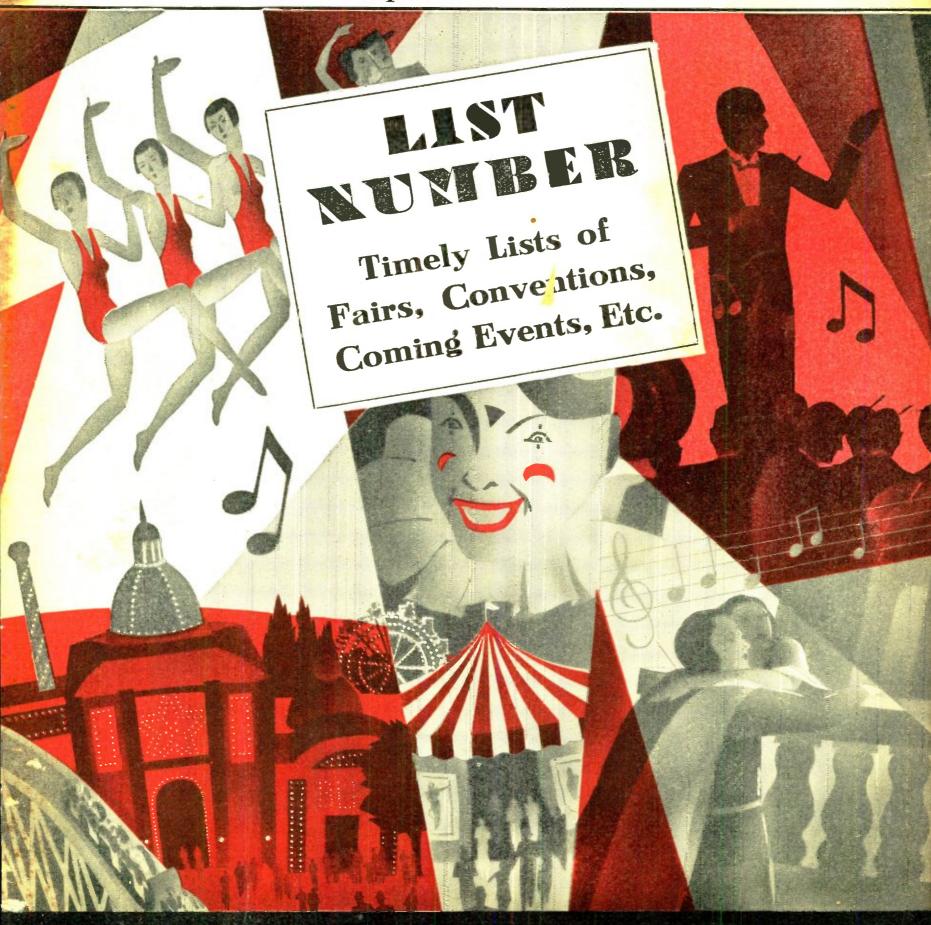
The World's Foremost Amusement Weekly

Founded 1894

April 30, 1932

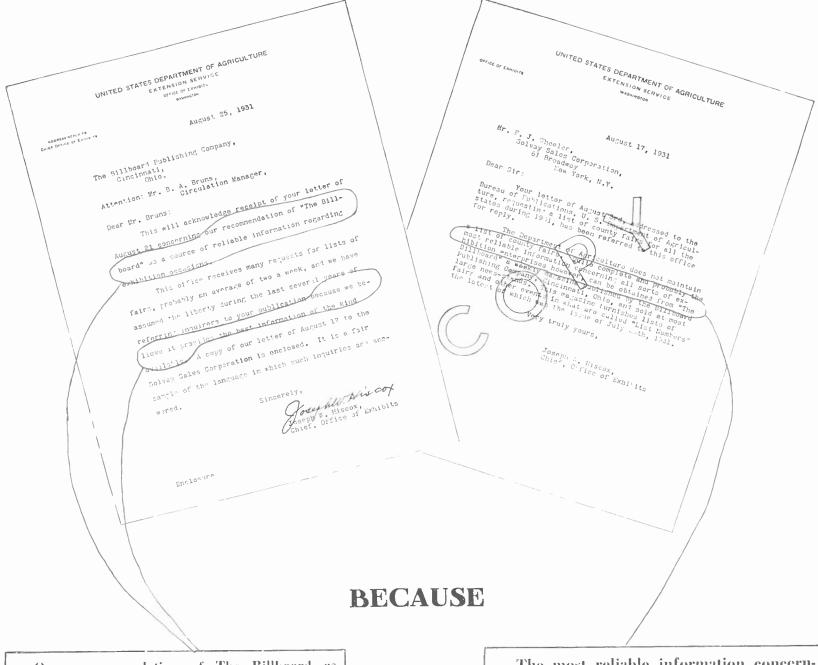
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The World's Foremost Amusement Weekly

April 30, 1932

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#### Gracie Fields at New High

LONDON, April 23.—Gracie Fields, England's foremost woman single, has been booked by the Hyams Bros. for their 5,000-seater, the Trocadero. Elephant and Castle, for the week of May 2, at the record salary, for an English picture theater, of \$4,250 for 18 performances. Gracie Fields' revue, "Walk This Way," closes a good run at the Winter Garden today.

# Skouras Firm **Sets Changes**

Reorganization of circuit now in effect—houses divided into four units

NEW YORK, April 25.—The Skourases have completed the reorganization of their circuit, comprising 563 houses and divided into four units. Charles Skouras is heading Fox West Coast Circuit of 446 theaters, with headquarters in Los Angeles. George Skouras is running the Skouras Theater Corporation, which operates the 55 former Fox houses in New York, Long Island and New Jersey. Charles Caballero is supervising the 40 former Fox theaters in up-State New York. L. J. Ludwig is running the Atlantic States Theaters Corporation, comprising 22 houses, in partnership with Publix and located in New Jersey and around Philadelphia.

This operating plan went into effect

around Philadelphia.

This operating plan went into effect when E. L. Alperson returned here last week from the Coast. He will stay in the East until summer and will be Joined by Spyros Skouras this week. Under the completed organization plan, operation centers will be here and Los Angeles. George Skouras, Caballero and Ludwig will operate from the local office and Charles Skouras from Los Angeles. Alperson will do the film buying; Spyros Skouras will handle finances and direct (See SKOURAS FIRM on page 8)

# Brundage Shows Get Decision In Wisconsin State Tax Case

Circuit Court at Madison rules \$100 is the legal license fee for a carnival, \$20 additional for each show and ride not being required—commissioners appeal

MADISON, Wis., April 25.—In their first legal tilt with the State of Wisconsin over what State tax a carnival shall pay the S. W. Brundage Shows won a victory in the Dane County Court here last week when Judge A. G. Zimmerman decided that \$100 is the legal tax according to his interpretation of the law.

The State tax collector claimed that the law provided for a collection of \$100 for each carnival and an additional \$20 for each show and riding device. The management of the Brundage Show claimed that the law provides for \$100 for a "caravan," its contention being that a "caravan," its contention being that a "caravan," was intended to mean a carnival or an aggregation of people traveling together. Following is the law: "Showmen's State License; Exemption as to Fairs. (1) Every owner, manager or agent of a caravan, circus or menagerie, before he shall be allowed to exhibit the same in this State, shall procure a license as a public showman by making

same in this State, shall procure a license as a public showman by making application in writing to the treasury agent, which application shall state in detail the manner in which he intends

to travel and the nature and character of his exhibition, and shall pay into the treasury therefor the sum of \$100; and every owner or manager of a so-called side show, traveling vaudeville, Ferris Wheel, Merry-Go-Round, Ocean Wave, Whip, Seaplane, Caterpillar, Butterfly or similar device or so-called 'rides' operated for amusement, or transient shooting gallery, and, except at a regular theater or vaudeville house, every person exhibiting for money any trained animal, wild animal or any object of curiosity shall procure a State license as a public showman and pay therefor \$20; provided that if such person, owner, manager or agent shall state in the application that he applies for the license solely for the purpose of exhibiting at fairs, expositions, exhibits or carnivals held on the grounds and under the direction of a society, association or board receiving State aid, the license shall be granted upon the payment of the following fees: For a caravan, circus or menagerie, \$25; for a side show, traveling vaudeville, the (See BRUNDAGE SHOWS on page 5) for a side show, traveling vaudeville, the (See BRUNDAGE SHOWS on page 5)

# Ringling Counsel Scores Tax; Files Brief With U.S. Senate

NEW YORK, April 25.—In an effort to thwart the 10 per cent national levy on admissions, which the House has already passed, John M. Kelley, general counsel for the John Ringling interests, went out on the firing line in Washington last Wednesday to file a brief with Senator Reed Smoot, chairman of the Senate Finance Committee, in which he attacked clauses in the bill as they relate to the

NEW YORK, April 25.—In an effort to circus. He charged that a provision readment the 10 per cent national levy on ing "except that in case the amount paid for admissions, which the House has already for admission is less than 46 cents, no assed, John M. Kelley, general counsel tax shall be imposed," is not "exemption."

tax shall be imposed," is not "exemption."
"It is discrimination—unfair and harmful in results," the brief states.
Representing Ringling-Barnum, Sells-Floto, Hagenbeck-Wallace, Al G. Barnes, Sparks, John Robinson and Adam Forepaugh & Sells Bios.' circuses, Mr. Kelley pointed out that the Ringling Show last year was "stopped in its tracks September 14—the earliest in history." Brief declares that "for the year 1930 the other shows in consolidated return showed \$400,000 in red. In 1931 over \$150,000 in the red. This season the three last abovenamed shows are in retirement, unable to carry on. to carry on.

'We assume that the committee will recommend a tax on admissions only as an emergency measure in raising revenue. This being so, it should be just and fair to all amusement enterprises.

an emergency measure in raising revenue. This being so, it should be just and fair to all amusement enterprises.

"Whatever the scale of admission tax imposed, the amount excepted should be in the form of exemption, and apply to (See RINGLING COUNSEL on page 8)

#### Elliott Still Holds Hat

CINCINNAT!, April 25. — "Will you be a candidate for the presidency of the IATSE at the convention in Columbus in June?" That question was put to William C. Elliott, president of the IA, who is filling the unexpired term of William F. Canavan, by a representative of The Billboard last week when he was in Cincinnati for a few days' stay.

was in stay.

"I won't say that I will and I will not say that I won't," was his reply.

One would take that answer to indicate that his hat will be in the

# Taxes Boosted In Nova Scotia

Province expects \$50,000 more revenue from admissions in latest increase

ST. JOHN, N. B., April 25.—New taxes on admissions to theaters, rinks, dance halls, indoor fairs and expositions, outdoor fairs, shows and rides with tent shows, circuses, etc., in the province of Nova Scotia have just been put into effect. On admissions up to 15 cents the tax is 2 cents, between 15 and 50 cents, 5 cents; 50 cents to \$1, 10 cents. On children's tickets 2 cents is exacted, day and night, up to 25 cents admission. On passes the tax is 10 cents where the highest admission fee is below \$1. Beyond that the passes are taxed on the maximum admission. After \$1 the rate is 10 cents per \$1 and 5 cents for each additional 50 cents.

The provincial government expects to corral an additional \$50,000 at least per year thru the boost in the tax. The reason for the increase is that the government is practically bankrupt. The amusement tax is thus higher in hard times than in periods of prosperity.

In all cases the showmen are adding the tax, as usual, to the admission price. Under the law, the burden of collecting the tax is placed on the exhibitor, thus adding to the worries of the sufficiently harassed showmen.

The boosts in the amusement tax during the past few years have resulted in the cheaper amusements coming into fa-

The boosts in the amusement tax during the past few years have resulted in the cheaper amusements coming into favor. The shows and rides with carnivals and at beaches and parks have been getting the play. New dance halls spring up every week, and more dances are being held than ever before. Card socials are also popular. With the dances and card socials, the admission is rarely over are also popular. With the dances and card socials, the admisison is rarely over (See TAXES BOOSTED on page 8)

# Equity Co-Op Rule Takes Fall Out of All Waiver Musicals

NEW YORK, April 25.—There'll be no

NEW YORK, April 25.—There'll be no co-op musicals in legit this summer. The minnie and intimate revusicals, usually the form that the co-op songfests took, will be out because of the Equity ruling passed last fall that players in a co-op show get 50 per cent of the manager's share of the secondary rights.

The effect of this ruling on the musicals has been generally overlooked—there have been a couple of managers who wanted to put thru co-op propositions this year—but it's there all the same. The rule says that the players get 50 per cent of the secondary rights—and in a musical there are no secondary rights to get 50 per cent of. The resolution stated specifically that where there were no rights there could be no waiver.

Equity has managed to cut down the co-op proposition all around with its new ruling. It feels that a show isn't really co-op anyhow unless the stage-hands, musicians, ushers and theater treasurers gamble on the results as well as the actors. The only way a musical can go co-op this year is for the actors to be actual partners in the enterprise, sharing in the losses as well as the profits. And the shoestringers will have a hard job getting even actors to agree to that. It would, however, allow for a cooperative enterprise more or less along the lines of Heywood Broun's Shoot the Works last summer. Equity has managed to cut down the Works last summer.

Will Morrissey, with his perennial The Crooner, was one of the gents to be bit(See EQUITY CO-OP on page 8)

# Circus Home Erection Talked As CSSC Convenes in New York

NEW YORK, April 25.—A home for circus people who are in need after their performing days are over loomed nearer realization during a peppy business meeting at Piccadilly Hotel Saturday morning of the Circus Saints and Sinters' Club of America assembled here morning of the Circus Saints and Sinners' Club of America, assembled here for its semi-annual convention. National President Charles M. Moss, of Richmond, bringing with him a representation of the W. W. Workman Tent, took the floor to report on the progress being made on the site in Richmond, announcing that the Virginia State Legislature, of which he is a delegate, has passed a bill authorizing a highway which will run thru the property, greatly enhancing the site's value. Mr. Moss urged the club to take definite action during the next few months in planning a campaign for the erection of the first cottage on the property, which will become necessary by 1933, according to the terms of the donor of the tract. terms of the donor of the tract.

"For every dollar raised by the New York P. T. Barnum Tent or any other tent in this association Richmond will raise two." Mr. Moss said. The challenge was accepted right on the floor. A committee was appointed to draft a prospectus for the home, including a plan for a fund-raising campaign. Committee consists of Fred P. Pitzer pational mittee consists of Fred P. Pitzer, national secretary, of Jersey City; Walter Guest Kellogg, of Ogdensburg, N. Y., and Ed

Hanley, of Lillian Leitzel Tent, Bradford,

Pa.

Mr. Pitzer reported paid-up member-

Mr. Pitzer reported paid-up membership of 201 and also framed a resolution which was adopted as follows:

"Resolved, that the secretary be instructed to convey to The Billboard, Richmond Times-Dispatch and Richmond News-Leader a vote of thanks for their liberality in putting space at our disposal during the past year, as well as in previous years."

Ed Hanley reported progress in the Bradford tent, while Judge T. Gray Haddon, of Richmond, reporting for the W. W. Workman Tent, cited the legislative and civic activities and various other movements being carried on in Richmond. Dr. James B. Locherty, Barnum Tent, stated that several committees are settling down for earnest action in connection with the circus home fund. A vote of thanks was given Marion (Mother) Locherty, Barnum Tent, for her sincerity in promoting the name of the organization among circus people.

people.

Telegrams regretting absence came from J. V. Colvig, vice-president West Virginia; Harry (Pep) Chipman, v.-p. California, and Ernest Anderson, president Barnum Tent.

The Richmond group again invited New York and other tents to hold the annual convention Friday and Saturday, (See CIRCUS HOME on page 8)

# **Kent To Start** Reorganizing

Fox head leaves for Coast -Tinker succeeds Clarke as board chairman

NEW YORK, April 25.—Sidney R. Kent leaves this week for the Coast to begin his reorganization of Fox, his first move since being elected president of Fox Films last week at the annual meeting

since being elected president of Fox Films last week at the annual meeting of the board of directors. Kent resigned as vice-president and general manager of Paramount less than two months ago, joining Fox as executive vice-president four weeks ago. He is now in complete control, having the backing of Chase National Bank, which ousted Harley L. Clarke from the chairmanship of the board at last week's meeting.

Edward R. Tinker, who had been president of Fox, succeeded Harley L. Clarke as chairman of the board, the latter remaining a director of the board. The election of Kent and ousting of Clarke from the chairmanship of the board signifies the virtual exit of Clarke from Fox. Clarke bought out William Fox for \$20,000,000 two years ago and took over control of Fox thru General Theaters Equipment Corporation. Since then he has been struggling to salvage the collapsing Fox outfit, but could not do it. He lost control of Fox's interest in Loew in 1930 and recently his General Theaters Equipment Corporation went into receivership.

The receivership of G. T. E. threw

Theaters Equipment Corporation went into receivership.

The receivership of G. T. E. threw control of Fox to the Chase National Bank, which is G. T. E. and Fox's largest creditor, holding notes against bank loans to Fox and \$30,000,000 worth of G. T. E. debentures. The Chase crowd put in Tinker to protect their interest and have now completed their coup by sliding in Kent as president.

The revamped lineup of officers is Edward R. Tinker, chairman of the board; Sidney R. Kent, president; James R. Grainger, Winfield R. Sheehan, Richard A. Rowland, C. E. Richardson, Leonard A. Woolams and Glenn Griswold, vice-presidents; H. C. Fahlbusch, secretary; Sydney Towell, comptroller; W. S. Bell, assistant treasurer, and Felix A. Jenkins and J. H. Lang, assistant secretaries.

A. Jenkins and J. H. Lang, assistant secretaries.

The board consists of Winthrop W. Aldrich, David K. E. Bruce, Matthew C. Brush, Harley L. Clarke, Philip R. Clarke, Samuel W. Fordyce, Charles W. Higley, Sidney R. Kent, George M. Moffett, Edward R. Tinker, Cornelius Vanderbilt and Frank O. Watts. Altho W. R. Sheehan was re-elected as a vice-president, he was not re-elected on the board. Albert H. Wiggin also is out of the new board.

At the stockholders meeting last week, it was decided to reduce stated value of capital stock from \$90,780,000 to \$12,628,capital stock from \$90.780,000 to \$12,628,000, changing value of A and B common from no par to \$5 par value. Investment in stock of Fox Theater Corporation, Fox Chicago Theaters Company and Kodo-Chrome Laboratories will be written down to \$1. Reserves will be increased from \$2,233,095 to \$40,030,030.

Jacob Conn, Providence exhibitor and Fox stockholder, disrupted the stockholders' meeting with charges the balloting for directors was illegally controlled by voting trustees and threatened to sponsor a stockholders' protective committee to oppose the election of directors.

#### Rothacker Back to Coast

NEW YORK, April 25.—Watterson R. Rothacker, who became director of business administration of the Radio studios in Hollywood last month, concluded his conferences here with President Kahane, of Radio Pictures, and other RKO officials and leaves for Hollywood the end of this week of this week.

#### In the Red

LONDON, April 12.—Believe it or not, but it's true.

Two London plays, both successes, went on tour last week. One opened on Monday in a well-known English provincial town and played to only \$24 for the night's performance. The other show was less fortunate, the takings being but \$22.

#### Jack Hylton's Hustle

LONDON, April 12.—On Sunday, April 24, Jack Hylton, after doing 24 shows in London during the pre-vious week, will fly his whole band, instruments and effects to Brussels

in the morning, to take part in a big concert organized for Belgian news-paper charities.

In the afternoon the band plays at a football match against a Belgian team, and in the evening performs at a ball at the Palais de Beaux

Arts.

As soon as the ball is over, in the small hours of the morning, Hylton and his boys will do another broadcast to America, this time from Brussels, featuring a program of Continental music.

Then they will all fly back to London.

#### Georgia Supreme Court To Pass on Sunday Shows

ATLANTA, April 23.—Supreme Court of Georgia will decide whether or not Atlanta shall have Sunday movies and shows for charity. Overruled in their appeal for a new trial, attorneys for John Thompson, recently fined \$50 for operating a Sunday motion picture show, announced that they would carry the case to the Supreme Court for a final decision. decision.

Thompson was one of 13 motion picture theater operators arrested last February for violation of the Sunday closing ruary for violation of the sunday closing laws when they operated motion picture shows for charity, under an agreement with a relief organization. He was fined \$50 and the case made a "test case" in order to see whether or not the Sunday closing law was valid in charity cases.

not the Sunday closing law was valid in charity cases.
With the reopening of the Paramount Theater, the women's division of the mayor's emergency relief committee, of which Mrs. H. H. Margeson is chairman, has leased the Cameo Theater for Sunday charitable performances.

#### Lancaster-Dunning Tieup In Southern Stage Shows

NEW ORLEANS, April 23.-NEW ORLEANS, April 23.—Alger Lancaster, of the Southern Productions, now producing units for Southern Publix Time, has made a tieup with Dunning's Theatrical Attraction office, which has been the prominent booking office of New Orleans for the last five years, to assemble and book acts for all their units

The Smart Set, a revue built around the Smart Set Five Girls' Band, has been scoring, and with some changes made en route show is clicking. Each unit will have 18 people, including stage band. A Mexican dance team will be featured in one of the star units going out the latter part of May. Doctor Watkins, of minstel fame, is in charge of the book in the Southern office. the Southern office.

#### 'Good Fairy' Booked for Chi

CHICAGO, April 23.—Molnar's comedy. The Good Fairy, starring Helen Hayes, has been booked for a two weeks' engagement at the Selwyn Theater, starting May 9. This will necessitate Counsellorat-Law either closing or moving to another house.

# Stage Kids Up **OnTwoFronts**

Capper-Norton in Washington to change law may be under educators

NEW YORK, April 23. — There is agitation on two fronts regarding the appearance of child actors. In Washington, Senator Arthur Capper, of Kansas, and Representative Mary Norton, of New Jersey, are trying to amend the present Washington ruling which forbids the appearance of youngsters on a District of Columbia stage after 7 in the evening. In Albany, the New York State Child Labor Committee is considering sponsorship of a bill to put the question of child actors in the hands of the Board of Education instead of individual mayors, where it now rests. mayors, where it now rests.

Board of Education instead of Individual mayors, where it now rests.

The Washington agitation was really started by Steve Cochrane, veteran Washington theater man. The present statute absolutely forbids the appearance of children at night, and the result, among other things, was that The Green Pastures had to play Baltimore instead of the capital, much to the disgust of Cochrane and various theatergoers. The quaintness of the Congressional mind is further illustrated by the fact that, in the provisions of the law, stage children are defined as all boys under 16 and all girls under 18. It is presumed that 17-year-old chorus gals in Washington are supposed to stay off the stage and in the speakeasies.

The Capper-Norton legislation seeks to

The Capper-Norton legislation seeks to put the matter at the discretion of the District's Board of Education.

Meanwhile, the New York Child Labor Committee may introduce legislation to put the matter of stage kids in New York State in the hands of the Board of York State in the hands of the Board of Education — but committee members have intimated that they would exempt New York City from the provisions of the bill. As things stand now, the mayor of each town has the say-so in the case of each show. The committee feels that the matter had better be left with the town school boards.

Equity, on the other hand, has a hunch that the school boards might set themselves up as censor boards—which is certainly not beyond the realm of possibility, school boards being what they

#### "Miracle" London Smash

LONDON, April 17:—Charles B. Cochran's revival of *The Miracle* at the Lyceum here last week met with universal critical acclaim. Cochran had presented the original English production of the piece at the Olympic 20 years ago. Lady Diana Manners played her original part as the Madonna. Tilly Losch, hitherto known chiefly as a dancer, played the Nun and, according to James Agate, her performance stands out as one of the most brilliantly executed roles ever seen in London.

Cochran was assisted in production by

Cochran was assisted in production by Max Reinhardt, Leonide Massine and Oskar Strand.

# Surprise Turn in SPA-MPPA Tiff After ERPI Money Is Mentioned NEW YORK, April 25.—Result of the last meeting between the Songwriters' Paine declared that since his organization. Paine declared that since his organization owns no such rights, the SPA shouldn't own them either as an organization owns no such rights, the SPA shouldn't own them either as an organization. When it seemed that the footions

to date

to date.

The surprising turn of events came to a head because of Attorney Schulman, of the Arthur Garfield Hays office, insisting that the songwriters as an organization collect and handle the ERPI money derived from synchronization rights of motion picture films and other

This money is now collected and distributed by John G. Paine, who merely acts as agent and trustee as per agreement made in 1927 for five years by E. C. Mills, then head of the MPPA. Recently the SPA members assigned all their rights and moneys received from

organization.

When it seemed that the factions would come out of the deadlock of the last two weeks Sigmund Romberg, president of SPA, stated that since his members had already assigned their rights to the organization and since the present ERPI agreement runs out in September, the new agreement should be made between ERPI and SPA. Paine contended that in reality the law of copyright includes no such right, since it is not a tangible thing, and synchronization rights are a reality until a certain song is recorded. Should the SPA hold out for the ERPI deal, Paine informed them, then all negotiations are definitely off.

#### After 50 Years

LONDON, April 12.—John Bland, Irish actor, has achieved his ambition to play a star part after 50 years on the stage.

He is 67 years of age and gets his name in lights for the first time by successfully taking over the leading part in "Old Man Murphy" at the Savoy at a moment's notice.

Arthur Sinclair, who stars, was taken suddenly ill, and thus Bland got his first real chance.

## Fight Continues on Kan. Sunday Shows

WICHITA, Kan., April 23.—The fate of Sunday movies in Kansas is now up to the United States Circuit Court of Appeals. Arguments on the temporary injunction granted to Fox West Coast Theaters by U. S. Judge John C. Pollock were heard last week before the court, which will announce its decision later.

which will announce its decision later.

Attorney-General Roland Boynton and Assistant Attorney-General William C. Ralston sought dismissal of the Pollock injunction on the ground that the operation of Sunday shows was in violation of the ancient State labor law. Boynton declared that it was not within his province, but up to the individual county attorneys to prosecute individual violations, while the present action was against a corporation operating in many cities. cities.

Attorneys for the Fox interests asked to have the injunction made permanent on the ground that the injunction pro-ceedings instituted by the attorney-gen-eral were taken because juries would not return convictions on criminal actions

Following the movie arguments, the attorney-general's office sought dismissal of the Mills Novelty Company injunction granted by Judge Pollock, restraining State officials from interfering with the operation of coin-operated machines.

Decisions in both cases will be handed down within the next few months.

#### No Ballyhoo, English Plays Hurt Barrymore in Canada

TORONTO, April 25.—The recent ex-cursion of Ethel Barrymore to Canada and her playing to poor business was the cause of considerable newspaper talk

and her playing to poor business was the cause of considerable newspaper talk toward the close of her engagement here. At a luncheon where the actress was a guest speaker she stated that "Nobody had come to see her production of The School for Scandal." "Maybe you don't like the classics here," she said. Local theatrical officials were interviewed and placed the blame on lack of ballyhoo. She slipped into town with only the usual readers given in the news columns of papers in proportion to the amount of space paid for in advertising.

Another important factor was the amount of good business done in advance by English companies. British companies composed the bulk of the bookings at the Royal Alexandra Theater this season and an official stated that the Toronto public has been fed a lot of nonsensical propaganda to the effect that no matter how bad a production, it must be superexcellent as long as it is British and comes from London. English productions have been overemphasized to the detriment of Toronto's discrimination in selecting good theatrical fare.

Cornelia Otis Skinner is the next

discrimination in selecting good theatri-cal fare.

Cornelia Otis Skinner is the next American attraction at the Royal, follow-ing Sir John Martin-Harvey in *The Bells* and the curtain raiser *The Christmas* Present.

#### PLAYS ANNOUNCED

(For Broadway)

The Good Earth, a dramatization of

Pearl Buck's novel by Owen and Donald Davis (Theater Guild).

East of the Sun, by Bosley Crowther and William, Dubois (Brock

ther and William Dubois (Brock Pemberton).

Lovers, Happy Lovers, by Lewis Galantiere and John Haussmann (Brock Pemberton).

Christopher Comes Across, by Hawthorne Hurst (Brock Pemberton).

A comedy by Norman Anthony (Brock Pemberton).

The Lady Remembers, author anonymous (Theater Art Productions).



PON a handful of independent producers hinges RKO's forging ahead ducers hinges RKO's forging ahead with full steam as a booking office encouraging individual initiative and enterprise, or eventually falling in line as a mass production unit such as Fanchon & Marco, and in the latter role capable of demoralizing the entire vaudeville industry.

This coterie of independent producers.

This coterie of independent producers
—George Choos, Max Gordon, Alex Gerber, Max E. Hayes, Charles B. Maddock,
Sam Shannon, Roger Murrel, Harry
Rogers, Sol Turek, Tishman and O'Neal
and Phil Morris—is cancing attendance
on Martin Beck. Several of them have on Martin Beck. Several of them have received hints of possible encouragement in the near future. Others are still waiting for a single gesture from RKO's vaudeville boss that would tend to indicate even vaguely that the latest administration to wield power on the Sixth Floor means to insure its own future by meeting half way the men who have, as a class, supplied vaudeville's insistent cry for so-called novelties.

Beck is indeed a busy man. A man of

cry for so-called novelties.

Beck is indeed a busy man. A man of affairs, if you would have it that way, but we firmly believe that no man in his spot can be so busy as to neglect entirely, without being open to censure, the producing phase of his organization. Last week it was made known that Beck will sail abroad May 4, accompanied by the redoubtable Roxy. It was explained in this connection that one of Beck's motives in projecting the trip is to obtain foreign novelties for the RKO Circuit. Few persons, even among those

close to Beck, are actually wised up as to RKO's booking plans when the vaude-ville unit will be shifted over to Rockefeller City. If it be that the lowly band of producers still holding RKO franchises are scheduled to be dropped when RKO goes Fifth Avenue it is unfair to them that they should be allowed to linger along up to now without some warning as to their fate. On the other hand, if Beck and his cohorts intend to maintain the present system of theoretically encouraging independent production it is about time that Beck spoke up. It is also open to question whether Beck is doing the right thing by RKO's own producers in planning a European scouting trip before clearing up the domestic situation. close to Beck, are actually wised up as

up the domestic situation.

It is quite probable that Europe has many attractions stranded in its capitals that would be a boon to American vaudeville. American audiences, as Beck well knows, have always reacted kindly toward good attractions regardless of the nationality or racial origin of the performers presenting these. Yet for many years American vaudeville had made commendable progress and succeeded in retaining its hold on popular-priced patronage with acts conceived, staged and financed by producers of indigenous origin. Of late American producers have and financed by producers of indigenous origin. Of late American producers have not been responsible for startling innovations. But not solely thru their personal failings—or lack of initiative and foresight. The situation has been virtually the contrary.

Independent producers have perseverance and even initiative. Otherwise there wouldn't be a single one left on the RKO roster by now. It has been the fault of the major circuit, almost to the ex-clusion of any other factor that might be construed as entering into the case, that those left hanging on from the

buff well and both are living happily

ever after.
Then came identified with ever after.

Then came several other regimes, identified with changes in ownership of the circuit. The Ford-Kennedy setup did nothing constructive to encourage (See SUGAR'S DOMINO on page 20)

#### BRUNDAGE SHOWS-

exhibit of any trained animal, wild animal or any object of curiosity, \$10; for any Ferris Wheel, Merry-Go-Round, Ocean Wave, Whip, Seaplane, Caterpillar, Butterfly or similar device or so-called 'rides' operated for amusement, or transient shooting collows the Merce results.

'rides' operated for amusement, or transient shooting gallery, the license shall be granted without charge. . . ."

The management of the Brundage Show has paid the \$100 and the additional \$20 for each show and ride for several years. Last season it stood pat and went into legal action, with the above-mentioned result.

The commissioners of the Papartment

and went into legal action, with the above-mentioned result.

The commissioners of the Department of Agriculture and Markets, under whose department the taxes for shows come, have appealed the case to the Wisconsin Supreme Court and to that tribunal the Brundage Show will follow them, as the management has provided the bonds and arranged for legal talent to present the case—all at the expense of one show when many are affected.

If the Supreme Court upholds the Circuit Court it will mean a refund for all taxes over \$100 collected from carnival shows in the past.

In rendering his decision Judge Zimmerman said, in part:

"While the statute does not say shows," entertainment or "carnival" operated and exhibited as one show, as

'shows,' 'entertainment' or 'carnival' operated and exhibited as one show, as the stipulated facts set forth, yet it would seem that it was the intention of the Legislature that this sort of a

## Chicago Chat

By NAT GREEN

Interesting, if true, or for that matter whether it's true or not, is the story fold us the other day by a moving picture official. According to him, two versions of *Grand Hotel* were filmed. In one Greta Garbo is played up; in the other Joan Crawford. The picture now being road-showed in a few cities is the one which acceptuates Garbo. It is to one which accentuates Garbo. It is to be used for a while pending the outcome of the Garbo contract squabble, so it is said. If the contract is renewed this

(See CHICAGO CHAT on page 23)

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WANTED for Hazel McOwen Players—Man to do Juveniles; prefer one who sings Tenor Harmony. Write quick. State everything. HAZEL McOWEN PLAYERS, Grand Island, Neb.

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#### AT LIBERTY—SPECIALTY TEAM

#### INVENTIONS PAY



# IMPORTANT NOTICE

## Concerning the "Dramatic Index"

The advisability of issuing at the end of this season The Billboard Index of the New York Legitimate Stage in book form and as a publication separate and apart from The Billboard is being considered by the Publisher. The final decision will be based to a large extent on the reaction of readers to this proposal. The dramatic index has been a feature of the Fall Special Number for the last 10 years, and one of the motives behind the plan to issue the index in a separate format is to provide those who look forward to its appearance yearly with a lasting reference work on the current theater, in a more permanent and convenient form.

venient form.

Readers are invited to express their opinions of the proposed move.

Letters should be addressed to E. W. Evans, Business Manager, 25 Opera Place, Cincinnati.

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grand and glorious days Wayburn, Friedlander, Schwab and Mandel and Lasky have become impotent rulers of all they don't survey.

all they don't survey.

When Albee's regime was petering out the office was on the crest of the wave, but sinking ever so slowly due to the wholesale graft betwixt and between certain bookers, whose names are now legend, and producers who were called that for want of a better name by their vocabulary-starved contemporaries. In those days one producer put out acts with the same lack of finesse as a small-town politician leading a Fourth of July patriotic rally. But his "favorite" booker played his game of blindman's

show would be ncluded under the terms 'caravan, circus or menagerie,' and more especially would come under the word 'caravan' as including what is now and since the original statute was enacted has become generally known as a 'carnival.' . . . It would appear that the whole idea and purpose of the words 'caravan, circus and menagerie' was to include traveling shows and entertainment of the nature of a carnival. So that for this show it would seem that a license should be issued upon the payment of the sum of \$100."

The outcome of the case will, no doubt, be watched with great interest by readers of The Billboard.

# Legit Men Take Fight to Senate; William A. Brady Chief Speaker

NEW YORK, April 25.—Representatives of the legitimate theater brought their tax fight to the Senate last week, when a delegation appeared before the Senate Finance Committee in Washington and told the lawmakers how and why the proposed tax of 10 per cent on all tickets

proposed tax of 10 per cent on all tickets of 46 cents and over would mean the virtual death of legit.

The total expected revenue from such a tax on the spoken drama is less than \$1,000,000, and in view of the large revenues necessary under the new tax schedule it is hardly a drop in the bucket. The House found it convenient to cut \$40,000,000 off the expected revenue for the benefit of the motion picture industry, but left legit precisely in the same spot as before.

William A. Brady, the first of the speakers for the theater, told of general conditions, enlivened his talk with picturesque anecdotes and generally treated the senators to the best act they have seen in the long procession of delegates

The American Federation of Labor last week came out in support of the theater in its effort to kill the tax.

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# Phil Morris Seeks Veto on **RKO Agents' Board Decision**

Agent claims that the "governors" listened to Beck rather than evidence in taking Goman act away from him-member of arbitration board bears him out

NEW YORK, April 23.—Claiming that he was "given the works" by the board of governors of the newly formed RKO Agents' Association at the behest of Martin Beck, Phil Morris (Morris & Oz) will not abide by this body's decision of Thursday, which took the act of Bee and Ray Goman away from him and put it in the hands of Gladys Brown, of the Thomas Fitzpatrick agency. Morris will attempt to take the matter to higher-ups for a test case. He wants to know whether agents, who released acts years ago, can take them away with little effort from their present representatives with the help of the Association's arbitration

board and, indirectly, Beck.

Miss Brown, who handled the Gomans up until September 15, 1930, and then gave them a written release, first went to Beck two weeks ago and asked him to

to Beck two weeks ago and asked him to return the act to her. The result was a note to Morris from J. H. Aloz, in charge of RKO routes, advising the agent that the Gomans had been routed thru Miss Brown starting April 16.

Morris interviewed Beck and explained that he had routed the act to start the same date (April 16) long before Miss Brown had spoken to the vaudeville managing director. Beck then advised arbitration by the Agents' Association, which, after Morris had signed a slip promising

tration by the Agents' Association, which, after Morris had signed a slip promising to abide by any decision of the Board of Governors, took place Thursday morning. Morris' decision, however, not to abide by the Board's edict, came after Edward S. Keller, member of the arbitration body, told him Thursday night that he (Morris) had lost because the Board had taken Beck's obvious wishes into more consideration than the evidence presented Yesterday, at the behest of Morris, Keller reiterated this on the booking floor in front of Maurice Rose and Norman E. Manwaring, chairman and secretary, respectively, of the Association, and Hugo Morris, another agent, who was within

spectively, of the Association, and Hugo Morris, another agent, who was within earshot when Keller told Phil Morris the whys and wherefores of the decision.

Since Miss Brown released the Gomans in 1930, the act has had, in the order named, Harry Rogers, Eddie Riley (Indie), Charles Morrison and Jack Curtis as agents. The release from the Curtis office agents. The release from the Curtis office to the Gomans, signed by Miles Ingalls, associate, is dated July 7, 1931. Morris started to handle the act the following month and since then, a period of seven and a half menths has booked it for a total of 16 weeks' work from RKO, not counting the intact route it started April

When asking Beck to return the act to when asking Beck to retirn the act to her, Miss Brown said that the cast of the act in 1930 is exactly the same as it is now. The Gomans, however, testified before the Board of Governors that the cast is entirely different with the excep-tion of one girl. They signed an affidavit to this effect, naming the old and new casts

to this effect, naming the old and new casts.

This arbitration meeting was the first held by the Agents' Association with only one other case settled and another held over until the next meeting. Lew Cantor's claim that he and not the Charles Morrison office should handle Queenie Smith for RKO vaude was denied. Annie, Judy and Zeke's request for a release from Morris & Oz was tabled.

By-laws of the Association are being drawn up by the Board of Governors and will be presented to Arthur Driscoll, counsel, before going to the members for ratification next week.

#### Phil Bloom Operated On

NEW YORK, April 25. — Phil Bloom, popular RKO booker, entered Mt. Sinai Hospital yesterday for an operation on a hernia that has been bothering him for some time. He expects to be out within a couple of weeks.

During his absence George Oberland, assistant. will handle the Midwest and Orpheum houses Bloom has been booking since coming to RKO from the booking managership of Fanchon & Marco.

NEW YORK, April 23.—A letter from Hiram S. Brown, former president of RKO, on Wednesday practically exonerated Charles Morrison, agent, of the charges brought against him last December by the act of White and Manning. The dancers had sworn to affidavits then charging Morrison with taking \$1,000 from them for an intact route which never materialized. Brown's letter to Morrison was one of his last official acts as president.

The written statement came in reply to a letter from Morrison asking for a decision, one way or the other, on the five-month-old charges. Morrison stated that while Martin Beck, head of the booking office, had assured him he was not paying attention to the gossip, yet

not paying attention to the gossip, yet the stigma of an alleged shakedown still rested upon him and would continue so unless some decision was handed down.

unless some decision was handed down. The ex-president declared in his letter that the charges had been carefully investigated by B. B. Kahane, general counsel, and, while Morrison could not be completely vindicated because of the White and Manning affidavits, his built could not be proven. In Brown's estimation it was a matter of Morrison's word being just as good as White and Manning's.

#### Sam Howard With Jacobs

NEW YORK, April 23.-Sam B. Howard is now associated with the Jenie Jacobs office. In recent months he was with Harry Romm and the A. & B. Dow office.

CYNTHIA WHITE, CINIHIA WHILE, who has re-turned to Evoadway after a success-ful tour of class clubs in the Mid-dle West and New England. Miss White will shortly bring her warbling to vaude in a single. Her last vaude attempt was several seasons ago, when she was teamed as a sister combo under the billing of Cynthia and Claire and Claire.

## **Howard Sues Dows** For \$1,000 Cut-In

NEW YORK, April 23.—Sam B. Howard is attempting to collect \$1,000 from Al and Belle Dow, indie bookers, claiming this to be the sum owed him for houses he secured when in their employ as a field man up until the middle of last month. He has turned the case over to Jules Kendler, lawyer, who yesterday had a summons served on the Dows, answerable in the West 54th Street Court.

Howard holds a written agreement with the Dows whereby he was to get 45 per cent from them as his part of profit in houses brought into the office by him. He claims, however, that he received no money even the brought in a flock of theaters.

According to Howard, he first brought the Embassy, Portchester, N. Y., owned by Rogowski Brothers, into the office. Later he alleges he was instrumental in getting six Upstate houses of the Louis Schine chain. These, he says, are in Courtland, Geneva, Lockport, Ogdensburg, Massena and Malone.

# One Indie Booker Up on Charges; A. Office Investigates Others

NEW YORK, April 23.—The New York County District Attorney's office has joined the License Department and the York in the new drive on gyp bookers, the first instance in which all agencies co-operated being the Edgar Allen case coming up Monday in the Seventh District Magistrate's Court. Harry Kilby, Herman Levine, the Dows, Lawrence Leon, Sidney Rheingold, Sam Bernstein and Max Wood are also implicated in various cases either coming up in court soon or still being investigated by the District Attorney's office.

Edgar Allen comes up for trial Monday

as additional witnesses to testify regarding Allen's business methods. It is now probing the charges of Frank Viola, Jesville, and Graham and Scott against Allen. Frank Viola, trapeze act, claims be gave Max Wood, indie agent, 850 for bookings and Wood claims he gave the Bookings and Wood claims he gave the Bernstein, indie agent, and saw him give the money to Allen, for bookings which never materialized.

Graham and Scott against Allen. Frank Viola, trapeze act, claims be gave Max Wood, indie agent, 850 for bookings and Wood claims he gave the Bernstein, indie agent, and saw him give the money to Allen, for bookings which never materialized.

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soon or still being investigated by the District Attorney's office.

Edgar Allen comes up for trial Monday on charges of operating an employment agency without a license, which grew out of the claim by Greta and David Sodelle, performers, that they gave Allen \$50 for bookings they never received. The District Attorney's Office is planning to have a representative at the Allen trial who will attempt to show the court that Allen defrauded performers in addition to illegally operating an employment agency. If this can be proven the court may substitute the present charge for that of larceny.

The D. A.'s office plans to bring to court several performers who claim they were gyped by Allen, and to use them as

the money to Allen, for bookings which never materialized.

Graham and Scott, British act, claim they paid Sam Bernstein \$100 to get bookings from Allen. They failed to get the full bookings and went to the District Attorney's office, which contacted Bernstein immediately. Bernstein gave back \$50 to the act, claiming he had given the other \$50 to Allen, which Allen denies. The charges of these three acts against Allen are expected to be brought up at the Monday trial to prove that the against Allen are expected to be brought up at the Monday trial to prove that the Sodelle charges are not the exception, but the rule. The D. A.'s office intends to show a joint attempt by certain agents and Allen to defraud performers of money.

May Wood will be in court Monday.

of money.

Max Wood will be in court Monday.

(See ONE INDIE BOOKER on page 8)

# **Two Divisions** Are Undefined

RKO's Midwest and Canadian houses not yet assigned—Libson sure of one

NEW YORK, April 23.—The revisions in RKO theater operation instituted by Harold B. Franklin, new president of Keith-Albee-Orpheum, last week, featuring the trimming from 13 to 6 theater divisions, are as yet incomplete. Franklin still has to add two more division directors to the four already selected, as well as line up the working groups under these directors. This week's development consisted of the appointment of Herschel Stuart, former Fox executive, to the post of director of field operations; Charles McDonald's removal as a division man in the East, and the promotion of F. H. White from head of RKO's real estate activities to Director of Taxes and Assessments for RKO theaters and affiliated properties, with Myron Robinson getting the real estate post.

The four division directors already chosen are Nate Blumberg, for New York, Long Island and New Jersey; Cliff Work, Coast; Charles Koerner, South, and Ascher Levy, Chicago and Omaha. It is probable that Ike Libson will be the fifth director, working in the Midwest, but the sixth man has not been named as yet. These directors are really heads of circuits, responsible to Franklin and Joseph Plunkett, and the working groups under them are division managers, district managers and house managers.

Herschel Stuart's coming to RKO was expected, having dickered with Franklin

Herschel Stuart's coming to RKO was expected, having dickered with Franklin for a month. His last post with Fox was as general manager of the circuit's theaters, replacing Harry Arthur. He starts his new work Monday, with the delay caused by his wife giving birth to a daughter Thursday.

a daughter Thursday.

Nate Blumberg's local division was completely lined up this week, comprising three division managers and five district men. When this took place Charles McDonald was let out, but he is still on the circuit's payroll. Blumberg has chosen H. R. Emde as his assistant. Emde, for 15 years with Proctor's and four years with RKO, has four district men under him and a total of 30 theaters. This, against the five theaters he had under his supervision when he started with RKO. The other division managers in Blumberg's group are Joseph Lee and J. M. Brennan.

Under Emde as district managers are E. T. Lenihan, Harry A. Federman, Joseph

Under Emde as district managers are E. T. Lenihan, Harry A. Federman, Joseph Di Lorenzo and Louis Goldberg, while Brennan has A. Reid. Lee is working without a district manager. Lenihan oversees the Palace, Mayfair, 58th Street, 81st Street and 86th Street; Federman, the Chester, Bronx; Collseum, Fordham, Bronx; Albee, Kenmore and Madison, Brooklyn; Keith's, Flushing, and Proctor's Newark; Di Lorenzo, the Embassy, Dobbs Ferry; Pickwick, Greenwich; Proctor's, Mount Vernon; Proctor's, New Rochelle; Proctor's, Yonkers, and Keith's, White

(See TWO DIVISIONS on page 8)

#### An Engagement De Luxe

LONDON, April 12.-Max Miller, LONDON, April 12.—Max Miller, noted English vaudeville comedian, who played the London Palladium last week, recently accepted an offer to double at a small picture house just outside London.

The comedian accepted, and finding that there was no orchestra at the cinema, he played to the accompaniment of some discs upon which he had previously recorded his numbers.

In addition to driving Miller to and from the Palladium in his automobile, the manager-proprietor pro-

mobile, the manager-proprietor pro-vided teas for the matinee patrons in order to while away the time while waiting for the comedian's ap-

# Poli Circuit Labor Battle

Ideas may go unless Harry Arthur and unions get together Wednesday

NEW YORK. April 23.—Unless Harry Arthur settles difficulties with the stagehands' union in regard to the Poli New England houses by next Wednesday. Fanchon & Marco Ideas will be out of Bridgeport, Hartford and Springfield. A decision will be forthcoming in the middle of the week, with the new operator of the New England group and former Fox general manager, at present talking it over with the craftsmen at his headquarters in New Haven.

Arthur is attempting to oust the crews of stagehands at present in some of the former Poli vaudefilmers which are now in straight pictures. These craftsmen have not been doing any work, but yet drawing salaries. Arthur notified the locals that he is perfectly willing to pay men for working, but certainly not for remaining idle.

The union is trying to keep the crews in the straight picture houses and, up

The union is trying to keep the crews in the straight picture houses and, up until a truce until Wednesday was derclared yesterday, it looked as tho stage shows in the three Connecticut towns would go out today.

If the Ideas go out of Bridgeport, Hartford and Springfold M. D. (Doc) Have

ford and Springfield, M. D. (Doc) Howe, general booking manager for F. & M., stated yesterday they would be put into other houses until the N. E. trouble

#### Yank Acts in British Unit

LONDON, April 9. — Danny Lipton, American dancer, formerly with Ben Bernie's Band for two years, and also featured at the Roxy, New York, has joined forces with two boys and the act, now known as the Danny Lipton Three, is doing a novel dancing routine in Francis Mangan's latest Paramount-Astoria presentation. Sunny Spain, which opened at the Old Kent Astoria this week. The boys chalked up a big hit and they are also doing night club dates. Dare and Yates, American hokum acrobats, and Pamela DuCalion, daughter of DuCalion, the ladder-balancing comedian, are other featured attractions in this unit.

Beck cut the staff from 14 to four people.

Fallow was chosen by RKO from among several men under consideration after it had been decided to let out Benson, who succeeded Jules Delmar last June on a six-month trial. Benson brought in a large staff and organized a Coast-to-Coast string of branch offices. The department failed to come up to expectations, however. There was much internal dissension. Carl Lyons, general manager, and Benson had angry quarrels, the latter at times ordering the whole office not to talk with Lyons.

In addition, the staff from 14 to four people.

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In addition, the staff was confinuously being shaken up, the salesmen complaining that Benson's business methods were driving away prospective customers. The

#### Jackie Collier in Scotland

LONDON, April 9. — Jackie Collier, American novelty performer, who com-bines a fem. impression with some daring feats on the tight wire, is at present headlining on the Collins' Circuit at Edinburgh and Aberdeen, Scotland. He recently finished a successful tour of the Moss and Syndicate Halls and has been over in Europe for several years.

#### A. John Michel Resigns

NEW YORK, April 23.—A. John Michel resigned as assistant treasurer and general auditor of Paramount-Publix this week, but stays with the organization as auditing and taxation consultant.

#### Manning and Glass in Denmark

LONDON, April 12.—Now in the ninth month of their successful European tour, Speed Manning and Alotta Class, American wire artists, are at present making their first appearance in Denmark at the Valencia Theater, Copenhagen.

#### Floral Drop

Floral Drop

SAN FRANCISCO, April 23.—
Natacha Nattova, at the Fox here last week, brought down the house by an act not on the program. She was balancing on a steel shaft, which is part of an artificial flower she uses in her act, when the shaft snapped, and Miss Nattova was dropped 10 feet to the stage amid loud applause, the audience thinking this was part of her act.

A wide-awake stagehand called for a quick drop of the curtain. Bruised and jarred by her fall, the girl was taken to the Central Emergency Hospital, and after being given treatment she insisted on returning in time for the next performance.



BORIS PETROFF, stage presentations for Paramount-Publix. He recently passed the 300 mark in the number of stage shows

## Fallow Heads Club Dept.; Benson Out

NEW YORK. April 25.—Sam Fallow, indie club bocker and Loew agent for years, became head of the RKO Club Department last week, replacing Edgar A. Benson. He has retained Benson's small staff, consisting of Lee Scott, Annette Berger and a s'enographer, and has added Neil Kirk, Frank Sheppard and Frank Mullane. The new men were with the department under Benson until the shakeup three weeks ago, when Martin Beck cut the staff from 14 to four peo-

tions, however. There was much internal dissension. Carl Lyons, general manager, and Benson had angry quarrels, the latter at times ordering the whole office not to talk with Lyons.

In addition, the staff was confinuously being shaken up, the salesmen complaining that Benson's business methods were driving away prospective customers. The climax was reached when the Chicago office of the club department got into a jam with the local musicians' union with which Benson had a violent disagreement when he was the leading Chicago band booker a couple of years ago. Charles Eddy, who headed the branch office and was let out immediately after the union jam, is now here and threatening to sue and "expose" Benson. Eddy claims he has letters and telegrams proving Benson used unethical methods in doing business under the Freeman regime. Benson is reported joining the Essex House as entertainment director.

#### Collins Back to Vande

LONDON, April 12. — Collins' Music Hall, Islington Green, oldest of London's existing variety theaters, reverted to vaudeville yesterday with the strongest program the house has seen for the last 10 years. Program has four recognized West End headliners and five supporting acts. The house, which has been dark for the past four months, has been remodeled. It needed it.

#### Advance Palace Bookings

NEW YORK, April 25.—George A. God-rev is booking acts for the Palace as NEW YORK, April 25.—George A. God-frey is booking acts for the Palace as far in advance as the end of July. A few of the bookings for the RKO ace house are Frances Alda, operatic "name." April 30; Sid Marion. May 21; Kate Smith. two weeks, starting June 18, at \$5,000 a week; Diamond Boys, July 2; Toto, July 9, and Adelaide Hall, July 30.

#### Fred DeBondy Agenting

NEW YORK, April 23.—Pred DeBondy has become an RKO agent again, rejoining the Thomas Fitzpatrick office this week. He was with the circuit for almost a year as a road inspector and was let out last week when Martin Beck recalled him from the Coast.

# **Strict Warner Economy Drive** In All Departments, Theaters

Cutting salaries and personnel—houses down 10 per cent in operation cost—short moratorium may be delayed on debts, purchases-booking office untouched as yet

NEW YORK, April 23.—Warner is putting into effect a company-wide economy drive which will probably reduce the personnel of the organization about one-quarter in man-power, as well as in cost of operation. Not one department is being overlooked in what is believed to be a "budget manner" of trimming down, with a certain cost for the future operation of each unit set and the department heads asked to conform to the figures by either cutting salaries or letting employees out—or both in most cases. A few of the departments have already received their new "budgets." with the result that approximately 20 persons were said to have been letout this week.

Reports around that the vaudeville

proximately 20 persons were said to have been letout this week.

Reports around that the vaudeville booking office had been asked to shave to the extent that only Harold Kemp, manager, and his secretary would remain of the present staff of 10 were denied by Joseph Bernhard, general manager of the circuit. Bernhard said that he had not come to the booking office as yet, but even then the cuts will not be so drastic that Steve Trilling, booker; Harry Mayer, assistant; Maxwell Arnow, picture talent contact, and the secretarial staff would be out. Kemp is in Pittsburgh and will not return until Monday.

These rumors had Trilling out twice within a month. Three weeks ago, when F. & M.'s absorption of the Warner Artists' Bureau almost came to pass, Trilling was reported as not fitting into the merger because of F. & M.'s decision that it had sufficient booking manpower with

merger because of F. & M.'s decision that it had sufficient booking manpower with Kemp, Jesse Kaye and Benny Kuchuk. When assured of his position with Warner before and after the deal fell thru, Trilling turned down an offer to join the RKO booking staff made him by George Godfrey.

RKO booking staff made him by George Godfrey.

The first Warner economy move took place three weeks ago, when Bernhard issued orders to all house managers to shave at least 10 per cent from the operation cost of their theaters.

ation cost of their theaters.

It is probable that the circuit may declare a similar moratorium on debts and purchases for the summer months as put thru by Paramount a number of years ago. During this period no material of any kind was bought by the latter circuit, nor were any bills paid, with all moneys coming in held until Paramount's then weakened condition had been dissipated. Theater, needing small items such as electric light bulbs at the time, had to borrow from another of the circuit's houses.

## Eddy Eckels With RKO; Floyd Scott Remains

rival here.

Beck, Roxy To Sail

For Europe May 5

NEW YORK, April 25.—Martin Beck, managing director of RKO vaudeville, and S. L. (Roxy) Rothafel, director of

and S. L. (Roxy) Rothafel, director of Radio City, will sail for Europe May 5 on the S. S. Bremen. Their main purpose for the trip is to secure talent and production ideas for vaude and the International Music Hall in the "City" now under construction. They will be gone about four weeks, in that time covering most of the Continent.

William L. Passpart, who was appointed by Beck two weeks ago as RKO's foreign agent, a position he held with Keith-Albee and Orpheum a number of years ago, will precede Roxy and Beck to Europe by almost a week. He will sail on the President Roosevelt this Wednesday, April 27, to arrange for appointments with the talent he submitted to the vaude managing director on his arrival here.

During Beck's absence George Godfrey will have supervision of the booking office, with Harold B. Franklin as overseer.

NEW YORK, April 23.—Eddy Eckels was brought into RKO this week by Harold B. Franklin to become the editor of the official house organ, which heretofore has been edited by Floyd Scott under the title of The Voice of the RKO. Eckels was with the Fox West Goast Theaters until about a month ago, working in the publicity and editing the circuit's house organ.

Scott will remain with RKO, probably in a publicity capacity. This was ar-

in a publicity capacity. This was arranged when Benjamin B. Kahane, president of Radio Pictures, spoke to Franklin in Scott's behalf yesterday.

#### Boston Office Is Open With Breed in Charge

NEW YORK, April 23.--RKO's Boston office, headed by Doc C. S. Breed, will not close as was reported when Martin Beck started his shakeup of the booking office late last month. This was made

Beck started his shakeup of the booking office late last month. This was made known by Beck this week.

The Hub office, under the present arrangement, has Breed in charge, booking a few houses, such as Springfield and Worcester, Mass., and issuing contracts to acts booked here by Jack Dempsey for the Boston time. The houses Dempsey buys for are in Auburn and Glens Falls, N. Y.; Concord, N. H.; Fitchburg, Lowell and Haverhill, Mass., and Portland, Me.

#### Kansas City Likes Vaude

KANSAS CITY, Mo., April 25.—Theatergoers in this city are giving the vaudeville, booked thru the William Morris Agency, New York, fair play at the Pantages Theater. Four acts, stage band and an emsee, also a photoplay, is the combination program presented at popular prices. The house is under the management of Joe Garman, well-known Kansas theater man.

#### Will Fyffe Resting

LONDON, April 12.—Will Fyffe, Scottish comedian, is taking a month's holiday in accordance with his doctor's suggestion. Fyffe returns to vaudeville, opening at the London Palladium May 16. He will, in all probability, pay his fourth visit to America this year.

#### **MVM Shows Go Over Well**

DETROIT, April 23. — The Michigan Vaudeville Managers' Association is producing a new 14-people unit show, Plus Ultra, which is being booked over a route in Ohio, playing currently at the Faurot in Lima, where it was held over for a second half. The unit features the Four Frankenbergs and Bobby and King and is directed by Joe Barton.

Six Lucky Girls, with the Michigan U. Band, just closed for the Michigan Vaudeville Managers on the Butterfield Michigan houses, playing open time around Detroit. Ray Conlin, office owner, has taken on Tommy Harris, of the team of Harris and Harris, as field manager, in the effort to line up houses in Michigan and Ohio.

#### **Publicity Changes**

NEW YORK, April 25.—In line with the general trimming down at Fox, five have been let out in the advertising and publicity department. These are Elliott McManus, David Hillman, Virginia Morris, Jan Hogenbyl and Fred Bullock.

At Warner, George Bilson and George Thoms were switched from the local publicity department to the Coast studios.

#### Theatrical Beer Division

NEW YORK, April 25 .- Mayor James J. NEW YORK, April 25.—Mayor James J. Walker's Beer Parade, May 14, will have a theatrical division headed by Fally Marcus, former indie booker and now owner of an employment agency. This division will include representatives of the Professional Entertainers of New York and the Theatrical Democratic League.

# RKO Drops 6 Brittons and F.&M. cause of the absence of function, job being abolished. That Bob Sherwood would attend the circus next Wednesday night in the company of Anne Morgan, of the dollars and company of Anne Morgan, of the dollars. For Summer

Vaude out only for hot season to reduce losses old policy

NEW YORK, April 23 .- For the first time in about seven summers RKO is dispensing with vaude on a wholesale scale for this summer season, and on May 14 six vaude houses will be switched

May 14 six vaude houses will be switched into straight picture policies. Four of these theaters are in the Metropolitan area—the 86th Street; Kenmore, Brooklyn; Coliseum and Keith's, Flushing. The others are the Palaces in Youngstown and Akron, O.

The new administration in RKO claims that these vaude closings are simply in line with its plans to conserve wherever possible. And that it was a general practice about seven years ago to ward off the usual bad business in the theater during the warm months by dropping "flesh," and that with conditions the way they are now it is considered an old practice worth reviving.

However, reports from others in the

way they are now it is considered an old practice worth reviving.

However, reports from others in the organization reveal that these summer closings were prompted by the profitable returns yielded from the Jefferson and Royal, Franklin and Chester, Bronx, since they switched to straight picture policies a month or so ago. Also that these six closings might serve as indications to the labor unions as to how they would be affected if the circuit had to do away with considerable "flesh" because their demands were unreasonable.

These four houses in the Metropolitan district dropping vaude were considered as being on the right side of the ledger for the longest time, but the RKO Operating Department disputes that. On the whole, however, the 86th Street and Coliseum have been doing well. With this quartet turning to straight pictures this

liseum have been doing well. With this quartet turning to straight pictures this section will be left with only five houses, the Palace, Hippodrome, Fordham, Bronx, and Albee and Madison, Brooklyn, a total of four weeks.

#### RINGLING COUNSEL-

(Continued from page 3)

all alike. All should be granted the exemption up to 46 cents or 51 cents or 76 cents, or whatever the amount, or

"As an illustration of how this works out: A small theater, or movie, or traveling show, with small overhead, can take a flying chance at business and advertise a tax-free show at 45 cents. The theater or show across the street, with a heavy investment and overhead, and a costly program, cannot possibly reduce prices below the tax point; and, therefore, he is discriminated against in the proposed bill by being compelled to pay a tax all the way from the first cent to the last. The effect of this bill would be unjustly to deprive invested capital—and responsible established business men "As an illustration of how this works the last. The effect of this bill would be unjustly to deprive invested capital—and responsible established business men in the industry—of ANY EXEMPTION in the payment of the admission tax, while the less responsible and the speculative will get by, if this language is not changed, because of a harmful, discriminating provision.

"The principle of exemption in the admission tax should parallel the provision adopted for exemptions in the income tax. That is, up to a certain figure ALL

adopted for exemptions in the income tax. That is, up to a certain figure ALL are exempt, and above that ALL pay.

"We do not believe such a provision as that proposed is constitutional; it is discriminating, unfair and unequal. It is most unfair to those carrying heavy investments in long-established business, and who are called upon in the administration of the tax law to supply the revenue.

revenue.

"The circus is the least able to bear the tax, or pass it on. Its show season is limited to a few summer months. Definite prices with the circus have prevailed for generations and are established with the public. The circus cannot pass this tax on to the public without a reaction in patronage in greater detriment than if they absorbed the tax. The very fact that only a few of the circuses are able now, without a tax, to carry on, reveals a situation that requires no arguveals a situation that requires no argument."

In his brief Mr. Kelley recommends a bill providing an admission tax of 12½ per cent, with an exemption that will per cent, with an exemption that will That Viv Redford abandoned the posi-apply to all up to and including 75 cents. tion of national sergeant at arms be-

NEW YORK, April 23.—The Joint Complaint Bureau today notified Fanchon & Marco that the Frank and Milt Britton Band, current at the Paramount, had withdrawn its breach of contract comwithdrawn its breach of contract complaint. The act had held an F. & M. contract for one week, starting April 9, at the New Theater. Baltimore, which was never fulfilled because the house went into straight pictures.

The Brittons withdrew their charges in consideration of F. & M. allowing them out of a contract for the Fox, St. Louis, which, would not have allowed the comedy aggregation to play the Paramounts here and in Brooklyn, this week and next.

#### SKOURAS FILM-

(Continued from page 3)

the entire circuit, and Jack Sullivan will handle the purchasing department for Fox West Coast.

handle the purchasing department for Fox West Coast.

The reorganization of Fox West Coast is complete. There are 10 division managers beside Charles Skouras, who is handling the Southern California division himself. Division managers and their headquarters are Arch M. Bowles, Warfield Building, San Francisco; J. J. Parker, Paramount Building, Portland, Ore.; Robert Frost, Skinner Building, Seattle; Will Steege, Fox Theater, Great Falls, Mont.; Harry J. Fitzgerald, 1032 North Sixth street, Milwaukee; L. J. McCarthy, Humboldt Building, St. Louis; Elmer Rhoden, Midland Theater Building, Kansas City, Mo.; Rick Ricketson, Isis Theater Building, Denver, Colo.; Albert Stetson, Fox Theater, Phoenix, Ariz.; Harry Hartman, Fox Theater, San Diego, Calif., and Charles Skouras, Washington and Vermont avenues, Los Angeles.

Five district managers are working out of the Los Angeles of Fice, Hell, Neides

Five district managers are working out of the Los Angeles office, Hal Neides, Lou Clark, Ed Smith, George Bowser and Bob Smith. Three work out of the San Francisco office: Dick Spier, Nick Turner and Ellis Arkush.

#### Stroheim Set for Vaude

NEW YORK, April 25 .- Eric Von Stroheim, w.-k. film director, is being offered for "flesh" dates. After recently com-pleting the direction of a Greta Garbo film, As You Desire Me, Von Stroheim got a four-people sketch together in which he portrays the part of a German officer. The act is represented by Vincent & Gardner on the Coast, with Alex Gerber looking after it here in the East.

#### CIRCUS HOME-

(Continued from page 3)

October 7 and 8, last two days of the Virginia State Fair, Richmond.

A telegraphed report from National Treasurer Joe Kass, Richmond, stated that there is a balance of \$1,284.86 in the national treasury.

A well-attended luncheon was held in Sardi's Restaurant this afternoon, and a large group witnessed, as in former conventions, tonight's performance of the Ringling-Barnum Circus at the Garden,

ventions, tonight's performance of the Ringling-Barnum Circus at the Garden, occupying ideal seats opposite the center ring. After the show there was a banquet "under canvas" at Sardi's Restaurant, with individual tables, music, dancing, general pandemonium and a load of favors and novelties furnished by "Uncle" Bob Sherwood, whose latest book, Hold Yer Hosses, was discussed. Entire upper floor of the restaurant was thrown open to the organization for a grand fete.

Among early arrivals from Richmond were Judge and Mrs. T. Gray Haddon, Ben C. Tucker, Charlie Moss, Vivian L. Redford; Charles W. Somma, general manager Virginia State Fair and president Workman Tent; Charlie Riddick, Ham Watson, Charlie Woo and others. Others in attendance included Fred P. Pitzer, Walter Guest Kellogg; Dr. and Mrs. James B. Locherty and daughter, Varian; Frank V. Baldwin Jr., Barnum Tent Treasurer C. Harry Fehling, G. Y. Barber, F. Darius Benham, Walter E. Ackerman, Bob Sherwood, Irene Varian, N. J. Haworth, Bert Cobb, William (Jolly Bill) Steinke, Ray McCarney and others.

#### 'Twas Whispered

That Charlie Woo, mayor of Richmond's Chinatown, is starting tents all over the Orient.

That Viv Redford abandoned the posi-

That that red cravat worn by Dr.
Locherty, the dental impresario, was on him for the first time.

That Frank V. Baldwin Jr. and Charlie Moss almost massacred each other in trying to best each other for the selection of the "Queen of the Convention."

That C. Harry Fehling will keep club out of the red.
That "The Daring Young Man on the Flying Trapeze" was written with Bert Cobb in mind.
That F. Darius Benham has started

That F. Darius Benham has started more tents in Chicago than there are circuses now on tour.

#### ONE INDIE BOOKER-

(Continued from page 6)

Sam Bernstein has already abandoned his office and is reported on his way to Venezuela, South America. The D. A.'s office is also probing charges by acts implicating Lawrence Leon, Herman Levine and the Dows, involving breaking of contracts and taking advance fees. Sidney tracts and taking advance fees.

tracts and taking advance fees. Sidney Rheingold's case comes up in Special Sessions Court Monday.

Harry Kilby, indie booker of the Strand Theater Building, is scheduled to come up Tuesday in the Seventh District Magistrate's Court on breach of contract charges brought by Joveta Cassidy and Irene Pushkova. The girls claim Kilby flashed a telegram from the Chez Maurice Club, Montreal, asking for a sister team at \$150 weekly. He promised them the booking and told them to go ahead and ready their act. They spent money and time rehearsing the act and when they were all set to go they claim Kilby stalled them off by promising them dates in New Jersey. in New Jersey.

The Moss Sisters have won their breach The Moss Sisters have won their breach of contract suit for \$202.19 against Lawrence Leon, indie booker, and have been awarded a judgment for that amount. Leon, who is now being investigated by the District Attorney's office, has given up his office in the Hanover Bank Building since splitting with Sam Howard last

#### TWO DIVISIONS-

(Continued from page 6)

(Continued from page 6)
Plains; Goldberg, the Cameo, Colonial,
Hamilton, Royal and Franklin, Bronx;
Jefferson, Park Lane, Hippodrome,
Regent, 23d Street and 125th Street.
Lee's group consists of the Bushwick,
Dyker, Greenpoint, Orpheum, Prospect
and Shore Road, Brooklyn; Tilyou,
Coney Island, and those Long Island
houses, Keith's, Richmond Hill; Central,
Cedarhurst; Columbia, Park and Strand,
Far Rockaway.

Far Rockaway.

As division manager Brennan is directly supervising New Jersey theaters, comprising the Capitol, South Broad, Trent, Lincoln and Palace, Trenton; Rivoli and State, New Brunswick, and Keith Washington His district man-Rivoli and State, New Brunswick, and Keith, Washington. His district manager, Reid, has as his Jersey theaters, the Lincoln, Arlington; Rex, Irvington, Regent, Kearney; Ritz, Lyndhurst; Rahway, Rahway; Rivoli, Rutherford and the Capitol and State, Union City.

On the Coast Homer Gill remains as division manager under Cliff Work. The other division directors have not as yet lined up their rosters.

#### **EQUITY CO-OP-**

(Continued from page 3)

ten by the Equity rule. Morrissey has been trying to present *The Crooner* for as long as the oldest Broadwayfarer can remember. He started the show this spring as usual, but closed when asked to put up bond. He'd figured on cast waivers.

waivers.

Forest Haring also presented a modified sharing proposition for Words and Music, the revue that he is doing in association with J. H. Del Bondio, but the suggestion was vetoed. Haring is putting up bond, probably next week.

#### TAXES BOOSTED

(Continued from page 3)

cents, and in most cases the limit is 25 cents for everybody regardless of sex or age.

With the present high cost of talkie

entertainment, going as high as 80 cents for a seat in a Halifax theater, there is an opportunity for flesh shows available at not over 50 cents for the highest priced seat, including the tax. This is particularly evident thru the lack of double feature film programs.

## Scooping the Loop With Dorothy Gulman

DIARY OF A BABE IN THE WOODS BUILDING: To the Eighth Street Thea-ter with Hazel Flynn, the only woman who ever capitalized on a mosquito's sting, and, tho 'twas all Greek to us, we sting, and, tho 'twas all Greek to us, we viewed with admirable patience the first American-released Greek talkie, a sad tale cutely labeled Such Is Life, the climax found me shaking and shivering as our Nell's skeleton arose from her dead body to condemn the indiscreet lounge lizard who had done her wrong.

To Lindy's for a bit of a snack and I caught my first glimpse of the new Mrs. Jackie Fields, and she a pretty blond thing, dimpling at everything the young pug said or did.

Reading Ashton Stevens' column, I chuckled to myself at finding therein a cartoon depicting the illustrious bard as a generously proportioned soul, when, as a generously proportioned soul, when, if my opening night's memory serves me right, he is really of rather slight build.

. Meditated that no black and white drawing could ever do justice to Mr. drawing could ever do justice to Mr. Stevens and his traditional blue shirts and red ties. . . . Motoring with Joe Lewis and for once the comical clown was serious, unashamedly admitting the Lewis and for once the comical clown was serious, unashamedly admitting the modest wagon we were riding in was the entire contents of his garage, but explaining that his stooge, Leo (Spunky) Fergato, owned a costly benzine buggy.

To a current movie, which proved for all time that Claudette Colbert, tho a stilted actress, has comely stilts.

Home, where I saw by the papers that Ina Claire, of the Fagans gone Claire in the grand manner, vows stoutness or slenderness can be achieved by the correct selection of gowns, and that black could make any stout woman look sylphlike.

So pondered why a woman with such beliefs should submit to the merciless pommeling of Hollywood's Sylvia in an effort to become thinner, and concluded that, after all, a press agent is a press agent, a story a story.

A wire from Jerry Wald, sending me everyone's regards but his own. The old meanie!

SHOTS FROM CHICAGO: Well, sub.

SHOTS FROM CHICAGO: Well, suh, here I was thinking she was all set in the picture house version of *Three's a Crowd* when who should blow into this now fair city but Wini Shaw, of the long-lashed Shaws, to fill the singing spot left vacant at the Cafe Winter Garden by Frances Williams. . . Walter Winchell, whose work, which was talling on other records. Garden by Frances Williams. . . . Walter Winchell, whose work, which was telling on other people, finally began to tell on him, passed thru town looking worn and wan. . . . Bing Crosby wears a cap like the big roughneck he is. . . . Conchita (Incognito) Montenegro is pulling one of La Negri's pet gags. She's here in search of privacy, so she says, and has requested the several hundred people who know of her presence to keep it a deep, dark secret. . . . Some goings on, believe me. . . . Charlie Dawn vacationing in Minnesota. Incidentally, his real name is Harry Incidentally, his real name is Harry Knutzen, and I think that's kinda knutz. . . The Ollie Olsens, to hush rumors of prosperity being just around the corof prosperity being just around the corner—in a roundhouse—have purchased a bran' new automobile. . . . Premiere of *Grand Hotel* at the Woods Sunday night was the swankiest picture opening ever held in that neck of the Woods Building. . . . Explorer Harold Noice, director of *Explorers of the World*, soundle, arrived sporting a pipe and a most intriguing mustache. . . . Frances Alda, portly prime donne of grand open formed. ace Theater, and not bad either. . . Bill Pine recruited a detective-bodyguard for Jackie Cooper to keep kidnapers at a safe distance during the boy-actor's personal-appearance stay here. . . Hazel Flynn, in an interview, got Jackie to break down and confess that li'l Mitzi Green had made a cynic of him early in life by going from him to Junior Coughlin to Eric Linden. . . As Chevalier would say, "Oooooh, that Meet-zeeee!" . . Lowell Thomas, Floyd Gibbons and Brent Balchin all took Chevaller would say, "Ooooon, that Meet-zeeee!" . . Lowell Thomas, Floyd Gibbons and Brent Balchin all took turns at occupying the Morrison roof bungalow while guests here last week. . . The rings have it with Georges Carpentier. . . They're gossiping about the Frenchman's long-planned comeback in the ring, where he first won his fame, and they're also gossiping that he will soon place a ring on Lita Grey Chaplin's fatal finger. . . She is here visiting with him between shows at the Palace, where he is playing.

### **VAUDE NOTES**

IKE ROSE feeds and boards his 17 midgets whether they work or not.

SIDNEY PIERMONT, Loew booker, got mid-summer sunburn via the lamps. or once, everybody told him he looked

TWO RKO BOSTON office houses, Keith's in Lowell and in Portland, will switch next week from full weeks to last halves. Lowell will play vaude Saturday lves. Lowell will play vaude Saturday
Monday and Portland Saturday to Tuesday

CAL TUCKER'S circus unit opened at the Fox Illinois, Jacksonville, Ill., this week for a tour of the Skouras houses in Illinois. In the unit are Miss Poyn-ter and Dexter, Cal Tucker and Pat, Jack and La Vaughn, Harry and Kitty Sutton and Miss Beatrice and Goats.

PEGGY EAMES is again doing a single, and is breaking it in around Boston. (See VAUDEVILLE NOTES on page 21)



#### NATURAL WIGS All Styles. 50c to \$50.00

Mohair Wigs, \$1.25 Ea.; \$12 Dz. Special prices on larger quantity orders. Also Human Hair, Silk and Wool Wigs. Colonial Wigs always on hand. Write for Free Catalogue.

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A new method you can actually learn to dance from. A book 8'2x11, 52 pages, by mail, \$1.50. No risk. Money back if not satisfied.

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# SCENERY

Curtains, Cycs. for Theatres, Schools, Plays, Acts, SCHELL SCENIC STUDIO, COLUMBUS, OHIO.

60 USED WARDROBE TRUNKS, \$10.00 Up. All in first-class condition. Write for Descriptive Circular. H. & M. TRUNK CO., 910 Washington Ave., St. Louis, Mo.

FOR LEASE
THEATER IN BROOKLYN

Located in Brownsville Section, seating capacity 950. An excellent location for Movie or Jewish Attractions. Write for full particulars. BOX 314, care The Billboard, 251 West 42d St., New York City.

#### PARTNER WANTED

For money-making Tent Show. Selling Medicine. Big outfit, all motorized. Scats 1,000. Small nut, Opportunity to clear \$5,000 in four months, Must invest from \$600 to \$700. Handle your own money. Initial investment returned in few weeks. Plenty of security, Show opens middle of May. Show established sixteen years. BOX 375, Billboard, Chicago.

#### WANTED WHITE MEDICINE PEOPLE

City Platform Show. State all, including salary. Pay own. Concession privilege for rent. Show opens May 4. FOR SALE-Unafon, 300 Folding Chairs, Blues, Side Wall, two Tents. 14x21, ch.ap for cash. Address MEDICINE SHOW, General Delivery, Trenton, N. J.

## Lambs' Gambol Grosses \$18,000

NEW YORK, April 25.—The Lambs' Gambol, held last night, was the first of the club's public frolics to be given outside of the Metropolitan Opera House. This year, because of general conditions, it went into the Imperial Theater and results were satisfactory, both artistically and financially. It played far better ly and financially. 13 played ia: bester than in the wide-open spaces of the Met

Skits were the feature of the program, most of them extremely amusing inine parts were played by members, Perry Helton being the most successful of the flappers. Receipts were estimated at about \$18,000, \$8,000 of which came

from the sale of souvenir programs.

Ed Wynn auctioned off a special copy of the program, which was bought by of the program, which was Hiram Bloomingdale for \$200.

#### Hollywood May Continue With Straight Vaudeville

NEW YORK, April 25.-- Altho Lou Holtz will step out next Sunday night (May 1), there is a possibility that the Hollywood will remain open with a straight vaudeville policy under the complete sponsorship of Warner.

After 11 weeks of sharing the profits, but not the losses, with Warner Holtz's

net will be approximately \$50,000.

Unless Warner decides to continue the vaude policy at the Hollywood the house will be dark next Monday.



ANDREWS—Mrs. P. L., 45, was killed and her husband, known in the circus world as "Kokomo" Andrews, was seriously injured when their sedan catapulted from the road near Brownsville, Tenn., April 22. Andrews is legal adjuster for the Sam B. Dill Circus.

BAKER—Willis, 81, an actor for 50 years, died at his home in Hackensack, N. J., April 20, after a long illness. He was born in Circleville, O., and had played leading roles in many legit shows. He leaves a wife, Anna Hauer Baker, and a daughter, Mrs. Olga Brooks.

BANGWAN—Royal chieftain of the Ubangi Tribe, who was brought to the United States by the R.-B. Circus, died of Bright's disease in a hospital at Sarasota, Fla., April 22. Ubangi was chief of the saucer-lipped savages from the French Congo. Disease was contracted in this country, due to change in Bangwan's mode of living. He was about 35 and was six feet in height, his body bearing the tattoo marks of the Ubangi warriors. Three of his seven wives are with the Ringling-Barnum Show this season.

BARNETT—Exigar W., 50, died recently

BARNETT—Edgar W., 50, died recently at Hot Springs, Ark. He was a carnival electrician and was with the C. A. Wortham, World-At-Home and John Sheesley shows. Widow and daughters survive

BERRY—Ray C., 42, who operated the Norman Theater, Norman, Okla., died recently in University Hospital there. He had been a patient for some time at the Veterans' Hospital, Muskogee, before he was removed to Norman. He is surwas removed to Norman. He is survived by his widow, Mrs. Juanita Berry; his father, R. C. Berry; a brother, Walter, of Enid, and a sister, Mrs. William D. Hamm, of Dallas.

BOONE—Frederick E., veteran actor and business manager of dramatic stock and repertoire companies, died in Denver April 19 from a complication of organic troubles. Some of his associa-

organic troubles. Some of his associations were as agent for Olga Reta, the Indian actress, long ago; 14 years with the Holden Brothers as company manchairs, Blues, Side Wall, two Tents, 14x21, chairs, Blues, Side Wall, two Tents, 14x21, chairs, Blues, Side Wall, two Tents, 14x21, chairs, process of the Boone & Dunn Stock Company, Chase-Lister Company, Walter Arington Company, Theodore Lorch Stock Company, Theodore Lorch S ager, the Boone & Dunn Stock Company,

fare work after she retired from stage. Her husband was Alexander Bremer, former president of the National League of Musicians.

CHANDLER — Sam, 40, well-known general agent with various carnivals, including Lorman-Robinson Shows, David A. Wise Shows, Coe Bros.' Shows and others, died at a hospital in Lexington, A. Wise Shows, Coe Bros.' Shows and others, died at a hospital in Lexington, Ky., April 20 of double pneumonia. Mr. Chandler had been in failing health more than a year, which developed into pneumonia a 1ew days before his death. He is survived by his widow, Sara; mother, Mrs. Riley Chandler: two brothers and two sisters. Burial in his home city, Owensville, Ky.

COOK—Frederick J., 54, member of the old Eastman Theater Orchestra, Rochester, N. Y., and later of the Rochester Philharmonic Orchestra, died at his home in Rochester recently. He leaves his wife and three daughters.

COOPER—Lew H., 67, of the Musical Coopers, died December 21, 1931, at Oakland, Calif., a belated report relates. He was in show husiness 45 years.

CORDRAY—Harry, well-known manager and producer of tabloid attractions, who for many years had out the Harry Cordray Snappy Steppers over the Sun and Spiegelberg circuits died at Par

who for many years had out the Harry Cordray Snappy Steppers over the Sun and Spiegelberg circuits, died at Rex Hospital, Raleigh, N. C., early Sunday morning, April 17. He was operated upon for bladder trouble a week before his death and took cold which later developed into pneumonia. His friend, George B. Hill, was with him daily during his stay in the hospital. Efforts are being made to locate Cordray's relatives. They are asked to communicate with Dr. Kemp Neal, 309 Fayetteville street, Raleigh, N. C., or the Brown Undertaking Parlors, Raleigh. Funeral services were held Friday morning, April 22, and burial was in Oakwood Cemetery, Raleigh. ry, Raleigh. EDWARDS—J. L., Sr., 64, died sudden-

EDWARDS—J. L., Sr., 64, died suddenly in Paterson, N. J., April 3. He was a show artist and constructor, electrician and inventor. For some years he was with the Nat Reiss Shows as general superintendent and later with the Melville-Reiss Shows. Two sons and two daughters survive. They are J. L. Jr., C. L., Mrs. J. C. Horner and Mrs. R. S. Oakes. Body was sent to Baltimore, Md., for interment in the family burial plot. EDWARDS—Mrs. Florence, 27, died

for interment in the family burial plot. EDWARDS—Mrs. Florence, 27, died suddenly April 18 at Baptist Hospital, Little Rock, Ark. She is survived by her husband, Curtis Edwards, and two children, Betty Lou, 4 years old, and A. C. Jr., 7 years. Both Mr. and Mrs. Edwards were well known on many carnivals of the late years. They were with Cantara cookhouse on the Billick Gold Medal Shows. On Thursday night Mrs. Edwards was on the midway of the Fairly Shows visiting with her many triends. She was taken ill Friday and died early Monday morning. The body was sent

She was taken ill Friday and died early Monday morning. The body was sent to Conway, Ark., for buyial.

FLEMING—Mrs. Maude Rinaldo, former stock and repertoire actress, died at her home, "Bide-a-Wee," Keosaqua, Ia., April 21. She was the wife of Carl B. Fleming. Mrs. Fleming worked in the dramatic field about 35 years until ill-health compelled her retirement. She trouped with such companies as those of Clint G. Ford, Robert Sherman, Speddin Paige and the original Barton Comedy Company. She developed unusual versatility. For some years she headed her own company.

GOLDSTEIN — Jacob, Jewish actor, died April 19 in Boston and was buried in New York April 22. Goldstein and his

in New York April 22. Goldstein and his

daughter, Charlotte, had been acting in a Yiddish stock company at the Franklin Park Theater, Boston, when he passed suddenly

away suddenly.

GORDON—David, 42. RKO agent and brother of Max Gordon, producer, died suddenly of heart failure in New York April 23. The body laid in state at the Riverside Memorial Chapel. New York. Saturday and was buried Sunday morning. The decreased had been the pro-Saturday and was buried sunday morning. The deceased had been in show business practically all his life, having been a vaudeville producer and agent for years. He leaves his brother, Max; a wife. Evelyn Barr, who is a former vaudevillian; a mother and three sisters. The day before he died he had been active as usual on the RKO booking

HEYL—George A., 66, importer and breeder of Shetland ponies, died April 22 at his home in Washington, Ill. Heyl's ponies have been shown thruout the country. Heyl was the father of Harley A. Heyl, known as America's greatest "whip," and of Iona Heyl, noted by severage. HEYL horsewoman.

horsewoman.

McALEER—Ralph, 40, owner and manager of the Orpheum Theater, Parsons, Kan., died April 8 from injuries received when he fell down a stairway in the theater building. His widow, a brother, a sister and his mother survive him.

a sister and his mother survive him.

POTTER—Robert Stewart, 82, formerly widely known circus man, died at his home in Toronto recently. He was formerly a featured performer with Barnum & Bailey. Professor Madden, magician, sponsored Bob Potter's career and taught him the rudiments. Many years ago, while traveling with the Dan Rice Circus in the South, he met Mary Todd Lincoln, mistress of the White House, who expressed her appreciation

House, who expressed her appreciation of his ability.

PRESTON—Walter, 72, former minstrel and actor, died at St. Luke's Hospital, New Bedford, Mass., April 8 after PRESTON—Watter, 72, former minstrel and actor, died at St. Luke's Hospital. New Bedford, Mass., April 8 after an illness of several months. He was a native of England, but came to America at the age of 2. At the age of 16 he joined Callendur's Minstrels as a property man. Later he trouped with various theatrical companies as manager, agent and actor. Surviving him are a son. Walter R. Preston, New Bedford; three sisters and a grandson.

PURCHASE—Capt. Tom, one of the best known of European lion tamers, died at Manchester, England, April 13, as the result of injuries inflicted by one of his lions which severely mauled him. His daughter. Rose, is carrying on with a sensational act in which she performs a spectacular dance in front of a lion in the cage in which her father was attacked. The lion which mauled Capt. Purchase has been moved to a private zoo.

RLEY—Harrison M., superintendent

tacked. The lion which mauled Capt. Purchase has been moved to a private zoo. RILEY—Harrison M., superintendent of tickets on the Sells-Floto Circus for 11 years and for some years with the Ringling-Barnum Show, died early Monday morning, April 25, in the Illinois Central Hospital, Chicago, of heart trouble. He had not been well since the Chicago Blackhawks' hockey season started. He was taken to the hospital last Friday. Fred Naylor and wife, Muriel, were with him when he passed away. News of the death was a shock to Manager Zack Terrell and a host of friends in the show world.

UTTER—Jay J., 73, old-time musician, died at his home in West Branch, Mich., April 19. In his younger days he trouped with Mason & Morgan's Uncle Tom's Cabin. He was engaged in mercantile business in West Branch for some years and was active in the affairs of the city band to the time of illness.

WOOLLEY—Walter, 27, radio singer, died in the Oreage N. I. Memorial Hospital

and was active in the affairs of the city band to the time of illness.

WOOLLEY—Walter, 27, radio singer, died in the Orange, N. J., Memorial Hospital April 17 of injuries received in an automobile accident earlier the same day. He was associated with Station WAAT, Jersey City, and was formerly with WAAM, Newark.

ZIV—A. J., prominently known in show and show-supply circles, especially the Central and Western States, dropped dead in Los Angeles Saturday night, April 22, according to a telegram to the home office of The Billboard. Mr. Ziv was past secretary and a member of board of governors of the Pacific Coast Showmen's Association and former official of the Showmen's League of America. Further details will appear in next issue of this publication.

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#### New Palace, Chicago

(Reviewed Saturday Afternoon, April 23)

Palace audiences like their comedy re-fined—what!! Witness the near showfined—what!! Witness the near show-stop scored today by Al Trahan. Need we say more? All excellent acts on this week's bill, but at opening show things dragged a bit. Opening act not caught, as schedule has been moved up and first

as schedule has been moved up and first act goes on about 12:15.

Jack Whiting was in the second frame and got across nicely with several pleasing songs sung to the accompaniment of two pianos and a bit of dancing with Dorothy Fitzgibbon, pretty brunet. The two pianists scored with an accordion number, as well as with their piano playing.

number, as well as with their piano playing.

Handsome Bert Lytell has a poignant little dramatic sketch in which he portrays the part of a condemned murderer. Lytell's acting is splendid and he receives excellent support from the three men and a girl who take the parts of warden, priest, guard and the sister of the murderer, respectively. Received a very fine hand.

Al Trahan is back after a rather

Trahan is back after

Al Trahan is back after a rather lengthy absence and still with him is Lady Cameron, tall platinum blonde (was she platinum last time seen here?). Doing his old familiar routine with scarcely a change. His plano fooling and patter, and the knockabout comedy "love making" garnered the laughs. Off to a torrent of applause and came near stopping the show.

Toto, delightful clown, closed the bill. Still makes his appearance in a ridiculously small auto which doesn't appear large enough for him alone, but from which he emerges carrying a big grip and is followed by a long-haired terrier. Has some of his old stunts and a number of new ones, also several stooges assisting him. Some of the latter not so good. Best of them is a midget who plays the part of a baby. Toto funny as ever and gets over big.

NAT GREEN.

#### Earle, Philadelphia

(Reviewed Saturday Afternoon, April 23)

The house was at low ebb here again today. Downstairs was just a little more than half full and the balcony practically empty at the close of the first show. The bill was nothing to brag about, and whoever books the house seems to have a hard time finding women to be featured. Out of the 24 people on the bill 20 are men.

Stanley Brothers and Sunny opened with a neat gymnastic and acrobatic routine that got them quite a few hands. Closed very well.

Abbott and Robery worked hard to bring laughs, and finally worked them up with their crossfire talk and the use of a single woman, a violin and a guitar. Managed to bow off with some applause. Pilcher and Douglas, with Timothy Wren, in a neatly dressed act introduced some singing that got by nicely, and dancing that helped to make the act stand out. The dancing was unusual. Closed with topical song and dancing. Went off to a number of bows.

Chief Caupolican, Indian singer, rendered several operatic selections in a masterly manner. Each song brought him applause, and at the finish he went off to excellent returns.

Jim Toney, with his patter and eccentric work interspersed with some ordinary dancing by a female assistant, and his songs and disjointed dances had many a laugh from the audience. He stretched it out a little too long, but managed to finish very well. Took a forced encore.

Hollywood Collegians, band of 12, depended on their electric effects to put

forced encore.

forced encore.

Hollywood Collegians, band of 12, depended on their electric effects to put them over, rather than their music. The effects were novel and their playing was interspersed with many laughs. They were well received and had to respond to an encore that was deserved.

B. H. PATRICK.

#### Hippodrome, New York

(Reviewed Saturday Afternoon, April 23) An overabundance of novelty and flash this week, but not enough of talk. What little there is is incidental to the sight comedy. The bill is crying for a few good gags, and in addition the spotting is weak. Annie, Judy and Zeke don't belong in next to closing, which is a perfect spot for a talk single. The bill's main virtue is its short running time, 95 minutes, most of the acts being cut

minutes, most of the acts being cut down due to the double film feature, Scandal for Sale and South Sea Adven-

Jungleland, novelty flash with a jungle and cannibal theme, held interest

# The Palace, New York

(Reviewed Saturday Night, April 23)

A large and particularly enthusiastic crowd greeted the new Palace show at the performance caught, and the customers showed pretty clearly that they liked it, an opinion which this corner shares. It's a well-balanced and extremely smooth running layout, with comedy, singing and dancing all represented and represented well. Jack Haley and Benny Rubin, back at the ace showshop again, wander thru the proceedings as joint emsees. Eddie Leonard, veteran minstrel man, is his old grand self; Ethel Merman is properly overheated singing her torch tunes; Dave Apollon is more boisterous and a better Russian impresario than Yascha Yushny up at the Cort, and the whole thing is vastly entertaining. Despite reports current along the street, the Palace didn't go in the red last week, and it doesn't look as tho they'll have to invest in any pink ink this week either.

The show caught was a bit truncated, due to the midnight performance, which was set to follow it. Patsy Kelly's act never emerged as anything more than a bit, the Apollon turn was cut by at least one number, and the afterpiece just wasn't there. Even at that, tho, the customers got more than their money's work in both quantity and quality.

DAVE GOULD'S GIRLS AND BOYS led off and proved to be a far betterthan-average flash act. The turn has a class that most flashes lack, a verve and smoothness and careful production that make it an outstanding opener. Will Cowan and Muriel Moran turn in some nice tap dancing. Marjorie Green does standout acro, and the 10-girl line is young and extremely pretty. It includes for one Little Polly Rose, sister of Billy Rose, the legit maestro, a lass who is determined to get along in show business entirely on her own. The hoofing thruout is excellent, with the chorus kids especially turning in some grand routines. Went off to an excellent hand.

MORGAN AND STONE come next with their rousing banjo duet work. They bang out pops and classics in stirring style, and end with a rendition of Tiger Rag that is a wow.

BENNY RUBHIN AND JACK H

towing a Chinaman and Haley a Jap, with the complications easy to nighte, but none the less funny. After ending on a nance bit, they introduce the next turn.

EDDIE LEONARD wowed 'em and rightly. The ex-endman is in as fine voice as ever, which means in very lovely voice, and the little hoofing that he does has all the old excellence. He introduces Eddie Leonard Jr., a lad who can sing sorgs from the English, Italian, Jewish, Russian, Scandinavian and Irish, and, what is more, sing them with a good voice. He is, of course, nothing like Senior as yet, but he can be marked as a certain comer. The turn show-stopped, with more than enough to spare, and Eddie Sr. begged off by going into a dance with Rubin and Haley. That rang up another show-stop for him.

JACK HALEY had his own act here, starting off with a skit in which he, Rubin and an unbilled blond kid did some of the blackouts of their last Palace engagement. Then Haley, out alone, pulled a few gags and sang I'm So Alone With the Crown, a number that was saved only by his own peculiarly ingratiating brand of comedy which he injected into it.

MILLS, KIRK AND MARTIN, trio of rough-and-tumble comedians, fill the next spot. And rough and tumble in this connection means very rough and extremely tumbled. They sock one another around the stage for laughs and manage to be funny for the first few minutes. After that they get a bit tiresome. They wow the house at the end, however, by bringing on the funniest pansy stooge that this conscientious reporter has ever seen on any stage. You have to get a load of him yourself in order to appreciate him.

ETHEL MERMAN came on after Rubin's introduction to sing Wipe That Frown Right Off Your Face; Smile, Darn You, Smile; Stop the Sun, There'll Be Some Changes Made and I Got Rhythm. The numbers were divided by a two-piano duet from her pair of accompanists. La Merman, who somehow looks a lot prettier than she did in Scandals, has a hard, nasal voice that sounds something like a buzz saw when she goes fast, but she can build up

then they wanted more.

HALEY AND RUBIN appeared in another sketch before intermission, the latter donning a skull cap, goggles and a Santa Claus whiskers to act a Jewish patriarch.

BENNY RUBIN came on with his own act after the wait, pulling a few cracks that were unusually weak for him and ending with his familiar hoofing

routine.

PATSY KELLY broke into things by marching out and claiming to be mistress of ceremonies over the objections of Rubin and Haley, who stayed on thruout her turn or what there was of it at this performance. It included nothing much except dialog and the ace stunts of Al Siegel, Miss Kelly's

stooge.

DAVE APOLLON closed the show with his Surprises of 1932, including his Mexican mandolin and guitar orchestra; Danzi Goodell, who does some swell hoofing, and Agnes and Adeline, who do likewise. He also introduced Nora Williams, a large Southern torch singer with a raucous voice and a flair for whistling thru her teeth. She went big with the mob. The standout of the act, tho, was the little Mexican from the band, who acts as Apollon's chief stooge. He's a charming fellow and a really capable comedian. The afterpiece, as remarked before, was entirely deleted in order to get the crowd out in time to clear the house for the midnight performance. EUGENE BURR.

easily, but just as it reached its climax in the dragon humber something went wrong backstage and the curtain was pulled down. Up to then the act shaped up well, two male contortionists and a boy wah-wah singer dividing the time. Harry Foster Welch opened slow and ran thru his familiar routine of vocal imitations of musical instruments. Did not really hit the mark until his final one-man-band number, which put him over big.

broadcasting. Jackson's comedy hoofing is good, Gardner's announcing is okeh, while blond Dorothy Adams supplies the feminine touch. Their closing John and Salome number was too warm for this family audience and the trio closed weak.

Nina Olivette galloped about for 18 minutes, using her wobble walk and mugging for most of the laughs. She is an amusing low comedienne, but drags out most of the bits. Six collegians rahrahed for her and otherwise made themselves useful. Went over nicely.

one-man-band number, which put him over big.

King Brothers and Cully, a trio of youths, entertained handsomely with a mad mixup of falls, singing, dancing, piano playing and comedy poses. They work with confident speed and do some really clever bits. Their closing is not punchy enough, however, and let down the applause.

Col. Fred Lindsay is assisted by a couple of girls, Marion Wright and Barbara James, in a demonstration of Australian whip cracking. The set is colorful and the girls are pretty. A couple of plants come on for comedy. Made a mild impression.

Wally Jackson and Edgar Gardner pulled down a load of laughs with their burlesque of radio announcing and World Padio History.

World Padio History

#### St. Louis Theater, St. Louis

(Reviewed Saturday Afternoon, April 23) Olsen and Johnson's Intact No. 84 will Osen and Johnson's Intact No. 64 will keep audiences in a state of laughing hysteria all this week. The two mirth provokers and their cohorts furnish all the flesh entertainment here this week, their Atrocities of 1932 running 50 min-utes. The Office Girl is the talkie at-traction. traction.

traction.

Immediately after Frank Panus and his orchestra played the overture bedlam broke loose in all parts of the theater. From the opening hullabaloo to the Minnie the Moocher ensemble finale there was something doing and happening every second.

there was something doing and happening every second.

The two ace comedians have surrounded themselves with a bevy of 22 performers of all ilks, both male and female, black and white, all sizes, statures, weights and ages. Some have been with them for the last few years, others are new in the present Olsen and Johnson vehicle, which contains many choice comedy bits from their past offerings and quite a few new and excruciatingly funny skits concocted by the two master nuts. Some new settings embellish their 1932 turn, principally the clever train effect, with moving wheels, heralding the arrival of the two principals on the scene, and the subsequent departing of the train showing an observation car.

The best way to describe the offering is that it is hokum and tomfoolery of the nth degree and one that gets laughs galore thruout. Eight attractive girls, headed by Bata and Bessie Kapple, comely crooning dancers, furnish the feminine charm in the presentation, while others worthy of mention in the cast and sharing in the funmaking are the colored Gibson Family, George Moore, Joe Perry, "Speedy" Patterson and the team of Moore and Shy. Little Bethel Gibson, colored tot, deserves mention for his Bill Robinson step dance number which got him a big hand.

Olsen and Johnson had to come out for many bows after the curtain was rung down on the departing train.

FRANK B. JOERLING. ing every second.

The two ace comedians have surround-

#### Loew's State, New York

(Reviewed Saturday Afternoon, April 23)

Reviewed Saturday Afternoon, April 23)
Again the State's vaude layout is trimmed to five acts, one shy, making way for the length of another MGM special, Hell Divers, with Clark Gable and Wallace Beery. No "name" value to the "flesh," headlined by Vanessi and Songwriters on Parade, running 79 minutes. Still the show is okeh except that the early part runs slow and lacks applause reaction, tho this is forgotten by the effectiveness of the last two acts. They land with a bang, and coming at the finish it makes the customers happy. The early letdown is due to weak spotting, with an acro novelty opening, comedy following and a flash for the third act. Business was mild at the start of the first show today, but it improved when the second showing began.

improved when the second snowing pegan.

Erma Ward and Girls do as fine a job of opening a show as one could want. There are six girls, with Miss Ward highlighting with one-arm planges. She tops the act off by doing 90 consecutive planges. The other girls work as an ensemble, offering corking floor acrobatics.

planges. The other girls work as an ensemble, offering corking floor acrobatics.

Dick Henderson was "on the spot" coming so early with his comedy, and he campaigned vigorously for laugh returns. Yet the audience evidently felt it was too early in the day to laugh. The applause reception wasn't so bad tho. Henderson's a clever performer, but he needs to round up some new material.

Miss Vanessi, aided by the Biltmore Boys, heads an entertaining and colorful flash, but it didn't help to pick up the speed of the bill. Vanessi is a peach of a dancer, and those three Biltmore lads are plenty helpful with song-dance routines. Act's appeal is furthered by neat staging and dress.

Arty Lewis and Peggy Ames finally get the show going in the right direction. Laughs come easy for them, justified by Lewis' excellent comedy talent and the act's meaty material. Miss Ames is an effective straight. They swell the laugh returns at the finish by bringing on a giant-sized fellow, Dave Ballard, who replaces Henry Mullens.

Songwriters on Parade (Charlie Tobias, Percy Wenrich, Al Lewis, Al Sherman, Murray Mencher, Vincent Rose and Sidney Claire) closed great. These tin-pan alley boys are doing a nifty act, and it's the kind of a turn that gets big applause all the way—what with the avalanche of hit songs they remind you that they wrote. Mencher, Sherman, Rose and Wenrich are at four grands,

while the other three work in front with Batted a perfect applau SIDNEY HARRIS.

# E. F. Albee, Cincinnati (Reviewed Saturday Afternoon, April 23)

A gorgeous day outdoors, and a gorgeous first-show crowd, with Ben Bernie, and only Ben Bernie, responsible for the latter. Only three acts this week instead of the usual five, but an easy-to-take hour and a half's entertainment. Charles Stone and his Albee Orchestra overtured (See REVIEWS on page 23)

#### DE LUXE SHOWS

#### Roxy, New York

(Reviewed Friday Evening, April 22)

(Reviewed Friday Evening, April 22)

The shows at the former Fox de luxer have been very slow of late, but this is one of the slowest yet, winding up at a complete standstill. If the Class A stockholders, who recently took over the theater, even casually analyze the presentations here, and then compared them with the comparatively high-tempo units at the Capitol and Paramount, they would probably get a good idea of why business has dropped considerably.

The producers of the current show completely waste the talent and attraction of its chief item of entertainment, Fred Waring's Orchestra. This aggregation, which built up an enviable reputation as one of the most entertaining stage bands in the business, is confined to one musical number, with this an

tion, which built up an enviable reputation as one of the most entertaining stage bands in the business, is confined to one musical number, with this an operatic selection. It was the theater's original purpose, in tossing out the symphony orchestra for Waring's greatly augmented band, to get away from heavy music for youth and pep. But now it is back where it formerly was in this respect, and certainly not to the credit or benefit of the theater.

There is only the slightest semblance of speed in the entire show, altho all of the terrific production and lighting effects of S. L. (Roxy) Rothafel's former days are in evidence. Fast tempo is reached only in the opening gypsy ensemble dance and Patsy Bowman's routine and during the short session by Les Gelles, two men and midget acrobatic turn from vaude. The latter drew close to show-stopping applause.

Rest of the 49-minute unit travels along like an old horse car, despite an exceptionally attractive hand and leg drill by the Roxyettes on stairways facing each other and camouflaged by a black velvet drop. Douglas Stanbury, tenor, who is billed in lights along with Waring, does two songs very well in the story presentation of My Little Gypsy Sweetheart, which is in two scenes, taking up the major portion of the unit and tagged Amarilla. Nicholas Mathey plays the violin well in this, with Alexander Gavrilov giving able support to Miss Bowman in the dancing.

Closing of the show is a portrayal of the exodus of the Hebrews from Egypt and thru the split Red Sea. This by the mixed Roxy chorus, with Ivan Ivanstzoff carrying the brunt of the solo singing. It is the type of scene which will probably draw a little business during the Passover holidays, but coming at the finish it is the unit's standstill.

Biz tonight was just about three-quarters, with Amateur Daddy (Fox) on the screen.

#### Paramount, New York

(Reviewed Friday Evening, April 22)

(Reviewed Friday Evening, April 22)
Leo Carrillo, Tamara Geva. Evelyn
Hoey and the Britton Band are the stage
headliners, following the strong Duke
Ellington show last week. Current bill is
spotty, starting slow, becoming even
slower, but closing big. The Britton
gang give it its biggest wallop and save
it from near dullness. Running 50 minutes, the stage show is preceded by a
pleasant straight overture, Romantic
Rivers, led by Rubinoff, and a strong
organ number by Crawford, who gives an
imitation of various musical instruments.

ments.
The Albertina Rasch girls, 10 of them, The Albertina Rasch girls, 10 of them, open the works with a jazzy modernistic number, paving the way for Evelyn Hoey. She does two numbers, The Devil and the Deep Blue Sea and Minnie the Moocher, singing in hot Calloway style and getting excellent staging and musical assistance. The Rasch girls then introduce Leo Carrillo via a movie-fan number. He emerges in ice-cream colored suit and spills a few stories, the Mexican and Italian dialect stories being the best.

The Rasch girls then do a bit of grace-

The Rasch girls then do a bit of grace-

## Lou Holtz Vaude Revue

(Reviewed Tuesday Evening, April 19, at the Hollywood, New York)

(Reviewed Tuesday Evening, April 19, at the Hollywood, New York)

The one thing this show lacked on its second night was speed, yet this was sufficient to dull the edge of a layout that looks exceptionally fine on paper. While maintaining a steady entertainment pace, Lou Holtz's third and last independent effort is not the show his first one was, nor will it be the b.-o. surprise of the second. The latter, tho, will be mainly due to the balmy weather, which tonight held the attendance down to three-quarters. The bill is of sufficient "name" content to carry it easily for its two weeks' run. Holtz's judgment and selection of talent did not miss once, but lack of speed puts a mild damper on everything. Had there been contrast in the work of Holtz and his fellow emsee, Jack Benny, instead of the easy, nonchalant style on part of both, the lethargy would have probably been avoided. There may have also been some difference in the playing of the show because of the drop out of the Three Swifts, comedy Indian-club jugglers, who objected to opening the bill. The Sisters G, dancers, also dropped after the first performance rather than continue in what they termed a poor position.

As in his previous bill, Holtz uncovers some grand specialists, four to be exact. Three of them, Jackie Heller, Sunny O'Dea and Martha Raye, were formerly with Benny Davis. The fourth, Lucille Page, was the acro dancing sock of the last Vanities. Heller took second applause honors to Borah Minnevitch's harmonica band, with third rating in audience favor going to Blossom Seeley and Benny Fields.

ADLER AND BRADFORD'S thrilling adagio turn opens the layout to excellent applause, the tossing of the frail blonde by three huskies getting plenty of gasps from the femmes in the crowd. A hoofer does one routine on the apron between the waltz and adagio work of the billed pair, but a serious pan doesn't help him sell it.

BENNY BAKER came on here impersonating Holtz, while Holtz did a Jack Benny and the latter took off on Harry Richman. Their comedy wa

as any act could possibly be, with the normal-sized chavel capacy pacing at the plane.

BLOSSOM SEELEY AND BENNY FIELDS slammed here after more tomfoolery by Holtz and Benny. The singing team, flanked by two planes, continue to show enough to warrant their inclusion in any rating on who are the best sellers of pop songs. They are showmanship personified. Fields is using the p. a. system from off stage instead of a meg., and just as effectively. A load of him, and you get a pretty good idea of where the Crosbys and Columbos got their alleged original style. Miss Seeley was in especially fine voice tonight and a show-stop resulted. She would do well, however, in not wearing white.

A load of him, and you get a pretty good idea of where the Crosbys and Columbos got their alleged original style. Miss Seeley was in especially fine voice tonight and a show-stop resulted. She would do well, however, in not wearing white.

HOLTZ AND BENNY tried a weak blackout on a piano team and then went into a bit with the pint-sized Olive Brasnow, which also brought on the gigantic Henry Mullins, who has been around in vaude for quite some time. The surprise of his size has been built up better elsewhere.

LUCILLE PAGE'S first of two acro routiness was flashed in this frame and her sensational splits and controtion work garnered a nice hand from what appeared to be a very tough audience. Following this, Holtz, Benny and Benny Baker did the "down dere" shoeshop blackout the dialectician delivered for eight weeks at the Palace with Billy Gaxton. It did not go as big as usual.

BORAH MINNEVITCH AND RASCALS closed intermission with a bang after musical, dancing and singing encores. One kid stepped out for a short spasm of hot-cha vocal work that made this reviewer wonder why Minnevitch does not use him more in this fashion. The leading harmonica band, it has an ace showman in Minnevitch and a corking panto artist in the dwarf.

A checker-game bit, with Benny kibitzing Holtz and Baker, opened intermission for a mild laugh. Age works against this gag.

MARTHA RAYE, a mugging torch singer, delivered two numbers, one of them an encore, and had to speech to get off. Holtz, Benny and Fields then did a slight twist on the "Wild Bull of the Pampas" pansy bit that was part of the Holtz-Gaxton Palace show, followed by a blackout entailing Benny and Miss Seeley. This, billed as "Infant Industry." is old and the most obviously dirty part of the show, with one perhaps accidental line of Benny's taking first prize for anything ever pulled outside of a Minsky stand. Another bit between Benny, Olive Brasnow and the giant Mullins, with the two men changing coats for contrast, got a good laugh.

BENNY AND HOLTZ, as hill billies,

dance.

JACKIE HELLER show-stopped solidly and had to encore twice. The personable kid sings thru a mike and accompanies himself on a guitar. He has been seen to get across just as well without the p. a. system, but the mike is probably brought in here for a possible radio "in." Heller is all set to do an act by himself, and there is no doubt that he can deliver over the ether.

SUNNY O'DEA was spotted entirely too late for a hoofing routine, for her sake as well as the show's. The afterpiece schoolroom bit, with the entire cast taking part and Misses Raye and Seeley again singing, closes the layout nicely

nicely.

nicely.

Most of the saving entailed on this show was via the installation of a house orchestra, led by Jerry Friedman, instead of the booking of a "name" band, as in the two previous bills. The pit crew plays the layout very well.

JOE SCHOENFELD.

ful stepping to Chopin's Nocturne, Tamara Geva coming out later to lead the modernized version. Miss Geva has a striking personality, but her dance routine is unimpressive. Carrillo follows with an Italian dialect story about a baseball game, which is funny but prolonged. The Brittons close the show. They work cleverly and surely to a smash finish, the smash being literal and figurative. They give the show such a swell windup that the slowness of the preceding acts can be conveniently forgotten. gotten.

gotten.

Boris Petroff did the staging. Sky Bride, with Richard Arlen and Jack Oakie, is the film feature.

PAUL DEJERENIS.

#### Capitol, New York

(Reviewed Friday Evening, April 22)

The stage show's the thing at Loew's Broadway de luxer this week, and it looks as tho the house wouldn't have much trouble in combating any warm weather. Two strong "name" acts, Johnny Weissmuller, swimming champ, whose picture, Tarzan, is still fresh in

the minds of the locals, and Joe Smith and Charlie Dale, stage and screen biggies. Would seem strange to have two "names" like that in one show, but Weissmuller is strictly a personal-appearance item, while Smith and Dale do the entertaining.

The surrounding show is a most creditable one, with the Three Rio Brothers, Mario and Lazarin, Hal Stanton and the 16 Chester Hale girls completing the talent. That's more like a vaude layout, but the picture-house stamp is indelibly printed via production beauty. Arthur Knorr did this unit, called Dive In, and he deserves a load of huzzahs. Running time is 47 minutes, and the well-filled house at the last show opening day evidenced keen enjoyment all the way.

"Tarzan" Weissmuller is spotted in the closing minutes of the show, making his bow in a loin cloth and in a setting

"Tarzan" Weissmuller is spotted in the closing minutes of the show, making his bow in a loin cloth and in a setting typical of his picture. He's off after a few minutes of strictly "thank you" and "how to get in the movies" gab. Following a diving number by five girls, "Tarzan" works in the tank demonstrating his famous American crawl stroke. All

thru his performance he reveals a likable "big kid" personality, and there's plenty of opportunity for the ladies to glimpse his beaut physique.

Smith and Dale work 16 minutes in the show and bat out a big laugh score. They are, as ever, enjoyable funsters, and their voices had no trouble in filling this house. For material they used their familiar Doctor Kronkhite act, which still is good for a load of belly laughs. Mario and Lazarin, who have been with them in vaude, help out as straights and are spotted for some of their excellent warbling. At the finish of the act Smith and Dale join them for two quartet numbers.

The Three Rio Brothers are spotted early with their eccentric legwork and panto comedy, getting good laughs and applause. They are clever boys, as good at legging as they are at the panto impressions. The Hale girls work well in three beautifully staged numbers, an orange grove affair, a jewel number and the diving session.

Yascha Bunchuk and the Capitol pit crew led the show off effectively with a well-handled pop overture.

SIDNEY HARRIS.

Fox, St. Louis
(Reviewed Friday Night, April 22)

(Reviewed Friday Night, April 22)

The stage show here runs more than two hours and, with the exception of the Four Night Hawks and two unbilled comedians near the close, has few redeeming qualities; albeit it is heavily advertised as a "smashing stage scoop destined to set all St. Louis agog and features Texas Guinan and Roscoe (Fatty) Arbuckle and 50 headline stars that rocked New York with laughter."

This reviewer cannot recall when any stage show here dragged along so slowly and got as boresome as this one. With the two aforementioned turns excluded the only other worth-while things in the entire show were the little piece of bantering of Arbuckle and a plant in audience and the shapely forms and good looks of some of Texas Guinan's girls.

The routine of the "flesh" entertainment was as follows:

looks of some of Texas Guinan's girls. The routine of the "flesh" entertainment was as follows: Al Lyons and his Fox musicians opened with an orchestral novelty captioned "Meet the Boys," in which individual members of the orchestra play solo and group selections on their respective instruments. Arthur Neely, St. Louis songster, sang from the orchestra pit a new ditty entitled I Repent, My Dear. Neely had to oblige with an encore. an encore.

Roscoe (Fatty) Arbuckle then came on

the stage and made his sole appearance. He told a few jokes (not so hot) and then kept up a comedy cross-fire chatter with a plant in the audience. His bit lasted about 15 minutes. He walked off

lasted about 15 minutes. He walked off to a fair hand.

The Four Night Hawks, songsters and instrumentalists, won them over instantly with their cycle of songs, in which they harmonize splendidly. Their best bet was the "old corner drunken quartet," with which they closed and scored decisively.

Enter Texas Guinan midst a lot of

cored decisively.

Enter Texas Guinan midst a lot of noise made by the chorines, by the help backstage and the boys in the orchestra. She cracks a few stale stories and then is joined by a male straight and one George Given, who, try as he may, just can't score as a comedian. Miss Guinan, Given and the straight man then fire jokes back and forth intermittently for more than an hour. Most of the jokes and stories are vulgar and pull few real laughs. A beyy of beautiful and shapely girls come on at various intervals, and Miss Guinan introduces about eight of them in turn and calls on them for specialties. Without exception the girls Miss Guinan introduces about eight of them in turn and calls on them for specialties. Without exception the girls possess little or no talents. Thruout the running Miss Guinan is everlastingly begging for applause. To draw applause and noise she even passed out noise-makers to those in the first few rows. However, even with all this effort at forcing applause practically everything fell flat. The audience seemed disgusted with the little talent displayed and the poor and filthy jokes. Miss Guinan endeavors to inject the cabaret spirit and had some of the girls go thru the audience and embrace men and, in several instances, sit on the laps of some males. In a night club such stuff might go, but not in a high-class theater.

The entire thing is crude, and beau-

but not in a high-class theater.

The entire thing is crude, and beautiful femininity is really blemished in this presentation. A single rubber-legged male dancer carried by Miss Guinan did a clever dance, following which two unbilled comedians, who did a separate act, went over nicely with some comedy songs and some pippin double comedy hoofing.

FRANK B. JOERLING.

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## NEW ACTS

Reviewed in New York

#### Folies Montmartre

With Leni Bouvier

Reviewed at the Hippodrome. Style—Dancing. Setting—In one, three and full stage (special). Time—Sixteen minutes.

A great act for the de luxe houses or the concert stage. This is supposed to be its first American appearance. It consists of a 12-girl ballet and one soloist, Leni Bouvier. A trailer preceding the act hails Miss Bouvier as doing the same type of work Isadora Duncan did 20 years ago. Whether she does or not, Miss Bouvier is a gratifying interpretative dancer who is far superior to the average run of dancers in vaudeville.

The act opens with a Greek classic

The act opens with a Greek classic number in which the girls form groups suggesting the folding and unfolding of flowers. A beautiful number that was staggesting the folding and throtting of flowers. A beautiful number that was almost ruined by miscued lighting here. A "Spirit of France" military number follows, topped by a mild solo by Miss Bouvier. Next is a Paris slum set, with

Bouvier. Next is a Paris slum set, with the girls as gamins, followed by another solo by Miss Bouvier. She is at her very best in this number, which is an interpretative waltz done in languorous movement and with complete grace.

An effective closing is provided by an ensemble number in which a ship cutout, the overall costumes and the dance movements suggest a revolt by the dock workers. Very modernistic stuff, but done effectively. As a whole the act is "different" and charmingly unconventional. With more attention to lighting, it should be all set for the best in vaudeville.

P. D. P. D. vandeville.

#### Jack Dugan and Joe Hadley

Reviewed at the Hippodrome. Style— Dancing and comedy. Setting—In one. Time—Seven minutes.

Dancing and comedy. Setting—In one. Time—Seven minutes.

A comedy hoofing duo that provides pleasant but not particularly strong entertainment. The boys dance with considerable nimbleness and have a thread of comedy running thru the act. Nevertheless, the expected comedy never quite comes off, and, tho closing bit is novel, it's not punchy enough. The lads might develop, but right now they are strictly a mild opening or deuce act.

They open with dancing to brisk music. The comedy begins when the shorter of the two misses his steps and the taller boy orders him off the stage. This is the cue for comedy every time the shorter fellow sneaks back into the dance routine. When not engaged in comedy, the duo really turn in some neat hoofing. For a closing they do a chain shackle dance, which is novel but not fast enough to provide an arousing finish. In this they shackle each other at the ankle, dancing simultaneously and then tripping up and getting messed up for comedy effect.

and then tripping up and getting messed up for comedy effect.

Caught here in deuce spot, they failed to make a great impression.

P. D.

#### **Eddie White**

Reviewed at the Hippodrome. me. Style— Time—Fif-Comedu. Setting—In one. teen minutes.

Comedy. Setting—In one. Time—Fifteen minutes.

Eddie White has been around for years and perhaps the reason he is not better known than he is is his material. He should go out and grab himself a load of new gags and songs. As his act is now, it is remarkable that he can put it over as well as he does.

White is tall and gawky in appearance, but smooth and confident in delivery. Except for a distinctly nasal voice, his delivery is 100 per cent. He starts off his act with a popular song and then goes into his story telling. Some of the stories—like the Holy Moses gag and the lion item—are very funny and aroused loud laughter at this house. But scattered in between the good stories are a bunch of bewhiskered ones that White must have been using since he came into the business. Altho the old ones still pull scattered laughs, they give the act a small-timey aspect.

He closes with a good rendition of Making the Best of Each Day, which brought him a heavy hand here. Bert Walton, who had been emseeing the bill, then called him out for a prolonged bit of clowning, which should have been cut to a couple of gags. To strengthen his act White should slip in an extra song or two and get fresher material.

P. D.

# Molly O'Doherty With Ray and Francis

Reviewed at Loew's Orpheum. Style—Singing and dancing. Setting—In two. Time—Twelve minutes.

Miss O'Doherty, from musical comedy, and Ray and Francis, hoofing team, form this girl trio. Not a great act by any means, but more than good enough for the neighborhooders. Altho it lacks special scenery or embellishing effects, it balances this deficiency by effective routining and telept.

it balances this deficiency by effective routining and talent.

Opens with Miss O'Doherty coming on as a Loew usheret and saying she will attempt to entertain in place of an act that did not show up. Not a new gag. but done nicely here. She sings Mr. Moon and is joined by Ray and Francis, also as usherets, coming up from the audience. The girl team then steps out (See NEW ACTS on page 21)

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# License Commissioner Calls Burlesque Review **Burly Managers on Carpet**

Will hold hearing on eve of their licenses running out to determine on renewals—merchant associations are against new licenses-barkers are arrested and fined

NEW YORK, April 25.—As a result of the steady campaign waged against burlesque on Broadway and on 42d street by the two associations named after these thorofares, Commissioner of Licenses James F. Geraghty has sent out notice to several burlesque house managers to appear before him at 10 a.m. today for the purpose of determining whether or not the theater licenses, which expire April 30, shall be renewed. While the Broadway Association and the West 42d Street Association have openly announced an extermination war against burlesque and other features which they consider objectionable on these streets, the burlesque men are confident that nothing will happen thru action of Commissioner Geraghty.

Burly Briefs

GEORGIA SOTHERN, for the last 15 weeks one of the favorite strip women at the Star and Gayety theaters, Brooklyn, is now at the Old Howard, Boston.

GEORGE JAFFEE, planning to close his 'Academy, Pittsburgh, has wired Billy Minsky to recommend many of his prin-cipals for jobs in New York.

FRANCES FARR, better half of Frank Damsel, former franchise owner on the old Mutual Wheel, and herself a clever performer, motored into New York for a

IRVING SELIC'S mother was ctim of a subway accident last

victim of a subway accident last week in the Bronx and was seriously injured.

IF TOOTS BRAUNER, now at the

IF TOOTS BRAUNER, now at the Avenue, Detroit, really does come to New York to open for the Minskys it will be for no less than one, five, naught a week and a 10-week guarantee. When Billy Minsky said it was a lot of money he wasn't talking to himself either.

VIRGINIA JONES, of the Gotham, New York, was sued last week in the Municipal Court by Solly Cohen, who, thru his attorney, David J. Wolper, avers Miss Jones owes him \$110. Miss Jones lawyer, Henry Rappaport, sets forth that the money was a gift and not a loan and has witnesses to prove it.

HAZELL MILLER and Bob Burch have

been chosen, so far, to be in the cast of the Irving Place, New York, beginning the week of May 2, when an entire new

CLAUDE MATTHIS, comedian, is now in 17th week with "Blackle" Lantz's burly stock at the Empress, Cincinnati, Mr. Lantz now also is operating the Lyric, Dayton, O, and the shows are alternating between the two houses each week. Business is fair at both stands.

IRVING PLACE, New York, is scheduled

for an entire new company the week of May 2. Russell Trent, Lillian Murray and Paul West are among those who have been at the house continuously since the first of the year. Somewhat of a record.

HARRY CLEXX, recently reported as being at the National Theater, Detroit, believes it must have been two other fel-

peneves it must have been two other fel-lews. Since leaving the Republic, New York, last fall, Harry has played the Woods, Chicago, later doubling between the Academy and Loop End, and now, of course, again holding forth at the Acad-emy, where he will be indefinitely.

NAT MORTAN has two new winners in Filly Fields, comic, who proved a sensa-tion at the Republic last week, and Ann Meyers, who is coming East under his

NEW YORK, April 25.—Night Hawks, New Cohambia Burlesque Association's rotary stock show, closed Saturday with Jersey Belles and Burlesque Events, scheduled to close this week. This will leave but one show on the road, Tempters, which closes in a week.

Three houses will revert to stock next week as a result of the road shows closing. They are the Trocadero, Philadelphia: Gayety, Washington, and the Gayety, Baltimore.

few days last week.

show goes in.

wing shortly.

More Rotary Stock Shows Due To Close

aghty.

All of the houses involved have been

pinched for indecent shows, but on each occasion have been discharged. Since there have been no convictions the burly managers do not see how their licenses can be withheld. Just why burlesque should be discriminated against as to either Sunday shows, or as to its location, when other and similar shows are allowed to run, is incomprehensible to the burly operators.

operators.

In the meantime, two burlesque barkers arrested at the behest of the West 42d Street Merchants' Association were fined \$5 each in West Side Court. They are Joseph Goldstein, of the Eltinge Theater, and George Lockhardt, of the Republic. A barker for the Lyric, a movie house next to the Republic, was also arrested. The two burly men pleaded willy

Should the burlesque men receive anything more than the expected reprimand to go easy, and their licenses not renewed, legal action will be taken immediately by the Minsky-Weinstocks, Max Rudnick and others

#### Hurley Folk Put Life In Gayety, Louisville

LOUISVILLE, Ky., April 25.—The Cayety Theater here has taken on new lifesince the Fred Hurley burlesquers moved into the house four weeks ago. Business has shown an increase each week since the Hurley organization has been here, and the company is looking forward to even bigger business the last of this week, when the races open here. Manager Hurley organization has been here.

even bigger business the last of this week, when the races open here. Manager Hurley has arranged for a midnight show on Derby eve and another on Derby day.

One of the outstanding attractions at the house last week was Kathryn Delmas, young daughter of Carrie Delmas, associated with numerous Hurley attractions in the past and presently with the show here. Billed as Katinka, Kathryn Delmas scored a big hit with the Gayety fans. Manager Hurley plans to hold her here at least three weeks.

Joan Barlow, one of the best drawing cards Mr. Hurley has had this season, has just closed in Chicago and will open for Minsky in New York May 1.

#### Gayety, Brooklyn, Closes; Casting for Brighton House

NEW YORK, April 23.—The Raymonds, operating the Star and Gayety theaters. Brooklyn, have decided to keep open the Star indefinitely. The Gayety, however, closed last night.

The recently leased Brighton Beach will open May 30 with a revue type of show and not along burlesque lines. Freddie Clark, more recently of Chicago, has been engaged as number producer for the Brighton Beach, and the Ike Weber office is negotiating to place Al Golden in as book producer. Same office is also lining up a strong line of principals for the house.

## Hirsch Stock in Milwaukee

MILWAUKEE, April 23.—Rube Bernstein closed his *Hindu Belles* Company at the Gayety Theater here Friday, and Harry Hirsch is again installing his own burlesque stock, opening today.

Address all Burlesque news items and communications to M. H. Shapiro. The Billboard, 251 West Shapiro, The Billboard, 2 42d street, New York City.

Central, New York

(Reviewed Friday Night, April 22)
Business almost capacity, with the
type of audience being better than ever.
Show, altho not a very fast one, is satis-

type of audience being better than ever. Show, altho not a very fast one, is satisfactory as to comedy, women and numbers, which, of course, comes under the head of good producing. Set pieces and drapes were attractive, while the lighting was unusually good.

There is no stint on the cast, which holds several well-known names. Male principals are Buddy Abbott, straight; Charles Harris, juvenile-straight; Jimmy Burns, juvenile; Hap Freyer, Charlie Fagan and Eddie Lloyd, comics. Women are Alvia Herndon, Bubbles Yvonne, Billie Shaw and Peggy Hill, strips; Betty Abbott, talk; Alice Kennedy, prim, and Mildred (Peaches) Strang, dancer.

Comedy was plenty strong for the most part, with the burden being on no particular comic, altho the scenes are many. Freyer did his vacuum scene, which is always good. Miss Kennedy handled the talk for it, altho it would have been stronger with Miss Abbott in the bit. Toward the close, Freyer and Fagan did a funny boxing scene, with Fagan as the sap who couldn't think of the word "sufficient." Abbott did the referee. Both Freyer and Fagan had a few other scenes that did nicely, while Lloyd, who is rated as the third comic here, seems to have a future before him if he would be a little

Freyer and Fagan had a few other scenes that did nicely, while Lloyd, who is rated as the third comic here, seems to have a future before him if he would be a little stronger in his delivery. He can dance in first-rate style, and did well in all his scenes. Abbott, of course, does most of the straight, and handles it second to none. Harris lends some assistance now and then, while Burns helped to sell the big numbers with his vocalizing.

Alvia Herndon started the strip specialties and had little trouble getting her elever strips over, and, altho new to this house, got herself in solid right off the bat. Billie Shaw, brunet ingenue, started her first number in leisurely style, and handed out a little different technique, probably a little more than daring. Bubbles Yvonne, brunet with a powerful sock, sold her stuff in a graceful, rhythmic style and also affected fine costumes, especially her black lace not gown. Peggy Hill, blonde, who has been here for some time, pleased, as usual, with her snappy specialties, including a bit of dance as well. Seems as if Miss Hill would add to her effectiveness by chosing styles of clothes and color schemes better suited to her personality.

Prima Donna Kennedy has but a fair

sonality.

Prima Donna Kennedy has but a fair

Another com-Prima Donna Kennedy has but a fair voice, but got by okay. Another comparatively weak spot was Mildred Strang's dances, which, in the big numbers helped but little, except to fill a spot. Oriental dances, in particular, are better liked when done in a more smooth rhythm, rather than a jerky and unconvincing routine. Howard Evans has supplied at least two fine numbers in the Japanese and Persian ballets which were colorful and well staged.

Boys working for the concessioner took

Boys working for the concessioner took Boys working for the concessioner took a little too much time up at this particular show and at this time it would probably be to the advantage of the house to cut the aisle salesman's running time a few minutes at least. At other periods the patrons do not mind it so much as at the main evening performance.

SHAP. formance.

#### Burly Folk Are Injured

NEW YORK, April 23.—Several well-known burlesque folk were severely injured the last few days in automobile accidents, all of them while motoring to accidents, all of them while motoring to keep engagements. Sam Raynor, Ann Meyers and Charlotte La Burr, en route to Washington, met with an accident near Baltimore and are now in Mercy

near Baltimore and are now in Mercy Hospital, that city.

Herbert Barris, on his way to open a vaude engagement in Philadelphia, sus-tained a broken collar bone and one of his wrists was broken in three places. According to word received here, he will remain in the Philly hospital for possibly eight works eight weeks.

#### More Houses To Close

NEW YORK, April 25. — Additional burly houses to close, according to word received here, are the Academy, Pittsburgh, April 30, and the Modern, Providence, also April 30.

## "Burly a La Minsky" Gets \$50,000 Suit

NEW YORK, April 23.—The Minsky brothers grabbed off a few double column spreads in local papers, Wednesday, when they filed a \$50,000 suit against Sidney Ross, proprietor of the art galleries bearing his name in East 55th street. The burlesque men seek the damages because of a painting by Myron Sokole, labeled "Burlesque a la Minsky," which Mr. Ross exhibited in his galleries. It seems that early this month Billy Minsky wrote Ross requesting that he refrain from exhibiting the painting which was a libel on his fair name and that of burlesque. "The painting," wrote Billy Minsky, "such as it is, depicts three dancing burlesque girls wholly lacking in form and beauty (one slightly crosseyed and all ugly, fat, misshapen and sensuous) is a misnomer of its title. "Burlesque has developed into its high art after years of prodigious and indefatigable study labor and application, there NEW YORK, April 23.-The Minsky

art after years of prodigious and indefati-gable study, labor and application, thru the work we have so generously under-taken. Your picture reflects a grave intaken. Your picture reflects a grave injury and injustice to the high esteem and reputation for the beauty, charm and culture which burlesque has attained." The letter closed with a further request to remove the "indecent exposure," otherwise attorneys would be consulted.

ther request to remove the "indecent exposure," otherwise attorneys would be consulted.

Mr. Ross said that the picture had been chosen by a committee of reputable artists and that outside of Mr. Minsky there had been no complaint and that it would be unfair to the artist and to cause of freedom in America to yield. In other words it will not be removed. words it will not be removed.

#### **Placements**

SCHUSTER BOOKING AGENCY.

Chicago, Milt Schuster, manager,
Buffalo, Mayfair—Bobby Wilson, Verna
Sullivan, Esta Alja, Bob Eugene and wife,
Cleveland, Cameo—Rose May, Bert Bernard, Bobbette Echard.

Pittsburgh, Academy-Black Rhythm

Company.

Milwaukee, Gaycty—O'Neill Brothers,
Eleaner DeLeon, Harvey Curzon, Virginia
Helm. Rosemond May, Thelma Smith.
Chicago, State-Congress—Ione O'Don-

Indianapolis, Mutual—Adriann Cava-

naugh.
Minneapolis, Gayety — Hazel Walker

St. Louis, Garrick—Bea Baxter.

IKE WEBER AGENCY, New York.
New York, Irving Place—Peggy Reynolds and Dolores Green opened April 25.
New York, Central—Eddle Lloyd and Alice Kennedy opened April 22.
Brooklyn, Star—Wilma Horner, Mildred (Peaches) Strang.
Boston, Old Howard—Frank Harcourt, Georgie, Sothern opened April 25.

Georgia Sothern opened April 25.
Paterson, N. J., Orpheum—Bobby Vail and the Lopez Sisters opened April 24.

Washington, Gayety — Lola Pierce, added attraction, opened April 25.
Pittsburgh, Academy—"Kiki" Roberts, added attraction, opened April 25.

NAT MORTAN AGENCY, New York. New York, Central — Charlie Fagin, Jimmie Burns and Elvia Herndon opened April 22.

New York, Republic—Charlie McNally, Pat Carney and Sonia Du Val opened April 25.
Paterson, N. J., Orpheum—Charvey

Bonneau opened April 25. Evelyn Cashway opens May 2.
Philadelphia, Bijou — Mildred Clark opened April 25. Rose Marie, Betty Parks and Midgle Lee open May 2.

#### Cast Is Ready at Gayety, Washington

NEW YORK, April 25.—Cast for the Gayety, Washington, which goes stock on May 1, is as follows: Billy Fields, Chuck Callahan, Lou Powers, Lou Denny, Dot Alexander, Georgia Sothern, Les Sponsler,

Bob Wallace, Jeanette Alabassi, Charlotte
La Burr and Ann Meyers.
Frankie Ralston will be chorus producer and Jimmy Lake continues as manager of the house.

PHIL BLOOM, RKO booker, and Herman FRANK O'NEILL has joined the company at the Gayety Theater, Milwaukec.

FRANK O'NEILL has joined the company at the Gayety Theater, Milwaukec.

#### **World Radio History**

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Conducted by EUGENE BURR-Communications to 251 W. 42d Street, New York City.

# Shubert Receivers Allowed To Continue Thru Summer

Court rules that they may keep on until October 1plans for next season are to be made—five New York houses kept—balance is now \$57,000

NEW YORK, April 23.—The Shubert receivers will be allowed to continue operating the affairs of the firm, at least until October 1, according to the decision of Federal Judge Francis G. Caffey, handed down yesterday. "As stated in this courtroom in December," said the judge, "continuation of the business is a gamble. It is primarily for the creditors to say whether liquidation should start or whether the receivers should continue the gamble. After all that has been said there has been no opposition to the continuation of the business by the receivers, so this court will grant the petition of the receivers to continue."

An ad interim allowance of \$12,500 for the summer operations was granted by the court to the Irving Trust Company, coreceivers along with Lee Shubert, and also counsel fees of \$25,000. Lee Shubert petitioned for \$12,500 as compensation for his work as receiver, but he withdrew the petition after A. M. Williams, representative of the independent debenture holders' committee, said that "in view of Mr Shubert's personal interest in the estate he should take the same risk that the creditors are asked to take."

The plan under which the receivers are to operate over the summer was presented by Carl W. Painter, of Cravath, de Gersdorff, Swaine and Wood. It proposes to

to operate over the summer was presented by Carl W. Painter, of Cravath, de Gersdorff, Swaine and Wood. It proposes to abandon all theatrical properties which cannot carry themselves over the summer, to raise funds and map out a program for the theatrical season of 1932-'33, to arrange with the mortgagees of certain of the theaters to carry the houses until October without payment of interest, taxes or amortization, and to cut down all operating expenses to the bone.

interest, taxes or amortization, and to cut down all operating expenses to the bone.

There will be only five New York houses kept by the firm, the Ethel Barrymore, Harris, Longacre, Central and National, which represent an aggregate monthly rent of \$26,500. There will be only 42 theaters in 19 cities kept by the receivers, as against 75 in 21 cities when the receivership petition was filed.

Production during the receivership was watched carefully with the result that five dramatic and two musical shows totaled less than 50 grand on the nut. Twenty grand was lost on The Good Companions, 15 grand on The Little Recketeer and \$2,628 on the Gilbert and Sullivan troupe that was sent out to compete with Milton Aborn. The receivers now have \$260,000 cash on hand, of which \$117,000 is marked for specific purposes and \$86,000 goes to accrued liabilities. The balance is thus \$57,000.

The new plan provides for the spending of \$175,000 on new productions, the success or failure of which will probably determine the fate of the receivership. Properties totaling \$2,399,137 will be abandoned. The estate is not being charged for the salaries of Irving Trust employees engaged on its affairs.

The theaters which the receivers will hold will be swelled by a number on which carrying charges only will be paid. In New York these include Chanin's 46th Street and the Imperial. Other leased houses in New York which will be retained include the Broadhurst, Plymouth, Morosco, Bijou and Shubert. At present the Shuberts have only four companies of their own playing, with two of them closing down within the next week. Everybody's Welcome closes in Chi tonight, and Cynara at the Shubert Theater, New York, Priday. That will leave only the touring company of The Blue Mask and the usual Student Prince touring troupe to represent the Shubert interests.

#### "Hay Fever" Resumes May 2

NEW YORK, April 23.—The tour of Pat McNutt's revival of Hay Fever, which was interrupted when Constance Collier got her eye in the way of a cinder, will resume in Washington May 2. Laurette Taylor, despite reports, will not take Miss Collier's place while the latter recuperates from the eye infection that stopped the show.

music hall.

Unfortunately it is suggested that the chorus should work, on and off, for 12 hours, in the theater all the time, for less money than is usually paid for an ordinary revue that lasts three hours. But such is the condition in England that the girls are willing to work even under these arrangements.

## Miller Resigns His Frohman, Inc., Post

NEW YORK, April 23.—Gilbert Miller, NEW YORK, April 23.—Gilbert Miller, for the last 11 years vice-president in charge of production for Charles Frohman, Inc., resigned his post yesterday. He will remain with the firm, however, in an advisory capacity. The move was announced by Adolph Zukor, president of Frohman's. Miller will continue to produce in his own right.

The resignation was explained by Zukor

produce in his own right.

The resignation was explained by Zukor as due to the fact that Frohman production activities will be greatly curtailed hereafter, if not entirely cut out. If the Frohman name passes from Broadway productions it will mean the passing of one of the most historic names on the street. The company will continue to operate the Empire and Lyceum theaters and its play bureau under the supervision of James Reilly, general manager.

#### Hoboken Comet's Last Flare

HOBOKEN, N. J., April 23.—The burghers of this good town may now be assured that they can drink their beer in peace without the possibility of Chris Morley coming back to start another invasion by New York City joyseekers, come to watch his revivals of old-time thrillers. The Morley enterprise wound up with a receiver's report this week, stating that there was \$704.68 in the treasury and \$13,242.48 outstanding. Morley had left the theater dark for the last three years after the sensational pilgrimage caused by his revival of After Dark—and also by the first widescale discover of Hoboken beer by New Yorkers.

### McCoy Plots Summer Stock

NEW YORK, April 23 .- Frank McCoy, who directed summer stock in Greenwich. who directed summer stock in Greenwich, Conn., for Chamberlain Brown, is going back there this year on his own. He has rented a house and plans a 12-week season, with an option on 10 more weeks if everything turns out right. He intends to try out new plays.

#### Two More Get to Coast

NEW YORK, April 23.-William Daley NEW YORK, April 23.—William Daley and Margaret Lindsay, a couple of new legit finds, arrived on the Coast this week under contract to Universal. Daley is an American and Miss Lindsay is an English lass who has never appeared over here. They were both sold by Hal Roy, of the Lyons & Lyons office.



HELEN CHANDLER, who is appearing in Benn W. Levy's "Springtime for Henry," which has moved from the Bijou to the Broadhurst, New York, and is continuing its long run.

## Stone's Train in Wreck: None Hurt

TULSA, Okla., April 23.—Three baggage cars of the special train carrying Fred Stone and his Smiling Faces Company into town were wrecked about 40 miles out of Oklahoma City Tuesday, miles out of Okiahoma City Tuesday, with no one injured. Officials of the railroad said the accident was caused by a broken axle on the engine tender. A special train had to be dispatched from Tulsa to bring the company to town, the players arriving here at 4:30 p.m. and the show starting promptly at 8. p.m. a at 8. The

at 8.

The piece played Convention Hall here, closing the Tulsa theatrical season, which will open again early in the fall with The Green Pastures. Stone and his musical were enthusiastically received.

Wednesday they played Joplin, Mo., and Thursday Wiehita, Kan. It was practically old home week for Wichita, for Stone was born and reared at Wellington, about 30 miles away, and has many close friends in town. Smiling Faces played the Fox-Orpheum on a one-Faces played the Fox-Orpheum on a one-night stand and filled every seat.

#### Tryout in Princeton, N. J.

NEW YORK, April 23.—The Theater Intime of Princeton University will stage a tryout next week of Nerissa, a play by an author using the pen name of J. Jacobus. Mary Howard, who was last seen in these parts in Unexpected Husband, will play the title role, and the rest of the characters will be taken care of by Princeton undergrads. The show may come to New York later on.

#### Another Dinner Club Concert

NEW YORK, April 25.—The concert for the benefit of the Actors' Dinner Club held last night at the Lyceum was one of the best of the series. Among those appearing were George Price, Shaw and Lee, Lou Clayton, Joe Morris, Benny Davis, Mack Gordon, Harry Revel, Jans and Whalen, Vinnie O'Donnell, Leonard Mudie and the Boxy Gang. S. Jay Kaufman emseed. The program was arranged by Foxy.

#### Teller-Equity Concord

NEW YORK, April 23.—Frank Teller, who is still on Equity's blacklist for claims outstanding against him, has made his peace with the organization and will produce *The Trio*, adapted by Walter Hartwig from the German. He will pay down a certain amount on his debt and make further weekly payments during the run of his show, which is the usual arrangement Equity enters into with delinquents. with delinquents.

# **One-Day Bond** For Revival

Holman must pay for each "Round-Up" performance before it begins

NEW YORK, April 23.—It looks as tho Sam Holman were due to crash thru. Holman is the cowboy who was employed in Carl Reed's revival of The Round-Up recently, and who hated to see the show close. He therefore made arrangements to re-revive it, and got the cast behind him, along with the Lexington Post No. 108 of the American Legion. There was only one drawback. Young Mr. Holman had no dough to post with Equity for bond—and Equity is traditionally consistent on the bond-posting matter. The cast could sign waivers if they were allowed to indulge in the secondary rights, but The Round-Up, being a revival, has no secondary rights.

Young Mr. Holman was undaunted. Last Tuesday he braved Equity council with a proposal to pay the cast each night, a proposal in which the cast, needing dough, heartily concurred. There was still the matter of bond, however, and after due deliberation the council decided to make special provisions. Mr. Holman will be allowed to put up one-eighth of a week's salary, in lieu of the usual two weeks, but he'll have to put it up 24 hours before each performance. In other words, he'll be paying as he goes along, with two-eighths being put up before matinee days. Any day the bond fails to show up there'll he no performance. NEW YORK, April 23.—It looks as tho

up before matinee days. Any day the bond fails to show up there'll be no performance.

The unusual arrangement was allowed because the cast needed the work and because they had no rehearsing to do, having already readied their parts for Mr. Reed. Therefore they would not be gambling away the usual four weeks of their time that are spent in rehearsals.

Holman also has a tie with the Lexington Post whereby that outfit allows him to use its name for the first two weeks of the run. In return he turns over a certain number of tickets to be sold by the Post at their \$2 face value. Fifty cents goes to the unemployed veterans selling them, 50 cents to the relief fund of the Post and a buck to Mr. Holman and his actors.

Holman wanted to reopen tonight—in fact, he still wants to—but up to a late hour this afternoon he had failed to post the necessary one-eighth of a week's salary. If he can't start today he'll start on any day he gets the necessary dough for the bond.

#### Murray Anderson's New Revue

LONDON, April 16.—J. Murray Anderson's new revue will be entitled Fanjare and will be produced at the Opera House, Manchester, May 16 for a short run prior to its production at the Prince Edward Theater, London, where it will open early in June. open early in June.

open early in June.

Joe Cook, American vaude, production and film comedian, and Violet Loraine, English revue star, will head the cast. The company, including players, orchestra and stage crew, will number over 100 persons. Dion Titheradge is writing the book; the music is by Henry Sullivan, composer of Mona Lisa, the song hit of Bow Bells, and the lyrics by Desmond Carter. The dances will be staged by Ralph Reader and the entire production will be designed by James Reynolds, who was responsible for the decors of Murray Anderson's League of Notions, which was staged in London in 1922.

#### "Henry" May Continue

NEW YORK, April 23.—Springtime for Henry, the Benn W. Levy farce which was Henry, the Benn W. Levy larce which was announced to close a week from tonight, may continue. Plans are now being made to move it into the Shubert Theater, vacated by *Cynara* on Friday, and to substitute either James Rennie or Reginald Owen for Leslie Banks in the lead. Banks has to leave for Hollywood to fulfill a contract. contract.

#### **World Radio History**



#### By Eugene Burr

MOURNING BECOMES ELECTRA has left the Broadway scene—tho there will be another engagement of it will be another engagement of the at the Alvin next month, when the company which is now bringing the long-winded gospel of O'Neill to the good burghers of the hinterland comes in for burghers of the hinterland comes in for a few weeks' stay. Mourning Becomes Electra has left the Broadway scene, and the Broadway scene need not unduly miss it. For it was merely the latest expression of O'Neill's studied sensationalism in form and sophomoric sensationalism in subject.

The latter-day downfall of O'Neill is a subject that must hurt every true lover of the theater—and especially of the American theater, for O'Neill was once its white hope. When he flashed with meteoric brilliance across the art-theater meteoric brilliance across the art-theater sky there was a raw power and depth to his writing. There was sheer and husky melodrama expressed in articulate and intelligent terms, and the combination was compelling and excellent. The young O'Neill, before he was saddled with the realization of being America's First Dramatist, showed great ability and even greater promise.

But then, when recognition came, self-But then, when recognition came, self-consciousness came with it. The stark and powerful subjects of his early plays became shrouded more and more in a morbid mysticism, in an aura of sensual unreality that sought to be psychological realism. It was as far from true reality as, say, the soppy Pollyannaism of Channing Pollock at the other end of the scale the scale.

the scale.

And along with O'Neill's industrious, profitless spadings in the darker corners of the human mind—spadings which must have been the result of a self-conscious pseudo-profundity—there came a self-consciousness of form. Instead of the bare, gripping, simple outlines of the earlier days O'Neill sought the outre and the sensational. He sought them thru the sudden modern use of ancient and outmoded stage tricks, stale cliches that

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COSTUMES BROOKS 1435 BY WAY had long been disregarded by competent dramatists.

ACH form of stage sensationalism in which O'Neill indulged served only to show his growing weakness as a competent maker of plays. A truly competent playwright could have given us the thesis of The Great God Brown without having to resort to the old device of out having to resort to the old device of Grecian masks; he could have suggested the hidden thoughts of the characters in Strange Interlude by a cleaner and more intelligent method than the resurrection

Strange Interlude by a cleaner and more intelligent method than the resurrection of asides; he could have conveyed the God-machine idea of Dynamo without resorting to a mysticism so garbled that even the huge O'Neill cheering section turned away in disgust, and he could have told us the story of Mourning Becomes Electra without using 14 long and dreary acts to tell it. For that matter, three competent dramatists had already done just that.

O'Neill, however, had the faculty of turning his weaknesses into startling forms. Masks and asides and huge length, when indulged in by America's First Dramatist, became art forms to be worshipfully examined and wholeheartedly gushed over by the intelligentsia. They became circuses to be attended out of curiosity by the rank and file of theatergoers. And they became things to be sorrowed over by the admirers of a long-dead O'Neill, who was a brilliant writer of splendid, sincere and strangely unself-conscious plays.

#### **Actors Win Arbitrations**

NEW YORK, April 23.—Two arbitrations were won by actors at the American Arbitration Association this week. Howard Inches was awarded his claims against Chamberlain Brown for residue due under contract, and Rex O'Malley got a portion of his claim against Bela Blau. Blau had taken O'Malley out of the cast of Experience Unnecessary to go into his contemplated production of The Mad Hopes. The latter never materialized, the Shuberts failing to make good their promise to Blau of backing. Blau paid O'Malley the two weeks due him, but the actor contended that he ought to get his salary for all the weeks that Experience Unnecessary ran, since it was thru Blau that he lost out on it. NEW YORK, April 23 .- Two arbitrawas thru Blau that he lost out on it.

#### **English Co-Operative Show**

LONDON, April 12.-A group of well-LONDON, April 12.—A group of well-known English legitimate, musical comedy and vaudeville performers are to join forces and produce their own show, to be called *Between Ourselves*, at a West End theater in May. The show will be a kind of English *Chauve Souris*. The players concerned will be William Cavanagh and Ivan Samson, from legit; Barry Luning Bobble Comber, Billle Hill Hazel Lupino, Bobbie Comber, Billie Hill, Hazel Shelley and Lena Chisolm, from musical comedy, and Billy Mayerl, Marjorie Lotinga and Leslie Sarony, from vaudeville. Billy Mayerl will write the music; Leslie Sarony, the lyrics, and Frank Eyton, the book. Matt McKeigue, until recently publicity man for Moss Empires, will manage the company.

#### "Trick for Trick" to Fox

NEW YORK, April 23.—Robert V. Newman has sold the picture rights to his production of the Shirley Warde, Vivian Crosby, Harry Wagstaff Gribble play, Trick for Trick, to Fox Film Corporation for \$20,000. Mystery comedy is now current at the George M. Cohan Theater and is in its 10th week.

Newman has recently acquired the rights to a new play by Carrington Phelps called The World Does Move. This is Phelps' first full-length play. He is well known as author of one-acters.

#### "River's End" Bad in Paris

PARIS, April 18.—A French version of James Oliver Curwood's River's End is being presented at the Albert Ier under the title of At the End of the World. The adaptation does not do justice to the story, the play being reduced to a commonplace melo.

#### Opening

Another Language, by Rose Franken, produced by Arthur J. Beckhard, at the Booth Monday.

#### Closings

April 16, Border-Land after 23 performances; The Tree (7). April 23, Bloodstream (28); Angeline Moves In (7). April 29, Cynara (210).

#### PRESS RELEASES

The more important managerial an-nouncements sent out to the press during the week)

On Monday, May 9, the road company of O'Neill's Mourning Becomes Electra will begin a two weeks' engagement at the Alvin Theater, where the New York company closed last Saturday. Outfit will be headed by Judith Anderson, Florence Reed, Walter Abel, Crane Wilbur and Thurston Hall.

When Whistling in the Dark leaves the Barrymore, New York, late in the spring it will immediately start a Pacific Coast tour, thru arrangements between Belasco and Qurran and Alexander McKaig, the producer. Eastern cities will be played

producer. Eastern cities will be played in the fall.

The Man Who Changed His Name opens its try-out tour Wednesday in Newark and is set to start at the Broadhurst, New York, May 2. Frank Conroy and Fay Bainter head the cast.

That Hilton Woman is set to open on Broadway the week of either the 9th or the 16th. Grace Huff, who has the lead, has taken over the management from Joseph A. Daly and Arthur Ebenhaek.

Ballard MacDonald has been engaged by Billy Rose to write for the latter's

Ballard MacDonald has been engaged by Billy Rose to write for the latter's forthcoming productions.

Sidney Harmon, producer of Bloodstream, and M. Coates Webster, who acts in the play, have finished a drama, Before They Marry, which Harmon may produce in the fall.

Lodewick Vroom, who has been managing Henry Miller's Theater, New York, for Gilbert Miller, has withdrawn from the Miller organization in order to specialize in theatrical real estate. He may also put on a production or two of his own.

own.

Broadway Boy is now scheduled to open in New York the week of May 2.

Reginald Sheffield has taken over the direction of Growing Pains from Marga La Rubia.

You the Are. Hyman musical, will open May 9 at the Majestic,

Brooklyn.

Monday night performances of *The Animal Kingdom*, the Leslie Howard starring vehicle at the Empire, have been resumed.

Riddle Me This, at the John Golden, is

Riddle Me This, at the John Golden, is the pick of Playchoice for April.

Cynara will end its long run at the Shubert, New York, Friday (29), Philip Merivale, its star, leaving for England the following day. A special matinee will be played Thursday be played Thursday.

#### CAST CHANGES

Charlotte Andrews, Rhea Martin and Gaige Clarke for Marion Burns, Ruth Abbott and Bruce MacFarlane in *Inti-*mate Relations at the Ambassador.

Jane Bramley for Flora Sheffield in A Thousand Summers on try-out tour. Edith Wilson added to the cast of Blackberries of 1932 at the Liberty.

#### **B'WAY ENGAGEMENTS**

Harriet and Gretchen Davidson for Harriet and Gretchen Davidson for Show Boat (Florenz Ziegfeld).
Joseph Lertora for There You Are (Hyman Adler).
Edward Nell Jr., Charles Lawrence, Kathleen Karr and Marjorie May for Seein' Is Believin' (Barry Buchanan).
Elise Bartlett, Robert Barrett, Lew Welch, Joseph Greenwald, Olive Reeves-Smith and Clifford Jones for Pulls

Smith and Clifford Jones for Bulls, Bears and Asses (Milton Herbert Grop-

#### "Kingdom" Closes June 15

NEW YORK, April 23.—Gilbert Miller's production of Philip Barry's play, The Animal Kingdom, starring Leslie Howard and currently at the Empire Theater, is scheduled to close June 15. Howard is then expected to rest for a month before going to Hollywood to make a picture version of the play. RKO expects to start shooting about July 15.

#### Millen Goes to Universal

NEW YORK, April 23.—James Knox NEW YORK, April 23.—James Knox Millen, who wrote Never No More, the all-colored drama concerning a lynching, has been signed as a staff writer by Universal Pictures Corporation. Play achieved a run of only two weeks, but Millen was generally credited with a fine writing job. Robert Sparks was the producer.

New Plays on Page 20

# Stage Whispers By JACK MEHLER—

Merry-Go-Round, the play by Albert Maltz and George Sklar, which Michael Blankfort and Walter Hart intended to open at the Provincetown last Monday. open at the Provincetown last Monday, was postponed at the eleventh hour and finally got going Friday. The show, which is an expose of gangster rule in the manner of *Inside Story*, is in 17 scenes, and the Provincetown is no large theater. It is, in fact, about the size of your Aunt Tillie's hall bedroom. Hart figured that he could get the production to fit nicely and moved it in on the day of the opening, but once it was there he found there were difficulties. Hence the postponement. Incidentally, there are 33 actors in the cast. How they fit in the Provincetown dressing rooms is a problem that had better be gone into by the guards of the IRT.

Tho Arthur Lubin couldn't sign Doug Montgomery for When the Bough Breaks, his recent Broadway production, he was fortunate in getting him for three productions he intends to try out in the Pasadena Community Playhouse. . . . They're lovely new gowns that Thelma Tipson is wearing in Blessed Event. . . . Ben Stein is looking for a summer musical—and it's got to be in one set. . . . Stein was manager for Bloodstream, and the number of stagehands needed to make the one scene change in that show taught him a lesson. . . . Sam Lyons, when he got homesick for Russian songs, used to get Russian acts to give auditions. . . . Jimmy Durante's latest gag, when he arrives late at a Hollywood party, is to shout, "Garbo tied me up!"

Speaking of Garbo, there are plenty of rumors as to what she will do when her present MGM contract expires June 1. Some versions have her renewing it, others retiring permanently and still others going back home to Sweden for a rest. What no one has suggested yet is that La Garbo may possibly take a fling at legit, either here or in Europe. If others going back home to Sweden for a rest. What no one has suggested yet is that La Garbo may possibly take a fling at legit, either here or in Europe. If Reinhardt still had his Berlin holdings there'd be a more than slim ground for suspicion that she might appear for him there. In any case, legit plans for her have been in the making for years, with various abortive efforts from time to time meeting with no success. There's one guy in New York, however, who might be able to tell you about it.

Isa Kremer, who gives Sunday night concerts from time to time, scored plenty on her appearance with Yascha Yushny's Blue Bird revue. . . . Chamberlain Brown is getting up in the world. . . . He sat in the top balcony for the premiere of Symphony of Six Millions. . . . A rabid movie patron (female), encountered in one of the Broadwayside inns, rated recent pictures in the following order: The Sin of Madeleine Claudet, Emma and The Champ. . . . She likes to see things that could happen in real life, she said; not just hooey. . . . Movie producers please note. . . Frances Williams received her final divorce decree in Chireceived her final divorce decree in Chicago. . . . George Cochrane, Universal's test director, is on vacation,

The billings that you see on movie palaces sometimes have an unexpected dramatic significance. Take for instance dramatic significance. Take for instance the case of Love Starved, which had the following blurb at the Mayfair: "He promised her a penthouse! She found herself with two rooms and a baby." Love Starved is Helen Twelvetrees' last picture for a while. She is expecting a baby. . . . Or take the case of Too Young To Marry, in which Grant Withers and Loretta Young appeared. They really had been married, and the final divorce decree had just been granted when ry had been married, and the final divorce decree had just been granted when Withers, heartbroken, ran into this sign on a theater: "Grant Withers—Loretta Young—"Too Young To Marry"—But Not Too Young To Love."

Bill Williams, who is down in Washington doing special press work for Symphony of Six Million, pulled a grand publicity stunt when he tied up Fanny Hurst, author of the picture, with Floyd Gibbons and Dorothy Mackaill for the news sheets. . . . Georgie Jessel, because solid for Furone remarked that Gibbons and Dorothy Mackail for the news sheets. . . . Georgie Jessel, before he sailed for Europe, remarked that if Hal Roy were seen once more in Siegel's Restaurant he'd be declared strictly kosher. . . . Sid Salkow, the recently movieized young director, and his brother Irv will make the trip to the Coast by motor. . . . They loaded up with insurance before they started.

# - RAAD

Conducted by M. H. SHAPIRO-Communications to 251 W. 42d St., New York City.

# **Electrical Transcription** To Be Explained to Ad Men

Advertising Agencies' Radio Association will meet with Fred Forster, who will give complete outline of situation and answer questions on double performing license fees

CHICAGO, April 25.—The Advertising Agencies' Radio Association, composed of heads of radio departments of the agencies, will have an opportunity to get an earful of how, what, why and where on the electrical transcription situation, which most of them cannot understand as it pertains to the fees paid for reproduction on the ether to the Music Publishers' Protective Association. Fred Forster, local publisher, has accepted an invitation to meet with the radio men and talk things over, and is armed with considerable data and explanatory matter on the situation on which they seek more light. Forster will meet the agency boys several times during the week, beginning tomorrow.

The main question appears to be, "Don't the public performance for profit fee collected by the American Society of Composers, Authors and Publishers from the radio station cover the reproduction on the same station of an electrical trans-

on the same station of an electrical trans-

cription, and how does the MPPA come into the picture?"

Forster has prepared interesting data, which he will spill to the advertising which he will spill to the advertising men. It contains considerable important information to all advertising agencies and radio stations having occasion to uso electrical transcription programs.

#### New CBS Sustaining Outlet

CHICAGO. April 23.—Columbia Broadcasting System has a new outlet in this territory in WJKS, Gary, Ind., which started its CBS programs last week, presenting an early morning broadcast, afternoon programs that include New York orchestras, symphonic, novel and educational features when Johnny O'Hara is not on the air with the Sox baseball broadcast, and an evening schedule, 8:30 to midnight, that brings Guy Lombardo, Art Jarrett, George Olsen and a number of CBS features new to local listeners. of CBS features new to local listeners.

#### Fidler for Valley Dale

COLUMBUS, O., April 23.—Dick Fidler and his 12-piece orchestra, an increase of three, has been booked into Valley Dale, suburban dance hall, for the summer, it was announced today by Manager James V. Peppe. Fidler follows Morris Grenadiers, taking the stand May 1. Henry Thies and his floor show is booked into Valley Dale April 30. At Indianola Park, where the Claremont dance pavilion opened last week, the Marion McKay and Tal Henry orchestras are booked in for the coming week, according to Manager Tony Stearn. The hall has been entirely redecorated.

NEW YORK, April 25.—Both NBC and CBS have sent out identical notices to the effect that the National Association of Broadcasters has reached an amicable agreement with the ASCAP to adjust the question of increased liceuse fees.

The agreement involves the immediate opening of negotiations between a committee and the Society, altho the committee has not yet been named. The Society has agreed to wait until September 1, in the event a settlement is not made by June 1, the date set for the proposed increased rates to go into effect.

This is the first time that any radio press department has sent out notices anent such matters.

anent such matters.

#### Frank Grim Making Hit

MILWAUKEE, April 23.—Frank Grim and his orchestra, playing at the Chateau, is creating a sensation with his splendid music. A fine floor show also is being given at this popular rendezvous and naturally they are doing a nice business.

#### Ted Wilmot to Ft. Worth

KANSAS CITY, Mo., April 23. — Ted Wilmot and his Gloom Chasers will open a limited engagement April 29 at Casino Park on Lake Worth, Ft. Worth, Tes. Booking was made by the Frederick Brothers, of this city.



THREE LITTLE MAIDS, heard in the WLS, Chicago, "Garden of Melody" and other programs over the NBC network. They are Adele Wrandt (above), Margaret Stafford (left) and Helen Brundage, all con-

#### Whiteman Has Offers But Makes No Choice

NEW YORK, April 23 .-- Paul Whiteman, NEW YORK, April 23.—Paul Whiteman, who completed his RKO tour Thursday, leaves for Philadelphia to do his Warner Brother bookings, and, unless something crcps up within the next few days, will not be definitely set on future dates.

dates.

To date he has received four substantial offers, including opening the Waldorf-Astora Roof Garden; playing Hollywood Gardens, outdoor restaurant in Pelham; the Pavilion Royal, at Valley Stream, L. I., and the Edgewater Beach Metal Chicago. So for he has turned Hotel, Chicago. So far he has turned down all of them, but may charge his mind about either one or two of the most attractive offers. A definite decision is expected within a week.

#### Columbo for Woodmansten

NEW YORK, April 25.—Russ Columbo, now appearing in vaudeville, has been signed to open May 15 at Woodmansten Inn, Pelham Parkway roadhouse. He will have an NEC wire there.

# Radio Talent Floods Agencies; Auditions Are Cut to Minimum

NEW YORK, April 25 .- Altho word has

Harlman Remains Legit

COLUMBUS, O., April 23.—The Hartman, for many years the only legitimate theater in Columbus, will continue to be operated as such in the future instead of being converted into a movie house. Previous plans had called for the sound theater to begin operation May 1, but changes were made when the Great Lakes Theaters, Inc., with main offices in Youngstown, O., took over the building. Fred Stone, opening a week's engagement May 4, will be the first attraction in the 20-week plan outlined for the theater during the coming season, according to S. B. Weinberg, company representative. This is the first legitimate house in the company's proposed chain.

Auslin Wylie for Park Joh

MEDINA, O., April 25.—Austin Wylie and his band have been engaged to play the entire summer season at the ballroom in Chippewa Lake Park here, it has been announced by A. H. Beach, manager. Wylie, with a new band, comes in Decoration Day and will remain until Labor Day. It is possible that the band will broadcast regularly over WTAM. Cleveland.

There are still audition seekers who seem to know every phase of microphone technique and arrive prepared for every emergency. Agencies that use electrical transcription have acts calling on them every day with their own recording, which can be run off in the studio at the leisure of the men or women in charge of the radio department. Even those who do not expect to do electrical transcriptions carry them along in case transcriptions carry them along in case the agency men want to hear their stuff at a time inconvenient for them to appear. In contrast to the auditions of appear. In contrast to the auditions of two years ago, there is a better and more intelligent grade of talent making the rounds, due not only to the theatrical slump, but to the finer grade of programs now on the air which have been taken as an example. Artists' scripts have also improved 100 per cent, in addition to the fact that they actually bring such things along instead of coming empty handed to the studios.

One large agency which made the now acknowledged error of letting its client listen to more prospective programs than was necessary until he couldn't make up his mind has been holding auditions now for the same account for more than a year and is still hoping to fall into some phenomenal find at a bargain.

### Shubert Offers Radio Half-Hour

NEW YORK, April 25.—A radio half-hour program, under the direction of J. J. Shubert, is being offered the radio artist bureaus and advertising agencies. Price asked is \$5,000.

It is understood that the program will run somewhat along the lines of the Ziegfeld radio shows, with Shubert paying for the orchestra and supplying the stage stars, supposedly as guests.

#### New Air Programs

CHICAGO, April 23. — The Jester, a new musical radio skit featuring Art Barnett in the title role, will make its initial appearance over an NBC-WJZ network April 29 and will be heard four Fridays in succession. Barnett will be assisted by Howard Lanin and his orchestra. The program will be broadcast thru KWCR.

Unsung Heroes, depicting true stories of heroism of motor and garage repair men, is a new drama series to be broadcast thru WBBM and CBS each Monday night. Scripts are from the pen of Betty McLean, well-known radio actress, who also will stage and direct the shows. Frank Westphal's orchestra will furnish incidental music. Program is spousored by the Milkening Manufacturir g Company.

pany.

A new series of biographical programs A new series of biographical programs depicting great personalities as revealed thru the lives of outstanding Americans will be heard each Tuesday night, starting April 26, over NBC-WJZ. Among the actors who will portray Alexander Hamilton, Aaron Burr, Thomas Jefferson and others are John McGovern, Alfred Owenson, Charles Webster, Richard Gordon and James Meighan.

#### Abe Farb With Miller Music

CINCINNATI, April 25.—Abe Farb, Cincinnati's hustling music salesman and song plugger, who stepped out of the music game nearly a year ago to enter another line, has re-entered the field, this time to become associated with Miller Music, Inc., with headquarters in New York. Farb is covering the following spots for the Miller firm: Lexington, Ky.; Louisville, Indianapolis; Dayton, O.; Springfield, O.; Columbus, O.; Toledo, Cleveland, Detroit and Pittsburgh. Abe has made a good start with his new connection and has a host of local ether artists and "name" bands playing here featuring the Miller tunes.

#### Ralph Lewis Orchestra For Lexington, Ky., Park

LEXINGTON, Ky., April 23.—Ralph Lewis and his band, who for the last 10 weeks have been working the stage presentations at the Kentucky Theater, this city, have been contracted to furnish the dance music this season at Joyland Park here, beginning May 11. Band will make a two weeks' tour before moving into the summer location. In the Lewis personnel are Pete Barker, Leon Moel, George Kaute, Gib Long, Jack Durfy, Johnny Vance, Bill Jordon, Neal Boyd, Earl Marlowe and Jake Harbor. Park engagement calls for 20 weeks.

#### Salt Lake Walkathon Ends

SALT LAKE CITY, April 23.—The Walkathon-Marathon ended at the Granada Ballroom here last Saturday midnight. The \$1,000 prize money was divided between the two remaining couples, who for a 48-hour stretch, without sleep, had contested for final honors. The winners were Sonnie Boy Blossom, Sylvia Michals, Ray Neukirk and Eleanore Snowden, the last named a mother of three children. Twenty-four couples started and marathon ran 1,860 hours. Manager Charles McGillis and his associates claim they have made but little profit, altho the crowds have been large. Ed Stoker and his Granadians, little Jack Horner, Bill Green, Art Barrien, Jack Meyers and various visiting vaudeville acts, including Octavia Doran and her Creole Entertainers, helped entertain.

# **Obbligatos**

In the plan to collect additional license fees from radio stations that use copyrighted music for profit, the American Society of Authors, Composers and Publishers seems to be doing fairly well so far. The National Association of Broadcasters appointed a committee to treat with E. C. Mills, general manager of ASCAP. It is composed of three men representing the two large networks of the country—NBC and CBS. Which is rather peculiar.

Possibly it was a well-conceived plan

rather peculiar.

Possibly it was a well-conceived plan on the part of Mills to reduce certain fees for the smaller stations, which can ill afford to pay higher license fees. It is possible, he hopes, that the small stations would like the idea of having about all of the additional burden placed on the shoulders of the big stations like WABC, WEAF and WJZ, and that the little fellows would side with the Society. However, the network key stations said that the little operators would absolutely stick with them in fighting the Society, so they called a meeting and appointed a committee of folk who resided in the East or near by the offices sided in the East or near by the offices of E. C. Mills.

sided in the East or near by the offices of E. C. Mills.

But the committee which is to handle the negotiations is composed of Ed Klauber, vice-president and assistant to President Bill Paley of CBS; E. L. Ashby, general counsel to NBC, and Paul W. Morency, of WTIC. Hartford. Since WTIC is more or less linked up with NBC, this gives the large stations 100 per cent representation on the committee. How come there is no actual representative from a real small station or two? Are these struggling radio men willing to let anything go that the big boys decide upon? Hardly seems possible. President M. H. Aylesworth of NBC thinks a moratorium ought to be declared on the matter until conditions pick up. He would just as soon pay each composer, author or publisher per rendition of his number and keep the books and check up on each song played. They practically do that any way. In any case, he does not want the ASCAP to break up, since he admits readily enough it is easier to deal with an organization.

break up. since he admits readily enough it is easier to deal with an organization than no end of individuals. He fears that higher fees may result if they meet the present 5 per cent of the money paid by the radio advertiser for time—that is, the Society may ask another increase in a year or so. Mills states, however, that he is ready to offer long-term contracts break up, since he admits readily enough term contracts.

term contracts.

There is a strong possibility that the committee may work out an agreement based on a smaller fee than 5 per cent. If no agreement is reached by June 1 Mills plans to go ahead and charge that much after this date. In the event a license is not taken out by a station it is liable for prosecution on copyright infringement for each and every number it sends out from the station, leaving itself open to a possible fine of \$250 on each count. This is the way the present copyright law reads. On the face of this it seems that some sort of definite agreement will be reached within a few weeks.

within a few weeks.

Publishers and writers say they are gradually being starved to death because of radio killing off their record and sheet-music sales, while on the other hand it is known that the majority of the smaller stations certainly have no piccie either. picnic either.

WITHOUT any doubt whatsoever music creators and the publishers are resigned to their fate as to sales of their product other than its use sales of their product other than its use by radio. Radio transcriptions are still in the dark as to how and why manufacturers of same have to pay a music fee. They know that somewhere a license fee has been paid once, also that the copyright law states that 2 cents a record is payable for reproduction of certain music. But they do not understand why a record played over the radio is subject to a still higher charge of at least 25 cents for each time it is played. In reality there is no law regulating how much is to be paid for "the public performance for profit" of a musical work. It is mentioned in the Copyright Act of 1909, but there is no section such as the fixed rate for the phonograph sold and played in the home. This is the 2 cents a side as mentioned above. When the same phonograph and record is played as a public performance—dance hall, cafe or over the radio—it in the dark as to how and why manufacturers of same have to pay a music fee. They know that somewhere a license fee has been paid once, also that the copyright Beach Park, opened the ballroom at Summit Beach Park, opened the ballroom at Summit Beach last night, with Bobby Jones and his Jesters as the opening attraction. There will be dancing six nights a week. Regular park opening will be held early in May.

VENICE. Calif.. April 25.—Red Marshall and his orchestra will shortly enter their third month at Venice Ballroom of venice Pier. In the Marshall personnel above. When the same phonograph as a public performance—dance hall, cafe or over the radio—it in a control of the ballroom and assistant manager of the ballroom and assistant m record is played as a public performance—dance hall, cafe or over the radio—it then becomes a performance for profit within the intent of the copyright law.

This is the clause upon which the ASCAP operates and that is why an electrical transcription used on the air is subject to whatever fees the composer or publisher arranges to charge.

#### **Camel Hour Quits** After 52 Week Run

NEW YORK, April 25.-Morton Downey, NEW YORK, April 25.—Morton Downey, Tons Wons and Jacques Renard and orchestra will complete 52 weeks on the air May 22, and the Camel Quarter Hour will be discontinued on that date. Altho the program is said to be off merely for the summer, it is understood that Downey will not resign, but has another plan in mind.

#### 'Doc' Peyton Leaves Hospital

ALBANY, N. Y., April 23.—William (Doc) Peyton, widely known orchestra leader, was discharged from the Albany City Hospital Wednesday night, where he had been critically ill for several weeks with an attack of scarlet fever. Peyton collapsed in his dressing room while playing an engagement at the Strand Theater here several weeks ago. He plans to remain in Albany a few weeks to recuperate.

#### Canal Zone Operator Sued?

COLON, R. de P., April 16.—Walter Gould, United Artist Motion Picture representative in Latin America, is contemplating suit against E. F. Attaway, Director of Bureau of Clubs of the Panama Canal Zone.

It is alleged that the Canal Zone string of theaters are not booking United Arguers

of theaters are not booking United Artist photoplays because of unfairness and personal prejudice on the part of Mr. Attaway.

The picture man has just patched up differences with Paramount. Inferior photoplays have been dished out to the Canal diggers and there has been much dissatisfaction and threatened official

investigation.

By this suit the United Artist representative has taken upon himself the representation of the thousands of Canal workers as well as other motion picture representatives.

#### Columbia To Make Radios

CHICAGO, April 23.—H E. Ward, of Chicago, has been elected president of Columbia Phonograph Company, Inc., and H. Curtiss Abbott, of New York, vice-president, in charge of sales merchandising and advertising, in a reorganization of its executive personnel. F. J. Ames continues as treasurer. Coincident with the announcement of its personnel reorganization it also was announced that the company will enter the field of radio receiving set manufacturing and merchandising.

#### Beckett's Wrestling Vaude

LONDON, April 12.—Joe Beckett, for-mer heavyweight champ of England, will stage a comeback, not as a boxer, stage a comedick, not as a boxer, but as an all-in wrestler, towards the end of this month. He will tour the English music halls and will be managed by Apollo, who once achieved fame as the world's strongest man.

Palmer, Mass., Gets Flesh
PALMER, Mass., April 25. — Palmer
Theater is now showing vaude along
with films on certain nights of the week.
Bookings are thru the Metropolitan
agency of Boston. The stage has been
enlarged and new drop curtain and
drapes installed.

#### **Ballroom Notes**

inaugurated free dancing at the ballroom on week nights. This has been a bless-ing for the concessioners on the pier.

## Program Reviews

#### Lucky Strike Hour

Reviewed Thursday evening 10-11 p.m. Style—Orchestra master of ceremonies and "political rally." Sponsor—Lucky Strike Cigarets (American Tobacco Company). Station WEAF (NBC network).

Strike Cigarets (Ameriorn Tobacco Company). Station WEAF (NBC network).

Louis Sobol, Broadway columnist, makes his second appearance on the Lucky programs and further added to his laurels of the 'rst broadcast, Tuesday, which he did on short notice. Walter Winchell is said to be out of the running for some time on a nervous breakdown recovery. Sobol is reported to have been signed for a year's contract, which strengthens the rumors of how ill Winchell really is. Until a few weeks ago Sobol did a commercial program over WOR, using an orchestra and guest stars every Sunday night.

Lucky Strike programs continue as they have been for some months, using orchestras booked by MCA, many of them from remote points in both Europe and America. Howard Claney does the announcing, while the "political rally," a clever piece of psychology, as well as business, rings in various Senators, Congressmen as well as governors. Each speaks his own free will and speeches are not supposed to be censored. Lucky Strike is neutral.

Use of the "magic carpet" and screaming "okay" is being continued, the sponsors stating that they, and not Winchell, are the owners of the idea. The magic carpet traveling around to the out-of-town cities picking up orchestras has added increased interest, of course, as well as lending full variety to the style of crehestras used and also

chestras has added increased interest, of course, as well as lending full variety to the style of erchestras used and also added interest in towns around the country. At this particular broadcast, Don Bestor, from Cleveland, and Jack Denny, from New York, did the musical honors, while Governor Albert C. Ritchie of Maryland had his say. Sobol did his running comment on Broadway, Park avenue and Hollywood folk, as well as other gossip. He did a competent job. other gossip. He did a competent job. M. H. S.

#### Little Jack Little

Reviewed Wednesday 9-9:15 a.m. Style—Piano, songs and talk. Sponsor—Old Gold Cigarets (P. Lorillant). Station WABC (CBS network).

WABC (CBS network).

Altho Little's voice and confidential style of singing has been regarded more or less as that of night club entertainment. CBS recently started him on a sustaining period during the morning hours and anxiously noted the reaction. Little, of course, did not hand out any sophisticated numbers or anything that would detract from a bright cheerful routine, with the result that Old Gold, who hasn't been on the air in many months, decided to sign him up for one

routine, with the result that Old Gold, who hasn't been on the air in many months, decided to sign him up for one week commercial. O. G. has been casting about for suitable program mediums for as many months as it has been off the air and took this opportunity to test Little, and also get a plug in for the contest it has heretofore advertised only in the daily papers., It is understood that, should results prove satisfactory, the singer will be signed for a long term.

In this program Little, as mentioned above, is using a lighter type of number, after making his usual entry via his Glow Worm signature on the piano. Between numbers he did the commercial credits for the sponsor, which he rattled off in first-rate style. Piano, singing and talk is blended nicely, giving the effect, at times, of a pianolog which moves along swiftly and smoothly. O. G. seems to have a good bet in Little, and if it decides to sign him up may or may not go in for the early morning period. it decides to sign him up may or may not go in for the early morning period. Cigarets at this hour on the air seem to be but a test, \*he results of which remain to be seen. M. H. S.

HARRY CARROLL'S new 15-people act wil show for RKO this week, splitting between Paterson and Trenton, N. J. Cast includes an eight-girl line and is a satire on the current Geneva Peace Conference Bill. Locker is it. Billy Jackson is its agent.

## Mel Snyder Opens At Gibson, Cincy

CINCINNATI, April 23.—Good luncheon, dancing and dinner crowds witnessed the opening Tuesday of Mel Snyder and his orchestra in the Florentine Room of the Greater Hotel Gibson (See MEL SNYDER OPENS on page 23)

#### George Olsen on Ether With Jack Benny May 2

NEW YORK, April 25.—George Olsen and his orchestra, with Jack Benny as master of ceremonies, will go on the air for Canada Dry Gingerale.

NBC network will be used every Monday and Wednesday, 9 to 9:30 p.m. Programs start May 2.

## BELLE BAKER

**SUNDAY NIGHTS** 9 to 9:30 P.M.

**Ever-Ready Safety Razor** Program

Sponsored by

American Safety Razor Co.



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The Two Sweetest Tunes of Today "BLUE MISSOURI MOON." 30c per Copy; "IMO-GENE," 25c. ANDERSON & SHANNON MUSIC CO., 1008 2d Street, Perry, Ia.

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A good eight-piece Orchestra for summer's engagement at Lake Lawrence Park. Write MRS. MINTA MESKIMEN, Manager, R. R. 6, Vincennes, Ind.

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DANCE FAVORS and LOVING CUPS Paper Hats, Novelties at wholesale. Free Catalog METRO FAVOR SUP. CO., 32 Union Sq., N. Y. C

A RECORD-BREAKING RADIO STAGE ATTRACTION

OKLAHOMA COWBOYS N. B. C. BROADCASTING FEATURE

Per. Address, Stillwater, Okla., or care The Billboard, Cincinnati, O.



# Exhibitor's Weekly Digest of Film News

#### THE EXHIBITOR

Allied of Michigan authorizes H. M. Richey, business manager, to appoint committees to confer with unions, landlords and film exchanges on proposed adjustments, without which exhibitors claim they will have to close their houses this summer.

C. & M. Amusement Company, of Marietta, O., wins its case against the Fox Film Corporation when U. S. District Court for the Southern District, Columbus, O., declared the old standard contract nondivisible as to the arbitration clause, and consequently illegal.

Hearing on the proposed investigation on unfair practices in the industry by the Wisconsin Department of Agriculture and Markets has been postponed from April 23 to May 14. The investigation is sponsored by the Wisconsin Allied unit and is being held up by a temporary injunction won by distributors and producers.

#### CHICAGO EXHIBS

Sylvester Skouras is reopening the Alma Theater with sound pictures.

'The Logan Square Theater has passed from the ownership of Logan Square Corporation to Salvatore Vitello.

Filmack, leading trailer firm here, has moved into new quarters at 908 S. Wabash.

The Castle classy little Techniques.

moved into new quarters at 908 S. Wabash.

The Castle, classy little Loop house, reopening Saturday as the Castle News Reel Theater, showing news pictures "by camera, by wire, by telephoto and radio."

Three Balaban & Katz de luxe neighborhood houses are using double features this week, which is school vacation week. Tom Mix in Destry Rides Again and Robert Montgomery in But the Flesh Is Weak will be seen on the screens of the Uptown, Paradise and Tivoli, in addition to a stage show. According to B. & K. this policy is for the one week only.

H. Lanski has purchased the Avenue Theater, which is now being operated under the management of J. S. Shanfeld.

When the Grove Theater, South Side house, was robbed a few days ago the manager notified the 14 other houses in the Warner chain. Later the same night robbers appeared at the West Englewood, one of the chain, but when Beatrice Murphy, cashier, informed them she had been expecting them they became panic-stricken and fled.



Above Prices for One Color, One Copy. Above Prices for One Color, One Color,

Extra Colors, 25c each; Copy Changes, \$2.00 each.
Orders accepted, half cash, balance C. O. D. for tickets printed to order. All F. O. B. New York.

S. BOWER

Ticket Branch,
NEW YORK.

## -HIGHLIGHTS-

SUPREME COURT in Brooklyn hands down permanent injunction restraining Local 306 of the IATSE&MPO from picketing 33 Esco theaters in New York. Empire State Union has a contract with Esco theaters, Local 306 having picketed the theaters on the ground that the Empire State was not a genuine union.

SENATOR BROOKHART asks the Department of Justice to probe the Youngclaus case now pending in Lincoln, Neb., in addition to in-vestigating zoning and protection in other parts of the country.

W. N. YOUNGCLAUS' suit to enjoin the Nebraska protection agreement as a violation of the anti-trust law opens in the Federal Court, Lincoln, Neb. It is the first attempt by an exhibitor to enjoin protection agreements under the anti-trust laws. Both exhibitor organizations and distributor-producers declare a "fight to a finish."

M. C. LEVEE, head of the Screen Guild, takes a wallop at producer-distributor companies that also own theater circuits, claiming this triple-control has been the Frankenstein of the picture business.

INDEPENDENT EXHIBITORS in Cleveland open suit against the Will Hays organization, the Cleveland Film Board of Trade and 17 producing and distributing companies. Exhibitors claim the Board of Trade and the Hays organization are linked and ask for dissolution of the latter, charging discriminatory practices.

AL LICHTMAN, distribution head for United Artists, advocates revision of present distribution system as one way to help conditions in the trade.

INDIE EXHIBITOR units getting support of outside groups in backing the Brookhart Bill. Kent County Better Films Council of Delaware comes out in favor of the bill.

ROCKY MOUNTAIN Theater Owners' Association will hold annual convention June 7 and 8 in Denver. President Harry Huffman planning to bring up for discussion double billing, the Brookhart bill, zoning and arbitration, music tax, admission taxes, block booking, resale of poster paper, guest tickets, and county taxes on theater equipment.

THEATER PROTECTIVE Association is formed by independent exhibitors in North Carolina. Temporary officers are J. A. Reynolds, president, and J. M. Gregg, secretary and treasurer. Zoning and protection problems will be tackled immediately.

ALLIED, thru Abram F. Myers, and MPTOA, thru A. Julian Brylawski, both oppose proposed Federal tax on admissions. Myers asks for exemption on admission to 50 cents, while Brylawski requests exemption of all admissions.

THE STANDARD 5-5-5 contract will probably stand next season. Both Allied and MPTOA willing to accept contract for the coming season, but want changes for 1933-'34.

FRICTION BETWEEN exhibitors and Fox over return of posters now quieting down. Fox working on concessions to exhibitors and at the same time negotiating with poster exchanges.

NEW AMUSEMENT tax schedule for Ontario goes into effect May 2. Tickets up to 25 cents exempted if the proceeds go to charity, while tax starts with 2 cents for 25 to 33-cent tickets, and graduates to 8 cents on all tickets over 73 cents.

CARL LAEMMLE urges circuits to return theaters to original owners on easy terms as one way of pulling theaters out of the red. Claims grosses could be increased 20 to 25 per cent if circuit houses are managed and owned locally.

# HOLLYWOOD

Sam Rork will produce four features Ronald Colman's next will be Way of for Fox. with Clara Bow and Rex Bell starring in the first. This will mark Karamazov.

Miss Bow's comeback.

Mike Levee's Screen Guild, which plans lease thru United Artists.

Columbia decrees an elastic budget for

next season's productions and will use stars only if the player absolutely fits the part.

Roll & Folded Tickets 10,000...\$5.00 50,000...\$9.00 100,000...\$13.00 COUPON ROLL TICKETS FOR PRIZE DRAWINGS, STOCK TICKETS, BOOK TICKETS, FLAT TICKETS, RESERVE SEAT TICKETS. Get our Samples and Prices, and send Diagram for Reserved Seat Coupon Ticket Prices, Dated or Serial Numbered.

National Ticket Co., Shamokin, Pa.

"FOUNDED 1901-THIRTY YEARS OF SATISFACTORY SERVICE"



FOR EVERY FORM OF AMUSEMENT The ARCUS TICKET CO., 348 N. Ashland Ave., CHICAGO

Hal Roach Studios getting set to ree Levee's Screen Guild, which plans sume work next month, with Dickie 
"artistic" films, will probably rethru United Artists.

Hal Roach Studios getting set to resume work next month, with Dickie 
Moore signed to head the Our Gang 
unit and Zasu Pitts and Thelma Todd set for six pictures.

> Hollywood gets terrific panning from Sergei Eisenstein, Russian director, brought here by Paramount two years ago at a big salary and who did not turn in a foot of film. Eisenstein left Sergei for Russia.

MGM signs Edward Sedgwick, Ralph Graves and Ruth Selwyn. Graves will write, direct and act.

Jack Warner returns with two plays and five novels bought and eight "finds" signed up. Plays are Blessed Event and signed up. Plays are Blessed Event and New York Town, and stories are The Mud Lark, They Call It Sin, Crooner, I'm a Fugitive From a Prison Camp and Silver Dollar.

Columbia to hold annual sales conventions in Atlantic City May 23 and in Los Angeles May 31. Conventions will be addressed by Harry and Jack Cohn, Walter Wanger and Charles Rosenzweig.

## IN THE EAST

Farm film fans want pictures that are sugar-coated with romance, comedy, adventure, suspense and thrills and that do not portray farmer characters as "hicks," according to information gathered by the American Farm Bureau Federation, which produces educational pictures for rural communities.

George J. Zehrung, head of the motion picture bureau of the YMCA. criticizes State censorship of pictures in an address before the motion picture conference of the New York City Federation of Women's Clubs at the Hotel

RKO turns over proceeds of world premier showing of John Barrymore in State's Attorney at the Mayfair, New York, to the Emergency Unemployment

Warner sells Washington, the Man and the Capital, to 45 theaters in and around Detroit for the George Washington Bi-centennial Week, opening July 4.

Joseph J. Unger, Paramount sales executive, will be tendered a testimonial dinner by his friends in the trade May 25 at the Hotel Astor, New York.

George Schaefer, head of Paramount distribution, says the three major prob-lems confronting the industry are over-selling, overseating and overexpansion.

Loew and RKO each take one-half of the fotal Paramount output for the next five years. Deal takes in the New York district only.

Arthur Major, acting manager for the Paramount, Oxford and Strand theaters, Plainfield, N. J., who was arrested for running Sunday movie 'shows, will be held with 10 previously arrested managers for the May Grand Jury in Plainfield.

Warner's *The Crowd Roars* tops the number of first-run play dates of all Warner pictures this year. Already has about 250 first-run dates.

#### STRAY SHOTS

George S. Scott is road-showing Maciste in Hell, a modernized version of Dante's Inferno, and opens it at the Broadway, Muskogee, Okla. . . Western Electric boasts that the 20 houses in San Dlego, Calif., are all installed with W. E. sound systems. . . . William Benjamin replaces Ted Mayers as manager of the Universal Kansas City exchange, and Jack Rue replaces W. C. Ball as manager of the Salt Lake City exchange.

Ball as manager of the Salt Lake City exchange.

MGM opens new first runs for Grand Hotel in Pittsburgh, Philadelphia, Boston, Chicago and Baltimore. . . Nine picture houses in Bogota, Colombia, close in protest strike against high taxes. . . . Radio's The Dove has been barred by censors in Panama City.

Charlie Chaplin is recovering from his illness in Japan and expects to leave for this country this week. . . H. A. Bandy is out as general sales manager of Warner's foreign department, Sam E. Morris absorbing his duties.

Adolph Pollak and Al Herman form new producing company, with 12 features producing company, with 12 features planned for next season. Powers Pictures takes over Regal Films

in Cleveland. . . . The Brandts close their Central Park Theater, New York. . . . Loew withdraws from Cleveland exhibitor unit because of the protection

exhibitor unit because of the protection suit brought by indie members. . . . Unions are picketing Portland (Ore.) picture houses.

MPTO of Maryland and Associated Theater Owners of Maryland are neutral in the blue law fight now raging in Baltimore. . . The Academy of Motion Picture Arts and Sciences will send out info on the new uniform aperture next month to all theaters in the country. month to all theaters in the country.

Address all communications on Film Mat-ters to Elias E. Sugarman, 251 West 42d Street, New York City.



#### A Department for Magicians and Mentalists

By BILL SACHS (Cincinnati Office)

WILKES-BARRE RING No. 30, IBM, held its monthly meeting Tuesday night, April 12, at the home of Chaplain Rev. E. Parke Broun, Wilkes-Barre, Pa. Business session was hot and lively, the chief center of discussion being the details relative to the forthcoming IBM Convention in Kenton, O., June 1, 2 and 3. Plans were also discussed for the Rings forthcoming magic show. Three new form the convention in full force." Flans were also discussed for the Ring's forthcoming magic show. Three new members were taken in at the meeting. Following a luncheon, the various members showed their stuff. President Arthur D. Balanis praised the members for the interest they have taken in the club in recent months. in recent months.

THE MUSICAL BROUNIES, with music, cartoons and magic, are being kept busy in schools and churches in and around Scranton and Wilkes-Barre, and around scranton and Wilkes-Barre, Pa. Rev. E. Parke Broun, pastor of Parsons Baptist Church, Wilkes-Barre, and Wilkes-Barre police chaplain, is owner of the show. He will perform a double wedding on the stage of the Capital Theater, Wilkes-Barre, in the near future.

WALLACE THE MAGICIAN, now playing the schools in Norfolk and Portsmouth, Va.. paid a visit to the naval operating base in Norfolk last week. Wallace played the gob circuit during the World War. He reports that Lieut. Albert Tucker, navy wizard, is putting on his magic act soon at a Norfolk cabaret, under the auspices of the Navy Relief Fund. Relief Fund.

DR. HOWARD AND COMPANY, featuring Rutharlo, Canadian Yog!; Princess Nomah, mentalist, and Dr. Howard, hypnotist, will open their 1932 season at Reserve, Cape Breton, Can., May 4. Window sleep, blindfold auto drive and a special trailer, patterned after a circus wagon, will be used for bally purposes. Dr. Howard will play 14 stands in Cape Breton before jumping into Nova Scotia. The show is heralded by a line of special paper. paper.

FOSTAIRE THE MAGICIAN and his company have just concluded a week's engagement at the Venus Theater, Richengagement at the Venus Theater, Richmond, Va. Business was exceptionally good, Fostaire reports. Assisting him in the turn are Marie Coffman, illusion girl; Frances Benard and Eleanor Hudlow, dancers; Otho Ragland, monologist; J. Lean MacCartney, dancer, and Jimmy DeForrest, business manager.

ELMER ECKAM, of Rochester, N. Y., will be among those present at the IMC Convention in Kalamazoo, Mich., in June. Elmer is down for the outdoor attractions, with Ernie Moore officiating.

ZANDER THE MAGICIAN, of St. Louis, was a visitor in Detroit last week. He is presenting a program of 25 numbers in addition to his mental act. His irons are in the fire for a radio connection.

JOE LIGHTNER, mayor of Odessa, Mo., was recently elected to that position for his eighth consecutive term. Joe took all but 53 votes. Joe is chairman of the committee to award the \$500 prize for the outstanding act in the shows to be presented at the IMC conclave in Kalamarzo.

PAUL A. NOFFKE and Dr. Irving R. Calkins, of Springfield, Mass., will motor to the SAM conference in Detroit in Doc's Rolls Royce. They will jump from Detroit to Kalamazoo. Doc Calkins is a member of the National Committee

FBIG MAGIC BOOK 10c Amaze and Mystify! Send today for my famous "Book of 1,000 Wonders." Explains many Tricks you can do. Also catalogs South's largest Magic line. Price, 10c. Lyle Douglas, 1616 Commerce, Dallas, Tex.

SPHINX The Magicians' Monthly Magazine, 35c,
Catelogue of all Magical Effects, 10c,
HOLDEN MAGIC CO., 233 W. 42d St., N. Y. C.

**BROADWAY MAGIC SHOP** 1472 Broadway (Room 302), New York City. All latest Magic Effects, Send 10c for list, and receive Al Baker's 50c Ring and String Trick FREE.

MAGIC CATALOG 10c Die Box Free \$25.00 order.

OAKS MAGICAL CO., Oshkosh, Wis.

JACK GWYNNE sends out word from New York that "the Gwynne family is planning on being at the Kalamazoo convention in full force."

L. P. BOWEN, of Cleveland, chairman of the Night Shows Committee of the IMC, reports that the shows are all set, the features including Raymond, with the features including Raymond, Blackstone, Roberta, Gwynne, Nixon, Downs and Blackledge. Others slated for a prominent spot on the programs are Walsh, "Jack-O-Spades," Dom, Johnny J. Jones, Harris, Eggleston, Coleman, Doc Zola, Father Maddox, Foxwell and Leonard. Leonard.

AXEL HELLSTROM, with Helen (Skippy) Domzalski, will appear at the State Theater, Kalamazoo, Mich., during the second annual IMC gathering.

PLANS FOR THE SAM Convention in PLANS FOR THE SAM Convention in Detroit are reported to be coming along in fine shape. Many of the oldtimers have signified their intention of taking in the big meet and help make it a success. This is all pleasant news to John E. Mathews, who has labored long and hard getting matters in shape for the affeir.

CONNECTICUT ASSEMBLY, No. 20, Society of American Magicians, held its annual meeting last week at St. Paul's Hall, Bridgeport, Conn., with members present from Stratford, Bridgeport, Stamford, South Norwalk and Easton. Routine business was transacted, after which officers were elected for the coming year. Gerrie Treadwell, of Bridgeport, was elected president to succeed Dr. William J. McLaughlin. Olaff (Solly) Solomonson, of Stratford, was elected vice-president; Mrs. Eva. Silber, of Easton, secretary-treasurer; H. J. Madden, of Bridgeport, sergeant at arms, and Theodore V. Seasman, of Stamford, representative to the national association. After the meeting magical entertainment was put on by "Solly" Solomonson, Tracy Knapp, Theodore Seamon and others. At the conclusion of the show, refreshments were served and a social period was enjoyed by the members. The Bridgeport Assembly is planning for a big dinner and entertainment to be held on Saturday evening, May 14, at which time they will be hosts to members of the magicians' societies of New Haven, Hartford and Springfield. A magic show will be given, in which several members of the Bridgeport Assembly will take part, including Raymond Fletcher, Royal Vilas, "Solly" Solomonson, Tracy Knapp and Christian Agnoli. son, Tracy Knapp and Christian Agnoli.

son, Tracy Knapp and Christian Agnoli.

IBM RING 14, Springfield, Mass., held its annual banquet April 11 at the Highland Hotel, Springfield, Mass. A special dinner was served, after which, hi presto, and on with the show. Komedy Konjurer Klark (Clark) opened the bill. Others who performed were Max Holden and Williston, of New York; Grant, the "little man with the big mysteries," of Pittsfield, Mass.; Dr. I. R. Calkins, president of Ring 14; J. Karson, of Tariff-ville, Conn.: Reverend Celesta, of Chicopee, Mass.; George J. Elisworth, Henry Hiem, Howard, Sherman Price, A. Deleporte: Mr. Johnson, of Woronoco, Mass.; Paul Noffke, Joy Delmar and others. Negyfy and Company, fire eaters, supplied the thrills, while Frank Lane acted as emsee.

KENNY THE MAGICIAN is busy at his New York headquarters preparing his magic presentation for the summer season. Added to his new show will be "The Magical Robots," twin assistants, also several magical radio novelties. Kenny still is a regular feature over the television station W2XAB, operated by CBS.

R. TEMPLE GREYSTOKE pipes from Huntsville, Ala.: "Am headed north after a good run thru Georgia and Alabama in theaters. Am now playing the Sudekum Circuit out of Nashville. Opened Monday night (April 18) at the Lyric, Huntsville, first act ever to play the new theater. Had as opposition Bill-



CHARLES (DOOR POP) MURPHY, international president of "His Dear international president of "His Dear Sisters," will have opposition for that office in "Violets" at the coming election. "Door Pop's" friends feel that "Violets" will withdraw as an opponent once he sees this picture.

roy's Comedians, tent show, but broke the house record and turned 'em away. Strong exploitation did the business. I have added a hypnotic act to my show and the bally I put out on it is increasing my business 100 per cent. I am actually doing good business." Greystoke advises that he will be present at the IBM Convention in Kenton, O., June 1, 2 and 3.

GEORGE DE MOTT has left Pittsburgh, and is now at his home in Millville, Pa., for a brief vacation before joining a tent show for the summer season. On April 13 De Mott presented his one-man show at the Millville Community Hall, and succeeded in pulling a capacity house, at 10 and 25 cents. He also appeared recently under auspices of the Millville Band, before the Millville Rotary Club and at the Millville schools. He has two high schools booked for late this month. De Mott opens his turn with his chalk-talk, follows with 35 minutes of magle and winds up with his juggling act. GEORGE DE MOTT has left Pittsjuggling act.

THE NEW PERMANENT clubrooms of the Parent Assembly of the Society of American Magicians are becoming increasingly popular. The attendance last month, including informal entertainments, was more than 400 members and their friends. The first March party was sponsored by Al Baker and Martin L. Sunshine, who with 12 other magicians furnished the entertainment before the punch and food were served. The second party was a reception in honor of Cardini and Mrs. Cardini. Many magic acts were presented before an audience too large to be comfortably seated in the reception and antercoms. Like most magical affairs, this too lasted until the early morning hours. On April 22 a symposium was held and talks presented by John Mulholland on "How To Present Magic"; Leo Rullman, on "Magic Books and Publications," and Bernard M. L. Ernst, on "Magical Ethics and a Program Against Infringers." A THE NEW PERMANENT clubrooms of Bernard M. L. Ernst, on "Magical Ethics and a Program Against Infringers." A reception for Chris Charlton, his wife and daughter was held at the clubrooms and daughter was held at the clubrooms upon their return from Philadelphia, April 24. The Charltons were entertained by the Parent Assembly April 13 during their engagement at the Audubon Theater, New York. The new clubroom committee is composed of Eugene H. Homer, chairman; Dr. Benjamin J. Pressman and Walter Wingerter.

#### With the Mentalists

PRINCE ZOMAR has just concluded an PRINCE ZOMAR has just concluded an eight weeks' engagement at Station WDAG, Amarillo, Tex. It was the second run for Prince Zomar at the station. Business was satisfactory, he reports. Prince Zomar began his theatrical tour April 24 for Fox-West Coast Circuit, opening at the Fox-Plaza Theater, Liberal, Kan. B. V. Warren is manager for Prince Zomar.

PRINCE ALLA, crystal worker, of Burlington, Ia., and a pal of Tommy Downs, infos that business in the Middle West has been fair in recent months. He will make the Detroit and Kalamazoo affairs in June.

#### Showman's Bookshelf

**Biography** 

An Amazing Journey, by Maurice Dumesnil. Subtitled Isadora Duncan in South America. A startling account of the erratic and tempestuous dancer's final South American tour, written by her orchestra leader. Ives Washburn. \$3.

Bernard Shaw, Playboy and Prophet, by Archibald Henderson. An account and evaluation by the author of previous items of Shaviana. Appleton. \$7.50.

Goethe: Man and Poet, by H. W. Nevinson. A biographical and critical account. Harcourt, Brace. \$3.

#### **Fiction**

Everything Goes, by Charles Grayson. The novel of the marriage of a middle-aged actress with a younger man. Macaulay. \$2.

#### Published Plays

Dryden: The Dramatic Works (first two volumes), edited by Montague Summers. A de luxe edition uniform with the Nonesuch Congreve, Wycherly & Otway, limited to 750 sets and distributed in America by Random House. Rev. Summers, who is an authority on witchcraft, has been accused of being a great deal less than an authority on Dryden. Nonesuch Press. \$40 (six volumes). volumes).

The Far-Off Hills, by Lennox Robinson. A three-act comedy. Macmillan. \$1.25.

\$1.25.

The Good Fairy, by Ferenc Molnar.

The play in which Helen Hayes appeared successfully earlier this season and which is now on tour. Long & Smith. \$2.

Shining in Darkness, by Francis X. Talbot. Thirteen short plays concerning the life and resurrection of Christ. Longmans, Green. \$2. Talbot.

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### THE FILM WEEKLY **AUSTRALIA**

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Field Generally.
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Australian Office of THE BILLBOARD.

### THE NEW PLAYS ON BROADWAY

#### CORT

Beginning Thursday Evening, April 21, 1932 YASCHA YUSHNY'S

#### THE BLUE BIRD

Russian revue, featuring Isa Kremer. Direction, settings and costumes uncredited. Incidental music and musical arrangements by N. Gogotzky. Presented by S. Hurok

Hurok.

GAST.—Mmes. M. Chankina, P. Kosmowskaja,
L. Kosmowskaja, E. Porfiriewa, A. ArenzwariYushny, E. Lelik, E. Runich, M. Marewa, Isa
Kremer; Messrs. Yascha Yushny, A. Damansky,
N. Dobrinin, J. Jaroff, K. Javorsky, D. Libidins, L. Resnik, J. Spivak, G. Sjusin, E. Wadimoff, Ivan Orlik.

If you want to get down to fundamentals, the Mr. Yascha Yushny whose Blue Bird Russian revue is now occupy-Blue Bird Russian revue is now occupying the Cort is the same type of showman as the Mr. Billy Bryant whose showboat occupied the John Golden for a brief spell earlier this season. Both of them are informal showmen and both have a faculty for making an audience feel at home and a part of the proceedings. Both, in fact, indulged in a revival of that quaint pastime, community singing—only Mr. Yushny made his audience sing in Russian. Fortunately, most of the customers knew the tongue and got along nicely.

The Blue Bird, with pruning in some

tongue and got along nicely.

The Blue Bird, with pruning in some of its scenes, with a bit less emphasis on singing, with a little more comedy and a little better pacing, might have come in this fall and done quite nicely for itself. At least it wouldn't have been harmed much by the last Chauve Souris brought in by the rotund Mr. Balleff, that "sinker of sat sonks," for it's a far better show than that. It rates quite a bit under the first Chauve Souris, but none the less, and even with the obvious defects that now stud its running, it manages to be an ingratiating entertainmanages to be an ingratiating entertain-

manages to be an ingratiating entertainment.

It is, of course, entirely in the Russian revue tradition, with rich blotches of color sprinkled over the Cort stage, with quaint announcements by the Mr. Yushny, who gets a bit wearisome before the evening is over, with sad interludes, with madcap and merry interludes, and with scenes that are put over thru effects that must, one sadly decides, be indigenous to the Russians. Certainly the home-bred revues never approach them.

Practically the entire course of the

proach them.
Practically the entire course of the entertainment is singing, some of it very excellent singing, some not quite so excellent, but none of it ever approaching the really bad. The whole affair was really a concert in costume and with the addition of a dialectical emsee, which was fitting enough since it was presented by a concert management. The only dancing was done by a team composed of Elena Lelik and Ivan Orlik. Miss Lelik is a lovely lass, and Mr. Orlik is an immensely talented dancer. More of them wouldn't have done any harm.

of them wouldn't have done any harm. The Blue Bird is fortunate in having corralled the sterling worth of Isa Kremer. Miss Kremer, besides working in some of the scenes, came out for a turn of her own in which she sang numbers in French, Italian, English and Russian. Her voice, sweet when it remains unforced, is immensely aided by her huge personal charm and her superlative skill in pantomime. She scored, to break skill in pantomime. She scored, to break into vaudeville parlance—and your reporter is gradually and grimly breaking into it these days—two solid show-stops,

#### **BROADWAY RUNS**

Performances to April 23, ir	clusive.
Dramatic Opens	d Perf.
Angeline Moves In. Apr. Animal Kingdom, The. Jan. Blessed Event. Feb. Bloodstream Mar. Child of Manhattan. Mar. Counsellor-at-Law Nov. Poreign Affairs. Apr. Intimate Relations. Mar. Left Bank, The. Oct. Merry-Go-Round Apr. Reundon in Vienna. Nov. Riddle Me This. Feb. Springtime for Henry Dec. Take My Tip. Apr. There's Always Juliet. Feb. Too True To Be Good. Apr. Truth About Blayds, The Apr. Warrior's Husband, The Mar. Whistling in the Dark. Jan.	19 7 12 107 12 82 30 29 1 63 6 197 2 203 13 13 28 32 5 233 26 189 25 68 9 158 11 16 15 81 4 24 11 16 11 551 19 112
Musical Comedy	
Blue Bird, The	21 4 15219 1778 855 2212 26140

with the second of them lasting three full minutes by the clock.

In the supporting cast, all of the members of which were easily sufficient, the work of a pert lass named, as far as the insufficient program credits tell, M. Marewa, stood out. Yushny himself, as remarked before, grew a bit tiresome before the entertainment reached its end—tho earlier in the evening he was an ingratiating and suave clown. It was the sameness of his material and delivery that wore thin.

the sameness of his material and livery that wore thin.

The Blue Bird is in for a limited engagement. The Russian population is all for it—and it wouldn't do the native customers any harm to attend. It's a welcome relief from the deluge of typical spring mistakes.

EUGENE BURR.

#### **FORREST**

ANGELINE MOVES IN Beginning April 19, 1932

ANGELINE WOVES IN

A comedy by Hale Francisco. Staged by J. J.
White. Setting by Karl Amend. Produced by Mr. Francsico.
Prosper Weems William Ingersoll Serina Weems Antoinette Rochte Blessington Wells William Melville Mrs. Crowley Mrs. Jacques Martin Angeline Guertin Suzanne Caubaye Naida Weems Katherine Revner Digby Struthers Rochte Brister Jerry Dugan Gerald Kent ACT II—7 p.m. Same Day. ACT III—8:30 p.m. Same Day. The Entire Action Is Laid in the Living Room of Prosper Weems' Home in Burlington, Vt. Time: The Present.

It seems strange and a little sed that

It seems strange and a little sad that the Forrest, which is in every way a nice theater, should, in rapid succession, open its doors to New York to Cherbourg, A Few Wild Oats and the present Angeline Moves In. They are three of the worst plays of a failing season and it seems unfair that the Forrest should get them all.

Angeline Moves In. They are three of the worst plays of a failing season and it seems unfair that the Forrest should get them all.

The present incumbent is a piece—described as a comedy—written and produced by Hale Francisco, who, in his double capacity, shows himself as an almost foolishly courageous young man. It takes bravery enough to write such a piece as Angeline Moves In; the bravery it takes to produce it is limitless.

The story tells of Angeline, a French-Canadian serving maid, who forces herself into a job with the most respectable of respectable Vermont families. The daughter of the house is welcoming back her fiance, who has been away for a couple of years, and thru the grace of Fate and Mr. Francisco it is found that that fiance was a gent who saw much of Angeline during a period when her occupation was an even older one than that of serving maid. The daughter, however, is really in love with the local bootlegger. And after that complicated situation is presented there starts what Mr. Francisco must have ingenuously thought of as the fun.

Angeline gets everybody cockeyed—everybody except, unfortunately, the audience—on white whisky mixed with cider, and the resultant melee manages to straighten things out. The daughter leaves with her amorous bootlegger, and Angeline stays with her true-blue love. If Mr. Francisco had faith enough in his comedy to attend to its production nimself, that's his affair, but it's no excuse for making battered professional playgoers attend it. It is to be presumed that unprofessional playgoers will not be so coerced.

The cast is hugely bolstered by the presence of Mrs. Jacques Martin, who, in her own endearing and completely charming way, plays a little old ladv

The cast is hugely bolstered by the presence of Mrs. Jacques Martin, who, in her own endearing and completely charming way, plays a little old lady from across the street. She deserves far, far better things than this. Suzanne Caubaye is ruthlessly Gallic as Angeline. The rest are about what you'd expect. The direction, in the hands of J. J. White, brought back fond memories of that gentleman's staging of The House of Doom. of Doom.

It may be Hale Francisco, but it will also be farewell. EUGENE BURR.

#### Grand Guignol Cuts Prices

PARIS, April 18.—The popular Grand Guignol announces a reduction in the scale of admissions—top price for night show down to \$1.20 instead of \$1.60 and matinee top price 60 cents. Saturday and Sunday prices remain at old tariff.

situation. When Charley Freeman took over the Sixth Floor job his sidekicks made things easy for him but very difficult for most of the producers who were still sticking by their guns—and waiting for a break. Came then the alleged dawn with the triumphant entry of Martin Beck, ready to do or die for leged dawn with the triumphant entry of Martin Beck, ready to do or die for Old RKO and to kill that dragon parading under such a conglomeration of titles as Graft, Incompetence, Favoritism, Indolence and Dullness. Beck killed the monster, but he is evidentally permitting other smaller but just as deadly ones to rear their heads.

We liked Beck's article in last week's issue of *The Billboard*. Many others did, too. All admired his frankness but those who were seeking to find in it some clew

who were seeking to find in it some clew as to Beck's plans for RKO's producers were disappointed.

It is not too late for Beck to do something about the producers' problems. It might even be said that this broadside is rather untimely; that Beck is on the verge of attending to this very situation. If such be the case we shall have no regrets because in these parlous times it is better for one to have spoken somewhat out of turn than not to have spoken at all about a condition that cries for adjustment.

Our friendly advice to Beck is that he make a condition to the state of the stat

cries for adjustment.

Our friendly advice to Beck is that he make an intensive study of domestic producing conditions; that he follow this up (as any sensible man would) with some plan of action that will make it worth while for his producers to start out again with renewed courage and confidence. It has often been suggested by men in power that the office would help its producers by laying out several weeks of time for new acts. This might have been done in isolated cases or where certain producers were favored for personal and other reasons. But it has never been done on a scale large enough to have the effect of stimulating real creative activity.

to have the effect of stimulating real creative activity.

The present season is pretty badly shot. But optimistic cusses that they are, independent producers usually plan for next year at this time. And it would be well for Beck to get them together and tell them what is on his mind and in his heart. It would help vaudeville regain its footing more easily when the much-touted 1932-'33 season opens.

with all due credit to agents who are an asset to the organization that enfranchises them, it is the producer who is really the backbone of a major booking office's progress. The producer must have more concrete encouragement than agent because generally the latter's have more concrete encouragement than an agent because generally the latter's only appreciable investment is his office and his own time. The producer puts into his work not only time but real money, proven skill and the kind of ingenuity which, when properly encouraged, spells the difference between vaudeville that is dead and vaudeville that can compete on equal terms with the other branches of the popular theater. theater.

others we encountered this past week over the sudden dropping out of the vaudeville market's bottom. Leading circuits are not abandoning vaude in certain ordinarily good spots vaude in certain ordinarily good spots because there is no longer any demand for stage attractions. The causes benind the recession are far more complicated and quite far removed from it. What is most important, however, is the assurances received from men who are at the helm of the more important theater outfits that vaudeville is not being kicked out into the gutter. The scheduled dropping of vaude from such choice spots, for example, as the 86th Street kicked out into the gutter. The scheduled dropping of vaude from such choice spots, for example, as the 86th Street and Coliseum theaters. New York, is unquestionably a show put on for the benefit of the stage craft unions. The circuits are not fighting each other these days in labor matters. Their only battles are fought on the box-office front, and even these forays are being made more and more innocuous thru the growth of the pooling movement. Such moves as wholesale closings are merely temporary deterrents. Vaudeville, we are happy to report, has been found to be fundamentally sound as a balancing force in pop.-price entertainment. The dropouts may temporarily inconvenience many acts and drive the less stable ones from the business. But sooner or later the field will come into its own. Then it will be up to the persons who make up the 'vaudeville army to keep it where it is.

SUGAR'S DOMINO

(Continued from page 5)
Independent production and the beginning of the RKO chapter, with George
Godfrey harassed on all sides, served to complicate even more the production

N THE April issue of The Equity
Magazine a good deal of space is devoted to singing paeans of praise for the arbitration method of settling actormanager disputes. A prettily intoned song for a worthy cause. Thru Equity's encouragement and relentless striving in

the face of formidable opposition from all sides the legitimate actor is now in a position to obtain justice without paying the political piper. All well and good for the actor who cannot or need not delve into the vaudeville field to round out a fair season's work. The dyed-in-the-wool vaudeville actor, of which we still have a few left, must resort to the VMA for arbitration of his disputes. Fortunately, not a single case has yet come to our notice (and we have been watching very closely for many seasons) of the Joint Complaint Bureau rendering a decision unfair to an actor. But the vaudevillian has no assurance, despite past performances, that his case up before the Joint Complaint Bureau will be decided by impartial persons. There is no element of real arbitration in the bureau's work. It is a one-man proposition, and even of real arbitration in the bureau's work. It is a one-man proposition, and even tho it be the case that the man in question is noted for his fairness and legal acumen, the sad fact remains that because of his disorganized status the vaudeville actor has no positive assurance that his grievance or defense will be determined at any time on fair grounds. We are awaiting the day that will bring vaudeville back into the limeticht. Because only then will performers day the light. Because only then will performers be vested with the wherewithal to bring about this undeniably powerful factor in the raising of their status to the height of the legits.

OHN MULHOLLAND, who refuses to classify himself as a magician, but who cannot escape the distinction of being the most civilized member of the world-wide magic fraternity, has written an ex-tremely interesting book, *Quicker Than* the Eye, which has just been published by Bobbs Merrill. Mulholland's opus is tremely interesting book, Quicker Than the Eye, which has just been published by Bobbs Merrill. Mulholland's opus is not meant for a professional public, since its negatively stated purpose is "not to explain a thing that has happened." Magicians and others interested in the history and outstanding personalities of the black art should none the less find it fascinating reading. There are intimate glimpses of the great magicians whom you and I admired as tots and an intelligent approach is made to the discussion of the more interesting customs and codes of the peculiar but always interesting persons who build up fortunes by taking rabbits out of hats and sawing pretty girls in two.

As Mulholland's carping critics among mentalists might have anticipated, this crusading member of the brigade that is constantly burning out fortune-tellers' nests devotes a chapter to Forecasting and Its Frauds. He does not condemn, however, mentalists whose sole aim is to entertain theater audiences thru demonstrations of their gifts.

SIDE GLANCES—At a recent Celeb Night at the Park Central the m. c., thru no fault of his own, missed the best bet of the evening. . . . Among the guests was Dorothy Herbert, this year's Ringling sensation and who is expected eventually to equal if not eclipse in popular appeal the late Lillian Leitzel. . . They tell us Publix and the Brill Circuit bave just signed peace articles marking the end of the great Staten Island battle. . . The Brill outfit has purchased the Paramount and is planning to install eight acts of vaude in the St. George the middle of August. . . Publix got the heeby jeebies when the Brill crowd held on to options on a plot of land adjacent to the Paramount and located just where a stage would be built—if Publix could grab the land. . . The Brill Circuit held out long enough to make Publix amenable to the idea of selling the house. . . And that's that. . . Belle Baker is taking a rest from unceasing radio rehearsals this week. . . She is giving a series of six society performances in a swanky Boston club, Bill Morris agenting. . . And the girl whose only enemies are those who envy the number of friends she has is still knocking 'em dead on the Ever-Ready Hour. . . . Chic Williams blew

still knocking 'em dead on the Everis still knocking 'em dead on the Ever-Ready Hour. . . . Chic Williams blew in from Havana last week. . . . It was a three months' vacation. . . Now the blues singer is getting set for a show. . . . It IS possible for dancing groups of the so-called modern dramatic school to break the ice in hotel grills. . . . Witness the unusual success of the Hans Wiener troupe in the Egyptian Room of Witness the unusual success of the Hans Wiener troupe in the Egyptian Room of the Brunswick, Boston, where Leo Reisman's Orchestra is also an attraction.

This is the fifth week for the Wiener group, who have been changing their program each week.

The dancers work before a curtain separating them from the orchestra, this little trick converting the dance floor into a stage in less than a minute.

Pretty soon they'll be reminiscing about the time the Palace wasn't the only vaude house in Manhattan.

It's a great age we're living in.

#### **NEW ACTS-**

(Continued from page 12)
for a rhythm dance, Miss O'Doherty following with a song solo, When We're Alone. She lacks a voice, but her smile and verve sell it. Ray and Francis follow with a vigorous buck and tap solo, Miss O'Doherty joining them for a fast getaway.

Miss O'Doherty is cute and pert besides doing a good job of emseeing the act, while Ray and Francis are good hoofers. The trio work with zest and have the further advantage of youth and appearance.

P. D.

appearance. P. D

#### Red and Strugge

Reviewed at the Paramount, New York, Style—Comedy, singing and dancing, Setting—In one. Time—Six minutes.

Altho part of an excellent and hot all-sepian unit headed by Duke Ellington's Orchestra, this team of kids easily stole the show with their singing, Lindy hopping and pansy work. They were the applause standout of an applause-dotted presentation—and in the more intimate vaule houses should make it dotted presentation—and in the more intimate vaude houses should make it tough for other acts to follow them.

Apparently very young, the two boys appear to have been born to the stage.

appear to have been born to the stage. They use an easy, ingratiating style and get a good hold on the audience from the moment they come on and break into the patter. By the time they start dancing, tap and Lindy, they've won—and when the nance gestures come in they are certain show-stoppers. Few acts have been seen to get panto comedy across so well in a theater as large as the Paramount. edy across so well as the Paramount.

Red and Strugge are right for vaude immediately and as they are, if having enough to inject another dance or song to stretch their running time. J. S.

#### Four Stepp Brothers

Reviewed at the Paramount, New York. Style—Dancing. Setting—In onc. Time —Four minutes.

The usual Harlem dancing act, done to death of late by duos, trios and four-somes. These boys are on an even keel with the average.

In front of Duke Ellington's Orchestra

In front of Duke Ellington's Orchestratheir work was more of a specialty than an act. After a shoft spasm of rhythm work they went into the competitive stepping and drew fair applause for each trick step. Their reception at the finish was also fair.

In vaude they would be a playable deuce-spot turn for the neighbs. J. S.

#### Demnati Harlequins

Reviewed at the Hippodrome. Style—Acrobatic\_novelty. Setting—Full stage (special). Time—Eight minutes.

An acrobatic male setxet make up this

An acrobatic male setxet make up this act and they work in Harlequin outfits to conform to the billing. A good act as novelty turns go. Besides being peppy and speedy workers, the sextet reveal that they are acro experts when serving a flock of stunts both in the air and on the ground.

There's quite an assortment of stunts, with pyramiding the forte. One of the men, working as understander, shows unusual strength when he supports all of his five colleagues at the same time. He does this with ease. Nice balancing work is done also. All this is sandwiched by tumbling mazes, which come at the opening and closing of the turn. Did a nice job of closing the eight-act show here.

S. H.

S. H.

#### Faber and Ford

Reviewed at the 86th Street. Style—Comedy, singing and dancing. Setting—In one. Time—Sixteen minutes.

This Faber and Ford act is a new combo made up of Harry Faber, formerly teamed with Leta Wales, and Marjorie Ford. Faber's done a fine mating job in selecting Miss Ford, for she's talent personified. They do a peach of an act, one that's successful in keeping laughs

one that's successful in keeping laughs flowing consistently for 16 minutes, and they should get dates.

It's about a 50-50 rating for the duo and their material in getting laughs. They use a flock of nice gags, yet it is the selling of the pair that helps to swell the laugh returns. Faber is a suave sort of guy in spieling and he deserves a big hand for playing himself down to give leeway to the talented Miss Ford. She's a cute trick, who has a definite sort of charm in gabbing and punching across the comedy lines.

They don't dwell much on singing and

They don't dwell much on singing and dancing, but serve enough to satisfy. Both have pleasant enough voices and

know something about legging. Fourth on the six-act show here, they injected some needed pep and batted a good ap-S. H.

#### **Eddie Leonard**

Assisted by Eddie Leonard Jr.

Reviewed at the Coliseum. Style—Singing. Setting — In three (special). Time—Twenty-two minutes.

Time—Twenty-two minutes.

Roly Boly Eyes Eddie Leonard is back with another new act. And in this one he has gone modern, using a P-A system, and is pulling the father-son gag a la Pat Rooney and Herman Timberg by using his protege, Eddie Leonard Jr. Act is all singing, except for Eddie Sr.'s few dance steps, with two other boys helping the Leonards out with warbling. An entertaining enough act that should go big in most houses by virtue of the Leonard fame and excellent singing.

Still it seems to lack something. The fault is probably that Senior does not do

Leonard fame and excellent singing. Still it seems to lack something. The fault is probably that Senior does not do enough in the 22 minutes and is content to give way to Junior, who is heavily plugged. Latter's beaut voice deserves attention, but the famed Eddie is the one people know and want to see and hear.

When Junior does not do solos he and the other two boys form a singing trio and work in front of the mike as singing accompaniment to Senior. This provides a delightful effect for the latter's work. which includes Sugar, Never, Never Tella Lie and Ida. Junior, after opening with the two boys in singing Pre Got Those Eddie Leonard Blues, sings Mother Machree, a Neapolitan number and French and Jewish songs. He has a well-trained voice, which is complete in qual-When Junior does not do solos he and

trained voice, which is complete in quality and range, and he's a comer.

On fourth here, the act wasn't able to leave until Eddie Sr. heeded the yelling for his famous Roly Boly Eyes. S. H.

#### Roxy Theater Ensemble

With Flair Kramer, Sonia Winfield and Nick Hey

Reviewed at the Coliseum. Style—Singing. Sctting—In one, two and full stage (specials). Time—Sixteen minutes.

stage (specials). Time—Sixteen minutes. Picture house color is brought to vaude by the Roxy Theater Ensemble, a 12-people choral group, recently a house fixture at the Broadway cinema. Has been built up into a suitable variety item, one that could hold up in either the opening or closing frames. Lots of class thru beaut production, with the dressing and staging a colorful job. And the numbers handled by the group have been well chosen to carry out the high-falutin' angle.

Voices are splendid, with Flair Kramer.

Voices are splendid, with Flair Kramer. Voices are spiendid, with Flair Kramer, Sonia Winfield and Nick Hey singled out for special attention. Best of the bunch are the tenor pipes of Kramer, who has looks besides. Miss Winfield does a neat soprano solo, altho her type of singing is often unappreciated by variety audiences.

Best group number of the lot is Song of the Vagabond, which is led by Kramer. Another highlight of the act is the mixed duo warble of Play Gypsy. Opening ensemble of Southern melodies Opening ensemble of Southern melodies is effectively done but too lengthy. Miss Winfield's solo is Gianina Mia. Act is closed with the group singing the Italian Street Song from Naughty Marietta. The Swiss comedy number in midportion nicely varies the operatic tendency of the turn. the turn.

Closed here and did well. S. H.

#### Jackie Heller

Reviewed at the Hollywood. Style—Singing. Setting—In one. Time—Eight minutes.

One of the socks of past Benny Davis one of the socks of past Benny Davis units, Jackie Heller was drafted by Lou Holtz for the straight vaudeville venture at the Hollywood as a single. It goes to this kid singer's credit that he was one of the absolute smashes of a thoroly talented layout and ran second in applause honors on the second night.

talented layout and ran second in applause honors on the second night.

Heller, except on rare occasions, had never used the p.-a. system. At this catching he warbled thru a mike thruout his four numbers, accompanying himself on the guitar. Endowed with plenty of personality, the kid can sell his songs better without the radio prop planted in front of his face. Use of it here looked like an attempt on his part to crash the radio field, and there is no reason why he shouldn't do well over the ether.

Holtz spotted Heller late in the last half of the revue, a mighty tough position, but the kid had no trouble at any time in winning the audience. He show-stopped solidly and encored twice—and they were still applauding for more.

J. S.

#### VAUDEVILLE NOTES

(Continued from page 9)
Another former Our Gang kid is Scooter
Lowry, who has also resumed singling.

Louis K. Sidney, Loew's production boss, is pretty much fed up on those musical tabs put out by indie producers. He doesn't intend booking anymore unless he puts them on himself. That wouldn't be done until the holders of rights to these shows come off their high horses. Sidney claims tab producers killed off something new and good for the picture houses because of their over-anxiousness in putting the shows out.

JAMES BARTON will open his new baseball park in Babylon, Long Island, May 30. It is an inclosed ground, with a seating capacity of 2,500, and will be the home field for Barton's semi-pro team, the Mustangs.

CLIFF CARR is slowly recovering at the home of his father-in-law in Bridge-port, Conn., from a recent accident. A pan of boiling water overturned and badly scalded his right foot.

LOU PARKER and Edith Davis are still in Europe, and expect to be there until August. They have been doubling between the Plaza Theater and Plaza Hotel in Brussels, and return to Paris to appear at the new Bagdad Cabaret.

PRINCESS WINONA, prima donna, and Chc-ne-nah, dancer, are featured in an all-American Indian band act called *The Redskins*. The act, agented by Arthur Pearce, hit the trail recently after completing rehearsals.

When RKO requested acts under contract to work at a "temporary salary," involving a substantial cut, it expected that there would be considerable squawking. However, practically 75 per cent of the acts concerned accepted the situation without a holler. Their agents, who had to advise them of the cuts, had to deliver slick spiels.

LYNN DORE is a late addition to the tabloid Fifty Million Frenchmen cast, which now includes Dick Lane, Kay McKay, Nanette Bryant, Arthur Libson, Jeanne Wardley, James Marshall, Manart Kippen, George Magis, Gertrude Mudge, William Pringle, Robert Leonard, Annette Hoffman, Emily Earle and Larry Jason. Jason.

The Slate Brothers claim a record for consistent playing in and around New York. During the last year and a half they have appeared in three musical shows besides vaudeville and picture houses. They claim they never laid off and never went farther out of town than Pittsburgh during that period.

JOHN GURNEY, Gurney elevator heir, who is teamed with Mike Bernard, has been booked by RKO to open May 11 in Trenton and to follow with a week's stay at the Hippodrome, New York.

DANNY LIPTON, dancer, who heads the Danny Lipton Trio, got an eight-week booking, opening last week at the Para-mount, Manchester, England.

HOWARD KANE, recently teamed with Coral Ellis, is now doing an act with Jean Hazelton as his partner. Turn's RKO agent is the James Plunkett office.

RKO'S GOLF tournament scheduled for May 3 and 4 has been postponed. James Turner, president of the Golf Club, issued a notice that it will be held at a later date and was put off owing to the lack of time to make proper preparations. tions.

ALICE JOY, radio's "Prince Albert Dream Girl," has been booked for vaude. She opened this first half at the Madison, Brooklyn, for RKO, in a four-people act booked direct by George A. Godfrey.

OLIVE BORDEN and Bernard Granville called off the dates they were to play for RKO. Opening was set for April 27 at the Coliseum, New York.

RKO'S vigorous slashing of salaries continues to hand out laughs despite its tragedy to performers. Agents are still chuckling over RKO's offering limmy Conlin and Myrtle Glass, a headline act for years, \$90 for four days at the 88th Street, New York.

BERT LYTELL'S sketch, The Valiant, only gets \$2,000 a week from RKO. And out of that salaries have to be paid to Edward F. Nannary, John Raould, Mildred MacLeod and John Stuart.

DON SANTO, Bob Carney, Norman Frescott, Senorita Carita and Estelle Warner were among the performers who entertained last week at the Motion Picture Club, Bond Building, New York, Show was put on by Harry Mayer, of Warner.

NEW CHEZ MAURICE Club, Montreal, will open May 1, the floor show to be staged by Anatole Friedland and cast by Eddie Elkort.

THREE FILM "NAMES" have cropped THREE FILM "NAMES" have dropped vaude to return to pictures. They are Louise Fazenda, who played one cate for Balaban & Katz; Barbara Stanwyck, who played a few weeks with Frank Fay, and Irene Rich, who had been touring RKO.

The news that Alexander Pantages is readying a circuit is good news for vaudeville. But, at the same time, there are many showmen who claim Pantages' plans are impossible. They point out that it takes years to build a strong film producing company, and that combo shows can not possibly be offered at 10-20-30 cents admission, as Pantages plans to do. In spite of the obstacles, however, the trade should wish Pantages well.

GEORGE BROWNING has finished his route with Enos Frazee for RKO in the East and has begun a 20-week contract on Joseph Peck's Steamer City of Memphis, as m. c. and producer of floor shows. Boat plies out of Louisville. Frazer and Browning are booked to open in Paris next October.

AL STONE, partnered with Anne Lee got back from Bermuda recently. He was there for eight days to recuperate from a recent illness.

MILTON BERLE'S fan mail at the Palace. New York, a week ago, included a letter from a mother and daughter in Brooklyn asking for his autograph and that of his mother. "Mom" Berle's coming into the limelight.

EVERETT SANDERSON has ditched the moniker of Sandy Derson and is us-ing his real name again. He's coing a new act in which he is assisted by Nanon Gardner, Ellis Thornbrooke and Ethel

With the Skouras Brothers practically the only major theater operators expanding now, the horde of unemployed theater managers, minor employees, publicity men and whatnot are rushing them for jobs. The Skouras office is so swamped with applicants for positions that the brothers purposely do not keep regular office hours.

ROSCOE AILS is now teamed with Pearl Osgood, last in Flynig High. His wife, Shirley Dahl, who was working with him, is again paired with Raynor Lehr.

HARRY BURNS, the "I tink you tuch" fellow, squawks because he pays 35 cents a quart for oil for his auto when he only gets 45 cents for a barrel of it taken from his property in California.

BERT CAPMAN, formerly of Miller and Capman, standard dancing act years ago, is ill at the Kings Park Hospital, Kings Park, Long Island. He would like to hear from his friends.

MAURY ROSE, RKO agent and president of the Agents' Association, has moved up a flight in the Palace Theater Building. New York. He has taken a part of the office formerly tenanted by RKO's Club Department.

"SKEETS" MAYO, formerly of tabloid and vaudeville and now booking in Memphis, has added the Rosemary, Memphis' only "fiesh" house, to his books. Rosemary is using three acts the first half and four acts the last. Mayo also is putting acts into the Kit Cat Club, Memphis.

MRS. HAZEL LA MONTE, mother of Lestra La Monte, the "Paper Fashion Plate," is confined at the Jewish Hospital, Cincinnati, where she recently underwent a major operation. She will be confined there for some time and is anxious to hear from all her friends in and out of the profession.

ROISMAN'S ALABAMIANS have several more dates for Warner in the East before starting for RKO out of Chicago early in May

The agents' phones on the RKO booking floor in New York are life-savers to a lot of black book carriers who are not in the money. No charge for the use of the phones at all, as the circuit holds an unlimited phone call contract with the telephone company, which has three more years to go.

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# High Record At Mt. Vernon

Chamberlain Brown Players have operated successfully more than a year

MOUNT VERNON, N. Y., April 25.—
The Chamberlain Brown Players at the Westchester Theater have hung up a record that is remarkable in these days. The resident company has just passed its anniversary. The company has played continuously for more than a year.

Last week they played The Music Master, with Charles Winninger in the title role: Edna Hibbard, Aleta Freel, Armand Kaliz, Maude Odell, Walter Armin, Charles Barre, Madeline Gray, Jack Edwards, Pierre Watkin, William Webb Robertson, Georgia Harvey, Jack Davis, Kay Hirsch, Elizabeth Mears, Henry Howard, Don Costello, Reed McClelland, George Shields, Merwin Light and others in the cast. Then follows Patricla Collinge in The Good Fairy, with William Harrigan, Douglas Wood, Ethel Wilson, Pierre Watkin, Vera Randolph and others. Then comes Blanche Yurka in The First Mrs. Fraser.

Outstanding successes have been Thais

comes Blanche Yurka in The First Mrs. Fraser.
Outstanding successes have been Thais Lawton, Sidney Greenstreet and Nydia Westman in Lysistrata; Fritzi Scheff, Muriel Kirkland and John Griggs, in The House Beautiful: Ruth Gordon and Ernest Glendinning, in A Church Mouse; Peggy Wood, in Tonight or Never; Pauline Lord, in What Erery Woman Knows, Alice Brady, in Rebound; Florence Reed, in The Shanghai Gesture; Bert Lytell, in Brothers; Judith Anderson, in Cobra; Sir Guy Standing, in Mrs. Moonlight, and Mrs. Leslie Carter, in Stella Dallas.

#### Savoy Players Reorganize For San Diego Summer Run

SAN DIEGO, Calif., April 18. - The

SAN DIEGO, Calif., April 18. — The Savoy Players, who made a record run of six years at the Savoy Theater, will reopen at the Granada Theater in La Jolla, a San Diego suburb, May 3 in a production of The Patsy.

Theodora Warfield, for three years leading woman at the Savoy, has been engaged and a supporting cast of Ruby Kisman, Vane Calvert, Harry Hays, Edward Porter, Howard MacNear, Harry Hays Jr., Marie Gray, Hugh Berndt and William Wade, new leading man from Sacramento. Three performances a week during the summer season will be given.

#### Dean Active in Honolulu

HONOLULU, T. H., April 18.—Louis Dean, formerly with Wilbur Players, who remained here, is keeping busy directing amateur theatricals. Footlights, local dramatic club, is presenting at regular intervals royalty bills directed by Dean. Most recent productions were Night Cap and Mother Carey's Chickens. In the absence of flesh entertainment, except at a local night club, business has been consistently good. Cast has several former professional artists.

#### Stock To Replace Vaude For Summer in Scranton

SCRANTON, Pa., April 25.—Stock will be presented at Ritz Theater during summer, replacing vaudeville, which will terminate for the season May 7. Six night performances and four matinees. Robert Perry, who went big as lead in Thatcher Players at the Academy in former years, will feature in Publix Players at the Ritz. His partner in leading roles will be Barbara Weeks. Arthur Ritchie will be director for Publix Players' productions. He served in same capacity with Thatcher Players. Opening night, May 9. May 9.

SHOW BOAT FOR SALE Scating capacity, 650. Fully equipped. Right for now popular city stock. Unlimited territory. Very low cash price for quick sale. Address SHOW-BOAT, care of Billboard, Cincinnati, O.



LEONA POWERS, who opened with the stock at the National Theater, Washington, D. C., April 18, has been for some seasons rated among the foremost actresses in the stock field. She has distinguished herself in a wide range of tales. wide range of roles.

#### Prices Are Cut to New Low Level at Denver

DENVER, April 15.—Denham Theater reopened with stock yesterday, and Elitch Stock is scheduled to open June 11 for a season of 12 weeks. The Denham season is indefinite. Initial offering is Broken Dishes. Prices for Denham stock are the lowest ever here. Fifty cents will be the top for nights, with seats at 35 and 25 cents. Matinees are offered at 25 and 35 cents.

Ben Ketcham is manager and George Cleveland director. They operated the Denham with stock last winter with a 75-cent top at nights and 50 cents for matinees and they made money. With the further cut in prices, bringing the price down to the level of first-run picture houses and below those charged by

first runs with stage shows, Ketcham and Cleveland are optimistic about the coming season. These prices will necessitate filling the house to the limit often, but they feel confident it can be done. Cast includes Earl McCarthy, Guy Usher, Raymond Brown, Elizabeth Ross and Richard Kurvink.

#### Tripp Players Prospering

ROANOKE, Va., April 25.—The Tripp Players, dramatic stock organization, today enter upon their 11th successful week at the Academy of Music. Stanley Cobley is manager of the company. Cast includes George B. Tripp, Joan Beckwith, Stanley Cobley, Edwin Whitner, Rose Burdick, Douglas Stepleton, Vivian Hoppe and William Atlee. George B. Tripp is owner. John Chatham is stage director. Music is furnished by Holroyd's Orchestra. Business continues to hold up well. hold up well.

#### Paige-Dale to Chicago

DES MOINES, Ia., April 25.—Princess Players, headed by Jack Paige and Frances Dale, concluded a seven-week engagement at the Princess Theater April 16. Company left for Chicago to appear in a try-out performance. The personnel of the company includes Jean Arden, Kathryn Card, Thelma Brandon, Dorothy Artols, Fred Sullivan, Arthur Curtis, Warren Parker, Alexis Luce and Edward Wing.

#### Harry Martin Goes Musical

LOUISVILLE, Ky., April 25 .- With the LOUISVILLE, Ky., April 25.—With the opening of the racing season at Churchill Downs, Harry J. Martin's Stock Company will go into musical comedy for a week. Good News will be presented at the National Theater, starting May 2. Guest players may be brought to Louisville to take part in the production, but the resident company will provide most of the talent. The Anne Bullitt Brewer dancers will be in the line. As Husbands Go opens at the National tonight.

# Play Goes on At Pasadena

Gilmor Brown announces no suspension of activities thru the summer

PASADENA, Calif., April 25.—Winifred Hanley, English stage star, who came to America and created the role of Mrs. Lincoln in John Drinkwater's Abraham Lincoln, produced by the Theater Guild and toured on the road for three years, will play a leading role in the forthcoming major spring production at the Pasadena Playhouse of *I Love an Actress*, romantic comedy by Laslo Fodor, which will feature Sharon Lynn, motion picture actress,

and cast of 65.

The comedy will be presented from April 28 to May 7, following the current production of Gilbert Emery's modern comedy-drama, Episode, featuring Maranet Mayor.

garet Mower.

As one of many noted personalities who will appear in summer season productions at the Playhouse, Gilmor Brown announces arrangements have been made announces arrangements have been made to present Douglas Montgomery, stage and screen actor, in two or three new plays. This follows announcement that the Playhouse would continue on a regular production schedule thruout the summer.

#### Detroit Civic Is Popular

DETROIT, April 23.—Following a good week's business with Love in a Mist, the Detroit Civic Players were seen in a smart production of Up Pops the Devil this week, which also proved a good draw. Allyn Gillyn was cast as Anne and Donald Randolph played Steve in this latest production, each scoring individually. Jessie Bonstelle is directing all productions

#### Williams Company Opens

RICHMOND, Va., April 23.—Hunter Williams Company, in its opening week here at the Lyric, got away to a good start in As Husbands Go. In the company besides Lily Cahill, guest star of the week, are Herbert Braggiotti, Beverly Rayne France Bendsten, Edward Power. Bayne, France Bendsten, Edward Power, Ernest Woodward, Matilde Baring, Doro-thy Duckworth, Tom Rutherford and Frankie DeWolff.

#### Permanent Players Close

ROCHESTER, N. Y., April 23.—Auditorium Permanent Players closed for the season tonight with the last performance of Blessed Event. Permanent Players have had the longest run of any company in this city in recent years and anticipate opening in the fall under the present management. Bowland G. Edpresent management. Rowland G. Edards is managing director.

#### STOCK NOTES

FRANCES DALE, leading woman of the stock at the Princess Theater, Des Moines, Ia., addressed a Sunday school class at the First Methodist Church, that city, recently. She discussed religious

EDNA ARCHER CRAWFORD, guest star with William Faversham, played Stephanie in Foot Loose at Montclair, N. J., week of April 11.

PASADENA PLAYHOUSE will present the widely discussed mystery-thriller, A Murder Has Been Arranged, by Emlyn Williams, May 12 to 21. The play has been produced in London and Boston and will be presented for Southern California audiences for the first time.

CAIRNS BROS. STOCK is now appearing at the Elkader Community Opera House, Elkader, Ia., for a run of several



By Robert Golden

By Robert Golden

BOX-OFFICE scales have dropped to the lowest levels this year that some of the cities have seen in nearly half a century. In some instances the price list looks like an excerpt from the "Believe It or Not" series. Yet most of the permanent companies offering plays at these prices are operated at a profit. Peculiar local conditions in some stands make the profitable run possible, but there are many other cities where operating costs have not been adjusted to meet changed business conditions. In such stands the new low level of prices is impossible. Strict economies are enforced by the winners, which accounts for the frequent use of low royalty or non-royalty plays. Most popular of the old stage evergreens in evidence this spring are East Lynne and St. Elmo.

MORE than passing note and sigof MORE than passing note and significance is the announcement heralding the reorganization of the Savoy Players, one of the most successful stocks ever operated on the Pacific Coast. Under the old Savoy title, a stock company made a record run of six years at the Savoy Theater, San Diego, Calif. The return of the Savoys is an encouraging sign of the eagerly looked for restoration of the stock theater in the Western country. country.

EW cities, even those of 10 times greater population than Mount Vernon, N. Y., have been so favored with opportunity for enjoyment of the real theater as that city. In Mount Vernon Chamberlain Brown installed his resident company more than a year ago. Not only is the organization still carrying on at a profit, but in its casts have appeared some of the most noted dramatic artists open to stock engagements. These include Mrs. Leslie Carter, Sir Guy Standing, Alice Brady, Fritzi Scheff, Patricia Collinge, Sidney Greenstreet, Thais Lawton and Nydia Westman, with Blanche Yurka also signed to appear as a guest star. Plays presented at Mount Vernon during the last year were the cream of the list available to stock. cream of the list available to stock.

THERE is no sign of waning interest in the drama on the Pacific Coast as the summer season approaches. At one important point, Pasadena, there will be no interruption in theater activities, as shown in a news report from that city. Two or three new plays are to be given their first showing on any stage, and several celebrities have been signed to head the casts.

NEW interest is added to the situation at Denver, where NEW interest is added to the situation at Denver, where the Ketcham-Cleveland stock started the summer season April 24, by a cut in prices which brings the range to' a new low level. Ketcham and Cleveland say they are aware that a 50-cent top will not suffice to keep them out of the red unless the new stock is given liberal support, but they have studied their field and are confident that the type of productions they are prepared to give will attract big business. They were aware, too, when they organized for the Denver run that in a few weeks they would have to compete with the stock at Elitch's Gardens Theater, which is due to open June 11 for a 12-week run. Developments at Denver will be watched with keen interest by many stock operators.

T'S a long stock season and a happy one that knows no temperamental leads nor thirsty comedians.

TO BE REVIVED as a special production, Gilmor Brown announces the presentation of the Greek classic, Damon and Pythias, by John Banin, for two performances at the Pasadena Community Playhouse, Pasadena, Calif. The play was first produced in 1821 and for a century was revived frequently. Its production the last two decades has been a rarity. There will be a cast of 50.

#### **REVIEWS-**

(Continued from page 11)
with Die Schoene Galathea to the usual handsome results.

handsome results.

De Wolf, Metcalf and Ford, two girls and a lad, lift the lid with one of the most entertaining dance openers to show here in many, many months. Turn has all the requisites necessary to satisfy the most finnicky audience. Nothing particularly flashy, but everything else is there—speed, comedy, quality dancing, variety and novelty. The trio step individually and collectively, and a competitive dance finish sent them off to a hearty and profinish sent them off to a hearty and pro-

longed hand.

Betty and Jerry Browne fared nicely with a cross-fire chatter offering and bowed to healthy palm-whacking. Betty does a neat Dumb Dora, and Jerry a capa. ble straight. Fem member also warbles one ditty to good returns. Their comedy material was much to the liking of the first-show crowd. A little more speed on the talk business to cut the running time

the talk business to cut the running time would help.

The flashing of the Bernie name in the annunciators was the signal for a noisy ovation. Ben Bernie and his orchestra work before a neat setting, with the Blue Ribbon Malt credits played to a minimum, and rightfully so. The Ole Maestro and his cohorts dish out a tasty bit of entertainment during their 40 minutes of running time. True, better stage bands have been seen here in recent months, to wit, Horace Heidt and Paul Whiteman (in the order named), but on this occasion Ben Bernie is the real attraction, and he fields his position in corking style. Bernie and his bandsreal attraction, and he fields his position in corking style. Bernie and his bandsmen stick close to the style used in their radio broadcastings, and much of the turn's material is familiar to radio ears. But, nevertheless, it all proved surefire to these first-showers, who applicated Bernie's every move. Band ones ears. But, nevertheless, it all proved surefire to these first-showers, who applauded Bernie's every move. Band opens with its theme song, and then follows Lovable You and Home, with Pat Kennedy on voice; Comin' Around the Mountain, Mcdcle by the Fireside, Was That the Human Thing To Do?, Whose You're Little Whosiz?, Bernie on voice; Ach, Dot Kuss, by the German quartet, and Paradise, with Frank Prince doing the warbling. Ben Bernie gags and clowns thruout the running. Red Russell, 12-year-old kiddie, sings Auf Wiedersehn, My Dear, to big results. Then Bernie leads the combined pit and stage orchestras in You're the One, You Sun-of-a-Gun, with the Bernie lads swinging into the familiar Au Revoir for the finale. Tumultuous handclapping at the finish. BILL SACHS.

# Audubon, New York (Reviewed Tuesday Evening, April 19)

Audubon, New York
(Reviewed Tuesday Evening, April 19)

This Skouras Brothers house is running its shows rather late. Last showing of vaude tonight started at 10:05 and finished at 11:14, with the picture yet to follow. This doesn't help night business any, as this is a neighb house and the general practice is to follow the "early to bed and early to rise" principle. With Mel Klee, m. c., reminding the audience it was getting late, there were a lot of walkers during the show.

Five-act layout was okeh, running 69 minutes, altho it was topheavy on legwork, with just a bit of singing to interrupt the sameness. Feature film was an indie product, Vanity Fair, with Myrna Loy and Conway Tearle included among the featured players. Business was fair.

De Long Sisters (trio) were a nice fiveminute opener with their acro novelty, cramming a lot of stunts into the snappy stay. They are clever girls and work at floor acrobatics, balancing and contortion routines. Left to nice applause.

Rogers and Wynne, standard legging act, did their usual walloping in the deuce frame. This old couple are good steppers, and they can most always be counted upon to draw tremendous applause when the young couple assisting introduce them as their "mother and dad." Old but effective.

Manny King followed and had no trouble in dishing laughs galore for 22 minutes. His characterization of a Jewish nance is a pip, being the biggest ribtickle of the turn. Act is well gotten up, and King is ably assisted by a mixed team of straights, who sideline with singing and bow-scraping, and an apache couple. Fared well at the getaway.

up, and King is ably assisted by a mixed team of straights, who sideline with singing and bow-scraping, and an apache couple. Fared well at the getaway.

Mel Klee, who was introducing the acts and pulling a few gags here and there, was on with more laughs. He took it easy, doing a few minutes of gagging and singing to good results. Rest of the time he let a boy singer and two songdance colored boys do the work. They worked well and got the act off nicely.

worked well and got the act off nicely. see!
Ralph Olsen closed with his dancing
flash, and by this time the late hour was
too much for the Washington Heighters. Less,

They were walking. Olsen heads a pleasing enough turn in which he, another boy and three girls contribute effective legwork. Fair returns as the curtain rang down. 'SIDNEY HARRIS. SIDNEY HARRIS. rang down.

### RKO 86th Street, N. Y.

(Reviewed Wednesday Evening, April 20)

Plenty of flash on this bill, but hardly enough comcdy. There was singing and dancing in four of the five acts, but comedy in only two. What the layout lacked in laughs, it made up for by putting plenty of people on the stage. Ten people comprise the first act, 8 the third and 14 the last. Thirty-nine made up the five-act bill.

Loe Gershenson, pay pit conductors

up the five-act bill.

Joe Gershenson, new pit conductor, led his boys thru a short overture. The feature, Law and Order, newsreel and an Audio Review formed the film program.

The Roxy Theater Ensemble, five men and seven women, featuring Clair Kramer, Sonia Winfield and Nick Ney, provided a classy opener. They are equally good at solo and group work, presenting a diversified program backed by appropriate sets and costumes. Need a better closing, however. closing however

closing, however.

Bernie Green and Company alternated between bright comedy and dull moments. Green is an amusing pale-face comedian, who is surprisingly good at the violin, but whose comedy is inconsistent. Alma Louise Payne is spotted for some dancing while Gene Gary does straight. Act needs speed and smoothing out.

Anatole Friedland's 20th Century Rerue, set off to a great start by a corking trailer, romped thru a brisk routine of singing, dancing and light comedy. Loretta Dennison is a cute mistress of ceremonies, Una Cooper is a hefty but vigor.

ous dancer, and Bobby Bernard, in soldier uniform, sings lustily and well.

Joe Herbert sings pops well and brings on a trio of stooges for some amusing comedy. Lillian Gordon makes a charming Dumb Dora, while Dub Taylor doubles between harmonica playing and stooging, and another boy stooge comes on at the close. Went over nicely here. Henry Santrey and his Soldiers of For-

Henry Santrey and his Soldiers of Fortune band closed. They offered a widely varied program of song and dance special. ties by the boys, Santrey himself stepping out for a couple of dramatic ballads and Miss Puff Walton coming on for a bit of singing. Lighting is good and the staging shows real effort. Act is climaxed with band blaring away in parade formation and a background insert showing Miss Walton riding a couple of handsome horses on a treadmill. Not much sense to it, but effective.

PAUL DEJERENIS.

## Main Street, Kansas City

(Reviewed Saturday Night, April 23)

The bill clicked nicely at this show, altho it is unbalanced, containing three out of four silent acts. Business poor, probably the unfavorable weather. Young

American is the screen attraction.

Deno and Rochelle, terpsichorean artists, present a pleasing dance offering that sent the bill off in style. They that sent the bill off in style. They open with a modern ballroom number, followed with a comedy character, and close with their original Racketeer Dance, a variation of an apache number that sent them off to excellent applause. An unbilled girl pleases with tap and acro solos, and the unbilled male planist fares well at the ivories.

Ray Huling and Seal occupy number two spot. The seal goes thru all manners of interesting stunts at the direction of Huling, including singing, dancing, juggling and his personal appeal for applause that probably earned for them second applause honors.

dancing, jugging and peal for applause that probably earned for them second applause honors.

Eddie Sunkist Nelson, assisted by an unbilled hula dancer, has a pleasing chatter and gag turn that kept the house in laughter and brought many spells of applause. The girl, while very attractive, does little in the art of dancing.

attractive, does have ing.

The Royal Uyeno Troupe close with their excellent tumbling, turnovers and pyramids. Seven in number, these Japs entertain during their entire allotted time. They worked swiftly and gave the bill a whirlwind closing. Here again Nelson comes on for some hokum and adds more laughs to the program.

GREGG WELLINGHOFF.

#### CHICAGO CHAT-

picture will continue to be used. If Garbo quits the Crawford version will replace that now being shown. We shall

church that may in time become to Chicago what "The Little Church Around the Corner" is to New York. It is St. Stephen's Episcopal Church, which recently held an actors' memorial service recently held an actors' memorial service in honor of members of the profession who had died during the past year, and particularly in honor of Lotta Crabtree. Rev. Irwin St. John Tucker, affectionately known as "Friar Tuck," is pastor of the church, which he has named "The Little Church at the End of the Road." A window which Lotta gave in memory of her mother to a New York church was rejected because it was the gift of an actress, Rev. Tucker told Stevens. The window was installed in St. Stephen's last summer and a good deal of interest window was installed in St. Stephen's last summer and a good deal of interest attached to it, he said. The recent memorial attracted attendance of a number of actors, who were impressed by the sincerity and warmheartedness of Rev. Tucker. It would be interesting should this spot develop into a sanctuary for actors. for actors.

When told to call Rosetta Duncan at her hotel at 9 o'clock in the morning we thought there was some mistake, as 9 a.m. is "the middle of the night" to w a.m. is "the middle of the night" to most vaude actors. Not so with "Topsy." We called a few minutes before 9. Rosetta had already left the hotel, and half an hour later she was found in a Loop department store's toy department buying gadgets for Sister Vivian's baby daughter.

What is thought to be the first group of blind players in existence, the Braille Theater Guild, has been organized here by Jane Willis. herself blind, and plans have been made for the players to give by Jane Willis, herself blind, and plans have been made for the players to give a public performance in the Loop the third week in May. Plays for the Guild are first read to a member by someone who can see, then the blind listener transcribes them in braille for members of the asst of the cast.

Browsings: Freeman (Amos) Gosden celebrates his birthday Tuesday, April 26, and Alexander McQueen insists he's going to tell the truth about the famous and Alexander McQueen Hisses here ing to tell the truth about the famous radio star in the Nothing But the Truth program on that day. . . . Ace Brigode, leader of the Virginlans, made a hole in one the other day, getting the "ace" at the short water hole, 125 yards—and was he tickled!! . . . Chicago's own Julia Garrity, billed as "Queen of the Blues," being featured at the Paramount Club. . . . Georges Carpentier is a lover of dogs and during his week at the Palace here he could be seen daily walking the dogs and during his week at the Palace here he could be seen daily walking the pooches in the Loop between shows.

. . . Movement has been launched to change the name of Clark street. . . . Well, they may change it, but they can't take away its memories. . . E. W. McConnell, who produced the cyclorama Battle of Gettysburg at the Philadelphia Sesqui, understood to be negotiating for production of several shows at Chi w. f. . . . Harry P. Munns and his interesting family will have a celebration this week, the occasion being the birthday of the the occasion being the birthday of the Munns twins on April 29. . . Billy Bryant promises to bring Uncle Tom's Cabin back to Chi next fall . . . meantime he and his "homey" troupe are

time he and his "homey" troupe are making their annual tour of the Ohio River. . . . Al Steffes, Abram Myers and other Allied big shots will be in town this week to discuss ways and means of keeping the indie houses open this summer—or closing them, as conditions may warrant. . . Men's Sheet Music Club held its final get-together dinner of the season Thursday at Steven's eatery and enjoyed an hour of food and fun arranged by Sid Berman, Chester Cohn, Al Berlin and Joey Stoole. . . . Everett George Opie, producer and Inbilled hula dancer, has a pleasing thatter and gag turn that kept the louse in laughter and brought many pells of applause. The girl, while very tractive, does little in the art of dancing.

The Royal Uyeno Troupe close with heir excellent tumbling, turnovers and byramids. Seven in number, these Japs intertain during their entire allotted in the worked swiftly and gave in the bill a whirlwind closing. Here again lelson comes on for some hokum and dds more laughs to the program.

GREGG WELLINGHOFF.

CHICAGO CHAT

(Continued from page 5)

include will continue to be used. If the place that now being shown. We shall set!

Ashton Stevens, in his Column or ease, has brought to notice a local

## **MEL SNYDER OPENS**

(Continued from page 17)

here. Snyder and his music makers followed in Henry Thies and his 16 men, who have gone on tour for MCA. The Gibson date was arranged for Snyder by Bob Bromley, of the Harvey office, Chicago, and personal representative for Mel Snyder. This is the Harvey office's first booking at the popular hostelry.

Snyder and his 11 bandsmen came here from an 11 weeks' return engagement at the Adolphus Hotel, Dallas. Prior to that the band played the debut season in Chicago. Mel Snyder and his boys were featured all last summer at the Broadmoor Hotel, Colorado Springs, Colo.

Comprising the Snyder personnel are Kenneth Hurt, Ray Barrett, Bud Huber, Jesse Stacy, Sandy Williams, R. E. Bossert, Jack Crane, Art Rodgers, Eddie Lowth, Jack Gillespie, George Wettling and Mel Snyder. Snyder and his music makers fol-

and Mel Snyder.

From the Gibson the Snyder combina-

tion may go to the Muehlebach, Kansas City, for a return engagement.

#### Ted Brewer Set Until Xmas

NEW YORK, April 25.-Teddy Brewer NEW YORK, April 25.—Teddy Brewer and his orchestra, who recently moved into Yoeng's Restaurant here, have been contracted to hold over at the popular Chinese-American eatery until December 25 next, according to Robert M. Bundy, personal manager for the combo. The band is featured over a CBS Coast-to-Coast hookup twice weekly. The 13-piece combo is negotiating for a commercial to be sponsored by a towel manufacturing company.

#### Adrian and Ray in 9th Month

MONTREAL, April 23. — Adrian and Ray are entering their ninth month of an indefinite engagement at the Lion D'or Cabaret here. They feature all types of dancing. The act toured the West Indies before opening here.

#### Musical Musings

BILLY BENTINE'S new song, Putt-Putt-Putt, is being featured by Bill Carlsen's Orchestra over WTMJ, Mil-waukee. Bob Karsten wrote the lyrics and music.

JIMMY BIGELOW, banjoist, who has rated two Ripley "Believe-It-or-Not" mentions in the last 15 months, has signed for the summer season with Rusty Allen's Band at the Pier Dance Pavilion, Jacksonville, Fla. Bigelow had charge of the entertainment features at the Hotel Plaza, Havana, during the past winter.

BRUCE OLDS and his Music, seven men, are playing a return engagement in the dining room of the Lamar Hotel, Houston.

JACK WILLIAMS, of Princeton, Ind., has organized a 10-piece outfit, which now is playing an unlimited engagement at Lamey's Grove, roadhouse, on the outskirts of Evansville, Ind. In the combo are C. Luttrell, Ralph Carry, Gene Headly, Paul Lanman, Roy Meyers, Fred Meyers, Harry Baker, Claude Martin, Maurice Mitchell and Jack Williams, Boys are heard regularly over WGBF, Evansville.

JACK LAMPTON, drummer and entertainer, joined "Slatz" Randall and his New Orleans Aristocrats in Atlanta last week. Lampton has been in Zanesville, O., for the past year. Randall combo is currently playing the leading spots in Georgia and Alabama.

NATIONAL ORCHESTRA SERVICE, Omaha, has renewed contracts with Neal Freyberg and his 10-piece combo and "Red" Perkins and his Dixie Ramblers, both of which have worked under the NOS banner for 72 consecutive weeks. Deb Lyon and his 11-piece unit, which recently finished a 16 weeks' engagement at Peony Park, Omaha, also have been added to the NOS books.

FRED Y. BECKER, formerly associated with Bernard Goldberg's Southern Music Corporation, is now manager and agent for Don Amado's 12 Musical Gauchos, Mexican dance and tango band.

EDDY SAWYER, baritone, who since Easter has been emseeing at various bands at the C. C. C. Auditorium, Green Bay, Wis., has joined Joe Gumin's 11-piece outfit, which opens soon at Club Leito. Milwaukee.

## RIFIDIFIR

Conducted by BILL SACHS-Communications to 25 Opera Place, Cincinnati, O.

# Managers Eye Choate Comedians Fi

spots.
Several well-known managers already have made definite arrangements to park their top on big city lots, while others are weighing the thing carefully, with the chance that they too will swing to the major towns when the season gets under way.

the major towns when the season gets under way.

Those who are contemplating giving the cities a fling all believe the same way. They generally agree that the forthcoming season will be a meighty tough one, especially so in the smaller towns, where money is more scarce than in the metropolitan centers and where the drawing power is limited.

And all are agreed that the tent theater offers just as much novelty and interest to the big city dweller as did the showboats, which found the larger towns and cities a lucrative field during the last four years.

the last four years.

Reports reaching The Billboard have something like eight tent-show managers making overtures for big city dates in the Middle West, either on the permanent stock idea or on week stands

permanent stock idea or on week stands under auspices.

Cincinnati alone will be visited by four tent shows if present plans carry out. One of the managers contemplating invading the Queen City with his attraction is presently heading northward with his show; another is making final arrangements on his show near Cincinnati, while a third manager is readying his outfit in Central Ohio. All are recognized tent reps. However, we withhold their names upon request of the managers. The fourth company promised to Cincinnatians will be operated by the manager of a local neighated by the manager of a local neigh-borhood picture house, who has been working on the idea for some months.

#### Billy Blythe's Players Find Pennsy Sticks Good

MOUNTAIN TOP, Pa., April 23.—Billy Blythe Players are finding the going smooth in the sticks of Pennsylvania. Mines are working and conditions are generally good. As a business builder, Manager Blythe is featuring a candy contest to successful returns. A good line of bills is used to put the natives in that "come again" frame of mind. mind.

mind.

The cast is headed by Billy Blythe, leads and tenor singer; Constance Dana, leading woman; Tommy Elliott, heavies and characters, and Lou and Amy Laclede, who joined two weeks ago, jumping in from Wisconsin. Lou is handling the comedy and both are doing special-

Manager Blythe says if business continues thru the summer as it is now he will be satisfied and will consider himself extremely lucky.

#### Amblers in New Philly, O.

NEW PHILADELPHIA, O., April 25. —Edith and Walter Ambler, well-known stock and repertoire team, have taken up residence here and are rushing details preparatory to the opening of the summer run under canvas to be inaugurated May 14 at the Dover, O., fairgrounds. Other members of the company will assemble here within a few days to begin rehearsals. Ambler company recently concluded a successful six-month engagement at the Grand Opera House, Canton.

# Choate Comedians Find

Major Stands

Tent operators see greater possibilities in cities four after Cincinnati

CINCINNATI, April 25.—Following the suggestion made in The Billboard several months back, a host of tent repertoire showmen are seriously considering taking their shows into the big cities this summer instead of trying to eke out a living in their established small-town spots.

Several well-known managers already have made definite arrangements to park their top on big city lots, while others

BEEBE, Ark., April 23.—Choates Comedians, who opened the tent season in Carlisle, Ark., three weeks ago, have been enjoying satisfactory business, to date, all things considered. Manager Arlie Choate, who has played this territory for the last 15 years, says he isn't out for big money this year, and if he can break even and keep going he will be satisfied. He now is waiting for the berry crops in this section.

Several members of Choate's company were guests of the Neil Helvey Players at North Little Rock, Ark., last week, where they also encountered some of the folks of the Kilgore company.

The Choate troupe made a host of friends during their opening week in Carlisle. Last week while the show was playing here several auto loads of Carlisle folks motored over for an aftertheater party. The Carlisle housewives brought with them the necessary viands.

theater party. The Carlisle housewives brought with them the necessary viands.

#### **Billroy Show Briefs**

HUNTSVILLE, Ala., April 23.—About 27 weeks ago I said the head office said "No more reports on business." But this is too good to keep, and unbeknown to the h. o., let me say that—Gadsden, Ala., Billroy's Comedians bid you, not so long but good-by forever.

long, but good-by forever.

When it comes to terrible business this show broke all records there last week.

The worst business I have witnessed on

The worst business I have witnessed on this opry in six years.

Concerts were way off, candy hardly anything, and the show just didn't click. Town has a population of 25,000, but I don't believe more than 250 knew we were in town, and the others didn't seem to give a rap.

Advertising was plentiful, and we broadcast 1 hour and 15 minutes daily, but it didn't do a particle of good.

It recalled memories of the old barn-storming days thru Utah and Idaho, looking thru the "peekhole" counting the natives, and the actors making "mouth bets" as to the house receipts.

mouth bets" as to the house receipts.

Manager Billy Wehle didn't lose a single opportunity to get some sort of advertising. We caught him making his "opening" to a gang of students on a street corner when some elderly gentleman stepped up to tell him that he was talking to the students of a deaf and dumb school.

Seep accounts.

Seen around the lot: Wayne Bartlett is driving a new car. . . . Bob Fisher working his cards for the actors. . . . Johnny Finch telling bewhiskered gags. . . . Glad and Shorty still honeymooning. . . . Red's appetite has returned.

Our leaps are about to start. From here we travel north and west to Jackson, Tenn., and a big leap after that.

TOM HUTCHISON.

## John Winninger In Circle Stock

MANITOWOC, Wis., April 23.—Six Wisconsin cities are included in a circuit which John D. Winninger and his company are visiting weekly, presenting a regular play in connection with the motion picture program. A change of bill is given each week. The company carries special scenery and presents vaudeville between the acts.

The company inaugurated its season of circle stock April 20 at the Capitol Theater, Manitowoc, playing A Thief in the Night. Victoria Maynard is the new leading woman. Included in the circuit, besides Manitowoc, are Oshkosh, Appleton, Fond du Lac, Sheboygan and Waupun.

#### **Obrecht Sisters-Sullivan** Have Turn in Fox Houses

FOND DU LAC, Wis., April 23.—The Obrecht Sisters and Johnnie Sullivan have organized a seven-people "flash act," billed as the *Tip-Top Revue*, and are playing the Fox houses in this territory. In the lineup, besides the Obrecht Sisters and Sullivan are the Whitehouse

ters and Sullivan, are the Whitehouse Twins, tap dancers; Buddy Wilson, blues singer; Harold Drager, pianist. Turn is nicely costumed and has been getting over to good results.

#### Jack Kelly Opens May 9

LAINGSBURG, Mich., April 25.—Jack Kelly Company will open its summer season under a new canvas here May 9. Show will play its established territory in Michigan, and will be piloted by Dave A. Heilman. Rehearsals begin today.

#### Sweet for Lake Resorts

STORM LAKE, Ia., April 25.—George Sweet Players will this season play an Iowa lake resort circuit, opening in May. The weekly itinerary will include Storm Lake, Spirit Lake and Lake Okoboji.

#### Bryants in Huntington

CHARLESTON, W. Va., April 23.—Billy Bryant and his showboat troupe concluded a 10 days' engagement here Wednesday. The boat has moved to Huntington, W. Va.

HARLEY SADLER'S Own Show now is HARLEY SADLER'S Own Snow how is in its ninth week under canvas in San Antonio. "Honey Hank" Harris, blackface, and the Ross Sisters, song and dance team, appeared as added attractions with the Sadler organization last

#### Rep Tattles

JOAN ROGERS is in Kansas City after closing with a rep show in Oklahoma.

JOE MARCAN has out a vaudeville re-

FRANK H. NELSON is in Kansas City, coming from the Nebraska State.

BOB AND MAY ANDERSON spent the winter in Reelsville, Ind., where they operate a tourist camp.

BARNEY BARNETT is agent of First Americans, an Indian production playing in Oklahoma.

EDGAR SETTLES, rep pianist, is in ansas City after a lengthy visit with Kansas City after a l folks in Boonville, Mo.

FRANCES VALLEY has closed with the Edith Ambler Company in Canton, O., and returned to Kansas City.

ROSS ROBERTSON is in Kansas City, after the closing of the Edith Ambler Stock Company in Canton, O.

CHARLES WHITCHURCH is now playing with the Fletchers Comedians in Kansas.

RUSSELL DAY has joined the Sun Tan unit, now current in Publix houses thru the South. Day is emseeing.

BUSINESS IN CALIFORNIA, according to Rex McCall, now with the Jennings Players, is not the best, due to the working class being short of money.

ERNIE (TOBY) BROWN COMPANY has just closed a successful 15 weeks' stock engagement at the New State Theater, Ft. Worth, Tex.

JACK WALKER'S Bringing Up Father Company, now in Oklahoma, is routed northwardly and will play Joplin, Mo., about May 1.

BILLY FLETCHER, manager of the Fletcher Comedians, visited Kansas City last week. The Fletcher company is playing a circle stock in Kansas, with head-quarters at Centralia.

ELIZABETH MORRILL was seen on the Kansas City Rialto early last week, as were Charles Rummell, Bob Grandi, Jack Hamilton, Bennie Benson and Al Makin-

NEAL AND CAROLINE SCHAFFNER and their company are playing a limited stock engagement at the Iowa Theater, Sheldon, Ia. Business is reported as satisfactory.

CARL AND BLANCHE THOMAS have joined Harold Porter's Comedians in California. They made the jump from Kansas City to Sonoma, Calif., 2,400 miles, in four days by flivver.

J. MYLES PUTNAM, of La Crosse, Wis., who during the past winter worked with the Martin Stock Company in that city, joined the George Sweet Players in Iowa April 26.

DON BOWERS, having fully recovered from an operation which he underwent last fall, is playing vaude dates in and around Flint, Mich., with Dorothy White, Clayton Kolb and Bobby Barker. Don is emseeing.

GINGER PEARSON, Midwest dramatic artist, is booked at the Pantages Theater, Kansas City, for a week's engagement, commencing April 22. Miss Pearson is the daughter of Mr. and Mrs. Jack Pearson, former part owners of the Pearson-Gotchy Players.

KEITH GINGLES recently lectured on "Preservation of the American Stage" at the East High School, Denver, under the auspices of the East High Dramatic Asso-ciation. Mrs. Gingles (Edna Booth) as-sisted with several vocal numbers. Both were enthusiastically received by the students and faculty. Keith also produced Dust of the Road, a religious drama, for the Park Hills Methodist Church, Denver, April 20. The Gingles are signed with a tent for the summer.

# Looking Back a Decade

Uncle Tom's Cabin was presented by J. D. Kilgoure's Comedians on the night of April 17 to a large crowd at the Hippodrome, Cincinnati. In the cast were Tom Depew, Mabel Depew, Helen Scott, Mabel Dillingham, Bernard Knapp, J. D. Kilgoure, Walter Alderson, Charles Marlowe, May Depew, Billy Alderson. . . C. E. (Cash) Tomlinson and Louie and Verna Stenger have joined the American Stock Company in Indiana. Fred Wagner is still directing, and Jack Krall is looking after the business end. . . E. V. Dennis is back with the Ed C. Nutt Company, which reopened recently in the heart of Houston, after to two weeks' layoff. . . Gordinier Players are winding up a fortnight's engagement at the Princess, Fort Dodge, Ia. Mento A. Everitt and Karl Way, playing leads, are supported by Gene Lane, Otis Eaton, Jack Emerson, Jack Saton, Edna Cable, Cora King, Dixie Loftin, Robert Thompson and Clyde H. Gordinier. . . . Harriett Players have commenced a four weeks' engagement at the Deandi, Amarillo, Tex. In the cast are Mabel Hart, Gail Hamilton, Edna Sevier, Ben Reynolds, George Travis, Rupert Clarke and Neil Buckley. . . Mel Thompson and wife, Ann Sunderland, will not be out this season, owing to the illness of the latter. . . Joe Goodwin, 16-year-old son of Ted Goodwin, is playing juvenile leads with the Young-Adams Company in Canada. . . . Billy and Flo Wandis will go out with one of Robert Sherman's companies this season. . . . Mr. and Mrs. Chic Pellett have rejoined the Pullen Comedians. This is their 11th season with the company. . . . Bert and Dot Blake are with the Mason Stock Company, currently touring North Carolina. . . . Adelaide Melnotte has joined the Beach-Jones Company for the season . . . Jessie A. Sanderson, character woman and planist, who has been ill with heart trouble at the Osteopathic Hospital, Chicago, expects to leave the institution within a few weeks. . . . Harry DeCleo, ring gymnast and novelty artist, has canceled his coming season's engagement with John F. Stowe's Tom Company, due to the sudden death of



#### By BOB EMMET (Cincinnati Office)

ST. RAYMOND'S Holy Name Society of St. Raymond's Church, Providence, R. I., repeated April 14 the minstrel show given on St. Patrick's Day. Show was staged and directed by William McVey, who was in New York casts of Song of the Flame, Sunny and other musical shows.

AL TINT, yodeling minstrel, joined the Homer Meachum Show, a 16-people company, with jazz orchestra directed by "Slats" Emanuel, at the Riviera Theater, Niles, Mich., recently. From that city he writes: "Homer insists upon putting on writes: "Homer insists upon putting on a minstrel show for Sunday and Monday, increasing the company to 25 people. Business here is good. Homer knows how to go after it and get it. Walter Deering is our Interlocutor and we are using six endmen. Among those appearing in the first part and olio are Jack King, Walter Deering, Bill Schott, Lee Wilson, Billy West, Victor Heide, Cecil Bell "Slats" Emanuel, Danny Daniels, Paula Lewis, Gertrude Bell, Dorothy Mayfield, Mabel Brown, Diana King, Laura Peters, Wilson and Wolford and Emanuel's Dixie Stompers.

JOHN R. VAN ARNAM got a big reception in Knoxville, Tenn., which has been always a good minstrel stand. The Van Arnam Minstrels were in for three days at the Tennessee Theater, giving three shows a day.

TOM COLLINS' CHALLENGE to bass fiddler, has given Al Tint an idea. Al proposes to match Homer Meachum's natural bugle, or schnozzle, against Collins and his zumzum fiddle in a contest to produce resonant notes. To carry out this contest, however, Meachum must be caught asleep. Enters then Collins and his fiddle and the action starts when Homer begins to snore. Program is confined to nocturnes. Loser pays the room rent.

CHARLES FAUST POST, American Legion, at Cuyahoga Falls, O., has found a novel way to help its members and aid the unemployed. Two minstrel shows were given by the Post. Members and unemployed were given the opportunity to sell tickets. Receipts were divided among the needy veterans and the unemployed. Thus the public received a good show and the Post enjoyed a reputation for real service in the community. munity.

P. M. SILLOWAY, producer, staged the DeMolay Rainbow Minstrels, amateur cast, at Lewiston, Mont., April 7 and 8. Girl chorus was used as musical background for the corkological circle. Earl Kluge had the interlocutor's chair and on the ends were Dean Hodges, Frank Cunningham, Bob Withee, Don Aldrich, Ernest Withee and Harold Groff.

CLEVELAND MINSTREL NOTES: Char-lie Green, former member of the Al G. Fields Minstrels, now a resident of Cleve-Fields Minstrels, now a resident of Cleveland, is recovering from a minor operation performed a few weeks ago. He expects to be active again in the next month. . . Sam Taylor, of Bob Reed's outfit, has gone in for hoofing and will have the new act ready within a month. . . Bill Davis is working on a quartet and says the boys will surely please the ticket holders. . . . Adamson and McCann are putting on home-talent shows around the Dayton area. Latest reports tend to show the boys are going over



strong. . . . George F. Howard, black-face comedian, is approaching his 50th year as a laugh manufacturer, appearing with local units. The old master never fails to please.

MINSTRELSY'S HISTORIANS, so far as the score of published volumes reveal, are about as harmonious as a group of political leaders at a Jefferson Day dinner in Washington, but they are unanimous in crediting Thomas (Daddy) Rice as the original exponent of Negro minstrelsy in America. They fix the year as 1830 and agree that the minstrel stage was founded on Rice's performance in which he sang Jim Crow. They agree, moreover, that the first organized troupe appeared in 1843 and its personnel was made up of Dan Emmett, Frank Brower, Dick Pelham and Billy Whitlock. Comes now Olin Downes, who has been delving into musty tomes, and writes in The New York Times: "The composer to inaugurate the idea of Negro minstrelsy was probably Gottlieb Graupner, born in Hanover, Germany, in 1767, who emigrated to America about 1790. Graupner, accompanying himself on a banjo, is reported to have sung a song, The Gay Negro Boy, a song Negroid in character. in a play called Oroonoko, December 30, 1799, at the Federal Street Theater, Boston." And there you have new provocation for an argument.

TOMMY DEE, minstrel comedian and producer, writes from Hector, N. Y.: "Reading Tom Collins' comment in a recent issue recalls to me the debut of Tom, Sam Harris and myself over 30 years ago at a local church minstrel in Rochester, N. Y. Tom later went with the Quinlan & Wall Minstrels. Sam joined John W. Vogel's Show and I went into vaudeville. Rochester also produced Frank McNish, of Silence and Fun fame; Sam Bingham, known as Olivio the Human Dragon; Lew Margolis, wire and baton act, of the Barlow & Wilson Minstrels; Boyd and Stevens, of the Primrose & West Minstrels, and others. Happy Benway may be the champion bass drum player and Tom Collins the champion bull fiddler, but I claim the juggling and baton championship at the age of 54. I am at present with the Bush Comedy Company."

#### NMP&FA Notes By Robert Reed, Secretary

By Robert Reed, Secretary

Let's go, America! Bring back those good old minstrel days! And there you have the slogan of the Cleveland Convention Committee, which is working hard to assure the complete success of our second annual convention meeting. Special room rates have been secured and reservations may now be placed with your secretary. Among the first to register intention of being with us are Vice-President Sam Griffin, of San Francisco; Vice-President "Hi Brown;" Bobby Burns, of Kentucky; Will J. White, of Toronto, and Jimmy Daley, of Bangor, Me. So hurry along your reservation. Join the happy throng next August.

Much mail addressed to members is

Much mail addressed to members is being returned to headquarters by reason of change of address or home address unknown. Members, please forward your home address or change to your secretary, so that your mail will promptly reach you.

Greetings to new member Harry Coop-nd, manager of the Hotel Allerton, Cleveland.

Complete announcement covering the contests conducted by the convention committee will be ready in a short time, also a listing of the valuable awards to contest winners.

Glad to note that member Emmett Miller is putting the act over in good style down thru the Southern country; also that Garner Newton is going strong with the home talents. Keep up the good work, boys. The minstrel association is proud of your records.

Gordon S. Carlyle, Carl Graves, Jack Brower and Al G. Cromar have failed to register for some time. Let's hear from you boys; likewise, Mike and Leah Hines.

PAUL K. MARIN, repertorian, who jumped into Detroit last November, following a disastrous eight-month tour, has just directed and produced his second local talent show in the Motor City. Last November he staged Are You a Mason? for the Argonauts, and on April 17 he put on The Ghost Parade, with talent recruited from the Theta Sigma Tan Fraternity. "No money in it," Paul pens, "but anyway it's something."

# 1932's Smashing Hit DIAMOND DAINTIES

GENUINE DIAMOND RING -With Every

500 PACKAGES WHAT A FLASH!!!

500 DIAMOND DAINTIES \$22.50 GENUINE DIAMOND RING

SILK BED SPREAD With Hand Knotted Silk Fringe SATEEN BOUND PLAID BLANKET

WARDROBE BAG
Full 60" Size—8-Dress Capacity RAYON LOUNGING PAJAMAS

PATCH WORK QUILT DE LUXE SILK PILLOW INDIAN CHIEF BLANKET

Smart Steamer Robe Pattern

RUBBER CARD TABLE **COVER** 

PEPPERELL, INDIAN BLANKET Attractive Binding-High Wool Content

> and **40 STRONG FLASH**

A GORGEOUS NEW PACKAGE,

DELICIOUS NEW CHOCOLATE CANDY

You Know Me, Boys, and You Know Jim. This Is Outstanding Value.

BOB HOFELLER CANDY CO., 12 SO. CLINTON ST.

# OLL TICKET

Printed to Your Order 100,000 for Cheapest GOOD TICKET on the Market

Keystone Ticket Co., shamokin, Pa. \$ 12.50 20,000... 5.50

Cash With Order—No C. O. D.

Stock Tickets Any Assortment, \$10.50 for 100,000

#### Chicago Singers Organize

Chicago Singers Organize

CHICAGO, April 23.—Professional singers of Chicago met this week and organized a labor union which they hope may eventually become affiliated with the American Federation of Labor. Mark Love, basso, was chosen president; Rose Wanica, of the Woman's Symphony Orchestra, first vice-president.

Seventy-five vocalists attended the meeting, which was addressed by several speakers, including Moissaye Boguslawski, who attacked jazz music and characterized crooning "the guttural offspring of the adenoids." The present purpose of the association, which is tentatively called the Singers' Alliance, is to promote better vocal music over the radio and in club programs.

club programs.

In addition to those aforementioned in addition to those aforementioned the following officers were elected: Second vice-president, Theodore Harrison; executive secretary, Harry Walsh; recording secretary, Carl Craven; treasurer, Robert Dickson. Boguslawski was made an honorary vice-president.

### "Topsy" to N. Y. Palace

CHICAGO, April 23.—Rosetta (Topsy) Duncan, who closed a week's stay at the Duncan, who closed a week's stay at the Palace here Friday, returns immediately to New York, where she opens at the Palace next Saturday, April 30. Plans are on foot for Rosetta and Vivian Duncan to stage Topsy and Eva here next year during the world's fair.

#### "Devil Passes" for Chi

CHICAGO, April 23.—The Devil Passes, Benn W. Levy's comedy. will follow Counsellor-at-Law at the Selwyn. It will open May 8.

### AT LIBERTY AFTER MAY 1st

ARTHUR BLACKALLER—Versatile Comedian and Character Actor. Specialties. GRACE BAIRD—Characters and Second Business. Specialties. All essentials. Car. Joint or single. Address 120 W. Shiawassa Street, Lansing, Mich.

#### AT LIBERTY, VERSATILE TEAM

Strong line of Parts. Good Specialties. Both double B. & O., Trumpet and Trombone. MAN—Anything cast, WIFE—Leads or Ingenues. Have car, Will go anywhere. WM. SELDON, Columbia Hotel, Kansas City, Mo.

AT LIBERTY—M. P. WILSON—Piano. go anywhere. Salary small, but will expect it. Rep. or Med. Double Acts. Young and reliable. Bennington, Kan.

BEN WILKES TENT THEATRE WANTS young, experienced Working Men able to set up Blues, etc. Open May 9. Name lowest sal-ary. Albion, Ill.

#### RMTOA Convenes June 7-8

DENVER, April 23.—Annual convention of the Rocky Mountain Theater Owners' Association will be held at the Brown Palace Hotel, Denver, June 7 and 8. Subjects to be discussed include double billing, buddy tickets and guests tickets, admission tax, music license, Brookhart bill, block booking, percentage or straight buying, resale of poster paper, reissue of pictures, arbitration, State and county taxes on theater equipment and insurance. Several speakers of note will address the convention, and the round table system of discussion will prevail. Convention will close with a banquet and dance the second night. DENVER, April 23.—Annual convention

MR. AND MRS. E. H. BRADLEY are sojourning in Chicago and expect to be with one of the repertoire companies playing the Midwest this summer.









Conducted by BILL SACHS-Communications to 25 Opera Place, Cincinnati, O.

# Don Lanning Heads Revue

Unit booked solidly in Publix houses thru North Carolina and Georgia

SAVANNAH, Ga., April 23.—Don Lanning, former star with several of the leading tabloids of a half a dozen years ago, and in recent years featured with various musical shows on Broadway and on the road, now is heading a 17-people miniature revue, playing Publix houses thru the Southland.

Company concluded a successful fortnight's stay at the Bijou Theater here, Wednesday night, and departed for Winston-Salem, N. C., and other points in the Tar Heel State.

The new Lanning revue has contracts that will keep it busy in the Publix stands thru North Carolina and North Georgia for the next two months. At the conclusion of that time the unit is carded to return here for a limited engagement.

Lanning organized the show in Miami, where he was featured at a prominent

gagement.
Lanning organized the show in Miami, where he was featured at a prominent club the past winter. The unit caught on in a big way here, and the Bijou played to good business each night during the company's stay here.

Howard Ross is managing the unit. u

#### Cantrell Tab Doing Nicely

OKLAHOMA CITY, April 25.—The Cantrell Tabloid Company, which recently opened in this city at the Palace Theater, is doing exceptionally good business. Company numbers 14 membusiness. Company numbers 14 members under the direction of Arthur Jackson. The combination program of miniature tab and talking pictures is presented at popular prices. Palace is the only house in the city presenting "flesh."

#### Empress, Denver, Biz Okeh

DENVER, April 25.—The miniature tabloid revue at the Empress Theater continues to do satisfactory, business, with script bills changed thrice weekly. The stage show, supplemented with a photoplay, vaudeville between acts and a lively band, is proving successful so far. The line, trained by the Di Gaetanoe School of Dancing, is putting over its numbers in a snappy style, and the Pacific Four, male quartet, also are meeting with success.

#### **Bobby Kork Has Girl Revue**

NEW YORK, April 23.—Bobby Kork, lately playing night clubs in New York, is organizing a new show. He will present A Night in the Harem, with five girls and Oriental music. Troupe has been engaged for two weeks at Woodlawn Park, Trenton, N. J., starting May 7. Included in the lineup besides Kork are Princess Bobbette, Billie Holfeld, Theda Stwert, Fern Raub and others.



#### FOR SALE

Over 450 pieces of Wardrobe, Trunks, Props, Crates, In fact, the whole outfit of the late Danny Lund Co. Cost at least \$10,003 00. \$500.00 takes it. F. O. B. Baltimore, Md. Act quick. Also have about \$5,000 Feathers, Plumes, etc., worth from 50c each of \$15.00 each. Take them all and two Trunks for 10c each. JOHN T. McCASLIN, 125 E. Baltimore St. Baltimore, Md.

#### **Ed Gardiner Show** At Colonial, Utica

UTICA, N. Y., April 23.—Ed Gardiner's Prancing Around Company, 25-people musical tab, opened at the Colonial Theater here Sunday. Company is penciled in for an indefinite stay. Business on the opening week was up to expectations. Gardiner organization is presenting all script bills.

Included in the cast are Bert Dexter, Tro Morlowe, Bolph, Dayton, Jeanne

Included in the cast are Bert Dexter, Eva Marlowe, Ralph Dayton, Jeanne Dixon, Tommy Seymour, Gene Post, Gwen Peters. A feature is the Racketeer Quartet, comprised of Bert Dexter, Chick Madden, Harry Pollard and Harry Nash. Hughie Emmons is musical director.

Blanche La Dale is producing the 12-girl ensemble.

#### Garrison & Field Revue In Tennessee Territory

MEMPHIS, Tenn., April 23.—Jack Garrison and wife, Bobbie Fields, are operating thru these parts with their own 10-people revue, billed as the Variety Revue. Company closed a successful three-day stand at the Rosemary Theater here Sunday, and, according to R. W. Brooks, Rosemary manager, the company is carded to return for a return engagement at an early date.

In the Variety Revue are the Joy Sisters, song and dance specialties; Sam Mitchell, comedy; Bohbie Fields, parts and specialties; Jack Garrison, comedy and specialties, and Buck and his Rhythm Aces, comprising Beverly Quakermire, piano; Buck Doggeral, sax; Overton Ganong, banjo; Fred Jones, trumpet, and George McDougal, drums.

Manager Garrison is planning on augmenting to 14 people with a few weeks.

#### Lawrence & Howard Launching New Tab Revue in Southland

NASHVILLE, Tenn., April 23. — Lawrence and Howard, of the Pan-American Amusement Company, will launch an 18-people revue to be known under the title of *Varieties of 1932*. Show is slated to open at the Liberty, Columbus, Ga., Way I. for a week's engagement follows. May 1 for a week's engagement, following with other towns in Georgia and

and Alabama.

Included in the cast are Jimmy Howard, Joe Leach, Ethel Newman and Ade-

#### Guthrie, Arkansas City, Dark

ARKANSAS CITY, Kan., April 25.—The Guthrie Theater, which presented an occasional tabloid and photoplay, has closed its doors for the summer months. It may reopen in the fall.

HARRY (SLIM) WILLIAMS has rejoined Virgil E. Siner's Syncopated scenery and Steppers at the Savoy, Louisville, after a flying trip to Augusta, Ga., to attend the funeral of his brother, who died recently.

## Danny Jacobs Show Closes in Raleigh

RALEIGH, N. C., April 23.—The recent. ly reorganized Danny Jacobs Top Speed Revue, which started out for Publix in the South several weeks back, closed here after the midnight performance Thursday night. Mr. and Mrs. Danny Jacobs have jumped into Baltimore to rest for awhile.

The Top Speed stage band has connected with the Paul Reno organization, and opens with the latter attraction in Chattanooga Monday.

Henry Sisters have left for Reno, Nev., and the rest of the folks on the show went their respective ways.

#### I. N. Lewis in Tough Spot

ASHLAND, Va., April 23.—Irving N. Lewis is in town here with a raft of theatrical baggage and a host of show people on his hands, as a result of a disappointment which popped up early this week when a man who had hired Lewis to put on a show for his tent failed to make up his mind what he wanted to do. Rather than work a show under indefinite plans, Lewis called off the deal. He is combing this terrioff the deal. He is combing this territory to land enough dates to get the people back to their home bases.

### Rex and Eva McCall Split

ANDERSON, Calif., April 23.—The team of Rex and Eva McCall have split after working side by side for 18 years. Rex is now with the Jennings Players in California, and Eva has teamed with probable workers. another woman.

#### Tab Notes

DON CHEMA and his company are playing a limited engagement at the Strand Theater, Laredo, Tex.

JIMMY PARRISH, of tabloid and musical comedy, is emseeing at the Vilano Beach night club, near St. Augustine,

BILLY BURKE, ukulele ace, who has been working in Cincinnati the last two years, both in and out of the profession, has gone to the West Coast, where he and the missus expect to locate permandally.

BOB WHITE, the "Whistling Doughboy," enjoyed a two-day visit with his friends, Billie Wingert and Ermine Lewis, while filling an engagement at the Grand Theater, Alton, Ill., recently.

JACK LORD is still engaged in the scenery and costume business in Detroit, in which business he will remain until conditions get back to, at least, seminormalcy. "The depression can't last

# Looking Back

Cotton and Julia Storey are now appearing with an Hawaiian act under canvas . . . the Hi Jinks Company is enjoying a successful stock run at the Burbank, Los Angeles. In the company are Olga Brooks, Jean Darby, Henry Sherr, Jack Christie and others . . . "Skeets" Mayo closes April 29 with Ed Gardiner's Echoes of Broadway, and will jump into Kansas City to brush off the rough edges of his new act, The Dragon's Isle, which he expects to present in vaudeville next season. . . . Charles Soladar's Cinderella Revue is reported to be going great guns on the Pantages Time. Violet Robson, Georgia Emmett, Lillian Robson, the Sandell Sisters, Charles Soladar and George L. Myers complete the cast. . . . Harry Feldman's Yankee Doodle Girls are in stock at the Gayety, Picher, Okla. Roster includes Harry Feldman, Jac (Bozo) Jacobs, Jack Eddy, William Courtney, Agnes Geary, Stella Jacobs, Dolly Eddy, Eva Wilson, Mabel Elliot, Nellie Cooper, Laura Anglin, Emma Nelson, Ruth Garland, Billie Miller and A. B. Cooper. . . . Eddie Vogt, comedian, is at present in London. . . Powers & Holtman Dixie Revue has just commenced an indefinite engagement in Orange, Tex. In the personnel: Rossie Morton, Whitey Holtman, Mr. and Mrs. Jim Rice, Harry Cordray, James Rice Jr., "Skeet" Cordray, Eddie Crocker. . . . Billy Wehle now has out two tabs. His No. 1 company, now in stock at Dixle, Haynesville, La., includes Roy Hughes, Walter Deering, Ed Jackson, Hy Heath, Jane Kermit, Ricca Hughes, Beulah Richardson, Myrtle Pickert, Minnie Rose, Anna Rose, Helen Jackson, Lillian Dessent and Ted Reynolds. His Naughty, Naughty Company, in stock at the Manhattan, Eldorado, Ark., comprises: Walter Bowker, Honey Harris, Bunny Whitlock, Billy Earle, Aline Walker, Bettie Connors, Mrs. Walker, Marion Roberts, Joe Cwens, Rose Harris, Babe Robinson, Bettie Rosenberg, Dolly DeVere, Camille Gardner and Mary Walker.

forever and neither can we," Jack says, "so I guess it'll be a case of the survival of the fittest." Lord recently had as visitors Mae Hart, Will Jeffries and Hardeld Spail old Snell.

"HOLLYWOOD SCANDALS," Limie Stilwell, manager, continues to score heavily, both in audience and box-office reactions in the Publix houses thru Indiana and Illinois. Company plays the State, Anderson, Ind., May 1 and 2; Rivoli, Muncle, Ind., May 3 to 5, and Paramount, Marion, Ind., May 6 and 7.

"BLACK-FACE" JACK NEVILLE and "BLACK-FACE" JACK NEVILLE and his Mimic Whirl Revue are working the Publix houses thru the Southland, mostly on one-nighters. Included in the Neville roster are Jack Neville, Frank Homan, cowboy entertainer; the Means Sisters; Spencer, Lyons and Clark; Lona and Lari, dancers; Buddy Lee and the eight Strakova Girls.

HAL HOYT'S Why Worry? Company began a four weeks' stock run in Gadsden, Ala., April 25. Troupe invaded the South four weeks ago and has been meeting with success in that territory.

DICK AND HAZEL BUTLER passed thru Springfield, O., recently en route to Indianapolis, where they will locate indefinitely.

"SKEETS" MAYO, erstwhile tabloider, pipes in to say that he is still operating the Tri-State booking agency in Memphis and doing very nicely. "Skeets" is putting in three acts the first half at the Rosemary Theater, Memphis, and four the last half, in addition to booking three acts the last half of each week at the Kit Kat Club, that city, and two acts in four two-day stands in Arkansas, using a tabloid revue occasionally. He using a tabloid revue occasionally. He still is operating his dancing school in the Peabody Hotel, too.

#### Wintz Considering New Show

CHICAGO, April 23.—Death Takes a Holiday will end a run of nine weeks at the Playhouse tonight and members of the company are returning to New York. George E. Wintz, producer, has options on two recent Broadway plays and probably will bring one of them to the Playhouse for a spring run.

#### Williams Goes With Sacco

CHICAGO, April 23.—Ralph Williams, manager of the RKO club-booking department here until succeeded this week by Tom Powell, has joined the Tommy Sacco office and will handle all orchestra bookings for Sacco.

## Saranac Lake

Charles Libecap is in bed for a few days with a cold.

Dolly Lewis, who arrived here in January, left last week, feeling herself again.

Gladys Palmer, bed patient, is showing much improvement.

William Canton, who arrived a short

time ago, is showing a great improve-ment.

Alma Montague and Phyllis Milford, roommates, are both showing good re-

Lillian Leonora, bed patient, is coming along dandy. Still has her pets, the turtles.

Jeanine La Faun, late arrival, is still a bed patient, but doing well. Down for a meal occasionally.

Annamae Powers, infirmary department, is doing fine. Downstairs once

ment, is doing that.

a week.

Dr. Mayer, chief medico, has his father visiting for a short time.

Xela Edwards, bed patient, is showing much improvement, but still is in the

much improvement, but still is in the infirmary.

Mae Delaney is doing nicely, but still a bed patient.

Richard Moore, after three weeks in bed, is now down for one meal daily.

Michael McNamee is feeling much better, but still confined to bed.

Joe Parker down for supper and downtown movie once weekly.

Lillian Ziegler, up patient, feeling fine and still putting on weight.

Write your sick friends at Saranac Lake, N. Y., care NVA Lodge.

# Actors Equity

#### Officers

FRANK GILLMORE, President. ARTHUR BYRON, Vice-President. FLORENCE REED, Second Vice-President.

GEORGE FAWCETT, Third Vice-President.

HARLEY SADLER, Fourth Vice-President.

PAUL DULLZELL, Executive Secretary-Treasurer.

CHARLES DOW CLARK, Recording Secretary.

PAUL N. TURNER, Counsel.

#### **Offices**

45 West 47th Street, New York. Capitol Building, Chicago. Theo. Hale, 369 Pine Street, San Francisco. 6636 Hollywood Boulevard, Los Angeles.

#### Theater Fights Unfair Tax

A delegation representing the legitimate theater appeared before the Senate Finance Committee April 20 to urge that the present limit of taxation on theater tickets, which begins at \$3, be allowed to stand.

tickets, which begins at \$3, be allowed to stand.

This is a fight which the theater has to win at this point, for the House of Representatives has already accepted the recommendations of the Ways and Means Committee to lower the tax limit on all tickets to 45 cents.

If the Senate retains this limit, or substantially this limit, the motion picture theaters will benefit to a far greater extent than the legitimate, for most of the neighborhood houses are now charging less than 45 cents for admission. The lowest price for legitimate theater balcony or gallery seats is 50 cents. 'Should the Senate pass the bill as it now stands the theater could hardly persuade the President to veto the whole appropriations bill because of the injustice done the theater by one section of the bill. Even if President Hoover were more interested in the theater than he is (his interest, it would appear, is only perfunctory) he would hardly hold up the finances of the country for this item.

Included in the delegation were Frank

Included in the delegation were Frank Gillmore and Paul N. Turner, for Equity; William A. Brady and Dr. Henry Moskowitz, of the League of New York Theaters, Inc.; Walter Percival, president of the United Scenic Artists of America; James Brennan, president of Theatrical Protective Union No. 1 of the IATSE; Samuel T. Ansell, counsel for the American Federation of Musicians, and Heywood Broun, of The World-Telegram.

The delegation was cordially received and their arguments were listened to with attention. It may be that the Senate Finance Committee will be moved by their protests that this tax is sure to cause more unemployment and general misery than the small sum expected from it is worth.

Actors' Fund Moving Included in the delegation were Frank

#### Actors' Fund Moving

A communication from Robert Campbell, secretary of the Actors' Fund of America, informs that the Fund is moving its offices from its present location, 226 West 47th street, to 1619 Broadway about May 1.

#### Attention, Helen E. Sturgis

The Actors' Equity Association has a communication of great interest for Helen E. Sturgis. It wishes that, wherever she is, she would communicate with Equity headquarters.

#### We Go on the Air Against Tax

As part of Equity's fight against Tax proposed lowering of the limit at which the federal tax on theater tickets goes into effect, the Exchange Club, an organization of business men, invited the theater to state its case at a luncheon held in the Hotel McAlpin, New York, April 14.

Equity was well represented.

April 14.

Equity was well represented at that Vanities. She now holds an honorable lunch, as its president, Frank Gillmore. Withdrawal card and the Association has was one of the principal speakers, and Frank Craven, Donald Brian and Eddie Five new members joined the Chorus Dowling also spoke. For the managers Equity in the past week.

the speakers were Gilbert Miller, Daniel Frohman, Brock Pemberton and William A. Brady. Owen Davis, Fanny Hurst and A. Brady. Owen Davis, Fanny Hurst and Austin Strong presented the case of the dramatists, while Bob Sherwood, excircus clown and author, and Heywood Broun, general all-round man of the theater, were other members of the speakers' battalion who performed at the orders of Harry Hershfield, master of ceremonies.' ceremonies.

The speeches went on the air over the network of the National Broadcasting Company.

#### "Springtime" for Actors' Fund

The Springtime for Henry Company gave a benefit matinee for the Actors' Fund Friday afternoon, April 22.

#### They Won't Leave Addresses

They Won't Leave Addresses

You would think that at this time no actor or actress would fail to keep open all avenues thru which money or employment might reach them. As to employment Equity does not know, but it is certain that some of them cut themselves off from money—even from money which is looking for them.

Equity is thinking, for instance, of an actress who some years ago took part in one of the earliest of successful cooperative companies. She became a copartner in Spooks, a play which, for all that it made little impression on Broadway, is still occasionally played in stock and still yields periodic revenue for its owners.

equity's practice in this matter is to wait until these royalties reach a certain amount and then to divide the actors' share among the members of that cast

We are holding checks in settlement of claims for Peter Alexief, Iva Butenka, Charlotte Davis, Tonia Desiatoff, Doris Grant, Gladys Harris, Marge Hylan, Marion Hylan, Elizabeth Huyler, Roderick Howard, Fred Holmes, Sonny Nelson, Nadia Pomocheff, Robert Rochford, Hazel St. Amant, Neida Snow, Alexis Vasilieff and Pania Vasilieff.

and Pania Vasilieri.

The completed ticket for the coming election is as follows: Paul Dullzell, chairman of the executive committee; Catherine Huth, recording secretary; Louise Joyce, Merry C. Wagner, Walter J. Franklyn, Howard M. Stuart, Nadine Sinclair, Edna Nolte and Helen Arlen as members of the executive committee, to serve for three years, and John Fredrik to serve on the executive committee for one year.

Members are again warned that they

Members are again warned that they must report at the office before going into rehearsal with a new production. This is always particularly important at this time of the year; it is more than ever important this year.

ever important this year.

In the spring, when many of the houses are dark, persons with no money are encouraged to attempt to make productions, feeling that they can get easier terms. We can assure you of the conditions of your Equity contract only when we have assured ourselves of the financial standing of the management with which you propose working.

A contract and a claim mean nothing

A contract and a claim mean nothing unless there is money to cover them. Further, it takes several days to obtain a bond, and we must be advised before the company goes into rehearsals.

The Chorus Equity has always had the

## Little Theaters

Communications to 251 West 42d Street, New York.

The Kanawha Players, of Charleston, W. Va., presented as their fifth play of the season Shakespeare's Twelfth Night. There were eight performances (three of them for school childrep), and the engagement was featured by the use of a revolving stage, thought to be the first time that such a device has been used in a little theater. Ramon Savich directed and was responsible for the innovation, which was entirely built by the backstage crew of the players. Four sets were mounted on the stage and in addition two backdrops were used. In all there were 15 changes of scenery and they took only 10 minutes to complete. The first scene changes on the revolving stage were made with the curtain up so that the audience could see the workings of the new device. All eight performances were well attended and excellently received. The players intend to produce at least one Shakespearean play each season.

The little theater production of An Irish Paradise was greeted with two full houses at the Prince Edward Theater, Charlottetown, P. E. I., Canada. The lieutenant-governor and the mayor attended. The play was directed by J. Austin Trainer, who also played a character part, and the other performers included Patrick McTague, Douglas McDonald, Bernadette Gaudet, Roy McGillvray, Hazel Henry, May Carbonell, Mack McKinnon, George Clow, Vivien McGuigan, Earle Carmody, Alfred Doucette, Ruby McDougal and Mike Campbell. There were also specialties between the acts.

The presentation at St. Michael's Parish Hall, Flushing, N. Y., Friday night (29) of Death Straightens the Account, the first play of Nicholas Rose, 18-year-old Flushing playwright, is being directed by Charles Trier, with the scenes designed and painted by Edward Krukowski, who has also written incidental music for the piece. Among those appearing will be Betty Konen, William De Pamphilis, Julia Henzel, George Welk, Bill Fraser, Arthur Martens and Ruth Avery. A dance will follow the performance.

A dance will follow the performance.

The group interested in Death
Straightens the Account hopes eventually to form a permanent semi-pro stock
company for Flushing.

The Pawtucket (R. I.) Community Players presented their third major production of the season in the auditorium of the senior high school Friday night (18). It was Philip Barry's Holiday, and in the cast were Kenneth Earle, John Davenport, Eleanor A. Tripp, Mrs. Ruth Moody Donnelly, G. Dana Goff, Frank Allen, Elizabeth Humes, James M. Barry, Mabel Tingley, Mrs. Thomas Kilpatrick and Stanley Black.

The Birmingham Little Theater recently produced Noel Coward's Hay Fever with great success. An innovation in management was the apportioning of one night as a benefit for an outside organization, with the proceeds split half and half.

The Association Players of the YMHA (New York) presented Sholom Aleichem's comedy, If I Were You, Saturday and Sunday evenings, April 23 and 24, in the auditorium of the 92d street branch of the organization.

Maxwell Anderson's Saturday's Children was presented by the Puddleby Players at the Puddleby Playhouse in Rehoboth, Mass., Friday and Saturday, April 22 and 23. In the cast were Miss Lee Brown, Mrs. Marshall B. Martin, Madeline Rehill, Maude Farnum, Pierce O'Connell, Andre Renault and John M. Hart. Marshall B. Martin directed, assisted by Ruth Hall Hermanson, Agnes Satter, Tom Conroy and Marshall Jr.

#### HAVE YOU A THEATER OR AUDITORIUM

Suitable for

#### Stage Attractions, Pictures or Road Show?

The Coliseum at Evansville, Ind., after being remodeled, was available. Marce E. Bowen, the manager, inserted a display advertisement in *The Bill-board* of March 12.

Read what Mr. Bowen wrote after the ad was published—

Evansville, Ind., April 21, 1932.

THE BILLBOARD PUB. CO.,
Cincinnati, O.
Gentlemen: My last ad with you certainly brought results.
I am enclosing another one for your next issue. Please insert.
Thank you and best wishes.

MARCE E. BOWEN,
Manager The Coliseum.

The Billboard is circulated all over the country. It is read by showfolk EVERYWHERE. That's why it produces results. Write for advertising rates.

#### The Billboard Publishing Co.

25 Opera Place

Cincinnati, Ohio

according to the agreement they reached at the time the production was made.

And this member had simply disap-

peared, as far as Equity was concerned. There was no place where Equity could send her money with any assurance that it would reach her. So the Association held on to it.

Recently the Association heard from her. She was on the Pacific Coast and things had not been going well with her recently. Why hadn't she ever received any of her royalty checks for the last two years?

The checks went into the mail the

The checks went into the mail the same day. But one member of the Association understands now why Equity wants the addresses of its members always on file.

You may be the next one to benefit from the observance of that requirement.

ACTORS' EQUITY ASSOCIATION.

#### Chorus Equity Assn. DOROTHY BRYANT, Executive Secretary

A motion picture company has asked A motion picture company has asked Chorus Equity to find Betty Bassett for it. Miss Bassett had a motion picture test several weeks ago, but has since moved from the address she gave at the time. This may mean employment for Miss Bassett and anyone who knows her address will be doing her a kindness if they will notify the Chorus Equity. According to our records, Miss Bassett was with Show Girl, Simple Simon and Vanities. She now holds an honorable withdrawal card and the Association has

ruling that its members must not go into rehearsal until the bond is placed. For your protection we ask your cooperation.

Don't forget the Chorus Equity classes, both dancing and dramatic. These classes cost only 50 cents an hour. Further, there is a scholarship fund for

Further, there is a scholarship fund for those members who are out of work and unable to pay at the time.

One way to beat the unemployment situation is to make your services more valuable than those of anyone else. With the lack of productions those managers who are casting have a wide choice of talent, only those most fitted will be taken. This is the time to get ready for new productions. Every member who is in New York should be registered in one or all of the classes. Don't wait until the production is made to find out that you snould have been studying during the period of your unemployment. unemployment.

The semi-annual dues of \$6 are due May 1. All members who are employed must be in good standing at that time.

Must be in good standing at that time.

No extensions will be given to members who worked after that date.

In mailing your dues to the Association do not send cash. Send a money order or check made payable to the Chorus Equity Association.

DOROTHY BRYANT,

Eventive Secretary

Executive Secretary.

#### **DRAMA CLUBS!**

Little Theaters! Colleges! Schools! Stock Companies! LAWRENCE COGHLAN as ABRAHAM LINCOLN, in His Own Play HE IMMORTAL LINCOLN"

THE GREAT DRAMA OF A GREAT LIFE AND A GREAT CRISIS.

I appear in the title role, furnish the play free of royalty and conduct all rehearsals.

WRITE FOR PARTICULARS.

LAWRENCE COGHLAN, Hotel Bradley, Chicago, III.

Glory of the Circus Is Perpetual

PENING of the outdoor amusement season each spring brings back to an army of old-time showmen memories of the white tops of long ago. These visions of a cherished and prideful past find expression in numerous communications forwarded to The Billboard by the veterans, many of whom are retired from active service.

Always the reminiscences of these writers are interesting. Sometimes they are notably valuable as contributions to circus history, supplying data for pages hitherto unwritten. Invariably the letters of the older generations of the men and women of the circus are inspiring and encouraging to the artists, executives and personnel of the various branches of showdom who are making circus history today.

The obvious pride of the oldtimers in their past exploits and those of their contemporaries in bygone days must inevitably tend to heighten the esteem of the younger generations for their profession. And justly so, since the circus is of royal origin, the creation of the nobility of ancient times.

The circus takes its name from the Latin word circum, meaning around, as a circle, the first circus of which there is any record being given in a circular amphitheater built for racing. The hippodrome therefore was the foundation upon which the circus performances of ancient Rome and Greece were built. Ancient glory is reflected by the shows given under the white tops today.

The records show that the ancients knew capacity beyond the most ambitious shows of modern times. Circus Maximus and Circus Agonalis were the largest in Rome. According to various authorities, the Maximus seated from 200,000 to 400,000. Nero's Circus was the "Greatest on Earth" of its day. That circus was originally organized by Caius Caesar Caligula, fourth of the Roman emperors, but Nero expanded it, just as John Ringling and his associates have amplified and improved upon the old P. T. Barnum ideas. And it may be worth mentioning in passing that part of the site of Nero's Circus arena is now occupied by the Basilica of St. Peter's in Rome

Thus by royal heritage the circus is King in the amusement world. The pomp and splendor of its equipment, the prowess, skill and artistry of its performers and the acclaim of the millions proclaim it.

The glory of the circus has come down to us thru the ages and circus folk of the 20th century are preserving that glory undimmed.

The Ringling-Barnum Show is now playing its annual Garden engagement and convincingly demonstrating to Broadwayitcs, who are not in the minority among the audiences, that the schism is not as wide as is generally believed between outdoor and indoor show business. There are many lessons in practical showmanship to be learned from watching a performance of "Mister John's" favorite outfit, and from our observation the indoor folk are not averse to taking notes.

#### That April Weather

BOUT a dozen carnival regulars swung into the season in and around New York and Boston the other day. The number of outfits playing in those territories are about on a level with recent years, but the weather has been unusually severe, with cold spells during one week-end. Not unlike other outdoor enterprises, carnivals like to get started early and, most of all, like to show a profit. But April weather is, and always will be, no doubt, one of the great obstacles. Some day carnival impresarios will be persuaded that May is the logical time in those sections to take the first bow.

Founded by W. H. DONALDSON

The largest circulation of any amusement weekly in the world.

Member Audit Bureau of Circulations.

Published every week

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The Billboard reserves the right to edit all advertising copy.



Vol. XLIV.

APRIL 30, 1932.

Until then there will always be complaints about bad business.

Right now the baseball magnates, with tremendous operating costs, wish they hadn't started so soon. More games have been canceled due to cold weather this month than in the last decade perhaps. But later on they'll offer double-headers to which the fans will flock, as they always have. Carnivals, however, have no such strategy as the double-header on which to rely. The same goes for parks and circuses. Why not open the season, then, in what is generally a more favorable month? Circuses starting the season in buildings don't have to worry. But only two shows inaugurate their tours indoors—and they are the biggest circuses in the country.

Bad business in the theaters might be attributed to the fact that on the whole they haven't climbed aboard the band wagon in giving patrons more than their money's worth. There should be bargains in the theater, either cutting the b.-o. scale to absolute minimum or providing bigger shows for the present rates of admission.

#### **Broadcasters and the Composers**

N INTERESTING battle, but of the A type not new to the American Society of Composers, Authors and Publishers, is now under way against radio broad-casters. The Society seeks more money for the use of music without which, it states radio would not be the success it is, nor will it be able to continue to thrive should the supply be cut off. All radio stations in this country pay total license fees of about \$970,000 per year for the use of certain copyrighted music. The increased rates will jack it up to five per cent of the approximate \$60,000,000 that the advertisers pay for time each year to the radio stations.

The ASCAP has decided to take some of the existing burden off the shoulders of the smaller stations, particularly the fees for music used on sustaining programs. On the other hand, it is adding to the tax on the larger stations, for the reason that the key station which sends out a program to a chain will pay the fee for the music used on that particular broadcast. Naturally it was expected that the smaller station operators and owners would side with the ASCAP. The big stations, however, are making every effort to see that the little fellows stand by them and in this way present a solid front.

One of several things may eventually result from this move for increased revenue for the writers and publishers. The ASCAP may disintegrate and several groups of publishers formed to collect their respective royalties. Also the radio stations may decide they would rather pay each writer or publisher for each rendition of his number and so make sure they are not overpaying. In either case it would seem an added cost for clerical work and numerous people to deal with instead of a central agency Larger stations positively state they would rather deal with the ASCAP, but right now advocate a moratorium on the increased rates. The smaller stations probably have no alternative but to follow the leaders and the National Association of Broadcasters.

Legislation in Washington may come about anent the matter. In which case the broadcasters should stand in plenty strong. Aren't all of the Senators and Congressmen using the radio nearly every day in the week? But legislation will not do away with the responsibility of paying the author, composer of publisher for his product the same as the it were a commodity other than

Camel born at the Ringling winter quarters at Peru, Ind., last week has been named "Billboard." The Billboard feels howored, especially since the animal is all white.

#### Acts Taking It on the Chin

NE "economy" the major vaudeville circuits should have first enforced, before hopping on the "salary cutting" band wagon in such unison, is the rigid regulation of agents' commissions within the five per cent all VMA-approved contracts call for. If having first saved acts the extrafive per cent most agents demand, the circuits would no doubt have found the performers more amenable toward taking the cuts now being asked of them.

As it is, juicy slices are being cut from the earnings of nearly all acts by both circuits and agents, with the latter's 10 per cent not according to contract unless that of a personal representative. Considering that a great many theaters are now on a "cut" basis besides, performers are taking it on the chin from every angle without receiving anything in return.

It is only fair, in asking artists to shave salaries to help theaters keep out of the red and open, that the circuits do something in turn for the performer. If acts cut, why not the agents? In losing the extra five per cent in commissions, the act salesmen, anyhow, will be giving up something to which they were never entitled.

The average act is paying 15 per cent in commissions, 10 for the agent and 5 as the regular booking fee, as well as standing the gaff of playing three-sevenths, six-sevenths and as high as 25 per cent "cut" theaters. Can they be blamed for balking at any further cuts as are now being enforced by the circuits?

The case of Dorothy McNulty, who was recently reinstated to Equity membership after two years on the side lines, shows again that the actors' organization seeks to play fair with the managers. Miss McNulty inexcusably walked out on Mrs. Ruth Selwyn's "Nine o'Clock Revue," and was therefore fined two weeks' salary. She failed to pay up and was suspended. But after two years of it, and with a possible job in the offing, she was happy enough to make arrangements for installment payments.

#### Theorizing on Bad Biz

Editor The Billboard:

Much has been written to The Forum Much has been written to The Forum as to the whys of lack of interest in things theatrical and good vaudeville. I have noticed a great change in the attitude of the public during the last 15 years, especially in the public that had a high-school training. I could not understand the feeling of antipathy so apparent in school children of the past decade.

A close study and thoro analysis of the subject give reasons for business

A close study and thoro analysis of the subject give reasons for business being as it is in the smaller places. The schools everywhere are in opposition to the legitimate entertainers. There is not one old-time one-night-stand town that does not have from three to four and more amateur "doings" every season.

The 4-H Clubs and farm bureaus have as many more. Churches of all denominations have their little theaters. If not a building especially built, they

nominations have their little theaters. If not a building especially built, they have them in the basement of the church because of one thing, commercialism. They'll accept the money from entertainments, but do all they can to knock any professional organization that comes to their town trying to make

an honest living.

That is one cause of losing our smallthat is one cause of losing our smantown patronage. In the city your vaude-ville was ruined by the smart alecks putting on the old amateur nights. We were living in Chicago when this idea started and I have seen a once

wonderful business go down year by year. It was funny (?) to the office-boy agents and near agents to deal with these poor deluded kids who were ready to barter their very souls for even a to barter their very souls for even a chance to go on for the fickle public to

Jeer at.

Well, the very Mr. and Mrs. Public got their bellies full. Now the good vaude-ville business that gave work to thousands of real performers is no more. It never will be until a man who is big enough in experience to put on bills of variety and merit, not vulgar strip girl acts and discordant groups of so-called musicians, comes along.

acts and discordant groups of so-called musicians, comes along.

The public spends its money as an investment. The fellow who will pay dividends in good professional entertainment will yet be able to sell his wares. But it will have to be the old experienced manager, actor and musician that will turn the trick.

Janesville, Wis.

#### Bouquet for Martin Beck

Editor The Billboard:

Editor The Billboard:

Vaudeville is adjusting itself or the men ahead of it are doing all in their power to bring it back, starting out with a clean slate, wiping out the dirty spot that has caused it to go wrong.

The Pantages promotions are coming to the front. More power to them! It is the only recourse. More vaudeville circuits, big and small. All that is looked forward to is good vaudeville bills, and it is bound to come back.

What big surprises Martin Beck has done already! He surely knows his onions. You may fool newcomers who do not know show business. A Wall Street

onions. You may fool newcomers who do not know show business. A Wall Street man can fool an outsider on stock buying, but it is a hard thing to fool the man that knows the ropes. He believes in a clean slate. He did the best thing that ever happened for RKO—to wipe out the ones keeping it back. Mr. Beck is a squareshooter. He never did deal in racketeering. It doesn't work in show business. It lasted longer then any one thought it would.

En route.

#### Re Equestrian Feats

Editor The Billboard:

As a child I was quite a circus fan. For that matter, who isn't, As a man and trouper I have failed to see such acts as Thompson used to put on with the Buffalo Bill Show.

Buffalo Bill Show.

Since becoming interested in horses and having overheard various discussions concerning that great horse, Joe Bailev, with his serpentines, galloping changes and three-legged canter, I have often wondered: Has horsemanship become a lost art?

HARRY REID.

Jackson, Mich.

#### Fred Bryton's "Forgiven"

Editor The Billboard:

I notice a letter in The Forum of April 2 from Archie Royer, asking if anyone remembers Frederick Bryton in Forgiven. As the writer has kept a program from most every show that he has attended, I am listing below a program and wonder if Mr. Reyer remembers any of the

Opera House, Johnson Bros., managers. he powerful romantic actor, Frederick

## THE FORUM

Bryton, in Forgiven. Direction of Alfred deLiesser and George Kennington.
Cast of characters: John Diamond, commonly called the "Jack o' Diamonds," Frederick Bryton; Daniel Peabódy, "Denver Dan," L. J. Loring: Williamd Graham. a "False Friend," J. J. Shaw; Frank Popham. "Old Pop," a back number, Edwin Forsburg; Pedro Sanchez, a Mexican, C. J. Raymore; Uncle Joe, a modern Ganymede, James Darrell; Jake Tripp, landlord "Casa de Oro," J. B. Williams: Annie Dennison, afterwards Williams: Annie Dennison, afterwards Jack's wife. Pauline Baxter; Cordelia Dennison, her maiden aunt, Ella Barton; Leone, Jack and Annie's daughter, aged 16, Jesta Aderhold; Little Leone, aged 6, Baby Beatrice

GEORGE J. SIGNAIGO.

#### "Good Old Days" Mythical

Editor The Billboard:

Altho I received a few letters from my Altho I received a few letters from my columns I write for, I was really surprised at the effect of my little story to you in your page. Received a great many inquiries about the old days, also heard from a great many of my old friends. I see where McDermott uses this article for his whole column in today's (April 13) Cleveland Plain Dealer.

(April 13) Cievenina Faut Death.
Conneaut. O. JOHN PAULL.
(In the article to which Mr. Paull makes reference he argues that there never was any such period in theatrical history as 'the good old days."—Ed.)

#### Favorites of Other Days

Editor The Billboard:

Following the trend of discussion featured in The Forum of recent issues, and in an attempt to encore the splendid effort of Archie Royer, Harry M. Morse, E. L. Miller, J. LaMont, J. Wilson Roy et al. so kindly directed toward giving

such a warm welcome before or since. As I had made good I had no trouble in

As I had made good I had no trouble in borrowing money with which to buy the baggage car, the picture of which I did not want to part with.

"In one year I made a small fortune with the group of dogs and ponies, two circus acts, an eight-piece band and clown act. Also a balloon ascension as a free attraction."

I asked him if he thought the show business was as good now as at that time, and he replied: "Sure. Perhaps better, if you have something the other fellow hasn't got, something new and startling to get the people wondering, and a good clean show, and be honest, as honesty always pays."

This impressed me so that four weeks later I quit and took out a small outfit of my own, during the hard times of 1907 and 1908, when money was so scarce and was handled mostly by "John T." checks and scripts in cities, altho in tank towns in the West they were not tank towns in the West they were not affected by the shortage of money. I came to St. Louis to make a change of films. There I met some friends and we went to a theater. After the show we went over to a saloon to have lunch and to my surprise I was the only one who had any money. So I gave the others money to make it look right. About this time a man tapped me on the shoulder and I said: "What do you want? You're not in this party." He showed me his badge and said: "I would like to see you in the back room, Where did you get all that money? You must have neld up a bank." His partner said: "Bank nothing. It must have been a mint." I replied: "I made this money in the show business." He replied: "That seems impossible, because there isn't that much money in the Country." "That seems impossible, because there isn't that much money in the country." I told him to call up the Erker Brothers' Optical Company on Olive street, where I bought my films and supplies, and

This department of The Billboard is conducted as a clearing house, where readers may express their personal views concerning amusement matters. Opinions regarding particular shows or acts will not be considered. Neither will attention be given on this page to communications in which personal problems are discussed. Letters must be signed with the full name and address of the writer, must not exceed 300 words, and should be written on one side of the paper. Send communications to The Fcrum, The Billboard, Box 372, Cincinnati, O.

I submit herewith an out-front poster of did.

the oldtimers a juntary in the control of the contr

#### Always Money in Show Biz

Editor The Billboard:

Editor The Billboard:

In The Forum of October 3, 1931, I came across a letter written by C. Norris Jr., which recalls, over 30 years ago, an experience I had with his father.

I had charge of the work and repairs at San Jose, Calif. I was sending odds and ends back to winter quarters. Mr. Norris' stateroom there was a picture that to me looked obsolete, an old-time regulation baggage car with a dog's head painted on one end and a pony's head painted on one end and a pony's head painted on the other end. I said: "When a wagon comes over I will send this picture along." He replied: "No, don't do that. That picture has a story." He said that was at the time when he first started on religious these in the said that was at the time when he first that do no religious these started on religious these said that was at the time when he first that the said that was at the time when he first that the said that was at the time when he first that the said that was at the said th

that. That picture has a story." He said that was at the time when he first started on railroad wheels. Here is the story, as Mr. Norris told it to me:

"There was once a show that came to our town. It had trained dogs and ponies. I was so enthused by its success that I trained a small group of dogs and talked my brother into using his horse and wagen to haul us after showing at a few schoolhouses in and around the neighborhood. When we did not make much money my brother said: 'I quit. I am not going to pull the life out of my horse hauling you and your dogs around.' He went home. I traveled ahead or foot. When I returned home the following year with a fine team and a wagor, highly painted the business men were thunderstruck. I never had

the oldtimers a just and due "big hand," they would vouch for me, which they

did.

I have two large red wagons in my yard. The neighbors say tear them up. I can't do this because if at any time I were in dire need of money I know that I could make it in the show business anywhere on God's earth where water flows and green grass grows.

HIRAM EDGAR MORRIS.

#### Wagoner Answers Wehle Editor The Billboard:

In my recent notice in regard to playwe have the following to make it seems as the Billy Wehle in his reply still doubts my word and is trying to make it appear that I do not know what I have been doing since 1922.

since 1922.

I did not intend to cause any hard I did not intend to cause any hard feelings. I merely thought he had forgotten that I had never quit playing Alabama since the high licenses went into effect, and, as far as knowing what the licenses are, I am very well up on them, as they went into effect while I was with the Milt Tolbert Show, H. D. Hale, manager. Alabama was our old standby State. Mr. Hale will verify my statements, as will any other member of the Tolbert Show from 1922 to 1929. Later I joined the Bud Hawkins Players and we had no trouble at all.

I will admit I booked Dothan, Ala.,

I will admit I booked Dothan, Ala., for Billy Wehle thru Mr. Hale, the same as I would have done if it had been under any other auspices, and paid him \$200.

under any other auspices, and paid him \$200 to cover everything—State, city, county, lights and lot. It is the first time I have ever heard the expression go-between given to an agent.

I am pleased to know that Mr. Wehle has \$1,000, but am sorry to say in my behalf that I do not have it, but if I did it would not take me long to convince somebody that I know the system perfectly well. perfectly well.

perfectly well.

I expect to play Alabama again with somebody, as I have quite a lot of old standby friends in the State, and am always at home when there.

BILLY WAGONER.

McMinnville, Tenn.

Fox and Ward, Sole Survivors

Editor The Billboard:
There came to the California Theater,
San Francisco, Calif., August 8, 1870,
Duprez & Benedict's Minstrels. This was the first company to cross the continent

Duprez & Benedict's Minstrels. This was the first company to cross the continent by rall to California and the first to present four endmen. The company advertised 35 artists. Duprez and Benedict were the managers and proprietors; Charles H. Duprez, business manager: Frank Dumont, stage manager; James Koehl, musical director, and Charles H. Keeshin, general agent.

In the first part appeared the following: Charley Reynolds, Charley Gleason, Hughey Dougherty and Lew Benedict, end men. Reynolds sang Little Brown Jug; Dougherty, It's Nice To Be a Father; Lew Benedict, Hot Corn; Gleason, Grimes' Cellar Door; John L. Woolsey, Shamus O'Brien; D. S. Vernon, Where Are the Angels, Mother?; Fred B. Naylor, Mama, Where has Baby Gone? Finale, Circus Scenes at Van Amburgh's Show.

Part second opened with the two wench performers, Justin Robinson and Frank Kent in serio-comic songs and fancy dances; ballad, Dear Little Shamrock, Fred B. Naylor; the Cocoanut Dance, Benedict, Gleason, Fox and Ward; Ciceronian Display on the Stump, Hughey Dougherty; A Blonde Who Never Dyes, Frank Kent. Burlesque Beethoven Jubilee: Grand jubilee conductor, G. Bishop; James Koehl, Frank Kent and full company, concluding jubilee with the Annil Chorus.

Next came Charley Gleason and His

lee with the Annil Chorus.

Next came Charley Gleason and His Banjo; Fox and Ward in their Silver Statue Double Clog. Performance concluding with A Manager's Difficulties, skit.

cluding with A Manager's Difficulties, skit. Characters by entire company, introducing the reigning sensation, Shoo Fly, Don't Bodder Me, and Can Can.

At the finish a thousand old shoes came down on strings from the files. Great laughter; audience delighted, especially one little boy, now grown to manhood, who is sending this to The Billboard. The interesting part of the above is that the team of Fox and Ward are still with us and are the only survivors of that noted minstrel organization of those days. Fox and Ward when not trouping may be found at 1117 Wolf vivors of that noted minstrel organiza-tion of those days. Fox and Ward when not trouping may be found at 1117 Wolf street, Philadelphia. I hope John C. Carter will like this show. I saw the biggest part of his. RALPH WRAY. Los Angeles.

### A Tip From NMP&FA Chief

A Tip From NMP&FA Chief Editor The Billboard:
Congratulations to The Billboard for its fine editorial labeled "Opportunities for Idle Professionals." The minstrel association has long since called attention of producers to the necessity of looking into this home-talent field.

Like The Billboard, we are continually receiving requests for names and addresses of old-time minstrels to produce this and that home-talent show. We have extended an invitation openly to all who so care to place their names and addresses on file with us. However, in all fairness it would be well for all producers of "home talents" to occasionally insert an advertisement in The Billboard columns, where it can best serve interest. serve interest.

Remember that it is an open market. The salesman who sells the most is the salesman who attracts the most atten-Secretary National Minstrel Players and Fans' Association.
Cleveland.

#### Looking Back 50 Years

Editor The Billboard:

Looking back 50 years in circus history without referring to old programs, route books or old lithos is a pretty good test for memory, but as I saw the

route books or old lithos is a pretty good test for memory, but as I saw the O'Brien-Van Amberg Circus at Long Branch in May. 1882, I am greatly impressed with Charles Bernard's description of same in a recent issue.

Why not mention some of the others on the roster. As a third-grade pupil in the graded school I very well remember the parade as it passed the school building, being greatly impressed with the large lion posed on top of the large cage wagon with its trainer, whip in hand, fearlessly sitting in a chair beside it. Other features in the circus were a four-horse riding act by the elder Lowanda and a Pete Jenkins act, I being four-horse riding act by the elder Lowanda and a Pete Jenkins act, I being told at the time the rider was Bob Stickney; also a pad rider billed as Romeo Sebastian.

This circus had about this time the Batcheller & Doris Great Interocean Shows as its biggest rival, featuring William Showles, the champion bareback rider, with Sally Macks and Ella Stokes as equestriennes.

A. J. MEYER.

Long Branch, N. J.

#### AT LIBERTY AND WANT SITUATION ADVERTISEMENTS

5c WORD, CASH (First Line Large Black Type) 2c WORD, CASH (First Line and Name Black Type) 1c WORD, CASH (Small Type) (No AdLess Than 25c) Figure Total of Words at One Rate Only.

#### AT LIBERTY AGENTS AND MANAGERS

AT LIBERTY — Manager of Penny Arcade, years' experience. Can furnish reference, C. DARLING, 206 Chandler St., Jamestown, N.

DANCE HALL MANAGER—Young married, intelligent, capable of introducing novelties. Guaranligent, capable of introducing novelties. Guaranrease business. Ten years New York exEngland location. E, S.

Vork City. my14

THEATRE MANAGER or Assistant, experienced, progressive, neat appearance, clerical work and operate typewriter. Age 34, best references. C. M. TASCHNER, 814 No. 24th, Paducah, Ky. my7

#### AT LIBERTY **BANDS AND ORCHESTRAS**

AT LIBERTY—JOE MARKUSON AND His Band. Six pieces doubling fifteen instruments. Hot, sweet, entertainers and good rhythm. Colby, Kan.

FAMOUS BROADCASTING DANCE Orchestra, nine pieces, booking on approval.
Open for long or short time engagements.
Terms reasonable. Act quickly. CALIFORNIA
MIGHTHAWKS, Lew Stanley, Director, 21
Barry St., Stroudsburg, Pa.

AT LIBERTY JUNE 13TH—NINE-PIECE GIRL
PROME TOWNS OF STREET STREETS and Say

Band, young and reliable. Brass and Sax Trio, Violin and Xylophone Duo, Solo and Quartette Singing. Good rhythm. Nine years' experience; union. SCHMITZ SISTERS, Mt. Calvary. Wis.

AT LIBERTY—POPULAR 10-PIECE ORCHES-tra open for summer engagements. Hot and sweet, 5 doubles, singing trio. Can cut. Good references. Responsible agents only apply. MANAGER, 5030 Berenice Ave., Chicago, Ill.

AT LIBERTY MAY 11—ORCHESTRA OF 5 pieces for resort or what have you? Write CORBIN'S AMBASSADOR ENTERTAINERS, Barnesville, O.

Barnesville, O.

ATTENTION, BOOKERS AND PROMOTERS—
Nine-Piece Dance Orchestra that can deliver. All young and peppy; union, go anywhere. Will take a guarantee of \$180 for
three days and percentage 50-50 rest of week
Here is a chance for somebody to get a reaorganization. All letters answered. Write of
wire. BOX C-546, Billboard, Cincinnati.

BETTY GROVER AND HER JERSEY
Peaches, Broadcasting Orchestra, open for
summer engagement. Experienced, entertainers and Singers, costumes. Address P. O.
BOX 243, Trenton, N. J. my14

EDDIE WEITZ PENNSYLVANIANS-SUMMER year. Reliable managers only. European tou considered. MANAGER, 7126 Wiltsie St., Pitt burgh, Pa.

burgh, Pa.

EIGHT - PIECE COSTUMED ORCHESTRA, originally from Mammoth Cave, Kentucky, would like contract for resort or hotel ball-room. Open for any kind of job where high-class orchestra is desired. Old trouper with good hot band. All replies answered. JESSE THOMPSON'S JAZZ PIRATES, J. E. Thompson, Manager, Edgar, Neb.

MICKEY PLUCKTER'S PHILADELPHIANS, formerly of Joe Morgan's Palais D'Or Orchestra. Locate or barnstorm. P. O. BOX 381, Perth Amboy, N. J.

MILT GARFIELD AND HIS CHICAGOANS Vocalists, plenty doubles, special arrang Vocalists, plenty doubles, special arrangements. Union. Will consider percentage offers. 921 S. Winchester Ave., Chicago, Ill.

MODERN DANCE ORCHESTRA WANTS SUM-

mer engagement. Plenty of pep, rhythm and personality; play hot or sweet. Special arrangements, featured vocal and instrumental soloists, vocal trio, violin trio, all doubles. Eleven real musicians. Will cut or augment. All Chicago union men. CHARLIE STROUD, 5437 N. Spaulding Ave., Chicago.

All Unicago union men. CHARLIE STROUD, 5437 N. Spaulding Ave., Chicago.

"AL" MATHIEU and His Orchestra at liberty April 1st. Completing six months' engagement at famous Hong Fong Cafe. A unique attraction; personality, versatility; knows dine and dance and hotel biz from A to Z. Union, details, references, circular, own advertising system. Keeping old friends, making new. Write or wire "AL" MATHIEU, 16 Antoine St., Worcester, Mass. ap30

AT LIBERTY MAY 1—Eleven-Piece Name Band that clicks with red-hot and sweet tunes. Plenty of entertainment. Summer costumes and tuxedos. All kinds of doubles, including Hawalian Band. 7 Vocal Soloists, singing hot and sweet. Available for any contract. Can furnish best of reference. All offers answered. This band has had but one change in personnel in seven years. Will accept reasonable salary for your engagement and guarantee this band to make a hit. We have flash banners and set up. A real attraction from start to finish. Write your offer. VIRGINIA-CAROLINA ACES. Permanent address, care Billboard, Cincinnatt. O.

Cincinnati. O.

AT LIBERTY after June 6—11-Piece College Band with plenty of college pep, personality and novelties. Desire a hotel or beach job for summer vacation. Write or wire HARRY INGLE, Duke University. Durham. N. C.

MELODY GIRLS ORCHESTRA at liberty for summer engagement. Experienced high-class band; girl musicians. Write GRACE SIMPSON. 168 York St., New Haven, Conn. 2030.

SUMMER LOCATION—Real 5-Piece Orchestra for any occasion; lots of doubles; Rumba music if desired. Leader just finished engagement Illinois Theatre, Chicago. Versatile, young and congenial fellows. VIOLINIST., Box 856, Joliet, Ill. ap30

#### AT LIBERTY FOR

#### CIRCUS AND CARNIVAL

FOR TENTING SEASON — JUGGLER, ALSO Sensational Balancing Act. THOS. MOSS, 7220 Anna Ave., Maplewood, Mo.

For Rates see Headings. Set in 5½-pt, type without display. No cuts. No borders. We do not place charges for ads in the Classified columns upon our books. No bills rendered. CASH MUST ACCOMPANY THE COPY. No At Liberty ad accepted for less than 25 cents. No Commercial ad accepted for less than \$1.00. Count every word and combined initials, also numbers in copy, and figure cost at one rate only. Advertisements sent by telegraph will not be inserted unless money is wired with copy. Mail address to initials care General Delivery will not be delivered. We reserve the right to reject any advertisement and revise copy. "Till forbid" orders are without time limit and subject to change in rate without notice.

#### FORMS CLOSE IN CINCINNATI THURSDAY, 4:30 P.M.,

FOR THE FOLLOWING WEEK'S ISSUE.
THE BILLBOARD PUB. CO., 25-27 Opera Place, Box 872, Cincinnati, Obio.

LADY (40), WISHES POSITION AS CONcession Agent or Lecturer; experienced. ROSE PETZOLD, 155 E. Tupper St., Buffalo, N. Y.

POSITION WANTED WITH CARNIVAL-ON POSITION WANTED WITH CARNIVAL—ON concessions or in cookhouse. Prefer cookhouse, as am a good cook and can handle same satisfactorily. Absolutely reliable and sober. Am 29 years of age, clean, neat and have had experience on all concessions. All offers considered. J. A. GALLOWAY, East Indiana Ave., Pontiac, Ill.

AT LIBERTY—Lady Performer, has refreshment stand, willing to work. Double with Comedian and med show for stand privilege. MRS. L. BEAUMONT, care Billboard, Chicago, Ill.

FEMALE IMPERSONATOR and Dancer — 5 ft., 11. Open for carnival or circus. Does both male and female dancing. Have own wardrobe. Or will team with partner. Write; don't call, MARCEL JEAN CHOURET, 145-09 106th Ave., Jamaica, L. I.

#### AT LIBERTY COLORED PEOPLE

AT LIBERTY—Wardell and his 11 Black Diamonds.
Uniforms, bus for transportation. Flay hot and
sweet, plenty of entertainment. Closing a sixmonth engagement; will go anywhere; colored. Address 426 So. Scott St., South Bend, Ind. my7

#### AT LIBERTY DRAMATIC ARTISTS

SEE BALFONTE'S AD UNDER "AT LIBERTY, Magicians," this issue.

AT LIBERTY—Dramatic ingenue, 22 years old, attractive brunette type, can Sing. Production, stock and repertoire experience. Address APT. 2A, 26 E. 105th St., New York City, N. Y.

25 E. 105th St. New York City, N. Y.
FIRST-CLASS GENERAL Business Man—Heavies,
Characters, anything cast for. Age 38, 5-10,
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Charlton, Chris (Boulevard) New York.
Cherry Blossoms Idea & Sunkist Beauties
(Rialto) Louisville, Ky.
Cherry Blossom & June (Fabian) Hoboken,

(Rialto) Louisville, Ky.
Cherry Blossom & June (Fabian) Hoboken,
N. J.
Chevalier Bros. & Alice (Keith) Syracuse.
Chiquita (Fox) Philadelphia.
Christy & Nataro (Fox Poli) Bridgeport, Conn.
Clean Up Idea & Sunkist Beauties (Minnesota) Minneapolis.
Clearsky, Chief (Chicago) Chicago.
Clements, Sylvia (105th St.) Cleveland.
Cliff, Paddy, & Orch. (Strand) Waterbury,
Conn.

Cliff, Paddy, & Orch. (Strand) Waterbury,
Conn.
Clifford & Marion (Chicago) Chicago.
Clifford & Brent (Loew's) Memphis, Tenn.
Clinton, Novelty (Fox) Atlanta, Ga.
Codee, Ann (State) New Orleans.
Cohen, Sammy (RKO Pal.) Albany, N. Y.
Cole Bros. (RKO Albee) Providence, R. I.
Corinne (Pal.) Dallas, Tex.
Coscia & Verdi (Pal.) Chicago.
Covey, Edna (Paramount) New Haven, Conn.
Cozy Corner Idea (Worth) Fort Worth, Tex.
Craig, Jr., Freddie (Keith) Boston.
Craig, Jr., Richie (Hipp.) Buffalo.
Crane, Cliff, & Company (Proctor) Yonkers.
N. Y.
Crystal Trio (Pal.) Cleveland.

D

D'Amore, Frank, Co. (Paradisc) New York.
D'Ormonde, Geo., Co. (Loew) Jersey City,
N. J.
Dahl, Shirley (Keith) Youngstown, O.
Daro & Costa Revue (Gates Ave.) Brooklyn.
De Cardos, Five (Capitol) Hartford, Conn.
De Karekjarto, Duci (Alabama) Birmingham.
Ala

De Karekjarto, Duct (Massander)
Ala.

De Lano, Rita (Loew) Rochester, N. Y.
DeLeath, Vaughn, & Co. (Met.) Brooklyn.
DeWolf, Metcalf & Ford (Albee) Cincinnati.
Delivery Boys (Gates Avc.) Brooklyn.
Deno & Rochelle (Main St.) Kansas City.
Diamond Boys (Orph.) St. Paul.
Dolores, Eddy & Douglas (Valencia) Jamaica,
N. Y.

N. Y.
Donia & White (Loew's Orph.) Boston.
Dooley, Billy (Imperial) Toronto, Out.
Dorothea (Rialto) Louisville, Ky.
Doyle & Donnelly (Regent) Paterson, N. J.
Dubois, Wilfrid (Met.) Boston
Duncan, Rosetta (Fordham) New York.
Dupont, Gene (Loew's State) Cleveland.
Durante. Jimmy (Loew's State) Cleveland
Duval Sisters (State) New Orleans.

Earl, Jack and Betty (Keith) Boston. Ebony Follies (Orph.) Portland, Ore. Eddy, Marion (Ambassador) St. Louis.

# Route Department

When no date is given the week of April 23-29 is to be supplied. In split-week houses the acts below play April 27-29.

Conn.

Eno Troupe (Rialto) Louisville, Ky.

Estelita (Fox) Philadelphia.

Evans, Constance (Academy) New York.

Evans & Mayer (Pal.) Rochester, N. Y.

F

Faber & Ford (Proctor) Schenectady, N. Y. Falls, Reading & Boyce (Fordham) New York, Faye, Herbert, & 'Co. (Loew) Montreal, Que. Fearless Flyers, Five (Theatro Coliseo) Buenos Aires. S. A., until June J. Fernandez, Nell (Fox) Philadelphia. Fine Feathers Idea & Sunkist Beauties (Paramount) New Haven, Conn. Finn, Frankie (Loew) Rochester, N. Y. Five Races Idea (Chicago) Chicago. Plash Devils, Four (Loew's State) Cleveland. Flash, Serge (Valencia) Jamaica, N. Y. Fortunello & Cirillino (Orph.) Denver. Freda & Palace (Met.) Brooklyn. Fredericks, Chester (Hipp.) Toronto. French Misses, Three (Keith) Boston.

Gaby, Frank (Riatlo) Louisville, Ky,
Gallo & Goldie Co. (Triboro) Astoria, N. Y.
Garr. Eddie (Albee) Brooklyn,
Gaudsmith Bros. (Alabama) Birmingham, Ala.
Gay Vienna Idea & Carla Torney Girls (Alabama) Birmingham, Ala.
Gellis, Les (Fox) Philadelphia.
Georgene & Henry (Uptown) Chicago.
Girl Crazy Unit (Century) Baltimore.
Glad Rags (Proctor) Troy, N. Y.
Glesby, Rose (Loew's) Memphis, Tenn,
Gobs, Three (Chicago) Chicago.
Golde Raye (Uptown) Chicago.
Golden Blondes (105th St.) Cleveland.
Golden, Neil, & Orch. (Loew's Orph.) Boston.

Edwards, Gus, Radio Revue (Albee) Brooklyn.
Edwards, Irving (Triboro) Astoria, N. Y.
Electric Trio (RKO) Los Angeles.
Emile & Romaine (Paramount) New Haven,
Conn.
Eno Troupe (Rialto) Louisville, Ky.
Estelita (Fox) Philadelphia.
Evans, Constance (Academy) New York.
Evans & Mayer (Pal.) Rochester, N. Y.

Evans & Mayer (Pal.) Rochester, N. Y.

Irwin, Charles (Tivoli) Chicago.

Jackson & Gardner (Hipp.) New York.
Jackson, Joe (RKO Pal.) Albany, N. Y.
Janney, Leon (Proctor) Yonkers, N. Y.
Jays, Three (Worth) Fort Worth, Tex.
Jenks, Frank (Chicago) Chicago,
Johnson, Al. & Girls (Loew) Montreal, Que.
Johnson, Benny 'Loew) Rochester, N. Y.
Jones, Onkers, N. Y.
Jones, Dave & Peggy (Pal.) Rochester, N. Y.
Jones, Dave & Peggy (Pal.) Rochester, N. Y.
Jones, Dave (Mis.) Milwaukee,
Jordan, Bruce (Fox) Phoenix Ariz,
Judy & Cheron (Wis.) Milwaukee,
Juggling Nelson (Fox) Phoenix, Ariz,
Julian & Marjoric (State) New Orleans,
June, Dorothy (Wis.) Milwaukee,
Jungleland (Hipp.) New York,
Justa Foursome (Pal.) Chicago.

K

K

K
Kanazawa Troupe (Chicago) Chicago.
Karels & Kay (Uptown) Chicago.
Keast. Paul (Loew's State) Cleveland.
Keintz. Ralph, & Co. (Shrine Circus) Ft.
Wayne. Ind., 29-May 1.
Keith. Theo & Mary (Rialto) Columbus. Ga.;
(Paramount) Montgomery. Ala., May 1-3;
(Ritz) Tuscaloosa 4-5.
Kelly, Tom, & Pice & Caddy (Pal.) Dallas,
Tex.

Kiddon, George (Loew's State) Cleveland. King Bros. & Cully (Hipp.) New York.



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Rates in Canada and Foreign Countries . Double Those in U. S.

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N. J.
Grannese, Jean (Albee) Brooklyn.
Graumann, Hess & Vailee (Paradise) Chicago.
Green, Mitzi (Proctor) Newark, N. J.
Greenway, Ann (Hipp) Buffalo.
Greetings Idea & Collenette Ballet (Fox)
Washington, D. C.
Griffith, J. & H. (Fox) Washington, D. C.

Hadreas, Jimmy (Minnesota) Minneapolis.

# **CLYDE HAGER**

ORIGINATOR OF ALL HE OFFERS.

Now Touring RKO Circuit,

Direction WILLIAM MORRIS AGENCY.

RKO, JACK WIENER.

Hall, Bob [Academy) New York.
Hall, James, & Co. (Loew) Montreal, Quc.
Hall, Julian (Wis.) Milwaukee.
Halperin, Nan (Orph.) Seattle.
Harney & Connors (Academy) New York.
Harris, Dave, & Co. (Keith) Boston.
Harris Twins & Loretta (RKO Albee) Providence, R. I.
Harrison, Geo., Coeds (Pal.) Dallas, Tex.
Harrison & Fisher (Pal.) Washington.
Havel, Arthur & Morton (Orph.) Portland,
Ore.
Haworth, Verna, & Co. (Loew's Orph.) Bos-

Haworth, Verna, & Co. (Loew's Orph.) Bos-

ton.

Head, Margaret Alice (Loew's) Memphis, Tenn.

Heady & Cross (Orph.) Portland, Ore.

Hector & Pals (Loew's State) Syracuse, N. Y.

#### "HECTOR" AND PALS A DOGGY IDEA "LET THAT AIREDALE OUT"

Hedley, Jack. Trio (Hipp.) Toronto. Henderson, Dick (State) New York. Henry, Art (RKO Capitol) Trenton, N. J Herbert, Jce, & Co. (Madison) Brooklyn.

Kitchens, The (State) Long Beach, Calif., 30-May 6. Kramer & Boyle (Boulevard) New York. Kramer, Dolly (Loew's) Memphis, Tenn. Krugel & Robles (Golden Gate) San Francisco.

L

La Monte, Alice & Sonny (Worth) Fort Worth, LaMoures, Three (Orph.) Davenport, Ia., 30-

May 3.
Plaza Idea & Spanish Ensemble (Fox)
Philadelphia.

May 3.

La Plaza Idea & Spanish Ensemble (Fox)
Philadelphia.

La Rocca, Roxy (Madison) Brooklyn.

LaVerne (Loew's State) Cleveland.

LaVernes (Loew's State) Cleveland.

Lake, Arthur, & His Hollywood Relations (Fox Poli) Springfield, Mass.

Lamberti (Fox) Washington, D. C.

Large & Morgner (Tivoli) Chicago.

Laurie, Joe, & Rel. (Pitkin) Brooklyn.

Levenda, Pinchos (Pitkin) Brooklyn.

Levenda, Pinchos (Pitkin) Brooklyn.

Levilt & Lockwood (Orph.) New York.

Lec, Bobby (Fox Poli) Springfield, Mass.

Lcc. Frances (Imperial) Toronto, Ont.

Lec, Gloria, & Harris Twins (Orph.) Seattle.

Lec, Lee, Lee & Lee (Orph.) Omaha.

Lee Twins & Co. (Orph.) New York.

Lehr, Raynor (Keith) Youngstown, O.

Lelands, Pive (Uptown) Chicago.

Leonard, Eddie (Pal.) New York.

Lester, Jack (Mct.) Boston.

Levan & Watson (Keeney's) Elmira, N. Y.

Libonati Trio (Fox Poli) Springfield, Mass.

Libuse, Frank (Golden Gate) San Francisco.

Lindsay, Fred. & Co. (Hipp.) New York.

Little, Paul (Loew) Rochester, N. Y.

Living Jewelry (Orph.) Oakland, Calif.

Loyal's, Alf. Dogs, (Ohlo) Columbus, O.

Lucille (Met.) Boston.

Lucille (Sisters (Fox) Atlanta, Ga.

Lucille Sisters (Fox) Atlanta, Ga.

Lucille Sisters (Fox) Philadelphia,

Lucky Boys (Imperial) Toronto, Ont.

Now Touring RKO Circuit.

Dir. O. L. OZ

Lytell, Bert, & Co. (Pal.) Chicago.

McAuliffe, Tommy (Capitol) Hartford, Coun.
McKenna, Joe & Jane (Paramount) New Haven, Conn.
McLallen, Jack (Georgia) Atlanta.
Mae, Bobby (Pal.) Rochester, N. Y.
Mae, Janet (Keith) Youngstown, O.
Maidie & Ray (Capitol) New York.
Major, Sharp & Minor (Earle) Washington, D. C.
Maker & Redford (Orph.) Salt Lake City.
Manhattan Idea & Sunkist Beauties (Met.)
Boston.
Marcellus Dancers (Pulaski) Little Rock Ark

Marcellus Dancers (Pulaski) Little Rock, Ark.
Marcellus Dancers (Pulaski) Little Rock, Ark.
Marches Militaires Idea & Sunkist Beauties
(Tivoli) Chicago.
Maree, Mme., & Pals (Shrine Circus) Omaha;
(Shrine Circus) Des Moines May 2-7.
Marietta (Paradise) Chicago.
Marion, Sid (Keith) Syracuse.
Marks. Ben. & Co. (RKO Capitol) Trenton,
N. J.
Mason, Tyler (Fox) Phoenix, Ariz.
Masters & Carrier Control Phoenix, Ariz.

Marks, Ben, & Co. (RKO Capitol) Trenton.
N. J.
Mason, Tyler (Fox) Phoenix, Ariz.
Masters & Grayce (Orph.) Oakland, Calif.
Mauss, Capt. Willie (Stanley) Jersey City,
N. J.
May. Mary (Orph.) Denver.
Melino, Joe, & Martha (Keith) Flushing, N. Y.
Melson, Chas. (Orph.) Omaha.
Merman, Ethel (Pal.) New York.
Meroff, Benny, & Band (Orph.) Tacoma,
Wash.
Meyers, Lubow & Rice (Keith) Boston.
Mignone (Stanley) Jersey City, N. J.
Miles, Mary (Penn) Pittsburgh.
Mills, Kirk & Martin (Pal.) New York.
Mills & Davis (Pulaski) Little Rock, Ark.
Mills & Davis (Pulaski) Little Rock, Ark.
Mills & Shea (Minnesota) Minneapolis.
Modena's Revue (Met.) Brooklyn.
Modenn Minstrels Idea & Sunkist Beauties
(Fox) Phoenix, Ariz.
Montmartre Idea & Belcher De Valery Girls
(State) New Orleans.
Moore, Harry (Fox Poli) Bridgeport, Conn.
Moran & Mack (Regent) Paterson, N. J.
Mortimer, Harriet (Capitol) Hartford, Conn.
Mulroy, McNeece & Ridge (Loew's State)
Syracuse, N. Y.
Murdock, Teck, & Co. (Orph.) Omaha.
Murphy, Bob, & Co. (Gates Ave.) Brooklyn.
Murphy, Senator (Proctor) Schenectady, N. Y.
Nash & Fately (Fox Poli) Springfield Mass

Murphy, Senator (Proctor) Schenectady, N. Y.

N
Nash & Fately (Fox Poli) Springfield, Mass.
Neal Sisters (Kenmore) Brooklyn.
Necce. Don (Paradise) Chicago.
Nelson's Elephants (Proctor) Schenectady.
N. Y.
Nelsons, Four Juggling (Regent) Paterson, N. J.
Nelson, Sunkist Eddle (Main St.) Kansas City.
Norton, Ruby (Madison) Brooklyn.
Novelle Bros., The (Paramount) New Haven, Conn.
Nursery Rhymes Idea & Sunkist Beauties (Fox) Atlanta, Ga.

O
O'Brien, Raymond (Ambassador) St. Louis

O'Brien, Raymond (Ambassador) St. Louis
O'Day. Neil. & Co. (Keith) Flushing, N. Y.
O'Hanlon & Zambuni (Chicago) Chicago.
Oliver. Victor (Orph.) Scattle.
Oliverte & Boys (Hlpp.) New York.
Olsen & Johnson (St. Louis) St. Louis.
Olympia Prize Winners (RKO Albee) Providence, R. I.
Once Upon a Time Idea & Sunkist Beautics
(Fox) Detroit.
Orantos, Three (Orph.) Oakland, Calif.
Ortons, Four (Shea's Hipp.) Buffalo 23-29;
(Shea's Hipp.) Toronto 30-May 6.

P
Page Boys, Three (Fox) Phoenix, Ariz.
Page, Sid, & Co. (Proctor) Newark, N. J.
Paige, Ashley (Proctor) Troy, N. Y.
Palafox, Agustin (Fox) Philadelphia.
Palmer, Gaston (Earle) Washington, D. C.
Parasols Idea & Sunkist Beauties (Stanley)
Jersey City. N. J.
Pearson, Bud & Jack (RKO Albee) Providence,
R. I.
Perkins, Johnny (Factor)

Pearson. Bud & Jack (RKO Albee) Providence. R. I.
Perkins, Johnny (Kemore) Brookly.
Petley, Arthur, & Co. (Fox Poli) Springfield.
Mass.
Phelps Twins (Valencia) Jamaica, N. Y.
Phillips, Henry (State) New Orleans.
Piller & Douglas (Earle) Philadelphia.
Pillard & Hillier (Triboro) Astoria, N. Y.
Pitkin, Bob (Ambassador) St. Louis.
Porcelain Romance (Orph.) St. Paul.
Presslar & Klaiss (Fox Poli) Bridgeport, Conn.
Pricc. Lillian (Wis.) Milwaukee.
Pritchard, Ann, & Co. (Hipp.) Buffalo.
Prival, Wilbert (Imperial) Toronto, Ont.

Quin, Norman Thomas (Earle) Washington,

Quin, Norman Thomas (Earle) Washington, D. C.

Radiolites (Coliseum) New York. Ralston, Esther (Keith) Youngstown, O.

Lagrange, Ga., Lagrange Theatre, April 18, 19, 20; Rome, Ga., Rivoli, 21, 22, 23; Gadsden, Ala., Pun-cess, 25, 26; Huntsville, Grand, 27, 28; Decatur, Ala., Princess, 29-30. Booked solid.

Rasch, Albertina, Ballet (RKO Pal.) Albany, Rasch, Albertina, Bahet (REO Fan) A. Y.
N. Y.
Rathborne, Vernon (REO) Los Angeles.
Raye, Ellis & LaRue (Fox) Detroit.
Rectord, Franklin (Fox) Detroit.
Rector & Doreen (Worth) Fort Worth, Tex.
Redford & Wallace (Boulevard) New York.
Reflections Idea & Sunkist Beauties (Paradise) Chicago.
Reid, Jack (Chicago) Chicago.
Remington, Marie (Fox Poli) Bridgeport.
Coun.

Conn.
Remos, Paul. & Co. (Orph.) New York.
Rena & Rathburn (Alabama) Birmingham.

Remos, Paul. & Co. (Chimma) Birminguam Ala.
Renoff, Renova & Bekefi (Albee) Brooklyn.
Reynolds & White (Hipp.) Toronto.
Rhythmettes, The (Minnesota) Minneapolis.
Rich, Larry, & Co. (Keith) Akron, O.
Richardson, Frank (Hipp.) Toronto.
Rio, Maria (Penn) Pittsburgh.
Ripa, Bob (Orph) St. Paul.
Robbins, A. (Paradise) Chicago.
Robell, David (State) New Orleans.
Robinson, Bill. & Co. (Orph.) Minneapolis.
Rockwell, Dr. (RKO) Los Angeles.
Rodney & Gould (Tivoli) Chicago.
(See ROUTES on page 41)

ALABAMA.

Andalusia—Covington Co. Fair. Nov. 9-12.
Thos. P. Littlejohn,mgr.
Hartselle—Morgan Co. Fair. Oct. —. Dr. W.
M. Booth.
Troy—Pike Co Fair. Nov. 2-5. Thos. P. Littlejohn, mgr.

# FAIR DATES FOR 1932

Belleville—North Central Kan. Free Fair. Aug. 29-Sept. 2. W. R. Barnard.
Beloit—Mitchell Co. Fair Assn. Sept. 27-Oct.
1. John R. Albert.
Big Springs—Douglas Co. Agrl. Fair Assn..
Sept. 8-10. Elmer G. Bahnmaier, R. 2, Le-

Montpelier—Montpeller Speed Assn. July 1924-28. J. B. Guthrie, mgr.
24-28. J. B. Guthrie, mgr.
24-28. J. B. Guthrie, mgr.
24-28. J. B. Guthrie, mgr.
25. GEORGIA.

Americus—Sumt Co Fair Assn. Oct. 14-20.
O. C. Johnson.
Allanta—Southeastern Fair Assn. Oct. 14-20.
O. Saer Mills, gen. mgr.
Sainbridge—Decatur Co. Fair. Oct. 11-15.
P. Littlejohn, mgr.
Carloin-Corp. Polittlejohn, mgr.
Carloin-Corp.

Rayville—Richland Parish Fair. Sept. 26-Oct.
1. E. P. Norman, pres.
Shreveport—State Fair of La. Oct. 22-30. W.
R. Hirsch.
MAINE.
Athens—Wesserunsett Valley Fair. Sept. 2728. W. A. Dore.
Bangor—Bastern Maine State Fair, Inc. Aug.
12-26. Jos. Steward.
Blie Hill—Hancock Co. Agrl. Soc. Sept. 2Edward G. Williams.
Farmington—Franklin Co. Agrl. Soc. Sept. 5-7.
Edward G. Williams.
Farmington—Franklin Co. Agrl. Soc. Sept. 5-7.
Edward G. Williams.
Farmington—Franklin Co. Agrl. Soc. Sept. 5-7.
Edward G. Williams.
Sarmington—Franklin Co. Agrl. Soc. Sept. 5-7.
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Edward G. Williams.
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Edward G. Williams.
Sarmington—Franklin Co. Agrl. Soc. Sept. 5-7.
Edward G. Williams.
Sarmington—Franklin Co. Agrl. Soc. Sept. 12-17. W. F.
Saulter.
Lichfield—Litchfield Farmers' Club. Cot. 4-5.
Chas. H. Harvey, R. F. D. 6, Gardiner, Me.
Mommouth—Cochnewagan Agrl. Assn. Sept. 5-9. Arnell Engstrom.
28. W. E. Reynolds.
North Waterford—World's Fair Assn. Approx.
Cot. 7-8. W. M. Fillebrown.
Presque Isle—Northern Maine Fair. Sept. 6-8.
Clayton H. Steele.

MINNESOTA.

Minnes



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**CONVENTIONS** 

# ALABAMA

Anniston-Un, Com'l Travelers of Ala. May 27-28. S. M. Cox, Webb-Crawford Bldg. Anniston—Un, Com'l Travelers of Ala. May 27-28. S. M. Cox, Webb-Crawford Blds.. Birmingham.

Auburn — State Rural Letter Carriers' Assn. July 4-5. B. Padgett, Andalusia, Ala. Birmingham—Knights Templar. April 27-28. G. A. Beauchamp, Masonic Temple, Montagomery, Ala. Birmingham—Junior Order, May 8. E. R. Calhoun. Box 850.

Birmingham—State Fed. of Labor. May 10-11. J. Reaves, Vandiver Bldg., Montgomery. Birmingham—Order of Red Men. May 24. A. Nixon. 2252 22d st. Birmingham—Degree of Pocahontas. May 25. Mrs. F. E. Burnett, 1022 Graymont avc. Birmingham—State Pharm. Assn. June 13-15. W. E. Bingham, Tuscaloosa, Ala. Birmingham—Grand Lodge of B. P. O. Elks of U. S. Week of July 10. J. E. Masters, 2750 Lakeview ave., Chicago, Ill. Birmingham—U. D. C. of Ala. May 3-5. Mrs. C. W. Ashcraft. Florence, Ala. Birmingham—Travelers' Protective Assn. May 13-14. W. R. Mabry, 26 N. 19th st. Birmingham—Travelers' Protective Assn. May 13-14. W. R. Mabry, 26 N. 19th st. Birmingham—State Bus. & Prof. Women's Club. May 13-14. Dr. L. Taylor, Empire Bldg.

Birmlngham—State Hotel Assn. June 3-4.

Birmingham—Club. May 13-14. Dr. L. Taylor, Bldg.
Birmingham—State Hotel Assn. June 3-4.
J. A. Driver, Molton Hotel.
Decatur—Knights of Pythias (Colored), June 28. A. C. Benning, Box 1330, Birmingham.
Foley—Knights of Columbus. May 10. N. F. McGowan, 2311 Ave. H, Ensley, Ala.
Gadsden—Amer. Legion of Ala. July —.
H White.

McGowan, 2012
Gadsden—Amer, Legion of Ala.
H. White.
Jasper—Lions' Club. May 11. C. Manasco.
Mobile—State Realtors' Assn. July 22. W. C.
Horn, 60 St. Francis st.
Montgomery—Knights of Pythias. May 12.
B. A. Taylor.
Montgomery—Colored Masons. July 19. W. T.
Cirmingham.

Jasper—Lions Club. May 11. C. Manasco.

Mobile—State Realtors Assn. July 22. W.C.

Mort Borney—Natl. Sam. July 19. W.C.

Mort Springs—State Pharm. Assn. June

ARKANSAS

Hot Springs—Rotary Clubs. May 18. M.

Nobles, 516 Central ave.

Hot Springs—State Pharm. Assn. June

Ettle Rock. Knights of Pythias. May 20. J.

Bittle Rock. Knights of Pythias. May 20. J.

Bittle Rock. Knights of Pythias. May 20. J.

Bittle Rock—Natl. Eelectic Medical Assn. June

21-24. Dr. W. P. Est, 610 Barkers T.

Bidg. Indianapolis Frat. July 27-29.

W. L. Butcher Jr., 31 E. 39th st., New York City.

Dos Angeles—Danish Brotherhood of Amer.

Morgamer—Lions Brotherhood of Amer.

July 27-31. N. Anderson. \$426 Shatter ave.

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July 27-31. N. Anderson. \$426 Shatter ave.

Jos Angeles—Danish Brotherhood of Amer.

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Jos Angeles—Danish Brotherhood of Amer.

July 27-31. N. Anderson. \$426 Shatter ave.

Jul

Fresno—Congress of Parent-Teachers. May 1-5.
Long Beach—Un. Spanish War Veterans. May 15-18. F. Jordan. 1054a Alamitos ave.
Long Beach—Phi Sigma Frat. July 27-29. G. Dougherty, Jergins Tr. Bldg.
Los Angeles—State Fed. Women's Clubs. May 4-5. Mrs. C. Duncan, Rio Vista. Callif.
Los Angeles—Mare. Inst. of Banking. June 6-10. R. W. Hill. 22 E. 40th st., New York City.
Los Angeles—Amer. Fed. of Musicians. June 13-18. W. J. Kerngood, 37 William st., Newark. N. J.
Los Angeles—Natl. Assn. Rainbow Div. Veterans. July 13-15. F. R. Kerlin, Box 297. Sta. C.
Los Angeles—Intl. Assn. Lions' Clubs. July 19-22. M. Jones, 3325 Michigan ave., Chicago. III.
Los Angeles—Lions' Clubs. July 19-22. H. C. Stevens, 541 S. Spring st.
Los Angeles—Intl. Recreation Congress.
Los

Los Angeles—Natl. Assn. Rainbow Div. Vcterans. July 13-15. F. R. Kerlin, Box 297, Sta. C.

Los Angeles—Intl. Assn. Lions' Clubs. July 19-22. M. Jones, 3325 Michigan ave., Chicago. Ill.

Los Angeles—Lions' Clubs. July 19-22. H. C. Stevens. 541 S. Spring st.

Los Angeles—Lions' Clubs. July 19-22. H. C. Stevens. 541 S. Spring st.

Los Angeles—Intl. Recreation Congress. July 23-29. H. S. Braucher, 315 4th ave., New York City.

Los Angeles—Walther League. July 24-28. Rev. E. Umbach, 6438 Eggleston ave., Chicago, Ill.

Los Angeles—Sigma Alpha Epsilon Frat. July 26-28. G. T. Mascott, Box 286, Evanston, Ill. 26-. Ill.

Francisco. acramento—Order of Eagles. June 13-16. W. R. Hagerty, 1302 Humbodlt Bk. Bldg., San Francisco.

W. R. Hagerty, 1302 Humboolt Br. Bldg.,
San Francisco.

San Diego—Dissbled Amer. Vets. of World
War. June 18-25. I. J. Landis, Spreckels
Bldg.; D. A. V. Women's Aux., June 18-25.
Mrs. L. F. Parker, 4794 35th st.
San Diego—Broedway of Amer. Assn. May
15-16. A. Klaus, Chamber of Commerce
Bldg.
San Diego—G. A. R. May 15-19. T. C. Shelly,
4135 54th st.; Ladies of G. A. R., Daughters
of Union Vets., Women's Relief Corps, same dates.
San Diego—Phi Chi Frat. (Natl.), July 24-29.
F. T. Warnes, 1254 India st.
San Diego—State Firemen's Assn. July 25-27.
H. E. Strasser, 1171 7th ave.
San Diego—Natl. Editorial Writers' Assn. July
28. H. Morin, Chamber of Commerce Bldg.
San Francisco—Un. Com'l Travelers of Calif.

San Francisco—Northern Baptist Conv. July 12-17. Rev. M. A. Levy, 88 South st., Pittsfield, Mass.
San Francisco—A. A. Order Nobles Mystic Shrine. July 26-28. J. H. Price, Masonic Tempic, Richmond, Va.
San Francisco—State Optimist Clubs. July 21-22. G. McLean, 360 18th ave.
San Jose—Young Men's Inst. July 18-19. G. A. Stanley, 50 Oak st., San Francisco.
Stockton—Order Job's Daughters. June 18. Mrs. E. Smith, San Francisco.
Stockton—Native Sons of Golden West. May 16. J. Regan, 414 Mason st., San Francisco.
Visalia—State C. E. Union. June 22-26. Miss A. Shields, Columbia Bldg., Los Angeles.
Willits—Un. Order of Druids. June 21-23.
C. A. Guglielmony, 44 Page st., San Francisco.

C. A. cisco.

COLORADO

COLORADO

Alamosa—State Fed. of Labor. June 7. J. E. Gross, Box 1408, Denver.

Colorado Springs—Junior Order. May 5. M. Mullen. 415 E. Dale st.

Colorado Springs—Natl. Tuberculosis Assn. June 6-9. P. P. Jacobs, 450 Seventh ave., New York City.

Colorado Springs—State Pharm. Assn. June 14-15. C. J. Clayton, 1042 E. Colfax ave., Denver.

Colorado Springs—Rotary Clubs. May 9-10.

Denver—Royal Arcanum. May 20. J. Work, care Athletic Club.

Denver—Un. Com'l Travelers of Colorado. May 20-21. H. Belderbeck, 3101 W. Denver Place.

Denver—Volunteers of Amer. May 15-18. J.

May 20-21. H. Belderbeck, 3101 W. Denver Place.

Denver—Volunteers of Amer. May 15-18. J. W. Merrill, 34 W. 28th st., New York City. Denver—Foresters of Amer. June 13. F. Lowe, 1733 S. Clarkson st. Estes Park—Kappa Alpha Theta Sorority. June 26-30. L. P. Green, 13 East ave., Ithaca, N. Y. Evergreen—Delta Theta Tau Frat. June 23-25. Miss A. Witzeman, 1012 W. Wood st., Decatur, Ill.

Grand Junction—Un. Spanish War Veterans. July 10-12. J. H. Gowdy, 225 N. Franklin st. Colorado Springs.

Longmont—Y. P. C. E. Union. June 16-18. Miss L. Arnold, 525 Walnut st., Ft. Morgan, Colo.

Meriden—Knights Templar. May 2. W. M.
Barber, Box 136, Sta. A., Meriden.
New Haven—R. & S. Masons. June 2. T. W.
Morgan, Box 1021. Hartford.
New Haven—Foresters of Amer. May 4.
New London—State Barkers' Assn. June 17.
18. C. E. Hoyt, S. Norwalk, Conn.

DELAWARE
Rehoboth—Amer. Legion of Dela. July 29-31.
G. D. Hill, Dover, Dela.
Wilmington—G. A. R. Encampment. May 5.
W. Buckus, 1309 Walnut st.
Wilmington—Order of Eastern Star.
19. Mrs. L. Pyle, 1810 West st.
Wilmington—Pi Upsilon Rho Frat.
June 2022. D. W. Kirby, 1822 N. 17th st., Philadelphia, Pa.
Unshington—Amer. Inst. of Architects. April 27-30. F. Baldwin, The Octagon, Washington washington—Natl. Retail Credit Assn. June 19-23. T. R. P. Gibb, 150 Causeway st., Boston.
Washington—Natl. Retail Credit Assn. June 21-25. G. H. Hulse, 1218 Olive st., St. Louis, May 11-14. A. B. Eaton, 808 Land Title Bidg., Philadelphia, Pa.
Washington—Amer. Inst. of Homepathy, June 12-16. Dr. G. W. Boericke, 235 N. Sashington—Amer. Inst. of Homepathy, June 12-16. Dr. G. W. Boericke, 235 N. Sashington—Amer. Inst. of Homepathy, June 12-16. Dr. G. W. Boericke, 235 N. Sashington—Amer. Inst. of Homepathy, June 12-16. Dr. G. W. Boericke, 235 N. Sashington—Amer. Inst. of Homepathy, June 12-16. Dr. G. W. Boericke, 235 N. Sashington—Amer. Inst. of Homepathy, June 12-16. Dr. G. W. Boericke, 235 N. Sashington—Amer. Inst. of Homepathy, June 12-16. Dr. G. W. Boericke, 235 N. Sashington—Amer. Inst. of Homepathy, June 12-16. Dr. G. W. Boericke, 235 N. Sashington—Amer. Inst. of Homepathy, June 12-16. Dr. G. W. Boericke, 235 N. Sashington—Amer. Inst. of Homepathy, June 12-16. Dr. G. W. Boericke, 235 N. Sashington—Amer. Inst. of Homepathy, June 12-16. Dr. G. W. Boericke, 235 N. Sashington—Amer. Inst. of Homepathy, June 12-16. Dr. G. W. Boericke, 235 N. Sashington—Amer. Inst. of Homepathy, June 12-16. Dr. G. W. Boericke, 235 N. Sashington—Amer. Inst. of Homepathy, June 12-16. Dr. G. W. Boericke, 235 N. Sashington—Amer. Inst. of Homepathy, June 12-16. Dr. G. W. Boericke, 235 N. Sashington—Amer. Ins

Washington—r. Strain St

Va.

3-5. J. H. Green, 922 Green St., 10. Common Va.

Washington — Commercial Law League of Amer. July 5-8. M. J. Teigan, 111 W. Monroe st., Chicago.

Washington—Amer. Order of Pioneers & Boone Family Assn. June 12-15. W. B. Douglass, 1632 R. I. ave., N. W.

Washington—Bro. Dining Car Employees (Colored). July 11-14. R. B. Lemus, 208 W. 136th st. New York City.

Washington—Rotary Clubs. May 8-10.

Washington—Amer. Road Bldrs.' Assn. May 12.

#### FT.ORIDA

Bradenton—Optimist Assn. May 1. F. Anderson, Snell Arcade. St. Petersburg.
Hollywood—Un. Spanish War Veterans. June 5-8. A. J. Becker, Graham Bldg., Jacksonville.
Hollywood—State C. E. Union. July 1-3. Miss F. Teal. Box 137. Ft. Pierce. Fla. Jacksonville—Natl. Negro Press Assn. June 3-13. H. A. Boyd, Nashville. Tenn. Miami—State Aff. Exchange Clubs. May 24-25. H. Cummings, Masonic Temple, Jacksonville.
Orlando—State Pharm. Assn. June 14-16. G. H. Crommett, 2620 S. W. 8th st., Miami. Palatka—Order of Odd Fellows. May 18-19. M. C. Fatula, 1006 Elmwood st., Orlando. Palatka — Degree of Pocahontas. May 17. Mrs. A. Tracy, 2001 N. W. 26th st., Miami. Pensacola—Lions' Clubs. June 13-14. F. Sack. Box 1691, Tampa. Fla. Pensacola—State Rural Letter Carriers' Assn. July 11. F. A. Butler, Clearwater, Fla. St. Petersburg—Southern Baptist Conv. May 13-16. Rev. H. C. Moore, 161 8th ave., N., Nashville, Tenn.
St. Petersburg — Veterans of Foreign Wars. June 12-15. J. W. Davis.
Tampa—R. & S. & R. A. Masons. May 16-18. W. Webster, Masonic Temple, Jacksonville. GEORGIA

GEORGIA

Americus—Masonic Lodge (Colored). June 14-15. W. Dobbs, 241 Auburn ave., Atlanta. Americus—Order Eastern Star (Colored).

Americus—Order Eastern Star (Colored).
June 28-29.
Athens—Knights of Pythias. May 18. W. S.
McFeeley. Box 1632, Savannah.
Atlanta—Amer. Home Economics Assn. June
20-25. Miss A. Edwards, 620 Mills Bldg..
Washington. D. C.
Atlanta—State Letter Carriers' Assn. July 4.

T. H. RODELSON, CALLEY ASSEMBLY. May 25.
Mrs. D. Strickland, 432 Luckie st., N. W..
Atlanta.
Augusta—Order of Red Men. June 15. C.
Gillett, 160 Central avc. S. W., Atlanta.
Augusta—Degree of Pocahontas. June 14.
Mrs. C. Smith, 189 Alexander st., N. W.,

Augusta—Rebekah State Assembly. May 25.
Mrs. D. Strickland, 432 Luckie st., N. W.,
Atlanta.
Augusta—Order of Red Men, June 15. C.
Gillett, 160 Central ave., S. W., Atlanta.
Augusta—Degree of Pocalnontas. June 14.
Mrs. C. Smith, 189 Alexander st., N. W.,
Atlanta.
Macon—Order Eastern Star, June 14.
Mrs. C. Ward, Box 279, Valdosta, Ga.
Macon—Knights of Pythias (Colored).
July 12-14.
Macon—Grand Court of Calanthe of Ga.
GColored). July 12-14.
Macon—Amer. Legion of Ga. June 24-25.
W. Surmon, Atlanta.
Savannah—State Medical Assn. May 10-12.
A. H. Bunce, 139 Forrest ave., N. E., Atlanta.
Savannah—Lions' Clubs. June 6. R. Vogel,
Atlanta.
HAWAII
Honolulu—Natl. Foreign Trade Council.
May 4-6. I.O. K. Davis, 1 Hanover sq., New York City.
Blackfoot—State Elks' Assn. Third week in June.
H. J. Fox, Pocastello.
Bolse—Knights Templar.
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Bolse—State Letter Carriers' Assn.
June 24-25.
F. A. McKay, Bos 602, Emmett, Ida.
Moscow—State Letter Carriers' Assn.
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F. A. McKay, Bos 602, Emmett, Ida.
Moscow—State Letter Carriers' Assn.
June 24-25.
Moines.
June 4. W. Hottell, Tide Mulberry st., Des Moines—State Ped Bus. & Prof. Women's Clubs.
May 16-1. T. C. McDuffey, Kirkwood Hotel.
May 16-1. T. C. McDuf

cago.
Rantoul—Amer. Legion District Conv. May 19-21.
Rock Island—Order of Eagles. June 21-23.
J. O'Keefe, 4245 Madison st., Chicago.
Rockford—Lions' Clubs. June 13-14. G. Wilson, Eldorado, Ill.
Springfield—State Dental Soc. May 9-10. Dr.
B. Sherrard, Central Trust Bldg., Rock Island.
Springfield—State Bankers' Assn. May 24-25.
O. Jennings. 33 N. LaSalle st. Chicago.
Sterling—Veterans of Foreign Wars. June 1618. C. E. Wellman, Courthouse, Danville, Ill.

#### INDIANA

18. C. E. Wellman, Courthouse, Danville, 111.

INDIANA

Bloomington—State Laundry Owners' Assn. May 4. C. A. Jennings, Box 39, Mishawaka. Bloomington—Order Eastern Star (Colored). July 19. Mrs. C. Hockaday, Gary, Ind. Crawfordsville—Un. Com'l Travelers of Ind. May 19-20. C. Gidersleeve, Ft. Wayne. Pt. Wayne—Delta Chi Sigma. June 24-26. Miss H. Hautch, 1419 W. Main st. Gary—Un. Spanish War Veterans. June 26-28. J. Morris, 564 Pierce st. Hammond—Sons & Daughters of Liberty. June 7. Miss M. Hurd, Elwood, Ind. Huntington — Knights Templar. May 11-12. W. H. Swintz, Masonic Temple, Indianapolis. Huntington—State Elks' Assn. June 15-16. W. C. Groebl, Box 193, Shelbyville. Indianapolis—Order Eastern Star. April 27. Mrs. B. Regett, Masonic Temple. Indianapolis—Gebekah State Assembly. May 16. Miss G. Child, I. O. O. F. Bidg. Indianapolis—State Dental Soc. May 16-17. Dr. C. Byers, 2138 N. Illinois st. Indianapolis—State Funeral Dirs.' Assn. May 25-26. J. Ragsdale, 88 Whittier st. Indianapolis—Order of Odd Fellows, May 18-19. G. P. Bornwasser, IOOF Bldg. Indianapolis—State Walther League. May 22. Miss E. Hansen, 626 E. Orange st. Indianapolis—State Haymakers' Assn. June 4. E. Decker, 1137 Maple ave., Noblesville. Kokomo—Lions' Clubs. May 23-24. J. Jones, Martinsville. Ind.
La Fayette—Council of Religious Educ. June 14-15. E. Albertson, Occidental Bldg., Indianapolis—State Fahrm. Assn. June 14-15. F. McCullough, Elsby Bldg., New Albany. New Albany—Order of DeMolay. June 19-21. R. Traver, 1010 Riverside drive, South Bend. Ind.
Richmond—G. A. R. Encampment of Ind. June 19-22. J. B. Henninger, State House, Indianapolis. Warsaw—Order of Eagles. June 8-9. E. Cloe, 1449 Maple ave. Noblesville, Ind.

20-25. Miss A. Edwards, 620 Mills Bidg., Washington, D. C. Atlanta—State Letter Carriers' Assn. July 4. J. W. Reece.
Augusta—Knights Templar, May 11. C. S. Wood, Box 733. Savannah. Augusta—Order of Odd Fellows. May 26-27. T. H. Robertson, Gainesville. May 25. Mrs. D. Strickland, 432 Luckie st., N. W. Atlanta.
Augusta—Corder of Red Mon.

J. W. Priddy, G. A. R. Memorial Bldg., Topeka.

Wichita—State Elks' Assn. May 17-18. L. F.
Gorman, Box 184, Newton.

Wichita—State Florists' Assn. July 26-28.

W. B. Walch. Manhattan, Kan.

Wichita—Knights & Daughters of Tabor,
Kan.-Neb. (Colored). July —. A. F. Wilson,
Kansas City, Kan.

KENTUCKY

Covington—Knights of Columbus. May 19. F.
B. Decker, Arcadia Place.

Cynthiana—Odd Fellows Encampment. May
11. W. Davies, Security Trust Bldg., Lexington.

Crab Orchard Springs—State Pharm. Assn.
June 21. J. W. Gayle, Frankfort, Ky.

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ab Orchard Springs—State Pharm. Assn.

June 21. J. W. Gayle, Frankfort, Ky.

Exington—Daughters of Amer. June 21-22.

Mrs. S. Mullikin, 1735 Banklick st., Covington.

Mrs. S. Mullikin, 1735 Banklick st., Covington.

Louisville—Natl. Retail Coal Merchants' Assn. May 19-21. J. E. O'Toole, 1001 15th st., N. W., Washington, D. C.

Louisville—Phi Epsilon Omicron Sorority, June 22-25. Mrs. A. P. Shirley, Strawn, Tex. Louisville—Intl. New Thought Alliance. June 19-24. Mrs. L. McDonnell, 311 Ouray Bldg., Washington, D. C.

Louisville—Amer. Millers' Assn. May 19-20. T. W. Vinson, Kentucky Hotel, Louisville. Louisville—State Trapshooters' Assn. July 18-20. Z. Offutt, 1244 S. 3d st.

Mayfield—State Rural Letter Carriers' Assn. July 4-5. H. Lambrith, Wilson ave., Auburn, Ky.

Louisuille—Natil. Retail Coal Merchanist Assn. May 19-3. J. E. O'Took, College Dischard, New York City, Company, New York City, New York City, Company, New York City, New York City, New York City, New York City, New York C

Coffeyville—State Fed. Bus. & Prof. Women's Clubs. May 23-24. Miss L. Ober. 1st Natl. Bk. Bidg., Great Bend. Dodge City—Lions' Clubs. June 6-7. H. Quinius, Box 431, Wichita, Kan. Emporia—Un. Spanish' War Veterans. June 12-14. S. E. Lee, State House, Topeka. Frontenac—Order of Eagles. May 23-24. W. Neet, R. 1, Arcadia, Kan. Garden City—State Firemen's Assn. June 6-8. K. D. Doyle, Wamego, Kan. Junction City—Veterans of Foreign Wars & Aux. June 5-8. O. Klingman Marysville—Knights of Columbus. May 7-8. Newton—Knights Templar. May 10. E. F. Strain, Topeka. Parsons—Pythian Sisters. May 15. W. J. Duvall, Box 465, Hutchinson, Kan. Parsons—Pythian Sisters. May 15. W. J. Duvall, Box 465, Hutchinson, Kan. Pratt—State Rural Letter Carriers' Assn. July 18. E. M. Simpson, Clyde, Kan. Pratt—State Rural Letter Carriers' Assn. July 18. E. M. Simpson, Clyde, Kan. Pratt—State Rural Letter Carriers' Assn. May 12. J. M. Elliott, 125 S. 5th st. Topeka—Order of DeMolay. June 6-7 (tentative). K. Kroft, 919 N. Jackson st. Wichita—State Elks' Assn. May 17-18. L. F. Correct Porce Porce Process of Colored). July 50. G. Higginbotham, 560 Eastern ave., Malden, Mass. Date of Warren Porce Workers and Marchine Porce Process of Porce Porce Process of Marchine Porce Process of Porce Porce Process of Process of Process of Colored). July 50. G. Higginbotham, 560 Eastern ave., Malden, Mass. Pratrict Net Letter Process of P

ave., Malden, Mass.

MICHIGAN

Detroit—Natl. League of Women Voters. April 25-30. Miss B. Marsh, 532 17th st., N. W., Washington. D. C.

Detroit—White Shrine of Jerusalem Lodge. May 3-5. Mrs. C. C. Hannon, 5543 Congress st., Chicago, Ill.

Detroit—Polar Bear Assn. May 28-29. E. B. Erickson, 561 Book Bidg.

Detroit—Knights of St. John. June 26-30. L. G. Schu, 305 Metropolitan Bidg., Evansville. Ind.

Detroit—Reunion 328th F. A. Vets.' Assn. June 13-14. L. J. Lynch, 209 Elm st., Grand Rapids.

Detroit—Kiwanis International. June 26-30. F. C. W. Parker, 520 N. Michigan ave., Chicago, Ill.

F. C. W. Parker, 520 N. Micnigan ave., Chicago. Ill.
Detroit—Natl. Assn. Cost Accountants. June 13-16. S. C. McLeod, 1790 Broadway, New York City.
Detroit—Soc. of American Magicians. May 28-30.
Detroit—Amer. Foundrymen's Assn. May 3.
Detroit—Natl. Assn. Credit Men. Week of June 20. W. Swingle, 1 Park ave., New York City.



St. Paul—Degree of Honor Lodge. June 20-23.
Mrs. F. B. Olson.
St. Paul—Saengerbund of Northwest. June 23-26. G. Kieck, 3453 N. Newhall st., Milwaukee. Wis.
St. Paul—State Fed. Bus. & Prof. Women's Clubs. July 4. Miss V. Gibson, 410 Frontier Bldg.

St. Paul—State Fed. Bus. & Froi. Wolliams Clubs. July 4. Miss V Gibson, 410 Frontier Bldg.
Willmar—Order of Odd Fellows. June 14-15.
E. G. Ludvigsen, Pittsburgh Bldg., St. Paul.
Willmar—State Rebekah Assembly. June 1516. Mrs. K. Lawhorn, 1812 Laurel ave.,
St. Paul.
MISSISSIPPI

Willmar—State Rebekah Assembly. June 1516. Mrs. K. Lawhorn, 1812 Laurel ave., St. Paul.

MISSISSIPPI

Biloxi—State Travelers' Assn. June 3-4.
J. H. Harris, Box 328. Jackson.
Biloxi—State Ret. Hardware & Impl. Assn. June 6-8. G. Nason, Starkville, Miss.
Biloxi—Amer. Legion of Miss. July —. E. H.
Tardy, Box 898.

Columbus—Rotary Clubs. May 9-10. C. Ogilvie, Goodwin Inst., Memphis, Tenn.
Gulfport—Order of Odd Fellows. June 15.
W. S. P. Doty, Box 728, Grenada, Miss.
Gulfport—Rebekah Assembly. June 14. Mrs.
J. Staines, 16 Grove st., West Point, Miss.
Gulfport—State Rural Letter Carriers' Assn.
July 14-15. W. M. York, Dorsey, Miss.
Jackson—Knights of Pythias. June 22-23.
C. W. Bailey, Meridian, Miss.
Jackson—State Medical Assn. May 10-11.
Dr. T. M. Dye, Clarksdale.
Jackson—State Educational Assn. April 2829. W. M. Taylor, Box 823.
Vicksburg—State Bar Assn. May 4. L. M.
Jiggitt, Jackson.
Vicksburg—Knights of Columbus. May 22.
A. G. Favre, Bay St. Louis, Miss.
Yazoo City—State Letter Carriers' Assn. July
6. G. Bell, 1052 Meadow st., Vicksburg.

MISSOURI
Boneville—Order of Odd Fellows. May 24.
B. Weidle, 3765 Lindell blvd, St. Louis.

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Booneville—Order of Odd Fellows. May 24.
B. Weidle, 3765 Lindell blvd., St. Louis.
Booneville—Rebekah State Assembly. May 24.
Mrs. O. Parker, 1432 Blackstone ave., St.

B. Weidle, 3765 Lindell blvd., St. Louis.

Booneville—Rebekah State Assembly. May 24.
Mrs. O. Parker, 1432 Blackstone ave., St.
Louis.

Columbia—Lions' Clubs. May 15-16. J. Dalton.

Columbia—State Fed. of Labor. May 23. G.
Patterson, Cotton Belt Bldg., St. Louis.

Columbia—Knights Templar. May 24-25. R.
V. Denslow, Trenton, Mo.
Joplin—State Pharm, Assn. June 14-15. W.
Lamont, 5838 Plymouth ave., St. Louis.

Kansas City—Hotel Greeters of Amer. May
25-28. M. E. Rowley, 1427 Welton st., Denver, Colo

Kansas City—National Sojourners. | June 2-4.
Capt. G. F. Unmacht, 6735 Ridge blvd.,
Brooklyn, N. Y.

Kansas City—Mu Phi Epsilon Sorority. June
21-24. Mrs. C. E. Geiser, 5719 Hamilton
ave., Cincinnati, O.

Kansas City—Theta Kappa Nu Frat. June 27July 1. D. F. Lybarger, Box 340, Cleveland, O.

Kansas City—Midwestern Archery Assn. July
2-3. F. T. Levott Court House Kansas

July 1. D. F. Lyberger, 2011 land, O. Kansas City—Midwestern Archery Assn. July 2-3. F. T. Leport, Court House, Kansas

2-3. F. T. Leport, Court House, Kansas City.
Kansas City—Vets. 13th Ry. Engrs., A. E. F. July 13-14. H. I. Bailor, 3714 Lake Park ave.. Chicago.
Marshall—Order Eastern Star (Colored). July— Mrs. M. Anthony, St. Louis.
Poplar Bluff—State Retail Grocers' Assn. May 19-20. L. F. Padberg, 4314 Grace ave., St. Louis.
St. Louis—Degree of Pocahontas. May 17. Miss N. Harrow, Hannibal.
St. Louis—Amer. Soc. of Radiographers. May 24-27. Miss E. C. Grierson, St. Paul, Minn. St. Louis—State Baptist Y. P. Union. June 14-16. J. C. Hockett, 1023 Grand st., Kansas City.

St. Louis—Anne.. 24-27. Miss E. C. Grierson, St. Paui, Minn. 24-27. Miss E. C. Grierson, St. Paui, Minn. St. Louis—State Baptist Y. P. Union. June 14-16. J. C. Hockett, 1023 Grand st., Kansas City.
St. Louis—Zonta International. June 16-18. Miss H. Richards, 624 S. Michigan ave., Chicago, Ill.
St. Louis—Natl. Assn. of Retail Grocers. June 6-9. C. H. Janssen, 2388 University, St. Paul, Minn.
Springfield—Vets. of Foreign Wars. June 24-25. L. Thedinger, St. Joseph, Mo. MONTANA
Billings—Order of Moose. July 29-30. V. C. Warren. 518 Breckenridge st., Helena. Butte—State Fed. of Labor. June 23. J. D. Graham. Box 1152. Helena, Mont. Butte—State Bus. & Prof. Women's Clubs. June 10-11. Mrs. M. Freeman, 417 Lewis ave.. Billings.
Great Falls—State Live Stock Growers' Assn. Third week in May. E. A. Phillips, Helena. Kalispell—Veterans of Foreign Wars. June 13-15. D. P. Freeman, Box 1510, Billings, Mont.
Miles City—Un. Com'l Travelers. June 12-14. S. D. Rose, 408 Keith ave.. Missoula. Missoula—R. A. Masons. July 20-21. L. T. Hauberg, Box 896, Helena.

NEBRASKA
Beatrice—Un. Com'l Travelers of Neb. May 20-21. J. M. Bailey. 1007 E. 2d st., McCook.

NEBRASKA

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20-21. J. M. Bailey. 1007 E. 2d st., McCook.
Fremont—Order of DeMolay. June 16-18.
C. N. Snell, 205 Y. M. C. A. Bldg., Omah.
Hastings—G. A. R. Encampment. May 17-19.
J. N. Fletcher, State House. Lincoln.
Kearney—State Assn. Vets. of Foreign Wars.
July 3-4. L. Anderson, 1049 N. Logan st.,
Fremont.

J. N. Fletcher, State Assn. Vets. of Foreign July 3-4. L. Anderson, 1049 N. Logan st., Fremont.
Lincoln—Miss. Valley Historical Assn. April 28-30. Mrs. C. S. Paine, Sta. A. Lincoln—Knights of Pythias. May 10. W. H.

Lincoln—Miss. Valley nisorical and 28-30. Mrs. C. S. Paine, Sta. A.
Lincoln—Knights of Pythias. May 10. W. H.
Love.
Lincoln—Pythian Sisters. May 10. Miss E.
Russell, Cretc. Neb.
Lincoln—State Dental Soc. Week of May 3.
F. Pierson, Federal Tr. Bldg.
Lincoln—Lions' Clubs. June 13. M. Markley,
Kimball, Neb.
Nebraska City—Order of Eagles. June 14-15.
F. A. Matthews, Farnam Bldg., Omaha.
Omaha—Order of Eastern Star. May 9-12.
Miss R. M. Owens, Masonic Temple.
Omaha—Boys' & Girls' 4-H Clubs. June 3.
Prof. L. I. Frisbie, Univ. of Neb., Lincoln.
Omaha—State Pharm. Assn. June 6-9. J. G.
McBride, 4603 Cleveland ave., Lincoln.
Omaha—Mo. Valley Vet. Assn. July —. Dr.
E. R. Steel, 8043 Wornall rd., Kansas City.
York—Un. Spanish War Vets. June 19-21.
E. Carle, State House, Lincoln.
NEVADA

NEVADA

Ely—Knights of Columbus. May 16. P. H.
Dermody, 512 N. Virginia st., Reno.
Ely—Order of Odd Fellows. June 14-15. C. J.
Gault. Box 586, Reno.
Ely—Rebekah Assembly. June 15. Miss L. R.
Mudd, 118 Island ave., Reno.
Reno—Order Eastern Star. June 7-8. Mrs.
M E. Talbot.

M. G. Talbot.

Reno-Knights Templar. June 6. W. Sutherland, Box 481.

Reno-F. & A. Masons. June 9. V. M.

Carson City, Nev.

NEW HAMPSHIRE

Concord—Order of Odd Fellows. May 4. E.
C. Dudley, 15 N. Main st.
Concord—Rebekah Assembly. May 3 Mrs.
M. L. Sargent, 9 Maple ave., Woodsville,

Concord M. I N. H oncord—F. & A. Masons. May 18. H. M. Cheney.

Concord—F. & A. Masons. May 18. H. M. Cheney.
Gorham—Knights of Pythias. May 10. E. Fuller, N. Stratford, N. H.
Gorham—Pythian Sisters. May 10. Miss A. Ferguson, 327 Aldrich road, Portsmouth, N. H.
Keene—Rotary Clubs. May 4-5.
Manchester—State Fed. Women's Clubs. May 24-26. Mrs. F. Preston, 2200 Elm st.
North Conway—State Dental Soc. June 1-2.
W. J. Moyles, 1061 Elm st., Manchester.
Portsmouth—State Letter Carriers' Assn.
June 12. J. Shepard, 515 N. State st.
NEW JERSEY
Asbury Park—State Hotel Assn. Week May 9.
V. Jacoby, Rivera Hotel, Newark.
Asbury Park—Lions' Clubs. June 9. C. Bannwart, City Hall, Newark, N. J.
Asbury Park—Lions' Clubs. June 17. W.
Steinbach.
Asbury Park—Un. Com'l Travelers. June 10-

Asbury Fark—Lions Cluos. June 14. Vi. Steinbach.
Asbury Park—Un. Com'l Travelers June 101. C. H. Egeln, 80 Monticello ave., Newark.
Atlantic City—Order of Eastern Star. May 3.
Mrs. C. Farrier, 234 Forrest st., Jersey City.
Atlantic City — Natl Fire Protection Assn.
May 9-12. F. H. Wentworth, 60 Batterymarch st., Boston, Mass.
Atlantic City—Bro. of America. May 10-11.
J. Ruhl, 2410 Frankford ave., Philadelphia,
Pa.

Atlantic City—Bro. of America. May 10-11.
J. Ruhl. 2410 Frankford ave., Philadelphia, Pa.
Atlantic City—Sons & Daughters of Liberty.
May 12. Mrs. J. Hayward, 218 S. 11th st.
Newark.
Atlantic City—Tall Cedars of Lebanon. May 19. J. Wright, 65 N. Clinton ave., Trenton.
Atlantic City—Degree of Pocahontas. May 22-23. L. W. Thompson, New Egypt, N. J.
Atlantic City—Natl. Confectioners' Assn.
Week of May 23. W. C. Hughes, 111 Washington st., Chicago, Ill.
Atlantic City—Order of DeMolay. June 16-19.
C. Martens, Masonic Temple.
Atlantic City—Natl. Electric Light Assn.
June 6-10 A. J. Marshall, 420 Lexington ave.. New York City.
Atlantic City—Sofe Pine st., Philadelphia, Pa.
Atlantic City—Travelers' Protective Assn. of Amer. June 13-17. T. S. Logan. 3755 Lindell blvd. St. Louis. Mo.
Atlantic City—Boys' Clubs of Amer. May '23-35. R. K. Alkinson, 420 Lexington ave., New York City.
Atlantic City—Natl. Education Assn. June 25-July 1. J. W. Crabtree, 1201 16th st., Washington. D. C.
Atlantic City—Natl. Confectionery Salesinen's Assn. July 12-14. H. H. Michaels, 282
Northern ave., New York City.
Atlantic City—Natl. Confectionery Salesinen's Assn. July 12-14. H. H. Michaels, 282
Northern ave., New York City.
Atlantic City—Royal Arcanum. July 20. II.
F. Hotchkiss, 407 Shawmut ave., Boston, Mass.
Bordentown—Interstate Dental Assn. (Col-

Northern ave. New York City.

Atlantic City—Royal Arcanum. July 20. II. F. Hotchkiss, 407 Shawmut ave., Boston, Mass.

Bordentown—Interstate Dental Assn. (Colored). July 11-13. Dr. M. D. Wiseman, 300 E st., S. W. Washington, D. C.

Egg Harbor City—Amer. Filnt Glass Workers' Union. July 4. C. J. Shipman, 200 American Bank Bldg., Toledo, C.

Newark—Order of Red Men. May 5-6. W. A. Atkins, 7 N. 4th st., Camden. N. J.

Newark—Reciprocity Club of Amer. June 5-7. D. L. Raine, 56 Pine st., New York City.

Paterson—Knights of Columbus. May 12. E. Jennings. 126 W. State st., Trenton, N. J.

Trenton—Order of Odd Fellows. June 23-25. B. Thomas, Camden, N. J.

Trenton—Order of Odd Fellows. June 8-9. H. S. Pine, 137 E. State st.

Wildwood—Odd Fellows' Encampment May 3. F. R. Junmel, Box 390. Trenton, N. J.

Wildwood—Order of Eagles. June 22-25. J. C. Coffey, 75 Katherine ave., Clifton, N. J.

Wildwood—G. A. R. Encampment. June 28-30. W. S. Tully, 37 Hurden st., Hillside, N. J.

NEW MEXICO

Raton—State Firemen's Assn. June 6-9.

NEW MEXICO
Raton—State Firemen's Assn. June 6-9.
T. A. Rosenwald, Box 732, Albuquerque.
Santa Fe—Knights of Columbus. May 15-16.
F. J. DeChanois, Raton, N. M.

Santa Fe—Knights of Columbus. May 15-16.
F. J. Dechanois, Raton, N. M.

\*\*New York\*\*

Albany—State Assn. Torch Clubs. May 12-14.

Albany—State Dental Soc. May 16-19. Dr.

A. P. Burkhart, 57 E. Genesse st. Auburn.

Albany—G. A. R. Encampment & Allied Organizations. June 7-9. A. E. Stacey,

Elbridge. N. Y.

Albany—Daughters of Nile. June 12-17. Mrs.

L. West, 308 Kinmar pl., Seattle, Wash.

Alexandria Bay—Un. Spanish War Veterans.

July 10-13. J. J. Fitzpatrick, Box 9, Capitol,

Albany, N. Y.

Arcade—Western N. Y. Volunteer Firemen's

Assn. July 26-27. H. A. Clark, 134 W. Main

st., Batavia, N. Y.

McDonald, R. D. 5. Oswego, N. Y.

Binghamton—Lions' Clubs. May 23-24. H.

Kafka, New Rochelle. N. Y.

Brooklyn—Order Un. American Men. July 28.

C. W. Schmidt, 644 E. Division st., Syracuse.

Buffalo—Mercalor International. June 19-21.

F. W. Caldwell, 809 Soc. for Savings Bldg.,

Cleveland. O.

Buffalo—Mystic Order Veiled Prophets of Enchanted Realm. June 28-30. G. E. Hatch,

846 Lincoln Alliance Bank Bldg., Rochester.

Buffalo—Knights of Pythias. July 18-20. P.

P. Kelsey Jr., 123 W. 132d st., New York

City.

P. Kelsey Jr., 123 W. 1320 St., 1031
City.
East Aurora—Fed. of Women's Clubs. May
18. Mrs. J. W. Smith, Springville, N. Y.
Kingston—Sons & Daughters of Liberty. May
17. L. McClure. Croydon road, Jamaica,
N. Y.

Prof. Women's Clubs.

& Prof. Women's Clubs. Knowlson, 215 W. 91st

Mamaroneck—Bus. & Prof. Women's Clubs.
May 30. Miss D. Knowlson, 215 W. 91st
st., New York City.
New York—Amer. Welding Soc. April 27-29.
W. M. Kelly. 33 W. 39th st.
New York—F. & A. Masons. May 3. F. J.
Milligan, 71 W. 23d st.
New York—Order of Golden Sceptre. May 11.
Miss M. Ballinger, 1503 N. 12th st., Philadelphia, Pa.
New York—Royal Arcanum. May 17-18. D.
A. Brown, 5 Beekman st.
New York—Order of Amaranth. May 17-18.
Mrs. A. McNair, 2138 67th st., Brooklyn.
New York—Reschah Assembly. May 18-20.
Miss A. Rogers, 3011 Albany Crescent, New York.

lew York—Rebekah Assembly. May 18-20. Miss A. Rogers, 3011 Albany Crescent, New York.—Natl. Assn. Master Plumbers. June 21-23. J. P. Perham, Shoreham Bldg., Washington, D. C. ew York—Natl. Costumers' Assn. July —. J. Hansen, 33 W. Broadway, Salt Lake City, Utah. Ne

New York—Knights Templar. June 6-7. J. B., Mullan, 608 Terminal Bldg., Rochester.
Niagara Falls — Odd Fellows Encampment.
May 25. H. A. Walker, 31 Union st., New York City.
Rochester—Order of Eagles. June 12-13.
A. W. Neafie. Valhalla. N. Y.
Saratoga Springs—State Pharm. Assn. Week of June 20. E. S. Dawson, 134 Green st., Syracuse.
Syracuse.
Syracuse.

Columbus — Knights of Pythias (Coicced).
July 25-29. J. N. Harris, 867 Mt. Vernon ave.
Columbus—I. A. T. S. E. Week of June 6.
C. E. Pratt, Majestic Theater.
Dayton—B'nai B'rith Lodge. May 29-31.
L. H. Freiberg, 707 St. Paul Bldg., Cincinnati.
Dayton—Phi Delta Kappa Frat. July 23-27.
P. F. Deaton, Box 265, Connersville, Ind.

Saratoga Springs—Knights of Pythias. July 25. W. Ladew, 271 Madison ave., New York

25. W. Ladew, 271 Madison ave., New York city.

A pratoga Springs—Pythian Sisters. July 25.

Miss L. Frerichs, 7703 Amboy road, Tottenville.

wills. D. Freichs, 103 Amboy road, Tottenville.
Saratoga Springs—Master House Painters &
Decs.' Assn Week July 18. G. R. Hunter,
245 Parsell ave., Rochester.
Schenectady—State Elks' Assn. June 5-8. P.
Clancy, 19 W. 27th st., New York City.
Syracuse—Order of DeMolay. May 29-31. S.
Van Rensselaer. 17 City Hall, Saratoga
Springs.
Syracuse—Tribe of Ben Hur. June 24-25. Mr.
Busch, 424 Dodge st., Buffalo.
Utlca—State Rural Letter Carriers' Assn. July
26-28. W. Conroy, 91 S. Clinton st., Albion.
NORTH CAROLINA
Asheville—Needlework Guild of Amer. May

NORTH CAROLINA
Asheville—Needlework Guild of Amer. May
5-7. Miss R. K. Bender, 133 S. 12th st.,
Philadelphia, Pa.
Asheville—Order of Odd Fellows. May 17-18.
H. Holstead. Mooresville, N. C.
Asheville—State Bar Assn. July 15-16. H. M.
London, Raleigh, N. C.
Asheville—Newspaper Publishers' Assn. July
18-19. C. Williams, Box 468, Chattanooga,
Tenn.
Asheville—Amer. Legion of N. C. July 17-18.
L. M. Celdyell Box 1008, Terboro.

ASSIVITIE—Newspaper Fuditions Assil. July 18-19. C. Williams, Box 468, Chattanooga, Tenn.

Asheville—Amer. Legion of N. C. July 17-18.

J. M. Caldwell. Box 1008, Tarboro.
Charlotte—Un. Spanish War Veterans. July 10-12. A. J. Brandes.
Elizabeth City—State Dental Soc. May 2-3.
Dr. N. B. Maddux, Arcade Bldg., Asheville.
Greensboro—Knights of Pythias. June 14-15.
G. E. Lovell, Clayton, N. C.
High Point—Patriotic Order Sons of Amer.
May 17. F. O. Sink, Lexington, N. C.
High Point—State Pharm. Assn. June 21-23.
J. G. Beard, Box 631, Chapel Hill, N. C.
High Point—Sons & Daughters of Liberty.
June 8-9. T. Stafford, Box 364, Burlington, N. C.
North Wilkesboro—State Rural Letter Carriers'
Assn. July 4. J. H. Norwood, Box 165,
Norwood, N. C.
Rocky Mount—Knights Templar. May 25-26.
J. B. Griggs. Elizabeth City, N. C.
Rocky Mount—Order Eastern Star. June 14.
Mrs. M. C. Weatherly, Franklinville, N. C.
Washington—Order of Red Men. May 10-12.
Winston-Salem—State Fed. Women's Clubs.
May 3-5. Mrs. J. Moore, Box 103, Greenville.

NORTH DAKOTA

NORTH DAKOTA

Fargo—G. A. R. Encampment. June 14-15. D. G. Duell. Box 624. Devils Lake, N. D. Fargo—Order United Workmen. June 7. E. J. Moore.
Grand Forks—Order Eastern Star. June 15-16. Mrs. M. Rusk, Box 209, Fargo. Grand Forks—A. F. & A. Masons. June 21-22. W. L. Stockwell. Box 1269, Fargo. High Point—Rotary Clubs. May 11-12. C. Ellis. Jamestown—State. Fed. Music Clubs. First. Jamestown—State. Fed. Music Clubs. First.

Ellis.
Jamestown—State Fed. Music Clubs. First week in May. Mrs. J. Poppler, 615 S. Fifth st., Grand Forks.
Minot—Order of Odd Fellows. June 2-3.
B. A. Fahl, 844 6th st., Devils Lake, N. D.
Minot—Rebekah Assembly. June 1-2. Mrs.
A. Mares, Wheatland, N. D.
Valley City—Knights Templar. May 24-25.
W. L. Stockwell, Box 1269, Fargo, N. D.

OHIO

OHIO

Akron—State Nurses' Assn. May 1-3. Miss
E. August, 85 E. Gay st., Columbus.

Akron—Order of Amaranth. May 11. H.
Gordon, 452 Kimball Place, Columbus.

Cedar Point—State Hotel Greeters. June 1819. A. L. Mathias, Canton, O.

Cedar Point—State Pharm. Assn. July 17-20.
T. Wetterstroem, 314 Schultz Bldg., Columbus.

lumbus.
Cedar Point—Painters & Decs.' Assn. July 27-29. F. Silbernagel, 332 W. Broad st., Columbus.
Columbus.
Chainpati—Amer. Wholesale Grocers' Assn.

Cedar Point—Painters & Decs.' Assn. July 27-29. F. Silbernagel, 332 W. Broad st., Columbus.
Cincinnati—Amer. Wholesale Grocers' Assn. May 10-12. B. H. Rowe. 900 Investment Bldg., Washington. D. C.
Cincinnati—State Fed. Bus. & Prof. Women's Clubs. May 14-15. Miss L. E. Mack, 1420 Prospect ave., Toledo.
Cincinnati—Amer. Mining Congress. May 2-7.
J. F. Callbreath, Munsey Bldg., Washington, D. C.
Cincinnati—Natl, Assn. Real Estate Boards. June 27-July 2. H. U. Nelson, 59 E. Van Buren st., Chicago.
Cincinnati—Amer. Supply & Machinery Mfrs.' Assn. May 2-4. R. K. Hanson, 1714 Clark Bldg., Pittsburgh, Pa.
Cincinnati—Hy-Pure Druggists' Assn. June 22-23. J. F. Martin, 250 E. Main st., Columbus.
Cincinnati—Assn. of Advertisers. May 19.
Cleveland—State Chiropractic Soc. April 30. R. Snow, 2010 E. 1024 st.
Cleveland—Natl. Indust. Advertisers' Assn. May 16-18. E. H. Smith, 6523 Euclid ave. Cleveland—Amer. Radio Assn. June 27-29. C. P. Steen. Fremont, O.
Cleveland—Dental Assn. June 6-8. Dr. C. Loughey, Ohio Bldg., Akron.
Cleveland—Amer. Inst. Electrical Engrs. June 20-24. F. L. Hutchinson, 33 W. 39th st., New York City.
Cleveland—Order of Odd Fellows. June 21-22. C. T. Cross, I. O. O. F. Temple, Columbus. Cleveland—Amer. Optometric Assn. June 26-July 1. E. H. Kiekenapp, Glass Block, Faribault. Minn.
Cleveland—Toler of Moose. June 27. L. Grove, 1000 Walnut ave.
Cleveland—Til. Stereotypers & Elec. Union. July 18-23. C. A. Sumner, 2645 E. 28th st., Kansas City. Mo.

Cleveland—Amer. Inst. Electrical Engrs. June 20-24. F. L. Hutchinson, 33 W. 39th st. New York City.
Cleveland—Order of Odd Fellows. June 21-22. C. T. Cross, I. O. O. F. Temple, Columbus. Cleveland—Amer. Optometric Assn. June 26-5. L. Hilladelphia—Daughters of Revolution, Natl. Soc. May 2-8. Mrs. W. L. Cunningham, Cleveland—Amer. Optometric Assn. June 27. L. Grove, 1000 Walnut ave.
Cleveland—Order of Moose. June 27. L. Grove, 1000 Walnut ave.
Cleveland—Intl. Stereotypers & Elec. Union. July 18-23. C. A. Sumner, 2645 E. 28th st., Kansas City, Mo.
Columbus—State Soc. Sons of Amer. Revolution. April 29-30. W. D. McKinney, Box 1056.
Columbus—Lions' Clubs. May 24-25. N. Engle, 266 S. High st.
Columbus—Intl. Order King's Daughters & Sons. June 1-6. Mrs. L. S. Goodhue, Sulta 1200, 270 Lexington ave., New York City.
Columbus—Order Un. Com'l Travelers. June 27-30. W. J. Sullivan, 632 N. Park st.

L. H. Freiberg, 707 St. Paul Bidg., Cincinnati.

Dayton—Phi Delta Kappa Frat. July 23-27.
P. F. Deaton, Box 265, Connersville, Ind.
Fremont—P. M., Order of Odd Fellows. July 11-12. J. Elliott, 317 Arlington ave., N. W., Canton, O.
Gibsonburg—Volunteer Firemen's Assn. June 15. F. Otney, 113 N. Webster st.
Hamilton—State Fire Chiefs' Assn. June 7-8.
P. Harty. Youngstown.
Hamilton—District Women's Club. July 11-12.
Mrs. E. G. Worth, 4222 33d st., Cincinnati. Kenton—Intl. Bro. of Magicians. June 1-3.
L. P. Guest, 132 W. McMillan st., Cincinnati. Lima—Daughters of Veterans. June 13-15.
Mrs. N. Kinsley, 104 E, 205th st., Cleveland. Lima—Order of Eagles. June 19-20. M. L. Brown, Springfield, O.
Lima—G. A. R. Encampment. Week of June 14. Miss L. S. Lucas, Memorial Hall, Columbus.
Lima—Ifh. Spanish War Veterans. June 19-

nbus.

Uh. Spanish War Veterans. June 19J. P. Edwards, 329 Stoneman Bldg.,

Lima—Uh. Spanish War Veterans. June 1922. J. P. Edwards, 329 Stoneman Bldg.,
Columbus.
Lorain—State C. E. Union. June 21-24. G.
Massman, U. B. Bldg., Dayton.
Marlon—Order of Red Men. June 7-8.
J. Braunschweiger, 40 Erie st., Toledo.
Marion—Un. Com'l Travelers of Ohio. June
10-11. A. W. Franklin, Box 433, Tiffin, O.
Sandusky—State Fed. Women's Clubs. May
5. Mrs. K. Reicheldorfer, Wheelersburg. O.
Toledo—Natl. Assn. Ret. Meat Dealers. May
9-12. J. A. Kotal, 5446 S. Halsted st., Chicago, Ill.
Youngstown—Knights of Columbus. May 10.
G. Dugan, Wellsville, O.

OKLAHOMA

G. Dugan, Wellsville, O.

OKLAHOMA

Enid—Un. Spanish-Amer. War Vcts. June 5-6.
W. C. Rees, Box 928, Okmulgee.
El Reno—G. A. R. Encampment. First or second week in May. N. D. McGinley. Union Soldlers' Home, Oklahoma City.
McAlester—Lions' Clubs. June 12-14. L. J. Bullis, 405 N. Broadway, Oklahoma City.
McAlester—Junior Order. June 19. C. Briggs.
Box 166, Wilburten, Okla.
Oklahoma City—State Pharmaceutical Assn. May 19-20. D. F. McLemore, Box 1205.
Britton, Okla.
Oklahoma City—State Cotton Growers' Assn. May 23. A. Kobs, 12 W. 6th st.
Okmulgee—Odd Fellows' Encampment. May 17-18. L. H. Kerr, Box 243, Enid, Okla.
Oklahoma City—Un. Com'l Travelers of Okla.
June 10-11. J. C. Meis, Box 609, Enid.
Oklahoma City—Knights of Pythias (Colored).
July — A. Kirkpatrick, 210 E. 2d st.
Ponca City—State Rural Letter Carriers' Assn.
July 25-26. T. Terbush, Rosston, Okla.
Stillwater—Veterans of Foreign Wars. June 11-12. J. Erhols, Key Bidg., Oklahoma City.
Tulsa—State Bankers' Assn. May 24-25. E. P. Gum. Colcord Bidg., Oklahoma City.
Tulsa—Amer. Petroleum Inst. June 1-3. L.
Walker, 250 Park ave., New York City.
Wewoka—Pythian Sisters. May 10.
OREGON
Corvallis—G. A. R. of Ore. June 21-23. J. E.

Fargo.
11-12. C.

1bs. First
15 S. Fifth

June 2-3.

ake, N. D.
1-2. Mrs.

O. L. Casper. Dallas, Ore.

Hall, Courthouse, Portland.

Eugene—Rebekah Assembly. May 17-18.

G. L. Casper. Dallas, Ore.

Fugene—Veterans of Foreign Wars. July 21
23. A. B. Chindgren. 1242 Jackson st.

Klamath Falls — State Fed. Bus. & Prof.

Women's Clubs. May 20-22. Mrs. L. Parker, Box 43.

Klamath Falls—Lions' Clubs. July 13-14.

G. F. Tate. 802 Pittock Block, Portland.

Mcdford—State Rural Letter Carriers' Assn.
July 9-10. F. M. Rhodes, R. 3, Eugene.

Portland—Intl. Assn. Chiefs of Police.

June 13-16. G. Black, Wilmington, Del.

Portland—Order Eastern Star. June 15. Miss

N. McKinley, Masonic Temple.

Portland—A. F. & A. Masons. June 15. D.

Cheney, Masonic Temple.

Portland—Order Red Men. July 25-26. D.

Fellows.

Scaside—State Pharm. Assn. July 11. A.

Fellows.
Seaside—State Pharm. Assn. July 11. A. Allen, 221 N. 16th st., Portland.

PENNSYLVANIA

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Bradford—Un. Spanish War Veterans. Juno 22-24. W. T. Piper, 115 Sumner st. Buena Vista Spring—State Pharm. Assn. June 21-22. J. P. Pilchard, State Theater Bldg., Harrisburg.
Conneaut Lake Park—Order Eastern Star. June 8-10. Mrs. M. Woolson, 4551 Morris st. Philadelphia.
Conneaut Lake Park—State C. E. Union. July 11-13. W. Hoops, 837 N. 5th st., Allentown. Hanover—Order Knights of Malta. May 10-11. E. Sterner. Ebner Bldg., Harrisburg. Harrisburg—Knights Templar. May 24-25. A. H. Thomas, Masonic Temple, Philadelphia. Harrisburg—Order Un. Amer. Men. June 14. G. B. Sill. 517 E. 16th st., Chester. Pa. Hazleton—Veterans of Foreign Wars. June 16-17. C. Gnau, Dauphin Bldg.. Harrisburg.
Lancaster—Knights of Golden Eagle. May 10-12. F. Wanton, 814 N. Broad st., Philadelphia.

12. F. Wanton, or ...
phila.
Philadelphia—Amer. Foundrymen's Assn. May
2-6. C. E. Hoyt, 222 W. Adams st., Chi-

Philadelphia—Amer. Electro Platers' Soc. June 20-23. H. A. Gilbertson, 434 S. Wabash ave. Chicago. itsburgh—Natl. Urban League (Colored). May 12-14. E. K. Johes, 1133 Broadway, New Wabash ave., Oncogo.

Pittsburgh—Natl. Urban League (Colored).

May 12-14. E. K. Johes, 1133 Broadway, New York City.

Pittsburgh—Masonic Congress of N. & S. Amer. (Colored). June —. J. M. Campbell.

Pittsburgh—Loyal Americans. June 10-12.

Mrs. M. J. Billings, 2126 Perrysville ave., N. S. N. S.
Pottsville—State Haymakers' Assn. July 17.
M. Trumbauer, 8110 Frankford ave., Philadelphia.
Reading—State Fed. of Labor. May 10. J.
E. Kelley. 430 North st., Harrisburg.
Reading—Order of Eagles. June 14-16. A.
Dougherty, 431 Third ave., Pittsburgh.
Sayre—Degree of Pocahontas. May 24. P.
DeBeaufre. 662 Union st., W. Philadelphia.
Scranton—Knights of Columbus. May 24-26.
B. Hanlon, Castleton Hotel Bldg., New Castle.
Scranton—State Fed. P. C. Clerker.

tle.

Scranton—State Fed. P. O. Clerks. July 17.

T. Donegan, 421 Hillcrest ave.. New Castle.

Wilkes-Barre—Rotary Clubs. May 3-4. A.

Bollender, 88 N. Main st.

Wilkes-Barre—Un. Com'l Travelers. June 911. R. W. Phipps, 5240 N. Marshall st.,

Philadelphia.

Wilkinsburg—Lions' Clubs. May 16. M. Jones,

McCormick Bldg., Chicago.

York—Order of Odd Fellows. June 14-16.

W. Grim, 1516 N. 16th st., Philadelphia.

#### RHODE ISLAND

Edgewood—Knights of Columbus. May 10. M. T. Dunn, 139 Baker st., Providence. Narragansett—State Pharm. Assn. Second week in July. J. Gill, 1910 Westminster st., week in July. J. Gill, 1910 wesself.
Providence.
Narragansett—Lions' Clubs. June 28-29. H.
Lewis, State House, Providence.
Newport—N. E. Assn. of Fire Chiefs. June 2123. J. W. O'Hearn, 99 Main st., Water-

Lewis, State House, Providence.
Newport—N. E. Assn. of Fire Chiefs. June 21-23. J. W. O'Hearn, 99 Main st., Watertown, Mass.
Providence—Order of Odd Fellows. May 3. A. E. Pike, 86 Weybosset st.
Providence—Knights of Pythias. May 9-10. C. H. Snow, 38 Empire st.
Providence—Lions' Clubs. June 28-29. A. Comstock, 260 Pearl st.
Providence—State Medical Soc. June 2. J. W. Leech, 369 Broad st.
Providence—Amer. Inst. of Electrical Engineers. May 4-7. F. L. Hutchinson, 33 W. 39th st., New York City.
Providence—N. E. Forester Encampment, Modern Woodmen of Amer., at Rock Point Park. July 17-20.
Woonsocket—State Fed. Women's Clubs, May 12-13. Mrs. L. Searing, 142 Norwood ave., Edgewood, R. L.

SOUTH CAROLINA

A. E. Pick, 86 Weybosset st.
Providence—Knights of, Pythias. May 9-10.
C. H. Snow, 38 Empire st.
Providence—Lions' Clubs.
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Providence—Lions' Clubs.
Providence—Lions' Clubs.
Providence—State Medical Soc.
June 2.
J. W. Leech, 369 Broad st.
Providence—Amer. Inst. of Electrical Engineers.
Providence—Amer. Inst. of Electrical Engineers.
Providence—Amer. Inst. of Electrical Engineers.
Providence—N. E. Forester Encampment, Modern Woodmen of Amer., at Rock Point Park.
Ally 17-20.
Providence—N. E. Forester Encampment, Modern Woodmen of Amer., at Rock Point Park.
My Consolved St. L. Searing, 142 Norwood ave.
By Woonsocket—St. L. Searing, 142 Norwood ave.
Edgewood, R. I.
SOUTH CAROLINA
Alken—Amer. Leglon of S. C.
Columbia—Crient of S. C.
Liby 4-5.
Alken—Amer. Leglon of S. C.
Columbia—Rebekah Assembly.
My 21.
S. P. Killingsworth.
Columbia—Rebekah Assembly.
My 21.
S. P. Killingsworth.
Columbia—Hardware Ass. of Carolinas.
Spartanburg—Knights of Pythias (Colored).
July 21-28.
D. Ever Golf Labor.
Columbia—Lions' Clubs.
May 9-10.
Greenwood—Lions' Clubs.
May 19-20.
My Dallington—Crder of Old Fellows.
May 19-20.
My Dallington—Crder of Old Fel

25-27. T. C. Kasper, Brookings. S. D.

TENNESSEE

Bristol—Un. Com'l Travelers of Tenn. May
20-21. J. D. Hardin, Box 1015, Knoxville.
Chattanooga—G. A. R. Encampment. May 17.
B. F. Bashor, R. D. 6, Knoxville.
Chattanooga—Un. Com'l Travelers of Carolinas. May 26-28. H. V. Cobb, Box 275,
Greensboro, N. C.
Johnson City—Junior Order. May 12-13. D.
H. Barker, Times Bldg., Chattanooga.
Lenoir City—Order of Red Men. May 17. C.
Eberhardt. 832 Lischey ave., Nashville.
Memphis—Amer. Cotton Shippers' Assn. April
29-30. R. C. Rickerson, Cotton Exch. Bldg.
Memphis—Amer. Water Works Assn. May 2-6.
B. C. Little, 29 W. 39th st., New York City.
Memphis—Order of DeMolay. May 6-7. J. S.
Pund, 1997 Linden ave.
Memphis—State Assn. Letter Carriers. May
30. M. A. Lichtenstetter, P. O., Chattanooga.
Memphis—Asso Cooperage Industries of Amer.

30. M. A. Lichtenstetter, P. O., Chatta-nooga. temphis—Asso. Cooperage Industries of Amer. May 11-13. L. F. Horn, 2008 Ry. Exch. Bldg., St. Louis. temphis—State Bus. & Prof. Women's Clubs. May 26-28. Mrs. Roller, 1812 Boscobel st.,

Bidg., St. Louis.

Memphis—State Bus. & Prof. Women's Clubs.

May 26-28. Mrs. Roller, 1812 Boscobel st.,

Nashville.

Memphis—Veterans of Foreign Wars. June
25-27. M. H. Noll, 999 N. Avalon st.

Memphis—Quota Club International. June 68. Mrs. E. J. White, 812 17th st., N. W.,

Washington, D. C.

Memphis—Phi Kappa Frat. Second week in

June. P. Fink, Bernhardt Bldg., Monroe,

La.

La.

Memphis—State Fed. P. O. Clerks. July 4. E.
R. Hatcher, Nashville.

Nashville—Daughters of Amer. May 19-20.
Mrs. E. Hartman, 2805 Belcourt st.,

Nashville—Un. Spanish Amer. War Vets.' Encampment. June 16-18. L. Caraway.

Nashville—State Pharm. Assn. July 19-20. W.
B. Winter, 919 Buchanan st.

Nashville—State Bar Assn. June 24-25.

Abilene—Knights of Pythias. May 10. H.
Miller. Box 314, Weatherford. Tex.
Austin—State Bankers' Assn. May 10-12. W.
A Philpott Jr., Box 365, Dallas.
Austin—State Pharm. Assn. May 16-18.
W. D. Adams. Forney. Tex.
Austin—State Premen's Assn. June 8-10.
O. Culbertson, Edna, Tex.
Dallas—State Dental Soc. May 17-19. Dr. J.
Fife, Medical Arts Bldg.
Dallas—Lions' Clubs. June 6-7. S. A. Stewart, care Telephone Co.
Dallas—State C. E. Union. June 24-26.
H. E. Lovitt, Reilly Bldg.
Ft. Worth—State Fed. of Labor. May 9-12.
G. H. Slater. Labor Temple, Dallas.
Ft. Worth—Knights of Columbus. May 10.
W. B. Galligan. Box 383, Laredo. Tex.
Ft. Worth—State Fed. P. O. Clerks. July 3-4.
J. E. Hale. Dallas.
Galveston—Junior Order. July 11. J. Powell,
Box 1604, Houston.
Houston—Order of Eagles. May 17. W. T.
Souter. 122 Main ave., San Antonio.
Laredo—State Elks' Assn. May 26-28. O. R.
Brady, Box 546, Ranger, Tex.
Mineral Wells—Rotary Clubs. May 2. J.
Crockett. Harlingen, Tex.
Vernon—State Walther League. July 17-18.
Miss R. Detmers, 450 Berkshire ave., San
Antonio.

Antonio.

Maco—Un. Com'l Travelers of Texas. May 13. W. P. Gilbert, Drawer 43.

Waco—Order of DeMolay. June 17-19. L. D. Waco-Or Dewey.

Dewey.

UTAH

Cedar City—State Elks' Assn. June 4-5. B. Spry, 274 1st ave.. Salt Lake City.
Heber—Lions' Clubs. June 20-21. O. F. Buell. Box 223.
Ogden—Rotary Clubs. May 12-13. S. Rosenblatt. Box 301, Salt Lake City.
Ogden—Knights of Pythias. June 10-11.
W. L. Underwood, Box 252.
Provo—Rebekah State Assembly. May 19.
Salt Lake City—Order of Odd Fellows. May 17. W. Gundry.
Salt Lake City—State Bus. & Prof. Women's Clubs. May 20-21. Miss A. Thurber, Richfield, Utah.

VERMONT

Va.
Roanoke—Order of Red Men. May 24-25. A.
M. Tennis, Box 485, Hampton, Va.
Staunton—State Assn. I. B. P. O. E. W. (Colored). May 18-19. G. A. Holland, Phoebus, Va.

WASHINGTON

Aberdeen-Knights Templar. May 2. Walk. Walk.
Everett—Order of Odd Fellows. June 7.
F. C. Rumsey, 602 Fawcett st., Tacoma,
Wash.

Wash.

Everett—Rebekah Assembly. June 6. Mrs.
N. Knoff. 121 29th ave., Seattle.

Everett—Order Red Men. July 25-26. V. H.
Foster, 828 S. Steele st., Tacoma, Wash.

Everett—D. of P. Lodge. July 25-26. Miss
S. L. Roseburg, Box 277, Eatonville, Wash.

Olympia—G. A. R. Encampment. June 19-22.
L. Linder, Normandie st., Spokane.

Seattle—Rotary International. June 20-24.
C. R. Perry, 211 W. Wacker dr., Chicago, Ill.

Seattle—Order of Vasa. June 20-25. A.

Anderson, 25 Farmington ave., Waterbury,

Conn.

Seattle—Sons of Norway July 7, Warney July 19-25.

Sons of Norway. July -. L. Worm-

Seattle—Sons of Norway. July —. L. Wormdahl. 2015 Boren ave. Seattle—Order of Eagles. July 3-5. F. Dowd, 1416 7th ave.
Seattle—State Dental Assn. July 4-7. Dr. H. Jeffery, Medical-Dental Bidg.
Spokane—Veterans of Foreign Wars. June 9-10. B. Kauffman, Sherwood Bidg.
Spokane—State Pharm. Assn. June 27-28.
Tacoma—P. of H. State Grange. June 3-6. F. W. Lewis, Kullen Bidg., Seattle.
Tacoma—Order Eastern Star. June 16. M. Clark, 839 Gwinn pl., Seattle.

Bluefield—Knights Templar. May 18. H. F. Smith, Fairmont, W. Va. Charleston—State Baptists Y. P. Union. April 29-May 1. Miss R. H. Jeffers, 310 Center st., Elkins.

Charleston—State C. E. Union. June 10-12. Miss V. DeVare, 2610 Vaughn st., Parkers-

Charleston—State C. E. Union. June 10-12.
Miss V. DeVare, 2610 Vaughn st., Parkersburg.
Clarksburg—Women's Relief Corps. Second week in June. Miss M. Roach, 646 S. Liberty st., Parkersburg.
Huntington—Rotary Clubs. May 2-3
New Martinsville—Odd Fellows' Encampment.
June 1. C. Simpson. Box 5025, Huntington.
Parkersburg—Order of Red Men. May 20.
T. H. Clay, 510 4th st., Huntington.
Parkersburg—Parkersburg—Degree of Pocahontas. May 19. Miss O. Harden, 705
Glenn ave., Fairmont. W. Va.
Parkersburg—Hons' Clubs. May 26-27. F. M.
Barnsworth, Buckhannon. W. Va.
Wheeling—Knights of St. George. May 23-24.
F. J. Hess. 14 Wabash st., Pittsburgh, Pa.
White Sulphur Springs—Amer. Supply &
Mach. Mfrs.' Assn. May 3-4. R. K. Hanson, Clark Bidg., Pittsburgh, Pa.
White Sulphur Springs—Natl. Fertilizer Assn.
June 6-9. C. J. Brand, 616 Investment
Bldg. Washington, D. C.
White Sulphur Springs—State Pharm. Assn.
June 20-22. J. L. Hayman, 325 Ash st.,
Morgantown.

WISCONSIN
Baraboo—Spanish War Vetaranci.

June 20-22. J. L. Hayman, 325 Ash st., Morgantown.

WISCONSIN

Baraboo—Spanish War Veterans' Encampment. June 23-25.

Beaver Dam—State Moose Assn. July 13-15. F. J. Barnhardt, 533 Van Norman ave., Cudahy, Wis.
Clintonville—State Firemen's Assn. June 15-17. E. P. Mueller, Jefferson.
Fond du Lac—Rotary Clubs. May 19-20. J. Kent. 623 N. 8th st., Sheboygan, Wis.
Green Bay—State C. E. Union. June 24-26. C. Earle, 5266 N. 37th st., Milwaukee. Kenosha—Optimist Clubs. May 14. E. J. Norlin, Ploneer Bldg., St. Paul, Minn. La Crosse—Veterans of Foreign Wars. June 16-18. E. J. Schmidt, Box 262, Manitowoc, Wis.

Madison—Lions' Clubs. May 16-17. A. L. Thuemler, Sheboygan, Wis.
Madison—Norweglan Singers' Assn. June 2-4. T. Hamann, 4009 Harriet ave., Minneapolis, Minn.
Madison—Skat League. June 4-5. O. Schwemer, Brumder Bldg., Milwaukee.
Madison—Crder of Eagles. June 22-24. C. Schrimpf, Appleton, Wis.
Madison—Kiwanis Clubs. July 24-26. W. Faulkes.

Madison—Kiwanis Clubs. July 24-26. W. Faulkes.
Milwaukee—F. & A. Masons. June 14-15. W. Weiler, 790 Van Buren st.
Milwaukee—State Bankers' Assn. June 23-24. W. Coapman, 717 Caswell Block.
Milwaukee—Natl. Retall Tea & Coffee Merchants' Assn. June 14-17. P. F. Freyer, 312 E. Wisconsin ave.
Milwaukee—State Pharm. Assn. July 12. R. Clark. Chemists Bldg.
Milwaukee—State Painters & Decorators. July 26-28. J. C. Yonk, 800 Storle ave., Burlington.
Milwaukee—Order B'nai B'rith Lodge. July

Burlington.

Milwaukee—Order B'nai B'rith Lodge. July
2-4. O. Selton, 130 N. Wells st.
Sheboygan — State Laundry Owners' Assn.
May 12-13. H. Huebsch, 1645 N. 30th st.,
Milwaukee.
Superior — Florists' Assn. July 12-13. H.
Smith, Milwaukee.
Waukesha—G. A. R. Encampment. June 1315. E. B. Heimstreet, Lakemills, Wis.
Wisconsin Dells—Order of Odd Fellows. June
7. A. M. Arveson, 745 N. 10th st., Milwaukee.
Wisconsin Dells—Rebekab Assamble.

7. A. M. Arveson, 745 N. 19th St., Patrwauke.
Wisconsin Delis—Rebekah Assembly. June 7-8.
Mrs. G. Winbigler, 28 N. Washington st.,
Platteville.
Wisconsin Rapids—Un. Com'l Travelers. June
2-4. L. G. Everson, 3032 N. Palmer st.,
Milwaukee.
Wisconsin Rapids—State Fed. of Labor. July
19. J. Handley, Met. Block, Milwaukee.
WYOMING
Cody—Lions' Clubs. June 17-18. F. Siggins.
Douglas—Order of Odd Fellows. July 18-20.
R. W. Chase, 1228 S. Ash st., Casper.
Douglas—Rebekah Assembly. July 19. Mrs.
F. H. Powell. 517 S. 'Th ave., Laramle.
Green River—State Stock Growers' Assn.
June 2. R. Thorp, 1817 Carey ave.,
Cheyenne.

June 2. R. Thorp,
Cheyenne.
Laramie—Knights of Columbus. May 28.
Rock Springs—Knights Templar. July 11. R.
Repath, Box 816, Cheyenne.

#### CANADA

Amherst, N. S.—Order of Good Templars. July 5. J. G. Harrison, Box 788, Truro, N. S. Bala, Ont.—Sons of Temperance. July 13-15. L. Lester, 467 Centre st., S. Manchester, Conn. Conn.
Calgary. Alta.—Lions' Clubs. June 17-18.
T. Humphries, Grain Exch. Bldg.
Edmonton, Alta.—Order Eastern Star. June
1-2. S. J. Blair, 714 14th ave., W., Calgary.
Huntsville, Ont.—Amer. Soc. Mech'l Engineers.
June 27-30. C. W. Rice, 29 W. 39th st.,
New York City.
Kamloops, B. C.—Knights of Pythias. May
21. F. J. Harding, 2216 W. 15th st., Vancouver. Kingston, Ont.—A. F. & A. Masons. July 20. W. M. Logan, Box 217, Hamilton, Ont. London, Ont.—Order Eastern Star. June 7-10. Mrs. E. Malcolm, 742 Logan ave., ondon, Ont.—Otter Lass.

10. Mrs. E. Malcolm, 742 Logan ave.,
Toronto, 6.
edicine Hat, Alta.—Un. Com'l Travelers.
June 10-11. M. A. Case, 2236 Lorne st., Medicine Hat, Alta.— O...
June 10-11. M. A. Case, 2236 Louis.
Regina. Sask.
Monoton, N. B.—Order Eastern Star. June
23. Mrs. H. Woods, 766 King st., Fred-Moncton. N. B.—Order Eastern Start. June 23. Mrs. H. Woods, 766 King st., Fredericton.
Montreal. Que.—Orange Lodge. June 28-29.
L. H. Reid. 55 Queen st., E., Toronto, Ont. Montreal, Que.—Knights of Columbus. May 15-16.
New Westminster, B. C.—Order of Odd Fellows. June 8. E. L. Webber, 142 W. Hastings st., Vancouver.
New Westminster, B. C.—Rebekah Assembly. June 14. Mrs. F. A. Walker, 3153 Delta st., Victoria.

Tacoma—F. & A. Masons. June 21-22. H. W.
Tyler. Masonic Temple.
Wenatchee—Order United Workmen. May 17.
J. H. Hemer. 1409 9th ave., Seattle.
Wenatchee—Order of Moose. June 2-4. J. F.
Pearce, 912 E. 28th ave., Vancouver, Can.
Yakima—State Fed. of Labor. July 11. A.
Cline, Maynard Bldg., Seattle.

WEST VIRGINIA

Bluefield—Knights Templar. May 18. H. F.
Smith Fairmont W Va

Regina.
Ottawa. Ont.—Canadian Fraternal Assn. May
17-18. C. Jarvis, 802 Hellmuth ave., London.
Preston, Ont.—Orange Y. B. Lodge. May 23-24.
G. Swayne, Box 1434, Smith Falls. Ont.
Quebec, Que.—Rotary Clubs. May 23-24.
Regina.
Saskatoon, Sask.—Order of Eastern Star May
17-18. C. Jarvis, 802 Hellmuth ave., London.
Preston, Ont.—Orange Y. B. Lodge. May 23-24.
G. Swayne, Box 1434, Smith Falls. Ont.
Saskatoon, Sask.—Order of Eastern Star May
17-19. Mrs. V. M. Reilly, 1548 Garnet st.
Saskatoon, Sask.—Order of Odd Fellows. June
Saskatoon, Sask.—Rebekah Assembly. June
3-9. Mrs. J. N. Thom, 2312 Cornwall st.,
Regina.

Saskatoon, Sask.—Order of Odd Fellows. June 8-9. F. D. Gray, 2 Black Block, Regina. Saskatoon, Sask.—Rebekah Assembly. June 8-9. Mrs. J. N. Thom, 2312 Cornwall st., Regina. Saskatoon, Sask.—A. F. & A. Masons. June 15. W. B. Tate, Box 246, Regina. Sherbrooke, Que.—Order of Odd Fellows. May 18. G. H. Laing, Box 972, Montreal. Sherbrooke, Que.—Rebekah Assembly. May 18. Mrs. T. H. Riddick, Box 503, Farnham. Somerset, Man.—Knights of Columbus. June 15. H. A. McNeill, Box 38, Brandon. Sudbury, Ont.—Knights of Columbus. May 24-25. Sydney, N. S.—Loyal True Blue Assn. July

Sudbury, Ont.—Knights of Columbus. May 24-25.
Sydney, N. S.—Loyal True Blue Assn. July 5-7. Mrs. T. M. McLellan, 22 Young st., Truro, N. S.
Toronto, Ont.—Intl. Circulation Mgrs.' Assn. May 31-June 2. C. Eryster, care Star, Peoria, Ill.
Toronto, Ont.—Order of Odd Fellows. June 13-15. S. Parks, 32 Summerhill ave.
Toronto, Ont.—Rebekah Assembly. June 13-15. Miss V. Pearce, 139 Essex st.,
Toronto, Ont.—Canadian Medical Assn. June 20-24. Dr. T. C. Routley, 184 College st.
Toronto, Ont.—The Gideons. July 21-24.
A. B. T. Moore, 140 S. Dearborn st., Chicago, Ill.
Vancouver, B. C.—Lions' Clubs. June 24-25.
A. Lund, Seattle, Wash.
Vancouver, B. C.—Order Eastern Star. June 20-22. Mrs. H. Freeze, 1012 Haro st.
Vancouver, B. C.—Advertising Federation.
July 5-7.
Victoria, B. C.—Delta Gamma Frat. June 26-

Vancouver, B. C.—Order Eastern Star. June 20-22 Mrs. H. Freeze, 1012 Haro st.
Vancouver, B. C.—Advertising Federation. July 5-7.
Victoria, B. C.—Delta Gamma Frat. June 26-30. Mrs. E. Hawley, 97 Arthur ave., Minneapolis, Minn.
Windsor, Ont.—Baptist Y. P. Union. May 20-24. W. F. Reynolds, 72 John st., Brockville. Windsor, Ont.—Lions' Clubs. June 19-21. R. E. Clemens, 612 Imperial Bldg., Hamilton, Ont.
Winnipeg, Man.—Odd Fellows' Encampment. June 3. G. Munn, Box 1433.
Winnipeg, Man.—A. F. & A. Masons. June 8-9. J. A. Ovas, Masonic Temple.
Winnipeg, Man.—Canadian Order of Foresters. June 21. A. P. Van Someren, 84 Market st., Brantford, Ont.
Winnipeg, Man.—Order of Elks. July 27-29. Col. R. Burritt, 290 Garry st.

# 4th of July Events

ILLINOIS
Crystal Lake—American Legion.
Sparta—John McCartney, secy., Chamber of Commerce.

KANSAS
Pittsburg—American Legion.
LOUISIANA
Bogalusa—H. E. Hoppen, secy.
Donaldsonville—At Fair Grounds, July 2-4. A.
A. Cooper.
MINNESOTA

A. Cooper.

MINNESOTA

Austin—Fair Assn. & Amer. Legion, Peter Capretz, chrm.
Blue Earth—Commercial Club.
Fairmont—Diamond Jubilee Celebration. July
2-4. E. R. Flygare, chrm.
Pipestone—July 3-4. Jerry Hines, secy.
NORTH DAKOTA

Northwood—Community Club.
OHIO
Leinsic—American Legion

OHIO
Leipsic—American Legion.
OKLAHOMA
Canton—Home-Coming Celebration. July 3-5.
Troy Stansbury, secy.
SOUTH DAKOTA

Wagner-

wagner—
TEXAS
Brady—Jubilee. July 4-6. Edd. Broad, chrm.
UTAH
Springville—American Legion.

Springville—American Legion.

WISCONSIN

Beaver Dam—American Legion.

LaCrosse—July 2-4. A. H. Schubert, chrm.

Lena—American Legion. L. L. Netzer, secy.

Madison—At Fair Grounds.

Monroe—American Legion. Fire Dept., Chamber of Commerce & Fair Assn.

Tomah—Chamber of Commerce.

Wausau—July 3-5. American Legion.

# Coming Events

CALIFORNIA

CALIFORNIA

Compton—Los Angeles Co. Industrial Fur & Rabbit Expo. May 4-8. E. G. Lenzner, mgr. Coronado—Horse Show. July 31-Aug. 2. Mrs. R. V. Morris, 1515 10th ave. Fresno—Raisin Festival. May 14. Los Angeles—Industrial Mach. & Equipment Expo. Aug. 8-14. E. G. Lenzner, mgr. Box 338, Watts Sta. Los Angeles.

Los Angeles—Olympic Games. July 30-Aug. 14. Z. J. Farmer, secy committee, Garland Bldg.

San Francisco—Gift Show. July 11-16. San Leandro—Cherry Festival. June 1-7. Santa Barbara—Old Spanish Day Fiesta. Aug. 18-20.

FLORIDA

18-20. FLORIDA
Pahokee—Bean Festival & Flower Show, ausp. American Legion. May 9-15.

ILLINOIS.
Chicago—Radio Trade Show. Week of May 23.
Chicago—South Shore Country Club Horse Show. June 7-11.
Chicago—Midwest Trade Beauty Show (Colored). Aug. 22-24. Alfred Drew, secy., 638
E. 43d st.
Lake Forest—Horse Show. June 17-18.
Monmouth—Red Men's Celebration. May 23-28.
Rantoul—Amer. Legion Air Chem.

28.
Rantoul—Amer. Legion Air Show. May 19-21.
A. P. Lantis, commander.
Wenona. — American Legion Home-Coming.
Aug. 1-6. Frank J. Zulz, secy.

Indianapolis—Auto Races. May 30.
Mishawaka—Centennial Celebration. 1
21. Address Chamber of Commerce May 16-



IOWA
Cherokee—Pilot Rock Plowing Match. Sept. 7-8. Donald Graham, secy.
Des Moines—Shrine Circus. May 2-7.
Ft. Dodge—May Day-Play Day, ausp. Merchants. May 19.
Sioux City—Shrine Circus. May 9-14.
KANSAS
Melvern—Sunflower Days. Aug. 25-26. Raymond Morris, secy.

mond Morris, secy.

Waverly—Ohio Days Assn. Aug. 18-19. G. P.
Nutt. secy.

MARYLAND
Baltimore—Worthington Valley Horse Show. May 19-21.

Frostburg—State of Md. Fire Dept. M
Week of July 4. 'John Pritchard, secy.

Trostburg—State of Md. Fire Dept. Meet.

Week of July 4. 'John Pritchard, secy.

MASSACHUSETTS

Boston—Radio Trade Show. June 7-9.
Springfield—Dog Show. April 30.

MINNESOTA

Fairmont—Diamond Jubilee Celebration. July
2-4. E. R. Flygare, chrm.

Minneapolis—Natl. Power Show. June 22-24.
C. A. Nelson. 1800 22d ave., N. E.
Pelican Rapids—50th Anniversary Celebration
on May 17. H. L. Larson, chrm.
St. Paul—Saengerbund of Northwest. June
23-26. George J. Ries, chrm., Courthouse.

MISSISPIP
Indianola—Pony & Horse Show. May 5-7.

MISSOURI

Miller—Picnic. Aug. 11-13. F. M. Phillips.
St. Louis — Inventors' National Patent &
Indust. Expo. in Coliseum. May 22-29. Paul
O. Peters, dir.

NEBRASKA

Omaha—Shrine Circus. April 25-30.
Trenton—Pow-Wow, ausp. Amer. Legion. Aug.
4-7.

NEW JERSEY

4-7. NEW JERSEY
Atlantic City—American Fair at Auditorium.
July 16-Aug. 28.
Atlantic City—Atlantic City Show at Auditorium, ausp. Chamber of Commerce. May 9-14.

9-14.
Atlantic City—Flower Show & Garden Pageant at Auditorium. Sept. 3-10.

eant at Auditorium. Sept. 3-10.

NEW YORK

Buffalo—Buffalo Country Club Horse Show.
June 24-25.

Buffalo—Centennial Celebration. July 1-10.
Lincoln G. Dickey, exec. dir.

New York—Ye Olde County Fair & Circus.
West 23d st. bet. 7th & 8th aves. ausp.
Vets of Foreign Wars. May 2-15. Wm. B.
McCann, commander.

Troy—Horse Show. June 16-18.

Asheville — Spring Festival at Fairgrounds.

May 23-28.

May 23-28.

OHIO

Byesville—Home-Coming. Aug. 11-13.

Quaker City—Home-Coming. Aug. 18-20.

Toledo—Horse Show. June 24-25.

OKLAHOMA Duncan-Dairy Show. Last v week in May.

OREGON
Portland—Rose Festival. Ju June 16-18.

Portland—Rose Festival. June 16-18.

PENNSYLVANIA

Erie—Horse Show. Aug 24-27.
Pittsburgh—Food Show. April 18-30. J. V.
Loughran, seev.. 908 Sherman ave., N. S.
Pittsburgh — Alleghany Country Club Horse
Show. June 2-4.
Red Lion—Bicentennial Celebration. June 1318. R. M. Spangler.
Souderton—Township Bi-Centennial Anniversary. July 3-9. Floyd G. Frederick, chrm.

souderton—10wnship Bi-Centennial Aninversary. July 3-9. Floyd G. Frederick, chrm.

RHODE ISLAND
Providence—Shrine Show. May 16-21.

SOUTH DAKOTA
Arlington—Kingbrook Celebration. June 24.
Canton—Old Settlers' Picnic. June 16
Custer—Celebration. July 27-28.
Dell Rapids—Cootic Days. Aug. 4-5
DeSmct—Old Settlers' Day. June 10.
Hot Springs—Water-Race Mect. July 15-16.
Irene—Freya Fair. Aug. 19.
Menno—Stock Show. Sept. 1-3.
Parkston—Community Days. Sept. 5-6
Tyndall—Achievement Days. Aug. 30-31
Watertown—State Golf Tournament. July 25-30. Woonsocket-Water Carnival. July 13-15.

TENNESSEE
Memphis—Cotton Carnival. May II-13. W. W. Robinson. secy., 401 E. Mallory ave.
Memphis—Food Show. Apr. 25-30. J. G Robinson.
Memphis—Food Show.
Woodbury, secy.
TEXAS

Galveston-Beauty Show. July 23-24.

\* WASHINGTON
pokane—Sportsmen's Show. May 9-15. J. T.
Little, pres.

WISCONSIN

WISCONSIN

Baraboo—Spanish War Veterans' Encampment.

June 23-25.

Milwaukee — United Spanish War Veterans.

Aug. 21-25.

Milwaukee—Circus, ausp. Moose at Auditorium. May 7-14.

Minoequa—Outdoor Expo. & Mid-Summer Pestival. Aug. 6-9.

Jos. Mercedes, dir.

# Frontier Contests

ARIZONA

rescott-Prescott Frontier Days. July 1-4. Grace M. Sparkes, secy. CALIFORNIA

Livermore—Livermore Rodeo. May 14-15. M.
G. Callaghan.
Merced—Merced Roundup. Sept. 17-18. Walter Found, secy.
Salinas—California Rodeo. July 20-24. Fred McCargar, secy. nn Bruno—Rodeo. June 25-26. Bob Anderson, mgr.
Saugus—Hoot Gibson Ranch Rodeo. May 1.
Skreter Bill Robbins, mgr.
Sonora—Mother Lode Rodeo. May 7-8. D. R. Jacob, secy.
Ukiah Ukiah Rodeo. June 10-12. George P. Ukiah—Ukiah Rodco. June 10-12.
Anderson, secy.
Visalia—Visalia Rodco. June 3-5. Arthur
Kelly. secy.
Willits—Willits Frontier Days. July 2-4. F S.
Ford. secy.

COLORADO

Monte Vista—Ski-Hi Stampede. Aug. 3-5.
Miss Esther J. Godfrey, secy.

Butte—Butte's Second Annual Championship Rodeo. Aug. 10-14. N. G. Riley, secy.
Deer Lodge—Deer Lodge Rodeo. July 4-5. A.
A. Woolman, secy.
Livingston—Livingston Roundup. July 2-4. Livingston—Livingston Roundup. July 2-4.
Sol Frank, secy.
Miles City—Miles City Roundup. July 3-5. J.
H. Bohling, secy.
Red Lodge—Red Lodge Rodeo. July 2-4. B.
W. Holt, secy.
Wolf Point—Wolf Point Stampede. July 1416. O. C. Johnson, secy.

Broken Bow—Custer Co. Rodeo-Fair. Aug. 23-26. Allan F. Black, secy. Burwell-Nebraska's Big Rodeo. Aug. 10-12. F. W. Manasil, secy. North Platte—North Platte Roundup. July 21-24. John A. Stryker, secy. NORTH DAKOTA NEBRASKA
Neter Co. Rodeo-Fair. Aug.

NORTH DAKOTA

Beulah—Cowboys' Reunion. July 4-5. E. P.
Boland, secy.

OKLAHOMA

Canton—Canton Rodeo. Aug. 18-20. Troy
Stansbury, secy.
Hinton—Kiwanis Club Rodeo. Aug. 3-5. Elmo
U. Rankin, secy.

Muskogee—Todd's Frontier Days. June 4-5.
Homer Todd, secy.

OREGON

Crawfordsville—Callipooia Roundup. July 3-4. D. F. McKercher. seey.
Lakeview — Lakeview Roundup. Sept. 3-5.
Larry Fitzgerald, seey.
Pendleton—Pendleton Roundup. Sept. 8-10.
R. M. Rice, seey.: Geo. C. Baer, bus. mgr.
Prairie City—Prairie City Roundup. Sept. 13. J. L. Stalker. seey.

PENNSYLVANIA
Norristown—American Legion Redeo. May 23-

Providence—Rodeo. April 25-30. Milt Hinkle, dir.

Belle Fourche—Black Hills (Tri-State) Round-up, July 4-6. L. C. Morrison, secy. Deadwood—Days of '76. Aug. 4-7. Bert F. Bell, secy.

TEXAS
Canadian—Anvil Park Rodco. July 4-6. C.
A. Studer, scey.
Pt. Worth—Sellars Annual Roundup. Sept. 27-29.

WASHINGTON Rodeo. Sept. 3-5. Ed

WASHINGTON
Ellensburg—Ellensburg Rodeo. Sept. 3-5. Ed Anderson, mgr.
WYOMING
Cheyenne—Cheyenne Frontier Days. July 26-30. R. D. Hanesworth, seey.
Cody—Cody Stampede. July 4-6. T. O. Cowgill, seey.
Dubois—Dubois Rodeo. July 29-30. W. H.
Watson, seey. Watson, secy.
Sheridan—Sheridan-Wyo-Rodco. July 20-22.
H. T. Cheney, secy.

ROUTES-

(Continued from page 33)

Rogers, Roy (State) New Orleans. Roglan, Oscar (Ambassador) St. Louis. Roisman (Capitol) Wheeling, W. va. Roland, Ruth (Worth) Fort Worth, Tex

**IKE ROSE'S MIDGETS** 

Booked Solid RKO Circuit BILLY DIAMOND, Rep. JAMES PLUNKETT AGENCY

Rosita & Perez (Rialto) Columbus, Ga.; (Paramount) Montgomery, Ala., May 1-3; (Ritz) Tuscaloosa 4-5
Roxy Gang (Loew) Montreal, Que
Royce, Rita, & Co. (Hipp.) Toronto.
Roye & Maye Revue (Maj.) Dallas.
Rubin & Haley (Pal.) New York.
Ruiz & Bonita (Golden Gate) San Francisco.
Runaway Four (Met.) Brooklyn.
Russell & Johnson (Garde) New London, Conn. S

St. Onge, Joe & Ida (Loew's State) Newark, N. J.
Samuels, Rac (Keith) Boston.
Sanborne, Fred (105th St.) Cleveland.
Santos, Alexander, & Co. (Coliseum) New York

Samuels, Rae (Keith) Boston,
Samuels, Rae (Keith) Boston,
Sanborne, Fred (105th St.) Cleveland.
Santos, Alexander, & Co. (Coliseum) New
York.
Santos, Don, & Exic (Maj.) Dallas.
Savage, Steve (Wis.) Milwaukee,
Schichtl's Wonderettes (Fox) Allanta, Ga.
Seiler & Wills Co. (Bay Ridge) Brooklyn.
Sheldon & Frayne (Stanley) Jersey City, N. J.
Sherman, Hal (86th St.) New York.
Sibley, Olive (Penn) Pittsburgh.
Sidney, Jack (Mct.) Boston.
Singer's Midgets (Orph.) Salt Lake City.
Skeeter & Ray (Fox) Philadelphia.
Slate Bros., Three (Loew) Yonkers, N. Y.
Smith, Kate (Keith) Plushing, N. Y.
Smowball & Sunshine (Georgia) Atlanta.
Songwriters on Parade (State) New York.
Stanton, Val & Ernie (Maj.) Dallas.
Star Night Idea (Wis.) Milwaukee.
Stars of Yesterday Idea (Pal.) Dallas, Tex.
Steadman, Al & Fanny (RKO Albee) Providence, R. I.
Stever, Frank (Uptown) Chicago.
Stickney, Bob (Orph.) Salt Lake City.
Stone, George E. (Hipp.) Buffalo.
Stickney, Bob (Orph.) Salt Lake City.
Stone, George E. (Hipp.) Buffalo.
Stickney, Bob (Orph.) Buffalo.
Stickney, Bob (Orph.) Rochester, N. Y.
Sunshine Sammy (86th St.) New York.

Montrose—Hi-Boy Rodeo. Sept. 21-23. J. Foster Wilson. secy.

IDAHO

Blackfoot—American Legion Rodeo. June 16-58. Earl W. Cory.
Soda Springs—Henry Stampede & Stockmen's Reunion. Aug. 4-6. S. E. Matthews, secy.
10WA.
Sidney—Iowa's Championship Rodeo. Aug. 16-19. C. Howe, secy.
Ranguay, Eva (Pal.) Dallas, Tex.
Taylor, Oscar (Fox Poli) Bridgeport, Conn.
Taylor, Oscar (Fox Poli) Bridgeport, Conn.
Terrell & Fawcette (Ohio) Columbus, O.
Thillipsburg—Phillipsburg Rodeo. Aug. 3-6.
Dan Hopson, secy.

MONTANA

Butte—Butte's Second Annual Championship

Swiss Movement Idea & Sunkist Beauties (Imperial) Toronto, Ont.
Swor. & Goode (Met.) Boston.
Sylvia & Irene & Cho Cho (Pal.) Dallas, Tex.
Tabor & Greene (Chicago) Chicago.
Taketa Bros. & Sis (Fabian) Hoboken, N. J.
Tanguay, Eva (Pal.) Dallas, Tex.
Taylor, Oscar (Fox Poli) Bridgeport, Conn.
Taylor, Oscar (Fox Poli) Bridgeport, Conn.
Taylor, Oscar (Fox Poli) Bridgeport, Conn.
Terrell & Fawcette (Ohio) Columbus, O.
Thieme, Dorothy (Fox) Washington, D. C.
Timblin, Slim (Loew) Jersey City, N. J.
Tintypes Idea & Sunkist Beauties (Imperial) Toronto, Ont.
Swor. & Goode (Met.) Boston.
Sarrymore Ethel: (Court Sq.) Springfield,
Mass. 25-28.
Blue Mask: (Grand) Chicago.
Carroll, Earl, Vanities: (Columbia) San Francisco May 2-14.
Chocolate Soldier: (Garrick) Philadelphia
25-30.
Church Mouse: (Woods) Chicago.
Civic Light Opera Co.: (Belasco) Washington
25-30.
Coast to Coast: (Majestic) Brooklyn 25-30.
Counsellor-at-Law: (Selwyn) Chicago.
Crazy Quilt: (Hanna) Cleveland 25-30. Tabor & Greene (Chicago) Chicago.
Taketa Bros. & Sis (Fabian) Hoboken, N. J.
Tanguay, Eva (Pal.) Dallas, Tex.
Taylor, Oscar (Fox Poli) Bridgeport, Conn.
Terrell & Fawcette (Ohio) Columbus, O.
Thieme, Dorothy (Fox) Washington, D. C.
Timblin, Slim (Loew) Jersey City, N. J.
Tintypes Idea & Sunkist Beauties (Fox Poli)
Bridgeport, Conn.
Toney & Norman (Earle) Philadelphia.
Toto (Pal.) Chicago.
Trahan, Al (Pal.) Chicago.
Trahan, Al (Pal.) Chicago.
Triesault, Ivan (Penn) Pittsburgh.

ROYAL UYENOS April 23-28, Main St. Theater, Kansas City, Mo

Personal Direction LEDDY & SMITH.
Usher, Jack, & Co. (Proctor) Troy, N.
Usher, Mac (Orph.) New York.
Uyenos, Royal (Main St.) Kansas City
V

V
Van Fossen, Harry (Fox) Phoenix, Ariz.
Vanderbilt Boys, Four (Pal.) Washington.
Vancessi & Co. (State) New York.
Vermillion, Ircne (Georgia) Atlanta.
Verna, Sylvia & Ruth (Minnesota) Minne-

Vermillion, Irene (Georgia) Atlanta.
Verna, Sylvia & Ruth (Minnesota) Minneapolis.
Vernon, Hope (Orph.) Denver.
Vernon, Wally (Kenmore) Brooklyn.
Vine, Dave (State) Newark, N. J.
Vitaphone Four (Century) Baltimore; (Pal.)
Washington 30-May 6.

W

Wahl, Walter Dare (Loew) Rochester, N. Y. Wahletka, Princess (105th St.) Cleveland. Walders, Darlene (Loew's State) Syracuse, N. Y. Wayne, Wynne (Loew's State) Syracuse, N. Y. Webster & Marino (Academy) New York. Welsmuller, Johnny (Capitol) New York Welch, Harry Foster (Hipp.) New York Wels & Four Fays (Orph.) New Orleans. White, Alice, & Co. (Loew's State) Syracuse, N. Y. ells & rous Co. (Loew's State) N. Y.
hite Flashes, Three (Loew's State) Cleve-

land.

Whiteman, Paul (Mastbaum) Philadelphia.

Whiting, Jack, & Co. (Pal.) Chicago.

Wilbur, Keith (Fox) Detroit.

Williams & Cryor (Garde) New London, Conn.

Wilson Bros (Bay Ridge) Brooklyn.

Wohlman, Al (Loew's State) Syracuse, N. Y.

Wonder, Tom & Betty (Loew) Jersey City.

N. J.

Wong, Joe (Keilin) Park

Wong, Joe (Keith) Boston.

**BRITT WOOD** 

Booked Solid RKO, 1935. April 23-28, Keeney's Theater, Elmira, N. Y.

Wood, Britt (Keeney's) Elmira, N. Y. Woodland & Smoot (Alabama) Birmingham, Ala.

Yankce Band (Kenmore) Brooklyn. Yokio Japs (Pulaski) Little Rock, 1 Yorke & Goldic (Orph.) New Orlean

Zappa, Mara & Genie (Boulevard) New York. Zelaya, Don (Orph.) Oakland, Calif. Zolie, Vina (Academy) New York.

DRAMATIC AND MUSICAL

Abbey Theater Irish Players: (Carlton)
Providence, R I., 25-27.

Cisco May 2-14.
Chocolate Soldier: (Garrick) Philadelphia 25-30.
Church Mouse: (Woods) Chicago.
Civic Light Opera Co.: (Belasco) Washington 25-30.
Coast to Coast: (Majestic) Brooklyn 25-30.
Coast to Coast: (Selwyn) Chicago.
Crazy Quift: (Hanna) Cleveland 25-30.
Grand Hotel: (Forrest) Philadelphia 25-30: (Shubert) Newark, N. J., May 2-7.
Green Pastures: Spokane, Wash., 29-30: Seatle May 2-7.
Harvey, Sir John Martin, Co.: (His Majesty's) Montreal. Can., 25-30.
Hampden, Walter, Co.: (Wilson) Detroit 25-27.
Hay Fever: (Belasco) Washington May 2-7.
Hendrickson, James-Claire Bruce Co.: Sharps-ville, Pa., 27: Buckhannon, W. Va., 28: Huntington 29-30; Paris, Ky., May 2; Cooke-ville, Tenn., 3-4.
Let Us Divorce: (Geary) San Francisco 25-30.
Man Who Changed His Name: (Broad St.) Newark, N. J., 27-30.
Marcus Show, A. B. Marcus, mgr.: (Penn) Wilkes-Barre, Pa., 25-30.
Mourning Becomes Electra: (Metropolitan) Minneapolis 25-30; (Pabst) Milwaukee May 2-7.
Rhapsody in Black: (Alvin) Pittsburgh 25-30.

2-7.
Rhapsody in Black: (Alvin) Pittsburgh 25-30.
Smiling Faces: (Shubert) Kansas City 25-30.
Student Prince: (Cass) Detroit 25-30; (Forrest) Philadelphia May 2-14.
Thousand Summers: (Broad) Philadelphia 25-30. 25-30.
White's, George, Scandals: (Taft) Cincinnati
May 2-7.

REPERTOIRE

Billroy's Comedians, Billy Wehle, mgr.:
Jackson, Tenn., 25-30; Paducah, Ky., May
2-7.
Obrecht, Christy, Show: (Dreamland) Benson,
Minn., 25-28; (O. H.) Boyd 29-30; LeCenter
May 1; (State) Zumbrota 2-4; (Capital)
Chatfield 5-7.

**MISCELLANEOUS** 

Becker, Magician: Elgin, Ill., 25-30; Aurora May 2-14.

Birch, Magician, & Co.: Kirksville, Mo., 27; Moberly 28; Columbia 29-30.

Birtin, Doc P.: Middletown, Conn., 25-30.

Clouse's, Harold, Photoplay Show: Holland, O., 27; Temperance, Mich., 28-29; Lambertville 30; Weston May 3-4; Palmyra 5; Ottawa Lake 6-7.

Daniel, 2-10, Magician: Dodgeville, Wis., 25-30.

Postaire, Magician: Franklin, Va., 27; (Beacon) Hopewell 28-30.

Harlan Medicine Shows: Brownsville, Pa., 25-30.

25-30.

Hollywood Scandals: (State) Anderson, Ind., May 1-2; (Rivoli) Muncie 3-5.

Mysterious Smith Co.: Milbank, S. D., 27; Fargo, N. D., 28-30; Minot May 1-3; Grand Forks 4-7.

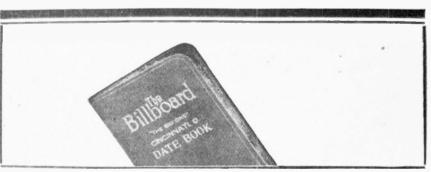
Prince, Tony, Show: Shreveport, La., 25-29; Dallas, Tex., May 1-7.

Reno, Great, & Co.: St. Joseph, Mo., 25-30.

Turtle, Wm. C., Magician: Portland, Orc., 25-30.

bmar, Prince, Mental Wizard: (Fox Plaza)
Liberal, Kan., 25-30.

Additional Routes on 70



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# Sells - Floto **Business Fair**

Prevailing economic conditions blamed-roster of band, Wild West, etc.

CHICAGO, April 23.—First week of Sells-Floto at the Coliseum has drawn only fair attendance, altho there has been some buildup toward the end of the week. Prevailing unfavorable economic conditions are blamed.

The show has received ample publicity. both in the billing and the newspapers. Stories, pictures in the dailies and the rotogravure and radio talks have given the show wide publicity in the Chicago area. Members of the publicity staff are Dixle Engle, contracting press agent; Cliff McDougall, story man; Bob Hickey, general press representative; Harry Mack, press agent back with the show, and Klara E. Knecht, radio publicity.

Victor Robbins, as usual, has a first-rate aggregation of musicians. The personnel follows: Victor Robbins, leader; Joe Ballard, solo cornet; Don McAdoo, assistant solo cornet; Martin Stodghill, first cornet; Joe Hodgton, solo clarinet; Charles Conover, first clarinet; John Slovensky, alto sax; Jingle Caeser, first trombone; Russell Heath, second trombone; Andy Groninger, third trombone; John Canon, tuba; John Culp, baritone; Omer Watkins, euphonium: Billy Turner, snare drum; Otto Grabs, bass drum; Louis Grabs, calliope; Jud Hall, horn, and Dan Wycoff, piccolo.

WILD WEST: Weaver Gray heads the Wild West contingent and with it also is his accomplished wife, Juanita Gray. Balance of the troupe includes Al and Irene Mann, Jimmy and Polly McLeod, Bill and Mary Keen, Curly and Lucille Roberts, Frank and Lottie Thompson, Lottie Shaw, Nellie Russell, Ralph Clark, Floyd Shumaker and Jo Carter.

COSSACKS: Steve Seline and his troupe of eight Russian Cossacks, genuine brothers of the Steppes, give a fine exhibition of feats of horsemanship.

CONCESSION DEPARTMENT: Chester Pelke is manager of concessions; E. H. Tucker, assistant manager; O. P. Stephen, cashier, and the employees include Homer Canter, Mutt Thompson, Murdock Cook, Jimmy Wilson, Jack Burslem, Jew Murphy, Gene Weeks, Micky Clapp, Walter McNeff, Billie Lyons, Roy Bowen, E. Factan, L. Lasalle, J. Manuel, W. Motch, J. Levine, Whitey

#### Snyder To Start May 7

ROCHESTER, N. Y., April 23.—Embellished with a new patriotic opener to celebrate the Washington Bicentennial, Frank Snyder's Circus is ready to open its second season at winter headquarters in Red Creek May 7. Snyder has added a number of animal acts. Henry Frederick has been re-engaged as general manager. August Kanerva, flying trapeze performer, who for several seasons was with Walter L. Main, has been booked. booked.

#### **Decision Reversed**

DENVER, April 23.—In an opinion handed down here, the United States Circuit Court of Appeals reversed a decision of the Oklahoma Federal Court, canceling deeds to large tracts of land bought by Zack T. Miller and two brothers, who have since died, from the Ponca Indians in 1920.

#### Foster Agent for Haag

CINCINNATI, April 23.—Vic J. Foster has been engaged as general agent for Mighty Haag Shows. He was contracting agent of show when it was on rails some years ago. Show will open at Lecompte, La., next week.



MARIA MAXIMO, charming wire wizard of Ringling-Barnum, who occupies the feature position in the center ring again this season.

#### Many Marriages On Sells-Floto Show

CHICAGO, April 23. — The acrobats who perform daring feats in the sawdust rings are fearless in other lines as well, it seems. At any rate, several of them have snapped their fingers at the depression and have taken on the added responsibility of a wife. No less than four marriages have taken place among the Sells-Floto folks within the last two or three weeks

The newlyweds include O. E. Belford and Bonnie Gohn, Paul Nelson and Vivian Watman, Thomas Simms and Hilda Nelson and Earl Shipley and Hattie Martin.

Martin.

A party was given for Paul Nelson and his bride Sunday between performances, it being her 19th birthday. Paul also is 19. His marriage is the first outside the white-top world in three generations of the Nelson family.

#### Reduced Prices Going Over

JOHNSON CITY, Tenn., April 23.— Barnett Bros.' reduced admission prices of 20 cents and 30 cents are making a highly favorable impression on the pub-lic, as the circus is showing to good early season business. Newspaper reviews are

# Seils - Sterling Circuses Not Opposition Night Biz Big

Show cashing in on merchant coupon plan-moving on 38 trucks and cars

CINCINNATI, April 23.—The Seils-Sterling Circus, owned and managed by those progressive showmen, the Lindeman Bros.—William, Albert C. and G. H. (Pete)—was caught by the department editor at Greensburg, Ind., on Tuesday afternoon. It was the fourth stand played, this motorized outfit having opened at Scottsburg, Ind., last Saturday.

opened at Scottsburg, Ind., last Saturday. Business has been light at the matinees, but the night houses have been big; in fact, several turnaways have been recorded. The admission plan has had a great deal to do with the big attendance. Management distributes coupons among merchants to be given customers. Coupons are worth admission to show if person presenting ticket pays 10 cents on his entrance, otherwise the regular charge is 50 cents for adults and 25 for children. Reserves are 15 and 25 cents to all. Ten cents is charged for concert. for concert.

Starting 12 years ago with six trucks Starting 12 years ago with six trucks, the Lindemans now have a show that moves on 38 trucks and cars and several trailers. It is a well-dressed outfit. Costumes are clean and beautiful. All canvas is practically new, it having been bought last June. Interior of big top makes a dandy appearance, canvas being striped in red. Show has four rings, but all are not used for each display. Top seats approximately 1,200, and 500 more can be crowded in tent.

Program, consisting of circus and ani-

more can be crowded in tent.

Program, consisting of circus and animal numbers, is very pleasing. Most of the acts are seen several times. Orville (Sunshine) Lindeman, Rich Barnsdale, Rose Heller and Florence Riddle presenting various numbers, and the leaps came in for much applause. Al Lindeman is a good equestrian director and the program, even at this early date, moves smoothly.

Announcing is done by Jack Riddle,

Announcing is done by Jack Riddle, who also is legal adjuster, banner man and mail agent. Band is under direction of Mack Heller.

Show is observing Washington Bicentennial in its tournament. A patriotic A patriotic (See SEILS-STERLING on page 46)

# To This Film Exhibitor

Ray C. Hickman, who operates the Auditorium and Strand theaters, Marietta, O., and the Cort and Ohio in Cambridge, O., all motion picture houses, is strong for outdoor shows, especially circuses.

In a call at The Billboard, Cincinnati, last week, he said: "The big circuses stimulate public interest in general amusements, and I feel that my theaters benefit by the visits of these shows. I do not look upon outdoor shows as opposition. I even close my theaters when the big shows come to town."

Hickman was formerly an outdoor

big shows come to town."
Hickman was formerly an outdoor

#### Barnett Bros.' Show **Billing Country Routes**

CINCINNATI, April 23.—J. C. Admire, general agent of Barnett Brothers, writes that he has been asked why that show does not bill the country routes.

He continues by saying: "We do bill the country routes and bill everything there is to bill within a 10 or 12-mile radius of our show stands, using from two to three country routes each day. Furthermore, we send out a mailing list each day that takes in all mail routes out of our show stand and all towns that have mail routes for 10 miles from our show stand. Our mailing list is no small matter. It is expensive but a wonderful way to stimulate business. In opposition we use two mailing systems. With our 20 and 30-cent general admission, we are going along and making money."

#### Conroy Bros. To Start At Kansas City April 28

ROSEDALE, Kan.. April 23.—Conroy Bros.' Show, managed by Leroy Easter. will open with a three-day engagement at Independence and Prospect avenue. Kansas City, Mo., April 28. Auspices of Northeast Improvement Association. Will then go north to old stamping grounds. C. D. Lawless is agent and is using three, one and one-half sheets.

Outfit will move on four trucks and two 18-foot trailers. Top is 60 by 90, 10-foot round end; pit show, 25 by 50, three-pole, round end; 52-foot banner line. Fourteen people will be with outfit, including Ruby Latham, aerial act; R. W. Couls, acrobat and joey; Small Burdett, slack wire and who also has trained animals; Burdett and Mrs. Easter, Roman rings and comedy juggling.

LOS ANGELES, April 23.-Tom Atkin-

LOS ANGELES, April 23.—Tom Atkinson expects to take out an All-American Circus, instead of Circo Valencia, which he had en tour last season. Show is slated to open near here next month. Al Goldsberry, last season with Sellsfloto, is now with Six Olympic Boys, Arab tumblers, playing in and around this city. At present they are working in Harold Lloyd's picture at United Artists Studio. Act managed by William Rivas.

Rivas.

The Pina Troupe, Risley act, joined Milton Holland Indoor Circus at San Diego. Will play Bakersfield and then up Coast to Portland.

Bonta Trio'still playing in and around here. Expect to be at fairs this fall.

Arthur Burson, clown with Al G. Barnes, has several clever walkarounds.

#### Wheeler & Sautelle Annex

PETERSBURG, Va., April 23. — The side-show department of the Wheeler & Sautelle Circus will be made up as follows: Frank A. Goldie, manager; C. E. Springer and Den Buckley, ticket sellers; Charles Mossman, front door; attractions—Happy Harper's old-time fiddlers and jazz band; Belmont's Bird Circus; the Rudys, mentalists; Ruth Coley, sword box; Misses LaVern and Harper, illusions; Goldie's ventriloquism and magic, and six cages of animals.

### Showmen Are Asked To Watch West Coast Briefs Taxes For Diverting of Motor

WASHINGTON, April 23.—With the surprising number of circus outfits and carnival concerns which will take to the road, literally, this year with their motorthe carnival concerns which will take to the road, literally, this year with their motorized equipment, and with the apparent certainty that the number of such motorized outfits will increase during the years to come, reported tendency in numerous sections to divert motor vehicle revenues from the purposes for which originally intended, the building and maintenance of roads, should warn these truck operators to keep a weather eye out for any such thinly disguised propaganda to this end as may happen to reach their ears and be ready to aid in counteracting it. Fact is, the situation seems to be that groups in all States which have been responsible in years past for annually increasing taxes and which are now facing the end of their ropes, due to the absence of anything else to tax, are turning their eyes towards revenues built up largely thru the imposition of gasoline taxes and are planning to divert some of this rich flow into the promotion of pet hobbies which would otherwise have to be put under the ban. the ban.

Statements to The Billboard representative on this subject by two men in high place in the road-building world

should leave no doubt in the minds of those who read it of the seriousness of the situation. H. S. Fairbank, director of publications and information, U. S. Bureau of Public Roads, said: "The gasoline tax ought to be reserved for roads or an equal amount raised from a tax on property. The situation, briefly, is this. In the first place the public was free to build roads or not to build them, as in its judgment seemed best. Having built, the question then comes up, should it keep up these roads or lose what it has put into them. There is an obligation upon its part to keep up its roads. Falling to do this, it will be put in the position of losing its investment." should leave no doubt in the minds of

westment."

W. R. Smith, president of the American Road Builders' Association, in a statement on this and related subjects, said in part:

"The highway finance structure in this country has its basis in the indispen-

"The highway finance structure in this country has its basis in the indispensability of the motor vehicle to everyone. The soundness of that basis has been emphatically demonstrated in the fact that gasoline tax revenues have increased each of the last two years in spite of general economic conditions. Some of this increase has been due, of course, (See SHOWMEN ARE ASKED page 47)

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Boston and Massachusetts members

Editor, K. K. KNECHT, Bot 276, Evansville, Ind.

Boston and Massachusetts members plan for some big doings while the Big One is in Boston next week.

Ed Hilleary of Baltimore is back home after an auto trip south. Saw Atlanta plastered with Downie Bros.' paper. Then went on over to Macon and saw Downie quarters on a Sunday.

Dr. E. J. Butterfield, of Dallas Center, Ia., saw Sells-Floto while in Chicago.

Earl Chapin Man in a feature in The New York Times magazine section of April 1 had a fine article referring to a number of CFA, titled Grownups Who Run Away to the Circus.

John M. Cartwright, Bowling Green, Ky., State chairman, after having Downie Bros. with him April 26, planned to do the Hagenbeck-Wallace opening in Louisville May 7. He says anyone desiring a copy of the Kentucky Motor Laws can get one by writing to Cliff Claypool, Commissioner of Motor Transportation, Capitol Building, Frankfort, Ky.

Jack Leighton, CFA, of New Orleans, is in the Baptist Hospital, 2700 Napoleon street, following an operation.

The New York City Seth B. Howes Tent will have its monthly luncheon meeting at Hotel Roosevelt April 27 at noon. Among their guests they expect Tamara, the new European aerialist of Ringling-Barnum, and others; also Dixle Willson, authoress of Where the World Folds Up at Night, latest circus book.

Karl Kae Knecht and wife of Evansville, Ind., caught opening of Sells-Sterling at Scottsburg, Ind., April 16, and report a fine outfit for this their 13th season. Bill, Pete and Al Lindeman in charge and fine hosts. Show has 30 trucks, 5 trailers and 8 cars; three rings and stage and track, five-pole big top, seats more than 1,000: good opening business despite rain and cool day. Fine program, several outstanding acts; nice dressing, good band: two elephants—"Lucy" and "Billy Sunday"—are wonders; fine menagerie with combined side shows.

Harper Joy, of Spokane, while in Vancouver, called on Jim Davidson and found him in fine shape and getting about some.

him in fine shape and getting about some.

Art Haggerty, of Bradford, Pa., might get to New York while the Big One is there. If not, he will catch one some place, for he says he has "red wagon fever" badly. Perhaps one of Ed Hanley's "wagon painting" parties would help him and others.

When Clyde Beatty was guest of the Iowa Fans for their spring meet in Des Moines the newspaper certainly covered Clyde with glory and spread him with three and four cuts all over page one. His broadcast from New York with Lowell Thomas tickled all Fans who heard him J. A. Wagner bought the first ticket for the circus that the Shriners are staging in Des Moines May 2 to 7, and the newspapers printed a picture of J. A. W. caught in the act of buying it from four pretty girls.

John Benson, owner of Benson Wild

newspapers printed a picture of 3. 2. A. Caught in the act of buying it from four pretty girls.

John Benson, owner of Benson Wild Animal Farm near Nashua, N. H., is planning to give a free circus to patrons of this farm every afternoon during the summer. Mrs. Margaret Thompson, Franz Woska, Mike Kastell, Carl Neusseur, Hugh O'Brien, Capt. Sharpe and Mrs. Hazel Sharpe will present horses, ponies, lions, tigers, pumas, birds and elephants in regular circus acts.

William English has reliable information of the show-starved towns of Massachusetts, such as license, population, roads, territory, industry, etc., which he will furnish to all who desire it. His address is 1821 Beacon street, Brookline, Mass.

#### Upper Ohio Valley for H.-W.

STEUBENVILLE, O., April 23.—Upper Ohio Valley will get Hagenbeck-Wallace soon after it takes the road and, from all indications, the show will follow much the same spring route as last season. Show plays this city on a Monday owing to the long haul to the hilltop lot.

#### Kirtley With Wheeler Show

PETERSBURG, Va., April 23.—M. L. Kirtley, who for many years has been identified with the different shows under the management of Wheeler & Almond, is with the Al F. Wheeler's Circus and Tiger Bill Wild West in the capacity of legal adjuster and advertising banner

#### Lee Slated To Open At Providence May 17

PROVIDENCE, April 23.—Lee's Circus will open here May 17-18 under auspices of the Immaculate Conception Parish.

of the Immaculate Conception Parish. Top this year will be larger than usual. With outfit will be Henry Lee, general agent; John Lee, band leader; Grady-Sisters, swinging ladders; Nelson Brothers, acrobats and clowns; Irene, "Circus Queen"; Stanley Wozack, novelty act; Winona and Frank, rope spinners and jugglers; Odar's animals (dogs, cats and monkeys): George Maxwell, mechanic and in charge of canvas. Show will have five trucks and three autos.

#### Artillery's Second in Buffalo

Artillery's Second in Buffalo

BUFFALO, April 23.—The second annual 106th Field Artillery Circus was held at Broadway Auditorium this week. Show was under personal direction of Lt. Col. R. C. Brock. Artillery Band, under direction of Warrant Officer Alva Henderson, played program in very able manner. Program included Capt. Schultz's combination of animal acts, domestic and wild; Friscoe's seals, presented by Capt. Pickard; Four Haas Brothers, bar performers; Irene Stark's jungle lions; George and Ann Shuller, balancing pole and equilibristic evolutions; Maybelle's elephants; Three La-Pearls, comedy acrobats; Hustrei Troupe, high-wire number. Clown numbers were put on by Harry LaPearl and Abe Goldstein and his dog Teddy, assisted by Loren (Shorty) Seydell, Loretta LaPearl, Sam Göldstein and Bill Hardy. Performances staged in large ring, steel arena and on stage. The LaPearls left for Omaha, Neb., to play Shrine Circus for Bob Morton. Bob Morton.

#### In Ira Haynes' Band

CINCINNATI, April 23.—Ira Haynes, who has the band on Barnett Bros., writes that his musicians have been on the larger shows and in concert bands and that the press has made mention of the pleasing, up-to-date programs that he plays. In the lineup are Andy Martin, solo cornet; Guy Warren, assistant solo cornet; George Thompson, first cornet; Nick Altroth, solo clarinet and alto sax; Joe Parker, first clarinet and tenor sax; Bill Nolan, first trombone; Charley Lake, second trombone; C. B. Patrick, sousaphone; Albert Dott, baritone; Gus Henry, snare drum; Lew Murphy, bass drum and calliope.

#### R.-B. Poughkeepsie June 10

NEW YORK, April 23.—Ringling-Barnum will play Woodcliff Pleasure Park, Poughkeepsie, June 10, Fred H. Ponty, owner of the park, announced this week after having arranged here with George Meighan, general representative of R.-B., for the date. Last year Sells-Floto played the lot, which is the park's parking space, and the year before R.-B. was spotted there. spotted there.

#### Short Biographies Of People Engaged in Circus Rusiness

Under this heading each week will appear a short biographical sketch of some person active in this field.

#### No. 24—CLYDE H. WILLARD

Mr. Willard was born at Union, S. C., January 5, 1891, making him 41 years of age. His home is in Greenville, S. C. He has been engaged in circus work for 25 years. He started in 1907 as bill-poster with Sun Bros., remaining with show for five years. Seasons of 1912-'13 he was with Gentry Bros.; from 1914 to 1921, John Robinson; 1922-'23, Ringling Bros.; 1924, Walter L. Main; 1925-'28, 101 Ranch Wild West; from 1929 until present time. Downie Bros. Poultry business is his hobby during winter months. His wife is Pearle Viola Willard. She is not active in circus work. Mr. Willard's parents are deceased.

AMERICA'S

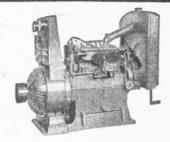
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MILLARD & BULSTERBAUM
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WRITE—WIRE—PHONE TO ROUTE BELOW.

Weeks of April 25-May 2, McGee Trafficway at Twenty-Third, KANSAS CITY, MO.

BIG

KANSAS CITY, MO. TENT

HOUSE

### Haag Buys New Trucks

LECOMPTE, La., April 23.—The Mighty Hag Shows, in quarters here, is being rapidly put in shape. Under direction of Ernest Haag, owner and manager, and Harry Haag, legal adjuster, the show has

Harry Haag, legal adjuster, the show has been beautifully painted and decorated.
Two new trucks have been purchased to replace the old elephant trucks. The new trucks are specially built. The George Washington Bicentennial wardrobe and all show wardrobe has been made under direction of Mrs. Margaret Mathews with the help of the girls on show. Several new horses have been purchased and are being broke by Tom.

garet Mathews with the help of the girls on show. Several new horses have been purchased and are being broke by Tom Mathews, equestrian director, and assistant, Bob Peasley.

Show will have a new musical comedy concert, produced by Timmy O'Brien and Thomas Thornton. Concert will have a 15-girl chorus lineup. Will also use three comedians. O'Brien Brothers, Timmy and Mickey, are working on several new and original walkarounds. Madame Marie LaFourche, prima donna, has been contracted. Dorothy Selby will be in ring 2, assisting Madame LaFourche. Dorothy and Jessie Pickard are working on new tricks for their double trapeze act.

Big top and Side Show paraphernalia are being taken care of by Harry Sells, who will be boss canvasman. Doc Grant, pantomime clown, has been contracted. Frenchy Miller will be producing clown. Bill Farmer, rube clown, will present a new pig act in big show and several walkarounds. Shorty Sylvester, midget clown, will also be here.

One of feature acts of show will be Haag's trained elephants, presented by Mrs. Harry Haag, formerly Ruby Fisher. Elephants have been worked all winter by Capt. Charles Duncan. Mac McCune will be banner solicitor and his wife,

biepnants have been worked all winter by Capt. Charles Duncan. Mac McCune will be banner solicitor and his wife, Anne, will have ball rack. Mr. and Mrs. Brownie Rogers are here. Rogers will be steward and his wife will work in big

#### Barnes Business Up to Last Year

LOS ANGELES, April 23. — Business done by Al G. Barnes thus far is about as good as that of last year. There was a lot of added color to Hollywood engagement because of numerous screen celebrities present. In attendance were Mrs. Graumann, mother of Sid, and Secretary Miss Skall, Priscilia Dean, Eddic Cantor, Buck Jones and wife, Bessie Love, Robert Montgomery, Ronald Colman, W. W. Wellman and wife, Clara Bow, Rex Bell, Marion Davies, Pat O'Brien, Richard Arlen, Jobyna Ralston, William Boyd, Charles Ruggles, Clive Brooks, Heather Thatcher, Tim McCoy, Barbara Work, Ben Alexander, Boris and Mrs. Karloff, Jean Sorel, John Considine and wife, Muriel Babcock, Sam Woods, Bull Montana, John and W. V. Hill, Richard Eddy, Dr. Eric Wilson, Ted Hayes, George Janis, Ed Carlin, Brady Neal, John Agee, Slats Beeson, Mrs. Pete Young, Harry Fink and wife, Elmer Hanscomb, W. M. Rupp, George Hines, Grace McIntire, Arthur Hockward, Bill Bullen, Jack Kavanaugh and wife, Drew Stanfield, Pearl Lingle, Louie and Betty Roth, Capt. Bill Hanby, R. A. Cook, Dick Martin, Bill Hurt, Jay Morley and C. W. Price Land Councillant of the Price and Guw Price Land Councillant of the Price and Guw Price Land Councillant of the Price and Guw Price and Councillant of the Price and Coun

Martin, Bill Hurt, Jay Morley and P. M. Kuneo.

Visitors at Van Nuys: Jack Grimes had as guests Dick Ferris and Guy Price. Mabel Stark and Jake Posey had as guests Jennie and Eddie Silbon. They have retired and are living in Hollywood. Other visitors, Jack Wagner, Tom Percival, Arthur Reed, Mrs. Greene (former Mrs. Doc Palmer).

Metro-Goldwyn-Mayer, forces, under

val, Arthur Reed, Mrs. Greene (former Mrs. Doc Palmer).
Metro-Goldwyn-Mayer forces, under direction Sam Woods, will be with show a few days to get circus atmosphere for picture, which will feature Wallace Beery and Jackie Copper.

picture, which will feature Waliace Beery and Jackie Cooper.

Jack Fenelon is the officer on traffic and lot, also checks cookhouse. Ginger Burnett is in wardrobe department. Ubangi Savages are proving a good draw. George Tipton is feeding 594 persons in cookhouse. Pat Lyon has been on show, representing Pacific Electric Company.

Manager S. Cronin has surrounded himself with a fine, hustling staff.

Austin King states that business done by Side Show has been gratifying. Two big days in Hollywood. Harry Levy reports concessions doing well.

ports concessions doing well.

FRANK WIRTH Shrine Circus at Binghamton, N. Y., was a success. Local outdoor advertising was handled by Ray Parmer, who during summer months is connected with a carnival company.

#### Market Is Dull

NAPLES, April 23. — Former Schneider Circus was put on auction block here, but not many animals were sold. Auction bids were asked on 59 lions, 2 tigers, 11 monkeys, a dozen bears, 16 horses, an assortment of Ilamas, deer, camels and other animals. Three ponies, six Russian wolfhounds, two trained pigs, one leopard, four pelicans and a couple of polar bears were disposed of.

#### Ringling-Barnum New Acts

NEW YORK, April 23.—Bombayo, Man From India, who did not appear in the early days' run of Ringling-Barnum at Madison Square Garden, was caught early this week. Does a bounding act on a heavy slack rope stretched across center ring and works solo. Bounding astraddle, starts with single and successive somersaults, twists and turnarounds, climaxed by a double somersault, in two instances coming down on his feet. Lacks the thrill of the Colleano tightwire dancing, but is a good novelty turn in its own right. Act gets the spot, with Luigi Canestrelli supplying Hindu background, spreading an elongated python around his shoulders to a group dance in which two girls assist. Python is carried out in ritualistic cadence and lights go up for Bombayo's entrance donned as a Rajah. Is spotted after the seals' display. NEW YORK, April 23 .- Bombayo, Man

lights go up for Bombayo's entrance donned as a Rajah. Is spotted after the seals' display.

Canestrelli Troupe, three girls and four men, occupy stage 2 in the wire display. Walk and stunt on unsupported ladders resting on flexible props. Get a solo spot at the finish, ace trick being a two-ladder formation with a bar set across to provide a trapeze setup in the center, trap worked by a male and a mixed team atop the ladders. There is also a juggling bit, and a dog is brought on to work with a female in the center on a three-ladder finish.

The Russells, new English comedy duo, supply a provoking walkaround.

Alfredo Codona sprained a muscle in his right arm after completing his triple somersault to catcher Saturday night. Expected back in a few days. Meantime, Flying Concellos and Flying Harolds work above the outer rings and center spot is unoccupied.

Business continues to be excellent, but the cheaper seats still streaked with empties, especially the \$1 ones. Total intake, from present indications, ought to best last year's.

Moose Show at Milwaukee

Moose Show at Milwaukee

MILWAUKEE, April 23.—The American
Circus and Exposition, auspices of Order
of Moose, will be staged in the Audi
torium, which seats 10.000, May 7 to 14.
On the staff are S. S. Millard, promoter;
Dennie Curtis, director; Leo Hamilton,
Vernon L. McReavy, and Tex Sherman,
who is in charge of publicity. Among
the many acts will be the Fearless
Greggs, Riding & Hobsons, Mme. Bedini
and Hall elephants. Al Sweet will direct
the band. Advance sale of tickets is
forging ahead, with most of the big business houses taking blocks, which they
will sell to their employees.

### Third Season For Mills Show

LONDON, April 16.—Slough, Bucking-amshire, was selected by the Bertram

LONDON, April 16.—Slough, Bucking-hamshire, was selected by the Bertram Mills organization for opening of canvas season March 26. It is third tour.

The show presented a wonderful appearance, every vehicle spick and span from the paint shops. Show has a wonderful new lighting outfit, for at night the whole of the exterior of the big top, horse tents and menagerie are outlined by hundreds of electric lights. In the stables is some of the finest ring stock ever-seen this side. Seating in big top is just the last word in comfort. Not completely recovered in health, Bertram W. Mills himself was unable to be present at opening, but telegraphed his good wishes for a happy and successful tour. Cyril and Bernard Mills (sons) are directing show and the organization over which they preside is just about as perfect as it could be.

which they preside is just about as perfect as it could be.

The joint managers for tenting season are Wallace Gibson and Arthur Sowler; advance representative, Charles Leighton; treasurer, Stanley J. Franklin; equestrian director, Alfred Clarke.

Performances are at 4:45 and 8 o'clock. Program is one of the finest ever given.

The program: The Wallendas, high wire; Four Romeos, a gladiatorial display; the Tonawandas, Indian trick riding; the Parade of the Wooden Soldiers; Mroczkowski's Liberty Horses; Nine Asgards, wonder springboard acrobats; Sloan's Burlesque Horse; Four Cleos, including that silly sailor, Pim; Manzano's High-School Horses: Green, Wood and Violet, crazy comedy; the Circus Baby; Gindi's Mules and Zebras; Double Voltage, by the Baker Boys; Millimeter Girls; Shetland Ponies and Beagles; Power's Elephants; the Walkmirs, perchists; Comic Boxing Entree; Four Sloans, stilt walkers; Dal Paos Cowboy Troupe, Mroczkowski's Lippizana Stallions, the Mirthmakers, Matthies and his Tigers.

Clowns are Alfred Wright, Rolly and

Stallions, the Mirthinakers, Matthice and his Tigers.
Clowns are Alfred Wright, Rolly and Zoli, Coco, Harry Coady and Bob Beasy.
One-week stands are to be the rule this year, Sunday being used for transporting the show. The general impression this side is that conditions are improving

improving.
THOMAS HAROLD LEGGE.

#### One for E. Liverpool, O.

EAST LIVERPOOL, O., April 23.—For the first time in many years a Ringling-owned circus will play this city. Permit has been granted by Mayor Ralph Benedum to Hagenbeck-Wallace to exhibit on Columbian Park lot May 21. For some years past truck shows and the smaller railroad shows have been playing here every spring. H.-W. show will make several upper Ohio Valley, Western Pennsylvania and West Virginia spots on its first month out.

## Mills Again With Hunt

PIKESVILLE, Md., April 23.—Robert A. Mills will again be band leader on Hunt's Circus, his fourth season with show. Will also handle *The Billboard*.

# Looking Back Thru The Billboard

25 Years Ago

(Issue of April 27, 1907)

Frank Estes is manager; Wash. Haskins, boss billposter and Charles White, press agent, on No. 1 car of Ringling Bros. . . . Al Osborn is manager and Doc Ingraham, boss billposter on No. 2 car of Pawnee Bill Show. . . . On No. 2 car of Barnum & Bailey are V. B. Cooke, manager; E. P. Tice, boss billposter; J. P. Hyland, lithographer. . . . Harry Overton is superintendent of Capt. Riggs' Wild West. . . . Bert Andrews is manager of No. 2 car of Gentry Bros. . . P. W. Harrell is manager and W. Thebo, boss billposter on No. 1 car of Pawnee Bill Show. . . . Bob Simons is manager of opposition brigade with Cole Bros. . . . E. E. Meredith will do press work for Hagenbeck-Wallace. . . William J. Hilliar, magician, joined Forepaugh-Sells. . . . Tom North will handle press with Gentry Bros. . . . Frank Hill and wife joined Forepaugh-Sells.

10 Years Ago

(Issue of April 29, 1922)

Hagenbeck-Wallace, Bert Bowers, manager, opened at Louisville April 22.

Among those with the show are Park B. Prentiss, John Helliott, Bert Noyes, Bert Cole, Jack Warren, George Conners, Dolly Castle, Cecil Lowande, Orrin Davenport, Jack Moore Troupe, the Brocks, Stokes Troupe, Riding Crandalls, Gene and Mary Enos. . . . James Patterson's Circus opened at Paola, Kan., April 22. Rodney Harris, Lew Hershey, the Cornallas, Bert Mayo, the Nelsons, LaVerne Trio, Capt. Carling, among others, are with show. . . . Walter L. Main Circus started season at Havre de Grace, Md., April 22. Some of those with the show are Charles Sweeney, Capt. Blondin, the Cowdens, Damm Bros., the Kirkillos, Mal and Dot, Bates, Loose and Loose, Mangean Family, Margaret and Hanley and the Walletts. . . P. W. Herrell is manager; Tom McLauglin, boss biliposter; Wallace Beaumont, boss lithographer; W. E. Berger, boss bannerman, Sells-Floto Car No. 1

#### Circus Saints and Sinners

Secretary Marion Locherty visited Volney Phifer at Gimbel's, where he exhibited Leo, the Metro lion, for the amusement of the children.

Frank Littlefield and Howard Penney are making big preparations to call on any circus that comes within 50 miles of their town of Gloucester. Send us reports of your visits, Frank and Howard. This duo would rather hang around circuses than eat.

reports of your visits, Frank and Howard. This duo would 'rather hang around circuses than eat.

Here is an excellent idea. Now that the depression is still with us and money is not so plentiful for amusements in the home, and inasmuch as there are thousands of kids who will be unable to go to the circus this year on account of the money stringency, we ask every member of CSSCA, no matter where he or she may be, to make it his or her business to take at least one of those poor kids to the circus when it reaches your city. Let this be our Take-a-Kidto-the-Circus Campaign—a poor kid whose dad is unemployed.

F. P. PITZER, Nat'l Secy.,

44 Woodlawn avenue, Jersey City, N. J.

#### Schell Bros.' Show First in At Great Bend in Two Years

CINCINNATI, April 23. — Charles Andress, of Great Bend, Kan., advises that Schell Brothers was there April 15, playing to a fair matinee and capacity at night. It was first circus there in two years and first motorized show in that

playing to a fair matinee and capacity at night. It was first circus there in two years and first motorized show in that city.

Continuing, Mr. Andress says: "The management has departed from the usual routine of circuses. It has solved the way to face the depression and get sure and safe patronage and make good money. Manager George E. Engesser has an efficient and courteous staff. Wherever possible, shows plays in conjunction with Chamber of Commerce. George Duvall. accompanied by Mr. Engesser's brother, is in advance. Their first duty is to meet with the Chamber of Commerce and make arrangements with it to handle all the tickets in advance and during day of show. They leave not less than 3,000 tickets with it to be distributed with merchants of the town to be sold for 10 cents, which entitles the holders to general admission at show-grounds, but if they wait for the wagon to be open for sale of admission, the tickets there will be the usual price of 50 cents. I accompanied Mr. Duvall to the Chamber of Commerce meeting and he certainly gave them a wonderful talk. Reserved seats were sold for 25 cents and about 80 per cent of the seats on both sides were reserved, with a few blues at each end for general admissions. Show is made up principally of trained animals which belong to the show. The overhead is not large. George D. Mackey is assistant manager and adjuster and announces the different acts in a very loud and penetrating voice. This is his eighth year with Mr. Engesser. Show has about 60 trucks and trailers and several living vans. Mr. Oats is boss canvasman with 18 men."

#### Wirth Under Canvas May 30

NEW YORK, April 23.—Frank Wirth's Circus will take to the road May 30 on one-week stands under canvas and auspices. First town is as yet unannounced, but two dates to follow are already set, one in Kingston, N. Y., week of June 20, tied in with 50th anniversary of county's firemen; other is Long Beach, July 2-9, under Beach Chamber of Commerce, with lot near the Boardwalk.

#### On Downie Bros.' Advance

CINCINNATI, April 23.—On the advance of Downie Bros. are Clyde H. Willard, manager; James R. Ramsey, boss billposter; Walter Skelton, Joe Goff, Walter Clark, G. W. Knox, Al Bennington and Mike Rainey, billposters; Harold Kilpatrick, Winton Holloway, William Falconberry, Jean Williams and Polk Hemphill, lithographers; Robert Hiatt, Eddie Sheets and Mike Baker, bannermen; C. R. Bennett, mechanic; Dave Traugott, checkerup.

DOWNIE BROTHERS is billed for Louisville (28th and Broadway), April 28-29, under auspices of Shrine Uniformed Bodies. Admission, including circus and mcnagerie, 25 and 50 cents. Special advertised features are George Hanneford and family of riders; Buck Owens, film star, and the Morales Family. Family.

#### Under the Marquee By CIRCUS SOLLY

SLIVERS JOHNSON and Bozo Miller advise that they will clown at the bigger fairs in the Middle West.

HARRY MACK, with Sparks Circus last ason, is with Sells-Floto, handling press and doing announcing.

ALBERT GAINES is director of the colored band in the Annex with the Al F. Wheeler & Tiger Bill Shows, with a band of nine pieces.

JACK ERWIN has the big show band and is *The Billboard* agent on the new Al F. Wheeler Circus & Tiger Bill Wild West.

RAYMOND E. ELDER, of Pendleton, Ore., formerly with circuses, is now in publicity department of West Coast Theaters.

JONES BELLE, on Sparks cookhouse last two seasons, will not be on the road this year. Is working at Van Horn Roadhouse, St. Louis.

A. GILSON, former bandmaster of Robbins Brothers, has signed to place a band with Harrington's Nickel Plate Show, motorized outfit.

WITH CONDITIONS as they are, the proposed postage increase would greatly add to the expense of country mailing lists and general correspondence.

ELKS' INDOOR CIRCUS at Meriden, Conn., week of May 2, will be for benefit of Children's Dental Clinic and Visiting

DENNIE CURTIS is putting on the entertainment program for the Moose Circus, to be held at the Auditorium, Milwaukee, May 9 to 14. He has lined up a number of top-notch acts.

SELLS-FLOTO will play Dayton, O., at Forest Park May 15 and Barnett Brothers will be at the park May 29. Joe C. Donahue contracted the Floto date and J. C. Admire the Barnett.

KID. TALLEY and his 10-piece band, Buck Shot's Minstrel Show, Albert Gaines, band leader, opened with Wheeler-Tiger Bill Show at Brodnax, Va., Gaines, April 23.

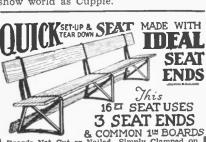
KLARA E. KNECHT, educational director of Sells-Floto, booked 60 lectures for Chicago alone, all there in schools. This was in addition to her many radio broadcasts in that city.

IN LAST WEEK'S issue it was mentioned that Pete Cornalla is in charge of clown alley on Barnett Bros. Iza LaBird sends in a correction, stating that he is producing clown and all numbers are put on under his personal direction.

IRVY HAYNES, of Kingsport, Tenn., writes that Barnett Bros. played there April 20 to a very appreciative audience. Program runs an hour and 45 minutes. A parade is given. Everything is newly painted and wardrobe is flashy.

BILLPOSTERS, lithographers and bannermen of Walter L. Main Circus and "Bill" Cody's Wild West, under direction of R. L. Morgan, billed Martinsburg, W. Va., for April 29. Show opens at Winchester, Va., day previous.

MRS. RAE TULLIS, of Ft. Dodge, Ia., is visiting Mr. and Mrs. Frank Littlefield Jr., of Gloucester, Mass. Mrs. Littlefield and Mrs. Tullis trouped together for a number of years. Former is known in show world as Cuppie.



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warehouse stock at Philadelphia, Pa. Address
IDEAL MANUFACTURING COLLANY
6825 Santa Monica Blvd., HOLLYWOOD, Calif.

HARRY LEVY'S candy stand department on Al G. Barnes is receiving many favorable comments from both press and public. Boys wear white coats and trousers. Arthur Stahlman has candytrond between the coats and trousers. stand banners.

SEILS-STERLING played Columbus, Ind., April 21, the home of Jack and Edith Hamilton and daughter, Velma, well-known rep people. Hamilton reports a very good performance and a bangup business.

KARL CARTWRIGHT informs that report in last week's issue that Birmingham has not had a circus in two years is erroneous. Robbins Bros. was there last September and Downie Bros. latter part of October, both using fairgrounds.

M. F. SHREVE, who had to leave the commissary department at Peru, Ind., last October, owing to illness, is at U. S. Veterans' Hospital, Ward 1, Room G, Indianapolis, Ind. Would appreciate it if friends on Hagenbeck-Wallace and Sells-Floto will drop him a line.

CHARLES L. PATTERSON is promoting a radio show at Shrine Temple, Terre Haute, Ind., May 5, for benefit of unemployed relief. Was formerly assistant to Chick Bell on Ringling-Barnum and lately contracting agent for Lewis Bros.\* Circus.

JOE LEWIS is with Sells-Floto for Chicago Coliscum engagement. Doing clown cop and featuring Virgil, the dancing mule, formerly with Mary Pickford in the movie. A Circus Thru the Back Door. Joe will be with Hagenbeck-Wallace for the season.

HAPPY RUGGLES, drummer, formerly on Barnes Show, and Ted Wirth, organized a band and opened April 25 at a suburban hight club in Los Angeles. Have nine entertainers and a line of 11 girls featuring Florence Ruggles stair and bottle dance. She a les in her also was with Barnes.

CARMENCITA NELSON, of the Nelson CARMENCITA NELSON, of the Nelson Family on Sells-Floto, is entitled to feel aggrieved at the statement in Sells-Floto story last week that she "cartwheeled the length of the track." That was a slip of the typewriter. What the writer meant to say was that Miss Nelson did a series of flip-flaps the entire length of one side of the track.

VICTORIA AND FRANK, whose names VICTORIA AND FRANK, whose names were not listed in the report of Sells-Floto last week because they joined too late to be included in the program used, do an outstanding and totally different perch act. The male member of the team supports the perch by two wires, one grasped in his hand, the other held in his mouth, while his feminine partner does a difficult routine on an arm extending from the pole. tending from the pole.

JOE B. WEBB, of Seal Bros.' Circus at JOE B. WEBB, of Seal Bros.' Circus at Grand Priarie, Tex., writes that among recent visitors were Tom Gorman, Bob Eaton, Leo Coleman and Rex Cole. They were from Hollywood and were on their way to join Walter L. Main Circus. They had "Chico," wonder horse of the movies, with them. Webb adds that Sam B. Dill's Circus opened at Texarkana, Tex., April 16, to good business. Show is a real flash on the lot and has a good performance.

BLUCH LANDOLF, clown, who appeared at Shrine Circus, Binghamton, N. Y., had one of his legs lacerated when he was attacked by one of lions at when he was attacked by one of lions at an afternoon show. Bluch, it is understood, was passing the cage and the lion reached out with his front paw and sunk its claws into the thigh of the clown's leg. Incision was cauterized by a doctor, who said wound was not serious. Bluch appeared as usual at rest of performances. of performances.

J. C. ADMIRE, general agent, and Charles Thames, local contractor, have contracted three Sunday stands in May for Barnett Bros., all under auspices. Show will be at Rochester, Ind., May 8; Minster, C., the 15th, and at Dayton, O., the 29th. It is very probable that all or most all Sunday stands in June will be contracted. Johnson City, Greenville and Kingsport, Tenn., and Bristol, Va., opposition stands recently played, were exceptionally good, says Admire. Minster, C., the 15th, and at Dayton, O., the 29th. It is very probable that all or most all Sunday stands in June will be contracted. Johnson City, Greenville and Kingsport, Tenn., and Bristol, Va., opposition stands recently played, were exceptionally good, says Admire.

Peru Gleanings

PERU, Ind., April 23. — Hagenbeck-Wallace will give a performance at circus farm Sunday. May 1. With Sells-Floto closing Chicago run night of April 30,

The big business of Ringling-Barnum in Madison Square Garden is very unusual. It would seem to substantiate the claim often made that in times of severe depression people crave simple and clean amusement. This has been true in other periods of depression. Certainly it would seem as tho augmented circus programs, backed by terrific advertising, will win in this year of depression.

H.-W. animals, menage and Liberty horses and performers will be brought here on a special train. All canvas on road, down to Al Dean's cookhouse, will be up and given official inspection preparatory to Louisville and Cincinnati dates.

This show will carry large steam callope, bringing back an old-time feature discarded seven years ago. Will have 40 discarded seven years ago. Will have 40 keys and will be operated by Ray LaChoisser (Crazy Ray).

Clyde Beatty, now with Ringling-Barnum, will again be with H.-W. Poodles Hanneford and troupe, now with S.-F., will also be with H.-W. Rex de Rosselli will not write Washington Bicentennial Pageant, as expected, owing to lavish and costly wardrobe and props made for *The Golden Orient* spec., featuring Mr. and Mrs. Roy de Lano, opera singers.

Plans and specifications for erection of a building to replace frame structure, used as a repair and paint shop by S.-F. and H.-W., destroyed by fire April 5, are being inspected and contracts will be let upon departure of show trains from the railway yards in Elmwood, a suburb of Peru.

Jack C. Biggars, in charge of shops and trainmaster of S.-F., has rating of master car builder on all United States railways. Has train crew of veteran railway employees. Is completing work on S.-F. and H.-W. train equipment and will leave for Chicago.

Private car "Mississinewa" of Zack Terrell, manager of S.-F., badly damaged in fire, has been overhauled and will be shipped to Chicago.

George Davis, superintendent privileges on H.-W., arrived from St. Louis.

J. C. Donahue, general agent of H.-W., was here several days. Left for Chicago to give S.-F. once over.

Lou Delmore went to Toledo, O., where he expects to sign up some features for S.-F. Side Show. His wife, Irene, is with S.-F. in Chicago.

Mrs. J. H. Adkins has a badly mashed thumb. Accident occurred when a window dropped suddenly.

Teddy Webb and Jack Hawthorne will have several frozen custard machines with S.-F. Plans and specifications for erection of

have several frozen custard machines with S.-F.

Otto Grabs, drummer, has signed with

Vic Robbins on S.-F.

Vic Robbins on S.-r.
Esma Wilson, performer, is here from Atlanta. Will be with a Ringling unit.
T. O. Watkins and wife, Polly, will be with H.-W.

with H.-W.

Billy Crowin, front-door auditor of
H.-W., has been at Hot Springs, Ark.,
several weeks. His wife, Stella, is a featured aerialist with S.-F. during Chicago Harry Miller will be with George Davis.

Harry Miller will be with George Davis.
Mr. and Mrs. Denny Denham arrived from Denver. Denham is head usher on H.-W., with John Schmidt in charge of ushers' wardrobe.

E. R. Roberts, "Oklahoma Curly" and Lucille Roberts, who will be in H.-W. concert, left for Chicago. Will be ranch hands on Weaver Gray's during S.-F. Coliseum engagement.

Mr. and Mrs. Charles Luecke will be with H.-W., as will Mr. and Mrs. Frank Orman. Mr. and Mrs. George Cutshall are here. George is superintendent ticket department on H.-W.

Duke Drukenbrod, H.-W. side-show manager, arrived from Canton, O. Eddie Washburn, boss canvasman on H.-W. side show, arrived from Covington, Ky. An all-white camel, born this week, has been named "Billboard." Don Cook,

An all-white camel, born this week, has been named "Billboard." Don Cook, assistant to George Davis, is here. Jerry Talley will have hamburger stands on novelties on H.-W.

Twenty-one cat animals of Sparks Circus arrived here. Shipment comprised

### **Old-Time Showmen**

By CHARLES BERNARD

Miles Orton. The name stands out as a bright star in American circus history. It remains prominently connected with our circuses of today, thru the splendid presentation of diversified circus acts by the second and third generation of that famous senior Orton. Along with other showmen mentioned in our reviews of business for the season of 1882, Miles Orton's New Mastodon Shows will fill this column with interesting memoirs. memoirs.

memoirs.

The show opened its season on Tuesday, April 18, at McConnellsyille, O. Miles Orton, as owner, manager and performer, presented a program of merit, which included on opening day the following people in the ring performance: Mile. Alberta, James Kincade, Leon Leon, Dan Leon, Claude Orton, Little Bernard and Allie M and Mme Bestwick. Dan Leon, Claude Orton, Little Bernard and Allie, M. and Mme. Bostwick, Harry Law, Lacardo and Fritz, Sig. Doran, the Walton Brothers and Al G. Field. A decade later Al G. Field had become a minstrel show owner, and in 1921 when death called was truly the "Minstrel King."

During the first 12 days of the season the show had gone west thru Ohlo, crossed into Indiana and had Hartford crossed into Indiana and had Hartford City, Ind., for Saturday, April 30. A well-preserved 9x24 black on yellow herald, printed both sides, is a prized 50-year-old souvenir of that date, held by the writer. Well written, splendidly illustrated with 21 circus and animal cuts, a clearly stamped date line reading "Hartford, Saturday, April 30," was evidence that advertising of the Orton show was intelligently handled. Back into dence that advertising of the Orton show was intelligently handled. Back into Ohio for the month of May—such good towns as Greenfield, Vienna, Washington C. H., Wilmington and Lebanon were on the itinerary. May 30 was given to Germantown, the home and winter quarters of Charles Bartine, who operated a wagon circus many, years and was a regular visitor to every community in the Buckeye State.

By late in July Miles Orton's Mestodon

the Buckeye State.

By late in July Miles Orton's Mastodon Shows were east of the Ohio. Hancock, Md., July 29: Clearspring, 31: Williamsport, August 1; Shepherdstown, W. Va., August 2, were some exhibition stands. The United States Circus at same time was playing West Virginia towns, and S. H. Barrett Circus was in Virginia. In the Maryland and West Virginia towns the newspapers gave some highly complimentary after-the-show notices of the bareback equestrian acts and the leaping of Leon Orton. His four-horse riding act thrilled the patrons. By early in September the Orton show was well billed in North Carolina. From September 8 to 15, inclusive, the exhibition stands were Madison, Danbury, Pilot stands were Madison, Danbury, Pilot Mountain, Mount Airy, Dobson, Jonesville and Wilkesboro. In the September 30 issue of New York Clipper Miles Orton's Mastodon Circus and Royal German Menagerie advertised for performers, musicians and people in all branches of circus business for the winter season. Seneca, S. C., was given for mail address, which indicated a tour of the Gulf

Maybury, Pullman & Hamilton Circus had hastened into South Carolina ahead of the Orton show, but came to grief when the sheriff took charge of the outift at Columbia, S. C. William A. Maybury, of Detroit, who had been financial backer of the show, was arrested on complaints of his partners, charged with irregularities in the show's management. W. C Maybury, a leading lawyer and congressman of Michigan, succeeded in getting the accused released, but the Maybury, Pullman & Hamilton Circus was eliminated as opposition to Miles Orton. The show was sold by sheriff at Columbia, S. C., October 28. Other circuses invaded the Southeast during October, S. H. Barrett & Company exhibited in Augusta, Ga., October 21; Sells Bros.' (See OLD-TIME SHOWMEN on page 47) Maybury, Pullman & Hamilton Circus

CIRCUS PICTURES — 1932 Ringling-Barnum Spec., Madison Sq. Gar-den, 12x20 inches, \$2.00. E. J. Kelty, "Century," 74 West 47th Street, New York City.

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Seat Tickets and Coupon Books

Numbered work, all kinds. Write for Our Low Prices

AMERICAN TICKET & COUPON CO.

WILL GIVE \$5.00 for a copy of Pawnee Bill's Wild West Route Book, season 1895, published by "Capt." Shaw, Indian Interpreter of Oklahoma. BASIL McHENRY, 795 West Market St., Akron, O.

### The Corral

By ROWDY WADDY

 ${\bf JIM}$  ESKEW again has the Wild West with Model of America.

G. C. GOSSAGE closed as agent of Texas Ted Lewis' Wild West at Lincolnton N. C., early last week.

VICTOR F. CODY, putting on the concert with Barnett Bros.' Circus, is said to be doing his shooting, and is the "same ol' Vic" of 25 years ago.

CHIEF TOM ELLIS: J. P. Price, Chillicothe, O., states that letters he wrote you care of The Billboard have all been returned to him—your name in Letter List, no forwarding addresses furnished.

HARRY SCHRUMPF and Jack noll have finished their stables at Feasterville, Pa., to be known as the "Longhorn Stables," where they are trick riding and roping.

TEX McLEOD is back from the pond" and again doing vaude—last half of last week at a Loew house in Brooklyn. During the last decade Tex has had several one and two-year working tours abroad.

TOM RIVINGTON, 82-year-old veteran of the "old days in the West," plans to ride a steer from Gering, Neb., to the World's Fair in Chicago next year—to cover his expenses en route by selling pamphlets.

THOUSANDS of Easterners will go west to attend the Olympic contests in California, July 29-August 17. The Corral editor has already received inquiries regarding "prominent rodeos out there." There is food for thought for rodeo computatement mitteemen.

LETTER FROM Hines, Ill., states that William Mincy' is in Edward Hines Jr. Hospital there, and will have to undergo an operation. Will be returned to Dayton (O.) Hospital for about 90 days, then returned to Hines for the operation. Wants to hear from his brother, Fred.

WORD COMES from the North Platte (Neb.) Roundup folks that "Death Valley" Scotty will be at the roundup this year, also that they are preparing to double the grand-stand seating capacity. Be it recalled that Scotty was with the old Buaffalo Bill Wild West before he "struck it rich" and erected a \$2,000,000 mansion at the mouth of Death Velley. at the mouth of Death Valley.

FROM CHILLICOTHE, O.—T. O. Markham, former cowhand of Plymouth Ranch, Wellington. Nev., has entire stock and equipment of the J. P. Ranch Rodeo. Outfit will be enlarged and known as Markham's Nevada Ranch Rodeo and Wild West; motorized; carry 20 people, and make two and three-day stands until fair season. Some new stock being broken under supervision of Kit Noble, assistant manager, who is also working advance and publicity. manager, who and publicity.

PHILADELPHIA - California Frank who is under the management of Buck Taylor, has leased the Byberry fair-grounds of this city and is busily put-ting it in condition for permanent win-ter and training quarters. At present more than 75 head of live stock are more than 75 head of live stock are quartered there. Two carloads, one of wild horses and one of Brahma steers, will arrive next week. He opens the season at Willow Grove Park May 28, with Atlantic City to follow.

RAA POINTS standing of contestants so far this year, as of April 18 accounting of Secretary Fred McCargar, toward the 1932 All-Round Cowboy Championship: Jake McClure, 556½ points; Gene Ross, 500; Hub Whiteman, 400; Pete Knight, 350; Carl Arnold, 337½; Shorty Ricker, 300; Harry Knight, 300; Arthur Beloit, 281½; Alan Holder, 268½; Jim Nesbitt, 250; Bud Parker, 200; Hugh Bennett, 200; E. Pardee, 150; Leo Murray, 150; Earl Thode, 125; John Bowman, 125; Perry Ivory, 125; John Jordan, 100; Jack Gravier, 100.

RODEO ASSOCIATION of America Directors' Votings: In the April 2 issue mention was made that because of some conflicting conditions regarding some of the membership contests, especially 'arena" and "non-arena" events, Secretary Fred S. McCargar, of RAA, was mailing voting blanks to the directors in order to arrive at a decision regarding some points in question, following the February annual convention rulings. Secre-

"As a result of the ballot sent to the nine directors, nine voted.

"All nine voted in favor of fixing the classification of a show in the amount of money paid out in the arena events. Shows that pay \$5,000 or more in arena events exclusive of any money received and retained by the show from entrance fees being classed as AAA shows. \$4,000 and more, AA; \$3,000 and more, A; \$2,000, B, and \$1,000, C.

"Three voted to allow giving points in non-arena events and six against it.
"Seven voted 'no' in allowing smaller shows than those that pay \$1,000 in arena events exclusive of money received and retained as entrance fees a classification. Two voted in favor of it.

Two voted in favor of it

and retained as entrance fees a classification. Two voted in favor of it.

"Six voted in favor of requiring a show to secure a letter from bank stating that the show had had two years' successful operation and in their (bank's) opinion the prize money would be paid, but in the case of a new show starting out that a bank guarantee be required to gain membership.

"Therefore, the new application and membership chart is inclosed.

"Note particularly the change of the rules made at the Tucson convention. In calf roping the rule has been changed so that it now reads as follows: 'When a roper busts a calf and the calf falls accidentally, that the roper is fined 10 seconds. When it is done intentionally, in the opinion of the judges, the roper is disqualified. In calf roping in those districts where they cannot tie hard and fast the calf cannot exceed 250 pounds.'

"Bronk Riding—Losing a stirrup in hone riding does not disqualify but.

"Bronk Riding—Losing a stirrup in bronk riding does not disqualify, but penalizes the rider 15 points for each stirrup.

"Your attention is called to the fact "Your attention is called to the fact that a member show must either have its application in with the check or application in with a guarantee from the bank that it will be paid. In that way we can get preliminary publicity for each show. "We are inclosing two application blanks, one for you to retain for your information. Inclosed you will also find a proof sheet of the shows. Send us any suggested changes or additions that you

suggested changes or additions that you may have."

BOSTON, April 21. — Milt Hinkle's Texas Rangers Rodeo closed Saturday night at Boston Arena with its plumage night at Boston Arena with its plumage somewhat wilted, but its head still proudly uplifted. Business held up well thru Friday, but dropped heavily Saturday matinee and night. The show did about \$63,000 for the run of 11 performances, with a total attendance estimated by rodeo officials to be slightly in excess of 37,600 people—not bad considering the weather and other attractions, with the big circus billed in for May 2. From an audience standpoint it was a good show and it built up a large rodeo public here from those who did not fully appreciate the long contests rodeo public here from those who did not fully appreciate the long contests staged by Col. Johnson's Rodeo at the Garden last fall and billed in again for November of this year. The clowning and the speeding up of the show by splitting up the various events into groups made it fun for the general public not yet educated to the fine points of rodeo sportsmanship and brought added money to the box office. added money to the box office.

added money to the box office.

Milt Hinkle proved a first-rate director general and arena superintendent and kept the performance moving smoothly. He made a fine appearance in the arena and was on the job every minute. He possesses real showmanship. Personal trouble, however, for Milt multiplied as the event neared its end and he made two trips to court, one at the behest of John H. (Texas Jack) Sullivan, crack pistol shot, who claimed he had been unjustly fired and wanted \$20 to settle his contract. Hinkle stated in a poor-debtor justly fired and wanted \$20 to settle his contract. Hinkle stated in a poor-debtor session of Municipal Court, before which Sullivan caused him to appear, that he had only \$4.50 in cash and two other suits and was not planning an immediatel departure from the State, and the case was dismissed. Friday he again landed in court, this time on a complaint of officials of State Department of Labor and Industries, charged with violation of child labor laws. Baby Loraine and Ralph Graham were, the State charged, performing without proper permission. Hinkle told the judge that he had been informed that his advance agent had done all that was legally required in matter and was released on bail. quired in matter and was released on bail The children had been withdrawn from the performance on Wednesday night.

Newspapers here do not yet seem to understand what a rodeo is and the

tary McCarger has been mailing results of the directors' votings (inclosing membership application blanks) to "The Rodeos of the United States and Canada." This editor also received copies of same, as follows:

"As a result of the ballot sent to the nine directors, nine voted.

"All nine voted in favor of fixing the classification of a show in the amount of money paid out in the arena events. Shows that pay \$5,000 or more in arena events exclusive of any money received and retained by the show from entrance fees being classed as AAA shows. \$4,000 and more, AA; \$3,000 and more, A; \$2,000,

Jacobs, representing Amalgamated Attractions, Inc. Pittsburgh is among those bookings.

Results of contest events in the program Thursday, Friday and Saturday matinee and night: Fourth Day (Thursday and Friday nights)—Bronk riding, Earl Sutton, \$50; Emery McCrory, \$30; Mert Osness, \$20. Steer wrestling, Slatts Jacobs (73-5 seconds), \$50; Rube Roberts (121-5), \$30; Bill Wright (133-5), \$20. Cowgirls' bronk riding (Judged but no money purses), Alice Adams, Peggy Adams, Vic Grugan. Flifth Day (Saturday matinee and night)—Bronk riding, Turk Greenough, \$50; Mert Osness, \$30; Canada Kid (Lee Ferris), \$20. Steer wrestling, Rube Roberts (102-5), \$50; Red Thompson (132-5), \$30; Bill Wright (21), \$20. Cowgirls' bronk riding (Judged but no money purses), Winona Bird, Iva Dell Jacobs, Pauline Lorenz. On best score of the show (no money announced)—Bronk riding, Turk Greenough, Canada Kid, Mert Osness. Steer wrestling, Slatts Jacobs (73-5), Rube Roberts (102-5), Shorty Ricker (11). Cowgirls' bronk riding, Peggy Adams, Winona Bird, Thelma Warner.

"THE GOLDEN WEST By DR. T. J. KERR

President North Platte (Neb.) Roundup O'er the hill from the South the breezes come

come
Wafting their leisureous song,
Bringing the scent of the prairie loam
Where the coyote trail is long.
Far away from the city's noisy blare,
And the turmoil, its joys bereft,
Out to the wild, grass-covered plain,
Is the land of the Golden West.

The meadow lark sings his lay at morn, When the sun is warm and bright, And the wild thrush turns to his crooning mate

ing mate
As the dewey shades bring night.
Soft shadows falling on distant hills
Speak of calm and peace and rest,
Out on the plains at the close of day
In the land of the Golden West.

O'er the countless hills the Indian roamed As the monarch over all, And the buffalo herds trailed the valley

marsh
To the lure of nature's call.
But hark; to the listening ear of each
Came the bugle's clear note tone,
And the picture changed as the white
man came
To the West to claim his own.

And then, from out of the quest, there

On many a grave-marked trail

On many a grave-marked trail,
Where brave hearts slept, no funeral dirge
But the coyote's doleful wail.
No costly stones mark spot where fell
The brave, the true, the best;
None such were needed for the men
Who made the Golden West.

The scene is changed, the years roll on,

The scene is changed, the years for The sun is sinking low;
The dying day faces into night,
The breezes softly blow.
Cool from the meadows, laden by
Perfumes of nature's best,.
And the star's soft light falls calmly On night in the Golden West.

#### SEILS-STERLING

(Continued from page 42)

number is done in solo and then by

number is done in solo and then by company. Acts follow in order.

The Lindemans have also revived the leaps and Orville is doing a double over two elephants. Three others are doing singles. Audience goes for this. Elephants, Billy Sunday and Lucy, together with dogs and ponies, are presented by Nell McDermott and Georgia Crowder. Two nice-working bulls. Orville and

wife and Barnsdale and Miss Heller wife and Barnsdale and Miss Heller scored in double trapeze numbers. Six dogs, cued by Miss McDermott, were especially pleasing to the kiddles. Teeth acts by Miss Riddle and Georgie Speers. Usual routine is followed, and for a finish Miss Riddle does a swivel whirl, which went for a big hand. On the Roman rings Orville and Verner Lindeman and Emmett Shippey Repe Wie-Roman rings Orville and Verner Lindeman and Emmett Shippey. Rene Wieman was given a hand when he bent nails and a horseshoe with his hands and teeth. Three ponies, with riding dogs, put thru their paces by Al Lindeman, was a well-liked number. Single traps, Miss Heller, Barnsdale and Harry Leonard, was an excellent display. First pamed did arm revolves that stood out. named did arm revolves that stood named did arm revolves that stood out. Leonard did some neat balancing with a ladder and chair on traps, and Barnsdale was warmly applauded when he did his loop walking and breakaway for finish. Comedy acro number by Orville Lindeman, Shippey and Norman Lightheart. High-school number was excellent, the riders Miss Crowder and Florence and Appetta Biddle. Good contortion num-High-school number was excellent, the riders Miss Crowder and Florence and Annetta Riddle. Good contortion number was offered by Speers. Clowns and comedy mule brought the laughs. Miss Heller did the usual loop-the-loop on trapeze. Two trick ponies, paced by Leo Crowder, and two by Emmett Crowder. Animals worked perfectly. A good number was that of Barnsdale on slack wire. With a chair he balances thereon, does juggling and rides a cycle. Fast swinging perch number by Florence and Annetta Riddle. Six ponies worked splendidly in formations, etc., Al Lindeman handling the whip. Misses Crowder, Heller, Riddle and Lindeman on swinging ladders. Horse kicking football, direction of Al Lindeman, amused. Riding dogs and monkeys on ponies, presented by Al Lindeman and Leo and Emmett Crowder, brought show to a close. Clown numbers thruout by Homer Poirer, Emmett Shippey and Norman Lightheart.

In Wild West lineup are Texas Dal, chief of cowboys; Gary Owens, Tommy Fowler. Montana Nell and Oklahoma Kate in roping, bucking-horse riding, trick riding and rifle shooting. All are good performers.

Big and side-show bands have following musicians: Mickey McDermott,

trick riding and rifle shooting. All are good performers.

Big and side-show bands have following musicians: Mickey McDermott. drums; Gordon Newham, clarinet and sax; Elmer Stunge, tenor clarinet and sax; Elmer Stunge, tenor clarinet and sax: Emil Johnson, Ted Weber and Orville Lindeman, trombones; Alfred Schwalbe, Bennie Fowler and Rich Barnsdale, trumpets; Pete Lindeman, baritone; Emmett Shippey, bass drum, and Norman Lightheart, sousaphone.

In side show, managed by Harry Leonard, are impalement number, Albert Lindeman and wife; fire eater, Erwin Kludder; mentalist, Leonard; sword box, Rose Heller; Punch and magic, Leonard; untameable lion, Kludder; menagerie, consisting of 2 bulls, 1 camel, 4 lions, 1 bear, 1 hyena, 1 white sacred deer and 10 monkeys. Kid show has a 150-foot double-deck banner line.

Big top is an 80 with four 30s (five poles); side show, 50 with two 30s; pit show, 20x40; cookhouse, 30x50. Three meals are served daily, including Sunday, Management has 18 head of stock. No parades are given.

Albert Sigsbee is the general agent and

Management has 18 head of stock. No parades are given.

Albert Sigsbee is the general agent and Robert Shippey and Art Miller have the advertising cars.

While Al Lindeman is plenty busy directing the performance, Billy and Petc are equally so in performing their duties. Billy is general manager and Pete is superintendent of transportation.

Bennie Fowler, with Walter L. Main Circus last year, is laying aside his baton for this season and has charge of privileges. Doing right well, he says.

E. W. Evans, C. J. Latscha and D. W. Weber, of The Billboard, were visitors.

Weber, of The Billboard, were visitors.

KARL KNUDSON, who has been ahead of a vaude show in Missouri for the last eight weeks, has gone to Los Angeles. Accompanied by his wife, Ruth. She has had some trouble with adhesions from an appendicitis operation, but is much better again, altho it necessitated another the constitute.

### PLAY THE BEST CALIFORNIA FRANK'S RODEO

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PHILADELPHIA, PA.



#### By CLAUDE R. ELLIS (Cincinnati Office)

WHIRLWIND TRIO of roller skaters are featured on the bill at the Alhambra Music Hall in Paris.

LUNA PARK ROLLER RINK, Cleveland, which was open all winter on a part-time basis, has been closed and is now being used as an amateur boxing u

HAROLD H. KEETLE, operator of Armory Roller Rink, Ashland, O.: Armory Rink, Norwalk, and Rye Beach Rink, reports having had fair business during the winter. He adopted popular prices. plenty of attractions, basket ball and hockey. For the fourth season Mr. Keetle will operate Coliseum Roller Rink at Ceder Point O. during the summer. at Cedar Point, O., during the summer, opening on June 12. The rink will be newly decorated and floor will be resurfaced. Building is 150 by 300 feet.

GORDON WOOLLEY'S skating rink Odeon Spanish Ballroom, Salt Lake City, Odeon Spanish Ballroom. Salt Lake City, is doing bigger business than ever before. He accepted Manager Covey's offer to change to a skating rink instead of a dance hall and has profited in more ways than one. He is getting ready for the summer season when he takes skates to near-by towns to amusement halls and has special skating nights. He also is booking entertainers. He has an act of his own with three clever skaters, two men and a girl, that he is putting on men and a girl, that he is putting on in wards of the Mormon Church with a lecture by himself on health benefits of roller skating. This has proven good for the rink.

REFERRING to a recent statement by REFERRING to a recent statement by Ray Blankenship, portable skating rink operator in Texas, regarding need of more performers, J. T. Brown, of the "Rollicking Rollers" act, writes from Gardner Park Roller Rink, Dallas, in part, as follows: "There are several exhibition skaters or performers available in Texas. It is my firm belief that the trouble lies in the minds of rink operators, as to the amount an exhibition skater or performer should be paid, and skater or performer should be paid, and not the scarcity of performers, as is to be inferred from Mr. Blankenship's statement. Too, it is my opinion that the average rink operator does not base



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## SKATING COUPLES

\$1,000 Cash Prize Roller Skate thon. Professionals and amateurs, Marathon. same rules as dance marathon. Write or wire EARL VAN HORN, Van Cort-landt Roller Rink, 241st Street and landt Roller Rink, 241st Broadway, New York City.

PORTABLE SKATING RINK Why shouldn't we build the best? We have been doing it over a quarter of a century. And now offer our "NEW SELF-LOCKING FLOOR." NO BOLTS. NO CABLES. Let us prove it, WRITE US. TRAMILL PORTABLE SKATING RINK CO., 18th and College, Kansas City, Mo.

# COLISEUM AT EVANSVILLE

New Floor 60x110 feet. Large modern Stage. Four-Manual Pipe Organ with Player. Will lease or rent. MARCE E. BOWEN, Manager, Coliseum, Evansville, Ind.

his gain on the advertising derived from having an exhibition skater or performer on his rink for the coming period of his stay, but only on the profit for the evening or evenings during which the performance is given. A performance on a rink is not supposed to be given solely for the profit of that one particular evening, but should be used as an advertising medium to attract patrons' attention to skating, with the idea in mind of furthering interest in skating and consequently drawing larger crowds to his rink, not just for the night of the performance, but the nights to follow. For, we feel, the greatest advertising lies in the gossip caused among the population of the town and its vicinity." his gain on the advertising derived from

COMPLAINING that city officials re-COMPLAINING that city officials refused to issue a skating-rink license to him, but permitted a Merry-Go-Round and Ferris Wheel to operate in the same block with his rink, John Manos obtained a court order in Seattle, citing the officials to show cause why they should not be restrained from interfering with operation of the rink. Counsel for plaintiff told the court Manos was permitted to operate his rink Manos was permitted to operate his rink after an ordinance was passed in 1919 prohibiting such enterprises within 500 feet of a park. License director held that as the rink had been turned into an indoor golf course at one time a rink license should be refused. an indoor golf course at on rink license should be refused.

COMETS AND ACES, two professional roller-skate hockey teams of Chicago, were scheduled for a game at Hippodrome Skating Rink, Nashville, Tenn., Saturday night, April 23. The teams are reputed to be best in the Windy City League, the Aces not having been beaten this year. Jack Price Jones, who has been singing and dancing up and down Broadway in musical comedy more than 20 years, has decided to lay all that aside and go home to Nashville and be a big promoter. Jack's first venture a few weeks ago was a wrestling bout, and the Chicago hockey teams are offered as his second big bill. It is hoped that local interest aroused in roller hockey will result in organization of a local team or two. Joe Oehmig is manager of the Hippodrome Rink and Iones. local team or two. Joe Oehmig is manager of the Hippodrome Rink and Jones is boosting attendance by ringing in specialty feature stunts every fortnight

IN CHARLESTON, S. C., May 10, at 8 p.m., has been selected as starting time for an attempt of Fritz Stoppelbein, who claims to be endurance roller-skating champion of the world, to break his own mark of 85 hours, which he set at a tournament at New Brunswick, N. J., in 1927. This will be the first appearance 1927. This will be the first appearance of the Charlestonian as a skating wizard in his native city, as, until his return here recently, he toured the United States, Europe and parts of Asia in the last 15 years in participating abroad in professional skating meets at London, Berlin, Paris, Rome, Petrograd, Hamburg and Tokyo. Stoppelbein began training last week for the endurance effort after he had undergone a physical examina-tion and was pronounced okeh. He is conditioning by running around Colonial Lake in the evenings several times a Lake in the evenings several times a week, and soon will extend this program John Moisson, his manager, reports that his conditioning so far is satisfactory and also that much interest is being created in the coming event, which is to be held at Columbus Hall. Fritz has set 100 hours as his goal and believes that if he attains this mark it will stand for a long time as a world's record.

HOLLYWOOD RINK, 4823 North Kedzie avenue, Chicago, has been having an excellent season, according to Jule Mahl, owner and operator, and will continue until about the middle of June. Hockey games have been featured this season, and out of a total of 28 played Hollywood Rink has won 25, tied 2 and lost 1. A five-mile team race was held recently, Joey Kleats and Frank Willenburg being winners. The Hollywood team defeated two teams from the Kenosha (Wis.) Roller Club. Staff of the rink, in addition to Mahl, includes Walter Stark, music operator and floor manager; Paul Podlock, floor man; Mat Schweiger, door man; Bill Schoen, skate man; Mildred Wilson, hostess. Johnny Roscaco is president of the rink club. Mahl is very Wilson, hostess. Johnny Roscaco is president of the rink club. Mahl is very much interested in obtaining music records in the correct tempo for rinks, something it is now impossible to do, as something it is now impossible to do, as dance records are not in the proper time and if slowed down diminsh the volume. Another disadvantage of most dance records, Mahl states, is that they are not of uniform volume thruout. This is a prime requisite of records for rink use, as the music must at all times be heard

above the very considerable noise. Mahl believes that there are sufficient rinks in the country interested in using records to make it worth while for the recorders to get out a series of records especially for ring use. He invites other rink men to write him what they think of the idea.

OLYMPIAD ROLLING Thirteen Club was organized in Los Angeles on March 16 and elected H. G. Rush president. Mr. Rush has been skating a number of years along the Coast and is well known in rinks in many Pacific Coast cities. Miss N. Le Neve Nicholson was elected secretary. She also is well known in Los Angeles skating circles, having been floorlady at the Rollerdrome Rink in Culver City for some time and is also secretary of the Women's Chamber of Commerce of Beverly Hills, Calif. "Our club invites skating clubs thruout the country to correspond with us as to their doings and we will do the same with country to correspond with us as to their doings and we will do the same with them," writes Ernest B. (Rolling Ernie) Bartlett, who is treasurer. "Let's make this sport of the little wheels a great big family affair and put roller skating over the top as a sport. Having talked to the secretary of the Olympic committee here in Los Angeles not long back, he assured me that if we could create enough interest among skating clubs and skaters he saw no reason why roller assured me that if we could create enough interest among skating clubs and skaters he saw no reason why roller skating should not be again one of leading events on the next Olympic program, even tho it was too late for this year's games in Los Angeles. We also invite prominent skaters in the East to correspond with us; it might save them a lot of trouble if they would write to us before planning on coming to the Coast, as we could give the truth about conditions here. In connection with races held at Lincoln Park Roller Rink on April 12, under my direction, I wish to say that in all my many years as a skater I have yet to find a skater who is a bigger credit to the skating game than our own Pacific Coast champion, Cliff Howard. Howard is known better in Eastern skating circles than he is here, due to the fact that he has done most of his skating in Eastern States." Results of the races were: One-half mile professional race, Cliff Howard, first, Los Angeles: Luther Houser second Phila-Results of the races were: One-half mile professional race, Cliff Howard, first, Los Angeles; Luther Houser, second, Philadelphia; Felix Le Blanc, third, Culver City; two-mile relay team race, Cliff Howard, Hugh Moore, first; Art Irons, Vincent Quinn, second; Hauser, Le Blanc, third

#### SHOWMEN ARE ASKED

(Continued from page 42)

(Continued from page 42) to higher, gasoline tax rates. But the greater number of gallons of gasoline consumed—more than 15,000,000 last year—leaves no doubt that the average car traveled farther than before. It is not unnatural that a source of revenue which has remained constant while others have been diminishing at an alarming rate should be attractive to legislators hard pressed by mounting deficits." deficits "

legislators hard pressed by mounting deficits."

In a discussion of the trend in the circus world, largely, and in the larger carnival world, to take to the highway, with possibilities for bringing to the very door almost of people of isolated sections such welcome entertainment as the tent shows provide, and the importance to that trend of the building not only of the so-called highest-surfaced roads but of substantial highways of the second class, possible at reduced cost, comparatively, by The Billboard representative with Director Fairbank, the latter furnished some illuminating figures on road surfacing during the last 10 years. He called attention to the fact there were in 1921 around 303,000 miles of local road mileage surfaced, and that this same type of road surfaced in 1930 was around 467,300 miles.

This was an increase, he pointed out of 164,300 miles or more than 50 per

around 467,300 miles.

This was an increase, he pointed out, of 164,300 miles, or more than 50 per cent, within 10 years, or around 17,000 miles a year. "Then," he suggested further, "there was for example, in 1921 something like 23,000 miles of what might be called a high type of highway, a bituminous macadam or better. In

1930 we might say there was around 1930 we might say there was around 84,000 miles of such roadway of the highest type of surfacing. This represents an increase of something like 61,000 miles of splendid surfacing, the type in general having improved."

Still further along the line of the diversion of gasoline revenues from its proper and intended purpose, President Smith continued:

Smith continued:

"Diversion of motor vehicle revenues "Diversion of motor vehicle revenues to defray general expenses of government has been a source of irritation for years. We hear it proposed today, however, on a larger scale then ever before. An instance of this is to be found in the recent pronouncement of one State official that the most effective means of quickly disposing of an \$8,000,000 deficit was by diverting the sum from motor quickly disposing of an \$8,000,000 deficit was by diverting the sum from motor vehicle revenues running about \$17,000,000 annually. It would virtually stop road construction in the State, he admits, but would permit maintenance of highways already in use. The proposal is one that motorists of the State must regard as intolerable. It has in it elements of an effect upon road bond issues that is difficult to contemplate with equanimity. Such bonds have had a that is difficult to contemplate with equanimity. Such bonds have had a ready acceptance everywhere because they are based upon an assured revenue. They will continue to have so long as the money motorists pay in taxes goes to motoring purposes."

President Smith sees also in this situation the possibility of imposition of taxes which are confiscatory, for gasoline, with a resentment already being manifested in some instances in the vast growth of

in some instances in the vast growth of

in some instances in the vast growth of gasoline bootlegging.

From the truck standpoint, and this is where the interest of the motorized circus is. Director Fairbank has furnished *The Billboard* with an exhaustive report, with illustrations, of a survey of traffic taken by the U. S. Bureau of Public Roads, aided by State officials, in 11 Western States, which report points some keenly interesting conditions to motorists by truck. The results shown by the survey will be discussed, fairly briefly, later on in *The Billboard*. The proposed regulation of motor transport, orierly, later on in *The Billboard*. The proposed regulation of motor transport, by the Interstate Commerce Commission, just recommended to Congress, incidentally, Fairbank pointed out, does not take in for regulation owner-operated trucks, such as the motorized circus truck.

#### OLD-TIME SHOWMEN.

(Continued from page 45)

Continued from page 45)
Circus followed on November 1, then to Aikin, S. C.; Blackville, Columbia, Camden, Orangeburg and Charleston; then two days in Savannah, Ga., November 10 and 11. Fifty years ago Savannah was blessed by having city officials who appreciated the educational value of a circus and made the license reasonable.

By the middle of December a closing date had been finally announced by Miles Orton. Greensboro, Ala., December 14; Newbern, 15; Marion, 16; Centerville, 18; Montevollo, 19, and to Calera, Wednesday, December 20, to close a 35 weeks' season. Huntsville, Ala., had been selected for winter quarters; suitable buildings in county fairgrounds housed the show comfortably, and preparations for an early 1883 season were promptly announced. On December 29 a female elephant died from unknown causes and at same time news reached New York that Miles Orton was dangerously ill. Recovery from the illness, purchase of animals, including double-humped camels, a white camel, parade equipment, and engagement of Col. Charles Whitney as general agent were announcements in February that indicated an early and active 1883 season by Manager Orton.

#### Charity Show at Ft. Wayne

FT. WAYNE, Ind., April 23.—A large charity circus is to be held at Mizpah Shrine Auditorium on April 29, 30 and May 1 under auspices of Sheriff Fred Lunz and his deputies. Proceeds are to be turned over to the unemployed fund. A number of circus acts have already been engaged and a large dancing chorus, trained by Jean Ward Studio, will present specialties.





built for ENDURANCE as well as SPEED. Used and indorsed by the fastest.

CHICAGO ROLLER SKATE CO.,

4427 W. Lake Street, Chicago

# PARKS

Conducted by CLAUDE R. ELLIS -Communications to 25 Opera Place, Cincinnati, O.

# Work on New Fires Bring Damage Peoria Resort

#### Websters acquire 80 acres on lake—engineers plan rides and landscaping

PEORIA, Ill., April 23.—Plans for creation of Lake Side Park on banks of Upper Peoria Lake, one and one-half miles beyond Ivy Yacht Club boathouse on Galena road, have been completed by the Webster Amusement Company, Arthur T. Webster and Charles R. Webster, Province.

the Webster Amusement Company, Arthur T. Webster and Charles R. Webster, Peoria.

They have acquired about 80 acres consisting of property formerly known as the Wolftone Club, purchased by A. T. Webster, and additional acreage leased from George P. Gauwitz and the Peoria Water Works.

Webster brothers, widely known as "Art" and "Chuck," say they have entire co-operation of Ray Crozier, vice-president and general manager Peoria Water Works, in their efforts to provide a large and well-equipped amusement park, to be opened in May.

It is on the portion of Peoria Lake known as "Buffalo Bend," bordering fishing grounds and having a sand beach sloping towards the Illinois River channel. There will be boathouses and bathhouses. It is planned to have a free gate and free auto parking for 5,000 cars. Ten acres will be reserved for plenickers and campers.

Harry C. Baker Company has been called in to figure on rides and other attractions, it is said, and George Baker. construction and park engineer, is in charge of layout and landscaping. The Websters have been in amusement business 22 years. It is sald that wherever possible Peorians will be given preference in concessions. In the dance pavilion it is planned to alternate a local band with "name" organizations. "name" organizations.

#### Three Tennessee Pools Now Operated by V. & M.

KNOXVILLE, Tenn., April 23.—Whittle Springs swimming pool was taken over for the season on April 1 by V. & M. Engineering Company, according to E. H. Mull, who is here, and new equipment will be added.

will be added.

In January the company purchased Sur-Joi swimming pool in Johnson City, Tenn. The company had a successful season last year with Cascade Plunge Pool in Nashville, Tenn. Much work is being done on the pools in preparation for the season. Knoxville pool is 80x180 feet. Johnson City 55x130 and Nashville 84x200.

P. C. Vietti will be in charge of the Nashville pool, it is announced; Edwin Boyce at Johnson City and Mr. Mull at Knoxville. Pools all have modern pressure filtration plants and will be opened on May 30.

#### Atlantic City Residents **Protest New Rendezvous**

ATLANTIC CITY, April 23. — Protest against efforts of local amusement interests to establish another Rendezvous Park, similar to that which formerly occupied site of the Atlantic City Auditorium, was registered at a meeting of the Uptown Property Owners' League this week. A resolution declaring the orweek. A resolution declaring the organization's stand was ordered sent to city commissioners. A delegation also attended a commission meeting intending to block any attempt to obtain a

This park would be at Massachusetts avenue and the Boardwalk on a blockwide plot extending half-way back to Oriental avenue, now occupied by a miniature golf course.

The property owners contend, among other things, that such a park would depreciate real estate values.

# To Trio of Beaches

NEW YORK, April 23.—Stairway leading to the Coney Island avenue end of the Boardwalk was destroyed

or the Boardwalk was destroyed by fire on Tuesday. At Bradley Beach, N. J., Beach Casino, on west side of the Board-walk, between Newark and Park Place avenues, was demolished by fire on Monday. Dance hall and five

fire on Monday. Dance hall and five concessions were destroyed, with damage estimated at \$50,000. Part of the Boardwalk burned.

Hotel Trouville and Deauville Baths, at Long Beach, N. J., wers damaged by fire Tuesday night. Both are three-story structures on the Boardwalk at Long Beach boulevard. Loss was put at \$10,000.

#### Sound Shots at Palisades

PALISADE, N. J., April 23.—Sound movies will be taken of crowds and attractions at official opening of Palisades Amusement Park at noon on May 7. Metro-Goldwyn-Mayer screen celebs are expected to attend. Shots will also be taken of Arthur Holden on his dive into a tank from a high altitude. Tommy Christian returns to the ballroom at the inaugural for a broadcast over WPAP at 2 p.m., and will go on the air nightly for 21 consecutive weeks over that station and WHN.

## Blaze at Riverview Destroys Funhouse

CHICAGO, April 23.—The "Bug House," a two-story fun house, at south end of Riverview Amusement Park, Western and Belmont avenues, burned to the ground on the afternoon of April 16, with a loss estimated at \$30,000. Flames for a time threatened destruction threatened destruction of surrounding buildings, which contain scores of amuse-

ment devices.

A 3-11 alarm was sounded after the fire was discovered. The flames had gained such headway by the time firemen arrived that they were unable to enter the building.

The blaze, starting from a pile of burning rubbish, spread rapidly thru the pavilion, a frame structure covering a city block. Embers started fires in the light tower nearby and on the roof of the "Tom Thumb" house, but they were extinguished.

#### Milford Licenses Games

BRIDGEPORT, Conn., April 23.—Thru a resolution passed at a meeting of the Milford (Conn.) Police Board this week licenses will be granted for games of skill and mechanical rides at Myrtle, Walnut and other beaches in Milford, upon proper application. The resolution became effective immediately.



FAIRYLAND PARK, Kansas City, in a view from the air. Fairyland now is the only amusement park within city limits of Kansas City and is under management of Harry Duncan. Large swimming pool is on the left and dance pavilion is directly to the right of the joy zone. Roof of the shelter house for picnics is surrounded by trees to the extreme right.

# Calls Jones Beach, With Cost Considered, Still Unprofitable

NEW YORK, April 23.—Jones Beach, operated by the Long Island State Park Commission, in its first full season last year attracted 2,700,000 people, parking space was successfully run, bathhouses did land-office business and total gross income was \$550,575, while expenditures for service, maintenance and general operation were \$233,308.

With a profit of \$317,267, the student

With a profit of \$317,267, the student of governmental welfare, says *The New York Sun* editorially, sees government a

York Sun editorially, sees government a success in business.
"So it might seem," says the editorial, "until the cost of the remarkable plant on the sandspit is considered. The lands were given to the State by adjoining towns—but the cost of developing—the causeway, the buildings, the ocean parkway and the channel system — was ea 720 000. \$9,730,000.

"On this investment the successful season of 1931 showed a return of only 3¼ per cent, a rate at which the State cannot borrow money."

The newspaper says that it will be argued that the benefit "to the poor compensates for the slight loss. But Jones Beach is not for the real poor. To reach it the patron must have a motor car or the fare on railroad or bus. Once there he finds a parking charge of 50 cents, a locker charge of 35 or 60 cents, an expense of 85 cents or \$1 for the fixed price luncheon and \$1.50 or \$2 for the table d'hote dinner."

It attacks these prices as, while not unreasonable, still not fitting "the purses of persons who are accounted poor."

The Sun calls the development the final thing of the bind when the final thing of the bind was the final thing of the bind.

est thing of its kind, but declares that tremains to be seen whether it is self-sustaining. "At present it is an example of the government in business just falling short of permiser exacts."

"It is consoling to think," the newspaper concludes, "that it is an exception to the general rule that government in business does not come within a mile of breaking even."

# Outlay Is Big On Steel Pier

#### \$200,000 contract added to building program by Atlantic City company

ATLANTIC CITY, April 23.—The Steel Pier Company has climaxed a \$500,000 program undertaken last year by awarding this week a \$200,000 contract for extensive improvements to the pier prop-

tensive improvements to the pier property.

Work will be started immediately on erection of a public pavilion for the General Motors exhibit, a basement under the pier, tunnel under the Boardwalk and a ramp to the exhibit room. Pavilion will be of concrete and steel, 30x300 feet.

A similar sized section of the pier on the western side, now occupied by the Hawaiian Village and other attractions, also will be constructed of fireproof materials and add greatly to already overcrowded limits of the pier.

#### Bonus for Rush Work

Bonus for Rush Work

Confirmation of the contract award was secured from Frank P. Gravatt, president of the company. The contract has bonus and penalty clauses to rush completion before start of the summer season. It has temporarily revived the building trades here. Successful bidder was James Ferry, local contractor.

This last improvement follows closely on the heels of the purchase of an ocean-going liner, said to have cost \$100,000, installation of a sprinkler system for the entire pier at a cost of nearly \$60,000 and building of a boat deck for the liner at end of the pier.

#### Ocean Liner To Cruise

Ocean Liner To Cruise

The liner will be an innovation in local amusements, carrying a dance band and other entertainment for cruises.

Mr. Gravatt said the great amount of money involved in enlarging his enterprise has been spent because of his company's confidence in the future of Atlantic City.

"If we did not think people would continue to come here," he said, "we would not go ahead."

Several other improvements are under consideration. First-run vaudeville acts will return as a principal pier feature.

#### Shellenberger Is Made Jantzen Beach Manager

PORTLAND, Ore., April 23.—Ira S. Shellenberger, veteran outdoor showman, has been selected manager of Jantzen Beach for 1932.

Beach for 1932.

Mr. Shellenberger has been treasurer of Pacific International Live-Stock Exposition for the past 13 years, and recently was associated with United Amusement Corporation as vice-president. He has been identified with outdoor amusement organizations in Portland more than 20 years having helped construct many fun

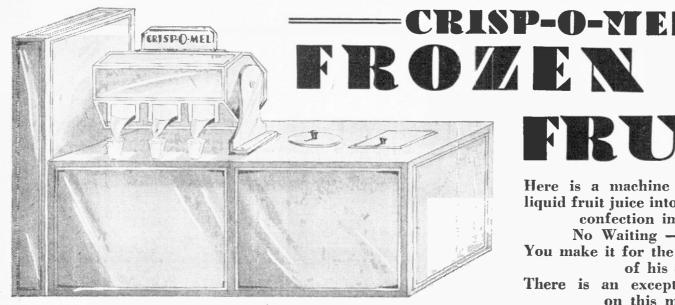
organizations in Portland more than 20 years, having helped construct many fun devices in early days at The Oaks.

Prior to his arrival in Portland in 1907 he was engineer for Ingersoll Construction Company, manufacturers of amusement park equipment. He constructed more than a score of parks and roller coasters.

#### Yanks Operate in France

PARIS, April 18.—Louis Berni, former American outdoor showman, and his partner, M. Chabaud, are promoting an amusement park at the French Riviera resort town of Juan-les-Pins. Among attractions being installed are Auto Skooter, Water Skooter, Pretzel Ride and concessions. Louis Brown, American park and armival showman, and Provagilo, have sions. Louis Brown, American park and carnival showman, and Provaglio have secured a 9-years' lease of gardens of the Casino des Fleurs, Vichy, and are transforming the location into an amusement park to open about May 15 as Luna Park. Among attractions being installed are Auto Skooter, Pretzel Ride, Over-the-Falls, Merry-Go-Round and concessions.

### The MOST SENSATIONAL NEW DRINK MACHINE OF THE YEAR



Crisp-o-Mel—Frozen Fruit Machine

Here is a machine that converts the liquid fruit juice into the most delicious confection immediately.

No Waiting — No Stock You make it for the customer in front of his eyes.

There is an exceptionally low price on this machine.

No Deliveries Before May 20, 1932 - Get Your Machine Lined Up in Time for the Season We Are Headquarters for

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CHROMIUM PLATED ROTARY POPPERS, STOVES, KETTLES, ETC., for GAS OR GASOLENE Also Full Line of GLASSINE BAGS, SOUTH AMERICAN CORN, ETC.

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# Merry-Go-Rounds



WORLD'S LARGEST MAKERS All sizes

and styles. 20 ft. to 50 ft.—2, 3 or 4 abreast. Special sizes made

to order. Any model, stationary or portable, quickly assembled and transported. Indestructible aluminum horse's legs and many other patented features. Write for booklet.

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BEACH, MASS.
Will also sell or lease large Hotel on Ocean Front,
43 sleeping rooms, large dining room and wellequipped kttchen. Public Bath House and Garage
accommodations. Stores and Summer Cottages for

and to let.

SALISBURY BEACH ASSOCIATES,
Salisbury Beach, Mass.

# **Rock Springs Books** Feature Acts Again

CHESTER, W. Va., April 23. — Rock Springs Park, under management of C. C. Macdonald, will open on a part-time basis on May 7, and for the regular season on Decoration Day.

Construction this spring is limited, due to previous extensive building operations, the park having been rehabilitated since Mr. Macdonald took over the resort a number of years ago. A Pretzel Ride is being installed on the main midway on the east side of the joy trail overlooking the lake. the lake

the east side of the joy trail overlooking the lake.

Outstanding free attractions will continue to be the policy, Mr. Macdonald having contracted the Dutton Society Circus for two weeks and similar engagements of the Five Fearless Flyers and the Wallenda troupe. Mr. Macdonald has contracted the acts for enough time to book them in other parks in Eastern Ohio and Western Pennsylvania.

Renovation, requiring several weeks, will include considerable repainting. The big concrete bathing pool, one of the first of this type to be installed in this section, will be overhauled and again is expected to be one of the big draws.

Bookings are unusually heavy and include among larger picnics the annual Heinz Company outing, of Pittsburgh. As in former years Mr. Macdonald has arranged for excursion steamers to serve the park from Pittsburgh, Wheeling and other river points. Virginia Gardens, large ballroom at the park, has been opened. opened.

#### Mallory at Craig Beach

DIAMOND, O., April 23.—A. E. Mallory, for several years manager of Craig Beach Park, near Lake Milton, again will serve in that capacity. He is here preparing for opening of the resort next month. Dance pavilion will operate part time until Decoration Day when it will inaugurate the regular season. There will be gurate the regular season. There will be dancing again every night except Tuesday, social plan being the policy every night except Saturday. Mr. Mallory may have Dick Snyder and his Detroiters to open in the ballroom on Decoration Day and play until closing on Labor Day

### **== 1932 =**

#### Auto SKOOTER-Water



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Boardwalk, at Florida Ave., Atlantic City, N. J.

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NATIONAL SKEE-BALL CO., Inc., Coney Island, N.Y.

#### A RIDE WITH MONEY-MAKING RECORDS FOR PARKS AND CARNIVALS

Grand Prize Winner 1931 Annual 4th of July Gross Receipts Contest sponsored by Big Eli News—\$838.60. Highest gross of 286 Rides competing. . . . For third consecutive year one-third of prize-winning Rides in open contest (excluding Big Eli Wheels) are TILT-A-WHIRLS.
For particulars write

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TILT-A-WHIRL, SWOOPER, SELLNER SLIDE, SELLNER WATER WHEEL.

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AMUSEMENT PARK ENGINEERS

PARK LAY-OUTS AND DESIGNING AND CONSTRUCTION OF AMUSEMENT PARKS, ROLLER COASTERS, OLD MILLS, MILL CHUTES, DANCE PAVILIONS, CARROUSEL BUILDINGS, ETC.

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# 1932 ATTRACTION —— THE LEAP FROG

MIRROR MAZE.

ELECTRIC AND GASOLINE MINIATURE RAILWAYS,
UN HOUSES, ROLLER COASTER CARS,
LAP RAILS, MILL BOATS AND MACHINERY,
FLYING RACER—THE BANTAM COASTER.
Ruilt for From \$12,000 to \$18,000.

DAYTON FUN HOUSE & RIDING DEVICE MFG. CO., Dayton, Ohio

# Fair Operates | With the Zoos For Knoxville

Secretary Faust put in charge of Chilhowee Park concessions by city

KNOXVILLE, Tenn., April 23.—Operation of Chilhowee Park was taken over by East Tennessee Division Fair Association on April 16, it was announced by City Welfare Director Haynes.

Fair Secretary Hugh D. Faust has moved his office to the park. Frank Kinzel, custodian and foreman of unemployed who have been keeping the park in londition, has been dismissed.

Mr. Faust has agreed to operate the park for a nominal sum," said Mr. Haynes. If under his operation the park makes a profit it will go to the city.

#### In Complete Charge

"He will have complete charge of everything, including concessions, and will let and operate them for the city." The city will bear actual expense of operation. Since Mr. Kinzel had only been custodian and had not been operating the park, it was felt that someone should be placed in charge for the summer.

summer.

Mr. Haynes said Mr. Kinzel had done exceptional work in keeping the park

in condition.

Mr. Faust will do the work at a nominal sum because operation of the park in a sense will be good promotion for the fair association, Mr. Haynes pointed out

#### Fair Rental Not Involved

The association's contract with the

The association's contract with the city, to pay certain rental and make improvements in return for use of the park during fair week, does not enter into the new agreement, he said.

The fair association, which agreed to spend \$3,000 annually on making improvements and repairs as rental consideration, has been keeping this contract, City Manager Bass said.

TERRE HAUTE, Ind.—Elm Grove Park opened dance pavilion and skating rink on April 17, again operated by Alward Milward. The pool will be opened on



Weldon, Williams & Lick The Big Show" of ticket printers FORT SMITH, ARK.



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On the Market.
On the Market.
Originators and Pioneers of Frozen
Custard.
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Mine in 1932, the
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#### **CONCESSIONERS WANTED** at VOLLMAR'S PARK

Attractive Booths furnished. Rate's reasonable. Fif-teen miles from Toledo on State Highway, on beau-tiful Maumee River. Seven Rides, spacious Auto Park, five Concession Booths. Open: Hoop-La, Au-to Bumpers. Pitch-Till-You-Win, Fishpond and Bingo. One Manager preferred to operate all. Flat rate or percent. Also 21-room Hotel for rent. H. F. VOLLMAR, Haskins, O.

# WANTED

AT BONNIE PARK
STRONGSVILLE, O., ON 3-C HIGHWAY.
Rides, Games, Concessions. Under new management. Boating, Bathing, Fishing, Picnic Grounds,
DEE STROUP, Manager, Bonnie Park, Strongsville, O.

PARIS-An important group of buildpartial an important group of building experts from various departments of the city of Paris are visiting principal zoological gardens of Europe in search of ideas for the new zoological garden which the city is planning to install in Bois de Vincennes.

MADISON, Wis.—Birth of a buffalo calf at Vilas Zoo has made up deficit in the Zoo population caused by the death recently of Leo-Jag, hybrid leopard

NEW YORK-Two lion cubs were born NEW YORK—Two lion cubs were born to Sultana, popular lioness at Bronx Zoo, on Friday, April 15, on the same day that Dr. W. Reid Blair celebrated his 30th anniversary as director of the Zoo. One, believed to be a female, was born dead; the other is a male. Her mate, Sultan II, was knocked down when he tried to enter her chamber to get a peek at the litter. Sultana leaped at him furiously when he stuck his head thru the cubbyhole. The lioness would not permit anyone to enter the cage to remove the hole. The lioness would not permit anyone to enter the cage to remove the

ROCHESTER, N. Y.—Sally, 3,000-pound, 13-year-old elephant at Seneca Park Zoo, died despite efforts of three doctors to save her from a stomach ailment. Park department was compelled to call a trucking company to put the beast on its feet after it had refused to stand for nearly a week. University to stand for nearly a week. University of Rochester Medical School students will perform an autopsy to determine exact cause of death.

### Install New Plant For Willow Beach

HOUSTON, Pa., April 23.—A new swimming area in the lake at Willow Beach Park here is under construction and will be completed for the season's park opening, advises Owner S. C. Reynolds. Boatting and bathing areas will separated by a masonry wall from 2 to 10 feet high and more than 500 feet long across lower end of the lake.

and more than 500 feet long across lower end of the lake.

More than 25,000 bricks have been laid and completion is expected in 30 days. Plans approved by the State Department of Health in Harrisburg call for a swimming space of brick and cement to contain 750,000 gallons and a six-foot board walk extending over the masonry wall separating the bathing and boating sections. Walk will be for convenience of swimmers and a promenade.

Boating will be restricted to main portion of the lake, none being allowed in the bathing area. Lake's level is to be raised 18 inches to increase the water area 20 per cent. Pumping facilities will make available from deep wells in the park 500 gallons of water per minute. Water supply will be discharged into the swimmling section and will overflow into the boating area. Reconstruction of bathhouses has been completed.

#### Re-Elect Wells at Portland

PORTLAND, Ore., April 23.-At the PORTLAND, Ore., April 23.—At the annual meeting of stockholders in Hayden Island Amusement Company, operator of Jantzen Beach, held in Jantzen Beach ballroom, with about 70 per cent of stockholders present, Harvey Wells, who has been president two years, was unanimously re-elected. Other officers are Roy C. Zehntbauer, vice-president; John R. Dodson, treasurer; G. G. Smith, secretary; directors, John A. Zehntbauer, Charles E. Eckelman and James Carmack.

#### Mid-City, Near Albany, Is Bid in at Sheriff's Sale

ALBANY, N. Y., April 23.—Mid-City Park, between Albany and Troy, was bid in on April 21 at a sheriff's execution sale for \$3,316.29, representing total of judg-ments held against the corporation own-

ing the park.
Under terms of the sale the park, as-Under terms of the sale the park, assessed at \$150,000, may be purchased back by the owners any time within a year. Attorney Lester Bloch, representing Mrs. Beulah Hassard, president of the corporation, said the park would be operated this summer as usual.

Principal judgment was held by Herman P. Sica, divorced husband of Mrs. Hassard. His judgment was for \$1,500, balance due on a \$3,000 note.

#### At Last Honolulu Gets Real Hawaiian Village

HONOLULU, T. H., April 16 .- Adjacent to Kapiolani Park Honolulu now has its first permanent Hawaiian Village. It has long been a cry of tourists of Honolulu's need for such an enterprise. Occasional tourists, expecting to find real Hawaiian atmosphere, also have complained of lack of amusements. Nothing in Hono-lulu has been different from that of any resort city.

In Lalani Hawaiian Village, as it is called, visitors see the real Hawaii. Under coconut trees are huts of grass

Under coconut trees are huts of grass and coco palms. Residents live as of old, their clothing, customs and habits the same as their forefathers.

Village opened with a luau, Hawaiian feast. All food was cooked by hot stones in the ancient way. An eating house in connection with the village and serving only Hawaiian foods was opened. Music and dancing featured the opening. Village contains an ancient heiau (temple) and former religious forms will be illustrated. It is conducted by Mr. and Mrs. George P. Mossman, heads of Hawaiian language school in Honolulu. Village is a distinct addition to Kapiolani Park.

#### Much Building Going on For Krug Spot in Omaha

OMAHA, April 23.-Krug Park, which

OMAHA, April 23.—Krug Park, which has been sold to Kansas City and Joplin men, will be remodeled for the opening on May 14. S. M. Fox, who is president of the new concern, will be general manager, assisted by Sam and Louis Bowers, who will be in charge of concessions and rides, and Abe Slusky.

The ballroom, entirely renovated, will be managed by Carl Perry, and feature local bands every two weeks. For the first time in years admission will be free with dances at five cents.

Among changes will be redecorating the entire front into a "white way" with a giant lighted sign bearing the park's name. There will be an all-steel coaster replacing the wooden coaster which was torn down. A 4,000-seat stadium is being erected for athletic shows and free talking movies.

There will be a new Laughing Gallery, Lover's Lane and Dinty Moore's Bar. J. A. Fields is in charge of the new devices, being built by a staff under direction of H. S. Smith. All concessions and rides will be owned by the park, except the Tumble Bug and Scooter, which will be owned and managed by Mr. Haney and Mr. Fredericks.

A new entrance will be made for the swimming pool, which will open on Decoration Day with reduced admission

swimming pool, which will open on Decoration Day with reduced admission charges. Gate will be 10 cents and free acts will be featured again this year.

#### Marquis Management Has McCullough Lake Ballroom

LIMA, O., April 23.—"On an evening so chilly that our checkroom should have been renting fur coats instead of checking them, Crystal ballroom in McCullough Lake Park opened to fine business on Saturday, April 16," said Manager George Marquis.

William Chew and his Buckeye Melody Boys are booked for pre-season dances

Boys are booked for pre-season dances every Saturday night until late May, when the ballroom will be open Tuesday, Thursday and Saturday nights with the Chew house band, and Friday nights road

bands will be played.

McCullough Lake workmen are getting the park in readiness for opening on Decoration Day, for which a Washington Bicentennial program is being arranged.

#### Schwartz at Green Bay

GREEN BAY, Wis., April 23.—George T. Schwartz has been reappointed manager of Bay Beach. Clem Wirtz has the roller-skating concession, and Frank Van Bellinger that for ponies, while A. Brigg has pop corn. Opening has been tentatively set for May 15.

EAST LIVERPOOL, O. — Equipment formerly owned by the Inland Boat Company, Wheeling, has been purchased by Grover C. Geer, East Liverpool, for \$7,250, and moved to a wharf at Union street here, where he will operate a pleasure resort after May 1. Included in holdings are many small craft. Geer has been are many small craft. Geer has been engaged in river work 40 years and was interested in the pleasure boat business at Parkersburg, W. Va., in 1928.



#### By Claude R. Ellis

T APPEARS to be now rather definite T APPEARS to be now rather definite that no permission will be given for a five-year operation of A Pageant of Progress Exposition amusement zone after close of the world's fair next year. At least, Manufacturers' Section of NAAP, who have been interested in such a proposal have ceased to do much cala proposal, have ceased to do much cal-culating on it. "It seems now that in-stead of figuring on the year of the ex-position and five subsequent years we will have the exposition year only," re-marks Secretary R. S. Uzzell, secretary of the section. the section.

FIRES in amusement parks are happening with a frequency pening with a frequency that should cause operators to redouble their vigilance and to emphasize fire prevention and fire fighting in safety codes which should constantly be dinged into all employees

which should constantly be dinged into all employees.

Type of construction and materials used in park buildings are generally of a nature which does not make for any great degree of immunity from blazes. At the mercy of a not always careful public and some times negligent employees, most owners realize the hazard to their holdings but it seems wetch.

ployees, most owners realize the mazard to their holdings, but, it seems, watchfulness often is in vain.

Extra precautions against fire rate in importance with safety efforts on riding devices and an efficient system of property upkeep.

THERE is every prospect that historic Crystal Beach, the Ontario playground long operated by Cleveland and Buffalo interests, will continue to cater to amusement seekers this season. Voluntary bankruptcy will be followed by reorganization, it is planned, and business can proceed. One of the finest dance halls in the country there is widely known and there has been an extension of the pier, installation of amusement devices, including a renowned glant coaster, a large sandhill and seawall removed and the grounds vastly improved. "The beach will be operated as usual this summer," prophesies Charles Diebold Jr., attorney for the corporation. "It is one of the finest sand beaches in the country. We always have conducted it on the highest plane, catering particularity to women and children." conducted it on the highest plane, catering particularly to women and children."

this summer, what with having taken over management of Chilhowee Park in Knoxville, Tenn., and, as secretary-manager, preparing for East Tennessee Division Fair to be held next fall. He reful function properly in the double-UGH D. FAUST will be a busy man will function properly in the double-header job. The city will receive first-rate park administration and the fair certainly will not suffer from the ex-ploitation it will receive in the tieup.

#### To Use Its Circus Lot

CANTON, O., April 23 .- An innovation CANTON, O., April 23.—An innovation locally in park entertainment will be undertaken here in June, when Meyers Lake Park will offer a seven-day circus on its new circus lot inside the park. George Brown, in charge of outdoor exploitation, said negotiations are under way to bring to the park on June 13 a one-ring circus of 15 acts. A parade along the midway with all circus animals and performers will take the form of-a bally. Later in the season the park expects to have a number of smaller truck shows play the lot.

#### Philly's Woodside Opens

PHILADELPHIA, April 23,-Woodside Park opened yesterday for the season. While no new features have been built, everything has been painted and thoroly overhauled. Weather was good for the opening. A minstrel show will be one of the features during the season. Dancing will also be prominent among the amusements. Band concerts on Saturdays and ments. Band concerts on Saturdays and Sundays will be given by various bands. Free attractions will be booked. Willow Grove Park will open preliminary season on April 30; regular season on May 28,

# The Pool Whirl -By Nat A. Tor

(Address Communications to Nat A. Tor, Care of N. Y. Office of The Billboard)

Just a few weeks more and the old turnstiles will be clicking—at least we hope they will. And now's the time when most pool owners are hiring men for the season. A line or two, then, on the selection of the right man for the job might not go amiss.

Pool operators, in employing life guards, are urged to take advantage of the ever-willing co-operation of their local Red Cross in helping them plck proper swimming instructors. Regardless of what you may think and what the prospective life guard says, the Red Cross is usually better able to determine a swimming man's real value.

A pleasing personality is a most essential requisite of pool guards for, aside from being helpers, these young men are really salesmen for pools. Grouchy old swim teachers, tho they may be expert instructors, can do more harm than good to a tank.

While pool men will agree that it is

instructors, can do more harm than good to a tank.

While pool men will agree that it is best to re-engage old help, for they know the ropes, new faces in the staff around the pool each summer tend to create new interest. A local popular swimmer oftentimes draws better for a pool than a national aquatic hero. Therefore pool operators should think these points over before interviewing applicants.

applicants. applicants.

The first of the New York pools to advertise for the coming season is Starlight Park pool, in the Bronx, with its subway cards having made their debut last week. Reduction of prices is stressed on the card, season tickets advertised for \$10\$ for adults and \$5\$ for children. Another new feature announced for Captain Whitwell's natatorium is the fact

KIDDIE RIDES

12 devices to select from, including our ver

PONY and CART

Permanent or Portable. Carries 8 Children Price, \$800.00, F. O. B. Coney Island.

PINTO BROS.

**NEW GAMES** 

WM. ROTT, Game Mfr.

CONCESSION SPACE FOR RENT
IN THE NEW BOARD WALK PAVILION, facing
the Ocean, DAYTONA BEACH, FLA. For summer
season, June 1 to November 1. Have space left for
four legitimate, non-conflicting Concessions, with
frontage 12 to 20 feet. Bingo Game, Frozen Custard, Archery and Shooting Gaileries have been
sold exclusively. Daytona Beach is "The Playground of the South," and its summer population
exceeds by 200°, that of the winter season. Ad-

dress all communications or wires to D. ROSCOM BEECH REALTY COMPANY, 514 Main St., Day-tona Beach, Fla.

WANTED

CONCESSIONS and GAMES

New York, N. Y.

that every evening this summer ladies with escorts will be admitted free.

Announcement has been made of an pointment of J. S. Sullivan as manager of Pismo Plunge, Pismo Beach, Calif. This department would be glad to hear of the engagements of other pool managers. Send them in.

Johnny Weissmuller, former Olympic swim champion and more recently movie hero of *Tarzan the Ape Man*, has been in New York City for the last two weeks making personal appearances. At the same time he has been greeting old swimming pals and pool owners around town. The almost an international screen idel, Weissmuller hasn't changed a bit. Pool men thruout the country who know Johnny will undoubtedly be glad to learn that he still wears the same hat size.

Ever since a campaign was started some years ago to turn Central Park reservoir, in New York City, into a municipal swimming pool, which movement, however, was defeated, the writer has been wondering what effect city-controlled pools have on commercial ones in their own territory. In fact, the question has been so puzzling to us that we solicited the opinion of pool men and have discovered a very diversified viewpoint.

Is or is not a city pool opposition to

and have discovered a very diversified viewpoint.

Is or is not a city pool opposition to a commercial or park tank? Some pool men think definitely that a municipal pool is no competition; that, on the other hand, it tends to stimulate swimming interest in its environs, and that, consequently, the commercial pool in the vicinity benefits from its existence. Others believe that city pools are harmful to private enterprises and that they take away valuable business.

What have you to say? If your community was considering a proposition to erect a municipal pool, would you as a private owner, get behind the plan or try to have it stopped? Write in your ideas on this and let's have further discussion. We'll table it, then, until another meeting.

another meeting.

The Van Cortlandt O'cupia Peol, in New York City, with William Brown presiding plans to install a number of new games as added aftractions this symmer. The said that roller with, operated in conjunction with tank, will be concelled in the conjunction of the co be open all season.

Fremont Park plungs, in conjunction with Alhambra Park plunge, North Hollywood pool and other Lower Callfornia pools will again stage a Learn-To-, Swim Campaign this season under direction of Albert C. Gordon, director of Los Angeles Red Cross. Stunt last summer was a big success, with more than 3,000 persons enrolled.

DOTS AND DASHES—Mat Sedgwick.

The name of Jerome Cascades Pool. New York City. and formerly with Starlight Park, is a former auto race champ.

Clare Ross, pro swimmer, around contacting New York City pools on car cares—Ravenhall Pool, Coney Island, has changed hands with somebody getting the foot.

Anne Benoit, Miami swimmer, was seen in New York last week with Eddie Keating, winner of Lake George and Toronto marathons, which means?—Jerome Cascades Pool awarded big A. A. U. swim meet July 9 and 10 next, marking only New York appearance of famous Olympic swimmers.

Whatever happened to Bill Sadlo, noted pool figure?—Lester Limonick, Los Angeles lad, is staying on in New York for that pool cashier job.

Opening date for most Eastern pools set for May 21, with a few starting the week-end before and after that—A certain p. a. has fallen head over heels for an even more certain swimmer, but the former can't swim.

Learn-To-Swim Campaign is making out—Hersch Martin, former pool instructor and more recently in the Follies, is now playing pro basket ball, and they even say he's married. DOTS AND DASHES-Mat Sedgwick.

Also Manager, commission basis, June to September, for Montreal. P. J. C., care of Billboard, 251 West 42d Street, New York City. Open for Sensational Acts

# EASTWOOD PARK

8 Mile-at-Gratiot East Detroit, Mich.

SPACE FOR RENT

For two or three Rides. Good all-summer location. What have you? ARTHUR KARSLAKE, R. F. D. No. 2, Brighton, Mich.

FOR SALE CONY RACER
On location or can be moved. Only been used 3
seasons. Very cheap. Write MORE CANDY CO.,
32 Mill St., Rochester, N. Y.

#### **New Corporation Chartered**

ALBANY, N. Y., April 23.—Operation of resorts and amusement parks is the object of the Numan Park Corporation, Bronx, N. Y., a newly organized corporation which was issued a charter by the Secretary of State. The project has capitalization of 100 shares of stock of no par value. Promoters and shareholders are Harold C. Jacoby, Edward Felan and Louis M. Maynard, New York City.

# Short Biographies |

Of People Engaged in Park, Beach or Pool Business

Under this heading each week will appear a short biographical sketch of some person active in this field.

#### No. 23—HENRY A. GUENTHER

Mr. Guenther was born in Newark, N. J., on May 11, 1879, making him 52 years of age. His home is in Newark and he is proprietor of Olympic Park, Irvington, N. J. He is president of the National he is proprietor of Olympic Park, Irvington, N. J. He is president of the National Association of Amusement Parks, having been elected at the annual meeting in Chicago in December, 1931. He has been in the park business 16 years, having become connected with Olympic Park in 1916. Fraternal orders of which he is a member are B. P. O. Elks, St John's Lodge, F. & A. M.; Tall Cedars, Junior Order, Shriners and the Steuben Society. He is a director and member of executive He is a director and member of executive committee of the National Title & Mortgage Guaranty Company, president New Home Building & Loan Association, vice-president Humboldt Building & Loan Association, discounted the steppens of the Step president Humboldt Building & Loan Association, director Lawyers' Title & Mortgage Guaranty Company, director Associated Company, director Hunterdon Building & Loan Association and director Filks' 21 Building & Loan Association. His hobbies are stated as "giving the kids a chance, Elks, Masons and his own park." His mother, Mrs. Julia A. Guenther, a widow, resides in Irvington. His wife, Mary A. Guenther, is active in the park field. They have two sons, Henry A. Jr., 20, and Robert A., 17 years old.

#### Norumbega Ballroom Goes Over Big in Its Opening

AUBUENDALE, Mass., April 23.—Despite cold weather, Totem Pole Ballroom. Norumbera Park, at its "dress rehearsal" last Saturday, smashed the record of opening nights since the dance spot was established two years ago. Surprivingly enough, most of the advertising centered around Menday as the bow date, which was another woner, all business records broken except the one made the Fourth of July eve last year. Crowd was ro large on Monday that checkrooms were filled to capacity, and with all available floor space used for emergency checking Manager Arch E. Clair ordered the automatic checking boxes to be brought into play to handle the big demand. Good trade was enjoyed the rest of the week.

Regular park opening will take place

Regular park opening will take place on May 21.

BEN LOMOND, Calif.—Ben Lomond Lodge, popular resort and amusement center here, burned on April 12, with center here, burned on April 12, with estimated loss of \$25,000. There was about \$12,000 insurance and there are hopes that it will be rebuilt.

# "A NEW CHAMP"



Ideal for OPERATORS, Carnivals, Fairs, Amusement Park Concessions, FLASHY, DURA-BLE, PROFITABLE.

Write for complete circulars of this and other NEW Arcade Machines.

CANDY AND SUPPLIES

EVERYTHING FOR YOUR ARCADE.

INTERNATIONAL

MUTOSCOPE REEL CO., Inc. 451 West 31st St., New York, N. Y.

"The Penny Arcade Headquarters" ----

### CHAPEL POINT PARK & BEACH

The Finest Park and Salt Water Beach in Vicinity of

WASHINGTON, D. C., and MARYLAND

Only Town in U. S. A. Depression Missed—Government Pay Roll.

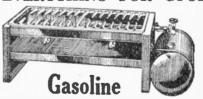
CAN PLACE up-to-date Rides, Portable or stationary. Few legitimate Concessions open. Park opens May 28,

B. B. WILLS, Brandywine, Md.

# DRINK DISPENSERS

Juice Jars, Umbrellas, Glasses, Hot Dog Wagons, Urns, Freezers.

EVERYTHING FOR COOK HOUSE



Stoves Burners Griddles Lanterns **Torches** 



WRITE FOR COMPLETE CATALOG OF LOWEST PRICES LEHIGH EQUIPMENT CORP., Dept. B, 191 Bowery, New York

All Game Concessions open. Illusions, Freak and Side Shows wanted. Have Building for all Concessions.

THE FOREST PARK AMUSEMENT COMPANY, Dayton, Ohio.

CHESTER PARK
CINCINNATI, OHIO
WANT NOVELTIES OF ALL KINDS. LOCATION AVAILABLE FOR FERRIS WHEEL AND AEROPLANE SWING. ALSO OTHER RIDES. CONCESSION BOOTHS AVAILABLE FOR
JAP. ROLL-DOWN, KNIFE RACK, PAN GAME AND OTHER CONCESSIONS.
Want to hear from Circus and Vaudeville Acts, Nothing too large. WANT experienced Ride Men.
Give reference. Planics booked for every day in June and July. Chester's Concessionaires make money.
CHESTER PARK, P. O. Box 334, Cincinnati, O.

# FALTRS - TEWIENITS

Communications to 25 Opera Place, Cincinnati

# Massachusetts Men Discuss **Budgeting and Pass Problem**

Judiciously planned appropriations and distribution of tickets talked by MAFA — educational advancement urged, with emphasis on necessity of attractions

WORCESTER, Mass., April 23.—The budget problem was the principal subject annual spring meeting in the Bancroft Hotel on Wednesday. An approach to some semblance of systematic regularity in the matter of complimentary passes was also thrashed out, both in scheduled talks and informally, before a well-attended assembly presided over by President Ralph H. Gaskill, secretary Topsfield Fair. In the morning session the perennial secretary-treasurer, A. W. Lombard, rendered his report gathered since the association's meeting last January, and committee chairmen for this year were appointed.

Speeches were made by George H. Bean, secretary Northampton Fair, who spoke on the ever-timely subject of Better Ballyhoo. Mr. Bean urged that showmanship and a greater merchandising complexion be injected into exhibits.

Some new angles on potato exhibits were discussed by Ralph W. Donaldson, extension specialist in agronomy, State College, Amherst, while Fred B. Dole, president Greenfield Fair, cited the possibilities of an advance ticket sale in general and as practiced with success by Greenfield Fair in particular. Mr. Bean's contribution met with enthusiastic response, several of the afternoon speakers complementing his remarks in dwelling on their own subjects.

Danziger Boosts IAFE

#### Danziger Boosts IAFE

Substituting in the afternoon for General Manager Charles A. Nash, who could not attend. Assistant Manager Milton Danziger. Eastern States Exposition, Springfield, tackled the budget question in an ambitious way by stating that curtailment of essentials is bound to react unfavorably, that intelligent budgets are those which are predicated on comparative analyses and reliable records. "Get more for your dollar than you ever got before," he declared. "Publicity and entertainment should be given careful consideration; watch not only local conditions, but national as well. Maintain the standard of educational programs, but remember on the attractions end that people want to be stimulated, want relaxation more than ever before, and will pay, even in these times, for something they want—if they think it's good."

sometime they want—It they think his good."

Mr. Danziger also touched on weather and rain insurance, protection against hazards, spick and span grounds and buildings as a solid investment, fallacy of overadvertising, overloaded programs and digressing from principles involved in appropriations, gave the International Association of Fairs and Expositions a substantial boost, calling it a "powerfully organized agency for bargaining by collective effort," and a "legislative weapon of proved value." The Eastern States exec urged membership in the IAFE.

#### For Uniform Accounts

For Uniform Accounts

Second in the p.m. program was talk by Frank H. Kingman, manager New England Fair, this city, whose topic concerned a simple accounting system with relation to a budget, which he clarified in great detail. Mr. Kingman said:

"I think it would be proper for the State to insist upon a complete financial return before State aid is paid, and even go so far as to establish a uniform accounting system. I mention these things because the information which a proper system will afford should be the basis upon which the budget for the year is made.

made.

"For the average fair represented here, I recommend a very simple accounting system. Because very few fairs employ a full-time secretary he should not be asked to spend hours in book and record trening."

skeed to spend hours in some an accounting keeping.

"If a fair does not have an accounting system, however simple it may be, and prepare a budget from it this year, I suggest that they buy a bottle of red ink. (Laughs). There should be no doubt in our minds that this is going to be a (See MASSACHUSETTS MEN page 55)

## What's This? Overpaid Secretary? Can't Be

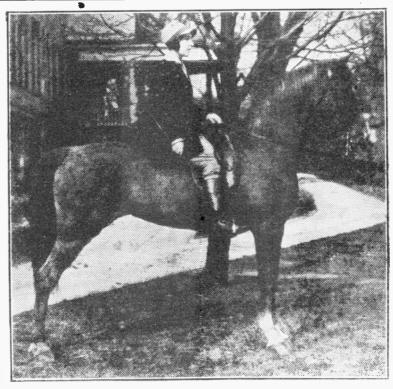
NEW PHILADELPHIA, O., April 23.—Secretary of Tuscarawas County Fair at Dover is highest paid in Ohio, declare leaders of a faction bitterly attacking the fair management in a statement to county commissioners. missioners.

ment in a statement to county commissioners.

They say Secretary J. D. Craig receives \$1,000 a year, while next highest paid is Ed Wilson, Canton, at only \$600. They charge Craig received \$1,500 until finances forced the lower figure. They accuse him of hiring others to do work for which he was paid and of paying a speed superintendent \$200 last fall for handling races. They assert their figures are from the department of agriculture.

Protesting faction also opposes proposed auto and motorcycle races at the fairgrounds on Memorial Day.

MADISON, Wis.—Suspension of Elroy Fair and Agricultural Society for alleged irregularities in payment of premiums on which the society was said to have received State aid has been announced by the commissioners of agriculture and



MISS MARY E. CANON, new president of Cabarrus District Fair and George Washington Bicentennial Celebration, to be held October 11-15, at Concord, N. C. An accomplished horsewoman, she is the 19-year-old daughter of J. F. Cannon, millionaire manufacturer, and is believed to be the youngest fair president in the world. Dr. T. N. Spencer is secretary-treasurer at Concord and J. F. Cannon is vice-president.

# Miniature Hollywood Is Projected For Chicago World's Fair in 1933

CHICAGO, April 23.—A Century of Progress Exposition is to have a miniature Hollywood as one of its attractions, it was announced coincident with arrival here of Conrad Nagel, film star and vice-president of the Academy of Motion Picture Arts and Sciences, who came to discuss plans for the project. Plans are said to call for a complete "Hollywood." with sound stages, equipment, sound laboratories and everything that goes into making talkies.

It will be located on Northerly Island, opposite main entrance to the fair at 23d street and will include a "Hollywood Bowl," seating about 10,000. a model theater; a studio where talkies will be made; a swimming pool to be known as "Malibu Beach," and a pretentious restaurant.

At least one picture star will be present daily, it is said, and in addition to a number of two-reel comedies at least one major production will be made.

Formation of a \$500,000 Chicago Holly wood Corporation has been announced, and construction is expected to start on July 1.

July 1.

Mr. Nagel was guest on Tuesday at a luncheon given in his honor by Dr. F. R. Moulton, director of concessions. Among those attending were Barney Balaban, Senator Roy C. Woods Spearman Lewis, John Holabird and John Root, the latter two noted architects who have designed many of the fair buildings and who have been named winners of the competition for designing the Chrysler Building for the fair.

# **Detroiters To** HelpMichigan

Boosters' fair committee, named by governor, will serve again this year

DETROIT, April 23.—A Detroit committee, appointed last year by Governor Wilber M. Brucker, became so enthusiastic in their work that they have volunteered to serve again this season, with added numbers, in boosting 83d Michigan State Fair, September 4-10.

Detroit business men appear alert to the advantages of the fair and are rendering every assistance for increased commercial exhibits and attendance to Manager Fred A. Chapman and Secretary

dering every assistance for increased commercial exhibits and attendance to Manager Fred A. Chapman and Secretary John L. McNamara.

Harmsworth boat races, which have been held on Labor Day, have been advanced to September 1, thus promising elimination of the greatest competition the fair has had. Afternoon entertainment in front of the grand stand will consist of automobile races, harness races and these acts: Fink's Mules, Ben Beno. DeLong Sisters, The Florenis, Candy Hammer's Rodeo, Bee Kyle, Los Ovidus Trio, Ellen Dea, Walton Troupe, Wan Wan San Troupe, Cavallo's Band and Patterson's Auto Polo and Funny Ford.

Evening show will feature March On, America, with a number of circus acts. Climax will be fireworks. The Horse Show in the Coliseum will be of the same high standard. Castle, Ehrlich & Hirsch Shows will be on the midway.

Shows will be on the midway.

# World's Fair Post For Col. Randolph

CHICAGO, April 23. — Col. Robert Isham Randolph, former leader of Chicago Association of Commerce and who gained widespread notice as head of the Secret Six, has been appointed director of operations for the 1933 Century of Progress Exposition.

Col. Randolph, chosen by President Rufus C. Dawes because of his especial fitness for the job, will organize public health and safety, police and fire departments, operation of all utilities, operation of buildings and grounds, supervision of transportation and reception and entertainment of special guests and commissions. and commissions.

and commissions.

"It will be my object to administer this office in the public interest," said Col. Randolph. "Special privileges have been carefully excluded from operation of the exposition to date. It has been and will continue to be free from graft or influence of any kind."

#### Counties Are To Go Thru With Eastern Idaho Event

BURLEY, Ida., April 23.—Three counties comprising Eastern Idaho fair district have decided to hold the annual district fair in September or October. Agitation to postpone this fair was of no avail, and Bingham, Bonneville and Bannock counties again will combine to put on Eastern Idaho fair at Blackfoot. Representatives of county commissioners of the three counties, meeting with the district fair board, fixed a \$24,200 budget, approximately \$12,000 less than last year.

Subordinate granges in Twin Falls County will hold the annual fair at Filer.

Subordinate granges in Twin Falls County will hold the annual fair at Filer in September, notwithstanding that county commissioners refused to make an appropriation. Granges are calling on organizations to help in putting on the fair. This leaves Cassia County Free Fair at Burley as the only major fair in the Idaho circuit which has not definitely decided to hold a fall fair. No meeting has been held of Idaho State Fair Association to set dates.



#### By Claude R. Ellis

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That hardy perennial—talk about and denunciation of the "pass evil"—is with us again. It has been discussed pro and con at annual fair meetings for years with doubtful results.

But between now and fair time is generally when some sort of policy, however makeshift, has to be adopted. And after each fair the officials determine that next year things will be different! But, alas! How seldom do they change?

Passes present problems for all fairs, from the humblest county pumpkin show to world expositions. From Chicago it is announced that at A Pageant of Progress Exposition in '33, while passes will be kept to as low a minimum "as possible," they will be issued to fair employees and to the press. There will not be, it is declared, any promiscuous distribution to "politicians and others."

Massachusetts Agricultural Fairs' Association at Worcester last week heard much talk of "tightening up" on passes and some concerted action may come of it. An added angle of grief has been bothering Nebraska State Fair officials. The board voted unanimously to discontinue the return privilege on regular season tickets. It seems people had made a practice of passing tickets around to their friends, thus depriving the fair of legitimate income. Special tickets will now be printed for season holders whose connection with the fair is such that they must be in and out frequently during the day and an extra charge will be placed on them.

In the East there appears a growing disposition to provide passes, to be distributed by a chosen responsible fair official, only to those 4-H Club members whose activities show that they have done something definite for the fair.

Passes in some measure are necessary. Increasing efficiency in management gradually is decreasing the number demanded by politicians. Most successful feirs are tighter with passes than the proverbial Pullman window. There is a rapidly growing inclination to cut the free list to the bone and adhere to it, tho the heavens fall.

MUCH satisfaction is expressed with the general attitude of fair officials and exhibitors, at two recent regional conferences, by Ralph E. Ammon, chief of Fairs and State Development, Madison, Wis. Copies have been prepared of proceedings at the Wausau and Madison meetings, and a Wisconsin Fairman's Handbook is just off the press.

Purpose of the conferences was threefold: Discussion of premium lists with the hope of effecting a more uniform system of premiums, a more uniform accounting system for county fairs, and a new system of licensing judges for county fairs. Rather definite action on all three programs followed the conferences.

"The Department of Assigniture and

ferences.

all three programs followed the conferences.

"The Department of Agriculture and Markets was requested to perfect the new judging system as I outlined it," we are informed by Mr. Ammon. "We also were requested to perfect an accounting system and to require all fairs to use it and the department was asked to mail to all fair secretaries the suggestions in regard to premium lists which were made at the conferences.

"It was the general opinion of officials that the Association of Fairs, Department of Agriculture and Markets and the College of Agriculture should continue to work toward a maximum premium list that would limit the classifications on which State aid will be paid.

"Our plans now are to 'old five or six additional conferences ollowing the 1932 fair season, and that in these conferences we will complete the premium list and that the uniform maximum premium list, the new system of licensing judges and the uniform accounting system will all be ready for the fairs and will be put into effect in 1933."

PERHAPS he will have more spare time, having eliminated the handshaking nuisance, and President Hoover can take in a few fairs next fall. At any rate, the ball has been started rolling by Minnesota. The president has taken under advisement an invitation by State Senator J. V. Weber to participate in Minnesota State Fair at Hamline on September 8 or 9. Suggestion

also was made that the president deliver an address on that occasion. Senator Weber was accompanied to the White House by members of the Minnesota delegation in the House of Representatives.

Batavia Board Will Give Up Free Gate Experiment

BATAVIA. N. Y., April 23.—Free-ground policy, inaugurated last year as an expension of the property of the pr

#### Court Permits Procedure For 1932 Wheeling Event

WHEELING, W. Va., April 23.—Indications that West Virginia State Fair will be held here as usual next fall were seen in an order entered by Ohio County cuit Court, in which Congressman Carl G. Bachmann, receiver for the property, is authorized to enter into an agreement for lease of the equipment and real estate.

order was filed in a receivership action styled George W. Lutz, et al., against West Virginia Exposition and State Fair Association. Receiver is authorized to enter into an agreement with some "desirable lessee" for a lease on equipment and real estate for purpose of operating a State fair and for a lease on the race track and fairgrounds.

The order recites that it is "for the best interests of bondholders, cheditors and stockholders to have the State fair operate for the season 1932, and to lease a part of the real estate for an amusement park."

The big plant went into hands of a receiver several months ago, and prior to

receiver several months ago, and prior to the order entered doubt was expressed that a fair would be held this year. u

#### Montana Budget Maintains Advertising and Premiums

GREAT FALLS, Mont., April 23 .-- Com-

GREAT FALLS, Mont., April 23.—Commissioners of North Montana Fair, looking to the 1932 exposition, August 22-26, have set up a budget calling for about \$4,000 for advertising, more than \$18,000 in premiums and erection of first unit of an agricultural building.

Advertising will include ndwspapers, radio, billboards, letter inserts, tire covers and many other phases. This item is at the same figure as allowed a year ago. While some rearrangement was made in the premium list, it was held that to attract the high-class of exhibits shown at the initial exposition it would be neces-

the premium list, it was held that to attract the high-class of exhibits shown at the initial exposition it would be necessary to offer attractive prizes.

First unit of the agricultural building will cost about \$16,000. This structure, to be erected near the grand stand, will provide space for agricultural exhibits or an automobile show this year.

Interest by the 14 rural communities of Cascade County and adjoining counties in racing at the fair resulted in adding to this program races in which horses from these communities may be placed in competition with one another. Each community will be allowed to enter two horses and each North Montana County four horses. There will be two community races, two county races and a free-for-all race.

#### Short Biographies Of People Engaged in Fair Business

Under this heading each week will opear a short biographical sketch of some person active in the fair field.

#### No. 21—J. B. GUTHRIE

Mr. Guthrie was born in Onancock, Va., on August 13, 1888, making him 43 years of age. His home is in Winter Va., on August 13, 1888, making him 43 years of age. His home is in Winter Haven, Fla., where he is general manager of Florida Orange Festival, Inc. He became connected with this event ir 1924 as a member of the executive committee. Engaged in real estate business. Mr. Guthrie went to Winter Haven in 1924, suffered severe business reverses during the boom, but liked the territory and decided to stay there. After two years on the executive committee of the festival he was selected as its first general manthe executive committee of the festival he was selected as its first general manager, and still retains the post. He is a member of Masonic bodies and of the board of governors of Winter Haven Chamber of Commerce since Jan-uary, 1929. He gives his hobbies as "boosting the citrus industry of Florida and my city and community." Mrs. Guthrie is not active in festival work. They have one son, J. B. Jr.

COLUMBUS, Miss.—Columbus Radius Fair has been set for October 3-7. Presi-dent Henry M. Pratt announced. Stock-holders elected officers and planned to add a Negro department and to cut premiums and other expenses about 25 per cent.

BATAVIA. N. Y., April 23.—Free-gate policy, inaugurated last year as an experiment, was abandoned this week by Genesse County Fair Society.

The society, altho claiming large crowds and clearing bigger rentals from concessions under a free gate, decided to take no chances this year and voted a 25-cent admission charge. Average admission in Western New York is 50 cents. Show this year is trying to operate on a \$20,000 income. W. P. K. White, acting treasurer, said negotiations are on for booking free acts with a total of 50 performers. Madison Square Garden Band has been signed for the fair, August 23-27.

#### Jordan Active at Macon

MACON, Ga., April 23.—Georgia State Exposition will be held in Central City Park on October 17-22, announced E. Ross Jordan, secretary-general manager. Rubin & Cherry Shows will be on the midway. Four-H Club work, agriculture and cattle will be stressed. Georgia Jersey Dairy Cattle Association has pledged

#### Exploitation Ideas

SHREVEPORT, La. — Louisiana State Fair will again co-operate with boys and girls in helping children of Shriners' Hospital by offering special tickets to those saving old safety-razor blades. Credit will be given now to senders of blades, whose tickets to the fair, October 22-30, will be sent later. Last year several hundred children were awarded tickets to the State Fair and also to the grand-stand and midway shows and rides for saving the most tinfoil for the Shriners' Hospital for Crippled Children. The foil was sold by the hospital and revenue used to purchase braces for children whose parents were unable to furnish them.

#### WANT

FOR VETERANS OF FOREIGN WARS JUBILEE WEEK AND HOME-COMING, MAY 9-14. Independent Rides, Shows and Concessions. Free Acts. ROBERT G. WING, Lincoln, Ill.

BIG CARNIVAL SHOW WANTED
FOR MAY FESTIVAL AND ANNUAL FIELD DAY,
MAY 30-JUNE 4: FAIR. SEPT. 19-24. Merry-GoRound Wanted for Colored Park. E. W. PEARSON,
Secy. (Phone 9459), Asheville, N. C.

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# CONCESSIONAIRES MICHIGAN STATE FAIR AND EXPOSITION

SEPT. 4th to 10th

Have Desirable Space Open for LUNCH-STANDS X DINING-HALLS X WHEELS

**EXCLUSIVE ON FLOSS CANDY AND SCALES** If you are looking for LIVE SPOTS and MONEY-MAKING PROPOSITIONS write for details to

JOHN L. McNAMARA, Secy., Michigan State Fair Grounds, Detroit, Michigan

#### BLUFFTON FREE STREET FAIR

COUNTY FAIR ON PAVED STREETS "Each Year a Little Better"

September 27 to October 1, Inclusive **BLUFFTON, INDIANA** 

K. M. KUNKEL, Pres.

CARL HELMS, Secy.

# SHOWS, RIDES AND CONCESSIONS WANTED FOR THE MARION COUNTY FREE FAIR

KNOXVILLE, IA.. WEEK AUGUST 15 TO 20, INCLUSIVE.

Will consider a good Carnival Co, with five or more Rides and Shows. What have you to offer? Remember, we have a free gate, which insures you about 80,000 people to work to. Will sell the exclusive on Noveltes to the highest bidder. Bids will close ten days from date of this issue of The Billboard. Certified check for one-half of bid must accompany your bid. Steal 'em Joints save your stamps. Write, wire or phone

M. W. CONWELL, Supt. Concessions, Knoxville, Ia,

HAL C, WORTH OFFERS FOR 1932 FAIRS, PARKS and EXPOSITIONS a

## "WASHINGTON BI-CENTENNIAL PAGEANT"

Based on the Life of Washington,
BEAUTIFUL COSTUMES, SCENERY AND EFFECTS—LARGE CAST OF LOCAL CHARACTERS.
Excellent references. 4624 Junius, Dallas, Tex.

### WITH THE Trotters



By EDWIN T. KELLER

Doc McMillen, London trainer, has the largest stable in training at present in the Buckeye State. No less than 31 Doc McMillen, London trainer, has the largest stable in training at present in the Buckeye State. No less than 31 head are listed, with others due in the near future for racing during the coming season, and it is a forgone conclusion that the stable will be one of the most prominent seen out this year. Likewise, when the season is over it should be brought into winter quarters one of the leading race-winning stables of the season. Among the more prominent record horses listed are Enoch Guy, 2:01½; Peter Cowl, 2:02; Worthy Wood, 2:02½; Frederick McKinney, 4, 2:03¼; Barney Google, 2:03¾; Just the Guy, 2:04¼; Prince Mac, 2:04¾; Twinkling Joe, 2:04½; Lew Chan, 2:05½; Harold Guy, 2:07¾; Bonnie Axworthy, 2, 2:08, and Paul Watts, 4, 2:09. His group of three-year-olds numbering nine head is the best lot that he has ever had.

Before leaving Seminole Park for the mile track at Lexington Ben White showed the railbirds a real sample of two-year-old speed, probably the most notable example that has ever been recorded by any one trainer during early spring months. Spencer McElwyn, from the first of the get to Spencer, 3, 1:59¾, was the leader on his mile in 2:11, half in 1:03, quarter in 31. Mary Reynolds worked in 2:12, 1:04, :31; Lucy Fallon in 2:12¾, 1:03, :31½; Bobelwyn in 2:14, 1:03, :30¾; Leemac in 2:19, Almawyn in 2:20½, Poplar Hill in 2:21, and Taffy Volo in 2:21. Lot of speed for the juniors to show at this stage of the game, and from this group will probably come one or more outstanding colts of the year.

Opening Prices Quoted

C. F. Growley Cleveland vice-presi-

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C. F. Crowley, Cleveland, vice-president of Ohio Short Ship Circuit, was a visitor to Urbana track the past week and had the pleasure of seeing Trainer Parshall work his good pacing filly, Miss Saginaw, half sister to Betterwin, 4, 2:01½, in 2:29¾, which incidentally is the best move that has been recorded to date by a two-year-old over any of the Ohio tracks. The filly looks the part of a coming star and is second choice for the \$12,000 Fox Futurity to be raced at Indianapolis this fall, being quoted at 8 to 1. Another prominent visitor to the Parshall stable was Al Pennock, general manager of Grand Circuit meetings at North Randall, who was down to see his good three-year-old Alvin Guy, 2, 2:09½, work. The Urbana track shortly will be one of the busiest training spots in the entire country as the stables begin to assemble for the opening of the new race season.

Opening prices in the future book that is being made on the free-for-all pacing feature at Toledo Grand Circuit meeting in July have been released and reveal that high respect is being held for 9 of the 10 stars that are entered. The Eastern-owned mare, May E. Grattan, 1:59¼, winner of the \$25,000 Kalamazoo Derby in 1930, has opened favorite at 3—1—½. Kinney Direct, 1:59; Braden Heir, 1:59½, and Calumet Adam, 4, 2:00½, are all quoted at 4—1—½, with Toll Gate, 2:00¼, at 5—2—1; Hollyway, 2:01¾, at 6—2—1; Winnipeg, 1:57¾, at 7—3—1, and Cold Cash, 4, 2:01¾, at 8—3—1. Sir Walter, 2:01½, is 12—4—2, while Hollyrood Volo, 2:00¾, is 25—7—4, but might just as well be 100 to 1, for he will never face the starter in such a group of pacers. His days are over.

Crozier to Hollyrood

The Home-Talent Stakes for two-year-

#### Crozier to Hollyrood

The Home-Talent Stakes for two-year-The Home-Taient Stakes for two-year-old trotters and pacers that a group of six Eastern Ohio fairs are conducting this year all received a splendid entry on the closing date. The trotting stake drew 27 entries, while slightly more than drew 27 entries, while slightly more than 20 pacing juveniles were nominated in the other. The movement met with excellent success from the campaigning horsemen of that section, and other sections and associations would not do bad in starting a similar movement.

bad in starting a similar movement.

It is reported in the East that Billy Crozier, of Hartford, will in all probability do the driving for Hollyrcod Farm Stable of J. L. Dodge, Lexington, Ky., this season. Crozier ranks as one of the best "money drivers" that the sport boasts of today, as the larger the purse and the heavier the speculation, the calmer he seems in action, a trait which has prevented some other very capable drivers from landing several of the turf's richest stakes in the past.

Benny Sturgeon, who handled the stable of O. P. Hurd during the last several seasons, will this year be with Sep Palin, and may be seen doing quite a good deal of the race driving for the Palin stable.

#### Ohio Outlook Pleases

The first person to engage stalls for opening of Ohio Short Ship Circuit at Urbana next month was the well-known Opening of Onio Short Ship Chieff at Urbana next month was the well-known Cleveland patron, Austin Estabrook, who engaged four stalls the past week. The leader of this group that will be on hand for the first meeting of the new season is Guy the Tramp, 2:04½, winner of 11 races last season, and one of the candidates for the \$10,000 pace at Salem, N. H., next August. At a recent meeting of the circuit stewards at Marion those present were more than pleased with the outlook for the coming series thru the Ohio Circuit. Present indications are that despite existing conditions this year's run of meetings will be among the best that the circuit has enjoyed in the 24 years that it has been in operation. Dash events and handicaps are to be a feature of each meeting of the circuit, over both mile and half-mile the circuit, over both mile and half-mile tracks. North Randall and Toledo will give a number of handicap dash events which proved such a popular innovation thru the circuit last year.

which proved such a popular innovation thru the circuit last year.

Walter Cox, who guides destinies of the Good Time Stable, of Goshen, N. Y., has just had another pacer placed in his stable for racing over the mile tracks this year, the three-year-old filly, Sally D. Scott, 2, 2:08, owned by D. Eugene Fry, York, Pa. The daughter of Peter Scott was recognized as one of the best juvenile pacers brought out last season, altho she won only two races. Consigned to the Indianapolis sale last fall she was one of the tops, selling for \$6,000, one of the largest prices ever paid for a two-year-old pacing filly. She is eligible to practically every rich three-year-old stake of the season and should be a prominent factor thruout.

Joe Watts to Eckert

#### Joe Watts to Eckert

Several good two-year-old trotters are cox and his assistants have in charge. One of the best liked right now is Atlantic Volo, who has shown a quarter in :35½. Moore Dear, full brother of the undefeated three-year-old Walter Dear 20234 that Cox developed and

in :35½. Moore Dear, full brother of the undefeated three-year-old Walter Dear, 2:02¾, that Cox developed and raced, afterwards selling him for \$25,000, and King Ben. Laurel Hall colt from Pearl Benboe, 2:02¾, are two others reported to be highly regarded at this stage.

Joe Watts, 2:05¼, leading race winner in 1931, has just been sold by J. W. Miller, Newark, O., in whose colors he raced last year, to the prominent Eastern patron, W. B. Eckert, Reading, Pa., and he will be raced over both the mile and half-mile tracks this year by Harry Goodhart, who has scored such success with the Eckert horses during the last several years. Last season Joe Watts won no less than 14 of his 19 engagements, and in one of his closing races was separately timed in 2:02¾.

Reports from the East are to the effect that the veteran, Harry Brussie, has

Reports from the East are to the effect that the veteran, Harry Brusie, has uncovered a real two-year-old pacing filly in Calumet Dearie, daughter of Truax, 2:03½, and Abbacy, 2:04¼, who is the personal property of her trainer. She was selected out of the Calumet farm consignment at the last New York sale and she recently showed some likely buyers a final quarter in :30. Nearly all members of the Brusie stable are working around the 2:20 notch at the all members of the Brusie stable are working around the 2:20 notch at the Goshen, N. Y., track, where the final training touches are being put on.

# Circuit Puts Swover In Seldomridge Post

READING, Pa., April 23.—Charles W.

race meetings is: Kutztown Fair, Kutztown, August 16-19, Walter W. Weil, race secretary; Lewistown Fair, Lewistown, August 22-27, Samuel B. Russell, secresecretary; Lewistown Fair, Lewistown, August 22-27, Samuel B. Russell, secretary; Schuylkill County Fair, Cressona, September 5-9, Dr. F. H. McCarthy, race secretary; Reading Fair, Reading, September 13-17, Edwin J. Klees, race secretary; Allentown Fair, Allentown, September 20-24, Howard C. Roeder, race secretary; Columbia County Fair, September 27-October 1. Bloomsburg, Harry B. Correll, secretary; York Fair, York, October 4-8, Herbert D. Smyser, race secretary; Belair Fair, Belair, Md., October 11-14, T. Roy Brookes, secretary.

Representatives in attendance included William Buechley Jr., Frank E. Bausman, Pottsville; Samuel B. Russell, Lewistown; John S. Rutter, Herbert D. Smyser, York; M. H. Beary, Frank C. Hausman, Allentown; Harry B. Correll, Bloomsburg; Albert L. Dethoff, Walter W. Well, Samuel G. Heffner, Joseph O. Melot, Kutztown; Abner S. Deysher, Charles W. Swoyer, Edwin J. Klees, Hiram L. Hoffer, Arthur A. Flnk, Sol A. Brombach, Reading. August

#### Lease State Fair Track

INDIANAPOLIS, April 23.—One turf race meeting in July was assured and another in September is possible, both to another in September is possible, both to be held on State fairgrounds track. R. Levine, Chicago, secretary Midwest Thoroughbred Horse Owners' Association, was here completing negotiations with E. J. Barker, secretary State Fair board, for leasing track for July 2 and 4. Mr. Levine also discussed plans for holding races at the track on the last Saturday of this year's State Fair. The last day ordinarily is without racing events. Stable reservations have been made for nearly 200 horses, it is reported. horses, it is reported.

#### Lombard Urges Budgeting To Trustees in Bay State

GREENFIELD, Mass., April 23.—At first meeting of trustees of Franklin County Agricultural Society preparatory to its annual fair on September 12-14, A. W. Lombard, State board of agriculture, advocated a budgeting system, and President Fred B. Dole, Shelburne, was instructed to appoint a committee on this subject. The president urged that quality standards be maintained. It was voted to keep price of tickets unchanged, Sum of \$2,500 was set for races and \$1,600 for entertainment.

Authority was given the president to appoint a superintendent of midway to succeed David W. Pluff. Other superintendents elected were: Horses, C. O. Loomis, Shelburne; poultry, Solon Stone, Greenfield; hall, Bernard Dirks, Montague; grounds, C. H. Severance, Greenfield; juvenile, Paul Alger, Greenfield; attractions, Jacob E. Schuler, Greenfield, to be assisted by J. W. Haigis and William A. Barber.

High schools will be invited to put on GREENFIELD, Mass., April 23.—At first

and William A. Barber.

High schools will be invited to put on a track meet. John W. Haigis, who retired as president after 11 years' service, was given a traveling bag and purse of

#### Seminole Show Is Signed For Chicago's Exposition

CHICAGO. April 23.— Max Kimerer, stopping off in Chicago between trains yesterday, informed *The Billboard* that he and his partner, Ross Young, general manager of the Roman Pools, Miami Beach, Fla., have contracted to present a Seminole Indiar village and alligator farm at A Century of Progress Exposition next year. next year.

next year.

They successfully presented a similar show at Canadian National Exposition, Toronto, last year. The world's fair show, however, will be on a much larger scale. Kimerer stated.

show, however, will be on a much larger scale. Kimerer stated.

The show will be located opposite old for Dearborn on a plot 150 by 275 feet, and in the exhibit will be from 50 to 75 seminole Indians in their native surroundings.

Resolutions of condolence in the recent death of Mr. Seldomridge, veteran fair manager and organizer of Central Fair Circuit 18 years ago, were adopted by representatives of eight societies affiliated with the circuit.

List of light harness meetings of Central Circuit was revised, as Secretary Samuel B. Russell, Lewistown Fair, asked for August 22-27, leaving August 30-September 2 open. President Buechley and Secretary Swoyer were requested to get an association to fill that week.

Revised list of dates for the circuit scale. Kimerer stated.

The show will be located opposite old fort Dearborn on a plot 150 by 275 feet, and in the exhibit will be from 50 to 75 seminole Indians in their native surroundings.

Col. Florida at Langhorne

PHILADELPHIA, April 23.—An appointment of interest to racing fans and followers of the automobile industry is that of Col. J. W. Florida to be official steward for the Legion auto races to be held on May 7 at Langhorne Speedway. Fred Nicholson is official representative of the AAA Contest Board. Col. Florida will be remembered as having been one of the seasoned veteran drivers, his racedriving career dating back to 1908, when he drove in the Vanderbilt Cup Races in old Fairmount Park.

#### May Drop Suffolk Fair If \$8,000 Isn't Raised

NEW YORK, April 23.—Suffolk County Fair, Riverhead, L. I., needs additional financing to the extent of about \$8,000, to run this year's event and unless this amount is raised within a reasonable time the fair may be called off, according to statements issued on Thursday by Nathan H. Dayton and County Treasurer Eliis T. Terry, officers of the society. Fair went \$14,000 in the red last September, but has since raised about \$6,000 to pay some obligations.

Board of Education of Riverhead Union Free School District had contemplated coming thru with a plan at a special school election next Saturday to buy 10 acres of the fair's land as a site for a proposed grammar school, but election has been canceled. NEW YORK, April 23.—Suffolk County

#### Veterans Plan Motor Show

AMHERST, N. S., April 23.—War Veterans' Canadian Legion Post No. 10 will hold its fourth annual Amherst Cumberland Motor Show in the Armories on May 4-7, under personal direction of Frank J. Elliott. This year a large number of dealers from outside districts have taken space. Management has added some new features, with a dance and midway to be run in connection with the show. Entrance fee is a dime, grand door prize to be a first-class return ticket to Boston, Mass., and \$25 in cash. On the last night the Veterans will give away a new sedan. a new sedan.

#### **Grand-Stand Shows**

AIR WAY KENNELS, who have been conducting races at West Palm Beach, Fla., track, are now in spring training in preparation for their dates at parks and fairs.

HAL C. WORTH, who has been at Eagle Pass, Tex., has arranged a pageant for this season, theme being based on the life of George Washington. Mr. Worth recently produced the program at opening of the \$7,000,000 canal at Eagle Pass, with a bathing revue of 46 entries, a bull fight featuring Sidney Franklin, American matador, and a barbecue at which 8,700 persons were fed.

AL G. (AERIAL), Russell A. and Lillian G. Emerson, of Emerson's Attractions, are at home in Kenmore, N. Y., preparing for engagements around Buffalo and adjacent territory. They are working a new pony, high-diving dog and Major, an Arabian stallion, and Al and Russell also will do their balancing, revolving and double-swinging ladder and double comedy trapeze and breakway perch acts.

# Fair Elections

PORTAGE, Wis.—Robert Wilson, Poynette, was elected marshal of Columbia County Fair, to be held here on September 15-18. Frank G. Klenert has been named superintendent of speed and Dr. A. L. Wood superintendent of floral halls. Question of a free fair will be placed to a vote of stockholders at a special meeting soon.

BELLE FOURCHE, S. D.—D. R. Evans, pioneer stockman, has been re-elected president of Tri-State Fair and Sales Association, organization which directs annual Black Hills Roundup. Charles S. Small was elected vice-president; R. F. Voyles, treasurer, and L. C. Morrison, secretary. Small and L. Blumenthal were elected directors for three-year terms. F. W. Brown, Lead, was elected a director to succeed T. F. Harris, resigned.

HONOLULU, T. H.—At Wailuku, Maui, M. F. Calmes was chosen director of the island's annual fair. C. S. Childs, director of 13th and 14th fairs, will assist in direction of this year's. Previous features have been retained, with the addition of several new ones. It is expected all previous attendance records pected all previous attendance records will be broken.

DE RIDDER, La.—Beauregard Parish Fair Association elected Lee Nichols. president-manager; W. E. Sailor, vice-president; Ruth Calvert, secretary, and R. Cagle, treasurer.

# Would Merge **Pennsy Shows**

Bureau, thru McSparran, reports 12 fairs passed out within last 3 years

HARRISBURG, Pa., April 23.—Time and place for holding 70 county and local exhibitions have been compiled by the bureau of statistics and information. Pennsylvania Department of Agriculture, with co-operation of secretaries of fair associations.

The fair season covers a period of approximately 12 weeks, first one opening on August 3 at Ligonier, Westmoreland County, and the last scheduled for October 19 at Franklin, Venango County.

Reports to the bureau indicate that at least 12 fair associations have gone out of existence during the last three years. In many cases the organizations became insolvent.

#### Merging Advocated

In this connection, Secretary of Agriculture John A. McSparran has issued the following statement:

"It is our firm belief that our fairs in Pennsylvania are in many counties developing along lines that will eventually get them all into financial difficulty. They are more and more becoming community projects rather than county fairs. We believe the time has come, in view of the magnificent success of in view of the magnificent success of the Farm Products Show at Harrisburg, that the several fairs in the counties should be merged into one outstanding county fair so that these county fairs would become the natural elimination field for exhibits that could come up later and compete in the Pennsylvania Farm Show in January.

#### Asks Clean Fairs

"Of course, there are some of those products that could not be kept over, but quite a few of them could be, and instead of having the overhead and the expense of a half dozen fairs in a county, certainly a better type of premium could be offered, and with the automobiles it is no great chore for the people of the county to gather together in one central place for their county competition.

county fairs should be built "These county fairs should be built up without the presence of any type of gambling or immoral shows. The fact that some of them are today operated clean and successfully indicates that all of them might be, and they certainly should be. We ask the co-operation of all fair boards in the State to see to it that the fairs this coming summer be merged into larger units and to make them cleaner and finer than they have ever been before."

# Mercedes To Direct Minocqua's Festival

MINOCQUA, Wis., April 23.—Greater Outdoor Exposition and Midsummer Festival is the name selected for the event to be held here on August 6-9 under Managing Director Joseph Mercedes, well-known showman, who started plans last vear.

Northern Wisconsin residents are cooperating and there will be numerous exhibits. The Milwaukee Railroad has granted special rates for the occasion.

"More than five acres of land will be "More than five acres of land will be used to stage the exposition and we are scouring the country for rare exhibits of animal life to place on exhibition," said Director Mercedes "Among the large array of attractions will be a zoological exhibit of all animals inhabiting Northern Wisconsin woods, as well as every native specimen of live game fish, wild birds and fowl.

wild birds and fowl.

"A tribe of Indians will be exhibited, with their native sports, pastimes and industries. Among backwoods contests will be casting, trap shooting, log rolling and wood chopping. We expect many novel booths with exhibits of nationally known products.

"Several sensational circus acts will be augmented by Minocqua's prize band and a Washington Bicentennial pageant, The Dawn of Liberty, with more than 100 persons in the cast."

#### To Revive Quincy Annual

QUINCY, III., April 23.—Adams County Fair, suspended in 1929, will be revived this fail, it was announced by C. C. Mast, secretary of the association, which has continued its organization, altho not staging any exhibits. Tentative dates are September 5-10. New grounds, between 30th and 36th streets, scuth of College are not been approved for College avenue, have been rented for a year, with option of purchase on a 14-year pay plan. There will be no admission charge to the fair.

#### Open First Island Event

MONOLULU, T. H., April 16.—Kauai County Fair will be held at Libue in the Armory on April 22-23. Martha Eder, secretary, is responsible for several major changes in operation this year. Changes in premium lists are expected to prove a benefit. Some premiums have been lowered while others have been increased. A new department features homemade clothing.

#### Fair "Grounds"

INDIANAPOLIS - According to word received here, there will be no county fair next fall at Valparaiso, Ind The fair association decided a fair this fall will not pay. It is understood the organization is somewhat in debt and does not want to risk increasing indebtedness.

POMONA, Calif.—Pomona Fair, it has been decided, is to have a new \$240,000 grand stand of steel and concrete, 420 by 142 feet, 79 feet in height, to seat 10,000 people. Bids are being taken and it is expected construction will be started soon.

ANTHONY, Kan.—Anthony Fair Association, reports Secretary O. F. Morrison, has booked J. L. Landis Shows for the 1932 fair, and Tom Holder, Denver, for auto races on July 18-23.

WARSAW, Ind. — Annual Kosciusko County Fair will be held on streets here on September 26-October 1. Annual meeting of the association will be held on May 18, when officers will be elected.

ALBANY, N. Y.—Senator J. Griswold Webb, president Dutchess County Fair Association, at the capitol on April 16 said his annual county fair will be held this year on August 30-September 2.

ELKADER, Ia. — Directors of Ekader Fair, August 16-19, appointed a commit-tee, George Tieden, Dr. C. L. Crider, Thomas Thomsen, H. J. Kriebs, Max B. Bishop and E. F. Seifert, to negotiate for

attractions at a meeting to be held here on May 14.

GULFPORT, Miss.-Dissolution of Misississippi Coast Fair Association of Mississippi Coast Fair Association is sought in a petition filed in Chancery Court, following a recent meeting of stockholders in which they voted to surrender the association's charter. According to the petition, the association has no outstanding obligations.

LOUDONVILLE, O.—Loudonville Agri-LOUDONVILLE, O.—Loudonville Agricultural Society, sponsor of the annual Free Street Fair, to be held this year on October 4-6, was among the first few organizations to have its report on the 1931 fair approved by the office of I. S. Guthery, State Department of Agriculture. Secretary O. K. Andress is making progress with plans for a larger event.

WAPAKONETA, O.—Added to attractions at Auglaize County Fair here, August 30-September 2, will be an American Legion drum and bugle corps competition on the Sunday of fair week, reports Secretary C. C. Zofkie. It also is planned to have two political days for campaigning visitors, including gubernatorial candidates. A third annual race meeting will be held, sponsored by the Forty and Eight Society of the Legion, on July 4-7.

#### MASSACHUSETTS MEN-

(Continued from page 52)

difficult year to operate our fairs, and it will require the maximum of our ability and the co-operation of every member of our organization."

#### Gaskill Urges Harmony

President Gaskill took the floor for an address on department heads and super

resident Gaskill took the hoor for an address on department heads and super-intendents as they are related to the budget and expenditures.

"In a well-manager fair," he said, "every official and committee member should have definite responsibilities to perform. It is the function of the executive committee to apportion the budget fairly to each department in proportion to the value and importance of the various activities of the fair.

"There are probably no fixed rules that can be laid down regarding proper division of the budget, as local conditions should govern this matter, but each department should be considered carefully many months in advance and a proper balance struck."

Mr. Gaskill declared that a fair is doomed to failure if each committee is

Mr. Gaskiii declared that a fair is doomed to failure if each committee is allowed to run its department unlimited as to budget and detailed plan of action. He came out for closer co-operation and harmony between officials and commit-

#### **Boston Offers Comments**

Stating that advertising is worthless

# Experience Exchange

Methods Used in the Operation of My Grand-Stand Show

By MAREL L STIRE

(Secretary-Manager Mississippi State Fair, Jackson)

A high-class unit show (professional), featuring circus acts, vaudeville numbers and a good concert band, has proved by far the most successful form of evening grand-stand entertainment at the Mississippi State Fair at Jackson.

For afternoon entertainment the Jackson exposition for a number of years has been featuring auto racing and football—the auto speed bettles on the first

has been featuring auto racing and football—the auto speed battles on the first three days of the week and football during the latter half.

Three main factors largely credited with the success of evening presentations have been hunger of patrons for "in-the-flesh" entertainment, high-class nature of the acts and popular prices that prevail. that prevail.

GOOD MUSIC ESSENTIAL

GOOD MUSIC ESSENTIAL
Another important factor has been good music. The Jackson exposition has been fortunate in obtaining the best concert bands available. It has been found, since the advent of "canned music," that patrons are as starved for high-class band music as they are for human performers, and the management has been "cashing in" on this deficiency in the entertainment life of fair patrons. All important, of course, is the choice of the right kind of entertainers. Mississippi State Fair revues have been with-

sippi State Fair revues have been without exception high class, featuring flashy settings, clever numbers, beautifully costumed and well-trained choruses, a variety of specialties, with several circus thrillers thrown in for good measure.

The bands, as has already been said, have also been uniformly good, not only playing the revue, but always rendering a concert as a prelude to the evening performance.

Use of public address systems in recent years has added the crowning touch to the entertainment, making the voices of the cast and the musical accompaniment audible in all parts of the grand stand.

#### AUTO RACING IS DRAW

Auto racing, interspersed with circus acts and band numbers, is the entertainment found most successful for the first three afternoons of Jackson Exposition Week. Patrons in search of thrills seem to find them in the benzine battles.

During the latter part of Fair Week, when young folks predominate, no form of daylight entertainment attracts them like football, and so the State Fair usually provides three or four good games between the outstanding State

and Southern colleges.

In conclusion, the high-class revue type of entertainment, built up all week by newspaper comment and word-of-mouth advertising, has done much toward solving the last-night grand-stand bugaboo, unusually large numbers availing themselves of the advertised "last chance" to see the grand-stand show. show

At least, such is the experience of the Mississippi State Fair.

unless product advertised is worthy, Otis Carl Williams, head of an advertising company in this city, suggested direct-byoutdoor display advertising as judicious media, but doubted the value of thruthe-mail pamphleteering. He recommended that publications rate 70 per cent of all advertising and 30 per cent be split between radio and billboards.

be split between radio and billboards.

Laurence B. Boston, director Division of Reclamation, Soil Survey and Fairs, State Department of Agriculture, gave suggestions for this year, offering general comments on premiums and negligence in payments, the pass evil, better publicity and greater co-operation from directors and their colleagues in fair operation.

Thomas Ashworth, Charlton City, one of the picturesque characters at these

Thomas Ashworth, Charlon City, one of the picturesque characters at these meetings, spoke on purses, horse-race programs, entries and classes in connection with the Mohawk Fairs Circuit, which he stated was organized seven years ago at Gardner and has met with increasing success year by year.

#### Davis on Pass Evil

Prof. C. J. Fawcett, State College, Amherst, gave an elaborate account of special live-stock exhibits, and submitted the dynamometer itinerary for this year, while Earle S. Carpenter, also of State College, read his regular report of the committee on judging College, read his regu committee on judging.

President Gaskill called upon Will Davis. secretary Rutland (Vt.) Fair, who never fails to appear at these Commonwealth assemblies. Mr. Davis told how Rutland handles the pass gate and different type tickets.

tickets.

"Tighten up your gates," Mr. Davis warned. "Too many passes are given away gratis."

Rutland's appropriation for entertainment will be maintained on a level with last year's, he said. The association chieftain also asked Lieutenant Mansfield, of the State Police Commission, for a few words.

Secretary Lombard announced that the Secretary Lombard announced that the dates of the winter meeting of the body have been shifted from January 25-26 to January 18-19, at Hawthorne Hotel, Salem, and that the "Mechanical Cow," which is becoming as famous as the "Mechanical Hen," will be available this year, provided enough fairs come thru with the \$25 rental fee.

#### Appeal to "Stay-at-Homes"

Travers D. Carman, advertising representative for *The Billboard*, with offices in Boston, told the body of the function of this publication; specifically of the fair

department.

"The fair department renders, in my opinion, a service of useful character,"
Mr. Carman said. "It helps to interpret

your problems."
He introduced his assistant, Edith R.
Doane; Leonard Traube, of the New York
outdoor staff, and Leslie G. Anderson,
Eastern advertising manager, New York

Mr. Anderson felt that with ocean and Mr. Anderson felt that with ocean and transcontinental travel less active this year, fairs in the Bay State are in a great position to attract these "stay-athomes." He also stated that The Billboard would work out any individual or collective problem with respect to fairs for editorial consideration.

Mr. Boston praised this publication as a valuable news medium and a significant aid to fairs, stating that its fair section has always co-operated with his department.

#### Chairmen Are Selected

After a substantial lunch, Prof. J. H. Frandsen, dairy department head, State College, gave a lecture on the agricultural fairs of Northern Europe, which he illustrated with lantern slides. Prof. Frandsen presented typical photographs taken by him during his visit to Denmark last year. As Milton Danziger later remarked, everything shown was not unlike what Massachusetts fairs are offering.

fering.
The following were appointed commit-

The following were appointed committee chairmen for this year:

Elery Metcalf, Hawthorne, fruits, flowers and vegetables; Summer Parker, Amherst, live stock; George L. Farley, Amherst, boys and girls' exhibits; Paul Foster, Great Barrington, concessions; Frank H. Kingman, Worcester, standardization; Annette T. Herr, Amherst, home department; Earle S. Carpenter, Amherst, judging; George H. Bean, Northampton, insurance; Laurence B. Boston, Boston, statistical; John H. Gilbody, Topsfield, racing, and A. W. Lombard, dates of fairs.

dates of fairs.

Attraction people attending were Stuart Kollins, Wirth & Hamid; Henry L. Rapp, American Fireworks, and E. M. Jacobs, Amalgamated Attractions, all of

Boston.

Conducted by CHARLES C. BLUE—Communications to 25 Opera Place, Cincinnati, O.

# Alabama Favorable to Shows Playing Under Fair Auspices

Opinion of attorney-general exempts them from State and county licenses, also applies to four "rehearsal weeks" for resident shows wintering in the State

MONTGOMERY, Ala., April 22.—Alabama's glad hand is out to give carnivals and the like attractions which play fairs in this State a bit of "depression relief" by exempting them from State and county licenses, it was disclosed Thursday in an opinion by Thomas E. Knight Jr., State attorney-general. The act which gives carnivals such exemption was passed during the 1931 Legislature, the bill having been introduced by Representative Tyler Goodwin, of Montgomery, ostensibly for the benefit of the Rubin & Cherry Shows, which have been wintering here for years.

the benefit of the Rubin & Cherry Shows, It not only provides exemption for carnivals which play under auspices of fairs, but if such carnivals winter in Alabama and are owned by a person who claims the State as his home and votes here, and maintains permanent winter quarters in this State, then the show is allowed four weeks of rehearsal performances after closing winter quarters without State or county license.

Question was raised by D. W. Crosland

Question was raised by D. W. Crosland, probate judge of Montgomery County, regarding the street carnival of the Rubin regarding the street carnival of the Rubin & Cherry Shows, which closes a week here Sunday as an attraction in Montgomery Trade Week. Show sponsored by the American Legion, which receives 20 per cent of the gross for unemployment aid, according to press, during Trade Week sponsored by local Betail Merchants' Association. Legally, however, it appears event was sponsored by Alabama State Fair Association, as shown by Judge Crosland's inquiry to attorney-general.

Crosland's inquiry to attorney-general.

Judge Crosland's letter in part is as follows: "Please refer to an Act approved June 6, 1931 (Acts 1931, p. 288), and advise whether or not a street fair operated under the auspices of the Alabama State Fair Association in the city of Montgomery from April 16 to 24, inclusive, is exempt from the payment of the license fee therein required. It has been stated to me that there is no general admission fee charged, and same is in the nature of a rehearsal as provided for in said act, only it is being conducted on the streets of Montgomery instead of being conducted at their regular winter quarters."

Attorney-General Knight replied: "In

Attorney-General Knight replied: "In answer to your inquiry, I am of the opinion that the State Fair in question is exempt from payment of the license provided for by an act approved June 6, 1931 (General Acts, 1931, p. 288). The Act exempts from license: (1) Any State fair or carnival operated by or under the auspices of the State fair, county fairs or district fairs, and (2), the first four weeks rehearsal performances after closing of winter quarters in this State of a street fair or carnival owned by a citizen of this State and having its principal situs in Alabama, and maintaining its permanent winter quarters in Alabama.

"The last sentence of said Act provides Attorney-General Knight replied: "In

"The last sentence of said Act provides as follows:

"'Provided further, that on and after Cctober 1, 1931, all street fairs or carnivals charging an admission fee shall be subject to the regular license provided for under this Act.'

"It is my opinion that it was not the intention of the Legislature to nullify the exemption provided for in the first part of the Act by the proviso above quoted. The above quoted proviso applies only to street fairs or carnivals charging an admission fee. It is my opinion that the admission referred to is a general admission fee for admission to the fair or carnival grounds."

The city of Montgomery also agreed to

The city of Montgomery also agreed to permit the carnival to open the season here without payment of city license in view of gross percentage given for unemployed.

Carnival business has been fair and merchants who sought tieup by offering bargains during week have offered words of raise and no complaints.

S. W. Brundage Shows win victory Wisconsin. (See page 3).



RIO GRANDE CITY, Tex., April 22.—
W. B. Evans, who in past years was a prominent owner and operator of freak animal shows, arrived here a few weeks ago and has purchased a large tract of land, well fenced, and is stocking it with pinto burros. Mr. Evans advises that he will ship 400 head of burros to Chicago, at the rate of 60 per month, to be used in amusement places, and that more than 400 of them will appear during the A Pageant of Progress Exposition, Chicago, next year, on one of the largest pony tracks in the world. He also advised that the first shipment of 60 to the Windy City would leave here late this week.



IN THE MOUNTAINS and the "fleecy white": Billie Geyer (free acts) and his troupe en route, a few weeks ago, from their Colorado home to join Isler Shows at Chapman, Kan.

#### New Show in Northeast

CINCINNATI, April 22.—Advice from Clifton R. Smith states that a new show has been organized at Providence, R. I., titled General Carnival Company, and scheduled to open in that city April 30 with three shows, four rides and about 20 concessions. Mr. Smith, for several years past promoter of independent doings, has contracted as general agent.

# Season Soon in Full Swing; Several More Shows Make Bow

## Model Shows at Augusta, Ga.

AUGUSTA, Ga., April 22.—Resplendent in their new spring attire, Model Shows of America made their bow for season 1932 here last Saturday night for a seven days' engagement, furnishing the amusemen features for the annual Spring Festival staged by Tall Cedars of Lebanon at the lower Greene street grounds. The show train arrived from Montgomery, Ala.. Thursday evening preceding the opening, the preliminary details ahead having been attended to by Walter A. (See MODEL SHOWS on page 61)

### Bernardi Greater At Richmond, Va.

RICHMOND, Va., April 22.—Bernardi Greater Shows completed their winter quarters stay last week and every attraction was sent out to the lot in South Richmond, where they opened on Monday night. Shows and rides redolent with new paint and decorations and new color scheme for the wagons, flats and other appurtenances (a deep orange) make a great appearance on the lot and in transit.

There are a lot of old showmen gath-

There are a lot of old showmen gath-(See BERNARDI GREATER on page 61)

# Sutton Shows at Osceola, Ark.

OSCEOLA, Ark., April 22.—Great Sutton Shows opened their 25th season here, winter quarters city, last Saturday, to a satisfactory business, and with paraphernalia in excellent condition. Some location spaces were left open for people coming late and when they arrived and the lineup filled the midway took on a very attractive appearance. The show's very attractive appearance. The show's first road move of the new season is to Blytheville, where an auspices has been (See SUTTON SHOWS on page 61)

# Golden Rule in Covington, Ky.

COVINGTON, Ky., April 22.—Golden Rule Shows, of Golden Rule Shows, Inc., inaugurated their season here tonight on the Front and Johnson streets playground lot under auspices of Jr. OUAM, the engagement to close April 30. The midway is laid out in a masterly manner in consideration of the available space, and the attractions present a neat appearance. About three of the individual shows did not arrive in time to be ready for the opening night, nor the high-dive free act. Friday is an unusual opening night for a show, but it allows opportunity for getting things properly arranged before the usual rush of Saturday and Saturday night. There were hundreds of people on the midway early in the evening, and the attendance was greatly increased by 9 o'clock. Very little money was spent, however—but, again, one must

## West's Motorized At Chickasha, Okla.

CHICKASHA, Okla., April 22.-W. E. CHICKASHA, Okla., April 22.—W. E. West's Motorized Shows experienced a terrible windstorm for their opening night, Monday. About 7:45 the wind laid practically all the canvas on the ground. But the snappy personnel met the disaster in showmanship style, and had all the equipment repaired and the disaster in showmanship style, and had all the equipment repaired and ready to go Tuesday night—the midway packed to capacity, and all rides, shows and concessions doing business far past expectations. The show consist of four rides, eight shows and 16 concessions. The show moves on 14 trucks. All the equipment newly painted and all shows have new canvas.

The personnel consists of the following: W. E. West, owner; Mrs. W. E. West, secretary and treasurer; K. G. Clapp (formerly of Clapp Greater Shows), general manager; George Highfill, advance agent;

## Jones Shows Good Start, Washington

Washington

Washington, April 22.—The Johnny
J. Jones Exposition Shows' train of 30
cars arrived here Sunday night, exactly
31½ hours after leaving the winter quarters city, Orlando, Fla., and the large
amusement organization started its annual two weeks' engagement at 15th and
H streets, Wednesday evening, to 8,679
front-gate admissions; Thursday's gate
admissions, 9,863, according to show-office
accountings. All attractions reported as
doing a nice business. Weather has so
far been ideal. As usual the local engagement is the Jones Shows' starting of
their regular season in the North.
General Manager J. L. Murray and Edward J. Madigan are in charge of the
show. Mrs. Johnny J. Jones and Johnny
Jr. are expected to arrive in about 10
days, after "Junior" finishes school at
Deland. Staff men state that business
for the show here is far ahead of expectations in consideration of current
general business and industrial conditions.

#### Vaughans Birthday Hosts To "Uncle Eddy" Neville

To "Uncle Eddy" Neville

ST. LOUIS, April 22.—Mr. and Mrs. Eddie Vaughan and Catherine Oliver entertained Tuesday evening at a dinner party complimenting Edward (Uncle Eddy) Neville on his birthday. In addition to "Uncle Eddy" the guests were Mr. and Mrs. B. S. Gerety. Elsie Calvert and Kent Hosmer. All voted Eddie and Mrs. Vaughan past masters in the art of good old sincere hospitality, with eatables to "the Queen's taste." Mr. Neville has been secretary concession department of Beckmann & Gerety Shows for many years. He is a little shy on giving the actual lowdown on his agethe large birthday cake gracing the Vaughan dinner table only displayed three candles, but it was also covered with many red candied hearts in the form of a question mark, so there you are! Little Betty, granddaughter and pride of the Vaughan household, who is known to most every trouper who plays St. Louis, is fast growing up and we will have to agree with Granddad Eddle that she is one of the smartest and cutest youngsters in the "49th State."

#### McCaslin to Hollywood

BALTIMORE. April 22.—John T. Mc-Caslin, who spent eight weeks at MGM Studios during the production of Freaks and Tarzan, left a few days ago for Hollywood on a trip in reference to three stories he has sold. One goes into production June 5 and one September 22; others later, when Mr. McCaslin will return to the Coast with a number of his own people for the productions. Mr. McCaslin will return to Baltimore April 29 to take up his duties at Carlin's Park with a number of concessions and seven side shows.

David Turk, electrician. Ferris Wheel, Amos Atkins, foreman: Alvin VanDyke, second man. Glider, Sam Dixon, foreman; Jerrie Reynolds, second man. Merry-Go-Round, Eddie Dyer, foreman; Charles Winkle, second man. Kiddie Ride, Shorty Baxter, foreman. Athletic Show, Jimmie James, manager; Tiger Taylor and Sailor Jack John in the ring: Bill Dyer, talker. Fred Atkins has Hawaiian Show with four entertainers and J. J. McKinney as talker. Pete Holmes has the animal and illusions shows, with Fat Winter's assistance. Mr. and Mrs. Johnnie Howard have joined with Nice, the Monkey Man. E. E. Markham has a pit show with J. J. McKinney as talker. Albert Taylor has the pit show. Minstrel Show is joining next week. Mr. and Mrs. J. M. Monk have the cookhouse, with a very nice frameup. Mrs. Ruth Landis has five concessions, including corn game. Chick Cole has two concessions: Mrs. W. E. West, three; James Walker, one; Leonard Hampton, one; J. T. Richard, one, and the writer, two.

#### Showmen's League of America

CHICAGO, April 23.—Just one more meeting of the Showmen's League before the summer recess. April 28 is the date, and the "vacation" lasts until October. There was a fair attendance at Thursday night's meeting. At the officers' table were President Sam J. Levy, Past President Ed A. Hock and Secretary Joseph Streibich, and routine matters were handled with dispatch.

Brother John Moisant is resting easy after undergoing an operation, and resting the summer summe

handled with dispatch.

Brother John Moisant is resting easy after undergoing an operation, and reports of his condition are very satisfactory. Brother Col. Owens is still confined at his home, being in a serious condition. He advises that he would be pleased to hear from his good friend, Larry Boyd.

Members of the League were guests of the management of the Sells-Floto Circus opening performance April 16. This courtesy was highly appreciated. Brother Courtemanche donated the floral piece which graced the circus entrance.

Interesting letters were received from Brothers John W. Gates, King Leon and W. R. Hirsch; also an attractive booklet of Foley & Burk Shows. Advices from Brothers Dave Tennyson and Past President W. O. Brown are that they are still "with it and for it." Brother Martin L. Callahan, counselor of the League, was at the meeting after a prolonged absence. Has been on sick list some time, but managed to get up to attend to urgent League business.

After May 1 and until further notice

managed to get up to attend to urgent League business.

After May 1 and until further notice the League rooms will be open from 10 a.m. until 5 p.m.

Brother Paul Lorenzo is back after a short vaudeville tour. Brother Liebman advises that he will leave shortly.

Brothers Joe Rogers, Jack Benjamin, Charles Miller and Al Latto will have the rides at Northwestern Carnival, to be held in Evanston in May, and Brother Ed A. Hock the concessions. Brother Felix Charneski is in Chicago for a short while. Brother Fred Beckmann granted him this short vacation from his regular duties that he might ald Brother Joe Rogers in getting the Heyday in shape. Bert (Cy) Davis, of the rural comedy team, Cy and Lindy, dropped in for a short visit. Bert is working insurance in his off hours. A package of very neat heralds of Gentry Bros.' Circus was received from Brother Beverly White.

Past President W. O. Brown says: "Write me some news of the League. I devour the League column in The Bill-board each week, but am anxious for more news." Wonder if all of the brothers take as much interest in the efforts to keep them posted.

devour the League Column in The Butboard each week, but am anxious for
more news." Wonder if all of the brothers
take as much interest in the efforts to
keep them posted.

Brother George L. Lynne dropped in
for a short visit. He came from down
Florida way, where he makes his headquarters. Brother Jack C. Simpson is
also in Florida, according to reports.
Brother Walter D. Hildreth, back from
the sunny South, dropped in for a short
visit. Seemed like old times, for Walter
was always a regular at the League rooms.
Brother A. L. Miller, of Musical Millers,
and Brother Fred O. (Fearless) Gregg
were visitors at the rooms. Lew D.
Nichols advises that he will again be with
Pacific Whalling Company coming season.
Brother Ray Oakes is becoming quite a
farmer, and can he talk chicken business!
The secretary had a visit with Brother
Jack Burslem at Sells-Floto Circus. Also
Brother Gene Weeks, who is with the
same organization.

Well, brothers, as you start on your
season's work, keep in mind your obligation to the League. Send in your dues
at your first opportunity. Remember, you
must be paid up to be in good standing.
This "column" is for the members of the
League. Maybe you have a bit of news
that would fit in nicely. If so do not
hesitate, as it is your column.

To date there is no news of any activity
on Chicago lots. And from reports received it is doubtful if there will be

on Chicago lots. And from reports received it is doubtful if there will be much. Hope this does not prove true, as there are a number of brothers who prefer staying in town rather than taking

to the road.

President Sam J. Levy advises that
there will be some news at an early date
pertaining to the possibility of having
new quarters. All are hoping for favorable results.

Jack Austin, stunt man, just from the Coast, dropped in for a call.

### Kansas City

KANSAS CITY, Mo., April 22.—Quite a number of showfolk passed thru here this week, en route to join shows in various parts of the country.

Isler Greater Shows, accompanied by several members of his staff, visited the city early this week. Business and visits with old friends occupied his time.

Capt. E. H. Hugo will go to Davenport, Ia., next week to bring back his newest addition to his free-act equipment, a fire ladder truck purchased from the Davenport fire department.

Chester Levin, of Midwest Novelty Company, left the city for Chicago, where he will attend the Toy Fair.

Donald Francis arrived in the city from Los Angeles to viet his perport.

Donald Francis arrived in the city from Los Angeles to visit his parents, Mr. and Mrs. W. J. Francis, from whom he had been separated for many years.

Doc Snow, of J. L. Landes Shows, spent several days here and visited with friends around the PCSA clubrooms.

G. C. (Doc) Crowley, manager of Crowley's Barnett & Schutz Shows, passed thru Thursday, en route to the winter quarters of the show in Dexter, Mo. Show opens in that city April 30, according to

opens in that city April 30, according to Crowley.

B. W. Wadsworth, formerly of Kansas City Art Novelty Company and now operating his own business in Tulsa, Okla., is in the city, making his headquarters in the PCSA clubrooms.

Jack Moon returned Thursday after a week around St. Louis, where he visited the many shows playing that territory. On his return trip he stopped in O'Fallon, Mo., where the American Legion honored him with a luncheon, attended by Legion members and business men of the town.

town.

Everett Hennies left Wednesday for Virginia to join West's World's Wonder Shows with his digger machines. Hennies also has machines on the William Glick and Rubin & Cherry shows.

Henry J. Kane, in past seasons connected with Midwest Shows, is on the West Coots and from Shimilian.

nected with Midwest Shows, is on the West Coast, and from all indications intends to remain in that territory this

tends to remain in that territory this season.

Ed Warren Appleton was returned to hospital this week, suffering a relapse. While his condition is not serious, he will be detained there for several weeks.

Jack Starling is again in the city after a week in St. Louis, where he attended the opening of Beckmann & Gerety's Shows.

#### Pacific Coast Showmen's Association

LOS ANGELES, April 20.—At meeting Monday night President Harry Fink and Eddie Brown occupied the chairs. Resolutions were passed that effective at the chair at t Eddie Brown occupied the chairs. Resolutions were passed that effective at once there would be a penalty attached when those in arrears in dues pay—formerly there was accepted for reinstatement the amount in which the member was in arrears—all dues payable September 1, and there will be no deviation from this rule.

ber 1, and there will be no deviation from this rule.

At the meeting Brother O. N. Crafts, owner and manager Crafts Greater Shows, made a very liberal donation to PCSA, and a vote of thanks by members present was tendered him.

Frank Conklin was present prior to leaving to him his hypotheric show Conklin.

leaving to join his brother's show, Conk-lin All-Canadian Shows, which open at Vancouver, B. C. Harry Phillips and Ben Parker are going ahead with plans for a Parker are going ahead with plans for a dog and pony show to open early in May. Harry Lloyd stopped in for a visit before leaving for Chicago. Charley Gray and Dave Smith are seen around the Caril Hotel—are furthering some plan of action. L. R. Blodgett will be associated with the management of South Sea Island Fire Walkers, 25 in number, the troupe en route from Papeeta, Tahiti. H. A. Yearout is in charge of the party, which will arrive about April 28. George B. Geneca, of Al G. Barnes Circus, who was operated for removal of a bone from his head, is reported improving and expects to rejoin the circus as soon as able. Harry X. Clarke paid a visit. Walter D. pects to rejoin the circus as soon as able. Harry X. Clarke paid a visit. Walter D. Nealand, circus and carnival press agent, still with Raymond the Great, whose tour is being planned, but no dete as yet set for opening. Thos. (Skinny) Dawson doing some extra publicity work for Arthur Hoffman's Unit No. 6 of Pacific Whaling Company.

Past President Capt. H. S. Tyler is receiving the congratulations of his friends ceiving the congratulations of his friends account his having been completely exonerated of any responsibility in the court matter in which he was interested. An interesting letter from Frank Lambert was read at the meeting and some interesting photos shown. Frank says he is producing indoor entertainments for a large institution in Northern California. Is also working on a miniature circus animal cage wagon—with tableau sides—four lions in the cage and a four-

Ned Rao, manager Hawaiian Show with horse hookup. Frank Miala, whose ler Greater Shows, accompanied by sevalar members of his staff, visited the city destroyed, will have a new place on Misriy this week. Business and visits with sion road. Word comes that Brother Sky Clarke, past president, is not improving and his condition is serious. He requests friends to drop him some cheerproving and his condition is serious. He requests friends to drop him some cheering lines to his home, 6501 Lexington avenue, Hollywood, Calif. Frank C. Foley, who has had his concessions stored since closing of Lincoln Park, is now taking out all equipment in the Golf Course; then will take a trip east. Walter Hunsaker Shows, after several weeks of bad business on iocations in suburban Los Angeles, has been stored indefinitely. Members of PCSA are planning to accept en masse an invitation of Brother Duke Pohl to dine and dance on the "Rose Isle," anchored off Long Beach. Dick Parks is working out plans for his new venture, a one-ring circus, playing two and three-day stands under auspices. Harry Rork will produce the circus under canvas for Glendale Lodge BPOE. There will be circus acts, also animal acts from Los Angeles Wild Animal Farm, worked by Louie Roth. He will also have as associates Bill Barrie and Jack Stanley. Mr. and Mrs. Elmer Hanscomb will have a concession at Los Angeles Wild Animal Farm.

Letter read at meeting from Brother Roy Johnson, now operating Green Room Cafe at Pacific Beach, Long Beach, says business is good, the usual Sunday crowds of 50,000 and more—says most all concessions report doing well. George Whitey Gore will handle the advertising program for Al Malaikah Temple Shrine Circus. Charley Hatch, of RKO booking department, will book the acts for the

Archie Clark, of Archie Clark's Greater Archie Clark, of Archie Clark's Gleader Shows, ran in for the meeting. Said busibess was picking up, and will try out a new spot for carnival at Beverly boulevard and Fairfax avenue, Hollywood. Charles Steffins was in, his shows being at Burbank under auspices Spanish-American War Veterans.

Tom Percival, back from the Philippines, stopped in for a visit. On his way to Miller & Babcock Shows. Bert Fisher was in to say good-by, leaving with his African Giant Show for Portland. Harry Clarke, Joe Gannon and Johnny Ward have their Ubangi show at Long Beach. This is a clever ring up on the originals. Louis Bissinger and Harry Bozza, two old-time pitchmen, are working on Olive street. George Surtees and wife left recently for Seattle, with Serpentina, to Join Pacific States Shows. Bob Winslow, who operated his Folly Girl Show at Long Beach, closed it a few days ago. Tom Percival, back from the Philip-

#### Short Biographies Of People Engaged in Carnival Business

Under this heading each week will appear a short biographical some person active in this field. sketch of

#### No. 17—JOHN M. SHEESLEY

Mr. Sheesley, who is known to nearly all showfolks as Captain John, was born at Harrisburg, Pa., July 25, 1881; hence he has passed his half-century mark of life. His home address is Harrisburg. He entered the amusement business in 1908 with Johnny J. Jones Shows, a candy wheel his first venture, and after six months purchased half interest in a Human Laundry attraction. Next spring gave his interest in the funhouse to Mr. Jones and joined Krause Greater Shows, then five weeks (same year) with Ye Old English Carnival Company; 1910-'11 with Belster Carnival Company, concession partnership with Sam Brown and some advance work. Late in 1911 and early in 1912 with Macy's Olympic Shows. Later in 1912 launched his own amusement company in Alabama, and soon the title of Greater Sheesley Shows became prominently known and has continued without partner ownership; operating mostly in Eastern half of United States without partner ownership; operating mostly in Eastern half of United States, with one round trip to the West Coast.

His wife's name is Edna, who is suditor His wife's name is Edna, who is suditor of his shows. They have one child, John Daniel, nearly 22 years of age and also on the show's staff. His parents are deceased. He is a member of F. & A. M., Tall Cedars and Shrine, New Ycrk; B. P. O. Elks, Americus, Ga. He has several affiliations outside show business. His recreational hobbies include baseball, football and all other athletic contests, and holding up his end when "good fellows get together." "good fellows get together."



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#### MIDWAY CONFAB

By DEBONAIRE DAB

L. H. (DOC) CANN, formerly with Travers Shows, reported as on advance staff of West's World's Wonder Shows.

DOC MURRAY has Side Show with Heller's Acme Shows, opening at Plain-field, N. J., April 30.

MORRIS MILLER had rides and concessions at Apple Blosso Bridgeton, N. J., last week. Blossom Festival,

SOME CHANGES in show titles for early season weeks have not been officially announced, altho now trouping.

NEIL (WHITEY) AUSTIN and Jack Lee, of Palace of Wonders, motored from Gary, Ind., early last week to attend a fair men's meeting in Indianapolis.

THERE IS a Billie Owens and a Billy Owens, both show executives — the former with Sol's Liberty Shows, the latter in and around Philly these days.

FROM REPORTS, S. Miles Jones and Johnny Hicks, of pitch and auction note, may remain in California this season; at least, Jones so inclined.

LOUIS, son of "Big Hat" Al Fisher, isn't referred to among friends as "Young Fisher" or "Al Junior," but "Little Hat" Al (or Louis).

SHOW OPENINGS so far have averaged about "so-so," but consistent with general conditions this spring.

ton and reported as having excellent attendance on the "old favorite" H and 15th streets location in the Capital City.

B. & B. RIDING DEVICES played Kernersville, N. C., last week. Report up to Friday was weather excellent, busi-ness poor. Joining Roberts & Ramish Shows this week at Baltimore.

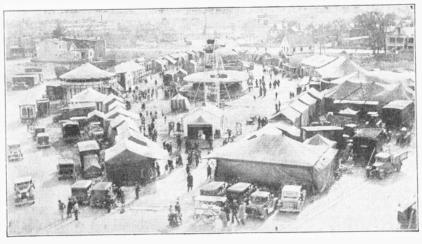
QUESTION: "Why are outdoor showfolks so optimistic and always expecting good results ahead?" Probably best answer is in the quotation, "It's in the blood."

PARIS, April 18.—Barney Page, who has riding drome under management of Louis Brown, has purchased a Motordrome and is now appearing on his own. Barney and Doris Page are at present Barney and Doris Page are at pres riding at the Street Fair, Grenoble.

FROM ST. PAUL, Minn., comes word that Capital Amusement Company has all its shows and rides painted and ready to open May 7—will carry 5 rides, 7 shows and about 20 concessions, the report.

PEGGIE PARSONS postcarded she had left Leggette Shows and was at San Antonio for the Battle of Flowers with her "whoopie" (frozen custard) and iron-claw concessions—intended joining Dodson Shows for the season.

MRS. NELL SANDERS, in past years ith various carnivals, not to be on road



A SNAPSHOT of WEST'S WORLD'S WONDER SHOWS during their Photo taken from up high and recent opening engagement at Norfolk, Va. before attractions opened for the day.

TOM IRVING advised from Syracuse, N. Y., that Irving Bros.' Circus Side Show had signed with Great Lakes Shows for their coming season.

BILL. STOREY recently left Norfolk, Va., for his home at Attalla, Ala., to the bedside of his mother, who is now reported slowly improving.

JOHNNY PECHETI again superintendent rides with Travers Shows; Charles Huston and Frenchy Pelletier back as ride foremen.

WORD REACHED Cincy that Singer's Side Show, with Howard the Lobster Boy, had booked with Travers Chautauqua Shows.

GEORGE W. ADAMS, painter and concessioner Travers Shows, reported as laid up with a severe attack of flu early last

THE STORK sort of evened up relative to the Jones Shows' midget troupe—midget mother last December, midget father a few weeks and a few weeks ago.

REPORT from Vincennes, Ind., J. L. Finch, last six seasons corn game with L. J. Heth Shows, had left to take charge of Al Wagner's corn game with Castle-Ehrlich-Hirsch Shows.

EVIDENTLY Max Gruberg has a way of working things in season—museum during winters, carnival, summers, and the coming summer placing a side-show attraction at a seaside resort.

JOHNNY J. JONES SHOWS made a remarkable run from De Land to Washing-

this year, as she is operating a lunchroom and rooming house in Danville, Va.—says "Bubbles," her dog, is mother of "five little 'troupers.'"

SID TANNEHILL, of former midway cafeteria fame, who now holds a State position in Louisiana, North Louisiana District (something to do with Louisiana Athletic Commission), was a recent visitor to Hi Tom Long at U. S. Veterans' Hospital, Alexandria.

H. L. (DOC) BLAKE, who since last fall has operated Blake's Messenger and Parcel Service at Savannah, Ga., advises that he has finally decided not to go on the road, instead to remain at Savannah all summer.

M. L. KIRTLEY recently closed with Lee Amusement Company and joined Al F. Wheeler Shows and Tiger Bill's Wild West, which he pronounces a "mighty nice little circus"—among his duties, legal adjusting.

CORRECTION—It is F. Stanley Reed, former agent Bockus Shows, who is now handling general agent duties with Drew's World Standard Shows (with which Bockus Shows recently combined)—article in last issue gave the name as "F. Stanley," without the "Reed."

THE SEASON-ANNOUNCEMENT booklet of Foley & Burk Shows is a most elaborate, quality-plus get-up. Half-tones galore of midway and show train features, also fairs and special event pictures. A full page devoted, with large cut, to Governor James Rolph Jr., of California. Dozens of ads of business establishments in various California

#### "SATISFIED

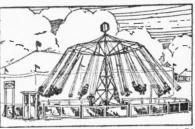


would be expressing it mildly," writes Ed Corey regarding his Baby ELI Wheel. "It grossed more than the purchase price, (including freight) from August 8 to October 11. I believe no wheel owner should be without a Baby ELI."
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cities. All pages very heavy "enamel" paper (7x10) with very attractive front and back covers. Seems a sort of co-operative tieup, in which case it's surely a resourceful, remunerative idea.

GERALDENE - GERALD infoed from Glens Falls, N. Y., that had again booked with Billy Bozzell's Side Show with Johnny J. Jones Shows, to open with it last week in Washington. Was formerly last week in Washington. Was formerly with Frank Bergen's Side Show a number of years.

WILLARD BACKENSTOE reported collecting freaks for his proposed side shows with various circuses and carnivals. Frank Backenstoe, formerly connected with advertising department The Columbus (O.) Dispatch, now has nifty cigar now has nifty cigar (O.) and newsstand at Hot Springs, Ark.

DID YOU KNOW that George Haverstick, ride owner and concessioner Eastern half of the country last two decades, 40 years ago was a very prominent passenger engineer on the Chicago division of Baltimore & Ohio Railroad, residing at Garrett, Ind.?

(BOUNDING) JOHNSON. CHARLES bounding-wire free act, advises that be-cause of some misunderstanding he will not be with the Powers-Davids organiza-tion, International Greater Shows, this season, as was announced in recent issues, he having contracted elsewhere.

REPORTED THAT C. W. Naill Shows are being planned for a late start this season, but to remain out late, also that a later announcement of the show's general agent for this year will "be a surprise to all showdom." Capt. Naill preparing his equipment at his home city, Monroe La Monroe, La.

CLARENCE CLAYTON, last season with Bahnsen's Circus Side Show, infoes he has contracted for this year as ticket seller and talker on Side Show of Sells-Floto Circus and Aline as Mystery Girl. During the Coliseum, Chicago, engagement Clayton on the big-show ticket exchange

SCHENECTADY "PICKUPS" — Johnny SCHENECTADY "PICKUPS" — Johnny Lopota, formerly with Robbins Bros.' Circus, is framing a new concession and will open with one of the caravans in New York State. Roy Gries and Allen Jones have some amusement games around town and may go out with concessions at fairs.

WILLARD (DOC) FOSTER has deserted the gilded rostrums of pitchdom and returns to his rightful estate, inside show lecturing and back with Sam Wagner's Coney Island Side Show. With his booming, resonant voice Doc can extoll the virtues of the great and the

REGARDLESS OF broken-arm handi-aps the veteran showman, George loon, with five helpers was active in caps Moon, decorating outfits of Tilley's Amusement Company for some weeks prior to their opening last Saturday at Ladd, Ill. Russell Hill and wife were recently engaged with the show as banner agents.

DUNN GONE SOUTH: That is, Eddie DUNN GONE SOUTH: That is, Eddle Dunn and wife, well-known concession people—they stopped over in Chicago last week while en route to Montgomery, Ala., to join Eddle's brother, Chester Dunn, who has concessions with Rubin & Cherry Shows—incidentally, this will be Chester Dunn's eighth year with Rubin & Cherry.

W. H. (DUKE) BROWNELL recently W. H. (DUKE) BROWNELL recently migrated northward from Miami to join Decker's New England Shows, with which (as their show-letter stated in recent issue) he will be on the advance. Was last season with Downie Bros.' Circus, formerly with Zeidman & Pollie Shows, Miller Bros.' Shows, Sheesley Shows and other carnivals, also special-event promotions.

AFTER ABOUT 15 years' trouping Harry Friedman remained off the road last year and took over Ritz Hotel on F street, Washington, which he remodeled and is now sitting all comfy with his family. Quite a number of Johnny J. Jones showfolks domiciled at the hotel last week for the show's engagement in the Capital City—Harry formerly six seasons with that show.

CLIFF YOUNGER and wife, Edith, reported last week still running pitch store on 125th street, New York—have been in five different locations on Sixth avenue and one on 14th near Lexington avenue—Cliff reports no profit after "John Doe" (which will suffice in this case), a colored youth in his late "teens," when not trouping at locat tries to shine in proper lan-

showing her appreciation."

high rents, etc. Younger has contracted to manage "Unborn" Show on James E. Strates' Southern Tier Shows, opening late this week in Elmira, N. Y.—will not open Prison Show until fairs.

HOWARD BURK and Fred Price, HOWARD BURK and Fred Price, of the Charles and Minnie Pounds concessions personnel, arrived in Cincinnati Wednesday, last week, from Los Angeles with the Pounds' motor truck and some concession paraphernalia, and Friday proceeded on their journey to winter quarters of Greater Sheesley Show, Buffalo, N. Y. At Cincy they were rejoined by Cecil Walker, who did not go to the Coast with the Pounds folks last fall.

ONE OF THE best human-interest stories regarding carnival folk in newspapers that has ever come to this writer's notice appeared in *The Augusta* (Ga.) Cronicle April 17. It was a "show setting up" story, written by a Cronicle staff writer (this scribe surmises a lady writer) and closed with "Yes, there is plenty of reality behind the painted scenery and if you doubt it go see for yourself." It was relative to showfolk with Model Shows of America.

"PICKUPS" FROM SEATTLE — Joe Baker advises that Ed Smithson, carnival promoter, recently arrived in Seattle from Los Angeles. Was formerly with Levitt-Brown-Huggins Shows. He 'ately successfully promoted walkathons in Sacramento and San Diego. Tex Cordell, concessioner, has been at New West Minster, B. C., arranging for a walkathon. Perry Oulette, contracting agent L.-B.-H. Shows, has set forth on advance work, making Northwest towns. Sam Addelson, concessioner, will soon be with one of the Coast carnivals. Tom Alley, wrestler, of Australia, had a pleasant two days' visit with his old friend, Faddy Conklin, of All-Canadian Shows, at Vancouver, over the week-end. He leaves shortly for China, Australia and New Zealand. Ed Smithson will again be special agent L.-B.-H. Shows, eighth season. Floyd Bentley, agent with L.-B.-H. Shows last eight years, is now located at Hillsboro, Ore., handling publicity and outside posting for several houses in this vicinity. 'PICKUPS" FROM SEATTLE -

#### Southern Exposition Shows

Henderson, Tex. Week ended April 16. Auspices, Associated Charities. Weather, clear. Business, fair. Central location.

Auspices, Associated Charities. Weather, clear. Business, fair. Central location. Pay gate.

The 215-mile run by motor from Pelly was made in excellent time, all attractions being in readiness for the opening Monday night. It was a conclusive test as to the efficiency of motor transportation for the show and the officials of the company were well pleased with the showing. Auspices members were active in every way to further the interests of the show. The chairman of the committee also editor of the local paper and gave much space to items about the show, playing up the free acts, with human-interest stories of performers. It was the first pay gate ever tried in Henderson and after the first night there was no question as to its worth. It has been the observation of the writer that a gate acts as a filter and eliminates elements that sometimes are sources of annoyance on the midway, but in no way interferes with those who want to enjoy an evening of amusement—the fee at the gate is to them merely an incident. In patronage during the week it was a tossup between Minstrel Show and Firestone's Ten-in-One for top money, with Freak Animal Show closely following. The highlight of the engagement, however, was the remark made to money, with Freak Animal Show cicsely following. The highlight of the engagement, however, was the remark made to Secretary Smith by Mr. Harris, head of the committee who, in the early part of the week, said: "Mr. Smith, I am a busy man. At the end of the week just give

me a statement of our percentage due and a check to cover it. Your word is all the guarantee I need." To equalize the loading of the show two more trucks will be added to the fleet.

W. X. MacCOLLIN.

#### Conklin's Canadian Shows

VANCOUVER, B. C., April 20.—Preparations for the new season are gathering momentum daily at the winter quarters here. With the dynamic J. W. (Paddy) Conklin personally supervising a thousand and one preseason chores, the big carnival is shaping up most satisfactorily for the opening date, which will be on the home town's Cambie street on the home town's Cambie street grounds April 30, auspices the Vancouver Elks' seventh annual bazaar-circus. Immediately after that event closes, May 7, the 15-car show will embark on its season's tour. Mr. Conklin is extending his scope considerably this year. After playing his old stamping grounds in season's tour. Mr. Conklin is extending his scope considerably this year. After playing his old stamping grounds in British Columbia, Alberta, Saskatchewan and Manitoba he will take his carnival farther eastward than before and invade Ontario and Quebec. His closing date in the latter province will be October 15 at Montreal. Among attractions booked are Bert York's Palace of Illusions, Al Salvail's World's Museum, Geo. Weeks' Monkey Circus, Capt. Cy Dawson's War Relic Exhibition, W. Torp's Flea Circus, Dolly the Doll Lady (H. L. Bush, manager), Dr. J. Norworth's Educational Waxworks and the customary array of merry riding devices and other attractions. For the opening week "Paddy" has booked an original and timely pyrotechnic spectacle, Bombardment and Battle of Shanghai, which, produced by Hopkins Fireworks and Producing Company, will be shown free daily. Vice-President Frank R. Conklin is expected daily from California to take up his season's duties as assistant ducing Company, will be shown free daily. Vice-President Frank R. Conklin is expected daily from California to take up his season's duties as assistant manager and superintendent of concessions. Staff members already engaged in preseason activities at the home city include Will Wright, Jack Budden, Roy Draper, A. Cullerton, E. Wells, Alex Lobban and R. Randall, while from the field come grafifying reports from General come gratifying reports from General Agent W. C. (Bill) Fleming. All of which is from an executive of the show.



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Lamp. 19 In.
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Can place Cook House, Palmistry, Long-Range Shooting Gallery, String Game. Penny Arcade or any other legitimate Concessions. Can place one or two more Shows. Open Manchester April 30. Winter Quarters, Ilighland Avenue and Candia Road. Address Box 143, Manchester, N. H.

J. F. MURPHY, General Manager.

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GOLDEN — Jumbo (Dynamite) O-MI-JAP (hulless) White Rice, Golden PEARL, 100-lb. bags, JAP-O-NUT BUTTER (golden color), 1or "buttered" corn, frying potatocs, etc. Packed 10, 25 and 50-lb cases. GLASSINE Cones (7 Colors), also bags and cartons for "buttered" corn. Corn Syrup in 125-lb, steel grums, half barrels, etc. (Established 1903.)

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# KEYSTONE ATTRACTIONS

Opening at ROSCOE, PA., April 30.

Want Bingo, American Palmist and Concessions to join at once. C. A. HARTZBERG, Mgr., Roscoe, Pa.

# HARRY COPPING SHOWS

WILL BOOK FLAT RIDE

WANT Concessions of all kinds: Palmistry, Pitch-Till-You-Win, Devil's Bowling Alley, Fishpond, Candy Floss. All Wheels open. Will relieve liberal proposition to Penny Arcade. Will furnish outfit to any money-getting Shows. This week, Punxsutawney, Pa., followed by Johnsonburg, Warren, Olean, Williamsport, Johnstown, and then into Pittsburgh district for five weeks. Address

BERT ROSENBERGER, Manager,

# ANDERSON-SRADER SHOWS, INC.

OPEN AT RED CLOUD, NEB., MAY 20. WANT Shows, with or without their own outfit. Will furnish complete outfit for Ten-in-One and Snake Show. CAN PLACE any legitimate Concession except Cook House, Mitt Camp, Diggers and Corn Game. China Woods, Little George, Collins, Bishop Floyd, Red Hooper, Bob Pettit, write.

## J. L. BARKER SHOWS

A Real Show that moves every week, playing proven money spots, with a circuit of early Celebrations and Fairs. Buck McClanahan, Murdock's Fat Show, C. C. McClung, Mrs. Capt. Lee, wire. Portable Fun House. Special inducements to those having own transportation. WANT Tilt-a-Whirl. Concessions all open. WANT Pitch-Till-U-Win, String Came, Scales. Rates in keeping with the times, Happy Griffin, wire. Jack Detter, wire T. L. BARKER, Sullivan, Mo., this week; St. Clair, Mo., week May 2-7.

# **Towes United Shows**

OPENING APRIL 3, SPRINGVILLE,

WANT People for Pit Show and Athletic Show. Shows with own transportation, 25%. WANT Help in all departments. Concessions all open except Corn Game, Cook House, Popcorn. Address

BOX 216, SPRINGVILLE, UTAH,

# Gapital Amusement Co.

OPENING NORTHFIELD, MINN., MAY 7, TWO
SATURDAYS.
Concessions all open except Cook House, Corn
Game, Popcorn, Mitt Camp, Address all mail
CAPITAL AMUSEMENT COMPANY, P. O. Box 562,
St. Paul, Minn.

FUN ON THE FARM

Cost \$5,000, sell for \$1,000, or will trade. What have you? Address P. O. Box 256, Minneapolis, Minn.

#### FOR SALE, MONKEY AUTO-DROME

Gilly type. Good condition. Three Cars, three healthy male Rhesus Monkeys. ALEX YOUNG, Jamestown, Kan.

#### Southern States Shows

San Pedro, Calif. April 1-10. No aus-

San Pedro, Calif. April 1-10. No auspices. Location, water front street. Weather, warm. Business, very good. With the return of the Fleets and hundreds of warships and airplanes "on parade," thousands of people gathered to witness the spectacle. Some of the show's attractions were left in winter quarters until the following week, but the midway was two blocks long and comprised of 7 shows, 2 rides and 50 concessions. Glenn Killer and Frank Babcock were busy with greeting visitors from Crafts Greater Shows, Archie Clark's Shows, Mel Vaught Shows, Hunsaker Shows, John T. Wortham Shows, Alton Shows and Al G. Barnes Circus, also other Mel Vaught Shows, Hunsaker Shows, John T. Wortham Shows, Alton Shows and Al G. Barnes Circus, also other showfolks still at Los Angeles. Matt Gay scored heavy favor with his high-dive free act. Mr. and Mrs. Jack Forrest, formerly in vaudeville, now retired and residing at Lomita, entertained several of the showfolks at a luncheon. The writer, Walton de Pellaton, who after a year's absence has returned to showdom, had as his guests Mr. and Mrs. Jack writer, Walton de Pellaton, who after a year's absence has returned to showdom, had as his guests Mr. and Mrs. Jack Kenyon, Iram, Cora and Wesley Carter, of Beckmann & Gerety Shows; Mr. and Mrs. Robert Hollington, Kenneth Holt, of vaudeville; Babette and Whitey Perry, of Crafts Shows, and Billie Farmer and Rhea Jack, of Barnes Circus. The staff: Glenn Miller and Frank Babcock, ownersmanagers; Walton de Pellaton, secretary; Paul West, lot superintendent; Happy South, electrician; James Keller, ride foreman. A remarkable business was done by the corn game operated by the writer, due in great measure to the personality and efforts of Mrs. Hazel Sullivan. Among concessioners were the following: George and Mrs. McKisson, Mrs. R. C. Rockwell and daughter, Toots; Solly Wasserman, Clyde and Topsy Gooding, Artie and Hazel Sullivan, Harry Barnett, Billie Wasserman, Mr. and Mrs. J. Cooley; Mrs. Boucher and daughter, Violet; Lonny Paine, Sammy Koomas, English Jack, Red Rowan, Blacky Bane, George Wilder, Henry and Pearl Wilder, Candy Moore, Paul West, Virgie Johnston, Mr. and Mrs. Montana Lewis, Bill Farnsworth, Mr. and Mrs. R. C. Julian, Henry McDowell, Mr. and Mrs. Moxie Miller.

J. Cooley; Mrs. Boucher and daughter, Violet: Lonny Paine, Sammy Koomas, English Jack, Red Rowan, Blacky Bane, George Wilder, Henry and Pearl Wilder, Candy Moore, Paul West, Virgie Johnston, Mr. and Mrs. Montana Lewis, Bill Farnsworth, Mr. and Mrs. R. C. Julian, Henry McDowell, Mr. and Mrs. Moxic Miller.

John D. Kilonis Shows

MANCHESTER, N. H., April 20—Just 10 more days till the opening date, April 30, and Superintendent Frank Smith has the men working full time so as to have everything in A-1 shape for the opening. Master Mechanic Eddie Walsh has Just returned from Winchester, Va. where he loaded the Ferris Wheel and Merry-Go-Round and shipped to Manchester Capt. LaValley wrote that he would leave his winter home and is expected in winter quarters to the would leave his winter home and is expected in winter quarters to the sweek. General Manager J. F. Murphy is going from early morning till ate at night. John Kilonis is again away on one of his many trips. He is kept busy these days wrestling in different cities. He was the big attraction on the card here last week. Floyd Sheaks, with his wife and Harvey Jr. came in yesterday. Superintendent Smith is building a tradler, on which will be mounted the new transformer the show purchased recently. Joe Allen, superintendent of concessions, is building a new corn game and is getting his other concessions in shape. General agent David Munn and his daughter, Pinkle, paid a visit to

winter quarters and reported some new towns booked. Curley Smith arrived Saturday night and went into the har-ness Monday morning on a new promo-tion. John Butler is busy on a promo-tion in Malden, Mass., under the Arbeiter Fercen. ISABELLE KILONIS.

#### J. C. Weer Shows

SOUTH BEND, Ind., April 20.—Winter quarters at present is a very busy place, getting all paraphernalia in readiness for the opening, which will take place here April 30 on the Armory grounds at Sample and Eddy streets for American Legion and "40 and 8." Five rides, nine shows and about 25 concessions will be on the midway at the opening. Will play three locations in the city on different grounds. The writer has just arrived at winter quarters from Detroit and will act as assistant manager to Mr. Weer. Mrs. E. C. May will remain in Detroit until after the opening to look after her beauty parlor—she will join the show about May 1. Lee Avery and wife, who will have the cookhouse, arrived from Florida last week. This is their fourth year with this caravan. Mr. Godfrey, corn game, has arrived at winter quarters and says he is just waiting for the opening. L. W. Spencer, of Flint, Mich., just wired that he would be in for the opening with his candy floss. High-Diver Marsh, who will furnish the free act, is expected at quarters any day now from the South. Mr. Vanzile will have candy and crackerjack again this year. Harry Benjamin, of Detroit, will now from the South. Mr. Vanzile will have candy and crackerjack again this year. Harry Benjamin, of Detroit, will be on the midway with a 32-foot blanket wheel, and he sure knows how to give those blankets out. A complete roster those blankets out. A complete roster will appear in *The Billboard* after the show opens. E. C. MAY.

#### Castle-Ehrlich-Hirsch Shows

SHREVEPORT, La., April 20.-If you

big Wild Animal Side Show. Lois Friedell has turned over the Merry-Go-Round to the artists after spending more Round to the artists after spending more than two months going over the woodwork and wood carvings. John R. Castle has been doing the work of a half dozen men last two months, attending to most everything except correspondence, a majority of which Wm. R. Hirsch has been handling from the downtown office. Both the other partners, Harry and Simon Ehrlich, have been suggesting new features that have been worked out and will be used coming season.

JOE S. SCHOLIBO.

#### Sol's Liberty Shows

West Frankfort, Ill. Week ended April Auspices, Southern Illinois Civic ue. Weather, unsettled. Business,

League. Weather, unsettled. Business, fair.

A shower of rain Saturday at 7:30 p.m. ruined a good night's business, judging from the crowd that arrived early. Children's matinee, Saturday, was heavily attended. Hawaiian Nites, with Marie Fink, Babbette Stevens, Alsada Krantz and Juanita Tierney, dancers, and Dorothea and Glenn, musicians, was added to the show's list of paid attractions by Milton Morganstein and Louis LaPage. Black's Wild Animal Circus, formerly Black's Comedy Bears, continues to draw crowds nightly to witness its free acts, presented on a high, well-illuminated platform on the midway. Florence Black, feature of the circus attraction, has been receiving commendable press notices in each town in which the show has exhibited. The circus consists of trained elephant, chimpanzees, babboon, bears, monkeys, midget horse and dogs. The program is changed each night. Visitors during the week included L. J. Heth, Walter Devoyn, of Ideal Shows; Ned Torti and McArdell, of Wisconsin DeLuxe Doll & Dress Company; advance representatives of Rock City Shows and West Bros.' Shows, and a number of old friends of Mr. and Mrs. Sam Solomon from Metropolis, Ill. Visits were exchanged between this company and Barker Shows, which were number of old friends of Mr. and Mrs. Sam Solomon from Metropolis. Ill. Visits were exchanged between this company and Barker Shows, which were playing Pinkneyville. The general agent, Harry Small, has the show contracted far in advance, and is now chief ticket taker on main gate.

LOUIS LAPAGE.

#### Latlip Shows

CHARLESTON, W. Va., April 20.—
Nearly everything affiliated with the show is in readiness for the coming season. Will open the first week in May, and play two stands in Charleston—then will take to the road, playing West Virginia. Ohio and Kentucky. Foremen for the rides: Clance Ward, Merry-Go-Round; Burse Persinger, Ferris Wheel (twin wheels): Joe Jackson, Merry Mixup; Earl Peck, Miniature Train; Fred Apple, Kiddie Ride, Auto Ride. Dan Hied will be lot superintendent; H. (Red) Gaylor, electrician; Robert Carr, charge of all concessions: Babe Hall, trainmaster; Stave McDonal, general agent; Capt. Latlip and family, free acts; Mrs. Marion Latlip, secretary-treasurer. Harrison McCrory will have full charge back with the show and will act as general manager. Bob Hunt will be with the show with his 10-in-One. Two new two-ton trucks will be added, and a new living truck for the Latlip family. This will make a total of 15 trucks, all owned by Capt. Latlip.

ROY REX.

#### J. R. Edwards Attractions

WOOSTER, O., April 20.—Much activity this week as all equipment gets new paint. Prevailing colors this year will be red and orange—bright orange replacing what for many years had been white. Tommy Aber has arrived and is getting the Merry-Go-Round ready to go—looks like the Florida climate agrees with him. like the Florida climate agrees with him. Mr. and Mrs. Paul Campbell have arrived to take charge of Ferris Wheel, also are painting their two concessions. Mr. Campbell's brother with them and will handle concessions. Among visitors at winter quarters this week were Jess Springer, formerly with Robinson Circus, now doing his own act in Ohio theaters. Buck Maughiman, of Canton, has booked the Society Circus and has nurchased Buck Maughiman, of Canton, has booked his Society Circus and has purchased new canvas. James Sweetman, of Pontiac, Mich., advises he will be here with his Monkey Autodrome and brand-new illusion. George Miller is busily framing his Snake Show. Will J. Whitton, formerly with Johnny J. Jones, has arrived from Akron and is busy with banners.

FRITZ EDWARDS.

# Looking Back Thru The Billboard

25 Years Ago

(Issue of April 27, 1907)

Nugent Brothers, Ed, John and Jim, left Portsmouth, O., for the Jamestown Exposition. . . LeBruno's Mighty Midway, R. C. LeBruno, manager, opened at Central Park, Springfield, Mo. . . Charles Phillips, versatile front talker, with Robinson Amusement Company. . . Col. Phil De-Coupe's Museum opened at Boswell, Ind. . . . William J. Hilliar, magician, visited The Billboard while en route to join Forepaugh-Sells Circus. . . . Howard Seeman books Great Patterson Circus-Carnival into Peoria, Ill. . . . John S. Oakerson books Tanaka Japanese Troupe with J. Frank Hatch Shows. . . . Flying Eugene Falf free act with W. S. Heck Shows.

10 Years Ago

Mrs. Otto F. Ehring, of Ehring Attractions, and Mrs. C. E. Kilpatrick instantly killed when automobile was struck by railroad cars. . . C. A. Wortham's World's Best Shows, John T. Wortham Shows and DeKreko Bros.' Shows played Battle of Flowers, San Antonio. . . Brown & Dyer staff. Alex Brown, president; Bish M. Turner, manager; Felix Blei, agent; Arch Claire, secretary; W. W. Downing, advertising; Frank LaBarr, press. . . . William C. Fleming ships 11 63-foot cars to quarters of T. A. Wolfe Shows. . . Public wedding on Snapp Bros.' Shows' midway—ceremony on Ferris Wheel. . . . Charter of Pacific Coast Showmen's Association still open.

#### Philadelphia "Pickups"

PHILADELPHIA, April 22.—Reports re-

PHILADELPHIA, April 22.—Reports received here from various shows that opened last week in this section of the country were not very encouraging. Of course, bad weather helped to keep the business down. This week weather is right for early carnivals and no doubt better results will be obtained.

W. J. Tucker, one of the best known of Philadelphia concessioners, arrived home from a winter in Florida. He and the missus enjoyed the winter and combined business with pleasure. They report having three nice weeks of business just before leaving for the North at various doings in vicinity of Mlami. He is at present operating some concessions with a small show in Washington.

Joe Arons is preparing to operate this

Joe Arons is preparing to operate this season, but who with is the question.

A. H. Herman came in from the South.
He hibernated in the western part of the State during the winter. Will be con-

He hibernated in the western part of the State during the winter. Will be connected with Sam Weintaub concessions. E. K. Johnson, who has been out of the show and promotion business for last two years, is reported as going back with some concessions this season. It is more than likely that Max Gruberg Shows will operate in New York City and vicinity this season since it is probable no permits will be given here.

probable no permits will be given here.
Some of the larger shows are booked close to the city during the coming month. Frank West Shows will be in Wilmington and Chester the coming two works.

#### J. Harry Six Attractions

Cave City, Ky. Week ended April 16. Auspices, Cave City Fire Department. Weather, variable. Business, fair.

The firemen were on the job at all times toward making the engagement a success. Robert Denmead arrived and took up his duties as secretary. Among newcomers are Bob Rundell with his flashy Hollywood Nights Show, coming from Terry, Mont., and some concessioners, including Leo Stanley, with 1: Louis Albert and wife, 2: Owen Stanley, 1: Bill Starkey and wife, 2. Among recent visitors were F. H. Bee Jr., Bobby Sickels and Leo Powers and wife. Walter Smith, mechanic, is putting all the trucks into good shape. The writer, general superintendent, keeps busy with having things in fine shape to entertain the public, also keeping the personnel supplied with weekly copies of The Billboard. Mr. and Mrs. Six are looking forward to a fair season and greet everybody with smiles. body with smiles.

L. T. ZIMMERMAN.

#### C. R. Leggette Shows

Lake Charles, La. Week ended April
16. Auspices, Spanish-American War
Veterans. Location, Ryan street show
lot. Weather, cool nights; attendance,
good. Business, fair.
This the second week at Lake Charles

This the second week at Lake Charles after a week of rain and cold weather, but with a better break in atmospheric conditions there was fair business all week. Ray Wheelock, with his Athletic Show, held top-money honors. Dutch Wilson joined at Lake Charles. Mrs. Fred Burnett on the sick list. Louis Bright, secretary Roy Gray Shows, a visitor. CHARLES SEIP.

#### MODEL SHOWS

(Continued from page 56)

(Continued from page 56)
White, advance publicity by William J.
Hilliar and Mrs. Lizzle Fenn arranged
for the public wedding.
Billed for miles around and with
splendid co-operation from S. Herbert
Elliot, chairman Tall Cedars committee,
the show got away to an auspiclous
start, with ideal weather prevailing. The
show is probably the most pretentious
and worthy that Rubin Gruberg ever
brought to Augusta, and expressions of
opinion are heard on all sides regarding
meritorious character of the many attractions. The newly painted, gilded and
silvered show fronts are things of
beauty, with the deft touch of Artist
Eddie Marconi apparent on every hand;
in fact, the general appearance of both Eddie Marconi apparent on every hand; in fact, the general appearance of both shows and rides reflects great credit on the management in its determination, notwithstanding existing conditions, to send out one of the prettiest and best equipped shows that ever went en tour.

Monday was "Children's Day," and with the event widely heralded by The Augusta Chronicle and The Augusta Herald, as well as over Radio Station WRDW, thousands of youngsters packed the grounds, with the result that all

attractions had a good day's business. Sunday the Royal Russian Midgets went on the air; Monday, Clif Wilson delivered a scholarly discourse on big snakes; Tuesday, Richard Scott's Broadway Steppers entertained thru the ether, with Boston Towne announcing, and Wednesday, Starr DaBelle took his invisible audience on a tour of the midway. Monday the children from the Georgia Training School and the Newton-Tuttle Home, as well as boys from the U. S. Veterans' Hospital at Lenwood were guests, as also were the newsboys of The Herald and were the newsboys of The Herald and The Chronicle.

Visitors on opening day included Mr. and Mrs. Eddie Madigan, Mr. and Mrs. Vernon Korhn, Mr. and Mrs. Lew Woods, Vernon Korhn, Mr. and Mrs. Lew Woods, Ray Meade, Mr. and Mrs. Hanna, all of the Johnny J. Jones Shows. Bennie Smith and Joe Fontana were also mingling with friends. In the absence of Josie Nagata, who is temporarily detained in Montgomery thru sickness, the burden of looking after the rides is being well taken care of by Roy Shepherd, his assistant.

assistant.

General Representative J. C. McCaffery is here, conferring with Mrs. Rubin Gruberg and Manager James C. Simpson. William Breese is ahead of the show handling the advance at Greenville, S. C. Jake Gruberg's cookhouse is splendidly arranged, and the concessions of Fitzle Brown, Mr. and Mrs. Elmer Robinson, Bob Alexander, Sid Marion, Bill Bartlett, J. Gilbert Noon and Mr. and Mrs. Jimmie Vare add luster to the midway.

Attractions at opening and their managements of the street of the street of the midway.

mie Vare add luster to the midway.

Attractions at opening and their managers: Shows—JE Rodeo and Wild West, Col. Jim Eskew; Chaplitsky's Royal Russian Midgets, George V. Conners; Autodrome, Mike Reed; Scott's Broadway Steppers, Charles (Boston) Towne; Parisian Flappers, Charles Griener; Wilson's Six Big Snakes, Clif Wilson: Lost Tribe of Nepal, Starr DaBelle; Crazy Quilt, Clif Wilson; Monkey Circus, James Galle; Side Show, Milo Anthony; Fat People's Congress, Charley Zerm; Paris, Clarence Ranglak: "Believe It or Not." Dr. Hemmingway; Arcade, Mr. Trick; Magic Carpet, Mike Bassett: Crystal Palace, Clif Wilson. Rides — Merry-Go-Round, Ferris Wheel, Lindy Loop, Grand Whip, Leaping Lena, Caterpillar, Waltzer, Ridee-O, Dangler and Toyland, Josie Nagata, superintendent; Roy Shepherd, assistant.

The staff: Rubin Gruberg general

Assistant.

The staff: Rubin Gruberg, general manager; J. C. McCaffery, general representative; James C. (Jimmie) Simpson, manager; Walter A. White, special representative; William Breese, advance agent; Arthur Atherton, secretary-treasurer; A. E. Sharpe, auditor; William J. Hilliar, publicity manager; Bert Minor, lot superintendent; William, Cain, electrician; Eddic Marconi, scenic artist; George Shannon, trainmaster — Dutch Christ, assistant; Jake Gruberg, cookhouse; Gus Woodall, dining car, and J. Pearl, mail man and The Billboard agent.

#### **GOLDEN RULE-**

(Continued from page 56)

consider "Friday night." The engagement is behind a pay gate, the show's attractive arch at the entrance, and no complaint was heard among the visitors regarding the 10-cent admission. A personnel roster follows:

Shows: Pan-American Side Show (banner front wonderful flash, especially the special entrance)—Sam Milliken, mgr.; Red Bolin. inside lecturer; Henry Dill and Fran Woods, tickets; Clemmons, impalement act; Roy Smith, Punch and tattoc; Coy Story, spider boy; Lillian Smith, sword box and electric chair; Henry Johnson, "Zulu"; Lillian Walker, illusion; Ed Wolson, magic; Jacob Helena, snake pit. Athletic Show—Curly Stallard, manager; Red Duncan and Chick Reeves, boxers; Van Reeves, wrestler and boxer. Hawaiian Village—Mrs. Kuki Kakupi, featured dancer; Mrs. Slim Milliken, and Mrs. Franke Bell, dancers. Georgia Shows: Pan-American Side Show (ban

# CAPACITY **PROFITS** VALUE and a LOWER PRICE!

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POP CORN IS HOT THIS YEAR

—it's the selling sensation of the season and will be better than ever this summer. The wise ones everywhere are getting set with Star Machines — biggest moneybiggest money makers in the field.

#### 70c Profit in Every \$1.00

With the right equipment you can clean up a grand a month. For big concessions, busy rush hours or steady all-day volume, you want this "STAR SPECIAL"—a jumbo, and priced below any competing model. Pops wet or dry; gas or electric heat. Visible popping, automatic safety—and a finish of progression and chromium with all porcelain and chromium with all the flash in the world. Lights—action—sales!

#### BIG BOOK FREE

All the dope—full details, pictures, prices—useful information—12-page popcorn business survey—sent free
—just write for it. Ask us about
popcorn supplies, too. Write today!

STAR MFG. CO. 4569-75 Swan Ave., St. Louis, Mo 

-Mr. and Mrs. Art W. Finn and son, Larry, cookhouse; John Clark, waiter; A. R. Clark, griddle; Robert Fayen, cook: R. Clark, griddle; Robert Fayen, cook; Obie Payne, dishwasher. Corn game, J. W. Calligan. Mr. and Mrs. Hoy, Mrs. E. Hufford, Mrs. M. B. Robb, Cliff Gorsuch, Holly Hornsby, Bernice Seamon, Mrs. Stein and son, Jaek Bloom; Jimmy Terry, assisted by "Irish" Lynch; Sam Frambes, Sam Kilgour, Mr. and Mrs. T. Collins, assisted by Chuck Wellman; Mr. and Mrs. Frank Reymann, Charles W. Bickell, and other owners and agents whose names have not been obtained. James R. Shipman is in charge of panel fronts; Chappew, talker, and Marcus Richardson, tickets, at front gate. tickets, at front gate.

#### SUTTON SHOWS-

CAPACITY: \$25 AN HOUR

(Continued from page 56)

arranged with Samaritan Orphanage, the location reported in the downtown district. There were many visitors to the opening, among them Mr. and Mrs. Milton McNeace's mother, Mrs. Ben Wolfe. Bubber Mack's Minstrels made a hit and

Bubber Mack's Minstrels made a hit and have been drawing heavy patronage.
Following is a list of the personnel: Minstrel Show—Bubber Mack, Mader Mack, William Mayes, Richard Sloss, Woodrow Mack. Hawaitan Show—Sid and Ann Hoey, assisted by Odel Lamar and Nick Weaver. Athletic Show—Ernie Glover and Jack Pickfort. Pit Show—Billie Dunne and his company. Snake Show—Bert Moss. Nolte's platform shows. Mell Sprouls has the Merry-Go-Round; Doyne and Ray Sprouls, Ferris Wheel, and Bill Norwood and John Drake the Chairplane. Concessioners include boxer. Hawaiian Village—Mrs. Kuki Kakupi, featured dancer; Mrs. Slim Milliken, and Mrs. Franke Bell, dancers. Georgia Minstels—R. J. (Cookle) Smith, manager; Tommy Gates, Buddy Tillman and Arnold Perry, comedians; Willie Lee Smith (feature), Helen Packard, Gladys Emery, Bernice Kelly, Mammie Fane, band, Frank Chatman (cornet). Ray Jones (plano), Sam Figher (drummer), Bill Smith (tuba), H. Green (saxophone). Wild West—Roy (Red) Lunsford, manager; Mrs. Irene Lunsford, Pewee Lunsford and four others, with eight head of horses. Dog and Pony Show—William Gleason, manager; George Gleason, tickets. Tilt-a-Whirl—Charles House, foreman; Frank Darnell, George Davicson, Arthur Jackson; Herb O'Connell, tickets. Merry-Go-Round—Whitey Sheers, foreman; Simmons Oliver. Ferris Wheel—Slim Mays, foreman; Sllvester, second man; Harris Willis, tickets. Concessioners

Show—Bert Moss. Nolte's platform shows. Mell Sprouls has the Merry-Go-Round; Doyne and Ray Sprouls, Ferris Wheel, and Bill Norwood and John Drake the Chairplane. Concessioners include Benny Kaplan and Dave Tenyson, six—assisted by Ben Kane and Shorty Owens; Goldstein, Frank Kingman and Alex Vincent, one each; Thelma Sprouls, Mrs. Goldstein, Mrs. Krug and Neoma Sprouls, ball games; Robert Land, popcorn; Ben Wolfe, five, including corn game—Ted England and other agents whose names the writer did not obtain; Fred Miller and wife, Cook house, assisted by Bert Miller, Sam Cornett and the missus, two; Clarence Krug, one—assisted by C. W. Swires; Ed Groves—assisted by Joe Mana; D. W. Sransell, Doc Foster and Joe Darnett. Staff—F. M. Sutton, general manager; Lucille Sutton, secretary; the writer, George Cain, advance agent and publicity; Mrs. Caln, banners;

# CATERPILLAR FOR SALE

VERY CHEAP FOR CASH
Other business requires all my time.
Best used ride on the road.
BEN BECKWITH, 1712 Crawford Road, Cleveland, Ohio.

# BALL THROWING OUTFITS

HOODS

Dolls, Cats and Bottles. New lew 1932 Illustrated Price List just off the press. The bottom's out. Write for yours. TAYLOR'S GAME SHOP, Columbia City, Ind.

#### **BINGOS \$6.50**

Whirlwind Miniature Base Ball, \$2.00; 5 Jacks, \$10.00; Big Game Hunter, 1c or 2c, \$10.00. New Guns. 14 cash, balance C. O. D. CHAS. E. MEEKS, Effingham, Ill.

Fred Mahan, legal adjuster; Freddy Hoey, lot man and electrician; Mell Sprouls, mechanic.

#### BERNARDI GREATER

BERNARDI GREATER

(Continued from page 56)
ered together on this organization and it looks like there will be a happy family of showmen this year, all of whom will work for the good of the show and its entire personnel, with Max Linderman directing affairs, genial Frank Bergen in charge of the midway and hustling Bill Holland booking the spots.

Shows: Morris Miller with his Lilliputian Village. Tommy Meyers has the Mirror Maze. Charles Tashin, Reptillila and Circus Side Show. Earl Purtle, Motordrome (with lioness), Arcade and Panorama. R. F. Judy has Dixie Show, where a splendid lot of colored folks cavort to the edification of both whites and colored patrons. Tom Scully, with Illusion Show. Joe Caspar, presenting a beautiful "Night in Paris." Kid Ellis with a stable of wrestlers and boxers at Athletic Arena. "Alice." the Alligator Girl. Hector's Moving Picture Monkeys. The following riding devices now set up and will be added to later—which also applies to the shows: Charles Somma's Skooter, W. H. Bertens' Waltzer, Bert Brown's Hey-Day and Lindy Loop, George Lucas' Caterpillar and Chairplane, the show's Merry-Go-Round, Ferris Wheel and Whip. show's Me and Whip.

The oldtimer, Frank LeBarr, now is again in his glory—again trouping—and again taking care of mail and selling The Billboard.

ATTRACTIVELY FLASHY and fast selling are the two fancily decorated items shown at the right.

Zig-Zag stripes are printed in two contrasting colors on each balloon. Bouquet series includes several attractive designs, all in two-color print. You can make money with these, and the many other popular numbers in our new

**SUPER-QUALITY** 

# (HY-TEX BALLOONS)

A sensational new product, 53% stronger and tougher than other balloons. Write for descriptive booklet and samples.

Jobbers listed below will supply you with "Hy-Tex" or regular "Oak Brand" Ralloons:



No. 9 Air—HY-TEX Bouquet. Gross, 82.75. No. 10 Gas—HY-TEX Bouquet. Gross, 83.00. No. 11 Air—HY-TEX Bouquet. Gross, 83.00.

KEEP POSTED ON THE BEST SELLING BALLOONS BY READING THE OAK ADVERTISEMENT IN THIS SPACE EVERY WEEK.

# The Oak Rubber Co., Ravenna, O.

Selling Through Jobbers Only



#### CAN'T BEAT **THESE PRICES**

shipments.

CHARLES UFERT

19 East 17th Street, NEW YORK.

In Business Since 1913.



#### MEDICINE MEN

Medicines, Toilet Goods under your own Private Label and Carton if desired. Private Formula work a Specialty. Write for Catalog.

THE QUAKER CO.

Manufacturing Pharmacists, Laurel and Freeman Ave., CINCINNATI, O.



PRICES TALK! ARE YOU LISTENING? or Barbeway Stroppers, \$7.20. Edgerite, All Stroppers are Highly Nickel Plated, hoice of Outfits with Any Stropper,

hoice of Outfits with Any Stroppe \$12.00 Per Gross

144 Stroppers, Your Choice. 144 Strop Dressing, in Box. 144 Strops with String Swivel. 144 Cartons.

New Line of Strops and Prices. Sample. 20c. 25% on C. O. D. Dozen Lots at Gross Prices. W. G. WALLENBECK, 3321 N. Halsted St., Chicago, W.



#### Streetmen—Demonstrators SERPENTINE GARTERS

Fast-Selling Item.

Big Profits—Small Investment.

Send 10c for Sample and Quantity

Prices.

**PHIL LEVENTHAL & SON** 

60 Orchard St., NEW YORK CITY. See Our Belt-Suspender Ad.

PEARL AND

Color Pens. Two-Piece Pencils To CHILD STATE OF THE STATE OF THE

Two new Pitch Pkgs. now ready. Send for Price List.

JOHN F. SULLIVAN
458 Broadway, NEW YORK CITY.
Formerly with Jas. Kelley.



#### **MEN'S TIES** THAT SELL ON SIGHT

\$1.50, \$2.00, \$3.00 Per Dz.

Latest Summer Wash Ties at \$1.00 per Dozen.

Biggest sellers in history. Orders shipped promptly. if not satisfactory. quired. 25% deposit required.

ADVANCE NECKWEAR COMPANY DALLAS, TEXAS

## SELL 5c, 10c and 15c NUMBERS

Low priced necessities are the only goods you can make a dollar with today. Send for new list of goods used in home, store, office. LEA BROTH-ERS, 348 First Avenue, New York.



#### By GASOLINE BILL BAKER (Cincinnati Office)

GEORGE GROOMS and the missus are in Dayton, O., clicking with their oils and tonics

ERNIE ATHERTON and the missus have returned to Indianapolis after a short biz jaunt thru Illinois.

HARRY AUSTIN, ventriloquist-pitchman, is working a store med opry on South High street, Columbus, O., to fair

LLOYD J. WALKER has been wintering in Piqua, O. Lloyd is quitting the silverware and is going in for the hair

BUILDERS' SHOW at Indianapolis was a flop for the boys. Those working the show included Barnard, Ullman, Wherry and Pop Etley.

BEN GELBER, of Berk Brothers, was setting up the drinks last week in celebration of the arrival of a baby girl. Evidently Gelber doesn't believe the story around the streets that the country is in the throes of a depression.

ZEB AUSTIN and Frank Kuba, the latter formerly of the 101 Ranch, are preparing to join out with Chick Cummins' med opry. The show has been wintering in Columbus, O.

LIBERAL HARRY ROSENBLATT and Joe Miller have left St. Louis working knife sharpeners, eradicators and novelties. Business just fair, this pair reports.

DR. JOHN W. GEER, of the Becker Chemical Company, is making plans for a new layout to pitch med. Doc is now at the Soldiers' Home, Dayton, O., and is getting ready for this year's business, despite age, depression and poor eyesight.

DR. HARRY PARKER, of med fame, is framing a new outfit to dispense his tonics thru drug stores. Parker is having new signs and other paraphernalia made to make it one of the best equipped layouts in the business.

"THERE MAY BE no association of circumstances in it," Pot Raynor post-cards from Los Angeles, "but the cold, hard fact is that the Spit-and-Argue Club at Long Beach closed its doors the same day Harry Corry left there for Cincinnati."

"CONDITIONS IN CHICAGO not so good these days," Ted Baer shoots from the City of Bang-Bang. "There's a little money on Maxwell street on Sundays, but there are always plenty of the boys there to get it. Many factories not working and the coppers make street selling hard."

"PITTSBURGH IS CLOSED," Arthur Engel reports from that city April 17. "I find I can't even work in a doorway. Few of the boys are here, but none of them doing much. Just working towns out of here, most of which are closed. Looking around for Charlie Sullivan, but fail to find him."

WILLIAMS, Duncan and Jake the Barber, now in the Windy City, send this message to the boys back East: "We are now working full blast across the street from the new Sears, Roebuck store on South State street, near Van Buren. Any good pitchman gets a chance to work here. Drop in and see us."

HARRY LEMNON infoes that in pass-HARRY LEMNON infoes that in passing thru Millerstown, Pa., he found the Green Valley Medicine Company readying for the road. "Must be a good many med shows going out," says Harry. "Plenty of performers to be seen in hotel lobbies in this town, who seem to be getting ready to start. Dr. Spangler is still on hand."

SIGHTED AND SPOKEN in and around Philadelphia by Syl La Velle, who is cruising in that section with his specialties and gathering a few coconuts: Joe (Count) Kenner, with gummy; Bill Getty, gummy; Johnny McLane, with

**NEW LOW PRICES!** 

wide Demand Lowers Our Cost, Increases Your Profits!



Ahh..ha! it's the BACK of this tray Going stronger than ever! FUNNY BONE is burning 'em up! Thousands of repeat or ders from Jobbers, Deal-

High Score
Prize!
Ideal
Salesboard
Each in 2-Color Box. | and comic appeal that causes
seen to be appreciated. SAMPLE DOZEN, \$1.80;
Single Sample, 25c. (Money-back guarantee,) Rusy
your order today. SMEAD-MARTIN CO., 357 N. La
Sale Street, Chicago, III.

# **Nugget Jewelry**



Send for Free Catalog

R. WHITE & SON Box 424

Red Bluff, Calif.

#### AGENTS! SELLS LIKE WILDFIRE



\$380 monthly selling 10 improved patented CARTER WINDOW WASHERS daily. Cleans, dries, polishes. Eliminates all muss. Good Housekeeping approval. Restricted territory. Write today. CARTER PRODUCTS CORP., 992 Front Ave.. Cleveland, O.



AND SPORT GOGGLES
We carry a Complete Line of Goggles,
Field Glasses, Microscopes and Optical
Merchandise. Our Prices are the lowest

NEW ERA OPTICAL CO. Write for Catalog BF43.
Optical Specialties
17 N. Wabash Ave., Chicago, III.

CASH IN \$20 A DAY



Ignition Products Co., Inc. (Sole Manufacturers of) Spiral and Bell Gas Lighters, 107-18 Van Wyck Ave., RICHMOND HILL, N. Y. Retails 25c





ples, \$1.00 prepaid. Send for Price List.

NETOP PRODUCTS CO.,

1478 Broad Street, Providence, R. I.

TAILOR-MADE TIES,
Hollywood Norelty Ties, \$1.75 Dozen.
Fancy Rayon Sox, first quality, \$1.25 Dozen. 10%
deposit required with all orders. EASTERN SILK
MILLS AGENCY, 128 E. 6th St., Los Angeles, Calif.



\$0.00

WHILE



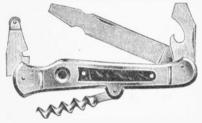
A Car Radio....Table Set A PORTABLE

Like 3 Radios in 1—the first All-Electric Screen-Grid set to operate perfectly electric Screen-Grid set to operate perfectly electric Screen-Grid set to operate perfectly electric set of the set of

Salesmen, make big money. All you need to secure territory is a sample—special low cash price to agents. Write

FITSCHEN BROS. CO. 2815 E. Lake St, Minneapolis, Minn.

## **NOVELTY MEN**



No.

1217—NEW GLASS CUTTER \$10.50

10530—TOOTHPICK KNIVES. 3
1.90

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Blade
We carry big lines of carnival goods, watches, clocks, silverware, slum, canes, pocket cutlery, whips, paddle wheels, serial paddles, aluminum ware, novelties, notions, etc. Catalog free. Send for your copy today. Terms: Cash with order, or cash deposit, balance C. O. D.

SHRYOCK-TODD NOTION CO. 824 No. 8th St., ST. LOUIS, MO.

#### **BIG PROFITS FOR YOU!**



Place.
Cards with the Ideal side line, benefits for full-time men. BLADES for sular razors.

85c to

SAVON BLADE CO.,

1309-15 Washington St., Dept. S, TOLEDO, O.

# BIG MONEY

Applying Gold Initials and Monograms on Automobiles. Self-affixing Sign Letters. Any one car apply. It's the EASI-EST MONEYMAKER TODAY. Anyone can make \$8 to \$10 a

SAMPLES and particulars RALCO SUPPLY CO. 1043 Washington Street Dept. 10, Boston, Mass



# Big Profits!

Own your own business, stamping Key thecks, Fobs, Name lates. Sample, with ame and address, 25

HART MFG. CO.
307 Degraw Street,
Brooklyn, - New York.

#### Z UNEMPLOYED (12 EX-SERVICE MEN

We publish 5 different Veteran Soldier Appeal Magazines, including "Treat 'Em Square" and "Buddies." Color Covers. Free Samples.

TREAT 'EM SQUARE PUB. CO.
2 Stone Street. New York City

Lively early crop now in, \$1.00 per 100; 3.000, \$10.00. With free Game Cards, Signs, etc. Supply limited. As other years, crop small. BARNEY SIMMS | 411 Pitt, Wilkinsburg, Pa.

paddles; Scotty, blade sharpeners; George Partington and partner, with knife sharpeners; Marie Woolsey, Jack Ball, P. Le Roy, H. W. Merrell and Howison.

DOC CARLTON V. LA MONTE advises DOC CARLTON V. LA MONTE advises in a pipe from Savannah, Ga., that after a pleasant six-month engagement with the Franklin Never-Stop Entertainers as assistant manager and lecturer he has left that organization and is now getting his own show ready for the ccming season. He will carry seven people and play thru Virginia and Pennsylvania this summer. My motto, he says, is "A good clean show and a square deal for the natives." clean show natives."

JACK SCHARDING, astrologer and health book worker, after closing in Atlanta, Ga., worked two weeks in Greenville, S. C., to good biz, he reports. Says Chattanooga was not so good, but he opened in Nashville, Tenn., in a darb location, near the Arcade, and has been packing them in all day. "Business is better than I expected here," he pipes. From this city I go to Louisville. It won't be long now. Expect to open my new show under canvas about May 15 in Illinois. My ad in Billboard will tell the rest soon. rest soon

ZIP HIBLER. poet-pitchman, warbles; Yes, old Si still is jovial, but frank enough to say that things are getting tougher for him most every day. "Before the summer's over," says he, "I want to say, I'll have a b.r. bigger'n that bank across the way." Then Doc Fat ups and tells him he's bleating like a calf. Doc's heard that spiel so often it only makes him laugh. Says Doc: "I'll bet a sawbuck that when the snowflakes fall again I'll find you feeding on beans or nix at buck that when the showhakes lai again I'll find you feeding on beans or hix at all." Says Si, "I'm not contending I'll be a millionaire, but when the struggle's over you'll find that I am there. The bloomers I've been making were only meant to show that I must fight 'em harder. But I will get the dough."

harder. But I will get the dough."

JIM (RAZZLE-DAZZLE) HAWORTH pipes from Huntington, W. Va.: "Matters break tolerably well for me. I've got a radio act now that is curling the hair of the fans who listen in on WSAZ. Honest to God. And still have the good old job. But I can't afford any more to hop in the good old limousine and canter down to Cincinnati for the week-end like we used to. Fancy me having to buy food and clothing for a 15-year-old daughter. And a 12-year-old one. 'Stough, but worth it. I never get over being homesick for Cincy. It's just like everything else. It looks so much better from far away. Anyhow, my ardent love to the good olders. If Herr Bley is still about, a kiss on the bald spot for him. Whatever you do don't forget me, because I don't want anything but affection."

"WELL, I'M 1,000 MILES away from where I wrote the last pipe," Jack W. Thomas, of Gold Seal fame, shoots from Carlisle, Pa. "Biz is better here than in Pittsburgh. Left there Friday. Spent



MEET CHARLIE LORENZEN, one of the most versatile salesmen, in Pitchdom. Because his middle name is Resourceful. Charlie is never broke. Stock him with pens, novelty jewelry or socks and he will pass 'em out quicker and in larger quantity than most of the boys handling these articles. Charlie learned his calling tricks largely toom Richard. these articles. Charlie learned his selling tricks largely from Richard Chew, the old paddle wiz, in Chi-cago about 10 years ago. His home port is St. Louis.

#### **TALKS** PRICE

FOR A LIMITED TIME ONLY we will sell all Chromium, White and Colored Stone Rings, including all NEW numbers (exept Bl13) in Gross Lots at Lozen, 85c. Sample Line of 50 Rings, in Maroon Tray, for \$3.50, Postage Prepaid. No attention given to orders that are not accompanied by 25% deposit.

SPRING IS HERE-LET'S GO

ALTER & COMPANY, 165 W. Madison St., Chicago, III.

#### STORTER SHOWS STREET GET OUR NEW NUMBERS—REAL MONEY GETTERS

Quality Goods at very Low Prices. Brand new this season. Line up with NUTRO and join the ranks of successful Medicine Men.

Send \$1.00 for Six Full Size Samples. You Will Be Amazed at the Big Value.

NUTRO MEDICINE CO., 16 So. Peoria St., Chicago, III.

WESTERN BUYERS SAVE TIME AND MONEY, GET YOUR PENS FROM MY CHICAGO OFFICE.



Send \$1.00 for 3 Sample Sets. Goods shipped C. O. D., 25% deposit. New Catalo JAS. KELLEY, The Fountain Pen King, 487 Broadway, N. Y. City. Chicago: 180 W. Adams St.

#### NEW BULLET SHAPE PENS AND PENCILS NOW READY



Pen Workers, send for our Latest Prices on Pen Packages, including Semi-Rod Stock BERK BROS. NOVELTY COMPANY, 543 Broadway, New York City



STROPS, \$4.00 GROSS UP.

Buy direct of the manufacturer. Better merchandise, and pay only one profit. Get our new Price List. \$1 on C. O. Ds. We are prepared to lower your cost on any article you sell. If you have quantity outlet, and if it is made of metal submit sample. We'll make the dies. 576 Pieces, \$12.40. With Round Han-dle Stropper, \$11.40, Sample of all, 20c.

STAR BARBER SUPPLY CO., 2002 Gay St., Ft. Wayne, Ind.

Sunday at Altoona, where I met Si Stebbins and Mary, who are doing a clown act for a baking concern. Sue some makeup. Si can pull the old card tricks. Looks prosperous off duty. Guess I'll go into Reading from here, then on to Philadelphia, and may spend the weekend in New York. If I covered much more territory. I would have to travel by more territory I would have to travel by air. Terribly hot here tonight. If the devil had my room in this hotel he could devil had my room in this hotel he could rent out hell as a summer resort. I'll head back to Columbus in another week because I'll need socks by that time. Broke the last pair over the bed this morning. Sign in my room reads: 'For health's sake, eat here.' I did. Now I say, 'For your pocketbook's sake, eat sparingly.'"

PIPING FROM HEADQUARTERS of the National Pitchmen and Salesmen's Protective Association, Los Angeles, April 12, Charlie Orr, acting secretary, says: "Secretary H. J. Lonsdale is doing nicely since his surgical operation, but will be in the hospital for some time. Mail will reach him at the club, 315 I-W, Phillips Building. Frank Libby is working at Third and Main and Roxford at Fifth and Main. Hercules Birdsong and Doc Paul Reeves are at Seventh and Main. George Silver has his crew on Broadway, between Sixth and Eighth. Gypsy Dan (Doc Chandler) is at the same old store, Winston and Main. Snake Kinney has the same address. Doc Carrigan, Sid Iverson and Fred Boles are on Towne avenue. Dad Parker and Ted Fleming are working around town. Doc Howard, Doc Sid Hirsch and Silk-Hat Harry Downing are on the Pike at Long Beach. Business seems to be just about the same as reports show it to be elsewhere." the same as reports show it to be else-where."

LOOKS LIKE ANOTHER GANGUP at Coney Island, N. Y., says Mary Ragan. And hands out this interesting budget of chatter: Things very slow now. Pitch stores were all closed on Sixth avenue this week, April 19. Seems the department has it in for somebody. . . . All the ace workers are going on the road. . . . Bill Ruiz and Doc Wall are getting all the money in New York. Fine people and well liked here in the East, proving that new faces still get the line here. . . . Doc Miller is missing at present. . . . Mike and Ike are two boys who operate a store here and they are swell fellows to do business with. . . . The 14th street store now has Chief Lone Wolf and Charley, with serds; Pat Darna, the old boy himself, with herbs; Lester Roberts, with Bitter

# New Importation—Original

The Laugh & Century



\$22.50 gr. LARGE SIZE \$2.00 dz. MEDIUM SIZE \$18.00 gr. \$1.60 doz.

Don't confuse our Cow Voices with the cheaper and inferior kind offered by imitators.

Buy of the only direct importers.

# FRANCO AMERICAN NOVELTY CO.

1209 Broadway, Corner 29th Street, NEW YORK, N. Y.

### "FREED-O-STROPPER"

Made of Solid Brass-Guaranteed Not to Rust



Fastest Aligning In ment and Stroppe

FREEDMAN NOVELTY WORKS, 231-33 East 117th St., New York, N. Y.



# \$\$ EX-SERVICE MEN \$\$

Big money making Washington Bicentennial Special Article. Quick Seiler. Oldest, best Veterans' Magazine and Service Joke Book. Get busy. Get a crew. Mop up. VETERANS' SERVICE MAGAZINE, 180 Mott Street, New York.

#### NAIL FILES

**BIG PROFITS—FAST SELLING** NICKEL-PLATED FILES \$1.50, \$1.75 and \$2.25 Gross FOLDING KNIFE FILES TO CLOSE OUT \$3.00 GROSS

Buy direct from the manufacturers and obtain the benefits of quality and price. Senten cents for sample. All goods F. O. B. New ark. 25% deposit, balance C. O. D. Send remittance registered mail or postoffice mone; order. No checks accepted. No catalog.

BUCHANAN & BURNS CO.
Mt. Prospect Avenue, NEWARK, N J



#### One-Minute Picture Men

You can always make good money with our One-Minute Cameras and Supplies. Best designed Folders and new style Mounts, large and small, always ready for immediate shipment. Fresh stock of Button Plates and Button Frames always on hand. Try us for your next order and be convinced.

der and be convinced.

BENSON CAMERA CO.,
166 Bowery, New York City.

#### PITCHMEN, DEMONSTRATORS, AGENTS, STREETMEN---SOMETHING NEW!

NO MORE STOLEN FORDS! New simple device. Lock from seat of car. Red-hot. Already going like wildfire at Fairs or anywhere people congregate. Costs You 31.50. Sells for \$5.00. 50% deposit, balance C. O. D. Send for Circular. CARL F. ECK-ERLE, 9 West Corry Street, Cincinnati, O.

Wonder; Walter De Lenz, magic; yours truly with sex books, and Kelly as manager. . . . Five stores now and a certain pitchman sells five boxes of seeds at \$1.

certain pitchman sells five boxes of seeds at \$1.

CHARLES SKULLY shoots from Philadelphia under date of April 16: "Arrived in the old Liberty Bell City last Monday after driving up from Richmond, Va., where I met a great many of the tradepaper boys and farm-sheet men. Quite a number of carnival boys there waiting for the shows to open. Stopped in Washington long enough to look over Fowler's new store show, where some of the boys are getting a fair day's play every day on field-sports sheets. Same old bunch working in and out of the city. Among those on the job were Bob Lane, Paul Fredericks, Lester Patterson, Dad Baker, Thomas, Deitrick, Markley, Joe De Marco and Coupon Smithie. All were beefing and squawking about how tough biz was with them. Weather was rainy and cold. I picked up Harry Bartnick, who was thumbing it along the highways, and we drove into Philadelphia. Plenty of showfolks, pitchmen and sheeties here. Mob of them cutting up jackpots every night around the Irving Hotel. Horn and Hardick put up a doughnut and coffee feast for the boys. I drove out and worked the outskirts of the city for a few days and like to got killed on some of the estates I drove into to solicit business from the men at work. Talk of fire and heat, it sure is heavy as the result of the work of some of the sheet-

#### Pitchmen I Have Met By SID SIDENBERG

Spieler Jenkins and Doc Hall, pitch. men of merit, way back in 1902 dropped out to the car barns in Sioux City, Ia., to talk to motormen and conductors regarding some cuff links and collar buttons they had for sale. In regular pitchmen fashion they gathered around them the employees of the street car company. Bight

and collar buttons they had for sale. In regular pitchmen fashion they gathered around them the employees of the street car company. Right there they spoiled one perfectly good conductor. Immediately after the boys had made their passout and the receipts were tucked away in their kicks one Frank E. Thornton decided that street carring was all right, but pitching was a better vocation. His first step was to get the address of the merchandise supply house from Jenkins and Hall, which they gladly gave him for a small consideration, and, in five days he unloaded four gross of cuff links and collar buttons on his passengers. The superintendent of the street car company got hep, and in the next scene we find Mr. Thornton making a pitch on a corner in Omaha. He made good.

Thornton left high school at 19 to enlist in the war with Spain. At the termination of the war he re-enlisted to go to the Philippines. Returning to this country he went on the street cars. The above tells the rest. Since then he has worked nearly every item found in the ad columns of The Bill-bcard. In 1918 Thornton worked thru Kentucky, where he met Mrs. Thornton, and traveled to Dayton to pitch the factories, where he made thousands of friends among the shopmen, who waited for his visits to the plants to buy razors and strops. Later he opened a shop on Fifth street, where his customers go for his goods when he fails to get around to the factories on time, for he still makes the noons and comeouts. Thornton and the missus say they will be in Dayton from now on. Their only child, Russel E., is 13, and Mr. Thornton requested me to say that he is a bright boy at school. Thornton is 53.

writers last year. Too bad the boys can't all work on the level. Those who don't can't play a return date, but no one else can either. Well, it's time for the old beef stew. Let's have pipes from more of the sheeties. Ray Bowers has a new car and a new wife and is getting new business on the old dog sheet."

SAILING FOR CUBA, Charlie the Pencilman shoots from Miami: "Now that I am going over into Cuba, don't think for one moment that you or the boys are going to lose track of me completely, altho I know there are quite a few in the racket that would like to have me lost track of because I am going to the country which is noted for its good beer in an open way. I went on the "wagon" for keeps for all of 1932 and am going to ride her cowboy straight thru regardless, so don't worry about the "wagon and am going to ride her cowboy straight and am going to ride her cowboy straight thru regardless, so don't worry about me getting tangled up in any of that stuff over there. Many of the boys have hit this town (Miami) during the seamwhich is nearly over. Still lots of hit this town. (Miami) during the season, which is nearly over. Still lots of people left here yet. Left I said. There are some of the boys left here also, among them being the noted and clever horoscope worker, Roy Howell, who sure is a real credit to the pitch game on account of his cleverness, neat personality and flash he puts on with his joint, but who hopes to be also leaving soon. There are plenty of doorway workers, such as ties, beads, pens and wire souvenir joints. It looks to me that they will stay here. Reason? Guess. Hope that all's well that ends well along the good old Potomac."

GROUP OF LECTURE HALLS operated by Dr. Victor Edison Perry in the boro of Manhattan during the winter months all showed a profit at the end of the winter season, Elsie Bleecker, Dr. Perry's secretary, reports. "At this writing," says Elsie, "the Doctor is very active at Coney Island, where he has three lecture halls on the Boardwalk. At the 19th street store the roster is as follows: Arthur Weir, manager; Frankie Smith, assistant manager; Nurse Huxley, herbs; Eddie Temple, exercisers; Charles Lauder, seeds; Joe Atlas, tooth paste; Irving Freedman, oil, and Ralph Anderson, soap. At 21st street store: Lady Dorothea and Chick Townsend, mentalists; Johnny Ricks, soap; Lester Roberts, herbs; Mary Ragan, sex books; Jabo, herbs; Billy Perry, manager. At 22d street store: Jules Ansell. manager; Charlie Lampson, soap; Eddie Taylor, strength books; Chief

Lone Star, herbs; Louis Weetz, seeds; Joyce Maxwell Reynolds, beauty preparations, and Charlie and Madam Hudspeth, mentalists. The Doctor is operating shows separately from his Halls of Fame, which will be located as follows: Stillwell avenue, near Boardwalk, and Surfavenue, near Stillwell. He is in search of more locations for other shows. His activities in the city, except the stores on 14th and 125th streets and on Sixth avenue, have been partly discontinued. Dr. Perry predicts a most profitable summer season and says that if he does one-half the business this summer he did last winter he will be fully satisfied." Lone Star, berbs: Louis Weetz, seeds:

#### The Sign-'Em-Up Boys

THREE SHEETWRITERS, all homeguards and connected with no reputable agency, were arrested in Philadelphia last week, arraigned and held for a hearing on several charges of larceny. Report sent in by J. E. Leonard, sheetman, from Allentown, Pa., says the accused confessed to four thefts of pocketbooks from the waiting rooms of physicians' offices while they were peddling magazines. They threw diamonds worth \$3,000 down a storm sewer. The sparklers were recovered. Leonard comments: "No wonder sheetwriting is getting harder for square-shooting boys on the leaf." THREE SHEETWRITERS, all home-

TALES OF THE ROAD—Perry Anderson, trekking thru Middle Texas with farm journals, tosses in this one from Waco: "I have come to the conclusion that the depression is more than a business proposition in these parts. It is a cort of mania with some folks. For some sort of mania with some folks. For some

# SOME THERMOMETER!



\$180.00 FOR A DAY AND A HALF WORK

Display space in public places and on prominer orners is easily secured for the big "JUMBO" Thermometer. The fourteen severtising spaces go like hot cakes—
some of our men sell out the board in a day and a half or less.

CAN MAKE IMMEDIATE SHIPMENTS.
The CHANEY MFG. CO., SPRINGFIELD, O.

#### STREETMEN---DEMONSTRATORS



Worn as a Belt

\$24.00 Gross

THE ORIGINAL L & K BELT SUSPENDER

Selling bigger than ever. 200% profit. Send 250 for sample.

PHILIP LEVEN-THAL & SON

60 Orchard St., New York City. New York City. Sec Our Serpen tine Garter Ad.



# LOOK!!

BEER AGENTS WANTED

A WOW!!

**AGENTS** 

€

# PARADES EVERYWHERE

SAYS MAYOR WALKER.

3 NTS

25

EVERYBODY WANTS ONE.

AUTOMOBILES EVERY STORE SPEAKIES SOFT DRINKS BARBERS ROADHOUSES FILLING STA-TIONS Etc.

A REAL McCOY REV ار ۱۱۱۹ R BRING S AB BACK BEER B

relate Jobs Ē Looks Like and Sells Faster Than 4% Beer

Eliminates Gummed Messy Windows.

> The Big Parade Cleanup

ACTS BY SUCTION Send 25c for 2 Samples and Prices.

MILWAUKEE, WIS.

MOP UP!! EMBLEM SALES CO. IT'S HOT!!

# NEW LOW PRICES ON PENS & PENCILS



MR. DEMONSTRATOR—Don't order Pen Sets until you have received our new way-down-lor prices on all Bullet Shaped Pens and Pencils, Seven new and snappy rod colors. Positively the lowest prices in history of the Pen game. Get the dough this spring and summer with our outfit Guarantees, Coupons, Boxes supplied. Also Labels. See us first and save money. 7 Snappy Samples for \$1.50.

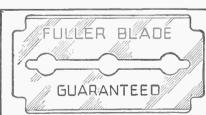
RELCO PEN & PENCIL CO (26th year) 15 PARK ROW, N. Y. C.

#### CRASH IN COMB PRICES

The PYROAMBER line of WONDER DEMONSTRATING COMBS at New Prices. The same IDENTICAL COMBS—handsome and strong—at Lower Prices—Much Lower. Send for the most marvelous price list ever issued on Combs, and be convinced that the PYROAMBER LINE is the right one to handle for profit and service. COMBS ALWAYS IN STOCK. IMMEDIATE SHIPMENT—NO DELAYS. Let us prove it to you.

STANDARD PYROXOLOID CORPORATION,

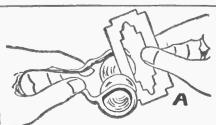
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years I had a regular customer out here in McLennan County. He was good for one or two subs every time I drove out to the ranch, as they call the farms, until last year. I got nothing from him then but a line of squawks about depression. His crops had brought nothing and he was in debt. A few days ago I drove out on the annual call. He was leaning over the fence looking unhappy. I asked was in debt. A few days ago I drove out on the annual call. He was leaning over the fence looking unhappy. I asked him how he had come out with the crops. He said everything was wrong. Since I had been there last year he said two of his cows had died. A few days later his best hunting dog died. He didn't know what killed them. A storm had wrecked his barn. Burglars got into his house and carried off his wife's cloak and watch and some money, and a well on the farm that had flowed freely for 20 years had run dry. I thought myself he had more than his share of hard luck. I asked him: 'Uncle Henry, how do you account for it all, especially those animals dying on you?' The old gent told me: 'It's this damed depression.'"

CHARLES SCKULLY, just out of the Florida country, reports from Faleig, N. C.: "The old leaf was tough thru Georgia and South Carolina, as I was following the same route several papermen had made two or three weeks ahead of me. I ran into quite a few receipts of the boys who had scored on trade papers. Boys who had worked Thomasville, Albany, Americus and Griffin before I got to those towns were Robert Lane, Gus Mourain, Dillon, Emerson, Singleton, Sullivan and Graham. But I was lucky enough to make the burr. Saw many carnival folks at Columbia, S. C. Expect to work the Products Show at Durham, then go into Washington, D. C., and the East. Saw many of the boys in Dobson's office. All said the same thing: "The leaf is tuff, but we're still rooting. One thing that don't worry me is income tax."

NEW ORLEANS TERRITORY is as good as any in the Southern country for subgetters this spring, Joe Simoke, on the leaf, infoes from the Crescent City. He reports meeting Dr. Saunders, Slim Bolin, P. A. Murphy, Teddy Whitmore, Benson, Mr. and Mrs. McClintock and others of the craft in that territory and country leaf of the present send were driven. others of the craft in that territory and says all looked prosperous and were driving good cars. "Nearly all are leaving now." he adds. "Some for the berry fields, some for the coal mines of Virginia and others for California. I am due in Cincinnati pretty soon."

SI N. ULLMAN, who is giving his whole time to the sheet this season, worked the Better Homes and Flower Show, assisted by Dave Etley and H. D. Ewing and son, all Martin-Rosebury men, he reports from Indianapolis. The combined shows turned out good for the boys he says considering the 50-cent combined shows turned out good for the boys, he says, considering the 50-cent admission and a General Motors Exhibition in swing on the same dates, with free attractions on the Indianapolis fairgrounds. "We didn't get a grand apiece, but we can certainly live a few weeks on our turnup."

ANOTHER OLDTIMER has abandoned the sheet to try his luck at business. George W. Peterson pipes from Grantsburg, Wis., that he has purchased a barber shop and is now a professor of cranial abscission. "I haven't heard from my brother, Guy, since last November," he says. If any of the boys have seen or heard from him, please let me know, because we are afraid that he has met with foul play. I am located 80 miles north of Minneapolis. The latchstring is out for any of the old boys passing this way."

W. H. DIETRICH, fast-stepping sheet-writer, infoes from Washington: "Just received info that R. R. (Bob) Holderness, for the last six years director of agents for *The Southern Planter*, Richmond, Va., resigned March 26. Understand that Bob will open on his own in some Southern city, representing another well-known agricultural journal. All the boys will wish him success in his new venture. Several subgetters now in this section, but not doing so well. Farmers hereabouts seem to be pretty well supplied with farm papers."

"ADVISE ALL sheetwriters that Utah has a strict law against working glasses," Shorty Knight postcards from Panguitch, that State. "Officials are keeping a close watch on itinerant salespeople and solicitors. Biz poor thruout the State."



Ringling-Barnum's Zoo Doc Cann Goes West Nash Talks Trotters

By LEONARD TRAUBE (New York Office)

PERSONALITIES in the Ringling-Barnum Menagerie: Wherever Mr. John Ringling is there you will find Charles Kannely. Tom Killilea is an expert on hook-and-ladder systems—and military strategy. And Dexter Fellows. like the proverbial elephant, never forgets a lenient newspaper man. Frank Braden stands out as a war hero, but will never talk about it. That new clown head in the advertisements is the work of Roland Butler. William Fields. Braden stands out as a war hero, but will never talk about it. That new clown head in the advertisements is the work of Roland Butler. William Fields, newest of the press tribe, coproduced last season's legit play Privilege Car, which was about the circus. Frank Cook watches his freaks with motherly affection. Was that Beverly Kelley putting over his 'steenth radio tieup via the whisper route over there in the corner of the Garden? Chick Bell is never far from the vicinity of John Carson. Charlie Hutchinson is the Grand Old Man. Willie Downie wants it known that he's on the front door. Shorty Flemm never prayed as he's doing this season after being "whipped" by the Australian Waites. Felix Adler may buy a farm on which he will raise Bibb County (Ga.) pigs. Herman Joseph is stealing a march regularly on Mahatma M. K. Gandhi. Wonder what the "Great Soul" has to say about it, tho. Helen Wallenda has scaled the dizzy heights. Harry DeMarlo would rather watch Alfredo Codona than any other actialist in the world. Art Eldridge would pass the credit on to Dr. Bernard, the Nyack (N. Y.) animal expert. Does Warren Jones ever sleep? Perfect showman and perfect athlete is Walter Guice. That was Maximo all by his lonesome figuring out a new wire trick. Fox hunting on Kentucky's blue grass is Dorothy Herbert's hobby. Is that winsome menage rider Mr. Polidor's daughter? Merle Evans will write that great American song any minute now. Bruno Zacchini is but one of the famous quartet of Hugo, Vittorio and Edmundo Zacchini. Fred DeWolfe is never thru counting. Roberto Yacopi must have learned those intricate tricks from Rube Goldberg. More anon.

A RCHIE CLAIR got his "pitcher" in The Boston Traveler the other day.
Fred Fansher's slogan is now.
"Yours for a say-be-reasonable spring."
L. H. (Doc) Cann is now general agenting for West's World's Wonder Shows after five seasons with Traver's Chautauqua. This is Doc's first one as agent for a railroad outfit since 1925, when he labored in behalf of Alfred (Exclusive) Dernberger's Brown & Dyer (Exclusive) Dernberger's Brown & Dyer

DRAW up a sofa and start the radio while we discuss a chapter in the life of Charles A. Nash, general manager of the Eastern States Exposition, Springfield, Mass.; Milton Danziger's chief rival for the after-dinner-speaking tiara; wizard of the horsemanship craft and, to boot, entrepreneur of a national quilt contest at this year's exposition. Mr. Nash was in Chicago the other Sunday and bumped into two Gr three operators of Middle Western fairs. During the usual discussion anent the comparative merits of New England pie and Iowa corn, they got to talking about various classes for horse shows. As is generally known, quite a few fairs have horse shows in their programs, but Mr. Nash told them about a class which has been included in the Springfield Horse Show every year—class for trotters. been included in the Springfield Horse Show every year—class for trotters. Went on to say that it has beer only within the last two or three years that any horse show in this country has recognized the trotter. Springfield has used a class of this kind for three sesons and it has worked out perfectly. This class is conditioned on post enfries. Racing usually is run at Eastern States from Monday to Thursday, so Mr. Nash puts this class in the horse-show pro-

gram on Wednesday night, the day before the race-horse faculty starts leaving. It all makes a colorful class and the crowds look forward to it keenly every year in the mammoth Coliseum at the fairgrounds. Eastern States, by the way, doesn't use running horses, but he sees no reason that such a class should not be included in horse shows. The trotters—single horse, stallion, mare or gelding—must have participated in at least two races on recognized tracks last year, and are judged for conformation, gait, walk, jog and speed, but excessive action is not favored. They are shown in harness to sulky or bike cart, and drivers must be in racing colors. Awards scale from \$75 down to intermediate prizes of \$50, \$35, \$20 and ribbons.

#### Beckmann-Gerety Strike Bad Weather, St. Louis

ST. LOUIS, April 22.—Beckmann & Gerety's World's Best Shows, which opened, as stated in last Issue, April 8, on the Grand and LaClede lot, have since experienced much rainy and cold weather, following a splendid opening night. However, they will remain on the present location for two more Saturdays and two more Sundays, closing May 1. might. However, they will remain on the present location for two more Saturdays and two more Sundays, closing May I, and with good weather they should do a nice business. One noticeable thing, however, has come to the attention of the showfolk that this choice carnival lot, heretofore being heralded as one of the best carnival locations in the States, has had a big increase in colored patronage, whereas in other years the white patrons were far in the majority it seems that thus far the colored folk have been as strong in attendance as the whites. The show is traveling on 30 cars this year. Following the St. Louis engagement will move to East St. Louis, then thru Illinois and into some of the Mid-Northern States.

The lineup of rides and shows at present include: Ferris Wheel, Oscar Dahl, foreman; Merry-Go-Round, H. W. Belote, foreman; Waltzer, Harry Hennies, ownermanager; Dodgem, Harry Hennies, ownermanager; Hey-Day, Felix Charneski, foreman; Caterpillar, Jack Larson, foreman; Lindy Loop, Jimmy Pearce, foreman; Leaping Lena, Pete Scholz, foreman; Airplanes, A. H. (Army) Beard, ownermanager; Merry Mix-Up, Louis Williams, foreman; Fairy Swing, Mrs. A. M. Ybanez, manager; Baby Auto Ride, Pete Kortez.

owner; Motordrome, Walter Kemp, owner-manager; "Night in Spain," Lillian Murray Shepherd, manager; Flapper Hotel, Cary Jones, manager; Prison Show, A A. Russell, manager; Flea Circus, John Ruhl, owner-manager; "Ranger," Movie Horse, Charles Ellis, owner: Thru the Falls, Max Toll, manager; Circus Side Show, Pete Kortez, owner-manager; "Gangster Car," A. H. (Army) Beard, owner-manager; Glass House, Cary Jones, owner-manager; Outlaw Show, H. W. (Heavy) James, manager; Minstrel Show, Jess Shoat, manager; Big Snake Show, Cary Jones, manager; "Naked Truth," Fred Yanger, manager; Arcade, Mrs. Fred Beckmann, owner, and E. L. Lash, manager. May 2 Singer's Midgets are to join and will be featured in the lineup of shows for remainder of the season.

Concessions are lined up on both sides from entrance to the midway, uniformly arranged and a splendid flash. There were only 15 concessions at the present location. Dell Ward is manager the cooklocation. Dell Ward is manager the cookhouse. Sam Gordon is manager of concessions, and among those noticed operating various stands were Mrs. Harry Hennies, Tiney Martin, Joe Selly, George Nissen, Johnny Wutherick, Joe Moore, Jack Bush, Art Mosier, Ben Blakeley, Johnny Lance, Red Hennessy, Nate Hirsch, Melvin Harris, Eddie Clarke, Ralph Vogel, Sammy Ansher, Elmer Day, Mr. and Mrs. John O'Shea, J. A. Simpson, Mrs. B. S. Gerety, Mrs. Ben Blakely, Mrs. C. E. Sherman, Frank Clink, Mrs. J. A. Simpson, Frank S. Hanasaki.

J. A. Simpson, Frank S. Hanasaki.

The staff: Fred Beckmann and B. S. (Barney) Gerety, owners and managers; A. M. Ybanez, treasurer; L. S. (Larry) Hogan, general agent; R. A. (Bob) Clay, special agent; Kent Hosmer, press agent; Edgar Neville, secretary of concessions; Edgar Neville, secretary of concessions; Sam Gordon, manager concessions; H. (Arkie) Bradford, trainmaster; R. H. DuBois, electrician; Harry Campbell, boss hostler: Benjamin (Benny) Allen, superintendent motors; R. H. Shepherd, lot superintendent; Henry Roberts, head porter.

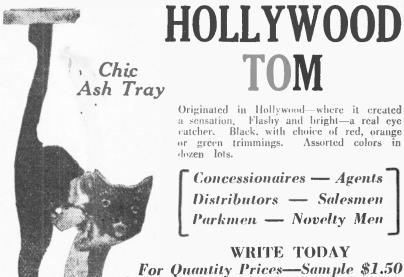


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Haines, Miss C.
Ray, Joy

Roy
Ray, Joy

Rachtn, Helen
Ragland, Mrs.
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Rargi, Mrs.
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Dennis, Mrs.
Dennis, Mrs.
Dering, Rosemary
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Dickerson, Evelyn
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Duval, Rajph
Charles
Carter, Robt
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Du

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Mack, Lewis Mack, Neil
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Maddy, Paul
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Malcomson, L. E.
Maloney, Joseph
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Marvin, Glenn
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Masholder, R.
Mason, John

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Maxie, Midget
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Meachum, Homer
Meeker, Frank
Mellar, Ffoyd
(Jack)
Mellon, Eddie
Melxer, John
Memmen, Henry O.
Mendis, Grover
Meredith,
Sensational
Metcalfe, Jos. H.
Meyers, Bob

Sensations.
Metcalfe, Jos. H.
Meyers, Bob
Meyers, Jack C.
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Miles, Robt.
Miller, Albert
Whitey

Miller, Irving G.
Miller, James E.
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Mincy, Fred
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Mitchell, Geo. A.
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Mitchell, Geo. W.
Mitchell, Mike
Mitchell, S. W.
Mitchell, S. W.
Mitchell, S. W.
Moloney, Joe
Monroe, Ned
Monty, Ben Rice-Dorman Show Rice Piercy Players Richard, Juan Richards, C. W. Richards, Carles Richards, Ralph Richards, W. C. Rinehart, Jack F. Ring, Hal Roach, Dr. Jack Robert Bros.'

Roach, Dr. Jack
Robert Bros.'
Circus
Roberts, J. C.
Roberts, Pedro
Roberts, Pedro
Roberts, Pedro
Roberts, Pedro
Roberts, Pedro
Roberts, Redro
Roberts, Pedro
Roberts, Pedro
Rosers, J. C.
Roma, Prof.
Roof, Jack
Rosen, Shelt
Rosenberry, Eddle
Ross, Andrew
Ross, Frank
Rowans, Doc
Royer, Archie
Rubin, Harry
Ruhl, Raiph G,
Rumbley. Eldridge
Rupel, Doc
Rush, Austin
Rush, Ohas. C.
Rush, Ohas. C.
Rush, Dr. Arriur
St. Mathews, Ed
Sage, Louis
Saltzgaber, C. D. Monroe, Ned
Monty, Ben
Moore, H. W.
Moore, H. W.
Moore, H. W.
Moore, S.
Moore, W. F.
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Morgan, R. C.
Moring, Billy
Morris, E. F.
Morris, Robt.
Morris, Wm.
Morton Jr., E. F.
Morris, Wm.
Motton Jr., E. F.
Morton, L. O.
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Moulton, Fred
Moulton, Fred
Moulton, Capt. Ben
Mulkin, Sam
Murphy, Avery L.
Murphy, Graham
Murphy, Avery L.
Murphy, Graham
Murphy, P. A.
Murray, R. E.
Myers, Howard
Myers, W. E.
Myers, Howard
Myers, W. E.
Nedmond, C. B.
Neeley, Fred
Nell, Joe
Nelson, Jack
Nelson, Jack St. Mathews, Ed Sage, Louis Saltzgaber, C. D. Sampson, Jack Sassie, Chas. Schaaf, Jack Schimpf, Herbert A. Schleider, V. W. Schmidt, Ed Schmidt, Win. Schnidter, Doc, Schwalb. Bill

schniders, Doc,
Schwalb, Bill
Schwarm, Buck
Schwartz, H.
Scott, A. Paul
Scott, Buddie
Scott, C. D.
Seals, Fred
Seaves, G. H.
Sedgwick, Roland
Seigert, Thomes
Selenack, Joe
Sepulveda,
Guadalupe
Sernen, Sam
Seymour, W. O.

Serlen, Sam Seymour, W. O. Shadrick, Jos. A. Shane, Nolan Shapiro, A. M. Shell, Harry Shelton, Lacy Shepard, O. I. Shipman, J. R. Shell, Harry
Shelton, Lacy
Shepard, O. f.
Shipman, J. R.
Shirley, Turner
Shorty, Ice Water
Shriver, C. H.
Sims, J. W.
Siner, Virgil S.
Singer, James
Smth, Ben
Smth, Ben
Smth, Ben
Smth, Chas F.
Smith, Chief I-ee
Smith, Chief I-ee
Smith, George
Smith, Gusp
Smith, Gusp
Smith, Gusp O'Neal, Indian
O'Neal, Ray
O'Neil, Indian Jack
O'Neil, Indian
O'Neil, Dick
Oberman, Harry
Odell (Comedian
& Dance Artist)
Oliver, Otis
Oliver, Otis
Oliver, Otas
Oliver, Westley
Oram, Charley
Owen, Frank &
Dollie
Owens, A. Frank

Smith, George
Smith, Gus
Smith, Hack
Smith, Hack
Smith, Hoyt
smith, Lester
Smith, Peter
Smith, Roy D.
Smith, W. L.
Snediker, B. W.
Snodgrass, T. L.
Snow, A. E.
Snow, A. E.
Snow, Ray W.
Snyder, Earl
Snyder, Geo. E.
Snyder, Harry C.
Snyder, Jack
Snyder & Snyder
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Paul, Ed C.
Peare, James Daly
Pellin, Denver
Curly
Chas, H.
Wm.

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Sordis, Prince
Sparpana, Joe
Spencer, Ches'er R.
Spencer, J. F.
Spivey, Mejor
James E.
Squires, Robert
Stacey, J. E.
Stahle, Wm.
Stanley, John
Stanley, John
Stanley, Groledo)
Starck, Carl
Stegmann, Carl L.
Steinbarger, F. A.
Stem, E. M.
Stephenson, Ralph
Stevens, Norman
Stevenson,
Stewart W.

Pelton, Chas. H.
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Perkins, Si
Perrin, James
Perry, Joe
Peshong, Bill
Peters, W. A.
Peters, Wm. R.
Phelps, Jack
Phillips, Albert
Phillips, Everett B.
Pike, Harry Buster
Pinkston, J. W.
Pitts, E.
Pitzer, Billy
Pivor, Peter
Plada, August
Plada, Frank
Plamondon, Louis
Pollard, Willard
Potter & Herron
Poplin, Tommie
Posey, Bailey D.
Potts, Walter L.
Poulus, John
Pounders, Al S.
Powell, Geo, L.
Powers, Larry
Prather, Henry H.
Pressey, C. A.
Price, Hilery
Printer, Lewis Fred

stevens, Norman Stevenson,
DeWitt T.
Stewart, W. G.
Still, C. M.
Stillwell, Limie
Stoltz, Lloyd F.
Stone, J. C.
Stoneman, Jos. W.
Stout, Doc.
Stover, Daniel C.
Strad & Lagato
Strickland Bros.'
Show

Strad & Lagato
Strad & Lagato
Strout, Earl
Strout, Earl
Strout, Earl
Stumbo, Fred
Sturdivant, C. W.
Sullivan, P. H.
Summer, Edward
Sunny South
Floating Theater
Susan, Frank V.
Suzanne, Georges
Swain, Kelnedy
Swain, Richard D.
Talbott, H. A.
Tamptarm, W. M.
Tamptarm, W. M.
Tamptarm, W. M.
Tarbes, Max &
Taylor, F. W.

Foweli, H. C.
Fowers, Larry
Prather, Henry H.
Pressey, C. A.
Price, Hilery
Printer, Lewis Fred
Proux, J. A.
Price, Hillery
Printer, Lewis Fred
Proux, J. A.
Price, Hillery
Printer, Lewis
Pred
Proux, J. A.
Price, Hillery
Reserved
Rangland
Rapland
R Taylor, F. W.
Taylor, J. T.
Terrill, Billy
Ferrill, R. B.
Terrin. Frank
Texas Slim
Thatcher, Ted
Thiecle, John
Thomas, Tatts
G. M.
Thompson, McRae
Mickey

Thompson, Mckae
Mickey
Thornbrooke, Ellis
Thorpe, Jim J.
Tidwell, Grady
Tierney, Gene
Tilley, Durham
Tinsch, Frank

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Shorty White, Harry B.
White Imps. The
White . ames
Wickham, Harley Robt. way, S. C. ett, Wm. O. E. racy, freadway, freadway, friplett. W. Trout. O. E. Troxell, G. W. Truitt, Joe Tryon, William von, Wm. S., Willie Truitt, Joe
Tryon, William
Tryon, William
Tryon, William
Truigss, Willie
1 urbyfill, M. B.
Tye, Louis
Underwood, Jas. F.
Van Alsten, Watter
Van Anden, G. C.
Van Zant, Kenneth
Jelly

Vail, Frank Vandeventer, J. D. Varnell, Chick Varner, Roy E. Vernon, Bot Vernon, Vic V. Victor-Victoria Viering, Jack N. Villeponteaux, Harry Von Osten, Hans Von Pliski, Ben Wade, Rosco Walker, Jimmie Walker, Karthall Waller, Swede Walman, Pete Walters, Wm. H. Ward, Bert Vail, Frank

Walman, Pete Walters, Wm. H. Ward, Bert Ward, E. P. Watson, E. J. Watson, Frank Wayland, Bennie Wayle, Harry & Grace

Way 1e, Harry & Crace
Weaver, E. W. Weaver, Paul L. Webb, Air Ship
Webb, H. B. Webb, Jack
Webb, Owen
Webber, Barney
Webster Jr., Geo.H. Wecker, Bud
Weiner, S. Weiner, S. Bud
Weiner, S. Bus, S. Ben
Wesselman, L. B. West, Bill C. West, Bill C. West, J. West, Chas. E. Weynnn, Geo. Whate, Doc.

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Larue, Babe
Lee, R.
Leslie, Beatrice
Loring, Frances
Lorraine, Blanche
MacWithy, Mrs.
Ray
McCauley, Mrs.

Applegate, Edith
Atkin, Mrs. M.
Baron, Theresa
Beale, Hattie
Beasley, Violet
Bernard, Hazel
Bertrand, Mrs. B.
Brazzil, Floy
Berna, V
Brumfield, Florenz
Burke, Patricia
Carpentier, Leona
Carsey, Mrs. B. T.
Clarke, Miss Jo
Clifford, Inez
Cook, Ella
D'Avis, Yvonne
Daley, Lillian
De Fay, Girty
De Haven, Lucille
Dennis, Cherrie
Di Bella, Carmen
Dixon, Mae
Dunn, Elsie
Durham, Mabel
Ellis, Peggy
Bly, Louise Burrell
Everett, Renee
Ewing, Lucille
Pay, Bertha C,
Floyd, Buster
Flynn, Mary A,
Fontaine, Martha
Fox, Sylvia
Gardner, Betty
Geraldine & Joe
Gorman, Chat
Greene, Helen
Hall, Emma
Hill, Peggy
Howard, Jeanette
Hunting, Lulah
Hurloch, Vivian
Johnson, Norma
King, Iona

King, Iona King, Mickey

Gentlemen's List

Gentlemen's List

Aldo. Juggler
Alessandra, Mario
Allyn, Allen
Angelo, Arthur
Arger, Gus
Baldwin, Johnny
Baltao, Rex C.
Barks, Frank E.
Barlow, Tom
Bates, Jerome
Bell, Chick
Berninaid, Fid
Brandon, Lee
Brennan, Jay
Brice, John
Brown, Converce
Brown, Duke
Bromen, Franklin
Burns, Larry
Burton, Robert
Byers, E. A.
Carroll, Chas. C.
Cartier, Georges
Cavanaugh, John
Clark, Art
Clefence, Mr.
Cohen, Charles
Conroy, Ed L.
Conti, Al
Crawford, John & Crawn, Mat
Curran, Ralph
Dale, Jimmle
Dalton, Edward

Davis, E.
Davis, E.
Davis, S.
Davis, S.
Davis, S.
Davis, E.
Davis,

Wickham, Harley
Wickham, Geo, A.
Wilbur, Frank
Wiles, David
Wilkins, Roy M.
Williams, Charles
Williams, Earle
Williams, Eddie
Williams, Edde
Williams, Gyroon
Wilhams, J. R.
Williams, J. R.
Williams, Jack X.
Williams, Leonard
(Curly)
Williams, Ted
Williams, Ted
Williams, Ted
Williams, Leonard
(Curly)
Williams, Ted
Williams, Tight
Williams, Cauth
Williams, Cau

Winters, Cact. Harvey

Winters, Ca.t.

Wise, D. A.

Wise, D. A.

Wise, Correct
Wise, Carry
Wise, Carry
Will, Morman C.

Wolf, Morman C.

Wolf, Morman C.

Wolfe, Maurice
Wolf, Mm. F.

Woltz, Earle
Wood, Hille
Woodall, Gus
Woodward, W. H.
Woodward, Ernest
Woodyard, W. H.
Wordley, Ralph
Wordley, Ralph
Worth, E. Fex
Wren, Slim
Wright, Janes
Wright, Janes
Wright, Janes
Wright, H. M.
Wright, Janes
Vorke, Howard D.
You, J. W.
Young, Jack K.
Zellmar Bros.
Ziedman, William
Zimnian, Dr C.

Zimmernan, Al
Zonnevville, Mike

Zimmerman, Al Zonncyville, Mike

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Ladies' List

Allen, Marie
Ardelle, Edna
Arends, Edna
Beattie, Lou Ella
Bentley, Bernice
Bentz, Lillian
Boyce, Evelynie
Brant, Rose
Carlson, Helen
Collins, Ruth
Crosby, Estella M.
Cusick, Dorothy
Dayton, Eddie
DeCosta, Jean
Devore, Madam
Dixon, Bonnie
Eddy, Marie DeCosta, Jean Devore, Madam Dixon, Bonnie Eddy, Marie Eisenberg, Dolly Elliott, Cecille Fisher, Marcheta Fowler, LaMae Gilbert, Ida Gordon, Nerie Louise

MacWithy, Mrs.
Ray
McCauley, Mrs.
W. A.
McCollum, Mary
May's Olive
Meyer's, Marge
Miller. Bessie
Mitchell. Marie
Moore, Lucy
Moore, Peggy
Murray, Mrs. R. H.
Osborné, Sally
Paige, Rose
Paygne, Natiesha
Peterson, Mrs.
Vivian
Pooler, Thelma
Rich, Hulda
Richey, Kathleen
Roberts, Ida
Rogers, Patricia Harvey, Lehia
Johnson, Lucy L.
Kameka, Babe
Kapue, Mrs. Billie
Kay, Mildred
LaFarra, Helen
Lawry, Betty
Lorez, Linda
Lorraine, Lucyl

Ritchey, Kathleen Roberts, Ida Rogers, Patricia Saurar, Mabel Stankowsky, Marie Swan, Violet Wagneman, Mrs. Jeanne Mohamed Wallace, Lbrraine Walson, Ethel Walters, Gertrude Wakefield, Willa Holt Westman. Nydia

Westman, Nydia White, Dolly White, Kitty Wilkes, Bertha Withee, Jerry Younger, Marjorie Youngman, Mrs. Buddy

Clark, Raipu
Clifford, Eddie
Sollins, Jimnie
Cox, A. C.
Cress, Harry M.
Crosby, P. L.
Daggy, M. L.
Danhheimer, F. B.
Daley, Don
Davis, William J.
DeBois, Henry
DeFranco, Gino
DeSota, J. B.
DeVaughn, G. G.
Devine, Mike
Dexter, Bob
Dickson, Dick
Drew, J. D.
Durant, George
Durant, George
Eastly, Charles
Eigan, Charlie
Eider, Charlie
Eider, Charlie
Eiton, Robert
European Passion
Play

Elton, Robert European Passion Play

Holbrook, T. A.
House, Ned H.
Howland, Ted
Hutchinson, Chas.
Jacobson, Harry
Johnson, Geo. W.,
Circus

Prudnomme,
Arthur
Ray & Harrison
Ray, Jimmy (Buck)
Reilly, Robert
Reitz, Harold
Rengel, Dan
Reoch, A. E.
Reynolds & White
Rhoads, Jean
Rixford, Otis
Roberts, Okla.
Curly

Johnson, Geo. W.,
Johnston, I.
Karpel, Art
Kassow, Max
Keaney, Sylvester
Kelsey, Sheldon
Kenjockety's
Hippodrome
Kent, Billy
Kersey, Eugene Pat
Kingsland, Robert
Koppola, Thomas
La Rue, Reggie
Lagrow, Steve
Laray, George
Laray, George
Laray, George
Leforn, Ai
Lerman, S. A.
Lester, Hugh
Levine, Tommy
Levine, Willie
Luccy, Joseph
Lyons, J.
MacDougall, Wm.H.
McCall, L. P.
Shields
Relly, Robert
Relly, Robert
Rengelz, Dan
Rengelz, Dan
Recoch, A. E.
Reynolds & White
Rhoads, Jean
Rixford, Otis
Roberts, Okia.
Rollason, Fred
Romann (Romano),
Charles
Rockwell, R.
Courly
Ross, Benny
Ross, Sammy
Royce, Wally
Sax, Ray
Schwartz, Adolf
Shaffer, Jimmie
Shaffer, Charles
Shafer, Charles

Levine, Tommy
Levine, Willie

Lucey, Joseph
Lyons, J.
McCall, L. P.
McCalley, W. A.
McCormack, James
McKee, Pat
Mann, Cato
Masterson, Jack
Matthews, J. J.
Mills, Jerry
Mohamed, Ben
Moore, H. C.
Moore, Raymond
Mora, Mario M.
Morales, Sanches
Murlphy, John J.
Nelson, Peter C.
Nestor, Wm.
Nickerson, Harry
Norris, Lee
O'Day, M. C. Pat
O'Hara, James
O'Nelll, Frank
O'Reilly, Jerry
Paige & Jewett
Palmer, W. F. Doe
Panek Jr., Al
Parks, Lee
Pastine, Johnny,
Co.
Pepper, Harry

MAIL ON HAND AT

Lutz, Amber

Lutz, Amber

Mallette, Shirley
Markham, Madam
Martin, Jenny
Martin, Jerry
Maxon, Violet
May, Babe
McFee, Doris

Meyers, Baby
Meyers, Teddy
Miller, Teddy
Miller, Teddy
Miller, Teddy
Miller, May
Perry, Mrs. P.
Ray, Dog & Agnes
Roberts, Lella
Rogers, Dolly
Rutledge, Peggy
Salley, Patricia
Sayville, Johnnie
Schoffleid, Mrs.

Blackie
Silvers, Clara
Steiner, May

Blackie
Silvers, Clara
Steiner, May
Stevens, Ceil P.
Taft, Thelma
Terrell, Jackie
Tompson, Gean
Tucker, Sophie
willis, Juanita
Wright, Miss Wain

Gentlemen's List

Albert & Albert Aldrich. Wm. F. Allen, Jack Antonio, A. Arger. Tom Armond, Billy Arnheim, Edward Attebury. Curtis L. Autrun, Henry Baker, Earl Bell, Charles D. Bennett, George Bert, Harry Biron, D. H. Bogart, Jack Bond, Fred J. Brown, Roy J. Bruce, Hulda Burns, R. J. Bruce, Hulda Burns, R. J. Caldwell, Curtis Cantor, F. Chaisson, John J. Clark, Ralph Clifford, Eddie Jollins, Jimmie Cox, A. C.

Evans, John H.
Ewell, Walter
Fergerson, Charles
Fielden, Pauline
Flynn, Emmet F.
Frances, John
Frank, A.
Ganci Bros.
Gary, John
Gavin, Frank
George Ralph

MAIL ON HAND AT

Goldstein, Irvine
Goodhand, Vern
Goodwin, Roscoe
Graves, Jammie
Greenwood Geo.
Gresham, Harry
Harley, Dutch
Hasselman, Ben
Hawkins, Bud
Helnemann, Johnc.
Hodgen, Ed

392 Arcade Bidg., Eighth and Olive Ste., Parcel Post Berga, Clarence N., Crosby, P. L., 30c

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Ladies' List

Anyon, Bonnie
Beall, Mrs, Laurah.
Bigelow, Mrs.
Beulah
Cutler, Mrs. Billie
Daly, Mrs. Rita
Darshea, Isabel
Dunn. Elizabeth
Edwards, Mrs.
Cedora
Franks, Edna
Johnson, Cora E.
Johnson, Mrs. Maude
Johnson, Cra E.
Johnson, Estella

Kekies, Mrs.
Mickey
Kendall, Margaret
Linge, Wrs. N
Melville, Mrs.
Bertha R.
Moss. Dottie
Niquette, Alta Mae
Smith, Mrs. Chas.
Smith, Mrs. V. L.
Tathroe, Mrs.
Jarold
Wheeler, Mrs. Cora
Wilson, Helen

Gentlemen's List

Adams, Duke Aldrich, Sam Beall, Hiram Beck, Will Beebe, Fred Breese, W. M. Capps Bros. & Sister Carleton, Jack Carpenter, John Clark, George arr, Jersey

Carter, J. E.
Chester, H. C.
Cockrell, G. A.
Collins, Edward
Conley, Al
Corton, Eddie
Davis, George
Delmar, Jene
Donahue, James
Driscoll, Murry
Fontinelle, Robt. G.
Harvey, William

Hallock, W. A. (Bob)
Huston, H. Jenkins, Sam Joyce, Harry T. Schonomyer, Geo. Howard, Burt Isborne, Preston Jeffries, Will John, Elsie Kaaihue, David K. Kamaka, Charles Huston, H.
Jenkins, Sam
Joyce, Harry T.
Julian, Frank
Kellogg, Harold F.
Kelly, Bob

McIntosn, v.
Albini & A.
Mendoza, E.
Merlino, Tony
Miller, A. H.
Miller, M. Jacke
Moore, Percy
Mortensen, Mort
Mosher, Fred
Muckle, Judd
Murray, Richard
(Dick)
Null. Don

Rosen, Murray
Ross, Benny
Ross, Benny
Ross, Benny
Ross, Sammy
Royce, Wally
Ryan, Ronald I.
Savoy, Paul
Sax, Ray
Schreiber, Harry
Schwartz, Adolf
Shaeffer, Jimmie
Shaffer, Charles
Shear, John L.
Shields, A.
Sims, Arthur
Smith, Bert J.
Smith, Chubby
Smith, Ray
Snellens, Gerald
Snyder, Herbert
Stafford, Edward
Steuer, Wm.
Leopold
Tapper, Harry D.
Tarvol, Wm.
Tassell, Barney
Tautkus, Edward
Taylor, Joseph A.
Teska, Joe
Twist, Egan
Wagginer, Howard
Ward, Arthur
Warred, Richard
Waximo (Eddy)
Weinberg, J. N.
West, Lee E.
Wheeler, George
(Brixton) Null, Don O'Connel, Thomas Tony O'Connel, Thomas

O'Neil, Tip
Parks, Chas. L.
Paul, Bob
Pcarson, James E.
Perrine, Geraid
Perry, J. N.
Pink, William
Pledger, Dint
Powers, Isaac
Ratliff, Carl E.
Ratliff, Mr. &
Mrs. Floyd
Redrick, Chas.
Spud

Mrs. Floyd
Redrick, Chas.
Spud
Recd. Walter Scott
Reeves, B. J.
Regan, Joe
Rogers, A. C.
Sabin, John W.
Savilla, H. J.
Savilla, Henry
Saxton. Thomas H.
Schieberl, Frank R.
Schwader, Charles
Shaffer & Goble
Sharkey, Charles
Shell. Okla. Jack
Shepherd, Vic
Sills, Gerald H.
Silvers, Herman
Simmons, Warren
Smith, Billy
Smith, Billy
Smith, Bull

Smith, Billy
Smith, Bull
Smithernum, B. W.
Soll, Dan (D. J.)
Spencer, H. R.
Springer, J. Lee
Starck. Carl
Steffen, Johnny
Stefina, James R.
Stein. Max
Sturmer, Charles
(Doc) Smith, Billy Smith, Bull

Surrey, R. D.
Talbot, John
Talley, I. E.
Taylor, W. B.
Thomas, R. D. Kid
Thompson, Mr.
& Mrs. Harvey
Thomson, R. M.
Thornton, Ray'd
Thorson, Carl Thomson, R. M.
Thornton, Ray'd
Thorson, Carl
Timmons, Alfred E.
Fownsend, Everett
Tuttle, Jack
Van Line, Morgan
Victy, J. M.
Warren, Fay
Webber, Harry A.
Wensland, C. J.
Westmorland, J. F.
White Mice
Theatrical
White, Beverly T.
Whitmn, Leonard
Wilson, Robert
Wiseman, A. L.
Wynn, Norris
Belle
Young, Tex

Jenkins, Sam Jovee, Harry T. Joulan, Frank Kaplan, Ben Kelly, Harry Ketchen, J. G. Kirk, Wayne Koort, Johnny Lamonte, Ed. Hard LeBeau, Pee Vee Leilani Leo, Mike J. Leo, Mike J. Leo, Mike J. Leo, Mike J. Leonard, Reddy Lesile, Holly Lester, S. E. Lyon, Jimmie MacDonald, Julian MacPadden, FredJ. McCormack, McCormack, McCormack, McCormack, McCormack, McCormack, McMartin, J. H. Materia, Royal May, Marty McIntosh, V. Albini & A. Mendoza, E. Mendoza, E

Powell, Mrs.
Lorraine
Richmond, Mrs.
Liena
Thompson, Mrs.
Blanche
Thompson, Mrs.
E.
West

Mincey, Roy
Monree, John
(South Bend)
Moreno, A. J.
Morgan, Leonard
W. Johnson, Robert L.

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424 Chambers Bldg.,
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Ladies' List

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Amey, Mrs. M. A. Hyde, Mrs. Tiny
Andrews, Betty
Ayres, Bess
Bazile, Mrs. Daisy
Brazzill, Johnnie
Brazzill, Johnnie
Brazzill, Johnnie
Chuesberg, Mrs. Laswell, Hazel
Dutcher, Mrs. Wen
Delaine, Madam
Dixon, Connie
Dowling, Mrs.
Dowling, Mrs.
Esther, Princess
Fife, Mrs. Samo
Dutcher, Mrs.
Esther, Goodman, Mrs.
Esther, Goodman, Mrs.
Esther Goodman, Mrs.
Hall, Mrs. Helen
Gibeaut,, Mrs.
Hall, Mrs. Helen
Grane, Mrs.
Hall, Mrs. Helen
Grane, Mrs.
Hall, Marselle
Harted, Matham, Lallitan, Allen, Adraham, L.
Hallen, Mats, Marselle

Richmond, Mrs. Heat Richter, Mrs. Hazel Richter, Mrs. Hazel Ristau, Esther Roberts, Flo Stauley, Dorothy Stanley, Mrs. Ida Star, Edna Stokes, Mrs. Fay Teeters, Jacque Teeters, Mary Tee

Gentlemen's List

Goodwin & Goodwin
Grimes, Bill
Halstead, Happy
Hancock, Bob Halstead, Happy
Hancock, Bob
Harris, Bob
Harris, Bob
Harriman, Eddie
Harvel, W. T.
Hillston, Robert
Hinckley, A. Lee
Howell, Ed
Hunt, Harry
Johnson, J. E.
Jones, Frank
Kaii, Frank
Keen, Bill
Kellam, Walt
Kelley, Jack
Kent, Richard
Kerkhoven, E. D.
King, A. J.
King, Raymond B.
Knight, C. C.
Lampton Curly
Layne, Aaron Knight, C. C.
Lampton, Jurly
Layne, Aaron
Lewis, R. E.
Louman, John
Lyle, Cliff
Y. Lynch, Eddie
McDaniels, Walter
McDaniels, Walter
McDaniels, Walter
McDaniel, Thos I.
McGregor, Harold
McKay, James
Malia, R. E.
Marsnall, Eddie
Marshall, Wm,
Martin. Carl Edw.
Martin. Carl Edw.
Martin. William
Mathis, Ray
Martin. William
Mathis, Ray
Meallo, Fred
Meredith, Jack
Meyers, Dutch
Miller, Floyd
Miller, Tommy
Montgomery, W. J.

Trov, R. C.
Tubbs. Jimmie
Tucker, Roy
Vanderiord, Jelly
Vincent, Jackoval
Vilvian, Jack
Wederman, Snap
Wells, Delmo
Wilson, Happy
Wilson, Mickey
Wustenrick, J. C.
Yerger, H.

Zulong, Prince E.

Morris, ....
Moss, Emmett
Mulligan, Penny
Nation, Al
Nelson, Nick
Novak, James
Oller, Virgil Dewey
Olson, Nappie
Opsal, A. N.
Parent, Paul
Parker, Charles M.
Pellman, Myer
Greenor
Greenor
Frank W. Morris, E. F. Moss, Emmett Mulligan, Penny

Pellman, Myer
Greenor
Peppers, Frank W.
Phillips, George
Ray, Reuben
Ravencraft, Ravy
Ralley, Billile
Rogers, Harry
Rollett, Jimmie
Rooney, Jack
Rosell, Martin
Rowland, A. W.
Bussell, Capt, Russell, Capt. Frank

Russell, Capt.
Frank
Ryan, H. E.
Scott Gt. Shows
Steppard, W. D.
Shirkey, W. J.
Shirkey, George
Stanley, George
Stanley, George
Stanley, Harry
Somers, Gordon A.
Stanley, Harry
Thomas, Tex.
Trenel, Billy
Thomas, Tex.
Trowne, R. C. Dick
Trowne, R. C. Dick
Trowne, R. C. Dick
Troy, R. C.
Tubbs, Jimmie
Trowne, R. C.
Tubbs, Jimmie
Tucker, Roy
Tullis, Tom
Van Housen, J. J.
Vanderford, Jelly
Vincent, JackNovak
Vivian, Jack
Walters, J. J.
Waters, Harry
Wederman, Snap
Wells, Delmo
White, C. C.
Wiggins, Chester R.
Wight, Hilliard
Wilkerson, Geo. E.
Williams, Ployd
Wilson, Curly

**Crafts Greater Shows** 

Crafts Greater Shows

Los Angeles. Week ended April 9. Location, Manchester and Compton streets. Auspices, F. O. Eagles, South Gate Aerie, No. 2080. Weather, good. Business, fair. Pasadena, Calif. Week ended April 16. Location, Colorado and Allen streets. Auspices, South Grte Aerie of Eagles. Weather, good. Business, fair.

Show opened Wednesday night at Los Angeles. Sullivan and Hogan joined with balloon concession—nice frame up. New front ordered for Minstrel Show, Fred Mortenson's (Terrible Dane) Athletic Show, with new front, colored lights and picket fence, makes a very neat appearance. Mrs. O. N. Crafts has been quite ill, under specialists care. Doesn't seem the same without her cheery presence. Manager O. N. Crafts busy greeting many friends and visitors, among them Jack Kenyon many years owner cookhouse Beckmann & Gerety Shows; Harry Fink, president of PCSA; Cal Lipes, of "Guillotine" note; "Big Hat" Al Fisher, now manager exploitation of indoor shows; Fuzzy Hughes, accompanied by Mr. and Mrs. Joe Hawkins, outdoor Cal Lipes, of "Guillotine" note; "Big Hat" Al Fisher, now manager exploitation of indoor shows; Fuzzy Hughes, accompanied by Mr. and Mrs. Joe Hawkins, outdoor showfolks from South Africa; Harry Hargraves, owner and builder of rides; Harry Clark, store show owner; Captain Mundy, illusion builder, now connected with Fanchon & Marco Ideas, and Ray Fortune, genial custodian at PCSA. Mysterious Blondell gave special performance in Cricus Side Show for attaches of local electrical manufacturer and his electrical presentation was voted by them to be very novel. Move to Pasadena made in good time and show opened Tuesday night. Pasadena, the habitat of many so-called "big shots," and show made wonderful impression on the financiers, if remarks overheard on midway may be used as criterion. No marked improvement in Mrs. O. N. Craft's condition. Her illness not critical, but constant attention necessary. Jolly Ray, avoirdupois entertainer in Side Show, confined to hospital with serious complications. Her absence in show keenly felt, as she is all that necessary. Jolly Ray, avoirdupois entertainer in Side Show, confined to hospital with serious complications. Her absence in show keenly felt, as she is all that her name implies—jolly in every sense of the word. Mrs. W. M. Lyon also under doctor's care with daily treatments a necessity. Floyd Brasel returned "home" after a short sojourn in Eastern States, now handling front of Minstrel Show. Charles Curran, general agent, back to the show two days; reported route well planned for most of season. Gibson and Evans' Heart game doing well. Showfolks' liking for the game makes the concession the bright spot of the midway long after rides and shows are darkened. Writer framing concession to open next week, African dodger. Phil Williams, secretary, noticed prowling around auto showroms. Bill Williams finished Funhouse and it presents a nice

flash. Joe Krug, manager cookhouse, enlarged dining room crew to meet the demands of business. Ray Koppleman, Heyday foreman, sporting new "coupe," also James Asher, Loop foreman.

WILLARD M. LYON.

Golden-Valley Shows

CALHAN, Colo., April 20.—The show will start its season's activities at the Business Men's Celebration here May 4-7. There will be three rides—Three-abreast Merry-Go-Round, James Stice, foreman; No. 5 Eli Wheel, Clarence Showman in charge; Tilt-a-Whirl, Ralph Lindsay, foreman. Prof. George Meggitte's One-Ring Circus has been signed, with trapeze performing, trained dogs, monkeys and ponies; Punch and Judy, magic, etc. Jess Stewart in charge of Minstrel Show. Athletic Show manager not chosen at this writing. The management plans for the season to have seven shows in the lineup, also a string of concessions. D. F. Bowman is manager; H. B. Bowman, general agent; Katherine Bowman, secretary and handling The Billboard. All of which is from an executive of the show.

J. L. Barker Shows

Pinckneyville, Ill. Week ended April 16. No auspices. Location, one block from square. Weather, cold nights. Busi-ness, bad. Opened Monday.

ness, bad. Opened Monday.

The third week out and the third bloomer. Location did not mean anything. A few come out, but very little money was spent. The gate was taken off Thursday, but that did not help. Saturday night was marred by rain at 9 o'clock. Harry Small, general agent Sol's Liberty Shows, was a visiter, also Walter Harris, carnival promoter. Bill Soloman joined with blanket wheel and W. G. Gibson with one of Malone's candy shops. Gus Davis framed a new concession—Jimmie Ferron and Glen Osborn, agents. Blackie Haines and wife joined with their Snake Show. Raymond Brown is now working one of Whitie Howard's concessions. Mr. and Mrs. Bill Bowen, is now working one of Whitie Howard's concessions. Mr. and Mrs. Bill Bowen, ball game; L. J. Heth, iron claw, and Frank Crawford, string game, left to join Ideal Shows. W. A. (Beewee) Maish retouching all the banners. Sam Tyus repairing all equipment in readiness for painting. Hazel Ellis now operating Roy Henderson's ball game. Manager Barker and Agent T. Gregory Murphy in Missouri, routing the show there. This the last spot in Illinois, the show making a long jump into its home State, Missouri. EUGENE C. COOK.

#### ON PRICES

RAZOR BLADES. GILLETTE Type, with Slot. 10 to a Neat Blue Streak Box. (Seconds.), SOME OF OUR COMPETITORS SELL AS FIRSTS. (1,000 80c Lots) Per 100.

BONDED. ARISTOCRAT, CHAMPION, ARA, GILLETTE Type Razor Blades. Guaranteed First Quality. Fits New and Old Razors. Attractively Wrapped 10 to a Box. (1,000 Lots.)

VELS AT THIS GREAT VALUE) 5 DOZEN to the BOX.

BOZEN ARMY & NAVY NEEDLE BOOKS, in Envelopes. (Cost 1½c. Sells Up TO 25c.) Priced To Kill All Competition. \$1.62

Gross NEEDLE THREADERS. A Big Money Maker, (Sells FOR A DIME.) Lowest Price in the World. Extra Special. Per 100.

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Size. Extra Special. Gross 45C

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50c LEATHER WALLETS. SPE-\$1.20

NON-TIPPABLE ASH TRAYS.

SOAD. Also \$1.00 CIGARETTE EJECT.

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FIT ALL GILLETTE RAZORS.

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Best 25c Sellers Better Made — Beautiful Designs

Costs You \$1.50 per doz. SEND MONEY ORDER FOR SAMPLE DOZEN. MONEY REFUNDED IF DISSATISFIED GOTHAM NECKWEAR CO.

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And sell sugar for \$1.00 a pound. We have new and used Machines, Heads, Bands, Ribbons, etc.; Fishponds, Wheels, Cork Guns. Every-thing at reduced prices. AUTOMATIC FISHPOND CO., 266 Langdon. Toledo. O.

500% Profit SELLING

Dealers or direct. We are importers of 1,000 different styles, 85.45 Gross and Up. Can meet any price competition. Write for FREE wholesale Catalog. Send \$1 for 7 Assorted Necklaces. SPORS IMPTG. CO., \$32 Eric St., Le Center, Minn.

The Last "Word" in Your Letter to Advertisers, "Billboard".

The SALESBOARD SENSATION of 1932



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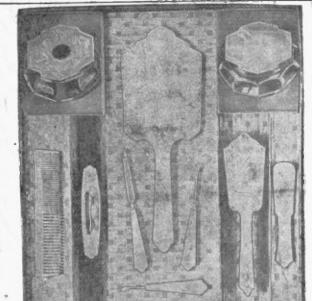
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- Simply press back he little chrome-plated door and bring out a glowing, electrically lighted ciga-rette.
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42 Years Making Quality Products.



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A WORLD TEN-PIECE DRESSER SETS

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25c Extra for Sample.
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> NEW MERCHANDISE NEW NOVELTIES NEW CORN GAME ITEMS NEW IMPORTS

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NEW PLASTER ITEMS
NEW PRICES
Instantaneous Service.

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# ROANOKE, VIRGINIA

· LOCATION, FAIRVIEW SECTION, WEEK MAY 2.

Want one Show of merit that don't conflict. Teska Working World, answer quick. Alma Lee wants Native Hawaiians for Streets of All Nations, the Show Beautiful. All legitimate Concessions open. All others save stamps. Address, this week, Williamson Road and Tenth St., Roanoke, Virginia.

# **CETLIN & WILSON SHOWS**

WANTED WANTED WANTED INTERNATIONAL GREATER SHOWS

WILL BOOK Chairoplane, Tilt-A-Whirl, and Kiddle Ride. Liberal percent. WILL BOOK Monkey-drome and Shows with their outfits for 20%. Good proposition for party with Light Plant. Vern Giles wants Eusicians for Band. Concessions all open except Cook House. Will sell X on Corn Game, account disappointment. All Grind Stores \$2.00 nightly. Red Hortwitz. Babe Barkoot, Bobble Doyle, Brooks and others come on; will place you. Address all mail INTERNATIONAL GREATER SHOWS, Elizabethtown, Ky., this week; then Central City, Ky. You all know this spot.

The Final Curtain Appears on Page 9

#### **SMASHING VALUES!**

HIGH QUALITY BLADES, INSURING THE BIGGEST REPEAT BUSINESS.



TIP-TOP GILLETTE TYPE BLADES—Made to fit every Gillette Razor, including latest. Etched, wrapped in wax paper and lithographed envelope. Quality as fine as the best nationally advertised \$1.45
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Gross—DEAL No. 101—Fastest selling Deal on the market. Gold-plated GILLETTE Razor, 10 TIP-TOP Blades and TIPTOP Styptic Pencil, Complete. HARMONY GILLETTE TYPE BLADES—HARMONY GILLETTE TYPE BLADES—Made to compete with cut-throat prices on inferior merchandise. 1.00
GEM and EVER-READY TYPE BLADES. Write for latest Free Catalog. 25% with order, balance C. O. D. UNIVERSAL MERCHANDISE CO.

UNIVERSAL MERCHANDISE CO. ORDER FROM EITHER BRANCH 123 So. Wells St. 16 E. 15th St. CHICAGO, ILL. NEW YORK, N. Y. CHICAGO, ILL. NEW YORK, N. Y. Prices F. O. B. Chicago or New York.

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No. 9 — HY-TEX, ASSORTED, possist of Krinkle Dot, Krackle tripe, Sunbeam and Floral Stripe rints. Inflates to 10½ in.

Write for 200-Page Catalog. It is Free.

M. K. BRODY, 1116 So. Halsted Street,
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The Best Tie Made To Sell at 25c
Each.
These Ties sell fast and give you
plenty profit. One dozen free if
you order 12 dozen.
25% deposit on all orders, balance
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CAPITOL MFG. CO. 32 Union Square, NEW YORK, N. Y.

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Sell "We Want Beer" stickers, printed in colors. Shows a glass of beer. Reads: "Repeal the Eighteenth Amentment for Prosperity." Big beer parade in New York on May 14. Our stickers will sell like hot cakes. Retails for 25c. Your cost \$2.00 per 100. Send 50c for sample dozen.

PUBLISHING CO., 28 N. Fifth Street, Philadelphia.

SPECIAL ELGIN - WALTHAM \$2.25 Ea.



16 Size, 7 Jewels, Open-Face Fancy Engraved Chromium Cases, Hunt., Nickel Movements. Same, 15 Jewels, S3.25; Same, 17 Jewels, \$4.00. ATTENTION—Same in Indian Head, Vellow Hunt. Cases 50c Extra. In Lots of Three. Sample 50c extra. Deposit 25%, balance C. O. D. Every Watch guaranteed. Send for Free Catalog. PALTER & SMITH, INC., 132 Nassau Street, New York City.

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Are tripling their profits with Stetson TRUE BLUE RAZOR BLADES. \$1.45 per 100; \$1.40 per 100 in 1,000 Lots or More. 25% deposit with order. Retail at 5 for 25c. Send 10c for sample. Act quickly.

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Make big money. 300% PROFIT. The SUSPEND-O BELT is different. It's New. Best Dem-onstrators are handling it.

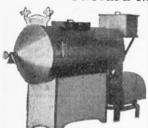
Send 75c for 2 samples of cheapest and better quality, or 25c for lowest priced style.

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#### RAPID-FREEZE Frozen Custard Machine



\$750
Easy Payment
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Unbreakable
Blades.

Springs, Vac-uum Barrel. Ferfect Freez-ing. Paneled or Skeleton Base.

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15 - inch Shadow Lamp. 60c Each, 18 per case. Manu-facturers of com-plete line of Plaster Goods. Send for catalog.

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#### STRAWBERRY FESTIVAL

AMITE, LA., May 12, 13, 14.
Auspices Chamber of Commerce, on Main Streets,
Downtown,
WANTED—Shows, Rides, Concessions of all kinds.
No X. Biggest crop in years. Plenty money, Wire
deposit for space. STRAWBERRY FESTIVAL
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#### SILK TIES \$1.50 Dozen

A Special Free Offer If You Order in Gross Lots. 25% cash with order, bal. C. O. D.

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Auto windshield stickers. Six inches in diameter.
Frinted in colors. Shows a glass of beer in colors.
Retails easily for 25c. Your cost \$2.00 per 100.
GUC for a dozen samples.

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Selling the PENNY AND DIME TRICK. Sample loc; Gross, \$3. COPPER, 6008 69th St., Maspeth, L. I.

# WANTED

PONIES and CHILD MERRY-GO-ROUND, ETC.

Have location next to Lincoln Park, Chicago C. R. EDWARDS 2801 Sheridan Road, CHICAGO, ILL.

# Available at Once at ELK PARK, Erie, Pa.

Space for Ferris Wheel, Whip, Merry-Go-Round, or other Rides. First time in this Park.
Wire or write at once to

FRED S. WOLFF, Manager
ELK PARK, 4721 Cherry Street, ERIE, PA.

Prosperity Special Prosperity Special Prosperity Special, 1932-1933 Astrological Forecast now ready. Start now at prices that give you a good break. Agents and dealers take notice. Samples, 25 Cents. Hurry, let Prosperity Special make you prosperous.

# MATTHEW, Verbon, LOS ANGELES, CALIF.



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# Collins Vanilla and Lemon Deal No. 11

costs 44c SELLS \$1.00

Write for our complete Catalog of other fast-selling Deals, Medicines and Cosmetics, carded merchandise.

The big money maker. Packed in at-The big money maker. Packed in attractive Black Embossed Box, and consists of large 8-oz. Bottle Vanilla Flavoring, large 8-oz. Bottle Lemon Flavoring, 1-oz. Perfume, 3-oz. Vanishing Gream and 3-oz. Face Powder. Can substitute Pearls for Porfume if desired. Perfume if desired.

CLYDE COLLINS CHEMICAL CO. Dept. B. Memphis, Tenn.

#### Milwaukee Auditorium May 7-14 Inc.

WANT COMPLETE CIRCUS SIDE SHOW with something really worth while inside. Also must have your own Banners and other necessary Equipment. Show must be complete except Top, which is not needed here. Will book same 75%-25% basis. Act quick. Wire what you have. Art Converse,

not needed here. Will book same 75%-25% basis. Act quick. Wire what you have. Art Converse, wire.

THE FOLLOWING CONCESSIONS OPEN: Hamburger. Hot Dogs (you can operate three or four stands and work seats), Frozen Custard, Candy "Prize Package" Pitch (operate same way), Candy Flots, Fopcorn, Candy Apples, Waffles and any other Eating Privilege. Soft Drinks and Peanuts sold. WANT Picture Machines, High Striker, Iron Claws, Erie Diggers, Scales, Hoop-La, Watch-La, Bumper, Airplane, Fishpond, Devil's Bowling Alley, Huckley-Buck and a few legitimate Merchandise Wheels and Grind Stores open. Balloons and Novelties sold.

CAN PLACE 3 PROGRAM ADVERTISING MEN AND 2 ADVERTISING BANNER SOLICITORS. All must be capable high-pressure men. Limb artists, those requiring drawing accounts, don't answer. This is going to be the biggest indoor circus ever held here. Dennie Curtiss is furnishing 66 Acts. Largest Advertising and Circus Billing ever used here, covering 35-mile area. This Auditorium seats 15,000, and we expect to "Pack'em in" for eight days and nights. This is your opportunity. All Concessionaires and Banner Solicitors wire VERNON L. McREAVY. All others wire S. S. MILLARD, Managing Director.

AMERICAN CIRCUS AND EXPOSITION HEADOUARTESS 627 NORTH THIRD STREET, MILWAUKEE, WIS.

# Opening Date May the 9th

LAST CALL-18 WEEKS OF CARNIVAL WORK-RED HOT. BENEFIT OF "ST. JUDE'S SOCIETY."

What have you to offer? Cook House open, and all concessions open. Low prices for Wheels, and all will work. WANT 'TO BOOK OR LEASE a Two or Three-Abreast Merry-Go-Round. All other kind of Rides will be considered. Will make all large cities after three weeks in Maryland. The only traveling Carnival managed by the pastor himself. Write or wire. Act quick.

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WILL RENT Outdoor Daneing Pavilion, capacity 1,200 couples. New modern Bath House, capacity 1,400 bathess. Eating Concession, exclusive privilege. Also can place or will lease Equipment. Portable Skating Rink, Miniature Railway, Water Skooter Ride, Free running water. ALL FIRST-CLASS RIDES of any kind. Virgin territory, thickly populated; no competition.

PARK OPERATORS, INC., Muncle, Ind.

# CONCESSIONS WANTED

Large Circus and Carnival, May 13-14, at Ohio State University, Columbus, O. Can use Cigarette Shooting Gallery, Balloon Racer, Frozen Custard, Cotton Candy, High Striker, three Merchandise Wheels and other legitimate concessions, everything must be conducted under supervision of committee. F. E. Gooding Amusement Company will furnish Rides and Shows for this event. Address all communications to JAMES H. LEPPER, care Student Senate Office, Ohio Union Building, Ohio State University, Columbus, O.

#### GREAT **Princeton Shows**

WANTED—Shows of all kinds with own equipment. WANTED—Concessions: Fish-rond, Duckpond, High Striker, Pitch-Till-You-Win, Shoot-Till-You-Win, Long Range Showting Gallery, Swinging Ball, Hoop-La, Corn Game, Arrow Game, Merchandise Wheels of all kinds. Johnnie Wallace, come on. This week, Fords. N. J.; next week, South Amboy, N. J. Write, wire or come on. GEORGE NICHOLS, Manager; MIKE CENTANNI, General Agent, 927 Broadway, Newark, N. J.

# Krause Greater Shows WANT

Organized Colored Minstrel Show with small Band. Will furnish outfit. WANT two other Shows. Room for legitimate Concessions. Have only few now. Week May 2, Anderson, S. C., week May 9, Merchants' Trade Week, Greer, S. C., Business Section; this week, Toccoa, Ga.

# **WANTED** Shows and Concessions

Legitimate Wheels and Grind Stores, Eat Stands, Corn Game. Open April 30 in Chicago Suburb. Others to follow.

MILLER AMUSEMENT ENTERPRISES, Inc.

EXPOSITION HEADQUARTERS. 5104 W. Madison Street,

#### **CLOWN**

English, Acrobatic, Talkine, at liberty for Circus or Park. Will join act or troupe. ERNEST STEBBING. 406 E. 66th St., New York City.

# CAPITAL CITY SHOWS

Open for Five Weeks on Choicest Lots in ATLANTA, GA..

ATLANTA, GA.,

SATURDAY, MAY 7th

Auspice Disabled American Veterans.

Now booking legitimate Grind Concessions, None other need apply. CAN PLACE small Cook House. WANT Grind Shows and Chairoplane. Davidson, wire. WANT Show Electrician and other Help. Bennie Smith wants Girls for Musical Revue. WILL BUY more Rides. What have you? After Atlanta engagement will make road tour, including 10 Fairs. All address JOE J. FONTANA or R. F. McLENDON, 141 Peachtree Street, Atlanta, Ga.

#### Wanted RIDES **SHOWS CONCESSIONS**

Will Book, Buy or Lease Rides. Wanted Shows of Merit, also Concessions—No Racket. 18 choice fairs start July.

HENRY MEYERHOFF West 12d Street, care Billboard, New York City, N. Y.

### Account Disappointment

Can place next week, Shrine Circus, Knoxville, Tenn., Versatile Team or Sister Team doing two or more trapeze, iron jaw, cloud swing, swinging ladder, wire walking, contortion. Filled on rings, clowns, animals, tumbling, band, chair, tables, clowns, animals, tumbling, band, chair, tables, revolving ladder. Two single girls would do. Salary must be low. CAPT, JACK LORENZO.

## McCLELLAN SHOWS WANT

Attractions for Pit Show. Man and wife for Illusion. All Concessions except Eats and Corn Game. Columbia, Mo., this week and next.

#### WANTED TO BUY **MERRY-GO-ROUND**

State age, condition, make, style, lowest cash price.

P. E. PORTER Buffalo, N. Y.

# **Want Animal Side Show**

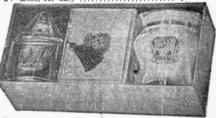
Own transportation Vernon Ott, wire.

Woodstock, Va., Friday: Waynesboro, Va., Saturday.

When Writing to Advertisers Mention The Bill-

#### SALESMEN . . . **DISTRIBUTORS**

Can You Sell These Beautiful, Quality 3-pc.
Toiletry Sets, Including 1 Pr. Superb \$1



I oz. Perfume, 3 oz. Powder and 4 oz. Cream. cach wrapped separately "in Cel-lophane," packed in Beautiful Box. "1 Pair Superb Hostery included in each set." NO WONDER PARIS LABS, SALESMEN SELL GROSS AFTER GROSS

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"Quality and Seroice Since 1916"

"Quality and Seroice Day Sales Test"

TODAY for amazing "10-details of these big sellers. Act at Once!

Paris Laboratories

T Dept. 678, ST. LOUIS, MO.

### **Electric Flower Baskets**

Made of imported fine quality Reed, beautifully trimmed in appropriate colors. Filled with nine (9) beautiful large size CLOTH AMERICAN BEAUTY ROSES, each equipped with a genuine Maya Electric Bulb inside. A great flash. Great Premium for All Games,



in dozen lots

Sample

25% De-nosit Re-quired on All C. O. D. Orders.

# OSCAR LEISTNER, Inc.

323 W. Randolph St., Chicago, III.

# Laymon's RAZOR BLADES



Attractive Counter Display. FREE Catalog and Full Details, ACT NOW!

Unconditionally Guaranteed! Unconditionally Guaranteed:
Here's a new and vastly superior Blade that absolutely tops the field! Made of genuine Swedish steel with specially tempered velve t-keen edge.
Toughest beards won't dull it Delights every shaver!
Fits any Gillette style razor. Retails 2 for only 10c.

Really Give Shaving Satisfac-

EARN UP TO \$25 DAILY

Caramteed by the recognized leeders in Display
Card Merchandise. RADIO ADVERTISED.
Clinch the Razor Blade business NOW with this
new Big Seller. Write for Full Details and FREE
catalog of 30 other Laymon fast sellers. WRITE
AT ONCE. WORLD'S PRODUCTS CO., 149 Laymon
Bldg., Spencer, Ind.

# OUTDOOR EXPOSITION

MID-SUMMER FESTIVAL MINOCQUA, WIS. AUG. 6-7-8-9 4-BIG DAYS AND NITES-4

This event is nationally advertised. Located in the heart of Wisconsin's Great Lake Region. Special rates on all railroads.

REAL ATTRACTIONS WILL CLEAN UP Free Acts and Concessions Write or Wire.

JOSEPH MERCEDES MINOCQUA, WIS.

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Traver Exposition Shows

14 RIDES

2 FREE ACTS **2 TANGLEY CALLIOPES** (SUCCESSFUL THRU CLEANLINESS)

All Shows and Concessions report at Hackensack, N. J., for opening. This is first show in Hackensack for 5 years. Everything in fine shape, Business conditions good.

#### Hackensack, N. J., May 4th to 14th WANT WANT

Few first-class Concessions that must work legitimate. No Roll-Downs, Tipups or Gaff Stores of any kind tolerated. Want one more Show that is capable of getting real money, as we play spots closed to the ordinary carnival.

### TRAVER CHAUTAUQUA CORP., Inc.

1547 Broadway

New York City

# WILLIAM GLICK SHOWS, INC.

New and Modern

Week April 25, Baltimore, Md.-Location, 25th and Kirk St. Can place Concessions of all descriptions, including Ball Games, Long-Range Shooting Gallery, etc. Write or wire

WILLIAM GLICK, Emerson Hotel, Baltimore, Md.

# W. G. WADE SHOWS

DETROIT, MICHIGAN

Now showing East Warren Avenue at Phillips and four other exceptional locations to follow in Detroit and then we take to the road.

CAN PLACE—Ten in One Show, with or without outfit; also Small Pit and Walk-Thru Shows. Can Place Concessions of all kinds; also Corn Game. Stock Wheels will now work in Detroit. Ball Games and Grind Stores, \$15.00; Stock Wheels, \$30.00, and Corn Game, \$30.00. Address all communications to

W. G. WADE, 289 Elmhurst, Detroit, Mich. Phone, Longfellow 1506.

# BRUCE GREATER SHOWS

### Want Concessions

Of all kind for Winchester Apple Blossom Festival. Can use high-class Platform Show.
Blossom Festival, Winchester, Va. Wire or come on and get your spring bank roll.

BRUCE GREATER SHOWS, Martinsburg, W. Va.

#### BARKOOT BROS.' SHOWS

WANTED—2 more Rides. Tilt-A-Whirl and Chair-O-Plane. CAN PLACE—Few more Shows with or without own outfit. CAN PLACE—Legitimate Concessions of all kinds; everything open. WANTED—At Once, experienced Help for Ferris Wheel, Merry-Go-Round and Ocean Wave. Must be sober and reliable. Also Special Agent, Electrician and Pronoters.

TOLEDO, O. WEEK MAY 9.

RAPKOOT. Mgr., Merchants Hotel, Toledo, O.

Address K. G. BARKOOT, Mgr., Merchants Hotel, Toledo, O

FAIRS 18 CHOICE FAIRS, STARTING JULY 18 IN DELAWARE, CLOSING NOVEMBER 19 IN SOUTH CAROLINA. CAREFULLY SELECTED BY HENRY MEYERHOFF

#### HELLER ACME SHOWS, Inc.

Open April 30, Two Saturdays, Plainfield, N. J. Want Shows with outfits or will furnish same for real show people. Live and let live proposition. Want Concessions of all kinds, Wheels and Ball Games, \$25.00; Grind Stores, \$20.00. Will be on lot, Garfield Avenue and George Street, April 24th, every day from 11 a.m. to 5 p.m. We have our own five rides and free act. The depression is on so east your lot with a show that has weathered the storm for 18 years. Better each year. Don't write, wire, ELKS' CLUB, Plainfield, N. J.

•

Games, \$25.00; Grind Stores, \$20.00. Will be on lot, Garfield Avenue and George Street, April 24th, every day from 11 a.m. to 5 p.m. We have our own five rides and free act. The depression is on so cast your lot with a show that has weathered the storm for 18 years. Better each year. Don't write, wire, ELKS' CLUB, Plainfield, N. J.

FAIRS

BUNTS SHOWS

Spartanburg, S. C., Legion Festival May 2 to 7—Location in 2 Blocks of Main Street.
All mills working full time. Want Concessions all kinds. No exclusive. Come on. Prices reasonable. Want Shows that don't conflict. Pallsen Working World, come on. Address JACK LYLES, Spartanburg, S. C., or W. J. BUNTS, Great Falls, S. C.

#### CIRCUS AND WILD WEST

Barnett Bros.: Danville, Ky., 27; Frankfort 28; Cynthiana 29; Hamilton, O., 30; Middletown May 2; Richmond, Ind., 3; Muncie 4; Anderson 5; Marion 6; Huntington 7.
Barnes, Al G.: Fresno, Calif., 27; Modesto 28; Oakland 29-May 1; Fruitvale 2; Vallejo 3; Woodland 4; Reno, Nev., 5; Sacramento, Calif., 6; Chico 7; Shasta 8. Dill, Sam B.: Paducah, Ky., 27.
Downie Bros.: Louisville, Ky., 28-29; Newport May 3.
Gentry Bros.: Anderson, S. C., 27.
Hagenbeck-Wallace: Louisville, Ky., 6; Lexington 7.

cello 7. Sells-Floto: (Coliseum) Chicago, Ill., until April 30; Champaign May 2; Decatur 3; Springfield 4; St. Louis, Mo., 5-8. Wheeler & Sautelle: Petersburg, Va., 30.

#### CARNIVAL COMPANIES

CARNIVAL COMPANIES

Bach, O. J.: Gloversville, N. Y., 30-May 7.
Barker, J. L.: Sullivan, Mo., 25-30; St. Clair
May 2-7.
Bee, F. H.: Elizabethtown, Ky., 25-30.
Bernardi Expo.: Valley Junction, Ia., 25-30.
Bernardi Expo.: Valley Junction, Ia., 25-30.
Bernardi Greater: Richmond, Va., 25-30.
Bistany Gayway: Oxford, O., 25-30.
Bruce Greater: Martinsburg, W. Va., 25-30.
Bruce Greater: Martinsburg, W. Va., 25-30.
Bunts: Great Falls, S. C., 25-30.
Cetlin & Wilson: Roanoke, Va., 25-30.
Coleman Bros.: Middletown, Conn., 28-30.
Conklin: Vancouver, B. C., Can., 30-May 7.
Copping, Harry: Punxsutawney, Pa., 25-30.
Corey Greater: Sallnas, Callf., 25-May 7.
Crafts Greater: Sallnas, Callf., 25-May 7.
Cunningham Expo.: New Matamoras, O., 30-May 7.
Decker Bros.: Chicopee, Mass., 25-30; Holyoke May 2-7.
Dick's Paramount: Lynn, Mass., 30-May 7.
Dodson's World's Fair: Tyler, Tex., 25-30.
Edwards, J. R.: Wooster, O., 30-May 7.
Fairly, Noble C.: Hot Springs, Ark., 25-30.
Fleming, Mad Cody: Morganfield, Ky., 25-30.
Florida Expo.: Bennettsville, S. C., 25-30;
Marion May 2-7.
Folk, Carl J.: Ft. Wayne, Ind., 25-30.
Gibes, W. A.: Parsons, Kan., 25-30.
Gibes, W. A.: Parsons, Kan., 25-30.
Gloth Greater: Liberty, S. C., 25-30.
Great Lake: Rochester, N. Y., May 2-7.
Great White Way: Potosi, Mo., 25-30.
Greenburg Am. Co.: Deming, N. M., 25-30;
Hansen, Al C.: Alton, Ill., 25-30.
Heyn Attr.: (12th & Morrison sts.) St. Louis 25-30.
Independent Am. Co. Portland, Ind.

Heyn Attr.: (12th & Morrison sts.) St. Eduis 25-30.

Hughey Bros.: Dalton, Ga., 25-30.

Ideal: Duquoin, Ill., 25-30.

Independent Am. Co.: Portland, Ind., 25-30:

Dunkirk May 2-7.

International Greater: Elizabethtown, Ky., 25-30.

Isler Greater: Junction City, Kan., 30-May 7.

Jones, Johnny J.: Washington 25-30.

Ketchum's, K. F., No. 1: North Arlington, N. J., 25-30; Fords May 2-7.

Keystone Attr.: Roscoe, Pa., 30-May 7.

Kilonis, John D.: Manchester, N. H., 30-May 7.

Keyston (Kilonis, John D.: Manus (Kilonis, John D.: May 7. Krause Greater: Toccoa, Ga., 25-30; Manhatandes, J. L.: Abilene, Kan., 25-30; Manhatandes, J. L.: Abilene, Kan., 25-30; St.

Krause Greater: Toccoa, Ga., 25-30.
Landes, J. L.: Abilene, Kan., 25-30; Manhattan May 2-7.
Lang. Dee: (Hamilton & Easton aves.) St.
Louis 25-May 7.
Latlip, Capt.: Charleston, W. Va., 25-30.
Leggette, C. R.: Port Arthur, Tex., 25-30.
Lone Star: New London, Tex., 25-30.
Lowe, Hugh, Am. Co.: Bridgewater, Va., 25-30.
Lewis, Art: Bridgeport, Conn., 25-30; Stratford
May 2-7.
Michigan Greater: Grand Rapids, Mich., 30May 7.

May 7.
Miller Am. Co.: New Buffalo, Mich., 29-May 7.
Miller Am. Co.: See Buffalo, Mich., 29-May 7.
Mimic World: Bastrop, La., May 2-7.
Model Shows of America: Greenville, S. C.,

Mimic World: Bastrop, La., May 2-7.
Model Shows of America: Greenville, S. C., 25-30.
Murphy, Frank X.: Elberfeld, Ind., 30-May 7.
Page, J. J.: Bristol, Va., 25-30.
Pearson, C. E.: Vandalia, Ill., 30-May 7.
Pollie: Huntingburg, Ind., 25-30.
Porter's: Muscatine, Ia., 30-May 7.
Princeton: Fords, N. J., 25-30.
Roperts & Ramish: Baltimore, Md., 25-30.
Roperts & Powell: Winona, Miss., 25-30. Sardis May 2-7.
Royal Am. Co.: Lynchburg, Va., 25-30.
Sheesley Greater: Buffalo, N. Y., 30-May 7.
Siebrand Bros.: Atlantic, Ia., 25-30.
Six, J. Harry: New Haven, Ky., 25-30.
Smith, J. Lacy: Barrackville, W. Va., 25-30.
Smith, J. Lacy: Barrackville, W. Va., 25-30.
Sol's Liberty: Litchfield, Ill., 25-30; Jackson-ville May 2-7.
Southern Tier: Elmira, N. Y., 28-May 7.
Southern State: Los Angeles, Calif., 25-30.
Spencer, Sam E.: Dubois, Pa., 25-30.
Spencer, Sam E.: Dubois, Pa., 25-30.
Spencer, Sam E.: Dubois, Pa., 25-30.
Sunset Am. Co.: Gilman, Ill., 27-30; Leroy May 2-7.
Sutton, Great: Blytheville, Ark., 25-30.
Texas: Weslaco, Tex., 25-30.
Texas: Weslaco, Tex., 25-30.
Tidwell, T. J.: Wink, Tex., 25-30; Pecos May 2-7.
Tiger Am. Co.: Columbia, Mo., 25-30; Jefferson City May 2-7.

#### Additional Routes

(Received too late for classification)

Bishop's Show: The Plains, Va., 25-30. Blythe Players: Shickshinny, Pa., 25-30. Boyes Players: Hebron, Neb., 25-30. Bush Comedy Co.: Searsburg, N. Y., 25-30. Choates Comedians: Augusta, Ark., 25-30. Clay Cinema Show: Alamo, Ga., 25-30. Earl's Fun Show: Union Hall, Va., 25-30. Gibson Blue Ribbon Shows: Marion, In 25-30. Hansen Shows: Alten III 25-30.

25-30.

Hansen Shows: Alton, Zil., 25-30.

Harris Road Show: Stewartville, Minn., 25-30.

Howard Family Show: Damascus, Ark., 25-30.

King's Fun Show: Cannington, Ont., Can., 25-30.

Hagenbeck-Wallace: Louisville, Ky, 6; Lexington 7.

Hunt: Carlisle, Pa., 27.

Main, Walter L.: Winchester, Va., 28; Martinsburg, W. Va., 29.

Ringling Bros. and Barnum & Bailey: (Madison Sq. Garden) New York, until April 30; (Boston Garden) Boston May 2-7.

Russell Bros.: Hermann, Mo., 28; Troy 30; Louisiana May 3.

Seils-Sterling: Bluffton, Ind., 27; Decatur 28; Auburn 29; Warsaw May 2; Rochester 3; Plymouth 4; Knox 5; Winamac 6; Monticello 7.

Sells-Floto: (Coliseum) Chicago, Ill., until 25-30.

Harris Road Show: Stewartville, Minn., 25-30.

Harris Road Show: Stewartville, Minn., 25-30.

King's Fun Show: Cannington, Ont., Can., 25-30.

King's Musical Comedy Co.: Enon Valley, Pa., 25-30.

Kidello Show: Bremo Bluff, Va., 25-30.

McNally's Variety Show: Beavertown, Pa., 25-30.

McNally's Variety Show: Beavertown, Pa., 25-30.

Noonan Show: Alton. Ill., 25-30.

Harris Road Show: Stewartville, Minn., 25-30.

King's Fun Show: Cannington, Ont., Can., 25-30.

King's Musical Comedy Co.: Enon Valley, Pa., 25-30.

King's Musical Come

25-30.

Manatowac Show: Factoryville, Pa., 25-30.

Noonan Show: Morganfield, Ky., 25-30.

Murdock Bros.' Show: Hublersburg, Pa., 25-30.

Phillipson Comedy Co.: New Marion, Ind.,
25-30.

25-30.
Rayaltos Musical Co.: Evansville, Wis., 25-30.
Roland Shows: Perryville, Md., 25-30.
Sadler's Own Co.: San Antonio, Tex., 25-30.
Smith, Frank, Players: Fulton, Ky., 25-30.
Sweet Players: Storm Lake, Ia., 25-30.
Wa-Ka-Na Medicine Co.: Walnut, Ia., 25-30.
Wood Shows: Houston, Miss., 25-30.

## RIDES FOR LEASE

Two-Abreast Little Beauty Carrousel, Eli No. 5, stored Houston, Tex. TERMS: 25% to us, you keep 75%, pay all. \$200 cash deposit FOR SALE—whip. KOGMAN, 404 Mfg. Exch., Kansas City, Mo.

## WANTED

# Merry-Go-Round and Chair-o-Plane

For Firemen and Church Celebrations. Long season with good fairs to follow. Wire JOE PAYNE, 303 N. 8th St., Philadelphia, Pa.

# CROWLEY'S BARNETT & SCHUTZ SHOWS

Open DEXTER, MO., APRIL 30. Cook House, legitimate Concessions and Shows with own outfits come on. WANTED—Side-Show Attractions. Girl for Sword Box, Man to Lecture; Freak to feature, Selling Acts, etc. Address Dexter, Mo.

# Side Show People

We have something for everyone in the show to sell—Magic, Slum, Novelties, and numbers to grind with between shows. Ask for list five. LEE BROTHERS, 348 First Ave., New York.

# WANTED SHOWS

Rides, Concessions. Opening April 20, Floral Park, L. I. MONARCH EXPO SHOWS, INC.

# **HUNT'S CIRCUS WANTS**

For Side Show, Colored Band and Minstrels combined, Hawaiian Dancers for Hawaiian Village, Address DOC OYLER, Hunt's Circus, April 27, Carlisle; 28, Lebanon; 29, Pottstown; 30, Wayne; all Pennsylvania.

# West Bros. Amusement Co.

Wants Concessions of all kinds. Man that can handle Parker Swing. Other ride help come on. Lot man with Concessions. Will book two more Grind Shows. Want to hear from Band and Free Acts with Concessions. This week Murphysboro, Ill. WEST BROS.' AMUSEMENT COMPANY.

Winchester, Va., March 16, 1932.

To Whom It May Concern:
This is to notify the public that I have this day leased to James Heron the right to use my name in the operation of a circus during the season of 1932. I have no interest whatever in the shows to be operated by Mr. Heron under my name, and I am in no wise responsible for any debts he may contract.

WALTER L. MAIN.

### Wanted Concessions

Ball Games, Grind Stores, Wheels. Low rates, Playing real spots under auspices. Can also use Dancers for Hawaiian Show with wardrobes. Shows with outfits write, wire or come on. This week Portland, Ind., under Firemen; next week Dunklirk, The INDEPERBORNET AMUSEMENT COMPANY. with outfits write, wire or come on. This week Portland, Ind., under Firemen; next week Dunkirk, Ind. INDEPENDENT AMUSEMENT COMPANY, BILL CUSHMAN, Manager.

# K. F. Ketchum Shows Want

N. ARLINGTON, N. J., this week; FORDS, N. J., next week.

WANT—Corn Game, Frozen Custard, Juice Joint and Concessions of all kinds. Can place shows of merit. All address K. F. KETCHUM, North Arlington, N. J.

P. J. SPERONI SHOWS

Legitimate Concessions, Shows with own outfits.
Swede Olson, wire. Have opening for capable Athletic Show Manager. Address communications Rock Falls, Ill.

PARK SPECIALTY CO., of Massachusetts—Ready to book Legitimate Concessions and clean, attractive Show, with own outfit. Opening date May 14, in Western Massachusetts. Address J. R. O'BRIEN, 23 Crandal St., Adams, Mass.

# **ERNEST ATTERBURY**

If at liberty vire care Russell Bros.' Circus. Hermann, Mo., Thursday; Troy, Mo., Saturday; Louisiana, Mo., May S. L. CLAUDE MYERS.

#### **JESSIE LEE NICHOLS**

EQUESTRIENNE.
Important communication for you.
GRACE GORDON,
N. V. A. Club, 229 W. 46th St., New York City.



All Others Are Infringements.
Gold Bronze Metal. Rubber Tube and
Bulb. Size, 4 Inches.

PER DOZEN \$3.75 Sample Sent Postpaid, 60c.

WESTERN NOV. CO. 718-722 S. Los Angeles Street

Los Angeles

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Send for Yours NOW

Fast-selling, profit-sharing items—Tol-letries, Coupon Deals, Fountain Pens, Whitestones, Razor Blades, Novelites, Household Specialties, Medicines and hundreds of other items at amazingly low prices.

#### **OVER 200 SPECIALTIES**

For direct salesmen, crew men and premium users, coupon workers, medi-cine shows and concessionaires.

UNIVERSAL LABORATORIES DALLAS, TEXAS

#### LATEST STYLE BAGUETTE WRIST WATCH



7-J PRICE \$7.50

MFN'S



WRIST WATCH **6**J PRICE \$2.25 ea. In Doz. Lots.

Sample, 35c Extra—Ask for Catalog. FRANK POLLAK 127 Chrystie Street, New York, N.

# PERFECT RAZOR BLADE STONE

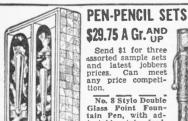


Makes Dull Blades New. Big profit. Sample, 25c. Quantity Prices on request. HOUSE-TO-HOUSE ITEMS—Carded Goggles, Razor Blades, Combs. Aspirin, Solder, Pot Scourers, Novelties, etc. Write for list of Money-Making Items, CHAMPION SPECIALTY CO., 814 Central. Kansas City, Mo.

# BE YOUR OWN BOSS

Do not work for the other fellow. Sell Shirts at factory prices. Finest quality Broadcloth. You can build up a big following. You collect your commission with each order—we deliver. Send for details or call.

SUMMIT SHIRTS, Room 617 NEW YORK, N. Y.



No. 8 Stylo Double
Glass Point Fountain Pen, with adjustable ink feed.
Which makes the
Pen the biggest
seller and outstanding demonstrator.
Sample, 39c.
Doz., \$2.95;
Gross, \$2.95.
FREE—Wholesale
Catalog, Send for
your copy now.

Spors Imptg. Co.,

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# The Season's Biggest Money Getter

Instantaneous Hot Water from your cold water faucet.

Works A. C. and D. C. Currents.

All Territories Open.

DEMONSTRATOR SENT UPON RECEIPT OF \$2.75
In Dozen Lots, \$2.50 Each.

For Further Particulars, Call or Write

#### EMPIRE ELECTRIC SALES CO.

200 West 34th Street.

NEW YORK, N. Y.



### BIGGEST HIT of the SEASON

Getting Big Money Everywhere
FLOWER PETAL PILLOWS, in assorted colors. Packed
one to a Carton, one Dozen to a Master Carton. No. 486 FLOWER PETAL PILLOW \$12.00 PLAIN. Per dozen.....

No. 486A FLOWER PETAL PIL-LOW WITH DOLL HEAD, Per doz. \$13.50

Send One-Third Deposit with all orders. ASSOCIATED SALES CO., Inc.

### KARR & AUERBACH

427 Market St.

Philadelphia, Pa.

Bell Phone, Lombard 1557. Keystone Phone, Main 4590.



#### MICKEY MOUSE CANES

The Big Money Circus Item. 36 inches long. Assorted colors.

Gross \$18.00 Sample, Prepaid, 25c.

JOY BUZZERS The Magnetic Hand-Shaking Novelty, Dozen \$2.65 Gross \$30.00

COW VOICES or BAWLING CALF Placed in the pocket this device sounds like a real cow. The Laugh of the Century. New Large Size.

Dozen \$2.00 Gross \$22.50

GOLDFARB NOVELTY CO. "THE HOUSE 116 Park Row, N. Y. City



### BEER COOLERS AND BEER DRAWING EQUIPMENT

30-in. copper lined double coolers with glass shelf and 100 \$85.00 Copper-lined Work Bench, \$5.00 per running foot.
Tables, 24x24, \$3.00 Each. Chairs, imported Bentwood, \$30.00 Dozen,

We also carry a full line of Restaurant Equipment. Prices F. O. B. Brooklyn, N. Y. 25% de-posit. Balance C. O. D.

# **PUMPS**

Electric, water, hand, Prices on request.

J. P. FRIEDMAN, 402 Atlantic Ave., Brooklyn, N. Y.



#### FLASHY Give-A-Way PACKAGES DOLLY

CANDY **CLOWN** 

Packed 200 to Carton

DIMPLES Packed 100 to Carton

\$2.00 Per Carton \$2.00 Per 1000 \$20.00 Per 1000

20% deposit on all orders, balance C. O. D. WE HAVE A NEW FLASHY LINE Send for FREE Catalog.

DELIGHT CANDY CO. 67 E. 9th St., New York City



No. 756-\$9.00 Gross

JACOB HOLTZ, 889 Broadway, N. Y. C.



Donkey No. 13

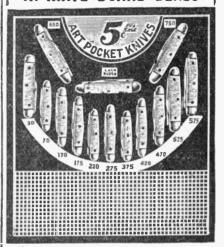


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**World Radio History** 



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THE AMAZING REALISTIC "World Famous" Scene-in-Action **Torchiere Lamps** 

Now \$ 2.50 Ea. \$27.00 per Dozen. Sample, \$2.15. 4 MODELS

No. B47—Marine.
No. B41—Forest Fire.
No. B43—Niagara.
No. B45—Moonlight.
Width, 5½ Inches.

Height, 9½ Inches. Width, 5½ Inches. The most popular series of Lamps ever produced. Colorful circular of complete line on equest. A great sales stimulator for Concessionaires, Dealers, Specialty Men and Sales ard Workers. Get started now; there are big profits awaiting you. Send a trial order and cet our Catalog of other specialties. Address Dept. B, JOSEPH HAGN COMPANY

The World's Bargain House, 223-225 MADISON ST., CHICAGO, ILL

# LINEDNECKWE

Greatest Tie Sensation in Years Tie and Handkerchief Sets, cellophane wrapped. Foulards, crepes, beautiful design, solid colors. \$2.15 Doz., \$24 Gr.

1012 Chots. FRENCH SILK TIES Chots. FRENCH SILK LINED \$14.40 GROSS. HAND FINISHED

221 GEACH, 100% PURE DOZEN SILK TIES
Lots. Pure SILK Lining. Each said GROSS. tie labeled "Guaranteed Each." \$1
Each.

25% with order, balance C. C. D. FIFTH AVENUE TEXTILE CO. 859D Troy Ave., BROOKLYN, N. Y.



HUGE PROFITS!
Sell Pockets Full Every Day
Sell new Suction Sign Clips to
every merchant. Holds Signs,
Posters. Menus, Merrhandise
against window or show case.
Sells to dealers on sight in doz.
lots. Retails do each. \$1.00
doz. Satpl Dac., Sec. 12 Doz.
(30c. Doz.), \$3.60. Be the first
in your territory. Write at once.
MASTERLITE MFG. CO.,
110 E. 23d St., Dept. KES, New
York City.

# ELGIN & WALTHAM



POCKET WATCHES, 12 Size, 7-J. Octagon, Chromium, \$3.50 Fancy Engraved Cases... \$3.50 15-J., \$4.50; 17-J., \$6.00. LADIES' 14K GENUINE DIAMOND R IN G, in Box \$2.50 with \$15.00 Resale Tag, Fa, \$2.50 Send for Catalogue.

PILGRIM WATCH CO., 80-82 Bowery, New York City.

It Helps You, the Paper and Advertisers to Mention The Billboard.

#### **MACHINES** AMUSEMENT

A Department for Manufacturers, Distributors, Jobbers and Operators

Edited by Silver Sam

Address All Communications for This Department to SILVER SAM, Care The Billboard, Chicago Office.

Address All Communications for The Coin Machine Manufacturers' Association of America swings into action by moving into new and enlarged office headquarters. The new location is in the Madison Terminal Building, 9 South Clinton street. The last meeting of the board of directors decided to make Chicago permanent headquarters of the association and to keep a permanent secretary on the job, with many and varied details of service to perform. A big service to manufacturers will be the credit bureau of confidential information, available to members upon request. This information will be given in such a way that the manufacturer receiving confidential information will not be able to tell what manufacturer furnished the information. The secretary is getting busy now to familiarize the manufacturers with the association and its workings. Special information will be given about legislation, past and pending, which affects the industry in any way.

The price-cutting problem was considered by asking the trade papers not to accept advertising of new machines in the classified columns, also reject advertising in the display columns which offers new machines at prices known to be below the manufacturer's retail price. This was meant to curb the jobber who has little overhead expense and no expense of development from selling machines below the established retail price.

Thirty-two of the leading manufacturers were enlisted right at the begin-

the established retail price.

Thirty-two of the leading manufacturers were enlisted right at the beginning, and Scorctary J. O. Huber reports that the membership campaign is meeting with a very hearty response. The fee is \$30 annually for regular membership and \$15 for associate members. There are some legislative matters pending that need the organized attention of the association at once, and it is felt there will

#### -The Coin Chute —

Last week mention was made of the Western Sweepstakes horseracing game and the Kentucky Derby machine. By mistake the Kentucky Derby was credited to the Kelly Novelty Company. Kelly Novelty Company makes the Topsy Turvy game, while the Kentucky Derby is offered by the Filmascope Manufacturing Corporation. Now the news breaks that the Buckley Manufacturing Company is ready to introduce a pin game with horseracing features.

be a rallying from all quarters to help carry on this work. The association un-der its capable leadership is showing what a real service the organization can give to the trade, and this step is sure to be one of the outstanding trade events of the year.

An innovation in coin machine com-An innovation in coin machine combinations seems to make its appearance with the announcement of the Zenith Radio Corporation of its new Betcha-Ball. This is a pin game made somewhat on the ballyhoo type and having lots of color on the playing board. The big departure the is in the wood stand, which has a radio set built into it. So you have a pin game and a radio combined. Mr. Robert, the sales manager, will give his time to the directing of distribution of this new game. It will be offered to the operator as having a much stronger of this new game. It will be offered to the operator as having a much stronger appeal to get locations. The radio music is intended to attract attention to the game also. This new departure in building pin games will be watched with interest.

More than a year ago I made the far-fetched suggestion that glass-covered display top tables seen in drug stores and display for tables seen in drug stores and soda fountains could be fitted up with some kind of a coin-operated game, which might prove to be a very attractive source of profit. With radio sets and pin games appearing in combination, I may live to see pin games or something tried out in class top tables.

glass-top tables.

The Columbia Phonograph Company has announced a new long-playing phonograph record which will play on any standard machine without the use of attachment or adapter. These records will give twice the entertainment of preof attachment or adapter. These records will give twice the entertainment of previous records at only a slightly additional cost. This may be interesting news to operators of automatic phonographs. These machines are among the most valuable and attractive amusement machines found in the trade. Many operators have specialized in that field and found it very profitable. It is a specialized field, however, and operators should take up the coin-operated phonograph with the understanding that it is a specialized business and if managed right means a fine income. The only criticism I have heard from patrons in restaurants and places where automatic phonographs are found is that they have a sly feeling of not getting their nickel's worth. Some have said that the machine should play both sides of a record for a nickel. These double-length playing records may be very convincing to the public that they get full value for their coins.

\* \* \*

J. D. Wood, a North Carolina operator.

J. D. Wood, a North Carolina operator. J. D. Wood, a North Carolina operator, sends an interesting piece of steel quite common thruout the South for use in cotton mills, which he says is being used to get free play on all kinds of automatic games. The modern triple tumbler coin chutes will not operate on this tricky little piece of steel band, he says.

Arthur E. Willis is building up a good jobbing business in Florida. He has been in the advertising novelty business there for many years and has quite an acquaintance in his State. He has had a very interesting personal record, is a Spanish war vet, veteran of Foreign Wars due to service in Cuba, then published a magazine in Cuba from 1904 to 1926, when a storm left him without business and home. He now has an apartment hotel in addition to his other business interests. interests.

Last week this column mentioned that there was a scasonal move to capitalize on the popular interest in horse racing, indicated by the appearance of such games as the Western Sweepstakes. Baseball is already in the limelight, and there has been a number of suggestions to try to capitalize on baseball by building something suggestive of the game into the pin-game tables. Keeney & Sons have announced the Diamond Ball, which might be a move in this direction, or is it meant to suggest that the machine is a jewel among many? It must be rather hard to build baseball into pin games, or there would already have been some hard to build baseball into pin games, or there would already have been some games with this feature. Machines em-bodying real principles of baseball are expensive to build, so the season will no doubt go by with the baseball hits of last season, the Atlas Indicator game and the All-American machine from the West Coast as the leaders in this field.

Joseph C. Buchart, an Indiana operator, Joseph C. Buchart, an Indiana operator, was in the cigar business up to 15 years ago, and became interested in amusement games thru machines which operators placed in his store. Then he got into the operating business himself and has been at it since, having used a variety of the amusement machines that have made their appearance during the last 15 years. He believes in using the newer types of games as fast as they are perfected for the trade, but says that he can't buy them as freely as he once did.

Some say it's the skill, some that it's the color, or the suspense, or what not that counts for most in automatic games. J. D. Wood, a North Carolina operator, says that the chute counts for everything.



#### The Northwestern Penny Merchandiser

The NOTINESSETT Penny Merchandiser

NOT ONLY VENDS—IT SELLS:

The world's leading Penny Merchandiser—a real merchandising unit—vends

Nuts, Candies, Marbles, Toya, etc. A
permanent investment. Earns profits

unbelievable from a penny machine, Lifetime porcelain enamel finish. Moistureproof. Pickproof. Rustproof. Slug
Ejector optional. The choice of the
operator who demands the best. Write
today for complete details and free

trial offer.

THE NORTHWESTERN CORPORATION MORRIS, ILL.

909 Armstrong St.,
New York Distributor:
EMPIRE COIN MACHINE CORP.,
221 Fourth Avenue,
New York, N. Y.

#### The CADET THE KING PIN OF ALL PIN GAMES

CADET is the most outstanding development since Pin Games have come into vogue. Handsome, sturdy, the snappiest outfit ever built to capture the army of willing dollars.

Everybody Plays

Crowds gather to sharp-shoot through the military formations for Free Shots, Double Score, the sport of playing the "old arm y game," and the competition of comp parative scores.

\$30.00

#### And That Price, \$30.00!

The secret of this sensational low price is big production—not built down to a price, but up to the usual high BINGO standard.

Days Are Dollars: Order Fast!

BINGO NOVELTY MANUFACTURING CO.

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#### **FOOTBALL** PIN TARGET

While they last. Single Machine, \$9.85 Ea.; Lots of 5, 7.85 Ea. 5) Jennings Side Vendors, first-class shape, \$17.50 Each. Headquarters for Mints and Vending Machine Supplies of all kinds. Write, wire, phone. GREAT STATES MFG CO, 1605-07-09 E. 39th, Kansas City, Mo.



THEERIE DIGGER

#### PRICE CORRECTION WHIR-POOL, SR.

Lots of 10 . . . . \$42.50

Lower Price Quoted Last Week Was Incorrect.

# THE NEW MODEL Erie Digger Better Than Ever. Three Styles.

It Pays To Buy the Best. THE ERIE MFG. CO.

89 Woodbine Street. HARTFORD, CONN.

REFERENCES—Bradstreet's or Dun's; Hart-ford Nat. Bank & Trust Co., Hartford, Conn.

WEIGHING SCALES FOR SALE, neap for cash. In best of shape, Large Dial 2c. Forschner make. Address LOTTA MAAS, 3c 286, Minnespoils, Minn.

# "HULLABALOO

Newest Style Six Color Marble Game LET'S-GET-ACQUAINTED OFFER

COMPLETE MACHINE (TERMS: 1/3 Cash With \$12.00 each Order, Balance C. O. D.) \$12.00 each Can also furnish Hullabaloo Tops to Fit Your Baffle Ball, Bingo, Play-Boy and Other Make Marble Games at \$5.50 Each.

We Carry a Complete Line of Ballyhoo, Baffle Ball, Play-Boy, and Other Money-Making Pin Games. Write for information our New Game. "THE BIG SHOT." with Automatic Register for recording "BIG SHOT." Winners for Pay-Offs.

BESSER NOVELTY CO., Distributors of Coin- 3975 Delmar Ave., St. Louis, Mo.





Secured By Us At Our Own Price

Built To Sell At \$125.00

Equipped with a guaranteed cheat-proof coin slide, beveled plate glass top, piano finish cabinet—everything the best.

Planned for the higher type locations. A Pin Game that's entirely different.

Now offered to you at less than actual factory cost.

\$47.50 Ea. THEY LAST Wire order with 1/3 deposit, balance C. O. D.

Every machine brand new and fully guaranteed by us. In the Coin Machine Business since 1895.

Other Pin Game Bargains—LARGE STOCK ALL MAKES ...

CLOSING OUT MANY STYLES—GET OUR PRICES.
ALSO LARGE STOCK NEW AND USED SLOT MACHINES.

SICKING MFG. CO. (Established 1895)

1922 Freeman Ave., CINCINNATI, OHIO

# BIG CUT IN PRICE!



# THEPLAY **JOKER**

Don't Miss Out on This!

Singles .....\$37.50 5 or Better ...... 35.00 10 or Better ..... 32.50 Jobbers' Price .... 30.00 25 or Better ..... 27.50

Profit — Act Ouick — Surest Investment

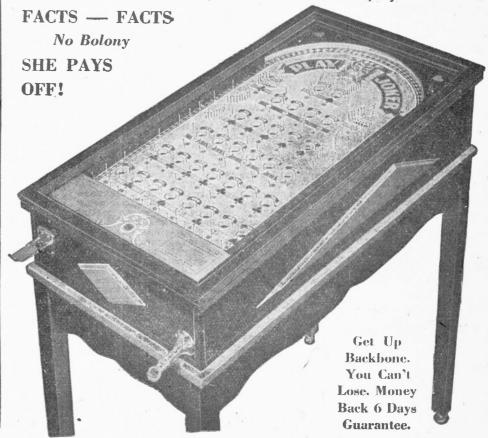
Gold to You If You Hurry!

#### STERLING

Novelty Manufacturing Co.,

1912-14 Crawford Rd., Cleveland, Ohio **\$1000 REWARD** Who Can Out-Play the Joker?

Just Caught Up on Production Here's Your Chance To Make Yourself



C. Gildersleeve has been operating in Cleveland for some time and says he is a very careful buyer when he plans to purchase new games. He is gifted mechanically also and improves many machines he buys so as to be better adapted to his locations. It is surprising what a little adjustment or adaptation will do sometimes in boosting the play in particular types of locations.

R. Deming heads an operating organization that used a very businesslike letterhead, in keeping with modern style, and yet not an overly expensive piece of printing. The letterhead states that "coin-operated games of all kinds placed on a percentage basis" is the business of the organization. They operate in Illinois territory.

W. S. Benson is opening up a modern display room in his North Carolina city for showing the very latest in coin machines and games. He wants nothing stale and no dead ones. Two salesmen will be in the field in his State all the time to make sales and contact prospects.

One of Chicago's most successful operators chooses high-class automatic games and uses unique business methods in getting locations. He rents space for his games in some of the best office building in the city—two buildings, I think, at present. As much as \$25 a month may be paid for space to place a game, and it is reported that his earnings average as

#### - The Coin Chute-

George Ponser, one of New Jersey's leading jobbers, has recently accepted the duties of secretary of the New Jersey Coin Machine Association. He is working very energetically to prevent prohibitive taxes in that State. An operator of his State pays him the very special compliment that he is noted for fair dealing with the operators, and especially in giving satisfaction in purchases of new machines. His business is known as the Supreme Vending Company of New Jersey.

After his experiences with a number of different types of games, he now asks for information in detail on the coin chute used before trying a new game.

\* \* \*

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\* \*

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The great Merchandise Mart Building is an indication of the growing possibilities in carrying automatic amusement into the very biggest office buildings of the cities. The big main floor drug store on the east side of this building had three pin games this week, and were always quite busy when observed a number of times. A pin rame is also located in ways quite busy when observed a number of times. A pin game is also located in the elevated waiting room on the second floor. Last week I mentioned that only scales had been able to gain the very choice spots right at the main east side entrance. Naturally the size and dignity of penny scales permit placing them in spots where it would be out of the question to locate a pin game. The significant thing is that automatic games are gradually making their way into many buildings that provide choice locations. These elite places will be an encouragement to the industry to keep the quality of the machines high rather than let a lowering of quality kill the business. lowering of quality kill the business.

did not see it, but have been told 1 did not see it, but have been told that the experiment has been tried in this drug store of keeping an attractive girl attendant with these pin games during the best playing hours of the day to stimulate play. There are many of these preferred locations where such an arsuch an ar-able. What is preferred locations where such an arrangement might be profitable. What is usually needed to get automatic games into action is something to attract enough attention to get the passers by to stop, look and deposit the first coin. When the game is once started it has a tendency to keep on going. An



ALL THE LATEST PIN **GAMES** 

RAINBO SKIDOO WHIZZ-BANG W. O. W. Operators write for quantity prior

ROCK-OLA MFG. CORP., 301-315 S. Desplaines St., Chicago, Ill., U.S.A.



BE FIRST WITH THE NEW SENSATIONAL

## JACKPOT PIN TABLE

THEY STAND IN LINE TO PLAY THE NEW WIZARB JACKPOT PIN TABLE. The original and only machine of its kind over offered. Enormous Jackpots quickly built up. Jackpots always loaded. Players' skill ACTUALLY determines pot winners. One to seven nickels may be played each roll. Every play is packed with SUSPENSE. THRILLS, AMUSEMENT and EXCITEMENT. Easily triples earnings of the BEST Straight Pin Tables and can be converted at will to Straight Pin Game in three seconds. Peppiest Thrill Board ever designed. Thoroughly tested and proven mechanism; nothing to get outsof order. YOU CANNOT afford to pass up this opportunity of being first with the truly SENSATIONAL WIZARD JACKPOT. JOBBERS AND OPERATORS—The field is wide open for you on the most sensational coin machine ever produced. Wire or write now for complete details.

BRIDGET MFG. CO., PHARR, TEXAS



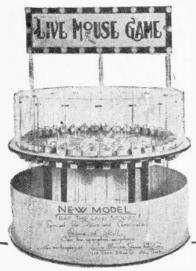
JOY **BUZZERS** Doz. \$3.00

**FIREWORKS** WRITE FOR OUR CATALOG **NEW LOW PRICES** 

CALF CALL The Latest Novelty, A Big 35c Seller.

Dozen, \$2.00 Sample, prepaid, 35c

The Midwest Novelty Co. KANSAS CITY, MO.



#### TRAP THE MOUSE SENSATIONAL SKILL GAME

citing, Thrilling, Animated Crowd-Drawing oney-Maker, Trap the Live Mouse—a skill me. Work anywhere, Legal everywhere. game. Work anywhere. Legal everywhere PARKS, CARNIVALS, FAIRS, RESORTS

EASY TO See Demonstration.

EASY TO PUT UP AND TAKE DOWN.

LIVE MOUSE GAME MFG. CO.

112 E. 23d Street,

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#### The Lowest Priced GUM VENDING PIN TARGET MACHINE!

All metal construction; gum chamber holds 1,000 balls; all skillful plays registered; an interchangeable POOTBALL PINBOARD included free with every machine. Price, \$15.00. Write for low quantity prices of this and other money-making Vendung Machines.

D. ROBBINS & CO., 1141B DeKalb Avenue BROOKLYN, N. Y.

#### A Godsend To Drilled Gum Operators

Now ready, the new Race Horse Sets. Selling faster than any sets known. Zev, to win, place, show, and other noted horses, 1,200 Balls to Set. Takes in \$60.00. One set will convince you. Perfect drilling and inserting. Singles, \$5.00; Lots of 6, at \$4.50. 1/3 deposit.

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#### MILLS AND JENNINGS

Bought, sold and exchanged. Also expert repairing. U. S. NOVELTY CO., 520 Lehigh Ave., Philadelphia, Pa.

## LINCOLN Hot Peanut Vender

New Money-Making Vending Machine. NOVIX SPECIALTY CO., 1193 Broadway, New York.

#### PERFUMED CARNATIONS

For Mother's Day. Pink or white. Leaves and tin foil included free. \$2 per 100 or \$15 per 1,000. 25% deposit required. CARNATION CO., Dept. B, 28 N, Fifth Street, Philadelphia, Pa.

attractive girl attendant could be very useful in getting the play started in locations where lots of people pass. Some would ask why have coin-operated machines if an attendant is employed. The reason is that there is a definite novelty about a coin country that has its value in about a coin chute that has its value in getting the play.

about a coin chute that has its value in getting the play.

A thing to be watched with considerable interest is the machines lately appearing which are put forward as "not a pin game." That is, games built in cabinet or table style like pin games and yet minus the pins. The A. B. T. Manufacturing Company announced several days ago that three new games were on the way, and that they were were not pin games. No details have been announced as yet as to the exact layout of these games. Howard Peo heralded the announcement of "Daisy" as not a pin game, and when "Daisy" as not a pin game, and when "Daisy" as peared she had curved metal bands in her makeup where pins would usually be found. I'm wondering is this isn't the first attempt to get personal in choosing names for these table games. The necessity for catchy names for the great variety of games on the market has been an interesting study, and most of them have been of the impersonal showmanship twang. Doraldina Corporation announces a new game that is not a pin game; Roll-lit and a few others are making their appearance as games to replace the pin games. Such experimentation is the life of trade and it is apparently the only way to develop something to follow pin games—if pin games should lose their popularity with the public. As previously mentioned in this column, there are no definite indications yet that the playing provided, the play keeps up.

While there is a competitive element in the effort to find something different from the pin games, still the trade should take pride in the new games being offered. We may need them some day to bolster up the dwindling of business and

from the pin games, still the trade should take pride in the new games being offered. We may need them some day to bolster up the dwindling of business, and it is the only known way to discover what is next in the automatic game field. No doubt the most successful machines for the time being will be those that combine other gaming elements with pin game features. The card game feature did not make the hit that its appearance and sportiness might have suggested, as there has been a tendency to discourage it in some quarters because it is too suggestive of a chance game.

Last year a big Chicago furniture store Last year a big Chicago furniture store advertised extensively a well-known electric refrigerator, equipped with a quarterin-the-slot coin box. This was advertised as a new type of installment selling. Purchasers would place a quarter in the chute each day and the current would be switched on for 24 hours. This year a big department store group has already announced Frigidaires equipped with the 25-cent chute or coin box. They advertise the plan as a simplified system of

# – The Coin Chute-

L. M. Lamberton, an enterprising young operator from Oklahoma, spent last week in Chicago calling on the various manufacturers to see their latest offerings. He is especially interested in the larger table games, with novel features added to the pin game layout. He says the operating field is very attractive in his section, if you make a real business of it.

installment selling. The chief value of these innovations to the automatic trade is that it will tend to popularize coinoperated mechanisms. There is a novelty about them that has its appeal to many people. The more popularized coin mechanisms become, the easier it will be to get favorable legislation. Whether the equipping of electrical utility devices with coin chutes can develop into a real business remains to be seen. Electrio with coin chutes can develop into a real business remains to be seen. Electric washing machines were among the first appliances to be equipped with coincontrolled devices. A Minneapolis concern came forward in 1931 announcing a specialty of making coin-controlling and timing devices for electrical appliances. A Chicago concern was incorporated about the same time to boost the placing of electric refrigerators with the 25 and 50-cent coin devices. Manufacturers of coin-controlled timing devices for these uses have come and gone. A Cincinnati firm has been supplying these mechanisms for years and last week came from its hiding to announce the Monarch coin chute in The Billboard.

The movement toward the places of summer amusement gathers momentum every day. Trades that have had long summer amusement gathers momentum every day. Trades that have had long experience in catering to parks, resorts, beaches, etc., either directly or to concessioners, are making plans as never before. The word seems to have gone out that there will be plenty of patronage of these places this season and that a real business revival may break there. Many will wonder how it can happen with the depression still on. Last year I listened to a very amusing discussion as to why the ball games were so well patronized. to a very amusing discussion as to why the ball games were so well patronized. The opinion was advanced by one speaker that people will spend their last coin to see a game, show or any type of amusement in order to forget the more discouraging news of the times. There is a lot to that theory, and so the coin-machine trade should join in the march to the places of seasonal amusement. Trade publications in the park and resort field are appealing to the coin-machine manufacturers to come over and help provide facturers to come over and help provide a new type of entertainment for their patrons. So evidently the opportunity is there. The firm of M. K. Brody set a new pace in this field recently by creating and advertising a new game especially for the outdoor amusement places. It is a new slant on going out for business and may help to suggest other ideas to manufacturers of various types of automatic games.

G. E. Gagne has developed a novelty which he says brings good results in the standard photo-card vending machines. This type of vending machine has been on the market for a long time, and no real stimulating improvement made in real stimulating improvement made in them for some years. Something that will put new life into these machines will be a welcome boom. Silver Sam has often suggested that many of these almost forgotten types of vending machines could be modernized and made to become profit yielders. Mr. Gagne adds a compliment to his letter, which is appreciated: "The growth of your column in *The Billboard* has been noted by many of us here in Rochester with considerable satisfaction. Keen up the good work!" Keep up the good work!"

Fred S. Ailes has his eye on the oranges down in Florida. "Can you inform me," he writes, "what firm makes the apple vending machine? See them in use at Jantzen Beach, Portland, but don't find any in use here in Florida. I believe it would be a winner here on oranges and apples, so wish to get in touch with a firm making these machines." Fred has been given the name of the best-known manufacturer of these venders, who happens to be located in Portland. Extensive experiments were carried on in Chicago by this manufacturer with apple cago by this manufacturer with apple venders during the winter of 1930-31. I had forgotten the firm and do not know what is the latest information about its success. These venders have been seriously considered by co-operative fruit-marketing organizations as a possible distribution outlet. The appearance of unemployed men on the city streets sell-ing apples has no doubt been a discour-agement to the progress of the fruit-

vending machines. Some new patents on fruit-vending machines have been granted within the last year. I talked with one restaurant owner who had an apple vender in his place of business, and had given it a favorable location near the front entrance. He did not seem so enthersite the patents in the thusiastic about it. Evidently, in the successful operation of fruit venders there would have to be a very careful choosing of locations.

A Chicago merchant who has taken quite an interest in amusement machines confided to me that from the merchant's viewpoint it would be better if all games were made on the small order. But that the public seems to play the larger size games more readily.

At a meeting held at the Roslyn Hotel, Los Angeles, Monday evening, April 18, attended by more than 100 operators, manufacturers and jobbers of that city, the Association of Coin-Machine Operators was organized. Officers elected were as follows: President, Jack Olson, of Automatic Amusements Company; of Automatic Amusements Company; vice-president, Bernard Davis, of the Al Gustafson Company; secretary, C. A. Smith; treasurer, E. E. Wolfe, of the Junior Manufacturing Company. Several committees were appointed to aid in the work of advancing the interests of the amusement-machine and vending-machine operators of Southern California. The law firm of Hansen & Sweeney, Los Angeles, was voted as counsel for the association. An elaborate dinner was served. The next meeting of the new association is scheduled for April 25 in the main dining room of the Rosslyn Hotel, at which time more than 300 operators are expected to attend.

#### 9 PIECE Miniature Furniture Set



REAL MONEY GETTER **ALL WORKERS** NO LARRYS

\$10.00 Per Gross

SEND 25c FOR SAMPLE.
All orders C. O. D. 25% with order.

WOOD NOVELTY CO.,

30 Irving Place, New York, N. Y.

Fastest Selling Blades & Razor Sharp-

eners in the World-Really Sells Fast

# MONTE CARLO--BRAND NEW

MIDGET-COUNTER SIZE

DICE GAME

DOUBLES OPERATORS' PROFITS ON ALL STORE LOCATIONS.

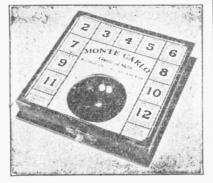
Sold on one-minute demonstration because all dealers know the value of a good dice game, and Monte Carlo tops them all. PAYS FOR ITSELF IN ONE DAY. Some Clear Stands in Chicago making net profits of over \$30.00 a day. Player pushes a lever and dice dance before his eyes. Dealers operate game same as 26 Game or any other counter dice games.

PRICE

Sample, \$5.25 Each
Lots of 5, \$4.25 Ea.; Lots of 10 or More, \$3.25 Ea.
1/3 Cash, Balance C. O. D.

BURTON MACHINE CO. Dearborn Street,

557 Rogers Ave., Brooklyn, N. Y.



Measures 101/4 Inches Square. Numbered Glass Top as Shown,



JUNIOR MODEL \$4.32 a Gross, 3c Each in Bulk. Put up in in-dividual boxes with Cir-culars, \$4.75 Gross. Finest Cadmium Finish.

Finest Cadmium Finesh.

EDG-ER MODEL

\$3.60 a Gross, 2½c Each in Bulk. Complete with Envelopes, only \$3.80 a Gross. With Envelopes and Circulars, \$4.00 Gross.

Genuine Micro-Chrome Steel Balls that really give satisfaction used in both models. Assorted Sample Dozen, \$1.00. No single Samples. \$2.00 deposit required on each gross sent C. O. D. Immediate shipment guaranteed on both models, HERSCHEL NOVELTY WORKS.

HERSCHEL NOVELTY WORKS, 135-37 East 12th St., New York City.

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SOFT DRINK OPERATORS

HIGHEST Quality, Lowest Prices. SELL TO STORES BY THE GLASS, or direct to the homes thru sub-agents. SEND for a free sample of our GOLDEN ORANGE and our new Price List that has competition beat a mile. Address

THE DORNEY PRODUCTS CO. ALLENTOWN, PA.

#### CORN GAME-

A real professional layout. Extra large Leather-ette Cards, made to last. Wooden markers printed both sides for fast play.

75-PLAYER, \$10.00 — 100-PLAYER, \$15.00 L. BARNES CO., Box 1119-Q, Chicag

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The Sensational Game That Is Breaking Records Everywhere

Complete With Legs

\$19

Lots of 5..... \$18 Ea. Lots of 10 or More \$17 Ea.

Without Legs
Sample Machine \$16.50
Lots of 5...\$15.50 Ea.
Lots of 10 or

More . . . \$14.50 Ea.



BALLY MANUFACTURING CO.

310 West Erie Street,

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# BALLYHOO

Eastern Distributors

TRIMOUNT COIN MACHINE CO.

1254 Washington Street, Bostom, Mass.
SEND FOR LITERATURE OF ALL LATEST MACHINES

STEP UP, BOYS — HERE'S YOUR

# WHIRLPOOL Jr.

Ready for Immediate Delivery Write or Wire Your Order

Sample \$18.00 \$17.50 Lots of 5 \$17.00 Super-quality at a price. Fascinating play—100% Competitive. All the features of the most expensive games in the market today. Square Cabinet—Flashy Color—Attractive Designs. The Whirlpool Jr. is sweeping the country — GFT YOURS NOW.

IMPORTANT—We carry ALL the new machines in stock. Also many bargains in used and rebuilt machines. Every machine is guaranteed. Get our prices.

SUPREME OF RHODE ISLAND 332 ELMWOOD AVE., Providence, R. I.

Distributors of Whirlpool and Whirlpool Jr.

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The Wonder Machine

Skill and Fun Legal Anywhere

Wins instant popularity Proves its value without risk Get your territory started right now Send for circular—don't delay

DORALDINA CORPORATION

117 N. Water Street Rochester, N. Y.

Ready To Deliver Machines May 1st

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**DAISY** 

RAINBO WHIZZ-BANG
OH YEAH LUCKY BOY

160 Hillside Ave., W. J. C. VENDING CO., 161 Canal St., Hillside, N. J. New York City







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Size 18"x 32"

Proved a Master Profit Builder

A RIOT OF COLOR

Many Exclusive Features Never Before Offered in Small-Size, Low-Priced Machines!

Largest playing area of any counter-size machine; Round-edged top frame; Large semi-transparent balls, 5 brilliant wear-proof colors; Nine scoring pockets; Two free-play holes; "POT-O-GOLD" hole at far end of board, counting 1,000 points; All balls visible BEFORE PLAY and RELEASED AT PLAY-ING LEVEL, the only CORRECT way; Ball plunger specially designed. All parts instantly a c c e s s ib le; C ab in et of supreme beauty; Multiple-tumbler coin slot; Multi-ply, non-warp playing board; Special, folding, rubber-shod Steel Stand, \$2.50 extra; De Luxe Wooden Stands, \$6.50 extra; De Luxe Five-cent or one-cent play optional. BACKED BY **KEENEY GUARANTEE** 

risk guarantee. Let your test tell you best. Read the remarkably low prices to op-erators.

SPECIAL QUANTITY PRICES TO OPERATORS

1 to 4......\$16.50 TERMS: One-Third Cash Bal. C. O. D. 5 to 9.....\$15.50 10-or More..\$14.50

KEENEY & SONS 700 East 40th Street Chicago, Illinois

THE HOME OF COIN MACHINE ADVANCEMENT. 

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FASCINATION
PLAYING THRILL
EARNING STANDARD

Never Before Such a Combination of Trade-Drawing Profit-Building Features IN ONE MACHINE ONE INVESTMENT

Read this staggering array of combined features, then ask yourself if you want to go out the record-smashing profits it stands for.

Concealed illumination of playing board; ten semi-transparent balls of 5 everlasting colors, replacements never needed; two free-play holes; balls released at playing level, the only CORRECT way, a NEW and exclusive Keeney feature; seven scoring pockets scientifically placed; all balls visible BEFORE PLAY, another exclusive Keeney feature; seven scoring pockets scientifically placed; all balls visible BEFORE PLAY, another exclusive Keeney feature; cabinet of rare beauty, no cheap decorations; non-warp playing board, specially made; very latest CHEAT-PROOF coin slot; entire top hinged at rear; lock practically invisible; metal-shod feet; an over-all CUSTOM-BUILT JOB! Five-cent play.

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Backed By the Keeney No-Risk Guarantee-

Test your first DIAMOND BALL MA-CHINE for an ample period generously spe-cified. If for ANY REASON you are not sat-usfied, send the machine back prepaid, and we'll refund promptly the entire purchase price. No questions asked! Your own test is your best proof!

Special Quantity Prices to Operators

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700 East 40th St.,

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**MASTERPIECE** FOR BEAUTY

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THIS WEEK ONLY

STANDS

Fit all style slot machines

steel, adjustable chrome

finish sides, best made

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SEND FOR LITERATURE OF ALL LATEST MACHINES

IMMEDIATE DELIVERIES

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PIN GAMES **NEW** X-L SALES & SERVICE CO. 306 Cranston St., Providence, R. I.

Catering to Operators Only 1/3 Cash Deposit With All Orders

#### LATE MODEL SLOT MACHINES

USED ONLY A FEW WEEKS-GOOD AS NEW SUCH POPULAR MAKES AS

MILLS - JENNINGS AND OTHERS BUY WHILE PRICES ARE LOW

MILLS MACHINES 5c.

JACK POT BELLS, Scrials Over 200,000. \$45.00

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Repairs by Experts on All Makes of Machines

24-Hour Service LOWEST PRICES ON ALL PIN GAMES.

\$3.00 each GRAND AUTOMATIC SERVICE CO., 515-517 E. 17th St., New York City

**5 NEW SNAPPY SALESBOARD DEALS** 

THREE ELECTRIC COACH CLOCKS -:-

Real Large Size, 13x8 In. Gold, Silver or Bronze Finish.

BIG VALUE! BIG FLASH! BIG PROFIT!

Put up on a 1.500-Hole Combination Cigarette Board at 5c per sale. Takes in \$75.00 and pays out \$15.00 in Cigarettes at retail value. DOG SHOW DEAL -:- HORSE and JOCKEY DEAL -:-

PRIZE FIGHTER DEAL -:- BASEBALL PLAYER DEAL Each of these deals consists of 10 LARGE size, lifelike metal FIGURES A.S. DOUGLIS & CO. finished in gold, silver and bronze with attached seals concealing cash or trade prizes of from \$1.00 to \$10.00. Each deal comes complete with a 3,000-Hole 5c Board which takes in \$150.00 and pays out only \$35.00.

EITHER DEAL COMPLETE \$10.00 Write for Free Circulars



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Authorized Distributors. Immediate Delivery.

Empire Coin Machine Corp.

Supreme Vending Company Affiliate

**NEW YORK CITY** 

223 FOURTH AVE., Send for Circular on All Latest Types of Machines

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683 Linden Avenue,

MEMPHIS, TENN.

OUR SPECIALTY Zero Two Zero Two ż E1234 Y.0. YHN E1234

TAMPER-PROOF—LOCK-STITCH BOTH EDGES.

19,000 Series with Code and your Name, put up 40 or 100 to Folder. 1.000 Series in 40 to 100.

120 Combination Tip and Baseball Sales Tally Cards. All Larger Combinations in Tally Cards at Lowest Possible Prices. SAMPLES AND PRICES SUBMITTED ON REQUEST.

GAM SALES CO., 1321 SOUTH ADAMS, PEORIA, ILLINOIS.

# Penny Boards1c Per Sale



These Boards will show you a quick turnover and a nice profit. Will move your Cigarettes, Cigars and Candy Bars faster than ever before.

1,000-Hole ODD PENNIES take in \$10.00. Sells 40 Packs of Cigarettes. Price, 80c.

1,600-Hole ODD PENNIES take in \$16.00. Sells 62 Packs of Cigarettes. Price, \$1.25.

1,000-Hole LUCKY PENNY take in \$10.00. Price, 80c. Sells 50 10c Cigars and 18 Candy Bars.

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# Gasoline Stoves, Griddles, Waffle Outfits, Hot-Dog Outfits, Coffee Urns, Juice Jars, Julee Powders, Circus Lemonade Glasses, Tanks, Pumps, Hollow Wire, Gasoline Lanterns, Mantles, Urn Burners, Jumbo Burners, Order from this ad. Write for complete Catalog. TERMS: One-fourth cash required with order, balance C. O. D. We are Headquarters for Cook House Equipment.



3-Gallon Tank... 6-Gallon Tank... Large Pump Hollow Wire, per Connection Brazed Tees for Hollow V WAXHAM LIGHT & HEAT CO., Dept. 509 W. 42d St., New York

A Brand New

Man Size Full Size

Card Pin Game

# YES

The 100% PERFECT MACHINE

#### PROFITABLE

Al Mernet of 330 West 96th St., New York, a typical operator, earned \$78.00 in 24 days. Gyro's profits are large and consistent!

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An eyeful of beautiful color. Attracts everybody. Not a pin game. Entirely new from top to bottom!

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Gyro is absolutely legal EVERYWHERE. A real test of skill-plus!

#### AUTOMATIC SCORER

Patented automatic scoring device flashes total after each shot!

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Gyro is of all-steel construction, built to take abuse. Thoroughly tested! tion.

SAMPLE

\$15.50 IN LOTS OF 10

\$5 Deposit With Order

Write for Special Jobbers' Proposition



Gyro is 100% guaranteed
—money back in 7 days
—no questions asked!

WRITE NOW To STAR MACHINE MFRS., Inc. 1373 East Bay Ave., N.Y. Or

Your Nearest Jobber

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**SAMPLE \$16.50** 

Lots of 5 \$15.50 Lots of 10 \$14.50

NO RISK GUARANTEE

Order Sample. Try it 7 days. If it don't click, return it and receive full refund. TERMS: One-Third With Order, Balance C. O. D. F. O. B. Chicago.

Metal Stands, \$2.00 extra; Wood Stands,

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Mech anical Structural Operative GRIEF 1c or 5c Play A QUALITY PRODUCT! Genuine ABT Slugproof Coin Chute

52 Full-Sized Cards and

the Joker—On a Full-

Size Playing Field

High Score, Too! Full 16"x32" Size

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MILLS -:- JENNINGS -:- CAILLE -:- PACE AT BARGAIN PRICES -:- ACT QUICK WHILE 500 LAST! HURRY!

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MILLS 5c Play	10c Play	25c Play
"Silent" Jack Pot Bells	\$ 95.00 100.00 90.00	\$ 97.50 102.50 92.50
JENNINGS		
Victoria Jack Pot Bells \$ 87.50 Victoria Jack Pot Venders 90.00	\$ 90.00 92.50	S 92.50 95.00
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PACE		
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#### GRAND PRIZE!!!

THE ONLY "FOUR" REEL "RESERVE" JACKPOT.

Simplest and most reliable of 'em all. Front "Pot" refills automatically FULL CAPACITY immediately after emptied. FOUR simple Larts do it. ACCURATE and most ATTRACTIVE "Moderne" PERSON WEIGHING SCALES.

SCALES.

Large variety latest creations AMUSEMENT MACHINES, Penny and Nickel Types Play Boy, Whizz-Bang, Rainbo, Ballyhoo, Horseshoe, Skidoo, etc. Our STEEL STANDS can be used for any of these machines,

"AND THAT FAMOUS DAISY MACHINE."

Free Catalog to Operators and Jobbers.

BANNER SPECIALTY CO., 1530-32 Parrish St., Philadelphia, Pa.



# "ACE HIGH"

**SAMPLE \$16.50** 

Immediate Delivery

N. SHURE CO. ADAMS AND WELLS STS. **CHICAGO** 

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"DAISY"

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One-third deposit with orders. Certified checks accepted.

# OTALLY DIFFEREN

1cor In lots 5c of 10 Play In lots of 5

Sample

14.95

SIZE: Width, 15½" Length, 30½" Height: Front, 6¼" Back, 8%" WEIGHT Only 30 lbs. TERMS: 1/3 with order Balance C. O. D.

DETACHABLE WOODEN LEGS, \$2.50 EXTRA

#### MONEY-BACK GUARANTEE

Order OH YEAH! on ? days' trial. If not satisfied, return by prepaid express and your money will be refunded. No questions asked.

#### OUR CHALLENGE

OH YEAH! Will outplay any other Pin Game and will hold the interest of the public long after other machines have fallen into disuse. Beautiful, sturdy cabinet—play board in brilliant red, blue, green and yellow—uncheatable coin-slot—rubber set noiseless plunger—thief-proof cash door.

BE FIRST - ORDER NOW

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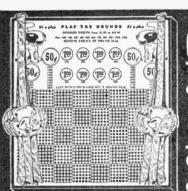
THE

NEW

A marvelous money-getter in all territory. Twirl the penny around the Pin-Board and receive one of the two exposed jack-pot pockets if you're lucky. Nothing unusual to take in its cest the first few days. Solid aluminum case, Yale lock, wire glass, 7-celor decorated front—"bug-proof" mechanism, tilt proof, cheat proof.

JOBBER'S PRICE, \$16.50
Write for 4-color Circulars on our complete line of Pin Games and Interchangeable Fronts for Baffles, Bingos and other Games. Make a new game of your old model for just a few dollars.

The FIELD MANUFACTURING Corp. PEORIA



# -- SOME BRAND NEW ---

Write for Special "Easy Money" Circular and Price List Catalog.

When buying boards insist upon Tamper - Proof Edge — Then you will know you are getting Brewer Boards.

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Largest Board and Card House in the World Largest Board and Card House in the World 6320-32 Harvard Ave. Chicago. U.S.A.



FOR CARNIVALS, BAZAARS, PREMIUMS AND SALESBOARDS

WASHINGTON SOUVENIR
Large Size Silk Fringe PILLOWS

Catalog KAPUN FILELE, Dozen, Prepaid, Add \$1.00 for Sample Dozen, Prepaid. For quick action wire money with order. Ship same day order received. 25% deposit, bal. C. O. D.

WESTERN ART LEATHER CO.



OPEN POCKET BOOKS AND OPENS UP

NEW FIELDS OF PROFIT FOR YOU..

"IT'S A DYNAMITE OF A GAME"
Positively Different
The Newest, Most Clever Interesting
Skill Game Ever Offered.
T-N-T Offers a New Field for Operators

CHEAT PROOF AND INSTALLED WITH A METER REGISTER

A Counter Meter in the TNT Machine registers every payout, When the ball lands in the TNT hole, the meter registers; so there is no question between the operator and storekeeper as to how many TNT holes have been made.

The metal tube around the TNT hole rises automatically if the machine is tilted, so that the ball can't get in. Thus, the machine cannot be cheated in any way.

#### \$19.50 Each

\$19.00 in lots of 5 \$18.50 in lots of 10

Made for 5c Play-7 Balls, or 1c Play-5 Balls

T-N-T is different! Attractively decorated in 5 colors with a two-tone walnut cabinet. The center hole is a free play hole—plays again.

An elevator knob puts each An elevator know puts each ball in its place—another new and clever feature. Built correctly, and how the crowds go after it! They play and play and play—just can't keep away from the interesting T-N-T game . . . It's truly different—a KNOCK-OUT!

AN EXCLUSIVE

AD-LEE PRODUCT

PATENT

APPLIED

FOR

Size of cabinet 18"x18"x8". Foolproof coin slot. Large metal cash drawer. Ball elevator equipped—positive meter register—cheatproof tube—high class cabinet and stand. Substantial wood stand for above \$2.50. Metal stand \$2.00, each.

TERMS-1/3 Cash With Order, Balance C. O. D.

THE AD-LEE CO.

827 SO. WABASH AVENUE,

CHICAGO



IT GETS THE PLAY AND HOLDS IT Plays pennies, nickels, dimes and quarters through the same slot. Last coin played always visible.

New improved positive Ball Gum delivery makes it LEGAL to operate anywhere. Guaranteed for 2 years. \$15.00

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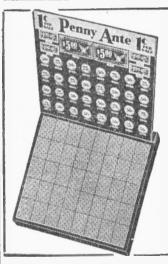
Also Headquarters for All Pin Games. Write for Free Circulars.

DOUGLIS MACHINE CO.

116 So. Wells St.

Chicago, III.





#### HARLICH'S **DEPRESSION "BUSTER"** 1c PENNY ANTE 1c

No. 6026

THE PENNY BOARD THAT GETS 'EM ALL Takes in (6,000 Holes—1c Each) .....\$60.00 Pays out (in Merchandise) ...... 26.00

Your Profit ......\$34.00 PRICE, \$5.00 EACH.
Also Made in 4.000 and 2,500 Holes.

PENNY CIGAR AND CIGARETTE BOARDS Sell Out in One-Fifth the Time of 5c Boards.

Send NOW for Bulletin No. 15 Showing 12 RED HOT 1c Sales Boards.

Harlich Mfg. Co., 1401-1417 W. Jackson Blvd., Chicago Send for New Color Catalog.

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We direct your special attention to the following numbers, which are entirely new:

4,000—SILAS SMOKE SHOP.

4,000—MONTE CARLO ROULETTE.

5,000—LUCKY HORSE SHOE.

6,000—BREAK THE SAFE.

6,000—GOLD EAGLE MINE.

4,000—GOLD EAGLE MINE.

4,000—GOLD POTS.

All of the above are cut-outs, but can be had in coin. You are doing yourself an injustice by not investigating these numbers. Write for particulars regarding our Independent Fund-Raising Campaign for Social and Political Clubs, Fraternal Organizations, Churches, Fire Companies, Base Ball Associations and Organizations of all kinds.

M. L. KAHN & CO., INC.

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820 ARCH STREET,
The House for Original Salesboards. Established Over 30 Years Ago.



The Sensation of Coin Operated Amusement Machines

#### TAKING THE COUNTRY BY STORM

You'll agree SKIDOO rings the profit bell with a loud clang when you see the players fock around it! Utterly different from all other Pinboards. Largest playing field in its price class. 7 flashy colors. Ball travels fast thru pathways, then drops down into Pinboard. 7 for 1c, or 10 for 5c. 11 playing holes.



Lots of 5 .\$15.50 Lots of 10......14.50

TERMS: 1/3 down, balance C. O. D., plus transportation. STAND: Walnut Wood, \$4.50; Steel. \$3.75.

THE J. & O. SALES COMPANY 2732 Indiana Ave., CHICAGO, ILL, Victory 4303

# **Young's Latest Prices**



PEN AND PEN-CIL SETS, Com-plete with Flashy Display Box.

\$1.50

25c Each, \$3.00 Dozen

SHOE LACES, 27 In., Black and Brown, 144 to Box. Box.....
POT CLEANERS, Steel, 10c Grade. Gross.... 55c \$2.90 Gross

FLYING BIRDS, Large Bird with
Outside Whistle. Gross.....

ROYAL CROWN Blades. Fit new
or Old Gillette. Hundred....
CHAMPHON Blades. Fit Every
Type Gillette Razor. Hundred.
RAZZ ROOTERS, Regular 5c Size.
Gross \$2,00 \$1.25 \$1.45 90c Gross
INGRAHAM WATCH with Beautiful Chromium Strap.....

YOUNG NOVELTY CO.

94 Hanover St., Boston, Mass. SEND FOR FREE LIST OF BEST SELLERS. 50% Deposit with All Orders,

\$3.00

per GROSS Workers, 50c per Dozen,

BIG MONEY MAKER AS A 50 SELLER

TERMS: 1/3 Deposit, Balance C, O. D.

United Balloon Co.



# WESTERN ELECTRIC

Should Be 850 Blackhawk St. Instead of 825 Blackhawk St.

As Given in Half-Page Ad on Page 72 April 23d Issue of The Billboard.

Advertise in The Billboard—you'll be satisfied with

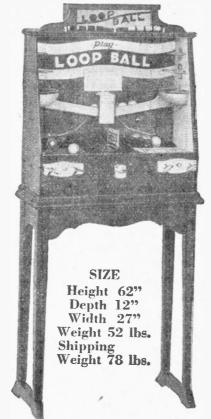
#### SEVEN LUSTROUS COLORS

Gold-Black-Red Silver--Green--Yellow Walnut Finish Woodwork

> **COMPETITIVE SPORTING** LIVELY COLORFUL **HANDSOME**

**SPRINGLESS TROUBLEPROOF FOOLPROOF** 

**Mechanically Operated Electrically** Illuminated.



SEPARATE CASH BOX — SEPARATE WOOD BASE PORTABLE — LIGHT — STURDY — RELIABLE

SEND FOR SIX-COLOR CIRCULAR TODAY

Liberal Trade-In Allowance on Used Machines

Manufactured by SUCCESS GAMES CO. 500 N. Water St., Milwaukee, Wis.

SOLD AND STOCKED BY ALL LEADING JOBBERS

# NEW PIN GAMES, \$4.85 Each

REPLACEMENT FRONTS make old machines new and rejuvenate locations like a shot. Can be changed on location in a few minutes' time and that increased play pays cost in a few hours. S2-CARD PLAY BOY BOARD, complete with Balls and Sign. Made for Baffle \$6.00 Each Ball, Joy Game, Lucky Strike

HULLABALOO (IMITATION BALLYHOO BOARD). Made for Baffle Ball, \$5.50 Each BASEBALL GAME BOARD, Made for Ballyhoo, Hoop-er-doo. Lots of 5, \$.50 \$4.85 Each

#### LOWEST DELIVERED PRICES

All makes worth-while Coin-Operated Machines. We ship promptly from large warehouse stocks located in Memphis, Chicago and New York. We do not penalize you by making expensive drop shipments from factories, but ship from stock nearest you and guarantee complete satisfaction or your money refunded without question.

Sample	Lots of 5	Lots of 10
RAINBO\$16.50	\$15.50	\$14.50
BALLYHOO 16,50	15.50	14.50
PLAY BOY, JR 17.50	16.50	15.50
WHIZZ BANG 16.50	15.00	14.00
SHOOTING STAR 15.50	14.00	13.00
SKIDOO 16.50	15.50	14.50
OH YEAH! 14.95	13.50	12.50
DIAMOND BALL 75.00	70.00	65,00
NERTZ 77.50	75.00	72.50
PLAY BOY, SR 37.50	35.00	32.50
BEN HUR, LARGE 5c TABLE 35,00	30.00	25,00
GOLD COAST 55.00	47.50	45.00
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TOPSY TURVY DERBY, WITH STAND 37,50	36.50	35.50

AUTOMATIC AMUSEMENT COMPANY, 683 Linden, Ave., Memphis, Tenn.



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FIRST AND ONLY TWIN JACK POT IN THE WORLD. Built With or Without Front Vender.

5c, 10c or 25c Play No. 70-

<del>\$85.00</del> **--** \$**70.**00

<del>\$90.00</del> — \$75.00 No. 90-

\$<del>9</del>0.00 — \$75.00

Special Discounts In Lots of 5 or More:

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Our New Factory,

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Telephone, Columbus 2770.

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#### NEW NOVELTIES FOR HUSTLERS

-		
	Doz.	Gross.
BB 1	Safety First Folders50.35	\$4.00
BB 2	Scotch Toilet Paper30	3.00
BB 3	Old Maid Souvenir35	4.00
BB 4	Snake Books	8.50
BB 5	Rubber Hunting Knife75	8.50
BB 6	Funny Bone Ash Tray 2.25	25.00
BB 7	Miniature Pants	4.00
BB 8	Whoopie Pillows	9.00
<b>BB</b> 9	Doggonit Floor Novelty75	8.50
BB10	Scotch Purses 1.20	13.50
7		

MIDGET BIBLES. Per 110, \$4.00 LORD'S PRAYER AND TEN COMMAND-MENT CHARMS. New Stock, \$5.00 Perfect Goods. PER GROSS... \$5.00

Sample assortment consisting of one each of above and many other new Novelties and Jokers postpaid, \$5.00.
25% deposit required on C. O. D. shipments.

LEVIN BROS Est. 1886 TERRE HAUTE, IND.



**DEPRESSION BOARDS** 

ONE CENT A PUNCH.
Holes Takes \$12.00; Pays \$6.00.
Holes Takes \$20.00; Pays \$10.00,
Holes Takes \$30.00; Pays \$13.50.
Holes Takes \$40.00; Pays \$17.50.
Sample, prepaid, add 15c on each
C. CHARLE & CO., Springfield,

S L U M — BIG V A R I E T Y. LOWEST S. METRO FAVOR SUPPLY CO., 32 Union Square, New York City.

**World Radio History** 



Complete With Solid Walnut Stand **SAMPLE \$75.00** In Lots of 5 \$70.00 Each In Lots of 10 \$65.00 Each

NEWEST AND MOST FASCINATING MARBLE GAMES BUY DIRECT FROM THE MANUFACTURERS

This is the best game made. Quality throughout. Cabinet is of solid, genuine black walnut of rare beauty. No cheap imitations go into this machine. Every part made by Master Craftsmen to last a lifetime. The very latest CHEAT-PROOF coin slot. Large electric welded steel, invisible coin box with best Corbin lock. Beveled plate glass top. Equipped with Aluminum Balls released at playing level. A masterbuilt job! Backed by the Yoho

The Game for Your Very Best Locations.

Equipped for \* 5c Play.

We sell and ship to all parts

of the world. Give us a trial order. You will appreciate

of operators for a distinctive game built by Master Craftsmen, and incorporating the well-known Yo-Ho appeal and earning capacity. They like to play Yo-Ho—brings them back again and again. They can't resist it—couples skill, fun and amusement with sure, big profits. Legal everywhere. 10 marbles, equipped for 1c play—5c play \$1.00 extra. game built by Master Crafts-

Meets the insistent demand

Piles up profits so fast investment is returned in few days.

> Here is the outstanding value. Buy direct. We do not sell through jobbers.

Terms:

Try your first YO-HO for a week or ten days. If for any reason you are not entirely satisfied, send the machine back prepaid, and we will refund promptly the entire purchase price. We know you will be more than pleased, but you are to be the sole judge. No questions asked. One-Third Cash, Balance G. O. D.

Greated and Manufactured by

No-Risk Guarantee

YOHO & HOOKER YOUNGSTOWN, OHIO HOME OF MARBLE GAMES

REFERENCE Bradstreet R. G. Dun Co.

**SAMPLE \$16.50** In Lots of 5 \$15.00 Each In Lots of 10 \$14.00 Each

CHAMPION

FOR EARNINGS

Wood Stands with Detachable Legs, \$2.50 Extra.
Equipped for 1e play—5c Play \$1.00 Extra.

# Whir-pool

Attracts the Crowd Holds Its Play



The Whirlpool Sales Agency, Inc. National Distributors

226 S. Phelps St.,

Youngstown, Ohio

For Reduced Prices

# BUY NOW direct from factory and save money

Unlimited stock of Rebuilt Slot Machines available for immediate shipment. Thoroughly overhauled, repolished and guaranteed.

Machines without Jackpots at correspondingly low prices. Write for complete price list.

We guarantee all machines sold to give satisfaction. Try a sample for 10 days on a moneyback proposition.

Other type machines available. Let us know what you need and we will get it for you,

LATEST and BEST Jackpot is the Jennings Victoria. 22 distinct points of advantage over other machines. Write for description and prices.

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It's A Knockout

Sells fast and furious. One don't last long-better order at least a week's supply.

Your Quick Profit, \$26.50 PRICE ONLY \$2.50 EACH.

GARDNER & CO.

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# WE CAN MAKE DELIVERIES ON ALL MACHINES WE OFFER—SEND US YOUR ORDER



DIAMOND BALL MACHINE	ample \$75.00	Lots of 5 \$70 00	Lots of 10 \$65.00
WHIR-POOL SR	50.00	45.00	42.50
GOLD COAST	55.00	50.00	45.00
BALLYHOO	16.50	15.50	14.50
Metal Stands for Rainbo and Ba	allyhoo,	\$2.50 Each.	

SPECIAL OFFER-10 Ballyhoo Penny Play, used as samples, \$12.50 Each. We have them all. Write or wire for circulars and prices before buying elsewhere. One-third deposit, certified, with order, balance C. O. D.

Moseley Vending Machine Exchange, Inc., 3822 CHAMBERLAYNE AVE., RICHMOND, VA

W. H. FREDERICKSON & R. D. SCHNEIDER, 318 Norris Court, Madison, Wis.

#### WHIZZ - BANG! We Have It

Sample \$1

Lots Lots																			
Wood Metal	S	tan tan	d	2	1			•								 		:	$\frac{3.50}{2.50}$

#### OTHER BIG VALUES

BAFFLE BALL, SR. BALLYHOO CADET RAINBOW SHOOTING STAR

We are factory distributors. Send for circulars and prices on all new machines.

B. D. LAZAR CO.
1340 Forbes St. Pittsburgh, Pa.





SILENT JACKPOT: BELLS

**JACKPOT** FRONT **VENDERS** 

MINTS, BALL GUM, BABY JACKS, DANDY VENDERS, STEEL SAFES, STANDS

Write or Wire for Prices.

KEYSTONE NOVELTY & MFG. CO. 26th and Huntingdon Sts., PHILADELPHIA, PA.



## STEVO-BALI

The Rolls Royce of Pin Games. Sample, \$75.00. Ballyhoo ....\$16.50 Peo's Newest Play White or Wire for Quantity Quotations. Sample Play Boy......\$16.50 Whizz-Bang ..... 16.50 Joy Game...... 16.50

203 Church Street.

H. G. PAYNE COMPANY
NASHVILLE, TENNESSEE.

## OUR NEW CATALOG No. B 119 IS READY!

The Buyers' Guide With The Latest 1932 Prices—Write For Copy Now!



#### OUR LATEST SALESBOARD DEAL

Baseball Park Deal—Consists of 10 silver plated, gold and bromze color finish baseball players. Round each player's leg is a gold seal with concealed prizes ranging from \$1.00 to \$10.00. The board pays out 32 additional money prizes in smaller amounts, making a total payout of \$38.00 in all. Furnished with either a 3.000 or 4,000-hole board, taking in respectively \$150.00 or \$200.00. Complete with a beautiful background, showing a baseball park. No. A15—Per outfit complete with 3,000-hole board.

(1,000-Hole Board, \$0.50 extra.)

#### BALLOON FUNNIES—COMIC CARTOONS



Quick moncy-getters! Comic Characters featured on both sides of these balloons are known by everyone. They appear daily in America's leading newspapers.

Assortment includes the following amusing cartoon characters:

Characters:
Pop-Eye
Little Jimmy
Happy Hooligan
Copyrighted by
Little Orphan Annic
Gasoline Alley
Moon Mullins
Copyrighted by
70 CM Gas
Inflates 10 Inches
B85N31.
Per Gross 2.95

Magzie & Jiggs
Little Annie Rooney
Katzenjammer Kids
Smitty
Harold Teen
Winnie Winkle
Famous Artists Syndicate
90 CM Air
Inflates 12 Inches
B85N32.
Per Gross 2.95

B85N62—90 CM. Latex Balloons, Assorted board feet, each in envelope. Per gr...27.50 board feet, each in envelope. Per gr...27.50

Adams and Wells Sts.

## A GAME OF SKILL

This New Coin-Operated Game Is a Proven Money Maker.

Operators experience no difficulty in replacing Pin Games — WHY NOT GET STARTED TODAY—PLACE YOUR ORDER IMMEDIATELY WITH NEAR-EST JOBBER.

Created and Manufactured by

#### MASON & CO.

394 Frelinghuysen Avenue NEWARK, NEW JERSEY

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New York Show Room



711 Eighth Avenue

GEORGE PONZER Presents:— •

- New WHIRLPOOL JR.
  - - Sensational Money Maker For Immediate Delivery
      - Write or Wire for Quantity Prices
- SUPREME OF NEW JERSEY, 441 Elizabeth Ave., Newark, N. J.

Hurry!

Make

\$100 or

\$200 a

week

The "King of Them All"

"Pico Boards Are Proven Successes"

#### MAKE BIG MONEY!

Send in This Coupon Right Now!

Individual operators are clearing \$35 to \$100 weekly



No Obligation To Inquire

Buy one sample and start to make money!

The "Pico Imperial" \$65 Sample to balls for

Operator ... The most beautiful board ever made. Silent, refined, of exquisite walnut, with carved mouldings and gorgeously turned legs. Equipped with slug-proof mechanism. Length 37 Inches, width 16½ inches, height 36 inches. Shipping weight 70 pounds, crated. all three

Start Your Own Business

It's been conclusively proven that an investment of \$500 tnat an investment of \$500 will give you a business clearing at the least \$50 a week. The prices quoted here are prices to individuals. Prices to jobbers allow for profit, of course.

5c

**boards** 

Pico

**Boards** 

Get the Play

Designed for counter trade. A beautiful walnut board that attracts attention. Width 13 inches, height 634 by 84, inches, length 27 inches. Shipping weight 25 pounds crated.

INTERNATIONAL PLAYBOARD COMPANY 1559 DIERKS BUILDING . . . KANSAS CITY OFFICE . . . KANSAS CITY, MO.

Sample to **Operators** 

The

"Pico

Baby

Grand"

A NY location where men gather is the place where Pico Boards draw the play. One board brings in from \$35 to \$100 a week. There are three ways for you to profit by one of these boards. First, as a salesman; next, as a distributor, placing boards with operators in your locality on a 50-50 percentage basis; third, as an individual operator. Big money can be made all three ways. Inquire now. No obligation.

Pico Boards Shipped Anywhere in the World - Very Special Prices on Quantity Orders

Salesmen Made \$50 to \$100 Weekly

If you want a job where you will be your own boss, sell Pico Boards. And clean up. Many of our salesmen are making \$200 to \$500 a week. The country wants to be amused. Cash in on this situation now.

Prices Quoted Are Retail. Lowest Prices on Request to Jobbers and Dealers.

THE "PICO **CROWN"** 

Sample to **Operators** 

\$42<sup>.50</sup>

Slightly larger in width and length than the "Baby Grand." and equipped with or without revolving swivel, Made of beautifully carved walnut. Length 30 inches, width 15½ inches, beight 634 inches by 8¼ inches.

# HERE'S

Look at THIS machine—look at the price—read our guarantee-then try and find one good reason for not grabbing this opportunity to make yourself some REAL PROFITS!

The DAISY is brand new, and it isn't a pin game. There is absolutely no other machine on the market like it -either in principle of play or in money-making qualities.

You'll swear BY the DAISY coin slots, instead of AT them, because they're FOOL PROOF AND GYP PROOF. Here's our guarantee: If, for any reason, you are not satisfied with your sample machines, return them charges prepaid and we'll refund your money. And we mean it!

Complete With Legs - Penny or **Nickel Play** 

F.O.B. Rochester, N.Y. One-Third Deposit Balance C. O. D.

#### PEO MANUFACTURING CORPORATION

449 AVENUE A., Dept. B. ROCHESTER, N. Y.

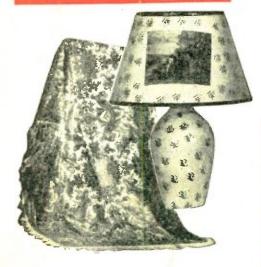
PEO MANUFACTURING CORPORATION
1123 Broadway,
PEO MANUFACTURING CORPORATION
1254 Washington Street,
PEO MANUFACTURING CORPORATION
1254 Boston, Mass.
PEO MANUFACTURING CORPORATION
213 Northampton Street,
Buffalo, N. Y.



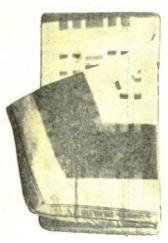
DIMENSIONS 36 Inches High, 20 Inches Square, Weight 35 lbs.



# LOOK!

















# 

# LOOK

Jap Gold Bed Spread Spanish Shawl Embroidered Coolie Coat Cloth of Gold Couch Cover Indian Blanket Silk Bed Spread Quilted Comforter 2-Candelite Table Lamp 2 Silk Pillows Indian Chief Blanket Sateen Bound

Plaid Blanket
Rayon Pajamas
Bolster Bed Spread
and

85 Other Quality Ballys

500 Lot Units \$22.50 250 Lot Units \$11.25 Don't fool with cheap slum when we give you REAL flash AND SUPER QUALITY at the lowest prices in history! FLASH, PLUS QUALITY!

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ARABIAN NIGHTS
with Chocolate Candy if requested

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