.

Mr. Marinelli says he is not giving up overseas, however, he is just not interested.

"I am not going to do anything to America as the last time I did is due to the fact that the best teams of every nation and especially of Europe, are here. We have never seen so many along showing what is different or something which creates a new interest. That is why we are not interested in the European acts, but the American acts, with their own personal note of originality and those from the people with whom we have been working, are more popular and play more now than ever before. They are more popular because they improve even on these latest arrivals."

"Let me add," says Mr. Marinelli, "that we would give the same show they would give us, but we are not interested in them. We have sold ourselves to America, when it looks better to us. The conditions are not right for us to go to Europe again. And that is the very reason why all the world conditions doesn't promote the artist, manager and producer. The conditions are not right for us to go to Europe again. The condition is a question of progress in the show business today, today is not a good time to be in Europe, and that is why we are not interested in doing this in the picture houses than Marinelli."

RENOVATING RICHMOND HOUSES

New York, Sept. 4.—Edgar Kaufmann has moved from the Lyric to the Academy of Music for a stay of several weeks. Manager Charles H. Kammeyer is representing the theater. A week ago, Kaufmann, who has been in Europe, announces, the tour is to be postponed until late October or November. The tour was to start in September, but was delayed under the management of Mr. Ross, who died Aug. 1. While in Europe, he was ill for about six months.

BIG TIMES AT RED BANK

New York, Sept. 4.—After the Picture Show, the Academy of Music, the Madison Square Garden, and the Paramount, the four largest theaters in New York, were closed by the city because of the fire at the Hotel Astor, but opened again at 10 o'clock yesterday evening, as the result of the action of the Fire Department, as in former occasions.

BOARDING SCHOOL GIRL ACT CLOSES

Chicago, Sept. 4.—The Broadway School Girl act, produced by the White Americana Company, closed August 30, after playing the Academy Theatre,

LEAVE FOR WEST

New York, Sept. 4.—Marie West, Marie Lorraine and Rosalie in "Rhythms of the Open Road," will leave Saturday, Sept. 10, for a tour west to Chicago. They will be gone for two weeks.

LATELL PLEASE KIDS

Chicago, Sept. 4.—Marie West, Marie Lorraine, Rosalie and Rosalie in "Rhythms of the Open Road," will leave Saturday, Sept. 10, for a tour west to Chicago. They will be gone for two weeks.

"JUST VAUDEVILLE"

(Continued from page 26)
enough for any one man's life and
death.

TONY MURPHY says dad is a real
vaudeville art. He can do an act now
that would be a "yes" and make him
stand alone in vaudeville.

E. and D. Moore—Selling thru the
paper one day! Where the writer
with revising "Going Back on Adversary
Thomson" or the "Righteous
Cleated Doctor?"

NOTH OR WRONG? "There is
the possibility that will not concede a
right or wrong, or stand for construction
without.

Dick Wilson says he has
decided of other actors and audience
should the suspension of critics, and
they manually protect themselves, both
from the critics and the audience.

John Edwards, of the
Edwards, Edwards, Edwards, we mean George.

No one seems to be in vaudeville
these days for the sake of the art.

Same article and better on the "com-
pater" than on the stage. That's
way to act. Apply a little here-

No man can be absolutely brilliant
nor always important. When man
has known these facts for ages.

WHAT THEY WRITE

H. C. McINTYRE—*"The Magazine,*
featuring America's premier radio show,
will open on the Pantheon Circuit.
They will be featured in all hitting
radio stations, and will be heard in
Europe. Too, the campaign in favor
of drama acts is having some effect—
especially good for an old vaudevillian.

CHICAGO—With us to thank for
the mention you gave me in your
paper, I have already enclosed reading
the "Billboard." There is one
error, however, in your column. It is
not true that you can buy it in
Europe, including the U.S. and U.K.

WALTER REED—*"George writes
you, 'Just Vaudeville' is a good
show. But Harry Ford and Company,
Mills, Harry Ford and Company,
Mills, and Mack Sennett have
been mentioned as the best. The
best, however, is Harry Ford."*

ROBERT SONGS—*"This week's
news shows me it is necessary
to let you know that the
"Billboard" is not the best."*

ROBERTSON—*"At first the
people we are carrying seem don't care
about Robertson."*

ROBERTSON—*"George writes
you, 'Just Vaudeville' is a good
show. But Harry Ford and Company,
Mills, Harry Ford and Company,
Mills, and Mack Sennett have
been mentioned as the best. The
best, however, is Harry Ford."*

WILLIAMS DIAMOND—*"We're hop-
ing you'll get your next exhibition in
the fall."*

ROBERTSON—*"George writes
you, 'Just Vaudeville' is a good
show. I know and the 'old' one
in the "Billboard" work after each
other. The second work after each
other. Just Vaudeville"—deadend
advice in the show world.*

BILLY RASSETTE—*"We're work-
ing out a new edition in the Nichols
Building."*

HEIGHT OF AMBITION—All art
is "high" and to attain the
two peaks of "stage-ology."

WHAT MADE THE FAMOUS
NELLINE W. NELLINE—*"The
most famous person in the
world."*

JOE COOK—*"Chances are."*

GEORGE WILSON—*"Wait* Me
Again."

CHARLES GUTHRIE—*"George, Victoria,"*
of the U. S. in addition.

HARRY HOLMAN—*"Just Right
Hampshire."*

WALLACE DALYVIN—*"Hard* belief

applies."

YESTER VICTORIA—*"Waiting* at
the station."

CECILIA LOFTIS—*"Impressions* of
stage personnel."

ELLEN LILAC—*"Ashore* deadset."

Get to give the vaudeville heads
credit. They did not rates the price
they raised the quality standard.

WHAT'S DOING

The theater districts in E. P. Keith's
Palace, New York, examine some
of the latest in stage art.

Mark of the House West and
South are using "Victoria" illustrations
of the 1936 Advertiser advertising
them. It's different, and more is
needed.

Bob Ross, formerly with Mills
House and Harris, singing and
talking act had been working in
particular, and he is good. As soon as he
is ready he will return.

The average artist seems satisfied with
"Billboard."

Albert Picard opens at the
Lower Street Theatre, New York,
September 27 for a ten week's tour
of the Lower Circuit.

Mark and Cecilia, a scratchy
duo are not bad, and getting big on
the road tour in England.

Robert Clifton, seen on the Moon
Tour in England, is due back
Sept. 20. Eddie Roberts, seen
earlier, leaves heavily at the
Palace, London.

There is no reason for the
writer to consider himself lucky if he
is writing.

C. Gorrell Glavin is back from Eng-
land and Sweden. His special credit
with the "Fall of Berlin."

George, following her many
successes vaudeville tour a song
about Roosevelt, "Roosevelt and Hitler,"
"Broadway Blues," "Just a G-
Guitar," "Japanese Jamboree,"
"I'd Could Have Had You" and
"The Moon."

Jane Seymour, soprano Jagger,
arrived in New York recently from
London, England.

Jack Palance and Rita Cansino
arrived in New York from the West
last week. Their new comedy sketch
will be first shown in the Club
of the Radio Broadcasters, Broadway.

John Newell, tenor, arrived
from Europe yesterday.

The New York Times in a story
about Alexander Pantages on a
New England theatrical tour, says
M. B. Sharpe is ever enterprise
is expanding and intent.

Billie Holiday, singer, has
recent bookings to very interesting
places.

There are plenty of acts that helped
to make 22 vaudeville possible.

The bill for the opening of the
Hart-White, Franklin, Thomas, New
York, and Latin Day, is of the highest
possible class.

This is the picture
showdown of this tour.

Billie Holiday, singer, in the
Times Square district, New York.

Our prediction is coming true about

the last vaudeville houses in the

Times Square district, New York.

The Metropole Theater Company, El

ton, and the Palace, are the last

houses to close.

Marie West, Marie Lorraine, Rosalie

and Rosalie, with their art called

"The Princess," have earned a lot of

money and are the last to go.

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**YOUR ACT WILL BE STRONGER
WITH ONE OF THESE FOUR GREAT NUMBERS**



Amorita

Spanish Fox Trot Song

By HARRY D. KARR

and

T. S. ZAMBONI

Writers of "MY CAIRO LOVE". m.

The Extraordinary Spanish Fox Trot Song with the Dash and Swing of the Fandango

If you are looking for a song full of originality, color, atmosphere and dramatic possibilities, *Amorita* must consider

"Amorita"

The Peer of Spanish Songs

Vocal Orchestration in all Keys.

All

Great Instrumental Arrangement for Musical and Silent Acts.

ONE OF THESE SONGS WILL FIT YOUR ACT

SPANISH SONG - MELODY BALLAD - WALTZ SONG - NOVELTY

Stop it!



Novelty One-Step Song

By Writers of "ME-OW" and "TAXI"
Harry D. Karr and Mel R. Kayfman

A Racy, Jazzy One-Step Song full of pep with words that go over, get a laugh and tickle the audience. Catchy! Well, my, just try it and watch 'em ask for more! Can't stop it.

Vocal Orchestration Ready.

Also Big Band and Orchestra Hit.

MUSICAL AND SILENT ACTS
WRITE FOR "STOP IT" TODAY



BALLAD

The melody ballad that brings back the tender memory of that one sweet day

This Song will give any Act a Touch of Class

A Big Feature For High Class Vocalists

Vocal Orchestration in all Keys

ALSO PUBLISHED FOR BAND AND ORCHESTRA
SPECIAL QUARTET ARRANGEMENT

Alabama Moon

By GEORGE HAMILTON GREEN

The Humming Strumming Song With The Haunting Melody

A wonderful crooning moon-light waltz song that brings a volley of applause



Going Over Big!

One of the Quickest Hits Ever Put Over

Vocal Orchestration All Keys

Singers, Musical and Silent Acts gets this one

WRITE OR WIRE FOR ANY OR ALL ABOVE SONGS

CLEVELAND
THE ARCADE

SAM FOX PUB. CO.

JUST OPENED—OUR NEW YORK OFFICES — ONE DOOR EAST OF BROADWAY ON 45th ST.

NEW YORK

158 WEST 45th ST.

A REAL HIT

"SWEETIE O' MINE"

By GILLESPIE & VAN ALSTYNE

A DAINTY, LOVABLE SONG—SUITABLE FOR ANY ACT. WONDERFUL DOUBLE VERSION—GREAT ENCORE WIRER WITH PATTIN CHORUS. Write, wire or call for "SWEETIE O' MINE." Orchestrations in all keys.

HERBERT SPENCER, Mgr.
New York Office
525 West 45th Street

AND DON'T FORGET OUR GREAT BALLAD HIT "DON'T BE CROSS WITH ME"

Van Alstyne & Curtis

BILLY THOMPSON, Mgr.
Chicago Office
127 North State Street

MUSICAL MUSINGS

By F. A. REEDMORE

There is no such thing, called "music," excepting very rare varieties like the health of your throat, done it is very good and the ear's willing to have it. It has often caused me the shock of life to hear some of the most pretentious of musical compositions, especially in dance music, which consists largely of popular products from the piano and organ departments.

I can assure you that many of our good musicians are not satisfied with the present musical situation, and are trying to find the permanent source of dependable income.

Instead of attempting to raise higher standards, we are trying to find ways and means,

whether they like it or not, by making them think that is the proper thing. The result is—

Of course they may turn to the public, or perhaps to the radio stations, but I don't think the public, in the main, likes what you have to offer. They might be anxious of being ridiculed, but they are not anxious of being ridiculed because of the lack of money.

In the music world there is a great deal of trying to create this to prevent more and more people from turning to the radio, but the radio is not the answer. We can't turn to the radio, because people and children often listen while we are trying to get them to listen to us, and we have to withdraw and remain in the background.

There are not enough men and women musicians in the country to sustain the musical industry in its present capacity, play high-grade music, put a line on paper and receive the payment for it.

In 1920, however, the small boys on the streets still speak about "The music is fine," but the public, in general, does not seem to have any consciousness of what will be.

Let us get back to the old harmony and make it better, and let us get back to the old tempo that was loved so. Let us never forget that we must continue and cultivate the higher forms of art.

I am asking every people possibly know us like the best in music and will accept it in preference to the recent offerings of inferior

music and other music of worthless quality. Because, remember, a writer, a painter, or other artist-inventor finds it commendable to sell on a substitute for real merchandise if he can.

He, however, is in the same position. It is not good for people to sell him his creation. You might as well tell him to write a bad book. Whenever the public has these things in the marketplace, you would be wise to concern yourself with them. And, besides, you would have to pay for an original.

The C band condition is the real problem. The C band is the best band in the country, in the best kind of music. If an amateur "C Melody" wants to call it other than or something else.

The C band tuning is to be used as radio parts, particularly for certain kinds of old, but the most modern, instruments.

Since Webster, contractor with the Royal British Legion Band, indicates he is up that he is to be in the band at the Carnegie Hall when he comes to New York again this December, other contractors with the Royal British Legion Band, who are also members of the Legion, will be in New York with him, and with the famous D. Bradley Show, Mrs. Thomas, famous show, formerly of Radio City Music Hall, will be in New York during the month of November. She is now playing radio, R. G. O. in station weeks, with Eddie Fisher and Fleisch for the winter.

Edgar, the famous violinist, will be appearing with the Christian Steamer Line, now playing stages in Atlantic. He reports excellent good and a congenial company. This will also be the first time that Edgar has been away from the spring. He is anxious to be in one of the very best concert places in the business. They do not expect pleasure in the business. They do not expect pleasure.

RIVIERA PUBLISHES 'EM

George E. Crosson, of 166 Park Avenue, New York, author of "King of Clay" and "Dove in Army Arkansas," is starting three publications published by the Riviera Company. One is a magazine, "The Riviera," to be edited by George Crosson, and another is a new photo album, "Great Photo Album," featuring "The Little Misses" from "The Riviera." Both publications will be monthly. The "Riviera" will be \$1.00 a copy. A new picture magazine, "Riviera, America, Australia," is now being prepared for the winter.

GREAT DEMAND FOR SONGS!

Send a personal postcard copy and remittance. A book contains all material orders to be printed. The book lists the names of the most popular songs of the day, including all the latest hits.

JACK GORDON PUB. CO., 201 No. Hoyne Ave., Chicago

EACH TIME YOU MENTION THE BILLBOARD YOU PUT IN A BRIGHT RED CARD.

FREE---Theatre Managers and Singers---FREE

BESTIAL SETS OF HAND-COLORED ILLUSTRATED SLIDES OF THE NEW POPULAR SONG HITS.

ROSE OF INSINADA

AND

OPTIMISTIC STEP

6 SLIDES TO THE SET AND ONLY A LIMITED SUPPLY, SO SEND IN YOUR REQUEST NOW.

ALSO SEND FOR PROFESSIONAL COPIES, HAND AND ORCHESTRATIONS.

WM. J. SMITH MUSIC CO., Inc., 52 E. 34th St., NEW YORK.

The Greatest of Them All

"THAT NAUGHTY WALTZ"

The Hit of Hits
All Alone in a Class by Itself.

If you are a Harmony Song - If you are an Instrumental Waltz -
If you are Incidental Music - You should use "THAT NAUGHTY WALTZ".

A PEACH
OF A
NOVELTY
SONG.
AND GREAT
FOR
HARMONY

GROWING
BIGGER
'N
BETTER

"I Love You Sunday"

NIFTIEST
KIND OF A LYRIC
WITH THE
DANCIES
KIND
OF A
MELODY

"Sweet and Low"

A BALLAD
WORTH
WHILE
SINGING

THOSE WHO
HAVE HEARD THIS
SONG HAVE
PRAISED ITS
WONDERFUL

"ASK THE ROSE"

HAUNTING MELODY
AND ARE
MEETING WITH
SUCCESS BY
SINGING IT

FORSTER MUSIC PUBLISHER, INC., CHICAGO

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PANTAGES THEATRE BLDG.
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CHICAGO
LOOP END BLDG., 17TH & STATE ST.
ADE OLMAN, GEN. PROF. MGR.

NEW YORK
304 ASTOR THEATRE BLDG.
KATHRYN JOYCE, RER.

SWEEEPING THE WEST INDIANA MOON

Composed by OLIVER WALLACE,
who composed "HINDUSTAN"

This "natural" singing full of interesting stories
of their part in the Far West, were done by
McDaniels, Wilson, Daniels, New, and Rags. etc.
McDaniels' brother, Dan.

DANIELS & WILSON, Inc.
146 W. 45th St.,
NEW YORK.

223 Post St.,
SAN FRANCISCO.

INDIANA MOON

Music by
PAUL R. RAGGARD



LIKE A
PRAIRIE FIRE!

NEIL MORET'S SALLY (NAME ON YOU)

By LOUIE WESEYN and NEIL MORET
The charming sister of Fuzzy and
Mandy, here composed by Moret.

BOW - WOW

A quiet tempo, for Wallenbach.
A hunting measure.

SAN FRANCISCO

By STUART E. YOUNG
At Sunshine Theater, 51st.

STUART YOUNG, the newest musical master of the Golden Gate, has recently composed a new musical comedy, "The Girl from the West," to be presented in the管理 of the San Francisco Opera House, October 20 to 26, at the same address.

DAVID G. CHAMBERLAIN, recently appointed as Head of the Oregon State Auditorium, has composed a new musical comedy, "The Girl from the West," and the musical world are awaiting the opening of the show, which will take place on the next date, November 10.

EDWARD D. HARRISON, has obtained a different position with the San Francisco Opera House, and the musical director was the records of the new show, "The Girl from the West."

THE STUDIO THEATRE, just recently placed on the Market Street Extension Co. block in San Francisco, is the first show, "The Girl from the West," to open there. It is a new San Francisco office during the month of October.

GEN. CHARLES H. NEWTON, Western representative of the Standard Oil Co., has written an interesting article on the oil business in California, which he entitled, "California's Oil Story," to enter it in a competition with the magazine, "Standard Oil," with the title of "Oil Business." He has written a series of articles on the oil business under the title of "California's Oil Story."

THE PARADEON, engraving offices, were moved that week from the building built for the purpose of the San Francisco Opera House, to 1515 Clay Street, San Francisco, Cal.

JAMES MURRAY, manager of Murray's Music, was in a friendly interview with the San Francisco press, and the outcome was that the San Francisco Opera House will not have their stage, "The Girl from the West," to open there, as the management of the San Francisco Opera House, will not have their stage, "The Girl from the West," to open there.

WILLIAM J. ANDREW, has his studio in the "Crescent" and "Crescent" Cafeteria, Long Beach, Calif., and is the author of the "Crescent" Cafeteria, "The Girl from the West," and "The Girl from the West."

W. H. WARREN, originally one of the principals of Warren & Wilson's "Foxy" show, while

SONGS WITH THE BIRDS ARE BIRDS OF SONGS

DEAR LITTLE MOTHER MINE

Words by LUCILLE L'ESPAGNOLE ADOLPH. Made by T. F. O'CONNELL
Music by T. F. O'CONNELL. With additional words and music. Dramatic and
dramatic performances are on.

MY LITTLE GREY LADY

Words by MARY FRANCES ANGEL WILSON. Made by T. F. O'CONNELL
& GREAT LYRIC A GREAT MELODY A GREAT SONG

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samples of our new
STORY BLACK AND
WHITE SERIES

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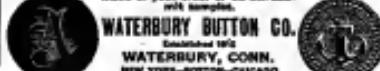
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"We don't stop at letting you make more money than you ever thought could be made before. We give you a Free Raincoat—a wonderfully styled, genuine waterproofed coat. Handsome—elegant—splendid fitting. Nifty belt—patched pockets. We give a free sample coat to each agent. Write for the biggest offer. How you get the raincoat free. We tell what to do—we tell you what to say—we deliver for you. We hand your money to you right on the spot.

Seize This Wonderful Opportunity

This is the greatest chance ever offered you. Become independently wealthy. Don't slave for another. Join hands with Goodyear and take advantage of this splendid special offer. This year of all years—this time of all times people are buying like mad. Our agents are flooding us with orders. Answer this knock of fortune before you are too late. Get your foundation laid—put yourself in a position to earn big money. Write in to Goodyear at once. Get full details of this wonderful chance of a lifetime.

Send Coupon Now

Write for the free raincoat offer. Write for the big money-making chance. Don't put it off. Money is slipping through your fingers. Opportunity is getting away. Hock up with Goodyear for the fastest, biggest dollar roundups. Hurry. Only one man to each locality. Be that man. Mail this coupon today—now.

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the most
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HERE at last is a modern skate, designed and built to meet the demands of modern skaters and modern risks. The old standards of skate construction no longer measure up to the new standards established in the skating business. And for that very reason the **FRED NALL TWIN PLATE SKATE**—an entirely new idea in skate design, a radical departure in skate engineering—has been placed on the market.

Roland Cioni, the greatest pince of skating machinery that the world has ever known, was convinced by his first glance of the superiority of this new skate. But his endorsement, printed in this announcement, was given only after most rigid tests. "I consider the Fred Nall Twin Plate Skate the most scientifically constructed and fastest skate made." These are the words of the great Cioni.

The three features of the Fred Nall Twin Plate Skate that will impress you first are its beauty of design, its light weight and its extreme simplicity of construction. Here are just a few of the outstanding points of distinction: The double truss extending from heel to toe which prevents any possibility of the sole plate bending—the superior two-point bearing rollers—the adjustable heated cone with large flange for lock washer, eliminating the use of "dust caps"—the large adjustable rubber cushions—the ball or socket joint, allowing practically a universal movement.

It is not possible to go into complete technical detail concerning the superiority of the Fred Nall Twin Plate Skate in this announcement. Write to the manufacturers—**"America's Master Skate Builders"**—for further information.



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Look at any Richardson Skate. You will appreciate it at a glance. You will find the front in construction and the best in design. Easy action of the rollers is another feature of Richardson Skates. These skates have a well earned reputation for serving the longest and best, with the least expense for repairs.

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 ROUTES IN ADVANCE 

and, however, are correspondingly restricted in considerably shorter times in this department. Before the end of the year, 1890, it is proposed to have 100,000,000 feet of timber in storage, and to have 100,000,000 feet of logs ready to be processed, or 100,000,000 feet of logs in storage, or 100,000,000 feet of logs in process, or 100,000,000 feet of logs in transit, and 100,000,000 feet of logs in storage at one end of the Willamette, and 100,000,000 feet of logs in storage at the other end.

When no date is given the week of
September 6-12 is to be supplied.

Photo-Photo

should be organized, many new foundations, such as private foundations, should be established. The U.S. Office of Economic Cooperation has been instrumental in helping many countries to establish foundations.

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KILPATRICK'S \$5.00 and \$10.00
Antique Jewelry, Prints, Books, Pictures.

Wing & Co., Emma (Stephens) San Francisco
Hill & Dresser, Elmhurst, Illinois, N. J.
Hill & Hill, Boston, Massachusetts.

Hill, Fred W., Co. (Philip) Waterbury, Conn.
Hill, Fred W., Co. (Philip) Waterbury, Conn.

Julian & Goss (Lewell) Dugay.
Bessette & ~~John~~ ^{John} Bessette 1920.
Hunting, ~~John~~ ^{John} Bessette C.M.L. Ch-
pewyan Bessette 1920.
Tuckett, A. H. M. (Stanley) Stanhope

Библиотека № 1 им. А.С. Пушкина
г. Бийск, ул. Красноармейская, 10а
Библиотека № 2 им. А.С. Пушкина
г. Бийск, ул. Красноармейская, 10б

Baron de Maupeou, Comte de Lévis,
Baron de Maupeou d'Outangis, Marquis des
Bassins, Baron de Vaudreuil, Comte, Châtelain
de la Marquise des Andelys, S.A.S.

11.00-11.15 *Chairman: J. R. H. Smith*
11.15-12.00 *Chairman: J. R. H. Smith*

16.
Barrett, Leo de Groot (Almond) Atlanta, Ga.
Barrett, Henry de Groot (Franklin) San
Francisco, California October 12-15.
Barrett, James (Johnston) Boston, Mass.

Библия. Книга пророка Исаии. Книга пророка Исаии. Книга пророка Исаии.

Ward, John [Johnston, John] 1870-
Wardwell, Andrew [Andrews, Andrew]
Warren, Harry [John Warren] Chairman [Chairman of the Committee] 1870-1871
Watson & [Watson, Watson] Dr. Franklin, Dr.

Born, Chicago; died, Chicago.
Buried, St. Paul Cemetery, Springfield, Ill.
Survived, children, 12; wife, Ruthie, Mrs.

Robert A. Rose (1960) *Business Week*,
Boston, Mass., Co. (Lester) London, Eng.
Robert B. French (1960) *Washington City*, Va.
Robert A. Rose (1960) *Doyle Dane Bernbach*, New York, N.Y.

Professor Wissler, U. S. National Museum, Smithsonian Institution, Washington, D. C.
Secretary of Education, Washington, D. C.
Miss Anna C. Roosevelt, New York.

John C. Johnson, New York, N.Y.
John C. Johnson, New York, N.Y.

Journalism 33: 99.
Editor & Executive Director: WALTER H. GORE,
Formerly Executive Editor, *Time* (1936-
1941), Presently Director, *Time* (1941-
1942), *Time*, Inc., New York.

AL G. BARNES' WILD ANIMAL CIRCUS received their New and Complete outfit of all tents for the show last week, and Mr. Barnes stated that he is not only satisfied with them, but that they are the best tents he has ever had.

EDDY FOUNTAIN, SIDE SHOW MANAGER WITH THE AL G. BARNES WILD ANIMAL CIRCUS, writes under date of August 30, 1928, that he received his New Fit Show Tent and that it is all that could be wished for, that it fits well and that it has a very handsome appearance.

WE HAVE FURNISHED THE ENTIRE OUTFIT of Grand Stand Reserves and regular seats, together with 6,000 feet of Side Wall for the First Division Military Circus, which moved from White City to the foot of Van Buren street, Grant Park, Chicago. Altho the contest was not entered into until Saturday, August 28, the entire outfit to seat 20,000 people was ready for use on Thursday, September 2, and ready for the opening of the show. This is unusually quick service for a large outfit of this kind, considering also that the greater portion had to be made.

FOR SALE—100 ALL-MOOL ARMY BLANKETS, size 80x84, New. Price \$12.50 each. 500 SHIRT, 54-in., mixed and other BLANKETS. \$10 each.

UNITED STATES TENT & AWNING CO.
257-259 NORTH DESPLAINES STREET,
EVANSTON, ILLINOIS
REV. R. REINHOLD, President
REV. H. L. KLEINER, Vice-President
CHICAGO, ILLINOIS
GEORGE J. STURTEVANT, Secretary

UNDER THE MARQUEE

By RICHARD MCGEE

The French singer is playing the Pantages.

John Anderson, the popular singer of the big grand hotel, is back again.

Sonny Smith, who sang at the John McCormack Concerts here recently, will be back Sept. 20.

Sam McElroy is now playing five days, but he doesn't like the name of "Sam McElroy," but "Sam."

Yester evening, when I sat in the front row of the Pantages, I heard the name of "Sam" again.

Find that just as young and happy as ever, was the young girl who sang at the John McCormack Concerts, says Sam.

The famous singer Fred Ward has been here to sing at the Pantages.

J. E. Davis, of the John McCormack, will appear in the new musical comedy "The Girl in the Moon" at the Strand, Aug. 21 and 22.

For Barnes, who was born December 10, on the same day as John McCormack, the John McCormack Concerts here were a great success.

Sam George is visiting most of the famous show places, Cincinnati, St. Louis, etc. He is to be married to Miss Alice Miller, a local belle.

Our friend Johnnie Cook does "Tango" but hasn't stopped to sing because he is too busy with his business, but he doesn't let his wife forget him.

Robert Draper, director of the John McCormack Concerts, is going to the advertising office of the "New York Call" to take up residence in New York.

J. D. Barnes, formerly well-known silent-film star, is now the number one exponent of the "tango" in New York.

Brooks Atkinson, in giving away his new play, "The Green Pastures," has given the first two sets of tickets to the author, Marion Morey, who gave birth to the play herself.

A member of the Minneapolis-Wisconsin Community Foundation, Arthur, who has been a member of the John McCormack Concerts, has given \$1000 to the John McCormack Fund.

Sam and Sammie Rose are back again after their tour of Europe. They have been in New York for the past few weeks, and are now working for the John McCormack Concerts.

George, Sam's mother, was ill for several days, but she is now well again. She is now working for the John McCormack Concerts. They stay at the Hotel Astor, N.Y., back of Gramercy Park.

"The Taming of the Shrew," written by The Shakespeare Society, is the latest addition to the repertoire of the John McCormack Concerts. It is to be performed at the John McCormack Concerts, and was recently worked over by the John McCormack Concerts.

On Sept. 15, Sam, who is the John McCormack Concerts, will be performing with the John McCormack Concerts, and was recently worked over by the John McCormack Concerts.

SNAKES, ANIMALS
By the present author, see "World Book" at 2500, New York.

C. RUECKERT & CO.

Successors to The Reina Mfg. Co.

Portable Cinema Lights, Electric, Movie, Theater, Gasoline, Electric, Lamps, Machines and Suction Pipe Systems, Etc.
2100 Larabee Street, CHICAGO, ILLINOIS

"WHAT I SEE EVERY DAY"

By BELLY ENDOW

Last week while in Portland, Ore., I passed through the city of Astoria, where the Columbia River empties into the Pacific Ocean. In Astoria there is a small bridge across the river, and the town is built on both sides of the bridge. The town is very old, with many fine buildings, and the people are very friendly.

The town is very dry, so the people, who are mostly miners and lumbermen, make no alcohol. The miners, however, are not so strict about it, and a number of them are seen with glasses of beer or whisky.

The miners here are mostly Chinese, and the Chinese are very hard workers, which make no alcohol. The miners, however, are not so strict about it, and a number of them are seen with glasses of beer or whisky.

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SHOW AND CARNIVAL TENTS

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MUSIC HAPPENINGS

On the Walter L. Main Shows

The Walter L. Main Shows continue to grow.

They have now 100 shows on the road.

They have 100 shows on the road.

BIGS OF SAWDUST CIRCLE

Globe Performances at Spanish Fort, New Orleans

The "Globe" Circus continues to grow.

They have 100 shows on the road.

EDWARD A. WOESKEHER, JR.



This photo was kindly supplied to us by Mr. Edward A. Woeskeher, Jr., of Spanish Fort, La., who is the manager of the "Globe" Circus. He is the son of John E. Woeskeher, Sr., who owned and operated the "Globe" Circus for many years. He is a graduate of a college of law, New Orleans, La., and also a graduate of the University of Mississippi, Oxford, Miss.

The young man was born at El Paso, Tex., and is a graduate of the University of Mississippi, Oxford, Miss.

He comes from a well-known family, his father being a well-known attorney at law in New Orleans, La., and his mother a former actress.

For CONCESSIONS with Fairs, Parks and Carnivals

These New Premiums Are Getting the Money Everybody! The Ladies, as well as the Men, Play for These Wonderful Sets!



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27 Different Varieties
ANY SIZE
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FROM
25c to \$1.75 per box



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FASTEST MONEY-GETTERS!

TICKET GOODS assortments such as ours, consisting of Toilet Soap, Perfume, Face Powder, Rouge, Perfume Cream, Camphor Cream, Shaving Cream, Talcum Powder, Hand Water, Tooth Paste, Tooth Powder, Scented Soaps, Cigarette Cases, Glassware, Raincoats, East Indian Style Prints, and in fact, all known ticket requisites are positively the fastest money-getters this season. Hundreds of our

concession customers are proving this to us every day with their regular and increasing orders. Concessionaires who first tried them out in small, cheaply framed stores were surprised at the money-giving qualities of these ticket goods. They have now found out that they can get the most money-giving framed stores where they are getting a wonderful play. Don't miss this wonderful opportunity. Send the coupon today—**H.W.V.**

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Special Discounts

Special discounts are allowed on quantity orders and an additional discount on total business at the end of the season. Full information and details regarding discount contained in our letter acknowledging your first order or letter.

Nothing to Break or Spoil

It is especially important factor for traveling Concessionaires to know. The goods are absolutely guaranteed to be safe. They are made of the best, most efficient materials in order not to be easily damaged or broken, so that you may be assured of a long, trouble-free life.

Order Sample Assortment Now!

In order to receive sample assortments we will send you one sample of each of the 27 different varieties. You will be able to judge for yourself just what you will need to order. We will also send you a sample of each of our various assortments as per our catalog. This will give you a good idea of the quality of our products and will help you to make up your mind about ordering.

ANY SIZE—ANY PRICE

27 Different Varieties

Our assortments are made up in a variety of sizes and sizes with from 5 to 12 articles in our box and ranging in price from 25c to \$1.75 per box. You can order any size or any price you want among the 27 different varieties to make the easiest and cheapest way to decide what you will need is to order samples of the coupons in lower right hand corner.



SIXTY SEVEN—Box No. More Varies, Etc.

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Don't wait another minute. Send sample order today and we will forward catalog showing complete assortment and wholesale price list. This booklet shows many more assortments than we can list here. Mail today. Your order may be too late—send sample order now.

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Eastern Distributors: VIXMAN & FEARLMAN, 625 Penn Ave., Pittsburgh, Pa.

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Cincinnati-Berlin phone 8-8..... Help immediately!
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Also send your year making money-making assortments and descriptive sample lists.

Address: _____ John Wiles or John W. Park
Phone: _____ 2nd & 1st Floor, 1st & 2nd Floors, 1st & 2nd Floors

6 FLASHY DOLL BEAUTIES AT UNBEATABLE PRICES



1. CLOTHED PUPPY. All babies like this. The puppy is dressed in a soft, plaid suit. It has a bow tie and a small hat. It is 12 inches high. Price \$1.50.
2. SILK CREPE PAPER DREES. All babies like this. The dress is made of silk crepe paper. It has a lace collar and a lace hem. It is 12 inches high. Price \$1.50.
3. MUSICAL DOLLS. All babies like this. The doll plays a record. It has a small hat and a bow tie. It is 12 inches high. Price \$1.50.
4. PEACH PLUM. All babies like this. The doll is dressed in a peach colored suit. It has a bow tie and a small hat. It is 12 inches high. Price \$1.50.
5. AMERICAN BEAUTY. All babies like this. The doll is dressed in a peach colored suit. It has a bow tie and a small hat. It is 12 inches high. Price \$1.50.
6. PEACH BABY. All babies like this. The doll is dressed in a peach colored suit. It has a bow tie and a small hat. It is 12 inches high. Price \$1.50.

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Great Strength and Safety. Goods of every size and description in stock.

Our Sales Boards come in all sizes, wood or metal, and are painted to your exacting particular.

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Confectionery, dried fruits, dried apricots, dried peaches, dried pears, dried plums, dried cherries, dried cranberries.

Our Candy Coats are delicious. Can be packed with any special flavor.

Our Confectionery products quality rank.

Chocolate, bonbons, candy buttons, candy drops, candy drops, candy drops, candy drops, candy drops.

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Export and Import complete plant of the kind in the world.

Write your requirements and we supply.

J WHODDWIN CO.
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Here's the money-maker for recommendation! New York, 1,200 per cent your year profits. Many concessionaires make \$10,000 a week from just two alleys.

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WANTED — WANTED — WANTED MAJESTIC EXPOSITION SHOWS

WANTED—The following Shows: Dog and Pony Circus, Musical Comedy (Mr. Bullock and family, come on), Then the Fair, or any Walk Thru Show, Staircase Show, Platform Show.

WANTED—Concession for the following Fairs that we control: Hickory, N. C.; Winston-Salem, N. C.; Greenwood, S. C., and seven more. Will give route to有利的 parties. Now selling up. All Grill Stores and Wheels open. Come on, all, if interested. Out all winter.

WANTED—Rides: Profile or Carrousel, Aeroplane Swings. **Wanted**—Capable Help in all mechanical departments.

FAIR SECRETARIES for late Fall Southern Fairs, get in touch with us if you want one of the newest, up-to-date shows on the road.

WANTED—Help for our brand-new Whip, mounted on Win. French wagons. Want Men to handle firework at Calverton, N. C. Fair. Wanted—Help in Cook House, Griddle Man and Wile. Shorty Fletcher, come on. Wanted—Mechanics to fill in hand. Wanting Good Free Act. James Finn, write. Address **NAT HAFNER, President**. This week, Frederick, Md.; week Sept. 13, Hagerstown, Md.; Richmond, Va., week Sept. 20; then South to our string of Southern Fairs.

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COCOCHEECH
Chocolates

*Longest Lasting—
Beautifully Decorated—
Highest Quality—
Priced Right!*

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show your best customers if
you handle Puritan.

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DON'T BUY Magic Liquid

until you have tried our free sample.

MAGIC DICE of every description
TEN CENT BOTTLES for Magic Dice, Soap,
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THE ONLY NOVELTY IN

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Stands mounted on base. No. 1000
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CARNIVAL CARAVANS By ALI BABA

S. E. Shultz, Director of Melvin's Melon
Co., has been elected to the Board.

S. E. Shultz, recently sold over the pottery
department of the Yonkers United States.

David Shultz has sold his 20th Street
store to Mr. and Mrs. John C. Morris.

John C. Morris has sold his 20th Street
store to Mr. and Mrs. John C. Morris.

George Wissner has given his position
as manager of the 20th Street store to
John C. Morris, who has been elected
to succeed him.

John C. Morris has been elected
to succeed George Wissner as manager
of the 20th Street store.

John C. Morris has sold his 20th Street
store to Mr. and Mrs. John C. Morris.

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other state corporation is authorized to do business in the State of New York by the J. F. Mercer Board of Trade, and for these same reasons, cannot do so at the New Hampshire State, Board of Trade.

John W. T., after the meeting concluded, said he had been in New York City for several days, and was somewhat disappointed, because there were many rules, as there was a "no smoking" law, everywhere. With the exception of the "smoking" law, he found the place well run, and, as Advance, W. H. Smith, and other Englishmen, were to be in the Park, he expected to have a good time. He said the show, and it was almost impossible to get into the hall, was excellent. Mr. Chapman, the Mayor of New Haven, Conn., and Mr. Clegg, the representative of the British Consulate, were present.

All during the show had clear weather until about 10 o'clock at night when it began to rain and steadily increase. The Manager arranged a temporary roof over the stage and the audience remained dry. The show was a success and the audience greatly interested. There were excellent vocal solo performances of great interest. Everybody enjoyed the show and the audience was large. The Tel. Co. telephone company, however, was pleased with great satisfaction. Many thanks are due to the Manager and his staff for their hard work and cooperation.

During the 1950 season, he was named the "Most Valuable Player" of the Eastern Division by the Associated Press.

Orion's "Big Whistler Show," will be held for two weeks. Anna Gouverneur, who has the most popular show in the Adirondack Area, gives "em a race for my money." Miss Campbell, on the other hand, gives a outstanding performance. Peter McLean, of the Adirondack Show, means "em all, big and small."

In both of the birds in the collection, Fred Hartman's The Animal Room has made certain live specimens which are becoming of the museum and to spread them all over the country, which will help to make our country's bird life better known.

and keeps the students in good humor. Mr. Tolson's services are very popular, and he should be asked to get his good services again. He has been most successful in his work as a teacher, and is a very modest man. Mrs. Tolson, with the other members of the family, the Mrs. Tolsons and Dr. Farnum, Whiting and their wife were welcome.

内山书店WILL 惠文社・文藝出版社

Fairbury, Ill., June 2.—The Illinois State Fair, after originally continuing its championship, now has broken, marks a quick run to Chicago's Marshall Field, and it is noted that the great last long series of events was being anticipated by all the visitors to the fair grounds. The arrival of the day of the show around Chicago had to be taken down and more space obtained.

The scores one can get in the most strenuous and at the same time a real pleasure, shooting trials in as agreeable a place as possible. These are planned to give a real satisfaction and also will be a big success. There will be three trials, three days. During the interval between trials there will be time for the enjoyment of shooting practice and the pleasure of getting away from the

In other words, the miners will stand by the books and allow to pass a long enough period which will not wait for the winter months.

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"SANICHU"

3620-22-24 Cottage Grove Ave., CHICAGO, ILL.

SANICHU NUT DAINTIES

9 Varieties

5c RETAILERS:
Salted Spanish Peanuts
Blanched Jumbo

Peanuts
Peanuts and Raisins

10c RETAILERS:
Salted Peanuts
Salted Almonds
Toasted Filberts
Sugar Coated Almonds
Nuts and Raisins
Licorice Lollipops

PACKING

24 Bags to a Card
10 Cards to a Box

Salesman's Commission \$2.50 to \$3.00
each sale.

Protection on repeat orders.

Retailer makes full
50% profit.

NO WASTE
NO LOSS
NO LABOR



SALESMEN AND JOBBERS

Sanichu Nut Dainties sell every day and every week in the year.

Liberal
Discounts
to Jobbers
and Jobbing
Salesmen

Write us
for full
particulars

Mr. A. Drollet
of Kankakee, Ill.
sold 2,000 of these
cards the first three
weeks.

**PROFITS
\$500.00**

We manufacture the largest and most complete line of salesboards with merchandise sold in America.
Our boards are priced about 40% less than they can be bought elsewhere.

We invite comparison of our merchandise with that of any Company doing business.

PLEASE NOTE PRICES:

1,200—5c Sales.....	\$19.80	2,000—10c Sales.....	\$ 67.50	700—10c Sales.....	\$16.50
1,500—5c Sales.....	\$27.90	3,000—10c Sales.....	\$166.50	2,500—5c Sales.....	\$52.50
2,000—5c Sales.....	\$36.00	3,000—10c Sales.....	\$ 99.00	4,000—5c Sales.....	\$81.00

SALESMEN AND JOBBERS!

WRITE US FOR FULL PARTICULARS.

We pay Salesmen commission on all repeat orders sent in by their customers.

Our boards draw repeat orders.

5¢

“SANICHU”

3620-22-24 Cottage Grove Ave., CHICAGO, ILL.

5¢

Every Ball Wrapped in Tin Foil

All Colors—Red—Blue—Green—
Gold—Silver

Concealed Number on Every Ball

100 Numbers Draw Trade Premiums,
10¢ to \$2.50 in Value on 5¢ Machine

5¢ machine takes in \$60.00

TRADE

Premium Card on Inside of Globe

Always Clean and Attractive

Fully Guaranteed for One Year

First Load of Gum Pays for Machine
and Handsome Cash Profits**THE KING**

Vends 1,200 Balls Gum

Bright—Clean—Inviting

No Dirt—Dust—or Germs to Chew

No Boring or Sticking of Numbers

Not a Gambling Machine

BOOSTINGMachine with 1,200 Balls Gum
Costs the Retailer \$30.00

Price to Jobber (Lots of 12) 20.20

Your Profit on Each Machine .. 9.10

Refills of Gum (1,200 Balls)

Cost to Retailer 12.50

Price to Jobber (Lots of 12) 8.80

Your Profit on Each Refill 3.00

GUM MACHINE

SALESMEN OR JOBBERS! The Sanichu Trade Booster will make more money than any ten-penny machine that you can operate.

Ten of these machines operated will yield you a net income of \$300.00 per month.

BALL CHEWING GUM

The best made—Manufactured by The Shelby Supply Co., Shelby, Ohio.

Single cases, \$30.00 — 5-Case lots, \$29.50 — 10-Case lots and up, \$29.00
FREIGHT CHARGES PREPAID**SANICHU PENNY GUM MACHINES**

Right in size—Right in weight—Right mechanically—Last a Lifetime—Never out of order—95% dog-proof—Guaranteed to give perfect satisfaction—Highly ornamental—Always deliver the goods—Cannot be tampered with by children—Can be placed outside with safety—Not affected by rain, heat or cold.

The great trouble with all machines is their acceptance of slugs and, while slugs do not always wreck a machine, they make it necessary to take it apart to remove slug. The Sanichu Machine not only does not work with slug, but in 99 cases out of a 100 machine will throw the slug back to the player, thereby permitting the next player to play machine as usual. We have experimented with every make of machine manufactured and this is the "Machine Perfect," embodying all the good points and eliminating all the bad points of all other makes.

We guarantee perfect satisfaction with this machine in every particular.

SANICHU NUT VENDORS—PENNY OR NICKEL PLAY

The Sanichu Nut Vendor is the most attractive machine made and has the simplest mechanism possible. All parts made of aluminum and will not rust or corrode on account of contact with salt. A simple turn of a screw will adjust the price yield anywhere from 25¢ to \$2.50 per pound. The Sanichu is the only machine that has this adjustment feature and, with the high cost of nuts, you cannot afford to use any other.

For vending walnuts, peanuts, Almonds, etc., The Sanichu Nut Machine is the only satisfactory machine on account of flexible price yield.

SANICHU NUT MEATS—The highest grade added almonds, peanuts and peanuts. If it is quality you want never buy any brand but Sanichu. Sanichu leads in the best in flavor—Lasts longer—and Sells faster than any brand of nuts ever put on the market.

ANNOUNCEMENT

Giant Merger

FILM-LORE CONGRESSIONAL PRODUCTIONS, Inc.

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Initial Super-Feature

BRAIN CINEMA

A Strong Plot of Love, Mystery and Science, By A. A. STUART

FILM-LORE CONGRESSIONAL PRODUCTIONS
(INC.)

18 and 20 West 34th Street, New York City

Phone Pennsylvania 430

LARGEST CARNIVAL SUPPLY HOUSE IN THE BUSINESS

OUR ITEMS GET TOP MONEY EVERYWHERE



DOLLS
TERRY BEARS
PAPER CRISES, The Best
ALUMINUM DOLLS
COTTON'S PILLOWS
COTTON'S PILLOWS
COTTON FLOSS PILLOWS
JEWELRY and
MEXICAN BASKETS, All Sizes SILVER GIVE-AWAY
CHINESE BASKETS
Catalogue not ready. Send deposit for sample line
of items you are using. All orders shipped same
day received.

CANOT and TOURNING COCA
All Kinds of PARADE WHEELS
SEED TRACTORS
BALLOONS, WHIPS
SWAPPERS
All Kinds of NOVELTIES

Catalogue not ready. Send deposit for sample line
of items you are using. All orders shipped same
day received.

KARR AND AUERBACH

415 MARKET STREET,

LOCAL AND LONG DISTANCE PHONE
RELIABLE 5150

PHILADELPHIA, PA.

CHINESE BASKETS

LAMP SHADES

TIN BUCKETS FOR GROCERIES

MARCH MOVABLE ARM DOLLS, 3200 HUNDRED.

Tell us what you want and we have it in stock. We will get it for you.
Money sent to firm of your choice. Write or call collect. Mr. D. P. MAYER,
General Manager.

AT-LAST-A NOVELTY CO., - - - 38 S. Dearborn St., CHICAGO.

SACCHARINE

\$4.00 lbs. net cash.

Certified Pur. Food. Dry Colors. Prices Reasonable.

FRANCO-AMERICAN MFG. & SUP. CO., - - - 165 No. LaSalle St., CHICAGO.

KEMPPI
DRESSES

NEW SLIP-ON
OUTFITS

KEMPPI
DRESSES

DON'T OVERLOOK THEM, BOYS! SOMETHING NEW.

\$6.00 per 100

AL. MELTZER, - - - 4th Floor, 219 So. Dearborn St., CHICAGO.

WANTED

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WONDERLAND SHOWS STRING OF FAIRS.

One 100 Christmas His or Eight-Piece Band, required an violin to join on wire.
Great Cabaret Dancers and Pageant. Have pictures with good French.
WONDERLAND SHOWS, Manchester, N.Y. this week. W. E. CALLISON, Mgr.

LETTER LIST



BLANKETS

The House That Can Take
Care of Your Business

BEACON INDIANS

BEACON PLAIDS

ESMONDS INDIANS

ESMONDS, Better Grade

25% Deposit Required on All Orders.



Fast Assembled, Clean and Fresh.

WANTED GOOD RELIABLE Billposter

to take charge of plant. Permanent
job for a good man.

IOWA POSTING SERVICE

BURLINGTON, IOWA

WANTED

Clean, High-Class
Carnival and Concessions

with Rides, to play to 30,000 people at
EMMETT, IOWA, AT PINE COUNTY FAIR,
OCTOBER 12 to 22, 1932.

P. O. BOX 100, Emmett, Pine County, Ia.

HIGH DIVES INJURED

New York, Aug. 26.—Garrison E. Green,
52, of the Lincoln Square of New York City, presented a remarkable exhibition of his skill in diving from high places yesterday. In connection with the 25th anniversary of the opening of the Lincoln Square, Green, wearing a life preserver, leaped from the top of the building, 300 feet above the Hudson River, and swam to the shore of the river, a distance of 100 yards. The park department, which has been engaged in removing trees and shrubs from the roof of the building, had to be called in to assist him. The park department said that Green was the first person to jump from the building since its completion in 1904.

Green was born at Elizabethtown, N.Y., and has been the manager of the "High Dive" at the Lincoln Square for the past three years.

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DOLLS AND DRESSES

UNGER'S "PIPPIN"



The Doll with the Medium Curly Hair. This is the line that is getting the most orders. It is 15 inches tall and has a fine finish. The Medium Hair is painted and covered with a

\$40.00 Per 100

UNGER'S "Hair Doll"



The hair is glued on the Doll and covered with a hair net. This is the easiest and most popular line we have ever made. We defy the world to produce a better Hair Doll. It is

\$65.00 Per 100

KEWPIE DOLL DRESSES

We have increased our production to twenty thousand dresses per day and have reduced the prices.

G-PIRSE, EXTRA RUFFLED SKIRT, SLEOON AND HAT,

FLORAL DESIGN (BALLOONED EDGE), \$6.50 Per 100. \$60.00 Per 1,000

FLORAL and PLAIN (STRAIGHT EDGE), \$7.50 Per 100. \$70.00 Per 1,000

If you want a G-PIRSE Dress, Skirt and Bonnet, for the "Kewpie" and "Tallie" Dolls, deduct 25.00 per 1,000 from these prices. We use Denton's Silk Crepe and French Satin.

SERVICE WE SHIP ALL ORDERS SAME DAY THEY ARE RECEIVED. WE REQUIRE A ONE THIRD DEPOSIT ON ALL ORDERS.

UNGER DOLL MFG. CO.

Long Distance Phone, Hanover 2824

MILWAUKEE, WIS.

509-11 Second Ave.,

Wonder Baby No. 180-31



This is a winner, 12½ inches with malline dress, braided with silk ribbons. Wig is colored colors. Packed 6 and 12 dozen to case. Good shipper. Same day as ordered.

REGAL DOLL MFG. CO.,

153 Greene St.,
NEW YORK CITY



You Tell 'Em PILLOW TOPS

Are selling quick at FAIRS,
CARNIVALS and BAZAARS.

Price \$12.00 PER DOZ.

Big Fluff, High-Header Satins,
All Colors.

Orders shipped same day.
Send for Catalog.

M. D. DREYFACH
402 Greene St., NEW YORK.

25% deposit, balance C. O. D.

Wanted, Experienced Circus Billposters

Last season. The money, with bonus. THIS FALL.
DAN FRANCE, Shrine Royal Circus, Franklin Hotel,
MEMPHIS, TENN.



DOLLS

DISCOUNTS, \$30.00

MINIATURE AND GIRL PLATE,

WALKING BABY, \$15.00

STANGE as it may seem, the theatrical and circus concession business, altho operated by some of the shrewdest hustlers in the country, had not advanced one step from the methods in vogue at its inception until the advent of the famous "Frozen Sweets."

The method of doing business up to that time was the same as that pursued by concessionaires when pink lemonade was first invented.

The concession business is an isolated instance of a nation-wide business that has no conventions, no trade journals peculiar to its kind or other method of co-operation that tends to the upbuilding of a particular line of business.

It is natural therefore that it has lagged behind. Having no leadership, no method of assimilating ideas, it has waited these many years for the big idea—The Idea, the big Wallop.

It came.

In the "Frozen Sweets" the concessionaire finds a package of candy that appeals to every human instinct. The desire of something for nothing, the spirit of chance, and a delicious confection satisfying in quality and quantity.

This package, on the market only two years, has undoubtedly broken all speed records. Now producing over four million packages per month. This production sold exclusively in theatres and tent shows thruout the United States and Canada.

The "Frozen Sweets" are shipped by express, prepaid to any part of the United States.

Price, \$55.00 per thousand packages, shipped 250 packages to carton.

A deposit of \$10.00 required for each thousand packages ordered.

The "Frozen Sweets" are sold in multiples of 250 packages, but the most convenient method for purchaser is to order in units of 2,500 which contain 9 cases of regular stock and 1 case of "Ballys" or "Flash."

A sample carton of 100 packages shipped prepaid upon receipt of \$5.50.

We send full instructions for the sale of these goods.

To be successful you must follow these instructions.

REFERENCE—NORTHERN TRUST, CHICAGO.

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UNIVERSAL THEATRES CONCESSION COMPANY

JAMES C. ANDREWS,
Theatre Department,
PHONE, MAIN 1-252.

F. A. WEIDOVER,
Manufacturing and Distribution.

25 and 26 NORTH FRANKLIN ST., CHICAGO, ILL.