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23 COLUMBIA SHOWS CLOSING

\$1,750,000 For Exhibits

Federal government asked in three bills to participate in World's Fair

WASHINGTON, Jan. 4.—Three bills, apparently identical in language, looking to participation of federal government in the Chicago World's Fair Centennial Celebration, have been introduced in present session of Congress and referred to committee to await action later in the session. Each one of these bills would appropriate \$1,750,000 for erection of such building or rental of some buildings, in discretion of the Chicago World's Fair Centennial Commission, creation of which is provided for in the measures, as may be necessary for federal exhibit purposes. One of the bills was introduced by Senator Otis F. Glenn, Murphysboro, Ill., and two others by Representative Carl R. Chindblom and James T. Igoe, both of Chicago.

The bills would have the centennial commission, composed of the secretary of State, secretary of agriculture and secretary of commerce, to serve without additional commission. For the further purpose of carrying out provisions of the measure there would be appointed by the

(See EXHIBITS on page 55)

Sprouts Her Own Winter Coat; Atta Girl, Betty!

FITCHBURG, Mass., Jan. 4.—"Believe it or not," Betty, a female elephant, is growing hair all over her body. She is one of the denizens of John T. Benson's wild animal farm at Nashua, N. H.

He believes he has the strangest pachyderm in all the world, as Betty's hair is now three inches long and still growing. Altho animal men can not account for the phenomenon, Benson believes feed that Betty eats may have something to do with her hirsute adornment.

So far as is known, Betty is the first hair-growing elephant, and may be a "throw-back" of mastodonic ancestors.

New Productions Will Start Wheel Tour Late in January

Most franchise holders will be the same, but entirely new shows will be ready in few weeks—first three will open January 24—Herk is optimistic

NEW YORK, Jan. 4.—The latter part of this month will start a steady flow of new shows over the New Columbia Wheel. From January 24 until March 20 a total of 21 shows is slated to start on the route. During that time the 23 current shows will have completed their tours. For the most part the franchise holders will remain the same, but the shows will be changed entirely. New faces will be included among the principals as much as possible, and all the scenes, bits and wardrobe of each show will be entirely different. On January 24 three new shows will go out, and other dates and number of shows to start are: January 31, one; February 1, one; February 7, one; February 8, one; February 14, one; February 15, one; February 21, three; February 22, three; February 28, one; March 6, one; March 7, one; March 13, two, and March 20, one.

Tennessee Tax Blow to All Shows, Save Tent Rep, Tab

JOHNSON CITY, Tenn., Jan. 4.—Tent repertoire, tent tab shows and other traveling amusement companies whose performances are held in tents or halls not classed as theaters and which do not come under the classification of circus, carnival, Wild West, dog and pony or medicine shows have apparently been overlooked by the Tennessee Legislature in the formation of the new tax laws.

These are not mentioned and the question has arisen whether or not the old license rates of 1930 and 1931 still apply or whether these attractions shall be classed as chautauquas.

With this exception, on which a ruling is soon expected, every kind of amusement has been hit a terrific wallop.

The new Tennessee Revenue Bill became effective January 1 and copies of the new licenses, fees and privileges have been distributed to the various city and county officials. The law provides that the county and the city in which the attraction or amusement is located shall

(See TENNESSEE TAX on page 55)

New Freight Rates in Effect; \$100,000,000 Yearly Increase

WASHINGTON, Jan. 4.—Effective today, rail carriers will begin to benefit from the increased carrying charges for freight purposes approved by the Interstate Commerce Commission recently, and estimates are that revenues of these lines will be increased by something over \$100,000,000 annually. Thus another reason of the many is furnished as to why rail carriers, in benefiting from federal administrative action, may not further and consistently talk about inroads upon their revenues by motorized freight carriers. The new rates will not apply to agricultural products, except in certain instances, and increases authorized under them will vary from 6 to 12 cents a ton on some commodities, and from 1 to 2 cents per 100 pounds on others.

The subject of truck operation, and what it means to the nation, as well as that of road building, will occupy a big place in the program for the American Road Builders' Association, to be held in Detroit January 11-15. The Truck Association Executives of America, of which Tom Snyder, of Indianapolis, is president, will meet at Detroit during the road builders' convention and consider plans for the protection of the interests of truck operators during the new year.

Beck Appears To Be Taking Hand in RKO Administration

NEW YORK, Jan. 4.—Last-minute developments incidental with Martin Beck's second "official" day in his supposedly advisory capacity with RKO was attended with not a little confusion among numerous departments and em-

350 Extra Acts Booked for the New Year's Eve Shows Is Record

NEW YORK, Jan. 4.—Four of the five major circuits plunged on the booking of extra acts for New Year's Eve shows last week, with Loew the exception in not booking any and Fanchon & Marco the leader in buying close to 170. RKO rated second with about 80 acts booked, Warner third with 60, and Publix, thru Lawrence Golde in the William Morris office, fourth with 50. The total of 350 was one of the largest in years.

On Wednesday the shortage of acts to play the one-day engagement became so acute that some of the bookers were offering as much for the two or three shows as a good many of the turns could normally get for a three-day half. The lists of a majority of agents were entirely cleaned up by Thursday morning and even bookers' calls to agents who spe-

cialize strictly in club and private entertainment proved fruitless in many cases. It was the one time that acts, forgotten and unplayed thru most of the year, could get a date, and at higher than their regular salaries. The New Year's Eve shortage of acts this time, however, was brought about mainly thru Warner reopening such a large string of houses to vaude on Christmas Day.

Fanchon & Marco (Fox), Warner and RKO placed acts in houses for the one night in theaters that have been in straight pictures for quite some time, in some instances using as high as seven or eight turns. Operators figured that the public at large, not inclined or incapable of standing the heavy nut imposed by night clubs and hotels, would flock to the popular-priced theaters.

ployees, with the fact brought out that Mr. Beck appears to be taking an interest in administration also.

So far, he has concerned himself with the Palace Theater and interviewing various personnel, particularly that of exploitation. Arnold Van Leer, for the last several months Palace press agent under Jack Hess, was among those of whom Mr. Beck inquired as to just what they did. The former Orpheum Circuit president said the house, did not need a press agent. He also is credited with having reduced the size of the house newspaper advertisements.

Also the Four Marx Brothers, upon whom a second week option is held for the house, will not have it exercised. They probably will go to the Albee, Brooklyn. A new Palace show is being laid out for next week.

E. M. Orowitz, Jack Hess, Mark Luescher and others of the exploitation department were interviewed by Mr. Beck, and, while Van Leer will not be out of the RKO organization, he will be relieved of the Palace and probably other houses.

Joe Plunkett, head of the theater operating department, is said to be the next one in line for a talk with Mr. Beck. While the latter is supposed only to look things over and make suggestions before the board of directors, one reliable source infers that Hiram S. Brown may not countenance the interest in administrative affairs taken by Mr. Beck.

Cover Picture—A Scene From "The Cat and the Fiddle,"
Globe Theater, New York.

Kaplan, Chief of 306, MPO, Indicted on Two Charges

Along with 21 other officials of local, he is brought before General Sessions, charged with coercion and conspiracy—re-elected president at annual meeting

NEW YORK, Jan. 2.—Sam Kaplan, president and czar of Local 306 of the Motion Picture Machine Operators' Union, was indicted Tuesday, along with 21 other officials of the local, on charges of coercion lodged by nine ex-members of the local who were expelled after asking for an accounting of the funds. Kaplan and 16 of the others are also indicted on conspiracy charges. The court session culminates agitation of many months, in which *The World-Telegram*, New York Scripps-Howard evening sheet, has indulged. *World-Telegram* recently editorialized against Kaplan, and also mentioned lack of action on part of William Canavan, recently resigned chief of IA.

In spite of indictment, however—and perhaps partially because of it—Kaplan was returned as president of the local in the elections held the evening of the indictment. Kaplan polled 841 votes of the total number of ballots cast, 1,160. He issued a statement declaring that the opposition had used every means in its power to defeat him, but that "the answer of the members by their free and untrammeled votes has emphatically shown the small group of malcontents" that the administration received the hearty sanction of members. Opposition voters alleged, however, that members were afraid of the strong-arm methods with which Kaplan has been said to deal with dissenters. The election was held under the supervision of officials of the American Federation of Labor, in order to avoid trouble that was expected but which failed to materialize.

Elected along with Kaplan were Charles F. Eichhorn, vice-president; I. R. Cohn, recording secretary; D. Engel, financial secretary; M. Feinberg, treasurer; P. Ciambrelli, sergeant at arms; E. A. Friedman, M. Kravitz and M. Paul, trustees, and C. Bayer, M. J. Rotker, H. Greenberg, M. Sternberg, F. Lachmann, E. T. Stewart, H. Luck, William Weiss, William Pastner and J. S. Winick, members of the executive board. Most of them had been indicted along with Kaplan.

Those bringing the indictments were Alexander Polin, Carl Schneider, Sam Rubin, Anthony Lazetta, Cecil Wood Jr., Arthur Smith, Harry Allen, Charles Spicker and John Thiede. They claimed that they have been subjects of threats, violence and injury in an effort to cause them to drop a suit they have pending in the Supreme Court.

Trouble started when the nine were expelled from the local two years ago after demanding an accounting of the organization's funds. They claim that they were reinstated after a court order, they were again expelled after the formality of living up to the order had been gone thru. Expulsion naturally caused them to lose their jobs.

Those indicted on both counts were Kaplan, Eichhorn, Frederick E. Castle, assistant to the president; Frank Day, former recording secretary and member of the executive board; Rotker; Morris J. Wolheim, business agent and member of the board; Feinberg, Luck, Stewart, Weiss; Harry Weinberger and William Pastor, members of the board; Theodore Greenberg, organizer and member of the board; James Lafante, business agent; Paul Sternberg and Friedman. Those indicted for coercion only are John Linder, John Avzer and George Williams, members; Henry Busch, special officer, and Frank Bishop, former sergeant at arms.

Nineteen of the 22 pleaded not guilty to the charges when appearing before Judge Rosalsky in General Sessions and were released on bail of \$300 apiece. Two of the defendants were absent because of illness, and one, Greenberg, is serving a six months' workhouse term for an attack on one of the complainants.

Phillips, Mahoney, Liebel and Fielding are attorneys for the union officials and Assistant District Attorneys McDermott and Hastings prepared the brief against them.

To Aid Spanish Actors

NEW YORK, Jan. 4. — The Spanish Artists' Club will hold a dance and entertainment Friday night at the Ramma Theater here for the benefit of the needy and unemployed Spanish actors. Luis Valencia, "Spain's greatest female impersonator," and 25 other Spanish actors will appear at the benefit.

New Year's Cost Less in Chicago

CHICAGO, Jan. 2.—The cost of the New Year celebration at hotels, cafes and cabarets was approximately 25 per cent lower this year than last. Despite this fact, there were fewer celebrants than usual, and a correspondingly larger number of persons celebrated at private parties. Orchestra booking offices reported the demand for three and four-piece orchestras for home parties far in excess of other years.

Average price charged for midnight supper, with entertainment and all the trimmings, was about \$7.50 per person, as against \$10 last year. Hotels that in the past have charged \$15 reduced their price to \$10.

Texas Guinan's Planet Mars was raided by government men on Wednesday night and all of the furnishings of the place were seized. Nevertheless, Miss Guinan reopened on New Year's Eve and did a capacity business. At the Hotel Sherman there were New Year's Eve parties in the College Inn, Bal Tabarin and Grand Ballroom at \$7.50, \$10 and \$6, respectively. The Morrison had two parties, one at Terrace Garden at \$7.50 and one in the Cameo Room at \$2.50. Most of the other hotels had celebrations at prices ranging from \$4 to \$7.50.

P-P Cuts on the Coast

HOLLYWOOD, Jan. 2. — The Paramount-Public Corporation effected this week another cut in salaries of employees. The salaries of those in the distribution department are to be trimmed from 5 to 10 per cent. Studio publicity men, members of the sales department and exchanges and theater employees are affected.

Persons receiving less than \$50 a week are exempt; those receiving from \$50 to \$100 are cut 5 per cent; \$100 to \$200, 7½ per cent, and \$200 and up, 10 per cent.

Vaude at Kedzie Again

CHICAGO, Jan. 2.—Kedzie Theater reopened on Christmas Day with vaude-pictorial policy and is doing fairly well. Five acts are used, change twice weekly, with Wednesday as showing night.

Erlanger Trial Has Cost Its Two Parties 500 Grand So Far

NEW YORK, Jan. 2. — The suit of Charlotte Fixel against the Erlanger Estate for one-third of the fortune left by the late A. L. Erlanger already has cost both sides almost \$500,000, it is estimated. Miss Fixel's case against the executors has received various setbacks, and it has stretched out longer than anyone figured. At one time it was thought that it would be over by Christmas. Meanwhile, expenses are being added on for both sides and the suit is also serving to keep the Erlanger offices effectively tied up.

A letter was introduced as evidence against the contestant this week in which it was shown that she signed herself "Your devoted friend, Charlotte Fixel," when she wrote to thank Mr. Erlanger for "ceding to her 1,000 shares of motion picture stock."

The expected star witness for the estate, in the person of Saul J. Baron, was effectively muzzled by Max D. Steuer, counsel for Miss Fixel, who refused to let him testify for the estate on the

Toohey Is Press Agent

First instance in long while of show crashing editorial columns of a New York daily when *The Post* gave a stick or so on its editorial page to "Of Thee I Sing" on the Monday after the opening. Editorial said in part: "The occurrence merits notice beyond the confines of the theatrical columns. If we really have a successful light opera built along the lines of the immortal productions of Gilbert and Sullivan, we may welcome it with open arms. It may help cure the ailments of the theater by better theater. It may give American theatergoers the real entertainment for which they are always ready so generously to pay."

Right of Union Men To Picket Is Upheld

CHARLESTON, W. Va., Jan. 4.—Theatrical unions have won a fight in the Kanawha County Circuit Court for the right to picket the theater district of West Virginia's capital city.

Circuit Judge Arthur P. Hudson has modified a temporary injunction issued on petition of T. L. Kearse, owner of the Kearse Theater, against the local organizations of the Stage Workers, Motion Picture Machine Operators of the United States and Canada and the American Federation of Musicians. The injunction enjoined members of the unions from blockading the sidewalks at the Kearse Theater, displaying inflammatory banners, or from attempting to persuade or intimidate persons not to enter the theater.

Court upheld the contention of counsel for the unions that the strikers had a right to "persuade" persons not to enter the theater and permitted the resumption of picketing.

Union members walked out of all Charleston theaters following wage disagreements. One Charleston theater offered operators \$12 a day and \$17 for Sunday work, which was refused. Theaters have employed non-union operators.

Bernhard Is Reorganizing Warner Theater Department

NEW YORK, Jan. 4.—Joseph Bernhard, Warner Theaters' new general manager, has appointed five men as executive assistants. They are Edward Peskay, Moe Silver, David Weshner, Jack Cohen and Clayton Bond.

In addition to their general executive duties, Peskay and Silver will supervise the Eastern and Western divisions respectively, Weshner will continue to supervise theater advertising and publicity, Cohen will supervise the local houses, while Bond will handle all film buying and booking.

Bernhard will leave the home office as soon as he completes immediate reorganization plans. He will tour the entire Warner Circuit inspecting the theaters, assisting managers in local problems and acquainting himself with the conditions in different cities. Bernhard headed the real estate department before being appointed to succeed Dan Michalove.

Lambs Float A Bond Issue

Action taken to tide outfit over hard times—25 grand subscribed at meeting

NEW YORK, Jan. 2.—The financial status of the Lambs, which has been the cause of worry among members, was again brought to the fore last Tuesday, when, at a meeting of the membership, the club decided to float a bond issue. Bonds will pay six per cent interest and mature in 10 years. The decision was forced by the necessity of paying off the taxes that fall due today, the interest on the first mortgage on the clubhouse, an unsecured bank loan of 15 grand, operating expenses and other liabilities. At the meeting over 25 grand was subscribed by members.

Conditions of the Lambs, which are claimed worse even than those over at the Friars, are due to bad times in general, and bad theatrical times in particular. Most members are pretty constantly out of work. About \$55,000 is owed the club by various members.

Meeting was presided over by A. O. Brown, shepherd, and was also addressed by Gene Buck, who holds the post of boy, and Robert L. Iague, treasurer. Iague brought out the financial straits of the club, and subscriptions began immediately to come in. They ranged from \$50 to \$1,500, the latter amount subscribed by Hague himself.

Club has estimated assets of around a million, of which 800 grand is accounted for by the clubhouse.

Some 150 members attended Tuesday's meeting.

Otis Skinner, Maude Adams Can't Play New Orleans

NEW ORLEANS, Jan. 4. — Col. Tom Campbell, manager of the Tulane Theater, announces that owing to the fact the local stagehands' union and the musicians' union have not signed a contract with the management of the Tulane Theater it will be impossible to play Otis Skinner and Maude Adams here this season.

Mr. Skinner and Miss Adams will play Mobile, Ala., January 5, and pass thru New Orleans and play Baton Rouge on the 6th, Monroe on the 7th, Shreveport on the 8th and Alexandria on the 9th.

BROADWAY RUNS

Performances to January 2, inclusive.

Dramatic	Opened	Perf.
Adam's Wife	Dec. 28	8
Barretts of Wimpole Street	Dec. 30	6
The	Feb. 9	321
Berry	Dec. 30	6
Bloody Broughton	Dec. 4	35
Bride the Sun Shines on	Dec. 26	9
The	Nov. 19	64
Brief Moment	Nov. 12	96
Church Mouse	Oct. 7	22
Coastwise Annie	Dec. 7	26
Cold in Sables	Dec. 23	14
Counselor-at-Law	Nov. 6	67
Cynara	Nov. 2	73
Experience Unnecessary	Dec. 30	6
Fate Morgana	Dec. 25	13
Good Fairy, The	Nov. 23	48
Hay Fever (Revival)	Dec. 29	7
House of Connelly, The (Return)	Dec. 25	11
It Never Rains (Revival)	Dec. 24	15
Lancashire Lass, The	Dec. 30	8
Left Bank, The	Oct. 5	103
Little Women	Dec. 7	16
Louder, Please	Nov. 12	60
Mourning Becomes Electra	Oct. 26	66
Papavert	Dec. 29	7
Reunion in Vienna	Nov. 16	58
Savage Rhythm	Dec. 31	4
Singels	Dec. 25	11
Sing High, Sing Low	Nov. 12	62
Social Register, The	Nov. 9	65
Society Girl	Dec. 30	6
Springtime for Henry	Dec. 9	29
Wives of Henry VIII	Nov. 15	55
National Junior Theater		
Tom Sawyer	Dec. 25	5
Treasure Island	Dec. 26	8
Musical Comedy		
Band Wagon, The	June 2	246
Cat and the Fiddle, The	Oct. 15	184
Earl Carroll's Vanities	Aug. 27	194
Everybody's Welcome	Oct. 13	89
George White's Scandals	Sept. 14	134
Jack and the Beanstalk	Dec. 21	25
Laugh Parade, The	Nov. 2	74
Mikado, The (Return)	Dec. 25	12
Of Thee I Sing	Dec. 26	10
Sugar Hill	Dec. 25	11



BARELY in time to earn its rightful place in the dizzy 1931 chapter broke the news last week of Martin Beck's comeback to major vaude circles. Few will deny that this incident, not only by itself but because of the as yet undetermined consequences, ranks as one of the most important events of the past year.

While Beck's return to activity in what was once the big-time sector might bring grief to not a few of the vaude biggies on the Sixth Floor, the final evolution of this development in RKO's long chain of internal revolutions brings with it a certain sense of relief. In the same manner that a man long facing an amputation breathes a sigh of relief when the operation is over and done with, despite his loss of a limb.

If Beck's location in what is referred to at this writing as "an advisory capacity" does nothing else immediately it will at least restore to RKO—if even temporarily—an atmosphere of serenity that it has not been perceptibly favored with since the E. F. Albee faction bade the Palace Theater Building adieu. Hiram Brown entered the RKO corral under a handicap. He was not in his chair for long when he began to realize that the organization he is heading had long suffered from a malignant disease. There was Shakeupitis before Brown came in; sorry to relate little or nothing had been accomplished since the birth of the Brown administration to uproot this malady from the dark recesses in which it has been lurking. . . . lifting its head now and again to strike, sometimes lightly and more often than not with blows that belied its years.

MARTIN BECK is not spending his days on the Sixth Floor to carry on flirtations with ghosts of a brilliant past. When a man of his caliber applies himself to anything it is as a leader, frequently as a creator. But never as a quiet, inoffensive onlooker who permits the other fellow to put on an act while he sits off to the side and applauds or hisses. Beck is apparently back on the Sixth Floor because that wing of Brown's circuit needs him. Or, not improbable, Brown has at last been prevailed upon to permit at least one grand showman of the old school to try his hand at the task of giving RKO vaude the vital spark it has lacked these last several seasons.

Beck will undoubtedly make changes in personnel and method, or, amounting to the same thing, he will subtly cause changes to be made. Beck is not blind to the manpower RKO has permitted to wither and, perchance, stale on the outside, while less gifted hands tried to run the RKO engine with poor fuel and a sad lack of lubrication.

Vaudeville, all of it from Jake Lubin's "word is my bond" corner in the Loew Annex Building to Fanchon & Marco's thickly carpeted suite on upper Broadway, will watch Beck closely. The former mentor of the Orpheum Circuit is the dark horse that came thru; maybe to lead vaude in general and RKO vaude in particular out of the wilderness.

Always acknowledged to be a keen judge of good talent, a creator of novel programs and an untiring searcher after novelties, Beck should be in a position at this auspicious time to give RKO vaude a standard of quality that will bring it again to the fore and help vaude all around by the stimulus passed on to its emulators.

THERE was once a droll person who could invariably determine the extent to which his physical appearance reflected his state of health by the glum look on the town undertaker's face. This keen judge of human nature should have been an M. D. He had intuitively mastered the first principles of the study of symptoms. For the purposes of this parable let us call it diagnosis.

Right now when "flesh" entertainment prospects are looking up for the first time since mechanized opposition made itself felt certain of the film trade papers are trying ever so hard to paint a misleading picture of the situation for the benefit of their talkie-minded readers. Whenever an unmistakable sign of vaude or legit revival is discerned the

ingenious paraphraser of these papers twist and turn the phenomenon to suit their fancy. To be more accurate, perhaps, what they believe to be the desires of certain of their more influential readers and protagonists.

Such an attitude will not get anybody anywhere. In fact, if it is not subjected to a revamping dictated by common sense, exhibitors who depend on these trade papers to guide them thru the morass of tenacious depression will be the losers in the end. Losers in the sense that they failed to take advantage of a trend in logical theater operation in time to cash in on the growing dissatisfaction of a fickle public with straight green fare.

"Flesh" is coming back and the process will continue indefinitely. Until it is restored to the place in American amusements in which it rightfully belongs. Suppression of developments by misguided film fanatics and twisting around of undeniable facts by deluded trade writers catering to these fanatics will not permanently retard the process.

WHETHER in the vaude portion of the "flesh" revival the renaissance will take the form of combination policies or, as Roxey predicts, a partition of straight vaude and straight film houses makes little difference. The final result will be that the reinstallation of "flesh" in the popular and legit theaters will help show business in general. Rather than hurting film, exhibitors it will help them by bringing back an enthusiasm to theatergoers which they now sadly lack as a class. Legit activity will create material, both from story and talent angles, for the screen. Renewed vaude activity will make new headliners, which even the film fanatics are beginning to admit are necessary for the propagation of their de luxers and, not less important, as timber for the Hollywood star furnaces.

The scribbling end of the film business must be ready to face facts in order that it might serve its own interests better. And, tho the propagandists might not yet believe it, the film industry is part of the huge chain that binds all of the show business together. It can help other branches and be helped by them. But this will never be unless it takes the wool off its eyes and, more, gets rid of the notion that the only show business today is the film business.

SIDE GLANCES—Interesting angle of Martin Beck's return to his old homestead in the Palace Theater Building is that the old boy turned the tables on some of the crowd. . . . He was scheduled for a grand entry January 1, but was already installed at his old desk several days before. . . . And these times a lot can be done in a couple of days. . . . Most of the conversation on the Sixth Floor last week was BECK; next to that GODFREY. . . . Some of those boys carrying little black books should have been mindreaders. . . . They can tell you what his going to take place even before H. Brown has made up his mind. . . . Here's a serious problem for the bankers of show business to solve: Joel Swensen, of Fox, confesses that he does most of his thinking and planning riding back and forth from his Connecticut home every day. . . . They tell us it looks good for John Pollock in the new setup being planned over at RKO. . . . It's about time "Honest John" had his sleeves rolled up, working at something important. . . . Appears as if Mark Luescher is also in for a triumphant re-entry. . . . Good luck to both! . . . Friendly competition among certain Loew managers for that South African berth. . . . A tough one, too, which will take all the stamina an ordinary man possesses to buck that Schlesinger combo. . . . One Loew manager has his bags all packed, they say, and thus far he has not received official word. . . . And maybe he won't. . . . Certain of those who have been receiving "favors" from the big circuits are whining like home-sick puppies because Wall Street is doing the thumbs down act. . . . Now that the NVA mess seems to be settled for a while what will the alarmists have to yap about? . . . Maybe we ought to leave it to them. . . . They'll find something soon enough. . . . Altho the controversy between mindreaders and magicians has been settled by Billyboy, several of the scrappy boys in both tribes are trying to stir things up again with the uncovering of issues that were buried long ago. . . . If the leaders of both factions are as wise as we believe them to be they'll throttle the argufiers fast. . . . We hereby donate a hand-em-broidered garbage can to the best imitator of Sam Harris' *Of Thee I Sing*.

Seats Nailed, Patrons Steal Everything Else

AUSTIN, Minn., Jan. 4.—Manager Karl Lindstaedt of the Paramount Theater here is mystified by vandals who have been stealing fixtures from his theaters. Davenport legs, light fixtures and shades, electric light bulbs are missing regularly. No arrests have been made, altho the house is being watched closely.

Chicago Mayor Bans Scalpers

CHICAGO, Jan. 2.—Mayor Anton J. Cermak yesterday declared war on the practice of ticket brokers charging exorbitant prices for the choicest theater seats. He issued a warning to managers of the legitimate theaters that 1932 licenses would be issued their theaters only on condition that they agree to a revocation if they were caught dealing with ticket brokers.

Mayor Cermak said he had been advised that several Loop theaters regularly give the first 14 rows to one of the large ticket agencies and that the theater owners receive a share of the excess charge made by the agency. He threatens to station uniformed policemen in front of ticket agencies if they persist in selling seats at exorbitant prices.

Co-Operation of All Sought in Tax Fight

NEW YORK, Jan. 4.—The League of New York Theaters has sent out letters to other branches of the amusement field in its effort to unite the entire industry in an organized fight against the proposed Mellon tax, which would extend the levy on admission to all tickets over 10 cents. The movie interests have been asked to join in, but as yet no reply has been received. The League, however, has received letters from both Frank Gillmore, president of Equity, and from the Stagehands' Union, promising enthusiastic support. The League's board of governors will further discuss the tax question at its meeting Wednesday.

To Discuss "Closed Shop"

NEW YORK, Jan. 4.—At the meeting Wednesday of the board of governors of the League of New York Theaters, William A. Brady's suggestion to make membership in the League compulsory will come up for its first discussion and consideration. What action will be taken by the board is not known, but it is probable that it will okeh the proposition whereas and if at present there seems little hope of making the compulsory clause effective. The only way would be thru the bookers, and with so many empty houses no booker will voluntarily turn down an engagement. General sentiment in the trade, while enthusiastically admitting that the plan would have an excellent effect on the industry, sees very little hope for its success.

"Flesh" Back in Shreveport

SHREVEPORT, La., Jan. 2.—Stage shows have returned to Shreveport and from the reception accorded Fanchon & Marco's *Fine Races* idea at the Strand Theater New Year's Eve "flesh" is back to stay. Entire company was registered at Mr. and Mrs. Dan Odom's Rex Hotel, one block from the theater. Among them were Manager Ed Milne and Mrs. Milne, Mr. and Mrs. Frank Jenks, Barr and Davis, Kanazawa, troupe of six, Adams Sisters, Chief Clear Sky and wife, Jimmy Madras and Earl Simmons.

Whaling Company Correction

In issue of December 26, on vaudeville and circus pages, it was erroneously stated that Hugh W. Fowzer was with Pacific Whaling Company. Mr. Fowzer is owner of California Marine Exhibit, Ltd., Los Angeles. Vaude item referred to Ubangi Savages, circus item to whale at London Olympia Circus.

Watch them multiply and supply your own conclusions as to what is wrong with the show business, stage and screen.

Musicians and Radio Men in Compromise

CHICAGO, Jan. 4.—The threatened strike of musicians on New Year's Eve was avoided when representatives of the Chicago Federation of Musicians and the Broadcasters' Association finally reached a compromise agreement late Thursday afternoon. Concessions were made by both sides.

The musicians' demand for a six-day week with seven days' pay was granted, but this was offset by the musicians agreeing to work the same number of hours per week. Musicians who work in the afternoons will continue to work 35 hours a week, but it will be spread over but six days instead of seven. They receive \$90 a week, which was the scale in force the past year. Players working afternoon and evening will receive \$115 a week and work 42 hours. Class A broadcasting stations agreed to employ a minimum of 15 musicians instead of 10.

A written agreement to remain in force for one year was drawn up. Heretofore there has been only a verbal agreement.

The two factions reached accord only after long hours of conference. James C. Petrillo and his executive board were present at the conferences as representatives of the union, and the broadcasters were represented by William J. Hedges, chairman of the Broadcasters' Association, and Homer Hogan, vice-president.

"Kiki" Roberts Signed For Skouras Academy

NEW YORK, Jan. 4.—Marion (Kiki) Roberts, sweetheart of Jack Diamond, slain gangster leader, has been booked to open at the Academy, operated by the Skouras Brothers, tomorrow at \$1,100 for three days. If proving to draw at the 14th street theater, she will be played in the other vaudefilms the Skourases recently took over from Fox. Jimmy O'Connor sold her to Fanchon & Marco.

While the other circuits may gobble her up as another "Peaches" Browning, Charles Freeman, RKO's booking manager, stated that Miss Roberts will not get any consideration from his circuit as a vaude possibility. Her stage experience until now has been limited to showgirl roles in Ziegfeld musicals.

Chicago Chat

By NAT GREEN

Malto habitues are asking each other why Winchell's column is being censored in Chicago. There have been several instances of late in which the Broadway tatter's choicest bits about Windy City happenings have been deleted here, altho they appeared in Eastern rags. There was the one about the difficulty two w-k comedians had here a while back. Walter announced over the air that their initials would appear in his column next day. They didn't. (See CHICAGO CHAT on page 8)

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No Sudden Changes on Tap, Says Martin Beck, Adviser

Former president of Orpheum Circuit says he will take plenty of time to look things over before suggesting any drastic changes—500 communications received

NEW YORK, Jan. 2.—Martin Beck's first day "officially" on the floors of RKO's booking center was connected with no undue ceremony, nor even an intimation of an upheaval in personnel, or any radical changes in any direction whatsoever. As mentioned in last week's *Billboard*, Mr. Beck had already been a caller during the past two weeks and today he merely made a perfunctory visit to his office on the sixth floor of the Palace Theater Building. An official announcement was sent out Thursday to the effect that at the invitation of Hiram S. Brown, president of RKO, the former president of the Orpheum Circuit was returning to the present organization in advisory capacity, due to his long association with the houses of that chain in the West and South. Also that he would give the organization the benefit of his wide experience in further development and expansion of that branch of the business.

Mr. Beck, during course of a conversation with a *Billboard* reporter, said he had no definite plans as yet for offering any suggestions as to either booking or theater operation changes. He further stated he had not taken into consideration the need of an assistant with booking experience such as George Godfrey or Eddie Darling, which he classified as being among the numerous rumors abroad.

More than 500 telegrams, letters and cables from all parts of the world descended upon Mr. Beck immediately the news went out that he had rejoined the vaudeville circuit. Nearly all of them are clamoring for jobs, some from old friends, some who may come in for consideration and still others made up the usual quota of cranks who freely offered to tell what was wrong with show business.

However, the mail is taken as an indication of the widespread respect and popularity of the former head of the Orpheum Circuit, who is expected, after taking time to look around, to suggest some drastic changes. Up until now, however, Mr. Beck strongly denies having anything definitely set up his sleeve.

At a recent meeting of RKO officials attended by Mr. Beck and David Sarnoff, president of ECA, the expected clean bill of health was given the RKO booking manager and theater operations department.

10% Cut for RKO Dep'ts Rumored To Be on the Way

NEW YORK, Jan. 2.—While no official announcement was forthcoming, it is reported that everybody connected with RKO will shortly take a 10 per cent and more cut in salary. The picture end of the organization has already felt the slice.

The higher executives of the circuit in the last two weeks have taken huge voluntary cuts in income in order to pave the way for the entire organization to agreeably take the shorter money.

Ship Shows Doubling

HAVANA, Jan. 4.—Vaude shows appearing with showboat cruises are doubling into local hotels during the ships' short stays here. Recently the show from the Mauretania doubled. It consisted of Hal Hennessey, emcee; Margaret and Leroy, Eddie Bruce, De Long and Renard, Jerry Dryden, Peggy Hanlon, Francis Nevins and Howard Becker.

Credit to Producers By Fanchon & Marco

HOLLYWOOD, Jan. 2.—Fanchon & Marco will give billing credit to all of its producers on all Ideas from now on. This has been restricted in the past to just two or three of the organization's staff, consisting of Leon Leonidoff, Larry Ceбалlos, Gae Foster, Busby Berkeley and Seymour Felix.

Holidays Give RKO Flesh Experiment

NEW YORK, Jan. 2.—RKO took advantage of an opportune time on New Year's Eve to experiment with "flesh" in several near-by houses which have been in straight picture policies for quite some time. Within a few days the circuit will have completed an analysis of the reaction to vaude in these theaters, and the findings will determine whether or not a combo program will be the set policies. The houses are Keith's, White Plains; Lincoln, Trenton; Strand, Far Rockaway; Capitol, Union City, and the Oritani, Hackensack.

All of the houses, with the exception of Far Rockaway, used "flesh" for just New Year's Eve. White Plains played the Larry Rich unit, Trenton offered two acts, Union City had a seven-act show and Hackensack had three acts, including the two-act combo of *20th Century Revue* and Irving Edwards. Far Rockaway gave six acts for the last half.

Far Rockaway, White Plains and Union City are former vaude houses, but have been in straight picture policies for a year or more. The other two houses never offered vaude before, although they are located in towns that did harbor RKO shows. Vaude used to be at the Lyric, Hackensack, and the Capitol, Trenton.

More Nutmeg Flesh

SOUTH NORWALK, Conn., Jan. 4.—Vaude is scheduled to go into the Empress shortly. The house will use five acts only for the last half of the week.

DANBURY, Conn., Jan. 4.—The Rivoli, Bantam, has turned to "flesh." It plays four acts of vaude on Saturdays and Sundays as a supplement to its picture programs.

Many Additional Circus Units Join Usual Holiday Invasion

NEW YORK, Jan. 4.—Circus acts and units got a big break in local vaudeville during the holiday weeks, with three complete units besides the usual circus acts playing around here. Fred Bradna's circus unit is now playing three weeks on the Loew de Luxe Time, the F. & M. *Circus Days* Idea played the Fox, Brooklyn, last week, while Frank Wirth's unit opened for Warner in Hoboken last week. Aside from the units, most local vaude houses played circus acts as special bait for the kid trade during the holidays.

Fred Bradna's unit will play two weeks after the Loew dates and consists of Mme. Ella Bradna, Don Francesco, Bell Trio, Mickey King, Maybelle's Elephants, Orrin Davenport and Merle Evans. It scored heavily at the Paradise, Bronx, last week, running 50 minutes and playing in full stage against a big-top striped canvas set. It was lighted expertly and had no annoying waits between turns.

Most circus units playing vaude are apt to suffer if they attempt to recapture



GEORGE GIVOT, single, who is current a full week for RKO at the Jefferson, New York. He recently has been appearing at the Paramount Grill in this city, and was on Broadway a few seasons ago in Earl Carroll's "Vanities."

\$8,500 "Girl Crazy" May Tour for RKO

NEW YORK, Jan. 2.—RKO this week was considering the condensed version of *Girl Crazy*, which played the Oriental, Chicago, a couple of weeks ago and, according to *Public Opinion*, caused the house to show a net improvement of \$18,000. Salary asked of RKO by Jack Curtiss, agent, is \$8,500. The unit played the Oriental at \$7,500.

Gregory Ratoff promoted the show as well as being its principal actor in its run outside of legit. Benny Rubin, Blossom Seeley and Benny Fields, the show's principals during its run at the Garrick, Chicago, are not in it for its picture and vaude house dates.

Flippen Works for RKO

NEW YORK, Jan. 2.—Jay C. Flippen has landed a week and a half from RKO after not playing for the circuit for close to two years. He will open next Saturday at the Albee, Brooklyn, and follow it with the first half at the Chester, Bronx.

Mufson Joins Allen

NEW YORK, Jan. 4.—Frank Mufson, recently with Herbert Hoey and before that connected with Equity, has joined Edgar Allen. He will assist Allen in booking the Wilmer & Vincent houses.

5 Bookers Buy Skouras Acts

May open own booking office — have plenty of buyers to choose from now

NEW YORK, Jan. 4.—Altho there are persistent reports that the Skourases are thinking of opening a vaude booking department to take care of their own theaters, the Skourases are continuing to have outsiders handle the bookings. Five offices are supplying stage shows for Skouras-controlled houses in the East, which is something of a record. Most theater operators have one, or at the most, two vaude bookers for their circuit.

Fanchon & Marco is booking the Skourases' three vaude houses here and most of the smaller dates in New Jersey and Long Island. Sidney Rheingold is booking Westwood and Hackensack, while Barrett & Lee are booking special shows for the houses without regular stages. The Dows are booking Palisades Park and are also joint bookers with F. & M. for the up-State Fox houses that the Skourases are taking over soon.

In addition to these four bookers, Lawrence Golde is booking the Paramount, Newark, which is controlled by Skouras Brothers and Publix. It is known that the Skourases show preference for no particular office, but give their houses to the cheapest booker.

Pups Clubhouse Scene Of Gambler's Murder

NEW YORK, Jan. 4.—The Pups clubhouse in the Hotel Victoria was the scene of a murder last Thursday which was witnessed by more than 50 persons. Louis "Crooked Neck" Levine, a gambler, was shot to death by three unidentified men.

The Pups fraternity was organized last spring by Alexandria and Olsen, vaudevillians. They later dropped out and were succeeded by a new administration composed of actors and commercial people. Since the shooting, the club has been closed, and its future is in doubt. Ernie Morton, one of the vice-presidents, has already resigned.

Three-Day Spot for RKO Break-In Acts

NEW YORK, Jan. 4.—RKO will finally open one of its own houses as a vaude break-in spot when the Rivoli, Rutherford, N. J., takes on five acts January 8. Shows will play the house Fridays and Saturdays, with a complete change on Sunday for the one day.

It will go on Jack Dempsey's "Family Time" books, with this booker still waiting for the long list of promised indie houses.

Educated Chimp Coming

LONDON, Dec. 26.—Bu-Bu, educated chimpanzee, now playing English vaude dates, will be seen in America early in the new year. Booking has been arranged by William Morris and Foster agencies. The monk is assisted by three smaller animals. The Lington Sisters, traveling with the act, do a contortionistic specialty.

Leonidoff Goes Westward

NEW YORK, Jan. 2.—Leon Leonidoff left for Milwaukee Wednesday to embellish Fanchon & Marco's *Tintypes* Idea. He will go on to the producers' Coast headquarters from there.

Florence McConnell and Frank Moore, jugglers, came to New York last week after being confined for five months in the Randolph Sanatorium, Randolph, Vt., recuperating from injuries sustained in an automobile accident. They met with the accident last August when driving to Montreal to play for Loew.



By M. H. Shapiro

SHOULD any significance be attached to the fact that both William Fox and Alexander Pantages are in New York this week? Certain sources are of the opinion that there should be more than significance attached to this fact; that the two will soon own and operate a circuit of their own, with the nucleus already in hand, bought or leased in the name of other individuals and corporations. Mr. Fox has been mentioned as the man in back of various recent projects, but the usual denial came forward to dispel such talk or printed stories.

Altho often mentioned as returning actively to show business, there is, of course, a five-year agreement between William Fox and film company which still bears his name to the effect that he will not associate himself in any project favoring of a theatrical nature in opposition. Nevertheless, something may have happened to alter the situation or agreement. Mr. Fox is still said to be the largest individual stockholder in Fox film company, owing a few hundred thousand shares. In addition to a fortune estimated in excess of \$35,000,000. Recently he announced himself open to a theatrical proposition, and among the usual floating rumors was one wherein he would return to the helm of Fox films. That they are sorely in need of him is quite possible. Wall Street isn't taking any great pains to hide its antagonism to Winnie Sheehan.

While it is taken for granted Alexander Pantages, the Greek wizard of a once powerful circuit, has plenty of money, some say the opposite is true. That it will be mostly William Fox capital working behind the Coast's stormy petrel of the courts. Both these men, however, must be respected for their achievements in show business. Each ran a store movie show into millions of dollars. Pantages sold out to RKO at peak prices, and, no doubt, turned about all of the stock received into cash or other investments. There was not a peep out of him when RKO turned to new financing, which seems to indicate he held little, if any stock. Fox was relieved of a headache most likely, altho he probably didn't think at the time he was eased out of his organization. Of course, his position and achievement in show business ranks him far above that of Pantages, but this does not detract from the latter at all. "Pan" chose to buy his pictures rather than make them, and was always an independent buyer, tying up with no one producer.

These principals are of the type of self-made men that show business sorely needs right now. There is no royal road to learning show business any more than it applies to other walks of life, and how well Wall Street can attest to this. Pantages and Fox grew up with every possible problem that besets and is peculiar to theater operation, whether flesh or film. Whether one or both return to the field, the field will surely benefit thereby. At any rate, the gag seems to be "Ward" Joe Leo," the Fox henchman.

PERHAPS the return of Martin Beck is the forerunner of a "back to show business with showmen" movement. Money and no end of capital, is of no avail unless properly administered by men who know the especial use for which it is meant. Hiram Brown said as much recently when he opined that it was up to him to pick a showman and that perhaps he failed to do so. However, RKO's troubles have been attributed bodily to the picture-producing end of the organization by RKO itself. Which, to say the least, does not as easily remove the stigma of faulty management from the door of RKO officials. Be that as it may, RKO is again putting its best foot forward, and if the management will open its eyes and but profit by as well as acknowledge its mistakes, there will be important changes made in certain personnel and that best foot will have taken a long stride in the right direction.

EDDIE ELKORT, who has just opened his own office, is starting off as personal rep for Olive Olsen, Slate Brothers, Steele Sisters, Sylvia Carol, Marlowe Sisters, Lita Rydell, Sinclair Sisters and Tiny Locke.



JESSIE MAKER and BILLY REDFORD, who started last week in Columbus, O., on an RKO intact tour. They are doing an act written by Carlton & Bennett and Johnny Hyman.

\$15,000 Stage Unit Booked for Roxy

NEW YORK, Jan. 2.—One of the highest priced stage shows ever offered by a picture-presentation house will go into the Roxy next Friday in celebration of Fanchon & Marco's 10th Anniversary. At a cost of \$15,000, it will run a close second to the Eddie Cantor-George Jessel layout which will wind up a nine-week run at the Palace at the same time F. & M.'s birthday show starts.

Up until this morning, Phil Bloom, booking manager, had Fritz Leiber, Shakespearean actor; James Barton, Mick Lucas and Waring's Pennsylvanians set for the week, and was angling for a big operatic "name." Negotiations were on with Mme. Schumann-Heink, who successfully played the house once before.

With the array of talent set and those expected to be included, the Roxy will shape up like Palace competition.

Nebby House Goes Vaude

LINCOLN, Neb., Jan. 2.—The Stuart Theater will reopen its doors to RKO vaude Monday. It will again play vaude for six days, but there will only be two acts instead of three as was the case this summer before it dropped "flesh." Charles F. Shire manages the house.

This Week 15 Years Ago

(From the Vaudeville Department of The Billboard, January 6, 1917)

B. F. Keith's Riverside, New York, rebuilt and refurbished under E. F. Albee's direction, opened Monday to big business. Initial bill comprised Rock and White, Ellis and Bordoni, Cecil Cunningham, Rubeville, Harry Green, Arling and Lloyd, Prina and her Pix, Five of Clubs and Meehan's Canines.

Case of the Six Tumbling Demons against Harry J. Fitzgerald, agent, was thrown out of court. Magistrate Groehl dismissed it because the complaint "failed to establish an accusation." Fitzgerald was alleged to have charged excessive commission.

Oklahoma theater managers cannot dictate as to what costumes are to be worn on the stage by actresses. A judge in Tulsa decided so when a case built up on that was brought before him. Bonnie and Theda Burke took a manager to court when he docked them a week's salary because they refused to wear shorter skirts.

A special war tax is to be imposed on all theaters in Quebec, Can., the same as has been done in Ontario. The tax will be from 1 cent to 10 cents and will be added to all tickets sold.

Rufus R. LeMaire has formed a new firm, which has taken an office in the Astor Building, New York, for general booking and producing activity. It will cover vaude, films and legit.

Intact Shows Still Hotbed Of Discussion by RKO Heads

Unable to make up their minds, talk is centered on bettering quality of shows rather than the quantity—spot booking rumor denied

NEW YORK, Jan. 2.—Still unable to make up their minds as to what to do with the intact shows, RKO's theater operating and vaude booking department heads again revived discussion this week on increasing the budgets of the shows traveling over the Orpheum and Interstate circuits. This time, however, the talk centers strictly on bettering the quality of the four-act bills via bigger expenditures without increasing the amount of acts used. A couple of weeks ago it was reported that all talk on increasing the intact's in cost and acts was dead and that the shows would stay within the \$2,700 budgets and four turns.

Midwest RKO Managerial

NEW YORK, Jan. 2.—Among the recent managerial changes made by RKO was the appointment of Harry Goldberg to the post of district manager for Dayton and Columbus, O. His headquarters are in the Keith Building, Dayton.

Other changes were the switch of E. P. Kennelly from the Downtown, Detroit, to the Regent, Grand Rapids, while Walter J. Morris, of Grand Rapids, succeeded him at the Detroit house. Murray Lafayette became manager of the Rivoli, Rutherford, N. J., and Harry Wilbern was given a similar berth at the RKO Seventh Street, Minneapolis.

Two More for Linder

NEW YORK, Jan. 4. — Jack Linder office claims two more vaude spots, the Rex, Rutherford, N. J., and the City Line, Brooklyn. Rutherford is now booked by the Dows, and Linder claims it beginning next week. It will play five acts Friday and Saturday and six on Sundays. The City Line had been booked by Linder four weeks before Harry Carlin took it away. Carlin booked it one week, and it bounced back to Linder this week.

Whether Martin Beck's entry into RKO in an advisory capacity for all departments figured in the resumption of talk on bettering the long-routed shows could not be learned, but it is most logical figuring Beck's connection with the Orpheum houses. Rumors which sprang up shortly after he moved back into his old Sixth Floor office anent the scrapping of the Intact route in favor of spot-booked shows were denied by Charles Freeman, booking manager. With practically all of RKO's vaude booking now being done from this city, it appears illogical that the circuit will spot-book houses in the Midwest and West and send acts on such long jumps. When the Orpheum and Interstate houses were booked out of Chicago, spot-booking them was not so tough.

Dissatisfaction with the intact shows has often been voiced by the circuit's executives, but as yet nothing has been done to remedy the situation. Plans to enlarge the shows in cost and acts have been submitted since late last spring, but never accepted. Instead the budgets were reduced at one time from a \$3,000 average to \$2,700.

OWEN R. JONES, of the RKO Club Department, has recuperated from a stomach ailment.

"Torch Song, was it?"

queried the house-manager, "Well, you'll never set the world on fire with that. If you must smoke, why not take to Spud?"

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Palace Opposition Possible In New Broadway Flesh Plan

Lou Holtz again mentioned as heading straight vaude show and is talking to Peter Arno about use of material from "Here Goes the Bride"

NEW YORK, Jan. 4.—The Palace may be faced with its first serious straight vaudeville opposition on Broadway in years if present talk in Warner's inner circles on a paying policy for the Hollywood materializes in the direction of a "flesh" show. Vaude stands the best chance of going into the house, due to the shallow nature of the stage not being capable of carrying a legit or show presentation policy. If the circuit's executives decide on the latter, the stage will have to be altered on the same lines as took place at B. S. Moss' Broadway when it was still the Colony. The Hollywood, ever since its opening a couple of years ago, has been a white elephant with straight pictures. It has been dark for more than half the time it has been open.

In the discussion now going on in regard to the Hollywood's future, Lou Holtz has been mentioned frequently as a possibility for carrying the house onto the black side of the ledger for the first time. When talking about him the executives were also talking on the chances of vaudeville in the house. Holtz has been kept out of the deal and unable to get together with RKO until now on a new and higher salary for the Palace. Holtz is said to be in Cuba vacationing with Peter Arno and it is probable that some of the better bits from *Here Goes the Bride*, the artist's first and short-lived production stab, may be used at the Hollywood if Holtz goes in.

The theater is on 51st street and Broadway, about 100 feet above the Capitol and two blocks below Moss' Broadway. It has been frequently mentioned as a possibility for legit shows, but its shallow stage is too much of a handicap for this type of entertainment. The Broadway reopened this week with a straight picture policy after unsuccessfully trying various types of stage shows for a couple of months.

Perrow Also Booking

PORTLAND, Me., Jan. 4.—Thomas C. Perrow, former performer and now operating a dance school, has opened a booking exchange in connection with his school. Perrow expects to book clubs, fairs and private entertainments throughout Northern New England. Before opening his dance school, he played for RKO, Loew and Publix.

English Act To Split

LONDON, Dec. 26.—Norah Blaney and Gwen Farrar, apart from the Houston Sisters, the best known two-woman act in English vaude, will split early in January. Reason is due to Miss Blaney's forthcoming marriage to a prominent surgeon. Miss Farrar intends doing another act with a male partner.

AL SIEGEL, who gave Lillian Shade a hefty boost up vaude's ladder of success, is back as her accompanist for a couple of weeks. He will be with her the last half of next week at the Regent, Pater-son, and then both will go into the Palace, New York.

Takes Back Lifted Material And Sells Act New Parody

NEW YORK, Jan. 4.—It's quite an achievement to stop a performer from using borrowed material and follow it right up with interesting bits in buying a substitute. That's what Milton Berle did when he learned that Paul Mall was using his parody, "Roll On, Interborough, Roll On."

Mall acknowledged Berle's right to the number and then said he might buy Berle's latest parody, "Landlord, Stay Away From My Door."

N. E. Flesh Revival Led by Boston RKO

BOSTON, Jan. 4.—The RKO office is continuing to lead the general revival of vaudeville in New England. The local RKO office under C. S. (Doc) Breed took on two new houses last week and has expanded its road shows to four. New houses are the Plymouth, Worcester, Mass., a split-week with Sunday and Thursday openings, which began vaude December 27, and the Strand, Malden, Mass., Wednesday to Friday, which opened Christmas Eve. Both use five acts and had been running straight films.

A new road show was added last month. It is a nine-day date played in 12. It consists of the Strand, Taunton, Mass., two days; the Union, Attleboro, Mass., two days; Colonial, Newport, R. I., two days; Flynn, Burlington, Vt., two days, and the State, Montpelier, Vt., one day. Another new road show is a five-day date played in six, while there are two other road shows of six one-day dates. All are booked by Mrs. A. G. Merrill.

Aside from activity of the RKO office, the indies have been landing new vaude spots, while the Warner office last week added vaude to the Roger Sherman, a full week, and the Capitol, Middletown, a split. Warner has three other houses in Connecticut.

Columbus May Drop Vaude

COLUMBUS, O., Jan. 4.—With business conditions in Columbus theaters not of the best, partly due to the holiday trade, indications today were that vaudeville at the RKO Palace Theater here would be dropped within the next month. Musicians at the Palace, under the direction of "Cec" Davidson, have been given six weeks' notice, while stagehands were given two weeks' notice at the same time. That period expires January 11. The measure was taken as a precautionary move, according to theater officials, and should business take a turn for the better the stay of flesh probably will be prolonged. Outside of Olsen and Johnson and the Marx Brothers the Palace has been in the red since vaudeville returned to Columbus August 29. With Singer's Midgets and the photoplay *Sooky* last week the theater again had a profitable week.

Seamans Again Donate Salary to Charity

NEW YORK, Jan. 2.—Harry and Frank Seaman again followed their yearly procedure of donating any salary they may earn on New Year's Eve to charity. This time the team, who recently appeared in the legit *Laugh Parade*, worked the Park Plaza, Bronx, for Fanchon & Marco.

Agnew Makes Debut At Edgewater Beach

CHICAGO, Jan. 3.—Charlie Agnew and his orchestra made their debut in the main dining room of the Edgewater Beach Hotel Saturday evening, replacing Paul Whiteman's band, which goes on tour. A stiff assignment following the "king of jazz," but the young and popular musician made good to the satisfaction of the several hundred diners and dancers who were on hand to welcome him.

Agnew has an orchestra of 13 versatile musicians who dispense a popular brand of dance music. They broadcast over KYW.

All of the local radio editors were Agnew's guests on opening night.

LITTLE JEAN HAMILTON, the "artistic sensation," is filling in the current week at the United States Theater, Chicago, doing three special dance routines. She is agented by Bebe Malloy.

W. & V. Still Seem Undecided on Flesh

NEW YORK, Jan. 2.—Despite the many reports circulated that Wilmer & Vincent were to turn many of their houses over to straight vaude policies, Joseph D. Eagan, general manager of the circuit, claimed last week that no definite moves were planned. Eagan stated Thursday that things weren't looking so favorable for "flesh," taking into consideration the business results of vaude's first week at the Colonial, Allentown, and State Reading.

Allentown and Reading both opened December 24 with strictly a straight vaude policy, using eight acts. Eagan said that the Friday and Saturday business of the opening week was very big, but that the balance of the week brought very little business. However, his circuit intends to give vaude a thorough trial and will play along with it for a couple of weeks to give it a fair test.

Reports were circulated that Wilmer & Vincent intended to put straight vaude policies into its houses in York, Bethlehem, Easton, Harrisburg and Altoona, all in Pennsylvania, and Norfolk and Richmond in Virginia. Last two houses are now offering "flesh" in the form of tab shows. If Reading and Allentown make out well with vaude, it is more than likely that most of these houses will also get "flesh."

CHICAGO CHAT

(Continued from page 5)

but everybody knows to whom and what he referred.

There's at least one performer who isn't beefing about Old Man Dep. If we could all take it as philosophically as he perhaps we'd get along better. "I'm not going to sing the blues," he says, "alho his vaude dates are few and far between. "If I get one or two days a week it's okeh. I figure I'm better off than clerking in a store at 20 bucks a week. A lot of the boys are working for that—and glad to get it. We're not so bad off."

When Eddie Cantor and George Jessel come in next week B. & K. are going to spring some elaborate publicity, including a downtown "Cantor for President" parade. Reported, but unconfirmed, that Western Vaudeville bookings may again be handled from the Chicago office. Evans Plummer out as radio editor of *Herald and Examiner*.

Gene and Glenn, popular Cleveland radio team, spent the holidays in Chicago and did their broadcasting bit each night from the local NBC studios. While in town they were nudged by M. B. Paul, theatrical photog.

Ed Sligh may open an ork booking office of his own. . . . It is probable that Paul Whiteman will open in a New York spot after his RKO tour. . . . Husk O'Hare, playing an engagement in Cleveland, is using black-bordered stationery these days. He's mourning the loss of his Chow dog "Band," who could play a special cornet and even received fan mail. . . . Wayne King's Sunday afternoon programs over the NBC network, missed during the last few weeks, will be resumed January 17 under terms of a new contract arranged by MCA with the Lady Esther Company. The contract is for 30 weeks. . . . Channing Pollock, *House Beautiful* author, predicts the early return of dollar theater seats. Maybe so, but so far all trials along that line have failed, the suspicious public refusing to believe any show sold for a dollar is a good one. . . . Bill Kephart, of the Chicago division, puts in his claim for the honor of being youngest of the NBC announcers. In close competition is Ezra McIntosh, of the New York studios. Kephart was born in May, 1908, while McIntosh arrived in March, 1907. . . . Eunice Howard, who plays the part of the telephone operator in the *Hello, Marie*, air program, once played the part of the soubret in green tights with Christopher Morley's *Players in After Dark*. . . . Jimmy Garrigan, popular young Chicago maestro, has joined the ranks of MCA orchestras. He is now playing nightly at the Uptown Village. . . . Club Dixie and Club Grotta are two new night spots on the near North Side and near South Side, respectively. Latter occupies the location that formerly was the Turkish Village and later "606". . . . Leo Bonola, singing cabbie discovered by Leopold Spitalny, has made a hit in both the Tivoli and Oriental theaters and appears to have a promising future. . . . Buddy Fisher and his orchestra have opened at the Beach View Garden.

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LOEW'S STATE THEATER, NEW YORK

VAUDE NOTES

"LITTLE" WILLIE ARCHIE, who produces acts around New York, has put out another novelty turn. This one is a male singing quartet composed of midgets. They are Jimmie Rosen, Freddie Goodrow, Bobby Roberts and Archie himself.

EUBIE BLAKE, who was recently with the all-colored unit headed by Sunshine Sammy, has returned to RKO with an act of his own. He is heading a 12-piece band and opened this first half at the Regent, Paterson.

JACK AND BETSY REES are heading a new act in which they are assisted by Vic Frank and Bob. Opened it for RKO's Boston office last week in Portland, Me.

The recent appointment of Joseph Bernhard as head of the Warner Theaters appears to be the first step in a gradual shakeup. Warner heads are reorganizing the firm to prevent another loss this season. Bernhard has promised no major changes for another month, but after that—

JORDAN AND WOODS, who have been doing radio work, have been booked for vaude by RKO and are current on a full week at the Jefferson, New York. They originally billed their act *The Dumbsters*, but have changed it to *Radio's Bally-hooligans*.

THREE DUSKY KADETS, boy hoofers, have gone vaude and opened for RKO this first half at the Franklin, Bronx. Ageing was done by Wayne Christy.

MARCELL AND WILLIAMS are assisted in their new *Fine Feathers* flash by Virginia Seamon, Bob Porter and Dan Kramer. Oscar Goettel is the act's musical director.

An ambitious manager of a New York Loew house wanted to stage a comedy skit about Santa Claus in place of the regular overture Christmas week. The necessary props were acquired and the pit orchestra was ready to begin rehearsing when the manager thought he had better call up the music department head for an okeh. The music executive promptly disapproved the idea because of the religion angle.

FRANK FISHER and Eldrie Gilmore are slated for a return to the RKO fold soon at one of the Eastern houses. They have been away from circuit dates for quite a while.

RICO, who bills himself as "Italy's famous manipulator," opened for RKO

this first half at the Franklin, Bronx. He was agented by the Roger Murrell office.

KAY HAMILTON returned to RKC dates last week around New York. She is assisted by Maurice Fitchard.

ROXIE LA-ROSE AND IRENE, aerial act from the outdoor branch of show business, have turned to vaude. Opened for Loew this week on a split between the Boulevard, Bronx, and 46th Street, Brooklyn.

HITE AND REFLOW are features of a new five-people act called *Sidewalks of New York*. It opened for Loew recently in New York.

FRANK DE VOE, single, went Loew this week for the first time in a long while. He opened this first half at the Gates, Brooklyn. He has been working RKO dates.

PEGGY CALVERT, blues singer, who played a few dates for Loew, went RKO the last half of last week at the Jefferson, New York. Jack Wiener agented her.

JACK LEWIS is sponsoring Peggy Eames, recently in the *Our Gang Kids* act, in a new skit supported by five boys. It is now in rehearsal.

MERT LAVARE, former vaude and legit actor, has quit show business to become stage manager of the Central, Bronx, which is managed by Hy G... and playing vaudefilms.

Things are booming for the indie bookers of New York. Already two of them can claim more vaudeville time than the Loew office, while the others are mopping up in the Eastern States particularly. Even the indie bookers can be rightfully accused of some pretty harsh business methods, it must be admitted that they get out and hustle for new theaters.

BOB COLLINS, brother of Marty Collins, of Collins and Peterson, is reading a comedy single to vaudeville. Collins has been playing in burly stock and was last seen in Joe Rose's show on the Bowery.

SZITA AND ANIS are now completing six weeks at the Blue Pelican Club, Newark, and go to the Chez Maurice, Montreal, next week for another six weeks.

VERA GORDON has returned east with a new comedy act, which she shows for Loew at the Pitkin January 16. She is now playing for Fox around New York.

MR. AND MRS. IRVING SOUTHARD, of the New York NVA staff, won a \$5,000 judgment last week from Samuel Safer, taxi owner, for injuries received in a taxi accident two years ago. Louis Handin, attorney, handled the case for the Southards.

AL MAMAUX, baseball player, has been given three more weeks by Loew after showing at the Metropolitan, Brooklyn, last week.

When it appeared for a while that Jean Harlow would not be able to make her personal appearance last week at the Stanley, Pittsburgh, an unusual offer was made. Loew's booking office tendered its assistance to Warner, booking the house, in finding a "name" to replace Miss Harlow. This was done because MGN, a part of Loew, asked that Miss Harlow come to the Coast. It was all okeh when arrangements were made for her to play the date.

SAMMY BURNS staged and produced Mae Wynn's new act now playing for Loew around New York. Wally and Zelly, mixed team, and Buddy round out the all-dancing quartet.

HOWARD WHITE, of the Cadet Saxette, has taken Oscar Carmel as his partner to head the act. Another new addition is Florence Harmon. The act has just finished three weeks for Loew and is slated to open for RKO soon around town.

MISS OLIVETTE, athlete and wire artist, is now at her home in Fair Haven, N. J., where she is taking a much-needed rest. She recently concluded a string of vaude dates around Virginia, North Carolina. Next August she will start on 12 weeks of fair dates.

ANTHONY ANTONINO and E. C. Bollyn, who recently opened offices in Chicago as the A. & M. Producing Company, are booking vaudeville acts into a number of small houses just outside the Chicago area. Among the towns they are booking for Saturdays and Sundays are

Talent for Chain of 'Pubs' At Record Low Figure

LONDON, Dec. 26.—The Tottenham Distillery Company, a local brewery firm owning a chain of public houses (beer saloons) here, has achieved a record low in offers for talent.

Advertising in The Stage, English theatrical paper, recently, the firm asked for club artists of all kinds to give an evening's show for 5 shillings (nominally \$1.20) an act. Also a saxophonist, drummer and pianist to form a small orchestra and play two hours each evening of the week at 25 shillings (nominally \$6) per week.

Plenty of replies were received and the jobs were filled in a day.

Fairbury, Mendota, Sandwich, Hoopston, Morris, Marseilles, Danville and Pekin.

THE STRATFORD, Chicago Warner house, which went to a vaude-picture policy two weeks ago, changes its bills Wednesday and Sunday. An eight-piece orchestra under the direction of Walter Foster is in the pit.

LORITA KING is heading a new act in which she is assisted by Mary Sawyer and Jack Revel. Opened for RKO this first half at the Royal, Bronx, agented out of the Charlie Morrison office.

RKO agents got an excellent Christmas gift from Warner in the form of permission to sell acts for the 22 weeks of playing time. Those boys now aren't so insistent that the RKO bookers buy their products. They say they immediately hot-foot it over to Warner, where they line up quite a few dates and usually at more do-re-mi than their circuit pays.

JOHNNY TYRRELL, formerly of Ardine and Tyrrell, has a new turn. He is assisted by Helen Tejan and the Three Rhythm Girls. The act opened for RKO this first half at the 86th Street, New York. Represented by Morris & Oz.

PEGGY AND POLLY PAIGE are back as a two-act again and went RKO the last half of last week at the Royal, Bronx. They were recently in an act headed by Billy Kelly.

SAM CRITCHERSON returned to Gloria Foy's act this week at the Hippodrome, New York. During the time he was out Carl Francis did a pinch-hit.

FRED LA REINE, freak-act promoter, who was seriously hurt in an auto accident in the Midwest several months ago, reached his home in New York last week. He will be taken to the French Hospital shortly for further treatment. La Reine has not yet regained use of his legs and he is still suffering from back injuries.

THE NEW LOEW HOUSE in Wilmington, Del., opened Christmas Day and is being managed by George Jones. It is playing straight films at the start.

What is this thing about times being tough for vaude actors? If you ask a couple of RKO bookers, they'll tell you it's the bunk. Willie Berger and Harry Kalcheim had headaches galore in trying to get acts to play the New Year's Eve shows. Jack Dempsey, booking the Sheridan Square, Pittsburgh, had a deuce of a time in getting acts for the opening of the house last week.

"Flesh" returned to Loew's Penn, Pittsburgh, after quite a session in a straight picture policy due to a musicians' strike. Strange that stage shows were taken back because it was not so long ago that a Loew exec said he hoped the musicians would hold out forever because the house was doing well with straight pictures. Maybe it was a strategy.

GEORGE E. STONE opened for Fox in Washington this week and may play a few more dates before returning to Hollywood for film work.

MORGAN AND SHELDON are billing their new act Muriel Morgan and Company and show for Loew this week at the Bay Ridge, Brooklyn, and Triboro, Astoria.

MARY BRIAN, of the screen, will be with Keir Murray when he opens for RKO January 29 in St. Louis. It was thought that she would be unable to go into vaude because her picture schedule seemed to conflict.

MADELINE PATRICE, now playing for RKO in the Midwest, opens on a Dolph Leffler intact February 6 at the Madison, Brooklyn.

LOEW THEATERS are running a January Festival campaign, the home office sending out special exploitation on film and vaude bookings.

HAPPY SPITZER and PETE, two men and a mule novelty act, showed for Loew at Yonkers and Astoria last week.

THE VICTORY THEATER, Bayside West, L. I., has taken on five acts, Saturdays.

SETH HOPKINS, rube comedian, who just closed in Oneonta, N. Y., for Fox, has been booked for Fort Plain and Johnstown, N. Y.

PHIL DWYER has joined the new Douglas Wright act which opened for RKO at the Jefferson, New York, this first half. Dwyer is well known for his animal characterizations.

RUSSELL SHAPPER and Al Castle, formerly of the Three Castles, have merged and will do a bike novelty act billed as Russ and Al Castle. The Three Castles disbanded recently when Herbert Belmar and T. Sparta quit the act for commercial jobs.

SYLVIA CAROL, pianist-singer, has quit the *Challenge Revue*, which is continuing in vaude around New York.

THE MARLOWE SISTERS have joined James C. Morton's new five-people act. Act now consists of Mr. and Mrs. Morton, a pianist and the sisters.

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Season's Greetings RUTH ETTING



Loop-End, Chicago

(Reviewed Saturday Evening, Jan. 2)

The second week of the management's experiment in deviating from a straight vaudeville policy opened today with *Girls of 1932*, another specially produced musical show.

The layout is built along the lines of a "revue," being a series of chorus numbers and specialties, with the vaudeville acts working in between production numbers.

Three comedians, a Hebe, straight and tough, work thruout the show.

Titles such as the first show of this type, *New Year Follies*, and the present *Girls of 1932* smack of the burlesque and may mislead prospective customers as to the type of shows in vogue. On the other hand, these shows may be the forerunner of the Loop-End's reversion to its former policy of burlesque on a more dignified basis.

Girls of 1932 opened with the chorus of 16 girls led by the soubret, a charming little miss, in a restaurant setting. The three comedians came on for some horseplay and some business that reminded one of a burlesque show. A tap dance by one of the girls, and then Johnny Special, harmonist, stepped before the curtain. Same old stuff in the same old way.

Second production number was a sort of Egyptian dance, with the girls in clean costumes and a pleasant routine. Nice enough until the comedians came on again.

Following was Bert Faye, who went over to good returns with his novelty dancing. Another number by the chorus, this time in abbreviated costumes and a clever fast-stepping specialty by a platinum blonde.

A bicycle act of merit followed, and then a clever acrobatic dance by Frieda Sullivan.

Man and woman, talking sketch, on next, and the finale, a waltz number with the chorines in fluffy gowns. Mild curtain, due to the weak efforts at singing by the two who played the bride and groom.

The efforts of the producer in attaining the artistic and entertaining were offset by the burlesque tactics and material of the comedians, which left a bad taste to those that have been drawn to the Loop-End since it changed its policy from burlesque.

F. LANGDON MORGAN.

E. F. Albee, Cincinnati

(Reviewed Saturday Afternoon, Jan. 2)

Another stand-out crowd at the opener this week. However, the initial presentation drew a strange clientele. Usually pushover, this first show mob turned suddenly hardballed, with the result that three of the turns came near laying what is usually associated with female poultry. Nina Olivette and her Cheer Leaders snatched the healthiest mitt, with B. and B. Harris a good second.

B. and B. Harris, with Loretta Allen on the assist, have an excellent terpsichore offering. It's all class, with a high finish. Harris twins start it with a novel acrobatic dance routine, employing a dab of a finish. Brought a honey mitt, Loretta Allen contributes a well-executed high-kicking acro routine that drew more healthy palm patting. Their best is a slow dance, a combination of acro and adagio, with the three in fitting attire with a Roman flavor. The routine is pretty, skillfully done and nicely dressed. Trio bowed to a warm hand.

Charles (Slim) Timblin, black-face ace, started with his familiar preacher sermon and for the last half did the jazz waltz bit, assisted by an unbilled couple in black. Registered fairly well, but the turn doesn't come one, two, three with the offering which Timblin displayed here two seasons ago. Tripped off to fair handclapping.

Lillian Roth, personable looker of the flickers, came on to a good reception. In fair voice and with fair salesmanship she does *A Kiss Is Still a Kiss*, *You're My Everything* and *Sing You Sinners*. No riot, but they were fairly well received. Get-away hand warranted an encore, but she failed to avail herself of the opportunity.

Hal Jerome, aided by the attractive Gloria Gray, started slowly, and it was not until the middle of the act that this first-show mob began to catch on to the Jerome jibes. Jerome is an able comic and sells a good line of laugh stuff in an inimitable manner, but, apparently, those out front where still punch drunk from New Year's Eve. In addition to wisecracking, Jerome does comedy fiddling and piano work and gets over some good laughs with the aid of the or-

The Palace, New York

(Reviewed Saturday Evening, January 2)

Judging by this Saturday night performance, which is not a sellout, the draw is not so terrific, but perhaps it is the post-holiday relapse. The show is a smooth-running affair, does not tire a patron, and has plenty of comedy and variety. No doubt many patrons who expected the Marx Brothers were going to run wildly thruout the bill were disappointed, but this layout is vaudeville, nevertheless, and not a revue.

YACOPI TROUPE, Argentine gymnasts, six men and two women, offer a colorful, fast and daring assortment of feats, such as triple somersaults from teeter board, feet-to-shoulder, two, three and four high, the last mentioned being done by one of the women, the only one attempting the trick. Another stunt is their multiple somersaults from teeter board to the chair on the shoulders of the understander, two high. If the duo was missed a couple of times intentionally it was overdone. At any rate they offer too much and should quit once a climax is reached.

CARDINI, assisted by an unbilled girl, lived up to his title of "The Suave Deceiver," and held close attention with his card, billiard ball and cigaret manipulations. This sleight-of-hand performer has taken on considerable polish since first appearing in these parts, and his palming and passing are well-nigh perfect.

THE DIAMOND BOYS, Hughie, Tom and Harold, are doing more comedy than ever, despite retaining a goodly portion of acrobatic and eccentric dance work. The two younger boys have grown up overnight, it seems. They have pleasing personalities and get their laughs with precision. Between the three they manage to crowd in considerable action and it is always on tap.

CLARA BARRY AND ORVAL WHITTLEGE. One clown at vocal efforts in a Sophie Tucker style, and the other at piano accompaniment, while both at times seemed to be doing a monolog on their own, occasionally getting together in disparaging crossfire. Thruout they maintain a certain amount of dignity, and this combination of style and material is productive of sufficient laughs to make them ample for the spot. Also the act is a first-rate example of showing how useless it is to take on new gags when the old can be sold to such excellent advantage. Which is a credit to their salesmanship, no doubt.

TRINI, Spanish dancer, again offers a flash of merit, and, as in all of her productions, the troupe is never stinted. Four youths aid with vocal, musical and dance feats, while a dancing partner is routine with her in the more important numbers. In keeping with her usual style, there is a bit of melodrama injected in one of the numbers at the close. Trini is still a slim Castilian beauty and dances better than ever. One of the boys offers an interesting solo, wherein he seems to be fitting about on wings, wears ballet slippers, and tumbles and dances with the soft grace and abandon of a nymph. The kid is a panic, but he should dispense with the lighted cigaret stunt, which he does thruout the dance, the ciggie remaining lit within his mouth until the close of the routine.

SYLVIA FROSS opened the second half, "The Little Princess of Song" popping out all by her lonesome and getting over from her first number. This half-pint, bubbling over with a winning smile and personality, offered no easy song material. In fact, many a mature warbler would shrink from most of it and grab off a few easy, popular ballads instead. However, Miss Froos attacks her numbers with such confidence and forges right ahead so consistently it seems she could sing anything at all and get away with it. Not that her special songs weren't interesting; perhaps it made the audience feel that she was indeed different. Handling such stuff as she does, Miss Froos proves that she has still greater possibilities.

FOUR MARK BROTHERS, with an unbilled woman, closed the show and gave the patrons an enjoyable half hour or more of laughs with their Napoleon and Josephine offering. Groucho, of course, played Napoleon, and the trio marched upon Josephine every time he turned his back. Farce was diversified with a couple of piano and harp solos, which the patrons always expect, and while the action is not as rough as in the past, it is plenty funny.

M. H. SHAPIRO.

chestra boys. Miss Jerome gives good assist. Took a fair hand.

Nina Olivette and her Cheer Leaders, latter eight lads with a collegiate air, registered best of this layout. Miss Olivette is a comedienne of the knock-about variety. Boys sing and contribute some likable dancing, both ensemble and individually. One of the lads puts a good tenor voice to work on one number. Most of Miss Olivette's time is given over to burlesque adagio work with several of the boys. Funny stuff, but there's a bit too much sameness. Marched off to a prolonged hand, and Miss Olivette was forced out for a brief curtainer.

BILL SACHS.

St. Louis Theater, St. Louis

(Reviewed Saturday Evening, Jan. 2)

A fast-moving bill with an abundance of dancing is on view here this week, with Harry Rose serving in the capacity of master of ceremonies. Rose pepped up the show thruout, doing comedy bits between the various turns and cleverly introducing them in order. *Strictly Dishonorable* is the talkie attraction.

The Nelson Family. This group of four girls, one youth and their parents, have been corralled from the circus realm and have a routine of acrobatics, featuring tumbling, cartwheeling and foot-tossing and balancing stunts. Two of the sisters are limelighted, one being heralded as the world's best flip-flop artist, the other as the world's champion long-distance tumbler.

Harry Rose, popular with St. Louisans due to the fact that he has in previous years served as master of ceremonies at this city at various theaters, made his appearance at this point. In his peppy manner he sang *Now's the Time To Fall in Love* and then introduced the next turn.

Carl Freed and Company. The "Clown Prince of Music" has quite a big and funny vehicle, carrying four men and a girl in his act. Freed had them laughing with his comedy makeup and antics and showed that he is quite clever when it comes to getting music out of table spoons, Jew's harp, harmonica and ukulele. Two of his supporters are corksing good hoofers, and for a good finale the "Hasenpfeffer Rhythm Boys" furnish

loads of laughter with their burlesque orchestra.

Dorothy Stone, with Charles Collins. Here is really a clean, high-class vaudeville act with two charming and accomplished personalities. The attractive daughter of the inimitable Fred Stone sports two exquisite outfits and wins over her audience immediately with her neat manner, her nice style of singing and her exceedingly graceful dancing. She could not have picked a more suitable partner than Collins, who teams with her splendidly and is a crackerjack stepper. Prolonged applause necessitated Miss Stone taking several bows and finally begging off with a "Thank you."

Pat Rooney and Pat Rooney III are always a big hit here. The elder Rooney, although aging and now entirely gray, still has his infectious smile and pleasing appearance and still can do his dances as of old. His son is a hooper of the first rank also, and the twain score decisively in their single and double dances and their comedy wisecracks.

Harry Rose, after two short comedy bits with the Rooneys, closed the proceedings with the singing of *Broadway's Lullaby*.

FRANK B. JOERLING.

Loew's Bay Ridge, B'klyn

(Reviewed Wednesday Evening, Dec. 30)

The only vaude house in the district and a vaudefilmer for years. The usual Loew five-act bills are booked here, with one or two showing acts on each bill. Not much to this show, but good enough for the neighborhood folk. On the previous Joe E. Brown in *Local Boy Makes Good*, with business holding up nicely. Winnie and Dolly, mixed duo, opened strong with a well-embellished trapeze act. The duo do their swinging trap stunts before a colorful ship set and hold interest right thru.

"Whitey" Roberts deuced with a load of Swedish gags and a few pop and comedy warbles. Not much to his talking and singing, but when he does his plain and fancy dancing he saves the act. Closed with a waltz clog while skipping rope and pulled down a good hand.

Joe May and Dotty clicked easily with a much-improved act. May is good at flippant talk and ad libbing, while Dotty is a great foil and comedienne in her own

right. Some of May's gags were coarse, but were well received here. Speded up, the act should be foolproof.

Donald Kerr and Company slowed up the show considerably. Kerr is weak at light comedy and holds up the act, whose strength is in the specialties of the girls. He is assisted in comedy bits by a diminutive girl while three other girls come on for solos and trio acting. The act manages to be a little "different," but could stand plenty of fixing up.

Olsen and Bingham closed with a riotous hodgepodge of hoke. Some of the bits are familiar and some are refreshingly new, while the performers know how to get the most out of the comedy. A funny closing bit sent them off to good applause. A colored boy, a midget, two women, a couple of stooges and Olsen comprise the cast.

PAUL DEJERENIS.

Main Street, Kansas City

(Reviewed Saturday Afternoon, Jan. 2)

Don Valerio and the two Diaz Sisters open bill with tight-wire walking by Valerio and dancing by the sisters. Valerio's difficult feat lost their effectiveness by mingling the girls' dancing with the wire turn. However, the girls are attractive and their high-kick number clicked nicely. Off to loud applause.

Will Aubrey, in the deuce spot, scored a fair hand for his chatter, gags and songs. He works in drunk character and uses the pit musicians at times. His *Baby, Please Come Home*, and minstrel numbers were fair. In the latter he imitates a trombone and gets several laughs.

Seed and Austin, in next-to-closing 'n chatter, hokum and comedy dancing, scored their usual number of laughs. The team is assisted by a girl who helps with the gags at the opening. While their hokum is a bit old, the audience applauded loudly.

Gracella and Theodore close, doing adagio dancing in presentation style. Their opening number, *Sleeping Princess*, with special settings, was cleverly presented, as was their gorilla number. The act is nicely dressed, and the settings are pretentious. The cast is three and three, with the standard bearers carrying out the dance numbers and the others assisting with their voices. All applause honors here. GREGG WELLINGHOFF.

Loew's State, New York

(Reviewed Saturday Afternoon, Jan. 2)

Loew's ace vaudefilmer served its six acts and the Norma Shearer-Robert Montgomery film, *Private Lives*, for four shows today, and at the start of the second show there was capacity business. Stances were on hand aplenty. Show isn't there in the first half, with the deucer not clicking and the treyer handicapped by stale comedy. A mistake on the booking end, anyhow, in buying three full-stagers. From the report on the show is a sizzler, with outstanding dancing, comedy and music. A colored act closes hotter than hot. Hardly a week goes by that the State doesn't get a Harlem act.

Alf T. Loyal's "Stallions" makes a neat opener, with a mixed trio pacing a flock of well-trained dogs thru nifty routines. Besides having some dogs do good stunts, a few are in and out for comedy effect.

Eddie O'Rourke lets the deucer down with his all-warbling routine. He's a good looker and has a good voice, but the edge is taken off by his overdone efforts at showmanship. His repertoire isn't much either. Not much applause when he left.

Wally Sharples and Company just got by with their full-stage comedy turn. Sharples and his five-people support are handicapped by old scenes, and the capable work of the skipper, two males and a girl is wasted on the bits. A sister team doesn't help much. One of the assisting males is Dick Jackson, who formerly did his own act.

Dave Jones and Company gives the bill its first wallop, and this is achieved by a thoroughly capable quintet of dancers backed by an effectively framed turn. Jones and Peggy Lee are standouts with their eccentric and tap dancing, while another Boy socks with acro hoofing. A sister team help out nicely. Prolonged applause greeted their bow-off.

Walter (Dare) Wahl, with his old sidekick, Emmett Oldfield, were a riot in the next-to-shut spot, and rolled up a very big laugh and applause score. As ever, these boys provide one long laugh with their burlesqued acrobatics, and at the same time show that they are master hand-to-hand workers.

Luis Russell and Company bring Harlem in all its glory to the closing position. It's a sizzler all the way, with

Russell and 10 boys a hot musical aggregation and specialties from three boy hoopers and a corking "shouter." A little staging will make it even more surefire. Act fared big. SIDNEY HARRIS.

Hippodrome, New York

(Reviewed Saturday Afternoon, Jan. 2) Because of the failure of Clyde Cook's baggage to arrive in time from Albany, he was out of the first show. George Givot was rushed from the Jefferson and held down next-to-closing, with Bobby May shirking up to third spot. The last-minute shifts naturally made the first show run unevenly. The lower floor was filled by the end of the first show, with the constant influx of patrons making it tough for the acts to hold attention. *Blonde Crazy* (Werner) is the feature film.

Hector opened the bill strong. Over a dozen small dogs are put thru a clever burlesque of the usual trained dog act, with a male trainer guiding the stunts and keeping up a fast line of amusing chatter.

Mangan's Internationals, five men and two women in costumes of various countries, go thru a fast routine of teeter-board stunts. Their plain and fancy teeterboarding is given a sock close by a double somersault stunt. Landed a good hand.

Bobby May walloped over his hodgepodge of juggling, dancing and comedy, and was easily too strong for this spot. May is a remarkable juggler and throws in a load of chatter and comedy bits in addition. A stooge assists at bits and chatter.

Heller and Riley, mixed team, had a tough time following Bobby May. Most of the boy's gags fell flat and it was not until the singing near the end that the act began to warm up the customers. The boy has a fair assortment of fresh and old gags while the girl is okeh as straight and pleases with a few singing numbers.

Jane and Katherine Lee followed and worked hard to thaw out some laugh response. Their clowning, especially that of Jane, is spirited and amusing, while their singing is at its best in their spiritual number. More hoke clowning and less emphasis to the "good old days in Hollywood" would help the act considerably.

Gloria Foy is assisted by Sam Critcherton and Walter Lane in a skit involving movie star impersonations and singing, dancing and comedy. It has its slow moments, but as a whole the act is refreshingly unconventional and enables Miss Foy to do some neat dancing. Went over nicely.

George Givot came on for some much-needed comedy and provided a short session of gags and impersonations that found a welcome spot here. Givot has a peppy delivery and a winning personality that gets the most out of material that is none too bright.

Johnny Dove is assisted by two boys and a girl in roller-skating turn that has a routine varied enough to hold interest right thru. A blindfold number by the two boys is very strong. PAUL DEJERENIS.

RKO Intact No. 78

(Reviewed at the Chester, Bronx, Wednesday Evening, December 30)

This is the first week of the Chester's debut into a six-act policy, and this half the circuit's intact show No. 78 was supplemented by two spot-booked acts. The extra acts are not blended into the intact and they occupy the first two spots of the bill. If extra acts are to be booked RKO might just as well book the show as a regular six-act layout and not just throw in two acts.

The intact comprises Chappelle and Carlton, Krugel and Robles, Frank Libuse and Ruiz and Bonita. It is an effective entertainment layout and at this viewing was boiled down to a 48-minute running time to accommodate the extra acts. The whole show ran very fast and was clocked at 69 minutes.

Business wasn't so good tonight with the screen attraction *Peach o' Reno*, a Bert Wheeler and Robert Woolsey comedy. Show was nicely preceded by a splendid overture by Dave Teitelbaum and his pit crew.

Five Eights were a pip of an opener with their hat and club juggling novelty. The quintet are all capable manipulators and offer punchy bits. Applause frequently dotted their running time and a big palming was given them at the get-away.

Harrison and Elmo, aided by Billie Weir, deuced nicely with their black-face, comedy, musical and dancing vehicle. They have trimmed their time and benefit by it. Provide a good flow

of laughs, especially in the crap-game session, and Miss Weir gives legwork support.

Josephine Chappelle and Harry Carlton went big with their acro novelty. They offer sock stunts and make them all the more effective by a corking brand of showmanship. Miss Chappelle has a perfect sense of balance, while Carlton has unusual strength in his arms.

Lou Krugel and Charles Robles made this spot mean a whole lot with their comedy and singing. These familiar boys may not be so successful in getting laughs, but their warbles are enough to carry the act. Rang up heavy palm whacks when they left.

Frank Libuse is one of the nuttiest comics ever to step on a stage and he chalks up a big laugh and applause score. His nutty antics aren't forced and the naturalness of it works the right way on the auditors. He gets strong assist from a mixed team, the girl of which shows a neat voice in a few singing bits.

Ruiz and Bonita, aided by Sulfana and Vivera and Marie Patri, lend lots of color and class to the intact with their flash. It is an excellently staged and dressed act, with the quintet capable performers. Dancing of Ruiz and Bonita is good, with Ruiz doubling at warbling, while the Sulfana and Vivera girls serve hot dance routines. Miss Patri effectively accompanies at the grand thruout and also does one singing bit. Fared well. SIDNEY HARRIS.

Crotona, New York

(Reviewed Tuesday Evening, Dec. 29)

Since the Skouras boys stepped in and took this house over its policy has been changed to Tuesday and Friday opening days. Most important of all, tho, is that vaude budget has been boosted to take in six acts instead of four. It seems to be helping business, as the house made a good showing tonight. The six-act layout is just right for this neighborhood with a flock of comedy acts dishing slap-stick stuff that's a pushover with the audited catered to here. While the show is an entertaining one, the edge was taken off by the lengthy running time of an hour and 20 minutes. A few of the acts should have cut their time plenty. Screen attraction was *Maker of Men*.

Three Kitchens (males) made a peach of a novelty opener. The trio do corking stunts on the horizontal bars and all of it is work that pulls applause. Act is slowed up a bit by the comedy they do.

Ruth Sherry, aided by a male pianist, is a very clever performer and her efforts went big with this crowd. She curtain speled after getting a prolonged mitt. Her first two comedy specials in dialect are humdingers and all she has to do is get another number like them to replace her sobby finish.

Marge LaMarr and Helen Boice, who are doing a new act in which they are aided by Walter Sehle, were a laugh riot with this bunch of palm whackers. These girls serve a steady flow of sophisticated comedy that often borders on suggestiveness. Trio are clever performers, too.

George Wiest and Ray Stanton followed with another comedy turn and ran long. They might have trimmed their time, as 21 minutes was too long. These boys head a clever act, which provides lots of laughs and effective song-dance interludes. They got over well.

Stevens Brothers and Bear have changed their act around so that now it's one long session of hoke and very little concerned with the bear. They manage to get lots of laughs on their own and do a little of the wrestling biz with the bruin. Scored big.

Mazzone and Keene closed all right with their flash. Looks to be brand new and should get somewhere with a little fixing. The skippers are a capable adagio team. Good assist is given them by Leonard and White, boy hoopers, while the Sunshine Sisters are mild with their dancing. SIDNEY HARRIS.

Royal, New York

(Reviewed Monday Evening, Dec. 28)

This house has been struggling to get out of the red for some time, and this vaude bill is a glaring example of what happens when vaude budgets are cut unreasonably. Three of the five acts were obviously showing and did much to pull the effectiveness of the bill as a whole. In spite of the weak vaude show and the program picture, *Suicide Fleet*, attendance was good, due to the holidays.

Al Johnston and Girls opened with a smartly embellished and staged xylo-

phone act, Johnston and a sister team offer a pleasant medley of popular tunes on the three xylophones, with the sisters stepping out for one jazz tap dance. An act that is at least "different."

Frank De Voe deuced with a song-and-talk routine, assisted by Max Rich at the piano. De Voe has an intimate delivery and a good voice for popular numbers, altho his dramatic number is weak. He went over nicely here and did a couple of encores.

Eddie Bislard and Company followed with a painfully dull act. The act concerns a sap aviator and his friend trying to convince two girls to take an airplane ride with them. The comedy talk is uninteresting, and the plot is unexciting altho novel. The garden set is colorful, but even that is inconsistent with the plot.

Clifford and Marion came to the rescue with their familiar but still funny comedy. Miss Marion is great as an anaemic and dumb maid, while Clifford is effective in handling lines and building up the bits. They stopped the show here.

The Hoodlums, a five-people skit inspired by a comedy magazine, manages to catch a bit of the spirit of that paper, especially in the closing number. But the act as a whole is mild stuff, even if it is "different." It shows possibilities, however. PAUL DEJERENIS.

Audubon, New York

(Reviewed Tuesday Evening, Dec. 29)

This was one show where a patron would have been best off to come in after it had been under way 12 minutes. The opening portion of the show was all dancing and one of the slowest yet witnessed since Ed Lowry became permanent emcee here and began setting the stage entertainment around Fanchon & Marco booked acts and Ideas.

Headlining was James Dunn, whose meteoric rise in pictures via *Bad Girl*, *Sob Sister* and *Over the Hill* caused the Skouras Brothers to lose their heads sufficiently to pay him \$2,500 a week. Later Dunn will go into the Roxy for a scheduled two-week run at much more. So far as drawing extra business was concerned, Dunn did not rate his heavy salary, and the Skourases at the end of the week must have been wondering what caused them to lift the stage budget to over \$5,000 and shoot the house into the red.

For 55 minutes of its running time this show was good entertainment. The remainder was the opening 11 and 11 mistakes. Standouts were Gert and Lawrence, mixed comedy team encased in prop horses; *Three Jacks and a Queen*, adagio quartet; Kathleen Kay, versatile dancer, and Zaida Santley. As a mimic of w.-k. "names" Miss Santley stands near the top of the heap with very few near her. She is affecting a black gown which conceals little if anything and is cut as low as possible in front. Looks like too much of a "come on" for her type of work. Her impersonations of Chevalier, Cantor, Fannie Brice and Helen Morgan gave her a terrific showstop.

A male team of eccentric dancers do fairly well in the early part of the show, altho in poor taste so far as costuming goes in wearing full-length tights with spangled brassieres and grass skirts. And so far as dirt and suggestiveness go, Ed Lowry pulled a line during his first session on the stage and in the novelty bit with the pit orchestra that does not bear repetition in this column. It was the type of line that goes over the heads of kids under 12, but children are still minors until they are 21.

James Dunn, in appearance and ingratiating manner, is as pleasant to listen to and watch on the stage as he is on the screen, except when he is singing. Did two vocal numbers and the auditors gaped at his nerve. Dunn followed with the doctor's office scene from *Bad Girl*, with Lowry detailing the situations leading up to it in the picture, and it went big. As a testimonial to the worth of sketches in vaude, this bit is a standout. The audience loved it, regardless of the fact that it cut the show in half so far as speed went. He puts all the melodramatic fervor into it that he did in the Fox opus for sure-fire applause. The adagio quartet, which is similar

in billing to a singing act, *Radio Jacks and a Queen*, present a thrilling novelty before a black cyc. One male is in black tights and invisible to the audience, and every time the girl is thrown it looks as tho she is suspended by wires from the flies. The auditors here never seemed to get the gag.

Twelve-girl line did okeh in several routines. JOE SCHOENFELD.

RKO 86th Street, N. Y.

(Reviewed Wednesday Evening, Dec. 30)

Dirt was laid on so heavily here that it will take all the cutting facilities of RKO's censors to put the acts at fault on the straight and narrow. Chester Stratton, one of RKO's chief bluenoses, and J. H. Turner, assistant to Hiram S. Brown, president, watched the display with stern faces pointed first toward the stage and then at the audience for the latter's reaction. The crowd was howling, perhaps, from embarrassment, but the cutting will probably be done, anyhow. Some of the suggestiveness indulged in by Fifi Dorsay and Sidney Page, who worked in his own spot before joining the picture personality, was more suitable for burlesque than vaude both in spoken word and gesture. It looked especially bad in a family house operated by the one circuit which has, at least half-heartedly, put down its foot on blue stuff. The four-act layout as a whole, running 53 minutes, was entertaining with a superabundance of comedy. Biz was three-quarters with *Peach O'Reno* (Wheeler and Woolsey) on the screen.

Warren Harriman and the Reeves Quadruplets presented a neat baby flash in the opening frame to a good reception. Girls are blond lookers and even if not actual quadruplets are close enough to pass. Probably a merger of two sets of twins. Their dancing is topnotch, as is Harriman's, with the girls' chair-hooping novelty the standout.

Sidney Page, assisted by two girl and one lanky male stooges, all dancers, deuced. Page, who employs the wide spread upturned hat and cigar made popular by such comedians as Ken Murray, Eddie Brice, etc., is doing a funny act, thanks to the two clever girls. Their pedantic efforts, however, were a fiction with that in the first. Male stooge does a fair eccentric dance, with all of this interspersing Page's gagging, singing and soft-shoe dancing.

Fifi Dorsay slipped into number three with a decidedly hoarse throat, delirium tremens mannerisms and Roland Becker in assist at the piano. After a couple of songs, illustrated by much head-shaking and body gyrations, Sidney Page came on for the out-of-place broadly dirty comedy. It was quite obvious, before Page's entrance, that Miss Dorsay could not get by alone, especially with the throat handicap.

Devito and Denny wowed in the closing spot with their all-hoke session. A girl and two men are in slight assist to the standard bearers, with the latter just as funny as ever in their knockabout. Their entrance thru the top of a drop, with an eight-foot fall smashing a prop piano, is a scream starter. There are a couple of dull moments in the turn, but who could consistently follow the comedy pace this team travels at? JOE SCHOENFELD.

Earle, Philadelphia

(Reviewed Saturday Afternoon, Jan. 2)

Notwithstanding that the Mummies' New Year's Day parade had to be postponed until today on account of rain and was in progress at the time of the first show, the house was filled to capacity when the first act came on. The bill is one packed with essentials that go to make up a real vaudeville show.

Rubio Sisters opened the show with a neat and clever hand-to-hand and head-to-head balancing act that was full of surprise. It was done in a masterly manner. Went off to big hand and bows.

Furman, Sharkey and Lorraine rendered songs with a comedy flavor that were well appreciated. Their manner of rendition is a happy one and it sent them off to a good finish.

Mardo and Bennett, former doing a neat Italian and Miss Bennett a soubrette (See REVIEWS on page 17)

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NEW ACTS

Reviewed in New York

Five Sepian Nephews

Reviewed at Loew's State. Style—Singing, dancing and musical. Setting—In one. Time—Nine minutes.

A colored combination that majors in all departments, singing, dancing and banjo-uke strumming. Vocal efforts of all, except one crooner lad, are in the hot coon-shouting class and the nuts for audience response.

The five boys worked with Ben Bernie during his last appearance at the Paramount and probably at his suggestion are being billed as "Ben Bernie's Five Sepian Nephews." A plenty strong act and appear to be as likely radio bets as were the Mills Brothers before the latter were seated on the "ether rocket" to fame and high salaries.

One of the boys waves the baton and does break-a-leg hoofing, while the other four stick to the stringed instruments and vocalizing. The mugging of the major coon shouter in illustration of his throat efforts is topnotch and gets laughs. The crooner is okeh and on the lines of Bing Crosby and Russ Colombo.

On second in a six-act bill at the State, this quintet took an usually cold matinee crowd by storm. Show stopped and encored.

J. S.

Four Wileys

Reviewed at the Hippodrome. Style—Gymnastic novelty. Setting—Full stage. Time—Five minutes.

The Four Wileys (girls) bring a different sort of act to vaude, but it's a hard one to play on the stages of most of the vaude theaters. Houses such as the Hippodrome are okeh, but they happen to be few and far between. The girls do a gymnastic novelty, rolling around in giant-sized hoops. This has been a fad at a number of summer resorts. Act is more suitable as an attraction at fairs, amusement parks and the like.

When reviewed here the girls had a tough time in propelling those huge hoops around, even tho the stage is so

large. Girls look good and seem to be masters in their line of work. The act could stand a better presentation as well as speed. As to the latter, it is probably a difficult item to achieve. The girls work from one to four in a hoop and do some stunts that appear to be quite difficult. Opened the eight-act show and got mild returns.

S. H.

Al Johnston and Girls

Reviewed at the Royal. Style—Xylophone and dancing. Setting—In two (special). Time—Thirteen minutes.

This act is pleasant entertainment and manages to get away from the conventional. It has one man and two girls plunking away at xylophones, with the musical routine broken up by a jazz tap dance by the girls. Rarely are three xylophones seen in one act and this act should answer the bookers' calls for opening or deuce acts that are "different."

Opening has the man in the middle, flanked by the two pretty girls. The three are in evening clothes and before a bright yellow set that harmonizes with the cloth decorating the xylophones. The trio play continuously thru an opening popular number and a medley of pops and standard tunes, with the girls then stripping to abbreviated costumes for a jazz tap-and-cane dance. The girls return to xylophoning, the trio winding up with another medley of pop numbers. Opened the bill here and pleased.

P. D.

The Hoodlums

With Tillman Brothers, Billie Keating, Mickey Norton and Sylvia Dean

Reviewed at the Royal. Style—Comedy. Setting—Full stage (special). Time—Sixteen minutes.

This act was inspired by the magazine, *Ballyhoo*, and originally called *Ballyhoodlums*. The skit is an effort to catch the spirit of the dizzy and freakish humor of *Ballyhoo*. It succeeds in part, especially in the closing number, but as a whole it is mild stuff, even tho it manages to be "different."

The skit consists of a series of fast hoke bits, with a couple of dance numbers thrown in. Bits include a live poster girl, twins getting mixed up, mauling

(See NEW ACTS on page 17)

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Season's Greetings To Everybody

NEW COLUMBIA BURLESQUE ASSOCIATION



New Columbia After 'Names'

Seeks attractions other than "teasers" or typical comics to bolster receipts

NEW YORK, Jan. 4.—Added attractions of a caliber other than a strip woman or a regular burly comic are sought by the New Columbia Circuit in an effort to aid the waning box offices of its theaters around town and thruout the country. The attractions are to be in the form of a freak "name" that will mean something for business and burly oldtimers who have been active in vaude.

So far the only "name" act obtained has been "Peaches" Browning. She played a week for the circuit last week at the Lyric, Bridgeport, and January 11 is slated for the Gayety, Washington. Not so long ago the circuit booked Primo Carnera for a week. Acts such as these are not considered as having any entertainment value and are merely good business prospects.

From the angle of burly people who have been spending recent years in vaude, the only one booked so far is Billy Arlington. He uses his regular vaude act. New Columbia is seeking to get Abe Reynolds and Joseph K. Watson and Will H. Cohan also to play burly dates as added attractions. Besides doing their act, these performers also will be able to help out in scenes.

Placements

SCHUSTER BOOKING AGENCY, Chicago, Milt Schuster, manager.
Milwaukee, Gayety—Gene Collins and Company.
Chicago, Haymarket — Thelma Lawrence, Lew Fine.
Chicago, Woods — Dean Newton and Marie Gallimore. Four Cadets.
Cincinnati, Empress — Bob Stanley, John Moeri.
Chicago, State-Congress—Al Russell.
Minneapolis, Gayety—Lew White.

NEW COLUMBIA BOOKING OFFICE, New York, Ike Weber, general manager.

Brooklyn, Star—"Peaches," added attraction, opened January 4.
Cleveland, Cameo—Billy Arlington and Company, added attraction, opened January 4.
New York, Republic—John Grant, Sam Raynor, Eleanor Walent, Lola Pierce, Lou Devine and Mae Brown, added attractions, opened January 4.
Washington, Gayety—Peaches Browning, added attraction, will open January 11.

NAT MORTAN AGENCY, New York, Eve Schurik, general manager.

Philadelphia, Bijou—Pansy LaBelle.
New York, Republic—Kitty Ellis and Manning and Maye open January 11.

Irving Place Stock Completes Its Cast

NEW YORK, Jan. 2.—The rest of the principals for the Irving Place's return to burly stock Monday were lined up this week. They are Claire Devine; Marty Seamon, formerly of Foster and Seamon; Freddie Dale, recently with Al K. Hall; Jean Jordan and Charlie Goldie.

Others in the Irving Place company, who were mentioned in last week's issue, are Russell Trent, Lillian Murray, Jack Greeman and Zoula DuVal.

ROBERT E. ROBINSON JR., inmate of the Western Penitentiary, Bellefonte, Pa., writes that the boys at that place would be very grateful if actors would send any old stage material that they do not want, such as comic sketches, monologs, music, blackouts, costumes, etc., to the penitentiary, so that the inmates could put on their own shows for a time. Any material may be shipped to Robinson in care of Box A-14981, RFD 3, Bellefonte, Pa.

Address all Burlesque news items and communications to M. H. Shapiro, The Billboard, 251 West 42d street, New York City.

Burly Briefs

LEW WHITE, "Babette." Clair Evans and Jack Kelly were newcomers last week to the burly outfit at the Gayety, Minneapolis. Bert and Percy, dance team, were added attraction for that week, and Hinda Wausau is this week's attraction. Ina Thomas, Viola Lucky and Eleanor DeLeon are still at the house.

ANN CORIO is seriously ill in Baltimore at the Bonsecours Hospital. It is said that a sore throat has developed into septic poisoning. The reports are she will be out of burlesque for at least a month.

BILLY MINSKY suffered an accident last week at his Republic, New York, which resulted in slight injuries for him. While he was on the stage during a rehearsal a border light fell and struck him on the shoulder and leg as he jumped into the pit.

IRVING BECKER believes in advertising his New Columbia show. While riding in the elevator of the Bond Building, New York, last week, he yelled "Footlight Flashes" is at the Hudson, Union City, this week."

ESTER BURT and Bob Freeman closed at the Etting, New York, December 31. They will open with the Garrick Theater, Stock, St. Louis, about January 9.

FLO BUTLER closed with *Bare Facts* at the Trocadero, Philadelphia, January 2. MR. AND MRS. AL GOLDEN were tendered a Christmas party, at which they received many and varied gifts. Among those present were Lou and Hazel Devine, Hap Hyatt, Marie Nugent, George Shelton, Mickey Golden and others.

HAZEL MILLER closed at the Republic, New York, Sunday, and has entrained for her home in Akron, O., to take care of her mother, who recently underwent an operation. Hazel expects to return to the Republic in the near future.

TRUDY DE RING closed at the Republic, New York, Sunday, and opened Monday with the stock company at the Irving Place Theater.

EVELYN WILLIS, prima donna of *Bare Facts*, closed at the Gayety, Brooklyn, so that she might remain there with her newly acquired hubby, William Frost, a nonprofessional.

RUSSELL TRENT, Lillian Murray and Jack Greenman have closed at the Apollo and Central theaters, New York, to open with the newly formed stock company at the Irving Place, that city.

JERRI MCCAULEY, former featured fem of circuit companies, more recently added attraction to circuit and stock companies, was added attraction at the Gayety, Milwaukee, last week.

MIKE SACKS, lessee and directing manager of the National Winter Garden, New York, has been restrained from using the above title on his theater, formerly occupied by the Minskys, by a decision handed down by Justice Bernard L. Shientag, of the Supreme Court, last week.

HARRY ABBOTT has severed his connections with the Empire Theater stock, Brooklyn, along with Eddie Sullivan and Sammy Krause. Murray Greenberg has taken over the lease from Abbott, and Fred Bloom is the new manager. Present cast will remain intact for two weeks, according to agreement between Abbott and Greenberg.

LES SPONSLER, straight man with the *Night Life in Paris* company, was mentioned in these columns as doing character straight. Les wants it known that he is just doing a good straight and that's all.

BETTY BAKER, four-year-old daughter of Al Baker, has received numerous offers to go into pictures, being a talented little song-and-dance artist. Mother Baker, residing in Baltimore, objects however to Betty starting in show business so young, but may accept one of the offers at another time.

GAYETY, MILWAUKEE, stock outfit put on a special show recently at the Ward Memorial Theater of the National Home, Wisconsin. Lots of thanks were given to the management of the house and the entire company, which includes

Empire, Toronto, Opens; Cuits Made; Business, Okeh

TORONTO, Jan. 2.—The Empire, which opened on the New Columbia Wheel last Monday with *Step Lively Girls*, played to big business all week, much to the satisfaction of Jules Leventhal, who is operating the house. Opening matinee was played to a capacity house, and up to last night the business held up.

H. M. Wodson, local theater censor, stated that the show conformed to the requirements of his city. There were only a few minor changes made, and these were easily eliminated as the show was unusually lengthy anyway. Strip numbers and muscle dances are taboo, as well as double-entendre dialog.

Brooklyn Activities

NEW YORK, Jan. 2.—The De Luxe Theatrical Enterprises is now looking after the Empire's (Brooklyn) burly, recently opened by Harry Abbott. Solly Shaw is booking the house, and the current cast comprises Mickie Markwood, Lou and Babe Leroy, Betty Duval. Mildred Franklin, Marie Arnold, Dona Davis, Billy Wainwright, Al Watson, Joe Hill and Betty and Buddy Abbott.

Casts of the other De Luxe stock houses are: The Werba, Hazel Harmon, Virginia Jones, Dolly Hendricks, Kitty Tanner, Betty McAllister, Fay Norman, Happy Hyatt, Boob Blake, Billy Tanner, Chick Hunter, Eddie Innes and Jack Long. New Gotham, Dot Ahearn, Miss Steward, Tillie Griffin, Virginia Musio, Mildred Adair, Giggles Leonard, Agnes Nickels, Art Gardiner, Lew Walker, George Douglas, Bob Taylor, Mack White and Bert Grant.

Colonial, Utica, Joins The Wheel January 13

NEW YORK, Jan. 2.—New Columbia Circuit has another house in tow for its route. It is expected that the Colonial, Utica, will become a part of the wheel January 13.

The house will play the shows for four days, and will be spotted between Buffalo and Boston. *Step Lively Girls* will open the house if it joins the circuit.

Rialto Back to Burlesque

CHICAGO, Jan. 2.—After having tried vaudeville for about two months the Rialto, renamed the Loop-End, will return to burlesque starting January 15. Same arrangement as before will be in force, shows from the Academy moving to the Rialto.

Laurie Succeeds Elliott

CINCINNATI, Jan. 4.—Gene Laurie has been made business agent of Local No. 5, IATSE, succeeding William C. Elliott, who recently was elected to fill the unexpired term of William P. Canavan, international president. Mr. Laurie had been acting as secretary of the local union, which will hold its election in May. The international will meet in June, at which time the Canavan unexpired term assumed by Mr. Elliott runs out.

Hindu Wausau, Kenneth Brenna and Lew Harris.

MYRON EMERSON, who is at the Government Hospital, National Home, Wis., where he has been for almost two years, writes in to thank his many showfolk friends for what they did in making his Christmas holiday a joyous one.

JOHNNY COOK and Gene Marshall may be reunited after being apart for two years. Bobby Kane is trying to bring them together. When Marshall recovers from injuries received in an auto acci-

PETE BURNS is back at his old post as assistant manager of the Irving Place Theater, New York, having severed his connections with the National Winter Garden there.

dent the trio will meet in Los Angeles, where they have been offered a contract to start February 1.

JOSEPH K. WATSON and Will H. Cohan may return to burly soon. The New Columbia office is dicker for them as added attraction in several of its houses. Same goes for Abe Reynolds. These burly oldtimers have been busy in vaude for the last several years.

Circuit Review

"Giggles"

(Reviewed Wednesday Evening, Dec. 30, at the Apollo, New York)

This show holds more than giggles. There are belly laughs, and plenty of them, not to mention an otherwise bright production, not only as to entertainment, but the colorful aspect of the troupe and scenic sets as well. A few drops seen at this house might have been done by another John Urban. Coupled with the producing contribution of the house, show is the best burly buy in town. Joe Levitt has injected considerable life into his attraction, real action that one would expect only in a big musical comedy production. The house producer may take some, but not all of the credit for such terrific numbers as, for instance, the finale of the first act, wherein a sort of covered wagon days number closes with real live horses racing on a treadmill with the pioneers throwing red-hot shots aplenty. And it is worked up beautifully before a great scenic drop and with appropriate comedy, song and dance preceding it. Other big numbers are also worth while.

Clyde Bates, Jack Hunt, comics, are featured along with Kitty Warren. Larry Amon is straight man, and Evelyn Burke is among the principals also. To give due credit to the rest of the principals, if any, would be rather difficult owing to the scrambled up billing, wherein the house company also is included. As a team of eccentrics, Bates and Hunt are always funny and can hold strict attention thruout a scene no matter how long, and gather the laughs continually. A particular instance is the army business following the number opening the second act. This is preceded by a clever military buck dance by Miss Warren, and a drill by the chorus who have been better trained than the average-troupe. Bates and Hunt, plus a character straight, hold forth as a couple of stooge recruits, while Amon gets a great workout as the officer.

Most of the big numbers seem to have been devised for the purpose of giving the talent an opportunity to do their stuff instead of being just a flash to cover up the lack of such talent. Both Miss Warren and Miss Burke are versatile, as to talk as well as their strip specialties. Considerable more than the usual amount of money seems to have been expended for costumes, which is certainly a commendable feature. The company as a whole works smoothly thruout and in a good fast tempo.

House company comprises Lou Devine, John Grant, Russell Trent, Sam Raynor, Lillian Murray, Mae Brown, Alice Du Val and Katherine Irwin, the last mentioned being particularly good in her vocal efforts. The perennial Louise Cook, colored hip tosser, continues to be spotted as an added sock to a number here and there. Outside of that the house company is almost a burly show in itself.

SHAP.

Sunday Shows Aid Distressed

ALBANY, N. Y., Jan. 4.—Theaters in Albany will open for Sunday performances beginning January 10. An old-time city ordinance prohibits Sunday shows on Sundays, but Mayor John B. Thacher after taking the subject up with the Common Council determined to remove any objections and, as a result, Sunday performances will be given as an unemployment relief measure. All receipts over the expenses will be used to apply to the fund. It is expected by the mayor that from \$16,000 to \$20,000 will be realized thru the Sunday performances. These benefit performances are not to be an opening wedge for the permanent opening of the theaters on Sundays.

WANTED BURLESQUE PEOPLE

In all lines. Producers, Comedians, Straight Men, Sister Teams, Prima Donnas, Soubrettes, etc., for permanent work. Address: CHAS. H. WALDRON, Waldron's Casino, Boston, Mass.

Wanted, Burlesque People

In all lines. Send photos and lowest salary. Also good-looking Chorus Girls, Vaudeville Acts, car break work. Address: MAURICE E. CAIN, Manager, Gayety Theatre, Kansas City, Mo.

WANTED—Ten young Chorus Girls for Musical Comedy Stock, these doing Specialties preferred. Also Principals and Added Attractions. Long engagement. Can use scenery and wardrobe if price is right. Must be on the job. Show new working. BLUEGRASS REVUE, Rialto Theatre, Vincennes, Ind.

LEGITIMATE

Conducted by EUGENE BURR—Communications to 251 W. 42d Street, New York City.

Xmas Week Trade Picks Up With Week-End Also Helping

Some Christmas cheer is offered to producers who almost lost shirts last week—New Year's Day, always bad, this year worst in history—Saturday trade brisk

NEW YORK, Jan. 2.—Christmas week business more than made up for the bad pre-holiday drop in gross, according to showmen who have current attractions on the Rialto. Shows that have been enjoying any sort of popularity were in great demand, and many of the successes were sold out weeks in advance for New Year's Eve, with many reported big advance sales for the Saturday night following. The brokers had tremendous calls for musicals, and the prevailing prices for the hits were no less than in previous years. New Year's Day itself was this year by far the worst yet, mainly due to the adverse weather and the fact that it preceded the regular Saturday night business, which is expected to be good, what with the many out-of-town visitors remaining over the week. Those shows that gave New Year's Day matinees could have saved themselves the trouble, except for a few of the hits.

The shows getting big grosses for the week were headed by *Of Thee I Sing*, *Scandals*, *Springtime for Henry*, *Vanities*, *The Barretts of Wimpole Street*, *The Bride the Sun Shines On*, *The Cat and the Fiddle*, *The Laugh Parade*, *Mourning Becomes Electra*; *Louder, Please*; *The Good Fairy*, *Cynara*, *The Bandwagon*, *A Church Mouse*, *Counsellor-at-Law* and *Everybody's Welcome* all did good business.

The shows that were specially put on for the kid trade did not fare so well, mainly because of the type of thing offered. *Jack and the Beanstalk*, an opera which was rushed in at the last minute, and dropped plenty dough, regardless of the cheap hook-up. *Tony Sarg's Mariottes*, which in former years drew plenty, for some reason this season did not go over. *Tom Sawyer* and *Treasure Island* (National Junior Theater presentations) started out to give 12 performances for the holiday week, found they weren't clicking too well, and decided to cut out the evening performances.

Another Leslie Colored Show

NEW YORK, Jan. 2.—The unexpected success of Lew Leslie's show, *Rhapsody in Black*, on the road has resulted in his changing his decision not to present another colored revue in New York next season. Leslie is now readying a new show to come into town early this spring in addition to the white revue for which he is now negotiating with Jimmy (Schnozzle) Durante to star in.

The same writers who were responsible for Leslie's last venture will have a hand in the new show. Leslie and Nat Dorfman will write the book and Dorothy Fields and Jimmy McHugh will handle the music and lyrics assignment.

CHICAGO, Jan. 2.—There is a possibility that Lew Leslie's *Rhapsody in Black*, the all-colored hit now playing the Garrick Theater, may be booked into the local B. & K. houses at the conclusion of its Garrick engagement. Negotiations are now on between Leslie and Balaban & Katz officials.

Condensed Musical Back To Play B. & K. Loop Houses

CHICAGO, Jan. 2. — *Girl Crazy*, the Gregory Ratoff musical which closes an engagement at the Shubert Theater, Cincinnati, tonight, will return to Chicago after a five-day layoff and reopens next Friday at the Tivoli Theater, South Side Balaban & Katz house. After a week at the Tivoli it goes to the Uptown and the Paradise for a week each. It may also play the larger Publix houses thru-out the country, as the circuit has a 20-week option on the production.

It also is understood that RKO is negotiating for the show for a four-week engagement. The Cincinnati engagement of *Girl Crazy*, originally for one week, was extended to nine days. The show will gross about \$18,000.

Equity Insists on Pay for Radio Work

NEW YORK, Jan. 2.—Culminating weeks of talk against the guest-star system on the radio, which gets stage celebs to broadcast free, Equity has taken definite action against the practice as predicted in *The Billboard* over a month ago.

Equity has delivered a slap against the columnists who have used the nationwide publicity gag to force stars to appear on the air for them. The organization was forced to make a ruling when it received numerous complaints.

The Council therefore ruled that members of Equity who are "invited" to appear on radio programs must first obtain consent of the association and shall receive adequate pay for their work. The clause of consent automatically prohibits the old gag of payment of \$1 for value received. Failure to observe the rules may be punished by suspension.

Equity has always insisted on pay for radio work. Sponsors of "guest" programs were always well paid for their work and actors disliked refusing invitations from the column boys and others.

Jimmy Elliott Settles Up

NEW YORK, Jan. 2.—James W. Elliott has settled all claims against him for salaries due from his recent production of *The Widow in Green*. Elliott deposited the necessary money with Actors' Equity and it arranged the payment.

Playreading Biz Socked Hard By Retrenchment on All Sides

NEW YORK, Jan. 2.—Playreading at \$2 and \$3 per play, which in many cases was a means of livelihood for budding playwrights and aspiring young directors, is now practically nonexistent. Indie producers whose offices were flooded with scripts were once glad to have them read at these prices, but due to the present lack of dough they have now delegated them to their cousins and nephews and the elevator boys.

Many a lad who depended upon this revenue to pull him thru a tough season finds that the manager who had usually given him from 8 to 10 scripts a week, resulting in a pay check of at least \$25, is now unable to part with that much cash. As a matter of fact, the manager himself is probably not above getting a few bucks a week for script reading.

Even the picture companies have cut down a great deal on their reading departments in the number of both stage readers and so-called outside readers. Prices for readers also have been slashed. Novels and plays which were formerly paid for at the rate of \$7.50—which called for an 8 to 10-page synopsis—are now rated at \$4, and in some cases as low as \$3. Even at those prices there is very little work being given out by the studios. And readers with legit contacts, who formerly used to dodge studio



JOHN GRIGGS, who plays Archie in the Western company of "The House Beautiful."

Richmond Mosque Fate Unset

RICHMOND, Va., Jan. 2.—All records in Richmond for any single performance of legit were broken at the Mosque last Monday when Maude Adams and Otis Skinner played there in *The Merchant of Venice*. Gross receipts were \$7,697.50. Future of the Mosque, however, is still undetermined. There are now two proposals before the city council by which it would continue to operate with city aid. Unless one of them is acted upon favorably the Mosque management has announced that the house will be closed to the public.

Old Elephant, London, Goes

LONDON, Dec. 29.—The Elephant Theater, one of the oldest in London and the home of lurid melos, has been pulled down to make way for a picture house. Quaintest aspect of the house was that it never succumbed to electricity and the auditorium was lighted by flickering gas jets. The seating accommodations were the most uncomfortable in London. Nevertheless, the theater was always well attended.

Benefit Matinee for Fund

NEW YORK, Jan. 2.—There will be a special matinee of *The Bandwagon* Tuesday, January 12, for the benefit of the Actors' Fund.

Equity - MPA May End Pact

Meet soon to discuss question—MPA managers inactive and in other

NEW YORK, Jan. 2.—There has been some discussion between the members of the Managers' Protective Association and Actors' Equity regarding the termination of the agreement which has been in effect between the two associations for a number of years.

No decision has been reached as yet in the matter, and the reason for the desire to terminate the agreement lies in the fact that a majority of the managers who were members of the organization are no longer active in production, a goodly part of them having transferred their activities to other fields.

A meeting will be held within several weeks between the officers of both MPA and Equity and at that time it will be decided upon whether or not to continue the agreement.

Late last spring both associations almost broke relations when in the course of arbitration over the claims of W. C. Fields against Arthur Hammerstein. At that time the members of MPA were forced to make good Fields' salary claim of \$8,000 and Equity also sought permission from the American Arbitration Association to abrogate the MPA agreement, which was denied at that time unless the MPA didn't make good the claim within a period of 10 days. The matter was amicably closed upon payment of the sum to Equity within the period allotted.

The MPA was organized for the purpose of granting the members the concession of foregoing the necessity of furnishing bonds, which are required by Equity ruling. Members of the MPA are in this way afforded a saving of several hundred dollars on each show, whereas they would ordinarily have to get a surety company to put up the cash.

"Jazz City" for Apollo

NEW YORK, Jan. 2.—Arch Selwyn will be associated in an advisory capacity with Carl Hemmer and Henry Sorvaine, who are readying *The Jazz City*, a revue, for immediate production. It has not been decided whether or not he will have his name on the billing. Selwyn was in a similar capacity with the production of *The Singing Rabbi* earlier this season. Show is being cast mainly thru Selwyn's efforts and will probably be booked into the Apollo Theater at the conclusion of the *Scandals* run, which may come shortly.

Equity Plans To Go on Air

NEW YORK, Jan. 2.—Equity has given permission for the Chicago office of the association to arrange a huge nationwide radio broadcast which will be participated in by many of its best known members.

The idea is to line up a large number of stars around whom it is proposed to write some sort of continuity, and when the plan is formulated the Chicago office will attempt to sell the program to some national advertiser. It is expected to be on the air for at least two hours and the proceeds are to be given to the Actors' Fund.

"Private Lives" Shuts Down

NEW YORK, Jan. 2.—Both road companies of *Private Lives*, which have been touring since early fall under the banner of Arch Selwyn, will close down tonight. Reason given is competition offered by movie version of Noel Coward piece, with Norma Shearer and Robert Montgomery. The Madge Kennedy-Otto Kruger company shuts tonight in Cleveland, and the Edith Tallaferrero-Donald Brian company in Memphis.

From out Front

By Eugene Burr

THE League of New York Theater's plan for a managerial closed shop is a good trick if you can do it. For as many years as there has been a large-scale legit theater, there has been a crying need for nation-wide and complete managerial co-operation. Legit has always been about the only one of the nation's large industries which has never made an attempt to fight unitedly for its rights. Individual managers—against powerless—still are powerless—against conditions which press upon them. The League plan would go a long way toward solving practically every problem that is now annoying the stage—including the problem of ticket gyps, which Equity holds up to the managers in the manner of a sore thumb.

It is a grand thing if it can be done. But can it be done?

The answer is a doleful wagging of a doleful head. It is not impossible to make the League compulsory, but it's extremely doubtful. Managers being what they are—which means that they are individualistic mad gentlemen afflicted with major astigmatism—there is no hope of a unanimous and voluntary joining of the League. Almost all of the best and wisest men already belong (with the exception of Brady, who is by no means antagonistic), and the rest won't join unless they are made to.

About the only way they can be made to is by some arrangement with the bookers, by having them refuse bookings to any manager who does not belong to the League. But then, it is an odd booker these days who will turn down any engagement for his houses.

It's all up to the League. Good luck to it!

and tribulations of the tribe, the necessity for making deadlines, and all the other things that make the work of the drama taster no bed of roses. The miracle, *Theater Arts* intimates, is not that drama criticisms are written well, but that they are written at all.

One suggestion made in the recent furor seems a sensible one—tho it was made by an opponent of the critics and violently repudiated by one of the gentlemen affected by it. Why not have the lads in on second night at earliest, and why not allow them to spend a day on their reviews? If the public demands news of the opening, let it be carried as a news story. But a criticism, in order to mean anything at all, should be written at leisure. And actors should not be judged during the excitement of an opening night.

IN THE thank-you bestowed last issue, no mention was made of Milton Abram's Gilbert and Sullivan company, which certainly rated them along with the rest. The G. and S. company was a summer phenomenon, and hardly came within the scope of the present season. But it's back—for a while, anyhow—at its old stand at the Erlanger, and due mention must be made. Thanks then to William Danforth, Frank Moulan, Herbert Waterous, Ethel Clark, Vivian Hart, Hizi Kooye, Vera Ross and the rest, who made a hot summer more comfortable, and who are now adding a bit of joy to the holiday season. And thanks too to Joseph Macauley, no longer with the outfit, who was the Pinafore's most engaging captain.

AND while on the subject of G. and S., there is the question of *Of Thee I Sing*, which erupted last Saturday at the Music Box. It is in the Savoy tradition. It is intelligently satirical, and it is a swell show. It seems a pity that the manifold talents of Herr Kaufman will probably call him again to other fields. *The Of Thee I Sing* by no means hits the Savoy standard, still it is an indication in the right direction, and if the group who wrote it could be kept together for future productions, we might possibly evolve a Music Box tradition here analogous to the Savoy tradition in London. That would be a mighty healthy thing for all concerned—including the theater in general.

PRESS RELEASES

(The more important managerial announcements sent out to the press during the week)

Walter Hampden will make a trans-continental tour in *Cyrano de Bergerac*. The road engagement will start in Richmond, Va., January 30. Baltimore, Washington, St. Louis and the principal cities in Oklahoma, Texas and Arizona will be played before the production reaches Los Angeles March 7; following which the show will tour back thru the North, and will reach New York next Christmas.

Distant Drums, by Dan Totheroh, in which Rauline Lord is starred, will open at the National Theater January 11. Show will be Guthrie McClintic's second production of the season.

The American Civic Theater, Inc., has been organized to present a series of plays dealing with problems such as eugenics, inherited tendencies, immigration and other sociological items. Offices have been established at 25 West 54th street.

T. C. Upham's play, *Trespass*, has undergone a change of title and will now be known as *Lost Boy*. Burton Harford is the producer and James Light is directing.

The newly decorated 63d Street Theater will open as the Recital Theater on the afternoon of January 9 with Remo Bufano's Marionettes in a production of *Little Black Sambo*. The official opening is scheduled for January 14.

CAST CHANGES

James R. Waters for Alexander Carr in *Half a Life*, now in rehearsal for Charles Rowe.

Mary Lou Kromer has joined the cast of *The Left Bank*, now at the Little Theater.

TRYOUTS

The Animal Kingdom (Gilbert Miller and Leslie Howard), Rochester.

The Jewel Robbery (Paul Streger), Newark.

Smiling Thru (Vincent Youmans), Cleveland.

A Kiss for Cinderella (Constance Binney), Boston.

Manager Must Tell When Substituting

NEW YORK, Jan. 2.—Equity is again administering a gentle fanning to errant managers, this time because of a misdemeanor that is widespread and not to be condoned. It concerns the practice of putting in a substitute for the advertised star of the play without giving the public due notice. It works for bad effects all around, the understudy failing to get due credit or even notice, the star standing for possible damage to his or her reputation, and the public, thinking it was seeing the original product, getting royally fooled.

Equity has sent a letter to all managers, diplomatically worded, stating gently but firmly that the practice must stop. Hereafter, according to the actors' organization, whenever an important cast change is made in any play announcement will have to be made of that fact, even if the stage manager has to come out in front of the curtain to do it. Letter states that action was made necessary because of numerous complaints from both actors and public, which, upon investigation, were found to be justified.

CAST ENGAGEMENTS

Peg Entwistle for *Son of Satan* (L. Bouis).

Mabel Grainger and Walter Kingsford for *The Black Tower* (Ben Stein).

Raquel Torres, Paul Kelly, Preston Foster, Raymond Hackett, Herbert Bellmore and Ashley Cooper for *Adam Had Two Sons* (Aarons & Freedley).

Horace Cooper and Joseph Kleesa for *Whistling in the Dark* (A. McKaig).

Ruth Burdick for *Angels Don't Kiss* (Walter Campbell).

Alma Kruger, Doris Rich, Charlotte Orr, Anne Linwood, Elizabeth Farrar, Mary Stuart, Wendy Atkin, Dorothy Gitterman, Sandra White and Marie Lavezzo for *Electra* (Robert Henderson).

Charles D. Brown, Allen Jenkins, Egon Brecher and Jean Adair for *Blessed Event* (Sidney Phillips).

Harry Mervis, Charles Livingstone, Antonio Passy, George Wilhelm, Ernest Anderson and Richard Clarke for *Wolves* (Maurice Schwartz).

Betty Starbuck for *Wild Waves* (Doran, Ray & Hewes).

European "Scandals" Sale

NEW YORK, Jan. 2.—According to reports, George White will again make a trip to Europe for the purpose of arranging for the presentation of his current *Scandals* in London. White's recent trip was for that reason, but evidently his supposed negotiations with Sir Oswald Stoll did not materialize. On this trip he will confer with Charles B. Cochran.

Strauss Music Now Free

NEW YORK, Jan. 2.—Word has been received from Vienna that the government has decided there will be no further copyright on the music of Johann Strauss. Two years ago the Austrian Government allowed an extension of time to the widow of the composer on the ground that it was her only source of income. She is now deceased.

At that time it was expected that Austria would join other nations in adopting the 50-year copyright proposed at the international conference in Rome. But the cabinet failed to carry thru the resolution.

Openings

The Devil Passes, by Benn W. Levy, Monday at the Selwyn (Arch Selwyn).

Iolanthe, revival of the G&S operetta, Monday at Erlanger's (Aham).

Lost Boy, by T. C. Upham, Tuesday at the Mansfield (Burton Harford).

Wolves, by Roman Rolland, translated by Barrett Clark, Wednesday at the 49th Street (Maurice Schwartz).

Never No More, by James Knox Millin, Thursday at the Hudson (Robert Sparks).

Electra, by Sophocles, Friday afternoon for special matinees at the Selwyn (Robert Henderson).

Closings

On Saturday, January 2, *Bloody Laughter*, after 35 performances, *Coast-wise Annie* (24), *The House of Connelly* (11 of return engagement), *Adam's Wife* (8), *The Mikado* (12), *Little Women* (16), *Jack and the Beanstalk* (18).

Stage Whispers

By JACK MEHLER

Raymond Massey, the English actor who came here to appear in Bel Geddes production of *Hamlet*, was recently signed by Paramount. Therein lies a story, for Paramount wanted him as an actor, and Massey wanted to go out to the Coast as a director. He is quite a big shot on his native heath and can afford to be independent, so he held out for the director's baton. But this was no go with the picture moguls, who are flooded with directors now under contract, holding down little jobs at big dough. So Massey countered with a proposition that he go to the Coast for expenses only, on the condition that he be permitted to direct; if they want him to act they will have to jack his price to \$11500 per week.

Henry Schiffer received a batch of 150 foreign plays from Europe and can't find any translators. . . . A gigolo from Roseland has written a play, giving the inside story of the breed, that's supposed to be on the up and up. . . . Ben Kamsler has left Paramount and is resuming his legit connections. . . . Leo Shubert will leave the hospital soon. . . . The specs will kill the chances of a long run for *Of Thee I Sing* by demanding terrific prices for the ducats. . . . Has incidentally the show's opening night was a show in itself, what with the gaping crowd without and the showoffs within. . . . Anita Grannis returned from Europe. . . . Beatrice Lillie and Bert Lahr split 50 per cent of the gross for that one-week show in the Brooklyn Majestic and each got around \$5,500; so there isn't any more depression.

The millennium has come to pass on Broadway. It came when a producer advertised in the dailies that he was wrong and the critics were right. This almost flooded the boys who are accustomed to anything but praise for themselves, and most of them are trying to figure out who is being taken for a ride. Joe Zelli, who is the producer of the show *Papaver*, also runs one of the swankiest night spots in town, and produced the show in Paris, where it met with success. But after the panings it got here he figured, after its second performance, that he had better rush in a different director and started to angle for George Abbott.

Almost all the telegrams that Sam H. Harris received on the opening night of *Of Thee I Sing* displayed the same original idea of rhyming the title with host wishes. . . . Bee Lillie will not be in *The Jazz City*. . . . Jeanne Cohen says that she won't go to the Coast with Erskin. . . . Anne Watkins jumped to the Coast with a trunkful of scripts to show the picture moguls. . . . Dick Rowland is now the big shot at Fox; and how. . . . Most of the legit people were wishing each other financial reverses for the new year; which seemed very appropriate. . . . Sam Schwartz will manage *The Jewel Robbery*. . . . Lew Deak and Jon Brennan took a week-end cruise to get away from it all. . . . George White is going to Europe again. . . . Brock Pemberton hasn't got a play yet and is burning plenty midnight oil to find one. . . . And so is the Shumlin office. . . . Ed Choate has an evening cane he wants to sell. . . . Vincent Youmans' show has a buy all arranged for. . . . William Schorj is going to Paramount. . . . Marcel Strauss had a splitup with his agent, Charles Beahan. . . . Harold Roy, of Lyons & Lyons, is going to the Coast. . . . Erlanger would have been pleased if some of the shows he had produced would have achieved as long a run as the trial for his fortune is getting in the Surrogate's Court. . . . Nat Dorfman has finished writing a play and Mack Hilliard wants to buy it. . . . George Auerbach has changed his mind about producing on the West Coast. . . . The ticket brokers are happy again. . . . Christmas week business was swell. . . . Picture stars on the downside are flooding New York seeking jobs; but it is being done strictly on the q. t. . . . Sidney Harmon is assistant to Walter Hart at Columbia Pictures. . . . There is a strange but not unexpected decrease in the number of legit producers who are making sunny Florida their winter headquarters. . . . Next year will add must be better.

New Plays on Pages 18-19

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DRAMATIC STOCK

Conducted by ROBERT GOLDEN—Communications to 25 Opera Place, Cincinnati, O.

Fritzi Scheff Is Stock Star

Former musical comedy diva heads cast for Al Luttringer

SOMERVILLE, Mass., Jan. 2.—For the very slow week before Christmas the Somerville Players, under the direction of Al Luttringer, produced for the first time in New England, so far as they know, a rural drama, *Honest Sinners*, with the entire cast represented and some added members.

All of the favorites—Gladys Griswold, Billy Dale, Elmor Reid, Jack Kingston, Frank Thomas, Audrey Richert and Frank Farrara—gave their usual fine performances. The new leading man, Ramon Greenleaf, fast becoming a great favorite here, showed what he could do with a light comedy part. Malcolm MacLeod, after a severe illness, returned to the ranks and the audience lost no time in showing how glad they were to have him back. His reception became a positive ovation.

With the pre-holiday dullness out of the way, Luttringer swung back into big things, presenting, December 28, Fritzi Scheff in *Mlle. Modiste*. This is the biggest thing that the Somerville Players have yet attempted. In the augmented cast is a new tenor, Wesley Boynton, who made his debut as a dramatic actor with Luttringer a few years ago.

Additions were made to the orchestra and the large chorus of 50 was recruited from the New England Conservatory of Music. Another big star, whose name will be announced later, will follow Fritzi Scheff, Luttringer says.

Dufwin Players Feted By the Portland Press

PORTLAND, Ore., Jan. 2.—Eighteen members of the new Dufwin Players, which opened on Christmas night, were guests of the Portland Press Club at an informal reception and dinner.

Quincy Scott, cartoonist on *The Portland Oregonian*, was toastmaster for the occasion. He introduced in turn Walter Siegfried, stage manager; Peggy West, leading woman; Dorrit Kelson, Florence Grimes, Margaret Holbrook; Mrs. George Natison, Ben Erway, Edward Lynch, William Dills, William Lee, William Thomas Durkin, Lee Hunt, Edward Bowen, Charles H. Leach and Louis Crist. Harold Hunt, drama editor of *The Oregon Journal*, was also presented.

Hicks Follows Norell In Lead at Danbury

DANBURY, Conn., Jan. 4.—Robert Hicks has replaced Henry Norell with the Empress Players at the Empress here. Norell withdrew to join a New York show. Ralph Morehouse is expected to join the company shortly.

The house, which has been operating since its opening without music, is now using an organ. William Bartley is at the console. Business has shown a slight increase. Roy Elkins is now handling the business end for the company.

Holidays Good to Hatcher

DES MOINES, Jan. 2.—Holiday period brought increased business to the Ward Hatcher Players at the President. For the opening week of 1932 Hatcher gave them a comedy thriller, *The Crimson Nemesis*, which ran thru Tuesday. For the latter half he put on *What's Yours Is Mine*. A New Year's matinee Friday replaced the usual Wednesday matinee. On New Year's Eve night a single performance of *Let's Make Whoopee* was staged, curtain rising at 11:30.

Civic Players Resting

GREENWICH, Conn., Jan. 4.—Civic Players, in stock at the Greenwich Theater, closed for the holidays. Company is scheduled to reopen about January 15.



WILLIAM POLLARD, who has played juveniles in stock in Cincinnati, Cleveland, Kansas City and played parts in productions on tour, is with the Berkell Players at Keith's Theater, Indianapolis. Pollard opened with the Berkell cast December 28.

Pasadena Players Begin New Year Auspiciously

PASADENA, Calif., Jan. 2.—Hardie Albright will play the role of Peter Standish in a production of the quaint comedy-romance, *Berkeley Square*, by John Balderston, to be presented as the first of the 1932 productions at the Pasadena Community Playhouse from January 7 to 16.

Canaries Sometimes Sing, with Harrison Ford in the leading role, rounded out the 1931 schedule of plays, with final performances January 2.

Maeterlinck's colorful spectacle, *The Blue Bird*, opened December 28 at the Playhouse for a series of matinee performances extending until January 1. Earl Barker and Anita Denniston headed a cast of 100.

Publix Players Occupy Orpheum in Sioux Falls

SIOUX FALLS, S. D., Jan. 2.—The Parks-Darling Publix Stock Players opened indefinite engagement at Orpheum December 25. Company guided by M. G. (Bobby) Parks. Fred Larkin manages house. Musical stock will be polly with two changes weekly, two shows daily and three on Saturdays, Sundays and holidays.

Company just closed 20-week engagement in Oklahoma. Personnel includes Nagel Sisters, Charles Batel and his band, Karl Hackett, former movie actor; Mack Johnson, general business and dancer; Louise Taylor, characters; Farrell Ballard, radio entertainer, juvenile; Jack Clifford, general business, and Richard Darlitz, director, producer and characters.

Stuart Walker Stock Out

CINCINNATI, Jan. 4.—Uncertainty regarding the future of the Stuart Walker Company, which was expected to open a new season this month, was dispelled by a statement issued after a meeting of the board of directors December 28. Dissolution of the company was announced. Directors stated, however, that this action does not mean the end of a movement to establish a permanent Civic Theater in Cincinnati under the direction of Walker. A large number of the old supporters have promised to renew their support at some more propitious time.

Stock Again in Columbus

COLUMBUS, O., Jan. 2.—New season of the Hartman Theater Stock Company opened December 26 with *Getting Gerzie's Garter*, which ran thru this week to good business. Edith King is starring and producing the plays. Harold Conklin, Jean McCampbell, Bradford Hatton, Joseph Temington and Charles Webster, all from the Players' Guild, are in the cast.

Stock Is Back In La Crosse

Jack Martin brings company from Chicago to open January 10

CHICAGO, Jan. 4.—Jack Martin, who was with Robert W. Howard during the organization and launching of the Howard Stock Company here, is organizing a company of his own to open at the Majestic Theater, La Crosse, Wis., January 10. His first bill will be *The Whole Town's Talking*.

La Crosse has had a stock company every year for the last 10 years or more. For a while it looked as if there would be none this winter. Usual opening date has been January 1. Martin has capitalized on this and, starting two weeks later, he is doing some intensive advertising, using the title of the play as a catch line.

Howard Stock, Chicago, Enters to a Big Hand

CHICAGO, Jan. 2.—Last Saturday night witnessed the brilliant opening of the stock company at the Howard Playhouse (formerly the Empress), in the thickly populated Englewood district. Trapeze performers swung out over the canopy, and flares and fireworks shot from the roof of the theater sparkled over the gay throng of "first-nighters." A capacity audience put its stamp of approval on the company and its performance, a smooth-running one due to the capable direction of Willis Hall.

Margaret Fitch and Emmett Vogan, principals of the company, should become big favorites if their reception during their first week is any criterion. House staff for Robert W. Howard, lessee, is as follows: Michael Cozle, musical director; Sophia Howard, company secretary; Viola Henning, treasurer; Joan Clark, press; Stanley Ciolek, house manager. Backstage staff, under the supervision of Willis Hall, dramatic director, includes Emil Neiglick, art director; Archie Campbell, master carpenter; Louis Hasse, electrician; Roy Anderson, properties, and Henry Luby.

STOCK NOTES

MILESTON PRODUCTIONS, Inc., is the name of the new organization growing out of the Players' Guild at the Hartman, Columbus, O. Suzanne Cabaue will appear in the organization's production of *Naughty Cinderella*, beginning January 6.

ALNEY ALBA, new leading woman of the Granada Players, Toledo, O., made her first appearance with the company in *Up Pops the Devil* January 1.

REVIVAL of *The Streets of New York* was staged last week by the stock at the Detroit Civic Theater, with George Macready as the hero and Allyn Gillyn as the heroine. Costumes and atmosphere of the period, 75 years ago, were preserved thruout.

MAYOR REGINALD SULLIVAN and Louis J. Borinstein, president of the Chamber of Commerce, were guests of honor at the first performance of *Rebound* by the Berkell Players, which opened last week at Keith's Theater, Indianapolis.

THE EMPRESS PLAYERS, at the Empress, Danbury, Conn., inaugurated a policy of using guest players January 4. Lou Tellegen is scheduled to be the star, appearing in *Death Takes a Holiday*. Later on Alice Brady and others will appear as guests of the company. The company, now operating on a co-operative basis, has been encouraged by the marked increase in business since Christmas.

JACK MARTIN, formerly stage director of the Beach Stock Company, is organizing a company to be known as the Jack Martin Stock Company. They open an indefinite engagement at the Majestic Theater, La Crosse, Wis., January 10, with *The Whole Town's Talking*.



By Robert Golden

A BOX-OFFICE scale consistent with the reduced means of the "man in the street" as the best way to insure a continuance of the living, speaking stage in Rochester is recommended by *The Rochester* (N. Y.) *Times-Union*. Announcement of lower prices by Manager Rowland G. Edwards, of the stock at the Masonic Auditorium, elicited the editorial comment, which reads in part as follows: "Rochesterians responded by going to the Auditorium in greater numbers to pay a larger total of dollars than during any previous week. But not enough have yet made a weekly visit to the beautiful theater in Main street a regular part of their routine to assure a continuance of the enterprise." Others also run who might prolong their season by emulating the example set by Edwards. After all, it is the volume of business not the price of seats that counts.

REVIVALS of the old stage evergreens during the holiday period were good draws as a rule. Detroit Civic put on *The Streets of New York* to a week of good business for the New Year and even *Uncle Tom* boosted the business at the Lyceum in East Orange, N. J. *Old Homestead*, *Way Down East*, *Two Orphans*, *County Fair*, *Mrs. Wiggs* and *Charity Ball* are about due for resurrection.

NUMBER of resident companies operating at the opening of the year is the largest since the fall of 1930. The stock field is spreading. Century Play Company's last bulletin accounts for 64, but at least half a dozen new operations have started since that list was issued. In the larger cities stocks seem to be holding up well, especially in New York, Chicago, Cleveland, St. Louis, Baltimore, Detroit, Hollywood and Philadelphia. Reports of fair to good business come from Canton, O.; Dallas; East Orange, N. J.; Rochester, N. Y.; Toronto, and Vancouver, B. C. With the first upward turn of general business dramatic stock houses are due to multiply rapidly.

CAPT. BILLY BRYANT, who jumped from his showboat in Cincinnati into the heart of Chicago, can do other tricks gracefully. Chicago's newest overnight producing stock manager writes to say that he wants to give full credit to his former leading man, Al Freeland, in the matter of the rewriting of *Hamlet*. He makes it plain that, all reports to the contrary, Al did it. He says the Freeland script is still on the showboat, and "I am going to mail it to him as soon as I can get it," and adds this interesting bit of information: "We are still going places and doing things. They wired for Wintz (Capt. Billy's business associate in the showboat productions at the Studebaker and Cort theaters, Chicago) to come to New York, and offered him his pick of 10 theaters there. So it looks like we might be a success some of these days."

FEW of the stocks ventured a mid-night show to usher in the New Year. Local conditions in most cases argued too strongly against it. By and large, box-office receipts in the stock field did not come up to expectations during the holiday period. Most managers, however, seem confident that the worst is over and they are hopeful. Here's hoping the highest hopes are realized. And soon.

Portland Stock Reopens

PORTLAND, Me., Jan. 2.—Playhouse reopened tonight in *As Husbands Go*, with three new persons in the cast: Paula McLean is the new leading woman; Louise Flood, second woman, and Neil Buckley, leading man. Buckley played here at the Jefferson in stock about eight years, but due to illness had an unpleasant and brief engagement here. He was liked, however.

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Mae Edwards Stock Opens

PORTLAND, Me., Jan. 2.—The Mae Edwards Stock Company opened here December 28 in *Rebellious Jane*. Miss Edwards is heading the cast, and others in it are Ernest Calvert, leading man; Charles Downs, comedian; Al Matteson, juvenile; Jean Bondi, second woman; Elizabeth Delmore Ferris, character woman; Peggy Downs and Barton Crawford, general business, and Robert M. Hicks, second man and stage manager. Charles Smith, husband of Mae Edwards, is general manager.

Newest Flesh-Film Combo

RACINE, Wis., Jan. 4.—Another Wisconsin theater, the Capitol, here, has adopted the combination stock company and photoplay policy. M. T. Jones Players, for the last three seasons at the Senate Theater, Springfield, Ill., are presenting stage plays in connection with photoplays. Players include George Corwin, Dagmar Tomlinson, M. T. Jones, Cecile Elliott, Val Sandeen, Helen Metten, Les O'Brien, Opal Berger and George Clark. Players are booked for an indefinite engagement, according to Bob Ungertfeld, operator of the house.

Stock Thrives in St. Paul

ST. PAUL, Jan. 2.—This week the Shubert Co-operative Players put on a perfect production of the Emerson-Loos comedy, *The Fall of Eve*, a light but interesting play. Grace Troy, in the lead, was captivating, supported by her new leading man, Reese Taylor. Business holds up well, considering conditions.

REVIEWS

(Continued from page 11)

type, passed out some clever small talk that was flavored with comedy. Latter part of the act introduced a bulldog that helped for some more comedy. They closed very nicely.

Maud Powers and Vernon Wallace, assisted by two unbilled males, brought forth a novelty, introducing a two-scene production, picked out in one drop. One represents a police station with an officer questioning a cab driver about accidents which took place in his car. As he finishes each episode it is depicted on the adjoining scene. Characters are well taken and the novelty put it off to a big hand.

Cass, Mack and Owen, two lads and a girl, came on with more comedy, interspersed with acrobatic work. Girl furnishes most of the comedy, into which was thrown some corking dancing. The act got away strong.

Dave Genero and His Youngsters of Yesterday was the big spot of the bill. Each one drew great applause. Josephine Sabel, Annie Hart, Tom Harris, Dave Genero, Lizzie Wilson and Danny Simmons took part and they finished to a real ovation.

Collins and Peterson proved themselves to be real funsters and thruout their act supplied patter that caused plenty of laughs. A cornet solo also furnished novelty to the act. They went off to many bows.

Harry Kahne gave the audience a real novelty. His use of figures is startling and each problem is more astounding than the previous one. One of the best novelties in the game. He took leave with a big hand. B. H. PATRICK.

faults in staging, routing, dress and musical score. The talent is there, and that's what counts.

Mazzone and Keene, youthful and small-sized couple, are very capable and neatly handle some difficult dance routines. Their adagio efforts are good, and they are strong in a cleverly coo apache number. Of their assist boys, Leonard and White, show up best. They are spotted for two hoofing numbers, one average and the other a punchy eccentric routine. The Sunshine Sisters are mild in their legwork. Closed the six-act show here nicely. S. H.

Mae Wynn

—and—
Wally, Zeila and Buddy

Reviewed at the State. Style—Dancing. Setting—In one and three (specials). Time—Fourteen minutes.

This evenly mixed quartet represents a combination of two acts, with Mae Wynn and Buddy, and Wally and Zeila, the former separate items. All are excellent hoofers, with Miss Wynn the standout both in billing and on the boards. She gets one stage card in its entirety, while the remaining three have to be satisfied to share one.

Staging of the turn is fully as good as its delivery by the cast, but there are times when the hoofing is repetitious. Open in one as a foursome, with Miss Wynn stepping out for a solo. Remaining girl and boys do a semi-acro routine, with Miss Wynn on for another tap dance. The trio follow her out of a minstrel drop representing a huge Negro face in black masks.

"In three," Miss Wynn is on a drum prop on top for a wide stairway for a military drill. The others join her for an intricate stair dance. They encoored with straight hoofing on the boards. Opened the show at the ace Loew vaude-filmer to a big reception. J. S.

Eddie Bisland and Company

With Jimmy Donnelly

Reviewed at the Royal. Style—Comedy. Setting—In one and full stage (special). Time—Eleven minutes.

A good idea wasted in this act. The thin plot concerns an aviator and his friend "making" two girls and attempting to induce them to take an airplane ride. The situation is not novel, but neither has it been overworked in vaudeville, and could be the basis for strong comedy. However, the theme is wasted here and the act is a dull affair.

Act opens in one, with a pale-face aviator, probably Bisland, meeting a friend and engaging in comedy talk about aviation. Act goes into full stage, showing a Japanese garden set with a prop airplane. Two pretty girls come on and the boys try to make them. The straight man induces the girls to enter the airplane for the ride and the comedian makes tactless comments that make the girls leave in a huff. This bit is repeated two or three times. The quartet then quarrel among themselves, the curtain coming down, with the boys sneaking off and leaving the girls quarreling.

There are only a few laughs in the act and they come from the repetition of a suggestive question. The talk is dull and the finish lacks punch. On third here, the act drew a light hand. P. D.

Lyons and Snyder

Reviewed at the Hippodrome. Style—Comedy, singing and dancing. Setting—In one. Time—Thirteen minutes.

Collette Lyons and George Snyder are newly teamed and are doing about the same turn that Miss Lyons did not so long ago with Joe Weston. The duo work well in playing comedy, singing and dancing and have the kind of an act that should do well around the neighbors. Miss Lyons carries practically the whole act and she's capable enough for the job. (She is an excellent comedienne and can also get over strong warbles and legwork. It's about an even money bet that she could handle the job of a single easily, and it's a wonder production people don't grab her.)

The good amount of laughs obtained are more the result of Miss Lyons' clever tomfoolery than from the material. Latter is just fair stuff. Miss Lyons is a natural comedienne, while Snyder has brief assignments as a straight. She lands with a couple of songs, revealing a very sweet voice on the style of Nick Lucas. Her tap dancing is there also. The little work that Snyder does is okay. They were next-to-closing on the eight-act bill here and fared nicely. S. H.

Nelson and Claxton

Reviewed at the Grand Opera House. Style—Comedy and singing. Setting—In one. Time—Fifteen minutes.

Nelson, a comedian in baggy pants and comic makeup, and Miss Claxton, a blonde blond warbler and straight, form a mildly entertaining song and comedy team. The act follows the conventional pattern for turns of its type. It opens with a flirtation bit, followed by the usual crossfire, a bit of singing and some comedy. There is nothing outstanding in the act aside, perhaps, from Miss Claxton's blond hair, and the act as a whole is one of those deuce acts that manages to get by if the audience is not too particular.

Miss Claxton is a looker who can sell popular numbers and handle lines well, while Nelson is a comedian who can also put over a pop song, but who falls down on the comedy. The comedy interludes are definitely weak and hold up the act. Fresher material and a more zealous delivery are needed. The song solos and the harmonizing are the act's most pleasant moments.

The act deuced here, landed scattered laughs and closed to a fair hand. P. D.

Jerome and Marsh

Reviewed at the Hippodrome. Style—Dancing. Setting—In one. Time—Six minutes.

This Jerome and Marsh combo is Frank Jerome, formerly with Evelyn, who is now aided by a new girl, Sally Marsh. The duo are very capable in dance routines that are different, with many of them socks, but their good efforts are lost by a lack of showmanship and a proper building up of the act. This has been the case right along for some years now with Frank Jerome, who has been in vaude for a long time. A little expert selling of their work would improve their act considerably, making it more than just a pleasing item.

Jerome does acro dancing of a rare brand and it's all punchy stuff. He does some difficult somersaults, a few without the use of his hands and others in which he bounces' on the stage with his head. His best item is a high somersault and in midair he gets his body thru an ordinary-sized hoop. Miss Marsh, a looker, helps capably with additional legwork. She does a neat acro routine while playing a violin, and her other specialty is a toe routine with hocking injected into it. Duo's opening warble is bad and should be cut out. Deuced fair here. S. H.

GEORGE ANDRE and Company have changed their billing to George's Foursome and switch to Loew at Yonkers and the 46th Street, Brooklyn, this week.

London's Christmas Revivals

LONDON, Dec. 29.—While New York was entertaining productions of *Little Women*, *Treasure Island*, *Tom Sawyer* and *Jack and the Beanstalk* for the kids over the holidays, London had its usual quota of Christmas revivals. They included the inevitable *Peter Pan*, *Treasure Island*, *Peg o' My Heart*, *When Knights Were Bold*, *Where the Rainbow Ends* and various others.

Sircorn Gets Movie Papers

NEW YORK, Jan. 2.—Arthur Sircorn, who has been associated with MacGowan and Reed both as director and coproducer, has received a contract from Paramount as a director. He will leave for the Coast shortly to assume his new duties.

He first came into prominence as a legit director with his work on *Lean Harvest*, and his last legit directorial effort is the currently successful *Spring-time for Henry*.

"The Follies" Folds on Road

NEW YORK, Jan. 2.—Ziegfeld's *Follies*, which was originally booked for an extended road tour as far west as Milwaukee, will call it quits today when it concludes its one-week engagement in Newark.

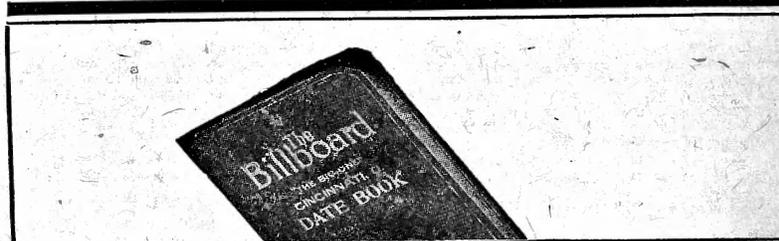
The show was sent on tour with most of its big names out, and to this fact was attributed the bad business it has done for the few weeks it has been on the road.

No Moss Backing for Harris

NEW YORK, Jan. 2.—All hands concerned took occasion this week to deny rumors that B. S. Moss would be financially interested in the Berlin-Hart-Ryskind musical that Sam H. Harris is doing. Also denied were reports that the show would be booked into Moss' Broadway Theater. It will follow *The Bandwagon* in the New Amsterdam, according to present plans.

What Next?

NEW YORK, Jan. 2.—Talk around town has it that the forthcoming Ziegfeld show, with Bert Lahr in the lead, may be called "Jose, Can You See?" Rumor interesting in view of huge smash of "Of Thee I Sing." If the Kaufman-Gershwyn piece holds as well as it indicates, we can probably expect musicals titled anything, from "In the Dawn's Early Light" to "A-Riding on a Phoney."



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ALVIN

Beginning Friday Evening, December 25, 1931

TREASURE ISLAND

(Revival)—Limited Rep.

Jules Eckert Goodman's dramatization of Robert Louis Stevenson's story. Staged by Glenn S. Tinnin and Katharine S. Brown. Settings by Fisher & Bryer. Scenic Studios, Philadelphia. Costumes by M. L. Keen. Presented by the National Junior Theater (Tinnin-Brown, Inc., managers).

- Bill Bones.....Melvin Fox
Mrs. Hawkins.....Alice J. Hurst
Dr. Livesey.....George Lee
Jim Hawkins.....Preston Dawson Jr.
Black Dog.....Clifford Adams
Blind Pew.....Corbett Morris
Squire Trelawney.....L'Estrange Millman
Long John Silver.....John Shellie
Captain Smollet.....William Lovejoy
Fruit Seller.....Katherine Rollin
Israel Hands.....Robert de Lany
Dick.....Richard Embach
Arrow.....William Keen
Dirk.....Arthur de Angelis
George Merry.....John de Angelis
Morgan.....Morgan Delman
Anderson.....Edwin Stewart
Joyce.....Monroe Ellsworth
Hunter.....J. Augustus Keogh
Ben Gunn.....J. Augustus Keogh

ACT I—At the Admiral Benbow Inn. ACT II—Scene 1: The Quay at Bristol. The Hispaniola at Anchor. Scene 2: Same. A Few Hours Later. ACT III—Scene 1: On Board the Hispaniola. Scene 2: On the Island. Scene 3: Within the Stockade. Scene 4: On Board the Hispaniola. ACT IV—Scene 1: The Pirates in Camp. Scene 2: On Spyglass Mountain. Scene 3: In Ben Gunn's Cave.

While the elder Mr. Brady is taking care of the girls with his Little Women at the Playhouse, the National Junior Theater has moved into the Alvin over the holidays to take care of the scissors-and-mails contingent. It is presenting Treasure Island and Tom Sawyer for limited engagements—mostly matinees—and presenting them at least well enough to get by. The Alvin is a large house and it is being pretty well filled these afternoons—filled enthusiastically.

For the first time in years your reporter yesterday heard clapping to speed the start of a performance in a New York playhouse. It bespoke ardent anticipation—a thing that is impossible while waiting for the average production—and it was a nice thing to hear.

But the Junior Theater's Treasure Island was not quite so nice to watch. While the Goodman dramatization of the Stevenson story holds up as well as it did when Charles Hopkins put it on about 15 years ago, the Junior Theater directors have made it a holiday for the super-ranters. The great majority of the cast stormed and stalked and gesticulated, and generally turned a performance that was, probably far worse than the one that could have been given by the kids out in the audience. There were just a few exceptions. Young Preston Dawson Jr., as Jim, was one of them. At least it was a boy who played the part, instead of the usual boy young actors, and he performed with zest and sincerity. William Lovejoy was a reasonably believable Captain Smollet, and J. Augustus Keogh was effective as Ben Gunn. But the best of the lot was John Shellie, a fine roaring Long John Silver, who managed to make his roars sound as tho they belonged.

The rest were pretty bad, the worst of the lot being Melvin Fox, who littered thru a ham's paradise as Billy Bones. And the rest seemed to think it necessary to walk like the late Lon Chaney in his most contortionistic moments in order to seem like pirates.

The elementary direction and the necessarily shabby road production were just as bad.

Maybe the whole burlesque manner was purposely overaccentuated in order to get across with the kids—but even kids have intelligence. As witness one may point to the really good production of Little Women which Papa Brady put on, and which the little girls at least seemed to enjoy to the hilt. There seems to be no reason for thinking that Treasure Island would be less effective if its characters were made more believable.

But the sheer, unabashed and grand meller of the play that Goodman has fashioned from Stevenson's book reached out to grip you in spite of any possible bad acting and production. That is, it reached out to grip you if you had anything of the boundless spirit of wonder and of childhood left in you. It's not a bad thing to have.

Tho as Richard Hughes suggested in The Innocent Voyage, the youngsters out front could probably have annihilated any band of pirates, real or stage. The most amusing spot of the afternoon came in watching a pair of typical Broadway boys behind the counter in the lounge trying to cope with the kids who wanted candy. EUGENE BURR.

THE NEW PLAYS ON BROADWAY

ROYALE

Beginning Friday Evening, December 25, 1931

FATA MORGANA

(Revival)

A comedy by Ernest Vajda. Translated by James L. A. Burrill. Staged by James Jolley. Settings uncredited. Presented by Jimmie Cooper.

- George.....Douglass Montgomery
His Mother.....Grace Van Auken
Annie, His Sister.....William Savin
His Father.....William Ingersoll
Peter.....James Jolley
Rosalie.....Claire Grenville
Eazy.....Edward Butler
Mrs. Blazy.....Antoinette Rochie
Therese.....Doris Lauray
Katherine.....Margaret Mullen
Henry.....Kemble Knight
Francis.....Dorothy Slaytor
Charles Blazy.....Richard Spencer
Mathilda Fay.....Ara Gerald
Gabriela Fay.....Richard Temple

Whether or not this revival of Fata Morgana was played as a hoke comedy or was directly intended as such is hard for this department to determine. But allowing for the off-chance that it was played for laughs, it certainly succeeded in getting them—even if it resolved itself into an entirely different sort of entertainment from that which the author originally intended.

When first produced several seasons ago by the Theater Guild the play was something to rouse your sympathy, besides affording some amusing situations; but played as this cast does it, with the exception of Douglass Montgomery, it doesn't click except for the sex-starved matrons, who seemed to enjoy it.

The play when seen again after its long burial arouses a question in one's mind as to what all the shouting was about when it was first seen here. It impresses as being woefully weak, hammering as it does for an entire evening on the single theme of a young lad whose sex-consciousness is awakened by a worldly woman a great deal older than himself.

The cast assembled by Jimmie Cooper does not as a whole do much justice to the play, and most of them didn't seem to grasp the idea that there was something else to the show besides a broad comedy. Montgomery probably was the only one to feel the play; and under his capable handling the role of the student, George, resolved itself into a fine performance when, in the course of the evening, he suddenly found himself thrown from a young lad in the midst of school studies to the position of a man who desires his woman, even tho she be married to another.

Set used for the show was the same as that in the original production and was adequate; but someone missed up on the lighting, which was below par.

Ara Gerald, who essayed the role of Mathilda Fay, was no more than adequate in her part and could have been improved upon; but from the point of view of seductiveness she more than made up to the audience for her lack of other qualities. JACK MEHLER.

VANDERBILT

Beginning Tuesday Evening, December 29, 1931

PAPAVERT

A comedy satire by Chas. K. Gordon. Suggested by George Froeschel. Settings by Ward & Harvey. Staged by the author. Presented by Joe Zell.

- Meussel.....Jules Epailly
Wisnuth.....Charles La Torre
Hilda Papavert.....Alice Reinheart
1st Comrade.....Eileen Myers
2d Comrade.....Dorothy Miller
Mrs. Papavert.....Lotta Linthicum
Max Lazar.....Edward Leiter
Commissioner Conolly.....William Roselle
Dr. M.....Stella Unger
Wren Flannigan.....Hugh Cameron
Willi Papavert.....Edgar Stehli
A Convict.....Milton Roberts
A Guard.....George Vinton
Mrs. Weinstein.....Stella Unger
Siebert Moses.....Max Figman
Jules Bavache.....Herbert Corthell
Inspector Vieth.....Willard Dashiell
Captain Schragar.....Jack Klendon
Officer Lawson.....D. E. Hamilton
Officer Butler.....Arthur Hebert
1st Bookbinder.....Bert Witty
2d Bookbinder.....David Hughes

ACT I—Scene 1: Anteroom of the Meeting Hall. Scene 2: Office of the Warden. ACT II—Papavert's Home. ACT III—Scene 1: Police Station. Scene 2: Papavert's Home.

In the production of Papavert, someone managed to slay completely whatever satire and comedy there might have been to a fine possible subject for brilliant comedy. Whether it was in the writing or in the staging, something or

other went haywire, for no matter how bad the production, the play still managed to hold one's interest. The show lacked completely anything resembling theatrical finesse, and from a standpoint of casting and production the entire affair was deplorable. With the exception of Edgar Stehli, in the name part, the cast in general gave a performance that was only one step above that which social center auditorium drama school would give for the benefit of shoeless Arabians.

Story concerns Willi Papavert, simple soul and a bookbinder by trade, who is a State prisoner, serving a life sentence for a crime he did not commit. Papavert at the time of his arrest had been an ordinary participant in a trade union parade. Max Lazar (Edward Leiter), in the interest of the Communist Party, is using the imprisonment of Papavert as a symbol to arouse sympathy for the cause. Max learns that Papavert is staging a hunger strike and seizes upon this fact to bludgeon the governor into pardoning Papavert. Papavert, as a matter of fact, is on the hunger strike merely as a protest to the warden against overcharging of the price of salami, which he and his fellow inmates are privileged to purchase from the commissary. Max and Papavert's daughter, Hilda, are living together in Papavert's house in a state of companionate love, which is a newfangled theory of the cause, and when Papavert returns home after his release, he finds that his wife has condoned this situation and has also joined as a worker for the cause.

The workers go wild upon Papavert's homecoming, and he is set up as a demigod. He violently objects to this, as he wishes to resume his ordinary everyday life prior to the time he was accidentally shot into prominence. He is repeatedly arrested by the police for his participation in strike rallies, to which he is brought by members of the cause and with which he does not wish to associate. He tries to eject Max and the cause from his home, but he is too weak. However, the tide turns in his favor when the members of the cause elect him their leader, and Papavert figures that as he cannot get a job and has been a failure in life he might as well go into politics in which he has been forced against his wishes.

Any sort of praise for any part of the play as it now stands would be ill-advised. The kindest thing is to pass it by and put faith in the new year.

JACK MEHLER.

Papavert for revision closed after one performance and is announced to reopen January 11.

AVON

Beginning Tuesday Evening, December 29, 1931

HAY FEVER

(Revival)

A comedy by Noel Coward. Starring Constance Collier. Directed by Patterson McNutt and Constance Collier. Scenery built by Martin Turner and painted by Louis Kennell, with designer uncredited. Presented by Patterson McNutt.

- Sorel Bliss.....Betty Linley
Simon Bliss.....Anthony Kemble-Cooper
Clara.....Alice Belmore Cliffe
Judith Bliss.....Constance Collier
David Bliss.....Eric Cowley
Sandy Tyrell.....Terence Neill
Myra Arundel.....Julia Hoyt
Richard Greatham.....Edward Cooper
Jackie Coryton.....Valerie Cossart

The Action of the Play Takes Place in the Hall of the Bliss House at Cookham in June. ACT I—Saturday Afternoon. ACT II—Saturday Evening. ACT III—Sunday Morning.

Noel Coward tosses a play aloft like one of those celluloid balls you see in shooting galleries dancing at the top of a supporting column of water, and he then seeks to keep it aloft with a sparkling stream of dialog. Water is hardly the best support even for a celluloid ball, and dialog, no matter how brilliant, is never the best support for a play if there are no situations for it to fall back on. In Hay Fever, which Patterson McNutt is reviving at the Avon, the ball slides from the top of the column after the first act, and thereafter the dialog runs sparklingly enough, but doesn't support anything — not even audience interest.

Hay Fever, Coward's tale of a loonily artistic family, was never any great shakes as a play, and in its present reincarnation it suffers a bit from the acting of its central role. For Constance Collier has nothing of the spirited verve and shining finesse that are necessary to put the part across. She does it broadly, and the result is that, after the first few moments, she does it very boringly.

It is a pity that the highly amusing situation in Coward's first act should die from lack of nourishment in the two subsequent stanzas, and it is a pity that the rest of the cast that McNutt has assembled should be thus wasted. Betty Linley, the loveliest and most talented of the stage's ingenues, performs as creditably as she did earlier this season in The Breadwinner. Anthony Kemble-Cooper, as the son of the household, doesn't have much to do. He does, tho, look enough like Miss Collier to be really her son. Eric Cowley, as the novel-writing father, is grand, making the most of every opportunity and drawing down the best laughs of the show. Terence Neill is amusing as the befuddled and gentlemanly prize fighter; Edward Cooper is pleasantly suave as Greatham; Valerie Cossart is amusing as the flapper, and Alice Belmore Cliffe is as grand as usual as the maid, Julia Hoyt wears her clothes well.

The direction is uncredited, but in general it is just as broad as Miss Collier's playing.

The comedy is just warmed-over Noel Coward, and not the cream of Noel Coward at that. And there are those who think that even the cream can seldom provide a fully satisfying meal in the theater. EUGENE BURR.

FULTON

Beginning Saturday Evening, December 26, 1931

THE BRIDE THE

SUN SHINES ON

A comedy by Will Cotton. Directed by Knowles Entrikin. Scenery executed by Cleo Throckmorton, Inc. Presented by the New York Repertory Company (Lawrence Langner, director).

- Mrs. Marbury.....Jessie Busley
Trelow.....Russell Rhodes
Everett Marbury.....Dudley Hawley
Dorine.....Armina Marshall
Mrs. Lane.....Fania Marinoff
Ald Satterlee.....Sam Wain
Psyche Marbury.....Dorothy Gish
Hubert Burnet.....Henry Hull
Meredith Lane.....Nicholas Joy
Choria Fawcett.....Eleanor Sher
Photographer.....Antor Bundman
Dr. Blair.....Frank Conlan
Harry James.....Mervin Williams

BRIDESMAIDS: The Misses Ann Tewksbury, Barbara Child, Janet Langhorne, Josephine Borjo, Blinn Harriot, Helen Deddens and Muriel Chase.

WEDDING GUESTS: Edward Gordon, Ronald Jones, Jack Munro and Robert Turney. Barber: The Living Room in Everett Marbury's Country House, Westchester. TIME: The Present.

ACT I—Around 2 o'Clock. ACT II—Around 3 o'Clock. ACT III—Around 4 o'Clock.

The Bride the Sun Shines On, the Will Cotton comedy which Lawrence Langner and his New York Repertory Company have brought to the Fulton as their third production of the season, has Dorothy Gish and two-thirds of a second act. It also has a good idea, which the author seems incapable of developing as it deserves to be developed. It's not a bad show by any means, but it sums up as something of a disappointment.

Mr. Cotton, who is a cartoonist by trade and a playwright only by avocation, conceived the idea of injecting into a typical Westchester wedding (what has Westchester done to deserve the beating that it gets at the hands of the dramatists?) an organ-playing and introspective young man who is in love with the bride, but who refuses to acknowledge it. The first act, which is only mildly amusing, does little more than present the situation.

In the second act, which picks up shortly after curtain rise, things get better, hugely helped by the expert comedy playing of Dorothy Gish. The bride, of course, is in love with the organist, and, driven to desperation by a matron who chases him to his organ loft, he confesses his love. The girl, more than mildly resentful that he hasn't spoken before, decides to go thru with the ceremony anyhow. And the act ends on a howl, when, starting the wedding procession on her father's arm, she socks the tardy Romeo on the dome with her bridal bouquet.

In the third act she realizes that she has married the wrong man, and while the dumb young husband rushes off, as Stephen Leacock would say, in all directions, she starts on her honeymoon with the musician. And the wedding guests, all nicely plastered, shie confetti and old shoes after them.

Mr. Cotton had the invention to create an amusing idea, but he didn't have the ingenuity to bolster it up with enough amusing situations to make a full-length play. The result is that he repeats himself, and a good idea, a lively title and some grand acting by Miss Gish are all pretty well wasted.

Lillian's little sister proved herself a consummate comedy actress. Playing the thing for every ounce that was in it,

SOCIETY GIRL

(Continued from page 16) deliver. Brian Donlevy, as the fight manager, gave an excellent performance in a role that didn't deserve one. The sets by Cirker & Robbins really were the best part of the show. All in all, it was just one of those things that can't be helped. JACK MEHLER.

RITZ

Beginning Monday Evening, December 28, 1931 ADAMS' WIFE

An American play by Theodore St. John. Directed by Allen de Lano. Scenery built by Martin Turner and painted by Kennel & Entwistle, with designer uncredited. Presented by William A. Brady.

Rehearsal: Arthur C. Morris Ernest Pollock Sylvia Field Victor Kilian Ralph Umy Tom Zach. Eric Dressler Joe Barrett. Alonzo Thayer ACT I—Scene 1: A Late Afternoon in July. Scene 2: Afternoon, Three Weeks Later. ACT II—Scene 1: Ten Minutes Later. Scene 2: Early Afternoon, a Week Later. ACT III—Saturday, Two Nights Later.

The Action of the Play Takes Place in the Living Room of Jim Adams' Farmhouse, a Few Miles From Hayestown, Kan.

In Adams' Wife, the play which Massa William Brady brought to the Ritz Theater Monday night, Sylvia Field gives her best performance of recent years and one of the finest performances of the season. She is occasionally aided by a play which, at times, fringes on the touching and beautiful, which, at certain moments, becomes tender and lovely and hugely moving.

It is really by no means a bad play that Theodore St. John has written, but it is not nearly so fine as it constantly promises to be. For this drama of the intolerance of the Kansas wheat and morality belt, in the first part of its second act especially, almost reaches out and captures the beauty and poetry of the magic mood that Don Tothoroh threw over his Wild Birds. And any play that does that is no mean play in the eyes of this department.

Where St. John falls down is in the introduction of useless and mood-sundering melodrama at the end of his second act and thruout his third. If the third act meller had been slightly toned it might have been believable and touching. And the unconnected lynching that ends the second act, while powerful in itself, has no place in the tragic and frustrated love story of Jennie, Jim Adams' wife.

Jennie, married at 16 to a man much older than herself, is imbued with the fanatical morality of the countryside. There is nothing this side of Jordan, she thinks, except work and childbirth and faithfulness to the man one marries. To sinners should come tar and featherings, beatings and laceration, and eternal punishment in the end. A pitiful little drab, she goes about her farm work blindly content, a matured woman at 18. She bears a child that dies and carries a second child when Fate knocks her at the door of the farmhouse. It is in the person of Peter Barrett, a New York boy who is following the harvest as a thrasher, Jim Adams hires him, and Jennie at first resenting him and his "heathen" ways, is finally forced to fight against the rising tide of love.

It is, of course, the old, old story, but it is movingly and touchingly told, and magnificently played by Miss Field, who makes it vital, human and believable. There is a beauty of the earth inherent in certain bits of the writing, a beauty that brings forth the promise of something almost as fine as Wild Birds. The promise is never fulfilled.

For with Jennie and Peter hungrily yielding to their love, with Jennie thanking God that, even though she be damned, she has had this searing flash of beauty shot across the grayness of her life, St. John introduces a lynching, a lynching of Joe, the colored hired man of the most intolerant of the farmers. Joe is hidden in the Adams homestead by Peter and is protected by Jim, who, intelligent and solid, refuses to hold to the horrible moralistic views of his neighbors. But he yields Joe up when he is convinced that he has attacked a white girl.

In the last act Jennie is ready to go with Peter, but the sex-starved, ignorant mob find them out and seek to lynch them. And Jim, stunned by the fact quite understanding, manages to dimly the force of Peter's and which a love, and holds off the crowd by a 19th-century while the runaway pair by the third of the back door.

And wilds supphine acting and writing Westphacore. The acting it gets, but vide thing it does not. From the time

of the introduction of the melodrama St-John falls down, and the last-act struggle in Jim's mind, which might have been the most forcefully moving spot in the play, becomes merely semi-motivated. Attention is focused chiefly on the surface melodrama.

Miss Field was ably aided from the acting angle by Victor Kilian, as her husband. It was an honest and sincere performance. Eric Dressler was pleasant as Peter, tho he was nothing exceptional. Arthur C. Morris and Ernest Pollock, as the leaders of the godly savages, turned in excellent portrayals. And Alonzo Thayer was immensely effective as the young Negro.

It is a pity that the play missed by so little the effect that it might have created. In any case, Mr. St. John will bear some watching.

EUGENE BURR.

JOHN GOLDEN

Beginning Thursday Evening, Dec. 31, 1931

SAVAGE RHYTHM

A play by Harry Hamilton and Norman Foster. Staged by Robert Burton. Scenery by Kennel & Entwistle and Turner Construction Company. Presented by John Golden.

A Conjur-Woman.....Mamie Cartier Another, Her Daughter.....Georgette Harvey A Star, Her Granddaughter.....Vivian Baber A Waitress, Another Granddaughter.....Venezuela Jones Her Two Great-Grandchildren.....Joe Sobers, Raymond E. Whitman A Sweetback.....Olive Wanamaker A Flirt.....Juano Hernandez A Boy Neighbor.....John Robinson A Sweetback's Wife.....J. W. Mobley A Barbecue Man.....Al F. Watts A Fighting Boy.....James Daniels Another.....Alvin Childress An Old Churchman.....Fred Miller OTHERS, including Musicians: Steve Jones, Harry Clapper, O. B. Davis, William Smith, Ella Gordon, Sadie Stockton, Mary Jane Whatkins, Wilhelmina Morton, Lillian Hayes, Florence Williams, Madam Coleman, Emma Martland, Odelle Ricks, Millie Homes, Anita Williams, Georgia Burke, Philander Thomas, Horace Knight, Hubert Brown, Joseph H. Farrell, Bruce Neugent, Benny Tattнал, Ben Small, Lackay Grant, Robert Dorsey, George Thomas, Mulford Lee and Babes Walker. The Three Acts of the Play Occur in a Small Community in the Lower Mississippi Swamplands.

Savage Rhythm, the Hamilton-Foster drama which John Golden produced on New Year's Eve at his name theater, starts out as something of a black-face Magda with conjur trimmin's and ends with a marked similarity to various of the tales in Paul Morand's Black Magic. For the matter of that, even the return of the actress which features the first part is not unlike the first story in the Morand volume.

The scene is in Tuckaloo, in the Mississippi swamplands, where the colored husbandmen add various superstitions of their own to the usual Christian dogma and fuse the two elements into an almost voodooistic whole. In one of the huts lives a pair of conjur women, mother and daughter, to whom the mystic power has flowed in an uninterrupted line, from mother to daughter, for hundreds of years. And with them live the granddaughter, who is a waitress in town, and the granddaughter's two illegitimate little boys. They are expecting the return of Orchid, another granddaughter, who has gone away to New York and become a famous black-face star.

Orchid comes, to be confronted with the constant love of her still-faithful rural swain, the heavy advances of a hulking sweetback who is supported by his wife, and the antagonism of the waitress, who resents Orchid's pre-eminence with men. The waitress, who wants to "show everybody she's somebody," is in love with the yokel Romeo, but when she sees that Orchid is still his choice she takes up with the sweetback, who seems sublimely indifferent as to which woman will fall subject to his charms. He prefers Orchid, but meanwhile almost anyone—except his wife—will do.

At a barbecue given in honor of Orchid the sweetback's wife finds out about the affair with the waitress and goes to Orchid's mother to find a charm to prevent it. She does not know who the husband-stealing woman is and she prevails upon the mother to preach the funeral sermon of the adulteress. Such a procedure in Tuckaloo is supposed to bring about the death of the person so prayed for.

At the barbecue Orchid tells her faithful swain that she is imbued with the spirit of New York, contemptuous of the life and superstitions of the swamplands and will never marry him. And the sweetback's wife, taunted and made jealously mad by her husband, finds out

who the adulteress is and stabs her in the back.

The murdered girl's mother accuses herself of the crime, having prayed her daughter to death. But old granny, scorning the white man's law, which punishes only the instrument of death, invokes the murdered girl's spirit to find out from it who the real and fundamental murderer is. But she has lost her power. And Orchid, going native amid the rumbling chants and intoxicating swaying of the devotees, finds that the power has come to her. She hypnotizes herself, and, speaking in the waitress' voice, says that the sweetback was, fundamentally, the murderer. So he is driven by the angry crowd out into the swamps—which in Tuckaloo, for some reason or other, are far more terrible than death itself—and Orchid, gone completely native, stays on to wed her swain and become the village conjur woman. It all seems pretty phony on the stage of the Golden.

It all seems pretty phony, in spite of an essentially interesting theme. For the authors have constructed a hollow shell instead of a deep, moving and passion-filled play. It is only on the surface that we meet these people and we can never feel the vital force of their motives and their superstitions. Only during the funeral sermon and the final incantation, when Orchid reverts to the primeval mumbo-jumboism of her race, does the play have anything like the effect that it ought constantly to create.

The direction, stilted and naive, further spoils the interest and the belief. And the playing, except for the authentic characterizations turned in by Ernest R. Whitman, as the sweetback, and Georgette Harvey, as the mother, is false and forced. Vivian Baber, one of the loveliest lasses seen in a long while on the New York stage, is frankly amateurish as Orchid until she gets to her last incantation. There she manages to be superlatively effective, aided beyond measure by a rich and moving voice. A lass with the quaint name of Venezuela Jones emoted enthusiastically but unconvincingly as the passion-filled waitress.

Because it so misses its possible chances, there's nothing much the show can do except be driven out to the swamps of 58th street.

EUGENE BURR.

LONGACRE

Beginning Wednesday Evening, Dec. 30, 1931

EXPERIENCE UNNECESSARY

A comedy with songs by Gladys Unger. Adapted from the German of Wilhelm Sterck. Directed by H. C. Potter. Settings by Watson Barratt. Presented by Messrs. Shubert.

Gus.....Leo Needham Miss Musgrave.....Patricia Calvert Theda Thompson.....Verree Teasdale Winthrop Allen.....Rex O'Malley Frank Cameron.....Walter Woolf The Steward.....Rudolph Badaloni The Southern Visitor.....Fred Stewart The Porter.....Albert West The Bride.....Sheila Barrett The Groom.....Milton L. Roy ACT I—Frank Cameron's Private Office in the Cameron Building, New York City. A Morning in March. ACT II—The Bridal Suite on the S. S. Saturnalia. Ten Days Later (April 1st). ACT III—Same as Act I. May 1st.

It is the same old story of the boss and the secretary which turned up at the Longacre, enhanced by the handsome Walter Woolf, of operetta fame, and the beautiful Verree Teasdale, who will be remembered as the blonde girl for whom the Greeks coined a particular name. It is all quite silly and useless, but will serve for the customers for which it is intended, and will probably prove to be a good matinee show for the cut-rate clique.

The thin tale around which the play is woven concerns itself with a young millionaire auto manufacturer, played, of course, by Walter Woolf, who is in the

habit of taking an annual business trip to Italy. Another delightful habit of his is the hiring of a presentable young woman to act as his hostess and amour. He advertises for such a companion, but at the suggestion of his best friend he propositions his beautiful secretary. The secretary is in love with her boss, but doesn't let him know (otherwise there wouldn't be any play). She agrees to accompany him (as which girl wouldn't), especially as there is a cash consideration of \$7,500 entailed.

Once on the boat, however, the young millionaire realizes that she is very beautiful, and falls really in love with her, but also and a lack, she repulses him. Finally they get back, and, as they say in the story books, he wins her love and affections, and we are given to understand that she has achieved the ambition which all secretaries are supposed to have. They are married and live happily ever after.

The acting of Miss Teasdale and Rex O'Malley does much to make the show entertaining, despite the many stupid situations. O'Malley deserves special praise for the capable manner in which he handles the particularly dull part of a disappointed lover of the secretary. Walter Woolf can not seem to get out of his musical comedy characterizations, and, as one expects, there is a piano in the second act scene, and we are given the pleasure of hearing him sing a number or two, accompanied by Miss Teasdale, who revealed a beautiful voice.

The show should have been made into a musical comedy, and probably will be one by next season. Chances for its success are slight, altho with the combination of names it should get by for awhile with the aid of Leblang's. JACK MEHLER.

Saranac Lake

Christmas at Saranac Lake was a merry one. Bed patients had individual trees, and the lounge had the big one. Many bed patients were down for dinner. Nothing was missing. Dick Kuni was called upon by Happy Benway for a speech. Dick climbed upon the stage and was rather poetical, but put it over to a big hand.

Kitty Vogele was surprised by a visit from her hubby and Mr. and Mrs. Matthews.

Annamae Powers, bed patient, had visitors. Her husband, Lou Powers; her son, Billy, and daughter, Bee; also her mother and Mr. and Mrs. Felix Martin. Tony Curley went to Brooklyn to visit his wife and sons over the holidays.

George Harmon has had another little setback, which, we hope, he will soon overcome.

"Hap" Benway and John (Check) Dempsey, the Boston baritone, are living up to their given name, the "stepping sisters." These boys have lots of friends, and are much liked by all.

Frank Garfield, bed patient, doing very nicely.

Joe Parker, a newcomer, has been moved down to the infirmary floor. Joe is doing very well.

Dick Moore back in bed for a few days with a cold.

Eddie Voss has slight cold, but improving fast.

Helen Sullivan is substituting for our day nurse, Miss Kelly, who is on a vacation.

Lillian Leonora and Angela Papulis, both bed patients, are doing very well. The holidays agreed with them. Even Lillian's turtles were dressed up with red ribbons on them.

Prisco Devere, who went to bed a short time ago, is showing great improvement.

Xela Winkler visiting over the holidays. Alice Carmen, who has been resting up for the last three weeks, is doing nicely.

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Big Progress In Past Year

Major radio chains add to network and gain in all directions

NEW YORK, Jan. 4.—The steady absorption of indie stations by CBS and NBC, the increasing number of performers used by radio, the steady gain in commercial programs, the larger and international broadcasts and the making of new stars by radio seem to be the outstanding points in the history of radio for 1931. During the past year, radio went a long way toward stabilizing its position in spite of the depression and in gaining commercial sponsors at the expense of other forms of advertising. NBC and CBS continued as the largest broadcasting systems.

NBC alone handled 33,000 broadcasts, involving more than 250,000 participants this past year. Network programs increased in popularity, half of the total remaining commercial. NBC increased the number of associated stations from 73 to 85 the past year, while CBS begins the new year with 90 member stations.

International broadcasts on both networks increased, while several important advances were made in radio engineering, including station synchronization, improved wire transmission, reflector microphones, improved television and the study of transoceanic conditions.

Radio programs have been speeded up and the 15-minute period has become increasingly popular. Morning programs are finding commercial sponsors and the women audience is recognized as important.

Music continued to corner the most time on the radio. NBC reports that a typical broadcasting month showed these program percentages: Music, 62.9 per cent; literature, 11.8; educational, 21.3; religion, 2.5, and novelties, 1.5.

Both CBS and NBC's artists' bureaus expanded. Besides signing up many "names," both landed franchises to sell acts to RKO and have perfected their contacts to take care of almost every kind of booking.

Freddie Carlone Band For Bamboo, Cleveland

CLEVELAND, Jan. 2. — Freddie Carlone and his orchestra will begin an unlimited engagement at Bamboo Gardens tonight. The band will broadcast over WTAM during the local stay. Carlone combo has just completed 10 weeks at the Showboat, Pittsburgh, from where it was heard twice daily over KQV.

In the Carlone aggregation are Freddie Carlone, Tony Carlone, Frank Carlone, George Tuttle, Max Berman, Al Smith, Ray Riendeau, Al Phillips, Emil Lehto, Tony Emma, Gene Mace, George Paderewski and Jimmy Ague.

FRC Urges Small Stations To Talk Over Time Sharing

WASHINGTON, Jan. 4.—The Federal Radio Commission is urging all time-sharing broadcasting stations to cooperate with each other in working out agreements under which specified hours of operation may be inserted in station licenses.

By working out agreements by themselves, the stations will be able to save money and time that usually goes into prosecuting their cases.

Wes Barry Unit in Galveston

GALVESTON, Tex., Jan. 2. — Wesley Barry, juvenile screen star, and his Hollywood Orchestra of 12 men have opened at the Grotto Club at Galveston Pleasure Pier for an indefinite run. Stanley Hall is featured vocalist with the combo. Dave Wallace is handling the bookings.



BEN BERNIE, the "old maestro," who is enjoying another big season at the College Inn, Chicago. In addition to broadcasting over WBBM and the Columbia network, Bernie is staging weekly theatrical nights which have become the talk of the Loop.

Whiteman and Vallee In Benefit Concert

NEW YORK, Jan. 4.—Paul Whiteman will end his long absence from Broadway when he presents a symphonic jazz concert in the Metropolitan Opera House in behalf of the unemployed musicians February 29. He will introduce for the first time in the East Ferde Grofé's *Grand Canyon Suite* in a style that will recall the premiere of Gershwin's *Rhapsody in Blue*, which was played for the first time in Aeolian Hall back in 1924.

Whiteman's orchestra will be augmented for the benefit program, during which he will play a special arrangement of Gershwin's recent composition, *American in Paris*.

Rudy Vallee will also appear on the same program as guest conductor and will sing two specially arranged songs.

The concert has been arranged by the National Broadcasting Company and Joseph N. Weber, president of the American Federation of Musicians.

Morton Schaeffer Heads Men's Sheet Music Club

CHICAGO, Jan. 2. — At the annual election of officers of the Men's Sheet Music Club, held last week, Morton Schaeffer, president of Melrose Bros., music publishers, was elected president. Sidney Berman, also well known in the music publishing field, was chosen vice-president, and Carl Klein was re-elected secretary-treasurer. Willie Horowitz is chairman of the entertainment committee for the ensuing year, and Sid Harris is chairman of the membership committee.

The club is composed entirely of men associated with the local music publishing business.

Alberti at Dallas Theater

DALLAS, Jan. 2. — Albert Alberti, formerly of the Paramount, Toledo, O., is orchestra conductor of the local Palace Theater, which resumed its flesh entertainment at a midnight show December 31. Orchestra consists of Hyman Charansky, Walter Hancock, Giacomo Cingamini, Jimmy Simms, Robert Ernst, Al Redding, George Egan, Raymond La Pere, Ralph Leo and Walter Smyth.

Snyder Goes to Dallas

CHICAGO, Jan. 2.—Hal Kemp and his orchestra end their engagement at the Adolphus Hotel, Dallas, in a few days and will be succeeded January 6 by Bill Snyder and his boys, who are popular in the Texas city. Snyder has been playing road dates.

Bon and Helen Johns Form English Combo

LONDON, Jan. 2.—Bon and Helen Johns, who for the last several years have toured America and Europe with their Bon Johns Girls and the Helen Johns Glorious Girls, respectively, have joined hands and have formed a 25-girl band act for a six weeks' engagement with the Bertram Mills Circus here. New Johns turn opened with the Mills organization last week.

Unable to gain admission to England with her full American band, Bon Johns was forced to send five of her girls home from Denmark several months ago. The British Ministry of Labor then permitted Miss Johns and four of her girls to enter England and work for one year, provided they augmented the orchestra with British girls.

Twenty British girls were signed, and with the American lassies formed a band, a drum corps and a double triumphal trumpet sextet. The Americans with the act are Tudy Strawbridge, Levina Lien, Gillie Sandvig, Louise Metzler and Bon and Helen Johns.

Upon their return to the States Bon and Helen contemplate framing a similar organization to tour America.

Jim Grier Getting Over At Coconut Grove, L. A.

LOS ANGELES, Jan. 2.—Jimmy Grier and his orchestra are now holding sway at the Coconut Grove in the Ambassador Hotel since Gus Arnheim and his crew took to the road. The new tenant is duplicating the success of his predecessor and is destined to remain in this rendezvous for the movie celebrities for a long period.

As usual the Coconut Grove still features a large number of locally favorite soloists. These include Loyce Whiteman, blues singer; Harry Barris, composer and eccentric warbler; Donald Novis, singer; Jack Holland and June Knight, dancers; the Three Ambassadors, vocalists. Besides there is a Cuban rumba orchestra, which plays for tango dancing.

The Coconut Grove entertainers, heard nightly until recently over KFWB, Warner Bros.' station, have switched to KFI, NBC affiliation.

Praise Radio Engineers For Opera Broadcast

NEW YORK, Jan. 4.—The big success of the three Metropolitan Opera House broadcasts by NBC last week was due partly to the engineering skill of the NBC staff in arranging and installing the radio mikes at the Metropolitan.

Chief among those whose skill made the broadcasting possible are O. B. Hanson, manager of plant operation and engineering; Gerald Chatfield, technical art director; Vincent J. Gilcher, plant engineer; Edwin L. Dunham, production man; Charles C. Grey, engineer, and William C. Resides, engineer.

Radio City Stonewall

NEW YORK, Jan. 2.—Every building in Radio City will have a buff limestone exterior trimmed with a two-tone limestone of buff and gray. This is expected to present a harmony of exterior never before achieved on such a large scale. The first building to be faced will probably be the 31-story office building and the International Music Hall, for which the steel structure is already up.

Verne Adams Ending Long Run

MEMPHIS, Jan. 2.—Verne Adams and his orchestra, for the last 75 weeks at the Casino Ballroom here, will conclude their contract at that place tonight. Adams plans a brief sojourn in Miami and Havana before reopening.

Rogers, McFarland in Beaumont

BEAUMONT, Tex., Jan. 2.—Herc Rogers and his orchestra have been engaged for the Winter Garden here, while Bill McFarland and his Rhythm Boys are at the Forest Club. Both organizations are drawing good business.

Melograms

TITO CORAL, South American baritone, recently engaged for Ziegfeld's forthcoming show, is now a featured soloist over an NBC-WJZ network each Monday, Wednesday and Saturday. His initial broadcast was made December 28.

DAGMARA RENINA, the former Princess Alexandra Troubetskoi of the Russian royal family, established herself as a radio singer with her debut December 29, when she sang a group of Spanish songs.

EDDIE CANTOR will remain on the Chase & Sanborn NBC hour until January 17. Last Sunday he broadcast from New York; January 10 he broadcasts from Cleveland, and January 17 from Chicago. After the Chicago broadcast Cantor may leave for Hollywood, discontinuing radio appearances until his new picture is completed.

ART LANDRY and orchestra opened at Warner's Beacon, New York, last week, succeeding Mill's Blue Rhythm Band, which had a two-week run at that house. Landry's 14-piece band is in for an indefinite run.

JANE FROMAN and orchestra have taken over the evening spot on WJZ formerly held by Phil Cook, who has been shifted to a morning schedule. Miss Froman will play from Chicago.

SCORES OF RADIO and stage stars were invited to the wedding ceremony of John Wesley Holbrook, NBC announcer, and Katherine C. H. Renwick, NBC artist, New Year's Eve in New York. Charles O'Connor, announcer, was best man; George Hicks, announcer, was an usher, and Virginia Gardner, legit actress, the bridesmaid.

JACK YELLEN, who authored most of Sophie Tucker's successful songs, has written three new numbers which Miss Tucker is introducing at the Grand, Philadelphia, this week.

LENNIE HAYTON is Bing Crosby's personal accompanist on his nightly Creamo programs, replacing the regular pianist for the program. Hayton was pianist and one of the arrangers for Paul Whiteman when Crosby was one of the Rhythm Boys. Milton Rettenberg is another former Whiteman pianist heard on CBS programs.

ARTHUR TRACY will play pop hits of the last few years and Russian favorites on the Billsbury WABC program this Friday evening.

COL. LEMUEL Q. STOOPNAGLE and Budd have begun a new schedule of four nights a week, instead of three programs as before. They go on for WABC Monday, Wednesday, Friday and Saturday evenings and are doubling into local RKO vaudeville.

RAYMOND KNIGHT'S KUKU program has been shifted to 5:30 p.m. Saturdays, beginning January 16. Knight will continue on the program, along with Adellma Thomason, Katharine Renwick, Mary McCoy, Eustace Wyatt, Arthur Campbell and Robert Armbruster's orchestra. Blue Moon Cheese is the commercial sponsor.

DAVID GUION, cowboy composer, and his orchestra begin a new series of weekly WEAF concerts January 6. Guion will offer native American music and will be assisted by Paul Ravell, concert baritone.

MARTY IRWIN'S Club Abdell Band was featured at a benefit dance held last week in Pittsburgh by the employees of the Warner Enright Theater. A double floor show, including Jim Levey, Walter Davis and a troupe of girls from the Enright Theater supported the band. The proceeds went to charity.

MAURIE GOLDSMITH, Boston songwriter, has just finished a new composition, *Suffolk Law School Song*, which he (*See MELOGRAMS on page 25*)

Obbligatos

SHEET music sales are down to next to nothing; phonograph records are worse, but the music publishers still are hopeful of some miraculous occurrence that will in some way change the situation so that fair-sized checks will again come in from the mechanicals and large orders from the jobbers. Every year, for the last eight years in particular, things have been getting worse until it seemed that this was the very last. Yet something always comes up to help tide over the year. At a recent period the talkies made a splash that did wonders for the writers, and some good to the publishers. In fact, it resulted in some of them being bought out and definitely relieved of the responsibility and at a handsome profit. The following season's losses were on the books of the motion picture concerns, or whoever did the buying. The only thing certain seems to be a \$1,500 royalty check from a 15-cent flexible record manufacturer, and some ERPI money if it ever comes thru.

Nevertheless, with a stiff upper lip, the publishers, and not a few writers, are entering the new year with the hope that keeps millions going—that something miraculous may happen. Possibly the solution for some was thought to be in the SPA contract, and again others may believe that radio, the largest consumer of popular music, will be taxed additional money, enough to make up for some of the profits that used to be in sheet music and phonograph records. Which is liable to happen at that. A logical solution in the opinion of many music men.

IRVING BERLIN, INC., has purchased the title *Sweet Music, Soft Lights and Hot*, from Davis, Coots & Engel, Inc. Also this song had been brought out by the latter firm and actually introduced by one of the Lombardo boys, who is one of the cowriters, it seems that the title was the very one that was the theme song of the new Irving Berlin show. Just a coincidence that often happens when a big production is involved and a lone song is being brought out by a publisher who is amenable to making a settlement even tho he may not get the best of the bargain. There have been instances where either the same tune or title has been involved with a production, with probably neither side to blame.

Another case on tap is that of Davis, Coots & Engel, Inc., who has a song entitled *Waltz Me to Sleep in Your Arms*. The title conflicts with the old song in the catalog of Fred Forster called *Rock Me to Sleep*, etc., but Forster sees no reason for relinquishing the title and to stop its publication. The new number is a pop waltz and the old one more in the nature of a lullaby. Forster, no doubt, figures the song is worth more than whatever amount is tendered by Harry Engels. And Engels, having just shown his willingness to listen to reason by having taken \$4,000 for a song that had promise, said that he was amenable to arbitrate. But Forster, who stands on solid ground as to his rights and, of course, had his song published sometime ago, naturally wants to know what there is to arbitrate. He simply doesn't want to give up his song and he cannot be blamed if he has a piece of property that is bringing in money in excess of what he is offered.

A "LIGHTING arranger" has been put on the market and it sells at a nominal price; in fact, it is inexpensive. It is pocket-sized, celluloid and is in two revolving disks constructed to show at a glance the notes that comprise the four-part harmony of any desired chord for all of the E-flat, B-flat and C instruments at the same time. Included is a "lighting instructor," which gives a system for writing music arrangements and other helpful hints. Perhaps, after all, one may be able to arrange his own song without being an arranger in the full sense of the word, or at least receive valuable instruction. At any rate it sets one in on heretofore supposed secrets.

New Backstage Radio Period

NEW YORK, Jan. 4.—Jack and Jerry (Al Cameron and Peter Bontsema) will be featured in the new twice-weekly commercial called *Back Scenes in Radio*, which begins over a CBS network January 19. The commercial is sponsored by the Independent Grocers' Alliance and will originate from Chicago. Frank Westphal and a large orchestra will provide the instrumental background.

Agnew Band Goes On Dance Pickup

CHICAGO, Jan. 2.—Charlie Agnew and his orchestra of 13 men will open at the Edgewater Beach Hotel tonight, replacing Paul Whiteman, who leaves for an RKO tour. Agnew also will be heard on the air over an NBC-WJZ network.

Irene Taylor, long a favorite contralto on the air, will be one of Agnew's ace attractions. In his orchestra Agnew has 10 vocalists, including Dusty Rhodes, who plays the drums and does comedy numbers; Stan Jacobsen, who plays saxophone or clarinet when he is not crooning some popular number, and Emil DeSalvi, who doubles on the accordion.

Agnew is the composer of his theme song, *Slow But Sure*, and also composed the theme song used by Don Pedro, *I'm Singing To Hide My Tears*.

Seth Parker Back to L. A.

LOS ANGELES, Jan. 2.—NBC, thru its local representative, Ruth Cowan, is bringing Seth Parker and his company of radio players into the Philharmonic Auditorium for a repeat engagement January 9. About a month ago Parker played the town and failed to make the impression he was predicted to. Pencilled in for only one engagement, he could not remain to take advantage of his personal success and the inevitable word-of-mouth advertising. Move to bring him back is deemed a strategic play on the NBC to capitalize on his previous critical reception, which might develop with this return date into an expected financial success.

Vallee Protege in Film Debut

NEW YORK, Jan. 4.—Frances Langford, who broadcasts six nights a week from a local station and was "discovered" by Rudy Vallee last year in Miami, is making her film debut in a two-reel Vitaphone short, *The Subway Symphony*. Miss Langford came here with Vallee's band and has been doubling between vaude and radio.

Salt Lake City Bands

SALT LAKE CITY, Jan. 2.—Val Valente and his CBS orchestra are now in their sixth week at the Coconut Grove Ballroom and are also broadcasting nightly over KDYL and KSL.

The Olympic Ballroom, where La Marr's Victorians band, nonunion, had been playing, has closed. The Odeon Spanish Ballroom has reduced prices to 10 cents, with admission free up to 9 p.m. To buck this competition, the Bluebird Ballroom has put in two bands.

George Rector on Air

NEW YORK, Jan. 4.—George Rector, w-k Broadway restaurateur, will be featured on the new A. & P. WEAF commercial that will go on daily at 9:45 a.m., beginning Thursday. Rector will be food consultant and director of cuisine for the Daily Food Program and tell how to prepare dishes that used to delight Enrico Caruso, Sarah Bernhardt and "Diamond Jim" Brady.

Tibbet on Commercial Hour

NEW YORK, Jan. 4.—Lawrence Tibbett opens his Firestone commercial series tonight at 8:30 o'clock over an NBC-WEAF network. He will be supported by William Merigan Daly's Orchestra.

Eddie Klein Has New Spot

PITTSBURGH, Jan. 4.—Eddie Klein's new night club, the Tavern, opened last week. Phil Kramer is in charge of the food at the new place. String music will be used for dancing.

Lee Morse Resumes on Air

NEW YORK, Jan. 4.—Lee Morse is continuing NBC broadcasts from the various cities visited during her current tour. Last week she broadcast from Cleveland on Tuesday and Friday night over an NBC-WEAF network.

Tito Coral on WJZ Network

NEW YORK, Jan. 4.—Tito Coral, South American baritone who has been playing vaude for Loew and RKO, has begun a series of three-weekly sustaining programs for WJZ. He goes on Mondays, Wednesdays and Saturdays at 11:30 p.m.

Secret Service

NEW YORK, Jan. 4.—Abe Lyman, who doubles for the Fox, Brooklyn, on radio, had been attempting to keep his identity secret on the Kit Kat Klub programs, so he played under the name of Don Donny.

The other day Lyman asked a guest star to join the broadcast. The star accepted, and enthusiastically addressed the mike with "I'm always glad to appear with my old friend, Abe Lyman."

World of Talent For Radio Revue

CHICAGO, Jan. 4.—The all-star "Radio Revue" to be staged at the Chicago Stadium Friday night, January 8, for charity bids fair to draw a huge crowd to the immense auditorium. It will have what is probably the greatest array of radio talent ever assembled in one show. Both the National Broadcasting Company and Columbia Broadcasting System have offered talent for the show and every outstanding radio entertainer in the city also has volunteered.

Among those who are to appear in person are Amos 'n' Andy, Irma Glen; Chuck, Ray and Gene; Clara, Lu and Em; Homay Bailey, Phil Stewart, the Pickard Family, Dan and Sylvia, Pat Kennedy, Weiner Minstrels and a number of others, as well as all the leading orchestras. Ben Bernie is to be master of ceremonies.

Niles Trammel, vice-president of NBC, is chairman of the benefit committee, and H. Leslie Atlas, general manager of the Western division of CBS, is vice-chairman. The show will not be broadcast.

Omaha Activities

OMAHA, Jan. 2.—Paul Christensen and his orchestra have replaced Art Randall's band at the Hotel Fontenelle. The Randall outfit has played the Fontenelle for the last seven seasons.

Harry Fisher and his Roseland Band have left Omaha for Houston, where they are set for six weeks at the Rice Hotel. From the Texas city they are slated to move into Pittsburgh for an indefinite stay.

Paul Spor's Orchestra furnished the New Year's Eve music at the Hotel Paxton. Frank Hodek at the Athletic Club, Emil Hoffman at the Elks, and Herb Pierman at the K. of C. Club.

Stan Stanley Recorders have replaced Brandy's Singing Orchestra at the Chermott Ballroom.

Newly elected officers of the Omaha Musicians' Association, Local No. 70, A. F. of M., are Fred Phelps, president; Milt Utley, secretary, and Mike Chakoupta, treasurer. All were re-elected.

The Black Cat, Omaha's newest night club, opened recently, with music by Jack Ogleby's Entertainers. Floor show includes Sam Brown, colored boogie, Mary Le Marr, torch singer, and the Wilk Singers, banjo duo.

Irve Aaronson Going South

CHICAGO, Jan. 2.—Irving Aaronson and his Commanders, now playing at Sam Hare's Garden Cafe here, are slated to invade the South early this month. They have been booked by MCA into the smart Club Forest, New Orleans.

Lloyd Huntley in Denver

CHICAGO, Jan. 2.—Lloyd Huntley and his Isle of Blues Orchestra, favorites during the last few summers at the Broadmore Hotel, Colorado Springs, return to Colorado next week, when they open an engagement at the Cosmopolitan Hotel in Denver January 5.

Casa Nova Band in Buffalo

BUFFALO, Jan. 2.—The Casa Nova Orchestra, until recently featured at the Higadan Ballroom, Sioux City, Ia., has started on an unlimited engagement at the College Inn here, following in the Jack Albin combo. Latter outfit moved to the Parkway Restaurant, Utica, N. Y., where it replaced the Sleepy Hall aggregation. The 11-piece Casa Nova band is handled by ASC. Vernon and Clark Yocum are the featured vocalists. Charles Cunningham is personal manager.

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Short - Carroll Resume Tour

Open Philly circle January 15 — road follows — no change in personnel

PHILADELPHIA, Jan. 4.—Ray Short, of the Short-Carroll Comedians, who recently was forced to close his attractions as the result of poor business, has smoothed out his financial difficulties, and with his cousin, Milly Carroll, will again launch the Short-Carroll Players here January 15. Company will feature the usual short-cast plays, featuring vaudeville between the acts.

The new Short-Carroll organization will go into rehearsals January 10, and after playing three weeks of circle stock in and around Philly Miss Carroll will take the troupe thru Pennsylvania and Ohio, arriving in Illinois in time for the canvas season. Company will play the same Illinois territory as last season.

No changes will be made in the personnel, and Miss Carroll will manage and direct, as heretofore. Short is presently engaged in orchestra work in and around this city and will remain here until the opening of the canvas season.

Billroy Show Briefs

PALMETTO, Fla., Jan. 2.—St. Nick arrived in Sarasota at midnight Christmas Eve, unloaded gobs of presents and went merrily on his way. The entire company gathered, and many beautiful gifts were exchanged.

Made two fishing trips last week on the good ship Dearie. First one was a grand flop, as some of the women were too generous with feeding the fish.

Our second trip was a winner, making more than a 250-pound catch. Hubert Lyons came along. He jumped down recently to spend the holidays with the wife.

Exchanged visits with the Ringling showfolk last week. Boy, what a winter quarters they have.

Manager Billy Wehle put the feed bag on for the company Christmas Day. Had to call half hour from the cafe to get Wayne Bartlett out.

Lake Wales next week, and a good, long route to follow.

TOM HUTCHISON.

Paul Adams Reorganizes; Thelma Roberts Partner

KANSAS CITY, Mo., Jan. 2.—Paul Adams, after nine weeks in Northern Arkansas, has reorganized his company, taking as a partner Thelma Roberts. The newly organized show is known as the Adams-Roberts Stock Company and will play a new circle in Northern Arkansas, with Green Forest as the headquarters.

The company opened Christmas night in Green Forest to capacity business, giving two shows to accommodate the crowd.

In the cast, in addition to Paul Adams and Thelma Roberts, are Ed C. Ward, Edith and Larry Conover, W. C. Everett, Arnold Kloxin and Blanche Johnson.

Howard Family Show Finds Louisiana Poor

RINGGOLD, La., Jan. 2.—Howard Family Show, J. T. Howard, owner-manager, has just invaded this part of Louisiana and has found it in bad shape. Christmas week's business was poor. The show, however, will remain out all winter, making five consecutive seasons the company has gone along without closing.

In the Howard lineup are Henry (Hank) Grimes, producing comedian; J. L. Montgomery, straights and magic; the Howard Sisters, J. T. Howard and others. Show is transported on four trucks and two passenger cars. A calliope, mounted on a truck is used for bally purposes.



L. VERNE SLOUT, manager of the L. Verie and Ruth Slout Players, with headquarters in Vermontville, Mich. Company recently concluded an all-summer stock run in Battle Creek, Mich. Before entering the tent repertoire field Mr. Slout appeared with various lyceum and chaquetaqua companies. His wife is Ruth Whitworth, well-known repertoire leading woman.

Glenn Chase Preparing

NEWTON, Ia., Jan. 4.—Glenn F. Chase, manager of the Chase-Lister Company, one of the oldest tent repertoire organizations in the field, this week is beginning on preparations for the opening of his spring season, which is slated for May 1. Chase has been wintering at his home here. Considerable new equipment will be added by Chase for the coming season, including a specially built marquee and a complete new stage outfit. The show will again play over its old Iowa route.

Monroe Hopkins Show Closes

ATHENS, Tex., Jan. 2.—The Monroe Hopkins Players closed their season here recently. Mr. and Mrs. Hopkins jumped into New York. Harry Croskey, stage carpenter, has gone to the Paramount Theater, Cedar Rapids, Ia., while Maude Fleezer, orchestra leader, went to her home at Whistler, Ala. Jessie Gilde, character woman, jumped into Wichita, Kan. Rest of the folks went to their respective homes.

BILLIE WATSON (Princes Simla) is now advancing Kinser's Picture Show, now playing thru the Ozarks of Missouri. Business is good, she says, but the road very rocky.

No Closing in Sight For Kell in Houston

HOUSTON, Jan. 2.—Last Sunday started another big week for Kell's Comedians, and no closing of the Houston date is yet in sight. Jimmie Rodgers, his secretary, Ben L. Sutherland, and his chauffeur, Clifton C. Bass, spent a happy holiday period on the show, as did Mrs. Rodgers, her daughter and Mrs. Sutherland. C. A. Hale, who spent the holidays with his homefolks, is back on the job.

Kell's Christmas tree was the talk of the Houston show world. Altho it was strictly a company affair, many outsiders looked in. The tree was set in the center of the stage, and a lot of useful gifts were passed out by Santa Claus (L. Desmond). Mr. and Mrs. Kell made pretty little speeches, and, in turn, called upon every member of the show to say something. Refreshments were served and the Kell Christmas party lasted up into the wee small hours.

Visitors this week included Howard Hendricks, Dorothy Dawn, Mr. and Mrs. Jap Renfrow, Bobby Warren, Jack and June Alfred and members of their company; Firestone and Madame Marine, Harry Poole and his party, George Loos and party, Henry Blair and party, Mr. and Mrs. George W. Christy and several members of the winter quarters' bunch, Ralph Nicols and party, and others. Victoria and Bradley Alexander came on last week to become members of the "gang."

Christmas night a photograph showing the big Kell tent filled to overflowing was made, and a print forwarded to *The Billboard* for its files. This photo tells the story of a public hungry for "in-the-flesh" plays.

Hazel Monnette and Marie Louise McDonald, cashiers on the show, received a thrill last Saturday night, as did other members of the company, when the superintendent of police sent a runner to inform Manager Kell and Jimmie Rodgers that the grapevine telegraph system of the underworld brought them word of a plan to hold up the box office. Altho guards are on duty at all times, extra precautions were quickly taken, and a battery of sawed-off shotguns and other weapons of warfare were placed around the proposed point of attack.

Leslie E. Kell and Jimmie Rodgers spent Monday afternoon donating their likenesses to a news reel photographer.

Buddy Players Quarters Burn

WATERFORD, Pa., Jan. 2.—Winter quarters of the Buddy Players here was gutted by fire last week and all of the show's equipment went up in smoke. Loss is partially covered by insurance. Phil Miller and his family were in Cleveland when the news came. He is with WTAM there and is Uncle Phil on the Jack Turner program, a nightly feature.

EDDIE HART spent the holidays with his folks at Nebraska City, Neb.

Looking Back a Decade

(From *The Billboard* of January 7, 1922)

Bobby La Rue Players on Christmas Day entered their 10th successful week of circle stock in and around Indianapolis. C. H. Buller and Grace Mercer joined recently to replace Jimmy Peck and Margaret Briggs, who have entered vaudeville.

Sterling Stock Company, under the management of Larry Powers and Loren Sterling, is touring the smaller Pennsylvania town to fair business. Cast includes Larry Powers, Loren Sterling, Bruce Rinaldo, Don Palmer, Herbert Betts, Della Palmer, Helen Delmar, Grace Mack.

Paul English Players, who recently concluded a five months' run in Shreveport, La., are slated to reopen there some time this month. . . . Walter Van Dyke, former owner of the Van Dyke-Eaton stock companies, is now located permanently at the Hotel Windsor, St. Paul. . . . Ed C. Nutt is making overtures for a return engagement under canvas in Mobile, Ala. Company enjoyed a long run there last season. . . . Members of Henry (Happy) Gowland's Stock Company, playing circle stock in New Orleans, enjoyed Christmas at the Gowland home in that city. Those who attended the festivities were Joseph Massmier, Reg Booth, Charles O. Trust, Roller Clayton, Happy Gowland, Lillian Touzat (Mrs. Gowland), Coletta Hufford, Edna Powell and Lillian Neid. . . . Earle Waltz Players are reported enjoying liberal patronage in Virginia houses. . . . Harley Sadler, manager of Brunk's No. 3 Show, is the first to lease *The Black Jack*, written by Ted and Virginia Maxwell. . . . Guy Beach and M. T. Jones are enlarging their Beach Jones Stock Company. Eloda Sitzer again will be featured. . . . After 16 weeks of touring, the Paycon Stock Company, featuring Rachel May Clark, has been engaged by Caldwell H. Brown for a season of stock at the Weller Theater, Zanesville, O. . . . Dawson & Montgomery Company, featuring Ethel Montrose, after a season of circle stock in New Orleans, opened its regular winter touring season at Defuniak Springs, Fla., January 2.

Rep Tattles

MARGIE MASON is in Kansas City improving nicely from her recent operation.

HUNTER KEASEY passed thru Kansas City early last week, en route to California from Michigan, where he had been visiting his mother.

NED ALVORD, agent, spent last week in Kansas City, making preparations for *Crazy Quilt*, booked for the Shubert there in the near future.

NIG CLARK and Jack Bunny Earle are planning a stock show for Billings, Mont. They contemplate opening about the middle of January.

J. M. AND LENA DUNBAR, who showed it all last summer, spent the holidays at Lena's home, just outside of Charleston, W. Va.

W. FRANK DELMAINE, Equity representative from Chicago, spent several days in Kansas City last week. Delmaine spoke at the banquet of the Heart of America Showman's Club December 28.

JEAN CROSS, daughter of Verba Cross, was kidnapped recently, together with four other high-school associates. The students were released several hours after the kidnaping, after having been robbed.

THE WRITER takes this opportunity to thank all the folks in the field for the many beautiful holiday greeting cards and other similar tokens received. May 1932 be a Santa Claus to all of you, and give you your best year.

EARL AND JOYCE GREGG are with the Ted North Players at the Paramount Theater in Joplin, Mo. The North Players are completing their fifth week at the theater and have more than doubled business during their engagement.

BILLY KING has been playing occasional dates in and around Gallipolis, O. for the last two months with his magic act. Not making much money, he says, but it's something to keep his mind occupied until the tent show season rolls around.

THE BROWN PLAYERS, under the management of J. Edward Brown, closed December 26 in El Paso, Tex. At the time of closing the cast consisted of Delores Morojano, Ross Higgins, Leon Johnson, Julia Hyman, Jeanne Norman, Joseph Catmull and Austin Badger. Brown left immediately for Los Angeles.

OLIVER KIGHT AND WIFE, of rep and tab, are spending the winter at the Midway Camp, Melbourne, Fla., where they are putting on a show once a week for the tourists. "Thermometer hovers around 80 all the time, and all we do is fish and swim," Oliver pens. "About 500 tourists at this camp, and it is a regular town in itself. All we lack is good old Cincy beer."

JACK J. WOLEVER JR. is in Fredonia, Kan., after winding up a brief tour with the Liberty Players at Cuero, Tex., recently. "Season lasted four and one-half weeks," Jack pens. "Might have lasted longer, but the management ran out of red ink. If seasons get any shorter, I'll have to learn my parts on the way home. Visited the Swain Show in Gonzalez, Tex., and the Sadler outfit in Waco. Outside of that my touring was a complete loss."

"Dumbells" Clicks in Toronto

TORONTO, Jan. 2.—The *Dumbells*, Capt. M. W. Plunkett's 13th annual revue, last week appeared here, their home town and headquarters, in *As You Were* to splendid business. This time there is an all-male cast, featuring Al Plunkett, Red Newman, Ross Hamilton, Glenn Allan, Don Romaine, Joe Carr, Scotty Morrison, Curly Nixon, Gene Fritsley, Bill Handorf, Larry Fagan, Douglas Pierce, Lorrie Thompson, Claire Eddie, Ray Wagner, Norman Redhead, George Bernstein, Sam Fink and Capt. M. W. Plunkett and his orchestra: G. G. Garrett is in advance, assisted by Frank Briglia.

Theatrical Mutual Assn.

By DAVID L. DONALDSON
Grand Secretary-Treasurer

BUFFALO LODGE No. 18, at its regular meeting December 27, elected the following officers for 1932: William Haentges, past president; D. L. Donaldson, president; Phil Lewis, vice-president; J. Walter Fryer, recording secretary; Gus P. Meister, financial secretary and treasurer; D. Urquhart, chaplain; W. Z. Roberts, physician; George Rohlf, marshal; Frank Galley, sergeant at arms; A. McDonald, D. Murphy and J. Fahy, trustees. Installation of officers will be held at the January meeting.

NEWARK LODGE No. 28 has elected the following officers for 1932: W. C. Duerrler, president; George Stepany, vice-president; Henry Schroeder, financial secretary; D. J. Sweeney, recording secretary; F. B. Flandreau, treasurer; Jack Saville, marshal; Harry Duerrler, sergeant at arms; M. A. Hoehler, chaplain; Al Benzler, trustee; Dr. J. Sobin, physician. A public installation will be held at Musicians' Temple, Newark, Sunday evening, January 17. All T.M.A.s are invited to attend. Dancing will follow the installation and refreshments will be served. All sisters are invited to attend. Mrs. F. B. Flandreau and Mrs. D. J. Sweeney will act as hostesses.

LONG ISLAND LODGE No. 67, at its regular meeting December 17, elected its officers for 1932. Installation will be held Wednesday midnight, January 13, at Glenwood Manor, Brooklyn. Every effort has been made to provide a pleasant evening's entertainment and luncheon for the members and their families.

PRIDE OF LONG ISLAND LODGE No. 67, Auxiliary No. 1, at the last regular meeting, elected officers for 1932. Installation of officers will be held Tuesday evening, January 5, at Glenwood Manor, Brooklyn.

GRAND PRESIDENT CHARLES F. REICHHORN of the Grand Lodge has appointed George H. Thomas, of Brooklyn Lodge No. 30, who is living in Los Angeles, deputy grand president for that city and locality. He also has appointed P. W. Timmons, of Hamilton Lodge No. 25, deputy grand president for Hamilton, Ont., and vicinity.

MELOGRAMS

(Continued from page 22)
has dedicated to Dr. Gleason L. Archer, Dean of Suffolk Law School, Boston, and NBC lecturer on "Laws That Safeguard Society." Goldsmith's latest fox-trot ballad is titled *If I Had Known*.

DON BIGELOW'S ORCHESTRA is featuring *Roses in the Valley*, by Earle Taylor Rush, over WABC and the Columbia chain.

HARRY KEENE JR., hailed as another radio find, is angling for vaudeville dates, with the Marty Forkins office handling him for RKO.

BENNIE FORD and Bob Van, hick comedy team, have been added to the floor show at the Village Barn, New York. They came from Chicago, where they broadcast over WLS and WGN as Ralph and Elmer. They are now broadcasting over WABC and WMCA from the Barn Restaurant.

CAB CALLOWAY, who has been broadcasting over sustaining programs for a long time, appeared on his first commercial when he broadcast on the Winchell program over WEAJ last week. He is current at the Cotton Club, New York.

COOPER'S ORCHESTRA, playing from the Chez Victor Restaurant in Paris, was featured on the Lucky Strike Hour New Year's Eve. Jack Denny's Orchestra, from Montreal, and Jack Pettis' band, from New York, were on the same program.

Frank Kerk Has Radio 'Find'

NEW YORK, Jan. 4.—Frank George Kerk, publicity man, has returned from Hollywood with a new radio "find." He is managing Martin Jacklin, who had been broadcasting for some time in Mexico City. Kerk insists Jacklin has a true tenor voice that is remarkable on the air. Kerk is the discoverer of King Brawn, Hadji Ali and others.

Champion Dance Marathon Continues at Merry Pace

PHILADELPHIA, Jan. 2.—International Championship Dance Marathon being held here continues at a merry pace. For 36 days the grind has been going on. Many have fallen by the wayside, but there are still more than 20 dancers on the floor.

Master of Ceremonies Edward (Gil) Gilmartin is presiding at the "mike" and putting plenty of pep into the broadcasting and the floor shows. Bobbie Haltner, who came all the way from Milwaukee on roller skates, is now teamed up with Little Frankie Little, old-time clown of the old Barnum Show. Tom and Betty Day, winners of the Wildwood contest, are still stepping it off. Jean Wrigley was the last contestant to drop out.

The show is promoted by Fred Crockew, S. B. Ramagosa and Ray E. Dunlap. L. Prentiss Wright is general manager; S. Ramagosa, superintendent; Curley Evans and John Parrish, judges. The medical staff includes Dr. H. Smith Lever, Dr. Albert Pierson, chief masseur; Charles Parsley, dietitian; Charles Murray and Frank Morgan, trainers; Elizabeth Killian and Catherine Traylor, nurses.

The total attendance to date has been well over 120,000, with a big Christmas week-end drawing well over 28,000 fans.

Rolfe Visits Chicago NBC; Discusses Broadcast Music

CHICAGO, Jan. 2.—B. A. Rolfe, looking tanned and ruddy after a long sea voyage, stopped off in Chicago early this week on his return trip from Hawaii to New York and paid a visit to the local studios of the National Broadcasting Company.

Thoroughly rested and impatient to get back to work, Rolfe during his brief stay discussed the effect radio has exercised on American music. Tremendous strides in music appreciation have been taken since radio's development, he said, and people demand better and better music, especially adapted to the peculiarities of broadcasting.

The next great development, Rolfe says, must come with music written for radio by composers who are keen enough to appreciate the American musical appetite. "This new music," he predicts, "will have a greater depth than our present songs, altho they will be of the popular song type. They will be written exclusively for radio and not generally published until later."

Dan Haselmire in Florida

MIAMI BEACH, Jan. 2.—Danny Haselmire and his band officially opened their Florida winter season New Year's Eve by furnishing the music at the Floridian Hotel's opening ball. Haselmire band opened New Year's Day at one of the popular beach clubs here, playing afternoons during the season. Orchestra is etherizing over one of Miami's stations daily. Floridian is using added floor attractions with the band.

Don Bestor at William Penn

PITTSBURGH, Jan. 2.—Don Bestor and his orchestra are back at the Hotel William Penn for their sixth return engagement. Bestor boys are airing their music nightly over KDKA. The orchestra is carded to go on the Lucky Strike Hour in the near future. Bestor is plugging his new composition, *It's Always Raining on Me*. Gene Gaudette is now press agenting the combo.

Musicians Elect

FORT DODGE, Ia., Jan. 2.—Fort Dodge Musicians' Association, Local No. 504, A. F. of M., recently elected the following officers: John J. Donahoe, president; F. G. Isaacson, vice-president; F. A. Zalesky, secretary-treasurer; K. L. King, W. L. Engelbart, John F. Magennis, Phil W. Peters and Douglas Hatton, members of the executive committee.

New One for Boswells

NEW YORK, Jan. 4.—The Boswell Sisters have landed a new commercial, the Pompeian thrice-weekly program over the CBS system. The revamped commercial will go on Monday, Wednesday and Friday evenings beginning today. Jeannette de Cordet remains as mistress of ceremonies, but other features of the program are being dropped.

"Old Singing Master" Back

NEW YORK, Jan. 4.—The NBC's Old Singing Master commercial was renewed last night by Barbasol and will go on Sunday evenings, with Harry Frankel as the emcee. The vocalists include Helen Janke, Mary Tibbett, Helen Young, Willard Amison, John Quine, Fred Vettel and Emerson Williams. William Stickels directs the orchestra.

Ballroom Notes

STILLWATER, Okla., Jan. 2.—The Aggie Ramblers, 11-piece dance band from the Oklahoma A. & M. College here, have just finished a two weeks' run at the Louvre Ballroom in Tulsa. In the combination are Lyle Upshaw, manager; El McCoy, Joe Cooper, "Sonny Boy" Thacker, Johnny Merrill, Russ Davidson, Don Galleger, Babe Brown, Oakley Pittman, "Skeets" Gallagher and Howard White, director.

JANESVILLE, Wis., Jan. 2.—The Chateau LaMar Orchestra, 15 pieces, under the direction of Don Hugo, opened the new Chateau LaMar Ballroom here on New Year's Eve. The new dansant has more than 10,000 square feet of floor space and offers dancing every Wednesday and Saturday nights.

Musical Musings

DICK POWELL is the new organist at the Stanley in Pittsburgh.

ART BROWN is solo organist at the new Paramount Theater, Charlottesville, Va.

JAN CARLSON and his orchestra are on their ninth week at Shadyside Gardens, Cleveland.

DON GUNDERMAN, formerly solo organist at the Strand, Niagara Falls, N. Y., is holding forth in a like position at the Lafayette, Buffalo, N. Y.

MABEL WALKER, formerly organist at the Aztec Theater, Enid, Okla., is now broadcasting daily over Station KQRC in Enid.

BOBBY GILLETTE and his Harmoniacs, direction of Red Fluke, have followed the Freddie Carbone combo into the Show Boat, Pittsburgh. Joe Hiller is staging the floor shows at the place.

ART HICKEY has framed a new band—the Casa Grande Orchestra. Outfit played the holidays in Atlantic City. Eight-piece combo is slated to go on location for the balance of the winter at a hotel outside of New York.

THE WRITER takes this opportunity to thank all the folks in the field for huge bundle of holiday greeting cards and other remembrances. Best wishes to you all for a prosperous and joyous New Year.

LESTER C. MARTIN has returned to the Kingsway Hotel, formerly the Eastman, Hot Springs National Park, Ark., for his third consecutive season as solo cellist with the Kingsway Orchestra, under the direction of William Hoge. Martin also doubles sax, clarinet and banjo.

Atkins En Route to Arizona

ST. LOUIS, Jan. 4.—Al and Charlotte Atkins and Baby Fay are spending a few days here, en route to Arizona, where Charlotte will rest up for the balance of the winter. She has been back on the sick list for the last several months. Charlotte spent the past summer at Saranac Lake, N. Y., but didn't do as well as on her previous stay there. The Atkins came here from Indianapolis, where Al worked several dates around Christmas.

Will Handle Special Skouras Bookings

NEW YORK, Jan. 4.—Irving Barrett and Harry Lee have been assigned the booking and arranging of special shows for four of the local Skouras Brothers houses, including the Granada, Corona, Barrett & Lee are arranging amateur nights, contests, etc., for houses that lack stages but that need some sort of "fresh" shows to bolster weak pictures. The shows go on in the pit or on platform.

The office is also handling special shows for two Manhattan Playhouses, the Apollo and Stadium; the Alden, in Jamaica, and the Coliseum for RKO. In these cases, the "amateur" shows are put on as extra stimulants for trade, as the houses play regular vaude.

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T A B L O I D S

Conducted by BILL SACHS—Communications to 25 Opera Place, Cincinnati, O.

Marion Shows Doing Nicely

Set for long runs—companies to alternate between Denver and Omaha

OMAHA, Jan. 2.—The Joe Marion attractions, here and in Denver, are running along at a smooth pace, and both companies are slated to go along until well up into next spring if the present run of things may be taken as a criterion. The Joe Marion Players at the Moon Theater here have been enjoying good business since the opening, and the company now holds the long-run stock record for Omaha. Joe Marion is director and comedian of the show.

Featured on the local Marion unit are Jack Scott, Marvel Shackelton, Byron Davis, Winona Martin, Ione O'Donnell, Dan Singler, Mickey Franzma, Billy Elliott and Bob Willis. The Southern Harmony Four is one of the highlights. Company has a personnel of 25, including Charley Gore, scenic artist.

The Denver show, known as the Joe Marion Revue, is under the personal direction of Al DeClercq. Troupe is now in its eighth week at the Empress Theater, that city.

Featured on the show are Al DeClercq, George Hunter, Margaret Willoughby, Ed Lee, Babe Smith, Tom Gordon, Pauline Thomas, Roy Sutterlee and Jack Price.

The companies will alternate between the two towns regularly, beginning in a few weeks.

Butler Framing Air Circus

PUNTA GORDA, Fla., Jan. 2.—Roy E. Butler has been in sunny Florida for the last three months and will have a few more months here before hitting some old spots in Georgia, then on up towards New England for the spring, with his air circus troupe, using from three to 12 planes. William Ferguson, also formerly of tabs, is assisting Butler. He will be granted a pilot's license soon. Mrs. Roy Butler stays on the grounds and handles the cash. Butler has signed a number of nationally prominent stunt flyers for his flying circus. Robert Butler, 13, now is a student flyer.

Jiggs Norton in Charleston

CINCINNATI, Jan. 2.—Jiggs Norton, comedian, is at present located in Charleston, W. Va. In a communication to the home of *The Billboard*, Norton says that things are looking up for "flesh shows" in Charleston. The Virginian, Charleston, which always has operated straight pictures, is now booking presentations, and the Kearse Theater is contemplating putting in a tab stock soon. Norton is carded to take over a dance class at the Embelton School of Dancing in Charleston in the near future.

Bert Smith Company At DeWitt, Syracuse

SYRACUSE, N. Y., Jan. 2.—Bert Smith's Revue has moved into the DeWitt Theater here for an unlimited stock run in conjunction with first-run talkies. Holiday business was good.

Included in the present Smith lineup are Vi Shaffer, Tom Howard, Roy Kinslow, Chuck Hobart, Ann Darling and Glenn Mason. There are 16 girls in line.

Robinson With Bryant Show

CHICAGO, Jan. 4.—Paul Robinson, the "harmonica king," formerly of various tabs, opened yesterday with Billy Bryant's showboat troupe at the Cort Theater here. Robinson has just concluded an engagement at the State-Congress Theater, local burley house, where he was "caught" by George E. Wintz, who immediately signed him for the Bryant company. Latter outfit is carded to go to New York from here.



DAVE EDELL, tenor, who has retired temporarily from the tabloid game to become associated with the circulation department of *The Chicago Herald Examiner*. Dave hails from Baltimore.

Paul Reno Tabloid Moves to Savannah

FLINT, Mich., Jan. 4.—Paul Reno's tab company concluded its stay at the Ritz Theater here Saturday and departed early Sunday for Savannah, Ga., where the company begins an engagement January 7. Savannah run will be for at least three weeks.

Manager Reno jumped into Springfield, O., last week. In a conference with Bob Shaw, of the Sun office, he made arrangements for 12 weeks' bookings. From Savannah the Reno organization will return to either Chattanooga, Tenn., or Lexington, Ky. Reno is taking 20 people into Savannah, featuring Cotton Watts on comedy.

Tabs at Paulton, Toronto

TORONTO, Jan. 4.—The Paulton Theater here opened with a new policy last week, when the *Broadway Brevities* commenced a season of stock tab. Company got off to a good start. "Slim" Burgess is first comic; Harry Dunlap, straight; Fred La Salle, second comic, and Billie Broom, featured woman. There are four chorles. Two bills are given weekly. H. Madorsky is house manager.

JACK MEREDITH denies that he had any connection with the tab which folded suddenly at the Princess, Ft. Dodge, Ia., recently. Jack informs that the show belonged to a Cecil Dixon, but that it was using his (Meredith's) name merely as box-office bait.

Ray Show Celebrates Christmas in Grand Style

SIOUX CITY, Ia., Jan. 2.—On Christmas Eve the members of Happy Ray's Revue, now playing an indefinite engagement at the World Theater here, gathered around tree in the Howard Hotel and had the time of their lives. One hundred and forty presents were exchanged, and taken from off and around the tree by Santa Claus, who in this case was Mal Murray, of the Ray company. After presents were distributed, those present sat down to eats and drinks supplied by Happy Ray himself.

On Christmas night Nathan Dax, manager of World Theater, tendered a banquet to the company. Forty people, including stagehands, operators, musicians, managerial staff and members of the company, sat down to the tables, and speeches were made by everyone. Those present were Mr. and Mrs. Abe Friedman, Sol Shulken, Mr. and Mrs. Nathan Dax, Mr. and Mrs. H. E. (Happy) Ray, Mr. and Mrs. Mal Murray, Helen Walters, Blair Camp, J. C. Williams, Mr. and Mrs. Harry Ferguson, Mr. and Mrs. Frank Tierney, Mr. and Mrs. Bob Seaman, Rosemary Brady, Rita Brady, Mary Jane, Babe Ferguson, Babe Ferris, Evelyn Murray, Edith Zane, Mr. and Mrs. Warren Burte and Mr. and Mrs. Mook.

Company is on its sixth week at World, and business is still big.

Jack Pomeroy in New York

ATLANTIC CITY, Jan. 2.—Jack Pomeroy, producer, who successfully managed the Gateway Casino here the past season, has established himself in his New York offices, 1658 Broadway, after closing his home here. Jack just opened a new show at the Colonial Inn, Singac, N. J., and has five others working full time. Pomeroy expects to be back in the resort for the summer.

Maurice Bair Producing

INDIANAPOLIS, Jan. 2.—Maurice Bair, hoofing juvenile of tab and burlesque, is now producing the floor show at the Showboat Cabaret, Allison and Keystone roads, here. Featured in the floor revue are Myron Newman, Marie Collins, Rose Hennessy, Maurice Bair, Gertrude Cassidy and Irene Righter. Red Curtis and his orchestra are furnishing the music.

Jimmy Hodges in Richmond

RICHMOND, Va., Jan. 2.—Jimmy Hodges, veteran tabloid producer, has framed a new musical revue to play the Wilmer & Vincent houses in the South, opening Monday at the Lyric Theater here for a limited engagement. The Lyric has been closed for almost two years, except for occasional bookings by road companies. Hodges company will play in conjunction with talking pictures here, and will be augmented with specialty acts each week.

Looking Back

(From *The Billboard* of January 7, 1922)

Levan and Glass are now playing dates around Indianapolis. Charlie is a producing comedian and Miss Glass (Mrs. Levan) is chorus producer. Howard Hodge, straight man at the Lyric, Ft. Worth, for the last six months, was married recently to Gladysbel Stevens, pianist at the same house. . . . Paul Herring, until recently principal comedian with the Wakefield Players, is wintering at his mother's home in Birmingham. . . . Charles E. Cernillon arrived in Cincinnati last week from the South. He contemplates organizing a show for the road. Cernillon claims the distinction of having operated the first tab on the rotary plan in and around Cincy. . . . Andy Kahe is reported to be organizing a new tab in Pittsburgh. Those already engaged include Johnny Prince, William Taylor, Joe Wilson, Tom Conroy, Mrs. Tom Conroy, Kay Moran, Violet Bryant and Davis and Lee. . . . Art Gilbert and members of his revue were among the thousands of Northerners who enjoyed the gay festivities of Christmas in Miami. Members of the Gilbert organization include Chick Fletcher, Billy Turner, Art Gilbert, Frank Caggan, Johnny Knott, Mary Pyne, Euna La Crago, Nora Fletcher, Rose Hughes, Billie Clifton, Ruth Pyne and Mazie Lawrence. . . . Eddie B. Collins, after an absence of two years spent in Western Canada and the States, has returned to the Casino, Ottawa, Ont., for an indefinite run. With Collins are Florence Wilnot, Mae Dale, Jack Bennett, Harry Cressy, Peggy Powers, Elsie McCormick, Lucille Butler, Beatrice Byers, Betty Proutt, Minnie Hamilton and Babe Parm. . . . Joe Spiegelberg "threw" a Christmas party for members of Fred Hurley's *Metropolitan Revue* at the Childs Hotel, Atlanta, December 26. Roster of the Hurley troupe comprises Frank Maley, Chic Delmar, Jack Noff, Opal Day, Mildred Baker, Esther Brand, Ruth Manning, Billie Donaldson, Betty Cullen, Jo Delmar and Edna Marton. . . . Dave Vining has joined Minnie Burke's *Starland Girls* as musical director, replacing Jim Whitehouse.

Disbanded Tab Back on Road

Former Palmer Hines company resumes under new management and billing

SIDNEY, N. Y., Jan. 4.—The Princess Players, managed by Palmer Hines, who disbanded recently at Pittsfield, Mass., are resuming under new management and with a different title. Several changes also have been made in the personnel. Company is now operating under the name of the Princess Musical Comedy Company. Fred A. Eader is the new manager.

The revamped tab organization is currently playing week stands thru New York State and in a few weeks is carded to begin a swing over the Smalley Time. New management reports good business in this territory. Company is playing script bills exclusively.

Included in the roster of the Princess Musical Comedy Company are Fred A. Eader, manager; Bert Dexter, principal comedian; Jeanne, producer, comedienne and characters; Vickey McNeely, prima donna; Harry (Hank) Harvey, comedian and stage manager; Tex Chapman, leads; Mabel Mason, ingenue and specialty dancer; Eva Marlowe, ingenue leads; Gene Post, characters, and Freddy B. Pollard, general business.

In the chorus ensemble are Jerry Beryl, Ruth Doroshov, Bobby Mack, Irene Golden, Chickie Evans, Rose Nemrow, Margaret Rodigher, and Blanche LaDale, producer.

One of the feature are the Four Racketeers, a 1,000 pounds of harmony, consisting of Fred Eader, tenor; Freddy B. Pollard, leads; Harry Nash, baritone, and Chick Madden, bass.

Rozella Meyers is wardrobe mistress. Company also carries its own musical director and scenic artist.

Danny Carter Tab Revue At Prince Theater, Tampa

TAMPA, Jan. 2.—Danny Carter's 14-people tabloid revue is in its sixth week at the Prince Theater here. Business is holding up well, with the Saturday midnight shows drawing capacity crowds. Company is doing two changes on the week.

In the Carter aggregation are Danny Carter, producer and manager; Edith Lawrence, ingenue and blues singer; Midge Hiatt, soubret; Newton Ross, general business; Van Jackson, straights, and Al Matthis, musical director. There are eight girls in line.

Tab Notes

BILLY MORING, erstwhile tab and burlesque comedian, and Dorothy Clements, dancer, have teamed and are breaking a new comedy act around Boston.

THANKS, FOLKS, for the big bundle of holiday greeting cards and other remembrances received. Here's to you for a bang-up 1932. That's for each and everyone of you.

JACK AND EVA STUBBS, for the last three weeks with the Thad Wilkerson opy in Chillicothe, O., have gone to their home in Greenville, O., for a few weeks' visit. Jack was a visitor at the tab desk early last week.

JACK LORD still is in the costume business in Detroit and getting by okeh, considering the times. He pipes: "No kidding, Bill, am waiting for things to open a little. Have everything necessary to go with. Recently met Will Jeffries, the guy who perpetrated all my straights for nearly two years in Rockford, Ill. Also got a card from 'Check Suit' LaMonte, who was my straight man when I had a regular show. No reflections on Jeff, understand."

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Responsibility for Grandstanders

The rejoinders of certain of the dramatic critics of New York's newspapers to the editorial in the December issue of *The Equity Magazine* were anything but amicable. And that was only natural, since if Equity's suggestions were adopted, it would mean the transfer of their activities to other fields.

Others said, in effect, "Yes, but—." And in this class was the suave Percy Hammond. He was not of the number at whom the criticism was specifically leveled and his retort held none of the rancor of personal resentment. Appearing in Mr. Hammond's personal column in the dramatic section of *The New York Herald-Tribune* of December 27 under the caption of "A Fair Exchange," it read:

"When so powerful an alliance as the Actors' Equity Association decrees a reform in dramatic criticism it is time for the reviewers to take alarm. They have had it their way for centuries, fattening upon the wounds of others without interference, save a futile squeak now and then from a hurt artist or producer. Now they are confronted by an adversary as ruthless as themselves and one whose record of victories is marred by but a single retreat. With the exception of the debacle at Hollywood, wherein it was trounced by the Cinema, Equity's fights against oppression have been victories. What chance, then, do the unorganized and undisciplined critics stand?"

"In its declaration of war Equity complains that too many reviewers regard their positions as a medium for their personal advancement or the establishment of a personality at the expense of anything on which they may lay hold. They make 'amusing remarks' and indulge in 'personal exploitation,' it continues, tho it is their duty to appraise the Drama's works of art with unobtrusive sobriety. Equity advises the managers to shut their doors upon such critics who, it says, use the playwrights and players as 'flying trapezes' upon which to perform their tricks.

"Since I am not of the school which Equity proposes to exterminate, it would be presumptuous for me to intervene with a pacific suggestion. But as a pal of both parties I understand the position of each. Amusing critiques annoy me as they do Equity when I read them in other columns; yet there are plays whose only entertaining features are the 'funny remarks' made about them by the jocular journalists. My plan is for Equity and the offensive exploiters of what it calls 'piquant and arresting personalities' to get together in a spirit of compromise. Thus if Equity will cause the actors to refrain from 'exploiting their personalities at the expense of any role on which they may lay their hands' I am sure the reviewers will be glad to offer up a similar sacrifice. For drama free of tricks they will exchange criticism free of tricks. What would be fairer? Or it might be an equitable agreement to permit the critics to be amusing if the performance is dull and to be dull if the performance is amusing."

Now there, to the layman, at any rate, is a fair offer, courteously phrased, and one about which, presumably, Equity

ought to be able to do something. Undoubtedly there are actors who take advantage of the opportunities of their roles to usurp a greater portion of the audience's attention than they were intended by the author to receive.

But Mr. Hammond had apparently forgotten whose responsibility those grandstanding actors were. In paragraph four of the Standard Minimum Contract, under "Duties of the Actor," there appears:

"The actor agrees to be prompt at rehearsals to pay strict regard to makeup and dress, to perform his services in a competent and painstaking manner, to abide by all the reasonable rules and regulations of the manager."

Among those "reasonable rules and regulations" which are based on the customs of the theater has been the understanding that the actor must play his part as he is directed to perform it, so long as that does not bring him in conflict with the law.

If the actor grandstands his part and departs from the role or its place in the scheme of the play to such an extent that the play is injured, it is, if not exclusively, then partly the fault of the producer for not holding him to it.

If the manager (and incidentally the author) is really sincere in desiring adherence to direction, he need only complain to Equity and the actors will be required to take the direction. There is no doubt about that, for Equity has done it repeatedly in the past.

Perhaps there is a similar obligation on the part of the critics to their publishers, but the latter have never seemed particularly inclined to enforce it. As Mr. Hammond probably knows, one of the main sources of the respect in which Equity is generally held is because the association insists that its members observe their contracts as strictly as the managers are required to observe them.

Gray in MacLarnie Post

The Whitehouse Academy of Dramatic Arts in Boston writes to say that Thaddeus Gray has been appointed head of the dramatic department in place of the late Thomas A. MacLarnie. Mr. Gray has had many years of experience in the legitimate theater, having been with George Tyler, Minnie Maddern Fiske and other excellent producers. Equity wishes him all success in his new work.

Who Would Help a Boy Scout?

The Boy Scout Foundation of Greater New York feels that scouting contributes materially to the happiness and eventual success of those who have practiced it. It notes that tho there are 10,000 Boy Scouts in Manhattan, that represents only 12 per cent of the boy population, and it wants to increase that number to 16,000 in the next year.

It suggests that actors who would be willing to contribute their time or otherwise help this work communicate with Captain James H. Beard, scout executive, Manhattan Council, at 21 East 33d street, New York. It adds that this will incur no obligation, but that those who communicate will be told how they could help and will be left to decide for themselves whether or not they want to do it.

ACTORS' EQUITY ASSOCIATION.

Chorus Equity Assn.

DOROTHY BRYANT, Executive Secretary

The Chorus Equity employment bureau continues to look for ingenue types for motion pictures. Any member who is interested in this should call at the office. Girls applying must leave photographs. We are assured that the girls who qualify will receive contracts immediately.

Since the initiation fee has been raised to \$15 there has been a noticeable decline in the number of new applicants. The new members who have been listed each week are, for the most part, persons who had signed applications while rehearsing with productions prior to the increase in the initiation fee.

While this means a decrease in the revenue of the association, we are pleased that it is so. Our chief concern this season is to obtain work for the members we now have.

Membership in the Chorus Equity has never been open to amateurs. But many persons with vaudeville, cabaret and presentation experience joined the association in order to use the employment bureau. With the initiation fee as it now is we feel that only those persons seriously interested in the theater, the people who hope to make it a life profession, will join.

One of the greatest protections offered by Equity is the securing of a salary bond. This is even more important in

times of depression. Occasionally our members do not realize the importance of this protection and ask us to allow them to waive the bond. It has required a great deal of work and a number of years to establish the bonding policy. Once broken down it would take a longer time to re-establish it. A company that cannot place a bond for the chorus has not enough money to make a production. Why, for a lot of hard work, and most assuredly no salary, lose something that is most important to you?

The Chorus Equity has a minimum salary. That is the reason that chorus people are not permitted to waive bonds—without the bond there is no assurance that you will get even a minimum salary. In these days of tight money it is doubtful if, without the bond, you would get any of the provisions promised you by your contract. It is one thing to have a claim against a bond, it is another thing to have a claim against a manager that has no money.

We are holding checks in settlement of claims for Peter Alexief, Helen Bowers, Arthur C. Budd, Iva Butenko, Louis Brown, Charlotte Davis, Tonia Desiatoff, Doris Grant, Gladys Harris, Marge Hylan, Marion Hylan, Elizabeth Huyler, Roderick Howard, Fred Holmes, Olla Hohloff, Ruth Jewel, Josef Jankovsky, Innocent Jilin, Frank Kimball, Olga Lubomudroff, Jane Morgan, Marion E. Phillips, Nadia Pomochev, Dorothy Rogers, Robert Rochford, Alexander Romanoff, Hazel St. Amant, Neida Snow, Philip Tiltman, Grace Tweedie, Nicholas Tochinsky, Alexis Vassilleff and Pania Vassilleff.

On January 19, 1932, all mail received in the Chorus Equity office prior to July 15, 1931, will be returned to the post office. A portion of the mail held here will be listed each week. We have already listed mail from A to H, inclusive. If you do not see the list until it has passed the first letter of your name write and ask if we have mail for you.

We are holding mail for Paul Jensen, F. W. Jordan, Doris Jay, Rita Jason, Wallace Jackson, Dorothea Joy, Brur Jeurling, Ernest Joresco, Leon Kristal, Jack Kiernan, Dallas Knight, Joe Kaye, Grace Kempton, Carroll Kingsbury, Don Knoblock, Sylvia Kessler, Betty Kiss, Alberta Keating, Henry Kessler, Leroy Kent, Henrietta Kay, Miss Kamp, Robey Lyle, Ed Lucas, Gertrude Lowe, Dorothy Lamb, Ruth Laurier, Jane Love, Vivian Langdon, Sharon Lloyd, Stanel Ledman, Jack Leslie, Ethel Lynne, Kay Lazelle, August Loring, Jay Lyell, Kay Lawrence, Robert La Mare, Eleanor La Fluor, Sella Maison, Mary Mascher, Dassah Mackintire, Arduino Muzzi, Gertrude McPherson, Bob Maxwell, Patrick McCarthy, John Mangum, John H. Muller, Leonard Mooney, Florence Madison, Ethel Mirova, William Murray, Florence Mann, Russ Martin, Peggy Messinger, Georgia MacKinnon, Lauretta Madison, Lorraine Merrill, Margaret Murray, Irene McAllister, Nona Mozelle, James Miller, Steven McNulty, Helen McLaughlin, Bessie Masters and Robert Milliken.

DOROTHY BRYANT,
Executive Secretary.

Power's Estate to Children

CINCINNATI, Jan. 4.—By the terms of the will of Tyrone Power, who died in Hollywood last week, the bulk of his estate goes to his two children—Tyrone Jr., 18, and Anne, 16, of Cincinnati. Anne is a senior in St. Ursula Academy, Cincinnati, and lives with her mother. Total value of the estate has not been made known. List of his property holdings includes certain revenues from the actor's mother's estate in England and his summer home, Ile Aux Nois, about 30 miles from Montreal, Can. Power made his will late last summer, just before he and his son went to Chicago to appear in the Chicago Civic Theater's Shakespearean productions. Since they were divorced 16 years ago Mrs. Power kept in touch with her former husband. She is professionally known as Patia Power.

Cochran's Big London Field

LONDON, Jan. 2.—Charles B. Cochran's recent alliance with Associated Theater Properties, Ltd., will result in his having eight London theaters at his disposal to present his forthcoming program of shows. The association, of which Sir Harold Wernher is chairman, controls the Adelphi, Apollo, His Majesty's, Shaftesbury, Cambridge, Gaiety, Lyric and St. James theaters. Cochran's first venture under the new scheme will be the production of *Helen* at the Adelphi in the latter part of January, which will necessitate the moving of *Grand Hotel* to another theater.

Little Theaters

By JOSEPHINE M. BENNETT

NEW YORK ASSOCIATION

Little theaters have long been the prey of student-sniping swindlers. Under altruistic masks these petty pirates fool and fleece gullible little theater players.

Recently it has been brought to our attention that such racketeers have attempted to worm their way into our midst. We want to warn members to guard against an invasion by these parasites. We wish it definitely understood that the New York Association of Little Theaters is a nonprofit-making, co-operative clearing house. It is not and has no intention of becoming a hunting ground for small-time grifters.

It is quite possible that unsuccessful legit producers and cellar-bound teachers will attempt to use the NYALT as a marvelously convenient "sucker list." We will use every means to prevent these self-interested floaters from defiling our ranks.

One of our aims, a principal reason for being, is to bring together serious-minded and earnest workers in little theater groups. By little theater we do not mean a motley collection of stage-struck people who are foolish enough to pay "tuition" to incompetent, bluffing Broadway hangers-on who make lurid promises to their victims. Rather, by the term "little theater" we mean an organization of individuals interested in the theater as a thoroly enjoyable art—not as a means to fleece others. Surely no one has objection to those members who hope to gain experience which will serve them in good stead should they decide to make the theater their life work. Moreover, the NYALT welcomes the sincere co-operation of those experienced theater people who desire to foster the aims and purposes of our organization.

The NYALT strenuously objects to those individuals who hope to make "sucker contacts" thru this channel to further their own selfish schemes. We have no room for "promoters, unscrupulous instructors or any of the host of antique creatures who are attempting, and who will undoubtedly attempt, to make the NYALT a glorious paradise for racketeering.

If any of our members have been annoyed or approached by solicitors who assert that they are acting under the supervision of the NYALT or who use their membership as a means of introduction, we will be glad to know of it. We wish to stamp out this evil before it has a chance to take root.

The Staten Island Little Theater is in the midst of a busy season, producing three-act plays which are open to the public. Its most recent production was *The Goose Hangs High*. Mrs. Wm. C. Buntin will be glad to reserve tickets for any of our members.

The Greenwich House Theater Association will cast for its next play on the evenings of January 5 and 7 at 8 o'clock. The production is scheduled for February.

National Notes

The Los Angeles County Drama Association leads in little theater organizations, having more than 35 member groups. Included is the Pasadena Community Playhouse.

The desire for sectional and State drama associations is growing. We learn that an effort is being made to form a league of Canadian little theaters and that Boston plans to revive its league. The Massachusetts organization was off to a good start two years ago.

Interesting little theater news comes from Sarasota, Fla. The entire town it seems is interested in some phase of the theater either costume design, painting of scenery, play production, reading of plays or acting. Much of their success is attributed to the fine spirit of co-operation shown.

Walter Young, recent director for the Jitney Players, who was formerly with the Jessie Bonstelle Company, has been engaged as director of the Little Theater of Sarasota. This group was organized last year under the supervision of Adelaide Bean. A very modest beginning was made with a small shack as a playhouse, but such interest and enthusiasm were shown in the project that a real theater in the heart of town has been procured and started with much energy.

CHIC



CHATS

By JOSEPHINE M. BENNETT (New York Office)

Beauty Revue

Economy Beauty Tips

Women, everywhere, are concerned with ways and means of making their frocks, lingerie, blouses and other bits of wearing apparel last to the limit. They are also interested to know how to keep them looking fresh and new. Women, who in these days have learned how to cut down on their regular expenses, know that one helpful way is to launder and clean their own things. Clever women, they can save many dollars thru this method and in many cases, we find, they do even better jobs than the laundress or cleaner. Therein lies a secret because they had to learn how. Last week we told girls how to keep their dainty pastels bright and colorful. We know they will appreciate that and this week's sermon is to give directions for taking care of woollen garments.

Now that we have taken in the economy angle, let's go a bit further and tell you that a beauty secret lies hidden here, too. What about the appearance of dainty, fragile fingers that nowadays dip into the laundry bowl? No need to worry if you are careful to choose the right kind of soap flakes that protect your hands while they protect your clothes.

Directions for Washing

Soft, fuzzy woollens catch dirt and dust readily. You can restore their initial freshness as soon as signs of dustiness appear by laundering them in pure suds made from soap flakes.

Plain water injures some fabrics—either color or finish—so when washing material for the first time, test an inconspicuous corner or a sample by squeezing in lukewarm water for five minutes or so. If it is safe in water you may be sure it is safe in the pure soap flakes, but be sure you get the right brand.

Measure sweaters and other knitted articles before washing, so that they may be restored to their correct size after washing. An easy way is to draw around the garment on clean wrapping paper, then this outline may be kept and used each time the garment is washed. Mend holes or dropped stitches to prevent runs. Sprinkle a little of the soap flakes into bowl and run in warm water. Swish around a second or two until dissolved. Always have suds lukewarm or cool, never put woollen fabrics into hot water or hot suds. Never, my lady, put your two lovely hands into hot water or use a harsh, poor soap. Remember, the warmer the water the more likely are colors to run and hands to redden and roughen.

When suds are ready, put in the goods and start washing at once. Colored material should not be soaked—even for a short time. White garments with colored trimmings are likely to become streaked if soaked.

Wash by squeezing the suds thru and thru the fabric. If there are any considerably soiled spots, squeeze the suds thru and thru these portions repeatedly. Rubbing is likely to felt or mat the fiber and to cause shrinkage. Lift out of the water only when necessary to open any folds that might inclose loosened dirt. Handle gently and do not allow the weight of wet garments to pull them out of shape, or to tear sheer yarns in the fainter garments.

Use several clean suds if necessary for badly soiled pieces. The bright-new-like appearance so much desired cannot be expected if the suds are dirty. Plenty of clean suds are necessary in order to get fresh, soft-feeling woollens.

Rinse thoroughly, using plenty of lukewarm water, as it is the rinse water that removes the last traces of loosened soil and soap left in the fabric from the suds bath. Three rinses are usually ample.

Squeeze out as much water as possible, but do not twist or pull. It is often helpful to roll the garment in a Turkish towel, and to knead out the moisture. Otherwise dry quickly in a good current of air and in the shade. Newer dry woollen fabrics are especially susceptible to excessive heat such as given out by radiator.

Shopping Headliners

Chic in a Cap and Muff

Once upon a time, muffs were things that kept your fingers warm and cozy. They were considered necessities long before ladies learned about ensembles and



it just didn't matter one way or the other if she carried a sealskin muff along with a beaver turban and a coat trimmed with fox.

The swing of the cycle brings us muffs again, but la! la! so different. They keep milady's pearl-tipped fingers warm and they add a glorious touch of beauty to her ensemble. Out leading actresses have taken up the new matching turbans and muff vogue. The chapeau shown on the lady in the illustration is of shimmering black velvet with a wide band of pearl sequins and rhinestones. The muff, also of velvet, uses the same trimming in much wider band.

The turban cap and muff match each other perfectly and that isn't all. So does the seductive gown she wears. Black velvet, it is very tight fitting with a slight flare appearing about at the knees, billowing out more and more to a length which falls clear to the floor. Low décolletage and back bands are of rhinestones and sequins to match the cap and muff trimming.

This Week's Headliner

Yes, ma'am, we consider this real news—a grand all-complexion powder of the very highest quality, a powder that clings and clings—a powder which has been a favorite for more than 50 years—can now be had for 50 cents a box. That calls for a round of applause.

We know you are interested in high-grade products which may be obtained at smaller costs now. That's why we shopped about and found this fine powder. The makers have a brand-new shade that blends with any complexion. They will send you a free sample, too.

How Do You Like Incense?

Wafting perfumes of the Orient or breathing fragrances of a summer garden? Some of our readers have asked if we know where bouquet incense may be obtained. We certainly do and there is a real bouquet fragrance in incense form.

While on the subject, let's stress some of the important uses for incense. Besides lending lovely fragrance, incense has other valuable tributes to offer. For example, incense changes the atmosphere, drives out smoking odors, invites you for a sleep and puts you in good humor. Incense makes any room more inviting and it even drives away mosquitos. Now, for those in search of the newest and finest in incense the importers will sell

a bar of any one of the eight lasting fragrances for 15 cents. Choice of lilac, carnation, jasmin, orange blossom, narcissus, bouquet, Oriental and sandalwood. And only 15 cents each.

Foundations for Oily Skin

As a powder foundation for oily, blemished skins we recommend a healing cream which acts as a powder base and at the same time gets down to the root of the trouble. It corrects skin troubles instead of merely covering them up.

The cream is simply spread in an even, thin film over the face shading it down toward the neck. After removing surplus with cleansing tissue your powder follows. Therefore, you have a cream which heals and gives you a smooth powder base, all in one. It is priced at \$2 a jar.

Spangle Trimming

Since we have given reports on spangles dangling everywhere, on frocks, costumes and ensembles, we have been requested to supply information on where spangles may be purchased.

There are various kinds of spangles. The lightweight metal spangles come in gold, silver and all colors and in sizes from very small to about the size of a dime. Cup spangles give the appearance of a bead or rhinestone and come in varying colors and sizes. Besides there are spangles in different designs such as stars and ovals, metal concaves, Turkish coins and spangle trimming by the yard. These come also in gold, silver and colors. Glad to furnish names and addresses of firms who can supply you in any requirement.

From an Oldtimer

A reader, who signs off as "An Oldtimer," asks where to buy symmetricals. Post haste we sent the information and repeat it here for all others who might be interested.

Symmetricals must be made to order so that they fit perfectly and therefore require three or four days time to prepare. Glad to recommend a theatrical accessory shop supplying the very best in costumes and accessories.

Dancing Bloomers

The same house that makes the symmetricals also carries a wonderful selection of dancing bloomers in silks and satins. Dancers will appreciate the exceptional quality of materials used in these bloomers, insuring service under severest strains. Fancy bloomers have cute little ruffles.

La-de-es and Gentlemen

Gentlemen, in particular, attention. Here's news in the way of a grand shaving cream. Yes, sir, a clean, comfortable, quick shave, accompanied with a breath of the outdoors. Reason is that this fine shaving cream contains in addition to ingredients that produce a rich, creamy lather, the beautiful fragrance of the pine trees.

We've been telling you about lots of your favorite lotions and cosmetics to which has been added this delightful scent and healing powers of real New England balsam pines. Because you are bound to be crazy about them. The shaving cream mentioned today, is especially designed for tender or sensitive skin and will be a boon to the quick shaver. Works equally well in hot or cold, hard or soft water. There is a smile in every shave, and a large tube of the cream costs 35 cents.

Hey!

Don't forget, you brothers with sensitive skins, not to scrub your faces too hard or dry with harsh old towels. Why not do as your girl friends do—pat your face dry with soft absorbent tissues. Try 'em, sometime.

Surplice backs are popular in costumes, gowns and pajamas. Tightly molded hips carry on down a bit further than last season, preferring the flare a good bit below the knees.

Footlight Fashions

Gloria Carbed by Chanel

In her latest picture, *Tonight or Never*, Gloria Swanson shines forth in resplendent beauty in her Paris wardrobe designed by Gabrielle Chanel.

A white shiny satin and rhinestone creation carries a long train which falls from a tightly molded skirt. An unusual bodice arrangement is made on bolero fashion and is of solid rhinestones. Miss Swanson has always been keen about the combination of black and white and in her newest cinema creation she brings it again in a different way. An afternoon ensemble has a frock of black satin trimmed with ermine which forms a V neckline. The long straightline coat boasts a high-standing collar of ermine. Gloria likes those high-standing collars, too, and knows she looks swell in them. A tiny Russian beret is fashioned of ermine and tops off this interesting ensemble. Saved this until the end, but it's mighty important. What did we say about the popularity of muffs? Well, Gloria Swanson carries with this black and white sensation a diminutive muff of ermine.

Cold in Sables?

Speaking of furs reminds us about a new play at the Cort Theater. It is titled *Cold in Sables*, and two fur coats are made considerable fuss over in the show. One is worn by Dorothy Mackaye and the other by Olive Reeves-Smith. Both are sable coats in different stylings.

Olive Reeves-Smith chooses straight, classic lines and the coat worn by Dorothy Mackaye features a distinct flared effect. Both girls made the sables more striking by wearing bright-colored gowns and pajamas under them. Colors ranged from pale greens and delicate pinks to vivid greens, oranges and American Beauty.

Glimpses of Paris

Newest in hostess gowns show wide flaring sleeves with lavishly fur-trimmed cuffs. Brilliantly colored velvet leads in fabric with ruby red quite in the lead.

There is a new evening décolletage somewhat the rage in Paris. The front is higher than the back, but after all there is no back to speak of. Rhinestone bands and gayly colored sequins outline a V décolletage and straps across the back. The girle, of course, always matches.

Muffs have taken Paris by storm and one is simply out of it all unless one carries a muff. Quite the chic thing is to have a scarf and muff to match, or turban, muff and scarf.

In the gay capital they are also featuring a new color. It is called putty-beige. Its soft neutral color is lovely combined with the highly-colored scarfs. Putty-beige will be a headliner for early spring.

If you want to plan a cute ensemble number be sure you add little muffs. Suppose, for instance, you costume the girls in black velvet, the briefer the better, just imagine how perfectly stunning tiny muffs of white velvet and rhinestones would be.

Dorothy Lord, now playing on Broadway, looks more than fetching in a frock of unusual design and color. One, in particular, is a beautiful bottle green and another is a deep American Beauty. Shades of cerise and Spanish tile stand out as favorites, too.

When Ordering

All articles mentioned in this column and in the Beauty Box may be ordered thru *The Billboard* Shopping Service. Remittances should be in the form of money orders or certified checks. Please do not send personal checks or stamps. Address correspondence to *The Billboard* Shopping Service, 251 W. 42d street, New York.



By BOB EMMET
(Cincinnati Office)

REQUEST COMES from Billy Jay Thones, of Luzerne, Pa., who asks where he may obtain a copy of one of the old programs of the Barlow, Wilson, Primrose & West Minstrels. Thones says his uncle trouped with that show and he is desirous of securing the program as a souvenir. He believes some of the old minstrel boys have such a bill in their collections of theatrical data. The famous four minstrel stars were on tour together about 40 years ago.

WHEN JOE GREENFIELD walked into the Chicago office of *The Billboard* recently and laid down a card inscribed "Gullett Gin Company," the *Billboard* representative was about to inform him he didn't want any gin, when a further inspection of the card revealed the "gin" referred to was not of the liquid variety, but pertained to cotton gins. Joe, who used to troupe with Al G. Field, Coburn and other of the old-time minstrel kings, is out of the professional minstrel game now, but still occasionally puts on a show for the Legion and other organizations.

BOB CONN and Al Tint were recent callers at the Chicago office of *The Billboard* to express, thru the minstrel column, their sympathy on the death of Black-Face Eddie Ross.

FRANCIS SMEDICK, trumpeter with John R. Van Arnam's Minstrels last summer, is directing a stage-band presentation. Act played the New Warner Theater, Torrington, Conn., December 16 and 17, and got a big reception. Bandmen were arrayed a la the old minstrels, green

tuxes with red trimmings, and seated on a dais on the stage.

POLICE MINSTRELS in rehearsal at New Orleans for the big semi-pro show to be given for one week commencing January 24 at the Dauphine Theater is said to embrace the best talent in the Crescent City. Lengthy advance story recently appeared in *The New Orleans Item and Tribune*, giving the cast, which includes Captains Cassard and William Peterson, Corporals Henry Spansel, Charles E. Hartman, Thomas Kieran and Leo J. Morris, Police Clerks Joseph Galverina, Frank L. Vignes, Wiley V. Harris, Michael A. Donahoe, Detectives Arthur J. Regan, Robert Smith, Patrolmen George Sanchez, Allen T. Woods, Joseph Gentle, Fred L. Sandrock, William Drews, Henry Neuburger, Alois Hirt, William Kaiser, Walter Tuyes, Andrew Gangolf, Paul Moreau, William Klemmer, Albert Baldo, Louis Cheveleau, Eugene Ferlandy, Wallace Cumpsten, Henry Tedesco, Pat Oliveri, Robert Lascola, Edmond Scanlan, Frank and Lucien Casard. One of the features will be the sketch, *Comedy Cops*, with Corporal Leo J. Morris and Patrolmen Andrew Gangolf playing the principal roles. Detective Arthur J. Regan, "Irish tenor," is billed as a feature. Receipts go to the Widows and Orphans' Fund of the police department.

HOW MANY of the members of the Lucifer Mammoth Minstrels, who trouped in 1904, survive? Billy Strang would like to know. In the first-part circle the following appeared: Eddie La Barre and Fred Palmer, premier ends; Lionel Paris and Ford La Vier, second ends; Joe R. Lucier, interlocutor; Charles Hammond, Billy Strang, James Holland and Benjamin Davis, vocal quartet. Stage setting represented King Arthur's Court. Overture used was *Hunting Song*. Orchestra included James Sarvin. Fred Gagnon, Tom McAllister, Lionel Holland and William Turner. Tenor solo was done from the balcony by Billy Strang. In the olio were the following acts: Murdock Brothers, baton manipulators; Charles Hammond, hoop roller; Dave Strait, the "Human Frog"; Oxley Brothers, slack wire; Billy Strang, buck and wing dancer; Four Luciers, musical act, and Applegate and La Barre, acrobatic comedians. Troupe gave daily parade with a 12-piece band.

BYRON GOSH, on tour with his Seldom-Fed Minstrels, advises that he played a second return engagement at the Alhambra Theater, Hopkinsville, Ky., to good business; also played Franklin and Fayetteville, Tenn., to very good pre-Christmas houses. He adds: "Visited with Doc Dormoor in Franklin. Doc was one time advance agent with the Neil O'Brien Minstrels. When we played the Princess Theater, Columbia, Tenn., to big biz the local newspaper gave us wonderful after-show notices on the front and editorial pages. We followed Billy Doss' Showboat Minstrels. This is Doss' home town, and the natives are fond of Doss. They should be. Doss and Mack's troupe is a premier show outfit that leaves them wanting more minstrels. We have several Georgia and Alabama dates to fill, and I'm wishing success to genuine professional minstrels and professional producers in 1932."

DR. R. T. COOK, ardent minstrel fan of Little Rock, Ark., writes expressing his sorrow over the passing of his old friend, Black-Face Eddie Ross. He mentions that he had just received a long letter from Jack Richards, who informed him that Billy Church was recently married. He recalls that Richards was with the Al G. Field Minstrels 25 years and his partner, Billy, with the show 15 years. "I have been a subscriber to *The Billboard* for many years and always enjoy reading the minstrel columns," says Dr. Cook. "Had a letter recently from friend, Lasses White. He has been producing minstrel shows all winter, but is now at his home in Dallas."

VAN ARNAM'S MINSTRELS spent the Christmas layoff in Syracuse, N. Y., Frank Gilmore relates, and the troupers assembled at the Seymour Hotel, Frank Rooney, the prop, being popular with the boys for years. "During our stay in town," says Frank, "we were invited to inspect the gas station where Charlie Reilly, former minstrel pal, is employed. Looking around the minstrel boys felt very much at home in Reilly's place. It was new to them, but it seemed strangely familiar. Close observation and some questioning brought out the truth. Large mahogany panels, interior fixtures, brass furnishings and railings were identified as having been transferred from the

'Betty Jane,' the minstrel car on which most of the boys had lived for some seasons."

TOMMY HOWARD, formerly of the Harry Shannon Players, will produce a minstrel show for St. Marys (O.) Fraternal Order of Eagles, Aerie 767, during the latter part of January. Proceeds are to be used toward the Eagles' shoe fund for children and to assist the local relief association. Tommy has been fighting an attack of appendicitis, but hopes to be in good shape for the big show. He is also contracted to direct the local Farm Bureau annual dramatic play in February.

HI-BROWN MINSTRELS is the name finally decided upon for the all-colored organization promoted by "Hi-Brown" Bobby Burns, which will take to the road this spring. Outfit will be transported on 5 trucks and 3 trailers, one 21-passenger bus for the company and 2 pleasure cars. There will be a cast of 21, male and female. Troupe will eat and sleep on the lot. Lighting plant has just been purchased, and Bobby is now accumulating wardrobe and parade uniforms, which will include the blue ulsters and caps which Pettibone salvaged from the last J. A. Coburn Minstrels. Bobby is busier than a wagon-load of monkeys in his Louisville office these days.

TWAS A BIG CHRISTMAS for the boys and gals of Fanchon & Marco's *Modern Minstrels*, Rod Waggoner, manager of the corkological unit among the 40 F. & M. Ideas, reports. Says Rod: "While the 40 Fanchon & Marco Ideas enjoyed a wonderful Christmas, the *Modern Minstrels* enjoyed it twofold, despite the fact that they were traveling from Buffalo to Springfield on Christmas Eve. Members of this particular Idea decided to celebrate on the Pullman at midnight. Mrs. Ida Fiolka, wardrobe mistress, had surprised the members by presenting them with a huge cake which she baked herself. Rod Waggoner, manager of the unit, gave the members a thrill by going down to the Pullman between shows and decorating it with Christmas bells, wreaths, tinsel, etc., and when the people arrived at the car they were overjoyed. At the stroke of 12 the cake was cut, and Tyler Mason played Christmas carols on his phonograph, all of the members joining in singing them. Cards and gifts were exchanged, each member receiving a small toy or game from Manager Waggoner, and the ensemble were given children's storybooks and a group picture of themselves, all of which caused a great deal of laughter. After the second show in Springfield, Manager Sam Torgan of the Fox Pool Theater, gave the entire unit a wonderful Christmas dinner at the Hotel Charles, then after the last show at night the girls proceeded to their suite of rooms and had their own little Christmas tree and party, when a *Republican* reported and photographer appeared upon the scene and flashed the sunniest beauties in their different colored Christmas pajamas and robes. The photo appeared in that paper the following morning, much to the delight of the young ladies. Tyler Mason acted as Santa Claus. He arrived after the photographs had been taken, but he was in time to receive a long-distance telephone message from Mr. Marco in Hollywood wishing them all a Merry Christmas.

LASSES WHITE is due to arrive in Columbus, Ga., this week to direct the Odd Fellows' Minstrels. General Secretary Al Barteo of the Columbus Lodge is highly elated with the progress and prospects of the show, which is to be the biggest of its kind ever to be presented in Columbus. Performances will be given January 8 and 9. Included in the cast are Black-Face Bud Davis, professional, at present acting as master of ceremonies and director of orchestra at the Casino dance hall; Kurt Smith, featured in the *Rufus and Roberta* radio presentation of Station WRBL, Columbus; Al Barteo, who stands on his head and performs at the piano; Mrs. Al O. Barteo, who has a speciality, and Jessie Yerby, Odd Fellows' Orphan Home Band from La Grange, Ga., will also be on the bill.

JIMMY GIVENS, dancer with the late Al G. Field Minstrels, is in Baltimore appearing nightly at the Jungle Night Club, where he is featured with his partner, Ruth Fulmer. Evelyn Nesbitt Thaw is another featured act at the Jungle. Jimmy says what hurt him mostly when the Field show blew up was his separation from three good pals, meaning Johnny Warner, Jack Ault and Kem Bennett.



By BILL SACHS
(Cincinnati Office)

RAYMOND HOGAN is busy with chaletauqua dates in and around Rochester, N. Y.

JUDSON COLE enjoyed numerous visits with the Cincinnati magi last week, during his engagement at the RKO Albee, that city, with Fred (Pansy) Sanborn's act.

AFTER ADDING several new effects to his act, including a large flower production, R. Temple Greystoke has left his Ohio territory to go south. He opens in Atlanta this week, to play schools and theaters. He also is booked ahead in several other large Southern cities.

LEE SNYDER, formerly with S. S. Henry, and who now is operating his own magic factory in Huntington, W. Va., spent the holidays at his home in Cincinnati. Lee tells us that it's quite a treat to hang over mother's table and toss the old home-cooked down the old alley. In a visit to the magic desk, Snyder painted a dark picture of Huntington, but stated that he is managing to keep busy, and that he hasn't even smelled a wolf in his neighborhood. Lee is taking on weight despite the depression, and you should get a peek at that *Schnurrbart* now.

JESSE SPRINGER, of New Philadelphia, O., is back at his home there after a several weeks' tour of Western Pennsylvania with a unit musical revue, *Queen of the Air*. Springer acted as master of ceremonies, and his introduction of the various numbers was precluded with a comedy trick. He also presented two of his newest illusions. He will shortly resume his club and lyceum work.

LaFOLLETTE, the "man of many faces," and Dr. Frederick Karr, mentalist, have joined hands in launching a new mystery production, *Miracles of 1932*, with eight scenes and carrying 10 people. New company opened recently at the State Theater, Cumberland, Md., and followed with the Penn Theater, Uniontown, Pa. Last week the show was featured at the Casino, Vandergrift, Pa. Karr and LaFollette are costarred. They are playing the show as a unit and are doing a complete change the last half.

PHILADELPHIA ASSEMBLY No. 4, SAM, at its recent meeting unanimously decided to tender a testimonial dinner to and in honor of Dr. L. Waller Deichler in token of its appreciation of the fidelity with which he served the assembly as its president during the year 1930-'31. Dinner will be given January 14 at Curran's Restaurant, Philadelphia. Members of all magical organizations are cordially invited. A magical show will be presented by members of the assembly and others.

With the Mentalists

EDITH MAE, crystal gazer and chalk-talk artist, spent a pleasant holiday week with her daughter, Grace La Marr, of Sylvania, O.

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38th YEAR

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Why Not an Amusement Council To Handle National Matters?

THERE are quite a few organizations in the United States, both indoor and outdoor, for the protection and promotion of their respective amusement and other interests, and while some carry considerable weight and influence, the power is far short of what would result if a national council were formed to promote the industry as a whole and protect it when adverse federal legislation arises. There are, of course, differences existing between some of these organizations, but if such a thing as indoor associations joining hands with those of the outdoor business in federal matters is impossible, then there should be two national councils. But it is easily apparent how much more power could be wielded if all worked together on national matters, thru representatives in the amusement council, just as men fight for their country in times of war regardless of personal differences among them.

If such an organization came into existence, we believe a plan worthy of consideration is that of the Chamber of Commerce. There you have the Chamber of Commerce of the United States handling federal affairs, State Chambers handling State matters and city Chambers taking care of local matters. It is doubtful tho if amusement interests could go farther than a national council, because of conflicting State and local matters.

To get a national amusement council operating is not going to require a great deal of money from each division if shared proportionately. And if the council is instrumental in warding off exorbitant, if not prohibitive, taxes, it will be money well spent. Each branch of the industry, bear in mind, would be represented in the council.

Imagine what a national amusement

council would mean today with the industry threatened with a tax of 10 per cent on admissions above 10 cents! As it is, this proposed levy is being fought by individual groups, altho the League of New York Theaters is striving to present a united front by contacting all branches. We can think of no industry more poorly fortified to present a solid front at Washington than amusement, especially outdoor. As bad as the employment situation is today it would be far worse if such a tax eventuated, causing numerous amusement enterprises to go out of business.

We realize that in instances where branches of the industry are not organized in an executive way, such as carnival and circus, it is going to be difficult to solve the problem of selecting representatives for the national council. Still, if the life of their business is at stake, steps toward organization must needs be taken by these groups.

It would be up to all interested in this proposed national council to decide whether to pay the members thereof a salary or have them donate their services, only their expenses to be met. Whether paid or gratis, it might be well to change the personnel annually or every two years. The main office, where a good salary should be paid the man who qualifies to handle this work, would be the press bureau. Another important item would be a legal adviser, he also to appear wherever his presence is required. Both of these men, of course, would be duty bound to show no partiality. We mention these few details merely to give a better idea of the plan in mind.

This editorial was prompted by readers of The Billboard who felt that something should be done to protect the industry as a whole. It is offered purely as a suggestion, and we would welcome criticism on it. There may be better ways of handling the situation. If so, we would like to receive suggestions for publication. If not, who will start the ball a-rolling?

Fairs Can Realize Nice Profits By Rental During Nonoperation

A FAIR in the Middle West which was called off last year showed a profit by renting its ground to outside operatives, so the fair association was able to pay some money against its mortgage. Quite a few fairs have been doing similarly for years, including some which have had uninterrupted annuals. A good many, however, lean toward the principle that an outside event held on their fairgrounds lessens interest in the fair itself, places the fair body in the position of landlord and puts a commercial tinge on what is regarded as community property. Such an ideal is all right, especially for a well-financed fair, but how about the little fellow who is lucky to get by?

Some of the biggest plants in the country, indoor as well as outdoor, have been established for housing of a specific amusement or sport, such as baseball, boxing, etc., yet the corporation does not hesitate to let its stadium or indoor pavilion to a legitimate show event to defray operating costs.

Leasing of ground should, of course, be made after thoro investigation into the character and nature of lessee, to bring about a standard worthy of the fair. This is just another way of making life for some fairs that much less miserable and terrifying. It's something to think about, tho concededly not unique or original.

New Ruling of Equity on Waivers Has Operated Successfully So Far

RECENTLY, in an effort to stem the rising tide of shoestringers who were bringing shows in under the waiver plan, Equity inaugurated a new rule in regard to waivers. Instead of allowing the cast to take its chances on getting paid, Equity now insists that a manager may waive bond only if, in return, he assign to the cast half of the secondary rights to the show. The secondary rights include sale to movies and the playing of stock, and so the cast is at least partially protected.

It was a wise move, and it came at a time when it was needed. With Old Man Depression tramping heavily along the Main Stem, more and more shoestringers were resorting to the waiver plan to get their shows on. And they put them on only in the hope of getting something out of picture and stock rights. The casts which rehearsed the shows and played in them could go hang. In most cases they did.

Casts, of course, in depression times would sign waivers in the hope of jobs, never figuring the outcome. If they were willing so to sign, Equity had no possible way of stopping them. But the new ruling serves to protect them. It at least gives them almost an even break in a waiver show. More than that, it has reduced the number of shows produced on waiver. Whereas in the usual season there are 10 or a dozen put on along the waiver route by this time, this season there have been only two. The ruling has worked admirably. It has kept out waiver shows for the most part, and in those that still persist it has, at least partially protected the previously unprotected cast.

"American's" Showcase Philanthropy A Blight on Broadway Show Business

A SITUATION that probably has no parallel anywhere else in the country is taking place nightly on Broadway in the heart of Times Square and the Metropolis' show business. It gives the depression a depressed outlook, making it so much harder for showmen to draw people into their theaters at a time when conditions themselves are presenting such a terrific obstacle to high grosses.

That theatrical moguls should allow a breadline to form nightly in front of and among their houses, picture, legit and vaudeville, when this same humanitarian venture, sponsored by the New York American's Relief Fund, could just as well take place in a less conspicuous spot appears strange. Besides doing irreparable damage to the theaters, it represents an exploitation of unfortunates which should not be permitted by civic authorities as well as showmen.

Most persons seen in the Times Square district after nightfall come to be entertained. If they haven't already bought seats for a show, it is more than likely their intention is to drop into one of the picture theaters. But after one glimpse of a line of hungry unemployed and professional panhandlers shuffling up to a large army truck for a cup of coffee and a sandwich, all thoughts of being entertained leave the minds of many of these prospective theatergoers. That Hearst's enterprising paper should "cross" its advertisers in this fashion also seems strange.

Frohman's Minstrel Days

Editor The Billboard:
The Forum letters of Daniel F. Rowe and Frank E. Hatch in recent issues of *The Billboard* create new interest in the historical records of Jack Haverly's 40, Count 'Em, 40 Snow and the Barlow, Wilson, Primrose & West show. In the early '80s these two minstrel companies were strong competitors for supremacy in the field of minstrelsy, and there is ample documentary evidence on file in the hands of old-time minstrel-show patrons to fix definitely in the pages of history when these two organizations were operating and who were identified with the respective companies. It is the good fortune of the writer to have on file a very complete scrap-book record of minstrelsy in America for a good portion of the 19th Century, also some very interesting photographs and official programs which are authentic records of the bygone minstrel days. One of the most prized of these records is an 8 by 10 group photograph of "Haverly's Original Mastodon Minstrels." There are 48 bust pictures in the group, with name of each member in plain type under his picture. In center is J. H. Haverly, proprietor; season of 1881. The other staff members are Charles Frohman, manager; J. H. Lee, secretary; Charles McGeachy, treasurer; E. M. Kayne, stage manager; W. H. Strickland, general agent.

The May 13 issue of *New York Clipper* carried an advertisement which filled entire back page, which informed the public that on or about August 12, 1882, "Barlow, Wilson & Company's World-Famous Mammal Minstrels," with Milt Barlow, George Wilson, Luke Schoolcraft, George Goss, Happy Cal Wagner and some 25 other notables, a solo orchestra and a 20-piece band would go on tour to entertain the patrons of minstrelsy. The executive staff announced in a page ad was E. Brown, manager; Joseph Daniels, treasurer; L. Dow Hendershot, agent; A. F. Williams, press agent; Charles Dresser, programmer, and William Cleveland, lithographer.

At Poughkeepsie, N. Y., June 10, George Thatcher, G. H. Primrose and W. H. West announced organization of Thatcher, Primrose & West's Minstrels, with G. T. Clapham as manager, to open season August 19. In *The Clipper* of July 22, 1882, Thatcher, Primrose & West used a half-page display advertisement to give advance publicity for their season opening, which was inaugurated at Elmira, N. Y., August 3. Barlow, Wilson & Company opened their season at Lawrence, Mass., on August 2. As evidence of hot opposition, they were in Rochester, N. Y., just three days after Thatcher, Primrose & West to the largest audience ever assembled in the Grand Opera House. On August 31, September 1 and 2 Thatcher, Primrose & West were at the Ford Opera House, Washington, D. C., and on September 4 Barlow, Wilson & Company opened for a week at National Theater, same city.

With this data from published records of almost 50 years ago these of *The Forum* readers interested in the accumulation of some details about the Haverly Mastodon Minstrels; Barlow, Wilson, Primrose & West or their successors can safely use the information given as being authentic in the matter of dates, names and places. **CHARLES BERNARD.**
Savannah, Ga.

Glad the "War's" Over

Editor The Billboard:
I followed the mentalist and SAM controversy very closely and am glad to note that the war is over, but misrepresentation in a couple of cases was very much in evidence, particularly as concerns John Mulholland's statement that the Radio Commission has ruled that self-styled prophets and others who guess at answers to questions are not to be permitted on any broadcasting station. The statement is absolutely absurd. I wonder if Mulholland realizes that the Federal Radio Commission does not have the authority to ban any kind of an attraction as long as that attraction does not use profane language or does not conflict with medical and postal laws? It happens that the Radio Commission is not a censor board and therefore cannot order mentalists, astrologers or any other attraction off the air. It can, however, where sufficient complaints are submitted against an attraction, hold up the renewal of the station's license. I have this information direct from one of the officials connected with the Radio Board. Such statements hurt and should be carefully investigated.

Dr. A. M. Curl, in the October 24 issue of *The Billboard*, referred to an order issued recently by the Federal Radio

THE FORUM

Commission. No such order has ever been sent out to any radio station. I have received that information also from the same source as referred to above. If mentalists or astrologers can show radio station managements that they operate strictly within the laws—postal, city, State and county—they need not fear the Radio Commission. We are still living in the United States and still have the right to free speech.

I have four radio stations lined up right now and open on one of them after the first of the year. Personally, I do not fear the Radio Commission or any law written by man, and will continue to present a mental performance either on the air or in the theater as long as I am able to say "ladies and gentlemen."

The sale of books, horoscopes, forecasts, etc., will go on years after Mulholland, Koran and the rest of us poor humans have been placed beneath the cold, cold sod. So why worry? War does no one good, especially the one who starts it. I am glad you're over it. More power to Doc Irving—he is a real showman and deserves a lot of genuine credit in this recent outburst. **CLEVELAND. PHENOMENA.**

Tracing Guess-Your-Weight

Editor The Billboard:
I was very much interested in Mr. Thayer's letter to *The Forum* on tracing "Guess your weight." As I was born and brought up around Boston, mention of old Austin & Stone's brings back many pleasant memories. In the room in which I am now writing I have a picture of old Hutch. The lecturer there, who was known as a lightning calculator, was with Barnum at one time.

The first "Guess-your-weight" man I remember was a Frank Gibbons, who worked at the Nantasket House Pavilion

This department of *The Billboard* is conducted as a clearing house, where readers may express their personal views concerning amusement matters. Opinions regarding particular shows or acts will not be considered. Neither will attention be given on this page to communications in which personal problems are discussed. Letters must be signed with the full name and address of the writer, must not exceed 300 words, and should be written on one side of the paper. Send communications to *The Forum, The Billboard, Box 372, Cincinnati, O.*

when I was a kid somewhere about 10 years old. I am now 59. His scale was part of an apparatus called a "Gberascope." It was built something like a small sideboard and comprised electric batteries, lung testers, etc.

Frank Gibbons was a man who weighed about 200 pounds. He was an aerialist, and occasionally did a slide-for-life from a pole in front of Hotel Nantasket. The scale was a small dial in front of the machine. This was connected to the platform of an ordinary Fairbanks scale, which was placed beneath it.

To me, his guessing of one's weight was quite marvelous. I don't think he would make one mistake (that is, be outside of the five pounds) in 20 times. **HAROLD H. BROWN.**
Red Bank, N. J.

Turning Back the Pages

Editor The Billboard:
Now that the roll call of oldtimers in show business has begun, I make bold to mention some of the other giants of the days of our daddies, gone but not forgotten.

Where are those stars of yesteryear whose bookings carried them both into tank towns and the pop houses of the cities—like the well-known Stair & Havin Circuit? William Owen, Daniel E. Bandmann and John Griffith, Shakespearean stars of the small-time circuit, have gone to their reward. Charles B. Hanford, resembling a twin brother of the late William J. Bryan, is retired and living in Washington, D. C. Walker Whiteside, long since graduated from the tank towns, of course, but as the "boy vragedian" his Hamlet was well known in the hick towns of Iowa and the Western Reserve.

The Susie Kirwin Opera Company and the Andrews Opera Company were among the warbling Thespians playing small towns who really made good on the city time as well. I heard the former in Atlanta when Susie was doing her famous *Holy City* specialty in the surplice of a choir singer.

A comedian who made a record in blackface, as well as playing comedy roles

in rep, was Frank R. Merritt, now living in Los Angeles. Frank was a natural cork artist of the Billy Doss type.

A real artist in rep was Ed Melvin, who between seasons ate fried chicken on his farm near Rich Hill, Mo.

William L. Roberts could "tear a passion to tatters" in *Faust* or *Don Caesar*. The same could be said of Thomas E. Shea, the Canadian *Ajax the Gladiator*. And W. H. Patton, in *The Minister's Son*, was a quaint comedian of the Sol Smith Russell type, who had a following out where the tall corn grows.

It is remarkable to see just how many of the theatergoers of yesterday can be found all over the land who yet thrill to the mention of oldtimers' names.

THOMAS ELMORE LUCY.
Minneapolis.

Gives Harry Opel a Hand

Editor The Billboard:
In a recent issue of your esteemed publication I saw a reference to Harry Opel by one of your contributors. It spoke rather disparagingly about Harry giving open-air performances. I doubt it the writer has ever seen Harry's work or realizes the good he does by giving his show in the open air.

I was in a town in the western part of New York and saw his performance and heard the natives talk about it in terms of praise for many days afterward. He goes to small towns that in many instances have no places of amusement and where the inhabitants have to travel miles to see even a picture show of a poor variety. They welcome Harry and his juggling and magic, and their free will offerings and hearty applause are bestowed without any urging on his part.

He gives a delightful entertainment, and the picture of the performance I saw remains with me after these many

days. His baton spinning is done with the dexterity he exhibited in the days when he led the Sells-Floto Circus band. He showers knives, balls and other objects in the air with ease and skill, and hats, cigar boxes and parasols are manipulated as only a master juggler is able to do. His sleight-of-hand feats are performed in a puzzling manner, and the audience appreciated each trick. His "cardology," introducing many tricks and sleights with cards is especially good. Harry does not disdain the good old standbys of conjuring, such as the sucker box and the Chinese rings, but presents them with an original style that make them seem new. Long live Opel's open-air "oprys." **F. D. WOOD.**
New York.

"Don't See Them Any More"

Editor The Billboard:
Recalling the old traveling rep companies, the following should not be overlooked, for they had real actors altho they may not have carried carloads of scenery, props and light equipment.

Billy and Ella Maple, Bob Buchanan, Robert Ranson, John Dillon, John and Della Pringle, Renfrow's Pathfinders, J. P. and Gypsy Lester, Crow Sisters, Spooners, Peytons, D'Orman and Fuller, Redmond Stock, Noble Brothers, Bob and Eva McGinley, Ben and Cora Warner.

All of the above companies played the Middle West in repertoires of real plays with real actors. We don't see them of this type any more, even in the present-day stock companies. **DOC GARDNER.**
West Union, Ia.

Fun, If the Uke Is Musical

Editor The Billboard:
I don't know why it is, but whenever I'm out of a job I must clutter up the mail of some hard-working newspaperman. I couldn't resist calling your attention to that box on May Breen in *The Billboard* for December 26.

If she ever establishes the uke as a musical instrument there's going to be fun. As you know, the A. F. of M. left the uke out to avoid the embarrassing situations which would arise about a

union card when some actor strummed his way in a theater. Piano accordion, xylophone and others are also not considered musical for this reason. If Miss Breen establishes her point, I see where a number of orchestra leaders are going to get the acts sore demanding union cards. And what about the Theater Defense Fund?

I couldn't help wondering how this is going to end up unless it's a grand publicity idea. **WILLIAM SPECHT.**
New Orleans.

Doc Waddell Asks You

Editor The Billboard:
In naming and recalling old-time repertoire companies I do not believe the famous Nelse Compton and his *Magnetic Ray of Sunshine*, out of New Lexington, O. (Nellie Free), were cited.

She was blood kin of the immortal "J. N." Remember him? He traveled in style, lived the best and never paid a cent to any one save the barber, who, he claimed, earned his money.

Who was the "first grifter"? Who the greatest side-show talker in front of a "grift annex"? Who the greatest for the legitimate side show? Which first, the curb or the dirt circus ring? What circus or show or clan of showfolk had the first Christmas tree and yuletide celebration on lot, in winter barn or quarters, or in hotel?

Not many of the old school left. Who of them will be the next to cross the bar? To all showfolk a Happy New Year. **AUSTIN, TEX. DOC WADDELL.**

Uke Recognized in Chicago

Editor The Billboard:
Just read page 20 (Breen) in the issue of December 26, Mrs. Rose's bone-headed play for publicity. Whether for her or the instrument she professes love is uncertain. Hanging a \$50 milestone on its neck is not going to make the uke sell faster, and that's what bringing it under benign control of AFM means.

The Forum had a letter from a girl bemoaning the \$50 AFM (plus dues forever) penalty in Chicago for twanging a uke in the course of her precarious living as a club entertainer. Seems it is already recognized as musical instrument in Chicago's racket land. **BROOKLYN, N. Y. H. BERNARD.**

In Reply to Phenomena

Editor The Billboard:
In a recent issue of *The Forum* page, of which I am a constant reader, I noticed a remark by Phenomena, the mentalist, that "there never was a genuine psychic."

We, the undersigned, have legal papers as genuine psychics and we have a school for psychics in Des Moines, where people are taken in off the streets and without cues or assistants tell instances of the past clairaudiently or psychometrically. We are again on the road, giving psychic pictures and demonstrations, and have left in charge one of our students.

If Phenomena wants to see genuine psychics, call at our school or see us personally. We challenge him. He has a lot of nerve assuming the attitude he has when he has a book entitled *Phenomena* (his photo in turban on corner); edited by Max Stein. **ALYNNE, KARMA.**

Argues Actor Comes First

Editor The Billboard:
Schwab & Mandel's New York opening certainly discovered that the same conditions exist as always. It's about time it was changed. Actors are the principals. Theaters are built for the actors to give the performances in. They are the ones that make good for the money taken in at the box office. They don't build theaters for the stagehands. They don't pay money at the box office to see the stagehands. The orchestra is not the feature. The same with the circus. The actors make good for the money taken in at the ticket wagon. They don't build a \$500,000 circus to see a few workmen jump around. No, it's the actor. The principal performer tops the list. Chorus comes next, the rest follow in suit. But heretofore the actors have been always last.

All right, Mr. Equity. Put the actor where he belongs, top of the list. All others play second fiddle. All right, actors, wake up. You've been asleep long enough.

Now is the time to demand your rights. Who is to dispute it? Turn the tables right side up. They've been upside down long enough. Act like lightning. Push that button quick. The show is on. **ATLANTA, GA. WILL DELAVOYE.**

C I R C U S I E S

Conducted by CHARLES WIRTH—Communications to 25 Opera Place, Cincinnati, O.

Truck Show For Stevens

One-ring outfit to bear title of Stevens Bros.—is at Coffeyville, Kan.

CINCINNATI, Jan. 2.—Word comes from S. S. Brewer, of Coffeyville, Kan., that R. A. Stevens, formerly of Christy Bros., will take out a one-ring circus. It is expected that the show will open early in March. Show will bear the name of Stevens Bros. and is to be transported on trucks.

The work in winter quarters is under direction of Brewer, who recently returned from a trip thru the East in the interest of the outfit. Two cages have already been built to transport the animals.

Stevens and Brewer were with Sam B. Dill's Robbins Circus last season.

5,000 Kids at Wirth-Hamid Show for Brooklyn Elks

NEW YORK, Jan. 2.—About 5,000 crippled kids and orphans Tuesday afternoon attended show staged by Brooklyn Elks No. 22 in its grand ballroom at Livingston street and Boerum place, Brooklyn, with program supplied by Wirth & Hamid club department, under direction John T. Jackel. Four bands supplied music, including Hebrew Orphan Asylum and Catholic Protective contingents. Show, embracing all denominations, given annually by benevolent organization.

Program comprised Merles Cockatoos, performing birds; Harry Fisher, comedy bicyclist; Hollywood Horse; Arthur and Norman, frog contortionists; Carlos' Dogs and Ponies; Comedy LaDells, trick-house acrobats; Leroy and Rogers, comedy acrobats; Diamond Trio, roller-skating trio; Florenz Trio, comedy tumblers, and Ben Hamid's Arabs, tumblers. Latter two doubled from Wirth-Hamid Circus in Bronx this week.

In and Around Los Angeles

LOS ANGELES, Jan. 2.—Arthur Burson, last season with Al G. Barnes, is framing a new wire rigging to use in theaters.

Owen Sheeler is breaking in a new loop-walking act and will be back with Barnes Circus.

Big Jack, backyard policeman of Sells-Floto, has obtained a position at Main Street Dancing School and will remain here until spring.

Al and Anita, doing wire and backward foot slide acts, have signed with Joe Cornblath, of Lyons and Lyons, to represent their acts for Warner houses for next 90 days. Al is going over very nicely with his foot slide from balcony to stage.

Jimmy and Katharine Healey again will be with Al G. Barnes, making their third season.

Skinny Matlock has obtained a steady position with MGM Studios on props and will not be with a circus this season.

Circo Escalante, Mexican circus, has closed and is wintering in Belvedere Park.

Three Rounders, acrobats, have signed with Harry Weber office to handle their act for Fanchon & Marco.

Kinko, clown, Hagenbeck-Wallace, is spending winter months here.

Circo Modelo, Spanish circus owned by Velarde, is now in quarters at Maravilla Park, Calif.

Pina Troupe of Acrobats, who do a Risley act, are still playing theaters around here. Expect again to be with white tops.

Augie Gomez, trick rider and roper of Sells-Floto, is spending the winter in Hollywood.

Tony Pina has a three-people act working for RKO, act being handled by Ken Daley.

AT McLAUGHLIN, of Hagenbeck-Wallace, who was at Famous-Barr Store in St. Louis, is now visiting folks in Kansas.



ROBERT (BOBBIE) ADKINS, adopted son of Jess Adkins, manager of Hagenbeck-Wallace Circus, photographed at the Adkins home in Peru, Ind., Christmas morning. The engine was a gift from J. A. Wagner, former CFA president, of Des Moines. He was a generous Santa for the youngster, whose facial expression denotes whether he was pleased or not.

Jack Phillips Re-Engaged With Wheeler & Sautelle

CINCINNATI, Jan. 2.—Al F. Wheeler advises that Jack Phillips again will direct a band of 12 pieces on the Wheeler & Sautelle Circus, and another well-known band leader, to be announced later, will have the band on Al F. Wheeler's New Model Shows.

The musical programs will be featured on both outfits.

Coriell Troupe Engaged With Wheeler & Sautelle

PETERSBURG, Va., Jan. 2.—Among recent engagements for Wheeler & Sautelle is the Coriell Troupe, six in number, who will present their big acrobatic number. Vern Coriell's sensational head-side also will be featured.

They are at present at their home, Gastonia, N. C., working on several new stunts.

Looking Back Thru The Billboard

25 Years Ago

(Issue of January 5, 1907)

William Dutton, 63, old-time circus rider, died in Cincinnati December 24. Death was indirectly due to murderous assault committed on him October 19 by thugs while he awaited a street car in that city. . . . Billy Lee, old circus clown, has retired, returning to his home in Williamsport, Pa. . . . Colonel Cody visited President Roosevelt at White House and invited him to a hunting trip in Wyoming. . . . Ted Hill, calliope player, has signed with Campbell Bros., his second season with that show. . . . Jake Posey, superintendent of stock with Buffalo Bill Show. . . . Tom Tucker has charge of repair department of Van Amburgh Shows in quarters at Houston, Tex. . . . Kennedy Bros.' Show goes into quarters at San Antonio, January 16. Eiler, Harkness & Fox, Guyers, George Ely and Glascock will remain out as long as weather will permit. . . . Brown's Combined Shows are in quarters at Waco, Tex. . . . Thomas (Dutch) Daring, trainmaster with Sells-Floto, is wintering in Danville, Ill. . . . Ben Lucier, acrobat, will again be with Norris & Rowe. . . . After long season in advance of Sells-Floto, Charles B. Fredericks is at home in Wichita, Kan.

10 Years Ago

(Issue of January 7, 1922)

Animals of Santos & Artigas Circus have been sold to Ringling Bros. . . . New circus to travel by wagon is being organized by W. R. Tohill, of Chicago. . . . Bobby Fay, famous circus clown, for many years with John Robinson and Sig Sautelle, is in St. Paul. . . . Clyde Mallory, who closed as agent of a *Night in Honolulu* on account of ill health, is now fully recovered. Will be with Ringling-Barnum next season. . . . Harold Reyno and May Moore are booked solid over Keith and Orpheum circuits. . . . Tom Atkinson's D. & P. Show gave free performance to 200 children at Orphan Home at Dowling Park, Fla., Christmas Eve. . . . Bill Fowler, band leader of Walter L. Main Circus, is in Florida. George E. Caron will have advance car on Main Circus. . . . Nicholas Norton, well known for many years as a circus manager, died December 26 in city hospital at St. Petersburg, Fla. . . . Haag Show played week's engagement, December 26-31, in Luna Park, Miami, Fla. Night houses very good, matinees light. . . . Thomas F. Heney engaged as contracting agent for Sells-Floto. Was with Barnes for 10 years.

Ruben's Indian Village Draws at Peoria, Ill.

PEORIA, Ill., Jan. 2.—Col. Lew Ruben and his Indian Village show concluded a successful week's engagement here under Eagles December 19. Company is made up of 16 full-blooded American Indians of the Sac and Fox, Chippewa and Shawnee tribes.

This marked fifth successful engagement for the colonel and his company, under same auspices, in the State, having previously shown in East St. Louis, Pekin, Quincy and Jacksonvile.

Two members of company were in city four weeks in advance of show date, giving special exhibitions before the schools, orphanages, civic clubs and Boy Scout organizations. The newspapers devoted much space to show.

The colonel announced that immediately following the new year that company will tour Eastern States, where he has already arranged for appearances under auspices of Elk and Shrine organizations.

Kluss in Charge of Quarters

LOUISVILLE, Jan. 2.—Ervin (Klauder) Kluss is in charge of quarters of Sells-Sterling Circus at State fairgrounds here. Some new cages are being built and stock is being worked daily in ring barn. Mr. and Mrs. A. Lindeman spent the holidays in Sheboygan, Wis. B. R. Jones, of Walter L. Main Circus, was a recent visitor.

IABPB Local No. 1 Elects

CHICAGO, Jan. 2.—At a special meeting of IABPB Local No. 1, following were elected for this year: John Cella, president; George Wachter, vice-president; Otto Kruger, secretary-treasurer; Dave Davis, recording secretary; James J. Kelly, business agent; Thomas Cahill and Louis Oberhart, trustee board; George Caprata, Charles Lindblade, George Nelson, Emil Johnson, membership board, and William Sloan, sergeant at arms.

Conroy Show To Move on Four Trucks, Two Trailers

KANSAS CITY, Kan., Jan. 2.—Conroy Bros.' Show will move on four trucks and two trailers this season. Outfit has been playing a few indoor dates, showing at Independence and in Kansas City, Mo. Had three acts at Heart of America Showman's Club Christmas night.

Dr. Light Houk (Arthur Ply) is wintering here. Has his big palace truck stored at Conroy quarters.

Hunt's Show For Joyland

Engagement in Philadelphia shopping center is for an indefinite period

PHILADELPHIA, Jan. 2.—The entire personnel and equipment of Hunt's Circus has been engaged by "Joyland" for a winter circus, to be presented at 69th Street Terminal. This unique shopping center, perhaps one of most remarkable in the United States, controls "Joyland," and engagement of the Hunt Circus is for purpose of further attracting general patronage to 69th street shopping center.

Performance will be presented in one ring and will include Hunt's Liberty horses and ponies, Levine's dogs, Hazel Williams on the Golden Globe, Madama Barnard's trained monkeys, trained elephant, presented by Harry Hunt, as well as Hunt troupe of riders, featuring Charles, riding clown.

Entire performance will run for 45 minutes and will be repeated several times daily. An abundance of parking space is available at "Joyland," and a special ramp has been constructed to afford ease of entrance and exit for horses and elephant.

Engagement is for an indefinite period, but will probably continue during most of winter months. A complete change of program will be offered every two weeks.

Richmond CSSC To Oppose Increased Taxes on Shows

RICHMOND, Va., Jan. 2.—The appointment of a committee to oppose any legislation providing for increased taxes on amusements was an important business matter which the W. W. Workman Tent, Circus Saints and Sinners, injected into what was otherwise almost exclusively a social event when they met at the Mosque on night of December 29 and held a Christmas-New Year's banquet.

National President Charles W. Moss appointed on this legislative committee Callom B. Jones, as chairman, and Walker Cottrell, Henry Schwartzchild, Frank Richardson, W. T. Homburg and Charles A. Somma.

There were Christmas presents all around, with Ellyson Robertson impersonating Santa Claus. Mayor Bright was guest of honor and was one of the principal speakers. Other speakers included President Moss, Callom Jones, Edgar English, Orday Puller and Roy Dudley.

A number of entertainment features were provided by the program committee, which was composed of A. D. Watson, John C. Goode and Ellyson Robertson.

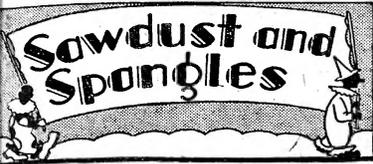
An active campaign for the establishment of new tents in the State is to be inaugurated, and following committee was appointed by President Moss to direct this work: C. A. Sherry, chairman; Joseph Kass, Henry U. Epel, Fred H. Workman, A. D. Watson, John C. Goode, Jack Boston, Dr. Cliff Rudd and Charles Miller.

Truck Weight Law In Lone Star State

AUSTIN, Tex., Jan. 2.—Under the general truck law passed last spring, a weight limit that is expected to put part of the heavy-duty trucks in this State out of business and greatly lengthen the life of Texas highways, went upon highway traffic yesterday.

This law places a 7,000-pound load limit on trucks, except allowing a 14,000-pound load from origin to the nearest common carrier point, or from the common carrier point to destination, or for a distance from origin not greater than to the nearest common carrier point.

The highway department will administer the weight provision along with the size and width provisions.



By Charles Wirth

THE principles of "safety first" apply to the operation of circuses as well as other business enterprises, and it would be well for the owners and managers of shows to see to it that their trucks or wagons have lights on them, especially when they are on the highways.

As an illustration, when one of the big tops was in North Carolina, two men who were in a roadster traveling along a highway, crashed into a circus vehicle, claiming that the circus had wagons on the road without lights. Their car was badly torn up and the occupants injured, one seriously. Judgment was asked in suits against the circus. The principal ground upon which the suit was based was that the circus company was operating wagons on the public highway without lights in violation of the highway laws of that State.

An unlighted vehicle traveling on a public highway is a serious menace to any motorist. Such negligence is not excusable. Show owners should make a note of this and give instructions to those in charge of their vehicles on their outfits to see that they are properly lighted, so that there will not be a like occurrence. It will save them from lawsuits and much trouble.

THE word "circus," meaning "circle," has descended to us from the Latin. The Romans derived it from the circuit made by chariots as they raced, and it was finally used to indicate the place in each city where chariot races, gladiatorial contests and various feats of skill were held.

The Romans of 2,500 years ago, and for 10 centuries later, encouraged all forms of pleasure which would develop to its highest pitch the fighting instinct in their soldiery. Among the circus games, besides chariot races, were athletic contests of every imaginable sort and combats with wild animals.

The circus building was rectangular in form and without a roof; the seats for spectators rising gradually one tier above the other, being on the semi-circular ends. Many of these amphitheatres were enormous in size; the Circus Maximus in Rome, according to Pliny, was 1,875 feet long, 625 feet wide and, on gala occasions, held 260,000 spectators.

Rodney Harris Re-engaged

CINCINNATI, Jan. 2.—Rodney Harris has been re-engaged as band director of Downie Bros. Is wintering at his home in Longwood, Fla., where he has an orange grove.

With the Circus Fans

By THE RINGMASTER

President, H. HEBTZEURG, 607 Brady Bldg., San Antonio, Tex.
 Secretary, W. M. WICKINGHAM, Thames Bank, Norwich, Conn.
 Editor, K. K. KNECHT, Box 276, Evansville, Ind.

The sympathy of all CFA is extended to fellow member Fred McIntosh of Chicago in the death of his wife, who was also a member.

Charles Lauterbach Jr., CFA, of Petersburg, Va., spends many of his spare hours at Wheeler & Sautelle quarters at fairgrounds there.

Wells Hawks is at Thaisville Farm, Pomona, N. Y., writing on his stories. He hopes to be with a top this year. He will go to New York City for next meeting of Seth E. Howes' New York City CFA Tent luncheon, January 20, at Hotel Roosevelt.

A subscription to *White Tops* comes from far away Chile from E. F. Titus, adding to our foreign list of Africa, Europe, Asia and others.

Fred and Zora Allspaw, at Fort Pierce, Fla., want to thank all friends for the many greetings received during the holidays.

Among the few of us having a white Christmas was Moose Moore, up in Midland, Ont., Can., and it was green up to Christmas Day, when came the snow. Harper Joy had only a few hours in Chicago on his way home to Spokane from the East, and a very bad cold handicapped him, but he was able to get

to town, and he had lunch with CFA Pond, Whitmore, Cancie and Shanks. Also picked up some new clown material for personal use next season and at the Spokane Tent CFA Christmas party for orphans, held December 23. Members Goetz, Toombes, Rupley, Whittemore and Joy were all dolled up as clowns. Three reels of movies, gifts for each child and candy, too, and CFA Toombes, manager of the Davenport Hotel, gave each one a toothbrush in a glass case. The CFA promised their little guests that they would be taken to the circus again next summer. Following the children's party, CFA members and their wives were guests of CFA Jim Doyle, superintendent of the Great Northern, at his home.

Jim Chloupek, Oakland, Calif., West-ern CFA vice-president, is as happy as a kid over the fine herd of bulls that he received from various CFA and his California CFA gang.

A holiday issue of *White Tops* will be mailed to anyone on request.

**Short Biographies
Of People Engaged in Circus
Business**

Under this heading each week will appear a short biographical sketch of some person active in this field.

No. 8—SAM DOCK

Mr. Dock, owner of Sam Dock's Circus, was born at Womelsdorf, Pa., December 24, 1863, making him 68 years of age. His home is in Petersburg, Va. He has been engaged in the circus field for 49 years, entering it in May, 1883. His first connection was with Circus French & Company. Was with Howe, Fullman & Company, 1884; Nickel Plate, 1885; Fonepaugh's, 1886; Fubillones, winter of 1886-'87; Dock & Jordan, 1887; Orrin Barbers, 1888; McFadden's, 1889; in 1890 had third interest in Welsh Bros., also 1891-'92; with Flying Jordans, Barnum & Bailey Circus, Garden season in 1892; half interest in Wheeler & Company, in 1893; later with Rantz & Company, Frank A. Robbins, McDonald Bros. and E. G. Smith. He does not belong to any fraternal or business organizations. Animals are his hobby. His parents are dead. His wife is Sadie Dock, who is no longer active in amusement business. They have a daughter, Mrs. Claire Brison, 35 years old.

ZERO, the clown, played three weeks' engagement in Summerfield Furniture Store, Davis square, W. Somerville, Mass., entertaining the kiddies. Presented clown and magic numbers and went over for a big hit.

Circus Saints and Sinners Club

We haven't heard from Brother Johnny Shepard for a long time. No doubt Wheaton, Ill., citizens use up all of Johnny's time talking circus, for when it comes to knowledge of the sawdust and spangles, Shepard stands second to none. Drop ye secretary a line, John. Frank V. Baldwin Jr. and Jack Colvig have transferred their memberships to P. T. Barnum Tent in New York City. Viv Redford, of W. W. Workman Tent, is making his usual semi-annual trip up North visiting relatives and friends in Philadelphia, New York, and points East.

Dr. Jim Locherty comes thru with another fine paragraph of circus information. It seems that the Lochertys were guests of the Horns recently, and Jim writes, in his usual breezy manner, "As you know, or maybe as you don't know, Mrs. Horn is the mother of Linda Jeal Eldredge, wife of Art Eldredge of circus fame." Mrs. Horn came over here from England some time in 1880 as one of the Original Zazel Sisters. There were three of them, and our hostess was Zaen Zazel, who was with W. C. Coup Circus. Lizzie Zazel had joined out with John B. Doris Show, and Rose Zazel went with P. T. Barnum. G. A. Farini trained and originated the act. He was born in Guelph, Can. There was another Zazel sister called Lulu, but that was a misnomer, as Lulu was a "man" who posed as a girl. This he-she was catapulating with W. C. Coup Circus. Act was first produced at the Royal Aquarium in London. She married G. O. Starr in England. She was one of the representatives of P. T. Barnum. He died on the other side and was cremated in accordance with his wish. Mrs. Starr later brought her husband's ashes to America and upon arriv-

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Picked Up in Peru, Ind.

PERU, Ind., Jan. 2.—Otto Wieberalla, assistant cannon man on Hagenbeck-Wallace, who left show in New York State early 1931 season, returning to Germany, where he formed a partnership with F. Ludwig, has perfected a new thriller—a rocket act—for outdoor and circus feature. It is claimed by the inventor to outdo cannon stunts or anything ever attempted in this line, according to information received from Wieberalla, who has sent photos of the rocket to friends in Peru. Details of its construction are not given, but the photos show the rocket in flight, carrying a man inside. Wieberalla states that he and Ludwig will arrive in United States with rocket during February.

Charles (Front Door) Morgan, in charge Sells-Poto elephants 1931 season and at Peru, Ind., circus farm, was guest of a sister at Columbus, O., during holidays.

Steve Ross, assistant steward of Hagenbeck-Wallace, has charge of commissary at Peru quarters. Scotty Brown is counter man.

Clyde Beatty, with Hagenbeck-Wallace, is working his cats daily at quarters. They are rapidly nearing mid-season shape and ready for indoor shows.

James Albanese, treasurer H-W., and Nick Carter, concessioner same circus, conducting the C. & A. Athletic Club in Peru in Wallace Theater, are meeting with marked success in promoting boxing matches.

Ray Collins, Hagenbeck-Wallace train-master, who narrowly escaped death at Peru when auto occupied by himself and companions skidded, plunged down an embankment, turning over several times, pinning them underneath, has fully recovered from injuries sustained!

George Gardner, privilege car No. 45, Hagenbeck-Wallace, first half of season; later with Sparks, since close, located at Tampa, Fla., motored to Peru Wednesday and again is working in paint shop at circus farm.

Mr. and Mrs. Walter Neiss, heads of internationally known Neiss Aerialists, together with other members of the troupe, Bruno Krysz, Ewald Bergman and Otto Kuhnert, are spending winter months at their homes at Oranienburg, Germany. Neiss has not fully recovered from injuries sustained in a 60-foot fall at Chil-

(See PICKED UP on page 34)

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ing in New York harbor she scattered his ashes to the four winds, which also was his wish. Zaen Zazel used to be catapulted from a cannon, and also slid down a wire by her hair, top of wire being set at a great height. This is something our beloved treasurer, C. Harry Feihling couldn't do."

To all CSSCA members who have not yet read it, we recommend Courtney Ryley Cooper's latest book, *Circus Day*. It is chock-full of circus material. On page 34 one reads:

Set at one side in the dining room of one of New York's most famous restaurants is a small circus tent, adorned with side-show banners, photographs, posters and circus mementos. Grass mats cover the floor. The table linen is of red and white checked material, reminiscent of a circus cookhouse. Here once a week a luncheon club meets, and the names of many of its members can be found in the roster of Broadway stars, the annals of famous explorers, the opera, the theater literature and business. Some come from the really rich families of America. Upon a big side-show banner are listed (the officers; everyone is a first-page name in American newspaperdom. But when they get together each week, they do not talk of adventures in the Antarctic, or the saving of lives at sea, or the awards of Congressional medals, or the newest play or book to be written, or a new star to come with the production now in rehearsal. They're present for only one thing. As faithful members of the Circus Saints and Sinners' Club, they attend each week to sing old circus songs, to practice tying the various knots known to every circus razorback, and pass from one to another the gossip from the various shows. Not one of them is actually a circus man, yet their big aim in life is to build a home for indigent circus performers.

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our beloved Ryley, who is a CSSCA member. I want to take this opportunity to thank members of CSSCA and CFA who were so good as to send me Christmas and New Year's cards. These cards all proved that they DO love the circus.
 F. P. FITZER, Natl. Secy.,
 41 Woodlawn Avenue, Jersey City, N. J.

Under the Marquee

By CIRCUS SOLLY

W. H. McDANIEL, who was chef on Russell Bros., is in Dallas for the winter.

AERIAL KELLYS are in Indianapolis for the winter.

MR. AND MRS. BERT VEEDER, formerly with 101 Ranch Show, are now operating a cafe at Marland, Okla.

ERNIE AND IDA WHITE, of Sells-Floto, are spending the winter months at their home in Chattanooga, Tenn.

JACK KLIPPEL, clown, last season with Al G. Barnes, is wintering in San Francisco.

PEWEE, clown, and his trick dog, Rex, worked three weeks in stores in Ocala, Fla.

HAPPY JACK is in St. Francis Hospital, San Francisco, having cancer of the tongue.

WORD COMES to Solly that C. W. Finney is ill at the home of his sister in Aurora, Ill.

BERT DEARO, of Sells-Floto, is putting in the cold months at his home in Wichita Falls, Tex.

MYRON (HOEY) CURTISS, clown, formerly with Robbins Bros., will be with one of Ringling shows. Did not troupe last season.

C. V. HICKS postcards that he will not be connected with the Mighty Haag Shows, as mentioned in last week's issue.

M. F. SHREVE, in commissary department of Sells-Floto at Peru, Ind., is ill of flu and pneumonia at his brother's home in Plymouth, Ind. When he recovers he will return to Peru.

AL G. SHANNON, with Doc Oyster on 101 Ranch Show last four seasons, has returned to his old position as sales manager for a candy concern in Pittsburgh. May not troupe coming season.

T. W. BALLENGER, well-known general agent, last season with Downie Bros., is confined to Mt. Carmel Hospital, Columbus, O. He has a complication of serious ailments and it appears as if his active tramping days are over.

CAPTAIN RICARDO, former animal trainer, will undergo an operation for removal of a cataract from his right eye at Green's Eye Hospital, San Francisco. A line from old associates will be appreciated. His address is 2422 Clay street.

CHARLEY MACK, doing Pynch, played seven weeks in Sears & Roebuck stores, ending his engagements in Cincinnati December 24. Other cities in which he appeared were Louisville, Lexington, Indianapolis and Dayton.

MR. AND MRS. HARRY MORRIS recently spent a pleasant holiday with C. F. (Pete) Neese and other troupers at Burlington, N. C. The Morrises, former troupers, are in business in a Pennsylvania town.

JOE BAKER did clown demonstrating in windows of F. W. Woolworth Store in Seattle. He did a clever clown skit during Christmas holidays. Joe has signed for vaudeville work in and around Seattle. He is doing a one-string cigar-box fiddle and telling stories on the side.

HARRY BERT again will be with the Barnes Show. Is now in Chicago. This being leap year, Circus Bachelors Arthur Hopper, Robert E. Hickey, Eddie Jackson, Leonard Karsh, Harrison Riley, Chick Bell, Bernie Head and Paul Nelson beware, says Harry.

E. E. STAATS called at the New York office of *The Billboard* last week, and said he may be connected with Wheeler & Sautelle Circus the coming season. Staats has trouped with Buffalo Bill's Wild West, Barnum & Bailey, Allen Bros., Wild West, Staats Bros.' Own Circus, De-

WILLIAM RAINEY

ALIAS "STRING BEAN."

Please communicate at once with the undersigned and learn of something greatly to your advantage. Anyone knowing of Rainey's whereabouts, please bring this notice to his attention and also write me. I will pay \$25.00 to anyone who can give me information leading to my getting in touch with him, as there is an estate to settle up in which he is an interested party. CHARLES J. MUNDY, Attorney-at-Law, 1131 Gravier St., New Orleans, La.

Alama & Washburn and others. He's living in Newark, N. J.

JIM DALY, well known in side-show circles, has laid away the Scotch military bagpipes for the winter and is busy practicing the Irish Union bagpipes for 17 weeks of vaudeville in New York, New Jersey and Massachusetts. He again will be with Emmett Moore's Moving Pictures of Ireland and will play his Irish pipes.

BATON ROUGE, La., had three circuses last season—Sam E. Dill's Robbins, September 12; Sells-Floto, October 9, and Gentry Bros., November 19-21. Latter played under auspices. Fred Buchanan's Robbins Bros. was scheduled to show there September 14, but closed at Mobile, Ala., September 12.

JOE BELL, of Sells-Floto, is in Los Angeles. States that Rita Bell is back in Chicago; Mr. and Mrs. E. F. Partello, also of Sells-Floto, left January 3 for Miami, Fla.; George Penny, S.-F. trick rider, fell from horse while working in a picture and fractured left ankle; "Alabama," ring stock boss of Sells-Floto, is in Los Angeles.

DON TAYLOR was busy during the holidays with his Punch and Judy and vent acts. Among important engagements played were Chicago Gas Company party; Women's Club, of Chicago, and for Clark Manufacturing Company in Buchanan, Mich. Taylor hasn't decided with what show he will troupe this season.

A CIRCUS, under management of Clyde E. Edgell, of French Lick, Ind.,

son, Billy Kulp, Jack Grimes, Bill Burnwell, Eddie Brown, Buck Reger and Tommy Green.

FRED AND DOODLES DeMARRS and their dogs, Pal and Bummie, recently played following dates in Chicago, Lawnsdale Chapter Eastern Star, Judge Garber's Court of Domestic Relations for children and grownups, Women's Benefit Association and have five others to follow. Fred has been retained by Carson, Pirie, Scott & Company for advertising purposes. His act will be sent to various lodges, societies and children's parties.

HARRY LEWIS advises that Johnny Wall, who is in New York, former boss ticket seller of 101 Ranch Show, gave a Christmas dinner to a number of circus friends, including Freddie Palmer, Buddy Hutchinson, Bob Reynolds, A. Styker, Browning, Pressy, Harry Fay, Skinny Fanning, Harry Bloom, Scratch McGee, G. Sherden, Frank Morris, Davey Meeck and Red Block Lewis, who was toastmaster. Lewis adds that Louis Conti, Joe Stable, Joe Trosy and Red Grimes are spending a few weeks in Hot Springs, and that Harry Seymour, of Wilkes-Barre, Pa., formerly of 101 Ranch, was in New York Christmas Day.

SINCE THE CLOSE of Sells-Floto season, Walter Goodenough, clown, has played schools and community fairs. Was at recent Shrine Christmas Circus at Pine Bluff, Ark. Al Erwin arranged a nice program which included Bert and Agnes Doss; Mabel Sauer; Riggs and wife and trained dog; Bert Dearo; Clyde O'Neal; ponies, menage horses and camels and other acts from Russell Bros.



THE AERIAL ORVALS, one of the features with the Seils-Sterling Circus last season.

was presented at Richland Opera House, Carrollton, Ky., last week. Played to good houses, as tobacco-selling season is in full blast there. Among acts were Henry and George, acrobatic clowns (Little George doing a high jump); Rodger Ash, acrobatic tap dancer; Sunshine Boys, radio stars, and others.

J. CHEBAREL informs that following showfolk can be seen any afternoon in lobby of Cecil Hotel, Los Angeles: Theo. Forstall, Harry Levy, Windecker, George Genac, Mabel Stark, Jack Youdin, Harry Youdin, Arthur Stahlman, Denver Kline, Capt. Jacobs, Capt. Phillips, Gibby Gib-

Circus. Goodenough and Clyde O'Neal did the clowning and the former was announcer. Goodenough has two more dates early in January and then will go to Detroit and Cleveland for Orrin Davenport's dates. He and his wife will be with one of the Ringling shows.

IF ANY CIRCUS has not yet received data from George Washington Bicentennial Commission, or if they desire further information, the managements should write Melvin D. Hildreth, Circus Fan, 719 Evans Building, Washington, D. C. It is not the intention of the Circus Fans to slight anyone. They want each circus to

An Outsider Views the Circus

By STANWOOD N. ROGERS

ANNOUNCEMENTS

I suppose the announcements over the loudspeaker are here to stay, but I do not think their use is one bit "circusy." Personally, I would like to see them scrapped before next season, but, if kept, I think they should be handled differently.

I would like to see the announcer out in the center of the tent; at the corner of one of the stages, or on the track in front of the center ring. The prosaic figure in straw hat and business suit directing the show seems very ordinary to me. I think an equestrian director should be dressed up, if not in high hat and frock coat, at least in riding costume, and not as any man appearing to have just stepped out of the audience.

I think having the announcements made in plain sight would call attention to the man in the flesh standing at the mike and not at the horns over the

band. For Pete's sake cover those up, by all means. A neat net which would not obstruct the sound, but which would hide the horns, bearing the name of the circus would be a big improvement.

Better yet, I think horns placed in at least four places in the unusually large big top would be far more effective than grouped together. Things which are not in keeping with the character of a circus should be made as little of as possible, not put out in plain sight and emphasized.

And please, please keep the advertising out of the show. It cheapens it in the eyes of the crowd far more than the small amount of money it brings in. Banners are bad enough, but the advertising announcements over the speaker are nothing short of an insult to everyone in the tent. They hurt more than the circus can hope to gain by them. Keep them out.

have this data to assist them in the preparation of specs for coming season.

H. H. WHITTIER wonders how many oldtimers remember Sparks & Allen Great Eastern Shows, a mud outfit, season 1891. John H. Sparks was proprietor-manager; Carl Daugherty, treasurer; O. S. Cary, general agent; Sig Navarro, side-show manager; "Curly" Platner, superintendent; "Doc" Williamson, boss hostler. Among performers were Charles J. Gregory, barrel kicker; George and Mollie Belford, traps; George Gregory and Harry Delmain, bars; Seaman and Burke, perch; Belford Brothers, brother act; Capt. Bartlett, fancy rifle shot; George Hartzell, clown; Gregory's trained ponies. In band were Eugene Wack, leader; Press Rice, Phil Apple, Walter James, H. H. Whittier and Charlie Sparks. Concert was given by Madden & Lowry, singers and clog dancers; John and Charlie Sparks, musical act and old afterpiece, "Irish Justice." Season opened April 25 and closed October 17. Outfit toured Pennsylvania, West Virginia and Virginia.

West Coast Jottings

VENICE, Calif., Jan. 2.—J. L. Duval, cousin of Herbert Duval, legal adjuster of Sells-Floto last season, has taken over management of Hotel St. Marks here. Has set aside a section of lobby for "Town Pump," a circus order of show people wintering here, for their nightly meetings. Following were elected for this year: Willard Beeson, president; Steve Murphy, vice-president; Joe McCullum, second vice-president; Charles Cook, treasurer and legal adviser; Bill Hogan, master at arms; Tom Plank, secretary; board of governors, Pete Peterson, J. L. Duval, Bob Lieder, Harry Wooding, Nels Lawsen, John Backman, Curly Phillips and Scotty Thomas.

Mrs. Dorothy Denny, wife of the superintendent of sleepers with Barnes Circus, gave a Christmas dinner at her home. Those who attended were Jack and Irene McAfee, George Tipton, Joe McCullum, Mr. and Mrs. Backman, Blossom Robinson, Scotty Thomas and Mrs. Backman's sister.

Bob Lieder, last season with Tom Atkinson's Circus Valencia, is now manager of Monkey Farm on Venice Pier for Harry Wooding, who owns Toyland Circus, which this week played on the Pike at Long Beach as a free attraction. Acts in unit were Wooding's pony drill, riding dogs, goat act, see-saw ponies, dog act, leaping hounds, trained monkeys, Henry's wire act; Curly Phillips and Bones Hartzell, clowns, and an eight-piece band made up of clowns. Wooding used his miniature cages with small animals placed along the Pike at different spots.

Harry Bailey will go on road as manager of a Fanchon & Marco Idea unit.

Harry Robettas, aerial clown, at one time with Al G. Barnes, is very ill. He with many others entertained for Sawtelle Post No. 322, American Legion, at Soldiers' Home for a Christmas show. Robettas was not feeling well when his turn was called. During the act, while hanging by his teeth, he was taken seriously ill. Nevertheless he finished act, took his bow, staggered to the wings and collapsed. He was rushed to the Soldiers' Hospital, where he was given emergency treatment and then sent home.

Tom Mix had something to be joyous over this Christmas. He was removed from Hollywood Hospital to his home in Hollywood.

The writer will not troupe with a circus this season, but will play fairs, parks and celebrations in California, Oregon, Washington, Idaho, Utah and Arizona, booked by Charles Hatch, of RKO office, and Earl Keate, of Fanchon & Marco. George Hines, former legal adjuster of Hagenbeck-Wallace, now manager of Ambassador Theater, located in Ambassador Hotel in Los Angeles, played role of Santa Claus for Famous Coconut Grove at the hotel Christmas Eve.

TOM PLANK.

PICKED UP

(Continued from page 33)

cago, Sells-Floto opening, 1931 season. Krys, Bergman and Kuhnert, female impersonator, at close of Chicago run returned to Peru and were featured on Hagenbeck-Wallace. Information received by Peru friends states troupe will be reorganized, again playing in the States during 1932.

Leo, "The Great Wilno," doing cannon act H.-W. Shows, informs that he will be back in States soon and with Wallace Circus. Wilno has spent the last several months at his home in Berlin, Germany. His assistant, 1932 season, O. Kuhnert, also of Berlin,

The Corral

By ROWDY WADDY

WHERE ARE you contest folks "holed up" for the winter.

ABOUT 10 one-night-stand outfits for spring months already reported.

REPORTED in New York, Fred Beebe to again get busy—see "Out in the Open" column.

CHICK HANNON writes that he hasn't anything to do with the 1932 Miles City Roundup. Chick wrote from Casper, Wyo.

AT THE RECENT Live-Stock Show Rodeo, Los Angeles, Johnny Schneider did some fast work in steer decorating, snapping the band on steer's nose in 2 3-10 seconds.

TUCSON, Ariz., should be an unusually lively spot during the annual rodeo in February, with the Rodeo Association of America holding its convention there, and during the Wild West sports event, February 18-19.

LOUIS G. MARSHALL writes that his Eagle Ranch Wild West outfit, which has not been en route of late, is in storage in Vermont, and that the last 16 months he has been with Long Horn Ranch, near Hartford, Conn.

CHIEF ED and Princess White Eagle info they are at Hugo, Okla., for the winter months. Early portion of last season with Tiger Bill's Wild West, with D. D. Murphy Shows; later, free acts at nine fairs, with roping and trick and bronk riding.

COL. W. T. JOHNSON has ambitious, expansive plans for this year, according to communication to *The Billboard's* New York office—a special story on this page, this issue. Colonel certainly registered heavily with the shows he was affiliated with last fall at Chicago, New York and Boston.

FROM SHERIDAN, Wyo.—At a recent meeting of the executive committee, the dates for Sheridan-Wyo. Rodeo and Semi-Centennial Celebration were changed to July 20-22, the former dates being July 13-15. The change was made in order to avoid a conflict with either the Calgary (Can.) Stampede or Cheyenne (Wyo.) Frontier Days—the new arrangement places the Sheridan event between the two.

THE CORRAL editor acknowledges receipt of a very neat bronze-covered plaster cast bit of statuary, captioned "The Rodeo," from the California Rodeo committee, Salinas. It is a bronk rider on a rearing horse, nine inches high, mounted on a 3x5-inch base, on which appears "California Rodeo, Salinas." Evidently there is a theme to the production which this writer has not yet analyzed. The rider's left hand is at his heart and his right has a handful of mane—possibly, however, this was necessary in order to make a substantial plaster statue.

WHO SHOULD type a few lines but the well-known Tex McLeod, from London, England. Inclosed a photo of himself, Marjorie Tiller seated on a camel and a native attendant, taken on desert, with the Sphinx and Pyramids included in background—Tex looks nifty; weight, about 190 pounds, and blamed if he doesn't appear younger than when this editor last saw him, about eight years ago. He went, via East, from London to Australia last summer. His letter includes: "I am still doing the cowboy act (making it last long as Rogers did). I believe I can still ride bronks as well as ever—I had a camel buck with me in Cairo, Egypt, and I tamed it. Tell Ed Berien I met up with Mary Post, Mary Wallup, Lady Leamington, Viscountess Fortsmouth to be."

FROM SAN ANTONIO. — A two-day Charity Rodeo, sponsored by Woodrow Wilson Post, American Legion, and directed by W. T. Miller (who also did horse roping), was staged at South San Antonio, December 26-27. About 2,500 rodeo and sport fans attended, and about 95 performers and contestants took part in the events. Winners in contests: Calf Roping — Arch Schuhardt (14 2-5 seconds), Jess Perkins (16), Charlie Laidley (21). Goat Roping—Ora Woods (13). Grayson Lubbock (13 1-5), Henry Brockley (17). Fentress Laidley, winner in steer bulldogging; Jack Hoy, second

prize. Opal Wood, Logan Beddo, Wylie Elliott and Chief Corrells (who also clowned the show) all rode bucking horses. There was also wild-mule riding by the cowboys. Among others taking part in the events were Chester Bell, Ralph Easley, P. Gillum, B. Ballue, J. Becker, S. Keith, D. Goforth, B. Webb, E. Walsh, J. Hoffmann, P. Collins, C. Pedtus, J. Akers, J. Stevens, Bud Mills and Harry Morgan.

CULLED FROM pages of *The Billboard* 25 years ago, during month of January, 1907: Col. Cody visited President Roosevelt at White House and invited him to a hunting trip in Wyoming. . . . Col. W. J. Uden has a new front for his Wild West. . . . Miller Brothers, of 101 Ranch, Bliss, Okla., to stage mammoth Wild West at Jamestown Exposition all next summer and advertise for all kinds of Wild West performers. . . . The Two Wivians, masterful sharpshooters, busily engaged. . . . "Eddie" Arlington, former rained contracting agent, Barnum & Bailey Circus, signed as general agent Pawnee Bill Wild West for next season. . . . Kennedy's Indian Congress and Wild West opened at Park Palestine, Havana, Cuba, January 8. . . . Two of Col. Cummins' Wild West coaches arrive in Bridgeport, Conn., to be overhauled for the Buffalo Bill Show next season. . . . Pawnee Bill's Wild West has large ad for performers—big show, concert and side show—winter quarters at Nashville, Tenn. . . . Scout Younger advertises his services as arena director and to furnish bronk rides, ropers, etc.—big show only—"2x4 shows save stamps."

Johnson To Produce 8 Rodeos in the East

NEW YORK, Jan. 1.—Col. W. T. Johnson, who last fall produced three successful rodeos—Chicago, New York and Boston, successively, by telegram communication from San Antonio, Tex., to *The Billboard* early this week announced that he expects to stage eight rodeo events in the East this year, the "biggest in the United States." Col. Johnson's statement was in response to one sent by this publication asking for lowdown on rumors circulating in rodeo circles in and about here to the effect that Colonel would not be connected with the New York and Boston contests. He branded the rumors "false."

What gave the complexion of truth to the rumors was an unconfirmed report that Frank Moore, manager of the New York event at Madison Square Garden, recently in California, was on his way to Denver to confer with two well-known rodeo producers in connection with staging the Garden show. Before Mr. Moore left for the West Coast it was said that at a meeting shrouded in secrecy and attended by directors of Broad Street Hospital, New York, rodeo beneficiary, William F. Carey, president of Madison Square Garden Corporation, and Mr. Moore the latter was appointed general manager under carte blanche operation. It was also said that new percentage arrangements were effected between Garden and hospital, with net receipts for first five days to be split equitably.

Tentative dates for rodeo next fall were fixed at October 14-29, opening on a Friday and closing on Saturday. This would make a run of 16 days, providing 21 shows. Last fall it ran 15 days and 18 performances.

With W. H. Harris Show 30 Years Ago

CINCINNATI, Jan. 2.—C. E. Duple contributes the following regarding the W. H. Harris Show:

Thirty years ago (September 28, 1901), the W. H. Harris World-Famous Nickel-Plate Show exhibited in Jeffersonville, Ind. Charles C. Wilson was manager of show in those days, which was about 10-car size; admission was 10 and 20 cents and performance was given in one ring. Miles Orton was principal rider. Famous St. Leon family of acrobats were also headliners. Jennier family and the Millette (for some years with E.-B. Show) was a youngster at that time, and also did a little clowning.

In parade a six-camel team with attractive harness and trappings drew the band wagon, which was a very large ornamental lion den with band seated on top under a canopy. The old-time long, yellow heralds called attention to this feature, and pictured same. One performing elephant, "Gypsy," of massive size, was also a feature, well advertised. This elephant killed her keeper, O'Rourke, in November, 1902, at Valdosta, Ga. The old-time leaps were also given.

Old-Time Showmen

By CHARLES BERNARD

Members of the circus fraternity and the general public were shocked by the published telegraph news of a terrible disaster at Memphis, Tenn., on morning of March 30, 1932. It was first cloud of sadness to darken the bright prospects of the circus for that season. "Fire and loss of life," was the news flashed by wire to all daily newspapers thruout the country. The steamer Golden City, when about to make a landing at the Anchor Line wharf boat in Memphis at daybreak, was discovered on fire; in less than half an hour had sunk in deep water about 200 yards from shore; the loss of life was reported as 50.

The ill-fated steamer had taken on W. H. Stowe's Circus at Vidalia, La., for transportation to Cairo, Ill., where it was to open the 1892 season. The fire had made such progress before discovery, and the boat sank so quickly, that lives were snuffed out without chance for escape. Members of the circus company personally known as Lizzie Marcellus; their two children, Birdie and Willie, and J. H. Conck, manager of side show. Equipment lost included six canvases, a large lioness, a white deer, cage of birds, happy family cage of monkeys, a leopard; "Selim," the trick horse; a mule, three pad horses and six work horses and all properties, paraphernalia, wardrobe and personal effects. Among those of the company whose lives were saved were Bart Stowe, equestrian director (brother of proprietor); Frank Stowe (a cousin); press agent; Robert E. Elbrick, treasurer; John Glenroy, animal keeper; John Filbert, master of transportation; James Swift, caretaker of performing horses; Prof. Ackerman, who handled performing broncos and dogs.

John McClain and Mrs. Stowe's grooms, "Shorty" and "Ned," with three pad horses, a buffalo and a bear, jumped overboard and swam to shore. W. H. Stowe, altho young in the circus profession, had established a reputation both as performer and circus owner, which presaged a successful career. He was the son of John Stowe, whose circus was in operation and well established prior to 1850. John Stowe, of Niles, Mich., who is now retired after more than a half century of active connection with circus ownership and *Uncle Tom's Cabin* shows, is a brother of W. H. The brothers mentioned were all born and brought up with circus environment; the training given them by their father made of them practical showmen early in life, and with that training W. H. Stowe had become a widely known and popular performer before entering the field of ownership; from childhood up to 1869 he had been a performer, mostly with his father's show; was a clever clown and singer of comic songs; was an excellent leaper and skillful trainer of dogs.

In 1870 and 1871 he was with the John Stowe & Miles Orton Show; in 1872 became a partner in John Stowe & Son's Southern Shows; 1873 traveled as clown with Stowe, Robbins & Company; following season with Sam Cole's Dominion Shows as clown and leaper; in 1875 with Sadler's English Circus, with which his father was assistant manager; 1876 found him with Cook's English and American Circus. That year on December 17 the Senior Stowe died at Vicksburg, Miss., and was taken to Niles, Mich., for burial. He left a widow and eight children, of whom William W. Stowe was the oldest, and was then only 23. Seasons of 1877 and '78 he was with P. T. Barnum Show; then went with John H. Murray's Circus to the West Indies, subsequently played with Orrin Brothers at Havana, Cuba.

He then joined the New Orleans Circus, which failed, was sold at auction and was bought in by Mr. Stowe. Stowe's Circus, then under his personal direction, opened at New Orleans February 20, 1881. It made a tour by rail, reaching Richmond, Va., May 8; then changed to wagons and continued the tour back thru the South to Mobile, Ala. There

a steamer was chartered and towns on the Southern rivers were played during the winter preceding trip north on the Steamer Golden City when its conflagration at Memphis so suddenly ended the life career of himself, wife and the two children.

Boxing Elephant

By WILL S. DELAVOYE

The African elephants are more intelligent than the India species. Elephants with the circus are called bulls. A circus without an elephant is like coffee without cream and sugar. A large circus could hardly travel without them.

The first elephant that came to this country was bootlegged from his beloved jungle home against his wish, and brought here by Captain Price on his Far Eastern trading vessel to New York and purchased by National Howe, brother of Seth B. Howe, who brought the European Circus and Howe's Great London shows to this country. It being a great novelty, they had plenty trouble to hide the elephant, on account of the animal's size. They traveled by night on foot and exhibited in the daytime in barns or any place that was appropriate for that purpose. Gradually more elephants were imported into the country year by year until they became rather common, but still a wonderful animal on account of their great size, strength and value.

Back in the '80s, a circus to have more than one elephant, was a big drawing card. Well, time grew and so did the elephants. In 1891 the Adam Forepaugh Shows, I think, had 21 elephants. Well, Little John was among them. He had been trained in the Philadelphia winter quarters by Nigger Eph to do the boxing act.

John was about five feet high and a dandy little elephant, with a good disposition. Was advertised over the country as the only boxing elephant in existence and that as John L. Sullivan he would box three rounds with Will Delavoys, his clown sparring partner, as the unknown fighter. This act was given in the middle ring, while No. 2 ring had another act given by three very large elephants, Bazil, Babe and Charley, that did a fine act of combination tricks, and presented by Burt Johnson or else Addie Forepaugh Jr. In No. 3 ring eight more elephants did a complete set of square dances, worked by Patsy Maher (later killed by an elephant with some other show). It is only these late years that bulls have been worked by women. Of course, that's after they have been broke and trained by the men trainers and workers, otherwise there would be no bull acts.

My, how John was scared of the bull-hook. He had sweet recollections of how that hook made him act against his will and taught him how to box and talk with his head. I always had a small hook in my hand, altho I only had to give him a dig once or twice a month to wake him up should he be working too slowly. When it was time for the act, I'd just hook John around his trunk to let him know that I had the hook with me. Then he'd follow me into the ring. He had a large blanket on him with John L. in large spangled letters on it. Of course, those initials in those days meant none other than John L. Sullivan, the champion heavyweight prize fighter. We'd walk around the ring and John would take his seat on a heavy bench made especially for him. I'd take my chair and sit opposite him. The clown seconds would bring buckets, sponges and large towels, then put on the gloves. I had a special heavy one made for my left hand to receive the heavy swinging blows from John's trunk, also to make it sound as loud as we could. John had a very heavy glove on the end of his trunk, and when he would swing that trunk with the heavy-painted glove on the end of it, mind you there was some power behind it. Well, the gong would sound and we'd start. I'd ask John if he wanted to fight. He'd nod his head, yes; then we'd go to it. John would come art- (See BOXING ELEPHANT on page 42)

WANTED FREAKS AND SIDE SHOW ACTS

Summer Season 1932

For Wonderland and Olympia Circus Side Shows, Coney Island, N. Y. About 20 Weeks' Work. One Spot. No Jumps.

Present conditions considered, will pay highest salary to attraction that can be featured. Answer must state all particulars, contain photo and salary in first letter. Write DAVID ROSEN, Mgr., 3821 Nautilus Ave., Sea Gate, Coney Island, N. Y.

FAIRS-EVENTS

Conducted by CLAUDE R. ELLIS—Communications to 25 Opera Place, Cincinnati, O.

Booking Contracts Indicate 1932 Act Budgets Up to Par

Some outstanding fairs in the East and in Canada show increase in expenditures for grand-stand programs, one retrenches slightly, others remain level—a "theory"

NEW YORK, Jan. 2.—Of 16 fairs of either major or "key" character in the East and in Canada which already have contracted for their grand-stand programs next fall, eight show from slight to substantial budget increases, seven will operate along last season's lines, while one is in the retrenchment class, according to a digest made by George Hamid, head of Wirth & Hamid Fair Booking. Enough bookings, including tentative arrangements, with smaller fairs, he says, justify the opinion that budgets will be generally maintained, tho certain others have indicated a tendency to reduce. In majority of cases, according to analysis, attraction committees are following what might be termed the Toronto "theory" operation.

This is based on the fact that Canadian National Exhibition considers it unfavorable to build new structures and hazardous to finance more or less experimental projects in the way of physical embellishments for the time being.

Promises Better Acts

Reductions are being planned in general departmental divisions with a view either to increasing or maintaining attractions' budgets on a level with other years. In short, "theory" makes entertainment a dominant factor in Toronto Fair's operation. This, in brief, is the basis on which other fairs appear to be working, adapting it here and there to suit local conditions and demands.

With "entertainment" being "nursed" along to assume such a strategic position in operation of fairs, performer standard must necessarily rise, with improvements in costuming, production, act merit, etc., obligatory, or fair executives would be expected to turn an about-face and refuse to bolster or maintain budgets if act can't deliver in the manner.

To Change Presentation

The eight which show increases in act budgets are: Ebensburg, Pa., and Harrisonburg, Del., in the States, and these six in Canada: Toronto, Ottawa, Fredericton, Quebec City, London and Three Rivers. The seven maintaining on 1931 level are: Allentown, Pa.; Chatham, N. Y.; Brockton, Mass.; Reading, Pa.; Cumberland, Md., and Malone, N. Y. Sole fair retrenching among the 16 is Middletown, N. Y.

Canadian National Exhibition is well set in plan to introduce a change in type of presentation before grand stand. When General Manager H. W. Waters returns from abroad the middle of this month an announcement in this connection is expected.

Among those using a revue are Allentown, London and Ottawa.

Bay State Circuit Plans Gathering at Springfield

SPRINGFIELD, Mass., Jan. 2.—By vote of stewards and call by President Thomas Ashworth, Charlton City, Bay State Circuit will meet at 1 o'clock p.m. on January 9 in offices of Eastern States Exposition here.

Consideration will be given announcement of race programs by member tracks, approval of uniform general circuit conditions, approval of budget and vote assessment of circuit expenses, report on plans for 19th annual New England Horsemen's day and banquet and unfinished and new business, according to Secretary Milton Danziger.

North Carolina Meeting Is Indefinitely Deferred

RALEIGH, N. C., Jan. 2.—North Carolina Association of Fairs at a session of directors decided to postpone indefinitely this year's annual meeting, advises Secretary-Treasurer T. B. Smith, secretary of North Carolina Fair, Raleigh.

The gathering in 1931 was held here on January 15-16 at the Sir Walter Hotel. Dr. T. N. Spencer, Concord, is president of the State association.

Mrs. Maher Leaves Desk; Gov. White Keeps Silent

COLUMBUS, O., Jan. 2.—Governor George White declines to comment on what action he will take on appeal of Mrs. Helen Sloan Maher, former secretary of Ohio Agriculture Board, who was dismissed on December 1 as an economy move by Director I. S. Guthery.

Mrs. Maher has been before the governor twice since she was dismissed, in an effort to be reinstated, and attended her duties in the office two weeks following her removal.

Evidently Mrs. Maher has taken the governor's repeated refusal to bring up a ruling on the case as an indication that her request is not to be granted and has left her desk, having closed out the year's business before Christmas.

For Bicentennial Contracts

WASHINGTON, Jan. 2.—Congress has before it, with every indication that it will be enacted into law, a bill to provide for incorporation of District of Columbia Commission, George Washington Bicentennial, under which, subject to supervision of district commissioners and other interested officers, the commission may provide for structures, platforms and stands for programs, entertainments and demonstrations for the celebration, together with lighting facilities, and district commissioners and director of public buildings and public parks are authorized to grant permits necessary for occupation of public space. The bill authorizes contracts for leasing to individuals or corporations structures and platforms and for granting concessions in connection with the celebration.

"Benefits of the Fair to the Community," Told Secretaries

Paper presented to Fair Managers' Association of Iowa in Des Moines on December 7 by M. E. (Pat) Bacon, former manager of Iowa fairs at Spencer and Davenport; former president, vice-president and secretary of the State Association, and now general manager of Central States Fair and Exposition, Aurora, Ill.

If I speak in very glowing terms of fairs and expositions, please do not think it egotism on my part, but the enthusiasm and the love for the work that I am engaged in. Everyone has a hobby; I believe each fair secretary should sell himself to his respective community, and at all times thruout the year should, at every opportunity, sell his respective fair to his community.

Probably no agency now at work thruout this country is more laden with possibilities for the upbuilding and improvement of our rural life than the agricultural fair.

A fair and exposition is a valuable asset. Fairs must have the co-operation of the home people to survive.

Co-operation is united effort and exchange of ideas working in unison, and it is really the parent of organization and organization is the key to success.



JOHN P. MULLEN, of Fonda, elected president of Iowa State Fair to succeed C. E. Cameron, now president emeritus after 25 years as head of the board. Mr. Mullen, a director since 1911 and vice-president since 1918, has done wonders with machinery exhibits in his 21 years as superintendent of that department. An Iowan 52 years, he has long been active in county and State fair work and in politics.

Lovell Succeeding Rowe at Hillsdale

HILLSDALE, Mich., Jan. 2.—Hillsdale County Agricultural Society set September 27-October 1 as dates for 1932 fair, opening the fourth Tuesday after Labor Day. Frank H. Rowe has retired as president. His duties have been taken over by Charles E. Lovell.

At annual meeting of directors Mr. Lovell's place on the board was taken by W. F. Danhausen, Scipio township, and Clarence Kellogg was appointed vice-president. These changes were made since election last fall.

According to report by the treasurer profit on the 1931 fair amounted \$578.65 after all expenses, including \$1,077.52 in improvements, were paid. Improvements made on grounds are an addition to the horse barn, a fence inclosing free attraction platform and minor repairs. Reports of H. B. Kelley, secretary; J. I. Post, treasurer, and Frank Carter, chairman of finance committee, were given.

Legion Plans State Edifice

Veterans to have building on Minnesota grounds—Roe named chairman

MONTEVIDEO, Minn., Jan. 2.—Ludwig I. Roe, of this city, past department commander of the American Legion, has been appointed chairman of a State American Legion committee which will arrange for erection on the State fairgrounds at Minneapolis of an American Legion building.

Mr. Roe was selected by Commander Oscar E. Youngdahl, Minneapolis, who named on the committee Judge Levi M. Hall, Minneapolis; P. C. Bottenberg, Little Falls; H. M. Litherland, Moorhead, and A. P. Gilles, North St. Paul.

There is now in the Legion's State building fund \$2,458.62, contributed for this purpose by Legion posts and Legion auxiliary units of the State. Erection of a \$6,000 building is contemplated.

The building is intended to serve as a reunion spot and gathering place for World War veterans during Minnesota's annual State fairs.

Governor Names Members For Progress Exposition

CHICAGO, Jan. 2.—Governor Louis L. Emmerson has announced appointment of a Century of Progress commission, provided for by an act of the last General Assembly. Under the act the governor is chairman of the commission, and it was specified that Lieutenant Governor Fred E. Sterling and David E. Shanahan, speaker of the House, shall serve.

State senators appointed on the commission are Roy C. Woods, Chicago; Florence F. Bohrer, Bloomington; R. J. Barr, Joliet; Charles H. Thompson, Harrisburg, and R. V. Graham, Chicago. Representatives appointed are Homer J. Tice, Greenview; E. J. Schnackenberg, Chicago; Richard J. Lyons, Mundelein; Frank Ryser, and William King, Chicago. Other members include Noble Brandon Judah, George F. Harding, Anthony J. Czarnicki, U. G. Herrmann, J. F. Cornelius and Paul Demos, Chicago; Mrs. William Leonard Karcher, Freeport; Fred P. Watson, Mt. Vernon; B. F. Baker, Kewanee, and Col. H. W. Ferguson, Pana.

Washington Pageant Part of Citrus Show

WINTER HAVEN, Fla., Jan. 2.—Pageant commemorating bicentennial celebration of birth of George Washington will be held at Florida Orange Festival here on January 26-30, said J. B. Guthrie, festival manager.

It is to be presented on January 26 and 27 by Nancy Fulton, head of Fulton Studio of the Dance in this city. Miss Fulton was director of coronation pageants at 1930 and 1931 festivals, and her direction of the Washington pageant is assurance that the event will be an outstanding feature of the citrus show. Co-operating with Miss Fulton are Mrs. C. S. Taylor and Mrs. R. S. Abernethy, regent and vice-regent of the local Ponce de Leon chapter, Daughters of American Revolution, who have assistance of Women's Civic League and American Legion Auxiliary.

The pageant first will be presented between 1:30 and 2:15 on afternoon of the first day, designated as School Day, when students of Polk County schools will be given a day off to attend. It will be repeated Wednesday afternoon, from 2 to 2:45, for benefit of crowds attending Governor's Day, when the Hon. D. E. Carlton, Governor of Florida, will be guest of honor. The pageant will require a cast including many adults as well as a number of children and will be colorful and a portrayal of the life of the "Father of His Country."

(See BENEFITS OF THE FAIR page 39)



By Claude R. Ellis

WHILE Columbia fairgrounds have no "ex" in the need for improvements and rearrangement, South Carolina State Fair officials could put to no better use the proceeds of the spring racing meet which they intend to devote to modern eating stands.

Crying needs of a majority of fairs in this country are more sightly buildings and better laid out and more sanitary grounds. All over the nation we are familiar with barnlike structures, leaning board fences and expanses of muddy morass which greet the public annually at fair time. This condition has prevailed too long. True, the last two years have seemed no time in which any board justifiably could plan extensive, expensive expansion or enhancement. But so-called successful fairs for half a century seemingly had no immediate intention of bettering their grounds and buildings before depression cracked down.

Well-planned and well-kept grounds, with plenty of hard-surfaced walks and drives, are as essential to a real and lasting fair as a front gate or secretary's office. A little planning ahead, pouring of concrete by degrees and systematic erection of artistic, if not expensive, buildings will work wonders. Fairgoers hardly relish the idea of an approaching fair visit as tho a slumming trip were in the offing.

PART of a Washington "broadcast" by Grand-Stand Announcer Hugh Clayton, "caught" by the writer this week while playfully "turning" the swivel chair: Just this minute finished talking to a fair secretary over phone "way down South in ol' Virginia. And here's kinda how the conversation ran, "Well, John, you say things are still bleak looking in the Shenandoah Valley, but you insist that you are going to the convention and spend more money for free acts than ever before?" "Yes, Clayton, that is just exactly what I am going to do. Because I'm fully convinced now more than ever before, even tho we did lose fifteen hundred last year, that quality grand-stand acts will bring people to the fair, whereas I think a lot of fair men made a grave mistake last year and cut their own pocketbooks by cutting the quality acts and substituting cheap entertainment." "More power to you, John! Yes, sir, George Hamid has been preaching that for years, and George is a good preacher when it comes to knowing acts and what the good old public wants." This may be news to some fair secretaries who still hold back on using amplifiers. Every fair except two in the Virginia association last year used amplifiers of some kind. Not all of them used professional systems, but the majority did. Big talk around Washington now is the Bicentennial; heard yesterday that every hotel is completely sold out for entire month of February. Spent about 10 minutes yesterday morning listening to Congress, and in the afternoon about same amount of time at Bicentennial headquarters. Don't know which was busier. But Congress was having more fun!

AN AMERICAN Legion building on State fairgrounds. Not a bad idea at all for fairs of sufficient magnitude which draw hundreds of Legionnaires and their families. At Minneapolis the State Legion posts will erect a \$6,000 building as a rendezvous for veterans during annual Minnesota events. There are a number of large fairs, managements of which should encourage their Legion clientele to consider the project in the Copper State. In many localities where there are large district fairs and no armories or clubhouses, Legion buildings on fairgrounds would meet a recreational need and be decorative adjuncts to present groups of buildings, many of which certainly would look none the worse for additions of bright modern architecture even if in humble proportions.

FINAL figures indicating a degree of success hardly looked for at the initial North Montana Fair at Great Falls last August are more interesting in view of the general depression that hit the fair world. While attendance figures speak for themselves, it is very apparent that the city and entire northern and

central portions of Montana are thoroly sold on the fair. The people thruout the area are said to be still talking fair and are looking forward to the 1932 exposition, for which ambitious plans are in the making. Veteran observers declare that never have they seen an organization which operated so smoothly. Granting that depression seemed to have woven a barrier around the people, North Montana Fair evidently had no difficulty in breaking down that barrier and convincing people that such a show truly is a necessity to any area, despite economic conditions. Altho Secretary-Manager Harold F. DePue personally has been taking no great credit for the 1931 showing, his conferees have no doubt that with his management North Montana Fair is destined to become leading exposition of the Northwest.

Will Show First Florida Exhibit for World's Fair

WINTER HAVEN, Fla., Jan. 2.—First full-size model for Florida exhibit at Century of Progress World's Fair in Chicago will be shown at fourth annual Florida Orange Festival in Winter Haven on January 26-30. Announcement of completion of the model within 30 days was made to Associated Chambers of Commerce of Polk County in Davenport by Mayor Earl W. Brown. De Land, manager of the Florida exhibit. The meeting was attended by representatives of Auburndale, Bartow, Haines City, Davenport, Lake Hamilton, Lake Wales and Winter Haven. This city represented by John F. May, Jay Stull and J. B. Guthrie, president, secretary and manager, respectively, of the festival.

Mr. Brown explained that the first model built would be of the "singing tower" at Mountain Lake, near Lake Wales. It will be on a scale of six feet to one inch and in details of coloring and workmanship will be an exact reproduction of the memorial built by Edward Bok.

The festival association offered free space to Mr. Brown and Willis Powell, publicity director of the Florida exhibit, if they would display the model here.

Beam Will Open Season At St. Louis Speedway

CHICAGO, Jan. 2.—B. Ward Beam advises that he has completed arrangements to open his International Congress of Daredevils for the 1932 season at Greater St. Louis Speedway, St. Louis, on Sunday, May 1. Following that date he will tour the country until close of fair season.

Beam states he will put on AAA auto races together with eight other thrill stunts, in many towns, and in some towns motorcycle races with outstanding riders will be the race feature. He says contest board of the American Automobile Association will allot him at least three AAA point championship dates in 1932.

Give Aid Without Reports

MADISON, Wis., Jan. 2.—In an opinion by Fred M. Wylie, deputy attorney general, to Charles L. Hill, chairman of State Department of Agriculture and Markets, agricultural fairs may be given State aid, under a 1931 law, even tho fair officials fail to report before December 31 amount of cash premiums paid as basis of figuring State aid.

State Money for Jobs Nearing Exhaustion Point

SYRACUSE, N. Y., Jan. 2.—With only \$5,000 of the original \$50,000 appropriation remaining, officials of New York State Fair will be compelled to call a halt to the improvement program unless a second allotment of funds is received from the State.

During six weeks work has been in progress fair officials have been able to give employment to an average of nearly 500 men per week on a part-time basis.

MILWAUKEE, Wis.—William C. Haas, manager foreign department, First Wisconsin National Bank, has been named honorary representative for Milwaukee of the Leipzig spring fair, which opens on March 6 in Germany.

Iowa Exhibits Hold Up Well

Corey shows increase in live stock—attendance and receipts shrink

DES MOINES, Jan. 2.—Despite depressing agricultural conditions, Iowa farmers and live-stock breeders last season presented largest live-stock and agricultural exhibits in recent years at the 82 county and district fairs thruout the State, according to Secretary A. R. Corey of Iowa State Fair Board.

Substantially increased exhibits were recorded in all live-stock classes except the horse division, his report revealed. A total of 15,820 cattle were exhibited last year, as compared with 14,103 in 1930; 20,066 swine, as compared with 19,133; 5,673 sheep, compared with 5,042, and 39,116 poultry, compared with 35,512 in 1930.

Depression Has Effect

All fairs thruout the State continued their encouragement of boys and girls' 4-H Club work, with a further increase of premium offerings last season. A total of \$57,937 was paid in premiums to farm boys and girls in 1931, as compared with \$54,134 in 1930.

The secretary's report showed effects of the agricultural depression in an attendance decrease last year at all county and district fairs of approximately 300,000 and a shrinkage in receipts of approximately \$200,000.

Importance of State aid in maintaining many smaller fairs was indicated by the fact that this item ranks second in producing revenue for these institutions. A total of \$149,236 was received in State aid by the 82 county and district fairs in 1931.

State Aid Dropping

A threat to future development of smaller fairs was shown in the report on county aid received. Whereas \$140,849 in county aid was given local fairs in 1930, only \$128,073 was received in 1931, and it is estimated that the county aid available in 1932 will further decline to approximately \$101,515.

The secretary declared that the showing made by county and district fairs this year was made possible only thru rigid economy and efficient management exercised by local associations. He complimented secretaries and directors of fairs on steps they took early in the year to anticipate and meet depressing agricultural and business conditions thru rigid budgeting and most careful economy.

Cooper Featured Speaker

INDIANAPOLIS, Jan. 2.—There is much interest in the address to be given Tuesday night, January 5, at banquet of Indiana Association of County and District Fairs in conjunction with the annual meeting in the Claypool Hotel, of Myers Y. Cooper, former Ohio governor. His wide experience in the Buckeye State fair field and talent as a speaker make him an interesting figure on the program.

KENTON, O.—Judges for annual mid-winter fair sponsored by Hardin County Corn and Grain Improvement Association, to be held at County Armory January 18-23, have been chosen. Stanley Lybourn, Springfield, will judge corn and grain exhibits; J. E. Nusser, Van Buren, will judge poultry; and Mrs. John Hastings, canned-fruit displays.

Agricultural Conditions

Condensed Data From December Summary by U. S. Department of Agriculture, Washington, D. C.

FARMERS' CASH SCARCE

At close of 1930 with its drought and low prices, farmers had the feeling that depression had just about done its worst to them. But 1931 has been worse. There is no actual shortage of food nor feed this season, except perhaps in the Northern Plains territory, but cash is exceedingly scarce. When prices of farm products last fall approached the pre-war level, it was thought that they were cheap, and so they were. It was scarcely foreseen that this fall the prices of corn, hogs, wheat, cotton and potatoes to the growers would be about half those of last year. The October rally in cotton and grain was a timely help in restoring some measure of confidence thruout the community, but the rise in prices has been partly canceled by recent declines.

Drought, which afflicted the Plains States during the latter part of this season, was also felt thruout a large area extending around thru the South and the Eastern States, tho the Midwest had heavy rains in November. The warm, dry fall favored the ripening and harvest of the late crops, but has hindered preparation for next season. A common story all this fall has been of fields too dry to plow, of streams and wells dried up and of farmers obliged to haul water. Taken altogether, the harvest is again up to normal this season. The composite yield per acre is figured as about 11 per cent above a year ago and is about equal to the previous 10-year average. The most important crops which are larger than average this year include cotton, tobacco, apples and winter wheat. Among the relatively small crops are hay, oats, barley, flaxseed and spring wheat. Corn and potatoes are about average crops.

STORED CROPS MOVING

Low prices in 1931 naturally have influenced producers to store their crops so far as possible. Thus, the marketward movement of grain, potatoes and apples has been comparatively light in recent weeks, and plans have been announced for the storage of 6,500,000 to 7,000,000 bales of cotton thru next July. On the other hand, low prices are stimulating

consumption to some extent, as evidenced by the rapid depletion of stored stocks of butter and meats and by the October increases in export of wheat and cotton.

The general picture of agriculture's position this fall is reflected in these indexes: The wholesale price level of all commodities stands practically at pre-war or 100; the industrial wage level is roughly twice the pre-war figure, or 200; farm taxes exceed 250; farm wages are about 120; prices of things bought by farmers 125; but prices received by farmers for their products average about 70. The unit exchange value of farm products for other commodities is slightly more than one-half what it was before the war.

FALL MILK IN WISCONSIN

Extremes in weather have characterized the crop year in Wisconsin. The spring and summer were unusually dry and heat was excessive, with the result that early harvested crops, particularly feed grains and hay, have made very poor production in 1931. Oats is the smallest crop since 1923, and corn the smallest since 1924.

Beginning about September 1, weather became favorable. The fall has been wet, warm and quite free from frost. Grass, winter grains and some late vegetable crops were still growing in the middle of November. Late harvested crops have been particularly favored, and potatoes, the leading crop, have turned out much better than appeared likely a few months ago. There has been nearly an average crop, tho prices are very unsatisfactory. Tobacco crop also made a considerable increase in tonnage as a result of the favorable fall, but quality is not as good as a year ago.

With great improvement in pastures, fall milk production has been high. Where the trend in milk production per cow is normally downward from October to November, it was upward in 1931. Because of the favorable pasture situation, farmers are not feeding as heavily of grain as they did a year ago, and this is very helpful in conserving the scanty feed supplies for winter needs.

WELDON WILLIAMS & LICK
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FORT SMITH, ARK.

North Montana Goes High In Its Profits and Popularity

Initial Great Falls exposition sets up record for average daily attendance—augmented amusements and races with big building program among 1932 plans

GREAT FALLS, Mont., Jan. 2.—That the initial North Montana Fair at Great Falls on August 24-28 was a financial success as well as an outstanding exposition from standpoint of attendance and exhibits is indicated by the auditor's report, which reveals a profit of \$48,852 over all expenditures. Revenue to the fair amounted to \$115,566 and expenditures \$68,608. One of the outstanding features of the initial fair in Northern Montana was the fact that attendances on first and last days was far in excess of larger and long-established expositions in the Middle West and Eastern States. Paid attendance for the five days, as revised by the auditor's report, was 129,617, or an average daily attendance of 25,923, said to be the largest daily attendance of any fair in the Northwest.

This record was established despite the fact that population within a 150-mile radius of Great Falls is only 98,000, indicating that residents in this part of the Treasure State are sold on a fair. Credit for success of the exposition must largely go to Harold F. DePue, former secretary-manager of Richland County Fair, one of the largest county fairs in the world. Mr. DePue followed out many ideas that built up the Eastern Montana County show.

Best of Herds Shown

Opening day of North Montana Fair saw 29,168 persons pass thru the gates, while on the closing day turnstiles recorded 33,795.

Thirty Montana counties and 11 States sent exhibits, a final check showing 1,924 different exhibitors and 7,237 individual entries. Live-stock men of Montana and from States through Western United States declared the live-stock show to be the outstanding one in the Northwest in the last 15 years. This exhibit attracted cream of the herds in the Northwest and developed keen competition.

A statement covering fair revenues and expenditures from January 1 to September 30, 1931, shows \$5,915.72 in administration expense; \$36,618.30 in fair operation; \$24,671.57 for exhibition, and \$1,403.16 for maintenance of grounds and buildings, a total of \$68,608.75.

Plan Bigger Entertainment

Under heading of fair operation are the following individual expenditures:

Advertising	\$3,834.25
Printing and Stationery	1,280.12
Racing	14,253.85
Entertainment	10,308.28
Concessions	780.85
Admissions Department	1,292.20
Admissions Jr. Service League	567.80
Grand-Stand Ushers	387.10
Public Safety	1,724.93
Labor—General	1,537.20
General Expense	651.72

Total.....\$36,618.30
General expense under heading of exhibition amounted to \$6,337.27, while premiums were \$18,334.30, a total of \$24,671.57.

With the 1931 fair now in history, fair manager and board of directors are turning their attention to the 1932 exposition, which has been set for August 22-26. Contracts have been signed for some leading entertainment, including Ernie Young's 1932 night show, *The Passing Parade*; Théarle-Duffield fireworks, Leo Cramer's rodeo program, John T. Wortham's Shows, and feature acts by Joe Thomas' saxotet; Shorty Flemm, comedian; Orlo troupe and others.

Spend \$30,000 This Year

Altho harness racing will not be conducted in 1932, arrangements have been made for bigger and better running races. Larger purses promise to attract some of the country's best stable entries and to take care of this increased number of ponies the fair board has ordered plans drawn for another horse barn, which will give the plant four large, modern barns, costing in excess of \$22,000.

The board contemplates a construction program in 1932 of from \$25,000 to \$30,000, which will bring value of the new plant to between a quarter and a half million dollars, all of which is clear of indebtedness. A considerable cash reserve will be maintained to meet detrimental weather conditions and other emergencies.

One Fair Too Many?

ELYRIA, O., Jan. 2.—The fight between Elyria and Wellington for county financial support for their respective fairs ended in a compromise at a special meeting of fairboards and county commissioners. After heated debate, heard by more than 100 spectators, members were inclined to a division of the county's allowance of \$5,800. Commissioners declare they will support only one fair. Both fairs have been in existence more than 75 years.

Erwin Howe, E. E. Whitney and William J. French. Premium List: B. F. Merchant, chairman; W. H. Crow, John Southworth, Fred Bowditch, Clarence Kellogg, Lynn Ryner, William Moore and W. F. Danhausen. Building and Grounds: W. L. Kelley, chairman; Andrew Adams, Ben F. Merchant, Floyd Rowe, John Weatherwax Jr. and Fred Giddings. By-Laws and Rules: Bert Payne, J. J. Nachtrieb, Frank Clark, J. C. Whitney and H. W. Williams. Elections: J. J. Nachtrieb, Erwin Howe and John Weatherwax Jr. The following superintendents were appointed: Horse, Lynn Ryner; cattle, John Southworth; sheep, Clarence Kellogg; swine, Fred Bowditch; poultry, B. F. Merchant; farm machinery, William J. French; agricultural hall, classes one and two, Erwin Howe; agricultural hall, classes three, four and five, Fred Giddings; fruit, William H. Crow; needlework and general superintendent of floral hall, E. E. Whitney. Art, W. F. Danhausen; flowers, J. C. Whitney; school exhibits, Mrs. Viola R. Moore; track and speed, Andrew Adams; grand stand, J. J. Nachtrieb; assistant grand stand, John Weatherwax Jr.; police, Frank Clark; forage, Howard Williams; bands, Fred Giddings; grounds, William L. Kelley; 4-H Clubs, William Moore; baseball and soldiers and sailors, Bert Payne; electricity, Frank Carter; automobiles, William J. French; night fair and free attractions, Andrew Adams.

INDIANAPOLIS.—Rolland Ade, Kentland, has been re-elected president of Newton County Fair Association; Howard Myers, Brook, vice-president, and A. M. Schuh, secretary and treasurer. Directors also were re-elected. Annual report showed the organization free from debt.

ALLENTOWN, Pa.—Having elected officers at annual meeting of stockholders of Allentown Fair, plans of officials are to make the next fair as big as those in the past. The 1932 fair will be held September 18-23. H. E. Scholl was re-elected president. Other officers: First vice-president, Harry G. Trexler; second vice-president, Edgar J. Lumley; third vice-president, Lieut.-Col. Henry A. Renninger; fourth vice-president, Captain Henry W. Leh; secretary, M. Herbert Beary; treasurer, F. C. Hausman. Report of 1931 showed it was profitable to the association.

KUTZTOWN, Pa.—Stockholders of Kutztown Fair Association re-elected the following officers: President, A. L. Dethof; vice-president, Worth A. Dries; secretary, Samuel H. Heffner; treasurer, H. A. Fisher; executive board, W. W. Well, W. W. Trent, Fred Fisher, J. E. Gridley and Robert Schlenker.

PARIS, Ill.—Frank Moss was elected president of Edgar County Fair Association. C. S. Hunter has been named vice-president, succeeding J. G. Brown, deceased, and A. C. Hale, Chauncey Hunter, Harlan Swango, Mr. Hunter and Mr. Moss

Fair Elections

CANTON, O.—Stark County Agricultural Society directors renamed these officers: M. D. Vrowl, Minerva, president; J. E. Holm, vice-president; Ed S. Wilson, Canton, secretary; W. G. Taylor, Canton, treasurer; William H. Welker, superintendent of gates; D. B. Renner, superintendent of police, and C. L. Trubey, marshal. Public is invited; board members said, to offer suggestions as to what might be done to make the annual exposition more interesting and instructive. The 1932 fair will be held during week of Labor Day.

ENID, Okla. — Mrs. Mary Ruff was elected secretary of Garfield County Poultry Show, which was held here on January 4-7.

ROCHESTER, Minn.—Olmsted County Fair Association re-elected H. J. Kruse, Rochester, president. A. J. Lobb, of Mayo clinic business department, was elected vice-president. Robert Livingstone, Haverrill, was re-elected treasurer, and Julius Aussen, secretary since 1924, was re-elected. Inasmuch as there is possibility county agent work will be discontinued here in 1932, Mr. Aussen, holding that position, may devote full time to building up fair interests, altho he announced the exposition will be a repetition of the 4-H Club fair of past year, which was an outstanding success here, one of first communities in the State to go exclusively 4-H Club projects in the county enterprise.

FOND DU LAC, Wis.—E. R. Zamzow was re-elected president of Fond du Lac County Fair at annual meeting held in conjunction with that of the County Board of Supervisors. Mr. Zamzow has long been identified with the fair, having been secretary 10 years before being elected president. Other officers: Clarence Sheridan, vice-president; Alfred C. Freiberger, re-elected secretary, and Leo Richter, treasurer. Officers were complimented for the more than 700 4-H Club exhibits at 1931 fair. It was voted to open the 1932 fair on a Sunday and to continue it four days. While dates were left to the officers, it is probable that they will be fixed as September 4-7.

HILLSDALE, Mich.—These committees were named for the 1932 Hillside County Fair, September 27-October 1: Executive: Charles E. Lovell, chairman; Frank Carter, W. L. Kelley, Finance; Frank Carter, chairman; Floyd Rowe,

Boston Newsies To Benefit by First Indoor Horse Race Meet

BOSTON, Jan. 2.—What is said to be the initial indoor horse-racing meet on record in the Hub will take place at the Boston Arena March 26 to April 2 for the benefit of the Burroughs Newsboys' Foundation, which was established by Harry E. Burroughs, former immigrant newsboy, to provide shelter, food, clothing, medical treatment and recreation for local boy news venders. It will also be the first time in years that running horses will compete here and may stimulate a revival of these popular races for New England's metropolis.

Tournament comes just prior to the opening of the spring outdoor horse show and racing season, so it will give New England breeders and stables an opportunity to break in new stock before

regular season starts. Arena track, 10 laps to the mile, will have high jumpers, hurdle races, chariot races, kids' pony races, bareback races for stable boys, novelty race by newsies, polo and basketball games in addition to the runners, and a program of stunt riders and trained horse acts.

Entry books are being handled by Dr. W. H. Murphy at Bromfield street headquarters, while a corps of older and "retired" newsboys is being organized for a ticket campaign.

Foundation occupies quarters at 10 Somerset street, former home of Boston Lord of Elks. It is said that more than 40 boys are attending various colleges thru scholarships furnished by the foundation.

Trade Shows Present Exhibitors Problems

NEW YORK, Jan. 2. — Altho trade shows appear to be accepted as helpful to business, opinion of exhibitors in many industries is that methods of conducting these shows must be brought into line with today's changed conditions if buyers of space are to be assured of adequate returns, according to a survey by Policyholders' Service Bureau of the Metropolitan Life Insurance Company. Results of this survey have been published in a report, "How Exhibitors Are Meeting the Trade Show Problems."

Report describes control methods adopted in different industries. Among more successful practices reported has been establishment of exhibitors' committees and boards. The survey indicated that another common method of dealing with the problem is by changing interval between shows, "replacing two semi-annual shows with one annual show, or the annual show with a show every two years." The opinion was expressed, however, that there is no ideal schedule, "each industry, apparently, must work out the frequency question for itself."

Other methods described include reducing number of regional shows in favor of national shows, making a combined exhibit of two or more previously independent shows, establishing a "limited eligibility" rule and increasing control of shows by exhibitors themselves.

Information on which the study is based was obtained from 84 trade associations sponsoring national or regional trade shows. Included in this group were associations responsible for most important national trade and industrial expositions.

NAZARETH, Pa.—Discontinued last summer because of poor attendance during three years before that, Nazareth Fair may be resumed under a reorganized board of directors. For more than 70 years Nazareth Fair was one of the best of smaller fairs in Pennsylvania. Its last three years lost heavily, mostly because directors cut down on attractions to save money. All old stockholders dropped out and now new blood may be infused to return the fair, as there has been a demand from farmers in this vicinity, as well as light-harness racers, for it.

were named directors. The 1932 fair will be in August, week preceding Illinois State Fair.

CANANDAIGUA, N. Y. — On remote possibility that another fair can be held in September, Ontario County Agricultural Society elected these officers to keep organization intact, despite the fact the fair grounds have been sold to satisfy debts: Everett E. Calman, president; J. Lewis Salisbury, vice-president; P. W. Chase, treasurer, and Floyd D. Butler, secretary.

ELKHORN, Wis.—All except 2 of 35 of the executive committee attended annual meeting of Walworth County Agricultural Society on December 30. Labor Day week (September 5-9) was fixed as dates for the 83d exhibition. William O'Leary, A. R. Ives and F. A. Anderson were appointed members of auditing committee. A. R. Ives, A. D. Whitmore, W. J. Ryan, F. H. Johnson and Ed Goodman were appointed members of bonding committee. James Beattie, A. D. Whitmore, Charles Fountain, Lawrence Hollister and Ora Taylor were appointed as committee on revision of premium list. Lyle Kenney, town of Linn, was appointed chief of police. These superintendents were elected: Floral hall, Mrs. George Weaver, Elkhorn; speed department, H. H. Newell, Burlington; horse, Waldo Hartwell, Elkhorn; cattle, Harley Earle, Whitewater; sheep, Clarence Potter, Elkhorn; swine, Ernest Schiebe, Elkhorn; machinery, Low Dooley, Elkhorn; poultry, Percy Cowles, Elkhorn; agricultural hall, O. L. Shearer, East Troy, and gates, W. J. Ryan, Whitewater. Motion was made by William O'Leary and seconded by Mr. Ives that all assistants to superintendents, including police department, be paid \$3 per day and an additional dollar if they work in the evening, and that all superintendents, including five in treasurer's office and three in office of secretary, be allowed \$5 per day. Officers volunteered to present no expense accounts for 1932. Frank Johnson then caught the Christmas spirit and moved that cost of the executive committee dinner be deducted from their pay checks. This resolution and donations make close to \$2,000 saving to the society.

Report Shows Cuts In Fair at Sedalia

ST. LOUIS, Jan. 2.—When W. D. Smith, secretary-manager of Missouri State Fair, Sedalia, reads his annual report next week at annual meeting of Missouri State Fair Board—it will show among other surprising facts that "the Missouri State Fair Board made the greatest record for economic management for the 1931 fair"; that "the 1931 exposition will go down as the best balanced one in the 30 years of the Missouri State Fair history"; that "it is probably the only State fair in the entire Mississippi Valley that finished on the right side of the ledger"; that "the balance on the right side of the ledger will be approximately \$4,000 on January 1"; that "reductions were made in all departments on operating expenses, but no reductions were made in premiums paid in 1931."

Report will also show that the 1931 annual Missouri State Fair cost approximately \$135,000 to produce; the 1930 fair \$153,000, and the 1929 State fair \$155,000, showing a gradual cutting down of the operating expenses to meet conditions from year to year.

Mr. Smith believes that 1932 will show a further retrenchment in operating expenses, but this will be accomplished by cutting off on all ends possible without bringing inferior attractions or cheapening Missouri State Fair in any way. Mr. Smith will endeavor to purchase all free attractions, fireworks and grandstand attractions thru one source in order to cut down expenses of bringing various individuals to the fair, as is the annual custom to operate and manage, for example, the free attractions, fireworks, etc.

Dee Lang Shows were contracted to furnish midway attractions for the 1932 State fair.

Fair "Grounds"

SALT LAKE CITY — Peacocks and pheasants were used for front-window attractions at the annual poultry show here, given this year on South State street, with a large number of exhibitors. Admission was free, and prizes were awarded by Salt Lake Poultry Association.

WELLINGTON, Kan.—Evidently officers of Sumner County Fair Association feel that the so-called depression will have seen its last days soon, for they met and set dates of October 5-8 for the 1932 fall fair, a project abandoned this past year because of lack of funds.

PORTLAND, Ore.—Toledo Community Fair property is to be sold under foreclosure proceedings, begun by Toledo Savings & Loan Association on January 16. Judgment for \$1,288 was recently entered against the fair corporation.

YAKIMA, Wash.—Assurance of holding Washington State Fair here in 1932 was given by Mrs. Martha Bounds, assistant secretary of the association. Mrs. Bounds put at rest fears prevalent after newspapers announced Erle J. Barnes, State director of agriculture, as stating financial difficulties might force a year's lapse in activities. Financial difficulties arose because of inclement weather, which cut attendance. A full grand stand for the extra rodeo performance on December 29, however, given by Red Wall and his cowboys, is believed to have greatly improved coffers of the fair association.

GRAND-STAND FEATURES at 1932 Tri-State Fair at Johnson City, Tenn., will be furnished by Howard & Belmont, St. Louis, contract being awarded them by the fair board. Acts will include Madame Bedini's horse act, Beverly Sisters, The Aefial Bauers, Three Tumbling Tommies, Sir Victor's Animal Circus, Six Royal Dancers and Savilla Trio. The group will present 14 numbers. Fair dates have been set for September 12-17. Contract for fireworks was awarded to A. T. Vitale, Ohio Display Fireworks Company.

BENEFITS OF THE FAIR—

(Continued from page 36)
educational institutions and people now realize the true educational value of the fair.

The American public demands amusement features along with the educational features. By noon, a spectator is pretty well fed up on the agricultural, educational, industrial and live-stock

Fair Meetings

Western Fairs Association, January 8-9, Hotel Whitcomb, San Francisco. Chas. W. Paine, secretary, Sacramento, Calif.

Virginia Association of Fairs, January 11-12, John Marshall Hotel, Richmond. Charles B. Ralston, secretary, Staunton, Va.

The State Association of Kansas Fairs, January 12-13, Hotel Jayhawk, Topeka. George Harman, secretary-treasurer, Valley Falls, Kan.

Vermont Agricultural Fairs Association, January 12-13, Hotel Vermont, Burlington. Also Green Mountain Circuit. Glenn W. Rublee, secretary, Enosburg Falls, Vt.

Ohio Fair Managers' Association, January 12-14, Deshler-Wallick Hotel, Columbus. Don A. Detrick, executive secretary, Bellefontaine, O.

Minnesota State Agricultural Society, January 13-15, St. Paul Hotel, St. Paul. Raymond A. Lee, secretary, Fairgrounds, St. Paul. Minnesota Federation of County Fairs, January 14, same location, R. F. Hall, secretary, 302 Gorham Building, Minneapolis.

Maine Association of Agricultural Fairs, January 14-15, Norway. J. S. Butler, secretary, Lewiston, Me.

Western Canada Fairs Association, January 18, Royal Alexandra Hotel, Winnipeg, Man. H. Huxley, secretary, Lloydminster, Sask.

Western Canada Association of Exhibitions, January 18-20, Royal Alexandra Hotel, Winnipeg, Man. S. W. Johns, secretary, Saskatoon, Sask.

North Dakota Association of Fairs, January 20-21, Hotel Dacotah, Grand Forks. H. L. Finke, secretary, Minot, N. D.

Michigan Association of Fairs, January 20-21, Ft. Shelby Hotel, Detroit, Mich. Chester M. Howell, secretary, Saginaw, Mich.

Massachusetts Agricultural Fairs Association, January 21-22, Hotel Kimball, Springfield, Mass. A. W. Lombard, secretary-treasurer, 136 State House, Boston, Mass.

South Texas Fair Circuit, January 25-26, Traveler Hotel, New Braunfels, Tex. George J. Kempen, secretary, Seguin, Tex.

Pennsylvania Association of County Fairs, January 27-28, Abraham Lincoln Hotel, Reading. J. F. Seldomridge, secretary, Lancaster, Pa.

Wisconsin Association of Fairs, January 27-29, Schroeder Hotel, Milwaukee. J. F. Malone, secretary, Beaver Dam, Wis.

Texas Association of Fairs, January 29-30, Adolphus Hotel, Dallas. Russell S. Rhodes, secretary, Tyler, Tex.

State Association of Tennessee Fairs, February 2-3, Noel Hotel, Nashville. W. F. Barry, secretary, Jackson, Tenn.

Illinois Association of Agricultural Fairs, February 3-4, Hotel Emmerson, Mt. Vernon, Ill. A. W. Grunz, secretary, Breese, Ill.

New York Association of County Agricultural Fair Societies, February 15-16, Hotel Ten Eyck, Albany. G. W. Harrison, secretary, Albany, N. Y.

International Association of Fairs and Expositions, February 15-20 (hotel to be announced), Chicago, Ill. Ralph T. Hemphill, secretary-treasurer, Oklahoma City, Okla.

Louisiana State Association of Fairs, February 26-27, Donaldsonville. R. S. Vickers, secretary, Donaldsonville.

STATE ASSOCIATION SECRETARIES—Send in your winter meeting dates to be included in the above list. Inquiries are being received from interested persons.

exhibits and in the afternoon likes to take a seat in the grand stand and see the horse races, intermingled between heats with vaudeville and circus attractions.

Fair is for everybody; often the statement is made, and in good faith, the fairs are for agricultural people only. This is a serious error. The modern, up-to-date fairs are for everybody and for this reason. Agricultural producers everywhere have been complaining for years of the markets for their products and, as a result, better marketing methods are being organized by Federal and State governments. In other words, one of the big things to be accomplished today is to bring closer together the producer and consumer so that both may profit.

The modern fair is the best show window of the community, county, district and State, and, therefore, it is the place in preference to all others, where producer and consumer should meet.

Fairs have to deal with a producer chiefly in the way of exhibitor.

Just What Is a Fair?

We fair secretaries and managers have accumulated many stock phrases, descriptive of these great institutions, such as "the Show Window of the State or County," but a fair is more than a show window. The agricultural fair should be looked upon as purely a civic obligation, from which no loyal citizen, farmer, livestock breeder, manufacturer or business man can shrink. The fair is a community center and convention place, not only for the tiller of the soil and the breeder of cattle, swine, sheep and poultry, but for the manufacturer, wholesaler and retail merchant as well. It is the annual convention in which each member of the family can take part and find something that will add to his or her material well being and enlightenment.

The well balanced fair is of equal service to both the producer and non-producer. Naturally, the producer attends the fair to advertise his wares, and at the same time, is on the lookout for ideas that will be of value to him in his line of work; while on the other hand, an important function of the modern fair is to educate its non-producing patrons in the products of our State or community, thus making them more intelligent buyers.

After a fair has been organized the management must make plans to attract to the fair as many consumers as possible so that they may become more extensive and intelligent buyers of agricultural products. To attract the greatest number of these consumers, clean attractions are put on because this has been demonstrated to be the most effective way of attracting consumers.

Taking another step, some of those that contend that agricultural fairs should be for agricultural people only add that fairs should not present anything but exhibits, because entertainment, paid shows, races, etc., keep people who attend fairs from seeing exhibits. For years, on numerous occasions, I have replied to this argument, and I am going to reply to it today, the same as I have done on other occasions. The modern college and university does not concentrate its efforts entirely along straight educational lines, varying its work and efforts with athletics, social organizations, debating societies and other forms of entertainment which in a part relieves the strain of straight educational work. Even the modern church has its social features, which spell the effort at strict religious teaching.

Take our leading magazines and other periodicals; for instance, each issue contains, not only educational matter, but fiction, so that readers may be well relieved from the strain of educational matter by enjoying an interesting sport story, the aim of which may be only to entertain.

More Educational Publicity

And who, also, are more worthy of clean entertainment during a part of the day or days they spend at their fair than those workers who, a greater part of the year, are toiling steadily on the farms of the land.

I do not believe that it needs additional argument to confirm the contention that every modern fair should not only represent its up-to-date basic departments, but also should present features which inspire to better and greater effort and features, which, for this great American holiday, entertain.

The up-to-date fair returns more for the money invested to get into it, in admission fees charged after the gates are passed, than any other gathering appealing to public patronage.

Every live fair manager not only wants a clean fair today, but sees to it that his fair is clean morally. People are as safe on 90 per cent of the fairgrounds in America as they are in their homes, physically and morally.

No other place, in so short a time, can one learn so much of a particular community, county, district or State as at the fairs of this section.

The modern fair, next to the common school, is America's greatest educational agency.

A great many agricultural journals have, from time to time, called attention to the excellent educational work of fairs. I advocate more of this publicity.

There are over 3,000 fairs, expositions and allied shows in America, managed, conducted and promoted by perhaps 1,000,000 men and women and attended by 60,000,000 people each year, who find the fairs and expositions more than worth-while institutions.

Fairs are not run for the benefit of any one individual or for a few individuals.

any more than churches, lodges and chautauquas. The fair is for the benefit of all, rich and poor alike. Fairs are democratic institutions.

To Eliminate "Big Days"

I believe that the boys and girls' club work is the most important thing the fair can do, in order to meet our agricultural problems in the future, and by interesting the boys and girls along club work lines we will keep them on the farms in our rural districts. I believe we have the greatest opportunity to redevelop agriculture by working with the boys and girls.

In the first place, one of the important things that the boys and girls of the various clubs are taught is that they should learn from it some better method than they used before. That is the educational side of the work, and one of the most important.

The main thing in the boys and girls' club work is the contest feature. The competition is always in the boys and girls' mind. The fair managers are always interested in having at their fairs something that will attract and impress people with its value, and the one most important thing is the demonstration of the boys and girls' club work at our fairs annually.

The reason some fairs do not succeed financially is that the average person in the community only attends the fair one day, and the result is they make a one-day fair out of it. Now, let everyone in the community make every day at your 1932 fair a BIG DAY.

There is nothing more important to the development of the resources of our county than the fair. The fair is where friends and neighbors meet and exchange ideas. The fair is about the only place where farmer and breeder of fine live stock can advertise his stock and at the same time get paid for it.

Every man, woman and child of Iowa should be up and pulling for their county fair every day in the week, every week in the month and every month in the year. Your local county fair is YOUR fair; eat it and sleep over it. In order to assure future success, the community must all be interested and make it his or her fair. All must boost for it.

Fair Like a Big Dinner

Some folks apparently come to the fair just to patronize the concessions and get a world of fun out of it. But they are few. Some care only for the race programs, and they sure get a kick and fun from that. But the vast majority enjoy it all. A fair is like a big dinner. Some dishes you like and some you don't, but perhaps the person sitting next to you likes the things you don't like.

The fair association is an organization that works for the fun of it, or rather for the public welfare, without pay. It is an association organized not for profit, but for promoting a fair. The directors work without salary. When one person sits back and does not do the work expected of him, the fair suffers to that extent. It is a chain, and every link must be sound.

It is hardly necessary for me to tell you that the county fair is an educational institution, organized and conducted for the purpose of showing to the world the great resources of the district it represents in agriculture, live stock and other industries. It does not function for the purpose of carrying out a program of sports and amusements, yet I want to lay stress on the fact that amusement is a necessary part of it.

In my opinion, if the county fairs of this country should discontinue the amusement program for a period of five or ten years, a great per cent of them would be out of business, and another large per cent of those left would be on the rocks, financially.

Why? Because the people demand sport, amusement or entertainment as a part of all great public functions where an admission fee is charged.

The fair is a money-spending and not a money-making institution. If it comes out a few hundred or a few thousand dollars to the good, the money goes right back into ground improvements and (See BENEFITS OF THE FAIR page 42)

GUS SUN BOOKING EXCHANGE CO.

Regent Theatre Bldg., SPRINGFIELD, O.

Send for our late List of Attractions for

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Prices To Meet Present Conditions.

PARKS - POOLS

Conducted by CLAUDE R. ELLIS—Communications to 25 Opera Place, Cincinnati, O.

Canobie Lake Is To Reopen

Lawrence buyer at auction plans amusement center—grove also sold on block

BOSTON, Jan. 2.—Canobie Lake Park, Salem, N. H., bought at auction by Patrick J. Holland, Lawrence, Mass., will be reopened next spring as an amusement center, according to Matthew Cregg, attorney for Mr. Holland.

Judge James A. Lowell, in United States District Court here, has confirmed auction sale of Canobie Lake Park and six other sales of properties of Massachusetts Northeastern Street Railway Company.

Court confirmed sale of Canobie Lake Park for \$17,000, plus 1931 taxes, for cash in 90 days, to Mr. Holland. Sale of Salem car house for \$5,500, plus 1931 taxes, for cash, was confirmed to James P. Flynn, Lawrence.

Properties Under Hammer

Newburyport car house for \$2,200, plus 1931 taxes, for cash, was also confirmed to Mr. Flynn. Sale of the car house at Plaistow, N. H., to Leonard Wing, Haverhill, for \$2,100, plus 1931 taxes, for cash, was also confirmed by the court.

Sale of some marsh land at Plum Island for \$360, plus 1931 taxes, for cash, was confirmed to Edward F. Sanford, New York. Sale of Amesbury car house for \$675, plus 1931 taxes, for cash, was confirmed to James E. Watkins Company, Inc., Amesbury.

Recreation Grove Is Sold

Recreation Grove, Salisbury, for \$725, plus 1931 taxes, for cash, was confirmed to LeGrand Stanley and Arthur C. Wetherbee, West Acton.

The properties were sold at auction by John C. Percival & Company, Lowell, on November 30 and December 1. At that time Robert B. Stearns, receiver of Massachusetts Northeastern Street Railway Company, stated that he would not recommend acceptance of the bid of \$17,000, on terms, for Canobie Lake Park.

Since the auction Mr. Holland, the purchaser, has agreed to pay cash in 90 days, and this bid, in addition to the other sales, the court confirmed.

Looks for a Big Year With Bouts at Island

LAKE ORION, Mich., Jan. 2.—Altho Park Island's 1931 business showed a decrease of 15 per cent under 1930, President Douglas Glazier considers it satisfactory, considering conditions hereabouts, and believes that 1932 will be the best season the park has seen in some years.

He bases this on the fact that all automobile factories in and around Detroit and Pontiac are on 50 per cent production now and a claim that they will be operating 100 per cent by March 1. Such a business spurt would benefit the class of people to whom his park caters.

Mr. Glazier holds that some methods to better park business are to supply plenty of clean sport, giving full value of amusements and presenting only legitimate concessions. Such a policy has been beneficial here, he declares. Bouting bouts will be a major attraction at Park Island in 1932. Mr. Glazier is president of Pontiac Athletic Club, now holding bouts in Pontiac Armory to big attendance with Frank McGinty as matchmaker. Beginning May 1 all matches will be held in the park.

Park Island, 12 miles from Pontiac on a highway, and 30 miles from Detroit, has 3,000 cottages. Paved roads come from all directions to Lake Orion. Improvements will be made in dance pavilion, bathhouses and lighting effects in the entire park.

Dodges Danger—In Sky and on the Rail

MOUNT VERNON, Ind., Jan. 2.—Harry E. Tudor, Brooklyn, N. Y., lone passenger on a tri-motored plane of American Airways which landed on a Point township farm near here because of bad weather, has written The Democrat expressing thanks for the "cheery hospitality of your little city." Tudor left here for Indianapolis, where he planned to take a plane for the East. Weather canceled the Indianapolis-New York flight, however, and he went by rail.

"Almost hit a freight wreck en route—no risk of that kind in aerial travel," he wrote.

He had flown from Chicago to Memphis to a meeting of freezer operators of Southern States.

Eslick Visits in East

CHICAGO, Jan. 2.—T. H. Eslick, former promoter of Lotus Isle Corporation, with an amusement park in Portland, Ore., was a visitor here on a trip to New York and other Eastern cities.

Westchester Votes 10 P. C. Wage Slash

NEW YORK, Jan. 2.—Despite strenuous opposition by Supervisors Pliny W. Williamson and James A. Sullivan, Westchester County Board of Supervisors on Monday passed the 1932 budget, which calls for salary cuts of 10 per cent for county employees earning \$1,495 or more a year. Cut affects 2,500 workers, including many at Playland, Rye, operated by County Park Commission.

Mr. Williamson had urged that large salaries of county officials be equalized with those of underpaid employees, rather than reducing salaries ranging around the \$2,000 and \$3,000 mark.

Opposing adoption were members of County Building Trades Council and Parkway Police Department, as well as numerous labor unions. Trades Council represents 50,000 men. Officials of council fear slash will lead to general cut thruout the building trades.

NEW ORLEANS—A Russian sturgeon has been placed in the big tank at Odenheimer Aquarium in Audubon Park, reports Frank E. Neelis, superintendent.

To Offer Only Animal Freaks

Salih's Dreamland at Coney Island will show Docen collection—"humans" out

NEW YORK, Jan. 2.—Dreamland Circus Side Show, Coney Island's long famous human-freak show shop at Surf avenue and Eighth street, at opening next spring will be occupied solely by animal freaks furnished by Charles Docen, widely known owner of the freak animal show a number of seasons with the Greater Sheesley Shows, Johnny J. Jones Exposition Shows and last season with Bernard Greater Shows.

Namy Salih, owner of Dreamland, this week has his side show under canvas at Bronx Catholic Big Brothers' Circus, Wirth & Hamid staging, in the Bronx. Mr. Salih intimated he will have "human" attractions next season near New York City, but Coney Island is emphatically out. He would not disclose where the show will situate, but is understood to be dickering for a spot with "unusual" location.

Reason for change from personality to animals is that Coney will have acute side-show competition next season, with one or two to augment already top-heavy Surf avenue.

It will be first time in years that a Salih-operated "human" side show will be absent from Coney.

Winter Sports Will Make Whalom an All-Year Spot

FITCHBURG, Mass., Jan. 2.—Henceforth Whalom Park will be known as an all-year-round park. The park will be reopened for remainder of the winter, with winter sports featured.

Arrangements are in charge of Robert S. Lufkin, owner of Rose Garden, on shores of Lake Whalom, in co-operation with officials of Fitchburg & Leominster Railway Company. Programs will be carried out on the lake, where a big sports arena is to be erected. Sports will comprise hockey, skating contests, shuffle and curling. Flood lights of 1,000 watts will be used so that night games can be played. The lake will be flooded so that new ice will be available daily. Large dynamic speaker atop Rose Garden restaurant will provide music. Snow show clubs will be formed for hikes.

Restrooms, lockers and showers are being installed in the home of Mr. Lufkin for use of games contestants. At height of outdoor season a "Snow Queen" will be picked to compete with "Snow Queens" for other New England sections.

Traveling Bands Success At White Bear Lake Park

ST. PAUL, Minn., Jan. 2.—Best feature at White Bear Lake during 1931 was the dance hall, reports Manager A. J. Metzendorf, as it held up with 1930. Traveling bands were found to be successful.

No flesh attractions were booked. One of the best advertising stunts was tieup with a local theater. Every Tuesday night at the park was RKO night, performers coming to broadcast and put on a show after regular performances downtown. Moving pictures taken of crowds on dance floor and on rides were shown each week on the Orpheum screen. Cliff Ferrine and his band, playing at the Orpheum, were announced from the stage as the Wildwood dance orchestra and brought throngs to the park.

Picnic business was off about 33-1-3 per cent under 1930, rides about 20 per cent off, bathing about 25 per cent off and eats and drinks about 20 per cent off. Annual three-mile swimming race, in conjunction with St. Paul Athletic Club events, brought 50 entries and big crowds to see fancy diving and witness silver cup and gold medal awards to winners.



DANCE PAVILION AT MACKINAW DELLES, Congerville, Ill., considered one of finest in Central West, and used by Manager Lawrence Jones as nucleus in building up a successful park business in 1931. Its third year in operation as a park, feature orchestras, vaudeville and circus and animal acts were used, with an intensive advertising campaign.

Needs Are Many and Exacting For Yearly Confabs of NAAP

CHICAGO, Jan. 2.—Cities, auditoriums, hotels and other concerns bidding for the 1932 convention of NAAP probably will be supplied with specification of requirements by the special locations committee whose task is to recommend to the board of directors for final selection a convention place and city for the gathering next fall.

Locations committee, Harry C. Baker, chairman; Rex D. Billings and Richard F. Lusse, is expected to prepare a schedule of needs of the organization which will comprise points which featured the report of the former committee at the December convention here. Memoranda and information embraced:

Convention yearly, first week in December.

Hotel show preferable; if not, nearest convention hall.

Exhibition hall to be available on Monday and released Saturday.

Approximately 30,000 square feet, using 150 booths, 10 by 10 and larger, all in one hall on one floor.

Submit floor plan of hall showing previous exhibit layout and specimen booth equipment.

Accessibility of water, electricity, gas and sewerage.

Electric current available; electric work schedule.

Special carpentry work schedule.

Sign work schedule; furniture rental schedule.

Meeting-room requirements as follows: One room seating 300, three afternoons;

two small meeting rooms seating 75; secretary's office; at times one or two other small meeting rooms required.

Will hotel guarantee 400 to 500 rooms if made headquarters?

Regular hotel rates and special convention rates, if any.

Is standard booth equipment furnished with hall?

What transportation to convention hall?

Is janitor and porter service furnished with halls during exhibit setup, convention sessions and after exhibit removal?

Is hall equipped with restaurant, cafeteria, or lunchstand?

How far is convention hall from principal hotels?

Is hall furnished gratis, heat, light, porter and janitor service included, or what rental arrangements can be made?

Is it the custom of the association to furnish at headquarters hotel, to members and guests numbering approximately 250 to 300, meals for three days, luncheons and dinners, closing night of the convention being a banquet.

Specify facilities for storing shipping crates, etc., carrying exhibits.

Is watchman or watchmen service supplied gratis?

Specify facilities for receiving freight in the hall. If elevator used, specify size and carrying capacity.

Specify storage arrangement previous to convention and charge for said service, if any.



Amusement Resortorials

By Claude R. Ellis

LEADERS all being committed in favor of radio as a medium of acquainting the public with the association's aims and merits, it is to be regretted that NAAP was unable to launch for 1932 the nation-wide broadcasts outlined by a special committee. Cost of the plan most favored, as set forth by Chairman Rex D. Billings, would be more than \$45,000. This figure is prohibitive at present. Tentative plans called for use of CBS and NBC, covering 28 States, and well scattered except in the extreme West. A program would be given once a week, preferably from 6:30 to 6:45 p.m., with park sound effects and music as a background. In event that NAAP treasury will not be able later to meet this expense, an assessment may be levied upon members. As both plans are deemed impossible for the present, the suggestion has been left for consideration by members. Existence of the special committee, Mr. Billings, George Hamid, William E. Mallette, Henry A. Guenther and A. B. McSwigan, having been continued, something definite doubtless will be worked out by next summer, it being generally agreed that need for such exploitation is immediate.

LOOKS like the freak-animal show is going right back where it started—in parks. That big collection of Charlie Docen, best of its kind extant, will be featured next season in Namy Salih's Dreamland at Coney Island, N. Y., and the Salih human freaks will be relegated to some outside location. For nearly a decade freak-animal shows were carried by carnivals, but have been dwindling "on the road" the last few seasons. After Evans & Gordon had startled park patrons in Chicago and Atlantic City, among other locations, creatures turned out by Dame Nature while in prankish mood were eagerly sought by showmen and exploited under canvas by collective-amusement companies. There has been no dearth of such exhibits until recently. A show of the Docen type will be new at a resort to many of the younger generation. The experiment of side-stepping too much "mortal" side-show competition by supplanting the fat girl and the fire-eater with the "human-skin" cow, etc., will prove interesting and probably successful.

THREE dozen New Year's resolutions of what they would or would not (take your choice) like to do or see in 1932, as presented by our personal prevaricating prognosticator:

- LEONARD B. SCHLOSS** — Never be without a swimming pool.
- HENRY A. GUENTHER** — Keep the car-panter shop closed.
- A. W. KETCHUM** — Serve on no more locations committees.
- C. D. BOND** — Cut no prices on big days.
- ARNOLD GURTLER** — Keep the flowers sprinkled.
- MORRIS GOLDBERG** — Get in another lawsuit.
- GEORGE P. SMITH JR.** — Keep off picnic committees.
- FRED W. PEARCE** — Get Detroit going again.
- HARRY TRAVER** — Open a clinic for sick parks.
- RICHARD F. LUSSE** — Turn winter into summer.
- A. B. McSWIGAN** — Take a course in ed writing.
- FRED L. MARKEY** — Bring the whole NAAP east.
- CARL SINCLAIR** — Tighten up on outing committees.
- FRED FANSHER** — Spring a brand-new ride.
- W. ST. C. JONES** — Keep Manufacturers' Division happy.
- LEON CASSIDY** — Keep heavy doing light business.
- GEORGE F. SCHOTT** — Show what Cinti. hospitality really means.
- W. F. MANGELS** — Move right into the new museum.
- WILL L. WHITE** — Steer a big-time enterprise.
- SOL PINCUS** — See more sensible-sanitary codes.
- AL HODGE** — Get an early start on 1932 convention.

- MILFORD STERN** — Give some more silver cups.
- FRANK DARLING** — Settle some more picnic squabbles.
- LYLE L. JENNE** — Have emoluments fit the office.
- REX BILLINGS** — Satisfy 'em all on a convention location.
- JERRY FLEISHMAN** — Keep right on with the honeymoon.
- R. S. UZZELL** — Take 1932 convention and show receipts for Manufacturers' Division.
- GEORGE HAMID** — Get acts sold before contracting 'em.
- NORMAN ALEXANDER** — Cheer up with another trip across the pond.
- D. S. HUMPHREY** — Keep the industry sweet and clean.
- PHIL FRIEDERICH** — Boost Lakeside higher than Pikes Peak.
- HARRY E. TUDOR** — Abolish all air pockets for airplanes.
- WILLIAM E. MALLETT** — Know how to handle three jobs at once.
- JULIAN BAMBERGER** — See a Learn-To-Swim Week in every pool.
- WILLIAM YOUNG** — To diplomatically tell pants from beach pajamas.
- HARRY C. BAKER** — Same as Rex Billings.

Short Biographies Of People Engaged in Park, Beach or Pool Business

Under this heading each week will appear a short biographical sketch of some person active in this field.

No. 7—Dudley S. Humphrey

Mr. Humphrey was born at Townsend, Huron County, O., May 19, 1852, making him 79 years of age. His home is at Cleveland, O., where he is head of the Humphrey Company, operators of Euclid Beach Park. He has been in amusement business 31 years, having entered it in the spring of 1901; taking over Euclid Beach Park after a previous management had failed. The Humphrey family had popcorn and pull candy concession in the park from 1896 until 1901. The family consisted of two unmarried brothers, a sister, Mr. Humphrey, his wife and two children. Because of his father having become financially involved by going security for friends, the Humphreys were sold out on the homestead in Townsend and went to Cleveland in 1891. Mr. Humphrey failed in trying to train horses and started a popcorn business from carts on the streets. His wife, Effie D. Humphrey, always has been active treasurer of the Humphrey Company, which is strictly a family concern. Two brothers and a sister are deceased and Mr. and Mrs. Humphrey and their three children and Dudley Humphrey Scott, a sister's son, carry on. The younger Humphreys are Mabel Elizabeth, born in 1880; Harvey John, born in 1884, and Louise, born in 1895, and are all members of the company. Mr. Humphrey's parents were Dudley S. and Mabel Fay Humphrey. He is a member of a number of civic bodies, Ohio Good Roads Federation, Ohio and Cleveland Chambers of Commerce, Citizens' League Convention Board, National Association of Amusement Parks and American Concrete Institute, among others. His hobby is expressed as "taking deep interest in our great, clean recreation and the welfare of community and nation."

Will Book More Free Acts and Few Games

BURLINGTON, N. J., Jan. 2. — More free acts and other attractions and fewer game concessions will be part of the policy for 1932 at Sylvan Lakes Park and bathing beach, said Manager Edward Ruth. He said that during season of 1931 bathing and picnic business was better than any of the six preceding years and attendance increased about 20 per cent.

A few free acts booked evidently increased business. Many changes and improvements were made in park and beach and better element of patronage was catered to. This year more changes will be made, more free acts used and games limited to three operators.

Manager Ruth believes fewer concessions preferable to a large number that do not operate at a profit. It is a seven days' free-gate park. Dancing was one of the most successful features.

With the Zoos

MILWAUKEE.—About 630 acquisitions were provided Washington Park Zoo by the Zoological Society during the past year, according to Edmund C. Heller, director. Most of these were of birds, for the new aviary was stocked last year. Fifty-five animals were reared in the zoo during 1931, and plans are being made to rear a large herd of 30 to 40 big-horn sheep so that the sheep mountain will have a more natural appearance during future years.

NASHVILLE, Tenn.—"All animals in the zoo at Glendale Park will be sold at the best obtainable offer as shortly after January 1 as possible," said James E. Carnes, assistant district manager of Tennessee Electric Power Company, owners of the park and zoo. "A number of bids already are on file, and disposition of the animals and birds will be made as quickly as possible." Street-car patronage at the park having fallen off to the point where the power company felt no longer justified in keeping it up, the park and zoo were offered to the city park commission at a nominal rental of \$1 per year, if the city park commission would take it over and make it a part of the city park plan. After deliberating on the matter several weeks, Charles M. McCabe, chairman of the board of city park commissioners, notified the power company that after discussion and consideration of all problems involved in accepting the offer they could not believe it desirable in the face of decreased city revenues to burden citizens with an increased taxation necessary to take over and maintain park and zoo, and that the offer was respectfully declined. Clare Lovett, curator at the zoo, stated that he would in accordance with this ultimatum, begin making disposition of the entire animal colony.

CINCINNATI.—John Weld Peck, chairman of the Save-the-Zoo Committee, took issue with statements attributed to Councilman C. O. Rose that the proposed charter amendment, which would make it possible for the city to buy the Zoo, would jeopardize the Charter. Peck declared that the amendment would not impair or endanger the Charter. At the same time he called attention to the fact that the Zoo's situation was placed before council a year ago, but that no action had resulted. His statement follows: "It is heartening to see that city council is about to consider measures to save the Zoo. The desperate plight of the Zoo was laid before the council with

definite suggestions nearly a year ago. Several months later, and in the spring of 1931, the matter was formally presented to the council in the council chamber by a delegation interested in the subject. No action, however, was taken by the council. The institution has now fallen into extremity and must be saved at once or it will be lost. In this situation more than 300 representatives of various organizations recently met at the Chamber of Commerce and authorized the presentation of the proposed charter amendment to save the institution. It is, of course, the right of the people to initiate a charter amendment when they desire, and the movement to save the Zoo must be pressed to a successful conclusion. The Constitution of the State of Ohio says: 'Amendments to any charter shall be submitted upon petitions of 10 per cent of the municipality.' This is the highest law of the State. The statute says that the 15-mill tax limitation shall not apply to any municipality which, by its charter or amendment thereto, provides its own tax limit. Therefore there seems to be no reason why the people cannot amend their charter and raise their tax limit by the trifling sum necessary to take care of the Zoo. The proposed increase is 6-100ths of one mill; that is to say, 6 cents upon \$1,000 valuation. This would be 30 cents on a home valued for taxation at \$5,000 and, coupled with free

(See WITH THE ZOOS on page 42)

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Uzzell Explains Museum Federal Tax Exemptions

NEW YORK, Jan. 2.—R. S. Uzzell, secretary of the American Museum of Public Recreation, Coney Island, has announced to members and donors success of the museum trustees in obtaining federal income tax exemption for the institution.

"By making your check for 1931 sustaining membership fee in the museum, sending it to W. F. Mangels, director, Coney Island, and obtaining his receipt therefor, no difficulty will be experienced in claiming deduction from your income tax," states Mr. Uzzell.

Members are urged to visit the museum at least once a year and to be on the alert for new exhibit material.

WITH THE ZOOS

(Continued from page 41)

admission for school children under 15 of both public and parochial schools, would put no hardship on any home owner. The total outlay for the acquisition of the Zoo—\$325,000—is a mere trifle compared with \$5,000,000 being spent by Detroit, \$10,000,000 by Chicago, \$2,000,000 by Kansas City and large sums by St. Louis and Los Angeles for their zoological gardens. Thirty or more other cities of the United States maintain their zoological gardens as municipal institutions by public taxes, and there is no valid reason why Cincinnati cannot do likewise. It is up to the people to save the Zoo."

BOXING ELEPHANT

(Continued from page 35)

er me swinging his trunk all the time and I'd catch it on the end of my glove. Between the blows I'd rush in and soak him several times each side of the head, then jump back like lightning to catch the time of his swing of the glove as he chased me around the ring. I'd fall sometimes, roll over on all fours, and before I could get up John would boost me from behind and pitch me ahead a few feet. Gong would sound, the clowns would use the sponges, give us a drink from a bucket and fan us with the large towel. Gong sounds for second round that would be about the same as the first. Gong sounds, go to our seats. John would sit down first, and just as I was going to take my seat John would swipe me a blow that knocked me and the chair over backwards. I'd get up shaking my glove at him. Gong for third round. I'd ask John if he had had enough, and he'd nod with his head, no. I'd say do you want some more and he'd say, yes, by flogging his head, then off we'd go again. I'd fall several times, he'd soak and boost me around the ring, then he'd give me a side boost and knock me over the ring bank. In the ring again I'd come, another fall, and another boost over the ring bank; in the ring again. Then I'd jump in and grab him around his trunk with my left arm and pound him over the head with my right glove till he finally laid down, beaten. I'd jump on top of him, then stand on his head. He'd rise up carrying me out of the ring sitting on top of his head, amidst rounds of applause. The act was a tremendous hit and a great laughing success.

It took me two weeks to get my fighting legs under me every spring of the year, because it was a very hard act. During the winter months I kept myself in good trim, while performing at theaters with my trick house act. I clowned the entire show all thru and had 30 other clowns to look after.

Zack T. Miller Restrained From Removing 101 Property

NEWKIRK, Okla., Jan. 2.—On Wednesday Judge Duvall issued a temporary restraining order against Col. Zack T. Miller, restraining him from interfering with Fred C. Clarke, receiver of the 101 Ranch trust, or from removing any property, with exception of his personal effects. It is alleged by Clarke that

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Miller removed cattle, horses and mules. It is contended by Miller that he is not subject to the court's order appointing the receiver, because he was not a party to the suit in which the receiver was appointed.

BENEFITS OF THE FAIR—

(Continued from page 39)

bigger premiums. If it suffers from decreased attendance, the usual remedy is to strengthen the amusement program and thereby build up the gate and grandstand receipts.

Amusements Are Essential

Provide entertainment and amusement facilities for the people of your community. This is what every well-organized fair does. If you want real estate values in your town to remain high, you must keep the town up. The people must be entertained, and if you don't furnish entertainment for them they will go out of town to be entertained, and while they are out of town they will do their trading. An annual fair and exposition is one way of letting the people know that you want them to come to your town and that you want them to have a good time, that you want to share it with them and that you do not want everything yourself.

Fairs are the promoters of progress. They bring to the State vast throngs of visitors, farmers, in search of a more profitable location for their operations; capitalists seeking new investments; industries looking for accessible raw materials and skilled labor; desirable citizens seeking new homes in a more hospitable climate.

The Midwest's prize live stock and agricultural products are brought together at the fair and our citizens are given the opportunity to see the reasons for their State's greatness. Farmers who visit the fair are shown how to produce more and how to live better. The benefits from the fair derived by the farmer alone are well worth the entire cost of the fair. Thousands of dollars are offered in premiums to encourage the farmers in their work.

While the fair is primarily educational, amusement features must not be overlooked, and the best amusements obtainable should be there to entertain the visitors and to make fair week a week of enjoyment and education.

The budget system, which every fair should make annually, is a splendid thing for a fair to adopt.

Neglecting Exhibits Fatal

The matter of sufficient and well-balanced exhibits should, of course, be our chief concern. That is the prime reason for our existence, and any fair neglecting this angle will speedily find itself on the road to ruin. Just how to keep all of the exhibitors satisfied is, however, another matter. However, we can go a long way toward the solution of that problem if we insert a few simple rules in our catalogs and then live up to them and ask the exhibitor to do the same.

Clean, attractive quarters for the exhibitors, with each exhibitor given an allotted space, and conscientious, efficient superintendents of departments all go a long way toward making the exhibitor feel that he has at least had good treatment, even though he may not have won as many blue ribbons as he had hoped. In awarding the premiums, of course, the entire responsibility rests with our judges. Competent, fair and accurate judges should, of course, be the aim of all of us.

Fair managers should pay some attention to the county agent. In most cases he is capable and an energetic and industrious chap, and can be an invaluable aid to the fair secretary. He is in close touch with the farmer and can easily influence him to bring his exhibits to the fair and help make it a success.

The junior clubs should be given one of the most prominent places on our programs. The judging should be done at a time when the parents and friends of the boys and girls can be present. A good prize of some sort should be given every exhibitor in a stock club, and every possible care taken of the boys and girls. I feel that the club work is one of the very finest undertakings of the fair. We are helping to develop these boys and girls who will be the next generation of Iowa farmers. We are attempting to show them the brighter side of agriculture, and if we can accomplish this, even though we do nothing else, I feel that we have made a success of our fairs.

Entertainment Is Problem

The entertainment side of our county fairs is becoming a harder problem every year. With the general use of the radio, our people are becoming accustomed to

hearing the very finest of entertainment features brought to them from the metropolitan centers. The increasing number of miles of hard-surfaced roads is year after year enabling more people from the rural districts to attend the district and State fairs, impossible to obtain at the average county fair. Just what sort of free acts to buy and from whom to buy them is one of the things which employ plenty of a secretary's time and attention. Our free acts must be exciting, interesting or amusing, and above all, must be absolutely clean, and contain no "off-color" jokes, or our fair is doomed to certain failure.

Probably no one entertainment feature of the fair has as honored a position as that of horse racing. With the general use of the automobile and the almost universal abandonment of the use of the horse as a means for transportation many people were prone to believe that the day of the race horse was over. Fortunately for the lover of the sport of kings, such is not the case. There seems to be an abundance of horses for all of the fairs, and if reasonable purses are provided and a square deal given the horsemen excellent competition may be enjoyed and splendid entertainment furnished our patrons.

To be a success a fair must have the co-operation of the entire district which it serves. No one man or small localized group of men can successfully stage a county fair year after year.

Attendance at a fair is an education in itself, and as such must be balanced in exhibits and education, just as an education. Too many races, too little live stock, too many concessions or too few agricultural products is just as bad for Johnny as too much algebra or too much grammar.

Secretary Is Key Man

Each fair secretary has his hobby; one is more interested in concessions, another races, live stock, grain exhibits, fruits, machinery, dairy products and free entertainment. However, there is one fact that is an absolute certainty: that is the fair secretary who neglects the live stock and agricultural interests is just as surely on the road to a failure as the secretary who underestimates his crowds and who comes out, year after year, with his fair a financial failure.

The concessions, races, circus and hippodrome attractions are a necessity, but they are only a means toward an end. The object is to give the live-stock breeder, the farmer, the fruit and vegetable grower, the mining operator, the forester, the manufacturer and the merchant an opportunity to place before the public their responsibility and their scheme of production.

Of all the producers, the manufacturers and merchants have the best chance to display their wares during the 12 months of the year by advertising and in show windows. On the other hand, the food producer is placed under a decided handicap, for he has no opportunity to display his wares, unless at our fair, after his period of production.

The agricultural fair is the producer's chance to reach the largest number of people at one time, and is one of the greatest educational and advertising programs ever conceived by the mind of man for an agricultural nation.

The man most responsible for the carrying out of this great agricultural program is the secretary or manager of the agricultural fair and his board of directors. In all our agricultural communities there has been no group of men who have contributed more in the way of inspiration, enthusiasm and far-sightedness than the secretary and directors of the agricultural fair.

They have, thru their energy and self-sacrificing devotion to their task, developed in their respective community and surrounding territory a spirit of co-operation and friendly rivalry among the farmers that has been instrumental in the production of better live stock, larger yields of grain, more extensive machinery and labor-saving devices, and consequently a more prosperous and more progressive citizenship.

A good fair secretary, however, is a self-made man, thru his own industry. It is his loyal ambition to obtain the best assistance and experience from experts along different lines, to make his fair the best one possible. He insists upon a definite program for future development, one worked out on a basis of existing conditions. It is his ambition to build toward a definite plan in all future improvements.

Needs Loyalty of Public

He has placed his profession on a plane with that of all the great educators of the day. He generally succeeds, in spite

of strife, discord, discouragement, and sometimes actual obstructions, always thinking and planning for the welfare of his community. Optimism is his slogan. Thru all discouragements and disappointments we find him smiling and striving to please. All honor therefore, to the secretary of the agricultural fair. His work is second to none in America's agricultural achievements.

A fair association must, to be successful, have loyalty from the public within its territory, but that loyalty cannot be had unless your organization works with a true and conscientious effort to do something worth while, and if your efforts are directed properly loyalty is bound to result.

Unlike a mercantile or manufacturing business, a fair has no goods for sale, but we can create an asset which will bring results in dollars and cents just as surely as does the goods of the merchant. That asset is good will, and it is the only real asset which a fair association has. Without it your efforts are greatly handicapped and your returns seriously curtailed. If you can sell your fair to your citizens, you have acquired their good will and your whole undertaking is much lighter. How much easier it is to conduct an event if the citizens of your community have that friendly feeling of good wishes for your success than it is if half or even part of your community shows no interest whatever and some even hoping for your failure.

There are many phases which contribute to good will. A fair association should zealously endeavor to present a program equal to if not better than its publicity indicates. Patrons to your fair must be given every available courtesy, attention and full value for the money they spend on your account. The standard of your fair must always improve and something new and of value as an educational feature must be added from time to time. The management must keep pace with the improvement and give plenty of thought to each and every department of a fair—what was a good enough standard 20 years or even 10 years ago is not good enough today.

Pick Concessions Carefully

Each department of your fair can be very much improved by a very close and careful study of your premium list. Each classification should be studied very closely, and when you find out that your premium list contains a classification which is not one deserving encouragement or continuing, that classification should be dropped, important classifications which have meant real merit should be kept up to the standard, and if possible the premium money should be increased. In general, prize money should be distributed amongst the various classifications as generously as your individual fair association may do consistently.

The progress made in boys and girls 4-H Club classifications in the live-stock classes during the last 10 years has fully justified the 4-H Club classes as a permanent feature in all fairs' premium lists.

Probably the most difficult problem that any fair association has to contend with is the matter of presenting clean and new attractions for its patrons. There has been such an advancement in the amusement field for the last 10 years that it is most difficult to provide attractions which will be new and entertaining to the public. Great care must be taken in selecting your amusement and attraction features, and endeavor to obtain something new and outstanding each year, and the amusements contracted for must be clean and free from criticism.

Great care must also be taken in the matter of the sale of your concession privileges. A few concessioners of doubtful character and wrong tendencies will eventually cost your association much more than the small amount of revenue obtained therefrom. Fair associations should discourage selling any privileges to applicants for concession space who are of the improper type.

The hope of our agriculture growth lies today in the farm boy and the farm girl. Anything which can be done to demonstrate conclusively to the farm boy or the farm girl that the farm offers them a healthier, happier, a more prosperous life than they may obtain in the cities, makes a distinct and significant contribution to American agriculture. That, in substance, is another great reason why the fair exists today.

Budget Plan Great Idea

Finally the fair, be it county, independent or State, is that particular community, commonwealth or State on dress parade once a year for the benefit of its citizenship.

(Continued next week)



Rinks and Skaters

By CLAUDE R. ELLIS
(Cincinnati Office)

MERRI SKATING RINK, recently reopened for the season, is reported to be doing splendid business in Oklahoma City. Management books skating acts from time to time, and popular prices prevail.

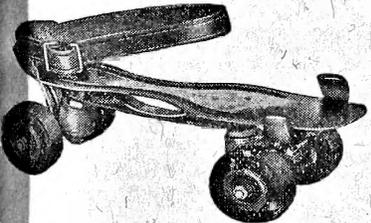
HARRY TABOR, former manager of Fort Erie Rink at Fort Erie, opposite Buffalo, N. Y., where Buffalo Club of the International Hockey League plays all its home games, is new business manager of the St. Louis Flyers. Tabor replaces Joseph Goldschmidt.

ABOUT SEVENTEEN nations and 300 athletes will be at the third Olympic Winter Games, to be held in Lake Placid, N. Y., February 4 to 13. Seventy members of the American team will compete in the five major sports, skiing, speed skating, figure skating, hockey and bobsledding.

HERE'S A UNIQUE skater in the person of Frank Fielding, of Hollywood, who roller-skated into New York City recently and stated that he is one of three wheeling around the globe. Says he has covered more than 37,000 miles so far, with about 23,000 more to go for the derby prize, \$70,000. It's all to demonstrate that vitamins and dietetics are so much talk, tho' it's not explained how skating comes in. The other two derbyists are Maurice Walton, London, and George Richards, Winnipeg.

IMPOSITION of a license fee of \$5 in Tuscarawas County, O., for skating rinks after January, to supplant the present annual fee of 50 cents, is taken exception to by Harold H. Keetle, of Norwalk and Ashland, who has his doubts as to the legality of the Probate Court procedure. He declares that the 50-cent fee was levied as a matter of regulation rather than for revenue, so that the court would have regulatory power regarding Sunday skating the same as Sunday dancing, and that no license for revenue purposes can be assessed without special legislation. "Rink men also had better watch the Mellon federal tax plan," observes Mr. Keetle. "Under the Mellon program to keep more tax money, a 10 per cent tax is levied on any ticket sold for more than 10 cents, and it will no doubt mean a sales tax on roller skates, musical devices, etc. Rink men should get busy with their Congressmen immediately in opposition to such a tax."

Richardson Is the Strongest Skate Made



Because it is scientifically designed and precision-built from prime cold-rolled steel and another first-class material only. And now for our "NEW SELF-LOCKING FLOOR." NO CABLES. NO CABLES. Let us prove it. WRITE US. TAMMILL FORTABLE SKATING RINK CO., 18th and College, Kansas City, Mo.

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"The First Best Skate—
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PORTABLE SKATING RINK
Why shouldn't we build the best? We have been doing it over a quarter of a century. And now for our "NEW SELF-LOCKING FLOOR." NO CABLES. NO CABLES. Let us prove it. WRITE US. TAMMILL FORTABLE SKATING RINK CO., 18th and College, Kansas City, Mo.

RAY RICE, manager of Pla-Mor Ice Palace, Kansas City, planned a gala night New Year's Eve and a custom age-old in the North was carried out when the skaters had a chance to skate out the old year and in the new. There was a grand march as 1931 died away and 1932 came into being. In addition to late skating there was a program of events as added attractions and Tom Bruce as usual provided the music. There was no figure skating on the program, but there were five speed events and two of the fastest skaters in St. Louis were there to skate against local talent. The St. Louis skaters, Lamar Ottson and Paul Bretz, clashed with Mel Kline, Kansas City champion, in a special half-mile event. There were also a half-mile race for couples, half-mile race for ladies, one mile free-for-all and a half-mile race for men. Manager Rice on December 28 had 1,300 youngsters skating in the afternoon session at a special price matinee for kiddies during holiday season.

A \$100,000 ARTIFICIAL ice-skating rink will be erected on Washington State College campus in Pullman, Wash., in the spring and be ready for winter sport next fall, according to Earl V. Foster, graduate manager. The project is part of an athletic expansion program and will be financed by associated student athletic funds. While not so much interested in collegiate hockey as in recreational advantages for the general student body, intramural and later inter-collegiate competition in ice sports will probably follow, Foster said. The rink will be available for four or five months during the winter and in off seasons the building can be used for other purposes.

NEW ST. LOUIS ARENA, one of the finest structures of its kind in this country, was officially thrown open to ice hockey on December 26, and from now on ice hockey and ice skating will form major revenue-producing units of the huge building during winter months. While there will not be skating and hockey every night, the two sports will occupy most of the evenings, and wrestling and boxing will hold sway at other times. The seating capacity of the rink is 17,000, and the Flyers expect to be filling it before the end of the season. The ice surface is the largest of any indoor rink in the world, and refrigeration is so installed that ice can be made within six hours and can be taken out within an hour and a half after they are thru using it. At that rate they can have a hockey game one night and a wrestling match or automobile show the next.

JOLLY SKATERS of New York are staging a reception and dance January 15 at Arcadia Hall, Halsey street at Broadway, Brooklyn. Group was formed to promote roller and ice skating, and prominent skaters and stage personalities are expected to attend, including Mayor Walker, King County Clerk John H. Harman, Walter Winchell, Kate Smith, Howard and Doyle, Smiling Sam, Art Lawney, Steve Donnegan, Irving Jaffee, Raymond Morray, Carl Springer, Alfred Flath and others. Flath, manager of Brooklyn Roller Rink, will be one of three emcees. Committee comprises Al DeCaneco, George Ringler and Tex Saunders, Brooklyn's popular roller skaters. Rinks to be represented, according to Secretary George F. Sanders, are Brooklyn Roller, Brooklyn Ice, Ridgewood Grove, Fordham, Bear Mountain, Speculator, Camp, Cypress Hills, Dreamland Park, Interboro, Newburg, Albany, Boston, Chicago and Ice Club of Iceland. Jolly Skaters said to have over 2,500 members.

READERS MIGHT FIND interest in the titular ice skaters of 1931. How many of them will retain their championships this year? Here they are: Men's North American Outdoor, Ross Robinson, Toronto; Women's, Jean Wilson, Toronto; Men's North American Indoor, Frank Stack, Chicago; Women's, Elsie Muller, New York; Men's National Outdoor, Frank Stack, Chicago; Men's World Figure Skating, Karl Schafer, Vienna; Women's, Sonja Hehie, Norway; World's Pair Figure Skating, Baby Rotter and La-zlo Szallas, Hungary; Men's North American Figure Skating, Montgomery Wilson, Toronto; Women's, Mrs. Constance Wilson Samuels, Toronto; North American Pair Figure Skating, Mrs. Constance Wilson Samuels and Montgomery Wilson, Toronto; Men's National Figure Skating, Roger F. Turner, Milton, Mass.; Women's, Maribel Vinson, Winchester, Mass.; National Pair Figure Skating, Beatrix Loughran and Sherwin Badger, New York. How many of the above stalwarts got their schooling from the rink around the block?



A Rodeo for Japan? About the O'Briens Merny Mandy Relates Snapshots of the Biz

By LEONARD TRAUBE
(New York Office)

FRED BEEBE has been on the inactive list in the rodeo field of recent years. His last connection with the cowboy contests in New York was in the fall of 1926, when the late Tex Rickard presented "Fred Beebe's World Series Rodeo" at Madison Square Garden. Now comes the faintest of rumors that the former kingpin is planning one of those spectacular comebacks. Despite the acuteness of the so-called Manchurian situation, they say Mr. Beebe is even now dickering with the NYK (Nippon Yusen Kaisha), Japan's premier shipping company, to finance a rodeo tour thruout the Jap Empire. The NYK is not a chump organization in this "four-idea" connection. On more than one occasion it sponsored a team composed of outstanding baseballers in American and National leagues. Unless memory fails us, John Joseph McGraw, the rotund generalissimo of the New York Giants, took his stalwarts to the Orient some years ago and came back with gilded pockets. Being an American, and therefore wise to the racket, as the saying goes, John permitted his almond-eyed opponents to give his Jints a trimming or two, a process which is based on a more than trivial connection with the box office. Nowadays the ricksha entrepreneurs know all about sacrifices and squeeze plays, so there is every reason to believe that the same can be done with the invincible cowboy sport. Japan probably has never had a rodeo. No doubt Western picture thrillers playing Nippon's houses have done much to stimulate a desire to see the thing in the real. These little Oriental fellows can probably bring an enthusiasm to the thing that belies their stature. Even if the rumor is only a pipe dream it's food for thought. Mr. Beebe, New Mexican by birth and claimed to be the first man to succeed in wrestling and throwing a steer from a flying automobile driven by himself, might well add a Japanese tour to his undoubtedly picturesque career.

PHILADELPHIA JACK O'BRIEN, former light-heavyweight champion of all the world, is putting a number of outdoor people in condition these days, bringing the trouper in the pink for the spring, we hear. Not a bad idea, especially for the performing circle. Mr. O'Brien offers to give us a workout free of charge, gratis, no money at all. Not a bad idea, but we've long since given up hope for beautification of our figure. Still the free proposition sounds very promising.

ANOTHER O'Brien, this time Wilmer Jay, of Baltimore, promoted some indoor doings in the last few months in Easton, Pa.; Wilmington, Del.; Norristown, Pa.; three dates in Philly and one in Egg Harbor, N. J. His second half of the indoor season will embrace Buffalo, Niagara Falls, Erie and points west. Johnny Keeler, of the old Keeler Bros. Circus and formerly with Joe Rose & Company, has been associated with Mr. O'Brien as general manager. Mr. O'Brien gives a new slant to the situation by saying that business has been gratifying in the face of the impending social upheaval—an upheaval which is

given more personal impetus because W. J. recently got clipped when two banks failed in Philadelphia. His brother, William Jennings O'Brien, of the Johnny J. Jones Exposition, landed at Logan Field, Baltimore, Christmas night, greeted by a variety of ceremonies, including a couple of salaams executed by the airport's commandant.

EDMUND (SPEEDY) REYNOLDS, motorcycle rider with West's World's Wonder Shows the past summer, has been ailing for several months and is now at U. S. Naval Hospital, Brooklyn, soon to be operated on for appendicitis. A fall in 1916 caused his present ailment. He'll be in the hosp for about six weeks or more. He writes that the hospital gave the boys a wonderful Christmas dinner.

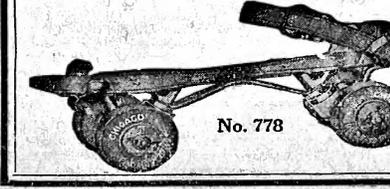
MERNY MANDY relates: That was a thrill—the time I was on bulls. We had returned from parade and were taling the howdahs from the bulls when "Kentucky," one of the bull men, attacked Harry Mooney, boss bull man. He had him down on his back and was just about to sink the business end of a bull hook into Harry's dome when I grabbed the hook, socked "Kentucky" in the puss and helped Harry to his feet like a good hero. That was funny—the time between shows when "Daddy" Jenks lay asleep in Madame Berzag's deck chair and that lady asked me to awaken him. I did—with my bucket of wash water; then I ducked like a good hero.

TIDBITS: Otis L. Smith, the retired carnival owner, is around town watching his daughter, Maybelle, work her elephants with Fred Bradna's Circus unit in Loew's de luxers. . . . Otis L. was an interested spectator at Wirth & Hamid's Circus in the Bronx for Bronx Catholic Big Brothers. . . . The Joan Crawford-Clark Gable picture, Possessed, has some fine shots of Coney Island's Luna Park in illumination. . . . Eddie Cummings, formerly chief usher with the Big Show, is at the Hippodrome Theater in town ow. . . . Mother Cushing, who played the Mineola (L. I.) Fair last fall, does a couple of hand-springs for Otto Martin Locke's snake dens. . . . Joe V. Knight has severed his connection with Soldiers and Sailors' Club Circus, which opened January 2. . . . See story in this issue. . . . Betty Green got back from Culver City, Calif., a few days ago and is now in Springfield, Mass. . . . Took part in a flicker there. . . . Fred Bradna's Circus on stage is a masterpiece of production. . . . Program includes Arleys, Ella Bradna, Orrin Davenport, Don Francisco, Maybelle's Elephants, Bell Trio, Mickey King, Merle Evans (conductor) and plenty clowns. . . . Will Chi have a circus club tent, as we hear?

Pet Show Opens At Norristown, Pa.

NORRISTOWN, Pa., Jan. 2.—A new kind of indoor show opened here this week. It is billed as a Pet Show and the frameup is very good. The general idea is along the lines of the pet shows that have been held in the larger cities. This one was held in the Auditorium. In center of hall is a large ring in which free acts were given afternoon and evening. Program consisted of following: Riding monkey and dog, performing dogs, pony drill and baby elephant. These were presented by Mr. and Mrs. B. Wallace, last season with the Walter L. Main Show. Educated pony, Cupid, presented by Dr. Young. Local act, educated dog, presented by Christian Bromer, of fire department. Only three concessions are operated, orange game, Sam Weintaub; glass blowers, Bill Hart; juice, ice cream and hot dogs, Ed Finnegan. Staff: B. Frank Taylor, manager; Reuben La Monte, general announcer and street rubeing; Rudy Franke, charge of stock, and Donald Hawkins, operator of street advertising amplifier. A small zoo consisting of baby lions, camel and a number of small animals also was one of the features.

RINK MEN, ATTENTION!



NOW is the time to get the younger set in your Rink. Give them some encouragement and a good time. Look for the "CHICAGO" Skate Pin.
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4427 W. Lake St., Chicago, Ill.

CARNIVAL

Conducted by CHARLES C. BLUE—Communications to 25 Opera Place, Cincinnati, O.

HASC Has Week of Feteings; From Christmas to New Year

Christmas tree party attendance exceeds last year — Ladies' Auxiliary has annual tacky dance—number of banquet-ball guests proves pleasing surprise

KANSAS CITY, Mo., Jan. 1.—The annual holiday festivities of Heart of America Showman's Club got under way Christmas Day, and the final curtain was not dropped until the early hours of New Year's. Christmas night the spacious lobby of Coates House Hotel was transformed into a large community hall, where showfolk from every branch of the amusement world gathered to celebrate the Yule season in true fashion. "Santa Claus" was present and distributed gifts to young and old. The attendance far exceeded that of last year, and according to "oldtimers" who have been here since the inauguration of this popular party, it exceeded all its predecessors. Stage entertainment was under direction of Jake Vetter and included acts from local theaters and clubs from the winter quarters of Conroy Bros.' Circus, wintering here.

Sunday night the annual Tacky Dance of the Ladies' Auxiliary was held. This is becoming one of the most popular events surrounding the annual banquet and ball; also the Ladies' Auxiliary luncheon, this year held in Blue Room of New Phillips Hotel December 30.

Monday evening the 12th annual Banquet and Ball was held in the ballroom of the Coates House Hotel, and on New Year's Eve a dance in the ballroom climaxed a week of continuous celebrating. After one of the worst years in the history of the show business, it was expected that the attendance would be comparatively light, but contrary to predictions, it was but slightly under that of last year. It is recorded as HASC's 12th consecutive successful banquet and ball.

The ballroom was beautifully decorated for the occasion with varicolored electric lights, while each table held a center arrangement of red roses. An orchestra was a feature. The St. Louis delegation, numbering 32, was seated in the center of the banquet room, and was, no doubt, the highlight of the banquet. Officers and committeemen enthused over representation. Guests were seated at the tables at 8 o'clock. They were welcomed by President Elmer C. Velare, after which J. F. Rodabaugh invoked the divine blessing in the absence of Chaplain Walter Wilson. Then the excellent repast. During process of banquet the diners were entertained by Moonlight Serenaders Orchestra. Solos and string music, presented by Paul and Dorris Pyle, son and daughter of Arthur C. Pyle, popular Midwest showman. Following the repast, President Velare turned the duties over to Dave Stevens as toastmaster. Mr. Stevens proved worthy of the selection. Telegrams from the Showmen's League of America, Mississippi Valley Showmen's Club, Pacific Coast Showmen's Club, The Billboard, and numerous individuals scattered throughout the country were read. This was followed by the presentation of a silver loving cup and \$50 in gold to Harry Altshuler, treasurer of the club, given in appreciation of his work in the many years of his association with the organization. The gold prize, donated by President Velare to the member securing the largest number of new members during 1931, was won by Mr. Altshuler by a large majority. But he did not keep it; instead, donated it to the Hospital and Relief Fund.

Toastmaster Stevens then introduced the speakers of the evening, including Dr. Walter Wilson, chaplain of the club; Ben Woodhouse, John Wendler, and J. F. Rodabaugh, representing the Exhibitors; W. Frank Delmaine, representing Actors' Equity; W. D. Smith, secretary Missouri State Fair; Louis Heminway, representing circuses; Walter Driver, representing Showmen's League of America; Matt Dawson, representing Mississippi Valley Showmen's Club; Gean J. Berni, chairman of the banquet committee, and President Elmer C. Velare. Others called on for brief talks and bows included Gertrude Parker Allen, Mrs. Chas. Goss, Art H. Dally, Frank B. Joerling, Tom Allen, Larry Hogan, Noble C. Fairly, George H. H. Hogan.

(See HASC on page 47)

Ladies' Auxiliary PCSA Holds Annual Election

At the regular meeting of the Ladies' Auxiliary held on Monday night officers were elected for the new year. Mrs. Norma Karnes, wife of the well-known showman, J. L. (Judge) Karnes, was elected president. Mrs. Maxine Ellison, wife of M. H. Ellison, the PCSA cartoonist, was elected secretary and treasurer.

The new officers of the auxiliary are planning many activities for the organization this winter. Clubrooms and permanent headquarters have been established at Powell Hotel, 1520 West Eighth street. Mrs. Esther Carley, manager of the hotel, is an active member of the auxiliary.

Mrs. A. J. Ziv and Mrs. Walter Hunsaker, the retiring officers, were tendered a vote of thanks for the many efforts they put forth for the association during their administration.

Richards Enlarges Quarters

ATASCADERO, Calif., Jan. 1.—Robert T. Richards' Side Show and Concessions did not take to the road last year; instead, Manager Richards raised poultry and sold fowls and eggs. Several persons have visited him of late and helped in building the winter quarters larger, which are built so they can be augmented anytime, and he will later have a fine building with cement floor. He has lately added animals and birds to his show. Joe Gass, old-time concessioner, was a visitor and will return; will try trapping for a while.

Looking Back Thru The Billboard

25 Years Ago

(Issue of January 5, 1907)

Among the hundreds of showmen having mail advertised in Letter List this issue: Doc Jim Barry, Harold A. Bushea, T. J. Cannon, Roy Carey, King Carlo, W. A. Crouch, Joe Early, Philip Ellsworth, James E. Finnegan, Col. I. N. Fisk, Art G. Gardner, Ed S. Gilpin, Fred R. Glass, E. D. Graves, C. F. Hatley, Jack Hampton, Harry E. Handy, Sam Harris, Hugh L. Harrison, John W. Hay, William J. Hewitt, William J. Hilliar, James Hodges, Happy Holmes, Windy Hughes, Jollie Joe (Fat Boy), H. Katool, R. C. Leburno, Charles Lorenzo, Dan Lund, H. W. McGeary, Billy Mann, Fred S. Millican, Tom Moss, Frank Moss, Frank J. Murphy, Edward Nugent, C. J. Oederkirk, R. J. Pearson, Harry Potter, Jim and Lillian Reess, W. H. Rice, Jack St. Julian, Bennie Smith, C. J. Sturgis, Baldy Swain, Doc Turner, E. W. Weaver, Mort Wescott, Capt. Curly Wilson, Anthony Woekener (Chiquita Show). . . . Mr. and Mrs. Fred Millican spend holidays at their home in St. John, Can. . . . J. Frank Hatch Shows to special bill big Animal Show, up to 20-sheet stands. . . . Bandman and experienced nurse advertises for job in insane hospital.

10 Years Ago

(Issue of January 7, 1922)

Plans under way for Sesquicentennial at Philadelphia in 1926. . . . Coe & Jessup Concession Company signs with K. G. Barkoot Shows. . . . Sam Nagata, manager rides Rubin & Cherry Shows, recovering from injuries in motorcycle accident. . . . Many carnivals fittingly observed Christmas in winter quarters. . . . Veal Bros.' Shows enlarging train to 25 cars. . . . George L. Dobyns plans biggest carnival of his owner-manager career. . . . C. W. McCurran after Christmas in Chicago en route back to Johnny Jones Shows quarters in Florida. . . . Ed A. Evans advertises for sale a great deal of show property. . . . Sam Waterman and Charles Morfoot's carnival playing Florida spots. . . . R. A. Josselyn general agent Smith's Greater United Shows. . . . H. F. Hall and Sam Anderson preparing for next season of California Shows in the Northwest. . . . Louie G. King promoting a six-day event at Washington, Pa. . . . Dan MacGugin and George A. Mooney sign with Siegrist & Silbon Shows as secretary and special agent, respectively. . . . Paragraph in Carnival Caravans: "This lumber for sale." How long since you saw such signs tacked on concession stands about two days before carnival dates closed?"



RITA LATLIP, 16 years old and featured in Latlip Family acts with Latlip Shows. Performing family consists of Capt. David and Marion Latlip and their children, Rita (eldest), Virginia, Madeline, Rosaline and Ida May.

Two Weddings Top Off HASC Week's Festivities

KANSAS CITY, Jan. 1.—A double marriage topped off the Christmas holiday week festivities of Heart of America Showman's Club. Louis Heminway, formerly for many years on executive staff of J. George Loos Shows, last season Schell Bros.' Circus, was married this morning to Lucille Parker, daughter of Mr. and Mrs. C. W. Parker, of Leavenworth, Kan., and at the same time Paul Parker, son of C. W. Parker, was married to Louise Jane Campbell, daughter of Mr. and Mrs. Sam Campbell, owners Coates House, this city. Marriage took place at Independence, Mo.

Mr. Heminway and his first wife were divorced, she afterward marrying Julius Fleischman, former mayor of Cincinnati.

Watmuff Returns West

CHICAGO, Jan. 1.—Charles F. Watmuff, formerly general agent Rice-Dorman Shows, was a Chicago visitor early this week, stopping over on his way from Jamestown, N. Y., his home town, to Texas. Mr. Watmuff does not expect to troupe next season.

Motor Trucks To Move Corey Shows

PHILLIPSBURG, N. J., Jan. 1.—Manager E. S. Corey, of Corey Greater Shows, advises that his entire show will be transported by motor trucks next season. The route planned is thru New Jersey, New York, Pennsylvania, Maryland and North and South Carolina.

The Corey Shows' paraphernalia is stored here, having been shipped from their closing stand for last season in Virginia. The management plans to start work of rebuilding and repainting in March. Among bookings so far the management advises of A. J. Stewart and Bert Shillings having contracted their attractions. Manager Corey will soon again launch his winter bazaar company, routed thru New Jersey and Pennsylvania.

The Klines to Phoenix

ALBUQUERQUE, N. M., Jan. 1.—Abner K. Kline, who recently assumed general management of Greenburg Amusement Company, and his wife, who have been residing here, are preparing to leave tomorrow for Phoenix, Ariz., winter-quarters city of the show, where they will remain until time to attend the annual banquet and ball of Pacific Coast Showmen's Association January 12 at Los Angeles.

Mr. Kline states that after remaining out of show business last year it seems like old times for him to be planning ahead and arranging for the entourage of an amusement organization.

Launching Circus-Stadium

HUNTINGTON, Ind., Jan. 1.—Mrs. Mary Milligan, owner of Museum of Wonders, is preparing to launch a circus, stadium attraction for coming season and has about completed booking negotiations with one of the carnivals of the Central States. Performances to be given inside a sidewalled arena, with canopy, with a high dive and Marty Milligan's disappearing diving girls featured. Remainder of program to be all circus acts. New motor trucks have been purchased to transport the outfit, according to Mrs. Milligan.

Books Pigmy Show

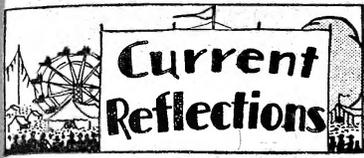
HOT SPRINGS, Ark., Jan. 1.—Sailor Joe, well-known showman, advises that he early this week closed contract with John R. Castle for his Pigmy Village on the Castle, Ehrlich & Hirsch Shows the coming season; also that he already has five of the strange people booked and expects to have seven more with the attraction. It is expected to be one of the most elaborate midway outfits en tour during late years with an 110-foot front and decorated with many atmospheric effects of the South Sea Islands.

West Coast Amusement

SACRAMENTO, Calif., Dec. 30.—W. T. Jessup will again be general agent of West Coast Amusement Company for 1932 season. The show will open at the annual Orange Festival and Fair, Cloverdale, Calif. The sixth time it has had that fair. Mr. Jessup is now on a booking trip in Oregon and Washington. Manager Mike Krekos has a force of workmen painting outfits, also building new fronts for the show in the new headquarters in this city. Doc Tuffy and Dick Rhodes will again have several concessions, and Shorty Cocos will have the cookhouse. A new complete line of printing has been ordered.

The show closed its 1931 tour with a small profit, and Manager Krekos is optimistic for the coming season. The show will work in some new territory opening in California and going into Oregon, Nevada and Wyoming fairs and celebrations. All of which is from an executive of the show.

EVIDENT: This year's February meeting for fair men in Chicago will have the greatest assemblage of fair boys and showfolks in its history—that is, their annual late-winter meet—the calling off of the last-fall meeting causes a sort of doubling up.



Current Reflections

By Charles C. Blue

HAVE YOU EVER considered it? The operation of a carnival organization is similar to that of a city—except that there are no "elections"—and, of course, a number of other exceptions. The manager is the "mayor," and there might be some "city-owned" properties—such as shows, rides and concessions. The office is "City Hall," in which "city" matters are planned and handled—including "Police Court." Same is also the "city" treasurer's and clerk's offices. The executive staff members form the "city council." The boundaries of the rented lot space are the "city limits." The press and advance staffs the "city exploitationists." The individual show, ride and concession owners, the "our town" merchants. There are numerous other similarities. The reader might enjoy figuring 'em out.

WITH a number of collective-amusement organizations there were for years what might be termed "cliques" of "regulars." Whether because of "business/depression" bringing some of the "lordlings" figuratively "down to earth" or managements realizing a necessity—anyway, there has of late been a noticeable "breaking up" of "let's stick together" clans.

MANY times during the past ages there have been periods of what are nowadays termed "general depression"—even Biblical recordings. Conditions veritably rotate in cycles. Probably each succeeding generation of people experiencing the "hard times" have considered "this is the worst ever"; likewise in the future.

The above expressed thought recalls that the following editorial recently appeared in *Cincinnati Times-Star* under the heading "This Is Not the First Time":

"For those who think that times have never been as they are and who fear that the world is about to come to an end, politically and economically, we reprint the following. It is an editorial which appeared on the front page of *Harper's Weekly* in the issue dated October 10, 1917:

"It is a gloomy moment in history. Not for many years—not in the lifetime of most men who read this paper—has there been so much grave and deep apprehension; never has the future seemed so incalculable as at this time. In our own country there is universal commercial prostration and panic, and thousands of our poorest fellow-citizens are turned out against the approaching winter without employment, and without the prospect of it.

"In France the political caldron seethes and bubbles with uncertainty; Russia hangs, as usual, like a cloud, dark and silent upon the horizon of Europe; while all the energies, resources and influences of the British Empire are sorely tried, and are yet to be tried more sorely, in coping with the vast and deadly Indian insurrection and with its disturbed relations in China.

"It is a solemn moment and no man can feel an indifference (which, happily, no man pretends to feel) in the issue of events.

"Of our own troubles no man can see the end. They are fortunately, as yet, mainly commercial; and if we are only to lose money and by painful poverty be taught wisdom—the wisdom of honor, of faith, of sympathy and of charity—no man need seriously despair. And yet the very haste to be rich, which is the occasion of this widespread calamity, has also tended to destroy the moral forces with which we are to resist and subdue the calamity."

"Pickups" From Columbia

COLUMBIA, S. C., Jan. 1.—Florida Amusement Company showing at Cayce to a fair week, and reports are that it will remain another week. The store show on Main street closed last Saturday night after a successful 10 days. Was under Elks' Christmas fund and helped poor and needy families.

December 21 many show people were at the Elks' Club and packed more than 1,000 stockings to be delivered to the poor on Christmas. Among them were Jack

Dead Showman Identified Thru The Billboard Story

RALEIGH, N. C., Jan. 1.—Identified as Guilford (Kid) Brown, of Corning, N. Y., the body of a slain carnival concessioner, found here December 5, has been removed from its pauper's grave and was carried back to Corning today for burial in the family plot of the deceased showman's mother, Mrs. Pearl Rutledge.

Dick Ryal, Corning undertaker who had known Brown for many years, identified pictures of the body as Guilford Brown and attended to the details of disinterring the body and removing it to Corning.

Identification of Brown was made possible thru a story sent from this city which appeared in *The Billboard*. Peggy Ewell, of Bloxom, Va., who knew Brown, saw the story in *The Billboard* and forwarded a clipping to Mrs. Rutledge. She also informed this publication that "Kid" Brown's mother lived at 104 West Williams street, Corning, N. Y., and the carnival editor immediately wrote Chief of Police, Corning, asking him to try to locate the mother.

With the identification out of the way, the police here have resumed investigations in the hope of clearing up the killing of Brown. Elaine Lang, of Washington City, a companion of Brown when he was here with Ajax United Shows, has been brought to Raleigh for questioning. According to her story, she last saw Brown at their concession stand on the night of November 27; he left her suddenly and never returned; she thought he had gone away because of poor business and returned to Corning; she left here for Norfolk and thence to her home in Washington without knowing Brown had been beaten to death, and she only learned this week that his body was buried here.

Wilson, I. Cetlin, Ernest Sylvester, William Hepding, Jack Ryan, Frenchy Williams and the writer.

New arrivals in Columbia are Ray Hawkins and wife and baby, Johnny Wallace and wife, "Humpty" Evans and wife, Purl Shields, Fernie Spain, and Ben Chappell and wife.

J. H. Murphy passed thru on his way to Florida, as did Hoke Basinger and wife, whose home is in Tampa. Spot Basinger was here down from Salisbury, N. C., for a couple of days.

The crew in winter quarters of Cetlin & Wilson Shows took a week's layoff for the holidays, but will now again get busy, the managers reporting that paint and lumber have already been ordered for delivery. The managers are leaving this week for their first booking trip of the winter, and will make a number of fair meetings before their return.

Ben Weiss still in town, and it looks as tho this is his winter home.

Several of the Cetlin & Wilson show-folks will leave during January to make the early fairs in Florida, but will return for the opening here.

Several of the boys well satisfied with their Christmas business on the streets here. In fact, no one is complaining as to business conditions.

GEORGE HIRSHBERG.

Short Biographies

Of People Engaged in Carnival Business

Under this heading each week will appear a short biographical sketch of some person active in this field.

No. 3—JOHN R. CASTLE

Mr. Castle, addressed by intimate friends as "Johnny," is well known in both circus and carnival circles. He was born at Kansas City, Mo., May 19, 1879; hence he has far passed his 52d milestone of life. His home is in Shreveport, La. Has been in show business 25 years, entering it as a pony boy with the old Ben Wallace Circus, later as candy butcher and side show. During the last 10 years he has been part owner the Morris & Castle Shows, which recently went under new ownership; now titled Castle, Ehrlich & Hirsch Shows. His wife's name is Iva. They have no children. His mother is living and resides in Kansas City. Humorously, he says his main hobby is "Making money, or trying to."

Pacific Coast Showmen's Association

LOS ANGELES, Dec. 30.—At the annual Christmas dinner of PCSA this year more than 300 enjoyed a wonderful feast, excellently served by Brothers John Kuntz and wife, Captain Soderberg, Frank Babcock, Joe Krug and Miss Thompson. Festivities began at 10 a.m. and lasted till midnight, with dancing and vaudeville acts put on by members of Ladies' Auxiliary. A huge cake, weighing 16 pounds and baked by Mrs. O. N. Crafts, was decorated with miniature candy tigers and was greatly admired and enjoyed by the guests. Prominent showfolks present were Capt. Royal Gascoigne, of Canadian Flying Corps, who entertained with a wonderful act; Mr. and Mrs. Charles Miller, Mr. and Mrs. S. A. Peterson, Louis Fisher, John Childress, Billy Williams, G. B. McClain, Thomas Baldwin, Andy Krause, A. T. Lyon, Harry Ojena, W. E. Groff, S. S. Ellsworth, Fredrick Hastings, Mr. and Mrs. C. E. Moore, Anthony DePollina, Al Anken, Virgie Johnson, A. G. Miller, Frank Babcock, Ray Kuntz, Felix Burk, Mr. and Mrs. John Kuntz, Mr. and Mrs. Joe Krug, Charles Soderberg, Fort Courn, Harry Kinswick, W. H. Davis, Ida M. Shute, John A. Froman, Servis VanNeter, Harry Barr, Al Rodgers, Johnny Kline, Louis Mast, Mr. and Mrs. H. S. Tyler, Mr. and Mrs. A. J. Ziv, L. Nelsen, R. E. (Lucky) Keeler, Mr. and Mrs. J. E. Waterman, Solie Wasserman, Al (Big Hat) Fisher, Jack (Whitey) Davis, William Pearl, Fred Mortensen, Calara Mortensen, Leo Mortensen, Guy Hevig, Donald Baker, Joseph Chellew, Joseph Shanahan, Glen Noland, Doc Hall, J. M. Bucky, Bill Tank, "Bulldog" Henry, Mr. and Mrs. Judge L. Karns, Clyde McClelland, Louis Bissinger, Mrs. C. W. Schneider (Ada French), Hilda Johnson, M. Murphy, F. Adams, G. Jordan, Joe Roselli, Richard Laxon, Ruby Jacobs, William Baker, Mr. and Mrs. Clyde Gooding, C. H. (Pat) Alton, Mr. and Mrs. O. N. Craft, Mr. and Mrs. H. Meyers, A. S. Fangel, R. E. Sprecher, J. O. Walker, Ina Sprecher, Susan DeLong, Mattie Walker, R. C. Alton, H. McErlen, R. E. Jennings, D. C. Gordon, Joe W. Diehl, Mr. and Mrs. A. J. Boyer, Sammy Coomas, C. Olsen, F. Murphy, Mrs. Charles Soderberg, W. Endicott, Louis Wells, F. McCoy, Elmer Funder, Mr. and Mrs. Ben H. Landis, Mr. and Mrs. Dick Wayne Barlow, Al Maier, Mack Damon, Al G. Frazee, "Scotty" Cox, Mrs. Billie Swanson, Mr. and Mrs. Alwin Vaeth, Mr. and Mrs. R. C. Rawlings, W. G. Lowry, Mr. and Mrs. John S. Lyon, Harry Gordon, F. C. La-Veen, E. Wells, Phyllis Lane, Bobby Neack, Bess Dawson, Eugene Kephart, Tex Klissinger, Ed Smithson, R. Blair, Mrs. E. E. Wrenn, Tillie Greenburg, H. W. Northup, Joseph Zerber, Billy Farr, Mose Shaw, Al Marks, W. H. Westlake, Mr. and Mrs. David A. Hamlin, Mr. and Mrs. Harry L. Bozza, Phyllis L. Silva, Mr. and Mrs. Al Meyers, Mr. and Mrs. Blairdell, Mr. Abel, Mr. and Mrs. D. E. Klazolel, Mr. and Mrs. Blutharsek, Cliff McDougall, Jack Sheldon, John Rivers, Frank Scott, Fred Gunn, J. C. Bigelow, Mr. and Mrs. R. A. Mellville, Mr. and Mrs. R. O. Brown, Sydney Saunders, Grant Hartly, Vincent Pilon, Charles A. Wilson Jr., R. L. Sears, Edward Mauseinger, M. H. Wiler, Mrs. Pearl Wiler, Mr. and Mrs. N. Gagne, John J. Miller, Paul Miller, J. L. McLaren, Don LaMar, Jerry Montgomery, Mr. and Mrs. Guberman, Miss Harmwell, Gus O'Day,

Freddie Leonard, Harry Lewis, Lewis Ward, Mr. and Mrs. Leurster, Louis Nesenby, J. B. Lynch, George King, Charles Arnold, Sam Miller, Mr. and Mrs. John T. Backman, Mr. and Mrs. Jack McAfee, Mr. and Mrs. William Denny, George Tipton, Bertha Robinson, Scotty Thomas, L. A. Gilbreath, N. Earl Earle, E. P. Audtert, Mrs. Leo Shafer, Eula King, J. Waigart and daughter, B. Davis, R. Beret.

After everybody had been served a large amount of food still remained untouched, which was sent over to a mid-night mission to help feed the unemployed. —LOUIS BISSINGER.

Philadelphia "Pickups"

PHILADELPHIA, Jan. 1.—Weather has been just right to get people on the street during this week, and the reopening of the largest presentation theater in the city near World's Museum has helped business wonderfully at that place.

South Street Museum continues to do very good business during the holidays. Nate Miller was a visitor in the city on his way back from Harry Melville's funeral at Chicago, and was going south. Said plans for the coming season were yet unsettled.

Henry Meyerhoff spent a day here during his travels. Came in from the South on his way to New York. Buey with promotions for next season.

Mr. and Mrs. William Glick were visitors here during the week and spent some time in Max Gruberg's Museum. Mr. Glick said he was well pleased with his bookings so far for next season.

Rubin Gruberg, after spending a week here with his relatives, left Saturday for the South.

Kit Carlos, the well-known show painter, was quite ill for some time, but is now on the way to recovery. Has made his home here for the last two winters.

M. R. Nutting and wife have returned from Montreal and have taken over the promotions with Pet Show that is being held in quite a number of cities in the State.

A few dollars is welcome to the boys this winter and many of the concession fellows successfully worked in the open City Hall square during the holidays. The city gave them free permits to sell toys.

ON PAGE 55, last issue: An article got tangled up with "Tennessee Tax" story. By itself should have read: "DE LAND, Fla., Dec. 27.—Toward receiving medical aid for Frank Leroy, who has been seriously ill in hospital here, J. L. Murray, of Johnny J. Jones Exposition Shows, is receiving contributions from showfolks. Mr. Murray himself has given \$50; Harry Thurston, \$50, and Jones Shows' staff members, \$35."

BINGO CORN GAMES

Fastest on the market. Simple Cards fret. All Bingo Sets, except the 20-card set, supplied with IMPORTED WOOD MARKERS, letter and number on two sides. 20-card games have cardboard markers. We pay postage except C. O. D. Post Office Pees. All sets complete—Cards, Markers, Tally Card. Lost cards replaced, 10c each. Thick.

LEATHERETTE MOUNTING, Cards 1/16 In. Thick.

No. 1—35 Cards, Black on White..... \$ 5.25
No. 2—75 Cards, Black on White..... 6.50
No. 10—100 Cards, Black on White..... 10.00
HEAVY RED CARDS—Stiff as Steel, 1/16 In. Thick.

No. 3—35 Cards, Black on Red..... \$ 7.50
No. 4—75 Cards, Black on Red..... 10.75
Instant Delivery. C. O. D. Orders \$2.00 Deposit.
No. 5—20 Cards, Black on White..... \$2.00
No. 3X—20 Cards, Ass't Colors, Thin Cards. 1.00
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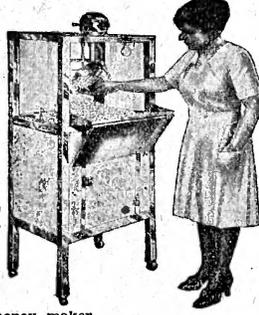
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8 Pages, Size 8 1/2 x 11. Sample, 16c.
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Send for wholesale price list on above items
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TERPRISES, 198 S. 4d St., Columbus, O.

CONCESSIONS WANTED
For our Third Annual Circus, Cincinnati, three days, starting January 25. We offer for sale space for following: Concessions; Novelties; Scales; Kerm Korn; Sheet; Pitch; Jam; Candy Apples; or what have you? No games of chance tolerated. WANT TO BUY Baby Elephant, female, must be gentle and broke to work. Also Bear Cubs, Lion Cubs and Monkeys. Write LEWIS BROS., CIRCUS, Gibson Hotel, Cincinnati, O.

REBUILT WATCHES
ELGINS, WALTHAMS, ETC., CHEAP.
Send for Price List.
CRESCENT CITY SMELTING CO., St. Louis, Mo.
113 N. Broadway,

MIDWAY CONFAB

By DEBONAIRE DAB

A BIGGEST "GRAFT": Motion picture shows' fight against tented attractions.

NEW YEAR'S EVE: Most folks "salaamed" 1932 and "slammed" 1931.

MADE WHOOFIE: All last week in Kansas City—HASC members and their friends and guests.

ESTHER-LESTER: Contracted with K. F. Ketchum's World of Fun Shows for next season—so reported last week.

NEXT TUESDAY: The big annual doings of Pacific Coast Showmen's Association, Los Angeles.

IN BROOKLYN: George J. Kane, last season with Monarch Shows, is wintering—George sure likes "Lil' ol' Greater New York."

VISITED QUARTERS: Of John Francis Shows while in Houston, Tex., recently; Messrs. Sedlmayr and Velare, of Royal American Shows.

AMONG NORFOLKANS: Again this winter, Hamda Ben, of girl-show note, and his family—have become winter-time "regulars" at Norfolk, Va.

AGAIN IN NEW ORLEANS: For winter; Charles S. Arnold—was formerly for years free attraction aerialist; of late years a cigaret gallery specialist.

CRANDELL GARDENING: That is, the well-known general agent, in the backyard of lately purchased home at Tampa, Fla.; his wife, Dora, learning to make new strokes each day, in painting.

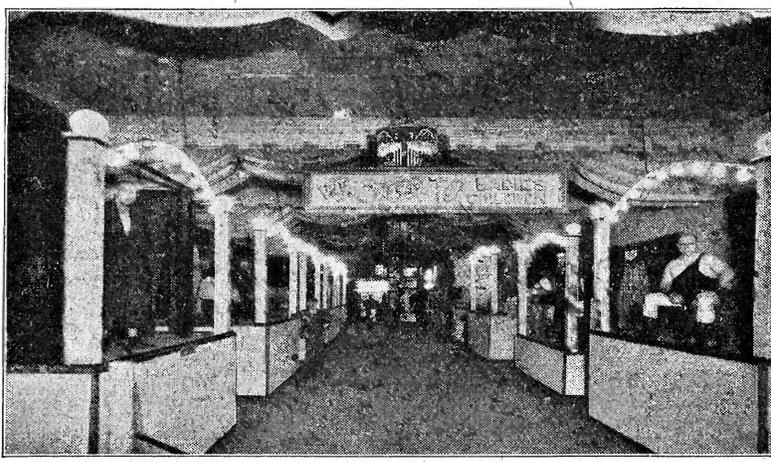
AT TAMPA: Recent "new arrivals": Harry Boggs and wife, Jim Braden and wife, Claude Oederkirk, Jack Rainey, Charlie Blanchard, Harry Crandell and wife, Bill Boyce and wife.

C. A. PARKINS NOTICE: Mrs. C. A. Parkins writes it is important that her husband (sobriquet, "Nubby Red") wire or write her, General Delivery, Newnan, Ga., "regarding automobile."

JUVENILE BROADCASTER: Friday nights from radio station at Washington, Pa.; Lillian Gecoma, niece of John Gecoma, owner American Exposition Shows, with her piano-accordion—her daddy, Nick, not in show business.

FIGURE IT OUT: Dorsey Frye, former head porter Melville-Reiss Shows, says: "It's the life of Abraham if you don't weaken"—also that 1931 was enough to make almost "anybody weaken," but will try it again.

STILL AT YOUNGSTOWN: In the "Buckeye State"—Billy Gibbons, of late years with a local theater—formerly show trainmaster—received badly burned hand, but saved Veal Bros.' Shows equip-



INTERIOR OF MAX GRUBER'S WORLD'S MUSEUM, Philadelphia.
Photo taken several weeks ago. Note illuminated stages, ceiling draperies and a number of artistic hanging dome lights over center promenade.

IN "SHOW ME STATE": At Joplin, Ben Wheeler and family spending the winter months—were all last season with Wm. R. Snapp Shows.

GOING HOME: New York for the winter after engagement at Empire Theater, Toledo—Freda-Fred Van, last season with Sol's Liberty Shows.

A TON AT BATH: Not that much weight—but a great deal of avoidrupois—Tessie Ton, fat girl; at Hot Springs, Ark.

CURTAINS IN CHI: Mr. and Mrs. Henry T., for years prominent concessioners with Greater Sheesley Shows—wintering in Windy City, Mr. Curtin's home city, where his mother resides.

WOODS IN CANADA: At Amherst, N. S.—Mr. and Mrs. H. H. Woods, last season with William Glick Shows, with which H. H. had charge of Caterpillar ride.

HAD MERRY TIME: A happy Christmas at Palm Beach and good business for their Parisian Show with Clark's Shows at Belle Glade, Fla.—write Ray Glaum and Bud Valer.

IN HOSPITAL, LONELY: Joseph Keen in University Hospital, Philadelphia; would appreciate letters from acquaintances—formerly with Capt. Jack Gilbert's Horse Show, Sheesley Shows, Matthew J. Riley Shows; late of Max Gruber's Museum, with bead work.

ment and probably some lives, about a dozen years ago, by "cutting" a high-voltage electric wire.

TO MEET "HUBBY": Mrs. Catherine Garher says spent delightful Christmas holidays with friends, Mr. and Mrs. Lester McGee, Indianapolis, and leaving for West Virginia home, to meet her husband, "Lefty," returning from the South.

HOW APPROPRIATE: One of the tiniest and cutest announcement cards ever announced the recent birth of a son to "Princess Marguerite," midget with Johnny J. Jones Shows, and her husband, Leon Wyatt.

HOW LIKE "VIC": Ever thoughtful of and in respect to the missus, Victor D. Levitt presented his purchased Sam Brown shares in Levitt-Brown-Huggins Shows, Inc., to his wife; Congrats to both!

IN HOME ATMOSPHERE: In fact, near the old homestead of his deceased parents, who were known to showfolks as "Pop" and "Mom" Work—he's Robert H. (Bobby) Work, owner E. H. Work Amusement Company, and with his family wintering at Indiana, Pa.

NOT NOW LITERALLY: Pittsburgh retains its moniker of "Smoky City," but Harry Dunkel opines that with law requirements of late years it isn't so much because of actual dense smoke to be snuffed, but more because of the great

number of smokestacks in that city and vicinity—it's his winter hibernation.

"HEAVENLY HOUSTON": Texas city so captioned by Mr. and Mrs. Joe Scholibo and fellow townfolk, Houstonians—yunno, Joseph executive staff for years with Morris & Castle Shows, now the Castle, Ehrlich & Hirsch Shows.

SOME FLASH: The mentalistic offering outfit of C. Jack Shafer and the missus—now at Max Gruber's World's Museum, Philly—Jack has planned and built a variety of show outfits, and all pretentious productions.

OFF THE ROAD: Was with Dodson Shows four seasons, previously with various circuses and carnivals—Charles P. Knorn has resumed a position he formerly held at Syracuse, N. Y., and expects to remain located.

BILLY DOLLAR: Had far more than a "dollar's worth" of good eats, judging by his praise of Christmas dinner at winter quarters of Mad Cody Fleming Shows—was a holiday visitor—will again be with the caravan, charge of Minstrel Show.

HOME FOR WINTER: At Huntington, W. Va.—Mr. and Mrs. Edward Nugent, veteran troupers—of late years playing independent with their specially built and motorized pit show—had quite a swing thru Central States last season.

"CHASIN' 'OLD MAN DEPRESSION": With pop-corn balls and candy apples, in Dayton, O.—Mr. and Mrs. Charles (Herb) Young—with J. A. Montgomery's rides on Mad Cody Fleming Shows four seasons; latter portion of last season J. J. Page Shows.

"TIME!": Bob (Curly) Mathews, athletic show manager, infoes of having success with promoting wrestling and boxing at Bishopville, S. C.; also has Tiger Henderson and Frankie Willis going over big and will have both boys with Roland's Exposition Shows coming season.

"TEN GALLONS? THANK YOU": L. J. Stallo (Slim Jim—formerly Verno) and the missus are again settled all comfy for the winter months at their gas station and tourist camp at Punta Gorda, Fla. Stallo, "living skeleton," has been on exhibition many years—Charles Seip wonders if "Verno" remembers the sev-

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THEATER ENGAGEMENT
State all in letter. Send photo.
A. J. "Happy" Meininger
TEMPLE THEATER
57 Monroe Ave. Detroit, Mich.

BALL HOODS
6-OAT RACKS, BIG TOM, DOLLS, CATS AND BOTTLES. New. Low Price.
TAYLOR'S GAME SHOP, Columbia City, Ind.

eral weeks at Hattiesburg, Miss., with Berger Shows, winter of 1904—incidentally, Baba Delgarian and the missus, Ralph and Almee Pearson, DeKreko Brothers, Joe Weinburg and others may recall that stand.

"ONCE, TWICE; three times, SOLD!" "Babe" and "Mother" Hunter, of fair midway eating-stand note, at Tampa—Babe angling in new waters, "probably only lady auctioneer in South," and said to be good at it; mother all set in with a small hotel—will again be on midway at Tampa Fair.

A VETERAN ATTRACTION: Is Paillisen's Wonder City (mechanical)—it's still trouping and now playing independent in Georgia, operated by Henry Paillisen and his sister, Cynthia—Bennie Smith, doing publicity, says show had a very satisfactory week at Tifton, Ga., recently.

SURPRISE PARTY: Harry Hunting, ride owner, and his brother, Charles, of Chicago, guests of their uncle, Eugene Withers, in Cincinnati recently—a visit of the brothers and Mrs. Harry Hunting turned into a surprise feast and entertainment. Incidentally, Charles Hunting will troupe with Harry coming season.

HAVEN'T HAD: Any verses in the "column" during some weeks past; so, here's a couple on "past," "present" and "maybe":

The old year's race is run,
Th' new year's now on hand;
Regarding "Thirty-One,"
Nobody's yelling "Grand!"

Last season sure was "wrong"
(All business in a "stew")—
Now, let's all pull string
For Nineteen Thirty-Two!

"BIG DOIN'S": Christmas, at the home of Mr. and Mrs. Ben Mottie in Tampa, including turkey with all th' trimmin's. Dinner followed by a theater party for the women folks, while pinocle was enjoyed by the men. Night before Christmas a tree party given in honor of Mary Bendella Wilson (the Wilsons with the Motties last four years), with gifts for all and a "Santa." Among folks at the two-day affair were Mr. and Mrs. George Geiger, Bill and Bobby Wilson and daughter, Mr. and Mrs. R. E. Savage and Marguerite Yaryan.

OLD-TIME PHOTOS: A booklet of 'em taken in 1911 on Krause Greater Shows—on one page likenesses of H. Paillisen, W. Ashborne, R. M. Peeler, C. F. Armstrong, Thos. J. Meier Sr., Oscar Cox and A. Gaza, attraction managers; on other pages Alberti's Italian Band and various sides and show fronts, including Ashborne's Dog and Pony Show; "Cleo," Show Beautiful; Dixieland, Water Circus, Capt. Ament's London Ghost Show, Paillisen's Wonder City, Mysterious Egypt; Fritz Baby, Johnny Webb; Deep Sea Exhibits, Arcade and a group photo of about 40 of the personnel.

"PICKUPS" FROM OWENSBORO: In Northwestern Kentucky—"Specks Groscurth, former special agent, last season attraction manager with three caravans—Michigan Greater, J. L. Cronin and World of Fun—wintering at home here; staged a successful Merchants' Christmas

AS PRACTICALLY all showfolks now know, Max Gruberg has World's Museum, Philadelphia. He recently issued orders to reduce the free list at door.

Doorkeeper, trying to adhere to orders, stopped one gentleman who came to him with a familiar two-word "recognition," but doorman insisted, "Nothing doing!"

Gentleman left, and as leaving remarked: "Oh, well, I just wanted to pay Max \$20 that I owe him."

Ball at Army and is handling some local publicity stunts. Wheeler Brown, concessioner World of Fun Shows last season, spending holidays with his parents here. Frank Mattingly, former special agent Shive & Christ Shows, wintering here and interested with Mr. Groscurth in several business deals.

IN GERMANY: H. V. (Dutch) Durkop, concessioner West's Shows—writes he made Hamburger Dom, a still date on streets at Hamburg November 14-December 5. "This country in bad shape," writes "Dutch," "very little money in circulation; but this annual doings draws many pleasure seekers—midways crowded day and night. There are at least 30 riding devices, 75 side shows and pit shows, 50 grab stands and 50 other concessions (most of them need some new canvas and a few gallons of paint). All concessions run on the up and up. I had a big swinger on for first week, but the marks (money) were slow and I couldn't pay my privilege second week—I told 'em my credit was good with Frank West, but that didn't 'cut any ice' over here. So I'm putting on another outfit. And I'm counting the days to open again in Norfolk with the 'old reliable,' West's World's Wonder Show."

PESIMIST TURNS "OPTIMIST" — cornered: Two "buddies," both "up against hard luck" for weeks; No. 1, continuously grumbling and "hanging crepe"; No. 2, more matter-of-fact and no growling. One night No. 1 received an inspiration to "be brighter." Arose early next morning and sauntered on streets smiling and whistling. About noon met No. 2, who was greatly astonished at the change. No. 1 (gleefully): "Boy, the 'depression' is over!" No. 2 (drowsily): "Can it be true? What time of the night did they announce it? Let me have a couple of dollars."

HAWT DAWG! Look what's again "come to life":

"Everyone, everywhere—as we feel that all are a-twitter to learn how fares the Wheelbarrow Amalgamated Shows, here's the lowdown: Probably you already know that this is a purely imaginary organization; hence the 'depression' has been a help instead of a hindrance. "Using our noted foresightedness, we, during the flush times, adopted the policy of not only carrying our own lots, but also our audiences. As we some time ago found a way to do without money, we are now endeavoring to do without food—in order to further cut down expenses—possibly 'I. Collier Down' can offer a suggestion.

"All our wheelbarrows have been equipped with self-starters, puncture-proof handlebars and the latest mesh-wheel bases. Our former general an-

nouncer, Dr. Lotta Durham, has been replaced by Prof. T. Alkative. We have purchased the Nutmeg Greater Shows, which spice up our programs immensely. There will be facts billing of the show the coming season, as all advance publicity will be done by television. We carry our own monster broadcasting outfit, operating on 72 'bicycles' and using a 13 'hamburger-type' broadcast and known as Station RAZ—station is 'unauthorized' by the Federal Radio Commission. The broadcast programs will be very 'Whiskersham' and will go out occasionally. In the words of that old Roman emperor, Claudius (R. Ellis), 'raviola'—and hoping you are the same. "MANAGER EX A. GRATE.

"P. S.—Anyone wishing further information just inclose unused stamps of any denomination; checks made out to 'Insane Asylum.'"

HASC

(Continued from page 44)
John Francis, W. J. (Doc) Allman, Howard Brandt, J. L. Landes, Moxie Hanley, Sam Solomon, C. W. Parker, Curtis Velare, Harry Duncan, R. E. Haney, Charles Goss, Preston Pocock, Toney Martone and Gregg Wellinghoff.

A number of guests failed to register. However, those in attendance included: Mr. and Mrs. Cliff Adams, Mr. and Mrs. Tom W. Allen, W. J. Doc Allman, Harry Althuler, George Andrews, C. W. Baldwin, Lucille Barzen, Mr. and Mrs. G. J. Berni, Mrs. Marie Books, Mr. and Mrs. H. R. Brandt, C. T. Brown, Bill Bruno, George Callahan, Louise Jane Campbell, Frank H. Capp, F. M. Chew, R. A. Clay, Leroy Conroy, Norris B. Cresswell, Verba Cross, Billie Cutler, Art H. Daily, Matt Dawson, W. Frank Delmaine, M. G. Dillon, Walter F. Driver, Mr. and Mrs. Harry Duncan, George Elser, Mr. and Mrs. Noble Fairly, Mr. and Mrs. John Francis, Mr. and Mrs. W. J. Francis, Mrs. O. E. Geofray, George Golden, Charles and Grace Goss, Mr. and Mrs. Frank Graham, Mr. and Mrs. C. M. Hade, Rolla Hade, Mr. and Mrs. R. E. Haney, Lawrence Hanley, J. L. Hart, Frank J. Hauss, Louis Hemlin, Harry Hennies, O. W. Hennies, Hat Hirsch, Larry Hogan, George and Hattie Howk, Bess and Honus Howk, Capt. and Mrs. E. H. Hugo, Russell Hull, C. C. Hutchinson, Mr. and Mrs. Russell Jewett, Frank B. Joerling, C. L. Johnson, Ella Jones, Mr. and Mrs. Earl Kanuff, Mr. and Mrs. J. L. Landes, John Ledbetter, Don Lutton, J. F. McCabe, C. A. McMahon, Toney and Ruth Martone, Dugan Martone, Daryth Max, C. B. Miller, Jack Moon, Mr. and Mrs. C. W. Parker, Lucille and Gertrude Parker, Paul Parker, Mrs. C. E. Parker, Mr. and Mrs. F. F. Pocock, Mr. and Mrs. Arthur Fyle, Doris and Paul Pyle, Ralph V. Ray, George Rose, J. F. Rodabaugh, Ben O. Roodhouse, Mr. and Mrs. L. V. Riley, Joe Roselli, Ben (Dutch) Ross, Mrs. M. Rigby, Mr. and Mrs. C. B. Rice, Margie Russell, Madge Russell, L. S. Rohter, Herman Remer, Dot Brown Robinson, Mr. and Mrs. Sam Spallo, Mr. and Mrs. Tom Sweeney, Mr. and Mrs. Sam Saks, J. R. Sweeney, W. D. Smith, Julienne Shadrick, Patricia Shadrick, Dave and Sally Stevens, Mrs. Helen Stephens, Harry C. Sommerville, Sam Solomon, Helen Brainard Smith, Mr. and Mrs. Ed Strassburg, Mr. and Mrs. W. D. Sullivan, Ned E. Torti, Tommie and Theresa Tomlinson, Morris Ventling, Mr. and Mrs. E. C. Velare, Mr. and Mrs.

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125 E. Baltimore St., BALTIMORE, MD.

Curtis Velare, Mr. and Mrs. Macon E. Willis, Mildred Willis, Mary Helen White, John Wendler, M. E. Waggoner, F. A. Woods, Rovilla Wood, Doris Williams, B. W. Wadsworth and Joe Zwillingberg.

SIDELIGHTS

Dave Stevens as a toastmaster all that possibly could be expected of anyone. If "Old Man Gloom" was on the premises, must have been in hiding. Optimism prevailed.

For the first time in eight years Mrs. Lola Hart unable to attend, due to illness. Leona Carter, another "regular" who was unable to be present account of illness. However, both sent telegrams.

Again Walter Driver represented the Showmen's League of America. Mr. Driver has attended so many of HASC functions the members consider him "one of us."

Baker-Lockwood Company decorated the ballroom and the entire mezz floor of the Coates House. They take this upon themselves every year.

In 1930 (a "tough" year), J. L. Landes was elected chairman of the ticket committee, and "put it over." This year he repeated.

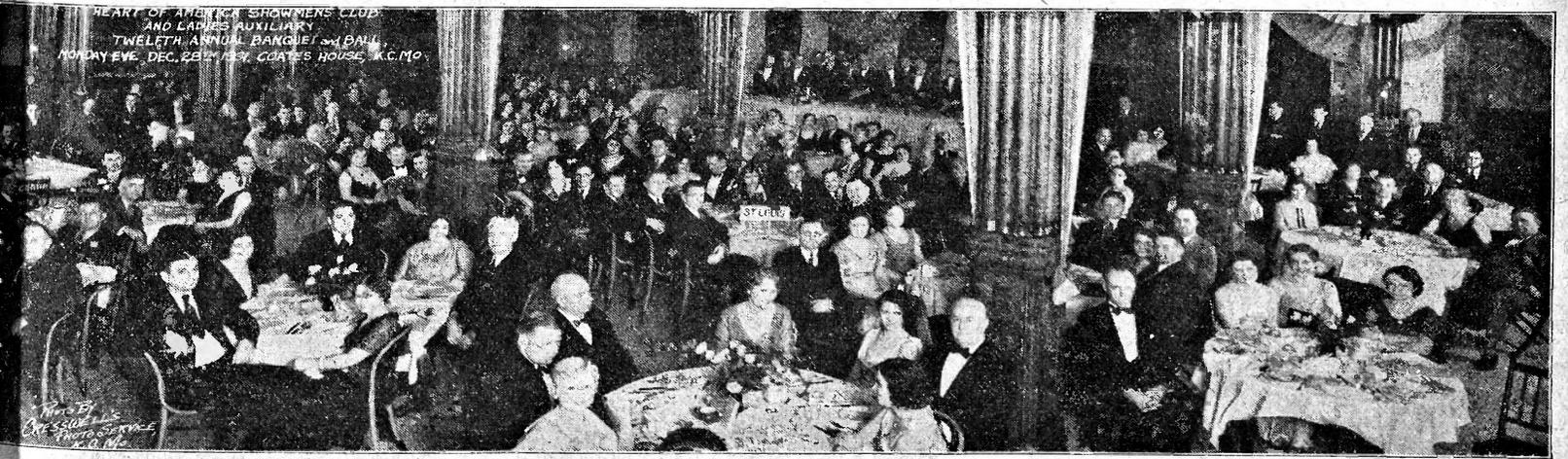
Those who tried to remember the "red ones" (room numbers) were out of luck. Every floor had at least half a dozen.

The Dugan Exposition Shows' table, seating 10 members of the show's personnel, held a large, black ornamental dog, symbolizing "Dugan," the "dog with a thousand friends," from which the show derived its name.

As usual, Matt Dawson was on hand and left with his usual promise, that he would be back next year.

And "our lovely ladies"—so pretty and in all their splendor. Some wore Algerian blue crepe, American beauty taffeta, black, brown and turquoise velvet, ice-green satin and other fineries. And everyone of them reveling in the annual party.

Too bad more general agents were not on hand to hear Elmer C. Velare's "G. A." talk. Another interesting talk was J. F. Rodabaugh's "Two Minutes."



HEART OF AMERICA SHOWMAN'S CLUB and Ladies' Auxiliary 12th annual banquet and ball at Coates House, Kansas City, Mo., Monday night, December 28, 1931.

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50 WORD, CASH (First Line Large Black Type) 20 WORD, CASH (First Line and Name Black Type) 10 WORD, CASH (Small Type) (No Ad Less Than 25c) Figure Total of Words at One Rate Only.

AT LIBERTY ACROBATS

CRADLE BEARER at LIBERTY for gymnastic act. Age 22; height, 5 ft. 6 in.; weight, 165. Good muscular figure. Neither smoke nor drink. Some understanding. Join recognized club or consider any legitimate proposal in this acrobatic line. Work with and can get along with anyone. Details, PAUL NICKEL, 497 Carter St., Rochester, N. Y.

NEIL AND RUTH McCREA—For fair unit or motor show. Cloud Swing, Iron Jay, Balancing Act, Ladder, Whip Act. Address WOLF LAKE, P. O. Muskegon, Mich. j16

AT LIBERTY AGENTS AND MANAGERS

AGENT AT LIBERTY—Route, post, contract, for carnival, circus or indoor shows. State all. GEORGE CHANDLER, 2540 Sandland St., Chester, Pa.

AGENT—Minstrel Tent Show experience. Sober, reliable. Close contractor. Fix license, post bills, back cards, litho work. Show's interest. Salary your limit. Know the South. Route your show to money. Circus, rep. or minstrels. Join immediately. Write or wire. R. R. Nicket, Wheeling, W. Va. WHITE, care General Delivery, Wheeling, Ark.

AT LIBERTY BANDS AND ORCHESTRAS

6-PIECE BALALAIKA ORCHESTRA WITH Russian Gypsy, Folk Songs. Classic and American Dance Music. Experience vaudeville, hotels, night clubs, cabaret, etc. P. S. BABATOVSKY, P. O. Box 2, Station D, New York City. j13

JIMMIE L. REDMOND AND HIS RECORDING Orchestra at Liberty January 20th. Several months in New York. Excellent. 20th Street, night clubs, etc. Singing trio, novelties, arrangements. References. Will consider good proposition. JIMMIE L. REDMOND, Fairbury, Neb.

MABEL LAW AND HER 11-PIECE GARDEN State Ladies' Band. Plenty Doubtless Singers. New uniforms. Reliable managers write A. ARNOLD, Manager, 392 Lookout Ave., Hackensack, N. J.

ORGANIZED COLORED ORCHESTRAS, Entertainers, capable stage presentations, now available for engagements anywhere. Night clubs, hotels, ballrooms. Send particulars. full. MARCO, 743 W. Ninth St., Cincinnati, O. j16

PAUL CORNELIUS RADIO Recording Orchestra closing ten-week tour thru Ohio, West Virginia, Kentucky and Tennessee, January 9, 1932. Is desirous of hearing from anyone in the market for a typical hotel, ballroom, club or stage presentation. Can travel or locate. Large modern recording studio. Soloist and Singing Trio. Doubles offer Violin Trio, Baritone and Trumpet Trios. Our wide experience has enabled us to enjoy the best of the industry. Soloist and Singing Trio. Doubles offer anything today. Please phone, wire or write 1209 Edison Street, Dayton, O. (Phone, Adams 9203).

THE VAGABOND AND HIS Orchestra—A crack 11-Piece Combination, all men, doubling on 2 to 5 instruments, including voice. All new, entertaining and hokum ideas. Including one hour of Mystery, Dance Program. This is a first-class organization carrying all stocks and special arrangements. Write, wire, THE VAGABOND, 2859, N. Sawyer Ave., Chicago, Ill. j23

AT LIBERTY CIRCUS AND CARNIVAL

AT LIBERTY—SIDE SHOW MANAGER 1932 season. Double big show. Plenty equipment. Experienced. Go anywhere. L. E. JOHNSON, "THE MAGICIAN," 1406 E. Main St., Compton, Calif. j11

AT LIBERTY—TRUCK MECHANIC, YOUNG, trained, reliable. Address PHILIP MEIGS, Route 8, London, N. H.

COMEDY, IRISH, BIDDIE CONTORTION, Producing Clown, First or Second Comic for tab. Write or wire GEORGE FICKETT, 593 Tremont St., Boston, Mass.

AT LIBERTY for advertising purpose — Natural Charlie Chaplin Character. Write for rates and open time. ROCKY PENN, 1817 W. Ohio St., Chicago, Ill.

THE Hairy Man would like to hear from circus side shows. He is not signed up yet for coming season. My body is covered with hair three to four inches long. I do the Iron Tongue and Escape. I am considered a good attraction. Send for photos. P. C. MURRAY, 1713 1/2 W. 3d St., Dayton, O.

AT LIBERTY COLORED PEOPLE

DARRELL HARRIS and His Eleven Black Dancers for engagements. That hot, entertaining novelty orchestra. Now starting their third year together. Featuring a Singing Trio. Vaudeville sketches and a wonderful band in general. Would like to hear from all competent bookers. Permanent address 1917 John St., Fort Wayne, Ind.

AT LIBERTY DRAMATIC ARTISTS

WELL-KNOWN COMEDY Company at Liberty now have three original musical comedy scripts with special poster printing and some scenery. Small casts. Can be engaged for spring and summer seasons now. Tent, later. Company engaged, reasonable salary. Will accept stock engagement. Address BARNEY ROWE, 25 West Ohio Street, Chicago, Ill. j16

For Rates see Headings. Set in 5 1/2-pt. type without display. No cuts. No borders. We do not place charges for ads in the Classified columns upon our books. No bills rendered. CASH MUST ACCOMPANY THE COPY. No Ad at Liberty accepted for less than 25 cents. No Commercial ad accepted for less than \$1.00. Count every word and combined initials, also numbers in copy, and figure at one rate only. Advertisements sent by telegram or by express money order are wired with copy. Mail address to initials care General Delivery will not be delivered. We reserve the right to reject any advertisement and revise copy. "Till forbid" orders are without time limit and subject to change in rate without notice.

FORMS CLOSE IN CINCINNATI THURSDAY, 4:30 P.M.

FOR THE FOLLOWING WEEK'S ISSUE. THE BILLBOARD PUB. CO., 25-27 Opera Place, Box 872, Cincinnati, Ohio.

EXPERIENCED STOCK and rep team—Feature novelty specialties. Both as cast. Have car, advertising, advertising. Guarantee suit you or no notice necessary. Plenty short cast scripts. GLENN NEWTON, Groveland, Fla.

AT LIBERTY MAGICIANS

AT LIBERTY—GREAT ROSE, MAGICIAN. Illusions, Escapes, etc. Write or wire all to HORACE ROSE, 500 Reservoir Ave., Meriden, Conn.

AT LIBERTY—Experienced Team. Feature presentation mystery acts. Full line special pictorial lithographs, two styles one-half sheets, ones, threes, eights to 24-sheet stands, lobby, heralds, window cards. If advertising flash and a marvelous performance mean anything to your box office, get in touch with us. Anything considered. State all. Have car and trailer. THE GREAT GEORGE, Master of Mysteries, and MME. ALMA, Mentalist. Address General Delivery, Groveland, Fla.

HYPNOTIC SUBJECTS, WRITE—Hypnotic Entertainment open for engagements, clubs, churches, residences, etc. New York and New Jersey. JOHN BRADLEY, Water St., Hackensack, N. J.

AT LIBERTY MISCELLANEOUS

YOUNG MAN, 27, MARRIED BUT will not bring wife, American, clean cut, attractive, college education, reliable, not afraid of work. Can furnish best of reference. Prefer magic or mind-reading act, but will take any kind of work. Mechanically inclined. Graduate of Tarnell System, I. E. Wish correspondence with party of better class. Will travel anywhere. BOX 71, Haydenville, O.

AT LIBERTY M. P. OPERATORS

FIRST-CLASS PROJECTIONIST DESIRES position at once. Must have work. Western Electric experience, sober and reliable, gilt edge reference. BOX C-479, care Billboard, Cincinnati, O. j23

LICENSED SOUND PROJECTIONIST — PERFECT results, effects. Anywhere. FRED WALKER, 5838 So.-Kedzie Ave., Chicago. j19

COMBINATION PROJECTIONIST, Sign Painter, Poster Artist and Lettering. Can operate all makes equipment. Young, married man, sober and reliable. Will go anywhere; good references. Write or wire H. T. MICKEL, 1217 E. Chesterfield Ave., Nashville, Tenn. j19

PROJECTIONIST—A year's experience with Power's and Simplex Projectors; 5 years on sound and disc with R. C. Universal Patent. Synchrom and Western Electric. Non-union, single, 23 years old. Any offer considered. Will go anywhere. Salary \$25 per week. References sent on request. Will work one week for my expenses to prove my ability. Write or wire collect. P. W. EDWARDS, 2819 Broad St., Cleveland, Tenn.

AT LIBERTY MUSICIANS

A FAST TENOR SAX, CLARINET, Flute—Tone, hot; name band; recording experience, cut anything; young, neat. DON TAPPAN, care Billboard, New York.

A FAST LEAD SAX, CLARINET, Baritone, Violin, Voice. Modern, cut anything; name band experience; go anywhere. Reliable. Will go anywhere; good references. Write or wire H. T. MICKEL, 1217 E. Chesterfield Ave., Nashville, Tenn. j19

A-1 DANCE TROMBONE — READ, fake, hot, sweet tones. Feature singer. Been with name bands. Cut or else. All offers considered. Wire immediately. KEN BURNS, Belleville, Kan.

A-1 TENOR SAX AND CLARINET, tone, read, fake, modern hot on both. Arrange and sing in trio. Go anywhere. FRED F. FISHER, 1109 7th St., Greeley, Colo.

AFTER FEB. 1 — TENOR SAX; ARRANGE; prefer "go" band. BOX C-481, Billboard, Cincinnati.

ALTO OR TENOR SAX, CLARINET, Baritone. Modern, good tone. References. JOHN SCHULTZ, Benton, Ill.

TRUMPET, DOUBLE VIOLIN; SING, play hot and sweet, read. Been with some of the best. Like location in Middle West or South. Address LON CHANEY, Ohio Cafe, Dodge City, Kan.

A DANCE TROMBONIST—READ. HAVE good tone and phrase modern. Cut 4, or no title. TROMBONIST, Western Union, Sheboygan, Wis.

A-1 VIOLINIST—CONCERT, RADIO, THEATRE. Fit or Stage; dance, leader or side. Read anything. Double BB Alto Sax, Plectrum Banjo, Piano, arrange, sing. Union. Reliable. Address VIOLINIST, 1320 48th, Des Moines, Ia.

A-1 FLUTIST — GOOD SELECT, YOUNG. More information, write BOX C-430, Billboard, Cincinnati, O.

ACCORDION-TROMBONE DOUBLE, GOOD Musician. Read, fake. Go anywhere. Union. EDDIE WHITESEL, 219 N. Everett, Glendale, Calif. j16

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ARRANGER—ALTO, BARITONE SAX, CLARINET. Now working with name band. Desire change. Best of references. Have library of specials. Address BOX C-483, Billboard, Cincinnati, O. j16

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MINIATURE POOL IS GOING GOOD and will last. New and used Tables of Best Design and construction, \$25.00 to \$75.00. Earnings \$5.00 to \$50.00 weekly. RECREATION SPECIALTIES CO., Athletic Building, Birmingham, Ala.

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WILL SELL FOUR MILLS JACKPOT Front Venders, nickel play, serial 268000, for \$110.00. EVA GRIMSLEY, 306 Woodbine Court, Greensboro, N. C.

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FILMS FOR SALE - 2D-HAND FAST ACTION WESTERN, STUNT, Features, \$10.00; two-reel Comedies, \$5.00; Cartoons, \$3.00; perfect condition. Big ZENITH FILM & SUPPLY COMPANY, 630 Ninth Ave., New York.

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MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place Parcel Post

- Blanchard, T. A. 8c
Blanchard, T. J. 8c
Butter, Harry P. 10c
Buck, Buddy Mayo. 10c
Cantober, C. J. 10c
Costello, Frank, 8c
Eichhorn, Chas. 8c
Fitzpatrick, R. S. 12c
Green, C. A. 13c
Greene, Mrs. Henry. 21c
Cruz, Max M. 25c
Harris, Mrs. Geo. 21c
Kitchie, Mrs. S. 12c
Henderson, Wm. 12c
Knight, Richard, 12c
McCoy, J. P. 10c
Lytle, Mrs. R. O. 10c
Meier, E. W. 12c
Miller, Mrs. Phil. 15c
Mook, H. G. 4c
Shaw, Arthur, 8c
Snow, R. 10c
Thompson, John & 10c
Walker, Dorothy 17c
Wilson, Frank X. 17c
Zenoz, L. 5c 15c

- Ladies' List
Add, Madam
Adams, Mrs.
Adams, Mrs. Gladys
Albright, Ruty
Alexander, Blanche
Allen, Frances June
Allen, Mrs. Jack J.
Allen, Myrtle
Allen, Viola
Arnold, Isabelle
Aston, Lillian
Anderson, Mrs. Ralph
Ann Texas
Appleby, Ruby
Armstrong, Grace
Arnold, Mary
Arnold, Mrs.
Astor, Peggy
Ataway, Mrs. Babe
Azen, Annie
Baird, Ruth
Austin, Pearl
Axtion, Betty
Ayers, Mrs. Dbc
Bailey, Mrs. Agnes
Baird, Patricia
Baker, Mrs. Doris
Bardaux, Thelma
Baird, Mrs. Helen
Barnett, Mrs. Jack
Barr, Gertrude
Barrett, Mrs. Edmond
Barrow, Bobbie
Barry, Mrs. Howard Y.
Barth, Mrs.
Barthel, Mrs.
Barthel, Ann
Bartlett, Dorothy
Barton, Mildred
Barton, Mrs. May
Barts, Zelda
Bates, Dorothy
Bea, Mrs.
Becker, Mrs. Laura
Beil, Mrs.
Belmore, Bertha
Belote, Mrs. Jewell
Bennett, Marie
Benton, Mrs. L.C.
Benty, Lillian
Bessio, Fatsy
Bey, Mrs. C. H.
Birney, Imagine
Blackburn, Lucille
Blackstone, Mrs.
Blake, Etta Louise
Blanchard, Mrs. T.
Bogue, Mrs. A.
Bowen, Mrs. W. E.
Bowling, Daisy
Bradley, Ruth
Bradley, Mrs.
Bragg, Isabel
Bradford, Mrs. H.
Bradford, Mrs. C.
Brannon, Lucille
Brandon, Margie
Brandt, Mrs. Ann
Breaux, Mrs. Vickie
Brightwell, Evelyn
Broderick, Mrs.
Bronley, Violet
Bronson, Aileen
Brooks, June
Brooks, Katy
Brooks, May
Brown, Eva
Brown, Helen
Brown, Mrs. H. C.
Brown, Mrs. Marie
Brown, Peggy
Brown, Tommie J.
Brown, Lillian
Bruna, Virginia
Buch, Dorothy
Buckingham, Mrs.
Budd, Anna Louise
Bull, Mrs. Clara
Bull, Mrs. Jerome
Burger, Mrs. Ann
Burgion, Mrs. Relley
Burke, Dorothy
Burke, Evelyn
Burke, Minnie
Burke, Mrs. Jack
Burke, Mrs. Fatsy Y.
Burke Sisters, The
Burns, Mrs. Mary
Burns, Mrs. May
Butler, Mrs. Trilxie
Byron, Miss Pal
Byron, Miss Pal
Cain, Mrs. Gerlie
Caldwell, Mrs. Jack
Calvin, Mrs.
Cambers, Mildred
Cambers, Jeanne D.
Cameron, Mrs. Charles
Camp, Mrs. Nina
Carl, Iona
Carlson, Peggy
Carrington, Beverly
Cavanaugh, Mrs. Edward
Cayne, Toots
Cayne, Mrs. Babe
Cayne, Mrs. Ruby
Cayne, Mrs. Charlotte
Cayne, Mrs. Thompson
Chennett, Minnie
Christian, Pompie
Christy, Dorothy
Christy, Helen
Clark, Lee
Clark, Louise
Clark, Mrs. Chas.
Clark, Pearl
Clavenger, Mrs. W. S.

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Clark, Mrs. Opal
Clark, Pearl G.
Cloud, Mrs. Mary
Cobb, Mrs. P. W.
Cohen, Mrs. Billy
Cole, Mrs. My
Cole, Mrs. Gertrude
Collins, Annabelle
Collins, Mrs. Maude
Collins, Madeline
Collison, Alice
Consteloe, Deloras
Cook, Sara
Cooper, Edythe
Cooper, Ladema
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Cory, Colleta
Coutts, Mrs. Edith
Costello, Bessie
Costello, Betsy
Costello, Paul
Cox, Catherine
Cox, Manilla
Cobby, Linnie
Cratford, Mrs.
Creighton, Blanche
Cris, Alice
Crokoe, Mrs. Kathryn
Crosser, Erma
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Dale, Pearl
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Davidson, Dorthy
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DeCesare, Jane
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DeWells, Mrs.
DeWitt, Miss Jerry
DeWirst, Gladys
Dean, Irene
Deane, Mrs.
Deano, Rose
Deano, Edna
Deaton, Edna
DeLeon, Eleanor
DeMercl, Yvonne
DeL, Geraldine
DeMoro, Babe
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Devine, Mrs. Eugene
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Dill, Helen
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Dodson, Mrs. Betty
Dodson, Mrs. Mlle.
Donald, Ruth
Donato, Mrs. Jimmie
Donofio, Mrs.
Dorgan, Mabel
Dorsey, Gladys
Downs, Helen
Doyle, Helen Elma
Doyle, Mrs. Crickett
Driskide, Chubby
Driskil, Juanita
Dunlop, Mrs.
Dunson, Lena
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Duncan, Mrs. Nellie
Dutton, Mrs. Beverly
DuPont, Sally
Duroy, Lee
DuVelle, Mrs. Hazel
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Dykman, Mrs. Dick
Earle, Betty D.
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Eastman, Mrs. Henry
Eckman, Ebbie
Edman, Mrs.
Edgar, Mrs. Nan
Edwin, Mrs. T. K.
Edwards, Lucile
Elders, Geraldine
Eldridge, Fay
Elizabeth, Madame
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Elliot, Mrs. Stella
Ellis, Hazel
Ellis, Buster
Ellis, Madame
Ellis, Mrs. R. C.
Elsie-John
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Emmons, Mrs. Gladys
Ernst, June
Erickson, Mrs.
Espey, Dot
Estes, Leto
Euther, Princess
Euler, Mrs. Hoy
Ehler, Peggy
Evans, Gladys
Everett, Mrs. Jack
Fairbanks, Clara
Farrrow, Mrs.
Faust, Beatrice
Fay, Tommy
Faye, Corrine
Felch, Margaret
Ferguson, Hazel
Ferguson, Mrs. H. A.
Ferguson, Myrtle
Feids, Madeline
Feldman, Mrs.
Finnesty, Esther
Fisher, Agnes
Fisher, Mrs. Bob
Fletcher, Kathryn
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Flint, Mrs. Charlotte
Flomer, Mrs. E. J.
Ford, Mrs. Dolly
Foreman, Ruby
Fortuna, Mrs.
Foster, Billie
Fox, Gwendoline
Fiber, Roxie
Fitzpatrick, Mrs. Josephine
Floyd, Mrs. Mary
Fox, Mrs. Gerald
Frances, Mame
Francill, Mrs. M. J.
Francis, Vera
Francis, Mrs. Edna
Francis, Mrs. Elsie
Frazell, Gladys
Friedman, Mrs. Myrtle
Friedman, Mrs. Helen
Frisher, Mrs. Thos.
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Gallant, Helene
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Gardner, Frank
Gardner, Sonny
Gaylor, Mrs. Anna
Gaylor, Mrs. Anna
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Gaudin, Mrs. Conley
Gear, Mrs. Nora
Gelbeton, Mrs. Ruth
Geldo, Princess W.
Gettman, Mrs. W.
Gifford, Mrs. Alta
Giles, Eda
Gilliland, Mrs.
Ginsburg, Mrs. Freda
Givens, Veneta
Glass, Hattie
Glick, Mrs. Jessie
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Goldman, Miss Jackie
Gordon, Mrs. B. G.
Gordon, Mrs. Maude
Gordon, Barbara
Gorman, Mrs. Geo.
Gorman, Mrs. Rose
Gorman, Mrs. Mildred
Gorna, Karlton
Grady, Dot & Eddie
Grady, Helen
Grandstaff, Mrs. Lola
Gray, Dolly
Gray, Mrs. Lillian
Gray, Mrs. Edward
Green, Babe Henry
Green, Mrs. Henry
Green, Mrs. Kitty
Greenburg, Mrs. Barbara
Gresham, Mrs. Freckles
Grey Doris
Griffin, Mrs. Mary
Grimes, Sary
Griml, Cleo
Grinnell, Mrs. Pearl
Grocce, Flora
Gunter, Mr. Ray
Gurian, Mae
Hager, Olie
Haines, Mrs.
Hall, Maxine
Hall, Mrs. Nelle
Hall, Princess
Hall, Winnie
Hall, Zela
Hamilton, Mrs. Jack
Hamilton, Dot
Haney, Elsie
Hardenbrook, Mrs. Stella
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Harrington, Mrs.
Harris, Mrs. W. T.
Harris, Bobby
Harris, Mrs. Geo.
Harrison, Gail
Hart, Kittie
Hart, Mae
Hart, Mildred
Hart, Miss Jerry
Harvey, Mrs.
Harrison, Mrs. Shirley
Henderson, Mrs. Gene
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Hess, Mrs. Maxie
Hess, Edyth V.
Hickman, Nellie
Hidey, Mrs. Una L.
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Hiltner, Lillian
Hiltner, Victoria
Hilton, Misses Daisy
Hinckley, Mrs. A.
Hmlburger, Mrs. Lee
Hodgini, Harriet
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Hopkins, Martha
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Hunter, Beatrice
Hunter, Oale
Hunter, Mrs. Pauline Iman
Hurd, Hazel Bee
Hurley, Mrs. Jessie
Hussey, Mrs. Fred
Ing, Mrs. Margorie
Ireen, Babe (Girl)
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Jackson, Tina
Jaeger, Mrs. E. O.
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Johnson, Leonard
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Jones, Mrs. S. Miles
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Jordon, Mrs. Babe
Joyce, Babe
Joyce, Jolly
Joyce, Mrs. H. G.
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Jung, Bobbie
Kady, Mrs. Henry
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Karr, Mrs. Dimples
Kavanaugh, Mrs.
Kay, Madame
Kay Sisters Band
Keane, Mrs.
Keyley, Mrs. Myrna
Kekal, Mrs. David
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Kelly, Cotton
Kelly, Mrs. L. C.
Killy, Vivian
Kennedy, Estelle
Kennony, Anna
Kider, Mrs. Babe
Kilgore, Mrs. Latha
Kilgore, Mrs. Maybelle
Kilian, Rose
King, Anna Belle
King, Clara
King, Mrs. Jack
King, Mrs. Rex Roy
King, Thomas
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Kirkliland, Mrs.
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Kitchie, Mrs. Si
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Korke, Babe
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LaMar, Mrs. Leon
LaMar, Mrs. Leon
LaMar, Nettie
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LaRose, Ethe
LaRog, Roxie
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Lane, Nora
Langhin, Mrs. Virginia
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Lee, Mrs. Goldie
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LeFere, Madeline
LeFolant, Ruth
Leford, Winnie
Leibert, Gladys
Levin, Mrs. Lester
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Leonard, Leona
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Lewin, Mrs.
Lewis, Mrs. Lily
Lewis, Mrs. Marie
Lewin, Mrs.
Lille, Beatrice
Lincoln, Louise
Lindell, Gertrude
Lindell, Gordon
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Lodge, Mrs. Mary
Lollar, Mrs. Germaine
Lomar, Mrs. B. W.
Long, Billie
Long, Gladys
Loof, Roy, Etli
Lopes, Jean
Loretta, Pauline
Loretta, Polie B.
Lorraine, Winnie
Lovelie, Edythe
Loving, Anna
Lua, Miss Bonnie
Lucky, Mrs. Kate
Lund, Henerette
Lutgartner, Mrs. L.
Lycan, Mrs. Dolores
MacFarlan, Mrs.
MacNeil, Mrs. Josephine
McClough, Mrs. Wm.
McDaniel, Mabel
McDaniel, Mrs. Minnie
McDonald, Tressie
McDonald, Mrs. Margie
McFarlane, Billy & Babe
McGinn, Rosaldis
McGrath, Erma
McHenry, Maxine
McLean, Jean
McKee, Mrs. Ruth
McKinnon, Sadie
McLain, Mrs.
McLain, Mrs.
McNulty, Mrs. Verna
McPherson, Freda
McTall, Mrs. Jena
Mack, Ruth
Mahoney, Mrs.
Malahwa, Mrs. Buddy
Madame

- Malcolm, Mrs. R.K.
Manstfield, Hazel
Marcan, Mrs. Joe
Maree, Madam
Marks, Marie-Elsie
Baker
Marsh, Miss Clute
Marshall, Mrs. Imra
Marshall, Mrs. Tiny
Martin, Mrs. Edna
Martin, Hattie
Martin, Jerie
Martin, Mary
Martin, Mrs. Billie
Mason, Ann
Mason, Mrs. G.
Mason, Mrs. Pearl
Mass, Miss Bobby
Mathews, Neely
May, Madlyn
Mayfield, Verie
Mayne, Mrs. Don B.
Melville, Mrs. H. G.
Melzora, Mrs. Jane
Menzies, Bella
Merrille, Margie
Meyer, Mrs. Doris
Metz, Mrs. Grace
Meyers, Rosella
Miller, Mrs. Margaret
Miller, Edna
Miller, Mrs. Betty
Miller, Mrs. Cash
Miller, Mrs. Florence
Miller, Louise
Miller, Mrs. Milton
Millar, Stella
Mills, Lillian
Mitchell, Mrs. Blanche
Mitchell, Mrs. Georgia
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Moore, Babe
Moore, Ethel
Moore, Eulie
Moore, Mrs. Robertts
Moore, Mrs. Helen
Moore, Mrs. Joe
Moran, Max
Moran, Trilxie
More, Mrs. Babe
Morgan, Gloria
Morgan, Gloria
Morris, Martha
Morris, Mrs. Dave
Moss, Bobb
Mottie, Mrs. Della
Moulton, Helen
Moyer, Bessie
Mullen, Flo
Murray, Mrs. G. E.
Murray, Gingor
Myers, Rosella
Myers, Teddy
Nation, Max
Nelson, Mary
Nelson, Carolina
Nelson, Mrs. Eddie
Nelson, Frances
Nethaway, Lulu
Nevins, Thelma
Nichle, Mrs. F. Mac
Nicholson, Mrs. H. C.
Noble, Mrs. Ralph
Noftlett, Mrs. Betty
Boyne
Noles, Gladys
Norman, Mrs. Robt.
Norman, Kay
Nunn, Mrs. Reba
O'Brien, Mrs.
O'Dell, Ruby
Olena, Madam
Olliver, Mrs. Francis
Olliver, Mrs. G. W.
Olliver, Mrs. Westley
Olson, Mrs. Ina
Osborn, Rose
Osborn, E.
Osborne, Mrs. Vick
Paddock, Mrs. Cecil Ethel
Oyer, Bess
Page, Charlotte
Palmer, Bessie
Pamplin, Mrs. Harry J.
Panette, Mrs. C. D.
Parks, Mrs. Buddy
Parr, Lulu B.
Parsch, Peggy
Paslay, Mrs. E. W.
Pattler, Mrs. Anna
Patterson, Helen
Pearson, Mrs. Jewel
Phillis, Mrs. Amy
Pierce, Mrs. Thelma
Pirie, Kathryn
Pittman, Virginia
Pollard, Daphne
Polk, Mrs. Edward
Poplin, Virginia
Porter, Lillian
Pottler, Mrs. Annie
Ponrs, Mrs. Mollie
Poutnock, Mrs. Ruth Hoover
Powers, Betty
Preisser, Cherry
Preston, Mrs. Marie
Preston, Mrs. Edna
Fruit, Mrs. Ruby
Ragland, Mrs.
Ragland, Mrs. Margaret
Ralston, Miss L.
Rankin, Mrs. Nana
Rabison, Mrs. Rita
Raymond, Marion
Reba, Princess
Reece, Mrs. J. R.
Reed, Mrs. Milton
Reed, Rosalie
Reed, Mrs. Virginia
Reeves, Mrs.
Reis, Mrs. J.
Renne, Margaret
Rhoades, Clara E.
Richard, Bobbie
Richard, Jessie
Rich, Ann
Richards, Mrs. W. C.
Richardson, Esther
Rising, Mrs. T. A.
Ritchie, Marie
Ritter, Sale
Ritter, Mrs. R. V.
Roberts, Grace
Roberts, Jean
Roberts, Mrs. E.
Robinson, Mrs. H.
Robinson, Mrs. E.
Robinson, Mrs. Jackie
Rogers, Mrs. Ollie
Roland, Ruth
Rooper, Betty
Roscoe, Mrs. M. L.
Rose, Jean
Rose, Peggy
Ross, Alice
Royce, Ruby
Rusher, Mrs. Emma
Russell, Lillian
Russell, Miss Billie
Russell, Mrs. Alice
Russell, Mrs. Ross
Russell, Mrs. S. C.
Russell, Mrs. Helen
Russell, Weiler
Ruth, Madam
Ruth, Mrs. Charles, Mrs. Betty
St. Clair, Connie
St. Clair, Mrs.
St. Clair, Lillian
St. John, Mammie
St. John, Marie
Sage, Louise
Sales, Mrs. Francis
Salah, Mrs. Patricia
Sanders, Nell
Sanders, Peggy
Schaffer,
Schell, Lunny
Schell, Peggy
Scheppe, Forrista
Schiff, Mrs. Eric
Schwartz, Mrs.
Schwartz, Mrs.
Scott, Mrs. C. D.
Scott, Mrs. Ollie
Scott, Myrtle
Segal, Vivienne
Segraives, Dorothy
Seighton, Mrs. J. D.
Selsor, Mrs. Body
Seymour, Dolly
Shank, Mrs. John
Shay, Mrs. Ray
Sheaffer, Toreta
Sheridan, Mrs. Chris
Sherwood, Dorothy
Sherwood, Alberta
Slo, Eagle, Dorothy
Sticker, Mrs. Marie H.
Siegrest, Edith
Singers, Anna
Silverstein, Mrs.
Simpkins, Gladys
Sims, Mrs. Edna
Skinner, Mrs. Laura
Skinner, Mrs. Rose
Small, Florence C.
Smith, Mrs. C. (Momp)
Smith, Mrs. Rita
Smith, Joy
Smith, Mrs. Roy D.
Smith, Mrs. Mercedes
Smith, Mrs. Wylene
Sordet, Mrs. Spencer, Virginia
Spetiko, Mrs.
Stacke, Mrs. T. J.
Stacy, Miller
Stanbery, Ora
Stanley, Miss Edith
Stanley, Edith
Stanley, Mrs. Betty
Stanley, Mrs. Josephine
Stanley, Mrs. M.
Stanton, Mrs. Beulah
Stanton, Lee
Starkey, Mrs. Grace
Staten, Marguerite
Steblar, Mrs. Hannah
Stein, May
Stevens, Alva
Stevens, Mrs. Julie
Stewart, Tessie
Stiles, Mrs. R. T.
Stoddard, Mrs. E.
Stone, Anna
Stull, Mrs. Henry
Summers, Mary
Summers, Virginia
Summerville, Miss De
Sutton, Mrs. Earl
Sutton, Mrs.
Sweeney, Mrs. Jennette
Tarbis, Mrs. Catherine
Tatum, Mrs. Madge
Taylor, Mrs. Lydia
Taylor, Margaret
Taylor, Trudy
Teander, Mrs. Joe
Terrell, Jackie
Thebus, Mrs. Bess
Thomas, Mrs. M.
Thomas, Ruth
Thomas, Virginia
Thompson, Mrs. Alice
Thompson, Mrs.
Thompson, Mrs. May
Thomson, Eva
Thomson, Mrs. John
Thomson, Mrs. H. S.
Trainer, Mrs. H.
Trendal, Elaine
Trot, Mrs. Ollie E.
Troy, Mrs. A. F.
Tryon, Doreen
Tryon, Madam
Tryon, June
Tucker, Mary Lee
Tucker, Mrs. Irene
Turnblin, Lorraine
Turley, Mrs. Blanche
Turner, Mrs. G. A.
Tutson, Mrs. Mary
Valla, Madam
Van Sickle, Doris
Van, Mrs. J. L.
Vanzandt, Shirley
Varner, Mrs. Bessie
Vaughn, Gladys
Vernon, Mrs. Blanche
Vernon, Babe
Vernon, Vee
Vernon, Mrs. Billie
Vernon, Mrs. Budd
Vice, Mrs. Viola

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.

Kuehling, Billy
Kwok, Kam Tai
La Fonce, Jean
La Monte, D. C. V.

Fickles, Louise
Pike, C. L.
P. E. Evelyn
Prime, Less

Lewis, Mabel
Lorayne, Cecyle R.
Loretta, Helene B.

Grunberg, Oscar
Murray, Jimmie A.
Mvrs, Chick

VanCise, Jimmie
Vernick, Mr. & Mrs.
Vernon, Mr. & Mrs.

MAIL ON HAND AT CHICAGO OFFICE

Ball, Reginald T.
Gale, Florence, 4c
Hulda, E. Bruce, 5c

Parcel Post

Bradley, M. Gene
Bradley, Robert
Brandon, O. M.

Ladies' List

Adams, Betty
Andrews, Dorothy
Arends, Edna

MAIL ON HAND AT KANSAS CITY OFFICE

Bennett, Mrs. J.
Cleo, 10c
Halford, Mrs. J.

Parcel Post

Bennett, Mrs. J.
Cleo, 10c
Halford, Mrs. J.

Ladies' List

Adams, Betty
Andrews, Dorothy
Arends, Edna

Parcel Post

Ball, Reginald T.
Gale, Florence, 4c
Hulda, E. Bruce, 5c

Ladies' List

Adams, Betty
Andrews, Dorothy
Arends, Edna

MAIL ON HAND AT ST. LOUIS OFFICE

Beall, Mrs. L. D.
Bragg, Isaac
Buchanan, Mrs. Kenneth W.

Parcel Post

Beall, Mrs. L. D.
Bragg, Isaac
Buchanan, Mrs. Kenneth W.



ADJE—Mrs. Corinne B., 36, known in the show world as Baby Doll Waites, died of heart disease December 26, report from Joseph Adje, Long Beach, Calif., states.

AFFRE—Gustarelli, 71, first tenor of the Paris Opera for many years, died in Paris December 28.

ALDRIDGE—Ray D., 32, professionally known as Don Ray, parachute jumper, was drowned at Winter Haven, Fla., December 20. Aldridge had made more than 200 successful jumps before he met with the fatal accident that landed him in a lake. Don Ray was one of the few parachute men to make the jump at night, using a flare. He was also famed for his "delayed drop," a sheer fall of 2,000 feet before opening the chute. He was the former husband of Betty White, Belfonte, Pa. Interment was in National Cemetery, Gettysburg, Pa., with military services.

ANDERSON—Herbert L., 44, chief examiner who directed the government's investigation of the radio industry, died in Washington December 29.

ANDRE—Louis Leon, 50, musician, died in Baptist Hospital, Memphis, December 26. Funeral services were held in St. Peter's Church December 28, and interment was in Calvary Cemetery. His last professional engagement was as trombonist with the Memphis Municipal Band. Surviving are his widow, two children, a brother and two sisters.

BENNETT—Mrs. Paul, 57, former stock actress, died in Chicago December 30 after a lingering illness. Two daughters and a niece survive her. Mrs. Bennett retired about 15 years ago. Her last engagement was with Gifford & Donnelly.

BLISS—Benjamin, 31, former director of the Geauga County Fair, died recently at his home in Chardon, O., following lingering illness.

BRADY—William Howard, showman, died in Augusta, Ga., December 29, brief report from that city states. Funeral and interment were in Augusta December 31.

CHARLTON—Randal, novelist and theatrical critic, died in London December 26. He was associated for a long time with *The Daily Mirror* of London.

COLLINS—Hugh J., 65, formerly assistant manager of Proctor's Grand Theater, Albany, N. Y., died suddenly at his home in Albany January 1. Collins was born in Albany. Funeral services conducted at St. Mary's Church January 4, where a solemn requiem mass was celebrated.

COMMERS—Arthur, 36, concessioner with various carnivals for some years, but who had given his time in recent years exclusively to soliciting for *Southern Planter* and other farm publications, was shot and killed by his brother-in-law, Randolph Shields, December 28 at Spring Garden, near Danville, Va. Slayer is believed to have been suffering from a fit of dementia. Both were ex-service men. Funeral and interment were at Arlington, near Washington, with military honors, December 31.

GARBARINO—Charlie, 48, theatrical stage employee, member of St. Paul (Minn.) Local No. 20, IATSE, died December 30 in New York. His death was caused by acute indigestion. For the last 30 years he worked in various theaters of St. Paul, and also traveled with road shows as carpenter and electrician. He was a member of Local 20 since 1902 and at one time its business agent. His father, sister and two brothers survive him. Funeral services and burial at Youngstown, O.

GAYNOR—Mrs. Rose, 78, died December 24 in Chicago. She was the mother of Mamie Owens, well known in the profession, whose home is at Arlington, Ill. Mrs. Gaynor was popularly known as Mother Gaynor.

IN LOVING MEMORY OF MY FRIEND

HAZEL GRANT

Who passed into peace January 3, 1929,
at Fort Dodge, Ia.

JOHN E. BAUMAN.

GRAVES—Alfred P., 85, author of the popular ballad *Father O'Flynn* and other popular ditties, died in Harlech, England, December 27. He was born in Dublin, Ireland, his father being the Protestant Episcopal Bishop of Limerick

diocese. Mr. Graves was credited with having done more for the popularization of folk melodies than any one since Thomas Moore. He is survived by two sons—Philip P., of *The London Times*, and Robert E. Graves, novelist.

GRIFFIN—Arthur Wilder, 55, an architect employed on the Radio City project in New York City, died January 1 of pneumonia at the Lenox Hill Hospital, New York. His widow and six children survive.

HAIGHT—Mrs. Katherine, 64, widow of W. D. Haight and mother of Margie Haight Luther, died at her home in Chicago November 12, a belated report from Clyde B. Luther, Pittsburgh, states. Burial was in Rose Hill Cemetery, that city.

JONES—Frank, 85, old-time minstrel star and character actor, died December 26 at his home in Baden, Pa., where he had been in retirement since 1917. He had been bedfast for five years. Jones starred in the play *St. Perkins* and in *Our Country Cousin*. He served in the Civil War, and his stage life took him on several world tours. He married Lillie Walton, popular actress, who died in 1917.

and made many balloon ascensions. His body will be sent to the United States and funeral services and interment will be at Mansfield, O. He is survived by a son, who was with him when he passed away.

LAKE—Claude, 50, professionally known as St. Claire, actor, died December 26 at Terre Haute, Ind., of a heart attack. He is survived by his widow, Mrs. Estelle Lake, and a nine-year-old daughter, Florence. Funeral was under the direction of the Actors' Fund of America and the NVA Club, New York. Deceased was well known in stock, repertoire and minstrelsy. He trouped with the John W. Vogel Minstrels and with Al Martin's and other *Uncle Tom* companies. He also played in stock with Don Dixon, and recently with William F. Aldrich's *Dreams of Dixieland*, presentation act. Funeral services were held December 30 and interment was in Highland Lawn Cemetery, Terre Haute.

LEWIS—L. H., 55, who spent 35 years with minstrel and medicine shows, died suddenly of heart failure in his attorney's office in Cleveland November 19. He was known, back in the days when he worked with Hi Henry's Min-

TYRONE POWER

Tyrone Power, for 20 years one of the outstanding figures of the legitimate stage, died at the age of 62 in a clubroom in Hollywood, Calif., December 30. He was a descendant of one of England's most famous stage families.

Power went to Hollywood to play in the films after being before the footlights 45 years. His son, Tyrone Power Jr., who accompanied him to Hollywood, was at his side when he passed away.

The actor had been working in the title role of "The Miracle Man" about one week when he was suddenly stricken. He made his first hit in Shakespearean drama about 20 years ago and later was starred and featured in several notable productions, such as "The Wandering Jew" and "The Servant in the House."

Power was born in London. He was graduated from Dover College, England, and shortly afterward came to America. He was the son of Harold Power and Ethel Lavenu, both popular on the English stage. He married Edith Crane, an Australian actress, and after her death married Emma Reaume, of Cincinnati, who was divorced from him 13 years ago. The second wife is the mother of the two surviving children, Tyrone Jr. and Anne.

Funeral services were held in Hollywood December 31, after which the body was cremated. The ashes will be buried in Canada.

JONES—Job, justice of the peace in the third ward of Norristown, Pa., was found dead in his home there December 26. He had been suffering with an acute heart ailment more than a year. As a young man, he was prominent as a fancy roller skater and won many prizes in contests. He had lived in Philadelphia and Chicago and was a member of BPOE and Knights of Columbus. He is survived by an adopted daughter, Mary, 21.

JOSLIN—Herman G. Joslin, 43, who had appeared in several widely known Shakespearean repertoire companies, was associated lately with the Rockford, Ill., Theater Players, and had appeared in stock in the Middle West, was found dead in his car near the Camp Grant railway depot, Rockford, Ill., December 21. Death was due to monoxide gas poisoning. Joslin had cut several holes in the exhaust heater to permit the gas to enter the car. He had been employed in recent months as a salesman in El Paso, Ill. His widow and two daughters, residing in Rockford, survive.

LAHM—Frank S., 85, pioneer balloonist, died of heart disease in Paris December 30. He was born in Canton, O., and had lived in Paris since 1883. Lahm was a member of the French Aero Club and a member of its board of governors. He was interested in aviation for many years

and the Kickapoo Shows, as Lew Lewis. The later years of his life were spent managing his own medicine show. He left a wife and one daughter.

LOEWENTHAL—Benjamin, 62, one of the first composers to score music for films, died at his home in Rochester, N. Y., recently. Loewenthal once won personal recognition from Ignatz Paderevski while playing in New York as accompanist for Susan Tompkins. He at one time was musical director of the old Gordon Theater in Rochester and of the Regorson Corporation. He composed a number of songs and light operas. He is survived by his widow, two daughters and two sons.

LUTKIN—Peter C., dean emeritus of the Music School of Northwestern University, died December 27 at Evanston, Ill. He organized the music school in 1895 and served two terms as president of the Music Teachers' National Association.

MCDONOUGH—Lenore Downs, 29, concert soprano, died in Paris December 30, following a short illness. She was the daughter of the late Peter G. McDonough, sculptor, of Cincinnati. Surviving her are three brothers and three sisters. Body will be sent to Cincinnati for burial and funeral services will be held in that city January 8. Interment will be in St. Joseph Cemetery.

MANSFELDT—Hugo, 87, piano virtuoso, died at his home in San Francisco December 31. He had been an outstanding figure in musical circles in San Francisco for half a century. Born in Germany, he was a pupil of Franz Liszt and the author of books on musical technique.

MARTIN—Mrs. N. W., formerly Grille Friedlander, daughter of Mitchell Friedlander and niece of Sam Friedlander, died at the home of her parents in Chicago recently. She was on the vaudeville stage for some years, appearing with her sister, Gretchen, as one of the Clayton Sisters.

MILLEN—Frank H., 70, retired actor, died in Albuquerque, N. M., December 26. He played in Shakespearean drama 22 years ago, and was associated at various times with Theodore Roberts, George Fawcett and others prominent in the legitimate theater. Before the "World War" Millen played parts in several "Westerns" made in New Mexico for film producers. Last July he made his home for a time with Abner K. Kline, carnival magnate. He was a charter member of the Fort Dodge (Ia.) Elks. Funeral services were conducted by the local Elks' Lodge and interment was in the Elks' burial plot, Fairview Cemetery, Albuquerque.

MILLER—Harry W., 56, dancing master for the last 35 years, died December 31 at his home in Chicago. Burial in Marengo, Ill.

RUSSELL—Harry, scenic artist, died at the Cook County Hospital, Chicago, December 24.

SMITH—Mildred D., 32, died January 2 in Buffalo. She was the only child of Mr. and Mrs. W. H. Smith, owners of circus side shows at Buffalo, N. Y. Interment at Forest Lawn Cemetery, Buffalo, January 5.

THOMAS—Lee, 71, for many years a conspicuous figure at horse shows and known as a judge of saddle horses, died in Lexington, Ky., after an illness of 10 days December 28. For some years he managed the Thomas and Cullens stables.

TOURNIER—Edith, 27, died in Grace Hospital, Detroit, December 27, after an illness of eight weeks. Better known as Mrs. Russell in the outdoor show world, she was the wife of Russ Russell, who had the cookhouse and some shows with the Michigan Greater, the Morris Miller, the Leo Lipka and Les Powers shows. Husband and three children—Jean, Shirley and Merle—survive her.

TREMELLI—Mme. Olga, countess by birthright, who renounced nobility for the concert stage and followed it with a career in Europe and America, died at her home in Rochester, N. Y., recently. She sang in Paris, London and Munich for several seasons, besides in her native Austria, before coming to the United States. For the last several years she and her American husband, Francis A. Jones, composer and pianist, conducted a music school in Rochester after her retirement from the stage.

WHEELER—Mary Lydia, former teacher of music in Summit, N. J., died in Paris December 21. Funeral services were held December 23 in the American Cathedral, Paris.

William Ward Pell

William Ward Pell, son of the original Dick Pell (Richard W. Pelham) of the group known as "America's first black-face troubadours," and himself an old-time minstrel manager and artist, died suddenly in Philadelphia Christmas Eve.

The name of Pell has been conspicuously identified with the minstrel stage since the decade preceding the Civil War. In September, 1858, the Morris Brothers, Pell and Trowbridge Minstrels were presenting one of the few minstrel shows that had suddenly jumped into popularity. The troupe was installed at Ordway's Hall, Boston, while George Christy's Minstrels and the Bryant Minstrels were appearing in New York. Richard W. (Dick) Pelham was the founder of the minstrel family that has since carried on continuously.

Deceased operated a minstrel troupe last summer at Atlantic City. Shortly after closing he engaged in radio work and was still broadcasting his "Old-Time Minstrelsy" act when he was fatally stricken. He is survived by his widow and four children—William Ward Jr., Cecil, Doris and Gladys.

In loving memory of our dear Husband and Father

CAPTAIN GEORGE DEXTER,

(The Grand Old Man)

Who entered Eternal Life January 4, 1928 Aged, 78 Years.

Alexander Pope was right when more than 200 years ago he wrote:

"The greatest study of mankind 'is man.'"

His sorrowing family,

MRS. GEO. DEXTER, SR.; GEORGE DEXTER, JOSEPHINE—JOSEPH.

WHEN DEATH OCCURS

Call TRAFALGAR 7-8200

FRANK E. CAMPBELL

The Funeral Church, Inc. (NON SECTARIAN)
Broadway at 66th Street, N.Y.

VOUGHT—Bert J., formerly associated with William L. Pracht for more than 20 years as owners and operators of the Idle Hour and West Chicago theaters, St. Charles, Ill., died suddenly December 28 at his home in Princeton, Ill. Two sisters and a brother survive.

YOUNG—Theodore C., 45, director of real estate for the Paramount Public Corporation, was found dead Saturday, January 2, after an all-day search, in his automobile beneath 15 feet of water at the foot of Black Heath road, Lido Beach, L. I., N. Y. After leaving a party at the Lido Beach Club he apparently took the wrong road and drove off the bulkwork at the foot of the road. The position of his body indicated that he had fought desperately to escape from the car. His wife died in June, and he leaves his daughter Edith.

MARRIAGES

ABRAMS-PETIT—Leo Abrams, general manager of the Universal Film Exchange, New York, and Hannah Petit, his secretary, were married December 25 in New York. They took a honeymoon trip to the West Indies.

BROWN-DIKUSKE—Bobby Brown, of Bobby Brown's Orchestra, and Bernardine Dikuske, of Stevens Point, Wis., were married November 14 at Watkegan, Ill. They will reside at Marshfield, Wis., where the orchestra is now located.

GRIFFIN-MAY—Harry Griffin and Madelon May, both members of Girl Crazy, playing last week at the Shubert Theater, Cincinnati, were married in St. Louis Church, Cincinnati, January 1. They met in the show last October in Chicago. Griffin is a New Yorker, Miss May a Chicago girl. This is the fifth marriage in the Girl Crazy company since the production was staged.

GROEZNENTER-HEALEY—Kathleen Ann Healey, former Broadway actress, and Joseph J. Groeznenter, Scranton (Pa.) alderman, were married in Pocono, Pa., December 28.

HEMINWAY-PARKER—Louis Heminway and Lucille Parker were married at Independence, Mo., January 1. Details on first Carnivals page, this issue.

KUMELAC-HAICOCK—Fred Kumelac, of Pomona, Calif., and Valthe Haicock, of High Point, N. C., were married in Danville, Va., November 27. Kumelac is a Wild West and rodeo performer, but last season was with the Bernard Shows. Bride held a responsible position with the Adams-Millis Corporation, High Point.

PARKER-CAMPBELL—Paul Parker and Louise Jane Campbell were married at Independence, Mo., January 1. Details on first Carnivals page, this issue.

RIORDAN-BARRETT—Word was received in Chicago that Betty Barrett, member of the Crazy Quill chorus, and Robert J. Riordan, of Chicago, student at Notre Dame, were married in Detroit December 31.

ROBERTS-PICKARD—Hunter Roberts, billposter, and Dorothy Pickard, aerial performer, both with the Mighty Haag Shows, now wintering at Lecompte, La., were married at Rapides Parish (La.) Courthouse, December 30.

TIBBETT-BURGARD—Lawrence Tibbett, baritone, and Mrs. Jennie Marston Burgard, of New York, were married in New York by Supreme Justice Norman S. Dykes, January 1.

VANCE-PAGE—Phil Vance, concession agent with the L. J. Heth Shows, and Made Page, of Owensboro, Ky., were married Christmas Eve in Owensboro. They will make their home with the father of the bridegroom for the present. Miss Page is a nonprofessional.

COMING MARRIAGES

Elsie Janis, stage star, is to become the bride of Gilbert Wilson, film actor, now in Hollywood. No date set for the wedding, which will take place probably this month.

Chester Herman, actor, and Aline Kane, nonprofessional, both of Brooklyn, have filed marriage intentions at Greenwich, Conn.

Edna Walters, theatrical, New York, and William Waller, Newark, have made application for a marriage license at Greenwich, Conn.

Engagement of Kathleen Stewart, NBC concert pianist, and Everett Martine, of Nyack, N. Y., has been announced. The wedding is to take place next May.

BIRTHS

A boy was born to Mr. and Mrs. Harry Arthur December 22 in Beverly Hills, Calif. The father is general manager of Fox Theaters.

A daughter was born to Mr. and Mrs. Vernon Downing December 25 in Ar-

verne, L. I. The father is a member of the cast of the current Broadway show, The Barretts of Wimpole Street.

A boy was born to Mr. and Mrs. Homer Schmidt December 27 at Fargo, N. D. The baby's name will be Wesley Alan Schmidt. He weighs 7 1/2 pounds. Homer Schmidt is the drummer for the staff orchestra at WDAY, Fargo.

Son was born to Mr. and Mrs. Frank Mijares December 20. The couple live in Rahway, N. J. Baby has been named Frank Mijares Jr. Mijares is a wire artist with Ringling-Barnum Circus, now playing with Fred Bradna's Circus unit in vaudeville. He is also known as Don Francisco.

A nine-pound boy was born to Mr. and Mrs. Arthur Sachson December 24 in New York City. The baby has been named Monroe Joel. Father is head of the contract department at Warner Brothers, New York.

DIVORCES

Helena Riehmuller, Hungarian actress, known professionally as Lucy Doraine, filed suit for divorce at Los Angeles December 29 against Dr. Richard H. Riehmuller, surgeon and author.

Floyd R. Johnstone, outdoor showman, was granted a divorce in Oklahoma City December 29 from Josephine Johnstone, nonprofessional. They were married in 1925 at Oregon City, Ore., when Johnstone was agent of the Snapp Bros. Shows. He is now owner of several med shows and previous to 1925 was in vaudeville.

Divorce proceedings have been brought in White Plains, N. Y., by Helen W. Langdon against Harry Langdon, comedian. Her suit will be uncontested and she will receive \$1,250 pending a hearing on alimony.

Dee Lang Gets Sedalia

CINCINNATI, Jan. 2.—Announcement was made during HASC banquet-hall in Kansas City Monday by W. D. Smith, secretary-manager Missouri State Fair, Sedalia, that Dee Lang's 49th State Shows had been contracted for his fair in 1932. John J. Sweeney, of the show staff, advised today that contract for the fair was secured about 10 weeks ago, October 25.

Mark Smith, horse trainer, last few seasons with Al G. Barnes, now at Kellogg Ranch at Pomona, Calif., breaking stock.

EXHIBITS

(Continued from page 3) President a commissioner of A Century of Progress at a salary of not to exceed \$10,000 a year, this salary and other necessary expenses of the commission to be paid out of the lump-sum appropriation recommended.

Also, heads of various executive and other establishments of the government would be authorized to co-operate with the commission in procurement, installation and display of exhibits representing activities of the government. The federal building may be erected at a cost not to exceed \$550,000, or this amount may be expended for rental for a group of buildings.

The commissioner, assuming enactment of proposed legislation and his appointment, would be authorized to accept contributions to aid in carrying out purposes of the legislation or material by contribution as well as exhibits.

However, at the close of the exposition the commissioner would be authorized to dispose of any such portion of the material contributed as may be unused, return such property as may have been borrowed, and provide for restoration of such borrowed property to a condition which will permit its use at subsequent exhibitions or fairs, as well as make reimbursement to owners in event of damage to said property.

The measure by Senator Glenn has gone to the Senate committee on commerce and the two House bills to the committee on library.

TENNESSEE TAX

(Continued from page 3) or may collect the same amount each that is assessed by the State. It is compulsory on the counties, but some cities do not demand the full amount.

Auspices are specifically mentioned, and it is clearly stated that unless the "ENTIRE PROCEEDS" are given to charity no tax or license waiver is permissible. This will hit indoor circus propositions, tent repertoire companies and other or-

ganizations playing under auspices in the past.

A surprise clause was put into the circus provisions which says that no carnival, circus or other similar show may advertise or show in any county within seven days before or seven days after the fair dates in that county unless they are willing to pay an additional \$1,000 tax. The question of advertising within seven days after a fair is being questioned and a ruling is expected soon.

Here are the license scales and it should be remembered these figures represent only the State assessment and that the county and the city will also ask a similar amount each.

Carnivals are classed with circus attractions and put on a daily basis at a prohibitive figure.

Bathing beaches, \$100 per year; swimming pools, \$100 per year; three-day chautauquas (up to seven days), \$50; chautauquas lasting more than seven days, \$100.

Circus, carnival, dog and pony show, trained animal show, menagerie or similar attraction as follows, for EACH DAY: Shows traveling by railroad—One or two cars, \$50; three to five cars, inclusive, \$80; 6 to 10 cars, inclusive, \$150; 11 to 20 cars, inclusive, \$200; 21 to 30 cars, inclusive, \$300; 31 to 50 cars, inclusive, \$400; over 50 cars, \$500.

On shows traveling overland by automobile or other conveyance the tax for each day's performance or exhibition shall be based upon the automobile or conveyance capacity as follows: One to two loads, \$5; three to five loads, inclusive, \$8; 6 to 10 loads, inclusive, \$15; 11 to 20 loads, inclusive, \$20; 21 to 30 loads, inclusive, \$30; 31 to 50 loads, inclusive, \$40; over 50 loads, \$50.

It will be noticed that a truck show using 100 trucks pays only \$50 per day, while a railroad show using only three cars would have to pay \$80 per day. Tent minstrels and other one-nighters showing in halls or tents may get by under this same group, although no ruling has been made as yet on this.

Each side show, curiosity show or similar show exhibiting on the same or continuous lots with a circus and owned by a person, firm or corporation other than the circus shall pay \$30 per day. Grab joints, novelty stands and other small concessions on the circus lot are not required to pay special license.

Provision also is made that no licenses apply on attractions exhibiting in connection with a fair. That is the same provision that has been in effect for several years. In other words, a 35-car circus or carnival operating on the midway of a fair will be saved \$7,200 license, as otherwise the fee would be \$1,200 per day State, city and county. Still dates therefore become prohibitive, and even the makers of the law do not expect many shows to attempt to exhibit under these conditions except under fair contracts.

Ticket brokers or agents handling theater tickets for commission or profit are charged from \$10 to \$100 license, depending upon the population of the city.

Shooting galleries, bowling alleys, billiard halls and similar places are charged an annual license of from \$25 to \$40, depending upon population. However, provision has been made in most of the assessments that where an activity will be engaged in operation for only a short time a three months' license can be issued at a proportionate reduction.

Motion picture theaters or combination houses showing vaudeville and pictures will have to pay a greatly increased license. Where admission of not more than 50 cents is charged, in

cities of 20,000 population or over, the license shall be:

Less than 500 seats, \$100; 500 to 1,000 seats, \$200; 1,000 to 1,500 seats, \$450; 1,500 to 2,000 seats, \$525; over 2,000 seats, \$750. Cities of less than 2,000 inhabitants, one-fifth of the above scale; 2,000 to 5,000 inhabitants, one-fourth of scale; 5,000 to 10,000 inhabitants, one-third of scale, and from 10,000 to 20,000 inhabitants, one-half of scale. If the admission price is over 50 cents the license is increased 10 per cent for each 10 cents over the maximum 50 cents admission.

Legitimate houses are not hit so heavily. The same percentage scale as to population applies, the maximum rates being:

Less than 1,000 seating capacity, \$50; 1,000 to 1,500, \$75; 1,500 to 2,000, \$150; over 2,000 seats, \$200. However, if moving pictures are shown in addition to the dramas, musical comedies or lectures in these houses, then the motion picture scale shall apply.

Parks are required to pay \$100 per year if an admission is charged. However, if the park owner will pay \$400 for four months, or \$600 for eight months, or \$800 for a year, he can show pictures, etc.; have vaudeville and games and all other activities, including pools and beaches, with the single exception of carnivals, circuses and the other shows listed in that group.

Skating rinks are licensed from \$10 to \$40, according to population.

Billposting companies are hit heavily, ranging from \$9 in the very smallest counties to \$93.75 in counties having more than 50,000 population. Similar scales apply to companies owning and leasing billboards. Motion picture theaters running advertising films or slides advertising businesses other than their own have to pay an extra license of from \$6.25 to \$125, according to the size of the city.

Palms, clairvoyants, hypnotists and similar specialists operating private enterprises have to pay an annual license of \$500.

Medicine shows or pitchmen handling remedies have to pay from \$100 to \$200, according to the population of the county, and if they use any vaudeville or similar performances in connection with their ballyhoo the license is doubled. And this can be collected in each county entered.

Slot machines of every kind, whether novelty, game of skill, pictures or merchandise vending, have to pay on each machine from \$2.50 to \$30, according to the amount required deposited in the machine slot to operate it.

Street novelty stands, jewelry stands and other pitchmen activities have to pay from \$15 to \$50 in each county or city, according to population. Here is another one to watch.

Broadcasting companies transmitting in Tennessee must pay \$100.

It is freely conceded that these taxes, which are in line with the licenses and taxes being assessed on other lines, are in many instances positively prohibitive. Legislators who voted for the bill state that it is an emergency measure, and, while these particular items are directly affecting the amusement field and seem exorbitant, they have been raised only in proportion to the increases in other lines of endeavor. It is expected, however, that the high gasoline and cigarette taxes will soon raise the amount necessary to offset the State budget deficit. The regular session of the State Legislature, which meets in January, 1933, will revise the revenue bill and large slashes in this year's high licenses are anticipated.

LETTER LIST

(Continued from page 53)

- Montgomery. Brown, Helen Calvert, Elsie Davis, Mrs. Lem Day, Margaret Fisher, Auretta Girlock, Florence Glenn, Mrs. Gray, Clara E. Groce, Helen Guthrie, Mrs. J. W. Helm, Virginia Houghton, Alice Jacobs, Mrs. Stella Keller, Blanche Kelly, Mamie E. Koch, Alice Lewis, Mrs. Mae Lyons, Mrs. J. G. Miller, Charlotte Cockrell, George Daiton, Tom Davis, Bill Davis, Gus Davis, Lem Davis, Ralph Davis, Victor Day, Elmer DeVal, Mysterious Dennis, Harry Denton, Mrs. Dorey, Eddie Dullin, Charles J. Dunlavy, James E. Elinan, Mark Eubanks, Hal H. Fazio, Joseph Farrow, E. E. Finch, Lew Flowers, William McLaughlin, Samuel Fugate, B. W. Gallagher, Billy Gambia, Eddie Gates, Roy Goodwin, Joe Grafe, Mr. & Mrs. Griffin, Walter L. (Colored) Hager, O. K. Hagan, F. S. Hansen, Al C. Harris, Melvin Carter, Frank Hayden, Frank S. Hill, Stacy Hoffman, Johnny Hunter, Harry Johnson, Johnny Johnson, Roy K. Kerwin, Pat King, Arthur King, Denny King, Tomie B. Kirwin, Mell King, Jack & Elsie Lang, W. A. Lawrence, Hal Lennon, E. Lewis, James O. Little, Dave Little, Jimmy Litts, Gus Lokas, Frank Lombard, A. F. Love, Joe McDaniel, Harold McKnight, C. W. McLaughlin, Bill Merchants, Bob Mertens, H. W. Meyer, Henry Meyer, Meyer, Meyer Mickey, Ed Miller, Joe F. Miller, William A. Moore, Harry Neal, Henry Nease, Charles Nelson, Nath Nissen, George O'Brien, O'Shea, John Opsal, A. N. Owens, Bert Owens, Al Fangborn, J. F. Pease, Lee L. Petery, Eddie Proper, F. C. Reed, Ted Roach, Chas. J. Romain, Mike Rudick, Herman St. Johns, Tex St. Johns, Richard Schiebel, Ben Schiebel, Frank (Spot) Scholibo, Joe Shulze, Gus Simpson, Charles Stacy, Earl R. Standard, James Stevens, J. C. Stoneman, Al W. Stinson, Herb Sulley, Joe Talley, Jerry Thompson, E. W. Tolma, Jack Tow, Joe Van Osten, Hans Wallace, Al Warren, Burt Wray, Joe Wentz, Don Wids, Ralph Wids, Joe Young, Brigham

Gentlemen's List

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YOU WILL FIND GOOD BUYS HERE

- TOOTHPICK KNIVES, 5-Piece.....Gross. \$2.75
- TOOTHPICK KNIVES, 3-Piece.....2.10
- HARDENED NAIL FILES, Special.....2.00
- NEEDLE BOOKS.....\$3.10, \$5.00, 5.50
- GOTHAM FLYER NEEDLE BOOKS.....9.00
- SCENTED SACHET JACKETS.....\$1.35, 1.80
- COURT PASTER, 3 Pieces.....1.50
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Prices are F. O. B. New York. Samples at wholesale, postage to be added. Deposit must be sent on C. O. D. orders. Prompt shipments always. Lists sent on request.

Charles Ufert

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7-Jewel, 16 Size, R. R. Model. Each. In Lots of 50, \$1.50. In Lots of 100, \$1.25. Same in 15-J., \$4.15 Ea.; Same in 17-J., \$5.15.

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Our Descriptive Catalog, showing the Biggest Bargains in Watches and Diamonds in the Country, FREE Upon Request.

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BIG \$2.50 VALUE 59c

DON CARLOS DEAL No. 6—Consisting of one \$1.50 One-Ounce CARLOS "ORCHIDEW" PERFUME and one \$1.00 Full Cut CARLOS HAIR-WAVING FLUID concentrated form. Both beautifully packaged, flash appearance. The greatest, latest, most profitable, fastest-selling Deal ever offered live coupon workers. You can scoop the field if you act quickly. Complete Deal and Sample Coupon sent prepaid upon receipt of 25c. Order today and receive our amazing low quantity price on this Gold Mine.

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\$3.00 Per gross

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New Idea Brings AGENTS \$\$\$

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BUY FROM FACTORY SAVE MONEY

RINGS FROM \$6.50 GROSS UP. 1 Dozen Samples, \$1 Post-Write for Folder. ROYAL RING CO., 9 Calender, Providence, R. I.



By GASOLINE BILL BAKER (Cincinnati Office)

STAR DEMONSTRATORS

Litten, Gluck and Peggy—say pre-Christmas biz in New York was away behind last season.

M. BAXTER, of the English talent sojourning in the States, postcards greetings from Jacksonville, Fla., where he is prospecting over the holidays.

GILBERT THAYER, of health-book fame, who had a pitch store on Broadway, New York, 10 years ago, is now on the roster at Sergeant Poulos' store, Broadway.

IRVING LEVY, novelty store man, New York, says his before-Christmas rush fell 60 per cent below last year's gross. Harry Paris, who has two novelty stores, says his Christmas trade was below last year's biz.

SEEN WORKING in Lewistown, Pa., Christmas week: Red Richards, with menders; Nick Ubert, pens; C. W. Saleme, on the sheet, and A. W. Swope, with leather goods. Biz fair with all of the boys, Swope reports.

GREAT FOSTER, astrologist, is now the feature of Morris Taxier's pitch store at West 125th street, New York. His better half is Jean Dgwn, mentalist, who played in vaudeville for a time. She is teaching little Bill Dawn to be a trouper.

FOR ONE WEEK before Christmas the streets of Wilmington, Del., were open to outdoor salesmen, and some of them added several layers to the old b. r., E. P. Fitzpatrick incoes. George Partington and Jimmy Hammel were there from Philadelphia with a big stock of dancing dolls, cat balloons and other holiday items and cleaned up with the crew.

PRE-HOLIDAY PERMITS were issued to street workers in New York for certain streets where consent of the store owners in front of whose places they worked could be obtained. Workers paid rent to the owners and were up against plenty of rainy days during the month. Permits are good until shortly after the opening of the new year.

QUITE A GATHERING of papermen in Indianapolis, Ind., S. N. Ullman reports from the Hoosier metropolis. He adds: "There's a big powwow in the hotel lobby to cut up jackpots every night. Among those present you will find Ross Eligue, Cotton Williams, Charlie Limnever, Tommy Johns, Harry Weril, M. Barnes, Ray Bowers, Pete Wheeler, Daley, Thornberg and others."

R. C. AMES, whitestone wiz, shoots from Johnson City, N. Y., that "a lot of the boys are now here and they all seem to be getting a little." Ames has been pushing the sparklers and handling household utensils and novelties of many kinds on the road for the last 15 years. He advises that he is dropping other items, just now to devote himself exclusively to the stones that make their wearers look prosperous these days.

"COMFORTABLY SITUATED in Modesto, Calif., with a good season's work ahead in the San Joaquin Valley, that's m." James Stuart Walker pipes. "Past season was extremely dry, and money was hard to get. Rains have been heavy this winter, and next season looks more encouraging. There is no inducement now for anyone to come here from the East. Readers are skyhigh and territory is limited."

IN SPITE OF DEPRESSION the Hair-Craft Laboratories of Chicago have within the last two years developed their business to such an extent that they have far outgrown the facilities at their old address. On December 26 they moved into their new Hair-Craft Building, located at 1634-36 Ogden avenue. The ground floor is devoted to business offices and display rooms, the rest of the building to manufacturing and laboratories.

"BIZ NOT SO HOT HERE over the holidays." Gene Golin pipes from Minneapolis. "Few of the boys here were working soap and novelties and I don't think

any got rich, but they all had turkey for Christmas. I have temporarily dropped out of the game, having other interests to occupy my attention, but when the bluebirds sing I will be back in the merry game with an auction store. I believe 1932 will be a good year."

NEW YORK BLUES, as piped by Jack Martin, from Toity-toid street: "I have been a street worker in New York for 15 years and this is the worst Christmas that I have ever experienced. Rainy days combined with the depression against us. Only about 25 per cent of the street workers are coming out of the holiday season with a little profit. If the rest got the nut they are lucky. I have been told that by 75 per cent of the workers. Doc Miller must be a mindreader. He seems to see all and know all, because he gives the right dope in his pipes."

"HELLO, BUNCH!" T. L. (Irish) Reynolds hails. "I'm down in Mississippi and biz here is bad, but we had a big Christmas dinner here in Woodville with Frank Finch. Others in the feedbox were William Wallace, Wingie Smines, Army Shaffer, White Butler, two local pitchers and one med worker. Finch gave a dinner to 45 people from a sawmill that is shut down. They voted Finch o. k. in this town. He and I were together in Charleston, S. C., 30 years ago. He had a grab joint and I was with Keyney's Miniature Railroad. Sheetwriters say that paper is on the bum in this section this season."

DOC FLOYD R. JOHNSTONE, head of the Johnstone Medicine Company, Oklahoma City, says valuable papers belonging to Bobby Dale, widely known pitcher, have come into his possession, and he will be glad to surrender them if somebody will make known the whereabouts of Dale. Doc reports a lively winter colony of the pitch talent now in Oklahoma City cutting up jackpots in the lobby of the Vic. Among them are Red Duncan, of herb plaster fame; Doc Curly Barry and wife; Doc Lloyd Long, in from Texas; Catfish Dixon, on the leaf; Serpentine Miller, looking for a spot; Doc Harry Kincheloe, med; Dad Sollars, on the leaf; Gabe King, on the leaf, and Farmer Bob Laidlogh, auction.

GOOD BUSINESS thru Northwestern Illinois is reported by Engle and Mayo for the Kawango Medicine Company. "We took three days off for Christmas," they pipe, "and then right back at it. Opened at Sidney, Ill., December 28 to a packed house and fair sales. But, boys, we work straight, have a good show and a good line of goods. We showed at Ludlow, Ill., for two weeks to big business. And yet in the dressing rooms we found such writeups as this from another show that had been in ahead of us: 'Sure a hick town. But did we make them like us', etc. Now, a well-known med man's name was signed to these writeups. Is that the sort of junk to leave for the public to read? If it's good or bad, why don't you say so and just let it go at that."

"LAUGH, BO, LAUGH," is the title Zip Hibler, poet-pitchman, gives this one: So now a wise professor says a laugh is not so bad; that when you're laughing at yourself you can't be feeling sad. If that's the case, I guess that I'm as sane as all the rest, since what I do that makes them laugh at me is for the best. For years I had grave doubts about my brain—a holding out. In fact, I sometimes said, "Old Zip, you're daft, beyond a doubt." But this professor's profound crack prompts me to place a bet that, all regardless of my acts, I am not dippy yet. Now, whether sane or otherwise, there isn't much to gain—a little bit of happiness comes with a lot of pain for all of us that's traveling the rocky road of life. The more we laugh the less we'll feel the sorrows and the strife.

CHIEF PANTAGOL pipes from Lewiston, Me.: "Dr. Cook, of novelty fame, blew in town, pitched on the old corner, pitched racing horses. How they did run. Started for a dime. Sold lots of

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JUST OUT NO COMPETITION

A New and Different INHALER for Head Colds, Asthma, etc.

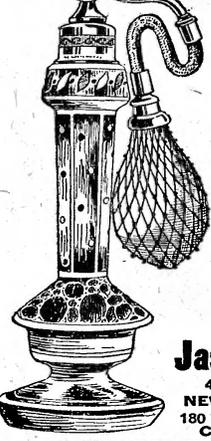
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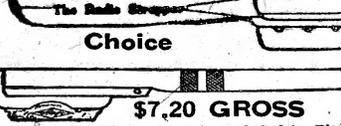
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\$7.20 GROSS

Nickel-Plated. Holds all makes of Safety Blades. One Gross Stoppers, one Gross Bigskin Strops, 12x1 1/2; one Gross Strop Dressing, one Gross Cartons for Outfits, one Gross Combination Outfits all for \$14.40. Sample Outfit, 35c. 25% deposit on all orders. W. G. WALLENEBECK, 3321 N. Halsted St., Chicago, Ill.

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Write for New Money Getters.
Brand New This Year.
Send \$1.00 for six full-sized samples. Line up with Nutro—greatest assortment of quality merchandise at real low prices.
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them. It rained. He stuck to his price. Sold the last one. Next day was Christmas and the Doc and I mixed drinks with the true Christmas spirit. I am still in my same old location selling Oregon Indian medicine. Starting a unit out on the road soon, playing halls. I have the Anderson Sisters wintering with me. We had a fat goose for Christmas. My bills all paid. A few figures on the right-hand side of the ledger. Much luck to all who stick to Pitchdom and do not knock. Let's work clean, keep towns open so we all can work and help the unemployed. Happy New Year to all. Let's hear from Chief Henry Murie and Go-Wan-Go."

NED HOUSE, the "Majah from Jawa," has been cleaning up during the holiday season with his jewelry and novelty sales. From Allentown, Pa., he pipes: "I just want to let the boys know I am still alive. Came in from Binghamton, N. Y., where I spent Christmas with my wife, and we had a happy Christmas, except that my wife wrenched her ankle getting off a bus in Binghamton and was laid up for a couple of days. I had a jewelry sale here at the American Drug Store and did fine just before Christmas. My partner, P. H. Lawrence, ran a sale in Easton, Pa., and got good biz. I am staying here for a week. Met a very old friend of mine, an actor of 50 years ago, at the hotel. He is Milt Amery, who was with Harry Roberson, McNeese, Jack Hanley and others on the West Coast. He is young looking and full of pep as ever. Certainly sorry to hear of my old pal, George Covelle, being sick in New York. He is the man who made the potato knife famous."

HIGH PITCH ACES are noted for their originality and some of the boys can change their style as well as their spels with each different article they are pitching, but all of them have some favorite expressions that are never left out of their platform talks. Here are a few that may be listed as "famous sayings of the aces": Doc Cunningham—"As I stepped down off the gangplank I shook hands with a leper." Jerry Russell—"Hi-ki, hi-ki. They have had it; they have had it." Ed Saint Mathews—"Gentlemen, I'm the poor man's friend." James Miller—"Humps, knobs and buckles." Doc Wahl—"This trick was taught to me by a Chinaman by the name of Fool-You-Too." Doc Carl Kruger—"When I was a railroad engineer." Frank Libby—"Yes, they cut glass. I can furnish the tools, but not the brains." Doc Floyd R. Johnstone—"You will be glad you stopped as long as you did." Hi Hightower—"That's the best of this pen. Do you see the point?"

"THERE'S NO SUCH THING as a business depression for the high pitchman who knows his business," Andy Stenson, signing himself "Lone Wolf of the Auction," pipes from Denver. And, says Andy, "the only change in conditions is that you have to work a little harder. I kept posted and I want to let the boys know what's on the Western front. I don't met many jam artists in this part of the country, but a good worker can get plenty out here. Harry Levitt recently mixed his haberdashery story with china and pens, and that joint is going over bigger than ever. One of the Johnny-come-latelies joins me in this pipe. He is Nick the Greek. He made a couple of pitches last Saturday, and I am telling you he positively rocks his pitches. T've often said a new broom sweeps clean. Well, my experience with carnivals last summer taught me the lesson of my life. I left Nat Golden in Nashville, then joined Harris in Little Rock, Ark., and found I had jumped out of the frying pan into the fire. I will not put on my green glasses again until I join Joe Garfunkel."

"IT'S TOUGH, no fooling, down here," Charles Skully reports from Clearwater, Fla. "Boys on the leaf are finding it harder this season to get the scratch for the landlord, cafe man and filling-station man. More papermen down here struggling thru the winter months than ever before. They're working trade papers, farm papers and doing house-to-house canvassing from every angle. Too early yet for much money to be in circulation as the citrus and strawberry seasons have yet to come and winter vegetables are bringing low prices. Oodles of show-folks, pitchmen and other trouper are wintering in Florida. I noticed in Tampa on the leaf Ritchie Kiffer and Big Fitz, Joe De Lucie and Spirits Bob, Barnard and Charlie Bell, Croft and Dillon, Tex Dabney and Bob Lane, N. C. Smithy and Heavy Jones, Arneimer and Graam, George Atkins and Billy Wilson, Snyder and Jimmy Wilder, Sol Castle and Abie



BEFORE INVENTORY SALE

Of 4 Ever-Popular LADIES' CHROMIUM RINGS. B125, \$9.00 Gr. B110, B126, B127. Formerly priced \$12.00. NOW.....
This price for Gross Lots only. Order now and save money. Send 50c for the four samples and new Catalog. No order shipped without deposit.
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ORDER YOUR PENS FROM NEW YORK OR CHICAGO
Start the New Year right. Get your Pens direct from Headquarters. My Pens sell. All the Real Pen Salesmen will tell you that.



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Cohen and other well-known teams of sheetmen. Most of the boys are ganged up in the tourists' camps, waiting for the winter fairs to open. These fairs will fool a lot of the boys this winter. I hear they are closed to the sheet. Let's have a few pipes from the papermen up North."

CHIEF YELLOW BIRD shoots from the big city: "I am now in New York, many miles from my birthplace, which is Harmony, Okla. I am now at Professor Petrovic's store on 125th street soaping it. Boss man is a good fellow whose motto is 'Live and let live.' Store has a nice back room where the boys shoot pipes and enjoy life. Good health is better than wealth with them. We are satisfied with two pitches a day. Boss gave us a holiday Christmas, saying he wanted the day kept as it should be. I was in a store in Philadelphia and a fellow worker was all burnt up because I beat him on the passouts. He was a good pitchman at that. For the first time I recently met Charles (Doc) Miller. Say, boys, he is a prince of good fellows. popular and welcome in all the stores. Chick Quinlan, an old buddy of mine, is in the store with me; also Rajah King, astrologist, from down where men are men. Met the Girl Behind the Mask in Philadelphia and she was going strong. Cops here give you a break. I bally right in the doorway. Think I'll make my home here until the bluebirds sing. As we are only 10 minutes from the main stem, Lone Wolf and myself are going out some night and make whoopee."

YULETIDE REFLECTIONS of Harry Levitt, now going strong in the only pitch store in Denver: "Here it is Christmas Day and outside of my partner, Andrew Stenson, there isn't a pitchman in this town to cut up a few jackpots with. However, I expect to go to the Coast soon, and I understand the woods are full of them there. I get a big kick out of the comments of some of the med workers. Some of them knock the jam man, others praise him. I can't see why all the jam boys should be condemned just because there happen to be a few in the business who don't know how to work clean. But I believe the same thing applies to every other profession. Don't get discouraged, boys. I predict a big year for you in 1932 provided, of course, that you work hard and don't waste your time bemoaning your tough breaks. Stick and stay and you're bound to win. One good one makes up for many bad ones. Remem-

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PEERLESS WATERPROOF CEMENT
100 Times Stronger Than Gelling. Repairs Everything. Here's the fastest, easiest selling item you've ever been offered—a tremendously powerful CEMENT. 100 times stronger than glue, paste or other cements. Waterproof, heatproof, coldproof, acidproof. Women can hang their eyes when they see how this powerful adhesive permanently repairs broken dishes, furniture, glassware and other household articles. In addition to home use, it is also needed by mechanics, carpenters, repair shops, garage stores of all kinds. Has 1,000 uses in repairing any kind of material—cloth, thin wood, china, glass, fibre or any kind of metal.

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Show demonstration samples of work done with PEERLESS Waterproof Cement. This sells every home and place of business. Pays you a BIG PROFIT on each sale. We prepay transportation charges.

YOUR MONEY BACK
The quality and adhesive power of PEERLESS CEMENT are fully guaranteed, and so are your sales. If you are not satisfied in every way, or if you are unable to sell PEERLESS Cement, send it back and your money will be refunded.

REPAIRS EVERYTHING SELLS TO STORES ALSO. NEW, ATTRACTIVE COUNTER DISPLAY.

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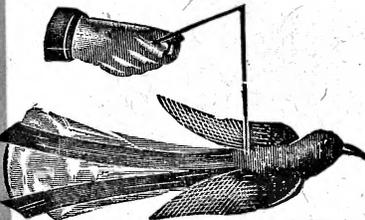
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BOYS' OR LADIES' SIZE, with Band, 14-K, Gold-Plated Point Pens.....	Per Dozen.....	Per Gross.....
JUMBO SIZE Gold Band, 14-K, Gold-Plated Point Pens.....	\$2.25	\$24.00
JUMBO PENCIL WITH GLIP, Ladies' Size, with Ring.....	2.50	27.00
COMBINATION PEN AND PENCIL.....	3.50	36.00

Fitted with Chrome Stainless Steel or 14-K Plated Points. Twelve Colors To Select From. WE CAN SUPPLY Trays, Labels, Guarantees, Display Cards. Shipments same day. Deposit required, balance C. O. D. SOUTHERN PEN COMPANY, Petersburg, Va.

ABSOLUTELY NEW FOR SALESMEN, AGENTS, CANVASSERS.

THE DAY-RAY HANDY LIGHT

Be the first in your territory to make big money. THE DAY-RAY LIGHT will easily attach to telephone or other object. Complete with Batteries and Bulb.

Dozen, \$5.50. Gross, \$55.00. Sample Postpaid, 50c.

LERoy C. CRANDELL CO. Manufacturers, Importers, Exporters.

403-409 Jackson Street, TOLEDO, O.

Sensational NEW YEAR OFFER!

Beautiful Paris \$1 Compact Deal

MAKE UP TO \$50 DAILY

200% to 250% CASH PROFITS. Greatest seller ever offered. Exclusive Paris Toiletries combination sets with Beautiful Double Rouge and Powder Compacts actually GIVEN AS PREMIUMS. Only \$1 retail complete! A value that defies an equal! Women are delighted with this smart, thin model Compact. Its fine double Mirror, 2 Puffs, Rouge and Powder. A lovely "give away" that triples sales! Paris Toiletries telephone wrapped—are packaged with the Compact in beautiful gift boxes. Rivals \$2.50 to \$4.00 values. OPERATORS' PRICE—Deal 1 or 2, 30c Each. DISTRIBUTORS, OPERATORS, FACTORY REPRESENTATIVES

Paris New Deals offer an unequalled Profit opportunity—up to \$100 Daily easy. SEND FOR SAMPLES.

Deal No. 1. 1 1/2-Oz. Beauty Compact. 1 3/4-Oz. Face Powder. 1 Powder-Rouge Premium Compact. Deal No. 2. 1 1/2-Oz. Face Powder. 1 Powder-Rouge Premium Compact. Ask for 1932 Sales Plan, which enables you to make big profits. We have Paris Hose Deals, Pearl Deals, Mfg's and Ladies' Special Sets. TERMS: 50% deposit, balance C. O. D. F. O. B. St. Louis, Mo. PARIS LABORATORIES "Quality and Service Since 1910." 2148 Locust Blvd., Dept. 664, ST. LOUIS, MO.

SOFT COLLAR LAYRITE

MILLIONS WILL BE SOLD AT 10c

Every man buys as many as 6. Women buy them for men. Offices, homes clubs, lodges—they sell fast everywhere. New low wholesale prices. Sells to stores, too. Over 200% profit. Easy to start. Profits begin at once. Don't wait.

PRICE LIST AND FREE OFFERS

100 LAYRITES (25 Free).....	\$ 3.50
200 LAYRITES (45 Free).....	7.00
300 LAYRITES (65 Free).....	10.50
500 LAYRITES (85 Free).....	17.50
1000 LAYRITES (200 Free).....	35.00

Send 25¢ Deposit, Balance C. O. D. ORDER TODAY.

CREST SPECIALTY CO. 14 N. Franklin, Dept. 141, CHICAGO, ILL

Special Job Lot Sale on No. 82 Set.

Flat End and Pencil to match, Bullet End. Comes in Red and Red and White Marble Colors. Regular \$55.00. Value. Special White Stock Lasts. Sample, 40c. Dozen, \$3.45; Gross, \$37.90. No. 140 Set—Bullet Type Ends. Sample, 45c; Dozen, \$4.85; Gross, \$47.75. No. 92 Set—BULLET Shaped Ends. Sample, 55c. Dozen, \$5.72; Gross, \$62.75. No. 45 Set—Solid Rod Construction. Chromium Finish. Stainless Point. Pearl Effect Colors. Round Ends. Each Set in Box. Sample, 65c. Dozen, \$5.95; Gross, \$69.00. No. 80 Set—With Glass Pointed Pen and Pencil to match. Flat Ends. Each Set in Box. Sample, 47c. Dozen, \$3.95; Gross, \$45.60. Coupons for Above Sets, 95¢ per 1,000. SPORS IMPORT CO., 1231 Superior St., LE CENTER, MINN.

ber, the first 50 years are the hardest. After that you don't mind it because you are used to it. I am now starting to accumulate my second \$1,000,000. I gave up trying to get the first one. I'm wishing all the boys in Pitchdom a Happy New Year. If any of my friends want money don't be bashful. You, no doubt, know where you can get it. I don't."

DOC ZIP HIBLER, whose mission in life is to free humanity of corns and bunions and thereby make the pathway easier, shoots from Newark, N. J.: "In reply to J. P. Welch's recent pipe, I wish to tell the cockeyed world that they all must be cockeyed or they wouldn't stand for present conditions. I will confess to being what business leagues like to call a fly-by-night salesman. Circumstances make me what I am. Once bughouse on a subject or a profession it is a hard matter to change, especially at my age. The ginks who run the works had better give me a break while I'm able to navigate. They'll have ample time, maybe, to support me later on. In my travels I never pester around police stations because I know all city officials are obligated to the business leaguers. The best I can get from most of them anyway is a bum steer. I am aware of the fact that the interstate commerce act is supposed to protect even a fly-by-night salesman on his own manufacturing, provided he sticks up for his rights and has \$1,000 now and then to go to court and contest laws and ordinances. As for readers and the right to live in Massachusetts, of which Welch writes, I have as much consideration for them as they have for me. I have a sneaking suspicion that there are other States in the Union, probably not so cultured, but richer and more liberal, and money counts with me."

FREE READERS were handed out to all itinerant salesmen in Philadelphia by order of Mayor Mackey for two weeks before Christmas, Johnny McLane reports, saying: "I'm glad I came here. Worked right in the City Hall courtyard, the darbiest spot in town. The place resembled a toy and novelty fair. There were about 50 workers, all told, but only half a dozen pitchers. Jack Joyce and Syl La Velle were working jumpers, John Bradley and Charles Williams transferees. Charlie and the wife have a nice house car. Lots of gyroscope men working in the holiday crowd. I counted 15 selling the spinners at two-bits. Saw Billy Blackhawk and Minnie Zander making a pitch on a parking lot last Saturday. Patsy Giles has the only pitch store. It is on Market street. New faces appear each week. Not unlike a vaudeville house changing acts. Casey the Button Man is holding down a corner, Market near Eighth. Versatile Buss May, bein, Philadelphia ace pitcher, may be seen working gummy on Market. Philly has a new one-man squad named Miller. He'll get you if you don't watch out. City is crowded with peddlers, mostly pretzel benders, who are men out of work and trying to make ends meet. Miller takes a wagonload at a time."

GREATER NEW YORK BUDGET, by Charles (Doc) Miller—Stocks of the pitch stores took a big drop the week ended December 26. Tips were hard to get and hard to hold. Some owners and workers say they never saw things so slow, still some of the workers (who can do the impossible) will say biz was good. All the folks of Pitchdom here are looking for an improvement after New Year's. I say if there is any it will be after January 15. Jerry Franchini's store on 125th street only ran a week before it folded. I have said many times that this street has been fed up on pitch stores and needs a rest. Nine started since the fall of the year and three are left. On Sixth avenue there were three stores. One still operating. Platt Brothers are in their third month with a store on Eighth avenue, featuring Princess, La Mae, astrologist. Sergeant Poulos has the only store operating on Broadway. Over the bridge in Brooklyn one store is operating. And Brooklyn is the largest boro. One day of the past week had only one worker on its roster. At Coney, in this boro, Silent Bob Brann and his polar bears are still standing by. Most of the pitch stores in this boro were closed Christmas Day. Here is a champion long-time worker. Took 2 hours and 20 minutes to make a \$5 passout. Tip went to sleep on him. He should hire a hall. Mack Lone Wolf, likable fellow, is now on Sixth avenue and going ahead of the pale-face workers. Sergeant Shaw and wife, Indian med workers, are at Petrovic's, on

125th street, for the second season. Belle Bonita, well-known showwoman says she is thinking about going into the pitch business. If she does she will be a wow with her million-dollar appearance and line of chatter. Ralph and Chick Quinlan, med workers from the Golden Gate, are working stores on 125th street. Zelda, mentalist, was a big hit at Atlantic City, N. J., and it looks like she will be on the Big Time soon.

John Francis Shows

HOUSTON, Tex., Dec. 30.—The unemployment situation, as far as the Francis Shows are concerned, remains the same. The boys out at winter quarters, consisting of the ride foremen and train crew, have adopted the co-operative system of living. Babe Francis, who is in charge of quarters, reports that he has developed some excellent chefs from among the boys who during the busy season held the clutch or poled the wagons over the flats. As a matter of fact, there will be very little done. The activity of Manager Francis in repainting and repairing the show just prior to playing the Southern fair dates has left the show in a condition to take the road at a moment's notice. In glancing over the ride earnings it was found that the Hey-day did not register in proportion, which ride will be replaced or rebuilt. As to the attractions the coming season little may be said at this time. The Freak Animal Show, which was ably handled by McAskill Brothers, will be retained. Some new exhibits have already been added. It will be featured throught the season.

The highlight of the Yuletide thus far was the Christmas dinner tendered by Crawford Francis to the employees of the show, in the absence of Mr. and Mrs. John Francis. The dinner was served at his apartment, the "pique de resistance" being, of course, turkey, or rather turkeys, with all the trimmings from soup to nuts. The only shadow on the happy event was the mark of C. (Whitey) Lutz, who said he wasn't very hungry, but observers decided after seeing him in action that he was "spoofing." At the close of the dinner the guests adjourned to the living room and began to recount Yuletides of yesteryears. It was a very enjoyable occasion. The attendance included J. Crawford Francis, Babe Francis, C. (Whitey) Lutz, Duncan and Slim McAskill, Harry Van Slat's Gionet, Billy Scanlon, Mr. and Mrs. Leon Bluhberg and the writer. Lutz reports the "Capone car" doing well on Main street. H. W. Smith and wife are spending the holidays with relatives here. W. X. MacCOLLIN.

Agents and Solicitors IMPORTED WHITE METAL POT SCOURER

Dozen, .45—Gross, \$5.25 HOUSE TO HOUSE. Send 10c for Sample. 200% Profit. Guaranteed Sale. MIDWEST NOVELTY COMPANY 1608 Main Street, KANSAS CITY, MO.

NECKWEAR! SILK-LINED AND FRENCH-MADE

12 1/2c EACH DOZ. LOTS Also \$1175 per Dozen Wool-Linked Ties. INTERNATIONAL CRAVAT CO. 20 West 22d Street (Dept. B), New York, N. Y.

6 FUSES in ONE PLUG

A New Improved, Patented, 6-in-1 Fuse Plug. Approved by Underwriters' Laboratories. A necessity everywhere. "A turn of the right brings back the light." Safe, economical, dependable. Most useful invention in years. Agents and Distributors in exclusive territory making \$500 to \$1,000 a month. Easy to demonstrate, easy to sell. Write at once for proposition. Send 25c for sample Fuse Plug and working instructions. 6-in-1 Fuse Co., 801 W. Madison, Dept. 164, Chicago

SILK TIES Sample Dozen, \$2.25

New French Styles. Made of Finest Selected Silks, in Solids and Stripes, 25% with order, Bal. C. O. D. EUREKA NECKWEAR, New York 307 West 38th Street, Imported Novelty Neckties SPECIAL TRIAL OFFER—8 Neckties for \$1, to sell at 25c and 50c Each. Money refunded if not sold. Particulars upon request. LAWRENCE BEAD CO., Dept. 2, 133 Lawrence St., Brooklyn, N. Y.

BEER? Profits Assured By Selling . . .

Bring Me Back Buttons Gold Finish and Enamel. SALESMEN WANTED in every city and town in the country. Cash in on this popular novelty. A big hit and thousands will soon be wearing it. Send 10c for Sample Immediately.

WM. R. BROWN COMPANY

33 Eddy Street, PROVIDENCE, R. I.

10 1/2c—Our 1932 Eye Openers!

Silk Lined, French and Open End Assortment. \$15.00 Gross. \$1.65 Sample Dozen, CHESTER SPECIAL Higher Quality New Silks, Beautiful Styles. Silk Lined and Labeled, \$30.00 Gross, \$2.75 Dozen. Sales Dept. Duroknit Hosiery Mills FANCY SOCKS, \$1.25, \$1.60, \$1.90 Dozen. 25% with order, balance C. O. D. Money-Back Guarantee. MANCHESTER NECKWEAR CO., B3, 38 N. 4th, Philadelphia, Pa.

EARN \$10 A DAY MEN'S NECKWEAR

The Best 35c Tie on the Market. 12 1/2c Each, in Dozen Lots. Every Tie Labeled. The Most Wonderful Hand Tailored Tie You Ever Sold for \$1.00. 35c Each, in Dozen Lots. Every Tie Labeled. WE GIVE BETTER VALUES. 25% Cash With Order, Balance C. O. D. JASON NECKWEAR CO., 134 Ave. "D", N. Y.

MEN'S SOX

Plain and Fancies, mixed. \$1.00 a Doz. Pairs, postage extra. MCCAIN HOSIERY MILLS, Reading, Pa. RUN MENDERS—Chiffon Latch, Wooden Handles. Sample, 35c; Doz., \$1.50; Gross, \$12.00. Rubber Handles, Gross, \$6.00; Latch, Gross, \$2.50. NATIONAL NEEDLE CO., Box 112-E, Chicago.

Permanent --- Museums --- Itinerant

World's, Buffalo

BUFFALO, N. Y., Jan. 1.—World's Museum, management of Fred Thomas and John M. Sheesley, despite a cold, drizzling rain that kept thousands of the museum revelers off the streets, had a business day that kept up a good pace New Year's Eve until 2 a.m. Patronage has been holding up satisfactorily.

Gravitto, Gertie and Billy are planning to join Nell Austin's traveling museum soon and will be replaced by a number of new attractions that have already been booked. The management expects to keep the museum open thru-out the winter months. A surprise Christmas party was arranged by Mrs. Thomas and Gravitto for the employees of the museum. The entire dining hall, in the basement, was appropriately decorated, and several large tables were brought into use to accommodate the diners and the Christmas supper. After the feast there was an excellent entertainment program presented by the attaches. Everyone present received a beautiful souvenir as remembrance of the event.

"Capt. John" Sheesley has just returned from another successful business trip in interest of his outdoor amusement company, Greater Sheesley Shows. Carl Lauther was a visitor. Doc Hillis, who has been handling "Hidden Secrets" for Lew Dufour, will leave Monday for Philadelphia, then to New York, in interest of Mr. Dufour's attractions. Fred Thomas has been installing a new electrical device for furnishing phonograph music thru loud-speaker. This week's bill includes Gravitto; Tony, Alligator Boy; Madam LaGoldie, sword swallower; Mysterious Francis, iron-tongue act; Madam Elizabeth, mentalist; Princess Helen, sword box; "Electricity"; Tom McLendon, tattooist. On next week's bill Gravitto will again change his acts (as weekly) and present sharpshooting; Grace McDaniels, Mule-Face Woman; Sing Lee, Fire Worshiper; Tony, Alligator Boy; Professor Balaska, Siberian Hercules; Madam Elizabeth, mentalist; also a Hawaiian family of musicians, singers and dancers. Mrs. Tony Harris just returned from a visit to her mother in New York. (Dad) Dunbar had a fall on slippery sidewalk this forenoon; not seriously injured, but badly bruised and doctor states he will be ok within a few days.

Miller's Traveling

DAYTON, O., Dec. 30.—Miller's Modern Museum finished its Indianapolis engagement last Saturday. Moved into Dayton Sunday; opened Monday to its biggest opening day's business of this winter season. Could have opened Sunday, as show was all framed and ready to go early that afternoon. While in Indianapolis, Cash Miller, owner-manager, announced that Ray Marsh Brydon, who had jumped up from Hot Springs, Ark., at Mr. Miller's request, had signed as director of advance and exploitation; museum would exhibit in only the larger cities, and heralded a week to 10 days in advance. Brydon jumped into Dayton Wednesday before Christmas and booked this spot, also began to work on the newspapers, and the billposter tacking cards aplenty. This town was opened after quite a tussle with "powers that be." However, all was finally ironed out and with a very good location, friendly neighbors—showing right next door to Lyric Theater (Fred Hurley's stock burlesque)—this show is tho it will be a gratifying engagement.

Harlem, New York

NEW YORK, Jan. 1.—Holiday season well attended by show-going public. Front lobby alterations completed, with Doc Murray on front holding crowds. Mrs. Hill still on ticket box, and Eddie Jackson in charge of inside shows and features. Attractions this week included Frog Boy; De Wise, handless wonder; China juggler, troupe of trained dogs, Third Sex." Belle Bonita, formerly in charge of last named, has made her exit. Genda, mentalist, giving interesting demonstrations. F. T. Hill, her secretary, on sick list for a few weeks, now re-appearing. During his absence act was handled by Garry Howard and G. Morison, "Naked Truth" drawing good audiences. With Dr. Curtis lecturing. Gus Church remains with lung-testing machines. Tom Mallory, door man, in auto

accident Christmas Day, now around again. Bally girls, Margaret and partner, clever songsters and dancers. Amateur nights will be embellished as to program arrangements soon, including more awards.

Lauther's Makes Change

HARTFORD, Conn., Dec. 30.—Lauther's All-Star Museum has changed its location from New Britain to 1107 Main street, Hartford, and opened here Monday. Business starting off with a bang. The location is very good, right near the theaters. Expect to be here two weeks. When business gets dull the manager finds that by changing the location conditions are much better. Christmas Eve Mr. Lauther gave a big party for the employees and everyone had a grand time. Refreshments were served, and then Mr. Lauther informed that all could have Christmas Day off. Mr. and Mrs. Lauther entertained their show people with a wonderful Christmas dinner.

The manager of the new State Theater, which opened Christmas Day, extended courtesies to all employees of the museum. On the bill this week are Perilla, monkey girl; Prince Lazara, Oriental dancer and magician; Mystic Oddi, mentalist; Charles Hanson, strong man; Madam Ada, Buddha; Little Duke, African pygmy; Dorothy Hense, sword box; Eli Casses still keeps them laughing with his clown capers. Extra added attraction, Doc La Marr's Chinatown, still draws the crowds. Visitors last week: Mr. and Mrs. Joe Sherman and party, who motored over from Bridgeport.

Max Gruberg's, Philadelphia

PHILADELPHIA, Dec. 31.—World's Museum now in the 16th week and enjoying the best business of the season. With one of the strongest bills that has graced the museum platforms so far this season, Manager Gruberg is well satisfied and, a true optimist, is still planning to make the place more attractive. Mortado is still holding forth as the feature, with Seal-O running him a close second. Seal-O certainly sells himself—sends plenty of people out laughing and brings them in wondering—has wonderful lobby display. Egan Twist also on program and gets his share of favorable comments. Philadelphia Daily News particularly kind to all acts on this bill.

This is a week crowded with celebrities as patrons. Tuesday night Charles (Buddy) Rogers and his gang were guests of Manager Max Gruberg and Wednesday afternoon Mayor-Elect "Hammy" Moore came in with his party. All were loud in their praise of the acts, as well as the beauty of the place, and assured the management that they were glad to have such a place of amusement in Philadelphia. Next week will find almost an entire new bill. Howard, Lobster Boy; Jessie Franks, bagpuncher; Henry Bulson, Spider Boy, and Mme. Francine, Bearded Lady, all come in.

Among outdoor showfolks visiting were Mr. and Mrs. William Glick, Nate Miller, Mr. and Mrs. Barry Gray, Dr. and Mme. Hudspeth; Mrs. Anne McNulty—"Aunt Anne," as she is known to all; Jollie Ethel and Morris Miller.

Kortez-Waddell Museum

LAKE CHARLES, La., Jan. 1.—Peter Kortez-Doc Waddell Museum has moved to this city from its two weeks' engagement in Austin and located in one of the largest buildings, midst movie theaters, stores, hotels and restaurants, and having satisfactory business; under auspices, sponsored by Mayor Leon Locke and his board for relief of unemployed and other needy persons of the city.

So far since quitting the midways at large fairs some weeks ago the units of Kortez-Waddell Museum have had profitable engagements in the cities played except Waco, and the management expects a return there, under influential auspices, and "turn 'em away." In Austin, with vacation on for the local schools and the State university, there were splendid profits. Had the No. 2 show, featuring Prof. John Ruhl's performing fleas, right across the street from the No. 1 (Wonderland) offering. Professor Ruhl took his Flea Circus to

the State capitol and gave a special performance. Johnny Leal, the tiny midget, was received at the State house, as was Nabor Feliz, Pueblo Indian sculptor and clay modeler. Dr. Benjamin Pardo (Great Lorenzo) scored interest at Austin's leading hospital and a feature local newspaper story when detectives took him to try and aid solving the amnesia mystery, who mutters his name as James Wilson. Frank Julian, tattoo artist, shared in the interest with his interpretation of tattoo marks on the man's arms. DOC WADDELL.

Crane & King's in Georgia

ALBANY, Ga., Dec. 30.—Crane & King's Museum, traveling, opened a new location here on Broad street to a splendid business. A feature is Rose Marie, "human snake." Mr. Hughey and sister, of Hughey Bros.' Shows, were visitors. The show travels on two motor cars and a trailer and is booked far in advance thru Georgia. The writer handles the advance; C. C. King, publicity artist. SID S. CRANE.

Butler Bros.' Shows

BROOKHAVEN, Ga., Jan. 1.—Christmas holidays over, everybody around the Southern office is getting down to business; getting all set for the 1932 season and are hoping that it will bring better results than last year. Irene Butler played "Santa Claus" to everybody around the office and a good time was had by all. A large Christmas tree and presents on it for everybody there. Turkey and all the trimmings on the table, and when the dinner gong rang 15 sat down to a real feast. Among them were Assistant Manager W. M. Patton and family, Mr. and Mrs. Robert Butler and their little daughter, G. W. (Pop-Corn Dad) Karnahan, Robert Russell, Irene Butler and Dora Lee, Fred Meyers and the writer, who just returned from Florida. Everybody regretted Manager W. M. Foster not being able to be present—doctor says it will be about five more days before he can leave the hospital. The first fish story of the season was told in one of Fred Wright's letters, saying he had tried to land a fish so big that rather than call all the people in Passagrille, Fla., to help him, he just let the fish have his pole and called it "just another bloomer."

Lippa Amusement Co.

CLEVELAND, Dec. 30.—Work at winter quarters of Lippa Amusement Company, in one of the North Central States, is at present at a standstill, but will be started February 1, after which all equipment will be placed in good shape for next season, the planned territory for which is Minnesota, Wisconsin and Michigan. Mrs. Leo Lippa some time ago left Cleveland for her home in Upper Michigan, to spend a few weeks, including the holidays. Manager Leo Lippa is spending a few weeks in the East in behalf of his organization, also will attend several fairmen's meetings in Central States. This company will not play any fair during 1932 on a flat-rate proposition; in other words, it will be strictly percentage of show and ride receipts. S. LIPPA.

Had Christmas in Camp

TAMPA, Fla., Dec. 30.—An enjoyable Christmas was spent by showfolks and others at Broadway Tourist Camp, which is operated by Mr. and Mrs. Van Manzer. The campers and cabinists donated funds for the occasion. There was a Christmas tree, attractively decorated, and an abundance of presents for all, with F. L. Quinn as "Santa Claus." Both showfolks and others in camp were recipients of gifts.

There was an excellent entertainment program, with the following participating: Charles X. Allen, Jr., rope spinning and various tricks with a rope; Ann and Martha Gale, sister act; Mrs. Rosie Allen, trick riding and iron-jaw act; Charles X. Allen, of Allen Bros.' Wild West, rope spinning; M. H. Allen and wife, with "Raggs," clown dog; Crider Family, contortionists, acrobatics, singing and dancing; Iris Leonard, Christmas carols; Joe Smith, Christmas recitations; Clyde Reed, clog dancing. Those present included Mr. and Mrs. Van Manzer, Ester LaPla, Mr. and Mrs. Chris Adams, Mr. and Mrs. Gillie Smith and Joe, Mr. and Mrs. Charles X. Allen, Charles Jr. and Merlene Allen; Mrs. Kate Allen, mother of the Allen Brothers; Mr. and Mrs. Mert H. Allen, Mr. and Mrs. Leonard and

BOYS, HERE'S ANOTHER WINNER!

Exclusive—No Competition
NEW Champion GEM Type Blades that fit the GEM MICROMATIC RAZOR as well as the old type. \$1.44
100 Blades.....
24 Pkgs. of 3 CHAMPION NEW GEM MICROMATIC TYPE BLADES, on Display Card. Sells 3 for 15c. (Brings in \$3.60.) \$1.22
Per Card.....

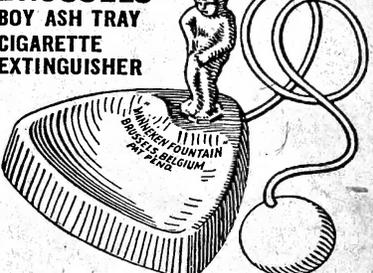


CHAMPION New 1932 GILLETTE Type Double Edge Razor Blades, with the Slot that fits Both Old, New and Very Latest GILLETTE Razors. No Sales are Lost when you handle Champion Blades. You Have an Exclusive Article with Dependable Repeat Business. \$1.45
100 Blades.....
BROADWAY Slotted Double Edge GILLETTE Type Blades, (1,000 Lots.) \$1.—
100 Blades.....
BROADWAY Slotted Double Edge ETCHED GILLETTE Type Blades. Better Quality, in NEW BOXES. Increases the Value 100% and a Great Seller. (1,000 Lots.) \$1.15
100 Blades.....

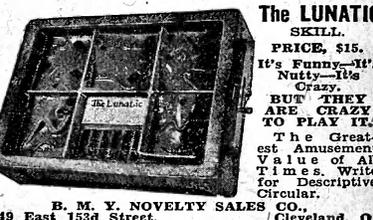
WE REPEAT—WE ARE NEVER UNDER-SOLD—OR WILL SELL FOR LESS.

Deposit on all C. O. D. Orders.
MILLS SALES CO.
Order from Nearest Branch
901 Broadway, NEW YORK CITY. 37 South Wells St. CHICAGO, ILL.

THE ORIGINAL BRUSSELS BOY ASH TRAY CIGARETTE EXTINGUISHER



All Others Are Infringements. Gold Bronze Metal. Rubber Tube and Bulb. Size, 4 Inches.
NEW LOW PRICE PER DOZEN \$3.75
Sample Sent Postpaid, 60c.
WESTERN NOV. CO.
718-722 S. Los Angeles Street
Los Angeles California



The LUNATIC SKILL. PRICE, \$15. It's Funny—It's Nutty—It's Crazy. BUT THEY ARE CRAZY TO PLAY IT. The Greatest Amusement Value of All Time. Write for Descriptive Circular.
B. M. Y. NOVELTY SALES CO., Cleveland, O.
3849 East 153d Street.

Crafts GREATER Want SHOWS

For Season 1932, Opening San Diego, Calif., Saturday, January 30.

Few more Shows that don't conflict. Opening for FUN HOUSE. Also legitimate Concessions, \$25.00 per week. No graft. Address, all communications WINTER QUARTERS, 611 K St., San Diego, Calif.

HAPPYLAND SHOWS

Now booking Shows and Concessions. Early spring opening. HAPPYLAND SHOWS, 2116 Grand Ave., Detroit, Mich.
daughter, Clarence Sykes, Frank Stroud, Mr. and Mrs. J. Langdon, Anna and Martha Gale, Mr. and Mrs. Philip Campsis, Olga Sempreviva, Halo Crider and family, Mr. and Mrs. Snyder and family; "Frenchie," of the Allen Show; Mr. and Mrs. Harry Reed and son, Mr. and Mrs. F. L. Quinn. These professionals and 50 other campers enjoyed the occasion.
MRS. HARRY REED.

VAUDEVILLE

Route Department

When no date is given the week of January 2-8 is to be supplied. Theaters preceded by asterisk, under Vaudeville and Presentations headings indicate split-week houses. These acts play January 6-8.

Timblin, Slim, & Co. (Albee) Cincinnati. Togo & Cherry Blossom (*Capitol) Davenport, Ia. Torres, Lois, & Co. (*Pal.) Jamestown, N. Y. Toto (Maj.) Dallas, Tex.

ROYAL UYENOS

Week January 2. Orpheum, Indianapolis, Ind. Personal Direction LEDDY & SMITH. Usher, Harry & Frances (Fox) San Francisco 6-11. Ushers (Oklahoma) Oakland, Calif. Uyenos, Royal (Orph.) Minneapolis.

Valerio, Don, & Co. (Main St.) Kansas City, Mo. Van Cello & Mary (Orph.) St. Paul. Van Horn & Inez (*Warner) Erie, Pa. Vanses & Co. (Loew) Washington, D. C. Vardell Bros. (Orph.) Vancouver, B. C. Vermillion, Irene (Orph.) Seattle. Vernon, Hope (Pal.) Toledo, O. Vox & Walters (*Bay Ridge) Brooklyn.

Wahl, Walter Dare, & Co. (State) New York. White, Lita (Orph.) Oakland, Calif. Wallace Sisters (Golden Gate) San Francisco. Walton, Bert (Capitol) Middletown, Conn. Ward, Erma, & Co. (*Fabian) Hoboken, N. J. Warren & Hartman & Reeves Quadruplets (*Bay Ridge) Brooklyn. Watson Sisters (*Keith) Youngstown, O. Weaver Bros. (Capitol) Winnipeg, Man. Welch & Hils (Loew) Orph. Boston. Wells, Billy, & Four Pys (Orph.) Vancouver, B. C. White, Eddie (Alabama) Birmingham, Ala. White, Flashes, Three (Earle) Washington, D. C. Whiteside, Anita & Brower (Mosque) Newark, N. J. Wilbert, Raymond, & Co. (Rialto) Louisville, Ia. Wilson Bros. (*Paramount) Cedar Rapids, Ia. Wilton Sisters (Hipp.) Toronto, Ont. Withers, Grant, & Co. (Loew) Montreal, Que. Wood, Britt (Roger-Sherman) New Haven, Conn.

BRITT WOOD

Week Jan. 1, Roger-Sherman, New Haven, Conn. BOOKED SOLID UNTIL 1932. Dir. MILES INCALLS, Jack Curtis Office.

Worcesters, Three (Palast Caffee Cabaret) Duisberg, Germany. Worby & Tompkins (Mosque) Newark, N. J. Wright, Douglas, & Co. (Jefferson) New York. Wycoff, Audrey (Keith) Boston. Wynn, Mae, & Co. (*Loew) Yonkers, N. Y.

Yong Kam Troupe (Pal.) Cleveland. Yorke & Goldie (Orph.) Vancouver, B. C. York & Johnson (Orph.) St. Paul. Yorke & King (Hipp.) Buffalo. Youngsters of Yesterday (Earle) Philadelphia.

Zelaya, Don (Pal.) Rochester, N. Y. Zelta Bros. (Hipp.) Buffalo.

PRESENTATIONS

A Aaron Sisters (Chicago) Chicago. Accordion Six (Paradise) Chicago. Adams Sisters (*Worth) Fort Worth, Tex. Adriana (Fox Poli) Bridgeport, Conn. Alexander & Evelyn (Shea's Buffalo) Buffalo. All at Sea Idea & Sunkist Beauties (Pal.) Worcester, Mass. Allen Wanda (Fox) Washington, D. C. Allen & Canfield (Fox) Atlanta, Ga. Aloha Idea (Denver) Denver. Angwin, Ray (Uptown) Chicago. Anthony & Rosey (Saenger) Mobile, Ala. Art, Duke (Fox) Atlanta, Ga. Art Gallery Idea (New Orleans) New Orleans. Ayers, Charlotte, Rene Co. (Century) Baltimore.

B Bard, Ben (Pat.) Worcester, Mass. Barrabina & Pal (*Paramount) Toledo, O. Barrister & Fox (Worth) Fort Worth, Tex. Harrison, Lou (Fox) Philadelphia. Bates, Peg Leg (Fox) Brooklyn. Bernie & Walker (Fox) Washington, D. C. Black & White Idea & Sunkist Beauties (Pal.) Worcester, Mass. Blank, Joseph, & Co. (Loew) Jersey City, N. J. Bob, Andy & Todd (State) New Orleans. Bradna's, Fred, Circus (Valencia) Jamaica, N. Y. Brancel & Pals (Fox) St. Louis. Brants, The (Denver) Denver. Brooks, Matt (Pal.) Worcester, Mass. Brown, Hank (Shea's Buffalo) Buffalo. Brown Buddies, Three (Loew) Rochester, N. Y. Bryant, Johnny (Saenger) Mobile, Ala. Ealy & Grelot (Fox) Washington, D. C. Burns & Kissen (Pal.) Washington, D. C. Buster & Brown (Indiana) Indianapolis. Busse & Case (Paradise) Chicago.

C Cachalots, Three (State) New Orleans. Callgary Bros. (Paramount) New Haven, Conn. Campbell, Esther (Met.) Boston. Carlton Callery (Century) Baltimore. Carmensque Idea (Paramount) Oakland, Calif., 30-Jan. 5. Chiquita (Fox) St. Louis. Chain, De (Indiana) Indianapolis. Cho Cho (Shea's Buffalo) Buffalo. Chirof, Armanda (Paramount) New Haven, Conn. Chiyo Kadematsu (Fox) Washington, D. C. Circus Days Idea (Audubon) New York. Claire, Ted (Pal.) Washington, D. C. Clear Sky, Chief (*Worth) Fort Worth, Tex. Clifton & Brent (Imperial) Toronto, Ont. Clinton, Novelty (Paramount) Toledo, O. Coeds Idea (Paradise) Chicago. Coles, Edna (State) New Orleans. Coles, Daks & Peterson (Capitol) New York. Collette Ballet (Indiana) Indianapolis. Combe, Boyce (Uptown) Chicago. Coppe, Thomas (Penn) Pittsburgh. Corning & Cash (Saenger) Mobile, Ala. Cozy Corner Idea (Century) Buffalo. Cozy, Edna (Minnesota) Minneapolis. Cozy Corner Idea (Fox Poli) Springfield, Mass.

A Ahearn, Charles (Orph.) St. Paul. Allison Sisters, Three (Plaza) Sacramento. Ames, Lionel Mike (Astor) Reading, Pa. Anatole's Affairs (Orph.) New Orleans. Anatole's Showboat (Pal.) Toledo, O. Anar & Fair (Golden Gate) San Francisco. Apollon Dave (Pal.) Newark, N. J. Atlas, LaMarr & Betty (Capitol) Winnipeg, Man. Aubrey, Will (Main St.) Kansas City, Mo. Aussie & Czech (Orph.) Omaha, Neb.

B Baker, Belle (Earle) Washington, D. C. Ball, Roger, & Co. (Royal) New York. Ballyhoo Co. (*Triboro) Astoria, N. Y. Barry, Gracie (Pal.) Cleveland. Barto & Mann (Fordham) New York. Bayes & Speck (*Capitol) Davenport, Ia. Beatty, George (*Keith) Youngstown, O. Bedini, Jean, & Co. (*Capitol) Davenport, Ia. Behce & Rubysatt (Keith) Washington, D. C. Bell, Waters & Stone (*Paramount) Cedar Rapids, Ia. Bergen, Edgar (Pal.) Toledo, O. Bergman, Henry & Co. (*Blvd.) New York. Berkes & Sully (Jefferson) New York. Bernard & Henrie (Maj.) San Antonio. Bernice & Emily (Pal.) Chicago. Berry & Harry (Sunkist) Whitesides (Rialto) Beaver Falls, Pa., 7-9; (Colonial) Cambridge, O., 11-16. Birnes & Kaye (Georgia) Atlanta, Ga. Blackstone (*Orph.) Des Moines, Ia. Blake, Eubie, & Band (*Regent) Paterson, N. J. Block & Sully (Loew) Yonkers, N. Y. Bonhair Troupe (*Saenger) Elmira, N. Y. Boreo, Emil Orph. Vancouver, B. C. Bow, Edith (105th St.) Cleveland. Bowhan, Sybilla (Fordham) New York. Brems, Fitz & Murphy Bros. (Orph.) Tacoma, Wash. Brillant, Saul (*Capitol) Wheeling, W. Va. Brooks & Philson (*Ritz) Elizabeth, N. J. Brown, Ada, (Orph.) Portland, Ore. Brown, Edna, & Co. (Rialto) New York. Bryant, Rains & Young (*Gates Ave.) Brooklyn. Burns, Harry (Georgia) Atlanta, Ga. Busby, Nate, & Co. (Library) Warren, Pa.

C Calvert, Irving, & Herd (Astor) Reading, Pa. Cameron, Pop (Orph.) Portland, Ore. Carol, Sue, & Nick Stuart (Stanley) Jersey City, N. J. Carver, Charles (Orph.) Seattle. Carrying On (Met.) Brooklyn. Case, Anita (Orph.) Tacoma, Wash. Case Bros. & Marie (Keith) Boston. Cass, Mack & Owens (Keith) Philadelphia. Casting Stars, Four (Riverside) Milwaukee. Chamberlain & Hines (Keith) Washington, D. C. Chappel & Carlton (Keith) Syracuse, N. Y. Chevalier Bros. (Loew) Montreal, Que. Christensens, The (Maj.) San Antonio. Christy & Nelson (*Keith) Akron, O. Coby & Murtay Revue (*Warner) Erie, Pa. Cole Bros. (Pal.) Rochester, N. Y. Collins & Peterson (Earle) Philadelphia. Collins, Harry (Keith) Washington, D. C. Conville, Frank (Met.) Brooklyn. Cook, Claude (Hipp.) New York. Cook, Joe (Masstbaum) Philadelphia. Cooper, Betty Jane (*Capitol) Wheeling, W. V. Corwey, Ferry (Orph.) Portland, Ore. Coscia & Verdi (RKO) Los Angeles. Crockett's Mountaineers (Enright) Pittsburgh. Crowell & Allen (*Keeney's) Elmira, N. Y.

D Dale, Eddie, & Co. (*Loew) Yonkers, N. Y. Dalton & Craig (*Orph.) Madison, Wis. Daly, Pat, & Co. (Capitol) Middletown, Pa. Davey & Rosemary (State) Newark, N. J. (Paradise) Bronx, New York, 7-12. Delmar, Harry (Orph.) Oakland, Calif. Delno & Rochelle (Orph.) Minneapolis. Derson, Sandy, & Co. (*Capitol) Davenport, Ia. Detergoes (Hipp.) Buffalo. Diamonds, Three (RKO Pal.) Albany, N. Y. Diner, Kitty (RKO) Los Angeles. Donovan Sisters & Bishop (*Warner) Erie, Pa. Douglas, Milton, Co. (*Madison) Brooklyn. Downey & Claridge (Lyric) Indianapolis. Dusky Cardets (Proctor) Yonkers, N. Y. Dusk, Hubert, & Barney Coyne (Paradise) Chicago 1-7; (Tivoli) Chicago 8-14.

E Ebbs, William (Astor) Reading, Pa. Ebony Follies (Hipp.) New York. Eddy, Marion (Proctor) Yonkers, N. Y. Embassy Revue (Franklin) Nashville, Tenn. Edmunds, William, & Co. (*Orph.) New York. Edwards, Gus, Stars (Orph.) Omaha, Neb. Eights, Five (Albee) Brooklyn. Ely, Foy & Fox (*State) New York. Emmy, Carlton, Madwags (Mosque) Newark, N. J. Enrico, Theodore, & Novelle (Rialto) Louisville, Ky.

F Falls, Archie & Gertie (Princess) Nashville, Tenn. Farina & Mango (*Pitkin) Brooklyn. Farrell, Billy, & Dad (Orph.) St. Paul. Fawcitt, George, & Co. (*Ritz) Elizabeth, N. J. Fearless Flyers, Five (Circo Olympia) Barcelona, Spain, Jan. 1-31. Fine Featherers (Proctor) Hoboken, N. J. Fine Eights (Albee) Brooklyn. Foley & Latour (Earle) Philadelphia. Fortunello & Cirillino (Pal.) Toledo, O. Foster & Van (Roger-Sherman) New Haven, Conn. Four Casting Stars (Riverside) Milwaukee. Four Monitors (*Bay Ridge) Brooklyn. Foy, Charles, & Co. (State) Newark, N. J. Foy, Foy & Fox (*Bay Ridge) Seattle. Foy, Gloria (Hipp.) New York. Francus, Harry & Fernandez (Jefferson) New York. Freda & Palace (Roger-Sherman) New Haven, Conn. Freed, Carl, & Co. (St. Louis) St. Louis. French Misses, Three (Mosque) Newark, N. J. Froos, Sylvia (Pal.) New York.

Garr, Eddie (Orph.) Omaha, Neb. Gardo & Nadine Co. (*Orph.) New York. Givot, George (Jefferson) New York. Glason, Billy (RKO) Los Angeles. Gliding Clubbers (105th St.) Cleveland.

Glyder, Hilda (*Kenmore) Brooklyn. Gordon, Ada, & Co. (Pal.) Rochester, N. Y. Gordons, Six Gay (Medical Army) New York. Gracella & Theodore (Main St.) Kansas City, Mo.

H Haas Bros., 4 (New Majestic) Milwaukee 1-7. Hall, Eddie (Franklin) New York. Hall, James (Hipp.) Toronto, Ont. Halperin, Nan (Coliseum) New York. Hamilton, Dixie (*Loew) 46th St.) Brooklyn. Hanley, Eddie V. (*Gates Ave.) Brooklyn. Harmon & Sands (Astor) Reading, Pa. Harrington Sisters (Orph.) Salt Lake City. Harris Twins & Loretto (Albee) Cincinnati. Hartsong's, Happy, Circus (*Enright) Pitts- burgh.

Hayes, Georgia, & Co. (Astor) Reading, Pa. Haynes, Mary, & Co. (Met.) Brooklyn. Hector (Hipp.) New York. Heldt, Horace, & Band (Pal.) Cleveland. Heller & Reilly (Hipp.) New York. Henderson, Dick (Plaza) Sacramento, Calif. Henry, Art (Maj.) Dallas, Tex. Hibbit & Hartman (Orph.) New Orleans. Hickey Bros. (Proctor) Yonkers, N. Y. Higgins, Peter (Lyric) Indianapolis. Hilton & Garrison (*Madison) Brooklyn. Holywood Collegians (Met.) Brooklyn. Holt & Tore (*Fabian) Hoboken, N. J. Home Folks (Capitol) Winnipeg, Man. Honey Troupe (Roger-Sherman) New Haven, Conn. Hope, Bob (86th St.) New York. Hopkins, Monroe (Franklin) New York. Hot From Harlem (Downtown) Detroit. Houtner, Frip & Howard (Pal.) Columbus, O. Howe, Leonard & Koeppe (*Regent) Pater- son, N. J. Hughes, Ray, & Pam (Maj.) San Antonio. Huling, Ray (Orph.) Minneapolis. Hunter & Percival (*RKO Pal.) Albany, N. Y.

J Jean & Lynn Revue (Loew) Montreal, Que. Jerome & Grey (Albee) Cincinnati. Jerome & Ryan (Capitol) Middletown, Conn. Jewels, Living (Pal.) Rochester, N. Y. Jones, Dave (Pal.) State New York. Jones & Hull (*Blvd.) New York. Jones & Lee Co. (*Madison) Brooklyn. Kahne, Hatry (Earle) Philadelphia. Kane, Helen (Pal.) Chicago. Kay, Hamlin & Kay (*Columbia) Sharon, Pa. Keating, Fred (Pal.) Columbus, O. Keith, Mary & Theo (Rialto) Beaver Falls, Pa., 7-9. Keller Sisters & Lynch (*RKO Pal.) Albany, N. Y. Kennedy, Frances (*Orph.) Des Moines, Ia. Kerr & Ensign (Lyric) Indianapolis. King, Loretta, & Co. (Royal) New York. Klee, Mel (Mosque) Newark, N. J. Korman (Lyric) Philadelphia. Kramer & Boyle (Plaza) Sacramento, Calif. Krugel & Robles (Keith) Syracuse, N. Y.

L La Vier, Jack, & Co. (Loew) Montreal, Que. Laird, Horace, & Merry Jesters (Soldiers & Sailors Circus, Medical Army) New York 2-9. Lander Bros. (Rialto) Louisville, Ky. Landick, Olyn (*Pitkin) Brooklyn. Lassiter, Brody (Orph.) San Antonio. Lauri, Joe & Co. (Maj.) San Antonio. Le George's Foursome (Loew's 46th St.) Brooklyn. Ledova (Orph.) Tacoma, Wash. Lee, Loria, & Sherr Bros. (*Pitkin) Brook- lyn. Lee, Jane & Katherine (Hipp.) New York. Lee, Lee, Lee & Lee (Riverside) Milwaukee. Lewis, F. O. (Pal.) New York. Lewis & Moore Co. (State) Newark, N. J. Liazzed Arabs (*Keith) Youngstown, O. Libuse, Frank (Keith) Syracuse, N. Y. Little Ladies (Pal.) New York. Little Words, Three (*Ritz) Elizabeth, N. J. Living Jewels (Pal.) Rochester, N. Y. Lordens, Three (Orph.) Tacoma, Wash. Loyall's, All, Dogs (State) New York. Lubin, Lowry & Anne (Hipp.) New York. Lya & Wolf (*Orph.) New York.

M McCann Sisters, Three (Loew) Montreal, Que. McGivney, Owen (Golden Gate) San Francisco. McKay, George, & Co. (Roger-Sherman) New Haven, Conn. McAllen, Jack (Orph.) Seattle. McWilliams, Jim (Keith) Boston. Mack, Harold & Bobby (Lyric) Indianapolis. Mevers, Lloyd & Edith (Keith) Dayton, O. Mail, Paul (Royal) New York. Manganen Girls (Pal.) Columbus, O. Manganen Internationals (*Kenmore) Brook- lyn. Man, Jerome (Orph.) New Orleans. Mardo & Bennett (*Loew's 46th St.) Brooklyn. Marx Bros. (Pal.) New York. Maxwell (Mosque) Newark, N. J. May, Bobby (Hipp.) New York. May, Marty (Pal.) Toledo, O. Melson, Charles (Riverside) Milwaukee. Melva Sisters (Astor) Reading, Pa. Menchewitz, Borah (Keith) Akron, O. Meykots, The (*Orph.) Madison, Wis. Mills, Jay, & Robinson (Pal.) Cleveland. Milo (Loew's Orph.) Boston. Minneville, Borch (Keith) Boston. Monica & Ann Skelly (Keith) Boston. Monitors, Four (*Bay Ridge) Brooklyn. Monroe Bros. (Orph.) New Orleans. Morgan & Sheldon (*Triboro) Astoria, N. Y. Morton (Rialto) Louisville, Ky. Morris, Will (Gates Ave.) Brooklyn. Morse, Lee (*Keith) Akron, O. Morton & Parks (Pal.) Rochester, N. Y. Moss & Fry (Colleg) New York. Mulroy, McNece & Ridge (Met.) Brooklyn. Murdock, Teck, & Co. (Riverside) Milwaukee. Murphy, Bob, & Co. (*Loew's 46th St.) Brook- lyn. Murphy, Senator (*Pal.) Jamestown, N. Y.

N Nayon, Pearce & Velle (*Keith) Youngs- town, O. Neal Sisters (Keith) Flushing, N. Y. Nee Wong (*Columbia) Sharon, Pa. Nelson, Bob (*Golden Gate) San Francisco. Nelson Family (St. Louis) St. Louis. Nelson, Sunkist Eddie (Orph.) Minneapolis. Norman, Karyl (Georgia) Atlanta, Ga.

O O'Rourke, Eddie, & Co. (State) New York. Olivette & Co. (Albee) Cincinnati. Olive Bros. (Olympia) London, England, un- til Jan. 27. Orantos, Three (Pal.) Rochester, N. Y. Orth, Bob, Troupe (State) Long Beach, Calif., 2-8.

Bob Orth's Troupe

VAUDEVILLE'S PRIZE ATHLETES, Playing RKO Time.

Ortons, Four (Coliseum) New York; (Ken- more) Brooklyn 9-15.

P Paige, Ashley (*Orph.) Madison, Wis. Paice, Madeline (*Paramount) Cedar Rapids, Ia. Pepito (Pal.) Chicago. Pepper, Jack, & Co. (Roger-Sherman) New Haven, Conn. Perkins, Johnny (Keith) Flushing, N. Y. Petticoats & Pants (Royal) New York. Pinkus, Bobby (*Fabian) Hoboken, N. J. Pirate Queen Co. (Loews) Orph. Boston. Powers & Wallace (Earle) Philadelphia. Preisser, Cherry & June (Maj.) Dallas, Tex. Pritchard, Ann (Maj.) Dallas, Tex. Fuck & White (Hipp.) Toronto, Ont.

R Radcliffe, Frank (Earle) Washington, D. C. Randall, Bobby (*Bay Ridge) Brooklyn. Randall, Jack, & Co. (Roger-Sherman) New Haven, Conn. Rand's Canine Revue (Palace) San Marcos, Tex., 7-9. Rathburn, Vernon, & Co. (105th St.) Cleve- land.

Ray, Mary & Harry (Lyceum) Columbus, O. Ramos, Fred (Paramount) Cedar Rapids, Ia. Renault, Francis (*Gates Ave.) Brooklyn. Reynolds & White (*Keeney's) Elmira, N. Y. Rhapsody in Silk (Georgia) Atlanta, Ga. Rhythm Revels (*Ritz) Elizabeth, N. J. Rice (Franklin) New York. Rich, Irene, & Co. (Rialto) Louisville, Ky. Rich, Larry, Unit (*Proctor) Schenectady, N. Y. Rimaes & Orch. (Plaza) Sacramento, Calif. Robey, Four (Harris) Pittsburgh. Robinson, Bill (Downtown) Detroit. Robinson & DeWitt (Orph.) Portland, Ore. Rockwell, Dr. (105th St.) Cleveland. Rogers, Buddy (Stanley) Pittsburgh. Rollins, Bobby (Harris) Pittsburgh. Rome & Gaut (*Ritz) Elizabeth, N. J. Rooney, Pat, & Ann (RKO) St. Louis. Rose, Harry (St. Louis) St. Louis.

IKE ROSE'S MIDGETS Booked Solid RKO Circuit BILLY DIAMOND, Rep. JAMES PLUNKETT AGENCY

Rosemarie Baby (Mosque) Newark, N. J. Rosta Perez (Rialto) Beaver Falls, Pa., 7-9. Ross & Bennett (Alabama) Birmingham, Ala. Roth, Lillian (Albee) Cincinnati. Roxy, LaRose & Irene (*Loew's 46th St.) Brooklyn. Roy & Romero Co. (Loew's Orph.) Boston. Royal Uyenos (Orph.) Minneapolis. Royce, Rita, & Co. (*Kenmore) Brooklyn. Royce, Prince (Earle) Washington, D. C. Rulo Sisters (Earle) Philadelphia. Ruiz & Bonita (Keith) Syracuse, N. Y. Runaway Four (Alabama) Birmingham, Ala. Russell, Louis, & Band (State) New York. Russian Art Circus (Hipp.) Toronto, Ont. Russian Revels (*Proctor) Troy, N. Y.

S St. Claire & O'Day (Capitol) Shamokin, Pa. St. George Skaters (Jefferson) New York. Samuels, Rex (Keith) Washington, D. C. Sanborne, Fred (Pal.) Chicago. Santos, Dorothy (State) Madison, Wis. Savoy Harry (*Keith) Akron, O. Schenck, Carl, & Son (*Triboro) Astoria, N. Y. Seed & Austin (Main St.) Kansas City, Mo. Samon, Prince (Earle) Pittsburgh. Shade Lillian (Hipp.) Buffalo. Shaw & Lee (Masstbaum) Philadelphia. Sherman, Dan, & Family (Onsenta) Ononta, N. Y. L. (Fox) Norwich Davenport, Ia. Sherman, H. (*Capitol) Davenport, Ia. Sherry, Ruth (State) Newark, N. J. Singer's Midgets (Keith) Dayton, O. Skelly, Hugh (*Hipp.) Toronto, Ont. Skelly, Monica & Ann (Keith) Boston. Stanley, Eddie (Pal.) Chicago. Stanley Twins (Alabama) Birmingham, Ala. Stankey, Bob (Keith) Dayton, O. Stone, Monica & Ann (Keith) St. Louis. Stonet Singer (*Madison) Brooklyn. Summers & Hunt (Lyric) Indianapolis. Swan, Lucille & Cappo (Orph.) Salt Lake City.

T Tasty Yeast Gloom Chasers (*Kenmore) Brooklyn. Thomas, Joe, & Co. (Riverside) Milwaukee. Three French Misses (Mosque) Newark, N. J. Three Little Words (*Ritz) Elizabeth, N. J. Three White Flashes (Earle) Washington, D. C. Timberg, Herman (Orph.) Salt Lake City.

D
 D'Amore, Franklyn (Fox) Atlanta, Ga.
 Dale, Fern (Fox) Washington, D. C.
 De Benny, & Gang (Loew's State) Syracuse, N. Y.
 De Kerekjarto, Duci (Fox) Detroit.
 Delgado, Edward (Fox) St. Louis.
 Donahue, Red, & Pal. (Loew) Rochester, N. Y.
 Dova, Ben (Capitol) Hartford, Conn.
 Doyle & Donnelly (Fox Poli) Bridgeport, Conn.
 Dream House Idea & Sunkist Beauties (Fox) Brooklyn.
 Dyer, Hubert, & Co. (Paradise) Chicago.

E
 Edwards, Limberlegs (Fox) Atlanta, Ga.
 Emile & Romaine (Minnesota) Minneapolis.
 Estelita (Fox) St. Louis.

F
 Evans, Constance (Wis.) Milwaukee.
 Fergus (State) New Orleans.
 Fernandez, Nelly (Fox) St. Louis.
 Fine Feathers Idea & Sunkist Beauties (Minnesota) Minneapolis.
 Five Races Idea (*Worth) Fort Worth, Tex.
 Four Flushers (Branford) Newark, N. J.
 Frances, Haline (Fox) Philadelphia.
 Fross, Betty (Saenger) Mobile, Ala.
 Frost, Jack (Paradise) Chicago.

G
 Gardner, Muriel (Fox) Philadelphia.
 Gaudsmith Bros. (Fox) Detroit.
 Gay Vienna Idea & Carla Torney Girls (Fox) Detroit.
 Gaylene & DuRayne (Denver) Denver.
 Gellis, Les (Fox) St. Louis.
 Gens, Five (Fox Poli) Bridgeport, Conn.
 Glenn, Louise (Fox) Brooklyn.
 Glesby, Ross (Imperial) Toronto, Ont.
 Gordon, Reed & King (Loew) Jersey City, N. J.
 Gordonians, Six (Fox Poli) Bridgeport, Conn.
 Gordon's Dogs (Denver) Denver.
 Green, Terry (Penn) Pittsburgh.
 Greedings Idea (Indiana) Indianapolis.
 Gregory & Raymond (Pal.) Worcester, Mass.
 Griffith & Weston (Paradise) Chicago.
 Gmth, John & Harriet (Indiana) Indianapolis.

H
 Hacienda Idea (Fox Poli) Bridgeport, Conn.
 Hadreas, Jimmy (*Worth) Fort Worth, Tex.
 Hall, Bob (Wis.) Milwaukee.
 Harney & Connors (Wis.) Milwaukee.
 Harrison, George, Coeds (Shea's) Buffalo.
 Head, Marie Alice (Imperial) Toronto, Ont.
 Herculean Trio (State) New Orleans.
 Hinky & Dinky (Fox Poli) Bridgeport, Conn.
 Hooper & Catchet (Audubon) New York.
 Houson, Frank (Fox) Atlanta, Ga.
 How Java Idea & Sunkist, Beauties (Paramount) New Haven, Conn.
 House, Billy (Penn) Pittsburgh.
 Howard, Don (Century) Baltimore.

I
 Ireland, Helen (Fox) Washington, D. C.

J
 Jacks, Three (Penn) Pittsburgh.
 Jacks, Three, & a Queen (Stanley) Jersey City, N. J.
 Jansevs, Five (Fox) Philadelphia.
 Jays, Three (Fox) Springfield, Mass.
 Jacks, Frank (*Worth) Fort Worth, Tex.
 Jerry & Baby Grands (Pal.) Washington, D.C.
 Jewell, Nell (Branford) Newark, N. J.
 Jordan, Bert (Shea's) Buffalo.
 Jordan, Ernie (Penn) Philadelphia.
 Josephine (State) New Orleans.

K
 Kadek Four (Denver) Denver.
 Kay, Kathleen (Stanley) Jersey City, N. J.
 Kaye, Rudy (Fox) Washington, D. C.
 Keas Sisters (Century) Baltimore.
 Kelly, Tom (Shea's) Buffalo.
 Kirk & Lawrence (Stanley) Jersey City, N. J.
 Kitaros, Three (Ohio) Columbus, O.
 Kramer, Dolly (Imperial) Toronto, Ont.

L
 La Marr Bros. (State) New Orleans.
 La Monte, Alice & Sonny (Fox Poli) Springfield, Mass.
 La Fleur (Minnesota) Minneapolis.
 La Plaza Idea (Fox) St. Louis.
 La Flohic, Marie (Imperial) Toronto, Ont.
 Lambert (Indiana) Indianapolis.
 Langer & Carson (Pal.) Worcester, Mass.
 Lambert, Fred, & Co. (Loew) Jersey City, N. J.
 Limehouse Nights Idea (Pantages) Hollywood
 31-Jan. 6.
 Little Sisters (Paramount) Toledo, O.
 Lumpy Seven Trio (Paradise) New York.
 Lucinda & Ricardo (Fox) St. Louis.

M
 Mardel, William & Joe (Paradise) New York.
 Marian & Kathryne (State) New Orleans.
 Mason, Tyler (Met.) Boston.
 Mason, John & Mary (Pal.) Washington, D. C.
 Masters & Gautier (Fox) Brooklyn.
 Mass, Capt. Willie (Parkway) Chicago.
 Mathis & Ted (State) New Orleans.
 Max & His Gang (Capitol) Hartford, Conn.
 McFadden, Flo (Paradise) New York.
 Midnight Idea (Strand) Vancouver, B. C.,
 31-Jan. 6.
 Michone (Uptown) Chicago.
 Miles, Mary (Fox) Washington, D. C.
 Miller & Kover (Paradise) New York.
 Minnestrals Idea & Sunkist Beauties (Met.) Boston.
 Moore, Harry (Chicago) Chicago.

N
 Nagel, Conrad, & Ruth Marsh (Century) Baltimore.
 Natova, Natacha (Branford) Newark, N. J.
 Nelson, Mark (Met.) Boston.
 Nelson, Theol (Fox) Washington, D. C.
 Nelson's Elephants (Audubon) New York.
 Noree (Paramount) New Haven, Conn.
 Noble, Great (Loew's State) Cleveland.
 Noble Bros. (Minnesota) Minneapolis.
 Nursery Rhymes Idea & Sunkist Beauties (Paramount) Toledo, O.

O
 O'Donnell & Blair (Fox) Brooklyn.
 Olga & Lester (State) New Orleans.
 Olsen, Paul (Capitol) Hartford, Conn.
 Olsen Parade Idea & Sunkist Beauties (Branford) Newark, N. J.
 Once Upon a Time Idea (Fox) San Diego, Calif., 31-Jan. 6.

P
 Page Boys, Three (Met.) Boston.
 Palafox, Augustin (Fox) St. Louis.
 Parasols Idea & Sunkist Beauties (Uptown) Chicago.
 Patricola, Tom (Paramount) Toledo, O.
 Pasco, Joe (Capitol) Hartford, Conn.
 Pasqua, Eros. (Capitol) New York.
 Penman, Lea (Penn) Pittsburgh.
 Perlee, Mildred (Fox) Atlanta, Ga.
 Phelps Twins (Pal.) Washington, D. C.
 Presslar & Klais (Chicago) Chicago.

R
 Ray, Joey (Branford) Newark, N. J.
 Rector & Doreen (Fox Poli) Springfield, Mass.
 Reflections Idea (Loew's State) Los Angeles
 30-Jan. 5.
 Remington, Marie (Chicago) Chicago.
 Rena & Rathburn (Fox) Detroit.
 Rhapsody in Rhythm Idea & Sunkist Beauties (Saenger) Mobile, Ala.
 Rice & Cady (Shea's) Buffalo. Buffalo.
 Robbins Trio (Paradise) Chicago.
 Rodion Dancers (Ohio) Columbus, O.
 Rogers, Ruth (Fox Poli) Springfield, Mass.
 Roland, Ruth (Fox Poli) Springfield, Mass.
 Ross & Edwards (Ohio) Columbus, O.
 Russell, Sue (Fox Poli) Bridgeport, Conn.
 Ryan & Noblette (Denver) Denver.

S
 St. Leon, Lillian, Co. (Audubon) New York.
 Samuels Bros., Three (Paramount) New Haven, Conn.
 Sanami & Mico (Ohio) Columbus, O.
 Sarna, Zaida (Star) Jersey City, N. J.
 Savo, Jimmy (Capitol) New York.
 Sayton & Partner (Audubon) New York.
 Schichtl's Wonderettes (Paramount) Toledo, O.
 Sheldon & Frayne (Uptown) Chicago.
 Skeeter & Ray (Fox) St. Louis.
 Sketches Idea & Sunkist Beauties (Fox) Atlanta, Ga.
 Slavique Idea (5th Ave.) Seattle 31-Jan. 6.
 Spanish Ensemble (Fox) St. Louis.
 Stage Door Idea & Sunkist Beauties (Wis.) Milwaukee.
 Stanton, Harold (Fox) Philadelphia.
 Starr, Bee (Audubon) New York.
 Stars of Yesterday Idea (Shea's) Buffalo.
 Swiss Movements Idea (Paramount) Portland, Ore., 31-Jan. 6.

T
 Tanguay, Eva (Shea's) Buffalo. Buffalo.
 Taylor, Oscar (Chicago) Chicago.
 Thelma, Dorothy (Indiana) Indianapolis.
 Three Jays (Fox Poli) Springfield, Mass.
 Three Jacks & a Queen (Stanley) Jersey City, N. J.
 Three Big Figures Idea & Sunkist Beauties (Fox) Philadelphia.
 Three Jacks (Penn) Pittsburgh.
 Three Brown Buddies (Loew) Rochester, N. Y.
 Tin Types Idea & Sunkist Beauties (Chicago) Chicago.
 Tiny Town Revue (Loew) Rochester, N. Y.
 Tomorrow's Stars Idea (Fox) Washington, D. C.

V
 Vacation Days Idea & Sunkist Beauties (Stanley) Jersey City, N. J.
 Von Fossen, Harry (Met.) Boston.

W
 Waldman, Ted & Al (Capitol) Hartford, Conn.
 Ward, Hi Tom (Shea's) Buffalo. Buffalo.
 Ward, Freddie (Shea's) Buffalo. Buffalo.
 Washington, George Dewey (Imperial) Toronto, Ont.
 Webster & Marino (Wis.) Milwaukee.
 Welch, Dorothy (Fox) Washington, D. C.
 Wilmot & Peters (Stanley) Jersey City, N. J.
 Woodland & Smoot (Fox) Detroit.
 Worth, June (Pal.) Worcester, Mass.

Y
 Yerro, Vincent (Paramount) New Haven, Conn.
 Yesterday's Stars Idea (Shea's) Buffalo.
 Buffalo.

Z
 Zelma (Fox) Washington, D. C.
 Zolle, Vina (Wis.) Milwaukee.

DRAMATIC AND MUSICAL

Abbey Theater Irish Players: (University) Madison, Wis., 7-8; (Aud.) Minneapolis 9; (Walker) Winnipeg, Can., 11-16.
 As Husbands Go: (Met.) Minneapolis 6.
 Baljeff's Chauve-Souris: (Selwyn) Chicago 4-16.
 Grand Hotel: (Shubert) Philadelphia.
 Blue Bird: (Met.) Seattle, Wash., 6; (Heilig) Portland, Ore., 8-9.
 Broken Dishes: (Adelphi) Chicago.
 Bryant's, Billy, Showboat Troupe: (Cort) Chicago.
 Carroll Earl, Vanities: (American) St. Louis 4-9; (English) Indianapolis 11-13.
 Chocolate Soldier: (Nixon) Pittsburgh 4-9; (Erlanger Grand) Cincinnati 10-16.
 Cholmondeley, Lady George & London Co. (Royal Alexandra) Toronto, Can., 4-15.
 Cosmopolitan Grand Opera Co.: (Natl.) Washington 4-9; (Aud.) Baltimore 11-14.
 Crazy Quilt: (Natl.) Louisville 6-7; Des Moines 12.
 Distant Drums: (Shubert Belasco) Washington 4-9.
 Dumbells, The, Capt. M. W. Plunkett, mgr.: (His Majesty's) Montreal, Can., 4-9.
 Ezzabeth the Queen: (Studebaker) Chicago 4-6.
 Girl Crazy: (Alvin) Pittsburgh 4-9.
 Good Companions: (Forrest) Philadelphia.
 Grand Hotel: (Grand O. H.) Chicago.
 Grand Hotel: (Shubert) Philadelphia 4-9.
 Green Pastures: (Illinois) Chicago, until Jan. 16.
 Harvey, Sir Martin, & London Co.: (Garrick) Halifax, N. S., Can., 7-9.
 House of Connelly: (Broad) Philadelphia 4-16.
 House Beautiful: (Shubert) Kansas City 4-9.
 House Beautiful: (Harris) Chicago.
 Jewel Robbery: (Broad St.) Newark, N. J., 4-9.
 Little Racketeer: (Mal.) Brooklyn 4-9.
 Luck Day: (Mayan) Los Angeles 4-9.
 Marching Boy: (Great Northern) Chicago.
 Marcus Show, A. B. Marcus, mgr.: (Pal.) Flint, Mich., 4-9.
 Mrs. Moonlight: (Plymouth) Boston.
 Mourning Becomes Electra: (Ford) Baltimore 4-9; (Natl.) Washington 11-16.
 Rhapsody in Black: (Garrick) Chicago.
 Scamp, The: (Playhouse) Hollywood, Calif., 4-9.
 Sol for Scandal: (Chestnut St.) Philadelphia.

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 Strange Interlude: (Blackstone) Chicago.
 Stratford-Upon-Avon Festival Co.: (Biltmore) Los Angeles 4-9.
 Surf: (Lafayette) Detroit 4-9.
 Three Little Girls: (Wilbur) Boston.
 Three's a Crowd: (Erlanger) Chicago.
 Tomorrow and Tomorrow: (Davidson) Milwaukee 4-9; (Ohio) Cleveland 11-16.
 Wonder Bar: (Apollo) Chicago.
 Ziegfeld Follies: (Wilson) Detroit 4-9.

NEW COLUMBIA BURLESQUE

Bare Facts: (Gayety) Baltimore 4-9; (Gayety) Washington, D. C., 11-16.
 Big Fun Show: (Gayety) Detroit 4-9; (Empire) Toronto, Ont., 11-16.
 Big Revue: Open 4-9; (Lyric) Allentown, Pa., 11; open 12-14; (Orpheum) Reading, Pa., 15-16.
 Bohemians: (Lyric) Bridgeport, Conn., 4-9; (Apollo) New York 11-16.
 Facts & Figures: (Star) Brooklyn 4-9; open 11-16.
 Flapper Follies (Trocadero) Philadelphia 4-9; (Gayety) Baltimore 11-16.
 Footlight Flashing: (Gayety) Brooklyn 4-9; (Trocadero) Philadelphia 11-16.
 Frivolities of 1932: (Howard) Boston 4-9; open 11-16.
 Giggles: (Central) New York 4-9; (Star) Brooklyn 11-16.
 Girls From the Follies: (Hudson) Union City, N. J., 4-9; (Gayety) Brooklyn 11-16.
 Girls in Blue: (Gayety) Washington, D. C., 4-9.
 Hi Ho Everybody: (Star & Garter) Chicago 4-9; (Gayety) Detroit 11-16.
 Hollywood Honeys: (Empire) Newark, N. J., 4-9; (Orpheum) Paterson 11-16.
 Kudding Katties: (Academy) Pittsburgh 4-9; (Cameo) Cleveland 11-16.
 London Gayety Girls: (Orpheum) Paterson, N. J., 4-9; (Hudson) Union City 11-16.
 Nite Life in Paris: Open 5-7; (Orpheum) Reading, Pa., 8-9; (Empire) Newark, N. J., 11-16.
 Novelties of 1932: Open 4-9; (Star & Garter) Chicago 11-16.

REPERTOIRE

Billroy's Comedians, Billy Wehle, mgr.: Lake Wales, Fla., 4-9; Clewiston 11-16.
 Bisnon Show: Gaitersburg, Md., 4-9.
 Kohler Players: Extra, Ia., 4-9.

MISCELLANEOUS

Baughman's Wonders of Mediterranean: Orlando, Fla., 6; Sanford 7; Winter Garden, 8; Opopka 9; Mt. Dora 10; Eustis 11; Leesburg 12; Groveland 13; Lakeland 14.
 Bell's Hawaiian Revue: (Grand) Circleville, O., 6; (Lyric) Urbana 7-9.
 Birch, Magician, & Co.: Fayetteville, Tenn., 6-7; (Aud.) Chattanooga 8-9; Cleveland 11; Knoxville 12; Morristown 13; Newport 14; Johnson City 15.
 California Road Show, C. H. Byrne, mgr.: W. Palm Beach, Fla., 4-16.
 Choate's Comedians: England, Ark., 4-9.
 Darwin, Magician: Minden City, Mich., 4-16.
 Delmar, Great, & Co., C. L. Delmar, mgr.: (Ritz) Freeport, Pa., 6-7; (Savoy) Ford City 8-9.
 Elliott's Show Co.: Hannaford, N. D., 4-9.
 Great Western M. P. Show: Porter, Okla., 6-14; Redbird 15-23.
 Harlan, The: Hot Springs, Ark., 4-9.
 Howard Family Show: Ashland, La., 4-9.
 Kirby's Novelty Players: South Bend, Ind., 4-9.
 Lee Medicine Show Co.: Hilltown, Pa., 4-9.
 Lewis, Chas., Show: Tatum, Okla., 7-9.
 McNally's Variety Show: Goldsboro, Pa., 4-9.
 May Belle Bazaar Co.: Mountaintop, N. M., 4-9.

(See ROUTES on page 62)

Soldiers' and Sailors' Club Circus Clicks; Rain Hurts Attendance

NEW YORK, Jan. 2.—Midtown New York came thru with a fine circus program presented this afternoon for the benefit of the Soldiers and Sailors' Club by the combination of Frank Wirth, F. Darius Benham, Chalmers Pancoast and Chairman (Commander) Paul F. Foster. Show held in 102d Medical Regiment Armory, at 66th street off Central Park West, to fair attendance, rain doing damage. Neat one-ring layout with red seat backs and ground boxes, similar to Mr. Wirth's arrangement with the St. Leon Bros.' European Circus. Acts, with a few aerial additions, virtually intact from Wirth's circus unit in vaudeville. Run is till next Saturday, two performances daily.

Program started with Indian Tournament, Art Eldridge leading bulls, Welby Cooke with horses, equestrians and entire troupe parading to Quitano's Band. Swanson Duo, combination perch and juggling, head-to-head balancing. Understater supports a bigger perch on shoulder for finish. Moulder had mishap, falling from perch, ankle slightly sprained. Cristoffa and Paul, Russian clowns, in entry and belpinging. Welby Cooke, ringmaster, has one display with single Liberty horse on hind-leg inflated

ball kicks, in which he is assisted by Otto Griebeling, of the May Wirth turn, and Cristoffa. In another number he works school of six black Libs in fine formations. Mae Wirth recently bought stock and act from Jack Joyce. Les Martinez, equilibristic duo, offer a corking turn of head-to-head balancing, hand-to-hand cartwheels, and do two unusual numbers on stepladder, one with girl mounter's feet on shoulder, breezer with head to head, well received. Art Eldridge with three young elephants, understood to be new to the sawdust. Handles them first-rate, one walking plank, group in formations, pedestal work and pyramids. Edna Johnson, on a swinging trap, bowing with loop-the-loop.

Maximo, Cuban slack-wire artist of Ringling-Barnum, offers his familiar sensational act, wildly applauded after his drunk bit. May Wirth and the Wirth Family (six people), with Otto Griebeling as clown rider, were on for about 15 minutes and rated plenty handclaps, especially on May's rotation straddles to somersaults from horse. An uneven ring curb annoyed horse, which went a bit wild. Jeanette Mae worked on rings and then into one-arm plange, executing 47

to a receptive audience. Sutcliffe Family, Scotch-habited instrumentalists and acrobats, get across some unique balancing and pyramids; well costumed and plenty classy on the showmanship end. Show closed with Five Flying Brooks in flying return display. With limited space for net spread, troupe nevertheless managed to get across a brilliant sock, male featured in blindfold double somersault from fly bar to catcher, others in passing leaps, trap to trap, pirouettes, etc. Two catchers work beside each other, one female. Would hurt no end if, as talked, turn is eliminated because of space limitations and rigging inconvenience. Horace Laird Trio supplemented Cristoffa and Paul on the clown numbers, also Griebeling. Fred Freeman assisted Welby Cooke.

Among visitors were Tom Gorman, picture executive; Marguerite Churchill, picture actress; Will White, prominent amusement park official, late of Playland; Elmer Perdue, clown; Frank Baldwin, CSSCA, and others.

Liberty Fair and Amusement Co.

JERSEY CITY, Dec. 30.—Liberty Fair and Amusement Company laid aside all working tools for the holidays and everyone enjoyed visiting friends and relatives. After closing the last bazaar before the holidays Manager Joseph L. Bosco contracted more dates in and around Jersey City, assisted by Assistant Manager Perry, C. A. Rock, George Getz, Eddie Paupin and Thomas Harrigan. Mr. and Mrs. Bosco, as a special event, gave a Christmas dinner; relatives and friends present as follows: Michael Bosco, brother of the manager; Louis Bosco; Mr. and Mrs. Philip Bosco and son, Philip Jr.; Rosie and Tessie Bosco, General Agent Harry Norwick and wife and two sons, C. A. Rothrock (publicity manager for coming season), Beene Lance, Charlie Coscia (convalescing from operation), Frank Coscia, Mr. and Mrs. J. A. Lyons, Tessie Federiso, Thomas Harrigan, George Getz, Eddie Paupin, George Beck, Martin Bonner; Miss McNearney, of St. Francis Hospital, Jersey City; Johnny Maglione and sister, Tessie; Arthur J. Perry and his brother-in-law who is operating a roller rink. After the dinner Mr. and Mrs. Eddie Meuller entertained with songs and string music. After New Year's, Manager and Mrs. Bosco, Michael Bosco, Louie Bosco and the writer to motor south, including in Florida, for a while, then back to Jersey City to continue repairing and building paraphernalia for the coming season. Shorty Brown, chief mechanic, left after the Christmas dinner for a visit with his mother and other relatives in Pittsburgh; may go to Florida for a while. Capt. W. Fisher resting up here; may motor south for a few weeks. Recent visitors to winter quarters included: Henry Shapiro, residing in Newark, N. J.; Harry Roebuck, of Cincinnati, O., and party of friends, and Doc Ward, trainmaster Dodson Shows and once a resident of this city.

C. A. ROCK.

Pat Hayes Stages Party

CINCINNATI, Jan. 2.—Pat Hayes, for years known as a "real Southern friend of all showfolks" and who owns a farm near fairgrounds at Suffolk, Va., gave a New Year's party, which in the expressed opinion of C. Gilmore Tait, known as "the candy man," "was second to none." Party given at Mr. Hayes' farm and included a turkey dinner with all th' trimmin's, and ye festive bird prepared by Pat "in person." Festivities lasted until "we sma" hours of morning. Guests included besides Mr. Tait, Mr. and Mrs. Arch Clair, of Norumbega Park, Boston; Bettie Butler Mr. and Mrs. (Bill and "Mother") Sterling, "Up-High" Billy Kline; Mr. and Mrs. Al Pait, of Portsmouth, and Mrs. Myrtle Courtney.

Legion Bazaar a Success

WEWOKA, Okla., Dec. 30.—The recent Indoor Circus and Bazaar of Richard Harrison Post, American Legion, promoted by T. H. Brown, was a financial success. Members of the Legion post, especially Commander Charles Hottenstein and Post Adjutant Harry Woods and also Clarence Mull, one of the leading young attorneys of this section, were untiring in their efforts toward success of the event. Entertainment was furnished by Silver Thoams, with his novelty cycling and balancing; Marie Dumont, wizard of the accordion, who pleased nightly with her routine of numbers, also broadcast daily from the

local radio station; Professor Leroy, juggling and Punch. A blindfold drive by Donovan on the last day attracted large crowds, many of whom thronged the building after following him all over town. T. H. Brown was kept busy at all times and was assisted in the handling of the blanket campaign and indoor doings by Fred Cole. Don M. Brashear was in charge of advertising and had a well-displayed group of banners. The writer handled the publicity and was given wonderful support by dailies within a radius of 50 miles, especially wonderful courtesies being extended by Wewoka Times-Democrat.

VANCE LAJUNE.

Wilsons Entertain Friends

CLEVELAND, Jan. 1.—Capt. and Mrs. Curly Wilson gave a New Year's Eve party at their home here. Their guests included Mr. and Mrs. John Brenneis, Mr. and Mrs. E. F. Wright, Mr. and Mrs. Jack Nevell, Mrs. Gertrude Jameson, Mrs. C. Bishop, Julia Brenneis, Irene Kopas, Mrs. Katherine Moon, Mrs. Lillie Bradley, Mr. and Mrs. William Elden, Lillian Tolman, George Jameson, D. Elden, John Francis Wilson, Robert Gasner and the writer, Frank LaBarr. Games were played, and there were various forms of other entertainment and plenty of "good eats." Capt. and Mrs. Wilson not on road last year, Curly having taken the position of superintendent Cleveland Zoo; formerly for years with Johnny J. Jones Shows, 10 years with Brown & Dyer Shows and several seasons Royal American Shows.

ROUTES

(Continued from page 61)

Myhre's Entertainers: Plymouth, Neb., 4-9. Noonan Show: Hopkinsville, Ky., 4-9. Oriental Comedy Players: Issaquah, Minn., 4-9. Orth, Bob, Troupe: Madera, Calif., 10; (Golden Gate) San Francisco 14-17. Tierney Troupe: Raceland, La., 4-9. Turtle, Wm. C., Magician: Portland, Ore., 11-16.

CIRCUS AND WILD WEST

Holland, Mil., Indoor: Corvallis, Ore., 4-9. Chico, Calif., 13-19. Lewis, Texas Ted: Gainesville, Fla., 4-9.

CARNIVAL COMPANIES

Grandland: Crestview, Fla., 4-9. Hughey Bros.: Albany, Ga., 4-9. Leggett, C. R.: Abbeville, La., 4-9. Metropolitan: Tampa, Fla., 4-9.

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Coin Craft Bits **Back-Page Pats** **Novelty Trade Notes**
 By W. P. (PAT) CONSIDINE

PROFITS FROM PENNIES was the title of an article published in a great national weekly not so long ago—an article that aroused much discussion in coin-machine circles whenever articles were discussed. . . . Pennyland has proven a popular title for more than one arcade, but take it from Manfred Pink, it's music that draws 'em in. Gum was vended from coin machines as far back as 1888, which brings up the question: Who has the oldest coin-operated machine in America? . . . The answer is A. A. Visscher, who heads a Michigan group going in for the production of entertainment for a coin. . . . Gum was the commodity vended from the fruit-reel machines when they were first introduced into South America. Not familiar with chewing sweets, the native and the chiquita ate the chicle product, and the popular roll of mints or hard candies was substituted as the more suitable offering, proving profitable for the operator. . . . There was that dumb-bell story about the gel who thought a quota was the coin you placed in the machine that vended razor blades. More recent was the news that John D. Rockefeller Jr. served on an Eastern jury, where he helped return a verdict favoring Ernest M. Howe, assignee of a number of blade-vending machines, who complained the defendant companies broke their contracts to take over 20,000 machines. . . . Congressman La Guardia (Rep.) of New York, in discussion of additional tax legislation and sales tax in Washington, proposed taxing the radio industry the extent of \$75,000,000. In La Guardia would place a tax on amusees and rentals as well as sales of all mechanical reproduction of sound, which includes talking movies.

HAT'S good news from Louisville: Four men are held there, and police charged them with being responsible for the flood of expertly wrought lead neckles, dimes and half dollars. They were arrested while in the act of passing some of their home-made mazuma. . . .

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Some of the after-holiday stories are pretty good. One lady, telling of the head of the family, explained how he handled the Christmas packages as they arrived. Each package was thoughtfully shaken, and if it did not gurgle, it was set aside—"Not to be opened until Christmas." Maybe there is a moral in that story. If you want your message to get immediate attention, put some kick in it. "The used key is always bright," thanking Benjamin Franklin for that—you, too, Walter. Sounds like a swell slogan for the men of silent sales. . . . George Roche basking in the sun at Sarasota, postcarding all his Hoosier friends. Happy days! Calls to mind Leo Beaufait and Ed Strader at Fort Scott in good old Kansas; Wayne Yount, Iowa Coruhusker, and George Oxley holding the fort at another spot in Iowa. . . . Among the men of coincraft claiming the Wolverine State as home, there is one that sounds like many: Grandbois! . . . A penny held before the eye will hide a chest of gold 10 feet away, and that's why it's a remarkable piece of luck for coin machinedom to have visitors come to our shore. As a matter of fact, we ought to hoist ourselves out of the rut every now and then and visit ourselves. Interviews were given out by John Holloway while visiting the United States that were straight to the point and heavy laden with good, sturdy common sense, well dusted by experience. British operators have found that it pays to co-operate. Where it's been practiced in these United States it's been a source of great comfort. Too many times the word co-operate has been confined to conversation, so much so that the word is well worn, but not from action. Security and success lie in the practice of co-operation by manufacturer, distributor and operators all. The bells have ceased their ringing; the whistles cease to blow—you're in the new year now. Compromise and get together, mitt the brother operator, meet the brother maker and distributor and get acquainted with those acrobats of the alphabet: Compromise and comfort. Prosperity, unity and happiness are hidden behind solemn promises made without faith and, adjustments, to practice without principle. Each State should have its association. Every city of any size a strong organization, that they can act as a unit in matters affecting them as a group.

LIFE is just a bowl of Goldfish might be suggested as the theme song for the coming coin-machine exposition billed for Sherman Hotel, Chicago, for February 22-25. Thoughts of the good old canned "willie" and the no less celebrated "goldfish" of war days popped into mind, for it was vending with a novel angle to hear J. O. Huber describe one mechanical device booked for exhibition that will deliver a bowl of goldfish when the proper coin is deposited in its slot. . . . To the little corner grocer, who sold us our first stick of candy; the drug store, where we bought our first ice-cream soda; to the genial merchant, who gave us a baseball and hat with our first pair of long pants; even to the white-aproned worthy who drew our first glass of beer," says Kenneth M. Goode, "such men meant much in our lives and still mean much in the life of our nations." Which is one splendid tribute to pay to the men who make many operators' lives worth living. . . . "Statistics are only valuable to give us a line on tomorrow" was another line by the same writer, and so the figures quoted by Edw. Stern may have a value at this time. Stern goes in for palmistry for a coin and from a coin machine. He brought five towering cabinets from Austria some years ago and has toured the country with them. It was reported that these mechanisms were a big hit with visitors on the West Coast at the time of the Shrine convention, held at Los Angeles. In the field of amusements for a coin, fortunes and the horoscope are staples and ever popular. Life can be ever so tangled, our affairs all snarled up and hope lost, oney gone, we may be teetering toward the bowwows, but let us stray into an arcade or recreation center and drop a coin in the fortune machine, and a message of hope, of cheer, of encouragement greets us: "Fortune has hitherto not heaped gifts upon you. Soon you will see a change. Make more use of your cleverness, and prosperity is yours. Love your work and your work will secure for you all the comforts

of life." The offerings are varied in the vending, a card may pop out of the machine, a folder or the good news be keyed to a number posted inside the machine. It may be flashed upon a window or a peek give you the good news, but good news it will be, and, rich or poor, you'll like it. Everybody likes good news, and so you will be interested when you learn that with three of his cabinets installed at Feldman's Arcade and two functioning in Luna Park at Coney Island. Edw. Stern sent more than a million people happily on their way. Of the palmist type, there are few of these machines on exhibition in America. With your dime deposited in its slot, your hand is set on a metal plate, which, studded with pins, is depressed at the pressure from your palm. Your character, along with "your future," is now being typed upon a flowing sheet of paper fed from a roll, the various type-written lines being released by the pressure of your hand upon the pins, and thus is income-bult from ego. Reversing the reel of a work-a-day world, its trials, tribulations and troubles, it's significant to note that no one has proposed a moratorium on good news. . . . Speaking of pins: A recent visit to a hall where an indoor carnival bloomed disclosed the fact that concessioners are not overlooking the novelty, appeal and wide variety of the newer devices of the roll-down type that are coming along these days equipped with coin slots built to accept coins of various sizes. Some of the cardinal points of showmanship are embodied in their makeup: Suspense and surprise.

WHEN a junk is sunk to sink in the drink, machines would all be lost, you'd think. Yet, the junks may hoist a sail later, they carry nary a coin machine—been hearing little from or about our sailors among the men of silent sales. Many machines find placement aboard ship and provide amusement for passengers; they help to while away the idle hour. Music vended for a coin is one popular offering on vessels that ply the Great Lakes or plow the briny along our ocean shores, and no really good vessel is ready for a sailing without its battery of penny-weighting machines. Books and confections, too, are vended aboard big liners, but who's to be the admiral of coin machinedom's fleet?

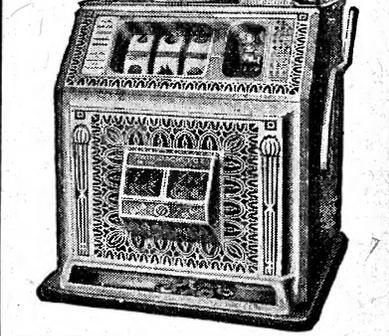
Coin Machine Show Space Selling Well

CHICAGO, Jan. 2.—The Coin Machine Manufacturers' Association Exposition, to be held at the Sherman Hotel February 22-25, is going to be the biggest and best that the industry ever had, in the opinion of J. O. Huber. Many manufacturers are going to exhibit new machines for the first time and some eye openers are promised.

Manufacturers who have already taken space include Western Electric Plano Co., Chicago; Northwestern Corp., Morris, Ill.; Keeney & Sons, Chicago, two booths; D. Gottlieb & Co., Chicago; Chicago Lock Co., Chicago; D. Robbins & Co., Brooklyn; Atlas Indicator Co., Chicago; Northwest Coin Machine Co., Chicago; Midwest Novelty Co., Chicago; A. B. T. Mfg. Co., Chicago; Coin Machine Journal, Chicago; Watling Mfg. Co., Chicago, two booths; Wenco, Inc., Chicago; the Barok Co., Columbus, O.; Van Equipment Co., Chicago; O. D. Jennings & Co., St. Louis, two booths; National Scale Co., St. Louis, three booths; Mills Novelty Co., two booths; Peo Mfg. Co., Rochester; Gardner Mfg. Co., Chicago, two booths; N. Shure & Co., Chicago; Central Pattern & Foundry, Chicago; Simplex Phonograph Corp., Chicago; Norris Mfg. Co., Columbus, O.; Continental Scale Co., Chicago; Star Machine Mfgs., New York; Stewart & McGuire, New York; Rock-Ola Mfg., Chicago; J. P. Seeburg Corp., Chicago; Hy-G-Toi Corp., Chicago; Automatic World, Ft. Worth; American Decalcomania, Chicago; Pace Mfg. Co., Chicago, three booths; Exhibit Supply Co., Chicago; Churchill Cabinet Co., Chicago; Baird Lock Co., Chicago; Bausch & Lomb, Rochester; Advance Pattern & Foundry, Chicago.

Mr. Huber expects all space will be sold within the next few weeks. Plan of the manufacturers' committee is to have over 100 exhibitors. "No expense will be spared in advertising this show," said Mr. Huber. "Our plans are to use the leading newspapers and trade journals, also send direct mail advertising to the operators, with the assistance of all manufacturers exhibiting. This will give a complete coverage. All operators are assured a wonderful time, as the entertainment and banquet committee knows just what the boys like."

TWO BIG JACK POTS
 5c, 10c, 25c



FIRST AND ONLY TWIN JACK POT IN THE WORLD.
 Built With or Without Front Vender.
 5c, 10c or 25c Play

No. 70—
 \$35.00 — \$70.00

No. 80—
 \$30.00 — \$75.00

No. 90—
 \$30.00 — \$75.00

Special Discounts in Lots of 5 or More:
 Distributors wanted everywhere. Write for catalogue and prices.

WATLING MFG. CO.
 Our New Factory,
 4640-4660 W. Fulton St. Chicago, Ill.
 Telephone, COLUMBUS 2770.
 Cable Address "WATLINGITE," Chicago.

BINGO BALL



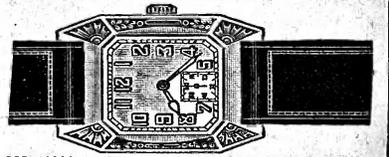
Going Over With A Bang!

L—24 In. W—16 In. Wght.—23 Lbs.

THE MOST fascinating game of skill that has been presented in years. Legal everywhere. You'll be astounded at Bingo Ball's perpetual earning power. Pays for itself in a week. Five shots for 1c. Thrills, excitement, suspense! Cash in on its popularity without risk. Write for circular.

Price, \$16.50

D. GOTTLIEB & CO.,
 4318 W. Chicago Avenue, CHICAGO.



203-10 1/4 1. Guaranteed 6-Jewel, Sidelcar Movement, comes in assorted shapes, tonneau, rectangular and square. Complete with strap, box, \$10 price tag, in dozen lots, each \$3.75

Above in 8-Jewel Lever, in dozen lots, each \$3.30

Above in 15-Jewel, in dozen lots, each \$4.50

238-FINE RECTANGULAR LADIES' Jeweled Watch and Box, in dozen lots \$3.25

C12-FINE CHROMIUM Jeweled Chateau-Cadillac Ladies' Wrist Watch, in Dozen Lots, Each \$2.00

25% deposit on C. O. D. orders. Send for Complete Catalogue. Samples, 35c Extra.

FRANK POLLAK
 127 Christie St., New York City

R. M. HOWELL
 Telephone J. M. LENTS, care Graham Paige Motor Co., Wayne, Mich., immediately.

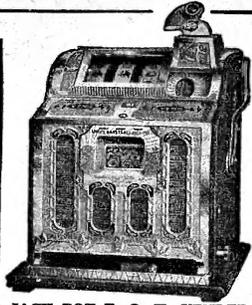
ROCK-OLA'S JACK POT FRONTS

Guaranteed to be 100% Fool and Cheat-Proof.

The New Models ARE SUPREME!

After being subjected to the severest tests by leading Operators and Players throughout the country, under actual operating conditions, on location, ROCK-OLA JACK POT FRONTS were found SUPREME. No Operator, if your receipts are dwindling, LOOK TO YOUR JACK POTS. Loads of money are being lost daily by Operators having faulty Jack Pot equipment. Solve your money problems and protect your profits by using Rock-Ola Made Jack Pots. We have a type to fit practically every make machine.

PRICES
For Mills or Jennings Bells and Side Venders, Each..... \$13.50
For Mills or Jennings Front Venders, Each..... \$15.00
Less in Quantities.



JACK POT F. O. K. VENDER.

Buy One on Our Money-Back Guarantee. MADE FOR MILLS AND JENNINGS MACHINES

ROCK-OLA MFG. CO., 301-315 S. DESPLAINES STREET, CHICAGO, ILLINOIS, U. S. A.



BECAUSE of the similarity in the operation of amusement parks and retail stores, it is interesting to draw a comparison from the stand point of business. With amusement parks, Decoration Day, Fourth of July and Labor Day afford opportunities for increased attendance. Retail stores have opportunities of a like nature, but the pre-Christmas season is the greatest. Season of 1931, in spite of the depression, the holiday crowds at the progressive parks, where weather permitted, were of normal proportions in a number of instances and record-breaking in others, but the gross receipts were much less, due to either the stringency of money or reduced prices. With the retail stores in Cincinnati—and probably in other cities—during the pre-Christmas season of 1931, the situation was about the same. The number of buyers and sales transactions were the greatest in the history of the stores, but the amount of money taken in was not as large as in some other pre-holiday sales, due to decrease in prices of commodities. Profits were also less, not only because of lower prices, but because the increased number of sales transactions and deliveries involved greater expenses. So parks are no worse off than retail stores.

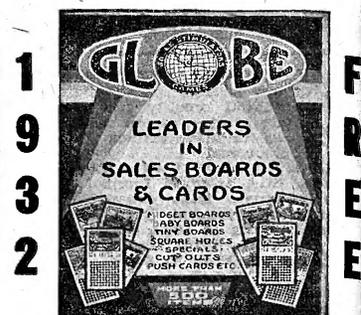
Speaking of being short and sweet and snappy, too, read this, reprinted from "Tit-Bits": A Junior reporter, frequently reprimanded for relating too many details and warned to be brief, turned in the following:
"A shooting affair occurred last night. Sir Dwight Hopeless, a guest at Lady Panmore's ball, complained of feeling ill, took a drink, his hat, his coat, his departure, no notice of his friends, a taxi, a pistol from his pocket, and finally his life. Nice chap. Regrets and all that."

Here's a letter from Senator James E. Watson of Indiana to Karl Kae Knecht, secretary of the Circus Fans' Association, that might bring back memories of their boyhood days to the lawmakers of Tennessee and cause them to think of what they really did when they shut out circuses by making the license prohibitive:
"My dear Karl: I have seen one circus this year. I wanted to see more, but could not possibly take the time to do it. I am still a 'Fan' in the truest sense of the term, and I long for the day when I can join all the other good fellows who are light-minded and just put in a happy day that will bring home boyish memories and supply pleasant thoughts, accompanied by youthful emotions and joyous sentiment. I long to get away from all the turmoil and agitation and just to be a boy again, and nothing induces a feeling of that kind so much as attending a circus."
Senator Watson's feeling toward the circus is typical of the majority of grownups, and as for children, where is there one who will not rejoice when mention is made of the coming of a circus? The Tennessee lawmakers failed to realize this.

"Big Eli News" says: "The man who falls in love with himself is about on a par with the cow who fell in love with a Bull Durham advertisement." Are there any men like this in show business? I could answer the question, but prefer to leave it to you—to answer to yourself, not for publication in this column.

BITS FROM THE MAIL BAG: T. W. Ballenger, thru his nurse, informs that "it now looks like my active tramping days are over." His many friends will be grieved to learn this, as I was. Many of those who know him intimately as "Tony" probably think his given name is Anthony. It is not. It is Toland. . . . R. M. Harvey returned to Chicago a few days ago for a couple of weeks' stay. Will soon have an important announcement to make. . . . George H. Degeon is with his second road show this season. Now leading the way for *The Chocolate Soldier*. George was in Cincy last week. . . . "Happy" Holden now hangs his hat at Carthage, Tenn. . . . Harry E. Tudor is back at his home in Brooklyn from the Middle West and South, with more interesting tales to tell about flying.

CATALOG



This 1932, 46-Page, Beautifully Illustrated Catalog is YOURS for the asking. Full of Items of Interest to You.

RESERVE YOURS TODAY.
GLOBE PRINTING CO.
MAIN OFFICE AND FACTORY: 1023-25-27 Race St., PHILADELPHIA, PA.
WESTERN OFFICE AND WAREHOUSE: 418 S. Wells St., Chicago, Ill.
PACIFIC COAST OFFICE AND WAREHOUSE: 441 Third St., San Francisco, Calif.



BINGO TAKES IN COST FIRST WEEK. BINGO has already become the standard of comparison in judging the merit of coin-operated skill and amusement machines. Its play has been sensational all over the country. Legal every where. Stands for This Machine, \$2.50. Write or wire for circular.
BINGO NOVELTY MANUFACTURING CO.
2240 Ogden Ave., Chicago, Ill.
Eastern Rep.—I. BROMBERG, 5 Debevoise Street, Brooklyn, N. Y.

No. 100. CRYSTAL NECKLACE STRUNG ON CHAIN
Exquisite Reproductions, in Modern Cutting, giving a radiant effect.
Prices: 29c to 49c Each In Box.
COUPONS at 95c per 1000



No. 794. 3-STRAND NECKLACE
On left. Beautifully matched, perfectly graduated, lustrous 3-Strand Pearl Reproductions. Necklaces of high quality.
Sample, 3c.
Dozen..... \$2.95
Gross..... \$27.50

SPORS IMPT. CO.
1231 Erie St., Le Center, Minn.

PEN WORKERS

Our new Bullet-Shaped FOUNTAIN PENS in Genuine Pearl Colors, with Beautiful 2-Pc. Fencil to Match, at a New Low Price. \$4.20 Per Dozen Sets.
A New ELECTRIC CIGAR LIGHTER AND ASH TRAY COMBINATION, Made in Beautiful Colors. New Low Price. \$5.00 Per Dozen Sets.
4-Piece GENUINE MUMMY CLOTH SCARF SETS, in Assorted Rose Designs, with Embroidered Lace Edging. \$7.00 Per Dozen Sets.
Write for 200-Page Catalog of Lamps, Premiums, Salesboards and Concession Goods.
M. K. BRODY, 1116 S. HALSTED ST., Chicago, Ill.

Air trips are a common thing with Harry nowadays, but, oh my, what he says when the plane hits a fog.

TAKING THE COUNTRY BY STORM!!! BAFFLE BALL!

The Biggest Amusement Value Ever Offered in Coin-Machine History

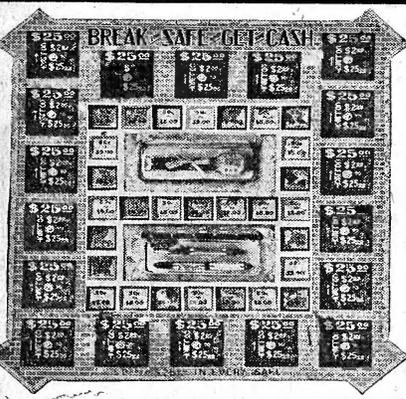
Wait no longer. Here it is. The opportunity you have been looking for—A MASTER PROFIT MAKER that sustains its earnings indefinitely. Legal anywhere. 7 plays for 1c. Defies competition. Tried, tested, proved the record breaker of all time. Colorful, substantial, a Trojan for punchmen. Backed by a shock-proof trial GUARANTEE. Will open hundreds of new locations for you. PAYS FOR ITSELF FIRST WEEK-END. Delay is fatal. ACT NOW!

TRIAL MACHINE only \$19.50
LOTS OF 5, only \$18.50 Each!
LOTS OF 10, only \$17.50 Each!
Special Steel Stand, \$2.50
WIRE AT ONCE FOR Build For Lifetime No-Cost Service
Complete Details and Iron-Clad Risk-Banishing Guarantee ---
Manufactured Exclusively By
KEENEY & SONS, 700 E. 40th St., CHICAGO, ILLINOIS



BAFFLE BALL!

Distributed to Southern Operators at factory prices. Prompt shipments.
AUTOMATIC AMUSEMENT CO., 683 Linden, Memphis, Tenn.



No. 243—Two Premium Break the Safe Assortment Complete, \$31.75.

Here is another new one that is getting the coin for the operator. The two premiums consist of one \$25.00 Elgin or Waltham 3/7 size, 7-Jewel Wrist Watch in a gold-filled case, and one \$10.00 sterling silver Morrison Fountain Pen and Pencil Set. From the players' standpoint it appears as though the board contains eighteen \$25.00 hits, but in reality there is only one \$25.00 hit. Terms C. O. D. Except to Well Rated Dealers. The 6,000-Hole Special Board is separate from the frame, takes in at \$5.30 \$30.00.
THE BOARD PAYS OUT:
1 \$25.00 Hit in the Safes.
1 10.00 Hit in the Safes.
1 5.00 Hit in the Safes.
15 \$2.00... 30.00 Hit in the Safes.
1 5.00 Hit in the Square Pots.
1 2.00 Hit in the Square Pots.
1 1.00 Hit in the Square Pots.
26 \$0.50... \$13.00 Hit in the Square Pots.
Total..... \$91.00
Price Compl'te. 31.75
122.75

Your Profit..... \$17.25
Price for the Frame Only With 6,000 Special Board..... 12.50
Established Over Thirty Years Ago.
The House for Original Salesboards
WATCH THIS SPACE FOR NEW ONES THAT WILL APPEAR EACH WEEK.

Quantity Users Please Write for Discounts.
M. L. KAHN & CO., Inc.
820 ARCH ST., PHILADELPHIA, PA.

SALESBOARD JOBBERS AND OPERATORS

You cannot afford to be another minute without our beautiful new CATALOGS, showing the largest, BEST and LOWEST PRICED line of Ready-to-Run Salesboard Assortments, Blank Salesboards, Push-Cards and Pellet Boards. Full line of VENDING MACHINES, Watches, Jewelry and Latest Novelty Items. We make DROP-SHIPMENTS Direct to Your Customers. PROMPT and COURTEOUS SERVICE.
A. S. DOUGLIS & CO. 116 SO. WELLS ST. CHICAGO, ILL.

NEW AND USED COIN-OPERATED MACHINES

JACK POTS OF EVERY DESCRIPTION. MINT Also Special Prices on Mints, Stands and Supplies. VENDERS WRITE FOR OUR BIG OFFER.
THE LATEST BINGO BALL, \$15.00. BAFFLE BALL, \$19.50. Most Fascinating Games. 1c and 5c Play.
SICKING MFG. CO., 1922 Freeman Avenue, Cincinnati, Ohio
Established 1895.

Showmen's League of America

CHICAGO, Jan. 1.—After three or four copy-turvy weeks things are floating along in the usual channel. The Fiesta is closed and the final reports will be forthcoming in a few days. The holidays are past, the New Year's party is a thing of history and regular meetings start again tomorrow.

Attendance at the New Year's party was light, but the evening was sure enjoyable to all who attended, and much credit is due the committee in charge. Those who served on the committee were Brothers A. R. Cohn, Jack Benjamin, H. J. Schulz, John Moisant and Charles H. Hall.

Additional greeting cards were received from Brothers H. Tom Long, Omer Wil-

son, Tom Mix, Mr. and Mrs. George L. Crowder, G. E. Kohn, Mr. and Mrs. Harry W. Russell.

President Sam J. Levy and family have returned after spending Christmas with his mother in St. Louis.

A recent arrival in town is Brother Mel G. Dodson. Says he has not decided whether he will spend the remainder of the winter here.

Brother Max Klieger just arrived from the Pacific Coast. Says he may be with the boys here for quite a while.

Rube Liebman came back just in time to be in on the New Year's party.

Letters were received from Brothers Dave Morris and W. R. Hirsch.

Brother Walter F. Driver was the official representative of the League at the banquet of Heart of America Showman's Club, and from reports received he filled his mission to perfection.

Mrs. H. G. Melville has returned to Charlotte, N. C. after spending a short time with the Walter D. Hildreths.

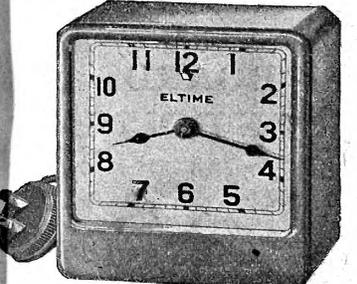
Brother H. M. Snoub dropped in for visit with the boys and, incidentally, to get a 1932 membership card. This is another good example to follow.

Nobby Clark is still around town, hobnobbing with the 80-year-old boys, and says he likes it and may stay a while longer.

The final date for accepting applications under the special fee of \$15 expired December 31. From this date forward the old fee of \$10 for initiation and \$10 for dues will be in effect.

This Year's Surprise Electric Clock

Case Lot 24 Clocks, Each 87c



Guarantee Certificate with each clock. In Pastel Colors—Green, Blue, Rose. Size 4 1/2 x 3 1/2 x 2 1/2 In. 60 Cycle, A. C., 100 or 135 volt. Complete with Cord and Plug.

SEND FOR OUR NEW LARGE CATALOG.

ROHDE-SPENCER CO.
Wholesale House,
223 W. Madison St. Chicago, Ill.

Three Days' 'Circus-Toyland' In Indianapolis a Success

INDIANAPOLIS, Jan. 1.—The Circus and Toyland, auspices Marion County Sheriff's Office and Employees, at B. F. Keith's Theater December 25-27, presented an excellent program and was heavily attended. Beginning with the Christmas matinee, the seats were filled and many persons standing except one matinee, when there was about an 80 per cent house. About 1,500 orphan and underprivileged children, including from "homes," of the city and Marion County were guests of the show. They received in addition to the entertainment toys, nuts, fruits and candies, divided among them by a "Santa Claus." Many vaudeville artists appearing here during Christmas week were visitors, including Tom Patricola, Chas. Davis and his Joy Gang, Scooter Lowery (one of the "Our Gang" kids), members of Colby & Murry Revue, Dalton and Craig, Wan Wan San Chinese Troupe, Little Pipifax and Company. Money derived from the event goes to the City and County Employees' Relief Fund. Sheriff Charles L. (Buck) Sumner and his aids are being highly complimented on the success of the show and its purpose.

There were 19 numbers in the program, presented by professional circus artists, with some interweavings of local talent; consecutively, on the printed program as follows: "Poodle Dog Ballet," by pupils of Myrna Celeste, of Stockman Dance Studios; Tiger Dance, also Pony Ballet, by 25 little tots; Stout's Pony Act, Harry LaPearl and his troupe of clowns, Aerial Youngs, LaPearl's Long-Show Dance; Trained Dogs and Ponies, by Stella Gosport; the Clowns again; Joseph Cramer, wizard of swing wire; Menage Act, "Silver King," ridden by Frank Stout; Cloud Swing, Virginia Young; Drako and Camille's Trained Pomeranians and Leaping Greyhounds; Balancing Perch number, Evans and Young; Educated Horse, "Sparkle"; Clowns again; Freckles and Buddy, balancing; the Joe Hodgini Troupe of bareback riders; "Reunion" of clowns; closing number, the Hodgini Riding School act.

IAFE To Meet at Sherman

CHICAGO, Jan. 2.—The International Association of Fairs and Expositions will hold its annual meeting at the Hotel Sherman week of February 15. Arrangements for the meeting were concluded yesterday with Frank Bering, manager of the hotel.

Hamid's Bronx Circus on Top

NEW YORK, Jan. 4.—Bronx Catholic Big Brothers' Circus, staged by Wirth & Hand at 105th Field Artillery, Bronx, for nine days ending yesterday, proved moderately successful. Concessions, about 14, fared dismally, with space end handled by Eugene Murphy. Rain on New Year's night killed attendance. The five matinees drew sizable kid holiday trade.



JOSTLE—It's the size machine you have been looking for. Its attractiveness copes with the most exclusive places. Its returns compare with the lawless slot machine. Its name just jostles in the money! Its mechanical parts are designed with utmost simplicity, eliminating the trouble calls and loss of income.

Order a Sample Jostle Right Now!

JOSTLE CONSTRUCTION—Sides and bottom of finest 5-ply veneer Walnut finish. Play board finished in natural high lustred 5-ply Birch, with ten marbles to each board. Table very sturdily constructed of solid legs and panels of Walnut finished Birch. All metal parts are highly nickel plated.



BUILT FOR LIFETIME NO-COST SERVICE.



BUILT FOR LIFETIME NO-COST SERVICE.

START 1932 RIGHT — CATCH THESE FOUR AGES!

HIT THE HIGH PROFITS WITH HI-BALL

It isn't the first nickel that counts—it's the second and the third. The common machine is played only once, but HI-BALL brings the customer back again and again. Built right, guaranteed to satisfy the operator. Beautifully decorated cabinet, rich toned, walnut finish, strong detachable legs, easily adjusted to uneven floors. When dismantled fits into any coupe or roadster rear compartment. Playing board affords the public ACTION and plenty of it. Mechanism original, simple and easy to play. No knobs to turn.

Sample Machine.....\$75.00 Lots of 25.....\$60.00
Lots of 5.....70.00 Lots of 50.....57.00
Lots of 10.....65.00 Lots of 100.....52.50

Immediate Shipment.

JOSTLE

The Most Fascinating Nickel Machine Ever Built! The Desire To Play Grows Constantly.

Order a Sample Jostle Right Now!

BUILT RIGHT AND PRICED RIGHT.

Sample Jostle Table.....\$75.00
Lots of 5.....70.00
Lots of 10.....65.00
Lots of 50.....57.00
Lots of 100.....52.50

SHIPMENT OF JOSTLES—Each machine comes packed individually in a strong corrugated box and shipped by express unless otherwise specified.

SPECIAL—We have 10 Jostles we used for testing locations that we offer subject to prior sales at \$7.50 Each by taking the lot of 10. Guaranteed new.

LUCKY STRIKE

The More Skillful Pin Game—Built by Experienced Operators. Not a Dream but a Magnet for Nickels. Proven by Months of Operation. The Fastest Money Earning Game for the Investment Public Today. Ask Any Location Owner with a Pin Game About the Large Receipts These Machines Are Taking In. This Game Usually Pays for Itself in First Ten Days' Operation. Large, Strong Cash Box with Heavy Brass Lock. A Piece of Furniture. Walnut Cabinet with Birdseye Maple Panels—Highly Polished.

Shipment of Lucky Strike Each Machine Comes Packed Individually in a Strong Corrugated Box and Shipped by Express Unless Otherwise Specified.

"LUCKY STRIKE" Can Be Placed in the Best Drug Stores, Hotels, Confectionery Stores, Restaurants, Diners, Waiting Rooms and Many Other Locations.

BUILT RIGHT AND PRICED RIGHT.

Sample Lucky Table.....\$75.00
Lots of 5.....55.00
Lots of 10.....50.00

TAKING THE COUNTRY BY STORM. BAFFLE BALL

The Biggest Amusement Value Ever Offered in Coin-Operated Machine History.

A MASTER PROFIT MAKER that sustains its earnings indefinitely. Legal anywhere. It plays for 1c. Defies competition. Tried, tested; proved the record breaker of all time. Backed by a shock-proof trial GUARANTEE. Delay in opening hundreds of new locations for you. PAYS FOR ITSELF IN FIRST WEEK-END. Delay is fatal. ACT NOW!

Trials Machine.....\$19.50 Lots of 10, Each.....\$17.50
Lots of 5, Each.....18.50 Lots of 25, Each.....15.50

Special Steel Stand, \$2.50.

WIRE AT ONCE for Complete Details and Iron-Clad Risk-Banishing Guarantee. Made in both Penny and Nickel Play. Specify which you want when ordering. We can make immediate deliveries.

All Prices F. O. B. Richmond, Va. TERMS—1/3 Cash, Bal. C. O. D.

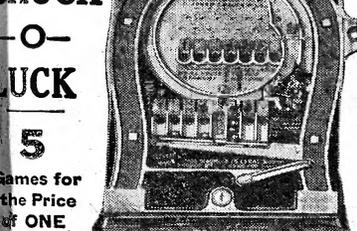
SPECIALS

MINTS, Assorted Flavors, 10-Case Lots, Per Case.....\$ 6.00
(5) MILLS SILENT PLAY FRONT VENDOR, 25c Play, Used as Sample, Each..... 80.00
(2) MILLS SILENT PLAY FRONT VENDOR, 25c Play, Used as Sample, Each..... 85.00
(50) A. B. F. NUMBERED REELS TARGETS, Penny Play, Slightly Used, Each..... 15.00
(15) DITCH POOL TABLES, Complete with 15 Balls, Slightly Used, Each..... 22.50
.....\$25.00, in Lots of 10; in Lots of 25, Each 22.50

Write for Circular on Pool Shooters. This new number will get the money.

Moseley Vending Machine Exchange, Inc.
3822 Chamberlayne Ave., Richmond, Va.

CHUCK-O-LUCK



Five different Fronts furnished with each Machine, namely—FOKER, HORSE RACING, DICE, FOOTBALL, BLACK JACK. Can be changed from one to another in a minute.

Sample Price, **\$12.50**
Guarantee Satisfaction,
10 Day Trial or Money Back.

D. Gottlieb & Co. 4318 W. Chicago Ave., CHICAGO.

WE CARRY A FULL LINE OF SALESBOARDS AND NOVELTIES

NEW DONKEY LIQUID DISPENSER

Price \$19.20 Per Doz.
Sample, \$1.75 Each. Postage Extra. Write for Circular.

ELECTRIC LIGHTER AND ASH TRAY COMBINATION SET

Size of Tray, 4x8. Assorted Colors, \$5.50 Dozen
Samples, 50c Each. Postage Extra.

FAIR TRADING CO., Inc.

40 W. 21st Street, New York

WRITE US

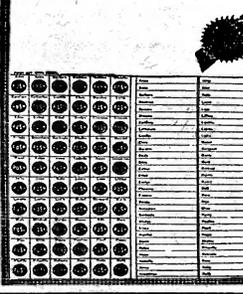
FOR MONEY-MAKING LIST OF CARDED PRODUCTS, NOVELTIES, ELECTRIC CLOCKS, WRIST WATCHES, FOUNTAIN PENS, SALES BOARDS.

EARN \$10 TO \$20 A DAY EASILY.

CHAMPION SPECIALTY CO.
CENTRAL ST., KANSAS CITY, MO

PUSH CARDS

New Imported Design



Manufactured exclusively by us. Let us quote you on Special Cards. Our 48-page Catalog and Jewels Assortments, Salesboards, and 21 Machines sent on request. Our Quality and Prices Will Interest You.

MIDWEST NOVELTY MFG. CO.
300-206 W. 1st St. Chicago, Ill.

MILLER MODERN MUSEUM WANTS

To join at once. CORTEZ LARROW, LAURIE JOHNSON, DR. VAN, formerly with DICKENS Lew Walker; DOC LA MARR, and real FREAKS to feature. We never close, winter or summer. Real treatment. Wire, don't write. Now showing: 16 East 5th Street, Dayton, O. CASH MILLER.

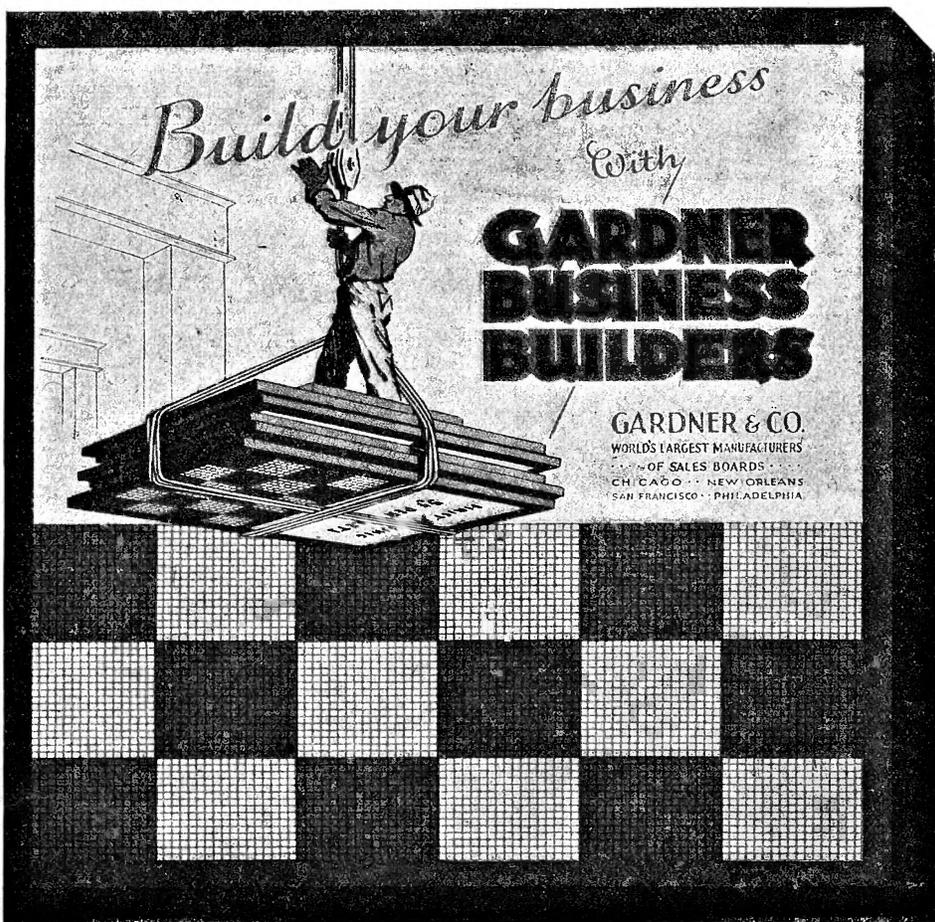
JACK POT



MILLS LATEST JACK POT
5c, 10c, 25c and 50c Play.

AND OPERATORS BELLS
PITTSBURGH MFG. & SALES CO.
Office: 302, 331 Fourth Ave., PITTSBURGH, PA.

Write For This Catalog



*It Contains
Lower Prices!
Net Prices*

**SQUARE HOLE BOARDS AT
THE PRICE OF ROUND**

**FREE! 2-COLOR CHECKER FRONTS
FREE FREIGHT**

PLUS

**THE LARGEST AND MOST VARIED
LINE OF SALESBOARDS MADE**

PLUS

**THE BEST BOARD MANUFACTURED
GIVING THE DEALER A BETTER
BOARD FOR LESS MONEY**

GARDNER & COMPANY

World's Largest Manufacturers of Salesboards

2309 ARCHER AVE. -- CHICAGO, ILL.

USE THIS COUPON

**JOBBERS . . .
. . . OPERATORS . . .
Guaranteed Profits!
A New Deal for
You
Write for Details**

COUPON

**Send Me Your Catalog!
At No Obligation To Me**

Name

Address

City State

Operator Jobber Dealer

STOP and SOCK

The Premier Pin Game



Sample Price \$15.00 Satisfaction Guaranteed or Money Back.

L.—18 In. W.—16 In. Wgt. 16 Lbs.

Here's a game that packs a real wallop. Modernistic, simple mechanism, convenient size. Great sales stimulator. Thrilling, exciting. Five drives for 1c. Legal everywhere. Write for circular and quantity prices.

D. GOTTLIEB & CO., 4318 W. Chicago Ave., CHICAGO.



TANGO DANCERS.
Each in Printed Envelope. 100 in Box, 1,000 in Carton. Per 100, \$3.00; per 1,000, \$28.50. 50% deposit required on C. O. D. shipments.



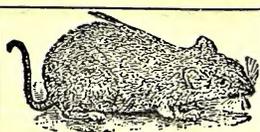
LORD'S PRAYER OR BATHING BEAUTY CHARM.
\$5.00 Per Gross. Postage, 10c per Gross Additional.

LARGE FUR MONKEYS.
Asst. Characters. Dozen, 75c; Gross, \$7.50. 25% deposit required.

HURST GYROSCOPE TOPS.
New Put Up. Per Gross, \$15.00. \$5.00 deposit required on each Gross.

If you haven't a copy of our large Catalog write for one and specify your line. We sell to dealers only. Complete stock of Novelties, Specialties, Holiday Goods, Salesboards, etc., at lowest market prices.

LEVIN BROS., Est. 1886



WHITE RUNNING MICE.
3 Dozen in Box. Per Gross, \$4.00. \$1.00 deposit required on each Gross.

Catalog write for one and specify your line. Complete stock of Novelties, Specialties, Holiday Goods, Salesboards, etc., at lowest market prices.

TERRE HAUTE, IND.

HERE YOU ARE!

A New Razor Blade Deal That Gives You Extra Profit

Get Started Now!



FREE One Safety Razor in Metal Case with every Carton of Smooth Edge Blades.

B8C85—Double Edge for Gillette Type Safety Razor. 10 Blades in Package. 10 Packages in Carton. In Lots of 10 Cartons (100 Blades in Carton).

Per Carton **1.00**
Smaller Quantities, Per Carton (100 Blades) **1.10**

N. SHURE CO.
Adams and Wells Streets CHICAGO

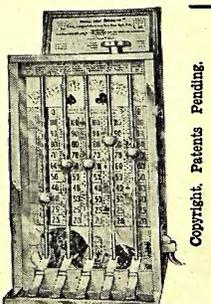
The "HOTTEST" MONEY MAKER IN THE COIN MACHINE FIELD



THE SCOOP HAS MADE GOOD!
Hundreds are now on location — each netting from \$3.00 to \$10.00 weekly profit! The SCOOP vends candies and large novelties, such as watches, knives, cigarette lighters, harmonicas, manicure sets, etc.

INTRODUCTORY DEAL—One Scoop and Metal Floor Stand, 15 pounds candy coated peanuts 2 1/2 gross small toys, 10 large capital prizes. All for only \$50.00 GUARANTEE—Your money will be gladly refunded if a 10 day trial does not prove that the SCOOP is the greatest money maker you have ever operated. Write for quantity prices. Exclusive county and State distributors wanted.

D. ROBBINS & CO., 1141-B DEKALB AVE., BROOKLYN, N.Y.



Field's 1932 Winner DING the DINGER BALL GUM VENDER

A legal, penny Counter Machine with all the tremendous earning power of a Jack-Pot Bell, yet can be used EVERYWHERE. No closed territory. Wonderful flash and proven mechanical "BUG-PROOF" construction. Solid aluminum case, Yale lock—a beautiful addition to the highest grade counter. Weight only 10 lbs. Various type Score Cards for different territories furnished free. Try one and you'll have out a route of 100!

—\$25.00—
Carried in stock by leading jobbers everywhere. Free circulars on complete line of 5 Jacks, Baby Jacks, Comet Ball, and many others on request to us.

THE FIELD MANUFACTURING CORP., Peoria, Ill.

Distributed in the New England States by TRIMOUNT COIN MACHINE CO., 1254 Washington Street, Boston, Mass.



SALESBOARD OPERATORS! STOP—LOOK AND LISTEN! 3--ELECTRIC CLOCK COACHES--3

MADE OF METAL IN OLD GOLD FINISH. Put up on a 1,500-Hole Combination Cigarette Board at 5c per sale. Takes in \$75.00 and Pays Out \$15.00 in Cigarettes at Retail Value.

Sample Deal Complete, \$10.50
Send for Free Circular.

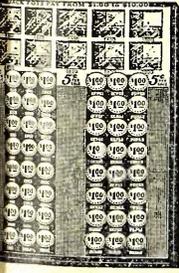
GELLMAN BROS., 119 N. Fourth St., Minneapolis, Minn.

BARGAINS!

ORIENTAL RUG Reproductions

Imported OUR PRICES LOWEST SEND \$6.00 FOR 4x6 SAMPLE RUG Special Price for Lots

JOHN D. HARRIS CO. 295 Fifth Ave., New York



HERE IT IS! The Jack Pot Board That Has Taken the Country by Storm.

600-Hole 5c Board. Takes in \$180.00. Pays out in trade \$84.00. 10 Hidden Certificates, paying from \$1.00 to \$10.00 in trade. 48 other Awards to "pep up" the play. Catalog No. 3620. List Price, \$5.40.

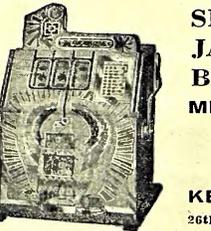
Harlich Mfg. Co., 1401-1417 W. Jackson Blvd., Chicago Send for New Color Catalog.



SALESBOARD OPERATORS

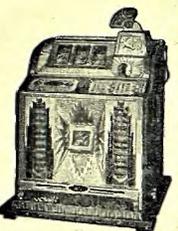
These choice locations you have always wanted to operate are easily accessible with our Ever Ready Gum Assortment. Will make your competitors look like 15c. If you doubt this statement ask the man who is now using them, then write immediately for circular matter and prices to the sole originators.

H. G. PAYNE COMPANY 203 Church Street, Nashville, Tennessee



SILENT JACKPOT BELLS JACKPOT FRONT VENDERS
MINTS, BALL GUM, BABY JACKS, DANDY VENDERS, STEEL SAFES, STANDS

Write or Wire for Prices. KEYSTONE NOVELTY & MFG. CO. 26th and Huntingdon Sts., PHILADELPHIA, PA.



MINTS



MINTS

Direct from Manufacturer. Small or large quantities. Write for prices.

With a real taste and flavor that helps develop repeat business.

THE LIBERTY MINT CO., 1809 John Street, Cincinnati, O.

ADVERTISE IN THE BILLBOARD — YOU'LL BE SATISFIED WITH RESULTS



Boy, Oh Boy, Oh Boy!
Lots of Action
Quick Turn-Over
Liberal Profits Are Awaiting YOU

Size, 7 1/2 x 12 1/2 Inches. 47 PRIZES TO SHOOT AT—Takes in: 1,000 Holes at 5c Each..... \$50.00 Pays Out on Numbers & C O M \$21.00 Last Punch in Each of the 4 Sections..... \$1.00..... 4.00..... 25.00 Total Payout..... \$25.00

PROFIT LIST PRICE, \$1.50..... \$25.00 Also 1,500-Hole Size, 53 Premiums. Profit, \$47.50. LIST PRICE, \$2.25. GARDNER & COMPANY, MAIN OFFICE AND FACTORY: 2309 Archer Avenue, Chicago, Ill. EASTERN OFFICE AND WAREHOUSE: 44 North 4th Street, Philadelphia, Pa. WESTERN OFFICE AND WAREHOUSE: 417 Market Street, San Francisco, Calif. SOUTHERN OFFICE AND WAREHOUSE: 527 Canal Street, New Orleans, La.

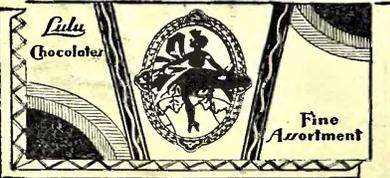
THE NEW MODEL Erie Digger

Better Than Ever. Three Styles. It Pays To Buy the Best. THE ERIE MFG. CO. 89 Woodbine Street, HARTFORD, CONN. REFERENCES—Bradstreet's or Dun's; Hartford Nat. Bank & Trust Co., Hartford, Conn.



A KNOCKOUT FOR CARNIVALS, FAIRS, PREMIUMS AND SALESBOARDS Large Size Silk Fringe PILLOWS Without Filling, Dozen \$4.80

Add 50c for Sample Dozen, Prepaid. KAPOK FILLED, Doz. \$7.50 Add \$1.00 for Sample Dozen, Prepaid. For quick action wire money with order. Ship same day order received. 25% deposit, balance C. O. D. WESTERN ART LEATHER CO. F. O. Box 484, 1616 Arapahoe Street, Denver, Colo. Free Catalog.



SALESBOARD OPERATORS SAVE MONEY CANDY! CANDY!

LULU CHOCOLATES—Wonderful Flash—2 Layers of Assorted Chocolates, Assorted Colors. Cellophane Wrapped. Per Box..... 15c 5-LB. BOX OF ASSORTED CHOCOLATES, including Nut Tops and Folds. Packed 6 to Carton. Each..... 70c Send for New Illustrated Catalog. 20% Deposit on Orders. Balance C. O. D. DELIGHT CANDY CO. 67 East 9th Street, NEW YORK CITY.

--And So They Continue Year After Year--

TELEPHONE BERKSHIRE 4000

SMILES AN' KISSES
JESTERS
GAY PARCE
BROADWAY VANITIES
PARISIAN PROLICS
MISS AMERICA

MAX H SOBEL, PRESIDENT
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FROZEN SWEETS
GOLDEN NEST
HIGH JINKS
HOLLYWOOD TREASURES
PARADISE NIGHTS
\$10000 BAR

UNIVERSAL THEATRES CONCESSION CO.

WORLD'S LARGEST MANUFACTURERS OF
NOVELTY CANDY PACKAGES
4701 ARMITAGE AVENUE
Chicago, Ill.

December 15th, 1931.

The Billboard Publishing Co.,
25-27 Opera Place,
Cincinnati, Ohio.

Gentlemen:

We were much interested to learn that we have used 445 Back
Covers in your magazine since 1919.

You will probably be equally interested to know that we feel
very well satisfied with the results received during the entire
period. The complete coverage of the Billboard enables us to
reach our customers at relatively low cost.

We will again be with you in 1932. In a few weeks we will
invite Mr. Hildreth of your Chicago office to discuss the
schedule with us.

Mr. Sobel, our president, joins me in wishing continued success
to The Billboard--the one publication which has served us so well
since 1919.

Yours very truly,
UNIVERSAL THEATRES CONCESSION COMPANY

BY: *Bob Hofeller*
Vice President

RE:KD

UNIVERSAL
THE
SQUARE
HOUSE
COMPAN
4701 ARMITAGE

FINE
CANDY
BETTER
MERCHANDISE
FASTER
SALES

AUTHENTIC CIRCULATION

The circulation records of The Billboard are audited annually by The Audit Bureau of Circulations. Every circulation figure we quote is substantiated. When spending money for advertising insist upon this protection.

**WE WANT A MAN WITH EVERY SHOW
IN THE UNITED STATES**

To Handle the "FROZEN SWEETS"

IF THERE IS NO CONCESSION IN YOUR HOUSE--START ONE IMMEDIATELY
IF YOU ARE ALREADY OPERATING--SO MUCH THE BETTER

**Dramatic Stock and Repertoire--Burlesque and Tabloid--
Vaudeville and Moving Pictures**

THE GREATEST KNOCK-OVER OF ALL TIMES--AN INSTANTANEOUS SUCCESS

Your Profit \$100.00 to \$250.00 Per Week

THE FOLLOWING HOUSES SELLING "FROZEN SWEETS" IN THE PRACTICAL
EXCLUSION OF ALL OTHER LINES:

- 18 BURLESQUE THEATRES
- 42 STOCK BURLESQUE AND TAB. HOUSES
- 18 VAUDEVILLE AND PICTURE THEATRES
- 18 DRAMATIC STOCK HOUSES (PERMANENT)
- 30 TRAVELING PICTORIAL AND DRAMATIC SHOWS
- 22 MISCELLANEOUS TENTED ATTRACTIONS
- 41 TENTED SHOWS WITH ELEVEN CARNIVAL COMPANIES

HERE'S THE KICK
-THE CANDY IS SIMPLY DELICIOUS-
AND AN
ARTICLE OF VALUE IN EVERY PACKAGE
500-VARIETIES OF ARTICLES-500

DELICIOUS FROZEN SWEETS
PERFECTLY DELICIOUS

UNIVERSAL THEATRES CONCESSION COMPANY
180 North Wabash, CHICAGO, ILL.

COLOR

Will Help Sell YOUR Products, Too

Since Universal Theatres Concession Company used colors
back in 1919 they have not deviated from this most profitable
form of advertising.

Write today for color rates and available cover space in 1932.

THE BILLBOARD PUBLISHING CO.

25 Opera Place

Cincinnati, Ohio

NEW YORK
BOSTON

CHICAGO
PHILADELPHIA

ST. LOUIS
KANSAS CITY